

**FM COMMITTEE FEELS CHANNEL WITHHOLDING WOULD RETARD RAPID DEVELOPMENT**

Expressing the view that reservation of channels would retard the development of FM broadcasting, the FM Executive Committee last week addressed a resolution to the Board of Directors recommending that NAB oppose the withholding by the FCC of any channels already allocated and again suggest to the commission that sufficient channels be made available to accommodate all qualified applicants.

The committee met in New York City Tuesday and Wednesday (25 and 26) and discussed the recently proposed order of the FCC which would withhold for a period of one year every fifth FM channel previously indicated as available to a given locality.

The resolution, which the committee urged the board to ratify requests that NAB counsel appear at oral argument on the proposed rule which is to be held before the commission July 12th.

The resolution reads as follows:

“Resolved that:

“NAB Counsel be authorized and directed to file a brief and appear at oral argument in FCC Document No. 6768. [Proposed Reservation Rule]

“The Committee recommends that he reiterate the position of NAB that provision should be made for sufficient channels to accommodate all qualified applicants,

“and that he oppose the withholding of any channels from those already allocated,

“and that he urge the Commission to indicate at this time a specified portion of the spectrum for future allocation to FM broadcasting for the further development of this service.

“The Committee disagrees with the Commission that the objectives of Section 307(b)<sup>1</sup> can best

<sup>1</sup> “Fair, Efficient, and Equitable Distribution” clause of the Communications Act of 1934, as amended. (Continued on page 502)

**INFORMATION MEDIA MUST NOT BE DIVIDED AND THUS CONQUERED, JUDGE MILLER TELLS PAA**

Speaking at the annual convention of the Pacific Advertising Association at Spokane last Tuesday (25), President Justin Miller related international postwar problems, particularly restrictions upon freedom of communication, to certain current difficulties within the United States, including efforts to curb the freedom of radio.

After discussing the Russian psychology which leads to acceptance of the “Iron Curtain” principle and the natural American antipathy to restrictions upon the movement of ideas, Judge Miller pointed out, “The paradox is that we should be championing complete freedom of communication in the rest of the world, while there is a concerted and widespread movement under way to put communications under government control in our own country.”

With specific reference to the control of radio broadcasting, he said, “The Federal Communications Commission has already moved in for that purpose.”

Concerning the FCC report on programming, Judge Miller acknowledged, “There is much to be done by broadcasters and by advertisers to improve the character and content of programs. That is the American way. Perhaps we need the goad of criticism to get us into action. But it is one thing to admit error and seek improvement. It is quite another to lie down and let government walk over us and over the rights of our people.”

The NAB president drew particular attention to the efforts of certain people to “divide us and by so doing to conquer.” These critics, he said, would establish differences between information media to make the freedom of speech and freedom of press provisions of the Constitution inapplicable to radio broadcasting.

“Of course, it is different,” he said, “if that is all we need to destroy free communication. But so is (Continued on next page)

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Waiver of hearings upon applications will be possible, with consent of all applicants, under a new temporary procedure announced by the FCC. (p. 502)

James L. Middlebrooks is the new NAB director of engineering. He comes from Field Enterprises, Inc., and reports at NAB today. (p. 504)

Suit has been filed by Mester Brothers asking that FCC decision denying their purchase of controlling stock in WOV, N. Y., be set aside. (p. 503)

Agency preference for purchasing time on small market stations by groups is further documented this week by the Small Market Stations Division. (p. 504)

Pledge of full support of AWD in the famine emergency drive was received by former President Herbert Hoover at the White House last week. (p. 508)

Secretary Wallace is quoted as saying, “we may be facing control of the press and radio.” (p. 502)

**NATIONAL ASSOCIATION OF BROADCASTERS**  
 1760 N St., N. W. WASHINGTON 6, D. C. Phone NAional 2080  
 535 Fifth Ave. New York 17, N. Y. MURray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Howard S. Frazier, *Acting Director of Engineering*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

the present printing plant vastly different from the little print shop of early America where type was set by hand, the newspaper was printed on a hand press and delivery was made by a man on foot or on horseback.

"The difference between radio broadcasting of the human voice and projecting it from a speaker's platform is one merely of degree; a mechanical difference which has progressed from the megaphone, to the telephone, to the amplifier and finally to the radio. It is vastly more effective and vastly more important in human affairs."

Judge Miller saw a diminishing difference even in the mechanical aspects of the press and radio. "The difference between the press and the radio may be reduced to a minimum some of these days when the process of facsimile is developed to the point where a newspaper may actually be printed in each home by a gadget attached to your radio. If in the meantime the champions of a free press have conceded that there is a difference, and a difference which justifies government control, then where will freedom of the press be?"

### "Nature Abhors a Vacuum"

Concluding his address Judge Miller cautioned, "If those who do not believe in communism or other forms of totalitarianism are not constantly alert to protect the form of government which has been given to us, and which guarantees freedom of religion, freedom of speech, freedom of the press, freedom of assembly and the other rights named in our Constitution, then just as surely as we are meeting in this room, the folks who do not believe as we do will move in. Nature abhors a vacuum. The squatter loves an unoccupied piece of property. The political opportunist takes over where the sleepy citizen nods."

On the preceding day Judge Miller spoke to a special session of the 17th NAB District at Portland, Oregon.

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be served by a reservation of presently allocated channels and is of the opinion that these objectives can be better served by the allocation of additional channels

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for FM use and the Committee is strongly of the opinion that reservation of channels at this time will obstruct the speedy development of FM broadcasting and therefore recommends that the Commission at this time designate such additional channels either as a result of a commission hearing or by its own action.

"Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."

### ADVISORY COUNCIL FOR MOVIE ON RADIO

Six west coast broadcasters were invited last week by the NAB Board of Directors to serve as an advisory committee to an independent producer who is planning a motion picture based on the history of the broadcasting industry.

Radio executives asked to serve on the committee are William B. Ryan, KFI, Los Angeles, chairman; Donald W. Thornburgh, CBS, Los Angeles; Lewis Allen Weiss, KHJ, Los Angeles; Sidney N. Strotz, NBC, Hollywood; Don Searle, ABC, Hollywood; and Calvin J. Smith, KFAC, Los Angeles.

The radio representatives will serve as an advisory group to Jerrold T. Brandt, independent movie producer, in the enterprise. Working title for the production is "Magic in the Air."

### WALLACE MENTIONS CONTROL OF RADIO

Secretary of Commerce made an impromptu speech Thursday (27) at the School of Political Action Techniques being held in Washington and, according to the Washington *Evening Star*, told the group it is "conceivable that we may be facing control of the press and radio."

The *Star* added: Asked later to expand his remarks about a controlled press, Mr. Wallace said only: "It won't be under a Democratic administration."

## Legal Department

### COMMISSION ANNOUNCES TEMPORARY PROCEDURE PERMITTING WAIVER OF HEARINGS

*To expedite disposition of applications, the FCC announced Monday (24) a procedure to permit applicants to waive hearings, and to request the commission to base its decisions on information contained in applications and other material filed by applicants.*

*The new procedure, adopted temporarily by the FCC, is as follows:*

In the case of any applications which are designated in the future for hearing, or of any applications which have already been designated for hearing but no hearing has yet been held, the parties may request the Commission to waive a hearing and to grant or deny the applications upon the basis of the information contained in the applications and

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other papers on file with the Commission pertaining to the applicants or applications. Any party desiring to waive a hearing in accordance with this procedure should execute and file with the Commission a waiver on the form reprinted below and serve copies on all other parties or a joint waiver may be signed by all the parties. Upon the receipt of waivers from all the parties to a proceeding, the Commission will decide whether the case is an appropriate one for determination without a hearing. If it is determined by the Commission that notwithstanding the waiver, a hearing is necessary, the case will be continued on the hearing docket. If the Commission concludes that the case can appropriately be decided without a hearing, the case will be removed from the hearing docket.

In all cases which are removed from the hearing docket in accordance with this procedure, the Commission will be free to proceed to decide the case upon the basis of the information contained in the applications and in any other papers on file with the Commission which pertain to the applicants or applications in question, including any protests filed at any time prior to final decision. The Commission reserves the right to call upon any party to furnish any additional information which the Commission deems necessary to a proper decision. Such information shall be served upon opposing parties [by the applicant called on].

This procedure does not in any way change the Commission's practice with respect to protests. Any party, or any member of the public, may still file with the Commission any information concerning an applicant which bears upon his qualifications to operate a station in the public interest. Where such protest raises a question of substance which might affect the granting of the application a hearing will generally be required. If the protest is not of any substance the Commission may proceed to act upon the application without hearing.

In all cases where the Commission issues a final decision pursuant to this procedure without holding a hearing a brief memorandum opinion will be issued by the Commission stating its reasons for its grant or denial of the individual applications. This decision shall have the same effect as a final decision under the Commission's Rules and Regulations. Petitions for rehearing may be filed with respect to such decision. Such petition will be granted only upon a showing that the Commission has made an erroneous determination on a relevant and material issue of fact or law or that relevant and material evidence has been newly discovered which could not have been discovered at an earlier date with the exercise of due diligence.

The Commission does not construe this procedure as involving any waiver by the parties of the right to appeal to the Courts from any adverse final decision of the Commission.

#### WAIVER OF HEARING

NAME OF APPLICANT .....

CALL LETTERS .....

DOCKET NO. ....

The undersigned hereby waives its (their) right to a hearing in the above-entitled docket case and in all other docket cases which have been consolidated for hearing with such case and requests the Commission to decide said case or cases upon the basis of the information contained in the applications and

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
July 1-2	Program Executive	Chicago
July 11	Employee-Employer Relations	Washington
July 12	Public Relations Executive	Washington
July 15-16	Music advisory	New York
July 17-18	Freedom of Radio	New York
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Sep. 9-10	Small Market Stations Executive	Washington

Meetings of other standing committees are planned but arrangements have not been completed.

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

in any other papers on file with the Commission pertaining to the applicants or applications in question. It is expressly understood that the Commission may render a final decision based upon such information or such additional information as the Commission may request from any party at any time before such decision; that such decision shall have the same force and effect as though made after a hearing; and that any petition for rehearing filed with respect to such decision will be granted only upon a showing that the Commission has made an erroneous determination on a relevant and material issue of fact or law or that relevant and material evidence has been newly discovered which could not have been discovered at an earlier date with the exercise of due diligence.

### COPYRIGHT CONFERENCE PROPOSES NEW AGREEMENT

Mailed with this issue of REPORTS is an Information Bulletin giving the text of a proposed new agreement which resulted from the meeting of the Inter-American Conference on Copyright in Washington June 1 to 22.

A summary of several points covered in the conference is included in the Information Bulletin.

### MESTER BROTHERS BRING SUIT TO SET ASIDE WOV TRANSFER DECISION

Suit has been started in the United States District Court in Brooklyn, N. Y., by Murray and Meyer Mester to set aside the FCC ruling of March 5, which denied their proposed purchase of Station WOV.

The FCC decision said that the transfer of control would not serve the public interest. (Current REPORTS, p. 179)

The civil action charges that the FCC is exercising power beyond its authority in denying the transfer.

The brothers, partners in the Balbo Oil Company of New York, charge that the FCC's decision deprives

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them of liberty and property without due process of law and abridges their freedom of speech.

The Mesters say that the FCC has no power to deny the sale on the ground that the prospective purchasers had been involved in litigation with other government departments through their holdings in the Balbo Oil Company.

## Engineering

### JAMES MIDDLEBROOKS NAMED NAB ENGINEERING DIRECTOR

The appointment of James L. Middlebrooks to be director of engineering for NAB was announced Friday (28) by A. D. Willard, Jr., executive vice president. He reports to the NAB in Washington today (1).

Mr. Middlebrooks comes to NAB from Field Enterprises, Inc., Chicago, where he was engineering director. Prior to his association with Field Enterprises, he served for three years in the United States Navy, holding the rank of Commander upon his relief from active duty.

For a number of years before entering the naval service, the new NAB Director of Engineering was in charge of construction for the General Engineering Department of the Columbia Broadcasting System.

A graduate in electrical engineering from Alabama Polytechnic Institute, Auburn, Ala., Mr. Middlebrooks is a native of Birmingham, Alabama. He began his career by building the University of Alabama's radio station WAPI in Birmingham.

Mr. Middlebrooks' duties in the past have carried him into all of the 48 states and into most foreign countries. He has been a close student of both domestic and international radio broadcasting for many years.

## Small Market Stations

### HENRI, HURST & McDONALD APPRAISES GROUP SELLING

The grouping of small stations into regional networks is looked on favorably by national advertising agencies. At the request of NAB Small Market Stations Division, William E. Jones, radio director, Henri, Hurst & McDonald, Inc., reports his views and experiences with grouped stations. The agency has been using small regional groups with considerable success; preference for the small stations was, states Mr. Jones, "because we felt that their penetration of the market was greater, and that individually each station was doing an excellent job in its own community.

"In our opinion these are the vital factors which a station must have in mind to successfully solicit national business on a regional basis: (1) Predomi-

nant position in its own community, based on community leadership more than actual power or frequency. (2) Intelligent plan of local programming. (3) A sound merchandising plan which is coordinated by the group and followed through individually by the stations.

"In our opinion this is one of the greatest opportunities that a small local station has to be of real service to a national advertiser and to demonstrate its peculiar value in the advertising picture. Its close contact with local merchants can be of invaluable assistance to the advertiser if the station develops a merchandising program that can capitalize on the opportunity. Also, in many cases, local stations have rendered great service in aiding a national advertiser in establishing adequate distribution for his product."

The radio executive encourages adequate talent and programming facilities in at least one originating station in the group.

### WRC AND KXOK SHOWCASE THEIR EARLY MORNING PROGRAMS FOR NAB STUDY

Sound formats and profitable ideas are resulting from the NAB study of the early morning show (see *REPORTS, page 486*). Programs with many years of success on large stations in the competitive, metropolitan markets are viewed with keen interest by station management throughout the nation.

The three hour, early morning program of WRC, NBC station, Washington, D. C., has been a favorite with Washington listeners for nearly twelve years. The show is heard 6:00 until 9:00 a. m. on a Monday through Saturday basis.

"There are three principle reasons," states Mahlon A. Glascock, WRC Sales Manager, "why we think it has achieved listener leadership.

"First, we have always striven to have as conductor of the program a personality of ability and appeal. During the twelve years of WRC's own program we have had only two personalities conducting the program. Bill Herson, the present conductor, is now in his fifth year. This slow turnover of outstanding personalities is very important.

"The second reason . . . the format of the program. We try to give well spaced news periods, lots of music, a minimum of chatter and consistent limitation of the number of commercials in any given period.

"The third reason . . . the station's dominance in daytime and night time programs. We are sure that WRC's popularity induces many listeners to get the WRC listening habit for other programs. Thus many listeners to our night time programs will leave their radio set on WRC when they retire. The next morning when they turn on the radio they are already tuned to our morning program.

"There are many other reasons too why the program continues to be high on the list of favorites in Washington. The program personality is very active in community affairs. He goes outside of the station into hundreds of varied groups during the course of the year. Being an important money maker for the station, the program and personality are promoted strongly and continually.

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"Washington is an early morning listening city. The format of this WRC early morning program is substantially that of most of the other stations. I think that Washington is the first city to develop this particular format and it has apparently proven to be lastingly appealing. May I suggest that in cities where this type of program or others you may be researching are popular, interested stations might profit by buying off-the-air transcriptions for study purposes."

#### **Hymns Head Early Morning Programming on KXOK**

"Temple of the Air" featuring hymns and religious music, running on an uninterrupted format from 5:30 until 6:00 A.M. constitutes the opening segment of the early morning programming of KXOK, ABC affiliate, St. Louis, Missouri.

The mood and tempo are transformed into a bright and lively atmosphere with popular recorded melodies on "Town and Country" at 6:00 A.M. The well-known KXOK personality, Charley Stookey, station's farm editor, provides sparkling entertainment and services for the large rural population in the station's coverage area with farm features.

The schedule, reports C. L. Thomas, KXOK Manager, features by Dr. Bertram L. Hughes. The commentator summarizes all previous news broadcasts since sign-on, and he elaborates on local and regional news events.

"Breakfast Time," a light, fast-moving, program follows the news and continues until 8:15 A.M. National, world and local news make up the news period at this hour. KXOK joins the network at 8:30 A.M.

#### **"WASHINGTON VIEWS AND INTERVIEWS" AVAILABLE FROM ZIV**

Washington correspondent Barnet Noyer interviews statesmen on national and international affairs for the syndicated transcribed program, "Washington Views and Interviews." This public interest vehicle is produced by Frederick W. Ziv Company.

#### **CANADIAN ASSOCIATION OF BROADCASTERS TO ESTABLISH SMALL MARKET STATIONS DIVISION**

Following a recent presentation before the Canadian Association of Broadcasters by Robert (Bob) Mason, WMRN Marion, Ohio, a Small Market Stations Division has been formed by that association.

Mr. Mason, member and former chairman NAB Small Market Stations Division, reveals that approximately 80% of the Canadian stations come under the small market stations classification.

#### **PUBLIC SERVICE PLAQUE AWARDED TO WKMO**

A Magazine Digest public service plaque has been awarded to the city of Kokomo, Indiana and Radio Station WKMO. John Carl Jeffrey, station manager and city officials received the awards at ceremonies during a CBS broadcast in New York. July edition of the magazine carries story on public interest services of the station and the city.

## **Broadcast Advertising**

### **JOSKE ADVISORY COMMITTEE MEETS FOR FINAL REVIEW OF STUDY**

A meeting of the Joske Advisory Committee was held Friday, June 28 in New York City, to give a final review to material now ready for the publishers on the extensive study of radio advertising for retailers made by Joske's of Texas, San Antonio department store, in cooperation with the NAB.

Attending the meeting were: James Shand, Assistant to the President of Joske's of Texas; Russell Brown, Vice-President in charge of Sales Promotion and Advertising for Allied Purchasing Corporation; Willard Campbell, Sales Promotion Director of Sibley, Lindsay & Curr Company, Rochester, New York; Howard Abrahams, Sales Promotion Director, National Retail Dry Goods Association; Lewis H. Avery, of Lewis H. Avery Associates, Inc., New York City; Walter Johnson, WTIC, Hartford, Connecticut; Frank E. Pellegrin and Lee Hart of the NAB department of broadcast advertising.

### **U. S. STEEL SHOWS CONFIDENCE IN RADIO; PERFUME SERIES SETS LUXURY ITEM EXAMPLE**

*Two recent articles by Victor J. Dallaire which appeared in Printer's Ink may have been missed by many broadcasters. Because they report on broadcasting developments which are almost precedent making in their departure from the curious and outmoded status quo in seasonal and product programming, they are reprinted through courtesy of that magazine.*

*The first reports an aggressive spirit of optimism in the advertising outlook of U. S. Steel, as well as a progressive confidence in radio as a major advertising medium. This spirit is expressed in the company's decision to continue its broadcasts through the summer months with emphasis on quality shows and program promotional assistance that might well be noted by broadcasters and other sponsors.*

*The other, an older story, confirms reputable advertising's oft-repeated contention that quality products can be sold by a mass medium to a mass market*

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### **REPORTS READERS VOTE FOR LARGER SIZE TYPE**

Response from the type-face ballot distributed with REPORTS two weeks ago shows a definite preference for the larger size type now in use. 79% of those answering favored the larger type. The size made no difference to 20 per cent, and less than one per cent requested a return to eight point.

In view of this expression of opinion the larger type will be continued. Our thanks for returning the ballots. Your comments are always welcomed.

*if only the message or program reflects that quality. Here again, intelligent promotion in support of the radio campaign helped pay dividends to the sponsor.*

### **Top-Budget Mystery Show Continues U. S. Steel's Public Relations Program**

While some advertisers under the influence of current business jitters have canceled time and space or pared down budgets, a good many have clung to the basic practice that advertising should be kept in there punching.

It's true enough that some direct-selling advertising has backfired because strikes and shortages have ham-strung production. Some advertisers have been hurt but their scratches call for no drastic surgery such as cutting off advertising altogether or cutting it down to the point that it is ineffectual.

During the war when there was little to sell and the advertising dollar cost only a few cents, many companies developed public service programs such as those sponsored by the War Advertising Council to build up good-will among customers of the future. The present business situation is somewhat similar and could well be met by similar tactics. Though the cost of maintaining such a program may be higher than during the war years, the penalty for dropping or curtailing advertising now is greater.

United States Steel is a comparative newcomer among radio sponsors, but it has carried into use of that medium a veteran's confidence in the future plus the knowledge that advertising, to be effective, must be kept high on the payroll. It has not let current jitters hamper production of its distinctive radio program as a powerful public and employee relations tool.

The opportunity to trim costs came when U. S. Steel's Theatre Guild season ended early in June. The company could have filled in the 13-week summer season with a less costly substitute, but it felt that such a retrenchment would have impaired the fine work done by its winter program.

Under the supervision of J. Carlisle MacDonald, assistant to the chairman of the board, U. S. Steel is currently presenting the Hour of Mystery over the American Broadcasting Company's network (10 P.M. EDT Sundays). The fact that the initial show brought rave notices in the press is no coincidence. It was planned to be an appealing and distinctive show by men who know that a public relations or advertising program's success depends on maintaining its quality and continuity.

The Hour of Mystery offers the nation's 50,000,000 detective fans sixty minutes of thrilling drama starring such lights of the stage as Laurence Olivier and Geraldine Fitzgerald. It is well-rounded summer radio fare featuring top actors and top direction.

Commercial copy follows the format of The Theatre Guild series. An opening message deals with some broad policy or achievement of the corporation such as industrial relations, research, stockholder relations and the reemployment of veterans. A second message is devoted to a subsidiary company to permit better public identification of U. S. Steel and its subsidiaries.

The Hour of Mystery is backed by a promotion campaign to further insure its success.

Regular ads are carried in newspapers in principal cities and all U. S. Steel plant towns to a total of 17,000,000 readers.

500,000 circulars were distributed telling of the new summer program. Half of these went to employees and the rest went to customers.

10,000 posters for local time and station imprint were distributed through the corporation's 15 district public relations offices to U. S. steel plants, general offices and local radio outlets.

125,000 postcards announcing the summer series were given to employees and local stations to mail to listeners inviting them to tune in.

### **Mass Medium Like Radio for Luxury Item?**

The advertising success of Stradivari perfume is founded on the precept that a campaign to reach prospective purchasers of expensive perfume must have a quality and flavor equal to the perfume itself.

Such an advertising philosophy is relatively easy to live up to on a small scale, but difficulties present themselves with the use of a mass medium. Mass advertising can very well impart a common and everyday flavor to a rare and magic perfume—or bring about the loss of the personal touch that plays a big part in merchandising costly essences. Obviously, when a person pays \$15 or \$20 an ounce for perfume, he likes to think of it as something exclusive rather than as an extract that is being marketed like canned soup or beans.

These difficulties would seem to preclude the use of radio, but for four years, Prince Matchabelli, Inc., of New York, a subsidiary of Vick Chemical Co., has been using that mass medium to reach a selected audience. Advertising and promotion of the perfume has been built around an ensemble of priceless Stradivari violins. The program has just completed the winter season on American Broadcasting Co. following a three-year tour over the National Broadcasting Company.

Success of the Stradivari program is attributed to the appeal of the music and of the world-famous violins in the orchestra. Bulging files of letters from pleased listeners plus a steady gain in sales of Stradivari perfume, now the sales leader of the Prince Matchabelli line, seem to prove the theory that lovers of fine music and fine instruments would be lovers of fine perfume.

### *Commercials Match Program Mood*

Particular care is taken that the commercials match the mood of the program. Loud, high-pressure selling could easily destroy the spell woven by the ensemble. Even local cooperative cut-in commercials switch gracefully from Stradivari violins to Stradivari perfume—and so smoothly that few listeners realize the program is doing a selling job while bringing them fine music.

Several loyal listeners have wired the New York office asking for the Stradivari ensemble for local concerts. New York had to send its regrets to most of them because it couldn't bundle up the ensemble and its priceless instruments and ship them off at a

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moment's notice. Two or three times, counteroffers to send a quartet only were made, but the fans wanted the whole ensemble or nothing at all.

### *Playbacks Used*

Department stores have used playbacks of the program to increase sales among shoppers and draw attention to the radio concert programs distributed at perfume counters. Counter cards in the same rose background as the program schedule are employed to call attention to the Sunday program. Both counter card and printed program feature the little Stradivari Cupid and the silhouette of Matchabelli's crown bottle. Another Prince Matchabelli device that has helped put department store customers in a perfume-buying frame of mind is a small, scented blotter for use as an insert in handkerchief purchases. The blotter is die-cut in the crown bottleshape and is supplied free of charge to department stores handling the perfume line.

The Prince Matchabelli mailing list has passed the point where fan letters can be answered individually although the company at first did that. It still maintains a personal touch by building the programs around the requests of listeners and mailing the schedule regularly to 15,000 fans. The schedule lists selections to be played six weeks in advance, the stations carrying the program and the local times it can be heard. Commercial copy on the printed program follows the format of the radio commercials.

### *Local Costs Shared*

Local perfumers and department stores have been quick to identify themselves with the Stradivari program. A good many share costs of local cut-ins on the network show. Others voluntarily include a line in their newspaper ads telling when and over what ABC station the Stradivari program may be heard. Prince Matchabelli publication advertising of Stradivari perfume also is centered around the radio ensemble, a tie-in that has attracted many music lovers to the mid-day Sunday show. Its time is apparently no great factor among listeners, for among the most faithful correspondents are residents of the Pacific Coast who must be at their radios by 9:30 in the morning to hear the program.

The sales organization for Stradivari perfume is attuned to the radio concert series. Demonstrators are keenly aware of the pulling power of the violin concerts. Network outlets have been closely selected on the basis of potential sales. Sales leadership of Stradivari perfume over others of the line is definitely due to the program, for the publication budgets for all members of the family are about the same.

Probably the best indications how much Antonio Stradivari's master instruments have come to be associated with the Prince Matchabelli perfume through this radio program is that many write to the company for an appraisal of their violins, especially if they think they have a real Stradivari. But no genuine Stradivari has yet been discovered among these inquirers.

Prince Matchabelli, founder of the perfume house, died several years ago but Princess Matchabelli, his sister-in-law, has continued as head of the Paris

branch. Since Stradivari perfume was launched when communications between the United States and France were cut off, the Princess didn't know that such a perfume existed until GIs came crowding into the Paris house to ask for the Stradivari perfume by name to send to their girl friends back home. That, too, is a fairly substantial testimonial for a nicely executed radio advertising program.

Among the stoutest supporters of the program now are the false prophets who at first were sure such a program would never work for a prestige house, says Lenore Buehler, the company's advertising manager. It has worked, but to keep it working requires the constant vigilance of Prince Matchabelli, Inc., and the agency, Morse International, New York.

## **Employee-Employer Relations**

### **LABOR MEASURES OUT FOR THIS SESSION; HOBBS BILL BEFORE PRESIDENT**

At the end of last week, Congressional proponents of legislation regulating labor unions and activities abandoned hope of passing any new measures this year.

Three bills pending in Congress were conceded to be "dead": the wage bill raising the minimum from 40 to 65 cents and expanding the coverage of the Wage and Hour Act, the President's emergency strike control bill, and the vetoed Case labor bill (see Current REPORTS, p. 426).

The minimum wage legislation, passed by the Senate with some amendments and approved by the House Labor Committee recently, was shelved by the House Rules Committee on Wednesday (26). Efforts to revive various sections of the Case bill seem also to have been abandoned. In the meantime, the emergency legislation, having passed both branches of Congress in different form, rests on the Speaker's desk without likelihood of being called up before the current session ends.

While prospects dimmed for any further regulatory legislation, the President had on his desk the Hobbs "anti-racketeering" bill, sent to the White House, as a separate measure on June 21, following the veto of the Case bill, of which it had been a part. It makes guilty of a felony, punishable by \$10,000 fine or up to 20 years' imprisonment, anyone who "in any way or degree obstructs, delays, or affects commerce, or the movement of any article or commodity in commerce, by robbery or extortion."

When he vetoed the Case bill, the President said he was "in full accord" with the objectives of the Hobbs bill provision, but felt that the legislation should be clarified so as not to make it illegal for labor "to strike and picket peacefully, and to take other legitimate and peaceful concerted action." The Congress did not modify the bill as suggested, although Senator Hatch, who called it up, asserted it did not interfere

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with peaceful picketing or other legitimate union activity.

The Hobbs bill has been pending in Congress since 1942, following a decision of the Supreme Court holding that the 1934 Anti-Racketeering Act did not apply to the use of violence and threats in forcing employment of union truckers or standby payments. The Court reached this result on the ground that the 1934 law specifically excepted bona fide wage payments and preserved "the legitimate and bona fide activities" of labor unions. Justice Byrnes, who wrote the opinion in that case, commented that Congress was familiar with the "stand-by" device—even if obtained by "force or threats"—and did not intend to affect such activities. The clarifying language suggested by the President but not adopted by Congress, might well have confirmed the Court's interpretation of the 1934 Act.

Organized labor has bitterly opposed passage of the bill, and President William Green of the A. F. of L. has called for its veto. In a telegram to President Truman, Green urged that the bill be vetoed because it "would interfere with the exercise of the legitimate activities" of labor, was "susceptible of broad dangerous interpretations," and would foster "widespread discontent and unrest" and "increase labor strife."

Senator Hatch and Senate Labor Committee Chairman Murray, however, expressed the belief that the bill would be signed by the President.

### **CBS ELECTIONS STILL UNDECIDED**

Following a telegraphic order by the NLRB on Tuesday (25), the ballots of the CBS television directors and assistant directors were opened on Thursday, with the result that neither RDG nor IATSE secured a majority. The vote was 6 for RDG, 5 for IATSE, and 2 challenged by IATSE.

Action by NLRB directing counting of the ballots, previously impounded at the request of the A. F. of L., came after the A. F. of L. failed to settle the jurisdictional dispute between RDG and IATSE. No joint proposal for settlement was filed with the Board by the deadline, June 24 (See Current REPORTS, p. 472).

Investigation of the two challenged in this group, as well as the challenges in the other two elections involving the miscellaneous television studio employees and the overall white-collar group, is expected to be completed about July 8, according to the NLRB Field Examiner assigned to the case.

## **Women Directors**

### **HOOVER RECEIVES AWD FAMINE SUPPORT PLEDGE AT WHITE HOUSE**

Accepting from the Association of Women Directors a collection of telegrams and letters from women broadcasters pledging support in the food crisis, former President Herbert Hoover, honorary chair-

man of the Famine Emergency Committee, told representatives of the AWD, "The members of the National Association of Women Directors are in an unique position to be effective in helping to mobilize the American public to support this great effort."

Mr. Hoover added, "The women of the country, whom you so effectively reach, will take the really important role in this program."

The presentation was made at the White House by Alma Kitchell, WJZ, president of AWD. With her were Mildred Bailey, WCOP, first vice president, and Dorothy Lewis, NAB coordinator of listener activity, and AWD vice president.

(Complete details for women broadcasters are printed in an AWD Memo being mailed with this edition.)

## **FCC**

### **SAN FRANCISCO TV HEARINGS CANCELLED**

Hearings by the FCC on the applications for television grants in San Francisco were cancelled by the commission Wednesday (26).

Since the Commission allocated six channels for the west coast city and one of the seven original TV applicants, Hearst Publications, Inc., withdrew its application, the need for a consolidated hearing was eliminated.

### **RENEWALS TO THIRTY-THREE STATIONS**

The FCC announced on Monday (24) that it had erroneously listed thirty-three stations as having been issued temporary license renewals.

The stations which actually had been granted renewals on a regular basis are listed in this issue of REPORTS under *FCC Actions*.

### **TRANSRADIO COMPLAINT DISMISSED BY FCC**

The Transradio Press petition to the FCC asking for a revision of the A. T. & T. rate structure was dismissed without prejudice by the commission in its proposed decision published Thursday (27).

Originally filed in December, 1940, Transradio's complaint was consolidated with the commission's investigation of the A. T. & T. service, ordered in October, 1941.

The FCC pointed out that in 1943, substantial reductions were made in rates charged to press users of private line teletypewriter service. The commission stated that the principle of "declining cost per mile" was instituted as an additional reduction in its rate structure by the A. T. & T. on February 1, 1946, and that Transradio has not shown that further decreases are in order at present.

The commission maintained that it will continue its policy of surveillance over the A. T. & T.'s business to assure equitable line service.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 8-14, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Homes for Veterans

In simple justice, veterans deserve all possible assistance in finding living accommodations. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that more than 2 million veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. The Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply.* Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 45-B)

#### Fight Famine by Sharing

Former President Herbert Hoover, in his report to the nation of his 35,000 mile tour through the famine stricken areas of the world, said, "I have seen with my own eyes the grimmest spectre of famine in all the history of the world. . . . Hunger hangs over the homes of more than 800 million people—over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calory level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will follow this pattern, the supplies will be fairly distributed and everyone will have all he needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vege-

tables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual. . . . Buying no more than our fair share, even when it is available. . . . Eating more of the plentiful foods instead. . . . Eliminating all food waste and turning in all used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

#### Hospitals Need Student Nurses

A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. In 1945, hospitals registered by American Medical Association reported an increase of 220,544 admissions over 1944. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the remainder of 1946 to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. The U. S. Cadet Nurse Corps, created during the war to train student nurses for military and essential civilian nursing service, filled schools of nursing throughout the country; many of its graduates are now doing their part in essential nursing fields. But recruitment for the Corps was terminated last fall, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nationwide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Explain that nursing is a wonderful opportunity for young women to prepare for a lifetime profession and for superior homemaking at very low cost, if they are between the ages of 17 and 35, and are high school graduates or college students in good standing. Emphasize that a number of collegiate nursing schools give a Bachelor of Science degree in nursing. Emphasize the fact that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that complete information on how to become a student nurse should be obtained at once from either The Administrator or the director of nurses of the hospital nearest the interested applicants home. (Fact Sheet No. 9-C)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 1. They are subject to change.

#### Monday, July 1

##### Further Hearing

NEW—James A. Noe, Shreveport, La.—C. P. 1550 kc., 250 watts, unlimited.

NEW—Frank H. Ford, Shreveport, La.—C. P. 1550 kc., 250 watts, unlimited.

##### Further Hearing

Before the Commission in Conference Room B,  
Adjacent to the Government Auditorium,  
13th St. and Constitution Avenue N.W.

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

(Continued on next page)

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

#### Further Hearing

KFVS—Oscar G. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. 960 kc., 1 KW, directional antenna for night use, unlimited.

#### Other Participants

Mt. Vernon Radio & Television Co. (Intervenor)  
Midwest Broadcasting Co. (Intervenor)

#### Friday, July 5

NEW—Times World Corp., Roanoke, Va.—For FM facilities.  
NEW—Roanoke Broadcasting Corp., Roanoke, Va.—For FM facilities.  
NEW—Piedmont Broadcasting Corp., Danville, Va.—For FM facilities.

#### To Be Held in Court Room, Third Floor, Peoria County Courthouse, Peoria, Illinois

NEW—Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.  
NEW—Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.  
NEW—Radio Peoria, Inc., Peoria, Ill.—For FM facilities.  
NEW—Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.  
NEW—Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.  
NEW—West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

#### Other Participants

Radio Station WQXR Party Respondent

## FCC ACTIONS

### AM APPLICATIONS GRANTED

NEW—Sidney Slon, et al., d/b as Bangor Broadcasting Service, Bangor, Me.—Granted construction permit for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to condition that construction and operation of proposed transmitter and frequency control are in accordance with Rules and Standards, and further condition that applicant within 60 days of grant file an application for modification of permit specifying a transmitter site meeting the requirements of the Standards, and contingent on CAA approval of transmitter site. (B1-P-4728)

NEW—Great Falls Broadcasting Co., Great Falls, Mont.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4758)

NEW—William E. Blake, Ronceverte, W. Va.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (B2-P-4788)

NEW—Redege Broadcasting Co., Hendersonville, N. C.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B3-P-4532; Doc. 7438)

NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Granted construction permit for a new station to operate on 910 kc., 1 KW, daytime only, subject to approval by CAA of antenna system and transmitter site. (B2-P-4791)

NEW—Worth Broadcasting Co., Fort Worth, Texas.—Granted construction permit for a new station to operate on 970 kc., with 1 KW, daytime only; engineering conditions. (B3-P-4448; Docket 7344)

NEW—Pocatello Broadcasting Co., Pocatello, Idaho.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time; site to be determined; conditions. (B5-P-4627; Docket 7494)

NEW—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4638)

NEW—Radio & Television Broadcasting Co. of Idaho, Pocatello, Idaho.—Granted construction permit for a new station to operate on 1240 kc., 250 watts, unlimited time; subject to CAA approval. (B5-P-4520; Docket 7493)

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B1-P-4489; Docket 7452)

### MISCELLANEOUS APPLICATIONS GRANTED

NEW—Commodore Broadcasting, Inc., Area of Decatur-Springfield, Ill.—Granted CP for a new relay broadcast station to be used with applicant's standard station WSOY. (B4-PRE-467)

NEW—Commodore Broadcasting, Inc., Decatur, Ill.—Granted CP for a new relay broadcast station to be used with applicants' standard station WSOY. (B4-PRE-468)

NEW—Nichols & Warinner, Inc., Area of Southern Calif.—Granted CP for a new relay broadcast station to be used with applicant's standard station KFOX. (B5-PRE-466)

NEW—Leonard A. Versluis, Area of Grand Rapids, Mich.—Granted CP for a new relay broadcast station to be used with applicant's standard station WLAV. (B2-PRE-316)

NEW—College of the Pacific, Stockton, Cal.—Granted construction permit for a new station; frequency 91.3 mc. (Channel 217); 2.6 KW; antenna 277 ft.; site subject to CAA approval. (B5-PED-47)

NEW—Santa Monica School Board, Santa Monica, Cal.—Granted construction permit for a new station; frequency 90.1 mc. (Channel 211), 0.3 KW; antenna—305 feet; site subject to CAA approval; approved types of frequency and modulation monitors to be used. (B5-PED-66)

### DESIGNATED FOR HEARING

KNOE—James A. Noe, Monroe, La.—Designated for hearing application for modification of construction permit (B3-MP-1839), to change frequency from 1230 to 1390 kc., and increase power from 250 watts to 5 KW, using DA at night.

Board of Missions and Church Extension of the Methodist Church, New York City—Designated application for a new Class B FM station (B1-PH-1008) for hearing to be consolidated with applications of WBNX Broadcasting Co., Inc., et al. (Docket 6013, 6175, 6177, 6188 and 7217-7234)

WJBW—Charles C. Carlson, New Orleans, La.—Designated for further hearing application for renewal of license. (Docket 6529)

Beatrice Cobb, Morganton, N. C.; Nathan J. Cooper, Morganton, N. C.—Designated for consolidated hearing application of Beatrice Cobb (B3-P-4821) for a new station to operate on 1490 kc., 250 watts, unlimited time, with application of Nathan J. Cooper (B3-P-4789), for the same facilities.

Ralph D. Epperson, Mount Airy, N. C.; John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Designated for consolidated hearing application of Ralph D. Epperson (B3-P-4795) for a new station to operate on 800 kc., 250 watts, daytime only, with application of Wilkes Broadcasting Co. (B3-P-4862), for a new station to operate on 810 kc., 1 KW, daytime only.

(Continued on next page)

Rochester Broadcasting Corp., Rochester, N. Y.; Veterans Broadcasting Co., Inc., Rochester, N. Y.—Designated for consolidated hearing application of Rochester Broadcasting Corp. (B1-P-3593; Docket 6606) for a new station to operate on 1280 kc., 5 KW, unlimited time, DA day and night, with application of Veterans Broadcasting Co., Inc. (B1-P-4826), requesting 1280 kc., 1 KW, daytime only.

McHenry Tichenor, Boulder, Colo.; Gifford Phillips, Denver, Colo.—Designated for hearing application of McHenry Tichenor (B5-P-4804) in a consolidated proceeding with application of Gifford Phillips (B5-P-4834) both requesting 1450 kc., 250 watts, unlimited time.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.; Northern States Broadcasting Co., Fargo, No. Dak.—Designated for hearing application of KVOX (B4-P-4895) requesting change in frequency from 1340 to 790 kc., increase in power from 250 watts to 5 KW, installation of a new transmitter, change transmitter location, and install DA for nighttime use, to operate unlimited time, in a consolidated proceeding with application of Northern States Broadcasting Co. (B4-P-4527) for a new station to operate on 790 kc., 5 KW, unlimited time, employing a directional antenna for nighttime use, at Fargo.

## LICENSE RENEWALS

### CORRECTION

The Commission advises the following stations were erroneously listed with the group of stations granted further extensions of licenses to September 1, 1946. These should not have been included as they have been granted renewals on a regular basis (see REPORTS, p. 495):

KFDM, Beaumont, Texas; KFYR, Bismarck, N. Dak.; KGBX, Springfield, Mo.; KGCU, Mandan, N. Dak.; KGMB and Aux. Honolulu; KGW, Portland, Ore.; KLZ, Denver; KOL, Seattle; KOY, Phoenix; KPQ, Wenatchee, Wash.; KSFO, San Francisco; KXYZ and Aux. Houston; KVL, Tacoma, Wash.; KWTO, Springfield, Mo.; WCAX, Burlington, Vt.; WEEL, Boston; WFBM and Aux. Indianapolis; WFIL and Aux. Philadelphia; WHKY, Hickory, N. C.; WIBW, Topeka; WINS and Aux. New York; WJAS, Pittsburgh; WJLS, Beckley, W. Va.; WKZO, Kalamazoo; WLBZ, Bangor, Me.; WMAL, Washington, D. C.; WMAM, Marienette, Wis.; WNAX, Yankton, S. Dak.; WSUN, St. Petersburg; WSYR and Aux. Syracuse; WTAQ, Green Bay, Wis.; WWNC, Asheville; KYA, San Francisco.

WCED—The Tri-County Broadcasting Co., Inc., DuBois, Pa.—Granted renewal of license for the period ending February 1, 1949.

KVCV—Golden Empire Broadcasting Co., Redding, Cal.—Granted renewal of license for the period ending February 1, 1949.

WMCA—WMCA, Inc., New York City.—Granted renewal of license for main and auxiliary transmitter for the period ending May 1, 1949.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah.—Granted renewal of license for the period ending May 1, 1949.

### Relay Station Licenses Renewed

The following relay broadcast station licenses were granted renewals for the period ending November 1, 1946:

KEGA, Earle C. Anthony, Inc.; WENI, WJW, Inc.; WEHZ, Berks Broadcasting Co.; WEIU, WEIT, Loyola University.

The following relay station was granted renewal of license for the period ending February 1, 1947:

WEGS, Donald A. Burton.

The following relay stations were granted renewals for the period ending May 1, 1947:

KEGZ, Symons Broadcasting Co.; WELC, WAVE, Inc.; WEKR, South Bend Tribune, KAOY, Don Lee Broadcasting System.

The following relay stations were granted renewals for the period ending August 1, 1947:

WBGX, Champaign News Gazette, Inc.; WAVB, Scioto Broadcasting Co.; WEHT, Racine Broadcasting Corp.; WIHC, Hampden Hampshire Corp.

Renewals for the following relay stations were granted for the period ending November 1, 1947:

WERB, Pinellas Broadcasting Co.; KIDN, Redwood Broadcasting Co., Inc.

Renewals for the following relay stations were granted for the period ending February 1, 1948:

KAOV, KEGD, KRIC, Inc.; WEGD, WEGE, WKRK, American Broadcasting Corp.; WLIR, WFAM, Inc.; WMPZ, WCBS, Inc.

The following relay stations were granted renewals for the period ending May 1, 1948:

WELV, WAAL, W. Va. Broadcasting Corp.; KNEF, Radio Serv. Corp. of Utah; WAUW, WLAC Broadcasting Service.

Renewals for the following relay stations were granted for the period ending November 1, 1948:

WEIZ, WMVB, Miami Valley Broadcasting Corp.; WNEI, WEIK, WIPM, WIPL, WEIJ, WFBM, Inc.; KBLE, KADB, KIFO, KEIV, Nichols & Warinner, Inc.; KEGV, Radio Station KFII Co.; WELN, WDRC, Inc.; WAXJ, Lamar Life Ins. Co.; KIEF, KIEG, Seattle Broadcasting Co.; WSCC, WAXII, Savannah Broadcasting Co.; WAFK, A. Frank Katzentine; WBGL, Head of the Lakes Broadcasting Co.; KAOU, Ariz. Broadcasting Co., Inc.; WJYK, Findlay Radio Co.; WAFZ, WAFY, Minn. Broadcasting Corp.; KAQW, KABJ, KAQX, KAQV, Central States Broadcasting Co.; KWRI, City of Dallas; WSMC, WSMA, WSMB, Inc.; KIIS, Harris Co. Broadcasting Co.

Renewals for the following relay stations were granted for the period ending February 1, 1949:

WBLR, Columbus Broadcasting Co.; KIFF, Mo. Broadcasting Corp.; KBQA, Winona Radio Service; WHPT, Radio Station WMFR; WJAE, WJNO, Inc.; WAIJ, WAIY, WIBX, Inc.

Renewals for the following relay stations were granted for the period ending May 1, 1949:

KPAK, KWFR, Wichita Broadcasters, a partnership; KAAO, KEIH, KAAR, KEII, KLZ Broadcasting Co.; KEIZ, KEIY, Oregonian Pub. Co.; KEHB, KEHD, KEHC, Topeka, Broadcasting Assn., Inc.; KEHA, KSEQ, KRSA, KBSF, KEIV, Associated Broadcasters, Inc.; KEGX, Salt River Valley Broadcasting Co.; KIEO, KEHP, Airfan Radio Corp., Ltd.; WAHF, WAHE, WTAR Radio Corp.; WIEF, WEIY, Miami Broadcasting Co.; WHLL, WBIN, WFYA, WEGT, Cent. N. Y. Broadcasting Corp.; WAIE, Joe L. Smith, Jr.; WELX, WELW, Triangle Publications, Inc.; WJOG, WJOG, WJNL, WJNM, WJNQ, WJNW, WJNX, WJNZ, WJOD, American Broadcasting Co., Inc.

### MISCELLANEOUS ACTIONS

WWZR—Zenith Radio Corp., Chicago, Ill.—Granted CP for an existing FM broadcast station to specify frequency as 98.5 mc., change type of transmitter, and install new antenna system. (B4-PH-975)

W2XGO—Federal Telecommunication Laboratories, Inc., Nutley, N. J.—Granted extension of special temporary authority, from June 28 to Sept. 25, to use F. T. L. FMTB-250 transmitter on frequency 88.5 mc. with 250 watts power, FM emission, in order to conduct experimental broadcasts. Operation shall be limited to that required for tests of equipment and no regular program service shall be broadcast.

W2XGS—General Electric Co., Syracuse, N. Y.—Granted extension of special temporary authority to operate a 3 KW transmitter on 88.1, 95.9 and 107.9 mc., with special emission for FM, to be used at the Thompson Road Plant of the GE Co. at Syracuse, in order to facilitate development and engineering tests in new line of FM transmitters and antennas, for the period June 21 to Aug. 19, 1946.

Emporia Broadcasting Co., Inc., Area of Lyon County, Kans.—Granted special temporary authority to use a modi-

(Continued on next page)

- fied Signal Corps Radio transmitter type BO-223-AX as a relay broadcast transmitter on 1622, 2058, 2150, 2790 kc., with 20 watts, during the critical river flood in the Lyon County area, for a period not to exceed 10 days.
- Summit Radio Corp., Akron, Ohio—The Commission, on its own motion, ordered that the consolidated hearing on application (Docket 7214) now scheduled for June 24 be continued to July 29.
- KREO—Broadcasting Corp. of America, Indo, Cal.—Granted modification of CP which authorized a new station, for change in type of transmitter. (B5-MP-1917)
- WATX—The Regents of the Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP which authorized a new noncommercial educational broadcast station, for extension of completion date to 12-16-46. (B2-MPED-33)
- Greater Huntington Radio Corp., Huntington, W. Va.; Huntington Broadcasting Corp., Huntington, W. Va.—Adopted order granting petition insofar as it requests leave to amend application (B2-P-3826, Docket 6842), so as to specify frequency 800 kc., with 1 KW power, daytime only, and the application as amended was removed from the hearing docket. At the same time the Commission granted application of the Huntington Broadcasting Corp. (B2-P-3741, Docket 6841) for a new station to operate on 1450 kc. with 250 watts, unlimited time.
- KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP which authorize increase in power, etc., for extension of completion date to 7-9-46. (B4-MP-1927)
- WGRV—Greenville Broadcasting Co., Greenville, Tenn.—Granted modification of CP which authorized a new station, to change type of transmitter (Raytheon RA-250), for approval of antenna and approval of transmitter and studio locations at Arnold Road, NW of Greenville, Tenn., and West Depot and Cutter Sts., Greenville, respectively. (B3-MP-1880)
- WGWC—G. W. Covington, Jr., Selma, Ala.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at Selma, Ala. (B3-MP-1890)
- WTWS—Airplane and Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Corner of Polk and Cumberland Sts., Clearfield, and change studio location from Dimeling Hotel to Corner of Polk and Cumberland Sts., Clearfield, Pa. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B2-MP-1852)
- KBMY—Billings Broadcasting Co., Billings, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location on Highway U. S. 10, approximately 2 miles from center of the business section, Billings, and to change studio location from 1¼ mi. from business district to 1½ mi. from business district, Billings, Mont. (B5-MP-1888)
- KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted construction permit to change frequency from 1230 to 1260 kc.; increase power from 250 watts to 1 KW; install new transmitter, DA for night use and change location of transmitter and studio; condition. (B5-P-4166)
- WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Temporary licenses for the operation of stations KBWB and WGR were extended from July 1 to September 30, 1946.
- WABF—Metropolitan Television, Inc., New York City—Granted request for authorization to operate FM station WABF six days per week, Tuesdays through Sundays, for a period ending no later than October 15, 1946.
- No. Jersey Radio, Inc., Newark, N. J.; Capital Broadcasting Co., Annapolis, Md.—Denied petitions of No. Jersey Radio, Inc., and Capital Broadcasting Co. for removal of their applications (Dockets 7370 and 7371) from the hearing docket; North Jersey Radio, Inc., and Capital Broadcasting to remain in hearing not consolidated with each other.
- Rauier Broadcasting Co., Inc., Seattle, Wash.—Application for a new station to operate on 1050 kc., 50 KW, unlimited time, DA (B5-P-4866), dismissed without prejudice as in conflict with Sec. 3.25 of Comm. Rules and Regulations.
- WBAX—John H. Steuger, Jr., Wilkes-Barre, Pa.—Granted construction permit to increase power of station WBAX from 100 watts to 250 watts; change type of antenna and change transmitter site, operating on 1240 kc., unlimited time. (B2-P-3846)
- WPOR—William T. Morris, deceased (Transferor), John H. Hilliard, et al. (Transferee); Centennial Broadcasting Co., Inc. (Permittee), Portland, Maine—Granted consent to transfer of control of Centennial Broadcasting Co., Inc., permittee of station WPOR, from William T. Morris, deceased, to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, executors of the estate of William T. Morris, deceased. No monetary consideration involved. (B1-TC-494)
- KALI—Abrelia S. Hinckley, et al., d/b as Salt Lake City Broadcasting Co. (Assignor), Salt Lake City Broadcasting Co., Inc. (Assignee), Salt Lake City, Utah—Granted consent to voluntary assignment of license of KALI from Abrelia S. Hinckley, George C. Hatch and Wilda Gen Hatch, a partnership, d/b as Salt Lake City Broadcasting Co., to Salt Lake City Broadcasting Co., Inc., a newly formed corporation composed of the same partners. (B5-AL-537)

Granted request of Television Broadcasters Association, Inc., to defer until October 31, 1946, Section 3.661(a) of the Television Rules, which requires a minimum of 2 hours of broadcast service in any given broadcast day and not less than 28 hours broadcast service per week; denied request to modify Sec. 3.661(a) so as to provide with respect to any new television broadcast station licensee a graduated compulsory minimum, commencing with not more than four hours of regular program service per week and reaching the present minimum (28) hours in a period of not less than one year, without prejudice to application from individual television station.

Scheduled further hearing on the Los Angeles television applications to be heard before Commissioner Wakefield in Los Angeles on July 24, 1946.

Removed from hearing docket the applications for television stations at San Francisco, Calif., and cancelled hearing scheduled thereon.

## ACTIONS ON MOTIONS

- Billard, Metcalf & Goodlette, Hazard, Ky.—Granted motion for waiver of Sec. 1.384(a) of the Commission's Rules, and accepted movant's written appearance in re its application for a new station. (Doc. 7512)
- Cnyahoga Broadcasting Co., Cleveland, Ohio—Granted motion for waiver of Sec. 1.384(a) of the Commission's Rules and accepted written appearance in re application for CP. (Docket 7393)
- Nathan Schwartz, Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-943; Doc. 7568)
- Pilgrim Broadcasting Corp., Manchester, N. H.—Granted petition to dismiss without prejudice its application for a CP. (B1-P-4658; Doc. 7602)
- Nashua Broadcasting Corp., Nashua, N. H.—On Commission's own motion, ordered that application for construction permit for new station (B1-P-4746; Docket 7603) be removed from hearing docket (conflict removed by action on Pilgrim petition noted above).
- Hughes Productions, Div. of Hughes Tool Co., San Francisco, Calif.—Granted petition for leave to amend application for television construction permit (B5-PCT-18; Docket 6371), so as to substitute FCC Form No. 330 (Application for New Television Broadcast Station Construction Permit) in place of FCC Form 309 (Application for Experimental Broadcast Station) and Form 333 (Modification of Outstanding Experimental

(Continued on next page)

- Construction permit to change into a Commercial Television Construction Permit); change names of applicant to Hughes Tool Company and show complete data on corporate structure, and to show revised engineering information relating to equipment, antenna, transmitter location and service area; accepted amendment filed with petition.
- A. J. Fletcher, Greensboro, N. C., News & Observer Pub. Co., Raleigh, N. C.—Granted petitions requesting continuance in consolidated hearing upon applications of A. J. Fletcher, Greensboro, N. C., The News, and Observer Publishing Co., Raleigh, N. C., and High Point Enterprise, Inc., High Point, N. C., for new stations; hearing continued to July 17, 1946. (Dockets 7504, 7505, 7553) Objection to ruling noted by High Point Counsel.
- Kenneth G. Zweifel, Freeport, Ill.—Granted, in part, petition for continuance of consolidated hearing on applications of Kenneth G. Zweifel and Freeport Broadcasting Co. (Docket 7063 and 7064), for new stations at Freeport, Ill.; hearing continued to July 31, 1946.
- San Diego Broadcasting Co., San Diego, Calif.—Granted petition for leave to amend application for construction permit (B5-P-3744; Docket 7600) so as to specify a change in power from 5 KW, unlimited time, to 5 KW LS, 1 KW night, unlimited time; show revised data concerning proposed service area; and to submit Supplement No. 2 to amended engineering exhibit to show revised engineering information relating to facilities requested; accepted amendment filed with petition.
- Bay State Beacon, Inc., Brockton, Mass.—Granted petition for leave to amend application (B1-P-3983; Docket 6843) so as to show changes in number of shares of stock issued and outstanding; to show changes in stockholders and directors, etc.; accepted amendment filed with petition.
- Ingham S. Roberts, et al., d/b as Westex Broadcasting Co., San Angelo, Texas—Granted motion for authority to take depositions in proceedings upon application for construction permit (B3-P-4437; Docket 7366), and waiver of Sections 1.221 and 1.227.
- WJAR—Outlet Co., Providence, R. I.—Granted petition for leave to intervene in hearing on application of Central Connecticut Broadcasting Co., New Britain, Conn. (B1-P-4505)
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for extension of time for WBTM to file exceptions to proposed decision re Dockets 6936, 6938 and 6939 to and including July 8, 1946.
- Taylor Broadcasting Co., Taylor, Texas—Granted motion to take depositions in the proceeding upon application for construction permit (B3-P-4567; Docket 7433) and waiver of Sections 1.221 and 1.227.
- WAML—New Laurel Radio Station, Inc., Laurel, Miss.—On Commission's own motion, continued hearing on application B3-P-4369 (Docket 7292) to July 24, 1946.
- On Commission's own motion, continued consolidated hearing to June 29, 1946, in re applications of Midwest FM Network, Inc., Farnsworth Television & Radio Corp., and Northeastern Indiana Broadcasting Co. for FM stations at Ft. Wayne, Ind. (Docket Nos. 7083, 7084, 7085).
- On Commission's own motion, continued consolidated hearing to July 29, 1946, in re applications of Chillicothe Broadcasting Co. and Shawnee Broadcasting Co. for new standard stations at Chillicothe, Ohio. (Dockets 7414 and 7415)
- Scheduled consolidated hearing in re applications of Independent Broadcasting Co., Des Moines, Iowa (Docket 6734), KUOM, Minneapolis, Minn. (Docket 7455), and WCAL, Northfield, Minn. (Docket 7532), for July 15, 1946.
- WEAU—Central Broadcasting Co., Eau Claire, Wis.—Granted petition for leave to amend its application (B4-P-4312; Doc. 7216), so as to show a modified directional antenna array, etc. The amendment was accepted, the record in the case reopened, and without further hearing said amendment made a part of the record in Docket 7216.
- Lancaster Television Corp., Lancaster, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-145; Doc. 7307)
- WGAL, Inc., Lancaster, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-138; Doc. 7308)
- Midwest FM Network, Inc., Ft. Wayne, Ind.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-505; Doc. 7083)
- Widwest FM Network, Inc., Peoria, Ill.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-507; Doc. 7106)
- Western Reserve Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application for a new station. (B2-P-4760; Doc. 7584)
- Telair Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station (B4-P-703; Doc. 7149)
- Lake Broadcasting Co., Inc., Gary, Ind.—Granted petition for continuance of hearing now scheduled for June 24 in re application for CP (Docket 7185), and continued same to July 8.
- North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Granted petition for leave to amend its application for FM construction permit (Doc. 7594) so as to supply additional engineering information, etc., and the amendment was accepted.
- Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for new FM station, so as to specify Rural coverage instead of Metropolitan coverage, etc., and the amendment was accepted. (Doc. 7102)
- On Commission's own motion, continued without date until further order of the Commission, the consolidated hearing in re application of Medford Printing Co. (Docket 7327; B5-P-4188), and S. W. McCreedy (Docket 7328; B5-P-4340), Medford, Ore.
- On Commission's own motion, continued without date until further order of the Commission, the hearing in re applications of John H. Fitzgibbon, Roy Jarmon and Temple V. Ehnsen, Oregon City, Ore. (B5-P-4432; Docket 7379), and B. Loring Schmidt, Salem, Ore. (Docket 7624; B5-P-4794)
- On Commission's own motion, continued hearing to October 1, 1946, in re application of Hearst Radio, Inc., for renewal of license of Station WBAL, Baltimore, Md. (Docket 7400; B1-R-152)
- Westex Broadcasting Co., San Angelo, Texas—Granted petition for leave to amend application (B3-P-4437; Docket 7366), so as to show inclusion of Travia E. Baker and Armistead D. Rust of San Angelo, Texas, as partners; and reflect information regarding partners.
- Citizen's Broadcasting Co., Inc., Abilene, Texas—Granted petition for leave to amend application (B3-P-4637; Docket 7483), so as to show the intention of E. L. Thornton, a stockholder, to make a gift to his son, Charles E. Thornton, of 10% of the stock of petitioner corporation should the application be granted, etc.; accepted amendment.
- Henry F. Fett, Dearborn, Mich.—Granted petition insofar as it requests a continuance in hearing upon petitioner's application only; continued said hearing upon application of Henry F. Fett (B2-P-4441; Docket 7384) only, to June 27, 1946, subject to a waiver of the right of cross-examination by Henry F. Fett of witnesses presented by Frederick A. Knorr, Harvey H. Hansen and William H. McCoy, doing business as Suburban Broadcasters, Dearborn, Mich. (B2-P-4232; Docket 7385) at the hearing upon application of Suburban Broadcasters now scheduled for June 19, 1946.
- Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted petition for leave to amend application for FM station (Docket 7084) so as to show revised information on estimated costs; service area; show complete engineering information, etc., and the amendment was accepted.
- Miami Valley Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new FM station (Doc. 7237), so as to change certain engineering information, etc., and the amendment was accepted.

(Continued on next page)

Mitchell G. Meyers, et al. Brockton, Mass.—Granted motion to dismiss without prejudice application for a new AM station (Docket 6844).

International Union, etc. (UAW-CIO), Newark, N. J.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7231).

Frequency Broadcasting Corp., Brooklyn, N. Y.—Granted petition for leave to amend FM application (Docket 6182) so as to show changes in amount of common stock authorized; recent changes in corporate ownership, revised engineering data, etc.

Plains Empire Broadcasting Co., Amarillo, Texas.—Granted petition for leave to amend application for CP (Docket 7527) so as to specify frequency 940 kc., with 1 KW, unlimited time, instead of 1320 kc., 1 KW, day, 500 watts night, unlimited time; change paragraph to reflect engineering information, etc., the amendment was accepted and application removed from hearing docket.

Times-World Corp., Roanoke, Va.; Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted petition to continue consolidated hearing scheduled for July 5 in re Dockets 7394, 7395 and 7396, and continued same to August 5.

United Broadcasting Co., Inc., Montgomery, Ala.—Granted petition for leave to amend its application for a new AM station (Docket 6826) so as to change paragraph to show revised figures of installation cost; revised engineering information, etc. The amendment was accepted, the record reopened and the amendment made a part of the record in Docket 6828, without further hearing.

Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition for leave to amend application for new station (Docket 7553) so as to specify power of 10 KW day, 5 KW night, unlimited time, instead of 10 KW, unlimited time; show a new DA design and make other changes, and the amendment was accepted.

Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition to continue hearing on application for CP (Docket 7130) now scheduled for July 1, and continued same to July 31.

A. J. Fletcher, Greensboro, N. C.—Granted petition for leave to amend application for CP (Docket 7504) so as to substitute the Capitol Broadcasting Co., Inc., as the applicant in place of A. J. Fletcher; change paragraphs so as to reflect information on new corporation, and the amendment was accepted.

WPTF—WPTF Radio Co., Raleigh, N. C.—Granted petition for leave to intervene in the hearing on application of WCBM, Baltimore Broadcasting Corp. (Docket 7372).

Queen City Broadcasting Co., Inc., Boise, Idaho—Granted petition insofar as it requests leave to amend application for CP and remove from hearing docket; the amendment to specify frequency 950 kc., with 1 KW, unlimited time, instead of 600 kc., 1 KW, unlimited time, etc., was accepted and application removed from the hearing docket. (Docket 6653)

Metropolitan Broadcasting Serv., New York, N. Y.—Referred to the full Commission the motion to amend its application for CP. (Docket 6791)

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion continued the hearing in Docket 7365 now scheduled for July 1 to July 22, 1946.

W. Albert Lee, Houston, Texas—Denied petition requesting that the consolidated hearing upon his application and KHTH, Inc., now scheduled for July 18 at Washington, be transferred to Houston.

4557, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter location.

### 580 Kilocycles

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and 500 watts night, to install new transmitter and vertical antenna and to change transmitter location.

### 610 Kilocycles

NEW—William L. Warner tr/as The Sevier Valley Broadcasting Co., Richfield, Utah (P. O. Box 61)—Construction permit for a new standard broadcast station to be operated on 610 kc., power 250 watts, 1 KW-L.S., unlimited hours of operation.

### 660 Kilocycles

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla. (P. O. Box 1139)—Construction permit for a new standard broadcast station to be operated on 660 kc., power 1 KW and daytime hours of operation. Amended re change in type of transmitter.

NEW—Greenville Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 640 kc., power 5 KW day, and daytime only hours of operation. Amended to change frequency from 640 to 660 kc.

### 750 Kilocycles

NEW—Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story, Durant, Okla. (P. O. 129 North 3 Ave.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power 250 watts and daytime hours of operation.

### 760 Kilocycles

NEW—Tarboro Broadcasting Co., Inc., Tarboro, N. C. (P. O. c/o Hanner Motor Co.)—Construction permit for a new standard broadcast station to be operated on 760 kc., power 1 KW and daytime hours of operation.

### 800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Modification of construction permit (B2-P-4221, which authorized a new standard broadcast station) to change type of transmitter and for approval of studio location. Amended re change in type of transmitter.

NEW—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla. (P. O. Palatka, Fla.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power 250 watts and daytime hours of operation.

### 940 Kilocycles

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Construction permit to increase power from 5 to 10 KW and make changes in transmitting equipment, using directional antenna for day and night use.

### 1000 Kilocycles

NEW—C. Thomas Patten, Oakland, Calif. (P. O. 14th and Alice Sts., City Club Hotel)—Construction permit for a new standard broadcast station to be operated on 1000 kc., 10 KW and daytime hours of operation.

### 1010 Kilocycles

NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., d/b as Union Broadcasting Co., Monroe, N. C. (P. O. 104 East Franklin St.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power 250 watts and daytime hours of operation.

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## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 570 Kilocycles

WASH—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of construction permit (B1-P-

### 1020 Kilocycles

- KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) for extension of completion dates.
- NEW—Lincoln Operating Co., Miami, Florida (P. O. 306 North Miami Ave.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 5 KW, directional antenna day and night use, and unlimited hours of operation.

### 1030 Kilocycles

- NEW—William F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga. (P. O. Thomaston, Ga., Temp., c/o William F. Butt, Blue Ridge, Ga.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power 250 watts and daytime hours of operation.

### 1040 Kilocycles

- NEW—Variety Broadcasting Co., Inc., Dallas, Texas (P. O. 2401 South Boulevard)—Construction permit for a new standard broadcast station to be operated on 1040 kc., power 1 KW, and daytime hours of operation.

### 1050 Kilocycles

- NEW—James R. Doss, Jr., Decatur, Ala. (P. O. Decatur, Ala.—Temp., P. O. Drawer 4, Tuscaloosa, Ala.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power 250 watts and daytime hours of operation.

### 1070 Kilocycles

- NEW—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson, and E. G. Lloyd, Jr., Alice, Texas (P. O. Connally Bldg., 67 North Wright St.)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power 1 KW and daytime hours of operation.

### 1110 Kilocycles

- NEW—Tri-City Broadcasting Co., Newport, Ky. (P. O. Newport, Ky.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power 1 KW and daytime hours of operation.

### 1170 Kilocycles

- NEW—Jessica L. Longston, Edward J. Jansen, C. V. Zaser and L. Berenice Brownlow, d/b as Bellingham Broadcasters, Bellingham, Wash. (P. O. Bellingham, Wash., Temp., c/o Lt. Jessica L. Longston, 205 E. 42nd St., New York City)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 1 KW, directional antenna day and night use, unlimited hours of operation.

### 1200 Kilocycles

- NEW—Scenic City Broadcasting Co., Inc., Middletown, R. I. (P. O. Purgatory Rd., Newport, R. I.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power 250 watts and limited hours of operation.

### 1210 Kilocycles

- NEW—O. J. Kelchner, William J. Edwards and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich. (P. O. 288 Oak St., Midland, Mich.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power 1 KW and daytime hours of operation.

### 1230 Kilocycles

- NEW—Raymond Kandel, Parkersburg, W. Va. (P. O. Temp., Moutgomery)—Construction permit for a new stand-

ard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

- WMPR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMPR, High Point, N. C.—Voluntary assignment of license to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMPR.

- NEW—Wilbur J. Dickerson, Harold D. Hatch and Lester Q. Krasin, d/b as Pecos Valley Broadcasting Co., Roswell, N. Mex. (P. O. 4th and Main St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

- NEW—Hill City Broadcasting Corp., Lynchburg, Va. (P. O. Box 831)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

- NEW—Palmetto Radio Corp., Columbia, S. C. (P. O. 830 Gregg St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts, and unlimited hours of operation.

### 1240 Kilocycles

- NEW—Harold W. Cain, Ivan C. Kelly, Hobart T. Withers and H. Lawrence McKinney, d/b as Somerset Broadcasting Co., Somerset, Ky. (P. O. Temp., c/o Ivan C. Kelly, 415 E. Mount Vernon St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.

- NEW—A. J. Fletcher, Charlotte, N. C. (P. O. Box 1406, Raleigh, N. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.

- NEW—E. E. Murrey, Tony Sudekum, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters, Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation. Amended to change name of applicant from E. E. Murrey, Tony Sudekum, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters to E. E. Murrey, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters.

### 1300 Kilocycles

- NEW—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power 1 KW and unlimited hours of operation. Amended to change frequency from 1470 to 1300 kc., install directional antenna for day and night use, and change transmitter and studio locations.

- KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW-5 KW-LS, install new transmitter and directional antenna for night use and change transmitter location.

### 1330 Kilocycles

- WBBR—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use. Amended re changes in directional antenna.

### 1340 Kilocycles

- NEW—Abilene Broadcasting Co., Abilene, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders and to change studio location.

### 1370 Kilocycles

- WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to increase power from 1 to 5 KW and install new transmitter.

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### 1380 Kilocycles

**KWK**—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW-5 KW-LS to 75 KW day and night and install directional antenna for night use. Amended re changes in directional antenna.

### 1400 Kilocycles

**NEW**—Veterans Broadcasting Service, Inc., Baltimore, Md. (P. O. 19 E. Fayette St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts, and unlimited hours of operation.

**NEW**—Edward L. Schacht, Oneonta, N. Y. (P. O. 34-02 150th St., Flushing, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation.

**WTQK**—Meridian Broadcasting Co., Meridian, Miss.—Modification of construction permit (B3-P-4174, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations

**NEW**—Rich Publishing House, Inc., Midland, Mich. (P. O. 124 S. McDonald St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

**NEW**—Caldwell Broadcasting Co., Inc., Caldwell, Idaho (P. O. 819 Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

### 1450 Kilocycles

**NEW**—Wallace N. Lindsboog, Luther G. Boone, Gordon E. Möwrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill & Gilbert Moody, d/b as Turlock Broadcasting Group, Turlock, Calif. (P. O. c/o Gilbert Moody, Berg Bldg.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, unlimited hours of operation.

**WNBZ**—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Construction permit to change frequency from 1320 to 1450 kc., increase power from 100 watts day to 250 watts day and night, change hours of operation from daytime to unlimited time, install new transmitter and vertical antenna and change transmitter and studio locations.

### 1490 Kilocycles

**NEW**—Amsterdam Broadcasters, Inc., Amsterdam, N. Y. (P. O. 251 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts, and unlimited hours of operation.

**NEW**—Chester E. Daly, Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended: to change name of applicant from Chester E. Daly (individual) to WMAK, Inc. (corporation)

**NEW**—C. R. Bellati, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., 250 watts, and unlimited hours of operation. Amended: to change frequency from 1490 to 840 kc., hours of operation from unlimited to daytime, and change applicant from C. R. Bellati (individual) to Stillwater Publishing Co.

**NEW**—Midland Broadcasting Co., Midland, Mich. (P. O. Arcade Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1500 Kilocycles

**NEW**—Gail D. Griner & Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—

Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and unlimited hours of operation. Amended: to change frequency from 1600 kc. to 1500 kc., and hours of operation from unlimited to daytime.

### 1520 Kilocycles

**NEW**—The Macomb Broadcasting Co., Macomb, Ill. (P. O. 119 N. Randolph St.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

### 1580 Kilocycles

**WHHT**—Harold H. Thoms, Durham, N. C.—Modification of construction permit (B3-P-3579, which authorized a new standard broadcast station) for approval of antenna and transmitter location. (1580 kc.) Amended: re change in type of transmitter.

## FM APPLICATIONS ACCEPTED FOR FILING

**Board of Missions and Church Extension of the Methodist Church, New York, N. Y.** (150 Fifth Ave.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC, coverage to be determined.

**Lone Star Broadcasting Co., a Co-partnership composed of David H. Rankin and J. Lee Rankin, Fort Worth, Texas**—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC, coverage to be determined by FCC. Amended: to specify transmitter location.

**WBNX**—WBNX Broadcasting Co., Inc., New York, N. Y.—Construction permit for new high frequency (Metropolitan) broadcast station to be operated on 48.3 mc., coverage of 8,730 square miles. Amended: to change frequency from 48.3 mc. to "to be assigned by FCC," coverage from 8,730 to 9,760 square miles; population from 11,328,743 to 12,528,390; type of transmitter, changes in officers and directors, and to make changes in antenna system.

**Sun Country Broadcasting Co., Tucson, Ariz.**—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, coverage not specified. Amended to specify transmitter location.

## TELEVISION APPLICATIONS ACCEPTED FOR FILING

**Bremer Broadcasting Corp., Newark, N. J.**—Construction permit for new commercial television broadcast station to be operated on ch. #5, 84-90 mc., ESR: 1588-visual, 794-aural, and unlimited hours of operation. Amended: to change frequency from ch. #5, 84-90 mc. to ch. #7, 174-180 mc., type of transmitters, studio location and make changes in antenna system.

**Wm. Penn Broadcasting Co., Philadelphia, Pa.**—Construction permit for new commercial television broadcast station to be operated on ch. #10, 192-198 mc., ESR 2980, power-visual, 5 KW (peak), aural 5 KW, with unlimited hours of operation. Amended: to change ESR from 2980 to 3000 and make changes in antenna system.

**WLIB**—WLIB, Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on ch. #7, 174-180 mc., ESR 2300 and unlimited hours of operation. Amended: to change ESR from 2300 to 2970 and make changes in antenna system.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

**KPMC**—Pioneer Mercantile Co., Bakersfield, Calif.—Construction permit to increase power from 1 to 10 KW, install new transmitter (composite) and new antenna.

(Continued on next page)

and change transmitter location from Bakersfield, Calif., to site to be determined. Amended: to give proposed transmitter location and install directional antenna for day and night use.

James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth & Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Voluntary assignment of conditional grant to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR.

WHPT—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth & Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Voluntary assignment of license to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b at Radio Station WMFR.

KATO—Sierra Broadcasting Co., Reno, Nevada—Modification of construction permit (B5-P-3824, which authorized a new standard broadcast station; to make changes in vertical antenna and ground system, change studio location and extend commencement and completion dates.

KWIC—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Modification of construction permit (B5-PRE-451) which authorized a new relay broadcast station to change power from .2 to 2 watts and to change type of transmitter.

W9XH2—Sarkes Tarzian, Bloomington, Ind.—License to cover construction permit (B4-PEX-71) which authorized a new developmental broadcast station.

#### APPLICATIONS TENDERED FOR FILING

NEW—Howard L. Roberts, Donald, Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Construction permit for a new standard broadcasting station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Lou Poller, Chester Pa.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power 1 KW, and daytime hours of operation.

KCMC—KCMC, Inc., Texarkana, Texas—Consent to transfer of control from Texarkana Newspapers, Inc., to C. E. Palmer, Betty Palmer Hussman, Bettie M. Palmer, Henry Humphrey, J. Q. Mahaffey, W. E. Hussman, Stuart Wilson, Ruth Mahaffey, Alden Palmer Mooney and Bettie M. Palmer, Trustee. (1230 kc.)

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from 1230 to 1280 kc., power from 250 watts to 5 KW, install new transmitter, and change transmitter location and make changes in antenna system.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Modification of construction permit to change transmitter location and make changes in directional antenna system. (710 kc.)

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power 500 watts, and daytime hours of operation.

WONS—State Broadcasting Corp., Hartford, Conn.—Consent to assignment of license to The Yankee Network, Inc. (1410 kc.)

WDDB—Delta Broadcasting Co., Escanaba, Mich.—Consent to transfer of control from Gordon H. Brozek, Frank J. Russell, Jr., and Leo G. Brott, to Frank J. Lindenthal, John P. Norton and William J. Duchaine. (1490 kc.)

NEW—W. S. Weatherly, d/b as Calhoun Broadcasting Co., Anniston, Ala.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Supreme Broadcasting System, Inc., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts, and daytime hours of operation.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., a partnership, Asheville, N. C.—Consent to assignment of license to Community Broadcasting Co.

NEW—Southern Virginia Broadcasting Corp., Crewe, Va.—Construction permit for a new standard broadcast station to be operated on 650 kc., power 1 KW, and daytime hours of operation.

NEW—Robert R. Thomas, Jr., Oak Hill, W. Va.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

NEW—Monahans Broadcasters (a corporation), Monahans, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

NEW—Paul W. Delehanty, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on frequency not specified, power 250 watts and daytime hours of operation.

NEW—Quincy Broadcasting Co., Quincy, Ill.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power 1 KW, unlimited hours of operation, directional antenna for day and night use.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new standard broadcast station to be operated on 680 kc., power 250 watts and daytime hours of operation.

NEW—The Boston Broadcasting Corp., Brookline, Mass.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power 5 KW, unlimited hours of operation and directional antenna for day and night use.

## Federal Trade Commission Actions

### COMPLAINTS

**Export Finders Bureau**—Carlisle Rowntree, trading as Export Finders Bureau, 8 Bridge Street, New York, is charged in a complaint issued by the Commission with misrepresenting his ability to supply both foreign and domestic purchasers with a variety of commodities he offers for sale. (5444)

**Park & Tilford**, 485 Fifth Avenue, New York, is charged in a complaint issued by the Commission with misrepresentation in connection with the sale of a household textile dye known as Tintex. (5447)

### CEASE AND DESIST ORDERS

**Northwest Studios, Inc.**, 6013A Phinney Avenue, Seattle, and its officers and directors, Charles H. Van Scoy and Marjorie Van Scoy, have been ordered by the Commission to discontinue misrepresentations concerning the quality, value and terms of sale of colored photographic enlargements and frames. The respondent corporation also trades as Interstate Sales Co. (4951)

**Philip Shlansky & Bro.**—An order issued by the Commission directs that the copartnership of Philip Shlansky & Bro., 500 Seventh Ave., New York, manufacturer of women's coats and other garments, discontinue representing in any

*(Continued on next page)*

manner, either through words or pictorial representations, that textile fabric products they sell are made from the peltries, fur or hair of fur-bearing animals. (5274)

### STIPULATIONS

**El Capitan**—The Commission has accepted from Harry J. M. Shock, trading as El Capitan, 6120 Greenwood Street, Chicago, a stipulation to cease and desist from representing that any article of merchandise is "free," "given free," or is without cost to the recipient when it is not a gratuity and the prospective recipient is required as a consideration to purchase some other article or articles or render some service in order to obtain the so-called "free" item. (03313)

**Parks-Phillipps Health Foods Co.**—Stanley N. Phillipps, trading as Parks-Phillipps Health Foods Co., 1542 Knowlton Street, Cincinnati, stipulated with the Commission that in connection with the advertising and sale of medicinal preparations he will cease and desist certain practices. (03314)

### COMPLAINTS DISMISSED

**Cootercraft, Inc.**—An order dismissing the complaint against Cootercraft, Inc., Philadelphia, has been issued by the Commission. The respondent had been charged with violation of the Federal Trade Commission and Wool Products Labeling Acts in connection with the sale of clothing and other garments.

The complaint was dismissed because the corporation has discontinued business and is dissolved.

All of the Commissioners participated in the decision. (5175)

**James G. Exum**—The Commission has dismissed without prejudice a complaint charging James G. Exum, Snow Hill, N. C., with misrepresentation of a preparation advertised as a remedy for mange and other skin diseases of animals.

After consideration of the record the Commission concluded that the charges of the complaint had not been sustained by a greater weight of the evidence and that the testimony and other evidence were not sufficient to warrant issuance of an order prohibiting the practices alleged.

All of the Commissioners participated in the decision. (5060)

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## Revision of Engineering Standards Proposed

### All Engineers Invited by FCC to Discuss Changes at Informal Conference

As an outgrowth of the Clear Channel Hearings which were resumed before the FCC in Washington Monday (1), the commission announced Wednesday (3) plans for an informal engineering conference in Washington July 15 and 16 to which all communications engineers are invited.

The conference will consider proposed revisions of the Commission's Standards of Good Engineering Practices. These discussions will serve as a preliminary to formal consideration of the proposed changes by the Commission *en banc* on August 5th.

The Commission announcement stated that some of the more important problems to be discussed are as follows:

1. A new method of calculating resulting interference.
2. A new method of calculating urban populations served.
3. The revision of adjacent channel ratios.
4. The revision of the method of determining permissible interference of skywave service.
5. Consideration of variation of noise levels throughout the United States.
6. Consideration of latitude effects on skywave interference and service.

"In order to give scope and direction to the conference," the FCC said, "Exhibit 264 which was introduced in the clear channel hearing will be used as the basis for the discussion." The Commission announced that copies of this exhibit could be obtained from its Information Division.

"It should be pointed  
(Continued on page 526)

### FOUR CHANGES IN PROGRAM REPORT DEFINITIONS MADE BY FCC

Four alterations in definitions established in the FCC report "Public Service Responsibility of Broadcast Licensees" were announced by the commission Tuesday (2). They have been made at the suggestion of interested parties.

The FCC public notice, including revised definitions, reads as follows:

The first change makes it clear that a 14½-minute unsponsored program that is uninterrupted by a spot announcement is a sustaining program. The definition previously related to 15-minute programs. This change was made in recognition of the fact that most 15-minute programs are only 14½ minutes in length.

The second change makes it clear that so-called network cooperative programs are to be recorded as network and not as local. Where a network cooperative program is not locally sponsored then it is to be computed as network sustaining. If there is a local sponsor it is to be counted as network commercial even though the sponsored announcement is read by a local station announcer.

The third change relates to local live programs produced by the stations but which are recorded for later broadcasting. Under the new definitions such programs are to be counted as local live and not as recorded.

The fourth change deals with so-called public service spot announcements. Hereafter this category will be called "non-commercial spot announcements."

Other minor changes have been made but are mainly editorial in nature.  
(Continued on next page)

### INSIDE THIS ISSUE

At its first meeting, held in Chicago last week, the new Program Executive Committee drafted detailed recommendations for submission to the Board of Directors at its August session. (P. 527)

A hearing has been ordered by the FCC to investigate charges brought by a Texas gubernatorial candidate that four stations in that state are improperly restricting sale of time for political broadcasts. (P. 527)

Two Radio News Clinics have been held in the northwest. Broadcasters attending the Oregon clinic decided they could improve their news coverage. The Washington state clinic was attended by fifty broadcasters. (P. 528)

WHCU, Syracuse, reports successful radio-press cooperation in a new series of weekly roundups of editorial and news material gathered from 70 weekly papers in the station's listening area. (P. 530)

As part of its study of successful early morning programming, the Small Market Stations Division outlines techniques used by stations WINS and KHJ. (P. 531)

# Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Howard S. Frazier, *Acting Director of Engineering*; Edward J. Heffron, *Executive Assistant Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

The new definitions now read as follows:

A *commercial program* (C) is any program the time for which is paid for by a sponsor or any program which is interrupted by a spot announcement (as defined below), at intervals of less than 14½ minutes. A network program shall be classified as "commercial" if it is commercially sponsored on the network, even though the particular station is not paid for carrying it—unless all commercial announcements have been deleted from the program by the station. Cooperative programs furnished to its affiliates by a network which are available for local sponsorship are network sustaining programs (NS) if no local sponsorship is involved and are network commercial programs (NC) where there is local sponsorship even though the commercial announcement is made by the station's local announcer.

(It will be noted that any program which is interrupted by a commercial announcement is classified as a commercial program, even though the purchaser of the interrupting announcement has not also purchased the time preceding and following. The result is to classify so-called "participating" programs as commercial. Without such a rule, a 15-minute program may contain 5 or even more minutes of advertising and still be classified as "sustaining." Under the proposed definition, a program may be classified as "sustaining" although preceded and followed by spot announcements, but if a spot announcement interrupts a program, the program must be classified as "commercial.")

A *sustaining program* (S) is any program which is neither paid for by a sponsor nor interrupted by a spot announcement (as defined below).

A *network program* (N) is any program furnished to the station by a network or another station. Transcribed delayed broadcasts of network programs are classified as "network," not "recorded." Cooperative programs furnished to its affiliates by a network which are available for local sponsorship are network sustaining programs (NS) if no local sponsorship is involved and are network commercial programs (NC) where there is local sponsorship even though the commercial announcement is made by the station's local announcer. Programs are classified as network whether furnished by a nationwide, regional, or special network or by another station.

A *recorded program* (R) is any program which uses phonograph records, electrical transcriptions, or other means of mechanical reproduction in whole or in part—except where the recording is wholly

incidental to the program and is limited to background sounds, sound effects, identifying themes, musical "bridges," etc. A program part transcribed or recorded and part live is classified as "recorded" unless the recordings are wholly incidental, as above. A transcribed delayed broadcast of a network program, however, is not classified as "recorded" but as "network." A recorded program which is a local live program produced by the station and recorded for later broadcasting by the station shall be considered a local live program.

A *wire program* (W) is any program the text of which is distributed to a number of stations by telegraph, teletype, or similar means, and read in whole or in part by a local announcer. Programs distributed by the wire news services are "wire" programs. A news program which is part wire and in part of non-syndicated origin is classified as "wire" if more than half of the program is usually devoted to the reading verbatim, or virtually verbatim, of the syndicated wire text, and otherwise is classified as "live."

A *local live program* (L) is any local program which uses live talent exclusively, whether originating in the station's studios or by remote control. Programs furnished to a station by a network or another station, however, are not classified as "live" but as "network." A program which uses recordings in whole or in part, except in a wholly incidental manner, should not be classified as "live" but as "recorded." Wire programs, as defined above, should likewise not be classified as "live." A recorded program which is a local live program produced by the station and recorded for later broadcasting by the station shall be considered a local live program.

A *non-commercial spot announcement* (NCSA) is an announcement which is not paid for by a sponsor and which is devoted to a non-profit cause—e.g., war bonds, Red Cross, public health, civic announcements, etc. Promotional, participating announcements, etc. should not be classified as "non-commercial spot announcements" but as "spot announcements." War Bond, Red Cross, civic and similar announcements for which the station receives remuneration should not be classified as "non-commercial spot announcements" but as "spot announcements."

A *spot announcement* (SA) is any announcement which is neither a non-commercial spot announcement (as above defined) nor a station identification announcement (call letters and location). An announcement should be classified as a "spot announcement," whether or not the station receives remuneration, unless it is devoted to a nonprofit cause. Sponsored time signals, sponsored weather announcements, etc. are spot announcements. Unsponsored time signals, weather announcements, etc., are program matter and not classified as announcements. Station identification announcements should not be classified as either non-commercial spot announcements or spot announcements, if limited to call letters, location, and identification of the licensee and network.

ALL ENGINEERS INVITED BY FCC TO DISCUSS CHANGES AT INFORMAL CONFERENCE

(Continued from page 525)

out," continued the FCC announcement, "that Exhibit 264 . . . is the basis for discussion only. It has not been approved by the Commission.

(Continued on next page)

The commission requests that all comments from the industry be submitted to its Engineering Department in writing as far in advance of August 5th as possible, and that these comments be supplemented by specific proposals.

The informal conference in July will be held in Conference Room B, of the Departmental Auditorium Building on Constitution Avenue between 12th and 14th Streets, N.W., Washington, D. C.

## Program Department

### NEW PROGRAM COMMITTEE MEETS; SENDS RECOMMENDATIONS TO BOARD

The reconstituted NAB Program Executive Committee held its initial meeting in Chicago last Monday and Tuesday (1 and 2).

"In selecting this committee," said President Justin Miller, who presided, "great care was exercised to choose men whose experience and record justified the hope that they could contribute constructively to our industry program policy. This hope has been fully realized.

"In our deliberations we have had foremost in our minds that the responsibility for programs rests with the individual licensee. We reviewed all phases of programming; news, agricultural, religious, controversial public issues, and particularly the NAB Standards of Practice as they have been amended from time to time—most recently in January 1946. It was the unanimous view of the committee that the Standards of Practice are not a static document but must, as in the past, be subjected to constant review and interpretation.

"I shall submit the detailed recommendations of the Committee to the Board of Directors when it meets on August 5-6-7 and I am confident that the policy promulgated will meet with industry cooperation and public approval."

Those present in addition to President Miller were Edgar L. Bill, WMBD, Peoria, Illinois; H. W. Slavick, WMC, Memphis; Stanley Hubbard, KSTP, St. Paul; Karl Koerper, KMBC, Kansas City; Merle Jones, WOL, Washington; Glenn Snyder, WLS, Chicago; A. Hult, MBS, Chicago; Clarence Menser, NBC, New York; Herb Plambeck, WHO, Des Moines; E. R. Vadeboncoeur, WSYR, Syracuse, and C. E. Arney, Jr., NAB Secretary-Treasurer.

## Legal Department

### HEARING TO BE HELD ON COMPLAINT OF TEXAS GUBERNATORIAL CANDIDATE

The FCC has designated for hearing next Friday (12) in Dallas the complaint of Homer P. Rainey

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
July 12	Public Relations Executive	Washington
July 15-16	Music advisory	New York
July 17-18	Freedom of Radio	New York
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

Attention is called to the postponement of the Employee-Employer Relations Committee meeting from July 11 to August 12 and 13.

against four radio stations of the Texas Quality Network—WOAI, San Antonio; WBAP, Fort Worth; WFAA, Dallas; and KPRC, Houston.

Mr. Rainey, formerly president of the University of Texas, is a candidate for the Democratic nomination for the Governorship of Texas.

In his petition to the FCC, Mr. Rainey charges that the four stations of the Texas Quality Network have "failed to exercise their individual responsibility" by entering into a "restrictive agreement" to limit time for political broadcasts to a single half-hour period between June 11, 1946 and July 13, 1946, with time in the remaining period before the primary election on July 27, 1946 to be "prorated in an indefinite manner among the various candidates."

In addition, Mr. Rainey alleged that the four stations more effectively cover the state than any other combination, that three of them publish daily newspapers which are opposed to his candidacy, and that in previous years have "afforded ample opportunity to candidates" for broadcasting.

### PETTY ADDRESSES JUNIOR CHAMBER OF COMMERCE CONVENTION

Don Petty, NAB General Counsel, addressed the annual National Convention of the U. S. Junior Chamber of Commerce at Milwaukee June 28th.

Mr. Petty, a former president of the Los Angeles Junior C. of C., pointed out to the assembly that should the media for mass communication be government controlled, the practical effect would be government control of the information which industry could disseminate to the public. He said it would limit the manner in which every business in the United States could present its cause or advertising material to the people.

## News Clinics

### OREGON BROADCASTERS DECIDE THEY CAN DO BETTER NEWS JOB

"The first result of the NAB-Oregon Radio News Clinic was to crystallize opinion for all of us that we can do a better news job than we have been doing . . . and that there is not much time left for treading water."

That's how Marshall Pengra, manager, KRNR, Roseburg, and general clinic chairman, summed up the first radio news clinic to be held on the Pacific coast, Portland, June 25.

All arrangements were handled by a committee of Portland broadcasters consisting of Harry Buckendahl, general manager, KOIN; Arthur Kirkham, vice president, same station, and H. Quenton Cox, manager, KGW. Mr. Kirkham is a member of the NAB radio news committee.

Lester Halpin, KOIN news editor, presided over the two clinic sessions.

#### Local News—A Must

Lee Jacobs, general manager, KBKR, Baker, told broadcasters that the broadcasting of local news has been the finest thing his station has ever done. "Never again," said Mr. Jacobs, "will we be without a fulltime reporter. And when our new station takes the air in September we'll have a fulltime newsman on the staff. Our big trouble was educating the public to recognize radio as a news facility. This has been done. Don't get mad when they leave you out. Go and explain carefully that the station wants the news. Get mad when they maliciously leave you out.

"We break any program for a top local story, day or night. If news is slow on a particular day we always have enough to fill. This is done by having the newsman write in advance and file on the hook local features of various length. They're there when needed. To sum it all up, we broadcast local news because listeners like it, like it better than anything else."

Gordon Capps, manager, KLBM, La Grande, associated with KBKR, said that he has started a fulltime newsman several months ago.

Of the 4 daily local news shows on KBKR, the 11:30 a.m. and the 5:45 p.m. each have a single sponsor; the 3:00 p.m. and the 9:45 p.m. programs are sold participating—3 sponsors each.

Jack Richards, sales manager, KWLK, Longview, Washington, reported two daily local news programs, at 12:30 and 7:00 p.m. Station employs a fulltime newsman.

#### KOIN Adds Reporter

KOIN, Portland, has had an experienced, fulltime newsman on the street for the past three weeks, it was announced by News Director Lester Halpin. "We are going to have local news on our station while it is news," he said.

#### New Station to Start with Reporter

Ralph Hanson, manager of KUGN, Eugene, expected to begin operations July 1, and will have a fulltime newsman beginning July 8. He is a graduate of the school of journalism of the University of Oregon. During the war he wrote both newspaper and radio copy while in service.

#### Hutton Discusses Farm Service

At the present time KALE, Portland, is putting its major news effort in its farm service department headed by Burton Hutton. Because the northwest is an agricultural area, Mr. Hutton pointed out, we feel an obligation to give news to farm families and to serve farm families in as many ways as possible. Because the farm family is a complete unit, he said, a station must construct each farm program with something of interest for the entire family.

As examples of special farm services he mentioned the station's "fire service" and "farm labor" service. A few days previous, he said, there were six broadcasts on one day for emergency farm labor. If people will provide authentic information on fires, common in the northwest, "we will interrupt any program for the announcement so that help may be summoned quickly from far and near."

#### Tell Press Associations How to Improve Service

When press association representatives asked how they could improve their service to stations the response was instantaneous: "more regional, more state news." To this was added "more farm, better farm news and more markets." The newsmen also wanted such news to be moved more promptly.

The quality of farm news delivered by the press associations was severely criticized by experienced farm newsmen and others. Doubt was expressed that the bureaus fully recognized the importance of agriculture to the northwest and to northwest station listeners.

#### See Danger in Farm Handouts

Continued discussion brought the admission that for the most part bureaus served clients with processed handouts. Independently prepared stories were necessary, it was said. Unless these are forthcoming, it was pointed out, the press associations become a propaganda agency for the government.

#### Discussion Leaders

Clinic discussion leaders were: Chet Wheeler, general manager, KWIL, Albany; George Turnbull, acting dean of journalism, University of Oregon; Arthur Stringer, NAB; Mr. Hutton and Mr. Halpin.

William B. Smullin, manager, KUIN, Grants Pass, and NAB director of the Northern California district, discussed "Freedom of the Press."

Among those attending the Oregon clinic were:

L. W. Trommlitz, Manager, KORE, Eugene; Harry H. Buckendahl, General Manager, KOIN, Portland; George Wann, News Reporter, KOIN, Portland; Marshall Pengra, Manager, KRNR, Roseburg, and KFLW, Klamath Falls; Cy Young, Manager, KEX, Portland; Arthur Stringer, Director of Special

*(Continued on next page)*

Services, NAB; Glen McCormick, General Manager, KSLM, Salem; Gordon Capps, Manager, KLBK, La Grande; Burton Hutton, Director, Farm Service, KALE, Portland; Chuck Foster, News Editor, KGW, Portland; Paul Corbin, News and Production, KUIN, Grants Pass; Hal Byer, Commercial Manager, KWIL, Albany; Ralph Hanson, Manager, KUGN, Eugene; Jack Richards, Sales Manager, KWLK, Longview.

Chet Wheeler, General Manager, KWIL, Albany; C. E. Couche, Manager, KALE, Portland; Tom Decker, News Editor, KALE, Portland; Lester Halpin, News Editor, KOIN, Portland; Lee Bishop, Portland Manager, John Keating Studios; Barney Kenworthy, KODL, The Dalles; KWRC, Pendleton; KPKW, Pasco, Washington; John Craig, News Dept., KUGN, Eugene; Dan Crumley, United Press, Portland; Nick Bourne, Manager, United Press, Portland; William B. Smullin, Manager, KUIN, Grants Pass; Ed Malone, Station Manager, KUIN, Grants Pass; Lee Jacobs, General Manager, KBKR, Baker; George Connor, News Editor, KVAN, Vancouver, Wash.; George Turnbull, Acting Dean of Journalism, Univ. of Oregon; J. A. Cour, Acting Bureau Chief, AP, Portland.

### WASHINGTON STATE NEWS CLINIC ATTENDED BY FIFTY BROADCASTERS

Fifty broadcasters turned out for the NAB-Washington State Radio News Clinic in Olympia, June 27.

Tom Olsen, licensee of station KGY, Olympia, and president of Washington State Association of Broadcasters, gave two week's time to arranging the event. How well he succeeded was evident at the close of the afternoon session when there was a rising vote in favor of more radio news clinics.

The morning session was interrupted at 11 o'clock so as to attend Governor Wallgren's radio and press conference. The Governor personally welcomed the broadcasters and reiterated his invitation, previously extended by Mr. Olsen, to attend a reception in the Governor's mansion that afternoon.

At noon Mr. and Mrs. Olsen were hosts at a luncheon "featuring Olympia oysters and other products of the famous northwest."

Goodwin Chase, general manager of KCOW, new station soon to be in operation in Ellensburg, east of the Cascades, started for the clinic by air, but was turned back by weather.

Washington broadcasters, since January 1, 1946, have been engaged in a cooperative news operation so as to serve their local areas with local news which originates in the capitol. As far as known Washington is the only state whose broadcasters maintain a Radio News Bureau, in a state capitol, at their own expense. It was indicated at the Clinic that the Bureau is proving its worth to 17 subscribing stations.

Individual cost runs from \$4.50 to \$26.50 per week. Amount is determined by the proportion each station's highest one time, class A hour rate bears to the budget. The state provides the bureau with large office space without charge.

The bureau manager accepts assignments for capitol stories from 17 broadcast stations. He releases spot news, two news letters and one ¼-hour transcription each week.

The manager is an experienced radio newsman, Carl

Downing. He was news editor of KPQ, Wenatchee, for eight years, before coming to Olympia; and he reports his former station continues to do a first rate news job, maybe better than ever before.

### Washington Dean of Local Radio News

Sam Crawford who began gathering and broadcasting local news in October, 1934, over KGY, Olympia, is regarded as dean of local newsmen in the Pacific northwest. After his long experience Mr. Crawford said that his ideas of radio news were and still are that "radio should originate as much news as possible and get it to the listener first. As for treatment of the news, tell it all. Tell it as briefly as you can without leaving out important details. Use a bit of sprightly writing when the nature of the item makes it possible. Do this day after day and year after year and you've got a radio-news-minded town. That's Olympia today."

### Likes of Regional News Listeners

Indicative of the liking of regional listeners for news of their own areas were complaints reported by Dick Crombie, of KJR, Seattle. Unless a wise geographical selection of news items is made, listeners are quick to complain that they are being left out.

In deciding the nature of a newscast Mr. Crombie suggested the advisability of considering what other stations may be doing at the particular time as well as the nature of the audience. To illustrate he pointed to one of his news programs which handles but one, two or three items, instead of many—one way to avoid news sameness. Such broadcasts should be more frequent, he contends, because broadcasters have an obligation to make the news crystal clear as well as to give it. And it cannot always be made crystal clear with barebone facts.

### Developing a Sports Station

Development of a sports station in a large city was discussed in detail by Ted Bell, KRSC, Seattle. Though KRSC carries league baseball and other sporting events, the big play is given to high school athletics. But in so doing, he said, we popularize all school events and support all school programs.

"We have lost money on many broadcasts," Mr. Bell admitted, "but it pays because we bring in additional listeners. What we have done in the past 6-7 years is to become known throughout our area as a sports station. But our appeal goes deeper than that because of our policy of tying in with all school activities.

Mr. Bell explained that he was not a newsman, admitted little understanding of news and for that reason would welcome the day the regular newsman returns. But Mr. Bell does understand special events and goes all out for special events coverage via wire recorder.

### Country Correspondents of KVOS

KVOS, Bellingham, has a fulltime newsman and five country correspondents (stringers) to report the news from remote parts of the area. Manager Frank Adams said that local news was as much a part of his operation as the transmitter.

*(Continued on next page)*

He has a 15-minute "society" program, six times daily at 11:00 a.m., sponsored by a department store. Special efforts are made to include all the marriages on this show. Correspondents are supplied with special forms which are filled out and returned as soon as licenses are applied for. The copy itself is written by station's bookkeeper. Station's four local news shows are broadcast at 9:00 a.m., 12:00 n., 7:00 p.m. and 9:00 p.m.

**Bond Discusses Farm News and Service**

Al Bond, farm director, KIRO, Seattle, considers farm news as a "coming enterprise" despite its tremendous growth of the past 10 years. It was his opinion, too, that farm programs must be beamed to the entire family. The service part of a farm program, he said, is important because the farmer receives information about his business. He pointed out that farm broadcasting was different from other programs in one important respect—the broadcaster must be in sympathy (think alike) with the farmer.

Probably the best way to tell the farm story is to bring farmers to the mike. Farmers will act on the information that comes from another farmer with greater speed—even more so than when information comes from the government.

**KELA Owns and Operates Wire System**

Station KELA, licensed to two cities—Centralia and Chehalis, owns and operates a wire system of 12 miles. Located two miles from the border of each city, station lines are strung on Northern Pacific poles between the cities. Cost is 25¢ per pole per year, approximately \$75. Each town has approximately 4 miles of wire on station owned poles through the entire business district. Right of way was obtained from property owners without charge. Forty-nine outlets are permanently available; every member of the station staff operates equipment. Station Manager Joe Chytil maintains a fulltime newsman for leg work, writing and broadcasting local news.

Those attending were: Art Stringer, NAB, Washington, D. C.; Joe Chytil, Les Keiter, Dudley Gaylord, KELA, Centralia-Chehalis; Tom Olsen, Theresa Olsen, Sam Crawford, Eve Knutson, Margie Donnell, Vicki Draham, KGY, Olympia; Carl Downing, Washington State News Bureau, Olympia; Peter Giovine, UP, Olympia; LeRoy M. Hittle, Will Lindley, AP, Olympia; Dick Crombie, Bob Ackerley, Bob Ferris, Charles Herring, KJR, Seattle; Harry Spence, Stan Craft, Fred Goddard, KXRO, Aberdeen; Robert E. Priebe, Ted Bell, KRSC, Seattle; Burke Ormsby, KTBL, Tacoma; Ann Shepard, Verne Sawyer, Ted Knightlinger, KMO, Tacoma.

Jim Murphy, KMO-KIT, Tacoma; Harry Long, KVI, Tacoma; Jim McLaughlin, John Keating, Seattle; Mark Knight, AP, Seattle; Oliver Runchey, KOL, Seattle; Harry Jordan, KEVR, Seattle; Al Bond, Ken Yeend, Ralph Thompson, Loren Stone, KIRO, Seattle; Vern Mack, William Taft, Thelma Taft, Shirley Bartholomew, KRKO, Everett; Jim Wallace, KPQ-KVOS, Wenatchee; Ralph Shotwell, Jim Foster, KPQ, Wenatchee; Pete Wick, KIT, Yakima; Dan Crowley, UP, San Francisco; George Dunning, L. L. Lang, Ross McConnell, KOMO, Seattle; Frank Adams, KVOS, Bellingham.

WHCU's "Radio Edition of the Weekly Press," Sunday afternoon roundup of editorial and news material culled from 70 weekly newspapers in the station's listening area, is accomplishing five things, according to the July issue of the *WHCU Program Guide*. It is (1) providing a very listenable program of great local interest; (2) stimulating wider interest in community and regional affairs; (3) setting up a clearing house for the interchange of ideas on how to solve problems common to all or several of the communities in the region; (4) cutting down on the weeklies' boiler plate and improving the standards of locally written editorials and news stories; and (5) vastly benefiting radio-press relations.

The program—presently 15 minutes, with an extension to 30 announced as possible—was created by Michael R. Hanna, WHCU Manager and Director of District 2, NAB. The *WHCU Program Guide* describes it as follows:

"The object of this 15-minute program is to stimulate interest in the democratic process at the 'grass roots'—in the homes, in the small communities, in the neighborhood press; to let one community, however isolated, know what other communities in the next valley, the next county, or across the state border are *doing* about the same problems they face in their community; to tell one community what the people in the other communities are *thinking* about the day's issues; to inspire and encourage community thought and community action in any 'hermit' communities by holding up the example of the more alert, the more democratic communities in the area—AS REFLECTED IN THE COMMUNITY PRESS.

"The forepart of each program is given over to such 'action' stories as when Elmira discovered that 50% of its community chest pledges were unpaid, that public patience and funds were depleted by the endless succession of 'public appeals' for outside charity, and citizens formed an 'appeals investigating committee,' sought city-country approval of its passing on the worthiness and limit of subsequent appeals. Or when the Village of East Rochester, which had enjoyed the luxury of a municipal engineer, and neighboring Fairport, which needed such help, got together on a deal to share the engineer's services and expense 50-50. Or at the other extreme—when Horseheads organized a 'baby-sitters service' among its high school girls and established a wage scale—all suggesting solutions for local problems in other communities.

"The idea of such a program was outlined to a group of seven key weekly editors by Station Manager Michael R. Hanna, whose brainchild it was, nearly a month before it was presented on the air. It was offered as a project to arouse community interest in the Democratic process—the American way of life—and to improve the community press as the natural and accepted leader in community thought and activity. It was understood that participating members had to 'produce' to be included in the radio program—that they had to have stories or editorials worthy of attention. And they recognized, even then, that inclusion on the weekly radio program amounted to a

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special recognition of their service in the public interest. Some of the participating editors have been quick to perceive the possibilities of the program. Typical comments from their editorial columns:

"The *Chemung Valley Reporter*, Horseheads, New York: '(The Station) has succeeded in giving the non-metropolitan areas back to their people . . . (WHCU) is to be congratulated for its unprecedented attempt at cooperation between two, often highly competitive fields—press and radio. The Weekly Press appreciates this generosity and welcomes the opportunity for cooperation.'

"The *Moravia Republican-Register*, Moravia, New York: 'The real value of the (WHCU) program is in the greater attention weekly newspaper editors will give to their leading news stories and editorials because they are likely to be quoted—also in the wider effect weeklies can have on public opinion.'"

## Broadcast Advertising

### PER INQUIRY OFFER

Member stations have reported to NAB that Byrne Advertising Agency, Chicago has advised them of the availability of business on a per inquiry basis. The agency represents a client in the photo and printing field.

The agency has been advised that NAB has adopted a resolution opposing per inquiry type of radio advertising. A copy of the NAB resolution on this subject adopted at the 1942 convention was sent to the agency.

## Small Market Stations

### EARLY MORNING PROGRAMMING OF WINS AND KHJ STUDIED

The NAB Small Market Stations Division study of early morning programs in competitive, metropolitan areas reveals currently the programming of WINS, New York City, and KHJ, Hollywood, Cal.

The independent New York station has two shows on the early morning schedule. "Musical Coffee Pot" is broadcast from 6:00 A.M. til 7:30 A.M. Five minutes of news is included at 7:00 A.M. Willard Schroeder, WINS general manager, reports that this show features two announcers, Art Scanlon and Paul Miner with popular tunes, weather, time, and participating announcements.

A new WINS morning program, emceed by Johnny Gart, is presented from 7:40 til 8:45 A.M. His show is patterned along the lines of the earlier program, but special events and news features are injected via the wire recorder. This service has proved especially effective, Mr. Schroeder reports. With the use of the recorder Gart has presented to the WINS audience interviews with such "names" as Anthony Eden, Babe

Ruth, Joe Louis and others. An example of the timely interviews was the appearance of Joe Louis the morning of the big fight. Babe Ruth was interviewed at LaGuardia Field just before he stepped on the plane for Mexico City, where he was guest of the famed Pasqual Brothers of the Mexican League. According to reports, the use of the wire recorder on the Gart show over WINS offers an angle of considerable appeal to audience and advertisers.

KHJ, Don Lee outlet in Hollywood, California has programmed the same show, "Rise and Shine" for the past ten years during the early morning period. The program is sold in one-minute and fifteen-minute participating units. Henry Gerstenkorn, KHJ assistant general sales manager, advises that the program has been responsible for exceptional increase in sales for Western Auto Supply Company, which has 85 outlets in the area. Dixon Ticonderoga Pencils is completing its third year on the program. Many other sponsors have been regular clients from three to six years consecutively. Program is heard from 6:00 A. M. till 8:00 A.M. Light music, time signals, and news constitute the format.

### GROUP SELLING BY THE OKLAHOMA NETWORK

The success of group selling by the Oklahoma Network is attributed by Robert D. Enoch, network general manager, in large measure to the appointment of an aggressive stations representative organization, Taylor-Howe-Snowden Radio Sales. The member stations, as well as the network, have each appointed the firm individually.

This group emphasizes the value of promotion in the trade press and use of NAB recommended sales policies. Each station provides maximum support locally in campaigns placed with the group.

KTOK in Oklahoma City, is key outlet. Other stations in the group are: KADA, Ada; KBIX, Muskogee; KCRC, Enid; KGFF, Shawnee; KOMA, Tulsa, and KVSO, Ardmore, Oklahoma.

Advertisers are permitted to use as few as three stations and still get the network rate. One office handles all advertising business. All stations are affiliated with the American Broadcasting Company.

## FCC

### GILLINGHAM RESUMES POST WITH FCC AS INFORMATION DIRECTOR

George O. Gillingham, recently relieved from active army duty as chief of the information branch, Chemical Warfare Service, returned Monday (1) to his position as director of information for the FCC.

Earl Minderman, who had been information chief at the commission for the past three years, will undertake a special assignment under the direction of Acting Chairman Charles R. Denny.

Mr. Gillingham, who went into the army early in 1942, was relieved from military service as a lieutenant

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colonel. He has been awarded the Legion of Merit and the Army Commendation Ribbon.

He had served with the army in World War I, also with CWS.

Mr. Gillingham was with Pathfinder Magazine from 1922 to 1933, and for five of those years was its managing editor. During the next six years, he handled public relations for the Tennessee Valley Authority in Washington. In 1939, he transferred to the FCC.

#### NEW YORK HEARING ON 19 FM APPLICATIONS TODAY

Nineteen applicants for FM facilities in New York City and northern New Jersey are scheduled to be heard by the FCC in New York City's United States Courthouse Building today.

Complete lists of applications are listed in this issue of REPORTS under *FCC Docket*.

### RESEARCH DEPARTMENT

#### PETRY STUDY MEASURES LISTENER MEMORY OF SPOT ANNOUNCEMENTS

The results of another interesting study on the effectiveness of radio in producing memory for commercial announcements in radio programs were released last week by Edward Petry, Inc., station representatives. The question which this research and its predecessors have attempted to answer was whether listeners remember the *commercial* aspects of what comes in over their loud-speakers. It is this feature of a sponsored program for which the advertiser pays and in which he is keenly interested. Present methods of assessing program popularity only, fail to show the sponsor the extent to which his commercial message registers with the listener.

In order to avoid the complications of familiar programs, familiar voices and other non-commercial features, spot announcements were used for the study as "commercials in their purest, most detachable form." This procedure enabled the researchers to detach the commercial announcement from other features of an ordinary broadcast and to test its recognition value alone.

By using a prebroadcast test of the spots to be used in the survey, it was possible to estimate the number of listeners who *thought* they had heard the test announcements (even before they had been used). This was an important and valuable aspect of the study because, since familiar brand names were used in the test, this prebroadcast determination enabled the researchers to assign a more precise estimate to the *net* recognition value of the announcement being tested.

The first broadcasts of the test announcements were made on January 1, 1946. One and two months later tests of recognition were administered—to two different groups of families. The "net recognition" value of the announcements persisted relatively unchanged over the two-month period. Recognition was tested by playing back the announcements by means of an

electric play-back mechanism in the homes of the families interviewed. Only one member of each family participated.

As a result of this test, the authors state that the "net recognition" value of these announcements varies between 27% and 51% at the end of one month, and their tables show that this effect persists into the second month, ranging from 26% to 61% after the longer period. In general, those announcements low in recognition value at the end of one month are also low at the end of two months.

In general, the results of this study tend to confirm the findings of earlier researchers in this field. Aurally perceived material (commercial or otherwise) has a high recognition value when properly presented. The results should be very useful, when checked against copy, should be helpful to the copywriter and can lead the way to creating the "do's" and "don'ts" of the writing of acceptable and retainable copy.

As far as determining the return for his money, this study may leave the sponsor a little disappointed since it takes only the first step in determining the effectiveness of radio advertising. Ability to recognize the content of a previously heard commercial is less than complete assurance that the commodity advertised will be the one next purchased by the listener. It is assumed that the authors of this study would be the first to admit this point. In the second place, inability to recognize the content of a previously heard commercial is no guarantee that the listener will not be predisposed to purchase the commodity advertised when the next opportunity occurs.

What it boils down to is this: We can ask a number of questions of our listeners to determine the effectiveness of our commercial messages. We can ask, "Which of these cigarette advertisements do you remember hearing on the radio?" or we can ask "Which brand of cigarettes do you have in your pocket now?" We can ask, "Which of these flour commercials do you remember hearing or liking or preferring?" or we can ask "Which brand of flour do you have in your pantry now?" When there has been a high correlation established between the answers to these two types of questions, the answer to either one is sufficient. Until then the effectiveness of radio advertising will be measured by the particular question asked.

### Engineering

#### MIDDLEBROOKS AWARDED LEGION OF MERIT

Secretary of the Navy James Forrestal has informed NAB's new director of engineering, James L. Middlebrooks, that he has just been awarded the Legion of Merit for services performed during his tour of duty with the navy.

The citation awarding the medal points out that "Commander Middlebrooks rendered invaluable service toward the great technical improvement established and maintained in the Naval Communication Service and in other electronic activities through efficient use

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of new antenna systems, application of modern electronic circuits and application of commercial techniques.

"By his leadership, Commander Middlebrooks contributed materially to the successful prosecution of the war and upheld the highest traditions of the United States Naval Service."

## Public Interest Programming

### POTATOES TO THE RESCUE

(Story from OWMR)

While much of the country's wheat is being distributed abroad to alleviate famine conditions in Europe and China, and bread and other wheat products are necessarily somewhat short in this country, we are fortunate in having an unusually large supply of potatoes. Potatoes are plentiful and available now practically all over the country.

As part of the Government Famine Emergency Program—which NAB members have been supporting so generously—radio station managers will be called on by representatives of the United States Department of Agriculture in the abundant areas, and will be asked to cooperate in informing the public of the availability of potatoes and of their excellence as a substitute for bread during the shortage.

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 15-21, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden million, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* At a time when food is so vital to the continued peace of the world and the very existence of so many of its people, it is imperative that those of us fortunate enough to have food use it to the maximum advantage—which means home canning this summer. Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives, therefore, should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. (2) When markets feature abundant supplies of locally grown, good-quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5)

Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet No. 24)

### Building Our New Army

*The Army's present recruiting drive may fail unless public attitudes can be changed and changed quickly.* The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet No. 2-B)

### Housing—"Boom and Bust?"

*America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period.* A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 8. They are subject to change.

### Monday, July 8

NEW—Electronic Time, Inc., New York, N. Y.—C. P. for developmental high frequency broadcast station, 25-30 mc., 2 KW, unlimited.

NEW—Lake Broadcasting Company, Inc., 6th & Broadway, Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

### Further Hearing

#### Before the Commission in Room 6121

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

#### To Be Held in Room 110, U. S. Courthouse Bldg. Foley Square, Center & Pearl Sts., New York, N. Y.

- NEW—WBXX Broadcasting Co., Inc., New York City, N. Y.—For FM facilities.  
NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.  
NEW—WMCA, Inc., New York City, N. Y.—For FM facilities.  
NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.  
NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.  
NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.  
NEW—Hearst Radio, Inc., New York, N. Y.—For FM facilities.  
NEW—Bernard Fein, New York, N. Y.—For FM facilities.  
NEW—WLIB, Inc., New York, N. Y.—For FM facilities.  
NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.  
NEW—Metropolitan Broadcasting Service, New York, N. Y.—For FM facilities.  
NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.  
NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.  
NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.  
NEW—North Jersey Radio, Inc., Newark, N. J.—For FM facilities.  
NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.  
NEW—Atlantic Broadcasting Co., Inc., Newark, N. J.—For FM facilities.  
NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—For FM facilities.  
NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

### Tuesday, July 9

NEW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—C. P. 1030 kc., 1 KW day, daytime.

NEW—Marion Radio Corp., Marion Ind.—C. P. 1030 kc., 1 KW day, daytime.

## Before the Commission En Banc

WXYZ; WOOD—Geo. W. Trendle et al. (Transferors); American Broadcasting Co., Inc. (Transferee).—For transfer of control of King Trendle Broadcasting Corporation.

WENR; WJZ; KGO; KECA; FM-Conditional Grant of PH-378—Edward J. Noble (Transferor); American Broadcasting Co., Inc. (Transferee).—For transfer of control.

### Wednesday, July 10

WHLS—Herman Leroy Stevens and Harmon Leroy Stevens, doing business as Port Huron Broadcasting Company, Port Huron, Mich.—Renewal of license.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its final Decision (B-241) granting the application of The Observer Radio Company for a new station at Orangeburg, South Carolina, to operate on 1450 kilocycles, 250 watts, unlimited time. This grant is contingent upon the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's Standards of Good Engineering Practice. The provisions of Sections 3.55(b) and 3.60 of the Commission's Rules as applied to the grant herein are waived to permit use of a cathode ray oscillograph as a modulation monitor and to permit operation without a frequency monitor (using commercial checks) until frequency monitors type-approved by the Commission are available. (Docket 6763)

At the same time, the Commission denied the applications of Orangeburg Broadcasting Corporation and the Edisto Broadcasting Company seeking the same facilities. (Dockets 6764 and 6801)

The Commission announces adoption of a Proposed Decision (B-250), looking towards the grant of the application of Lake Erie Broadcasting Company for a new station in Sandusky, Ohio, to operate on 1450 kc., 250 watts, unlimited time (Docket 7004), and to deny the mutually exclusive applications filed by The Sandusky Broadcasting Company (Docket 7003), and The Bay Broadcasting Company (Docket 7172) requesting the same facilities.

The Commission announces its final Decision (B-239) granting the application of Northern Radio, Inc., for a new station at Glens Falls, New York, to operate on the frequency 1450 kilocycles, 250 watts, unlimited time. The construction permit is conditioned upon the filing of an application by Great Northern Radio, Inc., for modification of permit specifying the exact transmitter site and antenna system and further conditioned on the installation of an approved modulation monitor when available. (Docket 6852)

At the same time, the Commission made final its denial of the application of Glens Falls Broadcasting Corporation seeking the same facilities. (Docket 6702)

Commissioner Jett voted in favor of a grant to the Glens Falls Broadcasting Corporation.

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## RELAY APPLICATIONS GRANTED

KRLD Radio Corp., area of Dallas, Texas.—Granted CP for a new relay broadcast station to be used with standard station KRLD; frequencies: 156.75, 158.40, 159.30 and 161.10 mc.; 25 watts; subject to change in frequency assignment without advance notice of hearing. (B3-PRE-461)

## MISCELLANEOUS ACTIONS

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted CP to install a new transmitter (Gates 250-C). (B1-P-4782)

KXLR—Ark. Airwaves Co., No. Little Rock, Ark.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time (B5-L-1953); also authority to determine operating power by direct measurement (B5-Z-1776). Licensee is granted a waiver of Sec. 3.55(b) and 3.60 of the Commission's rules, conditions.

KROP—Broadcasting Corp. of America, Brawley, Calif.—Granted license to cover CP which authorized a new station to operate on 1300 kc., 500 watts night, 1 KW-LS, unlimited time (B5-L-1957); also authority to determine operating power by direct measurement (B5-Z-1782). Licensee is granted waiver of Sec. 3.55(b) of the Commission's rules, conditions.

WAGC—Tenn. Valley Broadcasting Co., Chattanooga, Tenn.—Granted CP to install new transmitter (Collins 300-G). (B3-P-4766)

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and install FM antenna on top, change transmitter location from Beanhill Road, 600 feet East of Intersection of Wabank Road, Lancaster, to Gypsy Hill Road near Rocky Spring Road, Lancaster, specify studio location as 248 North Queen St., Lancaster, and extend commencement and completion dates from 5/7/46 and 11/7/46, respectively, to 60 days after grant and 180 days thereafter. (Action 6/28).

KFVD—Standard Broadcasting Co., Los Angeles, Cal.—Granted modification of CP, which authorized a new transmitter and antenna, increase in power and change transmitter location, for extension of completion date to 10/31/46. The authority is granted subject to express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/v contour, including external cross modulation. (B5-MP-1959)

KFXD—Frank E. Hurt and Son, Boise, Idaho.—Adopted an order granting application for construction permit (Docket 6652) to change location, change frequency from 1230 to 580 kc., increase power from 250 watts to 1 KW; make changes in transmitting equipment, install DA for day and night use, subject to the condition that appropriate application be filed for modification of antenna to afford greater protection to stations KMJ, Fresno, and CKUA, Edmonton, Alberta, and subject to the further condition upon approval by the CAA of the proposed transmitter site.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Cal.—Granted construction permit to install a new vertical antenna. (B5-P-4576)

WFTL—Ft. Lauderdale Broadcasting Co., Ft. Lauderdale, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at So. side of SE 15th Street at Stranahan River, Ft. Lauderdale, and Foot of SE 15th St., Ft. Lauderdale, respectively. Permittee is granted a waiver of Sec. 3.60 of the Rules; conditions.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to operate High Frequency Exp. broadcast station for the period July 5 to Aug. 3, 1946, pending commencement of operation of station in accordance with terms of license granted under the call WFMN. Freq., etc., similar to previously granted authority.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to retransmit the transmissions of High Frequency Broadcast Stations WDRC-FM and WGTR for a period beginning July 5 and ending in no event later than Aug. 3, in order to continue rebroadcasting experiments.

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at High Frequency Exp. broadcast station W2XMN for the period July-6 and ending in no event later than Aug. 4.

WNOE—James A. Noe, New Orleans, La.—Denied petition requesting that a date certain be set in September, 1946, at New Orleans instead of Washington, upon applications in Dockets No. 6346 and 7117.

Deep South Broadcasting Corp., New Orleans, La.—Granted petition requesting that a date certain be set for the hearing upon applications in Dockets 6346 and 7117, prior to August 1, and scheduled the hearing on these applications for July 22 in Washington.

Henry F. Fett, Dearborn, Mich.—Granted in part petition for continuance of further hearing in Dockets No. 7384 and 7385, and continued said further hearing upon these applications insofar as it relates to the non-engineering phases only, to July 25, 1946.

Ogden Broadcasting Co., Inc., Ogden, Utah.—Granted petition for leave to amend its application for CP (B5-P-4553; Docket 7435), so as to show the addition of two minority stockholders to the corporation; and to change paragraph 8 of application to reflect information re new stockholders; and the amendment was accepted.

KSDJ—Finley-McKinnon Broadcasting Co., San Diego, Cal.—Granted modification of CP which authorized a new station, to change type of transmitter (RCA BTA 5-F) and change transmitter location from SE corner of 69th and Mount Vernon Sts., Berrytown, Cal., to West Side of Seminole Drive, near 62nd St., San Diego. (B5-MP-1901)

KATO—Sierra Broadcasting Co., Reno, Nev.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and ground system, change studio location from 106 Sierra St., Reno, to 6th and Cassinelli Road, Reno, and extend commencement and completion dates from 5-7-46 and 11-7-46, respectively, to 30 days after grant and 90 days thereafter. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B5-MP-1960)

WEAF-FM—National Broadcasting Co., New York, N. Y.—Granted construction permit for an existing FM station to specify frequency 97.3 mc. (No. 247); Metropolitan station; 1.4 KW transmitter power output; 1.6 KW effective radiated power; antenna 1300 ft; install new transmitter, and make changes in antenna system. (B1-PH-945)

WGNB—WGN, Inc., Chicago, Ill.—Granted construction permit to install new transmitter and antenna system and specify freq. 98.9 mc. (No. 255); 20.0 KW radiated power; antenna height 490 ft. (B4-PH-756)

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of construction permit which authorized a new FM station, for move of transmitter location from Montclair, N. J. to Corner Mt. Pleasant and Marcella Ave., West Orange, N. J.; studio location from 15 Hill St., Newark to 1020 Broad, Newark; change in transmitter and antenna system, and specify frequency channel #239 (95.7 mc.), 13.5 KW radiated power; antenna 590 ft; site subject to CAA approval; approved types of frequency; and modulation monitors to be used; ext. of C. & C. dates from 3-27-42 and 9-27-42 to 60 days after grant thereof and 160 days thereafter, respectively. (B1-MPH-91)

WBAM—Bamberger Broadcasting Service, Inc., New York City.—Granted CP to change frequency to Channel No. 243, 96.5 mc.; make changes in transmitting equipment; install new antenna; specify coverage as 9,860 sq. mi.; class of station: Metropolitan; effective radiated power: 15 KW; antenna height:

*(Continued on next page)*

559 ft.; approved types of frequency and modulation monitors to be used. (B1-PH-733)

WEIT—Loyola University, area of New Orleans—Granted CP to make changes in transmitting equipment of relay station and increase power from 7 to 15 watts. (B3-PRE-464)

WEKY—The Yankee Network, Inc., area of Mt. Washington, N. H.; WEOD—Boston, Mass.—Present licenses for relay stations were extended upon a temporary basis only, pending determination upon application for renewal, for the period ending Sept. 1, 1946.

WEXIS—Intermountain Broadcasting Corp., Salt Lake City, Utah.—Granted construction permit for reinstatement of construction permit (B5-PVB-98 as mod.), which authorized a new exp. television broadcast station on frequencies to be assigned by Chief Engineer, aural power 200 watts, visual power 400 watts (peak), emission-visual: A5-Aural: Special for FM, and hours of operation in accordance with Sec. 4.4 and to specify frequency as channels #2 (64-60 mc.) and #9 (186-192), and to change transmitter location from 1st Natl. Bank Bldg., 1st So. and Main St., Salt Lake, to 175 So. Main St., Walker Bank Bldg., Salt Lake City. Granted on an experimental basis only: condition. (B5-PVB-168)

WICN—State of Wis., State Radio Council, Madison, Wis.—Granted modification of CP which authorized a new non-commercial educational broadcast station, to increase the antenna height by 50 ft. Channel: 91.5 mc. (No. 218); 9.3 KW.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 630 Kilocycles

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Construction permit to change frequency from 1450 to 630 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

#### 790 Kilocycles

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Construction permit to increase power from 5 KW day and 1 KW night to 5 KW day and night, and make changes in directional antenna for night use. Amended re changes in directional antenna pattern.

#### 820 Kilocycles

NEW—WLBG, Inc., Laurens, S. C.—Construction permit for a new standard broadcast station to be operated on 820 kc., power 250 watts and daytime hours of operation. Amended to change transmitter location and to designate studio.

#### 850 Kilocycles

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 850 kc., power 10 KW, directional antenna for day and night use and unlimited hours of operation. Amended re additional directors and stockholders.

NEW—A. J. Fletcher, Greensboro, N. C.—Construction permit for a new standard broadcast station to be operated on 850 kc., power 1 KW and daytime hours of operation. Amended to change name of applicant from A. J. Fletcher to Capitol Broadcasting Co., Inc.

#### 900 Kilocycles

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—License to cover construction permit (B3-P-3681, as modified) which authorized a new standard broadcast station.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

#### 920 Kilocycles

KOLO—Reno Broadcasting Co., Reno, Nev.—Modification of construction permit (B5-P-3720, which authorized a new standard broadcast station) to install new transmitter and to change from employing directional antenna night only to directional antenna for day and night use.

#### 940 Kilocycles

NEW—Plains Empire Broadcasting Co., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on 1320 kc., power 500 watts 1 KW-LS, directional antenna for night use and unlimited hours of operation. Amended to change frequency from 1320 to 940 kc., power from 500 watts 1 KW-LS to 1 KW day and night, changes in directional antenna for day and night use and change transmitter location.

#### 950 Kilocycles

NEW—Queen City Broadcasting Co., Inc., Boise, Idaho—Construction permit for a new station to be operated on 600 kc., power 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change frequency from 600 to 950 kc., changes in directional antenna for day and night use and change transmitter location.

#### 980 Kilocycles

NEW—Charles Wilbur Lamar, Jr., Morgan City, La. (P. O. 3200 Scenic Highway, Baton Rouge, La.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts and unlimited hours of operation.

#### 1060 Kilocycles

NEW—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mohring and John W. Lewis, Jr., d/b/as WBEL Broadcasting Co., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power 250 watts and daytime hours of operation. Amended to add Joseph H. Yaegel as member of partnership.

#### 1080 Kilocycles

NEW—West Virginia Radio Corp., Pittsburgh, Pa. (P. O. 446 Spruce St., Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation.

NEW—Lake Superior Broadcasting Co., Duluth, Minn.—Construction permit for a new standard broadcast station to be operated on 1080 kc., 10 KW for day and night use, DA and unlimited hours of operation. Amended to change power from 10 KW to 5 KW-10 KW-LS, change type of transmitter, changes in directional antenna and change transmitter location.

