Radio Infinite Help To Religion And Education, Says

Radio Conference At Madrid Makes Television Treaty

75 Colonies and Nations Signatories

A special joint session of Congress, convened in the House Chamber of the Capitol for services commemorating the 100th anniversary of the death of the Marquis de Lafayette, will be broadcast over both NBC and CBS networks on Saturday, May 20, from noon to 1 P.M.

At that time President Roosevelt, introduced by Senator Harry Byrd of Virginia, will deliver a special message from the White House.

André de Lablache, Ambassador from France, will read a message from President Leon Blum of France. The Ambassador will be introduced by Representative Mary Norton of New Jersey.

Representative Sol Bloom of New York will read the resolution authorizing the joint session of Congress; and Vice President John N. Garner will preside.

The program includes solos by Lawrence Tibbett, tenor, and Leon Rokhit, bass, both of the Metropolitan Opera Company, and band selections by the United States Marine Band.

Radio Education

The Max Baro-Priestman priestcraft for the heavyweight championship of the world on June 16 will be broadcast over the NBC-WJZ network, under the sponsorship of the B.F. Goodrich Rubber Company.

The broadcast of the fight will come as a climax in a radio series, started last Friday, that features Max Baro as hero.

This series, called "Tix," is broadcast three times a week over the NBC-WJZ network.

In "Tix" Baro plays the role of a truck driver with pugilistic ambitions.

While this is Baro's first regular appearance on the radio, he has been on the air before, and in the movies as star of "The Privateer and the Lady."

The championship fight will be broadcast beginning at 10 P.M.

Education

"Radio's Power Is Far-Reaching"

Educator

Fr. Ahern Sees School of the Air

Radio is one of the best means for helping a large number of people religiously and, though it will not take the place of the classroom, radio is a distinct aid in adult education.

This is the opinion of the Rev. Michael J. Ahern, S.J., A.M., who for the past three years has conducted the Catholic Truth Hour over the Yankee Network at the request of Cardinal O'Connell.

Father Ahern spoke of his broadcasts and their purposes:

"These broadcasts are not directed particularly to Catholicolics, nor do they consist of sermons and music after the fashion of a church service. "What we try to do is simply to acquaint people with the ideas of the Catholic religion. We have talks on religion, which are purely explanatory and not exhortative and the music played on these programs is not restricted to the music of the Catholic Church."

Father Ahern continued his discussion of religion on the air:

"It has been our experience that broadcasts do a large amount of good. Naturally radio reaches a greater number of people than practically any other medium. The audience comprises many different age groups."

Contents

Radio In the Air: A Page of the Year

Washington's Birthday

Radio Shows for the Week

Radio Personality Index

Index of Programs

Index of Radio Stations

Index of Characters

Index of Books and Articles
Spalding's Musical Dogs

A LIBERT SPALDING has two dogs called Androcles and Chang.

They park up their cars every time they hear Spalding play the violin. He plans to install a radio set in their kennels at his home, and all his employees in Great Barrington, Mass. controlled by a switch from the house so they may hear his broadcast.
Federal Trade Commission Investigates Radio Advertising Matter

Will Check For Fraud On The Air

The Federal Trade Commission is going to investigate advertising on all radio stations. According to an article printed in Broadcasting magazine, the Commission will, in June, ask all broadcasting stations, networks and transcription producers to send to it periodically copies of all commercial announcements relating to commodities sold in interstate commerce.

This investigation is not to be regarded as a check on the radio industry, but its object is to eliminate fraudulent claims broadcast by makers of products sold in interstate commerce.

A special board of investigation has been formed, composed of E. J. Adams, chairman, Clinton M. Hadley and W. F. Davidson.

At a recent conference this board set the date of June 1 as the time when all radio stations will begin to send copies of their commercial announcements to this board. A letter to radio stations the Federal Trade Commission said:

"You are requested to send to the Federal Trade Commission copies of all advertising continuities used in local programs, and any letter to your listeners calling your station's favor."

"The jurisdiction of the trade commission extends only to the false and misleading advertising which is broadcast, and it has no power to control the amount or frequency of the plugs.

The way the Board will act in cases where the advertising is fraudulent will be to call to the attention of the station and the advertiser who will be invited voluntarily to correct the matter. Should this be refused, the Federal Trade Board will take steps to force the offender legally to cease.

Radio has been virtually free from advertising. Only half a dozen cases have gone before the Federal Trade Commission since 1917, and these have been voluntarily settled by the radio stations.

According to the Commission, a substantial number of advertisers who have been forced out of magazines have resorted to radio. So radio will be checked.

Helen Menken As 'Witty' Nell Gwynn

Helen Menken, well-known actress now appearing in "Mary of Scotland," makes her fourth guest appearance on the CBS "The Big Show" program next Monday at 9:30 P.M.

Miss Menken will play the role of Nell Gwynn, colorful and famous actress of the 17th Century in England.

The script has been written especially for the program by David Freedman.

Music will be provided by Enzo Rappi and his orchestra and by Gertrude Nielsen, vocalist.

Federal Trade Commission Investigates Radio Advertising Matter

"Radio Will Be Operated Like the Telephone," Says P. R. Rines

Orchestra Leader Is a Veteran Of the Air

Joe Rines, radio veteran and one of Boston's favorite dance orchestra leaders, has original ideas about the future of radio.

In an interview with The Microphone, Mr. Rines prophesied that a number of radio stations will be operated in much the same manner as the telephone is today.

"To get any program you want from any country he wants," Mr. Rines said, "the listener will dial a number on the side of the radio, just as he dials a number on the telephone.

"The whole affair will be controlled by a central auditor, which will send subscriber bills for line charges at the end of each month."

Rines' association with radio goes back to 1923, when, he pointed out, it was conducted in a way that now seems absurd.

"Then," he said, "there was no set time to go on the air and whatever was said or done meant very little to the public.

Wynn To Blame

Ed Wynn has unaccountably been getting people's tongues too late. A couple of not-too-sure nursery rhymes are now being inserted in a little town not long ago. The complaint against them was that they were illegibly written, but it was discovered that the radio in the car had been turned on only loudly just as the First Crof's program began.

Francis Youngusband Speaks

Sir Francis Youngusband, composer, lecturer and author, will speak over the NBC-NPE network on June 15, at 11 P.M. His speech will be part of the session of the First World Fellowship of Music, new meeting in New York City.

