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AmericanRadioHisto



## **Ratings Firms Prepare** To Pitch For UK Contract by Paul Andrews & Howard Shannon

January sees the issue of a pagreement on an eventual

(AIRC) chairman research

Radio MD Nigel Walmsley

laid the ground rules for bidding contractors at this

month's Radio 1990 con-

He stressed that radio

research must move away

from its image as something

determined "in an arbitrary

fashion by AIRC without

"With the advent of more

regard to users' wishes.

ference in Portugal.

tender for producing UK ratings system merger between the rival broadcasters, radio audience research producing a definitive single figures, a contract worth in set of figures (M&M Ocexcess of £ 1 million annutober 27). The Association of Inde-

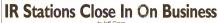
Pitches will have to allow for joint BBC and IR revispendent Radio Contractors ed specifications and are anticipated to coincide with an sub-committee and Capital

### Power Station Future In Doubt

The Power Station is running out of juice. The 24hour UK satellite music channel, launched by British Satellite Broadcasting (BSB) in April, is expected to close as a result of the merger between Sky Television and BSB.

local stations and the immi-No formal notice of shutnent advertising of the first down had been received as national radio licences, the Music & Media went to importance of good, credipress, according to a spokesble and, above all, consisman for The Power Station. tent research has never been However, one UK newsmore important. Getting it paper reported Gary Davey, right now is going to be a deputy MD of the newlycornerstone of radio's sucformed British Sky Broadcess," said Walmsley. continues on page 7

## RADIO 1990 WRAP-UP



Separately, Capital Radio

Sales chairman/CEO Philip

Pinnegar volunteered to set

up a meeting with executives

from sales houses, agencies

and advertisers to discuss

standardisation possibilities

in spot rate structuring. The

pledge, which was met with

loud applause, occurred

during a lively forum ex-

change in which the issues

of inventory disclosure and

individual station pricing

Meanwhile, Capital Radio

MD Nigel Walmsley detail-

ed essential improvements

for the new JICRAR 1992

contract which will go out

for bid next January. Con-

currently, long-time JICRAR

contractor, RSGB revealed

preliminary proposals in a

CONTENTS

**UK Exhibitors Split** 

On Euro NAB

continues on page 7

policies were challenged.

In a purposeful weekend to | the Broadcast Bill in a keyimprove radio relations and note address and press conadvertising revenues, the ference. Since the 1991 'non-AIRC (Association of Indepop' INR FM station will, pendent Radio Contractors) in all likelihood, go to the staged its 'Radio 1990' conhighest bidder, there was ference for UK IR stations concern that some eccentric at the Villamoura Marinotel millionaire might be willing Hotel at Algarve, Portugal to lose money in order to fulfil a personal format The event, titled 'The fantasy. Broad & Narrow View' was

When Radio Clyde MD attended by an estimated and Melody Radio CEO 300 radio MDs, sales mana-Jim Gordon suggested, for gers, government officials, example, that some wealthy consultants, production comapplicant might attempt to panies, and executives from instal a "Scottish Highland" sales houses, the advertising music format without regard community and related into the financial consequences. Lord Chalfont pointed out that the new station will be In an attempt to end confusion about what is to expected to be financially come, Radio Authority viable and that legislative chairman Lord Chalfont

provisions exist to disqualify

outlined the key elements of certain proposals.

In A Land Faro Way: The 'Rodio 1990' conference for UK IR stations near Faro, Portugal featured a 'Who's Who' of radia luminaries, including (above I-r): LBC's Michael Parkinson, Radio Clyde/Melody Radio's Jim Gordon, and Metro FM/Metro Radio Group's Giles Squire. The confab featured seven case studies romoting radio and 16 sessions covering most facets of the business





# WHEN IT COMES TO "DANCE ... " MUSIC! I'M YOUR PARTNER

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Whitney Houston presented her new album, 'I'm Your Boby Tonight', to European media and BMG executives during a two-day event in Munich at the end of last month. The presentation was chaired by Monti Lueftner, president BMG Ariola/co-chairmon BMG Music (left) and Arista president Clive Davis (right).

## 500 Million To See Rock In Rio

Organisers of the Rock In Rio II | Visnews Location Specials. concert say they expect more than one million people to attend the eight-day music festival and a TV audience of some 500 million.

Maracana Stadium in Brazil, it will be aired via radio and TV syndication from Radio Vision International (RVI) between January 18-20 and 23-27.

Because of what RVI president Kevin Wall describes as the "sheer scale of ambition", he has signed a first-time deal with Nigel Palmer, operations manager of

(advertisement)



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Brazilian acts. Acts already confirmed include After the first Rock In Rio in George Michael, INXS, Guns N' 1985, it was hoped the event Roses, Robert Plant, Billy Idol, would become annual, but finan-David Lee Roth, Lisa Stansfield cial problems in Brazil led to a Held at the 170.000 capacity and more than 15 'leading' five-year postponement.

## **RVI Teams Up With** Unique For Radio Debut

US-based television syndicator Radio Vision International (RVI) has opted to team up with London-based Unique Broadcasting for its European radio syndication debut.

RVI had been expected to keep radio syndication in-house, following its announcement this summer that it would no longer re-direct radio rights gained on the back of its primary business. TV syndication.

However, RVI's recently-appointed product acquisition VP David Knight has signed a deal with Unique Broadcasting CEO Simon Cole which will see the two collaborating on the syndication of

Sinead O'Connor's November 14 concert in Trieste, Italy, Unique will handle radio syn-

dication of the event, but will use RVI technical facilities set up by the Los Angeles firm for televi-



sion

500.000 copies of the album 'Cambio'. From I-r. Bernard Carbonez, president BMG Ariola France; Chris Stone, VP A&R/marketing BMG Europe; Dalla; Lisa Anderson MD RCA/BMG UK; Franco Reali, MD BMG Ariola Italy; Steve McCaughley international marketing director BMG Europe; Michael Anders, MD RCA/BMG Hamburg; Roger Watson, MD Arista/BMG UK; Dorus Sturm, MD BMG Ariola Benelux; and Thomas Stein, MD BMG Ariola Munich.

# e Xtra

Tina Turner's last-ever tour came to a fitting end at Holland's Ahoy stadium in Rotterdam on November 4; the Dutch EMI company was the first to chart the 1983 Al Green cover, Let's Stay Together, which fuelled Turner's comeback career. Over a period of six-and-ahalf months, the Foreign Affair tour took Turner to 19 countries, 121 shows and an audience of 3.1 million. EMI executives like Kick Klimbie (MD Holland) and Gilbert Ohayon (marketing director EMI Music Worldwide) presented Turner and her manager Roger Davies with several platinum awards. Worldwide, the Foreign Affair LP has sold 5.5 million, of which 4.1 million were sold in Europe.

\* \* Greece's biggest independent company, Minos Matsas & Son, has formed a joint venture with EMI Greece, A new marketing and sales operation will be set up, headed by chairman Minos Matsas, to boost the exploitation of local reportoire. Both companies. however, will continue to trade as separate entities.

UK radio is set for a major advertising boost through December when EMI and Touchstone Home Video will co-promote the Pretty Woman video, which will be available on rental and sell-through at the beginning of next month details next week. Meanwhile, the soundtrack has achieved platinum status in Switzerland (50.000 copies) and has reached gold in Germany (over 250.000), Austria (25.000) and Sweden (50.000). In the European Top 100 Albums it topped the chart for two weeks. \*

In Belgium, Xtra FM MD Danny Vuvisteke has announced that he has filed an official appeal against the Flemish government's new 'anti-network' law (M&M November 3). Xtra FM supplies cassette programmes to 35 stations in Flanders, Meanwhile, the Radio Contact network is also considering launching an appeal. \* \* \*

Nigel Sandiford, chief operating officer at London-based Music International is having the last laugh over enquiries for details about the company's new record label. Eager callers ringing after office hours are being met by an answering machine message giving the name 'Mystery Record Company', Sandiford says the tag is just a joke, caused by delays in registering potential names in territories worldwide. To contact 'Mystery' call 071-376 4488.

edited by Machgiel Bakker

# **UK Exhibitors Split On European NAB**

#### by Paul Andrews

Association of Broadcasters' (NAB) first European Radio Symposium in Montreux June 10-13, 1992, despite the enthusiasm shown by stations (M&M fer October 20) and many other European suppliers.

Certain manufacturers believe another European show, in addition to IBC, APRS and AES, is unnecessary. They also cite both the timing and site of the event between June's London APRS and July's Amsterdam IBC - for their reluctance to attend.

NAB itself, however, points out that only a small proportion of prospective exhibitors have expressed reservations, all of them British, "With the exception of this handful?' says senior VP exhibitions and conventions Rick company that isn't interested." Manufacturers first raised con-

cerns during this year's IBC, at meetings of the International Association of Broadcast Manufacturers (IABM) and the UK's Pro Audio Exhibitors Group (PAEG). Although neither organisation plans an official boycott of NAB, some members have already decided not to attend. Among them is IABM member

Sony Broadcast. "We feel quite strongly that there was no need to were not consulted about the proposal. We also have some slight puzzlement as to what the NAB is actually doing operating in Europe anyway?" Hollebone, who says attending

the event would cost Sony about | Europe it is automatically going £ 150,000, excluding the cost of to lead to something much bigger is stand space, adds that he does not very presumptuous on their part.

Several UK-based radio hardware | believe the company will lose | manufacturers are not planning to business by staving away. "We are participate at the US National normally at IBC, AES and a number of local shows, and see major broadcasters on a continuing basis. We are satisfied that people know what we have to of-

> Among other UK hardware companies which say they are unlikely to attend are Audio Kinetics, SSL, HHB, ASC, Preco, Sonifex and Stirling Audio, Factors such as the cost and inconvenience of the venue, as well as the limited scope of a radio-only show and the already crowded calendar, are cited for the decisions

By contrast, Racom Broadcast business development manager Nick Broomfield feels his company is likely to attend, despite some reservations, "We like the idea of a specialist radio show. Dobson, "we have yet to find a People looking for radio broadcast products need to be catered for specifically. At shows like IBC there are too many cameras and lenses for them.

"We feel we need to be at exhibitions to get the exposure, but it becomes a full-time job. It would be nice if things were limited to a few large shows at good venues. rather than places like Montreux which is too small for a major exhibition?"

For its part, NAB is playing down the issue. "I think the hidhave another show," says GM Pro den concern," says Dobson, "is Audio Chris Hollebone, "We that this may be a first step towards developing a full-scale NAB convention in Europe, which could pose a serious threat to IBC, in which they have a vested interest. But to suggest that if NAB is doing something in

"NAB is responding to both at- | rebuffed. "They just said no, tendees and exhibitors who want a without any real explanation. I true radio broadcasting event in think the attitude was, 'We don't Europe, Until now they have had to go to what are primarily TV shows. where there might be some radio people to do some business with." Dobson adds that when a move

into Europe was first suggested, NAB proposed to work in partnership with IABM, but was business judgment?"

0 M Media: Pat Rod, director of the in-

ternational division of the Hollywood Reporter, has been promoted to the newly created position of director of marketing and sales for BPI Communications Europe, effective immediately \* Peter Baeuerlain has become head of marketing at RTL Baden-Wurttemburg, following four years at Radio Gong Nuremberg where he headed the ad department \* Peter Hald has rejoined Radio Sydkysten in Denmark as head of music \* Sean Connolly, CEO of Ireland's Independent Radio & Television Commission (IRTC), has left to become general secretary of the Football Association of Ireland. His successor has not vet been appointed \* Robin Walsh is the new controller of BBC Northern Ireland, following the retirement of Colin Morris. Walsh was previously assistant controller of regional broadcasting at the BBC \* Spain's SER radio company has named Jesus de Polanco as its new chairman. He replaces Antonio Garrigues, who becomes honorary president of the company. De Polanco is already chairman of SER's owners PRISA \* In Italy, ex Studio 105 DJ Guido Monti has been appointed station director at RTL 102.5. He replaces Claudio

Astorri, who is now at Radio Dee-

Jav \* Andy Park has joined Jazz

FM as programme adviser. He has

previously been head of music at

Radio Clyde and commissioning

Music Industry: John Foley, who

editor/music at Channel 4 TV \*

H

our own'. It's unfortunate because we have an event that gives them an opportunity to make money and sales contacts. and some non-business factor seems to be influencing their N G

need you, we're doing all right on



was until recently head of regional promotion at Polydor UK, has set up his own independent TV and radio promotion company, based in Liverpool \* Quique Prieto, formerly international label manager at PolyGram in Spain, has joined DRO as head of promotion, while Ana Enriques has replaced Evelyn Harte as international manager at the independent label. Harte has left the record industry \* In Greece, Vangelis Yianopoulios, ex-MD of Music Box International, has joined BMG Greece as marketing director \* Karsten Heyn, exploitation manager at BMG Ariola Munich. has become manager of Hansa/BMG Ariola act Milli Vanilli. He has been replaced by Susan Armstrong \* Manfred Wodara has been appointed marketing director at Warner Music Austria. Wodara was previously marketing manager at Warner Music Germany \* Peter Buckland has been appointed GM of Nomis Studios in London. He has managed Rod Stewart and Bow Wow Wow plus world tours by Paul Young, Janet Jackson and Laura Branigan \*

> 161 LALA



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DON'T EXPLAIN

#### 18 TRACKS COMPACT DISC · CASSETTE & DOUBLE ALBUM INCLUDES THE HIT SINGLE 'I'LL BE YOUR BABY TONIGHT'

## **CBS To Halt UK** Vinyl Manufacturing

iohs

involved in the UK?

industry is seeking an audience

research structure like that

pioneered by Arbitron in the US.

ting is that something has to be

which produces quarter-hour au-

dience share figures for each sta-

tion surveyed.

"The message I have been get-

CBS is stopping the manufactur- | sharp drop after Christmas. In ing of vinyl product in the UK and turning the space at its Aylesbury pressing plant over to video now clearly not viable?" duplication.

From next February all CBS vinyl product will come from the company's plant in Haarlem, Holland, although it will continue to be distributed from the Aylesbury Distribution Centre where a new 48,000 cubic metre warehouse was opened last month.

"Consumers have voted with their wallets on which formats they prefer," says David Black, MD operations division. "Demand for vinyl records declined puter systems. steeply this year and we expect a

#### Ratings Firms Prepare

continued from page / The Capital Radio MD described talks with the BBC as carrying "an attraction for all radio in getting behind a single research system. "It is early days to predict the outcome [of talks] but there is a determination on the part of the commercial stations to take dialogue forward constructively." The outline comes as the

existing IR ratings incumbent. Research Surveys of Great Britain (RSGB), announces its revised ideas for JICRAR, part of a plan to hold on to a contract it has held for 15 years

At last week's Radio 1990 conference in Portugal, RSGB director Michael Brown lobbied hard they can evaluate in a useful way. I for his organisation and talked of think the Arbitron system, with "four significant new developments [from RSGB] in radio auneeded in the UK?" dience research"

These, he said, will allow for "a viability study to assess the possible advantages of placing multiple diaries within households".

RSGB will also focus on telephone recruitment and postal placement; the use of computer discs to allow for easier access to for the moment". information; and a 'superdip' service aimed at providing supplementary information to programmers who need research quickly.

A new challenge exists for RSGB in the form of US ratings firm Arbitron. Sales and marketing VP Rhody Bosley says he hopes to be "established" in the

Power Station In Doubt continued from page casting, as saying The Power Station would close because the Astra satellite system was already transmitting MTV.

British Sky Broadcasting is the these circumstances, maintaining new company created out of the a separate UK pressing plant is merger announced November 2. It will transmit five channels About 150 jobs at the Aylesdrawn from BSB's five channels bury plant are affected by the on the UK government-licensed DBS satellite and Sky's four serdecision but CBS says it is committed to transferring as many vices on Astra, the unlicensed Luxembourg-based satellite. The employees as possible to other deal has still to be cleared by Bri-The new video duplication tain's Independent Broadcasting

plant should be completed by Authority and possibly by Euro-September 1991 and will service pean Commission officials. Palace Pictures produced The CBS's European needs using high-speed and real-time duplica-Power Station for BSB under a tion equipment combined with US\$ 14 million annual contract, with additional programming CBS's own manufacturing comfrom Radio Vision International. Power Station CEO Don Atveo says there is "a chance we'll be able to provide something for a

new entertainment channel" to air via the merged Sky/BSB ser-UK by the end of the year. Although declining to detail his vice MTV executive producer Brent company's intentions. Bosley Hansen says: "The Power Station talks of a "prospective partner" and a deal being finalised soon. had some very good production

staff, 1 may well be interested in January 1987, "We want to approach this opportunity with a local company **IR Stations Close In** 

that understands the marketcontinued from page 1 formal step to continue providing place," he explains, "Working ratings information to the intogether with our expertise in radio we can respond to the issues dustry (see separate front page story). He adds that he believes the UK

Discussions in the suites and stairways centred on:

 The forthcoming Broadcasting Bill's expansion plans for the UK and speculation about the new "non-pop" FM licence to be done to make information availassigned next summer.

The listless advertising revenue able to advertising agencies that climate, affected by complexities in spot buying, the lack of underminimal changes, could be what is standing of radio's value. employee turnover and insuffi-The move by Arbitron in the cient sales training.

UK comes amid what Bosley . The high quality of the prodescribes as "conversations with radio case studies for DHL, Exresearch companies in other Europress Newspapers, Fiat, HJ Heinz, Kimberly-Clark, Pepsi and pean countries, but they have not TDK. Much frustration was exprogressed very far. We are interested in a number of territories, pressed that there were only a handful of advertisers present but are concentrating on the UK who were not scheduled speakers. The US Arbitron system in-Several delegates expressed hope that at the next conference volves measuring audiences by (possibly in 1992) arrangements economic markets, rather than by signal areas as is currently the will be made for all of the top 25 practice in the UK. It also UK radio advertisers to attend. employs a detailed diary system,

The conference, headed by organising committee chairman and IRS MD Patrick Falconer, also included sessions on the state of the UK economy, how people | sored by Capital Radio.

#### some of its 'human resources'. I'm not really that fast on the presenters, though?"

MUSIC MEDIA

Palace Pictures employs between 70 and 80 people at its south London Power Station studio. It is not clear whether there will be staff lavoffs. Palace executives could not be reached for comment

The Power Station, which bill ed itself as "radio with pictures", has been working to be taken seriously within UK record companies. Just last month, the service reorganised its programming schedule, but was hampered by BSB's poor audience reach. The company has sold about 120.000 dishes and claims to be available in a further 500.000 homes via cable and SMATV, but it is not clear how many of these receive

The Power Station. Meanwhile, United Artists Entertainment, the US cable, television and cinema group, is set to take control of pan-European satellite station, Super Channel. Super Channel has, until now, been controlled by the Marcucci family and claims 23 million cabled homes. It was launched in

listen to radio, brand imaging, programming successes, research, sales strategies, creative production, station airchecks, sponsorships, and general industry addresses

There were two noteworthy segments featured in a televised format, LBC Newstalk presenter Michael Parkinson, who was warmly received as chairman of the conference, conducted a videotaned interview with UK Arts Minister David Mellor, His explanation of the non-pop definition and comments regarding his personal preference for classical music were jeered frequently by the delegates.

Moving from parliament to the public, Abbott Mead Vickers SMS planning director Jackie Boulter presented the results of a justcompleted audience research study on London radio. Her report included videoclips of listener focus groups and oftenhumorous descriptions of the lifestyle "clusters" they perceive the top IR and BBC stations to be targetting. The event was capped off with

a black-tie dinner hosted by AIRC and the Radio Marketing Bureau. and a cabaret featuring television comedian Rory Bremner, spon-

## TALKBACK

## UK & IRELAND

## Classic FM Leads Race For UK National Radio

## "I Want 1/2 Million Listeners Every Day" The Voice - speaking out across Scandinavia

Baron Otto Reedtz-Thott launched leading Danish station. The Voice Of Copenhagen, in 1984, and earlier this year announced plans to go national with cable station. The Voice of Scandinavia, David Rowley spoke to him about the station's newest venture, and how he views the prospects for developing the radio industry throughout the territory as a whole.

MUSIC

MEDIA

O: Where did the idea for The Voice Of Scandinavia come from? A: I had wanted to do it for three years because it was obvious from the time we started doing TV that you should be trying to broadcast nationally. We contemplated sending our signal to the UK or Holland or one of the other places you can uplink from. We knew it was possible because we had a brief tie-up with The Voice Of America, picking up their stuff from satellite and putting it out on a frequency we didn't use. This spring I got the possibility, through our connection with Esselte, to rent a subcarrier on their transponder. The most difficult thing was to get the permission to bring it down but we did finally get the authorities to say ves, via a little loopholing. What we're doing is not strictly by the book but I read an article in one of the papers where the minister of communication says he won't do anything about it, because it's an interesting development.

#### O: Despite the fact that Danish media law is still quite restrictive, particularly in the area of networking, there seem to be a lot of loonholes?

A: The problem is when you have quite restrictive laws which are a couple of years old then the technology surpasses the lawmakers. For example, the law relating to fibre optics states that you cannot downlink a Danish station. This basically bans the Danish media from being in the fibre optical cable media. It's stupid because they're inviting all the foreign broadcasters in but the connection with the constant

pressure from both sides of the local radio scene. I know the Social Democrats (Danish opposition party) are pushing because they own a lot of stations and they would be interested to have a big news desk and network their news. The next thing for us of course is to deal with, or buy up some of, the other local stations all over the country and give them our satellite feed. Then vou're really doing a network. What I want to do ultimately is have 50 stations around Denmark so I really can compete with Danmarks Radio. Then I want half-a-

within the bounds of reality.

think they have to get some | the media in the rest of Scan- | and the small stations, in terms of dinavia? A: We are thinking of doing

something in Sweden with The Voice of Scandinavia but we don't expect a vast amount of listeners because people in Denmark don't want to listen to Swedish radio and vice versa. If we really want to do it, we should do it completely in Swedish, but then it becomes very expensive from our point of view. We are concentrating on the Danish market first. But I think it would be good to

put together a nice pan-Scandinavian programme and sell it all over. That could be quite fun. If million listeners every day. It is there was a space for them I could see the potential for a lot more

commercials, don't have a chance.

Q: Where would you like to see The Voice Of Scandinavia in five years time?

A: We would like to do a national programme, like a fourth national station. Every local station with some ambition would like to do that. But I hope in a way the government will not open up the way for a fourth national channel because we are getting there without that happening. If I could

stall somebody else from taking it, that would suit me fine but, on the other hand, if it's going to happen I want to be the one who does it

That is a political question, but I think that there's going to be so many people who want to have their finger in the pie that it's going to end as a new Danmarks Radio

I suggested to the minister that we should let people bid for it and use the proceeds to help all the small, non-profit stations that politically you want to have around. They want to have these local stations but they don't have the means to finance them except this 10% tax on advertising income. But, in any case, the minister has said the fourth channel is not a high priority for him and he might get back to it next wear

#### Baron Otto Reedtz-Thott's family has a history of parliamentary membership going back three narrowcasting in Scandinavia. generations. Inspired by a spell One that does classical, one that in the US at the Massachusetts does jazz, one that does news - as Institute of Technology, Reedtz-Thott became involved in the media in the early 80s. A proposed pay-TV service was sold to Esselte, and Reedtz-Thott decid-

and and the state

ed to concentrate on radio. The Voice, launched with an initial budget of less than £ 5.000 and broadcasting in some rooms borrowed from his uncle, got round Denmark's strict laws on advertising by running a drama series called 'Pierre Smirnoff', about a secret agent, which was paid for by the liquor company. Other stations were added in different parts of Copenhagen and The Voice now has a reach of some 10%. Earlier this year Reedtz-Thott announced plans to launch The Voice of Scandinavia, gaining access to 350.000 cabled homes throughout Denmark via a satellite link

Lloyd-Webber's Really Useful Group, merchant bankers NM Rothschild, David Maker, recently appointed MD of Birmingham's Buzz FM, and bookstore-chain owner Tim Waterstone, is one of the leading contenders to win the licence for the UK's only national commercial FM. The government's decision to

award the franchise to a "nonpop" service has resulted in several applicants withdrawing from the field Despite doubts that a classical

station could gain a big enough audience to attract advertisers. David Astor, head of Classic FM, believes the company's plans are viable.

"We carried out research which identified a gap?' he says. "Our research is far more profound than it was for our application for one of the London franchises last year, because the national licence is a more complex financial package.

"Our programming would have more of a format than Radio 3. We will be playing lighter and more accessible music with a more intimate style of presentation. As part of our research, we are doing a series of test tapes

styles to gauge audience reaction." But the classical format is likely to face strong competition from an easy listening application. Lord Hanson, who owns London's new easy listening station Melody Radio, has previously stated his interest in bidding for a spokesperson for Hanson says that the company is "keeping an open mind"

Midlands Radio, which has already filed letters of intent for both the FM and AM licences, is reconsidering its plans. MD Ron Coles says: "If, when the licences are officially advertised, we feel able to apply for an FM licence are more interested in a national

then we will do so. However, we AM station with a format of light music and light sneech?" At a press conference announcing the Radio Authority's plans last month. Lord Chalfont did not rule out country music as a possible "non-pop" format, although how much "new country" music would be acceptable under the official definition of pop music remains to be seen (M&M November 10) There are no publicly identified country music stations among the they have not yet established a European chart presence. stop distribution throughout

and the theme tune for the Nivea TV commercial). But instead he was awarded a silver

national station, although a he says: "There is bound to he

Classic FM, backed by Andrew | using different presenters and | letters of intent to the Radio | still considering its position. Authority, but Martin Satterthwaite director of European operations at the Country Music Association, believes that will now change. Pointing out that there were

three country music applications for the London licence last year. some interest now. The spectrum available under country music is much wider than jazz. It could cover everything from the early Everly Brothers to Lyle Lovett?"

