A RADIO FAVORITE

EMMELINE BOYER KINNEBREW
WSM Artist

The Official Programs of Radio Stations WLAC and WSM
From May 8th to May 15th
Broadcast News Radio Festival and

POPULARITY CONTEST

Free Trip to New York City and other

VALUABLE PRIZES

Help select Tennessee's most Popular Young Lady. Help her win the trip to New York City and the Beautiful Silver Loving Cup with her name engraved thereon. Help yourself to enjoy the entertainment from the four corners of the earth as brought to you by the perfected new model radios of 1932.

WHERE TO OBTAIN VOTE COUPONS

NASHVILLE DEALERS
Banner Furniture Co. 209 Third Ave., N.
Burk & Co. 416 Church St.
Caster-Knott Co. Radio Dept.
H. Cohen Furniture Co. 287 Third Ave., N.
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Leonardt Studios Hitchcock Building
Phillips & Quarles Hardware Co. 409 Broad St.
Claud P. Street Co. 215 Church St.
B. H. Stief Jewelry Co. 416 Church St.
L. C. Tiller Co. 206 Capital Blvd.
Tennessee Tire Co. Broad at 10th Ave.
Temple U-Drive Co. 139 Fifth Ave., N.
Shepard's Ladies Tailor 520 Union St.

GALLATIN DEALERS
Gallatin Dry Goods Co.
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Suddath Furniture Co.

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Dutton's Department Store
W. A. Wright Grocer
Mutt and Jeff Service Station
Suddath Furniture Co.

SPRINGFIELD DEALERS
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N. W. Watson Grocer Co.
Texas Umbrella Station
Yellow Truck Line
Stewart Williams Furniture Co.

CARMARTHEN DEALERS
D. A. Dukes Co.
Carthage Hardware & Furniture Co.
Owen Tire Co.
Read Bros. Drug Co.
Cash and Carry

WINCHESTER DEALERS
Whistle Furniture Co.
Schubert Bros. Service Station
Grant and Grant Grocer Co.
Grant's Volunteer Food Store
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OLD HICKORY DEALERS
H. Cohen Furniture Co.
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DuPontoma Tent Theatre

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Kinnard's Drug Store
McCall Electric Co.
Andrews Tire Co.
McCall Grocer Co.

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Mrs. Gordon's Beauty Shop
Bratton Motor Co.
R. H. Franklin Co.
Carpenter Drug Co.

LEBANON DEALERS
Exchange Furniture Co.
Mcminnville Dealers
Sennmons, The Jeweler
Hostetler Drug Co.
Frank Montgomery Grocer
Vann Dry Cleaning Co.
Smith Brown Hardware Co.

COLUMBIA DEALERS
Dukes Bros. Electric Co.
Gordan's Ladies' Shop
Duck River Tire Co.
Jake Stilts Shoe Store
Bitter's Grocery
Waldridge Drug Co.

CHICKASAW DEALERS
Carmel's Service Station
C. O. Masters Radio Service
SHELBYVILLE DEALERS
Carruth's Filling Station
D. C. Masters Radio Service
Blue Front Drug Co.
R. A. Taylor & Son
Mrs. Wood's Beauty Shoppe
H. P. Housder
Bedford Dry Cleaners

MURFREESBORO DEALERS
Havens Hardware Co.
McCord & Harris Drug Co.

FAYETTEVILLE DEALERS
Gallaway-Ruby Co.

WHO

is the most popular girl in Tennessee? Her picture will appear on the front cover of The Broadcast News first week in June.

Rules of Contest

Shop at the places whose names appear below and ask for popularity contest tickets. With each $1.00 purchase you will receive a vote coupon that is good for 100 votes in the popularity contest. Write the name of the young lady you think the most popular or most deserving on the vote coupon and mail to BROADCAST NEWS, 112 Eighth Ave. N., Nashville, Tenn. 1,000 votes will be given with each yearly subscription to the Broadcast News. Votes will be counted each week, names and standing of contestants will appear in each issue of Broadcast News. Contest closes May 23.

Vote coupons must be mailed for at time of purchase. Merchants will not give coupons on previous sales.

List of Prizes

A Silver Loving Cup will be awarded to the winner in each county.

The Grand Prize will go to the winner in the state as Miss Tennessee of 1932.

SPECIAL PRIZE

One individual photograph will be given to each of the fifty leading contestants by Leonardt Studios 206 Hitchcock Bldg.
OUTCOME OF POPULARITY CONTEST HANGS IN BALANCE

Silent Vote Expected to Have Predominating Effect.

Although many thousand votes were cast in the Broadcast News Radio Festival Popularity Contest of the past week, the margin separating the leaders remains practically the same. However, a number of candidates who heretofore had not been considered very dangerous have moved up to the firing line. Their rapid advancement is raising much concern among some of the leaders who had previously believed they had only two or three to beat.

Among the contestants who have recently made a leap for first place are the Misses Janette Simmons, Wheaton; Betty Browning, Columbia; Beatrice Long, Lebanon; Elizabeth Rome, Carthage; Mildred Gaines, Columbia; Dorothy Hudgens, Columbia; and Mrs. John Webb Parks, Columbia.

Following is the complete list of contestants and their standings up to and including Monday, May 2nd:

**Davidson County**

<table>
<thead>
<tr>
<th>Name and Address</th>
<th>Votes</th>
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<tbody>
<tr>
<td>Elsie Peterson, 2965 W. Linden</td>
<td>235,900</td>
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<td>Reita Smith, 2501 Capers</td>
<td>165,900</td>
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<tr>
<td>Mary Collins, 1917 Holly St.</td>
<td>145,000</td>
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<tr>
<td>Lovly Summert, 1019 Villa</td>
<td>21,000</td>
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<tr>
<td>Louise Muse, c/o Nashville Gas Co.</td>
<td>21,200</td>
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<tr>
<td>Miller Schmidt, c/o Washington Mfg. Co.</td>
<td>17,900</td>
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<tr>
<td>Margaret Mcdonald, McGaun Hall</td>
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<tr>
<td>Mildred Ohlise, 3715 Rich Ave.</td>
<td>16,700</td>
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<tr>
<td>Katie Whitehead, 1817 Broad St.</td>
<td>6,600</td>
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<tr>
<td>Katherine Simpson, 1935 Adelchi Ave.</td>
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<tr>
<td>Lillian Hanks, Old Hickory</td>
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<tr>
<td>Estelle Batson, Old Hickory</td>
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<td>Margaret Batson, Old Hickory</td>
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<td>Monnie M. Belcher, Old Hickory</td>
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<td>Nonnie L. Frozier, Old Hickory</td>
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<td>Azise Clemons, Old Hickory</td>
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<td>Alma Corley, Old Hickory</td>
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<td>Eva Corley, Old Hickory</td>
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<td>Eva Jaynes, Old Hickory</td>
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<tr>
<td>Mirrie Stroud, Old Hickory</td>
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<td>Marie Louise Ross, Springfield</td>
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<td>Mae Qualls, Springfield</td>
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<td>Nancy Brown, Springfield</td>
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<td>Billie Barden, Springfield</td>
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<td>Anne Frances Conn, Springfield</td>
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<td>Mary Beay, Columbia</td>
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<td>Edith Wise, Hartsville</td>
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<tr>
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<td>Mary Sue Carnlin, Cookeville</td>
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<tr>
<td>Avo Boyd, Cookeville</td>
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<tr>
<td>Elhona Stanton, Cookeville</td>
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<tr>
<td>Willie Wilson, Columbia</td>
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<td>Ona V. Ellis, Cookeville</td>
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<td>Clara Starnes, Cookeville</td>
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<td>Edith Marie Bills, Cookeville</td>
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<td>Hilma Ledford, Cookeville</td>
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<td>Kathleen Kittrell, Cookeville</td>
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<td>Pauline Hudgens, Cookeville</td>
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<tr>
<td>Vera Hyde, Algood</td>
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From the New York Studios will be Ray Dooley, June Knight, Jean Sargent, Charles Carlyle, Eddie Dowling and Florene Ziegfeld.

Will Rogers and Billie Burke will head the array of talent to be heard on the sixth "Ziegfeld Radio Show" Sunday night at 8:30 o'clock, when they again broadcast from Los Angeles over a nation-wide Columbia network, including WLAC, the station of Life and Casualty Insurance Company.

