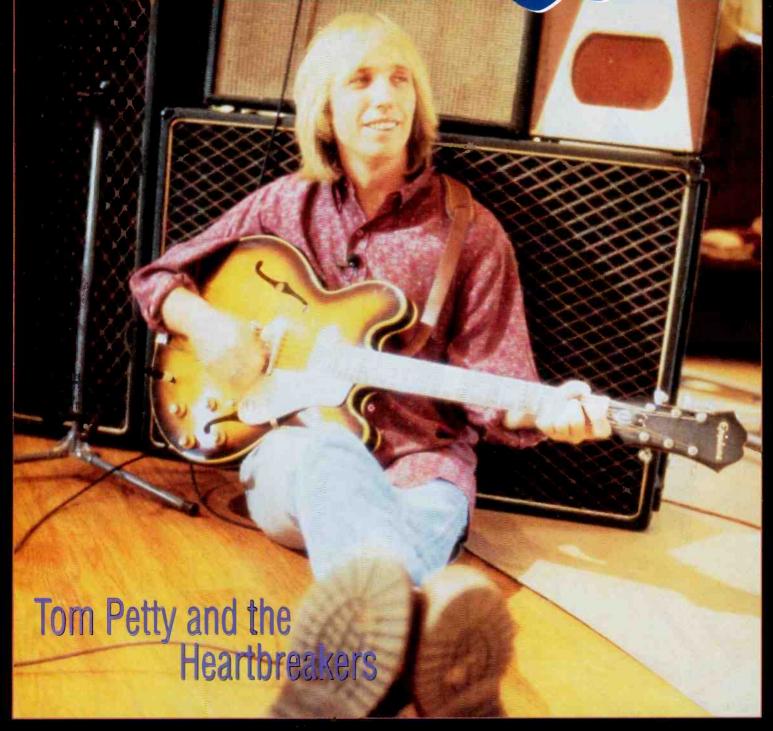
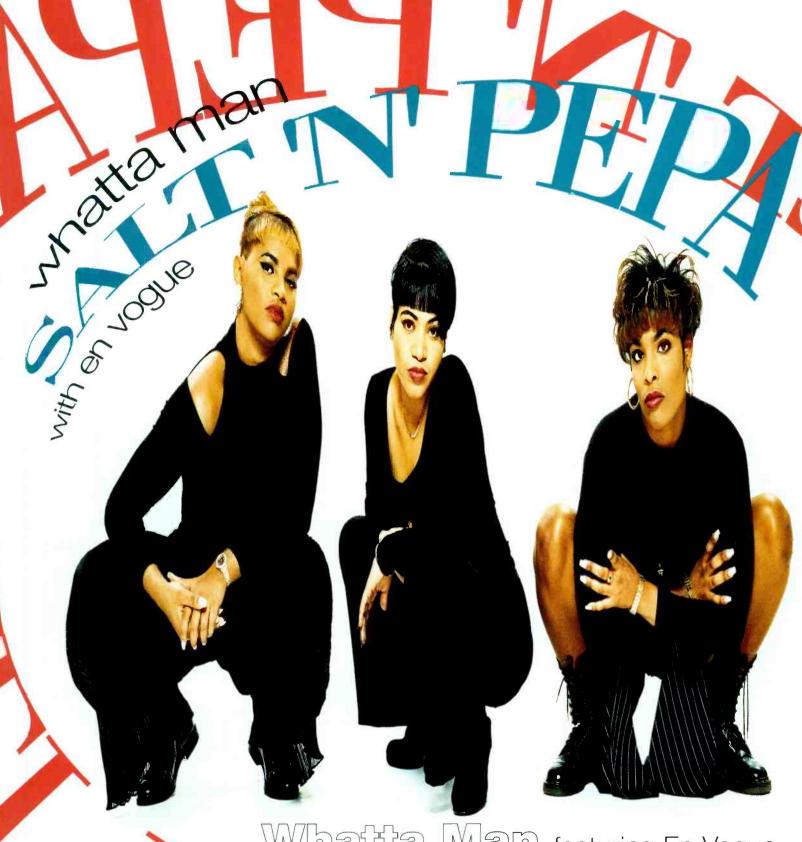
CONTEMPORARY RADIO'S MUSIC & NEWS S



JANUARY 21, 1994 • Spotlight On KS104 Denver • Interview With Andy Schuon Part II • Shaken Editorial



Whatta Man featuring En Vogue

from the platinum album "Very Necessary" 828 392-1/2/4

Going for adds now!





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THE CHARTS

MAINSTREAM

COMBINING AIRPLAY, SALES AND REQUESTS

2₩	LW	TW	Artist/Song	LABEL
3	1	0	BRYAN ADAMS/STING/ROD STEWART. All For Love	A&M/Hollywood
2	2	2	TONI BRAXTON. Breathe Again	LaFace/Arista
8	5	0	THE CRANBERRIES. Linger	Island/PLG
1	3	4	MARIAH CAREY. Hero	Columbia
4	4	5	BRYAN ADAMS. Please Forgive Me	A&M
6	6	6	SALT-N-PEPA. Shoop	Next Plateau/London/PLG
14	9	Ø	CELINE DION. The Power Of Love	550 Music
9	8	0	10,000 MANIACS. Because The Night (from MTV Unplugged)	Elektra
15	10	9	GIN BLOSSOMS. Found Out About You	A&M
16	11	10	AEROSMITH. Amazing	Geffen
5	7	11	MICHAEL BOLTON. Said Loved You But Lied	Columbia
23	15	Ø	COLOR ME BADD. Choose	Giant/Reprise
17	14	13	DEF LEPPARD. Miss You In A Heartbeat	Mercury
_	- 27	0	ACE OF BASE. The Sign	Arista
_	- 30	13	JANET JACKSON. Because Of Love	Virgin
26	20	0	HEART. Will You Be There (In The Morning)	Capitol
18	17	17	BABYFACE. Never Keeping Secrets	Epic
10	13	18	JIMMY CLIFF. I Can See Clearly Now	Chaos
38	26	1	RICHARD MARX. Now And Forever	Capitol
32	23	20	ROD STEWART. Having A Party	WB
12	16	21	CULTURE BEAT. Mr. Vain	550 Music
30	25	2	HADDAWAY. Life (Everybody Needs Somebody To Love)	Coconut/Arista
7	_		TEVIN CAMPBELL. Can We Talk	Qwest/WB
		_	JOSHUA KADISON. Jessie	SBK/ERG
37		_	PHIL COLLINS. Everyday	Atlantic/AG
31			XSCAPE. Understanding	So So Def/Columbia
			PEARL JAM. Daughter	Epic
		_	US3. Cantaloop (Flip Fantasia)	Blue Note/Capitol
		_	WHITNEY HOUSTON. Queen Of The Night	Arista
			JANET JACKSON. Again	Virgin
		31	UB40. Higher Ground GABRIELLE. Dreams	Virgin Go! D scs/London/PLG
_		_	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	MCA
		_	MEAT LOAF, Rock And Roll Dreams Come Through	MCA
		_		
		_	ETERNAL, Stay	First Avenue/EMI/ERG
		_	DOMINO. Getto Jam	Outburst/rai/Chaos
		_	LISETTE MELENDEZ. Goody Goody	Fever/ral/Chaos
		_	SNOOP DOGGY DOG. What's My Name?	Death Row/Interscope/AG
		_	ALL-4-ONE. So Much In Love	Blitz/Atlantic/AG
20	31	40	BILLY JOEL. All About Soul	Columbia

M O	ST	A D	D E D
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1.	Eternal, Stay Fir	st Avenue/EMI/ERG
2.	Guns N' Roses, Since I Don't Have You	Geffen
3.	Mr. Big, Ain't Seen Love Like That	Atlantic/AG
4.	All-4-One, So Much In Love	Blitz/Atlantic/AG
5.	ZZ Top, Pincushion	RCA
6.	Janet Jackson, Because Of Love	Virgin
7.	Meat Loaf, Rock And Roll Dreams Come Through	MCA
8.	Ace Of Base, The Sign	Arista
9.	Lenny Kravitz, Heaven Help	Virgin
10.	Jodeci, Cry For You	Uptown/MCA

Dear Friends,

As all of you know, the earthquake has changed the way Los Angeles operates, if only for a short while. It has forced changes in this issue of The Network Forty. Hopefully, next week, we'll be back to normal. We're all radio people here, so when disaster hits, we're used to going to the station... in this case, The Network Forty. Getting out this issue was our way of getting back to normal. We thank all of you who have shown support during this trying time. And to show our support for those less fortunate, we're donating all of our profits this week to the Red Cross Earthquake Relief Fund.

Gerry Cagle VP/GM



NEWS

RADIO

FIRST TREMORS

It wasn't long after the first major shock of the L.A. earthquake subsided that Top 40s from around the country got involved in helping out. Wild 107 San Francisco sent PD Rick Thomas and morning man Mancow Muller down to the hardhit San Fernando Valley to drop off fresh water on Wednesday (1/19). Meanwhile, KKMG Colorado Springs revived its "Dress Down" promotion, this time tying it into the L.A. quake. Employees of area businesses paid \$1 to dress casually at work on Friday, Jan. 21, with money going to the Red Cross. Last summer, the promotion raised over \$50,000 for Midwest Flood Relief.

COMING & GOING

Sonia Jimenez was named MD at KGGI Riverside... Ex-"Channel Z" Production Director Todd Wilkinson accepted a similar gig at WFNX Boston. Meanwhile, the Augusta Alternative station is still going ahead with its Saturday night Dance Show... Cindy Senkbeil was named Client Service Director at Berkowitz Broadcast Consulting, Inc. She previously worked with Gary at WKQI Detroit... Former Z104 Madison programmer Jonathan Little has joined the Madison-based sales training and development firm, The AdVisory Board, Inc.

Insta-Quake Correspondent

Undoubtedly due to interest in the well-being of friends and relatives, WIFC Wausau somehow landed Network Forty Managing Editor Pat Gillen's home phone number, then called him up and asked for a personal account of the goings-on. Gillen did his level best, but he was somewhat hindered by the fact that he was on pain pills after the quake instigated a seven-stitch cut on his lip.

SLEEP IT OFF

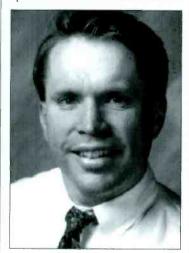
When WABC New York air personality Bob Grant suggested on-air that "we should put the homeless to sleep," taxi driver-turned-radio talk show regular "Peter The Cabdriver" was so outraged that he sent out a flyer to city taxi drivers to be "extra alert... in case someone tries to follow through with this suggestion." Considering the cold spell, maybe the homeless should be more concerned about being freeze-dried.

It's The End Of The Word As We Know It

...But Top 40 Feels Fine

As planet earth lurched toward Armageddon in the guise of the 6.6 L.A. earthquake and the record cold spell icing down the eastern half of the country, Top 40 radio toed the fine line of keeping their listeners informed and helping out where they can, but at the same time providing much-needed entertainment as a way to relieve the general stress of the situation.

In Los Angeles, local music radio stations that physically survived the Richter assault went into an emergency news/talk mode for most of the morning. Once an overall perspective was established on the



MIKE MORGAN

magnitude of situation, they returned to music programming. Nevertheless, the time they devoted to the quake, in terms of emergency instructions and psychological advice and comfort, certainly made an impact on their respective audiences.

KPWR and KROQ were two of the stations that, save for a few seconds, managed to stay on the air throughout the morning. They both aired emergency earthquake instructions as well as suggesting that listeners stay calm. KPWR aired different sets of cut-ins, beginning with advice on what to do immediately after the quake to, hours later, offering advice about boiling water before drinking it. KIIS was knocked off the air for almost two

hours. Morning show co-host Ellen K was the only one to make it in when they returned to the air. Between songs, she took calls, offered advice and talked to Cal Tech about what to expect from the inevitable aftershocks.

The stations became conduits for listeners to vent their fears and shock by recalling their experiences as well as, in certain cases, become veritable stringers regarding breaking news. Listeners called in to give the exact location of the Santa Monica Freeway break. Others just described what happened to them personally and what was going on in their neighborhood. "Everyone wanted someone to talk with and wanted to hear what the situation was like in other parts of the town," KPWR VP Programming Rick Cummings says. "We don't have a staff of 20 reporters from everywhere, so we turned the listeners into reporters."

At KIIS, Dees, who returned to L.A. Tuesday from a foreign excursion, took calls to assure listeners that the worst was over. On Wednesday, he put psychiatrist Dr. David Viscott on the air to talk and counsel the listeners directly. The station also sent out vans with water and food to shelters; they tied in with Pepsico to create a three-van caravan to offer water and food. KPWR also instigated a fresh water effort in spite of Red Cross efforts to the contrary. (For more detailed information on what KPWR went through, see Programmer's Conference Call on page 18.)

The attitude regarding the cold snap in the east was quite different. Programmers affected by the record cold weather didn't place as much gravity on the seriousness of the situation. Despite record lows in Atlanta, where the city's water lines burst, WSTR keep things upbeat.

"It's just business as usual," WSTR PD Lee Chestnut explains. "Besides the morning show chatter and jokes, musically and formatically it's the same. In fact, the temperature's supposed to go up to the 40's in a couple of days, which we're describing as a heat wave."

"We figure if you're obsessed with the weather, you'll probably turn on the weather channel at home," he continues. "It may be cold weather, but to our audience, it's not like it's an earthquake or something. Everyone's not preoccupied with it."

Albany, NY is certainly more used to cold winters, so the icy conditions aren't much cause for alarm. "If anything, we've poked fun at it



RICK DEES

for the most part," PD Mike Morgan says. "People here are used to the cold. So while the cold is bitter, it's not disrupting people's lives outside of making them start their cars earlier and dressing warm for it."

In fact, Morgan is using the cold as an added kicker to their promotions. "Thank God Billy Joel and Janet Jackson are coming through now," he explains. "It's enabling us to play up the fact that we've got 'hot concert tickets for a cold January.' We're also running a 'Sea And Ski' contest, where we're giving away ski passes and warm weather fly-aways to Hawaii. But we do this every January. The fact that it's so cold this year really plays off the promotion well."

Missy Worth Nabs Sr. VP Slot At Columbia Records

Moves From Talent Development To Newly Created Post

Columbia Records President Don Ienner picked his right-hand person to cover the A&R/Artist Relations end of Columbia Records by promoting Missy Worth from VP Talent Development to Sr. VP of the entire label. Besides the A&R/Artist Relations functions, Worth will also serve as a liaison between the label and artists, management and the entertainment community to enhance its profile on the West Coast.

Worth boasts a wide array of experience in talent and artist relations. Besides her Columbia



MISSY WORTH

Records tenure, she was VP, Talent and Acquisitions at MCA Records, a concert promoter for MCA-owned Universal Amphitheater and was instrumental in the success of the first two Lollapalooza tours.

"Missy's expertise in so many areas of the industry make her uniquely qualified for this position within Columbia," Ienner states. "Missy, along with Diarmuid Quinn, VP Marketing West Coast, will maintain and enhance Columbia Records' presence on the West Coast and contribute greatly to the company's overall success."

RECORDS

ANGEL

Deborah Dugan was named VP, Business Affairs and Development... Tony McAnany was named Director of A&R.

ATLANTIC

Lee Thuring was promoted to VP/Information Technology for the Atlantic Group.

CEMA

Desiree Larsuel Rollins was promoted to Manager, Urban Marketing, for CEMA Distribution.

RCA

Carol Fenelon was appointed Sr. VP, Business and Legal Affairs. Previously, she was head of business and legal affairs at Giant Records... Paul Ramsey was named National Director of Jazz.

SONY

Sony Corp. of America announced plans to build a new optical disc manufacturing plant in Springfield, OR. The 250,000-square foot facility will have the capacity to produce three million discs per month and employ approximately 300 people... Nancy C. Marcus was appointed Counsel in the Law Department of Sony Music Entertainment.

WARNER BROS.

Stacy LaCroix was named Black Music National Promotion Director for the Southern region.

Uni

Timothy Bixby was promoted VP, Finance for UNI Distribution Corp

Jayne Simon Named Head of Sales For Geffen

Record company marketing and sales veteran Jayne Simon has been named Director of Sales at Geffen Records. On top of heading up the sales arena for both Geffen and DGC labels, Simon will supervise their interfacing with UNI Distribution.

Simon comes to Geffen from Zoo Entertainment, where she was VP Sales. Before that, she was VP Sales at Enigma Records and in 13 years at A&M Records, went from a local marketing coordinator in Chicago to National Sales Director.



JAYNE SIMON

"It was emotionally hard to leave Zoo and I certainly wish Lou Maglia and everyone over there continued success," Simon states. "The opportunity to work with the roster of artists here at Geffen was just too appealing to resist, not to mention the incredible reputation of Eddie Rosenblatt and the rest of the staff."

"Jayne is certainly one of the most respected and effective sales executives in the business and her leadership has quickly proven to be a major asset to our team," Rosenblatt says.

The BOX Influence Grows

Labels Believe Exposure Fuels Sales

MTV play wasn't the only video vehicle that spurred record sales. In 1993, Video Jukebox Network's The BOX channel also fueled the success of several major sellers, including Meat Loaf, Dr. Dre and Cypress Hill.

An MCA Records official acknowledges the positive influence of The BOX's airplay and advertising campaign. "The BOX bought into Meat Loaf from the very beginning," notes Marketing Sr. VP Randy Miller. "The channel's early support and aggressive on-air promotion caused the video to debut in The BOX's Top 10, where it

stayed through the life of the single and was a big factor in the album's Top-5 debut on the sales chart."

Other acts to benefit from BOX play include Dr. Dre, whose documentary preceded the video to his smash hit, "Nuthin' But A'G' Thang;" SWV enjoyed early support on their singles until "Weak" finally broke them into the Mainstream; and a documentary and aggressive ad campaign for Cypress Hill spurred interest in their Black Sunday album, which debuted at the top of the sales charts.

"Over the last decade, video has

become increasingly important in exposing new talent to the audience," explains MCA Music Group Chairman Al Teller. "The advent of The BOX, which provides a far broader playlist than most conventional music TV channels, has been perceived by all of us as an extremely important development."

The BOX is an interactive video music channel, which, much like a jukebox, allows viewers to pay for the opportunity to watch their favorite videos. The BOX is currently processing over 500,000 programming requests a month.



RUMORS, HALF-TRUTHS AND OUTRIGHT LIES

Holy Shit!

Wake-up calls of Biblical proportions rocked the industry from coast-to-coast this week. Record-breaking low temperatures last weekend on the East Coast made it a perfect target for those of us living in sunny El Lay. "Aren't you glad you don't live in New York?" was a question on the lips of everyone in sunny, hot Southern California. Then the earthquake hits and everything changes.



Horror stories abound. Everyone you talk to has a different spin on what happened. But as is the case in this business, the shock wears off quickly. There are radio stations to call, contests to run, promotions to attend, records to release... jobs to do. In other words, "Sorry about that earthquake out there, but are you going to add my record?"



The Network Forty, as the other Network Magazine Group publications (Album Network and Urban Network) put out magazines this week. The Network Forty has even pledged to share all of our profits to the Red Cross. We figure that sharing means the Red Cross will owe us somewhere in the neighborhood of \$20,000 for this week alone!



The Editorial, written this week by Jeff Silberman, gives you a glimpse of how it was. And as is the case in any tragedy, humor came quickly to hide the pain. *The Network Forty* even prints two "Oh Wow!" pages to cover all the bases. Whether you are experiencing bitter cold or recovering from the earthquakes, you'll find topical titles on pages 52 and 53.



All record company offices on the West Coast were shook by the quake; some more than others. While ERG and Interscope quickly went back to work, most had sporadic hours at best. As we went to press on Thursday (a day later than usual), Warner Brothers, Reprise and Capitol were just beginning to get back on their feet. Sony's offices in Santa Monica were closed and MCA's remained off-limits to all employees with the possibility of major construction due before reopening.