Among the groups which had intended to apply for a rock station, only Virgin Broadcasting is prepared to say at this point is wait and see?' But Rock FM is not interested in the AM licence, "The Rock FM concept does not fit on AM?' says Tim Schoomaker of EMAP Ra-

Director Charles Levison says:

"We are considering applying for

the AM licence although all I am

dio. And Paul Smith of Q-Rock agrees. "We would reject the idea of trying for an AM licence because we don't want to dilute our aims, although if one of our rivals made a serious bid for it then we might have to reconsider."

## London Signs Happy **Mondays For Europe**

London Records has signed | There are also plans to syndicate leading Manchester dance combo the band's hometown concert on The Happy Mondays for a Eurotheir UK tour this month. nean distribution deal outside the The Happy Mondays will be UK, starting with their new single, undertaking a major European Kinky Afro, and album, Pills 'N' tour from the end of January and Thrills And Bellyaches.

they will be making a promo-The band, who are with the intional visit to selected radio and dependent Factory label in the TV stations in early December. UK, already have a strong press London is also bringing over profile in Europe based on their European media to see the band UK success. But the ad hoc release on tour in the UK. schedule of their records in dif-"It's important that people ferent territories so far means that

understand the environment in which the band operate and not just interview them in a room? "We will provide central, onesays Reid. "There hasn't been a bunch like this since the Rolling Europe and offer major label Stones and that should come over well on radio. So far everybody's been concentrating on their flam-London international boyant lifestyle rather than the music. But that will change with

The label will work the Kinky Afro single - a top 5 UK hit - to this album?' European radio as a crossover hit.

marketing support for the band?"

manager John Reid.

savs





producer Ionathan Ruffle (left)

0

on your own frequency, and frequency sharing makes everything more difficult. But now with satellite we've entered a new area and we can just buy a channel. For the first time I don't have to share a frequency with someone else, which is great.

Q: How do you see The Voice in Danes, who have to keep out. I changes which are occurring in



long as you don't make it too narrow. I think it would be possible

portant to have your own station

think in the long run they'll survive. The whole thing accelerates

What is the future for them?

## O: Virtually all private radio stations in Scandinavia are forced to

even here in Denmark but, if you want to do news, for example, it's important that people can go and hear it anywhere. If they can only

hear it at six o'clock at night when they get home, they might as well watch the news on television. Q: Countries like Denmark and Norway have a large number of local stations compared to their comparatively small populations.

A: There are around 350 stations here at the moment and I don't

ENELUX

# **EMI Splits Labels**

EMI Records UK is being restruc- | promotion. "The MDs will decide tured into two divisions based around the company's primary they will need. We haven't been labels, each of which will have its prescriptive over what they should own marketing and promotion do.

MUSIC

departments. Andrew Pryor, previously EMI pop marketing director, has been appointed divisional MD for Capitol/Parlophone, And Clive Swan, who left EMI 10 years ago to join PolyGram (where he was MD of record operations) before moving to wholesale/distribution company Soto Sound, rejoins as divisional MD for EMI/EMI USA.

Tony Wadsworth has been made GM pop marketing at Capitol/Parlophone and Malcolm Hill becomes head of promotion. Appointments to the EMI/EMI USA division have not yet been confirmed but Steve Dinwoodie is believed to be heading up the promotion team.

Personnel director Eddie White says that each division will be selfsufficient in marketing, press and | EMI UK MD Rupert Perry.



EMI UK's new 'Gang Of Four' MDs. From I-r: Andrew Pryor, divisional MD Capitol Parlophone; Rupert Perry, MD EMI Records UK; Clive Swan, divisional MD EMI/EMI USA: and David Hughes, divisional MD strategic marketing division (advertisement)

## MEDIA INFORMATION SERVICES Artist interviews - Editorial Contributions Phone/Fax: 32 3 568 80 82 Belgium

Congratulations to Radio Antigoon for a first decade!

Diamond Awards Into Two Divisions Spotlight Benelux Talent

Lois Lane, Gerard Joling, The | marks the record industry's Nits, Clouseau, Technotronic, Will Tura and The Radio's are among the acts who will perform "From the radio stations' point at a gala event featuring Benelux of view there is likely to a strong | talent, to be held during the fifth annual Diamond Awards Festival in Antwerp on November 14-17. The event will be televised and



Ian Florizoone

UK & IRELAND BE NELUX

how many more promotion staff

degree of continuity, even though

there will be two different teams

EMI's A&R department is

unaffected by the changes. "It

will operate much as it does at the

moment," says White, "Nick Gat-

field will determine how best the

company's new signings should

be dealt with in conjunction with

"It's always been a collabora-

Andrew Pryor and Clive Swan.

tive process. Now it's a three-way

collaboration. It gives us more

flexibility in deciding how best to

Prvor and Swan, together with

David Hughes who has been ap-

pointed divisional MD of the

strategic marketing division he set

up in 1984, will report directly to

develop artists."

working out of EMI?

is being organised by IFPI Belgium, SABAM and Holland's Edison foundation. As well as performances by acts from the Benelux, awards will be presented in several categories. They include best artist, video, sleeve design and photograph.

Diamond Awards music coordinator Jan Florizoone: "The decision to focus on the low countries this year was inspired by the tremendous boom of talent in the region"

Florizoone adds that the Festival, which kicks off with a performance by Ben E King at Antwerp's refurbished Sportpaleis (2.000 seats), has secured a VTM scored more than 43%. strong position in the international calendar of music events. He says: "We have proved the viability of the Festival and it has now earned a reputation for being have 24 top acts every year clearly work.



recognition of its importance." The international line-up of artists on November 16 includes, Duran Duran, Maxi Priest, Charles D Lewis, Kim Wilde, Kylie Minogue, Benny B, Helen Shapiro, Jimmy Somerville, Adamski, Toto Cutugno and Tiffany. On November 17 Lorca, Technotronic, Joelle Ursull, Bom-

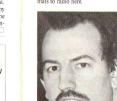
balurini, London Beat, Soul II Soul, Matthias Reim, Milli Vanilli, Holly Johnson, David Hasselhoff and Roch Voisine will perform, among others,

An Hajdu, label manager at Phonogram, comments: "We have included the Diamond Awards in our marketing campaign for the new Jimmy Somerville album. About 20.000 people are expected to attend his performance at the Festival, which is being promoted in TV adver-

tisements?" At BMG Ariola Belgium, label manager Stef Cockmartin says he is very enthusiastic about the Diamond Awards and believes it could play a bigger role in promoting new releases in the future. However, he does not believe that BRT TV is the best outlet to televise the event locally. The Flemish public broadcaster will provide coverage of all four days of the Festival on its second chan-

nel, which had only a 5% market share in the latest ratings while Flemish commercial TV station

At press time, Jan Florizoone had also secured TV broadcasts with several TV stations in Europe, Japan and the Far East, The event will also be televised by one of the biggest events in the FR3, in conjunction with the music world. The fact that we French Metropolys radio net-



Piet Keize

## Gospel Breakthrough New MD At BMG

"We see a real possibility to

break into the secular and find a

much wider audience?' says

Visser, "This is recognition of the

better production quality and

in recent years. When they do hear

it, people are often impressed by

the quality - I don't see why some

of it couldn't even reach the

He points out that modern

'gospel' music encompasses styles

from heavy metal and rock to pop

and MOR, GMI releases up to 20

national and international titles a

Meanwhile, Visser says that

broadcasters EO and NCRV has

helped raise the profile of GMI

product, although other organisa-

tions have been slow to pick up on

the releases, "I hope that might

change now it is more widely

"We were the first to have

playlists and horizontal program-

ming, and the first to broadcast

live round-the-clock. And from

day one we have had our own

record library and have been

aware of the importance of

Keizer, who hosts his own two-

month, across this full range.

tian bookstores.

charts"

## Gospel music is to get a higher | distribution through small Chris-

profile in mainstream Dutch record stores, following agreement by the leading Free Record Shop (FRS) chain to stock product from Christian record company GMI. The chain's flagship megastore, Amsterdam's 'Fame', will sell as many as 50 GMI titles. with other shops taking a selection of releases.

FRS will also be giving away a GMI CD single of Christmas songs by gospel group Geffo Quartet during December, as a Christmas 'present' to customers spending Dfl 50 (app. US\$ 9.85) or more, and as a corporate gift to business contacts. In addition, GMI product will be promoted in the FRS magazine, Free, and through a low-price, gospel-rock sampler CD.

According to GMI promotion manager Yke Visser, the FRS deal marks a major breakthrough for the company, and for Christian music in general, which has available?' he adds. hitherto been mainly limited to

## Antigoon Celebrates 10th Anniversary

More than 2.000 Radio Antigoon listeners attended a party on November 2 to celebrate the station's 10th anniversary. Hosted by the outlet's DJs, the party included performances by Technotronic, Tasha and Plaza.

Radio Antigoon is one of the avoiding repetition in programmost successful private stations in ming?' Flanders and was founded by its owner Piet Keizer. Keizer athour show, also stresses the imtributes its position in the market portance of keeping track with to innovative programming: "I listener tastes: "We keep close knew that the only way we could contact with our audience via a succeed was by introducing fortwo-hour request programme, which is aired every night?" mats to radio here.

He adds that when Radio Antigoon was launched, presenters had to pay Bfr 100 (app. US\$ 3.20) to work at the station, however, today its 14 DJs are among the best paid in the country And he says that Radio Anigoon now spends more than Bfr 600.000 annually on records: "We

only buy singles and are now establishing an oldies CD library. But we also receive material from record companies, including Distrisound, CNR, ARS, USA, PIAS and Dureco Holland - who have all supported us from the beginning?"

BMG International has appointed Derk Jan Jolink as MD of BMG Ariola Belgium, effective from January 1. He is currently marketing manager at Warner greater variety of Christian music Records Holland and was previously national marketing direc- (M&M October 27). tor at CBS Records Belgium.

Jolink will be based in Brussels and will report directly to Arnold Bahlmann, senior VP central Europe at BMG International. He replaces Jan Theys, who has left BMG to form his own company MUS

## Kennedy Set To Top Dutch Chart

Ariola Belgium

A powerplay by Dutch Radio t be triggering additional sales of Veronica on Nigel Kennedy's Kennedy's album of the same Spring overture from Vivaldi's name Four Seasons could see a classical record secure the top spot in Holland for the first time in near-

airplay on Holland's Christian ly 20 years. "We think it's a hit record, will be at least top 10 and are supported in this by its entering the Dutch charts at no. 38?" says Veronica station director Lex Harding. "Listener phone reaction has been very good?'

of of his station's claim to be a "trendsetter". And he reports EMI Holland to be delighted at the powerplay because it is said to

EMI Classics international product manager Martin Hines explains: "Spring is issued only in the Benelux countries, at the

specific request of EMI Holland product manager Jan Steenhui zen. I understand Nigel to have had good television coverage. The single is in fact a revamp of a radio promotional version which failed to chart in the UK?"

Harding sees this is further pro-The last classical record to reach no. 1 in Holland was Waldo de los Rio's rendition of Mozart's Symphony No. 40, in 1971.

Local Acts Boost Turnover Local product turnover increased | were up 60% and CD albums

by 45% in Belgium during the first six months of this year compared to the same period in 1989. according to the national IFPI branch

Meanwhile, the total turnover of Belgian IFPI members jumped by 30%. Cassette turnover improved by 30%, while CD singles | music industry.



scored a 49% increase. In con-

trast, turnover from vinyl LPs



MUSIC & MEDIA - November 17 1990 MUSIC & MEDIA - November 17, 1990 AmericanRadioHist

ALBUM CRAZY WORLD SHIPPING GOLD IN

NEW

GERMANY INCLUDES **'TEASE ME** PLEASE ME

AND CHANGE

9



BLM now looks certain to get the go-ahead to join the national Media Analyse (MA) radio ratings system. Final confirmation is not expected for several weeks, but BLM media research director Michael

G E

Bavarian private media authority

Philippoe says the organisation has received "unofficial" confirmation that its application (M&M October 27) has been accepted by AG.MA, the organisation which compiles the national figures annually

Philippoe: "I was telephoned by an AG.MA official, who said its committee had approved the application. Unfortunately the AG.MA is quite slow, so we may not get written confirmation until the end of the year?'

Nevertheless, he is confident that local private radio in Bavaria will be included in MA '91, to be published in July. The move marks the first time that the entire private radio system of one of Germany's states has subscribed to the MA, most of whose

members are large statewide private stations and commercial

> Half the DM 280.000 (app. US\$ 186.000) annual subscription to the MA will be borne by the BLM, the rest by regional sales house BLW, which sells advertising for the Bavarian "We hope that having informa-

tion coming from AG.MA will make the acquisition of national advertising easier for the local stations," explains Philippe.

"The advantage of the new region?"

## **East German Industry Reps** Confront New Problems

professionals from Eastern Germany recently participated in a five-city seminar tour designed to increase their awareness of the industrial and legal systems which now confront them.

The seminars - in Leipzig, Stralsund, Berlin, Cottbus and Zwickau - were organised by Liana Kubiczek, director of the East-Berlin based non-profit organisation Musik Szene, and sponsored by Munich-based label Marlboro Music.

Covering such topics as contract law, copyright law, tax, insurance, structures and procedures in record and publishing companies, plus performing and mechanical rights societies, the seminars were targetted at musicians, managers and promoters. They were held by manager/ M&M correspondent Robert Lyng and industry legal specialist Stefan Klein, Klein: "The need for practical information in the former GDR is enormous. Not only have they lost their old system, but at the

moment there is no replacement

services of the nation's regional public broadmasters. Bavaria is generally considered to be Germany's most highly developed radio market.

**BLM Gets MA Go-Ahead** 

RMANY

locals on a national basis.

system is cohesion. There will be a single release date for ratings figures in the whole of Germany, and the figures for Bavaria will be comparable nationally. That should overcome any hesitation or confusion on the part of potential advertisers from outside the

How the local stations will be

More than 170 music industry within which they can work. "We have learned as much as

the seminar participants in the last few days - for instance, about how promoters and musicians are being driven to bankruptcy by a sort of double taxation. The local internal revenue offices continue to collect a 20% "honorary tax". which existed under GDR law, but is not included in the tax law of

the Federal Republic. "This, combined with the fact that audiences are also short of cash, has led to some groups who played 20 concerts per month in the past - having to break up, because now they can hardly get five gigs together?' Heide Bieger, head of Marl-

boro Music, also hopes to be more active in the East, "We are looking for a German-language act for our label, and would be happy to receive demos from artists in the Eastern states. Although there are still no concrete plans, we are considering holding our annual Marlboro Music Rock Festival at a venue in the East?"

surveyed and their audience ratings presented in the national ratings is yet to be finalised. However, the AG.MA is not expected to significantly change its survey methods, which currently involve about 4.000 face-to-face interviews per year in Bavaria (out of 22.000 around Germany). Since this sample size is too small to produce accurate ratings for individual stations, figures will probably be produced for the region's local radio sector as a whole.

Philippe says that while the BLM will scrap its own annual regional ratings survey, the Funkanalyse/Bayern, the organisation will continue to produce detailed audience breakdowns in areas covered by local radio stations. "For local stations and their advertisers, detailed local marketing information is still absolutely necessary?"

## Hasselhoff Wins Pan-Euro Release

BMG Ariola Munich artist David Hasselhoff has embarked on a media tour to promote the pan-European release this month of his LP Crazy For You and the title track single.

On November 5, Hasselhoff visited the studios at Spain's SER network and then moved on to BRT radio in Belgium. He is currently shifting between Holland and the UK, where radio is yet to be fixed, and will perform at the Diamond Awards Festival in Antwerp on November 17. Ten days later he is scheduled to attend the Bambi award ceremony in Leipzig.

Hasselhoff is best-known for his role in the US television show 'Baywatch', which is aired across many European networks. "This is certainly of use to us in securing radio, television and magazine interviews," says BMG Ariola head of international exploitation Susie Armstrong.

Both the album and the single were released in the GAS territories in summer and went gold in Germany (250.000) and Austria (25.000) and platinum in Switzerland (25,000)

Armstrong says a follow-up single, Freedom For The World, which was released in those territories on November 5, is already picking up good airplay.

**FMs Fight For Their Rights** 

Independent radios have joined | the contributions of the FMs." together in a show of unprecedented solidarity to protest against what they regard as an unfair performing rights tax - up to 6% of a radio's total turnover demanded by rights organisation SPRF

Headed by Luc Dentin (SIRTI RVS) and Marc Pallain (Cherie FM), the anti-SPRE tax movement unites major networks, independent regional and local stations, NRJ, Cherie FM, Nostalgie, Fun Radio, RFM, Maxximum and Metropolys are among stations actively involved in the campaign which is supported by a host of radio collectives (CNRL, FFRC, FNRL, SIRTI, SOD, GRIE SNRP SPOR SRN UDRLP and APROR).

According to Dentin, the private FMs consider that, despite having 40% of radio's overall audience and being "an essential tool in promoting music and artists" their worth is not sufficiently recognised by the music industry in general.

Dentin highlights the "fragile" economic state of the majority of the FMs: "Out of 1.800 FM radios in France, only around 50 are profitable?' The SPRE tax, he believes, discriminates against the commercial FMs in favour of the public sector and the peripherique stations

Dentin says the stations are willing to pay rights to artists. although many outlets are reluctant to pay rights attributed to producers and record companies. "These are mainly controlled by foreign companies whose increased profits are largely due to a

## Higelin, Mano Negra Video Award Winners

and Mano Negra were among the winners at this year's Video Nights awards.

Higelin won the Live Concert Grand Prix for S'En Va En Reve., (EMI France), with Sheller winning the French-language compilation category with Excalibur (PolyGram Music Video),

Producers Brigitte Remy and Pascal Mourier won the best documentary category for Puta's Fever (Virgin Video), a profile of

The commercial FMs are seeking a meeting with the minister of culture Jack Lang. They intend to raise the point that the FM stations have a limited (one seat out of 12) representation on the commission which decides the rates of rights payments.

Replying to the latest anti-SPRE initiative, its legal director Jean Vincent comments: "The radios think that they're still living in the 'radio libre' era, which of course is not the case. They think that they have to right to avoid payment simply because they are independent, but this is not a valid argument?"

colleagues at SPRE, the commercial FMs arguments are inaccurate and misleading, "The figures which they are using to argue their case are totally false. The 8% to be collected comes out of advertising revenue, not turnover, so it's hardly a question of discriminating against FM radios in favour of peripheriques. And this does not affect the revenue gained from other activities. The figure is linked only to broadcasting activities and it applies to FMs and peripheriques alike?"

Vincent says Jack Lang is opposed to any modifications to rights payments: "And he will be writing to all of the FMs to explain this. We are working on a series of new test cases which we will present to all the relevant tribunals to bring the FMs to task. We intend to hit them hard this time"

more active market stimulated by Recordings - Putting The Record

# Jacques Higelin, William Sheller | Mano Negra on tour,

France, awarded to The Wall -

Friends 1943-1945.

port of the Conseil General des Alpes Maritimes, and the Nouvelle Academie du Disque.

British right organisations PPL (Phonographic Performance Limited) from FPL Financial Limited. The report states that UK independent radios are not justified in claiming lower PPL payments. The reports says it is a "grave misconception to suppose that commercial radios' future finan-

Straight', commissioned by the

cial viability rests on the reduction of payments in copyright royalties". The report also concludes that local radio is becoming increasingly profitable due to the growth of the advertising sector and improved management techniques. The SPRE was formed in 1986

According to Vincent and his by the ministry of culture for the sole purpose of collecting performing rights taxes from French radio. But the organisation has met with little success since its formation with many stations refusing to pay rights fees. **CBS** Creates New **Promotion Department** CBS France has created a new | Rockpool's staff. According to promotion department called Rockpool which will specialise in

rock and "underground" acts. The new set-up will supervise promotion for artists signed to CBS label Squatt as well as selected CBS acts like Prefab Sprout, Bob Dylan, Public Enemy and LL Cool J. Richard Brunois (FM radios), Patricia Ruffle (AM stations) and Emmanuelle (press) make-up

Vincent is using the 1990 study, 'Commercial Radio And Sound **McCartney's Megastore** And Europe 2 Campaign Paul McCartney's new triple LP Tripping The Live Fantastic will be released in France with a marketing campaign targetted at the

However, the European Video country's three Virgin Mega-Clip Grand Prix went outside stores, radio station Europe 2 and the press Live in Berlin (PMV), PMV also From November 15 to the end picked up the revival category of the month, Virgin stores are bewinner with Count Basie And ing decorated with McCartney displays, including a five metre The event was organised by high reproduction of the artist's bass guitar. In addition the mega-Christian Lalache with the supstores are selling a limited edition

packaging.

· 3.000 units - collectors item of

Marketing consultant Dany Mouton, who co-ordinated the campaign for EMI, says that Europe 2 will be running several spots between November 15 and December 5 and that the station will be giving heavy airplay to

tracks from the album. "The Europe 2 listener is very representative of the McCartney fan," says Mouton. "They range in age from 15 to 50 and, as Europe 2 has always been associated with Beatles music, and has recently aired John Lennon spethe album sold with special cials, it seemed a natural choice for our promotion?"



**Foulguier Celebrates** 25 Years At Inter

France Inter celebrated Jean-

Louis Foulquier's 25th year at the

station with a day of narties and

special broadcasts on October 24.

several of the public stations' pro-

grammes during the celebratory

day which culminated in a live

show at France Inter's Maison de

la Radio in the evening, Jacques

Higelin, Phillipe Leotard, Les In-

nocents and Dee Dee Bridgewater

attended the event to pay tribute

Foulquier began his career at

France Inter on a night pro-

gramme, answering telephone

queries from listeners. He went on

to host various late-night shows,

all of them dedicated to French

music. He is renowned for in-

troducing national acts to radio

airplay and is still on air today

with his 'Pollen' show, which airs

French chanson four times a week

Brunois: "Rockpool was created

to handled acts which are impor-

tant to CBS but who are not

always priorities in the normal

promotion department. We will

work with the specialised and

trendsetting media. Our goal is to

get the artists known, create a

buzz, and when the acts are ready

for a crossover the promotion is

then switched to CBS?'

from 20.00-21.00.

to Foulquier.

Foulquier was a guest on

R A N C



MUSIC

conference staged in East Berlin as The Wall came down, Looking East & West invites executives of the music industry from records, TV, concerts, radio, video, publishing, rights and facilities to come to Budapest.

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# **Italian Privates Face Uncertain Future**

A

## Confusion over licence applications continues

in the US, but I don't think I con-

Bruno Ployer, programme

director at the Rome-based na-

tional station Radio Dimensione

Suono Network, is also uncertain

Ployer: "I'll be the first to com-

ment as soon as we get our licence

but we don't know anything more

now than we did a few weeks ago.

things move slowly in Italy?"

The station has applied for na-

tional status and Plover stresses

that the company has acted in ac-

cordance with the law by selling

its three local stations. However,

he confirms that he is acting as

programme consultant for each

Meanwhile, Claudio Astorri,

newly appointed station director

at Radio DeeJay and Radio Capi-

tal, says there will be no imme-

diate changes until two govern-

ment commissions release their

findings. One will decide where to

locate frequency bands and the

on a personal basis.

of the immediate future.

to invest in TV?'

ment is to wait?'

by David Stansfield

A piece of Italian broadcast | history was made at midnight on stations. Hazan reveals that October 23, but rather than bring-UNIPOL, a major industrial and ing excitement to the private radio financial group with an annual sector it has left several major turnover of L 27 billion, has a players uncertain about their 21% stake in the station. Hazan: "A national broadfuture

Under the terms of the country's new media legislation, all owners of radio and TV stations were required to apply for a licence to operate by October 23 just 30 days after Post & Telecommunications minister Oscar Mammi first announced the deadline (M&M September 15). Any broadcaster who did not apply for a licence is subject to closure and no one may open a station without having first sought government permission. Until now, private broadcasters have been free of governmental regulation. While many outlets applaud

the end of their "pirate" status, they also claim that the law is ambiguous in certain areas and say there was widespread confusion over the licence deadline. Among the critics is Alberto Hazan, head of private national stations Rete 105, Radio Monte

Carlo and 105 Classic, Hazan: "We worked for about 40 days on the licence papers and then went to Rome with five cases of documents. We went on October 22, a day early, because it was not clear whether the 30-day limit had ended or not?"

Hazan says that most stations applied by post but he wanted an official receipt in his hands. He estimates the cost of the exercise at L 350 million (app. US\$ 308.000), for lawyers, taxes and administration.

