Leading US syndication company Westwood One has secured the worldwide radio rights to David Bowie’s ‘Sound + Vision’ greatest hits tour. According to Norman Pattiz, Westwood One chairman and CEO, the deal covers all territories apart from Japan and the UK, and entails exclusivity on Bowie’s Milton Keynes show on August 5.

Westwood One is now seeking buyers for the live broadcast among major European stations. BBC Radio 1 has the UK radio rights, but will broadcast an earlier show from Wembley. A BBC spokesman says a broadcast date has not yet been fixed.

Westwood One refuses to disclose the price of the Bowie deal though sources estimate it will not have been less than US$ 200,000. In addition to the concert, the syndicator will also present two-part interview with Bowie for European distribution, plus a live phone-in special, concert updates and tour information.

The European Music & Media

Virgin’s Rapido Deal

Virgin’s Rapido deal by Chris Fuller

Pattiz says the deal is part of the company’s plan to increase its international presence. It follows the recent acquisition of Virgin’s Rapido TV, which will develop television programmes and commercials as well as corporate and theatrical films for the international market.

The company, formed with Virgin Broadcasting, is separate from French company NBDC which is responsible for the ‘Rapido’ TV show but includes such stars as Madonna, Blondie and the Who. Richard Branson (right) and Antoine de Caunes celebrate their new joint venture, Rapido TV, which will develop television programmes and commercials as well as corporate and theatrical films for the international market.

The controversy is the latest in a series of developments reflecting the complexities of Dutch broadcasting laws. The national government, following recent debates involving TV1, Cable One and Radio 10, is under intense pressure to amend existing laws.

For details see page 26.
Evans Unveils New-Look PMV
by Hugh Fielder

The restructured PMV will be more deeply involved in co-productions and television exploitation, says new MD Will Evans.

"I am particularly concerned that we should maintain our premium acquisition policy with a renewed commitment to quality programming that provides value for money," says Evans who was appointed last month.

This will include major acquisitions from the US where Joe Shults, formerly of MTV and the Movietime Channel, is the new president of PMV USA. A list of titles for release this autumn should be announced next month.

Evans, who was previously director of business affairs for the media division of PolyGram International and formerly head of business affairs at PMV International and Channel 5, is also going through the PolyGram audiovisual back catalogue, digitally remastering material that stretches back to the 50s and 60s.

"There's some exciting stuff in there that includes some important jazz and pop material and I want to establish exactly what we have," he says.

"The success of The Cream Of Eric Clapton Channel 3 video proves what an important part of the market this is. It opens upsell-through to an older audience and my aim is to produce an archive of digitally mastered material that will be the envy of our competitors and form the backbone of our catalogue!"

Only business affairs director Sally Caplan remains from the previous PMV management team as Evans restructures the company. Repertoire, exploitation and production director James Greenough, head of marketing Annie Kelly and head of production Chris Johnson have all left.

Evans has recruited Andy Murray, previously GM of WEA Music Video as director of international music video as director of international music, "It's a new position that is fundamental for our 20 operating companies around the world. His role is to consolidate PMV's position as the number one international music sell-through video company worldwide!"

Chris Main has been promoted to head of production but PMV's production arm, Control, has been disbanded. "It was an unnecessary diversification for us," explains Evans. "I don't believe that PMV needs its own production entity. We are programme producers and distributors, we don't need to produce them ourselves!"

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Prague Springs Into Live Broadcast

Highlights of this year's traditional Prague Spring Festival are being transmitted live by broadcasters in Europe and Japan. The festival, a major event in the classical music calendar, features top orchestras, vocalists, and conductors from around the world.

The opening concert, conducted by former exile Rafael Kubelik, was co-produced for live broadcast by Czech record label Supraphon, together with West German broadcasters Bayerischer Rundfunk and Tokyo radio station NHK. It was transmitted live on BR radio and NHK, and recorded for later screening on TV in Switzerland and Austria. Supraphon's video division won exclusive rights to record the event for video release.

The closing concerts will feature Leonard Bernstein, conducting the Czech Philharmonic Orchestra playing Beethoven's 9th. The festival ends at the beginning of June.

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WORLD TELEVISION BROADCAST: JULY 14

KNEWORTH 1990

The Television Event
APPEARING LIVE:

Eric Clapton
Genesis
Elton John
Mark Knopfler
Paul McCartney
Pink Floyd
Cliff Richard & The Shadows
Status Quo
Tears For Fears
PLUS MORE!

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The closing concerts will feature Leonard Bernstein, conducting the Czech Philharmonic Orchestra playing Beethoven's 9th. The festival ends at the beginning of June.
NOS Links Up With Dimensione Suono

Radio Dimensione Suono, the Rome-based private national network, has linked up with Dutch state broadcaster NOS in what is likely to be the first in a series of future collaborations.

NOS DJ Fris Spits recorded an interview with Dimensione Suono DJ Luigi Ariemma about the Rome station, its charts and stations in Europe. And it has US radio broadcast rights to the Silver Clef Music Therapy Show from Knobwell, England, on June 30 featuring Paul McCartney, Pink Floyd, Phil Collins and Tears For Fears. In the UK the concert will be broadcast live by BBC Radio 1, while Rock Over London has radio rights for Europe.

The Rolling Stones Barcelona Gig Filmed For TV

WHERE TO SEE IT

In the UK the concert will be broadcast live by Big Picture Productions for European TV.

Big Picture Productions, which has European TV rights for the show, is negotiating with stations in Holland, West Germany and Portugal - where the Stones will already have played - to screen the performance within a few days of shooting.

The show is being offered to remaining territories on the Stones tour - France, UK, Ireland, Italy, Austria, Sweden, Norway and Denmark, for screening soon after the group have played there.

Austria, Belgium, Twins Records Spain, Disques Vogues in France and BCM Germany.

The label includes posts at Aria, Stones Barcelona Gig and MANTENNA.

Roxy Music Man's New Label

Rory Music guitarist Phil Manzanera is setting up his own independent record company called Expression Records. The label has developed out of Manzanera’s production company based at his Gallery Studios and is headed by label manager Jean Martinis, formerly with Bronze and GWR.

Discovered in the UK by Pinnacl, Expression has already set up European licensing deals with Disques Vagues in France and Belgium, Twins Records Spain, Dischi Ricordi Italy, Sonet Scandinavian and BCM Germany.

The label is also linked to the European promotion team of Roger Furrer, Renate Maier and Sonia Salcedo whose experience includes posts at Ariola and BMG. The first release is Manzanera's single, A Million Reasons Why, followed by the song, Southern Cross.

London’s Wag Club co-founder Ollie O’Donnell is also forming a new label called Wag 2600 which is aimed at "harnessing some of the talent that passes through the club."

Distribution agreements are still being finalised but the first single is due out next month by Safe, produced by Wag DJ and Bomb The Bass supremo Tim Simmonds. O’Donnell insists that he’s not restricted to the dance explosion, however, and is keen to sign a variety of musical styles.

...continuing from page 1
**Top 10 UK Music Videos**

1. Power of Love (Wham!)
2. With or Without You (U2)
3. I Will Always Love You (Whitney Houston)
4. The Best Is Yet To Come (Elvis Presley)
5. I Can't Help Myself (Four Tops)
6. Don't Let The Sun Go Down On Me (Elton John)
7. I Can't Stand Myself (Bruce Springsteen)
8. I Will Survive (Gladiators)
9. I Believe I Can Fly (R. Kelly)
10. I Can't Help Myself (Marvin Gaye & Tammi Terrell)

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**Music & Media**

**UK & IRELAND**

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**BPI Takes Copyright Deal To Tribunal**

The long-running dispute between the British Phonographic Industry (BPI) and the Mechanical Copyright Protection Society (MCPS) over publishers' royalties has taken another twist with the BPI referring the current agreement to the Copyright Tribunal.

The agreement, which incorporates a rate of 6.25%, has already been extended until the end of June while both sides continue discussions to fix a new rate within the "free negotiation" provisions of last year's Copyright Act.

The MCPS is seeking harmony with Europe via the BIEM/IFPI system with a rate of 9.5% for records and cassettes and 8.45% for CDs. But the BPI claims that there is no uniform European rate, that the current UK rate is higher than any other European country except France and that UK record company A&R and marketing costs are higher than their European counterparts.