Ross to Leave For Hollywood

Lanny Ross, tenor, takes temporary leave of the "Shoe Boat." He will perform in the program on Thursday at 9 P.M.

The personable young singer is scheduled to appear in Hollywood, where he will start working immediately on his second full-length feature picture, the first being "Melody in My Heart.

The picture completed, Ross will return to New York and the "Shoe Boat." His program is broadcast Wednesday every Thursday over the NBC-NPE network.

Napoleonic Mystery Solved

A corporal! Why, my boy! Friend is a sergeant

TED HUSING, sports announcer, makes a hobby of collecting autographed photographs. Among the lot is one from David Ross, also an announcer. The picture was of the "Napoleon of Announcers from the Little Corporal." Although this was presented to Ted two years ago it was only the other day that Ted read David's words: "Why, you little Fox, you, I just found out who the Little Corporal is."

Two-Way Broadcast To Java On CBS

A two-way radio conversation between CBS officials in New York City and Java will be a feature of the 'Spanning the World' program this Saturday over the WJZ, for many years playing the one mike, 8-45 P.M. Technicals of the A. T. & T. and of CBS will supervise the facilities.

A circuit of 13,000 miles, including in 8,700-mile radio loop between San Francisco and Bandung in Java, will be used.

Goldman Band Returns

Ernest Goldman and his famous band will return to the air for the Summer season, late in June. The broadcast, will be heard from one of the network's stations.
A.M.

0.45-10.15 A.M. Intercollegiate Poetry Reading, CBC-WABC.
10.30-11.30 A.M. Columbia Symphony, CBS-WABC.
11.00-11.15 A.M. Jimmy Conners, WEAF.
11.15-12.00 A.M. Larry Darron, NBC-WFAN.
12.00-12.15 A.M. The Baldwin, WHEB WNY WBC.
12.15-12.30 A.M. Billboard, WEAF, WEAF.
12.30-12.45 A.M. Ralph Snapa, WABC WAAB.
12.45-1.00 A.M. Radio Palestine, WNY WABC.
1.00-1.15 A.M. Middle East, WBZ WABC.
1.15-1.30 A.M. Professional, WNY WABC.
1.30-1.45 A.M. Summer's Frost, WNY WABC.
1.45-2.00 A.M. Sunday School, WBZ WABC.
2.00-2.15 A.M. Sunday School, WBZ WABC.
2.15-2.30 A.M. Gospel Singers, WNY WABC.
2.30-2.45 A.M. Outdoor Church, WBZ WABC.
2.45-3.00 A.M. Church of Science, WNY WABC.
3.00-3.15 A.M. Church of Science, WNY WABC.
3.15-3.30 A.M. Church of Science, WNY WABC.
3.30-3.45 A.M. Church of Science, WNY WABC.
3.45-4.00 A.M. Church of Science, WNY WABC.
4.00-4.15 A.M. Church of Science, WNY WABC.
4.15-4.30 A.M. Church of Science, WNY WABC.
4.30-4.45 A.M. Church of Science, WNY WABC.
4.45-5.00 A.M. Church of Science, WNY WABC.
5.00-5.15 A.M. Church of Science, WNY WABC.
5.15-5.30 A.M. Church of Science, WNY WABC.
5.30-5.45 A.M. Church of Science, WNY WABC.
5.45-6.00 A.M. Church of Science, WNY WABC.
6.00-6.15 A.M. Church of Science, WNY WABC.
6.15-6.30 A.M. Church of Science, WNY WABC.
6.30-6.45 A.M. Church of Science, WNY WABC.
6.45-7.00 A.M. Church of Science, WNY WABC.
7.00-7.15 A.M. Church of Science, WNY WABC.
7.15-7.30 A.M. Church of Science, WNY WABC.
7.30-7.45 A.M. Church of Science, WNY WABC.
7.45-8.00 A.M. Church of Science, WNY WABC.
8.00-8.15 A.M. Church of Science, WNY WABC.
8.15-8.30 A.M. Church of Science, WNY WABC.
8.30-8.45 A.M. Church of Science, WNY WABC.
8.45-9.00 A.M. Church of Science, WNY WABC.
9.00-9.15 A.M. Church of Science, WNY WABC.
9.15-9.30 A.M. Church of Science, WNY WABC.
9.30-9.45 A.M. Church of Science, WNY WABC.
9.45-10.00 A.M. Church of Science, WNY WABC.
10.00-10.15 A.M. Church of Science, WNY WABC.
10.15-10.30 A.M. Church of Science, WNY WABC.
10.30-10.45 A.M. Church of Science, WNY WABC.
10.45-11.00 A.M. Church of Science, WNY WABC.
11.00-11.15 A.M. Church of Science, WNY WABC.
11.15-11.30 A.M. Church of Science, WNY WABC.
11.30-11.45 A.M. Church of Science, WNY WABC.
11.45-12.00 A.M. Church of Science, WNY WABC.
12.00-12.15 A.M. Church of Science, WNY WABC.
12.15-12.30 A.M. Church of Science, WNY WABC.
12.30-12.45 A.M. Church of Science, WNY WABC.
12.45-1.00 A.M. Church of Science, WNY WABC.
1.00-1.15 A.M. Church of Science, WNY WABC.
1.15-1.30 A.M. Church of Science, WNY WABC.
1.30-1.45 A.M. Church of Science, WNY WABC.
1.45-2.00 A.M. Church of Science, WNY WABC.
2.00-2.15 A.M. Church of Science, WNY WABC.
2.15-2.30 A.M. Church of Science, WNY WABC.
2.30-2.45 A.M. Church of Science, WNY WABC.
2.45-3.00 A.M. Church of Science, WNY WABC.
3.00-3.15 A.M. Church of Science, WNY WABC.
3.15-3.30 A.M. Church of Science, WNY WABC.
3.30-3.45 A.M. Church of Science, WNY WABC.
3.45-4.00 A.M. Church of Science, WNY WABC.
4.00-4.15 A.M. Church of Science, WNY WABC.
4.15-4.30 A.M. Church of Science, WNY WABC.
4.30-4.45 A.M. Church of Science, WNY WABC.
4.45-5.00 A.M. Church of Science, WNY WABC.
5.00-5.15 A.M. Church of Science, WNY WABC.
5.15-5.30 A.M. Church of Science, WNY WABC.
5.30-5.45 A.M. Church of Science, WNY WABC.
5.45-6.00 A.M. Church of Science, WNY WABC.
6.00-6.15 A.M. Church of Science, WNY WABC.
6.15-6.30 A.M. Church of Science, WNY WABC.
6.30-6.45 A.M. Church of Science, WNY WABC.
6.45-7.00 A.M. Church of Science, WNY WABC.
7.00-7.15 A.M. Church of Science, WNY WABC.
Radio Lane
By Jimmy J. Leonard

Russia has won a major encounter in the European radio war. For many English-speaking listeners, it marked the end of the Balkan states, with a terrible struggle to overpower radio waves that carry propaganda from this far-off country.