He adds that he was forced to close 21 regional companies which broadcast programmes from Rete 105 and Radio Monte Carlo with their frequencies. Hazan: "Only one company can own the frequencies of a national station so we had to buy them all in order to operate in the future?" 105 Classic, Hazan's gold station which was launched in March this year, was intended to remain local. But it has now gone national because no company can

own both national and local | other will decide on which stations will have them.

But Astorri believes the new laws will benefit music. "There are many stations who now play the same kind of music, but there will be fewer outlets by 1992 and caster must cover at least 6% of they will need to be more precise the country, UNIPOL had a stawith their formats and target aution which covered 30%. We were dience. The law will also make staonly covering 31% and had no tions think of new formats. I time to buy up frequencies. Their believe that more rock stations frequencies plus ours enable us to will emerge, which will be good comply with the new legislation. for record companies who have That was the reason for the deal?' difficulty in getting airplay for However, he remains uncertain this kind of product?"

about the future of the nation's Astorri also confirms that private broadcast market. "It will Claudio Cecchetto, joint owner of be difficult to improve our adver-Radio DeeJay and owner of local tising revenue because TV and the station Radio Capital, was forced press dominate the market. I askto sell the latter in order to comply with the new legislation. Astorri ed Saatchi & Saatchi recently why they don't invest in the radio will continue as director of both market here. Their reply was that stations but, at press time, was our image was not good. I argued unable to disclose the new owners that we are no different from of Radio Capital. other stations in Europe or those

Pino Ruggero, the new GM at national CHR station RTL 102.5 vinced them. It is easier for them Hit Radio, believes nothing will change for two years. But he adds: "The government will establish just who runs a network and I hope its choice is based on value and not on who has the strongest political weight?' He argues that good music programming existed before the law and says his main concern now is the weakness of the advertising market. Ruggero: "The government

The only thing to do at the moneeds to help the development of Mammi has hinted that licences a market for the radio sector. Not might be approved by March 1991 by direct investment, but it must but Plover is not convinced: "The recognise radio as a serious busideadline is January 1 1993, but ness'

Fillipo Broglia, promotions manager at the national music only station Radio Italia Solo Music Italiana, confirms that his station has applied for network status, which will limit live broadcasts to six hours each day. He agrees that there will be no immediate changes and refuses to judge the qualities of the legislation. "We will continue to work harder in order to demonstrate our professionalism?' says Broglia.



(ARM) Kylie

(Virgin) Gazza

(Parlophone)

(Elektra)

(A&M)

(Virgin)

(MCA)

(A&M)

(Mute)

(Virgin)

(MCA)

(EMI)

(EMI)

(Island)

(Arista)

(Mercury)

(FFRR/London)

(Korova/WEA)

(Warner Broth

(Capitol)

(Parlophone)

(IRS)

(RCA/BMG)

(Virgin/WEA Int.)

(MPL/Parlophone)

(BMG Ariola)

(East West)

(CNR/ARS)

(CBS)

The L

Black

Happ

Hot

Janet

The I

Ice Ice

Тор

(Chrysalis)

e - New Fower Generation (20)	(Vvarner Brothers)
Minogue - Step Back In Time (40)	· (PWL)
a's - There She Goes (42)	(Go!Discs)
Box - Fantasy (43)	- (Groove Groove Melody)
y Mondays - Kinky Afro (45)	(Factory)
100 Singles	
a & Lindisfarne - Fog On The Tyne	(Revisited) (45) (Best/RCA)
Jackson - Black Cat (66)	(A&M)
a's - There She Goes (67)	(Go!Discs)
e Baby - Vanilla Ice (70)	(SBK)
100 Albums	
John - The Very Best Of (5)	(Rocket)

Elton Jo (Rocket) Beautiful South - Choke (15) (Go!Discs) The Traveling Wilburys - Traveling Wilburys Vol. 3 (23) (Wilbury/Warner Brothers)

#### FAST MOVERS

### Airplay Top 50

1	(A&M)
(Warner Bro	others)
	(Epic)
(Me	ercury)
(Warner Bro	others)
0	(Arista)
(Verve/Po	olydor)
	(Virgin)
(Warner Bro	others)
	(PWL)

#### (EMI) Top 100 Albums (Factory/London)

Top Too Mibuilis	
Paul Simon - The Rhythm Of The Saints (2-3)	(Warner Brothers)
ZZ Top - Recycler (4-8)	(Warner Brothers)
The Police - Their Greatest Hits (6-11)	(A&M)
Pet Shop Boys - Behaviour (7-9)	(Pariophone)
Herbert Groenemeyer - Luxus (8-10)	(Electrola)

## HOT ADDS

(CBS)
(Epic)

#### **NOVEMBER 17 - 1985** YESTER HITS the Eurochart top five from five years ago.

### Singles A

Neville Brothers - Fearless

SURE HITS

Elisa Fiorillo - On The Way Up

Kim Appleby - Don't Worry

Deee-Lite - Power Of Love

Alain Souchon - Les Cadors

The Beloved - It's Alright Now

Vernell Brown Ir - Perfect Timing

Inspiral Carpets - Island Head EP

Wendy & Lisa - Rainbow Lake

Phil Collins - Serious Hits Live

Levers, Michiels & Soulsister - Heat

Paul McCartney - Tripping The Live Fantastic

Deep Purple - Slaves And Masters

Various Artists - Happy Daze Vol.I

Hall & Oates - Change Of Season

Echo & The Bunnymen - Reverberation

Robert Palmer - Don't Explain

Andy Taylor - Lola

ENCORE

Tiffany - New Inside

Freudiana - Freudiana

Farfarello - Savarah

The Alarm - Standards

David Rudder - 1990

Scorpions - Crazy World

Steve Winwood - One And Only Man

Julio Iglesias - Can't Help Falling In Love

**EURO-CROSSOVERS** 

**EMERGING TALENT** 

Hithouse feat, Dave D.M.D. - A Bright Day

The Tragically Hip - New Orleans Is Sinking

**ALBUMS OF THE WEEK** 

Happy Mondays - Pills, N' Thrills And Bellyaches

Stevie Wonder - Part-Time Lover	
A-Ha - Take On Me	
Simple Minds - Alive And Kicking	
Tina Turner - We Don't Need Another Hero	
Arcadia - Election Day	

	Albums
(Motown)	Madonna - Lik
r Brothers)	Dire Straits -
(Virgin)	Bruce Springs

Madonna - Like A Virgin	(Sire)
Dire Straits - Brothers In Arms	(Vertigo)
Bruce Springsteen - Born In The U.S.A.	(CBS)
Stevie Wonder - In Square Circle	(Motown)
Sting - Dream Of The Blue Turtles	(A&M)

Δ MUSIC & MEDIA - November 17, 1990 MASTER CHART - November 17, 1990

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8. Cyndi Lauper - Another Brick in The Wall

19. New Kids On The Block - Toright

20 Arango - Nada Cambara (Remai)

19. Iggy Pop - Candy 20. A-Ha - Crying in The Ran

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. Mariah Carey - Vision Of Low

10. Danalee - Onks Tana Kotona

# EUROCHART

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SINGLES

THIS WEEK	LAST WEEK	WKS on CHARTS	TITLE ARTIST ORIGINAL LABEL · (PUBLISHER)	COUNTRIES CHARTED
1	ĩ	П	I've Been Thinking About You Londonbeat- Anxious/RCA (Warner Chappell)	UK.DB.NL.A.CH.S.DK.N.SF.I
2	2	4	l'm Your Baby Tonight Whitney Houston Arista (Kear/Epic/Solar)	DBNLEACHSDK.In <b>NS</b> EI
3	3	6	So Hard Pet Shop Boys- Parlophone (Cage Music)	UK.D.B.N.L.E.A.C.H.S.P.DK.SFI
4	6	3	Unchained Melody The Righteous Brothers- Verve/Polydor (MPL Communication	UK.NL.ir 15)
5	4	16	Tom's Diner DNA feat. Suzanne Vega- A&M (Rondor Music)	F.D.B.E.A.CH.GR.I
6	5	9	Show Me Heaven Maria McKee- Epic (Famous/Ensign Music)	UK.DB.NL,S.P.DK Ir N
7	7	8	Cult Of Snap Snap- Logic/Ariola (Fellow/Warner Chappell/Zomba/Son Of Logic)	DBNLEACHS.DK.NSFG <mark>R.</mark> I
8	8	33	<b>Kingston Town</b> UB40- Virgin (Sparta Florida)	FDACH
9	9	6	A Little Time The Beautiful South- GolDiscs (GolDiscs Music)	UK.Ir
(10)	10	6	Crying In The Rain A-Ha- Warner Brothers (Screen Gens/EMI)	UK.F.D.B.NL.A.DK.Ir.NGR.I
11	Н	4	Take My Breath Away Berlin- CBS (Warner Chappell/Famous)	UK.lr
(12)	34	2	Step Back In Time Kylie Minogue- PWL (All Boys Music)	UK.B.Ir
(13)	18	7	Une Femme Avec Une Femme Mecano- Ariola (Ba Ba Blax/BMG Music)	FB
14	12	24	A Toutes Les Filles Felix Gray & Didier Barbevilien- Talar (Zone Musique)	FB
15	15	7	World In My Eyes Depeche Mode- Mute (Grabbing Hands/Sonet)	UK.F.D.E.C.H.DK.SF
16	16	6	Have You Seen Her M.C. Hammer- Capitol (Unichappell/Bust-It)	UK.DB.NLCH.SF
(1)	56	2	Sadeness Part I Enigma- Virgin (Copyright Comeol)	D
(18)	22	12	The Joker Steve Miller Band- Capitol (Warner Chappell)	UK.DBNLACH.SSF
(19)	55	2	Don't Worry Kim Appleby- Parlophone (Copyright Control)	UK
20	13	13	Megamix Technotronic- ARS (Bogam/BMC Publishing)	UK.F.DCH.PDK.#SF
21)	28	5	Alors Regarde Patrick Bruel- RCA (14 Productions)	F.B
22	40	26	What's A Woman Vaya Con Dios- Ariola (Vaya Con Dios/BMG Music)	EDACH.PGR
23	17	29	Verdammt, Ich Lieb' Dich Matthias Reim- Polydor (Kangaruh Musik)	DBNLACH
24	19	H	Ich Hab' Getraeumt Von Dir Matthias Reim- Polydor (Kangaruh Musik)	DACH
25	25	4	(We Want) The Same Thing Belinda Carlisle- Virgin (Future Furniture:Shipwreck/Virgin)	UK
26	14	19	Le Jerk! Thierry Hazard- CBS (CBS Music)	F.B
27	20	26	I Can't Stand It Twenty 4 Seven- Freaky Records/BCM (Nanada/Freaky/Cat-Talk)	UK.DECHSDKGR.I
28	45	3	Are You Dreaming ? Twenty 4 Seven- Freaky Records/BCM (Stop & Go Music)	DB.ECH.DK.SF.I

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THIS WEEK	LAST WEEK	WKS on CHARTS	TITLE ARTIST · ORIGINAL LABEL · (PUBLISHER) COUNTRES	CHARTED
35	21	24	It Must Have Been Love Roxette- EMI (Jimmy Fun Music)	DACH.DK.I
36	31	21	It's On You M.C. Sar & The Real McCoy- ZYX/Mikulski (Wintrup Musik)	FBEA
37)	41	6	Hey Little Girl Mark Boyce Epic (CBS Music/EMI Music)	F
<u>38</u> )	65	2	I'll Be Your Baby Tonight Robert Palmer feat. UB40-EMI (Copyright Control)	UK.ir
39	26	7	The Anniversary Waltz - Part One Status Quo-Vertigo (Various)	UK.Dir
40)	69	2	Fantasy Black Box- Groove Groove Melody (EMI Music)	UK
<u>(</u> 41)	51	4	The Obvious Child Paul Simon- Warner Brothers (Paul Simon/Pattern)	UK.NL.ir
42	37	4	Working Man Rita MacNeil- Polydor (Copyright Control)	UK.Ir
<b>43</b> )	53	4	Petit Franck Francois Feldman- Phonogram (MarilwCarole)	F
44	33	14	What Time Is Love? (Live At Trancentra) KLF- KLF Communications (EG./Zoo/Warner Chappeli/Copyright Control)	D.B.NL.DK.SF
45)	NE		Fog On The Tyne (Revisited) Gazza And Lindisfarne- Best-RCA (Charisma)	UK
46	38	12		INLCH.DK.GR
47)	52	2	Close To Me The Cure- Fiction (Fiction Songs)	UK
48	49	22		ACH.DK.GR.I
49	27	4	Kinky Afro Happy Mondays- Factory (London Music)	UK
50)	71	14	Avant De Partir Roch Voisine- GM/Ariok (Ed. Georges Mary)	F.B
51	46	-22	Vous Etes Fous	FB
52	36	4	The Party Latino Party- Polydor (Copyright Control)	F
53	42	18	Naked In The Rain Blue Pearl- WAU/Mr Modo/Big Life (E. G. Music/Copyright Control)	DBACHSGR
54)	64	3	I'm Doing Fine Jason Donovan- PWL (All Boys Music)	UK.B.Ir
<u>55</u> )	63	3	Dressed For Success Roxette- Parlophone (Jimmy Fun Music)	UK.Ir
56)	59	9	Ritmo De La Noche Lorca: Carrere (Pink/Hanseatic)	FBE
57	47	15	Tonight New Kids On The Block- CBS (M.Starr/EMI April/A. Lancelotti)	DB.NLA.P
58	48	22	Maldon Zouk Machine- Ariola (Virgin Music)	F
59)	92	5	Marie Jeanne Michel Sardou- Trena (ART Music)	F
60	60	16	We Love To Love P.M.Sampson & Double Key- CBS (2nd Hand Music/Siegel)	. DA.P
61	35	7	Blue Velvet Bobby Vinton- Epic (Chappell Morris)	UK
62	62	8	Thunderstruck	D.NL.DK.SF
63	39	15	AC/DC- Arco (J. Albert & Son)  Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini Bombalurina: Caroes (Campbell Connelly & Co)	DADK

THIS WEEK	LAST WEEK	WKS on CHARTS	TITLE ARTIST - ORIGINAL LABEL - (PUBLISHER) COUNTRIES CHAR	RTED
69	50	5	More The Sisters Of Mercy- Merciful Release/WEA (EMI/Eldritch/Lost Boys/Rightso	UK.D
(70)	NE		Ice Ice Baby Vanilla Ice- SBK (Various)	D
71	72	2	Tom's Diner Rap After One- ZYX (Rondor Music)	D
12	77	6	Crazy For You David Hasselhoff- White Records/Ariola (Young Musikverlag)	DACH
73	76~	5	En Del Av Mitt Hjarta Tomas Ledin- Record Station (Acosta/Sweden Music)	S
74)	NE		Dance Computer 3 Mastermixers Unity- NBS (Not Listed)	В
75	58	23	White And Black Blues Joelle Ursull- CBS (Warner Chappell)	F
76	43	7	Never Enough The Cure- Fiction (Fiction Songs)	DECH
77	54	7	Rue Fontaine Marc Lavoine- Avrep (Avrep)	F.B
(78)	NE		Unbelievable E.M.F. Parlophone (Copyright Control)	UK
(79)	100	2	Candy Iggy Pop- Virgin USA (James Osterberg/Bug)	B.NL
80	66	5	Good Morning Britain Aztec Camera & Mick Jones- WEA (Warner Chappell)	UK
81	73	4	Rien Que Pour Ca Elsa- GM/BMG Anola (Ed. Georges Marie)	F
<b>82</b>	NE		To Love Somebody Jimmy Somerville- London (Gibb Brothers/BMG Music)	UK
<b>83</b>	NE		Cubik Olympic 808 State- ZTT (Perfect Songs)	UK
<b>84</b>	RE		I Promised Myself Nick Kamen- WEA (EMI Music)	DE.DK
85	NE		Spit In The Rain del Amitri- A&M (PolyGrannusc)	UK
86	RE		Birthday Paul McCartney- Parlophone (Northern Songs)	UK.I
87	78	9	Lily Was Here David A. Stewart & Candy Dulfer- Anxious/RCA (D'n'A/BMG Music)	F
88	80	4	Love Is Such A Lonely Sword Blue System- Hansa/Ariola (Hanseatic)	DA
<b>89</b>	95	14	Where Are You Baby? Betty Boo- Rhythm King (Rhythm King Music)	DECH
90	NE		Little Brother Blue Pearl- WAU.Mr Modo/Big Life (Saraswati/Big Life/E.G./Warner Chappell)	UK
91	83	2	The Invisible Man Dance With A Stranger- RCA (BMG Music)	DA
92	90	2	My Rising Star Northside- Factory (Copyright Control)	UK
93	82	20	Aime Moi Claude Barzotti- Zone Music (Zone/Barzo Music)	F
94	70	7	Rockin' Over The Beat Technotronic feat. Ya Kid K- ARS (Bogam/BMC Publishing)	D <mark>BCH</mark>
95	NE		New Power Generation Prince- Warner Brothers (Controversy Music)	UK
96	NE		Le Donne Di Modena Francesco Baccini- CGD (Insieme)	1
97	87	3	You Gotta Love Someone Elton John- Rocket (Big Pig Music)	UK.D.ir

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hot BREAKOUTS

## NATIONAL HITS READY TO EXPLODE!

uk & ireland	germany, austria switzerland	france	italy	
Gazza & Lindisfarne	Enigma	Michel Sardou	Francesco Baccini	
Fog On The Tyme (BesuRCA/UK)	Sadeness Part I (Virgin/Ger)	Marie Jeanne (EMI)	Le Donne Di Modena (CGD)	
808 State	Westernhagen	Chico & Roberta	Tullio De Piscopo	
Cubik Olympic (ZTT/UK)	Freiheit (Warner/Ger)	Frente A Frente (Carrere)		
The DII Runners	BAP	Lorca	Mango	
Yeah Yeah (EMWire)	Alles Em Lot (Electrola/Ger)	Ritmo De La Noche (Carrere)	Nella Mia Citta (Fonit Cetra)	
Johnny Logan	Sailor	David Hallyday	Francesco De Gregori	
Lay Down Your Heart (K-Tel/Ine)	The Secretary (BMG/RCA/Ger)	Tears Of The Earth (Polydor)	La Donna Canone (CBS)	
spain	scandinavia	benelux		
Radio Futura	Izabella	Mastermixers Unity	THIS COULD BE	
Condena Del Amor (Ariola)	Substitute (Virgin/Swe)	Dance Computer 3 (NBS/Bel)	YOUR OWN	
Los Romeos	Dum Dum Boys	Isabelle A	HOT BREAKOUT	
Mi Vida Rosa (Hispavox)	Englefjes (CBS/Nor)	He Lekker Beest (CNR/Hol/Bel)		
Gabinete Caligari	Niklas Stromstedt	Lois Lane	FOR ALL INFO	
Amor Porphibido (EMI)	Vart Du An Gar (Metronome/Swe)	This Must Be Love (Polydor/Hol)		
Bravo & DJ's Mentirosa (Impace)	Dr. Alban No Coke (Sonet/Warner Music/Swe/Fi)	Sanne Zeg Het Aan Niemand (BMG/RCA/Bol)	SALES DEPT. AMSTERDAM: 31.20.6691961 MEDIA	

MUSIC	EU	ROCHAR'		EURO
<b>&amp;</b>	he	ot 100	9	top.
MEDIA	SI	NGLES	5	ALB
A Little Time	. 9	Megamix	20	AHA
A Toutes Les Files	14	More	69	AC/DC
Aime Moi	93	My Rising Star	92	Alannah Myles
Alors Regarde	21	Naked In The Rain	53	BAP
Are You Dreaming!	28	Nao Ha Estrellas No	98	Beautiful South
Avant De Partir	50	Never Enough	76	Blue System
Birthday	86	New Power Generation	95	Bob Dylan
Black Cat	66	Opops Up	48	BZN
Blaze Of Glory	31	Petit Franck	43	Carreras/Domingo/Pavarotti
Blue Velvet	61	Praying For Time	30	Charles D. Lewis
Candy	79	Rien Que Pour Ca	81	Chris De Burgh
Close To Me	47	Rismo De La Noche	56	Clouseau
Close To You	32	Rockn' Over The Beat	94	David Hasselhoff
Crazy For You	72	Rue Fontaine	77	Oeep Purple
Crying In The Rain	10	Sadeness Pars I	17	Depeche Mode
Cubik Olympic	83	Show Me Heaven	6	Elmer Food Beat
Cult Of Snap	7	So Hard	3	Elsa
Dance Computer 3	74	Soca Dance	34	Elton John
Don't Worry	19	Spit In The Rain	85	Elton John
Dressed For Success	55	Step Back In Time	12	Eros Ramazzotti
En Del Av Mitt Hjarta	73	Suicide Blonde	29	Erste Aligemeine Verunsicherung
Fantasy	40	Take My Breath Away	11	Fabrizio De Andre'
Fog On The Tyne (Revisited)	45	The Anniversary Waltz - Part One	39	Francesco Baccini
Frente A Frente	100	The Invisible Man	91	Francesco Guccini
Good Morning Britain	80	The Joker	18	Gary Moore
Groove is in The Heart	46	The Obvious Child	41	George Michael
Have You Seen Her	16	The Party	52	Gianno Nanoini
Hey Little Girl	37	(We Want) The Same Thing	25	Herbert Groenemeyer
Can't Stand It	27	There She Goes	67	INXS
Promised Mysell	84	Thunderstruck	62	fron Maiden
11 Be Your Baby Tonight	38	To Love Somebody	82	Babel Pantoja
I'm Doing Fine	54	Tom's Diner	5	james Last
I'm Your Baby Tonight	2	Tom's Diner Rap	71	Jane Birkin
Ve Been Thinking About You	1000	Tonight	57	Jean Michel Jarre
ice ice Baby	70	U Can't Touch This	33	Jimi Hendrix
Ich Hab' Gesraeums Von Dir	24	Ultimo Imperio	68	Joe Cocker
nsleme 1992	65	Unbelievable	78	Jon Bon Jovi
It Must Have Been Love	35	Unchained Melody	4	Jose Luis Perales
t's On You	36	Une Femme Avec Une Femme	13	Judas Priest
tsy Bitsy Teeny Weeny Yellow Polk.	Dot Bikini 63	Verdammt:, Ich Lieb' Dich	23	Julian Lloyd Webber & R.P.O.
Kingston Town	8	Vous Etes Fous	51	La Union
Kirky Afro	49	Waiting For That Day	. 64	Led Zeppelin
Le Donne Di Modena	96	We Love To Love	60	-London Beat
Le jerk!	26	What Time is Love? (Live As Trancentral)	44	Lucio Battisti
Lec's Push It	99	What's A Woman	22	Lucio Dalla
Lily Was Here	87	Where Are You Baby!	89	M.C. Hammer
Little Brother	90	White And Black Blaes	75	Madonna
Love Is Such A Lonely Sword	88	Working Man	42	Mango
	58	World in My Eyes	15	Marco Masini
Maldon	59	You Gotta Love Someone	97	Mariah Carey

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A DESCRIPTION OF THE OWNER OF THE	-		
		15	MEDIA
	13	Matchias Reim	14 98
	100	Megadeth Michael Bolton	98
	29	Mina	56
	15	New Kids On The Block	20
	42	New Kids On The Block	54
	66	Niklas Stromstedt Patricia Kaas	97
Pavarotti	89	Patrick Bruci	22
Tatil Old	57	Paul Simon	2
	51	Pet Shop Boys	7
	60	Phil Collins	18
	28	Phil Collins	78
	46	Polo Hofer & Schmetterband Prince	79
	32	Roch Volshe	62
	39	Roger Waters	31
	33	Boxette	55
	5	Sinead O'Connor	61
	34	Slayer	86
erunsicherung	67	Smokle	76
	47	Snip Soundtrack - Days Of Thunder	24
	72	Soundtrack - Days Of Thunder Soundtrack - Pretty Woman	35
	68	Soundtrack - Top Gun	81
	3	Soundtrack - Tour Of Duty	52
	84	Status Quo	19
eyer	8	Technotronk	27
	10	The Carpenters	87
	11	The Charlatans The Cure	75
	95	The Drifters	64
	71	The Noting Hibilies	82
	85	The Police	6
	30	The Shadows	41
	80	The Sisters Of Mercy	50
	17 65	The Traveling Wilburys The Waterboys	23
	53	Tina Turner	63
K & R.P.O.	83	Tomas Ledin	69
	96	Toto	49
	26	UB40	38
	36	Van Morrison	45
	48 37	Vaya Con Dios Westernhagen	21
	25	Wädecker Herzbuben	90
	70	Wilson Philips	58
	99	Yves Duceil	94
	73	Zouk Machine	88
	43	ZZ Top	4