•

Let's all meet at The Palm.

It's A Girl!

Shelby Lynn, daughter of Burt and Christine Baumgartner, didn't care about the quakes or the cold. She was born to the proud parents Monday morning. All are doing well.

See Ya

Z90 PD Steve Wall is out with no replacement named. The change was a big surprise. Steve and the staff had a huge book in the Summer and even though the Fall dipped, the overall ratings picture at the station was stronger than before. The inside dope has Jerry Clifton making the future programming decisions, including the new PD. Might that list of names include FM102 Sacramento OM Chuck Field? Meantime, Lisa Vasquez has been promoted to OM.



And a big rumor has consultant Gary Berkowitz out at K\$104 Denver and Steve Perun in. Any changes in staff and sound won't be known for a while, but there will be changes.

Best Quake Lines

From our favorite radio station's Monday morning newscast, "Killing, looting, burning and shaking. Next week, a cloud of locusts and the L.A. river will run red. Film at 11."



On TV news that evening, a man being interviewed: "I suppose this is the price we pay for good weather."



And from sister publication Album Network's Robert England: "If I run into Charlton Heston on the street, I'm outta here."

Back To Radio?

ls Stacy Cantrell resigning from Mercury Records to head to Noble Broadcasting?

Books To Read

Miami-Fr. Lauderdale: WPOW 4.7 to 5.3; Y100 4.1 to 5.0. Phoenix: KKFR 4.5 to 6.7. Tampa-St. Petersburg: Power Pig 6.7 to 6.1; The Mix 6.7 to 5.8. Denver: KS104 4.7 to 4.2.



WMMZ Gainesville PD Bill McCown and staff took the station to its highest 25-54 numbers ever. Our congrats.

Brutal

It was awfully cold in Columbia Sr. VP Promotion Burt Baumgartner's living room as VP Promotions Jerry Blair, Z100's Steve Kingston, KC101's Pete Cosenza and some other diehards rooted for the Giants against Burt's 49ers.

Scene In New York

550 head Polly Anthony huddling with some reprobates at the St. Regis, discussing gun-running in Ireland.



Promotion staffs of EastWest, Elektra and Epic hiding from the cold.



Elektra Sr. VP Promotions Jon Leshay buying \$75 cigars in the bar at the 4 Seasons. Or was it Bob Garland?



Epic promo gunner Dale Connone at the same bar in the 4 Seasons buying \$100 cigars and working the Asians in the room.

Jobs

New Sr. VP Promotions for EastWest is the real superstar from Chicago, Greg Thompson. Also upped to VP Pop Promotion is the Chrome Lizard's favorite, Val DeLong.

Who's For Sale?

BPI Communications, owners of *Billboard* and *The Hollywood Reporter* as well as 16 other specialty magazines, was sold for \$220 million to Dutch media giant VNU. What does this mean?

Smiling Faces

More than one independent record promoter was spotted in New York, shaking hands, kissing babies and grinning like mules eating briars as each, in his own way, tries to convince record companies that their services are invaluable. More and more record companies are making decisions on a case-by-case basis and this certainly means less, not more. The next few months will certainly be interesting as the smoke clears and the chips fall. Who's hot today may be who's not tomorrow. Be sure and check out next week's Editorial for more on this soap opera.

Shaking

Chris Davis... Marc Benesch... Brenda Romano... Vicki Leben...

Freezing

Andrea Ganis... Tom Genetti... Iris





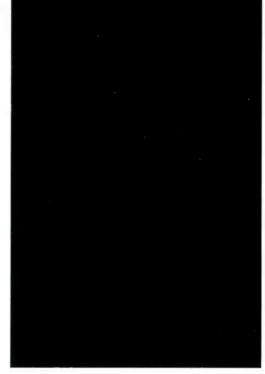
WHHY lands Bill Thomas for programming duties.

We're On The Air

Driscoll and company signed on 95.1 The Edge last weekend in Charlotte. The station has no on-air jocks. Driscoll's sweepers run over a pure Mainstream mix of currents and recurrents.

Big Rumor

Is Power Pig PD Marc Chase leaving the litter to head to a corporate position at Jacor in Cincinatti? And is WOVV's PD M. J. Kelli crossing the state to fill in mornings at the Pig?



Los Angeles at 4:31 am Monday.

YES! We were staken up... YES! Some things got broken and thrown around... and YES! WE STILL HAVE HIT RECORDS!

Tom Petty & The Heartbreakers

"Mary Janés Last Dance"

*Debuts #34 On The Mainstream Monitor!

*Top 5 Most Played Video On MTV!

*Top 10 On The Billboard LP Chart!

*On Star 94, PRO-FM, Z100, WNVZ, WKSZ, WAQQ, B97, KKFR And Others!

*Over 800 BDS Detections With A 25% Airplay Increase Last Week!

Meatloaf

"Rock And Roll Dreams Come Through"

*On 135 Stations In 2 Weeks!

*Debuts #30 On The Mainstream Monitor!

*Over 1100 BDS Detections In 2 Weeks!

*LP Sales Of Over 4 Million!

*Watch Meatloaf On The American Music Awards February 7th On ABC!

Jodeci

"Cry For You"

Moves 8-5 On The Billboard LP Chart!

*Over 90,000 Sold This Week!

*The #1 R&B Single In The Country!

*40 Stations...One Of This Weeks Most Added!

*Remember "Forever My Lady", "Come And Talk To Me" And "Lately"?

Elton John

"Teardrops"

*17 Stations Including Star 94, Q99, WAPE, KQKQ, WAYV, WKMX, WERZ, KQIX, KZMG And WZKX!

To All Our Friends In The Industry Who Have Called With Concern...

We Thank You.

To Those Of You Still Digging Out... Our Thoughts Are With You.

MCA.

SHAKEN... NOT STIRRED

Commentary by Jeff Silberman

#1. Jump up. #2. Don't come down until it's over.

The ground may still be belching every few hours or so, but the humor defense mechanism is already operational here in Earthquake Central. Of course, any humor surrounding the catastrophe will rightly be missed by those who lost their homes or, tragically, loved ones. But sooner of later, for the rest of us, life inevitably goes on.

arthquake safety in two steps:

It's hard to put into words the incredible rush of emotions that course through your veins when the shit hits the Richter – the surprise, the fear, the shock and in the smaller, briefer quakes, the almost perverse fun of riding it out like a surfer hanging 10. There's an attraction at Universal Studios that simulates the experience (which, wouldn't you know it, was unaffected by the quake), but through it all, you know it's just a ride that's going to end safely. There's no such guarantee during the real thing – and in no other instance does 30 or 40 seconds seem like 30 or 40 minutes. It's enough to straighten the ol' short-and-curlies.

Instead, we'll offer a glimpse of how almost-21st Century Man (and the rest of Southern California) deals with the repercussions of the catastrophe and the various ways we readjust to the daily realities of what's hypothetically considered to be a "normal" life.

Seconds After The Initial Shaking Stops: Naturally, the first concern is personal safety, then the condition of the home.

Parents of infants and toddlers immediately go to the little one(s) who, except in the most dire circumstances, think of the commotion as their version of Space Mountain. So, while my wife and I are freaking internally to frantically grab and cover our two-year-old, he's smiling, head bobbing

like one of those miniature dogs in the rear window of a car, gurgling, "shake! shake! shake!" He almost looked disappointed when the tremors ceased.

Once the family and the home are determined to be okay (and if the electricity and phones still work), the next impulse is to call family, friends and co-workers to see how they are – and turn on the TV to see what's been reported. In their zeal to be the first station to report on the earthquake (as if they win an award for telling the populace something they didn't already know), the

How can we live in a perpetually devastated area? What... and leave show bidness?

local stations throw the most responsible reporter available on the air. Naturally, he or she can do little more than state... and restate... and restate... and restate the obvious – there's been an earthquake that lasted so-and-so long and we'll have more info when our news vans and helicopters hit the streets.

The Rest Of Day One. It was pretty clear from the get-go that this wasn't going to be a normal working day. The lion's share of the uninjured public stayed home, cleaned up and with most phone service severely if not totally disrupted, the only thing to do was to watch the events unfold on TV. The

first few hours made for great TV as the magnitude of the tragedy grew: crumpled freeways, savaged malls and businesses and – worst of all – flattened residential buildings.

No matter how animalistic our behavior is on a day-to-day basis, somehow natural disasters like this brings out the noble and heroic side in all of us. (The sporadic acts of looting excepted.) Of course, the acts of bravery and compassion are regularly chronicled during the blanket media coverage. Interspersing the warm-and-touching sagas with the gloom-and-doom of fatalities and property damage put the viewer through a roller coaster of emotions that made for compelling – but ultimately exhausting – television.

There are also instances that go beyond the disbelief of the destruction to the theater of the absurd. Hopefully, you caught the video coverage of the heady California cop who decided to test the 6-foot-plus drop in the break on the Santa Monica Freeway by driving over it. So the car slowly keeled over the edge and landed headlights-and-grill first on the lower level of the freeway, disabling it. If you missed it, stay up for Late Night With David Letterman. It's a handsdown entry in his new "Stupidest Cop Tricks" segment.

However, after a few hours or so, the nonstop coverage turned into a maudlin, tragic telethon, with a toteboard listing the fatalities, the injured and the demolished. By nightfall (the local outlets went total coverage from 4 am until midnight), you started to thank God for cable just to catch some visual relief from the nonstop scenes of devastation.

Day One, Overnight: With the continuing aftershocks serving as a stark reminder of the tenuousness of terra firma, thousands of shell-shocked Angelenos joined those whose homes were destroyed in area parks and shelters to spend a night under the stars.

(Editor's note: We interrupt the typing of this editorial for a brief, goosebump-inducing 5.1 aftershock. We shall resume as soon as I exhale. Thank you.)



SHAKEN... NOT STIRRED

Meanwhile, the news of missing people inspired Art Director Tricia Geisinger and friends to go on-line via Prodigy and check computer messages left by relatives from other parts of the country who were unable to contact their SoCal loved ones. Trish tried in vain to contact the missing (phone lines were still down), and she relayed the news to keep the faith. The next morning, she received a message from the Midwesterners, thanking her for the effort and noting that they finally got through to their 70-something-year-old parents.

Day Two – Back To Work, Sort Of: Those of us who could get out made our way to work to survey the damage, take some won-

derful pictures for the insurance company (see page 50), share Richter horror stories and begin to clean up. The shaker tales ranged from little more than jiving on the vibration of an "E"-ticket Disneyland ride to being thrown from the bed facefirst into a dresser (requiring seven stitches) to having to be pulled from the wreckage of your apartment complex, heading north (as in Sacramento) to your parent's home and having second thoughts about coming back. Then

you eye the cracks in the plaster walls and restock the CDs and tapes on the shelves. Everyone's too shellshocked to think of actually working on the magazine. Nevertheless, one can hear the whiny whir of the fax machines as they mechanically spit out playlist faxes. Radio reality marches on.

Day Two – Media and Relative Overload: By now, the media has latched onto the earthquake and despite the overwhelming devastation, been able to blow it out of proportion. News segments concern topics such as "Brushfires... riots... earthquakes... is Southern California cursed?" Entertainment Tonight featured a segment on how the morning news shows covered the event. Can we all survive without knowing how Charles Gibson and Paula Zahn feel about the quake? Hey, it's reason enough to have

dozens of news teams converge on the illfated Northridge apartment complex like cultures hovering over a carcass.

While you can't deny that the earthquake is a major news story deserving of beaucoup coverage, channel surfing through the coverage can easily give the rest of America the impression that the entire Southern California region has been destroyed to the point where it would be easier to just bulldoze over everything from Santa Monica to Las Vegas and start over. Certainly that's an idea worth serious consideration on any given day – but not from this earthquake. Major parts of the area were seriously hit, affecting thousands of people. Millions of others



"only" had to deal with the psychological aspect of the situation and in the course of a few days, will be able – and quite willing – to return to their normal routines.

After all, Disneyland stayed open the entire time. Proving once again that if Walt ain't related to the Higher Being, he's got good placement in His rolodex.

Which brings us to another kind of overload, courtesy of our family and friends who called in to check on our safety. Inevitably, sometime during the conversations, each one of them wondered aloud how we can stand to live in such a perpetually devastated area. We must be nuts.

What... and leave show bidness?

Actually, I personally can't wait to move where the high temperature for the day is 11 degrees below zero.. or maybe find a homey abode on the banks of the Mississippi... or a quaint cottage on one of the islands off the Carolina coast that annually serves as hurricane pate... or where tornadoes swirl... or that island of serenity known as New York City. Next question, please.

Day Three – Business As Unusual: Which brings us to today – inputting playlists, chasing news stories, analyzing new single releases, wondering what to eat for lunch.

And every once in a while, just so no one gets too comfortable with the work routine, an aftershock rumbles through, sending some staffers back to the edge of total frenzy. The day's second 5.1 – which rumbled on far too long for comfort – sent more

than a few Network Groupers to their humble abodes. As if future tremors will make a point to *not* shake their homes or apartments.

The remaining staffers (all of *The Network Forty* staff, we might add, which should tell you something about all of our personal lives) got together to discuss the viability of putting out a magazine this week—and how to do so considering we were a couple of days behind schedule. Basically, we decided that we were

professionals, damn it, with thousands of radio and record people who direly needed us to enhance their work abilities with muchneeded statistics, thought-provoking editorial and controversial inside information.

Doesn't that read well? Much better than "We needed this week's paycheck."

Granted, many Angelenos still have a lot of cleaning up to do... and certain routes to work have been seriously altered (some may have to resort to – gasp! – using the new commuter trains to get to work on the same day! Horrors!). But the jist of it all is that life goes on... and we'll soon return our attention to the somewhat mundane realities of work, of personal life and of Bobbitts and Hardings and Menedezes.

Bobbitt and Hardings and Menedezes (oh, my!)... Now that's what I call reality!

The place to be. E E P F O R E S T "sweet lullaby"

247 BDS DETECTIONS! (doubles from the last week!)

WKSE 17 SPINS! KROQ **22 SPINS!** WEZB 21 SPINS! POWER 96 7 SPINS! **KDGE 22 SPINS! KISF** 15 SPINS! **KWOD** 7 SPINS! 7 SPINS! WNNX KQKQ 7 SPINS!



Billboard Heatseekers Chart!

sales move from 6,645 - 8,145 albums this week!

*144 debut TOP 200 albums chart!

over **200,000** album soundscan sales!

executive producer:gullain joncheray produced by dan lacksman for celine music/synsound managementapassionate entertainment



THE NETWORK FORTY -Compiled and edited by Jeff Silberman

FEBRUARY PROMO

CELEBRATIONS OF THE MONTH

Creative Romance Month

To encourage couples to keep the sizzle in their relationships by celebrating romance in unique ways. Contact: Eileen Buchanan (800) 368-7978.

Cater a romantic dinner for listeners at the most unromantic places, such as sewage treatment centers or sweaty gym lockers... turn a parking lot it into a "lover's lane" so listeners can park and make out... set listeners up on blind dates, where they're blindfolded throughout the evening - and see if they hit it off on personality alone.

National Snack Food Month

Honors potato chips and other munchies as "fun food." Contact: Al Rickard (703) 836-4500.

Feed some teens a mess of junk food and have them come back in 48 hours; the kid with the most zits wins... make gournet meals using only junk food as ingredients, ie: Twinkie pate, potato chip crumbcovered ice cream, etc.

Be An Encourager Day

Share heartfelt humor and encouragement with family, friends and co-workers. Contact: Liz Curtis Higgs (502)

Jocks go to local unemployment center, offer refreshments and an encouraging word... ditto at a DMV center where people take driver's license tests... and at hospitals, consoling people awaiting word on friends' operations... encourage underdog sports teams... and listeners who have given up on their problems.

Robinson Crusoe Day
Anniversary of rescue of Scottish sailor in 1709, who lived on an uninhabited island for five years. A day to be adventurous and self-reliant.

Rename a listener "Robinson Crusoe" and put him/her up in an isolated hotel room or house away from all real-world distractions - 110 TV, phone or radio - and see how long before helshe begs to come back.

Groundhog Day

If the sun shines or a groundhog sees his shadow, six more weeks of winter will ensue.

Have a jock do a shift from a sewer and come out later that morning... have a jock dressed in a groundhog suit and in tux and tails and have him sing "Me And My Shadow" at client locations. Anyone who witnesses this wins prizes.

"The Day The Music Died"

35 years ago, a plane carrying Buddy Holly, the Big Bop-per and Richie Valens crashed, killing all aboard. Don McLean described it as "the day the music died" in his hit, "American Pie." Actually, the only thing to die after that was McLean's career.

Stage a Miss American Pie contest that includes talent competition (singing dead artist songs), pie eating contest, stewardess uniform competition and the final question: "Just what the hell was Don McLean talking about when he said the music died?"... Stop playing music in morning show (cuz the music died) and keep it off until listeners go absolutely ape.

Setsubun: Bean Throwing Festival

Japanese celebration on the last day of winter where participants throw beans to drive away imaginary devils.

Hold bean throwing and spitting contest... bean beauty pageant... most beans-eaten-with-no-"aroma" contest ... skeet-beaning contest.

World Shovel Race Championships (4-6)

Angel Fire, MN competition offers several divisions of races using stock grain scoop shovels, with top speeds being 60 mph. Contact: (800) 633-7463.

Hold a shoveling the biggest pile of whatever contest... snow shoveling race... shovel art (make a sculpture of snow, sand or cow dung).

Weatherman's Day

Commemorates the birth of one of the earliest weatherguessers - who also took one of the first balloons across the English channel.

Stage a weather prediction contest for five days ahead, closest ones in temperature (plus wind chill) and precipitation wins prizes... have listener become morning show "weatherperson for the day" - as long as helshe reports from some cold remote, outdoor location... or choose early morning mall shoppers as weatherpeople and have them guess the weather outside for prizes.

Move Hollywood To Lebanon, PA Day Former "home office" of David Letterman's Top 10 List, Lebanon offers Amish farms, too! Contact: Tom or Ruth Roy (212) 388-8673.

Do a "remote" from Amish country in Lebanon, where jocks have to scream through megaphones (no electricity, remember?), do a remote from the station horse-drawn carriage... have the entire staff in long beards and suspenders (give away logo'd suspenders and black top hats).

National Hangover Awareness Day

On the day after renown lush Babe Ruth's birthday, participants sponsor their own hangover... and live with it. Contact: Buddy Rubbish and Brian McCullough WRNX/WTTT (413) 256-6794.

As a (ahem) public service, have morning show come to work with major hangovers. Listeners suggest home-made remedies. If they work, they win prizes, if not - oh, well ..

National School Counseling Week (7-11)

Promotes counseling in the school and community. Contact: Carol A. Neiman (703) 823-9800.

Set up own counseling center at school, advise kids to drop out to get a job as a cashier at a McDonald's... Set up a counseling booth at mall or client store, advise people on what to buy and not to buy... go to college, advise students which classes to drop or ditch.

Opera Hits The States

The first operatic performance in the colonies took place

Have an opera singer come in and sing Top 40 hits in an operatic style... put together an operatic Top 40 medley and take it to clubs and clients for bizarre remotes... end the morning show as soon as the fat lady sings.

In-And-Out President Is Born

William Henry Harrison died after only 35 days in office.

Spotlight listeners who lasted a few hours or days in a job, find out why, call up their former employer, hand out prizes or try to get their jobs back... Hire one of them to be a jock or PD - then fire them after an hour or two... get listeners great jobs, such as rock concert reviewer, a lingerie photographer, a wine taster, a food critic or a car tester - if only for a couple of hours.

National Kraut and Frankfurter Week (10-19) Celebrates the fabulous pair of foodstuffs. Contact: Natl. Kraut Packers Assn. c/o Myers Comm. 510 Thornall St. Ste.380, Edison, NJ 08837.