Following deadlock at their last meeting the BPI has referred the current agreement to the Copyright Tribunal which effectively freezes the present rate until the Tribunal settles the dispute.

BPI chairman Terry Ellis: "We asked the MCPS to agree an extension of the moratorium to give the industry a period of stability within which to continue negotiations. They refused to do so, and as a result, we were forced to take legal action to achieve this breathing space. We very much hope discussions can continue in a less pressured atmosphere."

However, the BPI's action has not lowered the pressure. The MCPS is accusing the BPI of bad faith in negotiations and casts doubt on whether the Copyright Tribunal has any jurisdiction over the current agreement. "This isn't a licensing scheme under the new act, it's a transitional arrangement which is not subject to the Tribunal," says MCPS general secretary Keith Lowde.

Lowde maintains that the MCPS is willing to negotiate local conditions but remains adamant that the BIEM 9.5% rate is fundamental. The MCPS is also negotiating a separate royalty deal with Umbrella, the association of independent labels and distributors.

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**Invicta Rescues Tendering Radio**

Invicta Radio has taken a 20% stake in Essex community station Tendering Radio which now aims to come on air later this summer.

Tendering has been in financial trouble since it gained its franchise for Colchester, Clacton and north east Essex last year. The original backers withdrew and the station was close to bankruptcy before Invicta stepped in with a deal that also includes management assistance.

Tendering programme controller Andre Kinsell says the station's format is still the same. "We will still be a local station with local involvement. The only difference is that we shall be looking to go 24 hours instead of 18 with the possibility of using Invicta's overnight programming."

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**Training Gets A Lite Touch**

UK brewer Courage's Miller Lite is sponsoring the Radio Academy's new radio training scheme this summer, which includes a £1,000 award for the best student.

Students are being taken on a student for six week's work experience during the summer, having previously advertised the scheme on air. The chosen candidates will also receive a one-week course in radio skills at the Midland group's Radio Training Unit.

Heather Purdy of the Radio Training Unit wants the scheme to encourage more talented young people to choose a career in radio. "It is difficult for them to find a way in at the moment. Anything that gives radio a high profile has to be good."

The unit is combining two of its courses into one intensive week covering writing for radio, law, studio equipment, presentation and programming. A panel of judges will select the best student at the end of the project.

The Radio Academy is also organising a scheme for students to run a special events station in Glasgow during the Radio Festival in July. All colleges running media-related courses have been asked to nominate their brightest star for a week's work on the station.

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**UK Radio Told To "Stop Worrying About Sponsorship"**

Radio should stop being suspicious of sponsorship and grab the opportunities that are available, says Simon Cole, CEO of syndication company Unique Broadcasting.

Speaking during a joint Radio Academy/Public Relations Consultants Association seminar in London, Cole said sponsorship was "a one-off chance and radio should make the most of it."

Cole said radio's attitude is that sponsors are getting cheap promotion when they could be buying spot advertising, is missing the point. "Sponsors want to sell their products by placing their message within an editorial programme. They then have to stand out from the rest, that gives radio a high profile has way in at the moment. Anything that gives radio a high profile has to be good."

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**UK & IRELAND**

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**Century Shareholders May Sell Stake**

Dublin - A key shareholder in Century Radio is likely to sell his stake in the company, if the Irish Radio and TV Commission (IRTC) grants permission. Century has been beset by difficulties since its launch last September.

Stafford and Oliver Barry own a combined 51% of Century, bought for a total of IR£ 825,000 (app. US$ 500,000) Stafford, who is said to value his interest at IR£ 1.5 million, is believed to have had discussions with several prospective buyers, among them Long.

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**James**

Signed to Fontana/Phono-gram. Published by Blue Mountain. Managed by Martine McDonagh.

New album: Gold Mother, released June 4.

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**Media Matters**

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**James**

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The decision by the media licensing authority (LPR) in Rhineland-Palatinate to award a single statewide licence to Rhineland-Phalzischer Radio (RPR) has led to allegations of political bias from competitor Pro Radio 4. Pro Radio 4’s GM, Klaus-Jürgen Hoff, says he plans to challenge the decision in the courts, even if it only results in RPR delaying its June 1 launch. Hoff has repeatedly called for the end to frequency sharing in Rhineland-Palatinate. Pro Radio 4 is one of four private broadcasters which share the same frequency at different times of the day. However, he claims the LPR’s decision to drop its frequency sharing model is in favour of the publisher-controlled RPR, was due to an “alliance between the publisher—controlled RPR, the LPR’s decision to drop its frequency sharing model is in favour of the publisher—controlled RPR, and the state’s newspaper publishers”. The LPR’s main criteria for awarding the licence was the degree of plurality offered by RPR, which has over 100 shareholders. However, Hoff claims that Pro Radio 4 has 250 shareholders. Following the LPR’s decision, Linkskernische Rundfunk (LR) and Radio 85, the other two frequency-sharing stations, have joined RPR. But Hoff claims that Pro Radio 4’s “the only station on this frequency which makes a profit” and adds that he does not want to be part of the publishers’ eight digit losses. Instead he is concentrating on mounting a legal challenge against the decision. A parliamentary commission is also investigating cases of manipulation dating back to 1986, when the government and the state’s newspaper publishers’ licences were initially issued and RPR was awarded the longest broadcasting time. The investigation has already revealed that Heinz-Peter Labonte, the former press spokesperson for the ruling Christian Democrats (CDU), held shares in RPR during his government tenure. Meanwhile, RPR’s former GM Eckhard Kemisch and Labonte’s former partner, West Multinational business consultant Gerhard Koermer, are currently facing charges of illegal business practices. Koermer has also accused Labonte of receiving DM 50,000 (US$ 30,500) for supplying Kemisch with confidential information concerning the CDU’s media policy. Labonte has already been ordered to pay DM 50,000 for tax evasion.

**Spotlight**

**UDO**
- Signed worldwide to BMG Arista Hamburg.
- Published by Breeze Music.
- Managed by Gary Marks for Innovative Management in London.
- New album: Faceless World.
- Current single: Heart Of Gold.
- Previous release: Mean Machine.

UDO began their European tour on May 18 in Czestochowa. They will also be performing in East Germany, moving into more melodic hard-rock regions, making the album more accessible to radio listeners.

**Grace Harios**
- Taken from the album *Manteena*.
- *Manteena* is now available on CD.

**DFF Proposal Criticised**

Berlin - A proposal to make East German TV (DFF) the third national public broadcaster in a unified Germany, along with the ARD and ZDF, has been clouded by claims that it is not backed by a viable and affordable programming concept. The proposal was made by DFF general director Hans Bentzien at a recent two-day meeting of East and West German public broadcasting officials. However, Hartwig Kehn, ARD chairman and general director of Hessischer Rundfunk, said it was not feasible and called for the DFF to be incorporated into the ARD instead. But, all parties agreed that broadcasting authorities should remain in the hands of the individual states. Meanwhile, another meeting of the Konrad Adenauer Foundation, addressed the problem of which public broadcaster, East Germany’s DFF or West Berlin’s SFB, will be responsible for the regional ARD contributions. While DFF’s Bentzien referred to SFB as a neighbourhood broadcaster, SFB’s general director Guenter von Loppe said its importance and credibility were illustrated by its role in the political changes in East Germany. RIAS general director Helmut Drueck also pointed out that his US radio station has no intention of playing second fiddle to SFB or DFF.

**Two New Stations Launched**

Two new local private radio stations began broadcasting in Rhineland-Northphalia earlier this month. Radio K.W., based in Wiesbaden near the Dutch border, is a potential reach of 360,000 listeners. It will air locally-produced shows and mainstream programming from Radio NRW, based on a MOR top 40 format. Ludwigsheild-based Radio MK has a potential audience of 420,000 and will broadcast its own programming for 8.5 hours daily. Radio MK, like the state’s other 45 local stations, will receive the rest of its daily programming from Radio NRW.

The Radio NRW talk/music ratio is 30:70. Specialised music programmes such as ‘Keep It Country’ and ‘Music For Lovers’ will be aired on weekdays from 21.00-22.00.