#### 1150 Kilocycles

NEW—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Construction permit for a new standard broadcast station to be operated on 1150 kc., power 1 KW, direc-

*(Continued on next page)*

tional antenna for day and night use and unlimited hours of operation. Amended re changes in directional antenna pattern.

### 1180 Kilocycles

WLDS—Milton Edge and Edgar J. Korsmeyer, d/b as Edge and Korsmeyer, Jacksonville, Ill.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

### 1230 Kilocycles

NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss. (P. O. 115 East Jefferson)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KANA—Mosby's Inc., Anaconda, Mont.—Modification of construction permit (B5-P-4511, which authorized a new standard broadcast station) to change type of transmitter.

NEW—McEvoy Broadcasting Co., In or Nr. Roswell, N. M. (P. O. 110 North Main St., Roswell, N. M.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1290 Kilocycles

WNBF—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Modification of license to change name of licensee to Clark Associates, Inc.

### 1340 Kilocycles

KVIC—Radio Enterprises, Inc., Victoria, Texas—Transfer of control of licensee corporation from Morris Roberts to J. G. Long through sale of 250 shares of common stock.

### 1400 Kilocycles

KVOP—W. J. Harpole & J. C. Rothwell, A Partnership, Plainview, Texas—Voluntary assignment of license to W. J. Harpole.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Voluntary assignment of license to News Publishing Company.

### 1420 Kilocycles

KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for night use.

### 1450 Kilocycles

WPBP—Jose M. Sepulveda and Jose M. Rodriguez Quinones, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—Modification of construction permit (B-P-4168, which authorized a new standard broadcast station) to change transmitter and studio locations.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Modification of construction permit (B3-P-4222, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations and extend commencement and completion dates.

NEW—Palouse Empire Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Bay State Beacon, Inc., Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation. Amended re change in directors and stockholders.

### 1490 Kilocycles

WLOE—Douglas L. Craddock, Leaksville, N. C.—Modification of construction permit (B3-P-4405, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations.

NEW—Roy C. Kelley, Muskegon, Mich. (P. O. 6 Fountain St., N. E., Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KVWC—Northwestern Broadcasting Co., Vernon, Texas—Modification of construction permit (B3-P-3896, which authorized installation of new vertical antenna with FM antenna mounted on top) to extend completion date.

### 1510 Kilocycles

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Modification of construction permit (B2-P-3836, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and change studio location.

NEW—San Diego Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power 5 KW DA and unlimited hours of operation. Amended to change power from 5 KW to 1 KW, 5 KW-LS, directional antenna day and night use.

### 1560 Kilocycles

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—Construction permit to make changes in transmitting equipment and increase power from 10 to 50 KW (DA). Amended to change type of transmitter.

### 1590 Kilocycles

NEW—Caprock Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on 1590 kc., power 1 KW, directional antenna for day and night use and unlimited hours of operation. Amended to make changes in directional antenna and change transmitter location.

### 1600 Kilocycles

NEW—United Broadcasting Co., Inc., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power 1 KW, and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location.

## FM APPLICATIONS ACCEPTED FOR FILING

Daily News Publishing Co., Beloit, Wis. (P. O. 413-415-417 Pleasant St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 8070 square miles.

Frequency Broadcasting Corp., Brooklyn, N. Y.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 43.7 mc., and coverage of 14,400 square miles. Amended to change coverage from 14,400 to 9,000 square miles, population from 11,900,000 to 12,200,000, frequency from 43.7 mc. to "to be assigned by FCC," type of transmitter and make changes in antenna system, changes in corporate structure, officers, directors and stockholders.

Hearst Radio, Inc., Baltimore, Md.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 96.9 mc. and coverage of 8,857.6 square miles. Amended to specify population of 2,044,605, change frequency from 96.9 mc. to "to be assigned," coverage from 8,857.6 to 11,790 square miles, transmitter location from Randallstown, Md., to Baltimore, Md., and make changes in antenna system.

North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 43.9 mc., coverage 13,200 square miles. Amended to specify type of transmitter, population of 1,094,246; change frequency from 43.9 mc. to Channel #251,

*(Continued on next page)*

98.1 mc.; coverage from 13,200 to 13,000 square miles; make changes in antenna system.

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Chicago, Ill.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 43.5 mc., coverage 14,600 square miles. Amended to change name from International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, to UAW-CIO Broadcasting Corporation of Illinois.

Peoria Broadcasting Co., Peoria, Ill.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 48.7 mc., coverage 11,613.96 square miles. Amended to specify population of 1,019,872; change class of station from Metropolitan to Rural; frequency from 48.7 mc. to "to be assigned"; coverage from 11,613.96 to 21,335 square miles; type of transmitter; changes in antenna system; and change in officers, directors and stockholders.

Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 46.1 mc., coverage of 8,500 square miles. Amended to change frequency from 46.1 mc. to Channel #238, 95.5 mc.; coverage from 8,500 to 13,300 square miles; transmitter location, specify type of transmitter; population of 891,255; and specify antenna system.

The Yankee Network, Inc., Providence, R. I.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel #56, 99.1 mc., coverage not specified. Amended to specify coverage as 8,500 square miles, population as 2,457,192 and transmitter; change transmitter site from "to be determined at Bristol, R. I." to "Providence, R. I." and change antenna system.

Radio Projects, Inc., West New Brighton, N. Y.—Construction permit for new high frequency FM (Community) broadcast station to be operated on 49.7 mc., coverage 2,250 square miles. Amended to change corporate structure, and make changes in officers and directors.

Radio Projects, Inc., Jamaica, Long Island, N. Y.—Construction permit for new high frequency FM (Community) broadcast station to be operated on 49.3 mc., coverage 1,508 square miles. Amended to change corporate structure and make changes in officers and directors.

Miami Valley Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,615 square miles. Amended to change type of transmitter and make changes in antenna system.

#### TELEVISION APPLICATIONS ACCEPTED FOR FILING

Hughes Productions Division of Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 60-66 mc., ESR 740. Amended to change name from Hughes Productions Division of Hughes Tool Company to Hughes Tool Company, frequency from Channel #2, 60-66 mc., to Channel #1, 66-72 mc., type of transmitters, transmitter and studio location and specify a directional antenna.

American Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ESR: 1475, and unlimited hours of operation. Amended to change frequency from Channel #6, 82-88 mc., to Channel #7, 174-180 mc., type of transmitter, transmitter location and make changes in antenna system.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W9NEK—Courier-Journal & Louisville Times Co., Louisville, Ky.—Modification of construction permit (B2-PEX-26, as modified, which authorized change in fre-

quency, transmitter, emission, antenna and increase power) for extension of completion date.

KUSC—University of Southern California, Los Angeles, Calif.—Modification of construction permit (B5-PEB-31 as modified, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion date to specify frequency as Channel #219, 91.7 mc., to change type of transmitter and make changes in antenna system.

WMOI—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a Partnership d/b as Moline Broadcasting Co., Moline, Ill.—Modification of construction permit (B4-P-3678, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Modification of construction permit (B1-PVB-142, as modified) which authorized a new experimental television broadcast station for extension of completion date.

#### APPLICATIONS TENDERED FOR FILING

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on 740 kc., 5 KW, daytime hours of operation and directional antenna for day.

WTAX—WTAX, Inc., Springfield, Ill.—Consent to transfer of control of stock owned by Jay A. Johnson to Commodore Broadcasting, Inc. (1240 kc.)

Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit to change frequency from 1310 to 940 kc., power from 1 KW, 5 KW-LS to 5 KW day and night using directional antenna night time, and approval of transmitter location and antenna system.

NEW—Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to change power from 1 KW, 2 KW-LS to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location. (1380 kc.)

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from 1490 to 1320 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

WOPI—Radiophone Broadcastingcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from 1490 to 590 kc., power from 250 to 500 watts, 1 KW-LS, install new transmitter and directional antenna night.

NEW—Del Rio Broadcasting Co., a partnership consisting of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett, Del Rio, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 760 kc., power 1 KW and daytime hours of operation.

NEW—Weldon Lawson, Seguin, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation. (Contingent upon KONO, removal to another frequency.)

NEW—Lincoln Broadcasting Corp., Lincoln, Nebr.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power 1 KW, unlimited hours of operation and directional antenna for day and night use.

KIIBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Construction permit to change frequency from 1230 to 970 kc., power from 250 watts to 10 KW, install new transmitter and change transmitter and studio locations.

(Continued on next page)

- WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Construction permit to change frequency from 1230 to 1070 kc., power from 250 watts to 10 KW, install new transmitter and change transmitter location and install directional antenna for day and night use. (Contingent upon transfer of control of WKVM.)
- NEW—Arlington-Fairfax Broadcasting Co., Arlington, Va.—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW and daytime hours of operation.
- NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.
- NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon, tr/as The Bluefield Broadcasting Co., a partnership, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.
- WCAU, WCAU-FM—WCAU Broadcasting Co., Philadelphia, Pa.—Consent to voluntary assignment of license of WCAU standard broadcast station and WCAU-FM, Philadelphia Record Company. (1210 kc.)
- NEW—Johnston Broadcasting Co., a partnership (George Johnston and George Johnston, Jr.), Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 850 kc., power 1 KW, 5 KW-LS, unlimited hours of operation and directional antenna for night use.
- NEW—Byrne Ross, d/b as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power 1 KW and daytime hours of operation.
- NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on 910 kc., power 1 KW, unlimited hours of operation and directional antenna for night use.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be

given an opportunity to show cause why cease and desist orders should not be issued against them.

**Athea Research and Processing Laboratory**—Misrepresentation of the properties of and results obtained from a hand lotion designated Athea is alleged by the Commission in a complaint against Haswell T. Bonfield and Theo. Trecker, trading as Athea Research & Processing Laboratory, 342 North Water Street, Milwaukee, and their advertising representative, Bert S. Gittins, 739 North Broadway, Milwaukee. Gittins allegedly aids in the preparation and dissemination of advertisements for Athea. (5450)

**Metal Lath Manufacturers Association**, 1365 Ontario Street, Cleveland, Ohio, and its ten member manufacturers are charged in a Commission complaint with fixing and maintaining, by cooperative action, identical delivered prices and terms of sale for metal lath used in the building construction industry. (5449)

**Rubber Manufacturers Association, Etc.**—A complaint alleging conspiracy to fix prices has been issued by the Commission against 37 manufacturers or distributors of rubber heels, rubber soles and accessory products.

Trade associations named as respondents are The Rubber Manufacturers Association, Inc., Heel & Sole Division, 444 Madison Avenue, New York, and George Flint, chairman of the division; Rubber Heel & Sole Manufacturers Association, 551 Fifth Avenue, New York, and R. S. Crawford, general director; and Connecticut Leather & Findings Association, Inc., 242 Bank Street, Waterbury, Conn., and Harry Diamond, secretary. Members of the first two associations are manufacturers and distributors. The last named is an association of Connecticut jobbers and has some associate members who are manufacturers. (5448)

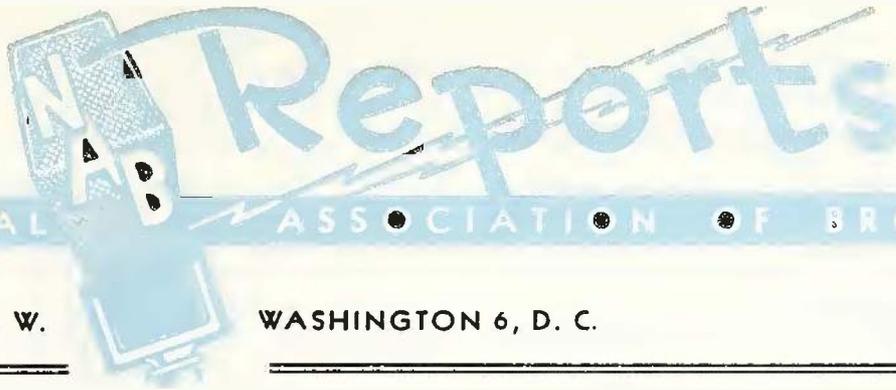
### CEASE AND DESIST ORDER

**Philip Shlansky & Bro.**—An order issued by the Commission directs that the co-partnership of Philip Shlansky & Bro., 500 Seventh Avenue, New York, manufacturer of women's coats and other garments, discontinue representing in any manner, either through words or pictorial representations, that textile fabric products they sell are made from the peltries, fur or hair of fur-bearing animals. (5274)

### STIPULATIONS

The Commission issued no stipulations during the past week.





1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 28, July 15, 1946

## ***NAB Opposes FM Reservations At FCC Hearing***

### **Briefs and Testimony Argue That Rule Is Illegal and Would Hamper FM Expansion**

NAB, CBS, NBC, Zenith Radio Corp., the National Maritime Union, radio stations and applicants filed briefs with the FCC or presented oral argument on Friday (12) in opposition to the commission's proposal to reserve every fifth FM channel for one year.

In its argument, NAB stated that the rule is illegal and contrary to the public interest and asked that an additional portion of the spectrum be indicated by the commission for the expansion of FM.

NAB pointed out in its brief that the Communications Act provides for the widest possible allocation of broadcasting facilities to qualified applicants to assure maximum effective broadcasting service for the listening public. When frequencies are available, NAB argued, the Act requires the FCC to grant facilities to qualified broadcasters who apply for a license.

The brief stated further that the Act provides that full hearings be afforded to applicants for broadcasting licenses. By proposing to reserve allocated and available frequencies, the brief went on, the FCC would at the same time anticipate issues and decide them without considering the merits of applications.

In oral testimony, NAB's General Counsel, Don Petty, was the first spokesman. In addition to questioning the commission's authority, he stated that the proposed reservation would retard the normal development of FM broadcasting.

Theodore Pierson, attorney for various radio interests, also questioned the legal authority of the commission under the Communications Act to reserve allocated frequencies from assignment.

In requesting that the

*(Continued on page 542)*

### **STRATEGY COMMITTEE DISCUSSES INEXPERIENCED BROADCASTERS' ENTRY INTO RADIO FIELD**

The Special NAB Strategy Committees authorized by the Board of Directors met in Washington today to consider the many problems incident to the entry into the broadcast business of thousands of new broadcasters, many of them unfamiliar with the problems involved in the business.

The committee, after lengthy discussion, formulated a series of recommendations to be submitted to the Board of Directors at its meeting next month. NAB President Justin Miller, who presided, expressed himself as "well pleased" with the careful and thoughtful consideration which the committee had given to the subject.

*(Continued on page 542)*

### **PR EXECUTIVE COMMITTEE REVIEWS POLICY, FORMULATES BOARD RECOMMENDATIONS**

The NAB Public Relations Executive Committee met in Washington Friday (12) to formulate recommendations to be presented to the Board of Directors respecting immediate and long-range public relations policy. The platform of public relations prepared by E. M. Kirby, former NAB Public Relations Consultant, was reviewed in detail.

Immediate steps to improve the printed publicity material gotten out by NAB were endorsed. Likewise, activity was planned to encourage and assist independent publishers in featuring articles and publications based upon fact and the constructive part which radio broadcasting performs in American cultural and economic life.

Dorothy Lewis, NAB Coordinator of Listener Activity, reported that the

*(Continued on next page)*

### **INSIDE THIS ISSUE**

A busy *en banc* session of the FCC Thursday (11) resulted in issuance of engineering approvals and CP's for thirty, conditional grants for five, and final CP's for six new FM stations. Also issued: three television CP's, and eight AM CP's. (See *FCC Actions*)

Forms to be used in making hotel reservations for the annual NAB convention will be mailed to the membership within the next ten days. (p. 545)

An "Exposition for Better Living" conducted by WNHC netted the station eighty-five participating sponsors. (p. 542)

The Census Bureau announces that 1,135,128 sets were produced in April. This figure exceeds the 1941 monthly average by eleven per cent. (p. 543)

Mutual outlines sales and promotion techniques used by its cooperative program department. (p. 543)

Promotions for two members of the FCC staff were announced last week. (p. 547)

Successful use of a state network for covering elections is reported by the Mid-South Network. (p. 545)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAional 2080  
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegriin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

Association of Women Directors now has a total of 1,000 members who are playing an important role in bringing about a correct understanding of the American system of radio.

Justin Miller, NAB president, presided.

Present: William B. Quarton, WMT, Cedar Rapids; George Crandall, CBS, New York; Phil Hoffman, KRNT, Des Moines; Richard H. Mason, WPTF, Raleigh; James H. Moore, WSLs, Roanoke; Frank King, WMBR, Jacksonville; Matthew H. Bonebrake, KOCY, Oklahoma City, NAB Board Liaison Committee member; Edward J. Heffron, executive assistant-public relations, Charles Batson, director of information, Mrs. Dorothy Lewis, coordinator of listener activity, and C. E. Arney, Jr., secretary-treasurer, NAB.

**NAB OPPOSES FM RESERVATIONS AT FCC HEARING**

*(Continued from page 541)*

commission allocate additional space in the spectrum for FM, Mr. Petty said that NAB did not recommend any specific band. He suggested that such a decision should be made by the commission.

CBS attempted to obtain FCC consent to introduce their statement which proposed that channels 5 and 6 be allocated for FM. The commission denied the request. The FCC then denied a CBS motion that a decision on the FM reservation rule be withheld until the commission had considered, in a proper allocation hearing, expansion of the present FM band.

After the commission had limited the issue under discussion to withholding channels, NBC argued only that the reservation rule would result in further retarding the development of FM transmission. The network representative pointed that in some areas there are more requests than there are frequencies available. He said that by opening all available frequencies to qualified applicants, much time would be saved in that a number of hearings would then be unnecessary.

Arguing for additional channels, NAB suggested in its brief that present FM allocations are insufficient to permit complete service from both independent stations and existing networks. The brief urged that plans be made to assure the widest possible service by providing enough FM channels so that any qualified

applicant would have an opportunity to serve his community.

(See Legal Department for complete text on NAB brief.)

**STRATEGY COMMITTEE DISCUSSES INEXPERIENCED BROADCASTERS' ENTRY INTO RADIO FIELD**

*(Continued from page 541)*

Those present in addition to President Miller were Edgar Bill, WMBD, Peoria, Illinois; Frank Stanton, CBS, New York City; Wayne Coy, WINX, Washington, D. C.; Louis G. Caldwell, Washington, D. C.; Paul W. Morency, WTIC, Hartford, Connecticut; Don S. Elias, WWNC, Asheville, North Carolina; Horace Lohnes, Washington, D. C. From the NAB executive staff those present were A. D. Willard, Jr. executive vice president; Don Petty, general counsel; Ted Heffron, assistant to the president, and C. E. Arney, Jr., secretary-treasurer.

**Broadcast Advertising**

**WNHC EXPOSITION FOR BETTER LIVING**

A station promotion which started out as a home show and enlarged into an "Exposition of Better Living" resulted in 85 participating sponsors for WNHC, New Haven, Conn.

The station leased the largest auditorium available, the state armory, and sold booths to exhibitors, representing a variety of retail and industrial services such as household appliances, airplanes, sailboats, steelcraft cabin cruisers, Talon fasteners, building materials, appliances, furniture, rugs, draperies, upholstery, beverages, and everything that could contribute to better living.

Many exhibitors went to extra expense to install elaborate displays, occupying two and three booths. Each booth was 10 feet square and sold at \$125.00 each.

In addition to promoting the exposition over the station, James T. Milne, WNHC general manager, set up a \$2,000 budget for local newspaper advertising. However, the local newspaper refused to accept the station's advertising copy and some of the merchants felt the exposition would fail, but the final results were quite the contrary. Station hypoped its promotion campaign to 15 daily plugs, added programs promoting the event and bought newspaper space in local weekly papers and in dailies in surrounding cities. Car cards and dasher boards on the outside of street cars were used in the all-out promotion which was constantly identified as the "WNHC Exposition of Better Living."

The exposition lasted six days and attracted 50,000 people. On the final day, a hot Saturday, 20,000 persons turned out despite the weather. Admission was 25¢. Each exhibitor received 200 free tickets for his customers.

Prizes given away included a 1946 Ford two-door sedan, a gas range, combination radio and phonograph console, household furnishings, etc.

*(Continued on next page)*

WNHC installed a glass-enclosed broadcasting studio mounted on a platform three feet above the armory floor. In addition to presenting many of the station's artists and orchestra, announcers with portable mikes interviewed visitors and sponsors. A sound system carried all broadcasts to the throng-packed armory.

The promotion of the station exposition was a medium for displaying broadcasting's influence to the entire area. The business and industrial leaders, as a result, have a higher regard for radio as an advertising medium. A number of additional regular clients are expected to sign with the station as an aftermath of the exposition. The promotion netted WNHC a good profit and a big increase in audience. It is to become an annual event.

## Research Department

### APRIL SET PRODUCTION 11% HIGHER THAN 1941 AVERAGE, CENSUS BUREAU REPORTS

On July 5th the Census Bureau released figures for the production of radio sets for April 1946. This is a continuation of the radio section of its "Facts for Industry" (REPORTS, p. 485). During April, 1,135,128 sets were manufactured. This was 11% over the 1941 monthly average and 24% over the March 1946 production. Again, the bulk of the sets was in home radios—788,144 as compared with 636,570 for March 1946. The production of radio-phonograph combinations was 36% over the 1941 monthly production figures, while battery-operated and automobile radios, although gaining over production for the preceding month lagged well behind when compared with the production of these models in 1941.

As in the previous issue of "Facts for Industry," the statement is made that "There was no activity in FM sets or FM converters during April." That this does not indicate complete inactivity in FM, however, is shown by the following figures:

Radio-phonograph combinations (AM-FM and Television wired)	January 1946—	None
	February 1946—	None
	March 1946—	None
	April 1946—	990
Shipment values of "all other" sets (includes AM-FM sets, television sets, recorders and radio chassis) these are grouped together to avoid the disclosure of the operations of individual companies.	January 1946—	\$ 49,512
	February 1946—	31,760
	March 1946—	27,525
	April 1946—	420,860

The Census Bureau believes these figures "represent substantially complete coverage of the industry."

### 1946 CENSUS OF MANUFACTURES KILLED BY CONGRESS

The possibility of a Census of Manufacturers for 1946 disappeared into thin air last week when the House reaffirmed a Senate action in deleting the

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
July 15-16	Music Advisory	New York
July 17-18	Freedom of Radio	New York
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

\$17,000,000 from the current Census appropriation necessary to conduct the survey and to make the Census of Business and Manufactures every five years. As things stand now the Census of Business will next be made in 1950.

The action is a severe blow to marketing and research activities because it will be necessary to continue on a basis of estimates rather than a complete and accurate census. Motives behind this denial by Congress have been reported as many and varied. They range all the way from a Congressional attempt to scuttle the program of the Secretary of Commerce to the contention that a Census of Manufactures would be out of date before it was completed due to the extremely fluid condition of business at the moment.

## Small Market Stations

### MUTUAL'S COOPERATIVE PROGRAM SELLING IS A COOPERATIVE VENTURE

Fulton Lewis, Jr., Mutual co-op feature, has proved to be a popular vehicle for station sales departments. The commentator is now sponsored on 193 MBS stations.

The effectiveness of a co-op program is shown in the 169% increase in the sale of Mexsana (Plough, Inc.) in two years of advertising over WOR, New York. There are hundreds of other success stories for this and other MBS co-ops on large and small stations across the nation.

B. J. Hauser, Mutual's director of cooperative programs, reveals that the network has plans for increasing its line-up of eleven co-op programs for local sponsorship.

In supplying information for the NAB Small Market Stations Division study of this type of commercial programming, Sally Raynor of the Mutual Cooperative Program Department reports:

"An analysis of the more than 500 cooperative pro-

*(Continued on next page)*

gram sales on affiliated stations of the Mutual Broadcasting System reveals that the majority of co-op sponsors are strictly local concerns—department stores, drug stores, bottling companies, automotive agencies, insurance agents, apparel shops, sporting goods stores, dairies and ice cream companies; banks, loan associations, service stations, etc. This ties in with the basic idea of the cooperative program which Mutual pioneered as far back as 1937 . . . to supply affiliated stations with shows of network calibre which can be sold in individual markets, thus giving local merchants an opportunity to buy live, outstanding, radio personalities.

"Though it is obvious from the above that the stations themselves are doing the yeoman work of selling, Mutual does not feel its responsibility for a cooperative program ends with putting the show on the air. Accordingly, Mutual supplies stations with a wide variety of 'sales tools.' Possibly the most important of these is the basic presentation, a printed brochure slanted to local advertising prospects and including a synopsis of the program, biographical sketches of the talent, days and time of broadcast, talent cost and general selling ammunition. From time to time, this basic presentation is supplemented by up-to-the-minute news releases, sponsor lists which the station can use to sell local accounts similar to those using the show in other cities, photographs of talent, success stories from various sponsors, audience building, newspaper ad mats, etc.

"Nor does Mutual feel that its responsibilities end when a sale is made. Autographed pictures of talent and letters of appreciation are sent to the sponsor; newspaper ads for sponsor use are sent to the station. Letters sent over the talent's signature are made available to the advertiser to be sent out from New York to his sales staff, clients or prospects. At the request of the advertiser, a ten-second recorded introduction to the program—for local use—may also be made by the talent.

#### How the Stations Sell Co-ops

"That Mutual stations are finding Co-ops a profitable type of operation is borne out by letters received by the Cooperative Program Department. R. B. McAlister, general manager, of KICA, Clovis, New Mexico, explains it this way 'What's behind this success in selling Mutual Co-op programs? In the first place, we made our first concerted effort to sell them. Secondly, we had carried most of the programs sustaining long enough for them to stand on their merits. Finally, we have selected sponsors whose products are sold to the persons who are interested in the broadcasts they sponsor'.

"Jim Ownby, of WMJM, Cordele, Georgia, has this to say, 'The Cooperative Department at Mutual makes it a very simple task for small market stations such as WMJM to bring to the local advertiser a news program, a sports feature or a woman's program at a cost that is in line with local rates. All cooperative programs available to this station have been sold. What we have done in selling these is actually the result of the excellent showmanship built into the cooperative program itself. It stands to reason that an advertiser

wants all his money can buy, and a nationally known news commentator for example is a most inviting and very saleable type of program'.

"Doyle Cain of KFXD, Nampa, Idaho, writes, 'We make a special effort here at KFXD to sell co-op programs for several reasons. First, because a co-op usually is a "good clean account." By that we mean the servicing of the account is cut by almost 50%. Most of the cost of the cooperative is absorbed in reducing the work of program and production. Second, we have found sponsors very willing to tie in their local business to the popularity of a nationally known person. We always emphasize the importance and popularity of the co-op talent and the fact that prepared publicity including mats, pictures, promotional announcements and sometimes show cards are available at cost to the local sponsor of a co-op program'.

"From John H. French, general manager of WBHF, Cartersville, Georgia, 'Clients in this section of the country—and I know this is equally true in other sections—are anxious to link their firm names with figures that enjoy national reputations. All I have to do is mention that I have available such personalities as Fulton Lewis, Jr., Frazier Hunt, Cedric Foster, etc. and the client automatically sees his name in equal billing with one of the above mentioned. I can truly say it is the personal appeal of these figures that makes the sale. I would also like to go on record as saying that these Mutual Cooperative Programs are the greatest help to station sales that I have ever encountered. Congratulations to Mutual for supplying its member stations with such help'.

#### Co-ops for National Spot

"Though, as we said before, the prime function of a co-op is to supply local concerns with outstanding radio personalities, co-ops also represent an ideal medium for the national advertiser who wants (a) to concentrate his selling efforts in selected markets where the potential is greatest; (b) to give additional selling help in certain areas where it is needed; (c) to conduct a test campaign in one, two, three or more selected cities. On a cooperative basis, this advertiser, like the strictly local sponsor, can buy a live network show in any number of individual markets and pay only a pro-rated share of the talent fee. In this way, he is assured of the prestige and major audience of a network program at a fraction of the overall cost. Regional advertisers whose distribution is limited to a few markets have also found this a profitable form of advertising.

"It is interesting to note that, during the past few weeks, Mutual has received heartening word from many affiliated stations which report that the late summer and early fall will bring the largest batch of co-op sales since this type of program first went on the air. Sales plans are now being organized to take full advantage of the increased production of consumer goods and the renewed interest in advertising. At the same time, Mutual is on the lookout for outstanding, audience-building programs to supplement its present line-up of eleven programs available for local sale."

*(Continued on next page)*

## SPONSORED ELECTION RETURNS ON MID-SOUTH NETWORK

Small regional networks offer an excellent medium for covering state-wide election returns under sponsorship of a single firm. The group selling done by Bob McRaney, general manager, Mid-South Network in Mississippi, illustrates what can be done in the way of sponsored public interest programming. The sponsor, a retail furniture concern, has outlets in several cities.

The network covered news direct from state headquarters and used local pick-ups of the turn of events in each city in which a station was located. The election was adequately covered by the news and special events staff of each station, Associated Press wire service, and through cooperation of newspapers in each of the cities.

The client sponsoring the Mid-South broadcast of the election returns was McClure Furniture Stores. Terrific interest in Mississippi elections resulted in an all time high in audience. The Mid-South Network is composed of WCBI Columbus; WELO, Tupelo; WMOX, Meridian; and WROX, Clarksdale, Mississippi.

## Legal Department

### TEXT OF NAB BRIEF ON FM CHANNEL RESERVATION

(For story see page 541)

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D. C.

In the Matter of Promulgation of Rules and Regulations and Standards of Good Engineering Practice for FM Broadcasting Other Than Non-Commercial Educational Broadcast Service

Docket No. 6768

#### Brief of National Association of Broadcasters

Pursuant to the Order issued by the Federal Communications Commission in the above matter, on June 6, 1946, the National Association of Broadcasters, herein called NAB, appears for and on behalf of its members.<sup>1</sup>

<sup>1</sup>The NAB Board of Directors approved the following resolution adopted by the NAB FM Executive Committee:

"NAB Counsel be authorized and directed to file a brief and appear at oral argument in FCC Document No. 6768. [Proposed Reservation Rule].

"The Committee recommends that he reiterate the position of NAB that provision should be made for sufficient channels to accommodate all qualified applicants,

"and that he oppose the withholding of any channels from those already allocated,

"and that he urge the Commission to indicate at this time a specified portion of the spectrum for future allocation to FM broadcasting for the further development of this service.

"The Committee disagrees with the Commission that the objectives of Section 307(b) can best be served by a reservation of presently allocated channels and is of the opinion that these objectives can be better served by the allocation of additional channels for FM use and the Committee is strongly of the opinion that reservation of channels at this time will obstruct the speedy development of FM broadcasting and therefore recommends that the Commission at this time designate such additional channels either as a result of a Commission hearing or by its own action.

"Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."

## CONVENTION HOTEL RESERVATIONS

Under the arrangements which have been made with the Chicago Convention Bureau and the Hilton Hotels, operators of the Palmer House and the Stevens, we feel that the hotel requirements of all NAB members, active and associate, who desire to attend the 24th annual convention to be held October 21 to 24, will be taken care of adequately.

NAB is handling exclusively the reservations of rooms in the Palmer House and Stevens. It has nothing whatever to do with other hotels where arrangements must be made direct with the management.

At the Palmer House and Stevens, reservations from the blocks of rooms set aside for NAB will be made only in accordance with a certification from NAB headquarters. Reservation forms, together with pre-registration and certification forms, will be mailed to the membership sometime within the next week or ten days. In order to facilitate processing, only requests for reservations submitted on these standard forms will be certified. Members, therefore, are requested not to write letters to NAB or to the Palmer House or Stevens respecting room reservations but to use the standard form.

At an early date a special bulletin, more fully covering the details of this and other convention preliminary arrangements, will be sent to the membership.

### General Statement

NAB submits that the public interest will not be served by the reservation of channels as described in said Order of June 6, 1946, for the following reasons:

1. The Federal Communications Commission does not have the legal authority to reserve from assignment channels now allocated for FM broadcasting.
2. The reservation from assignment of channels now allocated for FM broadcasting will increase the already present serious scarcity of FM channels.

NAB submits that the public interest will be served by:

- (1) The assignment of channels now allocated to FM broadcasting upon the request of qualified applicants therefor.
- (2) The indication by the Federal Communications Commission of a specific additional portion of the spectrum for future allocation to FM broadcasting.

### I

#### The Legal Authority of the FCC to Reserve Allocated Channels from Assignment

First. The Federal Communications Commission has no legal authority to withhold an allocated and available frequency from a qualified applicant.

(Continued on next page)

As is clear from the cases construing the Communications Act, the only purpose of regulating radio broadcasting at all was to allocate the then limited number of available frequencies in such a way that as many stations as possible could operate as effectively as possible. "Unlike other modes of expression, radio inherently is not available to all. That is its unique characteristic, and that is why, unlike other modes of expression, it is subject to governmental regulation." *NBC v. United States*, 319 U. S. 190, 226.

It necessarily follows from this that "the broadcasting field is open to anyone, provided there be an available frequency over which he can broadcast without interference to others, if he shows his competency, the adequacy of his equipment, and financial ability to make good use of the assigned channel." *FCC v. Sanders Radio Station*, 309 U. S. 470, 475.

We need not discuss, for the purposes here, the full implication of the term "available frequency" as used by the Supreme Court, since the question is the authority of the Commission with respect to frequencies concededly made available by the Commission for the use of frequency modulation broadcasters. It is enough to say, as was held by the United States Court of Appeals in *Stahlman v. FCC*, 126 F. (2d) 124, 127: "Possessing [the proper qualifications] the applicant's eligibility is unchallengeable, assuming there is an unused frequency free of interference with an established station. That is the rule announced by the Supreme Court in the Sanders case." (Italics supplied).

Second. The Federal Communications Commission has no legal authority to issue a general order reserving allocated channels from assignment.

The Commission's power and duty in the assignment of licenses may not be exercised in this way, for Section 309(a) of the Communications Act of 1934 prohibits the Commission from determining that the public interest, convenience, or necessity will *not* be served by the grant of an application prior to a full hearing thereon.

Were the Commission to issue a general order withholding designated available channels from any assignment, it would, in effect, be foreclosing the consideration of applications for such channels and, consequently, be determining, without any hearing at all, that their use was not in the public interest. This the Commission has no authority to do, for in order to prevent the criterion of public convenience, interest, or necessity from being "interpreted as setting up a standard so indefinite as to confer an unlimited power," (See *FRC v. Nelson Bros.*, 289 U. S. 266, 285) the Communications Act prescribes the fundamentals of fair play, by requiring that interested parties be afforded an opportunity to be heard and that the Commission's judgments express a reasoned conclusion. *FCC v. Pottsville Broadcasting Co.*, 309 U. S. 134, 143.

Section 307(b) of the Communications Act of 1934 furnishes no answer to the foregoing. That Section requires the Federal Communications Commission, in considering applications for licenses "*When and insofar as there is demand for the same*," (Italics supplied) to make such distribution of licenses as will provide a fair and efficient distribution of service among the several states and communities.

Viewed in its context, as part of Section 307, and

therefore, as defining and limiting the criterion of "public convenience, interest, or necessity" this language can only mean that the Federal Communications Commission may not permit such assignment of channels that one state or community will be served at the expense of another.

Obviously, therefore, unless and until the Commission has before it an application, the granting of which would result in one state or community receiving service at the expense of another, no question of inequitable distribution can arise.

As Section 307(b) itself makes clear, that question may arise only "when and insofar as there is demand" for a specific license to use a specific channel, at which time and not before, the Commission must consider, in making its findings with respect to such demand, "the relative advantages in service which will be enjoyed by the public through the distribution of facilities." *FRC v. Nelson Bros.*, 289 U. S. 266, 285.

The Supreme Court had before it there a General Order of the Commission issued pursuant to its authority with respect to the distribution of facilities. The Court held the order valid only after finding that it was no more than a rule of procedural convenience to require applicants to frame precise proposals and present definite issues, and consequently, that it was not in derogation of the Commission's duty to afford applicants a full hearing.

In view of all this, the Commission can neither exercise its power nor fulfill its duty under Section 307(b) by the issuance of a general order which, at one stroke, anticipates issues and decides them without consideration and judgment on the basis of a full hearing.

## II

### The Interest of the Public in the Reservation of Channels from Assignment

Assuming that the Federal Communications Commission has the legal authority to reserve from assignment channels allocated for FM broadcasting, such reservation will not serve the public interest.

Section 303(g) of the Communications Act of 1934, among other things, requires the Commission to "encourage the *larger and more effective* use of radio in the public interest" (Italics supplied). There are those who now contend that the number of channels allocated to FM are not sufficient. We are informed that in some areas applications for channels exceed the available allocated channels. We are further informed that there are not sufficient channels allocated to permit the public to receive service from both independent stations and existing networks. Assuming these facts, even if all presently allocated channels are used, the public interest will not be adequately served.

In view of this it cannot be said that it is in the public interest to create an even greater scarcity of FM channels by withholding any portion of those already allocated. On the contrary, it is evident that any withholding at this time will violate the spirit of Section 303(g) by encouraging the *smaller and less effective* use of radio in the public interest.

During the past year, the Federal Communications Commission has established a definite allocation pat-

(Continued on next page)

tern for present FM broadcasting, and has recognized the need for reasonable certainty in this regard.

On August 24, 1945, the Federal Communications Commission stated:

"The Commission does not propose to reserve any FM channels from assignment at the present time." On December 15, 1945, the Federal Communications Commission indicated the channels available for assignment to metropolitan FM broadcasting without reserving any channels so allocated.

On April 24, 1946, in the Clear Channel Hearings, the Acting Chairman of the Commission stated:

". . . The Commission regards the FM band as finally settled between 88 and 108, and the receiver manufacturers have been so advised, and receiver production and transmitter production has gone forward. I think it is imperative that we keep the public record straight on that, so the manufacturers will know where they are. I know the Commission regards its decision of 88 to 108 as absolutely the last word, as final. \* \* \* There is constantly a re-examination of allocations in the radio spectrum, but the present allocation of 88 to 108 is final." Official Report of Proceedings, Docket No. 6471, pages 1583, 1584.

The reservation proposal is at best a temporary and ineffective expedient. It is obvious that any change of policy by the Federal Communications Commission at this time which is not designed to anticipate the long range problem of possible future scarcity of FM channels will only serve to confuse all persons interested in the development and use of FM broadcasting and to retard its normal and sound expansion and growth.

### III

#### The Solution to the Problem of Scarcity

From the standpoint of the public interest the solution to the problem of possible scarcity of FM broadcast channels is the immediate indication by the Commission of an additional specific portion of the spectrum for future allocation to FM broadcasting.

It is submitted that the public interest demands that there always be available enough FM channels so that any qualified applicant can enter the field. Therefore, we suggest that the Commission at this time indicate an additional specific portion of the spectrum for FM broadcasting. This does not mean that the Commission must immediately assign channels in such additional portion of the spectrum. Rather, it should be considered as a field for expansion to provide for such applicants as the Federal Communications Commission must have had in mind when it ordered a hearing to determine whether the reservation of a portion of the allocated channels, as discussed under point II above, would serve the public interest.

The indication by the Federal Communications Commission of a portion of the spectrum for future expansion and development of FM broadcasting would further serve the public interest by setting, before the urgent need arises, the general future pattern for FM. Manufacturers of equipment could then design their products to serve the range of the additional portion

#### FIFTEENTH DISTRICT HOLDS SPECIAL MEETING

A special meeting of the Fifteenth District membership has been called for August 12th in Monterey, California, by District Director William B. Smullin, KIEM.

This session will enable the district director to report on proceedings at the Board of Directors meeting August 6th through 9th. NAB President Justin Miller will attend.

of the spectrum when and if the same is assigned for use by the Commission. The public would thus be saved large sums of money, and the development of FM would proceed rapidly without the necessity of waiting periods for "change over" of radio receiving sets.

Finally, such a designation would make available sufficient channels so that, as requests for licenses are made, each area of the country could be served by competing FM services.

#### Conclusion

It is respectfully submitted that the Federal Communications Commission does not have the legal authority to reserve channels now allocated by the Commission for FM broadcasting; and that such reservation would only serve to create greater present scarcity of available FM channels.

NAB restates its position taken on many different occasions in the past, namely, that provision should be made for sufficient channels to accommodate all qualified applicants.

NAB further believes that the objectives of Section 307(b) of the Federal Communications Commission Act of 1934 will not be served by a reservation of presently allocated channels, but, rather, that such objectives will best be served by the Commission indicating at this time a specific portion of the spectrum for future allocation to FM. "Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."<sup>2</sup>

Respectfully submitted,

DON PETTY, *General Counsel*

BRYCE REA, JR.,

Attorneys for National Association  
of Broadcasters

**FCC**

#### LEGAL STAFF PROMOTIONS AT FCC

The FCC announced on Friday (12) the appointment of Lester W. Spillane as assistant general counsel

<sup>2</sup>Resolution approved by the Board of Directors of NAB, *supra*, Note 1.  
(Continued on next page)

in charge of safety and special services, and of Walter E. James as assistant to the general counsel. They succeed, respectively, Jeremiah Courtney and Norman E. Jorgensen who resigned to enter private law practice.

Mr. Spillane began his government career in 1928 with the radio division of the Department of Commerce, continuing with the FRC and its successor, the FCC. For 10 years he worked in radio inspection offices in Seattle and Portland. In 1944, he was assigned to the broadcast division in Washington.

Mr. James joined the FCC as assistant to Commissioner C. J. Durr, later became assistant secretary of the commission and held that position until early 1944 when he entered the navy. Returning to the commission in February of this year, he became special assistant to Chairman Paul A. Porter and was continued in that capacity by Acting Chairman Charles R. Denny.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 22-28, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Homes for Veterans

America faces a critical housing shortage and its veterans are the worst sufferers. It is simply a matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that more than 2 million veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. For example, veterans who cannot find suitable accommodations in privately owned housing receive preference in federally owned war housing. But the only real answer to the housing shortage is an extended period of volume construction. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. For example, the Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans'*

*housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 4-B).*

#### Farm Labor Needed

*America's farmers will have to produce and harvest more food this season than ever before, even more than during the most critical war years. They can succeed only if they receive urgently needed help. Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. About the weather we can do nothing. About farm labor we can do much to assist the farmer in getting the help he needs to prevent crop losses and insure maximum yields. A slight gain in the farm labor supply has been materially off-set by the post-war shift toward shorter working hours, the loss of all prisoner-of-war labor, and a 15 to 20 per cent reduction in the number of foreign workers that will be imported this season. The two latter factors represent a loss of 140,000 6-day-a-week workers. Under the circumstances, America's farmers will be unable to obtain the maximum yield from their vastly increased acreage this year unless a substantial number of hired domestic workers—seasonal and part-time—can be found. The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed. It is important to make very clear the fact that the need for help will come at different times in different parts of the country. Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community. In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities and counties. This call will be made through newspapers, radio and other communication facilities. Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community. (Fact Sheet No. 26)*

#### Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help . . . prevent possible shortages of soap . . . accelerate the production of other peacetime goods everyone wants and needs. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and caulking, compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates—Pour immediately into the salvage can those fats which can't be re-used—Re-use those suitable for cooking, and salvage whatever is left—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A).

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 15. They are subject to change.

### Monday, July 15

#### Further Hearing

Before the Commission in Room 6121

In the Matter of Clear Channel Broadcasting in the  
Standard Broadcast Band

NEW—Radio Airways, Inc., Eugene, Ore.—C. P. 1520 kc., 1 KW, unlimited time.

NEW—North Jersey Radio, Inc., Newark, N. J.—C. P. 1430 kc., 5 KW, directional antenna, unlimited.

NEW—Independent Broadcasting Co., Des Moines, Iowa—C. P. 940 kc., 5 KW N., 10 KW day, DA-night & day.  
KUOM—University of Minnesota, Minneapolis, Minn.—C. P. 940 kc., 250 watts night 5 KW day, unlimited S-WCAL.  
WCAL—St. Olaf College, Northfield, Minn.—Mod. of license. 770 kc., 5 KW day, daytime S-KUOM.  
(Petition to intervene filed by KMA pending)

### July 15 and 16

#### Informal Engineering Conference

In Conference Room B Adjacent to the Departmental  
Auditorium, 13th & Constitution Avenue

Engineering Conference in connection with the Clear  
Channel proceeding.

### Wednesday, July 17

NEW—A. J. Fletcher, Greensboro, N. C.—C. P. 850 kc., 1 KW, daytime.

NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. 850 kc., 1 KW night, 5 KW day, unlimited.

NEW—High Point Enterprise, Inc., High Point, N. C.—C. P. 830 kc., 1 KW day, daytime.

#### Other Participants

WRUF—Gainesville, Fla.—(Intervenor).

#### Oral Argument

Before the Commission En Banc

In the Matter of Rules Relating to Section 214 of the  
Communications Act of 1934, as amended; Discontinuance,  
Reduction and Impairment.

### Thursday, July 18

KHTN—KHTN, Inc., Houston, Texas—C. P. 610 kc., 5 KW night, 5 KW day, directional antenna, unlimited.

NEW—W. Albert Lee, Houston, Texas—C. P. 610 kc., 5 KW day & night, directional antenna for night use, unlimited.

#### Further Hearing

NEW—Henry F. Fett, Dearborn, Mich.—C. P. 1450 kc., 1 KW day, daytime only.

NEW—Suburban Broadcasters (Frederick A. Knorr, et al, d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. 1450 kc., 1 KW day, daytime.

## FCC ACTIONS

### AM APPLICATIONS GRANTED

NEW—Sun Country Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on 1490 kc. (instead of 1340 kc. as requested), contingent upon the applicant's filing within 20 days an amendment to the application specifying the frequency 1490 kc., 250 watts, unlimited time. (B5-P-4121; Docket 6904)

NEW—The Catalina Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time (B5-P-4262; Docket 7069) conditionally.

NEW—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on 1450 kc. (instead of 1340 kc. as requested), contingent upon applicant's filing within 20 days an amendment to the application specifying the frequency 1450 kc., 250 watts, unlimited time. (B5-P-4073; Docket 6903)

NEW—Albert E. Furlow, et al., d/b as Silver Gate Broadcasting Company, San Diego, Calif.—Granted construction permit for new station to operate on 1130 kc., 250 watts, daytime only. (B5-P-4669)

NEW—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B2-P-4753)

### TELEVISION APPLICATIONS GRANTED

NEW—The Pulitzer Publishing Co., St. Louis, Mo.—Granted construction permit for new commercial television broadcast station to operate on 76-82 mc. (Channel No. 5); effective peak power radiated (visual): 18.15 KW; antenna height: 524 feet. (B4-PCT-62)

NEW—King-Trendle Broadcasting Corp., Detroit, Mich.—Granted construction permit for new commercial television broadcast station to operate on 76-82 mc. (Channel No. 5); effective peak power radiated (visual): 16 KW (aural) 14 KW; antenna height: 379 feet. (B2-PCT-45)

NEW—The Evening News Association, Detroit, Mich.—Granted construction permit for new commercial television broadcast station to operate on 66-72 mc. (Channel No. 4); effective peak power radiated: (visual) 17.1 KW (aural) 7.7 KW; antenna height: 588 feet. (B2-MPCT-24; B2-PCT-100)

### NON-COMMERCIAL EDUCATION FM APPLICATION GRANTED

NEW—Providence Bible Institute, Providence, R. I.—Granted conditional CP for a new station; Channel 88.1 mc. (No. 1); 1.45 KW; antenna: 200 feet.

(Continued on next page)

## FM CONDITIONAL GRANTS

City	Grantee	Majority or Minority interest in Standard Station		Type of FM Station
<b>ALABAMA</b>				
Lanett	L. J. Duncan, et al., d/b as Valley Broadcasting Co.	WGAA		Class A
<b>NEW YORK</b>				
Rome	Copper City Broadcasting Corp.	—		Class A
Oneonta	Oneonta Star, Inc.	—		Class B
<b>PENNSYLVANIA</b>				
Allentown	Penn-Allen Broadcasting Co.	—		Class A
<b>TEXAS</b>				
San Antonio	Express Publishing Co.	—		Class B

## FM ENGINEERING APPROVALS AND CP'S

The following stations received Engineering Approvals and were granted regular Construction Permits:

Miami Broadcasting Co., Miami, Fla.—Class B; 95.5 Mc. (No. 238); 49 KW; antenna 350 feet. (B3-PH-239)

Hutchinson Publishing Co., Hutchinson, Kans.—Class B; 95.3 Mc. (No. 237); 60 KW; antenna 520 feet. (B4-PH-349)

Star-Times Publishing Co., St. Louis, Mo.—Class B; 93.7 Mc. (No. 229); 40 KW; antenna 500 feet. (B4-PH-2)

The Constitution Publishing Co., Atlanta, Ga.—Class B; 98.1 Mc. (No. 251); 20 KW; antenna 500 feet. (B3-PH-125)

Press Publishing Co., Sheboygan, Wis.—Class B; 98.7 Mc. (No. 254); 3.0 KW; antenna 360 feet. (B4-PH-339)

Herbert Herff, Memphis, Tenn.—Class B; 92.7 Mc. (No. 224); 49 KW; antenna 560 feet. (B3-PH-409)

Robert E. Wolfe Co., Fremont, Ohio—Class A; 104.7 Mc. (No. 284); 0.30 KW; 193 feet. (B2-PH-483)

Hildreth & Rogers Co., Lawrence, Mass.—Class B; 95.7 Mc. (No. 239); 17 KW; antenna 530 feet. (B1-PH-153)

Radio Station WJBC, Bloomington, Ill.—Class B; 93.9 Mc. (No. 230); 6.0 KW; 265 feet. (B4-PH-236)

Westchester Broadcasting Corp., White Plains, N. Y.—Class A; 104.1 Mc. (No. 281); 220 watts; antenna 290 feet. (B1-PH-176)

Southeastern Broadcasting Co., Charlotte, N. C.—Class B; 102.5 Mc. (No. 273); 160 KW; antenna 1090 feet. (B3-PH-764 and MPH-128)

KCMO Broadcasting Co., Kansas City, Mo.—Class B; 98.3 Mc. (No. 252); 20 KW; antenna 510 feet. (B4-PH-766)

Redwood Broadcasting Co., Inc., Eureka, Calif.—Class B; 93.9 Mc. (No. 230); 2.0 KW; antenna 40 feet. (B5-PH-787)

Curran Co., Brockton, Mass.—Class A; 105.1 Mc. (No. 286); 29 KW; antenna 270 feet. (B1-PH-604)

Peninsula Newspapers, Inc., Palo Alto, Calif.—Class A; 104.3 Mc. (No. 282); .77 KW; antenna 435 feet. (B5-PH-539)

Supreme Broadcasting System, Inc., New Orleans, La.—Class B; 95.3 Mc. (No. 237); 61 KW; antenna 465 feet. (B3-PH-485)

Buckeye Broadcasting Co., Cincinnati, Ohio—Class B; 97.3 Mc. (No. 247); 18 KW; antenna 520 feet. (B2-PH-572)

The Sun Co. of San Bernardino, San Bernardino, Calif.—Class B; 103.7 Mc. (No. 279); 6.4 KW; antenna 2,225 feet. (B5-PH-114)

Silver City Crystal Co., Meriden, Conn.—Class B; 92.7 Mc. (No. 224); 7.0 KW; antenna 740 feet. (B1-PH-666)

John F. Easley, Ardmore, Okla.—Class B; 97.1 Mc. (No. 246); 2.8 KW; antenna 790 feet. (B3-PH-726)

WEBR, Inc., Buffalo, N. Y.—Class B; 92.5 Mc. (No. 223); 15 KW; antenna 580 feet. (B1-PH-217)

American Republican, Inc., Waterbury, Conn.—Class B; 100.1 Mc. (No. 261); 10.2 KW; antenna 323 feet. (B1-PH-603)

Eastern States Broadcasting Corp., Upper Deerfield Twp. Nr. Bridgeton, N. J.—Class B; 101.5 Mc. (No. 268); 18 KW; antenna 520 feet. (B1-PH-510)

WIBX, Inc., Utica, N. Y.—Class B; 97.9 Mc. (No. 250); 6 KW; antenna 790 feet. (B1-PH-213)

Lewistown Broadcasting Co., Lewistown, Pa.—Class B; 102.7 Mc. (No. 274); 2.25 KW; antenna 150 feet. (B2-PH-810)

East Texas Broadcasting Co., Tyler, Texas—Class B; 103.9 Mc. (No. 280); 3.7 KW; antenna 270 feet. (B3-PH-780)

Frank E. Hurt & Son, Nampa, Idaho—Class B; 101.3 Mc. (No. 267); 2.0 KW; antenna 380 feet. (B5-PH-807)

Observer Pub. Co., Washington, Pa.—Class B; 103.7 Mc. (No. 279); 9.6 KW; antenna 315 feet. (B2-PH-800)

Suffolk Broadcasting Corp., Coram, N. Y.—Class A; 105.9 Mc. (No. 290); 285 watts; antenna 310 feet. (B1-PH-816)

KVOX Broadcasting Co., Fargo, N. Dak.—Class B; 100.1 Mc. (No. 261); 8.5 KW; antenna 235 feet. (B4-PH-366)

Donald A. Burton, So. of Muncie, Ind.—Class B; 103.7 Mc. (No. 279); 6.2 KW; antenna 235 feet. (B4-PH-292)

The Argus-Press Co., Owosso, Mich.—Class A; 104.7 Mc. (No. 284); 260 watts; antenna 140 feet. (B2-PH-846)

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Class B; 103.7 Mc. (No. 279); 9.5 KW; antenna 500 feet. (B4-PH-887)

New Britain Broadcasting Co., New Britain, Conn.—Class B; 95.1 Mc. (No. 236); 20.0 KW; antenna 500 feet. (B1-PH-833)

The Valley Broadcasting Co., Steubenville, Ohio—Class B; 99.7 Mc. (No. 259); 1.0 KW; 485 feet. (B2-PH-357)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Class A; 104.3 Mc. (No. 282); 240 watts; antenna 370 feet. (B1-PH-873)

Pensacola Broadcasting Co., Pensacola, Fla.—Class B; 92.9 Mc. (No. 225); 5.5 KW; antenna 260 feet. (B3-PH-515)

WHB Broadcasting Co., Kansas City, Mo.—Class B; 98.7 Mc. (No. 254); 20 KW; antenna 510 feet. (B4-PH-294)

Durham Radio Corp., Durham, N. C.—Class B; 99.3 Mc. (No. 257); 21 KW; antenna 490 feet. (B3-PH-144)

Portland Broadcasting System, Inc., Portland, Me.—Class B; 100.1 Mc. (No. 261); 3.6 KW; antenna 415 feet. (B1-PH-116)

Neid & Stevens, Warren, Ohio—Class A; 104.3 Mc. (No. 282); 340 watts; antenna 54 feet. (B2-PH-361)

Review Publishing Co., Alliance, Ohio—Class A; 104.7 Mc. (No. 284); 330 watts; antenna 250 feet. (B2-PH-475)

The Advocate Printing Co., Newark, Ohio—Class B; 101.5 Mc. (No. 268); 8.5 KW; antenna 370 feet. (B2-PH-417)

WHP, Inc., Harrisburg, Pa.—Class B; 97.3 Mc. (No. 247); 4.0 KW; antenna 875 feet. (B2-PH-410)

Fayette Broadcasting Corp., Uniontown, Pa.—Class B; 96.1 Mc. (No. 241); 1.5 KW; antenna 1300 feet. (B2-PH-240)

Paducah Newspapers, Inc., Paducah, Ky.—Class B; 97.3 Mc. (No. 247); 32 KW; antenna 490 feet. (B2-PH-692)

Asbury Park Press, Inc., Asbury Park, N. J.—Class A; 104.7 Mc. (No. 284); 1.0 KW; antenna 130 feet. (B1-PH-406)

## FM FINAL CP'S GRANTED

The following stations which have heretofore received Engineering Approvals, were granted final CP's:

Central Broadcasting Co., Des Moines, Iowa—Class B; 100.5 Mc. (No. 263); 134 KW; antenna 583 feet. (B4-PH-197)

Piedmont Broadcasting Corp., Salisbury, N. C.—Class B; 99.9 Mc. (No. 260); 23.2 KW; antenna 274 feet. (B3-PH-346)

Rock Island Broadcasting Co., Rock Island, Ill.—Class B; 100.7 Mc. (No. 264); 29 KW; antenna 389 feet (B4-PH-138)

(Continued on next page)

- Portland Broadcasting System, Inc., Bangor, Me.—Class B; 94.3 Mc. (No. 232); 10.8 KW; antenna 586 feet. (B1-PH-338)
- Courier-Journal and Louisville Times Co., Louisville, Ky.—Class B; 99.5 Mc. (No. 258); 29 KW; antenna 640 feet. (B2-PH-88)
- WRAK, Inc., Williamsport, Pa.—Class B; 92.5 Mc. (No. 223); 3.2 KW; antenna 1268 feet. (B2-PH-241)

### ENGINEERING APPROVAL OF FM CG'S

The following applicants were granted approval of basic engineering plans: (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Wilton E. Hall, Anderson, S. C.—Class B; 103.5 Mc. (No. 278); 29 KW; 400 feet. (B3-PH-568)
- WJR, The Goodwill Station, Inc., Detroit, Mich.—Class B; 94.9 Mc. (No. 235); 28 KW; 440 feet. (B2-MPH-88)
- Community Broadcasting, Inc., Wheeling, W. Va.—Class B; 100.9 Mc. (No. 265); 14 KW; 450 feet. (B2-PH-624)
- Fidelity Media Broadcasting Corp., Jersey City, N. J.—Class A; 105.3 Mc. (No. 292); 360 watts; 240 feet. (B1-PH-325)
- Bay State Broadcasting Co., New Bedford, Mass.—Class B; 96.9 Mc. (No. 245); 20.0 KW; 500 feet. (B1-PH-901)
- Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Class B; 103.7 Mc. (No. 277); 1.7 KW; 1215 feet. (B1-PH-260)
- KALE, Inc., Portland, Ore.—Class B; 96.1 Mc. (No. 241); 250.0 KW; 1140 feet. (B5-PH-751 and MPH-127)
- WSMB, Inc., New Orleans, La.—Class B; 95.7 Mc. (No. 239); 158.0 KW; 510 feet. (B3-PH-865)
- WSAV, Inc., Savannah, Ga.—Class B; 98.9 Mc. (No. 255); 11 KW; 240 feet. (B3-PH-660)
- Harold O. Bishop, Harrisburg, Pa.—Class A; 104.7 Mc. (No. 284); 107 watts; 18 feet. (B2-PH-877)

### DESIGNATED FOR HEARING

- WBBB—Alamance Broadcasting Co. Inc., Burlington, N. C.; WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Designated for consolidated hearing application (B3-P-4534) for CP to change operation from 920 kc, 1 KW, daytime to 940 kc, 1 KW, DA-N, unlimited time, with application of WISH to change frequency from 1310 to 940 kc; power from 1 KW, 5 KW-LS to 5 KW day and night using DA at night, and approval of transmitter location and antenna system.
- Tri-Cities Broadcasting Co., Goose Creek, Texas.—Designated for hearing application (B3-P-4706) for a new station to operate on 1490 kc, 250 watts, unlimited time.
- Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Cal.; Town Talk Broadcasting Co., Grass Valley, Cal.—Designated for consolidated hearing the applications of Grass Valley-Nevada City Broadcasters, Inc. (B5-P-4616; Docket 7461) with application of Town Talk Broadcasting Co., both applications requesting frequency 1400 kc, 250 watts, unlimited time.

### LICENSE RENEWALS

- WJBY—Gadsden Broadcasting Co., Inc., Gadsden, Ala.—Granted renewal of license for the period ending August 1, 1946.
- KRLD—KRLD Radio Corp., Dallas, Texas.—Granted renewal of license for the period ending May 1, 1948.

### MISCELLANEOUS ACTIONS

- KMA—May Broadcasting Co., Shenandoah, Iowa—Dismissed petition for leave to intervene in the hearing on application of Independent Broadcasting Co., for CP (Docket 6734) scheduled for hearing July 15.
- Radio Station WSOC, Inc., Charlotte, N. C.—Granted in part petition requesting continuance of consolidated hearing upon applications of Radio Station WSOC, Inc., et al (Docket 7322, etc.), and the hearing now scheduled for July 15 was continued to July 24.

- WHHT—Harold H. Thoms, Durham, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at Alston Ave. Extended, Durham, N. C. (B3-MP-1924)
- WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted modification of CP which authorized a new station, to change transmitter and studio locations from Swift Creek Highway, Hartsville, and 1321 Carolina Ave., Hartsville, respectively, to: Just east of U. S. Highway No. 15 and ½ mile south of city limits of Hartsville, and extend commencement and completion dates from 7-13-46 and 1-13-47 respectively, to 60 days after grant and 180 days thereafter. (B3-MP-1954)
- WSYR-FM—Central N. Y. Broadcasting Corp., Onondaga, N. Y.—Granted special temporary authority to operate on 93.5 mc. using 250 watts GE-BT-1A transmitter and temporary antenna 72 feet above ground, for a period of 90 days from date of grant.
- KANA—Mosby's, Inc., Anaconda, Mont.—Granted modification of CP, which authorized a new station, to change type of transmitter. (B5-MP-1944)
- WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of studio location at Graft Press Bldg., Lincoln Way E. at Penna. RR., Chambersburg. (B2-MP-1914)
- WLWA—The Crosley Corp., Area of Cincinnati—Granted extension of STA to operate an FM transmitter on Channel #251, 98.1 mcs. with 3 KW using temporary antenna on WLW's tower for a period beginning July 13 and ending Aug. 11, 1946, for the purpose of making FM site tests.
- KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP which authorized increase in power, etc., for extension of completion date from 7-9-46 to 8-8-46.
- WCNT—Hobart Stephenson, Centralia, Ill.—Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna and approval of transmitter and studio locations at Highway #51, 2.9 miles north of City Limits, Centralia, Ill. (B4-MP-1939)
- KCOV—Cent. Wash. Broadcasters, Inc., Ellensburg, Wash.—Granted modification of CP which authorized a new station, to make changes in antenna system, change type of transmitter to RCA Mfg. Co. BTA-250-L, and extend completion date from 10-13-46 to 20 days thereafter. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-MP-1971)
- WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates Radio Co. 1-N; change transmitter and studio location to: Lone Oak (south of Paducah) and 504 Ky. Ave., Paducah, respectively, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. This action is taken subject to condition that the permittee herein shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B2-MP-1942)
- WHOS—Carter C. Peterson, Savannah, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter (Gates Radio Co. 250-C) for approval of antenna, for approval of transmitter location at Gwinnett St., Savannah, and approval of studio location at Corner Bull and York Sts., Savannah. Authority is granted on condition (1) That permittee submit measurements to show interference caused WFMJ at Daytona Beach, and (a) That permittee will not object to interference which may be caused by a grant of B3-P-4248. (B3-MP-1905)
- KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kans.—Granted license to cover CP which authorized increase in power from 1 KW-LS to 10 KW-LS, and make changes in transmitting equipment. (B4-L-1968)

(Continued on next page)

- WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time (B2-L-1955); also authority to determine operating power by direct measurement. (B3-Z-1778)
- WBZ—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted authority to determine operating power by direct measurement. (B1-Z-1788)
- WHHM—Herbert Herff, Memphis, Tenn.—Granted modification of CP which authorized a new station, to change name of permittee to Herbert Herff, tr/as WHHM Broadcasting Co. (B3-MP-1943)
- WKLN—The Ky. Broadcasting Co., Lexington, Ky.—Granted modification of CP which authorized a new station, to change corporate name to The Fayette Broadcasting Co., specify type of transmitter and specify studio location as 120 E. Main St., Lexington, Ky. (B2-MP-1938)
- WLBV-WLBX—Larus Bro. Co., Inc., Richmond, Va.—Authorized cancellation of Relay Broadcast station licenses expiring May 1, 1948. (B2-RRY-302, 303)
- W6XYZ—Television Productions, Inc., Pasadena, Calif.—Granted license to cover CP which authorized a change in transmitter site and emission of Exp. Television station. The license is granted on an experimental basis only; conditions. (B5-LVB-71)
- W6XLA—Television Productions, Inc., Area of Los Angeles—Granted license to cover CP which authorized change in frequency, transmitter and emission in Exp. Television station. Frequency that may be assigned by Chief Engineer from time to time; emission: A3, A5 and special & special for FM. The license is granted upon an experimental basis only, conditions. (B5-LVB-70)
- Bruno Shaw, New York City—Denied request that the Commission withhold action on applications for the frequency 620 kc. in New York City, and consider his application therewith.
- Ira M. Ball, Utica, New York—Denied request that the Commission (1) set aside its proposed decision in the Rome-Utica cases; (2) allow Mr. Ball and his associates sufficient time to prepare and file a competing application; and (3) re-open the record and permit him and his associates to participate in such further hearing.
- Metropolitan Broadcasting Service, New York City—Granted petition for leave to amend its application (B1-P-4099; Docket 6791) so as to change paragraph 17 of the application to show that, as amended, the application will in part "request the facilities" of Station WAGE, Syracuse, to offer an exhibit showing a new antenna design and new transmitter site; to offer the new antenna design to WAGE; to offer ownership of the new site to WAGE free of cost; and to offer to pay for the removal of WAGE to the new site and for the installation of the new WAGE antenna, all if its application is granted. The amendment filed with the petition covering the matters, was accepted.
- Associated Electronic Enterprises, Woonsocket, R. I.—Granted petition for removal and grant of application for new station, and the said application for a new station (B1-P-4111; Docket 6857) was granted, to operate on 1240 kc., 250 watts, unlimited time, subject to condition that applicant, after construction, shall submit measurements to prove that the proposed transmitter meets the Commission's Standards of Good Engineering Practice concerning broadcast stations.
- KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—Granted modification of construction permit (B3-MP-1884) which authorized a new station, to change frequency from 1490 to 1340 kc.
- William L. Lipman, Kenosha, Wis.—Granted petition requesting that his application (Docket 7350) be severed from the consolidated proceedings with applications in Dockets 7118 et al. The Commission ordered this application severed from the consolidated proceedings in which it was heard, and granted CP (B4-P-4436) for a new station to operate on 1050 kc., 250 watts, daytime only, subject to the condition that applicant will within 60 days from the date of this action file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards of Good Engineering Practice.
- Palladium Publishing Co., Benton Harbor, Mich.—Granted petition requesting that its application (Docket 7118) for a new station be severed from the consolidated proceeding with applications in Docket Nos. 7350 etc. The Commission ordered that this application be severed from the consolidated proceedings in which it was heard and granted CP (B2-P-4023) for a new station to operate on 1060 kc., 1 KW, daytime only, subject to compliance of the construction and location of antenna with CAA requirements.
- Radio Wisconsin, Inc., Madison, Wis.—Denied petition requesting that its application for CP (Docket 6940) be removed from the hearing docket and granted without further hearing.
- Lock Haven Broadcasting Corp., Lock Haven, Pa.—Dismissed petition of Lock Haven Broadcasting Corp. requesting that its application for use of 1230 kc. at Lock Haven be designated for hearing in consolidation with applications of Williamsport Radio Broadcasting Associates and Jos. T. Connolly, et al, requesting use of 1340 kc. at Williamsport, and ordered that the issues in the consolidated proceeding (Docket 7427 and 7425) be amended by deleting issue No. 6 and in lieu thereof inserting the following: "6. To determine on a comparative basis which, if either, of these applications should be granted."

## ACTIONS ON MOTIONS

- Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Granted petition for leave to amend its application (B4-P-4619) so as to specify frequency 1400 with 250 watts unlimited time instead of 1340 kc. with 250 watts, unlimited time; change location of main studios from Eau Claire to Chippewa Falls, etc. The amendment was accepted and application removed from hearing docket. (No. 7557)
- Unity Corp., Inc., Springfield, Ohio—Granted motion for leave to amend its application for FM station (B2-PH-516; Docket 7238), by submitting additional engineering data, and the amendment was accepted.
- Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted petition for leave to intervene in the hearing upon application of Lake Shore Broadcasting Co. for a new station in Evanston, Ill., presently designated for consolidated hearing with application of WMIL Broadcasting Co., Milwaukee. (Docket Nos. 7629 and 6701)
- Radio Projects, Inc., Newark, N. J.—Granted petition for leave to amend application for FM station so as to show election of two new directors to the corporation, etc., and the amendment was accepted. (Docket 7232)
- Booth Radio Stations, Inc., Grand Rapids, Mich.—Granted petition for leave to intervene in the hearing on application of WMBD for CP. (Docket 7610)
- A. J. Fletcher, Greensboro, N. C.—Granted petition for leave to amend application for FM station, so as to substitute the Capitol Broadcasting Co., Inc. as the applicant, and to change paragraphs to show complete information on the new corp., and the amendment was accepted. (Docket 7597)
- No. Jersey Broadcasting Co., Inc., Paterson, N. J.—Granted petition for leave to amend its application for FM station (Docket 7234), so as to show current information in re officers, directors and stockholders; to supply revised engineering data, etc., and the amendment was accepted.
- West Ala. Broadcasting Co., Tuscaloosa, Ala.—Granted in part petition for extension of time within which to file proposed findings of fact in re Dockets 7178 and 7177, and the time within which the West Ala. Broadcasting Co. may file its proposed findings in re Docket 7178, was extended to and including July 23.

(Continued on next page)

News Syndicate Co., Inc., New York, N. Y.—Granted petition for leave to amend its application for an FM station (Docket 6175), so as to show current information concerning costs of construction and monthly operating expenses, and to supply complete engineering information, etc., and the amendment was accepted.

Independent Broadcasting Co., Des Moines, Iowa—Granted petition for leave to amend its application for a new station, to show a new DA pattern and revised engineering information, and the amendment was accepted. (Docket 6734)

Atlantic Broadcasting Co., Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for a new FM station. (B1-PH-130; Docket 7233)

Star Broadcasting Co., Inc., Pueblo, Colo.—Granted petition requesting the Commission to incorporate an affidavit by Frank S. Hoag, Sr., into the proceeding held upon petitioner's application for CP (Docket 6814). The affidavit was accepted, the record reopened, and without further hearing the affidavit of Frank S. Hoag, Sr., is made a part of the record in this docket.

N. M. U Broadcasting Co., Inc., New York City—Granted petition for leave to amend its application for FM station (Docket 7225), so as to show increase in authorized common stock from \$50,000 to \$100,000; to show revised information on proposed programming, and the amendment was accepted.

Paris Broadcasting Co., Paris, Tenn.; James A. Dick, et al, d/b as Paris Broadcasting Co., and Tenn.-Ky. Broadcasting Co., Inc., Paris, Tenn.—Denied joint petitions requesting the Commission to schedule the consolidated hearing in re these applications for July 24. (Docket 7430; 7506 and 7507)

Edward J. Noble and American Broadcasting Co., Inc.—Granted petition for waiver of Sec. 1.304(a) of the Commission's Rules; said rules were waived, and written appearance of petitioners in re transfer of control of stations WXYZ and WOOD (Dockets 7619 and 7620) was accepted.

Port Huron Broadcasting Co., Port Huron, Mich.—The Commission ordered, upon its own motion, the continuance of the hearing on application for renewal of license (Docket 6987), now scheduled for July 10 to September 16.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.—The Commission, on its own motion, ordered that the hearing on application for a CP (Docket 7601) be scheduled for 10 a.m. August 7, at Fresno, Calif., and for 10 a.m. August 8 at Visalia, Calif.

Medford Printing Co. and S. W. McCready, Medford, Ore.—The Commission, on its own motion, scheduled the consolidated hearing upon these applications (Docket 7327 and 7328) for July 29, at Medford, Ore.

Lake Broadcasting Co., Inc., Gary, Ind.—The Commission, on its own motion, continued the hearing on application for CP (Docket 7185) now scheduled for July 8 to July 24.

KSEI—Radio Service Corp., Pocatello, Idaho—The Commission, on its own motion, removed from the hearing docket application for CP (Docket 6865), heretofore scheduled for consolidated hearing with application of KVAN. (Docket 6566)

John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore., and B. Loring Schmidt, Salem, Ore.—The Commission, on its own motion, ordered that the consolidated hearing on these applications be scheduled for July 31 at Salem, Oregon, on the application of B. Loring Schmidt (Docket 7624) and August 1, at Oregon City, Ore., upon application of John H. Fitzgibbon, et al. (Docket 7379)

Port Arthur Broadcasting Co., Port Arthur, and Lake Shore Broadcasting Co., Port Arthur, Texas—The Commission, on its own motion, and at request of counsel for applicants, scheduled the consolidated hearing on these applications (Dockets 7579 and 7580) for July 29 and 30 at Wash., D. C.

George W. Trender, John H. King, H. Allen Campbell and Howard C. Pierce, and American Broadcasting Co., Inc.—Granted petition for waiver of Sec. 1.384(a) of the Commission's Rules, and accepted written ap-

pearance of petitioner in re application for transfer of control of stations WXYZ and WOOD. (Docket 7619)

Electronic Time, Inc., New York City—Granted motion for continuance of hearing now scheduled for July 8, and continued same to September 9. (Docket 7509)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified, which authorized increase in power, installation of new transmitter and directional antenna and change in transmitter and studio locations) for extension of completion date.

#### 630 Kilocycles

NEW—Western Montana Associates, Missoula, Montana (P. O. 425 Beverly Avenue)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna, night and unlimited hours of operation.

#### 730 Kilocycles

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Modification of construction permit (B2-P-4561, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

#### 800 Kilocycles

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-P-4244, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations and extend commencement and completion dates.

#### 840 Kilocycles

NEW—Port City Broadcasting Co. (partnership composed of) Raymond G. Wilson, W. F. Lane, John A. Mingus, Andrew B. Shelton, Howard Barrett & Bruce B. Meador, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

#### 850 Kilocycles

WIDH—Matheson Radio Co., Inc., Boston, Mass.—Construction permit to increase power from 5 to 50 KW, install new transmitter and new directional antenna for day and night use and change transmitter location from Sangus to Wayland, Massachusetts.

#### 860 Kilocycles

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Construction permit to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended; re change in transmitter location.

#### 900 Kilocycles

NEW—Northeast Oklahoma Broadcasting Co., Miami, Okla. (P. O. 218 D Street, S. W.)—Construction permit for

(Continued on next page)

a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

### 910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Maine—Modification of construction permit (B1-P-3934, which authorized increase in power, employing directional antenna night and make changes in transmitting equipment) for extension of completion date.

### 970 Kilocycles

NEW—Boulder City Broadcasting Co. (a Nevada Corporation), Las Vegas, Nevada (P. O. 701 Avenue R, Boulder City, Nevada)—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW and unlimited hours of operation.

### 1000 Kilocycles

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for changes in directional antenna for night use.

### 1010 Kilocycles

NEW—T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Alex and R. H. Whitlow (partners), d/b as Albemarle Broadcasting Company, Albemarle, North Carolina (P. O. Hotel Albemarle Bldg., North Second Street)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

### 1050 Kilocycles

WWGP—Lee Broadcasting Corporation, Sanford, N. C.—Modification of construction permit (B3-P-4540, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

### 1090 Kilocycles

KEVR—Evergreen Broadcasting Corporation, Seattle, Wash.—Modification of construction permit (B5-P-3933, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna.

NEW—Effingham Broadcasting Co., Effingham, Illinois, (P. O. 109½ E. Jefferson St.)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 250 watts and daytime hours of operation.

### 1110 Kilocycles

NEW—Moraine Broadcasters, Inc., Dayton, Ohio (P. O. 111-125 E. 4th St.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and daytime hours of operation.

### 1120 Kilocycles

NEW—Broadcast Management, Inc., Bethesda, Maryland (P. O. Union Trust Building, Washington 5, D. C.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime hours of operation.

### 1150 Kilocycles

WCOP—Massachusetts Broadcasting Corporation, Boston, Mass.—License to cover construction permit (B1-P-4003, as modified), which authorized increase in power, make changes in transmitting equipment, install new

directional antenna for day and night use and change transmitter location.

WCOP—Massachusetts Broadcasting Corporation, Boston, Mass.—Authority to determine operating power by direct measurement of antenna power.

### 1230 Kilocycles

WIKB—Upper Michigan-Wisconsin Broadcasting Company, Inc., Iron Mountain, Mich.—Modification of construction permit (B2-P-4676, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Peter B. Thornell, Florence, South Carolina (222 South Dargan Street)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WOLS)

KFJB—Marshall Electric Company, Marshalltown, Iowa—Authority to determine operating power by direct measurement of antenna power.

KXO—Valradio, Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, which authorized installation of new transmitter, new vertical antenna and ground system, and change transmitter and studio locations) to move transmitter location and to extend commencement and completion dates.

NEW—Tri-County Radio Corp., Shelby, Montana (P. O. 531 First Avenue South)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Joseph M. Ripley, Leesburg, Florida (P. O. 1706 Landon Avenue, Jacksonville, Fla.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Kola Broadcasting Company (a co-partnership composed of Hugh O. Jones, William E. Jones, James O. Jones, and Mrs. Sarah Stewart Jones), Opelousas, Louisiana (P. O. Box 230)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyoming (P. O. 2730 Quincy Street, Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1240 Kilocycles

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—Modification of construction permit (B3-P-4508, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

KDON—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Authority to determine operating power by direct measurement of antenna power.

NEW—Pikes Peak Broadcasting Company, a co-partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colorado (P. O. 337 Endora Street, Denver, Colorado)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Miller Associates, Inc., Youngstown, Ohio (P. O. c/o Snnue Miller, 1837 West Central Avenue, Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Des Moines Broadcasting Corporation, Des Moines, Iowa (P. O. 401 Shops Building, 806 West Walnut Street)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts and unlimited hours of operation.

KCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Modification of construction permit (B5-P-3996, which authorized a new standard broadcast station) to change transmitter, make changes in antenna system and extend completion date.

(Continued on next page)

### 1310 Kilocycles

NEW—Alvin A. Beal and Elmer P. Hauser, d/b as Beal & Hauser Broadcasting Co., Fontana, California (200 South Tokay St.).—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and unlimited hours of operation.

### 1320 Kilocycles

NEW—Central Michigan Radio Corporation, Lansing, Mich. (P. O. c/o Thomas H. O'Brien, 623 W. Ottawa)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

WKAN—Kankakee Daily Journal Company, Kankakee, Ill.—Modification of construction permit (B4-P-4013, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top and extend commencement and completion dates.

### 1340 Kilocycles

NEW—G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Company, Laramie, Wyoming (P. O. 2730 Quiney Street, Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WGNI—General Newspapers, Inc., Wilmington, N. C.—Modification of construction permit (B3-P-4247, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extend commencement and completion dates.

WMFF—Plattsburg Broadcasting Corporation, Plattsburg, N. Y.—License to cover construction permit (B1-P-4461), which authorized installation of new transmitter.

### 1360 Kilocycles

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Modification of construction permit (B1-P-4480, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extend commencement and completion dates.

### 1400 Kilocycles

NEW—David W. Ratliff, Stamford, Texas (P. O. Box 1502, Abilene, Texas)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KODI—Big Horn Basin Broadcasting Co., Cody, Wyoming (P. O. 1119 Alger Avenue)—Modification of construction permit (B5-P-4697, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations and to change corporate name from Big Horn Basin Broadcasting Company to Absaroka Broadcasting Company.

NEW—Loys Marsdon Hawley, Bennettsville, South Carolina (P. O. 814 King Avenue, Florence, South Carolina)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1410 Kilocycles

NEW—Baird Bishop & Ed Bishop d/b as Dalrad Associates, Dalhart, Texas—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and unlimited hours of operation.

### 1440 Kilocycles

KMED—Mrs. W. J. Virgin, Medford, Ore.—Voluntary assignment of license to Gibson Broadcasting.

### 1450 Kilocycles

KVMV—Radio Sales Corporation, Twin Falls, Idaho—Construction permit to install a new transmitter.

NEW—James L. Frank, Colorado Springs, Colo. (P. O. 155 East 48th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KAMD—Camden Radio, Inc., Camden, Ark.—License to cover construction permit (B3-P-3494) which authorized a new standard broadcast station.

KAMD—Camden Radio, Inc., Camden, Ark.—Authority to determine operating power by direct measurement of antenna power.

### 1490 Kilocycles

NEW—Springfield Broadcasting Co. (Partnership), Gerson Askinas, Earle G. Hewinson, Christos M. Manitsas, Springfield, Mass. (P. O. 1694 Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Enterprise Publishing Co., Thomas H. Frier & W. R. Frier, Partners, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Modification of construction permit (B5-P-4595, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

NEW—Four States Broadcasting Corp., Texarkana, Ark. (P. O. 325 State National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KGKB—Jas. G. Ulmer and James G. Ulmer, Jr., d/b as East Texas Broadcasting Co., Tyler, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re change in stockholders.

NEW—Alva B. Adams, Jr., Pueblo, Colo. (P. O. 102 West Orman Ave.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1560 Kilocycles

WTOD—Unity Corp., Inc., Toledo, Ohio—License to cover construction permit (B2-P-4417, as modified) which authorized a new standard broadcast station.

WTOD—Unity Corp., Inc., Toledo, Ohio—Authority to determine operating power by direct measurement of antenna power.

### 1600 Kilocycles

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership d/b as Carroll Broadcasting Co., Carrollton, Ga. (Cedar St.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

### FM APPLICATIONS ACCEPTED FOR FILING

Perkins Brothers Co., Sioux City, Iowa—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended correcting studio location.

Radio Asheville, Inc., Asheville, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be

*(Continued on next page)*

operated on frequency and coverage to be determined by FCC. Amended to change type of transmitter.  
Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify studio location.

### TELEVISION APPLICATIONS ACCEPTED FOR FILING

Philadelphia Daily News, Inc., Philadelphia, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ESR of 865 and power of visual 5 KW, aural 2½ KW. Amended to change frequency from Channel #8, 180-186 mc., to Channel #12, 204-210 mc., type of transmitters, specify effective radiated power as visual—3.4 KW, aural 3 KW and make changes in antenna system and change ESR from 865 to 1010.  
J. W. Birdwell, Nashville, Tenn.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50-56 mc., and ESR of 719.4. Amended to change frequency from Channel #1, 50-56 mc., to Channel #5, 76-82 mc., type of transmitters and make changes in antenna system.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Construction permit for a new noncommercial educational broadcast station to be operated on 42.9 mc., power of 1 KW and A3 Emission. Amended to change frequency from 42.9 to Channel #218, 91.5 mc., change type of transmitter and make changes in antenna system.  
NEW—News-Press Publishing Co., Area of Santa Barbara, Calif. (P. O. De la Guerra Plaza)—Construction permit for a new relay broadcast station to be operated on 31.62, 35.26, 37.34, 39.62 mc., power of 5 watts and A3 Emission.  
KAJC—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (133-PRE-462) which authorized a new relay broadcast station.

### APPLICATIONS TENDERED FOR FILING

NEW—J. C. Rothwell, Littlefield, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.  
NEW—Radio South, Inc., Jacksonville, Fla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.  
KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Construction permit to change frequency from 950 to 770 kc., power from 5 to 50 KW. Install new transmitter and change transmitter location. (770 kc.)  
NEW—Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey d/b as the Snowy Range Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.  
NEW—Robert W. LeMond, F. Clinton Jones and Clarence E. Fisher d/b as Town Talk Broadcasting Co., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.  
KLO—Interstate Broadcasting Corp., Ogden, Utah—Construction permit to change transmitter location and make changes in directional antenna system. (1430 kc.)  
KMED—Mrs. W. J. Virgin, Medford, Ore.—Consent to assignment of license to Medford Radio Corporation. Also includes FM conditional grant. (1440 kc.)  
NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Construction permit for a new standard broad-

cast station to be operated on 660 kc., power of 250 watts and daytime hours of operation.

NEW—Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.  
WEFU—Berks Broadcasting Co., Reading, Pa.—Consent to transfer of control of licensee Corp. from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to Hawley Broadcasting Company, also includes relay station WEGP and conditional grant of FM Metropolitan station. (850 kc.)  
KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Consent to assignment of license to KFIZ Broadcasting Company. (1450 kc.)  
KCOOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., power from 250 watts to 1 KW, install directional antenna, night and new transmitter.  
NEW—Siskiyou Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.  
KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Construction permit to change frequency from 1400 to 1380 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.  
NEW—Pacific States Radio Co., Corvallis, Ore.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.  
WTMC—Ocala Broadcasting Company, Inc., Ocala, Fla.—Construction permit to change frequency from 1490 to 1270 kc., power from 250 watts to 1 KW, install directional antenna—night, new transmitter, and change transmitter location. (Contingent upon WPDQ operating on new frequency)  
NEW—Independent Broadcasting Corporation, Knoxville, Tenn.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.  
NEW—Robert Ennis Liverance and Sara Vandiver Liverance (Mr. and Mrs. Robert E. Liverance), d/b as Anderson Broadcasters, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.  
NEW—Marti, Inc., Cleburne, Texas—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime hours of operation.  
NEW—Arthur S. Feldman, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of change in frequency of station WGL.)  
NEW—Fresno Broadcasting Company, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna and unlimited hours of operation.  
NEW—Foundation Company of Washington, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna and unlimited hours of operation.  
WLBR—Lester P. Elter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Company, Lebanon, Pa.—Consent to assignment of construction permit to Lebanon Broadcasting Company (a corporation) (1270 kc.)  
NEW—The Eastern Oklahoma Broadcasting Corporation, Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna—night and unlimited hours of operation.  
WLAY—Muscle Shoals Broadcasting Corporation, Muscle Shoals, Ala.—Construction permit to change frequency from 1450 to 1460 kc., power from 250 watts to 1 KW, install new transmitter, change transmitter location and install directional antenna night use.

# Federal Trade Commission Actions

## COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Sunshine Household Products Co., Inc.**, 145 Pierport Avenue, Salt Lake City, and its officers are charged in a Commission complaint with misrepresenting the properties and effectiveness of a so-called moth-proofing agent they sell under the name of Sunshine Foam. (5451)

**Friedman-Klein Sales Co.**—Jack Klein and Martin D. Friedman, trading as Friedman-Klein Sales Co. and Western Novelty Co., 217 West 9th St., Kansas City, Mo., are charged in a Federal Trade Commission complaint with selling to jobbers and retailers assortments of merchandise so packed and assembled as to involve the use of a lottery scheme or game of chance when sold or distributed to the purchasing public. (5432)

## CEASE AND DESIST ORDERS

**Vitamin Guild of America**—Gray hair is not known to be the result of vitamin deficiency, the Commission ruled in ordering Oxford Products, Inc., trading as Vitamin Guild of America, 1814 East 40th St., Cleveland, to cease and desist from disseminating false advertisements concerning a vitamin product sold as Calcium Pantothenate Vitamin Tablets and Cal-Pan. (5388)

**Curtis-Elliott, Inc.**—An order to cease and desist from selling or distributing merchandise by means of lottery

methods was issued by the Commission against Curtis-Elliott, Inc., and its president, Leroy H. Huttner, 67 West 44th St., New York. (5231)

## STIPULATIONS

**Hudson Pulp & Paper Corp.**—The Commission has approved a stipulation in which the Hudson Pulp & Paper Corp., 220 East 42nd St., New York, and its officers agree to cease and desist from representing that Hudson paper napkins are appreciably stronger, heavier or more absorbent than competing products. (4163)

**The International Vitamin Corp.**, 22 East 40th St., New York, stipulated with the Commission that, in connection with the advertising of a medicinal preparation known as Ol-Vitum Capsules, it will cease and desist from representing:

(1) That the preparation, when used as directed, is effective in the treatment of symptoms of vitamin deficiency such as depression, nervousness, irritability, fatigue or the loss of vigor or stamina.

(2) That it is effective in building resistance to colds or infections.

(3) That, when used as directed, it has a beneficial effect upon the digestion or elimination. (03315)

**Shelmar Hat Co.**—The Commission has approved a stipulation in which Hyman Levitt, trading as Shelmar Hat Co., 23 West 38th St., New York, agrees to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or second-hand materials are new or made of new materials. (4162)

**Tindle Milling Co., Inc.**, of Springfield, Mo., entered into a stipulation with the Commission to cease and desist from representing that a poultry feed sold by the firm will remove worms from poultry.

The product involved was sold under the trade names of Tindle's Special 18 percent Wormer Egg Mash, Tindle's Special Egg Mash with Wormer, and Tindle's Special Wormer Egg Mash. (03316)



## FM CHANNEL RESERVATION RULE ADOPTED BY COMMISSION

Adoption of its proposed order withholding for a period ending June 30, 1947, one out of every five Class B FM channels allocated to various areas was announced Thursday (18) by the FCC. The decision followed oral argument on the subject before the Commission July 12th, in which NAB argued against the proposal. (See current REPORTS, pp. 452, 501, 541)

In announcing adoption of this reservation rule, applying only to Class B channels, the Commission also announced that it will study the advisability of reserving Class A channels as well.

Based upon allocations set forth by the Commission last December 19th, the new order withholds spectrum space for approximately ninety stations. However, the Commission states that, view of the changes which have occurred since December, a new plan incorporating such changes and reflecting the effect of the new reservation policy is being prepared.

Under the reservation plan no reservation of channels will be made if a maximum of four channels is indicated for a particular area in the December 19, 1945, release. However, if at least five but no more than nine channels are indicated for an area, one channel will be withheld for the period ending June 30, 1947. Two channels will be withheld if 10-14 channels are listed; three, if 15-19 are listed; and four, if 20 are listed.

Persons desiring to be considered for the reserved channel or channels in a given area may submit their applications prior to June 30, 1947. Such applications will be assigned a file number, and placed in a pending file for consideration after July 1, 1947. However, they will not be given the status of pending applications for the purpose of giving the applicant any legal or equitable right as an applicant during the interim period. Applicants for reserved

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## FREEDOM OF RADIO COMMITTEE STUDIES COORDINATION WITH PRESS, MOVIE GROUPS

The Freedom of Radio Committee of the NAB on Wednesday (17) began a study of the many phases of the problem of freedom in the gathering and dissemination of news, information and entertainment for both domestic and international radio.

The existence of similar committees, including those of the press and the motion picture industry, and the  
*(Continued on page 560)*

## MUSIC LICENSING DISCUSSED BY INDUSTRY COMMITTEE

The NAB Music Advisory Committee held its initial meeting in New York Monday (15). NAB President Justin Miller presided.

An all-day discussion of the relations of the industry with music licensing societies took place. Particular attention was given to the relationships of the FM and television stations and to the problem of assisting those coming into the industry in gaining an understanding of the background of music performance licenses. It was agreed that a full presentation of this subject at the forthcoming NAB convention would be most helpful and desirable.

Those present in addition to Judge Miller were Campbell Arnoux, WTAR, Norfolk, Virginia; Ed Yokum, KGH, Billings, Montana; Robert T. Mason, WMRN, Marion, Ohio; Herbert Hollister, KMMJ, Grand Island, Nebraska; Joseph A. McDonald, ABC, New York; Carl Haverlin, MBS, New York; Edwin Souhami, NBC, New York; Julius Brauner, CBS, New York; J. H. Ryan, Executive Vice-President, Fort Industry Company, Toledo, Ohio, Board Liaison Member Sydney M. Kaye, Vice-President and General Counsel, Broadcast Music, Inc.; Don Petty, NAB General Counsel, and C. E. Arney, Jr., Secretary-Treasurer of NAB.

## INSIDE THIS ISSUE

Claiming that the Lea Act violates four constitutional amendments, attorneys for AFM President Petrillo filed a motion in Federal Court last week requesting that the WAAF case be dismissed. (p. 560)

Approval for transfer of WINS from Hearst Radio to the Crosley Corp. was given by the FCC Wednesday. (p. 563)

OWMR invites stations to furnish information concerning their aid in the famine emergency campaign for inclusion in a report to President Truman. (p. 565)

As a result of the informal engineering conference held last week, FCC plans to issue a new draft of its proposed revision of the Standards of Good Engineering Practices. (p. 562)

ABC's proposals to issue additional stock and to purchase the King-Trendle Broadcasting Corporation were both approved by the FCC last week. (p. 563)

Successful programs sponsored by retailers will be outlined in the Joske Report; station cooperation sought in obtaining material. (p. 561)

Southern California newsmen, attending a recent News Clinic, decided to enlist the active support of station management in further improving news coverage. (p. 562)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. MURRAY Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRANITE 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

**FM CHANNEL RESERVATION RULE ADOPTED BY COMMISSION**  
*(Continued from page 559)*

channels, who file at any time during the interim period, will be given equal consideration regardless of the dates upon which their respective applications were filed.

**FREEDOM OF RADIO COMMITTEE STUDIES COORDINATION WITH PRESS, MOVIE GROUPS**  
*(Continued from page 559)*

desirability of coordinating all of these activities was discussed.

NAB President Justin Miller, who presided, said, "We are all of the firm belief that the first amendment to the Constitution of the United States guarantees the freedom of radio. We nevertheless realize that there are forces in our midst which would impair, if not destroy, this guarantee. We have formulated for Board consideration a series of recommendations which if approved will, we believe, enable this industry properly to perform its important functions as a medium for the dissemination of news and information. I shall present these to the Board at its meeting two weeks hence."

The members of the Committee present, in addition to Judge Miller, were Eugene Carr, WPAY, Portsmouth, Ohio; Henry P. Johnston, WSGN, Birmingham, Ala.; Frank Stanton, president, CBS; William S. Hedges, vice-president, NBC, representing Niles Trammell, president; NAB General Counsel Don Petty and C. E. Arney, Jr., secretary-treasurer.

The other members of the Committee are Mark Woods, president, ABC; Edgar Kobak, president, MBS; Harold Hough, WBAP, Fort Worth, Tex.; and James W. Woodruff, Jr., WRBL, Columbus, Ga.

**Employee-Employer Relations**

**AFM CONTESTS LEA ACT VALIDITY**

In a motion filed by his attorneys last Monday (15), AFM President Petrillo formally requested Judge

Walter J. LaBuy of the Federal District Court in Chicago to dismiss on constitutional grounds the criminal proceeding alleging violation of the Lea Act growing out of the WAAF case (see current REPORTS, p. 467.

The motion, covering only one page, asserted that the information filed by District Attorney Woll did not charge any offense against the United States because the Lea Act was contrary to the First, Fifth, Tenth and Thirteenth Amendments to the U. S. Constitution. In legal language, the Act was assailed as unconstitutional because "it abridges freedom of speech"; violates the due process of law and equal protection of the law clauses of the Fifth Amendment in that it "defines a crime in terms that are excessively vague" and "denies liberty of contract"; "imposes involuntary servitude"; and is an excess of the power delegated Congress by the Constitution.

The language in the Lea Act claimed to be "excessively vague" makes illegal coercive conduct designed to force a broadcaster to employ, or pay money for failing to employ, persons "in excess of the number of employees needed by such licensee to perform actual services."

Briefs by Mr. Petrillo's attorneys are to be filed August 5, and the Government has until September 9 to file reply briefs. At that time the Court will set a date, probably September 19, for oral argument.

**Broadcast Advertising**

**COMPLAINTS INVITED BY SALES PRACTICES COMMITTEE**

The standing subcommittee on Sales Practices of the Sales Managers Executive Committee was established to receive complaints or reports from NAB members regarding any types of radio sales practices which deserve correction or improvement.

Such reports or complaints may be sent either to the NAB Department of Broadcast Advertising, or directly to John M. Outler, manager of WSB, Atlanta, chairman of the subcommittee.

Scope of the subcommittee's activities was broadened at the Sales Managers Executive Committee meeting June 5-7. A nation-wide survey will be conducted regarding rate practices, granting of agency commissions on local or retail rates, differentials and definitions of "local-national" or "retail-general" rates, etc. A recommended "standards of sales practices" has been prepared by the subcommittee urging closer attention to commercial phases of broadcasting with resultant improvements thereon. This has been forwarded to the NAB Program Executive committee and to the Board of Directors for action.

The subcommittee invites NAB members to report any instances of lax commercial standards or dubious sales practices. All cases will be investigated and appropriate action, if any, recommended. Such complaints, it was pointed out, need not be confined to sales practices by radio stations; those of advertising

*(Continued on next page)*

agencies or sponsors should also be considered. Specifically, the committee invites reports on sub-standard copy submitted by agencies or sponsors and rejected by stations, so that industry-wide publicity or other appropriate action may result in raising standards of copy acceptance. Reports are requested on abuses arising out of per-inquiry or direct-sale deals proposed by agencies or sponsors, etc.

Serving with Mr. Outler on the subcommittee are Craig Lawrence of the Cowles stations; Odin Ramsland, KDAL, Duluth; Lincoln Dellar, KXOA, Sacramento; and Henry I. Christal, Edward Petry & Co., Inc.

#### INFORMATIVE TRANSCRIPTION LABELS REQUESTED

Recommendations for more information on transcription labels have been sent to the NAB engineering department by the Sales Managers Executive Committee, with a request that steps be taken to secure compliance by all transcription manufacturers and producers.

The recommendations ask that labels contain information showing the licensee of music contained in

any transcription (ASCAP, BMI, etc.), and that length of the transcriptions be shown in number of seconds of playing time.

#### JOSKE REPORT TO INCLUDE PROGRAM IDEAS FOR RETAILERS

The Research and the Broadcast Advertising Departments have sent requests to all member stations asking that they submit their best programs for retailers. Descriptions of these programs will be featured in "Radio for Retailers," the report of the Joske Clinic. The report will thus contain a useful compilation of successful program material which should be of value to all broadcasters.

The usefulness of this collection, however, will be in direct proportion to the extent of the replies of those who were solicited for these programs. Since response to this request will entail very little extra effort, we hope that commercial managers and program directors will be quick and willing to respond to this request. Our deadline has to be August 1st because of the printing schedule.

## Research Department

*[Stations are invited to submit tested program ideas for retailers for inclusion in the Joske Report. For details, see story under Broadcast Advertising.]*

#### 264 AM CP'S GRANTED IN 12-MONTH PERIOD

The Research Department has made an analysis of the status of the standard (AM) broadcast stations which should be of interest to the industry. The following table shows the total number of stations and the monthly changes over a 12-month period. During this period from July 1, 1945 through June

30, 1946 there were 264 construction permits issued for new stations. The average for the past 4 months is over 40 stations per month.

The Department will publish this information each month and, at a later date, will include a back-log on FM and television stations.

#### Standard Stations

As of	Total Stations*	Monthly Change			Total Operating	Total CP's
		New**	Licensed	Deleted		
July 1, 1945	955				931	24
August 1, 1945	957	2	2	0	933	24
September 1, 1945	957	0	1	0	934	23
October 1, 1945	959	2	1	0	935	24
November 1, 1945	965	6	3	0	938	27
December 1, 1945	984	19	1	0	939	45
January 1, 1946	1004	20	1	0	940	64
February 1, 1946	1032	28	5	0	945	87
March 1, 1946	1054	22	0	0	945	109
April 1, 1946	1092	40	4	2 CP	949	143
May 1, 1946	1138	47	3	1 CP	952	186
June 1, 1946	1179	41	9	0	961	218
July 1, 1946	1215	37	0	1 CP	961	254
Total Changes (12 months)		264	30	4 CP		

\* Includes operating stations and CP's.

\*\* Stations which have been granted construction permits during the preceding month.

NOTE: These figures have been checked with the Broadcast License Division of the FCC.

## Engineering

### DISCUSSION CONTINUES ON REVISION OF FCC ENGINEERING STANDARDS

An informal engineering conference was held by the Federal Communications Commission in Washington on July 15th, 16th and 17th to discuss with industry representatives the proposed revisions of the Commission's Standards of Good Engineering Practices, Part 1, for standard broadcast stations.

George Adair, chief engineer of the FCC, acted as chairman of the conference and lead rather lengthy discussions covering all phases of the revisions. Mr. Adair announced plans for a revised draft of the revisions based on the opinions expressed by those attending the conference. This draft will be made available to interested parties on July 29th.

Present at the conference were representative engineers from a number of broadcasting stations, networks and consulting engineering firms.

Formal consideration of the proposed changes will be undertaken by the Commission, *en banc*, on August 5th. Interested parties will have an opportunity for filing comments before the August 5th meeting of the Commission.

At an early date the NAB Engineering Department will prepare a digest of the proposed revisions for NAB members.

## Legal Department

### FCC DENIES WJOL LICENSE RENEWAL PENDING STATEMENT ON PROGRAM CONTROL

The FCC released a proposed decision on Tuesday (16) to deny application of the Joliet Broadcasting Co. for renewal of its license to operate Station WJOL, Joliet, Ill.

Ground for the proposed denial was a contract between the present holders of the license and their predecessor, by which the latter was given without charge a three-quarter hour period every day "so long as Station WCLS [now WJOL] is operating," for the purpose of advertising his own firm or any other with which he did business.

The Commission concluded that this contract was in violation of Sec. 310(b) of the Communications Act, in that it effected transfer of control of a portion of the license without a decision by the Commission that such transfer was in the public interest.

Said the FCC: "The existence of an agreement reserving portions of the broadcast day to one not under a statutory duty to operate the station in the public interest, for an indefinite period of time which may be of long duration extending through successive license terms . . . is in derogation of the

licensee's duty to assume complete responsibility for the operation of his station."

The Commission so held notwithstanding the claim of the licensee that it exercised censorship of the programs broadcast in the time made available by the contract.

The proposed decision stated further: "In the case now before us, the applicant is shown to exercise a full and complete right only with regard to a portion of the station's program structure, and a second party who has no status before the Commission and who holds no federal authorization to operate radio broadcast facilities, asserts and exercises an equal right with regard to another portion of the station's program structure."

The Commission further held that Section 301 of the Communications Act was violated in that a portion of the station's facilities are used by a person whose qualifications to operate in the public interest have never been determined in a proceeding before the Commission; and that Section 309(b) (1) was violated in that the licensee, by divesting himself of complete control, has permitted the use of his facilities in a manner not authorized in his license.

On the basis of these conclusions the Commission granted a temporary license for three months provided the licensee shows within one month that the contract under discussion has been terminated and that he has regained entire control over the operation and program structure of the station.

## News Clinics

### 16th DISTRICT NEWSMEN PLAN HIGHER NEWS STANDARDS

Radio newsmen of Southern California stations are working out long range plans designed to raise the standards of radio news. Management is to be invited to cooperate in the planning and the execution of the methods adopted.

George Lewin, KECA-ABC, Pat Bishop, KFI, and Vance Graham, KMPC, make up the three man committee to contact the Southern California Broadcasters Association. The committee is to report back in two weeks to those attending the organization meeting which grew out of the radio news clinic held in KFI's auditorium studio, Thursday, July 11.

The radio news clinic itself was called by William B. Ryan, director, NAB 16th district, and general manager, KFI, Los Angeles, to take advantage of the presence on the west coast of Arthur Stringer, NAB director of special services. He has been conducting radio news clinics at the invitation of district directors since November 1945.

In signing off the clinic, Director Ryan expressed approval of the aims for improvement proposed by the newsmen. He said that bringing management into the picture would speed progress. The newsmen asserted that they were in perfect agreement with him

(Continued on next page)

and the statement made by Art Stringer that "You cannot have a first class news department and first class newscasts without the sympathetic understanding of management. That's the first step."

Those attending the news clinic included:

Sheldon Bren, KCMJ, Palm Springs; Ed King, KFMB, San Diego; Ernie Ford, Larry Shields, Frank Crilly, Don Commings, KFXM, San Bernardino; Bill Smith, Norman Masterson, Byron Durham, Martin Gaston, KFOX, Long Beach; J. W. McFarlane, Art Mason, KPMC, Bakersfield; Eddie Albright, KGFJ, Hollywood; E. S. Spencer, L. S. Nicholson, KVOE, Santa Ana; R. E. Sprague, J. C. Swayze, NBC, Los Angeles; George E. Lewin, ABC, Los Angeles.

Gene Williams, KPRO, Riverside; G. G. Renier, Bob Adams, Vance Graham, KMPC, Los Angeles; Joe Roos, Al Gordon, KFVB, Los Angeles; Howard P. Gray, Carl Brewster, KFVD, Los Angeles; Ken Barton, Gill Beaton, KWKW, Pasadena; Ned Connor, Doug Douglas, KRKD, Los Angeles; Carl H. Saunders, Dick Schofield, KXLA, Pasadena.

Charles Granville, KFAC, Los Angeles; J. G. Paltridge, KGIL, San Fernando; Kerwin Hoover, R. J. Hammargren, Pat Bishop, Ted Meyers, W. B. Ryan, George Whitney, Charles Brown, John Curran, Curtis Mason, Dean Moxley, KFI, Los Angeles; Chet Huntley, Jack Beck, KNX, Los Angeles; Amos Baron, KECA, Hollywood; Roger Patrick, Fred Henry, KLAC, Corvallis, Oregon; and Robert Coleson, NAB.

## FCC

### ABC STOCK PLANS AND KING-TRENDELE PURCHASE BOTH APPROVED BY FCC

The proposed purchase of the King-Trendle Broadcasting Corporation by the American Broadcasting Company and the network's plan to issue approximately one million additional shares of stock were both approved by the FCC Thursday (17).

ABC having declared its desire not to obtain control of King-Trendle's WOOD, Grand Rapids, the Commission's approval of this transfer included the provision that "the fixed assets of WOOD and the net profits of that station from this date to the date upon which the Commission may give its consent to the transfer of WOOD to its ultimate purchaser, be held in trust by the American Broadcasting Company, Inc."

In reference to ABC's proposal to sell 23.9% of the capital stock of King-Trendle to Liberty Broadcasting, Inc., for \$850,000, the Commission specified in its order that the AVCO procedures be followed.

### TRANSFER OF WINS APPROVED

The FCC approved on Wednesday (17) the transfer of Station WINS from Hearst Radio, Inc., to the Crosley Corp.

The commission originally proposed to deny the transfer, primarily on two grounds: first, the provision in the agreement between the parties giving Hearst Radio a time credit on Station WINS of \$400,000 to be used over a period of ten years; and second,

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

an insufficiency of showing made by Crosley with respect to the service to be provided in the operation of WINS.

Following a joint petition, the FCC reopened the record for further hearing on June 19-20. At the hearing, an amended contract was submitted to the commission, eliminating the reservation of time. Additional testimony was presented regarding the service proposed by Crosley in the event permission for the transfer should be granted.

### MINDERMAN IN NEW POST AT FCC

The FCC Monday (15) announced the appointment of Earl Minderman as assistant to Acting Chairman Charles R. Denny. He succeeds Walter E. James, who was promoted to assistant to the general counsel.

Mr. Minderman had served as director of information since August of 1943. He came to the Commission from the Office of War Information where he was director of the division of research and information of the Bureau of Motion Pictures. A former member of the editorial staff of the Columbus (Ohio) Citizen and Toledo (Ohio) News-Bee, Mr. Minderman began his government career as state information director of the Work Projects Administration for Ohio, and was called to Washington to become national director of information of the same organization.

### SCOTT PETITION FOR REVOCATION OF THREE STATION LICENSES DENIED BY FCC

*Denying the petition of Robert Harold Scott that the licenses of stations KQW, KPO, and KFRC be revoked for refusing him time to discuss atheism, the FCC on Friday (19) issued the following memorandum opinion and order:*

On March 27, 1945, Robert Harold Scott, of Palo Alto, California, filed a petition requesting that the Commission revoke the licenses of radio stations KQW, San Jose, California, and KPO and KFRC, both of San Francisco, California. The ground on which the petitioner seeks to have the Commission take this action is that these stations have refused to make any time available to him, by sale or otherwise, for the

*(Continued on next page)*

broadcasting of talks on the subject of atheism, while they have permitted the use of their facilities for direct statements and arguments against atheism as well as for indirect arguments, such as church services, prayers, Bible readings, and other kinds of religious programs. It is petitioner's contention that the question of the existence or non-existence of a Divine Being is, in itself, a controversial issue, and that in refusing to make time available for arguments in support of the atheistic point of view, the stations complained of are not presenting all sides of the issue and, therefore, are not operating in the public interest.

After having secured further information from the petitioner, the Commission notified the stations of the petition and invited their comments on the matter. Don Lee Broadcasting System, licensee of Station KFRC, expressed its "firm belief that it would not be in the public interest to lend our facilities to Mr. Scott for the dissemination and propagation of atheism." National Broadcasting Company, Inc., licensee of KPO, asserted that "it is difficult to imagine that a controversial public issue exists in the usual sense of that phrase, on the subject of the existence of a God merely because of the non-belief of a relatively few." Station KQW, in its reply, stated that it refused time to petitioner for the "broadcasting of atheistic talks," and contended that such talks would not be in the public interest. The answer stated that the management of KQW did not consider the "proposed atheistic broadcasts" as presenting a "controversial" public question and that, in any event, "if a public controversial question was tendered, it was not of sufficient public moment and did not present a question so uppermost or important in the minds of the public to justify its broadcast in the public interest with consequent displacement of an existing program service." The answer alleged further that "KQW acted within its legal rights and the Commission is not by statute authorized to substitute its judgment for that of the licensee under the circumstances here presented."

In his petition, Mr. Scott says: "I do not throw stones at church windows. I do not mock at people kneeling in prayer. I respect every man's right to have and to express any religious belief whatsoever. But I abhor and denounce those who, while asserting this right, seek, in one way or another, to prevent others from expressing contrary views."

It therefore appears, both from licensees' responses to Mr. Scott's requests for time and from his statement of his own position, that the question here presented does not involve blasphemous attacks upon the Deity, or abusive or intemperate attacks upon any religious belief or organization, but only such criticisms as would necessarily be implied in the logical development of arguments supporting atheism. The licensees of the stations involved appear to have treated atheism as a special type of controversy and to have interpreted their obligation to operate in the public interest as requiring or permitting them to bar access to their facilities for the presentation of the atheistic point of view, not because of the manner in which the point of view is to be presented, but because they believe its substance to be distasteful or objectionable to a large majority of the listening audience.

As in the case of the petition of the Reverend Sam Morris for a denial of the application of renewal of license of Station KRLD, Dallas, Texas (File No. B3-R-397), the issue here involved is one of broad scope and it is not restricted to the three stations which are the subject of Mr. Scott's complaint. We therefore do not feel that we would be warranted on

the basis of this single complaint in selecting these three stations as the subject of a hearing looking toward termination of their licenses, when there is no urgent ground for selecting them rather than many other stations. But, lest our dismissal of Mr. Scott's petition be misconstrued, we feel that we should make our position entirely clear, as we did in dismissing the petition of the Reverend Sam Morris.

The First Amendment to our Constitution guarantees both religious freedom<sup>1</sup> and freedom of speech. While these guarantees are expressed in terms of limitation on governmental action, they are far more than narrow legalistic concepts. They are essential parts of the fundamental philosophy underlying the form of government and the way of life which we call "American."

Freedom of religious belief necessarily carries with it freedom to disbelieve, and freedom of speech means freedom to express disbeliefs as well as beliefs. If freedom of speech is to have meaning, it cannot be predicated on the mere popularity or public acceptance of the ideas sought to be advanced. It must be extended as readily to ideas which we disapprove or abhor as to ideas which we approve. Moreover, freedom of speech can be as effectively denied by denying access to the public means of making expression effective—whether public streets, parks, meeting halls, or the radio—as by legal restraints or punishment of the speaker.

It is true that in this country an overwhelming majority of the people profess a belief in the existence of a Divine Being. But the conception of the nature of the Divine Being is as varied as religious denominations and sects and even differs with the individuals belonging to the same denominations or sects.

God is variously thought of as a "Spirit, infinite, eternal, and unchangeable", and as having a tangible form resembling man who, in turn, was created in His image; as consisting of a Trinity and a single Godhead; as a Divine Lawgiver, laying down infallible natural and moral laws by which man is governed, and as a God who concerns himself with the personal affairs of individuals, however petty; as a God to whom each person is individually accountable and as a God to be approached only through ordained intermediaries; a God of the powerful who divinely appoints kings and other rulers of men, and as a God of the meek and lowly; as a God of stern justice and a God of mercy; as a God to be worshipped or appeased primarily through ritual and as a God to be served primarily through service to one's fellow man; as a God whose rewards and punishments are mainly reserved for a future life and as a God who also rewards or punishes through spiritual enrichment or impoverishment of man's present existence. These are only a few of the many differing conceptions which might be cited by way of illustration.

So diverse are these conceptions that it may be fairly said, even as to professed believers, that the God of one man does not exist for another. And so strongly may one believe in his own particular conception of God that he may easily be led to say, "Only my God exists, and therefore he who denies *my* God is an atheist, irrespective of his professed belief in a God." For example, the early Christians were to the Romans

<sup>1</sup> No principle is more firmly embedded in our Constitution than that of religious freedom. In addition to the First Amendment, Article VI repudiates any religious test as a qualification to any office or political trust under the United States. The same section, in the interests of freedom of conscience, permits affirmation rather than oath in the pledge to support the Constitution required of state and federal officials. Likewise, Section 1 of Article II permits the substitution of an affirmation for the oath of office required of the President of the United States.

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atheists because they denied the existence of the pagan gods in which the Romans believed.<sup>2</sup>

A rule which denies freedom of expression to the professed atheist should certainly be applied with equal, if not greater, strictness to one whose views are, in fact, atheistic, but who seeks to deny or conceal his atheism. Thus, the necessity arises of making determinations on the basis of personal judgment as to whether views sought to be expressed are, in fact, atheistic. The power then is vested in those making such determination to attach the label of atheism to the believer whose particular belief they may happen to disapprove, and thus of effectively denying the believer the right to express his views. Under such a course, Jefferson, Jackson, Lincoln, and others whose names we revere could, today, be barred from access to the air to express their own particular religious philosophies. The first two were denounced with particular vigor from the pulpits of some of the wealthier and better established churches, and the label of "atheist" was freely attached to Jefferson by those who had come to feel that their favored positions, which were threatened by his social, economic, and political philosophies, were rewards which the Deity had bestowed upon them because of their special virtues and accomplishments.

Underlying the conception of freedom of speech is not only the recognition of the importance of the free flow of ideas and information to the effective functioning of democratic forms of government and ways of life, but also belief that immunity from criticism is dangerous—dangerous to the institution or belief to which the immunity is granted as well as to the freedom of the people generally. Sound and vital ideas and institutions become strong and develop with criticism so long as they themselves have full opportunity for expression; it is dangerous that the unsound be permitted to flourish for want of criticism.

Moreover, however strongly we may feel about the sacredness of religious beliefs, we should be mindful of the fact that immunity from criticism cannot be granted to religion without, at the same time, granting it to those who use the guise of religion to further their ends of personal profit or power, to promote their own particular political or economic philosophies, or to give vent to their personal frustrations and hatreds. "False prophets" are not phenomena peculiar to Biblical days. Their danger now, as then, lies essentially in the difficulty of recognizing them as such. This difficulty is increased to the extent that their doctrines and motives are shielded from critical examination.

We recognize that in passing upon requests for time, a station licensee is constantly confronted with most difficult problems. Since the demands for time may far exceed the amount available for broadcasting a licensee must inevitably make a selection among those seeking it for the expression of their views. He may not even be able to grant time to all religious groups who might desire the use of his facilities, much less to all who might want to oppose religion. Admittedly, a very real opportunity exists for him to be arbitrary and unreasonable, to indulge his own preferences, prejudices, or whims; to pursue his own private interest or to favor those who espouse his views, and discriminate against those of opposing

<sup>2</sup> "Atheism is a term of varying application and significance. . . . Its meaning is dependent upon the particular type of 'theism' with which at the moment it is being contrasted. . . . The atheist is conceived as the man who denies or despises what he ought not only to fear but to respect. It is intelligible, then, that the early Christians should be called 'atheists' by their persecutors. The Christians denied, after all, many more gods than they acknowledged. The pagan was morally offended at this wholesale rejection of familiar loyalties." [Encyclopedia Britannica, 14th Ed., Vol. 2 (article on "Atheism" by the Rev. Charles John Shebbeare, M.A., Rector of Stanhope, Co. Durham, and Chaplain to H.M. the King.)]

views. The indulgence of that opportunity could not conceivably be characterized as an exercise of the broadcaster's right of freedom of speech. Nor could it fairly be said to afford the listening audience that opportunity to hear a diversity and balance of views, which is an inseparable corollary of freedom of expression. In making a selection with fairness, the licensee must, of course, consider the extent of the interest of the people in his service area in a particular subject to be discussed, as well as the qualifications of the person selected to discuss it. Every idea does not rise to the dignity of a "public controversy," and every organization, regardless of membership or the seriousness of its purposes, is not *per se* entitled to time on the air. But an organization or idea may be projected into the realm of controversy by virtue of being attacked. The holders of a belief should not be denied the right to answer attacks upon them or their belief solely because they are few in number.

The fact that a licensee's duty to make time available for the presentation of opposing views on current controversial issues of public importance may not extend to all possible differences of opinion within the ambit of human contemplation cannot serve as the basis for any rigid policy that time shall be denied for the presentation of views which may have a high degree of unpopularity. The criterion of the public interest in the field of broadcasting clearly precludes a policy of making radio wholly unavailable as a medium for the expression of any view which falls within the scope of the constitutional guarantee of freedom of speech.

Because, as we have stated above, the problem here presented is far broader in scope than the complaint against the particular stations here involved, we feel that the petition should be denied, notwithstanding the views which we have expressed.

IT IS THEREFORE ORDERED, This 19th day of July, 1946, that the petition BE, AND IT IS HEREBY, DENIED.

## Public Interest Programming

### INFORMATION FROM STATIONS NEEDED BY OWMR FOR PRESIDENTIAL REPORT ON FAMINE

A full report is now being prepared for President Truman on the work of government agencies, private organizations and citizens in support of the Famine Emergency Program.

The radio industry is entitled to full credit in that report for their great contributions of time and talent.

The Media Programming Division of the Office of War Mobilization and Reconversion—who are preparing the report—ask every radio station that has contributed to the Famine Emergency Program above and beyond the routine allocations to report directly to them at once.

Send your report to Mr. Jay M. Socin, Media Programming Division, Office of War Mobilization and Reconversion, Room 706, 734—15th Street, N. W., Washington 25, D. C.

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## AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 29-August 4, 1946, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

### Farm Labor Needed

*America's farmers will have to produce and harvest more food this season than ever before, even more than during the most critical war years. They can succeed only if they receive urgently needed help. They have planted millions more acres than were planted in 1945. Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. This year the number of persons working on farms is 4 per cent greater than last. But this slight gain in the farm labor supply has been materially off-set by the post-war shift toward shorter working hours, the loss of all prisoner-of-war labor, and a 15 to 20 per cent reduction in the number of foreign workers that will be imported this season. The two latter factors represent a loss of 140,000 6-day-a-week workers. The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed. It is important to make very clear the fact that the need for help will come at different times in different parts of the country. Even the principal harvest seasons cannot be accurately predicted. Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community. The county agent is usually located at the county seat. In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. This also applies to those seeking year-round farm work, whether experienced or inexperienced. Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities and counties. This call will be made through newspapers, radio and other communication facilities. Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community. (Fact Sheet No. 26)*

### U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The Corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7500 regulars expires with the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge all war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular corps up to 100,000 men.* Young men between 17 and 30 should be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Every Marine is entitled to the benefits offered under the G.I. Bill of Rights. These benefits include low interest loans, schooling at government expense, low rate insurance, seniority on jobs and unemployment insurance. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27)

### Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help prevent possible shortages of soap, accelerate the production of other peacetime goods everyone wants and needs. The shortage of fats and oils is due to a decline in domestic production, a reduction in South American imports and the continued inaccessibility of imports from the East Indies and Philippines. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and caulking compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peace-time production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: . . . save every drop of used fat by draining pans, skimming soups, and gravies, melting down trimmings of meat left on platters and plates. . . . pour immediately into the salvage can those fats which can't be re-used. . . . re-use those suitable for cooking, and salvage whatever is left. . . . turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A)

## General

### CONSTRUCTION CURBS REMAIN EFFECTIVE

Civilian Production Administrator John D. Small indicated last week that the present tight regulations controlling non-housing construction would probably be continued for another two months.

The CPA chief stated on Tuesday (16) that despite the cut in construction in effect since the CPA order of May 29, the supply of material for home-building has not reached the required peak.

CPA announced that during the week ending July 4, it had denied more than 61 million dollars worth of non-housing construction. This figure represents almost twice the value of projects approved.

### WORLD CALENDAR SUGGESTED IN CONGRESS

Representative Karl E. Mundt, South Dakota, introduced a bill in the House of Representatives last week which provides for a uniform perpetual calendar.

The calendar plan divides the year into four equal quarters of 91 days each. The first day of the year is set for Sunday, as are the first days of April, July and October, the first months of each quarter. Each of the other eight months have 30 days each. December 31st of each year is proposed as a year-end world holiday.

Rep. Mundt's comments on the bill in the House pointed out that the radio industry has already broken the year into four equal quarters, since many radio contracts are written for 13 week periods.

Mr. Mundt suggested that if the world calendar is adopted, January 1, 1950 would serve as an ideal start, since that day falls on a Sunday.

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 22. They are subject to change.

### Monday, July 22

#### Further Hearing

#### Before Commissioner Hyde in Room 6121

In the matter of Clear Channel Broadcasting in the standard broadcast band.

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

#### Further Hearing

NEW—Fostoria Broadcasting Co. (Lawrence W. Harry), Fostoria, Ohio—C. P. 1510 kc., 250 watts, daytime.

NEW—Mansfield Journal Co., Mansfield, Ohio—C. P. 1510 kc., 250 watts, daytime.

NEW—The Lorain Journal Co., Lorain, Ohio—C. P. 1140 kc., 250 watts, daytime.

WNOE—James A. Noe, New Orleans, La.—C. P. 1060 kc., 25 watts night, 50 KW day, unlimited, DA-night and day.

NEW—Deep South Broadcasting Corp., New Orleans, La.—C. P. 1060 kc., 10 KW night, 50 KW day, unlimited, DA-night and day.

#### Other Participants

KYW—Philadelphia, Pa. (Intervenor)

### Tuesday, July 23

NEW—Lake Superior Broadcasting Co., 213 East Superior St., Duluth, Minn.—C. P. 1080 kc., 10 KW day, 5 KW night, unlimited, directional antenna.

#### Further Hearing

NEW—KMAK, Inc., Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.

NEW—Samuel R. Sague, Cleveland Heights, Ohio—C. P. 1490 kc., watts, unlimited.

NEW—The Cuyahoga Broadcasting Co., Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.

NEW—Forest City Broadcasting Co., Cleveland, Ohio—C. P. 1450 kc., 250 watts, unlimited.

#### Other Participants

WJBK—Detroit, Mich. (Intervenor)

### Wednesday, July 24

WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. 1560 kc., 1 KW, unlimited.

#### Other Participants

The Times Picayune Publishing Co. (Intervenor)  
Motion filed for WQXR (Pending)

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

#### Other Participants

WQXR (Respondent)

#### Television Broadcast

#### Further Hearing

**To Be Held Before Commissioner Wakefield in Jury Hearing Room, No. 324 Federal Bldg., Los Angeles, California**

NEW—Hughes Tool Co., Los Angeles, Calif.—For television facilities.

NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—For television facilities.

NEW—Don Lee Broadcasting System, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

WSOC—Radio Station WSOC, Inc., Belmont, N. C.—C. P. 1550 kc., 50 KW.

NEW—Radio Springfield, Inc., Springfield, Ill.—C. P. 1550 kc., 1 KW.

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—C. P. 1550 kc., 10 KW, unlimited.

WIIYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. 1550 kc., 10 KW.

NEW—WCBS, Inc., Decatur, Ill.—C. P. 1550 kc., 250 watts, unlimited.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—C. P. 1550 kc., 50 KW, directional antenna, unlimited.

### Thursday, July 25

#### Further Hearing

NEW—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—For FM facilities.

NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.

NEW—Fort Wayne Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.

### Friday, July 26

#### Further Hearing

NEW—Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—Radio Peoria, Inc., Peoria, Ill.—For FM facilities.

NEW—Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.

NEW—Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Federal Communications Commission announces a proposed Decision (B-254, Docket 6983), looking towards a denial of the application for renewal of license of station WJOL, Joliet Broadcasting Company, Joliet, Ill., operating on 1340 kc. with 250 watts, unlimited time, without prejudice to further proceedings as follows:

The applicant will be granted a temporary license for a period of three months, provided that within thirty days after this decision becomes final the applicant shall file with the Commission a statement which establishes that it has full control over the operation of the station and the entire program structure thereof; and that no further effect will be given to the agreement of August 9, 1937, whereby A. J. Felman reserves to himself the right to certain broadcast hours of the station.

### AM APPLICATIONS GRANTED

- NEW—David M. Segal and Henry N. Fosse, d/b as Texarkana Broadening Co., Texarkana, Texas—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time, subject to condition that applicant will within 60 days from the date of action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. (B3-P-4808)
- NEW—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted construction permit for a new station to operate on 1280 kc., 1 KW, unlimited time, subject to the condition that applicant will within 60 days from date of action file an application for modification of permit, specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. Waiver of Sec. 3.55(b) and 3.60 of rules required. (B4-P-4564)
- NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Assn., Mitchell, So. Dak.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to condition that applicant, within 60 days of grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements and standards, and subject to CAA approval of transmitter site and antenna system. Waiver of Sec. 3.55(b) and 3.60 required. (B4-P-4771)
- NEW—Dickinson Radio Assn., Dickinson, N. Dak.—Granted petition for reconsideration and grant without hearing of application for a new station, and adopted an order granting application for CP to operate on 1230 kc., 250 watts, unlimited time, subject to condition that applicant will within 60 days of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; further that Secs. 3.55(b) and 3.60 of the Commission's rules are waived with respect to this grant, on condition that approved frequency and modulation monitors will be installed as soon as available. (B4-P-4586; Docket 7479)
- NEW—Central Broadcasting Corp., Flint, Mich.—Granted construction permit for a new station to operate on 660 kc., 1 KW day, 500 watts night, unlimited time, DA. (B2-P-4403; Docket 7549) Action taken 6-17.
- NEW—Fred Weber, E. A. Stephens and William H. Talbot, d/b as Texas Broadcasters, Houston, Texas—Granted construction permit for a new station to operate on 1590 kc., 1 KW, unlimited time, DA-night. (B3-P-3648; Docket 6724)
- NEW—Caprock Broadcasting Co., Lubbock, Texas—Granted construction permit for a new station to operate on 1590 kc., 1 KW, DA, unlimited time, on condition that

directional antenna system be redesignated so as to afford protection to WAKR to a value comparable to that presently proposed, and further to provide protection to KVGB operating as proposed, and to a station in Houston as proposed by Texas Broadcasters (Docket 6824) to value less than 70% of the existing limitation to these two stations. (B3-P-4090; Docket 6810)

- NEW—Annapolis Broadcasting Corp., Annapolis, Md.—Granted construction permit for a new station to operate on 1190 kc., 1 KW, daytime only, subject to condition that applicant will within 50 days from grant file an application for modification of CP, specifying a transmitter site meeting the requirements and standards. (B1-P-4733)
- NEW—John W. Davis, Portland, Ore.—Granted construction permit for a new station to operate on 800 kc., 250 watts, daytime only, subject to the condition that applicant will within 60 days from grant, file an application for modification of permit, specifying a transmitter site and antenna system meeting the requirements and standards. (B5-P-4299; Docket 7378)
- NEW—W. Walter Tison, Tampa, Fla.—Granted construction permit for a new station to operate on 1110 kc., 1 KW, daytime only, on condition that applicant dispose of his stock in WFLA, Tampa, and subject to condition that applicant will file within 60 days from date of grant, an application for modification of permit specifying a transmitter site and antenna system meeting the requirements and standards. (B3-P-4514; Docket 7451)
- NEW—Egon A. Hofer, David L. Hofer and John M. Banks, co-partners, d/b as Radio Dinuba Co., Dinuba, Calif.—Granted construction permit for a new station to operate on 1130 kc., 250 watts, daytime only, contingent on CAA approval of antenna system and transmitter site. (B5-P-4785)

### TELEVISION APPLICATIONS GRANTED

- NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted CP for a new station; channel #5, 76-82 mc.; power: Visual 40 KW; aural 37.4 KW; antenna 540 feet; contingent on CAA approval and (2) waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (B2-PCT-121; Docket 7295)
- NEW—The Chronicle Pub. Co., San Francisco, Cal.—Granted CP for a new television station Channel #11, 198-204 mc.; power 18.24 KW visual; 19.2 KW aural; antenna 2281 ft.; contingent on CAA approval; and (2) Sec 3.652 waived but permittee is required to install frequency monitor having an accuracy of .001 percent when available; (3) The Commission may require permittee, without a hearing, to install an appropriate DA for the purpose of reducing the radiation in the direction of Sacramento, Cal., to a value to be specified. (B5-PCT-170; Docket 7608)
- NEW—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—Granted CP for a new station; channel No. 6, 82-86 mc., power: 18.1 visual; 9.3 aural; antenna 500 feet; conditions: (1) contingent on CAA approval; (2) permittee to install frequency monitor having accuracy of .001% or better; (3) equipment to meet all performance requirements of Commission's Television Standards. (B2-PCT-73)

### FM ENGINEERING APPROVALS AND CP'S

According to an amendment to a previous report issued by FCC the following stations received Engineering Approvals and were granted regular construction permits:

- WJR, The Goodwill Station, Inc., Detroit, Mich.—Class B; 94.9 Mc. (No. 235); 28 KW; 440 feet. (B2-MPH-88)
- Community Broadcasting, Inc., Wheeling, W. Va.—Class B; 100.9 Mc. (No. 265); 14 KW; 450 feet. (B2-PH-624)
- Fidelity Media Broadcasting Corp., Jersey City, N. J.—Class A; 106.3 Mc. (No. 292); 360 watts; 240 feet. (B1-PH-325)

(Continued on next page)

Bay State Broadcasting Co., New Bedford, Mass.—Class B; **96.9 Mc.** (No. 245); 20.0 KW; 500 feet. (B1-PH-901)  
 Pougkeepsie Newspapers, Inc., Pougkeepsie, N. Y.—Class B; **103.7 Mc.** (No. 277); 1.7 KW; 1215 feet. (B1-PH-260)  
 WSMB, Inc., New Orleans, La.—Class B; **95.7 Mc.** (No. 239); 158.0 KW; 510 feet. (B3-PH-865)  
 WSAV, Inc., Savannah, Ga.—Class B; **98.9 Mc.** (No. 255); 11 KW; 240 feet. (B3-PH-660)  
 Harold O. Bishop, Harrisburg, Pa.—Class A; **104.7 Mc.** (No. 284); 107 watts; 18 feet. (B2-PH-877)

## NONCOMMERCIAL EDUCATIONAL APPLICATIONS GRANTED

NEW—Grant Union High School and Technical College, North Sacramento, Calif.—Granted CP for a new station: Channel (No. 213) **90.5 Mc.** power 0.8 KW; antenna 470 feet; approved types of frequency and modulation monitors to be used; site subject to CAA approval. (B5-PED-67)  
 NEW—School District #4, Lane County, Ore., Eugene, Ore.—Granted CP for a new station; Channel No. 211, **90.1 Mc.**; power 0.3 KW; antenna 45 feet; approved types of frequency and modulation monitors to be used; site subject to CAA approval. (B5-PED-68)

## CORRECTION

The following correction has been issued by the Commission:

Providence Bible Institute, Providence, R. I.—Granted conditional construction permit for new non-commercial educational FM broadcast station; frequencies to be assigned by FCC Chief Engineer; 1.45 KW; antenna 200 feet.

