

# The M Street Journal

## Radio's Journal of Record

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**LAST GASP.** . . . By moving to change the "local market" definition from signal-overlap to Arbitron-defined, and by continuing to push its new EEO policy and (most contentious of all) Low Power FM -- FCC Chairman Bill Kennard seems to be making one last try at leaving his mark on the FCC. That's also true of Democratic seat-holders Gloria Tristani and Susan Ness. There will be a new Chairman if George W. Bush takes the White House, and a diminished role for Tristani and Ness. That's why we suspect Kennard is keeping the pedal to the metal on the issues he thinks he can affect. And why Tristani finally gets her way as the FCC considers re-defining the local radio market. How much of Kennard's agenda can stay in place beyond New Year's? There's a vigorous court challenge by state broadcasters associations against EEO. The NAB and NPR continue to oppose Low Power FM. And a Bush-appointed Chairman would likely be more friendly to mergers, so the FCC might quit waving its "red flag" against concentration in 2001. Next year should be interesting.

**GOODBYE TO GROOVIN' OLDIES.** . . . The Westwood-syndicated rhythmic oldies format, that is, not the entire rhythmic oldies format. Westwood Executive VP Peter Kosann confirms the tip from an M Street reader that Westwood will cease syndicating its 24-hour rhythmic oldies format as of February 27, 2001. Kosann says "we deliberated long and hard" before making the decision. But the affiliate base - only around 35 stations - and the prospects just didn't justify sticking with it. We're not declaring rhythmic oldies dead, and we've heard from several operators who are having success with "Groovin' Oldies" and lament its passing. But the format, launched in the wake of AMFM Inc.'s wave of "Jammin' Oldies" outlets, just didn't make it in the syndicated marketplace.

**CHICAGO GOES 80'S - AGAIN.** . . . ABC jumped onto the 80's bandwagon with both feet by knocking off classic rock "CD 94.7" in favor of an 80's-based format called "The Zone", as of 6pm on November 29. M Street notes that Big City has been doing "The 80's Channel" on the limited-signal WXXY-FM/WYXX for quite some time - but ABC hopes to "bigfoot" its competition. The new format at 94.7 is "The Best of the 80's and Beyond", and we've got plenty more format changes for you (and radio news), in this week's M Street Journal --

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AZ Apache Junction (Phnx.)	KVVA-FM-107.1	# Spanish hits	EXL - romantica
Buckeye (Phoenix)	KMJK-106.9	# urban AC	EXL-romantica//KVVA-FM
	(KMJK enters an LMA-to-buy with romantica	KVVA-FM & reg. Mex.	KLNZ & KUET)
CA Mariposa	KDJK-103.9	classic hits//KHKK	adds Bob & Tom // KHKK
Modesto	KHKK-104.1	classic hits	adds Bob & Tom
Oakdale (Modesto)	KHOP-95.1	rock	80's hits "Planet 95"
	(The Bob & Tom show moves to KHKK and simulcast	KDJK)	
Sacramento	KZZO-100.5	modern AC	adds 80's hits 8p-12m
South Lake Tahoe	KZZF-102.9	# oldies	80's hits "Q-102"
	(The oldies programming remains on AM sister	KPTL)	
FL Orlando	WWNZ-740	news & talk	to be WQTM, sports
	(WQTM will move to this frequency from 540 KHz in early	February 2001)	
Orlando	WHOO-990	# adult standards	to be Disney - children's
	(The Disney format is expected to debut upon ABC's takeover in	mid-2001)	

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**FORMAT CHANGES & UPDATES (cont'd)**

FL Pine Hills (Orlando)	WQTM-540	sports	to be talk (Feb.)
(The new format will include Dr. Laura, Rush Limbaugh & Mike Siegel)			
GA Macon	WDEN-FM-105.3	country	to be WAYS, oldies
(The WDEN-FM call letters & format will move to 99.1 MHz)			
Macon	WAYS-99.1	oldies	to be WDEN-FM, country
(The WAYS call letters & format will move to WDEN-FM's new freq. 105.5 MHz in Jan.)			
Metter	WBMZ-103.7	classic hits	adds Hero-classic hits
Metter	WHCG-1360	classic hits//WBMZ	adds Hero-c.hits//WBMZ
IL Chicago	WXCD-94.7	classic rock	80's hits "The Zone"
Du Quoin (Carbondale)	WAWJ-90.1*	new	AFA - cont. Christian
IN Newburgh (Evansville)	WDKS-106.1	CHR	adds Rick Dees
KY Hopkinsville	WZZP-97.5	new	classic hits
MO Independence (K.C.)	KCTE-1510	sports	80's hits
(KCTE's LMA with Frank Ramirez dissolved in mid August)			
NV Carson City (Reno)	KPTL-1300	# oldies // FM	oldies
NC Charlotte	WSSS-104.7	classic hits	80's hits
(WSSS has evolved from 70's to 80's-based classic hits)			
Wrightsville Bch. (Wil)	WFXZ-93.7	# new	classic rock "The Bone"
(WFXZ is now a combo with WFSM and WKXB; also adds Bob & Tom mornings)			
OK Coalgate	KNOR-105.5	new	to be class.rock//KTLS-FM
(Begins January 1st)			
Holdenville	KTLS-FM-106.5	oldies	classic rock
PA Central City (Johnstn)	WSRA-101.7	# soft AC	stunting with X-mas music
(WSRA & standards WYSN enter into an LMA-to-buy with CHR WGLU & rock WQKK)			
Ephrata (Lancaster)	WRTL-90.7*	new	classical & jazz//WRTI
TN Jefferson City (Knox.)	WEZG-99.3	# silent	country "I-99"
(WEZG enters an LMA-to-buy with WSEV AM/FM)			
Nashville	WLAC-1510	talk/sprts/rel	drops sports
TX Arlington (Dallas)	KWRD-FM-94.9	religion	KLTY, cont. Christian
(KLTY & KWRD-FM swap frequencies)			
Commerce (Dallas)	KEMM-103.3	# silent	to be ESPN - sports
(ESPN programming is expected to debut in late February 2001)			
Dallas	KBFB-97.9	# urban	adds Russ Parr
Highland Village (Dal.)	KLTY-100.7	# cont. Christian	KWRD-FM, religion
(KLTY enters an LMA-to-buy with KSKY, KTXC-FM and KWRD-FM)			
Houston	KTRU-91.7*	alternative	WRN - variety
Overton (Tyler)	KPXI-100.7	c. Christ. / KLTY	religion // KWRD-FM
(The simulcast 100.7 MHz, Highland Village continues in an LMA-to-buy with Salem)			
VT Springfield (Claremont)	WNBX-1480	cont. Christ. & rel	reported silent
(W.H.A.M. for Better Broadcasting's LMA of WNBX has ended)			
VA Goochland (Richmond)	WZEZ-100.5	new	Christmas music
(WZEZ will debut a new format on December 27th)			
WV Point Pleasant	WPCN-88.1*	new	southern gospel "Joy"
WI Brookfield (Milwaukee)	WJMR-106.9	rhythmic oldies	WFMR, classical
(WFMR retains Superradio classical programming M-F 6p-6a & weekends)			
Menomonee Falls (Mil.)	WFMR-98.3	classical	WJMR, rhythmic oldies
(WFMR & WJMR swap frequencies)			
Sheboygan	WHBL-1330	AC & sports	talk & sports
(WHBL is expected to debut its new format within a few weeks)			
Sheboygan Falls	WWJR-106.5	adult contemporary	hot AC
(WWJR also adds Rick Dees mornings)			

**Returned/Dismissed Applications**

IN 90.1*+	Mount Vernon (D)	Lamb and Lion, LP
NY 88.5*+	Corinth (D)	Pensacola Christ. College

**NEW STATIONS: GRANTS**

AK 88.9*	Homer	250 w, 666 ft	Kasilof Public Bcstg., Inc.
AZ 89.5*	Fredonia	no facils given	Arizona Board of Regents
AR 88.9*	El Dorado	26000 w(v), 121 ft DA	Bcstg. for the Challenged
MI 89.1*	Imlay City	1500 w, 171 ft	Michigan Community Radio
MT 90.9*	Dillon	850 w, -236 ft	Western Montana College
AB 97.1	Lethbridge	50 w	Spirit Broadcasting
(This station will program a contemporary Christian format)			
ON 99.9	Thunder Bay	37 w	Big Pond Communications
(This station will have an oldies format)			

**CONSTRUCTION PERMIT ACTIVITY**

AK KWHL-106.5	Anchorage	increases to 79 ft, adds DA
CT WEZN-FM-99.9	Bridgeport	changes xmtr loc. to 41-16-44 73-11-08
FL WTMI-93.1	Miami	changes xmtr loc. to 25-58-03 80-12-34
IL WXCD-94.7	Chicago	increases to 1538 ft

**CONSTRUCTION PERMIT ACTIVITY (cont'd)**

IL WOXM-106.3	Genoa	license to cover for new station
KS KCLY-100.9	Clay Center	increases to class C3 from class A, 25000 w, 276 ft, changes xmtr loc. to 39-29-14 77-07-35
ME WBLM-102.9	Portland	decreases to 1427 ft, changes xmtr loc. to 43-55-29 70-29-29
MN KSKK-94.7	Staples	increases to 50000 w, 469 ft, changes xmtr loc. to 46-33-08 94-39-03
NV KMZQ-FM-100.5	Henderson	increases to 1171 ft, changes xmtr loc. to 36-00-30 115-00-20
NY WTOR-770	Youngstown	increases to 9000 w DA-D
NC WAZO-98.3	Long Beach	license to cover for new station
OR KWVZ-91.7*	Florence	license to cover for new station
SD WPJO-89.3*	Titusville	increases to 8000 w, 335 ft
TN WALV-95.3	Cleveland	changes to 1050 w, 784 ft, adds DA
WNFZ-94.3	Oak Ridge	changes xmtr loc. to 35-53-10 84-08-11
TX KDDD-FM-95.3	Dumas	increases to class C3 from class A, 6600 w, 259 ft, changes xmtr loc. to 35-51-51 101-55-44
KIXK-99.3	Linden	license to cover for new station
KTFM-102.7	San Antonio	built new auxiliary facility
UT KWKD-102.3	Randolph	license to cover for new station
WA KEZE-96.9	Spokane	increases to class C2 from class C3, 8200 w, 1197 ft, adds DA, changes xmtr location to 47-43-33 117-10-06
WV WBUC-1460	Buckhannon	decreases to 25 w nights, changes xmtr location to 39-00-43 80-12-21

**FACILITIES/PARAMETERS: APPLICATIONS**

AL WVSU-FM-91.1*&	Birmingham	( & reapplication) [docket number] increase to 500 w (v), 420 ft, add DA, change xmtr loc. to 33-27-47 86-46-08
CA KTRB-860	Modesto	change xmtr loc. to 37-42-33 120-43-38
KZZO-100.5	Sacramento	build new auxiliary facility
KIRN-670	Simi Valley	increase to 35000 w days and nights, change xmtr loc. to 34-41-09 118-17-26
CO KJME-1390	Denver	decrease to 4400 w days, 115 w nights, change xmtr loc. to 39-47-57 104-58-30
FL WEGS-91.7*	Milton	build new auxiliary facility
IN WNJY-102.9	Delphi	increase to 3000 w, 489 ft
KS KGGF-690	Coffeyville	change xmtr loc. to 37-08-47 95-28-42
LA KHFX-105.5	Ball	change to 6000 w, 318 ft, change xmtr loc. to 31-25-39 92-24-18
MA WMKI-1260	Boston	direct measurement of antenna power
MI WMFN-640	Zeeland	direct measurement of antenna power
MO KGAR(CP)-105.1	Garden City	change to 86000 w, 987 ft
KCGQ-FM-99.3	Gordonville	increase to 358 ft, change xmtr loc. to 37-21-34 89-37-16
NJ WHTG-1410	Eatontown	decrease to 280 w days, 70 w nights, change xmtr loc. to 40-16-12 74-04-22
NY WKLL-94.9	Frankfort	build new auxiliary facility
WKRH-106.5	Minetto	build new auxiliary facility
WKRL-FM-100.9	North Syracuse	build new auxiliary facility
NC WWIL-1490	Wilmington	direct measurement of antenna power
TX KMEQ-96.7	Flower Mound	change to 89700 w, 2034 ft, change xmtr loc. to 33-26-13 97-29-05
KSOX-1240	Raymondville	change xmtr loc. to 29-24-19 97-54-52
UT KACE(CP)-97.5	Richfield	decrease to 2831 ft

**FACILITIES/PARAMETERS: GRANTS**

AL WAQU-91.1*	Selma	increase to class C3 from class A, 21500 w, 335 ft, change xmtr loc. to 32-24-17 87-25-32
CA KBAP(CP)-91.3*	King City	change to 300 w (v), 75 ft DA, change xmtr loc. to 36-16-22 121-05-02
KXBX-FM-98.3	Lakeport	increase to 4800 w, 367 ft, change xmtr loc. to 39-02-56 122-46-03
CO KUAD-FM-99.1	Windsor	increase to 836 ft
HI KMVI-FM-98.3	Pukalani	increase to class C1 from class C2, 10500 w, 2306 ft, add DA, change xmtr loc. to 20-39-36 156-21-50

**FACILITIES/PARAMETERS: GRANTS (cont'd)**

IL WTIM-FM-97.3	Taylorville	change to 4600 w, 374 ft, change xmtr loc. to 39-27-08 89-17-10
KY WMOR-FM-106.1	Morehead	increase to 19500 w, 374 ft
MO KBGM(CP)-91.1*	Park Hills	change xmtr loc. to 37-48-04 90-33-51
NE KNLV-FM-103.9	Ord	increase to class C2 from class C3, 40000 w, 387 ft
NJ WSNJ-1240	Bridgeton	change xmtr loc. to 39-27-32 75-12-12
NY WLUX-540	Islip	increase to 320 w days, change xmtr loc to 40-45-06 73-12-50
WUBJ-88.1*	Jamestown	modify CP to change xmtr location to 42-10-47 79-20-41
WVCR-FM-88.3*	Loudonville	change to 1350 w, 853 ft
WRCN-FM-103.9	Riverhead	change to 1400 w, 485 ft