**In the News**

**The Very Best From The Very Best!**

NEW CD, DOUBLE ALBUM & CASSETTE

INCLUDES THE NEW SINGLE

‘WHAT ARE YOU DOING WITH A FOOL LIKE ME’

**Featuring**

- Feelin’ Alright
- Shelter Me
- Hitchcock Railway
- Up Where We Belong
- Guilty
- You Can Leave Your Hat On
- When The Night Comes
- Uncertain My Heart
- A Little Help From My Friends
- You Are So Beautiful
- The Letter
- She Came In Through The Bathroom Window
- High Time We Went
- What Are You Doing With A Fool Like Me
- Losing In The Promised Land

**AmericanRadioHistory.com**
Europe I “Undecided” On UK Franchise Format

Europe I Communications has confirmed it will bid for one of the new UK national franchises, but has yet to decide which format to aim for. UK Home Office minister David Mellor has suggested one of the three new stations could have a pop format, with the others being all-speech and classical.

A private national broadcaster is considering legal action against audience research organisation Audiradio, following the release of its latest listener survey. The station, which refuses to be named, alleges that the results were rigged. Several other small private stations are also thought to be planning a legal challenge. Meanwhile, figures from Datamedia, Audiradio’s competitor which releases an audience survey twice a year, have also led to doubts about the accuracy of the Audiradio results. Datamedia’s survey for July to December 1989 gave national private broadcaster Rete 105 a daily listening audience of 3.1 million. However, Audiradio’s latest report, for October to November last year, gives the station 2.6 million, but Rete 105 is not joining the calls for legal action.

Criticisms about the way the Audiradio research was conducted, by the Milan institute Alcuni, include protests about the cut in the number of inter- views on which the survey was based. For its previous survey, almost 140,000 people over the age of 11 were interviewed. However, only 64,300 people were surveyed in the latest poll.

Celeste Curcio, PR manager at the Naples-based network Radio Kiss Kiss, says that while his station was 50% above its current listening standing (a 12% increase to 436,600 daily listeners), it is unhappy about the drop in the number of people interviewed.

Audiradio figures also show that state channel RAI 1 is still the lead, while Rete 105 remains the most popular station in the private sector. But while RAI 1’s audience has dropped, Rete 105 scored a small increase.

Meanwhile, Radio Italia Sol, the automated network that broadcasts national music only, entered the top 10 for the first time. And Milan International dropped to 11th place after losing 14,000 daily listeners.

More Moves From Berlusconi

Silvio Berlusconi’s Fininvest group has made further advances into the private radio sector. His Publiitalia 80 advertising agency already provides Dimensione Melodia, Radio Solo Music, Radio Civilta and Italian and Milan International radio stations with a wide range of clients. Now, similar deals have been made with Radio Italia Network, Radio Sababio and Radio Capodistria.

Fabrizio Gavazza, who is responsible for marketing at the private radio sector at Publiitalia 80, also confirms what he describes as an expansion of its business relationship with Radio & Riti, an advertising agency which supplies 90 local stations with advertising.

“Gavazza: Our entry into the radio sector is bringing good results and we expect to sign more deals in the future!” While Gavazza refused to disclose any financial details, industry sources say that Publiitalia 80 offers potential clients an advertising package which includes radio and TV advertising, plus ads in young people’s magazines.

More Details From Berlusconi

The new album is being released in Italy only but copies have been sent to all European affiliates. A mini-survey has been conducted with 20 Italian commercial radio stations, which were asked their opinion on the best album track. The most popular song will probably be distributed to the major commercial, local and regional.
WHERE IN THE WORLD

WONDERFUL ARTISTS

EDDIE ★ U.T.F.O. ★ VILLAGE PEOPLE ★ STETSASONIC
★ TWO LIVE CREW ★ SPOONIE GEE ★ ROB BASE & DJ J ★ E-Z ROCK ★ BLOWFLY ★ RUN DMC ★ DOUG E. FRESH ★ EINSTEIN ★ B.V.S.M.P. ★ FARLEY "JACKMASTER"

ON THE SAME

FUNK ★ L’TRIMM ★ D.J. LELEWEL - THE MIXMASTER ★ GUCCI CREW II ★ YOUNG & RESTLESS ★ BETTY WRIGHT ★ STERLING VOID ★ AND MORE...

LABEL? WELL, HERE’S ONE...

MTV, Super Channel Face Further Criticism

Two Belgian stations, based in Eindhoven near the Dutch border, have decided to join forces, following a government decision to cut their airtime. Radio Palermo and Radio Saturnus were given four weeks and four days of broadcast time respectively after an official review of all Belgian private stations.

The combined station, using the name EVRO (Essenype Radio Omroep) will be based in Radio Palermo’s studios. It is due to start broadcasting round the clock from June 1.

EVRO secretary Andre van Bergen: “Radio Palermo had quite a young audience with a top 40 format and special programs for the younger age groups on Wednesday and Saturday afternoons. Radio Saturnus was very strong with older audiences and its playlist was mainly Flemish and Dutch product.

“The new station will become a mix of both, with international product in the evening and on Wednesday afternoons, and a more AC-oriented format in daytime.” Saturday will become the station’s chart day, with a tip chart at noon, a top 50 between 14.00-18.00, the Flemish and Dutch charts between 18.00-19.00 and a CD top 10 up to 20.00.

Both stations had a 75/25 ratio in favour of Belgian advertisers and van Bergen believes the recent developments in the Flemish media (several stations have had to stop due to administrative or legal problems) will boost ad sales. “We are also convinced more Dutch advertisers will turn to EVRO now, although this has never been the plan before,” van Bergen says.

Fun Radio Kicks Off

Fun Radio’s first two Belgian outlets have begun broadcasting in Brussels and Liège. The Belgian stations are the latest in a series of expansion moves, which have also taken the network into Poland and Romania.

Fun Brussels’ biggest competitors are Top FM and Radio Rückblick. The station’s chart day, with a tip chart at noon, a top 50 between 14.00-18.00, and a CD top 10 up to 20.00. Both stations had a 75/25 ratio in favour of Belgian advertisers and van Bergen believes the recent developments in the Flemish media (several stations have had to stop due to administrative or legal problems) will boost ad sales. “We are also convinced more Dutch advertisers will turn to EVRO now, although this has never been the plan before,” van Bergen says.

Contact. The station is aiming at a 15-35 age group and manager Grigory Finn says the current musical mix, which features 20-30% French repertoire, may change in the future. About 50% of the programming for both stations will come by satellite from France.

MTV and Super Channel have been criticised by the Belgian music publishers association for not broadcasting enough local product. The criticism emerged during a series of government-packaged meetings between the publishers, representatives from the audiovisual industry and foreign TV stations operating in the Belgian French Community. Negotiations between the local audiovisual industry and MTV over production quotas were described at the meeting as “progressing with difficulty”. MTV has a legal obligation to broadcast a certain percentage of locally produced material. The publishers have now called for compensation, which MTV currently pays to the audiovisual industry.

The Revival Store

At the end of May The Revival Store will be touring the Dutch clubs and they have made several appearances on Dutch TV.

Euro release: There are currently no plans to release the album outside Holland.

The Backlot was formed around vocalists Laura Fygi and Rowan Moore, both known for their work with Centrefold, the Dutch answer to Vanity 6. Centrefold were widely applauded for their live performances, and had several hits singles in Holland.

Where Centrefold tended to produce pounding electronic disco/funk, The Backlot take a more traditional attitude to funk, but the sound is still commercial. Besides Fygi and Moore the band consists of Franky Douglas, Joan van Emmerlo, Glenn Gaddum and Ivo Mitchell.
Copenhagen - The Danish government expects a rush of applications from prospective national radio and TV stations following its landmark decision to allow a nationally-based TV production company to transmit by satellite across the country. Previously only the state broadcasters Denmark Radio and TV2 had been allowed national exposure.

The decision to grant a licence to the unlisted company, previously known as Morning TV Scandinaivia, will enable it to uplink a new breakfast TV programme to a satellite. The show will then be seen across Scandinaavia as part of the Swedish-based Nordic Channel's programming.

Klaus Groos, spokesman for the Danish communications ministry, said that despite the TV company's Danish base, the government viewed it as a foreign broadcaster such as ScanSat or Nordic Channel, and for this reason the licence was granted.

Groos: "The application could have been interpreted as an attempt to circumvent the restrictions on national broadcasting throughout Denmark. But it appears to rule against such requests unless we are on very firm ground. We foresee other applications of this kind very soon!"