Hot dog and sourkraut eating contest... sourkraut sculpture contest... have listeners get buried in a pile of sourkraut to hunt for prizes.

Two Shows, Two Cities, Same Day

In 1887, Nathaniel Goodwin performed in a matinee stage play in Boston, then took a train to New York to appear in a different play - the first thespian to do it.

Have jocks do show in multiple locations... stage a "find the jock" contest, first person to find each jock at the beginning of their respective shifts wins a prize. (Jocks should do remotes at client stores.)

11

The Price Of Bathroom Humor

In 1960, then-Tonight show host Jack Paar walked off the show in protest of NBC censoring a slightly off-color "water closet" joke he made the preceding night. After lengthy negotiations, Part returned March 7.

Play "Name That Goof," where listeners call in to spot the naughty or over-the-line thing a jock says on-air... hire a in-studio "censor" to interrupt jocks when they go too far - and stop songs halfway through when a naughty lyrics are sung.

Lincoln's Birthday

Born in 1809, this famous President was either assassinated by John Wilkes Booth or spat upon by Keith Hernandez with the infamous "Magic Loogie."

Have a (cheese) log-splitting contest... stage a debate with a jock... listeners write their own "KXXX Address," where they state, "Four songs and seven commercials ago, I first listened to this station, adyadayada." Prizes awarded for most creative which can be used as liners in the future.

Charles Darwin Hatched

Famous author/naturalist who came up with the idea of evolution was also born in 1809.

At a remote, give prizes to listeners who look most like they evolved from apes... play music from groups that have evolved from one band into the other; stage as a trivia contest... explain the theory of natural selection as it pertains to jocks who used to work at different format stations - show how their voice and delivery changes. Naturally, AOR, Country and other formats are lower forms of radio!

Get A Different Name Day

If you dislike your name, today's the day to have it changed. Contact: Tom or Ruth Roy (212) 388-8673.

At remote, give listeners new names, hand out station logo'd ID with dog tags, etc... Have listeners call in and suggest what names the people should have... All the jocks change their names (and fill in fo someone else's shift). First listeners to ID the jock's real name (and real shift) win prizes.

National Pancake Week (13-19)

Celebrates the history and popularity of flapjacks. Contact: Pam Becker (612) 540-2470.

Pancake discus throwing contest... cook and serve logo'd pancakes at various remotes... pancake skeet shooting... pancake frisbee throwing,

National Condom Week (2/14-21)

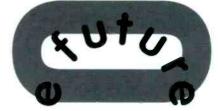
To educate America about preventing sexually transmitted diseases. Truly a "hands-on" promotion, don'tcha think?

Hand out logo'd condoms... have a condom roll-on-for-speed contest (using bananas)... station intern becomes "Condom King" and goes out in public and to singles bars, offering kids and others condoms (on-air)... Hey, if you can't come up with something good with this day, give it up!

Early Single Sales Over 40,000!

Boston 49-35* Indianapolis D-99* Providence 65-45*
Washington, D.C. D-98*

Las Vegas 91-68*



to be continued.

FROM THE ALBUM
FREE TO BE

Continuing On At:
WKBQ St Louis Add!
WKSE Buffalo Add!
WJMN Boston 5-4*
KDWB Minneapolis 28-8*
KZHT Salt Lake City 13-10
KLUC Las Vegas #14*
WHHH Indianapolis #16*
K\$104 Denver #18*
PRO-FM Providence #19*
WXKS Boston 26-21*
WZPL Indianapolis #23*
WFLZ Tampa #25*
KHQT San Jose #28*
KTFM San Antonio #29*
WKSS Hartford D-29*
KHKS Dallas #30*

Over 500 BDS Plays!

MANAGEMENT & CREATIVE DIRECTION: BYRON PHILLIPS, MICHAEL S. TRAYLOR, ESO

ANTHILL MOB ENTERTAINMENT

FOR 2 TUFF-E-NUFF PRODUCTIONS, INC

PRODUCED BY THOMAS MCELROY AND DENZIL FOSTER

THE NETWORK FORTY

FEBRUARY PROMO PLANNER

Valentine's Day

Communist conspiracy to siphon off America's disposable income on useless greeting cards and decapitated flowers. (I'm just a warm-and-fuzzy guy...)

Sit tight: In two weeks, we'll devote an entire page on Valentine's Day promotions.

15

Lupercalia

Ancient Roman fertility festival established by Romulus and Remus, who were suckled by a she-wolf at Lupercal (a cave in Palestine). Goats and dogs were sacrified. Later became part of a hit song in *Mary Poppins*.

"Dress up" a goat as a wolf and milk it to give to babies... Start own fertility festival; get homemade "recipes" to increase one's fertility. If someone gets pregnant, become the kid's "godjock"... give away logo'd pregnancy tests at free clinics, planned parenthood places, etc.

Mardi Gras

Two weeks of wholesale partying and debauchery in New Orleans and anywhere else.

Stage own Mardi Gras parade inside local mall or high school... hold a masquerade ball, complete with New Orleans music... Creole food cook-off.

16

Sonny Bono's Birthday

Former Palm Springs Mayor and lead singer of U2 is 59 today.

Recruit female listeners to "duet" with Sonny on old Sonny & Cher hits (simply drop in her voice at appropriate times); choose the partner at a Cher lookalike contest... Sonny Bono lookalike contest... Have Sonny & Cher lookalikes sing U2 songs for prizes.

17

"Quit While You're On Top" Day

Honors the birthdays of Jim Brown (58) and Michael Jordan (31).

Have morning show star "quit" on-air, create a furor among listeners until they plead for his/her return... have jocks call listeners' employers, acting as their agent, saying that they're retiring from the business - then say "just kidding!"... stage a contest where winners get their picture plastered on a box of cereal (posed wearing station T-shirt, natch).

18

Milking At 30,000 Feet

In 1930, the cow Elm Farm Ollie became the first bovine to fly in an airplane and, as witnessed by reporters, was milked. The milk was put into containers and parachuted over St. Louis. Talk about your slow news day...

In the market's tallest building, put one cow each in two elevators and stage a milking contest from the first to the top floor... go to a hospital maternity ward and stage a breast milking contest (it's done with a hand-held contraption); have health specialist plug the benefits of breast feeding and give away baby prizes to all "competitors."

19

Sven The Time Comes..

Swedish explorer/scientist Sven Hedin's expeditions provided the first information of Tibet to the rest of the world. And one of these days, the rest of the world will give a damn...

Hold a geography trivia contest about Tibet, Lichtenstein and other remote countries of the world... Encourage listener expeditions to "remote" client locations; give prizes to listeners who "find" remote.

20

Northern Hemisphere Hoodie-Hoo Day

At high noon (local time), citizens are asked to go outdoors and yell "Hoodie Hoo" to chase away winter and make ready for spring, one month away. Contact: Tom or Ruth Roy (212) 388-8673.

Send interns out on city buses and to busy intersections to "Hoodie Hoo" until people ask them what they're doing or call the cops on them. Anyone who joins in on the "Hoodie-Hoo"-ing wins prizes.

"I'll Run Only If I'm Elected"

On this day in 1992, Ross Perot told Larry King that he'd run for President only if his name was put on the ballot in all 50 states. He was and he ran, then he quit, claiming Bush retouched photos that made his daughter out to be a lesbian, then re-entered and lost.

Have jock become "Perot-ish," claiming only to broadcast if people listen, claim competition is trying to blackmail him with pictures of him as a lesbian... Hold a Perot lookalike competition with special prize for Best Ears.

21

Jane Alexander... Babe Dentist

In 1866, Lucy Hobbs became the first woman to graduate from dental school. Made millions when men ate tons of candy to get cavities, so they could be scolded by her and told to spit. (In 1886, that was a turn-on.)

Honor women holding traditionally male jobs; interview them and find out how they deal with it. Ditto for men as nurses, etc... Have jocks make a dental appointment with a female dentist and do remote while getting teeth cleaned.

President's Day

Honors both Lincoln and Washington's Birthday.

Have listeners call in to nominate their bosses as "Presidents Of The Year;" jocks go to office to award prizes and interview boss... Give circa-1776 wigs to listeners or have jocks wear them on remotes... cherry-pit spitting contest... "throw a cherry across (a body of water)" contest.

22

Popcorn Hits The Colonies

In 1630, a Native American named Quadequina contributed a deerskin bag filled with several bushels of "popped" corn to celebrate the colonists' first Thanksgiving. To which, the colonists replied, "What, no butter?" and massacred the entire tribe. (Last sentence a major stretch of creative license.)

Popcorn sculpture art contest... weird popcorn cook-off (popcorn pizza, popcorn soup, popcorn burgers, etc.)... give prize to person who comes close to guessing the number of kernels in a popcorn jar at client location.

22

Wiping Iraq's Ass In 30 Days

In 1992, after a month-long air campaign, Allied forces rolled into Kuwait, routing the "mother of all wusses" in less than 30 days.

Saddam Hussein lookalike contest... stage a month-long "mother of all music marathons"... have Iraq War vets be jocks for a shift.

24

Gregorian Calendar Day

On this day in 1582, Pope Gregory XIII issued an edict that corrected the Julian Calendar, which was 10 days in error. The new calendar became effective on Oct. 4 of that year in

most Catholic countries, in 1752 in Britain and the colonies, in 1917 in the Soviet Union and in 1987 in Cleveland.

Create (your best jock's name)-ian Calendar, all designed around his/her airshift and past history, likes and dislikes; give away at remotes... have a Gregorian Airshift Day and scramble jocks' shifts to confuse listeners... create a Station Swimsuit Calendar Day; have jocks pose in swimsuits and give out (at your risk) at remotes.

25

Adelle Davis Starts Eating

Born in 1905, Davis became an author and nutritionist famous for her message, "You Are What You Eat."

Hold a "You Are What Your Listen To" Day, based on listener requests... at client restaurant, have jocks serve listeners what they look like they should eat... stage a contest, where jocks guess what kind of job listeners have from what they eat.

26

Enter The Great One

In 1916, Herbert John "Jackie" Gleason was born in Brooklyn. Even the delivery was a sign of bigger things. The June Taylor Dancers served as midwives, chanting, "Push, 2-3-4, Kick! Push, 2-3-4, Kick!"

Honeymooners lookalike contest... Minnesota Fats pool competition... Insert classic Gleason lines into broadcast ("Bang, zoom, to the moon!" "And away we go!"); listeners call in to win after hearing them.

World Championship Hog Calling Contest

Weatherford, OK contest also features greased pig chase, barbecue, arts and crafts booths, hog weight guessing and crowning of the Hog Queen. Contact: (405) 772-3301.

Stage own pig rodeo with pig-busting (a la bronco busting), pig mud wrestling, pig dance contest... stage "P.O. the Pig" calling contest; listener who riles up the porkers the most wins... weird pork recipe cook-off.

27

Party Animals: A Political Primer (2/27-4/10)
Exhibit at Gerald R. Ford Museum in Grand Rapids, MI traces evolution of animals that represented political parties: the Democratic donkey, the Republican elephant, the Prohibition Party Camel, Teddy Roosevelt's Bull Moose and the Ross Perot Loon. Contact: (616) 456-2675.

Name an animal mascot for station; take it to remotes... Go to a bar, find the most inebriated celebrants and name them "Party Animals."... assign local politicians with animal mascots; encourage listener suggestions.

28

Peace In M*A*S*H's Time

On this day in 1983, the final episode of M*A*S*H was broadcast - and a then-record 77% of the viewing public tuned in to bid adieu. (If only for the moment, cuz the damn thing will be rerun long after World War VIII.)

Give out "Alan Alda Mr. Sensitivity Wuss" Award... run station like M*A*S*H unit, with jocks acting as doctors; listeners have to ID jocks with M*A*S*H characters... do remote from a mobile medical unit, or just chase an ambulance or two.

		EB	RI	JA	R	Y
S	M	T	W	_	F	S
		1	2	3	4	5
6	7	8	9	10	77	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Heavy Rotation! Top 10 Most Played!

Gold Plus!

Z100 New York 39 Spins! KIIS Los Angeles 13 Spins! KDWB Minneapolis 14 Spins! KRBE Houston 19 Spins! #1 Phones!

WAQQ Charlotte 22 Spins! WRVQ Richmond 12 Spins! WKBQ St. Louis 11 Spins! **WJMO Cleveland 11 Spins!** WAPI Birmingham 15 Spins! **WKSI Greensboro 10 Spins!** WHHY Montgomery 14 Spins! WZAT Savannah 14 Spins! KJYO Oklahoma City 13 Spins! WYCR Harrisburgh 15 Spins! **WPST Trenton 17 Spins! WVSR Charleston 24 Spins! WSNX Grand Rapids 16 Spins!** WZPK Portland, ME 12 Spins!

B97 New Orleans 19 Spins! KISF Kansas City 13 Spins! KKFR Phoenix 18 Spins! WKSZ Columbus 14 Spins! WNOK Columbia 15 Spins! **WABB Mobile 18 Spins!** WDCG Raleigh 17 Spins! KHTT Tulsa 18 Spins! WKRZ Wilkes-Barre 16 Spins! KWTO Springfield 17 Spins! WXXX Burlington 11 Spins! KQKQ Omaha 25 Spins!

Ball's in Heavy Rotation on MTV Last Splash Gold Plus

> We're going

New This Week Including:

XL106 Orlando WAEB Allentown KHFI Austin

KKFR Phoenix WFLY Albany And More!

Management: Gold Mountain Entertainment



4 A D

NETWORK FORTY SPOTLIGHT



KQKS104.3 FM

KS 104

9350 Grant Street Suite 550

Thorton CO 80229

(303) 252-1090 Office

(303) 451-0303 Fax

Chris DavisProgram Director

Cha ChaMusic Director

Music Calls:Th 1-2:30 pm

Jim Bosh & Laurie White5:30 am - 10:00 am

Eric Douglas10:00 am - 3:00 pm

Mary Chavez......3:00 pm - 7:00 pm

J B Good......7:00 pm - 12 mid

Rob Rumsey12 mid - 5:00 am

Ownership:....Western Cities Broadcasting

Consultant:.....Steve Perun

MILE-HIGH HITS

It was just over a year ago that Chris Davis made what is (short of the recent LA earthquake) the biggest move of the '90s, when he arrived in Denver as Program Director of KS104 (KQKS) from WKHQ Charlevoix, Michigan. Davis describes the recently revamped KS104 as a "Rhythm/Mainstream station. We're not a particularly Urban-sounding Top 40. Our target is 12-24 and 18-34 year-olds with a decided female lean. At any time, many of those listeners are Hispanic. In fact, at any given time, between 40% and 60% of the market's Hispanic population is tuned into KS104."

Davis' main competition initially came from an Urban-formatted AM station, KDKL, but now it's more than likely "Mix 107.5, KWMX. I'd say about 30% of our listeners cume both The Mix and KS104. There's a number of reasons for that, including some shared music, but a lot of that shared audience is still a holdover from when they were a Top 40 station." KWMX was the old Y108 (KRXY), and has been out of the format for just over a year now.

As for KS104's music mix, Davis notes that "a lot of the Rap product goes on late for us. In fact, we've even cut back on some of the hard-core Rap that we'd play on the station as recently as a year ago. That's partially because of a lack of direct in-format competition and partially because of the musical tastes of Denver. Records like Snoop Dogg and Domino will make it on the air eventually, based on strong sales in the market. Sales aside, however, if a song has violent lyrics or is obviously offensive to women, we'll stay away from it.

Like many Top 40s across the country,



Chris Davis

KS104's competitors try to knock the station from a sales standpoint, by using the famed "kiddie" label. Davis battles that image with creativity and a sense of humor. "Last year we did an on-air giveaway that snubbed our competitor's claims while appealing to the adult section of our audience. As hot as Barney the dinosaur remains, we gave away Barney dolls for Christmas that the parents could give as gifts to their kids. That targets the young-adult parent portion of the audience, the 18-to-34 year-olds. We even had some fun on the air by offering to 'Rap' up the gift for them! By having fun with Mix's claims of our playing too much Rap music, we took a potential negative and turned it into a real positive, especially with those adult females."

-Pat Gillen

2 PM SAMPLE HOUR

Salt-N-Pepa Shoop

Heart

Will You Be There (In The Morning)

Prince

Little Red Corvette

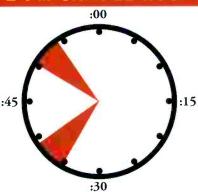
Janet Jackson
Again

UB40

Higher Ground

Ace Of Base
The Sign

Whitney Houston
Run To You



ON AIR SLOGAN

"Denver's Hottest Hits" Haddaway What Is Love

STOPSET

Club Nouveau
Lean On Me

Adams/Stewart/Sting

All For Love

Salt-N-Pepa Whatta Man

STOPSET

Tara Kemp Hold You Tight

Gin Blossoms

Found Out About You

US3 Cantaloop (Flip Fantasia)

THE HIPPEST RECORD ON THE STREET!

Debuts 3 1* On Billboard's Mainstream Monitor #3 1* On The Rhythm/Crossover Monitor!

New Airplay:

WXKS WCKZ WAPE 195
B95 G105 KZZU WBBQ
Plus Others!

<u>SoundScan</u>	<u>Album</u>	Singles	
	LW-TW	LW-TW	

	F44- 1 44	FAA-II AA
New York	56-53*	33-32*
Philadelphia	81-56*	54-24*
Boston	35-27*	28-22*
Providence	49-39*	42-24*
Detroit	117-56*	44-18*
Minneapolis	129-68*	44-23*
-		Plus More!

Multi-Demo, Multi-Format, Multi-Sales?

Video:









GET HIP!

Personal Management: DMA Entertainment, Bill Diggins & Jeff McClusky





RICHARD MARX Now And Forever

Spins: 1236 (+246)

New Airplay:
WTIC U93 G105 WSNX WCIL

Great Airplay!

WKSZ 38 Plays! Y100 33 Plays! KKRZ 33 Plays! WKRQ 31 Plays!

The Featured Song In
"The Getaway" Starring
Alec Baldwin & Kim Bassinger
Opening February 11th!

From The LP "Paid Vacation"
Out February 8th!

Direction: Left Bank Organization

Capitol.

HEART Will You Be There (In The Morning)

Spins: Over 1400!

New Airplay:

KWMX KQKQ WKSF WTCF WXKB WXSR

<u> Killer Response:</u>

WBBO 31 Plays! WABB 36 Plays! K92 31 Plays!



From The LP "Desire Walks On"

Management:





CONFERENCE CALL

THE 6.6: ACTION AND REACTION AT POWER 106!

Being jolted out of bed at 4:30 in the morning last Monday afforded me the first opportunity to truly be a consumer of local radio. The power was out, the telephone was operating intermittently, but the good ol' battery-powered radio was intact and on before my clothes. My first stop was the all-News stations on the AM band. Within minutes, the first estimate of the quake's magnitude was cited as between a six and seven on the Richter Scale. Within 10 minutes, the figure was narrowed to a 6.5. Showering in the dark, I continued listening. Los Angeles was dark, as were several radio stations. By six, I was in my car heading toward the valley. The 45-minute drive gave me the opportunity to check out how the contemporary music stations were responding. On this week's Programmer's Conference Call, we discuss what happened behind the scenes and in the streets with L.A.'s leading contemporary music station.

This Week Featuring:



RICK CUMMINGS

VP Programming Emmis Broadcasting, KPWR L.A.

What was the time frame between the quake and when you were in touch with your radio station?

Not long at all because I was on my way in to the station when it happened. I was in the car, about six or seven minutes away. It was just a matter of a few minutes but I turned around first and went home to make sure my family was alright. Unlike most of the music stations, who were down throughout the morning, we were only off the air for 12 seconds. We were lucky; it was us and KROQ. Even though we had a lot of damage in the studios, we had auxiliary power and were back on quickly.