**CALL LETTER CHANGES** (# applied for by new owners)

GA WAYS-99.1	Macon	WDEN-FM (requested)
KY WMHX-103.9	Louisville	WPTK 11/24/00 "The Point"
OK KMKZ-96.9	Enid	KMMZ 11/24/00
KMMZ-1640	Enid	KMKZ 11/24/00
WI WJMR-106.9	Brookfield	WFMR (requested)
WFMR-98.3	Menomonee Falls	WJMR (requested)

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AZ KTAR-620/ KMVP-860/ KKLT-98.7	Phoenix	314 from Hearst-Argyle Properties, Inc. to Emmis License Corp. of Phoenix
FL WRLX-92.1/ WJNA-1230	West Palm Beach	316 from Clear Channel Bcstg. Licenses, Inc. to Capstar TX, LP
GA WSLE-102.3	Cairo	314 from Lovett Communications, Inc. to Cumulus Licensing Corp.
WHGM-1400	Savannah	316 from Gilliam Comm. (Stockholders) to Gilliam Communications, Inc.
ME WRKD-1450/ WCMC-103.3	Rockland	314 from Rockland Radio Corp. to Clear Channel Broadcasting Licenses, Inc.
MD WPTX-1690/ WMDM-FM-97.7	Lexington Park	314 from Southern MD Broadcasting Corp. to Somar Communications, Inc.
WETT-1590	Ocean City	314 from Michael Gureckis to Radio Broadcast Communications, Inc.
WNST-1570	Towson	314 from Capital Kids' Radio Co. to Nasty 1570 Sports, LLC
MO KHCR-97.7	Potosi	314 from Joseph and Donna Bollinger to Four Him Enterprises, LLC
OR KAUB-89.1*	Reedsport	314 from American Family Assn. to Lane Community College
PA WCVI-1340/ WPQR-FM-99.3	Connellsville/ Uniontown	314 from Robert Slone, Receiver to Keymarket Licenses, LLC
SC WKXC-FM-99.5/ WSLT-98.3	Aiken/ Clearwater	314 from GHB of Clearwater, Inc. to WGAC License, LLC
TN WLOK-1340	Memphis	316 from Gilliam Comm. (Stockholders) to Gilliam Communications, Inc.
TX KCTX-1510	Childress	314 from Kevin Hackler to Kenneth Paul Harris, Sr.
KTXQ-102.1	Fort Worth	314 from Sunburst Dallas, LP to Radio One Licenses, Inc.
KFRO-FM-95.3/ KFRO-1370/ KYKX-105.7/ KLIS-96.7	Gilmer/ Longview/ Palestine	316 from Waller Broadcasting, Inc. to Waller Media, LLC
KOKE-1600	Pflugersville	314 from Jamar Media to Lasting Value Broadcasting Group, Inc.
KKUS-104.1	Tyler	316 from Waller Broadcasting, Inc. to Waller Media, LLC
VT WMOO-92.1/ WIKE-1490	Derby Center/ Newport	314 from Steele Communications Co., Inc. to Northstar Media, Inc.
WWFY-100.9	Middlebury	314 from Bulmer Communications, Inc. to Vox Allegany, LLC
WV WMRE-1550/ WXVA-FM-98.3	Charles Town	314 from Heritage Bcstg. Co., LP to Clear Channel Broadcasting Licenses, Inc.
WHRD-1470	Huntington	314 from Simmons Broadcasting Co. to Concord Media Group, Inc.

**WASHINGTON THIS WEEK**

The FCC's moving toward changing its definition of a local radio market, and that has big implications for medium and smaller markets. The Commission wants to change its "methodology for defining radio markets, and other related policies for applying the radio multiple ownership rules." We expect the FCC to adopt a standard that uses Arbitron-defined markets instead of the current overlapping-signals standard. The FCC was guided by Arbitron-defined radio markets in the "duopoly" period, from Fall 1992 until the Telecom Act of 1996. Obviously, if the FCC carries through with this reform, it will create a whole new playbook for figuring out local clustering.

There's no "posse" for rap music lyrics at the FCC, as we discover from the Commission's \$7,000 indecency fine against Infinity's WLLD, Tampa for airing "The Last Damn Show." No, the FCC is not a big fan of rap music that contains the F-word, the S-word, the N-word and other words that Infinity claims are part of the "rampant popularity" of rap artists. Infinity also failed to convince the FCC that the live rap concert material fell within "current community standards." This five-hour September 11, 1999 show aired live on urban "Wild 98.7" WLLD, Holmes Beach, and only one hour (10pm to 11pm) fell within the so-called "safe harbor" for broadcast indecency.

The question of whether stations can air improperly-taped telephone calls has finally hit the U.S. Supreme Court, as the 1993 incident involving Wilkes-Barre/Scranton combo WILK/WGBI got to the High Court. The court heard oral arguments this week, and we're predicting this free-speech issue may split the court in some strange ways. There are actually two cases here (Bartnicki vs. Vopper, 99-1687, and U.S. vs. Vopper, 99-1728), because the lower courts had differing opinions. Basically, somebody (still unknown) intercepted a cellphone conversation involving a teacher's union negotiator who seemed to be threatening violence against the homes of some school board members. That tape found its way into the hands of WILK/WGBI host Frederick Vopper, and he played it on the air during his show, in its entirety. The Supreme Court heard oral arguments in a spirited session on Tuesday (12/5).

Keep arguing, and sometimes you'll get a second reduction in your fine: That's what just happened to WGUL-FM Inc., licensee of WINV, Inverness, FL. Following a 1998 inspection by the Tampa Field Office, the FCC issued a Notice of Apparent Liability for EAS and Public File problems. That was later reduced to \$7,000, and now to \$5,000. M Street notes that the FCC didn't budge on any of the EAS-related issues raised by WGUL-FM Inc. But it did knock \$2,000 off the fine because of good-faith efforts to comply with the Public File Rule.

But arguing a third time didn't get WJNT, Jackson, MS licensee Buchanan Broadcasting anywhere. Buchanan had won a reduction from \$18,000 to \$10,000, then from \$10,000 to \$9,000, for various tech issues, such as failure to reduce nighttime power, failure to change directional patterns at night, and inadequate fencing. But the FCC has just denied Buchanan's request to rescind the portion of the fine related to the fence - even though the licensee says a flood made the antenna tower inaccessible, so it was unable to repair the fence. The FCC says it found no evidence Buchanan made an effort to work on repairs. So it sticks with the latest fine of \$9,000.

That license-revocation battle involving an AM southwest of Houston, TX got a little stranger this week, as the FCC denies a Petition for Reconsideration filed by Chameleon Radio Corporation re: KFCC, Bay City, TX (1270 KHz). So Chameleon is still out of luck, because of principal Don Werlinger's alleged misrepresentations and lack of candor regarding an STA (Special Temporary Authorization). Chameleon suggested that instead of forfeiting the license, it be allowed to assign it to another party. The Mass Media Bureau first opposed that request, then relented. Why did it relent? Because the price Chameleon would receive is less than the station's actual value; the assignee is an African-American with no media interests; and the community would have continued service. But the FCC (reversing the Bureau) refused to allow Werlinger that "out", and now announces that it will ask the Bureau to waive the engineering rules to permit "replication" of KFCC's service area by a new station. That new licensee will be chosen by competitive bidding in an auction. Quite a long saga here. The case is Docket MM 96-173.

**CANADA THIS WEEK**

Canadian Radio-television and Telecommunications Commission (CRTC) Chairwoman Francoise Bertrand will be leaving the Commission in February 2001 to return to private industry with Montreal-based Secor Consulting. Since being appointed Chairwoman in August 1996 Bertrand oversaw significant revisions in the Commission's radio rules including a liberalization of ownership policies that allowed firms to own more than a single AM station and single FM station in a market. The Liberal Party government of Prime Minister Jean Chretien appointed Bertrand to the post and will name her successor. CRTC watchers believe that David Colville, the Commission's current Vice-Chairman for Telecommunications, is the favorite to be named the next Chairman of the 13-member CRTC.

The CRTC has extended the deadline for filing of formal applications to build a new Ottawa/Hull area FM station to January 29, 2001.

**ELSEWHERE**

What a concept: "Radio Disney" on the air in Orlando. Believe it or not, of the nearly 50 markets where ABC is clearing the 24-hour kids format, Orlando isn't one of them. Amazing when you consider the billions of dollars Disney has invested in DisneyWorld, Epcot, etc. That's about to change, as ABC pays Cox Radio \$5 million for WHOO at 990 KHz - which will drop adult standards to become the standardbearer for Radio Disney in central Florida. The facility has 50,000 watts day (directional) and 5,000 watts night (also directional). Cox is holding a CP to upgrade the nighttime signal to 14,000 watts, also directional. But M Street notes that there's still something they'll need to fix - the nighttime signal over DisneyWorld. (If they need to move the transmitter, we bet they have no problem with the zoning, since Disney literally owns everything there.) The other piece of this deal has to do with Cox: It needed to divest a radio station in the Orlando market because it's acquiring a second TV station. The FCC rule is, to own two TV stations in a market, you can't have more than six radio stations. So Cox decides to sell off adult standards WHOO, which suits ABC/Disney just fine. Next question: Where will all those adult standards listeners go?

In Phoenix, Entravision is buying KMJK, Buckeye, AZ (106.9) and takes it out of its current urban AC format to simulcast KVVA-FM on adjacent channel 107.1 MHz. But -- the Arizona Republic reports that Art Mobley, the GM and principal of the state's only black-owned station, is trying to halt the sale by assembling his own group of investors. That puts him at odds with Syncom, the venture capital company that backed him. Entravision currently runs regional Mexican simulcast KLNZ, Glendale (103.5) and KUET, Black Canyon City (710), plus romantica "Radio Viva" KVVA-FM, Apache Junction (107.1).

North of Tallahassee - but not that far north -- Cumulus grabs an FM for \$1.5 million. It's "Whistle 102", an AC at 102.3 licensed to Cairo, GA with whistle-like calls of WSLE - and a CP to upgrade from C3 to C2 that will enable it to cover the Tallahassee market. Seller is Lovett Communications, and it appears Cumulus isn't buying WSLE's sister station, southern gospel WGRA, Cairo at 790 KHz. Cumulus is already operating five stations in the Tallahassee market: classic rock WGLF, hot AC WBZE, urban WHBX, R&B oldies WWLD, and black gospel WHBT.

Between Yakima and the Tri-Cities market, Janice Hunt buys Christian rocker "Force 98.7" KLES (98.7 MHz). Seller is Douglas Earp of Web Media and the facility is a class A at 98.7 licensed to Mabton, WA that covers the southeast part of the Yakima market. Broker on this \$500,000 deal: Terrill Fischer of Norman Fischer & Associates.

In Omaha, Waitt Radio buys Warga's other station (KOTD-AM), and you're not seeing double here: Waitt did previously purchase KOTD-FM, and then changed format and calls from adult standards to adult alternative, as "The City", KTCY-FM. This latest deal is worth \$750,000, and it brings Waitt KOTD, Plattsmouth, NE. It's a 1-kw non-directional daytime at 1020 KHz that scored a 1.3 share 12+ in Omaha's Summer Arbitron. The seller is Warga Broadcasting. Waitt may need to do some divesting in Omaha, and the reason isn't the number of stations it actually owns - it's that Waitt is in a very long-term LMA with the Mitchell Broadcasting stations there, structured that way for tax reasons. Those properties include "Sweet 98" CHR KQKQ-FM and news/talk KKAR.

**ELSEWHERE (cont'd)**

In Gainesville, FL, Jim Morrell's Pamal buys its seventh and eighth stations, with the nearly \$4 million purchase of urban WTMG (101.3) and talk/sports WWLO (1430 KHz) from the mother-and-son combo of Ken Dawson and Hilda Dawson. Albany, NY-based Pamal thus rounds out its cluster with the Dawson deal. The new Pamal stations are "Magic 101.3" WTMG, Williston, FL, a class A licensed to Connecticut Broadcast Media. And "Hot Talk 1430" WWLO, Gainesville, a 2500-watt non-directional daytimer at 1430 licensed to Karisma Communications Southeast. Ken Dawson remains as GM under new owner Pamal, and Florida-based Doyle Haddon was the broker.

At the Maryland shore, veteran owner Bill Parris buys now-silent WETT, Ocean City, MD (1590 KHz). Parris recently sold his Rockville-licensed 1600 KHz facility to Mega Communications and has remained on the Washington scene as a manager. But for an eventual \$100,000, he's back into ownership with the purchase of the license for WETT. The Maryland-shore AM had been doing talk for Peter Gureckis before it recently went dark. Attorney Ron Perkins notes that Peter inherited the facility from his father Michael, who died about a year ago. WETT is a 1000-watt daytime facility with 230-w nighttime, directional both day and night. Terms are favorable, you might say: \$1,000 down, \$9,000 at closing, with the seller holding a note for the balance of \$90,000, at 10% annual interest.

Talkshow host Chuck Harder sells his WFVR, Valdosta, which is a good thing, because Chuck's been a hard-luck case since he broke both ankles and both knees in a fall last year. He wants to concentrate on his syndicated "For The People Show" and sell off his two stations, and he's now halfway there, with an agreement to sell talk WFVR, Valdosta at 910 KHz to Ron Cameron for \$350,000. The station still on the block is Orlando-area talker WNTF, Bithlo, FL at 1580. Broker Frank Boyle is handling the sale.