## DESIGNATED FOR HEARING

### Correction

A correction has been issued by the Commission on an item referring to Diamond State Broadcast Corp., Dover, Del. This should have shown it was designated for hearing in consolidation with application of James M. Tisdale (B2-P-4781), for a new station in Chester, Pa., to operate on **740 Kc.**, 250 watts, unlimited time. (See Current Reports, p. 476.)

Adopted order designating for consolidated hearing applications of Pacific Broadcasting Co., Chronicle Publishing Co., Pacific Agricultural Foundation, Ltd., National Broadcasting Co., Don Lee Broadcasting System, Scripps-Howard Radio, Inc., KJBS Broadcasters (a partnership), Hughes Tool Co., KROW, Inc., and Radio Diablo, Inc., for FM stations in the San Francisco area. The hearing is scheduled to be heard August 12, 1946, before Commissioner Ray C. Wakefield, in San Francisco, Calif. (Dockets 7680 through 7689)

Peninsula Newspapers, Inc., Palo Alto, Cal.—Designated for hearing in a consolidated proceeding application for a new station (B5-P-4803, Docket 7677) to operate on **850 kc.**, 250 watts, daytime only, with application of California-Nevada Broadcasting Co. (B5-P-4614, Docket 7564), requesting the same facilities at Vallejo, and ordered that the Commission's order of May 2 designating the California-Nevada Broadcasting Co. application for hearing and making KTRB a party to the proceeding, be amended to include the above application of Peninsula Newspapers, Inc.

H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Cal.; Wallace N. Lindskoog, Luther G. Boone, et al., d/b as Turlock Broadcasting Group, Turlock, Cal.—Designated for consolidated hearing the application of Modesto Broadcasting Co. (B5-P-4851, Docket 7678) with application of Turlock Broadcasting Group (B5-P-4873, Docket 7679), both requesting new stations in the cities indicated to operate unlimited time on **1450 kc.**, with 100 watts and 250 watts respectively.

Thomas Henry Golding, Sr., et al., d/b as Radio Services Co. of Brookhaven, Miss., Brookhaven, Miss.; Brookhaven

Broadcasting Co., Brookhaven, Miss.—Designated for consolidated hearing application of Radio Services Co. of Brookhaven, Miss. (B3-P-4701), with application of Brookhaven Broadcasting Co. (B3-P-4947); both applicants request a new station to operate on **1340 kc.**, 250 watts, unlimited time.

WBIZ, Inc., Eau Claire, Wis.; The Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Designated for consolidated hearing application of WBIZ, Inc. (B4-P-4692) with application of The Eau Claire-Chippewa Broadcasting Co. (B4-P-4619), both applicants seeking a new station to operate on **1400 kc.**, 250 watts, unlimited time.

United Broadcasting Co., Inc., Silver Spring, Md.; Arlington-Fairfax Broadcasting Co., Arlington, Va.—Designated consolidated hearing application of United Broadcasting Co., Inc. (B1-P-4030, formerly Docket 7428), for a new station in Silver Spring to operate on **1390 kc.**, 1 KW, daytime only, with application of Arlington-Fairfax Broadcasting Co. (B2-P-4999) requesting the same facilities in Arlington.

Eagle Printing Co., Inc., Butler, Pa.—Designated for hearing application (B2-P-4800) to operate on **1230 kc.**, 250 watts, unlimited time. (Docket 7672)

WTHT—The Hartford Times, Inc., Hartford, Conn.—Designated for hearing the application of WTHT (B1-P-5006) to change frequency from **1230 to 910 kc.**, increase power from 250 watts to 5 KW, install a new transmitter, change transmitter location, and install DA for day and night use (Docket 7673), in a consolidated proceeding with application of Central Conn. Broadcasting Co. (Docket 7567), requesting the same frequency for a new station in New Britain which was designated for hearing May 10; ordered that the order of May 10 designating this application for hearing be amended to include the above application of WTHT.

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.; WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Designated for consolidated hearing the application of WOWO (B4-P-4019, Docket 7674) for increase in power from 10 to 50 KW on **1190 kc.**, installation of a new transmitter, change transmitter location and install a directional antenna, with application of WIRE (B4-P-4646, Docket 7675) to change frequency from **1430 to 1190 kc.**, increase power from 5 to 50 KW, install a new transmitter, change transmitter location, and install a DA for nighttime use, unlimited time.

Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Designated for consolidated hearing application of Wolverine State Broadcasting Service, Inc. (B2-P-4971, Docket 7676), for a new station to operate on **680 kc.**, 250 watts, daytime only, with application of Herman Radner, Dearborn, Mich. (B2-P-3180; Docket 6220), and amended the order of March 20 designating the Radner application for hearing, to include the above application of Wolverine State Broadcasting Service, Inc.

## LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WDAF, Kansas City, Mo.; WEAN, Providence; WGAN and Aux., Portland, Me.; WICC, Bridgeport, Conn.; WPRO and Aux., Providence; WREC and Aux., Memphis, Tenn.; and WSJS, Winston-Salem.

## MISCELLANEOUS ACTIONS

WIOY—North Country Broadcasting Co., Malone, N. Y.—Granted modification of CP, which authorized a new station, to change type of transmitter. (Gates Radio Co. 250-01). (B1-MP-1941)

KICA—Hugh DeWitt Landis, Clovis, N. Mex.—Granted authority to make changes in automatic frequency control units. (B5-F-265)

(Continued on next page)

- WKIX—Inter-City Adv. Co., Columbia, S. C.—Granted authority to determine operating power by direct measurement. The licensee is granted a waiver of Sec. 3.60 of the Commission's Rules; conditions. (B3-Z-1795)
- WJPR—Radio Services Co., Greenville, Miss.—Granted CP to install a new transmitter (RCA BTA 250L). (B3-P-4848)
- WIBU—Wm. C. Forrest, Poynette, Wis.—Granted license to cover CP which authorized a new antenna and changes in ground system; also granted authority to determine operating power by direct measurement. (B4-L-1969; B4-Z-1793)
- WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Granted authority to make changes in automatic frequency control unit. (B3-F-266)
- WWSW—WWSW, Inc., Pittsburgh, Pa.—Granted authority to determine operating power by direct measurement of antenna. (B2-Z-1796)
- WLAR—Athens Broadcasting Co., Athens, Tenn.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time. Also authority to determine operating power by direct measurement. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B3-L-1970 and B3-Z-1794)
- KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Granted authority to determine operating power by direct measurement. (B3-Z-1790)
- KOAG—Okla. Agr. and Mech. College, Stillwater, Okla.—Granted modification of CP which authorized a new non-commercial educational broadcast station, to specify the frequency 91.7 mc.; change transmitter site to W. side of Highway 40, 4¼ miles S. of Stillwater; change type of transmitter and make changes in antenna system. (B3-MPD-13)
- KDON—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Granted authority to determine operating power by direct measurement. (B5-Z-1811)
- W3XMB—Maryland Broadcasting Co., Baltimore, Md.—Granted special temporary authority to operate a WE 503-B-1 transmitter on 102.5 mc. with 1 KW power, with folded dipole antenna 212 feet above ground, for a period of 90 days from date of grant, in order to render FM program service. (Cancellation clause.)
- W1XCG—Continental Television Corp., Boston, Mass.—Granted extension of special temporary authority to use a composite transmitter on 590-615 mc. with power not to exceed 200 watts, for experimental television transmission, for the period July 14 to August 12. (Cancellation clause.)
- R. G. LeTourneau, Toccoa, Ga.—Granted special temporary authority to operate a GE 250-watt transmitter with temporary antenna, on Channel #249, 97.7 mc., on top Currahee Mountain Peak, near Toccoa, for a period of 90 days from date of grant.
- WSUI—State University of Iowa, Iowa City, Iowa—Granted special temporary authority to operate a minimum of 6 hours daily, for a period beginning Aug. 7 and ending Sept. 23, in order to observe Univ. summer vacation period.
- WSXUB—United Broadcasting Co., Seven Hills Village, Ohio—Granted special temporary authority to broadcast regular programs between the hours 2 to 10 p. m., daily including Sunday, only for a period of 90 days from date of grant.
- WNBT—National Broadcasting Co., Inc., New York City—Granted CP to install new visual and aural transmitters (Vis. RCA T-1 Max. 4 KW. peak) and (Aur. RCA FM-3A (Mod.) Max. 3 KW) and make changes in antenna system, and specify Channel No. 3, 66-72 mc. (B1-PCT-169)
- KSTP-FM—KSTP, Inc., St. Paul, Minn.—Granted extension of special temporary authority to operate a composite, 250 watt transmitter on 102.1 mc. with a single-layer turnstile antenna located at St. Paul Hotel, for a period beginning July 18 and ending no later than Oct. 15, in order to conduct an FM program service.
- Radio Station WMIT, Winston-Salem, N. C.—Granted request to operate FM station WMIT from 5:00 p. m. EST until midnight EST, Sundays through Saturdays, for a period ending no later than January 15, 1947, suspending Sec. 3.261 of the Commission's rules.
- WPTZ—Phileo Products, Inc. (Assignor), Phileo Television Broadcasting Corp. (Assignee), Philadelphia, Pa.—Granted consent to assignment of license of television station WPTZ and relays, from Phileo Products, Inc., to Phileo Television Broadcasting Corp. (The purpose of the transfer is to segregate the television activity formerly carried by the transferor in a separate corporation under the same ownership and the same general management.) (B2-ALCT-1, B2-ALVB-1 to B1-ALVB-15)
- Phileo Products, Inc., Philadelphia, Pa.—Granted CP to specify channel for existing television station WPTZ as #3, 60.66 mc.; make changes in antenna system, and change location of main studio, on condition that Permittee shall install frequency monitors having an accuracy of 0.001% or better when available; (2) that within 4 months from date of authorization the licensee shall file an application for CP specifying an installation which complies with the Commission's rules and standards. (B2-PCT-174)
- Allan B. DuMont Lab., Inc., New York, N. Y.—Granted CP to specify channel for existing television station WABD as #5, 76-82 mc.; make changes in antenna system, and change location of main studio, on condition that (1) permittee to install frequency monitor having accuracy of .001% when available; (2) that within 4 months from date of authorization the licensee shall file an application for CP specifying an installation which complies with the Commission's rules and standards. (B1-PCT-168)
- KVGB—KVGB, Inc., Great Bend, Kans.—Granted construction permit to change frequency from 1400 to 1590 kc., increase power from 250 watts to 1 KW, and install new transmitter, upon condition as to interference it may receive if WAKR's application (B2-P-3834) is granted (Application of WAKR continued in hearing on interference issue to KVGB, Comr. Jett voting to grant same).
- KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Granted construction permit to increase power from 7½ to 50 KW, install a new transmitter and directional antenna for day and night use, and change transmitter location, operating on 810 kc., unlimited time. (B5-P-3894)
- WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted construction permit to change frequency from 1080 to 990 kc., increase power from 250 watts to 1 KW, daytime only, install new transmitter and antenna and change location of transmitter and studio. (B4-P-4269)
- KYOS—Marjory McClung, Executrix of Estate of Ray McClung, deceased (Transferor), Hugh McClung (Transferee), Merced Broadcasting Co. (Licensee), Merced, Cal.—Granted consent to acquisition of control of Merced Broadcasting Co., licensee of station KYOS, by Hugh McClung, through purchase of 8,000 shares, or 33¼% of outstanding capital stock of licensee, for a sum of \$51,000. (B5-TC-482)
- WLW—The Crosley Corp. (Assignor), Crosley Broadcasting Corp. (Assignee), Cincinnati, Ohio.—Granted consent to voluntary assignment of license of station WLW from the Crosley Corp. to Crosley Broadcasting Corp., a wholly owned subsidiary of assignor. (B2-AL-527)
- WAYS—Inter-City Advertising Co., Charlotte, N. C.—Granted construction permit to change present facilities of 610 kc., 1 KW, D.A. unlimited time, by increasing daytime power to 5 KW and installing a new transmitter. (Comr. Durr voting against.) (B3-P-4556)
- Herman Radner, Dearborn, Mich.—Denied petition requesting removal and grant without hearing of his application (Docket 6220) for a new station to operate on 680 kc., 250 watts, daytime only.
- KFSD—Airfan Radio Corp., Ltd., San Diego, Cal.—Granted construction permit to increase power from 1 to 5 KW.

(Continued on next page)

install a new transmitter and directional antenna for day and night use, and change transmitter location. Comr. Durr voting for hearing. (B5-P-2259; Docket 5399)

Adopted order denying petition of Columbia Broadcasting System, Inc., for leave to intervene and other relief in the Washington FM cases (Docket Nos. 7190-7200 and 7397 and 7411).

### ACTIONS ON MOTIONS

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to amend its application for CP (Docket 6938) so as to show changes in officers, directors and stockholders of the corporation; to specify frequency 1250 with 1 KW night, 5 KW day LS-DA-N instead of 1390 kc, with 1 KW, U., etc. The amendment was accepted and application removed from the hearing docket.

Universal Broadcasting Co., Hazard, Ky.—Granted petition for waiver of Sec. 1.384 of the Commission's rules, and accepted applicant's late appearance in re Docket No. 7583.

Radio Peoria, Ill., Peoria, Ill.—Granted petition for waiver of Sec. 1.384 of the Commission's Rules, and accepted applicant's late appearance in re Docket No. 7609.

WMCA, Inc., New York City—Granted petition for leave to amend its application for a new FM station (Docket 6177), so as to show change in officers of corporation; show revised estimates of cost of installation; revised engineering information, etc., and the amendment was accepted.

John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Granted petition for leave to amend its application for CP (Docket 7379), so as to change paragraphs referring to equipment, etc., and the amendment was accepted.

North Jersey Radio, Inc., Newark, N. J.—Granted petition requesting leave to amend its application for a new FM station so as to show the names of Richard B. Scudder and Wallace H. Scudder as directors; and to show amount of stock now held by various stockholders, and the amendment was accepted.

WLOF—Hazelwood, Inc., Orlando, Fla.—Granted motion for leave to amend its application (Docket 6864), so as to change paragraphs of application to show changes in equipment, and the amendment was accepted.

KWSC—State College of Wash., Pullman, Wash.—Granted motion for waiver of Sec. 1.384 of the Commission's rules and accepted applicant's appearance filed late in re application in Docket No. 7537.

Mid-State Broadcasting Co., Peoria, Ill.—Granted motion to amend its application for a new FM station (Docket 7104) so as to reflect information regarding stock subscription, and the amendment was accepted.

Colonial Broadcasting Co., Providence, R. I.—Granted motion to amend its application for a new FM station (Docket 7028), so as to change paragraphs of application to show revised engineering data, and the motion was accepted.

Texas Telecasting Corp., Amarillo, Texas—Granted petition to dismiss without prejudice its application for CP. (Docket 7576; B3-P-4775)

Panhandle Broadcasting Corp., Amarillo, Texas—The Commission, on its own motion, removed from the hearing docket application (B3-P-4738; Docket 7575), which was designated for consolidated hearing with above application of Texas Telecasting Corp.

Freeport Broadcasting Co., Freeport, Ill.—Granted petition requesting change of location of hearing now scheduled for July 31 at Freeport, Ill., on petitioner's application (Docket 7064) and that of Kenneth C. Zweifel (Docket 7063), and scheduled said hearing in Washington, D. C., for July 31.

Mid-Coastal Broadcasting Co., Washington, D. C.—Referred to the Commission for consideration with other Washington FM applications, applicant's motion to dismiss its application without prejudice. (Docket 7190; B1-PH-450)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted petition for leave to intervene in the hearing on application of KTBS, Shreveport, La. (Docket 7598)

Board of Missions & Church Exts. of The Methodist Church, New York City—Granted motion to amend its application for a new FM station (Docket 7665), so as to change the applicant to the "Radio Corp. of the Board of Missions and Church Extension of the Methodist Church, Inc.," and the amendment was accepted.

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition for leave to amend its application for a new station (Docket 7500) and submit a new Exhibit 4 to show the sum of \$97,000 deposited by petitioner in National City Bank of San Juan was transferred to the Banco De Ponce, San Juan, and the amendment was accepted.

WCAL—St. Olaf College, Northfield, Minn.—Granted petition to dismiss without prejudice its application for modification of license. (Docket 7532; B4-ML-1229)

KUOM—University of Minn., Minneapolis, Minn.—Granted petition to dismiss without prejudice its application for CP. (B4-P-4547, Docket 7455)

Old Colony Broadcasting Co., Inc., Brockton, Mass.—Granted petition to dismiss without prejudice its application for CP. (B-P-4411, Docket 7315)

Radio Corp. of Puerto Rico, San Juan, P. R.—Granted motion to amend its application for CP (Docket 7631) so as to supply additional engineering information, and the amendment was accepted.

Radio Airways, Inc., Eugene, Ore.—Granted petition requesting leave to amend and remove its application from the hearing docket (No. 7383); accepted amendment to show changes in ownership of stock of petitioner corporation, and change in frequency requested from 1520 to 1550, etc., and the application was removed from the hearing docket.

KHTN, Inc., Houston, Texas—Granted petition for leave to amend its application for CP (Docket 7565), to show an increase in capital stock authorized; to show an increased estimated cost of installation and to show a modified DA system, etc., and the amendment was accepted.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding & Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation. Amended: to change frequency from 1010 to 550 kc.

#### 580 Kilocycles

NEW—Foundation Company of Washington, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna and unlimited hours of operation.

#### 610 Kilocycles

NEW—KHTN, Inc., Houston, Texas—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna night.

#### 620 Kilocycles

NEW—Fresno Broadcasting Co., Fresno, Calif. (1823 Merced St.)—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna and unlimited hours of operation.

(Continued on next page)

NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J. (P. O. 7 East Pleasant Ave., Maywood, N. J.)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 250 watts and unlimited hours of operation.

#### 650 Kilocycles

NEW—Southern Virginia Broadcasting Corp., Crewe, Va. (P. O. 118 W. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on **650 kc.**, power of 1 KW and daytime hours of operation.

#### 660 Kilocycles

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich. (P. O. 288 Fisher Road)—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 250 watts and daytime hours of operation.

#### 680 Kilocycles

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich. (P. O. 2230 Buhl Bldg.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 250 watts and daytime hours of operation.

#### 710 Kilocycles

NEW—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., in or near Rome, Ga. (P. O. 10 5th Ave.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW and daytime hours of operation.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Modification of construction permit (B3-P-3733 which authorized change in frequency, increase in power, change type of transmitter, install Directional Antenna for day and night use and change transmitter location) for change in Directional Antenna for day and night use and change transmitter location and extension of commencement and completion dates.

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C. (P. O. 505 Wachovia Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW, and daytime hours of operation.

#### 730 Kilocycles

NEW—Grant Street Radio Stations, Inc., Pittsburgh, Penna. (P. O. 1404 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

NEW—Waterloo Broadcasting Co., Waterloo, Ia. (P. O. on U. S. Highway 218, 1½ miles north of Waterloo)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 500 watts, and daytime hours of operation.

#### 740 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, Puerto Rico—Construction permit to change frequency from **620 to 740 kc.**, increase power from 5 to 10 KW, make changes in transmitting equipment and install directional antenna for day and night use. Amended re changes in transmitting equipment and directional antenna.

NEW—Balboa Radio Corp., San Diego, Calif. (P. O. 1400 Bank of America Bldg., 625 Broadway)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 5 KW, directional antenna and daytime hours of operation.

#### 760 Kilocycles

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas (P. O. c/o Elliott Wilkinson, P. O. Box 1169, Dallas, Texas)—Construction permit for a new standard

broadcast station to be operated on **760 kc.**, power of 1 KW and daytime hours of operation.

#### 780 Kilocycles

WJAG—The Norfolk Daily News, Norfolk, Nebr.—Construction permit to install new transmitter, vertical antenna and ground system and change transmitter location. Amended to change transmitter location.

#### 800 Kilocycles

NEW—Independent Broadcasting Corp., Knoxville, Tenn. (P. O. 908 South Gay St.)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

NEW—Greater Huntington Radio Corp., Huntington, W. Va.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1450 to 800 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

#### 850 Kilocycles

NEW—George Johnston & George Johnston, Jr., d/b as Johnston Broadcasting Co., Birmingham, Ala. (P. O. 324 North 21st St.)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 1 KW night and 5 KW day, directional antenna night, and unlimited hours of operation.

#### 860 Kilocycles

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C. (P. O. 315½ North Main St.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio (P. O. Box 170)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

NEW—Robert R. Thomas, Jr., Oak Hill, W. Va. (P. O. Box 59)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

#### 890 Kilocycles

NEW—Theodore Granik, Washington, D. C. (P. O. 1627 K St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation.

#### 910 Kilocycles

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for day and night use. Amended to change transmitter location from Sherman to Denison, Texas, and changes in directional antenna.

NEW—Miami Broadcasting Co., Miami, Okla. (P. O. 509 First National Bank Building)—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

#### 940 Kilocycles

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit (B3-P-4696, which authorized a new standard broadcast station) to

*(Continued on next page)*

change type of transmitter, for approval of antenna and transmitter location.

NEW—Independent Broadcasting Co., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW night and 10 KW day, directional antenna and unlimited hours of operation. Amended re directional antenna changes.

### 950 Kilocycles

WLOF—Hazelwood, Inc., Orlando, Fla.—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night and change transmitter location from Nr. Orlando to Nr. Orlovista, Fla. Amended re changes in directional antenna for day and night use.

### 990 Kilocycles

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla. (P. O. 605 Barnes Bldg.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna night, unlimited hours of operation.

NEW—Supreme Broadcasting System, Inc., New Orleans, La. (P. O. Jung Hotel)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

### 1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Modification of construction permit (B2-P-4623, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

### 1090 Kilocycles

NEW—Elias I. Godofsky, Hempstead, N. Y. (P. O. 26 Court St., Brooklyn, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 250 watts and daytime hours of operation.

### 1100 Kilocycles

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1600 to 1100 kc.

### 1120 Kilocycles

NEW—Marti, Inc., Cleburne, Texas (P. O. 414 North Main St.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime hours of operation.

### 1140 Kilocycles

NEW—Alfred Achilles Corcanges, Mineral Wells, Texas (P. O. Baker Hotel)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts and daytime hours of operation.

NEW—Byrne Ross, tr/as Oklahoma City Broadcasting, Oklahoma City, Okla. (P. O. 2924 N. W. 16th)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

### 1170 Kilocycles

NEW—Eugene J. Roth, Jack L. Pink and James M. Brown, d/b as Radio Broadcasting Associates, Houston, Texas (P. O. Buffalo Drive at Waugh Drive)—Construction permit for a new standard broadcast station to

be operated on 1180 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1180 to 1170 kc.

### 1190 Kilocycles

NEW—Robert L. Tomlinson, Sr., & Robert L. Tomlinson, Jr., d/b as Rome Radio Broadcasting Co. (P. O. 14½ Third Ave.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

### 1230 Kilocycles

WKUM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Acquisition of control of licensee corporation by Ralph Perez Perry through purchase of 46 shares of common stock from Puerto Rico Advertising Company, Inc.

KPRL—Leslie Henry Hacker, Paso Robles, Calif.—Modification of construction permit (B5-P-4284, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Del Rio Broadcasting Co., a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews, & Joe H. Torbett, Del Rio, Texas (P. O. % James A. Clements, P. O. Box 184, Angleton, Texas)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C. (P. O. Box 72, Concord, N.C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Eugene E. Stone, Florence, S. C. (P. O. Box 1031)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WOLS.)

NEW—Intermountain Broadcasting Co., Inc., Alamogordo, N. M. (P. O. Box 438, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Mojave Valley Broadcasting Co., a partnership of William T. Brown, Burton C. Boatright & Robert E. Reno, Barstow, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to install a new transmitter.

### 1240 Kilocycles

NEW—Keith Capper, tr/as The Aleutian Broadcaster, Anchorage, Alaska (P. O. Box 1296)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—License to cover construction permit (B3-P-4049, as modified) which authorized a new standard broadcast station.

WGCM—WGCM Broadcasting Co., a Co-Partnership composed of Hugh O. Jones, William E. Jones, and James O. Jones, Gulfport, Miss.—Construction permit to install new transmitter.

NEW—Rawlins Broadcasting Co., Rawlins, Wyo. (P. O. 414 West Buffalo St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—G. Lester Hersh, N. Joe Rahall, Fred William Simon, d/b as The Bluefield Broadcasting Co. (a partner-

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ship), Bluefield, W. Va. (P. O. 1812 Dearborn Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Authority to determine operating power by direct measurement of antenna power.

WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.—Construction permit to install new vertical antenna with FM antenna mounted on top and move transmitter.

### 1270 Kilocycles

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Construction permit to change frequency from **1340 to 1270 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. (Contingent on grant of WPDQ)

### 1280 Kilocycles

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—License to cover construction permit (135-P-4219, as modified) which authorized a new standard broadcast station.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Authority to determine operating power by direct measurement of antenna power.

KFOX—Nichols and Warinner, Inc., Long Beach, Calif.—License to cover construction permit (135-P-3902) as modified which authorized installation of new transmitter.

NEW—James Edwin Latimer & William Albert Pritchett, Lake City, S. C.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 250 watts and unlimited hours of operation.

### 1310 Kilocycles

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to change frequency from **1450 to 1310 kc.**, increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location.

### 1340 Kilocycles

NEW—Carroll S. Mohr, Fred O. Riee, Douglas D. Kahle and George D. Humphrey, d/b as Suowy Range Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Glendale, Ariz. (P. O. 2214 North Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Modification of construction permit (B2-P-4667, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

NEW—Monahans Broadcasters, Monahans, Texas (P. O. 102 S. Minor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz. (P. O. 733 West Main)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Brookhaven Broadcasting Co., partnership, Tullius Brady and Dalton B. Brady, Brookhaven, Miss. (P. O. Brookhaven Bank & Trust Co. Bldg.)—Construction permit for a new standard broadcast station to be

operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Modification of construction permit (B3-P-4416, which authorized a new standard broadcast station) to change type of transmitter and for changes in ground system.

NEW—Pacific States Radio Co., Corvallis, Ore. (P. O. 306 Jefferson St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

WAMI—New Laurel Radio Station, Inc., Laurel, Miss.—Authority to determine operating power by direct measurement of antenna power.

WMLT—George T. Morris, tr/as Dublin Broadcasting Co., Dublin, Ga.—Voluntary assignment of license to Dublin Broadcasting Company.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Modification of construction permit (135-P-3631, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna system and transmitter and studio locations.

### 1390 Kilocycles

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from **1400 to 1390 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from **1390 to 1250 kc.**, power from 1 KW to 1 KW night and 5 KW day, and changes in directional antenna for night use only.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington (County), Va., (P. O. 2801 Wilson Blvd.)—Construction permit for a new standard broadcast station to be operated on **1390 kc.**, power of 1 KW and daytime hours of operation.

### 1400 Kilocycles

NEW—Radio South, Inc., Jacksonville, Fla. (P. O. 403 Atlantic National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WJLD—Johnston Broadcasting Co. (George Johnston and George Johnston, Jr., partners), Bessemer, Ala.—Construction permit to change transmitter and studio locations.

NEW—Weldon Lawson, Sequin, Texas (P. O. 434 North Austin St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of KONO)

NEW—A. W. Langill, B. J. Colbert and I. E. Rasmus, co-partners, d/b as Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340 to 1400 kc.**, transmitter from Seymour to Chippewa Falls County, Wisconsin, and studio location from Eau Claire to Chippewa Falls, Wisconsin.

NEW—Walter E. Yaggy, L. B. Horton, J. B. Horton, Jr., and Virginia Ede Carswell, d/b as The Concho Valley Broadcasting Co., San Angelo, Texas (P. O. 21 South Chadbourne St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation. (Contingent on grant of KGKL)

NEW—Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Rumlens County Broadcasting Co., Ballinger, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WLCS—Air-Waves, Inc., Baton Rouge, La.—Modification of construction permit (B3-P-3202, which authorized a

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new standard broadcast station) to change type of transmitter, changes in antenna approval of studio location and extension of commencement and completion dates.

- NEW—Radio Austin, Inc., Austin, Minn. (P. O. 108 Lansing Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts and unlimited hours of operation.
- KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Modification of construction permit (B5-P-4694, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

### 1410 Kilocycles

- KRIG—Oil Center Broadcasting Co., Odessa, Texas—License to cover construction permit (B3-P-4246, as modified) which authorized a new standard broadcast station and change studio location.
- KRIG—Oil Center Broadcasting Co., Odessa, Texas—Authority to determine operating power by direct measurement of antenna power.
- WONS—State Broadcasting Corp., Hartford, Conn.—Voluntary assignment of license to the Yankee Network, Inc.

### 1430 Kilocycles

- NEW—The General Broadcasting Corp., Altoona, Penna.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

### 1440 Kilocycles

- KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—License to cover construction permit (B3-P-2939, as modified) which authorized change in frequency, increase in power, make changes in equipment, install directional antenna for night use and move transmitter.
- KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Quincy Broadcasting Co., Quincy, Ill. (P. O. 506-510 Maine St.)—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

### 1450 Kilocycles

- WWDC—Capital Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-3995) which authorized increase in power of synchronous amplifier and make changes in transmitting equipment.
- WWDC—Capital Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.
- WDSG—State Gazette Broadcasting Co., Dyersburg, Tenn.—License to cover construction permit (B3-P-4226) which authorized a new standard broadcast station.
- WDSG—State Gazette Broadcasting Co., Dyersburg, Tenn.—Authority to determine operating power by direct measurement of antenna power.
- NEW—John Daniels, Eli Daniels and Harry Daniels, d/b as Daniels and Sons Broadcasting System, Deadwood, South Dakota (P. O. 463 Gladstone St., Sheridan, Wyo.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.
- NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify transmitter and studio locations and make changes in transmitting equipment.

- NEW—Arthur S. Feldman, Fort Wayne, Ind. (P. O. 433 E. 51st St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Intermountain Broadcasting Co., Artesia, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation. Amended re stockholders.
- NEW—Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (P. O. Hayes Bldg., Wilkesboro, N. C.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Modification of construction permit (B3-P-4711, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, transmitter and studio locations.
- WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—License to cover construction permit (B1-P-3924) which authorized installation of new antenna and ground system.
- WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Authority to determine operating power by direct measurement of antenna power.
- KBUN—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.—Modification of construction permit (B5-P-3956, which authorized a new standard broadcast station) for approval of antenna transmitter and studio locations.

### 1480 Kilocycles

- KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Modification of construction permit (B5-P-3482, which authorized changes in frequency, increase in power, installation of new transmitter and directional antenna for day and night use) for changes in directional antenna.
- NEW—Lincoln Broadcasting Corp., Lincoln, Nebr. (P. O. 510 Barkley Bldg.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.
- KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Construction permit to install new transmitter and new vertical antenna with FM antenna mounted on top.

### 1490 Kilocycles

- WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Modification of construction permit (B1-P-4568, as modified, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.
- NEW—J. C. Rothwell, Littlefield, Texas (P. O. Box 312, Huntsville, Texas)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.
- WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Modification of construction permit (B3-P-4594, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter location.
- NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours

(Continued on next page)

of operation. Amended re change in type of transmitter.

NEW—Rose Capital Broadcasting Co., Tyler, Texas (P. O. 118 West Dobbs, c/o Bernard Wolf)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala. (P. O. 1200 Leighton Ave.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KGGY—L. L. Hilliard, Ruth K. Hilliard & R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—Construction permit to install new transmitter.

WTVI—Kennebec Broadcasting Co., Waterville, Me.—License to cover construction permit (B1-P-4215) which authorized a new standard broadcast station.

WTVI—Kennebec Broadcasting Co., Waterville, Me.—Authority to determine operating power by direct measurement of antenna power.

NEW—Telecolor Corp., West Springfield, Mass. (P. O. CR, Dyke Ave. & Bramble Sts.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KPIDR—Central Louisiana Broadcasting Corp., Alexandria, La.—License to cover construction permit (B3-P-3722, as modified) which authorized a new standard broadcast station.

KPIDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Authority to determine operating power by direct measurement of antenna power.

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C. (P. O. 131 Hay St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Lewis C. Tierney, Helen S. Tierney & Albert S. Kemper, Jr., d/b as Mercer Broadcasting Co., Princeton, W. Va. (P. O. Tem. % Albert S. Kemper, Jr., Bluefield, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KNEJ—G. L. Burns, Brady, Texas—Modification of license to increase power from 100 watts night and 250 watts day to 250 watts day and night.

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Modification of construction permit (B2-P-3895, which authorized a new standard broadcast station) to extend completion date.

KDRS—Thomas Maxie Self, John Eads Douglas and Gordon Theodore Rand, a partnership d/b as Progressive Broadcasting Co., Paragould, Ark.—Modification of construction permit (B3-P-4673, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Morris Lusk, Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

### 1500 Kilocycles

NEW—J. L. Peterson & Mark L. Checketts, d/b as Southern Idaho Broadcasting, Preston, Idaho (P. O. 17 North State St.)—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, power of 250 watts and unlimited hours of operation.

### 1530 Kilocycles

WJMJ—Patrick Joseph Stanton, Philadelphia, Penna.—Modification of construction permit (B2-P-4495, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

### 1550 Kilocycles

NEW—Radio Air Ways, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and unlimited

hours of operation. Amended to change officers, directors and stockholders, change frequency from **1520 to 1550 kc.** and change type of transmitter.

### 1570 Kilocycles

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif. (P. O. 1790 Second St.)—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 500 watts and daytime hours of operation.

### 1590 Kilocycles

NEW—Lon Poller, Chester, Pa. (P. O. 7942 Cedarbrook St., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and daytime hours of operation.

### 1600 Kilocycles

NEW—The Boston Broadcasting Corp., Brookline, Mass. (P. O. % Max Hoffman, Treasurer, 63 Bedford St., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

## FM APPLICATIONS ACCEPTED FOR FILING

Henderson Radio Corp., Henderson, N. C. (P. O. 219 South Williams St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,000 square miles.

W. A. Underhill & E. S. Underhill, Jr., d/b as The Evening Leader, Corning, N. Y.—Voluntary assignment of conditional grant for construction permit to Corning Leader, Inc. (Metropolitan FM broadcast station.)

Hughes Productions, A Division of the Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by the Commission and coverage of 10,790 square miles. Amended to change name from Hughes Productions, A Division of the Hughes Tool Company to Hughes Tool Company, change in officers and directors, change type of transmitter, transmitter location, from San Mateo County to Mt. Tamalpais, Calif., and studio location from San Mateo County to San Francisco, Calif., coverage from 10,790 square miles to "to be determined," make change in antenna system and specify type of station as Rural.

Hughes Productions, A Division of the Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by the FCC and coverage of 7,315 square miles. Amended to specify class of station as Rural, change coverage from 7,315 square miles to "To be determined by FCC," change type of transmitter and transmitter location from Los Angeles to Mt. Wilson, Calif., make changes in antenna system, officers and directors, change name from Hughes Productions, A Division of the Hughes Tool Co., to Hughes Tool Co., studio to Hollywood.

Stillwater Publishing Co., Stillwater, Okla.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, **104.1 mc.** Amended to change transmitter location and specify coverage as 7,360 square miles and population of 231,747.

Gerson Askinas, Earle G. Hewinson and Christos M. Manitsas, Partners, d/b as Springfield Broadcasting Co., Springfield, Mass. (P. O. 1694 Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 12,635 square miles.

Public Radio Corp., Tulsa, Okla. (P. O. 214 Beacon Bldg.)—Construction permit for a new FM broadcast station

(Continued on next page)

- to be operated on frequency to be determined by chief engineer of FCC and coverage of 3,420 square miles.
- Twin City Broadcasting Co., Inc., Lewiston, Me. (P. O. 223 Lisbon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 7,421 square miles.
- Statesville Broadcasting Co., Inc., Statesville, N. C. (P. O. 210 South Center St.)—Construction permit for a new FM broadcast station to be operated on Channel #236, 95.1 mc., and coverage of 6,500 square miles.
- Coshocton Broadcasting Co., Roscoe, Ohio (P. O. 115 North Sixth St., Coshocton, Ohio)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #288, 105.5 mc. or as assigned by FCC.
- Blue Ridge Broadcasting Corp., Roanoke, Va. (P. O. Box 1110)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #227, 93.3 mc. and coverage of 19,694 square miles.
- Capital City Broadcasting Corp., Tallahassee, Fla. (P. O. Thomasville Highway at New County Road)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.
- Capitol Broadcasting Co., Inc., Charlotte, N. C. (P. O. 130 South Salisbury, Raleigh, N. C.)—Construction permit for a new FM broadcast station to be operated on Channel #273, 102.5 mc. and coverage of approximately 11,000 square miles.
- Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 44.7 mc. and coverage of 5,950 square miles. Amended to change type of transmitter and make changes in antenna system.
- Radio Diablo, Inc., San Bruno, Calif.—Construction permit for a new FM broadcast station to be operated on coverage of 33,265 square miles. Amended to specify frequency as to be assigned by FCC.
- Central Nebraska Broadcasting Corp., Kearney, Nebr. (P. O. Federal Annex Building)—Construction permit for a new FM broadcast station to be operated on Channel #228, 93.5 mc. or as assigned by FCC and coverage of 16,665 square miles.
- O. E. Richardson, Fred L. Adair, Robert O. Adair, d/b as Radio Station WJOB, Chicago, Ill.—Construction permit for a new FM broadcast station to be operated on frequency to be determined. Amended to change studio location from Chicago, Illinois, to Hammond, Indiana, change frequency from to be determined to Channel #265, 100.9 mc.
- Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new Community FM broadcast station) to specify transmitter location, type of transmitter, frequency as Channel #250, 97.9 mc., coverage of 12,550 square miles, population of 367,744, antenna system and change class of station to Metropolitan. Amended to change frequency from 97.9 mc. to "to be assigned by FCC," type of transmitter, change class of station and make changes in antenna system.
- Radio Station WSOC, Inc., Charlotte, N. C. (P. O. 1925 North Tryon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #264, 100.7 mc. and coverage of 14,000 square miles.
- A. J. Fletcher, Greensboro, N. C.—Construction permit for a new FM (Metropolitan or possibly Rural) broadcast station to be operated on Channel #253, 98.5 mc. and coverage to be determined. Amended to change name from A. J. Fletcher to Capitol Broadcasting Company, Inc.
- Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich. (P. O. 288 Fisher Road)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #295, 106.9 mc.
- WLOU—John Lord Booth, Detroit, Mich.—Voluntary assignment of license to Booth Radio Stations, Inc.
- News Syndicate Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 47.9 mc. and coverage of 8,500 square miles. Amended to change frequency from 47.9 mc. to "to be determined," coverage from 8,500 to 10,490 square miles, population from 11,212,416 to 12,380,976, type of transmitter, make changes in antenna system and change in officers, directors and stockholders.
- North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 49.9 mc. and coverage of 4,928 square miles. Amended to specify population of 11,729,561, change frequency from 49.9 mc. to Channel #221, 92.1 mc., coverage from 4,928 to 11,400 square miles, type of transmitter, studio and transmitter locations, make changes in antenna system and change in directors and stockholders.
- International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 43.1 mc. and coverage of 17,500 square miles. Amended to change name from International Union United Automobile Aircraft and Agricultural Implement Workers of America (UAW-CIO) R. J. Thomas, President, to UAW-CIO Broadcasting Corporation of Ohio.
- Unity Corp., Inc., Springfield, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 100 mc. and coverage of 5,777 square miles. Amended to change coverage from 5,777 to 6,992 square miles and population from 501,200 to 648,000.
- N. M. U. Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as determined by FCC and coverage over 8,500 square miles. Amended to make change in corporate structure (increase in common stock).
- Radio Projects, Inc., Newark, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be supplied. Amended to change officers and directors.
- Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 7,840 square miles. Amended to change coverage from 7,840 to 10,630 square miles, population from 2,359,000 to 2,517,500 and make changes in antenna system.
- North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on  $\pm 98$  mc. and coverage of 8,150 square miles. Amended to change directors and stockholders.
- Board of Missions and Church Extension of the Methodist Church, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change name from Board of Missions and Church Extension of the Methodist Church to Radio Corporation of the Board of Missions and Church Extension of the Methodist Church, Inc.
- WMCA, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 48.3 mc., and coverage of 8,550 square miles. Amended to change officer frequency from 48.3 mc. to Channel #239, 95.7 mc., or as assigned by FCC, coverage from 8,550 to 10,420 square miles, population from 10,817,455 to 12,369,166, type of transmitter and make changes in antenna system.
- The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined and coverage of 17,250 square miles. Amended to change antenna system.
- Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage to be determined. Amended to change stockholders.

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WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-P11-364, which authorized a new Community FM broadcast station) to change class of station, specify frequency of  $\pm 98.0$  mc., coverage of 13,740 square miles, population 584,521, transmitter site, type of transmitter and specify antenna system.

KMGM—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Channel #261, 100.1 mc., change type of transmitter and antenna system. Amended to specify population of 3,072,566, change coverage from 7,000 to 6,241 square miles, type of transmitter and make changes in antenna system.

Thomas C. Holston, Lebanon, Penna. (P. O. 206 East Walnut St.)—Construction permit for a new FM broadcast station to be operated on Channel #283, 104.5 mc., or Channel #288, 105.5 mc., and coverage of approximately 900 square miles.

WAXH—Savannah Broadcasting Co., Area of Savannah, Ga.—License to cover construction permit (B3-PRY-311) which authorized installation of new transmitter.

W9XZC—Joseph F. Novy, Riverside, Ill.—Modification of construction permit (B4-PEX-65, which authorized a new developmental broadcast station) for change in power from 1 KW to 550 watts.

### TELEVISION APPLICATION ACCEPTED FOR FILING

Radio Sales Corp., Seattle, Wash.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50-56 mc., ESR of 4160 and power of Aural 2 KW, Visual 4 KW (peak). Amended to change frequency from Channel #1, 50-56 mc., to Channel #5, 76-82 mc., change type of transmitters, make changes in antenna system and change transmitter site from Kink County to Seattle, Washington.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Construction permit to specify frequency as Channel #219, 91.7 mc., change power from 1 KW to 10 KW, type of transmitter and make changes in antenna system.

First Baptist Church, Pontiac, Mich.—Extension of authority to transmit programs from First Baptist Church at Pontiac, Mich., to Radio Stations CKLW, Windsor, Ontario, Canada, for the period beginning August 13, 1946.

Evangelistic Mission, Pontiac, Mich.—Extension of authority to transmit programs from Pontiac, Michigan, to Canadian Stations, CKLW, Windsor, Ontario, Canada.

Stanley G. Boynton, Detroit, Mich.—Extension of authority to transmit programs to CKLW, Windsor, Ontario, Canada, from Highland Park Baptist Church, Highland Park, Mich., each Sunday from 8 to 8:30 P. M., EST, for the period beginning July 10, 1946.

WRBQ—Alamance Broadcasting Co., Inc., Area of Burlington, N. C.—License to cover construction permit (B5-PRE-455) which authorized a new relay broadcast station.

KAJA—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-460) which authorized a new relay broadcast station.

W3NEP—Radio Corporation of America, Camden, N. J.—Modification of license to request change in frequencies from Channel #12, 204-210 mc., to Channel #10, 198-204 mc.

WBOE—Cleveland City Board of Education (Charles H. Lake, Supt.), Cleveland, Ohio.—Construction permit to specify frequency as 90.1 mc., change power from 1 KW to 3 KW, change type of transmitter and make changes in antenna system.

### APPLICATIONS TENDERED FOR FILING

NEW—Community Service Broadcasting Corporation of Amsterdam, N. Y., in or adjacent to Amsterdam, N. Y.

—Construction permit for a new standard broadcast station to be operated on 1496 kc., power of 250 watts, and unlimited hours of operation.

NEW—Radio Anthracite, Inc., Shamokin, Penna.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

NEW—Woodward Broadcasting Co., Woodward, Okla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—James Cullen Looney, Edinburg, Texas.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation.

NEW—Gene Burke Brophy, Flagstaff, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

NEW—James Edwin Latimer and William Albert Pritchett, Lake City, S. C.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 250 watts and unlimited hours of operation.

NEW—Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation.

NEW—Waterloo Broadcasting Co., Waterloo, Iowa.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 500 watts and daytime hours of operation.

NEW—Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels Broadcasting Co., Ballinger, Texas.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Gene Burke Brophy, Glendale, Ariz.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—James W. Bradner, Jr., Galveston, Texas.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation.

NEW—Carthage Broadcasting Co., a partnership composed of Lloyd Clinton McKenney and John Joseph Daly, Carthage, Mo.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Morris Luskin, Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—A. Dwight Newton and W. H. Wood, co-partners, d/b as San Joaquin Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna and unlimited hours of operation. (Resubmitted)

NEW—Northern Broadcasting Co., Havre, Mont.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

NEW—Luis Ramos Rodriguez, San Juan, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Port Frere Broadcast Co., Inc., Wilmington, Del.—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 500 watts and daytime hours of operation.

NEW—Bernard Frant, Louis Glasier, co-partners, d/b as Wyandotte Broadcasting Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

NEW—The Messenger Publishing Co., Athens, Ohio—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

NEW—Walterboro Broadcasting Co., Walterboro, S. C.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Raymond M. Beckner and Melvin B. Williams, d/b as The Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts, and daytime hours of operation.

KJR-KEGR—Birt F. Fisher, Seattle, Wash.—Consent to assignment of license to Totem Broadcasters, Inc., also includes Relay Station KEGR. (950 kc.)

NEW—Hollywood Community Radio Group, Gardena, Calif.—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 1 KW, and daytime hours of operation.

NEW—Piedmont Service Corp., Alexander City, Ala.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Construction permit to change frequency from 1230 to 1030 kc., power from 250 watts to 10 KW, install directional antenna night, new transmitter and change transmitter location.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Construction permit to make changes in directional antenna to permit change-over time to be made fifteen minutes earlier or later when the regular change-over time falls within a continuous program. (1290 kc.)

NEW—Western Waves, Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna and unlimited hours of operation.

NEW—The Daily Report, a partnership consisting of Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, Ontario, Cal.—Construction permit for a new standard broadcast

station to be operated on 1510 kc., power of 250 watts, and daytime hours of operation.

NEW—Arecibo Broadcasting Co., Inc., Arecibo, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Mahoning Valley Broadcasting, Youngstown, Ohio—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Alonzo Stanford Dudley, Lake Charles, La.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Weber Typewriter Mechanics School**—Advertisements and circular letters of the Weber Typewriter Mechanics School, Osborn, Ohio, contain "grossly deceptive, false and misleading" representations concerning a correspondence course in typewriter repairing, according to a complaint issued by the Commission. (5423)

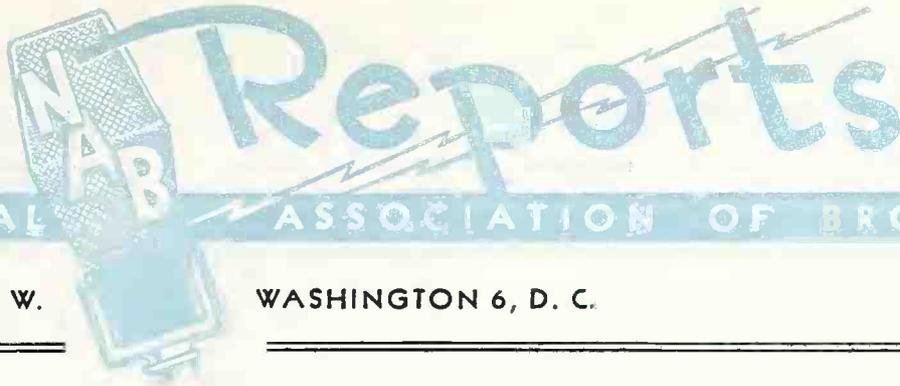
### CEASE AND DESIST ORDER

**Washington Breeders Association**—The Commission ordered Norman Collins and Roy Montgomery, trading as Washington Breeders Association, Alderwood Manor, Wash., to cease and desist from representing that they are R. O. P. poultry breeders or operate a poultry plant under the supervision of an official from the agency supervising United States Record of Performance work. (5196)

### STIPULATIONS

No stipulations were issued by the Commission last week.

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WASHINGTON 6, D. C.

Vol. 14, No. 30, July 29, 1946

## PROGRESS REPORT ON CONSTRUCTION REQUESTED BY FCC FROM FM PERMIT HOLDERS

In a notice published Friday afternoon (26), the FCC announced that applicants who hold FM construction permits will be required to file a report of progress on station construction and conditional grantees will be allowed only thirty instead of ninety days in which to provide additional engineering data.

Reprinted below is the text of the public notice followed by the questionnaire which the Commission is sending to present permit holders.

It has come to the attention of the Commission that holders of conditional grants and construction permits for new FM broadcast stations have, in some instances, been dilatory in the planning and construction of their FM stations and in providing an FM broadcast service at an early date. In the interest of full development and utilization of FM broadcasting, the Commission feels that such delays cannot be permitted.

Conditional Grants—In the conversion of conditional FM grants to construction permits it has often been necessary to request additional information from grantees, and in some cases considerable time has elapsed before this information was received by the Commission. When the Commission announced the policy of making conditional FM grants, a period of 90 days was specified within which additional engineering material could be supplied. This length of time is no longer considered necessary, and it is expected that engineering material or other information, when requested, will be supplied within a maximum of 30 days thereafter. In this respect, the Commission wishes to point out that the recent revision of the FM rules provides brackets of antenna height and effective radiated power for Class A and Class B stations; a considerable number of applications may, therefore, be completed without individual request for further information.

(Continued on page 582)

## ENGINEERING COMMITTEE STUDIES RECORDING STANDARDS

The NAB Engineering Executive Committee met in Washington Monday (22) to discuss current industry problems with James R. Middlebrooks, NAB's new director of engineering.

The committee considered a proposed study of the existing recording standards promulgated by NAB in 1942 and other engineering matters and formulated recommendations to be submitted to the NAB Board of Directors.

A proposed agenda to provide for full discussion of  
(Continued on page 582)

## SENATOR TOBEY REQUESTS CONGRESSIONAL INVESTIGATION OF FCC PROGRAM CONTROL

Sen. Charles W. Tobey (R), New Hampshire, introduced a resolution in the Senate on Wednesday (24), which, if adopted would direct the Interstate Commerce Committee to investigate the FCC with respect to:

(1) The exercise by the FCC of program control and censorship, particularly as it has or may restrict freedom of speech in radio broadcasting.

(2) The allocation of frequencies, with reference especially to the effect on rural populations of the shifting of the FM band.

(3) The re-allocation of FM frequencies and its effect on the public and the radio industry and its effect on the extent of control of radio by FCC.

The resolution authorizes the ICC or a subcommittee thereof to hold hearings, subpoena witnesses, require the production of documents, take testimony, employ assistants, and make such expenditures as it deems advisable.

The resolution was referred to the committee on Interstate Commerce.

## INSIDE THIS ISSUE

Results of the NRDGA survey concerning advertising practices among retailers have just been released. About two-thirds of those responding utilized radio during 1945. (p. 583)

The first in the series of NAB radio management studies was mailed to small market stations over the weekend. Series is designed to depict representative operation among the 500 small market stations. (p. 585)

A new bill providing for assignment of a section of the 50-mc band for FM has been introduced in the House by Rep. Lemke. (p. 587)

An exchange of letters between Judge Miller and M. Lange of the French Radio reveals that 136 American stations have agreed to rebroadcast program from Radiodiffusion Francaise. (p. 584)

Sam Bass Warner, U. S. Registrar of Copyrights, met with radio executives recently to discuss means of broadening the radio industry's use of government copyright catalogues. (p. 585)

Expansion of FM and television facilities is tabulated for the period ending July 1. (p. 586)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080  
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

**PROGRESS REPORT ON CONSTRUCTION REQUESTED BY FCC FROM FM PERMIT HOLDERS**

(Continued from page 581)

Should it appear that undue delay occurs in furnishing necessary information to satisfy the terms of the conditional grant, the Commission will review the grant to determine whether the application should be designated for hearing and the grant cancelled.

**Construction Permits**—Construction permits are being issued as quickly as possible following receipt of necessary information, and the Commission expects that FM station construction be carried forward expeditiously. In cases where an application is filed in which to extend the completion date, specified by an FM construction permit (8 months after issuance) and where it appears that the permittee has not been diligent in proceeding to construct the station as quickly as possible, the Commission will review the application with particularity to determine whether such extension application should be granted or designated for hearing. In acting on requests for extension of time, the Commission will consider the promptness of a permittee's efforts to secure equipment and other materials and his efforts to provide an FM broadcast service promptly with interim equipment. Even though complete equipment may not be immediately available, the Commission expects permittees to use interim equipment to provide an early FM service and to install remaining equipment as rapidly as it becomes available. Such operation is now being conducted by a number of conditional grantees and permit holders.

In order that the Commission may be kept fully advised in the above matters, information thereon is being requested from FM permittees at the time specified by the permit as the required commencement of construction (2 months after issuance). An inquiry directed to this end is being sent to present permit holders and will be sent with construction permits issued in the future.

**Text of Inquiry To Be Sent Permittees**

In order that it may be fully advised concerning the progress of construction of your FM broadcast station, the Federal Communications Commission requests that you furnish the information called for below:

*Instructions for Replying:* (1) Two copies of this form are enclosed. Keep one copy for your files; mail

one copy to the Federal Communications Commission, Washington 25, D. C. (2) Fill this form out immediately (within 15 days) after the date specified in your construction permit as the required commencement date for construction. (3) In your answers give the status of your construction as of the date when you are required to commence construction.

1. Has an order been placed for the FM broadcast transmitter specified by your construction permit? Yes ( ) No ( ). Is such an order has been placed, give date of purchase order and promised delivery date.

2. Has the transmitter or any unit thereof been delivered? Yes ( ) No ( ). If answer is yes, indicate which units have been received and estimate percentage of installation completed.

3. Has an order been placed for the FM antenna supporting structure? Yes ( ) No ( ). If answer is yes, give date of purchase order and promised delivery date.

4. If the antenna supporting structure has been received, estimate percentage of construction completed.

5. Has an order been placed for the FM antenna described by the construction permit? Yes ( ) No ( ). If answer is yes, give the date of the purchase order and the promised delivery date.

6. Has the FM antenna or any portion thereof been received? Yes ( ) No ( ). If answer is yes, estimate the percentage of installation completed.

7. Must property be purchased or leased for the transmitter locations? Yes ( ) No ( ). If answer is yes, has a title or lease been secured? Yes ( ) No ( ). Date of title or lease.

8. Must property be purchased or leased for the studio location? Yes ( ) No ( ). If answer is yes, has a title or lease been secured? Yes ( ) No ( ). Date of title or lease.

9. Has construction begun at either transmitter or studio location? Yes ( ) No ( ). If so, estimate percentage of construction completed.

10. Has an application been submitted to the Civilian Production Administration in your local area for a building permit? Yes ( ) No ( ). If answer is yes, has it been acted upon? Yes ( ) No ( ). If so, what authorization has been granted?

11. What steps, if any, have been taken to commence an FM broadcast service with interim equipment pending the completion of full construction?

12. If interim operation is planned, what are the promised delivery dates for the following equipment for such operation: Transmitter; Antenna; other major items of equipment (name them).

13. If interim operation has begun, give the commencement date of such operation. If interim operation is planned but has not begun, give the date at which operation is expected to begin.

14. Give the transmitter power, type of antenna and antenna height employed or proposed for interim operation.

15. If interim operation is not planned, give the reasons therefor.

**ENGINEERING COMMITTEE STUDIES RECORDING STANDARDS**

(Continued from page 581)

engineering matters at the annual NAB convention was also adopted for submission to the board.

The committee expressed to Howard S. Frazier, who has served as Director of Engineering for the past four years, its "grateful appreciation for the

(Continued on next page)

telligent and constructive contribution" which he made to the radio industry during his tenure.

The committee was advised that the NAB Engineering Handbook will be ready for distribution prior to the convention.

Committee members attending the session were Chairman B. Porter Houston, WCBM, Baltimore; J. B. Fuqua, WGAC, Augusta; Karl B. Hoffman, WGR, Buffalo; William B. Lodge, CBS, New York; and Board Liaison Member T. A. M. Craven, WOL, Washington. C. E. Arney, Jr., secretary-treasurer, and Mr. Middlebrooks represented NAB.

## Broadcast Advertising

### NRDGA CONDUCTS SURVEY ON THE USE OF RADIO ADVERTISING

A survey of retailers using radio as an advertising medium in 1945, with 309 retail stores responding, has just been released by the National Retail Dry Goods Association.

Retailers were queried on the value of radio as an advertising medium for department and specialty stores. They were asked to what extent they were using radio, for how long, and how successful they found it.

There were 202 department and 74 specialty stores identified among the 309 responding, in all city sizes, doing annual sales from "up to one million" to "over 10 million dollars." Stores were located in all geographical areas.

The findings disclosed that retail stores do not appear to put even a fraction of the effort behind radio that they put behind publication advertising.

While NRDGA believes that the survey, generally, depicts a "fair" picture for radio, the data show that retail stores are not giving the medium a real chance. Only two-thirds of the stores responding used radio in 1945. The report shows that radio usage increases as annual sales volume becomes greater, and that the medium appears to be more important the farther you travel from the eastern seaboard.

Various types of programs were employed by the stores, with "music" and "news" used by more than 50% of the respondents. "Household hints" programs and spot announcements were also listed as frequently used. More than two-fifths had only one program, another 25% had two. Among the very large volume stores one-half were found to be using four or more different programs.

The findings disclose a lack of appreciation of radio's value in the fact that approximately two-fifths of the respondents were using a total of 30 minutes or less per week.

It was found that one-third of the programs have been on the air less than six months, another one-fifth less than a year. Only 25% have been on for two years or longer. NRDGA points out that "It would seem that at least in some instances the programs are not given the opportunity to build an audience."

Ninety-five per cent used stations affiliated with na-

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
Aug. 3-4	Board Finance	Estes Park
Aug. 5-7	NAB Board of Directors	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

tional networks, and about two-thirds of the stores confined their efforts to one station only.

There was a preference for programs directed to women, with news and spot announcements used to reach everyone.

Approximately 25% of the stores reported having a radio advertising director. In more than half of these stores, the director was the complete staff, and a good many of the directors doubled in brass, serving also as talent.

The report states that almost four-fifths of these stores support their radio programs with newspaper advertising. Because this appeared to be contrary to their general appreciation for the medium, this "support" was construed by NRDGA to mean newspaper "listings." Half of the stores used window and department displays, as well as direct mail for promotional support.

Three out of five stores receive free radio material from manufacturers; one in five from magazines; one in seven from public relations offices, one out of eight from wholesalers.

According to the study, nine out of ten stores indicated "general store prestige" as one of the results desired from the use of radio; six out of ten indicated "department build-up"; and six out of ten desired "immediate item sales."

It was shown that about half of the stores had made special tests to evaluate radio during the year. Some three-fifths of these reported "favorable" or "fair results."

Three out of ten stores reported "highly successful" results from their radio advertising; six out of ten reported "moderately successful." Only three in one hundred indicated unsuccessful results. News and household programs scored better on the "highly successful" list than did any other types of programs.

The study discloses that the stores do not seem to be according the medium the recognition it deserves on the basis of their opinions regarding results.

More than half of them devote only 10% or less of their total advertising budget to radio; a quarter of them 5% or less. Among those claiming "highly successful" results, two out of five allocated 10% or less.

Half of the stores believed radio to be of sufficient importance to warrant a separate budget (only a third of these use "per cent of sales" as a budget basis).

About half of the stores anticipate expansion to some extent in their overall advertising but less than 25% expect to boost the percentage devoted to radio.

NRDGA observes, "In conclusion it is evident from

(Continued on next page)

this study that somewhere somebody is failing to give radio the proper push insofar as retail advertising is concerned. Whether this be the fault of the seller of the time or the purchaser is not clear from this investigation. Quite possibly it is the fault of both."

A full report of the study will be released soon in the "NRDGA PROMOTION EXCHANGE" which NAB will distribute to all member stations.

### HOW ABOUT A MOVIE?

This is a good time of year to remind station managers that plans for fall advertising are now being readied.

One way to interest prospective advertisers in the advantages of a radio campaign is to arrange showings of the three sound films which the NAB Department of Broadcast Advertising makes available to members free-of-charge.

Especially written and filmed for presentation to retailers, the pictures are entitled, "Airforce and The Retailers," "America Takes to the Air," and "Why Radio Works." The entire showing runs about one hour.

Station Managers who would like to arrange meetings for such filmings, can get the movies by addressing this department.

## International

### FRENCH PROGRAMS TO BE REBROADCAST IN U. S. BY 136 STATIONS

*As one of the results of his recent visit to this country, M. Robert Lange, director of the North American Service of the French Radio, was successful in arranging for rebroadcasts of his programs through the facilities of 136 stations.*

*The text of a letter from M. Lange to NAB President Justin Miller, with Judge Miller's reply, is reprinted below:*

Hon. Justin Miller, President  
National Association of Broadcasters  
1760 N Street, N.W.  
Washington, D. C.

Dear Sir:

I am very late in expressing to you my heartiest gratitude for the way Mrs. Miller and yourself have received me in Washington. I also think that I should give you an account of my mission since your introducing me to the American people played a decisive part in the few results I have been able to secure.

So far, 136 stations located in 37 different States have accepted to retransmit programs prepared by us and I am especially happy to say that 16 15,000 watt stations are among those willing to carry our programs.

I hope to be able to see you in Washington before I fly back to Paris and I would greatly appreciate a note from you emphasizing the necessity of increasing our present setup in this country. I fully realize that it is only if my administration is convinced of the

efforts we will have to accomplish that we shall be in a position to answer the offers and demands that were made to us.

I am very confident that these achievements will work both ways and that in the near future the French radio will carry a number of programs giving the right picture of what is going on in America. I do not have to tell you once more my admiration for the American radio and for yourself.

Thanking you again, I am,

Respectfully yours,

Robert Lange  
Director of the North American  
Service of the French Radio

Honorable Robert Lange,  
Director of the North American  
Service of the French Radio,  
Radiodiffusion Francaise,  
14 East 53rd Street,  
New York 22, New York.

Dear Mr. Lange:

I was pleased to have your letter and to know of your success in arranging with so many of our radio stations for retransmitting your programs. Having in mind that the United States law provides there shall be no censorship of radio broadcasting stations and that radio stations, therefore, are free to choose their own programs, the fact that 136 stations, located in 37 different States, have undertaken to carry your retransmitted programs indicates the high degree of success which you have achieved for your programs.

Of course, as time goes on, it will be necessary for you to increase your present set-up greatly in order to extend the usefulness of the service which you propose to render. Each of our countries is deeply in need of accurate information concerning the other. As time goes on, this need will continue to increase in importance.

All thinking people, I am sure, will agree that only when we have been able to secure a reasonable degree of understanding between our peoples can we hope for ultimate understanding between governments and effective cooperation toward a peaceful world. Surely, this great medium of communication which you and I represent must play an increasingly larger part in achieving that objective.

It is for these reasons and many others—including your own radiant personality—that I am always happy to see you and to know of your presence among us. I hope that you may come often to visit with us and that your government at home will understand and appreciate the great contribution which you are making.

Personally, let me assure you that it was a pleasure to help you while you were here. From all reports I have had, you may anticipate continued cooperation from the radio broadcasters of this country. I was particularly happy, too, that you were able to arrange for a good trip throughout the rest of our country. No one can fully understand the American people until he sees something of the background, geographically, industrially and philosophically, which comes from such a trip which you have just taken.

*(Continued on next page)*

Again, I wish to thank you for the kindness and many courtesies which you extended to me as a member of the American radio delegation in Paris last summer. I look forward with great pleasure to our next meeting.

With all good wishes and kindest regards, I am

Cordially yours,

Justin Miller.

## Small Market Stations

### NAB RADIO MANAGEMENT STUDY RELEASED

The first of the "NAB Radio Management Study" series was mailed to all small market stations over the weekend. Study No. 1 is a twelve-page account of actual operating conditions at a 250-watt MBS affiliate located in a Southern city of less than 25,000 population.

Altogether, some ten stations located in various sections of the nation are to be included in the series. The field work, being done by Arthur Stringer, NAB Director of Special Services, is almost completed and each station's operation will be covered in separate reports, suitable for binding.

Study No. 1 contains factual data and information but does not reveal the identity of the station. It discusses the station's place in the community, its organization and practices, its executive department, production and programming department, sales and promotion practices, advertising rates of the station and its competition.

The report reveals annual income for 1944 and 1945, showing amounts derived from sale of time to local, national spot, regional and network advertisers. Length of employment, compensation, duties and radio experience of each employee are listed.

This radio management series, which is expected to show a cross-section of good and bad practices prevalent among the 500 small market stations of the nation, was undertaken by NAB at the request of the Small Market Stations Executive Committee.

The reports are copyrighted and confidential. Although the initial mailing went only to small market stations, executives of larger stations holding NAB membership may receive a copy upon request to NAB.

### SEARS AND WARD'S USING RADIO

James R. Curtis, KFRO, Longview, Texas, member of the Small Market Stations Executive Committee, has completed a spot check on a number of small stations selling radio time to Sears, Roebuck, and Montgomery Ward stores.

Thirteen stations responded to the study. Nine stations reported sales to Sears, Roebuck with spot announcements used on eight stations, and the ninth reported a five-minute program, six days per week on a seasonal basis. One station reported that Sears uses 60 spots weekly; another, ten to fifteen spots per week; and a third, 300 spots a year. The other stations reported sales of four or less announcements

per week, with additional spots on special store sales events.

Montgomery Ward was found to be using three stations out of eleven reporting from cities where stores were located. One station was selling 60 spots weekly, another 45 spots weekly, and the third was selling fourteen announcements per week.

(NOTE: W. E. Bennett, National Retail Advertising Manager, Sears, Roebuck & Company, Chicago, queried by the NAB Department of Broadcast Advertising, reported that a recent company survey disclosed that 25% of all Sears stores are using radio. The Sears executive further stated that individual stores purchase all media locally.)

## Legal Department

### INCREASED USE OF U. S. COPYRIGHT CATALOGUES DISCUSSED AT NEW YORK MEETING

The question of how catalogues of the U. S. Copyright Office could be made more useful to radio stations and networks was discussed at a dinner held by NAB in New York City, Thursday (18). Sam Bass Warner, Register of Copyrights, and a number of radio officials interested in the subject were guests.

The radio executives were particularly anxious that the indexes be improved, that assignments be recorded more promptly, and that it be made easier to connect assignments with original registrations. The meeting was one of several which Mr. Warner, who has charge of the administration of American copyright law, hopes to hold with various persons and groups who are extensive users of copyright material.

In addition to Mr. Warner, the guests included Richard W. Bannier, Joseph A. McDonald and Miss Norah K. Donovan, ABC; Jan Schimek, Henry Howard, Jr., and Julius F. Brauner, CBS; Thomas H. Belviso, E. Souhami and Miss Marrian E. Noyes, NBC; David H. Brown, MBS; Donald C. Hamilton and John R. Bogue, WOR. Don Petty, NAB general counsel and Bryce Rea, Jr., NAB attorney, were hosts at the dinner meeting.

## Television

### TV RECEIVERS EXEMPTED FROM PRICE CONTROL

Household television receiving sets were exempted from price control by the OPA Friday (26).

According to the agency's announcement, the sets were exempted "because of the present limited demand due to the few sending stations and their limited range together with their high installation costs and the lack of base period prices for use in fixing ceiling prices. Moreover, products during a development period generally decline in price as demand increases and this same pattern is expected to be followed in the case of television sets."

# Research Department

## FCC GRANTS FOR FM AND TV ANALYZED

This week the Research Department presents analyses of FM and television stations, giving the total number of stations and the monthly changes since July 1, 1945 to July 1, 1946, as did the table for AM stations which was published in last week's REPORTS. The readers will note that both FM and

television stations which were licensed or which had construction permits before the war are listed separately and are not added to the stations granted since the wartime freeze was lifted last October.

As of July 1 and since October 21, 1945, 452 FM conditional grants had been made, one of which had been deleted and 81 of which had been granted construction permits. Nineteen television stations were given construction permits between April 25 and July 1, 1946.

These tables will be brought up-to-date each month and published in the REPORTS as of the first day of the month.

### Commercial FM Stations

As of	<i>Pre-War</i>				<i>Since Lifting of Wartime Freeze</i>						
	Total Stations	Lic. to Operate	CP	Deleted	Total* Stations	<i>Monthly Change</i>			Total Lic. to Operate	Total CP CG	
						New** CP	Lic. to Operate	Deleted			
1945											
July 1.....	53	46	7	0							
Aug. 1.....	53	46	7	0							
Sept. 1.....	53	46	7	0							
Oct. 1.....	53	46	7	0							
Nov. 1.....	53	48	5	0	64	0 64	0	0	0	0 64	
Dec. 1.....	53	48	5	0	175	0 111	0	0	0	0 175	
1946											
Jan. 1.....	53	48	5	0	230	0 55	0	0	0	0 230	
Feb. 1.....	53	48	5	0	299	0 69	0	0	0	0 299	
Mar. 1.....	53	48	5	0	346	0 47	0	0	0	0 346	
Apr. 1.....	53	48	5	0	376	0 30	0	0	0	0 376	
May 1.....	53	48	5	0	426	10 50	0	0	0	10 416	
June 1.....	53	48	5	0	442	34 17	0	1 CG	0	44 398	
July 1.....	53	48	5	0	451	37 9	0	0	0	81 370	
Total Changes (9 Mos.)						81	452	0	1 CG		

### Commercial Television Stations

As of	<i>Pre-War</i>				<i>Since Lifting of Wartime Freeze</i>					
	Total Stations	Lic. to Operate	CP	Deleted	Total* Stations	<i>Monthly Change</i>			Total CP	
						New** CP	Lic. to Operate	Deleted		
1945										
July 1.....	9	6	3	0						
Aug. 1.....	9	6	3	0						
Sept. 1.....	9	6	3	0						
Oct. 1.....	9	6	3	0						
Nov. 1.....	9	6	3	0						
Dec. 1.....	9	6	3	0						
1946										
Jan. 1.....	9	6	3	0						
Feb. 1.....	9	6	3	0						
Mar. 1.....	9	6	3	0						
Apr. 1.....	9	6	3	0						
May 1.....	9	6	3	0	4	4	0	0	4	
June 1.....	8	6	2	1 CP	18	14	0	0	18	
July 1.....	8	6	2	0	19	1	0	0	19	
Total Changes (3 Mos.)						19	0	0		

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

**NOTES:**

A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

CP—Construction permit.  
CG—Conditional Grant.

## FM Department

### LEMKE BILL ON FM ALLOCATION AMENDED

Rep. William Lemke (R), South Dakota, introduced a bill on Saturday (20) to provide assignment of a section of the fifty-megacycle band of radio frequencies for FM. The bill was referred to the Committee on Interstate and Foreign Commerce. Mr. Lemke introduced a somewhat similar bill on April 17.

The band, from 50-60 mc at present is allocated to amateurs from 50-54 mc and to television channel 2 from 54-60 mc.

The new bill differs from the original proposal only in that it mentions power assignments. Complete text of the measure, with the additional portion in italics, follows:

"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that the Federal Communications Commission is hereby authorized and directed to assign to frequency modulation (FM) radio broadcasting a section of the fifty-megacycle band of radio frequencies *with power assignments available up to at least the maximum amount of power heretofore assigned to frequency modulation (FM) at any time.*"

## Public Interest Programming

### FIRE PREVENTION WEEK SET FOR OCTOBER

Fires cause a terrible toll of death, injury and destruction throughout the United States each year. Since 1900 some twenty-two million fires have caused death to four hundred fifty thousand of our people, injury to six hundred seventy-five thousand others and property destruction of fifteen billion dollars.

Most fires are preventable. Education of all men, women and children in the simple precautions needed to save life and property from fire destruction and forthright action is the only way to halt this needless human suffering and waste of our country's wealth.

The week of October 6 to 12 has been designated by President Truman and by the forty-eight governors as Fire Prevention Week in an effort to focus public attention on this serious national problem. The National Fire Protection Association, as sponsors of Fire Prevention Week, asks the support of the National Association of Broadcasters in this worthwhile educational campaign.

Believing that the radio industry has a public opportunity and responsibility to assist in the education of all citizens in fire waste prevention, we call on all NAB members to support the observance of Fire Prevention Week.

### PEACHES NEED PUSHING TO SAVE SURPLUS

(Message from OWMR—Approved by the Advertising Council)

The largest peach crop on record—now estimated at 82,838,000 bushels—exceeding the previous record production of 81,564,000 bushels in 1945, is expected this year. The result might be a serious problem, and everything possible must be done to prevent loss of this valuable food. Therefore an intensive promotion program should be initiated to encourage (1) maximum use of peaches to meet current food needs, and (2) maximum home-canning and community canning of peaches.

President Truman stated recently that the need for food is greater than ever, and that home preservation of food this year is just as important as production in view of the increased overseas requirements for commercially processed foods.

As part of the government Famine Emergency Program, radio station managers will be called on by representatives of the U. S. Department of Agriculture in areas where peaches are abundant and attractively priced, and continued cooperation will be requested. This is an important part of the Famine Emergency campaign, and dissemination of the information will be of material help to the Home Canning Program.

### EMERGENCY FOOD COLLECTION CAMPAIGN ENDS, BUT CONSERVATION IS STILL IMPORTANT

In a letter to advertisers, advertising agencies and radio management, George Ludlam, radio director of The Advertising Council, announced Thursday (25) that "with the exception of a very few cities where local drives are continuing, the Emergency Food Collection is officially over."

Lee Marshall, executive director, Emergency Food Collection, Inc., reported that his organization had received more than 2 million dollars and more than 10 millions cans of food. He went on to say that "this does not include reports from large cities like New York, Boston, Chicago and Los Angeles. In these and a few other cities the drive is still continuing locally for cash only because of the late start that was made in these localities."

Mr. Marshall pointed out that the end of the emergency food collection did not mean that the need for conservation was ended. He explained that aid was still vitally important to ease the privations of the starving millions in Europe and Asia.

### STATIONS REQUESTED TO PUBLICIZE VETERANS ADVISORY CENTERS

The Retraining and Reemployment Administration has requested the broadcasting industry to publicize and explain the services of Veterans' Community Advisory Centers during the week of August 4-10.

A letter to this effect has gone to broadcasting executives from Arthur Stringer, NAB director of special services, requesting especially that each station contact the directing official of at least one advisory center in its area and do whatever is possible to help

(Continued on next page)

in explaining the nature of the service available to veterans.

This station cooperation is requested coincident with the priority network and national spot allocations being provided by the Advertising Council. (See Fact Sheet below)

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 5-11, 1946, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Veterans' Information Centers

In order to provide the veteran with much-needed information and counseling service that will help guide him back into gainful and useful civilian life, the Retraining and Reemployment Administration has promoted the establishment of Veterans' Information Centers—sometimes known as Community Advisory Centers—in nearly three thousand communities throughout the country. Additional centers are being established regularly. It is the function of each center to furnish all the facilities necessary to serve the individual veteran—complete and accurate information, counseling and referral service. But experience of the past several months indicates that many veterans—including those who need help most—do not know such centers exist. The immediate job, therefore, is to inform ex-servicemen and women about the services that are available to them at the advisory center and urge them to go there. If you are a relative or friend of a veteran, tell him of the services available at his community advisory center. If you are a veteran, find out the location of the veterans' information center in your locality and take advantage of its information, counseling and referral facilities. If there is no veterans' information center or community advisory center in your locality to advise you, submit your problem in writing to the Retraining and Reemployment Administration, Washington 25, D. C. (Fact Sheet No. 29)

#### Hospitals Need Student Nurses

Despite predictions that conditions would improve due to the return of Army and Navy nurses to civilian service, they have become increasingly worse. In 1945, hospitals registered by the American Medical Association reported an increase of 220,544 patient admissions over 1944. A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the present school year to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. The U. S. Cadet Nurse Corps, created during the war to train nurses for military and essential civilian nursing service, filled schools of nursing throughout the country; many of its graduates are now doing their part in essential nursing fields. But recruitment for the Corps was terminated last summer, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once—since only a few weeks remain in which to enroll in fall classes—to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that since only a few weeks

remain in which to enlist in fall classes, complete information on how to become a student nurse should be obtained at once from either the administrator or the director of nurses of the hospital nearest the interested applicant's home, or from the National Nursing Council, 1790 Broadway, New York City. (Fact Sheet No. 9-D)

#### Buy U. S. Saving Bonds—"Back Your Future"

Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "Two significant facts underline the importance of this campaign. Thirty billion dollars in Bonds bought during the war are still owned by the people. An additional \$22 billion—over and above what can be absorbed by taxes, insurance, normal savings and the purchase of ALL the consumers' goods and services that can be made available this year—will be earned by the American people in 1946. This money, a total of \$52 billion, is figuratively a powder keg which if employed in present spending would skyrocket prices to unprecedented heights. The continued sale of Bonds will serve to off-set current earnings. It will spread ownership of the public debt among as many Americans as possible so that the interest may go to people as holders as Bonds rather than to a comparatively few banks, corporate or individual investors. Continued Bond sales now while money is plentiful and goods scarce will insure a reserve of spending power for new homes, equipment, services and other individually desired things in the future. Finally, it is important for people who have developed habits of thrift during the war to continue to build financial security for themselves and for their children." "Back your future" today by: . . . buying and holding as many U. S. Savings Bonds as possible. . . . by stepping up your Pay Roll Savings as much as you can. (Fact Sheet No. 11-C)

## News

### WHAM ESTABLISHES OWN NEWS BUREAU

Realizing the need for more, intensive coverage of area and local news, radio station WHAM, Rochester, has established its own independent news bureau.

News Bureau Chief is David E. Kessler, a veteran of over twenty years in the editorial side of the newspaper business and of additional years in radio. He took over his new duties, to handle WHAM's news bureau on a full time basis, July 15. Since 1941 his morning news commentary on WHAM, had been sponsored by Planters Peanuts.

During his active newspaper career, Mr. Kessler was police and court reporter, rewrite man, sports editor, city editor, music and dramatics critic. Consequently, he is well fortified by experience and training to handle his important post at WHAM.

Plans for handling the bureau will not jell until after a period of experimentation. String correspondents are to be employed throughout the station's area. A number are already at work. Four men besides Mr. Kessler gather and broadcast the news at the present time.

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 29. They are subject to change.

### Monday, July 29

WAKR—Summit Radio Corp., Akron, Ohio—C. P. 1590 kc., 5 KW, unlimited, DA-night and day.

Other Participants  
KVGB, Intervenor

NEW—Mary A. Petru, et al. d/b as Port Arthur Broadcasting Co., Port Arthur, Texas—C. P. 1340 kc., 250 watts, unlimited.

NEW—Harry Francis Banker, et al. d/b as Lake Shore Broadcasting Co., Port Arthur, Texas—C. P. 1340 kc., 250 watts, unlimited.

### Further Hearing

NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Narragansett Broadcasting Co., Fall River, Mass.—C. P. 1400 kc., 250 watts, unlimited.

### Tuesday, July 30

#### Oral Argument Before the Commission

Beginning at ten o'clock a. m. the Commission will hear oral argument on the following matters in the order indicated.

#### 1. The Washington FM Applications:

Mid-Coastal Broadcasting Co., Docket No. 7190  
Commercial Radio Equipment Co., Docket No. 7192  
Capital Broadcasting Co., Docket No. 7193  
Cowles Broadcasting Co., Docket No. 7194  
The National Broadcasting Co., Docket No. 7196  
Metropolitan Broadcasting Co., Docket No. 7197  
Potomac Broadcasting Cooperative, Inc., Docket No. 7198  
Evening Star Broadcasting Co., Docket No. 7199  
WINX Broadcasting Co., Inc., Docket No. 7200  
Theodore Granik, Docket No. 7397  
Chesapeake Broadcasting Co., Docket No. 7411

#### 2. KQW Transfer of Control Case:

KQW—Sherwood B. Brunton, Mott Q. Brunton and Ralph R. Brunton as Individuals and Trustees and C. L. McCarthy (Transferors); Columbia Broadcasting System, Inc. (Transferee)—Application for transfer of control of Pacific Agricultural Foundation, Ltd., Licensee of Radio Station KQW.

### Broadcast Hearing

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, unlimited, DA-night and day.

Other Participants  
KGCX, party respondent

### Further Hearing

WSOC—Radio Station WSOC, Inc., Belmont, N. C.—C. P. 1550 kc., 50 KW.

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—C. P. 1550 kc., 10 KW, unlimited.

WHYN—Hampden-Hampshire Corporation, Holyoke, Mass.—C. P. 1550 kc., 10 KW.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—C. P. 1550 kc., 50 KW, directional antenna, unlimited.

### Wednesday, July 31

#### Oral Argument Before the Commission

Beginning at ten o'clock a. m. the Commission will hear oral argument on the following matters in the order indicated.

#### 1. Martinsburg, West Virginia AM Applications:

C. M. Zimm & C. Leslie Golliday, d/b as Martinsburg Broadcasting Co.—C. P. 1340 kc., 250, unlimited.

Richard Field Lewis, Jr., and Grant Pollock, a partnership, d/b as Berkeley Broadcasting Co.—C. P. 1340 kc., 250 watts, unlimited.

#### 2. Peoria, Illinois AM Applications:

Greater Peoria Radiobroadcasters, Inc.—C. P. 1290 kc., 5 KW, unlimited, DA-night and day.

Edward J. Altorfer, et al. d/b as Illinois Valley Broadcasting Co.—C. P. 1290 kc., 1 KW, unlimited, DA-night and day.

Central Illinois Radio Corp.—C. P. 1290 kc., 5 KW, unlimited, DA-night and day.

#### 3. WTCN and WHB Applications for change of frequency:

Minneapolis Broadcasting Corp. (WTCN), Minneapolis, Minn.—C. P. 710 kc., 10 KW, unlimited, DA-night.

WHB Broadcasting Co. (WHB), Kansas City, Mo.—C. P. 710 kc., 5 KW, unlimited, DA-night and day.

#### 4. Pensacola, Florida AM Applications:

Ruth Braden, et al. d/b as Escambia Broadcasting Co., Inc.—C. P. 1450 kc., 250 watts, unlimited.

Gulfport Broadcasting Co., Inc.—C. P. 1450 kc., 250 unlimited.

NEW—Kenneth G. Zweifel, Freeport, Ill.—C. P. 1570 kc., 1 KW, daytime.

NEW—Vincent S. Barker and Gladys J. Barker, a partnership, d/b as Freeport Broadcasting Co., Freeport, Ill.—C. P. 1570 kc., 1 KW, daytime.

KFVS—Oscar G. Hirsch, trading as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. to change frequency and increase power. 960 kc., 1 KW, unlimited, DA-night.

#### Intervenors

Mt. Vernon Radio & Television Co., Midwest Broadcasting Co., May Broadcasting Co. (KMA)—Action on petition to intervene pending at the time this calendar is being prepared.

**To Be Held in Room No. 321, State Capitol Bldg., Salem, Oregon, on Wednesday, July 31, 1946, and in Room 23, Federal Bldg., Oregon City, Oregon on Thursday, August 1, 1946.**

NEW—B. Loring Schmidt, Salem, Ore.—C. P. 1490 kc., 250 watts, unlimited.

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C.P. 1490 kc., 250 watts, unlimited.

# FCC ACTIONS

## DOCKET CASE DECISIONS

The Commission announces its proposed decision looking towards the grant of an application of Roy F. Thompson, tr/as Thompson Broadcasting Co. (B-260) for a new station in Altoona, Pa., to operate on 1240 kc., 250 watts power, unlimited time (Docket 6698), subject to the filing within 30 days of an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering Practice, further subject to the installation of approved frequency and modulation monitors when available, the provisions of Secs. 3.55(b) and 3.60 of the Commission's rules being waived pending such installation.

A denial is proposed of the application of the Altoona Broadcasting Co. (Docket 6697) for the same facilities.

\* \* \*

At the same time a proposed decision (B-257) is announced to deny the application of Chronicle Publishing Co. (Docket 6798) for a new station at Marion, Ind., to operate on 1230 kc., with 250 watts, unlimited time.

\* \* \*

An order was adopted making final the proposed decision (B-244), granting the application of Copper City Broadcasting Corp. (Docket 6744) for a new station at Rome, New York, to operate on 1450 kc., 250 watts, unlimited time, and denying the applications of Utica Observer-Dispatch, Inc. (Docket 6043), Mid-state Radio Corp. (Docket 6141), Utica Broadcasting Co., Inc. (Docket 6140), and Ronald B. Woodyard (Docket 6683), each seeking the same facilities at Utica, N. Y.

## AM APPLICATIONS GRANTED

- NEW—John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Cal.—Granted petition for leave to amend its application (B5-P-3910) for a new station to request the frequency 1240 instead of 1230; and the application as amended to operate on 1240 kc., 250 watts, unlimited time, was granted. (Docket 7361)
- NEW—Southwest Broadcasters, Inc., Raton, N. Mex.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time, contingent on selection of transmitter site, subject to CAA approval, and filing modification of permit therefor. Waiver of Secs. 3.55(b) and 3.60 of rules required. (B5-P-4668)
- NEW—Highlands Broadcasters, Inc., Oak Ridge, Tenn.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to condition that applicant will within 60 days from date of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standard approved modulation and frequency monitor to be installed when available. (B3-P-4846)
- NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Granted CP for a new station to operate on 1310 kc., 1 KW, daytime only, contingent on approval of antenna system and transmitter site by CAA, and waiver of Secs. 3.55(b) and 3.60 of the rules required. (B2-P-4736)
- NEW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted CP for a new station to operate 1590 kc., 1 KW, daytime only, subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site meeting the requirements of the standards. (B2-P-4731)
- NEW—James B. Littlejohn, Ogden, Utah—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only, subject to the condition that applicant will within 60 days from grant, file an application for modification

of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B5-P-4249; Docket 7058)

- NEW—WAUK Broadcasting Co., Waukesha, Wis.—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime, subject to condition that applicant will within 60 days from date of grant file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the standards. (B4-P-4833)
- NEW—Herschel Bulien, tr/as Elko Service Co., Elko, Nev.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time, subject to the condition that applicant, within 60 days of grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. Waiver of Sec. 3.60 is required. (B5-P-4836)
- NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B1-P-4819)
- NEW—The Altus Broadcasting Co., Altus, Okla.—Granted petition insofar as it requests grant of application (Docket 7458) without hearing. Adopted an order granting CP for a new station to operate on 1450 kc., 250 watts power, unlimited time (B3-P-4543), provided the grant of application is made subject to the condition that the applicant, within 60 days from this action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

## FM FINAL CP'S GRANTED

The following stations were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Lehigh Valley Broadcasting Co., Allentown, Pa.—Class B; Channel: 95.9 mc. (No. 240); 8 KW; antenna 700 feet. (B2-P11-428)
- WKST, Inc., New Castle, Pa.—Class B; Channel: 102.5 mc. (No. 273); 8.4 KW; antenna: 390 feet. (B2-P11-805)
- Laurence W. Harry, Postoria, Ohio—Class A; Channel: 105.1 mc. (No. 286); 370 watts; antenna 125 feet. (B2-P11-493)
- The Broadcasting Corp. of America, Riverside, Cal.—Class B; Channel: 102.1 mc. (No. 271); 340 KW; antenna 5,280 feet. (B5-P11-188)
- The Capital Broadcasting Co., Annapolis, Md.—Class B; Channel 100.1 mc. (No. 261); 15.0 KW; antenna 576 feet. (B1-P11-781)
- The Tuscora Broadcasting Co., Dover, Ohio—Class A; Channel 105.5 mc. (No. 288); 700 watts; antenna 287 feet. (B2-P11-727)
- Radio Broadcasting Corp., Twin Falls, Idaho—Class B; Channel 96.1 mc. (No. 241); 2.5 KW; antenna: 390 feet. (B5-P11-462)
- Keystone Printing Service, Inc., Waukegan, Ill.—Class B; Channel 98.1 mc. (No. 251); 4.0 KW; antenna: 315 feet. (B4-P11-334)
- The Bethlehems' Globe Pub. Co., Bethlehem, Pa.—Class B; Channel 94.7 mc. (No. 234); 10 KW; antenna: 630 feet. (B2-P11-615)
- Democrat Printing Co., Durant, Okla.—Class B; Channel 103.1 mc. (No. 276); 2.9 KW; antenna: 365 feet. (B3-P11-855)
- Uniontown Newspapers, Inc., Uniontown, Pa.—Class B; Channel 96.5 mc. (No. 243); 1.1 KW; antenna: 1,140 feet. (B2-P11-736)
- Washtenaw Broadcasting Co., Ann Arbor, Mich.—Class B; Channel 103.3 mc. (No. 277); 2 KW; antenna: 315 feet. (B2-P11-383)
- WHBY, Inc., Green Bay, Wis.—Class B; Channel 101.5 mc. (No. 268); 9.5 KW; antenna: 410 feet. (B4-P11-854)
- R. G. LeTourneau, Toccoa, Ga.—Class B; Channel 97.7 mc. (No. 249); 10 KW; antenna 910 feet. (B3-P11-862)
- Home News Pub. Co., New Brunswick, N. J.—Class A; Channel 104.3 mc. (No. 282); 1 KW; antenna 170 feet. (B1-P11-299)

(Continued on next page)

A. H. Belo Corp., Dallas, Texas—Class B; Channel 94.3 mc. (No. 232); 37 KW; antenna: 470 feet. (B3-PH-238)  
 Hawley Broadcasting Co., Reading, Pa.—Class B; Channel 93.1 mc. (No. 226); 9.0 KW; antenna 712 feet. (B2-PH-121)  
 Minnesota Broadcasting Corp., Minneapolis, Minn.—Modified CP for Class B station; Channel 97.1 mc. (No. 246); 400 KW; antenna 480 feet. (B4-MPH-123)

### TELEVISION APPLICATION GRANTED

NEW—American Broadcasting Co., Inc., Chicago, Ill.—Granted CP for a new station; Channel No. 7, 174-180 mc.; visual power 30 KW, aural 15 KW; antenna height 613 feet; contingent on CAA approval, and waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (B4-PCT-80)

### FM CONDITIONAL GRANTS

The following applications were removed from the hearing docket and given conditional grants, subject to engineering approval:

City	Grantee	Int. in Stand-ard Station	Type of Station
CALIFORNIA			
San Francisco	KJBS Broadcasters	KJBS	Class B
"	Pacific Agricultural Foundation, Ltd.	KQW	Class B
"	National Broadcasting Co., Inc.	KPO	Class B
"	Chronicle Pub. Co.	—	Class B
San Mateo County	Hughes Tool Co.	—	Class B

### AM LICENSE RENEWALS

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Granted renewal of license for the period ending August 1, 1948.

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted renewal of license for the period ending November 1, 1948 (Comr. Durr voting for hearing).

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WMC and Aux., Memphis, Tenn.; WIOD, Miami, Fla.; KTAR (Comr. Wakefield voting for further inquiry), Phoenix, Ariz.

KBTM—Regional Broadcasting Co., Jonesboro, Ark.—Granted renewal of license for the period ending Feb. 1, 1949.

WITH—Maryland Broadcasting Co., Baltimore, Md.—Granted renewal of license for the period ending Feb. 1, 1949.

KWAL—Silver Broadcasting Co., Wallace, Idaho—Granted renewal of license for the period ending February 1, 1948 (Comr. Durr voting for hearing).

Granted renewal of license for main and auxiliary for the period ending May 1, 1949:

WIND—Johnson Kennedy Radio Corp., Chicago, Ill.; KFQD—Alaska Broadcasting Co., Anchorage, Alaska; WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.

Granted renewal of license for the period ending May 1, 1949:

KOH—McClatchy Broadcasting Co. of Nev., Reno, Nev.; KVOS—KVOS, Inc., Bellingham, Wash.; KXOK—Star-Times Pub. Co., St. Louis, Mo.; WILL—University of Ill., Urbana, Ill.

### FM LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1947:

KMBC-FM, Kansas City, Mo.; WBCA, Schenectady; WBRL, Baton Rouge, La.; WDRF-FM, Hartford, Conn.;

WELD, Columbus, Ohio; WGNB, Chicago; WMOT, Pittsburgh, Pa., and WQXQ, New York City.

Renewals for the following stations were granted for the period ending June 1, 1947:

KDKA-FM, Pittsburgh, Pa.; WBZ-FM, Boston; WDLI, Chicago; WGF, Schenectady; WPEN-FM, Philadelphia.

### TELEVISION LICENSE RENEWALS

#### TELEVISION

The following experimental television stations were granted renewal of licenses for the period ending February 1, 1947:

W2XVT—Allen B. DuMont Labs., Inc.; W10XAD, W10XAE, W10XAF.—Philco Products, Inc.; W2XJT—Jamaica Radio Television Co.

### MISCELLANEOUS LICENSE RENEWALS

The following Studio Transmitter Broadcast Stations were granted renewal of licenses for the period ending April 1, 1947:

W2XEO—Capitol Broadcasting Co., Inc.; W2XBD—General Electric Co.; W4XGG—Gordon Gray; W9XMB—The Moody Bible Inst. of Chicago; W2XYP—Columbia Broadcasting System; W1XVJ—Westinghouse Radio Stations, Inc.

W2XWE—WOKO, Inc., Albany, N. Y.—Facsimile broadcast station license was further extended upon a temporary basis only, for the period ending Nov. 1, 1946, pending determination upon application for renewal.

### MISCELLANEOUS ACTIONS

#### Correction

The item on Page 570 of Current Reports referring to KVGB, should show power increase granted for 5 KW-DA night, instead of 1 KW; also change in transmitter location.

WABI—Community Broadcasting Service, Bangor, Me.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 10-18-46. (B1-MP-1953)

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter to RCA-BTA-250-L and for changes in ground system. (B3-MP-1993)

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP which authorized a new station, to change type of transmitter to Raytheon, RA-1000, and change transmitter location from Walsh Ave., Newington, Conn., to Willard Ave., Newington, Conn. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules: conditions. (B1-MP-1930)

WWGP—Lee Broadcasting Corp., Sanford, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates BC-1E, for approval of antenna and approval of transmitter location on U. S. Highway No. 1, Tramway, N. C. (B3-MP-1957)

WIPD—Penna. Broadcasting Co., Mobile, area of Philadelphia—Granted modification of CP, which authorized a new relay broadcast station, to change power from 15 to 30 watts, and to change type of transmitter. The CP is granted subject to changes in frequency assignment which may result from proceedings in Docket 6651. (B2-MPRE-67)

WWLH—Loyola University, New Orleans, La.—Granted special temporary authorization to operate a 3 KW Federal Radio and Telephone Corp. FM transmitter, with 2-bay square loop antenna on top the American Bank Bldg., 201 Carondelet St., New Orleans at an elevation of 334 feet above ground; Channel #235, 94.9 mc. for a period of 90 days from date of grant. (B3-PH-201)

(Continued on next page)

- Templeton Radio Mfg. Corp., Boston, Mass.—Granted petition for leave to amend its application for FM construction permit (Docket 6995), so as to amend the engineering statement filed with the application relative to the estimates of area and population within the predicted 100 uv/m and the 50 uv/m contours, and the amendment was accepted.
- WBET—Enterprise Pub. Co., Brockton, Mass.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at SE corner of Torrey and West Sts. bounded on South by Belmont Road, Brockton, Mass., and 60 Main St., Brockton, respectively. (B1-MP-1997)
- WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Granted modification of CP, which authorized a new station, to extend commencement and completion dates to 8-13-46 and 2-13-47, respectively. (B4-MP-1987.) Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.
- WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Granted modification of CP which authorized a new station, for changes in transmitting equipment, vertical antenna and ground system and change in transmitter and studio locations to Cor. Margaret St. and Stokes Ave., Binghamton, and 58 Exchange St., respectively; and extend commencement and completion dates to 60 days and 180 days after grant, respectively. (B1-MP-1906)
- KLPM—John B. Cooley, et al, d/b as Minot Broadcasting Co., Minot, N. Dak.—Granted CP to increase power from 1 to 5 KW daytime, and install new transmitter at station KLPM, operating on 1390 kc. (Comr. Durr voting for hearing). (B4-P-4342)
- WCAR—George M. Stutz (Transferor), Pontiac Broadcasting Co. (Licensee of WCAR, Permittee of new FM), H. Y. Levinson (Transferee), Pontiac, Mich.—Granted consent to acquisition of control of Pontiac Broadcasting Co. licensee of station WCAR and permittee of new FM station, by H. Y. Levinson, through sale of 1600 shares, or 30.2% of outstanding capital stock of licensee by George W. Stutz, for a total consideration of \$42,400. (B2-TC-486)
- WOKO—WOKO, Inc., Albany, N. Y.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of station WOKO be extended to November 1, 1946.
- Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Granted petition requesting that the Commission waive the provisions of Sec. 1.369 of its rules, relative to repetitions applications, insofar as it applies to petitioner, and to accept for filing his application for a new station in Birmingham. The Commission waived said Sec. 1.369 and accepted for filing the application of Magic City Broadcasting Co. for a new station in Birmingham, Ala., to operate on 730 kc., 1 KW, daytime only.
- WAKR—Summit Radio Corp., Akron, Ohio—Granted construction permit to make changes in directional antenna for night use, and make changes in ground system. (B2-P-3834; Docket 7214)
- KSOO-KELO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, So. Dak.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of stations KSOO and KELO be extended until October 1, 1946.
- Scripps Howard Radio, Inc.—Granted petition to dismiss without prejudice application for FM station. (B5-PH-704; Docket 7685)
- KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Granted special temporary authority to operate on 95.3 mc. Channel #237, using Federal FMTB 3000 transmitter and single section Federal square loop antenna mounted on 20 foot structure on roof of building to give overall height of 250 ft. above ground, at 314 N. Broadway, St. Louis, for a period beginning July 28 and ending Oct. 25. Station to be programmed from 12-noon to 7 p. m., CDST.
- WCBW—Columbia Broadcasting System, Inc., New York City—Granted special temporary authority to make aural call letter announcements only during remote broadcasts in the afternoon, for the period July 23 to Oct. 20.
- WNOX—Scripps Howard Radio, Inc., Knoxville, Tenn.—Granted authority to determine operating power by direct measurement. (B3-Z-1766)
- WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted CP to install new vertical antenna and mount FM antenna on top and change transmitter location from 15531 Woodrow, Wilson Ave., Detroit, to Woodrow Wilson Ave., Detroit. (B2-P-4510)
- W9XBT—Balaban & Katz Corp., Chicago, Ill.—Granted special temporary authority to operate an RCA television relay transmitter on 6830-6870 mc., for the period July 19 to July 28.
- W3XO—WINX Broadcasting Co., Washington, D. C.—Granted CP to change transmitter site of developmental station from 3923 Windom Pl. to South side of Lee Highway opposite Florida Ave. intersection, Garden City, Va. (B1-PEX-96)
- KFI-FM—Earle C. Anthony, Inc., Los Angeles, Cal.—Granted extension of special temporary authority for the period July 26 to Aug. 24, to operate a 250 watt GE FM transmitter on 96.5 mc., with temporary antenna system, in order to make site tests. Operation shall be limited to that required for site tests, and no regular programs shall be broadcast.
- W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Granted modification of CP which authorized a new experimental television broadcast station, for extension of completion date for 6 months from 7-1-46. (B1-MPVB-150)
- KCHS—Sierra Broadcasting Service, a partnership, Hot Springs, N. Mex.—Granted modification of CP for approval of antenna and approval of transmitter location at 1.33 mi. NE of junction of U. S. Highway 85 and Main St., Hot Springs, N. Mex. (B5-MP-1913)
- WTAR—WTAR Radio Corp., Norfolk, Va.—Granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1780)
- WQXI—Interstate Broadcasting Co., Inc., New York City—Ordered that the motion of WQXR to continue consolidated hearing scheduled for July 24 on applications of Lake Broadcasting Co., Inc., and New Laurel Radio Station, Inc., be dismissed as moot.
- WQXR—Interstate Broadcasting Co., Inc., New York City: KPMC—Pioneer Mercantile Co., Bakersfield, Cal.—Denied petition insofar as it requests consolidation of hearing upon applications of WAML, Laurel, Miss. (Docket 7292), Lake Broadcasting Co., Inc. (Docket 7185) Gary, Ind., with application of El Paso Broadcasting Co. (Docket 7533) and the applications of WQXR and KPMC; that insofar as the petition requests postponement of the hearings now scheduled for July 24 on the applications of WAML and Lake Broadcasting Co., Inc., the petition is granted, and the hearing scheduled for July 24 is continued without date until further order of the Commission.

#### SCHEDULED FOR HEARING

- KVOX—KVOX Broadcasting Co., Moorehead, Minn.: Northern States Broadcasting Co., Fargo, N. Dak.—The Commission, on its own motion, ordered that the consolidated hearing on these applications be scheduled for Wednesday, Aug. 14, and Thursday, Aug. 15, at Fargo, N. Dak. Action 7-23.
- McHenry Tichener, Boulder, Colo.: Gifford Phillips, Denver, Colo.—The Commission, on its own motion, scheduled the consolidated hearing on these applications for Monday, Aug. 12, at Denver, Colo. Action 7-24.

#### DESIGNATED FOR HEARING

- Voice of Berger, Berger Texas—Designated for hearing application of Voice of Berger (B3-P-4376), requesting the frequency 1230 kc., with 250 watts, unlimited time, in a consolidated proceeding with application of Panhandle Broadcasting Corp. (Docket 7575) requesting the same facilities at Amarillo.

(Continued on next page)

Huntington Broadcasting Co., Huntington Park, Cal., and Hollywood Community Radio Group, Gardena, Cal.—Designated for hearing in a consolidated proceeding, the application of Huntington Broadcasting Co. (B5-P-5020) for a new station to operate on 1540 kc., with 5 KW, daytime only, with application of Hollywood Community Radio Group (B5-P-5020) to operate on 1530 kc., with 1 KW, daytime only.

Southeastern Broadcasting Co., Inc., Somerset, Ky., and Somerset Broadcasting Co., Somerset, Ky.—Designated for hearing in a consolidated proceeding the applications of Southeastern Broadcasting Co., Inc. (B2-P-5019), and Somerset Broadcasting Co. (B2-P-4892), each requesting a new station to operate on 1240 kc., 250 watts, unlimited time, at Somerset.

Bluff City Broadcasting Co., Ltd., Memphis, Tenn., and Kennett Broadcasting Corp., Kennett, Mo.—Designated for consolidated hearing the application of Bluff City Broadcasting Co., Ltd. (B3-P-4708), for a new station to use 730 kc., with 250 watts power, unlimited time, at Memphis, with application of Kennett Broadcasting Corp. (B4-P-4764), for a new station in Kennett, Mo., to use 730 kc., with 1 KW, daytime only.

Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.; Amsterdam Broadcasters, Inc., Amsterdam, N. Y.; WSAT, Inc., Schenectady, N. Y.—Designated for consolidated hearing the applications of Community Service Broadcasting Corp. (B1-P-5021), and the Amsterdam Broadcasters, Inc. (B1-P-4881), with the application of WSAT, Inc. (B1-P-4847), each requesting the frequency 1490 kc., 250 watts; unlimited time, at Amsterdam and Schenectady, respectively.

Pecos Valley Broadcasting Co. and McEvoy Broadcasting Co., Roswell, N. Mex.—Designated for consolidated hearing the applications of Pecos Valley Broadcasting Co. (B5-P-4878) and McEvoy Broadcasting Co. (B5-P-4916), both requesting 1230 kc., with 250 watts, unlimited time, at Boswell.

Tri-City Broadcasting Co., Newport, Ky., and Moraine Broadcasters, Inc., Dayton, Ohio—Designated for consolidated hearing the applications of Tri-City Broadcasting Co. (B2-P-4883), and Moraine Broadcasters, Inc. (B2-P-4941), requesting the same facilities in Newport, Ky., and Dayton, Ohio, respectively—1110 kc., with 1 KW, daytime only.

Va.-Carolina Broadcasting Corp., Danville, Va., and WBTM—Piedmont Broadcasting Corp., Danville, Va.—Designated for consolidated hearing the applications of Va.-Carolina Broadcasting Corp. (B2-P-4113), for a new station to operate on 1250 kc., with 5 KW, unlimited time, DA-N, with application of WBTM as amended (B2-P-4137), to change frequency from 1400 to 1250 kc., increase power from 250 watts to 1KW-LS, 5 KW, night, install DA for nighttime use, unlimited time.

Mansfield Broadcasting Co., Mansfield, Ohio—Designated for hearing application (B2-P-4815) for a new station to operate on 1450 kc., with 250 watts, unlimited time, and RadiOhio, Inc., licensee of WBNS at Columbus, is made a party to the proceeding.

Statesville Broadcasting Co., Statesville, N. C.—Designated for hearing in consolidation with application of News Publishing Co. (Docket 7607), Charlotte, N. C., the application of Statesville Broadcasting Co. (B3-P-4835), for a new station at Statesville to operate on 1400 kc., 250 watts, unlimited time.

Western Empire Broadcasters, Inc., San Bernardino, Cal.—Designated for hearing application of Western Empire Broadcasters, Inc. (B5-P-4863), requesting 1240 kc., with 250 watts power, unlimited time, with application of Woodrow Miller (Docket No. 755Sh, seeking the same facilities.

Timberwolf Broadcasting Co., Inc., El Paso, Texas—Designated for hearing application of Timberwolf Broadcasting Co., Inc., for a new station to operate on 1340 kc., 250 watts, unlimited time, in consolidation with applications of Seaman and Collins (Docket 6875).

Sunland Broadcasting Co. (Docket 7073), and Del Norte Broadcasting Co. (Docket 7534), all requesting the same facilities at El Paso.

Southeastern Broadcasting Co., Clanton, Ala.—Designated for hearing application for a new station (B3-P-4747) to operate on 1450 kc., 250 watts, unlimited time, WSFA to be made a party to hearing.

Tar Heel Broadcasting System, Inc., and Sampson Broadcasting Co., Clinton, N. C.—Designated for consolidated hearing the applications of Tar Heel Broadcasting System, Inc. (B3-P-4831), and Sampson Broadcasting Co. (B3-P-4845), both requesting the frequency 550 kc., 1 KW, daytime only, at Clinton.

Miller Associates, Inc., and Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Designated for consolidated hearing the application of Miller Associates, Inc. (B2-P-4937), with application of Mahoning Valley Broadcasting Corp. (B2-P-5057), both requesting the frequency 1240 kc., with 250 watts power, unlimited time, at Youngstown.

Parkersburg Broadcasting Co., and Raymond Kandel, Parkersburg, W. Va.—Designated for consolidated hearing the applications of Parkersburg Broadcasting Co. (B2-P-4741), and Raymond Kandel (B2-P-4875), both requesting the frequency 1230 kc., with 250 watts, unlimited time, at Parkersburg.

Midland Broadcasting Co., and Rich Publishing House, Inc., Midland, Mich.—Designated for consolidated hearing the applications of Midland Broadcasting Co. (B2-P-4888) and Rich Pub. House, Inc. (B2-P-4906), both requesting 1490 kc., 250 watts, unlimited time, at Midland.

### ACTIONS ON MOTIONS

Sun River Broadcasting, Inc., Great Falls, Mont.—Granted petition for leave to amend its application for CP (Docket 7516), so as to show a new directional antenna system and revised engineering information, and the amendment was accepted.

Chillicothe Broadcasting Co., Chillicothe, Ohio—Granted petition to dismiss without prejudice its application for CP. (Docket 7414, B2-P-4370)

Shawnee Broadcasting Co., Chillicothe, Ohio—Granted petition insofar as it requests leave to amend and remove from hearing docket application for CP; and the amendment to show addition of Frank A. Bieringer as a stockholder, etc., was accepted and application removed from hearing docket. (Docket 7415, B2-P-4412)

WCBS, Inc., Decatur, Ill.—Granted petition to dismiss without prejudice application for CP. (Docket 7326; B4-P-4349)

Northeastern Ind. Broadcasting Co., Inc., Fort Wayne, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7085) so as to show additional and complete engineering information, and the amendment was accepted.

The News & Observer Pub. Co., Raleigh, N. C.—Granted motion to amend its application for CP (Docket 7505), so as to show a change in type of frequency and modulation monitor; new transmitter location, a different DA system, and the amendment was accepted.

S. W. McCready, Medford, Ore.—Granted petition to dismiss without prejudice its application for CP. (Docket 7328)

Medford Printing Co., Medford, Ore.—The Commission on its own motion, removed from the hearing docket application for CP (Docket 7327), heretofore scheduled for consolidated hearing with above application of S. W. McCready.

Gonzales Broadcasting Co., Gonzales, Texas—Granted petition requesting leave to amend application for CP (B3-P-4546, Docket 7432), so as to show financial condition of petitioner and of Frank Wilson, Jr., and Lawrence M. Walshak, the two general partners of said company. The amendment was accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7432.

Express Publishing Co., San Antonio, Texas—Granted petition requesting leave to amend application for CP (B3-P-4471; Docket 7391), so as to change Paragraph 8 of the application to delete the name of T. D. Anderson as a director of the petitioner; the amendment was

*(Continued on next page)*

- accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7391.
- Radio Kentucky, Inc., Louisville, Ky.—Granted petition for waiver of Sec. 1.385 and accept petitioner's late appearance in re Docket 7635.
- WCAE, Inc., Pittsburgh, Pa.—Granted petition requesting leave to amend its application for a new FM station (Docket 7202), so as to show distance from proposed WCAE FM site to all airports and airways in the Pittsburgh area. The amendment was accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7202.
- WVRL—Long Island Broadcasting Corp., Woodside, L. I., N. Y.—Granted petition requesting leave to amend its application for CP (Docket 6831) so as to show a new transmitter site and engineering data based upon said new transmitter site. The amendment was accepted and the record reopened, and without further hearing the amendment made a part of the record in Docket 6831.
- Lake Shore Broadcasting Co., Port Arthur, Texas—Granted petition to waive Sec. 1.384 of the Commission's rules and accept late appearance in re Docket 7580.
- Hughes Tool Co., Los Angeles, Cal.—Granted petition requesting postponement until August 9 of the taking of the further testimony of Howard Hughes which was scheduled to be taken in Los Angeles on July 24, in re application for a new television station. (Docket 6370)
- Queen City Broadcasting Co., Cincinnati, Ohio—Denied petition requesting the Commission to reopen the record in the hearing on its application and applications of WLAP (Docket 6973) and Scripps Howard Radio, Inc. (Docket 6971), to receive additional testimony.
- Illinois Valley Broadcasting Co., Peoria, Ill.—Granted motion to amend its application for new FM station (Docket 7588) so as to supply complete engineering information, etc., and the amendment was accepted.
- Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Granted petition requesting leave to amend its application for CP (Docket 7632) so as to specify the frequency 1270 with 1 KW, DA-night, instead of 1340 kc., with 250 watts, etc. The amendment was accepted and application removed from the hearing docket.
- James Valley Broadcasting Co., Huron, S. Dak.—The Commission, on its own motion, removed from the hearing docket (Docket 7055) the application of James Valley Broadcasting Co., which was set for consolidated hearing with above application of Big Sioux Broadcasting Co.
- Mobile Broadcasting Co., Mobile, Ala.—Granted petition to amend its application for CP (Docket 7482) so as to specify a new transmitter site; show new engineering data, etc., and the amendment was accepted.
- Illmo Broadcasting Co., Quincy, Ill.—Granted petition for leave to amend its application for CP (Docket 7651) so as to show revised programming plans, etc., and the amendment was accepted.
- Port Arthur Broadcasting Co., a partnership, Port Arthur, Texas—Granted petition for leave to amend its application for CP (Docket 7579) so as to show revised installation costs, etc., and the amendment was accepted.
- Tri-City Broadcasting Co., Goose Creek, Texas—Granted petition for leave to amend its application for CP (Docket 7669) so as to specify the frequency 1360 with 1 KW, DA, instead of 1490 kc., 250 watts, non-directional, etc. The amendment was accepted and application removed from the hearing docket.
- I & E Broadcasting Co., Dayton, Ohio—Granted petition for leave to amend its application for CP (Docket 7586) so as to specify the frequency 910 kc. instead of 900 kc., and the amendment was accepted.
- Piedmont Publishing Co., Winston-Salem, N. C.—Granted petition for leave to amend its application for FM station (Docket 6045) so as to supply complete engineering information, and the amendment was accepted.
- Mid-State Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for FM station so as to supply complete engineering data, and the amendment was accepted.
- WHYN—The Haampden-Hampshire Corp., Holyoke, Mass.—Granted petition for leave to dismiss without prejudice its application for CP (B1-P-4347; Docket 7325).
- KVPS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend its application for CP (Docket 7130) so as to show a modified directional antenna design, etc., and the amendment was accepted.
- Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Granted petition to dismiss without prejudice its application for CP (B3-P-4257; Docket 7324).
- Piedmont Broadcasting Corp., Danville, Va.—Granted petition requesting leave to amend its application for a new FM station (Docket 7396) so as to show changes in ownership of applicant Corp., etc. The amendment was accepted and application removed from the hearing docket.
- Roanoke Broadcasting Corp., Roanoke, Va.—Granted petition for leave to amend its application for a new FM station (Docket 7395) so as to show changes in the ownership of applicant corporation. The amendment was accepted and application removed from the hearing docket.
- Lakeshore Broadcasting Co., Port Arthur, Texas.—Granted petition for leave to amend its application for CP (Docket 7580) so as to specify a new transmitter site, etc., and the amendment was accepted.
- KVPS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for continuance of hearing on its application for CP (Docket 7130) now scheduled for July 31, and continued said hearing to September 16, 1946.
- West Central Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for a new FM station (Docket 7636) so as to specify a new transmitter site; incorporate revised engineering information, etc., and the amendment was accepted.
- The Commission, on its own motion, on July 25, continued indefinitely the hearing now scheduled for August 12 in San Francisco, Cal., before Commissioner Wakefield, on applications for new FM stations in the San Francisco area.
- Lake Shore Broadcasting Co., Port Arthur, Texas—Withdrawn petition for continuance of consolidated hearing scheduled for July 29 in re applications for CP. (Docket Nos. 7579 and 7580)
- High Point Enterprise, Inc., High Point, N. C.—Granted petition requesting leave to amend application for CP (Docket 7553), so as to specify the frequency 1070 instead of 830 kc.; show revised engineering data, etc. The amendment was accepted and the application removed from the hearing docket. (B3-P-4199)
- Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition requesting continuance of hearing on its application for CP (Docket 7353), scheduled for July 23, and the hearing was continued to Sept. 23.
- W. Albert Lee, Houston, Texas—Granted petition requesting leave to amend its application for CP (Docket No. 7566), so as to submit amended engineering statement showing modified DA pattern and to revise engineering statement, and the amendment was accepted.
- WCMI—The Ashland Broadcasting Co., Ashland, Ky.—Ordered continuance of the hearing in re application for CP (Docket 7365) scheduled for July 22, to August 22.
- Lee Segall Broadcasting Co., Houston, Texas—Granted petition to reinstate its application for CP (B3-P-4182), which was dismissed without prejudice on May 23, 1946, subject to a right of reinstatement at a later date under provisions of the Commission's public notice of Jan. 5, 1946, and accept amendment filed with petition. The amendment to specify frequency 1430 instead of 790 kc., was accepted and the application reinstated.
- Radio Springfield, Inc., Springfield, Ill.—Granted petition for leave to amend application for CP (Docket 7323), so as to specify frequency 1490 kc., with 250 watts.

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instead of 1550 kc., with 1 KW, etc. The amendment was accepted and the application as amended, was removed from the hearing docket.

Deep South Broadcasting Corp., New Orleans, La.—Granted petition requesting leave to amend its application for CP (Docket 7117) so as to specify a new antenna design, new transmitter site, and revised engineering date, and the amendment was accepted, objection to the ruling noted by Counsel for James A. Noe.

Press Wireless, Inc.—Granted motion to dismiss without prejudice the application for special temporary authority to communicate with Montreal, Canada, for handling transiting press and government traffic. (Docket 7446)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

NEW—Atlantic Radio Corp., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 5 KW and unlimited hours of operation. Amended to make changes in directional antenna for day and night use and correct amendment to show directional antenna day and night use. Amended to make changes in directional antenna for day and night use and to change requested power from 5 KW day and night to 1 KW night and 5 KW day.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

#### 560 Kilocycles

WQAM—Miami Broadcasting Co., Miami, Fla.—Construction permit to install a new antenna and mount FM tower on top.

#### 590 Kilocycles

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from 1490 to 590 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use.

#### 610 Kilocycles

NEW—W. Albert Lee, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna pattern.

#### 620 Kilocycles

NEW—Luis Ramos Rodriguez, San Juan, Puerto Rico (P. O. Salvador Bran 59)—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 5 KW, directional antenna and unlimited hours of operation. (Contingent on WKAQ.)

#### 710 Kilocycles

NEW—James Cullen Looney, Edinburg, Texas (P. O. 271½ South Closser Blvd.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation.

#### 720 Kilocycles

NEW—Radio Virginia, Inc., Richmond, Va. (P. O. 418 Lyric Bldg.)—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW, and daytime hours of operation.

#### 730 Kilocycles

NEW—The Messenger Publishing Co., Athens, Ohio (P. O. 43 West Union St.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of — watts, and daytime hours of operation

#### 770 Kilocycles

KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Construction permit to change frequency from 950 to 770 kc., increase power from 5 to 50 KW, install new transmitter, changes in directional antenna for day and night use and change transmitter location.

#### 800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—License to cover construction permit (B3-P-4032, as modified) which authorized a new standard broadcast station and for approval of studio location.

WDSC—The Border Broadcasting Co., Dillon, S. C.—Authority to determine operating power by direct measurement of antenna power.

#### 850 Kilocycles

NEW—The News and Observer Publishing Co., Raleigh, N. C.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in transmitting equipment, directional antenna for night use and change transmitter location.

#### 970 Kilocycles

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Construction permit to change frequency from 1230 to 970 kc., increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio location.

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna for night use.

#### 990 Kilocycles

WBET—Enterprise Publishing Co., Brockton, Mass.—Modification of construction permit (B1-P-4620, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter and studio locations.

#### 1030 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation. Amended re change in directors, officers and stockholders.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation. Amended re change in stockholders.

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### 1030 Kilocycles

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Construction permit to change frequency from 1230 to 1030 kc., increase power from 250 watts to 10 KW, install directional antenna for night use and change transmitter location.

### 1050 Kilocycles

NEW—Piedmont Service Corp., Alexander City, Ala. (P. O. 412 Main Street)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

### 1070 Kilocycles

WKVM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Construction permit to change frequency from 1230 to 1070 kc., increase power from 250 watts to 10 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

NEW—The High Point Enterprise, Inc., High Point, N. C.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 830 to 1070 kc. and to change transmitter location.

### 1170 Kilocycles

NEW—R. I. Broadcasting Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

### 1180 Kilocycles

WILAM—Stromberg-Carlson Co., Rochester, N. Y.—Construction permit to install a new transmitter and change transmitter location from Rochester to Chili, New York.

### 1230 Kilocycles

KVOC—Natrona County Tribune, Casper, Wyo.—Modification of construction permit (B5-P-4301, which authorized a new standard broadcast station) for change in transmitter location and extension of commencement and completion dates. Amended re change in type of transmitter.

### 1240 Kilocycles

NEW—Standard Tobacco Co., Inc., Maysville, Ky. (P. O. Forest Ave. at Walnut St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Flagstaff, Ariz. (P. O. 2214 North Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1250 Kilocycles

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del. (P. O. West Side of DuPont Parkway)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 500 watts and daytime hours of operation.

### 1270 Kilocycles

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new

transmitter and install directional antenna for night use.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from 1490 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use and change transmitter location.

### 1280 Kilocycles

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from 1230 to 1280 kc., increase power from 250 watts to 5 KW, install new transmitter and change transmitter from Ponca City to Maryland, Okla.

### 1310 Kilocycles

NEW—Bernard Frant and Louis Glasier, a partnership d/b as Wyandotte Broadcasting Co., Wyandotte, Mich. (P. O. c/o Louis Glasier, 2011 Nat'l Bank Bldg., Detroit 26, Mich.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

### 1320 Kilocycles

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from 1490 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

### 1340 Kilocycles

NEW—Northern Broadcasting Co., Havre, Mont. (P. O. 312 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1380 Kilocycles

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

KIHO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to increase power from 1 KW night, 2½ KW day to 5 KW day and night, install new transmitter, directional antenna for day and night use and change transmitter location.

### 1400 Kilocycles

WHAL—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—Modification of construction permit (B3-P-4635, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

KUGN—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene Ore.—License to cover construction permit (B5-P-3754) which authorized a new standard broadcast station and for approval of studio location.

KUGN—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., a Partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Modification of construction permit (B1-P-3870, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

WPAY—The Scioto Broadcasting Co., Portsmouth, Ohio—License to cover construction permit (B2-P-4368) which authorized installation of new transmitter.

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**WCTT**—The Corbin Times-Tribune, Corbin, Ky.—Modification of construction permit (B2-P-4656, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and transmitter location and change studio location.

**WDAR**—A. C. Neff, Savannah, Ga.—Modification of construction permit (B3-P-3628, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and approval of transmitter location.

**WSAU**—Northern Broadcasting Co., Inc., Wausau, Wis.—Construction permit to install a new transmitter.

**NEW**—Alonzo Stanford Dudley, Lake Charles, La. (P. O. 1620 Grove Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1410 Kilocycles

**WECO**—Wayne M. Nelson, Concord, N. C.—Construction permit to install new transmitter. Amended re change in type of transmitter.

### 1430 Kilocycles

**KLO**—Interstate Broadcasting Corp., Ogden, Utah—Construction permit to install new directional antenna for day and night use.

**NEW**—Lec Segall Broadcasting Co., Houston, Texas—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 790 to 1430 kc.

**NEW**—Metropolitan Broadcasting Corp., Belleville, Ill. (P. O. 722 Chestnut, St. Louis, Mo.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna and unlimited hours of operation.

**NEW**—Lansing Broadcasting Co., Lansing, Mich. (P. O. Box 1206)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

### 1440 Kilocycles

**WSFA**—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356 which authorized increase in power and installation of directional antenna night) for increase in power from 1 KW to 5 KW, installation of new transmitter, change in type of directional antenna for night use, change transmitter location and extension of commencement and completion dates.

### 1450 Kilocycles

**NEW**—Woodward Broadcasting Co., Woodward, Okla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**WDLB**—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Modification of construction permit (B4-P-3931, which authorized a new standard broadcast station) to extend commencement and completion dates.

**WCBS**—WCBS, Inc., Springfield, Ill.—License to cover construction permit (B4-P-4722) which authorized installation of new transmitter.

**KSRV**—Inland Radio, Inc., North of Ontario, Ore.—Modification of construction permit (B5-P-4210, which authorized a new standard broadcast station) to extend completion date.

### 1460 Kilocycles

**WLAY**—Muscle Shoals Broadcasting Corp., Muscle Shoals City, Ala.—Construction permit to install new vertical antenna, and change transmitter and studio locations

from Muscle Shoals City, to Sheffield, Alabama. Amended to change frequency from 1450 to 1460 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use, change transmitter location and to omit request for move of studio.

### 1480 Kilocycles

**NEW**—Radio Anthacite, Inc., Shamokiu, Penna. (P. O. National Dime Bank Bldg., Independence and Market Sts.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

### 1490 Kilocycles

**WDBC**—Delta Broadcasting Co., Escanaba, Mich.—Transfer of control of licensee corporation from Gordon H. Brozek, Frank J. Russell and Leo G. Brott to Frank J. Lindenthal, John P. Norton and William J. Duchaine, 134 shares common stock.

**NEW**—Lloyd Clinton McKeuney and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo. (P. O. Bank of Carthage Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**NEW**—Shawnee Broadcasting Co., Chillicothe, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re change in stockholders.

**WLAU**—Southland Broadcasting Co., Laurel, Miss.—License to cover construction permit (B3-P-4035) which authorized a new standard broadcast station.

**KSAM**—W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM, Huntsville, Texas—Voluntary assignment of license to J. G. Long.

**WLAU**—Southland Broadcasting Co., Laurel, Miss.—Authority to determine operating power by direct measurement of antenna power.

**NEW**—Radio Springfield, Inc., Springfield, Ill.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1550 to 1490 kc., power from 1 KW to 250 watts, change type of transmitter, install vertical antenna and change transmitter location.

**NEW**—Siskiyou Broadcasting Co., Yreka, Cal. (P. O. 150 N. Main St., Ashland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1530 Kilocycles

**WLLOL**—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Modification of construction permit (B4-P-3570, which authorized increase in power, change in transmitting equipment, and directional antenna for day and night use and change transmitter location) to change type of transmitter.

### 1540 Kilocycles

**NEW**—James W. Bradner, Jr., Galveston, Texas (P. O. Walter Hall, Dickinson, Texas)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

**NEW**—Western Waves, Inc., Seattle, Wash. (P. O. 1411 Fourth Ave., Bldg., #1510)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna and unlimited hours of operation.

### 1550 Kilocycles

**KHWA**—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-P-3912, which au-

*(Continued on next page)*

thorized a new standard broadcast station) to increase power from 250 watts to 1 KW, install new type transmitter, directional antenna for night use and approval of transmitter location.

### 1600 Kilocycles

WWRL—Long Island Broadcasting Corp., Woodside L. I., N. Y.—Construction permit to increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Woodside, L. I., New York, to Carlstadt, New Jersey. Amended to change transmitter location from Carlstadt, New Jersey, to Secaucus, New Jersey.

### FM APPLICATIONS ACCEPTED FOR FILING

Edmund Scott, Gordon D. France, Merwyn F. Planting, and Hugh H. Smith, a partnership d/b as San Mateo County Broadcasters, San Mateo, Calif. (P. O. 279 Baldwin Ave.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by FCC and coverage of 70 square miles.

City of Dallas, Texas, Dallas, Texas (P. O. Municipal Bldg., Main at Harwood)—Construction permit for a new FM broadcast station to be operated on frequency as selected by FCC in band within Channel #221, 92.1 mc.—Channel #280, 103.9 mc., and coverage of 17,000 square miles.

Blue Ridge Broadcasting Corp., Roanoke, Va.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #227, 93.3 mc., and coverage of 19,694 square miles. Amended to change name from Blue Ridge Broadcasting Corporation to Radio Roanoke, Inc.