Country		2	and the second states of a second states of
UNITED KINGDOM	Unchained Melody	A Little Time	Take My Breath Away
	The Righteese Brochers (Polyter)	The Beautial South (GetDlacs/PolyGram)	Berls (Sony Music)
GERMANY	Sadeness Part I	I've Been Thinking About You Lendorbeat (BMG Ariola)	Tom's Diner DNA feat. Scame Vega (FolyGram)
FRANCE	Kingston Town	Une Femme Avec Une Femme Mecano (BMG Anola)	A Toutes Les Filles Feix Gray & Dider Barbestien (Talar)
ITALY	Scandalo	I'm Your Baby Tonight	Birthday
	Gama Namini (Ricordi)	Whitey Houston (BMG Arists)	Paul McCarney (EMI)
SPAIN	Cult Of Snap	I Can't Stand It	World In My Eyes
	Snap (BMG Ariel)	Twenty I Seven (Blance Y Negro)	Depethe Mode (Sami Records)
HOLLAND	The Joker Sove Miler Band (EMI Boverna)	Show Me Heaven Maria Holice (Sony Husic)	Have You Seen Her
BELGIUM	Verdammt, Ich Lieb' Dich	I've Been Thinking About You	Dance Computer 3
	Mitthas Rem (PolyGram)	Londonbear (BMG Ariola)	Masterniaes Unity (NBS)
SWEDEN	I've Been Thinking About You	En Del Av Mitt Hjarta	So Hard
	Londoebeat (BMG Anola)	Tomas Ledin (BMG Ariola)	Pet Shop Boys (EM)
DENMARK	Jeg Er Bar' Sa Go' Fusetyven (EM)	World In My Eyes Dependre Mode (Serier)	I've Been Thinking About You
NORWAY	Crying In The Rain	Show Me Heaven Maria Hoker (Sony Music)	I've Been Thinking About You
FINLAND	Ihminen Ei Voi Elaa Vetamatta	So Hard	Queen Of Hearts
	MC Nilie T. Sony Musc)	Pret Shop Boys (EMI)	Bad Boy Bue (BMG Arola)
IRELAND	I Use Ta Love Her	Unchained Melody	A Little Time
	Saw Dectors (Salid)	The Righteous Brothers (RelyGram)	The Beautil South (PolyGram)
SWITZERLAND	I've Been Thinking About You	Tom's Diner	So Hard
	Londorbeat (BHG Anola)	DNA fest. Sceame Vegs (PolyGram)	Pet Shop Boys (EMI)
AUSTRIA	Tom's Diner DNA feat. Susance Vega (PolyGram)	Ich Hab' Getraeumt Von Dir Mathia Rein (PolyGram)	I've Been Thinking About You
GREECE	Tom's Diner	Close To You	People
	DNA (est. Sesance Vega (PolyGran)	Max Press (Virgin)	Soul II Soul (Vege)
PORTUGAL	Nao Ha Estrellas No	Insieme 1992	Praying For Time
	Au Vésso (EM)	Teto Catugno (EMI)	George Midual (Sony Music)

MEDIA top3 ALBUMS IN

Country		2	ALL DECIDE STATION
UNITED KINGDOM	The Very Best Of	Choke Beachil South (GorDiece/PolyGram)	The Rhythm Of The Saints
GERMANY	Luxus	Live	Matthias Reim
	Herbert Groeneneger (Electrola)	Westenshager (Warner Masic)	Mathias Reim (Polysor)
FRANCE	Alors Regarde	Rien Que Pour Ca	Scene De Vie
	Parick Bruel (BMG Anala)	Eta (BMG/Anda)	Paricia Kasi (Sory Music)
ITALY	Cambio	Le Nuvole	Ti Conosco Mascherina
	Lacio Dalla (BMG Ariola)	fabricio De Andre (Ricord)	Misa(EM)
SPAIN	In Concert	Their Greatest Hits	Pretty Woman
	CarrerasDoningo Pararetti (PolyGran)	The Police (PolyGram)	Sountrack - Pretty Woman (Hisparce)
HOLLAND	Tour Of Duty	The Rhythm Of The Saints	Past To Present 1977 - 1990
	Searchrade - Tour Of Daty (Hagnum)	Pail Smor (Warner Mark)	Toto (Sony Mark)
BELGIUM	Of Zo	In Concert	X .
	Course (CNR)	Camerai Doningo Pavarezzi (PolyGram)	NXS (FolyGram)
SWEDEN	Tillfalligheternas Spel	Recycler	Om
	Tonas Ledn (BMG Arioli)	ZZ Top (Warrer Music)	Niklas Stramstedt (Warner Husk)
DENMARK	Dark Passion	Too	In Concert
	Hame Boel (Medey)	Ray Dee Ohh (Replay)	CarrerasDomirgo Pararetti (PolyGram)
NORWAY	East Of The Sun, West Of The Moon	Alone To Long Scenar Abriguen (Norsk)	18 Carat Gold Smokie (PolyGram)
FINLAND	Recycler	Ota Lahellesi	Behaviour
	ZZ Top (Warrer Maic)	Kiria (Famingo)	Pet: Stop Boys (EM)
IRELAND	The Very Best Of	The Rhythm Of The Saints	In Concert
	Etter john (PolyGram)	Paul Simon (Warner Music)	Carreras/Daningo/Financesi (PolyGram)
SWITZERLAND	Recycler	Eden	Matthias Reim
	ZZ Top (Warner Music)	Polo Holer & Schmetzerband (Sound Service)	Mathias Reim (PolyGran)
AUSTRIA	Luxus	Pretty Woman	Blaze Of Glory
	Hotor: Grometryer (EM)	Soundsrack - Pretty Woman (EM)	Jon Bon Jon (PolyGram)
GREECE	No Prayer For The Dying	Step By Step New Kids On The Bock (CBS)	X NXS (folyGran)
PORTUGAL	Mingos & Os Samurais Rei Veloco (EM)	In Concert Carrenz Domingo Pavarotti (PolyGram)	The Wall Live In Berlin

MUSIC

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MEDIA L	. B U M	stemra
ARTIST COUNTRIES CHARTED	ARTIST COUNTRESONATED	
I I II Carreras Durningo Paranotti (K./DEM.E.A.CHSFDKIGA) In Concert. Deca	35 26 12 Soundtrack - Days Of Thunder Manuacksetware Days Of Thunder &	69 Terrer Tomas Ledin 5 Tiltaligheternas Spel Acord Sason
2 1 1 Paul Simon UKDBM_EACHSPDKUNSFY The Rhythm Of The Saints More Sectors	36 4) 5 Londonbeat DENCHSDISF In The Blood AnnuASCA	70 S2 24 Madonna HP I'm Breathless See
3 2 9 George Michael UK/DB/NLEAD/B/DK/B/GR Listen Wichout Prejudice Vol. 1.4x ZZ Top UK/DB/NLE/B/DK/B/9-	37 % Cambio ACA	71 43 4 Jane Birkin #8 Amours Des Feintes Aus
4 8 3 Recycler. Waner Brokers	38 II 4/ Labour Of Love II vige	72 P & Francesco Guccini Quelo Che Non
The Very Best Of Ander	39 * Rien Que Pour Ca Grows	Marco Masni Acod
Their Greatest Hits AM	40 % Soul Provider as	The Charlatans
Behaviour Astatione	Blue System	Since riveranty stator ites
Soundtrack - Pretty Woman (KDEAO(SDK)	Mariah Carey UKONLEOHSOK	Elmer Food Beat
INXS UKIDEMLEACHSPOKSKORF	43 <sup>37</sup> <sup>13</sup> Martah Carey das 44 <sup>45</sup> <sup>36</sup> Patricia Kaas <sup>46</sup> Scene De Vie das	77         10         2         30         Centimeters         Filiar           78         90         3         Phil Collins         EP           58         90         3         Esta Es Tiu Musica M5A         EP
I S No Prayer For The Dying an	45 33 4 Van Morrison UKALSOKF	79 N 4 Polo Hofer & Schmetterband CH
12 5 6 AC/DC UKJOBNE EACHSOKINSE The Razor's Edge Aco	46 Deep Purple IKDNLOHDKSF Staves And Masters ACA	80 SI 24 Joe Cocker DNLEDK
16 2 A-Ha UK.DBM.LDK.INF East Of The Sue, West Of The Moon Waver Buden	47 * 6 Fabrizio De Andre'	81 79 4 Soundtrack - Top Gun UK
14 13 20 Matthias Reim DNLACH Matthias Reim Abox	48 % 2 Lucio Battisti La Sposa Occidentale cas	82 a 3 The Notting Hillbillies 7 Missing Presumed Having A Good Time Venge
Choke Getlag	49 4 19 Toto and A	83 SH 3 Julian Lloyd Webber & R.P.O. UKP Lloyd Webber Plays Lloyd Webber Awa
16 14 5 Westernhagen D Live Maner Boster	50 40 2 The Sisters Of Mercy UK25/ Vision Thing Media Researcher	84 RI 10 Gianna Nannini DHI
17 12 12 Jon Bon Jovi UK.DEA.CHSADKN.966R Blaze Of Glory- Wrige	51 55 8 Chris De Burgh 204000 High On Emotion Live From Dublin 484	85 5 21 Jean Michel Jarre H Waiting For Cousteau-Ayear
18 IS 48 Phil Collins UKIDBINE ECHADIKGR But Seriously: Wayn WEA	52 so Soundtrack - Tour Of Duty M Tour Of Duty Agent	86 17 6 Seasons In The Abyss Def American
19 19 4 Status Quo Rocking All Over The Years Hogo	53 3 7 Painkiler Co	(87) Conly Yesterday - Greatest Hits AM
20 17 22 New Kids O/T Block (KIDIM EAD/GR) Step By Step OK	54 31 2 New Kids On The Block as	88 8 20 Zouk Machine / Maldon Anne /
21 18 25 Night Owls Ance	55 4 50 Look Sharp Antproc	Wildestern Hearbuben (4
22 24 46 Alors Regarde ACA	Charles D. Lawis	70 " Herzikin Jasakoo
23 NE The Traveling Wilburys UNASDRANGIN Traveling Wilburys Vol. 3 Wavy Maner Brates 24 Nov Snap DBM.EACHDKGR	5/ " Soca Dance - Do You Feel It?- Businetwar Wilson Phillips UKD/CHDK	91 <sup>4</sup> La Cancion Espanola Ana Francesco Baccini
MC. Hammer WORLEAIDKG	The Cure DILESER	The Waterboys
Led Zeppelin UKASISH	Clouseau 814	Yves Duteil (B
Technotronic UKECKE	Sinead O'Connor (KDBNLE)	94 % <sup>1</sup> Blessures D'Enfance-Anter Anno 95 & James Last BN. James Last In Holand 2-Reder
David Hasselhoff	61 9 34 I Do Not Wart What I Haven't Got Jayn 62 4 IS Roch Voisine /8 Heleno Officia	96 La Union Entacion MSA
28 " Crazy For You Wee Reords Mode 29 NE BAP X Fuer 'E U. Swand	63 73 57 Tina Turner UKDAY Foreign Affair Capes	97 n s Niklas Stromstedt s
30 18 2 Jimi Hendrix UKALF	64 8 3 The Drifters (K) The Very Best Of Ben E. King & The Drifters Rear	98 60 6 Megadeth 2007 Rust in Peace Open
31 27 Roger Waters FUENLARK	65 s J Jose Luis Perales	99 H 17 Mango Sirtaki for Cer
32 2 33 Depeche Mode MDE	66 s7 7 Bob Dylan DMLAOISEDKGR Under The Red Sky-cas	100 72 31 Alannah Myles FDOKSF
33 15 59 Elton John UKEDEDK Sleeping With The Past Rocher	67 58 24 Erste Allgemeine Verunsicherung CA Neppomuk's Rache Br	$\begin{array}{llllllllllllllllllllllllllllllllllll$
34 19 10 Eros Ramazzotti IDBNLECHI	68 56 12 Gary Moore ONLOKOP	= FAST MOVERS

#### the launch of the Scandinavian of the scheme. "However, we public radio programme exchange don't think there will be any longscheme until the spring (M&M term problem?' Initially, each station intends to second one staff September 15). But preparations for the system, originally expected member full-time to the scheme, to launch at the beginning of which it is hoped will eventually January, are continuing after the develop into a permanent agency. Its pilot project involved the success of a pilot project. State broadcasters in Denmark recording of two summer music (DR), Sweden (SR) and Norway festivals, at Hultsfred in Sweden and Skanderborg in Denmark, (NRK) are taking part in the plan, and their broadcast by the parwhich will involve swapping proticipating stations. "They were ductions and co-operating in buyvery well received everywhere they ing foreign programmes, as well were heard," says Aarslev. as supplying one another with He adds that both Finland's local music releases in an effort to encourage record companies to Swedish-language state network and Icelandic state radio RUV are increase cross-border releasing and promotion with the region. also interested in the project, back. "Unfortunately it has taken although RUV is unlikely to become a full member because of longer than we hoped to get the the costs involved.

Radio Exchange Eight-Day Platinum Scheme Delayed For Ledin Comeback BMG Ariola Sweden is cele- 1 radio and daily newspapers, as brating the return of veteran artist well as personal appearances at stores. And very importantly there

Budget problems look set to delay | pop station P3 and co-ordinator Tomas Ledin, after his first album of new material in eight years went platinum with 120.000 sales in just eight days, only a week after a greatest hits compilation released in June had also hit platinum.

SCANDINAVIA

Meanwhile, Ledin's single, En Del Av Mitt Hjarta ('A Piece Of My Heart'), has spent four weeks at no. 2 in the Swedish chart. According to Marie Ledin, MD of BMG's Record Station label and wife of the singer, the success of the new LP, Tillfalligheternas

Spel ('Accidental Games') follows an intensive promotional campaign based around his come-"He was very popular many

the October 5 failure of Swedish independent distribution firm SGA and its subsequent takeover by Farrel Gruppen, Hawk Records have asked us to point out that their entire catalogue has been distributed throughout Scanand was therefore unaffected by

has been lots of airplay, from

Ledin originally quit recording

in 1982 to concentrate on busi-

ness, including the founding of

the Record Station label, and pro-

duction of local Swedish bands.

Hawk And EMI

Following our report last week of

both national and local radio."

They are hosting the news and feature programmes.

Cadena Rato's top hits show 'Super Musicales' has been renamed 'Disco Cero'. Programming head Julio Garcia Gomez: "It will be aired every Sunday from 19.00 to 20.00?" From Mondays to Fridays, at 21.00, the one-hour show 'La Musica De Tu Vida' (the Music language version of Hijo De La | new LP, planned for release in | Of Your Life) will focus on 60s music.



financing to set things up," explains Palle Aarslev, head of DR SPAIN & PORTUGAL **ONCE Stations Merge To Form New Network** 

AmericanRadio

Charity group ONCE's radio net- | Revised programming for the new works, Cadena Rato and Amana- network will begin on November cer merged at the beginning of 19 with 97 stations linking up to this month to form Onda Cero. | broadcast 18 hours a day.

## Mecano Make Waves In Europe

Top-selling Spanish act Mecano have finally broken through to major European chart success. Torres, total worldwide sales of with their French-language version of Mujer Contra Mujer surpassed 1.8 million, with 1.2 (Femmer Avec Femme). The million being sold in Spain. "By single is currently at no. 2 in France's top 50. At one point 25.000 units were sold within a week. The LP Descanso Dominical peaked at 38 in the French album charts.

Sales of the single have now topped 130,000 units and the LP. as well as the single, has also gone gold in France selling in excess of 50.000 copies.

Elsewhere in Europe 30.000 units of the album have been sold in Belgium, while in Holland the single Hijo De La Luna reached no. 3 in the charts, and the LP entered the top 10 with sales topping the 30.000 mark. An Italian Luna also charted in Italy.

MUSIC & MEDIA - November 17, 1990

According to BMG Ariola Spain's A&R manager Alvaro de the 1988 released LP have now December we should have sold two million, a record for a Spa-

nish band," says Torres. Mecano have been making TV appearances on prime-time French TV variety shows, and the video of the single has been aired on music channel M6 since the summer

According to BMG France label manager Violet Paredes, the top radio stations have now all included the single in their playlists. "Ever since it entered the charts there has been an overwhelming demand for the song," she says. Meanwhile, the three-piece have begun work on their long awaited May 1991.

will be backed by a Pta 150 million (app. US\$ 1.58 million) advertising campaign. A more extensive follow-up campaign is being

planned for March next year. Onda Cero's programming has been supervised by the Cadeno Rato executives. Although some details still have to be finalised, the programming mix will place a heavy emphasis on national,

regional and local news. It will also include interviews, feature reports, humour, sports, social issues and music. TV and radio personalities such as Luis de Benito and Andres Aberasturi have been signed up in a bid to increase listening figures.

# PREVIEWS

GLESAL



IN

### Deee-Lite

Power Of Love - Elektra The second single of the 'De La Soul of house music' is, like its predecessor, a little gem of joy and op-

SINGLE OF THE WEEK

quality. Taken from the superb World Clique album, this song is heading for massive airplay. It is already receiving significant plays in the UK and is bound for chart success across Europe.

#### The Tragically Hip

New Orleans Is Sinking - MCA Nick Cave meets REM in this swampy blues-rock song. Mean and moody.

#### Kim Appleby

Don't Worry - Parlophone The artist's first solo single since the tragic death of her sister Mel. A hit-bound record with a strong Motown (Supremes) feel. Co-written by Appleby and former Bros member Craig Logan, this is an up-tempo, cheerful and wellproduced song.

#### **Neville Brothers**

Fearless - A&M Another introspective, slow song featuring Aaron Neville's powerful vocals, underpinned by brooding instrumentals.

#### The Beloved

It's Alright Now - East West Soft-spoken vocals and basic beats and basslines produce a song that is very close to New Order-type of moody dance DOD.

#### ZZ Top

Give It Up - Warner Brothers Continuing with what they always did (and probably always will) the band have produced bouncy boogie woogie underpinned by monumental riffs.

#### Alain Souchon

Les Cadors - Virgin Nicely done pop chanson by this French singer. Recorded live and containing the right ingredients for a hit ballad.

#### Julio Iglesias

Can't Help Falling In Love - CBS The 1962 Presley classic in a romantic, mainstream setting, gently produced by Albert Hammond. Bound to break in France

timism made of beats and melodies. Their 'nouveau hippy' approach to dance music sounds honest and refreshing, but most of all has pop

#### Janet Jackson

Love Will Never Do (Without You) - A&M Yet another new single taken from Rhythm Nation 1814. A suspenseful, sparsely arranged dance-floor track sporting some great vocals and subtle licks.

#### Inspiral Carpets Island Head EP - Mute

Their Springsteen and Dylaninspired rock has the overall big anthemic feel preferred by men inspiral carpets with a message. Emotional, straightforward and powerful songs of hope and glory.

The Alarm

Standards - IRS

Levers, Michiels & Soulsister Heat - FMI

The Welsh rockers who never

Me Down The River, taken

Blue-eyed soul from Belgium by this male duo, formerly known as Soulsister. Lightweight love songs supported by 'You Can't Hurry Love'type of Motown beats, and topped off by smooth, vocal harmonies, Slick retro soul, capably moulded in-

to modern top 40 material by melodies with quirky rhythms. producer Tom Lord-Alge. Steve Progressive programmers should Winwood guests on Sweet check out Weakness and Biggest Dreamer, Other recommended tracks: Facing Love and Company.

Hall & Oates

and Only Love.

cut are good picks.

session

Change Of Season - Arista

With the use of synths kept to a

minimum, the batch of great

musicians

Stewart, Tom 'T-Bone' Wolk),

this album (their 19th) has a

vibe that matches the old heroes

of soul and R&B, without

descending into mere musical

time travel. Best: Heavy Rain

(Dave

#### Vernell Brown Jr

Mountain

Perfect Timing - A&M A solid jazz-funk instrumental spotlighting Brown's virtuoso piano work-out.

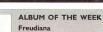
#### Echo & The Bunnymen

Enlighten Me - Korova/WEA A dark-edged song with yearning vocals wrapped in loose arrangements, courtesy Geoff Emerick (a one-time Beatles engineer).

#### David Rudder 1990 - FERR/London

Del Amitri

Spit In The Rain - A&M A magnificent country-rock single from this promising band who are still waiting for the big breakthrough. The song's subtle build-up is the perfect vehicle for their solid sound.



U

Freudiana - EMI A majestic concept album inspired by the life and times of Sigmund Freud, masterminded and written by Eric Woolfson and produced by Alan Parsons. The list of lead vocalists includes Woolfson, Leo Sayer, The Flying Pickets, Kiki Dee and Eric Stewart. A

M

S

very interesting and unique project, that spawns some great AC and operatic songs along the way. Try: Funny You Should Say That, No One Can Love You Better Than Me, Let Yourself Go and the title cut.

B

TREUD

#### Phil Collins

Serious Hits Live - Virgin/WEA Int. If it wasn't for the noises of the really made it quite as big as crowd, it would be hard to tell their contemporaries U2, release this album was recorded live. 15 of their best songs - from The Fifteen solid tunes, in an im-Stand and Declaration to Sold maculate production by Collins and Robert Colby. With adfrom their latest LP Change). mirable craftsmanship and professionalism, Collins and his band manage to produce some serious airplay candidates, which is rare for a live album. The tight version of Two Hearts is recommended as are Do You Remember and Easy Lover.

#### Happy Mondays

Pills 'N' Thrills And Bellyaches - Factory/London Probably one of the most happening bands in the UK, deliver a third album which should break them on the Continent. The ultimate psychedelic guitarpop. The charming thing about this band is that they let themselves get carried away by the flow of the songs; the result is a delicious mixture of lazyness and fun. Check out: God's Cop. Dennis And Lois, Bob's Yer Uncle and Step On.

#### Deep Purple

Slaves And Masters - RCA/BMG New material from these British rock veterans who still have more guts than today's average metal or hard rock band. Ritchie Blackmore's muscular guitar licks, the organ parts by John Lord, as well as Joe Lynn Turner's wild vocals make up an organic rock sound, not so often heard.

#### Farfarello New material on the contemporary calypso front from Trini-

Savarah - BMG Ariola dad-based Rudder. Unassum-Atmospheric, classical and folking, 'good-time' music which is influenced music from this unfun to dance to. Calypso Rising, orthodox foursome. Try Sabre Dance, Sea Of Emotion (sung by Chris Thompson) and Mephisto.



PROMISING ACTS WORTH WATCHING

## **Gin On The Rocks**



All Steel Coaches

Time (SPV/Holland). Contact: Bauke de Groot/tel:49.511.810021/fax:49.511.814988 A dramatic hard rock ballad by this five piece band from Holland. Raw and passionate vocals and an emotive guitar solo make this song more than just listenable. Taken from their first full-length album Coolest Groove, which features mostly uptempo hard rock. Sub-publishing and licence available outside GAS and Japan.

Contact: Pagan Records/

Magoria

Scandinavia.

**Outlaw Posse** 

Time (Living Beat/UK).

Contact: Simon Harris/

available for France.

II Damn Funky (Gee Street/UK).

Contact: Phillipa Hubsch/Big Wave/

tel: 44.81.944.7117/fax: 81.944.0097

sub-publishing available outside UK.

tel: 44 71.631 3846/fax: 71 436 0715

tel: 64.9302.3228/fax: 9302.3229

An excellent mainstream pop song by this

singer/songwriter from New Zealand, With

verse, chorus and bridge in immaculate order.

this track is pure craftmanship and simply good

A near perfect pop song on the one hand, a

very catchy dance groove on the other. Similar

to Deee Lite.(also visually).this Swedish singer

finds the delicate balance between club and

radio appeal. Her first single, Mutoid Waste,

was well received and this one has the quality to

cross over internationally. Publishing being

negotiated, licence available except UK and

A smooth funk groove with a pleasant jazz feel

to it. The Outlaw Posse cleverly blend funk,

rap, jazz, soul and house into one. Licence and

Simon Harris feat. Leslie Lyrics

Simon Harris has his roots in the currently hip

London 'ragga' scene. He cunningly combines

dance rhythms with ragga muffin style rapping

and melodic background vocals. The result is

varied and appealing. Taken from the forth-

coming album Disturbing The Peace, Licence

music. Licence available outside New Zealand.

Cosmic Trigger (Girls Only/Sweden).

Contact: Hans Edler/Hans Edler Music/

tel: 46.8.75104/fax: 493939

#### **Rikki Morris** Heartbroke (Pagan/New Zealand).

Low For You (Joker/Sweden). Contact: Joker Records/ tel: 46.8.403360/fax: 8.274714 This is a strong and memorable piece of power pop from one of Sweden's most distinctive rock acts. It is from their second album, Switch!,



#### Lili & Susie

Boyfriend (Sonet/Sweden). Contact: Lars-Olaf Helen/ tel: 46.8.627.3800/fax: 8.983070 Cheerful and catchy, this is the second single by these successful sisters from Sweden. Their first

one, What's The Color Of Love, went gold in Scandinavia and this one probably will too. Both tracks come from their album The Sisters.

#### Pontus & Amerikanerna

Elvis Och Astronauter (Sonet/Sweden). Contact: Lars-Olaf Helen/ tel: 46.8.627.3800/fax: 8.983070 Good hooks and nice vocal harmonies form the basis of this charming popsong. Pontus & Amerikanerna are a Swedish six-piece band and this track is taken from their album Via Satellit. which features music good enough to overcome language barriers.