Clear Channel was involved in its usual flurry of deals this week -

Up where Virginia, West Virginia, and Maryland meet, Clear Channel pays \$1,525,000 to pick up Charles Walmer's combo in Charles Town, WV: Adult standards "Memories" WMRE at 1550 KHz (5,000 watts day, 6-w night, ND). And "Extra" Country WXVA-FM, a class A at 98.3 MHz. In a separate transaction, we expect Walmer to sell the AM he owns in Thurmont, MD: standards/talk WTHU at 1450 KHz, though not to Clear Channel. And we'll throw in the historical fact that Thurmont is the nearest town to the Presidential retreat of Camp David. For Clear Channel, Charles Town would fill in some real estate between Winchester, VA and Frederick, MD.

On the western side of West Virginia, Clear Channel files to spin its LMA'd WHRD, Huntington, a contemporary Christian outlet at 1470, to Mark Jorgenson's Concord Media. WHRD had been part of the Simmons Broadcasting cluster acquired by CC. WHRD has 5-kw day, 72-watts night, ND.

To augment the Cumulus cluster it's buying in Maine, Clear Channel pays Rockland Radio \$3,500,000 for "Real Country" WCMC, a class B at 103.3, and news/talk WRKD, a 1-kw non-directional full-timer at 1450. As part of those swaps with Cumulus, Clear Channel acquires major clusters in Bangor (Arbitron market #270), including soft AC WEZQ; and Augusta-Waterville (#251), including rock WTOS-FM.

In Lansing, Rubber City Radio reels in a fourth FM - WVIC - but attracts an FCC red flag for possible over-concentration. That will slow down Tom Mandel's acquisition of classical WVIC, Charlotte, MI from BB Broadcasting. WVIC is a class A at 92.7 MHz, and should eventually join the three FMs Akron-based Rubber City Radio bought from 62nd Street Broadcasting: rock WJXQ, modern rock WWDX, and country WXIK. Note that this WVIC-FM isn't the same facility as the original "WVIC."

In Seattle, it's an immediate "flip" for KBLE at 1050 KHz, with brand-new owner Howard Goldsmith selling to Sacred Heart Radio for a quick \$350,000 profit. Goldsmith's HHH Broadcasting bought Christian KBLE from Ostrander-Wilson for \$2,850,000, and doesn't waste a breath in dealing it to Sacred Heart for \$3,200,000. The facility's at 1050 with 5,000 watts day, 440-w night, ND. Ron Belter runs Sacred Heart, and KBLE is its first station.

ELSEWHERE (cont'd)

In Johnstown, PA, Al Dame buys two more stations: NorLin's soft AC "Star" WSRA, and standards WYSN. Dame continues building his new group, using proceeds from the sale of his previous "Dame Media" group to Clear Channel. This deal is worth \$1.8 million, and it cashes out two longtime partners: Veteran Pennsylvania broadcaster Ron Lorence, who's been doing radio and TV in the Johnstown area for 43 years. And WUSA-TV, Washington photojournalist and producer Greg Guise. They put WYSN on the air in 1981 and added WSRA in '87. "Sunny 1330" WYSN, Somerset has 5,000-w day, 35-w night, DA-2, at 1330 KHz. "Star" WSRA, Central City is a class A at 101.7. Dame shifted WSRA to an all-Christmas format under an LMA, and we'll see whether the "Star" format returns after Santa's back at the North Pole. Al's existing Johnstown-market stations are CHR WGLU, Ebensburg at 99.1, which also makes the Altoona market. And rocker WQKK, Johnstown at 92.1.

Bigwigs gather at conferences this time of year and either gaze at crystal balls or lead the cheerleading for their companies. Here's our coverage of the radio portion of the UBS Warburg Media Conference in Manhattan:

Universal McCann analyst and advertising guru Bob Coen says ad-revenue growth rates are coming back down to earth, though he expects radio-industry total revenue to hit \$20.81 billion next year. That's a 6.2% gain over 2000's \$19.58 billion, and a much slower growth rate than the 13.8% he says the industry posted this year. But it's also a better rate of expansion than local newspapers or local TV stations are expected to register in 2001. Coen expects local newspapers to grow by 4.0% in 2001, hitting \$43.74 billion. Local television will limp along with 3% growth, posting revenues of \$14.4 billion.

Radio seems to be holding onto its bigger piece of the advertising pie: After years of 7% solutions, radio's share of the total U.S. ad-revenue pie expanded to 8.3% this year, after hitting the magic 8.0% level in 1999. Bob Coen expects radio's share to remain at 8.3% in 2001, when U.S. advertising will reach \$249.99 billion and radio's share will hit \$20.81 billion. How did radio manage to break through that 8% barrier? According to Emmis' Jeff Smulyan: "Radio's market share has grown because we've found dollars that were going to newspapers that didn't belong there." Smulyan said newspaper circulation continues to drop (to 55 million in 1999), but the average reader's age is going up (to 50.3 years). "That's not the target that most advertisers want to reach," Smulyan said.

Also at the UBS Warburg Media conference, Clear Channel's Lowry Mays says SFX will be Clear Channel's fastest-growing sector. He noted that the recently-acquired SFX Entertainment will be folded into Clear Channel Radio, "but if you looked at it separately, it would be the fastest-growing sector" of his company. He dubbed the blending of radio and live events "an incredible machine for promotion that is unlike anything that anyone has ever had available. It's a valuable interaction that strengthens both parties."

October made it 98 straight months of rising radio revenues, says the RAB. It was a combined local-national 3% gain, but even that may help analysts feel better about Q4. Local dollars were up 6%, national declined 5%. The RAB's Gary Fries says last year's "blowout holiday season" makes for difficult comparisons, but radio's now showing growth "at a realistic pace." Of the RAB's five reporting regions, the Southwest posted the largest gain in local - up 14%. And one of the largest declines in national - down 9%. Year-to-date, radio is up 14%.

Speaking of advertising momentum, the Los Angeles radio market re-gained some of that magic stuff in October, doing more than \$75 million in revenue for the third month this year, and producing positive numbers in both local revenue (up 4.6%) and national (up 6.1%). The Southern California Broadcasters Association-Miller Kaplan report says for the first 10 months of 2000, L.A. is ahead 17.7%, for a total of \$717 million.

A dispute between the student broadcasters and the administration led licensee Rice University to shut down local programming at 50,000-watt KTRU, Houston, as the administration punishes the station for playing music over a Rice basketball game. Why did the DJs do that? The school wants to run more sports. The students don't. They recently added a musical accompaniment to the women's basketball game against Texas Tech. KTRU (91.7 MHz) has been riding an outside satellite feed and re-keyed all the locks to keep control away from students.

**ELSEWHERE (cont'd)**

Saga stays committed to classical in Milwaukee, but gives classical WFMR a new home in a frequency swap: The WJMR "Jammin' 106.9" rhythmic oldies format moves to 98.3 MHz, which is getting a signal upgrade but keeping its Menomonee Falls, WI city of license. Saga believes the move will improve WJMR's coverage in places like Racine. While WFMR PD Steve Murphy tells us the classical format moves from 98.3 up to the Brookfield, WI-licensed 106.9. Saga's Ed Christian is reportedly a big fan of classical. When Chicago's WNIB/WNIZ leave the classical format next year, as expected under new owner Bonneville, M Street will count a total of 35 commercial classical stations in the U.S. (see story below.)

Another inside-the-family frequency swap is due next February in Orlando, as part of Clear Channel's repatriation of Rush Limbaugh, Dr. Laura and Mike Siegel from Cox-owned WDBO (580 KHz) to a Clear Channel-owned station. So part one of this story is that CC-owned Premiere has given Cox Radio notice that it's pulling Rush, Dr. Laura and the late-night Siegel show. Part two is Clear Channel is putting them on one of its own stations, but doing a two-station switch: It's transferring the WQTM sports format from 540 KHz up to 740, where news/talk WWNZ is now. And then debuting a new talk station - probably not called "WWNZ" - at 540 KHz. Late word out of Orlando is that Clear Channel will begin temporarily simulcasting the "Team" sports format on both 540 and its new home at 740 as soon as New Year's Day, effectively blowing up the WWNZ format and identity.

The wandering pilgrim of Dallas Christian radio will finally return to its first home - after 15 years of wandering around the FM dial. KLTU was launched in 1985 on 94.9 MHz, but then lost its home in the fall of 1986 when that station became a CHR named KHYI/"Y95." Fast-forward to the late 90s, and contemporary Christian KLTU had been at 94.1 MHz since 1987 (which carried calls of KOJO until 1989), then got bumped to the Highland Village-licensed 100.7 MHz by a sale earlier this year. Now - Salem is executing a frequency swap with KWRD-FM that returns KLTU to the Arlington-licensed 94.9 spot on the dial. And as of December 22, Christian talker KWRD-FM will occupy 100.7. KLTU's ratings had suffered with the recent frequency move, and Salem's probably hoping this will be the last move of KLTU.

Antitrust officials in Mexico kill the merger between Televisa and Clear Channel-backed Grupo Acir radio, a surprise from a government that normally okays such deals. The government says Televisa already dominates television, and they don't want it to do the same in radio. The Mexican Federal Competition Commission rules that combining Televisa's current radio holdings with Grupo Acir would threaten competition, especially if Televisa sold TV and radio in a package. Clear Channel owns a piece of Grupo Acir. The merged company would have owned 116 radio stations in Mexico, including Acir's 50 AM and 49 FMs. CC would have owned a 24% share in the merged company.

In the tech-world, antenna-maker Dielectric is buying Central Tower and Ryan Construction, in a deal that extends Dielectric's capacity to offer soup-to-nuts antenna solutions. Muskegon-based Dielectric says it's the country's largest manufacturer of high power TV and FM antennas, transmission lines and RF systems. Newburgh, IN-based Central Tower and Ryan Construction produces broadcasting, DTV, cellular and other sticks. Dielectric is now a subsidiary of SPX Corporation ("SPW").

They'll give it to charity - millions of dollars of it. The "it" is the huge windfall profit that Chicago station owners Bill and Sonia Florian will make off the sale of WNIB and WNIZ. They believe that with the technological threats to commercial classical radio, it's time to sell and use the proceeds to establish a charitable foundation. Its purpose: to support the arts and the environment. They're selling WNIB and WNIZ to Bonneville for a cool \$165 million, after operating WNIB for 45 years.

Country radio always anticipates the musical talent lineup at the annual CRS in Nashville, and superstar Travis Tritt is the headliner of the next "Superfaces Show." The atmosphere can be even more electric at the "New Faces" Show, and here's who the Country Radio Broadcasters have lined up for the next CRS: Chris Cagle (Virgin Records); Phil Vassar (Arista); Sarah Evans (RCA); The Clark Family Experience (Curb); and Trick Pony (Warner Bros.). The CRS is February 28-March 3, again at the downtown Nashville Convention Center. You can save money with the early-bird registration, which must be postmarked by January 5, 2001. For more info. Visit [www.crb.org](http://www.crb.org) or call the CRB at (615) 327-4487.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

More smooth jazz coming, as Clear Channel, Broadcast Architecture and StarSystem prepare to offer a new format to stations inside Clear Channel. Billboard reports it's all in the family: Princeton-based BA consults and programs the new 24-hour offering. StarSystem syndicates it using its central production facility in Austin and talent from current Clear Channel smooth jazz stations. Local stations use the CC-owned Prophet delivery system to implement the format. And Clear Channel - well, Clear Channel supplies the stations. The M Street Database finds 72 commercial jazz stations at the moment, and here's the 10-year trend: 68 station (year-end 1990), 53, 52, 45, 43, 80 (end of 1995), 89, 92 (end of 1997), 88, and 72 (year-end 1999, and also the current count).

In Dallas, ABC will put ESPN on its new Dallas move-in FM, reports the Dallas Morning News, and that shows again Disney/ABC's commitment to the ESPN cause. ABC has moved heaven and earth to make the Commerce, TX-licensed 103.3 KEMM a Dallas-market signal. It crafted expensive deals with more than a dozen other stations to pull it off, and will re-license KEMM to Allen, TX. And now - they'll do sports on it.

Yes, it was another hoax from WEBN. The station, possibly inspired by a similar (but less-extensive) stunt at Susquehanna's WNNX, Atlanta, created a fictional Gary Willis, who allegedly won \$1,000 from WEBN in 1975, then died and left the station \$10,834.70 to give away. The Cincinnati Enquirer's John Kiesewetter reports that Gary's not real, but the giveaway is. WEBN has a very long history of hoaxes. The Enquirer is not happy about being fooled on this one.

"Absolutely Live" is Westwood's newest weekend offering, aimed at rock stations and modern rockers. The series launches almost with the new year: January 8, 2001. Westwood's already booked Kid Rock, Limp Bizkit, Godsmack, Foo Fighters, Stone Temple Pilots and Beck.

Valerie Geller's new "Powerful Radio Workbook" is now available from M Street Publications. Valerie says it's "for every GM, and for every salesperson who wants to be a GM." Phone M Street at (615) 251-1525 for your copy. Use that same number to find out how to put the M Street Database to work for you or your company, perhaps with a customized database run or other innovative ways to reach radio. That's it for the radio news for this issue of the M Street Journal - See you back next week, here on M Street!

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# The M Street Journal

## Radio's Journal of Record

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**THE BUSH FCC.** . . Here's the short version: Commissioner Michael Powell may get the nod to take over the center chair as Chairman, replacing Democratic appointee Bill Kennard. Look for Kennard to preside over the January monthly meeting and then depart. That could leave the Commission stuck with a 2-2 tie on some issues. Beyond that: The Republican President-Elect will need to identify and quickly screen a third Republican appointee, as the GOP is entitled to assume 3-2 control of the Commission. As for policy changes: Radio operators and the NAB believe Bush will be kinder on issues like mergers, ownership limits and EEO. But expectations don't always work out. The early part of 2001 should be an interesting time at the FCC's home at The Portals.