WGYN—Muzak Radio Broadcasting Station, Inc., New York, N. Y.—Construction permit to specify frequency of Channel #241, 96.1 mc., change coverage from 4,490 to 9,000 square miles, population from 10,546,481 to 12,305,000 and make changes in antenna system.

Rogue Valley Broadcasting Co., Inc., Ashland, Ore. (P. O. 1160 Helman Rd.)—Construction permit for a new FM broadcast station to be operated on Channel #286, 105.1 mc.

Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Construction permit for a new FM (Metropolitan) broadcast station. Amended to specify coverage of 11,417 square miles, population of 753,000, change type of transmitter and make changes in antenna system.

Macon Telegraph Publishing Co., Macon, Ga.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 46.7 mc., and coverage of 12,000 square miles. Amended to make changes in directors and stockholders.

The Bridgeport Herald Corp., Bridgeport, Conn. (P. O. 209 Lafayette St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 6,950 square miles.

Western Waves, Inc., Seattle, Wash. (P. O. 1411 Fourth Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #244, 96.7 mc., and coverage of 26,611.4 square miles.

Public Radio Corp., Tulsa, Okla.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 3,420 square miles. Amended to specify type of transmitter.

Mary Hardin-Baylor College, Belton, Texas (P. O. Baylor Sta.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #221, 92.1 mc., Channel #280, 103.9 mc., within the band as selected by Chief Engineer of FCC and coverage of 7,270 square miles.

The Herald and Globe Association, Rutland, Vt. (P. O. 27 Wales St.)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel

#243, 96.5 mc., or as assigned by FCC and coverage of 10,580 square miles.

Morris Luskin, Burbank, Cal.—Construction permit for a new FM broadcast station to be operated on frequency to be specified by Chief Engineer of FCC and coverage 1599.0 square miles.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—The Western Connecticut Broadcasting Co., Area of Stamford, Conn. (P. O. 270 Atlantic St.)—Construction permit for a new relay broadcast station to be operated on 1648, 2090, 2190, 2830 kc., A3 Emission and power of 25 watts.

NEW—The Western Connecticut Broadcasting Co., Area of Stamford, Conn. (P. O. 270 Atlantic St.)—Construction permit for a new relay broadcast station to be operated on 1606, 2074, 2102, 2790 kc., A3 Emission and power of 25 watts.

W3XO—WINX Broadcasting Co., Washington, D. C.—Construction permit to change transmitter location from Washington, D. C., to Garden City, Virginia.

NEW—Radio Corporation of America, Continental United States (P. O. RCA Frequency Bureau, 60 Broad St., New York, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on 105-130 mc., power of 20 watts Visual and 20 watts Aural, and Visual A5 and Aural A3 and Special FM Emission.

W3XAD—Radio Corporation of America, Area of Camden, N. J.—Modification of license to change frequencies from 312-327 mc. to 480-920 mc., 1295-1375 mc., and 6950-7050 mc., change power from 500 watts to 20 watts.

NEW—Radio Corporation of America, Continental United States (P. O. c/o RCA Frequency Bureau, 60 Broad St., New York, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on 480-920, 1295-1375 and 6950-7050 mc., power of Visual 20 watts and Aural 20 watts, and Visual A5, Aural A3 and Special FM Emission.

Denver Bible College & Denver Bible Institute, Denver, Colo. (P. O. 2011 Glenarm St.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #203, 88.5 mc., emission special for FM and 3 KW power.

### APPLICATIONS TENDERED FOR FILING

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Construction permit to change frequency from 570 to 1030 kc., increase power from 5 to 50 KW, install new transmitter, directional antenna for day and night use.

NEW—Madrazo and Diaz, a co-partnership between Jose R. Madrazo and Ruben Diaz Atiles, Fajardo, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Lansing Broadcasting Co., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

NEW—Radio Virginia, Inc., Richmond, Va.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

**NEW**—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

**NEW**—'49er Broadcasting Co., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

**NEW**—Wyandotte News Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts and daytime hours of operation.

**WTOD**—Unity Corp., Inc., Toledo, Ohio—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use. (**1560 kc.**)

**NEW**—Cornbelt Broadcasting Co., Clinton, Ill.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and daytime hours of operation.

**KFBK**—McClatchy Broadcasting Co., Sacramento, Cal.—Construction permit to increase power from 10 to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

**NEW**—Francis E. Streit and Verna S. Hardin, d/b as Morrisville Broadcasting Co., Morrisville, Penna.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

**NEW**—Magnolia Broadcasting Co., Magnolia, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

**NEW**—Cedar Valley Broadcasting Co., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

**NEW**—South Central Broadcasting Corp., Evansville, Ind.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 250 watts and daytime hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a Cease and Desist Order should not be issued against it.

**Pretorius Approved Products**—False advertising of cosmetics, therapeutic devices, food and drugs is charged in a complaint against Martin W. Pretorius, trading as Pretorius Approved Products, 1115 South Glendale Ave., Glendale, Calif. (5454)

### CEASE AND DESIST ORDER

The Commission issued the following Cease and Desist Order last week:

**William J. Ellison, Inc.**, custom tailors, 545 Fifth Ave., New York, and Albert A. Chapman, the corporation's president and treasurer, are prohibited from the use of lottery methods in the sale or distribution of merchandise. (5327)

### STIPULATIONS

During the past week the Commission announced no stipulations:

### COMPLAINT DISMISSED

**Mathieson Alkali Works**—The Commission has issued an order dismissing its complaint as to Mathieson Alkali Works, Inc., 60 East 42nd St., New York, one of five corporations charged with conspiracy to eliminate price competition and to monopolize the production, sale and distribution of liquid and solid carbon dioxide.

The complaint was dismissed without prejudice to the right of the Commission to institute further proceedings in the matter. The respondent's motion for dismissal declared that there was no evidence sufficient to sustain the allegations of the complaint as to the Mathieson Corporation and that the record showed it did not commit any unlawful trade practices and was not a party to any unlawful combination or conspiracy. (5143)

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for ensuring the integrity of the financial statements and for providing a clear audit trail.

2. The second part of the document outlines the various methods used to collect and analyze data. It includes a detailed description of the sampling process and the statistical techniques employed to interpret the results.

3. The third part of the document provides a comprehensive overview of the findings. It highlights the key areas where significant deviations were identified and discusses the potential causes of these discrepancies.

4. The fourth part of the document offers recommendations for improving the internal control system. It suggests specific measures that can be implemented to reduce the risk of errors and to enhance the overall reliability of the financial reporting process.

5. The fifth part of the document concludes with a summary of the overall findings and a final statement on the auditor's opinion. It reiterates the importance of ongoing monitoring and improvement of the internal control system.

6. The sixth part of the document includes a list of references and a bibliography. It cites the various sources of information used in the preparation of the report, including industry standards and academic research.

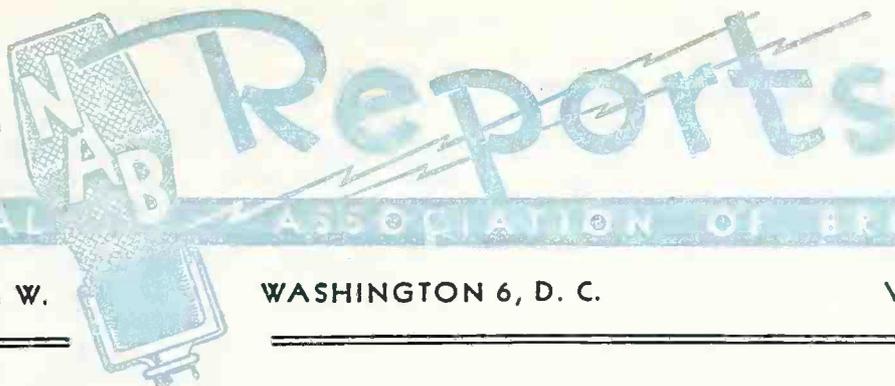
7. The seventh part of the document contains a list of appendices. These include detailed data tables, charts, and other supporting information that provide further context and detail for the findings.

8. The eighth part of the document is a list of abbreviations and a glossary. It defines the key terms and symbols used throughout the report to ensure clarity and consistency.

9. The ninth part of the document is a list of footnotes. These provide additional information and clarifications regarding specific items mentioned in the main text of the report.

10. The tenth part of the document is a list of references. It includes the names of the authors and the titles of the works cited in the report.

The remainder of the page is mostly blank, with some faint, illegible markings and a vertical line on the right side, possibly representing the edge of the page or a scanning artifact.



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 31, August 5, 1946

## Commission, Making Transfer Rule Effective, Adopts Suggestions Urged By Industry

In an order made public last week, the FCC announced the adoption of the transfer rule originally proposed on December 13, 1945, but excepted from the rule several important types of transfers as had been urged by NAB and other industry representatives in the oral hearing before the Commission.

The possibility that such a rule would be proposed was brought out in August last year, when the decision on the transfer of WLW from Crosely to Avco was announced. Although the transfer was approved by the FCC, the Commission stated in its decision that it was considering the establishment of new requirements in future transactions involving transfer of radio station facilities.

The rule as adopted, provides that licensees who wish to effect a transfer must give public notice of the proposed sale through newspaper advertisements in their own communities, specifying the terms of the agreement. The advertisements are to be published twice weekly for the three weeks immediately following the filing of the application for the transfer with the Commission. The FCC will also give public notice.

The FCC will take no action on the application for a period of sixty days. If no competing application is filed during such period, the FCC will consider the original application and approve the transfer if it is deemed to be in the public interest.

However, if any other competing applications are filed, the Commission will consider all such applications. If the FCC finds that the original bidder is best qualified to assume the responsibilities of station ownership, it will approve the transfer without a hearing. If the Commission is not able to reach that conclusion, the original application and all competing applications will be

## 21 AM APPLICANTS GRANTED PERMITS

The FCC granted CP's for 21 new AM broadcasting stations and authorized 19 regular renewals for AM stations, it was announced on Friday (2).

In addition, the commission last week extended the licenses of 123 AM stations on a temporary basis.

Six proposed decisions would grant CP's to applicants for standard facilities.

The FCC announced also the approval of final CP's for 12 FM outlets and 26 conditional grants for FM stations.

On Wednesday (31), the licenses of 34 FM stations now on the air were renewed for the regular period.

A detailed summary of FCC grants and renewals is listed under *FCC Actions* in this issue of REPORTS, p. 607.

considered and heard in a consolidated hearing.

The Commission will act on the application and approve a transfer to the applicant then deemed best qualified to serve the public interest.

One of the most important exceptions in the rule as adopted is that relating to transfers by way of gift

or testamentary disposition, or an assignment to effect a testamentary disposition. The proposed rule had exempted only assignments from a decedent to his administrator or executor, or by the latter to their successors. As finally approved, the rule does not apply to dispositions to heirs, legatees or beneficiaries under a will, but does apply in the case of transfers by an administrator or executor to a person not designated in the will. NAB, in oral argument and in its brief, had urged that, if the rule were adopted, exception should be made for transfers by way of gift or testamentary disposition.

The rule does not apply  
(Continued on next page)

## INSIDE THIS ISSUE

A comparison of advertising media costs published by the American Association of Newspaper Representatives has been sharply criticized by a leading advertising agency. (p. 603)

Techniques for gathering, writing, editing and broadcasting news will be discussed at Ohio's first Radio News Clinic, to be held at Canton Aug. 20. (p. 604)

ABC has outlined its policies and practices in providing affiliates with "co-op" programs for local sponsorship. (p. 605)

Six college professors of journalism are currently serving newsroom internships at broadcasting stations to gain first hand experience for application in their classes. The project, now in its second year, is conducted by the Council on Radio Journalism. (p. 604)

A survey of early morning programming techniques used by stations of NAB District Two has been conducted by the district's Small Market Stations Chairman, Simon Goldman, WJTN. (p. 605)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. Murray Hill 2-1963  
Taft Building, Hollywood 28, Cal. Granite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Colson, *Western Field Representative (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Commission, Making Transfer Rule Effective, Adopts Suggestions Urged By Industry

(Continued from page 601)

to incorporate reorganizations involving no substantial change in beneficial ownership. Nor does it apply to assignments by individuals to a corporation controlled by them, or from a corporation to stockholders, provided there is no substantial change in interest. As originally proposed, the latter exception was limited to situations in which there was no change in interest.

Finally, the Commission provides that in case parties are in doubt as to the applicability of the rule or feel that its application should be waived, they may request a ruling on its applicability or ask that it be waived. The Commission will then decide whether the rule should be followed or whether public interest will be served by waiving it. NAB had proposed a substantially similar exception, that the rule not apply if the Commission found that it worked a hardship or was unnecessary.

Complete text of the transfer rule, Section 1.388 of the Commission's Rule and Regulations, follows:

"Section 1.388—*Assignment and transfer of control.*—(a) Applications for consent to the assignment of a construction permit or license for an AM, FM, television or other broadcast station or for consent to the transfer of control of a corporation holding such a construction permit or license shall be filed with the Commission on Form F.C.C. No. 314 (Assignment of License) or F.C.C. No. 315 (Transfer of Control). Each application shall be accompanied by a copy of a proposed notice in a form prescribed by the Commission which notice the licensee or permittee shall cause to be published at least twice a week for the 3 weeks immediately following the filing of such application in a daily newspaper of general circulation published in the community in which the station is located. The notice shall state the terms and conditions of the proposed assignment or transfer, the name of the proposed assignee or transferee, and, further, that any other person desiring to purchase the facilities upon the same terms and conditions may file an application to this effect with the Federal Communications Commission within 60 days from the date of the first publication of the notice, which date shall be expressly set forth therein. Upon receipt of the application, the Commission itself will issue a similar public notice stating the terms and conditions of the proposed sale

and stating that others may file competing applications for the same facilities upon the same terms and conditions.

"(b) No action on any such application will be taken by the Commission for a period of 60 days from the date of first publication, during which time any person desiring to purchase the facilities upon the same terms and conditions may file a competing application. In the case of such competing application, it shall be necessary for the applicant to execute only so much of the application form as relates to the proposed assignee or transferee—F.C.C. Form No. 314, Part II, and Form No. 315, Part III.

"(c) If no competing application is filed during this 60-day period, the Commission will consider the original application upon its merits and will grant it if it appears from an examination of the application and supporting data that public interest will be served thereby; otherwise it will be designated for hearing. If, during such 60-day period, any other application is filed, all such applications will then be considered simultaneously upon their merits, and if, upon such consideration, it appears that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer would otherwise be in the public interest, the Commission will grant the original application without a hearing. If the Commission is unable to make such a determination upon consideration of the several applications, the original application and all competing applications will be designated for hearing, to be heard in a consolidated proceeding, to determine among other things which of the applicants is best qualified to operate the station in the public interest.

"(d) If, at the conclusion of such hearing, the Commission is of the opinion that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer is otherwise in the public interest an order will be entered granting the original application. However, if the Commission is of the opinion that one of the other applicants is the best qualified and that a transfer is otherwise in the public interest, an order will be entered denying the original application and stating that the Commission's consent to an assignment of the license or construction permit or to the transfer of control of the corporate licensee or permittee to such competing applicant will be given provided the licensee or permittee and such competing applicant enter into and file with the Commission within 30 days from the date of such order a contract for the assignment of the license or construction permit, or the transfer of control of the licensee or permittee, to such competing applicant upon the same terms and conditions as stated in the original application or upon such other terms and conditions as the parties may agree upon and which new terms and conditions the Commission shall find to be in the public interest.

"(e) The provisions of this section shall not apply to the following cases:

"(1) Where there is a reorganization of a corporation holding a license or construction permit which involves no substantial change in the beneficial ownership of that corporation;

"(2) Where there is an assignment from an individual or individuals to a corporation owned and controlled by such individual or individuals without any substantial change in their respective interests or from a corporation to the individual stockholders controlling such corporation when there is no substantial change in their respective interests;

(Continued on next page)

"(3) Where there is an assignment or transfer by way of gift or testamentary disposition of a license or construction permit or of a controlling interest in a corporate licensee or permittee, or an assignment or transfer of a license, permit or interest to effect such testamentary disposition. This section shall, however, apply to an assignment or transfer by an administrator or executor to persons other than the lawful heirs or legatees of the licensee or permittee or to trustees or beneficiaries other than those designated in the licensee's or permittee's will or other testamentary instrument.

"(4) Where the interest being transferred, if acquired by a person other than the proposed assignee, would not result in such person acquiring control. The Commission, however, will scrutinize carefully successive transfers to the same person or persons to determine whether such transfers are for the purpose of evading compliance with this section.

"(5) In the case of any other assignments or transfers where the parties are in doubt as to whether the provisions of this section are applicable, or are of the opinion that if the section is applicable, the requirements should be waived, the application may be filed with a request for a ruling as to whether the section is applicable or with a petition for waiver of the rule. The Commission will determine on the facts of each case whether the section is applicable or whether public interest will be served by a waiver of the rule."

## Broadcast Advertising

### NEWSPAPER STUDY CRITICIZED BY AGENCY

A booklet entitled, "Daily Newspapers and Radio Chains as National Media," recently distributed by

Advertiser	Where Run	Date	Circulation	266 Paper Projected Audience
1. Johnson & Johnson	Hagerstown Daily Mail	2/13/40	8,570	15,432,120
2. Chesterfield	Rutland (Vt.) Daily Herald	3/21/40	15,000	12,830,000
3. Mutual Sav. Bks. of Mass.	Worcester Even. Gazette	3/25/40	86,642	11,924,820
4. D. L. & W. R. R.	Scranton Times	3/ 4/43	46,146	10,521,900
5. John Morrell & Co.	(Unable to locate this ad)			10,054,260
6. Chipso (Sale sugar & cream set sold with above)	Windsor (Ont.) Daily Star	9/12/40	46,022	10,054,260
7. Inter. Harvester Co.	La Crosse Tribune	2/ 1/45	22,408	9,820,440
8. Swift's Ham	Rutland (Vt.) Daily Herald	3/21/40	15,000	9,118,980
9. Crisco	Daily Oklahoman	11/16/39	101,154	9,118,980
10. Crisco	Toledo Blade	4/25/40	155,365	8,651,340
11. Eastman Kodak	Rochester, N. Y.	6/21/40	81,592	8,183,700
12. Lipton's Tea (Kitchen knives with above)	Johnstown (Pa.) Tribune	8/23/40	31,477	7,949,880
13. Armour & Co.	Johnstown (Pa.) Tribune	8/23/40	31,477	7,949,880
14. H. J. Heinz	Morning Call (Allentown, Pa.)	2/21/40	45,491	7,482,240
15. Penn. Pwr. & Lt.	Times Leader Even. News (Wilkes Barre)	11/ 6/41	48,377	5,800,770
AVERAGES			52,194	9,118,980

### SCHEDULE OF NAB COMMITTEE MEETINGS

Date	Committee	Place
Aug. 5-7	NAB Board of Directors	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

the American Association of Newspaper Representatives, has provoked the criticism of a leading advertising agency because of the methods used in its comparison of media costs.

Stating that the section which compares the cost of radio to the cost of newspapers is "based on a completely illogical and false premise," one of the agency executives this month sent to key personnel a confidential memorandum which reads in part:

"The cost comparison is based on CAB rating in 33 cities for 15 *network* programs projected against the national set ownership figures (which is bad enough), and Continuing Study of Newspaper Readership figures for the top 15 newspaper ads, projected against 102 newspapers in 87 markets and 266 papers in 251 markets.

"The ridiculous part of this comparison is that each of the top fifteen ads was rated by CSNR once, in *one* newspaper and that one readership figure was projected to the entire list of newspapers. For example, the Johnson and Johnson ad which heads the list received its 66% readership *only* in the Hagerstown, Md., *Daily Mail*, which had a circulation of 8570, yet this limited circulation is projected against 266 papers for a total of 15,432,120 readers!

"The following is a list of the top fifteen ads, together with the newspapers in which they ran:

"Obviously if this type of thinking is sound, the radio representatives should have a chance to dig back in their files to 1940 and come up with a comparable top fifteen, which would properly include spot or network programs on stations anywhere in the country. If this were done, fifteen programs could be found with fantastic ratings. However, no one in his right mind would think of extending such figures against the national radio ownership, and certainly no one can accept a similar projection of individual newspaper ads to cover 261 markets."

NAB's Research Department is preparing an analysis of the study which will be published in REPORTS at an early date.

### PUEBLO GROCERY CAMPAIGN IS "RESULTS FROM RADIO" SUBJECT

The successful use of radio advertising by grocery stores is the subject for the latest release in the revived printed series, RESULTS FROM RADIO, which is issued monthly by the Department of Broadcast Advertising.

Number 3, of Volume 3, which will be mailed this week to member stations, describes the manner in which Leslie O. Fisher, Pueblo, Colo., grocer, uses radio to increase sales.

## News

### FIRST OHIO NEWS CLINIC SET; HOST IS WHBC

An all day Radio News Clinic is to be held Tuesday, August 20, in Canton, Ohio, with headquarters at the Onesto Hotel, according to announcement by John Pattison Williams, president, Ohio Association of Broadcasters, and general manager of WING, Dayton.

Mr. Pattison has appointed a committee of three Ohio broadcasters to handle all details of the clinic. General Clinic Chairman is Eugene Carr, director of radio for The Brush-Moore Newspapers, Canton. His associates on the committee are S. Bernard Berk, president and station manager of WAKR, Akron, and Len Nasman, business manager, WFMJ, Youngstown.

This will be the first radio news clinic to be held in Ohio; and plans are being made to cover the subjects of news gathering, writing, editing and broadcasting thoroughly from every point of view. Present plans call for a special luncheon with a speaker to handle an important phase of the morning's discussion.

Radio station WHBC, Canton, will be host station. Ohio broadcasters are to receive complete information on the agenda and facts of travel and hotel facilities in the immediate future from the committee.

Arthur Stringer, NAB director of special services, who has been participating in radio news clinics since November 1945, is to attend.

### SECOND GROUP OF JOURNALISM TEACHERS SERVING INTERNSHIPS IN RADIO STATION NEWS ROOMS

Six professors of schools and departments of journalism, of American colleges and universities, are cur-

rently serving internships in the news departments of six broadcast stations. Sponsoring stations, the internes and the "professors of internships" are listed below:

STATION SPONSORING INTERNE	INTERNE	"PROFESSOR OF INTERNSHIP"
KFI— Los Angeles	Russell J. Hammargren Associate Professor University of Southern California	Pat Bishop—KFI
KPRC— Houston	Calvin Elsworth Chunn Assistant Professor University of Tulsa	Pat Flaherty —KPRC
WHBC— Canton	Michael Radock Assistant Professor Kent State University	James Dooley —WHBC
WHO— Des Moines	James W. Schwartz Assistant Professor Iowa State College	Jack Shelley—WHO
WSYR— Syracuse	Alan Scott Assistant Professor Michigan State College	E. R. Vadeboncoeur —WSYR
WTMJ— Milwaukee	Burton L. Hotaling Assistant Professor University of Wisconsin	Jack E. Krueger —WTMJ

The system of internship whereby journalism professors gain actual experience, under competent radio newsmen, is under the direction of the Committee on Teacher Training and Internship of the Council on Radio Journalism. This committee consists of: Arthur Stringer, NAB, chairman; Karl Koerper, vice-president and managing director, KMBC, Kansas City; Professor Ken Bartlett, Syracuse University; and E. R. Vadeboncoeur, vice president, WSYR, Syracuse.

The Council on Radio Journalism was created in 1945 by joint action of NAB and the American Association of Schools and Departments of Journalism.

Internships are made possible by the financial support of the cooperating stations.

The crop of 1945 internes reports, without exception, that their experience in newsrooms enables them to impart an authenticity to their teaching which, previously, was entirely lacking.

For this reason there can be no doubt that the 1946 contributions by the managements of the six stations cooperating this year will produce similar satisfactory results.

In addition to those on the teacher training committee the Council on Radio Journalism has these additional members: Prof. Fred S. Siebert, University of Illinois; William Brooks, vice president, NBC; Prof. Floyd K. Baskette, Emory University; Prof. Wilbur Schramm, University of Iowa; and Prof. Mitchell Charney, University of Minnesota.

### WJTN NOW HAS 4 FULLTIME NEWSMEN

Donald Laubenstein, ex-serviceman and recent graduate of Syracuse University, has been added to the local news bureau of WJTN, Jamestown, N. Y., it is announced by Simon Goldman, manager. Addition of Mr. Laubenstein brings the total personnel of the WJTN local news bureau to four fulltime men.

Mr. Laubenstein is a product of the Syracuse University Radio Workshop, with a journalism major.

(Continued on next page)

"Our listeners want complete local coverage of news and sports and we are going to give them just that," said Mr. Goldman.

## Small Market Stations

### AMERICAN BROADCASTING COMPANY VIEWS CO-OP PROGRAM SELLING

American Broadcasting Company has complied with the request of NAB Small Market Stations Division to outline the network's experiences and views on co-op program sales. (For NBC and Mutual co-op stories, see NAB REPORTS, pp. 470 and 543.) M. B. Grabhorn, ABC manager of station sales, reported keen interest on the subject. Earl Mullin, network's publicity manager, released the following story.

"In recent weeks and months there has been considerable discussion, both verbally and in publications, concerning "co-operative" programs. One factor, unfortunately, has been overlooked in a greater portion of this discussion—the basic philosophy between this form of programming, and the relationship between co-ops and the general overall picture. To the American Broadcasting Company this deep underlying philosophy is fundamental.

"The twelve co-op programs of the American Broadcasting Company, sponsored throughout the country by about 500 local clients, points up the fundamental advantages of this type of program for the advertiser as well as for the local station.

"For the local client the "co-op basis" of sponsoring radio programs offers a national network program at a cost well within the advertising budget of the individual sponsor. For the local station it affords a means of building up and holding a high rating index, due to the fact that the program is of network calibre.

"ABC offers the local advertiser and station a wide assortment of programs ranging from top flight news shows through variety and programs dealing with the latest in fashions. Available for local sponsorship are ABC's famous news programs, such as "Headline Edition," Baukhage, Raymond Swing-Elmer Davis and Martin Agronsky. "Ethel and Albert," featuring humorous incidents in the lives of a young married couple, and the "Powers Charm School of the Air," which offers information on charm, style, fashions and beauty combined with light humor, serve as excellent examples of the program range of ABC co-ops.

"Today, ABC spends in excess of \$60,000 per month, nearly three quarters of a million dollars a year, to program over 60 quarter hours weekly for its affiliated stations, which they in turn may offer to local advertisers at an infinitesimal fraction of this staggering sum.

"Development of ABC co-op programs to this stature grew from the realization back in 1942 that few indeed are the communities that can produce local talent on a par with that offered by the networks, for sale to local advertisers.

"Thus, ABC through its network developed co-operative programs, fulfills the needs of a great majority of local stations, which are unable to afford talent payments commensurate with the outlay

of network advertisers, yet are anxious to supply local advertisers with good programs for sponsorship.

"An even more far-reaching result from the standpoint of radio's overall picture is that the co-op program tends to raise, by its own bootstraps, the general offering of entertainment quality of the average station without financial penalty to either the individual advertiser or local station.

"The rewards to the networks are manifold. Theoretically, at least, the general station index of its affiliates is maintained on a higher level than otherwise practical. Through the station it receives from local advertisers sufficient compensation to cover the added cost of such programming; and it tends to cement closer relations between station and network in a spirit of mutual helpfulness to the advancement of all radio in America.

"That, in our opinion, is fundamental.

"To understand the benefits derived from co-op programming by the local station, individual advertiser, the network and the national advertiser, it is only necessary to briefly examine the program day. Like other networks ABC, through arrangements with its affiliates, allocates certain blocks of time daily to "station option" and "network option." For the most part the "network option time" is programmed with high calibre and high cost commercial shows with time and talent representing considerable outlay and investment on the part of the advertiser.

"With regard to "station option time" the better that period is programmed by the local affiliates, the higher the station's rating index will be, ergo, the better the investment for the national advertiser.

"Thus, by aiding the local station in programming during the "station option time" period through network-type co-operative programs multiple benefits are derived by all concerned."

### DISTRICT TWO CONDUCTS SURVEY OF SMALL MARKET STATIONS' EARLY MORNING PROGRAMMING

Early morning programming of large and small stations is being studied by NAB Small Market Stations Division to assist stations in deriving additional revenue from this segment of the broadcast day. It is hoped that by this exchange of ideas stations may enhance their individual schedules.

A survey among small stations has been conducted by Simon Goldman, WJTN, Jamestown, N. Y., NAB Small Market Stations Chairman for District Two, on early morning programming by these stations.

The report reveals that 8 out of 13 stations, or 62%, regard the "musical clock" type of program as the most important for the broadcast period up to 9:00 A.M. Phonograph records and transcriptions constitute the principal part of programming, with one station using a singer and guitarist for live talent. These early morning shows vary in length on each outlet from 15 minutes to 2 hours. An emcee is assigned regularly to each program. One station reports a personality with thirteen years experience in conducting this type of show.

With the exception of the 15-minute program, which has a single sponsor, all of these are "announcement programs" with an average of five spot announcements per half hour. Every type of business is represented

(Continued on next page)

among the sponsors, who have found the programs good mediums of advertising.

One station reported that the largest drug store-cosmetic shop in their area discontinued all newspaper advertising because of the sales success enjoyed as a result of their first day's advertising on the early morning program.

A special "shut-in club" feature is incorporated into one of the station's morning shows. Cards are mailed on birthdays and wedding anniversaries. Appropriate salutes are given during the broadcasts.

The District Two study reveals that one station's early morning program has been on the air for 12 years and has 4 of its original sponsors. Another station has had a morning personality show for only a year.

The singer-and-guitar live talent program is heard from 7:00 to 8:00 A.M., six days weekly, with five participating local merchants as sponsors. Program has been on six months.

Two stations use variety programs. One, featuring live musical talent, consists of guitar, harmonica and vocalist. Hill-billy music predominates, with news, farm information, announcements of weddings, anniversaries, etc.

All the programs of the early morning variety proved to be popular and attractive to listeners and sponsors, according to the study.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 12-18, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) The atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing

under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U. N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30.)

#### Homes for Veterans

Veterans feel the pinch of the housing shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. It appears that more than 2 million veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. These steps will help, but the only real answer to the housing shortage is an extended period of volume construction. Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 4-C.)

#### Stay in the Fight Against Famine

The food producing countries of the world have won the initial round in the fight against mass starvation in Europe and Asia. Millions of tons of grain and flour, thousands of pounds of fats and oils have been shipped to the famine stricken areas of the world, and the people of the United States are credited with making possible an impressive 40% of the total. BUT—This does not mean that hunger and undernourishment among millions of people have been arrested; that continuing, if decreased, demands on our food supply will not be made. It means only that our commitments to date have been fulfilled. Although mass starvation has been prevented, hunger is still acute in many areas overseas. As a result of our shipments of wheat products and fats and oils to famine stricken people abroad, less has become available here at home. There is all we need, if not all we want, if we share with our fellow Americans our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils

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than usual. . . . Buying no more than our fair share, even when it is available. . . . Eating more of the plentiful foods instead. . . . Eliminating *all* food waste and turning in *all* used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-D.)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 5. They are subject to change.

#### Monday, August 5

##### Further Hearing

To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York

NEW—Missionary Society of St. Paul the Apostle, New York, N. Y.—C. P. 1130 kc., 10 KW, unlimited.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—C. P. 1130 kc., 50KW night, 50 KW day, unlimited, DA-night.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Renewal of license. 1130 kc., 10 KW (Main), 5 KW (Aux.), unlimited.

##### Other Participants

Richard E. O'Dea (Intervenor)

KWKH, Shreveport, La. (Intervenor)

#### Monday and Tuesday, August 5 and 6

Oral Argument Before the Commission in Conference Room B Adjacent to the Governmental Auditorium, 13th St. & Constitution Avenue, N.W.

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

#### Wednesday and Thursday, August 7 and 8

Before Commissioner Wakefield in the Courtroom, Federal Bldg., Fresno, California, on August 7 and in the Supervisor's Chamber, County Court House, Visalia, California, on August 8.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.—C. P. 940 kc., 5 KW, DA, unlimited.

#### Friday, August 9

##### Television Broadcast

##### Further Hearing

To Be Held Before Commissioner Wakefield in Jury Hearing Room No. 324 Federal Bldg., Los Angeles, California.

NEW—Hughes Tool Co., Los Angeles, Calif.—For television facilities.

NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—For television facilities.

NEW—Don Lee Broadcasting System, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces a proposed decision (B-265) looking towards a grant of the application of Richard George Hughes for a new station in Borger, Texas, to operate on 1490 kc., 250 watts, unlimited time, subject to approval by the CAA of proposed antenna system and site (Docket 7006), and a denial of the application of W. J. Harpole et al, d/b as Borger Broadcasting Co. (Docket 7005), seeking the same facilities.

A proposed decision is also announced looking towards the grant of the application of Southwestern Broadcasting Corp. (B-262) for a new station in Odessa, Texas, to operate on 1450 kc., 250 watts, unlimited time, subject to the condition that within 30 days an application for modification of permit is filed specifying the exact transmitter site and antenna system meeting the requirements of the Commission's Standards (Docket 7098). A mutually exclusive application of Permian Basis Broadcasting Co., Odessa, Texas, is denied. (Docket 6942)

A decision was adopted making final the grant of the application of C. M. Zipp and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co. (Docket 6769), for a new station at Martinsburg, W. Va., to operate on 1340 kc., 250 watts, unlimited time, subject to CAA approval of transmitter site and waiver of Rules 3.55(a) and 3.60. At the same time the application of Lewis and Pollock, d/b as Berkeley Broadcasting Co. (Docket 6770), seeking the same facilities, was denied. (B-246)

The Commission adopted its final decision (B-240) granting the application of WHB Broadcasting Co. to change operating facilities of Station WHB, Kansas City, Mo., from 880 kc., 1 KW, daytime, to 710 kc., 5 KW, unlimited time, using directional antenna day and night (Docket 6022), and denied without prejudice the application of Minnesota Broadcasting Corp. for change in operating facilities of Station WTCN, Minneapolis, Minn., from 1280 kc., 1 KW, night, 5 KW-LS, unlimited time, to 710 kc., 10 KW, unlimited time, directional antenna night. (Docket 5859)

A proposed decision (B-266) was adopted looking toward the grant of the application of Corpus Christi Broadcasting Co. for a new station at Corpus Christi, Texas, to operate on 1230 kc., 250 watts, unlimited time. (Docket 7168), subject to condition that application is filed within 30 days for modification of permit specifying an exact antenna system and transmitter site meeting requirements of the Commission's standards. At the same time the Commission proposes to deny applications of Howard W. Davis, tr/as The Walmac Co. (Docket 6911) and R. F. & W. Broadcasting Co. (Docket 7120), seeking the same facilities.

The Commission announces its proposed decision (B-259) looking towards a grant of an application of Harold F. Gross, d/b as The Southwestern Michigan Broadcasting Co. for a new station in Kalamazoo, Mich., to operate on 1360 kc., with 1 KW, unlimited time, directional antenna nighttime only (Docket 7109), and a grant of application of Mon-Yough Broadcasting Co. (Docket 7110) for a new station in McKeesport, Pa., on the same frequency, 1 KW, unlimited time, using a directional antenna during nighttime operation

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only. The grants are proposed contingent upon compliance with the Commission's rules and standards, and approval of transmitter site by the CAA.

Mutually exclusive applications of McKeesport Radio Co., McKeesport, Pa. (Docket 6926), and Booth Radio Stations, Inc., Lansing, Mich. (Docket 6927), requesting the same facilities, are denied.

At the same time proposed findings of fact and conclusions (B-253) were also adopted looking towards a grant of the application of Star Broadcasting Co. (Docket 6788), for a new station at Geneva, N. Y., to operate on 1240 kc., with 250 watts power, unlimited time, and denial of the application of Finger Lakes Broadcasting System (Gordon P. Brown, Owner) for the same facilities at Geneva. (Docket 6604)

Denial is proposed of applications of WARC, Inc. (Docket 6605), and Seneca Broadcasting Corp. (Docket 6607), for the same facilities at Rochester, N. Y.

### AM APPLICATIONS GRANTED

NEW—Wishita Valley Broadcasting Co., Chickasha, Okla.—Made final its March 7, 1946, grant of a construction permit (B3-P-4373) for a new station to use the frequency 1650 kc., 250 watts, unlimited time.

NEW—The Haverhill Gazette Co., Haverhill, Mass.—Granted construction permit for new station to operate on 1490 kc., 250 watts, unlimited time. (B1-P-4675)

NEW—Lt. Frank A. Van Wagenen et al, d/b as The Central Utah Broadcasting Co., Provo, Utah.—Granted construction permit for new station to operate on 1490 kc., 250 watts, unlimited time. (B1-P-4703)

NEW—Cole E. Wylie, Spokane, Wash.—Granted construction permit for new station to operate on 1340 kc., 250 watts, unlimited time, subject to the condition that applicant will within 60 days from date of this action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and will install approved frequency and modulation monitors, when available, which meet the requirements of the Commission's standards; waiver of Sections 3.55(b) and 3.60 of the rules required. (B5-P-4786)

NEW—Robert F. Neathery, West Plains, Mo.—Granted construction permit for new station to operate on 1450 kc., 250 watts, unlimited time, subject to the condition that applicant will, within 60 days from date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (B4-P-4858)

NEW—Intermountain Broadcasting Co., Inc., Artesia, N. M.—Granted construction permit for new station to operate on 1450 kc., 250 watts, unlimited time, subject to the condition that applicant will, within 60 days from date of this action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (B5-P-4806)

NEW—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to CAA approval of transmitter site and antenna system, and waiver of Sec. 3.55(b) and 3.60 of rules. (B5-P-4839)

NEW—Central Broadcasting Co., a partnership, composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Granted construction permit (Comr. Durr voting "No") for a new station to operate on 1100 kc., 250 watts, daytime only, subject to condition that applicant will, within 60 days from date of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system, and installing approved frequency monitor, when available, meeting the requirements of the standards. (B1-P-4838)

NEW—Lubbock Broadcasting Co., Lubbock, Texas.—Granted construction permit for a new station to operate on

950 kc., 1 KW, daytime only, contingent on CAA approval of site, and adjustment of all reasonable complaints of cross-modulation. (B3-P-3796)

NEW—Stillwater Publishing Co., Stillwater, Okla.—Granted construction permit for a new station to operate on 840 kc., 250 watts, daytime only, subject to the condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B3-P-4426)

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to such interference as may result from co-channel stations at Springfield, Mass., and upon condition that applicant, within 60 days from date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the standards, and waiver of Secs. 3.55(b) and 3.60 of rules. (B1-P-4770)

NEW—Appalachian Broadcasting Corp., Bristol, Va.—Granted construction permit for a new station to operate on 690 kc., 1 KW, daytime only, subject to condition that the applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B2-P-4651)

NEW—Blanfox Radio Co., Inc., Bristol, Va.—Granted construction permit for a new station to operate on 860 kc., 1 KW, daytime only, subject to condition that applicant will, within 60 days from date of grant, file an application for modification of permit specifying a transmitter site meeting the requirements of the Commission's standards and waiver of Secs. 3.55(b) and 3.60 of rules. (B2-P-4850)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to condition that applicant will, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B3-P-4816)

NEW—Alice Broadcasting Co., Alice, Texas.—Granted construction permit for a new station to operate on 1070 kc., 1 KW, daytime only, subject to the condition that the applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards and waiver of Secs. 3.55(b) and 3.60. (B3-P-4884)

NEW—Forrest Broadcasting Co., Columbia, Miss.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to the condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards. (B3-P-4798)

NEW—The Vidalia Broadcasting Co., Vidalia, Ga.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to CAA approval of antenna system. (B3-P-4823)

NEW—Belleville Broadcasting Co., Belleville, Ill.—Granted construction permit for a new station to operate on 1060 kc., 250 watts, daytime only, subject to any interference from WJZ if latter moves to Decatur, Ill., and subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting requirements of the Standards; and waiver of Sec. 3.60 of the Rules. (B4-P-4654)

NEW—Civic Broadcasting Corp., Near Anderson, Ind.—Granted construction permit for a new station to operate on 1470 kc., 1 KW, daytime only, contingent on selection of satisfactory transmitter site and filing modification of permit therefor, subject to CAA approval. (B4-P-4572)

NEW—Public Radio Corp., Tulsa, Okla.—Granted construction permit for a new station to operate on 1570 kc.,

(Continued on next page)

1 KW, daytime only, subject to the condition that applicant will within 60 days from date of grant, file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards. (B3-P-4717)

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa—Granted construction permit for a new station to operate on 1520 kc., 1 KW, daytime only, subject to CAA approval of transmitter site and antenna system. (B4-P-4683)

Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Designated for hearing application for a new station to operate on 1290 kc., 250 watts, daytime only. (B4-P-4631)

San Fernando Valley Broadcasting Co., San Fernando, Cal.—Designated for hearing application for a new station to operate on 1260 kc., 1 KW unlimited time, DA: Station KGFJ to be made a party to the hearing. (B5-P-4657)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Designated for hearing application (B3-P-4353) to change facilities of KFDA from 1230 kc., 250 watts, unlimited time, to 1440 kc., 5 KW, day, 1 KW, night, install new transmitter and vertical antenna and change transmitter location, contingent on grant of application of Plains Radio Broadcasting Co. (KGNC) (B3-P-3738) to change from the facilities requested by KFDA to 710 kc., 10 KW, unlimited time, at Amarillo. (KGNC's application was granted Jan. 16/46)

Homer Rodcheaver, Fort Wayne, Ind., and Arthur S. Feldman, Fort Wayne, Ind.—Adopted order designating for consolidated hearing applications of Homer Rodcheaver (B4-P-4305; Docket 7097) and Arthur S. Feldman (B4-P-4993) both seeking new stations at Fort Wayne, Ind., to operate on 1450 kc., 250 watts, unlimited time.

Blue Valley Broadcasting Co., Independence, Mo., and General Broadcasting Co., Independence, Mo.; KORN—Inland Broadcasting Co., Fremont, Neb.—Adopted orders directing that the hearing heretofore ordered in re applications of Blue Valley Broadcasting Co. (Docket 7498) and General Broadcasting Co. (Docket 7499) for new stations at Independence, Mo., be consolidated with hearing heretofore held in re applications of Collinson-Wingate Broadcasting Co., Topeka, Kans. (Docket 7382), and Emporia Broadcasting Co., Inc., Station KTSW, Emporia, Kans. (Docket 6981) and ordered that application of KORN for construction permit to move from Fremont to Lincoln be set for hearing in same proceeding (Docket 7698); ordered that issues be supplemented; further ordered that Milton J. Hinlein (KDRO), Sedalia, Mo. be made party intervener in hearing to be held September 4, 1946, before Commissioner Walker.

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Designated for hearing (Comr. Jett voting to grant), application for construction permit to change transmitter and studio location of WDZ (1050 kc., 1 KW, day), from Tuscola to Decatur, Ill. (B4-P-4671)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Designated for hearing application for new station (B1-P-4541) to operate on 1050 kc., 1 KW, daytime only, in a consolidated proceeding with application of United Broadcasting Co., Inc. (B1-P-4030), and application of Arlington-Fairfax Broadcasting Co., Arlington, Va. (B2-P-4999) (Comr. Jett voted to grant Tri-Suburban application.)

### FM FINAL CP's GRANTED

The following stations were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Courier-Times, Inc., New Castle, Ind.—Class A; Channel: 104.7 mc. (No. 284); 340 watts; antenna 250 feet. (B4-PH-891)

Wilton E. Hall, Anderson, S. C.—Class B; 103.5 mc. (No. 278); 29 KW; antenna 400 feet. (B3-PH-568)

Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Class

B; Channel: 103.3 mc. (No. 277); 32.0 KW; antenna 970 feet. (B3-PH-864)

Central Wilamette Broadcasting Co., Albany, Ore.—Class A; Channel: 104.3 mc. (No. 282); 250 watts; antenna 125 feet. (B5-PH-930)

Claremont Eagle, Inc., Claremont, N. H.—Class B; Channel: 102.1 mc. (No. 271); 1.5 KW; antenna 930 feet. (B1-PH-373)

Express Pub. Co., San Antonio, Tex.—Class B; Channel: 101.5 mc. (No. 268); 330 KW; antenna 845 feet. (B3-PH-871)

United Broadcasting Co., Columbus, Ohio.—Class B; Channel: 94.9 mc. (No. 235); 26.0 KW; antenna 450 feet. (B2-PH-219)

KTRH Broadcasting Co., Houston, Tex.—Class B; Channel: 99.3 mc. (No. 257); 290 KW; antenna 500 feet. (B3-PH-253)

Cornell University, Ithaca, N. Y.—Class B; Channel: 101.3 mc. (No. 267); 30 KW; antenna 650 feet. (B1-PH-248)

William F. Huffman, Wisconsin Rapids, Wis.—Class A; Channel: 104.7 mc. (No. 284); 290 watts; antenna 350 feet. (B4-PH-908)

Southwestern Hotel Co., Fort Smith, Ark.—Class B; Channel: 95.7 mc. (No. 239); 9.0 KW; antenna 160 feet. (B3-PH-913)

Knoxville Pub. Co., Knoxville, Tenn.—Class B; Channel: 92.3 mc. (No. 222); 20 KW; antenna 500 feet. (B3-PH-437)

### FM CONDITIONAL GRANTS

The Commission today made the following conditional grants, subject to engineering conditions:

City	Grantee	Int. in Stand-ard Station	Type of Station
INDIANA			
Evansville	Tri-State Broadcasting Corp.	—	B
Hammond	Radio Station WJOB	WJOB	A
Terre Haute	Banks of the Wabash, Inc.	WBOW	B
MICHIGAN			
Detroit	Knight Radio Corp.	WQAM	B
Grand Rapids	Lear, Inc.	—	B
Grand Rapids	The Grand Rapids Broadcasting Corp.	—	B
Grand Rapids	Fetzer Broadcasting Co.	WKZO	B
OHIO			
Bellaire	Tri City Broadcasting Co.	WCHS	B
Canton	P. C. Wilson	—	B
Canton	Stark Broadcasting Corp.	—	B
Findlay	Findlay Radio Co.	WFIN	B
Portsmouth	The Scioto Broadcasting Co.	WPAY	B
OKLAHOMA			
Tulsa	Tulsa Broadcasting Co.	KTUL	B
NEW YORK			
Troy	Troy Broadcasting Co., Inc.	WTRY	B
NORTH CAROLINA			
Asheville	Skyway Broadcasting Corp.	—	B
Asheville	Radio Station Wise, Inc.	WISE	B
TENNESSEE			
Memphis	Memphis Pub. Co.	WMC	B
TEXAS			
Amarillo	Amarillo Broadcasting Corp.	KFDA	B
Houston	Texas Star Broadcasting Co.	KTHH	B
San Antonio	Southland Industries, Inc.	WOAI	B

(Continued on next page)

City	Grantee	Int. in Stand-ard Station	Type of Station
<b>VERMONT</b>			
Rutland	Philip Weiss Music Co.*	WSYB	B
<b>VIRGINIA</b>			
Newport News	Hampton Roads Broad-casting Corp.	WGH	B
Roanoke	Times-World Corp.**	WDBJ	B
<b>WEST VIRGINIA</b>			
Huntington	Greater Huntington Radio Corp.	—	B
<b>WISCONSIN</b>			
Rice Lake	WJMC, Inc.	WJMC	B
Wausau	Northern Broadcasting Co., Inc.	WSAU	B

\* Comr. Durr Voting "No."

\*\* Application removed from Hearing Docket.

### FM CG DELETED

Mark K. Wilson, Chattanooga, Tenn.—Conditional grant (B3-PH-481), made on March 20, 1946, was deleted upon grantee's request for withdrawal.

### DESIGNATED FOR HEARING—AM

The Commission on July 25 adopted a memorandum opinion granting petition of Cherokee Broadcasting Corporation for reconsideration of Commission action of April 10, 1946, granting without hearing the application of Middlesboro Broadcasting Co., Inc., for a construction permit (B2-P-4036) for a new station at Middlesboro, Ky.; set aside said grant; and designated for hearing in a consolidated proceeding the applications of Middlesboro Broadcasting Co., Inc., and Cherokee Broadcasting Corp. (B3-P-4754), for construction permits to operate on 1450 kc., 250 watts, unlimited time, at Middlesboro, Ky., and Morristown, Tenn., respectively.

### DESIGNATED FOR HEARING—FM

Santa Clara Broadcasting Co., San Jose, Cal.; FM Radio & Television Corp., San Jose, Cal.—Designated for consolidated hearing the application of Santa Clara Broadcasting Co. (B5-PH-737) and application of FM Radio & Television Corp. (B5-PH-929)

Hearst Radio, Inc., and Tower Realty Co. and Radio Television of Baltimore, Inc., Baltimore, Md.—Designated for consolidated hearing the applications of Hearst Radio, Inc. (B1-PH-263), and Tower Realty Co. (B1-PH-895), and Radio-Television of Baltimore, Inc. (B1-PH-966)

Bridgeport Herald Corp., Bridgeport, Conn.—Designated for hearing application of The Bridgeport Herald Corp. (B1-PH-1025), to be consolidated with applications of the Yankee Network, Inc., et al. (Docket Nos. 7462-7467), and the order heretofore issued in the consolidated proceeding is amended to include application of Bridgeport Herald Corp.

The following 18 applications for the Los Angeles, Calif., Metropolitan area, were designated for hearing in a consolidated proceeding:

Earle C. Anthony, Inc. (B5-PH-132); Standard Broadcasting Co. (B5-PH-146); Columbia Broadcasting System, Inc. (B5-PH-150); American Broadcasting Co., Inc. (B5-PH-242); Consolidated Broadcasting Corp., Ltd. (B5-PH-258); The Times-Mirror Co. (B5-PH-317); UAW-CIO (B5-PH-445); Southern Calif. Broadcasting Co. (B5-PH-534); Hughes Tool Co. (B5-PH-553); Los Angeles Broadcasting Co., Inc. (B5-PH-623); The Voice of the Orange Empire, Inc. (B5-PH-663); Radio Broadcasters, Inc. (B5-PH-721); Echo Park Evangelistic Ass'n (B5-PH-724); The Hollywood Community Radio Group (B5-PH-765); Unity Broadcasting Corp. of Cal. (B5-PH-882); KMPC, The Station of the Stars,

Inc. (B5-PH-893); Cannon and Callister, Inc. (B5-PH-897); and The Pacific Coast Broadcasting Co. (B5-PH-905)

### AM LICENSE RENEWALS

Licenses for the following stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

KABC, San Antonio; KBIX, Muskogee, Okla.; KCRS, Midland, Texas; KGDE, Fergus Falls, Minn.; KGEF, Los Angeles; KGKB, Tyler, Texas; KHBC, Hilo, T. H.; KHMO, Hannibal, Mo.; KHUB, Nr. Watsonville, Cal.; KONO, San Antonio; KOTN, Pine Bluff, Ark.; KSAM, Nr. Huntsville, Texas; KSAN, San Francisco; KTIT, Houston; KHOH, Lihue, T. H.; KTOK, Oklahoma City; KVNU, Logan, Utah; KYOS, Nr. Merced, Cal.; WABY, Albany, N. Y.; WACO, Waco, Texas; WAGM, Presque Isle, Me.; WBLJ, Dalton, Ga.; WBLK, Clarksburg, W. Va.; WCLO, Janelville, Wis.; WDNC, Durham, N. C.; WEOA, Evansville, Ind.; WFTC, Kinston, N. C.; WGAL, Lancaster, Pa.; WGRM, Greenwood, Miss.; WHTB, Talladega, Ala.; WIBG, Glenside, Pa.; WJBK and Aux., Detroit; WJHO, Opelika, Ala.; WJXN, Jackson, Miss.; WKBO, Harrisburg, Pa.; WMJM, Cordele, Ga.; WMOB, Mobile; WNOE, New Orleans; KXO, El Centro, Cal.; WOLS, Florence, S. C.; WOY and Aux. New York City; WPAR, Parkersburg, W. Va.; WSPB, Sarasota, Fla.; WSOO, Sault Ste. Marie, Mich.; WTOL, Toledo, Ohio; WWDC and Syn. Amplifier, Washington, D. C.; WING, Dayton, Ohio.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority for waiver of Secs. 2.53 and 13.61 of the Commission's rules so as to permit operation of the synchronous amplifier by remote control from the main transmitter location, for the period August 1 to Oct. 1, upon the same terms and conditions as the existing authorization for such operation.

Licenses for the following stations were extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

KANS, Wichita, Kans.; KASA, Elk City, Okla.; KAVE, Carlsbad, N. Mex.; KBIZ, Ottumwa, Iowa; KCOK, Tulare, Cal.; KDLR, Devils Lake, N. Dak.; KDON, Monterey, Cal.; KFBC, Cheyenne; KFJI, Klamath Falls, Ore.; KFOR, Lincoln, Neb.; KFXM, San Bernardino; KGBS, Harlingen, Texas; KGY, Olympia, Wash.; KIBG, Okmulgee, Okla.; KICA, Clovis, N. Mex.; KICD, Spencer, Iowa; KIUL, Garden City, Kans.; KMAC, San Antonio; KOCA, Kilgore, Texas; KODY, North Platte, Neb.; KOVO, Provo, Utah; KPFA, Helena, Mont.; KPPC, Pasadena, Cal.; KROY, Sacramento; KVSO, Ardmore, Okla.; KWAT, Watertown, S. Dak.; KWIL, Albany, Ore.; KWJB, Globe, Ariz.; KWLC, Decorah, Iowa; KWOS, Jefferson City, Mo.; KWRC, Pendleton, Ore.; KNOX, Sweetwater, Texas; KYUM, Yuma, Ariz.; WATN, Watertown, N. Y.; WATT, Cham Lake Township, Mich.; WBAX, Wilkes-Barre, Pa.; WBIR, Knoxville, Tenn.; WBML, Macon, Ga.; WCHV, Charlottesville, Va.; WCOU, Lewiston, Maine; WCOV, Montgomery, Ala.; WGRW, Chicago; WEBQ, Harrisburg, Ill.; WEDC, Chicago; WFOY, St. Augustine; WGAC, Augusta, Ga.; WGBB, Freeport, N. Y.; WGCN, Gulfport, Miss.; WGGG, Gainesville, Ga.; WHAI, Greenfield, Mass.; WHBU, Anderson, Ind.; WHIZ, Zanesville, Ohio; WIBU, Poynett, Wis.; WINK, Fort Myers, Fla.; WINN, Louisville, Ky.; WJEJ, Hagerstown, Md.; WJIM, Lansing, Mich.; WJNC, Jacksonville, N. C.; WJTN, Jamestown, N. Y.; WJMC, Rice Lake, Wis.; WKOK, Sumbury, Pa.; WLAG, LaGrange, Ga.; WLOK, Lima, Ohio; WMFG, Hibbing, Minn.; WMIS, Natchez, Miss.; WOCB, Hyannis, Mass.; WOMT, Manitowoc, Wis.; WPAX, Thomasville, Ga.; WRAL, Raleigh, N. C.; WSBC, Chicago; WSLR, Roanoke, Va.; WSNJ, Bridgeton, N. J.; WSNY, Schenectady; WSOC, Charlotte, N. C.; WSSV, Petersburg, Va.; WTAX, Springfield, Ill.

The following stations were granted renewal of licenses for the period ending August 1, 1949:

KCOK, Tulare, Cal.; KFOR, Lincoln, Neb.; KGY, Olympia, Wash.; KPPC, Pasadena, Cal.; KAVE, Carlsbad, N. M.;

(Continued on next page)

KDON, Monterey, Cal.; WEBQ, Harrisburg, Ill.; WIBU, Poynette, Wis.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WOMT, Manitowoc, Wis., and WSOC, Charlotte, N. C.

The following stations were granted renewals for the period ending May 1, 1949:

WEAU, Eau Claire, Wis.; WMUR, Manchester, N. H.; WTAG with Aux. and Emerg. Aux., Worcester, Mass.; WTMJ and Aux., Milwaukee, Wis.

KTHH—Texas Star Broadcasting Co., Houston, Texas—Granted renewal of license for the period ending February 1, 1949.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted renewal of license for the period ending May 1, 1948.

KYOS—Merced Broadcasting Co., Merced, Cal.—Granted renewal of license for the period ending August 1, 1948.

### FM LICENSE RENEWALS

The following stations were granted renewal of licenses for the regular period:

WMLL, Evansville, Ind.; WBAM, New York City; WHEF, Rochester, N. Y.; WIP-FM, Philadelphia; WSBF, South Bend, Ind.; WTAG-FM, Worcester, Mass.; WTMJ-FM, Milwaukee; WNYC-FM, New York City; WCAU-FM, Philadelphia; WLOU, Detroit; WFMN, New York City; WABF, New York City; WABW, Indianapolis; KOZY (\*), Kansas City, Mo.; KYW-FM (\*), Philadelphia; WABC-FM (\*), New York City; WBBM-FM (\*), New York City; WBZA-FM (\*), Springfield, Mass.; WDUL (\*), Superior, Wis.; WEAF-FM (\*), New York City; WEHS (\*), Chicago; WENA (\*), Detroit; WFIL-FM (\*), Philadelphia; WGTR (\*), Boston; WGYN (\*), New York City; WHFM (\*), Rochester, Minn.; WMGM (\*), New York City; WMIT (\*), Winston-Salem; WMTW (\*), Boston; WNBF-FM (\*), Binghamton, N. Y.; WOWO-FM (\*), Fort Wayne; WSM-FM (\*), Nashville; WTIC (\*), Hartford, Conn.; WWZR (\*), Chicago.

KHJ-FM—Don Lee Broadcasting System, Los Angeles, Cal.—Present license extended upon a temporary basis only for the period ending October 1, 1946. (Comr. Jett voting to grant.)

### MISCELLANEOUS LICENSE RENEWALS

The following Relay Stations were granted renewals for the period ending February 1, 1947:

WEKL, WEKM, Reading Broadcasting Co.

The following Relay stations were granted renewals for the period ending May 1, 1949:

KNEB, KNEC, Puget Sound Broadcasting Co., Inc.; WABG, WEIX, Memphis Pub. Co.; WIOE, WIOF, WIOG, Isle of Dreams Broadcasting Corp.; WPBK, WPBO, Portland Broadcasting System, Inc.; WALH, WBLQ, Piedmont Pub. Co.; WEKT, City of St. Petersburg; WEIQ, WIEH, WMCA, Inc.; KEIM, KTAR Broadcasting Co.

WELT—Racine Broadcasting Co., Racine, Wis.—Granted renewal of license for the period ending August 1, 1947.

KALO—Intermountain Broadcasting Co.; KEHO—Salt Lake City—Granted renewal of licenses for the period ending November 1, 1948.

Licenses for the following Developmental Broadcast Stations were renewed for the period ending May 1, 1947:

W3XO, WINX Broadcasting Co.; W4XAG, Ga. School of Tech.; W4XAJ, The Atlanta Journal Co.; W8XFM, The Crosley Corp.; W8XMV, Miami Valley Broadcasting Corp.; W9XEK, Courier-Journal and Louisville Times Co.; W9XLA, KLZ Broadcasting Co.; W10XF, National Broadcasting Co., Inc.; W1XMR, Matheson Radio Co., Inc.; W10XR, National Broadcasting Co., Inc.; W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, Westinghouse Radio Stations, Inc.

(\*) Comr. Durr voting for further inquiry.

### MISCELLANEOUS ACTIONS

KROC—Southern Minn. Broadcasting Co., Rochester, Minn.—Granted CP to install a new transmitter (Collins 300-G). (B4-P-5041)

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted CP to install a new transmitter (RCA BTA-250-L). (B2-P-4814)

KXO—Valradio, Inc., El Centro, Cal.—Granted modification of CP, which authorized installation of new transmitter, etc., to move transmitter location from Main St., El Centro to Fourth St. extended, approx. ¼ mile south of El Centro City limits, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B5-MP-1933)

WGNI—General Newspapers, Inc., Wilmington, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter to (WE 451A-1), and change transmitter and studio locations to: North Carolina State Highway #76-74, near Wilmington, and 21 E. Princess St., 2nd floor, Wilmington, N. C., respectively, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B3-MP-1963)

WPPA—Pottsville Broadcasting Co., Pottsville, Pa.—Granted license to cover CP which authorized a new station to operate on 1360 kc., 500 watts, daytime. (B2-L-1966) Also authority to determine operating power by direct measurement. (B2-Z-1791). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (Action 7-29)

WGCM—WGCM Broadcasting Co., a co-partnership, Gulfport, Miss.—Granted CP to install a new transmitter (RCA BTA-250-L). (B3-P-4944)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted CP to install a new transmitter (WE 451 A-1) and vertical antenna and change transmitter location to Secor Road, 2.8 miles west of White Plains, Town of Greenburgh, N. Y. (B1-P-4392)

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted modification of CP, which authorized a new station, to change type of transmitter (Gates 250-C) for approval of antenna, and approval of transmitter and studio locations at East Park Ave., Tallahassee, and 200 Block North Monroe St. (Floridian Hotel), Tallahassee, respectively. (B3-MP-1981)

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted CP to install a new transmitter (RCA BTA-250-L). (B5-P-4992)

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Granted modification of CP, which authorized increase in power, etc., to change type of transmitter (RCA BTA-5F). (B4-MP-2004)

Miami Broadcasting Co., Miami, Fla.—Granted special temporary authority to operate on Channel #238, 95.5 mc., using 250 watt GE transmitter, with bent dipole antenna on WQAM tower, for a period of 90 days from date of grant.

WNOE—James A. Noe, New Orleans, La.—Denied petition for review of the action of the presiding officer of the motions docket on June 28, scheduling petitioner's application for CP (Docket 6346), and the application of Deep South Broadcasting Corp., New Orleans (Docket 7117), for hearing in Washington on July 22, and denying petitioner's petition requesting that the hearing be scheduled in New Orleans, in September, 1946, and affirmed said action of the presiding officer of the motions docket.

WBPB—Paradise Broadcasting Co., Mayaguez, P. R.—Granted modification of CP which authorized a new station, to change transmitter and studio locations from near Christi St., Mayaguez, and Dr. Basera St. No. 15, to Christy St. and Comercio 24, Mayaguez, respectively. (B-MP-1958)

WLCS—Air-Waves, Inc., Baton Rouge, La.—Granted modification of CP which authorized a new station, to change type of transmitter to (W.E. 451-A-1), for change in antenna and approval of studio location at 204 North St., Baton Rouge, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-1985).

(Continued on next page)

- Permitted; is granted a waiver of Secs. 3.55 (b) and 3.60 of the Commission's Rules; conditions.
- WPKI**—Potomac Broadcasting Corp., Alexandria, Va.—Granted modification of CP which authorized increase in power and installation of new transmitter, to change type of transmitter to (Gates BC-TE) (B2-MP-2010). Permittee is granted a waiver of Secs. 3.55 (b) and 3.60 of the Commission's Rules; conditions.
- WSAU**—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted construction permit to install a new transmitter (GE BT-20-A). (B4-P-5038)
- KQEA**—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Indian School Road, approx. 2 miles NW of Albuquerque, and 520 West Coolidge Ave., Albuquerque, respectively. (B5-MP-1923)
- KSO**—Murphy Broadcasting Co., Des Moines, Iowa.—Granted modification of CP, which authorized changes in DA for night use, etc., to install new transmitter (RCA-5-E), make changes in DA for night use and install FM antenna on top of N.W. Tower (#0), and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B4-MP-1908)
- WBOE**—Cleveland City Board of Education, Chas. H. Lake, Supt., Cleveland, Ohio.—Granted CP to specify frequency as 90.1 mc. (No. 211), for an existing non-commercial educational FM station, change type of transmitter, change effective radiated power to 10 KW, and make changes in antenna system. (B2-PED-71)
- KBOW**—Copper City Radio Co., Butte, Mont.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates 250-C, for approval of antenna and transmitter location at 720 Yale Ave., Butte, and change studio location to 730 Yale Ave., Butte, Mont. (B5-MP-1977). Permittee is granted a waiver of Secs. 3.55 (b) and 3.60 of the Commission's Rules; conditions.
- KOY**—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1781)
- WDSR**—Deep South Radioways, Lake City, Fla.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (B3-L-1963). Also authority to determine operating power by direct measurement. (B3-Z-1789). Permittee is granted a waiver of Secs. 3.55 (b) and 3.60 of the Commission's Rules; conditions.
- KAMD**—Camden Radio, Inc., Camden, Ark.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-L-1981). Also authority to determine operating power by direct measurement. (B3-Z-1808). Licensee is granted a waiver of Sec. 3.55 (b) of the Rules; conditions.
- KRNE**—Boulder City Broadcasting Co., Boulder City, Nev.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time. (B5-L-1930). Also authority to determine operating power by direct measurement. (B5-Z-1755). Licensee is granted a waiver of Sec. 3.60 of the Rules; conditions.
- WMOX**—Birney Innes, Jr., Meridian, Miss.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time. (B3-L-1937). Also authority to determine operating power by direct measurement. (B3-Z-1764). Licensee is granted a waiver of Sec. 3.60 of the Rules; conditions.
- KODI**—Big Horn Basin Broadcasting Co., Cody, Wyo.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at City Water Works, Cody, and to change corporate name from Big Horn Basin Broadcasting Co. to Absaroka Broadcasting Co. (B5-MP-1967)
- KAJC**—KRLD Radio Corp., area of Dallas, Tex.—Granted license to cover CP for a new relay station to be used with standard station KRLD. (B3-LR-433)
- KUSC**—Univ. of Southern Cal., Los Angeles, Cal.—Granted modification of CP, which authorized a new non-commercial educational broadcast station, for extension of commencement and completion dates to June 21, 1946 and Dec. 21, 1946, respectively, to specify Channel (No. 219) 91.7 mc. change type of trans. and make changes in antenna system. (B5-MPED-35)
- WWBZ**—Community Broadcasting Service, Inc., Vineland, N. J.—Granted modification of CP, which authorized a new station, to change type of transmitter to (Colias 20-K) and change transmitter and studio locations to: Corner of Isaacs Ave. and Corshel Ave., near Alliance, N. J., and 612-14 Landis Ave., Vineland, respectively, and extend commencement and completion dates to 10 days after grant and 60 days thereafter, respectively. (B1-MP-1950)
- KOAL**—Eastern Utah Broadcasting Co., Price, Utah.—Granted license to cover CP which authorized change in frequency to 1230 kc. (B5-L-1960) Also authority to determine operating power by direct measurement. (B5-Z-1765) Licensee is granted a waiver of Sec. 3.60 of the Commission's Rules; conditions.
- WKAN**—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP, which authorized a new station, to make changes in vertical antenna and mount FM antenna on top, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B4-MP-1952)
- KIUN**—Jack W. Hawkins and Barney M. Hubbs, Pecos, Texas.—Granted license to cover CP which authorized increase in power to 250 watts, and changes in transmitting equipment. (B3-L-1967) Also authority to determine operating power by direct measurement. (B3-Z-1792)
- KTBC**—Gladia T. Johnson, Austin, Texas.—Granted license to cover construction permit which authorized increase in power to 1 KW night; 5 KW-LS; installation of new transmitter, and DA for night use, and move of transmitter. (B3-L-1977) Also authority to determine operating power by direct measurement. (B3-Z-1802)
- WMRF**—Lewistown Broadcasting Co., Lewistown, Pa.—Granted CP to change transmitter location to Perry Township, Lewistown, Pa., install new vertical antenna (with FM antenna mounted on top) and ground system. (B2-P-4379)
- WMRF**—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted license to cover CP which authorized installation of a new transmitter. (B1-L-1984)
- WEDO**—Tri-City Broadcasting Co., McKeesport, Pa.—Granted modification of CP, which authorized a new station, to change type of transmitter to Raytheon RA-1000. (B2-MP-2015)
- MJOY**—Vt. Broadcasting Corp., Burlington, Vt.—Granted modification of CP, which authorized a new station, to change type of transmitter (RCA BTA-250-L), for approval of antenna and approval of transmitter and studio locations at Williston Road, Burlington, Vt. (B1-MP-1894)
- WFOX**—Wis. Broadcasting System, Inc., Milwaukee, Wis.—Granted modification of CP, which authorized a new station to change type of transmitter to (Western Electric Co. 451-A-1), for approval of antenna and approval of transmitter and studio locations at 739 N. Broadway, Milwaukee, Wis. (B4-MP-1925)
- WHMA**—Harry M. Ayers, Anniston, Ala.—Granted CP to install new vertical antenna and ground system and move transmitter from Noble and 14th St. to all of Block 63, between 15th and 16th and Crawford and Boynton Sts., Anniston, Ala. (B3-P-4811)
- KKI**—Earle C. Anthony, Inc., Los Angeles, Cal.—Granted CP to install a new vertical antenna. (B5-P-4712)
- WJLB**—Douglas L. Craddock, Leaksville, N. C.—Granted modification of CP, which authorized a new station, for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Tuttle St., Leaksville, and Blvd. St., near

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- Pine Ave., Leaksville, N. C., respectively. (B3-MP-1936)
- KGKY—Hilliard Co., Scottsbluff, Neb.—Granted CP to install a new transmitter (Gates 250-C-1). (B4-P-4924)
- WEGO—Wayne M. Nelson, Concord, N. C.—Granted CP to install a new transmitter (Raytheon RA-1000). (B5-P-4812)
- KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Granted modification of CP, which authorized a new station, to change type of transmitter to (Western Electric 451-A1) for approval of antenna and approval of transmitter and studio locations near corner of 2nd St. and Cordiner St., Walla Walla. The permittee hereunder is granted a waiver of Secs. 3.53(b) and 3.60 of the Commission's rules; conditions. (B5-MP-1965)
- KPMC—Pioneer Mercantile Co., Bakersfield, Cal.—WQXR—Interstate Broadcasting Co., New York City—Denied petitions requesting postponement of hearings scheduled on application of New Laurel Radio Station, Inc. (WAML), Laurel, Miss.; (B3-P-4369), to change frequency from 1340 to 1560 kc., and increase power from 250 watts to 1 KW, unlimited time, and application of Lake Broadcasting Co., Inc., Gary, Ind. (B4-P-4341) for a new station using 1560 kc., 500 watts, night, 1 KW-LS, unlimited time; also to consolidate both with application of El Paso Broadcasting Co., El Paso, Texas (B3-P-4634) for a new station using 1560 kc., 500 watts, night, 1 KW-LS, unlimited time, and to enlarge the issues.
- WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Granted construction permit to change facilities from 1450 kc., 250 watts, unlimited time, to 930 kc., 5 KW, DA-night, unlimited time, with new transmitter and change in transmitter location; engineering conditions. (B2-P-3959)
- Bluff City Broadcasting Co., Ltd., Memphis, Tenn., and Kennett Broadcasting Corp., Kennett, Mo.—Ordered on Commission's own motion, that applications of E. R. Ferguson and J. R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd. for new station at Memphis, Tenn. (Docket 7700) and of Kennett Broadcasting Corp. for new station at Kennett, Mo. (Docket 7701) be removed from hearing docket.
- KFRE—J. E. Rodman, Fresno, Cal.—Adopted order granting petition for leave to amend application so as to specify frequency 970 instead of 1060 kc., and make other changes (Docket 7125); accepted amendment; denied petition insofar as it requested consolidation of KFKC application, as amended, with application of KTKC (Docket 7601); further ordered, on Commission's own motion, that application of KFRE be removed from hearing docket.
- WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind., and Homer Rodeheaver, Winona Lake, Ind.—Adopted order granting joint petition insofar as it requested (a) leave to amend Rodeheaver application to specify the facilities 1450 kc., 250 watts, unlimited time, at Fort Wayne, Ind., and make other changes, and (b) grant application of Farnsworth Television and Radio Corp. to change facilities of WGL from 1450 kc., 250 watts, unlimited time at Fort Wayne, to 1250 kc., 1 KW, unlimited time, directional antenna day and night, at Fort Wayne, and to change transmitter site (Docket 6796); denied petition in all other respects. The Commission ordered that the amendments to Rodeheaver application be accepted for filing and that application, as amended, be removed from hearing docket (No. 7097); also ordered that the application of WGL be removed from hearing docket and granted.
- Seaman and Collins, El Paso, Texas—Adopted order granting, in part, petition for leave to amend application so as to specify 1340 kc., 250 watts, unlimited time (instead of 1490 kc.); denied petition insofar as it requested removal of application from hearing docket and grant. (Docket 6875)
- Syndicate Theatres, Inc., Columbus, Ind., and Universal Broadcasting Co., Inc., Indianapolis, Ind.—Adopted order granting joint petition filed by Syndicate Theatres, Inc., Universal Broadcasting Co., Inc., International Broadcasting Corp. (Station KWKH, Shreveport, La.) and Greater New York Broadcasting Corp. (Station WNEW, New York City) to re-open the record and designate for further hearing the applications of Syndicate Theatres, Inc. for a new station at Columbus, Ind., and Universal Broadcasting Co., Inc. for a new station at Indianapolis, Ind., so as to permit the receipt of certain engineering data on behalf of Universal Broadcasting Co., Inc., and evidence with respect thereto; such further hearing to be held September 5, 1946. (Dockets 7099 and 7100)
- WCNC—Edd Harris (Transferor); Dr. J. A. Gill, et al. (Transferee); Albemarle Broadcasting Co. (Licensee), Elizabeth City, N. C.—Granted consent to acquisition by Dr. J. A. Gill, W. K. Leary and S. A. Twiford, of control of Albemarle Broadcasting Co., licensee of station WCNC, involving 60 shares, or 24% of outstanding capital stock of licensee, for a total consideration of \$11,000. (B3-TC-485)
- KGEZ—A. W. Talbot (Assignor), Donald C. Treloar (Assignee), Kalispell, Mont.—Granted consent to voluntary assignment of license of station KGEZ, from A. W. Talbot to Donald C. Treloar. The consideration involves assignor's yielding up the possession of station KGEZ in consideration of the cancellation of the lease agreement and payment of \$8,600 by lessor to lessee. (B5-AL-530)
- I. & E. Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio.—Granted motion of Paul F. Braden to accept his late appearance in re his application for a new station (Docket 7587) and denied petition of I. & E. Broadcasting Co. to deny the Braden application as in default.
- KFAC—Los Angeles Broadcasting Co., Los Angeles, Cal.—The Commission, on its own motion, reconsidered its action of May 16, granting increase of power from 1 to 5 KW, etc., conditionally (B5-P-4343), and made the grant of this application to KFAC unconditionally.
- KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Cal.—Granted modification of construction permit (B5-P-3482), to provide for modification of directional antenna system of station KVOE. (B5-MP-1980)
- WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Granted construction permit to increase power of station from 100 to 250 watts, and hours from specified to unlimited time, operating on 1450 kc.; install new transmitter and change transmitter location. (B1-P-3871)
- KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Cal.—Granted construction permit to increase power of station KMPC from 10 KW to 50 KW, install a new transmitter and make changes in directional antenna for day and night use (710 kc.), provided that applicant agrees to investigate and correct legitimate complaints of blanket interference within the proposed 250 mv/m contour and further that after conclusive proof that the array has been satisfactorily adjusted in accordance with the application, the licensee be required to make weekly field intensity checks at designated monitoring points to confirm and/or insure satisfactory maintenance of the required operating characteristics. (B5-P-4065)
- WRRN—Nied and Stevens, Warren, Ohio; WFMJ, WFMJ Broadcasting Co., Youngstown, Ohio—Adopted order granting application of WRRN for construction permit (B2-P-4140; Docket 6960) to change frequency from 1400 kc. to 1440 kc., and increase power from 250 watts to 5 KW; granted application of WFMJ for construction permit to change frequency from 1450 kc. to 1390 kc., and increase power from 250 watts to 5 KW. (B2-P-4311; Docket 7134)
- WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Designated for hearing application for construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location, and make changes in antenna system on presently assigned frequency, 1440 kc. (B3-MP-1995); to be consolidated with hearing on application of Southwestern Broadcasting Co. for new station at Clanton, Alabama. (Docket No. 7402)

# FCC APPLICATIONS

## AM APPLICATIONS ACCEPTED FOR FILING

### 550 Kilocycles

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding and Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and daytime hours of operation. Amended to add Stewart B. Warren to partnership.

### 600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified, which authorized increase in power, installation of new transmitter and directional antenna and change transmitter and studio locations) for extension of completion date.

### 690 Kilocycles

NEW—William L. Warner, tr/as The Sevier Valley Broadcasting Co., Richfield, Utah—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 250 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from 610 to 690 kc., and hours of operation from unlimited to daytime.

### 710 Kilocycles

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—Modification of construction permit (B3-P-4293, which authorized a new standard broadcast station) to change transmitter location and change type of antenna with FM antenna mounted on top.

### 730 Kilocycles

#### Correction

According to a correction issued by FCC, the item concerning The Messenger Publishing Company which appeared on p. 595 of current REPORTS should show power of 1 KW instead of 730 kc.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Modification of construction permit (B2-P-4688, which authorized increase in power and install new transmitter) to change type of transmitter.

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 730 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and specify studio location.

### 800 Kilocycles

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—License to cover construction permit (B3-P-3691, as modified) which authorized a new standard broadcast station.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Authority to determine operating power by direct measurement of antenna power.

### 810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit ((B1-P-4139, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

WEDO—Tri City Broadcasting Co., McKeesport, Penna.—Modification of construction permit (B2-P-4472, which authorized a new standard broadcast station) to change type of transmitter.

### 820 Kilocycles

NEW—South Central Broadcasting Corp., Evansville, Ind. (P. O. 316 Chandler Ave.)—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 250 watts and daytime hours of operation.

### 840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Construction permit to mount FM antenna on top of AM tower.

### 850 Kilocycles

WEEU—Berks Broadcasting Co., Reading, Penna.—Transfer of control of licensee corporation (Standard, FM and Relay) from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to Hawley Broadcasting Company—900 shares common stock.

### 860 Kilocycles

NEW—WLBG, Inc., Laurens, S. C.—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 820 to 860 kc.

### 910 Kilocycles

NEW—I and E Broadcasting Co., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 900 to 910 kc.

### 920 Kilocycles

NEW—Rochester Broadcasting Co., Rochester, Minn. (P. O. 229 First Ave., SW)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 950 Kilocycles

KJR—Birt F. Fisher, Seattle, Wash.—Voluntary assignment of license to Totem Broadcasters, Inc.

### 960 Kilocycles

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna night.

### 970 Kilocycles

KOIN—KOIN, Inc., Portland, Ore.—Construction permit to mount FM antenna on top of AM tower.

### 1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, new transmitter, directional antenna) for extension of completion date.

### 1030 Kilocycles

KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wratball, d/b as Utah Broadcasting & Television Co., Salt Lake City, Utah—Construction permit to change frequency from 570 to 1030 kc., increase power from 5 KW to 50 KW, install new transmitter and directional antenna for day and night use. (Contingent on KOB relinquishing 1030 kc.)

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### 1060 Kilocycles

NEW—Deep South Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 10 KW night, 50 KW day, directional antenna and unlimited hours of operation. Amended to change type of transmitter, changes in directional antenna and change transmitter location.

### 1080 Kilocycles

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit to install a new transmitter.

### 1110 Kilocycles

NEW—Theodora Townsend, H. H. Thomson and George L. Young, partners d/b as Inter-City Broadcasting Co., Providence, R. I. (P. O. c/o Geo. L. Young, 3345 B, South Wakefield St., Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and daytime hours of operation.

### 1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kans.—Modification of construction permit (B4-P-4735, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and transmitter and studio locations.

### 1210 Kilocycles

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of license to Philadelphia Record Co.

### 1230 Kilocycles

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn. (P. O. Cumberland Amusement Co. Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KCMC—KCMC, Inc., Texarkana, Texas—Relinquishment of control of licensee corporation by Texarkana Newspapers, Inc., to C. E. Palmer, Betty P. Hussman, Bettie M. Palmer, Henry Humphrey, J. Q. Mahaffey, W. E. Hussman, Stuart Wilson, Ruth Mahaffey, Alden P. Mooney and Bettie M. Palmer, Trustee.

KERO—J. E. Rodman, Fresno, Cal.—License to cover construction permit (B5-P-3758, as modified) which authorized a new standard broadcast station and change studio location.

KERO—J. E. Rodman, Fresno, Cal.—Authority to determine operating power by direct measurement of antenna power.

WNEB—New England Broadcasting Co., Worcester, Mass.—Modification of construction permit (B1-P-4196, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna transmitter and studio locations.

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership, d/b as KCHI Broadcasting Service, Little Rock, Ark.—Authority to determine operating power by direct measurement of antenna power.

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership, d/b as KCHI Broadcasting Service, Little Rock, Ark.—License to cover construction permit (B3-P-3953) which authorized installation of new antenna and ground system, and change transmitter location.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-P-3606, which authorized a new standard broadcast station) to change type

of transmitter, approval of antenna, transmitter and studio locations.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—License to cover construction permit (B2-P-3972) which authorized installation of new transmitter and vertical antenna and change transmitter location.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Authority to determine operating power by direct measurement of antenna power.

KOOS—KOOS, Inc., Coos Bay, Ore.—Authority to determine operating power by direct measurement of antenna power.

WESX—North Shore Broadcasting Co., Salem, Mass.—Construction permit to mount FM antenna on top of present tower.

### 1240 Kilocycles

NEW—Keith Capper, tr/as The Aleutian Broadcaster, Anchorage, Alaska—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended: to change transmitter location.

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio (P. O. 1000, City Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WTAX—Commodore Broadcasting, Inc., Springfield, Ill.—Application to purchase controlling interest in licensee corporation (WTAX, Inc.) by Commodore Broadcasting, Inc.

NEW—A. J. Fletcher, Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended: to change name of applicant from A. J. Fletcher to Capitol Broadcasting Co., Inc.

WTAX—WTAX, Inc., Springfield, Ill.—Relinquishment of control of licensee corporation by Jay A. Johnson through sale of 475 shares of common stock and 300 shares of preferred stock to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon, and Louis F. Gillespie.

### 1270 Kilocycles

WLBR—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Penn.—Voluntary assignment of construction permit to Lebanon Broadcasting Co.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended: to change frequency from 1340 to 1270 kc., power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

### 1290 Kilocycles

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Modification of license to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change over time falls within a continuous program.

### 1310 Kilocycles

NEW—Wyandotte News Co., Wyandotte, Mich. (P. O. 3042 First St.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts, and daytime hours of operation.

### 1320 Kilocycles

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast

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station to be operated on 1030 kc., power of 1 KW, and daytime hours of operation. Amended: to change frequency from 1030 to 1320 kc.

### 1330 Kilocycles

- NEW—Joseph Gardberg & Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended: to change transmitter location.
- KFH—Radio Station KFH Co., Wichita, Kans.—Construction permit to mount FM antenna on top of AM tower.

### 1340 Kilocycles

- NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas (P. O. 310 Texas St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin K. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.—Voluntary assignment of license to Community Broadcasting Co.
- WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—Modification of construction permit (B3-P-4267, which authorized installation of new vertical antenna and change in transmitter location) for extension of completion date.
- NEW—Harry Francis Banker, Gilmore Keith Phares, Audrey Edna Scott and Elliot Payson Tucker, d/b as The Lake Side Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.
- NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 610 to 1340 kc., power from 1 KW to 250 watts, hours of operation from daytime to unlimited, change type of transmitter, vertical antenna and change transmitter location.
- KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—Construction permit to install a new transmitter.
- KJAM—James C. Wallentine, tr/as The Utah Broadcasting Co., Vernal, Utah—Modification of construction permit (B5-P-4592, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations.
- KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Modification of construction permit (B5-P-3631, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna system and approval of transmitter and studio locations. Amended re antenna changes.
- WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—License to cover construction permit (B3-P-4211, as modified) which authorized a new standard broadcast station.
- WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Authority to determine operating power by direct measurement of antenna power.
- WOPK—Parkersburg Sentinel Co., Marietta, Ohio.—Modification of construction permit (B2-P-4198, which authorized a new standard station) for approval of antenna and studio and transmitter locations. Amended to change transmitter location.

### 1360 Kilocycles

- NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1360 kc., power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night and specify transmitter location.

### 1400 Kilocycles

- KKIN—D. O. Kinnie, Visalia, Calif.—Modification of construction permit (B5-P-4476, which authorized a new standard broadcast station) to change type of transmitter and transmitter location, approval of studio location and extension of commencement and completion dates.
- KTNM—Hoyt Houck, Robert D. Houck and Walter G. Russell d/b as Tucumcari Broadcasting Co., Tucumcari, N. M.—Voluntary assignment of license to R. B. McAllister, Pryde E. Hale and Grady Maples, d/b as McMa Agency.
- WGAP—Geo. Burne Smith and V. H. McLean, d/b as the Gateway Broadcasting Co., Maryville, Tenn.—Modification of construction permit (B3-P-3887 which authorized construction of a new station) for extension of commencement and completion dates.
- WBQB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Modification of construction permit (B2-P-4521, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna transmitter and studio locations.
- WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Modification of construction permit (B3-P-3612, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.
- WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier to be operated on 1400 kc., with 100 watts power and unlimited time, synchronized with Station WSAW, Saginaw, Mich. Amended to specify type of transmitter.
- NEW—John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership d/b as 49er Broadcasting Co., Grass Valley, Calif. (P. O. 151 Mill St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW—Yakima Broadcasting Corp., Yakima, Wash. (P. O. Temp. Rockway Leland Bldg., 119 N. Washington, Olympia, Wash.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.
- WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Modification of construction permit (B2-P-4590; which authorized a new standard broadcast station), change type of transmitter, approval of antenna and approval of transmitter and studio locations.

### 1420 Kilocycles

- NEW—A. Dwight Newton, W. H. Wood, N. John Anton and Charles F. Green, a partnership d/b as San Joaquin Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change name of applicant to include N. John Anton and Charles F. Green in partnership, to specify transmitter and studio locations.

### 1450 Kilocycles

- WIBM—WIBM Inc., Jackson, Mich.—Construction permit to install a new transmitter.
- KONP—Radio Pacific, Inc., Port Angeles, Wash.—Construction permit to install a new transmitter.
- WRNO—The Observer Radio Co., Orangeburg, S. C.—Modification of construction permit (B3-P-3866, which au-

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thorized a new standard broadcast station) for changes in transmitting equipment, approval of antenna and transmitter location, and change studio location.

WCBS—WCBS, Inc., Springfield, Ill.—Construction permit to change type of transmitter, install new vertical antenna and change transmitter location. Amended re change in type of transmitter.

NEW—Cedar Valley Broadcasting Co., Austin, Minn. (P. O. 319 North Main St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna and unlimited hours of operation.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, which authorized change in frequency, increase power, new transmitter, changes in directional antenna for night use and change transmitter location) for extension of completion date.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Modification of construction permit (B1-P-4014, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

### 1490 Kilocycles

NEW—Jose R. Madrazo and Ruben Diaz Atilas, a partnership d/b as Madrazo and Diaz, Fajardo, Puerto Rico (P. O. No. 2 Cristo St., San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Francis E. Streit and Verna S. Hardin, a partnership d/b as Morrisville Broadcasting Co., Morrisville, Penna. (P. O. Box 42, Hulmeville, Penna.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Magnolia Broadcasting Co., Magnolia, Ark. (P. O. McKay Bldg)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Walterboro Broadcasting Co., Walterboro, S. C. (P. O. % Jefferies, McLeod & Unger, attys.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Intermountain Broadcasting Co., Albuquerque, N. M. (P. O. Box 438)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KBOW—Copper City Radio Co., Butte, Mont.—Modification of construction permit (B5-P-4552, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location and change studio location.

KRNR—News-Review Co., Roseburg, Ore.—Construction permit to install a new transmitter.

WROV—Blue Ridge Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3917, which authorized a new standard broadcast station) for changes in antenna and transmitter location, change corporate name to Radio Roanoke Inc. and extend commencement and completion dates.

WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.—Construction permit to mount FM antenna on top of AM antenna.

NEW—Bradford Publications, Inc., Bradford, Penna. (P. O. 43 Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Modification of construction permit (B3-P-4649, which authorized a new standard broadcast station), change type of transmitter, approval of antenna and transmitter and studio locations.

### 1510 Kilocycles

NEW—Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership

d/b as The Daily Report, Ontario, Calif. (P. O. 212 E. B St.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

### 1520 Kilocycles

NEW—Cornbelt Broadcasting Co., Clinton, Ill. (P. O. 400 South Side Square)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW and daytime hours of operation.

### 1530 Kilocycles

KFBK—McClatchy Broadcasting Co., Sacramento, Calif.—Construction permit to increase power from 10 to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

### 1560 Kilocycles

NEW—Fulton County Broadcasting Co., Canton, Ill. (P. O. 53 W. Elm St.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and daytime hours of operation.

WTOB—Unity Corporation, Inc., Toledo, Ohio—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use.

### 1570 Kilocycles

KCUR—Herbert W. Brown and David A. Brown d/b as Central Valley Radio, Lodi, Calif.—Authority to determine operating power by direct measurement of antenna power.

KCUR—Herbert W. Brown and David A. Brown d/b as Central Valley Radio, Lodi, Calif.—License to cover construction permit (B5-P-3693, as modified) which authorized a new standard broadcast station.

### FM APPLICATIONS ACCEPTED FOR FILING

Debs Memorial Radio Fund, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 48.7 mc., and coverage of 7,273 square miles. Amended to change frequency from 48.7 to 98.0 mc., population from 12,157,967 to 12,425,709, coverage from 7,273 to 9,785 square miles, type of transmitter, specify type of station and make changes in antenna system.

Hearst Radio, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 48.7 mc., and coverage of 8,570 square miles. Amended to change frequency from 48.7 mc. to "to be assigned by FCC," coverage from 8,570 to 9,540 square miles, population specified as 12,442,919, transmitter site, type of transmitter and make changes in antenna system.

WCAU—FM—WCAU Broadcasting Co., Philadelphia, Penna.—Voluntary assignment of license to Philadelphia Record Co.

Greater Muskegon Broadcasters, Inc., Muskegon, Mich. (P. O. 215 Lyman Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #256, 99.1 mc., and coverage of 4,833 square miles.

John A. Dyer, Vivian I. Christoph, Elizabeth M. Hinzman, F. A. Ringwald and Wm. F. Moss, d/b as Radio Station WGES, Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on any frequency to be assigned in 100 mc. band by FCC subject to approval of applicant and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 8,914 square miles, specify population as 4,938,698, change transmitter site and make changes in antenna system.

Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill, d/b as Radio Station WAIT, Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in

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100 mc. band by FCC subject to approval of applicant and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 8,945 square miles, specify population as 4,750,852, change transmitter site and make changes in antenna system.

Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage to be determined. Amended to specify frequency of Channel #226, 93.1 mc., population of 506,450, coverage of 9,227 square miles, change transmitter location, transmitter and make changes in antenna system.

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katharine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 14,145 square miles. Amended to specify frequency as to be assigned by FCC, coverage of 14,145 square miles, population of 674,633, change type of transmitter and transmitter location, and make changes in antenna system.

WTAX, Inc., Springfield, Ill.—Relinquishment of control of permittee corporation by Jay A. Johnson through sale of 475 shares of common stock and 300 shares of preferred stock to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon and Louis F. Gillespie.

WTAX, Inc., Springfield, Ill.—Application to purchase controlling interest by Commodore Broadcasting, Inc.

Roanoke Broadcasting Corp., Roanoke, Va.—Construction permit for a new FM (metropolitan) broadcast station to be operated on 47.1 mc., and coverage of 34,350 square miles. Amended to change officers, directors and stockholders.

Piedmont Broadcasting Corp., Danville, Va.—Construction permit for a new FM (metropolitan) broadcast station to be operated on 47.9 mc., and coverage of 15,100 square miles. Amended to change officers, directors and stockholders.

Parkers Brothers, Inc., Ahoskie, N. C.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by the FCC. Amended: To change frequency from to be determined by FCC to channel #286, 105.1 mc., and make changes in antenna system.

Piedmont Publishing Co., Winston-Salem, N. C.—Construction permit for a new high frequency broadcast station to be operated on 46.7 mc., coverage of 4,600 square miles. Amended: To change frequency from 46.7 mc. to "To be assigned by FCC," coverage from 4,600 to 13,470 square miles, type of transmitter, transmitter and studio location and make changes in antenna system.

West Central Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,400 square miles. Amended: To change transmitter location, coverage from 13,400 to 13,480 square miles, population from 676,554 to 676,107, and make changes in antenna system.

Birney Ines, Jr., Meridian, Miss.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage to be designated. Amended: To change transmitter location.

#### TELEVISION APPLICATIONS ACCEPTED FOR FILING

Wm. Penn Broadcasting Co., Philadelphia, Penna.—Construction permit for a new commercial television broadcast station to be operated on channel #10, 192-198 mc., ESR of 3600 and power of visual 5 KW (peak) Aural of 5 KW. Amended to change frequency from channel #10, 192-198 mc., to channel #6, 82-88 mc., and change studio location.

American Broadcasting Co., Inc., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on channel #7, 102-108 mc., ESR of 3950 and power of visual 40 KW (peak) Aural of 20 KW. Amended to change frequency

from channel #7, 102-108 mc., to channel #5 76-82 mc., and type of transmitter.

Radio Sales Corp., Seattle, Wash.—Construction permit for a new commercial television broadcast station to be operated on channel #1 50-56 mc., ESR of 4160, and power of Aur: 2 KW, visual of 4 KW (peak). Amended to change frequency from channel #1, 50-56 mc., to channel #5, 76-82 mc., change type of transmitters, make changes in antenna system and change transmitter location.

The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on channel #4 78-84 mc., to channel #5, 76-82 mc., type of transmitter and make changes in antenna system.

United Detroit Theatres Corporation, Detroit, Mich.—Construction permit for a new commercial television broadcast station to be operated on Ch. # 5, 76-82 mc., ESR of 738. Amended to change transmitter location, type of aural and visual transmitters and make changes in antenna system.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WABF-W2XMT—Metropolitan Television, Inc., New York, N. Y.—Transfer of control of licensee corp. from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the class A common stock. Amended to change name of transferee from Ira A. Hirschmann to Hirschmann Broadcasting Corp.

W9XZC—Zenith Radio Corp., Chicago, Ill.—License to cover construction permit (B4-PVB-125, as modified) which authorized a new experimental television broadcast station.

KEGR—Fisher's Blend Station, Inc., area of Seattle, Wash.—Voluntary assignment of license to Totem Broadcasters, Inc.

W10XAF—Philco Radio and Television Corp., area of Washington, D. C., Philadelphia, Penna., and New York, N. Y.—Voluntary assignment of license to Philco Corp.

W10XAD—Philco Radio and Television Corp., area of Washington, D. C., Philadelphia, Penna., and New York, N. Y.—Voluntary assignment of license to Philco Corp.

W3XF—Philco Products Inc., Springfield Township, Penna.—Voluntary assignment of license to Philco Corp.

#### APPLICATIONS TENDERED FOR FILING

NEW—The New Haven Broadcasting Corp., New Haven, Conn.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—Century Broadcasting Corp., Johnstown, Penna.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WABW-WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application filed by Radio Indianapolis, Inc., to purchase Radio Stations WABW and WBBW.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW, and daytime hours of operation.

NEW—Ben K. Weatherwax, Aberdeen, Wash.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KALR—Salt Lake City Broadcasting Co., Inc., Salt Lake City, Utah—Transfer of 50% of stock of licensee corporation from Abrella S. Hinckley, Geo. C. Hatch and Wilda Gene Hatch to The Telegram Publishing Co.

NEW—Theodore Townsend, H. H. Thomson and George L. Young, partners, d/b as Inter-City Broadcasting Company, Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW, and daytime hours of operation.

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- NEW**—Bradford Publications, Inc., Bradford, Penna.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- KGGF**—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit for increase in power from 1 to 5 KW, night and 5 KW day, change type of transmitter, directional antenna for day and night use, change transmitter location and extension of commencement and completion dates. (690 kc.)
- WAZL**—Hazleton Broadcasting Service, Inc., Hazleton, Penna.—Transfer of control of licensee corporation from J. Hale Steinman and John F. Steinman to Victor C. Diehm, E. H. Witney, Hilda M. Deisroth and George Chisnell. (1450 kc.)
- NEW**—Fulton County Broadcasting Co., Canton, Ill.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and daytime hours of operation.
- WHOM**—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Transfer of control of licensee corporation from Cowles Broadcasting Co., to Il Progresso Italo-Americano Publishing Co., Inc. (1480 kc.)
- NEW**—Yakima Broadcasting Corp., Yakima, Wash.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW**—Bernard K. Johnpell, Liberty, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.
- NEW**—James Stolez d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.
- NEW**—Ken-Sell, Inc., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.
- NEW**—Pilgrim Broadcasting Corp., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- NEW**—Charles E. Dillon, James F. Thompson and Philip L. Kelton d/b as Greater Dallas Broadcasting Service, a partnership, Dallas, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.
- WJBC**—Arthur Malcolm McGregor & Hugh L. Gately, a partnership d/b as Radio Station WJBC, Bloomington, Ill.—Voluntary assignment of license to Bloomington Broadcasting Corporation. (1230 kc.)
- NEW**—Contra Costa Broadcasting Co., San Pablo Island, Cal.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime hours of operation.
- NEW**—Charles Vernon Berlin, Fred D. McPherson, Jr., Mahlen D. McPherson, a co-partnership d/b as Radio Station Cruz, Santa Cruz, Cal.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, daytime hours of operation.
- NEW**—Gene Bruke Brophy, Yuma, Ariz.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**W. L. Abt**, 188 West Randolph St., Chicago, is charged in a Commission complaint with false and misleading advertising of food and drug products. The respondent does business under the names of Abt Laboratories, Abt Institute, Abt Products, Abt Institution of Natural Therapy and Abt Products Co. (5455)

### STIPULATIONS

**Alcock Manufacturing Co.** The Commission accepted from Alcock Manufacturing Co., Ossining, N. Y., and Small and Seiffer, Inc., 24 West 40th St., New York, a stipulation to discontinue representing that a laxative preparation designated as Brandreth Pills is in any way effective in the treatment of heartburn, stomach gas, sallow or dull skin or excess stomach acidity. (03318)

**Mark Allen Co.** Mark W. Allen and William A. Boyd, copartners trading as Mark Allen Co., 2109 2nd Ave., Detroit, entered into a stipulation with the Commission to cease and desist from advertising that Kontrol Tooth Paste affords "automatic breath control" or otherwise misrepresenting its properties. (03317)

**M. H. Cohn & Son**—Informative labeling of umbrellas to disclose the use of second-hand or rebuilt parts, as well as the fiber content of the fabric covering, is provided for in a stipulation executed by Morris H. Cohn and Adolph J. Cohn, copartners trading as M. H. Cohn & Son, 7 East 33rd St., New York, and approved by the Commission. (4165)

**De Meridor Co.**—Jane Hampson and Isabel M. Cathcart, copartners, trading as De Meridor Co., Newburgh, N. Y., entered into a stipulation with the Commission to cease and desist from misrepresenting the properties and effectiveness of a cosmetic preparation known as Creme de Meridor. The stipulation was also signed by The Charles A. Weeks Co., Inc., 122 East 42nd St., New York, advertising agent for the partnership. (03319)

**General Fur Manufacturing Co.**—The Commission approved a stipulation in which Samuel G. Henig, trading as General Fur Manufacturing Co., 48 West 27th St., New York, agrees to cease and desist from falsely representing that he manufactures all the fur garments he sells. (4164)

**Zanol Products**—Advertisements of medicinal preparations which are potentially dangerous must carry a warning to that effect, under the terms of a stipulation accepted by the Commission from American Products Co., Inc., trading as Zanol Products, 3265 Colerain Ave., Cincinnati. (03320)

### CEASE AND DESIST ORDERS

No Cease and Desist Orders were issued by the Commission last week.

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# NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 32, August 12, 1946

## NAB DIRECTORS AUTHORIZE NEW STUDY OF STANDARDS OF PRACTICE AND ORIGINAL CODE

The NAB Board of Directors, meeting at Estes Park, Colo. last week, took action on a variety of subjects affecting the broadcasting industry. Full details were unavailable as NAB REPORTS went to press, and complete coverage will be carried in next week's edition. Some of the highlights of the Board's actions are as follows:

Authorized President Miller to appoint a new subcommittee to study the Standards of Practice as well as the original NAB Code.

Proposed new section to Article 8 of the By-laws to give it power to originate standards of practice or codes and to adopt measures for observance thereof.

Endorsed FCC proposed transcription rule 3.407 with request that it be made permanent.

Approved completion of Employee-Employer Relations Department staff.

Adopted resolution submitted by Music Advisory Committee for study of blanket and per program music licenses, report to be made before October convention.

Approved a study of standards for program ratings.

Approved standard AAAA contract form as proposed by Sales Managers Executive Committee and authorized continuing study.

Tabled agency recognition bureau project.

Approved Engineers Executive Committee recommendation for study of universal standards for recordings.

Urged long-range study of operator classifications, suggesting creation of new class of licensed operators for local stations.

Authorized continued study of feasibility of national and local awards to networks and stations sans NAB participation.

Ruled that NAB staff members should not engage in station operation, own

*(Continued on page 628)*

## DENNY TO DISCUSS FCC POLICY ON FM AT ANNUAL CONVENTION OPEN SESSION

The FCC and radio manufacturers as well as the broadcasting industry are represented on the panel for the special session on FM at the NAB convention, it was announced on Tuesday (6).

Charles R. Denny, acting chairman of the Federal Communications Commission, has accepted an invitation to discuss the Commission's policy concerning FM.

Station promotion and program sources will be discussed by Lester H. Nafzger, general manager of WELD, FM station in Columbus, Ohio, which is recognized as having done an effective promotion job. Mr. Nafzger is also chief engineer of WBNS in Columbus.

W. R. G. Baker will appear as a representative of the Radio Manufacturers Association to discuss the transmitter and receiver situation. Dr. Baker is director of RMA's Engineering Department and vice-president of the General Electric Company.

T. A. M. Cravan, vice-president in charge of engineering for the Cowles Stations, will cover the subject of FM stations' technical operations.

Walter J. Damm, chairman of the NAB FM Executive Committee and president of FM Broadcasters, Inc., will preside and answer questions concerning managerial and operational aspects of FM broadcasting. Mr. Damm is also manager of WTMJ-FM in Milwaukee, Wisconsin.

Arrangements for the FM panel are being handled by Robert T. Bartley, director of NAB's FM Department. It is being set up under joint sponsorship of NAB and FM Broadcasters, Inc.

This particular portion of the convention will be open to interested parties other than NAB and FMBI members. Those planning to attend are being invited to submit questions in advance to be presented to panel members.

*(Continued on page 628)*

### INSIDE THIS ISSUE

Final decision denying transfer of KQW to CBS was announced by FCC last Tuesday. Commissioners Jett and Wakefield dissented. (p. 630)

Attorneys for AFM President Petrillo have been granted a 10-day extension for filing briefs in WAAF case; briefs now are due Thursday (15). (p. 631)

A Study released by the American Association of Newspaper Representatives is reviewed by Kenneth H. Baker, NAB research director. (p. 628)

Praising radio broadcasters for their work in behalf of the famine emergency drive, Jay M. Socin, OWMR executive, gives the industry large share of credit for securing public cooperation. (p. 634)

Luncheon speaker at Ohio's first Radio News Clinic, to be held in Canton next week (20), will be A. D. Willard, Jr., NAB executive vice president. (p. 632)

NAB has taken title to new headquarters building in Washington. Building, now occupied by Canadian Embassy annex, is expected to be made available in September. (p. 633)

Commerce Department figures show rise in retail business of 22% in June over same month, previous year. (p. 630)

# NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St. N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegri, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## NAB DIRECTORS AUTHORIZE NEW STUDY OF STANDARDS OF PRACTICE AND ORIGINAL CODE

(Continued from page 627)

stock in station, or accept fees from station sources.

Referred to Finance Committee proposal to place New York Office in charge of an assistant to the president.

Named Robert C. Coleson assistant to President Miller, with headquarters in Hollywood.

Rejected special \$200,000 assessment of membership to cover investment in new NAB headquarters building, but authorized study of dues schedule.

Authorized Secretary-Treasurer Arney to study subscriptions and dues to outside organizations.

Approved report by Freedom of Radio Committee, recommending creation of councils in each district.

Streamlined district meeting procedure to permit joint meetings of contiguous districts.

Adopted proposed amendment to Article 14 of By-laws to permit complete revision of By-laws.

## DENNY TO DISCUSS FCC POLICY ON FM AT ANNUAL CONVENTION OPEN SESSION

(Continued from page 627)

The convention will be held in Chicago, October 21 through October 24. The tentative program provides for a general luncheon and the FM panel on the opening day.

## Research Department

### NEWSPAPER REPRESENTATIVES STUDY ANALYZED

By KENNETH H. BAKER  
NAB Director of Research

A rather remarkable piece of literature has appeared recently titled "Daily Newspapers and Radio Chains as National Media." The brochure is offered by the American Association of Newspaper Representatives, although endorsement by the American Newspaper Publishers Association is also claimed. The brochure

is apparently an attempt to state the case for the newspapers as a national medium as contrasted with the radio networks.

Here we are primarily concerned, however, with the fact that the piece may come to the attention of some local stations (we know of at least one who has received it) in support of a claim that newspapers can do as good or a better job than radio in advertising. In order that members may be forewarned of the existence of the document and thus forearmed against its use, we would like to state here and now and quite categorically that the case as presented in the brochure is so full of holes and so lacking in solid proof for the contentions which it makes, that it should not be accepted in whole or in part.

Mention of a few of the soft spots in the presentation perhaps is all that is needed to put any radio sales manager on his guard if and when the brochure is ever cited in support of a prospective account's claim that the newspapers can do a better job for him.

Early in the piece (page 3) a map is presented with some red and blue dots—the red dots to represent 250 cities with daily newspapers and the blue dots, 230 cities with chain broadcasting outlets. Obviously, the map doesn't contain this number of dots and there is no explanation of the why of this discrepancy. This would appear to be an unimportant detail except that these 250 cities are used in most of the subsequent comparisons between radio networks and national newspapers, and are supposed, to quote an early contention, to prove that "the two media parallel each other quite consistently throughout the nation." Dots on a map are usually not important, but when this sort of thing is offered as the basis for the contention that subsequent comparisons are to be made on the assumption that the two media have been equated, the dots then take on more than usual significance. Discrepancies also occurred in the number of outlets given to each network. On one page the four networks are given a total of 472 outlets and on another page the same four networks are said to have 693 outlets. Again, these figures in and of themselves are not important, but they indicated to us a sloppy approach and since the inconsistencies we have mentioned so far all occurred in the first seven pages of the brochure, we were immediately put on our guard as to everything else which followed.

A page by page accounting of all of the questions and uncertainties which bedevil the reader of this promotion piece would be entirely too long for the present and they would be hard to follow unless you happened to have the piece in your hand at the moment. Whether you have the piece or not, it is not impossible that you will encounter it sometime in the future. The following red flags (in addition to those mentioned in the "Broadcast Advertising" section of last week's REPORTS) may help you avoid some of the pitfalls and errors into which the report—taken at its face value—is bound to lead you.

(1) The argument (pages 8 and 9) for the use of newspapers to build up spotty slumps in distribution—market by market—is equally good for the use of network radio, where it is possible for an advertiser to buy supplemental stations together with the basic

(Continued on next page)

network. The argument, of course, is even better with regard to the use of spot radio. If we are going to talk about *national* newspapers vs. *national* radio, lets not drag into the argument the use of newspapers to bolster sagging local markets.

(2) Several questions are raised (pages 12 and 13) throughout the report which boil down to whether or not you can compare a Hooperating with a newspaper circulation figure. Every media man knows that such comparisons are not possible and yet this brochure insists, on several occasions, in making these completely illegitimate comparisons. Hooperatings indicate a proportion of people *actually listening* to a radio program; circulation figures show the number of newspapers sold or delivered to a buyer or subscriber. Circulation figures *do not* show the number or proportion of people who read a particular advertisement. We must conclude, therefore, that wherever the authors are comparing a Hooperating (or a CAB rating, for that matter) with circulation figures, they are indulging in a form of mental gymnastics which, while pleasant, is completely unrevealing as far as any basic similarities or differences between radio and newspapers are concerned.

(3) The authors take a national program with a Hooperating of 3.0 in Philadelphia and 6.4 in St. Louis and then show that the advertiser could have been represented by a 500-line or 1000-line advertisement in the newspapers of either of these two cities for 25 to 52 weeks in the year for the cost of covering these two cities with one half-hour of a national network program. Since the authors are attempting to establish newspapers as a superior medium, *nationally*, it is their responsibility to follow-up this line of argument with proof that, by spending each city's proportion of the network cost, the advertiser could have gained an equal advantage in all 100 to 150 of the cities in which the national network program appeared or could be heard. In addition, it would be necessary to show that those individuals outside of the limits of the circulation of the newspapers, in which a series of advertisements might be run, could also be reached as easily by newspaper copy as by the radio network.

(4) Considerable space is devoted to a listing of the variations in the summer Hooperatings and CAB ratings by network, by city size and by season (September to May and June to August) and these variations in the ratings of several types of programs for all kinds of listeners are compared with (of all things!) the consistency with which *women* read advertisements for *women*, such as those for toilet requisites and groceries, and *men's* reading of advertisements for *men*, such as those for automotive supplies and alcoholic beverages. This is a fantastic comparison and, so far as we can see, has no legitimate basis at all. We cannot see why or how the overall summer Hooperatings should be expected to be comparable to the readership rating of certain classes of advertisements in newspapers by certain classes of people.

(5) In attempting to obtain a cost per thousand of listeners or readers, CAB (telephone) ratings for the ten most popular programs were projected to total radio homes in the United States and these figures were compared with the readership of the ten advertisements most frequently read by the women. In the

## NOTES ON THE CONVENTION— IMPORTANT!

Conferences with the management of the Palmer House and Stevens Hotel in Chicago, where the convention is to be held, have developed some additional points which should be called to the attention of those planning to attend the convention.

Bath hotels advise that Sunday arrival is most desirable. This, they say, cannot be over-emphasized. There is a large check-out every Sunday and the hotels are in a better position to handle incoming guests on that day. As a general rule hotels are sold out Sunday night and but very few rooms can be given to Monday morning arrivals. It would be to the guests own advantage to arrive on Sunday and we suggest you keep this matter in mind.

Further, the hotels advise that no assignment can be promised upon arrival due to the fact that the hotels are sold out every night. They promise no assignment before 3:00 o'clock in the afternoon, or sometimes later.

The hotels further advise that they cannot register guests in advance and carry the rooms vacant over night, even though the guest may be willing to pay for the room the night before. There are always people waiting for rooms and it would be unfair to carry rooms vacant over night and have people desiring rooms sleeping in the lobby.

Rooms will not be held after 6:00 p.m. unless specific notice is given. No charge will be made for holding rooms later, but it is almost impossible to hold them after 11:00 p.m.

It is urgently requested that guests stick to their original request date. In other words, if you tell the hotel you are arriving on Sunday, it is suggested that you stick to this original arrival date. Be sure, also, to indicate your departure date.

We ask your cooperation.

first place, the radio ratings are not projectable, although they may tell us the size of the telephone-owning audience for a particular program in certain cities. We do not know for sure just how the readership ratings for the various advertisements were obtained but since they came from the "Continuing Studies of Newspaper Reading," we assume that they also are not projectable—even for women—in spite of the fact that only the readership figures for women were used. (We saw in last week's REPORTS, for instance, that the 66% readership rating for the Johnson and Johnson ad was based entirely on a study of the Hagerstown, Md., *Daily Mail*. The idea of projecting this readership rating to the circulation of the 266 newspapers of the 251 cities compared comes very close to hitting a new low in scientific reasoning.) It follows that comparisons of figures derived from projections of non-projectable figures are meaningless. They cannot be used to show an advantage either for newspapers or for network radio.

(6) The comparisons in gain or loss between those advertisers who put most of their advertising in newspapers and those who put most of it on the air, are completely gratuitous. The second paragraph on page 6 tells why—"Many other factors enter into the sales curve." There is not the slightest evidence offered to substantiate the claim that these other factors "wash out, balance each other" for the comparisons made.

This list of inadequacies in the newspapers' promotion piece could be continued far into the night. This

(Continued on next page)

list should, however, be long enough to support our contention that none of the brochure is to be taken seriously in media competition. There undoubtedly is a case for the newspapers, but this publication does not present it and so, as the authors state in an opening paragraph:

"The case for newspapers is seldom presented in a form that enables the manufacturer to see and understand it as a national entity."

We say that job is still to be done.

## JUNE SALES OF RETAIL STORES SHOW RISE OF 22% OVER SAME MONTH, PREVIOUS YEAR

With more and more attention being given to the wealth of advertising and revenue in retail business, the following figures released last week by the Department of Commerce should be of interest:

### MONTHLY SALES OF RETAIL STORES

Indexes, seasonally adjusted: (1935-39=100)	June*	1946 May	April	1945 June
All retail stores.....	237.7	236.9	236.2	189.6
Durable goods stores....	188.4	187.0	180.2	113.8
Nondurable goods stores..	253.8	253.2	254.4	214.3
Sales (Millions of dollars):				
All retail stores.....	7702	7926	7707	6304
Durable goods stores....	1544	1608	1430	965
Nondurable goods stores..	6158	6318	6277	5339
Durable goods stores:				
Automotive group.....	552	577	454	283
Building materials and hardware group.....	516	540	525	368
Home furnishings group..	375	392	362	232
Jewelry stores.....	101	99	89	82
Nondurable goods stores:				
Apparel group.....	725	713	814	604
Drug stores.....	295	299	284	245
Eating and drinking places.....	1006	1018	967	923
Food group.....	1916	1978	1880	1710
Filling stations.....	306	312	297	254
General merchandise group.....	1138	1154	1193	904
Other retail stores.....	771	844	841	699

Sales of retail stores in June are estimated at \$7,700,000,000, about the same as in May, but 22 percent above sales in June a year ago. After seasonal adjustment, the June index of sales stood at 238 (1935-39=100), almost unchanged for the third successive month. A decline in food store sales during June, reflecting shortages of meats, fats, bread and canned goods, was the principal factor in holding down overall sales to about the May level. Durable goods stores registered a gain of 60 percent over June a year ago, and nondurable goods stores a gain of 15 percent.

## MAY SET PRODUCTION TOTALS 1,128,193

According to the Bureau of the Census, 1,128,193 radios were produced in May—not quite as many as were produced in April, but 10.6% higher than the 1941 monthly average. Home radios, except battery sets, were 35% over the 1941 average and radio-phonograph combinations were up 45.4%.

\* Preliminary.

Although shipments of radios in May (1,016,832) decreased by about 59,000 sets from those shipped in April, the value of the shipments increased by \$764,000 to a total of \$23,593,303.

## Legal Department

### FCC'S FINAL DECISION DENIES KQW TRANSFER; COMMISSIONERS JETT AND WAKEFIELD DISSENT

In a decision and opinion released Tuesday (6) the FCC, with Commissioners Jett and Wakefield dissenting, denied consent to the sale of station KQW to CBS.

The majority based its decision largely on what was termed the "consistent policy" of the Commission looking toward the decrease rather than the increase of "concentration of control in the hands of network organizations or others."

The majority was of the opinion that there was no occasion to deviate from that policy since Columbia's past and present operations demonstrated its ability to maintain its competitive position without an originating point or an outlet in the San Francisco Bay area, and its earnings record showed that ownership of an additional AM station was "not necessary in order to insure the economic stability of the network."

The opinion thus settled what it called the principal issue, "whether the acquisition of an additional station by Columbia Broadcasting System would result in such a concentration of broadcast facilities as not to be in the public interest," by holding that Columbia's present ownership of stations "already represents such a concentration of control of AM facilities that it should not be extended."

In a lengthy and thorough dissent Commissioner Jett, confining himself strictly to the issues raised in the proceeding, took the position that no rule, regulation or policy of the FCC prevented approval of the sale.

In rebutting the proposition of the majority with respect to the concentration of control, he pointed out that the Commission's Rule 3.106, expressing the policy of the Chain Broadcasting Report, merely forbids control by a network of two stations with substantially the same service area or of a station in an area where the total available facilities are so few or of such unequal desirability that competition would be thereby restrained. This rule would not be violated by the sale in question, he showed, since CBS has no other outlet in the San Francisco Bay area, and there are 11 AM stations operating there. Further, since NBC and ABC each own one of the 11 "the transfer of KQW to CBS would tend to improve the network competitive situation in that area."

Discussing the implication of the majority that Commission policy required a limit on the number of AM stations owned by one network, Commissioner Jett called attention to the fact that neither CBS nor ABC has ever been required to divest itself of a sta-

(Continued on next page)

tion because of any such rule or policy. Rather, Commissioner Jett said, the Commission in its Report on Chain Broadcasting, "recognized the need of network owned stations in 'key' cities including San Francisco," and there stated that it was not deemed advisable "to prohibit a national network from being the licensee of one station in these 'key' cities."

In summing up his dissent Commissioner Jett questioned the propriety of the opinion of the majority, insofar as it was based on a general policy rather than on the merits of the particular case.

"Moreover, in my opinion, the doctrine of free enterprise and competition does not lend itself to a policy which seems to set an arbitrary limit on the ownership of stations. It is my belief that each case should be considered separately upon its merits. It is possible, for example, that common ownership or control of say six stations in a small section of the country may militate against the public interest, while no opposition would be raised to twice that number over widely separated areas of the United States."

Commissioner Wakefield, in his dissent, addressed himself to the question of policy upon which the majority opinion turned. He took the view that there would not be an "unreasonable concentration of control in one organization" as a result of the sale and that the majority opinion "ignores completely such essential factors as the number of other broadcast services available in the San Francisco Bay area, the distant location of other Columbia-owned stations, and the importance of a San Francisco-owned station to Columbia operations as a network."

While admitting that "there may be a need for some limitation on the number of stations owned by a single group" the opinion goes on to state that since the Commission "subscribes to the view that networks are an integral and necessary part of broadcasting" it must recognize the needs of networks. To the extent that there are evils in the network situation they should be met by enforcing new and existing regulations and not by unnecessary restrictions on size.

## Employee-Employer Relations

### EMPLOYEE-EMPLOYER RELATIONS COMMITTEE MEETS

Convening today in Washington for its first meeting since activation of the Department shortly after the first of the year, the NAB Employee-Employer Relations Committee, under the chairmanship of John Elmer, WCBM, Baltimore, meets for a two-day session to be devoted to discussion of the work of the Department and labor problems of the industry.

The Committee will be given a detailed report of activities of the Department by Assistant Directors Ivar H. Peterson and Milton J. Kibler. A. D. Willard, Jr., NAB Executive Vice President, will also attend the meeting. Among the items on the agenda

## IN THE OFFING

Aug. 12-13	Employee-Employer Relations Committee	Washington
Aug. 16-17	Special 15th District Meeting	Monterey, Cal.
Aug. 20	Radio News Clinic	Canton, Ohio
Sept. 9-10	Small Market Stations Executive Committee	Washington

are reports on the labor relations information service being rendered to members and the progress being made in the collection and analysis of collective bargaining agreements. A number of current labor problems affecting the industry will be discussed. Projects now under way in the Department as well as future activity are additional topics on the agenda.

In addition to Chairman John Elmer, members of the Committee are: William Fay, WHAM, Rochester; Frank King, WMBR, Jacksonville; Howard Lane, Field Enterprises, Chicago; Harry LePoidevin, WRJN, Racine; John H. MacDonald, NBC, New York; J. O. Maland, WHO, Des Moines; Marshall Pengra, KRNR, Roseburg; Calvin J. Smith, KFAC, Los Angeles; and Frank White, CBS, New York. F. W. Borton, WQAM, Miami; John E. Fetzer, WKZO, Kalamazoo; and Clair R. McCollough, WGAL, Lancaster, are NAB Board Liaison members.

### AFM DELAYS FILING LEA ACT BRIEF

Attorneys for Mr. Petrillo and the American Federation of Musicians, have obtained a 10-day extension of time for filing their briefs in the WAAF case, testing the validity of the Lea Act.

Originally due on August 5, briefs on behalf of Mr. Petrillo are now due August 15. It is not unlikely that the Government will secure an extension of time for filing its reply, thereby postponing the oral argument before Judge Walter J. LaBuy, of the Federal District Court in Chicago, until late September or early October.

### CIO TEXTILE WORKERS UNION WINS STATION ELECTION

The CIO Textile Workers Union of America last Monday (5) won an NLRB conducted election at Radio Station WBTM, Danville, Virginia, by a vote of 9 to 3. No other union was on the ballot.

All station employees, except executives and supervisors, will be represented by the Textile Workers, the new union entry into the broadcasting field. Normally the Union organizes employees in textile mills; it claims to have a membership of 450,000.

## News

### WILLARD TO SPEAK AT OHIO CLINIC NEXT WEEK

A. D. Willard, Jr., NAB executive vice president will speak at the first Ohio News Clinic next Tuesday (20) at Canton, Ohio. Subject of Mr. Willard's talk is "Freedom of Radio."

The one-day meeting will present Ohio radio newsmen as discussion leaders in each of the three business sessions. The agenda includes a morning session which will be devoted to a discussion on the gathering of local news. Mr. Willard will speak at the luncheon. In the afternoon, the two o'clock session will cover editing, rewriting, etc., and the day's final meeting will be devoted to a discussion on the general weaknesses in radio news coverage and presentation, and techniques in analyzing a news audience.

### RADIO NEWSMAN ASKS CHICAGO BAR ASSOCIATION APPROVAL FOR COURTROOM BROADCASTING

William B. Ray, news manager of WMAQ—NBC, advocated more widespread radio coverage of Chicago court cases, in a statement made before the Chicago Bar Association last week.

Mr. Ray's stand was that the radio as a medium of gathering and distributing news should have the same opportunity as the press in access to the news made in the courts. He emphasized that radio is in the unique position of being able "to present the words of people who make the news, as they make it."

In seeking to break down the present ban on radio broadcasts from Chicago court rooms, Mr. Ray pointed out that radio reports from court rooms, made by recordings, would be handled with dignity and in good taste. As assurance of this he referred to the fact that radio must, under the terms of its license, operate in the public interest. "Our responsibility is, in fact, much more clearly defined than that of a newspaper, and moreover, is defined in the statute to which we owe our existence."

(For previous story on courtroom broadcasting, see current REPORTS, p. 370.)

## Small Market Stations

### EARLY MORNING PROGRAMMING OF KMOX, ST. LOUIS, AND WGN, CHICAGO

NAB has secured the cooperation of two of the nation's outstanding high-powered stations for a report on their early morning programming as part of the Small Market Stations Divisions continuing study on this subject.

Three types of shows have shown particular success and pulling power during the early morning hours on KMOX, 50,000 watt CBS owned and operated station in St. Louis, Mo. These are: (1) Lee Adams'

"Sunrise Salute," (6:15 to 7:00) a participating feature, built around a single personality, who discourses on a wide variety of subjects; (2) "The Ted Mangner Show," (6:00 to 6:15) featuring the KMOX farm director, provides a complete farm service; (3) "Ozark Varieties," (7:15 to 7:45) features the KMOX National Champion Hill-billies.

C. W. Doebler, Sales Promotion Manager, reports that the format of "Sunrise Salute" is both simple and effective (its personality also conducts "Housewives Protective League," broadcast daily as an afternoon feature). Mr. Adams talks with ease on everything from the psychology of smoking to the story of silk. He speaks informally, as though he is talking directly to each individual listener. The commercials are presented in the same informal, sincere manner. Of each product, he speaks honestly, humanly, avoiding under and over statement. The policy for the program: "No hokum"—in anything—advertising least of all!

The station has published a brochure on the "Results of Early Morning Shows on KMOX—The Voice of St. Louis." It cites the success enjoyed by the programs and results produced for the sponsors.

The early morning schedule of WGN, 50,000 watt MBS affiliate, Chicago, is as follows: 5:30, "WGN Farm Hour," featuring live and recorded interviews with farm authorities, news, recorded folk music, and weather forecasts; 6:30, "Farm Hour Jamboree," recorded folk music; 7:00, "Record Reveille," popular music with human interest comment; 7:15, "News" and "Record Reveille"; 8:00, "Robert F. Hurlleigh and the News."

"WGN Farm Hour," which opens the station each day except Sunday, is not sponsored, either as a unit or on a participating basis. The chief reason is that the majority of the agricultural colleges in the Middle West are unable, because of school regulations, to permit members of their staffs to take part in a commercial broadcast.

Highlight of the WGN Farm Hour is a daily interview, usually transcribed in advance, with persons prominent in the agricultural field. Most of the time this means with professors, instructors or extension specialists.

Hal Totten, WGN farm director states: "Being a clear channel station, we feel that we must render the fullest possible service over a wide area. To eliminate many of the educational institutions within our area by accepting sponsorship would, we feel, possibly interfere with the completeness of this WGN service. There is a tendency, growing rather rapidly among the agricultural schools, to change this attitude of isolation from cooperating with well-conducted commercial broadcasts. Whether this, in turn, changes our policy in the matter remains to be seen.

"As to the program itself, it is conducted with one thought in mind—service to the farmer. It is directed to the farm population only, with no thought given to urban listeners as far as the programming is concerned. However, it is interesting to note that it holds a wide metropolitan listener audience as well.

"It is our thought that the farmer wants and needs certain information each day. He is interested in improved farm practices, research, and suggestions

*(Continued on next page)*

at all times. For these reasons, a rather strict schedule is maintained during the hour so that if a farmer, or his wife, is unable to listen conveniently to the complete program, he can learn within a minute or two exactly when certain information will be given—and can thus set aside a specific time to listen during the busy season for essential information.”

During the past fourteen months the WGN farm director has traveled more than 20,000 miles, with engineers and recording equipment, to obtain interviews with authorities at agricultural colleges, farms, fairs, and farm meetings. The engineers made 92 separate microphone set-ups, recorded 364 interviews, involving some 500 persons. WGN offers many bulletins and pamphlets in cooperation with various institutions, and receives several hundred responses monthly.

The daily content of the “WGN Farm Hour” includes: Complete midwestern weather forecast by states, transcribed music, farm news bulletins, meditation (a prayer or reading from the Bible), hymn, world and domestic news (five minutes), check watches and clocks with time signal, analysis of previous day's livestock, grain and commodity markets, transcribed interview with farm authority and early estimated livestock receipts at mid-western markets.

## Engineering Department

### FCC, GRANTING 5 CP's, 1 POWER INCREASE, SAYS 1600 KC REQUIRES WIDE STATION SEPARATION

In a proposed decision released Friday (9), the FCC tentatively granted five applications for new AM stations to operate on 1600 kc, and one application for an increase in power.

This frequency was designated as a regional channel under NARBA, available for assignment to Class B stations.

The proposed decision was the result of a consolidated hearing of eight applications in widely separated parts of the United States. The principal concern was with the technical phases of operation on this frequency, the highest in the standard broadcast band.

Pointing out that 1600 kc is characterized by “relatively poor” groundwave propagation, but good sky-wave propagation the FCC concluded that “greater station separation is necessary than is the case with lower frequencies in the standard broadcast band.”

Consequently, the commission chose to license a 5 kw station at Cedar Rapids, Iowa to the exclusion of a 1 kw at Madison, Wisc., and chose to license a 1 kw station at Reidsville, N. C., to the exclusion of a 1 kw station at Charlotte.

In addition, the FCC granted CP's to applicants for facilities on 1600 kc in Ann Arbor, Mich., Pomona, Cal., Montgomery, Ala., and authorized WWRL, Woodside, L. I., an increase in power from 250 to 5000 watts.

## General

### NEW HEADQUARTERS BUILDING BOUGHT BY NAB

Final action on acquiring title to NAB's new headquarters building at 1771 N Street, N.W., Washington has been completed. (REPORTS, p. 383)

It is expected that the building, at present utilized by the Canadian Embassy as an annex, will be available to the association next month.

The building was purchased from the Estate of William Phelps Eno for a sum within the \$225,000 appropriated by the Board of Directors for that purpose.

The closing of the deal took place in the offices of the Columbia Title Insurance Company in Washington, with C. E. Arney, Jr., Secretary Treasurer and Bryce Rea, Jr., Attorney, acting for NAB and Thomas G. Carney, Washington attorney for the U. S. Trust Company, acting for the sellers.

J. L. Middlebrooks, director of engineering, has completed plans for renovating the 4-story 50 x 100 foot structure and they have been sent to the Board for approval. The plans make adequate provision for the present NAB staff as well as allowing for possible expansion.

### SPECIAL REGISTRATION BY NAB MEMBERS FOR FM CONVENTION PANEL UNNECESSARY

NAB members are reminded that special registration on their part for the opening day FM panel at the annual convention is unnecessary, and that the regular fifteen dollar registration fee includes the open FM session.

Several members have filled out Form #4, which was mailed with *Information Bulletin #7*, and have remitted five dollars covering registration for the FM meeting.