For awhile these countries have been successful, but that was until the Communist capital increased its methods and power.

Realize your predicament if you are partying with Albert Snodgrass while a speaker in Mexico tried to cover up the worth of his government in the Snodgrass line's notes. Radio seems to have most at much better--as much as the armament situation.

There was one hundred percent gayness in the radio audience when Mrs. Fred Allen (Portland Hoffman) made her radio debut last week on the Ed Allen show, and placed a moan kiss upon her husband's lips. Then she left the studio. Evidently the audience didn't know the Allen's are described as radio's most devoted pair.

Many write in to ask the same question: "Is Harriet for the radio married?" From all sources we have been able to unearth that Harriet has been yoked with Ozzy Nelson this past month. Miss Harriet formerly was the wife of a night club master of ceremonies. They separated because he couldn't stand the biggest laugh in his performance; the past where he took off his pants and ran around the club in his you-know-what.

Admiral Byrd will press the button that will set off the fireworks that will open that Century of Progress display. The button will be tugged by a short wave set which will convey the spark from the South Pole region to Chicago.

Liam Ray, NBC singer who is with Phil Harris's orchestra, is spending a vacation with her family at Norfork, Virginia. She will commune for some time with eight shows, thus setting a new mark in communting for broadcasts.

With so many stories being written, we hesitated for a time to write another one about Joe Penner. But the fact that these stories fail to mention he is married to a woman who is pretty, and lives very simply, his wife is a former newspaper woman. Add Doreen Victoria: The stupid advertising plugs on the Showboat spot. In crybaby language: "We give you an expensive program; why not our coffee?" And they even make the artists give this plug. Then the program, "You Know Me, Ray." And those that are going to murder "Wavin' at the Gate for Ruby." Paul McLean is going to buy shoes for baby all next year. He just signed the 1934 contract that they paid him.

En Lowery, a first singer and comedian, has been imported from the other coast and the new radio show will be broadcast over WJZ-WBZ on Sunday. He will make his appearance on a scope series. Lowery is slated to be a sensation of the year. He should have his chance on the stage. Marie Murray is dubbed hereafter "The Gasoline Contralto."

An example of the bad taste of a misspelled Governor Ely's name when he was speaking in New York. He made it "Haley." One of WEEF's boys wanted to strand and shot back another that it was Ely's like in Colberton, you New Yorker."

read the message.
Monday, May 14 - Helen Menken Guest on CBS-WABC, 9:30 P.M.

The Microphone

Alfie

By Richard Crooks, popular American songwriter, with Lawrence Tibbett on the Fifth programs broadcast over an NBC-WABC network of Mondays at 9:30 P.M.

Ode, Serenade, WABC-WNBC-WOR-WNBC-WOR-WNBC

The War Man, WAF-WIRB-WNBC-WOR-WNBC-WOR-WNBC

Birthday Clock, WOR-WNBC-WNBC-WNBC-WNBC-WNBC

Morning Devotions, WHEB, 9:00 A.M.

Schools, WABC-WNBC-WNBC-WNBC-WNBC-WNBC

Local News, WOR-WNBC-WNBC-WNBC-WNBC-WNBC

Weber Concert, WOR-WNBC-WNBC-WNBC-WNBC-WNBC

Happy Birthday, WNBC-WNBC-WNBC-WNBC-WNBC-WNBC

Waltz, WNBC-WNBC-WNBC-WNBC-WNBC-WNBC

Birthday Clock, WOR-WNBC-WNBC-WNBC-WNBC-WNBC

George Arliss, WOR-WNBC-WNBC-WNBC-WNBC-WNBC-WNBC

Wheel of Fortune, WOR-WNBC-WNBC-WNBC-WNBC-WNBC-WNBC

11:00 A.M.

11:15 A.M.

11:30 A.M.

11:45 A.M.

1.00 P.M.

1:15 P.M.

2:00 P.M.

2:45 P.M.

3:00 P.M.

3:15 P.M.

4:00 P.M.

4:45 P.M.

5:15 P.M.

5:45 P.M.

6:15 P.M.

6:30 P.M.

7:45 P.M.

8:15 P.M.

9:00 A.M.

9:45 A.M.

10:00 A.M.

10:15 A.M.

10:30 A.M.

11:00 A.M.

11:15 A.M.

11:30 A.M.

1:15 P.M.

2:00 P.M.

2:45 P.M.

3:00 P.M.

3:15 P.M.

4:00 P.M.

4:45 P.M.

5:15 P.M.

5:45 P.M.

6:15 P.M.

6:30 P.M.

7:45 P.M.

8:15 P.M.

11:00 A.M.
Two Pianists
Provide the Background

When two talented pianists and a melllow philosopher of the air get together for the purpose of blending music and philosophy in enter-taining programs, the recipe for such a result is sometimes interest-

PEGGY KEENAN and SANDRA PHILLIPS are the pianists, TONY WONS the philosopher.

These two pianists provide the musical setting for TONY WONS' popular weekly CBS program network on Tuesdays and Thursdays at 1:45 P.M., Mondays, Wednesdays at 5:15 P.M., and Sundays at 5:15 P.M.

PEGGY KEENAN and SANDRA PHILLIPS have much in common. They are both gifted musicians. They are both slender, sensitive, with much charm and delicate ideas as to their unusual arrangements of popular and classical favorites.

PEGGY KEENAN, reared and admired, comes from a family of gifted musicians; she numbers five pianists among her close relatives. At the age of six she began the study of the piano in Los Angeles. In her birthplace, and continued her piano studies for 13 years under private tutors.