Who was on the air at KPWR when the quake struck?

Richard "Humpty" Vision, who is one of our mixers and does some overnight slots for us on the weekends, was the lucky one. Frank Lozano was already here and instructed Humpty to play the emergency earthquake instructions. Humpty was so shook that he reached into the rack and instead of the earthquake instructions, he played a PSA about earthquakes which said something like, (Ed. Note. Rick begins to sing... sort of) "Don't get shaken and don't be upset," which was kind of amusing. At the time, it wasn't, but later on it was kind of funny.

Do you have a standard operating procedure for these situations?

We air several different messages on an interim basis during an earthquake. The first one is, "We've had an earthquake, be calm, here's what you should do immediately," then there's a separate set of instructions depending on the intensity of the earthquake that air within the first two hours. After the first two hours, there's another set of instructions we periodically air, instructing people to do things like "boil your drinking water" – those kinds of things ran throughout the day.

How did your staff respond to the situation?

I was very proud of our staff. By six am, when the morning show was to begin, literally the entire airstaff was here. They all came in basically because the lights were out everywhere and everyone was concerned about what we were going to be doing on the air. They all pitched in and our coverage was excellent.

For example, as soon as we got word the [Santa Monica] 10 Freeway was down, within two minutes we had a listener on a cell phone calling from the location of the collapse. We had similar cell reports from the Antelope Valley where the 14 Freeway had collapsed. This was pretty much the tone all day long on the air.

In addition to giving out emergency shelter locations and emergency phone numbers for people, the theme of the day became "Hey, what's your situation?" It was the best thing we could have done. Everybody wanted someone to talk with and wanted to hear what the situation was like in other parts of town. Certainly we're no KFWB in that we don't have a staff of 20 news reporters who can file reports from everywhere; we turned the listeners into our reporters.

The listeners became your stringers.

Yeah, they really did. They did a really good job with it. We felt good about how it went. The second day [Tuesday 1/18] was spent assessing how bad the damage really was. Knowing how bad it is now and how many people it affects, but also remembering there are even more people who aren't that affected in Southern California gave rise to the question, "What do we do next?" Even today [Thursday], we're still rather high profile with the morning show. We had Caltrans on this morning talking about the future of the freeways and what their priorities are in terms of repairing them; we had the Department of Water & Power talking about how bad it was Monday at 4:30 am and how many people are affected today. Four days later, there are still something like 40,000 people without water or power. We've had a number of different agencies on the air. We had FEMA on the air about their relief effort.

Discuss the relief efforts KPWR is involved with.

Beginning yesterday, we began collecting water and food and delivering it ourselves. We offered

American Music Award Best New AC Artist Nominee.

The crossover Top 10 A/C smash.

The highest charting debut artist of 1993 at A/C radio.

The difference in a world of imitation.

Produced by Tony Peluso



CONFERENCE CALL

it to the Red Cross, who categorically refused the water, saying they didn't need it, food or blankets... all they needed was our money. So, we've been out assessing things for ourselves and... the Red Cross is full of shit. There are an awful lot of people - media estimates say 20,000, we think more - who are living in parks and have been since Monday. They're afraid to go back in their houses, or they don't speak English and are afraid to go to shelters for fear of immigration, or it's just their mindset. They're without water, they're without blankets and it's been getting cold here at night, so we spent yesterday delivering several truckloads of water, some supplied by our sponsors. We delivered pizzas, also given by one of our sponsors. Now we're getting offers from other places. KBXX in Houston is meeting us here Friday night with two large trucks filled to capacity with water and we'll take those out.

We've fielded quite a few calls from programmers across the country asking us how they can be of help. How can radio stations in other areas of the country contribute to your relief efforts?

I spoke with [WQHT New York PD] Steve Smith the day after the quake and he said, "Hey, do you think we can hook up phone circuits so we can let people in the East talk to people in Southern California to make sure they're okay and vice versa?" Unfortunately, we came to the realization the phone companies simply aren't equipped for that right now. They've been choking down incoming calls, giving local calls priority because of all the things torn up around here. We abandoned that plan; now we tell people about a couple of agencies they can donate money to. Several of the stations have been passing those numbers along to their listeners and we're going to continue to do this grassroots thing. When The BOX called today and said, "We've got this water, do you want it," we said, "Hell, yes, bring it on and we'll do it ourselves." The Red Cross doesn't seem to be interested. I think they're a typical national bureaucracy more interested in setting themselves up at the epicenter and making sure they're on national TV. So, we just said to hell with them, we'll do it ourselves and that's what we're telling anyone who calls from around the country. If they got things like water or blankets to supply, bring them on and we'll make sure we get them out there. It seems to be working out rather well.

I have to tell you, when we took this first truck-load of water out yesterday, we thought we could hit three or four of these parks in the valley. We never got past the first park. It was all taken and they were very grateful to have it. The people in these parks seem to really be in need of toiletries, baby diapers, babyfood, water, blankets... those kinds of things and we're saying to anybody who can and wants to help, bring them here, we'll make sure they get them.

Sometimes in these situations, radio staffs almost over-commit themselves to the point of exhaustion. Is there a point where you finally tell a member or members of your staff to go home and get some rest?

I've been reminding everyone that somewhere between 10 and 20 percent of Southern California have been affected very badly by this, but that still leaves 80 percent on target. In Orange County, for example, it's pretty much life as usual. We're trying to constantly remind everybody that, yes, we certainly want to do this. It's good to help people, but we have to remember that our number one role here is to make people feel better everyday. That means taking water and essentials out to the northwestern part of the San Fernando Valley, but it also means playing music and being upbeat for all those people who aren't directly impacted.

Turning negative energy into positive energy.

Exactly. We're taking that approach, which really helps keep our staff on more of an even keel, so that they're not just out there beating themselves to death and forgetting they still have to do these other things too.

- Dwayne Ward

You, too, can participate in The Network Forty's Programmer's Conference Call. Contact Dwayne Ward at (800) 443-4001.

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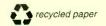
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POGUES



"TUESDAY MORNING"

Already On:

WENZ Cleveland #3*

KLYV Dubuque Add!

KMOK Lewiston Add!

WHTO Williamsport Add At 40* WZAT Savannah Add!

KFAV St. Louis 34-31*

KGGG Rapid City Add!

KTMT Medford Add!

KIOC Beaumont Add At 38*

KQKY Kearney D-34*

WWKZ Tupelo Add At 37*

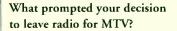


Andy Schuon

The Mind Behind The Televised Music Revolution!

INTERVIEW BY DWAYNE WARD

he first video MTV ever played was the Buggles' "Video Killed The Radio Star" - which proves to be a rather apt description of Andy Schuon's hiring as MTV's Sr. VP of Music Programming. Andy was one of the rising young programming stars in radio, but he gave it all up for the chance to program one of - if not the - most influential mediums for music and popular culture. In the second of a two-part interview, Schuon tells Network Forty Radio Editor Dwayne Ward about the challenges in successfully programming MTV.



The President of MTV, Judy Mc-Grath, called me out of the blue one day. To be honest, I really wouldn't have left KROQ for any other job in radio. The people there... the whole experience was perfect. My wife and I had a great life in Los Angeles. But when the phone call came from Judy and she flew me to New York to talk about MTV and all it had to offer, I felt there was a point where radio and KROQ stopped that MTV would take over and keep on going. I've always been into forward thinking. At the time, I felt like a lot of the broad stroke work at KROQ had been done where we were on a level plane, while I felt like my work at MTV could never be done. Coming here ended my radio career because I felt there was so much more I could do here.

There are so many more elements with MTV, from music to the shows, that make it extremely exciting.

When it was announced to the industry you were heading to MTV, the phrase "meteoric rise" became synonymous with your name.

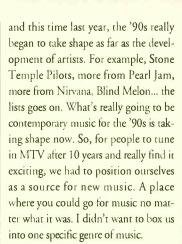
People think it's a "meteoric rise" because I'm 28 years old, but I've worked in the business, legitimately, since I was 15 years old. I'd had a lot of jobs in a lot of places before I came to MTV.

Did it bother you when people used that term?

No, it's very flattering.

Discuss the concept of "televising the music revolution."

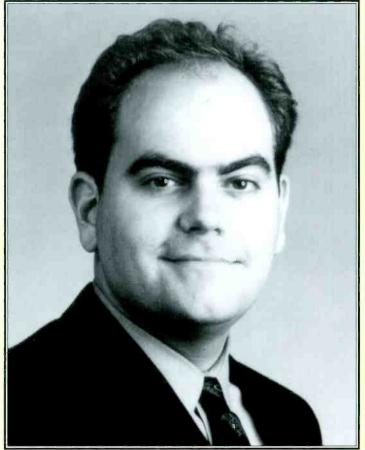
I've discussed in the past how 1963 shaped the music for the '60s, 1973 shaped the '70s, 1983 shaped the '80s



We looked at ways to re-invent MTV and make it exciting again. Of course, you're naturally going to think about the format and when you realize MTV's format is whatever is cool in music, we had to make it work that way. We have to be the last, great Top 40 station because we play Dr. Dre "Nuthin But A G Thang," Aerosmith

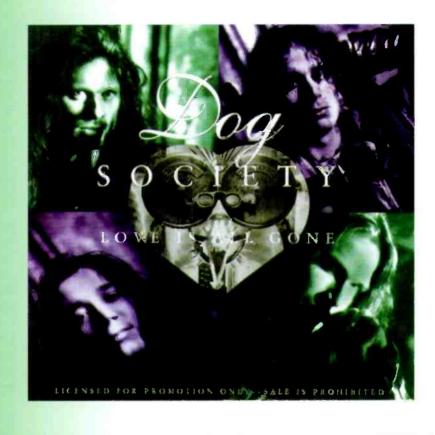
"Cryin" and Blind Melon "No Rain" in the same half-hour. We have to survive doing that for our business and to make sense to the most people.

So, to market that, we went all music from the '90s and about 80 percent current. In an hour of 10 videos, there are basically two recurrents or library cuts and eight current videos. We wanted to make new music our position, which goes against the grain of radio. Generally in radio, the short-term plan is to tighten the music up and make it more familiar. We went with a long-term plan for MTV's success. I'm happy to say it's working. The polarization level is low again like it was in the mid-'80s. We're seeing the lines getting blurred between Snoop Dog and Guns N' Roses. It has really worked for us and I've been really happy to see that stations like Z100 New York have been



SOCIETY

Love Is All Gone



Barking Up

Everyone's

Tree

Monday

January

24th!

Early Supporters With 42 Spins: WAAL KQIZ

WYCR 11 Spins!

"Mainstream Top 40 is screaming for uptempo rock records! 'Love Is All Gone' is perfect! Already getting Top 5 male and female 18-34 phones. It kicks ass! -Rick McCoslin

Z102 19 Spins!

"Hooky as hell! Before you know it, you'll be singing 'Love Is All Gone" -Dr. Dave

Enter The Dog Society Contest...On Your Desk Now!





more successful playing a music mix like MTV. Music that seemed to be dark and grunge a year ago is somewhat Mainstream now. We felt like we were on the cusp of that and for many reasons, we decided to invest our future in current music.

What are the differences between programming the visual elements of MTV and programming a radio station?

We reward videos for being brilliant by designating them breakthrough videos. There have been unbelievable visuals with average or lessthan-average songs before that have been played on MTV. Yet you have to look at the song first because it's still the backbone of the video. The video enhances it and makes it something really special. You look for great songs backed up by great visuals.

We made a concerted effort a little over a year ago to program MTV less like radio with pictures and more like television. We started packaging the music more. You'll see MTV Jams, Alternative Nation and other programs that are suited for the audience that's available across the day. Unlike radio, there's a more specific audience available at different times of the day. So, when we found out who was watching when, we specifically targeted those people at the appropriate times.

There have been grumblings from some in the music industry that MTV is devoting too much to specialty block programming like MTV Sports. How do you respond to those criticisms?

We made a commitment to keep MTV predominantly music television; that's what people come to MTV for. At the same time, MTV keeps our audience plugged in as a complement to our overall channel positioner as music television. MTV will be on the cutting edge of the exciting things happening in music. On the other side, we want to keep our audience plugged into what's happening in the world of radical sports, fashion, news and so on. We'll continue to do these things, along with specials like A Generation Under The Gun, to keep our audience plugged into what's happening. We hover in the 75-80 percent music range; it may not seem that high to the casual viewer because we mix it up a lot. Honestly, that's how it works.

Beyond the music and block programming, the one constant that has kept MTV on the cutting edge of Pop culture has been it's undeniable attitude. How have you been able to keep that 'tude fresh and hip for your audience?

We had an unbelievable year in '93 thanks to a number of things - Beavis & Butt-Head, the MTV Beach House, the new personalities. The music we chose to play and support be-

and fun way.

In a synopsis form, what's a typical business day for Andy Schuon like?

Well, I stay out until about 4 am drinking, then I get to work around two in the afternoon [laughs]. Actually, I come in around 8:30 am, which puts me here before almost anybody. I'm used to working early, so coming in early gives me time to get my day planned. Typically, there are a few more meetings at MTV than at a radio station. It might be because of the 1,000 employees or so as opposed to the 40 or 50 at a radio station. There are a lot more steps to take than being a program director; there are more

how does that work?

We get service from the labels where we get CDs and spend time with them. Each week we have an acquisitions meeting - we should change the name of that; it sounds like a bank term or something. Anyway, we have a meeting where we make a commitment to watch anything submitted by the labels. We do this on Monday, then on Tuesday we have a music meeting where we go back over things that aren't fresh in our mind and go from there. We don't generally just listen to the song; rather we look at the whole package.

What's next for Andy Schuon? What do you want to do in the future?

For most of my career, I was very fortunate in that when I poured everything I had into my first job in radio in Reno, it was a formative time for me. The more I worked, the harder I worked, the smarter I worked, the more I was rewarded. The better job I got, the better airshift and the more responsibility. I worked for some really good people. The same thing happened in every move, from Seattle and San Antonio to Denver and Los Angeles. Then when I came to MTV, the same thing has happened. They've treated me very well here. Yet even after almost two years at MTV, I feel like my work can never be done. There are so many great things; it's unbelievably educational. The people here are great and there's just so much to do and exciting things to construct at MTV that I haven't given what's next a whole lot of thought. So, for the time being, I'm planted right here and very happy about it.

And finally, the huge question that everyone wants to ask the Senior VP of MTV Programming: Who do you like better, Beavis or Butt-Head?

You know what – and because they're cartoon characters, they can't hurt me – [pause] I really like Beavis. Actually, I think Beavis should be called Butt-Head because he's really the less-intelligent one of the two. I've spent a lot of time thinking about it and honestly, I'm really a huge Beavis fan.

"The fun aspect of MTV holds it together. MTV is a resort for the mind."

came the hip music for the year. 1993 will be remembered as a year for new artists and new music, and a lot of radio stations started converting to a similar philosophy. Z100 New York and many others realized they could get an audience with Blind Melon and others. And our attitude is exactly what ties it together.

When we were at our low, we were chasing after the White House and watching Bill Clinton get elected. Those were very important things to our business and we feel good about those accomplishments, but when we tried to flush a pineapple down the toilet at the Beach House, we realized that we really arrived. It's the fun aspect of MTV that holds it together. MTV is a resort for the mind. When MTV wasn't fun, it was harder to keep the audience. Now we can bring them through the music because we're presenting it to them in an interesting

meetings to produce TV.

Another difference is when programming radio, you don't have the excuse, "Hev I'm going to go out and drive around in my car and listen to the market." You have to stay in your office all day cause they don't buy that one. My mom is still blown away that I have a stereo and a TV in my office and that the louder I play my music, the harder they think I'm working. Seriously, we work hard and late. Typically, you'll find more people here at nine at night than nine in the morning. And there are a lot of great shows to go to at night in New York, just like in L.A. Scheduling takes a lot of time... the scheduling grid. There's always a lot of work to do; it's typically a very full day for me each day.

When you conduct your music meeting, do you listen to the song, then watch the video...



"Stay (Faraway, So Close!)"



From the LP "Zooropa"

Over 500 BDS Detections! Over 2.2 Million Sold!

Over 80 Stations Including: Z100 Add!

WENZ 22-4*

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KWOD #5*

WXKS #19*

Q99 26-22*

WPLY 27-25*

WAQQ #29*

WKBQ D-31*



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KYYA Add!
WRFY 28-16*
WAAL 29-26*
WYYS 39-35*
WKRZ D-39*

WAPFI WABB Add! WGLU Add! WSTW Add! WAYV Add! KIOK Add! KMG7 Add! WZOQ Add! WHTO #22* * KFRX D-28* **KQIX D-36***

WAPII WA1A Add! KJ103 Add! KWNZ Add! WBIZ Add! WKMX Add! KOKZ Add! **WAQQ #32* KWTO D-23*** KISR 38-32* **KHTT D-38*** Many More!





KTRS D-39*



MUSIC MEETING

MARIAH CAREY

"Without You"

(COLUMBIA)

Let's go out on a limb and say Mariah Carey's latest ballad will be a #1 smash. Exhibiting her dynamic vocal range with powerful emotion, Mariah scores again with her rendition of Harry Nilsson's chart topper. Already storming up the charts at many majors including KIIS FM Los Angeles (where it's been on the air for months now), this epic will keep the superstar's #1 string alive. If you don't spin this record at your station outof-the box, then suffice it to say, you're in trouble. The no-brainer winner of this week's nobrainer award.

ME'SHELL NDEGÉOCELLO

"If That's Your Boyfriend (He Wasn't Last Night)" (MAVERICK/SIRE/REPRISE)

After checking with The Network Forty Crossover Editor Wendi Cermak, the correct pronunciation of this funky diva's last name is "en-day-gay-o-chello." In case you're wondering, Me'Shell's Swahilian and her name means "free like a bird." Sporting a mid-tempo rap and humorous lyrics, "Me' Shell" showcases her talents as she sings all vocals on the track and performs all instruments. Showcasing her Hip-Hop with Soul and Funk music mix through a superb video, this is a perfect nighttime tune.

BLIND MELON

"Tones Of Home"

(CAPITOL)

Magnificently following their



MARIAH CAREY

Top-10 smash, "No Rain," the second release from the self-titled double-Platinum album is already well known to Alternative radio. Pulling no punches but displaying a familiar grassroots cadence, the Mississippi quintet debuted this single to Alternative airwaves months ago. "Tones Of Home" will keep Blind Melon in the limelight,

DOG SOCIETY

"Love Is All Gone"

(EASTWEST)

Since they developed a taste for the Alternative, Top 40 radio is ready to embrace a new Grunge act. Don't let the group's name fool you; this edgy Rock track can work in the Mainstream circuit. Pleasantly different with snarling vocals and simple but effective production, the debut single will work wonderfully for your audience that enjoys spice on your playlist.

LAUREN CHRISTY

"Steep"

(MERCURY)

Smooth, gentle and very adult, this passionate ballad with emotional lyrics is a round-tripper for middays and afternoons. Already buzzing at AC, the soloist belts out a heartbreaking sonnet of a failing love affair. A dreamy and spiritual anthem presented with down-home simplicity, this newcomer taps the upper demos in no time flat. After just a few spins, research should explode on this tune.

Ovis

"Regular Thang"

(RESTLESS)

This very accessible around-theclock pure Pop smash has already generated a huge buzz;

"Comin' On Strong"



Launching February 7th!

COMING ON STRONG Everywhere!

Over 100 Early Spins At Pop Radio!

Over 90 At Urban!

WJMH Greensboro 60 Spins!

"Great audience response right from the beginning. It has hit written all over it!"

Jonathan Dunnings- WJMH

KBXX Houston 12 Spins!