Appearing before the microphone in the New York studios will be Ray Dooley, stage comedian; June Knight, featured in "Hot-Cha," Jean Sargent, torch singer; Charles Carlyle, tenor; Eddie Dowling and Florene Ziegfeld. Al Goodman will direct the orchestral portion of the gala program.

Both the gum-chewing humorist and Miss Burke appeared together on the inaugural Ziegfeld broadcast early April. At this time advance announcement was issued concerning Will Rogers' scheduled radio performance, his introduction on the program coming as a surprise to listeners.

There will be two married couples on the Sunday's program. In their private lives, Miss Burke is Mrs. Florene Ziegfeld, and Ray Dooley is the wife of Eddie Dowling, with whom she appeared in several musical comedies.

Eddie Dowling will again act as master of ceremonies, introducing to radio listeners the different artists and Ziegfeld, with whom he will discuss several of the producers' past stage successes.

Kentucky Derby on WLAC and Chain

Radio's comprehensive season of horse racing coverage will be auspiciously inaugurated on Saturday, May 7th, when the Columbia Broadcasting System will carry a description of the Kentucky Derby at Churchill Downs, Kentucky. America's best-known horse race and one of the most colorful spectacles of the sport world, from 4:15 to 5:30 o'clock.

The spectacle will be covered for Columbia by Ted Husing, ace sports announcer of the network, and Thomas B. George, whose association with thoroughbred in course racing over a period of years has qualified him as one of the country's leading turf authorities. Husing will bring Columbia's listening audience his colorful word-picture of the glimmer surrounding the event, while George, who will cover the remainder of Columbia's ambitious schedule of racing broadasts throughout the season, will describe the running of the race.

Beautiful Music on Cathedral Hour

Selected arias from Cembali's beautiful "Messae Solennelles" will be the major offering during the broadcast of the Cathedral Hour, a weekly musical service under the direction of Dr. William Dowling and Florene Ziegfeld. Al Goodman will direct the orchestral portion of the gala program.

One of the world's most noted military bands, playing works by America's "March King," the late John Philip Sousa, will be heard in the United States and Canada for the first time Sunday, when a concert by the Grenadier Guards Band is broadcast through WLAC and the Columbia network from 8:30 to 9 a.m.

In the London studios of the British Broadcasting Corporation the band will be heard under the direction of Captain G. Miller in the control, "Rose, Shamrock and Thistle"—dedicated to the national emblems of England, Scotland and Ireland—and the suite "Dwellers in the Western World."

Symphonic Hour on WLAC Sunday

Mozart's violin concerto in A major will be the principal work heard during the Symphonic Hour, from 1 to 2 o'clock Sunday afternoon, with Toscha Seidel as soloist with the Columbia Symphony Orchestra under the direction of Howard Barlow. The program will be broadcast through WLAC and the Columbia network.

Barlow has chosen the overture to "Semiramide" by Rossini to open the program, and will conclude with Tchaikovsky's "Romeo and Juliet," a piece of program music that paints a vivid picture of the immortal lovers' story.

When preliminary tests were being conducted for the broadcast from an airplane 10,000 feet above New York, Peggy Keenan and Sanda Phillips, Columbia's red-headed pianists, announced Bill Brenton was selected to perform both the oral and the musical trios. Bill thinks that he is probably the first person in history to interpret Bach and Beethoven two miles above the earth.

During one of his recent Columbia broadcasts Ben Bernie announced what in his opinion will be one of the greatest sporting events of the year. The "colt maestro" referred to the forthcoming golf match between George Olsen and himself. Ben modestly predicted which victory would fail.

Don't Fool Around With a Good Radio Gone Bad CALL AN EXPERT Phone 6-9879 RADIO SERVICE DEPT. Beesley Furniture Co.
EMMELINE BOYER KINNEBREW, HEARD ON CONCERT HOUR OF WSM, FAVORITE

Nashville Girl Has Studied Under Best Teachers and Appeared in Concert With Noted Artists.

Each Monday evening at 8:30 o'clock WSM, The Shield station of Nashville, presents one of the most popular concert programs of the South. One reason for this popularity is that operatic arias are sent to the listeners with the dulcet notes of Emmeline Boyer Kinnebrew, Nashville girl who has gained national fame for her singing.

A Nashville girl, trained and developed at Ward-Belmont here, Mrs. Kinnebrew has enjoyed the distinction of being presented with Giovanni Martinelli, the great and popular student of Ward-Belmont department of music, she was trained for five years by Miss Florence M. Boyer. After a year of public singing in this community, she went to New York to complete her studies, and was fortunate enough to be placed with the noted Fucito, who trained not only Martinelli, but the great Enrico Caruso. In the hands of the maestro, she gained the easy, graceful facility and powers of expression that mark her success on WSM.

She was chosen by Martinelli to appear in a country-wide concert tour with him, after listening to her voice. She has also appeared at joint concerts with another famed Nashville singer, James Melton, who recently was rated as the most popular tenor appearing on the air in a vote conducted by a New York paper.

In addition to being one of Nashville's most prominent singers, Mrs. Kinnebrew is a leader in Little Theater circles, taking many important parts in productions presented by that group. She is an established favorite with the younger social set of Nashville. Her programs from WSM are marked with a graceful, pleasing interpretation that makes her concerts double enjoyable. She became a member of the WSM staff shortly before the first of the year.

MOVIE MAKING AS GERMANS

Do It To Be Presented in Special Sunday Feature

Movie making as it is done in Germany will be heard in the United States Sunday, May 8, during a program from Berlin to be carried over an NBC network. WSM will bring the feature to the South.

An English version of the talking picture, already released in Germany, is being filmed in the Tobius studios in the German capital. Microphones will be set up on the movie lot and Americans will be able to hear and see the action over an NBC network at 5 p.m.

Mrs. Lillian T. Mower, art critic, will introduce the program and tell something of the story. Artists taking part in the production will then be heard as they travel through their parts. The picture is being retaken with American actors for presentation in the United States.

EUGENE GOOSENS WILL LEAD SYMPHONIC GROUP

Sunday From NBC

Eugene Goossens, noted conductor of the Cincinnati Symphony Orchestra, will direct the playing of five symphonic compositions in the NBC symphonic concert broadcast Sunday, May 8, when five American composers receive $10,000 in awards offered by M. H. Aylesworth, president of the National Broadcasting Company, in the first nation-wide selection of its kind ever made.

Goossens will conduct an NBC Symphony Orchestra at 5 p.m. on that date over a coast-to-coast NBC network in the presentation of the five symphonic works selected from 573 manuscripts submitted to a committee of which Deems Taylor is chairman and director of the awards. The jury of Selection was made up of five distinguished conductors—Walter Damrosch, Tulio Serafin, Leopold Stokowski, Frederick Stock and Nicolai Sokoloff. These jurors spent several months examining the merits of each composition. They finally selected the five works that will be heard on May 8.

In the broadcast the five compositions will be played by a National Committee of Awards made up of 150 well-known judges of music listening in all parts of the United States. At the close of the program a number of these jurymen will telegraph to the NBC in New York his or her ranking of the five compositions. These ballots will determine which composition will receive the first award which (Continued on page 13.)
Eminent Britons to Tell Story of Their Careers

Inaugurating a weekly series of international broadcasts in which eminent Britons in many different activities will tell of their careers, under the general title "Rungs of the Ladder," the Right Hon. J. H. Thomas, secretary of state for the dominions in the present British government, will be heard in the United States and Canada through the WABC-Columbia network from 2:20 to 2:40 p.m., Monday, May 9.

Originally a railway employee who interested himself in trade unionism and so became associated with the political activities of organized labor, Thomas has held several important cabinet offices since his election to Parliament in 1910. He is now conspicuous for his handling of the delicate situation resulting from the refusal of the present government's move to abolish the oath of allegiance.

Chatting With

Ida Bailey Allen

A special program of recipes based on the scientific diet now being provided for the 30,000 persons receiving food relief from the Public Welfare Department of Syracuse, New York, will be broadcast during the Chatting with Ida Bailey Allen program to be heard over WABC and the Columbia network Monday, May 9, from 8:00 to 8:30 a.m. Mrs. Allen has received from the Honorable K. B. Martin, Mayor of Syracuse, an outline of the menus which are prepared by the Welfare Department at a cost of only nine and three-tenths cents per person per day.