Entering the University of Southern California, she soon distinguished herself in composition and harmony, graduating with honors. After graduation she studied in the world famous pianist, LEOPOLD GODOWSKY and SEYMOUR GODOWSKY, before appearing in concert recitals in Paris and Berlin, and other European music centers. On her return to America, Peggy revealed unsuspected dramatic talent by playing a straight dramatic role in a Chicago production of "Black Velvet," with minor roles in other plays.

The Meeting

Bowling Green, Ohio, in 1931, Peggy met Sandra Phillips and their similar and sympathetic ideas of music made them an ideal piano team. After theatre performances in the metropolitan area they entered radio in January of 1933. Regular sustaining features of the Columbia Broadcasting System were: "SANDRA PHILLIPS, slim, darker, and very easy to look at, was born in Berwick, Pennsylvania, long the home of ex-Secretary William H. Woolson, who was a good friend of the family."

When only four years of age Sandra began to pick out tunes by ear on the piano and shortly after she began taking lessons she was improving melodies of her own. After graduating from high school, Sandra studied at New York's famous Juilliard Institute of Music.

In 1936 she made her vaudeville debut with HOWARD MARSH, noted tenor, from Los Angeles metropolitan area. The following year she joined Peggy Riatt in a two-piano show at the Paramount Theater. And then she became the partner of Miss KEENAN.

In May, 1938, the tall, slender young pianists took part in the first musical broadcast of a musical program from the air. In a specially constructed studio aboard an airline Curtiss Condor airplane, the girls presented their "Piano Pictures" program while flying at a altitude of two miles over Manhattan.

The two pianos, performers, and microphones were housed in the rear of the airplane, a place, which was heavily draped to eliminate noise. The broadcast was Miss PHILLIPS' maiden voyage in the air. The program was picked up by short wave receivers on the roof of the Columbia Broadcasting System Building at 485 Madison avenue, New York, and re-broadcast over a coast-to-coast CBS network.

Child Prodigy

PEGGY KEENAN can't remember the time when she wasn't playing the piano, even as a child the attractive red-haired Peggy longed to be an artist. In her early teens, she appeared in leading roles of "Slim Princess," "Modern Cinderella," and other amateur theatrical productions.

At 17 she directed a large chorus of mixed voices and at the same age was organist in a San Diego Sunday school picture house.

If she had her choice today, Peggy would like to settle in the South of France and spend her summers in Holland. She's an outdoors girl and is an expert at fishing. Sandra is a bit more serious of the two girls. She's fond of Wagnerian opera; "Night and Day" is her favorite popular melody, and she's fond of reading: TOLSTOY, Dumas, Hardy and W. SOMERSET MAUGHAM.

There's one idiosyncrasy the two girls have that causes amusement in the studios. Sandra can't play the piano unless her hands are warm-and Peggy can't play the piano unless her hands are almost cold.

During this last cold winter studio engineers were amused watching Sandra warm her hands on the radiator for 10 or 15 minutes before rehearsing, while Peggy had her hands out an open window to get them thoroughly chilled.

Tony Wons Lives Up to His Own Advice

with PEGGY KEENAN favoring Chopin and STRAUSS, and Miss PHILLIPS partial to GIEH and CHAGNYEV.

All three artists—WONS, KEENAN and PHILLIPS—find the music of RACHMANNINOFF irksome; of all for setting certain moods, and the music of this eminent Russian's melodies set to TONY WONS' famous script on "Stylelock" forms one of their best known programs.

So, too, the girls, have provided a setting of Northern music for TONY WONS' version of STRAVINSKY'S famous ballet, "The Spell of the Yule-log," with portions of SIBELIUS' "Finlandia," of MACDOWELL'S "Surrection" symphonies and passages from GIEH'S descriptive music of NORWAY.

Tony Is Enthusiastic

ANTHONY WONS—better known as TONY—is a great promoter of "music by KEENAN and PHILLIPS."

He knows how to handle them and always has had a keen sense of the musical values of words, and of their use in the creation of musical tones.

TONY comes from the lakes and woods of Northern Wisconsin and as a child he enjoyed the full extent of his native country. In addition, he's an enthusiastic afterman, who is a direct pathway to meditation.

In the course of his youth TONY developed an ambition for many forms of human endeavor. First he wanted to be WILLIAM JENNINGS BRYAN. Then he wanted to be EU-GENE V. WILSON.

In between times he complicated by tending furnaces, helping around a butch shop, toad panning, clerking, playing in a dance band and working as a correspondent in Chicago.

TONY'S first job was at the age of 13, soldering type on bars in a New Jersey factory; salary $3.60 a week.

Tony tried college a couple of times, but was always discouraged, directed Christmas plays and pages in Green Bay, Wisconsin.

Finally, bored with all this inactivity, he decided to go to France, and in an open field stopped a large piece of scrap iron which gave him a year and a half in a hospital with nothing but to read.

This was a turning point in his being, for after three years of activity, rubbing elbows with people in every walk of life, Tony began to think and read and meditate in terms applicable to the problems of men and women. And he had the idea of providing music as a back-ground for the expression of these thoughts.

In private life TONY is much as he is on the air. He is married to a daughter of the Wisconsin woods who shares his love for the country. They have a daughter almost 16, a daughter, TONY, and Peggy REEVES expresses much of his philosophy.

He built himself a cottage on the lake, and to build it, he built his own boat. He built the telephone, the radio, the airplane. He likes to buy new clothes, but prefers to wear old ones.

STATION DIRECTORY

Page 4

Arts and Philosophy Blend On Tony Wons' CBS Broadcasts

Four Hands That Beat As One

SANDRA PHILLIPS and PEGGY KEENAN, who arrange and play appropriate music while TONY WONS reiterates on their six-week programs.

Choir Of English Cathedral

To Broadcast For First Time

The first broadcast from famous Ripon Minster, Yorkshire, England, will be heard over the WABC-Columbia network as a West-Sunday feature on May 30 at 1:45 P.M.

The broadcast will bring to lis-
teners the ringing of the chimes and the first radio recital by the cather-
dal's choir and brief addresses by the Bishop and the Mayor of Ripon.