Also Strengthening At:

Q102 Philadelphia WLUM Milwaukee FM102 Sacramento

Being Seen On:







MUSIC MEETING

many programmers have begun spiking this uptempo hit. Already testing positively on more than a handful of stations including WHHY, KTRS, WYYS and generating Top-10 phones at Y93 Bismark, this debut single is ready to react at your station. This great balance record will blow phones.

INTRO

"Ribbon In The Sky" (ATLANTIC/AG)

A great package from start to finish, this Stevie Wonder remake adds '90s hipness to a '70s epic. Full of streetwise passion and soulful sophistication, the trio exemplifies their smooth harmonies on this classic gem. This beautiful AC/Urban hybrid Pop ballad is an underdog hit with a ton of potential.

INXS W/RAY CHARLES

"Please (You Got That Right)" (ATLANTIC/AG)

A tasty, grungy concoction of Funk, Soul and Pop, the latest track from the sextet from down under has a little bit of everything. Spiced with the soulful, distinctive vocals of the legendary Ray Charles, this song is not only novel but refreshing as well. Enhanced by cutting edge production, the tune should



BLIND MELON

prove to be a multi-demo hit.

FAST FORWARD

NEW AND HAPPENING: WKSI's Chuck Finley is among many programmers who tell us Counting Crows "Mr. Jones" (DGC) is working well in the Mainstream ring for him. The official release date isn't until February 14, however the song is already #1 on The Network Forty X chart and carries a large buzz.

WARMING UP: Watch for the third single from Billy Ioel to hit your desks within the next few weeks. The follow-up to "All About Soul" will be "Lullabye" (Columbia) and it's sure to be another hit for the superstar whose career has spawned two decades. The return of Hammer happens in mid-February. "It's All Good" (Giant) is appropriately titled and should work at both Crossover and Top 40 radio. WDCG's Sean Sellers tells us the forthcoming release from Nirvana, "All Apologies," (DGC) tested well for the newly acquired Prism outlet. Speaking of testing, KTMT's PD Charles Snyder spins what he calls a "New Music Tuesday." Every Tuesday from 6-10 am, he features fresh tracks to spice up his morning show. A unique concept for morning drive.

- John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK

ALICE IN CHAINS

No Excuses (COLUMBIA)

BABBLE

"Take Me Away" (SIRE/REPRISE

"Scoundrels Get Lonely" (CAPITOL)

CLIVE GRIFFIN 1 Count The Minutes"

THE JULIANA HATFIELD THREE "Spin The Bottle"

(MAMMOTH/ATLANTIC/AG)

NIRVANA "All Apologies" ROBERT PLANT

"If I Were A Carpenter"
(ES PARANZA/ATLANTIC/AG)

IGGY POP "Beside You" (VIRGIN)

STAXX OF JOY **"Joy"** (CHAMPION/CHAOS) NEXT MONTH

CULTURE BEAT

"Gotta Get It" (550 MUSIC)

A LIGHTER SHADE OF BROWN

"Hey DJ"
(MERCURY)

MICHAEL BOLTON

"Completely"
(COLUMBIA)

ANDWNA



ZZ Top "Pincushion"

Already Spinning Over 2500 Weekly Rotations!

MTV World Premiere Monday January 24th!

Most Added At Top 40!

B94 Pittsburgh
WIFC Wausau
WNDU South Bend
WYCR York
WHTO Williamsport
KTMT Medford
KFTZ Idaho Falls

WAAL Binghamton KIOC Beaumont WRFY Reading WZAT Savannah KISR Ft Smith KTRS Casper WKSI Greensboro WSKS Wilkes-Barre WBBQ Augusta
KJ103 Oklahoma City
WSTW Wilmington
WAYV Atlantic City
KMCK Fayetteville
KWTO Springfield
KMYZ Tulsa

WGLU Johnstown WKHI Ocean City WVSR Charleston WBIZ Eau Claire KNIN Wichita Falls WZOQ Lima KQKY Kearney WWKZ Tupelo WHHY Montgomery WKRZ Wilkes-Barre WWZZ Knoxville KGGG Rapid City KQIZ Amarillo KCPI Albert Lea KSKG Salina





MAINSTREAM

MOST REQUESTED



WPLJ New York, A.J. HAMMER

- 1. Mariah Carey, Hero
- 2. Meat Loaf, I'd Do Anything
- 3. Richard Marx, Now And



WHTZ NEW YORK, CHIO THE HITMAN

- 1. Salt-N-Pepa, Shoop
- 2. Beck, Loser
- 3. Ace Of Base, The Sign
- 4. Aerosmith, Amazing
- 5. Guns N' Roses, Since I



KIIS FM Los Angeles, Domino

- 1. All-4-One, So Much In Love
- 2. Ace Of Base, The Sign
- 3. Adams/Sting/Stewart, All For
- 4. Salt-N-Pepa, Shoop
- 5. Salt-N-Pepa, Whatta Man



WKRQ CINCINNATI, RACE TAYLOR

- 1. Def Leppard, Miss You In A
- 2. Little Texas, What Might
- 3. Color Me Badd, Choose
- 4. Aerosmith, Amazing
- 5. The Cranberries, Linger



KKRZ PORTLAND, SCOTT LANDER

- 1. Salt-N-Pepa, Shoop
- 2. Celine Dion, The Power Of
- 3. Xscape, Just Kickin' It
- 4. Ace Of Base, The Sign
- 5. Eternal, Stay



- 1. Salt-N-Pepa, Shoop
- 2 Ace Of Base, The Sign
- 3. Snoop Doggy Dog, What's My Name?
- 4. Bryan Adams/Sting/Rod Stewart, All For Love
- 5. Celine Dion, The Power Of Love
- 6. Aerosmith, Amazing
- 7. Mariah Carey, Hero
- 8. Color Me Badd, Choose
- 9. Mariah Carey, Without You
- 10. US3, Cantaloop (Flip Fantasia)



WPLY PHILADELPHIA, JIM KELLY

- 1. Pearl Jam, Daughter
- 2. Mariah Carey, Hero
- 3. Smashing Pumpkins, Today
- 4. Bryan Adams, Please Forgive
- 5. Bruce Springsteen, Streets Of



KYIS OKLAHOMA CITY, MIKE ALEXANDER

- 1. Celine Dion, The Power Of
- 2. Adams/Sting/Stewart, All For
- 3. Heart, Will You Be There
- 4. Bryan Adams, Please Forgive
- 5. Toni Braxton, Breathe Again
- 6. Mariah Carey, Hero
- 7. Phil Collins, Everyday
- 8. Whitney Houston, Queen Of



KJYO OKLAHOMA CITY, TOD TUCKER

- 1. Salt-N-Pepa, Shoop
- 2. Celine Dion, The Power Of
- 3. Aerosmith, Amazing
- 4. Toni Braxton, Breathe Again
- 5. Ace Of Base, The Sign
- 6. The Cranberries, Linger
- 7. Salt-N-Pepa, Whatta Man
- 8. Joan Jett, I Love Rock



WZPL INDIANAPOLIS, ROB BLAIR

- 1. Snoop Doggy Dog, What's My
- 2. NKOTB, Dirty Dog
- 3. Domino, Getto Jam
- 4. Meat Loaf, I'd Do Anything
- 5. Salt-N-Pepa, Shoop
- 6. K7, Come Baby Come
- 7. Ace Of Base, The Sign
- 8. Mariah Carey, Hero
- 9. Salt-N-Pepa, Whatta Man



WKCI NEW HAVEN, KELLY NASH

- 1. Gabrielle, Dreams
- 2. Guns N' Roses, Since I
- 3. Janet Jackson, Because Of
- 4. Salt-N-Pepa, Shoop
- 5. Adams/Sting/Stewart, All For



KQKQ OMAHA, ADAM THUNDER

- 1. Babyface, Never Keeping
- 2. Snoop Doggy Dog, What's My
- 3. Salt-N-Pepa, Shoop
- 4. Toni Braxton, Breathe Again
- 5. Ace Of Base, The Sign



WZEE MADISON, CATFISH CODPER

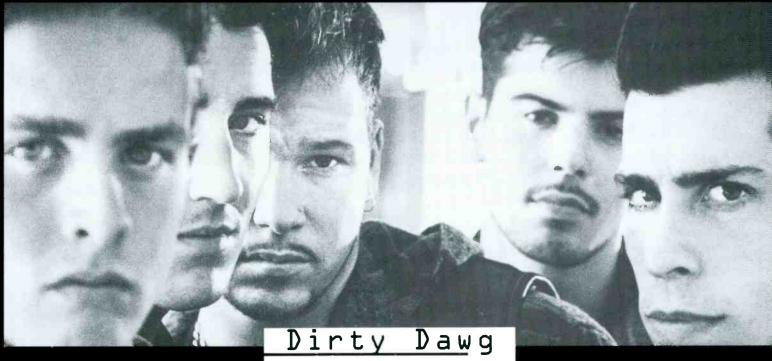
- 1. Salt-N-Pepa, Shoop
- 2. Ace Of Base, The Sign
- 3. Aerosmith, Amazing
- 4. Color Me Badd, Choose
- 5. Pearl Jam, Daughter
- 6. Gabrielle, Dreams
- 7. Gin Blossoms, Found Out
- 8. Adams/Sting/Stewart, All For

WZYP

WZYP HUNTSVILLE, WALLY B.

- 1. Tevin Campbell, Can We Talk
- 2. Tom Petty, Mary Jane's
- 3. Celine Dion, The Power Of
- 4. Def Leppard, Miss You In A
- 5. Culture Beat, Mr. Vain
- 6. Mariah Carey, Hero
- 7. Cher, I Got You Babe
- 8. Toni Braxton, Breathe Again

NKOTB



Featuring Nice & Smooth

Over 600 BDS Detections! A 50% Increase In Audience -**Over 8 Million Listeners!**

Single Sales:

#25 Trans World

#37 Strawberries Moves 254-79 Musicland

#1 Most Requested Video!

"Top 5 phones since the very first spin. Dirty Dawg is already on it's way to prove NKOTB are back in a big way!" - Michael Martin KSOL San Francisco

"This record is huge! We are seeing consitant Top 3 phones in all demo's. After 4 weeks of airplay, this has opened up to be an all daypart record for 96.3." - Blakley Tuggle-WHYT Detroit

"Dirty Dawg has reacted like a hit record regardless of who it is. The listeners know who it is and they don't care, and if they don't know who it is, they think it's cool. I commend NKOTB for being early on the trend of this sound, which is going to be hot this summer!" - Kip Taylor- KISF Kansas City

> From the album Face The Music."

Single produced by Donnie Wahlberg. Management: Dick Scott Entertainment, Inc.



COLUMBIA

JOST REQUESTEI



WJMX FLORENCE, BOOKER MADISON

- 1. Celine Dion, The Power Of
- 2. The Cranberries, Linger
- 3. Janet Jackson, Because Of
- 4. US3, Cantaloop
- 5. Pearl Jam, Daughter
- 6. Color Me Badd, Choose
- 7. Ace Of Base, The Sign
- 8. Adams/Sting/Stewart, All For



WMEE FORT WAYNE, ZACK SKYLER

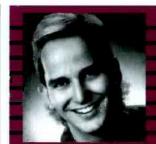
- 1. Salt-N-Pepa, Shoop
- 2. Janet Jackson, Because Of
- 3. Haddaway, Life
- 4. Tom Petty, Mary Jane's
- 5. Snoop Doggy Dog, What's My
- 6. Ace Of Base, The Sign
- 7. Color Me Badd, Choose
- 8. Zhane', Hey Mr. D.J.



95.3 KCPI-FM

KCPI ALBERT LEA, STEPH HELLEKSEN

- 1. Salt-N-Pepa, Whatta Man
- 2. Adam Sandler, Lunch Lady
- 3. Celine Dion, The Power Of
- 4. Village People, Y.M.C.A.
- 5. Mariah Carey, Without You
- 6. Beavis & Butthe, Come To
- 7. Ace Of Base, The Sign
- 8. Stylz & J.I.Z., Party All
- 9. Babyface, Never Keeping



THE

BLAIR NELSON KKXL Grand Forks

- 1. Ace Of Base, The Sign
- 2. Village People, Y.M.C.A.
- 3. Joan Jett, I Love Rock & Roll
- 4. Culture Beat, Mr. Vain
- 5. Stone Temple Pilots, Creep



KZZU FM SPOKANE, CASEY CHRISTOPHER

- 1. Heart, Will You Be There
- 2. Ace Of Base, The Sign
- 3. Celine Dion, The Power Of
- 4. Bryan Adams, Please Forgive
- 5. Culture Beat, Mr. Vain
- 6. Aerosmith, Amazing
- 7. Gabrielle, Dreams
- 8. Def Leppard, Miss You In A
- 9. Lisa Keith, I'm In Love



WFLY ALBANY, ELLEN ROCKWELL

- 1. Xscape, Understanding
- 2. Salt-N-Pepa, Shoop
- 3. DRS, Gangsta Lean
- 4. Salt-N-Pepa, Whatta Man
- 5. Collage, I'll Be Loving You
- 6. Ace Of Base, The Sign
- 7. Adams/Sting/Stewart, All For
- 8. US3, Cantaloop
- 9. Bryan Adams, Please Forgive
- 10. NKOTB, Dirty Dog

KKRD WICHITA, GREG WILLIAMS

- 1. Mariah Carey, Without You
- 2. Salt-N-Pepa, Shoop
- 3. Color Me Badd, Choose
- 4. Ace Of Base, The Sign
- 5. Joan Jett, I Love Rock
- 6. Janet Jackson, Because Of
- 7. US3, Cantaloop
- 8. Whitney Houston, Queen Of
- 9. Celine Dion, The Power Of
- 10. Lisette Melendez, Goody



KIOK TRI-CITIES, MICHAEL DEAN

- 1. Ace Of Base, The Sign
- 2. Village People, Y.M.C.A.
- 3. Celine Dion, The Power Of
- 4. US3, Cantaloop
- 5. Mariah Carey, Without You

104.5

WSNX GRAND RAPIDS, LUKE SANDERS

- 1. Salt-N-Pepa, Shoop
- 2. Toni Braxton, Breathe Again
- 3. Haddaway, Life
- 4. Mariah Carey, Without You
- 5. Village People, Y.M.C.A.



WXXX Burlington, L.A. Reid

- 1. Snoop Doggy Dog, What's My
- 2. Salt-N-Pepa, Shoop
- 3. Guns N' Roses, Since I
- 4. K7, Come Baby Come
- 5. Mariah Carey, Without You



KZ10 DULUTH, JIMI JAMM

- 1. Richard Marx, Now And
- 2. K7, Come Baby Come
- 3. Meat Loaf, Rock And Roll
- 4. Ace Of Base, The Sign
- 5. Haddaway, Life



WVIC LANSING, RYNO

- 1. Salt-N-Pepa, Shoop
- 2. Joshua Kadison, Jessie
- 3. Culture Beat, Mr. Vain
- 4. Celine Dion, The Power Of
- 5. Aerosmith, Amazing



WRCK UTICA, B.B. GOOD

- 1. Salt-N-Pepa, Shoop
- 2. Mariah Carey, Without You
- 3. DRS, Gangsta Lean
- 4. Aerosmith, Amazing
- 5. Ace Of Base, The Sign



Terence Trent D'Arby's

"People better wake up and listen to this song. I think this could be the biggest hit of 1994!"

– Jeff "Booger" Kapugi- Power Pig Tampa

"This song goes straight for the heart strings."

— Louis Kaplan, PD- WGTZ Dayton

"Instant phone response from females during middays is providing the momentum for this hit to grow into other dayparts."

– R. Charles Snyder- KTMT Medford



The new song and video

from his album "Symphony Or Damn

(Exploring The Tension Inside The Sweetness)."

COLUMBIA

Try not to be affected by this song.

Produced, written, and arranged by TTD.

Management: Lippman Entertainment.

Most Requested

MOOSE Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

- 1. Salt-N-Pepa, Shoop
- 2. Zhane', Hey Mr. D.J.
- 3. Snoop Doggy Dog, What's My
- 4. Haddaway, Life
- 5. Aerosmith, Amazing
- 6. Janet Jackson, Because Of
- 7. Ace Of Base, The Sign
- 8. Def Leppard, Miss You In A



WIXX GREEN BAY, STEVE LOUIZOS

- 1. Salt-N-Pepa, Shoop
- 2. Adams/Sting/Stewart, All For
- 3. Tag Team, Whoomp!
- 4. US3, Cantaloop
- 5. Def Leppard, Miss You In A
- 6. Color Me Badd, Choose
- 7. Aerosmith, Amazing
- 8. Celine Dion, The Power Of
- 9. Richard Marx, Now And



KIXY SAN ANGELO, ROBERT ELFMAN

- 1. Mariah Carey, Without You
- 2. Xscape, Understanding
- 3. Def Leppard, Miss You In A
- 4. Janet Jackson, Because Of
- 5. Collage, I'll Be Loving You
- 6. US3, Cantaloop
- 7. Rozalla, I Love Music
- 8. Meat Loaf, Rock And Roll
- 9. Ace Of Base, The Sign

THE HOT FM WRHT

WRHT NEW BERN, CHRIS CROSS

- 1. Mariah Carey, Without You
- 2. Salt-N-Pepa, Shoop
- 3. Salt-N-Pepa, Whatta Man
- 4. Ace Of Base, The Sign
- 5. Meat Loaf, Rock And Roll

Breakout Artist Of The Week



CILEFM

WCIL CARBONDALE, SHAWNA MATTHEWS

- 1. Tom Petty, Mary Jane's
- 2. Culture Beat, Mr. Vain
- 3. Stone Temple Pilots, Creep
- 4. DRS, Gangsta Lean
- 5. Haddaway, Life



KKIMG COLORADO SPRINGS, KEVIN KINCAID

- 1. The Cranberries, Linger
- 2. Salt-N-Pepa, Shoop
- 3. Bryan Adams, Please Forgive
- 4. Culture Beat, Mr. Vain
- 5. Color Me Badd, Choose
- 6. Heart, Will You Be There
- 7. Toni Braxton, Breathe Again
- 8. UB40, Can't Help Falling In
- 9. 10,000 Maniacs, Because The

Q-105

105.5 WQGN-FM RADIO

WQGN New LONDON, ROB HAYES

- 1. Color Me Badd, Choose
- 2. Aerosmith, Amazing
- 3. Janet Jackson, Because Of
- 4. Xscape, Understanding
- 5. Tom Petty, Mary Jane's

The Beach's Biggest Hits!

WWXIM MYRTLE BEACH, JAMES GREGORY

- 1. Aerosmith, Amazing
- 2. Tom Petty, Mary Jane's
- 3. The Cranberries, Linger
- 4. Def Leppard, Miss You In A
- 5. Gabrielle, Dreams



WYYS ITHACA, SHARON STEELE

- 1. Salt-N-Pepa, Shoop
- 2. Mariah Carey, Without You
- 3. Ace Of Base, The Sign
- 4. Snoop Doggy Dog, What's My
- 5. Terence Trent D'Arby, Let
- 6. Aerosmith, Amazing
- 7. Meat Loaf, Rock And Roll
- 8. Pearl Jam, Daughter



KISX TYLER, JEFF EVANS

- 1. Tom Petty, Mary Jane's
- 2. Richard Marx, Now And
- 3. Heart, Will You Be There
- 4. Celine Dion, The Power Of
- 5. Stone Temple Pilots, Creep
- 6. Ace Of Base, The Sign
- 7. Haddaway, Life
- 8. Def Leppard, Miss You In A
- 9. The Cranberries, Linger



WVAQ Morgantown, Lacy Neff

- 1. Salt-N-Pepa, Shoop
- 2. Aerosmith, Amazing
- 3. Whitney Houston, Queen Of
- 4. Joan Jet, I Love Rock
- 5. Mariah Carey, Without You
- 6. Pearl Jam, Daughter
- 7. Color Me Badd, Choose
- 8. Janet Jackson, Because Of
- 9. Richard Marx, Now And
- 10. Celine Dion, The Power Of



KLYV DUBUQUE, SCOTT THOMAS

- 1. Mariah Carey, Without You
- 2. Stylz & J.I.Z., Party All
- 3. Village People, Y.M.C.A.
- 4. Snoop Doggy Dog, What's My
- 5. Tom Petty, Mary Jane's
- 6. Salt-N-Pepa, Shoop
- 7. Ace Of Base, The Sign
- 8. Celine Dion, The Power Of
- 9. D:Ream, Things Can Only Get



The follow-up to the first hit <u>Just Kickin' It</u> from the Gold album "Hummin Comin At Cha'."