So delicious and so adequate in nourishment are these low cost meals that Mr. Marvin has adopted them for his own family. The menus have been adopted by the Syracuse Department of Health and the Academy of Medicine.

Vaughn de Leath

Swannee tunes, blue rhythm and fireside songs will be featured by Vaughn de Leath, contralto, and her lighting-fingered piano boys, Shapiro and Shefter, in their quarter hour over WLAC and the Columbia network Monday, May 9, at 4:15 p.m.

Miss de Leath's numbers will include "Swannee," "Hallelujah," "By the Fireside" and "Without That Man." The piano duo will offer their version of "Jericho" and "Blue Moon."

Several days ago there was a meeting of New York City Democrats. The chairman of the gathering opened the proceedings by asking all present to rise and sing the unofficial party anthem, "Tammany." The band struck up the tune, and to the surprise of the presiding officers a part of the audience responded by singing the lyrics of Singin' Sam's theme song, written to that tune.

Programs on WLAC

You'll Like

Swannee tunes, blue rhythm and fireside songs will be featured by Vaughn de Leath, contralto, and her lighting-fingered piano boys, Shapiro and Shefter, in their quarter hour over WLAC and the Columbia network from 4:15 to 4:30 Monday. Miss de Leath's numbers will include "Swannee," "Hallelujah," "By the Fireside" and "Without That Man."


Elizabeth Barthez, former exclusive WLAC artist, will be heard in another of her programs of blue and fireside songs over the Columbia network at 5 o'clock Tuesday afternoon.

Ruth Etting will sing of "Laughing at Life" and "That's What Heaven Means to Me" and "Moanin' Low," the latter also at the support of Nat Shilkret's Orchestra at 8 o'clock Wednesday night.

"Mother's Day" programs will be heard from the WLAC studios on Wednesday, Thursday and Friday nights at 8:15.

The program of songs by Darleen Sexton, Robert Ross Dowden and Lena Porter will be one of the interesting features from WLAC on Friday night at 7:30 o'clock.

Your Radio a Necessity

Relief from the excise tax of five per cent on radio sales adopted by the House of Representatives will be asked of the Senate by the radio industry, said Bond Geddes, executive vice-president of the Radio Manufacturers Association. "In its widespread service to the public as a great agency of communication, religion, education and daily individual and national development, as well as entertainment, radio cannot be fairly classified as a luxury, semi-luxury or non-essential. Like the daily newspaper, which is carefully exempted in the House Bill from any additional tax burden, radio is a daily and vital means of communication. Its use is universal and we oppose a special discriminatory tax on this great service to the millions of the American radio public. The classification of radio, with cosmetics, candy, etc., as a luxury is absurd."—From Broadcaster Advertising.

Coon-Sanders reverted to their old-time theme song, "My Paradise," for only one broadcast recently. The reason was that they had received so many requests that their new signature, "I Want to Go Home," they played in entirety, that in order to avoid repetition they revived their old theme.

David Ross, Columbia announcer, is convinced that the Venus de Milo was the inspiration for "A Farewell to Arms."
Pickard Family, NBC Stellar "Turn" Developed on "Grand Ol' Opry," Back

Stephens-Huffines Manufacturing Company Sponsors Limited Number of Air Features From Station WSM.

"Hello, folks!!

Yes, sir, it's Dad Pickard and the family—Hud and Ruth and Mother and Phaney and Little Ann—and they're just getting down to business.

One of the most popular acts to appear in theaters throughout the country and for the past three years, one of National Broadcasting Company's most consistent "commercial features," the Pickard Family, hails from Tennessee and WSM.

Starting out originally on the Grand O' Opry, the Saturday night barn-dance originated by George Hay, the Second Old Judge, and so efficiently carried on the past 15 months by the director of the station, the Pickards soon became nationally known and were invited to New York for an appearance over the NBC. Since then they have been in steady demand on both network and personal appearance spots, returning to WSM whenever possible for a short visit.

Tibbett Signs for May as Firestone Star Over WSM

Lawrence Tibbett, celebrated baritone of the Metropolitan Opera Company, the concert platform and the moving pictures, has just signed a new contract to continue as a feature soloist on WSM and an NBC-WFAC networks each Monday night during the month of May.

The popular tenor, who is the Voice of Firestone on the programs broadcast Monday nights at 6:30 p.m., has been the star of this series since the first of the year.

Extra Fall Puts Star of Air Program Out of Part for Week; Listeners Sorry

A fall that wasn't "in the act" put Harry Richman, Broadway favorite, in bed for a week and disappointed a host of radio listeners.

Because of the fall, which cracked a vertebra, Richman was unable to make his initial appearance as master of ceremonies in the Chase & Sanborn program Sunday night over an NBC network that included WSM. His place was taken by two other Broadway comedians, Burns and Allen.

Richman, currently featured with a number of other musical show and vaudeville celebrities at the Hollywood Theater in New York, fell on the stage last week, but experienced no immediate ill effects. A few days later an examination revealed the injury, and the star was ordered to bed.

It is expected Richman will be able to take his place in the next Chase & Sanborn program Sunday, May 8, at 6 p.m.

The impressive ceremony and the words of Wales and President Doumer will be heard in the United States over an NBC-WFAC network at 8:00 a.m.
Interesting Career of Popular Columbia Announcer

Norman Brokenshire began life as a 25-a-year man. He fired the stove in the village school, was promoted to bell-ringer, chief backboarder and flower-potter. It was his first job, and he had many others—a man's chauffeur one day, his private secretary the next, and eventually master of ceremonies.

Today he amuses millions by saying "Hello" into a black box as only Norman Brokenshire can—a job he got in the beginning by answering a newspaper want-ad.

Brokenshire is the beaming and gracious gentleman, especially when getting into upper berth or helping old paper-hangers, who greets you nightly and sometimes twice nightly over the Columbia network with "How do you do, ladies and gentlemen, how DO YOU DO!"

More than fifty thousand fans write him, but he's looped back at him, "How do you do, yourself!"

But a Brokenshire never wears out his welcome, never gives ground, never leans backward. A man doesn't lean backward when he is trying to bill by burning, bell-ringing and flower-potting.

So Brokenshire is eternally the Sir Walter Raleigh of radio, ready to bend forward, sweep up the floor, with the cloak of an elegant manner, and present you Ruth Etting, Welcome Lewis or the Boswell Sisters.

He is the answer to the question, "What do you do, man about town?" The answer is, "Yes." But Norman, a jiantor back in the pan of 1997, is panzy himself in 1932. He can't completely make up his mind to remain entirely a master of ceremonies or turn inventor.

"Broke" has been inventive ever since he served as a gumshoe inspector between war factories detecting nails that stuck up inside the shoes. The job gave him calloused fingers, so he quit to go home early before his schooling.

Today this inventive desire is expressed in his training of a pet cat. The creature parks on his shoulder while Norman dresses. It hovers in the air as he adds each garment and then returns to his shoulder. It does this whether "Broke" is getting up to eat breakfast, answer the telephone or go to a fire. The Brokenshires start the day a-flutter.

Norman got the habit of going to fires when he walked three miles each day to fire that furnace in the Cambridge schoolhouse. Prior to that he had been born less active at Murcheson, Ont., on March 10, 1888. His father was a minister and school teacher.

Young Brokenshires early ambition revolved among the lives of trappers, mounted policemen and ski-jumpers. Unable to make up his mind, he became almost everything else. Then following the lead of a younger to Cambridge, Mass., and Hallowell, Maine, where Norman turned the turnipage woodland into a print shop. He did a spangling good business, running two other printeries out of work.

The World War broke up the family. Norman became the shoe inspector, Boston high school boy, mechanic, under-age infantryman, YMCA city secretary, campaigner for the Inter-Church World and organizer for the Near East Relief. Then he was graduated from Syracuse University.

He came to New York with an air reduction company, but craved expansion. So he read the want-ads every Sunday and answered a plea for an air announcer. It was at the old "Broadcast Central." Four hundred others answered it, but Brokenshire was bowed in as one of radio's original four horsemen, since he has been heard on all major stations in the studios and at notable events on the Atlantic seaboard.