This form is for non-members only, and the five dollar registration fee applies to non-members who wish to attend the open FM meeting.

## FCC

### ALL APPLICATIONS FOR 770 OR 1030 KC TO BE HELD PENDING CLEAR CHANNEL DECISION

Supplementing its previous announcements on disposition of applications which might be affected by the results of the clear channel hearings (REPORTS, p. 489), the FCC on Friday (9) issued a statement of procedure which it will follow in connection with applications to operate on I-A channels.

The Commission's statement follows:

On February 4, 1946, the Commission issued a public notice which provided for the dismissal of all applica-

(Continued on next page)

## Public Interest Programming

tions in conflict with Sections 3.22 and 3.25 (a) and applications for frequencies not presently included in those available for standard broadcast operation. On June 21, 1946 another public notice was issued in which it was stated that daytime or limited time applications for operation on I-A frequencies would receive consideration only if the station proposed was less than 750 miles from the dominant I-A station on the channel, operating without a directional antenna, or if the proposed station was to be within the 0.5 mv/m 50% skywave contour of a I-A station using a directional antenna; otherwise, the application would be placed in the pending files until after decision in the Clear Channel Hearing, Docket No. 6741.

With respect to the applications dismissed because of conflict with Section 3.25 (a) under the February 5, 1946 statement of policy an exception was made in the case of Station KOB which has now pending an application to operate unlimited time on 770 kc. This frequency is classified as I-A under Section 3.25 (a). This exception was made because of the peculiar situation with respect to Station KOB. Prior to the effective date of NARBA, KOB operated unlimited time on 1180 kc with 10 kw power, and no other station was licensed to operate nighttime on the same channel. Under the shift in frequencies necessitated by NARBA no comparable facility was available and Station KOB was assigned to 1030 kc as a class II station. This necessitated reclassification of Station WBZ at Boston, Massachusetts, from I-A status to I-B status. Subsequently, because interference resulted between Station KOB and Station WBZ operating 1030 kc the Commission assigned KOB to 770 kc., issuing a special service authorization to Station KOB. The frequency 770 kc under the Commission's rules as presently written remains a I-A channel although KOB operates on it under a special service authorization, while 1030 kc under the Commission's rules remains a I-B channel even though no other station operates on that frequency nighttime. An anomalous situation, therefore, exists so far as the frequencies 770 kc and 1030 kc are concerned. The Commission is desirous of resolving this situation as soon as possible but cannot do so effectively until after the conclusion of the clear channel hearing.

Accordingly, it is proposed that the KOB application and all other applications for operation on either 770 kc or 1030 kc be put in the pending files, until after a decision in the clear channel hearing. Any application which may be filed in the future for operation on either of these two frequencies will likewise be put in the pending files.

There are some applications pending before the Commission which do not request operation on a clear channel but are mutually exclusive with applications in the pending files requesting daytime or limited time operation on an adjacent channel which is a clear channel. Where there is such a situation, now or in the future, the Commission will designate for hearing all such mutually exclusive applications and will include an issue as to which, if any, of the applications should be granted. If as a result of the hearing it appears that the application which does not request operation on a clear channel is the one that should be granted, such application will be granted and the others denied. If it appears that were it not for the clear channel issue public interest would best be served by a grant of the application requesting operation on the clear channel, the other applications will be denied, and the application requesting authority to operate on a clear channel will be placed in the pending files until after a decision in the clear channel hearing.

### CP GRANTED FOR EXPERIMENTS TO USE RADIO IN AUTOS AS WARNING AND SAFETY DEVICE

Seeking to develop devices for utilizing radio transmission in automobiles as an adjunct to the horn, Brooks H. Short of Anderson, Ind., was granted a CP on Wednesday, for experiments.

The Delco-Remy Division of General Motors is financing the experiment.

### RADIO PRAISED FOR FAMINE CAMPAIGN WORK

A report on support given to the famine emergency program is being prepared for President Truman by OWMR, and according to Jay M. Socin, program director of the agency's Media Program Division, "at the moment, it would seem that radio deserves the lion's share of the credit for securing public cooperation and support."

Mr. Socin praised radio's contribution to the campaign in a letter to Dorothy Lewis, NAB coordinator of listener activity, concerning the Association of Women's Directors' activities in behalf of food conservation.

The letter, dated August 6, reads as follows:

"Thanks—thanks—thanks for the part which you and your organization played in helping to put over the Famine Emergency Program. The material you sent us will be of real value in assessing the contribution of the radio industry to the program. At the moment, it would seem that radio deserves the lion's share of the credit for securing public cooperation and support."

### JAYCEES COMMEND VIRGINIA RADIO STATIONS

Radio stations in Virginia have been commended "for genuine contributions to the advancement of the general welfare" in a resolution adopted by the Virginia State Junior Chamber of Commerce Board of Directors.

A copy of the resolution was sent to NAB President Miller and to the FCC by Robert A. Wilson, vice president of the Virginia organization. Mr. Wilson said the resolution had been sent to the FCC "In view of the recent discussions concerning the public service aspects of the radio broadcasting industry."

The resolution, adopted on July 14 at Danville, Va., reads as follows:

"Be it resolved by the Board of Directors of the Virginia State Junior Chamber of Commerce that this organization express its appreciation to the radio broadcasting industry of Virginia for its past cooperation and support of the civic activities of the Virginia State Junior Chamber of Commerce and its affiliated local junior chambers of commerce,

"And further, that it commend these radio stations for genuine contributions to the advancement of the general welfare through their assistance to the Junior Chamber's public service programs."

Mr. Wilson wrote to Judge Miller, under date of August 6, as follows:

"As you know, the Junior Chamber of Commerce is an organization devoted to the advancement of the general welfare through civic service projects carried on by the young men who are its members.

"The Junior Chamber has been very active in Virginia, and in recent years, it has had many occasions to call upon the broadcasting industry for cooperation and support. Almost without exception, these have been forthcoming.

"Accordingly, at a meeting of the Board of Directors of the Virginia State Junior Chamber of Commerce, held in

*(Continued on next page)*

Danville on July 14, the enclosed resolution was adopted. A copy of this resolution has been forwarded to the Federal Communications Commission."

## ROUND ROBIN PROGRAMS DRAW NATIONAL ATTENTION TO MINNEAPOLIS STATIONS DURING EPIDEMIC

National recognition in the press has been accorded to Minneapolis radio outlets for their programming during a local polio epidemic.

With thousands of children confined to their homes to keep them away from the danger of infection, broadcasters cooperated in scheduling "Fun At Home", a series of consecutive radio programs dedicated to the shut-ins.

On completion of a program on one station, an announcement was made plugging the competing outlet which would carry on with the next show.

## AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 19-25, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

### What Price Housing?

*America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy. Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-C)*

### Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible. Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points*

are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet No. 24-A)

### Group Prejudice—A Post War Menace

You are asked to stress the reasons why we cannot afford divisive prejudice in America—(1) Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. (2) Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home.—Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American Life. Show that every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom.* (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning August 12. They are subject to change.

(Continued on next page)

**Monday, August 12**

**Further Hearing**

- NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—C. P. 850 kc., 1 KW, daytime.  
NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. 850 kc., 1 KW night, 5 KW day, unlimited.

**Other Participants**

WRUF, Gainesville, Fla. (Intervenor)

**Thursday, August 15**

To Be Held in Room 219, Federal Bldg. at Provo, Utah

- NEW—Utah Valley Broadcasting Co., Provo, Utah—C. P. 1450 kc., 250 watts, unlimited.  
NEW—Mid-Utah Broadcasts Co., Provo, Utah—C. P. 1450 kc., 250 watts, unlimited.

**Broadcast**

**Further Hearing**

- WRAI—Capitol Broadcasting Co., Inc., Raleigh, N. C.—C. P. 620 kc., 1 KW, night; 5 KW, day; DA-night and day unlimited.  
WDNC—Durham Radio Corp., Durham, N. C.—C. P. 620 kc., 1 KW, night; 5 KW, day; DA-day and night, unlimited.  
NEW—Rebel Broadcasting Co., Jackson, Miss.—C. P. 620 kc., 1 KW, night; 5 KW, day; unlimited DA-night.  
WROL—Stuart Broadcasting Co., Knoxville, Tenn.—C. P., 620 kc., 5KW, unlimited, DA-night and day.  
KWFT—Wichita Broadcasters, Wichita Falls, Texas—C. P., 620 kc., 5KW, night; 5 KW, day; unlimited; DA-night.  
NEW—Public Information Corp., Durham, N. C.—C. P. 1490 kc., 250 watts; unlimited.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its final Decision (B-235) denying the application of Sherwood B. Brunton, et al. for consent to transfer of control of Pacific Agricultural Foundation, Ltd., licensee of Station KQW, San Jose, California, to Columbia Broadcasting System, Inc. (Docket No. 7013) Commissioners Wakefield and Jett issued separate dissenting opinions.

The Commission announces its Proposed Decision (B-263) looking towards a grant of the application of the Arkansas-Oklahoma Broadcasting Corporation for a construction permit for a new standard broadcast station in Fort Smith, Arkansas (Docket No. 6834) to operate on the frequency 1230 kc., 250 watts, unlimited time, and a denial of the application of Donald W. Reynolds seeking the same facilities. (Docket No. 6835)

A Proposed Decision is also announced looking towards the grant of the application of H. C. Winslow for a construction permit for a new standard broadcast station at Meadville, Pennsylvania, to operate on 1490 kc., 250 watts, unlimited time (Docket No. 6899), and a denial of the application of Meadville Tribune Broadcasting Company seeking the same facilities (Docket No. 6898). The grant to Winslow is subject to the condition that the grantee file an application for modification of construction permit within 60 days specifying a transmitter location for approval of the Commission and the Civil Aeronautics Administration. (B-261)

The Commission announces its Proposed Decision (B-272) looking towards the grant of the application of the Capitol Broadcasting Company for a new station at Nashville, Tennessee, to operate on the frequency 1230 kc., 250 watts, unlimited time (Docket No. 6669), and a grant of the application of Murfreesboro Broadcasting Service for a new station at Murfreesboro, Tennessee, to operate on the frequency 1450 kc., 250 watts, unlimited time (Docket No. 6789). The Commission proposes to deny the applications of Nashville Radio Corporation (Docket No. 6108), Tennessee Radio Corporation (Docket No. 6193), Tennessee Broadcasters (Docket No. 6448), and J. W. Birdwell (Docket No. 6649), seeking new stations at Nashville, Tenn.

A Proposed Decision (B-271) is announced looking toward the grant of the application of the Savannah Valley Broadcasting Co. for a new standard broadcast station at Augusta, Georgia, to operate on 1340 kc., 250 watts, unlimited time (Docket No. 6883), and a denial of the applications of the Voice of Augusta, Inc. (Docket No. 6871), The Augusta Chronicle Broadcasting Co. (Docket No. 6872) and the Georgia-Carolina Broadcasting Company (Docket No. 7116), seeking the same facilities.

The Commission announced adoption of a Final Decision (B-256), looking towards the grant of an application of Miners Broadcasting Service for a new station in Pottsville, Pa., to operate on 1450 kc., 250 watts power, unlimited time (Docket 7089), and a grant of the application of the Wyoming Valley Broadcasting Company, for a new station in Wilkes-Barre, Pa., to operate on 1450 kc., 250 watts power, unlimited time (Docket 7167), upon condition that both these applicants file applications for modifications of permit within 60 days, for approval of antenna site.

Hazleton Broadcasting Service, Inc., Hazleton, Pa., is directed to file an application for modification of license of station WAZL to specify the use by it of frequency 1490 kc. in lieu of 1450 kc. now specified in its license. (Docket 7090)

The Commission announced a Proposed Decision (B-255) looking towards the grant of an application of Drohlich Brothers (Docket 6956), for a new station in Flint, Mich., to operate on 1470 kc., 1 KW power, unlimited time, and denial of mutually exclusive application of Booth Radio Stations, Inc. (Docket 6957), for a new station at Grand Rapids, for the same facilities.

The Commission announces its Decision (B-248) making final the grant of the application of the Illinois Valley Broadcasting Company (Docket No. 6710) for a new station in Peoria, Illinois, subject to the condition that applicant file, within 60 days, an appropriate application for modification of construction permit for operation with 5 KW, unlimited time, using a directional antenna, on 1290 kc. At the same time the application of Greater Peoria Broadcasters, Inc., for a new station at Peoria was denied (Docket No. 6709).

A Proposed Decision (B-267) is announced looking toward the grant of the application of Thomas H. Todd et al., d/d as Tuscaloosa Broadcasting Co., for a new station at Tuscaloosa, Ala., to operate on 1450 kc., 250 watts, unlimited time (Docket No. 7177), subject to approval by the Civil Aeronautics Administration of the antenna system and transmitter site, and a denial of the mutually exclusive application of West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., seeking the same facilities (Docket No. 7178).

A Proposed Decision (B-269) is announced looking toward the grant of the application of The Radio Engineering Service for a new station at Pine Bluff, Ark., to operate on 1400 kc., 250 watts, unlimited time, subject to the condition that applicant file, within 60 days, an application for modification of construction permit for approval of antenna site.

*(Continued on next page)*

tion of construction permit specifying a transmitter location acceptable to the Commission and subject to approval of CAA, and waiver of Section 3.55(b) of the Commission's rules until a modulation monitor acceptable to the Commission can be obtained (Docket No. 6422) and a denial of the application of the Arkansas Democrat Co., seeking the same facilities at Little Rock, Ark. (Docket No. 6731)

A Proposed Decision (B-270) is announced looking toward the grant of the application of Valley Broadcasting Assn., Inc., for a new station at McAllen, Texas, to operate on 910 kc., 1 KW, directional antenna, unlimited time (Docket No. 6859), and a denial of the applications of Radio Station KEEW, Ltd., to change operating assignment of Station KVAL, Brownsville, Texas, from 1490 kc., 250 watts, to 910 kc., 1 KW, directional antenna, unlimited time (Docket 6861), and of Howard W. Davis, seeking the same facilities as Valley Broadcasting Assn., Inc., at McAllen, Texas (Docket 6860). The proposed grant to Valley Broadcasting Assn. is subject to Civil Aeronautics Administration approval of antenna system and transmitter site, and subject to the installation of appropriate monitoring equipment as required by Section 3.55(b) of the Commission's rules when such equipment is available.

The Commission announces its Proposed Decision (B-261) looking toward a grant of the applications of James F. Hopkins, Inc., Ann Arbor, Mich. (Docket 6230), Valley Broadcasting Co., Pomona, Calif. (Docket 6633), United Broadcasting Co., Inc., Montgomery, Ala. (Docket 6828), The Gazette Co., Cedar Rapids, Iowa (Docket 6830), Long Island Broadcasting Co. Station WWRL, Woodside, Long Island (Docket 6831), and Piedmont Carolina Broadcasting Co., Reidsville, N. C. (Docket 6833), and a denial of the applications of Charlotte Broadcasting Co., Charlotte, N. C. (Docket 6825) and Four Lakes Broadcasters, Madison, Wis. (Docket 7171)

These applications (except WWRL) are for new standard broadcast stations to operate on the regional frequency 1600 kc., and WWRL is for a construction permit to increase power and install a directional antenna at a new site, on its presently assigned frequency, 1600 kc.

### AM APPLICATIONS GRANTED

- NEW—Ruth Braden, et al, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Ordered that the application of Ruth Braden, et al, d/b as Escambia Broadcasting Co., be granted for a new station at Pensacola to operate on 1450 kc., 250 watts, unlimited time. (B3-P-3842; Docket 6849)
- NEW—Greenville Broadcasting Co., Greenville, S. C.—Granted CP for a new station to operate on 660 kc., 5 KW, daytime only. (B3-P-4699)
- NEW—Capital City Broadcasting Co., Des Moines, Iowa—Granted petition for grant of application for new station to operate on 1390 kc., 1 KW, using directional antenna day and night. (B4-P-3669; Docket 6711)
- NEW—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—Granted CP for a new station to operate on 1500 kc., 250 watts, daytime only. Waiver of Secs. 3.55(b) and 3.60 of Rules required. (B2-P-4852)
- NEW—J. B. Fuqua, et al, d/b as Charleston Broadcasters, Charleston, S. C.—Granted CP (\*) for a new station to operate on 730 kc., 1 KW, daytime only. (B3-P-4825)
- NEW—Variety Broadcasting Co., Inc., Dallas, Texas—Granted CP (\*) for a new station to operate on 1040 kc., 1 KW, daytime only. (B3-P-4886)
- NEW—Jose Bechara, Jr., Mayaguez, P. R.—Granted CP (\*) for a new station to operate on 1340 kc., 250 watts, unlimited time. (B-P-3974; Docket 7450)
- NEW—J. F. Tighe, Porterville, Calif.—Granted CP (\*) for a new station to operate on 1450 kc., 250 watts, unlimited time; and waiver of Secs. 3.55(b) and 3.60 of Rules. (B5-P-4849)

NEW—Interstate Radio, Inc., Moscow, Idaho—Removed from Docket (No. 7649) and granted CP (\*) for a new station to operate on 1400 kc. (instead of 1340 kc. as requested). 250 watts, unlimited time. Secs. 3.55(b) and 3.60 waived. (B5-P-4622)

(\*) Subject to engineering conditions that, within 60 days, each will file application for modification of permit specifying a transmitter site and antenna system meeting Commission requirements.

### FM FINAL CP'S GRANTED

The following stations were granted regular Construction Permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- WTAX, Inc., Springfield, Ill.—Class B; Channel 101.3 mc. (No. 267); 3.0 KW; 510 feet. (B4-PH-690)
- The Metropolis Co., Jacksonville, Fla.—Class B; Channel: 96.7 mc. (No. 244); 34 KW; 350 feet. (B3-PH-385)
- The Palladium Pub. Co., Benton Harbor, Mich.—Class B; Channel: 103.9 mc. (No. 280); 9.2 KW; 230 feet. (B2-PH-288)
- Rome Sentinel Co., Utica, N. Y.—Class B; Channel: 98.3 mc. (No. 252); 4.3 KW; 490 feet. (B1-PH-958)
- Macomb Pub. Co., Mt. Clemens, Mich.—Class A; Channel: 105.1 mc. (No. 286); 340 watts; 153 feet. (B2-PH-904)
- Miners Broadcasting Service, Pottsville, Pa.—Class B; Channel: 98.3 mc. (No. 252); 5.8 KW; 790 feet. (B2-PH-705)
- Kankakee Daily Journal Co., Kankakee, Ill.—Class B; Channel: 96.5 mc. (No. 235); 60.0 KW; 275 feet. (B4-PH-717)
- Valley Broadcasting Co., San Jose, Calif.—Class B; Channel: 100.5 mc. (No. 263); 10 KW; 2530 feet. (B5-PH-742)

The following stations were granted regular construction permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

- Topeka Broadcasting Assn., Inc., Topeka, Kans.—Class B; Channel 102.5 mc. (No. 273); 2.9 KW; 336 feet (B4-PH-342).
- WAVE, INC., Louisville, Ky.—Class B; Channel 99.9 mc. (No. 260); 33 KW; 490 feet (B2-PH-329).
- Huntington Broadcasting Corp., Huntington, W. Va.—Class B; Channel 99.5 mc. (No. 258); 38.0 KW; 570 feet (B2-PH-613).
- S. W. Warner and E. N. Warner, d/b as Warner Brothers, Oakland, Calif.—Class B; Channel 97.3 mc. (No. 247); 10 KW; 680 feet (B5-PH-552).
- The Gazette Company near Cedar Rapids, Iowa—Class B; Channel 96.1 mc. (No. 241); 11 KW; 550 feet (B4-PH-77).
- Civic Broadcasting Corp., Syracuse, N. Y.—Class B; Channel 94.7 mc. (No. 234); 1.5 KW; 725 feet (B1-PH-922).
- James A. Hardman, North Adams, Mass.—Class B; Channel 101.5 mc. (No. 268); 1.0 KW; 649 feet (B1-PH-452).
- City of Jacksonville, Jacksonville, Fla.—Class B; Channel 96.3 mc. (No. 242); 159 KW; 564 feet (B3-PH-655).
- KOIN, Inc., Portland, Ore.—Class B; Channel 94.5 mc. (No. 233); 50 KW; 1350 feet (B5-PH-345).
- \* John F. Easley, Ardmore, Okla.—Class B; Channel 97.1 mc. (No. 246); 8.2 KW; 690 feet (B3-PH-726).
- \* Radio Sales Corp., Seattle, Wash.—Class B; Channel 93.5 mc. (No. 228); 15 KW; 410 feet (B5-PH-304).
- The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Class B; Channel 92.3 mc. (No. 222); effective radiated power; as determined by the Commission; 645 feet (B4-PH-792; B4-PH-499).

### FM CONDITIONAL GRANTS

#### Correction

A correction has been issued by the Commission on an item which appeared in last week's REPORTS referring to an

\* Previously authorized construction permits for different engineering details.

(Continued on next page)

application of Philip Weiss Music Co.; this item should show a Class "A" station instead of Class "B."

The Commission on August 7 made the following conditional grants, subject to engineering conditions:

#### CALIFORNIA

City	Grantee	Int. in Stand. Station	Class of Station
Pasadena	Rose Bowl Broadcasters, Ltd.	KGY	A

#### NORTH CAROLINA

Ahoskie	Parker Bros., Inc.	—	A
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#### PENNSYLVANIA

Allentown	N. Joe Rahall, et al., d/b as Allentown Broadcasting Co. (Has CP for new station in Norristown)		B
Scranton	Union Broadcasting Co.	WARM	B

#### WEST VIRGINIA

Huntington	Mayflower Broadcasting Co., Inc.	—	A
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The Commission on August 9 made the following conditional FM grants, subject to engineering conditions:

#### MISSOURI

City	Grantee	Int. in Stand. Station	Type of Station
St. Louis	Columbia Broadcasting System, Inc.	KMOX	B
	Globe-Democrat Pub. Co. of Mo.	—	B
		—	B
Clayton	Evangelical Lutheran Synod of Mo., Ohio and other states	KFUO	B

### FM APPLICATION DISMISSED

The Commission granted the petition of Mississippi Valley Broadcasting Co. to dismiss without prejudice the application for a Class B FM station in East St. Louis, Ill. (Docket 7541)

### MODIFIED FM CP'S GRANTED

Modifications of construction permits heretofore authorized, were granted to the following:

- Thomas Patrick, Inc., St. Louis, Mo.—Class B; Channel: 95.3 mc. (No. 237); 340 KW; 545 feet. (B4-PH-386)
- Houston Printing Corp., Houston, Texas—Class B; Channel: 99.7 mc. (No. 259); 39.2 KW; 497 feet. (B3-PH-126)
- The Champaign News-Gazette, Inc., Champaign, Ill.—Class B; Channel: 99.5 mc. (No. 258); 20 KW; 500 feet. (B4-MPH-130)

### DESIGNATED FOR HEARING—AM

#### Corrections

According to a correction issued by the Commission, the item which appeared in last week's REPORTS referring to Tri-Suburban Broadcasting Corp., Silver Spring, Md., should have shown Commissioners Denny and Jett voting to grant Tri-Suburban application.

Also, the item referring to KFDA, which was shown to be designated for hearing, should be voided and the following is substituted:

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Denied petition to reconsider, sever and grant its application for CP to change facilities. (B3-P-4353; Docket 7559)

KS00—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Designated for hearing application (B4-P-4645) for CP to increase power from 5 KW limited time, to 10 KW, unlimited time, using directional antenna at night.

KGCU—Mandan Radio Association, Mandan, N. Dak.—Designated for hearing application for CP (B4-P-4516) to increase power of KGCU from 250 watts to 1 KW, install new type of transmitter and install directional antenna for night use.

Radio Television Corp., Medford, Ore.—Designated for hearing application for CP (B5-P-4716) for a new station to operate on 1270 kc., 5 KW, unlimited time, directional antenna at night.

Frank Mitchell Farris, Jr., Nashville, Tenn.—Designated for hearing application for CP (B3-P-4043) for a new station to operate on 1410 kc., 1 KW, DA-2, unlimited time.

Springfield Broadcasting Co., Springfield, Mass., and Telecolor Corp., W. Springfield, Mass.—Designated for consolidated hearing application (B2-P-4926) and (B2-P-4946), both requesting a new station on 1490 kc., 250 watts, unlimited time.

Glaens G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Designated for hearing application (B2-P-4727) for a new station to operate on 1340 kc., 250 watts, unlimited time.

Crawford County Broadcasting Corp., Meadville, Pa.—Designated for hearing application (B2-P-4569) for a new station to operate on 1490 kc., 250 watts, unlimited time.

Wyandotte Broadcasting Co., Wyandotte, Mich., and Wyandotte News Co., Wyandotte, Mich.—Designated for consolidated hearing application (B2-P-5055) with application (B2-P-5084), both requesting 1310 kc., 250 watts, daytime only.

John G. Colling, et al., d/b as '49er Broadcasting Co., Grass Valley, Cal.—Designated for hearing application (B5-P-5077) for a new station to operate on frequency 1400 kc., 250 watts, unlimited time, in consolidation with applications of Grass Valley-Nevada City Broadcasters, Inc. (Docket 7461) and Town Talk Broadcasting Co. (Docket 7668), applicants for the same facilities in Grass Valley, and ordered that the orders designating these applications for hearing be amended to include application of '49er Broadcasting Co.,

Southwestern Broadcasting and Television Co., Albuquerque, N. Mex., and Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—Designated for consolidated hearing application (B5-P-4837) with application (B5-P-5083), both requesting frequency 1490 kc., 250 watts, unlimited time.

C. Thomas Patten, Oakland, Cal., Radio Station Cruz, Santa Cruz, Cal.—Designated for consolidated hearing application of C. Thomas Patten (B5-P-4876), for a new station to operate on 1000 kc., 10 KW, daytime only, with application of Radio Station Cruz requesting 1000 kc., 1 KW, daytime only.

Wyoming Broadcasting Co., Laramie, Wyo., Snowy Range Broadcasting Co., Laramie, Wyo.—Designated for consolidated hearing application (B5-P-4933) of Wyoming Broadcasting Co., with application of Snowy Range Broadcasting Co. (B5-P-5001), both requesting 1340 kc., 250 watts, unlimited time.

Theodore Granik, Washington, D. C.; Chesapeake Broadcasting Co., Inc., Washington, D. C.—Designated for hearing application (B1-P-4959) of Theodore Granik, with application (B1-P-4698) of Chesapeake Broadcasting Co., Inc., both requesting frequency 890 kc., 5 KW, daytime only.

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Designated for hearing application (B2-P-4998) for a new station to operate on 730 kc., 1 KW, day, with application of Liberty Broadcasting Co. (Docket 7169), requesting the same facilities.

Worth H. Kramer, Robert E. Wasdon and Jack J. Siegal, d/b as Fla. West Coast Broadcasting Co., Tampa, Fla.—Designated for hearing application (B3-P-4780) for a new station to operate on 1300 kc., 1 KW, daytime only.

(Continued on next page)

## AM LICENSE RENEWALS

The following stations, which were listed twice under "AM License Renewals" in last week's REPORTS, were first granted temporary extensions by the Commission on July 25; later, on August 1, they were granted renewal of licenses for the period ending August 1, 1949:

KCOK, Tulare, Calif.; KFOR, Lincoln, Nebr.; KGY, Olympia, Wash.; KPPC, Pasadena, Calif.; KAVE, Carlsbad, N. M.; KDON, Monterey, Calif.; WEBQ, Harrisburg, Ill.; WIBU, Poynette, Wis.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WOMT, Manitowoc, Wis., and WSOC, Charlotte, N. C.

The following stations were granted renewal of licenses for the period ending August 1, 1949:

KGBS, Harlingen, Texas; KWRC, Pendleton, Ore.; WATN, Watertown, N. Y.; WGGa, Gainesville, Ga.; WHAL, Greenfield, Mass.; WHBU, Anderson, Ind.; WJEJ, Hagerstown, Md.; WOCB, Hyannis, Mass.; WCOV, Montgomery, Ala.; WMFG, Hibbing, Minn.; WMIS, Natchez, Miss.; WBML, Macon, Ga.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KGFX, Pierre, S. Dak.; WSVA, Harrisonburg, Va.; WIAC, San Juan, P. R.

WKBO—Keystone Broadcasting Corp., Harrisburg, Pa.—Granted renewal of license for the period ending February 1, 1949.

WGAL—WGAL, Inc., Lancaster, Pa.—Granted renewal of license for the period ending August 1, 1948.

WPRP—Station WPRP, Ponce, P. R.—Present license extended (nunc pro tunc) for the period July 20 to October 1, 1946.

## MISCELLANEOUS LICENSE RENEWALS

The following non-commercial educational broadcast stations' licenses were renewed for the period ending May 1, 1947:

WBEZ, Chicago; WBOE, Cleveland; WIUC, Urbana, Ill., and WNYE, Brooklyn.

## MISCELLANEOUS LICENSE EXTENSIONS

The Administrative Board on July 29 extended the following relay broadcast stations upon a temporary basis only, for the period ending October 1, 1946, pending determination upon application for renewal of license:

KFBL, KFBM, KFBR, KFBR, Frontier Broadcasting Co.; WHMK, WJEK, Hagerstown Broadcasting Co.; WEID, Harrisburg B/cg Co.; WJRL, James Broadcasting Co., Inc.; KBIB, KEHT, The KANS Broadcasting Co.; WAAK, WENP, WENQ, WENS, Radio Station WSOC, Inc.

Licenses for the following relay stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

WODJ, Adirondack B/cg Co., Inc.; KEGE, KFAA, A. H. Belo Corp.; WEGP, Reading Broadcasting Co.; WJOE, The Birmingham News Co.; KEGH, KEGI, KNED, Carter Publications, Inc.; WADA, WEGW, WEGX, Charleston B/cg Co.; WAUT, WAUY, WEQG, Evansville on the Air, Inc.; WRET, The Fort Industry Co.; WQER, Ga. School of Tech.; WRDN, Great Trails Broadcasting Corp.; KEHO, Intermountain B/cg Corp.; KAXY, KEIF, KEIG, KEJR, KEJS, KGKO Broadcasting Co.; KEIM, KTAR Broadcasting Co.; KEGN, Don Lee Broadcasting System; KABG, Ben S. McGlashan; KRME, Merced Broadcasting Co.; WEOF, WNRB, The Nat'l Life & Accident Ins. Co.; KEJN, Puget Sound B/cg Co., Inc.; WELT, Racine B/cg Corp.; WEKL, WEKM, Reading B/cg Co.; KBTB, KBTB, Red River B/cg Co., Inc.; WRGG, Rome B/cg Corp.; WEKQ, Allen T. Simmons; WEH1, Southeastern B/cg Co.; WMWB, Port Huron B/cg Co.; KEGT, Tarrant B/cg Co.; WANL, Jonas Weiland; WELY, WGAL, Inc.; WTNK, WOAX, Inc.

## MISCELLANEOUS ACTIONS

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted license to cover CP which authorized increase in power to 5 KW, employing DA day and night, and installation of new transmitter (B1-L-1976); also authority to determine operating power by direct measurement of antenna power. (B1-Z-1801)

WFAS—Westchester B/cg Corp., White Plains, N. Y.—Granted CP to move present licensed main transmitter to Secor Road, 2.8 miles west of White Plains, Town of Greenburgh, N. Y., to be used as an auxiliary with power of 250 watts. (B1-P-4457)

WFAU—Twin City Broadcasting Co., Inc., Augusta, Maine—Granted modification of CP, which authorized a new station, to change type of transmitter to Raytheon RA-250, for approval of antenna and approval of transmitter and studio locations at 160 Bangor Street, Augusta, Me. (B1-MP-1935)

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted modification of CP which authorized a new station, to change location of studio to Maple Ave. extended, 1100' E. of Corporate limits of Pulaski. Waiver of Secs. 3.55(b) and 3.60 of rules granted. (B2-MP-1929)

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Granted license to cover construction permit, which authorized a new station to operate on 1140 kc., 250 watts, daytime (B4-L-1954). Also authority to determine operating power by direct measurement. Licensee is granted waiver of Sec. 3.55(b) of Rules; conditions. (B4-Z-1777)

WKTU—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted modification of construction permit which authorized a new station, for approval of antenna and approval of transmitter location on Highway #98, 2 miles west of Mayfield, Ky. (B2-MP-1992)

WCIF—Madisonville B/cg Co., Inc., Madisonville, Ky.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at: On Ky. Route 147, 1½ miles north of Madisonville, Ky. (B2-MP-1949)

KRES—Mo. Valley B/cg Corp., St. Joseph, Mo.—Granted license to cover CP which authorized a new station, to specify studio location at 113 So. 7th St., St. Joseph, Mo. (B4-L-1980). Also authority to determine operating power by direct measurement. The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Rules. (B4-Z-1806)

WNBK—Wylie B. Jones Adv. Agency, Binghamton, N. Y.—Granted modification of license to change name of licensee to Clark Associates, Inc. (B1-MI-1231)

KFJB—Marshall Electric Co., Marshalltown, Iowa—Granted authority to determine operating power by direct measurement. (B4-Z-1810)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted construction permit to install a new transmitter (Collins 300 G). Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions. (B5-P-4840)

KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—Granted license to cover CP as modified, which authorized installation of a new transmitter. (B5-L-1985)

WENK—Union City B/cg Co., Inc., Union City, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 4/10ths mile from city limits on U. S. Highway 51 N.E. of city 1.6 miles from center of Union City business district, and Clymer-Tittsworth Bldg., 203 Main St., Union City, respectively. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Rules; conditions. (B3-MP-1951)

WKRG—Giddens & Rester, Mobile, Ala.—Granted modification of CP which authorized a new station, to change transmitter location to S.E. ¼ of Sec. 3 Mobile, and change type of antenna with FM antenna mounted on top. (B3-MP-1992)

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- WMOI—Moline Broadcasting Co., Moline, Ill.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 7th St. extension just beyond Moline City limits, So. Moline Twp., Ill., and 1319 5th Ave. (Berglung Bldg.) Moline, respectively; permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Rules; conditions. (B4-MP-1946)
- WGAP—Gateway B/cg Co., Maryville, Tenn.—Granted modification of CP which authorized a new station, for extension of commencement date to 10-6-46 and completion date to 2-6-47. (B3-P-3887)
- WASK—WFAM, Inc., Lafayette, Ind.—Granted CP to install a new vertical antenna and change transmitter location to R.R. #5, McCarty Lane, near City of Lafayette. (B4-P-4827)
- KRNR—News-Review Co., Roseburg, Ore.—Granted CP to install a new transmitter (Gates 250C-1). (B5-P-5042)
- WTIC—The Travelers B/cg Service Corp., Hartford, Conn.—Granted CP to install a new transmitter (Westinghouse 50-11G-1). (B1-P-5052)
- WIBM—WIBM, Inc., Jackson, Mich.—Granted CP to install a new transmitter (RCA BTA-250-L). (B2-P-5011)
- KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted CP to install a new transmitter (W.E. 451A-1). (B5-P-5040)
- McHenry Tichnor, Boulder, Colo.—Granted petition to dismiss without prejudice application for CP. (B5-P-4804; Docket 7661)
- Gifford Phillips, Denver, Colo.—The Commission, on its own motion, removed from the hearing docket the application of Gifford Phillips for CP. (B5-P-4834; Docket 7662)
- Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted petition of Gulfport Broadcasting Co., Inc., for leave to amend its application (B3-P-4085) so as to request the use of 1490 kc. with 250 watts, unlimited time, and ordered that the application as amended be removed from the hearing docket. (Doc. No. 6850)
- Central Illinois Radio Corp., Peoria, Ill.—Granted petition of Central Ill. Radio Corp. insofar as it requests leave to amend its application (B4-P-3911) so as to request 1580 kc., with 1 KW, daytime only, and removed application as amended from the hearing docket. (Docket No. 6920)
- KVSP—New Mexico Broadcasting Co., Inc., Santa Fe, N. M.—Granted petition for reinstatement and grant of application (B5-P-2917; Docket 6143) for CP to change frequency from 1340 to 1260 kc., move transmitter site, install new antenna, and increase power from 100 watts to 1 KW.
- KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Granted petition for grant of application (B5-P-2918; Docket 6142) to change frequency from 1260 to 610 kc., increase power from 1 to 5 KW, install new transmitter at new location, and install a new directional antenna system, subject to condition that applicant assume full responsibility for adjustment of any reasonable complaints, including cross modulation arising from excessive blanket area population.
- R. O. Hardin and Verna S. Hardin, d/b as Athens Broadcasting Co., Athens, Tenn.—Granted authority to delete all records relative to authorization granted November 28, 1945 (B3-P-3918) for a new station to operate on 1490 kc., 250 watts, unlimited time, and delete call letters WROW.
- WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Granted CP to change operation from 1320 kc., 100 watts daytime only to 1450 kc., 250 watts, unlimited time; install new transmitter and antenna and change location of same. (B1-P-4872)
- KRRC—H. E. Studebaker, d/b as Station KRRC, Lewiston, Idaho—Removed from Docket (No. 7650) and granted CP to change frequency from 1400 kc. to 1350 kc., increase power from 250 watts to 1 KW, change transmitter location, install new transmitter and install DA for nighttime use, subject to condition that grantee will adjust all reasonable complaints due to blanketing. (B5-P-4855)
- WOSU—The Ohio State University, Columbus, Ohio—Denied request for special temporary authority to operate additional time during the months of October and November and six days in December.
- KROD—Dorrance D. Roderick (Assignor) and Roderick Broadcasting Corp. (Assignee), El Paso, Texas—Granted petition insofar as it requests leave to amend application for assignment of license of KROD, so as to substitute amended Exhibit A, and the amendment was accepted. Insofar as petition requested reconsideration and grant of application as amended, it was denied. (B3-AL-520; Docket 7614)
- KXO—Airfan Radio Corp. (Transferor), Paul A. Jenkins, et al (Transferees), Valradio, Inc. (Licensee), El Centro, Calif.—Granted consent to transfer of control of Valradio, Inc., licensee of station KXO, from Airfan Radio Corp. to Paul A. Jenkins, Kenneth H. Thornton, Edith J. Jenkins, Imperial Valley Publishing Co., Belle S. Hovey and Harry H. Hovey, for a consideration of \$65,000 (plus any increase in the net liquid assets over the base of \$15,000) for all outstanding capital stock. (B5-TC-484)
- Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted petition for leave to amend its application for a new Class B FM station, so as to show revised information on the stockholders and stock held by them; and change engineering details to request a Class A instead of a Class B station. The amendment was accepted and application as amended removed from hearing docket (Docket No. 7596; B3-PH-853) and granted conditionally, subject to further review and approval of the engineering details of the application.
- Mid-Coastal Broadcasting Co., Washington, D. C.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7190; B1-PH-450). (Action taken 7-30.)
- WABF—Abraham & Straus, Inc. & Bloomingdale Bros., Inc. (Transferors); Hirschmann Broadcasting Corp. (Transferee); Metropolitan Television, Inc. (Licensee), New York, N. Y.—Granted consent to transfer of control of Metropolitan Television, Inc., licensee of FM station WABF and experimental television station W2XMT from Abraham & Straus, Inc. & Bloomingdale Bros., Inc. to Hirschmann Broadcasting Corp., for a total consideration of \$106,000. (B1-TC-488)
- KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of construction permit to change directional antenna for night use, subject to such action as may be required by the Commission in order to effect compliance with provisions of Part 2(c), Secs. 2(a) (b) and (c) of NARBA. (B5-MP-1966)

## ACTIONS ON MOTIONS

- WTJS—The Sun Pub. Co., Jackson, Tenn.—Granted petition for leave to intervene in the hearing on application of KNOE. (Docket 7655)
- Alvin E. Nelson, Inc., San Francisco, Calif.—Denied petition requesting leave to amend its application for CP (Docket 7389), so as to incorporate additional engineering data.
- WNEW—Greater New York Broadcasting Corp., New York City—Granted petition for leave to amend its application for CP (Docket 7317) so as to make a slight change in DA pattern, and the amendment was accepted.
- Del Norte Broadcasting Co., Inc., El Paso, Texas—Granted petition for leave to amend its application for CP (Docket 7534), so as to show the addition of R. E. McKee and R. R. Grambling as stockholders and directors of applicant corporation, and the amendment was accepted.
- Colonial Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (Docket 7208), so as to make minor changes in the engineering information, and the amendment was accepted.

(Continued on next page)

Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for a new FM station (Docket 7102), so as to specify revised information on type of transmitting apparatus, and the amendment was accepted.

Fulton County Broadcasting Corp., Atlanta, Ga.—Granted petition for leave to amend its application for CP (Docket 7518), so as to specify power of 50 KW day, 30 KW night with DA at night, instead of 50 KW with DA day and night, and the amendment was accepted.

WORC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition requesting the Commission to extend time within which it may file an amendment to its application for CP (Docket 6052), and the time was extended to Sept. 1, 1946, within which WORC may file an amendment to its application to specify a revised DA pattern.

Radio Corp. of Cedar Rapids, Cedar Rapids, Iowa—Granted petition to reopen the record in the hearing upon its application (Docket 6889) and application of Moline Dispatch Pub. Co. (Docket 6891), for the purpose of receiving information concerning extension of the terms of a stock subscription agreement: said agreement filed with petition was accepted, and the record reopened for the sole purpose of permitting said stock agreement to be made a part of the record therein, and without further hearing said agreement is made part of the record in Docket 6889.

KROY—Royal Miller Radio, Sacramento, Calif.—Granted petition for leave to amend its application (Docket 7170), so as to substitute Harmaco, Inc. (KROY) as the applicant in place of Royal Miller Radio (KROY), and the amendment was accepted.

Lake Superior Broadcasting Co., Duluth, Minn.—Ordered that the application (Docket 7353) of Lake Superior B/cg Co., presently scheduled for hearing Sept. 25, be removed from the hearing docket.

Southern Calif. Broadcasting Co., Pasadena, Calif.—The Commission on its own motion, removed from the hearing docket the application of Southern Calif. Broadcasting Co. (Docket 6737), which was designated for hearing in a consolidated proceeding with application of Orange County Broadcasting Co. (Docket 7337)

B. Loring Schmidt, Salem, Ore.—Denied petition requesting the Commission to enlarge the issues in the proceeding upon its application for CP (Docket 7624) and application in Docket 7379.

Radio Wis., Inc., Madison, Wis.: Edwin Mead, Rockford, Ill.—The Commission on its own motion continued the hearing on the application of these applicants from July 30 to August 29, 1946, at Washington.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho B/cg and Tele. Co., Idaho Falls, Idaho—The Commission on its own motion, ordered that the consolidated hearing on these two applications be scheduled for Aug. 19, at Idaho Falls, Idaho.

The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition insofar as it requests leave to amend and remove application for CP from hearing docket: accepted amendment to specify frequency 910 kc. instead of 1490 kc., etc., and the application as amended was removed from hearing docket.

Utah Valley Broadcasting Co., Provo, Utah; Mid-Utah Broadcasting Co., Provo, Utah—The Commission on its own motion ordered that the consolidated hearing on these two applications be scheduled for August 15, at Provo, Utah.

rized a new standard broadcast station) for approval of antenna and approval of transmitter location and change studio location.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 660 to 680 kc.

### 690 Kilocycles

KVPO—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Modification of construction permit (B-P-4380, which authorized a new standard broadcast station) to change type of transmitter, changes in antenna and change transmitter and studio locations and extend commencement and completion dates.

### 710 Kilocycles

NEW—Contra Costa Broadcasting Co., San Pablo Island, Calif. (P.O. 202, 10th St., Richmond, Calif.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime hours of operation.

### 750 Kilocycles

KSTT—Davenport Broadcasting Company, Inc., Davenport, Iowa—License to cover construction permit (B-P-4194, as modified which authorized a new standard broadcast station) for change of studio location.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Authority to determine operating power by direct measurement of antenna power.

### 780 Kilocycles

WARI—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of construction permit (B2-P-4604, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

### 840 Kilocycles

WKAB—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Svc., Mobile, Ala.—Modification of construction permit (B3-P-3745, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

### 910 Kilocycles

NEW—James D. Asher, Morton R. Wade & Martin Anastasi, d/b as The Asher Broadcasting Svc., Inc., Quincy, Mass.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 KW, and unlimited hours of operation. Amended to change name of applicant from James D. Asher, Morton R. Wade, and Martin Anastasi d/b as The Asher Broadcasting Svc. to The Asher Broadcasting Svc., Inc., change frequency from 1490 to 910 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter, antenna changes and change studio location.

### 1000 Kilocycles

NEW—Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, A Partnership d/b as Radio Santa Cruz, Santa Cruz, Calif. (P. O. 21 Locust St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, and Daytime hours of operation.

### 1090 Kilocycles

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, as

*(Continued on next page)*

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 680 Kilocycles

WAPA—Jose Ramon Quinones, San Juan, P. R.—Modification of construction permit (B-P-4189, which autho-

modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night and change in transmitter location) for extension of completion date.

### 1230 Kilocycles

NEW—Century Broadcasting Corp., Johnstown, Penna. (P.O. General Delivery)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1240 Kilocycles

NEW—Bernard K. Johnpoll, Liberty, N. Y. (P.O. 1203 Trenton Place, S. E., Wash., D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

WBEJ—Robert W. Rounsaville and George M. Clark d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—License to cover construction permit (B3-P-3971, as modified) which authorized a new standard broadcast station and approval of studio location.

WBEJ—Robert W. Rounsaville and George M. Clark, d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—Authority to determine operating power by direct measurement of antenna power.

WKDK—C. A. Kaufmann and John F. Clarkson d/b as Newberry Broadcasting Co., Newberry, S. C.—Modification of construction permit (B3-P-4227, which authorized a new standard broadcast station) to change type of transmitter, changes in antenna and change transmitter and studio locations and extend commencement and completion dates.

### 1250 Kilocycles

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from 1400 to 1250 kc., increase power from 250 watts to 1 KW, night, and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended re change in type of transmitter.

### 1260 Kilocycles

NEW—The New Haven Broadcasting Corp., New Haven, Conn. (P.O. 151 Court St.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

### 1280 Kilocycles

WOV—Wodaam Corp., New York, N. Y.—Construction permit to make changes in transmitting equipment of auxiliary transmitter.

WOV—Wodaam Corp., New York, N. Y.—Construction permit to make changes in transmitting equipment.

### 1290 Kilocycles

NEW—Ken-Sell, Inc., West Palm Beach, Fla. (P.O. 25 S. E. First Ave., Miami, Fla.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

### 1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—License to cover construction permit (B3-P-4323, as modified which authorized a new standard broadcast station) for change of studio location.

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 1340 Kilocycles

NEW—Pilgrim Broadcasting Corp., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to correct date of application.

WMON—Fayette Associates, Inc., Montgomery, West Va.—License to cover construction permit (B2-P-3876, as modified) which authorized a new standard broadcast station.

WMON—Fayette Associates, Inc., Montgomery, West Va.—Authority to determine operating power by direct measurement of antenna power.

### 1400 Kilocycles

NEW—Gene Burke Brophy, Yuma, Ariz. (P.O. 2214 N. Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—T. J. Shriner, Hobart, Okla. (P.O. 401 S. Lowe St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

### 1420 Kilocycles

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Construction permit to install a new transmitter.

### 1450 Kilocycles

WBHF—W. R. Frier, Cartersville, Ga.—License to cover construction permit (B3-P-4064, as modified) which authorized a new standard broadcast station.

WBHF—W. R. Frier, Cartersville, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ben K. Weatherwax, Aberdeen, Wash. (P. O. 304 West Ninth St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WPLL—Huntington Broadcasting Corp., Huntington, W. Va.—Modification of construction permit (B2-P-3741, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and approval of transmitter and studio locations.

### 1490 Kilocycles

NEW—Charles E. Eillon, James F. Thompson and Philip L. Kelton, a Partnership d/b as Greater Dallas Broadcasting Service, Dallas, Texas (P. O. Temp. 313 S. Lee St., Alexandria, Va.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WSBR—WFCB, Inc., Superior, Wis.—Modification of construction permit (B4-P-4610, which authorized a new standard broadcast station) to change type of transmitter.

### 1510 Kilocycles

NEW—James Stolez, tr/as Perth Amboy Broadcasting Co., Perth Amboy, N. J. (P. O. 413 Grand St., Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

### 1540 Kilocycles

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif. (P. O. 877 South Treadwell Ave.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW and daytime hours of operation.

(Continued on next page)

## FM APPLICATIONS ACCEPTED FOR FILING

- WBXX Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,760 square miles. Amended to change population from 12,528,390 to 12,350,661 and make changes in antenna system.
- Peoria Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined and coverage of 21,335 square miles. Amended to change type of transmitter.
- Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,630 square miles. Amended to make changes in antenna system.
- Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas (P. O. 317 Arden Grove, P. O. Box 2338)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 14,160 square miles.
- Drovers Journal Publishing Co., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 9,100 square miles, population from 5,146,178 to 5,056,515, type of transmitter and make changes in antenna system.
- The Crosley Corp., Columbus, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 46.5 mc. and coverage of 12,400 square miles. Amended to change name from The Crosley Corp. to Crosley Broadcasting Corp., frequency from 46.5 mc. to Channel #221, 92.1 mc., coverage from 12,400 to 13,785 square miles, specify population as 1,176,821, change transmitter site, specify type of transmitter and make changes in antenna system.
- Lockport Union-Sun & Journal, Inc., Lockport, N. Y. (P. O. 142 Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC.

## TELEVISION APPLICATIONS ACCEPTED FOR FILING

- The Broadcasting Corporation of America—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 66-72 mc. Amended to change frequency from Channel #3, 66-72 mc., to be assigned, type of transmitter, transmitter location and make changes in antenna system.
- The Crosley Corp., Columbus, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60.65 mc., ESR of 6850 and power of Vis: 50 KW (peak); Aur: 50 KW. Amended to change name to Crosley Broadcasting Corp., specify type of transmitter, change transmitter location and make changes in antenna system.
- The Crosley Corp., Cincinnati, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ESR of 8630 and power of Vis: 50 KW, Aur: 50 KW. Amended to change name to Crosley Broadcasting Corp., specify transmitter, change transmitter and studio location and make changes in antenna system.
- The Crosley Corp., Dayton, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ESR of 1920 and power of Vis: 10 KW (peak), Aur: 10 KW. Amended to change name to Crosley Broadcasting Corp., transmitter location, specify type of transmitter and make changes in antenna system.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- Mutual Broadcasting System, Inc., Chicago, Ill.—Extension of authority to transmit programs to Station CKLW,

- stations owned and operated by the Canadian Broadcasting Corp., and stations licensed by the Canadian Minister of Transport for the period beginning 9-1-46.
- Mutual Broadcasting System, Inc., Chicago, Ill.—Extension of authority to transmit programs to Mexican stations known as "Radio Mil's Network" for the period beginning 9-28-46 and ending 9-28-47.
- Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to CFRB and CKAC and other stations under the control of the Canadian Broadcasting Corp. for the period beginning 9-15-46.
- NEW—Miami Broadcasting Co., Area of Miami, Fla. (P. O. 327 N.E. 1st Ave.)—Construction permit for a new relay broadcast station to be operated on frequency to be assigned in the 152-162 mc. band and power of 50 watts.

## APPLICATIONS DISMISSED

- Tube City Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Request of applicant.
- Louis G. Baltimore, Wilkes Barre, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ESR of 706 and power of Aural 3 KW and Visual 4 KW (peak). Request of attorney.
- Michael Alfend, Truman L. Brown, Samuel I. Berger and Sidney J. Heiman, d/b as Alfeo Co., St. Louis, Mo.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 78-84 mc. Request of attorney.
- Raytheon Manufacturing Co., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on 44-50 mc., ESR of 6360. Request of attorney.

## APPLICATIONS RETURNED

- NEW—Victor John Morgan & William M. Goza, Jr., d/b as The Springtime City Broadcasting Co., Clearwater, Fla. (P.O. Box 246)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1110 kc., type of transmitter and to change transmitter and studio locations.
- NEW—Raymond M. Beckner and Melvin B. Williams, d/b as Royal Gorge Broadcasters, Canon City, Colo. (P.O. Temp. % Raymond M. Beckner, 715 4th Ave., Durango, Colo.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts, and daytime hours of operation.
- KF1Z—The Reporter Printing Co., Fond du Lac, Wis.—Voluntary assignment of license to KF1Z Broadcasting Co. (1450 kc.)

## APPLICATIONS TENDERED FOR FILING

### 630 Kilocycles

- KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to change frequency from 1230 to 630 kc., power from 250 watts to 1 KW, install new transmitter, change transmitter location and install directional antenna.

### 690 Kilocycles

- NEW—Riley Orlan Parker, Lamesa, Texas—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 250 watts and daytime hours of operation.

### 750 Kilocycles

- KXL—KXL Broadcasters, Portland, Ore.—Construction permit to change power from 10 to 50 KW, operating with directional antenna and limited time.

(Continued on next page)

NEW—Clarksburg Broadcasting Corp., Clarksburg, West Va.—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 1 KW, and daytime hours of operation.

#### 900 Kilocycles

NEW—Puritan Broadcast Service, Inc., Lynn, Mass.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

#### 1030 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

#### 1240 Kilocycles

NEW—Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1250 Kilocycles

KPAC—Port Arthur College, Port Arthur, Texas.—Construction permit to change power from 1 KW to 1 KW night, and 5 KW day, install new transmitter, change transmitter location and make changes in antenna system operating with directional antenna night.

#### 1320 Kilocycles

KWIN—KWIN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit to increase power from 500 watts night, 5 KW day to 5 KW day and night and make changes in directional antenna night.

NEW—Farmer's Chemical Co., Kalamazoo, Mich.—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

#### 1340 Kilocycles

NEW—WCPZ Broadcasting Co., (a partnership), Beaumont, Texas.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1400 Kilocycles

NEW—John W. Guider, d/b as White Mountain Radio, Littleton, N. H.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—CH. Fisher, CO. Fisher, BN. Phillips and James E. Phillips, d/b as Yakima Valley Broadcasting Co., Yakima, Wash.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—T. J. Shriner, Hobart, Okla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1490 Kilocycles

NEW—Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

#### 1540 Kilocycles

NEW—Texhoma Broadcasting Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**French Sardine Company of California**—Violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of seafood products is charged in a Commission complaint against French Sardine Company of California, 171-181 Fish Harbor Wharf, Terminal Island, Calif. (5436)

### STIPULATIONS

**Barbo Manufacturing Co.**—The Commission has accepted from M. J. Block, trading as Barbo Manufacturing Co., 333 Hudson St., New York, and Allen C. Smith, trading as Allen C. Smith Advertising Co., 20 West 9th St., Kansas City, Mo., a stipulation to cease and desist from misrepresentation in connection with the sale of hair dye preparations known as Barbo Compound and Instant Barbo. (03321)

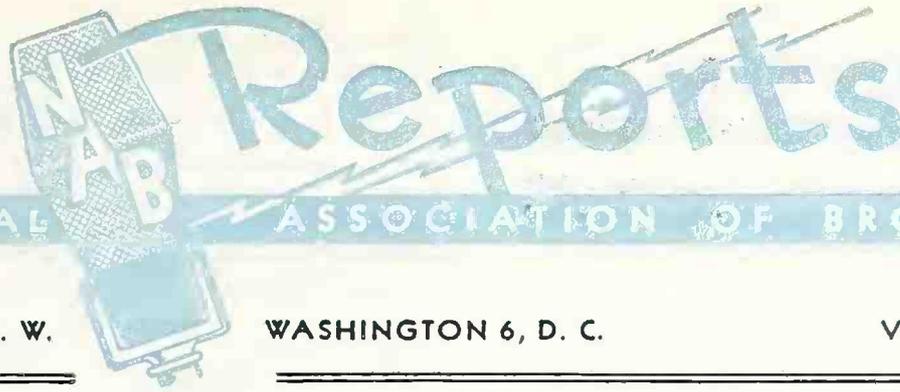
**Vita-Fresh Dog Good Corp.**—The Commission has approved a stipulation in which Vita-Fresh Dog Food Corp., 27-10 First St., Astoria, N. Y., and its former president, Reuben Gittelman, agree to discontinue misrepresenting the ingredients and therapeutic properties of Vita-Best Dog Food. The stipulation was also signed by Seymour Blum, trading as Seymour Blum Advertising, 25 West 45th St., New York, who is advertising agent for the corporation. (03322)

### COMPLAINT DISMISSED

**New Power Publications**—A complaint charging Anna Schlossberg, trading as New Power Publications, and Eva Schlossberg, both of 441 Lexington Ave., New York, with misrepresentation in the advertising and sale of books entitled "Lightning Ju-Jitsu" and "Adventures of the Great Crime Busters" has been dismissed by the Federal Trade Commission. (5317)

### CEASE AND DESIST ORDERS

No Cease and Desist Orders were issued by the Commission during the past week.



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 33, August 19, 1946

## Extensive Agenda Covered at Board Meeting; Program Department Functions Approved

The Board of Directors concluded a three day session at Estes Park, Colorado, late Thursday afternoon (8th) too late to get a complete story in last week's REPORTS.

The agenda was loaded with topics of great interest and concern to all broadcasters and all were discussed fully before final action was taken. All members, except James D. Shouse (7th District), who was kept away on doctor's orders, and J. Leonard Reinsch (At-Large), absent on account of prior commitments, were present.

### New Members Admitted

Forty-eight applications for active or associate members were submitted and approved, bringing the total of NAB membership to 1003.

### Internal Matters

The matter of internal organization of the Association was discussed at some length. The expansion in membership, as well as activities and services, makes imperative certain readjustments. The recent purchase of a larger building to serve as Washington headquarters was ratified and authorization given to recondition the building to adequately and efficiently accommodate the staff.

### Performance Rights

The report and recommendations of the Music Advisory Committee were considered. This Committee is giving thorough consideration to problems incident to music performance rights. Two specific actions relative thereto were taken:

(1) The Committee's recommendation that a study be authorized to determine relative advantages of

*(Continued on page 646)*

## Petrillo Files Brief in WAAF Case Testing Constitutionality of Lea Act

A lengthy, 145-page brief, vigorously attacking the constitutionality of the Lea Act, was filed in the Chicago Federal District Court on Thursday (15) by attorneys for James C. Petrillo, president of the AFM. Also singled out for special comment were the Congress, for passing an act of "unrestrained vindictiveness," and the members of NAB who, it is claimed, with "virtually unlimited funds and with direct control over and access to the nation's major avenues of public communication, were firmly resolved to smash the Musicians Union."

Tracing the legislative history of the Lea Act, the brief asserts that the statute makes criminal "the ordinary strike and the peaceful picket for lawful purposes," and because it does so, is unconstitutional. Mr. Petrillo concedes that he directed the three WAAF musicians and other union members to refrain from working for the station and placed a picket in front of the station, and also concedes that these acts are made criminal under the Lea Act.

The first argument presented to the Court by the attorneys, Joseph Padway and Henry Kaiser of Washington, Henry A. Friedman of New York and David Katz of Chicago, is that the Lea Bill abridges freedom of speech because it proscribes peaceful picketing, a right guaranteed by the Constitution. In the second place, it is argued that the law imposes involuntary servitude; the claim is made that quitting work is made a crime, in violation of the Thirteenth Amendment.

A major part of the argument is devoted to demonstrating that the words in the law "number of employees needed by such licensee" define a crime "in so vague, uncertain and indefinite terms" as to violate the constitutional guarantee of due

*(Continued on page 646)*

## INSIDE THIS ISSUE

Union contract data from more than 300 stations will be made available to NAB members, according to plans approved by the EER Committee at its meeting in Washington last Monday. Other aids in contract negotiation will also be distributed shortly. (p. 652)

Attempting to streamline its procedure and insure prompt action on AM applications, the FCC has inaugurated a new system for processing applications. (p. 648)

Reversing its proposed decision, the FCC has granted an FM CP to WWDC after station announced willingness to discontinue its "Captain Cash" program, if FCC or a recognized court declared such programs illegal, and to make other alterations in its AM programming. (p. 652)

Sales techniques of the Wisconsin Network are outlined by its Managing Director, Don C. Wirth. (p. 652)

NAB's monthly tabulation shows that 1247 AM, 514 FM, and 34 TV stations were authorized for the United States as of August 1. This includes conditional grants and construction permits. (See p. 651)

# NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## PETRILLO FILES BRIEF IN WAAF CASE

(Continued from page 645)

process of law. Liberty of contract is also abridged, the theory being that only by collective action and through exercise of the right to strike can employees effectively exercise their right to enter into advantageous contracts of employment.

Another constitutional principle violated by the Lea Act, it is urged, is the guarantee of equal protection of the laws. Discrimination is found in the fact that licensees can refuse to broadcast foreign music "with complete impunity," while the Union may not strike to accomplish the same result. Finally, it is argued that the statute is not a valid exercise of the power of Congress to regulate interstate commerce but constitutes an invasion of state regulatory power.

In one section of the brief and in an appendix attached to it, Petrillo's attorneys discuss the economic aspects involved and justify the objectives said to be prohibited by the law as legitimate activities designed to create, preserve and expand the employment of musicians. Letters from Mr. Petrillo in 1942 to James L. Fly, then FCC Chairman, and Elmer Davis, OWI Director, are reproduced in full.

Attached to the brief is a chart giving 1944 figures collected by the AFM, which are claimed to show that "out of a total of 895 licensed radio stations only 335 employ live musicians." According to the AFM figures, of a total of 634 network affiliates in 1944, 283 employed 2345 staff musicians and paid them and musicians playing single engagements \$10,596,538; 52 of the 211 independent stations in 1944 employed 374 staff musicians and paid a total of \$1,315,443 to musicians in that year.

## AFL Backs Petrillo

The Executive Council of the AFL, with which the Musicians Union is affiliated, said on Tuesday (13) that it would back up the Musicians Union in its fight to have the Lea Act declared unconstitutional.

## EXTENSIVE AGENDA COVERED AT BOARD MEETING

(Continued from page 645)

blanket and per program license in different types of operation was approved. (2) Stations are urged, in

another Board resolution, to give early consideration to the matter of renewal of their BMI Agreements.

## District Meetings

A special Board Committee to submit suggestions on improving district meetings reported. The recommendation that meetings be consolidated wherever possible was given Board approval. It was further agreed that no meetings involving the discussion with stations of matters involving industry policy should be scheduled in any district without prior consultation with the District Director involved.

## Strategy Committee Reports

The report of the General Strategy Committee authorized by previous Board action to counsel with the president relative to matters of broad industry policy was presented. The following recommendations were approved:

"1. Any action taken by NAB in the field of programming and advertising should be without recognition of any power on the part of the Federal Communications Commission to take such matters into account in exercising its licensing and regulatory powers over broadcasting under the Communications Act.

"2. It is recommended that NAB, through appropriate committees, immediately review its past activities in this field to determine the extent to which such activities were effective and successful and to consider what additional steps are practicable and desirable.

"3. Since doubts have been expressed as to the legality of any concerted action by the industry, it is recommended that the NAB first carefully explore with the Department of Justice and the Federal Communications Commission the limits on the field within which the industry may safely act with respect to the Anti-Trust laws, the independent responsibilities of licensees under the Communications Act, etc.

"4. It is recommended that vigilance be continuously exercised with respect to attempts by the Commission to invade the field of regulation of broadcast programs and advertising and that arrangements be made so that all such attempts may be promptly reported to the NAB, and that the Board hold itself in readiness, in clear cases of actual or threatened usurpations of power, to authorize its representatives to take or participate in, appropriate legal proceedings in opposition thereto.

"5. It is recommended that a special committee, to be appointed by the President, be authorized by the Board of Directors to consider changes in, and additions to, the NAB Standards of Practice."

## Standards for Program Rating Approved

Former President J. H. Ryan (Director-at-Large) reported relative to discussions which he has had with representatives of ANA and AAAA looking to the establishment of standards for program rating. The recommendation that the activity be placed in the hands of the Advertising Research Foundation was presented. The following specific action was taken:

"Recognizing the need for the establishment of standards for program rating, the NAB Board feels

(Continued on next page)

that the Advertising Research Foundation is not the agency through which such standards should be brought about. The Board desires to make further studies to determine proper methods and will cooperate with advertisers and agencies to that end."

### Air Awards

William B. Ryan (16th District Director), chairman of a special committee to consider the establishment of a system of national and local awards in the field of radio, submitted a final report. The action taken by the Board limits NAB participation to the appointment by the President of representatives to contact other elements of the industry to determine the feasibility of joint action. No financial commitment of any kind is authorized, and if an organization is created to make such awards, NAB will not be an active participant—but will leave decision as to participation in the hands of each broadcaster. The Committee was discharged with a vote of thanks for its work.

### Transcription Rule Approved

After a lengthy discussion, the Board placed the stamp of approval on the recommendation of a special committee headed by Paul W. Morency (1st District Director) and consisting in addition of G. Richard Shafto (Director-at-Large) and John E. Fetzer (8th District Director). The Legal Department of NAB is instructed to prepare a brief and appear at the forthcoming hearings before FCC in support of the following proposed rule:

"Section 3.407 *Mechanical Records*.—(a) No recorded program consisting of a speech, news events, news commentator, forum, panel discussion, special event, or any recorded program in which the element of time is of special significance and a presentation of which would create, whether intentionally or otherwise, the impression or belief on the part of the radio audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made at the beginning and conclusion of the broadcast that it is a recorded program: *Provided, however*, any recorded program of one minute duration or less need only be announced at the beginning. The identifying announcement shall accurately describe the type of mechanical record."

"(b) Any other program consisting of a mechanical record or series of mechanical records need not be announced as provided in subsection (a) but the licensee shall not attempt affirmatively to create the impression that the program being so broadcast consists of live talent."

### Observers at Inter-American Radio Conference

A communication from the organizers of the first Inter-American Radio Congress to attend a meeting to be held in Mexico City beginning September 30 was submitted. The purpose of the Congress is to promote unity and better understanding on the part of all broadcasters in North, South and Central America. The president was authorized, without committing the Association to any position, to appoint observers to attend the session and report to the Board at its next meeting.

Following the meeting, President Justin Miller announced that Campbell Arnoux (4th District Director) and Hugh A. L. Halff (WOAI) former 13th District Director, have been appointed and have accepted.

### Ownership by Staff Members Denied

The Board denied to members of the NAB staff the right to acquire stock or any other interest in any radio station, construction permit or application therefor, or to accept any fee or emolument for services rendered to any station or group of stations.

The President was empowered to take such steps as he deems proper with respect to the interest or holdings of present staff members.

### Western Office Functions

The recommendation of a special committee consisting of William B. Ryan (16th District Director), William B. Smullin (15th District Director), and Lawrence McDowell, KFOX, was submitted and approved. It provides that the Hollywood office shall henceforth act simply as an arm of the Washington office to carry out directives issued by the President. The head of the office, Robert C. Coleson, is designated an Assistant to the President.

### Motion Pictures Project

The report of the Advisory Committee, authorized by previous Board action to cooperate with Jerrold P. Brandt, producer of the film "Magic—In The Air", was submitted. The committee is made up as follows: Donald W. Thornburg, vice-president, CBS; Sidney Strotz, vice-president, NBC; Don Searle, vice-president, ABC; Lewis Allen Weiss, vice-president Don Lee-Mutual; Calvin Smith, president, KFAC; and William B. Ryan (16th District Director), KFI.

They reported that Mr. Brandt's plans are not yet sufficiently developed to make it possible for them to determine the extent to which the industry may, at this time, commit itself to support. The Board authorized the Committee to continue its cooperation with the producer and if it feels the project is one which the industry could support, it make a recommendation to be considered by the Board at its October meeting.

### Convention Plans

G. Richard Shafto, chairman of the Board Subcommittee on Convention Arrangements, outlined the tentative plans for the program of the forthcoming 24th Annual Convention to be held in Chicago October 20-25th, inclusive. He reported that several of those chosen to participate have accepted and plans are taking more definite form. Other members of this Subcommittee are T. A. M. Craven (Director-at-Large) and Leslie Johnson (9th District Director).

The Board further authorized the Secretary-Treasurer to make a complete study of the facilities and availability of sites for the 1947 and future conventions.

### Program Department Developments

The reorganized Program Executive Committee, created by Board action at its May meeting, reported.

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Rationing of printing facilities in the Washington area during the next few weeks requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of this one page of the REPORTS.

### **RICHARD P. DOHERTY TO DIRECT EMPLOYEE-EMPLOYER RELATIONS DEPARTMENT**

The appointment of Richard P. Doherty as director of the National Association of Broadcasters' Employee-employer Relations Department was announced today.

Mr. Doherty, who will assume his duties at the NAB early in September, is now executive director of the Industrial Relations Council of Metropolitan Boston. He was instrumental in the organization of the Council in 1941 and has served as its executive director since that time. The Council is a mutual labor-management organization, comprising a wide cross-section of the business executives and the labor union officials of the Greater Boston area.

Mr. Doherty also served during the past year as head of the Economics Department, Boston University College of Business Administration, having joined the faculty in 1927.

During the NRA period, he served as arbitrator and as panel chairman for a variety of labor disputes. Since that time he has been arbiter, conciliator and mediator of numerous labor-management problems.

The new Director of Employee-Employer Relations at NAB is a member of the National Economic Policy Committee of the United States Chamber of Commerce and served recently as a consultant to President Truman's Labor-Management Conference.

Mr. Doherty was born in Wilton, N. H., May 5, 1905. He received his A.B. degree at Clark University in 1925 and his A.M. at Brown University in 1926.

### **FCC, INAUGURATING NEW PROCESSING SYSTEM, HOPES TO SPEED ACTION ON APPLICATIONS**

The FCC announced on Friday (16) a revised procedure for processing the numerous applications for new AM stations and changes in existing AM licenses. Simultaneously, the present status of all present AM applications (approximately 1000) was announced.

A brief summary of the FCC announcement, full copy of which is being sent by the Commission to all applicants, follows:

On receipt of an application at the FCC, it is first referred to the Broadcast License Division for determination of sufficient completeness for the commission to process it. The application will be returned only if major particulars are lacking. Reasons for rejection will be specified with the returned papers.

If the application is accepted, it is given a file number and referred to the Engineering Department for "classification." At this point, cases which involve obvious conflicts are sifted out and designated for hearing. In this connection, the FCC suggests that an applicant who knows his case will present a conflict may have his application put into line for hearing more quickly if he points out the fact when filing.

Applications may be placed in either of two processing lines. If the application presents a simple en-

gineering problem, such as is presented by a 250 watt on a local frequency for daytime only operation, it is put into line #1. If the application is more complex and might, for instance, involve a directional antenna, it is put into processing line #2.

Two reasons are given by the FCC for setting up two lines. First, though highly trained engineers are required to work on either line, a greater degree of training and experience is required for men on line 2. Second, since it takes more time to process a complex case, the separate lines will permit more expeditious handling of applications which do not require weeks of study.

When it is determined that an application falls into a particular line, it is listed in order according to file number, the oldest application being placed at the head of the line. Therefore, the file number will be the determining factor in the order of staff work on the applications. The one exception is that in the case of interference conflicts, where a simultaneous study will save a substantial amount of time, the Broadcast Division is authorized to group together cases in lines 1 and 2.

The Law and Accounting Departments, by keeping track of cases in the processing lines, will be able to write their reports on the same applications that are being studied by the Engineering Department.

If the three departments and the Commission find that an application is satisfactory in all respects, it can be granted without a hearing. If the findings indicate otherwise, the application will be set for hearing.

The Commission reiterates that applicants may waive a hearing, thereby making possible a more prompt decision on applications submitted for consideration. (See current REPORTS, p. 502.)

### **U. S. TO ATTEND TELECOMMUNICATIONS MEETING**

Responding to the Russian invitation that the United States attend a preliminary five-power telecommunications conference in Moscow, the State Department announced last week that it was sending a telegram accepting the invitation.

However, because of the time factor, it was suggested that instead of convening August 28, the date be postponed until after the middle of September.

In addition to Russia and the United States, the United Kingdom, China and France have been invited to participate.

The American delegation will be headed by Francis Cole deWolf, chief of the State Department's telecommunications division.

### **LOUISVILLE RADIO COUNCIL DOES RADIO PROMOTION JOB**

The Louisville (Ky.) Radio Council will conduct a special radio promotion campaign during the Kentucky State Fair, Aug. 25 to 31. At Council headquarters, in the Old Kentucky Log Cabin, posters will be on display, promotional literature will be distributed, and numerous radio personalities will appear.

A committee to handle the campaign, made up from members of one hundred local organizations, is headed by Mrs. F. H. Linkenberg, president of the Louisville Radio Council.

Its recommendations received unanimous Board endorsement. They follow:

"The fundamental responsibilities of the individual licensees are:

"To promote the high standards of Practice promulgated by the NAB in the public interest.

"To recognize the foregoing as our duty and opportunity to keep our American System of Commercial Radio a free and strong means of mass communication.

"To continue to study our record of practices and programs to determine our inadequacies and our strengths.

"To survey the reaction of the listening public to determine our standing and strive for a higher level of appreciation of better programs.

"To this end the Program Executive Committee has been constituted as a means through which broad principles of program policy and standards of practice may be evolved which will serve as a guide to the individual licensee. This statement of principles and standards of practice will not and cannot be static but must, as in the past, be subjected to continuous examination and interpretation in the light of experience.

"To carry out these principles, the new NAB Program Department, with the advice of this Committee and the guidance of the Board of Directors will, among other things, assist individual broadcasters in:

"1. Maintaining standards of practice consistent with the needs and requirements of the community which he serves.

"2. Maintaining competent program management.

"3. Promoting even higher standards of radio news coverage, especially of local news, recognizing the vital force radio has become as a news medium and keeping always in mind that providing accurate, enlightening news is radio's greatest opportunity for continuous service in the public interest.

"4. Providing for various types of stations and for various conditions of operation, fundamental program organization charts and statistics covering program costs.

"5. Recognizing that radio is the medium upon which vast numbers of rural people depend for weather, news, market and other essential information as well as entertainment and taking steps to review and where necessary to enlarge service to agriculture.

"6. Developing sound policies for religious, educational, civic, cultural and other types of special programs including those involving topics of controversial public character.

"7. Ascertaining facts relative to sources of program material and information relative to performing rights, copyrights, etc.

"8. Establishing methods of making surveys to ascertain listener preferences.

"9. Recognizing the obvious fact that the service rendered to the American people is the only gauge by which the public interest character of a program whether commercial or sustaining, may be judged and, to this end, reconciling commercial operation with public interest programming.

"10. Developing a method whereby a complete and current record of his public interest programming may be maintained.

## IN THE OFFING

Aug. 20	Radio News Clinic	Canton, Ohio
Sept. 9-10	Small Market Stations Executive Committee Meeting	Washington

"11. Developing a method for exchanging successful program ideas."

The members of the Committee are: Edgar Bill, WMBD; Stanley Hubbard, KSTP; Merle Jones, WOL; Arthur B. Church, KMBC; I. R. Lounsberry, WGR; Clarence Menser, NBC; Davidson Taylor, CBS; Phillips Carlin, MBS; Henry Slavick, WMC; Glen Snyder, WLS; E. R. Vadeboncoeur, WSYR and Herb Plambeck, WHO.

The President was authorized to immediately proceed to the appointment of a full time director for the department and to otherwise staff it as he deems fit.

### Line Rates to Be Studied

The NAB Research Department was instructed to initiate a study of the line charges made to stations and networks and to report fully to the Board.

### Freedom of Radio Committee

The following report and recommendation of the recently created Freedom of Radio Committee was received and approved:

"1. It is the function of this Committee to concern itself with freedom of radio in all of its phases within this country, including legislation, government regulation, the availability of material, program and economic control, etc. Likewise the Committee should concern itself in the matter of the free flow of broadcast material, news, information and entertainment, including the right to obtain and disseminate such material into and out of all countries.

"2. The Committee recommends to the Board of Directors that the Association look to cooperation with the press and the motion picture industry and other appropriate groups with respect to freedom of expression as an ultimate objective but should defer action in that direction until we have clearly defined the needs and procedures especially applicable to our own problem.

"3. This Committee should be free to recommend to the Board appropriate action wherever necessary to establish or insure freedom of radio even though there may be a resulting over-lapping with the work of other committees of the Association.

"4. In order to expedite the dissemination of material originating in this committee, we recommend the creation of a council in each district to be composed of a representative of each state to be selected by the NAB member stations within each state.

"5. The Committee recommends that the Board authorize it to prepare a statement of principles concerning freedom of radio to be submitted to the Board for approval."

*(Continued on next page)*

The members of this committee are:

Justin Miller, Chairman; Eugene Carr, WPAY; Henry P. Johnston, WSGN; Harold Hough, WBAP; James W. Woodruff, WRBL; Niles Trammell, NBC; Frank Stanton, CBS; Edgar Kobak, MBS; and Mark Woods, ABC.

### Standards of Engineering Practice

The Engineering Executive Committee's report embodied a request that NAB be authorized to appear before the FCC in connection with hearings respecting *Standards of Good Engineering Practice* with the proviso that no participation will be had with respect to those phases of the hearing dealing with matters of a controversial nature as between classes of stations.

This recommendation was approved.

The further recommendation that the Committee be authorized, through a small sub-committee, to determine possible additions to the Recording Standards and their extension to other countries was likewise given the green light.

### By-Laws to Be Changed

J. Harold Ryan, chairman of the Board By-Laws Revision Committee, then presented the following report:

"Your Committee on By-Laws has given considerable thought to the broad underlying problems of the By-Laws and the corporate Charter of the Association. We feel that many basic changes are necessary in both documents. The recent tremendous increase in membership, as well as the developing growth of the industry and its complicated evolutions make advisable, in our opinion, a complete rewriting of these guides to the Association's operations. We hope to persuade the Board to our viewpoint as to the best way in which to handle the solution of these problems.

"All of us are jealous of maintaining the democratic processes by which the affairs of the Association are governed. The recent increases in membership make it more than ever necessary that democratic procedure be kept and strengthened in every possible way. At present the only way in which our By-Laws and Charter can be amended or revised is by vote of the membership in annual meeting. We are deeply concerned at the small attendance of qualified members at the sessions at which such important matters as changes in these basic and fundamental documents are presented for action. The result in the past has been that changes in the By-Laws have been perfunctorily voted upon by a small minority. We desire to perfect a method by which such matters can be decided by a substantial majority, after considered deliberation.

"We are not unmindful that the Board has given this committee a mandate to suggest changes in at least two important matters—network membership and election of directors-at-large—and has expressed interest in certain alterations in district boundaries. We feel, however, that important as these matters are, they are secondary to the question of method by which amendments and revisions are to be voted on, and it is our considered opinion that the change in such method that we are now proposing should first be passed upon by the Board, and submitted to the membership for approval at

the October meeting, and then the other changes in By-Laws and Charter that are anticipated can be submitted for action under the new procedure which we are sure will result in greatly increased interest and participation by our membership.

"We are consequently at this time submitting for your consideration only two proposals, which would change the method of passing upon such proposed amendments and revisions from the present action by membership at a session of the annual meeting to a plan of referendum by mail. There are two proposals necessary because the one alters the existing plan for action on proposed amendments and revisions to the By-Laws and Charter, while the other provides the machinery for action on the Standards of Practice, which is not covered by our present By-Laws. In the latter case, because the Code was first adopted by action of the membership itself, it has been assumed that any changes in the Code should receive the approval of the membership. This proposal, therefore, formalizes what has been practice.

"Your committee is firmly of the opinion that favorable action by the Board at this time on these two proposals, if approved by membership action at the October meeting, will preserve that democratic intent which is so necessary in an association of this nature. Further desirable changes can then be effected through the machinery herein set up."

The two proposals will be published officially in an edition of the REPORTS so that all members may study them prior to the Convention at which they will be voted upon.

### Rule 91-D Considered

Acting upon the request of William B. Smullin (15th District Director), and Harry Spence (17th District Director), the Board gave assent to the suggestion of the Engineering Executive Committee that the NAB Engineering Department make every effort to secure a relaxation of FCC 91-D, easing the operator requirements.

### Standard Spot Contract Approved

The Standard NAB-AAAA Contract covering spot broadcasting was considered on the basis of a report submitted by the Sales Managers' Executive Committee. The contract, as submitted, was approved and the Director of Broadcast Advertising instructed to prepare immediately mats to be sent to all stations for their possible use. The suggestion is made that the stations submit the contract to their own lawyer to determine if the provisions fit the conditions in their stations.

### Agency Recognition Loses

A recommendation of the Sales Managers' Executive Committee's sub-committee calling for consideration of the establishment of an agency recognition bureau was tabled. The feeling was voiced that no such agency is needed at the national level and stations are at liberty to establish such agencies at local levels should they deem it practicable and needed.

### Standards of Advertising Practice

President Justin Miller outlined the conferences he has had with ANA and AAAA representatives looking

(Continued on next page)

to the establishment of standards of practice by the joint action of advertisers, agencies and broadcasters. He reported progress and was specifically authorized to pursue discussion of the subject, and if he felt it advisable, to create a committee to cooperate on the project.

### EERD Discussion

Leslie Johnson (9th District Director) initiated a discussion of the policy and service of the NAB Employee-Employer Relations Department. He stated that some complaint has been made relative to the lack of specific helpful service to broadcasters. It was agreed that the President shall proceed with the utmost dispatch in fully staffing the Department and to seeing that it renders the needed service in this important field.

### Compilation of FCC Rules

The Board instructed the Legal Department to proceed at once to compiling and indexing the Rules and Regulations of the FCC. They are to be printed in looseleaf form and sent to all members. From time to time as changes and amendments occur, the Legal Department is to issue supplements or replacements so that they may be at all times current.

### Juvenile Delinquency Problem

A lengthy discussion of the part which radio broadcasting may play in the movement to curb juvenile delinquency was had. President Miller reported that he has—on the invitation of U. S. Attorney General Tom Clark—accepted chairmanship of the radio committee on juvenile delinquency. The Board also called the attention of station management to the provision of the Code. The resolution reads:

“The NAB Board taking cognizance of the growing problem of juvenile delinquency and the concern and activities of law enforcement agencies and civic organizations with reference thereto, emphasizes the need for careful attention on the part of all broadcasters to the long-established policy written in the NAB code requiring the closest supervision of broadcasters in selection and control of material, characterization and plot and urges wholehearted cooperation with all interested agencies and organizations in curbing juvenile delinquency, and further urges its President in connection with his membership on the Attorney General’s committee for juvenile delinquency to pledge to this cause the utmost support and cooperation of the broadcasting industry.”

### State Associations

A report submitted by the Executive Vice-President shows that state associations of broadcasters now exist in a number of states. The encouragement of such organizations is endorsed and the NAB staff is instructed to encourage and assist further organization by preparing suggested by-laws. Whenever requested, direct assistance is to be rendered in organizing and furthering such associations.

### Next Board Meeting

The Board will hold its next meeting just prior to the Annual Convention—on Monday—October 20th, at the Palmer House, Chicago.

## Research Department

### STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through July 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

#### STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Aug. 1	957				933	24
Sept. 1	957	0	1	0	934	23
Oct. 1	959	2	1	0	935	24
Nov. 1	965	6	3	0	938	27
Dec. 1	984	19	1	0	939	45
1946						
Jan. 1	1004	20	1	0	940	64
Feb. 1	1032	28	5	0	945	87
Mar. 1	1054	22	0	0	945	109
Apr. 1	1092	40	4	2 CP	949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Total Changes						
12 months		295	37	5 CP		

#### COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP	CG
		New** CP	Licensed to Operate	Deleted			
Aug. 1	53				46	7	0
Sept. 1	53	0	0	0	46	7	0
Oct. 1	53	0	0	0	46	7	0
Nov. 1	117	0	64	2	48	5	64
Dec. 1	228	0	111	0	48	5	175
1946							
Jan. 1	283	0	55	0	48	5	230
Feb. 1	352	0	69	0	48	5	299
Mar. 1	399	0	47	0	48	5	346
Apr. 1	429	0	30	0	48	5	376
May 1	479	10	50	0	48	5	416
June 1	495	55	17	0	48	70	377
July 1	504	37	9	0	48	107	349
Aug. 1	514	78	10	0	48	185	281
Total Changes							
10 months		180	462	2	1 CG		

#### COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Aug. 1	9				6	3
Sept. 1	9	0	0	0	6	3
Oct. 1	9	0	0	0	6	3
Nov. 1	9	0	0	0	6	3
Dec. 1	9	0	0	0	6	3
1946						
Jan. 1	9	0	0	0	6	3
Feb. 1	9	0	0	0	6	3
Mar. 1	9	0	0	0	6	3
Apr. 1	9	0	0	0	6	3
May 1	13	4	0	0	6	7
June 1	26	14	0	1 CP Prewar	6	20
July 1	27	1	0	0	6	21
Aug. 1	34	7	0	0	6	28
Total Changes						
4 months		26	0	1 CP Prewar		

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

## Employee-Employer Relations

### EER COMMITTEE MEETS, STUDIES UNION CONTRACTS; LABOR DATA TO BE ANALYZED FOR MEMBERSHIP

NAB's Employee-Employer Relations Department now has current information from approximately 750 radio stations showing whether or not they have union contracts, it reported to the EER Committee meeting in Washington last Monday (12).

Detailed analyses and summaries of the contract data from more than 300 stations, identifying the stations only as to power and city size, will be made available to NAB members. The committee expressed the desire that as much of the information as possible be distributed prior to the annual convention in October.

The EER Committee and the Department expressed gratification for the splendid cooperation of the membership in responding to the requests for copies of collective bargaining agreements and information as to contractual relations with unions.

At the meeting, NAB reported on its labor relations activities and discussed several industry labor problems.

Plans were made for distribution at an early date of aids in union contract negotiation, including analyses of standard labor proposals and suggestions for alternative proposals which may be made by industry.

The department reported to the committee that rule 91-D of the Federal Communications Commission, which requires that station transmitters be manned at all times by engineers holding first-class licenses, may hamper the on-the-job training program for veterans now being conducted by some stations. The fear was expressed, too, that some stations may not be able to comply with the rule because of the unavailability of qualified personnel.

The efforts of the International Brotherhood of Electrical Workers to persuade stations in certain areas to use only transcriptions bearing an IBEW label were discussed by the committee. Instructions were given to the NAB staff to keep itself and the membership informed concerning these developments.

The committee accepted a recommendation of the department that a study be made of group bargaining as it has been used by stations in various localities throughout the country.

Looking toward the 1947 district meetings, the group was unanimously of the opinion that a representative of the NAB Employee-Employer Relations Department and at least one committee member should attend each of these area sessions.

Those present were: Chairman John Elmer, WCBM, Baltimore; Board Liaison Member F. W. Borton, WQAM, Miami; William Fay, WHAM, Rochester; Frank King, WMBR, Jacksonville; Howard Lane, WJJD, Chicago; Harry R. LePoidevin, WRJN, Racine; Calvin J. Smith, KFAC, Los Angeles; Frank K. White, CBS, New York.

The NAB staff was represented by Executive Vice President A. D. Willard, Jr., and Ivar Peterson and Milton Kibler, assistant directors of the Employee-Employer Relations Department.

## Legal Department

### WWDC, AFTER STATING THAT AM PROGRAM POLICY WILL BE CHANGED, GRANTED FM PERMIT

In a final decision released last week, the FCC granted CP's for all 9 of the FM facilities now available in Washington. Two additional frequencies were withheld for future assignment under the reservation rule announced July 18 (Current REPORTS, p. 559). Of the original 11 applications, five were from stations now operating AM outlets in Washington. All of these were granted.

The final decision, with one significant difference, followed the proposed decision of June 6, 1946. That decision contemplated the grant of 8 applications and the denial of 3, including the request of Capital Broadcasting Company, licensee of WWDC. It was there proposed to deny facilities to WWDC on the grounds that (1) the legality of its telephone give-away program, *Captain Cash*, was doubtful; (2) the station broadcast complete race results daily; and (3) the station broadcast a three-hour evening participating program supported by spot announcements.

In reversing its stand on WWDC in the final decision, the FCC took notice of the fact that WWDC was willing to discontinue its *Captain Cash* program "if the Commission or a recognized court held such programs to be in violation of Section 316 of the Communications Act," which prohibits the broadcast of lotteries; that under new station policy horse racing information was confined to the names of the winners, without mention of odds, track conditions, etc., and was not aired until at least an hour after the race was run; and that, effective in September, evening time would be sold only in 15 minute periods.

The CPs granted are shown under *FCC Actions*.

## Small Market Stations

### WISCONSIN NETWORK ATTRACTS NATIONAL AND REGIONAL SPONSORS TO SMALL STATIONS

The Wisconsin Network, comprising 8 small market stations serving the Badger state, has found that an effective method for selling national advertisers is to contact the distributors. Don C. Wirth, managing director of the network, points out that his sales organization presents to prospective clients a sound program, which includes all types of promotion and advertising. Once the distributors are sold on a campaign it is fairly easy to sell the companies.

(Continued on next page)

NAB Small Market Stations Division's continuing study of group selling by small outlets reveals that the Wisconsin Network carries three hours of commercial programs weekly. However, their greatest dollar volume is derived from national spot announcement business.

This group of stations has found that because of the state's diversification in industry and agriculture, all the business they could handle could easily come from Wisconsin's manufacturers and other potential advertisers. Therefore, the regional network is vigorously pursuing all avenues in the state for the sale of station time.

Many success stories have developed from the advertising done by firms located in Wisconsin. The Tornado Mutual Insurance Company has increased its business 175% since it started using the group of stations some two years ago.

Plankinton Packing Company of Milwaukee started as the network's first advertiser back in 1941. They are currently sponsoring a five minute news period Monday through Saturday. The packing firm's sausage sales were in 12th place in the state at the time it started using the group of small stations. Following a season of sponsoring broadcasts of the University of Wisconsin football games, the packing company president, in an address before the Wisconsin Network's stockholders, reported that within a period of six to eight weeks his sausage sales had jumped to first place in the state. He attributed this success to his advertising on the network. The packing firm has been a continuous client despite the meat shortage.

The network has had considerable success in the sale of radio to the Wisconsin Bankers Association. They sold the bankers a campaign of one spot announcement daily, Monday through Saturday, which included 23 radio stations. As a result of a six months spot campaign, the bankers have been sold on the value of radio advertising. Copy stressed: "For every financial service, see your bank." Stations throughout the state are now reported to be carrying regular financial advertising from the local banks.

The Wisconsin Network believes in the state and therefore sees a greater future in the prospective business from firms within its borders. There are 8 basic stations connected by leased lines. "Associate" stations are added for special occasions. The basic stations are: WHBY, Appleton; KFIZ, Fond du Lac; WCLO, Janesville; WIBU, Poynette-Madison; WRJN, Racine; WHBL, Sheboygan; WSAU, Wausau; WFHR, Wisconsin Rapids. Five of the stations are affiliated with Mutual, two with ABC and one with CBS.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 26-Sep-

tember 1 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U.N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

### Help Prevent Forest Fires

A tremendous amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfigured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in the building trades, sawmills, and factories. The nation's limited supply of timber is constantly being reduced by forest fires, 9 out of 10 of which are man-made and therefore preventable. The forthcoming Labor Day weekend will find unprecedented numbers of vacationers living in or traveling through wooded areas. Every motorist, hiker, camper, fisherman and picnicker is potentially guilty of starting a forest or woods fire through carelessness or thoughtlessness. Everyone, therefore should memorize and observe—particularly

(Continued on next page)

over Labor Day weekend—these four rules of forest fire prevention: 1. Crush out cigarettes, cigar and pipe ashes. 2. Break matches in two after using. 3. Don't throw cigars, cigarettes, matches, or pipe ashes from your car. 4. Drown all camp fires; then stir and drown again. (Fact Sheet No. 16-A)

### Safety on the Highway

The National Safety Council is working hard to make the public aware of the mass murder taking place on U. S. highways. Your cooperation is urgently needed to make every man, woman and child in the nation accident-conscious. The difficulty is that people as a whole usually think horrible accidents always happen to somebody else. It simply doesn't occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it could easily happen . . . for it's the careless little chances we all take every day that are causing the big accident fatalities . . . the purpose of the present campaign is to make 140 million Americans vividly aware of the little careless chances we've been taking . . . *and to make us cut them out.* Your programs can help put the brakes on America's rising traffic death toll. You can save lives this year by getting these points across to your listeners: (1) make each listener realize accidents don't always happen to somebody else. Make him realize *HE* is a potential accident victim. (2) Point out to the listener as specifically as time will allow the little, thoughtless chances he may be taking *today . . . this week.* Jaywalking . . . trying to beat the light at intersections when it's turning red . . . speeding when the law isn't looking . . . driving so fast at night he can't stop within his headlight vision . . . driving when he's had a few drinks . . . neglecting repairs on his car . . . ignoring signals at railroad crossings. (3) Persuade him that never again can he afford to take a chance with injury or death. *He may be next!* (4) Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. Since this allocation falls in the week immediately preceding Labor Day, please remind listeners that the need for safety on the highway will be greater than ever during the Labor Day weekend when traffic will be abnormally heavy. (Fact Sheet No. 15-A)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 19. They are subject to change.

#### Wednesday, August 21

##### Further Hearings

- NEW—The Wren Broadcasting Co., Lawrence, Kan.—C. P. 1250 kc., 5 KW night, 5 KW day, S-KFKU.  
NEW—Midwest Broadcasting Co., Milwaukee, Wis.—C. P. 1250 kc., 5 KW unlimited, DA-day & night.

#### Thursday, August 22

- WCMH—The Ashland Broadcasting Co., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

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## FCC ACTIONS

### DOCKET CASE DECISIONS—AM

The Commission announces its proposed Decision (B-268) looking towards the grant of the application of the Atlantic Shores Broadcasting, Ltd., for a construction permit for a new station at Coral Gables, Fla., to operate on 1490 kc., 250 watts, unlimited time (Docket No. 7131), and a denial of the applications of Southern Media Corporation seeking the same facilities at Coral Gables (Docket No. 6934), and of Miami Beach Publishing Co., seeking the same facilities at Miami Beach, Fla. (Docket No. 7132)

The proposed grant to Atlantic Shores Broadcasting, Ltd., is subject to the filing within 60 days of an application for modification of construction permit for approval of transmitter site and antenna system.

### DOCKET CASE DECISIONS—FM

The Commission announces its Decision granting the following applications for FM broadcast stations in Washington, D. C.:

Commercial Radio Equipment Co., 101.3 mc. (No. 267); 20 KW; 500 feet.

Cowles Broadcasting Co., 100.5 mc. (No. 263); 20 KW; 350 feet; subject to CAA approval of height and location of antenna structure, and subject to no adverse effects on radiation pattern of standard broadcast station WOL.

National Broadcasting Co., 94.5 mc. (No. 233); 20 KW; 490 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

Metropolitan Broadcasting Co., 101.7 mc. (No. 269); 20 KW; 500 feet.

Potomac Broadcasting Cooperative, Inc., 93.3 mc. (No. 227); 20 KW; 495 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Evening Star Broadcasting Co., 94.1 mc. (No. 231); 20 KW; 500 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

WINX Broadcasting Co., 92.9 mc. (No. 225); 20 KW; 500 feet; subject to filing of application specifying for the new location technical features of proposed operation.

Theodore Granik, 93.7 mc. (No. 229); 20 KW; 500 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Capital Broadcasting Co., 100.9 mc. (No. 265); 20 KW; 500 feet; subject to Commission approval of transmitter.

At the same time, the Commission denied the application of the Chesapeake Broadcasting Co. for FM station in Washington, D. C.

### AM APPLICATIONS GRANTED

NEW—Goggan Radio Sales, a partnership composed of Benjamin P. Goggan, Jr. and Howard E. Dennis, Henderson, Texas.—Granted CP(\*) for a new station to operate on 1000 kc., 250 watts, daytime only. (B3-P-4642)

NEW—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas.—Granted CP(\*) for a new station to operate on 930 kc., 1 KW, daytime. (B3-P-4148; Docket 6944)

NEW—R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/d as Odessa Broadcasting Co., Odessa, Texas.—Granted CP for a new station to operate on 1360 kc., 5 KW, daytime only, subject to interference conditions with Monahans Broadcasters (B3-P-4982), for a new station at Monahans, Texas, if granted.

(\*) Subject to condition that applicant will, within 60 days from date of this action, file application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

(Continued on next page)

## COMMERCIAL TELEVISION APPLICATIONS GRANTED

- NEW—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted CP for a new commercial television station; frequency: Channel No. 4 (66-72 mc.); 10 KW visual, 7.5 KW aural power; antenna, 500 feet on the following conditions: (1) Waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (2) The Commission may, in the future, require permittee to increase effective radiated power or relocate transmitter site in order to bring the coverage into substantial conformance with its rules. (3) Contingent on filing Form 304 for changes in WBZ antenna. (B1-PCT-33)
- NEW—WBEN, Inc., Buffalo, N. Y.—Granted CP for a new television station; frequency 66-72 mc. (Channel #4); 14.4KW visual power; 7.2 KW aural power; antenna 378 feet. (B-1-PCT-155)

## FM FINAL CP'S GRANTED

### Correction

According to a correction issued by the Commission, the item on p. 637 of last week's REPORTS referring to the grant of an FM final CP for the Journal Company, Milwaukee, should show effective radiated power as 349 KW.

The following applications were granted regular Construction Permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

- American Broadcasting Corp. of Kentucky, Lexington, Ky.—Class B; Channel: 102.3 mc. (No. 272); 3.0 KW; 320 feet. (B2-PH-131)
- The Sun Pub. Co., Inc., Jackson, Tenn.—Class B; Channel: 95.1 mc. (No. 236); 30 KW; 420 feet. (B3-PH-308)
- WAGE—WAGE, Inc., Syracuse, N. Y.—Class B; Channel: 93.9 mc. (No. 230); 1.6 KW; 610 feet. (B1-PH-315)
- Radio Station WMFR, High Point, N. C.—Class B; Channel: 97.7 mc. (No. 249); 3.3 KW; 310 feet. (B3-PH-359)
- News-Journal Corp., Daytona Beach, Fla.—Class B; Channel: 94.5 mc. (No. 233); 8.5 KW; 330 feet. (B3-PH-468)
- Alexandria Broadcasting Co., Inc., Alexandria, La.—Class B; Channel: 100.1 mc. (No. 261); 3 KW; 380 feet. (B3-PH-570)
- Radiophone Broadcastingcasting Station WOPI, Inc., Bristol, Tenn.—Class B; Channel: 96.9 mc. (No. 245); 10.4 KW; 2210 feet. (B3-PH-676)
- George M. Ives, Brookfield, Ill.—Class A; Channel: 104.7 mc. (No. 284); 250 watts; 168 feet. (B4-PH-711)
- The Valley Electric Co., San Luis Obispo, Calif.—Class B; Channel: 92.3 mc. (No. 222); 11.0 KW; 690 feet. (B5-PH-759)
- James F. Hopkins, Inc., Detroit, Mich.—Class B; Channel: 94.5 mc. (No. 233); 33 KW; 410 feet. (B2-PH-1)
- Plains Radio Broadcasting Co., Amarillo, Texas.—Class B; Channel: 101.7 mc. (No. 269); 36 KW; 400 feet. (B3-PH-529)
- Bell Broadcasting Co., Inc., Temple, Texas.—Class A; Channel: 104.3 mc. (No. 282); 210 watts; 505 feet. (B3-MPH-124; B3-PH-594)
- Harwell V. Shepard, Denton, Texas.—Class B; Channel: 101.7 mc. (No. 269); 3.1 KW; 290 feet. (B3-PH-866)
- KOIN—KOIN, Inc., Portland, Ore.—Class B; Channel: 94.5 mc. (No. 233); 150 KW; 1350 feet. (B5-PH-345) (\*)
- KOMA—KOMA, Inc., Oklahoma City, Okla.—Class B; Channel: 100.1 mc. (No. 261); 190 KW; 500 feet. (B3-PH-531) (\*)
- KSTP—KSTP, Inc., St. Paul, Minn.—Class B; Channel: 102.1 mc. (No. 271); 320 KW; 620 feet. (B4-PH-551) (\*)

## DESIGNATED FOR HEARING

- Abraham Kofman & Sara F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif., and Millard Kibbe & Donald K. Deming, d/b as D and K Broadcasting

(\*) In lieu of conditions previously authorized.

Co., Palo Alto, Calif.—Designated for consolidated hearing application of Times-Star Publishing Co. (B5-P-4418) for new station to use frequency 1210 kc., 1 KW, daytime, with application of D and K Broadcasting Co. (B5-P-4690) for new station to use frequency 1220 kc., 250 watts, daytime.

- David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas.—Designated for hearing application for construction permit for new station to operate on 1240 kc., 250 watts, unlimited time. (B3-P-4767)
- Radio Springfield, Inc., Springfield, Ill.—Designated for hearing application for construction permit for new station to operate on 1490 kc., 250 watts, unlimited power. (B4-P-3822; Docket 7323)
- Key Broadcasting Corp., Baltimore, Md.—Designated for hearing application for new station to operate on 750 kc., 1 KW, daytime only (B1-P-4713), in consolidated proceeding with applications of Diamond State Broadcast Corp., Dover, Dela. (Docket 7012) and James M. Tisdale, Chester, Pa. (Docket 7647)
- WLAV—Booth Radio Stations, Inc., Kalamazoo, Mich.: Leonard A. Versluis, Grand Rapids, Mich.: Michigan Broadcasting Co., Battle Creek, Mich., and Elyria-Lorain Broadcasting Co., Elyria, Ohio.—Designated for consolidated hearing applications of Booth Radio Stations, Inc., for new station at Kalamazoo, Mich., to operate on 930 kc., 1 KW, DA-2, unlimited time (B2-P-4277); WLAV to change frequency from 1340 to 930 kc., increase power from 250 watts to 1 KW, DA-night, install new transmitter and change location (B2-P-4536); Michigan Broadcasting Co., for new station at Battle Creek, Mich., to operate on 930 kc., 1 KW, DA-2, unlimited (B2-P-4756); and Elyria-Lorain Broadcasting Co., for new station at Elyria, Ohio, to operate on 930 kc., 1 KW, night, 5 KW-LS, DA-2; unlimited time. (B2-P-4865)

## MISCELLANEOUS LICENSE RENEWALS

- Granted renewal of licenses for following developmental broadcast stations for regular period ending May 1, 1947: W9XEV, Evansville on the Air, Inc., Glenwood, Ind.; W3XMB, Maryland Broadcasting Co., Baltimore, Md.

## MISCELLANEOUS ACTIONS

- Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted request to use call letters KOB-TV ("KOB" is the call letter of its standard broadcast station and "TV" is short for television) for its new television station. This is first authorization of this nature. This authorization was based upon Commission policy of permitting FM stations to use the call letters of their standard broadcast stations followed by the letters FM.
- WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP (B1-PCT-68) to change frequency from Ch. #6 to Ch. #11, 198-204 mcs., ESR from 1800 to 2370, transmitter location to approx. 3.5 miles northwest of Baltimore, change studio location to No. Charles St. and 26th St., Baltimore, change type of transmitters and make changes in antenna system of commercial television station.
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Denied petition for leave to amend its application for CP (B2-P-4137; Doc. 6938) so as to show changes in its officers, etc., and to substitute the frequency 1250 for 1390 kc. therefore requested with other related changes. Further ordered that the time allowed for the filing of exceptions to the proposed decision of the Commission in Dockets 6936, 6938 and 6939, is extended to August 29, 1946.
- WGPA—The Bethlehem Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP which authorized a new station, for change in type of transmitter (RCA BTA-250-L), approval of antenna, and approval of transmitter and studio locations at 8th Ave. at intersection with Dell St., approximately 0.8 miles northwest of center of Bethlehem, Pa., and 426 Brodhes St., Bethlehem, respectively. (B2-MP-1921)

(Continued on next page)

- KDRS**—Progressive Broadcasting Co., Paragould, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Paragould. (B3-MP-1974)
- KGIII**—KGIII Broadcasting Service, Little Rock, Ark.—Granted license to cover CP which authorized installation of new antenna and ground system, and change transmitter location. (B3-L-2000.) Also authority to determine operating power by direct measurement. (B3-Z-1824)
- WSUA**—Warren, Davis Yeager & Ford, Inc., Bloomington, Ind.—Granted modification of CP, which authorized a new station, to change name of permittee from: Warren, Davis, Yeager and Ford, Inc., to: Radio Station WSUA, Inc.; change type of transmitter to Gates 1-D, for approval of antenna and approval of transmitter location at 2½ miles south of city limits on state road #37, RFD, Bloomington, Ind. (B4-MP-1931)
- WMOA**—Marietta Broadcasting Co., Marietta, Ohio.—Granted modification of CP which authorized a new station, to extend completion date to 9-13-46. (B2-MP-1989)
- KBUN**—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations on highway #71, approximately 1.5 miles south of center of Bemidji, and 419½ Beltrami Ave., Bemidji, respectively. (B5-MP-1969)
- KRIC**—Oil Center Broadcasting Co., Odessa, Texas.—Granted license to cover CP which authorized a new station to operate on 1410 kc., 1 KW, DA, unlimited time, and change location of studio to 111 E. Fifth St., Odessa, Texas. (B3-L-1992.) Also granted authority to determine operating power by direct measurement. (B3-Z-1819.) Licensee is granted waiver of Secs. 3.55 (b) and 3.60, conditions.
- KEVR**—Evergreen Broadcasting Corp., Seattle, Wash.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 9-13-46. Permit is issued with express provision that permittee will assume full responsibility for any adverse effects to the operation of KIRO, including interference, cross modulation, and/or distortion of antenna pattern, and that in the event of such effects, appropriate rejection circuits will be installed as required in the KIRO and/or KEVR antenna system. On completion of the adjustments to the KEVR antenna system, sufficient field intensity measurements will be made on Station KIRO to establish the absence of adverse effects referred to above. (B4-MP-2029)
- WSTP**—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted CP to mount FM antenna on top of AM antenna. (B3-P-5076)
- WOLF**—Civic Broadcasting Co., Syracuse, N. Y.—Granted CP to install new vertical antenna and make changes in ground system. (B1-P-3756)
- KOIN**—KOIN, Inc., Portland, Ore.—Granted CP to mount FM antenna on top AM tower. (B5-P-5090)
- WESX**—North Shore Broadcasting Co., Salem, Mass.—Granted CP to mount FM antenna on top of present tower. (B1-P-5074)
- The following actions were taken by the Administrative Board on August 8:
- KSJB**—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 9-8-46. (B4-MP-2026)
- KXLO**—Capitol Broadcasting Co., Lewiston, Mont.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at: On North Side of U. S. Highway #87, 1 mile east of Lewiston, Mont. (B5-MP-1945)
- B. Loring Schmidt**, Salem, Ore.—Denied petition for review of the action of the presiding officer of the Motions Docket on July 31, denying petitioner's request to enlarge the issues in the consolidated proceeding upon his application for CP (Docket 7624) and the application of John H. Fitzgibbon, et al (Docket 7379), and the said action of the presiding officer is affirmed.
- KTOK**—KTOK, Inc., Oklahoma City, Okla.; Darrold Alexander Cannon, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Adopted an order reopening in May 1, 1946, hearing of Wichtex Broadcasting Co. and designated application (Docket 7127) for consolidated hearing with application of KTOK, Inc. (Docket 7775), and further ordered that the Commission's order of January 16 designating Wichtex application for hearing, be amended to include application of KTOK, Inc.
- KMLB**—Liner's Broadcasting Station, Inc., Monroe, La.—Granted CP to install an auxiliary transmitter (W. E. 353 E-1) at Richmond Road, Monroe, La. (present site of main transmitter), to be operated on 1440 kc., 1 KW, employing DA-night. (B3-P-5073)
- WMPS**—WMPS, Inc., Memphis, Tenn.—Granted modification of CP which authorized change in frequency, etc., to change type of transmitter to RCA BTA-10F. (B3-MP-2035)
- WCOC**—Miss. Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter to (GATES BC-5A) and extend commencement and completion dates to 30 days after grant and 180 days thereafter, respectively, subject to the express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B3-MP-2032)
- WNAR**—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations near intersection of Old Arch Road and New Hope Street, NE of Norristown, Pa., and 115 W. Main St., Norristown, respectively; conditions in re interference. (B2-MP-1922)
- WRNO**—The Observer Radio Co., Orangeburg S. C.—Granted modification of CP which authorized a new station, for changes in transmitting equipment, approval of antenna and transmitter location on U. S. Highway 21 (North), Orangeburg, and change studio location to U. S. Highway 21. (North), Orangeburg. Permittee is granted waiver of Secs. 3.55 (b) and 3.60 of rules; conditions. (B3-MP-2003)
- WTOK**—Meridian Broadcasting Co., Meridian, Miss.—Granted modification of CP which authorized a new station, to change type of transmitter to (W. E. 451-A-1), for approval of antenna and approval of transmitter and studio locations at 20th St. and 3rd Ave., and 208 22nd Ave., Meridian, respectively. (B3-MP-1940)
- KVET**—Austin Broadcasting Co., Austin, Texas.—Granted modification of CP which authorized a new station, for extension of completion date to 10-10-46. (B3-MP-2036)
- KFBB**—F. A. Buttrey (transferor), Fred Birch (transferee), Buttrey Broadcast, Inc., Great Falls, Mont.—Granted consent to voluntary transfer of control of Buttrey Broadcast, Inc., licensee of Station KFBB, from F. A. Buttrey to Fred Birch, for a consideration of \$299,600 for all of the outstanding capital stock. (B5-TC-481)
- I. & E. Broadcasting Co.**, Dayton, Ohio.—Granted request to dismiss petition filed by I. & E. Broadcasting Co. for reconsideration directed against the action of the Commission June 13, 1946, granting without hearing application of Peoples Broadcasting Corp., for a construction permit for new station at Worthington, Ohio. (Docket 7519)
- Worcester Telegram Publishing Co., Inc.**, Worcester, Mass.—Granted request of permittee to cancel construction permit for new commercial television broadcast station to be operated on Channel No. 5, 76-82 mc., power (visual) 13.6 KW. (aural) 10.8KW, which had been granted May 16, 1946. (B1-PCT-153)

#### ACTIONS ON MOTIONS

- WRAT**—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition insofar as it requests reopening of  
(Continued on next page)

the record in re its application (Docket 6967) et al; denied petition insofar as it requests receiving into the record the affidavits from A. J. Fletcher and James Floyd Fletcher. The record was reopened for the sole purpose of receiving testimony from A. J. Fletcher and James Floyd Fletcher upon the question of overlap or multiple ownership between Durham Broadcasting Co., Durham, N. C., and the Capitol Broadcasting Co., Inc., WRAL, Raleigh, and further ordered that the further hearing in this proceeding be scheduled for August 12, at Washington.

Edwin Mead, Rockford, Ill.—Granted petition for leave to amend his application (Docket 7599), so as to supply a supplemental engineering report containing changes in the nighttime coverage due to recent grants of other stations and presenting more complete data regarding possible conflicts with other pending applications, and the amendment was accepted.

Radio Wisconsin, Inc., Madison, Wisc.—Granted petition for leave to amend its application (Docket 6940) so as to specify a revised directional antenna and supply current information on program plans, and the amendment was accepted.

WOWO—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Granted petition for leave to amend its application for CP (Docket 7674) so as to specify a new transmitter site, etc., and the amendment was accepted.

Hearst Radio, Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for a new FM station. (Docket 7218; B1-PH-222)

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Granted petition for leave to intervene in the hearing on applications of Modesto Broadcasting Co. and Turlock Broadcasting Group. (Dockets 7678 and 7679)

WDEV—Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Granted petition of Lloyd Squire, surviving partner of Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, for leave to amend application for CP (Docket 7405) so as to show death of one of the partners, Wm. G. Ricker; substitute Lloyd E. Squire, surviving partner, and Ernest C. Perkins, executor of the estate of Wm. G. Ricker, as the applicant in place of the original applicant, and the amendment was accepted.

Town Talk Broadcasting Co., Grass Valley, Calif.—Granted petition for leave to amend application for CP (Docket 7668) so as to add to the application various letters of endorsement from citizens and representatives of civic groups in Grass Valley, and the amendment was accepted.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted petition requesting reinstatement of its application for CP (B5-P-3552), which was dismissed without prejudice on May 9, 1946, subject to the right of reinstatement at a later date under the provisions of the Commission's public notice of Jan. 5, 1946, and to accept amendment filed simultaneously with the petition specifying the frequency **910 kc.**, with 1 KW, unlimited time, DA day and night. The application was reinstated and the amendment accepted.

Ark. Valley Broadcasting Co., Fort Smith, Ark.—Granted petition requesting reinstatement of application (B3-P-4300) which was dismissed without prejudice on June 7, 1946, subject to the right of reinstatement at a later date under provisions of the Commission's public notice of Jan. 5, 1946, and to accept the amendment filed simultaneously with the petition specifying the frequency **1270 kc.**, with 1 KW, unlimited time, using directional antenna. The application was reinstated and the amendment accepted.

Newark Broadcasting Corp., Newark, N. J.—Granted petition for leave to amend application for CP (Docket 6190) so as to change Paragraph 17 of the application to show that petitioner is requesting in part the facilities of WAGE, Syracuse; and to show petitioner's willingness to pay the reasonable cost of a change in transmitter site by WAGE, and the amendment was accepted.

KVOX—KVOX Broadcasting Co., Moorehead, Minn.; Northern States B/cg Co., Fargo, N. Dak.—Granted peti-

tion for continuance of consolidated hearing now scheduled for August 14 and 15, at Fargo, N. Dak., on petitioner's application (Docket 7663) and application of Northern States Broadcasting Co. (Docket 7664) and said hearing was continued to Sept. 23 at Washington.

Mansfield Journal Co., Mansfield, Ohio; Lorain Journal Co., Lorain, Ohio—Granted petition filed by Mansfield Journal Co. and Lorain Journal Co. requesting an extension of time to August 27 within which to file proposed findings of fact and conclusions in the proceeding upon their applications for construction permits and application of Lawrence W. Harry, d/b as Fostoria Broadcasting Co., and the time within which Mansfield Journal Co. and The Lorain Journal Co. may file its proposed findings of fact is extended to and including August 27, 1946.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho B/cg & Tele. Co., Idaho Falls, Idaho—Ordered that the hearing on these cases now scheduled for August 19 at Idaho Falls, be continued to Sept. 18 at Idaho Falls.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 610 Kilocycles

KFRC—Don Lee Broadcasting System, San Francisco, Calif.—Authority to make changes in automatic frequency control equipment.

#### 650 Kilocycles

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 5 KW and limited hours of operation. Amended to change frequency from **640** to **650 kc.**, and hours of operation from limited time to daytime.

#### 680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, which authorized change in frequency, increase in power, install new transmitter and directional antenna for night use and change transmitter location) change type transmitter.

#### 690 Kilocycles

KGGF—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit (B4-P-2883, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to increase power from 1 KW to 5 KW night, 10 KW day, install new transmitter, changes in directional antenna for day and night use, change transmitter location from Coffeyville to Liberty, Kansas, and extend commencement and completion dates.

NEW—Riley Orlan Parker, Lamesa, Texas (P. O. 510 N. Katherine St.)—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 250 watts and daytime hours of operation.

#### 750 Kilocycles

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va. (P. O. Box 950)—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 1 KW and daytime hours of operation.

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## 780 Kilocycles

NEW—General Broadcasting Co., a partnership composed of William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, Birmingham, Ala. (P. O. 4333 11th Ave., North)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW, and daytime hours of operation.

## 890 Kilocycles

WIHC—Henderson Radio Corp., Henderson, N. C.—License to cover construction permit (B3-P-4254 as modified) which authorized increase in power and installation of new transmitter.

## 900 Kilocycles

NEW—Puritan Broadcast Service, Inc., Lynn, Mass. (P. O. 7 Willow St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

## 910 Kilocycles

WCOC—Mississippi Broadcasting Co., Meridian, Miss.—Modification of construction permit (B3-P-4300, which authorized increase in power and install new transmitter) to change type of transmitter and extend commencement and completion dates.

## 930 Kilocycles

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter and change transmitter and studio locations.

## 950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384, as modified) to extend completion date.

## 960 Kilocycles

KGKL—KGKL, Inc., San Angelo, Texas—Modification of construction permit (B3-P-4502, which authorized a change in frequency, to increase power, install new transmitter and directional antenna for night use and to change transmitter location) to change transmitter location.

## 1020 Kilocycles

WSIC—Paul F. McRoy, John H. Searing and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Modification of construction permit (B4-P-4695, which authorized a new standard broadcast station) to make changes in antenna system.

## 1030 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla. (P. O. Box 368 (101 Pablo Ave.))—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts and daytime hours of operation.

## 1060 Kilocycles

KROY—Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, Sacramento, Calif.—Construction permit to change frequency from 1240 to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change name from Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, to Harnco, Inc.

## 1130 Kilocycles

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Construction permit to increase power from 10 KW (employing directional antenna day and night) to 50 KW, install new transmitter and make changes in directional antenna for night use only. Amended to make change in directional antenna.

## 1230 Kilocycles

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-4183, as modified which authorized a new standard broadcast station) to make changes in antenna system.

WMOB—Numm Broadcasting Corp., Mobile, Ala.—Construction permit to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

## 1240 Kilocycles

NEW—Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

## 1250 Kilocycles

KPAC—Port Arthur College, Port Arthur, Texas.—Construction permit to increase power from 1 KW, day and night, to 5 KW day, and 1 KW night, to install new transmitter and change transmitter location.

## 1300 Kilocycles

KVET—Austin Broadcasting Co., Austin, Texas—Modification of construction permit (B3-P-4192, which authorized a new standard broadcast station) for extension of completion date.

## 1320 Kilocycles

NEW—Farmers' Chemical Co., Kalamazoo, Mich. (P. O. Box 591)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) to make change in directional antenna for night use and mount FM antenna on top of one tower and television antenna on top of other tower.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, increase power from 500 watts night, 5 KW day, to 5 KW day and night, and change transmitter location.

## 1340 Kilocycles

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—License to cover construction permit (B3-P-3930, as modified) which authorized a new standard broadcast station.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a Partnership d/b as WCPZ Broadcasting Co., Beaumont, Texas (P. O. 1727 H St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

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WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Construction permit to install a new transmitter, make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

### 1350 Kilocycles

KID—Idaho Radio Corp., Idaho Falls, Idaho—Construction permit to install a new transmitter.

### 1400 Kilocycles

NEW—John W. Guider, tr/as White Mountain Radio, Littleton, N. H.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—C. H. Fisher, C. O. Fisher, B. N. Phillips and James E. Phillips, a Partnership d/b as Yakima Valley Broadcasting Co., Yakima, Wash. (P. O. Box 1506, % Harold Arzt, East Alder St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KCOL—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partners, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo.—Modification of construction permit (B5-P-4670, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location.

### 1440 Kilocycles

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to install auxiliary transmitter.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp.

### 1450 Kilocycles

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Authority to determine operating power by direct measurement of antenna power.

KDNT—Harwell V. Shepard, Denton, Texas—Construction permit to make changes in antenna system and mount FM antenna on top of AM tower.

NEW—Homer Rodeheaver, Winona Lake, Ind.—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1250 to 1450 kc., power from 1 KW to 250 watts, change type of transmitter, install vertical antenna, change transmitter and studio locations from Winona Lake to Fort Wayne, Indiana.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and approval of transmitter location.

KEIO—Eastern Idaho Broadcasting & Television Co., Pocatello, Idaho—Modification of construction permit (B5-P-4638, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

### 1480 Kilocycles

NEW—Radio Wisconsin, Inc., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna.

### 1490 Kilocycles

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a Partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Con-

struction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1490 kc.

### 1540 Kilocycles

NEW—Texhoma Broadcasting Co., Durant, Okla. P. O. % Geo. L. Malone, Pres., 321 West Main)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and unlimited hours of operation.

### 1550 Kilocycles

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 50 KW, directional antenna and unlimited hours of operation. Amended to change power from 50 KW, directional antenna, to 10 KW night, 50 KW day and directional antenna for night use.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WBBW by Radio Indianapolis, Ind.

### 1580 Kilocycles

NEW—Central Illinois Radio Corp., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 5 KW, and unlimited hours of operation. Amended: To change frequency from 1290 to 1580 kc., change power from 5 KW to 1 KW, change hours of operation from unlimited to daytime, install new transmitter and vertical antenna, and change transmitter location.

## FM APPLICATIONS ACCEPTED FOR FILING

Central Nebraska Broadcasting Corp., Kearney, Nebr.—Construction permit for a new FM broadcast station to be operated on Channel # 228, 93.5 mc., and coverage of 16,665 square miles. Amended to specify class of station.

Amalgamated Broadcasting System, Inc., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage as determined by FCC. Amended to change coverage to 9,660 square miles, specify population as 4,948,000, change transmitter site, specify type of transmitter and make changes in antenna system.

Templestone Radio Mfg. Corp., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage to be determined by FCC. Amended to change coverage from "to be determined" to 9,413 square miles and population from 2,530,000 to 3,286,000.

Mrs. W. J. Virgin, Medford, Ore.—Application to purchase conditional grant by Medford Radio Corporation.

Advertisers Press, Inc., Flint, Mich. (P. O. 328 Saginaw St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel # 286, 105.1 mc.

James Cullen Looney, Edinburg, Texas (P. O. 217½ Closner Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location.

George Anthony Waslovas, Cheviot, Ohio (P. O. 4111 Harrison Ave.)—Construction permit for a new FM broadcast station to be operated on Channel # 281, 104.1 mc.

Scripps-Howard Radio, Inc., Knoxville, Tenn. (P. O. 1121 Union Central Bldg., Cincinnati, Ohio)—Construction permit for a new FM broadcast station to be operated

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on Channel # 224, 92.7 mc., and coverage of 13,700 square miles.

The Crosley Corp., Cincinnati, Ohio.—Modification of construction permit (B2-PH-214, which authorized a Metropolitan FM broadcast station) to change name from The Crosley Corporation to Crosley Broadcasting Corporation, specify frequency as Channel # 251, 98.1 mc., coverage as 13,910 square miles, population as 1,588,900, transmitter site, type of transmitter and specify antenna system.

Inter-City Advertising Co., Charlotte, N. C. (P. O. 120 E. 3rd St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 12,000 square miles.

Everglades Broadcasting Co., Miami, Fla. (P. O. 334 N. E. 32d St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 4,750 square miles.

KUOA, Inc., Siloam Springs, Ark. (P. O. John Brown University Campus)—Construction permit for a new FM broadcast station to be operated on Channel # 245, 96.9 mc., and coverage of 8,513 square miles.

WNBZ-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Modification of license to change name from Wylie B. Jones Advertising Agency to Clark Associates, Inc.

The Wren Broadcasting Co., Inc., Topeka, Kans.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel No. 273, 102.7 mc., and coverage of 13,720 square miles. Amended: To correct frequency as Channel No. 273, 102.5 mc.

#### TELEVISION APPLICATIONS ACCEPTED FOR FILING

Minnesota Broadcasting Corp., Minneapolis, Minn. (P. O. 115 E. Grant St.)—Construction permit for a new commercial television broadcast station to be operated on Channel # 4, 66-72 mc., and ESR of 2080.

WBKB—Balaban & Katz Corp., Chicago, Ill.—Construction permit to change frequencies from Channel # 2, 60-66 mc., to Channel # 4, 66-72 mc., ESR from 350 to visual 2200, aural 1710, make changes in aural and visual transmitters, transmitter location, and make changes in antenna system.

Bendix Aviation Corp., Bendix Radio Division, Towson, Md. (P. O. Joppa Rd.)—Construction permit for a new experimental television broadcast station to be operated on 600-620 mcs., power of visual 100 watts (peak) and aural 100 watts, and emission of visual special aural FM special.

Don Lee Broadcasting System, Hollywood, Calif. (P. O. 5515 Melrose Ave.)—Construction permit for a new experimental television broadcast station to be operated on frequencies to be assigned: power of visual, 250 watts (peak), aural, 250 watts, and emission of visual A5 and aural special.

The St. Louis University, St. Louis, Mo. (P. O. 221 North Grand Blvd.)—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned in 480-920 mc. band and power of visual, 1 KW.

WCBW—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of license to specify frequency as Channel No. 2, 54-60 mc., and to change ESR from 1000 to 1230.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new non-commercial educational broadcast station) for extension of completion date.

WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WABW by Radio Indianapolis, Inc.

KEGT—Tarrant Broadcasting Co., Area of Fort Worth, Texas.—Construction permit to change transmitter

power from 2 watts to 1.75 watts, change from portable-mobile to mobile.

KAAD—Tarrant Broadcasting Co., area of Fort Worth, Texas.—Construction permit to change transmitter, change power from 40 watts to 100 watts, change from portable-mobile to portable.

NEW—Northwest Broadcasting Co., Area of Fort Dodge, Iowa. (P. O. Warden Bldg.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 20 watts, and A3 emission.

NEW—The Bible Institute of Los Angeles, Inc., Los Angeles, Calif. (P. O. 558 So. Hope St.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel No. 218, 91.5 mc., power of 3158 watts, and special for FM emission.

NEW—Leonard A. Verluis, Area of Grand Rapids, Mich. (P. O. 6 Fountain St., N. E.)—Construction permit for a new relay broadcast station to be operated on 156.075, 157.575, 159.975 and 161.925 mc., power of 10 watts and A3 emission.

#### APPLICATIONS DISMISSED

WNBZ-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Construction permit to change frequency from 44.9 to 43.7 mc., service area from 6500 square miles to be determined, type of transmitter, studio and transmitter location. Request of attorney.

WGST—Georgia School of Technology, Atlanta, Ga.—Construction permit to increase power from 1 KW night, 5 KW day to 5 KW day and night, and install directional antenna for night use. (920 kc.)

Ronald B. Woodyard, Utica, N. Y.—Construction permit for a synchronous amplifier to be operated with a new standard broadcast station at Utica, N. Y. (B1-P-3636), on 1450 kc., power of 50 watts, and unlimited hours of operation.

#### APPLICATION RETURNED

Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 500 watts and daytime hours of operation. Amended: To change frequency from 1570 to 880 kc.

#### APPLICATIONS TENDERED FOR FILING

##### 590 Kilocycles

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, night, 5 KW, day, directional antenna and unlimited hours of operation.

##### 670 Kilocycles

NEW—News Publishing Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

##### 720 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW, and daytime hours of operation.

##### 780 Kilocycles

NEW—General Broadcasting Co., a Partnership composed of William J. Edwards, Graydon L. Newman, Pearl

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McPherson Patrick, Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW, and daytime hours of operation.

### 810 Kilocycles

NEW—Denver Broadcasting Co., Denver, Colo.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

### 900 Kilocycles

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

### 910 Kilocycles

NEW—KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

NEW—Batta Broadcasting Co., Braddock, Penna.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

### 930 Kilocycles

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 5 KW, directional antenna night and unlimited hours of operation.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter, and change transmitter location and make changes in directional antenna, night.

### 970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—Construction permit to change operation of directional antenna day and night to directional antenna, night, on 5 KW, unlimited time.

### 1080 Kilocycles

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation.

### 1170 Kilocycles

NEW—Suburban Broadcasting Corp., Upper Darby, Pa.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation.

### 1230 Kilocycles

NEW—Robert P. Strakos and John F. Kearney, a Partnership, d/b as the Colgren Broadcasting Co., Hudson, N. Y.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

### 1270 Kilocycles

NEW—Inter-American Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 250 watts, and unlimited hours of operation.

### 1280 Kilocycles

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from 1400 to 1280 kc., change power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

### 1290 Kilocycles

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit to change power from 1 KW to 5 KW, using directional antenna day and night.

### 1300 Kilocycles

WOOD—American Broadcasting Co., Inc., Grand Rapids, Mich.—Consent to assignment of license to Liberty Broadcasting, Inc.

### 1340 Kilocycles

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1400 Kilocycles

NEW—Grand Forks Herald, Inc., Grand Forks, N. Dak.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Consent to assignment of construction permit to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co.

### 1410 Kilocycles

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Application for reinstatement on 1410 kc., power of 5 KW, unlimited hours of operation, directional antenna night.

### 1420 Kilocycles

NEW—Owensboro on the Air, Inc., Owensboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night, and unlimited hours of operation.

### 1470 Kilocycles

NEW—Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

### 1490 Kilocycles

NEW—Siskiyou County Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Clyde R. Horne, Jerrell A. Shepherd, a Partnership, d/b as The Valley Broadcasters, Russellville, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1510 Kilocycles

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast

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station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.

### 1590 Kilocycles

Caprock Broadcasting Co., Lubbock, Texas.—Construction permit to make changes in directional antenna system, operating with 1 KW, unlimited time.