Records mentioned on this page are by promising acts which have potential for breaking into the pan-European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily released in every territory. International A&R managers and music publishers on the look out for new deals should contact the original master/publishing owners. Country of origin and contact numbers are listed as known. Those wishing to submit material to this section should send their records, biographies and photos to Music & Media, Talent Tracks, PO Box 9027, 1006 AA Amsterdam, Holland,

MUSIC

Issue 2 BENELUX

Publication date 12 - 1 - 1991 Advertising deadline

18 - 12 - 1990

## Issue 3 **OUARTERLY** TALENT SPECIAL

Publication date 19 - 1 - 1991 Advertising deadline

25 - 12 - 1990 + +

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## Issue 4 **MIDEM SPECIAL**

Publication date 26 - 1 - 1991 Advertising deadline 1 - 1 - 1990

Issue 5

4 144

> **IINGLES** Publication date

2 - 2 - 1991

Advertising deadline 8 - 1 - 1991

# Issue 6

## UK I

Publication date 9-2-1991 Advertising deadline 15 - 1 - 1991

For Ad details call (20-6691961)

MUSIC & MEDIA - November 17, 1990 MUSIC & MEDIA - November 17, 1990 AmericanRadiol

One More Officer and the title

16



## VIDEO

## Warner Moves Into Video

#### by Paul Andrews

With the launch last month of Warner Music Video (WMV), WEA became the last of the major record companies to set up an international video arm. Based in London, WMV markets all the firm's music video product, other than classical, outside the US.

MUSIC

Ray Still has joined the new operation as VP. after four years as director of US labels for WEA Records UK. Previously he was GM of EMI's Capitol and Parlophone divisions.

Still believes Warner has jumped onto the video bandwagon at the right time: "The market is now developed: everyone is focusing on video, and we're coming in with a very strong set of releases. We have a tremendous roster of artists, with a whole catalogue of videos vet to exploit?'

WMV debuted on October 22 with titles from Aerosmith, REM, Neil Young and Lou Reed. All four are longform clip compilations, though future releases will include concerts. Over the next few months, leading artists to appear on the new video label will include Madonna, Phil Collins and Eric Clapton.

roster. "We're prepared to function on all fronts, including acquisition from outside the stable, and programme-making," says Still, "We're already making a programme with Madonna. The brief is broad, and I think we can achieve a presence in every area of the market.

"I'd even like to do a metal magazine. Our American companies, Atlantic and Warner in particular, are well based in rock, with Skid Row, Enough Is Enough, AC/DC, Jane's Addiction and so on. If we do this, we can make it the best on the market."

Still is also strongly backing the recently relaunched Laser Disc video format (M&M September 8). All major WMV releases will appear on disc as soon as possible after tape currently about four weeks later - with simultaneous release the ultimate goal.

"Laser Disc is a far more attractive carrier than VHS in many respects," he explains. "The quality of picture and packaging, and the concept of a CD with video, provides the ultimate package.



Ray Still, VP of the new WMV

Also scheduled is a second REM release, and performances from Debbie Gibson, Alannah Myles, Skid Row, A-Ha and others.

The new division, which aims to level off at around six releases a month, is, in part, an attempt to co-ordinate WEA's video activities with the rest of the business. Still: "The obvious time to release a video is alongside an appropriate album. Over the last half dozen years, videos have been released without any universal plan to maximise sales - they were not looked at as a mainstream activity.

"Now we have that. There is finally serious thought being given to the timing. The plan from here is to focus the marketing worldwide. to get releases that will satisfy all the territories' needs and sell well?' But WMV releases will not necessarily be tied to LPs: among its first tapes is a Simply Red concert which is not on record. Others will follow.

"At this time, sales are going to be really minimal, but within a couple of years it will be competing on equal terms. It's an investment in the future" By 1992, he estimates Laser Disc will provide 50% of WMV's worldwide business.

In the long-term, he even hopes that this foresight may help the latecomer steal a march on some of its more established competition, "who are not looking at it quite as seriously as we are".

But, in the meantime, it is the backing of the Warner name and roster that he hopes will propel WMV quickly to the same status in video as its parent can boast in the record business. "It's good news for the rest of our operating companies, and for our artists. They're now going to get the sort of attention to video as they're already getting to the rest of the carriers. We're very good at selling records Nor is it confined to the parent company's and were going to be very good at this."

# FAST

The travels of globe-trotting musical activist Billy Bragg have been released on video. In two separate 50-minute documentaries, Which Side Are You On follows Bragg on a 1987 trip to the USSR, and more recently to the US. The first leg visits both Estonia and Moscow, with 12 Bragg songs live, plus footage from Soviet bands Aquarium and Bravo. In the second part, covering a benefit for striking Virginia miners last year, nine tunes feature - with the ubiquitous A New England cropping up for a second time. Support comes from Greg Trooper and Hazel Dickens, Incidentally, sound quality on the tape, released in the UK by Jettisoundz, is euphemistically described as "variable".

BMG Video has announced the release of the video version of Aids benefit LP Red Hot And Blue, scheduled for December 3, Seventeen of the 20 Cole Porter tracks on the album are included, among them Neneh Cherry's hit version of I've Got You Under My Skin. The clips have been directed by a variety of wellknown film and video-makers, who, like the artists, have donated their services to the project. Highlights include: Deborah Harry and Iggy Pop, directed by Alex Cox; Annie Lennox (Ed Lachman); U2 (Wim Wenders); Tom Waits (Jim Jarmusch); and David Byrne, directed by himself.

Meanwhile, October 22 saw the release of a major batch of general music titles from BMG Video, headed by Lisa Stansfield's All Around The World, recorded live at the Birmingham NEC. Also out is footage of Jimi Hendrix's last concert, Live At The Isle Of Wight in 1970, with a digitally remastered soundtrack. Other releases include: Depeche Mode's Another Violation: Duran Duran's Three To Get Ready; Marvin Gaye's Greatest Hits Live; A Tribe Called Quest's The Art Of Moving Butts In Europe; and Lita Ford's A Midnight Snack.

\* BMG has also launched its new quarterly Country Music Video Magazine. It features Clint Black touring Universal Studios, Lorrie Morgan shopping, and interviews KD Lang and Chris Hillman. The release joins the second editions of BMG's existing video mag duo: Dance International, including features on Deee-Lite, S'Express, The Jungle Brothers and Neneh Cherry; and Metalhead, with Saxon, Poison and The House Of Lords. \* +

Jettisoundz is making a concerted effort to corner the new age market with the release of four 'ambient videos', for viewing with the CD of your choice. According to the sleeve notes, 'they allow you to relax, listen to your favourite music without staring at the furniture. They introduce a new dynamic to your living room, without being too obtrusive?' For £ 7.99 each, those in search of unobtrusive relaxation have a choice of The Waterwheel, By The Fireside, The Aquarium and Basil The Parrot ....



My congratulations to Finnish disco and radio personality DJ Jupe (Juha Lohi), who has entered the Guiness Book Of World Records following 50 hours of uninterrupted DJ'ing! Quite an achievement that. Mind you, he tells me he plans to better his record soon because after this attempt he wasn't even tired, although he did have to stop, owing to throat problems stemming from poor ventilation in the studio. I get that after two hours in my damp and dingy hasement.

Popping down to the Riviera the other day, to pick up my winter tan, gave me a chance to check out the new local German station on 95.4. Radio Plus Monte Carlo, My German's a bit rusty, so I can't swear to it, but I'm sure the breakfast show included a regular deckchair update years since the Beatles' White Al- tion, but I can remember who owes

spot - no wonder the teutonic tourists always seem to beat the rest of us to the best ones. his career

D

The Pool')!

parently quite OK for a single.

Gimme all your royalties, boys!

gal a couple of weeks ago. There

were far too many of you to men-

I don't usually mention job adverts in this column, but judging by my own somewhat precarious position at this station. I thought I would tell everyone about this one. London's Kiss FM is looking for producers, experience necessary, and you must have an expert knowledge of contemporary dance music, Rules me out, more's the pity

BBC Radio 1 controller Johnny Beerling has said a cheerful goodbye to station music head Roger Lewis with a party in London's West End. Dozens from the UK record and radio community were there to toast him on his way to EMI Records. Lewis joked that the party reminded him of the story about movie mogul Sam Goldsmith's funeral: "Thousands turned up to make sure the bugger was buried"!

And so to the birthday spot; Kim Wilde is 30 and Graham Parker is 40 on November 18. Joe Walsh is 43 on November 20 and Talking Head's Tina Weymouth is 40 on November 22. An auspicious day, November 22, for it is not only 22

bum was released but 35 years since | me a drink! It was especially good Elvis Presley signed to RCA Victor to meet Shadow Radio Authority and stayed with them for the rest of chairman Lord Chalfont in the flesh, and it seems David Mellor Happy birthday as well to Radio

0

was quite right to send a video of himself rather than show up in per-Musa, one year old on November 18. Sorry I can't be there, but hope son (judging by the number of paper bags filled with rotting the party goes swimmingly (well, the big night is called 'Twisting by tomatoes that I saw being sneaked into the hall, that is).

MUSIC

Bob Geldof's new single, The Now, some of you may already Gospel Of Love, is being promoted know about this, but I'm carrying by Phonogram by thousands of inout a survey for this magazine's flatable one metre long cucumbers year end issue, and if you've got the which are being sent to people like odd minute to spare between myself, my producer and record records. I'd be very grateful if you stores. Bob had originally intended could send me the following inforto promote his album Vegetarians mation: your favourite DJ (egoists Of Love, with the cucumbers but will be weeded out), your favourite Phonogram banned the "sugrecord company (ditto), personality gestive" image. However, what was of the year (ditto), the best single, too suggestive for an album is ap-LP, event, non-event, hype and act of 1990, and your predictions for 1991. Actually, it's looking pretty This is what I call a money spinner. As ZZ Top's aptly titled interesting so far ... especially on the predictions front, as 90% of Recycler album bounds into the UK charts, the original template. you have said "less ran, more Eliminator, has just clocked up its melody, more songs". Could this seven millionth sale in the US. put my bosses' plans to adopt the dreaded dance format on ice for a Good to see so many of you at while? I shall know by the end of the Radio 90 conference in Portuthe year ...

## MAKING WAVES FIP, Broadcasting Across The Musical Spectrum

#### Serves: Paris and 9 other French cities Format: from jazz to rock, classical to folk, French chanson to ethnic music Core artists: n/a

Top show: 'Jazz A FIP' Hours on air: 07.00-midnight

(24 hours from 1.1.91) FIP programme director Francis Joffa: "During the past two years, we have played more than 48,000 different titles, whereas an FM music station only plays an average of 700 different titles a year. It's a luxury that no other radio can afford. But that's what makes our station special. Our richness comes from our mixes of music: in one average half hour, we can play Jacques Brel, followed by the Rolling Stones, La Callas, the Sex Pistols, and Vivaldi.

davs

everything else.

"The radio employs 20 permanent people, including 6 programmers and a consultant for classical music, who have total

over 25, highly educated, working ■ Target audience: over-25s Actual audience: Paris 3.9% (Ipsos June 1990) Address: 116 Avenue du President-Kennedy, 75786 Ownership: state owned, part of Radio France Frequency: various freedom to fill a series of two-

hour slots. The programmers rotate and will not programme is responsible for the recent jazz the same slot on two consecutive "I am a strong believer in human ability. At the risk of looking conservative, I would say that while you can have as many computers as you want to select the tracks that will be programmed, nothing will ever replace the human ears of a good programmer. Radio is a question of feeling above

"My broadcasting policy is to play the cream of music available. We aim at listeners | ners can ring a special phone ser-



in management positions or as lawyers, doctors etc. A survey we carried out recently showed that the audience considered the station to be 'relaxing'. In a way, we are a sort of new age station, except that we don't play new age music. We play a lot of instrumentals that incidentally happen to be jazz. "In some ways I consider FIP

hype in French radio. Europe 2, for example, has recently included a jazz programme. All the jazz clubs in Paris are sponsored by FIP. Our top show is 'Jazz A FIP'. an hour-long programme from 19.30 every evening. Another programme that catches a large audience is 'FIP Au Laser', a threehour show from 14.00 to 17.00 featuring music on CD. The 14.00-15.00 segment is rebroadcast from 23.00 to midnight. "The music we play is not

Cleo Laine. It was one of the back-announced. Instead, listeworld's great radio stations."



vice for information about what has been broadcast. Our listeners are very curious. You can't imagine the questions they ask! It can be as specific as 'Who played the sax solo in the track you played two days ago at 7:12?"

One of the most impressive tributes to FIP was paid recently by Jon Anderson, former Yes singer, who talks about the station in Joe Smith's book 'Off The Record': "I'll never forget this one station in Paris. I think it was called PFI. They would play David Bowie. then Sinatra, then Beethoven, then Yes, followed by Frank Zappa and

19

## STATION REPORTS

Station reports include all new additions to the elaylist indicated by the abbreviation "AD". Reports from cer tain stations will also include record on the "A" list (heavy rotation) and, in some cases, on the "B"List (medium otation). A number of feature a "Power Play" ("PP") a track which receives special emphasis for the week. The "LP" designation reflects the new album(s) added

**B** List

A List:

Blief

AD Inspiral Carpets- Birgest

Heart- Stranded

RADIO CITY - Livernool

Soho- Hippychick

Power List:

AD Aswad- Smile

A List:

A List:

Aswad- Smile

Duran Duran, Serious

Julio Iglesias- Can't Help

Creation- Give It Up

The Cure- Close To Me

AD Bell Biv Devoe- I Thought It

Cathy Dennis- Just Anothe

RADIO TRENT GROUP - Nottingham

Paul Simon- The Obvious Child

Whitney Houston- I'm Your Baby

Soup Dragons- Mother Universe

Nelson- Love And Affection

George Michael- Waiting For

Janet Jackson- Love Will Never

appy Mondays- Kinky Afro

Pebbles- Giving You The

Blue Pearl- Little Brother

Kylie Minogue- Step Back In

nocence- Let's Push It

Robert Palmer/UR 40, 118 R

Royatte, Doested For Success

Kim Appleby- Don't Worry

Prince, New Power Generation

Aztec Camera- Good Morning

Relinda Carlisle, We Want Th

Fwenty 4 Seven- I Can't Stand

Miltown Brochers- Applegree

North Side- My Rising Star

DOWNTOWN RADIO - Belfast

Loo Bon Jovi- Miracle

AD Heart- Stranded

CHILTERN RADIO

& NORTHANTS RADIO

AD Dream Academy- Love

GWR · Bristol/Swindon

A List:

Paul Robinson - Prog. Contr.

John Rosborough - Head Of Prog

Bobby Vinton- Roses Are Red

Boh Geldof- A Gospel Sone

Zoe- Sunshine On A Rainy Day

Mariah Carey- Love Takes Time

Craig McLachlan- Almost Felt

/an Morrison- In The Days

Manfred Mann- Davy's On The

Proclaimers- King Of The Road

Loose Ends- Love's Got Me

Inspiral Carpets- Biggest

Andy Westgate - Head Of Music

AD Janet Jackson- Love Will News

Robert Palmer/LIB 40, L'II Re

Oleta Adams- Rhythm Of Life

Kim Appleby- Don't Worn

Monie Love- Down To Earth

Sean Hegarthy- Don't Shoot At

Steve Winwood, One And Only

The Cure- Close To Me

London Rest, I've Reen

Billy Joel- That's Not Her

Breathe, Say & Praver

After 7- Can't Stop

The Cure- Close To Me

Len Groat - Deputy Prog.Dir.

P.I.L. Don't Ask Me

Red Box- Train

Proclaimers- King Of The Road

Was (Not Was)- I Feel Bette

#### UNITED KINGDOM

BBC RADIO I - London Chris Lycett - Sen. Prod. A List: AD Del Amitri- Soit In The Rain Prince- New Power Generation B List: AD Aswad- Smile Dream Warriors- My Definition Dusty Springfield- Arrested By E.M.F. Unbelievable Jimmy Somerville- To Love London Best, A Better Low Part Shop Bowr, Bains Boring Proclaimers- King Of The Road Twenty & Seven, Are You CAPITAL RADIO - London Richard Park - Prog. Contr.

A List-AD Prince- New Power Generatio Steve Winwood- One And Only Ma Aswad, Smile Heart- Strander Breathe- Say A Praye The Cure, Close To Me live Runny, Let's Swine Again Creation- Give It Up The La's, There She Goes Kim Appleby, Don't Worry

#### METRO FM - Newcastle

Giles Squire - Prog. Contr. AD Deze-Lite- Power Of Love Adamski- Flashback Jack Zoe- Supphine On A Baitry Day Duran Duran-Serious Aswad- Smile Human League- Soundtrack To A

#### PICCADILLY RADIO - Manchester Keith Pringle - Head Of Music

- AD Kim Appleby- Don't Worry Black Box- Fantasy Mariah Carey- Love Takes Time Catch- Free Del Amitri- Soit In The Rain Craig McLachlan- Almost Felt North Side- My Rising Star Robert Palmen/UB 40- I'll Be Prafah Sarout, Wa Lat The The La's- There She Goes B List
- AD Marr Almond, Waifs And Suzanne Vega- Book Of Dreams Wet Wet Wet- Blue For you

#### GREATER LONDON RADIO - Londor Trevor Dann - Head Of Music A List-

AD Edie Brickell- Black And Blue B List: AD Peter Blegvad, Meantime Julee Cruise- Falling Bob Geldof, & Gospel Sone Rafa Ruso, Devil's Angel Clannad- In Fortune's Hant Joe Ely- Row Of Dominoe LP Gregson & Collister Reautiful South Red Hot & Rive (Comp.) ZZ Ton Paul Simon

#### Steve Booker Traveline Wilburys /an Morrison BRMB - Birmingham

Robin Valk - Head Of Music A List:

AD Prince New Person Conservation Kim Appleby- Don't Worry Nakon, Jour And Affection Mariah Carey- Love Takes Time North Side- My Rising Star

R List: AD The La's- There She Goes AD Clannad- In Fortune's Hand Duran Duran- Serious Black Box- Fantasy Dream Academy, Love limmy Somerville, To Love Proclaimers- King Of The Road After 7- Can't Stop Rhythm Reign- Be Fair The Cure- Close To Me Statway, Elected Sybil- Make It Fasy On Me Del Amitri- Soit In The Bain RADIO CLYDE - Glasgow Heatwave/Jocelyn Brown- Feel Alex Dickson - Prog. Dir Julee Cruise- Falling Dr. & The Medics- Hi-Ho Silve AD Kylie Minogue- Step Back In Mariah Carey- Love Takes Tim Lonnie Gordon- If J Have To Breathe- Say A Praver Sybil- Make It Easy On Me Teena Marie- Since Day One Deee-Lite- Power Of Low Steve Winwood- One And Only Kim Appleby- Don't Worr Horse- Careful Human League- Soundtrack To A

ATLANTIC 252 - County Meath Paul Kavanagh - Head Of Music A List:

Alian, More Than Words Can Righteous Bros- Unchained Kylie Minogue- Step Back In Whitney Houston- I'm Your Baby Belinda Carlisle- We Want The

Berlin- Take My Breath Away Resustiful South, A Little Tim lason Donovan, I'm Doine Fine Maria McKee, Show Me Hennet fter 7- Can't Stop MC Hammer, Pray Tony McKenzie - Head Of Music

A List:

A Lier-

B List

A List:

B List:

B Liet-

RTL 208 - London

E.M.F.- Unbelievable

Helter Skelter- Angel

Dimples D- Sucker DI

Warrant- Cherry Pie

#### HORIZON RADIO - Milton Keyne Clive Dickens - Head Of Music AD | A Mix, Mysteries Of Electribe 101- Inside Out Catch- Free

AD Ion Bon Iovi- Miracle Dream Warriors, My Definition Beautiful South- A Little Tim Creation- Give It Up Suzanne Vera- Man In A War 1 P Whitney Houston Paul McCartney RADIO HALLAM - Sheffield Dean Pepall - Head Of Music Sceve Winwood

A List:

Blier

AD The La's- There She Goes Kim Appleby- Don't Worry Was (Not Was)- I Feel Better B List: AD Steve Winwood- One And Only Breathe- Say A Prayer

Horse- Careful

Teena Marie- Since Day One Bombalurina- Itsy Bitsy Teen Wendy & Lisa- Rainbow Lake Klaus & Klaus- Iodeladi Christians- Greenbank Driv Human League- Soundtrack To A Harrist, Temple Of Lows North side- My Rising Star BAP- Alles Em Lot Black Box- Fantasy A-Ha- Crying In The Rain Mark Shaw- Love So Bright Elton John, You Gotta Love Dream Academy- Love AD Eddy Grant- Restless nitney Houston- All The Men RADIO BROADLAND - Norwich Per Shop Rove, So Hard Dave Brown - Head Of Musi-Marianne Rosenberg- Mein

#### PP Righteous Bross Linchsing Roxette- Dressed For Success Cher, Baby I'm Yours Robert Palmer/UR 40, 178 Be Whitney Houston- I'm Your Baby HR 3 - Frankfurt James Ingram- I Don't Have The

Markus Hertle - DI/Prod. AD Phill Edwards- Don't Look AD Kim Appleby- Don't Worry Fine Young Cannibals- It's OK Bee Gees- How Deep Is You Sweet Sensation- If Wisher Steve Wittwood, One And Only Elton John- You Gotta Love AD Van Morrison, In The Davi Bassomatic- Fascinating Rhythm The Farm- Groovy Train The La's, There She Goes Paul Simon, The Obviour Child Heart- Stranded Kristiana Levy- Rude World Clannad- In Fortune's Hand Sandra- One More Night

John Farnham, That's Freedom FOX FM - Oxford Herbert Groenemeyer- Luxus Steve Ellis - Prog. Contr. Matt Bianco- Fire In The New Kids O/T Block- Let's Try AD Kim Appleby- Don't Worry Beats Intn'l- Burundi Blues Black Box- Fantasy Kylie Minogue- Step Back In

Big Fun- Hey There Lonely Leo Saver, Rely On Me lobert Palmer/UB 40- I'll Be Mariah Carey- Love Takes Time Ropette- Dressed For Succes Kim Wilde- World In Perfect Phil Collins, Hang In Long AD Cathy Dennis- Just Anothe Vava Con Dios, Nah Neh Nal John Wesley Harding- Dark Dark

#### The La's- There She Goes WDR I - Cologne Velson- Love And Affection HIT CHIPS - Weekdays I-3 PM Warner Hoffmann - Prod Jeff Graham - Prog. Dir. AD George Michael- Freedom

ZZ Top- Give It Up PP Human League- Soundtrack To A The Mission- Hands Acroos The Steve Winwood, One And Only lam On The Mutha- Hotel ndigo Girls- Hammer And A

AD Lonnie Gordon- If I Had To WDR I - Cologne EL IP.7 ELT - Weekdays 4.4 PM North Side- My Rising Star Barbara Gansauge - Prod. LP Robert Palmer

SWANSEA SOUND - Wales David Thomas - Prog. Contr Gazza/Lindisfarne- Fog On The Sybil, Make It Fasy On Me Clannad- In Fortune's Hand A List: AD The Cure- Close To Me B List: AD Oleta Adams- Rhythm Of Life Sinead O'Connor- Three Babies Del Amitri- Spit In The Rain After 7- Can't Stop Julee Cruise- Falling Suzanne Vega- Book Of Dreams Emma- Dance All Night

Bamboo Industry- Shake Hands

Eddy Grant, Restless World

Indigo Girls- Hammer And A

Stefan Waggershausen-Jesse

AD Muenchener Freiheit- Komm

SWE 3 - Radan Rada

IIIIi Frank - DI/Prod

NDR 2 - Hamburg

A List:

Lutz Ackermann - Head Of Music

Cagey Strings- Heute Nacht

London Beat- I've Been

Muenchener Freiheit- Komm

Marianne Rosenberg- My Smile

Boyce- Soca Soca

Blue System, When Sarah Smiles

inead O'Connor- Three Babie:

WDR I - Cologne SCHLAGERRALLYE - Saturdays I-3 PM GERMANY Wolfgang Roth - Prod. 40 RAYERN 3 - Munich C.Atkins/M.Knopfler- Poor Boy Claus-Erich Boetzkes - Head Ent.Pgms Ion Cockers You Are So AD C.Atkins/M.Knopfler- Poor Boy Red Arrow- Tichaikowsky's

Blue System- When Sarah Smiles Peter Cornelius- Wenn Das Geld SDR - Stuttgart Hans Thomas - Prod. PP Elton John- You Gotta Love LP Whitney Houston

> SR/EUROPAWELLE SAAR Dieter Exter - DJ/Prod. pp Ion Boo Iovi, Miracle Wolf Maahn- Fuer Den Dicken Peter Blakeley- Quicksand AD Styx- Carrie Ann Joe Cocker- You Are So

WDR I - Cologne POP SESSION - Weekdays 6-8 PM

1 Pop/D Harry, Well Did You

Al Green- Baby What's Wrone

Churk Prophet, Step Right This

Rubber Band- Disciples C

Caron Wheeler- Somewhen

Living Colour- This Is Your

Top- Give It Up

steve Winwood- One And Only

Beautiful South- A Little Time

Fred Wesley: Eves So Reautifu

Hans-Holger Knocke - Prod.

