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EXCL EXPANDS TO BECOME THIRD LARGEST SPANISH GROUP . . . EXCL Communications, Inc. is snapping up the Embarcadero Media group for an undisclosed amount. The purchase will add eight stations to EXCL's collection in Portland, OR; Sacramento, CA; and Riverside-San Bernardino, CA. The stations are progressive/jazz KINK and talk KOTK, Portland, OR; regional Mexican KCAL, Redlands, CA; Spanish AC KSZZ, Santa Barbara, CA; Spanish AC KVAR, Redlands, CA; regional Mexican KRCX, Roseville, CA; and sports KMYC and Spanish AC KSXX, both Marysville, CA. EXCL is owned by Latin Communications Group, which also owns Spanish-language television stations and newspapers in major markets.

SALEM TRADES UP IN DALLAS. . . CBS/Infinity and Salem are swapping stations in Dallas. Salem is giving up its religious AM KDFX, Dallas plus other consideration in exchange for Infinity's news FM, KEWS, Arlington. The swap will bring Infinity into compliance with the ownership limits for FM, but put them over the top on the AM side. In order to comply, it will sell adult standards KDMM, Highland Park, TX (Dallas) to an undisclosed buyer.

FORMAT CHANGES (# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Birmingham	WMXQ-94.5	CHR	adult contemporary
	(Drops Murphy in the Morning)		
	Fairhope (Mobile)	WBLX-660	gospel/R&B oldies
CA Port Hueneme (Oxnard)	KTRO-1520	# regional Mexican	CSN - Children's talk
	(KTRO and KCAQ are now a combo with KKZZ and KOCP)		
CT Hamden (New Haven)	WQUN-1220	# WXCT, tropical	silent
	(Look for new owner Quinnipiac College to announce a format soon)		
FL Hialeah (Miami)	WCMQ-FM-92.3	Spanish AC	Spanish oldies
Miami	WINZ-940	news & sports	news & talk
	(WINZ picks up Rush from WQAM and adds Dr. Laura)		
	Miami	WQAM-560	Sports & Rush
	Plant City (Tampa)	WFNS-910	70's oldies //WCOF
	Ponte Vedra Beach (Jck)	WPVJ-106.5	new
	(now in an LMA-to-buy with Paxson. The Greaseman returns to Jacksonville)		
	Saint Petersburg	WSUN-620	soft AC // WWRM
	Temple Terrace (Tampa)	WQBN-1300	# Spanish AC
	Zolfo Springs	WZZS-106.9	# oldies
GA Adel	WDDQ-92.1	travel info.	soft AC & country mix
	Alma	WAJQ-1400	southern gospel
	Fitzgerald	WBHB-1240	soft AC // FM
IL Freeport	WFRL-1570	# talk // WROK	southern gospel
	Neoga	WWGO-98.9	new
	Quincy	WQCY-99.5	CHR
IN Columbia City (Ft. Wyn)	WDJB-106.3	CHR	ABC - hot AC
	(WDJB will keep Bob & Sheri for mornings)		modern AC "Storm 106"
	Muncie	WLBC-1340	country
IA Milford	KUQQ-102.1	new	WXFN, 1 on 1 - sports
	(KUQQ enters into an LMA-to-buy with AC KUOO)		ABC - classic rock
LA Vivian	KNCB-FM-105.3	new	ABC Real - country
MI Grand Rapids	WRCV-1410	ABC Real - country	adds ABC's - Moby
MS Louisville	WLSM-1270	country // FM	Prime - sports
	Starkville (Columbus)	WMXU-106.1	classic hits
	(WMXU picks up the format from WMSU along with ABC's Joyner & Banks)		ABC - urban AC
	Starkville (Columbus)	WMSU-92.1	urban AC
	(The news & talk is simulcast with WKOR and the sports simulcasts with WSSO)		news, talk & sports

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