HOLLYWOOD

TECHNICOLOR PLANT 20. The new Technicolor laboratory devoted exclusively to film processing of television shows and commercials. Round the clock service geared to your air dates.

TECHNICOLOR VIDTRONICS. Transfer of color or black and white video tape to film with Technicolor quality. The unique Technicolor combination of electronic image transfer and imbibition print manufacture provide films of top television quality. Vidtronics Division, 823 North Seward, Hollywood, California.

OVERSEAS

TECHNICOLOR LTD. Technicolor precision services are available overseas through the facilities of Technicolor Limited, Bath Road, Harmondsworth, West Drayton, Middlesex, England.
Virtually all prime-time TV is now in color. Stations and sponsors want their feature films in color, too. So, shoot in color for greater impact in the theater today and for greater TV potential tomorrow. Shoot in color... you'll show a greater profit. For excellence in color, look to Eastman Kodak experience, always and immediately available through the Eastman sales and engineering representatives.

Motion Picture and Education Markets Division

EASTMAN KODAK COMPANY

New York: 200 Park Ave. 212 MU 7-7080
Chicago: 130 East Randolph Dr. 312-236-7234
Hollywood: 6677 Santa Monica Blvd. 213-464-6131
How good is Ballantine’s Scotch?

Ask any bartender.
MEDALLION PICTURES

1967 Releases

“NAPOLEON”
“CORPSE OF BEVERLY HILLS”
“SUPERSEVEN CALLING CAIRO”
“TUNIS TOP SECRET”
“AND SO TO BED”
“JOHNNY NOBODY”
“THE DIAPHANOIDS”
“THE WILD WILD PLANET”
“TEMPEST OVER CEYLON”

MEDALLION PICTURES CORPORATION

1212 Avenue of The Americas, New York, N.Y. 10036
Phone: JU 2-3636

B. R. Schrift
Daniel McDonald
Meet Embassy's Ambassador

AMBASSADOR FEATURE FILMS
SPECIALS / SERIES / CARTOONS

JOSEPH LEVINE
EMBASSY PICTURES CORP./TELEVISION
1301 AVENUE OF THE AMERICAS • NEW YORK, N.Y. 10019 • (212) 956-6158
WALTER READE-STERLING

QUALITY FILMS
FOR
QUALITY TELEVISION PROGRAMMING

Walter Reade/Sterling Inc
241 E. 34th St., New York 16, New York • MU 3-6200
NEW YORK
BEVERLY HILLS
CHICAGO
LONDON
ROME
PARIS
MADRID
MUNICH

WILLIAM MORRIS AGENCY, INC.

The Agency Of The Entertainment World
1967

INTERNATIONAL TELEVISION ALMANAC

Editor:
CHARLES S. AARONSON

Associates:
HERBERT BERG, PINKY HERMAN, WALTER HAAS,
WILLIAM PAY, BETH FRIEDLAND

QUIGLEY PUBLICATIONS • NEW YORK
Foreword

TELEVISION, despite the criticism to which it is subject now and again, maintains its powerful hold on the vast majority of the plain folks of the country. At the same time, there is certainly no diminution of the ever-increasing volume of advertising the medium caters to. International Television Almanac, now as a separate volume 12 years at the job of providing reference material in the field, continues to supply facts for those thousands who have made the business of television their careers. Personalities, organizations, companies, programs and services in this country, as well as a look at television conditions overseas, continue to engage the attention of the editors of the Television Almanac. With its companion reference book, International Motion Picture Almanac, the Television Almanac will continue to serve a vital need.

—MARTIN QUIGLEY, JR.
Here's the new addition to beautifully solve any assignment in film for TV and Motion Pictures.

It's our new name — but with old know-how by pros — in color and black and white. Using the finest, most diversified equipment to produce the very best in quality and creative achievements. And on time! We welcome the opportunity to discuss and help plan your next assignment. No obligation, of course.

Send for the new L+L Eastern brochure describing all our services.

L+L Eastern Effects Inc.
219 East 44th St., New York 10017, 212 697-7980

OPTICAL EFFECTS – ANIMATION PHOTOGRAPHY – 35mm
16mm – COLOR AND BLACK & WHITE LABORATORY
MILTON DELUGG
Musical Director

"The Tonight Show starring Johnny Carson" . . . NBC-TV

RCA-VICTOR RECORDS
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>INDEX OF SUBJECTS</td>
<td>32A</td>
</tr>
<tr>
<td>INDEX OF ADVERTISERS</td>
<td>52A</td>
</tr>
<tr>
<td>WHO'S WHO</td>
<td>1-331</td>
</tr>
<tr>
<td>PICTURES</td>
<td>333-449</td>
</tr>
<tr>
<td>STATIONS</td>
<td>457-521</td>
</tr>
<tr>
<td>PRODUCERS-DISTRIBUTORS</td>
<td>523-557</td>
</tr>
<tr>
<td>SERVICES</td>
<td>559-594</td>
</tr>
<tr>
<td>TALENT AND LITERARY AGENCIES</td>
<td>588-591</td>
</tr>
<tr>
<td>PUBLICITY REPRESENTATIVES</td>
<td>592-594</td>
</tr>
<tr>
<td>PROGRAMS</td>
<td>595-604</td>
</tr>
<tr>
<td>ADVERTISING AGENCIES—STATION REPRESENTATIVES</td>
<td>605-621</td>
</tr>
<tr>
<td>ORGANIZATIONS</td>
<td>623-648</td>
</tr>
<tr>
<td>COMPANIES</td>
<td>649-679</td>
</tr>
<tr>
<td>THE INDUSTRY IN GREAT BRITAIN AND IRELAND</td>
<td>681-719</td>
</tr>
<tr>
<td>THE INDUSTRY IN CANADA</td>
<td>721-736</td>
</tr>
<tr>
<td>THE WORLD MARKET</td>
<td>737-745</td>
</tr>
<tr>
<td>WORLD TV BROADCASTERS</td>
<td>746-751</td>
</tr>
<tr>
<td>TELEVISION CODE</td>
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</tr>
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<td>THE PRESS</td>
<td>762-770</td>
</tr>
<tr>
<td>POLL AND AWARD WINNERS</td>
<td>771-774</td>
</tr>
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</table>

11A
No matter how many kinds of programming NBC presents—and we try to achieve a balance among all varieties of offerings—one standard is applied to all. NBC’s highly uncommon denominator is a commitment to excellence.
In one form or another, the results of that commitment are on display every day of every week. Standout entertainment shows like “Bonanza” and “Walt Disney.” Award-winning dramatic fare like “Chrysler Theatre” and “Hallmark Hall of Fame.” Daily news
coverage and frequent News Specials by NBC News, broadcasting's largest and most distinguished news organization. Intensive coverage of every major sport. Religious programs. Musical shows. Educational programming for children. Collectively, it's television's most vital and far-ranging line-up—and all of it is brought to you in color. In the months ahead, audiences will be enjoying more of the same—meaning more of the best—more often on NBC.
NETWORK FACILITIES
Office Operations Routing

[Map of network facilities showing various television stations across the United States.]
it's another world... since SESAC was founded in 1931. Today's mass communications requires a constant stream of freshly creative music. New writers, new composers and new publishers are providing SESAC licensees with an ever expanding contemporary repertory.

SESAC, one of the world's foremost music licensing organizations, eagerly continues on a course of acquisition and development of tomorrow's music today.

Past, present and future, SESAC's repertory maintains its versatility in every area of public performance.
STANDARD TIME

CHECK DATES FOR EXACT ROUTINGS

EFFECTIVE OCTOBER 30, 1966

(MAP ISSUED JUNE 1, 1966)

ABC CONTRACT LINES

OFF THE AIR

LINES SHARED WITH OTHER NETWORKS

STATION CONTROLLED FACILITIES OR PRIVATE RELAY

LIMITED CONNECTED SERVICE
CBS TELEVISION NETWORK
AS OF OCTOBER 30, 1966
Prepared by Network Engineering Section, All-Use Relations
Scale in miles (approx.)
Network and Station Operations

There were 588 commercial stations operating in the United States as of November 15, 1966 located in over 300 markets and serving some 54,000,000 families.

TOTAL REVENUE OF TELEVISION NETWORKS AND STATIONS

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (Million dollars)</th>
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<tbody>
<tr>
<td>1947</td>
<td>$1,900,000</td>
</tr>
<tr>
<td>1948</td>
<td>8,700,000</td>
</tr>
<tr>
<td>1949</td>
<td>34,300,000</td>
</tr>
<tr>
<td>1950</td>
<td>105,900,000</td>
</tr>
<tr>
<td>1951</td>
<td>235,700,000</td>
</tr>
<tr>
<td>1952</td>
<td>324,200,000</td>
</tr>
<tr>
<td>1953</td>
<td>432,700,000</td>
</tr>
<tr>
<td>1954</td>
<td>593,000,000</td>
</tr>
<tr>
<td>1955</td>
<td>744,700,000</td>
</tr>
<tr>
<td>1956</td>
<td>896,900,000</td>
</tr>
<tr>
<td>1957</td>
<td>943,200,000</td>
</tr>
<tr>
<td>1958</td>
<td>1,030,000,000</td>
</tr>
<tr>
<td>1959</td>
<td>1,163,000,000</td>
</tr>
<tr>
<td>1960</td>
<td>1,268,600,000</td>
</tr>
<tr>
<td>1961</td>
<td>1,318,300,000</td>
</tr>
<tr>
<td>1962</td>
<td>1,486,200,000</td>
</tr>
<tr>
<td>1963</td>
<td>1,597,200,000</td>
</tr>
<tr>
<td>1964</td>
<td>1,793,300,000</td>
</tr>
<tr>
<td>1965</td>
<td>1,964,800,000</td>
</tr>
</tbody>
</table>

BROADCAST REVENUES, EXPENSES, AND INCOME OF TELEVISION NETWORK AND STATIONS

(Million dollars)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenues</th>
<th>Expenses</th>
<th>Income (before Federal tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>$1,964.8</td>
<td>$1,793.3</td>
<td>$191.8</td>
</tr>
<tr>
<td>1964</td>
<td>$1,597.2</td>
<td>$1,486.2</td>
<td>$108.1</td>
</tr>
<tr>
<td>1963</td>
<td>$1,486.2</td>
<td>$1,174.6</td>
<td>$311.6</td>
</tr>
<tr>
<td>1962</td>
<td>$1,163.0</td>
<td>$1,081.3</td>
<td>$237.0</td>
</tr>
<tr>
<td>1961</td>
<td>$1,163.0</td>
<td>$1,081.3</td>
<td>$237.0</td>
</tr>
</tbody>
</table>

Breakdown for 1965

A. Revenues from the sale of time:
   1. Network times sales:
      a. Sales of network time to advertisers
         $581.3
   2. Deductions from network's revenue:
      a. Paid to owned and operated st. 38.4
      b. Paid to affiliated stations 188.0
      Total participation by others (excluding commissions) in revenue from sales of network time 226.4
   3. Total retentions from sale of network time 354.9
   4. Non-network time sales:
      a. National and regional advertisers
         179.5
      b. Local advertisers
         54.2
      Total non-network times sales 233.7
   5. Total time sales 354.9
   6. Deduct — Commissions to agencies, representatives, etc. 79.3
   7. Net time sales 275.6

B. Revenues from incidental broadcast activities:
   a. Talent and programs 473.1
   b. Sundry broadcast revenues 39.9
   Total incidental broadcast activities 513.0

TOTAL BROADCAST REVENUES 788.6

15 Owned and Operated TV Stations

<table>
<thead>
<tr>
<th>Year</th>
<th>Net Time Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>$38.4</td>
</tr>
<tr>
<td>1964</td>
<td>$191.8</td>
</tr>
<tr>
<td>1963</td>
<td>$585.1</td>
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573 Other TV Stations

<table>
<thead>
<tr>
<th>Year</th>
<th>Net Time Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>$38.4</td>
</tr>
<tr>
<td>1964</td>
<td>$191.8</td>
</tr>
<tr>
<td>1963</td>
<td>$585.1</td>
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</tbody>
</table>

Total 3 Networks and 588 Stations

<table>
<thead>
<tr>
<th>Year</th>
<th>Net Time Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>$38.4</td>
</tr>
<tr>
<td>1964</td>
<td>$191.8</td>
</tr>
<tr>
<td>1963</td>
<td>$585.1</td>
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</table>
C. TOTAL BROADCAST EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Monochrome TV</th>
<th>Color TV</th>
<th>Total Radio</th>
<th>FM Radio*</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>596,309</td>
<td>464,592</td>
<td>131,717</td>
<td>1,756,980</td>
</tr>
<tr>
<td>June</td>
<td>945,658</td>
<td>714,405</td>
<td>231,253</td>
<td>2,170,998</td>
</tr>
<tr>
<td>May</td>
<td>751,100</td>
<td>581,438</td>
<td>169,662</td>
<td>1,792,798</td>
</tr>
<tr>
<td>April</td>
<td>756,771</td>
<td>577,450</td>
<td>179,321</td>
<td>1,825,175</td>
</tr>
<tr>
<td>March</td>
<td>995,956</td>
<td>790,379</td>
<td>205,577</td>
<td>2,305,993</td>
</tr>
<tr>
<td>February</td>
<td>850,888</td>
<td>681,365</td>
<td>169,523</td>
<td>1,825,374</td>
</tr>
<tr>
<td>January</td>
<td>745,054</td>
<td>617,297</td>
<td>127,577</td>
<td>1,702,125</td>
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<tr>
<td>Year-to-date '65</td>
<td>5,641,736</td>
<td>4,426,926</td>
<td>1,214,810</td>
<td>13,336,443</td>
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<tr>
<td>Year-to-date '64</td>
<td>5,010,218</td>
<td>4,320,687</td>
<td>689,531</td>
<td>9,994,785</td>
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</tbody>
</table>

*Excludes auto sets; includes AM-FM combinations

D. BROADCAST INCOME (before Federal income tax)

<table>
<thead>
<tr>
<th></th>
<th>1965</th>
<th>1964</th>
<th>% Chg. '65/'64</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$105,252</td>
<td>$103,667</td>
<td>1.5</td>
</tr>
<tr>
<td>February</td>
<td>98,142</td>
<td>98,804</td>
<td>-0.7</td>
</tr>
<tr>
<td>March</td>
<td>107,059.8</td>
<td>105,230.4</td>
<td>1.7</td>
</tr>
<tr>
<td>April</td>
<td>102,634.0</td>
<td>98,107.0</td>
<td>4.6</td>
</tr>
<tr>
<td>May</td>
<td>94,956.2</td>
<td>88,418.3</td>
<td>7.4</td>
</tr>
<tr>
<td>*June</td>
<td>81,610.4</td>
<td>74,291.3</td>
<td>9.9</td>
</tr>
<tr>
<td>July</td>
<td>79,055.8</td>
<td>69,411.3</td>
<td>13.9</td>
</tr>
<tr>
<td>*August</td>
<td>78,803.0</td>
<td>67,023.8</td>
<td>17.6</td>
</tr>
<tr>
<td>September</td>
<td>111,312.2</td>
<td>87,343.2</td>
<td>27.4</td>
</tr>
<tr>
<td>October</td>
<td>134,895.7</td>
<td>120,884.4</td>
<td>11.6</td>
</tr>
<tr>
<td>November</td>
<td>134,470.1</td>
<td>119,111.1</td>
<td>12.9</td>
</tr>
<tr>
<td>December</td>
<td>132,128.0</td>
<td>113,597.0</td>
<td>16.3</td>
</tr>
<tr>
<td>Total</td>
<td>$1,260,319.8</td>
<td>$1,145,889.7</td>
<td>16.3</td>
</tr>
</tbody>
</table>

*Total retentions from sale of network time of 191.8 million by 573 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the 3 national TV networks. Of the revenues received from miscellaneous networks ($3.8), approximately $3.1 million was reported by stations in Puerto Rico.

NETWORK TELEVISION NET TIME and PROGRAM BILLINGS (add 000)

<table>
<thead>
<tr>
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<th>1964</th>
<th>% Chg. '65/'64</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$ 105,252</td>
<td>$ 103,667</td>
<td>1.5</td>
</tr>
<tr>
<td>February</td>
<td>98,142</td>
<td>98,804</td>
<td>-0.7</td>
</tr>
<tr>
<td>March</td>
<td>107,059.8</td>
<td>105,230.4</td>
<td>1.7</td>
</tr>
<tr>
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<td>102,634.0</td>
<td>98,107.0</td>
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<td>*June</td>
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<td>*August</td>
<td>78,803.0</td>
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<tr>
<td>September</td>
<td>111,312.2</td>
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<td>134,470.1</td>
<td>119,111.1</td>
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<tr>
<td>December</td>
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<tr>
<td>Total</td>
<td>$1,260,319.8</td>
<td>$1,145,889.7</td>
<td>16.3</td>
</tr>
</tbody>
</table>

BILLINGS BY DAY PARTS

<table>
<thead>
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<th></th>
<th>1963</th>
<th>1964</th>
<th>% Chg. '65/'64</th>
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<tbody>
<tr>
<td>Daytime</td>
<td>$ 35,314.2</td>
<td>$ 46,387.0</td>
<td>31.4</td>
</tr>
<tr>
<td>Mon.-Fri.</td>
<td>21,284.2</td>
<td>26,574.2</td>
<td>24.9</td>
</tr>
<tr>
<td>Sat.-Sun.</td>
<td>14,030.0</td>
<td>19,812.8</td>
<td>41.2</td>
</tr>
<tr>
<td>Nighttime</td>
<td>78,282.8</td>
<td>85,741.0</td>
<td>9.5</td>
</tr>
<tr>
<td>Total</td>
<td>$113,597.0</td>
<td>$132,128.0</td>
<td>16.3</td>
</tr>
</tbody>
</table>

The statistics herein have been compiled from varied sources within the Television industry and the Government, inclusive of the Federal Communications Commission, U. S. Department of Commerce, Radio-Electronics-Television Manufacturers Association, NBC Research Department, Publishers Information Bureau, Nielsen Television Index, American Research Bureau, Television Bureau of Advertising.

Receiver Production and Sales to Dealers

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<th></th>
<th>TV and Radio Production (Units)—1965</th>
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<tbody>
<tr>
<td></td>
<td>Total TV</td>
</tr>
<tr>
<td>July</td>
<td>596,309</td>
</tr>
<tr>
<td>June</td>
<td>945,658</td>
</tr>
<tr>
<td>May</td>
<td>751,100</td>
</tr>
<tr>
<td>April</td>
<td>756,771</td>
</tr>
<tr>
<td>March</td>
<td>995,956</td>
</tr>
<tr>
<td>February</td>
<td>850,888</td>
</tr>
<tr>
<td>January</td>
<td>745,054</td>
</tr>
<tr>
<td>Year-to-date '65</td>
<td>5,641,736</td>
</tr>
<tr>
<td>Year-to-date '64</td>
<td>5,010,218</td>
</tr>
</tbody>
</table>

*Excludes auto sets; includes AM-FM combinations
POWERFUL HIGH VOLTAGE PACKAGES WITH DIVERSIFIED THEMES - ACTION ADVENTURE...STRONGMEN...SECRET AGENTS, FEATURE LENGTH CARTOONS SOCK ENTERTAINMENT FOR ALL AUDIENCES

AMERICAN INTERNATIONAL TELEVISION

PRINCE PLANET
A brand new thrill-packed adventure cartoon series. 52 one-half hour rousing episodes in black and white.

SINBAD, JR.
130 brand new five-minute swashbuckling action-packed, seafaring cartoons in glorious color with full animation.

HOLIDAY STORY BOOK OF FABLES
The screen awakens to a big, wide wonderful world of enchantment. 13 live action films in color including Cinderella, Snow White, etc.

CINEMA 20
20 distinguished motion pictures combining the most exciting award-winning talents in the entertainment industry today.

DOMINANT 10
Fast paced action—the ingredients for MUST television viewing and 'top' ratings.

AMAZING ADVENTURES 1967
From secret agent adventures to the jungles of lost worlds; all this in twenty-six rip roaring action films in color.

REAL LIFE ADVENTURES
5 all color documentaries.

TOP SECRET ADVENTURES
The lethal world of the secret agent—their fearless exploits—their torrid love affairs.

AMAZING '66
Weird, way out, science fiction at its explosive best.

ADVENTURE 1966
High adventure—fierce action; 20 excitement filled features.

EPI COLOR '64
40 op-notch action-filled spectacles.

AMAZING '65
20 features with all the exciting elements of the best in science fiction.

EPI COLOR '65
20 powerful adventure features in color.
TELEVISION SALES TO DEALERS

<table>
<thead>
<tr>
<th>Month</th>
<th>Total 1966</th>
<th>Color 1966</th>
<th>Monochrome 1966</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>882,142</td>
<td>231,238</td>
<td>650,904</td>
</tr>
<tr>
<td>February</td>
<td>891,248</td>
<td>302,062</td>
<td>589,186</td>
</tr>
<tr>
<td>March (5 weeks)</td>
<td>1,151,813</td>
<td>408,684</td>
<td>743,129</td>
</tr>
<tr>
<td>April</td>
<td>771,863</td>
<td>296,485</td>
<td>475,378</td>
</tr>
<tr>
<td>May</td>
<td>674,077</td>
<td>249,877</td>
<td>424,200</td>
</tr>
<tr>
<td>June (5 weeks)</td>
<td>876,840</td>
<td>332,848</td>
<td>543,992</td>
</tr>
<tr>
<td>July</td>
<td>802,033</td>
<td>293,056</td>
<td>508,977</td>
</tr>
<tr>
<td>August</td>
<td>928,086</td>
<td>372,787</td>
<td>555,299</td>
</tr>
<tr>
<td>Sept. (5 weeks)</td>
<td>1,431,426</td>
<td>616,006</td>
<td>815,420</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>8,409,528</strong></td>
<td><strong>3,103,043</strong></td>
<td><strong>5,306,485</strong></td>
</tr>
</tbody>
</table>

RADIO SALES TO DEALERS

<table>
<thead>
<tr>
<th>Month</th>
<th>Home† 1966</th>
<th>FM§ 1966</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>831,350</td>
<td>203,430</td>
</tr>
<tr>
<td>February</td>
<td>1,103,561</td>
<td>329,319</td>
</tr>
<tr>
<td>March (5 weeks)</td>
<td>1,329,556</td>
<td>407,144</td>
</tr>
<tr>
<td>April</td>
<td>810,000</td>
<td>220,146</td>
</tr>
<tr>
<td>May</td>
<td>729,425</td>
<td>170,300</td>
</tr>
<tr>
<td>June (5 weeks)</td>
<td>1,173,010</td>
<td>288,830</td>
</tr>
<tr>
<td>July</td>
<td>942,786</td>
<td>274,395</td>
</tr>
<tr>
<td>August</td>
<td>1,016,416</td>
<td>270,918</td>
</tr>
<tr>
<td>Sept. (5 weeks)</td>
<td>1,747,711</td>
<td>428,876</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>9,677,815</strong></td>
<td><strong>2,593,358</strong></td>
</tr>
</tbody>
</table>

† Includes clock & portable.
§ Included in home radios; excludes auto FM.

Advertacers

NETWORK AND SPOT TV ADVERTISING—ESTIMATED EXPENDITURES BY PRODUCT CLASSIFICATION

Food & Grocery Products, television’s biggest class of advertisers grew larger in 1965. Other top spending product classes in 1965 were: Cosmetics & Toiletries, Drug Products, Tobacco Products & Supplies, Automotive, Confections & Soft Drinks and Household Laundry Products. Network expenditures are Net Time & Program Costs, compiled by Lending National Advertisers/Broadcast Advertisers Reports. Spot expenditures are estimated gross-time costs from N.C. Rorabaugh Co. This report is from the Television Bureau of Advertising.

<table>
<thead>
<tr>
<th>Product Classification</th>
<th>Jan-Dec. 1965</th>
<th>Jan-June 1964</th>
<th>Jan-June 1963</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>$1,468,500</td>
<td>$1,346,000</td>
<td>$1,300,000</td>
</tr>
<tr>
<td>Ale, Beer &amp; Wine</td>
<td>93,286,700</td>
<td>93,408,400</td>
<td>39,281,600</td>
</tr>
<tr>
<td>Amusement, Entertainment</td>
<td>6,349,900</td>
<td>4,362,600</td>
<td>2,026,100</td>
</tr>
<tr>
<td>Automotive</td>
<td>136,627,100</td>
<td>135,186,900</td>
<td>45,596,500</td>
</tr>
<tr>
<td>Building Material, Equipment, Fixtures, Paints</td>
<td>21,717,000</td>
<td>21,620,900</td>
<td>13,182,900</td>
</tr>
<tr>
<td>Clothing, Furnishings, Accessories</td>
<td>26,460,900</td>
<td>23,732,800</td>
<td>11,027,300</td>
</tr>
<tr>
<td>Confections &amp; Soft Drinks</td>
<td>143,206,600</td>
<td>128,992,600</td>
<td>47,543,000</td>
</tr>
<tr>
<td>Consumer Services</td>
<td>55,926,400</td>
<td>66,750,500</td>
<td>24,576,500</td>
</tr>
<tr>
<td>Cosmetics &amp; Toiletries</td>
<td>318,331,100</td>
<td>287,747,700</td>
<td>107,264,900</td>
</tr>
<tr>
<td>Dental Products</td>
<td>86,322,500</td>
<td>67,875,800</td>
<td>26,685,000</td>
</tr>
<tr>
<td>Drug Products</td>
<td>212,839,100</td>
<td>199,453,800</td>
<td>90,853,500</td>
</tr>
<tr>
<td>Food &amp; Grocery Products</td>
<td>465,549,600</td>
<td>431,068,100</td>
<td>178,821,700</td>
</tr>
<tr>
<td>Garden Supplies &amp; Equipment</td>
<td>4,720,100</td>
<td>4,305,400</td>
<td>2,248,900</td>
</tr>
<tr>
<td>Gasoline &amp; Lubricants</td>
<td>62,336,400</td>
<td>58,203,400</td>
<td>20,889,200</td>
</tr>
<tr>
<td>Hotels, Resorts, Restaurants</td>
<td>2,816,900</td>
<td>1,420,400</td>
<td>635,700</td>
</tr>
<tr>
<td>Household Cleaners, Cleansers, Polishes, Waxes</td>
<td>83,059,100</td>
<td>74,432,100</td>
<td>34,287,000</td>
</tr>
<tr>
<td>Household Equipment—Appliances</td>
<td>31,551,400</td>
<td>23,898,800</td>
<td>11,427,400</td>
</tr>
<tr>
<td>Household Furnishings</td>
<td>9,082,100</td>
<td>8,624,300</td>
<td>3,257,800</td>
</tr>
<tr>
<td>Household Laundry Products</td>
<td>130,295,800</td>
<td>126,116,900</td>
<td>58,432,100</td>
</tr>
<tr>
<td>Household Paper Products</td>
<td>39,967,500</td>
<td>37,073,900</td>
<td>15,688,000</td>
</tr>
<tr>
<td>Household General</td>
<td>24,730,200</td>
<td>23,144,400</td>
<td>9,882,200</td>
</tr>
<tr>
<td>Notions</td>
<td>1,235,400</td>
<td>860,100</td>
<td>493,100</td>
</tr>
<tr>
<td>Pet Products</td>
<td>40,721,400</td>
<td>31,840,100</td>
<td>11,871,100</td>
</tr>
<tr>
<td>Publications</td>
<td>3,850,500</td>
<td>3,389,100</td>
<td>1,758,900</td>
</tr>
<tr>
<td>Sporting Goods, Bicycles, Toys</td>
<td>44,570,700</td>
<td>32,042,200</td>
<td>5,506,200</td>
</tr>
</tbody>
</table>
99% of all 'Flintstones' viewers are adults.

Would you believe 48½%?*

*Children 42½% - Teens 10½% - Source: Nielsen Audience Comp. Nov. 1960-65. All ratings data subject to qualifications published by Nielsen, which will be supplied on request.

166 half-hours in full color distributed by SCREEN GEMS
Stationery, Office Equipment ........................................ 7,105,900 7,105,900 1,807,300
Television, Radio, Phonograph, Musical Instruments .......... 17,154,800 10,830,400 1,858,200
Tobacco Products & Supplies ....................................... 194,086,300 197,000,500 66,327,000
Transportation & Travel ........................................... 26,846,500 19,365,400 7,830,600
Watches, Jewelry, Cameras .......................................... 27,324,700 24,266,400 6,849,200
Miscellaneous ....................................................... 15,411,700 15,269,100 5,987,000
Total ................................................................. $2,335,819,800 $2,161,898,700 $854,042,900

*No comparison of figures are made because 1964 is for a full year and 1963 & 1962 figures are for six months.

Viewing Habits

January-December 1965 vs. 1964

TELEVISION USAGE

Avg. Minute Audience (Homes)
Total Day .................................................. 15,900,000 15,365,000 + 3.5
Morning .................................................. 7,526,000 6,984,000 + 7.8
Afternoon ............................................... 14,257,000 13,761,000 + 3.6
Evening .................................................. 23,320,000 22,763,000 + 2.4

Avg. Hours per Home ........................................ 5 Hrs. 29 mins. 5 hrs. 25 mins.
Avg. Audience/Network Show (Homes)
Nighttime ............................................... 8,600,000 8,421,000 + 2.4
Weekday Daytime ......................................... 3,700,000 3,667,000 + 0.0
Week-end Daytime ........................................ 3,700,000 3,590,000 + 2.8
Total Hours of Usage per Day ...................... 290,700,000 280,500,000 + 3.6

TELEVISION EXPENDITURES

Network (Net time and Program Costs) ........... $1,260,320,000 $916,520,000 +10.0
Spot (Gross Time Billings) .......................... 1,070,500,000 1,016,009,000 + 5.9

COMMERCIAL TELEVISION STATIONS

Total .................................................. 587 569 + 3.2
VHF ..................................................... 486 481 + 1.0
UHF ..................................................... 101 88 + 14.8

COLOR TELEVISION

Homes .................................................. 5,220,000 2,860,000 + 85.8
Sets .................................................... 5,350,000 + 87.1
Per Cent of TV Homes .................................... 9.6

Detailed information on the above presented on the following pages.

TELEVISION USAGE

During An Average Minute by Day Parts

The number of homes using television during an average minute in 1965 showed increases over 1964 in all three day parts. The morning, afternoon and evening segments recorded increases of approximately one half million homes each. The percent of total TV homes viewing during the average minute recorded increases in two of the three day parts, with the morning segment showing the largest increase, up almost a full percentage point. The afternoon was up .3 percent while the evening held steady at 44 percent.

<table>
<thead>
<tr>
<th>Time Period</th>
<th>1965 Homes (000)</th>
<th>% TV Homes</th>
<th>1964 Homes (000)</th>
<th>% TV Homes</th>
<th>1963 Homes (000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning (7 A.M.-12 N)</td>
<td>14.2</td>
<td>7,526</td>
<td>13.5</td>
<td>6,984</td>
<td>12.7</td>
</tr>
<tr>
<td>Afternoon (12 N-6 P.M.)</td>
<td>26.9</td>
<td>14,257</td>
<td>26.3</td>
<td>13,761</td>
<td>24.8</td>
</tr>
<tr>
<td>Evening (6 P.M.-1 A.M.)</td>
<td>44.0</td>
<td>23,320</td>
<td>44.0</td>
<td>22,763</td>
<td>42.8</td>
</tr>
<tr>
<td>Total Day (7 A.M.-1 A.M.)</td>
<td>30.0</td>
<td>15,900</td>
<td>29.7</td>
<td>15,365</td>
<td>28.5</td>
</tr>
</tbody>
</table>

28A
AVERAGE HOURS OF TV USAGE BY TERRITORY
per TV Home—per Day
1960-1965

Average daily television usage in four of the five Nielsen territories reached all-time highs in 1965. The four new records were set in the East Central (5:44), the West Central (5:28), the South (5:27), and the Pacific (5:24). The North East declined two minutes from a high of 5:49 in 1964.

<table>
<thead>
<tr>
<th>Time Spent per TV Home per Day</th>
<th>North</th>
<th>East</th>
<th>Central</th>
<th>West</th>
<th>Central</th>
<th>South</th>
<th>Pacific</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>5:47</td>
<td>5:44</td>
<td>5:28</td>
<td>5:27</td>
<td>5:24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1964</td>
<td>5:49</td>
<td>5:35</td>
<td>5:23</td>
<td>5:17</td>
<td>5:08</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1963</td>
<td>5:24</td>
<td>5:16</td>
<td>5:05</td>
<td>5:12</td>
<td>5:05</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1962</td>
<td>5:14</td>
<td>5:16</td>
<td>5:02</td>
<td>5:08</td>
<td>4:56</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1961</td>
<td>5:11</td>
<td>5:26</td>
<td>4:59</td>
<td>5:01</td>
<td>5:02</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1960</td>
<td>5:05</td>
<td>5:22</td>
<td>5:10</td>
<td>5:02</td>
<td>5:00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AVERAGE MINUTE AUDIENCES FOR NETWORK SHOWS
by Day Parts
1960-1965

Record audience levels to network programs were reported for the year 1965 in two of the three day part classifications. The average nighttime program showed the largest gain, reaching 8.6 million homes, an increase of 200,000 homes over 1964. The weekend daytime network programs posted an average of 3.7 million, up 100,000 from the 1964 average of 3.6 million. The average weekday daytime program remained at the 1964 record level of 3.7 million homes.

<table>
<thead>
<tr>
<th>Avg. Nighttime Program</th>
<th>Avg. Weekday Daytime Program</th>
<th>Avg. Week-end Daytime Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homes (000)</td>
<td>Rating</td>
<td>Homes (000)</td>
</tr>
<tr>
<td>1965</td>
<td>8,600</td>
<td>3,700</td>
</tr>
<tr>
<td>1964</td>
<td>8,421</td>
<td>3,667</td>
</tr>
<tr>
<td>1963</td>
<td>8,173</td>
<td>3,236</td>
</tr>
<tr>
<td>1962</td>
<td>7,663</td>
<td>2,897</td>
</tr>
<tr>
<td>1961</td>
<td>7,645</td>
<td>2,820</td>
</tr>
<tr>
<td>1960</td>
<td>7,368</td>
<td>2,776</td>
</tr>
</tbody>
</table>

TELEVISION EXPENDITURES
Network and Spot

Spot television gross time billings topped the one billion dollar level for the second straight year during 1965, posting a total of 1,075.5 million dollars, an increase of 5.9 percent over the 1,016.0 million dollars reported for 1964.

Network billings, which include net time and program costs, totaled 1,260.3 million dollars, up 10 percent from the 1,145.9 million dollars recorded for 1964.

<table>
<thead>
<tr>
<th>Network</th>
<th>Spot</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>$1,260,320,000*</td>
</tr>
<tr>
<td>1964</td>
<td>1,145,890,000*</td>
</tr>
<tr>
<td>1963</td>
<td>1,058,001,000*</td>
</tr>
<tr>
<td>1962</td>
<td>798,808,000</td>
</tr>
<tr>
<td>1961</td>
<td>712,128,000</td>
</tr>
<tr>
<td>1960</td>
<td>682,371,000</td>
</tr>
<tr>
<td>1955</td>
<td>406,899,000</td>
</tr>
</tbody>
</table>

Sources: LNA/BAR—Network
N.C. Rorabaugh Co.—Spot

*Net time and program costs, prior to 1963 gross time only.
GENERAL ARTISTS CORPORATION

New York • Beverly Hills • Chicago • Las Vegas • London • Rome
A & F Film Corp. ........................................ 735
ABC Map .................................................. 18A
ABC Televisions Ltd. ................................... 686
ABC Films, Inc. .......................................... 524, 656, 735
ABC International Televisions, Inc. ................. 656
ABC-Paramount Records, Inc. ........................ 657
ABC Television Spot Sales, Inc ...................... 657
A.C.T. Studies (An Comlacht Taifeadadh Ltd.) .... 690
AFP Distributors, Inc. .................................. 524
A.L.S. Management Ltd. ................................. 691
A. P. Films Ltd. .......................................... 691
ASCAP (see American Society of Composers,..... Authors and Publishers) .......................... 627
Academy Film Productions, Inc. ...................... 524
American Broadcasting Companies ................. 734
American Association of Advertising Agencies .. 627
American Federation of Musicians (AFL) .......... 525
American Society of Cinematographers, Inc. .... 626
American Federation of Television and Radio Artists (AAAA-AFL-CIO) ............................... 625
American Film Company ................................ 524
American Film Productions, Inc. ..................... 524
American Guild of Authors & Composers ........... 625
American Guild of Musical Artists, Inc. ............ 625
American Humane Association ........................ 626
American Marketing Association ...................... 626
American Radio Relay League, Inc. ................. 626
American Society of Cinematographers, Inc. ..... 626
American Society of Composers, Authors and Publishers (ASCAP) .................................................. 627
American Women in Radio and Television ........... 627
American History Association ....................... 735
Anderson, Jack Productions ............................ 525
Anderson, Leonard Associates, Inc. ................. 734
Anderson, Robert Associates Ltd. ........................ 691
Andreas, Eamonn Studios, Ltd. ........................ 691
Angla Television Ltd. ................................... 686
Anglican Church of Canada, The (Division of Broadcasting) .................................................. 734
Anton Van Der Water Film Productions ............. 734
Aostl Films Ltd. .......................................... 691
Argentina, Industry Statistics ........................ 738
Arizona Broadcasters Association ..................... 627
Arkansas Broadcasters Association .................. 627
Armada Productions ...................................... 691
Armstrong, J., & Co. ..................................... 525
Arnell, Peter, Productions .............................. 525
Arrow Productions (Ken Davis Associates Ltd.) . 691
Arrowhead Productions .................................. 525
Art Directors, Local 876 (IATSE) Hollywood ..... 633
Art Directors Guild ....................................... 734
Artek Film Productions ................................ 625
Art's Representatives Association, Inc. ............ 627
Arts Council, The ......................................... 624
Artavo Productions, Inc. ............................... 524
Artscape, Ltd. ........................................... 626
Arts Council of Northern Ireland ..................... 735
Associated Broadcasters of America ................. 628
Associated Press, The .................................. 525
Associated Television Ltd. ............................ 686
Association of Canadian Advertisers, Inc. ......... 730
Association of Canadian Radio-Television Broadcasters .................................................. 731
Association of Canadian Advertisers, Inc. ......... 730
Association of Canadian Advertisers, Inc. ......... 730
Association of Canadian Advertisers, Inc. ......... 730
Association of Cinematographers, Television and Allied Technicians ............................... 716
Association of Motion Picture Producers and Laboratories of Canada .......................... 731
Association of Motion Picture Producers and Laboratories of Canada .......................... 731
Association of National Advertisers, Inc. ......... 627
Association of Pay TV Operators ....................... 716
Association of Pay TV Operators ....................... 716
Association of Radio—Television News Analysts .... 628
PERRY COMO'S
KRAFT MUSIC HALL

NBC Television Network
Association Professionelle de Cineastes, Montreal 731
Associations
British 716
Canada 730
Athos Film Productions Ltd. 691
Atlantic Films & Electronics Ltd. 734
Atlantic Video Corp. 657
Atlas Film Corp. 525
Atlas Television Corp. 525, 657
A T U Productions, Inc. 525
Audio (publication) 764
Audio Productions, Inc. 525
Audubon Films 450
Augusta Productions, Ltd. 691
Austin Productions, Inc. 525
Arteray Udner Industry Statistics 738
Australian Broadcasting Commission 691
Austria General Industry Statistics 738
Authors' Guild Inc. 628
Authors' League of America, Inc. 628
Autocue (Great Britain) Ltd. 691
Award and Poll Winners 771
Award Films 525
Azteco Films, Inc. 450
B
BBC Television Enterprises 691
BHE Distributors, Ltd. 691
BMI Canada Limited 731
Bagnall George, and Associates, Inc. 525, 657
Baim, Harold Film Productions (London) Ltd. 691
Baldwin Organization, Inc. The 525
Balsam, Jerome, Films, Inc. 525
Barnet Film Productions, Ltd. 526
S. Banks (Intelelevision Ltd. 734
Banner Films, Inc. 526
Barbre, Thos. J., Productions 526
Baron-Brody Productions 526
Bartlett, Hall, Television Productions 526
Basch Radio & TV Productions 526
Basic Films Ltd. 691
Beacon Television Features, Inc. 526
Beck, Alexander, Films, Inc. 526
Becker, V. S., Productions 526
Bell Film Exchange 526
Berkeley Films, Ltd. 691
Berkeley Productions 734
Better Refreshment Merchandising (see Better Theatres) (publication) 764
Better Theatres (publication) 764
Biddick Company 526
Bier, David, Studios 734
Big Fights, Inc., The 526
Billboard, The (publication) 764
Biographic Films Ltd. 691
Biographies 1-333
Bird Films, Ltd. 734
Birmingham Commercial Films Ltd. 692
Bob Banner Associates, Inc. 526
Banjo Productions, Inc. 526
Border Television Ltd. 686
Boulton-Hawker Films Ltd. 692
Box Office Television, Inc. 657
Brand Names Foundation, Inc. 628
Brandon Films, Inc. 526
Broy Studios, Inc. 526
Brazil
General Industry Statistics 738
Brenner, Joseph Associates 450
Briston Films, Ltd. 734
Britain (see British, Great Britain & Ireland) 716
British Actors' Equity Association 716
British Advertising Agencies 707
British Alfa Films Ltd. 692
British Associations 716
British Broadcasting Corp. 526, 658, 684, 722
British Equipment Manufacturers 719
British Film Producers Association 716
British Films Ltd. 692
British Government Units 684
British Information Services, News Division 526
British Kinematograph Sound and Television Society 716
British Laboratories 703
British Libraries, Film and Music 702
British Producers and Distributors 690
British Radio Valve Manufacturers' Assn. 716
British Regional Television Association 716
British Services 701
British Society of Cinematographers Ltd. 716
British Studios 706
British Year in Review 682
Broadcast Editorial Reports, Inc. 658
Broadcast Music, Inc. 628, 657
Broadcast Pioneers Club, The 628
Broadcasters, World TV 746
Broadcasters Association of Puerto Rico 629
Broadcasting & Film Commission of National Council of the Churches of Christ in the USA 526, 629
Broadcasting Foundation of America 526, 629
Broadcasting Studio Employes, Local 762 (IATSE), New Cork 633
Broadcasting (publication) 765
Brece, Christine, Productions, Ltd. 692
Brunner Lloyd & Co., Ltd. 692
Burnell Productions Ltd. 692
Burrud, Bill, Productions 527
Burstyn, Inc. 436
Business Screen Magazine (publication) 765
Byng Bygrave Productions, Ltd. 692
Byron Motion Pictures, Inc. 527
CAPAC (Composers, Authors and Publishers Association of Canada, Ltd.) 731
CBS Laboratorise (see Columbia Broadcasting System, Inc.) 658
CBS Map 20A
CBS News 692
CBS Films, Inc. 527
CBS Television Network Limited 735
California Broadcasters Association, Inc. 629
California International Productions 528
California Film Editing Services 692
Colomis, Lars, Productions, Inc. 528
Cambodia 739
Camera Craft 528
Camera Equipment (British) 701
Camera Sales, Rentals, Repairs 563
QM PRODUCTIONS

"THE FUGITIVE" starring DAVID JANSSEN produced by WILTON SCHILLER

"THE FBI" starring EFREM ZIMBALIST, JR. produced by CHARLES LARSON

"THE INVADERS" starring ROY THINNES produced by ALAN A. ARMER

"12 O'CLOCK HIGH" starring PAUL BURKE

QM PRODUCTIONS

In Charge Of Production ARTHUR FELLOWS • ADRIAN SAMISH
Assistant to Executive Producer JOHN CONWELL
ALL FOR ABC-TV NETWORK

QUINN MARTIN
EXECUTIVE PRODUCER
Campbell Films, Ltd. 692
Campbell Productions 734
Campus Film Distributors Corporation 528
Campus Film Productions, Inc. 528
Canada Advertising Agencies 728
Associations 730
Canadian Broadcasting Corp. 722
Distributors, TV Film 735
Equipment 731
Film Carriers 573
Film Exchanges 582
Film Laboratories 733
Laboratories 733
Newspaper Editors and Writers 734
Producers 734
Research Organizations 733
Screening Rooms 587
Station Representatives 728
Stations 724
Canadian Association of Advertising Agencies 728
Canadian Association of Broadcasters 731
Canadian Broadcasting Corp. 728
Canadian Film Industries 573
Canadian Society of Cinematographers 731
Capital Motion Picture Centre Ltd. 734
Capital Enterprises 528
Carmen Productions, Inc. 658
Cartoon Distributors Corporation 528, 658
Cartoon Producers 569
Cascade Pictures of California, Inc. 528
Casino Films, Inc. 450
Casolaro Giglio Films Distributing Co. 450
Caston Productions 528
Catholic Actors Guild of America 629
Catholic Motion Picture Enterprises 528
Catholic Writers Guild of America, Inc. 629
Cavalcade Pictures, Inc., and Cavalcade Television Programs 528
Cavalleri Films Ltd. 692
Cavaleri Productions, Inc. (Hollywood) 528
Celebrity Bulletin 765
Celebrity Register 765
Celtic Film Productions Ltd. 692
Central Casting Ltd. 716
Central Office of Information 692
J. D. Chambers & Partners Ltd. 692
Channel Allocations 515
Channel Television, Ltd. 515
Chapman, Bruce, Co. 528
Chatham, Lew, Associates 528
C/Hear Services, Inc. 528
Cherry Film Productions Ltd. 528
Cheryl-TV Corp. 528
Chetwynd Films, Ltd. 734
Chicago Film Laboratory, Inc. 528
China (Communist) Statistics 738
China (Taiwan) Industry Statistics 739
Chisholm, Jack Film Productions Ltd. 739
Cineastes Associates 692
Cinecraft Continental Productions, Inc. 529
Cinema V Distributing, Inc. 451
Cinema and Television Benevolent Fund 716
Cinema-Vue Corporation 529
Cinexip, Inc. 529
Cinetastic Productions 529
Cine-Video Productions, Inc. 529
Cine-View, Inc. (Cine-Tele Prods.) 529
Cinévista Ltd. 692
City Film Center, Inc. 529
Clairmont Films 529
Clear Channel Broadcasting Service 658
Clifton Productions, Inc. 529
Code, Television 753
Calburn, John Associates, Inc. 529
Color Processes 574
Colorado Broadcasters Association 629
Colorama Features, Inc. 305
Colour Film Services, Ltd. 692
Columbia Broadcasting System, Inc. 658
CBS Europe 660
CBS Films, Inc. 660
CBS Laboratories 657
CBS Limited 660
CBS News 660
Columbia Records, Inc. 659
Radio Division 659
Columbia Records, Inc. (see Columbia Broadcasting System, Inc.) 659
Commerce Pictures Corp. 530
Commercial Jingles 567
Commercial Radio and Television Ltd. 692
Commercial Television Circle 716
Commercial, Producers and Distributors of 524
Commonwealth Film & Television, Inc. 530
Companies 649
Company of Artists Productions, Inc. 530
Composers, Authors and Publishers Association of Canada, Ltd. (CAPAC) 731
Composers’ Guild of Great Britain 716
Concanen Films, Ltd. 692
Condor Pictures, Inc. 530
Connecticut Broadcasting Association, Inc. 629
Connell, Howard Associates 692
Connell, Howard Productions, Ltd. 530
Consultants 567
Contact Book 765
Continental Cinema Corp. 530
Continental International Pictures 530
Continental Motion Picture Corp. 451
Cooper, Marcus Ltd. 692
Co-ordinated Marketing Agency 530
Carinthon Broadcasting Corp. 660
Corradine, Tom J., & Associates 530
Costume Suppliers (British) 701
Costumes and Uniforms 564
Coty Television Corp. 530
County Films Ltd. 692
Frank Coven Enterprises, Ltd. 692
Cox, William G., Film Enterprises 530
Crandall, Roland D. Productions 530
Crawen, Thomas Film Corporation 530
Crawen, Thomas Films (Canada) Ltd. 530
Crawley Films, Ltd. 734
Crawley-McConnell, Ltd. 734
Creative Management Associates, Ltd. 530
Creativision, Inc. 530
Crest Film Productions Ltd. 672
Crest Television Productions 530
Crestview Productions Ltd. 672
Critics and Writers of the Newspapers Canada 736
Crosby, Bing Enterprises, Inc. 660
Crosby, Bing Productions 530, 660
Crown Pictures International 530
Crystal Pictures, Inc. 530
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dulaney Film Studios, Inc.</td>
<td>530</td>
</tr>
<tr>
<td>Cummings Productions, Inc.</td>
<td>530</td>
</tr>
<tr>
<td>Cutting Rooms</td>
<td>563</td>
</tr>
<tr>
<td>DBA Consolidated Television Sales (see George</td>
<td>525</td>
</tr>
<tr>
<td>Bagnall &amp; Associates)</td>
<td></td>
</tr>
<tr>
<td>Daily Variety (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Darer Corporation</td>
<td>531</td>
</tr>
<tr>
<td>Data Film Distributors, Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Davey, Ken, Productions</td>
<td>734</td>
</tr>
<tr>
<td>Day, Francis and Hunter Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Day, Gordon M., Productions</td>
<td>531</td>
</tr>
<tr>
<td>Daystar Enterprises</td>
<td>660</td>
</tr>
<tr>
<td>Daystar Productions</td>
<td>660</td>
</tr>
<tr>
<td>Daystar Television</td>
<td>531,660</td>
</tr>
<tr>
<td>De Gray, Denton Agency, Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>De Lane Lea Processes Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>DePutie-Freelon Enterprises, Inc.</td>
<td>630</td>
</tr>
<tr>
<td>Delfont, Bernard Ltd. (TV Dept.)</td>
<td>693</td>
</tr>
<tr>
<td>Demby Productions, Inc.</td>
<td>531</td>
</tr>
<tr>
<td>Denmark: General Industry Statistics</td>
<td>739</td>
</tr>
<tr>
<td>Denove, Jack, Productions, Inc.</td>
<td>531</td>
</tr>
<tr>
<td>Department of the Army, Radio and TV Branch</td>
<td>531</td>
</tr>
<tr>
<td>D4 Film Studios, Inc.</td>
<td>531</td>
</tr>
<tr>
<td>Depicto Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Derel Producing Associates</td>
<td>532</td>
</tr>
<tr>
<td>Desilu Productions, Inc.</td>
<td>532,660</td>
</tr>
<tr>
<td>Desilu Sales, Inc.</td>
<td>735</td>
</tr>
<tr>
<td>Desilu Sales (U.K.) Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>DeWolfe Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Digby Turpin Films, Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Director's Guild of America, Inc.</td>
<td>630</td>
</tr>
<tr>
<td>Director's Guild of Canada</td>
<td>731</td>
</tr>
<tr>
<td>Disney, Walt, Productions, Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Disney, Walt, Productions</td>
<td>532</td>
</tr>
<tr>
<td>Distributors of Trailers</td>
<td>583</td>
</tr>
<tr>
<td>Distributors and Producers</td>
<td></td>
</tr>
<tr>
<td>Canada</td>
<td>734</td>
</tr>
<tr>
<td>Great Britain</td>
<td>690</td>
</tr>
<tr>
<td>U. S.</td>
<td>523</td>
</tr>
<tr>
<td>Dola Films Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>Dominant Pictures Corp. (Division of United</td>
<td>676</td>
</tr>
<tr>
<td>Artists Television Inc.)</td>
<td></td>
</tr>
<tr>
<td>Dorian Film Productions Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Dorland Advertising Ltd.</td>
<td>963</td>
</tr>
<tr>
<td>Dormar Productions, Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Douglass Productions, Ltd.</td>
<td>532</td>
</tr>
<tr>
<td>Dramatist's Guild of the Authors League of</td>
<td>631</td>
</tr>
<tr>
<td>America, Inc.</td>
<td></td>
</tr>
<tr>
<td>Drummer Films Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Dryer, Sherman H., Productions</td>
<td>532</td>
</tr>
<tr>
<td>Dube, Harry S. (Producer)</td>
<td>532</td>
</tr>
<tr>
<td>Du Mont Laboratories</td>
<td>661</td>
</tr>
<tr>
<td>Dunclaren Productions</td>
<td>734</td>
</tr>
<tr>
<td>Dunn, Cal, Studios</td>
<td>532</td>
</tr>
<tr>
<td>Dynamic Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Editorial Films Productions Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Editors and Writers of the Newspapers Canada</td>
<td>736</td>
</tr>
<tr>
<td>Educational &amp; Television Films Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Edwards, Ralph, Productions</td>
<td>532</td>
</tr>
<tr>
<td>Elan-Porter Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Eldorado Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Electric Utilities Television</td>
<td>717</td>
</tr>
<tr>
<td>Electrical Trades Union</td>
<td></td>
</tr>
<tr>
<td>Electronic &amp; Appliance Specialist (pub.)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic Industries Association</td>
<td>631</td>
</tr>
<tr>
<td>Electronic Industries Assoc. of Canada</td>
<td>731</td>
</tr>
<tr>
<td>Electronic Industries (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic Technician (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic World</td>
<td>766</td>
</tr>
<tr>
<td>Electronics (publication)</td>
<td>766</td>
</tr>
<tr>
<td>Elektra Film Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Eliot, Unger and Elliot, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Ellis Films, Inc.</td>
<td>735</td>
</tr>
<tr>
<td>Embassy Pictures Corp.</td>
<td>662</td>
</tr>
<tr>
<td>Embassy Pictures Corp. Television</td>
<td>532,622</td>
</tr>
<tr>
<td>Ember Records</td>
<td>693</td>
</tr>
<tr>
<td>Emerson Radio &amp; Phonograph Corp.</td>
<td>662</td>
</tr>
<tr>
<td>Empire Film Productions</td>
<td>693</td>
</tr>
<tr>
<td>Empire Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Empire Production Corp.</td>
<td>534</td>
</tr>
<tr>
<td>Endorsements, Inc. (TV)</td>
<td>532</td>
</tr>
<tr>
<td>Episcopal Actors Guild of America, Inc.</td>
<td>631</td>
</tr>
<tr>
<td>Equipment, Lighting</td>
<td>563</td>
</tr>
<tr>
<td>Equipment Manufacturers, British</td>
<td>719</td>
</tr>
<tr>
<td>Equipment Manufacturers, Canadian</td>
<td>731</td>
</tr>
<tr>
<td>Equipment, Studio</td>
<td>563</td>
</tr>
<tr>
<td>ERA, International Film and Recording Enterprises, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Era Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Howard Evans Powell Agency</td>
<td>693</td>
</tr>
<tr>
<td>Ewart &amp; Company (Studio) Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Eyeline Films Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Eastern Film Productions Ltd.</td>
<td>734</td>
</tr>
<tr>
<td>Eastman Kodak Company</td>
<td>661</td>
</tr>
<tr>
<td>Editor and Publisher (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Editorial Films Productions Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Editors and Writers of the Newspapers Canada</td>
<td>736</td>
</tr>
<tr>
<td>Educational &amp; Television Films Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Edwards, Ralph, Productions</td>
<td>532</td>
</tr>
<tr>
<td>Elan-Porter Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Eldorado Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Electric Utilities Television</td>
<td>717</td>
</tr>
<tr>
<td>Electrical Trades Union</td>
<td></td>
</tr>
<tr>
<td>Electronic &amp; Appliance Specialist (pub.)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic Industries Association</td>
<td>631</td>
</tr>
<tr>
<td>Electronic Industries Assoc. of Canada</td>
<td>731</td>
</tr>
<tr>
<td>Electronic Industries (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic Technician (publication)</td>
<td>765</td>
</tr>
<tr>
<td>Electronic World</td>
<td>766</td>
</tr>
<tr>
<td>Electronics (publication)</td>
<td>766</td>
</tr>
<tr>
<td>Elektra Film Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Eliot, Unger and Elliot, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Ellis Films, Inc.</td>
<td>735</td>
</tr>
<tr>
<td>Embassy Pictures Corp.</td>
<td>662</td>
</tr>
<tr>
<td>Embassy Pictures Corp. Television</td>
<td>532,622</td>
</tr>
<tr>
<td>Ember Records</td>
<td>693</td>
</tr>
<tr>
<td>Emerson Radio &amp; Phonograph Corp.</td>
<td>662</td>
</tr>
<tr>
<td>Empire Film Productions</td>
<td>693</td>
</tr>
<tr>
<td>Empire Films, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Empire Production Corp.</td>
<td>534</td>
</tr>
<tr>
<td>Endorsements, Inc. (TV)</td>
<td>532</td>
</tr>
<tr>
<td>Episcopal Actors Guild of America, Inc.</td>
<td>631</td>
</tr>
<tr>
<td>Equipment, Lighting</td>
<td>563</td>
</tr>
<tr>
<td>Equipment Manufacturers, British</td>
<td>719</td>
</tr>
<tr>
<td>Equipment Manufacturers, Canadian</td>
<td>731</td>
</tr>
<tr>
<td>Equipment, Studio</td>
<td>563</td>
</tr>
<tr>
<td>ERA, International Film and Recording Enterprises, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Era Productions, Inc.</td>
<td>532</td>
</tr>
<tr>
<td>Howard Evans Powell Agency</td>
<td>693</td>
</tr>
<tr>
<td>Ewart &amp; Company (Studio) Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Eyeline Films Ltd.</td>
<td>693</td>
</tr>
</tbody>
</table>