### FM

WHPC-FM—The Patriot Co., Harrisburg, Pa.—Involuntary transfer of control of construction permit from Vance C. McCormick, deceased, to Gertrude Howard McCormack, Conway Ohmstead, and Dauphin Deposit Trust Co., executors of the Estate of Vance C. McCormick, deceased.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Adelphi Hosiery Co.**—Violation of the Wool Products Labeling Act is charged by the Commission in a complaint issued against Ben Friedlander, trading as Adelphi Hosiery Co., 93 Worth St., New York, and Louis G. Kauderer, trading as Double Knit Hosiery Mills, Riverside, N. J. (5457)

### STIPULATIONS

No stipulations were issued by the Commission during the past week.

### CEASE AND DESIST ORDERS

**Kraupner and Kraupner, Inc.**—Under the terms of a Commission order, Kraupner and Kraupner, Inc., 1375 Myrtle Ave., Brooklyn, and Diener & Dorskind, Inc., 147 West 42nd St., New York, are prohibited from disseminating false

advertisements concerning the therapeutic properties of Kay's Medicated Ointment. Kraupner and Kraupner, Inc., sells and distributes the ointment, advertisements of which are prepared and disseminated by Diener & Dorskind, Inc., an advertising agency. (5380)

**Oceanic Import Co.**—Perfumes represented as coming from "the famous gardens of Miahati in Hawaii, where the exotic vari-colored hibiscus and jasmine mingle with honeysuckle and orange blossoms in riotous fragrance," were actually manufactured in New York, the Federal Trade Commission found as it issued an order prohibiting misrepresentations as to the origin of perfumes.

The order is directed against Miahati, Inc., and Andrew Apicella, trading as Oceanic Import Co., both of 377 Fourth Ave., New York, and Abbot Manufacturing Co., Inc., 551 Fifth Ave., New York. It orders the respondents to cease and desist from representing that perfumes compounded in the United States are of Hawaiian origin. (4671)

**Snow's Hatcheries**—The Commission issued an order prohibiting Earl H. Snow and Pershing R. Snow, trading as Snow's Hatcheries, Sleepy Eye, Minn., from falsely representing that they are R.O.P. poultry breeders or operate a poultry plant under the supervision of an official State agency supervising United States Record of Performance work. (5339)

**Standard Oil Company of Indiana**—The Commission has modified its cease and desist order of October 9, 1945, directed against discriminatory pricing practices in the sale of gasoline by Standard Oil Company of Indiana, which has its principal place of business at 910 South Michigan Avenue, Chicago. The price discriminations were found by the Commission to be in violation of section 2(a) of the Robinson-Patman Act. (4339)

### FTC CASE CLOSED

**John Stillman**—The Commission has ordered closed without prejudice its case against John Stillman, former president of Kay Preparations Co., Inc., 522 Fifth Ave, New York, who was charged with dissemination of false advertisements concerning Kay cosmetics.

The case was closed because Stillman has sold his interest in the corporation, and it is unlikely that he will resume his business activities, the order said. The case against the corporation was closed in December, 1945, after it entered into a stipulation with the Commission to cease and desist from the practices complained of, but Stillman did not join in this agreement. (5318)

## Advance Registration for NAB Convention Indicates Record Breaking Attendance

With more than 500 advance registrations from members already filed at NAB headquarters, all indications point to a record breaking attendance at the 24th Annual Convention to be held at the Palmer House in Chicago, October 21-24.

Wide interest is being shown by the membership in this year's meeting, the first full fledged industry convention since 1942. It is estimated that total registration will approach the 2000 mark.

This estimate is based on the 1942 attendance of 976 registrants, when the NAB membership totaled 522. Since that time the membership has almost doubled, with 1003 members on the rolls at the time the Board of Directors met earlier this month.

In order that members who are planning to attend the convention may be served most efficiently, NAB headquarters requests that they fill out and return the advance registration forms distributed recently.

### NAB BRIEF FILED ON ET IDENTIFICATION RULE

The NAB filed a brief Friday (23) with the Federal Communications Commission supporting the revision of FCC Rule 3.407, regarding identification of recordings and transcriptions, proposed by the Commission May 29th.

This action followed instructions given to the NAB General Counsel by the Board of Directors at its recent meeting. The Commission had previously postponed the date for filing of briefs from June 24 to August 26 at the request of NAB in order that its Board might consider the issue.

In expressing its approval of the proposed relaxation of the recording identification rule, NAB also requested permission to participate in any oral arguments on the matter which the Commission might deem proper.

## Ohio Clinic, Drawing Record Attendance, Seeks Improvements in Radio News

A new attendance record of 83 for a NAB radio news clinic was established August 20 in Canton at the news clinic sponsored by the Ohio Association of Broadcasters. Broadcasters from every section of Ohio and two other states sat down together for a solid day's discussion of how to do a better news gathering, writing, editing and broadcasting job. As an indication of the sincerity of attendants a segment of time at the end of the day was devoted to a consideration of "weaknesses of radio news."

For the record it was well established at the conclusion of this period that most weaknesses could be cured by the addition of competent personnel.

Plans for the radio news clinic were set in motion some weeks ago by Pat Williams, OAB president, and general manager of WIZE and WING. He appointed Eugene Carr, director of radio of the Brush-Moore newspapers, Canton, chairman, with S. Bernard Berk, president and station manager, WAKR, Akron, and Len Nasman, business manager, WFMJ, Youngstown, as committee associates.

A. D. Willard, Jr., NAB executive vice president, came from Washington to give the luncheon address on "Freedom of Radio." Arthur Stringer, director of special services, was present to report on what stations were doing in other sections of the country.

Because news clinics had not yet been held in Michigan and Pennsylvania and because both stations intend to strengthen their respective news departments, Forrest Owen, WELL, Battle Creek, and Elliott Jones, WPIC, Sharon, Pa., came to hear and participate in the discussions.

John Murphy, news editor, WCKY, Cincinnati, was discussion leader of the morning session on "Gathering News for Radio."

Such things as news  
(Continued on page 664)

### INSIDE THIS ISSUE

In recognition of the value of the American system of broadcasting, Oregon members of the American Legion, in their recent state convention, called for a continuation of broadcasting without government censorship. (p. 666)

Following Board approval of a new standard spot contract form, NAB's Broadcast Advertising Department is preparing mats of the contract form to be sent to all stations. (p. 667)

The Small Market Stations Executive Committee has called a pre-convention meeting for next month to stimulate station interest in presenting subjects for convention discussion. (p. 667)

BMB began distribution of its first publication, "Radio Families USA—1946" on Tuesday (20). The book shows family radio ownership as of January, 1946. (p. 666)

FCC actions on Friday included regular license renewals for 24 standard broadcast stations. (p. 666)

The 15th District has asked NAB headquarters for assistance to certain California stations in their current discussions with IBEW. (p. 667)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080  
 535 Fifth Ave. New York 17, N. Y. MURray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRAnite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Ohio Clinic Seeks Improvements in Radio News

(Continued from page 663)

sources, local reporters, covering beats, special events, use and demonstration of the wire recorder highlighted Editor Murphy's section of the agenda. Set subjects led to the discussion of allied subjects.

### Radio, Press, Pictures Must Stand Together

In his talk on "Freedom of Radio," Mr. Willard said that radio in particular was vulnerable to government domination and control. Emphasizing the fact that the United States is the last bulwark of freedom of expression, he urged broadcasters to accept the responsibility of defending this freedom.

In reply to a question put to him at the afternoon session by Robert T. Mason, former president of OAB, and licensee of WMRN, Marion, Mr. Willard commented on what could be done to enable radio to attain the prestige which is accorded newspapers through editorializing.

Mr. Willard pointed out that radio stations voluntarily gave up editorial privileges as a result of a decision handed down in the Mayflower Case, in which the FCC asserted that no radio station should have an opinion of its own on controversial matters.

"We have paid the penalty of abiding by this rule. Why is it," he asked, "that in most communities today, the newspaper is a more influential factor than the radio station? We don't represent anything in many respects," he answered, "as a result of accepting the Mayflower decision.

"If a paper sees a condition in its community that should be remedied, it gets up and fights. We're wishy washy. The only thing we're 'agin,' is sin—and it has to be so obvious we are almost sure there is no contender on the other side of the question. The newspaper stands for what it knows to be proper and right in its community and has gained prestige and standing for those things during the years. The time has to come soon when radio will accept that same responsibility. It's your right and duty to determine what your program structure will be. If you want to fight for something you think is right, it's your right to get up and fight for it.

"No one has ever disputed the Mayflower decision, though even some Commissioners doubt that the ruling could stand in Court. Some stations and

networks have already begun to have editorial policies and have so labeled them. NAB will do everything to hasten the day when every radio station will build for itself the same position newspapers have built for themselves in their editorial policies, and in standing up for what they believe is right."

The first afternoon session, led by Glen Jackson, program director, WSPD, Toledo, included the technical phases of news handling. Opposing points of view were presented and debated.

Lester Spencer, assistant manager, WHIO, Dayton, was discussion leader of the final afternoon stanza. This included "Analyzing Your News Audience," and "General Weaknesses in Radio News."

Necessity for tailoring every newscast for the audience available to listen at that particular time was emphasized. By so doing, it was pointed out, one of the faults of news handling is easily corrected.

It was asserted that most radio news departments are understaffed.

### WHIZ' NEWS PANEL

Allan Haid, manager, WHIZ, Zanesville, captured the attention of the Clinic when he told of the station's listener panel of 58 people. "This panel," he said, "has contributed more to our news programs than anything else. We set up a panel consisting of a cross section of our listeners to advise with us on news programs.

"Result: our station originated news programs rate higher than *any* programs on our station.

"These people felt that they got enough national and international news from our network programs. Acting upon this thought, our station originated newscasts are almost entirely local, regional and state news. National news is more like a tag line.

"Another suggestion which we have followed was to establish three calendars: 'Club Calendar' at 10:45 a.m.; 'Birthday Calendar' at 11:00 a.m.; and the 'Obituary Calendar' at 12:15 p.m. 'This program,' Mr. Haid said, 'has the highest rating.'"

Local news is gathered by station's news editor, who is a former state congressman. By maintaining his former contacts at the Capital and elsewhere, he is in a class by himself in getting outstanding state news.

Clinic attendants questioned Mr. Haid at length about the selection of the panel and whether or not members were overly critical. He stated emphatically that they were not overly critical. He believes that by picking 58 persons from all economic levels and walks of life (and he was able to do this because he knew everyone in town) he has an excellent cross section to guide him.

### Good Public Relations Gets the News

The news operation of WPAY, Portsmouth, as reported by Manager Paul Wagner, was another highlight. Mr. Wagner formerly handled the news himself. He then turned it over to the present news editor, Rusty Marshall, with eighteen years' experience in the newspaper business.

Despite the fact that the newspaper owns WPAY, Mr. Wagner said that the two organizations work

(Continued on next page)

entirely separate and on their own. He doesn't clip the newspapers and he doesn't have any trouble getting the news direct. In addition to local news, Mr. Marshall handles sports and special events. The department has one legman and two news announcers.

Mr. Wagner expressed the belief that the success of WPAY was due to the excellent public relations which the station maintains with news sources as well as the listening public. "We established such a firm foundation with officials, that a kick in the pants won't break it."

This came in reply to a question as to what he would do in the case his checking revealed some discrepancy in the original story which had been given by an official. Close checking, he pointed out, with all stories is a necessity. We tell the truth and make sure we get it. Recently several thousand postcards were mailed to a selected list of people telling them of the station's news department and soliciting news items. Results were good. Stories received over the telephone are used without checking.

Several news editors said that they believed radio stations had not yet had time to do a thorough job of establishing themselves as a major news source in their own communities. It was the consensus that this should be done vigorously by station management to speed the day when broadcast stations everywhere are recognized as a primary source of news.

#### Good Progress with Local News

WIZE, Springfield, and WING, Dayton, have made a highly satisfactory progress with local news, according to General Manager Pat Williams. In Springfield he has employed a woman-ace-reporter from the newspaper. She covers local news and is so well known that many people call her before they call the papers. The station broadcasts three all-local-news-shows of 5 minute duration across the board each week at 7:55 a.m.; 10:25 a.m. and 4:25 p.m.

The Dayton news operation was started by transferring the former WIZE news editor. He came in cold; unknown to anyone. Because he had the know-how, it did not take him long to establish the same kind of reliable contacts he had built up in Springfield. The three local newscasts which he gathers, writes and broadcasts are 15-minutes at twelve noon; 10-minutes at 3:00 p.m. and 15-minutes at 6:00 p.m.

These programs are regarded by Mr. Williams as the station's major newscasts.

As a promotion for the news department both WING and WIZE are to send scripts of the news program in which local persons were mentioned. Stationery is expected momentarily from the printer.

Both of these stations make a flat service charge for news. For 6 quarter hours per week, charge is \$25.

There are 10 different sponsors for the 10-station originated newscasts on each station.

#### Promotion for Radio News

James Dooley, news editor, WHBC, Canton, reported on the station news department promotion. Each weekday the department prepares a 2-minute script for messenger delivery to all of the city's clubs and organizations which have a noon luncheon meeting.

There are 22 such meetings per week. The news appears on stationery headed WHBC's "Good Neighbor Mike' Reports the Latest News An Exclusive Release to Canton Service Clubs." Visiting broadcasters had a sample of this promotion when Mr. Dooley gave the 2 minutes of news over the PA system at luncheon.

#### Telephone Calls Produce

An Akron station reported that an hourly round robin check by telephone of news originating points develops a good many news stories. This system (because hospitals are included) beats the police on accident stories.

#### Let 'em See It

Several stations have adopted the policy of automatically mailing scripts of newscasts in which the names of local persons were included. Script is reproduced on a special newsroom stationery. This practice makes friends and contacts.

#### Social

Mr. and Mrs. Roy Moore entertained almost a hundred broadcasters at cocktails and a buffet supper at their country estate at the close of the clinic.

Mrs. Eugene Carr, Mrs. Robert Fehlman and Mrs. William Hershey entertained the visiting ladies at the country club.

Registration at the clinic included:

Akron—WADC, Robert Wilson, assistant station manager; Harold Hagemen, program and news director; Fred C. Bock, sales manager; WAKR, John W. LaRue, news editor; Coleman Scott, program director; Bob French, audience relations director; WHKK, Lew Henry, program director; Harvey Bogen, news editor; Emerson Batdorff, reporter; Alliance—WFAH, Paul W. Reid; Canton—WCMW, Vic Decker; WHBC, Robert Fehlman, manager; Richard Neher, program director; Martin Alexander, production manager; Julius Glass, publicity director; James Dooley, news editor; William Babcock, assistant news editor.

Cincinnati—WCKY, John Murphy, news editor; WKRC, Lew Kent, program director; WLW, Neil Smith; Cleveland—WGAR, Charles Day, assistant news editor; Dave Baylor, program director; WHK, Glenn Whisler, news editor; Murray Young, commentator; C. M. Hunter, program director; WTAM, Ed Wallace, news director; Hal Metzger, program director; AM Applicant, S. R. Sague, Cleveland Heights; Columbus—WBNS, Bill McKinnon, news editor; WCOL, Ted Shell, news editor; Dayton—WHIO, Lester Spencer, assistant manager; WING, John Pattison Williams, general manager.

Hamilton—WMOH, Don Meeks, program director; Lima—WLOK, Edgar Ulrick, program director; Mansfield—WMAN, Robert Horn, news editor; Marion—WMRN, Robert Mason, licensee; Robert Morrison, assistant manager; Portsmouth—WPAY, Paul Wagner, manager; Rusty Marshall, news editor; Springfield—WIZE, Robert Becher, news editor; Martha McIntyre; A. H. Karns, manager; John Pattison Williams, general manager; Steubenville—WSTV, Jack Merdian, assistant manager; Harry Cochran, local news editor; Toledo—WSPD, Jim Ublehart, news editor; Glenn Jackson, program director; WTOD, William H. Spencer, general man-

*(Continued on page 667)*

Rationing of printing facilities in the Washington area during the next few weeks requires that NAB REPORTS be printed one day earlier than usual and restricted somewhat in size. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of this one page of the REPORTS.

### LAST-MINUTE FCC ACTIONS

The Commission announced Friday (23) its proposed decision looking towards the grant of the application of James L. Stapleton, et al, d/b as Grand Canyon Broadcasting Company, for a new station at Flagstaff, Arizona, to operate on 1340 kc. with 250 watts, unlimited time and denial of the application of N. Pratt Smith seeking the same facilities.

### WTAX Transfer Granted

Following its *en banc* session last week, the Commission announced Friday (23) that it had granted consent to the transfer of control of Station WTAX from Jay A. Johnson to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon, and Lewis F. Gillespie for a consideration of \$100,000. The petition of Commodore Broadcasting, Inc., Decatur, Ill., to withdraw its competing application for consent to acquire control of WTAX, was granted.

### License Renewals

The FCC announced Friday (23) that the following stations were granted renewal of licenses for the period ending August 1, 1949:

KANS, Wichita, Kans.; KDLR, Devils Lake, N. D.; KFXM, San Bernardino; KHBG, Okmulgee, Okla.; KICD, Spencer, Iowa; KPFA, Helena, Mont.; KWAT, Watertown, S. Dak.; KWIL, Albany, Ore.; KWLC, Decorah, Iowa; WBIR, Knoxville; WCRW, Chicago; WGCM, Gulfport, Miss.; WJMC, Rice Lake, Wisc.; WJNC, Jacksonville, N. C.; WJTN, Jamestown, N. Y.; WRAL, Raleigh, N. C.; WSBC, Chicago; WEDC, Chicago; WSLs, Roanoke, Va., and WCAO (\*) and Auxiliary, Baltimore.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KROD, El Paso, Texas, and KFAR, Fairbanks, Alaska.

Licenses for the following stations were renewed for the period ending February 1, 1949:

KCRS, Midland, Texas, and KXO, El Centro, Cal. KTOK—KTOK, Inc., Oklahoma City, Okla.—Granted renewal of license for the period ending August 1, 1947(\*)

WAGA—Liberty Broadcasting Corp., Atlanta, Ga.—Present license further extended upon a temporary basis for the period ending November 1, 1946. (Renewal application filed in improper form and was returned to applicant for correction.)

WHKC—United Broadcasting Co., Columbus, Ohio—Present license further extended upon a temporary basis for the period ending November 1, 1946. (Renewal application filed in improper form and was returned to applicant for correction.)

KSRO—Ruth W. Finley, Santa Rosa, Cal.—Present license further extended upon a temporary basis for the period ending November 1, 1946, pending investi-

(\*) Commissioner Durr voting for further inquiry.

gation of possible violation of Sec. 310(b) of the Communications Act.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Present license further extended upon a temporary basis for the period ending November 1, 1946, pending receipt of report of inspection re technical operation of station.

Licenses for the following stations were further extended upon a temporary basis only for the period ending November 1, 1946, pending receipt of additional information requested of applicants under Sec. 308(b) of the Communications Act:

WKRC, Cincinnati; KFJZ and Aux., Fort Worth, Texas, and KMJ, Fresno, Cal.; KGHF, Pueblo, Colo.

W9XJD—WJJD, Inc., Chicago, Ill.—Present license of developmental broadcast station was further extended upon a temporary basis only for the period ending November 1, 1946, pending receipt of renewal application.

W5XIC—A. H. Belo Corp., Dallas, Texas—Present license for developmental broadcast station was further extended for a period of 60 days, pending final determination of hearing in applications of standard stations WFAA and KGKO.

### OREGON DEPARTMENT OF AMERICAN LEGION CALLS FOR CONTINUATION OF AMERICA'S FREE RADIO

The American Legion, Department of Oregon, at its recent convention in Portland, went "on record favoring a continuation of the American system of broadcasting, which allows freedom of speech and no censorship imposed by any governmental agency on programs of networks or individual stations."

The resolution added that "any censorship of such broadcasting would be a violation of our American Bill of Rights and the freedom for which we have fought."

In particular the Oregon Legionnaires expressed their appreciation for "the fine aid and assistance" given during the past year by the radio industry in their home state. The resolution stated: "That we particularly appreciate the fine public recognition given the program of The American Legion through their broadcasting, without charge the program: 'This Is Our Duty.' And for the widespread recognition they will give to the forthcoming series of programs produced by The American Legion calling attention to the Junior Baseball Program of The American Legion."

Stanley R. Church is radio chairman of the Legion's Oregon department.

### BMB MAILS BOOK ON RADIO SET OWNERSHIP

Broadcast Measurement Bureau on Tuesday (20) mailed its first publication release to radio stations, advertisers and agencies. The book, "Radio Families—U. S. A. 1946," is being sent free of charge to BMB subscribers.

Through special arrangements between NAB and BMB, the Bureau is making copies of the book available to NAB members who have not subscribed to BMB for \$2.50. Stations which are not NAB members may purchase the book for \$5.00.

All orders for the publication should be sent directly to BMB, 270 Park Avenue, New York 17, N. Y.

## Ohio Clinic Seeks Improvements in Radio News

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ager; Warren—WRRN, Emerson Pryor, manager; Lynn Gifford, program director; Tod Branson, news editor.

Youngstown—WFMJ, Len Nasman, business manager; Bob Wiley, sports and special events; Bill Crooks, program director; WKBN, Don Brice, news editor; Paul White, news editor; Gene Trace, program director; Zanesville—WHIZ, Allan Haid, manager; Robert Kerns; Earl Brannon; Russell Gardner.

Other States—WELL, Battle Creek, Michigan, Forrest Owen; WPIC, Sharon, Pennsylvania, Elliott Jones. Schools or Depts of Journalism—Kent State University, Kent, Ohio, William Taylor, Michael Radock; Alleghany College, Pennsylvania, Hugh Cordier.

Press Associations—INS, Robert Brown; AP, Tom O'Neil; UP, Phil Newsom; Transradio, Herman David; Harrison Oury, New York City. Newspapers—Brush-Moore Newspapers, Roy D. Moore, president and publisher; J. K. Vodrey, vice president and general manager; Eugene Carr, director of radio; Canton Repository, Clayton G. Horn, managing editor; Cleveland Plain Dealer, Charles Conway, Canton correspondent; Dayton Journal Herald, John Murphy.

McCann-Erickson, Cleveland, Robert Dailey; Rita Whearty; Carl F. Klein, Mayor of Canton; Henry Ernt, Canton Chamber of Commerce; A. D. Willard, Jr., executive vice president, NAB; Arthur Stringer, director of special services, NAB.

## District Meetings

### 15TH DISTRICT REQUESTS AID OF HEADQUARTERS STAFF IN DISCUSSIONS WITH IBEW

Meeting in special session at Monterey, Calif., August 12 and 13, the 15th NAB District passed a resolution calling upon the NAB headquarters staff for assistance to certain California stations in connection with their current discussions with the International Brotherhood of Electrical Workers. The union is demanding that the stations use only transcriptions which bear an IBEW label.

The resolution reads:

"WHEREAS demands have been placed before broadcasters of Northern California by the IBEW regarding rubber stamping of transcriptions,

"AND WHEREAS, these demands if succumbed to by said broadcasters will affect all members of NAB,

"IT IS HEREBY RESOLVED, that 15th District NAB request NAB headquarters staff to immediately make available whatever services are necessary to assist broadcasters in Northern California in meeting these demands, said services to include if deemed necessary the personal West Coast consultation by NAB staff with broadcasters involved and with the counsel which same have already retained."

Another resolution requested that the Employee-Employer Relations Department be augmented in view of the extensive activity currently taking place in that field. (NOTE: Richard P. Doherty has in the mean-

time been appointed Director of Employee-Employer Relations. See current REPORTS, p. 648.)

The district meeting was called by District Director William B. Smullin for the purpose of reporting on the recent session of the Board of Directors.

President Justin Miller addressed the assembly concerning the freedom of radio and the FCC "Blue Book." The NAB staff was also represented by Robert C. Coleson, assistant to the president.

## Broadcast Advertising

### NEW STANDARD CONTRACT FORM APPROVED; MATS BEING MADE

The new standard contract form prepared by subcommittees of the NAB and AAAA was approved by the NAB Board of Directors at its August meeting. Mats containing the new standard conditions are now being made and will be sent to all NAB members as soon as possible.

The new standard form replaces the one adopted in 1942, which is still generally in use, and embodies many important changes to take care of later developments in broadcasting and agency practices.

Serving on the NAB Sales Managers subcommittee which negotiated the new form were Walter Johnson, WTIC, chairman; Howard Meighan, CBS; Frank Webb, Lewis H. Avery, Inc.; Ben Laird, Green Bay Broadcasting Co., and Sam H. Bennett, KMBC. On the AAAA subcommittee were Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Ruthrauff & Ryan; Frank Silvernail, BBD&O, and William Maillefert, Compton Agency. Legal counsel was furnished by John Morgan Davis and Don Petty of NAB and George Link of AAAA.

### Joske Report Delayed

Publication of "Radio for Retailers," a report of the year's intensive study of radio advertising for retailers conducted jointly by the NAB and Joske's of Texas, large San Antonio department store, is being delayed by labor difficulties in the Washington printing industry.

If a threatened printers' strike develops, consideration is being given to taking the type already set and moving the publication to another city. Copy for the first release has been completed and is in type form, together with accompanying illustrations, charts, etc.

## Small Market Stations

### SMALL MARKET STATIONS EXECUTIVE COMMITTEE TO MEET SEPTEMBER 9-10 IN WASHINGTON

A fall meeting of the Small Market Stations Executive committee will be held September 9 and 10 in

(Continued on next page)

Washington, D. C. The meeting was called for September by Marshall H. Pengra, KRNR, Roseburg, Ore., committee chairman, so that members might present problems of particular interest to small station management prior to the October convention.

Small market stations (less than 5000 watts, located in cities of 50,000 or under) are invited to submit to NAB any matters which they desire the committee to act upon.

The committee is composed of Marshall H. Pengra, KRNR, Roseburg, Ore., chairman; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.; Robert T. Mason, WMRN, Marion, O.; William C. Grove, KFBC, Cheyenne, Wyo.; Monroe B. England, WBRK, Pittsfield, Mass.; James R. Curtis, KFRO, Longview, Tex.; Wayne W. Cribb, KHMO, Hannibal, Mo., and J. Allen Brown, NAB. Board liaison members are Harry R. Spense, KXRO, Aberdeen, Wash.; Clair R. McCollough, WGAL, Lancaster, Pa.; and William B. Smullin, KIEM, Eureka, Cal.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 2-8, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Home Canning

Since a considerable part of our customary American Food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of product. (Fact Sheet No. 24-A)

#### U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly

after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7500 regulars expires within the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge *all* war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular Corps up to 100,000 men.* Young men between 17 and 30 should be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Limited service or a career in the peacetime Marine Corps offers many advantages and opportunities—education and training, travel, good pay, veterans benefits at completion of enlistment period, monthly income on retirement. Men may be accepted for two, three or four year enlistments in the Marine Corps: . . . if they are between 17 and 30 and single . . . if they are United States citizens . . . if they are in good health . . . if they have a normal education . . . if they are free of dependents. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27-A)

#### Stop Home Accidents

There are two major reasons why the home accident problem is so serious: 1. *MORE PEOPLE ARE ACCIDENTALLY KILLED AND INJURED AT HOME THAN ANYWHERE ELSE.* One-third of all accidental deaths occur at home, the National Safety Council says. One-half of all accidental injuries occur at home. The annual cost is estimated at \$600,000,000. 2. *PEOPLE ARE UNAWARE OF THE FACTS.* Because so few home accidents are reported in the newspapers, the public does not realize how prevalent they are. "It can't happen to me" or "I'll fix that loose step tomorrow" are the usual attitudes. *But figures of the National Safety Council show that each year home accidents hit one family out of every seven. TELL YOUR LISTENERS:* One home injury occurs every six and a half seconds; one death due to a home accident occurs every fifteen and a half minutes. Each year home accidents strike one family out of every seven. Make your home as safe as possible by eliminating all physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. Cultivate habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educate the children in safe conduct. **REMEMBER—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON!** (Fact Sheet No. 28)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 26. They are subject to change.

**Monday, August 26**

Further Hearing

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C. P. 1490 kc., 250 watts, unlimited.

(Continued on next page)

NEW—B. Loring Schmidt, Salem, Ore.—C. P. 1490 kc., 250 watts, unlimited.

#### Room 219, Federal Bldg., Provo, Utah

NEW—Utah Valley Broadcasting Co., Provo, Utah—C. P. 1450 kc., 250 watts, unlimited.

NEW—Mid-Utah Broadcasting Co., Provo, Utah—C. P. 1450 kc., 250 watts, unlimited.

#### Thursday, August 29

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, unlimited DA.

#### Other Participant

KG CX—Sidney, Montana (Respondent).

#### Further Hearing

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—C. P. 1130 kc., 50 KW, unlimited DA-night.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Renewal. 1130 kc., 10 KW (Main), 5 KW (Aux.), unlimited.

#### Other Participant

Richard E. O'Dea (Intervenor).

## FCC ACTIONS

### AM APPLICATIONS GRANTED

NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Granted CP\* for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-4910)

NEW—Henry K. Arneson, Thief River Falls, Minn.—Granted CP\* for a new station to operate on 1230 kc., 250 watts, unlimited time. (B4-P-4818)

NEW—Medford Printing Co., Medford, Ore.—Granted CP\* for a new station to operate on 1230 kc., 250 watts, unlimited time. (B4-P-4188; Docket 7327)

NEW—Palatka Broadcasting Co., Palatka, Fla.—Granted CP\* for a new station to operate on 800 kc., 250 watts, daytime only. (B3-P-4885)

NEW—Lake Huron Broadcasting Co., Saginaw, Mich.—Granted CP\* for a new station to operate on 1210 kc., 1 KW, daytime only. (B2-P-4894)

NEW—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Granted CP\* for a new station to operate on 760 kc., 1 KW, daytime only. (B3-P-4891)

NEW—Downing Musgrove, Douglas, Ga.—Granted amended CP for new station to operate on 860 kc., 1 KW, daytime only. Site to be determined. (B3-P-4707)

NEW—Huntsville Broadcasting Co., Huntsville, Ala.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, contingent on installation of approved frequency modulation monitors when available and subject to CAA approval of transmitter site and antenna system. (B3-P-4861)

NEW—Queen City Broadcasting Co., Inc., Boise, Idaho—Granted CP for a new station to operate on 950 kc., 1 KW, DA-2, unlimited time, contingent on (1) the approval of antenna system and transmitter site by

\*Subject to condition that applicant will within 60 days from date of this action file application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards.

the CAA; (2) construction and operation of the WE D 96020 transmitter in accordance with the rules and standards; and modification of the 700 A automatic frequency control equipments to later approved types or replacement by approved types; (3) waiver of Rules 3.55(b) and 3.60 pending the obtaining by the applicant of approved modulation and frequency monitors. (B5-P-3613; Docket 6653)

### FM FINAL CP'S GRANTED

The Commission en banc today granted regular construction permits for FM broadcast stations to the following. (Note: Power given is effective radiated power; antenna height given is height above average terrain.)

WIBM, Inc., Jackson, Mich.—Class A; Channel: 105.9 mc. (No. 290); 500 watts; 305 feet. (B2-PH-210)

Portsmouth Radio Corp., Portsmouth, Va.—Class B; Channel: 94.7 mc. (No. 234); 29.6 KW; 350 feet. (B2-PH-352)

Alamance Broadcasting Co., Inc., Burlington, N. C.—Class B; Channel: 101.3 mc. (No. 267); 34 KW; 410 feet. (B3-PH-566)

Cowles Broadcasting Co., Des Moines, Iowa—Class B; Channel: 101.7 mc. (No. 269); 158 KW; 745 feet. (B4-PH-662)

Lamar Life Insurance Co., Jackson, Miss.—Class B; Channel: 101.5 mc. (No. 268); 69 KW; 580 feet. (B3-PH-735)

Saviers Electrical Products Corp., Reno, Nev.—Class A; Channel: 104.3 mc. (No. 282); 530 watts; -970 feet. (B5-PH-870)

Owensboro Broadcasting Co., Inc., Owensboro, Ky.—Class B; Channel: 92.3 mc. (No. 222); 20 KW; 500 feet. (B2-PH-245)

Freeport Journal-Standard Publishing Co., Freeport, Ill.—Class B; Channel: 102.1 mc. (No. 271); 9 KW; 235 feet. (B4-PH-558)

The Greenville News-Piedmont Co., Greenville, S. C.—Class B; Channel 92.9 mc. (No. 225); 160 KW; 1120 feet. (B3-PH-291)\*

### DESIGNATED FOR HEARING

Evening Journal Pub. Co., Martinsburg, W. Va.—Designated for hearing application for a new station to operate on 1490 kc., 250 watts, unlimited time. (B2-P-4197)

### MISCELLANEOUS ACTIONS

WDAR—A. C. Neff, Savannah, Ga.—Granted modification of CP, which authorized a new station, to change type of transmitter to W. E. 451-A-1, for approval of antenna and approval of transmitter location just east of intersections of Hull St. and Perry St. with Shiele St., Savannah. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Commission's Rules; conditions. (B3-MP-1996)

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location on Dort Highway and Lapeer Road, Flint, and change studio location to 573 Mary St., Flint. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Commission's Rules; conditions.

WNOC—Norwich Broadcasting Co., Norwich, Conn.—Granted modification of CP which authorized a new station, to change type of transmitter to W. E. 350-C, modified, for approval of antenna and approval of transmitter location at Lucas Park Drive, Thamesville, Conn. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B1-MP-1991)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Hill location 0.2 mile West

\* In lieu of conditions previously authorized.

(Continued on next page)

of Schuylkill River, adjacent to downtown area, Reading, and Berkshire Hotel, 5th and Washington, Reading, respectively. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B2-MP-1918)

**Idaho Falls B/cg Co., Idaho Falls, Idaho; Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho**—Ordered that the consolidated hearing scheduled for Sept. 18 at Idaho Falls, be removed from Idaho Falls to Washington, to be held on the same date.

**WQXR**—Interstate Broadcasting Co., New York City; **KPMC**—Pioneer Mercantile Co., Bakersfield, Calif.—Adopted an order denying petitions filed by WQXR and KPMC for review of the Commission's decision denying their petitions for reconsideration directed against the Commission's grant of March 7, 1946, of application of Washita Valley Broadcasting Corp., Chickasha, Okla., and to rescind final order. Also adopted an order denying petitions of WQXR and KPMC requesting the Commission to postpone effective date of its decision and order adopted August 1, 1946, denying their petitions for reconsideration directed against the grant without hearing on March 7, of application of Washita Valley Broadcasting Corp., and affirming said grant.

**WABK**—American Broadcasting Co., Inc., Area of New York City—Granted license to cover CP for a new relay station. (B1-PR1-451)

**KPDR**—Central La. Broadcasting Corp., Alexandria, La.—Granted license to cover CP for a new station to operate on 1490 kc., 250 watts, unlimited time (B3-L-1982). Also granted authority to determine operating power by direct measurement. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B3-Z-1809)

**WTVI**—Kennebec Broadcasting Co., Waterville, Me.—Granted license to cover CP authorizing a new station to operate on 1490 kc., 250 watts, unlimited time (B1-L-1973). Also authority to determine operating power by direct measurement. (B1-Z-1807)

**KMLB**—Liner's Broadcasting Station, Inc., Monroe, La.—Granted license to cover CP which authorized change in frequency to 1440 kc., increase in power to 1 KW, DA, 5 KV-LS, make changes in equipment, install DA for night use and move transmitter (B3-L-1996). Also authority to determine operating power by direct measurement. (B3-Z-1818)

**WMFT**—Tri-Cities Broadcast Co., Florence, Ala.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time (B3-L-1974). Also granted authority to determine operating power by direct measurement (B3-Z-1804). Licensee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions.

**WPOR**—Centennial Broadcasting Co., Portland, Me.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time (B1-L-1959). Also granted authority to determine operating power by direct measurement (B1-Z-1784). Licensee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions.

**WIKI**—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron Mountain, Mich.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at West "C" Street, between Pine and Forest, Iron Mountain, Mich., and Dickinson Hotel, West "B" St., Iron Mountain, respectively. (B2-MP-1956)

**KWCO**—Washita Valley Broadcasting Corp., Chickasha, Okla.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of new transmitter location at approximately .2 mile west of U. S. Highway 81, Chickasha, Okla. (B3-MP-1919)

**W3NEP**—Radio Corp. of America, Camden, N. J.—Granted modification of license to change frequencies to: Frequencies to be assigned from time to time as needed by the chief engineer, in experimental television station. (B1-MLVB-46)

**W9XZC**—Zenith Radio Corp., Chicago, Ill.—Granted license to cover CP which authorized a new experimental

television broadcast station; frequencies that may be assigned by the chief engineer from time to time; power: Aur. 1 KW; Vis. 1 KW (peak). The license is granted upon an experimental basis only, conditions. (B4-LVB-73)

**KELO**—Sioux Falls Broadcast Assn., Inc. (Assignor), Midcontinent Broadcasting Co. (Assignee), Sioux Falls, S. Dak.—Granted consent to voluntary assignment of license of KELO from Sioux Falls Broadcast Assn., Inc., to Midcontinent Broadcasting Co., for a consideration of \$100,000. (B4-AL-529)

**KIDO**—Georgia Phillips, d/b as Boise Broadcast Station (Assignor), KIDO, Inc. (Assignee), Boise, Idaho—Granted consent to voluntary assignment of license of station KIDO from Georgia Phillips, d/b as Boise Broadcast Station, to KIDO, Inc., and for conditionally granted CP for a new FM station (provided it is understood by applicant that such grant does not carry with it the right of KIDO, Inc., to sell the 1400 shares of unissued stock to a third party without further Commission action). Assignor is to transfer and assign to Assignee all assets of KIDO shown in the amount of \$115,232, and Assignee to assume all liabilities shown as \$5,616, leaving a net book value of \$109,616 (including "Goodwill" of \$61,944); and Assignee to issue to Assignor 1,097 shares, par value \$109,700, of its authorized capital stock in full payment of such net assets; and assignor to pay the assignee cash in the amount of \$84, being the difference between the net book value of assets to be assigned and par value of capital stock proposed to be issued to assignor. (B5-AL-535; B5-APH-5)

**WINN**—Nelle M. Kendrick, Executrix of the Estate of D. E. Kendrick, Deceased, Louisville, Ky.—Granted consent to involuntary transfer of control of station WINN, from Nelle M. Kendrick, Executrix of the Estate of D. E. Kendrick, Deceased, to Nelle M. Kendrick. No monetary consideration is involved. (B2-TC-492)

## ACTIONS ON MOTIONS

**Lake Shore Broadcasting Co., Evanston, Ill.**—Granted motion for waiver of rules to accept late appearance in re application for CP. (B4-P-4750; Docket 7629)

**Missionary Society of St. Paul the Apostle, New York City**—Granted petition to dismiss without prejudice application for CP. (B1-P-4234; Docket 7316)

**WCED**—Tri-County Broadcasting Co., DuBois, Pa.—Granted petition to intervene in the hearing on application of Eagle Printing Co. (Docket 7672) for a new station in Butler, Pa.

**Idaho Falls Broadcasting Co., Idaho Falls, Idaho, and Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho**—Dismissed as moot the joint petition requesting a continuance in the hearing on their applications which is presently scheduled for August 19 at Idaho Falls. (Dockets 7535 and 7536)

**Edwin Mead, Rockford, Ill.**—Granted petition for leave to amend his application for CP (B4-P-4729; Docket 7599), so as to file an amended Exhibit No. 7 setting forth detailed description of a proposed program policy, etc., and the amendment was accepted.

**Cream City Broadcasting Co., Inc., Milwaukee, Wis.**—Granted petition insofar as it requests leave to amend and remove application (B4-P-4631; Docket 7750) from the hearing docket; accepted amendment to specify 1 KW power instead of 250 watts, etc., and the application was removed from the hearing docket.

**Veterans Broadcasting Co., Inc., Rochester, N. Y.**—Granted petition for leave to amend its application (B1-P-4826; Docket 7660) so as to specify 5 KW power, unlimited time, instead of 1 KW, daytime only, etc., and the amendment was accepted.

**Hughes Tool Co., Los Angeles, Calif.**—Dismissed petition requesting a further continuance in the taking of the testimony of Howard Hughes in the proceeding upon its application for a new television permit. (B5-PECT-17; Docket 6370)

*(Continued on next page)*

Booth Radio Stations, Inc., Flint, Mich.—Granted petition requesting leave to amend its application (B2-P-4120; Docket 6923), so as to specify a new transmitter site; show increase in height of the antenna, etc., and to reopen the record. The amendment was accepted, the record reopened, and without further hearing said amendment is made a part of the record in Docket 6923.

KMA—May Broadcasting Co., Shenandoah, Iowa—Dismissed petition for leave to intervene in the hearing upon application for CP of Hirsch Battery and Radio Co., Cape Girardeau, Mo. (B4-P-4289; Docket 7130)

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend application (B4-P-4289; Docket 7130) so as to substitute a revised sketch of "Details of Proposed Ground System for Radio Station KFVS," etc., and the amendment was accepted.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 590 Kilocycles

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (P. O. 90 State St.)—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

#### 610 Kilocycles

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended re changes in directional antenna for night use.

#### 670 Kilocycles

NEW—News Publishing Co., Rome, Ga. (P. O. 403 West 1st St.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW and daytime hours of operation.

#### 720 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C. (P. O. 248 Middle St., New Bern, N. C.)—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW and daytime hours of operation.

#### 760 Kilocycles

NEW—Capitol Broadcasting Co., Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 760 kc., power from 250 watts to 1 KW, hours of operation from unlimited time to daytime, and change type of transmitter.

#### 810 Kilocycles

NEW—Denver Broadcasting Co., Denver, Colo. (P. O. Security Building)—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

#### 830 Kilocycles

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a. m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p. m., EST, using directional antenna designed therefor, for the period beginning 3:00 a. m., EST, September 2, 1946.

#### 840 Kilocycles

WKAB—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Modification of construction permit (B3-P-3745, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations. Amended re changes in transmitting equipment.

#### 860 Kilocycles

NEW—Downing Musgrove, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 860 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kan.—Modification of construction permit (B4-P-3198, which authorized change of frequency, increase power, change hours of operation, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

#### 870 Kilocycles

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 760 to 870 kc., change power from 1 KW to 250 watts and install new transmitter and make changes in antenna system.

#### 910 Kilocycles

NEW—Matta Broadcasting Co., Braddock, Pa. (P. O. 1233 Braddock Ave.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

#### 920 Kilocycles

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Faribault, Minn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts night, 250 watts day and unlimited hours of operation. Amended re change in type of transmitter.

#### 930 Kilocycles

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo. (P. O. 429 Thatcher Building)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 5 KW, directional antenna night and unlimited hours of operation.

#### 970 Kilocycles

KFRE—J. E. Rodman, Fresno, Calif.—Construction permit to change frequency from 1340 to 1060 kc., increase power from 250 watts to 1 KW, and install new

(Continued on next page)

transmitter. Amended to change frequency from 1060 to 970 kc., install new transmitter and directional antenna for day and night use.

### 980 Kilocycles

KJMB—Midland Broadcasting Co., Kansas City, Mo.—License to cover construction permit (B4-P-4412) which authorized decrease in power of auxiliary transmitter and install new auxiliary transmitter.

### 1080 Kilocycles

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation.

### 1130 Kilocycles

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Special service authorization to operate from 7:00 a. m., EST, to local sunrise, with power of 250 watts, for the period beginning November 1, 1946, and ending in no event later than February 28, 1947.

### 1170 Kilocycles

NEW—Suburban Broadcasting Co., Upper Darby, Pa. (P. O. 239-241 Fairfield Ave.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime hours of operation.

### 1230 Kilocycles

NEW—Robert P. Strakos & John F. Kearney, a partnership, d/b as The Colgreu Broadcasting Co., Hudson, N. Y. (P. O. Union Turnpike R. D. 1)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WJBC—Arthur Malcolm McGregor and Hugh L. Gately, a partnership, d/b as Radio Station WJBC, Bloomington, Ill.—Voluntary assignment of license to Bloomington Broadcasting Corporation.

### 1240 Kilocycles

WKBR—Concord Broadcasting Corp., Manchester, N. H.—Modification of construction permit (B1-P-4223, as modified, which authorized a new standard broadcast station) to change corporate name to Granite State Broadcasting Co., Inc., for approval of antenna and approval of transmitter and studio location.

WTIP—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—Modification of construction permit (B2-P-3841, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations.

NEW—Harold H. Thomas, Greenville, S. C. (P. O. 100 College St., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts, and unlimited hours of operation.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Modification of construction permit (B3-P-4227, which authorized a new standard broadcast station) to change type of transmitter, for changes in antenna and change transmitter and studio locations, and extend commencement and completion dates. Amended re changes in transmitting equipment.

NEW—Gene Burke Brophy, Phoenix, Ariz. (P. O. 2214 No. Central Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1270 Kilocycles

NEW—Inter-American Radio Corp., Caguas, P. R. (P. O. 236 Insular Road, No. 1, Stop 33½, Hato Rey, Rio, Pedras, P. R.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 250 watts and unlimited hours of operation.

NEW—Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from 740 to 1270 kc., install new directional antenna for day and night use and change transmitter location.

### 1280 Kilocycles

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from 1400 to 1280 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, change transmitter and studio locations.

### 1290 Kilocycles

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from 1490 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use, and change transmitter location. Amended to change frequency from 1270 to 1290 kc.

### 1300 Kilocycles

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Voluntary assignment of license to Liberty Broadcasting, Inc.

### 1340 Kilocycles

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended re change in directors and stockholders.

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa. (P. O. 111 E. Green St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1400 Kilocycles

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—License to cover construction permit (B5-P-4515) which authorized a new standard broadcast station and for change of studio location.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Authority to determine operating power by direct measurement of antenna power.

NEW—Grand Forks Herald, Inc., Grand Forks, N. D. (P. O. 118-120 North Fourth St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1400 kc.

NEW—Montana Broadcasting and Television Corp., Missoula, Mont. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

### 1450 Kilocycles

WWDC—Capital Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

*(Continued on next page)*

- WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Modification of construction permit (B1-P-4014, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations. Amended to change transmitter location.
- NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La. (P. O. 200 Front St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

### 1490 Kilocycles

- NEW—Radio Anthracite, Inc., Nanticoke, Pa. (P. O. 65 East Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc., change transmitter location.
- WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to make changes in antenna and to change transmitter location.
- NEW—Clyde R. Horne, Jerrell A. Shepherd, a partnership d/b as They Valley Broadcasters, Russellville, Ark. (P. O. 128 East Main)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—License to cover construction permit (B2-P-3732, as modified) which authorized a new standard broadcast station.
- WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Edward J. Harpole, William T. Kemp and W. J. Harpole, a partnership, d/b as Uvalde Broadcasters, Uvalde, Texas (P. O. Box 758, 556 No. Getty St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.
- NEW—Siskiyou County Broadcasting Co., Yreka, Calif. (P. O. 304 W. Miner St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1510 Kilocycles

- NEW—Home News Publishing Co., New Brunswick, N. J. (P. O. 127 Church St.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW and daytime hours of operation.

### 1580 Kilocycles

- NEW—Arthur H. Croghan, Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 1 KW and limited hours of operation. Amended to change frequency from 750 to 1580 kc., change power from 1 KW to 5 KW, change hours of operation from limited to daytime, install new transmitter and change transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

- Wallace N. Lindskoog, Luther G. Boone, Gordon H. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill, Gilbert Moody, partners, d/b as Turlock Broadcasting Group, Turlock, Calif. (P. O. c/o Gilbert Moody, Berg Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be specified by chief engineer of FCC and coverage of 3538.0 square miles.

- Narragansett Broadcasting Co., Fall River, Mass. (P. O. 130 So. Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.
- Independent Broadcasting Co., Des Moines, Iowa (P. O. 500 Bankers Trust Bldg.)—Construction permit for a new FM broadcast station to be operated on Channel #265, 100.9 mc., or as assigned by chief engineer of FCC and coverage of 13,542 square miles.
- Metropolitan Broadcasting Service, New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,650 square miles. Amended to make minor change in transmitter location and changes in antenna system.
- Fayette Broadcasting Co., Lexington, Ky. (P. O. Security Trust Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #272, 102.3 mc., and coverage of 13,700 square miles.
- Southern Broadcasting Corp., San Antonio, Texas.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 21,500 square miles. Amended to make minor changes in transmitter location and to specify class of station.
- Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #267, 101.3 mc., or as assigned by FCC, and coverage of 4,352.96 square miles, or as assigned by FCC. Amended to change class of station, frequency from 101.3 mc. to 104.1 to 107.9 band, coverage from 4,352.96 to 673 square miles, population from 345,475 to 60,481, type of transmitter, make changes in officers, directors and stockholders and make changes in antenna system.
- Golden Empire Broadcasting Co., Chico, Calif. (P. O. Box 717, Merced, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined.

### TELEVISION APPLICATIONS ACCEPTED FOR FILING

- George R. Call, Sioux City, Iowa.—Construction permit for a new experimental television broadcast station to be operated on Channel #9, 186-192 mc., power of aural and visual of 100 watts and emission of aural A4 and visual A5.
- KRLD Radio Corp., Dallas, Texas.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ESR of 1500 and power of visual 4 KW (peak) and aural 3 KW. Amended to change frequency from Channel #2, 54-60 mc., to Channel #4, 66-72 mc., change transmitter, and transmitter locations and make changes in antenna system.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- KBNH—Boulder City Broadcasting Co., Boulder City, Nev.—License to cover construction permit (B5-PRY-307) which authorized a new relay broadcast station.
- NEW—Gates Radio Co., Quincy, Ill. (P. O. 123 Hampshire St.)—Construction permit for a new developmental broadcast station to be operated on frequency to be assigned, power of 5 KW, and emission special for FM.
- W47C—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-17), as modified and which authorized a new high frequency broadcast station, for extension of completion date. Amended to specify frequency 92-104. mc., population 4,961,479, coverage of 9,300 square miles, type of transmitter and make changes in antenna system.
- NEW—American Colonial Broadcasting Corp., San Juan, Puerto Rico (P. D. Box 772, Arecibo, P. R.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150, and 2790 kc., power of 250 watts, and A3 emission.

(Continued on next page)

NEW—H. L. Corley tr/as Corley Radio & Sound Service, Area of Trinidad, Colo. (P. O. So. Country Club Dr.)—Construction permit for a new relay broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98, power of 15 watts and A3 emission.

WAFY—Minnesota Broadcasting Corp., Area of St. Paul and Minneapolis, Minn.—Modification of license to increase power from 25 watts to 50 watts.

Burns Avenue Baptist Church, Detroit, Mich.—Extension of authority to transmit programs from Burns Avenue Baptist Church at Detroit, Mich., to Station CKLW, Windsor, Canada, for period beginning October 10, 1946.

#### APPLICATION RETURNED

KXI—KXI Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna, and move transmitter location (750 kc.). Incomplete.

#### APPLICATIONS TENDERED FOR FILING

##### 550 Kilocycles

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Consent to assignment of license to WGR Broadcasting Corp.

NEW—Midland Broadcasting Co., Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 5 KW, daytime hours of operation and directional antenna.

##### 580 Kilocycles

KFXD—Frank E. Hurt & Son, a partnership composed of Frank E. Hurt and Edward P. Hurt, Nampa, Idaho.—Construction permit to install new transmitter, change transmitter location and make changes in directional antenna system.

##### 730 Kilocycles

WTK—Durham Broadcasting Co., Inc., Durham, N. C.—Construction permit to change power from 500 watts to 1 KW, and daytime hours of operation.

##### 1110 Kilocycles

NEW—Oneonta Broadcasting Co., a partnership comprised of John Nazak and Joanne May Levke, Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation.

##### 1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Construction permit to change power from 250 watts to 1 KW, and install new transmitter.

##### 1230 Kilocycles

NEW—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

##### 1240 Kilocycles

NEW—Harold H. Toms, Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Odes E. Robinson, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

##### 1310 Kilocycles

WGII—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from 1340 to 1310 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

##### 1400 Kilocycles

NEW—Montana Broadcasting and Television Corp., Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

##### 1450 Kilocycles

NEW—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

##### 1460 Kilocycles

WJPF—Orville W. Lyerla, Herrin, Ill.—Construction permit to change frequency from 1340 to 1460 kc., increase power from 250 watts to 1 KW and install new transmitter and directional antenna for night use.

##### 1480 Kilocycles

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Construction permit to change frequency from 1240 to 1480 kc., power from 250 watts to 1 KW night, 5 KW day, install directional antenna night, new transmitter and change transmitter location.

##### 1490 Kilocycles

NEW—Community Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Edward J. Harpole, William T. Kemp, and W. J. Harpole, a partnership d/b as Uvalde Broadcasters, Uvalde, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Antietam Broadcasting Corp., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Abe B. Harris, Ruston, La.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

##### 1510 Kilocycles

NEW—Marin Broadcasting Co., Inc., San Rafael, Calif.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW and daytime hours of operation.

##### 1590 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast

*(Continued on next page)*

station to be operated on 1590 kc., power of 5 KW, directional antenna and unlimited hours of operation.  
WCKA—Commonwealth Broadcasting Corp., Norfolk, Va.—  
Construction permit to change studio location from Portsmouth to Norfolk, Va.

## Federal Trade Commission Actions

### COMPLAINTS

No complaints were issued by the Commission during the past week.

### STIPULATIONS

**Acorn Chicks, Inc.**, and Max Kraft and Rose Kraft, 72 North Pennsylvania Ave., Morrisville, Pa., entered into a stipulation with the Commission to cease and desist from falsely representing that they own or control a poultry farm or hatchery in connection with the interstate sale of chicks. (4171)

**American Dairies, Inc.**—The Commission approved a stipulation in which American Dairies, Inc., 2438 Broadway, Kansas City, Mo., agrees to cease and desist from misrepresenting the therapeutic properties of a poultry and livestock feed designated A.B.C. Condensed Butter Milk. (03325)

**Coordinators Corporation**—Mailing of books or other publications for which a charge is made without a bona fide order of purchase is prohibited under the terms of a stipulation accepted by the Commission from Coordinators Corporation and Arnold R. Baar, Victor Herbert and Harry E. Sheasby, 11 South LaSalle St., Chicago. (4167)

**Corley Diet Foods Co.**—Advertisements of a laxative preparation under the name of Dr. Corley's LaXX must reveal that the advertiser is not a doctor of medicine, under the terms of a stipulation accepted by the Commission from B. L. Corley, trading as Corley Diet Foods Co., 690 Market St., San Francisco, and Rufus Rhoades and Robert O. Davis, copartners, trading as Rhoades & Davis, of the same address. (03324)

**Finkelstein Bros.**—Informative labeling of umbrellas to disclose the rayon content of their fabric coverings is required in a stipulation accepted by the Commission from Harry Finkelstein, trading as Finkelstein Bros., 11 West 30th St., New York. (4170)

**Karnack-Ambrosia Co.**—Casimir Albert Lesiak, trading as Karnack-Ambrosia Co., 722 Eynon St., Scranton, Pa., entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties of three medicinal preparations. (03326)

**Mennen Co.**—Under the terms of a stipulation approved by the Commission, the Mennen Co., 345 Central Ave., Newark, N. J., agrees to cease and desist from representing that Mennen Antiseptic Oil is either self-sterilizing or germicidal. (03327)

**National Church Goods Supply Co.**—The Commission approved a stipulation in which National Costumers and Manufacturing Co., trading as National Church Goods Supply Co., and National Academic Cap & Gown Co., 821 Arch St., Philadelphia, together with its officers, agrees to cease and desist from false and misleading advertising in connection with the sale of ecclesiastical supplies. Officers of the corporation joining in the stipulation are Emanuel I. Cohen, Daniel R. Cohen and Abaham Kadis. (4169)

**Sea Island Mills, Inc.**—The Commission accepted from Sea Island Mills, Inc., 53 Worth St., New York, a stipulation to cease and desist from falsely representing that it owns or controls any mills where its textile fabrics are manufactured. (4166)

**The Carey Salt Co.**, Hutchinson, Kans., and McJunkin Advertising Agency, 228 North LaSalle St., Chicago, entered into a stipulation with the Commission to cease and desist from misrepresenting the ingredients and therapeutic properties of Carey's Mineral Supplement Salt for livestock. (03323)

### CEASE AND DESIST ORDER

**A. P. W. Paper Co., Inc.**, Albany, N. Y., may continue to use the Red Cross name and symbol in the sale of toilet tissue and paper towels, but labels and advertisements of the products must contain a statement disclaiming any connection with, or approval by, the American National Red Cross, under the terms of a modified cease and desist order issued by the Commission. (4747)



## New Part I of Rules Procedure Announced; NAB to Attend FCC Seminar on Revisions

The new Part I of the FCC Rules and Regulations relating to Organization and Practice and Procedure is completed and will be released on Wednesday (4), the Commission announced last week.

Because of the important nature of the rules and the length of the new Part I (approximately 150 pages), advance copies (not for publication) have been made available to members of the bar and the press for advance study, in order that interested parties might become familiar with the new rules. A seminar, to discuss the new rules is scheduled at the Commission's offices in Washington for Tuesday (3).

NAB's Legal Department will attend the seminar, which will be conducted by Assistant General Counsel Harry M. Plotkin of the FCC. At the seminar, questions on the new Part I will be considered, and suggestions for future amendments will be accepted for study.

NAB is planning to reprint the new Part I for distribution.

## JUDGE MILLER NAMED TO UNESCO COMMISSION

NAB President Justin Miller was named last week to serve as the representative of the radio broadcasting industry on the National Commission for Educational, Scientific and Cultural Cooperation.

Assistant Secretary of State William Benton was advised of this action by letter in response to the State Department's invitation to NAB to name a representative.

The National Commission is being created to advise the State Department on matters relating to the United Nations Educational, Scientific and Cultural Organization. The NAB is one of fifty organizations which have been invited to serve on the Commission to provide a link between UNESCO and national and local groups.

## Two Rate Structure Found Most Prevalent In Survey Conducted on Rate Card Practices

A study to determine the extent of the practice of charging multiple rates to advertisers has been completed by the NAB Research Department.

The study, made among NAB member stations only, was undertaken at the request of the Sales Managers Executive Committee. Replies were received from 82% of the stations. The questions which were asked together with the conclusions to be derived from a tabulation of the answers are as follows:

"How many rates do you now have for the same period of the day (local rates, national, regional, etc.)?"

Nearly three-fourths of the respondents have two rates for the same period of the day. The practice of charging two and three rates is more prevalent among the smaller stations and in the medium and small cities and towns. No station reported more than three rates.

"What do you call these rates, e.g., what names do you use for them ('local,' 'regional,' 'general,' 'national,' etc.)?" "Are these rates commissionable to an advertising agency?"

"Local" and "National" are used together almost four times as frequently as "Retail" and "General," although "General Rates" is the term most frequently used by the one-rate stations. Usually the latter designate their rates simply by their call letters.

The "General" or "National" rates of all respondents are commissionable to an advertising agency. A little more than three-fourths of the "Local" or "Retail" rates are not commissionable.

"Please state your definition of each kind of rate; tell us what type of account qualifies for each."

There is a conspicuous lack of uniformity among respondents in these stipulations. The most frequently mentioned qualifications for the "Na-

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## INSIDE THIS ISSUE

The FCC is currently revising many of its forms which must be filled out by applicants and licensees. Trend is toward simplification. (p. 678)

Second of the NAB Radio Management Study series will be mailed this week. Subject of this study is 250-watt network affiliate in a mid-western city with population of ten to thirteen thousand. (p. 681)

A new survey of manufacturers' use of radio advertising on a dealer-cooperative basis has been started by the Broadcast Advertising and Research Departments. Results, to be published in booklet form, will replace the 1942 NAB tabulations. (p. 679)

NAB Director-at-Large J. Leonard Reinsch told the Baptist Radio Conference last week that religious programs designed especially for teen-age listeners could be one of the solutions to the juvenile delinquency problem. (p. 681)

The NABET strike at WSAY, Rochester, which began a year ago, was declared legal by NLRB last week. Station was directed to offer reinstatement with back pay from Nov. 10, 1945 to five transmitter and studio operators. (p. 678)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. MURRAY Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRANite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Research Department

### FCC PLANS TO SIMPLIFY APPLICATION FORMS

The Federal Communications Commission is currently announcing changes in forms which must be filled out by applicants and licensees in supplying information requested by the Commission. In general, these changes are in the direction of simplification. Short-cut changes are also being made in the procedures required for certain actions and authorizations by the Commission. Most of the changes announced to date affect aircraft, police, fire, forestry and other mobile operations.

In the process of revision, however, are several of the forms used commonly by standard broadcast licensees. The changes will mostly be toward simplification of some of the present forms, although it is known that there are plans to expand at least one of the schedules now a part of Form 324.

Also, in keeping with its earlier announcement, the Commission plans to revise certain of the forms so that they will include information implementing the "Blue Book." It now appears that the suggested revisions of these forms will be submitted to the Budget Bureau for approval sometime during September and that the Industry's advisory committee, headed by Wayne Coy, WINX, will be requested to make its recommendations at that time.

In any event, NAB urges that station managers keep themselves informed of the current status of this matter so that they will not fill out unnecessary forms and so that their records may be kept in such a way that the forms can be filled out as easily as possible.

## Employee-Employer Relations

### NLRB FINDS WSAY STRIKE LEGAL; DIRECTS REINSTATEMENT OF FIVE EMPLOYEES WITH BACK PAY

The National Association of Broadcast Engineers and Technicians strike at WSAY, Rochester, which

began August 12, 1945 was declared legal by the National Labor Relations Board last Monday (26) and the Station was directed to offer reinstatement with back pay from November 10, 1945 to five transmitter and studio operators.

The Station had contended that the strike was illegal, being designed to compel compliance with a War Labor Board directive and also in violation of the strike notice provisions of the War Labor Disputes Act. While one member of the Board agreed with this contention, and consequently would have denied reinstatement and back pay, the majority concluded that the strike was not illegal and that the employees had lost their job rights.

The Board made a significant observation regarding strike activity. One Company contention had been that strikers should not be reinstated because on the morning of the strike it was discovered that the control room had been put out of operation by the removal of tubes and plugs. As a result, the station was off the air for about an hour. While finding the evidence insufficient to link any of the strikers with the sabotage, the Board said it "would have considered such misconduct as sufficient justification for discharge of an employee who had been clearly and unmistakably identified as a participant."

In addition to the reinstatement and back pay provisions of its decision, the NLRB ordered the Station to bargain with NABET, refrain from questioning employees with regard to their union sentiments, and post appropriate cease and desist orders.

## News

### "WRITING BY EAR" IS TEXTBOOK FOR INTERNES

Soren Munkhof, director of news, WOW, Omaha, and teacher of radio news writing, Creighton University, wrote the indoctrination booklet currently being used by professors of journalism who are serving internships in radio station newsrooms. (See NAB REPORTS, p. 604).

The booklet was issued by the Council on Radio Journalism and the National Association of Broadcasters, with copyright by NAB.

President John J. Gillin, Jr., sponsored an internship at WOW in 1945 and Mr. Munkhof had the experience of teaching another teacher. This, plus his station and university experience, made him especially well qualified to handle the assignment, according to the Committee on Teacher Training and Internship of the Council.

The University of Illinois and the University of Oregon are among the schools which requested and received copies for classroom use.

### KLZ ISSUES BROCHURE ON NEWS DEPARTMENT

The news department of KLZ, Denver, is the subject covered in a brochure, "Hear Ye . . . Hear Ye . . .", recently distributed to a list of several thousand by General Manager Hugh B. Terry.

(Continued on next page)

The two following paragraphs are quoted from the brochure because they describe the aims of the news department:

"To KLZ, newscasting is more than tearing a page from a newsprinter and reading it on the air. It is the cultivation of official sources of news, the development of private 'pipe-lines,' the maintaining of 'legmen' for local newsgathering and a full-time staff with years of newsgathering know-how to screen and edit raw material for the air. This is the complete way—the KLZ way—to serve more adequately the many thousands of listeners to whom news is one of the most important services of radio.

"KLZ keeps in mind the hometown listener, as well as those in remote communities who look to radio as their chief source of news. These listeners want more than national and international news. They want news from their own locality, region and state. To give them a really complete localized news service in addition to that of a greater scope, KLZ maintains a network of 36 regional correspondents who file news direct to KLZ by wire or telephone. Two major wire services, AP and INS, plus other news sources, make KLZ's news service complete."

Inside front cover pictures News Editor Earl E. McCain. He has had twenty-five years of newspaper, magazine and radio experience. He was a reporter and rewrite man on the Pueblo Star Journal, night editor of the Denver Post and a fiction writer.

## Broadcast Advertising

### DEALER-COOPERATIVE ADVERTISING STUDY UNDER WAY

Work has begun on a survey by the NAB Broadcast Advertising and Research Departments of manufacturers' use of radio advertising on a dealer-cooperative basis.

Through the cooperation of 122 member stations, NAB in 1942 issued a national tabulation of manufacturers engaging in dealer-cooperative radio advertising. Since no studies were made during the war years, the present list is partially out of date, although it is useful to some extent. Copies are still available upon request to the Department of Broadcast Advertising.

As part of the survey, a questionnaire is being mailed to a selected list of manufacturers requesting information on their dealer-cooperative plans and policies. When returns are in, a booklet will be published showing firms' name, address, products and percentage of advertising costs borne by manufacturers. Based on problems that will be ascertained from the responses, suitable follow-up work will be done.

This project, approved at the last Sales Managers Executive Committee meeting in Washington, is in keeping with the resolution adopted at the recent NAB 15th District meeting, requesting that NAB "make every effort to obtain equal recognition for radio with other media on dealer-cooperative advertising."

### NRDGA SURVEY AVAILABLE

The NAB has secured a supply of copies of the NRDGA survey, "Radio as a Retail Advertising Medium."

If you wish to receive a copy, send a postcard or letter to NAB Department of Broadcast Advertising, 1760 N St., N. W., Washington 6, D. C.

### JOSKE REPORT PRINTING MOVED OUTSIDE WASHINGTON

Because of delay in publication of the Joske report on radio advertising for retailers, caused by printing difficulties in Washington, it was decided last week to move the job to another city.

Publication of the report will go forward with all possible speed, to facilitate its release to NAB member stations and to retailers.

### TWO PER INQUIRY DEALS REPORTED

Member stations have reported to NAB headquarters that business has been offered to them on a contingent basis by *The Shotgun News* and the *Catholic Digest*. NAB has written the publications advising them of the industry's attitude against per inquiry advertising. A copy of the resolution adopted at the 1942 NAB convention was also forwarded.

### ONE STORY—TWO VERSIONS

"Member stores of the newly formed Retail Furniture Advertising Institute will be urged to make wider use of newspaper space and advised how to integrate their advertising expenditures to gain more complete coverage, it was learned yesterday. Furniture retailers 'are not getting the most out of their advertising dollar,' in the opinion of Francis H. Royer, president of the institute, which will function as a common advertising agency for its member stores. In the country-wide picture, he asserted, newspapers, spot radio and direct mail are the most popular media with furniture retailers, and of these spot radio receives more than half of the advertising budget. The reason advanced for this, he continued, is that generally the retailers haven't had specific merchandise to sell and subscribe to radio spots to issue general selling messages, such as inviting listeners to come to their stores and 'inspect new stock arriving daily'."

—*The New York Times*, Aug. 6, 1946.

"I did discuss . . . the quantity of radio advertising used by many furniture stores and stated that many of our members were devoting as much as half of their budgets towards radio. This is largely due to the fact that it is much easier for many of the stores to advertise on the radio than in newspapers and direct mail, because of the ease with which material can be turned over to the radio station. It seems that in

(Continued on page 681)

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

### SOME LAST-MINUTE FCC ACTIONS

(Further coverage of FCC actions announced on Friday (30) will be carried in next week's REPORTS)

#### AM Applications Granted

- NEW—David W. Ratliff, Stamford, Texas—Granted CP(\*) for a new station to operate on 1400 kc., 250 watts, unlimited time. (B3-P-4932)
- NEW—Bay Broadcasting Co., Goose Creek, Texas—Granted CP(\*) for a new station to operate on 630 kc., 250 watts, daytime only. (B3-P-4867)
- NEW—Wm. L. Warner, d/b as The Sevier Valley Broadcasting Co., Richfield, Utah—Granted CP(\*) for a new station to operate on 690 kc., 1 KW, daytime only. (B3-P-4877)
- NEW—Greater Huntington Radio Corp., Huntington, W. Va.—Granted CP(\*) for a new station to operate on 800 kc., 1 KW, daytime only; also subject to condition that a waiver of Secs. 3.55(b) and 3.60 of the rules is granted. (B2-P-3826; Docket 6842)
- NEW—Palmetto Radio Corp., Columbia, S. C.—Granted CP(\*) for a new station to operate on 1230 kc., 250 watts, unlimited time; also condition to any interference which may be caused to Augusta Chronicle Broadcasting Company's application on the same frequency if granted. (B3-P-4905)
- NEW—Frederick A. Knorr, Harvey R. Hansen and Wm. H. McCoy, d/b as Suburban Broadcasters, Dearborn, Mich.—Adopted Decision and Order granting CP(\*) for a new station to operate on 1540 kc., 1 KW, daytime only (B2-P-4232; Docket 7385); also ordered that the application (B2-P-4441; Docket 7384) of Henry F. Fett requesting the same facilities in Dearborn be denied.

(\*) Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

#### FM Final CP's Granted

The following permittees were granted regular construction permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

- Saginaw Broadcasting Co., Saginaw, Mich.—Class B; Channel: 98.3 mc. (No. 252); 15 KW; 410 feet. (B2-PH-195)
- Inland Broadcasting Co., Omaha, Neb.—Class B; Channel: 92.1 mc. (No. 221); 330 KW; 700 feet. (B4-PH-390)
- Kingsley H. Murphy, Des Moines, Iowa—Class B; Channel: 101.3 mc. (No. 267); 154 KW; 505 feet. (B4-PH-620)
- Capitol Broadcasting Co., Inc., Raleigh, N. C.—Class B; Channel: 95.3 mc. (No. 237); 12 KW; 615 feet. (B3-PH-861)
- Palm Beach Broadcasting Corp., Palm Beach, Fla.—Class B; Channel 97.9 mc. (No. 250); 7.2 KW; 310 feet. (B3-PH-878)
- Nevada Broadcasting Co., Las Vegas, Nev.—Class A; Channel: 104.3 mc. (No. 282); 330 watts; 125 feet. (B5-PH-278) (\*)
- Contra Costa Broadcasting Co., Richmond, Calif.—Class A; Channel: 104.7 mc. (No. 284); 500 watts; 340 feet. (B4-PH-347) (\*)
- Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Class A; Channel: 104.3 mc. (No. 282); 440 watts; 360 feet. (B1-PH-875) (\*)

(\*) In lieu of previous conditions specified.

#### Commercial Television Application Granted

- WJAC, Inc., Johnstown, Pa.—Granted CP for a new station: (Channel #13) 210-216 mc.; effective peak power radiated: 9 KW visual, 6.8 KW aural; antenna height 971 feet. (B2-PCT-93)

### AM License Renewals

Granted renewal of following station licenses for the period ending November 1, 1948:

WADC, Tallmadge, Ohio; WNBK, Binghamton, N. Y.; WNEL, San Juan, P. R.; KHSL,\* Chico, Calif.; WATR,\* Waterbury, Conn. (\*Com. Durr voting for further inquiry.)

Granted renewal of following station licenses for the period ending May 1, 1949:

KTSA, San Antonio, Texas; WIS, Columbia, S. C.; WSGN, Birmingham, Ala.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Granted renewal of license for the period ending May 1, 1948. (B4-R-669)

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Granted renewal of license for period ending August 1, 1948.

WDEV—Lloyd E. Squier, surviving partner of Lloyd E. Squier & William G. Ricker, d/b as Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of Wm. G. Ricker, Waterbury, Vt.—Granted renewal of license for period ending May 1, 1949.

WKAQ & aux.—Radio Corp. of Porto Rico, San Juan, P. R.—Granted renewal of license for period ending May 1, 1949.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Granted renewal of license for period ending August 1, 1949.

### DATE SET FOR TELECOMMUNICATIONS CONFERENCE

The State Department announced late Friday (30) that the date for the preliminary five power Telecommunications Conference in Moscow has been set for Sept. 28. China, France and the United Kingdom have also been invited to attend the conference to hold informal preliminary discussions prior to the proposed World Telecommunications Conference.

NAB is considering the advisability of naming an industry observer if attendance of observers at the conference is approved.

Details of the proposed agenda for the Moscow meeting will be published in REPORTS next week.

### Two Rate Structure Found Most Prevalent In Survey Conducted on Rate Card Practices

(Continued from page 677)

tional" or "General" rate are that the account be placed by an agency and that the product be nationally distributed. For the "Local" or "Retail" rates, the most frequently mentioned qualification was that the account be a "bona fide" retailer, but there is little agreement as to the definition of such a dealer or what type of advertising he may place.

"What rate do you charge when a retailer buys time to advertise a nationally distributed product?"

About two-thirds of the respondents charge the "Local" or "Retail" rate. This represents about 80% of stations which have two or three rates. These rates are predominantly non-commissionable.

"What rate do you charge to local dealers, distributors or jobbers of nationally distributed products?"

The local wholesaler or distributor is usually charged more than the retailer, the chief exception being in the case of the small stations, about half of whom charge a local, non-commissionable rate for wholesalers.

A complete analysis of the findings of this study has been sent to the participating stations.

## One Story—Two Versions

(Continued from page 679)

many small and medium size stores, all a dealer need do to advertise in radio is give the station a brief outline of the message and then it is carried out by the station. While in newspaper and direct mail, there is a great deal of detail to carry out."

—FRANCIS H. ROYER, in a letter to  
HUGH M. P. HIGGINS, NAB, Aug. 27, 1946.

## Small Market Stations

### NAB MANAGEMENT STUDY #2 TO BE RELEASED THIS WEEK

The second in the series of management studies of small market stations, made at the direction of the NAB Small Market Stations Executive Committee, will be released this week. This is a study of a 250-watt full time NBC affiliate, located in a mid-western city of 10,000 to 13,000 population.

This station has done an outstanding job in selling national spot business, its 1945 net volume being \$29,000. The sale of station time to the network in that year amounted to more than \$12,000.

The Radio Management Study is being mailed to all NAB members in the small market station classification (less than 5000 watts in cities of 50,000 or under). Larger stations desiring the series should send their requests to NAB Small Market Stations Division.

## Public Interest Programming

### REINSCH, SPEAKING AT BAPTIST RADIO MEETING, ADVOCATES RELIGIOUS PROGRAMS FOR TEEN-AGERS

Development of teen-age programs that provide spiritual guidance is today's challenge to radio and religious leaders, according to J. Leonard Reinsch, director of the Cox radio stations and radio advisor to President Truman. Speaking at the Baptist Radio Conference in Ridgecrest, North Carolina, Sunday, August 25th, Reinsch said that the major religious appeal in radio has been to the church-going adult who least needs help. He stated that one of the solutions to the juvenile delinquency problem could be radio programs with a religious theme, that attract and hold the attention of teen-agers.

He suggested that the appeal of the present religious programs should be broadened to reach the unchurched. Church attendance, he said, can be increased with the proper use of radio just as attendance at athletic events has increased by radio.

Urging religious leaders to use radio more effectively, Mr. Reinsch advised a study of surveys, suc-

cessful religious broadcasts, leading commercial programs, audience trends and the effects of competition.

Also discussed was the scientific future of radio, including television and facsimile. Wisely used, Mr. Reinsch concluded, these technical advancements in radio may develop a new era in religious tolerance and understanding.

### INDUSTRY REQUESTED TO DEVELOP MORE PROGRAMS TO TEACH DEMOCRATIC IDEALS TO YOUNGSTERS

In a letter to NAB signed by Kenneth M. Birkhead, Executive Director, Friends of Democracy, the radio broadcasting industry is requested to develop additional children's programs to educate young listeners in democratic concepts. The letter, dated August 26, was signed by Mr. Birkhead on behalf of a group of 18 organizations.

Text of the letter follows:

"Education in democracy cannot begin at too early an age. This applies not only in the field of learning to live together in ways which enhance individual personalities and, at the same time, teach social obligations, but it also applies in the area of indoctrinating young minds with democratic concepts of social, economic and political life.

"The success of the Nazi educational program for children testifies to the receptivity of youthful minds to theories in these fields. Democracy can and must be taught with equal success.

"Radio has tremendous potentialities as an educational medium and should be used to its fullest possibilities. Programs for children must entertain, appeal to fantasy, and yet be mixed with reality. They should also create young people who believe in and act for the extension of democracy.

"Less thought seems to have been given to this responsibility than has been given in the case of programs for adults—a recent, notable exception being the "Superman" radio show. This program, while still holding the listener interest by highlighting the physical exploits of Superman, has had him exploring the workings of organizations teaching prejudice and bigotry. The machinations of the anti-democratic movements have been presented forcibly to the listener, and the necessity of combating these groups demonstrated. Listener response indicates that the idea of the show has been grasped and the program appreciated.

"Radio must not feel, however, that one such program fulfills its responsibility. The young people of today are tomorrow's citizens and leaders.

"We, therefore, call upon the radio industry to develop programs for the younger mind which will expand the start already made, and fulfill its potentialities as a creator extraordinary of good citizens for tomorrow.

"Yours for democracy."

Mr. Birkhead's letter was sent on behalf of the following organizations:

Americans United for World Government;  
Church League for Industrial Democracy;  
Committee of Catholics for Human Rights;  
Council for Democracy;  
Friends of Democracy;  
Independent Citizens Committee of the Arts,  
Sciences and Professions;

(Continued on next page)

League for Fair Play;  
 Methodist Federation for Social Services;  
 National Association for Advancement of  
 Colored People;  
 National Citizens Political Action Committee;  
 National Lawyers Guild;  
 New York Educational Action Group;  
 Society for the Prevention of World War III;  
 Southern Conference for Human Welfare;  
 Union for Democratic Action;  
 United Christian Council for Democracy;  
 American Veterans Committees;  
 Council Against Intolerance.

#### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 9-15, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To the United Nations Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the co-operative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the UN Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet, No. 30)

#### Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet, No. 24-A)

#### Building Our New Army

Congress has authorized a peace time American Army larger and better trained than ever before in history. This Army is now being recruited by voluntary enlistment. The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, *but it urgently asks help in a concurrent back-drop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends.* Except in war time Americans have always had a poor opinion of peace time soldiers. Actually, the new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Your programs can aid in building public respect for the peace time activities of the Regular Army man—and thus interest young men of high caliber and their families in Army service as a career. This can be done by pointing out that many of America's finest young men are voluntarily entering this new Army . . . (1) Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. (2) Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. (3) Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet, No. 2-B)

### Federal Communications Commission Docket

#### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated.  
*(Continued on next page)*

cated, during the week beginning Monday, September 2. They are subject to change.

### Wednesday, September 4

- NEW—Wichita Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Air Capital Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—The Wichita Beacon Broadcasting Co., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—KAKE Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—KTOP, Inc., Topeka, Kans.—C. P. 1400 kc., 250 watts, unlimited.  
KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Adelaide Lillian Carrell, Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Collinson-Wingate Broadcasting Co., Topeka, Kans.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Blue Valley Broadcasting Co., Independence, Mo.—C. P. 1510 kc., 1 KW, daytime.  
NEW—General Broadcasting Co., Inc., Independence, Mo.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Inland Broadcasting Co., Lincoln, Nebr.—C. P. 1400 kc., 250 watts, unlimited.

#### Other Participants

- KORN—Fremont, Nebr.—(Intervenor)  
KDRO—Sedalia, Mo.—(Intervenor)  
KBON—Omaha, Nebr.—(Intervenor)

- NEW—Southeastern Massachusetts Broadcasting, New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.  
NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.  
NEW—Narragansett Broadcasting Co., Fall River, Mass.—C. P. 1400 kc., 250 watts, unlimited.

### Thursday, September 5

#### Further Hearing

- NEW—Syndicate Theatres, Inc., Columbus, Ind.—C. P. 1130 kc., 500 watts, day, daytime.  
NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—C. P. 1130 kc., 10 KW, unlimited DA-night & day.

#### Other Participants

- KWKH—Shreveport, La.—(Intervenor)  
WNEW—New York, N. Y.—(Intervenor)

- KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—C. P. 740 kc. (under NARRA), 50 KW, unlimited, DA-day & night.  
KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—740 kc., 50 KW, unlimited DA-day & night.

## FCC ACTIONS

### MISCELLANEOUS ACTIONS

- WTHT—The Hartford Times, Inc., Hartford, Conn.—Adopted a decision and order denying petition of WTHT requesting that the Commission's decision of May 16, 1946, granting the application of Mitchell G. Meyers, et al., Waterbury, Conn., for a C. P. (B1-P-4083), for a new station to operate on 1240 kc., 250 watts, unlimited time, be vacated and said application designated for hearing with leave to petitioner to intervene in the hearing. (B1-P-4083; Docket 6855)

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Adopted an order denying petition of Grant Street Radio Stations, Inc., for comparative consideration and immediate hearing with application of Liberty Broadcasting Co., Pittsburgh, Pa., and further ordered that the Commission's action of August 7 designating the applications of Grant Street Radio Stations, Inc., and Liberty Broadcasting Co., for consolidated hearing, be rescinded, and further ordered that the application of Grant Street Radio Stations, Inc. (B2-P-4998), be designated for separate hearing.

WBTM—Piedmont Broadcasting Co., Danville, Va.—Denied petition for review of the Aug. 9th action of the Presiding Officer of the Motions Docket, denying WBTM's petition for leave to amend its application so as to change frequency and make other changes, and requesting the Commission to grant the petition without oral argument or designate the matter for oral argument before the Commission en banc, and affirmed said action of Presiding Officer of Motions Docket.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted license to cover CP authorizing a new station to operate on 1340 kc., 250 watts, unlimited time. (B3-L-2011.) Also authority to determine operating power by direct measurement. (B3-Z-1835.) Waiver of Sec. 3.60 of rules granted; conditions.

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted license to cover CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B2-L-1975.) Also granted authority to determine operating power by direct measurement. (B2-Z-1799.) Waiver of Secs. 3.55(b) and 3.60 of rules granted, conditions.

WTOD—Unity Corp., Inc., Toledo, Ohio.—Granted license to cover CP which authorized a new station to operate on 1560 kc., 1 KW, daytime. (B2-L-1987.) Also authority to determine operating power by direct measurement. (B2-Z-1813.) Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, et al., Waco, Texas.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-L-1958.) Also authority to determine operating power by direct measurement. (B3-Z-1785.) Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Granted license to cover CP which authorized a new station to operate on 1280 kc., 500 watts, 1KW-LS, unlimited time. (B5-L-1990.) Also authority to determine operating power by direct measurement. (B3-Z-1814.)

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—Granted license to cover CP which authorized change in frequency to 680 kc., increase in power to 10 KW-50 KW-LS, installation of new transmitter and DA for night use, and change transmitter location. Also authority to determine operating power by direct measurement. (B3-Z-1787.)

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Granted license to cover CP which authorized increase in power to 5 KW, changes in transmitting equipment, installation of new DA for day and night use, and change in transmitter location. (B1-L-1972.) Also authority to determine operating power by direct measurement. (B1-Z-1798.)

KSYL—Fox Broadcasting Co., Alexandria, La.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna, approval of transmitter location at Belton Ave. at Highway 71, Alexandria, and change studio location to Belton Ave. at Highway 71. (B3-MP-1937.)

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations on Lewisburg Highway, State No. 64, Shelbyville, and 112½ East Side Square, Shelbyville, respectively. Permittee is granted waiver of Sec. 3.55(b) of the rules; conditions. (B3-MP-1990.)

(Continued on next page)

- WWDG—Capital Broadcasting Co., Washington, D. C.—Granted license to cover CP which authorized increase in power of synchronous amplifier and changes in transmitting equipment. (B1-L-1983.) Also granted authority to determine operating power by direct measurement. (B1-Z-1817.)
- WCOP—Scripps-Howard Radio, Inc., Cincinnati, Ohio.—Granted license to cover CP for a new relay broadcast station to be used with standard station WCPO. (B2-LRE-449.)

## DESIGNATED FOR HEARING

- Stanley S. Beaubaire and W. Keith Topping, d/b as Hanford Pub. Co., Hanford, Calif.; Fresno Broadcasting Co., Fresno, Calif.—Designated for hearing in a consolidated proceeding the application (B5-P-4869) of Hanford Pub. Co., with application of Fresno Broadcasting Co. (B5-P-5005), both requesting new stations on 620 kc., 1 KW, unlimited time, DA for night use, at Hanford and Fresno, respectively.
- Cornbelt Broadcasting Co., Clinton, Ill.; The Macomb Broadcasting Co., Macomb, Ill.—Designated for consolidated hearing the application of Cornbelt Broadcasting Co. (B4-P-5081) for a new station to operate on 1520 kc., 1 KW, daytime only, with application of The Macomb Broadcasting Co. (B4-P-4887), to operate on 1520 kc., 250 watts, daytime only, at Clinton and Macomb, Ill., respectively.
- Albemarle Broadcasting Co., Albemarle, N. C.; Union Broadcasting Co., Monroe, N. C.—Designated for consolidated hearing the application of Albemarle Broadcasting Co. (B3-P-4904) for a new station to operate on 1010 kc., 1 KW, daytime only, with application of Union Broadcasting Co. (B3-P-4901), to operate on 1010 kc., 250 watts, daytime only, at Albemarle and Monroe, N. C., respectively.
- Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story, Durant, Okla.; Okla. Agr. and Mech. College, Stillwater, Okla.—Designated for consolidated hearing the application of Democrat Printing Co. (B3-P-4897) for a new station to operate on 750 kc., 250 watts, daytime only, with application of Okla. Agr. and Mechanical College (B3-P-4748), for a new station to operate on 760 kc., with 10 KW, daytime only, at Durant and Stillwater, Okla., respectively.
- Edward L. Schacht, Onconta, N. Y.—Designated for hearing application (B1-P-4898) for a new station to operate on 1400 kc., with 250 watts, unlimited time, at Onconta, N. Y., and ordered that the Adirondack Broadcasting Co., WABY, be made a party to the proceeding.
- Anderson Broadcasting Co., Inc., Anderson, S. C.; WLBG, Inc., Laurens-Clinton, S. C.—Designated for consolidated hearing the application of Anderson Broadcasting Co., Inc. (B3-P-4995) for a new station to operate on 860 kc., 1 KW, daytime only, with application of WLBG, Inc. (B3-P-4587), for a new station to operate on 860 kc., 250 watts, daytime only, at Anderson and Laurens-Clinton, S. C., respectively.
- Four States Broadcasters, Inc., Joplin, Mo.; WMBH—Joplin Broadcasting Co., Joplin, Mo.—Designated for consolidated hearing the application of Four States Broadcasters, Inc. (B4-P-4805) for a new station at Joplin to operate on 1310 kc., 5 KW-LS, 1 KW night, unlimited time, DA-night, with application of WMBH (B4-P-5010) to change facilities from 1450 kc., 250 watts, unlimited time, to 1310 kc., 1 KW, 5 KW-LS, unlimited time, DA-N.

## Correction

According to a correction by the Commission, the item on p. 669 of last week's REPORTS referring to Evening Journal Pub. Co. is corrected to read as follows:

- Evening Journal Pub. Co., Martinsburg, W. Va.; Antietam Broadcasting Corp., Hagerstown, Md.—Designated for consolidated hearing application (B2-P-4197) for a new station at Martinsburg, W. Va., with application (B1-P-5156) for a new station at Hagerstown, Md., both applicants requesting 1490 kc., 250 watts, unlimited time.

- WCMI—Ashland Broadcasting Co., Ashland, Ky.—The Commission, on its own motion, ordered that the hearing now scheduled for Aug. 29 at Washington, in re application for CP (Docket 7365) be continued without date until further order of the Commission.

John H. Fitzgibbon, et al, Oregon City, Ore.; B. Loring Schmidt, Salem, Ore.—The Commission, on its own motion, ordered that the consolidated hearing on applications of Fitzgibbon, et al, and B. Loring Schmidt, now scheduled for August 26, be continued to Sept 23, and the issues upon which said applications will be heard were enlarged to include a determination as to whether the operation of a proposed station in Oregon City on 1230 kc., operating with either 100 watts or 250 watts, unlimited time, would involve objectionable interference with any existing or proposed broadcast service, and if so, the nature and extent thereof, and the availability of other broadcast service to such areas and populations.

- WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for leave to intervene in the hearing on application of Eagle Printing Co., Inc. (Docket 7672)
- Penn Thomas Watson, Wilson, N. C.—Granted petition for waiver of Sec. 1.384 of the Rules and accept petitioner's late appearance in re application for a new FM station. (Docket 7521)

Altoona Broadcasting Co., Altoona, Pa.—Granted petition requesting leave to amend application (B3-P-3670; Docket 6697) so as to specify the frequency 650 kc., 250 watts, limited time in lieu of 1240 kc., 250 watts, unlimited time; show revised costs of construction, etc. The amendment was accepted and application removed from the hearing docket.

Peoples Radio Foundation, Inc., New York City—Granted petition for leave to amend its application for FM construction permit (B1-PII-563) so as to change paragraphs 8 and 15 to show the election of Eugene Brown, Leslie A. Goldman, Milton Robertson and Marvin Wolfson as directors of corporation, and submit information concerning each of aforesaid directors, and the amendment was accepted.

Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Granted petition for leave to amend its application for CP (B5-P-4633), so as to specify the frequency 1400 kc. instead of 1230 kc.; and to submit amended engineering report to reflect the change in frequency. The amendment was accepted and application removed from the hearing docket. (No. 7536)

Donald W. Reynolds, Ft. Smith, Ark.—Granted petition requesting leave to amend his application for CP (B3-P-3772) so as to specify the frequency 950 kc., 1 KW, daytime only, instead of 1230 kc., 250 watts, unlimited time, and make changes in paragraphs. The amendment was accepted, the application removed from the hearing docket (No. 6835), and further ordered that the petition insofar as it requests a grant of application as amended, be dismissed.

KTOP, Inc., Topeka, Kans.—Granted petition requesting leave to amend its application for CP (B4-P-3727), to show deletion of J. J. Hoverka as a stockholder and the name of J. P. Harris as a director and substituting Wendell Elliott as a stockholder and director of the corporation, and the amendment was accepted.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition requesting extension of time within which to file exceptions to the proposed decision of the Commission in the consolidated proceeding in re Dockets Nos. 6938 et al, and the time for filing exceptions was extended to and including Sept. 12, 1946.

WCMI—Ashland Broadcasting Co., Ashland, Ky.—The Commission, on its own motion, continued to August 29 the hearing on application (B2-P-4422) now scheduled for Aug. 22.

E. T. Wright, Orlando, Fla.—Granted petition for leave to amend his application for CP (B3-P-4268) so as to specify the frequency 900 kc., 250 watts daytime, instead of 1230 kc., 250 watts, unlimited; show revised costs of installation, etc. The amendment was

(Continued on next page)

accepted and the application removed from the hearing docket. (No. 7111)

**Meadville Tribune Broadcasting Co., Meadville, Pa.**—Granted petition for extension of time within which to file exceptions to the proposed decision of the Commission in re (Dockets 6898 and 6899) and the time within which Meadville Tribune Broadcasting Co. may file its exceptions was extended to and including Sept. 20, 1946.

**Veterans Broadcasting Co., Inc., Rochester, N. Y.**—Granted petition requesting Commission to change location of consolidated hearing now scheduled for Sept. 11, in re application of petitioner and that of Rochester Broadcasting Corp., and ordered that the hearing now scheduled for Sept. 11 be held in Rochester, N. Y., provided, however that the hearing may be adjourned to Washington for the presentation of any engineering testimony which may appear necessary.

**WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Granted petition for leave to amend its application for CP (B1-P-4096) so as to show revised financial information, etc.; the amendment was accepted, and the record reopened for the sole purpose of receiving testimony relative to the amendment; and it was further ordered that the further hearing in this proceeding be scheduled for Sept. 20 in Washington.

**Radio Wisc., Inc., Madison, Wis.; Edwin Mead, Rockford, Ill.**—The Commission, on its own motion, ordered that the consolidated hearing on these applications now scheduled for August 29, be continued without date until further order of the Commission.

**The Yankee Network Corp., Boston, Mass.**—Granted petition for leave to reopen the record in the hearing upon petitioner's application for a new FM station (B1-P11-590) and the applications of some eight other applicants for FM stations in the Boston area, for the purpose of incorporating in the record an engineering study relating to an overlap that may result from the granting of the FM applications of petitioner now pending before the Commission and excerpts from the record in Doc. 7027 also relating to said overlap problem; the engineering report and excerpts from the record in Docket 7027 filed with the petition were accepted; the record in Docket 6993 was reopened for the sole purpose of incorporating therein the said engineering report and excerpt; and without further hearing said engineering report and excerpt from the record in Docket 7027 was made a part of the record in Docket 6993.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

**NEW—Midland Broadcasting Co., Kansas City, Mo.** (P. O. 10th & McGee Sts., Pickwick Hotel)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 5 KW, directional antenna and daytime hours of operation.

**WDEV—Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.**—Construction permit to change hours of operation from daytime to unlimited time and install directional antenna for day and night use. Amended to change name of applicant from Lloyd E. Squier and William Ricker, d/b as Radio Station WDEV, to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker, a partnership d/b as Radio Station WDEV and Ernest C. Perkins, executor of estate of William G. Ricker, deceased.

#### 650 Kilocycles

**NEW—Altoona Broadcasting Co., Altoona, Pa.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 650 kc. and hours of operation from unlimited to limited.

#### 780 Kilocycles

**WCKB—North Carolina Central Broadcasters, Inc., Dunn, N. C.**—Modification of construction permit (B3-P-4762, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter site and specify studio location.

#### 810 Kilocycles

**WEDO—Tri City Broadcasting Co., McKeesport, Pa.**—License to cover construction permit (B2-P-4472, as modified) which authorized a new standard broadcast station.

**WEDO—Tri City Broadcasting Co., McKeesport, Pa.**—Authority to determine operating power by direct measurement of antenna power.

#### 900 Kilocycles

**NEW—E. T. Wright, Orlando, Fla.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 900 kc., change hours of operation from unlimited time to daytime and change type of transmitter.

#### 910 Kilocycles

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Construction permit to change frequency from 910 to 930 and power and hours of operation from 500 watts daytime to 1 KW day and night. Amended to change frequency from 930 to 910 kc., install new transmitter, make changes in directional antenna for day and night use and change transmitter location.

#### 930 Kilocycles

**WSAZ—WSAZ, Inc., Huntington, W. Va.**—Modification of construction permit (B2-P-4304, which authorized increase in day power and installation of new transmitter) for change in type of transmitter and extension of commencement and completion dates.

#### 950 Kilocycles

**NEW—Donald W. Reynolds, Fort Smith, Ark.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 950 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime and change type of transmitter.

#### 960 Kilocycles

**KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.**—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in ground system.

**WELL—Connecticut Radio Foundation, Inc., New Haven, Conn.**—Construction permit to increase power from 1 KW day and 500 watts night to 1 KW day and night, and make changes in directional antenna for night use. Amended re changes in directional antenna.

*(Continued on next page)*

### 970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—Construction permit to make changes in directional antenna in order to specify directional operation for nighttime only.

### 990 Kilocycles

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, which authorized a new standard broadcast station) to make changes in antenna, change type transmitter, to change transmitter and studio location.

### 1010 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1030 to 1010 kc.

### 1020 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3811, which authorized a new standard broadcast station) to change transmitter location, approval of studio location and extension of commencement and completion dates.

### 1110 Kilocycles

KIOX—Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas.—Modification of construction permit (B3-P-4012, which authorized a new standard broadcast station) to install new transmitter, make changes in antenna and extension of commencement and completion dates.

### 1190 Kilocycles

NEW—Rome Radio Broadcasting Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation. Amended re change in type of transmitter.

WOWO—Westinghouse Radio Station, Inc., Fort Wayne, Ind.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

### 1240 Kilocycles

#### Correction

According to a correction by the Commission, the item referring to the application of Gene Burke Brophy in last week's REPORTS should have shown that he is located at Nogales, Arizona, and P. O. address is Phoenix, Arizona.

WCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—License to cover construction permit (B5-P-3996, as modified) which authorized a new standard broadcast station.

KCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Authority to determine operating power by direct measurement of antenna power.

NEW—Odes E. Robinson, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

KAVP—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—License to cover construction permit (B5-P-4739) which authorized installation of new transmitter.

### 1280 Kilocycles

KSOK—The Traveler Publishing Co., Inc., Arkansas City, Kan.—Modification of construction permit (B5-P-4737,

which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location and change studio location.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 5 KW, hours of operation from daytime to unlimited time, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

### 1290 Kilocycles

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 500 watts, and daytime hours of operation. Amended to change frequency from 1250 to 1290 kc., and make changes in vertical antenna.

NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, and change type of transmitter.

### 1300 Kilocycles

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night, and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna for night use.

### 1320 Kilocycles

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—License to cover construction permit (B2-P-4044, as modified) which authorized a new standard broadcast station.

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Authority to determine operating power by direct measurement of antenna power.

WNGO—H. M. Suthard and P. M. Mullins, d/b as Mayfield Broadcasting Co., Mayfield, Ky.—Modification of construction permit (B2-P-4500, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations, change partnership name to H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co.

### 1330 Kilocycles

NEW—Booth Radio Stations, Inc., Flint, Mich.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location and changes in directional antenna.

### 1340 Kilocycles

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—License to cover construction permit (B1-P-4854) which authorized installation of a new transmitter.

WJHM—Herbert Herff, tr/as WJHM Broadcasting Co., Memphis, Tenn.—License to cover construction permit (B3-P-3944, as modified) which authorized a new standard broadcast station.

WJHM—Herbert Herff, tr/as WJHM Broadcasting Co., Memphis, Tenn.—Authority to determine operating power by direct measurement of antenna power.

KATQ—Sierra Broadcasting Co., Reno, Nev.—License to cover construction permit (B5-P-3824, as modified), which authorized a new standard broadcast station.

*(Continued on next page)*

KATO—Sierra Broadcasting Co., Reno, Nev.—Authority to determine operating power by direct measurement of antenna power.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Modification of construction permit (B2-P-4126, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

#### 1400 Kilocycles

WRON—William E. Blake, Ronceverte, W. Va.—Modification of construction permit (B2-P-4788, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, approval of transmitter location and specify studio location.

NEW—KTOP, Inc., Topeka, Kan.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1400 kc., change type transmitter and specify transmitter location.

WGAP—George Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Voluntary assignment of license to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co.

#### 1410 Kilocycles

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Construction permit to install auxiliary transmitter to be operated on 1410 kc., power of 1 KW.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Construction permit for reinstatement of B2-P-3627, as modified, which authorized changes in directional antenna for night use and change in transmitter location.

#### 1420 Kilocycles

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—License to use formerly licensed main transmitter as an auxiliary transmitter with power of 1 KW, employing directional antenna day and night.

#### 1430 Kilocycles

KUNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho.—Modification of construction permit (B5-P-3731, which authorized a new standard broadcast station) for extension of completion date.

#### 1450 Kilocycles

WWNR—Rahall Broadcasting Co., Inc., North of Beckley, W. Va.—License to cover construction permit (B2-P-4400, as modified) which authorized a new standard broadcast station.

WWNR—Rahall Broadcasting Co., Inc., North of Beckley, W. Va.—Authority to determine operating power by direct measurement of antenna power.

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Transfer of control of licensee corporation from J. Hale Steinman and John F. Steinman to Victor C. Diehm, E. H. Witney, Hilda M. Deisroth and George M. Chisnell.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to increase antenna height and to install FM antenna.

NEW—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo. (P. O. 245 Merchant St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

#### 1470 Kilocycles

NEW—The Lewiston-Auburn Broadcasting Corp., Lewiston, Me. (P. O. 108 Central Ave.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

#### 1480 Kilocycles

KANS—Kansas Broadcasting, Inc., Wichita, Kan.—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW night, and 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Transfer of control of licensee corporation from Cowles Broadcasting Co. to Il Progresso Italo-Americano Publishing Co., Inc.

#### 1490 Kilocycles

KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-5121, which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location and change studio location.

WKBB—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to make changes in antenna and to change transmitter location. Amended to install new transmitter.

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Construction permit to make changes in vertical antenna. Amended to mount FM antenna on top of vertical antenna.

KVWC—Northwestern Broadcasting, Vernon, Texas.—License to cover construction permit (B3-P-3896, as modified) which authorized installation of new vertical antenna with FM antenna mounted on top.

KVWC—Northwestern Broadcasting Co., Vernon, Texas.—Authority to determine operating power by direct measurement of antenna power.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Modification of construction permit (B3-P-4594, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location. Amended to specify studio location.

NEW—Abe B. Harris, Ruston, La. (P. O. 314 North Bonner St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

#### 1590 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa. (P. O. 117 Pearl St.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

#### FM APPLICATIONS ACCEPTED FOR FILING

Balboa Radio Corp., San Diego, Calif. (P. O. 1400 Bank of America Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 3,860 square miles.

Globe-Democrat Publishing Co., St. Louis, Mo.—Construction permit for a new FM broadcast station to be operated on 46.3 mc. and coverage of 13,083. Amended to change frequency from 46.3 mc. to "To be assigned by FCC." coverage from 13,083 to 15,740 square miles, population from 1,766,569 to 1,912,932, type of transmitter and make changes in antenna system.

Radio Broadcasting, Inc., West Memphis, Ark.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,972 square miles.

*(Continued on next page)*

- O. L. Taylor, Oklahoma City, Okla.—Voluntary assignment of conditional grant to KTOK, Inc.
- Statesville Broadcasting Co., Inc., Statesville, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #236, 95.1 mc. and coverage of 6,500 square miles. Amended to change transmitter location, specify population as 557,573, class of station as Metropolitan and make changes in antenna system.
- Peoples Radio Foundation, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 8,500 square miles. Amended to make changes in directors.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- WBKY—University of Kentucky, Beattyville, Ky.—Construction permit to specify Channel #217, 91.3 mc., to change power from 500 watts to 1 KW, to change transmitter and make changes in antenna system.

#### APPLICATIONS DISMISSED

- WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to mount FM antenna atop present antenna. Request of attorney.
- Louis P. Myers and Gertrude Jo. Myers, d/b as Howdy Folks Broadcasters, Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 5 KW and daytime hours of operation. Request of attorney.

#### APPLICATIONS TENDERED FOR FILING

##### 590 Kilocycles

- WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 to 590 kc., power from 250 watts to 5 KW, install new transmitter, change transmitter location and install directional antenna for day and night use.

##### 710 Kilocycles

- NEW—KTRM, Inc., Beaumont, Texas.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation.

##### 1060 Kilocycles

- NEW—Metropolitan Houston Broadcasting Co., a partnership consisting of E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, Houston, Texas.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation.

##### 1120 Kilocycles

- NEW—Leon Wyszatycki, d/b as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 1 KW and daytime hours of operation.

##### 1240 Kilocycles

- NEW—Joranna-Fer Radio Corp., Cagnas, P. R.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—Jess M. Switcgood, J. P. Burnett, Lola C. Robison, a partnership d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

##### 1280 Kilocycles

- NEW—Neeah-Menasha Broadcasting Co., Neeah, Wis.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and daytime hours of operation.

##### 1340 Kilocycles

- NEW—Wonderland Broadcasting Co., Ltd., Roscoe J. Anderson, Kenneth G. Burkard, Harold Gebauer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams, Redding, Calif.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

##### 1430 Kilocycles

- NEW—Robert L. Kern and Richard P. Kern, partners trading as the Belleville News-Democrat, Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

##### 1450 Kilocycles

- KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Consent to assignment of license to KFIZ Broadcasting Co.
- NEW—Fred G. Goddard, Hoquiam, Wash.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

##### 1490 Kilocycles

- NEW—Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Beechams Pills, Inc.**, 60 Orange St., Bloomfield, N. J., and its advertising agent, Street & Finney, 330 West 42nd St., New York, are charged in a Federal Trade Commission complaint with misrepresenting the therapeutic properties of a laxative sold as Beechams Pills. (5459)

**Ralston Purina Co.**, 835 South Eighth St., St. Louis, is charged in a Commission complaint with false and misleading advertising of Purina poultry feeds. (5458)

### STIPULATIONS

**Allergy and Medical Products Co.**—J. B. Biederman, trading as Allergy and Medical Products Co., P. O. Box 1399, Cincinnati, entered into a stipulation with the Federal Trade Commission to cease and desist from representing that a device sold under the name of Hay Pex Inhaler has received favorable comment in any published article unless the author of such an article is wholly disassociated with and disinterested in the business enterprise. (48328)

(Continued on next page)

**L. Heller & Son**—Imitation pearls must be identified as such and may not be described as reproductions, replicas or gems, under the terms of a stipulation executed by L. Heller & Son, Inc., and The Heller Deltah Co., Inc., 411 Fifth Ave., New York. (4168)

**Wil Equipment Co.**—The Commission accepted from H. E. Wildermuth, trading as Wil Equipment Co., 1443 Stanford Ave., St. Paul, Minn., and David, Inc., First National Bank Building, St. Paul, a stipulation to cease and desist from misrepresenting the therapeutic properties of a device designated Wil Spinal Manipulator and Normalizer. Wildermuth is engaged in the sale of the device, advertisements of which are prepared and disseminated by David, Inc., an advertising agency. (03329)

### CEASE AND DESIST ORDERS

**Bolger Brothers**—An order to cease and desist from misbranding of wool products was issued by the Commission against Bolger Brothers, 1139-51 East Chelton Ave., Germantown, Philadelphia, a corporation engaged in garnetting or reclaiming wool waste material. (5378)

### COMPLAINT DISMISSED

**Dr. E. E. Paddock**—Because of the death of the respondent, the Commission has dismissed its complaint against E. E. Paddock, trading as Doctor E. E. Paddock and E. E. Paddock, M. D., whose address was 103 Glen Ridge Building, Kansas City, Mo. The respondent had been charged with misrepresenting the therapeutic properties of medicinal preparations. (4992)

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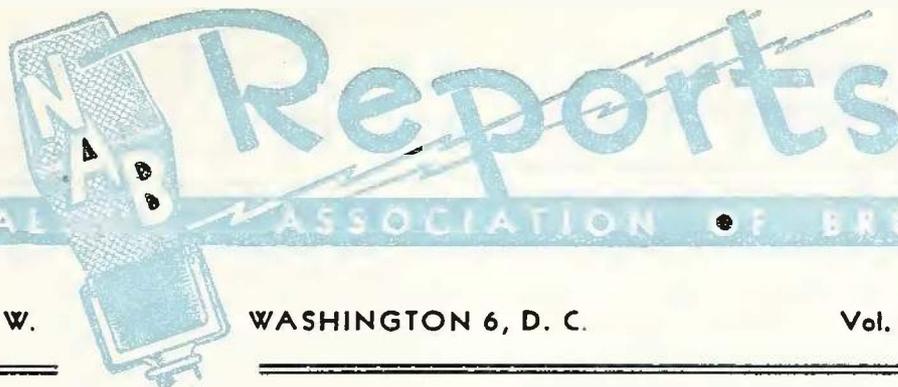
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1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 36, September 9, 1946

## Willard States NAB Position Concerning Wholesale Licensing Policy of FCC

Any efforts on the part of the broadcasting industry to resist the Federal Communications Commission's current wholesale licensing of new radio stations would be incompatible with the industry's firm position that the Government should not interfere with the programming or business operation of stations, according to the National Association of Broadcasters.

This position was delineated in an exchange of correspondence, made public today, between NAB Executive Vice President A. D. Willard, Jr., and W. E. Whitmore, manager of Radio Station KGFL, Roswell, New Mexico.

Since Mr. Whitmore's letter so adequately points up the difficulties arising from this wholesale licensing, the two letters are presented here. Mr. Whitmore's letter follows:

"I no longer feel that I can remain silent while the FCC is indiscriminately granting new AM permits with complete disregard to the economics of the situation. It seems to me that this indiscriminate licensing may well result in the breaking down of public confidence in an industry which has been regarded as presenting the highest type of public service to the people.

"When the Commission grants one 5 KW, two 1 KW, and two 250 watt stations in a town with a population of approximately eighteen thousand, I think the Commission is forgetting its obligation to the public interest.

"I feel that it is time that broadcasters individually and through NAB should use every means at their disposal to have the Congress and the people express their opinions on this indiscriminate granting of facilities which will start cut-throat competition and innumerable failures of broadcasting stations in event of even a minor depression.

"While the Commission denies any interest in the economics of broadcasting, their own yard-stick says: public interest, convenience

(Continued on page 698)

## Deadline Near on Convention Reservations; Program Plans For Sessions Progress

In order to insure the NAB members who plan to attend the annual convention to be held in Chicago, October 21-24 inclusive, proper hotel accommodations, NAB reserved blocks of rooms at the Palmer House and the Stevens. Forms to facilitate handling requests for reservations were sent to all members over a month ago.

While many have been returned, it is likely that some of our members are holding up their reservations pending more definite planning. The priority which NAB has on these rooms at the Palmer House and the Stevens terminates on Friday, September 20. Applications for rooms received after that date cannot be accepted.

If at this time your plans are uncertain but you think there is a possibility that you will attend the convention, Secretary-Treasurer C. E. Arney, Jr. suggests that you play it safe and send your request for room reservations now. This will enable you to avoid a scramble with John Q. Public for rooms in Chicago. If you have lost the form, either wire or write the Secretary-Treasurer.

### Convention Program

While convention plans are not final, the following summary provides an idea of what the schedule will be like.

Sunday: pre-registration and *Broadcasting* golf tournament. Monday morning: meetings of the NAB standing committees; luncheon and afternoon: FM and facsimile panels. Tuesday morning: formal opening, keynote speech by President Justin Miller; programming session; afternoon: BMB.

Wednesday morning: music copyright; small market stations; afternoon: public relations, NAB business session. Thursday morning: retail advertising; afternoon: broadcast advertising clinic.

## INSIDE THIS ISSUE

NAB, FCC and USES met in Washington to formulate plans for the latter to act as a clearing house for employment of licensed radio operators. Plans provide for an up-to-date listing of available men. (p. 696)

Stations are requested to inform NAB headquarters when discrimination is shown against radio coverage of special events and news. NAB can then take steps to equalize radio's position. (p. 698)

FCC, responding to NAB and other requests, has postponed hearings on Los Angeles FM applications from Oct. 14 until Nov. 18. Switch in dates eliminates conflict with NAB convention. (p. 698)

Radio lawyers, including NAB's legal staff, attended FCC seminar last week to discuss changes contained in new Part I of FCC Rules. No substantial policy changes were effected in new Rules. (p. 696)

Employee-Employer Relations Committee will meet in Washington on Sept. 23, to discuss industry problems with Richard P. Doherty, new director of NAB's EER Department. (p. 699)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAional 2030  
525 Fifth Ave. New York 17, N. Y. Murray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Legal Department

### NO MAJOR POLICY CHANGES CONTAINED IN NEW PART I OF FCC RULES

The partial revision of the FCC's Rules and Regulations Relating to Organization and Practice and Procedure, issued Sept. 4, contains no substantial policy changes.

The primary purpose of the revision was to comply with the Administrative Procedure Act of 1946, which requires that all administrative agencies "separately state and currently publish in the Federal Register . . . descriptions of its central and field organizations . . . statements of the general course and method by which its functions are channeled and determined . . . and substantive rules and statements of general policy or interpretations formulated and adopted for the guidance of the public . . ."

On Tuesday (3) the assistant general counsel of the FCC, Harry Plotkin, held a meeting attended by a considerable number of radio lawyers. Don Petty, general counsel and Bryce Rea, Jr., attorney, attended from NAB. At the meeting there was a general discussion of the rules revision from the legal standpoint. Suggestions and criticisms were aired at the meeting and several questions put down for study by the Commission and the FCC Bar Association, with a view to amending the rules as practice under them discloses the need therefor.

The revised rules become effective September 11. Thereafter the FCC plans further revision of its rules relating to hearings which will, in accordance with the Administrative Procedure Act, become effective by December 11, 1946.

## Small Market Stations

### USES TO PLACE LICENSED OPERATORS

NAB staff members met with representatives of the FCC in the Washington headquarters of the United

States Employment Service last week and formulated plans with the USES relative to that agency acting as a clearing house for the placement of licensed broadcast operators.

The FCC pointed out that in the past whenever a man passed an examination for an operator's license, he was furnished a form card which he could forward to the FCC stating whether he was available for employment.

During the meeting, several hundred of these cards were turned over to the U. S. Employment Service. Names of available operators will be forwarded to the 1700 regional USES offices.

Small Market Stations desiring first class operators should contact their nearest USES office. When the supply is exhausted in your area, request the local authorities to contact their Washington headquarters for names of available men at other USES offices. The government agency proposes to maintain an up-to-date list of unemployed operators.

NAB representatives attending the meeting were James L. Middlebrooks, director of engineering; J. Allen Brown, head of Small Market Stations Division; and Bryce Rea, Jr., NAB attorney.

### SMALL MARKET STATIONS COMMITTEE MEETING THIS WEEK IN WASHINGTON

The Small Market Stations program for the national convention will be an agenda subject at the Executive Committee meeting in Washington Monday and Tuesday, (9-10). The proposed agenda containing many phases of station operation was mailed to committee members last week. (REPORTS, p. 681).

## Broadcast Advertising

### STANDARD CONTRACT MATS HELD UP PENDING 4A APPROVAL

Distribution of mats containing the new standard conditions for the spot broadcasting contract form is being held up, pending approval of the form by the American Association of Advertising Agencies.

Distribution of the mats was authorized by the NAB Board of Directors when it approved the new form at its August meeting, but it was subsequently decided that prior approval of the AAAA would be desirable so that the new contract form would go to the radio and advertising industries with joint NAB-AAAA endorsement. Thus far the AAAA Time-Buyers committee has approved the form, but it must yet receive the okay of the Agency Administration committee, which meets this week, and the AAAA Board, which meets September 24. If approved, the mats will be distributed to all NAB members immediately thereafter.

### NEW "RESULTS FROM RADIO" FOLDER DESCRIBES PERISHABLES CAMPAIGN

Two \$12 spot announcements that sold 1,700 bushels of peaches for a fruit stand operator marked the

(Continued on next page)

start of a broadcast advertising campaign which last year earned more than \$1,000 for a member station.

This success story, Number 4 in the current NAB series, is reported in an illustrated 4-page folder which will be mailed to members this week.

## Engineering Department

### PROPOSED AGENDA FOR MOSCOW CONFERENCE

The State Department has published the proposed agenda for the Preliminary Five Power Telecommunications Conference scheduled to start September 28 in Moscow. (REPORTS, p. 680).

Expected to be in session for approximately three weeks, the conference agenda covers four major topics suggested by the Soviet Government and accepted by the United States.

Subjects to be discussed include: (1) Time and place for the forthcoming World Telecommunications Conference; (2) questions of the provisional registration of frequencies, until the entry into effect of a new convention and regulations, and the question of a provisional bureau for the distribution of radio frequencies for civilian purposes; (3) consideration of the fundamental problems of the revision of the telecommunications convention and regulations; (4) preparation for special meetings in addition to the World Telecommunications Conference.

## FCC

### NAB WILL ATTEND FCC CONFERENCE TO DISCUSS PROPOSED FORM 324 REVISION

The FCC announced Thursday (5) that requests for an opportunity to present comments on proposed revision of Schedule 13 ("Employees and Their Compensation") of FCC Form 324 ("Annual Financial Report of Networks and Licensees of Broadcast Sta-

tions"), have resulted in the scheduling of an informal conference to discuss the proposed revision.

NAB's request to the Commission for such opportunity was sent on August 15.

The conference, to be held at the FCC offices in Washington on September 20, is open to all interested parties.

NAB will have staff representation at the meeting.

## News

When station management appreciates how valuable news is to listeners, stations and clients and does something about it, all parties benefit.

WINR, Binghamton, N. Y., which went on the air August 5, is such a station. Here are the news programming facts as revealed by inspection, August 29, less than a month after opening.

1. This management asserts a belief in 15-minute news programs on the basis that 5 or 10-minutes devoted to news is insufficient time to present the complete news story. The 1:00-1:05 exception recorded below was explained as an error. The 5-minute sports show at 6:40 was a deliberate booking.

2. The management believes in and does present local news on every show. It is held that a regular flow of local news throughout the day builds and holds audience.

3. The management believes in local news-commentary. Such a program is broadcast at 7:45 p. m., five times weekly. Commentator is the news editor whose chief duty is to cover the town for local news. Another newsman handles wire copy and gives the news.

4. Station does not make a service charge for news; puts a talent fee on every news program, all of which goes to individual giving the news.

5. All news programs are sold on yearly contract.

Below is the schedule of WINR's station-originated news programs with description of sponsors' business. It is to be noted that all but one program is sponsored, and it is under consideration.

Station Executive and Vice President is E. R. Vadeboncoeur. David Carpenter is WINR General Manager.

### The News Schedule

<i>Schedule of news programs</i>	<i>Times per week</i>	<i>Sponsor</i>	<i>Kind of Show</i>
6:00— 6:15 a.m.	6	Open	Straight news
7:00— 7:15 a.m.	6	Shave Cream (Natl.)	Straight news
8:00— 8:15 a.m.	6	Local Bank A	Straight news
12:00—12:15 p.m.	7	Dept. Store A	Straight news
1:00— 1:05 p.m.	6	Local Bank B	Straight news
6:00— 6:15 p.m.	7	Dept. Store B	Straight news
6:40— 6:45 p.m.	5	Insurance Agency (3 t) Men's wear (2 t)	Sports
7:45— 8:00 p.m.	5	Dept. Store C	"The City Desk" Local Commentary
11:00—11:15 p.m.	6	Heating Equip.	Straight news
11:15—11:30 p.m.	7	Jeweler (5 t) Air Service—Charter & Instruction (2 t)	Sports

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

## Willard States NAB Position Concerning Wholesale Licensing Policy of FCC

(Continued from page 695)

and necessity. The granting of five stations in a community that can barely support one is *not* in the public interest, is *not* a public necessity.

"I have spent over twenty years in the radio business and I look with fear and trembling upon the economic repercussions from this indiscriminate use of the licensing power of the Commission. I intend to attend the convention in Chicago and if nothing is done before that time, I intend to be heard in committee or on the floor of the convention on this subject; although I do not feel that the matter should be allowed to continue until that time.

"May I have your reactions to this letter as I feel that there has to be a stopping place somewhere in the granting of facilities?"

Mr. Willard's letter follows:

"First, let me say to you that we at the NAB are just as disturbed as you concerning the FCC policy of indiscriminate licensing. We feel almost certain, as you do, that the industry will feel some measure of economic repercussions because of it.

"The problem is a knotty one. Like so many of broadcasting's tribulations, it has many facets.

"To begin with, the Commission itself has been enjoined (in the Sanders Case) by the Supreme Court of the United States from taking into consideration as a separate and independent element any economic injury to an existing station in the granting of licenses to independent broadcasters. In effect, if Joe Doakes is stupid enough to apply for a license for a new broadcasting station in a community which cannot support another facility, the Commission has no authority to refuse the grant for this reason.

"Since the Supreme Court decision is, in effect, the law upon this subject, only the Congress (as you pointed out in your letter) can remedy the situation.

"Here we run into facet number two. The Federal Communications Commission is prohibited by the Communications Act from interfering with the rate structure, or the business structure, of radio broadcast stations. The Act specifically exempts broadcasting from the kind of FCC supervision that is applied to common carriers. Despite this prohibition, the Commission has on a number of occasions, by indirection, attempted to exercise some measure of control over the "business" of broadcasting. The Commission's statements concerning the price of radio stations, concerning over-commercialism, etc., are examples. If we should go to the Congress and ask for laws which would authorize the Commission to deny or affirm grants in consideration of economic factors, we would most certainly be inviting—and most probably would get—FCC authority to regulate the quantity of advertising, the charge for advertising, the sale price of radio stations, and so on.

"I think you will agree with me that it is fairly obvious that a regulatory government body will not

protect a franchise against competition unless it regulates its business, its income and its services.

"There is still another facet. The whole structure of the regulation of American broadcasting by the Federal Communications Commission is based upon the theory of "scarcity." Because there are not enough wavelengths to go around—because not everybody who wants to go into broadcasting can do it—the Congress placed certain restrictions and responsibilities upon the licensees who are privileged to operate stations. Theoretically—and quite possibly practically—if the day ever comes when there are more wavelengths than there are people who want to engage in broadcasting, federal control of the industry could and should be reduced to the simple policing of the wavelengths. Then, and then only, could we have a truly free American radio in the same sense that we have a free press—absolutely unfettered by any government regulation concerning public interest, convenience and necessity.

"At its last meeting, August 6-7-8, the Board of Directors of the NAB had a lengthy discussion of the problems arising under the Commission's policy of granting licenses in a wholesale method. The Board felt very strongly that the principle of free competitive enterprise must be upheld and that any action upon the part of the industry to bring about consideration by the Commission of economic factors would be contrary to the interest of the industry and to the principles of free enterprise.

"May I say to you finally that the matter is not closed and that your opinion concerning this whole problem is most certainly welcome here at headquarters, or at the convention in Chicago. Incidentally, I will be there and will be most happy to discuss this whole situation with you at length. In the meantime, I would welcome any reaction you may have to this letter."

## LOS ANGELES FM HEARINGS POSTPONED

Acting on suggestions from NAB and interested broadcasters, the FCC announced on Wednesday (4) that the hearings on the Los Angeles FM applications have been postponed from Oct. 14 until No. 18.

Scheduled for hearing in Los Angeles, the original dates for the hearings would have been in direct conflict with the NAB convention.

## NAB SEEKS TO EQUALIZE RADIO'S POSITION IN NEWS AND SPECIAL EVENTS COVERAGE

A number of broadcasters in widely scattered areas have had occasion to complain of discrimination in their treatment by government officials and others having supervision over special events and news-worthy public occasions. One or two instances of this character were discussed at the last meeting of the Board of Directors of the NAB and the Board instructed the headquarters' staff to investigate all such instances which might be brought to its attention.

Member stations of the NAB are urged to immediately report the details of any occasion at which radio does not receive the same consideration and assistance accorded the newspapers, the press services, or any other media. Your headquarters' staff can then investigate and take whatever action seems best to equalize radio's position.

## Employee-Employer Relations

### EER COMMITTEE TO MEET WITH DOHERTY

The Employee-Employer Relations Committee is scheduled to meet in Washington on September 23 to discuss radio industry employee-employer questions with Richard P. Doherty, new EER department director. Mr. Doherty assumes his position at NAB headquarters Monday (9).

At its recent meeting on August 12, the committee unanimously decided to meet with the new department head as soon as possible after his appointment.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 16-22, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

### Farm Labor Needed

*America's farmers have planted millions more acres than were planted in 1945. Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. About the weather we can do nothing. About farm labor we can do much to assist the farmer in getting the help he needs to prevent crop losses and insure maximum yields. Farmers will be unable to obtain the maximum yield from their vastly increased acreage this year unless a substantial number of hired domestic workers—seasonal and part-time—can be found. Currently, the total number of war veterans and war plant workers who have returned to farms barely offsets the number of 1945 farm operators and workers who have left. These departures include many aged men and women who are no longer able to carry on, young people who have withdrawn to go to school, youth who have been inducted into the armed services, and wartime hired men who have returned to industry or other non-farm jobs. The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed. Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community. The county agent is usually located at the county seat. In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. This also applies to those seeking year-round farm work,*

*whether experienced or inexperienced. Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities, and counties. This call will be made through newspapers, radio and other communication facilities. Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community. (Fact Sheet No. 26-A)*

### Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help . . . prevent possible shortages of soap . . . accelerate the production of other peacetime goods everyone wants and needs. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and calking, compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:— Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates—Re-use those suitable for cooking, and salvage whatever is left—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A)

### Group Prejudice—A Post War Menace

Radio is asked to help with this campaign, approved with top priority by the Public Advisory Committee of The Advertising Council—BECAUSE . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. BECAUSE . . . experience after the last war, both here and abroad, indicates that such antagonisms, following in the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly threaten to break out into open acts of destructive violence. BECAUSE . . . division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one can be secure—in his job, his business, his church, his home. The problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during

*(Continued on next page)*

the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Work in your community*—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 9. They are subject to change.

#### Monday, September 9

KRBC—Reporter Broadcasting Co., Abilene, Texas—C. P. 1470 kc., 1 KW night, 1 KW day, DA-night unlimited.  
KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—C. P. 1470 kc., 1 KW, unlimited.  
NEW—San Jacinto Broadcasting Co., Houston, Texas—C. P. 1470 kc., 1 KW, unlimited.  
WTAW—Agricultural & Mechanical College of Texas, College Station, Texas—C. P. 1470 kc., 1 KW, unlimited.  
KRIC—KRIC, Inc., Beaumont, Texas—C. P. 1470 kc., 5 KW, unlimited; directional antenna for night use.

#### Other Participants

Peoria Broadcasting Co. (Intervenor)

WBMD—Peoria Broadcasting Co., Peoria, Ill.—C. P. 1440 kc., 1 KW night, 5 KW day, unlimited.

#### Other Participants

Booth Radio Stations, Inc. (Intervenor)

#### Monday, September 9 to 13

##### At Philadelphia

(Jury Room 3050, U. S. Courthouse, 9th St., between Market and Chestnut Sts.)

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Penna.—For FM facilities.  
NEW—Amalgamated Broadcasting System, Inc., Philadelphia, Penna.—For FM facilities.  
NEW—Crescent Broadcasting Corp., Philadelphia, Penna.—For FM facilities.  
NEW—Unity Broadcasting Corp. of Pennsylvania, Philadelphia, Penna.—For FM facilities.  
NEW—Percy B. Crawford, Philadelphia, Penna.—For FM facilities.  
NEW—Independent Broadcasting Co., Philadelphia, Penna.—For FM facilities.  
NEW—Patrick Joseph Stanton, Philadelphia, Penna.—For FM facilities.

#### Wednesday, September 11

##### Oral Argument before the Commission

Beginning at ten o'clock a. m. the Commission will hear Oral Argument in Room 6121 on the following matters in the order indicated:

##### 1. Corpus Christi, Texas, Applications:

Howard W. Davis, tr/as The Walnac Co., Corpus Christi, Texas.—C. P. 1230 kc., 250 watts, unlimited.

R. F. & W. Broadcasting Co., Corpus Christi, Texas.—C. P. 1230 kc., 250 watts, unlimited.

Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas C. P. 1230 kc., 250 watts, unlimited.

##### 2. McKeesport-Lansing-Kalamazoo Applications:

McKeesport Radio Co., McKeesport, Pa.—C. P. 1360 kc., 1 KW, daytime.

Booth Radio Stations, Inc., Lansing, Mich.—C. P. 1360 kc., 1 KW, unlimited.

Harold F. Gross, d/b as The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.—C. P. 1360 kc., 1 KW, unlimited DA-night.

Mon-Yough Broadcasting Co., McKeesport, Pa.—C. P. 1360 kc., 1 KW, unlimited DA-night.

##### 3. WCLS Renewal, Joliet, Illinois, Application:

WCLS, Inc., Joliet, Ill.—Renewal of license. 1340 kc., 250 watts, unlimited.

##### 4. Sandusky, Ohio, Applications:

The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.

Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.

The Bay Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.

##### 5. Marion, Indiana, Case

Chronicle Publishing Co., Inc., Marion, Ind.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Charles A. Sprague, Glenn R. Thayer & Wm. W. Behrman, d/b as WMIL Broadcasting Co.—C. P. 1200 kc., 250 watts, daytime only.

NEW—Lake Shore Broadcasting Co., Evanston, Ill.—C. P. 1200 kc., 5 KW, daytime only.

#### Other Participants

WOWO, Philadelphia, Pa. (Intervenor)

##### At Rochester, N. Y.

(Federal Station Bldg., Church and Fitzhugh Sts.)

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited. (request facilities of WSAY when vacated)

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited.

#### Friday, September 13

WLOF—Hazelwood, Inc., Orlando, Fla.—C. P. 950 kc., 5 KW, unlimited, DA-night & day.

NEW—San Diego Broadcasting Co., San Diego, Calif.—C. P. 1510 kc., 5 KW LS, 1 KW nite, directional antenna, unlimited.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announced its final Decision (B-265) granting the application of Richard George Hughes for a new station at Berger, Texas, to operate on 1490 kc., 250 watts, unlimited time, subject to CAA approval of antenna system and site (Docket 7006; B3-P-4205). At the same

(Continued on next page)

time the application of Berger Broadcasting Company seeking the same facilities, was denied (Docket 7005; B3-P-4204).

A final decision (B-262) granting the application of Southwestern Broadcasting Corp., for a new station in Odessa, Texas, to operate on 1450 kc., 250 watts, unlimited time (B3-P-4326; Docket 7098), is also announced. The grant is subject to the condition that within 30 days herefrom an application for modification of permit be filed specifying the exact transmitter site and antenna system meeting the requirements of the Commission's standards. The mutually exclusive application of Permian Basin Broadcasting Company for the same facilities, is denied (B3-P-4022; Docket 6942).