**DAMMING THE STREAM.** . . Audio streaming could get verrrry expensive because of a new U.S. Copyright Office ruling that radio stations who stream their terrestrial signal are subject to a performance fee payable to record companies and other originators of "sound recordings." That includes the AP and other non-musical producers of copyrighted online content, by the way. Broadcasters have claimed that the 1998 Digital Millennium Copyright Act didn't apply to them because of a longtime exemption from performance fees granted by Congress. The Copyright Office's December 11 decision will be fought by the NAB and others in federal court, thanks to a New York court action filed earlier this year. And we suspect it will land in the lap of the new 107th Congress. Until then, some broadcasters may be re-thinking their streaming strategy, says attorney David Oxenford - because performance fees due under the DMCA would be retroactive to late 1998, and (as Emmis chief Jeff Smulyan says) almost nobody's generating any revenue from streaming. More on the controversy inside this week's M Street Journal.

**OPEN-MINDED COUPLE DESIRES PARTNER.** . . No, it's not a small-market station owner's classified ad in a trade magazine - it's a new "stunt" format that debuted in Wilkes-Barre/Scranton this week, and it was clever enough to fool the local TV news department into thinking Citadel's WCTP had dropped country for a new all-personal-ad format. It was pretty racy stuff, too. Well, it's not a new format, but it sure attracted attention. It appears they're breaking up the current "twosome" of "Cat Country" WCTP, Carbondale (94.3) and WCTD, Dallas, PA at 93.7. WCTD is doing the more usual "countdown clock" stunting ahead of its format change. Let's get right into the week's radio news, starting with the M Street-researched format changes --

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AR El Dorado	KMLK-101.5	# new	ABC - urban AC
	(KMLK enters an LMA with KELD, KIXB, KAGL and		KXZX)
Fort Smith	KWHN-1650	KHFS, new	talk & sports // KYHN
CA Delano (Bakersfield)	KKDJ-105.3	# oldies	drops Bob & Tom
	(Bob & Tom moves to sister KDFO)		
Delano (Bakersfield)	KDFO-98.5	# classic hits	adds Bob & Tom
CO Denver	KVOD-1280	# classical	KBNO, regional Mexican
	(KBNO is expected to debut January 1st)		
FL Newberry (Gainesville)	WRKG-100.5	# classic rock	reported silent (July)
	(WRKG has been off the air due to weather-related damage)		
ID Gooding (Twin Falls)	KMXM-100.7	# country	KIJZ, smooth jazz
	(KIJZ, KIKX, KMHI, KTFI and KTPZ are now in a combo with KSRV AM/FM)		

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**FORMAT CHANGES & UPDATES (cont'd)**

ID Soda Springs	KBRV-790	# country // KFIS	classic country
IL Chicago	WLIT-FM-93.9	soft AC	adds Delilah nights
IN Alexandria	WHTI-96.7	hot AC	classic hits "The Max"
(WHTI programs classic hits of mid-late 70's & 80's)			
Hartford City	WHTY-93.5	hot AC // WHTI	classic hits // WHTI
Jeffersonville(Louis.)	WQMF-95.7	classic rock	to add Bob & Tom(2/21)
Salem (Louisville)	WZTR-98.9	hot AC	adds Rick Dees
LA Folsom (New Orleans)	WJSH-104.7	# smooth jazz	oldies "Northshore 104"
(WJSH enters an LMA-to-buy with oldies WTGG)			
Lacombe (New Orleans)	WYLA-94.7	country	smooth jazz // WSJZ
Morgan City	KBZZ-FM-96.7	KFXV, CHR	modern AC
(This corrects an earlier listing as reported by the station;			
KBZZ-FM upgrades to a class C3 & is now a combo with KCIL, KXOR & KFXV-1490 KHz)			
MD Ocean City	WETT-1590	# silent	to be WKHZ, CHR
("Top 40 KHz" is slated to begin programming on February 21st)			
NY Mechanicville(Albany)	WABT-104.5	rhythmic oldies	80's hits "The Buzz"
PA Carbondale (Scranton)	WCTP-94.3	country	stunting w/love ads
Dallas (Scranton)	WCTD-93.7	country // WCTP	stunting w/countdown
Freeland (Hazleton)	WWFH-103.1	soft AC // WSHG	80's hits // WSHG
Philadelphia	WWDB-860	WTEL, religion	financial // WSBP
(WWDB, "Money Talk Radio" will evolve into a locally-produced station)			
Pittston (Scranton)	WSHG-102.3	soft AC	80's hits "The Buzz"
PR Caguas (San Juan)	WVJP-1110	tropical	tropical//FM "Criolla"
RI Providence	WHJJ-920	talk	adds Imus
(Imus moves from sister WWBB)			
Providence	WWBB-101.5	oldies	drops Imus
SD Dell Rapids(Sx. Falls)	KSOB-95.7	classic rock	KSQB-FM, soft AC "Gold"
(KSOB call letters & classic rock programming move to 107.9 MHz)			
Flandreau(Sioux Falls)	KSQB-FM-107.9	new	KSOB, classic rock
Sioux Falls	KSFS-1520	sports	KSQB WW1 - standards
(KSOB enters an LMA-to-buy with classic rock KSOB & soft AC KSQB-FM)			
VA Claremont (Tidewater)	WHRP-670	WRJR, b.gospel/rel.	SRN - cont. Christian

**Returned/Dismissed Applications (+ competes with existing application)**

IL 88.1*+	Athens (D)	Christian Educational Assn.
88.1*+	Petersburg (D)	Reformed Bcstg. Network, Inc.
88.1*+	Pleasant Plains (D)	Pleasant Plains, Inc.
88.9*+	Sherman (D)	Insight Ministries, Inc.
(dismissed by letter 11/30/00)		
88.9*+	Taylorville (D)	Cornerstone Radio, Inc.
(dismissed by letter 11/30/00)		

**NEW STATIONS: GRANTS**

ID 107.5	Sun Valley	100000 w, 1732 ft	Alpine Broadcasting, LP
IL 88.9*	Mount Vernon	4000 w, 338 ft	Board of Trustees, South IL Univ.
88.1*	Petersburg	6000 w, 328 ft DA	Cornerstone Comm. Radio, Inc.

**CONSTRUCTION PERMIT ACTIVITY**

AK KBFX-100.5	Anchorage	decreases to 174 ft
FL WWKO-91.3*	Belleview	license to cover for new station
IL WAWJ-90.1*	Du Quoin	license to cover for new station
LA KBZZ-FM-96.7	Morgan City	increases to class C3 from class A, 12,000 w, 476 ft, changes xmtr loc. to 29-41-39 90-59-58
NJ WNSW-1430	Newark	made changes to antenna system
NY WRFM-93.5	Renssen	changes to 1150 w, 748 ft
PA WJRC-90.9*	Lewistown	changes to 94 w, 1292 ft
VA WJLC-98.3	Clarksville	increases to 17500 w
WV WPCN-88.1*	Point Pleasant	license to cover for new station

**FACILITIES/PARAMETERS: APPLICATIONS (& reapplication) [docket number]**

AZ KZUA-92.1	Holbrook	move to 98.5 MHz, increase to 489 ft
CA KALT-FM-106.5	Alturas	downgrade to class A from class C1, 500 w, 272 ft, change xmtr location to 41-29-57 120-37-30
KQMS-1400	Redding	direct measurement of antenna power
FL WIXL-1190	Pine Castle	change xmtr location to 28-28-00 81-22-29
IA KDAO-1190	Marshalltown	make changes to antenna system
KNEI-FM-103.5	Waukon	increase to 37000 w

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

KS KDGB-93.1	Pratt	decrease to 991 ft, change xmtr loc. to 37-55-43 98-18-36
MI WTCF-100.5	Carrollton	increase to 6000 w, add DA, change xmtr loc. to 43-33-42 83-58-52
WGER-FM-106.3	Saginaw	increase to 4400 w, add DA
MN KLLZ-1600	Walker	direct measurement of antenna power
MO KMOX-1120	St. Louis	direct measurement of antenna power
MP KRSI-97.9	Garapan	upgrade to class C1 from class C2, 6500 w, 1492 ft, change xmtr loc. to 15-11-06 145-44-30
TX KTFM-102.7	San Antonio	build new auxiliary facility
UT KBLQ-FM-92.9	Logan	upgrade to class C1 from class C2, 100000 w, 207 ft, change xmtr loc. to 41-52-18 111-48-31
WA KLES-98.7	Mabton	change to 4000 w, 823 ft, change xmtr loc. to 46-31-20 120-19-59

**FACILITIES/PARAMETERS: GRANTS**

AL WAFN-FM-92.7	Arab	change to 6000 w, 328 ft, change xmtr loc. to 34-21-04 86-26-27
CA KFFG-97.7	Los Altos	increase to 3300 w
CO KOSI-101.1	Denver	build new auxiliary facility
FL WHOO-990	Orlando	modify CP to change xmtr location to 28-34-27 81-27-46
WWRM-94.9	Tampa	change to 95000 w, 1286 ft
GA WVEE-103.3	Atlanta	decrease to 1017 ft
IL WRTE-90.5	Chicago	increase to 73 w, 85 ft, change xmtr loc. to 41-50-26 87-43-05
WMKR-94.3	Taylorville	change to 5600 w, 341 ft, change xmtr loc. to 39-27-08 89-17-10
KY WIDS-570	Russell Springs	change xmtr loc. to 37-05-39 85-04-49
LA WSMB-1350	New Orleans	direct measurement of antenna power
MN KXSS-1390	Waite Park	direct measurement of antenna power
NY WNYE-91.5*	New York	decrease to 18000 w
NC WDTF-570	Raleigh	increase to 1000 w days, change xmtr loc. to 35-45-36 78-39-26
WSIC-1400	Statesville	direct measurement of antenna power
OK KRPT-FM-103.7	Anadarko	move to 103.5 MHz, increase to 292 ft
KJYO-102.7	Oklahoma City	build new auxiliary facility
TX KEMM-103.3	Commerce	upgrade to class C from class C2, 100000 w, 1647 ft, change xmtr loc. to 33-33-37 96-57-34, change city of license to Allen, TX
KLUV-FM-98.7	Dallas	build new auxiliary facility
KZPS-92.5	Dallas	increase to 99000 w, 1666 ft, change xmtr loc. to 32-35-19 96-58-05
UT KBJA-1640	Sandy	change xmtr loc. to 40-42-37 111-55-53
WA KSLY-FM-96.1	San Luis Obispo	build new auxiliary facility

**CALL LETTER CHANGES** (# applied for by new owners)

AZ KPBZ-103.9	Chino Valley becomes	KFPB	11/20/00	
AR KWHN-1320	Fort Smith	# KYHN	11/22/00	
KHFS-1650	Fort Smith	# KWHN	11/22/00	
CA KRLA-1110	Pasadena	# KSPN	12/1/00	"ESPN Radio"
FL WWWD-92.5	La Belle	# WRQC	11/28/00	"Real Rock 92"
ID KMXM-100.7	Gooding	# KIJZ	(requested)	"Smooth Jazz"
KS KFEZ-1340	Kansas City	# KCKN	11/28/00	
KY WMHX-103.9	Louisville	WPTK	11/24/00	
LA KJIN-1490	Houma	KFXV	11/22/00	
WLTS-105.3	Kenner	WCKW	11/24/00	
KFXV-96.7	Morgan City	KBZZ-FM	11/22/00	"The Buzz"
MD WETT-1590	Ocean City	WKHZ	(requested)	
MI WSTD-96.9	Standish	WWCM	11/30/00	
MN KAYF-97.3	Starbuck	KRVY-FM	11/24/00	
NY WEZO-950	Rochester	WBBF	11/29/00	
NC WYRU-1160	Red Springs	WTEL	11/22/00	
OR KHAT-100.5*	Malin	KBUG	12/1/00	"The Bug"
PA WTEL-860	Philadelphia	WWDB	11/22/00	
WWDB-FM-96.5	Philadelphia	WPTP	11/22/00	"The Point"
WPKK-97.5	St. Mary's	WDDH	11/30/00	

**CALL LETTER CHANGES (cont'd)**

SD	KSQB-107.9	Flandreau	KSQB-FM 11/23/00
	KSOB-95.7	Dell Rapids	KSQB-FM (requested)
	KSQB-FM-107.9	Flandreau	KSOB (requested)
	KSFS-1520	Sioux Falls	# KSQB (requested)
TN	WMAK-1430	Madison	WQCQ 12/1/00
	WRMX-96.3	Murfreesboro	WMAK 12/1/00
TX	KBAB(CP)-88.7*	Kerrville	KHKV (requested)
	KBCV(CP)-89.3*	Paris	KHCP (requested)
VA	WRJR-670	Claremont	WHRP 11/22/00
WV	WOHZ-1600	Wheeling	WKKX 11/27/00
ON	new-740	Toronto	CFPT

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AL	WAVH-106.5	Daphne	316 from Wilderness Hills, Inc. to Vernon Baldwin, Inc.
AZ	KKFR-92.3	Glendale	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
CA	KZLA-FM-93.9/ KPWR-105.9	Los Angeles	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
	KMPC-1540	Los Angeles	314 from One-on-One Sports, LLC to Vulcan Radio Corporation
CO	KXPK-96.5	Evergreen	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
FL	WFAV-1400	Fort Walton Beach	315 from Yesterday's Radio (Phillips) to Yesterday's Radio (Gulf Breeze Media)
GA	WSEG-104.1	Brunswick	314 from Admiral Broadcasting Co., Inc. to Golden Isles Broadcasting, LLC
	WXMK-105.9	Dock Junction	314 from Southland Radio, Inc. to Golden Isles Broadcasting, LLC
IL	WKQX-101.1	Chicago	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
IN	WNOU-93.1/ WIBC-1070/ WTLC-1310/105.7	Indianapolis	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
	WENS-97.1	Shelbyville	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
	WTHI-FM-99.9/ WWVR-105.5	Terre Haute/ West Terre Haute	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
KS	KCNW-1380	Fairway	314 from CRN Licenses, LLC to Kansas City Radio, Inc.
KY	WWLT-103.1	Manchester	316 from Wilderness Hills, Inc. to Vernon Baldwin, Inc.
MA	WNRB-1510	Boston	314 from One-on-One Sports, LLC to Vulcan Radio Corporation
	WESO-970	Southbridge	314 from Evergreen Communications, Inc. to Eastern Media, Inc.
NJ	WJWR-620	Jersey City	314 from One-on-One Sports, LLC to Vulcan Radio Corporation
NY	WLFH-1230	Little Falls	314 from Roser Communications Network, Inc. to Clear Channel Broadcasting Licenses, Inc.
	WOWB-105.5	Little Falls	314 from Towpath Communications, Inc. to Clear Channel Broadcasting Licenses, Inc.
	WQHT-97.1/ WRKS-98.7/ WQCD-101.9	New York	316 from Emmis FM License Corp. to Emmis FM License Corp. of St. Louis
	WOWZ-97.9	Whitesboro	314 from Professional Broadcasting Corp. to Clear Channel Broadcasting Licenses, Inc.
NC	WQDK-99.3/ WGAI-560/ WWOC-94.5/ WCXL-104.1	Ahoskie/ Elizabeth City/ Hatteras/ Kill Devil Hills	315 from Ray-D-O Biz Licenses (Shareholders) to Ray-D-O Biz Licenses (NCRB, LLC)
VT	WJJR-98.1	Rutland	314 from Albany Broadcasting Co., Inc. to Christian Ministries, Inc.
WA	KBLE-1050	Seattle	314 from HHH Broadcasting, Inc. to Sacred Heart Radio, Inc.
	KENE-1490	Toppenish	314 from Good News and Music Broadcasting to Confederated Tribes/Yakama Nation

**WASHINGTON THIS WEEK**

Will it be "FCC Chairman Powell"? The fastest way to handle replacing Democratic appointee Bill Kennard as FCC Chairman is to move Michael Powell up to Chairman. And that probably wouldn't bother future cabinet member Colin Powell, Michael's dad. The younger Powell has been a team player and bridge-builder on the Kennard FCC. There had been talk about Texas PUC Chairman Pat Wood III taking over the FCC, but Wood may be slotted for something else, like a top federal energy regulatory job.