**F**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faillace Productions, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Fair Deal Motion Picture Service</td>
<td>534</td>
</tr>
<tr>
<td>Fairbanks, Jerry, Productions</td>
<td>534,662</td>
</tr>
<tr>
<td>Fairbanks, “Tiny,” Enterprises, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Fairview Films, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Folk, Richard R., Associates</td>
<td>534</td>
</tr>
<tr>
<td>Fame (publication)</td>
<td>764</td>
</tr>
<tr>
<td>Fame-Motion Picture Daily Poll TV Champions, 1949-64</td>
<td>772</td>
</tr>
<tr>
<td>Family Films</td>
<td>532</td>
</tr>
<tr>
<td>Family Theater, Inc.</td>
<td>534</td>
</tr>
<tr>
<td>Famous Artists Corporation</td>
<td>534</td>
</tr>
<tr>
<td>Fan Magazines</td>
<td>770</td>
</tr>
<tr>
<td>Fancey, E. J., Production Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Feature Films, 1944-65</td>
<td>333</td>
</tr>
<tr>
<td>Fedderson, Don, Productions</td>
<td>534</td>
</tr>
<tr>
<td>Federal Communications Bar Association</td>
<td>631</td>
</tr>
<tr>
<td>Federal Communications Commission</td>
<td>631</td>
</tr>
<tr>
<td>Federation of British Film Makers</td>
<td>717</td>
</tr>
<tr>
<td>Federation of Film Unions</td>
<td>717</td>
</tr>
<tr>
<td>Federation of Specialized Film Associations</td>
<td>717</td>
</tr>
<tr>
<td>Fennell, Paul J., Co.</td>
<td>534</td>
</tr>
<tr>
<td>Fireside Motion Pictures Ltd.</td>
<td>734</td>
</tr>
<tr>
<td>Film-Aide</td>
<td>534</td>
</tr>
<tr>
<td>Film Art Television Pictures</td>
<td>735</td>
</tr>
<tr>
<td>Film Artists’ Association</td>
<td>717</td>
</tr>
</tbody>
</table>
MARS
HILTON

Starring in

THE PAWN

In a FRANK SOLLENTO
Presentation

Produced, Directed, Screenplay by

JEAN CARMEN DILLOW

Contact

Carmen Productions, Inc.
353 North St.
Greenwich, Conn.
Phone: 203 TO 9-6777
Foreign Films in United States

Distributor and Tile .................................. 450
Format Films, Inc. .................................. 536
Fomont Film Corporation .............................. 536
Fortune Associates .................................. 536
Gotovax, Inc. ......................................... 536
Four Provinces Films Ltd. ............................ 694
Four Star Distribution Corp. ......................... 536
Four Star Television .................................. 536
Four Star Television of Canada, Ltd. ............... 735
Fox, Geo., Corp., The ................................ 536
Fox, Harry, Agent and Trustee ....................... 632
Framer, Walt, Productions ............................ 536
France Industry Statistics ............................ 740
Fremontle, Canada, Ltd. ............................... 735
Fremontle International, Inc. ......................... 537, 694
French Broadcasting System (Radiodiffusion Francaise) in No. America .......... 662
Funt, Allen A., Productions ........................... 537

G

GBA Productions ........................................ 537
G.H.W. Productions Ltd. .............................. 694
Galaxie Productions, Inc. ............................. 537
Ganz, William J., Co., Inc. ......................... 537
James Garret & Partners Ltd. ...................... 694
Gateway Film Productions Ltd. ..................... 694
Gateway Television Productions Ltd. .............. 694
GeeFilms Ltd. .......................................... 694
General Artists Corp. .................................. 537
General Electric Co. ................................... 537
General Electric Broadcasting Co., Inc. .............. 663
General Electric Cablevision Corp. ................ 663
General Television Enterprises, Inc. ............... 537
Georgia Association of Broadcasters................ 632
Gerald Productions, Inc. .............................. 537
Germany Industry Statistics .......................... 740
Gertz, Mitchell, Agency, Inc. ....................... 537
Anthony Gilkison Associates ......................... 694
Glen Glenn Sound Co. ................................ 538, 663
Glenar Studios ........................................ 538
Glen Glenn Sound Co. ................................ 694
Glenar Studios ........................................ 663
Globe TV Corporation ................................. 538
Goldstone, Nat C., Productions, Inc. ............... 538
Gowalco, Enterprises .................................. 538
Goldstone, Nat C., Productions, Inc. ............... 538
Goodman, Harry S., Productions .................... 538
Goodman, Martin, Productions ....................... 538
Goodson-Todman Productions ......................... 538, 663
Government Units, British ............................ 684
Government Units, British ............................ 451
Grand Prize Films, Inc. ............................... 451
Great Britain & Ireland

Advertising Agencies ................................ 707
Associations .......................................... 716
British Broadcasting Corporation .................... 684
Camera Equipment .................................... 701
Costume Suppliers .................................... 707
Equipment Manufacturers ............................ 719
Government Units & Program Contractors ............ 684
Laboratories ......................................... 703
Harry Von Zell
H-R Productions, Inc. ........................................ 538
Hack, Herman, Prods. and Scripture Film ........................ 538
Halas & Batchelor Cartoon Films Ltd. ...................... 695
Hamilton Wright Org., Inc. ................................ 538
Hankinson Studio, Inc. ........................................ 538
Hardy, Stewart Films Ltd. .................................... 695
Harper, Campbell, Films Ltd. .................................. 695
Harris-Tuchman Prods., Inc. ................................. 538
Harriscospe, Inc. .............................................. 538
Harrison Pictures Corp. ....................................... 451
Hartley Prods., Inc. ........................................... 539
Hartley-Ward Films, Ltd. ..................................... 695
Harvey Cartoon Studios, Inc. ................................ 539
Hatchford Films Ltd. .......................................... 695
Hawaii Association of Radio & Television Broadcasters .... 632
Hawke Studios Ltd. ............................................. 695
Hearst Metroplane News, Inc. ................................ 695
Helias Telefilm Productions Ltd. .............................. 695
Helsa Pictures Corp. ........................................... 539
Henley, Arthur, Productions .................................. 539
High-Fye Music, Ltd. .......................................... 695
Highlights of Television, Ltd. ................................ 695
Hoffberg Productions, Inc. .................................. 539
Holdsworth, Gerald Ltd. ...................................... 695
Holland; General Industry Statistics ......................... 741
Holst, Terry, Films, Inc. ...................................... 539
Hollywood Reporter (publication) ............................. 766
Hollywood Television Service ................................ 559, 663
Holmes, Francis, J. S. Film Prods. .......................... 734
Hong Kong Industry Statistics ............................... 741
Hope Enterprises, Inc. ....................................... 663
Howard Radio-TV Productions (see Academy Film Prods. Inc.) ........................................................................ 540
Hu Cain Associates ............................................ 540
Hubley Studio, Inc. ............................................. 540
Hudiburg, Lucille, Productions ................................ 540
Hullin International, Inc. ....................................... 540
Hyams, T.V. Films, Inc. ........................................ 540
Industry in Great Britain & Ireland ........................... 681
India, Industry Statistics ....................................... 538
Indiana Broadcasters Association .............................. 633
Independent Cine Art Ltd. ...................................... 695
Independent Film Distributors Ltd. .......................... 695
Independent Motion Picture Machine Operators and Television Employees, Inc. ........................................ 632
Independent Television Authority ............................ 633
Independent Television Companies Association, Ltd. .... 717
Independent Television Corp. .................................. 540, 664
India, Industry Statistics ....................................... 741
Indiana Broadcasters Association, Inc. ....................... 633
Indonesia, General Industry Statistics ...................... 741
Institute for Education by Radio-Television .................. 633
Institute of Electrical and Electronics Engineers .......... 633
Institution of Electronic and Radio Engineers .............. 717
International Alliance of Theatrical Stage Employes & Moving Picture Operators of the U. S. and Canada (AFL-CIO) ... 633
International Brotherhood of Electrical Workers (AFL) ............................................................................ 639
International Entertainment Corp. ............................ 540
International Film Bureau, Inc. ............................... 633
International Photographers of the Motion Picture Industries (Cameramen), IPMPI Locals (IATSE) .............................. 634
International Production, Ltd. ................................ 717
International Radio and Television Society .................. 639
International Releasing Organization ........................ 451
International Sound Technicians of the Motion Picture Industry, Broadcast and Amusement Industries, Local 695 (IATSE-AFL) L.A. ............................................. 634
International Television Services Ltd. ........................ 695
International Vidio Productions ................................ 541
Intervideo Production, Ltd. .................................... 734
Iowa Broadcasters Association ................................. 639
Ireland, General Industry Statistics ........................... 741
Israel, Industry Statistics ....................................... 741
Italy, Industry Statistics ........................................ 741
MORE THAN 1,000 FILM HOURS!
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<table>
<thead>
<tr>
<th>Company Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAC Productions, Inc.</td>
<td>540</td>
</tr>
<tr>
<td>J &amp; M Productions, Inc.</td>
<td>540</td>
</tr>
<tr>
<td>Jam Handy Organizations, The</td>
<td>540</td>
</tr>
<tr>
<td>Jamel Productions, Inc.</td>
<td>541</td>
</tr>
<tr>
<td>Jamieson Film Company</td>
<td>541</td>
</tr>
<tr>
<td>Jasen-Smith, Peter, Ltd.</td>
<td>695</td>
</tr>
<tr>
<td>Janus Films, Inc.</td>
<td>438</td>
</tr>
<tr>
<td>Japan, Industry Statistics</td>
<td>742</td>
</tr>
<tr>
<td>Jayork Films Corp.</td>
<td>541</td>
</tr>
<tr>
<td>Jaysina Enterprises, Inc.</td>
<td>541</td>
</tr>
<tr>
<td>Jenkins, Cyril Prod. Ltd.</td>
<td>695</td>
</tr>
<tr>
<td>Jerrold Electronics Corporation</td>
<td>664</td>
</tr>
<tr>
<td>Jewell Radio and Television Productions</td>
<td>541</td>
</tr>
<tr>
<td>Jewish Theatrical Guild of America, Inc., The</td>
<td>640</td>
</tr>
<tr>
<td>Jingles, Commercial</td>
<td>567</td>
</tr>
<tr>
<td>Johnny Johnston-J. J. Jingles Ltd. (producer)</td>
<td>696</td>
</tr>
<tr>
<td>William Randolph Johnson Productions</td>
<td>540</td>
</tr>
<tr>
<td>Joseph, Robert, Television Productions</td>
<td>541</td>
</tr>
<tr>
<td>Journal of the Society of Motion Picture and Television Engineers (publication)</td>
<td>766</td>
</tr>
<tr>
<td>K</td>
<td></td>
</tr>
<tr>
<td>Kanawha Films, Ltd.</td>
<td>451</td>
</tr>
<tr>
<td>Kansas Association of Radio Broadcasters</td>
<td>640</td>
</tr>
<tr>
<td>Kavanagh Productions</td>
<td>696</td>
</tr>
<tr>
<td>Kay, David M., &amp; Associates Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Keitz and Herndon, Inc.</td>
<td>541</td>
</tr>
<tr>
<td>Kenco Films, Inc.</td>
<td>541</td>
</tr>
<tr>
<td>Kerkow, Herbert, Inc.</td>
<td>541</td>
</tr>
<tr>
<td>Ketchum, MacLeod &amp; Grove, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Key Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Keystone Broadcasting System Inc.</td>
<td>664</td>
</tr>
<tr>
<td>Kier Film Co.</td>
<td>542</td>
</tr>
<tr>
<td>Killiam Shows, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>King Bros. Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Kenneth King Enterprises</td>
<td>696</td>
</tr>
<tr>
<td>Kinokrat Films Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Kleiman Productions</td>
<td>542</td>
</tr>
<tr>
<td>Kluge Film Productions</td>
<td>534</td>
</tr>
<tr>
<td>Knickerbocker Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Krantz Films, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Kruger Enterprises (London) Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Kurowsawa Productions, Inc.</td>
<td>451</td>
</tr>
<tr>
<td>Lawrence, Robert Prods. (Canada) Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>Lebanon, Industry Statistics</td>
<td>742</td>
</tr>
<tr>
<td>Ledeck Productions Ltd.</td>
<td>796</td>
</tr>
<tr>
<td>Leonard, Herbert B., Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Lesser Studio Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>Lester, Gene, Productions</td>
<td>542</td>
</tr>
<tr>
<td>Levine, Carol, Productions</td>
<td>542</td>
</tr>
<tr>
<td>Le Viens Films, Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Lewis, Day Productions, Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Lewis, Lester H., Associates</td>
<td>542</td>
</tr>
<tr>
<td>L&amp;M Films</td>
<td>542</td>
</tr>
<tr>
<td>Libra Film Distributors &amp; Producers</td>
<td>542</td>
</tr>
<tr>
<td>Libraries</td>
<td></td>
</tr>
<tr>
<td>British</td>
<td>702</td>
</tr>
<tr>
<td>Film Stock-Shot</td>
<td>573</td>
</tr>
<tr>
<td>Music</td>
<td>564</td>
</tr>
<tr>
<td>Lieb, Jack Productions</td>
<td>542</td>
</tr>
<tr>
<td>Lighting Equipment</td>
<td>563</td>
</tr>
<tr>
<td>Lily, Lou, Productions</td>
<td>542</td>
</tr>
<tr>
<td>Lion International Films, Ltd.</td>
<td>452</td>
</tr>
<tr>
<td>Literary and Talent Agencies</td>
<td>588</td>
</tr>
<tr>
<td>Little, King &amp; Partners, Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Littleton Park Film Productions Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Lloyd, Jack (Producer)</td>
<td>543</td>
</tr>
<tr>
<td>Location Sound Facilities Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Longnecker, Robert, Agency (see Telepak)</td>
<td>543</td>
</tr>
<tr>
<td>Lopert Pictures Corp.</td>
<td>452</td>
</tr>
<tr>
<td>Lott Video Productions</td>
<td>543</td>
</tr>
<tr>
<td>Louisiana Association of Broadcasters</td>
<td>640</td>
</tr>
<tr>
<td>Luce, Ralph, Productions</td>
<td>543</td>
</tr>
<tr>
<td>Lysander Films, Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>M</td>
<td></td>
</tr>
<tr>
<td>MC Pictures, Inc.</td>
<td>543</td>
</tr>
<tr>
<td>MCA, Inc.</td>
<td>664</td>
</tr>
<tr>
<td>MCA Canada, Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>MCA-TV, Ltd., Film Syndication Division</td>
<td>543</td>
</tr>
<tr>
<td>MGM-TV, a Division of Metro-Goldwyn-Mayer, Inc.</td>
<td>544</td>
</tr>
<tr>
<td>MGM Telestudios, Inc.</td>
<td>665</td>
</tr>
<tr>
<td>MHR Films, Ltd.</td>
<td>544</td>
</tr>
<tr>
<td>MPA-TV (Motion Picture Advertising Service Co., Inc.)</td>
<td>546</td>
</tr>
<tr>
<td>MPO Videotronics, Inc.</td>
<td>544</td>
</tr>
<tr>
<td>Macqueen Film Organization Ltd.</td>
<td>696</td>
</tr>
<tr>
<td>Magazines</td>
<td></td>
</tr>
<tr>
<td>Fan</td>
<td>770</td>
</tr>
<tr>
<td>Trade</td>
<td>763</td>
</tr>
<tr>
<td>Magna Pictures Corp.</td>
<td>452</td>
</tr>
<tr>
<td>Magnovox Co.</td>
<td>664</td>
</tr>
<tr>
<td>Maine Radio and TV Broadcasters Assn.</td>
<td>640</td>
</tr>
<tr>
<td>Makeup Artists &amp; Hair Stylists, Locals</td>
<td>635</td>
</tr>
<tr>
<td>Malaysia, General Industry Statistics</td>
<td>742</td>
</tr>
<tr>
<td>Maps, TV Network</td>
<td></td>
</tr>
<tr>
<td>ABC</td>
<td>18A</td>
</tr>
<tr>
<td>CBS</td>
<td>20A</td>
</tr>
<tr>
<td>NBC</td>
<td>14A</td>
</tr>
<tr>
<td>Marathon International Productions, Inc.</td>
<td>544</td>
</tr>
<tr>
<td>Mardi Gras Productions, Inc.</td>
<td>544</td>
</tr>
<tr>
<td>Market Research</td>
<td></td>
</tr>
<tr>
<td>British</td>
<td>704</td>
</tr>
<tr>
<td>Canada</td>
<td>733</td>
</tr>
<tr>
<td>U. S.</td>
<td>567</td>
</tr>
<tr>
<td>Markow, Jack, and Co.</td>
<td>735</td>
</tr>
<tr>
<td>Mark Three Studios, Inc.</td>
<td>544</td>
</tr>
</tbody>
</table>

44A
Maritime Productions, Inc. .......................... 544
Maryland-D. C. Broadcasters Association .......... 640
Massachusetts Broadcasters Association .......... 640
Master Film Studios, Ltd. ........................ 735
Master Films Distributors, Inc. .................... 544
Mastertape (Magnetic), Ltd. ......................... 696
Maxwell, Robert, Associates, Inc. ................. 544
McCadden Productions ................................. 544
McConkey, Mack, Productions ....................... 544
McCrary, John, Studios ............................... 544
McLeod Roy Pictures, Inc. ........................... 544
McNamara Productions, Inc. ......................... 544
Meadway Prds. Ltd. .................................. 696
Mechanical Copyright Protection Society Ltd., Sound
Film Music Division ................................. 717
Medallion Pictures Corp. .............................. 544
Medallion TV Enterprises, Inc. ...................... 544
Merchandisers ........................................... 567
Merit Productions, Inc. ............................... 544
Merrill, Frank, Enterprises ............................ 544
Merton Park Productions Ltd. ......................... 696
Metro-Goldwyn-Mayer British Studios, Ltd. ........ 696
Metro Artist Bureau ................................. 544
Metromedia, Inc. .......................... 545
Metropolitan Broadcasting (Division of Metromedia, Inc.) 665
Mexico, Industry Statistics ............................ 743
Michigan Association of Broadcasters ............... 640
Milner-Fenwick, Inc. .................................. 545
Ministor Film Production Ltd. ....................... 735
Missionary Audio-Visual College ..................... 735
Mississippi Broadcasters Association ................. 640
Missouri Broadcasters Association ................... 640
Made-Art Pictures, Inc. ................................ 545
Modern Sound Pictures, Inc. .......................... 545
Modern Television, Inc. .............................. 545
Mogull's Films ........................................... 545
Monitor Telefilms, Ltd. ................................ 696
Mitchell Monkhouse Associates ....................... 696
Monkhouse/Goodwin Agency Ltd. ................. 696
Montana Broadcasters Association ................. 640
Moreland-Latchford Productions ..................... 735
Moreo Cartoons Ltd. .................................... 696
Moreno Film Studios ................................. 696
Morris, Dwight, Productions .......................... 545
Morris, Nelson, Productions, Inc. ................... 545
Morris, William, Agency, Inc. ...................... 545, 678
Morton Productions ...................................... 543
Moss, Herbert M., Productions ........................ 546
Motion Picture Advertising Service Co., Inc. ...... 546
Motion Picture Almanac (publication) ............... 764
Motion Picture Centre Ltd. .......................... 735
Motion Picture Costumers ............................. 635
Motion Picture Crafts Service Local ................. 636
Motion Picture Daily (publication) ................. 763
Motion Picture Daily—Fame Poll TV Champions, 1949-83 772
Motion Picture Export Association .................... 718
Motion Picture Film Editors, Locals (IATSE) ....... 635
Motion Picture Herald (publication) .................. 762
Motion Picture Home Office Employees ............... 635
Motion Picture Relief Fund, Inc. .................... 635
Motion Picture Screen Cartoonists ................... 636
Motion Picture Script Supervisors and produc-
tion secretaries, Local 161 (IATSE) N. Y. .... 635
Motion Picture Set Painters ........................... 636
Motion Picture Service Co. ............................ 546
Motion Picture Studio Art Craftsmen ................. 636
Motion Picture Studio Cinematographers ......... 636
Motion Picture Studio Electrical Technicians .......... 636
Motion Picture Studio Grips .......................... 636
Motion Picture Studio Teachers and Welfare
Workers ......................................................... 636
Motion Picture and Television Facilities Ltd. ....... 696
Motorola Inc. ............................................ 666
Movietone, Inc. ............................................ 546
Murphy, Owen, Productions, Inc. .................... 546
Music, Music Libraries and Music Cutting
British ....................................................... 702
U.S. ......................................................... 564
Musical-Creative Practitioners ....................... 697
Musicians Union ........................................... 641
Musicians' Union (British) ............................ 718
Mus, Cecil, Ltd. ........................................... 697
Mutual Broadcasting System, Inc. ................. 666
Myerberg, Michael, Productions, Inc. .......... 546

N
NABUG (see National Association of Broadcast-
ing Unions and Guilds) ......................... 641
NBA Films, Inc. ............................................ 545
NBC Map ....................................................... 14A
N. T. A. International Inc. ............................ 697
NTA Telefilm (Canada) Ltd. ......................... 735
Nassour Pictures, Inc. ............................... 545
National Academy of Television Arts and
Sciences ..................................................... 641
National Association for Better Radio & Tele-
vision .......................................................... 641
National Association of Broadcast Unions &
Guilds (NABUG) ............................................ 641
National Association of Broadcasters ................. 641
National Association of Educational Broad-
casters ....................................................... 642
National Association of Performing Artists ....... 642
National Association of Theatrical and Kine
Employees ................................................... 718
National Audience Board, Inc. ....................... 642
National Broadcasting Co., Inc. ................. 546
National Map, Television .............................. 564
National Screen Productions ......................... 546
National Screen Service Ltd. .......................... 697
National Telefilm Associates, Inc. .................... 546
National Interest Picture Production Ltd. .......... 670
National Radio-Television News Directory
(publication) ................................................. 766
National Variety Artists, Inc. ......................... 643
Nationwide Pictures ....................................... 546
Neal, Stanley, Productions, Inc. ..................... 546
Nebraska Broadcasters Association .................... 643
Nemeth, Ted, Studios ..................................... 546
Network Maps, Television ............................. 546
ABC ......................................................... 18A
CBS ......................................................... 20A
NBC ......................................................... 14A
Network Programs ........................................ 596
Networks .................................................... 451
U. S. ......................................................... 666
Nevada Broadcasters Association ...................... 643
New Hampshire Association of Broadcasters ........ 643
New Jersey Broadcasters Association ............... 643
New Merrill Enterprises, Inc. ......................... 546

45A
New Mexico Broadcasters Association 643
New World Pictures, Ltd. 697
New York State Broadcasters Association 643
Newell, David M. 546
Newfilm, Inc. 546
Newspaper Listing 768
Newspapers, Television Editors and Writers, Canada 736
Newsreel Producers 569
New Zealand, Industry Statistics 743
Niagara Films, Inc. 735
Nicholas Cartoon Films Ltd. 697
Nicoll, Oliver W., Productions 547
Nicholson-Muir Productions, Inc. 546
Niles, Fred A., Communications Center, Inc. 547
Norbert Productions, Inc. 547
North Carolina Association of Broadcasters 643
North Dakota Broadcasters Association 643
Northern Motion Picture Laboratories, Ltd. 735
Norway: General Industry Statistics 743
Nova Films Inc. 735

O

O'Brien, Ray Film Productions, Ltd. 697
O'Reilly Productions 547
Odyssey Productions, Inc. 547
Official Films, Inc. 547, 670
Ohio Association of Broadcasters 643
Okinawa, Industry Statistics 743
Oklahoma Broadcasters Association 644
Okun, Lillian, Productions 547
Omega Productions, Inc. 735
On Film, Inc. 547
Opera Cameos TV Productions 547
Orb Film Distribution Ltd. 697
Oregon Association of Broadcasters 644
Organizations
Canada 721
Great Britain 681
U. S. 623
World Market 737
Orion Picture Corporation 697
Overmyer Network 670
Overseas Film and Television Centre Ltd. 697
Owens, Harry, Television Prods. 547
P

Pacemaker Pictures, Inc. 452
Packaged Programs, Inc. 547
Paddington Productions, Ltd. 697
Page One Ltd. 735
Pageant Productions Ltd. 735
Palisades International Corp. 452
Pan-American Television Corp. 547
Paramount Television Productions, Inc. 547
Paradise Film Productions Ltd. 547
Parsons, Lindsay, Productions, Inc. 547
Partington, Jack, Television Productions 547
Pathe Contemporary Films, Inc. 438
Pathe News, Inc. 547
Patin, Ray, Productions 547
Patsy Awards 774
Paxton Records 697
Pay Tv, Ltd. 697
Peak Film Prods., Ltd. 697
Pearl & Dean (Productions) 697
Peckham Productions, Inc. 547
Pegasus Films Ltd. 735
Pegasus Productions, Inc. 548
Pelican Films, Inc. 548
Pendulum Productions, Inc. 548
Pennsylvania Association of Broadcasters 644
Peregrine Film Productions Ltd. 697
Performing Right Society Ltd., The 718
Personal Managers' Association Ltd., The 718
Peru, Industry Statistics 744
Peterson Productions 735
Petri, Tony, Studios 548
Philco Corporation 670
Philippines, Industry Statistics 744
Phillips-Gutkin & Assoc. Ltd. 735
Philos TV Enterprises 548
Phoenix Films Ltd. 697
Phonevision (see Zenith Radio Corp.) 678
Phonographic Performance Ltd. 718
Photo Reproductions Labs. 574
Pictures
Feature Releases, 1944-1965 333
Pictures For Business 548
Piel, David, Inc. 548
Pincus-Witten Films, Ltd. 697
Pied Piper Films Ltd. 735
Plato Films Ltd. 697
Plautus Productions 548
Plymouth Films Ltd. 697
Pohlman Film Productions, Inc. 548
Poll and Award Winners 771
Portland Productions, Inc. 548
Ken Poste Productions 735
Postmaster General of Great Britain 684
Precision Film Prods. Ltd. 698
Premier Film & Recording Corp. 548
Presbury, S. & Co., Ltd. 698
President Films, Inc. 453
Press, The
Fan Magazines 770
Newspaper Listing 768
Trade Publications 763
Prime T.V. Films, Inc. 548
Primrose Film Productions Ltd. 698
Princeton Film Center, Inc. 548
Printers' Ink (publication) 766
Producers and Distributors
Canada 734
Great Britain 690
U. S. 523
Producers of Shorts, Cartoons, Newsreels 569
Producers Sales Representatives 586
Production Facilities and Rental Studios 560
Program Buyers
Program Contractors (British) 686
Program Material—Producers & Distributors
Canada 734
Great Britain 690
U. S. 523
Programs
Poll and Award Winners 771
Projectionists, Locals (IATSE) 637
Promenade Films, Inc. 453
Properties and Scenery 566
Publications
Fan 770
| Q.E.D. Productions, Inc. | 548 |
| QM Productions | 548 |
| Quartet Films, Inc. | 548 |
| Quartet International, Inc. | 548 |
| Quebec Productions Corp. | 735 |
| Quigley Publications Awards: TV Champions, 1949-63 | 772 |
| Quigley Publishing Company | 763 |
| Ral News Service | 672 |
| Ral Corp. Italian Radio TV System (Rai Radio Televisione Italiana) | 671 |
| RCA Recorded Program Services | 548 |
| RCA Victor Co., Ltd. | 735 |
| RKO General Broadcasting Div. | 672 |
| RKO General, Inc. | 672 |
| Rabko Television Productions, Ltd. | 735 |
| Radim Films | 548 |
| Radio Advertising Bureau, Inc. | 644 |
| Radio Corporation of America | 671 |
| Radio—Television Daily (Publication) | 767 |
| Radio and Electronic Component Manufacturers' Federation | 718 |
| Radio-Electronics (publication) | 767 |
| Radio Features of America | 548 |
| Radio Industry Council, The | 718 |
| Radio Luxembourg (London) Ltd. | 698 |
| Radio-Newsreel-Television Working Press Association | 644 |
| Radio Society of Great Britain | 718 |
| Radio & TV Women of Southern California | 644 |
| Radio and Television Packagers, Inc. | 548 |
| Radio and Television Sound Effects | 637 |
| Radio and Television Weekly (publication) | 767 |
| Radiovision, Ltd. | 698 |
| Radiowriters Association | 718 |
| Rainbow Island Productions, Inc. | 549 |
| Rainbow Pictures, Inc. | 549 |
| Ram Productions | 549 |
| Random Film Productions Ltd. | 698 |
| Rank Advertising Films Division Ltd. | 698 |
| Raw Stock Manufacturers | 575 |
| Rawlings, Donald Ltd. | 698 |
| Ray, Reid H., Film Industries, Inc. | 549 |
| Raylin Productions, Inc. | 549 |
| Rayant Pictures Ltd. | 698 |
| Rayant Television Ltd. | 698 |
| Walter Reade—Sterling, Inc. | 549, 672 |
| Record Companies | 569 |
| Recording Studios (British) | 704 |
| Recording, Tape | 563 |
| Rediffusion Ltd. | 688 |
| Redlin Productions, Inc. | 549 |

| S. | 735 |
| Salvation Army | 735 |
| Samaritan Films | 698 |
| Samuels, Sam | 550 |
| Samuelson Film Service Ltd. | 698 |
| Sandler, Allan Film Libraries, Inc. | 550 |
| Saperstein, Abe, TV Enterprises | 550 |
| Saphier, James L. Agency, Inc. | 550 |
| Savage Friedman, Inc. | 550 |
| Scenery and Properties | 566 |
| Scenic Artists, Local 816 (LATSE), Los Angeles | 637 |
| Schafer, Kermit, Radio & Television Productions | 550 |
| Schofield, Stanley Productions, Ltd. | 698 |
| Schwimmer, Walter, Productions, Inc. | 550 |
| Science Films Ltd. | 698 |
| Scotland, Industry Statistics | 744 |
| Scottish Television Ltd. | 689 |
| Screen Actors Guild (AAAA-AFL) | 644 |
| Screencraft Productions | 698 |
| Screen Directors International Guild | 668 |
| Screen Gems, Inc. | 550, 673 |
| EUE & Commercial Div. | 673 |
| Screen Gems (Canada) Ltd. | 736 |
| Screen Gems Ltd. | 698 |
| Screen Scores | 699 |
| Screening Rooms | 586 |
| Screenspace Ltd. | 699 |
Scripture Films (see Hack, Herman, Productions) ........................................ 550
Script Supervisors .................................................................................. 637
Sefo Film International Inc. ........................................................................ 453

Services
Animation .................................................................................................. 565
Camera Sales, Rentals, Repairs .............................................................. 566
Canada .................................................................................................... 573
Color Processes ....................................................................................... 575
Commercial Jingles ................................................................................ 567
Consultants ............................................................................................. 567
Costumes & Uniforms ............................................................................ 564
Cutting Rooms ......................................................................................... 563
Film Carriers ........................................................................................... 584
Film Effects ............................................................................................... 563
Film Exchanges ....................................................................................... 563
Film Libraries .......................................................................................... 576
Film Storage ............................................................................................. 576
Laboratories ............................................................................................ 575
Lighting Equipment .................................................................................. 563
Market Research ...................................................................................... 567
Merchandisers ......................................................................................... 567
Music, Music Libraries, Music Cutting ....................................................... 564
Producers of Shorts, Cartoons, Newsreels ............................................. 569
Producers Sales Representatives ............................................................ 587
Properties and Scenery ......................................................................... 566
Publicity Representatives ........................................................................ 592
Raw Stock Manufacturers ....................................................................... 575
Record Companies .................................................................................. 569
Rental Studios and Production Facilities .................................................. 560
Screening Rooms ..................................................................................... 587
Slides—Telops .......................................................................................... 568
Sound and Recording Services ............................................................... 561
Stop Watches ........................................................................................... 568
Studio Equipment .................................................................................... 568
Talent and Literary Agencies ................................................................... 588
Tape Recording Facilities ....................................................................... 563
Trailer Distributors .................................................................................. 583
Videotape to film transfers ..................................................................... 563

Sesac, Inc. .................................................................................................. 645

Set Designers and Model Makers, Local 847 (IATSE), Hollywood ........... 637
Seven Arts Productions ............................................................................ 542
Seven Arts Associated Corp. .................................................................. 550, 673
Seven Arts Productions, Ltd. .................................................................. 551, 674
Seven Arts Television .............................................................................. 551, 674
Seven Arts Productions International Ltd. (Nassau) ......................... 550, 674
Seven Arts Productions International Ltd. (London) ......................... 551, 674
Seven Seas Films Ltd. ............................................................................ 699
Sixtent, Inc. ............................................................................................... 551
Sharps’ Television Services Ltd. ............................................................... 699
Shaw Film Productions Ltd. .................................................................... 699
Shawn International, Inc. ....................................................................... 453
Shelle Productions, Inc. .......................................................................... 551
Shepperston Television Films Ltd. ............................................................ 707
Showcase Productions, Inc. ................................................................... 551
Show Corporation of America ................................................................ 551
Sigma III Corp. ....................................................................................... 453
Signal Films Ltd. ..................................................................................... 699
Signature Films ....................................................................................... 551
Signet TV .................................................................................................. 551
Silverpine Studios Ltd. ............................................................................ 699
Simmel-Mersurvey TV Productions .......................................................... 551
Simon, AI Productions ........................................................................... 551
Sinclair Film Company Ltd. .................................................................... 699
Singleton, W. J., & Co. ............................................................................ 735
Sixteen Screen Service Co. ..................................................................... 551
Sixteen Services Ltd. ................................................................................ 699
Skiatron Electronics and Television Corp. .............................................. 674
Sleeping Giant Films, Inc. ....................................................................... 551
Slesinger, Stephen, Inc. .......................................................................... 551
Slides—Telops .......................................................................................... 568
Smith, Fletcher, Studios, Inc. .................................................................. 551
Snader Productions, Inc. ......................................................................... 674
Society of Authors ................................................................................... 718
Society of Film and Television Arts Ltd. ................................................... 718
Society of Motion Picture and Television Engineers ............................... 645
Songwriters Guild (of Great Britain) ......................................................... 718
Sonnevich, Joseph I. (Producer) ................................................................. 551
Sonney Amusement Enterprises, Inc. ....................................................... 551
Sound and Recording Services ............................................................... 561
Sound-Film Services Ltd. ......................................................................... 699
Soundad Productions, Inc. ..................................................................... 551
South Africa, Industry Statistics ............................................................... 744
South Carolina Broadcasters Association ............................................... 645
South Dakota Broadcasters Association .................................................. 645
South Korea
General Industry Statistics ...................................................................... 745
Southern California Broadcasters Association ......................................... 645
Southern Television Ltd. ......................................................................... 689
Sovereign Films Ltd. ............................................................................... 699
Spectacle Productions, Inc. ..................................................................... 552
Spectacolor Films of America ................................................................ 453
Spectrum Film Productions ..................................................................... 735
Sponsor (publication) ............................................................................... 767
Sportlight Films, Inc. ............................................................................... 552
Sports Broadcasters Association ............................................................... 646
Sports Programs, Inc. (See American Broadcasting Co.) .................... 657
Spotlight News, Inc. .................................................................................. 552
Square Deal Pictures Corp. ..................................................................... 552
Stage Door Studios ................................................................................... 552
Stage Employees, Locals (IATSE) ............................................................. 638
Stage Five Productions ........................................................................... 552
Stanley-Marshall, Inc. .............................................................................. 552
Station Maps
ABC ......................................................................................................... 18A
CBS ......................................................................................................... 20A
NBC ........................................................................................................ 14A
Station Representatives
Canada .................................................................................................... 728
U. S. ......................................................................................................... 617
Station Representatives Association, Inc. ............................................... 646
Stations
Canada .................................................................................................... 724
U. S. and Territories & Possessions .......................................................... 457
World Market ......................................................................................... 746
Statistics .................................................................................................. 22A
Stempel, Frank, Agency ............................................................................ 552
Sterling Information Services, Ltd. ........................................................... 552
Sterling Films Ltd. ................................................................................... 736
Sterling Movies U.S.A., Inc. .................................................................... 552, 674
Sterling Television Company, Inc. ............................................................. 675
Stewart Films, Ltd. ................................................................................... 699
Stock-Short Film Libraries ..................................................................... 575
Stockdale and Company .......................................................................... 552
Stokes Cartoons Ltd. ............................................................................... 699
Stonewall Productions, Inc. .................................................................... 552
Stop Watches ........................................................................................... 568
Storage Vaults, Film ................................................................................ 597
Storer Broadcasting Company ................................................................ 675
Story Analysts, Local 854 (IATSE), Hollywood ....................................... 638
Storyboard, Inc. ....................................................................................... 552
Stratford, John G. Film Corp. ................................................................... 453
Streech, Wilbur, Productions, Inc. ............................................................. 552
<table>
<thead>
<tr>
<th>Company/Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stronghold Films, Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Studio Equipment</td>
<td>568</td>
</tr>
<tr>
<td>Studio Lambert, Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Studio Mechanics, Locals (IATSE)</td>
<td>638</td>
</tr>
<tr>
<td>Studio Projectionists</td>
<td>638</td>
</tr>
<tr>
<td>Studio Property Craftsmen</td>
<td>638</td>
</tr>
<tr>
<td>Studio 7, Production de films</td>
<td>735</td>
</tr>
<tr>
<td>Studios</td>
<td></td>
</tr>
<tr>
<td>Great Britain</td>
<td>706</td>
</tr>
<tr>
<td>U. S.</td>
<td>560</td>
</tr>
<tr>
<td>Subscriber-Vision (see Skiatron Electronics and Television Corp.)</td>
<td>675</td>
</tr>
<tr>
<td>Summit Film Productions Ltd.</td>
<td>699, 735</td>
</tr>
<tr>
<td>Sun Dial Films, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>Sutherland, John, Productions, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>Sweden, Industry Statistics</td>
<td>745</td>
</tr>
<tr>
<td>Swift Film, Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Swift-Chaplin Productions, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>Switzerland: General Industry Statistics</td>
<td>745</td>
</tr>
<tr>
<td>Sylvia Electric Products, Inc.</td>
<td>675</td>
</tr>
<tr>
<td>Sym, Michael J., Studios</td>
<td>735</td>
</tr>
<tr>
<td>Synchromation Films, Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Synchro-Quebec Limited</td>
<td>735</td>
</tr>
<tr>
<td>Syndicated Programs</td>
<td>595</td>
</tr>
</tbody>
</table>

**T**

<table>
<thead>
<tr>
<th>Company/Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAC</td>
<td>646</td>
</tr>
<tr>
<td>TNT Technical Center</td>
<td>675</td>
</tr>
<tr>
<td>TV Attractions</td>
<td>552</td>
</tr>
<tr>
<td>TV Film Source Book (publication)</td>
<td>767</td>
</tr>
<tr>
<td>TV Guild Productions, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>TV and Motion Picture Productions, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>TV Spots, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>TV-Film, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>T.W.W., Ltd.</td>
<td>689</td>
</tr>
<tr>
<td>Talbot Television Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Talent Associates—Paramount, Ltd.</td>
<td>553</td>
</tr>
<tr>
<td>Talent and Literary Agencies</td>
<td>588</td>
</tr>
<tr>
<td>Tape-Films, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>Tape Recording Facilities</td>
<td>563</td>
</tr>
<tr>
<td>Tara Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>TeeVee Company, The</td>
<td>553</td>
</tr>
<tr>
<td>Teitel Television Films</td>
<td>553</td>
</tr>
<tr>
<td>Tel Ra Productions</td>
<td>553</td>
</tr>
<tr>
<td>Telecine Film Studios, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>Telecommunication Engineering and Manufacturing Association</td>
<td>718</td>
</tr>
<tr>
<td>Teledynamics Corp.</td>
<td>553</td>
</tr>
<tr>
<td>Telefilm, Inc.</td>
<td>552</td>
</tr>
<tr>
<td>Telefilms of Canada</td>
<td>736</td>
</tr>
<tr>
<td>Telefis Eireann</td>
<td>689</td>
</tr>
<tr>
<td>Telemated Motion Pictures</td>
<td>553</td>
</tr>
<tr>
<td>Telemount Pictures, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>Telenews Productions, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>Telepak</td>
<td>553</td>
</tr>
<tr>
<td>Tele-Productions Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>TelePromptTer Corporation</td>
<td>675</td>
</tr>
<tr>
<td>Teleprompting Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Telescene Film Productions Co.</td>
<td>553</td>
</tr>
<tr>
<td>Tele synd, Division of Wrather Corporation</td>
<td>553</td>
</tr>
<tr>
<td>Telestales, The News Letter of the Television World</td>
<td>767</td>
</tr>
<tr>
<td>Tele-Ventures London Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Television Age (publication)</td>
<td>767</td>
</tr>
<tr>
<td>Television Almanac (publication)</td>
<td>764</td>
</tr>
<tr>
<td>Television Broadcasting Service, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>Television Broadcasting Studio Employees</td>
<td>639</td>
</tr>
<tr>
<td>Television Bureau of Advertising</td>
<td>646</td>
</tr>
<tr>
<td>Television Bureau of Advertising of Canada, Inc.</td>
<td>731</td>
</tr>
<tr>
<td>Television Champions, 1949-64</td>
<td>772</td>
</tr>
<tr>
<td>Television Code, The</td>
<td>753</td>
</tr>
<tr>
<td>Television Daily (publication) (see Radio Daily-Television Daily)</td>
<td>767</td>
</tr>
<tr>
<td>Television Digest (publication)</td>
<td>767</td>
</tr>
<tr>
<td>Television Exploitation (distributor)</td>
<td>553</td>
</tr>
<tr>
<td>Television Facilities (London) Ltd.</td>
<td>693</td>
</tr>
<tr>
<td>Television Factbook (publication)</td>
<td>767</td>
</tr>
<tr>
<td>Television Features of America</td>
<td>553</td>
</tr>
<tr>
<td>Television Film Association, Inc.</td>
<td>646</td>
</tr>
<tr>
<td>Television Graphics, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>Television Index</td>
<td>767</td>
</tr>
<tr>
<td>Television Industries, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Television International Enterprises, Ltd.</td>
<td>699</td>
</tr>
<tr>
<td>Television Library, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Television and Radio Features of America</td>
<td>553</td>
</tr>
<tr>
<td>Television Reporters International</td>
<td>699</td>
</tr>
<tr>
<td>Television Society</td>
<td>718</td>
</tr>
<tr>
<td>Television Stations, U. S.</td>
<td>457</td>
</tr>
<tr>
<td>Canada</td>
<td>724</td>
</tr>
<tr>
<td>Television Screen Productions, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Television Today (publication)</td>
<td>764</td>
</tr>
<tr>
<td>Teiltc, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Telorama Productions, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Tempe-Toans Productions, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Temple-Morgan Enterprises</td>
<td>554</td>
</tr>
<tr>
<td>Templar Film Studios</td>
<td>707</td>
</tr>
<tr>
<td>Tennessee Association of Broadcasters</td>
<td>646</td>
</tr>
<tr>
<td>Terr, Michael, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Texas Association of Broadcasters</td>
<td>646</td>
</tr>
<tr>
<td>Thailand (Siam), Industry Statistics</td>
<td>745</td>
</tr>
<tr>
<td>Thames &amp; Clyde Film Co. Ltd.</td>
<td>692</td>
</tr>
<tr>
<td>Thatcher Film Productions</td>
<td>735</td>
</tr>
<tr>
<td>Theatre Authority, Inc.</td>
<td>647</td>
</tr>
<tr>
<td>Theatre Guild, The</td>
<td>554</td>
</tr>
<tr>
<td>Theatre Network Television, Inc. (TNT)</td>
<td>643</td>
</tr>
<tr>
<td>Theatrical &amp; Video Corp.</td>
<td>554</td>
</tr>
<tr>
<td>Theatrical Wardrobe Attendants</td>
<td>639</td>
</tr>
<tr>
<td>33 Productions, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Thompson-Koch Co., Inc., The</td>
<td>554</td>
</tr>
<tr>
<td>Times Film Corp.</td>
<td>454</td>
</tr>
<tr>
<td>Titan Television Productions</td>
<td>700</td>
</tr>
<tr>
<td>Titus Productions, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Toff, David Music Publishing Co., Ltd.</td>
<td>700</td>
</tr>
<tr>
<td>Tolea Film Productions, Inc.</td>
<td>735</td>
</tr>
<tr>
<td>Toonder Film (Ireland)</td>
<td>700</td>
</tr>
<tr>
<td>Toonder Film ( Ireland)</td>
<td>700</td>
</tr>
<tr>
<td>Toreto Enterprises, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Tower Productions</td>
<td>554</td>
</tr>
<tr>
<td>Town and Country Commercials Ltd.</td>
<td>700</td>
</tr>
<tr>
<td>Trade Publications</td>
<td>763</td>
</tr>
<tr>
<td>Trailer Distributors</td>
<td>583</td>
</tr>
<tr>
<td>Trans-Canada Films, Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>Trans-Lux Distributing Corp.</td>
<td>454</td>
</tr>
<tr>
<td>Trans-Lux Television Corporation</td>
<td>554</td>
</tr>
<tr>
<td>Trans-Lux Television International Corp.</td>
<td>554</td>
</tr>
<tr>
<td>Trans-Video Productions Limited</td>
<td>554</td>
</tr>
<tr>
<td>Trans World Film Laboratories Ltd.</td>
<td>735</td>
</tr>
<tr>
<td>Trans-World Films, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Triangle Film Productions Ltd.</td>
<td>700</td>
</tr>
<tr>
<td>Tunnel Film Productions Ltd.</td>
<td>700</td>
</tr>
<tr>
<td>Triumph Films, Inc.</td>
<td>700</td>
</tr>
<tr>
<td>Turkey: General Industry Statistics</td>
<td>745</td>
</tr>
<tr>
<td>Turn of The Century Fights, Inc.</td>
<td>554</td>
</tr>
<tr>
<td>Twentieth Century-Fox Corp. Ltd.</td>
<td>736</td>
</tr>
</tbody>
</table>
Twickenham Film Studios Ltd. ................. 700
Tyne Tees Television Ltd. ..................... 690

U

UPA Pictures, Inc. ................................. 555
Ullman, George, Agency ............................ 555
Ulster Television Ltd. ......................... 690
Unifilms, Inc. ..................................... 555
Uniforms and Costumes ......................... 564
Union of South Africa (see South Africa) ....
Unions and Guilds ................................ 623
United Arab Republic, Industry Statistics .... 745
United Artists Associated, Inc. ................. 555, 676
United Artists Corporation Ltd. .................. 736
United Artists Television (International Divi-

W

WCD, Inc. ........................................ 556
Wade, Rogers, Productions, Inc. ................. 556
Wallace Productions Ltd. ........................ 700
Wollach, George, Productions ..................... 549
Warne, F. G., Ltd. ................................ 700
Warner Brothers Pictures, Inc. .................... 556
Television Divisions ............................... 556
Warner Bros. Pictures Distributing Co., Ltd. .... 736
Warner Bros. Pictures Ltd. ....................... 700
Warwick Television Productions Ltd. ............ 700
Washington State Association of Broadcasters .. 647
Weinberger, Josef, Ltd. ............................ 700
Weiss, Adrian, Productions ....................... 556
Weiss, Louis, & Co. ............................... 556, 677
West of England Film Unit Ltd. ................... 676
West Virginia Broadcasters Association ......... 647
Westinghouse Broadcasting Co. .................... 677
Westinghouse Electric Corp. (TV-Radio Div.) ... 678
Westminster Film Ltd. (Canada) ................... 735
Westminster Films Ltd. ............................. 700
Westward Productions, Ltd. ....................... 557
Westward Television Ltd. .......................... 690
Who's Who ........................................ 1-331
Who's Who and What's Where at TV Stations . (publication) 768
Wick, Charles Co. .................................. 557
Wick Films, Inc. .................................... 557
Wiggins, Helen, Films, Ltd. ....................... 701
Wilbert Productions, Inc. ......................... 557
Don Wilder, Ltd. ................................... 735
Wilding Inc. ........................................ 557
Willard, Frank Productions ....................... 557
Willard Pictures, Inc. ............................. 557
Williams, Derrick, Productions, Ltd. .......... 701
Williams, Drege & Hill Ltd. ...................... 735
Willoughby Film Productions Ltd. ............... 700
Winik Films Corp. .................................. 557
Winwell TV Productions, Ltd. ..................... 701
Winnick, Maurice, Ltd. ............................. 700
Wisconsin Broadcasters Association ............. 647
Wolf Enterprises, Inc. ............................. 678
Wolff, Raphael G., Studios ......................... 557
Wolper Productions, Inc. .......................... 557
World Market, The ................................ 737
World Mirror Productions Ltd. .................... 701
World Safari Ltd. ................................... 701
World TV Broadcasters ............................. 746
World Wide Animation Ltd. ....................... 701
Worldwide Attractions, Inc. ....................... 557
World Wide Television Film Services, Ltd. .... 701
Wrather Corporation ................................ 557
Wright, Carter Enterprises ......................... 557
Writers Guild of America .......................... 647
Writer's Guild of Great Britain, The .......... 718
Wyde Films, Inc. ................................... 557
Wynne Film Productions Ltd. ...................... 700

V

VPI of California .................................. 556, 677
VPI Productions (Video Pictures Inc.) .......... 677
VTR Productions, Ltd. .............................. 700
Van Coevering Productions ....................... 556
Van Hearn Prods. .................................. 556
Van Praag Productions ............................. 556
Van, Wally, Publications ........................... 556
Variety (publication) .............................. 768
Variety Club of Great Britain ..................... 718
Variety Enterprises, Inc. .......................... 556
Vavin, Inc. ......................................... 556
Venezuela: General Industry Statistics ........... 745
Versatile Television Productions, Inc. .......... 556
Edgar Vetter Sound Services Ltd. ............... 700
Video Editors, Inc. ................................ 677
Video Films, Inc. ................................... 556
Video Pictures, Inc. (VPI Productions) ......... 677
Video Prints, Inc. ................................... 677
Video Programs, Inc. ............................... 677
Video Shows Ltd. .................................... 700
Video-Tape to film Transfer ....................... 563
Viewfinder Films, Ltd. ............................. 700
Vikings Films, Inc. .................................. 556
Viking Films Ltd. .................................... 700
Vincent, Chick, Co. ................................ 556
Wyoming Association of Radio and Television Broadcasters .............. 647

Y

Yankee Network (see RKO General, Inc.) .................. 672
Yearbook of Radio & Television (Publication) ........ 768
Yugoslavia: General Industry Statistics ............. 745

Z

Zapel Studios, Inc. ........................................ 557
Zenith Film Productions, Ltd. ............................ 701
Zenith International Films Corp. ......................... 454
Zenith Radio Corporation ................................. 678
Zonic Productions Ltd. .................................. 701
Zouary, Maurice H., Television Productions ......... 557
INDEX OF ADVERTISERS

A
ABC Films, Inc. .............................. 23A
ABC Television Network .................. 17A
AGFA-Gevaert .............................. 3rd Cover
American International TV ................ 25A
Anderson Co., Howard A. .............. 564
Ardmore Studios (Ireland) Ltd. ....... 685
Arnold, Eddy ................................ 533
ASCAP ....................................... 456
Ashley-Famous Agency, Inc. .......... 29A

B
Ballantine's .................................. 2A
Barnett International Forwarders, Inc. 739
Beck, Jackson ............................... 543
Blondeau, Jean-Paul ....................... 43A

C
Camera Mart, Inc. ......................... 574
Carmen Productions, Inc. .............. 39A
Cinema-Vue Corp. ......................... 537
Como, Perry ................................ 33A
Coty TV Corp. ............................... 520, 535, 565

D
Delugg, Milton ............................... 10A
Desilu Productions, Inc. ............... 522
Dillow, Jean Carmen ....................... 39A

E
Eastman Kodak Company ................. 1A
Embassy Pictures Corp. TV. ............ 4A

F
Filmways TV Prod. Inc. .................. 41A
Four Star International Inc. .......... 53A

G
Garnett, Gale ................................ 533
General Artists Corp. .................... 31A
Gevaert ........................................ 3rd Cover
Given, Joe .................................... 541
Goodman, Martin, Productions, Inc. 527

H
Harvey Famous Cartoons ................ 545
Heflin, Ed ..................................... 529
Hilton, Mars .................................. 39A
Hirt, Al ........................................ 533
Hope, Bob ..................................... 37A

K
King, Joe ...................................... 531
Kraft Music Hall ............................ 33A

L
L + L Eastern Effects Inc. .......... 9A
Levine, Joseph E. ......................... 4A
Love, James Productions ............. 539

M
Martin, Quinn .................. 35A
McMahen, Ed .............................. 775
Mecca Film Laboratories .............. 574
Medallion Pictures ...................... 3A
Mercer, Ray ................................ 565
M-G-M British Studios ................. 680
M-G-M Television ....................... Opposite 3rd Cover
Morris, William Agency, Inc. ........ 6A
MSEI ........................................... 593

N
NBC Television ......................... 12A-13A

P
Pathe News-Cinema Vue Corp. .......... 537
Pomerantz, Charles ...................... 593
Pinewood Studios ....................... 687
Purcell, Gerard W. ...................... 533

Q
QM Productions ......................... 35A

R
Rank-Pinewood Studios ................. 687
Rapid Film Technique, Inc. ......... 573
Reade-Sterling, Walter ................. 5A
Reeves Sound Studios ................. 143A
Rigby, Robert Ltd. ....................... 689
Rogers, Cowan & Brenner Inc. ....... 592
Ross-Gaffney ................................. 562

S
Schenkel, Chris ............................ 54A
Screen Gems ................................ 27A
SESAC ......................................... 16A
Seven Arts Associate Corp. ...... Back Cover
Springer, John Associates ............. 591
Studio City .................................. 558
Swift, Allen .................................. 541

T
Technicolor Television ................. 2nd Cover
Twickenham Film Studios ............... 688

V
Van Praag Productions ................ 543
Van Vooren, Monique .................... 533
Van Zell, Harry ......................... 41A

W
Winters, Jonathan ....................... 527
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Television Stations

Channel Allocations
Television Stations

[The following listing of television stations in the United States includes those in operation as well as those having a construction permit (CP) and are not operating. All stations are authorized by and operate under the approval of the Federal Communications Commission, Washington, D. C.]