An order was adopted making final the grant of the application of Roy F. Thompson, tr/as Thompson Broadcasting Company (B-260), for a new station at Altoona, Pa., to operate on the frequency 1240 kc., with 250 watts power, unlimited time (B2-P-3703; Docket 6698), subject to the filing within 30 days of an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; further subject to the installation of approved frequency and modulation monitors when available, the provisions of Secs. 3.55 (b) and 3.60 of the Commission's rules being waived pending such installation.

With respect to conflicting application of Altoona Broadcasting Company (B2-P-3670; Docket 6697) for the same facilities, the Commission on August 23 granted petition of Altoona Broadcasting Co. for leave to amend its application so as to request the frequency 650 kc., with 250 watts power, unlimited time, and as amended, removed the application from the hearing docket.

### AM APPLICATIONS GRANTED

NEW—Yellowstone Amusement Co., Livingston, Mont.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time, subject to approval of transmitter site and antenna system by the CAA. (B5-P-4565; Docket 7486)

NEW—Big Bend Broadcasters, Alpine, Texas—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to approval of antenna system and transmitter site by the CAA. (B5-P-4870)

NEW—James L. Frank, Colorado Springs, Colo.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to installing approved frequency and modulation monitors when available, and to filing, within 60 days of grant, an application for modification of CP specifying transmitter site and antenna system meeting the requirements of the engineering standards; and subject to any interference it may receive if application of Moroco Broadcasting Co., for a new station at Greeley, Colo., should be granted. (B5-P-4918)

### MISCELLANEOUS APPLICATIONS GRANTED

NEW—Federal Telecommunications Laboratories, Inc., New York City—Granted CP for a new developmental broadcast station at 67 Broad Street, New York; frequencies that may be assigned by the Commission's chief engineer from time to time; 30 watts maximum power; emission: Special for pulse and frequency modulation, for the purpose of testing experimental multi-channel broadcasting. (B1-PEX-93)

NEW—Radio Corp. of America, Portable-Mobile, within Continental U. S.—Granted CP for new experimental television relay broadcast station; frequencies to be assigned by chief engineer as needed; Emission: Vis. A5; Aur. A3 and special; power: Vis. 20 watts; Aur. 20 watts. (B1-PVB-170)

NEW—Continental Television Corp., Boston, Mass.—Granted CP for a new experimental television station; center frequencies and modulating frequencies that may be

assigned by the Commission's chief engineer from time to time; A0, A3, A5 and special for FM and television, including pulse; 1 KW peak output. (B1-PVB-166)

NEW—The Conestoga Television Association, Inc., Lancaster, Pa.—Granted CP for a new experimental television station; frequencies that may be assigned by the Commission's chief engineer from time to time; A3, A5, and special for television; 200 watts peak output. (This experimentation is to provide Lancaster with television broadcast service. The plan is to intercept the signals broadcast from the Philco television station in Philadelphia and to rebroadcast them to the Lancaster area on an ultra-high frequency.) (B2-PVB-165)

NEW—Bendix Aviation Corp., Bendix Radio Division, Towson, Md.—Granted CP for a new experimental television broadcast station; frequencies to be assigned by chief engineer from time to time; 100 watts power; emission: Vis. A5 and special; Aur: Special emission. (B1-PVB-172)

NEW—Don Lee Broadcasting System, Hollywood, Calif.—Granted CP for a new experimental television station; frequencies to be assigned by the chief engineer; power not in excess of 250 watts peak; special emission for combined aural and visual transmission. (B5-PVB-175)

### FM CONDITIONAL GRANTS

The following were given conditional grants on Aug. 29 subject to engineering conditions:

City and State	Grantee	Interest in Stand-ard Station	Class of Station
Birmingham, Ala.	Voice of Alabama, Inc.	WAPI	Class B
San Jose, Calif.	Santa Clara B/cg Co.	(Adopted order granting petition of Santa Clara Broadcasting Co. to amend its application to request a Class A instead of a Class B station. Accepted amendment and removed application from hearing docket (No. 7746). Further ordered that application of FM Radio & Television Corp. be removed from hearing docket.)	Class A
Wilmington, Del.	WDEL, Inc.	WDEL	Class B (On condition that they have no interest in any other FM station in the same community.)
Wilmington, Del.	Delaware B/cg Co.	WILM	Class B (On condition that the Steinmans relinquish all interest in Del. B/cg Co.)
Augusta, Ga.	Voice of Augusta, Inc.	WDPQ	Class B
Davenport, Iowa	Tri-City Broadcasting Co.	WOC	Class B
Topeka, Kans.	The Topeka State Journal Co.	KGFF	Class B
New Bedford, Mass.	Southeastern Mass. Broadcasting Corp.		Class A
Grand Rapids, Mich.	Leonard A. Versluis	WLAV	Class B
Asbury Park, N. J.	Radio Industries Broadcast Co.	WCAP	Class A
Fostoria, Ohio	Lucian E. Kinn	—	Class B
San Juan, P. R.	Radio Americas Corp.	—	Class A
Richmond, Va.	Larns & Bro. Co., Inc.	WRVA	Class B
Roanoke, Va.	Blue Ridge B/cg Corp.	—	Class B
Charleston, W. Va.	Daily Gazette Co.	—	Class B

The following were given conditional grants on Sept. 5 subject to engineering conditions:

City and State	Grantee	Interest in Stand-ard Station	Class of Station
Marysville, Calif.	Marysville-Ynba City Broadcasters, Inc.	KMYC	Class B (Comr. Durr for further inquiry)

(Continued on next page)

City and State	Grantee	Interest in Stand- ard Station	Class of Station
San Bruno, Calif.	Radio Diablo, Inc.	—	Class B
	(Adopted order granting leave to amend to show additional financial and corporate data; supplemental engineering information, etc. Further ordered that application (B5-PH-1018; Docket 7688) as amended, be removed from docket and conditionally granted.)		
Kansas City, Kans.	Sunflower Broadcasting System	—	Class B
Lufkin, Texas	Darrell E. Yates	KRBA	Class B
Wichita Falls, Texas	Wichita Broadcasters, a partnership composed of Joe B. Carrigan, et al	KWFT	Class B
Danville, Va.	Piedmont Broadcasting Corp.	WBTM	Class B
Harrisonburg, Va.	Shenandoah Valley Broadcasting Corp.	WSVA	Class B
Richmond, Va.	Thomas Garland Tinsley, Jr.	WLEE	Class B
Suffolk, Va.	Suffolk Broadcasting Corp.	WLPM	Class B
Beloit, Wis.	Daily News Pub. Co.	—	Class B

### ACTION SET ASIDE

The Administrative Board set aside its action of August 26 (See p. 683 Current REPORTS), granting a license to The Alamo Broadcasting Co., Inc., San Antonio, Texas (KABC), for license to cover CP authorizing change in frequency, etc. (B3-L-1962), with authority to determine operating power by direct measurement (B3-Z-1787).

### CORRECTION

According to a correction by the Commission, the item in last week's REPORTS p. 680 referring to Nevada Broadcasting Company's FM final CP should have shown antenna height as minus 125 feet. (B5-PH-278)

### DESIGNATED FOR HEARING—AM

WLIB—WLIB, Inc., Brooklyn, N. Y.; Suburban Broadcast Co., Framingham, Mass., and Scenic City Broadcast Co., Inc., Middletown, R. I.—Designated for hearing application of WLIB, Inc., for construction permit to increase power of WLIB, operating on 1190 kc., from 1 to 10 KW, change hours of operation from daytime only, L-WOVO, to unlimited time, install new transmitter and directional antenna for day and night use (DA-1), and change transmitter location (B1-P-4681), to be heard in consolidated proceeding with applications of Indianapolis Broadcasting, Inc., Indianapolis, Ind., to change frequency from 1430 to 1190 kc., increase power from 5 to 50 KW, install new transmitter and DA, and change transmitter location of Station WIRE (Docket 7675; B4-P-4646), and Westinghouse Radio Stations, Inc., Ft. Wayne, Ind., to increase power of Station WOWO from 10 to 50 KW, install new transmitter and DA, and change transmitter location, operating on 1190 kc. (Docket 7674; B4-P-4019) (both having been previous designated for consolidated hearing), and with applications of Suburban Broadcast Co. for a new station at Framingham, Mass., to operate on 1190 kc., 1 KW, daytime (B1-P-4950), and of Scenic City Broadcast Co., Inc., for new station at Middletown, R. I., to operate on 1200 kc., 250 watts, limited time (B1-P-4902).

Puritan Broadcast Service, Inc., Lynne, Mass.; The Asher Broadcasting Service, Inc., Quincy, Mass., and Nashua Broadcasting Corp., Nashua, N. H.—Designated for consolidated hearing applications of Puritan Broadcast Service, Inc., for new station at Lynne, Mass., to operate on 900 kc., 250 watts, daytime (B1-P-5117; Docket 7802). The Asher Broadcasting Service, Inc., for new station at Quincy, Mass., to operate on 910

kc., 1 KW, daytime (B1-P-4166; Docket 7448), and Nashua Broadcasting Corp., for new station at Nashua, N. H., to operate on 900 kc., 1 KW, daytime (B1-P-4746; Docket 7603).

Northeast Oklahoma Broadcasting Co., Miami, Okla.; Miami Broadcasting Co., Miami, Okla.—Designated for consolidated hearing applications of Northeast Oklahoma Broadcasting Co. for new station to operate on 900 kc., 250 watts, daytime (B3-P-4930; Docket 7809), and Miami Broadcasting Co. for new station to operate on 910 kc., 1 KW, unlimited time, using DA-N. (B3-P-4987; Docket 7810)

Shawnee Broadcasting Co., Chillicothe, Ohio—Designated for hearing application for new station to operate on 1490 kc., 250 watts, unlimited time (B2-P-4512; Docket 7415); further ordered that licensees of WMRN, Marion, Ohio, WKBY, Richmond, Va., and WMOA, Marietta, Ohio, be made parties to these proceedings.

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Designated for hearing application for new station to operate on 660 kc., 250 watts, daytime (B2-P-5015; Docket 7811); further ordered that previous orders designating application of Herman Radner and Wolverine State Broadcasting Service, Inc., for hearing be amended to include application of Grosse Pointe Broadcasting Corp.

James Stolez, d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J., and Home News Publishing Co., New Brunswick, N. J.—Designated for consolidated hearing applications of Perth Amboy Broadcasting Co. for new station at Perth Amboy to operate on 1510 kc., 250 watts, daytime (B1-P-5101; Docket 7813), and of Home News Publishing Co. for new station at New Brunswick, N. J., to operate on 1510 kc., 1 KW, daytime. (B1-P-5129; Docket 7814)

Yakima Broadcasting Corp., Yakima, Wash., and Yakima Valley Broadcasting Co., Yakima, Wash.—Designated for consolidated hearing applications of Yakima Broadcasting Corp. (B5-P-5099; Docket 7815) and Yakima Valley Broadcasting Co. (B5-P-5115; Docket 7816) both seeking 1400 kc., 250 watts, unlimited.

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Designated for hearing application of Coast Radio Broadcasting Corp. for new station to operate on 1540 kc., 5 KW, daytime (B5-P-5095; Docket 7817) to be heard in consolidated proceeding with applications of Hollywood Community Radio Group (Docket 7695) and Huntington Broadcasting Co. (Docket 7694); further ordered that previous orders designating Dockets 7695 and 7694 for hearing be amended to include Coast Radio Broadcasting Corp.

G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.; Rawlins Broadcasting Co., Rawlins, Wyo.—Designated for consolidated hearing applications of Southern Wyoming Broadcasting Co. for new station at Rawlins, Wyo., to operate on 1230 kc., 250 watts, unlimited time (B5-P-4931; Docket 7803), with Rawlins Broadcasting Co. for new station at Rawlins to operate on 1240 kc., 250 watts, unlimited. (B5-P-4961; Docket 7804)

West Virginia Radio Corp., Pittsburgh, Pa., and Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Designated for consolidated hearing applications of West Virginia Radio Corp. (B2-P-4915; Docket 7805) and Pittsburgh Broadcasting Co. (B2-P-5133; Docket 7806), each requesting 1080 kc., 1 KW, daytime only, at Pittsburgh, Pa.

Mario Acosta, Mayaguez, P. R., and Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Designated for consolidated hearing applications of Mario Acosta (B-P-4562; Docket 7449) and Arecibo Broadcasting Co., Inc., (B-P-5047; Docket 7807), each requesting 1400 kc., 250 watts, unlimited time at Mayaguez and Arecibo, respectively.

Kola Broadcasting Co., a partnership composed of Hugh O. Jones, Wm. E. Jones, James O. Jones and Mrs. Sarah Stewart Jones, Opelousas, La.—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (B3-P-4917), to be included in consolidated proceeding with application of James

(Continued on next page)

A. Noe (Docket 7416), Lake Charles, La., and that the licensee of Station KANE be made party to proceedings, and further ordered that the order designating the Noe application for hearing be amended to include Kola Broadcasting Co.

Gifford Phillips, Denver, Colo.; Meroco Broadcasting Co., Greeley, Colo.—Designated for consolidated hearing, application of Gifford Phillips (B5-P-4834) for a new station at Denver to operate on 1450 kc., 250 watts, unlimited time, with application of Meroco Broadcasting Co. (B5-P-5196), requesting the same facilities at Greeley.

### DESIGNATED FOR HEARING—FM

Adopted an order designating for consolidated hearing four applications for the Charlotte, North Carolina, area, as follows: Surety Broadcasting Co. (B3-PH-978); Capitol Broadcasting Co., Inc. (B3-PH-1013); Radio Station WSOC, Inc., (B3-PH-1021) and Intercity Advertising Co. (B3-PH-1045), for Class B stations.

Franklin Broadcasting Co., Philadelphia, Pa.—Designated for consolidated hearing with other Philadelphia applicants, application for new Class B station. (B2-PH-1056)

### AM LICENSE EXTENSIONS

WKBN—WKBN Broadcasting Corp., Youngstown, Ohio—Present license further extended upon a temporary basis to November 1, 1946, pending receipt of additional information requested under Section 308(b) of the Communications Act. (B2-S-306)

KLAC—KMTR Radio Corp., Los Angeles, Calif.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B5-S-17)

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B5-S-130)

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B4-S-919)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted petition for further extension of special temporary authority to continue operation of Station KOMA to November 1, 1946. (Docket 6570)

WIP—Penna. Broadcasting Co., Philadelphia, Pa.—Present license for main and auxiliary transmitter further extended for a period of 60 days.

KVOD—Colo. Radio Corp., Denver, Colo.—Present license further extended for a period of 60 days.

### MISCELLANEOUS LICENSE RENEWALS

WBKY—Univ. of Kentucky, Lexington, Ky.—Granted renewal of non-commercial educational broadcast station license for the regular period.

KALW—Board of Education of San Francisco Unified School Dist., San Francisco, Calif.—Granted renewal of non-commercial educational broadcast station license for the regular period.

W4XAP, W4XFM—Voice of Ala., Inc., Birmingham, Ala.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W2XRY, W2XRA—Raytheon Mfg. Co., New York City.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W3XL—Commercial Radio Eqpt. Co., Washington, D. C.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W4XCT—WAPO Broadcasting Service, Chattanooga, Ga.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

### MISCELLANEOUS ACTIONS

KHQ—Louis Wasmer, Inc. (assignor), KHQ, Inc. (assignee), Spokane, Wash.—Granted consent to voluntary assignment of license of Station KHQ from Louis Wasmer, Inc., to KHQ, Inc., for a consideration of \$850,000. (B5-AL-533)

WCFL—Chicago Fed. of Labor, Chicago, Ill.—Granted CP to increase power of station WCFL from 10 to 50 KW, install new transmitter and make changes in DA for day and night use, operating on 1000 kc. (B4-P-4316)

O. E. Richardson, Hammond, Ind.—Denied petition requesting that his application for FM station be granted as a Class B rather than a Class A station.

WKVM—Puerto Rico Advertising Co., Inc. (Transferor), Ralph Perez Perry (Transferee), American Colonial Broadcasting Corp. (Licensee), Arecibo, P. R.—Granted consent to acquisition of control of licensee corporation by Ralph Perez Perry from Puerto Rico Adv. Co., Inc., by sale of 46 shares, or 6.13% of outstanding capital stock of licensee to Perry and 329 shares or 43.866% to Julio Vidal, for a consideration of \$9,375.00. (B-TC-497)

Inland Broadcasting Co., Fremont, Nebr.—Denied petition to consolidate for hearing application for assignment of license of Station KORN from Nebraska Broadcasting Co. to Inland Broadcasting Co. (B4-AL-519), application for a new station at Fremont, Nebr., to operate on 1340 kc., 100 watts, unlimited time (B4-P-4664), with application already designated on which they are both contingent, namely, to move KORN from Fremont to Lincoln, Nebr. (B4-P-4665), and ordered that applications B4-AL-519 and B4-P-4664 be placed in pending files.

WCBS, WCBS-FM—WCBS, Inc., Springfield, Ill.—Approved change in call letters of standard station WCBS and FM station WCBS-FM, to WCVS and WCVS-FM, respectively.

WABC, WCBW, WABC-FM, WEHG, WEHK—Columbia Broadcasting System, Inc., New York, N. Y.—Approved change in call letters of standard, television, FM, and relay stations WABC, WCBW, WABC-FM, WEHG and WEHK, to WCBS, WCBS-TV, WCBS-FM, WABC and WCBW, respectively.

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna and approval of transmitter and studio locations at 301 No. 2nd St., Alpena, Mich. (B2-MP-1979)

WFRP—Ga. Broadcasting Co., Savannah, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of antenna and approval of transmitter and studio locations at Perry Lane, Savannah, and 219 E. Charleston St., Savannah, respectively. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1990)

KJAM—The Utah Broadcasting Co., Vernal, Utah—Granted modification of CP which authorized a new station, for changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations at Main St. on 1st East St., Vernal, Utah. (B5-MP-2019)

KEIO—Eastern Idaho Broadcasting and Tele. Co., Pocatello, Idaho—Granted modification of CP which authorized a new station, to change type of transmitter, and for approval of antenna and transmitter site at Cedar St. and Pole Line Road, 0.7 miles No. Pocatello. (B5-MP-2038)

On its own motion, the Commission continued the hearing on the Los Angeles FM applications (Docket No. 7727 et al) now scheduled for October 14 at Los Angeles, to November 18 at Los Angeles.

WRNO—The Observer Radio Co., Orangeburg, S. C.—Granted modification of CP which authorized a new station, to change name of applicant to WRNO, Inc., make changes in antenna, changes in transmitting equipment, change transmitter and studio locations

(Continued on next page)

- to 0.3 mi. E. of Orangeburg on State Highway #4, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2056)
- KWIK**—James E. Murray, Hutchinson, Kans.—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations RFD, Hutchinson, S½ of SW¼ Sec. 25-22-6, Hutchinson, and 12 West 5th St., Hutchinson, Kans., respectively. (B4-MP-2002)
- WDNL**—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Chamber of Commerce Bldg., Municipal Pier, Bradenton. Permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules; conditions. (B3-MP-2011)
- WHBS**—The Huntsville Times Co., Inc., Huntsville, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna, approval of transmitter and studio locations at W. side of County Road, Corner of O'Shaughnessy Ave., No. of Huntsville, and Corner of Gallatin and W. Clinton Sts., Huntsville, respectively. (B3-MP-1973)
- WKAB**—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Madison and Front Sts., Mobile, Ala., and change in transmitting equipment. (B3-MP-2024)
- KSTT**—Davenport Broadcasting Co., Inc., Davenport Iowa.—Granted license to cover CP which authorized a new station to operate on 750 kc., 250 watts, daytime, and for change in studio location to: 324 Main St., Davenport Hotel. Licensee is granted a waiver of Sec. 3.55(b) of rules; conditions (B4-L-2010). Also granted authority to determine operating power by direct measurement. (B4-Z-1834)
- WVDK**—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Granted license to cover CP which authorized a new station to operate on 1310 kc., 1 KW, daytime, and for change in studio location to 205½ W. Main St., Durham (B3-L-2008). Licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions. Also authority to determine operating power by direct measurement. (B3-Z-1832)
- WINX-FM**—WINX Broadcasting Co., Washington, D. C.—Granted request for special temporary authority to operate WINX-FM commercially on both 43.2 and 92.9 mc., until such time as station can commence operation at the authorized power of 20 KW.
- WMGY**—Dixie Broadcasting Co., Montgomery, Ala.—Granted license to cover CP which authorized a new station to operate on 800 kc., 1 KW, day (B3-L-1999). Also authority to determine operating power by direct measurement. (B3-Z-1823)
- WKAX**—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted license to cover CP which authorized a new station to operate on 900 kc., 1 KW, daytime (B3-L-1986). Also authority to determine operating power by direct measurement of antenna power. (B3-Z-1812)
- WJOI**—Florence Broadcasting Co., Florence, Ala.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions (B3-L-2004). Also authority to determine operating power by direct measurement. (B3-Z-1899)
- WNYE**—Board of Education, City of New York, Brooklyn, N. Y.—Granted CP to specify frequency as channel #219, 91.7 mc., and change power to 20 KW effective radiated power; change type of transmitter and make changes in antenna system of noncommercial educational broadcast station. (B1-PED-72)
- WTBO**—Cumberland Broadcasting Co., Cumberland, Md.—Granted license to cover CP which authorized installation of new antenna and ground system (B1-L-1995). Also granted authority to determine operating power by direct measurement. (B1-Z-1816)
- WCOL**—The Pixleys, Columbus, Ohio.—Granted license to cover CP which authorized installation of a new transmitter and vertical antenna and change in transmitter location (B2-L-2003). Also authority to determine operating power by direct measurement. (B2-Z-1828)
- KERO**—J. E. Rodman, Bakersfield, Calif.—Granted license to cover CP which authorized a new station to operate on 1250 kc., 250 watts, unlimited time, and change in studio location to 1420 Truxtum Ave., Bakersfield (B5-L-2001). Also granted authority to determine operating power by direct measurement of antenna power (B3-Z-1825). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions.
- KUGN**—Valley Broadcasting Co., Eugene, Ore.—Granted license to cover CP which authorized a new station to operate on 1400 kc., 250 watts, unlimited time, and for approval of studio location at Coburg Road, Eugene (B5-L-1924). Also granted authority to determine operating power by direct measurement. (B5-Z-1815)
- WDSG**—State Gazette Broadcasting Co., Dyersburg, Tenn.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time (B3-L-1997). Also granted authority to determine operating power by direct measurement (B3-Z-1820). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions.
- WDSC**—The Border Broadcasting Co., Dillon, S. C.—Granted license to cover CP which authorized a new station to operate on 800 kc., 1 KW, daytime, and for approval of studio location on U. S. Highway #301, 3.7 mi. southwest of Dillon. Licensee is granted waiver of Secs. 3.55(b) and 3.60 of the rules; conditions (B3-L-1998). Also authority to determine operating power by direct measurement. (B3-Z-1821)
- KGAK**—Gallup Broadcasting Co., Gallup, N. Mex.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions (B5-L-1944). Also granted authority to determine operating power by direct measurement. (B5-Z-1770)
- KSFO**—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for leave to amend its application for CP (B5-P-2776; Docket 6005) so as to specify a new transmitter site; specify revised engineering data, etc., and the amendment was accepted.

## ACTIONS ON MOTIONS

- P. D. Gold Pub. Co., Wilson, N. C.**—Granted petition to dismiss without prejudice application for new FM station. (B3-PH-817; Docket 7520)
- Penn Thomas Watson, Wilson, N. C.**—The Commission on its own motion ordered application for new FM station removed from the hearing docket. (B3-PH-829; Docket 7521)
- Colonial Broadcasting Co., Providence, R. I.**—Granted petition for leave to amend its application for a new FM station (B1-PH-606; Docket 7028), so as to show changes in proposed antenna system, and the amendment was accepted.
- KMPC, The State of the Stars, Inc., Los Angeles, Calif.**—Granted petition for leave to amend its application for new FM station (B5-PH-893; Docket 7742), to show revised estimates of construction costs, etc., and the amendment was accepted.
- Walter A. Graham, Tifton, Ga.**—Granted petition for waiver of Sec. 1.384(a) of the rules and accepted petitioners' written appearance in re application for CP. (B3-P-4059; Docket 6918)
- Westinghouse Radio Stations, Inc., Fort Wayne, Ind.**—Granted petition for continuance of consolidated hearing now scheduled for Sept. 20 in re petitioner's application and application of Indianapolis Broadcasting, Inc. (Docket Nos. 7674 and 7675), and continued hearing to Nov. 12, 1946.
- Hollywood Community Radio Group, Gardena, Calif.**—Granted petition for waiver of Sec. 1.384 of the Commission's Rules.

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- mission's rules, and accepted petitioner's written appearance in re application for CP. (Docket 7695)
- James M. Tisdale, Chester, Pa.—Granted motion for leave to amend application for CP (Docket 7647, B2-P-4781), so as to include in Exhibit 9, letters purporting to support a grant of said application, and the amendment was accepted.
- Wilbur Cortland Fouts, Nacogdoches, Texas—Granted petition for leave to amend its application for CP (B3-P-4779; Docket 7574) so as to specify frequency 860 with 500 watts, daytime only, instead of 1230 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.
- WGRC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition requesting leave to amend its application for CP (B4-P-2784; Docket 6052), so as to specify a revised DA pattern; show revised engineering information, etc. The amendment was accepted, and the record reopened for the sole purpose of incorporating therein said engineering report, and without further hearing the amendment and engineering report is made a part of the record in Docket 6052. It was further ordered that the petition insofar as it requests grant of application as amended, be dismissed.
- Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted motion to take depositions on Sept. 18 in re application for CP. (Docket 7626; B5-P-4053)
- KARM, The George Harm Station, Fresno, Calif.; Alvin E. Nelson, Inc., San Francisco, State College of Wash., Pullman, Wash.—Granted joint petition for continuance of hearing now set for Sept. 16, and continued same to December 9, 1946. (Docket 7124, et al)
- Tower Realty Co., Baltimore, Md.—Granted motion to take depositions in re application for CP (Docket 7429) said depositions to be taken at hearing room, State Tax Commission, Union Trust Bldg., Baltimore, except that of Archbishop Curley, which will be taken at his residence.
- Maricopa Broadcasters, Inc., Phoenix, Ariz.; Radio Phoenix, Inc., Phoenix, Ariz.—Denied petition requesting that the hearing on its applications (Dockets 7626 and 7627), now scheduled for Sept. 26 in Washington, be held at Phoenix insofar as the non-engineering testimony is concerned.
- Centry Broadcasting Co., Corpus Christi, Texas—The Commission on its own motion continued without date until further order of the Commission, the hearing now set for Oct 10 in re application in Docket 6666; B3-L-1800; B3-Z-1584.
- Tennessee Radio Corp., Nashville, Tenn.—Granted petition for extension of time in which to file request for oral argument, etc., to proposed decision (Docket 6193), and extended the time to Sept. 5 in which to file exceptions to the proposed decision.
- KAW—KAW Broadcasting, Inc., Topeka, Kans.—Granted petition to dismiss without prejudice application for new station (B4-P-3989; Docket 7456).
- Electronic Time, Inc., New York City.—Granted petition to dismiss without prejudice application for new developmental AM station (B1-PEX-87; Docket 7509).
- State Broadcasting Co., Oklahoma City, Okla.—The Commission on its own motion removed from the hearing docket application for new station (B3-P-4465; Docket 7457).
- Joseph T. Connolly, et al., Williamsport, Pa.—Granted petition for leave to amend its application for a new station (B2-P-4298; Docket 7425) so as to substitute the Lycoming County Broadcasting Co. as the applicant in place of the named individual applicants: show revised information in re applicant's financial qualifications, etc. And the Commission on its own motion ordered that its order of March 7, 1946, insofar as it relates to the "legal, technical, financial, and other qualifications of the applicant partnership and of its individual partners" be amended to read, "legal, technical, financial and other qualifications of applicant corporation."
- Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend application for a new station (Docket 7695), so as to specify 5 KW instead of 1 KW power, etc., and the amendment was accepted.
- The Blue Valley Co., Independence, Mo.—Denied petition requesting leave to take deposition of Craig Siegfried in the hearing in re its application for CP (Docket 7498; B4-P-4597).
- WARC—WARC, Inc., Rochester, N. Y.—Granted petition for leave to amend its application for CP (Docket 6605; B1-P-3565) so as to specify frequency 1600 with 5 KW instead of 1240 with 250 watts power, etc. The amendment was accepted and the application removed from the hearing docket.
- WARC—WARC, Inc., Rochester, N. Y.—Dismissed as moot the petition of WARC, Inc., requesting extension of time for filing exceptions to proposed findings in re Docket 6605, et al.
- The Tower Realty Co., Baltimore, Md.—Granted petition for continuance of consolidated hearing in re applicant's application (Docket 7429) and application of WCBM (Docket 7372) now scheduled for Sept. 18, and continued said hearing to Oct. 7, 1946.
- Peoria Broadcasting Co., Peoria, Ill.—Granted petition requesting leave to amend its application for CP (Docket 7610; B4-P-2717) so as to specify a modified DA system, etc., and the amendment was accepted.
- KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for continuance of hearing now scheduled for Sept. 5 in re application for CP (Docket 6005) and KQW's application (Docket 6214), and continued said hearing to Nov. 14, 1946.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 580 Kilocycles

- KFXD—Frank E. Hurt & Son, a partnership composed of Frank E. Hurt & Edward P. Hurt, Boise, Idaho.—Modification of construction permit (B5-P-3668, which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for day and night use, and change in transmitter and studio locations) for approval of directional antenna, to install new transmitter and make change in transmitter and studio locations.

#### 630 Kilocycles

- KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to change frequency from 1230 to 630 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.
- KPOA—Henry C. Pntnam, John D. Keating & J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—Modification of construction permit (B-P-4444, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

#### 730 Kilocycles

- WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Construction permit to increase power from 500 watts to 1 KW and change type of transmitter.

#### 970 Kilocycles

- WFLA—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-P-4171, which authorized changes in directional antenna for night use) for extension of commencement and completion dates.

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### 1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified which authorized increase in power, new transmitter and directional antenna) for extension of completion date. Amended to change name of applicant from Hearst Radio, Inc., to the Crosley Corp.

### 1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Construction permit to increase power from 250 watts to 1 KW, change type of transmitter and change studio location.

### 1230 Kilocycles

NEW—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks, and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

### 1240 Kilocycles

NEW—Jorama-Fer Radio Corp., Caguas, Puerto Rico (P. O. #36 Padijal St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Authority to determine operating power by direct measurement of antenna power.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—License to cover construction permit (B3-P-4416, as modified) which authorized a new standard broadcast station.

### 1310 Kilocycles

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from 1340 to 1310 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

### 1340 Kilocycles

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Modification of construction permit (B2-P-4667, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio location. Amended to change type of transmitter.

### 1410 Kilocycles

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, which authorized increase in power, install new transmitter and directional antenna for day and night use and to change transmitter location) for extension of completion date.

### 1450 Kilocycles

WRNO—The Observer Radio Co., Orangeburg, S. C.—Modification of construction permit (B3-P-3866, as modified which authorized a new standard broadcast station) to change the name of applicant from The Observer Radio Co. to WRNO, Inc., to make changes in antenna, for changes in transmitting equipment, to change transmitter and studio locations, and extension of commencement and completion dates.

NEW—Fred G. Goddard, Hoquiam, Wash. (P. O. 2100 Isabel Way, Aberdeen, Wash.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

### 1460 Kilocycles

WJPF—Orville W. Lyeria, Herrin, Ill.—Construction permit to change frequency from 1340 to 1460 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

### 1490 Kilocycles

WMOC—The Covington News, Inc., Covington, Ga.—Modification of construction permit (B3-P-3923) which authorized a new standard broadcast station to change type of transmitter and extension of commencement and completion dates.

NEW—Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1510 Kilocycles

NEW—Marin Broadcasting Co., Inc., San Rafael, Calif. (P. O. 1028 "B" St.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.

### 1590 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to move studio location from Portsmouth to Norfolk, Virginia.

KCBD—Caprock Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4090, which authorized a new standard broadcast station) for approval of directional antenna and to change type of transmitter and change transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

Sky Way Broadcasting Corp., Columbus, Ohio (P. O. 310 West Broad St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,990 square miles.

Franklin Broadcasting Corp., Philadelphia, Pa. (P. O. 1332 Lincoln-Liberty Bldg., Broad and Chestnut Sts.)—Construction permit for a new FM broadcast station to be operated on + or - 98.0 mc., and coverage of 12,395 square miles.

### TELEVISION APPLICATIONS ACCEPTED FOR FILING

Cherry & Webb Broadcasting Co., Providence, R. I. (P. O. 15 Chestnut St.)—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned by FCC in band from 480-920 mc., power not to exceed 1 KW, and emission special for color television.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit to change power from 250 watts to 1 KW, to install a new transmitter, and make changes in antenna system.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corp. for the period beginning 9-15-46.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States, for the period beginning 9-15-46.

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## APPLICATIONS DISMISSED

- Siskiyou Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Request of applicant.
- J. W. Birdwell, Nashville, Tenn.—Construction permit for a new commercial television broadcast station to be operated on channel #5, 76-82 mc., ESR of 719.4.

## APPLICATIONS RETURNED

- William F. Butt & Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1030 to 1020 kc.
- Evergreen Broadcasting Corp., Seattle, Wash.—License to cover construction permit (B5-PRY-322) which authorized a new relay broadcast station. Filed before construction permit is granted.
- Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation. Incomplete.
- A. C. Neff, Savannah, Ga.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by chief engineer of FCC. Incomplete.
- Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3,600 square miles.

## APPLICATIONS TENDERED FOR FILING

### 560 Kilocycles

- NEW—Pynchon Broadcasting Corp., Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW, directional antenna and unlimited hours of operation.

### 590 Kilocycles

- WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 to 590 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

### 630 Kilocycles

- NEW—Capital Radio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation.

### 730 and 1030 Kilocycles

- KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Consent to involuntary assignment of license, construction permit and special service authorization to The Regents of the New Mexico College of Agriculture and Mechanic Arts.

### 770 Kilocycles

- NEW—George W. Lyles, Sr., Russell F. Van Landingham, and George W. Lyles, Jr., tr/as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on 770 kc., power of 250 watts and daytime hours of operation.

### 780 Kilocycles

- NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation.

- NEW—McKinney Air Enterprises, Inc., McKinney, Texas—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

### 790 Kilocycles

- NEW—C. Harold Ferran, E. L. Ferran, Harvey K. Glass, R. J. Schneider and Frank W. Stebbins, d/b as Lake County Broadcasters, Eustis, Fla.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

### 940 Kilocycles

- NEW—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin d/b as Champion City Broadcasting Co., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

### 950 Kilocycles

- WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Consent to transfer of control from Harold A. Lafount, Sanford H. Cohen and George Cohen to Bitner Broadcasting Co.

### 1000 Kilocycles

- NEW—Lackawanna Valley Radio, a partnership composed of Dahl W. Mack, James J. Doherty, Sr., Eugene L. Burke, Scranton, Pa.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation.

### 1010 Kilocycles

- WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Construction permit to change frequency from 1590 to 1010 kc., operating with 1 KW and daytime.
- NEW—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.
- WINS—The Crosley Corp., New York, N. Y.—Requesting special service authorization to operate on 1010 kc., 50 KW daytime, 10 KW night with directional antenna day and night.

### 1140 Kilocycles

- KGDM—E. F. Pepper, Stockton, Calif.—Construction permit to install FM antenna on top of one of the towers of the present directional antenna operating with 5 KW, directional antenna night.

### 1200 Kilocycles

- NEW—Frederic LeMieux III and Mrs. Edna LeMieux d/b as Hammond Broadcasting Co., Hammond, La.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation.

### 1220 Kilocycles

- NEW—Thomaston Broadcasting Co., Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

### 1230 Kilocycles

- NEW—Newel S. Cahoon d/b as Craig Broadcasting Co., Craig, Colo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and daytime hours of operation.

(Continued on next page)

ard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1240 Kilocycles

NEW—J. B. Fuqua, Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVN Co., Benton Harbor, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—William E. Brooks, Brewton, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Lake Broadcasting Co., Leesburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1300 Kilocycles

NEW—Frank M. Helm, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 1340 Kilocycles

NEW—New Mexico Broadcasting Co., Inc., Roswell, N. M.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1360 Kilocycles

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to change power from 1 KW day and night to 1 KW night and 5 KW day, remove present auxiliary transmitter, re-install present main transmitter for use as auxiliary and install new transmitter.

### 1400 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KOKO—The Southwest Broadcasting Co., La Junta, Colo.—Consent to transfer of control from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Charles T. Miller to Stanley N. Schultz, B. C. Bulson, L. R. Sanders, James R. Coucy, A. G. Mason, R. P. Jones, P. P. Mieleison, E. W. Hinkel, W. S. Azar, E. O. Schoembs, Paul E. Whiteside, D. R. Kennedy, B. H. Shattuck and A. V. Berg.

### 1450 Kilocycles

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. M.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Ashbacker Radio Corp., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Meroco Broadcasting Co., Greeley, Colo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVNN Co., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Portland Broadcasting System, Inc., Bangor, Me.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1490 Kilocycles

NEW—Ashbacker Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WK1Z.)

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease order should not be issued against it.

**The Cooter Co. and Mart Sales Co.**—Paul M. Cooter, trading as The Cooter Co. and Mart Sales Co., 228 North LaSalle St., Chicago, and Recorg Supply Corp., 201 North Wells St., Chicago, are charged in a Commission complaint with violating the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of grocery products and related merchandise when they were actually acting for or under the control of wholesalers for whom they were buying agents. The fees allegedly were passed on in part to the wholesalers. (5460)

### STIPULATIONS

**Block Bros. Hat Co.**—Max Block and Henry Block, trading as Block Bros. Hat Co., 14 West 14th St., New York, entered into a stipulation with the Commission to cease and desist from falsely representing that they manufacture the men's hats which they sell.

Under the terms of the stipulation, the respondents agree to discontinue representing, directly or inferentially, that they manufacture hats unless they actually own and operate, or directly and absolutely control, a factory or plant where such products are made. (4172)

**Legumin Products Co.**—The Commission accepted from C. A. Seroy, trading as Legumin Products Co., 850 Euclid Ave., Cleveland, a stipulation to cease and desist from misrepresenting the therapeutic properties of a medicinal preparation sold under the names of Legu-Con, Legueon and Leguminus Herbolax Tablets. (6331)

**H. M. Sheer Co.**—The Commission approved a stipulation in which H. M. Sheer Co., Quincy, Ill., agrees to cease and desist from falsely representing that it manufactures equipment and supplies for poultry raisers. (6332)

### CEASE AND DESIST ORDER

**Paebar Co.**—Under the terms of a cease and desist order issued by the Commission, The Paebar Co., Inc., and Alan F. Pater, both of 1819 Broadway, New York, must discontinue using the term "Who's Who" in connection with their book-publishing business and must also make clear that they are not associated with the radio program known as "We, the People." (5369)



# Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 37, September 16, 1946

## Pre-Register Now for the Convention

It Will Save You Time and Annoyance When You Arrive. Send Your Check for \$15.00 Today

### Acting Chairman Denny Interprets Definitions Of "Wire" News Program Classifications

In a letter dated August 30, 1946, Acting Chairman Charles R. Denny, of FCC, provides an interpretation of the Blue Book's section devoted to radio news. The letter was addressed to Robert W. Brown, executive news editor, International News Service, New York City, and is quoted in full:

"This will reply to your letter of August 1, 1946, with further reference to the definition of a 'wire' program as originally defined in our report of March 7, 1946, and amended in our Public Notice 95462 of July 2, 1946. You submit the following questions in the light of that definition:

"1. Does the revised rule mean that the station no longer is required to pro rate 50 per cent or more of its newscast time to purely local items in order to receive for the newscast a 'local live' instead of a 'wire program' rating?

"2. Does the revised rule mean that a station can base an entire newscast on a teletype service and receive 'local live' rating for said newscast providing the station has edited, selected, rewritten or otherwise 'localized' half or more of the news content from the standpoint of local interest?

"Under the definition contained in our report of March 7, 1946, and the amendments set out in the Public Notice of July 2, 1946, referred to above, it  
(Continued on page 712)

### Industry Problems and Convention Plans Discussed at Small Markets Group Meeting

The Small Market Stations Executive Committee concluded a two-day session in Washington on Tuesday (10). In addition to discussion of various industry subjects which were referred to the Board of Directors and the convention plans, the committee heard reports from NAB executives representing the Employee-Employer Relations, Special Services, Engineering, Broadcast Advertising and Research Departments.

Richard Doherty, new NAB Employee-Employer Relations Department Director, was introduced to the committee. He invited all stations to utilize the department's services and reported that the department is planning a suggestion campaign to improve employee-employer relations. The EER department also told the committee that it is preparing an analysis of the IBEW Standard Contract which will be sent to all NAB members.

Arthur Stringer, Director of Special Services, reported on the status of the field work on the Radio Management series. Two studies have been completed, and it is planned that five studies will be published prior to the NAB convention.

James L. Middlebrooks, Engineering Director, re-  
(Continued on page 710)

### INSIDE THIS ISSUE

A demonstration of Pulse Time Modulation, which permits simultaneous transmission of eight broadcasts on one frequency, is reported by NAB's Director of Engineering. (p. 710)

The Radio Directors Guild was issued an AFL international charter last week. RDG, claiming current membership of 1000, is planning an organizational campaign in the United States and Canada. (p. 713)

Recommendations for standardizing rate card format will be discussed at a meeting of the NAB Sales Managers subcommittee. Final recommendations formulated will be presented to the industry at the NAB convention. (p. 712)

NLRB, holding that three groups of technicians at WSB, Atlanta, should be treated as one bargaining unit, ruled that 17 technicians employed by station are eligible to vote on IBEW representation. (p. 713)

Department of Commerce predicted that the South and Far West will comprise a larger portion of the nation's markets in the post-war period. Wartime income increase in the South and West ranged from 128 to 140 percent. (p. 714)



1760 N St., N. W. WASHINGTON, D. C. Phone NAational 2080  
 535 Fifth Ave New York 17, N. Y. Murray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

### Industry Problems and Convention Plans Discussed At Small Markets Group Meeting

(Continued from page 709)

ported to the committee details of the arrangements which have been completed by the USES, FCC and NAB to assist stations in the procurement of qualified technical employees.

J. Allen Brown, Director of the Small Market Stations Division discussed plans for developing new advertising business on a local level. He urged that small market stations concentrate on securing new business from state distributors, utilities, industrial firms and contractors and other large firms requiring a public relations program.

Mr. Brown cited effective selling campaigns on a state-wide basis by small stations which have organized state and regional networks. The groups maintain networks for handling programs, but place their spot announcement business on each station according to availabilities. The spot campaigns, however, are sold by one office. It was pointed out that bakeries, flour millers, soft drink and meat packing firms with state wide distribution are using small stations individually and on the "group selling" plan of the regional networks.

Continuing, Mr. Brown, stated that many services are available to the small market station through the medium of the NAB staff. He pointed out that between 200 and 300 executives of new small market stations have visited the NAB headquarters for consultation and aids on sales, programming, management, etc.

Following a discussion led by Frank E. Pellegrin and Kenneth H. Baker on audience measurement, the committee commended the action taken by the Board of Directors and agreed that NAB should make efforts to obtain standards for audience measurements, with proper recognition of varying size markets.

Miss Lee Hart, Assistant Director of the Broadcast Advertising Department reported on the status of the Joske Report, which is expected to be released prior to the convention. The first section to be released will contain approximately 90 pages, while the full report will run to some 200 pages with supplements to be added.

A discussion of the proposed convention agenda for the small market stations was held with C. E. Arney, Jr. The Small Markets Session is scheduled for Wednesday morning, October 23 from 10:30 until 12:15. Arrangements are being made for a special small market stations "headquarters office" at the Palmer House.

Present for the meeting were: Marshall H. Pengra, KRNR, Chairman; Wayne W. Cribb, KHMO; James R. Curtis, KFRO; Monroe B. England, WBRK; William C. Grove, KFBC; Robert T. Mason, WMRN; and Glenn Marshall, WFOY.

Board of Directors Sub-committee members present included: William M. Smullin, KIEM; Clair R. McCullough, WGAL; and Harry R. Spence, KXRO.

Members of the NAB staff who attended include: Judge Justin Miller, C. E. Arney, Jr., Frank Pellegrin, Don Petty, Kenneth Baker, Arthur Stringer, Richard Doherty, James L. Middlebrooks, J. Allen Brown, Lee Hart, Hugh Higgins, Ivar Petersen, and Milton Kibler.

## Engineering Department

### PULSE TIME MODULATION TRANSMISSION PERMITS 8 SIMULTANEOUS BROADCASTS

*At the invitation of I. T. and T., James L. Middlebrooks, NAB Director of Engineering, attended a demonstration of transmission by Pulse Time Modulation last Monday (9). Following is Mr. Middlebrook's report of the demonstration.*

Just a year ago the Federal Telecommunications Laboratories, an I. T. & T. associate, was permitted by the United States Navy Department to reveal its method of multiplex transmission from point to point by Pulse Time Modulation (PTM) by microwave.

Pulse Time Modulation is a method of radio communication which involves the transmission of a series of short bursts, or pulses, each approximately one-half millionth of a second long. Unlike previous radio systems which operate by modulating the strength or amplitude of the wave (AM), or its rapidity of vibration or frequency (FM), the amplitude and frequency of PTM waves do not carry the intelligence. As the name implies, the actual communication is achieved by varying the time interval between the pulses.

This concept reverts back to some of the first methods of communication, such as telegraphy. But the signals of the first telegraph system were limited by their lack of precise time-measurement. Today, PTM employs electronic tubes and techniques capable of measuring less than a millionth of a second, and determining the exact time lapse between one such pulse and the next. These differences in timing constitute the PTM signal and permit the simultaneous transmission of multiple programs of high fidelity over a single frequency channel. The programs are selected by the listener simply by pushing a button on his permanently tuned receiver.

(Continued on next page)

Allowing for the variable time—lapses between pulses—these PTM transmitters can still send out several hundred thousand pulses a second. But the ordinary human ear can only receive vibrations which range from 16 to 10,000 times per second. Therefore, when the transmitter divides its attention equally between eight programs, it still sends the parts of each in such rapid sequence that, for the listener, there is no perceptible difference between what he hears and continuous sound. It is a similar effect to that which the eye receives when witnessing a "motion" picture. In reality, the eye sees a series of still pictures, each varying so slightly from the one preceding that the illusion of motion is perfect.

In similar manner, each program broadcast from an 8-channel multiplex transmitter is "sampled" 24,000 times per second, and a minuscule quantity of the sound wave is broadcast so that in the receiver these samples create a smooth reproduction of the broadcast with extremely high fidelity.

On September 9, 1946, this new system was demonstrated to FCC Commissioners, FCC Engineers, high ranking Army, Navy and Coast Guard officers and the industry. The system demonstrated consisted of eight 9 kc audio channels and a marker channel. The transmitter employed was a 50 watt transmitter operating on a carrier frequency of 930 kc. An eight bay, square loop antenna, having a power gain of approximately eight was used for the demonstration.

Eight broadcasting booths—representing in miniature eight broadcasting studios—operating simultaneously, fed the following into the transmitter located atop the I. T. & T. Building, 67 Broad Street, New York City: (1) New York Times Telephoto and Facsimile, (2) Dow Jones News ticker, (3) Teletype similar to that used by the major press associations (AP, UP, INS) in news transmission, (4) a live voice news commentator, (5) a frequency modulation (FM) program by the Columbia Broadcasting System, (6) a rebroadcast of an amplitude modulation (AM) radio program, (7) a "Muzak" recording, and (8) a recording of popular music.

Following a demonstration of the eight studios and transmitter installation at 67 Broad Street, those present were motored to the Federal Telecommunications Laboratories, located at Nutley, New Jersey. Here the broadcast was received on Federal's specially-designed receivers, the programs being repeated from 67 Broad Street for the group identically as they had been presented earlier.

A parabolic receiving antenna was used, having a gain of 17 db, which is equal to multiplying the received signals power by 50. The receiver demonstrated was mounted in a typical console type radio cabinet which also included an automatic record player. The receiver controls consisted of a volume control, tone control, and eight push buttons for program selection. Receiver design is simplified somewhat by the fact that it need only tune to one carrier frequency. Federal engineers anticipate that receivers, built in quantity production, will cost about the same as a good AM or FM receiver.

As applied to regular commercial broadcasting, the PTM radio broadcasting system increases by at least eight-fold the time available on the air, thus per-

mitting a wide variety of programs transmitted on a single frequency.

Federal Telecommunications Laboratories officials who explained the system, pointed out that one of the first applications of PTM multiplex broadcasting in the United States will be for special business uses. Subject to frequency allocations by the Federal Communications Commission, companies furnishing recorded musical programs will be able to dispense with wires and offer to each customer his choice of eight or more different programs. PTM multiplex broadcasting is ideally suited to the growing needs of newspapers and news services. The various channels may be allocated to teletype, voice or photo-facsimile circuits in any combination of local, national or international coverage. More specialized adaptations will be found to suit the requirements of Stock Exchanges, banks, brokerage concerns and advertising agencies.

The development of PTM embodies implications and applications which are deserving of the broadcasting industry's serious consideration.

## Legal Department

### FCC GRANTS CP FOR NEW STATION TO LOCAL CLEVELAND INTERESTS

In a proposed decision adopted September 4, the FCC granted a CP for a 5 KW AM station in Cleveland to the Cleveland Broadcasting Company. The decision came after a hearing on the conflicting applications of Cleveland Broadcasting and Scripps-Howard Radio, Inc.

In rejecting the application of Scripps-Howard the Commission based its conclusion "primarily upon comparison of the facts of residence and familiarity with Cleveland shown by the principal officers, directors and stockholders of the respective applicants." The FCC pointed out that the directors of Cleveland Broadcasting are residents of or closely identified with Cleveland and whose "diverse backgrounds of law, industry, banking and labor, . . . will result in the operation of a radio station which will be responsive to the needs and desires of the people of Cleveland." By way of comparison it was stated that the Scripps-Howard directors have no "close kinship" with Cleveland, that the President of the Company lives in New York and spend most of his time in the newspaper business, which is the principal business of the Scripps Company, sole stock owner of Scripps-Howard Radio.

The Commission added that the grant to Cleveland Broadcasting would give "greater diversity of ownership of the media of mass communication." Scripps-Howard is licensee of WCPO, Cincinnati, Ohio, WNOX, Knoxville, Tennessee and owns all voting stock in the Memphis Publishing Company, licensee of WMC, Memphis, Tennessee. It has FM applications pending for Cleveland, Pittsburgh and Indianapolis and holds a conditional grant for an FM station in Cincinnati. Among the newspapers controlled by Scripps-Howard interests is the Cleveland *Press*.

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

## Acting Chairman Denny Interprets Definitions Of "Wire" News Program Classifications

(Continued from page 709)

is not required that 50 percent or more of a news program usually be devoted to 'purely local items' in order for such a program to be classified as 'local live.'

"With respect to your second question, a news program based upon material received by wire, but more than half of which is very substantially edited and rewritten by a station staff member or by a writer employed by a sponsor and announced in its edited and rewritten form, should not be classified as a 'wire program' because of its being based upon material received by wire. [Italics added.]

"The important factor in this regard is the treatment given locally to the news rather than its origin. For example, a program consisting of a verbatim reading by a station in New York of a wire news text about New York affairs would still be wire. On the other hand a program of national and international news based entirely upon material furnished by the wire news services would be classified 'local live' if more than half of it consists of material which has been very substantially edited and rewritten as indicated above.

"The nature of your inquiry suggests that a misconception may still persist on the part of your organization and your clients concerning the purpose and language of the definitions in question. May we again point out that it was neither our desire nor intention to cast aspersions upon wire news programs or to discourage their use. On the contrary, we have expressly recognized the highly important role that such programs play in the field of radio broadcasting. This is evident, for example, both in our report of March 7, 1946, and our letter to you of June 10, 1946, in which we also pointed out that the only reason for establishment of the program categories was as a convenience for analytical and statistical purposes."

Following receipt of Mr. Denny's letter, International New Service stated:

"We are grateful to the FCC for the amendment to the new wire program rule, and thankful to Mr. Denny for his clarification and interpretation. Thus the questions we raised in our petition several months ago are answered satisfactorily. The danger of a threat to free speech, unintentional though it might have been, is removed as is the implication of any penalty against conscientious news programming based on teletype news reports."

## RATE CARD GROUP TO FORMULATE RECOMMENDATIONS FOR STUDY AT CONVENTION

A meeting of the NAB Sales Managers subcommittee on Standardization of Rate Card Format will be held in New York City, September 23-24, it was announced Friday (13), by Arthur Hull Hayes, WABC, chairman.

At this meeting final recommendations will be formulated for presentation to the industry at the NAB convention.

"An invitation is issued to any interested parties who wish to attend this meeting and be heard on the

subject of recommendations for standardizing rate cards," Mr. Hayes said. He stated that appointments can be made by communicating with him direct at WABC, or with Frank Pellegrin of the NAB Department of Broadcast Advertising.

Representatives of the Time Buyers committee of the American Association of Advertising Agencies and of the rate card committees of NBC and CBS have already asked to be present, he said.

Members of the subcommittee, in addition to Mr. Hayes, are Kelly Smith, CBS director of station relations; William C. Roux, NBC Spot Sales; Ken Church, WCKY, Covington, Ky.; Craig Lawrence, WCOP, Boston, and George Southerland, WILM, Wilmington, Del. James McConnell, chairman of the NAB Sales Managers Executive Committee, will also attend.

## SOME LAST-MINUTE FCC ACTIONS

### Docket Case Decisions

The Commission announced its Final Decision granting the application of Harold F. Gross, d/b as Southwestern Mich. Broadcasting Company for a new station in Kalamazoo, Mich., and the application of Mon-Yough Broadcasting Company for a new station in McKeesport, Pa., to operate on 1360 kc., 1 KW, unlimited time, directional antenna at nighttime only.

Mutually exclusive applications of McKeesport Radio Co., McKeesport, Pa., and Booth Radio Stations, Inc., Lansing, Mich., requesting the same facilities, were denied.

Final Decision is also announced granting the application of Corpus Christi Broadcasting Company, for a new station at Corpus Christi, Texas; to operate on 1230 kc., 250 watts, unlimited time, subject to the condition that application is filed within 30 days for modification of permit specifying an exact antenna system and transmitter site meeting the requirements of the Commission's Standards.

Mutually exclusive applications of Howard W. Davis, tr/as The Walmac Company and R. F. & W. Broadcasting Co., for the same facilities, were denied.

## MISCELLANEOUS ACTION

Scheduled Oral Argument in the matter of amendment to Sec. 3.407 of the Commission's Rules governing the announcement of mechanical records (Docket 7611) for November 25 and extended time for filing briefs to November 18, 1946.

## AM LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending August 1, 1949:

WCHV, Charlottesville, Va.; WGBB, Freeport, N. Y.; KWOS, Jefferson City, Mo.; KWJB, Globe, Ariz.; KVSQ (\*), Ardmore, Okla.; WHIZ, Zanesville, Ohio; KOVO (\*), Provo, Utah; WFOY, St. Augustine, Fla.

(\* Comr. Durr for further inquiry.

WCLO—Southern Wis. Radio, Inc., Janesville, Wis.—Granted renewal of license for the period ending February 1, 1949.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Granted renewal of license for the period ending February 1, 1949.

## CP'S GRANTED

The FCC on Friday (13) announced the granting of 18 CP's for AM stations, 21 final CP's for FM stations, 5 conditional CP's for FM stations and 1 CP for a television station.

Because of space limitations this week, REPORTS will publish the details of these grants in the next issue.

## Employee-Employer Relations

### BARGAINING ELECTION ORDERED AT WSB

In a ruling released Monday (9), the NLRB rejected the contention made by the IBEW that the bargaining unit of technicians at WSB be limited to the 7 men working at the main transmitter, excluding 8 studio control operators and 2 technicians at the FM transmitter. All 17 employees will be eligible to vote for or against representation by Local 1193 of the IBEW at the election to be held within 30 days.

The NLRB, in agreeing with the station that all three groups of technicians should be treated as one bargaining unit, pointed to the integrated functioning of all technicians, their similar conditions of employment, the extent of employee interchange, similarity in skills, and the collective bargaining pattern in the industry as well as in the area. The Board noted that the IBEW representative testified that at least 70 percent of the Union's approximately 350 agreements covering technicians, included both transmitter technicians, and studio control room operators.

### RADIO DIRECTORS GUILD CHARTERED BY AMERICAN FEDERATION OF LABOR

The American Federation of Labor has just announced the issuance of an international charter to the Radio Directors Guild and the inauguration of an organizational campaign claiming a current nucleus of approximately 1,000 persons in New York, Chicago, Hollywood, and Washington. The Guild president, George Zachary, proposes to organize radio directors throughout stations in the United States and Canada.

At the moment it is not clear as to what station personnel will be considered as coming within the jurisdiction of the Radio Directors Guild.

## Research Department

### RADIO SET PRODUCTION FOR JUNE UP; 20% OVER MONTHLY AVERAGE IN 1941

Last week the Department of Commerce released its radio set production figures for June. Total production for all types of receivers in June was 1.2 million sets—up 9% over the 1.1 million produced in May and 20% over the average monthly production in 1941. By far the greatest effort was put into AM table models and compacts. June production of console models represented only 28% of the average 1941 monthly production of this type of receiver. By far the larger proportion of the 17,857 console models produced are AM-FM combinations.

There was no activity in straight FM sets during June and no marked increase in the number of FM converters produced. Automobile set production dropped off further—running now about 50% of the 1941 monthly average. Radio-phonograph combina-

tions increased markedly from 118 thousand in May to 174 thousand in June—twice the monthly production of 1941 for this model. An unknown proportion of these combinations are also wired for FM.

### STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through August 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

#### STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Sept. 1.....	957				934	23
Oct. 1.....	959	2	1	0	935	24
Nov. 1.....	965	6	3	0	938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Total Changes						
12 months.....		348	49	6 CP		

#### COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total		
		New** CP	Licensed CG to Operate	Deleted		CP	CG	
Sept. 1.....	53				46	7	0	
Oct. 1.....	53	0	0	0	46	7	0	
Nov. 1.....	117	0	64	2	48	5	64	
Dec. 1.....	228	0	111	0	48	5	175	
1946								
Jan. 1.....	283	0	55	0	48	5	230	
Feb. 1.....	352	0	69	0	48	5	299	
Mar. 1.....	399	0	47	0	48	5	346	
Apr. 1.....	429	0	30	0	48	5	376	
May 1.....	479	10	50	0	48	5	416	
June 1.....	495	55	17	0	1 CG	48	70	377
July 1.....	504	37	9	0	0	48	107	349
Aug. 1.....	514	78	10	0	0	48	185	281
Sept. 1.....	573	64	60	0	1 CG	48	249	276
Total Changes								
11 months...		244	522	2	2 CG			

#### COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP	
		New** CP	License to Operate	Deleted			
Sept. 1....	9				6	3	
Oct. 1....	9	0	0	0	6	3	
Nov. 1....	9	0	0	0	6	3	
Dec. 1....	9	0	0	0	6	3	
1946							
Jan. 1....	9	0	0	0	6	3	
Feb. 1....	9	0	0	0	6	3	
Mar. 1....	9	0	0	0	6	3	
Apr. 1....	9	0	0	0	6	3	
May 1....	13	4	0	0	6	7	
June 1....	26	14	0	1 CP	Prewar	6	20
July 1....	27	1	0	0		6	21
Aug. 1....	34	7	0	0		6	28
Sept. 1....	36	3	0	1 CP		6	30
Total Changes							
5 months		29	0	2 CP (1 Prewar)			

\* Includes stations licensed to operate, CP's and CG's.  
 \*\* Stations which have been granted construction permits or conditional grants during the preceding month.  
 CP—Construction permit.  
 CG—Conditional Grant.  
 NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

## POST-WAR MARKETS IN SOUTH AND WEST TO BE WIDER SAYS COMMERCE DEPT.

In the immediate post-war period the South and Far West will probably constitute a much larger share of the nation's markets than they did before the war, the Department of Commerce predicted last week.

This conclusion is based upon a recently-completed study of income payments to individuals in the United States which showed that the long-time trend towards a redistribution of the nation's total income payments in favor of the South and Far West was continued over the war period.

Total income payments in the United States—including wages and salaries, net income from unincorporated business and farms, rents and royalties, interest, dividends and other items such as military payments, relief payments and unemployment benefits—increased from \$76 billion in 1940 to \$153 billion in 1945—more than double.

This war-time increase in income was not distributed evenly throughout the country. In the high-income states of New England and the Middle Eastern regions, the increase was only about 75 percent, whereas in the South and West the increase ranged from 128 to 140 percent.

### FCC

## FURTHER REVISIONS PLANNED BY FCC IN NEW PART I OF COMMISSION RULES

As a result of the seminar conducted by the FCC on the new Part I of the FCC Rules and Regulations relating to Organization and Practice and Procedure, the Commission has decided to incorporate several changes suggested at the seminar. (REPORTS, p. 677)

NAB plans to publish a reprint of the new Part I when all revisions have been completed. It is expected that the FCC will complete the further revisions later this month.

### Public Interest Programming

## AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 23-29, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, N. Y.

## Veterans' Information Centers

In order to provide the veteran with much-needed information and counseling service that will help guide him back into gainful and useful civilian life, the Retraining and Reemployment Administration has promoted the establishment of Veterans' Information Centers—sometimes known as Community Advisory Centers—in nearly three thousand communities throughout the country. Additional centers are being established regularly. It is the function of each center to furnish all the facilities necessary to serve the individual veteran—complete and accurate information, counseling and referral service. But experience of the past several months indicates that many veterans—including those who need help most—do not know such centers exist. The immediate job, therefore, is to inform ex-servicemen and women about the services that are available to them at the advisory center and urge them to go there. If you are a relative or friend of a veteran, tell him of the services available at his community advisory center. If you are a veteran, find out the location of the veterans' information center in your locality and take advantage of its information, counseling and referral facilities. If there is no veterans' information center or community advisory center in your locality to advise you, submit your problem in writing to the Retraining and Reemployment Administration, Washington 25, D. C. (Fact Sheet No. 29)

## USO Needs 19 Million Dollars for 1947

President Truman, Generals Eisenhower and Bradley, and Admiral Nimitz urge all Americans to support the USO in its campaign for 19 million dollars with which to serve the servicemen in 1947, the USO's final year of operation. There will be more men in service during the next year—1½ million—than there were when USO was started in 1941, and the morale problem has been intensified for the men still sweating it out on occupation duty, for teen-agers just drafted into the service, for troops in training. With the war over, they have less action and a greater need than ever for a well-balanced USO program, a "home away from home." The war is not yet over for the 199 thousand veterans still in hospitals in the United States, fighting a battle against pain and boredom, sometimes wondering if the nation has forgotten them and their sacrifices. USO as a bond between the GI and the community he left behind is a steadying influence in the nation's transition to peacetime and a bridge between war and peace for the veterans. Stress the services offered by USO: (1) USO provides the clubs which serve as a "home away from home" for the GI in the U. S. and overseas. It helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. It helps him find wholesome entertainment in pleasant circumstances. It is a source of heart-warming hospitality and good cheer in strange surroundings. (2) USO Camp Shows and Sketching Service come regularly to entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. (3) USO brings activity into the hospital and adjusts its club programs to help the convalescent veteran and GI return to normal, everyday community living. Emphasize the universal appeal, the volunteer backing of USO. (4) USO represents the three great faiths, combines the efforts of six member agencies. (5) USO is the voluntary expression of the American people's desire to stand beside the GI—as shown by the remarkable record of service by USO volunteers. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure—that not until the end of 1947 will USO have earned its honorable discharge for a job well done—so GIVE TO THE USO—THROUGH YOUR COMMUNITY CHEST OR THROUGH YOUR LOCAL USO CAMPAIGN.\* Note \*The line above is the approved USO radio "tag line." USO requests that it be incorporated in all allocated programs. (Fact Sheet No. 32)

(Continued on next page)

## CHRISTMAS GIFT CAMPAIGN LAUNCHED

World Festivals for Friendship, Inc., 2 West 45th Street, New York 19, N. Y., is engaged in its second annual national campaign to solicit Christmas gifts for the children of war torn countries.

Mrs. Gertrude Mittlemann is chairman of the gift committee. She advises that National Retail Dry Goods Association is among the groups cooperating in this year's campaign. Last year, when "Share Your Christmas" was launched, 200,000 presents were donated.

## DAR RADIO PLANS CALL FOR TRANSCRIPTIONS AND SPOTS FOR LOCAL USE

Radio plans of the DAR have been announced for 1946-47 by Mrs. George Howard, national radio chairman of the organization.

A series of spot announcements has been released to the 48 state chairmen for use by local chapters on patriotic holidays.

Other plans include a series of transcriptions featuring Mrs. Julius Talmadge, President General of the DAR.

Through these releases, it is expected that local DAR leaders and radio stations will be provided with authentic material for public interest programs.

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 16. They are subject to change.

#### Monday, September 16

KFVS—Oscar Hirsch, trading as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—C. P. 960 kc., 1 KW, directional antenna for night use.

#### Other Participants

Mt. Vernon Radio & Television Co. (Intervenor)  
Midwest Broadcasting Co. (Intervenor)

#### Further Hearing

(To be held in the office of Commissioner Wakefield, Room 6213, New Post Office Building)

KTKC—Tulare-Kings County Radio Associates, Visalia, Calif.—C. P. 940 kc., 5 KW, directional antenna, unlimited.

#### At Williamsport, Pennsylvania

(Court room No. 2, Federal Building)

NEW—Lycoming County Broadcasting Co., Williamsport, Pa.—C. P. 1340 kc., night 250 watts, day 250 watts; unlimited.

NEW—Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenborn and Wm. P. Willson, a partnership,

d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—C. P. 1340 kc., 250 watts day, 250 night; unlimited.

#### At Bridgeport, Connecticut

(Common Council Chambers, City Hall)

NEW—The Yankee Network, Inc., Bridgeport, Conn.—For FM facilities.

NEW—The Travelers Broadcasting Service Corp., Bridgeport, Conn.—For FM facilities.

NEW—Harry F. Guggenheim, Bridgeport, Conn.—For FM facilities.

NEW—Harold Thomas, Bridgeport, Conn.—For FM facilities.

NEW—The Danbury News-Times Co., Danbury, Conn.—For FM facilities.

NEW—The Western Connecticut Broadcasting Co., Stamford, Conn.—For FM facilities

NEW—The Bridgeport Herald Corp., Bridgeport, Conn.—For FM facilities.

#### Tuesday, September 17

NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.

#### Friday, September 20

#### Further Hearings

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. 590 kc., 5 KW, unlimited DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night & day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—C. P. 590 kc., 1 KW, unlimited, DA daytime only.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night & day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. 610 kc., 1 KW, unlimited DA-night and day.

(In Room 2232)

Informal Conference on Revision of Schedule 13.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces adoption of a final decision granting the application of Radio Engineering Service (B3-P-4498; Docket 7422) for a new station in Pine Bluff, Ark., to operate on 1400 kc., with 250 watts, unlimited time, conditioned upon submission of an application for modification of CP within 60 days, specifying a transmitter location acceptable to the Commission and subject to the approval of the CAA, and waiver of Sec. 3.55(b) of the rules, until a modulation monitor acceptable to the Commission can be obtained.

The mutually exclusive application of Arkansas Democrat Company for the same facilities at Little Rock (B3-P-3760; Docket 6731) is denied. (B-269)

The Commission announces adoption of a proposed decision (B-274) looking towards the grant of an application of the Cleveland Broadcasting Co., Inc., for a new station  
(Continued on next page)

in Cleveland, Ohio (B2-P-4058; Docket 6917), to operate on 1300 kc., with 5 KW, unlimited time, directional antenna, conditioned upon the approval of site by the CAA, and waiver of Sec. 3.55(b) of the rules, until a modulation monitor acceptable to the Commission can be obtained.

The mutually exclusive application of Scripps-Howard Radio, Inc. (B2-P-4115; Docket 6916), for the same facilities is proposed to be denied.

At the same time final decisions were adopted in the following cases:

Granting the application of Tuscaloosa Broadcasting Co. (B3-P-4071; Docket 7177), for a new station in Tuscaloosa, Ala., to operate on 1450 kc., 250 watts, unlimited time, subject to approval by CAA of an antenna system and transmitter site; and denial of mutually exclusive application of West Alabama Broadcasting Co. (B3-P-4286; Docket 7178), for the same facilities. (B-267)

The Commission announces adoption of a Supplemental Proposed Decision (B-224), concluding that the evidence adduced at the subsequent hearing enforces the findings set forth in its proposed decision of October 17, 1945, in re applications of WTNJ, Trenton, N. J.; WCAM, Camden, N. J., and WCAP, Asbury Park, N. J.

The Commission proposes to deny the applications of WOAX, Inc., for renewal of license of WTNJ, Trenton, N. J., and for modification of license requesting unlimited time on 1310 kc. and assignment to WCAM and WCAP of frequency 1260 kc. (Dockets 5893 and 6161); deny the applications of The City of Camden for renewal of license and modification of license of WCAM, Camden, N. J., to share with WCAP the time now used on 1310 kc. by WTNJ, without prejudice, however, to the City of Camden filing a new application for a construction permit and license to operate on 1310 kc., sharing time with WCAP, providing it is affirmatively shown that the City of Camden would have the exclusive use and control of the station and that no further effect would be given to the agreements here declared to be contrary to the public interest (Dockets 5361 and 6144); and to grant the application of Radio Industries Broadcasting Co. for renewal of license of Station WCAP, Asbury Park, N. J., and to dismiss without prejudice its application for modification of license to share the 1310 kc. frequency with only WCAM. Instead of with both WCAM and WTNJ. (Dockets 5778 and 6145)

### AM APPLICATION GRANTED

NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to the conditions that applicant will within 60 days from date of action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; waiver of Secs. 3.55(b) and 3.60. (B5-P-4787)

### MISCELLANEOUS APPLICATIONS GRANTED

NEW—Cherry & Webb Broadcasting Co., near Providence, R. I.—Granted construction permit for a new experimental television broadcast station. (B1-PVB-173)

NEW—Corley Radio & Sound Service, area of Trinidad, Colo.—Granted construction permit for new relay broadcast station. (B5-PRE-474)

NEW—Gates Radio Co., Quincy, Ill.—Granted construction permit for new developmental broadcast station. (B4-PEX-97)

NEW—Federal Tel. and Radio Corp., Newark, N. J.—Granted CP for a new developmental broadcast station. (B1-PEX-95) Action 9/9.

NEW—News-Press Publishing Co., area of Santa Barbara, Calif.—Granted CP for a new relay station to be used with standard station KTMS. (B5-PRE-470) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Leonard A. Versluis (mobile), area of Grand Rapids, Mich.—Granted CP for a new relay station to be used with standard station WLAV. (B2-PRE-473) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—News-Press Publishing Co., area of Santa Barbara, Calif.—Granted CP for a new relay station to be used with standard station KTMS. (B5-PRE-460) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Northwest Broadcasting Co. (portable), area of Fort Dodge, Ia.—Granted CP for a new relay station to be used with standard station KVFD. (B4-PRY-320) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tenn., and Bristol, Va.—Granted CP for a new relay station to be used with standard station WOPI. (B4-PRE-464) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

### DESIGNATED FOR HEARING

Four States Broadcasting Corp., Texarkana, Ark.; Magnolia Broadcasting Co., Magnolia, Ark.—Designated for consolidated hearing the application of Four States Broadcasting Corp. (B3-P-4938) with application of Magnolia Broadcasting Co. (B3-P-5088) both requesting the frequency 1490 kc. with 250 watts, unlimited time, at Texarkana and Magnolia, Ark., respectively.

Oneonta Star, Inc., Oneonta, N. Y.—Designated for hearing the application of Oneonta Star, Inc. (B1-P-5114), for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Edw. L. Schacht. Further ordered that the order of Aug. 22 designating the Schacht application for hearing and making WABY a party to the proceeding, be amended to include the application of Oneonta Star, Inc.

Bluefield Broadcasting Co., a partnership, Bluefield, W. Va.; Odes E. Robinson, Bluefield, W. Va.—Designated for consolidated hearing the application of Bluefield Broadcasting Co. (B2-P-4990) for a new station to operate on 1240 kc., 250 watts, unlimited time, with application of Odes E. Robinson (B2-P-5160), requesting the same facilities.

Ben K. Weatherwax, Aberdeen, Wash.; Fred G. Goddard, Hoquiam, Wash.—Designated for consolidated hearing the application of Ben K. Weatherwax (B5-P-5098) with application of Fred G. Goddard (B5-P-5180), both requesting the frequency 1450 kc., 250 watts, unlimited time, at Aberdeen and Hoquiam, Wash., respectively.

WGBS—The Fort Industry Co., Miami, Fla.—Designated for hearing on engineering issues only, application for CP to increase power from 10 to 50 KW, install new transmitter, make changes in DA and change transmitter location. (B3-P-4393)

Booth Radio Stations, Inc., Saginaw, Mich.—Designated for hearing on interference issue, application for a new station to operate on 790 kc., 1 KW, unlimited time, DA-2. (B2-P-4088; Docket 6805)

WBBW-WABW—Associated Broadcasters, Inc. (assignor); Evansville On The Air, Inc. (assignee), Indianapolis, Ind.—Designated for consolidated hearing applications for consent to voluntary assignment of construction permit of Station WBBW and assignment of license of FM station WABW from Associated Broadcasters, Inc., to Evansville On The Air, Inc. (B4-AL-538; B4-ALH-6)

### AM LICENSE RENEWALS

#### Correction

According to a correction by the Commission, Station WADC was erroneously listed as having received a renewal of license for the period ending November 1, 1948. (See Current REPORTS, p. 680.) The action should have read:

WADC—Allen T. Simmons, Tallmadge, Ohio—Present license extended on a temporary basis to November 1, 1946.

(Continued on next page)

- WWDC—Capital Broadcasting Co., Washington, D. C.—  
Granted renewal of license for the period ending  
February 1, 1948.
- KGKB—East Texas Broadcasting Co., Tyler, Texas—  
Granted renewal of license for the period ending  
August 1, 1948.

### MISCELLANEOUS ACTIONS

- WEEK—West Central Broadcasting Co., Peoria, Ill.—  
Granted modification of construction permit which  
authorized new station, to change type of transmitter,  
change transmitter and studio location, and extend  
commencement and completion dates to 60 days after  
grant and 180 days thereafter. (B4-MP-2084)
- WKBR—Coucord Broadcasting Corp., Manchester, N. H.—  
Granted modification of construction permit which  
authorized new station, to change corporate name to  
Granite State Broadcasting Co., Inc., for approval  
of antenna and of transmitter and studio locations.  
(B1-MP-2005)
- WCTT—The Corbin Times-Tribune, Corbin, Ky.—Granted  
modification of construction permit which authorized  
new station, to change type of transmitter, approval  
of antenna and of transmitter location. (B2-MP-1974)
- WJLD—Johnston Broadcasting Co., Bessemer, Ala.—  
Granted construction permit to change transmitter  
and studio location. (B3-P-4988)
- WNGO—Mayfield Broadcasting Co., Mayfield, Ky.—Granted  
modification of construction permit which authorized  
new station, for changes in transmitting equipment,  
approval of antenna and of transmitter and studio  
locations. (B2-MP-2018)
- WLEX—The Central Kentucky Broadcasting Co., Lexington,  
Ky.—Granted modification of construction permit  
which authorized new station, for approval of an-  
tenna and of transmitter and studio locations. (B2-  
MP-2042)
- WASL—The Chesapeake Radio Corp., Annapolis, Md.—  
Granted modification of construction permit which  
authorized new station, for approval of antenna and  
of transmitter and studio locations. (B1-MP-2000)
- KMBC—Midland Broadcasting Co., Kansas City, Mo.—  
Granted license to cover construction permit which  
authorized decrease in power of auxiliary transmitter,  
and install new auxiliary transmitter. (B4-L-2017)
- WNCA—Community Broadcast Co., Asheville, N. C.—  
Granted license to cover construction permit which  
authorized new station. (B3-L-1978)
- WROV—Blue Ridge Broadcasting Corp., Roanoke, Va.—  
Granted modification of construction permit which  
authorized a new standard broadcast station, for  
changes in antenna and changes in transmitter loca-  
tion, and extend commencement and completion dates  
to 30 days after grant and 180 days thereafter. (B2-  
MP-2006)
- WMOC—The Covington News, Inc., Covington, Ga.—Granted  
modification of construction permit which authorized  
a new standard broadcast station, to change type of  
transmitter and extend commencement and completion  
dates to 60 days after grant and 180 days there-  
after. (B3-MP-2078)
- WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Granted  
construction permit to make changes in vertical  
antenna and mount FM antenna on top of vertical  
antenna. (B2-P-4357)
- KTEM—Bell Broadcasting Co., Temple, Texas—Granted  
construction permit to install new transmitter and  
vertical antenna with FM antenna mounted on top  
and make changes in ground system. (B3-P-4752)
- KARV—Arizona Radio & Television, Inc., Mesa, Ariz.—  
Granted modification of construction permit which  
authorized new standard broadcast station, for ap-  
proval of antenna and of transmitter location. (B5-  
MP-1978)
- KGKL—KGKL, Inc., San Angelo, Texas—Granted modifica-  
tion of construction permit to change transmitter  
location. (B3-MP-2040)
- WKDK—Newberry Broadcasting Co., Newberry, S. C.—  
Granted modification of construction permit which  
authorized new standard broadcast station, to change

- type of transmitter, for changes in antenna and in  
transmitter and studio locations, and extend com-  
mencement and completion dates to 60 days after  
grant and 120 days thereafter. (B3-MP-2012)
- WLSL—Loyola University, area of New Orleans, La.—  
Granted license to cover construction permit which  
authorized new relay station. (B3-LRY-323)
- WTAW—Agricultural & Mechanical College of Texas, Col-  
lege Station, Texas—Granted petition to dismiss  
without prejudice application for construction permit  
(B3-P-3839; Docket 6760), subject to the right of  
reinstatement under provisions of the Commission  
Public Notice of January 5, 1946.
- WCHS—Port Huron Broadcasting Co., Port Huron, Mich.—  
Continued hearing in re application for renewal of  
license of WCHS to November 18, 1946.
- W1XHR—Harvey Radio Laboratories, Inc., Cambridge,  
Mass.—Granted construction permit to change power  
of developmental station from 250 watts to 1 KW,  
install new transmitter and make changes in antenna  
system. (B1-PEX-98)
- WNBF-FM—Wylie B. Jones Advertising Agency, Bing-  
hamton, N. Y.—Granted modification of license to  
change name to Clark Associates, Inc. (B1-MLH-8)
- WOR—Bamberger Broadcasting Service, Inc., New York  
City—Placed in pending files application for CP to  
install a new DA for day and night use for station  
WOR using 710 kc., 50 KW, DA, U. (B1-P-4575)
- The High Point Enterprise, Inc., High Point, N. C.—Adopted  
an order denying petition insofar as it requests re-  
instatement of a grant made on March 7, 1946, for a  
new station on 830 kc. at High Point, but granted  
the petition insofar as it requests grant of said ap-  
plication as amended July 19, 1946, to specify the fre-  
quency 1070 kc. with 1 KW, daytime only, subject  
to the condition that applicant within 60 days from  
date file an application for modification of permit  
specifying a transmitter site and antenna system  
meeting the Commission's standards. (B3-P-4199;  
Docket 7553.) (On April 26 the Commission set aside  
the grant made March 7 and designated this appli-  
cation for hearing, and application as amended was  
removed from the docket on July 19.)
- Radio Wisconsin, Inc., Madison, Wis.—Dismissed on peti-  
tioner's own request, its petition for reconsideration  
directed against the Commission's action of June  
6 granting without hearing the application of Wabash  
Valley Broadcasting Corp., Terre Haute, Ind. (B4-P-  
4130)
- WEMP—Glenn D. Roberts et al, d/b as Milwaukee Broad-  
casting Co., Milwaukee, Wis.—Denied petition for  
reinstatement of its application (B4-P-3997) for  
change of facilities of WEMP including change in  
frequency from 1340 to 1200 kc., increase in power  
from 250 watts to 10 KW.
- Collinson-Wingate Broadcasting Co., Topeka, Kans.—  
Adopted an order denying petition for reconsideration  
of Commission's action of August 1 consolidating for  
hearing with hearing heretofore held on petitioner's  
application and that of Emporia Broadcasting Co., Inc.,  
the applications of Blue Valley Broadcasting Co. and  
General Broadcasting Co. and Inland Broadcasting  
Co. (KORN), now scheduled for Sept. 4.
- KVWC—Northwestern Broadcasting Co., Vernon, Texas—  
Granted license to cover CP which authorized instal-  
lation of new vertical antenna with FM antenna  
mounted on top (B3-L-2023). Also authority to de-  
termine operating power by direct measurement.  
(B3-Z-1846)
- KAVE—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—  
Granted license to cover CP which authorized instal-  
lation of a new transmitter. (B5-L-2028)
- WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—  
Granted license to use formerly licensed main trans-  
mitter as an auxiliary with power of 1 KW, DA day  
and night. (B1-L-2013)
- WINS—The Crosley Corp., New York City—Granted modi-  
fication of CP, which authorized increase in power,  
etc., for extension of completion date to 11-25-46;  
conditions. (B1-MP-2025)

(Continued on next page)

- WIHM—WIIIM Broadcasting Co., Memphis, Tenn.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B3-L-2014). Also authority to determine operating power. (B3-Z-1838)
- KCVR—Central Valley Radio, Lodi, Calif.—Granted license to cover CP which authorized a new station to operate on 1570 kc., 250 watts, daytime; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B5-L-2002). Also authority to determine operating power. (B5-Z-1827)
- KWIC—Utah Broadcasting and Television Co., area of Salt Lake City—Granted modification of CP to change power of relay station from .2 to 2 watts, and to change type of transmitter (B5-MPRB-62). (Frequency assignment subject to change in accordance with proceedings in Docket 6651.)
- WBGO—The Board of Education of Newark in County of Essex, Newark, N. J.—Granted modification of CP which authorized a new noncommercial educational broadcast station, for change in antenna system. (B1-MPED-29)
- KOKU—State Univ. of Okla., Norman, Okla.—Granted modification of CP which authorized a new noncommercial educational broadcast station for change in transmitter and antenna system; channel 91.1 mc. (No. 216); 7 KW, effective radiated power; 400 feet antenna height. (B3-MPED-30)
- Harry F. Guggenheim, Bridgeport, Conn.—Denied petition insofar as it requests continuance of consolidated hearing upon FM applications in Bridgeport area; insofar as petition requests continuance of hearing on petitioner's application only it is granted, and the hearing on application (B1-PH-944; Docket 7464) is continued without date until further order of the Commission.
- WMIL Broadcasting Co., Milwaukee, Wis.—Granted petition to dismiss without prejudice application for a new station. (B4-P-3660; Docket 6701)
- John Dawes Ames, et al. d/b as Lakeshore Broadcasting Co., Evanston, Ill.—The Commission on its own motion removed from the hearing docket application for a new station (B4-P-4750; Docket 7629), and placed same in the pending file pending the outcome of the clear channel hearing.
- A. J. Feldman, Chicago, Ill.—Granted request for continuance of oral argument upon application of WCLS, Inc. (Docket 6983) now scheduled for Sept. 11, and continued same until further order of the Commission.
- WFLA—The Tribune Co., Tampa, Fla.—Granted modification of CP which authorized changes in D.A. for extension of commencement and completion dates to 10-1-46 and 4-1-47 respectively. (B3-MP-2073)
- KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted modification of CP which authorized change in frequency, etc., for extension of completion date to Jan. 1-47. (B4-MP-2054)
- WNIC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted license to cover CP authorizing installation of a new transmitter. Waiver of Secs. 3.55(b) and 3.60 granted; conditions. (B1-L-2029)
- WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 granted; conditions (B2-L-2015). Also authority to determine operating power by direct measurement. (B2-Z-1830)
- KWEN—W. Memphis Broadcasting Corp., W. Memphis, Ark.—Granted modification of CP which authorized a new station, to change transmitter and studio locations. (B3-MP-2056)
- W9XBK—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted modification of CP for extension of completion date. (B2-MPEX-27)
- W1CY—North County B/cg Co., Malone, N. Y.—Granted modification of CP, which authorized a new station, for approval of antenna, transmitter and studio locations. (B1-MP-1986)
- KVPO—Pacific Frontier B/cg Co., Ltd., Honolulu, T. H.—Granted modification of CP, which authorized a new station, for changes in antenna, and changes in transmitter and studio locations, and extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively; subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B-MP-2027)
- WQAM—Miami Broadcasting Co., Miami, Fla.—Granted CP to install a new antenna and mount FM tower on top; subject to condition that permittee will assume full responsibility for adjustment of any reasonable complaints arising from excessively strong signals; will adjust satisfactorily any blanketing or cross modulation difficulties experienced by listeners within the 250 mv/m contour; will reduce power as required by the Comm. if such difficulties do in fact occur and it finds itself unable to adjust satisfactorily such difficulties experienced by listeners within the 250 mv/m contour. (B3-P-5022).
- KCOW—Central Wash. Broadcasters, Inc., Ellensburg, Wash.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time; Secs. 3.55(b) and 3.60 of Rules waived; on condition that a cathode ray oscilloscope will be used to continuously monitor percentage modulation; (b) that freq. checks by an external standard will be submitted to the Comm. weekly, and (c) that approved freq. monitors will be installed as soon as such equipment becomes available. Also granted authority to determine operating power. (B5-L-2016; B5-Z-1840)
- KATO—Sierra B/cg Co., Reno, Nev.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time; Secs. 3.55(b) and 3.60 of Rules waived; on condition that a cathode ray oscilloscope will be used to continuously monitor percentage modulation; (b) that freq. checks by an external standard will be submitted to the Comm. weekly, and (c) that approved freq. monitors will be installed as soon as such equipment becomes available. Also granted authority to determine operating power. (B5-L-2020; B5-Z-1843)
- WAGM—Lester E. Hughes, et al. (transferees); Harold D. Glidden and Harry E. Umphrey (transferees); Aros-took Broadcasting Corp. (licensee), Presque Isle, Maine—Granted consent to acquisition of control of licensee corporation from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A. Trite to Harold D. Glidden and Harry E. Umphrey, by transfer of 68%, or 214 shares, of outstanding capital stock for \$5,500. (B1-TC-491)
- Mutual Broadcasting System, Inc., Chicago, Ill.—Granted extension of its permit to transmit programs to certain foreign (Canadian) stations for broadcast purposes. (B4-FP-156)
- Columbia Broadcasting System, Inc., New York, N. Y.—Granted extension of authority to transmit programs to foreign (Canadian) stations for broadcast purposes. (B1-FP-157)
- WBKY—Univ. of Ky., Lexington, Ky.—Granted CP to specify channel No. 217, 91.3 mc. and change power to 2.3 KW, change transmitter and change antenna system in non-commercial educational FM station. (B2-PED-75)
- W9XJN—Joseph F. Novy, Riverside, Ill.—Granted modification of CP for change in power of developmental station from 1 KW to 550 watts. (B4-MPEX-28)

## ACTIONS ON MOTIONS

- Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Granted petition to dismiss without prejudice application for CP. (B5-P-4887; Docket 7758)
- Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—The Commission on its own motion removed from the hearing docket application for CP. (B5-P-5083; Docket 7759)
- WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted petition to reinstate application for CP (B1-P-4347) which was dismissed without prejudice

(Continued on next page)

subject to right of reinstatement, and accepted amendment to specify frequency 560 kc. with 1 KW, unlimited time.

Gulf State Broadcasting Co., Crowley, La.—Granted petition to dismiss without prejudice its application for CP. (B3-P-4577; Docket 7525)

Acadia Broadcasting Co., Crowley, La.—The Commission on its own motion removed from the hearing docket application for CP (B3-P-4725; Docket 7526)

The Tower Realty Co., Baltimore, Md.—Granted petition for leave to amend its application for FM construction permit, to specify new by-laws, additions to board of directors and officers of the company, etc., and the amendment was accepted. (B1-PH-895; Docket 7725)

Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted petition for leave to amend its application for CP (B3-P-4831; Docket 7706), so as to specify the frequency 880 instead of 550 kc. The amendment was accepted and application removed from hearing docket.

Sampson Broadcasting Co., Clinton, N. C.—The Commission on its own motion removed from the hearing docket the application for CP. (B3-P-4845; Docket 7707)

Tennessee-Kentucky Broadcasting Co., Paris, Tenn.—Granted petition to dismiss without prejudice application for CP. (B3-P-4653; Docket 7507)

Ojai Broadcasting Co., Ventura, Calif.—Granted petition for leave to amend application for CP (B5-P-4463; Docket 7469), so as to specify certain minor changes in officers, supply current financial data, etc., and the amendment was accepted.

Ojai Broadcasting Co., Ventura, Calif.—Granted petition to waive Sec. 1.384 (b) of the rules and accept petitioner's written appearance in re application for CP (Docket 7469)

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted petition for leave to amend its application for CP (B5-P-4616; Docket 7461) so as to specify frequency 1230 with 100 watts unlimited time, instead of 1400 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

I & E Broadcasting Co., Dayton, Ohio—Denied petition requesting advancement of hearing date now scheduled for October 30 to the week of Sept. 16, in re petitioner's application (Docket 7586) and applications of Paul F. Braden (Docket 7587) and Radio Kentucky, Inc. (Docket 7635)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted petition for continuance of hearing on application for CP (Docket 6864) now scheduled for Sept. 13, and continued same to November 13, 1946.

The Tower Realty Co., Baltimore, Md.—Granted motion for leave to amend its application for CP (B1-P-4490; Docket 7429), so as to specify 10 KW power instead of 5 KW, etc., and the amendment was accepted.

B. Loring Schmidt, Salem, Ore.—Granted authority to take a deposition in re further hearing on his application for CP (B5-P-4794; Docket 7624) and application in Docket No. 7379. Also granted petition of B. Loring Schmidt requesting the admission of Harvey S. Benson to the Commission Bar pro hac vice for the purpose of taking depositions in this proceeding.

KEYS—Nuecos Broadcasting Co., Corpus Christi, Texas—Granted petition for leave to amend its application for CP (B3-P-3999; Docket 7561), so as to specify a revised DA pattern, etc. The amendment was accepted and the application as amended was removed from the hearing docket.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for continuance of hearing on application for CP (B2-P-3855; Docket 7352) now scheduled for Sept. 17, and continued same to November 18, 1946.

Amalgamated Broadcasting System, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for a new FM station (B2-PH-673; Docket 7641)

WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted motion for leave to amend its application

for a new FM station, so as to supply current and complete engineering information, and the amendment was accepted.

San Diego Broadcasting Co., San Diego, Calif.—The Commission on its own motion continued the hearing on application for CP (B5-P-3740; Docket 7600) now scheduled for Sept. 13, to October 14, 1946.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

WGR—Buffalo Broadcasting Corporation, Buffalo, N. Y.—Voluntary assignment of license to WGR Broadcasting Corporation.

#### 590 Kilocycles

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Dunmore to Scranton, Pa.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

#### 620 Kilocycles

NEW—Newark Broadcasting Corp., Newark, N. J.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to request facilities in part of WAGE.

#### 690 Kilocycles

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Modification of construction permit (B2-P-4651, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

#### 710 Kilocycles

NEW—KTRM, Inc., Beaumont, Texas (P. O. 815 American National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts, and daytime hours of operation.

#### 730 Kilocycles

NEW—State Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation. Amended to make changes in antenna and change frequency from 730 to 890 kc.

KSLO—James B. Littlejohn, Ogden, Utah—Modification of construction permit (B5-P-4249, which authorized a new standard broadcast station) for changes in transmitting equipment for approval of antenna with FM antenna mounted on top and approval of transmitter and studio locations.

#### 740 Kilocycles

WORZ—Central Florida Broadcasting Co., Orlando, Fla.—Modification of construction permit (B3-P-3947, which authorized a new standard broadcast station) to make changes in directional antenna, change transmitter and studio location.

(Continued on next page)

### 790 Kilocycles

- NEW—Washington Broadcasters, Inc., Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change frequency from 630 to 790 kc., make changes in directional antenna and change transmitter location.
- NEW—C. Harold Ferran, E. L. Ferran, Harvey K. Glass, R. J. Schneider and Frank W. Stebbins, d/b as Lake County Broadcasters, Eustis, Fla. (P.O. 23 Magnolia Avenue)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 860 Kilocycles

- NEW—Wilbur Courtland Fouts, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 860 kc., power from 250 to 500 watts, hours of operation from unlimited to daytime, change type of transmitter, changes in antenna, and change transmitter location.

### 880 Kilocycles

- WRFD—Peoples Broadcasting Corp., near Worthington, Ohio—Modification of construction permit (B2-P-4663, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location.

### 910 Kilocycles

- KPOF—Pillar of Fire (a corporation), near Denver, Colo.—Modification of construction permit (B5-P-4371, which authorized to increase power and install new transmitter) for extension of completion date.
- KALL—Salt Lake City Broadcasting Co., Salt Lake City, Utah—Relinquishment of control of licensee corporation by Abrelia S. Hinkleley, George C. Hatch, Wilda Gene Hatch, thru sale of 15,000 shares of common stock to Telegram Publishing Company.

### 930 Kilocycles

- WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 5 KW day and night, install directional antenna for day and night use, and install new transmitter. Amended to make changes in directional antenna.

### 970 Kilocycles

- KWBC—Worth Broadcasting Co., Fort Worth, Tex.—Modification of construction permit (B3-P-4448, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

### 1020 Kilocycles

- KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) to make changes in antenna.
- NEW—William F. Butt & Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1030 to 1020 kc.

### 1050 Kilocycles

- WPAC—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to install FM antenna on top of present AM vertical radiator.

- KFJM—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-P-3990, which authorized a new standard broadcast station), for approval of antenna, approval of transmitter site, and to specify studio location.

### 1060 Kilocycles

- WCMW—Stark Broadcasting Corp., Canton, Ohio—License to cover construction permit (B2-P-4406) which authorized a new standard broadcast station and for approval of studio location.
- WCMW—Stark Broadcasting Corp., Canton, Ohio—Authority to determine operating power by direct measurement of antenna power.
- NEW—E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, a partnership, d/b as Metropolitan Houston Broadcasting Co., Houston, Texas (P. O. c/o James A. Clements, Box 184, Angleton, Texas)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

### 1090 Kilocycles

- WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

### 1100 Kilocycles

- NEW—Roy Richards, Robert Tisinger, J. E. Duncan, and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to correct geographic coordinates, and make changes in antenna.

### 1110 Kilocycles

- WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—Modification of construction permit (B3-P-4514, which authorized a new standard broadcast station) to change applicant's name from W. Walter Tison to W. Walter Tison, tr/as Tampa Broadcasting Co., to change type of transmitter for approval of antenna, transmitter location and to specify studio location.
- NEW—John Nazak and Joanne May Levko, a partnership, d/b as Oneonta Broadcasting Company, Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts and daytime hours of operation.

### 1120 Kilocycles

- NEW—Leon Wyszatycki, tr/as Greater Erie Broadcasting Company, Lackawanna, N. Y. (P.O. 17227 Muirland Street, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 1 KW and daytime hours of operation.

### 1140 Kilocycles

- KGDM—E. F. Pepper, Stockton, Calif.—Construction permit to install an FM antenna on top of one of the present directional towers.

### 1170 Kilocycles

- NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to make changes in directional antenna and change transmitter location.

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## 1210 Kilocycles

- WCNT—Hobart Stephenson, Centralia, Ill.—License to cover construction permit (B4-P-3920, as modified) which authorized a new standard broadcast station.
- WCNT—Hobart Stephenson, Centralia, Ill.—Authority to determine operating power by direct measurement of antenna power.

## 1230 Kilocycles

- WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth, and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—License to cover construction permit (B3-P-4702) which authorized installation of a new transmitter.
- WJOR—Sidney Slon, Lawrence Slon, and Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, Bangor, Maine—Modification of construction permit (B1-P-4728, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location.
- WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Construction permit to install an FM antenna on top of present AM tower.
- WBLJ—Dalton Broadcasting Corporation, Dalton, Georgia—Authority to determine operating power by direct measurement of antenna power.

## 1240 Kilocycles

- WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Modification of construction permit (B1-P-4083, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.
- NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership, d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.
- WHUM—Eastern Radio Corporation, Reading, Pa.—License to cover construction permit (B2-P-3761, as modified), which authorized a new standard broadcast station.
- WHUM—Eastern Radio Corporation, Reading, Pa.—Authority to determine operating power by direct measurement of antenna power.

## 1260 Kilocycles

- WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-4114, which authorized a new standard broadcast station) to make changes in directional antenna for night use, change type of transmitter, and change transmitter location.

## 1280 Kilocycles

- KIT—Carl E. Haymond, Yakima, Wash.—Authority to determine operating power by direct measurement of antenna power.

## 1300 Kilocycles

- NEW—Frank M. Helm, Modesto, Calif. (P.O. 11th & K Sts.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna and unlimited hours of operation.

## 1340 Kilocycles

- WMBN—Midwestern Broadcasting Co., Bear Creek Township, Mich.—Modification of construction permit (B2-P-4724, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

WKRM—The Middle Tennessee Broadcasting Co., Columbia, Tenn.—Modification of construction permit (B3-P-3715, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, approval of transmitter location and change studio location.

KIST—Harry C. Butcher, Santa Barbara, Calif.—Modification of construction permit (B5-P-4615, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WMBO—WMBO, Incorporated, Auburn, N. Y.—Authority to determine operating power by direct measurement of antenna power.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Construction permit to install a new transmitter.

NEW—New Mexico Broadcasting Co., Inc., Roswell, New Mexico (P.O. Box 1388, Kime Building, 5th and Central, Albuquerque, New Mexico)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Murray Broadcasting Co., Inc., Murray, Ky. (P.O. 4th and Main Sts.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Construction permit to make changes in antenna and for erection of FM antenna on top of the AM tower.

NEW—Wonderland Broadcasting Co., Ltd., a limited partnership composed of Roscoe J. Anderson, Kenneth G. Burkhard, Harold Gebaurer, Engene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams, Redding, Calif.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

## 1350 Kilocycles

WEEK—West Central Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-4336, which authorized a new standard broadcast station) to change type of transmitter and studio locations and extend commencement and completion dates.

## 1400 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J. (P. O. 185 Shelley Ave., Elizabeth, N. J.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

KTFS—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—Modification of construction permit (B3-P-4808, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location.

KEBE—Billy Averitte Laurie, Jacksonville, Texas—Modification of construction permit (B3-P-4559, which authorized a new standard broadcast station) for approval of antenna, for changes in transmitting equipment and approval of transmitter and studio locations.

WBON—Elberton Broadcasting Co., Elberton, Ga.—Modification of construction permit (B3-P-4757, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter and studio locations.

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—License to cover construction permit (B3-P-3905, as modified) which authorized a new standard broadcast station.

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—Authority to determine operating power by direct measurement of antenna power.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—License to cover construction permit (B-P-3736, as modified) which authorized a new standard broadcast station.

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- KHON**—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Authority to determine operating power by direct measurement of antenna power.
- KLIZ**—E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham, d/b as Brainerd Broadcasting Co., Brainerd, Minn.—License to cover construction permit (B4-P-3991, as modified) which authorized a new standard broadcast station and for change of studio location.
- KLIZ**—E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham, d/b as Brainerd Broadcasting Co., Brainerd, Minn.—Authority to determine operating power by direct measurement of antenna power.
- KB10**—Jessica L. Longston, Burley, Idaho—License to cover construction permit (B5-P-4142) which authorized a new standard broadcast station and for approval of studio location.
- KB10**—Jessica L. Longston, Burley, Idaho—Authority to determine operating power by direct measurement of antenna power.

### 1420 Kilocycles

- NEW**—Owensboro on the Air, Inc., Owensboro, Ky. (P. O. 414 Masonic Bldg.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

### 1430 Kilocycles

- NEW**—Robert L. Kern and Richard P. Kern, a partnership d/b as Belleville News-Democrat, Belleville, Ill. (P. O. Illinois Street at Lincoln)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

### 1450 Kilocycles

- KAWT**—Carleton W. Morris, Douglas, Ariz.—Modification of construction permit (B5-P-4600, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.
- NEW**—Ashbacker Radio Corporation, Holland, Mich. (P. O. 432 Apple Ave., Muskegon, Mich.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation.
- WHMA**—Harry M. Ayers, Anniston, Ala.—License to cover construction permit (B3-P-4811) which authorized to install a new vertical antenna and ground system and change transmitter location.
- WHMA**—Harry M. Ayers, Anniston, Ala.—Authority to determine operating power by direct measurement of antenna power.
- NEW**—New Mexico Broadcasting Co., Inc., Clovis, N. Mex. (P. O. Box 1388, Kino Building, 5th & Central, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW**—Meroco Broadcasting Co., Greeley, Colo. (1534 California St., Denver, Colo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- WCYC**—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-4489, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.
- NEW**—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1470 Kilocycles

- WMBD**—Peoria Broadcasting Co., Peoria, Ill.—Construction permit to install directional antenna for night use and increase power from 1 KW night, 5 KW day, to 5 KW day and night. Make changes in vertical antenna. Amended to specify a modified directional antenna system.

### 1480 Kilocycles

- WIHC**—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit (B2-P-3939, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use and change in transmitter location) to change transmitter location.
- WTHI**—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, which authorized a new standard broadcast station) to make changes in directional antenna and for approval of transmitter location.

### 1490 Kilocycles

- WMTW**—The Yankee Network, Inc., Portland, Maine—Modification of construction permit (B1-P-4571, which authorized a new standard broadcasting station) for approval of antenna and approval of transmitter and studio locations.
- WINR**—Southern Tier Radio Service, Inc., Binghamton, N. Y.—License to cover construction permit (B1-P-3620, as modified) which authorized a new standard broadcast station.
- WINR**—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Authority to determine operating power by direct measurement of antenna power.
- NEW**—Ashbacker Radio Corp., Manistee, Mich. (P. O. 432 Apple Ave., Muskegon, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- WMGR**—S. Marvin Griffin, Bainbridge, Ga.—License to cover construction permit (B3-P-3893, as modified) which authorized a new standard broadcast station and for change of studio location.
- WMGR**—S. Marvin Griffin, Bainbridge, Ga.—Authority to determine operating power by direct measurement of antenna power.
- NEW**—Community Broadcasting Co., Fort Worth, Texas (P. O. 1208 Commercial Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1530 Kilocycles

- NEW**—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 5 KW, change type transmitter and change transmitter location.
- WJMJ**—Patrick Joseph Stanton, Philadelphia, Pa.—Modification of construction permit (B2-P-4495, which authorized a new standard broadcast station) for approval of antenna and transmitter locations. Amended to change transmitter location from Pensauken to Delair, N. J.

### 1580 Kilocycles

- WWPA**—N. Joe Rahall, Sam G. Rahall, Farris E. and Deem F. Rahall, a partnership, d/b as Allentown Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4496, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

(Continued on next page)

## APPLICATIONS TENDERED FOR FILING

WHHT—Harold H. Thoms, Durham, N. C.—License to cover construction permit (B3-P-3579, as modified) which authorized a new standard broadcast station and for approval of studio location.

WHHT—Harold H. Thoms, Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 1590 Kilocycles

WNMP—Evanston Broadcasting Co., Evanston, Ill.—Modification of construction permit (B4-P-4609, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

### FM APPLICATION ACCEPTED FOR FILING

Golden Empire Broadcasting Co., Chico, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be determined and coverage of 6,075 square miles. Amended to change coverage from 6,075 to 8,508 square miles.

### TELEVISION APPLICATION ACCEPTED FOR FILING

WGN, Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 78-84 mc., and ESR to be determined. Amended to change frequency from Channel #4, 78-84 mc., to Channel #9, 186-192 mc., change type of transmitter and specify antenna system.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WEIT—Loyola University, New Orleans, La.—License to cover construction permit (B3-PRE-464) which authorized changes in transmitting equipment and to increase power from 7 watts to 15 watts.

NEW—Harris County Broadcasting Co., Houston, Texas (P. O. Fifth Floor, Gulf Bldg.)—Construction permit for a new relay broadcast station to be operated on frequency to be assigned in the 25-28 mc. band, power of 50 watts and A3 and FM emission.

NEW—Harris County Broadcast Co., Area of Houston, Texas—Construction permit for a new relay broadcast station to be operated on frequencies to be assigned in the 152-162 mc. band, power of 50 watts and A3 and FM emission.

NEW—Karl L. & Grant F. Ashbacker, partnership d/b as The Ludington Broadcasting Co., Area of Muskegon, Mich. (P. O. Stearns Building, 206 E. Ludington Ave., Ludington, Mich.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 75 watts and A3 emission.

NEW—Ashbacker Radio Corp., Area of Muskegon, Mich. (P. O. 432 Apple Ave.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 75 watts and A3 emission.

### APPLICATIONS RETURNED

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use. Incomplete.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—License to cover construction permit (B3-P-4263, as modified) which authorized a new standard broadcast station.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 590 Kilocycles

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 to 590 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

### 620 Kilocycles

NEW—Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 10 M watts and unlimited hours of operation.

### 680 Kilocycles

NEW—Mark A. Braymes & Frank Z. Temerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW night and 5 KW day, unlimited hours of operation and directional antenna.

### 730 Kilocycles

NEW—North Montana Broadcasting Co., Havre, Mont.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

### 740 Kilocycles

NEW—Paul W. Delehanty, honorably discharged from the armed forces service, with the rank of Sergeant, will operate as individual, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

### 750 Kilocycles

KXL—KXL Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna and change transmitter location.

### 800 Kilocycles

NEW—Lawrence Broadcasting Co., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.

### 810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 1 KW and daytime hours of operation.

NEW—Josh L. Horne, Rocky Mount, N. C.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 1 KW and daytime hours of operation.

### 870 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

### 940 Kilocycles

NEW—The Advocate Printing Co., Near Newark, Ohio—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

*(Continued on next page)*

NEW—Radio Springfield, Inc., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

#### 1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

#### 1170 Kilocycles

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction permit for changes in directional antenna system.

#### 1230 Kilocycles

NEW—James Roland Brewer, d/b as Tell City Broadcasting Co., Tell City, Ind.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

#### 1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Consent to assignment of license to WDUK, Inc.

#### 1340 Kilocycles

NEW—Murray Broadcasting Co., Inc., Murray, Ky.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—New Mexico Broadcasting Co., Inc., Gallup, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1400 Kilocycles

NEW—Raymond M. Beekner and Melvin B. Williams, d/b as The Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Community Radio Corp., Grand Forks, N. D.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1410 Kilocycles

WKBH—WKBH, Inc., LaCrosse, Wis.—Request re-instatement of B4-MP-1900, modification of construction permit (B4-P-3749 for increase in power from 1 KW to 5 KW, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

#### 1450 Kilocycles

NEW—Merlin H. Smith, d/b as Radio Ft. Wayne, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a co-partnership, d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime hours of operation.

## Federal Trade Commission Actions

No complaints or cease and desist orders were issued during the past week by the Commission.

#### STIPULATIONS

**H. M. Sheer Co.**—The Federal Trade Commission approved a stipulation in which H. M. Sheer Co., Quincy, Ill., agrees to cease and desist from falsely representing that it manufactures equipment and supplies for poultry raisers. (03332)

**Norman Shultz**, Post Office Box 746, Salt Lake City, entered into a stipulation with the Federal Trade Commission to cease and desist from representing that souvenir tokens he sells are solid gold or that they are coins. He also agrees to discontinue advertising them as "gold" without disclosing the carat fineness of the alloy by a proper quality mark or designation in lettering of equal conspicuousness. (03330)

**Well-Fit Hat Co.**—The Federal Trade Commission accepted from Charles Dolin, trading as Well-Fit Hat Co., 32 West 38th St., New York, a stipulation to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or second-hand materials are new or made of new material. (4173)

## Six Renewal Applications Set for Hearing Under Provisions of March 7th Report

The FCC announced on Friday (20) that the license renewal applications of six stations had been designated for hearing as a result of the program analysis requirements specified in the Commission's March 7th report on "Public Service Responsibilities of Broadcast Licenses." The stations listed were WBIX, KGFJ, KMAC, KONO, WIBG, and WTOL. In February the renewal application for WBAL was designated for hearing.

"In designating these seven applications for hearing," the announcement stated, "the Commission was of the opinion that the statistical and other data before the Commission concerning the program service rendered by these stations indicated that these stations were not rendering a well-rounded program service in accordance with the licensees' obligation to operate in the public interest. It should be emphasized that the statistical data before the Commission constitute an index only of the manner of operation of the stations and are not considered by the Commission as conclusive of the overall operation of the stations in question. In the renewal hearings thus ordered the licensees will have an opportunity to show the nature of their program service and to introduce any other relevant evidence which would demonstrate that in actual operation the program service of the station is in fact a well-rounded program service and is in conformity with the promises and representations previously made in prior applications to the Commission."

The Commission also announced that the 322 stations operating on temporary licenses at the time of the March 7th Report, together with 88 whose regular licenses expired on May 1, 1946, and 75 whose regular licenses expired on August 1, 1946 (total of 485), have since filed the program analyses contemplated by the report. Of this number the Commission has taken action on

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## Radio's Election Opportunity

By A. D. WILLARD, JR.  
Executive Vice President

Before long now, as in election years gone by, political groups, pressure groups, patriotic groups, and others, will be asking radio stations and networks for time to present announcements and programs to "Get Out the Vote." It is a swell way to get good institutional advertising free. And perhaps radio will be generous again and will perform under another's auspices a service which it could and should be performing itself.

This is the kind of job radio can do better than anybody else—radio *should* do it—and radio *should get the credit* for it.

Radio stations are good citizens and most Americans are good citizens. Let us work together to promote good citizenship. Let us begin now to remind our people that the right to vote is the duty to vote. Let us urge our listeners with all our hearts and with all our energies to accept their responsibilities as citizens of the world's most representative government.

And let us accept our responsibility by doing the job ourselves—better than it's ever been done before.

## INSIDE THIS ISSUE

Addressing the Rotary Club of New York on Thursday, NAB President Justin Miller pointed out that present attacks against the broadcasting industry aid would-be totalitarians. (p. 728)

NAB executives met with an RMA committee on Thursday to discuss plans for observance of National Radio Week. Nov. 24-30 was the time tentatively agreed upon. (p. 728)

Reversing the decision of a lower court, the New Mexico Supreme Court held that the state had not shown that KGFL was liable for payment and penalties under a state franchise tax for the privilege of doing business in the state. (p. 729)

17 NAB district chairmen will present problems from their respective areas when they meet with the Small Market Stations Executive Committee at the Convention on Monday, Oct. 21. (p. 729)

An official notice of proposed amendments to NAB By-Laws is published for study by the membership. A ballot vote on the two proposals is on the convention agenda. (p. 727)

## Convention Program Taking Shape

While several of those who have been invited to speak at the forthcoming NAB convention have not yet finally accepted and some topics remain to be assigned, the program is shaping up nicely and is almost definitely set.

Sunday, October 20, will be devoted to pre-convention registration. The registration desk will be open from 10:00 a. m. to 5:00 p. m. The golf tournament, sponsored by *Broadcasting Magazine* is scheduled to take place beginning at 9:30 a. m., at the Acacia Country Club near La-

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NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAational 2080  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pelleggrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## A LETTER FROM JUDGE MILLER

To all Members of NAB:

In my capacity as Chairman of an American Bar Association Committee on cooperation between the courts, the lawyers and lay people, to improve the administration of justice, I would like to find out the extent to which radio broadcasting has been used to inform the people concerning the way in which the courts operate, and in which justice is administered. This notice is being inserted in the REPORTS for the purpose of asking radio broadcasters throughout the country to advise me what contacts they have had with Bar Associations, looking toward the improvement of working relations between the people, the courts and the lawyers.

Specifically, I would like information about what has been done in the way of broadcasting public interest programs by lawyers, or by broadcasting stations on behalf of lawyers.

What difficulties have been experienced by broadcasters in the material presented by lawyers or judges; what has been the audience response to such broadcasts; what experience have the broadcasters had in efforts to improve the material which lawyers and judges have used in their broadcasts; to what extent has it been possible for station operators and their program departments to assist in the preparation of scripts, or to make material used by lawyers and judges more palatable to listeners; what suggestions can you give as to the improvement of such broadcasting, both generally and in particular cases.

In this respect, let me call your attention, particularly, to the administration of the traffic courts, the operation of juvenile welfare laws; laws relating to jury service; the way in which the courts operate; the provision of court facilities; the way in which witnesses are treated in the courts; housing facilities for witnesses and jurors in the courts, and other related subjects which are of vital importance to the people of the communities.

Please send to me any ideas which you may have upon the subject.

Sincerely yours,

(Signed) JUSTIN MILLER,

*President.*

## Convention Program Taking Shape

(Continued from page 725)

Grange, Illinois. Complete details of this will be made available to all broadcasters by *Broadcasting*.

On Monday several of the standing executive committees of NAB will hold sessions in the morning. The afternoon will be given over entirely to FM and facsimile. That night the NAB Board is to meet in closed session.

On Tuesday morning, the 22nd, a no-host breakfast will be held under the auspices of the Chicago Radio Management Club. The speaker for this occasion is yet to be announced.

The convention proper gets under way at 10:00 a.m., when President Miller will deliver the keynote address. A discussion of programming will follow and the Broadcast Measurement Bureau will have its session.

On Wednesday discussions of music copyright, small market stations, public relations and the NAB business session are scheduled. At this latter meeting, directors-at-large will be elected and the membership will vote on proposed By-Law amendments. At a no-host dinner that evening freedom of the press, freedom of speech, freedom to listen, etc., will be discussed by a well selected panel.

Thursday's schedule includes a short talk by a representative of the Civil Aeronautics Administration. The rest of the day will be taken up with the retail advertising and the broadcast advertising clinics. The Banquet takes place that evening.

In an early issue of the REPORTS the names of the speakers at the noon luncheons and their topics will be announced.

### Hotel Reservations

No more hotel reservations can be accepted. All of the rooms for which NAB contracted have been applied for and we are earnestly endeavoring to secure an additional allotment to care for applications already on file.

(For other Convention News, see Small Market Stations.)

## Legal Department

### DELEGATION OF CONGRESSIONAL POWER TO AGENCIES RISKY, PETTY TELLS ROTARIANS

When quasi-legislative powers are delegated by Congress to an administrative agency, not only is the purpose, *viz*, cutting red tape, not accomplished, but the practice tends to make our Government one of men rather than of laws. So NAB General Counsel Don Petty told the Rotary Club of Charleston, W. Va., Friday (13).

"Experience has already taught us that bureaus themselves create the same kind of red tape they were

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# Official Notice

OF

## PROPOSED AMENDMENTS TO BY-LAWS



Article XIV, Section 1, of the NAB By-Laws now reads as follows:

*“These By-Laws may be amended, repealed, or altered, in whole or in part, by a two-thirds vote at any annual meeting of the Association provided the proposed change is submitted by mail to the last recorded address of each member at least thirty days before the time of the meeting which is to consider the change.”*

Pursuant to this provision of the By-Laws, the following proposed amendments, to be voted upon by the membership at the business session held in connection with the Annual Membership Meeting (convention) on Wednesday afternoon, October 23, are hereby submitted.

We also submit the statement made to the Board of Directors by former NAB President J. Harold Ryan, who is Chairman of the Board's sub-committee on By-Law Revision. This statement outlines the reasons underlying these proposed amendments. The statement is as follows:

“Your Committee on By-Laws has given considerable thought to the broad underlying problems of the By-Laws and the corporate Charter of the Association. We feel that many basic changes are necessary in both documents. The recent tremendous increase in membership, as well as the developing growth of the industry and its complicated evolutions made advisable, in our opinion, a complete rewriting of these guides to the Association's operations. We hope to persuade the Board to our view-point as to the best way in which to handle the solution of these problems.

“All of us are jealous of maintaining the democratic processes by which the affairs of the Association are governed. The recent increases in membership make it more than ever necessary that democratic procedure be kept and strengthened in every possible way. At present the only way in which our By-Laws and Charter can be amended or revised is by vote of the membership in annual meeting. We are deeply concerned at the small attendance of qualified members at the sessions at which such important matters as changes in these basic and fundamental documents are presented for action. The result in the past has been that changes in the By-Laws have been perfunctorily voted upon by a small minority. We desire to perfect a method by which such matters can be decided by a substantial majority, after considered deliberation.

“We are not unmindful that the Board has given this committee a mandate to suggest changes in at least two important matters—network membership and election of directors-at-large—and has expressed interest in certain alterations in district boundaries. We feel, however, that important as these matters are, they are secondary

to the question of method by which amendments and revisions are to be voted on, and it is our considered opinion that the change in such method that we are now proposing should first be passed upon by the Board, and submitted to the membership for approval at the October meeting, and then the other changes in By-Laws and Charter that are anticipated can be submitted for action under the new procedure which we are sure will result in greatly increased interest and participation by our membership.

“We are consequently at this time submitting for your consideration only two proposals, which would change the method of passing upon such proposed amendments and revisions from the present action by membership at a session of the annual meeting to a plan of referendum by mail. There are two proposals necessary because the one alters the existing plan for action on proposed amendments and revisions to the By-Laws and Charter, while the other provides the machinery for action on the Standards of Practice, which is not covered by our present By-Laws. In the latter case, because the Code was first adopted by action of the membership itself, it has been assumed that any changes in the Code should receive the approval of the membership. This proposal, therefore, formalizes what has been practice.

“Your committee is firmly of the opinion that favorable action by the Board at this time on these two proposals, if approved by membership action at the October meeting, will preserve that democratic intent which is so necessary in an Association of this nature. Further desirable changes can then be effected through the machinery herein set up.”

**PROPOSAL NO. 1**—“Amend Article VIII, by adding thereto a new section to be numbered 3, and renumbering the present Section 3, Section 4, and succeeding Sections of said Article, accordingly.

### “ARTICLE VIII

“Section 3. The Board of Directors shall have the power to enact, amend and promulgate Standards of Practice or Codes and to establish such methods to secure observance thereof as it may deem advisable.”

**PROPOSAL NO. 2**—“Strike the present Article XIV and insert in lieu thereof the following:

### “ARTICLE XIV

#### “Amendments

“Section 1. The charter or by-laws of the National Association of Broadcasters may be amended, repealed or altered in whole or in part by a majority referendum vote submitted by the Board of Directors to the qualified voting membership in such manner as the Board may prescribe; provided, upon petition signed by not less than five (5) per centum of the active membership of the Association respecting the amendment of the charter or the by-laws filed with the Secretary-Treasurer at least thirty (30) days prior to any meeting of the Board of Directors the Board shall at such meeting provide for the submission of such proposals in accordance with the provisions of this section.”

Ballots containing these proposed amendments will be made available to each certified representative of an active member in attendance at the membership meeting (convention).

C. E. ARNEY, JR.,  
Secretary-Treasurer

## Six Renewal Applications Set for Hearing Under Provisions of March 7th Report (Continued from page 725)

406. 400 have been regular license renewals.

"Of the remaining 79 renewal applications not yet acted upon," the FCC reported, "the following 39 have not been processed pending the outcome of other hearings in which the licensees are now directly or indirectly involved (e.g. hearings on multiple ownership, for increased power, for transfer of control, etc.): KDAL, KDB, KELO, KFRC, KGB, KGGF, KGKO, KHJ, KOB, KODY, KOMA, KSOO, WABY, WADC, WBAL, WBAP, WBAX, WBLK, WCAM, WCAP, WCHS, WEOA, WFAA, WGBF, WGVV, WGR, WHLS, WJBW, WJOL, WKBW, WKEU, WNEW, WOKO, WORL, WOV, WPAR, WOW, WPRP, WTNJ.

"The other 40 not yet processed are still operating on temporary licenses for differing reasons: 6 for accounting studies (KBIZ, KOCA, KSJB, WCOU, WGRM, WHTB), 5 for possible engineering violations (KGDE, WBLJ, WING, WKBN, WSKB), 6 for legal studies not related to overall program service (KASA, KSRO, KVNU, KXOX, WATT, WNCE), 7 awaiting action on applications for assignment or transfer of licenses (KABC, KSAM, WACO, WAGM, WINN, WJXX, WTAX) and 16 awaiting the receipt of further information from the licensees (KFJI, KFJZ, KGHF, KHUB, KICA, KLAC, KMJ, KROY, KSAN, KTOH, WEDC, WFTC, WKRC, WMJM, WMOB, WSPB.)"

## NAB EXECUTIVES MEET WITH RMA GROUP TO DISCUSS PLANS FOR RADIO WEEK

A National Radio Week observance for November 24-30 was tentatively agreed upon Thursday (19) at a joint meeting of the advertising committee of the Radio Manufacturers Association with top executives of the National Association of Broadcasters.

The purpose of the observance, which will follow the pattern established last year, will be to stress the values of a free radio, particularly in days of national and international confusion and turmoil—values which can be fully realized only through the widest possible diffusion of broadcasting and receiving equipment, and the unhampered ability of broadcasters and manufacturers to operate in consonance with our free institutions as an integral part of our system of free enterprise.

Representing NAB were Justin Miller, president, A. D. Willard, Jr., executive vice president, and E. J. Heffron, executive assistant-public relations. Representing RMA were Bond Geddes, executive vice president of RMA, and the following members of RMA's advertising committee: John Garceau of Farnsworth, chairman; John K. West of RCA Victor; W. B. McGill of Westinghouse; David McGuckin of Philco, and James D. Secrest, RMA director of publications.

## CURRENT CRITICISM OF RADIO HELPS WOULD-BE TOTALITARIANS, MILLER STATES

The present rash of recriminations against radio is playing into the hands of would-be totalitarians, NAB President Justin Miller stated in an address to the Rotary Club of the City of New York on Thursday (19).

In a speech mainly concerned with administrative law, Judge Miller suggested that the FCC "Blue Book" was a rich source of material for the unscrupulous and unwary who are interested in destroying the free radio enjoyed—practically alone—by the people of the United States.

He said that just as it was the fashion, a generation ago, to belittle Rotary and other service clubs, so is it the fashion today to berate radio. He pointed out a further parallel. Just as Hitler suppressed Rotary in Germany, so did he destroy free radio.

There is a group of people in this country today, he said, which is just as anxious to take over the free institutions of our country as Hitler was to take over the free institutions of Germany; and he identified this group as the Communist Party.

"From this point on," he said, "I will speak merely in terms of hypothesis. Suppose you or I were a communist; intent on using available situations, in government and out of it, to further the purposes of the party. What strategy would we use; or in what 'skull practice' would we indulge, to use the football term. I suggest the following: first, the technique of confusion; dividing the people, setting one group against the other; breaking down their faith in established things; so that when the time of crisis came it would be more easy to 'take over' as was done in the various countries where the dictators came into power.

"For this purpose it would be possible to use the structure of administrative government and the technique of administrative interpretation, which I shall explain later. Next it would be possible to use the technique of getting a well-respected man in public life to 'front' for us. Third, would be the technique of using a respectable organization theretofore definitely committed to American traditions."

Judge Miller gave examples of how this device was being used to undermine free radio. He did not suggest that the Federal Communications Commission was consciously playing the game, but he implied that the FCC Blue Book was being used by others to that end.

He pointed out that he had held several posts in the government in Washington over a number of years, which gave him familiarity with administrative procedures, including the United States Court of Appeals bench in Washington, where many administrative decisions were reviewed; that he therefore had a legitimate basis on which to evaluate administrative legal procedures.

"Because of the fact that it has more than it can do," he said, "Congress provides for an administrative agency. The powers of the administrative agency are determined by the Act of Congress which establishes it. The language of this Act is always a compromise. Once the agency is set up, it begins to interpret these powers. Not unnaturally, its interpretations tend to favor itself. If it is not watched, it will soon be exercising legislative and judicial powers that the Congress did not intend it to have.

"The Federal Radio Commission was set up, under the Radio Act of 1927, in just this fashion, and with the purpose of curing the electrical confusion in broadcasting which existed at that time. The Communications Act of 1934 was its legitimate successor.

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## Delegation of Congressional Power to Agencies Risky, Petty Tells Rotarians

(Continued from page 726)

intended to bypass and that matters have not been settled as expeditiously as was originally intended," Mr. Petty stated.

The NAB legal chief asserted that whenever an administrative law system has developed without safeguards such as those provided by our Constitution against concentration of power "the trend is toward a government of men and not of law." He added: "Short-sighted people will scoff at this premise and will take the position that the exigency of the moment justifies the removal of such safeguards. But history has demonstrated time and again that once the safeguards are removed, government never voluntarily returns to the people."

### FCC Blue Book Cited

As an example of the efforts made by federal agencies to expand their powers, Mr. Petty pointed to the Blue Book which was issued by the Federal Communications Commission last spring. The Blue Book, he said, "regardless of the reason for its issuance, has posed the question of whether or not the radio broadcasting industry of this country shall be protected by the First Amendment—as have other media of communication."

"The problem presented is not merely one of present concern," the NAB General Counsel argued. "The answer to this problem will determine whether or not an administrative bureau is to determine what you and I are able to hear over the air."

Mr. Petty said in conclusion: "The radio industry is entitled to the protection afforded by the First Amendment to the U. S. Constitution and it intends to establish that fact by every lawful means."

## NEW MEXICO SUPREME COURT REVERSES DECISION IN KGFL TAX CASE

The Supreme Court of New Mexico, reversing the decision of the lower court held recently that the state had not shown that KGFL, a 100 w. AM station at Roswell, N. M., was liable for payment and penalties under a New Mexico franchise tax for the privilege of doing business in the state. The Supreme Court took the position that the state had failed to prove that the station "was not engaged exclusively in interstate commerce. . . ."

"There is no evidence," said the Supreme Court, "as to the distance a hundred watt local channel station will carry a broadcast, and we are not authorized to assume that a station, though small, will not carry further than 90 miles, the distance to the Texas state line on the east . . . Nor is there evidence that the business does or does not include service in the state of Texas: and if so no attempt has been made to separate the intrastate from the interstate activities . . . or to show that it can or cannot be done. The [station] may be liable to the tax, but we find no proof of it in the record."

This case is companion to one brought by KGFL in the Federal Court in New Mexico to test the validity,

as applied to radio stations, of another New Mexico statute levying a tax on the gross receipts of all corporations doing business in the state.

That case, in which NAB appeared *amicus curiae* by John Davis and Milton Kibler, arose as a suit to enjoin enforcement of the tax. The action was dismissed by the three-judge court for want of jurisdiction on the ground that there was an adequate remedy in the state courts. This case has been appealed by the station to the Supreme Court of the United States and briefs have been filed on the question of the jurisdiction of the Supreme Court. It is expected that the case will be reached by the Court this fall term.

## Small Market Stations

### PROPOSED AGENDA ANNOUNCED FOR SMALL MARKET STATION SESSION AT CONVENTION

The Small Market Stations session at the national NAB convention in Chicago, Oct. 21-24, is expected to attract a record number of broadcasters.

Many problems have developed among the small stations during the year and the important issues will be aired. The seventeen NAB district chairmen will present problems from their respective areas when they meet on Monday, Oct. 21, with the Small Market Stations Executive Committee.

The proposed agenda for the Small Market Stations Session, scheduled for Wednesday, Oct. 23, 10:30 A.M. until 12:00 noon, includes the following:

Report by Chairman of the Executive Committee, Marshall H. Pengra, KRNR, Roseburg, Ore.; Management Study presentation by Wayne W. Cribb, KHMO, Hannibal, Mo.; FCC Regulation 91-D and Operators' Requirements, by Chairman Pengra; Sales Promotion and Sales Aids, by Hugh M. Higgins, NAB head of Sales Promotion; The Small Market Station Manager's Place in Community Leadership, by Robert T. Mason, WMRN, Marion, O.; Development of New Business in Small Market Stations, by J. Allen Brown, head of NAB Small Market Stations Division; Employee-Employer Relations for stations in this classification, by Richard P. Doherty, NAB director of the Employee-Employer Relations department; Public Relations at Work in Small Market Stations, by Edward J. Heffron, NAB executive assistant in charge of public relations.

The Small Market Stations Executive Committee, during a recent meeting, adopted the following resolution:

"WHEREAS the agenda of the NAB National Convention in Chicago will include discussions, talks, exhibits, and clinics on station management, sales, promotion, programming, engineering, research, employee-employer relations, and a multitude of other important matters, some of which will by necessity be scheduled simultaneously, now therefore,

"BE IT RESOLVED that the NAB urge all Small Market Stations to send, in addition to the management, the "second man," assistant manager or chief engineer to the convention."