The company previously produced a three-hour breakfast show, 'Morgenflimmer', on local Copenhagen station Kanal 2. On signing the deal in March to supply Nordic Channel with programming, the Morgenflimmer production crew were locked out of Kanal 2's studios because the TV channel believed the deal put its own licence under threat. The production company will be renamed and is confident of attracting major investment. It intends to begin the Nordic Channel show in August.

YE Launches Radiomafia In June

Although Nobody's Angel is Miss B Haven's third album, all the tracks but one are English-language versions of songs from their first two Danish LPs. This is their first release since signing worldwide to WEA at the end of 1988 and features seven tracks produced by Bridgegman/Transvision Vamp, Eurythmics) and three by former ELO-founding Jeff Lynne.

A four-piece rock-pop outfit, Miss B Haven comprise Lise Cabble (vocals), Anne Skoven (guitar), Lise Erikson (bass) and Mette Mathiesen (drums). The band were voted best live act and best new group by leading Danish pop magazine Mix in 1987.

New TV Channel To Be Launched?

The Norwegian parliament is poised for debate on whether the second national TV channel will be totally commercial and privately-owned. And, according to Kjell Hansen, the prime minister's state secretary, the franchise to operate the channel could be granted in less than a year. Some people have been worried that the government will limit the amount of advertising on the channel but Hansen says this is unlikely: "With such limits it may rob the new TV station of the opportunity to produce high-quality programmes. We estimate there is a maximum of Nkr 750 million (app. US$ 117 million) of possible advertising revenue available in Norway, around half the annual budget of the state run TV (NRK). Hansen anticipates the new station will broadcast nationally for four hours each evening (19.00-23.00), with local programming on air during the day. In the long term, it is desirable that the channel's content be at least 50% Norwegian-produced, he adds. The government expects applications from four or five different groups for the national licence.

New Spotlight On Danish Musicians

Finnish state broadcaster Yleisradio (YLE) has named its new look Channel 2 as Radiomafia. On June 1 the channel will be relaunched as a pop-based venture, primarily targeted at the under-30s.

Head of programmes at Radiomafia is Pentti Kemppainen, a YLE pop rock DJ since the mid-60s, while Jukka Haarma and Jouni Nykanen are responsible for overall music choice and production.

Radiomafia will broadcast for 18 hours a day, with two thirds made up of a broad mix of music programming. The rest will be filled by "popular culture" magazine shows and news (MM & MC February 17).

Radiomafia has also named 10 "team leaders" responsible for programming at different times of the day. Juha Rohtu, Tero Luote, Marika Keskantti, Jukka Anvarsal, John Knutus, Nadia Nowak, Tarienna Sannakkorpi, Velpeka Pekiala, Jaka Nymman and Risto Majaniemen will all report to Hansen and Nykanen.

GRACE KAROSS
MANTENNA
Taken from the album
GRACE KAROSS
REFLEXIUNE"F"
State broadcaster RNE has finished redefining the programme content on its FM regional network Radio 4. RNE 4 has suffered significantly in the ratings since undergoing a major re-organisation in January 1989. According to the latest EGM survey its audience has fallen by 25,000, and the network is now ranked 14th in the country, behind several private regional stations.

For over a year, RNE 4 has been steadily increasing the frequency of news bulletins, which are now broadcast hourly, and all RNE 4 stations are now on air 24 hours a day. The network, which has one central station in each of Spain's 16 provinces, and two in Madrid, has also begun broadcasting in local languages and dialects.

In Madrid, RNE has both a regional formula station and the rock channel Canal Pop. Canal Pop programming head Carlos Garrido says the station's output will remain essentially the same, based around a weekly list of 70 CDs, the majority of them Anglo-American.

Carlos Garrido

However, a new show, 'La Luna Inmovible', hosted by Martin Benitez, has been introduced. The programme, which goes out for one hour, from midnight on Sunday, features music ranging from classical to pop and is followed by a pre-recorded concert special.

The band began in the mid-80s at CBS, with Vicky Larraz as lead singer, but the addition of Marta Sanchez has increased the group's sales and exposure. The single is one of the two tracks to have been recorded in English as well as Spanish, and its Euro release will be accompanied by a video.

Ole Ole's fourth LP with Marta Sanchez as lead singer is said to be the most expensive Spanish album ever. It was recorded in New York and Nile Rodgers produced, played guitar and wrote two of the album's nine tracks including the first single. Other collaborators included Jeff Thall on guitar, Lenny Pickett on saxophone and Sammy Figueroa on percussion.
**PREVIEWS**

**SINGLES**

**SINGLE OF THE WEEK**

_Dream Society_

*Reflections* - Duero

Although there are an awful lot of cover versions around at the moment and there is a danger of overkill, there will always be room for quality material. This Belgian produced record is the group's debut and the two aspects that make it rather special are the sweeter than sweet lead vocals courtesy of 20-year-old Danielle and the skilful, sympathetic treatment of a classic record.

James

_How Was It For You - Forza_

James have followed up the UK hit _Come Home_ with an orchestral pop song featuring a fine melodic chorus and up-front drums.

Hothouse Flowers

_Give It Up - London_

With their characteristic combination of piano, saxophone, organ and traditional songwriting the new Hothouse Flowers will always sound like Brian Springsteen. Nevertheless, _Give It Up_ is a profound and inspired piece of music.

Ian McCulloch

_Cardiacs - East West_

The vocal interplay between Elizabeth Fraser and McCulloch provides easily the best solo effort so far.

Tom Verlaine

_The Wonder - Mute_

On his fifth solo record, ex-Television singer Verlaine still sounds as uncompromising as ever - but with subtlety. The _Wonder_ contains 10 minimal but melodic guitar-based songs, with cool, Lou Reed style vocals by Verlaine. Progressive pop.

**ALBUMS**

**ALBUM OF THE WEEK**

_The Family Stand_

*Chain of Admirals*_

Expectations will be high after the sublime soul of _Ghetto Heaven_. The good news is that it is highly unlikely that anyone will be disappointed. The album departs from the soul II soul style of their recent hit and heads for more adventurous dance/funk/soul material.

MUSIC A MEDIA  May 26

**SPOTLIGHT**

_The Blow Monkeys - A Marketing Man's Dream Or Dilemma?_

by Gary Smith

_The Blow Monkeys have, until now, suffered an image problem. On the one hand they looked and sounded like pop stars, but on the other hand their lyrics had a strong political message. As a result, they came across as interesting people who made disappointing music and sales of 'Whoops! There Goes The Neighbourhood', their third album, were low. However, 'Wait', an excellent duet featuring the band's lead-singer Dr Robert and Kym Mazelle, which was on the LP, saved their career at that time. Now they are back with their fourth album, _Springtime For The World_, which should live up to everybody's expectations with its combination of straightforward pop and more adventurous material._

The band also plan to tour the UK, and to play dates in other European territories where the album sells well. Crockett: _The album comes out when everyone is on holiday. To keep things going until life returns to normal, they will be appearing at some of the major Continental festivals and we will concentrate our efforts on TV and radio._

Paul McGarvey, senior product manager at RCA/BMG (UK), says there is a positive side to the confusion over the band's image. McGarvey: _"I can have its advantages. The fact that their lyrics say something expands the market potential. We are not just targeting the usual teenage single buyers, the band appeal to a more adult audience as well. Therefore, we will be advertising in more serious monthly music magazines, as well as the weeklies. And we will be pitching our in-store campaigns the same way."_

From break away from the standard record launch, Paul Crockett has opted for a launch with a difference. "Most LP launches are such lindy affairs, with a bunch of cynical journalists sitting around drinking bad wine. To reflect the international nature of the music on the album, Robert is going to do a tour of Spanish Gypsy bars in Lloret. This has several advantages - members of the public will be there, as well as the press. And if the tour is a success, we may do a similar tour in France. "The album is aiming for a four-track single to radio as a promotion device. All the tracks are very different; there's a flamenco number, the album's title track, which is a straightforward pop song and will be the first single, a club number and a ballad. The variety of styles has

Gary Jones

_Blow Monkeys - A Marketing Man's Dream Or Dilemma?_ A class act.

Larry McCray

_Avow - Tooth/Hand/Virgo_

This latest addition to the increasing number of talented blues/soul singers has a classic voice. The influences range from Motown (including the production) through to Muddy Waters and Bill King. Great songs supported by a first-class backing band.