Is smaller better, when it comes to local-market clusters? On the way out the door, this current FCC opens a Notice of Proposed Rulemaking on tightening up the definition of what makes a "local radio market." After pulling the item from the agenda of the December 7 monthly meeting, the Commission voted for it "on circulation", by a 5-0 vote. Even the two Republican Commissioners agree to the NPRM, but that doesn't mean Michael Powell or Harold Furchtgott-Roth will go as far as colleague Gloria Tristani. On the Democratic side, Commissioner Susan Ness says the FCC should have acted soon after implementation of the 1996 Telecom Act. Tristani says the FCC's delay has inflicted "damage" on the public by allowing far too much concentration in local markets like Omaha, Wichita, Youngstown, Portland, ME, Pine Bluff, AR and Augusta, ME. Tristani says it's time to "move with dispatch to spare other communities a similar fate." We don't believe the FCC wants to retroactively bust up current clusters it believes are jumbo-sized.

Here's how the FCC might change local-market rules: Does the Wichita commercial radio market have 52 stations, or 24? The way the Commission currently adds them up, the right answer is 52. But it says only 24 actually make a typical Arbitron report, and it says the Arbitron market-based definition might be more accurate. A market with 45 or more stations allows a single owner to have eight stations. But 24 stations would make it six. Here are the "alternative station-counting methods" contemplated in the Notice of Proposed Rulemaking (MM Docket No. 00-244) - Eliminating the current market definitions (using signal overlap criteria) and using Arbitron instead. But nearly 20% of the U.S. population lives in the 2,250 counties not located in Arbitron markets. The FCC's asking how to handle listeners in those counties. How about keeping the "mutual overlap" test, but reducing the number of stations you could own in a market? And the FCC's asking for input on "alternative counting methods", like counting only those stations that overlap a certain percentage of the contour of one or more mutually overlapping stations.

Clear Channel's purchase of three more stations in Poughkeepsie is blasted by FCC Commissioner Tristani. The ink's not even dry on the FCC's Notice of Proposed Rulemaking about a possible new local-market definition, and Tristani criticizes the Commission staff for "regulatory sleight of hand" in approving three transfer apps. Clear Channel is buying Poughkeepsie-market WRWD-FM, WBWZ and WGHQ as part of its arrangement with Roberts Radio and Tristani's upset. By her math, CC will have 10 stations in a 36-station market. She thinks CC should be allowed no more than seven. And she says that Po-town (as the locals call it) only has 21 stations using the Arbitron-defined market definition.

Pay to play - or pay to stream, actually: The U.S. Copyright Office's December 11 ruling that broadcasters are subject to a new performance fee under the 1998 Digital Millennium Copyright Act opens a real can of worms, and maybe a new budget line for stations. D.C. attorney David Oxenford says "many traditional broadcast practices may need to be changed to qualify for a 'compulsory' streaming license. For instance, the DMCA prohibits the publication of information about when particular recordings will be played. Thus, a station could not publish the fact that it will be playing 6 Album Sides At 6 o'clock without forfeiting its compulsory license." There's more: "The Act prohibits more than four songs from the same artist within a three-hour period, or more than three in a row. Broadcasters will also have to display on their website the name of the song while it is being played (and not before), along with the artist and the album. If there is no compulsory license, private negotiations would have to be conducted to arrive at a fee."

**WASHINGTON THIS WEEK (cont'd)**

The new Internet streaming fees would be retroactive to 1998, and nobody knows what the arbitration panel would fix as "the rate" for audio streaming, but when they do, it would be retroactive to when the Digital Millennium Copyright Act was passed, which was late 1998. One attorney we checked with said "a lot of broadcasters could be surprised to wake up and realize big potential liabilities" because of the retroactivity. And, the new streaming fees don't affect just music: "Sound recording" includes reporters' news stories, actualities and other audio produced by organizations like the AP. The Copyright Office is an arm of the Library of Congress, and its decision affects 4,000 stations that stream their signals on the web.

Has deregulation been good for minorities and women? FCC Chairman Bill Kennard isn't convinced, and he wants Congress to bring back the minority tax certificate, among other remedies. Kennard emceed a live-on-the-web policy forum Tuesday (12/12) about the market-entry barriers to ownership by women and minorities. Kennard also calls on Congress to increase funding for the Telecommunications Development Fund, and he wants the FCC itself to re-examine how it determines who is a "minority owner." The FCC shared new research data from five different studies that show some minor progress for women and minorities.

Looking into the future, the FCC encourages "software-defined radios", which will literally reconfigure themselves to pick up the desired signals with just a change in software. Biggest future application could be wireless phones and other mobile communications devices that would simply download new software out of thin air. But "radio" here could mean any kind of radio. The Commission approved a Rulemaking to expedite "SDR", and the NPRM is necessary because some of these future downloads change the "receiver" so much, it would literally need a new FCC approval number.

Sorry, Mr. Hackler, the FCC wants another \$3,000 from you: Seems the FCC's December 6 Forfeiture Order against Kevin Hackler for unauthorized transfer of control of KSRW, Childress, TX (96.1 MHz) missed something. Namely, the reference in an earlier Notice of Apparent Liability (July 14, 2000) to Hackler's apparent failure to file an updated ownership report, in violation of Section 73.3615. The ownership-filing violation carries a base fine of \$3,000, and the FCC tacks that onto the \$8,000 fine it meted out in the December 6 Order. So Hackler's new total is \$11,000.

**CANADA THIS WEEK**

Briefing reporters at the company's annual shareholders meeting in Toronto, Corus Entertainment, Inc. CEO John Cassaday said the firm has amassed C\$350-million in cash to fund further acquisitions. Cassaday didn't name any possible purchase targets. He did acknowledge that most of the operations that would make a good fit with Corus are privately held businesses and so hostile takeover tactics would not be in the plan. Corus Entertainment is Canada's second largest owner of commercial radio stations. It owns 43 stations, four relay transmitters and operates one station in an LMA.

Longtime CBC radio personality Allan McFee, who made an impression on fans with his unique choices in music and penchant for unusual stunts, passed away at age 87. McFee began his career with the public broadcaster in 1937 and remained with the corporation until 1991. From the mid-1970's until his retirement, McFee attracted something of a cult following as host of "Eclectic Circus," a late-night program on CBC's AM network that mixed a wide variety of music with characters McFee created.

**ELSEWHERE**

In the recently-created Arbitron market of Brunswick, GA, Sanders Hickey files to buy two FMs -- and wins immediate red flags from the FCC, which will likely slow down the closings. Hickey is paying \$2.8 million for CHR "Magic 105.9" WXMK, a class C3 licensed to Dock Junction, GA. And urban "Hot 104.1" WSEG, an A licensed to Brunswick. Sanders Hickey is doing business here as Golden Isles Broadcasting, and the seller is Lorraine Wiggins' Southland Radio (WXMK) and Admiral Broadcasting (WSEG). A Hickey-led group already owns the Huntsville, TX combo of classic country KSAM and country KSAM-FM, so this latest purchase makes Hickey a "group" under the M Street definition (at least one station in two or more markets).

**ELSEWHERE (cont'd)**

Harrisonburg, VA becomes the newest Clear Channel market, as CC buys three stations there from the Lewis family-owned Mid-Atlantic Network for \$7.2 million. Clear Channel's in line to score country WKCY-FM, a class B at 104.3, adult standards/talk WKCY at 1300, 5000 watts day, 32 night, ND, and classic hits "Cool" WACL, Elkton, VA, a B1 at 98.5. This acquisition would continue CC's recent interest in the I-81 corridor, where it's already got stations in places like Staunton, VA, to the south.

In Utica-Rome, NY, Clear Channel runs into FCC red flags trying to buy three more stations from entities associated with Ken Roser. CC's already got a six-station cluster comprising rocker WOUR, CHR "Kiss" WSKS, soft AC WRFM, and the "Sports Star" trimulcast of WRNY, WUTQ and WADR. That's surely why the FCC unfurled red flags for these three proposed additions from Roser: The "Wow FM" dance-CHR simulcast of WOWZ, Whitesboro, NY, a class A at 97.9, and WOWB, Little Falls, an A at 105.5. Plus country WLFH, Little Falls at 1230 KHz (1-kw, ND). WLFH is currently simulcasting Albany-area "Bug Country" WBUG-AM/FM, but the Albany "bugs" aren't part of this purchase: Roser is keeping them.

Around Washington, D.C., Roy Robertson's Somar Communications buys two more stations for \$2,250,000. Those are "Bay" country WMDM-FM, Lexington Park, MD, a class A at 97.7 MHz, and expanded-band "Legends 1690" WPTX, doing adult standards, talk and sports with the usual expanded-band facility of 10-kw day, 1-kw night, ND. Seller is Southern Maryland Broadcasting. Somar thus adds WMDM-FM and WPTX to its current suburban holdings: the WKIK/WKIK-FM country simulcast and classic hits WSMD-FM.

In George W. Bush's hometown of Austin, Bill Jamar sells KOKE, Pflugerville, TX (1600 KHz) to Lasting Value Radio for \$2,300,000. It's been doing contemporary Christian for Jamar Media, but we'll see what Meredith Beals' Lasting Value Radio plans for the facility. Lasting Value currently owns a couple of stations in Jasper, TX: news/talk KTXJ at 1350 KHz and country KWYX at 102.7 MHz. The KOKE's facility is 5,000 watts day, 700 night, DA-2. Those "KOKE" calls have been knocking around the Austin market a long time, and previously belonged to the 101.5 MHz modern rocker now known as KROX-FM.

In the mountains around Knoxville, the folks who bought Dolly Parton's stations score another FM, and it's the silent WEZG, Jefferson City, TN, a class A at 99.3, which they put back on the air with a country format. Paul Fink and his associates at Whitfield Communications are quickly assembling a nice little cluster, starting with the WDLY and WSEV combo they bought from Ms. Parton. Then they agreed to add WOCE, Benton, and WCLE-AM/FM. Now they pickup WEZG, from W. L. Nininger's Bristol Broadcasting. Price: \$550,000.

After a big shove from the FCC, Cumulus and Anderson withdraw their long-hanging deal for five stations in Bismarck, ND. The FCC threatened a seldom-used "Hearing Designation Order", and that was enough to persuade Dennis Anderson and Cumulus to withdraw the pending transfer apps. Cumulus has been LMAing Anderson's KSSS, KBMR and KXMR while running its own KBYZ, KACL, KKCT and KLXX. Cumulus was also hoping to acquire Anderson's CPs for KAVG and KBKU. But the FCC played Terminator and was ready to make an example out of Cumulus.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

Arbitron's first-ever U.S. People Meter test really moves into the field, as they begin to recruit "panel members" in Wilmington, DE -- though some observers expected Arbitron to be further along with the PPM test and have its 300-person panel ready for the Fall book in the Wilmington market. (As a non-continuous measurement market, Wilmington doesn't get a Winter survey.) Arbitron expects the selection process to last nine to 10 weeks, and with the People Meter they can't just mail out diaries: They must get consent, then get the "base station" plugged in at each house and train family members in how to use the pager-size People Meter. Phase I of the test is in Wilmington, next door to Philadelphia. Phase II will expand to Philly proper.

Matt Drudge will not be denied - denied access to the airwaves, that is. Even though ABC is dropping Drudge's Sunday evening show when his contract expires later this month, Premiere will pick him up as of February 4. Looks like Premiere gives Drudge the same time slot: Sundays, starting at 10pm Eastern.

M STREET BAZAAR. . . (cont'd)

First Jesse Ventura, now. . . Rick and Bubba? The "Two Sexiest Fat Men Alive" are the XFL's newest play-by-play team, calling games on the air for the new Birmingham Thunderbolts. Rick Burgess tells the Birmingham News "It won't be polished. . . This is what we'd be doing in front of the TV at home." The syndicated weekday morning team will be calling the weekend games of the Thunderbolts on classic rock WZRR, a sister to Rick and Bubba's home-base station, WYSF.