## Engineering Department

### STATE DEP'T EXTENDS INVITATION FOR 1947 TELECOMMUNICATIONS CONFERENCE

The State Department has authorized the American Legation at Bern to present an invitation to the Director of the Bureau of International Telecommunications Union for a World Telecommunications Conference to be convened in the United States in the spring of 1947.

The invitation, published on Wednesday (18), stated that governments of the following countries have indicated their agreement to the convening of the conference in the U. S.: Canada, China, Columbia, Cuba, Dominican Republic, Ethiopia, Finland, Haiti, Italy, Lebanon, New Zealand, Panama, Paraguay, Poland, Siam, Syria, Turkey, United States, Uruguay, Vatican City and Venezuela.

Suggested meeting date is April 15 in or near Washington, D. C.

### U. S. RESUMES NOTIFICATION OF RADIO FREQUENCIES TO THE I.T.U.

The United States is resuming normal notification of radio frequencies to the Director of the International Telecommunications Union at Bern, Switzerland, the State Department announced on Tuesday (17).

Effective September 16, 1946, all new radio frequencies assigned to radio stations in the United States will be registered at Bern; and effective October 16, 1946, the backlog of new radio frequencies which were assigned during the war years will be registered.

The notifications will be made to the I.T.U. Bern Bureau by the Federal Communications Commission.

The submission of new frequencies to I.T.U. was discontinued in September, 1939.

## Research Department

### INDEX OF INCOME PAYMENTS IN U. S. RISES TO ALL-TIME HIGH IN JULY

With one of the largest monthly increases on record, the index of income payments to individuals in the United States rose to an all-time high during July, the Department of Commerce announced last week.

The index, which makes allowance for seasonal influences, rose to 251.1 in July from 240.9 in June (1935-39=100). This was more than 2 percent above the wartime peak of 245.2 reached by the index in February 1945.

Income payments to individuals include wages and salaries, net incomes of unincorporated businesses, dividends and interest, net rents received by landlords, and other types of individual incomes.

Agricultural income, the chief factor in the steep July increase, expanded sharply as higher prices resulted in exceptionally heavy marketings of livestock.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 30-October 6, 1946, by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

#### Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest Cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—“EVERYBODY BENEFITS—EVERYBODY GIVES.” (Fact Sheet No. 33)

#### Stop Home Accidents

A death every fifteen and a half minutes—an injury every six and a half seconds!! That's what is happening in American homes today. Home accidents kill more than 30,000 persons every year, according to National Safety Council figures: about 6,000 babies and young children, 2,500 school boys and girls, 5,500 men and women in the prime of life, and 18,000 elderly persons. About 130,000 home accidents result in life-long physical impairments.

(Continued on next page)

and close to 5,000,000 persons are laid up for at least one day by something happening while they were "safe at home," says the National Safety Council. There are two major reasons why the home accident problem is so serious: 1. More people are accidentally killed and injured at home than anywhere else. One-third of all accidental deaths occur at home, the National Safety Council says. One-half of all accidental injuries occur at home. The annual cost is estimated at \$600,000,000. 2. People are unaware of the facts. Because so few home accidents are reported in the newspapers, the public does not realize how prevalent they are. "It can't happen to me," or "I'll fix that loose step tomorrow," are the usual attitudes. But figures of the National Safety Council show that each year home accidents hit one family out of every seven, and that nearly half of all home fatalities are due to falls. Other causes are: burns, poisons, firearms, suffocation, asphyxiation, etc. The kitchen is the most dangerous room in the house with approximately one-fifth of home accidents occurring there. The bathroom accounts for only two or three per cent of the accidents. About one in every four home accidents occurs on flights of steps (front or back steps, inside stairway, basement stairway, etc.) About one out of every five home accidents occurs outside of the house itself; that is, in the yard, garden, garage, shed, etc. It is a truism that accidents don't just happen—they are caused. And the cause is sometimes difficult to analyze. In general, the National Safety Council finds that home accidents have two major causes: (1) Unsafe conditions, *i.e.*, the physical or mechanical causes of an accident, and (2) Unsafe practices, or personal causes. Make your home as safe as possible by eliminating all physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. Cultivate habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educate the children in safe conduct. REMEMBER—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON! (Fact Sheet No. 28)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 23. They are subject to change.

#### Monday, September 23 to 27

(10 o'clock A. M.)

- KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—C. P. 1440 kc., 1 KW night, 5 KW day.  
 NEW—S. H. Patterson, Topeka, Kansas—C. P. 1440 kc., 5 KW night, 5 KW day, directional antenna, unlimited.  
 KVAK—S. H. Patterson, Atchison, Kansas—C. P. 1200 kc., 1 KW day, daytime.  
 NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas—C. P. 1490 kc., 250 watts, unlimited.

#### Monday, September 23

(10 o'clock A. M.)

- NEW—News Publishing Corp., Charlotte, N. C.—C. P. 1400 kc., 250 watts, unlimited.  
 NEW—Statesville Broadcasting Co., Statesville, N. C.—C. P. 1400 kc., 250 watts, unlimited.

- KVOX—KVOK Broadcasting Co., Moorehead, Minn.—C. P. 790 kc., 5 KW, unlimited.

- NEW—Northern States Broadcasting Co., Fargo, N. D.—C. P. 790 kc., 5 KW, unlimited DA-night.

### FURTHER HEARING

(10 o'clock A. M.)

- NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—B. Loring Schmidt, Salem, Ore.—C. P. 1490 kc., 250 watts, unlimited.

### FURTHER HEARING

(Starting 9:30 A. M.)

- NEW—The Outlet Co., Providence, R. I.—For FM facilities.  
 NEW—Cherry & Webb Broadcasting Co., Providence, R. I.—For FM facilities.  
 NEW—Providence Journal Co., Providence, R. I.—For FM facilities.  
 NEW—The Yankee Network, Providence, R. I.—For FM facilities.  
 NEW—Colonial Broadcasting Co., Providence, R. I.—For FM facilities.  
 NEW—Pawtucket Broadcasting Co., Pawtucket, R. I.—For FM facilities.

### FURTHER HEARING

(10 o'clock A. M.)

- NEW—WBNX Broadcasting Co., Inc., New York City, N. Y.—For FM facilities.  
 NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.  
 NEW—WMCA, Inc., New York City, N. Y.—For FM facilities.  
 NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.  
 NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.  
 NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.  
 NEW—Bernard Fein, New York, N. Y.—For FM facilities.  
 NEW—WLIB, Inc., New York, N. Y.—For FM facilities.  
 NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.  
 NEW—Metropolitan Broadcasting Service, New York, N. Y.—For FM facilities.  
 NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.  
 NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.  
 NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.  
 NEW—North Jersey Radio Inc., Newark, N. J.—For FM facilities.  
 NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.  
 NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—For FM facilities.  
 NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

### AT MARSHALL, TEXAS

(Courtroom, County Court House, 10 o'clock A. M.)

- NEW—Marshall Broadcasting Co., Marshall, Texas—C. P. 1450 kc., 250 watts, unlimited.  
 NEW—Ross & Co., Marshall, Texas—C. P. 1450 kc., 250 watts, unlimited.

### AT COVINGTON, KY.

(10 o'clock A. M.)

- NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—C. P. 1050 kc. day, 250 watts, daytime.

*(Continued on next page)*

NEW—The Northern Kentucky Radio Corp., Covington, Ky.—C. P. 1050 kc. day, 250 watts, daytime.

## Tuesday, September 24

(10 o'clock A. M.)

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—C. P. 1390 kc., 1 KW, daytime.  
NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—C. P. 1650 kc., 1 KW day, daytime.  
NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington County, Va.—C. P. 1390 kc., 1 KW day, daytime only.

## FURTHER HEARING

(10 o'clock A. M.)

WMBI—Peoria Broadcasting Co., Peoria, Ill.—C. P. 1440 kc., 1 KW night, 5 KW day, unlimited.  
Participants: Booth Radio Stations, Inc. (Intervenor)  
Petition filed for KPLC (Pending)

## Thursday, September 26

(10 o'clock A. M.)

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—C. P. 960 kc., 5 KW night, 5 KW day, unlimited.  
NEW—Radio Phoenix, Inc., Phoenix, Ariz.—C. P. 960 kc., 5 KW night, 5 KW day, unlimited.

## AT NACOGDOCHES, TEXAS

(District Court Room, County Court House, 10 o'clock A. M.)

NEW—Kelly Bell, Nacogdoches, Texas—C. P. 1230 kc., 250 watts, unlimited.

## AT PARIS, TENN.

(Council Chambers, City Hall, 10 o'clock A. M.)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.  
New—Jack A. Dick, et al, d/b as Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.

# FCC ACTIONS

## DOCKET CASE DECISIONS

The Commission today announced its Proposed Findings (B-279) looking towards a grant of the application of I. K. Corkern for a new station in Bogalusa, La., to operate on 1490 kc. with 250 watts, unlimited time, conditioned on the filing within 30 days hereof of an application specifying a transmitter site and antenna system which will comply with the Commission's Standards. (Docket 6894; B3-P-4033)

The mutually exclusive application of John L. Plummer, tr/as John L. Plummer Enterprises (Docket 6892; B3-P-3798), for the same facilities is proposed to be denied.

## AM APPLICATIONS GRANTED

NEW—Broadcast Management, Inc., Bethesda, Md.—Granted CP for a new station to operate on 1120 kc., 250 watts, daytime only. (B1-P-4928)  
NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, on condition that permittee satisfies complaints of interference within the 250 mv/m blanket contour; and

subject to approval of transmitter site and antenna system by the CAA. (B2-P-4820)

NEW—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted CP (\*\*) for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4900)  
NEW—Alva B. Adams, Jr., Pueblo, Colo.—Granted CP (\*\*) for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4945)  
NEW—The Oneida Broadcasting Co., Rhinelander, Wis.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time, subject to CAA approval of site and antenna system. (B4-P-4000)  
NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to CAA approval of antenna system and transmitter site, and; Secs. 3.55(b) and 3.60 of Standards waived. (B3-P-4953)  
NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4965)  
NEW—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala.—Granted CP (\*) for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4973)  
NEW—Alfred Achilles Corcanges, Mineral Wells, Texas—Granted CP for a new station to operate on 1140 kc., 250 watts, daytime only, subject to remedying any interference to Oklahoma City. (B3-P-4952)  
NEW—Lee Segall Broadcasting Co., Houston, Texas—Granted CP for a new station to operate on 1430 kc., 1 KW, daytime only, on condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards; and Sec. 3.60 waived. (B3-P-4182; Doc. 7332)  
NEW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted CP (\*) for a new station to operate on 1320 kc., 1 KW, daytime only. (B4-P-4856)  
NEW—Jessica L. Longston, et al, d/b as Montana Broadcasters, Havre, Mont.—Granted CP (\*) for a new station to operate on 1240 kc., 250 watts, unlimited time. (B5-P-4644; Doc. 7513)  
NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted CP (\*) for a new station to operate on 680 kc., 1 KW, daytime only. (B3-P-4555; Doc. 7502)  
NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Granted CP (\*\*) for a new station to operate on 1310 kc., 250 watts, unlimited time. (B3-P-3825)  
NEW—Robert W. Rounsaville and Geo. M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Granted CP (Comr. Durr not participating), for a new station to operate on 730 kc., 250 watts, daytime only. (B3-P-4853), subject to condition that applicant will within 60 days from date of action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards; waiver of Sec. 3.55(b) required. (B3-P-4853)  
NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Granted CP (\*\*) for a new station to operate on 730 kc., 1 KW, daytime only. (B3-P-3671; Doc. 6679)  
NEW—The Times Picayune Pub. Co., New Orleans, La.—Granted CP (\*\*) for a new station to operate on 940 kc., 1 KW, daytime only. (B3-P-4167; Doc. 7161)  
NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted petition requesting Commission to recon-

(\*) Subject to waiver of Secs. 3.55(b) and 3.60 and to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

(\*\*) Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

(Continued on next page)

sider its action of August 1, 1946, designating applicant's application for a new station for hearing (B1-P-4541) and grant of same without hearing; the application for a new station was granted to operate on 1050 kc., 1 KW, daytime only (Docket 7550), and the petition of United Broadcasting Co., Inc., Silver Spring, in opposition to Tri-Suburban petition, was denied.

### FM FINAL CP's GRANTED

The following permittees were granted regular construction permits on September 12. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Racine Broadcasting Corp., Racine, Wis.—Class B; Channel: 101.3 mc. (No. 267); 2.9 KW; 300 feet. (B4-PH-286)
- The Fall River Broadcasting Co., Inc., Fall River, Mass.—Class B; Channel: 96.5 mc. (No. 243); 20 KW; 500 feet. (B1-PH-273)
- Scranton - Wilkes - Barre - Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Class B; Channel: 103.3 mc. (No. 277); 2.5 KW; 1040 feet. (B2-PH-821)
- H. C. Winslow, Meadville, Pa.—Class B; Channel: 99.3 mc. (No. 257); 3.2 KW; 415 feet. (B2-PH-664)
- Globe-Democrat Pub. Co., St. Louis, Mo.—Class B; Channel: 92.9 mc. (No. 225); 53 KW; 490 feet. (B4-PH-110)
- Tulsa Broadcasting Co., Tulsa, Okla.—Class B; Channel: 94.5 mc. (No. 233); 170 KW; 630 feet. (B3-PH-544)
- The Balto. Radio Show, Inc., Baltimore, Md.—Class B; Channel: 99.7 mc. (No. 259); 20 KW; 500 feet. (B1-PH-133)
- Old Dominion Broadcasting Corp., Lynchburg, Va.—Class B; Channel: 101.9 mc. (No. 270); 20 KW; 320 feet. (B2-PH-600)
- Savannah Broadcasting Co., Savannah, Ga.—Class B; Channel: 98.5 mc. (No. 253); 45 KW; 510 feet. (B3-PH-653)
- KRLD Radio Corp., Dallas, Texas—Class B; Channel: 93.1 mc. (No. 226); 26 KW; 560 feet. (B3-PH-255)
- Mrs. W. J. Virgin, Medford, Ore.—Class B; Channel: 103.1 mc. (No. 276); 950 watts; 1000 feet. (B5-PH-336)
- The Walmac Co., San Antonio, Texas—Class B; Channel: 100.1 mc. (No. 261); 160 KW; 530 feet. (B3-PH-337)
- Monroe Broadcasting Co., Inc., Rochester, N. Y.—Class B; Channel: 97.7 mc. (No. 249); 27 KW; 455 feet. (B1-PH-796)
- Midwest Broadcasting Co., Milwaukee, Wis.—Class B; Channel: 94.3 mc. (No. 232); 31 KW; 430 feet. (B4-PH-778)
- The W. H. Greenhow Co., Hornell, N. Y.—Class B; Channel: 99.9 mc. (No. 260); 10 KW; 580 feet. (B1-PH-391)
- Wm. C. Forrest, Greenfield, Wis.—Class B; Channel: 103.1 mc. (No. 276); 92 KW; 1030 feet. (B4-PH-748)
- Orville W. Lyerla, N. of Herrin, Ill.—Class B; Channel: 99.7 mc. (No. 259); 20 KW; 500 feet. (B4-PH-394)
- Hampton Roads Broadcasting Corp., Newport News, Va.—Class B; Channel: 92.3 mc. (No. 222); 34 KW; 405 feet. (B2-PH-310)
- Memphis Pub. Co., Memphis, Tenn.—Class B; Channel: 93.5 mc. (No. 228); 136 KW; 530 feet. (B3-PH-395)
- Winona Radio Service, Winona, Minn.—Class B; Channel: 93.7 mc. (No. 229); 55 KW; 610 feet. (B4-PH-808)
- The Passaic Daily News, Paterson, N. J.—Class A; Channel: 105.3 mc. (No. 287); 190 watts; 540 feet. (B1-PH-340)

The following permittees were granted regular construction permits on September 13. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Plaza Court Broadcasting Co., Oklahoma City, Okla.—Class B; Channel: 98.5 mc. (No. 253); 176 KW; antenna 888 feet. (B3-PH-173).(\*)
- KALE, Inc., Portland, Ore.—Class B; Channel: 96.1 mc. (No. 241); 250 KW; 1140 feet. (B5-PH-751)
- Bradford Publications, Inc., Bradford, Pa.—Class B; Channel: 97.1 mc. (No. 246); 2.7 KW; antenna 551 feet. (B2-PH-467)
- S. E. Adeock, Knoxville, Tenn.—Class B; Channel: 93.1 mc. (No. 226); 76 KW; antenna 535 feet. (B3-PH-422).(\*)

\* Comr. Durr for hearing.

The following permittees were granted regular construction permits on September 19. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Twin City Broadcasting Corp., Longview, Wash.—Class A; Channel: 104.3 mc. (No. 282); 270 KW; antenna 390 feet. (B5-PH-852)
- Telecast, Inc., Roanoke Rapids, N. C.—Class B; Channel: 102.5 mc. (No. 273); 3 KW; antenna 500 feet. (B3-PH-320)
- WCBT, Inc., Roanoke Rapids, N. C.—Class B; Channel: 102.9 mc. (No. 275); 10 KW; antenna 390 feet. (B3-PH-561)
- Mon-Yough Broadcasting Co., McKeesport, Pa.—Class A; Channel: 105.9 mc. (No. 290); 240 watts; antenna 350 feet. (B2-PH-910)
- The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Class B; Channel: 95.7 mc. (No. 239); 20 KW; antenna 415 feet. (B1-PH-898)
- The A. S. Abell Co., Baltimore, Md.—Class B; Channel: 99.3 mc. (No. 257); 20 KW; antenna 440 feet. (B1-PH-27)
- Skywave Broadcasting Corp., Asheville, N. C.—Class B; Channel: 94.3 mc. (No. 232); 8.8 KW; antenna 130 feet. (B3-PH-971)
- Rose Bowl Broadcasters, Inc., Pasadena, Calif.—Class A; Channel: 105.1 mc. (No. 286); 180 watts; antenna 760 feet. (B5-PH-1000)
- Radio Roanoke, Inc., Roanoke, Va.—Class B; Channel: 93.7 mc. (No. 229); 3 KW; antenna 1700 feet. (B2-PH-1012)
- Quincy Newspapers, Inc., Quincy, Ill.—Class B; Channel: 97.7 mc. (No. 249); 13 KW; antenna 490 feet. (B4-PH-387)\*
- KFXD-FM—Frank E. Hurt & Sou (a partnership, composed of Frank E. and Edward P. Hurt), Nampa, Idaho—Class B; Channel: 101.3 mc. (No. 267); 2.5 KW; antenna 340 feet. (B5-PH-807)\*

\* In lieu of previous conditions specified.

### Correction

According to a correction by the Commission, the item previously reported, referring to The Journal Company's FM final CP, should show power as 349 KW and antenna 695 feet. (See current REPORTS p. 637.)

### FM ENGINEERING APPROVALS

The following applications heretofore authorized construction permits, were approved for different engineering details:

- Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: 93.1 mc. (No. 226); 8.5 KW; 690 feet. (B1-PH-186)
- Queen City Broadcasting Co., Inc., Seattle, Wash.—Class B; Channel: 93.9 mc. (No. 230); 7.7 KW; 470 feet. (B5-PH-459)
- Cur-Nan Co., Brockton, Mass.—Class A; Channel: 105.1 mc. (No. 286); 800 watts; 270 feet. (B1-PH-604)
- North Shore Broadcasting Co., Salem, Mass.—Class A; Channel: 105.5 mc. (No. 288); 500 watts; 124 feet. (B1-PH-684)
- East Texas Broadcasting Co., Tyler, Texas—Class B; Channel: 103.9 mc. (No. 280); 4.3 KW; 440 feet. (B3-PH-780)
- Spartanburg Adv. Co., Spartanburg, S. C.—Class B; Channel: 92.1 mc. (No. 221); 262 KW; 2,120 feet. (B3-PH-149)

(Continued on next page)

## FM CONDITIONAL GRANTS

The following were given Conditional Grants on Sept. 12 subject to engineering conditions:

City and State	Grantee	Int. in Stand. Station	Class of Station
Fort Smith, Ark.	Ark.-Okla. Broadcasting Corp.	—	Class B
Stamford, Conn.	The Western Conn. Broadcasting Co.	—	Class A
	(Adopted Order granting petition for leave to amend application (B1-PH-607) to request a Class A station, etc.; accepted amendment and removed application from Hearing Docket (No.7467).)	WSTC	Class A
Wilson, N. C.	Penn Thomas Watson	WGTM	Class B
Cantou, Ohio	Ohio Broadcasting Co.	WIIB	Class B
Ashland, Ore.	Siskiyou Broadcasting Co.	—	Class A

The following was given a conditional grant on Sept. 13 subject to engineering conditions:

Milwaukee, Wis.	Hearst Radio, Inc.*	WISN	Class B
	*Comr. Durr for hearing		

The following were given conditional grants on September 19 subject to engineering conditions:

City and State	Grantee	Interest in Standard Station	Class of Station
Coral Gables, Fla.	Southern Media Corp.	—	A
Elmwood Park, Ind.	Elmwood Park Broadcasting Corp.	—	A
Cleveland Heights, Ohio	Samuel R. Sague	—	A
Dallas, Texas	Variety Broadcasting Co., Inc.	KIXL	B
Rutland, Vt.	The Herald and Globe Assn.	—	B

The station previously granted conditionally to O. E. Richardson, Hammond Ind., designated as Class A, has been redesignated as Class B.

## TELEVISION APPLICATION GRANTED

- NEW—KRLD Radio Corp., Dallas, Texas—Granted CP for new television station; Channel No. 4; freq. 66-72 mc.; visual power 46 KW; aural: to be determined; antenna: 519 feet. (B3-PCT-137)
- NEW—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted CP for new television station; Channel No. 9; freq. 186-192 mc.; power: visual 9.6 kc.; aural 7.2 KW; antenna 529 feet. (B2-PCT-157)
- NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Granted CP for new television station; Channel No. 4; freq. 66-72 mc.; power: visual 13 KW; aural 10.4 KW; antenna 506 feet; to be operated on non-commercial basis. (B4-PCT-120)

## DESIGNATED FOR HEARING

### Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to WBBW, is corrected to read:

- WBBW, WABW—Associated Broadcasters, Inc. (Assignor); Evansville On the Air, Inc. (Assignee); Radio Indianapolis, Inc. (Assignee), Indianapolis, Ind.—Designated for consolidated hearing applications for consent to voluntary assignment of construction permit of Station WBBW and assignment of license of FM station WABW from Associated Broadcasters, Inc., to Evansville On the Air, Inc. (B4-AL-538; B4-AL-1-6); and similar application of Radio Indianapolis, Inc.
- Des Moines Broadcasting Corp., Des Moines, Iowa—Designated for hearing application (B4-P-4940) for a new station to operate on 1240 kc., 100 watts, unlimited

time, and made KBIZ, KICD, KFJB and KFGQ parties to the proceedings.

- Elias I. Godofsky, Hempstead, N. Y.—Designated for hearing application (B1-P-4958) for a new station to operate on 1090 kc., 250 watts, daytime only, and made WHAL a party to the proceeding.
- Robert Schuler, et al, a Partnership, Fresno, Calif.; Frank M. Helm, Modesto, Calif.—Designated for consolidated hearing applications B5-P-4709 and B5-P-5184, for new stations at Fresno and Modesto, respectively, to operate on 1300 kc., 1 KW, unlimited time, DA.
- Harold H. Thoms, Greenville, S. C.; T. B. Fuqua, Greenville, S. C.—Designated for consolidated hearing application of Thoms (B3-P-5150) for a new station to operate on 1240 kc., 100 watts, unlimited time, with application of Fuqua (B3-P-5187), 1240 kc., 250 watts.

## LICENSE RENEWALS

### Correction

According to a correction by the Commission, the item previously reported referring to renewal of license of WEDC, Chicago, for the period ending August 1, 1949, was inadvertently included and should be omitted. Station WEDC is still under temporary license. (See current REPORTS, page 666.)

## MISCELLANEOUS ACTIONS

- WDEL, Inc., Wilmington, Del.—The Commission ordered that its action of August 29 granting conditional FM CP to WDEL, Inc. (B1-PH-177), be set aside, and further ordered the application be designated for hearing upon the following issue: "To determine whether the granting of this application would be in conformity with Rule 3.240 (Multiple Ownership Rule) of the Commission's Rules and Regulations." (Commissioners Jett and Denny voting "No.")
- James G. Ulmer, d/b as East Texas Broadcasting Co., Tyler, Texas—Granted consent for issuance of permit for FM station KISW from James G. Ulmer to the partnership, East Texas Broadcasting Co.
- KNEI—G. L. Burns, Brady, Texas—Granted modification of license to increase power from 100 watts night, 250 watts day, to 250 watts, operating on 1490 kc., unlimited time. (B3-ML-1232)
- WLDS—Edge & Korsmeyer, Jacksonville, Ill.—Granted CP to increase power from 250 watts to 1 KW, and install new transmitter. (B4-P-4907)
- KSEI—Radio Service Corp., Pocatello, Idaho—Granted CP (Comr. Durr for hearing) to move transmitter and increase power from 250 watts night, 1 KW-LS, to 5 KW, subject to condition that permittee may be required to modify antenna or reduce power if increased interference to KTKN develops; and subject to CAA approval of antenna and transmitter site. (B5-P-3735; Docket 6865)
- KFQD—Wm. J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska—Granted CP to increase power from 1 to 5 KW, change transmitter site, and install new transmitter and vertical antenna. (B-P-3935)
- KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Granted CP to increase facilities of KBX, Class II, 1190 kc., 5 KW unlimited, to Class I-B, 1190 kc., 50 KW, unlimited, DA-N, install new transmitter and DA for night use, and change transmitter and studio locations. (B5-P-4051)
- WMBR—Fla. Broadcasting Co., Jacksonville, Fla.—Denied petition requesting that its application (B3-P-3036, Docket 7081) be severed from the eight other applications in the consolidated hearing, and granted.
- Natrona County Tribune, Casper, Wyo.—Granted application for modification of CP (B5-MP-1916) for approval of transmitter site and antenna system.
- KWBU—Century Broadcasting Co., Corpus Christi, Texas—Granted petition to change frequency from 1010 to 1030 kc., and ordered (1) removal of application (B3-P-3524) to operate on 1010 kc. from hearing; (2)

(Continued on next page)

allowed KWBU to amend application to specify 1030 kc., and (3) placed application as amended in pending file pending decision in the clear channel cases.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky., and WPMF—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Adopted an order approving the reorganization of Mayfield Broadcasting Co., Inc., so as to include therein as minority stockholders the stockholders of Purchase Broadcasting Co., Inc., a full report with respect thereto to be filed as required by Rules 1.302-1.304; and ordered further the cancellation of the construction permit (B2-P-4791) heretofore granted for WPMF on June 27, on 910 kc., 1 KW, day. (Action taken 9-5.)

KTKC—Tulare-Kings County Radio Associates, Visalia, Calif.—Granted petition for indefinite continuance of hearing now scheduled for September 16 in re application for CP (Docket 7601), and said further hearing was continued without date until further order of the Commission.

KIT—Carl E. Haymond, Yakima, Wash.—Granted application to determine operating power by direct measurement of antenna power; Sec. 3.55(b) waived; conditions.

WMBO—WMBO, Inc., Auburn, N. Y.—Granted application to determine operating power by direct measurement of antenna power.

WBLJ—Dalton Broadcasting Corp., Dalton, Ga.—Granted application to determine operating power by direct measurement of antenna power.

WKRZ—Kenneth Edw. Rennekamp, Oil City, Pa.—Granted CP to install a new transmitter; Sec. 3.60 of Rules waived; conditions. (B2-P-5211)

WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location, to specify studio location, and to change applicant's name from W. Walter Tison to W. Walter Tison, tr/as Tampa Broadcasting Co. (B3-MP-2052). Sec. 3.55(b) and 3.60 of rules waived.

KPOF—Pillar of Fire (a Corp.), Denver, Colo.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 3-15-47. (B5-MP-2090)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (B5-P-3808) to make changes in antenna, subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B5-MP-2082)

The Commission on September 5 adopted an Order in re applications of WDAS and other applicants for FM stations in Philadelphia (Docket 7640, et al), ordering that Sections 1.73, and 1.141 of the Rules of Practice and Procedure be waived for the purpose only of permitting amendments relating solely to additional data requested by the Commission in connection with the applications, to be filed directly with the presiding officer of the consolidated hearing; that the presiding officer is authorized to accept for filing all such amendments which comply with Sec. 1.74 of the Rules, and where no objection thereto is made by any party; that in the event of objection by any party to such amendment, said presiding officer is directed to refer said amendment to the Commission for action by the Motions Commissioner.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Granted petition requesting leave to amend its application for CP (B2-P-4089), so as to show that Philip P. Allen and Edward A. Allen, who were Vice Presidents, directors and stockholders of applicant corporation, have severed their connection with the corporation; to show that stock in applicant corporation held by the Allens and by the Lynchburg Broadcasting Co., has been offered for sale; to show the dissolution of the Tri-City Stations Assn.; to show other changes in the corporate set-up of applicant corporation and to reopen the record. The amendment was accepted, and the record further reopened for the purpose of receiving testimony relative to the above-mentioned amendment.

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Adopted order approving substitution of James Mahoney as controlling stockholder in licensee corporation instead of Robert H. Bassett, deceased.

Bee Broadcasting Co., Beeville, Texas—Granted petition requesting removal from hearing docket of its application for CP. (B3-P-4639; Docket 7604)

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition for continuance of consolidated hearing now scheduled for September 26 in re applicant's application and that of Maricopa Broadcasting Inc., and continued said hearing to October 31, 1946. (Dockets 7626 and 7627)

## ACTIONS ON MOTIONS

Telegram Pub. Co., Salt Lake City, Utah—Granted petition to dismiss without prejudice application for CP (B5-P-4180; Doc. 7057). Also ordered that the petition requesting continuance of hearing now scheduled for October 2 upon this application, be dismissed as moot.

The Hollywood Community Radio Group, Hollywood, Calif.—Granted petition for waiver of Sec. 1.384 of the Rules and accepted petitioners' late appearance in re application for FM station. (B5-PH-765; Doc. 7740)

Percy B. Crawford, Philadelphia, Pa.—Granted motion to dismiss without prejudice application for new FM station. (B2-PH-777; Docket 7644)

Walter A. Graham, Tifton, Ga.—Granted petition for leave to amend application for CP (B3-P-4059, Doc. 6918), so as to substitute the Tifton Broadcasting Corp. as the applicant in place of Walter A. Graham, etc., and the amendment was accepted.

The Travelers Broadcasting Service Corp., Bridgeport, Conn.—Granted petition for leave to amend its application for a new FM station (B1-PH-758; Doc. 7463), so as to show complete and current engineering information, and the amendment was accepted.

James A. Noe, Lake Charles, La.—Granted petition for continuance of consolidated hearing now scheduled for September 17 in re applicant's application and that of KOLA Broadcasting Co., Opelousa, La. (Dockets 7416 and 7812), and continued said hearing to November 20, 1946.

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted supplemental petition to take depositions in re application for CP (Docket 7626). Also granted petition for leave to amend application (B5-P-4053) so as to substitute Carl Dexter Haymond as President, Director and principal stockholder of applicant corporation in place of his father, Carl E. Haymond, and to show other minor changes in officers and directors of the corporation, and the amendment was accepted.

UAW-CIO, Los Angeles, Calif.—Granted petition to dismiss without prejudice its application for a new FM station. (B5-PH-445; Docket 7733)

Times-Star Pub. Co., Alameda, Calif.—Granted petition for leave to amend its application for CP (B5-P-4418; Doc. 7762), so as to specify frequency 1220 kc. instead of 1210 kc., etc., and the amendment was accepted.

The Danbury News-Times Co., Danbury, Conn.—Granted petition for leave to amend its application for new FM station so as to show that Elizabeth S. Dalton as stockholder now holds 6.66% of the stock instead of 10%, and the amendment was accepted.

Miami Broadcasting Co., Miami, Okla.—Granted petition for leave to amend its application for CP (B3-P-4987; Doc. 7810), so as to show a modified DA system, and the amendment was accepted.

Middle West Broadcasting Co., Inc., St. Paul, Minn.—Granted petition insofar as it requests amendment of application and removal from hearing docket; accepted amendment to specify frequency 700 kc., 1 KW, daytime only, instead of 580 kc., 5 KW, 1 KW-LS, etc., and removed application as amended from the hearing docket (B4-P-4261; Doc. 7472). Dismissed petition insofar as it requests grant of application.

The Bridgeport Herald Corp., Bridgeport, Conn.—Granted petition for waiver of Rules and accepted petitioner's

(Continued on next page)

late appearance in re application for FM station (Docket 7745).

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted motion or continuance of hearing on application for new station (B4-P-4289; Doc. 7130), now scheduled for September 16, and continued said hearing to October 16.

Marshall Broadcasting Co., Marshall, Texas—Granted petition for leave to amend its application for new station (B3-P-3675; Doc. 6706), so as to show deletion of Houston Harte, Bernard Hanks and A. G. Mayse as stockholders and officers of corporation, and addition of five new stockholders, etc., and the amendment was accepted.

WEET—A. S. Abell Co., Baltimore, Md.: Berks Broadcasting Co., Reading, Pa.—The Commission on its own motion continued the hearing now scheduled for October 9 in re these applications to November 12.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 560 Kilocycles

NEW—Pynchon Broadcasting Co., Springfield, Mass. (P.O. 1200 Main St.)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW, directional antenna and unlimited hours of operation.

#### 570 Kilocycles

WNAX—WNAX Broadcasting Co., Yankton, S. Dak.—Construction permit to install new transmitter.

#### 590 Kilocycles

NEW—Andrew Jarema and Frank H. Altdorffer, a partnership d/b as the Binghamton Broadcasters, Binghamton, N. Y. (P. O. 9 Perkins Ave., Fort Dick)—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 500 watts and daytime hours of operation.

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Dunmore, to Scranton, Pa. Amended to make changes in transmitting equipment.

#### 660 Kilocycles

NEW—Capital Radio Inc., Columbus, Ohio (P.O. 42 East Gay St.)—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation.

#### 680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station to make changes in antenna, change type of transmitter and to change transmitter location.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station) for extension of completion date.

NEW—The Tower Realty Co., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended to increase power from 5 KW to 5 KW night and 10 KW day, make changes in directional

antenna for day and night use, and change transmitter location and changes in directors and stockholders.

NEW—Mark A. Braymes and Frank Z. Temerson, a partnership d/b as Lomar Broadcasting Co., Lancaster, Pa. (P. O. East King St.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

#### 730 Kilocycles

WOHS—Western Carolina Radio Corp., Shelby, N. C.—License to cover construction permit (B3-P-3767, as modified), which authorized a new standard broadcast station.

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—North Montana Broadcasting Co., Havre, Mont. (P. O. 224-6th St.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

#### 740 Kilocycles

NEW—Paul W. Delehanty, Chester, Pa. (P.O. 200 Yale Ave., Swarthmore, Pa.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to make changes in directional antenna system and change transmitter location.

#### 770 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Lingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on 770 kc., power of 250 watts and daytime hours of operation.

#### 780 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation.

NEW—McKinney Air Enterprises, McKinney, Texas—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

#### 790 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Lingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on 770 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 770 to 790 kc.

#### 800 Kilocycles

NEW—The Lawrence Broadcasting Co., Lawrence, Mass. (P. O. Room 1014, Little Building, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.

#### 810 Kilocycles

NEW—Josh L. Horne, Rocky Mount, N. C. (P. O. 150 Howard St.)—Construction permit for a new standard broad-

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east station to be operated on 810 kc., power of 1 KW and daytime hours of operation.

**KTBI**—Tacoma Broadcasters, Inc., Tacoma, Wash.—Modification of construction permit (B5-P-3795, which authorized change in frequency, increase in power, change in hours of operation and type of transmitter, changes in antenna and approval of transmitter location) for approval of antenna and transmitter location.

### 840 Kilocycles

**WKNB**—The New Britain Broadcasting Co., New Britain, Conn.—License to cover construction permit (B1-P-4021, as modified), which authorized a new standard broadcast station and for approval of studio location.

**WKNB**—The New Britain Broadcasting Co., New Britain, Conn.—Authority to determine operating power by direct measurement of antenna power.

### 880 Kilocycles

**NEW**—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 550 to 880 kc.

### 920 Kilocycles

**KOLO**—Reno Broadcasting Co., Reno, Nev.—License to cover construction permit (B5-P-3720), which authorized a new standard broadcast station and for approval of studio location.

**KOLO**—Reno Broadcasting Co., Reno, Nev.—Authority to determine operating power by direct measurement of antenna power.

### 930 Kilocycles

**WTAD**—Lee Broadcasting Inc., Quincy, Ill.—Construction permit to install new transmitter.

**WKY**—WKY Radiophone Co., Oklahoma City, Okla.—License to cover construction permit (B3-P-4005) which authorized move of auxiliary transmitter to present site of main transmitter and operate with power of 1 KW, employing directional antenna night.

### 940 Kilocycles

**NEW**—Radio Springfield, Inc., Springfield, Ohio (P.O. Room 915, First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

**NEW**—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio (P.O. 1405 E. High St.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

**NEW**—The Advocate Printing Co., near Newark, Ohio (P.O. 25 West Main St.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

### 960 Kilocycles

**WSBT**—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, which authorized to increase in power, install new transmitter and make changes in directional antenna for day and night use) for extension of completion date.

### 970 Kilocycles

**KHBC**—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Construction permit to change frequency from 1230 to 970 kc., increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio location. Amended to change transmitter and studio locations.

### 1000 Kilocycles

**NEW**—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership d/b as Lackawanna Valley Radio, Scranton, Pa. (P. O. 519-521 Mulberry St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation.

### 1010 Kilocycles

**NEW**—Eurith Dickinson Rivers, Jr., Decatur, Ga. (P. O. Apt. A-5, 1384 West Peachtree St., N. E., Atlanta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

### 1020 Kilocycles

**KFVD**—Standard Broadcasting Co., Los Angeles, Calif.—Authority to determine operating power by direct measurement of antenna power.

### 1050 Kilocycles

**WWGP**—Lee Broadcasting Corp., Sanford, N. C.—License to cover construction permit (B3-P-4540, as modified) which authorized a new standard broadcast station and for approval of studio location.

### 1090 Kilocycles

**KEVR**—Evergreen Broadcasting Corp., Seattle, Wash.—License to cover construction permit (B5-P-3933, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location.

**KEVR**—Evergreen Broadcasting Corp., Seattle, Wash.—Authority to determine operating power by direct measurement of antenna power.

**KEVR**—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night and change in transmitter location) to change type of transmitter.

### 1110 Kilocycles

**WNAR**—Rahall Broadcasting Co., Inc., Norristown, Pa.—License to cover construction permit (B2-P-4256, as modified) which authorized a new standard broadcast station.

**WNAR**—Rahall Broadcasting Co., Inc., Norristown, Pa.—Authority to determine operating power by direct measurement of antenna power.

### 1200 Kilocycles

**NEW**—Frederic Le Mieux III and Mrs. Edna Le Mieux, a partnership d/b as Hammond Broadcasting Co., Hammond, La. (P. O. 720 Weiblen Place, New Orleans, La.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation.

### 1220 Kilocycles

**NEW**—Thomaston Broadcasting Co., Thomaston, Ga. (P. O. Box 430)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and unlimited hours of operation.

### 1230 Kilocycles

**KVEC**—Christina M. Jacobson, tr/as The Valley Electric Co., San Luis Obispo, Calif.—License to cover construction permit (B5-P-4279) which authorized to

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change frequency, increase power and install new transmitter and vertical radiator.

- KVEC—Christina M. Jacobson, tr/as The Valley Electric Co., San Luis Obispo, Calif.—Authority to determine operating power by direct measurement of antenna power.
- WNEB—New England Broadcasting Co., Worcester, Mass.—Modification of construction permit (B1-P-4196, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations. Amended to change type transmitter.
- KNOE—James A. Noe, Monroe, La.—License to cover construction permit (B3-S-1203) which authorized change in frequency.
- KNOE—James A. Noe, Monroe, La.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Newel S. Cahoon, tr/as Craig Broadcasting Co., Craig, Colo. (P. O. 245 North Main St., Logan, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- KELN—Boulder City Broadcasting Co., Ely, Nevada—Modification of construction permit (B5-P-4214, which authorized a new standard broadcast station) for approval of antenna, to change type transmitter, and to change transmitter and studio locations.
- WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership d/b as Moline Broadcasting Co., Moline, Ill.—Modification of construction permit (B4-P-3678, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- NEW—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc. and change power from 250 to 100 watts.
- WKTD—Glens Falls Publicity Corp., Glens Falls, N. Y.—Modification of construction permit (B1-P-4147, which authorized a new standard broadcast station for approval of antenna and approval of transmitter and studio locations).
- KSWM—Air Time, Inc., Joplin, Mo.—Authority to determine operating power by direct measurement of antenna power.
- KSWM—Air Time, Inc., Joplin, Mo.—License to cover construction permit (B4-P-4237, as modified) which authorized a new standard broadcast station.
- WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Construction permit to move the old main transmitter to be used as an auxiliary transmitter with power of 250 watts.

### 1240 Kilocycles

- NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership, d/b as KVN Co., Benton Harbor, Mich. (P. O. 502 Keeler Building, Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—J. B. Enqua, Greenville, S. C. (P. O. Box 1131, Augusta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—Lake Broadcasting Co., Leesburg, Fla. (P. O. 220 Crager Building)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—William E. Brooks, Brewton, Ala. (P. O. 319 Belleville Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis & Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—Modification of construction permit

(B5-P-4238, as modified, which authorized a new standard station) to change type of transmitter.

- KANE—George H. Thomas, James J. Davidson, Jr., and Daniel H. Castille, a partnership d/b as New Iberia Broadcasting Co., New Iberia, La.—License to cover construction permit (B3-P-3861, as modified), which authorized a new standard broadcast station and for change of studio location.
- KANE—George H. Thomas, James J. Davidson, Jr., and Daniel H. Castille, a partnership d/b as New Iberia Broadcasting Co., New Iberia, La.—Authority to determine operating power by direct measurement of antenna power.
- WJMC—WJMC, Inc., Rice Lake, Wis.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

### 1340 Kilocycles

- NEW—Joseph T. Connolly, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant to Lycoming County Broadcasting Co.
- WHAN—Charleston Broadcasting Co., Charleston, S. C.—Modification of construction permit (B3-P-4248, which authorized a new standard broadcast station) for approval of antenna, transmitter location and specify studio location.
- WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Construction permit to install new transmitter.
- KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1360 Kilocycles

- KMO—Carl E. Haymond, Tacoma, Wash.—Authority to determine operating power by direct measurement of antenna power.
- WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to increase power from 1 KW to 5 KW day and 1 KW night and install new transmitter.

### 1400 Kilocycles

- KORN—Nebraska Broadcasting Corp., Fremont, Neb.—Authority to determine operating power by direct measurement of antenna power.
- KREO—Broadcasting Corporation of America, Indio, Calif.—License to cover construction permit (B5-P-4055, as modified) which authorized a new standard broadcast station.
- KREO—Broadcasting Corporation of America, Indio, Calif.—Authority to determine operating power by direct measurement of antenna power.
- KSNM—The New Mexico Publishing Co., Santa Fe, N. M.—Modification of construction permit (B5-P-3932, which authorized a new standard broadcast station) for approval of antenna and transmitter location.
- WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—License to cover construction permit (B3-P-3905, as modified), which authorized a new standard broadcast station. Amended to specify transmitter and studio location.
- WRJN—Racine Broadcasting Corp., Racine, Wis.—Construction permit to install new antenna to support mast for FM antenna.
- KCOJ—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo.—Modification of construction permit (B5-P-4670, which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location. Amended to make changes in transmitting equipment.

### 1410 Kilocycles

- WKBH—WKBH, Inc., La Crosse, Wis.—Construction permit for reinstatement of (B4-P-3749, as modified,

*(Continued on next page)*

which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) and to change type of transmitter.

### 1440 Kilocycles

**KEYS**—Earl C. Dumm, Charles W. Rossi, H. B. Lockhart and E. C. Hughes, d/b as Nucces Broadcasting Co., Corpus Christi, Texas—Construction permit to change frequency from 1490 to 1440 ke., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna pattern.

### 1450 Kilocycles

**WLAR**—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Construction permit to install new transmitter.

**NEW**—Portland Broadcasting System, Inc., Bangor, Me. (P. O. 645A Congress St.)—Construction permit for a new standard broadcast station to be operated on 1450 ke., power of 250 watts and unlimited hours of operation.

**WMOA**—Marietta Broadcasting Co., Marietta, Ohio—Construction permit to change type of transmitter.

**NEW**—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVN Co., Holland, Mich. (P. O. 502 Keeler Building, Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on 1450 ke., power of 250 watts and unlimited hours of operation.

**WFUN**—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Modification of construction permit (B3-P-4861, which authorized a new standard broadcast station) to change type of transmitter.

**WATZ**—Midwestern Broadcasting Co., Alpena, Mich.—Modification of construction permit (B2-P-4723, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

**WAGC**—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—License to cover construction permit (B3-P-4766) which authorized installation of a new transmitter.

**NEW**—Merlin H. Smith, tr/as Radio Ft. Wayne, Ft. Wayne, Ind. (P. O. 302 Burt St., Van Wert, Ohio)—Construction permit for a new standard broadcast station to be operated on 1450 ke., power of 250 watts and unlimited hours of operation.

### 1490 Kilocycles

**KBOL**—J. Herbert Hollister, Boulder, Colo.—Modification of construction permit (B5-P-4629, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

**NEW**—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex. (P.O. 560 South Main St.)—Construction permit for a new standard broadcast station to be operated on 1490 ke., power of 250 watts and unlimited hours of operation.

**WTBF**—Troy Broadcasting Corp., Troy, Ala.—Modification of construction permit (B3-P-4446, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter and extension of commencement and completion dates.

**WSBR**—WFCB, Inc., Superior, Wis.—Modification of construction permit (B4-P-4610, as modified, which authorized a new standard broadcast station) to change corporate name from WFCB, Inc., to WSBR, Inc.

### 1550 Kilocycles

**WHYN**—The Hampden-Hampshire Corp., Holyoke, Mass.—Construction permit to change frequency from 1400 to 1550 ke., increase power from 250 watts to 10 KW,

install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from 1550 to 560 ke., change power from 10 to 1 KW, change type transmitter, make changes in directional antenna system and change transmitter location.

### 1570 Kilocycles

**NEW**—R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on 1570 ke., power of 1 KW, and daytime hours of operation.

### 1590 Kilocycles

**WBRY**—American-Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

**NEW**—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on 1590 ke., power of 1 KW and unlimited hours of operation. Amended re stockholders, directors and officers.

### 1600 Kilocycles

**NEW**—WARC, Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 ke., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1600 ke., change power from 250 watts to 5 KW, install directional antenna for night use, change type transmitter, change transmitter location and specify studio location.

## FM APPLICATIONS ACCEPTED FOR FILING

Royal Miller, Marion Miller, L. H. Penny and Gladys W. Penny, a partnership, d/b as Royal Miller Radio, Sacramento, Calif.—Construction permit for a new FM broadcast station to be operated on 48.1 mc. and coverage of 2,629 square miles. Amended to change name from Royal Miller, Marion Miller, L. H. Penny and Gladys W. Penny, a partnership, d/b as Royal Miller Radio, to Harmco, Inc.

**KUOA**, Incorporated, Siloam Springs, Ark.—Construction permit for a new FM broadcast station to be operated on Channel #245, 96.9 mc., and coverage of 8,513 square miles. Amended to specify class of station.

Reading Broadcasting Co., Reading, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 48.1 mc., and coverage of 4,750 square miles. Amended to change directors, officers and stockholders.

## TELEVISION APPLICATIONS ACCEPTED FOR FILING

**WABD**—Allen B. DuMont Laboratories, Inc., New York, N. Y.—Construction permit to install new aural and visual transmitters and to install new antenna.

**WWBR**—Bamberger Broadcasting Service, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-41, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

**WATX**—The Regents of the University of Michigan, Ann Arbor, Mich.—Modification of construction permit (B2-PED-26, as modified, which authorized a new

*(Continued on next page)*

non-commercial educational broadcast station) to change type of transmitter. Amended to make changes in antenna system and change type of transmitter.

W3XO—WINX Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-PEX-96), which authorized change in transmitter site.

### APPLICATIONS DISMISSED

The following list of construction permits for new experimental television relay broadcast stations of Television Productions, Inc., are dismissed at the request of the Attorney:

B1-PVB-137	B1-PVB-129	B3-PVB-132	B4-PVB-127
B1-PVB-138	B1-PVB-128	B3-PVB-133	B4-PVB-126
B1-PVB-139	B2-PVB-134	B4-PVB-130	B5-PVB-141
B1-PVB-140	B2-PVB-135	B4-PVB-131	B5-PVB-136

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna. Request of Attorney.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis (550 kc.). Request of attorney.

### APPLICATIONS RETURNED

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-P-4759), which authorized to move transmitter.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—License to cover construction permit (B1-P-4183, as modified), which authorized a new standard broadcast station.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Authority to determine operating power by direct measurement of antenna power.

WTNB—Thomas N. Beach, Birmingham, Ala.—License to cover construction permit (B3-P-3713), which authorized a new standard broadcast station.

WTNB—Thomas N. Beach, Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

KGKY—L. L. Hilliard, Ruth K. Hilliard and R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—License to cover construction permit (B4-P-4924), which authorized installation of new transmitter.

### APPLICATIONS TENDERED FOR FILING

#### 560 Kilocycles

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night and make changes in directional antenna night.

#### 590 Kilocycles

NEW—Andrew Jarema and Frank H. Altdorffer, tr/as The Binghamton Broadcasters, Binghamton, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 500 watts and daytime hours of operation.

#### 800 Kilocycles

KJXI—John W. Davis, Portland, Ore.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter and daytime hours of operation.

#### 840 Kilocycles

NEW—Harold B. Newman and Anne L. Newman, d/b as Poncono Broadcasting Co., Stroudsburg, Pa.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts and daytime hours of operation.

#### 870 Kilocycles

NEW—Fred H. Whitley, Kannapolis, N. C.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

#### 900 Kilocycles

NEW—Richard H. Baley, Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

NEW—Seminole Broadcasting Co., Belle Glade, Fla.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

#### 990 Kilocycles

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

#### 1050 Kilocycles

NEW—Washington County Broadcasting Corp., Johnson City, Tenn.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

#### 1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 50 KW, directional antenna night and unlimited hours of operation. (Request facilities of WBAL.)

#### 1170 Kilocycles

KSDJ—Larry Finley and Clinton D. McKinnon, d/b as Finley-McKinnon Broadcasting Co., San Diego, Calif.—Consent to voluntary assignment of construction permit from licensee to Clinton D. McKinnon.

NEW—Robert E. Liverance, Gaffney, S. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

#### 1230 Kilocycles

NEW—Chet L. Gonce, d/b as "The Voice of Reno," Reno, Nev.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—James R. Williams, Newton, Kans.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Ceil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Clarence E. Faulk, Jr., d/b as Ruston Broadcasting Co., Ruston, La.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

### 1240 Kilocycles

NEW—West Virginia Radio Corp., Elkins, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1290 Kilocycles

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit to change power from 1 KW to 5 KW, using directional antenna day and night.

### 1340 Kilocycles

NEW—The Pittsburg Publishing Co., Pittsburg, Kans.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1390 Kilocycles

NEW—Model City Broadcasting Co., Inc., Anniston, Ala.—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 1400 Kilocycles

NEW—Coastal Broadcasting Co., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1450 Kilocycles

NEW—John A. Boling, d/b as Live Oak Broadcasting Co., Live Oak, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WGOV to change from 1450 to 950 kc.)

### 1490 Kilocycles

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1510 Kilocycles

NEW—Golden West Broadcasting Co., Childress, Texas.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

### FM

WHPC-FM—The Patriot Co., Harrisburg, Pa.—Consent to transfer of control to Gertrude Howard McCormick, Conway Olmsted, and Dauphin Deposit Trust Company, executors of the estate of Vance C. McCormick, deceased.

## Federal Trade Commission Actions

### SUPPLEMENTAL COMPLAINT

**Vawne Foundations**—Because of changes in the business since issuance of a complaint in December 1943 against Arthur R. Lewis and Ben A. Hensler, co-partners trading as Vawne Foundations, 302 Fifth Ave., New York, the Commission has issued an amended and supplemental complaint naming additional respondents. (5106)

### STIPULATIONS

No stipulations were issued during the past week by the Commission.

### CEASE AND DESIST ORDERS

**Amasia Importing Co.**—The Commission issued an order directing Amasia Importing Corp., 10 East 39th St., New York, to cease and desist from misrepresenting the silk content of corsets and foundation garments for women. (4459)

**Langendorf United Bakeries, Inc.**, 1160 McAllister St., San Francisco, must stop advertising that it has been appointed official baker for the Dionne quintuplets or that its Holsnm brand bread is part of their diet, under the terms of a cease-and-desist order issued by the Commission. (5250)

**West Coast Packing Corp.**—The Commission issued an order prohibiting West Coast Packing Corp., Long Beach, Calif., and its officers from paying any brokerage fees or commissions to any buyer on purchases for such buyer's own account. Officers of the corporation, which packs and distributes fish and seafood products, are Albert Vignolo, Sr., president; Eugene Giacomino, vice-president; and Albert Vignolo, Jr., general manager and treasurer. (5432)

### COMPLAINT DISMISSED

**National Wholesale Hardware Association**—The Commission, by a 3 to 2 vote, dismissed its complaint charging The National Wholesale Hardware Association, Philadelphia, and others with violation of the Federal Trade Commission Act in the sale of hardware and related merchandise. The complaint alleged that the association, together with its officers, executive committee, advisory board, member companies and several cooperating companies, had conspired to hinder and suppress competition among hardware dealers and among manufacturers and also to create a monopoly in the respondents in the distribution of hardware and related merchandise.

Commissioners Ewin L. Davis and Robert E. Freer voted against dismissal of the complaint and filed a statement in explanation of their vote. The majority opinion in support of the dismissal was written by Commissioner Garland S. Ferguson, and was concurred in by Chairman William A. Ayres and Commissioner Lowell B. Mason.

The order of dismissal was issued after consideration of testimony and other evidence, the report of the trial examiner and briefs of counsel. (4592)

**NAB Executives Meet With RMA Group**  
**To Discuss Plans for Radio Week**  
*(Continued from page 728)*

"Under these acts the Congress set up a Commission to allocate frequencies on the basis of the public interest, convenience and necessity. In so acting Congress was exercising the powers delegated to it by the Commerce Clause of the Constitution. But recognizing the limitations imposed upon it by the first amendment of the Constitution and that it was dealing with an instrumentality of free speech, it expressly provided that, 'nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication.'

"Last spring FCC released what is called the Blue Book; citing a number of stations which were doing a poor job. It recited a series of questions, e.g., Who should select commentators?, Should commentators be allowed to express their own views?, etc. And it said that 'rather than enunciating general policies, the Commission reaches decisions on such matters in the crucible of particular cases.'

"Then, to support its declared policy, it cited the Mayflower case, in which the FCC had previously held that a station could not broadcast editorial matter. This case was never tested in the courts for the reason that because renewal of the license was granted the operator was not an aggrieved person and therefore had no right to appeal, just as in the Robert Harold Scott case, in which FCC held that any station carrying an affirmative religious program is under obligation, on request, to carry an atheistic program. The mischief of this kind of decision is that the *real* aggrieved party cannot appeal. For there is an aggrieved party. And that is the people of the United States.

"But to get back to the Mayflower case, imagine any governmental agency undertaking to tell the newspapers that they could not editorialize!

"Radio, press, and motion pictures are in the same boat. If the government can control one, it can control all. Its powers under the Constitution are no greater with respect to radio broadcasting than with respect to any other medium of communication. The proponents of the Blue Book use the argument of scarcity. But if radio channels are scarce, so is newsprint and raw film. And the fact is that radio channels are becoming much less scarce, what with FM and Pulse Modulation—a fact which is seriously embarrassing the advocates of the Blue Book philosophy. Furthermore, if radio can be censored by FCC, then FX—facsimile broadcasting—can be censored. And FX is nothing other than a radio-transmitted newspaper.

"Thus the decision in the Mayflower case is an example—an ominous example—of the spontaneous growth and self-enlargement of administrative law.

"The Blue Book is only one of many criticisms currently directed against radio. A woman called me recently and complained that people on the radio were saying 'vetran' rather than 'veteran'. She wanted to invoke the power of the appropriate government agency

to cure what she considered an egregious error. Of course she was in good faith. But she didn't realize that in trying to correct so trivial and inconsequential a thing as a slight mispronunciation she was willing to invoke and acquiesce in the exercise of power that could be the end of free radio, free communication, free government.

"But consciously or unconsciously such criticisms of radio as the Blue Book do tend to obfuscate people like the good woman who didn't like to hear 'veteran' mispronounced 'vetran'. If such confusion becomes sufficiently widespread, the way will have been paved for the government to take radio over—and to take the press and motion pictures over.

"And that, I submit, is the Communistic technique.

"That is the first thing you and I would try to do if we were Communists.

"Let me use for an example of the second possibility, the recent address of Thurman Arnold—my former associate—in support of the Blue Book. Mr. Arnold said among other things: 'What the broadcasters ask is that they be delegated the absolute power to decide the proportion of advertising and nonadvertising programs over the radio. . . . The broadcasters say that unless they have the power to determine the proportion of advertising programs they are being censored.' Now, the broadcasters do not ask any such thing and they do not say any such thing. Instead, they say that the Commission is attempting to encroach upon the power of the broadcasters to determine program character and content, in many other ways which interfere with freedom of speech. You might suppose that only an ignorant person could make such a statement concerning the Commission's assertions of power and the broadcaster's protest. But Mr. Arnold is not an ignorant man; he is not a dishonest man. It is obvious that he did not read the Blue Book or he would not have made such a statement. The obvious conclusion is that someone wrote the speech for him and he—a very busy man—read it as prepared.

"Now, I do not suggest that there was bad motive in this case. As I said I am speaking, merely hypothetically of possible techniques. But suppose that someone with an ulterior purpose were intent upon hiding behind a prominent, highly-respected man, like Mr. Arnold, do you not see what the effect would be upon the people, in confusing them, in persuading them of the supposed necessity of government regulation over broadcasting, even to the extent of destroying the people's right to free communication and of their right that truth shall be tried out in the market place of ideas, as Justice Holmes once expressed it.

"The third thing you and I would do if we were trying to 'take over' is to get certain respectable organizations to front for us. An organization which has undertaken to stand up and be counted in favor of the kind of confusion created by the Blue Book is the American Civil Liberties Union. How such a group of men, who have heretofore leaned over backward to defend the individual's right to free speech, could defend the Mayflower decision and the Blue Book is well-nigh incomprehensible. One wonders if some other forces might not have been at work to bring about this perversion of principle."

## Wide Utilization of Radio By UN Urged At Mass Communications Round Table

NAB President Justin Miller was named Chairman of the Round Table on Media of Mass Communication during last week's meetings of the National Commission on International Educational, Scientific and Cultural Cooperation. The National Commission met to formulate recommendations for the State Department on matters relating to the UNESCO meeting to be held in Paris in November.

The State Department announced that the National Commission endorsed full utilization of all mass communication media including radio, the press and motion pictures, in the promotion of international relations.

At the same time, the Department made public the recommendations of the mass communications group. Several of these recommendations, of particular interest to the broadcasting industry, follow:

"In the opinion of the Round Table the United Nations and UNESCO should establish and operate as soon as possible a world wide radio network.

"The Round Table believes that pending the establishment of the world wide radio network approved in the resolution above, United Nations—UNESCO should use all present radio facilities, including, if necessary exploration of the possibility of purchasing one or more existing radio stations."

In another recommendation, the Round Table suggested "That the commercial media of Mass Communication have a large part to play in furthering the objectives of UNESCO and that these objectives of UNESCO can be accomplished through the mass media of communications only if all channels (commercial, governmental, United Nations and the facilities of specialized agencies) are used to their utmost."

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## Denny and Jett of FCC, Cohen of UN Are Among Major Convention Speakers

The names of three major speakers for the NAB's 24th Annual Convention were announced last week. Acting Chairman Charles R. Denny and Commissioner Ewell K. Jett of the FCC will address luncheon sessions during the four-day meeting, and Benjamin Cohen, assistant secretary general of the United Nations, will speak on the morning of October 22nd.

Mr. Denny, whose topic will be announced later, will be heard by the full assembly at the noon meeting on Wednesday, October 23rd, and Commissioner Jett will address a similar session the preceding day. Mr. Jett will discuss the "Application of War Developments to Postwar Broadcasting."

Mr. Cohen will discuss the United Nations' radio plans and their relation to American broadcasting.

Chairman Denny is also scheduled to participate in a panel discussion of frequency modulation, which will occupy a large portion of the afternoon schedule on Monday, October 21st, opening day of the convention. He will give particular attention to the Commission's policy concerning FM.

With the number of advance registrations nearing the thousand mark and already equalling the total attendance of similar sessions in previous years, indications continue to point toward a final registration of approximately 2000 members of the broadcasting industry.

Officials of the Association reemphasized last week that the NAB block of hotel reservations for the convention has been completely taken and that it will be necessary for those not already accommodated to make their own arrangements for living quarters directly with Chicago hotels.

The Convention will be held at the Palmer House and the Stevens Hotel, October 21 through 24. All official meetings will be at the Palmer House.

### INSIDE THIS ISSUE

Proposed plans for National Radio Week (Nov. 24-30) include dealer promotion material and listener essay contest. (p. 744)

Spokesmen from the radio broadcasting industry expressed opposition to portions of FCC's proposed form which would require radio stations to provide employment and wage data by occupational classifications. (p. 744)

NAB subcommittee on rate cards drafted final report on standardization for presentation to the membership at the convention on Oct. 24. (p. 745)

Production of radio receiving sets in August broke all previous monthly records, according to RMA. It was estimated that well over 1,500,000 sets were manufactured. (p. 747)

FCC announced the granting of a license for the 1000th standard broadcast station. Five other new licenses were issued at the same time. (p. 746)

CIO union and Radio Directors Guild win CBS elections; challenged ballots of vote held in June opened. (p. 744)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAional 2080  
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batsou, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

## General

### Radio in War and Peace Is Theme of Judge Miller's Legion Convention Talk

NAB President Justin Miller will deliver a talk at the American Legion Convention in San Francisco next Wednesday (2) at the invitation of John Stelle, National Commander of the Legion.

The subject of Judge Miller's address is "Radio Broadcasting—In War and In Peace." In addition to his talk at the Civic Auditorium, Judge Miller will be Mr. Stelle's guest at the National Commander's Jubilee during the evening of October 1.

### Promotion Material and Contest Discussed in Planning for National Radio Week

The RMA Advertising Committee met in Chicago last Tuesday (24) to discuss plans for widespread participation of radio dealers in the observance of National Radio Week, Nov. 24-30. RMA representatives met with top executives from NAB the week before last. (REPORTS, p. 728)

A proposed budget of \$10,000 was approved by RMA's Advertising Committee to finance the preparation and distribution of promotion material for dealers. The proposal will be submitted to the RMA Board of Directors when it meets in Quebec on Oct. 10-11.

Assurance of active support to NAB and RMA in the plans to promote National Radio Week was received from trade associations such as NRDGA, National Retail Furniture Association and the National Music Merchants Association.

Plans were made at the RMA meeting to solicit from manufacturers a number of radio sets to be awarded as prizes to winners of a proposed essay contest among women listeners. Suggestions for the contest was made by Dorothy Lewis, AWD vice-president and NAB Coordinator of Listener Activity.

Dealer promotion material includes streamers in two sizes, urging listeners to hear the new fall radio programs and to see the new radio sets. A broadside containing ideas for dealers for use in cooperation with local stations will also be supplied.

## Employee-Employer Relations

### Objections Raised to Portions of Proposed FCC Salary Data Form

Considerable opposition to certain portions of the proposed Schedule 13, FCC Form 324 (Annual Financial Report) was expressed by spokesmen of the NAB and the networks during the September 20th conference attended by representatives of the Commission, AFRA, IBEW, NABET, ACA, the NAB and the four national networks.

Schedule 13, as proposed for the 1946 report, calls for employment and wage data, by occupational classifications, relative to the standard work week, overtime, performance pay of "free lance" employees, and for separate hourly and weekly wage rate brackets of employees.

The chief objection concerned the reporting of the distribution by brackets of each station's employees, the effect of which would be to show the number of employees in each hourly wage classification. It was held that this presented a very complex and difficult accounting problem for many stations without adding to the effectiveness and significance of the total FCC schedule.

It was further claimed that these hourly wage rate data constituted private business information of individual stations and, therefore, should not be included in a mandatory FCC report. It was contended that this type of employment and wage data, if needed by certain governmental bureaus, could be collected through the voluntary cooperation of stations and made a part of Form 324.

All the union representatives at the conference maintained that this hourly wage data was necessary to show the true picture of wages in the radio industry and, therefore, should be collected and made available by the Commission.

### CIO Office and Professional Workers and Radio Directors Guild Win CBS Elections

Challenged ballots in the NLRB elections among CBS white-collar employees and television directors, held last June, were opened on Tuesday (24). In the overall white-collar group, the United Office and Professional Workers of America (CIO), won by 3 votes more than a bare majority, receiving 338 of the 669 valid ballots cast. The Radio Directors Guild defeated the Stagehands Union (IATSE) by a vote of 8 to 5 in the balloting among television directors.

Counting of the ballots followed the September 20

(Continued on next page)

decision of the NLRB ruling on the challenged ballots, which had kept the results in doubt for the past 3 months.

At the same time, the Board amended its finding regarding the bargaining unit by ruling that miscellaneous television studio employees should be merged with the overall group, as had been contended by the Company. Previously the Board had decided that IATSE's claim for a separate unit for these few television employees should be granted if the employees concerned so voted.

The change in ruling, according to the Board, resulted from a "fuller consideration of the entire record" pointing to the conclusion that "the miscellaneous studio employees do not constitute a cohesive, identifiable group of employees who may effectively bargain in a separate unit." The ruling represents a rejection of IATSE's principal contention that, for bargaining purposes, television employees should be separated from other broadcasting employees.

## Legal Department

### FCC Denies New Orleans Application Though Proposed Service Is "Impressive"

In a proposed decision released Monday (23) the FCC, with Commissioner Durr dissenting, approved tentatively the grant of a new 1 KW unlimited time AM station on 1580K at Lake Charles, Louisiana to F. R. Gibson, and at the same time denied an application for the same frequency from New Orleans.

The Commission based its decision on Rule 307 (b) of the Communications Act, which requires a "fair, efficient, and equitable distribution" of facilities, "when and insofar as there is demand for the same." In the instant case the Rule was brought into operation by the facts that there are 4 stations in New Orleans and only one in Lake Charles, and that there is a large population surrounding Lake Charles not now receiving primary service at night.

The majority pointed out that it was "impressed by the quality of the service proposed" by the New Orleans applicant. Nevertheless, "the provision of primary service to a rural area not now receiving such service, is a decisive factor favoring the grant of the Lake Charles application." In thus reaching its decision the Commission, having applied Rule 307 (b) to eliminate the New Orleans applicant, in effect treated the proceeding as an uncontested request for an available frequency at Lake Charles. Consequently, it granted the request notwithstanding what the minority referred to as the failure of the applicant "to demonstrate his qualifications or even his understanding of the problems and responsibilities of a broadcast licensee."

Commissioner Durr based his dissent on his and Commissioner Walker's minority opinion in the AVCO case, where they stated that one entering a business carrying "public responsibilities, imposed by law" should be expected to be, if not experienced, at least

informed of the nature of the business. He was unable to find that the Lake Charles applicant had any knowledge of broadcasting or had made any real effort to gain it. Therefore, he would have denied the application, although he agreed with the majority that the New Orleans applicant should also be denied in view of the need for a station at Lake Charles. This need he would have filled by having the Commission "publicly invite the filing of a new application for a station in that area."

### Opinion Approving WXYZ Sale Released

On Monday (23) the FCC released the opinion on which it based its order of July 17 approving the transfer of control of WXYZ, Detroit to ABC. (Current REPORTS p. 563).

Commissioners Walker and Durr dissented on two grounds. First, they were of the view that the sale price, \$2,800,000 net, "the highest *known* price" yet approved by the Commission, was exorbitant. Recognizing that the majority disagreed with their view, as set out in the AVCO Case, that the Commission had authority under the Communications Act to concern itself with these matters, they urged that action be postponed until Congress had had an opportunity to consider legislation to meet the problem.

Second, they took the position that to approve the transfer was not consistent with the Commission's obligation under Sec. 303 (g) of the Communications Act to "generally encourage the larger and more effective use of radio in the public interest." They argued that ABC's proposed plan of operation affords no incentive for the development of FM, since affiliates will receive no additional revenue in the event they operate FM stations, except slight increases at a later period, and ABC representatives testified that the ownership of FM stations was not as important as good relations with existing affiliates. The dissenting opinion concluded that ABC was investing \$2,800,000 in a station providing inferior coverage and inferior service to that which would be provided by an FM station.

The majority, referring to the dissent, were of the view that ABC because of its competitive position with the other networks could be relied upon to foster FM and that the fact that its heavy investment might prove unwise in the long run formed no basis for concluding that the development of FM would be retarded.

## Broadcast Advertising

### Rate Card Standardization Report Ready for Presentation at NAB Convention

The final report on standardization of station rate cards together with sample rate cards have been drawn and approved for presentation at the forthcoming NAB convention on October 24, it was announced last

(Continued on page 747)

## Nation's 1000th AM Station Licensed

The 1000th station in the United States was licensed the FCC announced last Wednesday (25), when the Indian River Broadcasting Company was approved for full-fledged operation of a station at Ft. Pierce, Florida. WIRA, call letters of the new station is licensed to operate unlimited time on 1400 kc. with 250 watts.

The grant was announced with five other new licenses making a total of 1005 standard broadcast stations as of Wednesday. 330 other new stations are in process of construction pursuant to permits issued by the FCC. In addition, 827 applications for new standard broadcast facilities are pending.

"The rapidly increasing number of radio stations as indicated by the issuance of this 1000th license is in line with the Commission's policy of encouraging the spread of radio service over the country as widely as possible and also encouraging diversification of ownership for the promotion of freedom of speech," commented Acting Chairman Charles R. Denny.

## Wide Utilization of Radio by UN Urged At Mass Communications Round Table *(Continued from page 743)*

The Round Table made note of a preliminary report issued by the State Department. The report, said the Round Table, "implies financial support by UNESCO of means of mass communications which might lead to forms of government control going beyond the clear intent of the Report." It was recommended "that when financial assistance is extended, it should be on terms of emergency aid, safeguarded against the types of control which would limit rather than extend freedom of mass information."

In a letter to Assistant Secretary of State William Benton, Judge Miller pointed out that NAB is not committed to the proposals as adopted by the Round Table.

The text of President Miller's letter follows:

"Dear Mr. Secretary:

"As everyone at the Round Table on Mass Communications and all the members of the Commission seemed in accord on the suggestion proposed by General Sarnoff for an international radio network to be operated by United Nations or UNESCO, I went along with the recommendation with great interest but without comment.

"However, I feel that it is only fair to all concerned for me to say that the National Association

of Broadcasters has not had an opportunity to consider the proposition and, in the event that another policy should be adopted by the Association, I must reserve the privilege of supporting whatever other policy might be so adopted.

"I do not intend to suggest by this letter that I anticipate the adoption of any other policy, but merely that in my representative capacity, I must necessarily reserve the privilege of representing the point of view of the National Association of Broadcasters.

Sincerely,  
JUSTIN MILLER."

## Some Last Minute FCC Actions

The Commission announced on Friday (27) that the following Actions were taken on Wednesday (25):

WBAL—Hearst Radio, Inc., Baltimore, Md.—The Commission, on its own motion, continued the hearing on application for renewal of license of WBAL now scheduled for October 1, for a period of 60 days.

Louise C. Carlson, New Orleans, La.—Designated for hearing application for a new station (B3-P-5271) to operate on 1230 kc., 250 watts, unlimited time, in consolidation with further hearing on application of WJBW for renewal of license, Docket 6529.

Paul W. Delehanty, Easton, Pa.—Designated for hearing application for a new station (B2-P-5234) to operate on 740 kc., 250 watts, daytime only, in consolidation with applications of James M. Tisdale Diamond State Broadcast Corp., and Key Broadcasting Corp., now scheduled for hearing on October 3.

The following actions were taken by Commissioner Wakefield:

The Toledo Blade Co., Toledo, Ohio—Granted petition to dismiss without prejudice application for a new FM station (B2-PH-331; Docket 7637).

Community Broadcasting Co., Toledo, Ohio; Ohio Mich. Broadcasting Corp., Toledo, Ohio—The Commission on its own motion, continued without date until further order of the Commission, the hearing now scheduled for September 30 at Toledo, on these two FM applications. (Dockets 7638 and 7639)

## NO MORE CONVENTION ROOMS!

All rooms which NAB had reserved for convention registrants are gone. No more requests can be accepted.

We must ask those who do not have rooms and plan to attend to make their own arrangements for hotel accommodations.

## Rate Card Standardization Report Ready for Presentation at NAB Convention

(Continued from page 745)

week by Arthur Hull Hayes, WABC, chairman of the NAB's Rate Card subcommittee.

The draft, in booklet form, was made available to interested groups at open hearings during the meetings of the subcommittee held on Monday and Tuesday (23-24) in New York. Their suggestions and criticisms were welcomed.

Among those who took advantage of the open hearing and gave the report their endorsement were representatives of the AAAA's time buyers committee, headed by Carlos Franco of Young and Rubicam; Standard Rate & Data as well as representatives of NBC, CBS, ABC and other station groups.

"It is the hope of this committee that member stations will be guided by this booklet and sample Rate Cards in preparing future Rate Cards," says Mr. Hayes, "to the end that these suggestions incorporated in these reports will make Time Buying more efficient for both buyers and sellers."

Other members of the Rate Card Subcommittee include: Kenneth Church, Station WCKY, Cincinnati, Ohio; Craig Lawrence, Station WCOP, Boston, Mass.; Willan Roux, NBC; J. Kelly Smith, CBS; George L. Sutherland, Station WILM, Wilmington, Del.

## Small Market Stations

### Small Stations Launch Campaign to Attract National Business

NAB Small Market Stations Division, headed by J. Allen Brown, during its continuous study of "group selling" has encouraged small stations, which desire to attract national spot business, to form groups represented by a single sales office.

A number of such groups using various organizational set-ups have been formed. Some have leased wired regional networks, while others are sold in groups purely on a spot basis and do not maintain network status. The Oregon-Washington Group, formed by fifteen non-metropolitan stations in the states of Oregon and Washington, operates under the latter plan.

This group of small stations in cooperation with Homer R. Griffith, station representative firm, will undertake a vigorous twelve months campaign starting Oct. 1st to attract national advertisers. Full page ads will be placed in several National Trade Publications. Plans also include a Direct Mail campaign.

"The campaign is designed primarily to impress time buyers on two essential facts concerning their market: (1) That this group of 15 non-metropolitan stations represents the Pacific Northwest's number one market, with a per capita effective buying income of \$2688.00 annually, the highest in the nation. (2) Broadcasts originating in the "metropolitan" centers fail to penetrate the greater portion of this rich country," according to Fred F. Chitty, KVAN Vancouver-

KOOS, Coos Bay, who reports that stations may be purchased as a group, singly, or in any combination. The Oregon-Washington Group includes: (Oregon) KWIL, Albany; KORE, Eugene; KRNR, Roseburg; KAST, Astoria; KFLW, Klamath Falls; KSLM, Salem; KBND, Bend; KOOS, Coos Bay; (Washington) KXRO, Aberdeen; KRKO, Everett; KPQ, Wenatchee; KVOS, Bellingham; KWL, Longview; KELA, Centralia and KGY, Olympia.

## Research Department

### August Radio Set Production Over 1.5 Million, RMA Estimates

Heretofore, this column has reported monthly the figures on radio set production released by the Commerce Department. These figures are usually three months late and are not the result of a complete census of the Industry. They are projections based upon samplings of "substantial segments" of the Industry.

Since broadcasters are interested in more current estimates of set production, we will—beginning with this issue—hereafter report the set production figures released by the Radio Manufacturers Association whose membership comprises more than 90% of the radio set manufacturers. Since the production of non-members of RMA is not included, these figures are incomplete. They are not to be interpreted as total production of the Industry. From month to month, however, they will reliably reflect trends in the manufacturing of receivers.

The last report in this column was the Department of Commerce estimates of set production for June, 1946. According to the RMA, the July production of radio sets was slightly in excess of June, on the basis of reports from RMA member companies. The total output by these producers, representing all the major manufacturers, was 1,061,853 as compared with 1,052,597 in June.

The July Fourth holiday, together with the abrupt ending of OPA controls, cut sharply into the first week's production, while the output during the remainder of July was above normal.

RMA also announced that a new peak in radio receiving tube production was reached in June, when 17,979,636 tubes were shipped. Of these, 10,442,841 were intended for new radio sets. Exports accounted for 828,740. In June, 1941, the radio tube industry produced 12,722,188 tubes. Total tube production during the first half of 1946 was 85,470,800.

FM production rose slightly in July to 19,642 sets. Auto sets rose to 110,375. Forty-one television sets were reported.

Table models continued to dominate production with 770,633 of this variety as against about 71,500 consoles and radio-combination models. Battery sets, all table and portable, numbered 152,165.

Further, according to RMA, production of radio receiving sets in August established a new record for the

(Continued on next page)

Industry both for this year and as against prewar averages.

RMA member-companies reported an aggregate output of 1,442,757 sets during August, and it is estimated that the Industry's total production for the month is well over 1,500,000. August's record for RMA companies was almost 350,000 above the Industry's prewar monthly rate and about 400,000 above comparable July figures.

RMA is now engaged in a drive to free the radio industry from OPA price controls on the ground that current production is well ahead of the Industry's prewar output.

Console and radio-phonograph production rose substantially and almost equalled the prewar unit average during August as RMA companies reported they manufactured 101,744 as compared with 71,500 in July. Table models of the electric type continued to dominate with 1,030,183 of which about 132,000 were radio-phonograph models.

FM set production dropped under July's output, reaching only 13,892 as compared with 19,642. A number of set manufacturers, however, have announced plans for bringing out their new FM models this month or later in the fall. Only three television receivers were reported, but some new lines are expected to be introduced this month.

Battery set receivers, all portable or table models, numbered 184,306 and auto sets totalled 124,645.

Production of radio receiving tubes dropped to 14,439,130 in July, RMA also reported, as against a peacetime record of 17,979,636 in June. Of the July output, 8,482,826 were for new sets and 5,212,922 for replacements. Exports totalled 759,491.

## Public Interest Programming

### Week to Promote Employment of Physically Handicapped Scheduled for Oct. 6-12

*(This is a message from OWMR)*

October 6-12 is National Employ the Physically Handicapped Week. This Week, observed annually, has been established by Congressional enactment and Presidential proclamation.

Spot announcements covering the subject have been mailed to all program directors. These announcements were prepared by the United States Employment Service and the Retraining and Reemployment Administration. By using them as often as possible, you will be doing the physically handicapped a great service and showing cooperation in what is a very grave problem at the present time.

The following are facts which may be useful in preparing programs:

At least 28 million persons in the United States have some physical disability. Of these about 2½ million are of working age but have permanent disabilities which interfere with their getting or holding suitable jobs. According to the National Rehabilitation Asso-

ciation, however, at least 1½ million persons can be made fit to work under State and Federal vocational rehabilitation programs. One hundred thousand disabled veterans are now training under Public Law 16 and about to enter the labor market.

National Employ The Physically Handicapped Week aims to promote public understanding of the magnitude of the problem in order to help achieve the following objectives: 1. Find suitable jobs for the handicapped, including disabled veterans; 2. Promote favorable attitudes on the part of the public, employers, labor, civic, welfare, and other organizations toward employment of the handicapped; 3. Inform employers of the great value of impaired workers when properly prepared and placed on the right job; 4. Inform the handicapped of the services available through Government and other organizations to prepare them for gainful employment.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 7-13, 1946 by the Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, N. Y.

### Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather service, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and

*(Continued on next page)*

will remain as Red Feather agencies.—“EVERYBODY BENEFITS—EVERYBODY GIVES.” (Fact Sheet No. 33)

### Help Prevent Forest Fires

A tremendous amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfigured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in the building trades, sawmills, and factories. The nation's limited supply of timber is constantly being reduced by forest fires, 9 out of 10 of which are man-made and therefore preventable. The forthcoming Columbus Day week end will find unprecedented numbers of vacationers living in or traveling through wooded areas. Every motorist, hiker, camper, fisherman and picnicker is potentially guilty of starting a forest or woods fire through carelessness or thoughtlessness. Everyone, therefore, should memorize and observe—particularly over the Columbus Day week end—these four rules of forest fire prevention: 1. Crush out cigarettes, cigar and pipe ashes. 2. Break matches in two after using. 3. Don't throw cigars, cigarettes, matches or pipe ashes from your car. 4. Drown all camp fires; then stir and drown again. (Fact Sheet No. 16-B)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 30. They are subject to change.

#### Monday, September 30

##### Further Hearing

(10 o'clock A. M.)

- NEW—WBNX Broadcasting Co., Inc., New York City, N. Y.—For FM facilities.
- NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.
- NEW—WCMA, Inc., New York City, N. Y.—For FM facilities.
- NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.
- NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.
- NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.
- NEW—Bernard Fein, New York, N. Y.—For FM facilities.
- NEW—WLIB, Inc., New York, N. Y.—For FM facilities.
- NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.
- NEW—Metropolitan Broadcasting Service, New York, N. Y.—For FM facilities.
- NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.
- NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.
- NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.
- NEW—North Jersey Radio Inc., Newark, N. J.—For FM facilities.
- NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.
- NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—For FM facilities.

NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

- NEW—Tifton Broadcasting Corp., Tifton, Ga.—C. P. 1340 kc., 250 watts, unlimited.

#### Further Hearing

- KRBC—Reporter Broadcasting Co., Abilene, Texas—C. P. 1470 kc., 1 KW night, 1 KW day DA-night, unlimited.
- KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—C. P. 1470 kc., 1 KW, unlimited.
- NEW—San Jacinto Broadcasting Co., Houston, Texas—C. P. 1470 kc., 1 KW, unlimited.
- KRIC—KRIC, Inc., Beaumont, Texas—C. P. 1470 kc., 5 KW, unlimited, directional antenna for night use.

#### Other Participants

Peoria Broadcasting Co. (Intervenor)

#### Further Hearing

- NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—C. P. 1340 kc., 250 watts, unlimited.
- NEW—Burton Broadcasting Co., Mobile, Ala.—C. P. 1340 kc., 250 watts, unlimited.
- NEW—Joseph Gardberg & Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—C. P. 1330 kc., 5 KW, unlimited, DA-night and day.

### AT TOLEDO, OHIO

(Room 39 Main Post Office, Jefferson Ave. and 13th St.)

- NEW—Toledo Blade Co., Toledo, Ohio—For FM facilities.
- NEW—Community Broadcasting Co., Toledo, Ohio—For FM facilities.
- NEW—Ohio-Michigan Broadcasting Co., Toledo, Ohio—For FM facilities.

### Tuesday, October 1

- NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited.

#### Other Participants

WHA, Madison, Wisconsin (Intervenor)

#### Further Hearing

- NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited. (Request facilities of WSAY when vacated.)
- NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited.

(10 o'clock A. M.)

- NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited. (Request facilities of WSAY when vacated.)
- NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited.

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. 1090 kc., 10 KW aux., 50 KW main, unlimited DA-night.

### Wednesday, October 2

#### Oral Argument

(Room 6121 of the offices of the Commission at 10 o'clock A. M.)

1. Sandusky, Ohio, applications for 1450 kc. The Sandusky Broadcasting Co.—C. P. 1450 kc., 250 watts, unlimited.

(Continued on next page)

Lake Erie Broadcasting Co.—C. P. 1450 kc., 250 watts, unlimited.

The Bay Broadcasting Co.—C. P. 1450 kc., 250 watts, unlimited.

2. WCLS Renewal, Joliet, Illinois

WJOL—WCLS, Inc.—Renewal of license. 1340 kc., 250 watts, unlimited.

3. Lynchburg-Danville-Charleston cases on 1390 kc.

Old Dominion Broadcasting Corp.—C. P. 1390 kc., 1 KW, unlimited, DA-night and day.

WBTM—Piedmont Broadcasting Corp.—C. P. 1390 kc., 1 KW night, unlimited, 5 KW day DA-N.

WCSC—John M. Rivers—C. P. 1390 kc., 5 KW, unlimited DA-night.

4. Flint-Grand Rapids cases on 1470 kc.

Albert S. Drohlich and Robert A. Drohlich, d/b as Drohlich Brothers—C. P. 1470 kc., 1 KW, unlimited, DA-night and day.

Booth Radio Stations, Inc.—C. P. 1470 kc., 1 KW, unlimited, DA-night and day.

5. Applications for 1600 kc.

James F. Hopkins, Inc., Detroit, Mich.—C. P. 1600 kc., 1 KW, unlimited DA-night and day.

Myron E. Kluge and Dean H. Wickstrom, d/b as Valley Broadcasting Co., Pomona, Calif.—C. P. 1600 kc., 500 watts, unlimited.

Charlotte Broadcasting Co., Charlotte, N. C.—C. P. 1600 kc., 1 KW, unlimited, DA-night and day.

United Broadcasting Co., Inc., Montgomery, Ala.—C. P. 1600 kc., 1 KW, unlimited.

The Gazette Co., Cedar Rapids, Iowa—C. P. 1600 kc., 5 KW, unlimited DA-night.

WWRI—Long Island Broadcasting Corp., Woodside, L. I., N. Y.—C. P. 1600 kc., 5 KW, unlimited DA-night and day.

Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—C. P. 1600 kc., 500 watts night, 1 KW day, unlimited.

Edwin Conrad and Ralph R. O'Connor, d/b as Four Lakes Broadcasters, Madison, Wis.—C. P. 1600 kc., 1 KW, unlimited.

6. Coral Gables-Miami Beach applications for 1490 kc.

Southern Media Corp.—C. P. 1490 kc., 250 watts, unlimited.

Atlantic Shores Broadcasting, Ltd.—C. P. 1490 kc., 250 watts, unlimited.

Miami Beach Publishing Co.—C. P. 1490 kc., 250 watts, unlimited.

7. McAllen-Brownsville, Texas, cases on 910 kc.

Valley Broadcasting Association, Inc.—C. P. 910 kc., 1 KW, unlimited, DA-night and day.

Howard W. Davis—C. P. 910 kc., 1 KW, unlimited DA-night.  
Radio Station KEEW, Ltd.—C. P. 910 kc., 1 KW, unlimited DA-night and day.

NEW—P. C. Wilson, Canton, Ohio—C. P. 1540 kc., 1 KW, unlimited.

NEW—W. J. Marshall, Cleveland, Ohio—C. P. 1540 kc., 1 KW, daytime.

Baltimore Radio Show, Inc. (Petition to Intervene Pending)

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—C. P. 1390 kc., 1 KW, daytime.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—C. P. 1390 kc., 1 KW, daytime only.

**Thursday, October 3**

NEW—Diamond State Broadcast Corp., Dover, Del.—C. P. 750 kc., 250 watts, day.

NEW—Key Broadcasting Corp., Baltimore, Md.—C. P. 750 kc., 1 KW, daytime only.

NEW—James M. Tisdale, Chester, Pa.—C. P. 740 kc., 250 watts, daytime only.

WINX—Washington, D. C. (Intervenor)

**AT GRANADA, MISS.**

(Municipal Building)

NEW—Robin Weaver, tr/as Granada Broadcasting Co., Granada, Miss.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Birney Imes, Jr., Granada, Miss.—C. P. 1400 kc., 250 watts, unlimited.

**FCC ACTIONS**

**DOCKET CASE DECISIONS**

The Commission announced adoption of a final decision (B-253) granting the application of Star Broadcasting Co., Inc. (B1-P-3979; Docket 6788), for a new station in Geneva, N. Y., to operate on 1240 kc., 250 watts, unlimited time, and denial of the applications of The Finger Lakes Broadcasting System (B1-P-3581; Doc. 6604), Geneva, N. Y., and Seneca Broadcasting Co., Inc., Rochester, N. Y. (B1-P-3618; Doc. 6607), for the same facilities.

The Commission directed that the following cases be scheduled for Oral Argument Wednesday, October 2, at 10:00 A. M.:

(1) The Sandusky Broadcasting Co., Sandusky, Ohio (Doc. 7003); Lake Erie Broadcasting Co., Sandusky, Ohio (Doc. 7004); The Bay Broadcasting Co., Sandusky, Ohio (Docket 7172).

(2) WCLS, Inc., Joliet, Ill. (Docket 6983).

(3) Piedmont Broadcasting Corp. (WBTM), Danville, Va. (Docket 6938); Old Dominion Broadcasting Corp., Lynchburg, Va. (Docket 6936); John M. Rivers, Charleston, S. C. (WCSC) (Doc. 6939).

(4) Drohlich Bros., Flint, Mich. (Docket 6956); Booth Radio Stations, Inc., Grand Rapids, Mich. (Docket 6957).

(5) The 1600 (kc.) Cases (Docket 6230 et al).

(6) Southern Media Corp., Coral Gables, Fla. (Doc. 6934); Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla. (Doc. 7131); Miami Beach Publishing Co., Miami Beach, Fla. (Doc. 7132).

(7) Valley Broadcasting Assn., Inc., McAllen, Texas (Doc. 6859); Howard W. Davis, McAllen, Tex. (Doc. 6860); Radio Station KEEW, Ltd. (KVAL), Brownsville, Texas (Doc. 6861).

The Commission announces its final decision (B-257) denying the application of the Chronicle Publishing Company (Docket No. 6798) for a new standard broadcast station at Marion, Indiana, to operate on 1230 kc., 250 watts, unlimited time.

The Commission announces its proposed decision (B-278) looking toward a grant of the application of the Fetzer Broadcasting Company (Docket 7387) for a construction permit and license for a standard station in Grand Rapids, Michigan, to operate on 1230 kc., 250 watts, unlimited time, subject to waiver of Rule 3.60 until approved frequency monitors are available.

At the same time, the Commission proposes to deny the application of the Ashbacker Radio Corporation (Docket 6628) to change frequency of Station WKBZ, Muskegon, Mich., from 1490 to 1230 kc., with its presently authorized power of 250 watts.

The Commission announces its proposed decision (B-277) looking towards a grant of the application of Frank R. Gibson (Docket No. 7160) for a new standard broadcast

(Continued on next page)

station at Lake Charles, La., to operate on 1580 kc., 1 KW, unlimited time, conditioned upon the satisfactory adjustment of any reasonable complaints because of blanketing.

At the same time the Commission proposes to deny the application of Roy Hofheinz and W. N. Hooper, d/b as Louisiana Broadcasting Co. (Docket No. 7162), seeking the same facilities at New Orleans, La.

Commissioner Durr issued a dissenting opinion suggesting that both applications be denied, and that the Commission invite applications from other qualified applicants who are willing to undertake to operate a station which will serve the Lake Charles area.

### AM APPLICATIONS GRANTED

- NEW—William T. Brown, et al., d/b as Mojave Valley Broadcasting Co., Barstow, Calif.—Granted construction permit for new station to operate on 1230 kc., 250 watts, unlimited time, subject to CAA approval of transmittal site and antenna system; waiver of Sections 3.55(b) and 3.60. (B5-P-4960)
- NEW—Robert L. Tomlinson, Sr., and Jr., d/b as Rome Radio Broadcasting Co., Rome, Ga.—Granted construction permit for new station to operate on 1190 kc., 1 KW, daytime only, provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour and subject to approval of transmitter site and antenna system by CAA and to compliance with Sec. 3.46 of the Rules. (B3-P-4977)
- NEW—Howard L. Roberts, et al., d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Granted construction permit for new station to operate on 1490 kc., 250 watts, unlimited time, subject to CAA approval of transmitter site; waiver of Sec. 3.55(b) and 3.60. (B5-P-4980)
- NEW—Supreme Broadcasting System, Inc., New Orleans, La.—Granted construction permit for new station to operate on 990 kc., 250 watts, daytime only, provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (B3-P-4974)
- NEW—Tri-County Radio Corp., Shelby, Mont.—Granted CP\* for new station to operate on 1230 kc., 250 watts, unlimited time. (B5-P-4935)
- NEW—Southern Virginia Broadcasting Corp., Crewe, Va.—Granted CP\* for new station to operate on 650 kc., 1 KW, daytime only. (B2-P-4966)
- NEW—Central Illinois Radio Corp., Peoria, Ill.—Granted CP\* for new station to operate on 1580 kc., 1 KW, daytime only. (B4-P-3911)
- NEW—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted CP\*\* for new station to operate on 860 kc., 250 watts, daytime. (B2-P-4962)
- NEW—Dean Covington, et al., d/b as Coosa Valley Radio Co., Rome, Ga.—Granted CP\*\* for new station to operate on 710 kc., 1 KW, daytime; subject to further condition that approved equipment will be installed when available. (B3-P-4963)
- NEW—Eastern Broadcasting Co., Inc., Oyster Bay, Long Island, N. Y.—Granted CP\*\* for new station to operate on 1520 kc., 250 watts, daytime. (B1-P-3277; Docket 6458)
- NEW—Radio Asheville, Inc., Asheville, N. C.—Granted CP\* for new station to operate on 1490 kc., 100 watts, unlimited time. (B3-P-4407; Docket 7439)

### DESIGNATED FOR HEARING

Metropolitan Broadcasting Corp., Belleville, Ill., and Robert L. & Richard P. Kern, d/b as Belleville News-Democrat, Belleville, Ill.—Designated for consolidated hearing

\* Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

\*\* Subject to waiver of Secs. 3.55(b) and 3.60 and to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

ing applications of Metropolitan Broadcasting Corp. (B4-P-5034), and Belleville News-Democrat (B4-P-5176), each requesting new station to operate on 1430 kc., 1 KW, unlimited time, DA-N. (Dockets 7843 and 7844)

Wayne M. Nelson, Inc., Fayetteville, N. C., and Scotland Broadcasting Co., Laurinburg, N. C.—Designated for consolidated hearing applications of Wayne M. Nelson, Inc. (B3-P-4951), and Scotland Broadcasting Co. (B3-P-5068), "subject to WOLS at Florence, S. C., vacating this frequency," each requesting 1230 kc., 250 watts, unlimited, at Fayetteville and Laurinburg respectively. (Dockets 7845 and 7846)

Charles E. Dillon, et al., d/b as Greater Dallas Broadcasting Service, Dallas, Tex., and Community Broadcasting Co., Fort Worth, Texas—Designated for consolidated hearing applications of Greater Dallas Broadcasting Service (B3-P-5100) for new station at Dallas, Texas, and Community Broadcasting Co. (B3-P-5182) for new station at Fort Worth, each requesting 1490 kc., 250 watts, unlimited time. (Dockets 7847 and 7848)

Joseph M. Ripley, Leesburg, Fla., and Lake Broadcasting Co., Leesburg, Fla.—Designated for consolidated hearing applications of Joseph M. Ripley (B3-P-4936) contingent upon grant of application of WLOF requesting change from 1230 to 950 kc., for new station to operate on 1230 kc., 250 watts, unlimited time, and of Lake Broadcasting Co. (B3-P-5198) for new station to operate on 1240 kc., 250 watts, unlimited time. (Dockets 7849 and 7850)

James R. Doss, Jr., Decatur, Ala.—Designated for hearing application for construction permit for new station to operate on 1050 kc., 250 watts, daytime. (B3-P-4890) (Commissioner Jett voting "no".)

Palouse Empire Radio, Inc., Moscow, Idaho—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time. (B5-P-4911)

WARM—Union Broadcasting Co., Scranton, Pa., and WBAX, John H. Stenger, Jr., Wilkes-Barre, Pa.—Designated for consolidated hearing application of WARM to change frequency from 1400 kc. to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location (B1-P-5186; Docket 7851), with application of WBAX to change frequency from 1240 kc. to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use (B2-P-5212; Docket 7852).

Ashbacher Radio Corp., Holland, Mich., and Roy C. Kelley, et al., d/b as KVN Company, Holland, Mich.—Designated for consolidated hearing applications of Ashbacher Radio Corp. (B2-P-5190) and KVN Company (B2-P-5194), each requesting new station at Holland, Mich., to operate on 1450 kc., unlimited time, with 100 watts and 250 watts respectively. (Dockets 7853 and 7854)

Norbert Bernard Donze and Elmer Lawrence Donze, partnership, d/b as The Donze Co., Ste. Genevieve, Mo., and Oscar C. Hirsch, Flat River, Mo.—Designated for consolidated hearing applications of The Donze Co. (B4-P-5155), for new station at Ste. Genevieve, Mo., and of Oscar C. Hirsch (B4-P-5192) for new station at Flat River, Mo., each requesting 1450 kc., 250 watts, unlimited time. (Dockets 7855 and 7856)

### LICENSE RENEWALS

Granted renewal of following station licenses for period ending August 1, 1949:

WSNJ, Bridgeton, N. J.; WPAX, Thomasville, Ga.; WLOK, Lima, Ohio; WSNY, Schenectady, N. Y.; KFBC, Cheyenne, Wyo.; WGAC, Augusta, Ga.; WJIM, Lansing, Mich.; WSSV, Petersburg, Va.

WJHO—Opelika-Auburn Broadcasting Co., Opelika, Ala.—Granted renewal of license for period ending August 1, 1947.

WDNC—The Durham Radio Corp., Durham, N. C.—Granted renewal of license for period ending August 1, 1948.

(Continued on next page)

WAGA—Liberty Broadcasting Corp, Atlanta, Ga.—Granted renewal of license for period ending May 1, 1949.

WHKC—United Broadcasting Co., Columbus, Ohio—Granted renewal of license for period ending May 1, 1949.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted renewal of license for period ending August 1, 1948.

WGBF—Evansville On The Air, Inc., Evansville, Ind.—On Commission's own motion, ordered that the special temporary authority for continued operation of WGBF be extended to December 20, 1946. (Docket 6660)

WINK—Ft. Myers Broadcasting Co., Ft. Myers, Fla.—Granted renewal of license for the period ending August 1, 1949 (Commissioners Durr and Hyde voting for hearing).

WIP—Penna. Broadcasting Co., Philadelphia, Pa.—Granted renewal of license for main and auxiliary transmitter for the period ending May 1, 1949.

KVOD—Colo. Radio Corp., Denver, Colo.—Granted renewal of license for the period ending May 1, 1949 (Commissioners Durr and Hyde voting for hearing).

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Granted renewal of license for the period ending February 1, 1949 (Commissioner Durr voting for hearing).

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Granted renewal of license for the period ending August 1, 1949.

KHM()—The Courier Post Pub. Co., Hannibal, Mo.—Granted a renewal of license for the period ending February 1, 1947.

#### REMOTE PICKUP LICENSES GRANTED

The following remote pickup broadcast station licenses were granted pursuant to Sec. 1.142:

WJOT, The Birmingham News Co.; WHMK, WJEK, Hagerstown Broadcasting Co.; WJRL, James Broadcasting Co., Inc.; WENU, WENV, Monumental Radio Co.; WAAK, WENP, WENQ, WENS, Radio Station WSOC, Inc.; WENI, Surety Life Ins. Co.

#### MISCELLANEOUS ACTIONS

Voice of Augusta, Inc., Augusta, Ga.; Georgia-Carolina Broadcasting Co., Augusta, Ga., and Augusta Chronicle Broadcasting Co., Augusta, Ga.—Granted petitions for leave to amend applications for new stations so as to change requested frequency from 1340 kc. to 1230 kc. and granted request that these applications as amended, be considered by the Commission on the basis of existing record in Dockets 6871, 7116 and 6872.

Murray Broadcasting Co., Inc., Murray, Ky.—Adopted order granting petition requesting (a) that its application for new station to operate on 1340 kc., 250 watts, unlimited time (B2-P-5219) be designated for a hearing in the consolidated proceeding designated to be held at Paris, Tenn., on applications of Paris Broadcasting Co. (Docket 7430) and James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co. (Docket 7506) each requesting construction permit for a new station at Paris, Tenn., to operate on 1340 kc., 250 watts, unlimited time; further ordered that Commission order of March 13, 1946, be amended to include application of Murray Broadcasting Co., Inc.; further ordered that Commission notice of place of hearing dated August 26, 1946, scheduling for hearing the Paris, Tenn., applications at Paris, Tenn., on September 26, 27 and 28, 1946, be amended to include the Murray Broadcasting Co., Inc., application and to provide that that application shall be heard at Murray, Ky.

KTBS—John C. McCormack, et al, d/b as Radio Station KTBS, Shreveport, La.—Adopted decision and order denying petition for reconsideration directed against the action of the Commission June 6, 1946, granting without hearing application of Wabash Valley Broadcasting Corp. for new station at Terre Haute, Ind., to operate on 1480 kc., 1 KW, unlimited time. (B4-P-4130)

The Miami County Broadcasting Co., Inc., Piqua, Ohio—Adopted order designating for hearing application for new station to operate on 860 kc., 250 watts, day-time. (B2-P-4954; Docket 7840)

Mark A. Braymes and Frank Z. Temerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—Adopted order granting petition requesting that its application for new station at Lancaster, Pa., to operate on 680 kc., 5 KW day, 1 KW night, unlimited time, DA-N (B2-P-5225), be designated for hearing in a consolidated proceeding with applications of Baltimore Broadcasting Corp. to change facilities of WCBM, Baltimore, Md. (Docket 7372) and Tower Realty Co. for new station at Baltimore (Docket 7429); further ordered that orders of Commission designating the Baltimore applications for hearing be amended to include Lomar application. (Docket 7857)

Homier Rodeheaver, Fort Wayne, Ind.—Adopted memorandum opinion and order denying petition requesting reconsideration of Commission's action of August 1, 1946, designating for hearing application for new station in consolidation with application of Arthur S. Feldman for new station at Fort Wayne. (Dockets 7097 and 7699)

Mutual Broadcasting System, Inc., Chicago, Ill.—Granted extension of authority to transmit programs to Mexican stations known as "Radio M's Network." (B4-PP-155)

WEII—Connecticut Radio Foundation, Inc., New Haven, Conn.—Granted construction permit to increase power from 500 watts, 1 KW-LS, to 1 KW, unlimited time, and make changes in DA. (B1-P-4351)

The Commission approved request of National Broadcasting Company to change call letters of its standard broadcast station WEAJ and its FM station WEAJ-FM, both in New York City, to WNBC and WNBC-FM, respectively, effective November 1, 1946.

WBON—Elberton Broadcasting Co., Elberton, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter (Composite) for approval of antenna and approval of transmitter and studio location at intersection of Jones St. and Lake Forest Drive, Elberton. (B3-MP-2048)

KIION—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. Waiver of Sec. 3.60 of rules granted; conditions (B-L-2032). Also granted authority to determine operating power by direct measurement. (B-Z-1854)

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time (B1-L-2037). Also granted authority to determine operating power by direct measurement. (B1-Z-1858)

WCMV—Stark Broadcasting Corp, Canton, Ohio—Granted license to cover CP which authorized a new station on 1060 kc., 1 KW, day, and for approval of studio location at 317 W. Tuscarawas St., Canton (B2-L-2030). Also authority to determine operating power by direct measurement. (B2-Z-1852)

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Granted license to cover CP which authorized a new station on 1320 kc., 1 KW, day; Secs. 3.55(b) and 3.60 of rules waived; conditions (B2-L-2026). Also granted authority to determine operating power by direct measurement. (B2-Z-1850)

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. Secs. 3.55(b) and 3.60 of rules waived; conditions (B3-L-2031). Also granted authority to determine operating power by direct measurement. (B3-Z-1853)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—The Commission, on its own motion, removed application for CP (B3-P-4105; Docket 6862) from the hearing docket.

Ross and Co., Marshall, Texas—Granted petition to dismiss without prejudice application for CP. (B3-P-4477; Docket 7663)

(Continued on next page)

**PARSONS** Broadcasting Co., Marshall, Texas—The Commission, on its own motion, removed from the hearing docket application for CP. (B3-P-3675; Docket 6706)

James A. Dick, et al, d/b as Paris Broadcasting Co., Paris, Tenn.—Granted motion for continuance of consolidated hearing on petitioner's application (Docket 7506) and applications of Paris Broadcasting Co. (Docket 7430) and Murray Broadcasting Co., Inc., from Sept. 26 to October 28, at Paris, Tenn.

WMFR—Radio Station WMFR, High Point, N. C.—Granted license to cover CP, which authorized installation of a new transmitter. (B3-L-2035)

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Granted license to cover CP which authorized a new station, and for change of studio location to Oak St. and Beach St., Brainerd, Minn. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B4-L-2038). Also granted authority to determine operating power by direct measurement. (B4-Z-1862)

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted modification of CP which authorized a new station, for extension of completion date to 12-1-46. (B1-MP-2094)

KEGT—Tarrant Broadcasting Co., Mobile, area of Fort Worth—Granted CP to change transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile. Frequency assignment subject to change in accordance with proceedings in Docket 6651. (B3-PRE-472)

### ACTIONS ON MOTIONS

The Fort Industry Co., Toledo, Ohio—Granted petition insofar as it requests in the alternative that the application for a new television station be removed from the hearing docket. (No. 7692)

The Toledo Blade Co., Toledo, Ohio—Granted petition to dismiss without prejudice application for new television station. (B2-PCT-173; Docket 7593)

Crescent Broadcast Corp., Philadelphia, Pa.—Granted petition to dismiss without prejudice application for a new FM station. (B2-PH-673; Docket 7642)

The Toledo Blade Co., Toledo, Ohio—Granted petition for leave to amend its application for FM station, so as to supply revised engineering information, and the amendment was accepted. (B2-PH-331; Docket 7637)

The Danbury News-Times Co., Danbury, Conn.—Dismissed as moot petition for leave to amend application for a new FM station, since the application (B1-PH-641; Docket 7466) was dismissed without prejudice on Sept. 20.

The Danbury News-Times Co., Danbury, Conn.—Granted petition to dismiss without prejudice application for new FM station. (B1-PH-641; Docket 7466)

The Yankee Network, Inc., Bridgeport, Conn.—Granted petition for leave to amend its application for a new FM station (B1-PH-691; Docket 7462), so as to supply revised engineering information, and the amendment was accepted.

News Publishing Co., Charlotte, N. C.—Granted petition for leave to amend its application for CP (B3-P-3952; Docket 7607), so as to specify frequency 1240 kc. instead of 1400 kc.; to change Par. 17 to show that the application requests the present facilities of WSOC if and when that station shifts to another frequency, and to add amended engineering data. The amendment was accepted and application removed from hearing docket.

Statesville Broadcasting Co., Statesville, N. C.—The Commission, on its own motion, ordered that the application of Statesville Broadcasting Co. (B3-P-4835; Doc. 7719), be removed from the hearing docket.

Brookhaven Broadcasting Co., Brookhaven, Miss.—Granted petition for continuance of consolidated hearing on petitioner's application and that of Radio Service Co. of Brookhaven, now scheduled for September 30, and continued same to November 4. (Dockets 7690 and 7691)

WSBT—South Bend Tribune, South Bend, Ind.—Granted petition for waiver of Sec. 1.387 (a) of the Rules and

accepted petitioner's written appearance in re applications of Booth Radio Stations, Inc. (Dockets 7777, et al.)

WIHA—University of Wis., Madison, Wis.—Granted petition for leave to intervene in re hearing on application of Radio Peoria, Inc. (Docket 7609), presently scheduled for October 1.

Sun River Broadcasters, Inc., Great Falls, Mont.—Withdrawn petition to take depositions in re application for CP (Docket 7516)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted petition requesting continuance of further hearing in re application for CP (Docket 7610) now scheduled for September 24, and continued same to October 29, 1946.

Calcasieu Broadcasting Co., Lake Charles, La.—Granted petition for leave to amend its application for CP so as to specify 5 KW non-directional operation during daytime, in place of 1 KW, DA daytime, and the amendment was accepted. (B3-P-3623; Doc. 6664)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted petition for continuance of hearing on application for CP (Doc. 7628), now scheduled for October 4, and continued same to December 4, 1946.

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (B5-P-4053; Doc. 7626), so as to specify revised DA design, etc., and the amendment was accepted.

KROD—Dorrance D. Roderick (assignor), Roderick Broadcasting Corp. (assignee), El Paso, Texas—Granted petition for continuance of hearing on application for assignment of license now scheduled for October 9, and continued same to November 8, 1946.

WENY—Radio Station WENY, Elmira, N. Y.—Dismissed petition requesting in the alternative that WENY be permitted to intervene in the consolidated hearing in re applications of Williamsport Radio Broadcasting Associates and Lycoming County Broadcasting Co.

Kelly Bell, Nacogdoches, Texas—Granted petition for continuance of hearing on application for CP (Docket 7573), from September 26 to October 28, and the Commission, on its own motion, ordered that the hearing on this application be transferred from Nacogdoches to Washington, D. C.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Granted petition for continuance of consolidated hearing on applicant's application (Doc. 7559, et al.) from September 23 to November 4, in Washington, D. C.

Hot Springs Broadcasting Co., Hot Springs, Ark.—Granted petition requesting re-opening of the record in re Docket 7652 and 7086 for the purpose of receiving into evidence a letter from Ark. Power and Light Co., relative to their power lines near site of petitioner's proposed transmitter site; the record in these dockets was re-opened for this purpose.

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition requesting continuance of consolidated hearing on applicant's application (Docket 7428) and application of Arlington-Fairfax Broadcasting Co., Inc. (Docket 7693), and continued said hearing from September 24 to October 2.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 560 Kilocycles

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Construction permit to increase power from 1 KW night, 5 KW day to 5 KW day and night and make changes in directional antenna for night use.

#### 570 Kilocycles

WWNC—Asheville Citizen Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as

*(Continued on next page)*

modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) for extension of completion date.

### 580 Kilocycles

NEW—Middle West Broadcasting Company, Inc., St. Paul, Minn.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from 580 to 700 kc., power from 1 KW night, 5 KW day to 1 KW, hours of operation from unlimited to daytime, change type transmitter, transmitter location, and directional antenna to vertical antenna.

### 600 Kilocycles

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, which authorized change in frequency, installation of new directional antenna for night use and new ground system) for extension of completion date.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—License to cover construction permit (B4-P-3906, as modified), which authorized increase in power, installation of new transmitter and directional antenna, and change transmitter and studio locations.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Authority to determine operating power by direct measurement of antenna power.

### 730 Kilocycles

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 730 kc., change power from 250 watts to 1 KW, hours of operation from unlimited to daytime, make changes in antenna and change type transmitter and change transmitter location.

### 750 Kilocycles

WSB—The Atlanta Journal Co., Atlanta, Ga.—Construction permit to install new type of transmitter.

### 760 Kilocycles

WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Modification of construction permit (B3-P-4891, which authorized a new standard broadcast station for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

### 800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—License to cover construction permit (B2-P-4221, as modified), which authorized a new standard broadcast station.

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Authority to determine operating power by direct measurement of antenna power.

### 810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 1 KW and daytime hours of operation.

### 840 Kilocycles

NEW—Harold B. Newman and Anne L. Newman, a partnership d/b as Poncono Broadcasting Co., Stroudsburg, Pa. (P. O. 91 Chestnut St., Liberty, N. Y.—Construction permit for a new standard broadcast

station to be operated on 840 kc., power of 250 watts and daytime hours of operation.

### 850 Kilocycles

NEW—George Johnston and George Johnston, Jr., d/b as Johnston Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW night and 5 KW day, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern.

WRUF—University of Florida, Gainesville, Fla.—Extension of special service authorization to operate unlimited time, with power of 100 watts after sunset at Denver, Colorado, for the period beginning 3 a. m., EST, November 1, 1946, and ending 3 a. m., EST, November 1, 1949.

### 860 Kilocycles

WNEL—Juan Piza, San Juan, Puerto Rico—Modification of construction permit (B-P-3740, which authorized to change frequency and install directional antenna for day and night use) for extension of completion date.

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—License to cover construction permit (B4-P-4018, as modified), which authorized a new standard broadcast station.

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Authority to determine operating power by direct measurement of antenna power.

WNBA—Blanco Radio Co., Inc., Bristol, Va.—Modification of construction permit (B2-P-4850, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location.

### 870 Kilocycles

NEW—Fred H. Whitley, Kannapolis, N. C. (P. O. 400 S. Main St.)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

### 900 Kilocycles

NEW—Richard H. Balch, Utica, N. Y. (P. O. 20 Whiteboro St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

NEW—Seminole Broadcasting Co., Belle Glade, Fla. (P. O. Box 355)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

### 910 Kilocycles

NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change directional antenna from night use only to day and night.

WABI—Community Broadcasting Service, Bangor, Me.—Modification of construction permit (B1-P-3934, as modified, which authorized increase in power, employing directional antenna night and make changes in transmitting equipment) for extension of completion date.

### 930 Kilocycles

WSAZ—WSAZ, Inc., Huntington, W. Va.—License to cover construction permit (B2-P-4304, as modified) which authorized increase in day power and installation of new transmitter.

WSAZ—WSAZ, Inc., Huntington, W. Va.—Authority to determine operating power by direct measurement of antenna power.

*(Continued on next page)*

### 950 Kilocycles

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Transfer of control of licensee corporation from Harold A. Lafount, Sanford H. Cohen and George Cohen to Bitner Broadcasting Company thru sale of 1000 shares of class A, preferred stock and 1000 shares of Class B common stock.

### 960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re officers, directors and stockholders.

### 970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—License to cover construction permit (B1-P-4715) which authorized installation of auxiliary transmitter, 970 kc., 100 watts power.

### 1010 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to change frequency from 1590 to 1010 kc., change transmitter and studio locations.

### 1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

WEPQ—William L. Lipman, Milwaukee, Wis.—Modification of construction permit (B4-P-4436, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Washington County Broadcasting Corp., Johnson City, Tenn. (P. O. Corner Buffalo and Wilson Sts.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

### 1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md. (P. O. 1508 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 50 KW, directional antenna-night and unlimited hours of operation.

### 1150 Kilocycles

NEW—Radio Americas Corporation, Mayaguez, P. R.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and unlimited hours of operation. Amended re transmitting equipment.

### 1170 Kilocycles

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction permit for reinstatement of (B3-P-3927) which authorized installation of new directional antenna for night use.

### 1180 Kilocycles

NEW—Eugene J. Roth, Jack L. Pink, and James M. Brown, d/b as Radio Broadcasting Associates, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts and daytime hours of operation. Amended to change type of transmitter.

### 1190 Kilocycles

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Modification of construction permit (B1-P-4733, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

### 1210 Kilocycles

NEW—Abraham Kofman and Sara F. Kofman, Co-Partners, d/b as Times-Star Publishing Co., Alameda, Calif.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW and daytime hours of operation. Amended to make change in frequency from 1210 to 1220 kc., make changes in antenna and ground system.

### 1230 Kilocycles

NEW—James Roland Brewer, tr/as Tell City Broadcasting Co., Tell City, Ind.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—The Harriman Broadcasting Co., Inc., Harriman, Tenn. (P. O. Crescent and Devonia Sts.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) to make changes in antenna and to change type of transmitter.

KANA—Mosby's Inc., Anaconda, Mont.—License to cover construction permit (B5-P-4511, as modified) which authorized a new standard broadcast station.

KANA—Mosby's Inc., Anaconda, Mont.—Authority to determine operating power by direct measurement of antenna power.

### 1240 Kilocycles

KBKU—Carroll R. Hauser, Eureka, Calif.—Modification of construction permit (B5-P-4784, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Authority to determine operating power by direct measurement of antenna power.

NEW—West Virginia Radio Corp., Elkins, W. Va. (P. O. 446 Spruce St., Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1260 Kilocycles

WOL—Cowles Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-4004) which authorized increase in power, install new transmitter and new directional antenna for day and night use and change transmitter location.

WOL—Cowles Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

KPOW—Albert Joseph Meyer, Powell, Wyo.—Modification of construction permit (B5-P-4166 which authorized to change frequency, installation of new transmitter and directional antenna for night use and to change transmitter and studio locations) to change transmitter and studio locations.

### 1280 Kilocycles

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 250 watts and daytime hours of operation. Amended to change type of transmitter.

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be operated on 1280 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern.

NEW—Neeah-Menasha Broadcasting Co., Neeah, Wis. (P. O. % S. N. Pickard)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and daytime hours of operation.

NEW—Tom S. Whitehead, Brenham, Texas—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 890 to 1280 kc., increase power from 250 watts to 1 KW, make changes in antenna and change type transmitter.

### 1310 Kilocycles

WXAF—Northern Allegheny Broadcasting Co., Warren, Pa.—Modification of construction permit (B2-P-4736, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

### 1330 Kilocycles

WL01—Independent Merchants Broadcasting Co., Minneapolis, Minn.—License to cover construction permit (B4-P-3570, as modified) which authorized increase in power, changes in transmitting equipment and directional antenna for day and night use and change transmitter location.

WL01—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Authority to determine operating power by direct measurement of antenna power.

### 1340 Kilocycles

KREM—Cole E. Wylie, Spokane, Wash.—Modification of construction permit (B5-P-4786, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

KSIL—Dorrance D. Roderick, Silver City, N. M.—License to cover construction permit (B5-P-4041, as modified) which authorized a new standard broadcast station.

KSIL—Dorrance D. Roderick, Silver City, N. M.—Authority to determine operating power by direct measurement of antenna power.

NEW—Walter A. Graham, Tifton, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Walter A. Graham to Tifton Broadcasting Corp.

NEW—New Mexico Broadcasting Co., Inc., Gallup, N. M. (P. O. Kino Building, 5th & Central (P. O. Box 1388) Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KCNA—Catalina Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4262, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and change studio location.

NEW—The Pittsburg Publishing Co., Pittsburg, Kansas (P. O. 701 North Locust St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WKRZ—Kenneth Edward Rennekamp, Pittsburgh, Pa.—License to use old main transmitter as an auxiliary transmitter with power of 250 watts.

### 1360 Kilocycles

WKAT—A Frank Katzentine, Miami Beach, Fla.—Construction permit to install old main transmitter at 1759 North Bay Road, Miami Beach, Florida (present site of main transmitter) to be used for auxiliary purposes with power of 1 KW.

### 1390 Kilocycles

NEW—Model City Broadcasting Co., Inc., Anniston, Ala. (P. O. 421 Lapsley Ave.)—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 1400 Kilocycles

WNOC—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—License to cover construction permit (B1-P-3970, as modified) which authorized a new standard broadcast station.

WNOC—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Coastal Broadcasting Co., Lakeland, Fla. (P. O. 1100 Florida National Bank Bldg., Jacksonville, Fla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WCWA—Capitol Broadcasting Corp., Charleston, W. Va.—Modification of construction permit (B2-P-3779, which authorized a new standard broadcast station) to specify frequency as 1400 kc., to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations.

NEW—Raymond M. Beckner and Melvin B. Williams, a partnership d/b as Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KSTR—Great Falls Broadcasting Co., Great Falls, Mont.—Modification of construction permit (B5-P-4758, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter and studio locations.

NEW—Community Radio Corp., Grand Forks, N. D. (P. O. Box 145)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Modification of construction permit (B3-P-4624, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter locations and specify studio location.

### 1450 Kilocycles

NEW—Marshall Broadcasting Co., Marshall, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

WGKL—Monroe M. Redden and William A. Egerton, d/b as Redge Broadcasting Co., Hendersonville, N. C.—Modification of construction permit (B3-P-4532, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Modification of construction permit (B1-P-3851, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter and for approval of transmitter location.

KVMV—Radio Sales Corp., Twin Falls, Idaho—License to cover construction permit (B5-P-4840) which authorized installation of a new transmitter.

KSVT—Intermountain Broadcasting Co., Inc., Artesia, N. M.—Modification of construction permit (B5-P-4806, which authorized a new standard broadcast station) for approval of antenna, to change type of trans-

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mitter, for approval of transmitter location and to specify studio location.

- NEW**—John A. Boling, tr/as Live Oak Broadcasting Co., Live Oak, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- WGL**—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-P-4759) which authorized to move transmitter.
- KSEM**—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash.—Modification of construction permit (B5-P-4839, which authorized a new standard broadcast station) to change transmitter and studio location.

### 1490 Kilocycles

- KMHK**—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. D.—Modification of construction permit (B4-P-4771, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.
- KRGH**—Richard George Hughes, Borger, Texas—Modification of construction permit (B3-P-4205), which authorized a new standard broadcast station for approval of antenna and to change type of transmitter.
- NEW**—Burbank Broadcasters, Inc., Burbank, Calif. (P. O. 705 North Lima St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.** Power of 250 watts and unlimited hours of operation.
- WBTA**—Batavia Broadcasting Corp., Batavia, N. Y.—Construction permit to install new antenna and make changes in ground system.
- WSBR**—WSBR, Inc., Superior, Wis.—License to cover construction permit (B4-P-4610, as modified), which authorized a new standard broadcast station.
- WSBR**, Inc., Superior, Wis.—Authority to determine operating power by direct measurement of antenna power.

### 1510 Kilocycles

- NEW**—Golden West Broadcasting Co., Childress, Texas (P. O. Box No. 348)—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.

### 1520 Kilocycles

- WKBW**—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

### 1590 Kilocycles

- KSJO**—Santa Clara Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-P-3937, as modified) which authorized a new standard broadcast station.
- KSJO**—Santa Clara Broadcasting Co., San Jose, Calif.—Authority to determine operating power by direct measurement of antenna power.

### FM APPLICATIONS ACCEPTED FOR FILING

- NEW**—Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3600 square miles.
- NEW**—Santa Clara Broadcasting Co., San Jose, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change type of station frequency from to be determined by Chief Engineer of FCC to Channel #285, **104.9 mc.**, type of transmitter, transmitter and studio location, and make changes in antenna system.

- NEW**—Fulton County Broadcasting Co., Canton, Ill. (P. O. 53 W. Elm St.)—Construction permit for a new FM broadcast station to be operated on Channel #281, **104.1 mc.**, and coverage of 3,211 square miles.
- WEHS**—WHFC, Inc., Chicago, Ill.—Construction permit to specify coverage of 7,615 square miles, install new transmitter and make changes in antenna system.
- NEW**—Dixie Broadcasting Co., Montgomery, Ala.—(P. O. 512 Shepherd Building)—Construction permit for a new FM broadcast station to be operated on frequency to be specified by FCC and coverage of 9,552 square miles.
- NEW**—Robert W. Rounsaville, Cleveland, Tenn. (P. O. Box #677)—Construction permit for a new FM (community) broadcast station to be operated on frequency to be assigned by Chief Engineer, FCC.
- WBRI**—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Construction permit to specify coverage as 14,660 square miles, population as 751,255, install new transmitter and make changes in antenna system.
- WKRC-FM**—The Cincinnati Times Star—Modification of construction permit (B2-PH-289, which authorized a new FM broadcast station) to specify population as 1,496,500, install new transmitter and make changes in antenna system.
- WIP-FM**—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Construction permit to specify coverage as 11,179 square miles, install new transmitter and make changes in antenna system.

### APPLICATIONS TENDERED FOR FILING

#### 680 Kilocycles

- NEW**—Foundation Company of Washington, Philadelphia, Pa.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 10 KW and unlimited hours of operation.

#### 780 Kilocycles

- NEW**—Rutherford County Radio Company, Inc., near Forest City, N. C.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW and daytime hours of operation.

#### 800 Kilocycles

- NEW**—Biscayne Broadcasting Company, Inc., Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

#### 830 Kilocycles

- NEW**—Hillsdale Broadcasting Company, Inc., Hillsdale, Mich.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 250 watts and daytime hours of operation.

#### 900 Kilocycles

- NEW**—Thomas E. Danson, Universal Radio Features Syndicate, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and unlimited hours of operation.
- NEW**—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

#### 910 Kilocycles

- KLX**—Tribune Building Company, Oakland, Calif.—Construction permit to change power from 1 KW to

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5 KW, install new transmitter and directional antenna for day and night and change transmitter location.

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Construction permit to change frequency from 810 to 910 kc., power from 1 KW to 5 KW, hours of operation from daytime to unlimited, install directional antenna for day and night, new transmitter and change transmitter location.

#### 1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Voluntary assignment of license to Crosley Broadcasting Corporation.

#### 1230 Kilocycles

NEW—Richard Field Lewis, Jr., and Winslow T. Porter, a partnership, d/b as Berkshire Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Louise C. Carlson, New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

#### 1240 Kilocycles

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1290 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and unlimited hours of operation.

#### 1320 Kilocycles

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Company, Dothan, Ala.—Construction permit to change frequency from 1400 to 1320 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna night.

#### 1340 Kilocycles

NEW—Shasta Cascade Broadcasting Corp., Mt. Shasta City, Calif.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Sarkes Tarzian, partnership of Sarkes Tarzian and Mary Tarzian, Bloomington, Ind.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1400 Kilocycles

WFOA—Evansville on The Air, Inc., Evansville, Ind.—Voluntary assignment of license to WFBM, Inc.

NEW—Wired Music, Inc., Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1420 Kilocycles

NEW—Forest Capital Broadcasting Co., Lufkin, Texas—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

#### 1450 Kilocycles

NEW—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1490 Kilocycles

NEW—Louis F. Leurig and F. F. McNaughton, a partnership, d/b as Seminole Broadcasting Co., in or near Wewoka, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Bermac Radio, Inc., La Crosse, Wis.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The LaSalle County Broadcasting Co., LaSalle, Ill.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Farmers' Mail Order House**—Misrepresentation in the sale of wearing apparel is charged in a complaint issued by the Commission against Joe Wlodinger, Celia Wlodinger and Harriet Wlodinger, trading as Farmers' Mail Order House, 628 Broadway, New York. (5461)

### STIPULATIONS

**W. K. Buckley, Inc.**, 26 Forbes St., Rochester, N. Y., entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties of a medicinal preparation known as Buckley's Canadiol Mixture. (7598)

**Larum Products**—The Commission accepted from A. Grabzewski, trading as Larum Products, 316 Williamson St., Elizabeth, N. J., a stipulation to cease and desist from misrepresentation in connection with the sale of an ointment known as Rumex. (7506)

**The Overton-Hygienic Mfg. Co.**—Falsely representing that a hair dressing will grow hair and failure to disclose the possible harmful affects of bleaching creams are among the practices which The Overton-Hygienic Mfg. Co., State and 36th Sts., Chicago, agrees to discontinue under the terms of a stipulation approved by the Commission. (7510)

**Paul & Weissman**—The Commission approved a stipulation in which Andrew Paul and Samuel Weissman, co-partners trading as Paul & Weissman, 154 West 27th St., New York, agree to cease and desist from misrepresentation in connection with the sale of fur garments. (7511)

**Red Arrow Laboratories**—Southwestern Drug Corp., trading as Red Arrow Laboratories, Dallas, and its advertising agent, Ruthrauff & Ryan, Inc., 405 Lexington Ave., New York, entered into a stipulation with the Commission to cease and desist from misrepresentation in the sale of

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nose and throat drops, vitamin pills and a laxative preparation. (7509)

### CEASE AND DESIST ORDERS

**Blumenthal Print Works**—The Commission ordered Sidney E. Blumenthal, Harry J. Blumenthal and Mrs. Ruby S. Blumenthal, trading as Blumenthal Print Works, 425 Godchaux Building, New Orleans, to cease and desist from misrepresenting the properties of mattress ticking and other cloth fabrics. (5142)

**Frontier Asthma Co., Inc.**—Misrepresentation of medicinal preparations sold by Frontier Asthma Co., Inc., 462 Niagara St., Buffalo, N. Y., for the treatment of asthma is prohibited under the terms of a cease and desist order issued by the Commission. (3935)

### COMPLAINT DISMISSED

**Fada Radio and Electric Co., Inc.**—The Commission has dismissed its complaint charging Fada Radio and Electric Co., Inc., 30-20 Thomson Ave., Long Island City, N. Y., and its president, Jacob M. Marks, with misrepresentation in connection with the sale of radios.

The complaint charged that the respondents falsely represented that they originated Fada radio sets and have manufactured them since 1920. The order of dismissal says that after consideration of the record and the briefs and oral argument of counsel, the Commission is "of the opinion that the evidence is insufficient to show that the public is misled by the advertising in question" and that "there is insufficient public interest in the matter to warrant further proceedings."

All of the Commissioners participated in the decision. (5313)