His studio size-up: six feet, one inch, 195 pounds, blue-grey eyes, black hair, ruddy clipped mustache, irrepressible and bending and gracious.

Rudolph Gruen Featured On WLAC Program

Rudolph Gruen, prominent American composer-pianist whose compositions have been featured by Stokowski on several Philadelphia Orchestra concerts, will be guest artist on the Musical American program to be broadcast over WLAC and the Columbia System Tuesday afternoon from 1:30 to 2 o'clock. Assisted by Frances Hall, concert pianist, Gruen will offer his own "Suite for Two Pianos."

The remainder of the presentation will be dedicated to the works of Roland Farley. The "Sonata in A Minor for Violin and Piano" will be played by Farley himself at the piano, and John Corigliano, violinist, who was assisting artist to Marion Tealley on her transcontinental tour and who appeared as soloist with the New York Philharmonic Orchestra.

Alex Gray

Alex Gray will revive "You Remember Vienna" from his musical picture, "Viennese Nights," when he sings with Nat Shilkret's Orchestra for "Music That Satisfies" Tuesday, May 10, at 8:30 p.m. over the WAIH-Columbia network.

The baritone also will sing the popular number "Every Little While," and the refrain of "Lights of Paris," with the orchestral fancy. Shilkret will open with the "Syncope Love Song" written by Dunn Sweeney.

Prudence Club

Charles R. Hector and his orchestra will bring the Prudence Club to order with the musical selection "Who's Your Little Who-za!" when the program is heard on Tuesday, May 10, from 8:30 to 8:45 a.m. over the WAIH-Columbia network.

Morton Bove, tenor, will sing "Close Your Eyes" and "Serenade" from "Our Little Girl," and Shilkret will open with the "Syncope Love Song" written by Dunn Sweeney.

TUESDAY'S PROGRAM

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Little Jack Little, CBS.</td>
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<tr>
<td>7:15</td>
<td>Setting up Exercises.</td>
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<tr>
<td>7:30</td>
<td>Tony's Scrap Book, CBS.</td>
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<tr>
<td>7:45</td>
<td>Studio.</td>
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<tr>
<td>8:00</td>
<td>Sunrise Serenaders.</td>
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<tr>
<td>8:15</td>
<td>Studio.</td>
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<tr>
<td>8:45</td>
<td>U. S. Navy Band, CBS.</td>
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<tr>
<td>9:15</td>
<td>Herman and Bob.</td>
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<td>9:30</td>
<td>Current Questions Before Congress, CBS.</td>
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<td>9:45</td>
<td>Do Re Me, CBS.</td>
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<tr>
<td>10:00</td>
<td>Ted Brewer and his Orchestra, CBS.</td>
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<tr>
<td>10:30</td>
<td>Roberta Miller, Pianist.</td>
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<td>11:00</td>
<td>Columbia Salon Orchestra, CBS.</td>
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<td>11:30</td>
<td>Atlantic City Musicale, CBS.</td>
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<tr>
<td>12:00</td>
<td>L. E. Miller, Accordionist.</td>
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<tr>
<td>12:15</td>
<td>Columbia Salon Orchestra, CBS.</td>
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<tr>
<td>12:25</td>
<td>Services from Central Church of Christ.</td>
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<tr>
<td>12:55</td>
<td>Columbia Salon Orchestra, CBS.</td>
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<tr>
<td>1:00</td>
<td>Ann Leaf at the Organ, CBS.</td>
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<td>1:30</td>
<td>Musicale Americana, CBS.</td>
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<td>2:00</td>
<td>Tenn. Division of Markets.</td>
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<td>2:15</td>
<td>Rhythm Kings, CBS.</td>
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<td>2:30</td>
<td>Virginia Arnold, Pianist.</td>
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<td>2:45</td>
<td>Tommy Christian's Orchestra, CBS.</td>
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<td>3:15</td>
<td>Meet the Artists, CBS.</td>
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<td>3:30</td>
<td>Blue Diamond Melody Boys Orchestra.</td>
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<td>4:00</td>
<td>Arthur Jarrett, CBS.</td>
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<td>4:15</td>
<td>Reiz and Dunn, CBS.</td>
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<td>4:30</td>
<td>Jack Miller, CBS.</td>
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<td>4:45</td>
<td>Helen Mulline, Pianist.</td>
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<td>5:00</td>
<td>Elizabeth Barthell, Sons, CBS.</td>
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<td>5:15</td>
<td>Jerome Martin's Orchestra, CBS.</td>
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<td>5:30</td>
<td>Madison Singers, CBS.</td>
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<td>5:45</td>
<td>Louise Hoover, Pianist.</td>
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<td>6:00</td>
<td>Devotionals from Central Church of Christ.</td>
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<td>6:30</td>
<td>Sport Review.</td>
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<td>6:45</td>
<td>Modern Male Chorus, CBS.</td>
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<td>7:00</td>
<td>Harold Culver.</td>
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<td>7:15</td>
<td>Kathryn Pelletti at the Celeste.</td>
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<td>7:30</td>
<td>Mardi Gras, CBS.</td>
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<td>7:45</td>
<td>The Apothecaries.</td>
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<td>8:00</td>
<td>&quot;Brad and Al,&quot; E. T.</td>
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<td>8:15</td>
<td>Grace Eden, Pianist.</td>
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<td>8:30</td>
<td>Chesterfield, CBS.</td>
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<td>8:45</td>
<td>The Funny Bowers, CBS.</td>
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<td>9:00</td>
<td>Joe Palooka, CBS.</td>
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<tr>
<td>9:15</td>
<td>Howard Barlow and His Symphony, CBS.</td>
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<td>9:30</td>
<td>Morton Downey and Anthony Wons, CBS.</td>
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<td>9:45</td>
<td>Bing Crosby, CBS.</td>
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<tr>
<td>10:00</td>
<td>Harold Stern's Orchestra, CBS.</td>
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<tr>
<td>11:00</td>
<td>Coon-Sanders Orchestra, CBS.</td>
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<tr>
<td>11:00</td>
<td>WLAC Vagabonds.</td>
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</table>
Sweet Slumber Award Won by Huntsville (Ala.) Man

George Hatch of 313 West Holmes Street, Huntsville, Ala., was presented with the world’s finest spring-filled mattress, Sweet Slumber, as first prize in the Sweet Slumber contest staged recently by the Anchor Spring & Bedding Company of Nashville during the Anchor-to-Rest program over WSM on Tuesday evening at 7:15 o’clock.

Mr. Hatch’s prize-winning letter follows: “Reasonable cost; hand tailoring; beautiful exterior covers; eight-hour comfort; absolute twenty-year guaranteed construction; forty pounds of highest quality protecting felt that forestalls grooving and gouging action of springs; close assembling and perfect alignment of strong, elastic springs that offer uniform resistance to body weight, prevent sagging and prolong service—those are the features that uphold ‘Anchor-built’ reputation and make ‘Sweet Slumber’ with spring air unit the choice of increasing thousands who demand the finest spring-filled mattress that money can buy.”

Russ Columbo Back With Own Orchestra From WSM

Russ Columbo, NBC Romeo of Song, will return to WSM as a band director on Sunday, May 15, when he opens at the Woodmansten Inn, Pelham Parkway, New York, with his own radio orchestra.

Microphones have been installed at the suburban supper club and Columbo will be frequently heard over National Broadcasting Company network.

Columbo plans to take an active part in the playing of his new Woodmansten orchestra. Although he will wield the baton, he expects, also, to play piano, violin and guitar solos. For the past several weeks Columbo has been appearing in vaudeville through the East.

Mr. Hatch’s prize was delivered through J. W. Delph of the Holmes Furniture Company of Huntsville, who demonstrated the construction features of Sweet Slumber to him.

**Amazing New PHILCO Revolutionizes RADIO**

Here is the greatest radio news in all radio history! Philco has made a revolutionary radio development. This startling new model 11X is a true musical instrument—it does not reproduce—it does not recreate—it is the actual program. The voice of Philco is the voice of reality.

Look at the illustration carefully and note the great difference from conventional models. By a marvelous new system of improved acoustics Philco has removed every limitation. You’ll be amazed when you hear it—thrilled to hear every tone, every note, every inflection—no radio-like, but in reality. This, the greatest Philco of all time, has every modern feature—Superheterodyne II, Powerful Tubes, Interstage Tubes, and many other features. EXTRA features, tour that only Philco can afford to give.