Over 1600 Top 40 BDS Detections-Audience Increase Of Over 3 Million Listeners!

#2 BDS Rhythm-Crossover Top 5 Requests

#6 Requests! | #2 CVC Chart!

Moves 41-33* On The SoundScan LP Chart 15-11* On The SoundScan Single Chart!

Produced by Jermaine Dupri for So So Def Productions. Co-Produced by Manuel Seal, Jr. Management: Entertainment Resources International.

COLUMBIA SOS DEF

"Testing extremely well in all demos.
Third best testing record for the station."
Blakley Tuggle-WHYT-Detroit

"If you don't understand this song or group, you're out in left field with a hockey stick! It's a score!" Bob Burke-Boss 97-Atlantic City

"Research is huge with women 18-34...top 3 requests ...and it sounds awesome on the air. A total smash!" Cat Thomas-KLUC-Las Vegas



2W LW TW	Artist/Song	LABEL
1 1 0	SALT-N-PEPA. Shoop	Next Plateau/London/PLG
5 2 2	XSCAPE. Understanding	So So Def/Columbia
9 6 3	OOMINO. Getto Jam	Outburst/ral/Chaos
2 3 4	TEVIN CAMPBELL. Can We Talk	Qwest/WB
— 18 ⑤	JANET JACKSON. Because Of Love	Virgin
4 5 6	MARIAH CAREY. Hero	Columbia
11 10 7	COLOR ME BADD. Choose	Giant/Reprise
18 14 🔞	JODECI. Cry For You	Uptown/MCA
7 8 9	BABYFACE. Never Keeping Secrets	Epic
8 9 10	TONI BRAXTON. Breathe Again	LaFace/Arista
13 12 🛈	LISETTE MELENDEZ. Goody Goody	Fever/ral/Chaos
28 17 😰	ALL-4-ONE. So Much In Love	Blitz/Atlantic/AG
23 16 🔞	TONY TONI TONÉ. (Lay Your Head On My) Pillow	Wing/Mercury
19 15 🕡	QUEEN LATIFAH. U.N.I.T.Y.	Motown
	BRYAN ADAMS/STING/ROD STEWART. All For Love	A&M/Hollywood
	DRS. Gangsta Lean	Capitol
	TEVIN CAMPBELL. Shhh	Qwest/WB
_	SNOOP DOGGY DOG. What's My Name?	Death Row/Interscope/AG
_	ZHANĒ. Groove Thang	Motown
_	ETERNAL. Stay	First Avenue/EMI/ERG
	US3. Cantaloop (Flip Fantasia)	Blue Note/Capitol
_	ACE OF BASE. The Sign	Arista
_	2PAC. Keep Ya Head Up	Interscope/AG RCA
	SWV. You're Always On My Mind CECE PENISTON. I'm In The Mood	A&M
_	R. KELLY. Bump N' Grind	Jive
_	HADDAWAY. Life (Everybody Needs Somebody To Love)	Coconut/Arista
_	A TRIBE CALLED QUEST. Award Tour	Jive
	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
	MINT CONDITION. U Send Me Swingin'	Perspective/A&M
	SNOOP DOGGY DOG. Gin And Juice	Death Row/Interscope/AG
_	CELINE DION. The Power Of Love	550 Music
_	CULTURE BEAT. Mr. Vain	550 Music
20 31 34	HI-FIVE. Never Should've Let You Go	Jive
	COLLAGE. I'll Be Loving You	Metropolitari
	MICHAEL BOLTON. Said Loved You But Lied	Columbia
DEBUT 3	NKOTB. Dirty Dog	Columbia
39 38 👀	CHANTAY SAVAGE. Betcha'll Never Find	id/RCA
14 20 39	BRYAN ADAMS. Please Forgive Me	A&M
DEBUT 40	TONI BRAXTON. Seven Whole Days	LaFace/Arista

1.	Eternal, Stay	First Avenue/EMI/ERG
2.	Jodeci, Cry For You	Uptown/MCA
3.	All-4-One, So Much In Love	Blitz/Atlantic/AG
3.	Snoop Doggy Dog, Gin And Juice	Death Row/Interscope/AG
3.	Salt-N-Pepa w/En Vogue, Whatta Man	Next Plateau/London/PLG
6.	Janet Jackson, Because Of Love	Virgin
7.	CeCe Peniston, I'm In The Mood	A&M
8.	Mariah Carey, Without You	Columbia
8.	R. Kelly, Bump N' Grind	Jive
8.	Tevin Campbell, Shhh	Owest/WB

REDEFINING FASHION... Proving that it is in good taste to wear white after Labor Day is this week's Crossover Most Requested Night Person Of The Week, WIOQ's Joe Mama. Of course, you can't see anything below his head, but you will be able to hear him melt the ice on our next Tuneup #66. It'll be in your numb little hands by mid-February... At the end of this oh-so festive month, KJYK PD Bruce St. James will trek off to Las Vegas to help Tony Orlando find a new place to tie that yellow ribbon.

THE ICEMAN COMETH... For the last few weeks, WIOQ has been promoting "King Kong Or Cash" with the liner, "It's coming to Q102." On Thursday (1/13) at 3 pm, the station played its legal ID followed by a Country song to kick off a month-and-a-half of give-aways. Trips to Florida or \$1,000 will be given away every day of the promotion. Talk about timing... On that same day (1/13), KKBT sent a fax saying they were freezing their playlist for this week... Coincidence or the foundation for a future episode of Unsolved Mysteries?

POWER JAM... KPWR is putting out a 16-track CD that will feature House Of Pain's "Jump Around," Public Enemy's "Can't Truss It" and other donated cuts from 2Pac, Ice Cube, Duice, Tag Team, Paperboy and Das EFX. George Clinton has also provided two tracks -"Atomic Dog" and a live version of "One Nation Under A Groove." The proceeds will go directly to a fund to build a community center in Los Angeles. The cover art was obtained from an underprivileged local artist through a station-sponsored contest.

NOT SEEN ON THE NIGHTLY NATIONAL NEWS... WLUM MD Dakota is #1 12+ at night in Milwaukee... KKXX PD Ken Richard's new haircut... WFLZ MD Hawk Harrison reports that all is well in Tampa. He's very happy - we hate him... KUBE APD Chet Buchanan's new haricut... WFKS Daytona Beach has just started "Friday Night Live Club Kiss," which broadcasts live from Razzle's on Friday (who knew?) from 10 pm to 2 am. The cut selector is none other than WFLZ mixer Stan Priest... KUBE's birthday is coming up. They'll be hosting two parties in mid-March/early April. Labels interested in having their act(s) perform should contact vinyl junkie Shellie Hart or the clean-cut Chet... And Chaos' Johnny Coppola desperately needs a haircut!

THE SEVEN SIGNS... The latter part of this century - and millenium - has certainly been one of extraordinary events. Between the floods both here and in the Midwest, the second coming of the Ice Age over much of the country, earthquakes and hurricanes (have I left out anything - other than the Bobbitts?), it would seem as if the end of the world is really on the way. What's next? Dogs and cats sleeping together? You can count on it!

– Wendi Cermak

Jive

Joey "Mixin" Muzz, Club 102, KSFM "FM102" Sacramento

KRS-One, Sound Of Da Police Chanelle, Work That Body Dominica, Gotta Let You Go **Eternal**, Stay

The Fog, Been A Long Time A Lighter Shade Of Brown, Hey DJ

K7, Zunga Zeng MK f/Alana, Love Changes Black Girl, Krazy

Mitsou, Everybody Say Love

Great Jones/Island MicMac First Avenue/EMI/ERG Columbia Mercury **Tommy Boy** Virgin Kaper/RCA Hollywood

Playing At

TIC-FM Hartford WFHN New Bedford Hoosier 96 Indianapolis KPRR El Paso KKFR Phoenix **KZFM Corpus Christi WKSE Buffalo** WGTZ Dayton KQKQ Omaha KTFM San Antonio KKRZ Portland KBFM Brownsville/McAller

In The Wils At פפטל מובל לגלפ לטל ענפוע תובל עפצ KUSE Seatille eliterentia (post WCKZ Charlotte PARTO Graenville אפעתפע (יעוצא)



Power 105 Los Angeles 15"

Will' Detroit

KMEL San Francisco

FM102 Sagramento

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COUNTY LINE

TOUND SOLD!





NEW RELEASES

FUNKY POETS

"Lessons Learned" (550 Music)

EAZY-E

"Any Last Werdz" (RUTHLESS/RELATIVITY)

A BEAT AHEAD

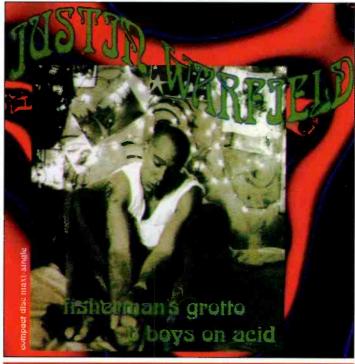
SHAKE, RATTLE AND ROLL... It's a well-known fact - dancing increases your body temperature. To keep your piggies warm in this not-so-tropical weather, I suggest the following tunes for your Technics: the 12-inch remixes of Tashan's "Love Is Forever" (Chaos). This track was overlooked by just about everyone (including me), but is now getting the recognition it deserves. For you spoken-word types, check out the Shadow Zone Vocal Dub (vocal and dub - didn't realize those words went together), which features beaucoup vocals. My favorite is the Shadow Zone Dub which samples in the choicest vocal bites... Lots of rumblings about Hugh K's "Shine On" (ZYX). Thinking to yourself, "If it's on ZYX, it must be just another Club record?" Think again. This House track features male vocals over seismic pulsations very similar to the "Dub Of Doom" of Nightcrawlers' "Push The Feeling On." Your call to Harry Towers at ZYX (516-253-0820) should also include a request for The With It Guys f/Beverly's "You And Me." You may remember Beverly from '91's "Set Me Free." Anyway, this particular track comes with remixes a'plenty; the best are the Extended Mix, Dream Mix and my favorite, the R.A.F. Zone Mix. Very eclectic, the song builds with Tribal intensity before dropping into Gregorian chants.

GOD SAVE THE QUEEN... Two imports that will shake your nerves

and rattle your brains: Lionrock's "Are You Ready To Testify" (deConstruction) and Our Tribe f/Frankie Pharaoh's "Love Come Home" (Champion)... Lionrock's number rides along a Tribal drum track, building with incredible force before dropping into male preachings of "Let me see your hands in the air / it only takes five seconds to change the world / are you ready to testify." One of the four cuts on the Carnival EP, also check out "As Dawn Approaches" - a trippy Ambient piece with a nice piano break... Our Tribe's track is a splendid work of Gospel/Garage House and male vocals.

BOOGIE DOWN PRODUCTIONS...

If you think you're too cool to boogie, your pants are probably too tight... I can't believe that I haven't written about Dominica's "Gotta Let You Go" (MicMac). Produced by WPOW's Mohamed Moretta, this is an excellent Dance number that's perfect for regular rotation. There's a nice buzz on the Instant "Add" Radio Mix. I suggest the slightly faster Dance Version. And it ain't Freestyle. Contact Hellen Hanken (212-675-4038) for a copy. By the way, MicMac also has Nyasia's "Don't Waste My Time" you've been hearing about... Here's another number - 708-678-1271. That's Strictly Hype. Ask for Craig Takaoka. No shit - this call is a must! Why? The 1994 remixes of Ralphie Rosario presents Xavier Gold's anthemic "You Used To Hold Me," that's why. One of my all-time favorite records, these updated workings are being billed as - "Solid Gold Remixes By The Dream Team." This team consists of Masters At Work, Danny Teneglia, Maurice Joshua, DJ EFX, White Knight, Georgie Porgie, DJ Attack, Warren Rigg, Hula & Fingers and DJ Hyperactive. The double-12 - which includes the out-



JUSTIN WARFIELD

of-print original mix – ships at the end of this month and there will be a limited number of gold vinyl promonlys. Girlfriend, it's pretty; makes me want to put on some of that sweet smelling, seductive perfume.

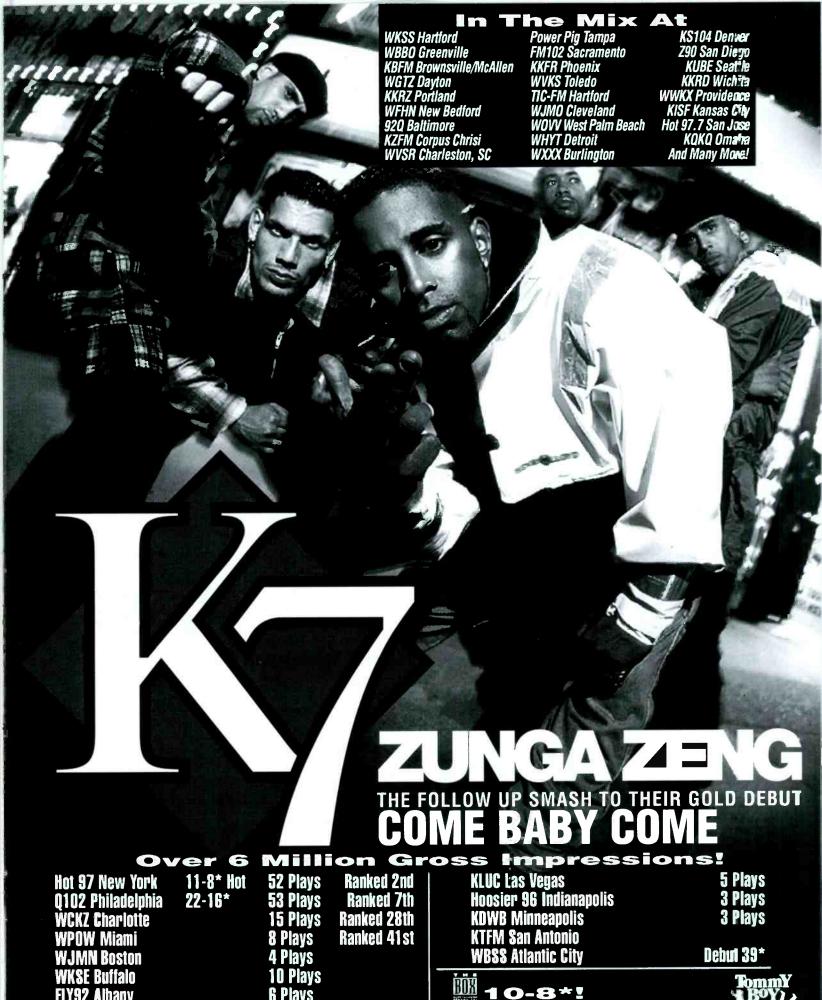
ON THE TIP (OF THE ICEBERG)... Wild 107 APD/MD Michael Martin is trippin' to Conscious Daughters' "Somethin' To Ride To (Fonky Expedition)" (Scarface/Priority). Produced by Paris, it's the first release (I think) from Ear To The Street. I'd tell you more, but WOHT APD Paco Lopez insisted on taking my only copy... Speaking of Paco, he suggests we all listen to Queen Latifah's "Just Another Day" (Motown)... WIOQ MD Maurice DeVoe has certainly become the Disco Diva. He's into Sagat's "Why Is It (Funk Dat)" (Maxi), Staxx Of Joy's "Joy" (Champion/Chaos) and Justin Warfield's "Fisherman's Grotto" (Qwest/Reprise)... KKXX MD Kevin Koske tips us to I 2 I's "The Right Time" (Next Plateau)... WLUM MD

Dakota and KMEL MD Joey Arbagey have nothing but good things to say about Hammer's "It's All Good" (Giant)... Another closet vinyl junkie (like myself), KUBE MD Shellie Hart is all shaken up over the remixes of Bjork's "Big Time Sexuality" (Elektra) and Peter Blakely's *The Pale Horse* (Giant). Look for the first single, "I've Been Lonely," in the near future.

WATCH IT WIGGLE, SEE IT JIGGLE ... Records that you simply must spend more time with: Black Girl's "Krazy" (Kaper/RCA), A Lighter Shade Of Brown's "Hey DJ" (Mercury), Doug E Fresh's "I-Ight (Alright)" (Gee Street/4th & B'way/Island), Me'shell NdegéOcello's "If That's Your Boyfriend (He Wasn't Last Night)" (Maverick/Sire/Reprise) and The Fog's "Been A Long Time" (Columbia) - imagine my shock when I found out this long-time underground staple had vocals!

- I feel the earth move... under my feet...

– Wendi Cermak



Over 100,000 Shipped! PRODUCED BY K7, JOEY GARDNER AND FRANKIE CUTLASS • EXECUTIVE PRODUCERS: JOEY GARDNER AND K7

6 Plays

6 Plays

FLY92 Albany KPRR EI Paso





WFLZ TAMPA, BONER

- 1. 12 Gauge, Donke Butt
- 2. K7, Come Baby Come
- 3. Bryan Adams, Please Forgive
- 4. DRS, Gangsta Lean
- 5. Toni Braxton, Breathe Again

H 797FM

WQHT New York, BALTAZAR

- 1. Mad Lion, Shoot To Kill
- 2. Tevin Campbell, Shhh
- 3. K7, Zunga Zeng
- 4. Mary J. Blige, You Don't
- 5. Das EfX, Back In Effect



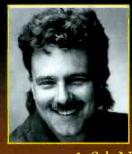
KPWR LOS ANGELES, THA BAKA BOYZ

- 1. All-4-One, So Much In Love
- 2. Ice Cube, You Know How We
- 3. DRS, Gangsta Lean
- 4. Dr. Dre, Lil' Ghetto Boy
- 5. Snoop Doggy Dog, Gin And



KSOL SAN FRANCISCO, JOJO WRIGHT

- 1. NKOTB, Dirty Dog
- 2. All-4-One, So Much In Love
- 3. Snoop Doggy Dog, Lodi Dodi
- 4. Jocelyn Enrique, I've Been
- 5. Tony Toni Toné, Pillow
- 6. Lisette Melendez, Goody
- 7. Queen Latifah, U.N.I.T.Y.