SkaGarack

_A Side Of Heaven - Moby_

One of the better Scandinavian rock acts. A Danish five-piece with a penchant for pompous and dramatic songs based around singer Forben Schmidt's huge voice. They are rapidly gaining popularity in Denmark and undoubtedly have some crossover potential.

Frumpy

_Now - Money_

This German trio first established themselves in the early 70's and have now made a strong and lively comeback _L.P_. Lead by the inspired singing of Inga Rumpf, the band make a sound still full of its 70's musical reference with a leaning towards funk and soul.

Lori Carson

_Shelter - SGO_

Yet another new female singer/songwriter. Carson has a fairly typical sweet voice and the material tends towards the Su- zanne Vega school of introspective melancholy. Fresh, pure and innocent are the impressions given by these songs but only time will tell if she can find a niche in an already overcrowded market. Hal Willner (Marianne Faithfull, Moshave Sainting).

**MUSIC A MEDIA - May 26, 1990**
Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

**SINGLES OF THE WEEK**

- Jam Society - Reflections
- Hothouse Flowers - Give It Up
- Ian McCulloch - Candelabra
- Michele Mayer - A Woman Has To Have A Lover
- Gary Jones - Say
- Marc Almond - The Desperate Hours
- Adeva - Treat Me Right
- Kennedy Rose - Love Like This

**SURE HITS**

- James - How Was It For You
- Disko B - Five Thirty
- Matt Dian - Billboard
- Chris Rea - Lighting

**EURO-CROSSOVERS**

- Manafort Black - Patchanka
- Roe - Schedel
- Tove Nanna - 21st Century

**EMERGING TALENT**

- D-Shake - Yaaahaaaah!
- En Vogue - Hold On
- Adventures Of Stevie V - Dirty Cash

**ENCORE**

- Cabaret Voltaire - Keep On
- Mr. Lee - Pump That Body

**ALBUMS OF THE WEEK**

- The Family Stand - Chain
- Tom Verlaine - The Wonder
- A Tribe Called Quest - People's Instinctive Travels And The Pats Of Rhythms
- Larry McCray - Ambition
- Oleta Adams - Circle Of One
- Skagerack - A Slice Of Heaven
- Frumey - Now!
- Lori Carson - Shelter
- Jill Sobule - Things Here Are Different
- Billy Idol - Charmed Life
- Krista Levy - Bad Thing

**EUROPE'S MOST RADIO ACTIVE HIT MATERIAL**

**SINGLES**

- Madonna - Airplay
- Sinead O'Connor - Sales

**ALBUMS**

- World Party - Airplay
- U.S.A. For Africa - Sales

**EURO-CROSSOVERS**

- Kennedy Rose - Love Like This
- Mart Almond - The Desperate Hours
- Glenn Jones - Stay
- Michele Meyer - A Woman Has To Have A Lover

**CHART BUSTERS**

- Madonna Airplay
- Sinead O'Connor Sales

**FAST MOVERS**

- Airplay Top 50
- Hot 100 Singles
- Hot 100 Albums

**YESTER HITS**

- the Eurochart Top five from five years ago.

**YESTER HITS**

- Simply Red - I Love Your Life
- Chris Rea - Life
- Tanita Tikaram - Life
- Miss B Haven - Life
- Colours - Life
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THE ALTERNATIVE

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<th>TITLE</th>
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<th>COUNTRIES CHARTED</th>
<th>NEW ENTRY</th>
<th>RE-ENTRY</th>
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<tr>
<td>&quot;Vogue&quot;</td>
<td>Madonna</td>
<td>Sire/Interscope</td>
<td>51 (1990)</td>
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<td>&quot;Black Velvet&quot;</td>
<td>David Bowie</td>
<td>RCA</td>
<td>3 (1976)</td>
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<td>&quot;Better The Devil You Know&quot;</td>
<td>Kyrle Flaherty</td>
<td>RCA</td>
<td>12 (1983)</td>
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<td>&quot;Cover Girl&quot;</td>
<td>New Kids On The Block</td>
<td>EMI</td>
<td>12 (1987)</td>
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<td>&quot;Pourrant&quot;</td>
<td>Rock Rosie</td>
<td>Virgin/EMI</td>
<td>12 (1987)</td>
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<td>&quot;Sacred&quot;</td>
<td>Udo Lindenberg</td>
<td>AM/Atlantic</td>
<td>12 (1987)</td>
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<td>&quot;Kingston Town&quot;</td>
<td>UB40</td>
<td>Virgin/EMI</td>
<td>12 (1980)</td>
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<td>&quot;In The Mood For Love&quot;</td>
<td>Claude Francois</td>
<td>Carrere</td>
<td>12 (1978)</td>
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<td>&quot;A Dream's A Dream&quot;</td>
<td>Big Country</td>
<td>Virgin/EMI</td>
<td>12 (1987)</td>
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<td>&quot;All I Wanna Do Is Make Love To You&quot;</td>
<td>Heart</td>
<td>Capitol</td>
<td>12 (1985)</td>
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<td>&quot;Dub Be Good To Me&quot;</td>
<td>Beats International</td>
<td>Virgin/EMI</td>
<td>12 (1989)</td>
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<td>&quot;Bo Le Lavabo&quot;</td>
<td>Negative</td>
<td>Virgin/EMI</td>
<td>12 (1990)</td>
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<td>&quot;Get Up!&quot;</td>
<td>Confetti</td>
<td>Virgin/EMI</td>
<td>12 (1989)</td>
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<td>&quot;C'est Toi Qui Ma Fait&quot;</td>
<td>Franck Frailly</td>
<td>RCA</td>
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<td>&quot;Something Happened On The Way To Heaven&quot;</td>
<td>Phil Collins</td>
<td>Arista</td>
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<td>&quot;Ding Dong&quot;</td>
<td>Erasure</td>
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<td>Meat Loaf</td>
<td>Capitol</td>
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<td>&quot;On My Time&quot;</td>
<td>Frankie Miller</td>
<td>SPV</td>
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<td>Mantronico</td>
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<td>&quot;I Don't Know Anybody Else&quot;</td>
<td>Black Box</td>
<td>Atlantic</td>
<td>12 (1990)</td>
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<td>&quot;I Wish It Would Rain Down&quot;</td>
<td>Phil Collins</td>
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<td>&quot;How Can We Be Lovers&quot;</td>
<td>Michael Bolton</td>
<td>Warner Bros.</td>
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**SOMEBODY IN AN OFFICE IN EUROPE.**

"We haven't got it. Try Marketing 6th. floor."

"If this is the kind of thing you often hear when looking for this week's copy of Music & Media, it's time you took out your own subscription. Fill in the coupon in this issue."
### Hot Breakouts

**UK & Ireland**
- The Chimes: "Fall From Paradise (CISAC)"
- Paul Young: "Save Me (CISAC)"
- Depeche Mode: "Enjoy The Silence (CISAC)"
- Don Pablo's Animals: "Vena (EBSA)"

**Germany, Austria, Switzerland**
- Matthias Reim: "Von Liebe, Ich Liebe Dich (Polydor)"
- Twenty 4 Seven: "1 Car (Island & BMG)"
- Simone: "Kneen Heim (EC)"
- Chris Kumpers & Daniel Kovac: "Du Ist Guten (Kinder)"

**France**
- Melody: "Esquisse (Polygram)"
- Pauline Ester: "On s'Un (Polygram)"
- Florent Pagny: "Je Suis (Polygram)"
- Francois Valery: "C'ta Le Piano Chaise (F5)"

**Italy**
- Marco Mainini: "Preso Pianisti (Rutto)"
- Francesco Salvi: "A (Poly)"
- Manga: "Sì (Polygram)"
- Toto Cutugno: "Bimbo (Polygram)"