That sure looks like Teri Garr on the EZSweeps.com website, and sure enough, longtime TV-spot producer Film House is behind the EZSweeps portal idea, as a partner. Dave Nichols says the notion was to exploit the firm's expertise in contests to build a website to attract online sweepstakes-players. It is drawing them in: 200,000 average visitors a day, 3 million registered unique users. Film House sold off part of its interest in EZSweeps to a venture capital group but remains the largest stakeholder. The operation is based at Film House's Nashville HQ, and here's the radio angle: Film House is allowing client stations to link over to EZSweeps from their own sites. No money is involved, but stations get back a database of e-mail addresses.

It's a TV story, but we can't help mentioning that Tribune's San Diego TV station has been de-listed by Nielsen, according to the TV Business Confidential fax. Here's why: The station mailed out 75,000 videos whose packaging says "Attention Nielsen homes: Please watch KSWB 5/69 [channel numbers]. Diary homes, please write down KSWB 5/69 in your Nielsen diary. Thanks to all Nielsen homes for watching KSWB." TV Business Confidential says the station reinforced the direct-mail campaign with on-air promos addressed to Nielsen family households. Nielsen will de-list WB affiliate KSWB from the database of the November sweeps, though the station will be able to use the numbers in its own sales effort. Nielsen has been far more lenient about rating-related promos than Arbitron (late-night TV hosts crack jokes about the ratings). In the radio world, Arbitron de-listed Memphis-market WMPS in Winter 2000.

In the electronic delivery of spots business, SpotTaxi.com merges with adDirect to become a new company called FastChannel Network. This is a set of nuptials for another broadcast-plus-print marriage, since SpotTaxi is the Seattle-based venture backed by Ackerley that facilitates the exchange of broadcast spots and other content to stations over the Internet. AdDirect does digital delivery of ad campaigns for print customers.

Emmis-owned Revenue Development Systems stops taking market-exclusive clients, with Kathryn Maguire saying RDS is taking a "necessary step to make a greater impact in our own company." RDS is allowing current clients who want to end their deals to terminate as of December 31. It will (needless to say) be working on a market-exclusive basis for stations owned by parent Emmis Communications. Sales-support company RDS also announces beefed-up services for NTR (Non-Traditional Revenue).

There's lots of weekday at-work listening in the first-ever MeasureCast report of Internet audio audiences. MeasureCast says 73% of all streaming audio listening occurred between 9am and 7pm EST, with 3pm the peak listening hour for Internet radio. Various streamed ABC-owned talk stations were the big winners here, gauging by the top 10: Talker WABC was #1 with a total TSL of 107,409 hours and 19,336 cume persons. #2 was KKBT, 59,590 hours and 6,558 cume persons. #3 was ABC news/talker WBAP, Dallas. #4 was ABC talker KSFO, San Francisco. #5 was talker WLS, Chicago. #6 was ABC news/talker KGO, San Francisco. #7 was ABC hot AC WPLJ, New York. #8 was Internet-only classic rock "Radio Margaritaville." #9 was talker KABC, L.A. #10 was Internet-only alternative rocker 3WK Original Underground. MeasureCast also reports demographics: More men than women tuned in (71% to 29%). And as for patterns, 90% of all online listening occurred on weekdays.

The escaped-prisoner morning show stunt doesn't play any better in Kansas City than San Francisco. Or maybe privately, K.C.-market country KBEQ would say it did what they wanted: got them publicity. San Francisco-market KYLD hit legal trouble after sending out a couple of stuntpeople dressed in orange prison uniforms to knock on doors asking for help getting their handcuffs off. In Kansas City, KBEQ's version of the stunt earns misdemeanor charges for morning show star Randy Miller and producer David DiMarco, and a summons for stunt guy Edgar Sanchez.

**M STREET BAZAAR. . . (cont'd)**

RADAR shows another strong quarter for network radio (and big potential gains for talk and information), with the Fall RADAR 67 reporting good news for all three big players: Westwood, whose limited-inventory #1-ranked CNN Max sales network grew 4.4% over Summer. Premiere, who stayed #2 and #3 with AM Drive and Sapphire. And for ABC Prime, the perennial full-time sales-net leader, which gained 9.5%. ABC also turned up the biggest percentage drop, as its Advantage sales network lost 24% over the Summer. Westfield, NJ-based SRI produces the quarterly RADARs.

Side channels keep listeners on station websites longer, says the latest Arbitron-Edison Media Research study of Internet listening habits. "Side channels" are Internet-only audio channels accessed from the station's main website. (See WRIF, Detroit's hard-rock "iRif" for an example.) More at Arbitron.com or EdisonResearch.com.

Tune in that shortwave now, and catch National Public Radio - yes, NPR says it's adding shortwave radio to its strategy, making Morning Edition, All Things Considered and other offerings of NPR Worldwide available on shortwave. They're also beginning a new international marketing campaign, beginning with a yearlong commitment with the International Herald Tribune.

BuyMedia does a little buying of its own, with the acquisition of Canadian software maker REP-PAK Media Systems. BuyMedia says Rep-Pak sales software is being used by more than 80% of Canada's private TV stations. Burlingame, CA-based BuyMedia bought the TvSCAN and CableScan units of Tapscan In September, and Marketron before that.

Steve Smith's new job is getting Clear Channel stations and SFX Entertainment to work together, looking for opportunities for collaborations between the largest producer and promoter of concerts and live events, and the country's largest radio group. Steve has been president of both SFX.com and SFX Multimedia (trade-magazine publishing and research). Now he'll become Executive VP of SFX and sit on the SFX Executive Management Team. As an Infinity exec once told us about corporate synergy: "It isn't synergy unless you know the other guy's name and phone number."

Beth Tepper is Premiere's new VP/Marketing and Promotions, getting a promotion from Director. Her experience before Premiere included stints at TM Century, Cox and CBS. She'll report to Executive VP/Marketing Roby Wiener.

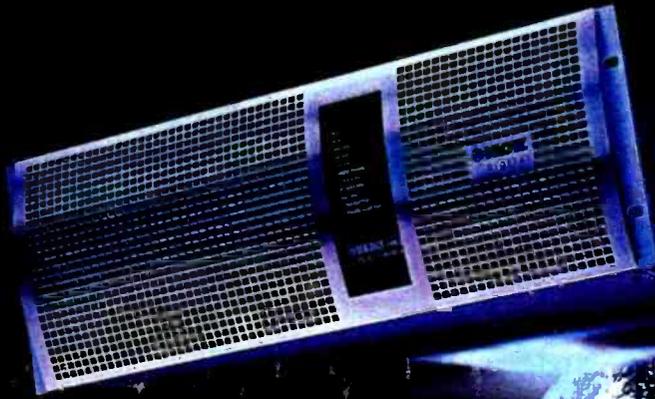
ABC Radio News veteran Jon Belmont joins Journal's WTMJ, Milwaukee as morning host. Jon has one of those distinctive "lockouts" ("I'm J-o-o-o-n Belmont") and he'll be a loss for ABC. But like many network TV newsies, he's taking a big local anchor job - in this case, replacing 15-year vet Robb Edwards, who remains with Journal Broadcast Group. Belmont's voice is familiar to locals because he's been doing an ABC "CustomCast" for WTMJ in p.m. drive.

John Cullen takes over Clear Channel International, replacing Jon Pinch - who left to take the hot-seat job as the #2 executive at Cumulus Media in Atlanta. We'd heard that Cullen has been taking life a little easier since leaving AMFM Inc. He'd most recently been president of AMFM New Media and before that COO of Capstar. Now Cullen's back in action as President of CC's International Division.

People Meter researcher Arbitron makes some People Moves, as 22-year vet Brad Feldhaus becomes Director of Strategic Initiatives for Radio Station Services. Recent-returnee Dennis Seely becomes VP/Marketing for Station Services. Former Chancellor Marketing Group employee Jan Bournstein rejoins Arbitron as Senior AE for the Northeast. Bilingual software trainer Gabby Selva becomes an AE on the West Coast. And reflecting Arbitron's new focus on training clients to get the most out of its software, Eric Coats moves over to become a Software Training Specialist, and Radio One salesperson Jim Haynes re-joins Arbitron as a Software Training Specialist.

Hope your holiday preparation is going well - we just put up some holiday decorations at our Nashville office as we were putting this edition of the M Street Journal (#50 for the year 2000) to bed. Call us at (615) 251-1525 if we can help you with any custom database needs, subscription requests, or anything you think we can help you with. See you back next week, here on M Street!

\* \* \* \*



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# The M Street Journal

**Radio's Journal of Record**  
**NEW YORK ■ NASHVILLE**

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**CONGRESS DE-TUNES LOW POWER FM.** . . . By passing the NAB and NPR-backed "Radio Broadcasting Preservation Act of 2000", which allows the FCC to proceed with LPFM but forbids it from stripping away third-adjacent-channel protection from current licensees to do it. The Act will thus prevent the FCC from issuing 80% or more of the LPFM licenses FCC Chairman Bill Kennard wants to create. Kennard's only solace may be the Congressionally-mandated testing of "his" LPFM standards in nine test markets, which should yield real-world answers to the question about third-adjacent-channel protection. We can also foresee an increase in pirate radio activity, since many would-be LPFM licensees may have decided there's nothing to lose by going on the air without a license. We predict a busy year for the FCC Field Agents and federal marshals.

**WINNERS AND LOSERS OF THE YEAR.** . . . No, not just Bush and Gore. For all the Radio Year 2000, here are some of radio's winners and losers: The new 80s-based format is one of the winners, with 38 stations and more expected just after Christmas (we'll see what the long-term ratings are). Also winners were the station owners who sold in the first part of 2000, and missed the downturn in station prices later in the year. Which gets us to some of the losers, led by radio stocks. The M Street Radio Stock Index was literally at its highest point for the year on January 3, 2000 - and radio stocks did nothing but drop from there. The rhythmic oldies format isn't quite a loser, but hasn't shown signs of growth this year. One highly-publicized "loser" was commercial classical, though we note there are still around 35, counting the likely departure of Chicago's WNIB/WNIZ from the format. But the biggest loser of 2000 may be FCC Chairman Bill Kennard. Many of the policies he pushed, like Low Power FM, EEO, retention of the Political Editorial and Personal Attack rules, and stricter scrutiny of mergers, may fare badly under a new GOP-controlled Commission. Kennard fought the good fight, but no matter how they count the chads in Florida, he's leaving the FCC (and some dreams) behind.

**SEE YOU BACK IN TWO WEEKS.** . . . As the M Street Journal staff takes its usual brief one-week respite. We give you 51 weekly issues a year, and since this is Volume 17, Number 51, it's time to give the computers and the brains a little bit of time off. Our office will continue to be open for questions about subscriptions, custom database runs, etc. We'll return in two weeks with the first issue of 2001, dated Wednesday, January 3. Thanks for your continued support of the M Street Journal, and a safe and happy holiday and New Year.

**FORMAT CHANGES & UPDATES** ( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Cordova	WFFN-95.3	country	JRN - oldies
Jasper	WARF-1240	country // WFFN	JRN - oldies // WFFN
	(WARF retains its religion programming 7:30-10:30 am)		
AZ Nogales	KOFH-99.1	new	Spanish variety
	(KOFH's "La Campeona" will contain a mix of American & Latin music with bilingual announcers)		
AR Little Rock	KABZ-103.7	talk & sports	drops Imus
CO Yuma	KNEC-100.9	JRN - standards	JRN - soft AC
FL Boynton Beach (W. Palm)	WBZT-1040	# talk & sports	WJNA, ABC - standards
(1040 KHz and 1230 KHz swap formats & begin LMA's-to buy prior to swapping owners)			
West Palm Beach	WJNA-1230	# ABC - standards	WBZT, talk & sports

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**FORMAT CHANGES & UPDATES (cont'd)**

GA Roswell (Atlanta)	WAMJ-107.5	R&B oldies	urban AC
	(WAMJ has added currents and evolved to an urban AC format)		
HI Honolulu	KQMQ-FM-93.1	dance-CHR	80's dance hits "The Q"
	(KQMQ-FM airs rhythmic hits of the late 70's, 80's & select 90's)		
ID Mountain Home (Boise)	KTPZ-99.1	CHR	80's hits "The Point"
IL Chicago Heights	WCFJ-1470	brokered // WSBC	adds talk // WVON(1/1)
	(WCFJ will simulcast "The Cliff Kelley Show" from WVON, weekdays 7 to 10 am)		
KY Harrodsburg	WHBN-1420	# country	adds JRN - classic CW
	(WHBN enters an LMA-to-buy with oldies WRNZ & talk/sports WHIR)		
MI Detroit	WXYT-1270	talk	adds sports (Jan. 5th)
	(WXYT drops Rush Limbaugh)		
Detroit	WJR-760	news-talk	adds Rush Limbaugh
MN Shakopee (Minneapolis)	KSMM-1530	# classic hits/ talk	Spanish variety
MO Birch Tree	KBMV-FM-107.1	silent	hot AC
Birch Tree	KBMV-1310	silent	hot AC // FM
NE Lincoln	KLMS-1480	sports	ESPN - sports
	(KLMS retains Jim Rome 11a-2p)		
NH Nashua (Manchester)	WSMN-1590	# talk	adds BNR - news 6-8a
	(WSMN enters an LMA-to-buy with Tom O'Brien's Red Rock Publishing)		
NM Milan	KQEO-1130	silent	KZKL, JRN-ranchera(1/1)
NY Ellenville (Monticello)	WELV-1370	# talk	adds JRN - standards
	(WELV continues its smc. of am-drive talk with WKIP, WHUC & WCKL)		
Elmira Heights	WEHH-1600	# silent	standards "Golden 1600"
	(WEHH returns to air at new frequency 1600 KHz)		
North Syracuse	WTLA-1200	adult standards	adds JRN - standards
Oswego (Syracuse)	WSGO-1440	standards // WTLA	adds JRN-stands.//WTLA
Poughkeepsie	WKIP-1450	# talk	adds JRN - standards
	(WKIP continues its smc. of am-drive with WELV, WHUC & WCKL)		
Utica	WTLB-1310	adult standards	adds JRN - standards
NC High Point (Greensboro)	WHSB-FM-100.3	country	WXRA, rock (Jan. 2)
	(WXRA's rock format moves from 94.5 MHz)		
Eden (Greensboro)	WXRA-94.5	rock	country (Jan. 2)
	(Expect new call letters on gold-leaning "Country 94.5")		
OK Woodward	KAZY-95.9	new	RMN - modern rock
OR North Bend (Coos Bay)	KOOS-94.9	country	JRN CD - country
PA Carbondale (Scranton)	WCTP-94.3	stunting	WBHD, CHR // WBHT
	(WBHD joins WEMR-FM in simulcasting WBHT)		
Dallas (Scranton)	WCTD-93.7	stunting	WBSX, rock "93.7 X"
TN Tullahoma	WTML-91.5*	new	info & classical//WPLN
TX Atlanta (Texarkana)	KALT-1610	new	talk & sports
WI Three Lakes	WLSL-93.7	oldies	adds JRN - oldies nts.