NIGHT PERSON OF THE WEEK

JOE MAMA
WIOQ Philadelphia

- 1. Salt-N-Pepa, Shoop
 - 2. Jodeci, Feenin'
- 3. K7, Zunga Zeng
- 4. Babyface, And Our Feelings

5. Salt-N-Pepa w/En Vogue, Whatta Man

KUBE SR JAMS

KUBE SEATTLE, CHET BUCHANAN

- 1. Snoop Doggy Dog, Lodi Dodi
- 2. Salt-N-Pepa, Shoop
- 3. All-4-One, So Much In Love
- 4. Sagat, Why Is It (Funk Dat)
- 5. Tony Toni Toné, Pillow
- 6. Queen Latifah, U.N.I.T.Y.
- 7. Jodeci, Cry For You



KIKI HONOLULU, LANAI BOY/HAWAIIAN RYAN

- 1. Domino, Getto Jam
- 2. Too \$hort, Money In The
- 3. All-4-One, So Much In Love
- 4. DRS, Gangsta Lean
- 5. Snoop Doggy Dog, What's My
- 6. Color Me Badd, Choose
- 7. Babyface, Never Keeping
- 8. Lisette Melendez, Goody

CASH COW S-104

KQKS DEWER, J.B. Good

- 1. The Cranberries, Linger
- 2. Salt-N-Pepa, Shoop
- 3. Xscape, Understanding
- 4. Gin Blossoms, Found Out
- 5. Snoop Doggy Dog, What's My
- 6. Salt-N-Pepa, Whatta Man
- 7. Janet Jackson, Because Of
- /. Janet Jackson, because Of
- 8. Ace Of Base, The Sign

98.5 KLUC, FM

KLUC LAS VEGAS, DANNY CRUZ

- 1. Salt-N-Pepa, Shoop
- 2. DRS, Gangsta Lean
- 3. Xscape, Understanding
- 4. Janet Jackson, Again
- 5. Mariah Carey, Hero
- 6. 2Pac, Keep Ya Head Up
- 7. Domino, Getto Jam
- 8. Snoop Doggy Dog, What's My

973KWNZ

KWNZ RENO, JIMMY FINGER

- 1. All-4-One, So Much In Love
- 2. Salt-N-Pepa, Whatta Man
- 3. Salt-N-Pepa, Shoop
- 4. Celine Dion, The Power Of
- 5. Ace Of Base, The Sign
- 6. Snoop Doggy Dog, What's My
- 7. US3, Cantaloop
- 8. Mariah Carey, Hero
- 9. Janet Jackson, Because Of



WJKC St Croox, Big Johnson

- 1. Mariah Carey, Hero
- 2. Salt-N-Pepa, Whatta Man
- 3. SWV, You're Always On My
- 4. Janet Jackson, Because Of
- 5. Born Jamericans, Boom Shak
- 6. CeCe Peniston, I'm In The
- 7. Ace Of Base, The Sign



KCAQ OXNARD, ROSIE G.

- 1. Snoop Doggy Dog, What's My
- 2. All-4-One, So Much In Love
- 3. Salt-N-Pepa, Shoop
- 4. 2Pac, Keep Ya Head Up
- 5. Mariah Carey, Without You
- 6. Queen Latifah, U.N.I.T.Y.
- 7. Lisette Melendez, Goody
- 8. Salt-N-Pepa, Whatta Man



WIOQ PHILADELPHIA, JOE MAMA

- 1. Salt-N-Pepa, Shoop
- 2. Jodeci, Feenin'
- 3. K7, Zunga Zeng
- 4. Babyface, And Our Feelings
- 5. Salt-N-Pepa, Whatta Man
- 6. Mint Condition, U Send Me
- 7. Snoop Doggy Dog, Lodi Dodi
- 8. Jodeci, Cry For You

The only place where you can get a double dose of what's hot for the new year!

Disc 1

MEAT LOAF
"ROCK AND ROLL DREAMS
COME THROUGH" (MCA)

- 1. RADIO EDIT 4:00
- 2. GEORGE HALAS EDIT 4:58
- 3. KNUTE ROCKNE EDIT 5:19
- 4. ALBUM VERSION 5:41

Disc 2

- 1. JODECI "CRY FOR YOU" (Uptown/MCA) 4:27
- 2. KFRC 1982 INTRODUCTION
- 3. MELISSA ETHERIDGE
 "COME TO MY WINDOW" (Island/PLG) 3:34
- 4. KFRC 1982 DR. DON ROSE
- 5. SALT-N-PEPA W/EN VOGUE
 "WHATTA MAN" (Next Plateou/London/PLG) 4:26
- 6. KFRC 1982 "THE DUKE" DAVE SHOLIN
- 7. ETERNAL "STAY" (EMI/ERG) 3:50
- 8. KFRC 1982 WILD BILL LEE
- 9. JAMES "LAID" (Fontono/Mercury) 2:36
- 10. KFRC 1982 SUE HALL & DON ST. JOHN
- 11. LAUREN CHRISTY "STEEP" (Mercury) 4:18
- 12 KFRC 1982 SWEEPS & LINERS (PART 1)
- 13. EN VOGUE "DESIRE" (EastWest) 3:57
- 14. KFRC 1982 SWEEPS & LINERS (PART 2)
- 15. KRS-ONE "SOUND OF DA POLICE" (Jive) 4:18
- 16. KFRC 1982 SWEEPS & LINERS (PART 3)
- 17. NKOTB F/NICE & SMOOTH "DIRTY DAWG" (Columbia) 3:18
- 18. KFRC 1982 CONCLUSION



On your desk now!

Don't miss it!



JAWBOX

"Savory"
ATLANTIC/AG

D.C. band Jawbox's forthcoming release, For Your Own Special Sweetheart, is their major label debut. With two albums to their credit on indy label Dischord, the quartet (three guys and a female bass player) worked with producer Ted Nicely (Fugazi) to create a new radio staple. The first single, "Savory," carries a steady beat of guitar intensity gently mellowed by J. Robbin's vocals. Already on WHFS, the album is due in stores February 7th.

MEAT PUPPETS "Back Water" LONDON/PLG

Hitting the scene in '81, the Arizona natives released a 7-inch containing five songs in, yes, five minutes catching the

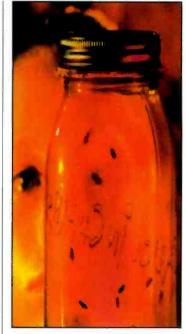
attention of SST Records and a huge underground fan base. The trio, comprised of two brothers Curt and Chris Kirkwood with drummer Derrick Bostrom, became renown in the Punk scene by producing quick, angst-ridden medleys written in sonic tempo. The Meat Puppets are probably best known for their combination of contradiction in sound. Their music is constantly revolutionary. They are an inspiration to the Seattle scene with both Pearl Jam and Nirvana citing the musicians as mentors. The first single from their major label debut, "Back Water," already needs no real introduction to radio. Early adds have already come through at KEDJ, KTCL, WCHZ, WMAD and KPNT. to name a few. Their forthcoming album Too High To Die was produced by Dave

Jerden (Jane's Addiction, Red Hot Chili Peppers). And just announced – a tour with Blind Melon!

NEXT X

THE OTHER KING: Elvis Costello is back with The Attractions for Brutal Youth (WB), an absolute godsend for even the most casual Costello fan. The album is due to radio in March with a tour to follow this spring!... Alison Moyet is confirmed to play KITS Live 105's Schmooze Fest on Friday, February 18th for a half-hour set starting at 8 pm sharp in San Francisco. Don't miss it!... Yippee, Alice In Chains will be premiering their new EP Jar Of Flies (Columbia) January 24th on Modern Rock Live. The first single, "No Excuses," is already showing up on playlists... Well-respected songwriter and musician Richard Thompson's single, "I Can't Wake Up To Save My Life" (Capitol), should be on your desk now. You'll be singing this catchy single hours after one listen. Thompson is super in concert. Don't miss any opportunity to see him live.

The Dentists' (EastWest) debut release Behind The Door I Keep The Universe has gotten rave reviews in Raygun, Alternative Press and Request and is already a college radio favorite. Look for it on your desk now... Enigma returns with The Cross Of Changes (Virgin). The first single "Return To Innocence," is due in February. The married duo's first release sold over six million copies!... New single out for The Julianna Hatfield Three. "Spin The Bottle"



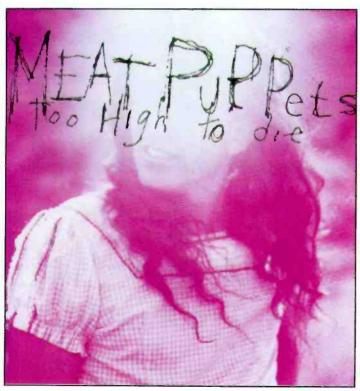
Alice In Chains Jar Of Flies

(Mammoth/Atlantic/AG) is going for adds January 31st.... Inspiral Carpets' new awesome album *Devil Hopping* (Elektra) is due in stores March 1st.

NEXT X

KING OF COOL: Tony Bennett is steppin' out on 99X and KDGE with official adds!... Danzig is making Alternative comeback! The ex-Misfits singer's single "Mother" (American) is seeing the light of airplay at KROQ, KTCL, XTRA 91X, WFNX and MTV Buzz Bin... Zoo Entertainment's roster keeps getting better and better with Course Of Empire's "Infested" already getting major airplay. The entire album Initiation warrants huge night play... Labelmates Tool's debut album Undertow has gone Gold! Look for another awesome video from the band for the new single, "Prison Sex" (Zoo).

– Karen Holmes



Meat Puppets Too High To Die

good for you

THE NEW ALBUM FEATURING # HE RADIO FRIENDLY @ "BACKWATER" WITH BONUS RE- recording of "Lake of FIRE"

PRODUCED BY PAUL LEARY MIXED BY DAVE JEPOPN

"the MEAT PUPPETS gave mE a completely different affitude towards music. I owe So much to them "- kur+ Cobain

testiminias.

they're my favorite forking hand" Dave PipHER



C H A R T

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	Artist/Song	LABEL
4	1	0	COUNTING CROWS. Mr. Jones	DGC
2	2	0	NICK HEYWARD. Kite	Epic
5	5	3	NIRVANA. All Apologies	DGC
18	4	4	CROWDED HOUSE. Locked Out	Capitol
1	3	5	PEARL JAM, Daughter	Epic
20	7	0	THE BREEDERS. Divine Hammer	4AD/Elektra
3	6	7	SMASHING PUMPKINS. Today	Virgin
17	12	8	BJORK. Big Time Sexuality	Elektra
15	10	9	STONE TEMPLE PILOTS. Creep	Atlantic/AG
13	11	1	ONE DOVE. White Love	ffrr
9	9	11	CURE. Purple Haze	Reprise
6	8	12	GIN BLOSSOMS. Found Out About You	A&M
33	17	13	CRACKER. Get Off This	Virgin
12	13	14	JAMES. Laid	Fontana/Mercury
16	16	13	U2. Stay	Island/PLG
_			BECK. Loser	DGC
_	25	D	CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
10	18	18	BLIND MELON. Tones Of Home	Capitol
36		_	THE LEMONHEADS. The Great Big No	Atlantic/AG
_			TORI AMOS. God	Atlantic/AG
			BOO RADLEYS. Barney(And Me)	Columbia
		_	POSSUM DIXON. Watch the Girl Destroy Me	Interscope/AG
		_	DIG. Believe	Radioactive
		_	PETER GABRIEL. Lovetown	Epic Soundtracks
8			R.E.M. w/ NATALIE MERCHANT. Photograph	Rykodisc
		_	MAE MOORE. Bohemia	Tristar Music
		_	KIRSTY MacCOLL. Angel	I.R.S.
		_	RAMONES. Substitute	Radioactive
11 27			KATE BUSH. Rubberband Girl	Columbia
			BLUR. Chemical World.	Food/SBK/ERG
			COWBOY JUNKIES. Anniversary Song	RCA
14		_	DEAD CAN DANCE. The Ubiquitous Mr. Lovegrove	4AD/WB
23		_	THE OTHER TWO. Selfish THE AFGHAN WHIGS. Debonair	Quest/Reprise
7			THE LEMONHEADS. Into Your Arms	Sup Pop/Elektra
		_	SHERYL CROW. Leaving Las Vegas	Atlantic/AG A&M
		_	THE BREEDERS. Cannonball	
			THE INDIANS. Look Up To The Sky	4AD/Elektra
		_	TEENAGE FANCLUB. Hang On	Polydor/PLG DGC
			THE CRANBERRIES. Linger	Island/PLG
31	50		THE GROWING CHIECO	ISIdilu/PLG





WELL, L.A. WASN'T THE ONLY THING SHAKING! Big changes this past week. At KTOZ Springfield MO, WCHZ Augusta owner Frank Copisdas' team took over the Missouri station "104.7, The Planet." Muchadmired PD Rick Kennedy left the station, sighting irreconcilable differences. The Planet will now be known as "Channel Z" and have moved their studios to 309 N. Jefferson Ave. Ste. 340 Springfield, MO 95806. Direct all mail to this address. The station's new phone number is (417)869-8400 and fax is (417)869-8745. WCHZ OM Dom Casual is interim P.D. KTOZ will keep the same call letters.

WOW: Michelle Denomme and Greg St. James out!?! Michelle Denomme was let go at Canadian station CIMX. She must have not played the Beck record or something. Joint Communications Consultant Liz Janik will act as interim PD until a replacement is named. After then, Janik will consult the station.. And in surprising news, Greg St. James exits his post as PD of WWDX due to cutbacks at the station. St. James stands out as one of the heritage programmers of the format. He can be reached at (517) 394-0727. MD Sandy Horowitz will act as interim PD until further notice. If WWDX management is taking votes, here's a couple towards giving Sandy the job. In tragic news, our condolences go out to Sandy and the staff of WWDX regarding Promotion Director Michael Kopcik, who died in a fatal car accident last Wednesday. He was 26.

HARD TIMES EVERYWHERE: ERG Rep Lisa Worden exits her post at the label due to cutbacks after three years tenure. We think she'll be snapped up by a label soon. Yet wouldn't she make an excellent choice for radio? She's willing to relocate; you can reach Lisa at (213)953-0545.

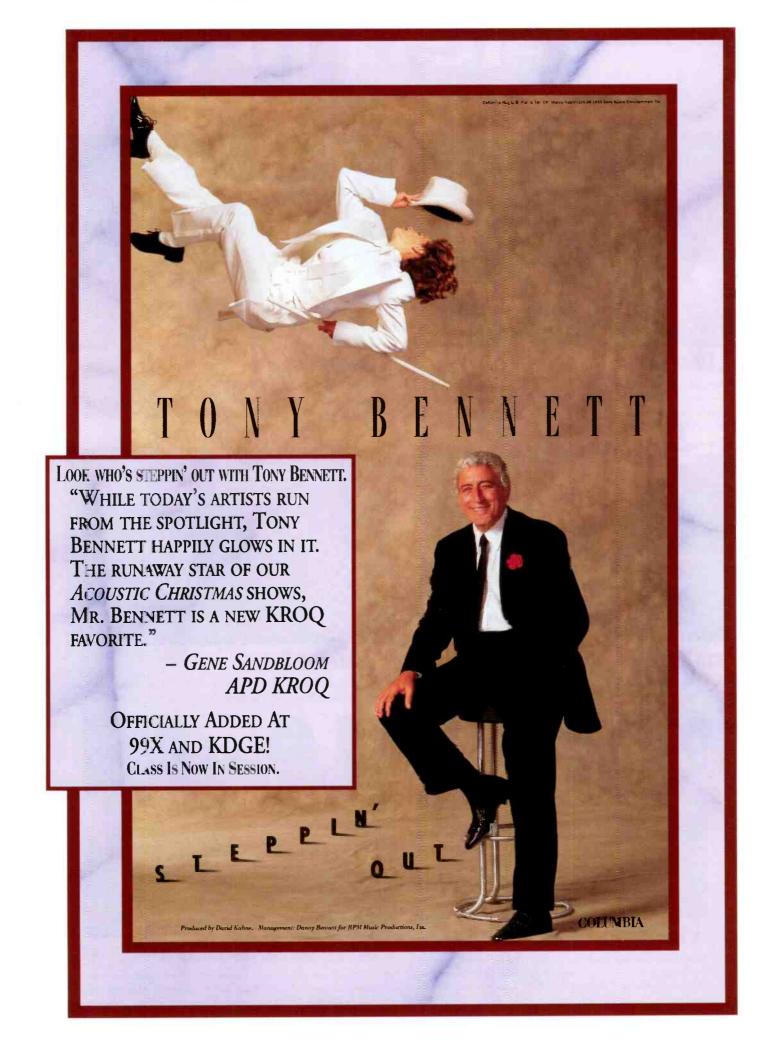
THE RATINGS GAME: Did everyone notice the huge numbers jump at little old KTCL Fort Collins, CO, making them major players in their market? From a 1.4 to 3.0! PD John Hayes and MD Mary Moses can take the credit since the station hasn't done any major advertising. Promotions have increased over the past couple of years, depicting KTCL as the leading party station in the market. Moses, a young, innovative and relatively new MD on the scene, notes that just "being focused, consistent and having a real love of the music" is where they're at. "Songs still turn us on," she adds.

CLASSIC ROCK? Ken Anthony exits his OM position at KPNT St. Louis to program Classic Rocker KLSX Los Angeles. "I really love the Alternative format but being this far away from my family and home in L.A. was too much personally," Anthony notes. MD D-Day is stepping up to the plate, handling programming with Sarah Clark.

THERE GOES ANOTHER ONE: Congratulations to Mike Connell of The Connells, who recently announced he's getting married in June. The Connells' overwhelming success with their first single from the album *Ring*, "Slackjawed" (TVT) lasted on the charts for so long that radio is only now getting to "74-75." Guess this will make '94 a great year for the band.

WHO'S OVIS? Gary Poole (a.k.a. Sid Presley) joins Restless Records to head up the Alternative Department. Coming from radio, Gary exits his post at KQLZ. We're very happy that Rich Schmidt has brought in someone *else* we can bribe for info on Ovis. If you haven't heard Ovis yet, make Gary's day and call him at (213) 957-4357 to get a copy. Ovis is a total mystery artist from New Orleans whose music is a cross of talents such as Soul Asylum and Lenny Kravitz.

-Karen Holmes



the CEURION



▲ Longing For A Sooner Release Date

Determined to stand around and wait for Bonnie Raitt's upcoming album, Longing In Their Hearts, to come out March 22 are (I-r): album engineer Ed Cherney, Capitol Records Sr. VP/GM Bruce Kirkland, VP A&R Tim Devine, Raitt, Sr. VP Promotion John Fagot and VP Marketing Tom Corson.



▲ ICED NIPS

Prancing through downtown Hibbing, MN in 15-degree weather are (I-r.) WTBX morning man Mark Stinger and afternoon-driver Jesse James. Like they need the exposure!



▲ THE SHOVELIN' ELVI

WZEE Madison honored Elvis Presley's birthday in the only way they know how - by dressing up as the Big E and cleaning listeners' driveways for peanut butter-and-banana sandwiches. (L-r:) Former PD "Mr. Ed" Lambert, morning show co-host Greg Bair, morning show host Johnny Danger, chief engineer Jeff Zigler.



▲ FLOUNDER FAN MAIL

RCA songstresses take a gander at 100,000 cards sent in by Verdugo High School students, which earned them a free KIIS-FM-sponsored concert. (Back row, l-r): RCA Nat'l. Promotion Dir. Terry Anzaldo, RCA Rep Barry Pinlac, SWV's Coko, KHS nighttime jock Domino. (Front row, l-r.) KIIS jock Chris Leary, SWV's Lelee and Taj.



▲ GOODY TIME GIRL

Doing the in-studio thang are (l-r) WRVQ Richmond MD Billy Surf, Chaos singer Lisette Melendez, WRVQ PD Lisa McKay, Chaos Promo legend-in-his-own-mind Randy Ross.



▲ Incongruous Caption Award Winner

Seen discussing the ecological impact of Clinton's White Water real estate fiasco on the mid-American ecosystem are (l-r:) WRFY Reading Trapper Browne, Island Records' rocker Melissa Etheridge, WRFY PD Al Burke. (seated:) MD/morning man Mike Browne.

psssssssst..

• we're talking.....Playola

THE BOX Announces





Call Tamara for details: (305) 892-3675

the too



▲ FREAKIN' HOT

East West artists Das EFX checks out Hot 97 New York. (L-r:) Das EFX's Books, Hot 97 personality Baltazar, Das EFX's Dre.



▲THE ULTIMATE KIISMAS PARTY

Enjoying KIIS-FM L.A.' morning personality Rick Dees' first annual "KIISmas" party are (l-r): actress Morgan Brittany, Rick Dees and Monkees singer/drummer Mickey Dolenz.



▲ SAN JOSE UNDERGROUND

Visiting Hot 97.7 San Jose were (I-r) ERG S.F. rep Joe Reichling, L.O.T.U.G.'s DJ Lord Jazz, Hot 97.7 MD Pete Manriquez, L.O.T.U.G.'s Doitall, Hot 97.7 APD Trevor Carey, L.O.T.U.G.'s Mr. Funke, ERG National Crossover Dir. Rob Stone.