ALABAMA

Birmingham

WAPI (Channel 13) NBC, CBS
Newhouse Broadcasting Corp., P. O. Box 1310, Birmingham 2, Ala.; FA 3-6141.
Donahle D. Wear, vice-pres. and general mgr.; Robert L. Williams, sales mgr.; Paul D. Gross, chief engineer; Everett Holle program dir.; James B. Chenoweth, promotion dir.; Nat'l. Reps., Harrington, Righter and Parsons.
Operation: 1949; TV sets in area: 540,000.

WBIQ (Channel 10) (non-com). Alabama ETV network affiliation; also WAIQ, WCIQ, WDIQ, WEIQ, WHIQ
Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. coordination and information; Mrs. Madge Law, office mgr.

WBRC-TV (Channel 6) ABC
Taft Broadcasting Company, Birmingham 9, Ala. 322-4701.
Operation: 1949; TV sets in area: 511,000.

Cheaha State Park

WCIQ (Channel 7) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WDIQ, WEIQ, WHIQ
Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. coordination and information; Mrs. Madge Law, office mgr.

Decatur

WMSL-TV (Channel 23)
Frank Whisenant, pres. and gen. mgr.; Kenneth Casey, chief eng.; nat'l rpe., Gill-Perna; South, Dave Carpenter.
Operation: 1954; TV sets in area: 112,000.

Dothan

WTVV (Channel 4) CBS, ABC
WTVV, Inc., P. O. Box 1089, Dothan, Ala.; SY 2-3195.

Dozier

WDIQ (Channel 2) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WCIQ, WEIQ, WHIQ
Alabama Educational Television Commission, 2101 Magnolia Ave.; Suite 512, Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. coordination and information; Mrs. Madge Law, office mgr.
Operation: 1956.

Florence

WOWL-TV (Channel 15)
Television Muscle Shoals, Inc., 840 Cypress Mill Road, Florence, Ala.; 764-7711. P. O. Box 2220.
Operation: 1957; TV sets in area: 73,796.

Huntsville

WAAY-TV (formerly WAFG-TV) (Channel 31)
Rocket City Television, Inc., 1000 Monte Sano Blvd., S.E.; Huntsville, Alabama 35801; Phone: 539-1783.
Mobile
WALA-TV [Channel 10] NBC
Roywood Corporation, 210 Government St., Mobile, Ala.; P.O. Box 1548; 205-433-3754.
H. Ray McGuire, exec. vice-pres. & gen. mgr.; John E. Dixon, national sales mgr.;
Annette Simpson, prom. dir.; Claude Evans, prog. dir.; Grady Jackson, chief eng.; nat'l rep., Blair TV.
Operation: 1953; TV sets in area: 391,000.

WKRG-TV [Channel 5] CBS
WKRG-TV, Inc., 162 St. Louis St., Mobile, Ala.; 432-5505.
Kenneth R. Giddens, pres. and treas.; W. J. Hearin, Jr., vice-pres. & sect.; C. P. Persons, Jr., exec. vice-pres. and gen. mgr.;
Donald Patton, chief eng.; nat'l rep., H-R Representatives.
Operation: 1955; TV sets in area: 247,000.

Montgomery
WCOV-TV [Channel 20] CBS
WCOV, Inc., P. O. Box 2505, Montgomery, Ala.; 265-3561.
H. G. Bell, pres.; Morris South, gen. mgr.
TV; Henry Amerson, asst. mgr. TV; Jim Hall, prog. dir.; Robt. Rice, film dir.;
Chas. Roundtree, dir. of prod.; Phil Whitt, chief eng.; nat'l rep., Paul H. Raymer Co.
Operation: 1953; TV sets in area, 138,100.

WSFA-TV [Channel 12] NBC
Cosmo Broadcasting Corp., 10 E. Delano,
P. O. Box 2566, Montgomery 36105 Al.; 265-1251.
B. Calhoun Hipp, chmn. of bd.; G. Richard Shafto, pres.;
Carter Hardwick, Jr., senior vice-pres. and man. dir.;
Richard Payne, chief eng.; Bob Villar, gen. sales mgr.;
Ben Canada, local sls. mgr.; Sam Spivey, operations dir.;
E. Guilford, bus. mgr.; John Johnson, prog. dir.;
Richard Wright, prom. mgr.; nat'l rep., Peters, Griffin, Woodward.

Selma
WSLA-TV [Channel 8]
Selma Television, Inc.
Wm. J. Brennen, pres.; Wm. B. Brennen, treas.; C. G. Brennen, vice pres.; James M. Cochren, gen. mgr.;
Stan Smith, chief eng.

ALASKA
Anchorage
KENI-TV [Channel 2] NBC, ABC
Midnight Sun Broadcasters, Inc., 4th Ave.
Theatre Bldg., P. O. Box 1160; 272-7461.
Alvin O. Bramstedt, pres. & gen. mgr.;
Bill Stewart, sales mgr.; Mary Ellen Lindsey, program dir.;
Charles Gray, tech. dir.; nat'l rep., James C. Fletcher; Del Day, vice-
press.; west coast sales mgr.
Operation: 1953; TV sets in area: 30,000.

KTVA [Channel 11] CBS
Northern Television, Inc., Box 2200, Anchorage, Alaska; 272-3456.
A. G. Hiebert, pres. & gen. mgr.; K. Olin Rude, vice-pres.;
Frank Butte, tech. dir.; B. J. Gottstein, treas.;
John E. Contento, Jr., secy.; Margaret Branch, prog. mgr.;
Operation: 1953; TV sets in area: 35,000.

Fairbanks
KFAR-TV [Channel 2] NBC, ABC
Donald Andon, stat. mgr.; Bill Holman, 111, chief eng.; nat'l rep. S., J. C. Fletcher, N.Y.;
Day, Wellington, Seattle.
Operation: 1955; TV sets in area: 14,500.

Juneau
KINY-TV [Channel 8] CBS
Juneau Broadcasters, Inc., 231 South Franklin St., Juneau, Alaska.
Roger A. Thayer, pres.; Elmer J. Emery, gen. mgr.; nat'l reps., James C. Fletcher, Jr.,
N.Y.; Del Day, Seattle, Wash.
Operation: 1956.

ARIZONA
Phoenix
KOOL-TV [Channel 10] CBS
Gene Autry, ch. board of directors: Tom Chauncey, pres.; Homer Lane, vice-pres. and
gen. mgr.; Les Lindvig, vice-pres. & sta. mgr.;
Emma Williams, vice-pres. & comptroller;
Blanche Martin, v.p., dir. of programming, operations & promotion; Albin Hillstrom, chief eng.;
nat'l rep., George P. Hollingbery Co.
Operation: 1953; TV sets in area: 446,700.

KPHO-TV [Channel 5]
Bob Martin, v.p., dir. of programming, operations & promotion; Glenn Thompson, chief eng.;
nat'l rep., The Katz Agency, Inc.
Operation: 1949; TV sets in area: 247,000.
KTVK (Channel 3) ABC
Arizona Television Company, 3435 North 16th St., P. O. Box 5068, Phoenix, Ariz.
Operation: 1955; TV homes in area: 480,-000.

Phoenix-Mesa
KTAR-TV (Channel 12) NBC
KTAR Broadcasting Co., 1101 N. Central Ave., P. O. Box 711, Phoenix, Ariz.; ALpine 4-4161.
Richard O. Lewis, pres. & gen. mgr.; Ray Smucker, vice-pres., sales; Bob Allingham, prog. dir.; Cliff Stevens, chief eng.; nat'l rep., Avery-Knodel, Inc.
Operation: 1954; TV sets in area: 402,300.

Tucson
K-GUN, TV (Channel 9)
Gilmore Broadcasting Corp. P. O. Box 5147, Tucson, Arizona. 792-9933.
Fred L. Vance, gen. mgr.; Jack Jacobson, program dir.; W. Perry Dickey, opera. superv.; George Wallace, dir. of sales; Bob Cleveland, chief eng.; nat'l rep., Avery-Knodel, Inc.
Operation: 1956; TV sets in area: 190,000.

ARKANSAS
KTAL-TV (Channel 6) NBC
(See La., Shreveport)
EL Dorado
KTVE (Channel 10) NBC
Arkansas-Louisiana Television Co., Inc. c/o Penn Hotel, Monroe, La.; FA 5-5656. (See La., Monroe)

Ft. Smith
KFSA-TV (Channel 5)
Operation: 1956; TV sets in area: 132,700.

Hot Springs
(K channel 9)

Little Rock
KARK-TV (Channel 4) NBC
Operation: 1953; TV sets in area, 421,600.

KTHV (Channel 11) CBS
Arkansas Television Company, 8th & Izard Sts., P. O. Box 269, Little Rock, Ark. 72203; FRanklin 4-3764.
Operation: 1955; TV sets in area, 358,300.
Little Rock-Pine Bluff
KATV (Channel 7) ABC

Little Rock-Pine Bluff
KATV, INC., 310 W. Third Street, Little Rock, Ark., FR. 4-1691. Also, Jefferson Square Shopping Center, Pine Bluff, Ark. JE-4-2051.
Operation: 1953; TV sets in area, 340,000.

CALIFORNIA

Bakersfield
KBAK-TV (Channel 29) CBS
Harrisecope Telecasting Corp. Box 2929 Bakersfield, Calif.; FA 7-7955.
Burt I. Harris, pres.; John Slocum, gen. mgr.; Lee Embrey, chief eng.; nat'l rep., Communications Group (Reg.).
Operation: 1953; TV sets in area: 265,000.

KERO-TV (Channel 23) NBC
Time & Life Broadcast Inc., 321-21 Street, Bakersfield, Calif.; 327-1441. P.O. Box 2367.
Operation: 1953; TV sets in area: 255,100.

KLYD-TV (Channel 17) ABC
Kern County Broadcasting Company, 2831 Eye Street, Bakersfield, California; FA 7-7511.
Operation: 1959; TV sets in area: 85,000.

Fresno
KFRE-TV (Channel 30) CBS
Triangle Publications, Inc., 733 “L” St., Box 144, Fresno, Calif.; AMherst 8-6444.
Operation: 1956; TV sets in area: 340,100.

KJEO (Channel 47) ABC
Shasta Telecasting Corp., Box 1708, Fresno, Calif.; 222-2411.
Operation: 1953; TV sets in area: 344,900.

Chico
KHSL-TV (Channel 12) CBS
Golden Empire Broadcasting Co., Box 1041, Chico, Calif.; Fireside 2-0141.
Operation: 1953; TV sets in area: 101,460.

Eureka
KIEK (Channel 3) CBS, NBC
Operation: 1953.

KVIQ (Channel 6)
California Northwest Broadcasting Co., P. O. Box 1019, Eureka, Calif. Hillside 3-3061.

KJEO (Channel 47) ABC
Shasta Telecasting Corp., Box 1708, Fresno, Calif.; 222-2411.
Operation: 1953; TV sets in area: 344,900.

KMIJ-TV (Channel 24) ABC
McClatchy Broadcasting Co., 1544 Van Ness Ave., Fresno 21, Calif.; AMherst 8-5221.
Operation: 1953; TV sets in area: 340,100.
Los Angeles

KABC-TV (Channel 7) ABC

KCOP (Channel 13)
Operation: 1948; TV sets in area: 3,944,078.

KHJ-TV (Channel 9)
Don Lee (Division of RKO General, Inc.), 5515 Melrose Avenue, Los Angeles 38, Calif. Hollywood 2-2133.
Operation: 1948; TV sets in area: 2,750,000.

KNXT (Channel 2) CBS
Operation: 1950; TV sets in area: 2,314,100.

KTLA (Channel 5)
Golden West Broadcasters, 5800 Sunset Blvd., Hollywood, Calif. 90028.
Operation: 1947; TV sets in area, 3,221,940.

KTV (Channel 11)
5746 Sunset Blvd., Hollywood 28, California; 462-7111.

KRCR TV (Channel 7) ABC-NBC
Sacramento Valley Television, Inc., 2770 Pioneer Drive, Redding 9600. (Shasta Co.) California; 243-7777.
Frank M. Crawford, pres.; William B. Smutlin, vice pres.; John Spann, sec.; Richard W. Green, gen. mgr.; Doreeta Donke, Pgm. dir.; Del Cannell, station mgr.; Young Television, nat'l rep.

Sacramento

KXTV (Channel 10) CBS
Great Western Broadcasting, Corp., 601 7th Avenue, Sacramento, Calif. 95818; 916-441-4041.
Operation: 1955; TV sets in area, 609,300.

KCRA-TV (Channel 3) NBC
Kelly Broadcasting Co., 310 10th St., Sacramento 14, Calif.; 444-7300.
Robert E. Kelly, partner; Jon S. Kelly, partner; Nina N. Kelly, partner; Roger Cooper, dir. research & nat'l sales development; Jim Birmingham, co-station mgr.; Ted Dooley, prod. mgr.; nat'l rep., Edward Petry & Co., Inc.
Operation: 1955; TV sets in area, 609,300.

KVIE (Channel 6) NET
P.O. Box 6, Sacramento 1, California.; WA. 2-6563.
programming; Gorman Brown, chief engineer; Bradford B. Warner, production; Victor Hyden, schools coordinator.


Salinas

**KSBW-TV (Channel 8)** CBS, NBC

Central California Communications Corp., P. O. Box 1651, 238 John St., Salinas, Calif. 93901; 422-6422. (Affiliated with KSBY-TV, San Luis Obispo, Calif.)


Operation: 1953; TV homes in area: 225,000.

San Diego

**KFMB-TV (Channel 8)** CBS

Midwest Television, Inc., 5th and Ash Streets, San Diego, Calif., BElmont 2-2114.


Operation: 1949; TV sets in area, 543,100.

**KFSD-TV (Channel 10)** NBC

KFSD, Inc., Highway 94 at 47th St., San Diego 12, Calif. CO 2-2421.


Operation: 1949; TV sets in area, 492,037.

**XETV (Channel 6)** ABC

Bay City Television, Inc., 7th Ave. & Ash, Television Heights, San Diego 1, Calif.; BElmont 4-8431.


Operation: 1953; TV sets in area: 538,866.

San Francisco

**KGO-TV (Channel 7)** ABC

American Broadcasting-Paramount Theatres, Inc., 277 Golden Gate Ave., San Francisco 2; UNDerhill 3-0077.

David M. Sacks, vice-pres., gen. mgr.; Russ C. Coughlan, gen. sls. mgr.; Calvin Thomas, prog. mgr.; George T. Rodman, mgr. of adv., prom. & publicity; Victor Reed, dir. of public affairs; Roger Grimsby, TV dir. of news; Harry Jacobs, chief eng.; nat'l rep., TV Spot Sales.

Operation 1949; TV homes in area: 1,500,000.

**KMTR (Channel 38)**

Golden State Telecasting Co., 521 Fifth Avenue, New York City.

**KPIX (Channel 5)** CBS

Westinghouse Broadcasting Co., Inc. (Cal.), 2655 Van Ness Ave., San Francisco 9, Calif.; PRospect 6-5100.


Operation: 1948; TV sets in area, 1,503,000.

**KQED (Channel 9)** (non-com)

Bay Area Educational Television Association, 525 Fourth St., San Francisco 7, Calif.; SUtter 1-8861.

W. P. Fuller Brawner, Chairman; Mortimer Fleishhacker, Jr., pres.; Melvin B. Lane, sec.; James Day, Vice Pres.; Jonathan C. Rice, prog. mgr.; Harline Hurst, publ. dir.; Jonathan Rice, prog. dir.; Gerald Marans, prod. dir.; Paul Williams, chief engineer.

Operation: 1954; TV sets in area: 1,206-700.

**KRON-TV (Channel 4)** NBC


Operation: 1949; TV sets in area, 1,415-900.

**KTVU (Channel 2)**

San Francisco-Oakland Television, #1 Jack London Square, Oakland, Calif. 946007; TE 4-2000.

San Jose

**KNTV (Channel 11)**

Standard Radio & Television Co., 645 Park Ave., San Jose, Calif.; 286-1111.

Allen T. Gilliland, pres.; Fran Conrad, station mgr. and nat'l sales mgr.; Robert Hos-


**Santa Barbara**

**KEYT (Channel 3) ABC**

Key Television, Inc., 730 Miramonte Drive, Santa Barbara, Calif.; mailing address: P. O. drawer X; 965-8533.


Operation: 1953; TV sets in area: 200,000.

**Stockton**

**KOVR (Channel 13)**

McClatchy Broadcasting Company, 225 E. Miner Ave., Stockton, Calif. 95202; HOfward 6-6081.


Operation: 1954; TV sets in area (Sacramento/Stockton Mkt.) 705,900.

**COLORADO**

**Colorado Springs—Pueblo**

**KKTV (Channel 11) CBS**

Garvey Communications Systems, Inc., P. O. Box 2110, 512 S. Tejon, Colorado Springs, Colo.; 634-2844. Pueblo office & studio, Highway 50-West, P. O. Box 293, Pueblo, Colorado; 542-5570.


Operation: 1952; TV sets in area: 127,000.

**KRMA-TV (Channel 6) (non-com)**

Denver Public Schools, 13th at Glenarm Sts., Denver, Colo. 80204; 244-8899, ext. 66.

Russell L. Casement, exec. dir.; Jack A. Schlaefle, prog. dir.; John G. Cullen, chief eng.

Operation: 1956; TV sets in area: 436,840.

**Grand Junction**

**KREX-TV (Channel 5) CBS, NBC, ABC**

Western Slope Broadcasting Co., 116 Hillcrest Manor, Grand Junction, Colo.; 242-5000.


Operation: 1954; TV sets in area: 38,250.

**Montrose**

**KREY-TV (Channel 10) NBC, CBS, ABC**

Black Canon Broadcasting Co., Inc., Box 120, Montrose, Colo.; Tel: 249-3011.


Operation: 1956.
Pueblo
KOAA-TV (Channel 5) NBC
Metropolitan Television Co.; 2226 Television Lane, P. O. Box 876, Pueblo, Colo. 81002; 544-5782.
James G. Croll, station mgr.; Kenneth Renfrow, chief engineer; Jack Sinclair, production mgr.; Evelyn Caldwell, promotion mgr.
Operation: 1953; TV sets in area: 110,000.

CONNECTICUT
Bridgeport
WCTB (Channel 71) (non-com)
Connecticut State Board of Education, State Office Building, Hartford, Conn.; JAcKson 7-6341.
CP, not operating.

WICC-TV (Channel 43)
Connecticut-New York Broadcasters, Inc., 2190 Post Road, Fairfield, Conn.; CLearwater 6-0461; N.Y. Phone: Circle 5-0668.
Kenneth M. Cooper, pres.; Frank Delfino, pdm. dir.; Tony Brunton, prom. dir.; Pat. Uliano, film ed. & chief eng.
Operation: 1953.

Hartford
WEDH (Channel 24) (non-com)
Connecticut Education Television Corp., c/o Trinity College, Hartford, Conn. 06106.

WHCT (Channel 18)
RKO General Phonevision Company (An RKO General Station) 555 Asylum Street, Hartford 5, Conn.; Tel.: 525-2611.
Mark Forrester, gen. mgr.; Harold Schumacher, chief eng.; nat'l sales rep., RKO General National Sales office, Suite 3939, Time & Life Building, 1271 Sixth Ave., N. Y.
Operation: 1959; TV sets in area: 364,000.

WTIC-TV (Channel 3)
Broadcast Plaza, Inc., 3 Constitution Plaza, Hartford, Conn. 06115. 525-0801.
Operation: 1957; TV sets in area: 1,151,447.

New Britain
WHNB (Channel 30) NBC Affiliate—NAB
Operation: 1953; TV sets in area, 313,000.

New Haven
WELI-TV (Channel 59)
Conn. Radio Foundation, Inc., 221 Orange St., New Haven, Conn.
Richard W. Davis, pres.; Merritt E. Finch, Rudy Frank, William Horowitz, vice-pres.; John B. Grant, secy.; Anna M. Costa, treas.
CP, not operating.

WNNC-TV (Channel 8) ABC
Triangle Publications, Inc., 135 College St., New Haven, Conn.; 777-3611.
Howard W. Maschmeier, gen. mgr.; Robert Teter; gen. sls. mgr.; J. Arthur Stober, dir. sp. events; Bruce Pollock, prom. dir.; William Ellison, prog. mgr.; Carmine Ianucci, chief eng.; nat'l rep., Blair TV, Inc.

Norwich
WCTN (Channel 63) (non-com)
Connecticut State Board of Education, State Office Building, Hartford, Conn. JAcKson 7-6341.
CP, not operating.

Waterbury
WATR-TV (Channel 20) ABC
WATR, Inc., 440 Meadow St., Waterbury, Conn. 775-1121.
Operation: 1953; TV sets in area: 300,000.

DISTRICT OF COLUMBIA
Washington
WMAL-TV (Channel 7) ABC
Herb Victor, program & prod. mgr.; nat'l rep., Harrington, Righter & Parsons, Inc.  

**WOOK-TV (Channel 14)**  
United Broadcasting Co., Inc., 5321 First Place, N.E., Washington 11, D.C., TUCKerman 2-2500.  
Richard Eaton, pres.; F. Carlton Myers, Jr., gen. mgr.

**WRC-TV (Channel 4) NBC**  

**WTOP-TV (Channel 9) CBS**  
Post-Newsweek Stations, a Div. of Washington Post Company, Broadcast House, Washington, D.C. 20016, 244-5678.  
Operation: 1949; TV sets in area: 958,000.

**WTTG (Channel 5)**  
Metropolitan Broadcasting Television, a division of Metromedia, Inc., 5151 Wisconsin Ave., N.W., Washington, D.C. 20016, 244-5151.  
Operation: 1947; TV sets in area: 965,450.

**FLORIDA**

**Daytona Beach-Orlando**  
**WESH-TV (Channel 2)**  
Telrad, Inc., P.O. Box 1551, Daytona Beach, Fla.; Clinton 3-6591; Orlando Studios: P.O. Box 7695, Orlando, Fla.; MI 7-5707.  
Operation: 1956; TV sets in area: 359,600.

**Fort Myers**  
**WINK-TV (Channel 11) CBS**  
Fort Myers Broadcasting Co., 2824 Palm Beach Blvd., Fort Myers, Fla.; EDison 4-1331.  
Operation: 1954.

**Gainesville**  
**WUFT (Channel 5)—non comm.**  
University of Florida, 234 Stadium, Gainesville, Fla.; FFRanklin 6-3261, Ext. 2241.  
On the air.

**Jacksonville**  
**WFPTA-TV (Channel 12)**  
Florida-Georgia Television Co., Inc., 1070 E. Adams St., Jacksonville 2, Fla. ELgin 6-3381.  
Operation: 1957.

**WJCT (Channel 7) (non-com)**  
Community Television, Inc., 2037 Main St., Jacksonville, Fla. 32206. 354-2806.  
Fred Redman, gen. mgr.; Gene Napier, chief engineer.  

**WJXT (Channel 4) CBS**  
WJXT, operated by the Broadcast Division of the Washington Post Co., 1851 Southampton Road, Jacksonville 7, Fla.; EXbrook 8-0501.  
Operation: 1949; TV sets in area: 384,000.

**Miami**  
**WCKT (Channel 7) NBC**  
Sunbeam Television Corp., P.O. Box 1118, Miami 38, Fla.; PLaza 1-6692.  
Operation: 1956; TV sets in area: 600,000.
WTHS-TV (Channel 2) (Non-com)  
Dade County, Florida (Miami) Public Schools Community Television Foundation of South Florida, Inc. 1410 Northeast Second Ave., Miami 36, Fla.  ; FReddy 7-6411.  
George Dooley, exec. vice-pres.; Dr. J. H. Hall, supt. of schools; John B. Turner, president of Community Television Foundation.  
Operation: 1955 ; TV sets in area: 380,000.

WTVJ (Channel 4) CBS  
Operation :1949 ; TV homes in area : 700,000.

Orlando  
WDBO-TV (Channel 6) CBS  
The Outlet Co., 30 S. Ivanhoe Blvd., Orlando, Fla. 32802; 241-1491.  
Operation :1954 ; TV homes in area : 380,000.

WEAL-TV (Channel 18)  
Orange County Broadcasters, Inc., Box 7547, Orlando, Fla.  
R. H. Gunckel, Jr., pres.; James H. Sawyer, vice-pres.  
CP, not operating.

WFTV (Channel 9) ABC  
Mid Florida Television Corporation, 639 W. Central, Orlando, Florida. 32805; Phone 241-6543.  
Joseph L. Brechner, pres., treas., dir.; Hershel G. Stuart, vice-pres., dir.; Martin Segal, dir. sec'y; Marion B. Brechner, asst. sec'y, & treasurer, dir.; Hugh Robinson, reg. sales; William T. Latham, nat'l sls. mgr.; Harry Richard, prog. dir.; Tom Grubbs, prod. mgr.; Dodd Daniel, chief eng.; Dennis Gregory, film ed.; nat'l rep, Blair TV.  

Panama City  
WJHG-TV (Channel 7) NBC, ABC, CBS  
Herald Publishing Company, o.b.a., WJHG-TV, P.O. Box 2349, Panama City, Fla.  ; 763-7651.  
Operation :1953 ; TV homes in area : 207,000.

Pensacola  
WEAR-TV (Channel 3) ABC  
Rollins Telecasting, Inc., Box 431, Pensacola, Fla.; GLendale 5-7311.  
Operation :1954.

St. Petersburg  
WSUN-TV (Channel 38) ABC  
WSUN, Inc., Million Dollar Pier, St. Petersburg 1, Fla.; 894-0191.  
George W. Fee, general manager; Carl Shirley, chief engineer; Sid Perry, program oper. dir.; nat'l rep., Vernard, Torbet & McConnell, Inc.  
Operation :1953.

Tallahassee  
(See Thomasville, Ga.)

Tampa  
WEDU (Channel 3)  
Florida West Coast Educational Television, Inc., 908 South 20th St., Tampa, Florida 33605; Phone : 248-5751. St. Petersburg Studio: St. Petersburg Jr. College, 6605 5th Avenue, North, St. Petersburg, Fla.; Phone: 345-9351.  
Operation :1958 ; TV sets in area : 400,000.

WFLA-TV (Channel 8) NBC  
The Tribune Company, 905 Jackson St., P.O. Box 1410, Tampa 1, Fla.; Phone: 229-0131.  
James N. Covey, Jr., pres.; George W. Harvey, vice-pres. & gen. mgr.; William B. Faber, sales mgr.; J. E. Faraghan, prog. dir.; Doug Duperrault, prom. mgr.; George Gei-
Wagga Wagga

WAGA-TV (Channel 5) CBS
Storer Broadcasting Co., 1018 W. Peachtree St., N.W., Atlanta, Ga.; TRinity 5-5551.

WATL-TV (Channel 36)
Robert W. Rounsaville, pres. CP, not operating.

WETV (Channel 30) (non-com)
Board of Education of City of Atlanta, 740 Bismark Road, N.E., Atlanta, Ga. 30324.
Phone: 873-4471.
Ed S. Cook, president; Fred Shell, vice-pres.; Gilbert E. Tauffner, exec. dir. of educational broadcasting; Haskell Boyter, dir. of radio & TV education.

WAIT-TV (Channel 11) ABC
WAII-TV, 1611 W. Peachtree St., N.E., Atlanta 9, Ga.; Phone: 872-1141.
Richard M. Fairbanks, pres.; Joseph M. Higgins, vice-pres., gen. mgr.; Mel Jones, gen. sls. mgr.; Byron Lindsey, chief engineer; Frank Cason, program dir.; John Culver, asst. to gen. mgr.; nat’l rep., Blair TV.
Operation 1951: TV sets in area: 755,000.

WSB-TV (Channel 2) NBC
Cox Broadcasting Corp., 1601 W. Peachtree St., N.E., Atlanta 9, Ga.; TRinity 5-7221.
Operation: 1948; TV sets in area: 775,000.

Augusta

WJBF (Channel 6) NBC, ABC
Fuqua Industries, Inc., Box 1404, Augusta, Ga.; PA 2-6664.
J. B. Fuqua, pres. Asa Stallworth, vice

Operation: 1953; TV sets in area: 340,000.

**Columbus**

WTVM (Channel 9) ABC, NBC

Martin Theatres of Georgia, Inc., 1307 First Ave., Columbus, Ga.; FA 2-8828.


Operation: 1953; TV sets in area: 330,202

**Waycross**

WRBL-TV (Channel 3) CBS, NBC

Columbus Broadcasting Co., Inc., 1350 13th Ave., Columbus, Ga.; FAirfax 2-0601.

J. W. Woodruff, Jr., pres. & gen. mgr.; M. R. Ashworth, secy. & treas.; Ridley Bell, Jr., stat. mgr. & film buyer; George A. Gingell, dir. of news & pub. affairs; Robert Walton, local sls. mgr.; George Jenkins, dir. of nat'l sales; Joe A. Gamble, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 520,300.

**WMAZ-TV** (Channel 13) CBS basic, ABC, NBC

Southeastern Broadcasting Corp., 682 Cherry St., Macon, Ga.; SH 6-7311.


Operation: 1953; TV sets in area: 520,300.

**Savannah**

WSAV (Channel 3) NBC

WSAV, Inc., Broadcasting Center, 1430 East Victory Dr., Savannah, Ga.; ADams 6-0303.


Operation: 1956; TV sets in area: 150,500

**KONA (Channel 2) Honolulu**

KAII-TV SATELLITE

KHAW-TV HILO SATELLITE

Communications Honolulu, Ltd., 1170 Anahu St., Honolulu 96814.

De Sales Harrison, Jr., chairman of bd.; Arthur H. McCoy, president; Daniel T. Kawakami, gen. mgr.; George B. Hagger, gen. sales mgr.; nat'l rep., Blair TV.

Operation: 1952; TV sets in area: 180,000.

**KHVH-TV** (Channel 4) ABC

Western Telestations, Inc., 1290 Ala Moana Blvd., Honolulu, Hawaii 96814. Tel. 573-991.


Operation: 1954; TV sets in area: 150,500.

**Thomasville-Tallahassee (Fla.)**

WCTV (Channel 6) CBS

John H. Phipps Broadcasting Stations, P.O. Box 3547, Tallahassee, Fla.; 904-385-2121.

John H. Phipps, owner; W. A. Snowden, dir. of eng.; Joe Hosford, gen. mgr. & nat'l sls. mgr.; Jerry L. Williams, pgm. & operations mgr.; nat'l rep., Blair TV Assoc.


Operation: 1954 (formerly Kula TV).

TV sets in area: Approx. 160,000.

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Waiamea, Kauai
K82AM (Channel 3) CBS
(Satellite of KGMB TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

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Lihue, Kauai
K7OBW (Channel 3) CBS
(Satellite of KGMB TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.

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Kilauea, Kauai
KO3BT (Channel 3) CBS
(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

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Wailuku, Maui
KALA-TV (Channel 7)
(Satellite of KONA-TV, Honolulu)

Communications Honolulu, Honolulu.


KMAU-TV (Channel 3) CBS
(Satellite of KGMB-TV; Honolulu)

Hawaiian Broadcasting System, Ltd., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.


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IDAHO
Boise
KBOI-TV (Channel 2) CBS


Operation: 1953; TV sets in area: 97,800.

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KTVB-TV (Channel 7) NBC, ABC

KTVB, Inc., Boise, Idaho, 709 Idaho St., P. O. Box 390, Boise, Ida. 83701; 208-342-4611.


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Idaho Falls
KID-TV (Channel 3) ABC, CBS


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KIFI-TV (Channel 8)

The Post Company, P. O. Box 2148, Idaho Falls, Ida. Phone: Jackson 3-1171.


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Lewiston
KLEW-TV (Channel 3) CBS, ABC

Cascade Broadcasting C., Box 615, 1115 Idaho St., Lewiston, Idaho; SHERwood 3-5581.


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Pocatello
KTLE-TV (Channel 6)

KBLI, Inc., Box 192, Blackfoot, Ida.

Howard D. Johnson, pres.; Dale J. Smith, vice pres.; John Miller, secy-treas.

CP, not operating.

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Twin Falls
KMVT (Channel 11) CBS, ABC, NBC

The KLIX Corporation, Elizabeth Blvd. & Eastland Drive, Box 547, Twin Falls, Idaho; 733-1280.


Operation: 1955; TV sets in area: 36,800.
ILLINOIS
Champaign
WCIA (Channel 3) CBS
Midwest Television, Inc., 509 S. Neil St., Champaign, Ill.; 356-8333.
Operation: 1953; TV sets in area: 328,000.

WCHU (Television 33) NBC
Plains Television Group, Inman Hotel, 17 E. University, Champaign, Illinois, 352-7673.

Champaign-Urbana
WILL-TV (Channel 12) (non-com)
228 Gregory Hall, University of Illinois, Urbana, Ill.; 333-0850.
Frank E. Schooley, mgr.; Rob R. Beldon, chief eng.
Operation: 1955; TV sets in area: 100,000.

Chicago
WBBM-TV (Channel 2) CBS
Columbia Broadcasting System, Inc., 630 N. McClurg Court, Chicago 11, Ill.; Whitehall 4-6000.
Operation: 1946; TV sets in area: 2,300,000.

WMAQ-TV (Channel 5) NBC
Operation: 1949; TV sets in area: 2,381,000.

WTTW (Channel 11) (non-com)
Chicago Educational Television Association, 5400 North St., St. Louis Ave., Chicago, III. 60625. Phone 312-583-5000.
Operation: 1955; TV sets in area: 2,300,000.

Danville
WICD-TV (Channel 24) NBC
American Broadcasting-Paramount Theatres, Inc., 190 N. State St., Chicago 1, Ill.; ANdover 3-0800.
Operation: 1948; TV sets in area: 2,237,900.

WGN-TV (Channel 9)
WGN, Inc., 2501 W. Bradley Pl., Chicago 18, Ill.; LAkeview 8-2311.
J. Howard Wood, chairman; Ward L. Quaal, exec. vice-pres. & gen. mgr.; Dan Calibraro, exec. administrative assist, public relations mgr.; Ben Berentson, vice pres., sta. mgr.; Richard Jungers, vice pres., gen. sales mgr.; Don Pecaro, program mgr.; Carl J. Meyers, senior vice-pres. & mgr. engineering & operations; James Hanlon, mgr. promotion & research; Bob Innes, east. sales mgr.; Bruce Dennis, vice pres., mgr. of news; Bradley Eidmann, mgr. of syndication; Al Field, mgr. public affairs; nat'l rep., WGN-TV Sales and Edward Petry & Co., Inc.
Operation: 1948; TV sets in area: 2,500,000.

WMAQ-TV (Channel 5) NBC
Operation: 1949; TV sets in area: 2,381,000.

WTTW (Channel 11) (non-com)
Chicago Educational Television Association, 5400 North St., St. Louis Ave., Chicago, Ill. 60625. Phone 312-583-5000.
Operation: 1955; TV sets in area: 2,300,000.

Decatur

WAND (Channel 17) ABC
WAND-Television, Inc. (subsidiary of Lin Broadcasting Corp., Inc.), P. O. Box 631, Southside Drive, Decatur, Ill. 62525; Phone 428-4304.
Operation: 1953; TV sets in area: 262,700.

Decatur (Serving Champaign-Urbana)

W70AF (Channel 70) ABC
WAND-Television, Inc. (subsidiary of Lin Broadcasting Corp., Inc.), P. O. Box 631, Southside Drive, Decatur, Ill. 62525; Phone 428-4304.

Harrisburg

WSIL-TV (Channel 3) ABC Primary
Turner-Farrar Association Studios, 21 W. Poplar St., Harrisburg, Ill.; 373. Transmitter: 2 miles West Creal Springs, Ill.
Operation: 1953; TV sets in area: 201,000.

La Salle

WEEQ-TV (Channel 35)
(Satellite of WEEK-TV, Peoria, Ill.) West Central Broadcasting Co., 2907 Springfield Rd., East Peoria, Ill.

Pekin [Channel 69]
Joseph T. Mornoughton, pres.
CP, not operating.

Moline

WQAD-TV (Channel 8)
Moline Television Corp., 3003 Park 16th St, Moline, Ill., 61265; 764-9694.
Operation: 1963

Peoria

WEEK-TV (Channel 25) NBC
Operation: 1963; TV sets in area: 325,000.

WMBD (Channel 31) CBS
Midwest Television, Inc., 212 S. W. Jeffer-
son, Peoria, Illinois, 61717.
Operation: 1958; TV sets in area: 311,100.

WTVH (Channel 19) ABC
Metropolitan Broadcasting (Division of Metromedia, Inc.) 600-608 Main St., Peoria, Ill. Phone: 676-9911.
Operation: 1963; TV sets in area: 300,000.

Quincy

WGEM-TV (Channel 10) NBC, ABC
Quincy Broadcasting Co., Hotel Quincy. Quincy, Ill. 62301; 222-6840.
T. C. Oakley, pres.; J. S. Bonansinga, vice-
Operation: 1953; TV sets in area: 195,000.

Rock Island

WHBF-TV (Channel 4) CBS
Rock Island Broadcasting Co., Telco Bldg., 231 18 St., Rock Island, Ill. 61201; Phone: 786-5441. Area Code 309.
Operation: 1950; TV sets in area: 433,000.

Rockford

WTVC (Channel 39) NBC
Winnebago Television Corp., N. Meridian Rd. & State, Rockford, Ill.; 963-5413.

Operation: 1953; TV sets in area: 259,000.

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WREX-TV (Channel 13)

WREX-TV, Inc., West Auburn at Winnebago Rds., Rockford, Ill. 61105; 968-1813 or Winnebago 2411.

Springfield

WICS (Channel 20) NBC

Plains Television Corp., 2680 East Cook St., Springfield, Ill. 62703; Tel. 528-0465.


Operation: 1953; TV sets in area: 271,000.

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WMAY-TV (Channel 36)

WMAY-TV, Inc., 504 E. Monroe St., Springfield, Ill. 62703; Tel. 528-0465.


CP, not operating.

INDIANA

Bloomingston-Indianapolis

WTTV (Channel 4) Independent

Sarkes Tarzian, Inc., 3490 Bluff Road, Indianapolis, Ind. 46227; State 7-2211.


Operation: 1949; TV sets in area: 650,000.

Elkhart-South Bend

WSJV (Channel 28) ABC

Truth Publishing Co., Box 700, Elkhart, Ind. 46514; Phone: 522-1518; South Bend 232-2828.


Operation: 1954; TV sets in area: 262,000.

Evansville

WEHT-TV (Channel 25)

Gilmore Broadcasting Corp. of Indiana, P.O. Box 395, Evansville, Indiana; HAarrison 4-9215.


Operation: 1955; TV sets in area: 405,000.

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WFIE (Channel 14) NBC


Operation: 1953; TV sets in area: 150,400.

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WTVW (Channel 7)

Evansville Television, Inc., 405 Carpenter St., Evansville, Ind.; HAarrison 2-1121.

E. Berry Smith, gen. mgr.; nat'l rep., Blair TV.

Operation: 1956; TV sets in area: 247,480.

Fort Wayne

WANE-TV (Channel 15) CBS


Operation: 1954; TV sets in area: 253,000.

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WKJG-TV (Channel 33) NBC

WKJG, Inc., 2633 W. State Blvd., Ft. Wayne, Indiana 46808; Phone: 219-742-2295.


Operation: 1953; TV sets in area: 279,000.

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WPTA (Channel 21) ABC

Sarkes Tarzian, Inc. 3333 Butler Road, Ft. Wayne, Indiana. 219-483-0584.

Sarkes Tarzian, pres.; Victor H. Sterling, gen. mgr.; Al Hervey, prog. mgr.; Marc Mangus, prod. mgr.; Sid Bozarth, news dir.; Ken Kendall, chief engineer; nat'l rep., Metro TV.

Operation: 1957.
Indianapolis

WFBM-TV (Channel 6) NBC
Time-Life Broadcast, Inc., 1330 North Meridian St., Indianapolis, ME 5-9326.


Operation: 1949; TV sets in area: 763,000.

WISH-TV (Channel 8) CBS
Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind.; 924-4381.


Operation: 1954; TV sets in area: 794,100.

WLWI (Channel 13) ABC
Crosley Broadcasting Corp., 1401 Meridian St., Indianapolis 2, Ind.; MElrose 9-2311.

John Babcock, vice-pres. & gen. mgr.; Bruce Cox, mgr., spec. broadcast services; Bob Lamb, sales mgr.; Charles Brodhead, prog. mgr.; Norman Nixon, chief eng.; nat'l rep., Crosley Broadcasting Corp.

Operation: 1957; TV sets in area: 823,740.

Lafayette

WFAM-TV (Channel 18) CBS
Lafayette, Indiana; GIbson 7-2113.

Sarkes Tarzian, pres.; Richard W. Long, gen. mgr.; Joe McConnell, prog. dir.; Dennis Lunsford, chief eng.; nat'l rep., Young Television Corp.

Operation: 1953; TV sets in area: 115,750.

Muncie

WLBC-TV (Channel 49) CBS, NBC, ABC
Tri-City Radio Corp., US Highway 35, south of Muncie, Ind., P. O. Box 271; ATlantas 8-4403.


Operation: 1953; TV sets in area: 125,000.

South Bend

WNDU-TV (Channel 16) NBC
Michiana Telecasting Corp., Juniper Road, Box 16, South Bend, Ind. 46624; 233-7111.


Operation: 1955; TV homes in area: 327,100.

WSBT-TV (Channel 22) CBS
South Bend Tribune, 300 W. Jefferson Blvd., South Bend 1, Ind. 46601; 233-3141.


Terre Haute

WTHI-TV (Channel 10) CBS, ABC, NBC
Wabash Valley Broadcasting Corp., 918 Ohio St., Terre Haute, Ind.; Crawfond 9481.

Anton Hulman, Jr., pres. & gen. mgr.; J. R. Croucher, exec. vice-pres. & treas.; Ben Falber, Jr., vice-pres. & dir. of operations; Russ Arnold, vice-pres. & dir. of facilities; nat'l rep., Edward Petry & Co., Inc.

Operation: 1954; TV sets in area: 295,000.

IOWA

Ames

WOI-TV (Channel 5) ABC
Iowa State Univ. of Science & Technology, Ames, Ia.; Tel.: 294-5555.


Operation: 1950; TV sets in area: 400,000.

Cedar Rapids

KCRG-TV (Channel 9) ABC
Cedar Rapids Television Co., 1st and 1st S.W., Cedar Rapids, Ia.; 364-4194.


Operation: 1953; TV homes in area: 318,600.

WMT-TV (Channel 2) CBS
WMT-TV, Inc. Paramount Theatre Bldg., Cedar Rapids, Ia.; EMpire 4-0171. WMT-TV, Inc.

Wm. B. Quarton, pres.; Lew Van Nosstrand, vice-pres. sales; Douglas B. Grant,

Operation: 1953; TV sets in area: 318,600.

**Davenport**

WOC-TV (Channel 6) NBC

WOC Broadcasting Co., 805 Brady St., Davenport, Ia.; 324-1661.


Operation: 1949; TV sets in area: 472,780.

**Des Moines**

KDPS-TV (Channel 11)

Des Moines Independent Community School District, 1800 Grand Avenue, Des Moines, Iowa.

Mrs. Mary Grefe, pres. of board; Herrold V. Mann, secy. of board; John A. Montgomery, sta. mgr.

Operating.

KRNT-TV (Channel 8) CBS

Cowles Communications, Inc., Broadcasting Division, 9th & Pleasant St., Des Moines Ia. 50309, 243-4141.


WHO-TV (Channel 13) NBC

Central Broadcasting Co., 1100 Walnut St., Des Moines 7, Iowa 50307; 288-6511.


**Fort Dodge**

KOTV (Channel 21) NBC

Northwest Television Co., Television Square, Fort Dodge, Ia.; 30-351 & 30-311.


**Lake City**

KGLO-TV (Channel 3) CBS

Lee Broadcasting Corp., Second & Pennsylvania, Mason City, Iowa 50402; GArdner 3-2540.


**Sioux City**

KTIV (Channel 4) NBC, ABC

KTIV Television Co., 10th & Grandview Blvd., Sioux City, Ia.; 8-0545.


KTV (Channel 9) CBS, ABC

Peoples Broadcasting Corp., Douglas at 7th St., Sioux City 1, Ia.; 277-2345.


Operation: 1953; TV sets in area: 226,510.

**Waterloo**

KWVL-TV (Channel 7) NBC

Black Hawk Broadcasting Co., E. 4th & Franklin, Waterloo, Ia.; ADams 4-4404.


Operation: 1953; TV sets in area: 238,866.

**KANSAS**

**Ensign**

KTVC (Channel 6) CBS

Southwest Kansas Television Co., c/o Leigh Warner, Cimarron, Kans.


Operation: 1957.

**Garden City**

KGLD-TV (Channel 11) NBC satellite of KARD-TV, Wichita, Kan.

(Part of Kansas State Network) Wichita Television Corp., Inc.; 833 North Main, Wichita, Kansas 67203. AM-5-5633.

Goodland
KLOE-TV (Channel 10) CBS
Kay Melia, gen. mgr.

Pittsburg
KOAM-TV (Channel 7) NBC, ABC
Mid-Continent Telecasting, Inc., P.O. Box 659, Pittsburg, Kans. 66762; ADams 1-0400.

Topoka
WBW-TV (Channel 13) CBS, ABC, NBC
Topoka Broadcasting Assn., Inc., Box 119, Topoka, Kansas 66061; 913-272-3456.
Oscar Stauffer, pres.; Thad M. Sandstrom, gen. mgr.; nat'l rep., Avery-Knodel, Inc.
Operation: TV sets in area: 295,000.

Wichita
KAKE-TV (Channel 10) ABC
KAKE-TV and Radio, Inc., 1500 North West St., Box 1010, Wichita, Kans.; WHitehall 3-4221.
Operation: 1954.

KARD-TV (Channel 3) NBC
(Satellites—KCKT-TV, Great Bend, Kan. Ch. 2; KGLD-TV, Garden City, Kan. Ch. 11; KOMC-TV McCook, Neb., Ch. 8)
Wichita Television Corp., 833 North Main, Wichita, Kans 67203; AMherst 5-5633.
Operation: 1955; TV sets in area: 412,000.

Wichita-Hutchinson
KTVH (Channel 12) CBS
Wichita-Hutchinson Co., Inc., 2815 E. 37th St., North, P.O. Box 12, Wichita, Kansas, Temple 8-1411; 1800 N. Plum St., Hutchinson, Kans.; MOhawk 5-5503.
Operation: 1953; TV sets in area: 330,800.

KENTUCKY
Ashland
WALN-TV (Channel 59)
Polan Industries, 321 8th St., Huntington, W. Va.
CP, not operating.

Evansville-Henderson (Ind.)
WEHT-TV (Channel 60) CBS
WEHT, Inc., Box 395, Evansville 4, Ind.; Harrison 4-9215.
Operation: 1955; TV sets in area: 405,000.

Lexington
WKYT-TV (Channel 27)
Taft Broadcasting Co., Box 655, Lexington, Ky.; offices, 1087 New Circle Road, NE. Phone 252-2533.
Operation: June 1959.

WLEX-TV (Channel 18) NBC, CBS
WLEX-TV, Inc., P. O. Box 1457, Russell Cave Road, Lexington, Kentucky 40501 254-8747.

Louisville
WAVE-TV (Channel 3) NBC basic
WAVE, Inc., 725 S. Floyd Street, Louisville, Ky. 40203; 585-2201.
Operation: 1948; TV sets in area: 605,700.

WEZI-TV (Channel 21)
Mid-America Broadcasting Corp., 2000
Commonwealth Building, 674 South Fourth St., Louisville 2, Ky.; JUniper 3-4441.
CP, not operating.

WFPK-TV (Channel 15) (non-com.)
Transmitter owned by Louisville Free Public Library, 301 York Street, Louisville 3, Ky.

WHAS-TV (Channel 11) CBS
Operation: 1950; TV sets in area: 470,000.

Owensboro
WKYT (Channel 62)
Aircast, Inc., 3015 Radiance Rd., Louisville, Ky.
CP, not operating.

Paducah
WPSD-TV (Channel 6) NBC
Paducah Newspapers, Inc., P. O. Box 1037, 100 Television Lane, Paducah, Ky. 42001; Phone: 442-8214.
Operation: 1957; TV sets in area: 325,000

LOUISIANA
Alexandria
KALB-TV (Channel 5) NBC, CBS, ABC
Operation: 1954; TV sets in area: 302,600.

Baton Rouge
WAFF-TV (Channel 9) CBS, ABC
Operation: 1953; TV sets in area: 400,000.

WBRZ (Channel 2) NBC, ABC
Louisiana Television Broadcasting Corp., P.O. Box 2906, Baton Rouge, La. 70821; 348-1491.

Lake Changers
KPLC-TV (Channel 7) NBC
Calcasieu Broadcasting Co., 320 Division St., P. O. Box 1521, Lake Charles, La.; HEmlock 6-3631.
Operation: 1954; TV sets in area: 247,800.

KNOE-TV (Channel 8) CBS, ABC
Noe Enterprises, Inc., Knoe Road, P. O. Box 4067, Monroe, La.; FAirfax 2-8155.
Operation: 1953; TV sets in area: 400,000.
New Orleans

KTVE (Channel 10) NBC
Fuqua Industries, 206 Catalpa, P. O. Box 1841, Monroe, La. FA 5-5656.

WDSU-TV (Channel 6) NBC
Royal Street Corp., 520 Royal St., New Orleans, La. 70130; Phone: 524-4371.
Operation: 1948; TV sets in area: 550,000.

WJMR-TV (Channel 20)
Supreme Broadcasting Co., Inc., 1500 Canal St., New Orleans 12, La.; 529-3131.
Roy A. Nelson, pres.; N. P. Geraci, sta. mgr.; Max A. Mipro, chief eng.; natl rep., Weed Television Corp.
Operation: 1953

WWL-TV (Channel 4)
Loyola University, 6363 St. Charles Ave., New Orleans 18, La. Phone: UNiversity 6-5471. Studios: 1024 North Rampart St., New Orleans 16, La. Phone: 529-4444.
Operation: 1957.

WYES (Channel 8) (non-com)
Operation: 1956.

Shreveport

KSLA-TV (Channel 12) CBS basic
KSLA-TV, Inc., P. O. Box 92, Shreveport, La.; Phone: 424-8101.
Operation: 1954; TV sets in area: 349,600.

KTAL-TV (Channel 6) NBC
Operation: 1953; TV sets in area: 490,900.

WABI-TV (Channel 5) ABC
Community Telecasting Service, 35 Hilldreth St., Bangor, Me.; Phone 947-8321.
Operation: 1955; TV sets in area: 430,000.

MAINE

Augusta

WCBB (Channel 10)
Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College; Bates College, Lewiston, Me. 783-3542.

Bangor

WABI-TV (Channel 5) ABC, CBS
Community Telecasting Service, 35 Hilldreth St., Bangor, Me.; Phone 947-8321.
Walter Dickson, pres.; John McRae, gen. mgr.; Richard Bronson, dir. of pub. rel.; George Gonyar, dir. TV operations; Phil Lents, chief eng.; natl rep., George F. Hollingbery Co.—Kettell-Carter (New England).
Operation: 1953; TV sets in area: 140,000.
WLBS-TV (Channel 2) NBC
WLBS Television, Inc., Box 732, Mt. Hope Ave., Bangor, Me.; 942-4822.
Operation: 1954; TV sets in area: 125,000.

Poland Spring
WMTW-TV (Channel 8)
Operation: 1954.

Portland
WCHS-TV (Channel 6) NBC
WLBS-TV, Inc.; Mt. Hope Ave., Bangor, Maine, 04101.
Operation: 1953; TV sets in area: 210,000.

WGAT-TV (Channel 13) CBS
Guy Gannett Broadcasting Services, 390 Congress St., Portland, Me.; 772-4661.
Operation: 1954; TV sets in area: 300,000

Presque Isle
WAGM-TV (Channel 8)
Aroostook Broadcasting Corp., P.O. Box 749, Presque Isle, Me. Phone: 207-764-1161.
Horace Hildreth, pres.; W. L. Dickson, vice-pres.; S. A. Lyons, stat. mgr.
Operation: 1956.

MARYLAND
Baltimore
WJZ-TV (Channel 13) ABC
Donald H. McGannon, pres.; Herbert B. Cahan, Group W area vice pres.; Kenneth T. MacDonald, gen. mgr.; John Quigley, program mgr.; Charles S. Blair, chief eng.; Alan Roy Morris, public rel. dir.
Operation: 1948; TV sets in area: 1,865,300.

WBAL-TV (Channel 11) NBC
The Hearst Corp., Maryland’s Broadcast Center, Baltimore, Md. 21211; HOPkins 7-3000.
Operation: 1948; TV sets in area: 1,400,000.

WMAR-TV (Channel 2) CBS
The A. S. Abell Co., WMAR-TV, Television Park, P. O. Box 1957, Baltimore 3, Md.; 377-2222.
Operation: 1947; TV sets in area: 1,104,000.

Salisbury
WBOC-TV (Channel 16) ABC, CBS, NBC
CP, not operating.

MASSACHUSETTS
Adams-Pittsfield
WCDC (Channel 19)
(Satellite of W-Ten, Albany, N. Y.)
Capital Cities Broadcasting Corporation, Box 10, Albany, 1; Phone: BRidge 1-2345.

Boston
WBZ-TV (Channel 4) NBC
Westinghouse Broadcasting Co., Inc., 1170
Soldiers Field Road, Boston 34, Mass.; Algonquin 4-5670.

Donald H. McGannon, ch. of board & pres.; Larry H. Israel, exec. vice pres.; J. E. Bau-
dino, vice-pres. (Washington); W. C. Swart-
Uey, vice-pres. (Boston); Lamont L. Thomp-
son, gen. mgr.; W. H. Hauser, dir. of eng.;
John Rohbach, gen. sales mgr.; William
Weurch, progr. mgr.; Jack F. Agnew, promo.
mgr.; Joseph A. Ryan, pub. dir.; Robert E.
prog. mgr.; Robert G. Duffield, traffic mgr.;
Sherman Bazell, news dir.

Operation: 1948; TV sets in area: 1,999,900.

WHDH-TV (Channel 5) CBS
WHDH-AM-FM-TV, 5 Morrissey Blvd.,
Boston, Mass. 02125; AVenue 8-5000.

George E. Akerson, pres.; William B. Mc-
Grath, exec. vice-pres.; Roger Talmadge,
treas.; Harold E. Clancy, vice pres. admin.;
Robert B. Cheyne vice pres. dir. station
rel.; John M. Day, v.p., dir. of news; nat'l rep., Blair TV.

Operation: 1957; TV sets in area: 1,931,-
500.

WNAC-TV (Channel 7) ABC
Yankee Network Division, RKO General
Broadcasting, 21 Brookline Ave., Boston,
Mass. 02215; Commonwealth 6-0800.

William McCormick, vice pres. & gen.
mgr.; Eugene F. Mitchell, dir. of sls.; George
Cyr, dir. of TV programming; Al Korn, dir.
of adv. & prom.; Ladislav Hlavaty, dir. of eng.;
nat'l rep., RKO General Broadcasting,
National Sales Div.