Ripon Minster, considered one of the loveliest cathedrals in England was founded in 670 A.D. It was here that Arthur, son of Caradoc, Lewis Carolle's father, was canonized.

At the time of the broadcast it will be 9 P.M. in England and the chimes will ring out a cornet. 

First Broadcast from Famous Ripon Minster, Yorkshire, England, will be heard over the WABC-Columbia network as a West-Sunday feature on May 30 at 1:45 P.M.
Tuesday, May 15 — "My Maryland," Operetta, NBC-WFAE, 10 P.M.

### Highlights

---

#### Tuesday, May 15

- **11:00 A.M.**
  - Mungo Jerry, WJZ
  - **11:15 A.M.**
    - Main Street, WJZ
  - **11:30 A.M.**
    - Mother of Mine, WJZ
    - WJZ, 5th Ave. Station, WJZ
    - **11:45 A.M.**
      - **12:00 P.M.**
        - WJZ, 5th Ave. Station, WJZ
      - **12:05 P.M.**
        - WJZ, 5th Ave. Station, WJZ
      - **12:10 P.M.**
        - WJZ, 5th Ave. Station, WJZ
      - **12:15 P.M.**
    - **12:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **12:45 P.M.**
    - **1:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **1:15 P.M.**
    - **1:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **1:45 P.M.**
    - **2:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **2:15 P.M.**
    - **2:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **2:45 P.M.**
    - **3:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **3:15 P.M.**
    - **3:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **3:45 P.M.**
    - **4:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **4:15 P.M.**
    - **4:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **4:45 P.M.**
    - **5:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **5:15 P.M.**
    - **5:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **5:45 P.M.**
    - **6:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **6:15 P.M.**
    - **6:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **6:45 P.M.**
    - **7:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **7:15 P.M.**
    - **7:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **7:45 P.M.**
    - **8:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **8:15 P.M.**
    - **8:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **8:45 P.M.**
    - **9:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **9:15 P.M.**
    - **9:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **9:45 P.M.**
    - **10:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **10:15 P.M.**
    - **10:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **10:45 P.M.**
    - **11:00 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **11:15 P.M.**
    - **11:30 P.M.**
      - WJZ, 5th Ave. Station, WJZ
      - **11:45 P.M.**

### Another Human Radio

**BEN LARSON, NBC production man, brings back this story from New England. It appears that a certain Sunday School teacher is a rather dignified gentleman, who wears a mechanical device to overcome motoric hearing. His pupils now pipe, when he appears:**

Hence comes WJZ.
What's This? Looks
Like The President
Was Vigorous With
Someone. Is He?
Answer Is In May

Q.—Where'll I find out what this cheerful spanking is all about? A.—Under the heading of "Selfish And Unworthy". It's an editorial.

Q.—You run rather strong on editorials and cartoons, don't you? A.—Bear in mind that NOW is "The Magazine That Has Something To Say—And Says It". Sometimes a picture says more than hundreds of words.

Q.—Right you are, when Henry Harmony is drawing the picture. I've heard so much about NOW and I've read so much about it, I believe I'll subscribe. How do I go about it? A.—Just fill out the blank on this page, mail it in with the proper amount [$1.50] and there you are.

Circulation Manager.
NOW.
No. 34 Court Square,
Boston, Massachusetts.

I'd like the next twelve issues of NOW.
I am inclosing $1.50 (Cash, check or money order.)

Name
Street
City or Town
State

The MICROPHONE, Inc.
Wednesday, May 16 - "Taxi" With Max Baer, NBC-WJZ, 7:45 P.M.

The "Sultan"

The Seventh Program, WFEA Town Hall, Robert Reid, WOR Choral, WCB, WHN, WOR, WHN, 30 min.

11:30 P.M. "Tall, Dark, and Handsome," WFEA NBC, WHN, WOR, WHN, 30 min.

William F. Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

11:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

10:30 P.M. "The Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

10:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

9:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

9:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

8:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

8:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

7:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

7:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

6:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

6:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

5:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

5:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

4:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

4:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

3:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

3:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

2:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

2:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

1:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

1:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

0:30 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

0:00 P.M. "Sultan" in the Night," WCB, WHN, WOR, WHN, 30 min.

"And Here's Some More," WCB, WHN, WOR, WHN, 30 min.

John Hume, WCB, WHN, "The Sultan" with Max Baer, NBC-WJZ.

Saturday, May 12, 1934

Un-m-m Yum-m-m !!

After the Theatre
Barbecued Chicken
Golden Rod Beer
In a quiet nook at
SLADES BARBECUE
958 TREMONT STREET, BOSTON
Open All Night

Tune in on WJHD Tuesday and Thursday at 3:00 P.M.
Good Morning To You

"Filene's Morning Musicale"

With
• musical alarm clock
• time announcements
• basement features for the day
• good morning music

Wm. Filene's Sons Company Over • "THE FRIENDLY STATION"

Weekday Mornings 7:15-8:00

LISTENING TO NARRATOR ROBERT BURLER: DEL CASTILLO (at console), RUSSELL DORR, baritone, and WILLY DOHERY, SOPRANO.

A few verses from the ouverture "Die Meistersinger" by Wagner, and the Edison Salute is on the air. Headward weekly on Tuesdays at 6:45 P.M. and on Thursdays at 6:45 P.M. for more than eighteen months, it has consistently featured local listeners' "best bets," replete with first musical talent, underscoring of dramatic effect and a minimum of advertising. Its theme, past performances, is unique in many ways. For a period of ten months salaries were given to various communities and landmarks within the territory served by the Filene Company of Boston, program sponsors. Subsequently salaries were given to numerous long establishments and mercantile establishments in New England and throughout the rest of the country. The mainstay of the program has been to offer, to the best of its ability, the kind of music that has interested the public. The program is unique in the fact that it is broadcast five days a week on the best of the best radio stations in the country, and in the fact that it is broadcast on the station that has been recognized as the leader in musical entertainment.

"Whom," asks a WEEI correspondent, "will Jake" on the Gillette program, please call for golf balls, golf clubs?... Incidentally, Lew Whitcomb is distributing blue bands for those who would like to be in the register. The new program has already gained in popularity and the listeners are happy with the change. The program is broadcast five days a week on the best of the best radio stations in the country, and in the fact that it is broadcast on the station that has been recognized as the leader in musical entertainment.