15,000 Votes given in Popularity Contest with purchase of this radio.

**Philo Sold By L. C. TILLER**

206 Capitol Boulevard

Easy Terms
WLAC to Present
Charis Musical Revue

Ann Leaf will salute a fellow Columbia artist during the Charis Musical Revue, heard from 1:15 to 1:30 p.m. Wednesday over WLAC and the Columbia Broadcasting System, when she plays "Adios," written by Enrico Marignana and serving as her theme song. Ben Alley, Charis tenor, will sing "Now That I Have You," and Grigg's "I Love Thee." Miss Leaf's other organ selections will be Elgins' "Land of Hope and Glory" (Pomp and Circumstance) and a medley from Friml's "Katinka," a job playing during "Holiday," "My Paradise," and "Racketty-Coo." Dorothy Chase will appear on the program in a fashion talk.

They Will All
Break 'Em—Sometimes

Six months ago Ted Bergman, radio's Joe Palooka, visited a friend who at the time was rather glum. The friend explained that he recently had met a very charming girl who had broken a date with him the night before.

"Ted, then a confirmed bachelor, as are most men before they're married, sought to cheer the other. "Don't fret about it," consoled Ted, "the girl who breaks a date isn't worth bothering about."

The other day, Ted, newly married, took his bride of two weeks, the former Flinette Walker, to visit the same friend.

You've guessed it. She was the same girl who had broken the date, doing it to meet Ted later that evening.

Miniature Biography

Ben Pollack, Columbia orchestra leader, started playing at the age of nine. After high school went to work as a draftsman. Despite his parents' objections he got a job playing during a Chicago cabaret. He decided to see the world and went to California. He returned after six months and became an errand boy for his father, who was a tailor. He quit because he was ashamed of some friends saw him carrying packages. Ben took an automobile trip to New York. When he arrived he received a wire from a friend on the Pacific Coast offering him an orchestra job. Shortly afterwards he became leader of the band. Ben developed his unit so well that soon he was signed for recording for Victor: then into leading hotels, entertainment resorts, night clubs, radio and motion pictures. He now broadcasts late programs over Columbia from St. Paul, Minn.

Nat Brusloff, popular orchestra leader, has made his debut in the motion pictures. It was in a short with Kate Smith and Jack Miller.

WLAC Gossip

Here's a "human interest" story worth writing home about. On Wednesday night an announcement was made during the evening devotional period of the Central Church of Christ of an immediate need for a blood transfusion at a local hospital. Following the broadcast, two of the singers went out to the hospital to offer their services. They were told that they would not be needed of more than twenty-five persons had already responded to the call. After such a demonstration, it can never be said that human kindness is lacking in Nashville.

When Ray Ted and "His Floridians" returned to the WLAC studios for another program on last Sunday night the reception rooms were filled to overflowing, and it became necessary to lock the doors soon after the broadcast started to keep back the immense crowd that sought entrance.

Bill Perry's singing of "Dinah" was the outstanding feature of a recent program presented over the Columbia network by the Modern Male Chorus. Bill sang the lead parts, and was ably assisted by the choral group.

A new program has made its appearance on the WLAC schedule, being broadcast through the sponsorship of the Sanitary Cleaners. The program, titled "There Is a Difference," presents two pianos, violin and a vocalist in popular songs of the day. You will hear it each Monday morning at 9 o'clock.

Elizabeth Bartheil

Elizabeth Bartheil will drop her "G's" in the Tennessee manner when she sings "Humin' to Myself," "Keepin' Out of Mischief" and "Waitin' for the Moon." Her program Wednesday, May 11, from 12:30 to 12:45 p.m. over the WABC-Columbia network. She will conclude this recital with "My Mom" and "When the Lights Are Soft and Low."

Ruth Etting

Ruth Etting will sing of "Laughing at Life" and "That's What Heaven Means to Me" when she appears with Nat Shilkret's Orchestra for "Music That Satisfies" Wednesday, May 11, at 8:00 p.m. over the WABC-Columbia network. Miss Etting also will sing a surprise number, drawn from her repertoire of "torch" songs familiar to stage, screen and records. Shilkret will conduct special arrangements of "You're My Everything" and "You Gave Me Everything But Love." Thursday night those Boswell Sisters will be presented at 8:30 p.m.

WEDNESDAY'S PROGRAM

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<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
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<td>7:00</td>
<td>Little Jack Little, CBS.</td>
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<tr>
<td>7:15</td>
<td>Setting Up Exercises.</td>
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<td>7:30</td>
<td>Tony's Scrap Book, CBS.</td>
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<td>7:45</td>
<td>Old Dutch Girl, CBS.</td>
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<td>8:00</td>
<td>Sunrise Serenades.</td>
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<td>8:15</td>
<td>Melody Parade, CBS.</td>
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<td>8:45</td>
<td>Four Clubmen, CBS.</td>
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<td>9:00</td>
<td>Ted Grizzard and Grace Eden.</td>
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<td>9:15</td>
<td>Studio.</td>
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<td>9:45</td>
<td>Piano Pictures, CBS.</td>
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<tr>
<td>10:00</td>
<td>Ted Brexley and his Orchestra, CBS.</td>
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<td>10:30</td>
<td>Columbia Revue, CBS.</td>
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<td>10:45</td>
<td>Dewey Yager, Tenor.</td>
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<td>11:00</td>
<td>George Hall's Orchestra, CBS.</td>
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<td>11:30</td>
<td>Armand Vesey's Orchestra, CBS.</td>
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<td>12:00</td>
<td>Studio.</td>
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<td>12:15</td>
<td>Columbia Artists Recital, CBS.</td>
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<td>12:25</td>
<td>Services from Central Church of Christ.</td>
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<td>12:55</td>
<td>Salon Orchestra, CBS.</td>
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<td>1:15</td>
<td>Charis, CBS.</td>
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<td>1:20</td>
<td>Arthur J. Barrett, CBS.</td>
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<td>1:45</td>
<td>Four Elton Boys, CBS.</td>
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<td>2:00</td>
<td>Tenn. Division of Markets.</td>
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<td>2:15</td>
<td>U. S. Navy Band, CBS.</td>
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<td>3:00</td>
<td>Kathryn Parsons, CBS.</td>
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<td>3:15</td>
<td>Bill Schult's Going to Press, CBS.</td>
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<td>3:20</td>
<td>Studio.</td>
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<td>3:30</td>
<td>George Hall's Orchestra.</td>
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<td>4:00</td>
<td>Cognito Wander, CBS.</td>
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<td>4:15</td>
<td>Harold Stern and his Orchestra, CBS.</td>
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<td>4:45</td>
<td>Bing Crosby, CBS.</td>
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<td>5:00</td>
<td>The Round Towners, CBS.</td>
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<td>5:15</td>
<td>Gypsy Music Makers, CBS.</td>
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<td>5:30</td>
<td>Reis and Dunn, CBS.</td>
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<tr>
<td>5:45</td>
<td>Kathryn Pelletiere at the Celeste.</td>
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<td>6:00</td>
<td>Devotions from Central Church of Christ.</td>
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<td>6:45</td>
<td>Radio Roadrun, CBS.</td>
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<td>7:00</td>
<td>Bob Tucker.</td>
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<td>7:15</td>
<td>Lionel West.</td>
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<td>7:30</td>
<td>U. S. Military Band, CBS.</td>
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<td>8:00</td>
<td>Chesterfield, CBS.</td>
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<td>8:15</td>
<td>Modern Male Chorus, CBS.</td>
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<td>8:30</td>
<td>Fred Wailer, CBS.</td>
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<tr>
<td>8:45</td>
<td>Street Singers, CBS.</td>
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<tr>
<td>9:00</td>
<td>Howard Barlow and his Orchestra, CBS.</td>
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<td>9:15</td>
<td>Tune Makers, CBS.</td>
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<tr>
<td>9:30</td>
<td>Morton Downey and Anthony Wons, CBS.</td>
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<tr>
<td>9:45</td>
<td>Don Redman and his Connie's Inn Orchestra, CBS.</td>
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<tr>
<td>10:00</td>
<td>Eddie Duchin and his Casino Orchestra, CBS.</td>
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<tr>
<td>10:30</td>
<td>Ben Pollack's Orch., CBS.</td>
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<tr>
<td>11:00</td>
<td>WLAC Vagabonds.</td>
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Howard Barlow, Columbia symphony leader, has an admiring cab driver who regards himself as Barlow's "special chauffeur." Each day the driver waits outside the conductor's apartment to take him to the studio. At the end of his program, Barlow always finds the same driver waiting to take him home.
Cobb and Rice Reverse
Usual Horse Race Style

Irvin Cobb and Granland Rice, who have discussed two previous Kentucky for WSM listeners, came together for a third time on the eve of the famous racing event during the Coca-Cola program over an NBC-WFAE network Wednesday at 9 p.m.