Operation: 1957; TV sets in area: 1,900,-
000.

WXEL (Channel 38)
Ajax Enterprises, Box 376, Greenwich,
Conn.

Herbert Mayer, owner.

CP, not operating.

Boston-Cambridge

WGBH-TV (Channel 2) (non-com)
WGBH Educational Foundation, 125 Western
Ave., Boston, Mass. 02134; UNiversity
4-6400.

Ralph Lowell, pres.; Hartford N. Gunn,
Jr., gen. mgr.; David O. Ives, asst. gen. mgr.
for finance & community relations; David
Davis, asst. gen. mgr. for television; Robert
L. Larsen, TV prog. dir.; Michael J. Ambrosino, asst.
TV prog. mgr.; Richard H. Thomas, TV prog. mgr.; Thomas B. Keller,
Jr., dir. of eng.; John R. Hurley, dir. of bus.,
legal affairs; Helen Peters, pub. dir.

Operation: 1953; TV sets in area: 2,126,800.

WXHR-TV (Channel 56)
Harvey Radio Laboratories, Inc., 439 Con-
cord Ave., Cambridge, Mass. 02138; ELliot
4-0500.

Frank Lyman, Jr., pres.; Merrill G. Smith,
gen. mgr.

CP, not operating.

Greenfield

WRLP-TV (Channel 32)
Satellite of WWLP, Springfield, Mass.

Operation: 1957.

Springfield-Holyoke

WHYN-TV (Channel 40) ABC
The Hampden-Hampshire Corp., 1300 Lib-
erity Street, Springfield, Mass.; 785-1911.

Charles N. DeRose, gen. mgr.; Zack Land,
asst. gen. mgr. & gen. sales mgr.; nat'l rep.,
Adam Young; N.E., Bill Creed.

Operation: 1953; TV sets in area: 200,000.

WWLP (Channel 22) NBC
Springfield Television Broadcasting Corp.,
Box 2210, Springfield 1, Mass.; 785-1201.

Roger L. Putnam, chairman; William L.
Putnam, pres. and gen. mgr.; George R.
Townsend, vice-pres.; R. L. Filiault, treas.
& compt.; Jerry Barnes, prog. mgr., vice-
pres.; J. H. Ferguson, Jr., exec. vice pres.;
Wallace Sawyer, film buyer & dir.; Paul
Brissette, gen. sales mgr.; Robert F. Dona-
line, promotion mgr.; Donald C. Shaw, chief eng.;
nat'l rep., George P. Hollingbery Co.—
Kettell-Carter (New England).

Operation: 1953; TV sets in area: 379,410
NCS '61.

WJZB-TV (Channel 14)
Springfield Television Broadcasting Corpora-
tion, P.O. Box 2210, Springfield 01101;
413-785-1201.

William L. Putnam, pres., gen. mgr.;
George R. Townsend, vice pres. develop-
ment; James H. Ferguson, Jr.; exec. vice
pres.; Roland L. Filiault, treas., comptroller;
James F. McMahon, chief eng.; nat'l rep.
Geo. P. Hollingbery Co.; regional rep.,

Operation: 1953; TV sets in area: 172,400,
(Worcester County)

MICHIGAN

Bay City-Saginaw

WNEM-TV (Channel 5) NBC
Gerity Broadcasting Co., Pick-Durant
Hotel, Flint, Mich., CE 5-3555. Offices and
PI. 5-8191.

James Gerity, Jr., pres.; Jack Berry, sta.
mgr.; Lou Furlin, chief eng.; nat'l rep., Edw.
Petry & Co.

Operation: 1953; TV sets in area: 470,800.
Cadillac
WWTV (Channel 9) CBS, ABC
Fetzer Television, Inc., P. O. Box 627; Cadillac, Mich. 49601; 775-3478.
John E. Fetzer, pres.; Gene Ellerman, vice pres. & gen. mgr.; Daryl Sebastian, asst. mgr.;

Cheboygan
WTOM (Channel 4) NBC
Midwestern Broadcasting Company, Cheboygan, Michigan; MAdison 7-5683.
Les Biederman, pres.; Soren Munkhof, mgr.; William H. Hiker, v pres., chief eng.;
Drew McClay, sec.-treas.; Jerry D. Ferris, station mgr.; R. E. Detwiler, commercial
mgr.; nat'l rep. Vernard, Torbet & McCon- nell, Inc.

Detroit
WBID-TV (Channel 50)
Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.
Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. CP, not operating.

WJBK-TV (Channel 2) CBS
Storer Broadcasting Company, 7441 Second Blvd., Detroit, Mich. 48202; TRinity 3-7400.
George B. Storer, chairman; Stanton P. Kettler, pres.; Bill Michaels, exec. vice pres.;
Lawrence M. Carino, v.p., gen. mgr.; Earl J. Watson, asst. gen. mgr.; Dean McCarthy,
prog. & oper. dir.; Bob McBride, news & comm. affairs dir.; Bill Axtell, prom. dir.;
Todd Spenr, Jim Oliverson, asst. promo. dir.; Marion Stoner, chief eng.; Hap Eaton, gen.
sales mgr.; George Crandall, local sales mgr.; nat'l rep., Storer Television Sales.
Operation: 1948; TV sets in area: 2,034,000.

WTVS (Channel 56) (non-com)
C. Allen Harlan, pres.; Mrs. Gerard Slattery, treas.; Dr. Paul Rickard, exec. sec.
Operation: 1955

WWJ-TV (Channel 4) NBC
James Schiavone, gen. mgr.; Don De-
Groot, asst. gen. mgr.; Franklin G. Sisson, stat. mgr.; Henry C. Rogers, bus. mgr.;
Kay W. Colie, sales mgr.; Peter S. Good, nat'l sls. mgr.; A. Glenn Kyker, prom. mgr.;
Frank M. Steltenkamp, sales deve. mgr.; Ron Renaud, chief eng.; Ian K. Harrower,
prog. & prod. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.—Andy McDermott
(Canada).
Operation: 1947; TV set in area 2,279,000.

WXYZ-TV (Channel 7) ABC
John E. Campbell, vice pres. & gen. mgr.;
Charles Kocher, chief eng.; Donald F. Keck, gen. sales mgr. Peter Strand, program mgr.;
Jan Coli, Nat'l sls. service mgr.; Donna Jonasberg, oper. mgr.; Dennis Boyle, research
dir.; Richard Hughes, prom. & publ. mgr.;
Kenneth Sims, film dir.; Ed Stocke, prod.
services mgr.; Earl Moore, bus. mgr.; Ralph Dawson, mgr. comm. tape dept.; nat'l rep.,
ABC Television Spot Sales, Inc.
Operation: 1954; TV sets in area: 1,752,450.

Flint
WJRT-TV (Channel 12) ABC
John B. Poole, pres.; Albert J. Gillen, exec. vice pres. & gen. mgr.; Robert H. Battersby,
treas-vice pres.; nat'l rep., Harrington, Righter & Parsons, Inc.
Operation: 1958; TV sets in area: 500,000

Grand Rapids
WZZM (Channel 13)
Peninsular Broadcasting Co., 123 Pearl St., N.W. Grand Rapids, Mich.; 25% stock owner Interim Corp.
John D. Locks, pres.;
CP, not operating.

481
WOOD-TV (Channel 8) NBC basic  
Time-Life Broadcast, Inc., Woodland Center, 120 College Ave., S.E., Grand Rapids, Mich.; 459-4125.  
Operation: 1951; TV sets in area: 580,600.

Kalamazoo  
WKZO-TV (Channel 3) CBS  
Operation: 1950; TV sets in area: 692,000.

Lansing  
WJIM-TV (Channel 6) CBS  
Harold F. Gross, pres. & treas.; Philip Sherck, prog. dir.; Carl Onken, tech, oper. dir.; nat'l rep., Blair-TV.  
Operation: 1950; TV homes in area: 979,- 500.

Lansing—Jackson  
WILX-TV (Channel 10)  
Television Corporation of Michigan, Inc., 1510 Springport Rd., P. O. Box 380, Jackson, Michigan.

WMSB (Channel 10) N.E.T.  
Michigan State University, 600 Kalamazoo Street, E. Lansing, Michigan 48823; 355-7440.  
Board of Trustees of Michigan State University: John A. Hannah, president; Phillip J. May, treasurer, Jack Breslin, secretary, Armand L. Hunter, dir. bdctng. services; Colby Lewis, sta. mgr.; Robert Page, prog. & prod. mgr.; Ray Wilson, chief eng.; David Bouse, film supv.  
Operation: 1959; TV sets in area: 673,083.

Marie  
WWUP-TV  
(Facility of WWTV)  
Fetzer Television, Inc., P. O. Box 627, Cadillac, Mich. 49601; 775-3478.  
Operation: July 1, 1962; TV sets in area: 50,000 (U.S., Canada).

Marquette  
WLUC-TV (Channel 6)  
WLUC, Inc., P.O. Box 460 Marquette, Mich. 49855.  
Operation: 1956.

Saginaw-Bay City  
WKNX-TV (Channel 25) CBS  
William J. Edwards, pres. & gen. mgr.; Alvin M. Bentley, vice-pres.; Howard H. Wolfe, secy-treas.&stat. mgr.; Frank Cooper-smith, prog. dir. & Film Buyer; Robert M. Chandler, vice pres. in chg. sales; Dennis Miller, film dir.; Donald Beardslee, dir. tech. oper.; Lee Purvis, bus.; nat'l rep., Eastman TV.  
Operation: 1953.

Traverse City  
WPBN-TV (Channel 7)  
Midwestern Broadcasting Co., Paul Bunyan Bldg., Traverse City, Mich. 49684; Windsor 7-7675.  
Operation: 1954.

MINNESOTA  
ALEXANDRIA  
KCMT (Channel 7)  
Central Minnesota Television Co., Box 28, Alexandria, Minn. RO 3-5166.

Duluth-Superior (Wis.)  
KDAL-TV (Channel 3) CBS, ABC  
KDAL, Inc., 218 Bradley Bldg., Duluth, Minn.; RA 2-4466.  
Operation: 1954; TV sets in area: 326,690.

WDSM-TV (Channel 6) NBC, ABC  
Northwest Publications, Inc., WDSM Bldg., Duluth, Minn. 55802; 727-8484.  

**Operation:** 1954; TV sets in area 329,300.

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**WDUL-TV (Channel 10)**

WDUL Television Corporation, 2230 N. Farwell Avenue, Milwaukee.

**Hibbing**

**WIRT-TV (Channel 13)**

Carl Bloomquist, 715 Grant Avenue, Eveleth, Minn.; Phone: Sherwood 1-2520.

**International Falls**

**KIFS (Channel 11)**

Minneonta Television, Inc., Chamber of Commerce Bldg., 2nd Avenue, and 4th Street, International Falls, Minn.

**Mankato**

**KEYC-TV (Channel 12)**

Lee Broadcasting Corp., P. O. Box XII, Mankato, Minn.

**Minneapolis-St. Paul**

**KMSP-TV (Channel 9)**

United Television, Inc., 120 So. 9th St., Minneapolis 2, Minn.; FE 9-8811.


**Operation:** 1955; TV sets in area: 798,500.

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**KSTP-TV (Channel 5) NBC**

 Hubbard Broadcasting, Inc., 3415 University Ave., St. Paul 55114 or Minneapolis 14, Minn. 55414; 645-2724.


**Operation:** 1948.

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**WCCO-TV (Channel 4) CBS**

Midwest Radio-TV, Inc., 50 South 9 St., Minneapolis 2, Minn.; PFeedral 8-0552.


**Operation:** 1949; TV sets in area: 810,000.

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**WTCN-TV (Channel 11)**

WTCN-TV, Inc., 2925 Dean Blvd., Mpls. Minn. 55416; 927-8881.


**Operation:** 1965; TV sets in area: 788,800.

**Rochester**

**KROC-TV (Channel 10) NBC**


**Operation:** 1958; TV sets in area: 367,300.

**St. Paul**

**KTCA-TV (Channel 2, educational and KTCI-TV, Channel 17)**

1640 Como Ave., St. Paul, Minn. 55108; Phone: 645-5655.


**Operation:** 1957.

**MISSISSIPPI**

**Columbus**

**WCBI-TV (Channel 4) CBS, NBC**

Columbus Television, Inc., owner, Colum-bus, Miss.; PAirfax 8-5631.


**Operation:** 1956; TV sets in area: 146,300.

**Greenwood**

**WABG-TV (Channel 6) ABC**

Mississippi Telecasting Co., Inc. P. O. Box 414, Greenwood, Mississippi, 3-4001.

**Operation:** 1949 (on air date Oct. 20, 1959).

483
Jackson

WJTV (Channel 12) CBS basic, ABC

Capitol Broadcasting Co., P. O. Box 8187, Jackson, Miss. 39204; Phone: 601-372-6311.


Operation: 1954; TV sets in area: 316,700.

WLBT (Channel 3) NBC-ABC

Lamar Life Broadcasting Co., 715 South Jefferson, Jackson, Miss.; Phone: FL 2-2691.


Operation: 1953; TV sets in area: 287,000.

Laurel-Hattiesburg

WDAM-TV (Channel 7)

South Mississippi Television Co., P. O. Box 1649, Hattiesburg, Miss.


Operation: 1956; TV sets in area: 164,700.

Meridian

WCOC-TV (Channel 30)

Mississippi Broadcasting Co., WCOC Building, Meridian, Miss.

Withers Gavin, pres. & gen. mgr.


WTOK-TV (Channel 11) CBS basic, NBC, ABC

Southern Television Corp., Southern Bldg., Box 2988, Meridian, Miss.; 3-1441.


Operation: 1953; TV set in area: 151,900.

Tupeko

WTVW (Channel 9) NBC

WTVW, Inc., Beech Springs Rd., Box 350, Tupelo, Miss.; TV 2-7620.

Frank K. Spain, pres.; William B. Landers, prog. dir.; Charles H. Hicks, Jr., gen. & comm. mgr.; James Stembridge, op. supvr.; James D. Green, chief eng.

Operation: 1957; TV sets in area: 80,000.

MISSOURI

Cape Girardeau

KFVS-TV (Channel 12) CBS

Hirsch Broadcasting Co., Box 422, 324 Broadway, Cape Girardeau, Mo.; Phone: EDgewater 5-5511.


Operation: 1954.

Columbia

KOMU-TV (Channel 8) NBC, ABC

The Curators of the University of Missouri, Highway 63, South, Columbia, Mo.; Gibson 2-1122.


Operation: 1953; TV sets in area: 142,320.

Hannibal Mo.-Quincy, Ill.

KHQA-TV (Channel 7) CBS, ABC

Lee Broadcasting, Inc., 2333 Palmyra Rd., Hannibal, Mo.; AC-4-2762; WCU Bldg., Quincy, Ill.; BAldin 2-6200.


Operation: 1953; TV sets in area: 121,000.

Jefferson City

KRCG-TV (Channel 13) CBS


Operation: 1955; TV sets in area: 131,300 3-7260.

KODE-TV (Channel 12) CBS, ABC

Gilmore Broadcasting Corp. of Missouri, (Licensee) 1928 W. 13th St., Joplin, Mo.; M'Affair sales mgr.; Ron Robson, oper. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 151,200.
KOAM-TV (Channel 7)  
(See Pittsburg, Kansas)  

Kansas City  

Joplin  
KCVO-TV (Channel 5) CBS  
Meredith Broadcasting Co., 125 E. 31st St., Kansas City, Mo. 64108; JEfferson 1-6789.  

KMBC-TV (Channel 9)  

WDAF-TV (Channel 4) NBC  
Kirkville-Ottumwa (Iowa)  
KTVO (Channel 3) CBS, NBC, ABC  
Broadcast Center, Ottumwa, Ia.; MUrray 2-4535.  
Daniel C. Palen, gen. mgr.; Alvin Britz, bus. mgr., prog. dir.; Frank A. Douma, dir. public information; Gerald F. Dreger, dir. eng.; nat'l rep., George P. Hollingbery.  
Operation: 1955; TV sets in area: 1,004.  

Kirkville-Ottumwa (Iowa)  

ST. JOSEPH  
KFEQ-TV (Channel 2) CBS, ABC  
Mid-States Broadcasting Company, 40th & Faraon Streets, St. Joseph, Mo.; ADams 3-2528.  
Operation: 1953; TV sets in area: 187,800.  

ST. LOUIS  
KETC (Channel 9) (non-com)  
St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis, Mo. 63130; VOlunteer 3-0995.  
Operation: 1954; TV sets in area: 800,000.  

KMOX-TV (Channel 4) CBS  
CBS, Inc., 1215 Cole St., St. Louis, Mo. 63106; MAin 1-9100.  
Operation: 1958; Est. TV sets in area: 850,000.  

KPLR (Channel 11)  
220 Television, Inc., Video City, 4935 Lindell Bldg., St. Louis, Mo. 63108; FOrest 7-7211.  
Operation: 1956; TV sets in area: 927,600.  

KSD-TV (Channel 5) NBC  
The Pulitzer Publishing Co., 1111 Olive St., St. Louis, Mo. 63101; MAin 1-1111.  
Operation: 1947; TV sets in area: 967,000.  

KTVI (Channel 2) ABC  
Signal Hill Telecasting Corp., 5915 Bertold Ave., St. Louis 10, Mo.; Mission 7-7777.  
Operation: 1953; TV sets in area: 967,000.  

SEDALIA  
KMOS-TV (Channel 6)  
Jefferson Television Co., 2100 W. Broadway, Sedalia, Missouri; TAYlor 6-1651.  

485
Springfield
KTTV (Channel 10) CBS
Independent Broadcasting Co., P. O. Box 1716 S.S.S. Springfield, Mo. 65805. Area Code 417; UN 2-7474.
Operation: 1953; TV sets in area: 186,400.

KYTV (Channel 3) ABC, NBC
Operation: 1953; TV sets in area: 228,700.

MONTANA
Billings
KOOK-TV (Channel 2) CBS Primary, ABC
The Montana Network, 3203. 3rd Ave. N. P.O. Box 2537, Billings, Mont.; Tel.: 406-252-5611.
Operation: 1953; TV sets in area: 80,600.

KULR-TV (Channel 8)
Crain-Snyder Television, Inc., P. O. Box 2512, Billings, Mont.

Butte
KXLF-TV (Channel 4) NBC, ABC, CBS
Garryowen Butte TV, Inc., 1003 S. Montana St., Butte, Mont. 59701; Phone: 792-9111.
Operation: 1956; TV sets in area: 109,000.

Missoula
KMSO-TV (Channel 13) CBS, ABC, NBC
Mosby's Inc., 340 W. Main, Missoula, Mont.; Tel.: 549-4169.
Operation: 1954; TV sets in area: 60,300.
KMSO-TV, Inc., Box 1503, Missoula, Mont. 59801; 543-8313.
Operation: 1954; TV sets in area: 80,000.

NEBRASKA
Hastings
KHAS-TV (Channel 5) NBC
Nebraska Television Corp., Highway 281, Box 578, Hastings, Neb.; Phone: 3-1321.
Operation: 1956; TV sets in area: 109,000.

Hay Springs
KDUH (Channel 4)
Duhamel Enterprises, Inc., P.O. Box W, Hay Springs, Nebraska. ME 8-2741. (satellite of KOTA-TV).
Hayes Center
KHPL-TV (Channel 6) CBS
(Satellite of KHOL-TV, Kearney, Neb.)
Bi-States Co., 414 East Ave., Holdrege, Neb.; WYman 5-5952.
Operation: 1956; TV sets in area: 20,000.

Kearney
KHOL-TV (Channel 13) ABC
Bi-States Co., 414-416 East Ave., Holdrege, Nebr.; WYman 5-5952. (Also operates KHPL-TV, Hayes Center, Neb.)
Operation: 1953; TV sets in area: 161,700.

Lincoln
KOLN-TV/KGIN-TV (Channels 10 & 11) CBS
Cornhusker Television Corp., 40th & W Strts., Lincoln, Nebr. 68501; Phone: 434-8251.
Operation: 1953; TV sets in area: 294,000.

North Platte
KNOP-TV (Channel 2) NBC
North Platte Television, Inc., P. O. Box 749, North Platte, Nebraska 69101; Tel.: 532-2222.
Operation: 1958; TV sets in area: 35,600.

Scottsbluff
KSTF (Channel 10) (Satellite of KFBC-TV, Cheyenne, Wyo.)
Frontier Broadcasting Co., 2923 E. Lincolnway, Cheyenne, Wyo.; 4-4461.

Omaha
KETV (Channel 7) ABC
Operation: 1957; TV sets in area: 400,000.

KOMO-TV (Channel 3) NBC
May Broadcasting Co., 2615 Farnam St., Omaha, Neb. 68131; Phone: 345-3333.
Operation: 1949; TV sets in area: 400,000.

WOW-TV (Channel 6) CBS
Meredith WOW, Inc., 3501 Farnan St., Omaha 31, Neb.; Phone: 346-3400.
Fred O. Bohen, chmn. of bd.; E. T. Meredith, pres.; Frank Furbrush, sec.; H. Y. Engeldinger, treas.; Frank P. Fogarty, vice-pres.; Howard Stahlaker, vice pres. & gen. mgr.; Bill McBride, sta. mgr.; Bill McNamara prog. dir.; Glenn Flynn, dir. of eng.; Mike Byrne, prom. mgr.; nat'l rep., Blair-TV.
Operation: 1949; TV sets in area: 350,000.

Henderson-Las Vegas
KORK-TV (Channel 2) NBC
Southern Nevada Radio & TV Co., P.O. Box 550, 4850 Boulder Highway, Las Vegas, Nev.; 382-1760.
Las Vegas
KLAS-TV (Channel 8) CBS
Las Vegas Television, Inc., 250 E. Desert Inn Road, Las Vegas, Nev.; 735-7511.
Hank Greenspun, pres.; Ursula Schindler, bus. mgr.; Mark Smith, manager; Norman White, local sls. mgr.; nat’l rep., Avery-Knodel.
Operation: 1953; TV sets in area: 80,800.

KSHO-TV (Channel 13) ABC
Television Co. of America, Inc., P. O. Box 2586, Las Vegas, Nev.; Phone: 735-4266.
Operation: 1956.

Reno
KOLO-TV (Channel 8) CBS primary, ABC
Nevada Radio-Television, Inc., Box 2610, St., Reno, Nev.; 3-0721.
Operation: 1953; TV sets in area: 90,000.

NEW HAMPSHIRE
Durham
WENH (Channel 11) (Non Com)

Manchester
WMUR-TV (Channel 9) ABC
United Television Co. of New Hampshire, Inc., 1819 Elm St., Manchester, N. H.; National 3-8061.
Operation: 1954; TV sets in area: 965,576

NEW JERSEY
Asbury Park
WRTV (Channel 58)
Atlantic Video Corp., (a wholly-owned subsidiary of Walter Reade-Sterling, Inc.) Mayfair House, Deal Rd., Oakhurst, N. J.; 201-531-1600.
Sheldon Gunsberg, vice pres.; Albert Floersheimer, Jr. sect.; Elliott Abrams, treas.
CP, not operating.

WOCN (Channel 52)
David E. Mackey, 207 W. Swissvale Ave., Pittsburgh, Pa.
CP, not operating.

New Brunswick
WTLV (Channel 19) (non-com)
New Jersey Department of Education 225 W. State St., Trenton, N.J.
CP, not operating.

NEW MEXICO
Albuquerque
KGGM-TV (Channel 13) CBS
New Mexico Broadcasting Co., Inc., 1414 Coal Ave., S.W., Albuquerque, N. M. 87104; Phone: 243-2285.

KNME-TV (Channel 5) (non com)
Regents of University of New Mexico and Board of Education, City of Albuquerque, 87106; 1801 Roma, N.E. 505-277-2121.

KOAT-TV (Channel 7) ABC
Teletation, 1377 University Avenue, N.W., Albuquerque, N.M.; Area Code 505-247-1010.
Operation: 1953; TV homes in area: 199,500.

KOB-TV (Channel 4) NBC Affiliate
Hubbard Broadcasting, Inc., 1430 Coal Ave., S.W., Albuquerque, N. M.; Chapel 3-4411.
Operation: 1948; TV sets in area 199,500.

Carlsbad
KAVE-TV (Channel 6) CBS,
Voice of the Caverns, Inc., 2907 W. Church St., Carlsbad, N. M. 88220; TUXedo 7-1181.
Operation: 1956; TV sets in area: 15,600.
Clovis
KICA-TV (Channel 12) CBS, ABC
Marshall Enterprises, Inc., 1000 Sycamore, Clovis, New Mexico; Tel.: 763-5511.
John H. Marshall, Jr., gen. mgr.; Bud Le-Roy, oper. mgr.; Bill Bassler, chief eng.;
Dave Neikirk, sls. mgr.
Operation: 1957.

Roswell
KWSU-TV (Channel 8) NBC, CBS, ABC
John A. Barnett, 1717 W. Second, Roswell, N. M. 88201; 505-622-6450.
dir.; C. M. Winslett, pgm. dir.; Wm. E. Kolb, chief eng.; nat'l rep., The Meeker Co., Inc.-
(Non-com).-89
Operation: 1953; TV sets in area: 94,100.

NEW YORK
Albany
WTEN (Channel 10)
Capital Cities Broadcasting Corporation,
Box 10, Albany, N.Y. 12201; Phone 436-4841.

WAST (Channel 13) ABC
Van Curler Broadcasting Corp., P. O. Box 4035, Albany 4, N.Y.; HEmlock 6-4791.
Operation: 1954; TV sets in area: 1,154,700.

WMHT (Channel 17) (non-com)
Mohawk-Hudson Council on Educational TV, Schenectady, N. Y.
Donald E. Schein, mgr.

Binghamton
WINR-TV (Channel 40)
Binghamton Press Co., Inc., 70 Henry St., Binghamton, N. Y.; Phone: RA 3-8251.

WNBF-TV (Channel 12) CBS
George Dunham, gen. Mgr., Donald Sny-
der, prgm. dir.; LeRoy Bertin, sales mgr.; Lamar Cox, eng.; nat'l rep., Blair-TV, Inc.
Operation: 1949; TV sets in area: 322,000.

WQTV (Channel 46) (non-com)
U. of State of New York, State Education Dept., Albany, N. Y.
CP, not operating.

Buffalo
WBEN (Channel 4) CBS
WBEN, Inc., 2077 Elmwood Ave., Buffalo 7, N. Y.; Phone: TR 6-0930.

WGR-TV (Channel 2) NBC
Taft Broadcasting Company.
Operation: 1954; TV sets in area: 806,636.

WKBW-TV (Channel 7)
WKBW-TV, Capital Cities Broadcasting Corp., 1420 Main St., Buffalo. 14209.

WNED-TV (Channel 17)
Western New York Educational TV Association, Inc., Lafayette Hotel, Buffalo, N. Y.; Phone: TL 4-4756.

WNYT-TV (Channel 29)
Frontier Television, Inc., 4498 Main St., Buffalo 26, N. Y.; CI-2682.
CP, not operating.

WTVF (Channel 23)
U. of State of New York, State Education Dept., Albany, N. Y.
CP, not operating.
Carthage-Watertown
WCNY-TV (Channel 7) CBS, ABC, NBC
The Brockway Co., Box 211, Watertown, N.Y., SUNset 2-2600; Sales SUNset 8-3800.
Operation: 1954; TV sets in area: 156,920.

Elmira
WSYE-TV (Channel 18) NBC
[Satellite of WSYR-TV, Syracuse, N. Y.]
Newhouse Broadcasting Corp., P. O. Box 314, Elmira, N. Y.
Operation: 1956; TV sets in area: 79,000.

Ithaca
WHCU-TV (Channel 20)
Cornell University, 212 E. State St., Ithaca, N. Y.
Michael R. Hanna, gen. mgr.
CP, not operating.

WIEF (Channel 14) (non-com)
U. of State of New York, State Education Dept., Albany, N. Y.
CP, not operating.

New York City
WABC-TV (Channel 7) ABC
American Broadcasting Companies; 1330 Ave of Americas, N. Y., N. Y. Phone: LT 1-7777.
Operation: 1948; TV sets in area: 5,300,000.

WNBC-TV (Channel 4) NBC
WNBC-TV, 30 Rockefeller Plaza, New York, N. Y. 10020; Circle 7-8300.
Operation: 1941; TV sets in area: 6,000,000.

WOR-TV (Channel 9)
RKO General Broadcasting, 1440 Broadway, New York 10018; L'Ongac 4-8000.

Mel Baily, prog. mgr.; William D. Kelly, chief eng.
Operation: 1944; TV sets in area: 5,491,700.

WNTA-TV (Channel 13)
(See Newark, N. J.)

WCBS-TV (Channel 2) CBS
CBS Television Stations, Division of Columbia Broadcasting System, Inc, 51 West 52 Street, New York, N. Y. 10019; 765-4321.
Operation: 1941; TV sets in area: 5,600,000.

WNBC-TV (Channel 31)
Seymour N. Siegel, exec. off.; J. de Prospo, exec. off.; Bernard Buck, prog. mgr.; Morris Kunins, chief eng.
Operating Municipal, non-commercial on Channel 31.
WPIX (Channel 11)


Operation: 1948; TV sets in area: 5,310,000.

WREG (Channel 25) (non-com)

University of State of New York, Albany.

Plattsburg-Burlington (Vt.)

WPTZ (Channel 5) NBC, ABC


Operation: 1954; TV sets in area: 196,500 (U. S.)—350,000 (Canada).

Rochester

WHEC-TV (Channel 10) CBS


Operation: 1959; TV sets in area: 333,610 (homes).

WROH (Channel 21) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

WROC-TV (Channel 8) NBC basic


Operation: 1949; TV sets in area: 349,000.

Schenectady

WRGB (Channel 6) NBC


Operation: 1939; TV sets in area: 1,154,700.

Syracuse

WHEN-TV (Channel 5) CBS basic

Meredith Syracuse Television Corp., 980 James St., Syracuse, N. Y. 13203; Tel. 474-8511.


Operation: 1948; TV sets in area: 480,000.

WHTV (Channel 43) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

WSYR-TV (Channel 3) NBC

Central New York Broadcasting Corp., 1030 James St., Syracuse, N. Y.; GR 4-3911.


Operation: 1950; TV sets in area: 525,000.

Utica

WKTV (Channel 2) ABC, NBC

Mid-New York Broadcasting Corp., P. O. Box 386; Utica, N. Y.; Phone REdwood 3-0404.


Operation: 1949; TV homes in area: 340,100.

NORTH CAROLINA

Asheville

WISE-TV (Channel 62) NBC


Operation: 1953; TV sets in area: 20,000.
WLOS-TV (Channel 13) ABC
Skyway Broadcasting Co., Box 2150, Asheville, N. C.; Alpine 4-4321. Box 3888, Greenville, S. C.; Cedar 9-8471.


Operation: 1954; TV sets in area: 713,000.

Chapel Hill
WUNC-TV (Channel 4) (non-com)
University of North Carolina, Chapel Hill, N. C. 27514; Phone: 919-933-1116.

John Young, dir. of TV, Chapel Hill E. W. Young, dir. of TV, Greensboro; Jack Porter, dir. of TV, Raleigh; Alan B. MacIntyre, dir. eng.

Operation: 1954.

Charlotte
WBTV (Channel 3) CBS, ABC
Jefferson Standard Broadcasting Co., One Julian Price Place, Charlotte 8, N. C.; Edison 3-8833.


Operation: 1949; TV sets in area: 1,169,900.

WSOC-TV (Channel 9) NBC, ABC
Carolina Broadcasting Company, P. O. Box 2536, Charlotte 1, N. C.; Franklin 6-8401.


Operation: 1957; TV sets in area: 675,500.

WUTV (Channel 36)
Century Advertising Co., Inc., 1 Television Place, Charlotte, N. C.

Durham
WTVD (Channel 11) CBS, NBC
Capital Cities Broadcasting Corp., 2410 Broad St., Durham, N. C. 27702; 477-2131.

Harmon L. Duncan and Floyd Fletcher, co-gen. mgrs.; Ernst Greup, prog. mgr.; Mike Thompson, sales & comm. mgr.; Roy Fullen, chief eng.; John Herrin, prod. coordinator; Clyde Knight, film dir.; Jim Rutherford, dir. of prom. & publicity; nat’l rep., Blair Television.

Operation: 1954; TV homes in area: 594,700.

Gastonia
WTXV (Channel 48)
Air-Pix Corp., Lowell, N. C.


CP, not operating.

Greensboro
WFMY-TV (Channel 2) CBS, ABC
Greensboro News Co., Phillips Avenue, Greensboro, N. C.; Phone BR 4-0114.


Operation: 1949; TV sets in area: 426,900.

New Bern
WNBE-TV (Channel 12) ABC
Piedmont Television Corp., Box 2325, New Bern, N. C.

Nathan Frank, pres.

Raleigh
WNAO-TV (Channel 28) CBS, ABC

Operation: 1953; TV sets in area: 332,800.
WRAL-TV (Channel 5) ABC
Capitol Broadcasting Co., P. O. Box 9583, Raleigh, N. C.; Vance 8-2511.
Operation: 1956; TV sets in area: 445,400.

Washington
WITN (Channel 7) NBC
Operation: 1953; TV sets in area: 120,700.

Wilminton
WECT-TV (Channel 6) NBC, ABC, CBS
Atlantic Telecasting Corp., 205 W. Shipyard Blvd. Wilmington, N. C.; Roger 3-4666.

Winston-Salem
WSJS-TV (Channel 12) NBC
Triangle Broadcasting Corp., 700 Coliseum Drive, Winston-Salem, N. C. 27102; PARk 5-2311.
Operation: 1953; TV homes in area: 596,500.

Grand Forks
Operation: 1953; TV sets in area: 23,000.

Dickinson
KXMB-TV (Channel 12) CBS
Community Television Corp., Box 110, Dickinson, N. D.; 2245-5133/4-5.
Operation: 1953; TV sets in area: 167,800.

Minot
KXJC-TV (Channel 10) ABC
KXMC TV, Inc., KXME Bldg., Minot, North Dakota; TE. 8-2104.
Operation: 1953; TV sets in area: 49,000.
KMOT (Channel 10) NBC-ABC
Meyer Broadcasting Co., Minot, N. D.; Box 1118; Phone 837-1101.

Pembina
KCND (Channel 12) ABC, NBC
Pembina Broadcasting Company, Box 191, Pembina, N. Dakota.
Richard Vincent, gen. mgr.; Aubrey Headley, chief eng.; nat'l rep., nat'l TV sales.

Valley City-Fargo
KXJB-TV (Channel 4) CBS
North Dakota Broadcasting Co., Inc., 4000 W. Main St., Fargo, N. D. AD-3-4461; TWX 701-221-6020.
Operation : 1954; TV sets in area : 186,000.

Williston
KUMV-TV (Channel 8)
Meyer Broadcasting Co., Fourth at Broadway, Bismarck, N. D.
William A. Eckberg, pres.; Robert Wilkins, sta. mgr.
Operation : 1957.

OHIO
Akron
WAKR-TV (Channel 49) ABC
Summit Radio Corp., 853 Copley Rd., Akron, Ohio 44330; 762-8811.
Operation : 1953; TV sets in area: 190,000.

Ashtabula
WICA-TV (Channel 15)
WICA, Inc., Box 738, Ashtabula, Ohio.
Phone: 216-993-2126

Cincinnati
WCET (Channel 48) (non com)
The Greater Cincinnati TV Educational Foundation, 2222 Chicasaw St., Cincinnati, Ohio 45219, 381-4033.
Nelson Schwab, Jr., pres. & chief exec. officer; Wendell H. Pierce, chmn. bd. of Trus-
Operation: 1948; TV sets in area: 988,000.

WLW-T (Channel 5) NBC
Avco Broadcasting Corp., 140 W. Ninth St., Cincinnati, Ohio 45202; Phone: 513-241-1822.
Operation: 1948; TV sets in area: 323,340.

WQXN-TV (Channel 54)
Robert W. Rounsaville, 3165 Mathieson
Drive, N. E., Atlanta, Ga.
CP, not operating.

Cleveland

KYW-TV (Channel 3) NBC
Westinghouse Broadcasting Co., Inc., 1403 East 6 Street, Cleveland 14, Ohio; SUPERior 1-4500.
Operation: 1948; TV sets in area: 1,347,800.

WEWS (Channel 5) ABC
Scripps-Howard Broadcasting Co., Euclid at E., 30 St., Cleveland, Ohio 44115; HENDerson 2-1500.
Operation: 1947; TV sets in area: 1,571,000.

WJW-TV (Channel 8)
Storer Broadcasting Company, 1630 Euclid Avenue, Cleveland 15, Ohio; TOWER 1-6080.
Operation: 1949; TV sets in area: 1,408,000.

Columbus

WBNS-TV (Channel 10) CBS
Dispatch Printing Co., 770 Twin Rivers Drive, Columbus, Ohio; Phone: 224-7121.
General Sales Office, 62 E. Broad Street, Columbus 15, Ohio; 224-7121.
Operation: 1949; TV sets in area: 1,650,000.

WLW-C (Channel 4) NBC
Crosley Broadcasting Corp., 3165 Olentangy River Rd., Columbus 2, Ohio; Phone: 263-5441.
Operation: 1949; TV sets in area: 705,000.

WOSU-TV (Channel 34) (non-com)
The Ohio State University, 2470 N. Starr Rd., Columbus, Ohio 43221; CY 3-6641.
Richard B. Hull, dir. Telecommunication Center; Raymond C. Giese, gen. mgr.; Warren S. Park, Jr., prog. mgr.; William F. Justin, chief eng.

WTVN (Channel 6) ABC
WTVN, Inc., 753 Harmon Ave., Columbus Ohio 43223; Phone: 228-5801.
Operation: 1949; TV sets in area: 727,000.

Dayton

WHO-TV (Channel 7) CBS
Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton 1, Ohio; 254-5311.
Operation: 1949; TV sets in area: 545,000.

WIFE (Channel 22)
Skyland Broadcasting Corp., 380 W. First St., Dayton 2, Ohio; Michigan 6501.
Ronald B. Woodyard, pres. & gen. mgr. CP, not operating.

WLW-D (Channel 2) NBC, ABC
Avco Broadcasting Corp., 4595 S. Dixie Highway, Dayton, Ohio 45401, AXminster 3-2101.

Operation: 1949; TV sets in area: 976,900.

Lima

WIMA-TV (Channel 35) NBC, CBS, ABC

WLOK, Inc., 1424 Rice Ave., Lima, Ohio; 225-3010


Operation: 1953; TV sets in area: 92,300.

Mansfield

WTVG (Channel 36)

Fergum Theatres, Inc., Madison Theatre, Mansfield, Ohio.


CP, not operating.

Oxford

WMUB-TV (Channel 14) NET-NAEB

Miami University, Radio-TV Center Bldg., Oxford, Ohio 3-2161. Ext. 323.


Steubenville

WSTV-TV (Channel 9) CBS, ABC

Rust Craft Broadcasting Company, WSTV Bldg., Broadcast Center, Steubenville, Ohio; 282-0911.


Operation: 1953; TV sets in area: 1,117-130.

Toledo

WSBP-TV (Channel 13) ABC, basic, NBC

The Storer Broadcasting Co., 136 Huron St., Toledo 4, Ohio; CH 8-6201.

George B. Storer, Jr., pres.; Keith Mc-


Operation: 1948; TV sets in area: 634,000.

WGTE-TV (Channel 30) (non com)

Greater Toledo ETV Foundation, Manhattan Blvd. at Elm, Toledo, Ohio.

WTOH-TV (Channel 79)

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. & secy.

CP, not operating.

WTOL (Channel 11) CBS Primary-NBC Secondary

Cosmos Broadcasting Corp., P.O. Box 715, Toledo, 0. 43601. Phone: 244-7411.


Youngstown

WFMJ-TV (Channel 21) NBC

The Vindicator Printing Co., 101 W. Boardman St., Youngstown 3, Ohio; Riverside 4-8611.


Operation: 1953; TV sets in area: 180,000.

WKBV-TV (Channel 27) CBS

WKBV Broadcasting Corp., 3930 Sunset Blvd., Youngstown, Ohio 44501; 216-782-1144.


Operation: 1953; TV sets in area: 514,000.

WXTV (Channel 73)

Community Telecasting Co., Box 150, Farrell, Pa.

CP, not operating.
WYTV (Channel 33)
WYTV, Inc., 3800 Shady Run Rd., Youngstown, O. Howard D. Duncan, Jr., gen. mgr.

WHIZ-TV (Channel 18) NBC, ABC
Southeastern Ohio Television System, Downard Rd., Zanesville, Ohio; Tel.: 453-0361; area code 614.
Allan Land, gen. mgr.; Robert Hodous, gen. mgr.; Reed Mellon, prog. dir.; Nate Milder, dir. of sales; William Hunt, chief eng.; Ralph Young, film oper. mgr.; nat'l rep., Savalli/Gates.
Operation: 1954; TV sets in area: 80,000.

OKLAHOMA
Ada
KTEN (Channel 10) ABC, CBS, NBC
Eastern Oklahoma Television Co., Inc., P. O. Box 10, Ada 6, Okla.; Federal-2-2211.
Bill Hoover, pres. & gen. mgr.; R. Jack Hoover, vice pres.; Fred Smith, chief eng.; Connie Larson, prog. dir.; nat'l rep., Eastman TV.
Operation: 1954; TV sets in area: 178,310.

Ardmore
KKTV (Channel 12) Ardmore, Okla.-Sherman, Texas
Texoma Broadcasters, Inc., Box 579, Sherman, Texas.
Operation: 1956.

Elk City
KSWB (Channel 8)
Southwest Broadcasting Co., Elk City.

Lawton
KSWO-TV (Channel 7) ABC
KSWO Television Co., Inc., P. O. Box 708, Lawton, Okla. Phone: ELgin 5-7000.
Operation: 1953; TV sets in area: 225,000.

Oklahoma City
KETA (Channel 13) (non-com)
Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla.; JE 6-2260, Ext 484, Norman.
Chas. F. Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.; Gillia Wood, chief eng.; Frank E. Draper, prod. supvr.
Operation: 1956.

KOCO-TV (Channel 5) ABC
Operation: 1954.

KOKH-TV (Channel 25)
Oklahoma City Public Schools, 1801 North Ellison, Oklahoma City 73106, Okla. CEntral 2-0581.

KWTY (Channel 9) CBS
Griffin-Leake TV, Inc., 7401 No. Kelley, Oklahoma City, Okla. 73114; Victor 3-6641.
Operation: 1953; TV sets in area: 614,800.

WKY-TV (Channel 4) NBC
Operation: 1949; TV sets in area: 399,700.

KOED-TV (Channel 11) (non-com)
Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla. Phone: JE 6-2260, ext. 484.
Charles Franklin Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.

KOTV (Channel 6) CBS
KOTV, Inc., Third & Frankfort Sts., Tulsa, Okla.; Phone: LUtHer 2-9233.
Operation: 1949; TV sets in area: 434,900.

KVYO-TV (Channel 2) NBC
Central Plains Enterprises, 3701 So. Peo-
Tulsa

KTUL-TV (Channel 8) ABC
Griffin-Leare TV, Inc., Box 9697, Tulsa, Okla.; Hickory 6-6184.

OREGON

Corvallis
KOAC-TV (Channel 7) State System of Higher Education, Oregon State University Campus, Corvallis, Oregon. Phone: 503-754-1311.
Robert C. Hinz, gen. mgr.; Ben Ballard, chief eng.

Eugene
KVAL-TV (Channel 13) Primary NBC
Eugene Television, Inc., Blanton Heights, P. O. Box 1313, Eugene, Ore.; 503-343-2551.

Klamath Falls
KOTI-TV (Channel 2) California-Oregon Television, Inc., Box 732, Klamath Falls, TUxedo 4-8131.
Operation: 1956.

Medford
KTVM-TV (Channel 5) CBS, ABC, NBC
Southern Oregon Broadcasting Co., P. O. Box 517, Medford, Ore.; Phone: 773-4581.
Operation: 1953.

Portland
KGW-TV (Channel 8) Pioneer Broadcasting Company, 1501 S.W. Jefferson St., Portland, Ore., 97201.
Walter Wagstaff, Station Manager.
Operation: 1956.

KOIN-TV (Channel 6) CBS
Mount Hood Radio & Television Broadcasting Corp., 140 S.W. Columbia St., Portland, Ore. 97201; Capitol 8-3333.
Operation: 1953; TV sets in area: 500,000.

Roseburg
KPIC (Channel 4) NBC primary (Affiliate of KVAL-TV, Eugene, Ore.) Southwest Oregon Television Broadcasting Corp., studio & office: 655 West Umpqua; Roseburg, Oregon. Phone: 672-4481. c/o KVAL, P. O. Box 1313, Eugene, Oregon.
Operation: 1956.

PENNSYLVANIA

Altoona
WFBG-TV (Channel 10) CBS
Operation: 1953; TV sets in area: 451,800.
**Erie**

WICU (Channel 12) ABC
Gibraltar Enterprises, Inc., 3514 State St., Erie, Pa.; GL 4-5201.
Operation: 1949; TV sets in area: 225,000.

**WSEE (Channel 35) CBS**
Great Lakes Television Co., 1220 Peach St., Erie, Pa.; Phone: 455-7575.

**WHP-TV (Channel 21) CBS**
WHP, Inc., 216 Locust St., Harrisburg, Pa.; 234-3211.
Operation: 1953; TV sets in area: 268,000.

**WTPA (Channel 27) ABC**
Div. of Newhouse Broadcasting Corp.; Syracuse, N. Y.; Studio: 3235 Hoffman St., Harrisburg, Pa.; Phone: CEdar 8-7171.
Operation: 1953; TV sets in area: 340,000.

**Johnstown**

WARD-TV (Channel 56) CBS, ABC
Operation: 1953; TV sets in area: 155,000.

**WJAC-TV (Channel 6) NBC, ABC**
WJAC, Inc., Hickory Lane, Johnstown, Pa.; 255-5831.
Operation: 1949; TV sets in area, 1,222,912.

**Lancaster**

WGAL-TV (Channel 8) NBC
Operation: 1949; TV homes in area: 1,461,800.

**WLAN-TV (Channel 21)**
Peoples Broadcasting Co., 252 N. Queen St., Lancaster, Pa.; EX. 4-7261.
CP, not operating; TV sets in area: 55,000.

**WLYH-TV (Channel 15)**
Television Hill, Lebanon, Pa.; Crestview 3-4551.
Jay Sondheim, general manager.
Operation, May 2, 1957.

**Lock Haven**

WBPZ-TV (Channel 32)
Lockhaven Broadcasting Corp., 132½ E. Main St., Lock Haven, Pa. Phone Lock Haven 4038 or 6786.

On the air.

**Philadelphia**

WCAU-TV (Channel 10) CBS
Bruce R. Bryant, vice-pres. & general manager; Alvin L. Hollander, program manager; Frank C. Beazley, general sales manager; Robert N. Pryor, director of promotion and information services; Robert Gross, director of engineering; Gorden West,
film operations manager; John Horstmann, operations manager; nat'l rep., CBS Television National Sales.

Operation: 1948; TV sets in area: 2,069,400.

WFIL-TV (Channel 6) ABC

Operation: 1947; TV sets in area: 2,346,500.

WHYY-TV (Channel 12) (non-com)
WHYY, Inc., 4548 Market St., Philadelphia, Pa., EV 2-9300; 5th & Scott Sts., Wilmington, Del.; OL 4-6255.
William Goldman, pres.; Warren A. Kratzer, exec. v.p. & gen. mgr.; Philip Klein, treasurer; Robert Hall, dir. engineering; Bruce Beale, prog. dir.; Irvin Ruby, business mgr.
Operation. 1963; TV sets in area: 3,006,000.

WPCA-N (Channel 17)
1230 E. Mermaid Lane, Phila. 18, Pa.; CH 8-3628.

KYW-TV (Channel 3) NBC
Group W (Westinghouse Broadcasting Co.), 1619 Walnut St., Philadelphia, Pa. 19103; LOCust 4-3700.
Frank Tooke, area vice pres.; Fred E. Walker, gen. mgr.; Win Baker, prog. mgr.; Earl Higgins, bus. mgr.; Mike Hauptman, promo. mgr.; Dave Henderson, sales mgr.; Sid Stadig, chief eng.; Jim Munro, public rel. dir.; Herb Farber, research dir.; nat'l rep. TVAR
Operation: 1941; TV sets in area: 2,275,000.

WQEX (Channel 16) (non com)
Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh 13, Pa.; MUSEUM 3-1300.
Same staff as WQED above.

WQED (Channel 13) (non-com)
Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh 13, Pa.; MUSEUM 3-1300.
Operation: 1954; TV sets in area: 636,000.

WTAE (Channel 4) ABC
Franklin C. Snyder, vice pres. & gen. mgr.; Alan Trench, vice pres. & gen. sls. mgr.; David Murray, prog. mgr.; Louis P. Wagner, chief eng.; John E. Hinkle, Jr., asst. treas.,

Scranton-Wilkes-Barre

WNEP-TV (Channel 16) ABC
Operation: 1954; TV sets in area: 352,375.

WNEP-TV (Channel 16) ABC
Operation: 1954; TV sets in area: 352,375.

Scranton-Wilkes-Barre

WNEP-TV (Channel 16) ABC
Operation: 1954; TV sets in area: 352,375.

Scranton-Wilkes-Barre

WNEP-TV (Channel 16) ABC
Operation: 1954; TV sets in area: 352,375.

Scranton-Wilkes-Barre

WNEP-TV (Channel 16) ABC
Operation: 1954; TV sets in area: 352,375.

Wilkes-Barre

WBRE-TV (Channel 28) NBC
WBRE-TV, Inc., 62 S. Franklin St., Wilkes-Barre, Pa.; VAlley 3-3101.
Operation: 1953; TV sets in area: 430,000.

York

WSBA-TV (Channel 43) CBS
Operation: 1952; TV sets in area: 74,370.

RHODE ISLAND

Providence

WJAR-TV (Channel 10) NBC
The Outlet Co., 176 Weybosset St., Providence, R. I.; GAspee 1-8255.
Operation: 1949; TV sets in area: 1,098,200.

WPRO-TV (Channel 12) CBS
Capital Cities Broadcasting Corporation, 24 Mason St., Providence 2, R. I.; 401-521-4000.
Operation: 1955; TV sets in area: 1,606,400.

SOUTH CAROLINA

Anderson

WAIM-TV (Channel 40) ABC, CBS
Wilton E. Hall, owner; Glenn P. Warnock, gen. mgr.; Robert Baldwin, dir. of eng.; John McCallum, dir. of sales; Betty K. Black, prog. dir.; nat'l rep., Devney.
Operation: 1953; TV sets in area: 172,00.

Augusta

WRDW-TV (Channel 12) CBS
Rust Craft Greeting Cards, Inc., 1301 George Ave., North Augusta, South Carolina; Phone: 824-5432; Area code: 803.

Camden

WACA-TV (Channel 14)
CP. not operating.

Charleston

WCSC-TV (Channel 5) CBS
Operation: 1953; TV sets in area: 408,200 (Apr).
WUSN-TV Channel 2) ABC
Reeves Broadcasting Corp., P. O. Box 879, Charleston, S.C.; 884-4141.

Columbia
WIS-TV (Channel 10) NBC
Operation: 1953; TV sets in area: 294,400.

WNOK-TV (Channel 19) CBS
Operation: 1953; TV sets in area: 290,000.

Florence
WBTW (Channel 13) CBS, ABC
Operation: 1954.

Greenville
WFBC-TV (Channel 4) NBC
Southeastern Broadcasting Corp., 505 Roperford St., Greenville, S. C.; CE 9-1321.
Operation: 1953; TV sets in area: 400,100.

WGVL (Channel 23)
Greenville Television Co., Calhoun Towers, Greenville, S. C.; 5-0471. CP, not operating.

Spartanburg
WSPA-TV (Channel 7) CBS
Operation: 1956; TV sets in area: 470,500.

SOUTH DAKOTA
Aberdeen
KXAB-TV (Channel 9) NBC
(Affiliated with KXJB-TV, KXMB-TV, KXMC-TV).
North Dakota Broadcasting Co., 4000 W. Main Avenue, Fargo, N. D. KXAB-TV, Country Club Rd., Aberdeen, S. Dak.; BA 5-43 50; TXW AD 8399.
John W. Boler, pres.; Frank Lokey, sta. mgr.

Deadwood
KDSJ-TV (Channel 5)
(Satellite of KRSO-TV, Rapid City, S. D.)
The Heart of the Black Hills Stations, P. O. Box #567, Deadwood, S. D.

Florence
KDLG-TV (Channel 3) CBS, ABC
(Satellite of KELO-TV, Sioux Falls, S. D.)
Operation: 1955; TV sets in area: 294,400.

Mitchell
KORN-TV (Channel 5)
Rapid City
KOTA-TV (Channel 3) CBS, ABC
Duhamel Broadcasting Enterprises, Duhamel Bldg., 6th & St. Joe Streets, Rapid City, South Dakota, P. O. Box 1752; 605-342-2000.
Operation: 1954; TV sets in area: 66,700.

KRSD-TV (Channel 5) NBC, ABC
Reliance
KPLO-TV (Channel 6) CBS, ABC
Sioux Falls
KELO-TV (Channel 11) ABC, CBS
Jackson
WJHL-TV (Channel 11) CBS-ABC
Johnson City
Knoxville

TENNESSEE

Chattanooga
WDEF-TV (Channel 12) CBS
Roy H. Park, Broadcasting of Tennessee, Inc., Broadcast Center, 3300 Broad St., Chattanooga, Tenn. 37402. 267-3392.
Operation: 1954; TV sets in area: 300,000.

WRCB-TV (Channel 3) NBC
WTVC (Channel 9) ABC
Jackson

WTVC [Channel 9] ABC
Martin Theatres of Georgia, Inc., 410 West 6th St., Chattanooga, Tenn., AM 6-4151.
Operation: 1958; TV sets in area: 297,100.

WJHL-TV (Channel 11) CBS-ABC
Jackson

WJHL-TV, Rust Craft Broadcasting Co., 1214 McCallie Ave., Chattanooga, Tenn.; code 615, 968-1505.
Operation: 1953; TV sets in area: 232,300.

WATE-TV (Channel 6) NBC
Knoxville

Peoples Broadcasting Corporation, 1306 Broadway, N. E. Knoxville, Tennessee: Phone 524-4651.
Operation: 1953; TV sets in area: 556,100.
WBIR-TV (Channel 10) CBS
Southeastern Broadcasting Corp., Greeneville, South Carolina.
Operation: 1956; TV sets in area: 271,640.

WTVK (Channel 26) ABC
South Central Broadcasting Corp., Memorial Park Road on Sharps Ridge, Knoxville, Tenn.; 5-2113.
Operation: 1953; TV sets in area: 200,000.

Memphis
WHBQ-TV (Channel 13) ABC
RKO General, Inc. (N. Y.), 485 So. Highland Ave., P. O. Box 11407, Memphis 1, Tenn.; 323-7661.
Operation: 1953; TV sets in area: 502,500.

WKNO-TV (Channel 10) (non-com)
Memphis Community Television Foundation, Memphis State University, Box 80,000, Memphis, Tenn., 38111; Tel.: 458-2521.
Operation: 1956; TV sets in area: 400,000.

WMCT (Channel 5) NBC
Scripps-Howard Broadcasting Co., 1960 Union Ave., Memphis 4, Tenn.; Phone: Broadway 4-8515.
Operation: 1948; TV sets in area: 524,100.