Two Weekly Edison Salute Is Unique Program Feature

When Teddy Bergman, a stumblin'-bum with words and fronts rumbling down the head man on the new snot- weekly WEEI broadcast offerings sponsored by Phillips-Jones Corporation, maker of Van Heusen shirts and collars. The program is heard each Tuesday and Thursday evening at 7:30 P.M. and on a fortnight's schedule is distributed in New York, Boston, and other points and has been received in such places as Minnesota, Chicago, and other points.


NEWSE WEEI BRIEFS

WEEI's "friendliest" program, "The Friendly Station" is heard on the air daily, and for good reason. The program is broadcast from the Van Heusen building in Weymouth, Massachusetts, and is heard by millions of listeners throughout New England. The program is sponsored by Van Heusen, a well-known manufacturer of shirts and collars.

The program features a variety of guests, including entertainers, musicians, and personalities from the radio and television industries. The hosts, including Ted Bergman, Dave Bergman, and Betty Queen, entertain and inform listeners with a variety of topics, including music, news, and current events.

The program is broadcast on WEEI, 760 AM, and is heard throughout New England. The program is a popular destination for radio fans, who tune in to hear the latest news and entertainment on a regular basis.

The Friendly Station is a must-listen for anyone who enjoys a wide variety of programming, and is a great place to catch up on the latest happenings in the world of radio. Whether you're a fan of music, news, or just want to hear some good conversation, The Friendly Station has something for everyone. So tune in and join the fun!

Chicago Symphony Orchestra

Over WEEI
• every Monday
• 10:30 to 10:45 P.M.
• beginning
• May 14th

"Beauty That Endures" Sponsored by Graham Funeral Service

AN INTERLUDE OF C.L.A. SICAL MUSICAL GEMS

Station WEEI "The Friendly Station"
Sat, May 12, 1934
The Microphone
Page Twelve

Thursday, May 17 - Program From Norway, CBS-WABC, 2:30 P.M.

P.M.

7:30 A.M.

8:45 A.M.

10:45 A.M.

12:15 P.M.

3:00 P.M.

5:45 P.M.

8:45 P.M.

11:45 P.M.

1:00 A.M.

2:30 A.M.

6:00 A.M.

7:00 A.M.

8:30 A.M.

10:30 A.M.

12:45 P.M.

3:30 P.M.

6:30 P.M.

9:15 P.M.

Every subscriber to or listener of The Microphone is entitled to share its benefits with a friend. Write to Circulation, The Microphone, No. 34 Court Square, Boston, Massachusetts, or call your regular station to become familiar with The Microphone. A sample copy will be sent promptly to each name given, without obligation.

STATION DIRECTORY Page 4
The "Little Theatre Off Times Square" Is Actually In Chicago

Features A
New Drama
Each Friday

The Little Theatre Off Times Square—people who have never been within hundreds of miles of New York crowd into its lobby every Friday evening, take their seats while Efic Sagerquist's orchestra plays the overture, and await with excitement for the opening curtain which will bring them another First Nighter drama.

And as well known as any American theatres, attended by a nation-wide audience each week, the Little Theatre Off Times Square is the general First Nighter himself, who weekly conducts the audience to the theatre. Not by some fluke of the true showman, Hughes builds up the Broadway atmosphere in which his show is presented.

The roar of Broadway traffic, the stink of the theatre lobby, the mumble of the page boy, the chatter of the audience, then the first notes of the programme's theme song and there is created a scene so vivid that those who know Broadway are brought back to the thrill of a night on the Great White Way.

The idea for First Nighter came to Mr. Hughes early in 1930, after he had devoted several years of his life to radio, as advertising salesman, producer and actor.

One evening June Meredith, a Chicago girl who had followed the traditional path to New York to begin her stage career, was invited to take part in a radio play over a Chicago station. Hughes heard the broadcast.

Next morning he telephoned her, arranged for a meeting, and a few weeks later First Nighter was on the air, with Miss Meredith as the star. In November, 1930, the programme came to the National Broadcasting Company networks to continue on an uninterrupted run.

In Fourth Year

During the three and a half years of its run over NBC networks, June has missed only one performance, and that because of an apartment house which was later taken in part by a radio play over a Chicago station. Hughes heard the broadcast.

The versatility of the leading lady, Don Amecche, is always the leading lady. Don Amecche, still in his twenties, and Cliff Souther, a veteran of the stage, are the other stand-by of the show.

On successive weeks June has played such varied diverse roles as those of a gentleman's moll, a sweet southern college girl, a nagging wife, a flapper, a wall-flower and a billiard. Besides playing the theatre Guild, June acted in stock and appeared with Richard Bennett in "He Who Gets Slapped." On the first anniversary of the First Nighter, some 5,200 listeners in all parts of the country showed their letters and telegrams of congratulation.

Leading Man
Don Amecche, leading man, trained to be a lawyer, and to that end studied at Marquette University, Georgetown and at the University of Wisconsin. But at Washin- ton Don got his first smell of great paint and thereafter law was forgotten. He joined a stock company, moved to New York, and

This and That

(Continued From Page 1)

June's success so much better after he learned that he had too suffered from chronic illness. Speaking of books and authors, why is it that the poetry recita geena St. Vincent Millay presented over a network several years ago has not been renewed? The response to them enticed Miss Millay herself, and at the conclusion of the series it was copied aloud that the poetess would accept an offer from a commercial sponsor.

If not Miss Millay, then some other distinguished poet should attempt a similar series.

played in vaudeville with the late Texas Guinan. Amecche was married in November, 1931, to his college sweetheart. Now there's a Don Amecche, Jr.

Her career has been in the show business since birth. He was born while his father and mother were trouping with a medicine show, and little Cliff was cradled in the tray of a truck. At the age of five he had to do a white grown and golden curls and go to heaven every night on a rope as Little Eva in Uncle Tom's Cabin.

Since then Cliff has played everything, from Shakespeare to burlesque, on stages from Broadway to the outmost edge of the soil.

He came to radio quite by ac- cident, when he was dragged into the studio to fill the place of a missing actor. At the time Cliff was sitting patiently in the reception room, waiting for his wife, an actress whom he met while playing in "Rome," to complete her programme.