### A Hot Hit? This Could Be Your Own Hot Breakout!

**For All Info CALL M&M's Sales Dept. AMSTERDAM:**

**Country** | **Top 3 Albums** | **Top 3 Singles**
--- | --- | ---
**United Kingdom** | "Only Yesterday - Greatest Hits" | "Betters The Devil You Know"
**Germany** | "I Do Not Want What I Haven't Got" | "Violator"
**France** | "In Origi Sens" | "Canzoni"
**Italy** | "Nuovo Reparto Catalogo De..." | "Yemen En La Piel"
**Sweden** | "Still Got The Blues" | "Labour Of Love II"
**Belgium** | "Horse (ECS)" | "Horse En Nu"
**Spain** | "I Do Not Want What I Haven't Got" | "Behind The Mask"
**Holland** | "In Origi Sens" | "Bitters""
**Germany** | "I Do Not Want What I Haven't Got" | "Bitters"
**Norway** | "Still Got The Blues" | "Labour Of Love II"
**Finland** | "In Origi Sens" | "Bitters"
**Ireland** | "The Best Of Rod Stewart" | "Bitters"
**Switzerland** | "I Do Not Want What I Haven't Got" | "Bitters"
**Austria** | "Bitters" | "Bitters"
**Greece** | "Behind The Mask" | "Bitters"
**Portugal** | "Another Day In Paradise" | "Bitters"
Seven Of The Best From The IM&MC Showcases

The showcases lined up for this year's International Music & Media Conference in Amsterdam promise to be rich in talent and variety. The seven acts featured on this CD are among the many performing, and represent some of the best up-and-coming acts in Europe. From the UK, Finland, Denmark and Sweden, Music & Media is proud to present... a sneak IM&MC preview.

Thomas Helming - Give Me Your Love (Grillify/Denmark)
Contact: Jesper Bay/ 
tel: 43.86.149700/fax: 149707
Thomass Helming got off to a good start, his debut solo LP Thomas got to no 8 in the Danish charts and the follow-up, 2 sold a very respectable 85,000. His most recent release was Love Is Gonna Call, which had pre-orders of 50,000 (making it instantly a gold record), and is firmly entrenched in the Danish top 5 and heading for platinum.

As well as a successful solo career Helming seems to have a golden (or often a platinum) touch when he collaborates with other artists. So far he has worked with Sanne Salomon森, Sos Fenger, Hanne Boel and TV2, all of whom have gone platinum.

Sanne Salomon森 - Love Is Gonna Call (Virgin/Denmark)
Contact: Peter Sorensen/ 
tel: 45.98.149700/fax: 149707
Sanne Salomon森 released her fourth solo album, Sanne on Virgin Denmark. It went straight in at no. 1 and stayed there for 12 weeks. The LP has now been in the Danish charts for 10 months and with combined sales of 230,000 Salomon森 was the biggest selling artist of 1989 in Denmark.

She started, aged 15, in the Danish production of Jesus Christ Superstar and then went on to form the group Sweet Blood. They sold over 200,000 albums and, when they split in 1984, Salomon森 decided to pursue a solo career.

Now the woman known as the 'Tina Turner of Denmark' has teamed up with Greg Walsh who has in fact produced most of Turner's Private Dance album and this track is the result, scheduled for international release in May 1990.

Pepe Ahlqvist H.A.R.P. - A Change In Me (Rai Finland)
Contact: Timo Lindstrom/ 
tel: 358.0.435011/fax: 352352
Singer and harmonica player Pepe Ahlqvist is probably best described as a rootsy, jazz-influenced lover of everything R&B. He is a busy session player in Finland and has some international experience as well, having worked with Buddy Guy, James Cotton and Junior Wells. He was also voted Musician Of The Year in 1987.

Presently he is working with H.A.R.P., a blues band who have sold 18,000 copies of their most recent LP On The Ground. Finnish radio industry voted the record Album Of The Month and it sold 12,000 copies in the first week of release, very healthy for a blue album with English lyrics.

Conspiracy - Angels (London/UK)
Contact: Katharine Strijakos/ 
tel: 44.81.741112/fax: 7417677
There cannot be that many pop rock bands that feature a Czechoslovakian lead-guitarist who idolises John McLaughlin, not someone who regularly appears in the singles charts. Nevertheless, Michael Dean, guitarist and singer with Conspiracy, takes his instrument very seriously and when he moved to London he studied at the Royal College Of Music.

Dean formed a group with the son of the family that he lodged with while studying and the result is a band whose stated aim is to produce a "Union Of Musical Forces In The Spirit Of Subversion".

The Creeps - Right Back On Track (WEA/Sweden)
Contact: Mattias Wachtmeister/ 
tel: 46.87.300700/fax: 358454
In a very short space of time these Swedish newcomers have established themselves as a force to be reckoned with. They have so far sold 115,000 copies of their debut LP Blue Tomato and, with the single Ooh - I Like It being heavily played on MTV and Super Channel, this band have arrived in no uncertain terms.

Ecstatic reviews in the Swedish press and a support slot with Rosette were all indications that this was not just another new group. They started off as a "garage band" playing for fun in the studio, only emerggng to play a few gigs in London. They appeared at the Town & Country Club with Herbie Hancock and again a few months later at the same club with John Martyn. Their music is an interesting mixture of soul, R&B and blues with a hint of jazz, a mixture that apparently all started when the duo met in a bar in Tangiers. They put all their songs to the ultimate test by writing initially for voice and piano only. If the song goes not stand up like that, it is scrapped.

Miss B Haven - Making Love In The Snow (East West/UK)
Contact: Anne-Marie Nichole/ 
tel: 44.71.93821311/fax: 9376645
In the last two years this four-piece from Denmark have established themselves as one of their country's leading musical ambassadors. They formed in 1986 out of the ashes of Clinic Q, a punk group led by singer/songwriter Lise Carlb. It is she who is largely responsible for the band's rock'n'roll sound.

The band have developed a loyal fan-base in Scandinavia which has grown to include Switzerland, France and Germany. Now they have an international following and an international commitment from East West.
CLT - Breaking New Ground In Europe

For over 60 years, CLT has been at the forefront in the development of European radio. The Luxembourg-based communications group now claims to be the biggest radio company in the world, with turnover from its various radio interests reaching Fr 12 billion in 1989. In the last 12 months the company has been particularly active, revamping existing outlets and launching others throughout Europe. Chris Fuller talks to CLT's head of international affairs, Henri Roemer, about the company's activities and future direction.

CLT is a private company, under the supervision of the Luxembourg government, and evolved from the 'Societe Luxembourgaise d'Euros des Radiophonistes', set up in 1929. During the last year, CLT's prominence in European media has been heightened by an ambitious expansion programme. On the radio front alone, CLT's radio subsidiary, RTL, has substantially revamped or improved its terrestrial services to France, West Germany, the UK, Holland and Italy. It has initiated or co-initiated new music stations in France (Maximum FM) and Ireland (Atlantic 25), and is now poised to begin a daytime satellite service to Scandinavia. It has also revealed plans to launch a pan-European satellite station devoted to classical music, called RTL Classique.

Henri Roemer, CLT's head of international affairs, says each new venture is given months of painstaking planning and research. "It's not quite a matter of blindly rushing into new territories without proper account of profit and loss."

In terms of expansion into Eastern Europe, Roemer says East Germany, Poland, Czechoslovakia and the Soviet Union offer enticing radio and TV possibilities. But he adds, "it is still very early and too dangerous to make long-term commitments. That cannot happen until the political and economical situation settles down. We are discussing the setting up of terrestrial frequencies, as it will be a long time before cable and satellite becomes in any way significant."

Since its inception, CLT has been the role model in " pan-European" broadcasting, though Roemer feels the term is misleading: "Our services cross borders but, with only a few exceptions, are created with one specific territory or market in mind. You cannot underestimate the different listening habits and cultural requirements of the different countries. The RTL Classic service will be 'pan-European' in its reach, but will carry announcements in several languages." Roemer says that, in general, Europe's radio industry is "healthy but not booming. The various advertising markets and governmental restrictions in each territory make it difficult to draw conclusions. But certainly in France, West Germany, Italy and particularly the UK, the market is in an upswing, and from our point of view it's a delight to see. Europe's changing radio landscape has already begun to attract US investment and radio expertise, a trend which Roemer sees as inevitable and positive. CLT recently sold 15% of its French FM dance station Maximun (formerly Aventure) to US broadcasting company Emmis for up towards of US$30 million, and is planning several co-ventures with Emmis.

Roemer: "It's no surprise that Americans are moving in. In many respects the US radio market is more sophisticated and more competitive than in Europe, so it's natural that stations here will benefit from their expertise. "I don't believe that it's an invasion which should be feared. Just as Americans are looking to gain a foothold here, so more far-sighted European stations are looking to get involved in the US. It will balance. And in broadcasting terms the world will simply become a smaller place."