WREC-TV (Channel 3) CBS
Cowles Broadcasting Service, Hotel Peabody Bldg., Memphis 3, Tenn.; J@ckson 5-1313.
Operation: 1955; TV sets in area: 508,400.

Nashville
WLAC-TV (Channel 5) CBS
WLAC-TV, Inc., 159 Fourth Ave., N., Nashville 3, Tenn.; C@apel 2-4331.
Operation: 1954; TV sets in area: 445,000.

WSIX-TV (Channel 8) ABC
WSIX, Inc., Broadcast Center, 441 Murfreesboro Road, Nashville 10, Tenn.; Tel.: 255,5431.
Operation: 1953; TV sets in area, 468,900. 747-9000.

WSM-TV (Channel 4) NBC
WSM, Inc., P. O. Box 100, Nashville, Tenn.; Phone: 615-291-4975.
Operation: 1950; TV sets in area: 535,600.

TEXAS
Abilene
KRBC-TV (Channel 9) NBC

Amarillo
KFDA-TV (Channel 10) CBS
Bass Broadcasting Company, P. O. Box 1400, Amarillo, Texas; EV 3-2226.

Operation: 1953; TV sets in area: 162,400.

KGNC-TV (Channel 4) NBC
Stauffer Publications, Inc., 2000 N. Polk St., Box 751, Amarillo, Tex. 79105; Phone: 806-383-3321.


KVII (Channel 7)
A John Walton Station, Vaughn Bldg., Box 925, Amarillo, Texas; Phone: 3-1787.

Austin
KTBC-TV (Channel 7) CBS, NBC, ABC
The Texas Broadcasting Corp., Box 1209, Austin 63, Tex.; Greenwood 2-2424.
Operation: 1952.

Beaumont
KBMT-TV (Channel 12) ABC
Television Broadcasters, Inc., Box 1550, Beaumont, Texas; Phone: Terminal 3-7512.
Robert C. Corrie, Jr., vice pres. & gen. mgr.; Doug Thompson, gen. sls. mgr.; Jeff Penherton, pgm. dir.; Dave Hendrichs, chief eng.; nat'l rep., Paul H. Rayner Co.

KFDJ (Channel 6) CBS
Beaumont Broadcasting Corp., P. O. Box 5566, 2955 Interstate 10 East, Beaumont, Texas; Phone: TWinbrook 2-6622.
Operation: 1955; TV sets in area: 206,100.

Big Spring
KWAB-TV (Channel 4) CBS, ABC
Grayson Enterprises, Inc., 2500 Kentucky Way, Big Spring, Tex.; AM 4-6325.
Operation: 1956; TV sets in area: 76,400.

Bryan
KBTX-TV (Channel 13) CBS, ABC
Brazos Broadcasting Co., E. 29th St., P. O. Box 8230, Bryan, Texas 77801; Victor 6-7777.
Operation May, 1957; TV sets in area 116,700.

Corpus Christi
KRIS-TV (Channel 6) NBC
Gulf Coast Broadcasting Co., Box 840, Corpus Christi, Tex.; Tulip 3-6511.
Operation: 1956; TV sets in area: 116,780.

Dallas
KERA-TV (Channel 13) (non com)
Area Educational TV Foundation, 3000 Harry Hines Blvd., Dallas, Texas 75201.

KRLD-TV (Channel 4) CBS
Dallas Times Herald, 1101 Patterson St., Dallas 2, Texas; Riverside 2-6811.
Operation: 1949; TV sets in area: 864,100.

WFUA-TV (Channel 8) ABC
A. H. Belo Corp. (parent organization for The Dallas Morning News, WFAA Radio and WFAA-TV), Communications Center, Dallas, Texas 75222; Phone: Riverside 8-9631.
James M. Moroney, Sr., chairman of the bd.; Joseph M. Dealey, pres.; James M. Moroney, Jr., vice pres. & treas.; Mike Sha-

El Paso

KELP-TV (Channel 13)

KELP Television, 4530 Delta, Box 9924, KE 3-5911.


Operation: 1949; TV sets in area: 865,000.

Operation: 1956; TV sets in area: 120,000.

KROD-TV (Channel 4) CBS


Operation: 1953; TV sets in area: 152,000.

KTSM-TV (Channel 9) NBC


Operation: 1953; TV sets in area: 145,000.

XEJ-TV (Channel 5) (Mexican Border—Juarez)

Television de la Frontera, S.A., Box 442, El Paso, Texas; 111-511.


Operation: 1954.

Fort Worth

KVT (Channel 11)

WKY Television System, Inc., 4801 W. Freeway, Fort Worth, Texas; PE 8-1951.


Operation: 1957; TV sets in area: 864,100.

WBAF-TV (Channel 5) NBC


Operation: 1948; TV sets in area: 832,700.

Harlingen

KGST-TV (Channel 4) CBS, ABC

Harbenito Broadcasting Co., Inc., Box 711, Harlingen, Texas; Garfield 3-3910. McAllen, Texas, Casa de Palmas Hotel, MU 6-1141.


Operation: 1953; TV sets in area: 82,000.

Houston

KHOU-TV (Channel 11)

Gulf Television Corp., P. O. Box 11, Houston 1, Texas; JA 9-4811.


Operation: 1953; TV sets in area: 560,000.

KHTV (Channel 39)

KHTV, 7700 West Park Drive, Houston, Tex.; SUNset 1-3930.


CP; begin operating 12/1/66.

KPRC-TV (Channel 2) NBC

Houston Post Co., P. O. Box 2222, Houston, Texas; NA 2-2950.


Operation: 1949; TV sets in area: 590,000.
KTRK-TV (Channel 13) ABC
Houston Consolidated Television Company,
mailing address: P. O. Box 12, Houston 1,
Texas; offices and studios: 3310 Bissonnet,
Houston, Texas; Phone: MO. 6-0713; TWX:
HO, 1072. Transmitter: Almeda, Texas.
John T. Jones, Jr., pres.; Willard E. Wal-
bridge, exec. vice-pres. & gen. mgr.; William
F. Bennett, commercial mgr.; Howard Finch,
prog. mgr.; Earl Scholton, bus. mgr.; Mrs.
Mary Peterson, pub. service dir.; Wayne
Thomas, prod. dir.; M. B. Johnson, film dir.;
Paul Montague, art & adv. dir.; Lila Gordon,
pub. rel. dir.; Ray Conaway, news dir.;
Guy Savage, sports dir.; Jess Mitchell, chief
studio eng.; Robert Sutton, chief transmitter
eng.; spot sales rep., George P. Hollingbery
Company.
Operation: 1954; TV sets in area: 564,569.

KUHT (Channel 8) (non-com)
University of Houston, 4513 Cullen Blvd.,
Houston 4, Texas; CAPitol 4-0141.
Roy Barthold, mgr.; Al Leverick, chief
eng.
Operation: 1953; TV sets in area: 500,000.

Laredo
KGNS-TV (Channel 8) CBS, NBC, ABC
Southwestern Operating Co., 820 Convent
Ave., Laredo, Tex.; Randolph 3-3674.
Pat Miller, gen. mgr.; Velia Castillo, prog.
dir.; nat'l rep., Venaro, Torbet & McConnell,
Inc.
Operation: 1956; TV sets in area: 15,000
(and 5,000—Mexico).

Lubbock
KCBD-TV (Channel 11) NBC
Bryant Radio & Television, Inc., Box 1507
Lubbock, Texas 79408; SHerwood 4-1414.
Joe H. Bryant, pres. & gen. mgr.; George
L. Tarter, vice-pres. & comm. mgr.; Robert
L. Snyder, secy.-treas. & bus. mgr.; Bill
Taylor, prog. mgr.; Frank Lee, chief eng.;
Ray Poindexter nat'l sales; nat'l rep., Blair
& Associates.
Operation: 1953; TV sets in area: 140,000.

KLBP-TV (Channel 13) CBS, ABC
Grayson Enterprises, Inc., 7400 College
Ave., Lubbock, Tex.; SHerwood 4-2345.
Walter M. Windsor, exec. v.p., gen. mgr.;
John Vera, nat'l sls. mgr.; Ford Robertson,
lc. sls. mgr. T. F. Evans, chief eng.; Don A.
Moore, prog. dir.; nat'l rep. National Tele-
vision Sales, Inc.
Operation: 1952; TV sets in area: 188,000.

KTXT-TV (Channel 5)
Texas Technological College, Lubbock,
Texas; PO 2-8811.

Lufkin
KTRM-TV (Channel 9) NBC, ABC, CBS
Forest Capital Communications Corp., Box
729, Lufkin, Tex.; 634-7771.
Fred C. Hill, pres. & gen. mgr.; Marshall
Pengra, vice-pres., sec. & treas.; Royce
Christenson, comm. mgr.; Bill Carter, prog.
dir.; nat'l rep., Venard, Torbet & McCon-
nell, Inc.—Clyde Melville Co. (Southwest)

Midland
KMID-TV (Channel 2) NBC
Midessa Television Co., Inc, KMID-TV,
Midland, Texas; LO 3-2222.
J. Conrad Dunagan, pres.; W. D. Noel,
vice-pres.; E. G. Rodman, secy.-treas.; Ray
Hendron, gen. mgr.; Jerry Blair, sls. mgr.;
George Dolmas, prod. mgr.; nat'l rep., Ven-
ard, Torbet & McConnell, Inc.
Operation: 1953; TV sets in area: 126,325.

Monahans
KVKM-TV (Channel 9)
Tri-Cities Broadcasters, Drawer K, Mon-
haps, Texas. Phone: WIlson 3-2321.

Nacogdoches
KTES (Channel 19)
East Texas Broadcasting Company, Inc.,
Box 248, Nacogdoches, Texas.

Odessa
KOSA-TV (Channel 7) CBS
Trigg-Vaughn Stations, Inc., 1211 N.
Whitaker, Odessa, Tex.; PEmeral 7-8301.
Cecil L. Trigg, pres., John Vacca, vice-
pres. & gen. mgr.; Geo. C. Collie, vice-pres.
& nat'l sales mgr.; Ed Costello, vice-pres. &
stu.-sales mgr.; William R. Schock, chief
eng.; Al Helton, prog. mgr.; George Duesler,
Operation: 1956; TV sets in area: 152,000.

Port Arthur
KJAC-TV (Channel 4) NBC
Texas Goldcoast Television, Inc., 1748
Woodbrough Blvd., Port Arthur, Tex., YUkon
5-5557.
Carl D. Levy, exec. vice pres.; Roy D.
& treas.; Jack Dahner, comm. mgr.; Archie
Jones, chief eng.; nat'l rep., Blair TV.
Operation: 1957; TV sets in area: 167,000.

San Angelo
KCTV (Channel 8) CBS, ABC
Westex Television Co. Inc., P.O. Box 1941,
1011 E. 28th St., San Angelo, Texas; TWX
915-655-6612.
Houston H. Harte, pres.; Edward H.
Harte, vice-pres.; Bruce Meador, secy.
treas.; Hal Atkins, Jr., gen. mgr.; Donne
Glassett, lcl. sls. mgr.; Al Cobb, prog. dir.;
Charles Cathey, film dir.; Larry Charles-
worth, chief eng.; nat'l rep., Advertising
Time Sales, Inc.

Operation: 1953; TV sets in area: 46,852.

San Antonio
KWEX-TV (Channel 41)
The Spanish International Broadcasting
Co., 111 Martinez St., San Antonio, Tex.;
Phone: CA 7-1411.

Frank L. Fouce, pres.; Julian Kaufman,
v.p.; Rene Anselmo, v.p.; Emilio Nicolas,
gen. mgr.; Felix P. Majul, sls. mgr.; Leonard
E. Garcia, sta. oper. mgr.; Hector Rodriguez,
mdse. dir.; J. Manuel Calvo, bus. mgr.;
Pedro Majul, traffic mgr.; nat'l rep. Spanish
International Network Sales.

KENS-TV (Channel 5) CBS
Express Publishing Co., Ave. E & 4th
St., P. O. Box 2171, San Antonio 6; CApital
5-7411.

Houston H. Harte, pres.; Wayne Pearl,
v.p. & gen. mgr.; Kent Moore, prog. dir.; Bill
Lyde, nat'l sls. mgr.; Barney Wilson, reg.
sls. mgr.; Ray McMillan, chief eng.; nat'l
rep., Peters, Griffin, Woodward, Inc.

Operation: 1950; TV sets in area: 353,600.

KONO-TV (Channel 12)
Mission Telecasting Corp., 1408 N. Marys St.,
San Antonio, Zone 6, Tex.; CApitol
6-7611.

Bob A. Roth, pres. & comm. mgr.; James
M. Brown, vice-pres. & gen. mgr.; Lafay-
ette Ward, secy.; Perry Dickey, prog. mgr.;
Jack Roth, treas.; George W. Ing, dir. of eng.

Operation: 1957.

WOAI-TV (Channel 4) NBC
Southland Industries, Inc., P. O. Box 2641,
1031 Navarro St., San Antonio 6, Texas;
CApitol 7-4221.

Hugh Halff, Jr., chmn. of bd.; James M.
Gaines, pres., gen. mgr.; Charles L. Je-
ffers, vice-pres. eng.; George C. Beaurry, vice-
pres. & treas.; Edward V. Cheviot, station
mgr.; Robert Reed, prog. mgr.; Charles E.
Larkins, prom. mgr.; Eugene Richards,
merch. mgr.; Faye Leavitt, film mgr.; nat'l
rep., Edward Petry & Co., Inc.


Sweetwater-Abilene
KPAR-TV (Channel 12) CBS
Texas Key Broadcasters, Inc., Westgate
Center, Abilene, Texas; OWen 2-2222.

A. R. "Dick" Elam, pres., gen. mgr.;
John Chappel, sales mgr.; J. T. Allen, chief
engineer; nat'l rep., National Television
Sales, Inc.


Operation: 1953; TV sets in area: 145,000.

KAUZ-TV (Channel 6) CBS
Mid-Texas Broadcasting Corp., Box 2130, Wichita Falls, Tex.; 322-6957.


Operation: 1954; TV sets in area: 427,800.

UTAH

Logan

KUSU-TV (Channel 12)
Radio-Television Center, Utah State University Campus, Logan, Utah.

Ogden

KOET (Channel 9) Ed.
Ogden City Schools, 1538 Gibson Avenue, Ogden, Utah. 399-3456.

Harold R. Hickman, gen. mgr.; Louisa Agren, prog. dir.; Roy Mills, chief engineer; Glen Coles, prod. mgr.

Operation: 1960 (KVOG-TV), 1962 (KOET); TV sets in area: 52,000.

Salt Lake City

KCPX-TV (Channel 4) ABC
Screen Gems Broadcasting of Utah, Inc., 130 Social Hall Ave., Salt Lake City, Utah; 1DA 2-5681.


Operation: 1948; TV sets in area: 427,800.

KSL-TV (Channel 5) CBS
KSL, Inc., 145 Social Hall Ave., Salt Lake City, Utah; 84111; ELgin 5-4641.


Operation: 1958; TV sets in area: 334,000.

KUED (Channel 7)
University of Utah, Salt Lake City 12, Utah. 322-6336.

Rex L. Campbell, general manager.

KUVT (Channel 2) NBC
KUTV Inc., 179 Social Hall Ave., Salt Lake City 11, Utah; DA 2-2505.


Operation: 1953; TV sets in area: 145,000.

VERMONT

Burlington

WCAAX-TV (Channel 3) CBS


Operation: 1954; TV sets in area: U.S 150,000, Canada 270,000.

WPTZ (Channel 5)
(See Plattsburg, New York)

VIRGINIA

Bristol

WCYB-TV (Channel 5) NBC, ABC
Appalachian Broadcasting Corporation, Box 1009, Bristol, Virginia; 669-4161.


Operation: 1956; TV sets in area: 368,870.

Danville

WBTM-TV (Channel 24)
Piedmont Broadcasting Corp., 710 Grove St., Danville, Va.; SW 3-4411.


CP, not operating.

Hampton-Norfolk

WVEC-TV (Channel 13) ABC
Peninsula Broadcasting Corp., 110 Third St., Norfolk, Va.; MADison 7-7774; 1930 E. Pembroke Ave., Hampton, Va.; PA 2-6331.

Operation: 1953; TV sets in area: 363,000.

Harrisonburg
WSVA-TV (Channel 3) CBS, NBC, ABC
Gilmore Broadcasting Co. of Virginia, Rawley Pike, Harrisonburg, Va.; 434-4431.
Operation: 1953; TV sets in area: 138,000.

Lynchburg
WLVA-TV (Channel 13) ABC
Operation: 1953; TV sets in area: 316,000.

Newport News-Norfolk
WACH-TV (Channel 33)
CP, not operating.

Norfolk
WTAR-TV (Channel 3) CBS
WTAR Radio-TV Corp., 720 Boush St., Norfolk, Va.; Phone: MA 5-6711.
Operation: 1950; TV sets in area: 379,000.

Norfolk-Portsmouth-Newport News
WAVY-TV (Channel 10) NBC
Tidewater Teleradio, Inc., P. O. Box 1600, Norfolk, Va. 23501; MADison 7-2345 and 801 Middle St., Portsmouth, Va.; EXport 8-7331.
Operation: 1957.

Richmond-Petersburg
WXEX-TV (Channel 8) NBC
Petersburg Television Corp., 124 West Tabb St., Petersburg, Va.; REgent 3-7876. Box 8765, Richmond; Atlantic 8-2835.
Operation: 1955; TV sets in area: 398,600.

Richmond
WRVA-TV (Channel 12) NBC
Richmond Television Corp., P. O. Box 2370, 5710 Midlothian Pike, Richmond 18, Va.; BElmont 5-5461.
Operation: 1956; TV sets in area: 385,100.

Roanoke
WDBJ-TV (Channel 7) CBS
Times-World Corp., 2001 Colonial Ave., S.W., P. O. Box 227, Roanoke, Va.; Phone: ELgin 5-8611.
Operation: 1948; TV sets in area: 503,000.

WSLS-TV (Channel 10) NBC, ABC
Shenandoah Life Stations, Inc., Church
Ave. & Third St., Roanoke, Va.; DI 4-9226.
Operation: 1952; TV sets in area: 438,280.

WASHINGTON
Bellingham
KVOS-TV (Channel 12) CBS
KVOS Television Corp., 1151 Ellis St., Bellingham, Wash.; 734-4104.
Mitchell Wolfson, pres.; David Mintz, vice-pres. & gen. mgr.; John Price, chief eng.; Fred Elsethegan, sls. mgr.; nat'l rep., E. S. Summer (NY); PGW (Bal. of U.S.); Stov-in-Byles (Canada).
Operation: 1953; TV sets in area: 407,000.

Pasco
KEPR-TV (Channel 19) CBS, NBC, ABC
[Satellite of KIMA-TV, Yakima, Wash.]
Cascade Broadcasting Co., Inc., P. O. Box 702 Yakima, Wash.; Glencourt 29-111.
Operation: 1954; TV sets in area: 57,800.

Seattle
KCTS (Channel 9) (non-com)
Loren B. Stone, stat. mgr.; Kenneth Yeend, prog. dir.; John Boor, eng. dir.; William Mally, prod. mgr.; Hugh Laird, film dir.
Operation: 1954; TV sets in area: 700,000.

KING-TV (Channel 5) NBC
King Broadcasting Co., 320 Aurora Ave., North, Seattle, Wash., 98109; MUltual 2-3555.

KIRO-TV (Channel 7)
KIRO, Inc., 1530 Queen Anne Ave., North, Seattle, Washington 98109.

KOMO-TV (Channel 4) ABC
Fisher's Blend Station, Inc., 100 Fourth Ave., N., Seattle 9, Wash.; MA 4-6000.
Operation: 1953; TV sets in area: 849,965.

Spokane
KQ-TV (Channel 6) NBC
KQ, Inc., 4202 S. Regal, Spokane 34, Wash.; Phone: KEstone 4-0511.
Operation: 1952; TV sets in area: 358,600.

KREM-TV (Channel 2) ABC
King Broadcasting Co., 4103 So. Regal St., Spokane, Wash., 99203; KEstone 4-0423.

KXXL-TV (Channel 4) CBS
KXXL-TV (Spokane Television, Inc.), W. 500 Boone Ave., Spokane, Wash. 99201, Fairfax 8-9084.
Operation: 1953; TV sets in area: 358,600.

Tacoma
KPEC-TV (Channel 56) (non com)
Clover Park School District #400, Pierce County, 4400 Stellacoom Blvd., Tacoma, Wash. Phone: JUniper 8-5261, Ext. 421.

KTN-TV (Channel 11) CBS
Tacoma: South 11th and Grant Sts., Tacoma 5, Wash.; FULTON 3-2561, TWX TA-010 (studios and administrative offices); Seattle Studios & offices: Grosvenor House, 500 Wall St., Seattle Wash.; MUltual 2-0550, TWX 426X. Licensee: Tribune Publishing Co., Tacoma, Wash.
Max H. Bice, gen. mgr.; Dell Spencer, program dir.; Dick F. Engle, chief eng.; John Upham, sls. mgr.; Art Howard, nat'l sls. mgr.; Leonard Higgins, dir. news & spe-
cial events; nat'l rep., Edward Petry Co.
    Operation: March 1, 1953. TV sets in area: 646,100.

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KTVW (Channel 13)
KTVW, 5544 N. 35th St., Tamoca, Wash. 98407; Skyline 2-3544.
    Operation: 1953; TV sets in area: 750,000.

Vancouver
KVAN-TV (Channel 21)
KVAN, Inc., 707½ Main St., Vancouver Wash.
    Sheldon F. Sackett, pres.; D. Elwood Caples, vice-pres.
    CP, not operating.

Yakima
KIMA-TV (Channel 29) CBS, ABC
    Cascade Broadcasting Co., Radio & Television Center, P.O. Box 702, Yakima, Wash. 98901; Glencourt 29-111. Affiliated stations: KEFR-TV, Pasco, Wash., K1FW-TV, Lewiston, Idaho.
    Operation: 1953; TV sets in area: 184,000 (ARB).

WEST VIRGINIA

Bluefield
WHIS-TV (Channel 6) NBC
    Operation: 1955; TV sets in area: 249,500.

Charleston
WCHS-TV (Channel 8) CBS
    WCHS AM-TV Corp., 1111 Virginia, St. E., Charleston, W. Va.; Code 304, 346-5358.
    Operation: 1954.

WKNA-TV (Channel 49)
    Joe L. Smith, Jr., pres. & treas.
    CP, not operating.

Clarksburg
WBOY-TV (Channel 12)
    912 West Pike Street, Clarksburg, West Virginia; 624-7573.
    Operation: 1957.

Fairmont
WDTV (Channel 5) ABC
    WJPB-TV, Inc. (assoc. with Beacom Broadcasting Enterprises), Broadcast House, 400 Quincy St., Fairmont, W. Va.; FAirmont 363-0700.

Huntington
WHIN-TV (Channel 13) ABC
    Reeves Bestg Corp., 625 4th Avenue, Huntington, W. Va.; JAcckson 5-7661.
    Operation: 1955; TV sets in area: 638,579.

WSAZ-TV (Channel 3) NBC
    Capital Cities Broadcasting Corporation, 201 Ninth Street, Huntington, W. Va.; 529-4127.
    Operation: 1949; TV sets in area: 517,600.

Oak Hill
WOAY-TV (Channel 4) CBS, Primary
    Robert R. Thomas, Jr.; owner & gen. mgr.; Bob Brown, stat. mgr., comm. mgr.;

PARKERSBURG
WTAP (Channel 15) NBC, ABC, CBS
Zanesville Publishing Co., 121 W. 7th St.,
Parkersburg, W. Va.; HUDson 5-4588.
Ron W. Maines, gen. mgr.; Allan Land,
group mgr.; Bill Cline, prog. dir.; William
Hunt, chief eng.; nat'l rep., Savalli-Gates, Inc.
Operation: 1955; TV sets in area: 385,900.

WHEELING
WLTV (Channel 51)
Polan Industries, 321 8th St., Huntington,
W. Va.
CP, not operating.

WTRF-TV (Channel 7) NBC, ABC
1339 Market St., Wheeling 7, W. Va.;
CEDar 2-7777.
Robert W. Ferguson, exec. vice-pres. &
gen. mgr.; Cyril J. Ackerman, national sales
mgr.; Howard Daumenmeyer chief eng.;
Garry Vorhees, prog. dir.; C. Kirk Jackson,
reg. sales mgr., mdse. dir.; William Ney,
film dir.; Wesley M. Manley, admin. asst. &
public service dir.; George Diab, asst. gen.
mgr.; Don Murdock, continuity dir.; Mary
Neal, prom. mgr.; George Carroll, prod. mgr.;
Dale Schussler, news dir.
Operation: 1953; TV sets in area: 56,600.

Eau Claire
WEAU-TV (Channel 13) NBC, ABC
Post Broadcasting Corp., 1907 South
Hastings Way, Eau Claire, Wisc.
V. I. Minahan, pres.; D. L. Nelson, vice-
pres.; Leo Howard, gen. mgr.; Howard
Trickey, sls. mgr.; Robert Falls, chief eng.;
nat'l rep., George P. Hollingby Co., Bill
Hurley (Minneapolis).
Operation: 1953; TV sets in area: 523,000.

Green Bay
WBAY-TV (Channel 2) CBS
Norbertine Fathers, 115 So. Jefferson St.,
Green Bay, Wisc.; HElmound 2-3331.
H. R. Evans, gen. mgr.; Earl H. Huth,
nat'l sales mgr.; Don Bergner, film dir.; nat'l
rep., H-R Television, Inc.
Operation: 1953; TV sets in area: 360,000.

WFRV-TV (Channel 5) NBC
WFRV, Inc., Mason & Roosevelt Sts.,
Green Bay, Wisc.; 437-5411.
Ralph S. Jackson, pres.; H. Lee Browning,
vice-pres. & gen. mgr.; Robert O. Southard,
gen. sls. mgr.; Harry Riegert, prog. dir.;
Harry Hill, chief eng. nat'l rep., The Katz
Agency.

La Crosse
WKBT (Channel 8) NBC, CBS, ABC
WKBT Television, Inc., 141 So. 6th St.,
La Crosse, Wisc.; 782-4678.
Howard Dahl, pres. & mgr.; Ed Hutchins,
prog. mgr.; Al Leeman, chief eng.; Robert
Z. Morrison, sales mgr.; Karl Friedline, asst.
mgr.; nat'l rep., Avery-Knodel, Inc.—Harry
S. Hyett Co. (Minneapolis).

Madison
WHA-TV (Channel 21) (non-com)
University of Wisconsin, 1313 University
Ave., Madison, Wis., 53706: 262-2720.
H. B. McCarty, dir.; Lee S. Dreyfus, assoc.
dir.; Steven Markstrom, gen. mgr.; Boris
Frank, prod. superv.; Charles Huber, chief
eng.

WISCONSIN
WKOW-TV (Channel 27) ABC
Midcontinent Broadcasting Co. of Wiscon-
sin, Inc., 5727 Tokay Blvd., Madison 1, Wisc.;
238-5891.
N. L. Bentson, pres.; Anton J. Moe, exec.
vice-pres. & asst. secy.; Joseph L. Floyd,
vice-pres.; E. R. Ruben, treas.; Wayne Wil-
liams, secy.; Ben F. Hovel, gen. sls. mgr.;
Robert Wickhem, chief engineer; nat'l rep.,
Young Television, Inc.
Operation: 1956; TV sets in area: 427,620.
WMTV (Channel 15) NBC
Forward Television Inc., Madison, Wisc.; Cedar 3-5381.
Thomas E. Bolger, gen. mgr.; Jack Crowley, operations mgr.
Operation: 1953; TV sets in area: 140,000

Milwaukee
WISN-TV (Channel 12) CBS
WISN Division—The Hearst Corp., 759 No. 19 St., Milwaukee, Wisc., 53233; Division 2-3000. TWX MI 489.
Operation: 1954; TV sets in area: 660,000.

WITI-TV (Channel 6) ABC-TV
Operation: 1956; TV sets in area: 706,384

WMJ-TV (Channel 4) NBC
The Journal Co., 333 W. State St., Milwaukee 1, Wisc.; BROADway 1-6000.
Operation: 1947; TV sets in area: 880,200

WVTV (Channel 18)
WXIX, Inc., Schroeder Hotel, Room 411, Milwaukee 3, Wisconsin; BR 2-1818.

WMVS (TV) (Channel 10) (non-com)
The Milwaukee Vocational Technical & Adult Schools, 1015 N. Sixth St., Milwaukee, Wisc.; 271-4341.
Operation: 1957.

WMVT (TV) (Channel 36) (non-com)
The Milwaukee Vocational & Adult Schools, 1015 N. Sixth St., Milwaukee, Wisc.; 271-4341.

Wausau
WSAU-TV (Channel 7) CBS, NBC
Wisconsin Valley Television Corp., 714 5th St., Wausau, Wisc.; Phone: 845-4211.
Operation: 1954; TV sets in area: 302,000.

WYOMING
KTWO-TV (Channel 2) NBC, ABC, CBS
Rocky Mountain Tele. Stations, 42 E. Second St., Casper, Wyo.; Phone 237-3711.
Operation: 1957; TV sets in area: 84,900.

Cheyenne
KFBC-TV (Channel 5) CBS, ABC, NBC
KSTF (Channel 10) (Satellite of KFBC-TV)
Frontier Broadcasting Co., 2923 East Lincolnway, Cheyenne, Wyo., 634-4461.
Operation: 1954; TV sets in area: 82,776.

Riverton
KWRB-TV (Channel 10) ABC, CBS, NBC
Joseph P. and Mildred V. Ernst, owners.
On April 13, 1952, the Federal Communications Commission announced lifting of the "freeze" on new television station construction which had been in effect since September 30, 1948. In so doing, it also made public the allocation of the new ultra-high frequency channels and some changes in the existing very-high frequency bands. Theoretically, allocation of the ultra-high frequency channels makes possible 2,053 new stations in 1,291 communities. This included 242 exclusive educational outlets and was in addition to the 108 TV stations on the air. As of June 30, 1962, there were 612 TV stations on the air. Of these 508 were VHF and 104 were UHF. Of the VHF channels, 464 were commercial and 44 were non-commercial. Of the UHF channels, 84 were commercial and 29 non-commercial. Following is the complete list of cities and the channels assigned to each. The population of each community is given in parentheses. The (*) preceding a channel number indicates a frequency reserved for educational use.

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
<th>Town and population</th>
<th>Channel No.</th>
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<tr>
<td>ALABAMA</td>
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<td>ALASKA</td>
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<tr>
<td>Russellville(8,166)</td>
<td>*28</td>
<td>Anchorage(11,066)</td>
<td>2, 7, 11, 13</td>
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<tr>
<td>Anniston(31,066)</td>
<td>*40</td>
<td>Fairbanks(5,625)</td>
<td>2, 4, 7, 9, 11, 13</td>
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<td>Birmingham(326,037)</td>
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<td>Juneau(5,818)</td>
<td>*8, 10</td>
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<td>Decatur(19,974)</td>
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<td>Dothan(21,584)</td>
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<td>Seward(2,066)</td>
<td>2, 4, 9</td>
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<td>Demopolis(5,004)</td>
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<td>Sitka(2,080)</td>
<td>2, 4, 9</td>
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<td>Florence(23,879)</td>
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<td>Mobile(29,009)</td>
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<td>Montgomery(105,525)</td>
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<td>Munford</td>
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Town and population | Channel No.
--- | ---
Glenwood Springs | 19
Grand Junction (14,504) | 5
Gunnison | 117
La Junta (7,712) | 22
Lamar (6,829) | 13
Leadville (9,018) | 15
Monroe (4,964) | 10
Pueblo (63,685) | 5
Salida (4,553) | 3
Sterling (7,537) | 24
Trinidad (12,204) | 2
CONNECTICUT
Bridgeport (138,709) | 43, 46
Hamden (30,185) | 18
New Britain (73,726) | 36
New Haven (164,443) | 8
New London (30,531) | 53
Norwich (22,951) | 2
Waterbury (104,477) | 2
DELAWARE
Dover | 24
Seaford | 22
Wilmington (110,356) | 12
DISTRICT OF COLUMBIA
Washington (802,178) | 4, 5, 7, 9, 14, 20, *24, *52, 59
FLORIDA
Boca Raton | 1
Bradenton (13,604) | 2
Clearwater (10,273) | 9
Cocoa | 18
Daytona Beach (30,189) | 2
Fort Lauderdale (36,328) | 8
Fort Meyers (13,195) | 11
Fort Pierce (13,520) | 34
Gainesville (177,307) | 5
Jacksonville (204,517) | 7, 12, 17, 10, 47, 10
Key West (26,433) | 16
Lake City (7,571) | 24
Land O Lakes (20,851) | 32
Leeburg (7,905) | 45
Madison | 36
Marianna (5,845) | 16
Melbourne | 43
Miami (249,276) | 2, 4, 6, 7, 10, 17, 23, 33, 39, 95
New Smyrna Beach | 15
Ocala (11,741) | 29
Orlando (52,367) | 6
Palatka (9,177) | 42
Panama City (25,814) | 7
Pensacola (43,479) | 3
St. Petersburg (96,738) | 10, 38, 47
Sebring | 40
Seminole | 27
Tallahassee (27,217) | 11, 27
Tampa (124,611, St. Petersburg) | 8, 13, 44
West Palm Beach (43,162) | 5, 12, 25, 42, 53
GEORGIA
Albany (31,155) | 10
Augusta (19,422) | 63
Athens (28,180) | 8, 34
Atlanta (331,314) | 2, 5, 11, 17, 30, 36, 46, 57
Augusta (7,108) | 6, 12, 20
Cartersville | 18
Cochran | 15
Columbus (79,611) | 3, 9, 28, 38
Dawson | 25
Dekalb | 27
Macon (70,252) | 13, 24, 41, 47
Pulaski | 14
Rome (29,615) | 3
Savannah (119,638) | 3* 9, 11, 22
Thomasville (14,424) | 4
Tocey | 32
Valdosta (20,046) | 33, 44
Vidalia (5,819) | 9
Warm Springs | 22
Waycross (18,889) | 8
Wrens | 20
Town and population | Channel No.
HAWAI
Hilo, Hawaii (27,019) | 2, 4
Honolulu (27,019) | 9
Jahi, Maui | 3, 10
Wailuku, Maui (7,411) | 3, 7, 10
IDAHO
Boise (34,393) | 2, 4, 7, 13
Burley (5,924) | 17
Caldwell (10,487) | 9
Coeur d'Alene | 26
Grand Ranch | *15
Idaho Falls (19,218) | 3, 8, 20, 33
Pocatello (26,131) | 6, 10, 15, 25, 31
Preston (4,045) | 28
Sandpoint (4,265) | 16
Twin Falls (7,608) | 11, 13
Weiser (3,961) | 17
ILLINOIS
Aurora (30,576) | 60
Bloomington (34,163) | 61
Carbondale (10,921) | 8
Champaign (39,563) | 3, 36
Chicago (3,620,962) | 2, 5, 7, 9, 11, 20, 26, 30, 38, 44
Danville (8,465) | 68
Decatur (66,269) | 17
DeKalb (11,708) | 48
Edwardsville | 18
Elgin | 66
Freeport (22,467) | 23
Galesburg (1,425) | 35
Harrisburg (10,099) | 3
Jacksonville | 14
Kankakee (25,856) | 54
LaSalle (12,083) | 35
Macomb (10,599) | 3
Moline (27,397) | 24
O'Fallon (8,612) | 62
Pewna (11,856) | 19
Quincy (41,450) | 10
Rockford (92,927) | 17
Rock Island (48,710) | 4
Springfield (81,628) | 20
Urbana | 1, 17
Vandalia (5,471) | 21
INDIANA
Anderson (46,820) | 67
Bloomington (28,163) | 4, 30
Elkhart (35,646) | 28
Evansville (128,636) | 7, 39, 42, 25
Fort Wayne (133,607) | 15, 21, 33, 39, 55
Gary (133,911) | 50
Hammond (87,594) | 14
Indianapolis (427,173) | 6, 8, 13, 20, 40, 54, 69
Kokomo (38,672) | 29
LaFayette (35,568) | 18
Madison (7,606) | 65
Marion (30,081) | 31
Muncie (58,479) | 23
New Castle (28,180) | 64
Elkhart (115,911) | 67
Terre Haute (64,214) | 10
Vincennes (18,631) | 22
IOWA
Ames (22,898) | 5, 23
Burlington (30,613) | 26
Carroll (6,241) | 28
Cedar Rapids (72,296) | 2
Counil Bluffs | 32
Davenport (74,549) | 6, 18, 30
Decorah (2,690) | 14
Des Moines (177,965) | 8, 11, 13, 17, 43, 63, 69
Dubuque (49,671) | 16
Estherville (6,219) | 3
Fort Dodge (25,115) | 21
Iowa City (27,212) | 12
Mason City (27,980) | 3, 24
### Town and population

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<td>Waldorf</td>
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**Massachusetts**

- Boston (801,444) ...
- Greenfield (15,075) ...
- North Adams (21,387) ...
- Springfield (162,399) - Holyoke ...
- Worcester (203,466) ...

**Michigan**

- Alpena (13,135) ...
- Ann Arbor (48,251) ...
- Battle Creek (48,666) ...
- Cadillac (10,425) ...
- Cheboygan (5,687) ...
- Detroit (1,849,568) ...
- East Lansing (2,525) ...
- Escanaba (15,170) ...
- Flint (163,143) ...
- Grand Rapids (176,315) ...

**Minnesota**

- Alexandria (6,139) ...
- Appleton (12,589) ...
- Austin (23,100) ...
- Bemidji (10,001) ...
- Calumet (5,133) ...
- Cloquet (7,352) ...
- Duluth (104,511) - Superior, Wi...
- East St. Louis (5,474) ...
- Faribault (7,933) ...
- Hibbing (16,276) ...
- International Falls (6,269) ...
- Marshall (5,923) ...
- Minneapolis (512,718) - St. Paul ...
- Rochester (29,885) ...
- St. Cloud (28,410) ...
- St. Paul (311,349) ...
- Thief River Falls (6,926) ...
- Wadena (3,058) ...
- Walker (1,910) ...
- Willmar (9,410) ...
- Winona (23,031) ...
- Worthington (7,923) ...

**Mississippi**

- Biloxi (37,425) ...
- Booteville ...
- Bude ...
- Cleveland ...
- Columbus (6,124) ...
- Columbus (17,172) ...
- Greenwood (18,061) ...
- Hattiesburg (29,474) ...
- Jackson (98,271) ...

**Kentucky**

- Ashland (31,131) ...
- Bowling Green (18,347) ...
- Covington ...
- Elizabeth (13,856) ...
- Hazard (6,985) ...
- Lexington (35,534) ...
- Louisville (369,129) ...
- Madisonville (11,312) ...
- Morehead ...
- Murray (6,611) ...
- Owensboro (33,651) ...
- Paducah (32,828) ...
- Pikeville (5,154) ...
- Somerset (7,697) ...

**Louisiana**

- Alexandria (34,913) ...
- Baton Rouge (125,529) ...
- DeRidder (5,799) ...
- Houma (11,505) ...
- Lafayette ...
- Lake Charles ...
- Monroe (38,572) - West Monroe ...
- New Orleans (344,445) ...
- Shreveport (22,406) ...
- Tallulah ...

**Maine**

- Augusta (20,913) ...
- Bangor (31,558) ...
- Calais (4,589) ...
- Fort Kent (13,001) ...
- Foxcroft (See Dover) ...
- Fryeburg ...
- Houlton (6,029) ...
- Kittery ...
- Lewiston (40,974) ...
- Millinocket (5,755) ...
- Orono (3,634) ...
- Portland (77,634) ...
- Presque Isle (9,954) ...
- Runford (7,888) ...

**Maryland**

- Baltimore (949,708) ...
- Cameron (2,679) ...
- Frederick (18,142) ...
- Hagerstown (36,260) ...

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*Note: The Channel No. column appears to be a list of numbers that may correspond to geographical, statistical, or thematic categories related to the towns listed.*
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<tr>
<td>Hanover (4,999)</td>
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<th>New Jersey</th>
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<td>Atlantic City (61,657)</td>
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<tr>
<td>Five Points (See Atrisco)</td>
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<td>Gallup (9,133)</td>
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<td>H freeze (30,515)</td>
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<td>Hobbs (13,875)</td>
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<td>Portales (8,122)</td>
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<tr>
<td>Raton (8,241)</td>
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<tr>
<td>Roswell (25,738)</td>
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<tr>
<td>Santa Fe (6,998)</td>
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<tr>
<td>Silver City (7,022)</td>
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<td>Tucumcari (8,419)</td>
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<td>Liverpool</td>
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<td>Moline</td>
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<td>New Bern (15,812)</td>
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<td>Raleigh (65,679)</td>
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<td>Roanoke Mountain (2,398)</td>
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<td>Washington (9,690)</td>
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<td>Wilmington (45,043)</td>
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<td>Wilkes Barre (23,030)</td>
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<tr>
<td>Winston-Salem (87,811)</td>
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<td>Ellendale</td>
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<td>Fargo (38,256)</td>
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<td>Grand Forks (26,836)</td>
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<td>Minot (22,032)</td>
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<td>Athens (16,600)</td>
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<td>Youngstown (168,330)</td>
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<td>Enid (36,017)</td>
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<td>Brookings</td>
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<td>Klamath Falls (18,875)</td>
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<tr>
<td>The Dalles (7,670)</td>
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</tbody>
</table>

**Pennsylvania**

| Allentown (106,756)    |             |
| Altoona (71,177)       |             |
| Bethlehem (66,340)     |             |
| Clearfield             |             |
| Erie (130,803)         |             |
| Greensburg             |             |
| Harrisburg (89,544)    |             |
| Hazleton               |             |
| Johnstown (63,232)     |             |
| Lancaster             |             |
| Lebanon (28,156)       |             |
| New Castle (51,020)    |             |
| Philadelphia (2,071,605)|          |
| Pittsburgh (676,806)   |             |
| Scranton (125,536)     |             |
| State College (17,227) |             |
| Wilkes-Barre (76,826)  |             |
| York (59,952)          |             |

**Rhode Island**

| Providence (248,674)  |             |

**South Carolina**

| Aiken (7,083)          |             |
| Allendale              |             |
| Anderson (19,270)      |             |
| Beaufort               |             |
| Charleston (70,174)    |             |
| Clemson                |             |
| Columbia (86,914)      |             |
| Conway (6,073)         |             |
| Florence (22,513)      |             |
| Georgetown (6,004)     |             |
| Greenville (58,161)    |             |
| Greenwood (14,806)     |             |
| Rock Hill (24,502)     |             |
| Spartanburg (36,795)   |             |
| Sumter (20,185)        |             |

**South Dakota**

| Aberdeen (21,051)      |             |
| Brookings (7,764)      |             |
| Huron (1,2788)         |             |
| Lead (6,422)           |             |
| Mitchell (12,123)      |             |
| Pierre (5,713)         |             |
| Rapid City (25,310)    |             |
| Reliance               |             |
| Senate                |             |
| Sioux Falls (52,667)   |             |
| Vermillion (5,337)     |             |
| Watertown (6,292)      |             |

**Tennessee**

| Athens (8,618)         |             |
| Chattanooga (131,041)  |             |
| Cookeville (6,924)     |             |
| Crossville             |             |
| Fayetteville (5,447)   |             |
| Greeneville            |             |
| Jackson (30,207)       |             |
| Johnson City (27,864)  |             |
| Kingsport (19,571)     |             |
| Knoxvile (124,769)     |             |
| Lexington              |             |
| Memphis (396,000)      |             |
| Murfreesboro           |             |
| Nashville (174,307)    |             |

**Texas**

| Abilene (45,570)       |             |
| Alpine (5,261)         |             |
| Amarillo (74,246)      |             |
| Austin (324,810)       |             |
| Bay City (9,427)       |             |
| Beaumont (94,019)      |             |
| Big Spring (17,286)    |             |
| Boquillas              |             |
| Brady (5,944)          |             |

| Providence (248,674)  |             |

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**Numbers in italics indicate cities included in the regional population totals.**
<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
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<tbody>
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<td>Bryan (18,102)</td>
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<td>Corpus Christi (108,287)</td>
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<tr>
<td>Dallas (434,462)</td>
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<td>Del Rio (14,214)</td>
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<td>Denton (21,372)</td>
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<td>El Paso (130,485)</td>
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<table>
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<td>Norfolk-Portsmouth-Portsmouth News</td>
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<td>New York (42,358) (see Norfolk-Portsmouth-Portsmouth News)</td>
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<td>Petersburg (35,854)</td>
<td>8</td>
</tr>
<tr>
<td>Portsmouth (80,039) (see Norfolk-Portsmouth-Portsmouth News)</td>
<td>6, 12, *23, 35, *57, 63</td>
</tr>
<tr>
<td>Richmond (230,310)</td>
<td>6, 7, 10, *15, 27, 28</td>
</tr>
<tr>
<td>Roanoke (91,921)</td>
<td>46</td>
</tr>
<tr>
<td>West Point</td>
<td></td>
</tr>
</tbody>
</table>

**WASHINGTON**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bellingham (34,112)</td>
<td>12, 24, *34, 64</td>
</tr>
<tr>
<td>Centralia (8,637)</td>
<td>15</td>
</tr>
<tr>
<td>Everett (33,849)</td>
<td>16</td>
</tr>
<tr>
<td>Pasco (10,228)</td>
<td>19</td>
</tr>
<tr>
<td>Pullman (12,022)</td>
<td>*10</td>
</tr>
<tr>
<td>Richland (23,809)</td>
<td>25, *31</td>
</tr>
<tr>
<td>Seattle (467,591)</td>
<td>4, 5, 7, *9, 22, *28</td>
</tr>
<tr>
<td>Spokane (161,721)</td>
<td>2, 4, 6, *2, 28, 22</td>
</tr>
<tr>
<td>Tacoma (143,673)</td>
<td></td>
</tr>
</tbody>
</table>

**UTAH**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cedar City (6,106)</td>
<td>5, *16</td>
</tr>
<tr>
<td>Logan (16,032)</td>
<td>12, *22</td>
</tr>
<tr>
<td>Moab</td>
<td>9</td>
</tr>
<tr>
<td>Monticello</td>
<td>16</td>
</tr>
<tr>
<td>Ogden (57,112)</td>
<td>9, *18, 24, 30</td>
</tr>
<tr>
<td>Price (6,010)</td>
<td>6, *15</td>
</tr>
<tr>
<td>Provo (28,057)</td>
<td>*11, 16</td>
</tr>
<tr>
<td>Richfield (4,212)</td>
<td>13, *19</td>
</tr>
<tr>
<td>St. George (4,362)</td>
<td></td>
</tr>
<tr>
<td>Salt Lake City (182,121)</td>
<td>2, 4, 5, *7, 14, 20, *28</td>
</tr>
<tr>
<td>Vernal (2,845)</td>
<td>3, *17</td>
</tr>
</tbody>
</table>

**VERMONT**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Burlington (33,155)</td>
<td>3, *33, 63</td>
</tr>
<tr>
<td>Rutland (17,659)</td>
<td>*28</td>
</tr>
<tr>
<td>St. Johnsbury (7,370)</td>
<td>*20</td>
</tr>
<tr>
<td>Windsor</td>
<td>41</td>
</tr>
</tbody>
</table>

**VIRGINIA**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blacksburg (3,358)</td>
<td>*43</td>
</tr>
<tr>
<td>Bluefield</td>
<td>*63</td>
</tr>
<tr>
<td>Bristol (9,768)</td>
<td>5, *28</td>
</tr>
<tr>
<td>Charlottesville (15,954)</td>
<td>29, *41, 64</td>
</tr>
<tr>
<td>Courtland</td>
<td>*56</td>
</tr>
<tr>
<td>Danville (35,066)</td>
<td>24, 44, 56</td>
</tr>
<tr>
<td>Fredericksburg (12,158)</td>
<td>*53</td>
</tr>
<tr>
<td>Front Royal (8,115)</td>
<td>42</td>
</tr>
<tr>
<td>Hampton</td>
<td>13, *15</td>
</tr>
</tbody>
</table>

(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

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### U. S. Territories and Possessions

#### Wyoming
- Casper (23,673)  2, *6, 14, 30
- Cheyenne (31,935)  5, *17, 27, 33
- Lander (3,349)  4
- Laramie (15,581)  8
- Rawlins (7,943)  11
- Riverton (4,142)  10
- Rock Springs (10,857)  13
- Sheridan (11,500)  7, 12

#### Guam
- Agana  8, 10

#### Puerto Rico
- Aguadilla  *32, 44
- Arecibo-Aquadilla  12
- Arecibo  54, 80
- Bayamon  36
- Caguas (33,733)  11, *58
- Carolina  52
- Cayey  76
- Fajardo  13, *40
- Guayama  46
- Humacao  68
- Mayaguez (58,744)  7, 9, 14, 20, *26, 48
- Ponce (99,190)  2, 4, *6, 18, 24, 39, *74
- San Juan (223,949)  38
- San Sebastian  38
- Utuado  *70
- Vega Baja  64
- Yauco  42

#### Virgin Islands
- Charlotte Amalie (11,463)  10, 17, *23, 43
- Christiansted  8, 15, *21, 27

#### West Virginia
- Beckley (19,397)  4
- Bluefield (21,506)  6, 40
- Charleston (73,501)  8, 23, 29, *49
- Clarksburg (22,914)  12, 46
- Fairmont (29,346)  66
- Grandview  9
- Huntington (86,353)  3, 13, *67
- Martinsburg (15,621)  *44
- Morgantown (25,525)  *24
- Parkersburg (29,684)  15, 39, *57
- Weirton  50
- Weston (8,945)  5
- Wheeling-Steubenville, Ohio  14, 41

#### Wisconsin
- Appleton  32
- Coffey  *28
- East Claire (36,038)  13, 18
- Fond du Lac (29,936)  34
- Green Bay (52,738)  2, 5, 11, 26, *38
- Janesville (24,899)  57
- La Crosse (47,535)  8, 19, 25, *31
- Madison (96,056)  3, 15, *21, 27, 47
- Manitowoc (27,598)  16
- Milwaukee (637,360)  4, 6, *10, 12, 18, 24, *36, 30
- Oshkosh (41,084)  49
- Racine (71,193)  49
- Rhinelander (8,774)  12
- Sheboygan (42,366)  28
- Superior (35,325)  6, 40
- Wausau (30,414)  7, 9, *20, 33
Series created, produced and filmed by Desilu

LUCILLE BALL SPECIALS/CBS-TV
THE LUCY SHOW/CBS-TV
MISSION: IMPOSSIBLE/CBS-TV
STAR TREK/NBC-TV

Series employing the facilities and services of Desilu

THE ANDY GRIFFITH SHOW/CBS-TV
BATMAN/ABC-TV
FAMILY AFFAIR/CBS-TV
GOMER PYLE/CBS-TV
GREEN HORNET/ABC-TV
HEY, LANDLORD/NBC-TV
HOGAN'S HEROES/CBS-TV
I SPY/NBC-TV
LASSIE/CBS-TV
MEN AGAINST EVIL/ABC-TV
MY THREE SONS/CBS-TV
TAMMY GRIMES SHOW/ABC-TV
THAT GIRL/ABC-TV

Television Syndication—Domestic and Foreign
DESILU SALES, INC.

Desilu Studios

DESILU GOWER/DESILU CAHUENGA/DESILU CULVER

LUCILLE BALL, President
Producers-Distributors

- PROGRAMS
- COMMERCIALS
- FEATURE FILMS
- SHORTS
Producers and Distributors

**A**

ABC Films, Inc.

- Girl Talk (700); Hayride (52); Harvey Cartoons (126); Buck Rogers & Flash Gordon (53); Eighth Man (52); New Breed (36); The Rebel (76); Addams Family (68); Branded (46); Milton the Monster (26); One Step Beyond (94); Shindig (125); Breaking Point (17); Ed Cole (150); Miami (126); Fugitive (90); Wyatt Earp (226); I'm Dickens . . . He's Fenster (32).

AFP Distributors, Inc.
1600 Broadway, New York 19, N. Y.; PLaza 5-3915. Robert Gross, pres.; Lawrence A. Glesnes, vice-pres.; Sheldon Abromowitz, prod. supv.; Harriet H. Hester, dir. of program development; Harvey Hecker, agen- cy liaison; Carl Enright, traffic mgr.; Milton Henry, film supv. (Preparation and distribution of all elements of film and video tape commercials as part of film exchange services for advertising agencies and film producers. Also available editorial and cutting room services, film and video tape stock, special packaging and all related film handling services.)

Academy Film Productions, Inc.
123 W. Chestnut St., Chicago, Ill.; Michigan 2-5877, Bernard Howard, president. (Produce live and filmed shows and commercials, slides, animation, slide films.)

- Bob Elsons Interviews of the Century (17); The Lovelier You.

Adelphi Company
33 Key St., Eastport, Me., Eastport 308. Tamar Lane, production manager. Mal Merrit, business manager. (Produce filmed programs, commercials and musicals.)

Aladdin Television Productions, Inc.

- Kid Magic (13).

Alexander Film Co.

Alexander, M. & A.
8530 Wilshire Blvd., Beverly Hills, Calif.; 657-5860. Peter Rodgers, pres. & nat'l sales mgr. (Produces and distributes half hour filmed series, feature films, cartoon comedies.)

- Renfrew of the Royal Mounted (13); Al Christie Comedies (107); Q. T. Hush, Private Eye Cartoons 100; 265 features; By- line, Steve Wilson (39); Planet Patrol (39); Fireside Theatre (118).

Allen & Allen Productions
3947 W. 59th Place, Los Angeles 43, Calif.; Axminster 3-3314. George E. Allen, direct- ing manager. (Producer and distributor of films for TV.)

- Wild Life (series).

Allend'or Productions, Inc.

Allied Artists Television Corp.

- 7 Bob Hope Features; 14 Exploitable; 19 Science Fiction; 40 Cavalcade of the 60's Group I; 32 Cavalcade of the 60's Group II; 16 Cavalcades of the 60's Group III; Group IV (27); 13 Bomba The Jungle Boy; 48 Bowery Boys; 31 Dial AA For Action; 107 Action Features; 145 Westerns; 13 Post '50 features; 6 Post '48 Features.

All-Scope Pictures, Inc.
Commercial film div. of 20th Century-Fox Gordon S. Mitchell, president; C. D. Owens, vice-president. (Produce filmed series, live and animated commercials.)

American Diversified Services
Box 975, Kingsport, Tennessee; 477-7413. C. E. Feltner, Jr., general manager: John Dallas, general sales mgr.; Ronald Edward, Dir. of Creative Services. (Producer and distributor of films for television, government, industry, and education); importer and exporter of films; producer of TV commercials; exclusive program supplier for United Broadcasting System.)

American Film Company
1239 Vine St., Philadelphia 7, Pa.; WA 2-1800. Ben Harris, manager. (Produce film commercials. Also sell, book, ship, inspect, furnish projection equipment and storage facilities for 35 mm, 16mm and 8mm; distribute travel, medical, & sponsored films.

American Film Productions, Inc.

American Diversified Services
Lock Box 975, Kingsport, Tennessee, 37662; 615-239-9301; C. E. Feltner, Jr., owner; John
Dallas, general sales mgr.; Ron Edwards, Dir. of creative services; Robert Woods, prom. mgr.; William Utzmann, art dir. (Producer and distributor of films for television. Producer of TV commercials. Exclusive program supplier for United Broadcasting System.)