Since then, Mrs. Meredith has de- grated radio and the stage to be simply Mrs. Souther, leaving Cliff to carry on the tradition.

Mother Of The President Speaks

Mrs. James Roosevelt, mother of the President, will speak over the NBC-WEAF network on Saturday, May 13, during a special Mother's Day program.

She will be heard in a program to be presented at 5:30 P. M., under the auspices of the Golden Rule Foundation. Dr. John H. Finley, assistant editor of The New York Times, will be the other speaker.

Short Wave Directory

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Time (E.D.T.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>GSH</td>
<td>12.95</td>
<td>8:30 M.</td>
</tr>
<tr>
<td>WTA</td>
<td>12.48</td>
<td>8:48 M.</td>
</tr>
<tr>
<td>KSO</td>
<td>12.82</td>
<td>10:12 A.M.</td>
</tr>
<tr>
<td>WYI</td>
<td>12.86</td>
<td>10:47 A.M.</td>
</tr>
<tr>
<td>WHC</td>
<td>12.77</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>WHX</td>
<td>12.69</td>
<td>12:15 P.M.</td>
</tr>
<tr>
<td>WHW</td>
<td>12.28</td>
<td>12:45 P.M.</td>
</tr>
<tr>
<td>WRB</td>
<td>12.54</td>
<td>2:45 P.M.</td>
</tr>
<tr>
<td>WDD</td>
<td>12.53</td>
<td>2:55 P.M.</td>
</tr>
<tr>
<td>WDI</td>
<td>12.53</td>
<td>3:00 P.M.</td>
</tr>
<tr>
<td>WWJ</td>
<td>12.51</td>
<td>3:28 P.M.</td>
</tr>
<tr>
<td>WIL</td>
<td>12.51</td>
<td>3:30 P.M.</td>
</tr>
<tr>
<td>WAK</td>
<td>12.50</td>
<td>3:45 P.M.</td>
</tr>
<tr>
<td>WTB</td>
<td>12.49</td>
<td>3:55 P.M.</td>
</tr>
<tr>
<td>WDD</td>
<td>12.49</td>
<td>4:00 P.M.</td>
</tr>
<tr>
<td>WEF</td>
<td>12.48</td>
<td>4:15 P.M.</td>
</tr>
<tr>
<td>WPA</td>
<td>12.46</td>
<td>4:25 P.M.</td>
</tr>
<tr>
<td>WEF</td>
<td>12.46</td>
<td>4:30 P.M.</td>
</tr>
<tr>
<td>WFB</td>
<td>12.45</td>
<td>4:45 P.M.</td>
</tr>
</tbody>
</table>

Notes: All times are world-wide radio, midday international times. The current list are radio broadcast times at the times indicated. Other hours which you may choose or which are used for international listeners have been purposely omitted.
“Squeaker”

Friday, May 18 - Prof. Hudson of Harvard on NBC-WJZ at 7:15 P.M.

POWERS’ Asthma Relief

has been a boon to the afflicted for over 50 years.

6 oz. 60c - 18 oz. $1.20

Buy at Your Local Druggist or Write Direct

E. C. POWERS COMPANY

Box 62, Dorchester Center Station, Boston
Reflections
By Diana Herbert

The MICROPHONE'S Fashion Observer

CHECKS AND DOTS are indubitably smart this season. Worth's uses navy and white checked taffeta for his charming evening "dressmaker" suits; MANSONSHEF makes evening dresses in blue and red and white silk; and nearly all the big designers show accessories and trimmings in checks of various sizes and colors.

MARTHA MERS is cleverly adapting this vogue to her own needs. She fills in the rather severe V of her off-white gray taffeta with a black and white checked taffeta scarf, tied in a large bow.

VIRGINIA CLARK (talented young radio actress) wears an informal evening dress of black, white and red checks. The dress is ankle length and so simply made that it could also be worn as a suit. Miss Clark combines it very happily with a dimensional red wrap fashioned from old-like loops of ribbon.

PARIS uses alpaca and necktie silks in small crocheted designs for suits and coats. And cape or capelet are painted in fine squares for charming "Little dresses." One model has a wrap with fancy white red and black checks and is trimmed by a yoke, cuffs and sash of the same material in red and white. Another original costume uses black lines on white for the blouse and jacket and the individual print reverses for the skirt.

AS FOR POLKA DOTS—they appear on everything, from Victory type blouses to Dance trophies. Sweaters with a varied dot are attractive. At the other end of the tactual scale are tulles and chiffons with medallion or jet dots.

GLADYS SWARECHT, whose appetite for the air is always delightful, possesses the perfect Summer evening dress—fresh, cool, becoming and suitable to dance. It is a black and white polka dot, very simply cut to show her slim figure; there is unobtrusive fullness, which is yet adequate for dancing, and an infinitely flattering neckline consisting of two unpressed folds of white organza, draped in a sort of bertha collar. It is fastened on the left shoulder by a bow of very narrow black velvet.

Treaty Provides for Television
(Continued From Page 1)

radio as the American delegates did not sign the pact, and the inter- graph regulations of the agreement.

All governments, including the American, maintain the right to hold up dispatches that are judged dangerous to the safety of the State or violation of the laws. It is made clear, however, that the sender of the offending dispatch must be notified immediately that his message is being held up.

The international conference also has insisted that the international code be revised so that the code words are reduced to a minimum of five letters from 10.

This system has been followed domestically in the United States for 35 years.

Marion Davies in Air

MARION DAVIES, movie star, will appear with LOUISE O. PARKS and RAYMOND PACEY's orchestra in the weekly Hollywood program on Wednesday, May 15 at 1:15 P.M. over the CBS-WABC network.

Downey Would A Valet Be

MORTON DOWNEY's Filipino valet, D'TLANOAS, drove a pocket in the Irish Sweepstakes that netted him $13,500. He left for Ireland to collect the money. He received the following telegram from his former employer: "Congratulations stop can not use a good Irish valet who also sings stop please advise Morton Downey."

Speaks For Education
On the Air

(Continued from Page 1)

"kinds of people than any other audience. And there is an endless category of people, which radio alone can reach."

Father AHERN has, since 1926, been head of the department of geology at Weston College, Weston, Mass. Previously he was president of Carthage College in Buffo, N. Y.