Neil Youne, White Line

Shiva Burlesque, Peace

Selection Thomas Koch-

Heads Up- No. 3

The Blues Band- Duisburg Blues Dream Academy: Love n Vogue- You Don't Have To Worry LP ZZ Top Paul Simon RAP

RB 4 - Bremen Axel Sommerfeld Burghard Rausch - DI/Prod Atkins/M.Knopfler- Poor Boy 40 Cartus Raio, Mystery Train Deee-Lite- Power Of Love Enigma- Sadeness Part I Eddy Grant- Restless World Kylie Minopue- Step Back In PLL - Don't Ask Me limmy Somerville- To Love RIAS 2 - Berlin

Henry Gross - Head Of Music AD James Ingram- I Don't Have The Steve Winwood- One And Only Brenda Russell, Kiss Me Wir Dance W/A Stranger- Stop Purple Schulz- Schoene Leute DCM . Mint

Martin Schwebel- Head Of Music C.Atkins/M.Knopfler- Poor Boy Steve Winwood- One And Only AD Cliff Richard- Silhouettes Phill Edwards- Don't Look Any Ben Liebrand- Move To The RADIO RPR - Ludwigshafen

Hans Mappes- DI/Prod. AD Steve Winwood- One And Only Prince, New Power Generation Enigma- Sadeness Part 1 LP Lou Bawls

HUNDERT.6 - Berlin Fred Schoenagel - Head Of Music PP Blue System- When Sarah Smiles

Iulio Iglesias- Can't Help AD Kim Wilds, World to Parfor Barahard Brink, Trotadam War's Kenny Rogers- What I Did For Eros Ramazzotti- Canzoni Soulsister- Through Before We C.Atkins/M.Knopfler- Poor Boy

Rocco Granata- Buona Sei Hapoy- Baby Blue Strandjungs- Irgendwo Kristina Bach- Erst Ein RADIO GONG 2000 - Munich Walter Freiwald - Music Dir

Vanilla Ice- Ice Ice Baby After One- Tom's Diper Bar AD Bad Boys Blue- Queen Of Hearts BAP- Alles Em Lot

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10
    Pet Shop Boys
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## STATION REPORTS House Of Love, Beatles And

LP Alain Lanty Rolling Stones, Sad Sad Sad Ray Charles SUD RADIO - Touloure Marie Ange Roig - Prog. Dir. AD Enzo Enzo- Les Yeux Ouverts Kylie Minoeue, Step Back le Jean-Louis Rusty- Laisse The Cure, Close To Me Thierry Hazard, La Pounee LP Morrissey Les Rita Mitsouko NRI Network Max Guazzini - Dir. AD Midnight Oil- Bedlam Brider Diane Tell- La Legende De Jimmy Gloria Estelan-Here We Are **SKYROCK - Paris** Laurent Bouneau - Prog. Dir AD Elton John- Whispert Navobe- I'll Be Around FUN RADIO - Paris J.P. Millet - Prog. Dir. **BR** Maxi Priert Close To You Bananarama- Only Your Love DNA/Suzanne Vega- Tom's Dini Phil Collins, Thur's Just The Marc Lavoine- Rue Fontaine Sydney Youngblood- Ain't No Mark Bowre, May Little Girl Dave Stewart- Jack Talking London Beat- I've Been Lits Stanfield, You Can't Dem Alannah Myles- Black Velvet 40 Whitney Houston-I'm Your Baby NOS - Hilversum Deee-Lite, Groove Is In The Rothon Clarke, Eddy Steady Go Depeche Mode- World In My Ey Prefab Sprout- Looking For Aswad- Next To You UB 40- The Way You Do The Elton John, Whispers George Michael- Freedom Jimmy Somerville- To Love EUROPE 2 Network Marc Garcia - Prog. Dir. pp Gloria Estefan, Here We AD Stevie Wonder- Keep Our Los Julien Clerc- Nouveau Big Bang Richie Havens- I Don't Wanna Itabelle Gance- Quand Tu Me LP Paul McCartney **RFM La Radio FM Network** Jean-Bruno Michaud - Prog. Mer. A List: A-Ha- Crying In The Rain Francis Cabrel- Tout Le Monde Elton John- Club At The End UB 40- Kingston Town Eddy Mitchell- Under The AD Tracy Chapman- House Of The Vanessa Paradis- Dis Moi Oue KRO - Hilverrum BVS - Rouse Frank Orcel - Prog. Dir. A List: A List: Rozlune Clarke, Eddy Standy Gr Mory Kante- Bankiere Phil Collins- Hang In Long Alain Chamfort- L'Amour Samol L'Affaire Louis Trio- Chacur Michel Sandous Maria Jeanne Elmer Food Beat- Daniela Mariah Carey- Vision Of Love INXS, Suicide Blonde Robert Palmer/UB 40-118 Be Pariline Ester, Le Monde Est AD Kylie Minogue- Step Back In RADIO VITAMINE - Toulon Nigel Kennedy- Spring 10 Mathias Combes - Prog. Dir. Phil Collins Traveline Wilburys Jeff Lynne- Every Little Thing AD Patrick Swayze- She's Like Phil Barney- Tellement Je SKY RADIO - Bussum PM Sampson, We Love To Low Ton Lathouwers - Operations Mgr. Zucchero Fornaciaria Diavolo A List: Michel Berger- Le Paradis Maria McKee- Show Me Heaven Steve Miller Band- The Joker P. Lafontaine - Famanonima MC Hammer- Have You Seen Her RADIO PLUS MONTE CARLO Righteous Bros- Unchained Thomas Weigt - Prog. Dir. B List: AD Wilson Phillips- Release Me AD Elton John-You Gotta Love Little Bob- There'll Never Bi

Paul Carrack- Battlefield **BRT** - East Flanders Horse- Sweet Thing Whitney Houston- I'm Your Baby Rudi Sinia - Prod. AD The Cure- Never Enough Pet Shop Boys- So Hard Maria McKee, Show Me Heaver Boh Geldof, Love Or Something Bananarama- Only Your Love Tien Om Te Zien IV (Comp.) Francois Feldman- Petit Frank Roch Voisine, La Recceuse Du Patrick Bruel, Alors Regarde kile Neigel Band, Tanz Mit Mir rinzessin Lass Die Augen Dirk Busch- Bis Ans Ende De Purple Schulz- Schoene Leute lerbert Groenemeyer- Luxus BAP- Alles Em Lot Klaus Lage- Hand In Hand HOLLAND VERONICA - Hilversum Hans Van Der Veen - Prog. Dir. PP Milli Vanilli- Keep On Running AD Prince, New Power General Robert Palmer/UB 40- 1'II Be MC Sar/The Real McCoy- Don't B.B. Oueen, Soultrain Elton John- You Gotta Love Kadanz- Hou Me Vast Olata Adams, Get Hara Benny Neyman- De Pijn Zucchero Fornaciari- Madre Rasic Black, Norhing Rot A AD Tom Blomberg - DJ/Prod. PP B.B. Queen-Soul Train VARA - Hilversum Rolf Kroes - Head Of Music F.M.F. Unbelievable AD Vaughan Brothers- Tick Tock Reautiful South- A Little Time AVRO - Hilvertum Jan Steeman - Head Of Music Sybil- Make It Easy On Me Stef Bos, Gek Zijn Is Gezone TROS - Hilvertur Ferry Maat - Head Of Music Enigma- Sadeness Part 1 AD Bassomatic- Fascinating Rhythm Robert Palmer/UB 40- I'll Be Prince- New Power Generatio PP Isshalle A . He Lekker Beest Henk Wiinzaard- Als Ik Ga Moe Vaughan Brothers- Tick Tock Olara Adams, Get Hare Living Colour- Love Rears Its Angela/The Rude- Young Souls ister- Through Before We Paul van der Lugt - Head Of Music Something Happens- Parachute Van Morrison- Real Real Gone Poison- Something To Believe In Kylie Minogue- Step Back In Soulsister- Through Before We B.B. Outen- Soultrain NCRV - Hilversum laap De Groot/Henk Mouwe - DI/Prod

BRT RADIO 2 - West Flander Peter de Groot - Head Of Music Robert Palmer/UB 40-118 B LP Red Hot & Blue (Comp.) RTRE RADIO 2 - Haisau A. Birenne/Ph. Jauniauz AD Crazy Horse- Medley LP Hit Connection '90 (Comp RADIO CONTACT NL - Brussels Danny De Bruin - Prog. Dir A List: Lorca- Ritmo De La Noche London Best, I've Beer Per Shop Boxt, So Hard Anderson & Vally- Aan Alle MC Hammer, Have You Seen He Matthias Reim, Verdammt Joh Whitney Houston-I Vava Con Dios, Nah Neh Nah Soulsister, Through Refore We Beverley Craven- Promise Mi New Kids O/T Block, Tonishr Isshelle A . He Lekker Reest Something Happens- Parachute Rene Froger- Just Say Hello Mariah Carey, Love Takes Time Maria McKee, Show Me Heaver Fros Ramazzotti, Dolce Barbara **RADIO EXPRES - Antwerp** Marc Dhollandr - - Head Of Music Reverley Craven- Promise Me Matthias Reim- Verdammt Icl Whitney Houston-I'm Your Baby Isabelle A - He Lekker Beest New Kids O/T Block- Tonight MC Hammer- Have You Seen He London Beat- I've Been Maria McKee- Show Me Hear MC Sar/The Real McCov- It's On DNA/Suzanne Vega- Tom's Dine AD Juliane Werdine- Der Himmel Schweie Sanne- Zee Het Aan Niemand RADIO ANTIGOON - Antwerp Piet Vaiver - Dir Mariah Carey- Love Takes Time A List Naw Kide O/T Block, Topiaht Soulsister- Through Before We MC Hammer- Have You Seen Her Maria McKee, Show Me Meaner Matthias Reim- Verdammt, Ich London Beat- I've Beer Rene Froger- Just Say Helio MC Sar/The Real McCoy- It's On Beverley Craven- Promise M Vava Con Dios, Nah Neh Nat George Michael- Freedom ntures Of Stevie V- Body The Chimet, Heaven

BELGIUM

George Michael- Freedon

Janet Jackson- Black Cat

Betty Boo- Doing The Do

lason Donovan, I'm Doing Fine

The KLF- What Time Is Love

Pebbles- Giving You The Sanne- Zeg Het Aan Niemand RADIO ROYAAL - Hamont-Achel Tom Holland - Prog. Dir. PP Robert Palmer/UB 40-I'll Be Righteous Bros- Unchained Lois Lane- This Must Be Love Sinead O'Connor- Three Babies Bassomatic- Fascinating Rhythm Elton John, You Gotta Low Status Quo- Anniversary Waltz African Bussiness- In Zaire New Kids O/T Block- Let's Tr Beautiful South- A Little Time G'Race- Ritmo Latino LP Clouseau

## SWITZERLAND

DRS 3 - Basel Phil Collins- Do You Remember Christoph Alispach - Music Coord A List AD Mariah Carey- Love Takes Time New Kids O/T Block- Let's Try

C List:

B Goes- Sun Comes Up No More Charlatans- White Shirt

Dream Academy, Low Flectrike 101, You're Walking Eno/Cale- Been There Done That The Farm, Groovy Train Gun Club- The Great Divide Indigo Girls- Hammer And / Monie Low- Monie In The Posies- Golden Blunders LP Tommy Conwell/Young Rumbler Hindu Love Gods Bobby King/Terry Evans Margareth Menezes The Nits Traveling Wilburys Red Hot & Blue (Comp. Waterboys

COULEUR 3 - Lausanne Gerard Saudan - Head Of Musi

Paris Angels- Scope John Moore- Meltdown House Of Love- Scratched Sinead O'Connor- Three Babie N.F.A. Daffodils- Fishes Eves An Emotional Fish- Blue 21 Japonesas- Cerca Del Aire My lealous God- Pray AD Peter Blegvad- Meantime

RETE 3 - Lugano Giorgio Passera- Head Of Music

Indigo Girls- Hand Me Downs Iggy Pop- Candy A List An Emotional Fish- Celebrate The Cure- Never Enough Posies- My Bie Mouth Tackhead- Nobody To Somebody Fabrizio De Andre- Megu Megu Rud Simon The Obviour Chile Bob Mould- Out Of Your Life Darlting Buds- Fall Bo Katzman- Kiss Cocteau Twins- Iceblink Luck

#### RSR La Premiere - Geneva Catherine Colombara - Prod.

A List: Enzo Enzo- Deux Minutes D Michel Delpech- J'Etais Une Eddy Mitchell- Under The Jeanne Mas- L'Amour Du Mal Roch Voisine- Avant De Parti Diane Tell- La Levende De Patrick Bruel- Alors Regarde Marc Lavoine- Rue For lane Birkin- Des IIs Et Des Elsa- Pleure Doucemer A-Ha- Crying In The Rain Freudiana- Little Hans Everyday People- All 1 Se The Nits, Radio Shoes Lucio Dalla- Attenti Al Lupi

#### RADIO 24 - Zurich

Clem Dalton - DJ/Coord AD Traveling Wilburys- She's Ma Absent Friends- I Don't Wan Mark Boyce- Hey Little Girl Paul McCartney- Good Day Whitney Houston- I'm Your Babs Dream Academy- Love Vaughan Brothers- Tick Tock Fine Young Cannibals- It's OK Broken Homes- Lock And Key Beautiful South- A Little Time Will & The Power- We Are Th Matt Bianco, Fire In The Blood Dave Ashby- I'll Never Cry

#### 10 BAP Steve Booker Bobby King/Terry Evans Harriet Per Shop Bow

Hali & Oates Everyday People RADIO FORDERBAND - Bern Res Hassenstein - DJ/Co-Ord. Vaughan Brothers- Tick tock 00 AD Elton John- You Gotta Love Paul McCartney- Birthday Status Quo- Anniversary Walt BAP- Alles Fm Lot Peter Blakeley- Crying In The Absent Friends- Nobody But You

10

Local Heroes- Stranger

Judy Collins- Fires Of Eder

Kenny Ropers- Love Is Strange

Kim Wilde- World In Perfect

Red Hot & Blue (Comp.)

20

Muenchener Freiheit- Komm

Jason Donovan- Rhythm Of The Cliff Richard- Silhouettes Engelbert- I'm Gonna Dream Out Deacon Blue- I'll Never Fall Pierce Cosso- Kathy's Lies Andrew White- I'm Only Wounded Michael Morgan- Wie Fackeln Im Tony Christie- September Love Wilson Phillips- Release Me Elton John- You Gotta Love FRANCE RTL - Paris Monique Le Marcis - Head Of Prog. Selection Monique Le Marcis: Enzo Enzo-Les Yeux Ouverts Charles Henri T. Le Salaire D Barbevilien/EGray, II Fau LP Julio Iglesias Roch Voisine David Hallyday L'Affaire Louis Trio Images RMC - Paris Nathalie Andre - Head Of Music Alain Chamfort- L'Amour

RADIO GONG - Nuremberg

Harriet- Temple Of Love

AD New Kids O/T Block- Let's Try

Sailor- The Secretary

Pebbles- Giving You The

Elton John, You Gotta Love

RADIO CHARIVARI - Nuremberg

Mathias Hofmann - Music Dir

Pet Shop Boys- So Hard

A-Ha- Crying In The Rain

C Hammer- Have You Seen Her

Eniema-Sadeness Part 1

AD Steve Miller Band- The loker

Markus Wahl - Music Dir.

RADIO RECENBOGEN - Manaheim

PP Herbert Groenemeyer- Ich Will Mehr Blue System- When Sarah

Fros Ramazzotti, Canzoni

Neville Brothers, Fearless

HIT RADIO NI - Nuremberg

Eniema-Sadeness Part |

Eileen Flores- I Have Dreams

Charlie Rock- Missing You

RADIO XANADU - Munich

Armin Kessler - Head Of Music

PP Steen Witsenard, One And Only Mar

Kim Wilde, World in Perfect

Pet Shop Boys- My October

Jonathan Perkins, J Can't Say

SCHWARZWALD RADIO - Freiburg

Pete Traynor - Head Of Music

Breathe- Say Hello

AD Sailor- The Secretary

**RADIO F - Nuremberg** 

Sigi Hoga - Prog.Dir

A List:

London Bost, I've Been

A-Ha- Crying In The Rain

Pet Shop Boys- So Hard

Nelson- Love And Affection

Annette Humpe- Ich Kuessi

Whitney Houston-I'm Your Baby

Depeche Mode- World In My Eyes

DNA/Suzanne Vega- Tom's Dine

Puul & Andy, Teach The Children

Van Morrison- Real Real Gone

Enigma- Sadeness Part 1

Paul Carrack, Battlefield

Stavie Wonder, Keen Our Low

AD Johnny Gill- Fair weather Friend

Cetin Yaman - Prog. Dir.

AD Ultramatix- Sacrifice

LP BAP

A List:

Purple Schulz- Schoene Leute

PP London Beat- I've Been

George Michael- Freedom

Steffen Meyer - Music Dir.

Lightning Seeds- All I Want Pigale- Le Bur Tabac

# lo Lemaire- C'est Mon Bateau limmy Somerville- To Love Paul Young- Heaven Can Wait The Nits- Radio Shoes

Waterboys- How Long Will I Innocence-Let's Push it Was (Not Was)- How The Heart

## STATION REPORTS

RADIO ZUERISEE - Staefa Phalon- Dance Floor Of Life Tracie Spencer- Save Your Love Ueli Frey - Head Of Music AD Wolfgang Ambros- Du Bist Wia F.P.I. Project- Everybody D.Brown/B.K.Sharpe-Sun STS- Wieder A Sommer Vaughan Brothers- Tick Tock Blue Pearl- Little Brother LP Phil Collins Pooh- Tu Vivrai D.W.A. Stranger- The Invisible Steve Miller Band- The Joker RADIO KISS KISS - Naples I.P. Van Morrison Gianni Simioli - Prog. Dir. A List: AUSTRIA . Titiyo- Man In The Moon Whitney Houston, I'm Your Baby OE 3 - Vienna Mariah Carey- Love Takes Time Guenther Lesjak - Head Of Music Blue Pearl- Naked In The Rain AD Pet Shop Boys- So Hard P.M. Sampson- We Love To Love London Beat- I've Been Duran Duran- Serious Soup Dragons- I'm Free 40 Gino Vannelli- Rhythm Of Stevie Wonder- Keen Our Love ITALY Sybil- Make It Easy On Me ocence- Let's Push It RETE 105 - Milan George Michael- Freedor Alex Peroni - Prog. Dir Spider-Together As One Grant Benson - DJ/Prod Red Hot & Blue (Comp.) George Michael LP INXS LP RADIO BABBOLEO A-Ha LP Pet Shop Boys LP Lenny · DJ/Prod. Nelson- Love And Affection PP Reggae Philh. Orch.- Promis Whitney Houston- I'm Your Baby A List: Deee-Lite LI London Beat- I've Beer London Beat LF Pet Shop Boys- So Hard George Michael- Praving For Ion Bon Iovi LP Titiyo LF INXS- Suicide Blonde Caron Wheeler LP A-Ha- Crying In The Rain Betty Boo LP Michael Bolton- Georgia Breathe- Say A Prayer Prefab Sprout LP Maria McKee- Show Me Heaver Mariah Carey LF John Waite- Deal For Life ney Houston- I'm Your Baby RAI STEREOUNO - Rome R.T.L. 102.5 HITRADIO E.Molinari - Dir. E.Bellisario - Prog. Dir Luca Viscardi - Head Of Music Lucio Dalla- Attenti Al Lupo PP Madonna- Justify My Love London Beat- A Better Love A-Ha- Crying In The Rain INXS- Suicide Blonde INXS- Disappear AD Traveling Wiburys- She's My Nelson- After The Rain Pet Shop Boys- So Hard Tiffany, New Inside nap- Cult Of Snap The Mission- Hands Across The LP Ray Charles- I'll Take Care Elton John Edic Brickell Pauline Ester, Qui le L'Adore Happy Mondays- Kinky Afro ANTENNA DELLO STRETTO - Messina Harriet- Temple Of Love Dread Zennelin, Black Dog Filippo Pedeli - DJ Biagio Antonacci- Se Tu Foss London Beat- I've Been AD Bet Shon Boys- So Hard RADIO MONTE CARLO - Milan Hanny Mondays- Kinky Afro Francesco Migliozzi - Prog. Contr. Massimo Bozzi- Le Tue Mani LP Lucio Battisti George Michael LP RADIO STAR - Vicenza INXS- Suicide Blonde/Disappear 1927 I P Maurizio Maressi - Prog. Dir Breathe- Say A Prayer/Without London Beat- I've Been Prefah Sprout LP IP Caron Wheeler Music Speaks Louder (Comp.) (LP) Styx Dave Stewart- Jack Talking Reggae Philharmonic Orchestra Deacon Blue- I'll Never Fal Pet Shop Boys Paul Simon LP Ten City Robert Palmer A-Ha LP Edie Brickell AD Elton John- Easier To Walk U2- Night And Day A-Ha DEELAY NETWORK - Milar RADIOLINA - Cagliari Andrea Angioni - Head Of Music PP Bertoli/Concato- Chiama Piano Dario Usuelli - DI Kylie Minogue- Step Back In Information Society- Think Charlatans- You're Not Very Steve Winwood, One And Only A List-Soulsister- Through Before We Bombalurina- Itsy Bitsy Teeny The Mission- Hands Across The 1NXS- Suicide Blonde Prenti Sounda I'll Neuer Lose Departe Mode, World In My Free Faze I FM- Listen To The Band lovanotti- Ciao Mamma Blue Pearl- Little Brothe Soup Dragons- I'm Free LP Pet Shop Boys Charles D. Lewis- Soca Dance **RADIO PETER FLOWERS - Milan** Whitney Houston-1'm Your Bab Caron Wheeler- Livin' In The Marco Garavelli - Prod PP John Farnham- That's Freedom Eros Ramazzotti- Dolce LP Lucio Battisti INXS- Suicide Blonde A.H. Nelson- Love And Affection S P A A N Hall & Oates- So Close AD Harriet- Temple Of Love RADIO MADRID - SER U2- Night And Day Robert Palmer/UB 40-111 Be Rafael Revert - Music Mgr

RADIO MILANO INT. 101 Gigio D'Ambrosio - Prog. Dir. No.I Playlist:

PP

Complices- Los Tejados

Duncan Dhu- Rosas En Agua

Eros Ramazzotti- Amarte Es

Deee-Lite- Groove Is In The

Prefab Sprout- We Let The

- Pavesi Sound- I'll Never Lose Tina Turner- Break Through The
- Ray Charles- I'll Take Care Of

Rico- Haz El Amor En Esta Freudiana- Freudiana El Ultimo De La Fila- Del Celtas Cortos- La Senda Del Montana- Rock De La Cerveza Popular FM/CADENA COPE - Madrid Carlos Finaly - Music Director AD A List-INXS- Suicide Blonde a Trampa- Acercate Y Besame 21 Japonesas- Cerca Del Aire Tam Tam Go- Espaldas Mojadas Deacon Blue- I'll Never Fall AD Whitney Houston- I'm Your Dublin- Arde Tu Piel Paul Simon- The Obvious Child TOP 97.2 - Madrid Raul Marchant - Music Mgr No. | Playlist: Complices- Los Teiados MC Hammer- Have You Seen Her AD Gilbert O'Sullivan- At The Deacon Blue- I'll Never Fa Vaya Con Dios- Night Owls IP Whitney Houston AD CANAL SLIP RADIO - Andaluci: Paco Sanchez - Music Mgr. Steve Winwood- One And Only Edie Brickell- Mama Help Me C.Estrangulados- Corazones Peter Allen- Tonight You Made La Dama Se Esconde- Lejos Del IP RADIO 16 - Madrid Jorge De Anton - Prog. Dir. Tam Tam Go- Espaldas Moiadas Elton John- You Gotta Love Whitney Houston- I'm Your Baby A List. Dublin- Arde Tu Piel Paul Young- Heaven Can Wait Nat King Cole- Aquellos Ojos Pet Shop Boys- So Hard Vixen- Love Is A Killer LP Hombres G SWEDEN RIKSRADION P3 - KLANG & CO Weekdays 12.30-3 PM Pontus Enhorning - Prod. Playlist: Paul Simon LF Loose Ends- Cheap Talk Pet Shop Boys- So Hard Van Morrison- Réal Real Gone Robert Palmen/UB 40-111 Be AD Paul Janz- Every Little Tear Traveling Wilburys LP Everyday People LP Was (Not Was)- How The Heart Soul Brothers- Mantombazane Grymlines- Kan Du Forsta omas Ledin- Hon Gor Allt For Dag Vag- En Gang Till Marie Bergman LP Freda' LF RIKSRADION P3 - TRACKSLISTAN Saturdays 2-4 PM 1P Kaj Kindvall - Prod Erika- Together We're Lost Pet Shop Boys- So Hard Maria McKee- Show Me Heave Dr. Alban, No Coke Vhitney Houston-I'm Your Baby Tomas Ledin- En Del Av Mitt London Bear, I've Been Titiyo- Flowers Niklas Stromstedt- Vart Du Ar Nelson, I ove And Affertion lanet lackson- Black Cat 1P Belinda Carlisle- We Want The MC Hammer, Have You Seen Her Poison- Something To Believe Christer Sandelin- Jag Tror Sonia, End Of The World Inner Circle- Bad Boys Negeh Cherry, I've Got You New Kids O/T Block- Let's Try SAF RADIO CITY - Stockholm Martin Loogna - Head Of Music AD Jon Bon Jovi- Miracle