American International Television, Inc.

Anderson, Jack Productions
1701 North 74 Street, Omaha, Nebr. Telephone 393-5888. Jack Anderson, owner. (SOP motion pictures for television, industry, agriculture, education, etc.)

45 West 38th St., New York, N. Y. 10018; 695-8718. Leonard Anderson, president; Barbara Anderson, vice-pres.; Lillian Vor- maz, exec. v.p. (Producers of filmed commercials, TV and industrial films.)

Anguish, Toby, Motion Picture Productions
1381 Calle Aurora, Camarillo, Calif.; 805-HU 2-1000. Toby Anguish, general manager & producer; Ada Fancher, sales manager. (Producers filmed programs.)

* Popular science (111), Adventure Album (25).

Animated Productions, Inc.
1600 Broadway, New York 19, N. Y.; Columbus 5-2842. Al Stahl, president; Richard Stahl, vice-president; Shirley Debrier, production director; Peter Puzio, executive director. (Producers of programs, television commercials, cartoons and shorts, industrial films, specialists in animation, stop motion, and fotomation.) Fully-animated — with punched tape—Animation stand.

Animatic Productions, Ltd.
15 West 46th Street, New York 36, N. Y.; JU 2-2160. Tasker G. Lowndes, pres. (Producer —animation films, filmstrips, films; 50 westerns; 350 shorts.)(Producers custom-made and syndicated commercials.)

Armstrong, J., & Co.

Arnell, Peter, Productions
750 Park Ave., New York, N. Y. 10021; TRafalgar 9-5097. Peter Arnell, owner & producer; Jean Heaton, production manager. (Producers of live and filmed shows.)

Arrowhead Productions
281 S. La Cienega Blvd., Beverly Hills, Calif. O. Leander, JR. 3-4738, Ed Belin, producer; Burt Harris, business manager. (Producers packages filmed series.)

* So This Is Hollywood (network series).

Associated Press, The
50 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-1111. Wes Gallagher, general manager; Robert Eunson, assistant general manager. (Daily news and picture services for television.)

Associated Films, Inc.

* Over 300 public service films.

Atlas Film Corporation
1111 South Boulevard, Oak Park, Illinois; Austin 7-6620. Branch sales offices, 40 Rucker Place, Alexandria, Virginia; Box 36, Bloomfield Hills, Michigan; 2801 Cyclo- rama Drive, Cincinnati, Ohio; 6331 Holly- wood Blvd., Hollywood, California. James A. Kellock, pres. (Producers filmed commercials and industrial films.)

Atlas Television Corp.
269 E. 56th St., New York 22, N. Y.; ELorado 5-7943. Henry Brown, pres- ident. (Film production and distribution.)

* Captain Z-RO (26): Hollywood to Broadway (13); Grantland Rice (13); Your Family Theatre (39); Is This Magic (13); Hol- day Films: Abe Lincoln (1); Judy in East- erland (1); Election Fever (1); Song for Santa (1); Xmas Tale (1); Xmas Story (1); Spirit of Xmas (1); 115 feature films; 50 westerns; 350 shorts.

A.T.U. Productions, Inc.
130 W. 57th Street, New York 19; JUDson 6-4552. Allen Swift, pres. & creative dir.; Cal A. Stadler, v.p. & general manager. (Producers of filmed television commercials. Animation, live action, stop motion, puppets or any combination. We specialize in the creation of single spots or complete campaigns. "Syndi- dival" spots for banks, dairies, beer, paints, etc.)

Audio Productions, Inc.
630 Ninth Ave. New York 36, N. Y.; PLaza 7-0760. Peter J. Mooney, president; Alex Gansell, secy.; Margot Fletcher, treas.; Harold Lipman, manager, TV dept. (Producers of filmed commercials.) Industrial Films.

Austin Productions, Inc.
P. O. Box 713, Lima, Ohio; Tel.: 229-7881; B. Otto Austin, Jr., president; Clair E. Buttuff, vice-president. (Producers of film commercials and industrial films.)

Award Films
20 N. Wacker Drive, Chicago, Ill. 60606; 236- 8935. A. D. LeVine, gen. mgr.; Robert Elrindberg, partner. (Producers and Distributors of Kling Film Series & Syndi- cated Commercial.)

* Bank, Savings & Loan, Beer, Soft Drink, Milk, Bread, Meat, Moving & Storage Series TV Spots (35mm and 16mm).
Paradox (26) (O'Henry Stories); Hormel Girls (44); Jack Drees Boxing from Rain- ho: All American Wrestling (52); Adven- ture Out Doors (26); Travelbug (13); TV Kitchen (26).

B

George Bagnall & Associates, Inc.

* Clutch Cargo (4 min.) 260 Episodes; Space Angel (4 min.) 260 Episodes.

Baldwin Organization, Inc., The
10 West 65th St., New York 23, N. Y.; TRafalgar 7-6607. Ted Baldwin, president. (Producers filmed programs and industrial films.)
Balsam, Jerome, Films, Inc.  
165 W. 46th St., New York, N. Y. CI 7-4220. Jerome Balsam, president. (Distributor of feature films, film series.)  

Banner Films, Inc.  
527 Madison Avenue, N. Y. 22, N. Y. Plaza 5-4811-2. Charles McGregor, president. (Distribution of Adventure Series Spec., feature films, adventure films.)  
- Bold Journey—film (140); Judge Roy Bean—film (39); I Search for Adventure—film (79); Nightlight, USA—film (79); Jungle Girl (15); 70 Feature Films (260); Debbie Drake; Public Affairs Spec. (9); Way of Thinking (42); Columbia Lectures International Studies (100); Crime & Punishment (39); Tarzan Features; The Big World of Little Adam (104); Space Cartoons.  

Barbre, Thos. J., Productions, Inc.  

Baron-Brody Productions  
630 Ninth Avenue, New York, N. Y.; JU. 2-6454. Allen Baron, director; Merrill S. Brody, producer. (Producers of feature films for theatrical release and TV.)  

Bartlett, Hall, Television Productions  
1041 North Formosa Ave., Hollywood 46, Calif.; Hall Bartlett, president; Nat James, vice-president. (Produce dramatic film series.)  

Bash Radio & TV Productions  
25 W. 45th St., New York 36, N. Y.; JU-6-7570. Frances Scott Bash and Charles J. Bash, Jr., partners. (Produce live and film shows and commercials.)  
- Oriental Varieties (16).  

Beacon Television Features, Inc.  
115 Newbury St., Boston 16, Mass.; Commonwealth 6-6891. J. L. Sanderson, president; Barbara Keane, treasurer. (Produce filmed series, commercials, business films.)  

Beck, Alexander, Films, Inc.  
1501 Broadway, New York 36, N. Y.; Longacre 3-3832; MU 7-7000. Viola S. Becker, Exec. Producer. (Producers and distribute live and filmed package shows and commercials and casting and industrial films.)  

Bell Film Exchange  
630 Ninth Ave., New York 36, N. Y.; Circle 6-1383. Sidney Kulick, president. (Distribute filmed programs.)  

Biddick Company  
219 Hollister Ave., Santa Monica, Calif. 90405; 213-396-1250. Guy Biddick, manager. Sid Sutherland, prod. mgr.; Barbara McNeely, office mgr.; Burt Zoul, traveling rep. (Producers of animated commercials, filmed spots.)  

Big Fights, Inc., The  
9 E. 40th St., New York 16, N. Y.; Lexington 2-1717. William D. Cayton, president; Lee Dalia, director. (Produce, distribute filmed boxing series.)  
- Big Fights (12); The Floyd Patterson Story: Liston vs. Clay Special; Fighters in Action (16).  

Bob Banner Associates, Inc.  
- The Jimmy Dean Show, Candid Camera, The Carol Burnett Specials.  

Bonjo Productions, Inc.  
1215 South Flower St., Los Angeles 15, Calif.; RL 7-7336. J. Bond Johnson, pres., exec. prod.; Trent L. Jones, vice-pres., secretary; Charles Wallace, treas. (Production of feature motion pictures and television series.)  

Brandon Films, Inc.  
200 W. 57th St., New York 19, N. Y.; Circle 6-4668. (Distributes foreign feature films.)  
- 24 feature films.  

Bray Studios, Inc.  
729 Seventh Ave., New York 19, N. Y.; Circle 6-4582 John R. Bray, chairman of the board; Paul A. Bray, pres.; Paul Bray, Jr., v. p., sls. mgr.; Rod Johnson, animation dir. (Producers and distributors of black & white and color films and film strips on technical and/or job training, sales promotion, etc. Safety, aeronautics, health and hygiene, cartoons and sponsored films for TV and general distribution, also Spanish and French (Safety Training films.)  

British Broadcasting Corporation (BBC TV Enterprises).  

British Information Services, News Division  
- British Calendar, Topical Quarter-Hour Television Series available weekly; News Clips (1-3 per wk.); short films for television (50).  

Broadcasting and Film Commission of the National Council of the Churches of Christ in the USA  
475 Riverside Drive, New York, N. Y.; Riverside 9-2520. William P. Fore, executive director; William Ratcliff, acting director, broadcast operations; John Clayton, dir. of film operations; David Poinctexter, dir. of util.; Lois Anderson, dir. of promo. and distrib.  
- Davey and Goliath (39); Talk Back (26); The Way (13); The Breakthru (19); Alive spots (1); Tangled World (13); The Lord’s Prayer (1).  

Broadcasting Foundation of America  
The International Div. of NETRC, 10 Columbus Circle, New York 19, N. Y.; JUdson 6-0055. Samuel B. Gould, chairman; John W. Doree; Basil Thompson, v. p. secretary; Arthur Griffin, v. p. treasurer. (Devises and
distributes educational programs from abroad)

**Burrud, Bill, Productions**
1100 So. La Brea Ave., Los Angeles, Calif. 90019; 337-6390. Bill Burrud, president. (Producers of film series, commercials, packages.)

**Byron Motion Pictures, Inc.**
1226 Wisconsin Ave., N. W., Washington, D. C. 20007; Federal 3-4000. Byron S. Roudabush, president; Dudley Spruill, vice-president and general manager; Arthur Rescher, sls. mgr.

**CBS Films Inc. (Columbia Broadcasting System)**
51 W. 52 St., New York, N. Y. 10019; phone: 765-4321. Merle S. Jones, pres.; Frank Shakespeare, exec. v.p.; Sam Cook Digges, v.p., admin.; Ralph M. Baruch, v.p. int. sls.; James T. Victory, v.p., dom. sls.; Fred J. Mahlstedt, dir. of operations; William W. Weiss, v.p., Terrytoons; William C. Aden, Jr. sls. prom. mgr.; Robert Fuller, pub. dir.; Willard Block, dir. int. sls.; Lawrence B. Hilford, mgr. int. sls.; Murray Benson, dir. licensing; Arnold Lewis, mgr., licensing; Joseph B. Irwin, dir. bus. affairs; Christopher F. Brady, mgr. bus. affairs; Edward K. Cooper, mgr., prod. services; Mort Fleischer, mgr., sls. services; Stanley Moldow, int. service mgr. Branches: Atlanta, Ga.—1371 Peachtree Bldg., Jack Waldrep, mgr. Dallas, Tex.—21 Turtle Creek Square; James McCormick, mgr. Chicago, Ill.—630 North McClurg Court, Henry Gillette, mgr. San Francisco, Calif.—Sheraton-Palace Hotel, Edward Hewitt, mgr. International sales offices: Canada—CBS Films Canada Ltd., 45 Charles St. East, Toronto, Ontario, Japan—CBS Japan Inc., Mitsuiwa 3ldg. 5 Nishi 6-chome, Ginza Chuo-ku, Tokyo, Switzerland—CBS(Europe) SA, Channerstrasse 18, 6300 Zug, Germany—CBS(Europe) SA—Georgenstrasse 27, Munich—Italy, CBS(Europe) SA, Via Ludovisi 5, Rome, United Kingdom—CBS Limited, Villiers House, Strand, London WC 2. France—Agence Francoise de Television, 12, rue Gaillon, Paris, Australia—CBS Films Pty Ltd., Coiman House, Berry & Walker Sts., North Sydney, N. S. W. Africa—African Films & Features Ltd., 806 Central House, 3 Central Ave., Salisbury, Southern Rhodesia; Michael J. Kubeyinje, 108 Marina St, Lagos Nigeria. Arabia—Morad Yousuf Behbehani, P. O. Box 146, Kuwait. Korea—Taityang Trading co., 60, I Ka, Myung-Dong Chung-Ku, Seoul 10. Television Interamericana SA, 4543 Ponce de Leon Blvd., Coral Gables, Fla. CBS Films do Brazil Ltda, Rua Barao de Itapetinga 40 6°, Sao Paulo, Brazil. Lebanon—Dr. Georges Chammas, P. O. Box 2604, Beirut. CBS Reports (105 continuous); Run, Bud, Daddy, Bun (39 continuous); Pistols 'n' Petticoats (39 continuous); An Evening With Jonathan Winters (27); Perry Mason (271 continuous); Marshall Dillon (233); Gunsmoke (hour-long, 177 continuous); Have Gun, Will Travel (225); Wanted—Dead or Alive (94); Deputy Dawg (312); Heckle & Jeckle (104); Mighty Mouse (104); Tom Terrific (130); The Millionaire (206); Twilight Zone (half-hour, 134); The Phil Silvers Show (138); Call Mr. "D" (52); Rawhide (234 continuous); Trackdown (71); World War I (26); Young People's Concerts (35 continuous); The Bal- keys of Balboa (26); The Beverly Hillbillies

**Jonathan Winters**

Exclusive representative: Martin Goodman Productions, Inc.

667 Madison Avenue
New York, N. Y.

PL 1-5555
(138 continuous); The Jackie Gleason Show (90 continuous); Petticoat Junction (108 continuous); America (65); The Defenders (132).

The Great Adventure (26); Mr. Broadway (13); The Nurses (68); The Doctors and the Nurses (30); The Reporters (15); Some People's People (56); C. L. C. Luong; True (33); Hector Heathcote (104); The Astronaut Show (104); Candid Camera (113 continuous); B. C. Sullivan Show (35 continuous); Green Acres (32 continuous); Hogan's Heroes (32 continuous); Internationals (44 continuous); Lamp Unto My Feet (55 continuous); Look Up and Live (60 continuous); Linus the Lionhearted (130); Three Sons (216 continuous); Roger Ramjet (78 continuous); Trials of O'Brien (30 continuous); Twilight Zone (hour-long, 17); The Wild, Wild West (30 continuous); Accent (36); Air Power (26); CBS Television Workshop (26); Conquest (25); Newsfilm (continuous); The Robert Herridge Theater (26); Special Documentaries and Public Affairs (continuous); Touch of Fate (14); The Twentieth Century (221 continuous); You Are There (65); Zoorama (39); Brenner (25); The Brothers Brannagan (39); The Cases of Eddie Drake (10); The Files of Jeffrey Jones (39); The International (13); The Leagues (18); San Francisco Beat (183); The Whistler (39); Gunslinger (12); Hotel de Paree (33); The Gray Ghost (39); Navy Legion (26); The Gray Ghost (39); Navy Log (102); Playhouse 90 (8); Rendezvous (95); Stars in Action (20); U. S. Border Patrol (39); Whirlibirds (111); The Witness (17); Colonel Flack (39); December Bride (157); The Eve Arden Show (26); The Honeymooners (39); Ichabod & Me (36); I Love Lucy (179); Life With Father (26); My Adams & Eve (66); Our Miss Brooks (128); Pete & Gladys (72); Summer and Substance (26); World of Adventure (33); The Cara Williams Show (30); The Garry Moore Show (71); The Lu-Desi Comedy Hours (13); Oh, Those Bells (13); Lariat Sam (65); American Musical Theater (30); Bringing Up Buddy (36); Chronicle (15); For the People (13); My Favorite Husband (13); Mr. Lucky (26); The Search (27); Small World (57); Space - The New Ocean (29); World of Giants (13).

California International Productions

Calonius, Lars, Productions, Inc.
45 W. 45th St., New York 36, N. Y.; Plaza 7-0350. Lars E. Calonius, president. (Producers of educational, industrial and documentary films.)

Camera Craft
6820 Sunset Blvd., Hollywood 28, Calif.; Hollywood 3-6856. (Rent, sell, buy equipment for producers.)

Campus Film Distributors Corporation
20 East 64th St., New York, N. Y. 10017; Murray Hill 2-8753. Lee Anderson, president; Leslye From, film coordinator. Distributor of educational, industrial and documentary films.

Campus Film Productions, Inc.
20 East 64th St., New York, N. Y. 10017; Murray Hill 2-8753. Nat Campus, pres.; Jules Krater, exec. prod.; Sue Campus, Educational Film Coordinator. (Producer of educational, industrial and documentary films.)

Capital Enterprises

Cartoon Distributors Corporation

Cascade Pictures of California, Inc.
1027 N. Seward St., Hollywood 38, Calif.; Hollywood 2-6481. E. J. Carr, president; Roy Seawright, vice-president, Vaughan Paul, chg. of prod. (Producers of commercial films.)

Caston Productions
3833 Sunset Blvd., Room 302, Hollywood 69, Calif.; Ray O'Brien 30 continuous;(tors and the Nurses (30); The Reporter (30); True (30); The Weekly World (57); Space -The New Ocean (20); World of Giants (13).

Catholic Motion Picture Enterprises
2040 Chatterton Ave., New York 72, N. Y.; 148 Madison 9-6728. Louis D. Colson, owner & president. (Distributes package films.)

Cavalcade Pictures, Inc., and Cavalcade Television Programs
550 No. Fairfax Ave., Hollywood 46, Calif.; OLdfield 4-4144; Harvey Bergamset, president. (Producer, distributor, importer and importer of filmed programs.)

Cavalier Productions, Inc.
9134 Sunset Blvd., Los Angeles 46, Calif.; St. Eunice 6-5550. Louis D. Colson, pres. (Producers of filmed series.)

Catman Productions
125 W. 41st St., New York 36, N. Y., Wisconsin 7-2942. Bruce Chapman, president; Edna Chapman, vice-president, (Producer distributor of films, commercials and shows.)

Charter Oak Tele-Pictures
375 West 45th St., New York, N. Y.; LT 1-3722. Production studios, 423 E. 90th St., New York, N. Y. Tr. 6-6800; Louis Cavallaro, pres. (Producers & distributors of films.)

Chatham, Lew, Associates
Chatham Bldg., Claremore, Okla.; Rogers 3-4347, L. A. Chatham, manager. (Film producer, Documentary films.)

C/Hear Services, Inc.
210 East 47th Street, New York 17, N. Y.; EL 5-7172. Granville "Sascha" Buriand, pres. (Creation and production of radio and television commercials specializing in music, jingles, film tracks, commercials.)

Cheryl-TV Corp.
3084 Motor Avenue, Los Angeles 64, Calif.; UP 0-6136. Simon Lipson, president; Jack Broder, vice-president. (Distributors of feature films.)

Chicago Film Laboratory, Inc.
1307 W. Belmont Ave., Chicago 57, Ill.; Illinois 6-7875. E. G. Josephson, pres.; Robert D.
Casterline, v.p. (Producers and processors of industrial and commercial films.)

Cinecraft, Inc.

Cinema-Vue Corporation
- Milestones of the Century (Doc.) (365); Mickey Rooney Show (33); Secret File U.S.A. (26); Adventure Theatre (15); One hour Christmas Show (1); Musical Parade of Stars (110); Frank Fontaine Showtime (39); Harlem Variety Revue (13); Errol Flynn Theatre (26); Men of Destiny (130); Pathe Educational Shorts (163); Newport Jazz Festival (1); Championship Wrestling (104); Frank Fontaine Comedy Hour (1 hour special).

Cinepix, Inc.
245 West 55th St., New York, N. Y.; Circle 6-8888. M. Kleinerman, president. (Distributors of feature films and cartoons.)
- 52 features; 52 westerns; cartoons.

Cinetoon Productions
1847 Fort St., Honolulu 13, Hawaii; 502677. Maurice D. Myers, owner. (Producers of film commercials.)

Cine-Video Productions, Inc.
Boston Post Road and Cedarhurst Lane, Milford, Conn. TRinity 4-6590. Garo W. Ray, president; (Producers of industrial, educational and religious films.)

Cine-View Inc. (Cine-Tele Productions)

City Film Center, Inc.
66-40 69th Street, Middle Village, Queens, N.Y.C. 11379; TWining 4-7000. John R. Gregory, pres. (Producers of 8mm/16mm/35mm motion pictures, and sound slide-films, for the fields of business, industry, advertising, sale, science, religion, education, health, entertainment and TV. Creative consultation and production facilities including complete studio facilities.

Clairmont Films

Clifton Productions, Inc. (formerly D.P.M. Productions, Inc.)

Colburn, John Associates, Inc.
industrial and television film and commercials

Colorama Features, Inc.
● 23 features in color.

Commerce Pictures Corp.
525 Poydras St., New Orleans 12, La.; Area Code: 504; Tel.: 523-5026. Robert Wlegand, pres. (Producers of film commercials.)

Commonwealth Film & Television, Inc.
1780 Broadway, New York, N. Y. Circle 5-6450; Sara Sackett, president; Bernard Shatzkin, sec'y & gen'l. counsel; Jewel Litch, v.p.; Bernard Shatzkin, sec'y & gen'l. counsel; Leo Gottlieg, gen. sls. mgr. (Producers and distributors of filmed programs, feature films.)
● 250 features, 85 westerns; 500 cartoons, serials, shorts.

The Communications Group, A Corporation
Subsidiaries: Gerald Prods., Sponsors Film Service, Doubleday Pictures Corp.; Clef 10 Prods.; Peter Elgar Prods., Inc.

Company of Artists Productions, Inc.

Condor Pictures, Inc.
1556 Vwiseit Terrace, Hollywood 69, Calif.; OLympia 2-7447; Milton Simon, gen. mgr. (TV pilot films. Films made to order.)

Continental Cinema Corporation

Continental International Pictures
448 Harrison Ave., Greenville, Ohio; 548-2791. Walter D. McFarland, executive producer. (Producers of 16mm. black & white and color sound documentary films for business, industry, government agencies, bureaus, and institutions.)

Co-Ordinated Marketing Agency, Inc.
● Between The Lines; Women's Club of the Air.

Corradine, Tom J. & Associates
1404 No. Van Ness Dr., Hollywood 28, Calif.; HO 2-0811. Branch office in New York. Tom Corradine, president; Kyle C. Thomas, Vice-President & General Manager. (Distributors of film series, feature films, Western Representative for Medallion Pictures Corp. & Republic Corp.)
● The Huggles (91): Holiday U.S.A. (26); 409 feature films, 192 Westerns; Bozo Cartoons (156); Time to Remember (39); Animal (104); Court of Human Relations (80); 400 Spanish Language Features; 55 Spectacular Features.

Coty Television Corporation

Cox, William G., Film Enterprises
140 S. Orange Drive, Los Angeles 36, Calif.; Webster 4-8580. William G. Cox, owner-producer. (Produce commercials, news clips.)

Crandall, Roland D., Productions
31 Heisted Drive, Old Greenwich, Conn.; NE 7-9425. Roland D. Crandall, owner. (Produce animated commercials.)

Thomas Craven Film Corporation
330 East 55th St., New York, N. Y. 10022; Murray Hill 8-1585. Thomas Craven, president; Willis Belrey, dir. of production. (Producers of commercials, theatrical features, documentary films; filmed eeries.)
● The World Through Stamps (52); The Work Around Us (26); Action 150 (1); Pers- ternak (1); Behind the Camera with David Lean (1).

Thomas Craven Films (Canada) Ltd.
32 Front Street West, Toronto, Ontario; 363-4459. James Swackhammer, pres.; Thomas Craven, D. William Robinson, v.p.'s. (Producers of commercials, theatrical features, documentary films, TV programming.)

Creative Management Associates, Ltd.
555 Madison Avenue, New York 22, N. Y.; Murray Hill 8-2026; 9255 Sunset Blvd., Los Angeles 69, Calif.; CRestview 3-2026; 28 Brutton St., London W1, England; GRosvenor 6446; Freddie Fields, pres.; David Begelman, exec. vice-pres.; theatrical agents and artists representatives.

Creadivision Incorporated
1780 Broadway, New York 19, N. Y.; Circle 5-4830. Jane Kayfetz, v.p.; Murray L. David, distribution mgr.; (free films for TV of general interest, plus special series of films on: boating, women's fashions; Sries of films on Sweden: its people, industry, culture, arts & crafts, etc. All with English sound track.)
Creative Prods., same address & phone no. as above. (Distributors of domestic & foreign short subjects and features to TV, theatres & non-theatrical markets. Art films, adventure, musical, auto-racing, puppets, experimental, etc.)

Crest Television Productions
10361 McCormick St., No. Hollywood, Calif.; USunset 2-3138. Lloyd Friedgen, president; Elva Fraser, secretory-treasurer. (Distributor and producer of features.)

Bing Crosby, Productions

C-own Pictures International
● 20 features; 10 shorts.

Crystal Pictures, Inc.
1564 Broadway, New York, N. Y. 10036; PLaza 530
7-5130. F. Feinstein, president; S. Tager, dir. of sls. (Distribute features, Westerns, packages & reissue TV series.)

• 19 features; 9 sports shorts; comedies (112); T.V. series (half hour) (410).

Culhane Film Studios, Inc.
215 E. 37th Street, New York 16, N. Y.; MUr-ray Hill 2-5070. Rudolf Weiss, pres.; Sham-us. Culhane, producer, director; John Cuddy, prod. mgr. (Produce TV commercials and industrial films—RCA Beam De-flection Tube; TV spots.)

Cummings Productions Inc.
New Canaan, Connecticut; PLaaza 7-6452
(NYC) 914 LE 3-2055. Ralph Waldo Cum-mings, president. (Creation and produc-tion of musical commercials, backgrounds, scores for promotional & entertainment projects.)

D

DBA Consolidated Television Sales
(see Bagnall, George, and Associates, Inc.)

Darer Corporation

Day, Gordon M., Productions
72 W. 45th St., New York 36, N. Y.; TN 7-7390. Gordon M. Day, pres.; Carol Bulk-ley, vice-pres.; Leo Reich, treas. (Write-produce commercials and sound tracks.)

Daystar Television

Demby Productions, Inc.
44 W. 56th St., New York 19, N. Y.; PLaaza 7-0813. Emanuel Demby, president; Betty Jeffries, vice-pres. (Produce television and motion picture features.)

• Cavalcade; Music; Carnival; Witch On Wheels; The Shadow; World in Space.

Denove, Jack, Productions, Inc.
6611 Santa Monica Blvd., Hollywood 38, Calif.; H0lywood 4-8331. Jack Denove, pres.; Dick Denove, vice president. (Produce filmed series, commercials.) In-dustrial films.

Department of the Army, Radio & TV Branch

D4 Film Studios, Inc.
56 Elmwood St., Newton 58, Mass.; WOod-

JOE KING
Spokesman for
AMERICAN CYANAMID

Artists Service
SU 7-5400
ward 9-7770. Joseph Dephoure, pres.-treas. (Film producers, commercials, animation, etc.)

**Depicto Films Corp.**
254 West 54th St., New York 19, N. Y.; Columbus 5-7630. J. R. von Maur, pres.; William R. Cretan, controller. (Film producers, commercials, and industrial motion pictures. Sales meeting and conventions, road shows.)

**Derel Producing Associates**
375 Park Ave., New York 22, N. Y.; Plaza 9-6644. Jerry Feldman, president; Gene Fedeney, exec. producer. (Packagers & producers of filmed shows.)
- Exclusive! Crime Club, Bellevue Is My Home!

**Desilu Productions Inc.**
780 North Gower Street, Hollywood 38, California; Hollywood 9-5911. Lucille Ball, president; Bernard Weitzman, vice-pres.; Argyle Nelson, Sr., vice-pres., dir.; Edwin E. Holly, sec.-treas.; William R. Cretan, controller. (TV film producer for own account; provides complete filming services and facilities for networks and independent producers on cost-plus-fee basis; operates 34 sound stages and extensive back lot.)
- Show of the Century (syndication); The Ann Southern Show (syndication); Guestward Ho! (syndication); Harrigan and Son (syndication); Texan (syndication); Whirlybirds (syndication); Those Whirling Girls (syndication); Willy (syndication); Untouchables (syndication); The Lucy Show (network series); Fair Exchange (network series); Kraft Mystery Theatre (syndication); Greatest Show on Earth (network series); Glynis John Show (network series); Star Trek (network series); Mission: Impossible (network series); You Don't Say (network live show).

**Desilu Sales, Inc.**
- Desilu Playhouse (syndication); Guestward Ho! (syndication); Harrigan & Son (syndication); Texan (syndication); Window on the World (hour documentaries) (syndication); Untouchables (syndication); Lancaster Playhouse Show (syndication); Fair Exchange (syndication); Desilu Mystery Theatre (syndication); Greatest Show on Earth (syndication); Fractured Flickers (syndication); Texan (syndication); Journey of a Lifetime (syndication); Junior All Stars (syndication); Rod Rocket (syndication); Jazz Scene (syndication); Glynis (syndication); Three Feature Films (syndication); A Nation At War, syndication.)

**Disney, Walt, Productions**
- Disneyland; Walt Disney Presents; The Mickey Mouse Club (syndicated); Zorro; Walt Disney's Wonderful World of Color.

**Douglas Productions**
10 W. Kinzie St., Chicago 10, Ill.; M'Ohawk 4-7455. D. F. Raymond, mgr. lab.; J. Fuszca, prod. mgr. Wm. Biehlicke, laboratory mgr. 35mm-16mm production and laboratory services.

**Dryer, Sherman H., Productions**

**Dynamic Films, Inc.**
- Speedway International (39); and others.

**E**

**Edwards, Ralph, Productions**
First Federal Bldg., Hollywood 28, Calif.; Ralph Edwards, owner. (Creator, packager, producer television shows.)
- Truth or Consequences, (NBC-TV); This Is Your Life (NBC-TV); It Could Be You (NBC); About Faces (ABC-TV) (all live).

**Elan-Porter Productions, Inc.**

**Eldorado Films, Inc.**

**Electric Utilities Television**
Box 4272, Madison, Wisconsin; SE. 8-6371. Richard L. Huff, owner. (Produces and distributes commercial films.)

**Elektra Film Productions, Inc.**
33 West 46th Street, New York 36, N. Y.; SU. 2-3602; S. Mankofff, pres.; Jordan Caldwell, exec. prod.; Marvin Friedman, dir.; Bert Hecht, prod.; George Canata, dir. (Producers of live and filmed shows, commercials, spots, animation, show openings.)
Elliott, Unger & Elliott  
(Division of Screen Gems, Inc.)
Sales office: 711 West Fifth Ave.; PL 1-4400.  
Studio: 513 West 54th St., 418 West 54th St.;  
418 West 54th St., New York, N. Y.;  
JU 6-5582.  
sale; Linder R. Linn, stone mg.;  
Michael Nebbia, Arthur Ornitz and Gne  
Friedman, director-cameramen; Sol Ehr  
lich and Burt Harris, directors-producers.  
West Coast: Columbia Ranch, Hollywood  
Way & Oak Street, Burbank, Calif.; HO  
2-3111; Howard Kerns, v.p. in chq. of prod.;  
Roy Hollingsworth, production mgr.; Jack  
Daniels, Russ Mayberry, Edgar Beatty,  
Phil Patton, directors; Don Munha, direc  	or cameraman; Harry May, staff cameraman.  
(Produce films and Commercial  
specials.)
age programs. Also have complete motion picture services.)

**Film Classic Exchange**
1926 So. Vermont Ave., Los Angeles 7, Calif.; Republic 1-3854. (Produce, distribute filmed series, features.)
- Charlie Weaver and his Mt. Idy Friends (13); The Living Past (7); 104 cartoons; 56 features: 35 westerns.

**Film Graphics, Inc.**

**Film Images, Inc.**
1860 Broadway, New York 23, N. Y.; Circle 7-1877. Rosalind Kossoff, president. (Distributes filmed shorts.)

**Film Studios of Chicago, Ill.**
135 So. LaSalle St., Chicago 3, Ill.; CNE 6-8417. George L. Reasor and H. A. Spanuth, owners; (Distribute sports, religious and feature films.)
- 100 features.

**Film Vision Corp.**
165 West 46th St., New York 36, N. Y. Cl. 7-4220-1. Jerome Balsam, exec. v. p. (Feature film distributor.)
- 48 Features, 36 Westerns.

**Filmac Studios**
1327 S. Wabash Ave., Chicago 5, Illinois; Harrison 7-4855. Irving Mack, chmn. of bd.; Bernard Mack, pres.; Joseph Mack, vice-pres.; Vi Dane, prom. mgr.; Pat Cascio, prod. mgr. (Produce filmed commercials, industrial films, slide films, slides, live theatre and animated commercials, etc.)

**Films for Television of Hollywood, Inc.**

**Films of the Nations, Distributors, Inc.**
305 E. 86th St., New York, N. Y. 10028; 348-7600. Maurice T. Groen, president; Henrick N. Weener, exec. dir. (Distributors of filmed programs and sponsored films; large 16mm color stock shot library.)

**Film video Releasing Corporation**
Suite 1010, 333 West 52nd Street, New York 19, N. Y.; J'udson 2-6185. Maurice H. Zouary, exec. prod. (Producers of commercial and television programs.)
- In Production: Poem For a Day, Parade of Presidents, Kiddie Camera, Uncle Dunkle, Kidventures, The Story of the Reformation, When Vaudeville Was King, When Radio Was King, The History of Weapons, Authors and Artists, Fifty Years of Royalty.

**Filmways, Inc.**

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Flamingo Telefilm Sales, Inc.
128 Mallory Ave., Jersey City 4, N. J.; HEn 1-4514. Albert A. Fiore, TV & film director. (Produces filmed programs, commercials and sales training—public relations films.)

Fishbein, Frieda
353 West 57th St., New York, N. Y. 10019; Circle 7-4588; Frieda Fishbein, owner. (Live and film use.)

Flagg Films, Inc.

Flagg Films, Inc.

Flamingo Telefilm Sales, Inc.
520 Fifth Avenue, New York, N. Y. 10017; TN 7-8700. F. Rubin, president. (Distributors of feature films, filmed series.)

Fleetwood Films, Inc.
10 Flase Place, Mount Vernon, N. Y.; MOunt Vernon 4-5051. Myron Bresnick, president; Martin D. Bresnick, vice-president; Renee Bresnick, lamp dept.; Howard Epstein, Legal Advisor.

Flying A Pictures, Inc.
10000 Riverside Dr., North Hollywood, Calif.; POplar 9-1451. Armand Saehara, pres.; Jennifer J. Hamilton, vice-president and treasurer; Ina Autry, secy.; Philip S. Cobey, asst. treas. (Producers of filmed series and commercials.)

Forteil Films, Inc.
12754 Ventura Blvd., Studio City, Calif. 91604; POplar 9-3610. Herbert Klynn, pres.; Henrietta Jordan, vice-pres.; Marvin L. Klynn, exec. v.p. (Animated films for TV commercials, TV programming, theatrical shorts, feature and industrial films.)

Fortune Associates

Fotovex, Inc.
1447 Union Ave., Memphos 4, Tenn.; Broadvay 3-3192. Elston Leonard, president; Frank Berfield, production manager. (Producers of film commercials.)

Four Star Distribution Corp.

Four Star Television

The Zane Grey Theatre: Law of the Plainsman; The Rifleman; Stagecoach West; Richard Diamond; Wanted Dead or Alive; Black Saddle; The Law & Mr. Jones; Johnny Ringo; Peter Loves Mary; The Dupont Show with June Allyson; Dante's Inferno; Robert Taylor's Detectives; The Tom Ewell Show; Target; The Corrputors; The David Niven Show; The Westerner, Trackdown; The Gertrude Berg Show; The Dicke; Jeanne Carson Show; Lloyd Bridges Show; Ensign O'Toole; McKeever and the Colonel; Saints and Sinners; Celebrity Game (live); The Rogues; Big Valley; Honey West; Smothers Brothers Show; Amos Burke, Secret Agent; Shenanigans.

Fox, Geo., Corporation, The
1508 Crossroads of the World, Hollywood 23, Calif.; Hollywood 4-2242. Geo. S. Fox, president; Donald L. Rothenberg, secretary and production manager; R. D. Fox, vice-president. (Produce commercials, spots.)

Fraser, Walt
215 Woodside Drive, Hewlett Bay Park, L. I., N. Y., 516 FR-6227. Walt Fraser, exec. (offer package audience participation shows to the networks.)

Fraser & Company
The Big Payoff, Contact, Penny-A-Mile, Lady Luck, Futures Unlimited, Ask A Lawyer, Love & Kisses, Bargain Town. For Live or Money, Strike It Right, Spell 'n Tell.
Fremantle International, Inc.
368 Madison Avenue, New York 17, N. Y.
Murray Hill 7-4343. Paul Talbot, president;
Wilbur Freifeld, v.p.; Branch offices: Tor-
onto: 257 Jarvis Street; Rome: Via Monte
Giordano 36, Palazzo Taverno; London: 119
Regent Street, W. 1; Sydney: 508 Pa-
cific Highway. International distributors
for syndicated TV series, cartoons, feature
films, shorts, major sports events (live &
filmed for Radio and TV.)

Funt, Allen A., Productions
Studio, White Gates, Croton-on-Hudson;
Croton 1-8847. Allen A. Funt, president;
Tom Murray, production executive. (Pro-
duce and distribute live and film programs,
commercials.)

G

GBA Productions
727 Meriden Rd., Waterbury 4, Conn.; PLaza
3-5272. J. G. Gallucci, President, N. T. Gal-
lucci, partner, 3129 Hewitt Ave., Louis-
ville 20, Ky.; GL 4-6031. (Produce films and
commercials-sales campaigns.)

Galaxie Productions, Inc.
219 Security Trust Bldg., Miami 32, Florida,
Tel.: 305-373-8729. J. L. Nisbett, pres.; M.
Fang, vice-pres.; E. B. T’Kach, secy.-
treas.; Albert L. Weintraub, legal counsel;
Dr. Edward V. Rothkirch, exec. consult-
ant; Islay Hollis, audio prod. supy.; Alex
Greene, chief eng. (Produce and distribute
films for non-theatrical motion pictures
and television: commercials, travelogues,
documentaries, complete sound stage for
audio recording, including orchestra and
choruses, radio custom recording on tape
or disc. Fully equipped audio remote
truck. Fully equipped visual and motion
picture remote truck for still and/or mo-
tion picture photography.)

Ganz, William J., Co., Inc.
253 Wyndcliff Road, P.O. Box 268, Scars-
dale, N. Y. William J. Ganz, president;
Jane Page, manager of sponsored films.
(Producers of films.)

General Artists Corporation
600 Madison Ave., New York 19, N. Y.; Circle
7-7543. Offices in Beverly Hills—9025 Wil-
shire Blvd.; London, Lawrence R. Barnett,
chmn. bd. & pres.; Martin Baum, Buddy
Howe, sr. vice-pres.; Herbert T. Brenner,
Harold D. Cohen, Ingo Preminger,
Herman Rush, Paul J. Sherman,
Samuel C. Cohn, vice-presidents. Talent
representation: Artists, creative and liter-
ary. (Live and film TV shows, shows,
commercials.)

General Television Enterprises, Inc.
303 Palm Wilshire Bldg., 9201 Wilshire Blvd.,
Beverly Hills, Calif.; Bradshaw 2-3478.
Gordon Levoy, president. (Producer, dis-
tributor of filmed series.)

Gerald Productions, Inc.
(See the Communications Group.)

Gertz, Mitchell, Agency, Inc.
338 No. Rodeo Drive, Beverly Hills, Calif.;
Crestview 4-5491. Kingsley Colton, prez-"d. of live and filmed TV shows. Represent Prods., dirs., actors.
• Nothing New Under The Sun (13).

Glen Glenn Sound Co.
6624 Romaine Street, Hollywood 38, Calif.; HO. 9-7221, Robert G. Goodwin, pres.; Joseph D. Kelly, vice-president; Tom Koby, eng. (Sound recording service, from original production to final optical negative, feature motion pictures, television films and television commercials.)

Glenar Studios
661a Sunset Blvd., Hollywood 28, Calif.; Hollywood 4-0406. Sid Glenar, owner. (Produce films, commercials & animation.)

Globe TV Corporation
425 South Beverly Drive, Beverly Hills, Calif.; CRestview 5-0816. Edward Sherman, president; Samuel Markovitch, vice-president-treasurer.

Gold, Melvin L. Enterprises, Inc.

Goldstone, Nat C., Productions, Inc.
250 N. Canon, Beverly Hills, Calif.; CRestview 6-1071. Nat Goldstone, chief officer. (Producers of filmed programs.)

Gomaico, Enterprises
13107 Ventura Blvd., Studio City, Calif.; ST 3-0070. David P. O'Malley, George Gobel, partners. (Producers of live programs, TV film series and motion pictures.)

Goodman, Harry S. Productions
19 E. 53rd St., New York 22, N. Y.; PLaza 5-6131. Harry S. Goodman, president, Everett F. Goodman, vice-president; Ralph Arlin, ass't president; Stuart Wilson, TV dir. Branches in Toronto, Canada; London, England; Sydney, Australia. (Produce and distribute live and filmed series, commercials.)
• A Word From the Stars (13); Streamlined Fairy Tales (13); TV Telephone Game (live); Dilemma (13); Cyclone Malone (65); Bert and Elmer (13).

Goodman, Martin, Productions, Inc.
667 Madison Ave., New York, N. Y. 10021; PLaza 1-3555. Martin Goodman, president; George Selta, vice-president; Billie Biederman, associates. (Talent representatives.)

Goodson-Todman Productions
• The Price Is Right, To Tell The Truth, Password, Call My Bluff, Match Game, (all live); The Rebel (film); The Web (film); The Richard Boone Show, Branded (film).
• Greatest Fights of the Century, Inc.
9 East 40th St., New York, N. Y. 10016; William Q. Canton, pres.; Jim Jacobs, dir. (Produce and distribute fight films.)

Green, Lewis G., Productions
520 N. Michigan Ave., Chicago 11, Ill.; Whitehall 4-7440. Lewis G. Green, general manager. Commercials, spots, animation, jingles. (Producers of commercials.)

Greene, Ben, Film Productions
318 W. 51st New York 19, N. Y.; PLaza 7-3855. Ben Greene, owner. (Film producer; TV Spots and Industrial Films.)

Greenfield, Ernest Wm., Adv. Inc.
226 S. 16th St., Philadelphia 2, Pa.; Kingsley 5-8422. Alfred Fingerman, TV coordinator. (Live and film programs and commercials.)

Greshler, Abner, Productions, Inc.
8400 Sunset Blvd., Hollywood 69, Calif. Abner Greshler, president. (Produce and distribute filmed programs.)
• 12 feature films; Produce Commercials and Industrial Films.

Guedel, John, Productions
• Please Are Funny, You Bet Your Life, Linkletter And The Kids (filmed series); House Party (live).

H-H Productions, Inc.
17 East 45th Street, New York 17, N. Y.; OXford 7-0725, Herbert Rosen, president. (Producer of films, package shows.)

Hack, Herman, Productions
571 N. Arden Blvd., Los Angeles 4, Calif.; Hollywood 7-0557. Herman Hack, manager. (Produce and distribute motion pictures, travel and action films.)
• Frontier Parson (series).

Hamilton Wright Org., Inc.

Handel Film Corporation
6926 Melrose Ave., Hollywood, Calif. 90038; WEBster 6-5924. Leo A. Handel, president; Monroe Manning, secretary. (Produce filmed series.)
• Magic of the Atom (36), A Dog Named Duke (26).

Hankinson Studio, Inc.
72 W. 45th St., New York, N. Y. 10036; YUkon 6-2180. Frederick L. Hankinson, president; WEBster 6-1118, v.p. (Producers of film for TV and industry.)

Harris-Tuchman Productions, Inc.
751 N Highland Ave., Hollywood 38, Calif.; WEBster 6-7189; Ralph G. Tuchman, president and general manager; Fran Harris, vice-president and creative director. (Produce of commercials and Industrial Films.)

Harriscopie Broadcasting Corporation
291 So. La Cienega Blvd., Beverly Hills 35, Calif.; OLeon 5-8278. Branches: 2100 Merchandise Mart, Chicago, Ill.; 60654; Buslen 7-3538, president; Donald D. Nathanson, exec. v.p.; Geoffrey Nathan-
JAMES LOVE PRODUCTIONS, INC.
550 FIFTH AVE.
NEW YORK, N.Y.

JA 2-4633
Jamel Productions, Inc.
101 W. 57th St., New York, N. Y. 10019; LT 1-1780. Gil Cates, president. (Producers and packagers of live and filmed TV programs. Also theatrical and non-theatrical motion pictures.)

Jamieson Film Company

Jayark Films Corporation
10 East 49th Street, New York; 751-3232. Reuben Kaufman, president; Wally Lantion, v.p. & sls. mgr. (Producers and distributors of TV programs, cartoons, and features.)

Jayarks Enterprises, Inc.
143 W. 51st St., New York 19, N. Y.; JU2-2630. Sandy Sina, pres.; Morty Jay, sec. (Radio and TV commercials.)

Jewell Radio and Television Productions

The Silver Eagle-Mounty, Pressure, Rolla-Bowla.

William Randolph Johnson Productions
621 N. Dearborn, Chicago, Ill. 60610. William R. Johnson, owner. (Producers of feature films TV spots industry, government and education, training & public relations pictures. Producers of Syndicated spots.)

Joseph, Robert, Television Productions
4455 Carpenter Ave, N. Hollywood, Calif.: SUNset 1-1331. Robert Joseph, president; Deane Andrews, vice-president in charge of production; Alan Levinger, director of publicity. (Producers of films and shorts, live shows.)

Kay-EM Film Company
1776 Broadway, New York 19, N. Y.; Ju 2-6755-6. Maurice B. Kesten, owner. (Film exporter, importer, distributor, consultant.)

Keitz and Herndon, Inc.

Kenco Films, Inc.
621 West 54th Street, New York 19, N. Y.; TN-7-9590. Kenneth S. Cofod, vice-pres. (Advertising agency film services; editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

Kerkow, Herbert, Inc.
14 East 38th St., New York 16, N. Y.; JU 6-4292

Joe Given
Spokesman
Narration

Robert Coe Management
345 East 52nd Street
New York 10022

Allen Swift
"The Voice of Everything—But Firestone"
JU 6-4292
Ketchum, MacLeod & Grove, Inc.
Four Gateway Center, Pittsburgh, Pa. 15222.

Key Productions, Inc.
527 Madison Avenue, New York 22, N. Y.; ELDorado 5-2180, James D. Kantor, president; William M. Kahn, vice-president. (Produce films, package shows.)

Kier Film Co.
154 Davis Court, San Antonio, Texas; TA 2-9984. H. W. Kier, owner. (Produce films).

Killiam Shows, Inc.

King Bros. Productions, Inc.
8383 Sunset Blvd., Hollywood 69, Calif.; OLdfield 6-3110. Frank King, president; Morris King, Herman King, vice-presidents. (Produce film series.)

Kleiman Productions
7815 Milian Ave., St. Louis 14, Mo.; VOLunteer 5-6777. J. J. Kleiman, producer and director. (Producers of film commercials.)

Knickbocker Productions, Inc.
Film Center Bldg., 630 Ninth Ave., N. Y. 36; CIRCLE 5-6710. Howard A. Lesser, president; Thomas S. Dignan, vice-president; Renzo Olivieri, vice-president; Agnes Grant, secretary. (Film producers.)

Krantz Films, Inc.
250 West 57th St., New York, N. Y., 757-4630. Steve Krantz, pres.; Judith Krantz, secy. (Production and international distribution for television.)

Lance Productions, Inc.

Lancer Productions, Inc.
8530 Wilshire Blvd., Beverly Hills, Calif.; HOLlywood 2-3111. Herbert B. Leonard, president; Harold Berkowitz, vice-president; Willella Leonard, sec. (The making and distribution of one hour & half-hour television series.)

The Landau-Unger Company, Inc.

Larchmont TV Studios, Inc.
(See TV Guild Productions, Inc.).

Laufman, Herbert S., & Company
720 Apple Tree, Glencoe, Ill.; VE. 5-3634. Herbert S. Laufman, president. (Producers and distributors of live & film programs.)

Lawrence, Robert, Productions, Inc.
445 Park Ave., New York 22, N. Y.; PL 9-1429. Robert L. Lawrence, president; Affiliates: Grantry-Lawrence Animation, Inc., 716 North La Brea, Hollywood 38, California, WEBster 6-6158; Ray Patterson, president; Grant Simmons, secretary-treasurer. Foreign Offices: Robert Lawrence Productions (Canada) Ltd., 38 Yorkville Avenue, Toronto 5, Ontario, WALnut 5-5561; John T. Ross, president.

Leonard, Herbert B., Productions, Inc.
8530 Wilshire Blvd., Beverly Hills, Calif; HOLlywood 2-3111; HOLlywood 3-6241. Herbert B. Leonard, president; Willetta S. Leonard, vice-president; Ralph Kales, treasurer; Harold D. Berkowitz, sec. (Producers of filmed series and feature films.)

L & M Films
720 Apple Tree, Glencoe, Ill.; VE. 5-3634. Leopold & Miriam, owners. (Producers of film series, commercials.)

Lester, Gene, Productions
12642 Ventura Blvd., Studio City, Calif.; Tel. 769-1660. Gene Lester, producer and director. (Produce film packages and commercials, promotional films.)

Levy, Carold, Productions
104 Corbett Ave., San Francisco, Calif.; UN 3-6558. Carold Levy, owner. (Writer-producer, film series, commercials, educational and educational films and packages.)

Lewis, Lester H., Associates
15 E. 48th St., New York 17, N. Y.; PLaza 3-5083. Lester Lewis, Julieta Lewis, partners. (Live and film packages.)

L & M Films
(See William Randolph Johnson Productions.)

Libra Film Distributors & Producers
P. O. Box 1194, Hollywood 28, Calif.; OL 6-3137. Charles M. McCoy, vice-president; Loy Lester, secretary. (Film shows, commercials, features, short subjects.)

Lieb, Jack Productions

Lilly, Lou, Productions, Inc.
1522 N. Van Ness, Hollywood, Calif.; HOLlywood 6-6484; Lou Lilly, executive pro-
ducer; Ron Seawright, prod. mgr.; Manny Gould, director of animation; Jack Perrin, comptroller. (Producers of filmed commercials.)

Lloyd, Jack

Longenecker, Robert, Agency
(See Telepak)

Lott Video Productions
The Lott Building, 1938 14th Street, P. O. Box 1107, Santa Monica, Calif.; 451-1478. D. N. Lott, owner. (Producers of film commercials.)

Love, James, Productions, Inc.

Luce, Ralph Productions
2135 Powell St., San Francisco 11, Calif.; Douglas 2-3063. (Film shorts, commercials, newsreels.)

MC Pictures, Inc.
165 W. 46th St., New York 36, N. Y.; CI 7-4220. Armand Schneck, president; Jerome Balsam, v.p. (Distributors of feature films.)
• 45 feature films; 35 westerns.

MCA TV (Film Syndication Division)
• Checkmate (70); Thriller (67); Frontier Circus (26); Riverboat (44); Cimarron City (26); Overland Trail (17); Suspicion (21); M Squad (117); Love That Bob (173); Restless Gun (77); D.A.'s Man (26); Staccato (27); S.A.-7 (26); Shotgun Slade (78); Johnny Midnight (39); Coronado 9 (39); Mickey Spillane's Mike Hammer (76); State Trooper (104); Follow That Man (82); Crusader (52); Revue Anthology (314); Biff Baker, USA (26); City Detective (65); Pride of the Family (40); Rosemary Clooney (39); Adventures of Kit Carson (104); Ray Milland Show (76); Soldiers of Fortune (52); Leave It to Beaver (234); Bachelor Father (157); Tall Man (75); Calvin & Colonel (26); Wells Fargo (167); Alfred Hitchcock Presents (268); Arrest & Trial (30); McNally's Navy (138); Mr. Ed (143); The Munsters (70); Wide Country (28).
MGM-TV a Division of Metro-Goldwyn-Mayer, Inc.


- MGM feature and short films: Series available for syndication: Thin Man (72); Northwest Passage (36); Islanders (24); Cain’s 100 (30); Asphalt Jungle (13); National Velvet (59); Sam Benedict (28); Zero One (39); Lieutenant (29); Eleventh Hour (62); Dr. Kildare (122); Bonnie Prudden (65).

MKR Films, Inc.

254 W. 54th Street, New York 19, N. Y. CO 5-4878. Ralph Rosenblum, pres. (Complete editorial services available to producers.)

MPO Videotronics, Inc.


Marathon International Productions, Inc.


Mardi Cras Productions, Inc.

714 Howard Ave., New Orleans 12, La.; JA 2-0550. Label A. Katz, pres.; Max Zelden, secretary-treas.; Frank Stein, vice-pres; Brandon L. Chase, exec. prod. (Producer and distributor.)

- Wild Cargo (film series) (39).

Mark Three Studios, Inc.


Marterto Productions, Inc.

William Morris Bldg., 151 El Camino Road. Beverly Hills, Calif.; CReastview 1-1815. Danny Thomas, president; Rosemarie Thomas, vice-president; Sheldon Leonardi, prod.-dir. (Producers of filmed series, commercials.)

- Danny Thomas Show (33); co-prod. The Real McCoys (39).

Master Films Distributors, Inc.


Maxwell, Robert Associates

Metro-Goldwyn-Mayer, 10202 Washington Blvd., Culver City, Calif., Robert Maxwell, exec. producer; Rudy Abel, producers;

William Hamilton, bus. mgr. (Produces filmed series.)

- Lassie, Under the Cannonball; National Velvet; Father of the Bride; Andy Hardy; The Human Comedy; Goodbye, Mr. Chips.

McCadden Productions


- The George Burns Show; The Bob Cummings Show; 21 Beacon Street, Flight.

McConkey, Mack, Productions

1822 W. Wilcox, Hollywood 28, Calif.; Hollywood 3-7141. (Produce and distribute filmed programs.)

- Blackstone, The Magician (39).

McCrory, John, Studios

Visual Education Center Bldg., Floral Park, N. Y.; Fieldstone 7-3109. John R. McCrory, director. (Sound studio available.)

McLendon Radio Pictures, Inc.


McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Calif.; Webster 5-1505. Don C. McNamara, owner. (Producers of film commercials.)

Medallion Pictures Corporation

1212 Avenue of the Americas, New York, N. Y. 10036; Judson 2-3636; B. R. Schrift, pres.; Daniel McDonald, secy. treas., represented by: ATV, Europe; ITC, South America; NBC Films, Inc.; Spectacolor Package (30), Age of Heroes, Blue Chips (26), Science Fiction (26).

Medallion TV Enterprises, Inc.


- View the Clue (52); Wrestling Stars of the 60's; Sew Easy (26); High Road To Danger (39); Medallion Cartoon Package (50); Kingdom of the Sea (41); Wonders of the World (39); Treasures in Faith (45); Star Route (26); Creeping Terror Package—Volumes I, II & III, 20/20 Feature package.

Merit Productions, Inc.

Box 149, Hartsdale, N. Y.; 914-725-3551. MIU 6-6020, E. J. Spira, pres. (Producers of motion pictures, slides, television.)

- Heavyweight Championship Fights.

Merriwell, Frank, Enterprises


- The Adventures of Frank Merriwell.