As an educator, Father AHERN commented on radio education: "Education on the radio is best when it is directed to adults. Next year we are going to open an experiment in educational radio programs. The idea, as it is at present, is to publish an advance list of a series of programs by qualified speakers which will be put on the air throughout the United States."

The "one of the best ways to efficiently promote educational programs is to have the listening done in groups. In this way there is opportunity for discussion, which is one of the best aids to education."

"Eventually we intend to make this a radio correspondence school and standardize so that it will be of educational interest."

"What is the approximate cost of a class to coast broadcast?"

"The approximate cost was in the neighborhood of $10,000."

James Melton, tenor, who sings solos on the "Family Theatre" programs Sundays at 9 P.M. on the CBS-WABC network.

Q. and also A.

Q. How old is ARTHUR BAGLY?

A. His true age is not known, but we imagine he is in his early 50's. He is married and is the father of two daughters.

Q. What is the approximate time of a coast to coast broadcast?

A. Most of these coast to coast programs flash through about 75 chain stations. The approximate cost would be in the neighborhood of $10,000.

Q. What is Vera Van's true name?

A. Mrs. E. T. M., Castor, Miss.

Q. Her true name is Vera Webster. Her brother, Dick Webster, sings with George Olsen's orchestra.

The "we" referred to by Father AHERN is the National Committee on Radio Education, on which Father AHERN is a member. It is convening in Washington to discuss the possibilities of radio education, which is being done by perhaps 15 per cent of all radio programs educational in nature.

Nimblewits
By Everett Smith

"Wit Teezers" on Sunday at 11:30 A.M. from WBZ.

The initial program includes Brahms' Third Symphony in F major.

Among other compositions to be played are the andante movement from Mozart's Concerto for harp and flute, with Genevieve Ballew, harpist, and Nicholas Kouloukou, violin, and two of Dvorak's Slavonic Dances.

Byrd Opens Fair With Roosevelt

Through an electric impulse flashed by the radio air waves, his lonely shark in the Antarctic, Admiral Richard E. Byrd, will share with President ROOSEVELT the honor of opening the World's Fair in Chicago, Saturday, May 26.

The controversialer, both men are taking place during the weekly broadcast from the Byrd Expedition and will be heard over the WABC network to the President, will be broadcast in the United States over the WABC network to the President, will be broadcast in the United States.

U. S. Attorney General On Air

HOMER S. CUMMINGS, United States Attorney General, will be the speaker in the third of a series of programs broadcast as "Coping With Crime." He will be heard over the WABC network during the President's broadcast, Saturday, May 12, at 10:30 p.m.

Showboat Stars In New Friday Afternoon Show

MARIA JAMERON, sister of Captain Henry of the Showboat program, who is trying to have a program of her own. The program will be a half-hour mixture of music, starring LANNY ROSE, MARY LOU, CONRAD THIBAUT and Gus HANSEN's orchestra.

The new show will have its premiere on Friday afternoon, May 12 at 5 p.m. It will be "the same tunes at which Captain Henry's Showboat docks." The show will entertain special guests from Saturday night, and will be presented by FRANCO LEE BARROW, cooking expert and speaker.

The program will be aired as a regular Friday afternoon feature of the WABC-AM network.

LATHOM RADIO SERVICE CO.
40 Standof St., Boston
Ask for Mr. Thompson

New Series With Himber

Beginning Saturday, May 14 at 9:30 p.m. over the WABC-Columbia network, RICHARD HIMBER and his Ritz-Carlton orchestra will be featured in a new series of programs.
Spanning the World

By J. C. Donohue

A view to conveying to the listening audience the wonders of modern telephone, telegraph and cable systems, the Columbia Broadcasting System's Public Events and Special Features Department is now in the process of presenting a series of programs demonstrating the workings of world-wide communication devices.

The first program, presented in conjunction with the American Telephone and Telegraph Company, was devoted principally to demonstrating the overseas branch of telephonic communication.

Within four minutes, calls were put in to London, Buenos Aires and Honolulu.

In London Cesar Saerginger, Columbia's European representative, outlined the plans for international broadcasts during the coming weeks, with special emphasis on the international sport plans.

In Honolulu and Buenos Aires, Paul Douglas talked with the telephone company officials.

While it takes your voice only 1-60th of a second to reach London, it is surprising what can happen to it in that time. If you talk in a normal tone it is amplified and sent to the transmitting station, which will amplify it some 75 million times and shoot it off the antenna.

At the British receiving station it again is amplified approximately a billion times, and finally reaches your friend at about the same volume as a local call. Some people when calling raise their voices to be sure they are heard across the Atlantic. If this is the case, it is amplified somewhat less and reaches the other side in a normal tone, though perhaps less intelligible, due to the fact that enunciation invariably suffers in shouting.

The second in the series was a demonstration of a record-breaking girdling of the globe by telegraph and cable. It's a long stride from the first trip round the world made by Magellan's ships in 1,083 days, to the recent demonstration in which all records were shattered by encompassing the world in 3 minutes and 46 seconds.

The first dispatch to follow the route of this message was sent 31 years ago by President Theodore Roosevelt to Mr. Clarence Mackay and it took some 12 minutes. In 1932, celebrating the 100th anniversary of the telegraph, a message travelling the same route required four minutes and ten seconds.

This program which was worked out with the aid of the International Telephone and Telegraph Corporation, gave the route taken by the message as it was sent around the world. The words, "Greetings Around the World," were sent by Col. Sosthenes Bern, president of the J. T. & T. in New York, and received by William S. Paley, president of the Columbia Broadcasting System, also in New York.

The message went from New York to San Francisco by telegraph, across the Pacific along the giant cable which clings to the ocean floor, descending into vast submarine valleys and rising to scale the mountains of the sea.

When the message reached Shanghai, it had passed the international date line into "tomorrow." With only one manual operation, the greeting was sent from Shanghai to London, across Mongolia and Siberia, along the route of the "Yale Post" flew his airplane, on to Finland where it proceeded under the North Sea to the British Isles.

Automatic relays placed at intervals along the line stepped up the message to carry it from point to point without a break. From London the message was sent by cable under the Atlantic, back to New York.

For the third in the series, Western Union joined forces with Columbia, dramatizing the sending of telegrams to four corners of the United States.

Ruth Robin, CBS Vocalist, With Barnet's Orchestra