**CONSTRUCTION PERMIT ACTIVITY**

AL WTBC-1230	Tuscaloosa	changes xmtr loc. to 33-13-09 87-30-31
WJEC-106.5	Vernon	changes xmtr loc. to 33-51-15 88-01-55
AZ KOFH-99.1	Nogales	license to cover for new station
KQAZ-101.7	Springerville	upgrades to class C1 from class A, increases to 55000 w, 1243 ft, adds DA, changes xmtr loc. to 34-15-06 106-35-06
		(accepted by Mexico)
AR KCMH-91.5*	Mountain Home	increases to 26000 w (v), 472 ft
CA KJLH-102.3	Compton	increases to 5600 w
KGAM-1450	Palm Springs	decreases to 960 w days and nights, ND, changes xmtr loc. to 33-48-07 116-27-44
CO KTLC-89.1*	Canon City	license to cover for new station
FL WRGO-102.7	Cedar Key	changes to 12500 w, 459 ft, changes xmtr loc. to 29-11-45 82-59-46
WYUU-92.5	Safety Harbor	built new auxiliary facility
GA WVEE-103.3	Atlanta	decreases to 1017 ft
HI KHWI-92.7	Hilo	upgrades to class C3 from class A, increases to 9000 w, -256 ft, changes xmtr loc. to 19-50-19 155-06-43
ID KEFX-88.9*	Twin Falls	built new auxiliary facility
IL WCIL-FM-101.5	Carbondale	changes to 28500 w, 653 ft, changes xmtr location to 37-42-04 89-22-18
WMMC-105.9	Marshall	increases to 328 ft
WSTQ-97.7	Streator	increases to 6000 w
MI WGKL-105.5	Gladstone	upgrades to class C3 from class A, 10000 w

**CONSTRUCTION PERMIT ACTIVITY (cont'd)**

MO KOMC-1220	Branson	decreases to 470 w days, 44 w nights, ND changes xmtr loc. to 36-43-08 93-14-20
NM KMDZ-96.7	Las Vegas	license to cover for new station
KMMG-95.5	Santa Fe	decreases to 17500 w
NY WRRB-96.9	Arlington	changes to 310 w, 1006 ft
WEHH-1590	Elmira Heights	moves to 1600 KHz, increases to 5000 w days
OK KMMZ-FM-96.9	Enid	upgrades to class C from class C1, increases to 1500 ft, changes xmtr loc to 35-58-50 97-41-42
OR KZNX-89.7*	Astoria	license to cover for new station
KKJZ-106.7	Lake Oswego	decreases to 1158 ft, changes xmtr loc. to 45-30-57 122-43-52
TX KNTU-88.1*	Denton	changes city of license to McKinney, TX
WA KFNK-104.9	Eatonville	changes to 5100 w, 358 ft
WY KKAU-107.3	Albin	license to cover for new station

**FACILITIES/PARAMETERS: APPLICATIONS ( & reapplication) [docket number]**

CT WPLR-99.1	New Haven	change xmtr loc. to 41-25-22 72-57-06
FL WYUU-92.5	Safety Harbor	build new auxiliary facility
IL WBEL-88.5*	Cairo	change to 40000 w (v), 558 ft (transmitter located in Kentucky)
IN WBRI-1500	Indianapolis	direct measurement of antenna power
MD WXCX-103.7	Havre de Grace	change to 37000 w (circular), 551 ft DA change xmtr loc. to 39-33-52 76-06-07
MS WAQB-91.7*	Tupelo	upgrade to class C2 from class A, increase to 23000 w, 505 ft, add DA, change xmtr location to 33-55-35 88-39-46
MO KTEJ-89.3*	Festus	increase to 25000 w, 371 ft, add DA, change xmtr loc. to 38-09-16 90-02-07
NM KRDR-90.1*	Red River	upgrade to class C3 from class A, increase to 3200 w (v), 718 ft, change xmtr loc. to 33-24-49 104-22-49
KSFX-100.5	Roswell	increase to 328 ft, change xmtr loc. to 33-24-49 104-22-49
OH WYLI-910	Marietta	decrease to 40 w nights, DA-D, change xmtr loc. to 39-28-33 81-28-08
OK KNOR(CP)-105.5	Coalgate	downgrade to class C3 from class C2, dec. to 25000 w, 328 ft, change xmtr loc. to 34-41-03 96-22-37
TX KBAB(CP)-88.7*	Kerrville	upgrade to class C3 from class A, increase to 5000 w, 384 ft, change xmtr location to 30-06-07 99-04-38
VA WKDW-900	Staunton	change xmtr loc. to 38-10-32 79-04-12
WV WPDZ-FM-104.9	Clarksburg	modify CP to increase to 7400 w, 597 ft change xmtr loc. to 39-15-22 80-06-46

**Returned/Dismissed Applications**

IL WNIZ-96.9	Zion (D)	decrease to 492 ft DA, change xmtr loc. to 42-30-35 87-53-11
TX KLUV-FM-98.7	Dallas (D) (dismissed 12/11/00 by public notice only)	build new auxiliary facility

**FACILITIES/PARAMETERS: GRANTS**

CA KQXY-FM-98.5	Cathedral City	build new auxiliary facility
KEAR-106.9	San Francisco	build new auxiliary facility
GA WSGC-1400	Elberton	direct measurement of antenna power
KS KDGB-93.1	Pratt	decrease to 1004 ft, change xmtr loc. to 37-55-50 98-19-04
KY WVRB-95.3	Wilmore	change to 4100 w, 397 ft, add DA, change xmtr loc. to 37-57-37 84-32-42
MI WMHG-1600	Muskegon	change xmtr loc. to 43-11-48 86-13-24
OK KQSR-94.7	Oklahoma City	build new auxiliary facility
KTST-101.9	Oklahoma City	build new auxiliary facility
KXXY-FM-96.1	Oklahoma City	build new auxiliary facility
KEOK-101.7	Tahlequah	change to 25000 w, 285 ft, add DA
PA WKBI-1400	St. Mary's	direct measurement of antenna power
TN WAKM-950	Franklin	increase to 5000 w days, ND
WI WGLR-1280	Lancaster	direct measurement of antenna power

**FACILITIES/PARAMETERS: GRANTS (cont'd)**

WY KRRR-99.9	Cheyenne	upgrade to class C2 from class A, increase to 50000 w, 492 ft, change xmtr loc. to 40-59-22 105-03-47
BC CKGO-1240	Hope	move to 100.5 MHz, 157 w
PQ CKFL-1400	Lac-Megantic	move to 106.7 MHz, 4250 w

**CALL LETTER CHANGES** ( # applied for by new owners)

FL WBZT-1040	Boynton Beach	# WJNA	(requested)
WJNA-1230	West Palm Beach	# WBZT	(requested)
NM KQEO-1130	Milan	KZKL	(requested)
NC WHSL-FM-100.3	High Point	WXRA	(requested)
PA WCTP-94.3	Carbondale	WBHD	(requested)
WCTD-93.7	Dallas	WBSX	(requested) "93.7 X"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

IL WNIB-97.1	Chicago	314 from Northern Illinois Bcstg. Co., Inc. to Bonneville Holding Co.
WNIZ-96.9	Zion	314 from Northern Illinois Bcstg. Co., Inc. to Bonneville Holding Co.
IN WZRK-101.7	Kentland	316 from Milner Broadcasting Co. to Milner Broadcasting Enterprises, LLC
KS KIND-1010/101.7	Independence	316 invol. from Central Bcstg. (Rupard) to Central Bcstg. (Estate of Nelson Rupard)
ME WNSX-97.7	Winter Harbor	314 from Bridge Broadcast Group to Clear Channel Broadcasting Licenses, Inc.
MN KBPQ-93.3	Nisswa	316 from BDI Broadcasting, Inc. to BL Broadcasting, Inc.
NY WDOE-1410	Dunkirk	316 from Vox Allegany, LLC to Chadwick Bay Broadcasting Corporation
WBKX-96.5	Fredonia	316 from Vox Allegany, LLC to Chadwick Bay Broadcasting Corporation
OH WRBP-1440	Warren	314 from Star Communications, Inc. to SCA License Corporation
SC WAVF-96.1	Hanahan	316 from Cordes Street Communications, Inc. to ECRP Charlestown, LLC
TN WSGI-1100	Springfield	314 from F & M Enterprises, Inc. to Lightning Broadcasting, LLC
WV WETZ-1330/103.9	New Martinsville	314 from HBN Communications, Inc. to Dailey Corporation

This week, 189 "316" reorganization applications were filed from Infinity Broadcasting Corporation to Infinity Media Corporation.

**WASHINGTON THIS WEEK**

Amazingly, the FCC will open its third Filing Window for Low Power FM licenses in January - or will it? That would put the FCC in direct contradiction with the "Radio Broadcasting Preservation Act" passed by Congress, which will gut FCC Chairman Bill Kennard's vision of community radio operated by churches, schools and local groups. The legislation will ban the FCC from stripping away third-adjacent-channel protection from current licensees to wedge in more LPFMs. But that prospect didn't stop the FCC from announcing its third Filing Window for residents of Colorado, Delaware, Hawaii, Idaho, Missouri, New York, Ohio, South Carolina, South Dakota, Wisconsin and American Samoa. The five-day window would run January 16 through January 22. The FCC issued the Public Notice for this third Filing Window literally on the same day (December 15) that Congress was passing the Radio Broadcasting Preservation Act.

Bill Clinton gives FCC Commissioner Susan Ness an early Christmas gift - a recess appointment that will anger the Republicans on Capitol Hill, since there was talk in the Senate floor debate that the Democrats would avoid any "recess appointments." Those are made when Congress is gone and they literally bypass Congress. Ness' original five-year term expired June 30, 1999 and President Clinton renominated her for a second term, but things got stuck. The Senate finally gave her a reconfirmation hearing in March 2000, but no vote. Then on Monday (12/18) Bill Clinton took advantage of Congress' final adjournment to hand Ness a "recess appointment." She could remain on the FCC for roughly another 12 months, until the end of the first session of the new 107th Congress.

**WASHINGTON THIS WEEK (cont'd)**

The politics at the FCC will get very interesting, as the Bush team decides who to make the new Chairman (current Commissioner Michael Powell?), and how to staff the 8th Floor so it has the proper 3-2 Republican-appointed balance. We expect FCC Chairman Bill Kennard to tender his resignation soon and probably be gone shortly after he runs his last FCC Monthly Meeting, on Thursday, January 11. Kennard was sworn in on November 3, 1997 and his term as Chairman ends June 30, 2001. But the President has the right to designate his own Chairman, and that means Kennard will be headed elsewhere. He had previously been General Counsel at the FCC, worked at the NAB as an attorney and been a partner at the D.C. firms of Verner, Liipfert, Bernhard, McPherson and Hand.

More interference ahead on the FM band, as pirates and would-be unauthorized operators both heard about Congress' passage of the "Radio Broadcasting Preservation Act" and they're angry. The word is getting out in the general press - and some unlicensed operators who had been laying low and hoping to preserve their ability to qualify for a Low Power FM license are going public. The Bay area has been a hotbed of pirate radio, and the San Francisco Examiner has no trouble finding radio rebels at San Francisco Liberation Radio (97.3 MHz), Berkeley Liberation Radio (104.1) and Free Radio Santa Cruz (96.3). Looks like one of the FCC's big jobs in 2001 will be policing the pirates.

Public radio stations are now free to reject political ads, thanks to the Radio Broadcasting Preservation Act. There was an uproar in Washington, D.C. when Democratic House candidate Terry Lierman got non-commercial WAMU to run his political ads for free in the Fall general election. That followed a similar request by perennial candidate Lyndon LaRouche back in the Spring primaries. LaRouche found a loophole in federal law that requires candidates have access to non-commercial stations. Congressional Republican leaders went ballistic when they heard the ads, and Representative Billy Tauzin said public stations should defy the law and reject candidates, even if they get hauled into court. Tauzin and Alaska Senator Ted Stevens made sure to plug the loophole in the Preservation Act: Now, the FCC can't punish a public broadcaster who turns down a political candidate.

The Bill Kennard FCC is trying to rush through its new "Local Market" definition, based on the due dates they're announcing for comments (January 26) and Reply Comments (February 12). Making the local-radio-market definition more rational has been a big crusade for Commissioner Gloria Tristani, and she might actually get support from one of the Republican Commissioners. How will the next FCC Chairman feel about the issue?

More time to haggle over new AM licenses, as the FCC extends the deadline for settlement agreements on the new Auction 32 AMs by two months. The Commission would rather have competing applicants present a neat solution than go through the whole process of auctioning off new licenses. We're talking here about Auction 32, which has already stretched out for many months. In late October the FCC announced that those who had mutually-exclusive apps for the same frequency could bargain among themselves to reach a pre-auction settlement agreement, under certain restrictions. Now it says "numerous applicants" want it to extend the period to reach settlement agreements and technical solutions. It agrees to stretch out the deadline from December 29 to February 28.