Inner City RADIO OREBRO AD Steve Wi Whitney Houston Grymings Christer Sandelin Lolita Pop RADIO LIDINGO - Stockholm Mikael Orjansberg - DJ/Prod. A List: Neneh Cherry- I've Got You Inner Circle- Bad Boys nnocence- Let's Push Is The KLF- What Time Is Love Bassomatic- Fascinating Rhythm Steve Winwood- One And Only Whitney Houston- I'm Your Baby After 7- Can't Stop London Beat- I've Been George Michael- Freedon Caron Wheeler- Livin' In The Steve Miller Band- The Joker Vixen- Love Is A Killer

Cool Down Zone- Waiting For Ruby Turner- It's A Cryin Sinead O'Coonor- Three Babies Dr. Alban- No Coke Aswad- Love Won't Leave Me African Business, In Zaire Snap- Cult Of Snap CITY 103 - Gothenburg ner City- That Man Lars Bodin - Music Director Massive Attack- Daydreaming Steve Winwood- One And N O R W A Y Carly Simon-Better Not Tell Michael Rose, Mother & Child Tribal Kiss- Get Started NRK - Oslo Christer Sandelin- Kom In I Vidar Lonn-Arnesen - Prod. Samuelle, So You Like What Playlist Top 10: George Michael- Freedom Smokie- Living Next Door '76 Black Box- Fantasy Smokie- Living Next Door '90 Nick Robertson/Slice- Show Me Roxette- It Must Have Been L.L. Cool |- Around The Way Elton John- Sacrifice After 7- Can't Stop Van Morrison- Beal Beal Gone Gary Moore- Walking By Myself Dum Dum Bous- Englefjes Jon Bon Jovi- Miracle Bjelleklang- Feit A-Ha- Crying In The Rain Lili & Sussie- What's The Trance Dance- Do You Close Salomonsen/Linnet- Krig Oj leison- Love And Affection othouse Flowers- Movies Ray Charles- I'll Take Care LP Grymings NRK - Oslo Steinar Fjeld - Prod. RADIO COTHENBURG AD After 7- Can't Stor Leif Wiyatt - Head Of Music Brod & Circus- King Midas In Harpo- Moviestar '90 Al B. Sure!- Missunderstanding Steve Winwood- One And Only Izabella- Sustitute Status Ouo- Anniversary Walta Bronski Beat- I'm Gonna Run Van Morrison- Real Real Gon-Cerrone/Ricky Lee- I'm Gonna Jon Bon Jovi- Miracle Tiffany- New Inside Black Box- Fantasy Hall & Oates- Starting All Traveling Wilburys- She's My orre Michael- Freedor Grymlings Traveling Wilburys Hall & Oates- Give It Up Whitehouse- Hold On Red Hot & Blue (Comp.) Traveling Wilburys- She's My Van Morrison- Real Real Gon HIT FM - Stockholm ohan Bring - Prog. Dir. RADIO I - Oslo Bjoern Faarlund - DJ AD Black Box- Fantasy Dr. Alban- No Coke Lili & Sussie- Boyfriend Jon Bon Jovi- Miracle Visitors- Security Reasons Magoria- Cosmic Trigger Janet Jackson- Love Will Never James Ingram- I Don't Have The Erika- Together We're Lost Dag Kolsrud- Hear Them Cry AD Tiffany- New Inside Elisa Fiorillo- On The Way Up Tribal Kiss- Bomkrash Gets Started Steve Witwood, One And Only Images- Megamix omonsen/Linnet- Krig Og Massive Attack- Daydreaming Traveling Wilburys- She's My Harnoy Moviestar '90 Harriet, Woman To Man Tiffany- New Inside Py Baeckman-Naer Blommorna Foel 10 Faith Hope & Charity- Growing Whitney Houston RADIO OST - Rade RADIO AF/P4 - Lund Hans Strandberg - Music Dir. Siw Mariann Olsen - DI/Prod. Lonnie Gordon- If I Had To George Michael- Waiting Fo on Bon Jovi- Miracle Roxette- Dressed For Surces Jesus Loves You- One On One Nick Robertson/Slice- Show Me AD Beautiful South- A Little Time Elton John- You Gotta Love Ten City- Whatever Makes You Twenty 4 Seven- Are You Kim Wilde- World In Perfect Robert Palmer/UB 40-118 Be George Michael- Freedom Paul McCartney- Birthday Wilson Phillips- Impulsive LP Pet Shop Boys Times 2- Set Me Free Tiffam Van Morrison- Real Real Gone Steve Winwood- One And Only RADIO MOTOR - Orla Faith Hope & Charity- Growing Grete Torp - Head Of Music PP Maria McKee- Show Me Heaven Kym Mazelle- Don't Scandalize Christer Sandelin- Kom 1 Mit IP A.Ha Michael Rose- Mother And Child RADIO 102 - Haugesund Egil Houeland - Head Of Music AD Steve Winwood, One And Only Arne Holmberg - Music Director The La's- There She Goes wood- One And Only Chinchilla Green-Heavensei Harriet, Temple Of Louis Traveling Wilburys- She's My Grymings- Mitt Fasta Fordig The Grid- A Beat Called Love Ingo & Floyd- Motorvag Freiheit- All I Can Do Dag Vag- En Gang Till Ruby Turner- It's A Cryin Beautiful South- A Littele Time C.Atkins/M.Knopfler- Poor Boy Michael Rose, Mother & Child Poison- Something To Believe The Grid, A Rest Called Jowa Ion Bon Jovi, Miracle Steve Booker- Wedding Day Righteous Bros- Unchained Pontus/Amerikaperna, Min Bros

Izabella- Substitute 1P Traveling Wilbury Rubaiyat (Comp.) Steinar Albrigtsen Lou Rawls Elton John

STUDENTRADIOEN TROMSO Rune Hagen - Head Of Music A List; LP Steinar Albrigtse Dum Dum Boos Black Sorrowe

continues on page 24



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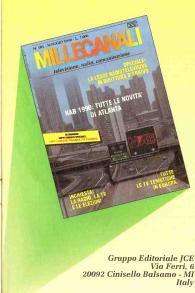
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22

A List:

PP

AD

A List:

AD

A List:

## STATION REPORTS INXS- Suicide Blonde

Tina Turner- Be Tender With Me

AD Allan Olsen, Villa In I

Joke Linnamaa - Prog. Dir.

Ressu Redford- Ala Mee

Muska- Pida Kil

RADIO MUSA - Tampere

AD Clifters-Hullunrohke

Ressu Redford- Ala Mee

The Outfield, For You

David Mawby - Producer

Muska-Pidae Kii

Milioonasade- Pullopuu

Kirka- Ota Laehellesi

GNR- Bellevue

Rui Pego - Prog. Dir.

AD Oleta Adams- Get Here

Sisters Of Mercy- More

lanet lackson- Black Cat

Shadows- Megamix INXS- Suicide Blonde

on Bon Jovi- Miracle

Black Box- Everybody

The Curn, Close To Me

Charlatans- Then

REM . Lishon

A List:

A List

**B** List

A List:

ERA 2 - Athens

A List:

Ompakara Pet Shop Boys Everyday People Van Morrison Popues Waterhows Freda

#### **RADIO NORD - Harstad** Tom Berg - Head Of Music AD Garth Brooks- The Dance

Harriet- Woman To Mar Black Box- Fantasy Stevie B- Because I Love You Ian Gillan- No Good Luck loe Cocker- Living In The MC Hammer- Have You Seen Her limmy Ryser- Rain Came Kim Hill- Snake In The Grass Traveling Wilburys- Inside Out Elton John- You Gotta Love Everyday People- This Kind Of

#### DENMARK

DANMARKS RADIO - Arhus Leif Wivelsted - Head Of Prog. A List:

London Beat- I've Been Trussetyven- Jeg Er Bare Sa Go Pet Shop Boys- So Hard Twenty 4 Seven- I Can't Stand Maria McKee- Show Me Heaver

#### RADIO VOICE - Copenhagen Bo Berg - Prog. Dir.

Prince- New Power Generation Jasmin, Wanna Dance Elton John- You Gotta Love Lalah Hathaway- Heaven Knows Sinead O'Connor- Three Babies Alist

A List: Sko/Torp- On A Long Lonely Whitney Houston, I'm Your Baby Hall & Oates- So Close Rockers By Choice- Ta' Mig Som Tomas Ledin- En Del Av Mitt Niklas Stromstedt- Om London Beat- I've Been Steve Winwood- One And Only Harry Connick Jr.- Recipe For

#### Kid Frost- La Raza RADIO VIBORG Henning Kristensen/Poul Foged Head Of Music

Sko/Torp- On A Long Lonely Sweet Sensation- If Wishes Came Paul McCartney- Birthday Elton John- You Gotta Love Big Fun- Hey There Lonely Gir Atkins/M Knonfler, Poor Boy Dodo/The Dodo's- Pigen Med Det Sebastian- Miraklernes Tid Traveling Wilburys, She's My Baby Cheap Trick- Whereever Would I Be Michael Bolton- Georgia On My Mind New Kids O/T Block- Didn't 1 ulio Iglesias- Can't Help Bobby Vinton- Blue Velvet **Righteous Brothers- Unchained** 

#### AALBORG NAERRADIO

Olaf Meditzky - DJ/Prod. PP Menage A Trois- Have A Nice AD Paul Simon- The Obvious Child Depectre Mode- World In My Eve Twenty 4 Seven- Are You Snap- Cult Of Snap Trussetyven- Jeg Er Bar' Sa Go London Beat- I've Been Maria McKee- Show Me Heaven Beverley Craven- Promise Me

#### AARHUS NAERRADIO Frankie Fever - Head Of Music PP Kid Frost- La Raza

Neneh Cherry- I've Got You Blue System- Love Is Such A Kim Wilde- World In Perfect Peter Blakeley- Ouick Sand Wizdom 'n Motion- Keep IP Tomas Ledin

#### UPTOWN FM - Copenhagen

Niels Pedersen - Head Of Music PP Ropers/Knight, If J Knew Then Wilson Phillips- Impulsive

- A List: London Bear, I've Been Whitney Houston- I'm Your Baby
  - A List Niklas Stromstedt- Om





#### Monie Love- It's A Shame lanet lackson- Black Cat ina Turner- Be Tender With Me AI B. Sure!- Missunderstanding ST Paul Carrack- Dedidacted

Item: Tina Turne Anthrax



CL

Super 50 Jos van Oosterwijck- Prod. Prince- New Power Generatio lason Donovan- I'm Doine Fine Kylie Minogue- Step Back In Whitney Houston- I'm Your Baby Hall & Oares- Manearer Beverley Craven- Promise Me Noordkaap- Arme joe ST The Radio's- Gimme Love Isabelle A - He Lekker Beest Maria McKee- Show Me Heaven Matthias Reim- Verdammt Ich

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## TIPS & TRENDS

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OLIVIER ALLARDET F	PETER HALD DK	BURGHARD RAUSCH D	
Voltage FM	Radio Sydkysten	Radio Bremen 4	
TP Dece-Lite- Groove Is In The	TP Mac Band- Someone To Love	7P Sisters Of Mercy- More	
Take 6-1 L-O-V-E U	Rockers By Choice-Ta' Mig Som	Prince- New Power Generation	
Whitney Houston- I'm Your Baby	Sko/Torp- On A Long Lonely	Strangemen- 25 Or 6 To 4	
LP MC Hammer	LP Niklas Stromstedt	LP Innocence	
Motown Legends (Comp.)	Per Frost	Pl.L.	
TARGARETA ANDERBERG S	MIKKO HIRVONEN SF	LOU ROWLAND NL	
tadio City 103	Radio Oikea Asema	CFNB	
IP Steve Winwood- One And Only	TP The La's- There She Goes	TP Black Sorrows- Angel Street	
Elton John- You Gotta Love	Ride-Fail (EP)	Robert Palmer/UB 40- I'll Be	
Tribal Kiss- Get Started	Faith No More-Faling To	Concrete Blonde- Joey	
P. Grymlings	LP Extreme II	LP Traveling Wilburys	
Thelma Houston	The Jazz Butcher	Deep Purple	
MATHS BROBORG         S           Xiksradion P3         S           7P Whitney Houston- I'm Your Baby Men They Couldn't Hang- The Lion Bobby McFerrin- The Garden P. Traveling Wilburys Los Lobos         S	EGIL HOUELAND N Radio 102 TP Steve Winwood- One And Only The La's- There She Goes Chinchilla Green- Heavensent LP Steve Booker Traveling Wilburys	JONAS SANDBERG S SAF Radio TP After 7 - Can't Stop Innocence - Let's Push it Steve Winwood- One And Only LP Loose Ends Gerald Alston	
1ARGARIDA TINTO CORREIA P	ULRIK HYLDGAARD DK	MARTIN SCHWEBEL D	
tadio Correio Da Manha	Radio Herning	Radio Schleswig-Holstein	
1°P Harry Conick Jr Recipe For	TP Big Fun- Hey There Lonely Girl	TP Jimmy Somerville- To Love	
Five Guys Named Moe- If I Were	Tony: Toni: Tone:- Feels Good	Stevie Wonder- Keep Our Love	
The Waterboys - M Man Is In	Adventures Of Stevie V- Body	Norbert/Feiglinge- Schoenheits	
P. The Waterboys	LP Sonia	LP Candy Dulfer	
Prefab Sprout	Pet Shop Boys	Pet Shop Boys	
ALISON CRAIG UK	KENNI JAMES UK	FRANK STAENGLE D	
tadio Forth	Red Rose Radio	Radio Xanadu	
1°P Bloomsday- Strange Honey	TP Clannad- In Fortune's Hand	TP Styx- Carrie Ann	
Traveling Wilburys- She's My	Styx- Show Me The Way	Viven- Love Is A Killer	
Was (Not: Was)- I Feel Better	Michael McDonald- All We Got	Bad Company- If You Needed	
P The Cure	LP Nelson	LP The Blondes	
Something Happens	Steve Winwood	1927	
ETER EKMARK S	ULI KNIEP D	PHIL UPTON UK	
Izadio AF/P4	ffn	BRMB	
'P Ruby Turner- It's A Cryin'	77P The Scabs- Time	TP Dese-Lite- Power Of Love	
Ray Charles- I'll Take Care Of	Vaughan Brothers- Tick Tock	Loose Ends- Love's Got Me	
En Vogue- You Don't Have To	ZZ Top- Give It Up	Rebel MC- Culture	
P. Rockers By Choice	LP King Swamp	LP The Shamen	
Kiara	ZZ Top	Pop Will Eat Itself	
COGDAN FABIANSKI         PL           Volskie Radio I & 2         ?           ?P Midnight Star- Red Roses         Duran Duran- My Antartica           Duran Duran- My Antartica         INXS- By My Side           P Deep Purple         Red Hot & Blue (Comp.)	GUENTHER LESJAK A OE 3 TP Vanila Ice- Ice Ice Baby K.T. Oslin- Come Next Monday Al B. Surel- Missunderstanding LP Traveling Wilburys ZZ Top	META DE VRIES         NL           AVRO         77           TP Robert Palmer/UB 40. I'll Be         Prince: New Power Generation           Hall & Oates- So Close         LP           LP Memphis Soul Night (Comp.)         Traveling Wilburys	
ERGE VAN GISTEREN         B           Iadio Antigoon         'P' Concrete Blonde- Joey           Soulsitzer         Through Before We           FGray/D.Barbevilien- A Toutes         P'           P Soulsitzer         INXS	DAVE MAWBY SF Radio Jyvaskyla TP FAB/MC No. 6- The Prisoner Mariah Carey- Love Takes Time The KLF- What Time Is Love LP Morrissey Red Hot & Blue (Comp.)	LOT JE IJZERMANS NL VPRO TP Robert Forester- Baby Stones The La's. There She Goes Carter The U.S.M Anytime LP Indie Top CD Vol.X (Comp.) Victims Family	
UNE HAGEN N	NAGUI F	Tips & Trends reflects the musical	
tudentradioen Tromso	RTL	preference of European radio DJs. The	
"P Danielle Dax- Tomorrow Never	TP Beautiful South- A Little Time	records listed are new releases, con-	
Ragga Rockers- Party	Enzo Enzo- Les Yeux Ouverts	sidered to have hit potential, and are given	
Easy- Castle Train	Ray Charles- I'll Take Care Of	airplay in the week before publication. DJs	

LP Mark Knopfler & Chet Atkins

Elton John

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## 17 Virgin France Artists interpreting each other songs



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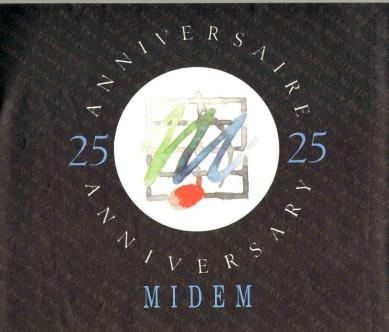
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## The Lion's Share Of Pop Promotion

US"

mix? Bruno Lion, the 27-year-old charged with promoting rock and variety by minister of culture lack Lang, would disagree. But. as lacqueline Eacott found out, despite being blessed with a major budget and a major task, getting the balance right with so

much media and political hype is no easy business.

runo Lion may have Ffr 43 million (app. US\$ 8.5 mil-lion) to spend on the job of developing the domestic industry base with a view to increasing exports, but all the taxpayers and punters really want to know is, are they getting their money's worth? "My role is midway between politics and administration, in terms of following-up reports?" he explains, "The closest equivalent to my position exists in

Ireland, but, in fact, what I'm doing is like organisations such as Stichting Pop Muziek in Holland."

#### Financial backing

The government connection in France is considerably stronger than in countries where similar institutions exist, "That's typical of this country. France was the first country in the world to have a minister of culture, the first to tell everyone that fashion and cartoons have their place in popular culture. In fact it's difficult to talk in terms of projects. It's easier to

talk in terms of budgets?' Lion's budget is an impressive one, up from Ffr 28 million in 1988 and a long way from the first budget of Ffr 500.000 in 1982. It is divided between various projects: equipping smaller venues (Ffr 10 million); supporting venues, festivals and concerts (Ffr 6 million): tours and equipment (Ffr 3.2 million); international projects (Ffr 1.4 million); and financial aid to creators of pilot TV rock programmes (Ffr 1 million).

Although he has responsibility for both rock music and variety, Lion says he does not know where the boundary between them lies. "For me it's popular music, We are taking an active interest in rock?' he continues, "just as we respect, the market economy and creative freedom. Our total hudget is less than 20% of record industry turnover, so what we are really involved in is the long-term development of projects which will be of general interest to the whole sector. Then we leave the professionals to get on with it. "If there are problems then we

are there to help solve them. But what I consider to be the main force of the ministry is to work closely with organisations such as SNEP. It's a question of co-operation?"

Future projects will focus on the development of high capacity/ quality venues, with six to be opened in the French provinces over the next three years. Promoting exports is also high on the list, with the responsibility shared between the ministry of culture and the ministry of foreign affairs.

#### Export potential

Morale has increased in recent years, spurned on by the success of the first French presence at the New Music Seminar in 1989 (an initiative of the Export Music Association), where the Gipsy Kings, Mory Kante, Kassav', Niagara, Mano Negra and the Satellites played under the banner of the French Revolution Bicentenary

The New York office, opened officially by Jack Lang on November 13, goes one step further in conquering the relatively unknown territory of the US market. "We know that French music, with a few exceptions, has interested no one. There is one simple reason, it was essentially English rock sung in French, Obviously people prefer the original to the copy. Now we're beginning to move away from this. But the structure of international show business depends on the US and the existing structure gives little chance to exports from local markets.

"In opening the New York office, we're saving to American professionals, 'if you want information on what's happening in France, you can find it here', and at the same time, saving to the French, 'when you go to the States, call in to the office, not to

Music and politics don't | opera. There are two points to | to have some basic rules explained'. It's a kind of information exchange. You have to take the time to understand how a particular market works, particulary in the

#### European projects

"On a European level, I believe much more in contacts within the industry than with other institutions. It's the professionals who are going to make things happen." Meanwhile, on the home front, the troops are laying the ground-



Bruno Lion, a major budget and a major task

work for future invasions. The FAIR project, for example, working with a budget of Ffr 400.000, takes 15 groups a year, and provides them with the financial and professional incentives to develop as professionals. The groups are chosen by the ministry and representatives from 15 professional organisations.

"It's a relatively long-term project because we wanted to get away from the idea of talent contests, where the winner gets the chance to record a single, which in fact serves no real purpose'' explains Lion. "We want to go a little further in supporting artists. And when you see the progress made by the groups which were selected less than a year ago, I'm convinced that we're moving in take an interest in theatre or have the work done for you, but the right direction. Out of the 15, music industry".

#### nine have turned professional or are on the point of turning professional, and one - Elmer Food Beat has a gold disc."

Another initiative, this time proposed by Virgin, is to put rock groups into French schools. The Innocents were the first, and so far the only band, to try out the idea. "We wanted to demystify show business?' Lion says, "to show that it is an area of work like any other. We wanted to give a concert but also to provoke a debate with the pupils on showbusiness, giving them the chance to meet the artists and the music industry.

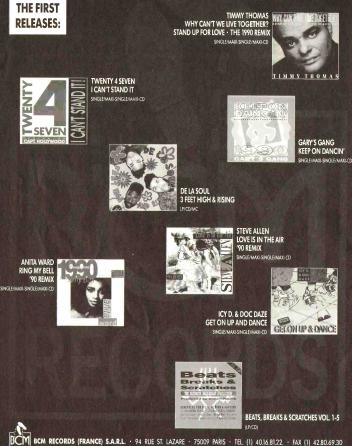
"We would consider doing the same thing again, but we can do it in any area - we've already done it in a prison. We could do it in the army or in banks, anywhere where we can talk about music and widen its scope in French society today?

The ministry has also launched a Rock Commission, a sort of industry think-tank, where professionals get together to discuss problems. Lion also holds the presidency of CIR (Rock Information Centre), which he launched five years ago to provide information in an accessible way to as large a public as possible. Originally state financed, CIR is now largely self supporting, with 30% of its budget coming from the public purse.

But are French record companies ready for these new professionals, and more importantly, just how enthusiastic are they when it comes to exporting homegrown artists? "None of the major record labels have French capital?' admits Lion, "and it's true that it is a handicap regarding their willingness to export French music - but it's a handicap which I think the French are currently getting to grips with?"

Apart from encouraging attempts to create a major French majority-owned label, "we have given money to 18 French independent record labels (Ffr 4 million) while laving down several conditions: that they stay independent; that they concentrate on young artists (that is, second and third albums); and that the labels follow a coherent development path. We know that small creative teams are fundamental to the

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MUSIC & MEDIA - November 17, 1990 AmericanRadioHistory.Com



# **Hot Off The Duplicating Presses**

#### As the debate between | BMG record labels and radio

through this winter.

BARCLAY

(LP)

Priority releases:

Legende (LP)

Gamine, Dream Boy (LP) Mory Kante, Touma (LP)

Mory Kante, Bankiero

Affaire Louis Trio. Sans

Juan Rozoff, Jam Session

Head of promotion Gregoire Bedot: "We are committed to ar-

tists that have something dif-

tries to mix all the elements that

can bring the acts to the audience.

Live shows are becoming more

important. Targetted radio pro-

grammes like Bernard Lenoir's on

France Inter or Francis Zegut's on

"Mory Kante is back again

with a new album and stations,

especially the AM ones, are pick-

ing up on the single. We aim to get

it into the top 50, like Yeke Yeke.

But for an artist like Juan Rozoff.

who is making music very much

inspired by Prince, we are not go-

ing to go for airplay. We'll work

carefully to create a buzz, build something with music press,

target TV rock programmes, some

specific rock radio stations, and

live appearances. Radio in general

will come last?'

RTL are also important for us.

- Priority releases: Elsa, Rien Que Pour Ca stations over airplay guotas for French-(LP/single) language product Patrick Bruel, Alors Regarde continues. Emmanuel (LP/single) Legrand looks at some
- Zouk Machine, Maldon (LP) of the acts which are Olive, Olive (LP) being tipped to break

. Olive, Retour A L'Envoyeur Roch Voisine, Double (LP) Marketing manager Philippe Desindes: "Breaking Zouk Machine has been a very longterm process. The album was released in September 1989 and the single got very bad radio reaction. All the FMs said no and only Europe 1 and RMC supported us. But amazingly, considering that the song had virtually no airplay. the band did almost all the primetime TV shows, which helped keep the album and the single ferent. Our work is long-term and alive.

"In May, we decided to change the cover of the single and send a remix to the stations. Clubs pick- CBS ed the song and radio started to Priority releases: play it (Skyrock, Fun, NRJ, RTL). It was the hit of the summer. The second single has had a better start

"One of our top priorities is Olive, former member of the band Lili Drop, who had a hit in the early 80s. We are going to push his single heavily on radio. The tune is light pop with a catchy melody, so we think it has a wide potential. Olive has a rock credibility because of his musical past, but we want to avoid the rock ghetto that he could fall into, and attract a new generation of consumers."