▲ More Than Child's Play

Conferring before their broadcast to raise funds for a children's hospital are (l-r:) WPLJ New York Pres./GM Mitch Dolan, morning show host Todd Pettengill, Wing/Mercury songstress Vanessa Williams, WPLJ PD Scott Shannon and VP Programming Tom Cuddy.



▲ LAND OF PLEN-TY

Accepting honors as KMEL San Francsico's Major Record Label of The Year are (l-r) Virgin's Michael Plen and Julie Bruzonne and KMEL MD Joey Arbagey.



▲ FLUSHED WITH SUCCESS

WWXM Myrtle Beach OM Michael Parnell gamely tries to figure out how he can charge \$40 a head to get listeners to check out his stature on the throne.

"Of course, I'd rather be at home with the family"



"But I can't afford to miss the **1994 GAVIN SEMINAR**, and I'm aiming to make my way to San Francisco to meet up with all my friends from radio and music once again. It amazes me how fast it comes around each year but I wouldn't miss it for the world.

"You see, as well as finding lots of familiar faces (and new ones!), I actually learn a lot from it, unlike some conventions I could mention. You get a nice mix of very specific sessions and broader topics which tackle the real issues. As well as keynote addresses by high-flyers like Capitol Records president Gary Gersh and that Superbowl football coach Bill Walsh, there are panels dedicated to just about every format you can think of, including Top 40, A³, Alternative, College radio and Rap. My favorites, I can tell you. I hear there's going to be lots about some of them new technologies in 1994. I guess we've got to face up to change.

Why. I'm even thinking of investing in one of those gas BBQ's sometime soon. But that's another story.

"The other thing I like about the Seminar is the chance to cut a rug at the live performances. You can really let your hair down, in a manner of speaking, as well as finding out what the latest "big thing" is likely to be.

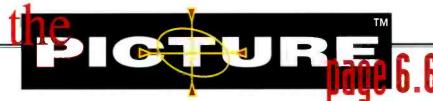
"So take a tip from a regular. Better book your place real fast on that new fangled Seminar Hotline (that's 415-495-3200, if memory serves me correctly) and feel the benefit of those early registration rates.

"As for burning those burgers that weekend, I guess I'll be letting those nice people at the Westin St. Francis take care of all that stuff. I hear they've got some special Gavin room rates if you act quickly (415-397-7000)"

"Nice talking to you."



February 17, 18, 19 Westin St. Francis Hotel San Francisco



So Much For The Good Officekeeping Award...

Less than 48 hours before L.A. was rocked with a 6.6 earthquake, Robin Williams described earthquakes on the Comic Relief telethon as God being an interior decorator: "Hmmm.... let'th mountain over here..." Well, the Big Guy on the Top Floor did a truly wonderful number on our humble workplace. So we decided to show you his work (after our insurance pals got a gander of 'em, natch).



The Network Forty hallway to the Art department is now decorated in a "Springtime for Armageddon" theme.



The Armageddon theme segues nicely around the music center of our Art department. Lying on the floor, grooving to the tunes is blase Production Director Jodi Lether.



God told Managing Ediror Par Gillen to try something really daring in his office, such as vertical shelves and the latest in office horticulture – free-dirt plants.



Another trés chic office motif from Imaging Center Manager Victor Caballero: Notice the placement of the computer monitor in honor of Billy Barty.



In a savvy move, Crossover Ediror/Music Director Wendi Cermak protects our new carpet with the judicious placement of label product. Ooops... she missed a spot!



Art Director Tricia Geisinger and Music Director "Smilin" Wendi Cermak take a breather after covering cracks in the wall with station bumper stickers.

How To

Selector (Version 12)

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"
- Set for the 7-day period prior to that Tuesday's playlist. For example: The airplay information needed for reporting on Tuesday, November 30, would look this way on Selector: "From TUE 1/18/94 At 12:00 AM To MON 1/24/94 At 11:59 PM Wrap."
- Press the "F2" button to analyze.
 The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top "? Fill in at least 50.
- Press the "F9" button again.
- Press "1 Print."

This will print the airplay analysis needed to report to The Network Forty.

MusicScan

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- Choose to sort by "Total Plays."
- Set "First Date" and "Last Date."
 For example, the airplay information needed for reporting on
 Tuesday, November 30 would look
 this way on MusicScan: "First Date:
 TUES 1/18/94 Last Date:
 1/24/94." If the hours aren't already
 set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to The Network Forty, include all current categories.
- Set the output to "Printer."
- Press "G Go."

This will print the airplay analysis needed to report to The Network Forty.

Powerplay

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?" Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Specify at least "50."
- Send output to "Printer."

This will print the airplay analysis needed to report to The Network Forty.

Auto-Jock (The Network Forty Report)

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Specify 40 titles.
- Enter the one week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

This will print the airplay analysis needed to report to The Network Forty.

...and that's all there is to it. Now all you have to do is *do it!*

Fax your station's Plays Per Week information by Tuesday 5:00 pm Pacific Time to The Network Forty Magazine

1 (818) 846-9870

For additional information, call Pat Gillen at 1-800-443-4001

GOTTAGETAGIG

To place a free classified, Call Josie at 1-800-443-4001

WANTED

LOOKING FOR phone-intensive night person/Production Director. Send T&R to: Steve Williams, WTCF, PO Box 5649, Saginaw, MI 48603.

WWKX needs a night jock and an overnight jock. Send T&R to: WWKX, Scotty Snipes, 8 North Maine Street, Attelboro, MA 02703. No phone calls, please.

KZIO IS LOOKING for our next hot, energetic night jock. RUSH tapes, resumes and salary requirements to: John Michaels, KZIO, 1105 E. Superior, Duluth, Minn, 55802.

MAGIC 105.7, KOKZ. We're an adult-hits monster with openings for air talent with a presentation that is positive, natural, friendly and relatable to the 18-49 demo. Experience and above average production skills necessary. Solid chance for APD, Creative Services and Promotions Associate duties for the right candidates. T&R fast: Dan Olsen, OM, KOKZ-FM, PO Box 1540, 3721 Independence Avenue, Waterloo, IA 50703. NO CALLS! EOE.

FUTURE PREMIERE OPEN-INGS at KIMN, Fort Collins, Colorado. Send T&R to: Gary Kline, KIMN, 1612 Laport Ave. Fort Collins, CO 80522. EOE.

MEDIUM MARKET TOP 40 just outside of Dallas seeks future morning opening. Good bucks for the right talent. Send tape, resume and photo to: Michael Storm, KISX, 3810 Brookside Drive, Tyler, Texas 75701.

PALM BEACH TOP 40 needs Production Director/middays right now. Requirements: Great pipes, multi-track wiz, hot promos and sweepers, commercials, copywriting, hot jock! Rush T&R to: M.J. Kelly, PD, WOVV, 901 Northpoint Pkwy. #201, West Palm Beach, FL 33407. Feel free to call day or night. 407-478-9688. EOE.

98.5 WKRZ...America's leading Top 40 is looking for America's leading night talent. Heavy phones and appearances a must. No beginners! Send your best stuff in confidence to: Ken Medek, 305 Highway 315, Pittston, PA, 18640. No phone calls! EOE.

KFBQ CHEYENNE seeking General Sales Manager. Good pay. For more information, call Allan Fee 307-634-4461.

ALL HIT 95.9 The New KHI is now accepting tapes and resumes for future full and part-time openings...rush T&R to Jack Da Wack, All Hit 95.9, 5700 Coastal Highway, Suite 302, Ocean City, MD 21842. No phone calls, please. EOE.

KISS 98.5 BUFFALO seeks weekend personalities who will arrive on time, sober and wearing deodorant. Send tape, resume, food stamps and permission from your Mommy to: WKSE, 695 Delaware Ave. Buffalo, NY 14209.

WBBQ AUGUSTA, GEORGIA has a full-time opening for nights. Strong production and personal appearance skills a must. T&R to: Bruce Stevens, WBBQ AM &FM, PO Box 2066, Augusta, Georgia 30903-2066. EOE.

WZYP FM Huntsville, Alabama has an immediate opening for a full time afternoon-drive personality. Send T&R to: WZYP, PO Box 389, Athens, AL 35611. No phone calls, please. EOE.

LOOKING

DAVID G. COOK AKA CADIL-LAC JACK Known for nights and afternoons at KISS-FM, Greensboro is looking for his next gig anywhere. Please call: 910-275-5121.

EXPERIENCED, major-market personality seeks 2nd small-market, Top 40 or Hot AC PD gig. (My last station won a Marconi!) Will also consider an on-air position in talk-radio. Call Steven, 816-364-1116.

GERONIMO Hot 105/107 Columbus APD and afternoon-drive searching for a new opportunity. 16-track production, Selector and a helluva airshift waiting for you now. All formats, shifts and markets considered, but ya gotta have fun and ya gotta have heart!! 419-692-2511.

MARK SUMMERS most recently worked at WLAN/ Lancaster doing mornings. Looking for morning or afternoon drive. 717-394-7635. Anywhere.

NETWORK FORTY MUSIC DI-RECTOR OF THE YEAR nominee ready to make a move. If you're looking for a hard-working air talent with MD, production and promotion skills... I'm you're guy! Call Kevin Ross: 414-465-6726

MAJOR MARKET AND TOP 40 AIR TALENT AVAILABLE IMMEDIATELY in any competitive market. I'm already packed!! Looking for nights, mornings, promotions, music, programming, whatever! Size isn't important, commitment is. Call Ace, 816-351-2307. I'm house-broken.

WHAT DO YOU NEED? Voices? Bits? Phones? Production? Current morning sidekick, News Director and middays looking to make the next move. Experienced pro seeks Top-100 market gig. I can do it all! Call now! Curt: 208-528-6277.

FORMER MIDDAY AIR TAL-ENT, Programming Assistant at Top-50 Hot AC looking for next challenge, all formats considered, all airshifts considered or first time PD gig. Great production skills and a winning attitude will take your station to the next level. Brian 904-279-8711.

ACT NOW AND RECEIVE A WINNING ATTITUDE with multi-format experience. Great references! Looking for an on air/MD gig. Call now and get a free tape and resume with every order! Call Dan Updike, formerly of WYYS Ithaca at (607) 753-3852.

MAJOR MARKET MORNING SHOW PRODUCER looking for next gig. Opportunity more important than salary or market size. Most recently producer for Z100-NY. 201-507-8295 ask for Tim Puttre.

14-YEAR VET with medium and major-market experience. All types of music and formats. Good credentials - ready to relocate now. Call 814-454-5102.

MORNING MAN with great ratings and an excellent track record is looking for a new adventure. Voices, bits and fun. Have tools, will travel. Call Marc: 601-485-6167.

LATE-NIGHT LEE is looking for a full-time position preferably in Georgia, but will consider other areas of the country. A hard working and disciplined man with 4 years experience would appreciate a Top 40 or Urban station to grow with. Call Lee at: 205-347-5071.

PUTTING THE PERSONALITY BACK INTO RADIO Incredible celebrity imitations, comedy bits and song parodies. Multi-track experience, hot phones, no line jock. Prefer Top 40 but will consider other formats. Call Tony at: 919-423-2093 or 704-956-2582.

BLAINE KELLIS formerly of WROQ, WBT-FM, WRFX now ready for your market. Reach him at: 704-532-5580.

WILLING AND WAITING Former Hot 105/Hot107 Columbus Ohio night jammer ready for that next opportunity. Good numbers and great references. Call Joby at: 614-837-6098.

MEDIUM-MARKET VETER-AN ready for next step, wherever that may be. Outstanding qualifications. Held Production Director position at the last 4 stations and formerly morning dude at KWTO, Springfield, MO as well. Interested employers feel free to phone Jay Shannon 417-882-5971.

BLAKE THUNDER recent APD at Hot105, Columbus, OH, middays, afternoon, multi-track, voiceover is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for afternoons, middays, nights. Excellent references. 614-861-4567.

EXPERIENCED, PROFES-SIONAL complainer. Add this piece of deadwood to your staff if you're looking for someone who always calls in sick, threatens to sue for all non-paid appearances and will stab you in the back to the GM to keep his job. Will only work for 50k plus. Call The Weasel at 716-832-9877.

TEN-YEAR VET looking for fulltime air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

JEFF ST. JOHN former B104 mornings and drive-time jock is a 16- year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

RESCUE ME FROM ALABAMA! Looking for a format primarily in Oklahoma, Texas, Louisiana or Arkansas. Call Eddie 205-598-4459.



Wintery Songs

- 1. You Take My Breath Away Berlin
 - 2. Cold As Ice Foreigner
 - 3. Cold Hearted Paula Abdul
 - 4. Cool Change Little River Band
 - 5. Cool It Now New Edition
 - 6. Fire And Ice Pat Benetar
 - 7. Snowbird Anne Murray
 - 8. Snowblind Styx
 - 9. Ice Ice Baby Vanilla Ice
 - 10. Light My Fire The Doors
- 11. Cold Rain Crosby, Stills, & Nash
 - 12. Hazy Shade Of Winter Bangles
- 13. Life In A Northern Town Dream Academy
 - 14. Winter Rolling Stones
- 15. Clear As The Driven Snow Doobie Brothers
 - 16. Against The Wind Bob Seger
 - 17. Windy Association
 - 18. Winds Of Change Scorpions
 - 19. Numb *U2*
 - 20. Warm It Up Kris Kross
 - 21. Funky Cold Medina Tone Loc
 - 22. Freeze Frame J. Geils Band
- 23. Aquarius/Let The Sunshine In 5th Dimension
 - 24. Don't Eat The Yellow Snow Frank Zappa
- 25. Cold Windy City Of Chicago Boxcar Willie (Our Personal Fav)



Earthquake Songs

- 1. I Feel The Earth Move Carole King
- 2. Earthquake And Hurricane Tina Turner
- 3. Livin' On The Fault Line Doobie Brothers
 - 4. Shake Otis Redding
 - 5. You Shook Me All Night Long AC/DC
 - 6. Shakey Ground Temptations
- 7. Shake, Rattle, And Roll Bill Haley And The Comets
 - 8. Rock n' Me Steve Miller Band
 - 9. And The Cradle Will Rock Van Halen
 - 10. R.O.C.K. In The U.S.A. John Mellencamp
 - 11. We Will Rock You Queen
- 12. Shake Your Body(Down To The Ground) Jacksons
 - 13. Twist And Shout Beatles
 - 14. Shakin' Eddie Money
 - 15. Shake It Up The Cars
 - **16.** Night To Remember Shalamar
 - 17. Rock Me Tonight Freddie Jackson
 - 18. Rhythm Of The Night DeBarge
 - 19. Rock Steady Whispers
 - 20. Eve Of Destruction Barry McGuire
 - 21. Under The Bridge Red Hot Chilli Peppers
 - 22. All Shook Up Elvis Pressley
- 23. Good Vibrations Marky Mark And The Funky Bunch
 - 24. Mama, I'm Coming Home Ozzy Osbourne
 - 25. To Live And Die In L.A. Wang Chung



ARTIST NAME	SONG TITLE	RECORD LABEL	P	TOTAL STATIONS	ADDS	ons	DEBUTS	AVERAG MOVE
THE BREEDERS	CANNONBALL	4AD/ELEKTRA	NA	106	10	17	12	2.68
U2	STAY(FARAWAY, SO CLOSE!)	ISLAND/PLG	NA	100	4	20	11	2.35
LISA KEITH	I'M IN LOVE	PERSPECTIVE/A&M	NA	84	2	9	6	2.14
TONY TONI TONÉ	(LAY YOUR HEAD ON MY) PILLOW	WING/MERCURY	NA	77	15	20	13	2.81
GUNS N' ROSES	SINCE I DON'T HAVE YOU	GEFFEN	NA	74	58	3	22	4.00
BIG HEAD TODD & THE MONSTERS	BITTERSWEET	GIANT/REPRISE	NA	73	3	14	7	2.46
CECE PENISTON	I'M IN THE MOOD	A&M	NA	70	23	16	16	2.95
STONE TEMPLE PILOTS	CREEP	ATLANTIC/AG	NA NA	70	1	13	1	1.31
SWV	YOU'RE ALWAYS ON MY MIND	RCA	NA	66	2	13	6	2.71
MELISSA ETHERIDGE	COME TO MY WINDOW	ISLAND/PLG	NA	62	25	18	13	5.12
CHANTAY SAVAGE	BETCHA'LL NEVER FIND	ID/RCA	NA	59	1	12	7	1.96
MARIAH CAREY	WITHOUT YOU	COLUMBIA	NA:	58	23	3	18	4.04
CURE	PURPLE HAZE	REPRISE	NA	54	10	18	11	3. 3 3
JOAN JETT AND THE BLACKHEARTS	I LOVE ROCK & ROLL	REPRISE	NA	54	3	16	8	3.08
MR. BIG	AIN'T SEEN LOVE LIKE THAT	ATLANTIC/AG	NA	49	49	0	14	0.00
JIMMY CLIFF	HIGHER & HIGHER	INTERSCOPE/AG	NA	47	23	9	9	5.13
JODECI	CRY FOR YOU	UPTOWN/MCA	NA	47	25	1	11	2.71
NICK HEYWORD	KITE	EPIC	NA	47	10	17	3	3.63
ZHANÉ	GROOVE THANG	MOTOWN	NA	43	13	6	10	3.11
BRUCE HORNSBY	RAINBOW'S CADILLAC	RCA	NA	41	1	3	4	1.90
FEM 2 FEM	OBSESSION	AVENUE FOCH/CRITIQUE	NA	41	1	6	1	2.04
ZZ TOP	PINCUSHION	RCA	NA	39	37	1	13	10.00
TO BE CONTINUED	ONE ON ONE	EASTWEST	NA	37	5	9	4	2.81
LENNY KRAVITZ	HEAVEN HELP	VIRGIN	NA	34	27	3	8	3.67
NKOTB	DIRTY DOG	COLUMBIA	NA	32	9	9	6	3.70
TERENCE TRENT D'ARBY	LET HER DOWN EASY	COLUMBIA	NA	31	7	12	6	4.88
MINT CONDITION	U SEND ME SWINGIN'	PERSPECTIVE/A&M	NA	29	2	4	4	2.06
SALT-N-PEPA w/ENVOGUE	WHATTA MAN	NEXT PLATEAU/LONDON/PLG	NA	29	10	1	10	2.80
JAMES	LAID	FONTANA/MAERCURY	NA	28	21	1	6	1.00
QUEEN LATIFAH	U.N.I.T.Y.	MOTOWN	NA	25	4	1	1	0.69
SNOOP DOGGY DOG	GIN AND JUICE	DEATH ROW/INTERSCOPE/AC	NA	25	13	0	4	0.93
TEVIN CAMPBELL	SHHH	QUEST/WB	NA	25	5	2	5	1.57
ELTON JOHN w/K.D. LANG	TEARDROPS	MCA	NA	24	12	2	2	3.20
R. KELLY	BUMP N' GRIND	JIVE	NA	22	5	5	5	2.91
A TRIBE CALLED QUEST	AWARD TOUR	JIVE	NA	21	1	5	1	0.50
SHAI	YOURS	GASOLINE ALLEY/MCA	NA	19	2	0	2	0.72
LITTLE TEXAS	WHAT MIGHT HAVE BEEN	WB	NA	18	10	1	7	3.80
DEEP FOREST	SWEET LULLABY	550 MUSIC	NA	17	3	4	7	5.00
LISA LISA	SKIP TO MY LU	PENDULUM/ERG	NA	17	1	5	1	2.73
ULTRA NATE	SHOW ME	WB	NA	17	2	2	2	1.53



(Actual Size)

Going for adds February 1st.

For more info contact Restless Promotion VP Kim Travis @ (213) 957-4357 x221