Billy Tauzin certainly looks and acts like the next Chairman of the House Commerce Committee, succeeding Virginia Republican Tom Bliley, who was term-limited out of the coveted Chairmanship. Tauzin (a Republican from Louisiana) pronounces his name "TOE-zan", and he's already promising to haul the network TV execs up to Capitol Hill for hearings over their allegedly biased election night "calls" of various states. As for radio: Tauzin is probably a friend of the industry in terms of favoring less regulation. And no friend whatsoever of current FCC Chairman Bill Kennard.

These off-the-shelf micropower FM transmitters were way too hot, and the FCC fines Skywave Electronics \$7,000 for selling at least 11 section 15.239 FM transmitters that exceed legal specs of section 2907 of the FCC rules. An Atlanta-area pirate was using one of these Skywave SKY-2000 units and putting out 29 times the legal power - which got the FCC knocking on Skywave's door. On May 9 The Atlanta Field Office issued a \$7,000 fine. In its response, Skywave said, among other things, that it was merely a re-seller, and it also pleaded poverty. The FCC was unmoved, and still wants its \$7,000.

**ELSEWHERE**

In New Orleans, look for move-in specialists Chris Devine and Bruce Buzil to come knocking on the door to the Crescent City, with the purchase of the CP for KBIL, a new class A facility at 104.5 MHz licensed to Grand Isle, LA. Grand Isle is way south of New Orleans, but current licensee KBIL, LLC filed an upgrade app in October to push KBIL from an A to a C2, and re-license it to Empire, LA, a little to the East of Grand Isle. Its upgrade potential is limited by Blakeney's WXRR, Hattiesburg, a C1 also at 104.5, and by second-adjacent KUMX, Houma, a full C at 104.1 MHz in the New Orleans market. Chicago-based Chris Devine and Bruce Buzil seem to savor the challenge of doing FM move-ins. They're actively pursuing them in Las Vegas and Salt Lake City, and it appears "JP Broadcasting LLC" is their shot at doing New Orleans.

On the Wyoming side of Salt Lake City, Chris Devine and Bruce Buzil pop up again, paying Evanston Broadcasting \$1,650,000 for class C3 KOTB at 106.1, licensed to Evanston, WY down in the very southwestern corner of Wyoming. Evanston's about 60 miles as the crow flies from Salt Lake City, and the Salt Lake area is where Devine and Buzil have been cultivating radio deals. They're operating the "Blaze" rocker KWKD at 102.3, rhythmic oldies KFVR-FM at 107.9, dance KUUU at 92.1, and LMAing KTCE, Payson, UT at 92.3. Plus new CHR "Diana" KYKN at 103.9. Chris and Bruce also recently picked up the 960 KHz AM licensed to Provo. But this deal for AC "Bi06" KOTB brings them in from the eastern side of the market. Greg Merrill of Media Services Group brokered for seller Rocky Mountain Radio Network.

In Jacksonville, we've got the "distress sale" of WELX, under an FCC policy that allows licensees in serious legal trouble to cut a distress-sale deal with a qualified minority buyer - but for no more than 75% of fair market value. WELX majority owner Nestor Miranda needs just such a deal because he's appealing a money-laundering conviction in a drug operation. It appears he's got a deal, as licensee Circle Broadcasting files to sell WELX, Callahan, FL at 1160 to Toledo, OH-based P&B Broadcasting. WELX does Spanish music in drive times and Spanish talk the rest of the schedule. The facility has 5,000 watts day, 250 night, DA-D.

In Odessa-Midland, Dave Cardwell sells modern rock KQRX to Tommy Vasocu, who was previously an operator in the market with stations that Cumulus now owns, like dance "B93" KBAT. This time around Vasocu will have standalone KQRX, Midland, a C3 at 95.1 MHz. "95X" did a 3.7 share 12+ in the Spring Arbitron, and it's seller Dave Cardwell's only station in Odessa-Midland.

Texarkana gets more attention from Harold Sudbury's Arklatex, which picks up KCMC (740 KHz) for its latest addition there. Sudbury's the managing member of the partnership that has urban KXAR-FM at 101.7, plus an LMA-to-buy with talker KTFS at 940 and the FM at 107.1 that's now all-Christmas and will flip to country as "Fox" KFYX. The latest deal is for sports KCMC, Texarkana at 740 KHz. It's got 1-kw full-time, and apparently Sudbury is buying only it, and not KCMC sister station rocker KTAL-FM. Seller is KCMC, Inc.

In Great Falls, MT, Dex Allen's Commonwealth buys the CP for KLHK for its fourth station there. The future class C at 97.9 will become a sibling to the three highly-rated stations Commonwealth is poised to close on from STARadio: country KMON at 560, "Max Country" KMON-FM at 94.5 and oldies KLFM at 92.9. The CP's being sold by Shelby Media Associates (Terry Peters and David Stout), and it's planning to upgrade from a C1 to a full C, with city of license changing from Shelby, MT to Dutton. Greg Merrill and Mitt Younts of Media Services Group brokered this \$322,500 deal.

In Bangor, in the wicked-cold state of Maine, Clear Channel buys WNSX to fill out its cluster there. This likely spells the end of the multi-market "Bridge" adult alternative simulcast of WNSX, Winter Harbor (97.7) and sister WMDI, Bar Harbor, ME (107.7 MHz). The Hogg family's Bridge Broadcast Corporation is selling class B WNSX to Clear Channel, but hanging on to WMDI. Clear Channel's already got both feet planted in the Bangor market, with a deal to acquire the Mike Oesterle-run Capital Managers cluster that includes talker WVOM, Howland, ME.

**ELSEWHERE (cont'd)**

Youngstown is Salem's newest market, as it acquires Star Communications' WRBP, Warren, OH at 1440 KHz, ending Dan Ott's plan to convert its LMA of WRBP to a purchase. Ott's company has been LMAing the station and mostly simulcasting its own news/talk WASN on it. But now - Salem claiming WRBP. Here's the recent history: WRBP is owned by Star Communications (Phil Levine and Art Greenberg). It had been doing an urban AC format and using ABC's Tom Joyner morning show until the summer. That's when the format and the Joyner show migrated to the FM dial at 101.9 MHz. That's the Hubbard, OH-licensed station owned by Percy Squire's Stop 26 Riverbend. (The 101.9 is now WBTJ). Star then filed to sell WRBP to Dan Ott's Valley Broadcasting. But that deal never closed, and now religious and talk specialist Salem Communications is filing to buy it. What Salem gets is a pretty decent AM signal in the Youngstown market: 5,000 watts full-time, DA-N, licensed to Warren, OH. It did a 1.7 share 12+ in the Spring Arbitron.

It's the same deal, but better terms for the buyer, as Beasley (again) buys Centennial. The original price, announced on June 5, was \$138-million. The new price is \$113.5-million. George sidelined this deal on November 7 because of performance concerns at Centennial's cluster in Las Vegas. He told analysts Centennial was still "beachfront property" but the financials no longer justified the price he and Centennial's Allen Shaw announced in the summer. Beasley now expects Centennial's clusters in Las Vegas and New Orleans to contribute \$16 million to \$17-million in revenue and \$5.5-million to \$6-million in cash flow to BBGI's 2001 results. Beasley expects to close on Centennial January 31, when Centennial's Allen Shaw joins as Co-COO. Centennial brings Beasley six stations in two markets: In Las Vegas, adult standards KJUL (104.3 MHz), classic rock KKLZ (96.3 MHz) and 80s "Star" KSTJ (105.5 MHz). In New Orleans, classic rock WRNO-FM (99.5), R&B oldies KMEZ (102.9) and adult standards WBYU (1450 KHz). Boca Raton-based Mike Bergner was the broker.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

Simmons Media has pulled its planned IPO, blaming (no surprise) market conditions. The timing for the IPO filed on August 11 was unfortunate, since radio stocks hit yet another air pocket in September-October. The IPO would have been worth about \$34.5-million and would have traded on NASDAQ as "SMGI." Simmons has stations in Salt Lake City, Albuquerque and Austin and is based in Salt Lake City. CFO Bruce Thomas signed the "Request for Withdrawal" submitted to the SEC Friday, December 15. Planned underwriter was Thomas Weisel Partners.

Howard Stern signs a massive new five-year deal with Infinity's Mel Karmazin and then . . . leaves for vacation. Stern and Infinity did gain the maximum possible exposure for their new 5-year contract renewal with the Friday (December 15) surprise on-air appearances by longtime Stern patron Mel Karmazin and Stern agent Don Buchwald. Nobody was confirming the rumored \$18 million-a-year salary but Buchwald was as merry as any elf. By doing the deed on the very last "live" show before Howard's usual three-week holiday, they got the ears of almost every loyal Stern partisan. Look for plenty of Viacom synergy with Howard Stern: Mel Karmazin's very first words on the Stern show were a plug for the new Viacom movie with Mel Gibson called "What Women Want." Viacom has plenty of places to leverage Howard Stern's talent, from VH1 and MTV to the movies.

Interop gets into a new business, by acquiring the New York City subway ad business of Infinity's TDI, as Ralph Guild takes the last five years of Mel Karmazin's six-year advertising deal with the New York City Transit Authority. Interop will set up a separate subsidiary to handle the transit-related business, which will have its own financing, management and sales force. They'll consummate this deal once Interop gets the necessary financing and regulatory approvals.

We're calling it "The Election Effect", and it may help talk stations more than news stations, based on the first Arbitrends. Consultant Holland Cooke tells M Street the 2000 presidential election is a gift for both formats, since there were breaking-news developments for both morning and afternoon drivetimes, but talkers will get more voltage than all-newscasters out of it. Cooke says in between the news flashes, there was plenty of time for opinions, and that's where talk radio really scores. Was the election a gift from the Arbitron deities? Al Gore conceded on exactly the last night of the Fall survey (Wednesday, December 13).

**M STREET BAZAAR. . . (cont'd)**

There was panic in Miami on Saturday, December 16, as Hispanic Broadcasting's WAQI went off the air for about 10 hours - and the fiercely anti-Castro listeners of "Radio Mambi" heard Castro's own Radio Rebelde from Havana booming in at 710 KHz. The Miami Herald says thousands of WAQI listeners jammed the phone lines until the station got its technical problem fixed and returned around 3pm. South Florida listeners normally can't pick up Castro's powerful Radio Rebelde feed on 710 KHz because WAQI's signal overrides it.

We now know that Paul Allen paid \$100-million for One-On-One Sports, including its three O&O stations in New York (WJWR, Jersey City at 620), Los Angeles (KMPC at 1540 KHz) and Boston (WNRB at 1510 KHz). The deal's now on file at the FCC and it appears that an even \$100 million was the total price for the trio of stations plus the Northbrook, IL-based sports syndication network. Microsoft gazillionaire Paul Allen did this deal through a new company called Vulcan Radio Corporation, a subsidiary of his Vulcan Ventures. Through Rose City Radio, Allen owns Portland, OR-based KXL (news/talk) and urban "Jammin'" KXJM. One-On-One Sports honcho Chris Brennan - the seller in this deal - stays on with Vulcan.

The Arbitron sale speculation grows noisier as VNU pays \$2.3 billion for researcher A.C. Nielsen. Every research expert we consulted said the same thing: This "family reunion" deal reuniting A.C. Nielsen with Nielsen Media Research signals that Dutch media colossus VNU is continuing its expansion in the U.S. Earlier this year VNU paid \$650 million for the U.S. business interests of trade publisher Miller Freeman. And soon Ceridian will spin off Arbitron as a standalone - which makes it a more tempting target.

It's the end of an era - and maybe a format - as WGAY, Washington's Eddie Gallaher retires at age 85. Gallaher's been on the air in the D.C. market for 53 straight years, and now the Washington Post reports the nicest guy in local radio is retiring next Friday, December 22. And he understands that WGAY's adult standards format is also going out to pasture. He jokes to the Post that if he were the GM, he'd probably kill it, too: "Hey, I like to eat lunch and dinner every day." Eddie started at WTOP in 1947 and literally replaced Arthur Godfrey. He'll be okay - but what will Clear Channel do with the 1260 KHz frequency?

32-year ABC News Radio anchor Tim O'Donnell dies, after suffering a heart attack on December 5. Chris Berry says Tim started on the payroll at ABC in April 1968, just two days after the assassination of Dr. Martin Luther King, Jr. And Berry says "Tim was a leader in the newsroom and a calming influence during times when news was breaking and stories were quickly unfolding." He not only anchored thousands of newscasts on ABC Radio, he hosted the weekly "Perspective" magazine show and - away from the microphone - was an active member of AFTRA. With Jon Belmont leaving ABC to anchor mornings for Journal's WTMJ, Milwaukee and now O'Donnell's death, network radio loses two of its most familiar voices.

Emmis chief Jeff Smulyan is giving away his \$750,000 bonus for 1999, with help from Emmis employees. The Matching Grant Program will double the qualifying charitable contributions of any Emmis employee, up to \$500 per staffer - and until Jeff's \$750,000 company bonus has all been cleaned out. It's being done through the auspices of the Smulyan Family Foundation, and could last until December 31, 2003.

Tom Clendening returns to Seattle as Director of Talk for Jones Broadcast Programming. Tom was Ops Director at Seattle news/talkers KIRO and KNWX and talker KIRO-FM (now "Buzz" KQBZ) before heading to Houston and KTRH/KBME. At Jones BP he'll focus partly on the Weissbach overnight show.

Last year, radio partied like it was 1999 (as Prince keeps singing), but the year 2000 saw less and less partying, as the much-publicized and over-hyped dot-com business dried up, and Wall Street began to realize that radio would return to being the reliable cash-flow-producing business it always was, and not a miracle machine. 2001 could be a trying year for the industry, coping with a cooling economy for advertisers. We'll be there to chronicle it and give you the best information we can, just as M Street has been doing since 1984. Call us at (615) 251-1525 if we can be of assistance, or you've got an idea or comment to share. Until we see you again in two weeks, with the issue dated Wednesday, January 3 - Happy holidays from all of us at M Street!

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