Zouk Machine, radio played the remix

Cerrone, Dancing Machine (LP)Kaoma, Grille Joelle Ursull, Black French (LP) Joelle Ursull, Amazone Art Mengo, Demain Demain · Alain Chamfort, Trouble (LP) Dana Dawson, Paris, New York Et Moi (LP) Dana Dawson, Romantic World Patricia Kaas, Scene De Vie (LP)Patricia Kaas, Les Manneauines d'Osier . Les Objets, La Saison Des Mouches Label director Patrick Decam: "The way we see it at the mo-

an artist's career. RTL's music

is one of the few who is fully

dedicated to an artist in the long

run. This means that when we ser-

vice them with a single from an

act that has already had a hit, it's

"Radio stations and record

companies do not have the same interests. The Top 40 format is

dominant. That means if CBS as

a whole wants a 25% share of the

airplay on a station playing 40 songs, we get 10 tracks altogether.

like starting from scratch again.

programmer Monique Le Marcis,

national talent. We have to make crucial choices.

"In France there are three main areas of promotion: AM stations, FM stations and prime-time TV shows. Having good results on one of them is not enough to break an act. We have to push in all three fields and get the right combination?'

#### EMI

- Priority releases: Jeanne Mas, L'Art Des Femmes (LP)
- . Jeanne Mas, Shakespeare Herve Paul, Une Autre Vie
- (I,P)
- . Yves Duteil, Blessure D'Enfance (LP)
- · Olivier Angele, Sentiment Clou (LP)
- ment, radio stations do not have a Blues Trottoir, Histoires sense of continuity in following Courtes (LP)
  - Blues Trottoir, 24 Jours Explosifs

Promotion director national catalogue Josaine Lair: " Mas is our main project. Two years ago she had some image problems after making controversial statements and cancelling her tour. When we released the LP it got negative media reaction although the public were very positive. The first single got good airplay because it was a dance-orientated track. AM stations, traditionally her best supporters, are waiting for the Once international acts are next one.

covered, there is not much left for "Yves Duteil is the perfect ex-



Nostalgie and Europe 2 are also giving him airplay.

tions are difficult to work with. but it is possible to break through. It's even more difficult this year. Some networks do play Frenchlanguage product, but for new artists, it is even more difficult"

## EPIC

Priority releases: Michel Polnareff, Kama Sutra

- (LP)· Michel Polnareff, Kama Sutra
- Jil Caplan, La Charmeuse De Serpent (LP)
- Chihuahua, Nomadland (LP)
- Chihuahua, Chaval
- Jean-Louis Ruty, Laisse Parler Les Silences
- Supreme NTM. Le Monde De Demain (LP)

ample of an AM artist. RTL has | like Michel Polnareff, Jil Caplan, always backed him strongly and Beaufrere, Jean-Louis Ruty, and this time all the AMs are pushing rap act Supreme NTM. GM the song. Some FM networks like Christian Ract says the label is now focusing on two acts, using two different strategies; aiming "Our main problem is how to for the most airplay possible with convince stations like NRJ or Ruty, and taking a more selective Skyrock to play a record. FM sta- approach with Supreme NTM. "Ruty is our top priority. So far, media reaction to the song has been positive. It is a very radioorientated track, in the tradition

of Jean-Jacques Goldman or Francis Cabrel. AM stations are

reacting quicker than the FMs, which is not surprising because they programme fewer new acts. Our goal is to have all the stations playing the song and build up a strong base for the album, due

out in March. "With Supreme NTM, who has a real street credibility, we are not going to force anything. We won't push hard. It is not a radio priori-

ty, but there is real consumer demand for the band. They should sell with the help of press coverage Epic is a recently created unit of and touring. As a matter of fact, CBS France and is starting to we have released the song on develop a local roster, with acts | cassette single in France, the first | Jane Birkin, Amours Des



time we have done such a thing, and it seems to be taking off.

"At the moment it is very hard to develop new acts on French radio because of the growing importance of international songs and oldies. In the main I think it's a temporary situation, with a lot of stations looking for the right format. But I don't think it will last."

#### PHONOGRAM

Priority releases: . VRP, Retire Les Nains De Tes

Poches (LP)

VRP, Ramon Perez



- Et Loup (LP) Johnny Hallyday, Cadillac (LP/single)
- Sylvie Vartan, Ouand Tu Es In

Radio promotions manager Paul Bassi: "National artists get two reactions. Those who are well known get immediate airplay on what can be called the adult stations, the AM stations and some networks like Europe 2, Cherie FM, Nostalgie and even RFM, On the other stations there is no hard and fast rule. The only one really supporting new talent and giving them good exposure is NR.I.

"Martin Destree is a female singer we really want to break. She has good AM airplay but hardly any on FM. It will take time and we will use other means of promotion as well. VRP are creating a buzz. We're doing a campaign with Skyrock, and NRJ continues on page 9



**BOTH ALBUM AND SINGLE ALREADY GOLD FIRST HIT SINGLE** "White and Black Blues"



le magazine du rock bizness et de la création



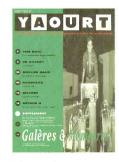


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B PRANCOPOLIES D NEW AGE -----VIRGIN MEGA DO O VOILA L'ETE P 🗢 ( anaras 🕇

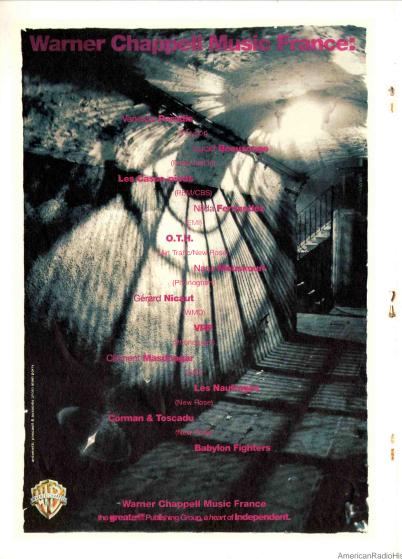


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#### continued from page 6 is starting to show interest. Axel Bauer is a new signing. His first single has not attracted the sort of airplay we expected and few FMs are playing it, except dance-orientated stations like Maxximum. FMs in the provinces are more open to new acts than the networks. Most of them don't have a specific format so they offer more promotional opportunities."

#### POLYDOR

Priority releases: Pauline Ester, Le Monde Est Fou

- Elmer Food Beat, 30 cm (LP)
- Bimer Food Beat, Daniela
- Arthur H, Arthur H (LP)
- Malou, Malou (LP) Vanessa Paradis, Dis Lui Toi **Oue Je T'Aime**
- Niagara, Religion (LP)
- Maurane, Ou Es Tu
- Laura Mauro, Maldone
- Veronique Riviere, Capitaine Raphael Elig, J'Veux Du Fric
- Alain Lanty, Atlantique (LP)
- Alain Lanty, Tant Bien Oue Mal
- Stephanie de Malakoff, T'En Fais Deux Fois Trop

Head of FM radio promotion, Zorro, says the process of getting radio play has changed over the past few years and is now more linked to marketing: "A few years ago, we used to send all our releases to all the important stations and wait for the return. Now, with the growth in formatting and the use of listener panels, our work is much more selective. We have to know which record we can present to whom.

"Elmer Food Beat broke through because of extensive touring. Then came the radio airplay. We had problems getting the single played in the beginning, partly because of the sexy and humorous lyrics. But we decided to turn them into an advantage, mounting a competition with Skyrock. Skyrock is a top 40-orientated station, but it is has its own style, mixing humour and a very free and dynamic sound, so we thought it would be perfect.

"FM national networks rarely play new acts, except for NRJ, which continues to play a good percentage of new acts. There is such a tough competition between the main stations that they are very careful with what they play, especially when it comes to national product. This means that they are usually the last to add a 24/11

25/11 27/11

28/11

29/11

30/11

04/12

05/12

06/12

07/12

08/12

10/12

12/12

13/12

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# EA O THE NEW ALBUM AMSTERDAM LEEUWARDEN ROTTERDAM MELKWEG

(advertisement

LEIDEN UTRECHT LIEROP ARHUS (DK) GOTEBORG (S) OSLO (NOR) STOCKHOLM (S) UPPSALA (S) HELSINKI (FIN) OREBRO (S) HELSINGBORG (S) LUND (S) COPENHAGEN (DK)

KULTURHUSET CEASAR PALACE (LICENSED BAR) MEJERIET MUSIKCAFFEN/LOPPEN/PUMDE HUSET MUSIC

chart placing is in sight, the song is played by the networks. Pauline Ester's two singles followed this path exactly?"

#### SOUATT Priority releases:

MUSIC

- Satellites, Pied Orange (LP)
- Satellites, Le Nez A La Place De La Bouche
- Maracas, Maracas (LP)
- Maracas, Des Cheveux Dans Le Vent
- Lionel D & Dee Nasty, Y'A Pas De Probleme (LP)
- . Lionel D & Dee Nasty, Pour Toi Le Beur Richard Brunois, in charge of FM

promotion at Rockpool, the CBS specialist promo department: "The Satellites LP will be released on November 27. The day before, we will have a Satellites day on the FM rock stations, with an interview and sneak preview of the music. All month a drawing by one of the band members is being sent to radio programmers as a teaser. We'll do some specialist radio shows, like Bernard Lenoir's at France Inter, but most of the promotion will be linked to the band's tour.

"With Lionel D. things are a bit different. Rap does not get much airplay. Local stations will play the tune, but I doubt the networks will. Rap is not yet mainstream in France. Besides, the single deals with immigration, an issue which is rather hot at the moment and that might prevent some programmers from airing it."

#### VIRGIN

Priority releases:

- Liane Foly, Reve Orange (LP) . Liane Foly, Au Fur Et A
- Mesure Alain Souchon, Nickel (LP) Tonton David, Peuples Du
- Monde Mano Negra, Puta's Fever
- (I,P)
- Mano Negra, Pas Assez De

Les Rita Mitsouko, Re (LP) Head of promotion Marc Marechal: "As we have a limited number of national artists, all our releases are priorities, established acts as well as new ones. Another thing that makes us different is the way we have started working with album-orientated artists. This allows us to work on an LF for 18 months, and release two. three or four singles.

"With Liane Foley, we went out Mano Negra

stations, then provincial stations | to the AM stations about a week in province, and then only, when a before we sent the record out. We met various programmers and played them some of the album tracks. Meeting people face to face is very important because we can gauge their reactions immediately. Artists are never present at such sessions, it would be terrible to have them there. But we would never do such a thing with FM stations. They don't have the time, and some of them use panels, so it would be useless. "Once the stations received the

single, we had instant reaction. and got heavy airplay. The song went no. 1 in its first week in the Media Control list, FMs were slower to play it but it's taking off now, with at least two national networks, Europe 2 and NRJ, adding it immediately. The positive FM reaction has surprised us, Pacifique, Another Love In because usually they are very reluctant to play new songs by unknown artists.

"In general, AM stations tend to be very supportive of French Renaud Hantson, Petit product. FMs are not, although there are always exceptions, such as Liane Foly. It's a real problem because an album cannot live without airplay. Look at the Top 20 FM airplay chart, it's more than 90% international. FM stations say that it's because their au-

dience don't like the music played by French acts, but I doubt it. In the long term, I think that such an attitude will hurt them?"



Les Valentins, airplay in the provinces

VOGUE Priority releases:

= Pacifique, Pacifique (LP)

- I.A Philppe Montanay, Je
- T'Aimerai Encore

Les Forbans, Sale Caractere

Homme (LP) Head of promotion Veronique Saint Gilles: "Pacifique had a hit in the top 50 but that doesn't make things any easier. The band get a good reaction from AM stations but FM is very hard to work with.

"We have the same problem with Les Forbans. They had two hits in the top 50, including a cover of La Bamba, without any

FM support. With Philippe Montanay, who is a traditional style variety singer, it is even harder because he does not fit into the different formats. Radio stations are taking few risks, and it really is starting to be a problem to find a product that can cross formats?'

#### WEA

- Priority releases: . Jo Lemaire, Duelle (LP) . Jo Lemaire, C'Est Mon
- Rateau
- Les Valentins, Cafe des 2 Mondes (LP)

Les Valentins, Sous Le Chene · Michel Berger, Paradis Blanc Soundtrack, La Legende De Jimmy

Herbert Leonard, Best Of (LP)

Head of promotion Didier Aaron: "Getting airplay for new acts on the FM networks is becoming crucial, but stations are very selective. A leader like NRJ is, in some ways, the one that is the most open-minded to new acts. And it's true that without NRJ, it is very hard to break an artist.

"Jo Lemaire's first single La Nuit Te Ressemble, was well received by AM stations and had good exposure on FMs in the provinces. Airplay lasted for four months. The second single is going the same way and we are adding strong TV and press exposure.

"Things are a bit more difficult with Les Valentins, as regards radio play. Airplay in the provinces is quite good, but we need a break. We'll try to generate press and radio attention this winter with a mini-tour we are setting up for in the various FNAC stores throughout France?"

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Third alhum "Religion" released all over Europe and Canada, already double gold. European tour soonsored by MTV Europe in 1991.





VANESSA PARADIS

"Variations Sur Le Même T'Aime" released outside France in 20 different countries. More than 300 000 sold within a few months.

FRANCE



\$10

## All That Glitters Is Not Gold

at how a radio station that started out with a gold format is slowly but surely transforming itself into something different, in response to the demands of an ever-changing French FM market.

MUSIC

herie FM, previously Pacific FM (taken over by NRJ) counts CBS among its shareholders, and Nostalgie, Europe 2 and RFM among its rivals. Gold, AC or easy listening - however you choose to describe the format, it's a formula which works well in France, illustrated by the long-term existence of Nostalgie and the growing success of Europe 2.

#### Defining the format

Today even the leading chartorientated FM stations include a higher-than-normal percentage of 'oldies' (ie not current top 50 hits) in their playlists. But for the stations specialising in oldies, the game is becoming increasingly complicated and the stakes ever higher. Juggling new releases and classics, French and Anglo-American, while keeping an eye on the competition, has forced the stations to rely on their most chameleon-like instincts - and plenty of research. Cherie, relatively new to the game, is no exception. "Cherie is not a typical French

format?" says manager/programme director Christophe Sabot. "It's not really a gold format, and

## Cherie FM sample playlist

Let's Twist Again, Chubby Checker A Toi, Joe Dassin Avant De Partir, Roch Voisine Nouvelle Vague, Richard Anthony I Only Want To Be .... Dusty Springfield Tropique, Muriel Dacq Don't Let Me Be Misunderstood, Animals Tio Et Le Soleil, Claude Francois Ca Fait Des Nuits, Florent Pagny Shame Shame Shame, Shirley & Co Y'a De La Joie, Charles Trenet Djobi Djoba, Gipsy Kings

Comme Toi, Jean-Jacques Goldman

Its Now Or Never, Elvis Presley

Amoureux Solitaire, Lio

lacqueline Eacott looks | it's not an AC; it's somewhere between the two. For example, we'll play Soca Dance - and if we were really sticking close to an American-style format, you'd never hear that. If we were a real gold format, we wouldn't play any new releases.

"Once upon a time there was a gold format - Nostalgie - that up to about a year ago worked very well. It's a very French format. Then there's Europe 2, which started off as a gold format, and developed slowly into an AC for-

Coast sound.



but in the French style. Cherie plays a high percentage of French music - around 70% - as well as new releases, even top 50. In that respect we're not so far from an AM station such as RTL?"

Over the past few years the top FM networks have had room to try out different styles and nuances, but there are increasing signs that the time for experimentation is over. The FM sector is tight - and getting tighter. Cherie FM, searching for its own particular niche, regards Europe 2 rather than Nostalgie - as currently presenting the most direct threat

"We're both competing for the 25-49 year-old market, which is really exploding in France at the moment. Of course there are 25-49 year-olds who prefer to listen to John Lennon and Led Zennelin, but there are also those who prefer to hear French music -Aznavour, Trenet - and who also want to listen to Soca Dance. Europe 2 is planned and calculated so precisely, that it actually gives a place to our format

#### Nostalgie-type format?" Audience research

Every FM specialist knows exactly how their audience - and the audiences of their closest rivalsbreaks down. Sabot is no exception: "7% of Nostalgie's audience comes from the 15-24 range, and 22% from the 25-34 year-olds. And it's the same for RTL. But Europe 2 has 30% of its audience in the 15-24 range, and 35% in the 25-34 range, giving it a 15-35 total

of 65%

This is very close to NRJ's tributed to the stations by the overall figure of 70% in the same age range, and considerably more than Cherie's projected figure of 45% (with 59% in the 25-44 range.) "That's why you have a station

which plays Elvis Presley and Soca Dance," concludes Sabot. "If I were to follow an oldies format, it would be a disaster. We do have a significant proportion of gold material, but we are now introducing a greater number of



88.5 FM However, Cherie did start off as a gold format, as Sabot explains: "Cherie began to change its policy about 18 months ago.

Other stations that tried to be exclusively gold quickly reached saturation point in terms of market share. At the moment the French market isn't sufficiently segmented, there's still space for everyone, we can allow ourselves some changes in format.

"It's not as cut-throat, as segmented, as the American market, for example. But in four years time, there won't be the same opportunity to play around with formats; each station will have its format fixed, and if any try to move in a slightly different direction, they'll be shot down?' But, proving that Cherie's future could lie in almost any direction (depending on external forces), Sabot also suggests a scenario in which Cherie goes which is neither gold, nor a back to its gold roots, and lives in harmony with an AC format such

as Europe 2. For Sabot the real gold format, and its counterpart. the AC format, does not yet exist in France. "In fact at the moment there's one format too many. We've seen the progress made by Europe 2, so that means it's either Cherie that ends up as real gold or Nostalgie. There's no other solution" Future developments

The situation is further complicated by the different classes at-

broadcasting regulatory body, the CSA. Cherie is currently classed category B in Paris, "while Europe 2, RFM and Skyrock are category A. Cherie is the leading category B radio in the Ile-de-France, and is ahead of a number

of A stations in the same region. If we were an A network I'm sure that we would end up with a considerably different and much stronger, market configuration?"

With a current tally of 34 stations located throughout France (and the possibility of an extended network made up of ex-Nostalgie stations in Belgium), Cherie has its sights set on developing a group of 100 stations.

Its audience figures are steadily on the increase - 97.000 listeners (average daily Mon-Fri audience, IPSOS Ile-de-France) in December 1987, a figure almost quadrupuled two years later (378,000). rising to 459.000 in June 1990. But there's still a long way to go.

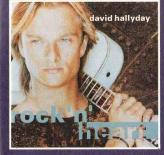
The station is currently working on raising its profile, with its first nationwide press and poster campaign (Ffr 2 million budget for the Paris/Ile-de-France region) planned for this autumn. The complementary - and essential -TV presence is provided by copromoting compilation albums and concerts from artists such as Regine, Yves Duteil, Bob Dylan and Joan Baez, as well as theatre shows.

"We're operating in the market sector which has been left vacant by RTL ... ," says Sabot. "We're concentrating on major, profitable operations with top stars."

The station is also working on increasing audience interaction. with more games, phone-ins and talk. Sabot, responsible for drawing up the playlist, is also considering implementing a listeners' panel, already popular with the majority of the FM stations.

"But there's no real point in testing artists like Trenet, Aznayour, Piaf or Brassens," says Sabot, "At the moment I don't really need a panel. I prefer to use highly developed research methods, rather than an unbalanced panel that would be a disaster." And that is something that Cherie, in such a competitive market, can ill afford.

MUSIC & MEDIA - November 17, 1990





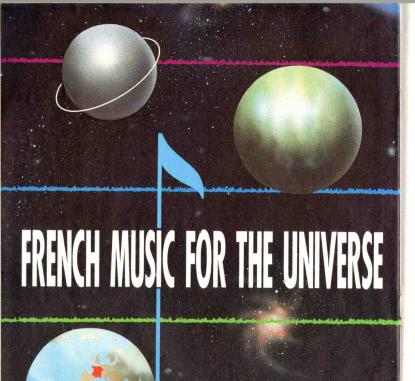


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## FRANCE

## Clock Watching - Petit Déjeuner à Paris

There are more than 100 radio stations on the dial in Paris, ranging from the dance-orientated Maxximum FM to the all speech France Info. Jacqueline Eacott tuned in to the top five FM music stations during the last few days of October, to see what was on offer.

he clock watch covered the station output from 08.00 to 09.00 on selected days at the end of last month. The five stations chosen are the market leaders in central Paris, according to Mediametrie's latest survey, from April to June 1990. Nostalgie, the French chanson station, is ahead of Fun in some other ratings surveys.

describe themselves as having for- | mats as such, though Skyrock and Fun are the most chart-orientated. All prefer to target their audience in terms of age and all are available throughout France, where NRJ dominates the ratings, followed by Skyrock and Europe 2. Several international acts featured on two of the stations, namely: UB40 (Skyrock, Fun);\* George Michael (Europe 2, Skyrock), Maxi Priest (Skyrock,

NRJ); Alannah Myles (Fun, RFM); and Phil Collins (Skyrock, Fun). Europe 2 played the most French tracks during the hour - five out of 15 - and an English-language version of Francoise Hardy's When A Girl Meets A Boy. The other stations, apart from Fun, played one or two French-language tracks. Europe 2 and Fun played the most music, followed by NRJ with 13 tracks, RFM with 12 and Skyrock with 11.

MUSIC MEDIA

None of the stations covered

EUROPE 2/HIT FM 103.5FM SKYROCK 96FM **RFM 103.9FM** NRJ 100.3FM\* Target audience: 15-40 Tarort audience: 15 - 49 Tarnet undience 1534 Target audience: 15-25 Head of programme-Programme director: Marc Garcia Music director: Max Guazzin Programme director: 08.00 - Fleetwood Mac. 08.00 - Maxi Priest. Lourest Bonneau Jean-Bruno Michaud You Can Go Your Own Hitt Close To You 08.00 - pews SKYROCK Matt Biance George Michael, Michel Jonasz. MOINS DE PUB! Praying For Tin. Lucile Lisa Stansfield ads Being With You You Can't Deny I (8.00 - news ingle (instrumental Mecano comedy spot and jingle Une Ferrury Phil Collins Ray Charles. Nights In White Satu Avec Une Fennne That's Just The Way It Is Jason Donovan Francis Cabrel Dire Straits Rhythm Of The Rain le L'aime A Mouri Money For Nothing Vina Con Dios, MC Hammer, weather, jingle Black Why What's A Hipman U Can't Touch This Elton John Club At The End Jack Talking urone One Way Ticket Of The Street DJ chal PH Sampson, DI chat New Kids On The Block He Love To Love Double Dec, Tomiehr Found Love Maxi Priest Deer-lite. Close To You Groove Is In The Hea jingle Barday James Harvest. 9 30 news From Thus Comedy snot with Antoine d Victim Of Circumstance comedy spot Caunes and Monsieur Albert D-Mob. unidentified track jingle That'r The Mire Of Survivor Termeloes. Message In A Bottle Eve Of the Tixes Roch Voisine, Avant de Parti Philippe Lafontaine UB4O. ads \* details of news, lingles and Kingston Town Const De Loup The Carpenters ad spots unavaile Les Rita Mitsoulo Marcia Baila Liberian Girl ingle (instrumental) comedy, inele George Michae Papa Was A Rollin' Stone Praying For Time Hello Liza ads Rien Oue Pour Ca Staria Monda Françoise Hardy, Don't Get Me Winns When A Girl Meets A Boy . 1974/5 Everything But the Girl, Drivin inde (instrumental) 09.00 - 1995 Christophe, Patter Fille Du Soles La plus belle radio

## Get Out Your Lary Bea unidentified trac news headlines Hit The Road Jack comedy spot. Minitel servi Alannah Myles, Draw Stawart & Spinistral Con Standing In The Shadows Suddenly You Love Me TV review and char unidentified track Indu Gasland/Line Minell Keep Our Love Alive Daniel Balavoine, Vium Ou Sumine



#### About the stations

MUSIC & MEDIA - November 17, 1990

Don Maclean

American Pie 09.00 · news

Moody Blues

Dolice

Sing A Song

- . Europe 2 is Paris's FM leader with a daily audience of 6.9%, (Mediametrie, Central Paris, April-June). The station recently launched a Ffr 20 million promotional campaign, aimed at pushing its image as being cool and relaxed. National audience 4.4%
- NRJ, with a daily Parisian audience of 4.8%, has also just launched an advertising campaign, at a cost of Ffr 15 million. The station recently brought in Dominique Farran from RTL to revamp its musical profile. National audience 8.4%
- Skyrock, with its emphasis on irreverent humour, is continuing with its "more hits less ads" campaign, a theme which has been running since 1989. The station is the third FM music station in central Paris, with a daily audience of 4.5%. National audience 4.7%
- RFM's audience in central Paris dropped from 4.7% to 2.9% in the last Mediametrie survey. The station is also in the middle of a major promotional push, concentrated in the provinces, with a focus on sports sponsorship and record company co-promotions. National audience 180%
- Fun Radio increased its central Parisian audience from 1.6% to 2.6% in the last Mediametrie survey. The station is the most chart-orientated of the city's top five music stations and has a national audience of 3.6%.

Thanks to Europe 2. Fun, NRJ, RFM and Skyrock for their help in the preparation of this feature.