Metro Artist Bureau

5 Manor Dr., Shirley, N. Y.; 516-281-5172. T. M. Nelson, director, (Live packages.)
Milner-Fenwick, Inc.
3800 Liberty Heights Ave., Baltimore, Md. 21215; MOhawk 4-4221-2, Liberty 2-7147-8-9; in Wash.: STerling 3-4650. Ervin M. Milner, president; Edward F. Hopper, gen. mgr.
(Animation and live action production; TV commercials; slide films; equipment rental.)

Mode-Art Pictures
(Producers of documentary and Industrial Films and TV commercials.)

Modern Sound Pictures, Inc.
1410 Howard St., Omaha, Nebraska, 68102; 341-8476. Keith T. Smith, pres. (Distributor of feature films and shorts.)
- Sleepy Joe (13); Life and Songs of Stephen Foster (13); 16 Westerns; 80 features; 130 shorts.

Modern Teleservice Inc.
219 E. 44th Street, New York 17, N.Y.; OXford 7-2733. Branch offices, 219 E. 44th St., New York; 201 East Erie Street, Chicago; DELaware 7-3761; 1152 No. McCadden Pl., Hollywood, Calif.; Hollywood 3-1124. J. R. Ritenour, president; Western Region John Lipsky, vice-president; Mid-Western Region; Paul Markham, mgr. (After production services—Print procurement; distribute filmed commercials and feature film shows.)

Mogull's Films
(Distributes films.)

Morris, Dwight, Productions
1611 S. Boston, Tulsa 19, Okla.; DIamond 36424. Dwight Morris, owner; Iva Morris, secretary-treasurer. (Producers commercials, spots. (Industial and business films, also 16mm film laboratory for processing—duplicating.)

Morris, Nelson, Productions, Inc.

Morris, William, Agency, Inc.

Morton Productions
119 W. Hubbard St., Chicago 10, Ill.; CEntral 6-4144-5. Morton Jacobson, president; Cecilia Jacobson, secretary-treasurer. (Producers of live and film shows.)
- This Is the Story (52); What's Wrong with this Picture (260); History Through Sports (2).

TV—NOW IN COLOR—NETWORK AND SYNDICATED (U.S. & WORLDWIDE)

HERMAN & KATNIP

BABY HUEY
the baby giant

HERVEY FAMOUS CARTOONS

BABY HUEY
the baby giant

CASPER
the friendly ghost

1860 BROADWAY
NEW YORK

TV—NOW IN COLOR—NETWORK AND SYNDICATED (U.S. & WORLDWIDE) 545
Moss, Herbert M., Productions
2 W. 46 St., New York 36, N. Y.; JUdson 6-5877. Herbert M. Moss, president; Rose Grady, V.P. and treasurer. (Produce and distribute live and filmed shows.)

Motion Picture Advertising Service Co., Inc.
1032 Carondelet St., P. O. Box 550, New Orleans 1, La.; JACkson 5-2253. C. J. Mabry, president; Rene P. Karrigan, vice-president of commercial sales. (Producers of movie-ad and TV filmed commercials.) (Also see MPA-TV.)

Motion Picture Service Co.
125 Hyde St., San Francisco, Calif. 94102; 415-673-9162. Gerald L. Karski, president. (TV film commercials, animation and live action.)

Movietonews, Inc.
460 W. 54 St., New York 19, N. Y.; Jack Kuhne, exec. prod. (Producer of newsreels, shorts, industrials, TV-spots, documentaries and commercials.)

Murphy, Owen, Productions, Inc.
666 Fifth Ave., New York 19, N. Y.; Plaza 7-8144. Paul Cohen, president; Eric Lawrence, v.p., editorial chief. (Producers of film shows, packages, commercials.)

Myerberg, Michael, Productions, Inc.
234 W. 44th St., New York 36, N. Y.; CHicker ing 4-8466. Michael Myerberg, president. (Producers of commercials.)

NBC Films, Inc.

- Jim Backus (39); Cameo Theatre (26);
- Car 54 (60); Danger Is My Business (39);
- Deputy (52); 57th Precinct (39); Famous Fantasies (3); Hopalong Cassidy (86);
- Laramie (124); Outlaws (50); Panic (31);
- Rawhide (13); Silent Service I & II (78);
- Victory At Sea (26); Loretta Young (250);
- About 800 feature films; 1,400 cartoons and short subjects.

Mymer, Michael, Productions, Inc.
224 W. 44th St., New York 36, N. Y.; CHicking 4-8466. Michael Myerberg, president. (Producers of commercials.)

M National Telepix, Inc.

- Mischief Makers (78); Comedy Capers (92); Wally Western “Cliff-hangers” (130).

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- Mischief Makers (78); Comedy Capers (92); Wally Western “Cliff-hangers” (130).
Nicoll, Oliver W., Productions
820 West End Ave., New York, N. Y. 10025; MOnument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director. (Program production, live and film package shows.) See Radio Features of America.

Niles, Fred A. Communications Centers Inc.

Norbert Productions, Inc.
- Circus Boy.

Odyssey Productions, Inc.
24 E. 51st St. New York 22, New York; PL 2-1750. Milton Fruchtmann, president; Lowell Thomas, exec. v.p. (Producer of series, one hour shows, half-hour shows.)
- Lowell Thomas Television series. High Adventure (color-11); World of Lowell Thomas (half-hour-26).

Official Films, Inc.
- Survival; Battle Line; Biography; Across the Seven Seas; The Adventures of Robin Hood; Crossword; It’s A Matter of Law; Biography of John F. Kennedy; The Big Story; The Bucaneers; Cartoon; Colonel March of Scotland Yard; Cross Country Europe; Denis; Greatest Headlines of the Century; The Hunter; International Detective; The Invisible Man; My Hero; Marilyn Monroe Special; Overseas Adventure; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolder; Star Performance; The Star and The Story; Sword Of Freedom; Trouble With Father; Wire Service; Yancy Derringer.

Okun, Lillian, Productions
307 East 44th St., New York 17, N. Y.; Murray Hill 5-3800, Ext. 311N. (Live shows—children and teenage women.)

On Film
Princeton, New Jersey, WAlnut 1-7800. Robert Bell, pres.; F. E. Johnston, Jr., treas. W. J. West, Sr., secy.; 625 West 42nd Street, New York, N. Y. 1W 4-3050 Morton Schaps. TV slsmn. (Producers of TV commercials and industrial films.)

Opera Cameos TV Productions
400 Madison Ave., New York 17, N. Y.; Eldorado 5-5545. Carlo Vinti, president; Joseph Vinti, Jr.; Kniseley, vice-presidents; Beatrice Messina, secretary; F X. Glaccone, coordinator. (Produces live series.)
- Opera Cameos (live).

O’Reilly Productions
72 West 45th St., New York, N. Y. 10036. John F. O’Reilly, owner. (Produces films commercials, sales films.)

Owens, Harry, Television Productions
6710 Melrose Ave., Hollywood 38, Calif.; WEstBriar 491. Harry Owens, president; Homer O’Donnell, vice-president. (Film producer.)

Packaged Programs, Inc.
471-4756, F. S. Di Fiore, pres. (Produce film shows, commercials, film news.)

Pan-American Television Corp.
Av. Chapultepec 18, Mexico D. F., Mexico, 18-50-20. Fernando Díez Barros, pres. (Film product in English with Spanish titles and films in Spanish.)

Paramount Television Productions, Inc.
1501 Broadway, New York, N. Y. 10036; BR 9-8700. (Subsidiary of Paramount Pictures Corp.) Paul Raibourn, president; Seymour L. Adler, vice-president & gen. mgr.

Parsons, Lindsley, Productions, Inc.
4376 Sunset Drive, Hollywood 27, Calif.; NO 2-9181. Lindsley Parsons, president; Sam Wallis, treasurer. (Films and commercials.)

Partington, Jack, Television Productions
435 W. 57th St., New York, N. Y.; PLaiza 7-8216. Jack A. Partington, Jr., president (Film producer, radio-TV commercials.)

Pathes News, Inc.
- Milestones of the Century (365); Men of Destiny (130); Pathes Educational Films (103); Pathes Short Subjects (38); Hollywood Offbeat (13); Showtime (39); Harlem Valley Revue (13); Musical Parade of Stars (1100); Frank Fontaine Comedy Hour (1).

Patin, Ray, Productions

Peckham Productions, Inc.
9 East 48th St., New York 17, N. Y.; PLaza 8-0490. John L. Peckham, pres.; Harvey
Yale Gross, vice-pres. & creative dir.; Peter H. Peckham, secy.-treas.; Michael Ferrante, prod. mgr.; Hoyt Griffith, dir. of editorial services; Tom Betienne, dir. of sls.; Sidonie E. Dobkin, production co-ordinator; Gary Martin, prod. ass't; Donald Pain, writer, producer, director. (Producers of industrial, sales and sales training films, design and production of industrial shows; Fair projects; TV commercials.)

- Gift of Kings; The Masters; In Your Hands; Newsweek '63, A Sense of Excitement; Newsweek '64, A Sense of Anticipation; The Story of Avon; San Francisco; ESR; Chinatown; Detroit/Greenwich Village.

Pegasus Productions, Inc.
45 West 38th St., New York, N. Y.; LO 4-9319.

Leonard Anderson. (Motion picture productions and services.)

Pelican Films, Inc.

Pendulum Productions, Inc.

Petri, Tony, Studios
(See Mark Three Studios, Inc.)

Philiso TV Enterprises
2725 Malcolm Ave., West Los Angeles 64, Calif.; Arizona 9-3139. Michael Phillips, president. (Film producers.)

Pictures for Business
1260 N. Wilcox Ave., Hollywood 38, Calif.; Box 2929, Hollywood 28, Calif.; 467-7009 Bill Deming, exec. prod.; Ann Deming, filmstrip prod. (business motion pictures and filmstrips. TV commercials and TV programming.)

Piel, David, Inc.
300 Central Park West, New York 24, N. Y.; TR. 3-6820. David Piel, president; Hedi S. Piel, vice-president. (Produce film series, live and animated commercials.)

- Big Mac and His Magic Train; Harold and The Purple Crayon.

Plautus Productions, Inc.

Pohman Film Productions, Inc.
527 No. 27th St., Milwaukee, Wisconsin 53208. Division 2-6363. Harvey Kiefer, mgr. (Product produce commercials; Industrial motion pictures; slide films.)

Portland Productions, Inc.
1018 Pamela Drive, Beverly Hills, Calif.; Crestview 5-6457. J. N. Mason, president; V. V. Van, vice-president; Pamela Mason, secretary, treasurer. (Produce filmed series.)

- The Readers (29).

Premier Film & Recording Corp.

Prime T.V. Films, Inc.
120 W. 57th St., New York 19, N. Y.; COLUMBUS 3-7459. Alec Campbell, president; George M. Garelli, v.p. (Distributes 450 features in color and black & white.)

- Laurel & Hardy 2 reels (60); Laurel & Hardy features (13); Charlie Chaplin—Comedy Theater (20); specials: Golden Age of Comedy; Bernardett of Lourdes, Animal Farm, Color shorts, cartoons.

Princeton Film Center, Inc.
Princeton, N. J.; WA 4-3550. Gordon Knox, president; A. E. Hogarty, director of TV Distribution. (Produce and distributor of package shows, films & commercials.)

- The Handy Man (52); Shooting Straight with Tim Holt (2); 29 shorts; Rural Review (39); America On Parade (39); Travel Unlimited (13); Research Unlimited (13); America at Home (13); The Princeton Report (12); Young Men In A Hurry (12).

Q

Q. E. D. Productions, Inc.
21 West 46th St., New York 36, N. Y.; JUdson 2-4291. Robert Baron, president, prod. dir.; Eleanor Gelzer, vice-president. (Producers of Industrial films TV commercials.)

QM Productions
1041 N. Formosa Avenue, Los Angeles 46, Calif., Hollywood 9-6161; Quinn Martin, pres.; Eli Parker, v.p. (Production of television and motion picture films.)

Quartet Films, Inc.
5631 Hollywood Blvd., Hollywood 28, Calif., Hollywood 4-9225. Arnold Gillespie, president; Michael R. Lah, vice-president & treas.; Stanley Walsh, vice-president & secretary; (Producers of animation and live action for all film media.)

Quartet International, Inc.

7 Surprises.

R

RCA Recorded Program Services

Radim Films, Inc.
220 W. 42nd Street, New York, N. Y. 10036, Bryant 9-6563. Lester Schoenfeld, pres.; Rosalind Kossof, v.p. (Distributors of Film Images collection: Focus on 16mm.: Radiant Films.)

Radio and Television Packagers, Inc.
9 East 40th St., New York, N. Y.; LEXington 5-1717. William Cavion president; Fred Ladero, director. (Prod., dist. filmed series.)

- Jungle (59); Combat (52); Cartoon Classics: Series I (104); Series II (112); Series III (104); The Wild Swans (20); Mr. E. From Tau Ceti (20).

Radio Features of America
820 West End Ave., New York, N. Y. 10025; MONT 3-7284. Oliver W. Nicoll, exec. dir.; Sandra Munsell, assoc. dir. (Program production, live and film package shows, commercials and filmboard.)
Rainbow Island Productions, Inc.
3061 Kapolei Blvd., Honolulu 14, Hawaii.
Chuck Smouse, president. (Producers.)

Rainbow Pictures, Inc.
1540 Leavante Avenue, Coral Gables 46, Florida; Roger Resce, president; Ruth B. Resce, sec.-treas. (Motion picture producers-studios-facilities, animation.)

Raylin Productions, Inc.
1270 Avenue of the Americas, New York, N. Y., 10020; CI 5-8680; Ruth Downs, pres.; Hugheswn, chm. of the bd.; Jack London, Frank Bibas, vice-presidents. (TV production.)

Ram Productions
205 West 95 Street, New York 25, N. Y.; MOnument 2-5111, Ed Lindner, director. (Producers of live package programs, medical films, programs, commercials and Filmboard (R).)
- Medical Reporter (live); Vera Wallace, producer; Time & Again (live); Eben & Egburt (live); Animal Inn (live).

Ray, Reid H., Film Industries, Inc.
2269 Ford Parkway, St. Paul, Minn. 55116; MNn. 699-1393. Branch office in Chicago. Reid H. Ray, president. (Produce and distribute film series and commercials.)
- Walt's Workshop (39).

Walter Reade-Stirling, Inc.
241 East 34th St., New York 16, N. Y.; MU 3-6300; Branch offices: 8833 Sunset Blvd., Los Angeles, Calif.; Executive office: Mayfair House, Deal Road, Oakhurst, New Jersey 07931-1600; Walter Reade Jr., Chmn. of bd.; Saul J. Turrell, pres.; E. Bradley Marks, sales mgr.; Alan Gleitsman, V.P. in charge of western sales office.
- Cinema 68 Features (68); Selected Cinema Features (45); Cinema 100 Features (24); Cinema 90 Features (26); Cinema 70 Features (64); Cinema 88 Features (53); Cinema 98 Features (98); Laurel and Hardy Shorts (60); Features (10); Special of the Week (15 full-hours); Silents Please (39 half-hours); Abbott & Costello (52 half-hours); Abbott & Costello Out for Sports (62 quarter-hours); Capt. Sailorbird Cartoons (100 five to eight-minute cartoons).

Redlin Productions, Inc.
19116 Lanark, Reseda, Calif., DICkens 2-8925.
William A. Redlin, president; Emmett Redlin, v.p. in charge of western sales office; (Producer live and film programs, features.)

Reed, Roland, Productions, Inc.
- Beulah (78); Rocky Jones, Space Ranger (39); Waterfront (78); Meet the O'Briens (79); My Little Margie (126); Mystery Theatre (57); Trouble With Father (Stu Erwin) (130).

Reela Films, Inc.
17 N. W. Third St., Miami, Fla. 33128; Tel: FR 4-2108; Walter Rosso, motion picture lab. 16 & 35 mm.

Reemack Enterprises, Inc.
1270 Ave. of the Americas, New York 20, N. Y.; Circle 6-7300. Lewis Gram, producers. (Producers of live shows.)

Reichensch, O. R. & Co.
369 22nd Street, Oakland, Calif. 936-3114; Bob Reichensch, gen. mgr. (Package-distributor of live and film shows.)

Republic Television Features
3354 Merchandise Mart, Chicago 54, Ill.; Tel.: 273-5199. Capice Kapps, president; Joseph Kapps, vice-president. (Producers and distributors of live and transcribed shows.)
- TV Fashion Flashes (26); Willie The Wonderman (13); Job Opportunities (62); Help Wanted Column of the Air (52).

Rivera Productions
6610 Selma Ave., Hollywood 28, Calif.; Hollywood 2-8850. Midwest representative; Robert Zens, 340 Westmoor Blvd., Brookfield, Wisconsin; SUNSET 2-8815. Eastern representative; Pat Rancati, 3304 Rumson Rd., Cleveland 18, Ohio; F. W. Zens, executive producer; Bert Hunt, director of sales; Leif Rise, associate producer, distributors, shorts. (Producers filmed series, commercials.)
- Punch and Trudy (6); Teletunes (15); Aqua-Lung Adventures (13).

Rocket Pictures, Inc.

F. K. Rockett Prods., Inc.

Rockhill Productions
18 E. 50 St, New York 22, N. Y.; Plaza 9-7879. Janet Taylor, president. (Produce and distribute live film and shows.)

Rodney-Young Prod.
(see Cavaller Productions, Inc.)

Roffman, Richard H. Associates
675 West End Avenue, N. Y. 25, N. Y.; RI 9-3647. Maurice Roffman, chairman of the bd.; Richard H. Roffman, pres.; Sophie Speiser, Malvina Cohen, Herman Jaffe, Irving Marcom and Lou Lawrence, vice-president, Branch: 4775 Hollywood Blvd., L. A., Calif.; Care: Alan Winston, west coast managing dir. (Producers and distributors of shows also do Public Relations and publicity and promotion for shows also do casting for shows, etc.)

Rolab Studios & Rolab Photo-Science Laboratories
Sandy Hook, Conn. 06482; Tel: 292-436-2466. Henry Roger, owner-director; E. H. Roger, treasurer. (Producer of film shorts, features, commercials and film strips. Also time lapse & micro movies.)

Rosamond Productions, Inc.
6330 West Ward St., Hollywood 48, Calif.; OL 1-3301. David Chudnow, president; Rosamond Chudnow, vice-president. (Produce films for TV.)

Ross-Danzig TV Inc.

Rourke, Jack, Productions
6331 Hollywood Blvd., Hollywood 28, Calif.; HO 3-7178. Jack Rourke, president; Richard Wendelken, production manager; Fred Fuld, Jr., treasurer. (Live programs and sporting events.)
Sextant, Inc.
Shelle Productions, Inc.
seven Arts Productions International, Ltd.
seven Arts Television

200 Park Ave., New York, N. Y. 10017;
YCkun 6-1717. Branches: Los Angeles—
9900 Sunset Blvd.; CR 8-1711. Toronto—
11 Adelaide St., West, Toronto, Ontario,
Canada; 416 EM 4-7193. Eliot Hyman, pres.;
W. H. Haim, exec. v.p. & gen. mgr.;
Samuel H. Haims, finan. v.p.; Sidney H.
Levin, v.p. & gen. counsel; Albert E. Bol-
lengier, treas.; Norman Z. Solomon, asst.
treas. & controller; Herbert G. Richek, dir.
& dir. theatrical & TV film services;
Sidney Kiwitt, bus. affairs mgr.; Robert
Berlan Jones, dir. of nat. sls.; Charles D.
Reeves, dir. of network sls.; James S.
Carbery, dir. of prog. acquisitions; Thom-
as D. Reynolds, exec. v.p. & dir. internat'l.
development; Stanley R. Jaffe, dir.
New York programs; Peter M. Affe, dir. of
Eastern sls.; Othur V. Oliver, dir. of Midwest
sls.; Harvey R. Reinstein, dir. of Southern
sls.; David Engede, dir. of South West
sls.; Harvey Chertok, dir. of adv., adv.
sales & pub. Martha Forde, dir. of
adv. sls. prom. & pub.; Roger Carlin, dir.
European & Far Eastern sls.; Vincente
Beroni, dir. of Latin American sls.;
Thomas D. Tannenbaum, v.p., programs
(Los Angeles); Alex Horowitz, dir. of West
Coast sls.(Los Angeles); Sam R. Kunitzky,
dir. of Canadian sls. (Toronto); Irving
Siegsl, acct. exec.

Seven Arts Productions International, Ltd.

Roberts Building, East St., Nassau, Bahamas.
Roger Carlin, dir. of European sls.; Vicente
Reyes, dir. of Latin American sls.

- Outset International (100) The Avengers
(39); En France (36); Boston Symphony
Orchestra, Series 1 (13); Boston Symphony
Orchestra, Series 2 (10); Laffs (65);
Mahalia Jackson Sings (82); Man in Space (6);
Behind the Scenes With the Nipal Ballet; The
Professionals; Big Night Out; Mahalia Jackson Sings
The Story of Christmas; Churchill, the Man;
The Gypsy Rose Lee Show; The Nutcracker.

Seven Arts Productions International, Ltd.

c/o Seven Arts House, 24 Berkeley Square.
London W. 1, England; HYDe Park 0671.
Branch Office: Seven Arts International,
Amsterdam, 1-Chat, Chuo-ku, Tokyo, Japan;
Studio de Boulogne, 3 Rue de Silly, Boulogne
Sur Seine, Paris, France; Roberts Blvd., East Street.
Nassau, Bahamas. Norman B. Small, exec.
Schneiderman, Far East spvsr. & Japan
repr.; Sig Kusiel, Latin American spvsr.;
Robert I. Kronenberg, dir. of sls., conti-
nental Europe.
- International 1 (88); International 2
(311); International 3 (431); The Bowery
Boys (48); Lippert features (118).

Sextant, Inc.

602 Fifth Ave., New York, N. Y. 10022; LT 1-
7611. Robert D. Graf, pres.; (TV produc-
ers).
- Winston Churchill; The Valiant Years;
Franklin D. Roosevelt series; Noah and
The Flood.

Shele Productions, Inc.

1334 Beachwood Avenue, Hollywood 28.
Calif.; H 2-3111. Hollywood 2, Calif.;
Herbert B. Leonard, pres.; Willetta B.
Leonard, v.p. & gen. mgr.; Harold Berkowitz,
sec.; Ralph Kale, treas. (The making and dis-
ctribution of hour television series.)
- Naked City (1 hr. series).

Showcase Productions, Inc.

Hal Roach Studios, Culver City, Calif.;
Vermont 6-2185. Hal Roach, Jr., president;
Carroll Davis, vice-president, producer;
E. H. Goldstein, treasurer. (Producer of film
series.)

Show Corporation of America

45 Rockefeller Plaza, New York 20, N. Y.;
Plaza 7-1839. C. Robert Manby, presi-
dent; Fred Schneier, vp & script spvsr.
- New Million Dollar Movies (60) for foreign distr.

Signature Films

2120 Cross Bronx Expressway, Bronx, New
York 10473; Ta 3-9665, Ta 3-8726. Samuel
M. Sherman, pres.; Bob LeBar, dir. Art &
Animation; Robert Price, dir. of adv.;
Denver Dixon, dir. of sls., West Coast Rep.
Ruth Sherman, pub. & script spvsr.
- Produces film series, feature films,
commercial. Distributes theatrical and tele-
vision films World-Wide.

Signet TV

200 W. 57th St., New York 19, N. Y.; Jtld-
son 2-3636. Subsidiary of Medallion Pic-
tures Corp., R. B. Schrift, president; Daniel
McDonald, treasurer.
- 35 Features; Action Shorts.

Simmel-Merservey TV Productions

10850 Massachusetts Ave.; L. A. 24, Calif.;
GR. 9-1155. Louis C. Simmel, presi-
dent. (Producers and distributors of
filmed series.)

- Yesterday's World Today (13); Isles of
Myth (5); Ghost Towns (13); Marshall
Field, Loyal Chin, Bill Elliot (30 mins.).

Simon, Al Productions

1040 No. Las Palmas Ave., Hollywood 38,
- Film producer, commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Calif.;
WEBster 9-1491. Homer ONO'Neill, owner.
- Film producer.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn. New
Haven phone; CT 8-3939; Cl 2-9686.
David K. Har-
ris, president; Anthony Guarino, Jr.,
vice-president-treas. (Producers of film
for industry; TV and education.)

Siesinger, Stephen, Inc.

205 West Brorein St., Tampa, Fla. 33606; 254-
9191 Shirley A. Lasswell, president. (Pro-
ducer films.)

Smith, Fletcher, Studios, Inc.

Main Office; 259 S.W. 21st Terrace, Ft. Lau-
derdale, Fla.; LUDlow 1-7300; Fletcher
Smith, president; Janet Smith, v.p., Marie
Adenah, sec.-trey.-treas. (Producer of
commercials & industrial films; Television
Shows.)

Sonnenreich, Joseph I.

205 W. 89 St., New York 24, N. Y.; SUS-
quehanna 7-1797; Joseph I. Sonnenreich,
owner. (Live and film programs.)

Sonney Amusement Enterprises, Inc.

1654 Cordova St., Los Angeles 7, Calif.;
REpublic 1-7236. Daniel Sonney, presi-
dent; Edward Sonney, vice-president. (Pro-
ducers. Distributors of domestic and
foreign films.)

Soudac Productions, Inc.

P. O. Box 2167, Hollywood, Florida; 945-0562.
Robert D. Buchanan, president; Robert G. Biddlecom, technical director; Clarence M. Schleeh, Jr., production manager. (Produces film series, animated commercials.)

- Super-Flex; ID's; Info-Maps; Show Openers.

Sovereign Productions, Inc. (see Reynolds, Stuart Productions)

Spectacle Productions, Inc.

- Adventure Out of Doors (color) (13); Cross the Earth in Seven League Boots (color) (14); Hanson Wildlife Series; Bear Bow-Hunts (11); Women's World of Golf; Patty Berg & Betsy Rawls (3); Let's Go Golfing (13); Tips from Top Pros (6); Travelbug USA (color) (13); 1957-66 "500" Mile Championship (10); Pro Football Highlights (3); Sports Thrills (130); Championship Fights (104); Boxing from Rainbow (52); All American Wrestling (52); Texas Rasslin (130); Big 10 Football (52); Gridiron Cavalcade (13); NBA Zephyrs Basketball; Sports Instructional Film Series (52); All American Football (8); Golf Instructional-Johnny Revolta & Mickey Wright (4); Bowling-Marian Ladewig, Buzz Fazio, Steve Nacy (3); Dog Training-Wilkie Neckre; '65 Rose Bowl Football (color); '65 Tournament of Roses Parade (color); NBA Basketball Action (color); Ski Modern (color).

Spotlite News, Inc.

Square Deal Pictures Company
3550 Arcadia Avenue, Arcadia, Calif. 90210. E. F. Marvin, general manager. (Produce and distribute film programs.)

Stage Door Studios
Box 8, Hillside Manor, New Hyde Park, N. Y. 11042; 516 Pioneer 2-6500. Branch: St. Clair Studios, 119 West 47th St., N. Y. Dr. Joseph L. Levy, board dir.; R. Miles Master, exec. prod.; Phillip St. Clair, tech. dir.; Jo Freund, talent and promotional rep. (Mobile field units for on-location productions.)

Stage Five Productions
9336 W. Washington Blvd., Culver City, Calif.; HO 5-5911. Ozzie Nelson, producer, director; Leo Pepin, associate producer. (Produces filmed series.)

Stanley-Marshall, Inc.
1454 Peerless Place, Los Angeles 35, Calif.: CReview 4-3279. Stanley Marshall, producer. (Distributor of film series.)

- The Adventures of the Texas Kid (color & B&W); The Forbidden Isles made in American Somona (color); Holly Night & Day; The All American Girl (color & B&W); Dr. Jekyll & Mr. Hyde (color & B&W); Arrabellas (B&W); Stock shots in color & B&W; 8mm subjects for the new sound projectors.

Stempel, Frank, Agency
9034 Sunset Blvd., Los Angeles 46, Calif. Frank Stempel, owner. (Live & film shows.)

Sterling Information Services, Ltd.

Sterling Movies U.S.A., Inc.

Sterling Television Co., Inc.
See Walter-Reade Sterling Inc.

Stockdale and Company
200 East First South, Salt Lake City, Utah; 801: 355-5511. C. L. Stockdale, owner. (Produces commercials & industrials.)

Stonewall Productions, Inc.
59 East 54th Street, New York 22, N. Y.; FE 2-2520. Sid Caesar, pres.; Leo Morgan vice-pres. (Producers.)

Storyboard, Inc.
(See The Hubley Studios, Inc.)

Strych, Wilbur, Productions Inc.
135 W. 52nd St., New York 19, N. Y.; JU 2-3616. Wilbur J. Stryech, President; Sal Guida, prod mgr.; Fred J. Schaefer, exec. prod. (Produces commercials and business films.)

Sun Dial Films, Inc.
318 East 45th St., New York, N. Y. 10017; 212-TV 9-6575. Carl V. Ragsdale, pres. (Producer of documentaries, industrials.)

Sutherland, John, Productions, Inc.
201 No. Occidental Blvd., Los Angeles, Calif. 90026; DUnkirk 8-5121; 118 E. 60th St., New York; 421-7750. John Sutherland, president. George Gordon, vice-president. (Producer of industrial and educational films.)

Swift-Chaplin Productions, Inc.

T

TV Attractions
565 Fifth Ave., New York 17, N. Y.; DX 7-6077 Milton H. Blackstone, exec. prod. (Live and film packages.) Also, Talent, promotion and special events direction.)

- Comedian's Golf Classic; Comedy Hall of Fame (special); New Years Eve With Guy Lombardo; Wonderful World of Water (tea special).

TV Guild Productions, Inc. (Carthay Sound Stage)
5907 West Pico Blvd., Los Angeles 35, Calif.; WEstbrook 8-2101. Jack Miles, president. (Film commercials and programs.)

TV and Motion Picture Productions, Inc.
707 Dawn St., Richmond, Va.; MILTON 3-

TV Spots, Inc.

T-V Visuals Inc.
(See Award Films)

Talent Associates-Paramount Ltd.

○ Eastside, Westside: Festival of Performing Arts; Dupont Show of The Week; Mr. Broadway.

Tape-Films, Inc.
621 W. 54th St., New York 19, N. Y.; Plaza 7-4666. Kenneth S. Cofod, v.p.; Sheldon Friedman, business mgr. (Advertising agency, film services; editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

○ Complete 16mm motion picture feature films, shorts.

Television Graphics, Inc.
20920 Vanowen St., L. A. 8, Calif.; 375-7400. Paco Rodriguez, pres.; Ralph Gildenhorn, assoc. pres. (Producers of 16mm television commercial films.)

Television Ice Co.

○ TeleSports (52); Touchdown (13); American Football League Highlights 15 weeks.

Television Film Studios, Inc.
100 S. Northwest Highway, Park Ridge, Ill.; Tel.: 823-1418, Area Code 312. Byron L. Feiten, president; Henry Ball, facilities manager; June A. Friend, secretary-treasurer. (Producers of filmed series, commercials.)

○ Zoo Parade: Home Show; This Is The Midwest (series); Magic Ranch.

Teledynamics Corporation, The (Teledynamics International, Inc.)
729 Seventh Ave., New York 19, New York, N. Y.; JU 6-6052; Irwin Pizor, pres.; Anthony Azzato, exec. v.p. (Distributors of television program material—features and series.)

○ Queen of Sheba, The Barbarians, Walls of Hell, Bataan, Leyte Gulf, Bomb in the High Street, Dynamic, Jungle Group, Horror-Monster, War Group, True Adventure, Long John Silver, Islands in the Sun, Wanderlusts, Holiday, Treasure, Vagabond.

Teledynamics, Inc.

Telemated Motion Pictures
8 West 40th St., N. Y. 18, N. Y.; LO 5-5341. Saul Taffet, producer-director. (Producer of film commercials, industrial films, sales promotion films, educational films.)

Telemount Pictures, Inc.
P. O. Box 1106, Santa Monica, Calif. Henry B. Donovan, president and producer. (Producers of Cowboy G-Men film series.)

○ 39 Westerns; 13 shorts.

Telenews Film Corporation
450 W. 56th St., New York, N. Y.; LO 6-2450. C. B. Stratton, pres. (Producers of programs, film commercials.)

○ Adventures in Sport (26).

Telepak, D.B.A.
(Adolph Longenecker Agency)
8438 Melrose Pl., Los Angeles 46, Calif.; OLIVE 3-7536. Charles Teitel, president. (Film series commercials; live shows. Talent representative for actors-actresses for motion pictures and television, Also specializing in top commercial announcers, MC's and women announcers.)

○ "Animaland" Real-Life Cartoons (104).

Telesynd, Division of Wrather Corporation

Television Broadcasting Service, Inc.
P. O. Box 693, New York, N. Y. 10023; 212-HA-1-1784. William R. Riddle, pres., exec-prod.; Edith L. Riddle, treas.; James Uehling, art and credits, titles dept. Muriel Le Eponis, secy. (Programs.)

○ This Is Catskill Calling (series) (5): Package Show Series (Sponsors desired); Mainliners of America Series; The Seaboard Airline Story (28): The Keystone Train Story (7); Super Hi-Ways of America series; The New York Thruway (40): The Pennsylvania Turnpike (38); The Ohio Turnpike (7-9); Fish Killers (90 min. film shows); Abe Lincoln (His words and deeds) (30): The Keystone Brand Mushrooms (1 min. spot); North American Cement (4 min. spot); The Bravian Manor Resort (4 min. spot); The Volunteer Series (78 ½ hr. series—video tape sound 16mm.); New York State Thruway Telecast series; Outboard Motor Boat Marathon.

Television Exploitation
1407 Broadway, New York 18, N. Y.; BRyant 9-4352. Robert S. Gettinger, president (Distributes feature films.)

○ 21 features.

Television Features of America
820 West End Ave., New York, N. Y. 10025; MONUMENT 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director. (Program production, live and film package shows, commercials.) See Radio Features of America.

Television and Radio Features of America
820 West End Ave., New York, N. Y. 10025; MONUMENT 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director. (Program production, live and film package shows, commercials.) See Radio Features of America.

Television Graphics, Inc.
369 Lexington Ave., New York 17, N. Y. TN 7-3333. Bernard Rubin, president;
Lee E. Blair, secy.-treas. (Producer of film commercials.)

Television Industries, Inc.

Television Library, Inc.
3 East 57th St., New York 22, N. Y.; PLaza 3-4940. C. F. Vetter Jr., president. (Distributes feature films.)  
* Household Hints (65); Needless Henry (65); 6 feature films.

Television Screen Productions, Inc.
25 West 45th St., New York 17, N. Y.; Ju. 6-7570. Charles J. Basch, Jr., pres.; Frances Scott, vice-president, secretary; Clarence Schmidt, treas. (Produce and distribute live and film commercials and programs.)  
* Oriental Ventures (15); Adventures in Time Space.

Telic, Inc.
630 Ninth Ave., New York 36, N. Y.; JUdson 2-3480. Elwood Siegel, president and executive director; Edward Boushion, vice president, exec. producer. (Designers and producers of sponsored industrial, information and public relations films, short subjects, TV commercials.)

Telorama Productions, Inc.
255 Roswell Ave., Long Beach Calif. 90803; 938-3523. Richard D. Pearsall, president. Religious and educational films.)

Tempe-Toons Productions, Inc.
2201 Hollywood Way, Burbank, Calif.; Vic-tel 5540; 521 5th Ave., New York 17, N. Y.; Murray Hill 7-0700. Leo A. Mjnskoff, president; Sam Singer, dir. (Produce animated cartoons and commercials.)

Temple-Morgan Enterprises.

Terra, Michael, Inc.
2473 Croystview Dr., Hollywood, Calif. 90046; 654-7565. John Reinhardt, director; Michael Terr, producer. (Film programs and commercials.)  
* Wildcat Rider (26); Dancing Age (13); Native Son; Gods of Ball; Black Man In the White World, Lolita Go Go; Here Comes the Sexy.

Theatre Guild, The

Theatrical & Video Corp.
15 East 48th Street, New York, N. Y.; PLaza 3-3432. Don Getz, president; Murray M. Kaplan, vice president in charge of sales; Lydia Parker, assistant secretary.  
* 26 color feature films.

Productions, Inc.
214 East 53rd St., New York, N. Y.; 421-6330. (Television commercials, shows and industrial films, P. R. Films.)

Thompson-Koch Co., Inc., The

* Mystery Theatre (57); The Pendulum (65); Uncovered (145); Man From Interpol (39).

Titus Productions, Inc.
5451 Marathon Street, Hollywood 38, Calif.; HO 9-7483. Herbert Brodkin, Pres.; Alan R. Morris, V.P. (Producers of filmed television series.)  
* SHANE

Toddy Pictures Co.
P. O. Box 150, Atlanta, Ga. 30301; 355-9654. Ted Toddy, president; C. Small, general manager. (Producer & distributor of films.)  
* 27 features; 15 short subjects; 15 musical.

Toreto Films, Inc.
9885 Charleville Blvd., Beverly Hills, Calif.; CResview 4-6925. Robert F. Shewalter, treas. (Produce filmed shows, commercials.)  
* Loretta Young Show (network series).

Tower Productions
11541 Landale St., No. Hollywood, Calif. Helen L. Moser, owner. (Live programs.)  
* Space Patrol (live, plus 300 half hour and 200 15 minute kinescopes).

Trans-Lux Television Corporation
* The Mighty Mister Titan (100); Encyclopaedia Britannica Films Library (over 850); Top Draw Feature films (14); Felix the Cat (260); Animal Parade (39); American Civil War (13); It’s A Wonderful World (39); The Mighty Hercules (130); Guest Shot (26); Mack & Myer for Hire (200); Magic Room (39); Junior Science (39); Gigantor (52).

Trans-Lux Television International Corp.
Utoquai 29, Zurich 8, Switzerland; Phone: 32 33 52; Rudi C. Witschi, sls. mgr.

Trans-Video Productions Limited
220 Bay St., Toronto, Ont. Tel.: 362-7393, D. R. Annett, pres.

Trans-World Films, Inc.

Turn of the Century Films, Inc.
9 East 40th St., New York, 10016; LE 2-1717. William D. Cayton, pres.; Jim Jacobs, dir. (Produce and distribute fight films.)  
* Knockout (120); Turn of the Century Fights.
United Artists Pictures, Inc.

United Artists Television, Inc.
555 Madison Avenue, New York, N. Y. 10022; Murray Hill 8-4700. Branches: 2904 Woodburn Avenue, Cincinnati, Ohio, 511-1323; 3252 Wilshire Blvd., Los Angeles, Calif., 272-6460; John L. Sinn, pres.; Herbert Gottfried, exec. mgr. (Creator and proponent of filmed series, distributor of feature films and shorts.)

United Artists, George, Agency

United Artists Television of Canada (A Division of United Artists Television of the Americas, Inc.)

United Film and Recording Studios, Inc.
161 E. 46th St., New York 17, N. Y.; Yukon 6-5720. Charles E. Gallagher, pres.; (Educational and public service films for sustaining use.)

United Press International

United Press Newsfilm.

United States Productions, Inc.

United World Films, Inc.
branch operations mgr.; Arthur McLaughlin, sponsored films mgr.; Alan Roberts, special feature film sls. mgr.; Ralph Ryder, Educational Films, sls. mgr. (Distributes 16mm feature films, educational, religious and training films, 16mm and 35mm sponsored films, produce and distribute educational and home movie packaged film.)

**Universal Pictures Co., Inc., Television**

445 Park Ave., New York 22, N. Y.; Plaza 9-8000; Universal Studios, Universal City, Calif.; TRIangle 7-8151.

**V**

**VPI Productions (Video Pictures, Inc.)**


**Van Coevering Productions**

20 North Wacker Drive, Chicago, Ill. 60606; 350 East Ohio Street, Chicago, Ill. (312) 469-2369; Van Coevering, producer. Alfred LeVine, gen. manager, Branch Office: 1509 Pine Valley Blvd., Ann Arbor, Michigan. (Producer and distributor of educational, religious and training films, 16mm and tribute 16mm feature films, educational, religious and training films, 16mm and tribute 16mm feature films.)

**Van Coevering Productions (Video Pictures, Inc.)**


**Van Hearn Productions**

7046 Hollywood Blvd., Hollywood, Calif. 28, Calif. (Producers of theatrical full length features, religious shorts, documentaries.)

**Van Praag Productions**

1600 Broadway, New York, N. Y. 10019; Plaza 7-2887. Branches: 2301 Dime Bldg., Detroit, Michigan 48226; 1228 North Vine Street, Hollywood, Calif. 90028; 1954 N.E. 151st Street, N. Miami, Fla. 33162. William Van Praag, president; Gunnard Faulk, v-p. creative arts; Walt Framer, v-p. creative arts; Alfred LeVine, gen. manager, Branch Office: 1509 Pine Valley Blvd., Ann Arbor, Michigan. (Producer and distributor of educational, religious and training films, 16mm and tribute 16mm feature films, educational, religious and training films, 16mm and tribute 16mm feature films, educational, religious and training films, 16mm and tribute 16mm feature films.)

**Van, Wally, Productions**

42 W. 35th St., New York, N. Y.; Wisconsin 7-2920. Wally Van, president. (Film producer.)

**Variety Enterprises, Inc.**

120 El Camino, Beverly Hills, Calif.; Hollywood 2-3111. Irving Briskin, pres. (Produce film programs.)

**Vavin Inc.**

236 East 46th St., New York 17, N. Y.; MURray Hill 2-4624. Richard de Rochemont, pres.; Gerald W. De Rochemont, vice-president and president; Gerald W. Weiler, vice-president; Ruth Teksmo, secretary.

**Versatile Television Productions, Inc.**

324 Broadway, Cape Girardeau, Mo.; EDgewood 5-5999. Exec. & sales offices, WXX Cape Girardeau 968: Branch offices: Atlanta, Kansas City, Memphis, St. Louis, Robert O. Hirsch, president; Judy Hollis, manager. (Producers of animated and live action film commercials.)

**Video Films Inc.**

1004 E. Jefferson Ave., Detroit 7, Mich.; WOODward 2-3400. William R. Withrell, Jr., pres.; CalIFord Hanold, exec. v-pres. (Producers of industrial films, TV program material & commercials.)

**Viking Films, Inc.**

24 W. 45th Street, New York 36, N. Y.; Circle 5-8858. Israel M. Berman, president, exec. producer. (Produce educational, religious and training films, 16mm and tribute 16mm feature films, educational, religious and training films, 16mm and tribute 16mm feature films.)

**Vincent, Chick, Co.**


**Vision Associates, Inc.**

650 Fifth Avenue, New York 19, New York; Circle 8-1000. Lee R. Bobker, president; Seymour J. Weissman, Helen R. Kristt, Irving L. Oshman, vice-presidents; Richard Wolf, exec. v-p. (Producer-distributor of documentary, industrial, television programming, commercial and public service spots, educational, institutional.)

**W**

**W C D, Inc.**

1600 Broadway, New York, N. Y. 10019; Circle 7-1600. Robert W. Carlisle, pres.; Tom Dunphy, exec. v-p.; Jack L. Lennom, v-p. in charg. of sales; Walter Kullberg, secy.-treas.; Morris D. Behrend, v-p.; Rex Cox, creative dir. and prod.; Michael C. Steheney, prod. dir.; Joel M. Weisman, prod. dir. West Coast; 1028 North LaBrea Avenue, Los Angeles, Calif. 90036; (213) HOlywood 3-3113. (Documentary; training, sales promotion, public relations, films and TV commercials.)

**Wade, Roger, Productions Inc.**

16 W. 46th St., New York 36, N. Y.; Circle 5-8858. Roger W. Wade, pres. (Producers of motion pictures for industry, sound slide films, animation commercials, slides.)

**Warner Bros. Pictures, Inc., Television Division**


**Weiss, Adrian, Productions**

5912 West Olympic Blvd., Los Angeles, Calif. 90063; 933-8203. Adrian Weiss, producer. (Producer of film shows.)

**Weiss, Louis, & Co.**

5912 West Olympic Blvd., Los Angeles, Calif. 90063; 933-8203. Adrian Weiss, distribution dir. (Distributor of filmed series, features, shorts.)

**W**

**W**

**W**
Winik Films Corp.


● Madison Square Garden (26) Greatest Sport Thrills of '54 (104); Famous Fights (59); Sports Stock Shots

Wolf, Raphael G., Studios, Inc.


Wolper Productions, Inc.


● The Story of . . . (39); Biography (39); The Passing Years (39); Hollywood: The Talkies (Special); Hollywood: The Stars (Special); Making of the President (Special); Crisis; Four Days in November; Specials of Our Time; National Geographic series (12); A Nation of Immigrants; The Rise and Fall of the Third Reich (specials) (3); The World of Jacques Cousteau series (12); China (special); industrial films (3); Laurel And Hardy 5-min. cartoons (156); full length theatrical features (3).

Worldwide Attractions, Inc.


Wrather Corporation


● The Adventures of The Big Man

Wylde Films, Inc.


X-Y-Z

Zapel Studios, Inc.

615 N. Wabash Avenue, Chicago, Ill. 60611; SIUPERIOR 7-2755. Owen A. Zapel, pres. (Specialize in 16 and 35 mm production, animation, special effects & optical services.)

Zouary, Maurice H., Television Productions

333 W. 52nd St., New York 19, N.Y.; (JUdson 2-6185. Maurice H. Zouary, owner. (Produce filmed programs, packages, commercials and live show.)

● Uncle Dunkle, (½ hr. film) Cartoons, Koko the Clown, Aesop's Fables; When Vaudeville Was King; The Story of the Reformation; When Radio Was King; Kid-die Camera; Kid-Ventures.
Studio City

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Studio City is a full 65 acre motion picture complex complete with large and small modern sound stages and back lots. It is located in North Miami and is only minutes from Miami and Ft. Lauderdale airports and from Miami Beach.

Facilities are available on a rental basis to the producer or agencies requiring the finest of stages and equipment.

All related service businesses are located on the complex including over nite film processing, set construction, sound recording, hauling, etc.

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Studio City

1942 Northeast 151st Street, North Miami, Florida 33162
Phone: Area Code 305-949-2211

DAVE BRADY, President
RAY BRADY, Vice President
HARRY Le VOUS, Secretary-Treasurer
<table>
<thead>
<tr>
<th>Services</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animation</td>
<td>565</td>
</tr>
<tr>
<td>Camera Sales, Rentals, Repairs</td>
<td>563</td>
</tr>
<tr>
<td>Color Processes</td>
<td>575</td>
</tr>
<tr>
<td>Commercial Jingles</td>
<td>567</td>
</tr>
<tr>
<td>Consultants</td>
<td>567</td>
</tr>
<tr>
<td>Costumes and Uniforms</td>
<td>564</td>
</tr>
<tr>
<td>Cutting Rooms</td>
<td>563</td>
</tr>
<tr>
<td>Film Carriers</td>
<td>584</td>
</tr>
<tr>
<td>Film Effects</td>
<td>563</td>
</tr>
<tr>
<td>Film Exchanges</td>
<td>576</td>
</tr>
<tr>
<td>Film Libraries</td>
<td>576</td>
</tr>
<tr>
<td>Film Processing, Raw Stock, Storage</td>
<td>570</td>
</tr>
<tr>
<td>Film Storage</td>
<td>575</td>
</tr>
<tr>
<td>Laboratories</td>
<td>570</td>
</tr>
<tr>
<td>Market Research</td>
<td>567</td>
</tr>
<tr>
<td>Merchandisers</td>
<td>567</td>
</tr>
<tr>
<td>Music, Music Libraries, Music Cutting</td>
<td>564</td>
</tr>
<tr>
<td>Photo Reproduction Labs</td>
<td>575</td>
</tr>
<tr>
<td>Producers Sales, Representatives</td>
<td>587</td>
</tr>
<tr>
<td>Producers of Shorts, Cartoons, Newsreels</td>
<td>569</td>
</tr>
<tr>
<td>Properties and Scenery</td>
<td>566</td>
</tr>
<tr>
<td>Publicity Representatives</td>
<td>592</td>
</tr>
<tr>
<td>Raw Stock Manufacturers</td>
<td>575</td>
</tr>
<tr>
<td>Record Companies</td>
<td>569</td>
</tr>
<tr>
<td>Rental Studios and Production Facilities</td>
<td>560</td>
</tr>
<tr>
<td>Screening Rooms</td>
<td>587</td>
</tr>
<tr>
<td>Sound and Recording Services</td>
<td>561</td>
</tr>
<tr>
<td>Studio Equipment</td>
<td>568</td>
</tr>
<tr>
<td>Tape Recording Facilities</td>
<td>563</td>
</tr>
<tr>
<td>Talent and Literary Agencies</td>
<td>588</td>
</tr>
<tr>
<td>Trailer Distributors</td>
<td>583</td>
</tr>
<tr>
<td>Video-Tape to Film Transfer</td>
<td>563</td>
</tr>
</tbody>
</table>
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DEKKO FILM PRODUCTIONS, INC., 126 Dartmouth; Kenmore 6-2511.
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GLENAR PRODUCTIONS, 6618 Sunset Blvd., Hollywood 28, Calif.; HO 3-3235.


GIFFORD, JOHN, PRODUCTIONS, INC., 1600 Broadway, New York 19; CRESTVIEW 9-7501.

GLOECKNER, ROBERT, ASSOCIATES, L. L. 1-1001.

GOLDEN, STEPHEN, PRODUCTIONS, INC., 300 Central Park West, New York 23.


GORDON, G. W., PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.


GORDON, RICHARD, PRODUCTIONS, INC., 1600 Broadway, New York 19; CRESTVIEW 9-7501.

GOSPEL, RAY, PRODUCTIONS, INC., 175 West 45th St., New York 19; CRESTVIEW 9-7501.

GOSTIN, STANLEY, PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

GOULD, JAMES, PRODUCTIONS, INC., 30 W. 45th St., New York 19; CRESTVIEW 9-7501.

GRAF, CARLTON, PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

GRAY, J. C., EASTERN EFFECTS, INC., 1407 S. Flower St., Los Angeles 15; LA 3-7432.

GRAY-O'REILLY STUDIO, 480 Lexington Ave., New York 17; Plaza 5-2060.

HABERSTROH, LAURENCE, ANIMATION INC., 1535 N. La Brea Ave., Hollywood; 9-7968.

RAY PATTERSON.

GRAY-O'REILY STUDIO, 480 Lexington Ave., New York 17; Plaza 5-2060.

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RAY PATTERSON.

GRANITE, WALTER, FILM PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HABERSTROH SPECIAL EFFECTS STUDIOS, 9 W. 19th St., N. Y. AL 5-1827.

HABERSTROH, LEON, FILM PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HARVEY, HAROLD, PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HEATH, CHARLES, PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HEATON, JOHN, PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HEISER, ADOLPHUS, PRODUCTIONS,INC., 7015 Sunset Blvd., Hollywood 28, Calif.; HO 3-3235.

HICKMANN, JOHN, FILM PRODUCTIONS, INC., 25 W. 45th St., New York 19; CRESTVIEW 9-7501.

HILL, AL, PRODUCTIONS, INC., 1600 Broadway, New York 19; CRESTVIEW 9-7501.

HILL, RICHARD, PRODUCTIONS, INC., 2231 N. 1st Ave., Miami 32.

HILL, WILLIAM, PRODUCTIONS, INC., 2231 N. 1st Ave., Miami 32.

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Consultants

Battison. John H., Productions, 4414 Fifth Ave., New York 17, N. Y.; Murray Hill 7-3540

Broadcast Information Bureau, 535 Fifth Ave., New York 17, N. Y.; Murray Hill 7-0275

City Film Center, Inc., 66-40 69th St., Middle Village, Queens, N. Y.; T'Wing 4-7800

Communication Management Consultants, 9301 Wilshire Blvd., Beverly Hills, Cal.; Tel.: 273-4620

John E. SaU & Co., Inc., 420 Lexington Ave., New York 17, N. Y.; Murray Hill 4-1159

Green Associates, 530 No. Michigan Ave., Chicago 10, Ill.; Whistler 4-0818

Hudiburg, Lucille, Productions, 131 E. 51st St., New York 22, N. Y.; Plaza 9-3758

IFA-TV Corp., 550 5th Ave., New York 36, N. Y.; Plaza 7-6545; B. Bernard Kreisler

International Film & Television Agency, 70 Exchange Place, New York 5

Jewell Radio & Television Productions, 612 North Michigan Ave., Chicago 11, Ill.; Mohawk 4-5757; G Raceland 7-7292

Levene, Carol, Productions, 1735 Stockton Blvd., Sacramento, Calif.; Sutter 1-5021

National Screen Service Corp., TV & Industrial Film Division, 505 Madison Ave., New York 17, N. Y.; Circle 6-5700

Robert K. Green


Max N. Osen, Ralph Zuckerman

Radio Features of America, 37 W. 46th St., New York 36, N. Y.; Jubson 2-5130

Skinner, Charles E., Publications, 1600 Broadway, New York 19, N. Y.; Circle 6-6915

Trombly, Dave, 250 W. 57th St., New York 19, N. Y.; Circle 7-0855-6

Victor Radio Enterprises, Inc., P. O. Box 485, Fasone, N. J.; Prescot 7-7013

John Victor Nowak

Commercial Jingles

Associated Broadcast Advertising Co., 1001 No. Western Ave., Los Angeles 29, Calif.; Circle 8-2500

Bemiller Productions, 2350 Hyperion Ave., Hollywood 27, Calif.; Normandy 5-3157

Bierer & Stein Productions, Inc., 550 Fifth Ave., New York 17, N. Y.; Plaza 7-6545

(Creation of jingles, themes, moods and background music for commercials, films, industrials.)

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Capital Film Service, 224 Abbott Rd., East Lansing, Mich

Ch-Ear Services, Inc., 210 East 47th St., New York 17, N. Y.; El 5-7212

Granville "Sascha" Burland

Cummins Productions, 39 W. 53rd St., New York N.Y.; Plaza 7-6452-3

Ralph Walden Cummings


Harry C. Wray, pres.

Fallace Productions, 1270 6th Ave., New York 16, N. Y.; Circle 6-7676

Tony Fallace

Goldstein, Chuck Production, Inc., 730 Fifth Ave., Suite #600, N. Y. 19; Jubson 6-7477

Goodman, Harry S., Productions, 19 E. 31st St., New York 22, N. Y.; Plaza 5-6531

Harry S. Goodman

Green Associates, 520 No. Michigan Ave., Chicago 10, Ill.; Whistler 4-0818


Martin Shapiro, vice-pres.

David L. Peters, exec. sec.