As important as the development of Europe's radio markets are the improvements in radio technology, says Roemer. Advances such as DAB (Digital Audio Broadcast, in development by the European Broadcasting Union) and Radio Data System (RDS), will "boost the status and style of radio across the world."

CLT is carrying out research into a digital system in conjunction with electronics giant Philips, its partner in the Dutch satellite TV channel RTL-Veronique. But he adds that "the cost of producing new receivers, and the difficulties in persuading the public to switch to them, may take longer than many predict."

In terms of TV, CLT operates the French-language RTL Television in Luxembourg and the French region of Lorraine, RTL TV1 in French-speaking Belgium, RTL Plus in West Germany and Dutch-language satellite venture RTL/Veronique. Veronique was launched in October and May (research by Intomart shows it to be Holland's most popular weekday TV station with 29% of the cable audience, 6% ahead of Nederland 2 and 10% ahead of Nederland 1. CLT also has a 20-25% share in West German private TV station Tele 5 and is seeking investment in British commercial TV. Roemer says CLT is negotiating with several ITV companies.

Roemer: "TV is a totally different business to radio, requiring a totally different approach. In setting up a TV channel there's more investment required, plus more risk, and survival is difficult outside of a network situation. Further, because the initial expenditure is so high, possible income from advertising has to be assessed well in advance. Statutory advertising restrictions in some territories can also hinder development. Local market expertise is also vital, which is why we seek partners in each new territory."

The success of Veronique is down to "good organisation and extensive planning. And behind the Dutch programming flair there was the broadcasting expertise of CLT there as a backup."

All of CLT's TV channels operate largely independently, says Roemer: "You cannot wield too much power from the top. We allow as much room for individuality, initiative and freedom as we can. CLT is very much the umbrella, and is there if needed, but each project will succeed on its own merits."
Fair or false! Argument on Dutch Broadcasting - The Debate Continues

by Chris Fuller

Commercial satellite operators - such as Nove International's Sky Radio, a JS-free service which broadcasts from Amsterdam - and ISDB's Luxembourg's Dutch-targeted TV station RTL-Venlo - have escaped this restriction by virtue of being non-national and foreign-owned.

Others, like Joop van den Enden's proposed TV channel, TV2, and William van Koningsveld's pop radio service, Cable One, could not convince the authorities of sufficient foreign-ownership and so proved costly failures. Another Dutch-based satellite radio service, Radio One, is known to have suffered heavy financial losses due to a long-running battle with the Dutch government forcing a commercial satellite operator, TROS, to have suffered heavy financial losses due to a long-running battle with the Dutch government.

The NOS, (Netherlands Broadcasting Corporation), an umbrella body for nine separate broadcasting companies, has vigorously campaigned to protect its monopoly. It can do nothing to prevent planned government changes to the national media laws, which promise the establishment of a national commercial TV channel and one or more national radio channels, possibly by the end of the year.

Whatever the new channel will operate on cable, it will be new terrestrial frequencies, or take over existing national public channels, is still open to debate. But in whatever form the channels arrive, they are certain to exert new pressure for change on the existing public TV and radio service.

Despite government assurances that the national commercial channels will not damage the present public service system, industry observers feel that with increased competition, NOS must revise its programming and structure to retain its audience and reach. Indeed, the commercial success of RTL-Venlo (Dutch market leader on cable TV, 26% share) and Sky Radio (80% share on national cable, a rise of 50% over the past six months) has already significantly dented the public channels' audiences.

The opponents of the new stations fear that such changes in the media landscape will result in a standardisation of the NOS's high ideals and a public service broadcaster and irr-r瓔 capable of the separate identities of its nine component broadcasting companies (AVRO, KRO, NCRV, NOS, VPRO, TROS, EO, Veronica) plus the NOS itself in separate guise as a programming company.

With the exception of Veronica, TROS and AVRO, the Dutch broadcasters were originally founded to represent various religious and political viewpoints. They are partly supported by public membership, and must order media to broadcast a complete range of programmes.

At least 20% has to be of a cultural nature, 25% informative, 15% educational and 25% entertainment. In addition, to stem the broadcast of foreign productions, at least half of the programme must be made (or commissioned) by the broadcasting association itself.

Those in favour of new channels point to the amount of advertising money the national commercial stations must come, they should be within the law and seen to be.
MEDIA MU 30
Tel. +358 0 x35011, V: 22782 min sl
week on the air, either in our one-
dustry is getting artist interview
his relationship with the record in-
thinks the main step forward in
remained close with Radio Contact. He
the REM network, which works
two out of three make it on to the
continued from ogee 29

MONDAY MAY 28th

De Bruyn believes the Dutch
record system could operate in
Belgium too. "Every programmer
on Dutch radio has a day on
which record companies come and
present new releases. If record
company pluggers here can visit
the state broadcasters five times a
week, why don't they spend one
afternoon with the privates?"

CBS Belgium head of promo-
tion Tine Verschaev, was also
like to have more personal deal-
tings with the stations: "Now we
mail the bulk of our product. If
Contact's programmers like the
material, they order 40 copies of
each release. But, as we hardly
have time to visit the state broad-
casters, we really do have trouble
meeting the privates on a regular
basis."

Whatever you do during the IM&M... Don't miss:
THOMAS HELMIG
live at THE MILKY WAY
Amsterdam, Monday, May 28 at 8:30 PM

Radio GO, in which Keizer also
has a major say, is also in-
vestigating the viability of signing
the IFPI deal. However, Keizer
believes IFPI will only be able to
strike deals with stations having
more than 30,000 listeners,
because smaller outlets will not be
able to afford to pay the broadcast
cost.
The Contact agreement is,
however, seen as a step towards
drawing up terms for a general
broadcast deal for all privates. But
no definitive agreement is ex-
pected to be realised until legisla-
tion going through parliament,
which aims to restructure the
authors' rights system, has been
finalised.

Some of the parties involved
now feel that, after four months,
it is time to sit down and see where
the IFPI agreements are going.
The financial terms, and the ser-
tices stations expect from in-
dustry in return from the annual
fee, still remain unclear. And
many stations seem happy to con-
tinue as they are.
Hans Jaegers, music program-
er of Radio Sinejboe, one of the

BENELUX MEDIA UPDATE

continued from page 30
BMG Ariola also invites Radio
Contact programmers to try out
abroad for news conferences or
album launches.
EMI Belgium's head of promo-
tion, Luc Behiels, only deals with
Radio Contact. "At first we just
handled over record samples but
things have really speeded up now.
We have already had two competi-
tions, for Rob de Nijs and David
Bowie merchandise and there is
an excellent interaction between
us. Although sales did not really
go up spectacularly afterwards,
we have noticed some effect!"

Both the Antwerp-based An-
tigon and Radio GO in Ghent
have now applied for the same
deal, and both stations are con-
sidered to be among the most im-
portant in their territories: "They
do enjoy good ratings," says
Behiels, "and to start with, we
could supply them with national
product. If this first step proves
to be successful, we will add interna-
tional artists down the line. But we do not agree on the
amount we have to pay. I think the
rate or fee should be calculated on
the turnover. Why should we pay
more than a smaller station? If we
buy records from a retailer we
both pay the same, and moreover,
we pay higher authors' rights already!

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Hans Jaegers, music program-
er of Radio Sinejboe, one of the

**MEDIA**

**MUD**

King Bee

_Feel The Flow_ (Go Bang Holland). Contact: Buudque/Poettber/te: 30.7c365010/fax 30.310355

The track, which is picking up plenty of dance floor action. It features samples from Yellow Magic Orchestra and Kraftwerk, plus a top notch remix. Currently moving rapidly up the UK and Scandinavian charts and turning on gas survival. Licence and sub-publishing free except UK, GAS and the Benelux.

Ze Boom

_Ze Boom_ (Whitefield France). Contact: Jane Henley or Freddie Mayer/te: 31.47063552

A new French band who, if they carry on making music as good as this, will have no problem gaining recognition. The band is atmospheric, entertaining and played with plenty of conviction. This band are one to watch. Licence and sub-publishing free for the world.