Many people re-run a horse race for weeks afterwards, but Rice and the Kentucky humorist went one better and ran the Derby three days before the horses started around the track. Cobb also described scenes at some of the earlier Derbies and injected philosophical remarks on horse racing in general.

James Melton, tenor of the Revelers quartet, was here as tenor soloist with Gustav Henschel and his all-string orchestra.

Radio Audience Demands
Better Type Air Features

Constantly improved programs and finer artists are demanded by the radio audience, according to A. W. "Son" Bayley, program manager of the National Broadcasting Company in Chicago.

Kaney cites for example the excursions of radio into the field of excursion picture, opera and concert, and the legitimate stage.

"If any of the allied fields develops a star, the radio audience is not far behind in demanding their performance and the same is true when radio develops an outstanding artist," Kaney said.

Public taste may or may not have changed in radio—but many of the old favorites of yesterday are being served up in new arrangements and new combinations. The same old favorites that once listened to as a soprano solo or a piano number may today be presented in general arrangement by an orchestra.

Recreation Series To Be Featured by NBC and WSM

Beginning Wednesday, May 11, a series of three lectures on recreation will be presented by the New York City YMCA. They will be heard at 1:15 p.m. Wednesday, May 11, 18 and 25. Captain Charles B. Scully, New York Chapter American Red Cross, will appear on the first date, and will discuss swimming. H. H. Rumsy, President of the U. S. Golf Association, will discuss golf during the second week. The third week will feature on the last broadcast when Louis J. Carrothers, President of the U. S. Lawn Tennis Association, speaks.

D'Arvey of Paris, new NBC tenor, is 25, and has been on the stage since his seventeenth birthday. He appeared in Parisian musical comedies and later toured the Balkan countries with road shows.

Oklahoma Cowboys Back on WSM After Absence
Of Week; To Play Daily

Ken Hackley and his Oklahoma Cowboys, one of radios most popular features, returned to WSM last week for an indefinite period after an absence, filling engagements in Chattanooga and other Tennessee cities. Packed houses greeted the act in all their personal appearances and WSM wasLogged with many telephonic calls and letters wanting to know when the fast-playing cow punchers—most of them raised on Ohio farms, I'll betcha—were coming back.

They will be heard several times daily, once in the morning, again in the late afternoon and on the late evening schedule of WSM, whenever their bookings permit. They are planning to make personal appearances in all Middle Tennessee towns, and will remain as guest artists of WSM for the next four or five weeks, according to present arrangements.

KMOX Director Visits
WSM Director and Air Favorites During Week

Praise for the efficient features of the new transmitter being installed by WSM and congratulations on the beauty of the new Southern Colonial transmitter building erected by the station were expressed by "Bill" West, managing director of KMOX, the "Voice of St. Louis," who has been the guest of Harry L. Stone, director of WSM, and the Vagabonds, Herald, Dean and Curt, during the past week.

It was West's first visit to Nashville, and he stayed with the Visiting WSM Director for more than a week. He took great interest in the installation work underway at the transmitter site of WSM as he recently completed installation of a new 50,000-watt transmitter at WSM. Until some nine months ago, Mr. West was chief engineer of KMOX, and after the resignation of George Junkin, became director and then managing director.

Under his guidance KMOX has come to be one of the most popular and most efficiently operated stations in the country.

In his opinion, WSM will become one of the most popular, if not the most popular, broadcasting unit in the United States upon completion of the new 50,000-watt station. The high standard of programs presented, the constant effort to offer the listener the public in every way and the ideal location of the station near the center of the city, together with the latest and most modern type of transmitter being installed, contribute to this belief, Mr. West said.

He was accompanied to Nashville by Mrs. West and they were the house guests of Mr. and Mrs. Hackley, Goodman of the Vagabonds during their stay in the city.
CONTESTANTS
(Continued from page 3.)
Lincoln County
Rebecca Hereford, Fayetteville 1,000
Catherine Lindsey, Fayetteville 1,000
Charlotte Conger, Fayetteville 3,000

Sumner County
Alma Cook, Gallatin 5,300
Anna Eliza McGa布cock, Gallatin 1,000
Crystall Keen, Gallatin 9,000
Marie Murray, Gallatin 1,000
Alice Denning, Gallatin 1,000
Dixie Barber, Gallatin 1,000
Sue Anne Duke, Gallatin 5,800
Lucy Moore, Gallatin 1,000
Evelyn Maddux, Gallatin 1,000
Pratt Wright Puryear, Gallatin 1,000
Sara Bates, Castalian Springs 1,000
Caroline Ferrell, Gallatin 1,000
Sue Taylor, Gallatin 1,000
Goldie Sanders, Gallatin 5,100

Bedford County
Margaret Bearden, Shelbyville 1,000
Frances Smith, Shelbyville 1,000
Frances Musgrave, Shelbyville 1,000
Martha Googler, Shelbyville 1,000
Ruth Bass, Shelbyville 1,000
Mildred Farrar, Shelbyville 1,000
Virginia Leird, Shelbyville 1,000
Jean Shapard, Shelbyville 1,000
Mildred Brantley, Shelbyville 1,000
Jean Reagor, Shelbyville 1,000
Park Avery, Shelbyville 1,000
Rose Satter, Shelbyville 1,000
Elizabeth Stacey, Shelbyville 4,100
Ruth Reagor, Flat Creek 1,000
Dorothy Gardner, Flat Creek 1,000
Mary Hardin, Shelbyville 1,000

Franklin County
Doris Beale, Winchester 1,000
Hazel Money, Winchester 69,900
Annie Maud Clark, Winchester 1,000
Jessie Shasteen, Winchester 12,900
Frances Powers, Decherd 2,200
Sarah Hawkins, Cowan 1,000
Otie Kinningham, Cowan 1,000
Mary Kavanaugh, Winchester 2,000
Louise Templeton, Winchester 3,000
Vera Mason, Maxwell 1,000
Mary Taylor, Estill Springs 3,500

Rutherford County
Donna A. Smith, Murfreesboro 10,200
Virginia Byrn, Murfreesboro 1,000
Kathleen Pangle, Murfreesboro 1,000
Edith Mal Oliver, Murfreesboro 1,000
Jennie Oliver, Murfreesboro 1,000
Frances Bridges, Murfreesboro 1,000
Christine Smith, Murfreesboro 1,000
Elizabeth Ezell, Murfreesboro 1,000
Cornelia Reeves, Murfreesboro 1,000

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"Brad and Al"
"Brad and Al," those two sharp blades, will open their program of comedy and songs with "I Love the Land of Old Black Joe" when they are heard on Thursday, May 12, at 7:45 a.m. over WABC and stations of the Columbia network.

Other selections by Brad Browne and Al Leedy may include "Everythin' Must Have An Ending," "Love Is the Big Idea," "It Takes A Lot of Roast Beef" and "I Couldn't Get To It in Time.

