

The M Street Journal

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SWING YOUR PARTNER, SELL AND SWITCH! . . . On the heels of last week's sale of SFX Broadcasting's stations in Louisville, Clear Channel Communications is picking up country simulcast WHKW (AM) from Regent Communications and appears it is buying its SMA partner, Snowden Broadcasting's country WKJK, Salem IN. It's also buying the call letters and format of Regent's WHKW-FM, Corydon, IN, but not the station itself. Clear Channel will move WKJK's country format to WHKW (AM) and will move WHKW-FM's country format to WKJK's dial position at 98.9 MHz. WHKW-FM will change to classic hits and get new calls soon. Classic hits WQLL will switch to smooth jazz with a call letter change, as well. With its recently announced purchase of talker WWKY and rock WTFX from SFX, Clear Channel will own six stations.

HERE TODAY, GONE TOMORROW. . . Joseph I. Kendrick's WDBS, Bolingbroke, GA has been ordered off the air by the Commission. Even though the station has been on the air since late last year serving the Macon, GA market, the Commission couldn't let go of the fact that Kendrick let his CP expire in September of 1994 without giving the FCC a good reason why. The Commission says Kendrick referred to a "vague" process in a letter to the Commission just after the CP expired, but that his efforts to construct the station during the previous 12 months "did not evidence the diligence expected of a permittee." The Commission reasoned that even though a station will be taken out of service, the market is still served by 20 broadcast signals and that rewarding "Kendrick's failure to timely construct" the station would be more damaging to the "public interest."

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AK Kodiak	KJZ-101.1	classic rock, talk	KRXX, ABC - classic rock
AZ Cottonwood	KVRD-1600	# talk	KYBC, WW1 - standards
Glendale (Phoenix)	KTWC-103.5	# MOR	KOAZ, smooth jazz
Prescott Valley	(KOAZ is now a duopoly with AC KESZ)		
AR Sherwood (Little Rock)	KDTP-98.3	# country // KVRD	KKLD, ABC - oldies
	KLPQ-102.1	sports // KBBL	CHR "Star 102"
	(KLPQ is in an LMA with urban KIPR)		
CO Gunnison	KVLE-102.3	country	country // KHTH
	(KVLE is now is an LMA with KHTH)		
FL Inglis	WAVQ-104.3	new	easy listening
GA Boston	WTUF-106.3	country	adds ABC Real - country
IL Freeport	WFRL-1570	talk	talk // WROK
	(WFRL is simulcasting WROK pending sale)		
IN Corydon (Louisville)	WHKW-FM-107.7	country	70's oldies "Star"
	(The Hawk's country format moves to WKJK-98.9)		
Salem (Louisville)	WKJK-98.9	Moby & ABC Real-CW	country "The Hawk"
	(WKJK's format moves to 1080 KHz, 107.7's country format moves here)		
KY Lexington	WJGG-104.5	new	dance CHR
Louisville	WQLL-103.9	70's oldies	smooth jazz
	(WQLL's 70's format moves to 107.7 MHz)		
Louisville	WHKW-1080	# country // FM	Moby & ABC Real - CW
Pineville	(WKJK's format moves here as 1080 sells to WHAS and WAMZ)		
	WANO-1230	silent	JSN - soft AC
	(WANO is a duopoly with AC WFX and country WXJB)		
MD Oakland	WWHC-92.3	country	adds ABC - Moby
Oakland	WMSG-1050	adult standards	adds WW1 - standards
MA Falmouth (Cape Cod)	WCIB-101.9	adult contemporary	rock AC
NC Semora	WPXX-106.7	new	hot AC
Wilmington	WBMS-1340	news	WAHH, CSN - Children's
	(WAHH plus WMFD & WUOY are in an LMA-to-buy with Ocean Communications)		

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