**Tracks**

The Backlot


A bright and breezy funk number with a refreshingly open production and a good vocal performance by Rowan Moore and Laura Fygi. The band's two singers are ex-members of Cen-terfold, who until they broke up last year were one of the finest pieces of organised chaos to come this way for a long time. Licence and sub-publishing free except Scandinavia.

Richard Crowley's DOD

_Warhol Machine_ (Lips Skull UK). Contact: Tony Brahm management/Tony Brahm/te: 46.61.7926308/fax 7457869

A manic dance record that pays homage to the late artist Andy Warhol. It starts off with an industrial sleighhammer beat and builds up into one of the finest pieces of organised chaos to come this way for a long time. Licence and sub-publishing free for the world except the US.

Flagrant Diser

_Classic O'Rap_ (South Of Gold France). Contact: Marcine Levy/te: 31.4729435/11.11.43515

On one level this is an insane mixture of thoroughly modern rap with a house tempo and the usual samples, then it adds in classical pieces by Mozart and Mussorgsky. It sounds hideous but it is done with such a sense of fun that it works. It also has a great baseline. Licence and sub-publishing free except France.

_The Creeps_ - getting exposure in the US on MTV

At the Energy house party at The Docklands Arena in London a month ago, Dr. Baker blew everybody else off the stage and has been asked to appear at the next Energy concert. The date for the event has not yet been confirmed. MTV US has launched a new show called _Earth To MTV_, which features clips from all over the world. Hot Europeans that this magazine has long supported such as Niagara, The Creeps, Duncan Dube and Guesp Path will finally be exposed to US audiences - about time too!

Magarita's debut single _Mudoid Waste_ is receiving a lot of attention from the Swedish press, and from record companies. After it was featured on a number 24, her manager Hans Eriksson received over 600 faces from around the world. Needless to say, he has made a fair number of deals as a result. Baby Records has the single for France and Italy, CNR in the Benelux and Clash in Spain. And he has also signed a worldwide deal with EMI Publishing Holland. So far the record has sold between 50.000-70.000 copies. It has been in the Swedish dance chart for 14 weeks and the video is being shown regularly on MTV and Super Channel. Magarita's next single will be _Classic Trigger_, which is now in the hands of the mixmasters at Swembt. Judging from the streak preview that I just had, it is brilliant, it is tougher and more melodic than _Mudoid Waste_. The album, which at the moment has no title, will be released in September. Edier says he has not yet made a deal in the US; everything he has been offered so far has been rejected for various reasons.

As yet no licence deals have been made. The new address is: IM Taubental 9, 4040 Neuss, tel: 49.2101.31050, fax: 3031535.
UZI

Polydor and pdin's "Happens! Is Virgin aiming to win Love) by Irish band Something to plunder?" I asked a couple of hand now. "Is there anything left V is rut k, you lot, this revival thing although we have taken in Dallas. They are the best music, it is our own invention.

Programme

Squire: "I nom hear that comebacks, and Emperor is a batch of entrants for new fran-..." Ron Wood fed by holidaying DJs? "Doubtless it would also be staf-

Dressing In Liverpool Tony McCartney - Head Of Music A List


Radio City - Liverpool Tony McCartney - Head Of Music A List

More than that, I hear that comebacks, and Emperor is a batch of entrants for new fran-

Dwight "Cold at Find A Way" Gary Moore: "Sol Gm The Horn, Hewett- Show Mc..."

Eurythmics. Angel

"And even we speak, I understand a Rolling Stones house music is already in production, in Rome of course!) from US station KNOX, got from Unique, and its 'Live From LA' summer series which Rick from..."

Dolores Day- I'll Be Good

Michael Bolton - "How Can We Be So Stupid", Kylie Minogue - "The One"

Michael Bolton - "How Can We Be So Stupid", Kylie Minogue - "The One"

Michael Bolton - "How Can We Be So Stupid", Kylie Minogue - "The One"

Michael Bolton - "How Can We Be So Stupid", Kylie Minogue - "The One"

"I have all these knowledge in doing a complicated OB. My good friend Kevin McCarthy, from US station KNOX, got caught up in a wild strike by Poison fans during Emperor's European tour. Kevin and several other people were forced to run around the US on behalf of Emperor's US tour. They were surrounded with their bus with a lot of equipment during their tour. The Stone Roses have pulled

"Police' plus a new UK group. We wish to thank them for their support during their tour of the UK. Sound is involved in a bid to set up London Tourist Radio, helping foreign

The Stone Roses have pulled

out of a festival in France, after the group were reported by a bulleting. 'We don't want a ritual slaughter as a sup-

Audience: 54% (Current

"But we talk about the makers of the Scorpio 2.0 con-

'cause, their latest press release came to me in a recycled paper envelope, which is a first for my postbag."

"And in that isn't a good excuse for a nice little back-to-back selection, I don't know what it is..."

"More than that, I hear that comebacks, and Emperor is a batch of entrants for new fran-

Tuning In To Metro FM

Our programme controller Giles Squires set Metro FM in a 40/contemporary hit radio with a ratio of about 75% current hits, to 25% old. We use WCOMUS to programme our music, it is our own invention and works well. It is also able to interface with our studio to log records as they are played. Our jingles come from JAM in Dallas. They are the best jingle company in the world and could give us what we wanted. Our marketing strap-line is 'Metro FM gives you more music and more chances to win' and although we have taken

advertising space in the past, such as on the side of buses, we find that you can rely on promo-

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El Airplay Top 10:

**SEVEN X.96.7 FM Athens**

- **Dip**
- **CL Powerplur**

**Marek Niedawiecki Prod.**

- **Dive Rotation**
  - 6 playlists:
    - **Billy Idol**
    - **Gary Moore**
      - *Oh Pretty Woman* (1980)
    - **Kim Wilde**
      - *It's Here* (1981)
    - **The Christians**
      - *Words* (1980)
    - **Alannah Myles**
    - **Raptod**
      - *Oi Beibi* (1984)
    - **John Lee Hooker, In The Mood**
      - *Heart... All Rollin'** (1981)
    - **Rolling Stones. Almost Hear**
    - **Billy Idol. Cradle Of Love**
    - **Tina Turner- Foreign Affair**
    - **Eros Ramazzotti- Se Butane**
    - **Depeche Mode. Policy Of Truth**
    - **Alannah Myles**
    - **Basis Cruising For Bruising**

- **Top 6**
  - **Alannah Myles**
  - **Rolling Stones- Terrifying**
  - **Kingsbon Town**
    - *Build This* (1997)

- **SUPER CHANNEL**

**Pauline Ester. Qui Bees**

- **CL**
  - **Gilbert Foucault**
  - **Cl**
  - **CI**

**CL Paulin - Prod.**

- **Hochzeit flowers**
  - *Give It Up* (1991)
- **Angst**
  - *The King Is Dead* (1990)
- **Sue Brown* Gang**
- **Slowly Swinging Amsterdam**
  - *Alana K*.

- **Moderation**

**Giancarlo Tremonti - Prod.**

- **Johnny Gill**
- **Bad English Boys* A Friend**
  - *A Friend Of Myself* (1977)
- **Tomita**
- **Arno**
  - *I Found It* (1983)
- **Lisa Stansfield**

- **SWITZERLAND**

**DOR - Burak**

- **Frank Sens**
  - *Poor* (1994)
- **Elie**
- **Lisa Stansfield**

- **BRASS**

**Bless**

- **Frank Sens**
  - *Poor* (1994)
- **Elie**
- **Lisa Stansfield**

- **FRANCE**

**Gigiri Fonome**

- **Music Co-Ord.**
  - **Clap Des Clips**
    - **Michèle**
    - **Terry Brant**

- **HOLLAND**

**Claude Casetto**

- **Prod.**
  - **Clip Dod Clips**
    - **Michèle**
    - **Terry Brant**

- **SKA**

**Veronica**

- **Rod de Boer - Prod.**
  - **Clair**
  - **Claus**

- **Euros**
  - **Rob de Boer**
  - **Jan Seven**

- **SWEEDEN**

**SWEEDEN**

- **Anders Treschow - Prod.**
  - **Blow Brothers**
    - *Blow* (1993)

- **HOLLAND**

**Veronica**

- **Rob de Boer - Prod.**
  - **Clair**
  - **Claus**

- **Euros**
  - **Rob de Boer**
  - **Jan Seven**
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