Peggie Goldstein, Murfreesboro 1,000
Lutie Kerr, Murfreesboro 1,000
Lillian W. Stickney, Murfreesboro 1,000
Jimmie Fuston, Murfreesboro 1,000
Dorothy Swayer, Murfreesboro 1,000
Katherine Hitt, Murfreesboro 1,000
Willie E. Chadwick, Murfreesboro 1,000
Myrtle Ruth Foutch, Murfreesboro 1,000
Mary Helen Becker, Murfreesboro 1,000

Wilson County
Johnny Lane, Lebanon 2,100
Dixie Fay Nixon, Lebanon 11,200

Warren County
Helena Ellings, McMinnville 1,000
Catherine Jennings, McMinn-ville 1,000
Madaline Farley, McMinnville 1,000
Gertrude Pheifer, McMinnville 1,000
Marie Meadows, McMinnville 3,000
Ira Boyd, McMinnville 1,000
Catherine Brooks, McMinnville 1,000
Frances Bonhe, McMinnville 1,000
Pearl Lewis, McMinnville 1,000
Ira Boyd, McMinnville 1,000
Mary E. Womack, McMinn-ville 21,800
Mildred Wilson, McMinnville 1,000
Margaret McCoy, McMinnville 2,000
Margaret K. Smith, McMinn-ville 1,200
Sara L. Richards, McMinnville 1,000

Williamson County
Imogene Brown, Franklin 1,000
Annie L. Martin, Franklin 3,000
Mary L. Dozier, Franklin 1,000
Frances Topper, Franklin 1,000
Martha Ashley, Franklin 1,000
Martha B. Alley, Franklin 1,000
Millicent Prichard, Franklin 1,000
Martha Craig, Franklin 1,000
Elizabeth Gillispie, Franklin 1,000
Mary A. Nolen, Franklin 1,000
Lucille Short, Franklin 1,000
Cornelia Puryear, Franklin 1,000

Cowan County
Dorothy King, Tullahoma 1,000
Laura Napier, Tullahoma 1,000
Mavis Hall, Tullahoma 1,000
Alda McQuiddie, Tullahoma 1,000
Elizabeth Moorehead, Tulla-homa 35,100
Ruth Couger, Tullahoma 1,000
Lillian Shaffner, Tullahoma 1,000
Irene Poe, Tullahoma 1,000
Ruth Robertson, Tullahoma 1,000
Dorothy Harris, Tullahoma 1,000
Vera Jernigan, Manchester 1,000
Blanche Kirch, Manchester 1,000
Jane Smithemon, Tullahoma 1,000
Johnny Williams, Tullahoma 1,000
Thyre McManis, Tullahoma 3,000
Nell Gordon, Tullahoma 1,000

THURSDAY'S PROGRAM
WLAC

7:00 Little Jack Little, CBS.
7:15 Setting Up Exercises, CBS.
7:30 Tony's Scrap Book, CBS.
7:45 Studio Hour, CBS.
8:00 Sunrise Serenaders, CBS.
8:30 Studio, CBS.
9:00 U. S. Navy Band, CBS.
10:00 Ted Brewer and His Orches-

ra, CBS.
10:30 Frank Belew's Orchestra.
10:45 Columbia Revue CBS.
11:00 George Hall's Orchestra,
CBS.
11:20 Atlantic City Musicals, CBS.
12:00 Studio, CBS.
12:15 Columbia Salon Orchestra, CBS.
12:25 Services from Central
Church of Christ, CBS.
1:00 La Forge Herman Musica-

le, CBS.
12:55 Studio, CBS.
1:30 Boston Variety Hour, CBS.
2:00 Tenn. Division of Markets.
2:15 U. S. Army Band, CBS.
2:30 National Democratic Com-

mittee, CBS.
2:45 Geo. Hall's Orch., CBS.
3:00 Talk by Hon. Wm. Jno.
Cooper, CBS.
3:15 Tito Guizzi, CBS.
3:30 Mildred Olshine and Nell
Louise Billings.
3:45 Studio, CBS.
4:00 International Exchange Pro-
gram, CBS.
4:15 Reis and Dunn, CBS.
4:50 Jack Miller, CBS.
4:45 Studio, CBS.
5:00 Adele Vass, sopranos, CBS.
5:15 William Hall's Orchestra,
CBS.
5:20 Four Eton Boys, CBS.
5:45 Philomena Rose, pianist.
6:00 Devotions from Central
Church of Christ, CBS.
6:30 Sport Review.
6:45 Quiet Harmonies, CBS.
7:00 The Columbians, CBS.
7:30 The Funny Bummers, CBS.
7:45 The Dagonuetotypes, CBS.
8:00 James Allen and Hartline.
8:15 Allegro Male Chorus.
8:20 Chesterfield, CBS.
8:45 Ted, Herman and Grace.
9:00 Joe Palooko, CBS.
9:15 Howard Barlow and His
Orchestra, CBS.
9:30 Camel Minstrel with Morton
Downey and Anthony Wons,
CBS.
9:45 Bing Crosby, CBS.
10:00 Guy Lombardo and his Royal
Canadians, CBS.
10:30 Art Kraeger's Orch., CBS.
10:45 Don Hig❽ew's Orch., CBS.
11:00 WLAC Vagabonds.

Not a single "legitimate" musical instrument is used by the Zore Moth Chasers in their "Washboard Band" act, a part of each of their Monday, Wednesday and Friday broadcasts over the WABC-Columbia network, from 10:45 to 11:00 a.m.
FARM AND HOME HOUR GETS MANY LETTERS FROM FANS

More than 5,000 letters each week, or about 360,000 a year, are received in response to the National Farm and Home Hour.

These letters, from every state in the nation, are addressed to the NBC studios in the network's Department of Agriculture, and other organizations that participate in the broadcast.

Many of the letters ask for selections to be played by Harry Kogen and the large number of listener request bulletin and other timely reading material mentioned by Department of Agriculture speakers, and a smaller number are written to secure information on a wide range of miscellaneous subjects.

Almost without exception, the letters are complimentary. During the past year more than 50,000 listeners commended the Homesteaders orchestra for their contributions to the broadcast, and a majority indicated that country folk are most appreciative of the best class of music.

Other features which attracted unusual response are the party plan broadcasts by Mrs. Helen Stevens Fisher, her humorous district sketches, and the special Farm and Home Hour programs from the scenes of activity of major agricultural events.

EUGENE GOOSSENS

(Continued from page 5)

the second, etc. The awards are: first prize, $5,000; second, $2,500; third, $1,250; fourth, $750, and fifth, $500.

The appointment of Goossens as conductor for the program was hailed by Dean Taylor as a guarantee that the five works will receive a sympathetic and skilful interpretation.

"As a matter of strict justice to the candidate," says Taylor, "we felt that the broadcast concert of the five leading works should be directed by a conductor who has not been a member of this year's selections. Aside from possessing this negative qualification he must, of course, be a conductor of outstanding promise, and therefore, to announce that this important task has been shouldered by Eugene Goossens, Mr. Goossen's brilliant record of achievement as a symphonic conductor both in America and Europe, together with his catholicity of taste and interest in contemporary music are a guarantee that the five works will receive the National Committee of Awards will receive a sympathetic and skilful interpretation."

If You Know Any Stories

ABOUT DOGS, SEND THEM IN

Wanted: True stories about dogs.

In this "wanted" is found one of the chief production problems of the "Castles in the Air" program which is heard each Thursday night at 7:15 p.m., central standard time, over NBC-WJZ.

Art Kassell and Castles

In the Air Will Be Part of WSM Program June 2-3

Art Kassell, head man of the "Castles in the Air" orchestra that has been featured for more than a year in the New Bismack Hotel in Chicago and in a nightly "whoopie" hour from WGN, will be on the air from WSM, The Shield Station of the National Life and Accident Insurance Company, on the nights of June 2 and 3. "Castles in the Air" are being brought to Nashville for the big social event of the season at Vanderbilt University, the final dance.

Kassell is one of the best dance orchestra leaders in the country and is noted for his special arrangements of new and old tunes. He is a prolific writer of dance hits and is a fine representative of the listeners. His latest is a clever and well arranged novelty called "Hells Bells."

He will meet an old friend on the air during his broadcasts from WSM, as he and Frank Stowe, announcer of The Shield Station, originated the "Whoopie" broadcasts from the Flame Room of the Radisson Hotel, Minneapolis, about 18 months ago while Tiny was master of ceremonies of KSTP of that city and Art was filling a three months engagement in the Mill City.

Since that time all broadcasts of the "Castles in the Air" have been known as "The Whoopie Party" of the Castles in the Air.

What's Wrong With Your RADIO?

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RADIO SERVICE DEPT.

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The Boswell Sisters


Connie, Martha and Vet also will introduce what they call "Papa do de do" and vocal harmony conglomeration "When You're Gettin' Along with Your Gal." Shilkret also will conduct a solo number, "The Peacock." Alex Gray will sing at the same hour Tuesday.

"Air Reporters" Gather In Chicago for Gabfest

Three famous war correspondents and NBC commentors on world events often heard from WSM crosstown trails in Chicago last week-end.

Frazier Hunt, NBC interviewer, was on his way to San Francisco to embark on a six-month tour of the globe in search of new personalities.

Floyd Gibbons, noted war correspondent and NBC news commentator, was on his way back to New York from China, where he had "covered" the recent Sino-Japanese conflict for Americans newspaper and NBC listeners.

Lowell Thomas, whose analysis of the day's news for the Literary Digest, is broadcast over an NBC network, was making one of his lecture appearances in his tour about the country.

Vincent Sorey, Columbia orchestra leader is a composer of semi-classic music. He has written lyrics in four languages—English, French, Spanish and Italian. His songs "Buen Tiempo" and "Florals de Argentina" are two of the most widely heard tunes in South America. On a recent recital, Theo Karle, Columbia tenor, interpreted Sorey's "L'Emigrato," written in Italian.

At last they have written a theme song for the Arctic Circle, "Lord, You Made the Night Too Long."

### FRIDAY'S PROGRAM

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### TUNE IN ON

**W L W**

THE NATION'S STATION

FRIDAYS AT 8 P.M.

CENTRAL STANDARD TIME

HALF HOUR OF SNAPPY MUSIC

BY

THE DAYTON THOROBREDS

$200 IN DAYTON THOROBRED TIRES

GIVEN AWAY EACH WEEK

ZAGER TIRE CO.

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Joseph, Jr., the 16-year-old son of Joseph Parsons, NBC's Jingle Joe, is already making a name for himself as a baseball player. He received an offer from the Pittsburgh Pirates, but his father wants him to finish his education, and then if he still wishes
SATURDAY'S PROGRAM
WLAC

7:00 Little Jack Little, CBS.
7:15 Setting up Exercises.
7:30 Tony's Scrap Book, CBS.
7:45 Songs of the Out-Of-Doors, CBS.
8:00 Sunrise Serenaders.
8:30 New World Salon Orchestra, CBS.
9:00 Adventures of Helen and Mary, CBS.
9:30 Columbia Revue, CBS.
10:00 Ted Brewer and his Orchestra, CBS.
10:45 Home Beautiful Speaker.
11:00 George Hall's Orchestra, CBS.
11:30 Armand Vesey Orchestra, CBS.
12:00 Saturday Syncopators, CBS.
12:15 New York Electrical Society Program, CBS.
12:25 Services from Central Church.
12:55 Columbia Salon Orchestra, CBS.
1:00 Boston Variety Hour, CBS.
1:30 Rhythm Kings, CBS.
2:00 Ann Leaf at the Organ, CBS.
2:30 Tommy Christian's Orch., CBS.
3:00 Eddie Duchin's Orch., CBS.
3:30 Parent-Teacher's Hour.
4:00 Paramount Orch., CBS.
4:15 Boys' Week Program, CBS.
4:30 Jack Miller, CBS.
4:45 Leon Belasco and his Orchestra, CBS.
5:00 The Political Situation in Washington, CBS.
5:15 William Hall, CBS.
5:30 Do Re Me, CBS.
5:45 Music and Art Teachers' Guild Program.
6:00 Devotions from Central Church of Christ.
6:30 Sport Review.
6:45 Four Eton Boys, CBS.
7:00 Vaughn De Leath, CBS.
7:15 Lionel White.
7:30 Hygeia Health Talk.
7:45 Islam Jones' Orch., CBS.
8:00 Chesterfield, CBS.
8:15 Hym Singers from First Baptist Church.
8:45 Street Singer, CBS.
9:00 Don Redman and his Orchestra, CBS.
9:30 Morton Downey and Anthony Wons, CBS.
9:45 Ernie Madrizuera's Cuban Orchestra, CBS.
10:00 Guy Lombardo and his Royal Canadians, CBS.
10:30 Harold Stern and his St. Moritz Orchestra, CBS.
11:00 WLAC Vagabonds.

SATURDAY'S PROGRAM
WSM

7:00 Waltzes, NBC.
7:15 Laymen's Morning Devotion.
7:20 Beautiful Thoughts, NBC.
7:45 Nothing But the Truth, NBC.
8:15 At Home, NBC.
8:30 Our Daily Food, NBC.
8:45 Chatter from Hollywood.
8:50 Golden Gems, NBC.
9:15 Rhythm Ramblers, NBC.
9:30 Home Beautiful Speaker.
9:45 Bisquick Program.
9:50 CPA News Bulletins.
10:00 Kuekerbocker Kiddie Club.
10:20 String Ensemble, with Soloist, NBC.
11:00 Ted Black and His Orchestra.
11:30 National Farm and Home Hour, NBC.
12:30 Syncopators, NBC.
12:45 Lum and Abner, NBC.
1:00 Radio Troubadours, NBC.
1:15 Hello Marie, NBC.
1:45 Singing Strings, NBC.
2:00 Rhythmic Serenade, NBC.
2:30 Peacock States, NBC.
3:15 Swannee Serenaders, NBC.
3:30 Banner Serenaders, NBC.
3:45 Lamplite Trio, NBC.
4:00 Waldorf Orchestra, NBC.
4:30 Soloist, NBC.
4:45 June Pursell, NBC.
5:00 Broadway Parade, NBC.
5:15 Laws that Safeguard Society, NBC.
5:30 Martin College Program.
5:45 The Town Crier.
6:00 International Sunday School Lesson.
6:15 Banner Bulletins.
6:25 Greene Vale Limerick Parade.
6:30 National Advisory Council on Radio in Education, NBC.
7:00 K-7, NBC.
7:30 Studio Program.
8:00 The Pickard Family.
8:05 Dr. Humphrey Bate and his "Possum Hunters."
8:25 Uncle Dave Macon and Dorris.
8:50 DeFord Bailey.

FORME: WSM Singer Will Be Presented in Concert Here by Junior Leaguers

Radio's most popular tenor, and an alumnus of WSM, The Shield Station, will be presented in Concert in Nashville Monday evening, May 16, at the War Memorial Auditorium, under the auspices of the Junior League. The singer is James "Jimmy" Melton.

In a recent contest conducted by one of the leading metropolitan newspapers, Jimmy was selected as radio's most popular tenor, an honor deserved by the Nashville boy in every respect.

Melton is a member of the famed Revelers Quartet, WBC stands, a singer on all the leading commercial programs staged by the NBC, and has sung before royalty. He has been singing in New York over the NBC for the past four years, and is generally recognized as the possessor of one of the most pleasing voices in the country today.

Before going to New York, Jimmy was a member of Francois Craig's orchestra, staff band of WSM, and for many months sang vocal choruses and played saxophone with that organization. He was presented in recital at Town Hall in New York recently, scoring a marked sucess.

An NBC listener recently expressed her appreciation of a song entitled "The Old Apple Tree," by sending the broadcasting company a 12x3 inch sample of the old apple tree which used to stand in her back yard.

9:00 Amos 'n' Andy, NBC.
9:15 Crook Bros. Barn Dance Orchestra.
9:40 Arthur Smith and "Dixie Liners."
9:50 Paul Warmack and His "Gully Jumpers."
10:15 The Vagabonds.
10:30 Theron Hale's Band.
11:00 DeFord Bailey.
11:10 Binkley Bros. "Dixie Clodhoppers."
11:30 G. W. Wilkerson and His "Frut Jar Drinkers."

SPECIAL PROGRAM YOU SHOULD HEAR EVERY WEEK

WLAC
WASHINGTON DEE CEE
Southern Singers

Songs of the Southland
FRIDAY 7:45 P.M.
NASHVILLE

—known as the “Athens of the South,” because of its educational institutions, has rapidly gained for itself another distinction as a center of Musical Art.

From Nashville — Big Time Radio and the Concert Field have claimed

*

Joseph T. McPherson
James Melton
Abilee Stewart
Elizabeth Barthell
Bill Perry
Norman Cordon
Billy Scott — and
The Pickard Family

*

The nation heard these artists through the facilities of Nashville’s two radio stations, and Big Time Radio called them.

WLAC

—is proud of the part it had in introducing these artists to the world.

WLAC

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