Jewell Radio and Television Productions, 612 N. Michigan Ave., Chicago 11, Ill.; Mohawk 4-5757; Graceland 7-7292

James E. Jewell

Music Makers, Inc., 6 West 57th St., N. Y. 19; 128 N. Doheny Dr., Los Angeles; Ho 4-7800

Mitch Levy

Radio Television Spots Productions, Inc., 2 West 46th Street, New York 36, N. Y.: Plaza 7-9260

John Gart

Sandimar Recording Company, 2797 Bay St., Merrick, New York

Swanson, Robert Productions, 689 Fifth Ave., N. Y. C.; Murray Hill 8-4355

Merchandisers

Arnell, Peter, Productions, 750 Park Ave., New York 21; TRialger 9-5097

Peter Arnell

Disney, Walt, Productions (Character Merchandising Division), 477 Madison Ave., New York 22; Plaza 9-8800

Vincent Jeffords

Erskine William C., 9 Rockefeller Plaza, New York 29, N. Y.; Circle 5-6800

Hamilburg, Mitchel J., Agency, 444 Madison Ave., New York 17, N. Y.; Plaza 3-2270

Marvin Sugarman

Harvey Famous Name Comic's, Inc., 1860 Broadway, New York 22, Jubson 2-2244

Alfred Harvey

Kagran Corp., 663 5th Ave., New York 22; Circle 7-8300

John M. Clifford

Rohr Company, 1418 North Highland Ave., Hollywood

Al Rabin

T. A. P. Inc., 1037 North Cole, Hollywood 38, Ho 5-1517

Shull Bonsall

Market Research


James Silver

C. E. Hooper, Inc., 579 5th Ave., New York 17, N. Y.; Murray Hill 8-2290

James L. Knipe

Market Research Corp. of America, 122 E. 42nd St., New York 17, N. Y.; Oxford 7-3540; 425 No. Michigan Ave., Chicago 11, Ill.; Mohawk 4-6800

Sam Barton
NEILSEN, A. C., CO., 2101 Howard St., Chicago 45, III.; HOLLycourt 5-400; 500 Fifth Ave., New York 36, N. Y.; PEnnsylvania 6-2045.

C. N. NEILSEN


THE PULS INC., 15 W. 42nd St., New York 36, N. Y.; JUdson 6-3316.

De SYDNEY ROBSON

ROBERTS & ASSOCIATES, 30 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-4900.

SINDLINGER & CO., INC., 13 E. Hinckley Ave., Chicago 17, Ill.; H011ywood 9-5400;

A. C. NEILSEN.

ACE ELECTRIC MANUFACTURING CO., 1458 W. 42nd St., New York, N. Y.; JEtome 7-5669.

IRVING I. MERKRW.

AMERICAN LADDER & SCAFFOLD CO., INC., 5507 W. 36th Ave., Miami 37, Fla.; PLaza 4-2663.

AMPHO CORP., 934 Charter Street, Redwood City, Calif.; EMerson 8-1417.

GEORGE I. LONG, JR.

ANIMATION EQUIPMENT CORP., 38 Hudson St., New Rochelle, N. Y.; New Rochelle 6-8138.

W. C. STRUMPELL.

BACH AURICON, INC., 11541 Bradley Ave., P. O. Box 711, San Fernando, Calif.; EMpire 5-2551.

B. M. BODDE.

BELL & HOWELL COMPANY, 7100 McCormick Rd., Chicago 39, Ill.; H011ywood 3-8217.

R. C. WILCOX.

BEBELL & BEBELL COLOR LABORATORIES, 5546 Satsuma Avenue, North Hollywood, Calif.; STanley 7-5403.

D. I. WHITE.

M. D. POLKIN.

COASTAL FILM SERVICE, INC., 45 West 45th St., N. Y.; JUdson 2-1926.

H. A. ROSENBERG.

COMMODOR STUDIOS, 44 W. 48th St., N. Y. 36, N. Y.; JUdson 2-1926.

SOMMY ROSENBERG.

NATIONAL STUDIO EQUIPMENT, INC., 45 W. 48th St., N. Y. 36, N. Y.; JUdson 2-1926.

H. A. ROSENBERG.


M. DUCOMMUN.

FIBERBILT SAMPLE CASE CO., INC., 40 W. 17th St., New York 11, N. Y.; Watts 9-7772.

FLORMAN & BABB, 68 W. 45th St., New York 19, N. Y.; JUdson 2-1287.

FRED BELLIN

FL ora equipmenT CORPORATION, 130 West 46th St., New York 36, N. Y.; JUdson 2-1287.

HUBERT R. CLAPP.

L O T F ILM SERVICE, INC., 45 W. 48th St., N. Y., JUdson 2-1926.

H. A. ROSENBERG.

HALLEN CORP., 3503 W. Olive Ave., Burbank, Calif.; TH 8-6976.

HOUStON FEARLESS CORPORATION, THE, 11809 N. Olympic Blvd., Los Angeles 64, Calif.; BRadshaw 2-4331.

JAMES B. THARPE.

KLEIGL BROs UNIVERSAL ELECTRIC STAGE LIGHTING COMPANY, INC., 321 West 50th St., New York 19, N. Y.; COlumbus 5-0130.

JACK A. PEGLER.

MITCHELL GALMBOY CORPORATION, 666 West Harvard Street, Glendale 4, Calif.; CHAPman 5-8421.

MRS. EVA FOX.


M. D. POLKIN.

NATIONAL CINE EQUIPMENT, INC., 209 W. 42nd St., New York 36, N. Y.; Circle 6-0348.

JOHN CLEMENS.

NORPAT SALES, INC., 630 9th Ave., New York 19, N. Y.; Circle 6-0348.

JOHN CLEMENS.

PRESE0AL MFG. CORP., 37-01 31st St., Long Island City 1, N. Y.; STILLWell 4-6600.

DANIEL, EMRICK.

RANGERTONE, INC., 73 Winthrop Street, Newark 4, N. J.; HUnboldt 5-2550.

R. C. WILCOX.

RADIO CORPORATION OF AMERICA, RCA Commercial Electronic Products, Camden 2, N. J.; COLumbus 2-5000.

R. C. WILCOX.

RITT aR CO. STUDIO EQUIPMENT, 3325 Cahuenga Blvd., Hollywood, Calif.; HOLlywood 4-0722.


B. M. BODDE.

REEVES EQUIPMENT CORP., 10 E. 52nd St., New York 22, N. Y.; PLaza 9-7190.

ERIC DARMSTAEDTER.


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S. O. S. PHOTO-CINE OPTICS, Main office, 602 52nd West Street, New York 19, N. Y.; PLaza 7-0404.

JOSEPH A. TAMMEN.

STEWART FILMSCREEN CORP., 1161 W. Sepulveda Blvd., Torrance, Calif. 90503, Tel.: 326-1142.

B. M. BODDE.

CREE-DEE INC., 333 West 52nd St., N. Y. 19, Circle 6-4821-2.

C. N. NEILSEN.

CINEKAD ENGINEERING CO., 763 10th Ave., New York 19, N. Y.; PLaza 7-3511.

GEORGE I. LONG, JR.

CINEMECANICA, 21 Viale Campania, Milano, Italy (Ciné Camera TV Projector Equipment).

THE CINEMA MART, INC., 1845 Broadway, New York 23, N. Y.; PLaza 7-6977.

S. O. S. PHOTO-CINE OPTICS.


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Short Features

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CATHEDRAL FILM, INC., 2921 Alameda, Burbank, Calif.; Victoria 9-3221.

CAVALCADE PICTURES, INC., 959 N. Fairfax Ave., Los Angeles 38, Calif.

COLUMBIA PICTURES, 1438 North Gower Street, Hollywood 38; Hollywood 2-3111.

DISNEY, WALT PRODUCTIONS, 500 S. Buena Vista St., Burbank, Calif.; Victoria 9-3411.


FAIRBANKS, JERRY, 1330 North Vine Street, Hollywood 38; Hollywood 2-1101.


HEARST METROTONE NEWS, INC., 500 S. Buena Vista Ave., Burbank, Calif.; Victoria 9-3411.


UNITED PRODUCTIONS OF AMERICA, 4440 Lakeside Dr., Burbank, Calif., Victoria 9-3221.

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COLUMBIA PICTURES, 711 Fifth Ave., Plaza 5-1000.

DARER CORPORATION, 1 East 57th Street, New York, N. Y., 10022; Plaza 2-1745.

KALAHARI INTERNATIONAL PRODUCTIONS, INC., 10 East 49th St., New York, N. Y., 10017; MU 8-1130.

MBN-IRWIN-MAYER, 1540 Broadway, J. los 2-5917.

MOVIETONE NEWS, INC., 460 W. 54th St.; Columbus 5-7200.

PARAMOUNT PICTURES, 1501 Broadway; BRYANT 9-8700.

RICE, GRANTLAND, SPORT PICTURES, New Rochelle, N. Y.; TRNN-9X-9X-9X.

TELEVISION-INTERNATIONAL, 1029 E. 163rd St., New York, N. Y.; DA 9-3220.

UNIVERSAL PICTURES, 445 Park Ave., Plaza 9-86101.

VITAPHONE (Warner Bros.), 666 5th Ave.; CHERY 1-3000.

WORLDWIDE ATTRACTIONS INC., 1 E 57th St., New York, N. Y., 10017; TRR 5-2160.

Syndicates

WRIGHT, HAMILTON, ORGANIZATION, INC., 30 Rockefeller Plaza; Plaza 7-0807.

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DePatie-Freleng ENT. INC., 461 S. California St., Burbank, Calif.; 845-2477.

DISNEY, WALT PRODUCTIONS, 500 S. Buena Vista Ave., Burbank, Calif.; Victoria 9-3411.

LANTZ (WALTER) PRODUCTIONS, INC., 861 N. Sewar; Street, Hollywood 9-2007.

UPA PICTURES, INC., 4440 Lakeside Drive, Burbank, Calif.; Victoria 9-3221.

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ANIMATIC PRODUCTIONS, LTD., 15 W. 46th Street; AM-2-2442.

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TERRY, PAUL (TERRYTOONS), 38 Centre Avenue, New Rochelle; New Rochelle 2-3466.

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HEARST METROTONE NEWS, INC. (MGM) News of the Day, 450 West 56th St., New York 19; PLaza 2-4130.

INTERNATIONAL NEWSREEL SERVICE, 7906 Santa Monica Blvd., L. A. 90406; OL 4-2400.

MOVIEVISION, INC. (20th Century-Fox Corp.), 460 West 54th St., New York 19; Columbus 5-7200.

NATIONAL NEWSREEL ASSOCIATES, 1327 N. Highland Ave., L. A.; HO 2-6051.


SPOTLIGHT NEWS, 3449 Cabuenga Blvd., L. A.; HO 4-0560.

TELENEWS NEWSREEL, 6607 Sunset Blvd., L. A.; HO 4-0650.

TELENEWS PRODUCTIONS, INC., 630 Ninth Avenue, New York 36; JUdson 6-2450; 4 West 58th Street, New York 19; PLaza 2-2989.

UNIVERSAL NEWSREEL (Division of Universal Pictures Co., Inc.), 105 East 66th Street, New York 29; TRatalgar 6-3020.

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BELL AND GOLDEN RECORDS, 630—5th Ave., new York, 20, N. Y.; Circle 5-6400; Arthur Yale.

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BLUE NOTE RECORDS, 47 West 63rd Street, New York 23, N. Y.; EN 2-700; Alfred W. Lion.

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CAPITOL RECORDS, INC., 1730 Broadway, New York, PL 7-4740; 1750 N. Vine Street, Hollywood, California; Bell Records, Mala Records, BLUE NOTE RECORDS, 47 West 63rd Street, New York, N. Y.; PL 7-4740; The Tallymark Corporation, 47 West 63rd Street, New York 23, N. Y.; EN 2-700; Alfred W. Lion.

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COLUMBIA RECORDS, 799 Seventh Avenue, New York, N. Y.; Circle 5-7300; 8723 Alden Drive, Los Angeles, Calif.; CIrcle 5-6306; Goddard Liebermann, exec dir.

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LABCRAFT INTERNATIONAL CORP., 4019 Prospect Ave., Cleveland 3.

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FILM ASSOCIATES, INC., 4600 S. Dixie Avenue, Dayton 39; WAlnut 2164.
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WESTERN CINE SERVICE, INC., 114 East Eighth St., Atherset 6-3061.
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BUCKNERS, 1128 Unruh, La Puente, Calif.
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M. Rothenberger, Mgr.
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M. Rothenberger, Mgr.
FILM EFFECTS OF HOLLYWOOD, 1153 N. Highland Ave., Hollywood 38; Hollywood 9-5808.
FILM SERVICE LABORATORIES, INC., 6322 Santa Monica Boulevard, Hollywood 38; Hollywood 4-5141; Gil Scott, pres.
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Mickey Kaplan, president.
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Alain Jackson, manager.
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PACIFIC TITLE AND ART STUDIO, 6350 Santa Monica Boulevard, Los Angeles 38; 464-0121.
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O. W. MURRAY, president.
PEERLESS FILM PROCESSING CORP., 959 N. Seward St., Hollywood 38; Hollywood 7-9223.
Victor C. Krug, vice-president.
TECHNICOLOR CORPORATION, 8410 Las Palmas Avenue, Los Angeles 38; Hollywood 28; Hollywood 9-7205.
Joseph A. Thomas, president.

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TEXAS INDUSTRIAL FILM CO., 228 46th St. JACKSONVILLE, FLA.
RUSSEL BARTON FILM CO., 4853 Waller St., Jacksonville.
SANDY HOOK, CONN.
ROLAB PHOTO SCIENCE LABORATORIES, Henry Roger, owner.

SCOTTSDALE, ARIZ.
ARIZONA COLOR FILM PROCESSING LABORATORIES, INC., 4535 N. Scottsdale Road.

SEATTLE, WASH.
FORDE MOTION PICTURE LABORATORY, 2 Lloyd Bldg.

SHREVEPORT, LA.
DELTA FILMS, 50 Fannin St.

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Wyckoff Co., Inc., Box 366; Tel. 322-1361; Max Young, mgr.

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Columbia Pictures Corp., 988 Market St., Suite 800; 771-2525; Mel Klein, br. mgr.
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<td>CHASIN-PARK-CITRON AGENCY</td>
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<td>10850 Riverside Dr., N. Hillwood</td>
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<td>270 S. Robertson Blvd.</td>
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<td>COLLIER, SHIRLEY AGENCY</td>
<td>1127 Strathmore Rd., L. A.</td>
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<td>CONNIT AGENCY</td>
<td>1661 N. Highland Ave., 28; Hollywood 4-9233</td>
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<td>CONNOR, ALLEN, CORFINO, AGENCY ASSOCIATES INC.</td>
<td>14241 Ventura Blvd., Sherman Oaks, 35: PO 5-3934</td>
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<td>CONTEMPORARY ARTISTS, LTD.</td>
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SNITZER, LOU-AL FRITSCHI, INC., 5604 Hollywood Blvd. (28); HOLlywood 9-6271.

SOTO, JOSÉ, 10960 Ventura Blvd., N. Hollywood, Calif.; 4-2342.

STERN, CHARLES AGENCY, 680 N. Vine St. (28); HO 6-3415.

STEWART, JACK, 434 N. Rodeo Dr., B. H.; CREstview 4-7336.

STEWART, STUART & LEE AGENCY, 1501 Broadway, 36; MUrray Hill 8-8390.

BARTSCH, HANS, 1501 Broadway, 36; CREST. 8-0070.

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BARTSCH, HANS, AGENCY, 1501 Broadway, 36; CREST. 8-0070.
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<td>COSSETTE, PIERRE</td>
<td>120 El Camino Dr., B. H.</td>
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[The listings below include star (m.c., narrator), producer, sponsor, advertising agency, network, running time, live, tape or film—for network shows; star, producer, distributor, running time—for syndicated shows. Sustaining network programs are also included. All programs are weekly unless otherwise indicated.]


ABC WEEKEND NEWS. Keith McRae, anchor. Sidney E. Byrnes, prod. ABC Network 15 minute News cast.

ABC'S WIDE WORLD OF SPORTS. Jim McKay, Bill Flemming, Chris Schenkel, commentators. Roone Arledge, exec. prod. ABC Network.


ALL STAR GOLF. Various. NBC Network. Hour. Film.


THE ANDY WILLIAMS SHOW. Andy Williams. Color. Hour. NBC.


ASTROBOY. Cartoon. Syndicated. Half-hour. Film. (5 days a week.)


BATMAN. Adam West, Burt Ward, Neil Hamilton. Howie Horwitz, prod., Greenway Productions. ABC Network twice weekly, half-hour each.

BEANY AND CECIL. Cartoon. Bob Clampett, prod. ABC. Color.

BELL TELEPHONE HOUR. Donald Voorhees, conductor. The Bell System. NBC Network. Hour. Series will alternate with a series of special programs.


596

BEWITCHED. Elizabeth Montgomery, Dick York, Jerry Davis, prod., Harry Ackerman, exec. prod., Screen Gems, Inc. ABC-TV Network. Half-hour.


BIG MOMENT IN SPORTS, THE Various. Sterling & Hearst Metrotone, prod.; Sterling Television, dist. Syndicate, 5 min. Film.


BOB YOUNG WITH THE NEWS. Bob Young. Robert Rogow, Harry McCarthy, prod. ABC Network. 15 minutes. Saturday and Sunday.

BONANZA. Lorne Green. NBC, prod. Sponsors: Various. ABC Network. 15 minutes. Saturday and Sunday.


CBS MID-DAY NEWS. William Porter, prod. Sponsors: Various. CBS Network. Five Minutes. (5 days a week.)

CBS MORNING NEWS WITH MIKE WALLACE. Mike Wallace. Phil Lewis, prod. Sponsor: Various. CBS Network. 25 minutes. (5 days a week.)


CBS THURSDAY NIGHT MOVIES. Sponsor: Various. CBS Network. Two Hours.

CBS FRIDAY NIGHT MOVIE. Feature length films. CBS Network two hours.

CHAMPION BOWLING Fred Wolf. Syndicated. Hour.


THE CHRYSLER THEATRE. Bob Hope, host. NBC Network. (26 shows alternating with Bob Hope Show.) Color. Hour.

CHUCK McCANN. Children's program. Syndicated. Hour.


LASSIE. Robert Bray, Robert Golden, producer. Campbell Soup Co.—Batten, Barton-Durstine & Osborn, Inc. General Foods Corp. (Foote, Cone & Belding) CBS. Half-hour. Color. Film. (Overseas dist.—Television Programs of America—Spanish.)

LAUREL AND HARDY. WPIX-TV, producer. Syndicated. 20 min.


LET'S MAKE A DEAL. Monty Hall, host. NBC Network. Color. 25 Minutes.

LISA HOWARD WITH THE NEWS. Lisa Howard. ABC Network. Five minutes. (5 days a week).


LIVE PRO WRESTLING. Two professional wrestling stars. WBZ-TV, Boston, Atlantic Athletic Corp. producers. Guild Films, distributor. Syndicated. Hour.


LOVE ON A ROOFTOP. Judy Carne, Peter Deuel. Harry Ackerman, producer. Syndicated. Half-hour. (Monday through Friday). Film.


MARLENE SANDERS AND THE NEWS WITH THE WOMAN'S TOUCH. Marlene Sanders, newscaster. Charles Schuman, producer. ABC Network. 5 minutes. (5 days a week.)


MERVE GRIFFIN. Merve Griffin. Hour and a Half. (5 days a week).


MIKE DOUGLAS. Various. Syndicated. Hour and a half.


MR. WIZARD. Don Herbert. Half-hour. Live. NBC.


NAKED CITY Paul Burke, Horace McMahon. Syndicated. Hour. Film.


THE NURSES. Shirl Conway, Zina Bethune. Film. Hour.


ONE STEP BEYOND. Various. Syndicated. ABC Films. Half-hour. Film.

OUR GANG COMEDIES MGM, prod., MGM-TV. dist. 10 minutes. Film.

THE OUTER LIMITS. Various. Syndicated. Hour. Film.


PAUL WINCHELL. Paul Winchell. Syndicated. Hour. (5 days a week.)


PETER JENNINGS WITH THE NEWS. Peter Jennings. Walter J. Pfister, Jr., prod. ABC Network. 15 minutes. (5 days a week.)


POST TIME-U. S. A. Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Quarter-hour. Film.

PROFESSIONAL BOWLERS TOUR. Chris Schenkel, sportscaster. Roone Arledge, exec. prod. ABC Network.

PROFILES IN COURAGE. Various. Syndicated. Hour.


PUERTA DEL SOL. Alfonso Bedoya, prod. ABC Network. Half-hour. Film.


RICHARD BOONE. Richard Boone, Bethel Leslie. Syndicated. Hour. Film.


RON COCHRAN WITH THE NEWS. Ron Cochran. CBS News Program. 5 min.


SANDY BECKER. Cartoons. Syndicated. Hour. (Six days a week.)

SATURDAY NIGHT AT THE MOVIES. Post-1950 movies. NBC Network. Two Hours.

SEA HUNT. Lloyd Bridges. CBS Network. Half-hour. Film. Re-runs. (5 days a week.)

SEARCH FOR TOMORROW. Mary Stuart, Frank Dodge, prod. Procter & Gamble Co.—Leo Burnett Co. CBS Network. Quarter-hour (5 days a week). Live.


77 SUNSET STRIP. Roger Smith. Syndicated. Hour. Film.


SHANE. David Carradine, Jill Ireland. Titus Productions; David Shaw, exec. prod.; Denne Petriccione.


SKY KING. Kirby Grant, Gloria Winters. Sponsors: Nabisco (McCann-Erickson, Inc.). CBS Network. Half-hour. Film.
SPEAK OUT. Sonny Fox, host. Syndicated. Hour.

SPORT SKILLS Various. Coronet Films, prod.-dist. Syndicated. 10 min. & quarter-hour. Film.

SPORTS ALBUM Various. United Artists Television, Inc., prod.; Econemee TV Pgm., dist. Syndicated. 5 min. Film.


STINGRAY. Syndicated. Half-hour.


SUNDAY NEWS with Frank Blair, Ray Scherer, Nancy Hanschman Dickerson, Robert Abernethy, Joe Garagiola, Cleveland Amory, Edwin Newman and Aline Saarinen. NBC Network. Hour.

THE SUNDAY NIGHT MOVIE. ABC-TV Network. Two Hours.


SUNRISE SEMESTER. Dr. Morris H. Shamos, Professor, chairman, Department of Physics, NYU; Dr. Kathleen Posner, Asst. Professor, Fine Arts, NYU; Dr. Philip Mayerson, Assoc. Professor, Classics, NYU; Dr. Jane Costello, Assoc. Professor, Fine Arts, NYU. Prod. under suvp., Thomas J. Brophy, Dir. of the Office of Radio-Television, NYU, by WCBS-TV; Richard Porter prod. Dr. Posner's and Dr. Costello's courses, Ralph Rourke prod. Dr. Shamos' course. CBS Network. Half-hour. Monday-Friday and Sunday.


TELESPORTS DIGEST Jim Leaming, Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.


TODAY. Robert Bendick, prod. Participating sponsorship. NBC Network. 2 hours (five days a week). Live.


THE TONIGHT SHOW STARRING JOHNNY CARSON. Johnny Carson. One Hour and a Half. (6 days a week.) Color. NBC.


TOUCHDOWN Chris Schenkel. Tel-Ra Productions, prod.-dist. Syndicated. Half-hour. Film.


TUESDAY NIGHT AT THE MOVIES. Post-1950 movies. NBC Network. Two hours.

TURNING POINT. Peter Hyams, host. CBS Network. Half-hour.


THE VIRGINIAN James Drury, Lee J. Cobb, Doug McClure. Color. Film. Hour and a Half. NBC.


WHERE THE ACTION IS. Various. ABC Network. Half-hour. (5 days a week.)

WHAT'S NEW Syndicated. Half-hour.

WILD KINGDOM Marlin Perkins, dir. of St. Louis Zoo, host and guide. Color. Half-hour. NBC.


WORLD'S GREATEST FIGHTERS IN ACTION Various. The Big Fights, Inc., prod.-dist. Syndicated. Quarter-hour. Film.


YOUTH FORUM. NBC News youth discussions on current events. NBC Network.
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Elie Wabba, Rua Dos Andradas 241, Sao Paulo
34-5127.

SALES SUPERVISOR, FAR EAST
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JEAN D'ARCY

DEPUTY DIRECTOR
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M-G-M BRITISH STUDIOS, BOREHAMWOOD, ENGLAND
The Industry in
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- INDUSTRY DEVELOPMENTS
- PROGRAM CONTRACTORS
- SERVICES
- AD AGENCIES
- COMPANIES AND PERSONNEL
- ORGANIZATIONS
- STUDIOS AND LABORATORIES
BRITISH YEAR IN REVIEW

by WILLIAM PAY

London October, 1966

Over half the population of Britain—30,500,000—watched the World Soccer Cup Final on television while 26 countries in Europe and North Africa saw a "live" transmission and America, Canada and Mexico received it via the Early Bird Satellite.

Such is the extent of the coverage that British television can produce with top events. There are now approaching 14 million combined television and sound licenses in Great Britain and Northern Ireland and the most popular programme often draws 20 million viewers.

Both the Independent Television Authority and the British Broadcasting Corporation claim that their services can now be seen by some 99 per cent of the population so it appears that, geographically speaking, saturation point has been reached. Nevertheless, the average audience is around 8 million and is usually shared, depending on programme popularity fluctuation, on a 60-40 basis, with the ITA programmes having the edge over the BBC.

The 14 programme companies under contract with the ITA until mid-1968 are, of course sustained by advertising revenue, whereas the BBC is still dependent for its income on the Government-imposed licence fee. This income, however, is never enough to meet expenditure and the BBC is always short of money but adamant in its policy of rejecting any suggestion of accepting advertising.

An official statement from the BBC on this issue:
"The idea of the acceptance of advertising by the BBC has been considered and rejected as a source of revenue by every Committee of Inquiry which has investigated the BBC's affairs from the Crawford Committee of 1925 to the Pilkington Committee of 1960. The reason as the same in every case: that the acceptance of advertising is incompatible with public service broadcasting at its best. The reasons are not hard to understand. The BBC exists to provide a service of broadcasting; commercial television exists primarily to make profits for its shareholders. Its programmes are the product which fills up the space between the commercials; the bait to catch the audience, not the food to satisfy it."

Meanwhile, the commercial companies' profits have been maintained. For example, Associated Television group profits for the year to April 1966 expanded from £9,359,941 to £11,059,311; Rediffusion's trading profits increased from £8,100,402 to £8,532,615; the television operations of Associated British Picture Corporation produced profits of £2,198,000; and Granada reported trading profits for the half-year to April, 1966, of £4,552,326.

Moreover, these results were achieved in spite of the Government's swinging television levy. Associated Television, for instance, pays over £5 million annually. Over-all, in fact, the ITA programme companies pay some £22 million annually in levy taxation. With normal taxation this means that around 40 per cent of their income goes to the Treasury.

Saturation probably also has been reached in this field of television operation here and next year's incomes are unlikely to show any substantial increases.

To some degree, expansion of British television in recent years has been hampered by delayed Government decisions on vital policy matters affecting the industry. At this reporting yet another Government White Paper is awaited on the "future of broadcasting."

After much debate and attendance at many international conferences, the Government did agree to BBC-2 given permission to operate Britain's first colour TV service on UHF/625 lines using the PAL (Phase Alternation Line) system from Autumn of 1967. (The failure of the International Radio Consultative Committee conference in Oslo in the Summer of 1966 to agree on a common standard for Europe meant that there will be two systems—the West German PAL system and the French Seacm system.)

This restriction of colour TV to BBC-2 immediately incensed the commercial operators.

ABC Television, Ltd., stated that the quickest and most economical way to bring popular colour television programmes into the majority of homes is to allow both ITA and BBC to broadcast colour on 405-lines. There is clearly no technical bar to the addition of colour on the existing 405-line black-and-white service and capital expenditure on transmitters would be relatively small for both ITA and BBC.

On the other hand, the radio industry is strongly against any colour TV on 405-line which the British Radio Equipment Manufacturers' Association believes is "outmoded". This body has recommended to the Government that colour TV be given to the ITA as well as to the BBC on 625-lines UHF. As a short-term measure, pending the allocation of full 625 facilities to the ITA, the ITA and BBC should share the BBC-2 UHF/625 lines channel on an alternate day basis.

Whatever the outcome of this controversy, the important factor is that colour TV is on
the way and despite the intial high cost of sets, around £250, or £2 to rent for a week, its success is inevitable. Robert W. Sarnoff, president of Radio Corporation of America, which has set up jointly with Radio Rentals a new Anglo-American company known as RCA Colour Tubes to make shadow-mask colour tubes in Britain, believes that about 300,000 colour sets will be sold in Britain and Western Europe in 1968, rising to 1 million by 1970 and 2 million by 1972.

It will mean a big and much-needed boost for British set manufacturers and companies such as the Taylor Hobson division of the Rank Organisation. This company, one of the 18 to gain the Queen’s Award for both exports and technical innovation, holds a 90 per cent share of the American zoom lens market against French, Japanese and U.S. competition.

Colour TV is also expected to give a much-needed boost to producers of filmed series. As with the U.K. cinema market, producers have long since discovered the need to go “international” and tie up with American networks. ABC Television, for example, is to distribute programmes based on large budgets made possible by a $2 million U.S. “production investment”. This programme includes a new series—in colour—of “The Avengers;” an Adult Education series, “Struggle for Peace”; and a space fiction series which goes into production as a cooperative arrangement between ABC TV and American International Pictures.

Another such linkup is that between Rediffusion and Talent Associates of America to produce an unlimited number of major drama specials in the next two years—both in colour and black-and-white. Most successful company in the field of overseas sales is Associated Television. Through its subsidiary, ITC, Inc., business has reached entirely new proportions, and has largely contributed to the figure of more than $10,000,000 earnings in the international film and television programme market. Sales have been made in more than 50 countries and another programme of production is in hand, including “The Saint”, “McGill” and “The Prisoner” series.

On the home front, British programmes continue to dominate the ratings but this is partly due to the fact that American series are often shown only on a regional basis. There is no falling-off in the popularity of such American programmes as “Peyton Place”, “Dr. Kildare”, “Laredo” and more recently, “Batman”. Feature films remain a big draw and the first “late movie” programme was introduced in the Autumn of 1966. Closed-circuit is television of major sporting events and the Pay-TV experiment have been two other developments that have consolidated their services during the year. More than 20 cinemas screened the Clay-Cooper fight on closed-circuit large screen TV in London and Provincial cities.

Expanding its service from London into the Sheffield area, of Yorkshire in the North of England, Pay-TV claims to have proved in seven months of operation that the service is a viable proposition and that a very definite public demand exists for a fourth channel. If this is so and the Government next year gives the go-ahead for a national service, then Pay-TV Ltd., is in business along with the other networks.

Prime Minister Harold Wilson at the celebratory dinner to mark the end of the first decade of commercial television in Britain said, “It has become part of our national anatomy. More than that, it has become part of our social system and part of our national way of life”.

His remarks apply equally to the BBC service.

According to the Statistical Review of Press & TV Advertising (Legion Publishing Co.) total expenditure on television advertising of 13 product classifications in 1965 amounted to £1,12,168,993, an increase of £9,952,613 or 9.74 per cent on the previous year.

EXPENDITURE BY PRODUCT GROUP—1965

<table>
<thead>
<tr>
<th>Product classification</th>
<th>Expenditure</th>
<th>Per cent of total</th>
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<tbody>
<tr>
<td>Agricultural, Horticultural and Garden</td>
<td>179,768</td>
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<tr>
<td>Drink</td>
<td>6,782,114</td>
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<td>Food and Food Beverage</td>
<td>45,501,831</td>
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<td>Household Equipment</td>
<td>3,771,793</td>
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<td>Household Stores</td>
<td>22,638,698</td>
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<td>Medicinal</td>
<td>5,947,135</td>
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<td>Motors and Cycles</td>
<td>4,186,094</td>
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<td>Office Equipment</td>
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<td>Radio and Music</td>
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<td>Retail Stores and Mail Order</td>
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<td>Tobacco and Smokers</td>
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<td>Requisites</td>
<td>10,980,784</td>
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<td>Toilettries and Cosmetics</td>
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<td>Wearing Apparel</td>
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EXPENDITURE BY STATION 1965

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<th>Station</th>
<th>Revenue</th>
<th>Per cent of total</th>
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<tr>
<td>Rediffusion, London</td>
<td>19,461,770</td>
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<td>ATV London</td>
<td>10,022,101</td>
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<td>ATV Midlands</td>
<td>12,318,490</td>
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<td>ABC Midlands</td>
<td>5,744,381</td>
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<td>GTV Northern</td>
<td>18,700,298</td>
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<td>ABC Northern</td>
<td>9,858,176</td>
<td>8.80</td>
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<td>Scottish</td>
<td>7,300,057</td>
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<td>TWW</td>
<td>7,205,213</td>
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<td>Southern</td>
<td>6,805,384</td>
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<td>Tyne Tees</td>
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<td>Anglia</td>
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<td>Ulster</td>
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<td>Westward</td>
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<td>Border</td>
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<td>Grampian</td>
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<tr>
<td>Channel</td>
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<tr>
<td></td>
<td>112,168,993</td>
<td>100.00</td>
</tr>
</tbody>
</table>
GOVERNMENT UNITS AND PROGRAM CONTRACTORS

POSTMASTER GENERAL

POSTMASTER GENERAL
Edward Short

ASSISTANT POSTMASTER GENERAL
Joseph Slater, B.E.M., M.P.

Director General: Sir Ronald German, C.B., C.M.G.

Director of Radio Services: H. G. Lillicrap
(Pursuant to the Wireless Telegraphy Act, 1949, the Postmaster General is the authority empow-
ered to license persons or corporate bodies to operate broadcasting stations. The B.B.C. is incorporated by Royal Charter and operates under this and a licence and agreement granted by the Postmaster General on the 19th De-

BRITISH BROADCASTING CORPORATION

TELEVISION SERVICE

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Director of Television: Kenneth Adam

Controller, Programme Services: Iain Atkins

Controller Administration: S. G. Williams

Controller (BBC 1): Michael Peacock

Controller (BBC 2): David Attenborough

Assistant to Controller Programmes: Cecil Madd-
den

Assistant Controller (Planning): Mrs. J. R. Spicer

General Manager, Television Enterprises: Dennis Seuse

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Head of Serials: G. Savory
Head of Series: A. Osborn

Light Entertainment Group
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Assistant Head (Comedy): Frank Muir

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Head of O.B. Feature and Science Programmes:
A. E. Singer

Head of Sports Programmes: G. B. Cowgill

Talks

Head of Current Affairs Group: Paul Fox

Head of Music & Arts Programmes: Humphrey Burton

Head of Travel & Feature Programmes: Gordon Watkin

Head of Documentary Programmes: R. Cawston

Family Programmes

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Religious Broadcasting

Assistant Head of Department: Rev. O. Hunkin

School Broadcasting

Head of Department: K. L. Fawdry

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Editor Television News: D. Taylor

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Assistant Head: T. Beynon-Lewis

PUBLICITY

Head of Department: H. G. Campey

Assistant Head: E. R. R. Fox

LIAISON SECTION

Head of Department: B. J. Forbes

ENGINEERING

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Senior Superintendent Engineer Television: J. Red-
mond

Superintendent Engineer Television Studios and
O.B.'s: W. R. Fletcher

Superintendent Engineer Television

(Recording): R. S. Meakin

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70 Brompton Road, London, S.W.3. Telephone: Knightsbridge 7011.

(Parliament created the Authority in August 1954 for ten years, and then extended its life for an-
other twenty years to 1976. Its function, as de-

fined by the 1964 Act, is to operate television services as a public service for disseminating informa-
tion, education and entertainment.

The members of the Authority are appointed by the Postmaster-General and consist of a chair-
man and deputy chairman and eleven other

members, of which three make the interests of Scotland, Wales and Northern Ireland, re-
spectively, their special care.

The Authority's powers include power to

provide and work the requisite television sta-
tions under license from the Postmaster-Gen-

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Mary Adams, O.B.E.; Dame Anne Bryans,
D.B.E., O.St.J.; Baroness Burton of Coventry;
David Gilliland; W. Macfarlane Gray, O.B.E.,
O.St.J., J.P.; Sir Patrick Hamilton, Bt.; Pro-
tessor Hugh Hunt, M.A.; Beatrice, Baroness
Plummer; Professor Sir Owen Saunders,
F.R.S., M.A., D.S.O., M.I. Mech.E.; Sir Vin-
tcent Tewson, C.B.E., M.C.; Sir Ben Bowen
Thomas, M.A.

Director General: Sir Robert Fraser, O.B.E.

Deputy Director General—Programme Services:
B. C. Sendall, C.B.E.

Deputy Director General—Administrative Ser-

vices: A. W. Pragnell, O.B.E., D.F.C.

Head of Finance: A. S. Curbishley, O.B.E.

Chief Engineer: P. A. T. Bevan, C.B.E.,

Head of Information: B. J. Forbes

Secretary: W. A. C. Collingwood, O.B.E.

Head of Advertising Control: A. Graham, O.B.E.

Head of Programme Services: F. H. Copplestone.

Senior Programmes Officer: Stephen Murphy

Religious Programmes Officer: Henry Jones

Editorial Officer: J. Weitman

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(The Committee, under the terms of the Televi-
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tions, authorities and persons concerned with
General Manager - Wilfrid Eades • Bray • County Wicklow • Ireland
standards of conduct of advertising—including, in particular, the advertising of medical or surgical goods or services.


INDEPENDENT TELEVISION AUTHORITY SCHOOLS COMMITTEE
(Under the 1964 Television Act, the Authority was required to appoint an educational committee to give advice in connection with the broadcasting of programmes intended for reception by schools and other educational establishments.)

Chairman: B. S. Braithwaite, M.A.

INDEPENDENT TELEVISION AUTHORITY RELIGIOUS ADVISORY COMMITTEE
(The Authority draws advice from the Central Religious Advisory Committee of the BBC on broad issues, but in order that it should have regular access to advice on day-to-day matters it has appointed a panel of six consultants): The Rev. Dr. Martin W. Jarrett-Kerr, C. R. (Church of England); The Rev. Dr. H. H. Williams, B.A., B.D. (Free Church); The Rev. G. R. Tucker, M.A., S.T.L. (Roman Catholic); The Rev. J. H. Withers (Minister of Fisherwick Presbyterian Church-Ulster); The Rev. J. Jihl Jones, M.A., B.D. (Principal of the South Wales Baptist College); The Rev. W. A. Smellie (Church of England).

INDEPENDENT TELEVISION AUTHORITY SCOTTISH COMMITTEE
Chairman: W. Macfarlane Gray, O.B.E., O.St.J., J.P.

INDEPENDENT TELEVISION AUTHORITY WELSH COMMITTEE
Chairman: Sir Ben Bowen Thomas, M.A.

INDEPENDENT TELEVISION AUTHORITY ULSTER COMMITTEE
Chairman: W. Macfarlane Gray, O.B.E., O.St.J., J.P.

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Production Planning Controller: R. M. Denny.


Director of Business Affairs: Max Gumpel.

Deputy Operations Controller: A. Marmor.

Executive Controller (Elstree): Bill Ward.

Creative Services Controller: D. T. Peers.

Copyright and Contract Manager: Leslie Abbott.

Legal Adviser and Assistant Secretary: A. R. Lucas.

Casting Director: M. Lyon.

Chief Accountant: J. Monkhouse, A.C.A.

Company Secretary: C. J. Orr, F.C.A.


Head of Operations Controller: K. Rogers, O.B.E.

BORDER TELEVISION LTD.

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NORTHERN TRANSMITTER—Saturday & Sunday programmes.

NORWICH TRANSMITTER—Saturday & Sunday programmes.

Charity: Sir Philip Warter.

Deputy Chairman: Robert Clark, M.A., LL.B.

Managing Director: Howard Thomas.

Directors: Sir Philip Warter, (Chairman), Robert Clark, M.A., LL.B., (Deputy Chairman), Howard Thomas (Managing), C. J. Latta, C.B.E., (U.S.A.), D. J. Goodall, George A. Cooper, B. R. Greenhead, R. H. Noris, B. Teiler.

Programme Controller: Brian Tesler.

Head of Features: Michael Reddington.

Director of Programming: Lloyd Shirley.

Light Entertainment Supervisor: Philip Jones.

Chief of Outside Broadcasts: David Southwood.

Company Secretary: C. J. Orr, F.C.A.

ANGLIA TELEVISION LTD.
Head office: Anglia House, Norwich, Nor


EAST OF ENGLAND TRANSMITTERS:
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Directors: Aubrey Buxton, M.C., Laurence Scott, John L. H. L. Lockyer, Donald Albery, Donald Big-


Glyn Daniel, Sir Peter Greenwell, BT.

Company Secretary: A. J. Goddard.


Sales Controller: J. P. Margetson.

Personnel Manager: J. F. M. Rouselle.

Planter Controller: P. Holmstead.

ASSOCIATED TELEVISION LTD.

Midlands Address: 150 Edmund Street, Bir-


LONDON TRANSMITTER—Saturday and Sunday programmes.

MIDLANDS TRANSMITTER—Monday to Fri-

day programmes.

Chairman: Lord Renwick, K.B.E.

Deputy Chairman: Norman Collin.


Secretary: D. S. Williams, L.B., F.C.I.S.

Production Planning Controller: R. M. Denny.


Director of Business Affairs: Max Gumpel.

Deputy Operations Controller: A. Marmor.

Executive Controller (Elstree): Bill Ward.

Creative Services Controller: D. T. Peers.

Copyright and Contract Manager: Leslie Abbott.

Legal Adviser and Assistant Secretary: A. R. Lucas.

Casting Director: M. Lyon.

Chief Accountant: J. Monkhouse, A.C.A.

Company Secretary: C. J. Orr, F.C.A.


Head of Operations Controller: K. Rogers, O.B.E.

BORDER TELEVISION LTD.

NORTHWEST ENGLAND—SOUTHEAST

NORTHERN TRANSMITTER—Saturday & Sunday programmes.

NORWICH TRANSMITTER—Saturday & Sunday programmes.

Charity: Sir Philip Warter.

Deputy Chairman: Robert Clark, M.A., LL.B.

Managing Director: Howard Thomas.

Directors: Sir Philip Warter, (Chairman), Robert Clark, M.A., LL.B., (Deputy Chairman), Howard Thomas (Managing), C. J. Latta, C.B.E., (U.S.A.), D. J. Goodall, George A. Cooper, B. R. Greenhead, R. H. Noris, B. Teiler.

Programme Controller: Brian Tesler.

Head of Features: Michael Reddington.

Director of Programming: Lloyd Shirley.

Light Entertainment Supervisor: Philip Jones.

Chief of Outside Broadcasts: David Southwood.

Company Secretary: C. J. Orr, F.C.A.

ANGLIA TELEVISION LTD.
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We will make films here for anyone.
Happy to do so. Who wouldn’t be?
Our only possible policy is first come first served. And served well;
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small independent producers, big British companies, and
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Our theme is The World Comes to PINEWOOD.
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Cables: Twikstudios—Twickenham

W. N. Rumball, Advocate K. Hooper Valpy,
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Production Controller: James Buchanan
Company Secretary: Alex. Mair
Administration Controller: David McCall
Scottish Sales Executive: J. Allan
London Sales Controller: H. C. Hentus
Programme Planning Controller: K. Bellini
Head of Presentation: A. Elkins.

GRANADA TELEVISION LTD.
Telephone: Regent 8900. Northern Region.
Head Office: TV Centre, Manchester 3.

NORTHERN TRANSMITTER—Monday to Friday programmes.
Director Engineering: Reginald H. Hammons.
Sales Director: A. Anson.

REDIFFUSION TELEVISION LTD.

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Deputy Chairman: The Rt. Hon. Lord Tangleby, K. B. E., LL.D.
General Manager: John McMillan
Deputy General Manager: Lord Windlesham
Director of Programmes: Cyril Bennett
Director of Sales: Guy Payne
Secretary: A. W. Grocock, F.C.I.S.
Chief Accountant: J. T. Dvaye, F.C.A.
Controller of Production: Ray Dicks
Head of Administration: E. G. Derrington
Head of Publicity: David Hughes
Asst. General Manager (Staff): Capt. R. W. F. Northcott, R.N. (Ret'd.)
Programme Planning Executive: Cyril Francis
Chief Engineer: G. C. F. Whitaker
Executive Producers: Elkan Allan, Buddy Bregman, Eric Marshwits, Guthrie Moir, Stella Richman, Peter Willes
General Sales Manager: Peter Golsworthy
Asst. General Sales Manager: Desmond North
TYNE TEES TELEVISION LTD.

NORTH EAST TRANSMITTER
Programme Controller: Arthur E. Clifford.
Chief Engineer: D. G. Packham, A.I.E.E.
Sales Directors: P. S. Paine, D.F.C.
Business Manager: J. P. Graham, F.C.I.S.
Press and Public Relations: Walker Williamson, D.F.C.

ULSTER TELEVISION LTD.

NORTHERN IRELAND TRANSMITTER


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Programme Controller: John Oxley.

Sales General Manager: Bruce Croucher
Chief Accountant: Gordon Affleck, A.M.C.I.A.

Pay-TV Operators
(The Postmaster-General has authorised a three-year trial period—commencing in 1965—of Pay-TV in selected areas in England and Scotland. Of the original applicants for licenses, only one group—Pay-TV Ltd—commence operations in January, 1966).

PAY-TV LIMITED
(A company formed by Associated British Picture Corporation Ltd., British Home Entertainments Ltd., British Relay Wireless and Television Ltd.)


Directors: Lord Brabourne (Chairman), Robert Clark, M.A., M.B., F. B. Duncan, A. Havelock-Allan, B. R. King.

General Manager: Michael Frostick.
EDITRORIAL FILM PRODUCTIONS LTD.
Cine House, 8 St. Anne’s Court, Wardour Street, London, W.1. Telephone: Gerrard 8467.
(Documentary Films, cutting rooms.)

EDUCATIONAL & TELEVISION FILMS LTD.
General Manager: Stanley Forman.

EMBER RECORDS
(Mood music background library; largest independent record company in U.K.)

EMPIRE FILM PRODUCTIONS
Directors: Moss Goodman, L. S. Goodman.
(Animated cartoon and entertainment films.)

HOWARD EVANS POWELL AGENCY
(Stunt artists agency.)

EWART & COMPANY (STUDIO) LTD.
Managing Director: Keith Ewart.
(Cinema, TV commercials.)

EVELINE FILMS LTD.
77 Dean Street, London, W.1. Telephone: Regent 3391.
(Ent. advertising material.)

FACILITIES (SCREEN & TELEVISION) LTD.
Directors: Geoffrey Golightly (Managing and exec. prod.), Ian J. Abrahams, M.A. (Chairman), K. J. Lyras (Greek), G. N. Lyras (Greek), M. J. Lyras (Greek), David Roe.
(Controller of Production: Tom Lyndon-Haynes.
(Production services for features, TV series, pilots, commercials, etc.)

E. J. FANCHEY PRODUCTIONS LTD.
Producer: Edwin John Fancey.
(Entertainment & Advertising Films.)

FILM ASSOCIATES LTD.
60 Marlborough Road, Donnybrook, Dublin 4, Ireland. Telephone: Dublin 976682.
(Adv. material.)

FILM AVIATION SERVICES LTD.
Aerial Camera Work, Unit Transportation, Location Radio, Studio mock-ups.

FILM CENTRE (INTERNATIONAL) LTD.
Directors: Sir Arthur Elton, B.T. (Chairman), Stuart Legg, Raymond Spottiswoode, John Grierson, C.R.E., Margaret Ann Elton.
(International distribution TV material.)

FILM CITY PRODUCTIONS LTD.

FILM CONTRACTS LTD.
FILM PARTNERSHIP LTD.
14 King Street, Richmond, Surrey. Telephone: Richmond 6668.
Director: David Dimbleby, C.B.E. (Chairman), John Haines (Secretary).
(Programme material, commercials, documentary and industrial films).

FILMS OF TODAY
(Associate of Film Producers Guild Ltd.)
Chairman: K. Lockhart Smith.
Joint Managing Directors: G. Busby, J. R. Wiles.
Secretary: E. W. Beckett.

FILM SURVEYS LTD.
Directors: G. Brian Stanford, D. Harris.
(Medical, technical and documentary films).

FILM WORKSHOP LTD.
Joint Managing Directors: Dennis R. Shand, Cyril Randell.
(Entertainment and documentary films).

FIVE CITIES FILMS LTD.
Elite Studios, Toller Lane, Bradford 8. Telephone: Bradford 47450 and 43775.
(Commercials, advertising and ind. films).

FLAMINGO FILM PRODUCTIONS
Directors: R. Kruger, J. S. Kruger.
(Entertainment and advertising material).

FLORIDA MUSIC COMPANY LTD.
(Entertainment and advertising material).

GATEWAY TELEVISION PRODUCTIONS LTD.
(TV and documentary films).

G. H. W. PRODUCTIONS LTD.
Secretary: N. A. Weeke.

GEE FILMS LTD.
19 Charing Cross Road, London, W.C.2. Telephone: Trafalgar 6631.
Director: Aveling Ginever.
(Entertainment and advertising material).

ANTHONY GILKISON ASSOCIATES
114 Park Lane, London, W.1.

GUILD TELEVISION SERVICES LTD.

BOB GODFREY FILMS LTD.

GOLDHAWK FILMS LTD.
Directors: F. J. Robertson, P. Robertson.

THE GRADE ORGANISATION LTD.
Directors: Kenneth Hall, (Chairman), Bernard Defont (Vice-Chairman), Leslie Grade (Managing Director), Harold Davison, Laurence Evans, Robin Fox, Sydney Grace, Olive Harding, Albert Knight, (Secretary), Dennis Van Thal.
(Artists agency, film and stage producers).

ELAINE GREENE LTD.
Managing Director: Elaine Greene.
(Literary agency).

GROUP TWO ANIMATION LTD.
1-3, Halford Road, Richmond, Surrey. Telephone: Richmond 5865.
(Animated cartoon films).

GUILD ANIMATION LTD.
(Associate of Film Producers Guild Ltd.)
Chairman: K. Lockhart Smith.
Managing Director: P. Alp.
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GUILD TELEVISION SERVICE LTD.
(Associate of the Film Producers Guild Ltd.)
Secretary: E. W. Beckett.
(Commerce circuits, studio facilities for animation and live action).

HALAS AND BATECHLOR CARTOON FILMS LTD.
(Commercials, studio facilities for animation and live action).

HALLIFORD STUDIOS
Manygate Lane, Shepperton, Middx.: Telephone: Walton-on-Thames 26341. Cables: Rallifilms.
Secretary: J. E. C. Slagg, J.P.
Studio Manager: Eugene Andrews.

STEWART HARDY FILMS LTD.
Imperial Studios, Maxwell Road, Elstree Way, Boreham Wood, Herts: Telephone: Elstree 3730 and Elstree 4743.
(Animation, diagram, cartoon films).

HARTLEY-WARD FILMS LTD.
Managing Director: B. Charles-Dean.
(Entertainment and advertising material).

HARPER, CAMPBELL FILMS, LTD.
8 Hill Street, Edinburgh, 2. Scotland. Telephone: Caledonian 1551.
(Producers, production facilities).

HATCHFORD FILMS LTD.
Producer: Alec C. Snowden.

HAWKE STUDIOS LTD.
(Advertising designers).

HEARST METROTONE NEWS, INC.
London Representative: A. A. Tunwell.
(Newsreel producers).

HELIOS TELEFILM PRODUCTIONS LTD.
(Feature and Television films).

HIGH-FYE MUSIC LTD.
(Music & jingles).

HIGHLIGHTS OF TELEVISION LTD.
Directors: I. Harold Baim, Glenda Baim.
(TV films).

GERARD HOLDsworth PRODUCTIONS LTD.
3 DeaneY Street, London, W.1.
Directors: Gerard A. Holdsworth, Mary V. Holdsworth, P. H. Filmer-Sankey, Don Kelly.
(Documentaries, TV program material).

IMPACT PRODUCTIONS LTD.
Royally House, 72 Dean Street, London, W.I. Telephone: Regent 4323.
Directors: Gaston Charpentier, Y. Charpentier.
(Documentaries, public relations, entertainment films).

ITC-INCORPORATED TELEVISION COMPANY LTD.
Chairman: Lord Renwick, K.B.E.
Managing Director: Lew Grade.
(Producer, distributor of program material).

INDEPENDENT CINE ART LTD.
Directors: Anne Balfour Fraser, Timothy Burrill, Richard, Crewdson, Eric Falk.
(Documentary, Advertising and Entertainment material).

INDEPENDENT FILM DISTRIBUTORS LTD.

INTERFILM (LONDON) LTD.
(Associate of Film Producers Guild Ltd.)
Chairman: R. Lockhart Smith.
Managing Director: G. Sumner.
Secretary: E. W. Beckett.

INTERNATIONAL TELEVISION SERVICES LTD.
3 Gray's Inn Place, Gray's Inn, London, W.C.2.
Directors: Howard Thomas, Norman Collins.
Secretary: M. J. Brown.
(Management, programming, adv. tech. rep. overseas TV companies).

INTERTEL (VTR SERVICES) LTD.
Directors: T. Wallace (Managing), M. Style.

ROBERT IRVINE PRODUCTIONS LTD.
Viking Studios, 1, St. Mary Abbot's Place, Kensington, London, W.S. Telephone: Em press 6693.
Directors: Robert Irvine, Pamela Irvine.

IRISH FILM ARTISTS
69 Merrion Square, Dublin, Ireland. Telephone: Dublin 66206.

PETER JANSON-SMITH LTD.
Managing Director: Peter Janson-Smith.
(Literary agency).

CYRIL JENKINS PRODUCTIONS LTD.
Directors: Cyril G. Jenkins, J. M. Jenkins.
(Entertainment, documentary and advertising material).
JOHNNY JOHNSTON—J. J. JINGLES LTD.
(TV Jingles).

KAVANAGH PRODUCTIONS LTD.
(Commercials, music publishers and owners of Ember Records).

DAVID M. KAY & ASSOCIATES LTD.
Directors: D. M. Kay (Managing), M. S. Kay.
(Secretary: Specialists and consultants.)

KENNETH KING ENTERPRISES
(Commercials, studio and sound recording facilities).

KINOCRAT FILMS LTD.

KRUGER ENTERPRISES (LONDON) LTD.
Directors: J. S. Kruger.
(Producers, music publishers and owners of Ember Records).

LEDECK PRODUCTIONS LTD.
Directors: Gerry Levy, Howard Lanning, Dennis Lanning.
(Advising and ent. material).

LE VIEN FILMS LTD.
Executive Producer: Jack Le Vien. (TV films and features).

LEWIS, DAY PRODUCTIONS LTD
Film House, 142 Wardour Street, London, W.1. Telephone: Regent 2511.

LITTLETON PARK FILM PRODUCTIONS LTD.
Shepperton Studios, Shepperton, Middlesex: Telephone: Chertsey 2611.

LITTLE, KING & PARTNERS LTD.

LOCATION SOUND FACILITIES LTD.

LYSANDER FILMS LTD.
(Entertainment and advertising films).

MACQUEEN FILM ORGANISATION LTD.
West Street, Bromley, Kent. Telephone: Ravensbourne 8959 and 9755.

MARATHON INTERNATIONAL INC.
Directors: Konstantin Kaiser, Maurice Ford, Graham Ford.
(Features, industrial spec. events series).

MESTERTAPE (MAGNETIC) LTD.
Colnbrook, Bucks: Telephone: Colnbrook 2131.
Managing Director: J. W. Barrow, M. J. E. (Magnetic recording tape).

MEADOW TELEVISION LTD.
Film House, 142 Wardour Street, London, W.1. Telephone: Regent 2511.
Directors: Morton M. Lewis, S. E. Lewis. (Commercials, studio facilities).

MERTON PARK PRODUCTIONS LTD.
(Managing Director: Arvid L. Griffen. (Feature, TV films).

MITCHELL MONKHOUSE ASSOCIATES LTD.
(Music and jingles).

MONITOR TELEFILMS LTD.
Registered Address: 80 Wimpole Street, London, W.I.

MONKHOUSE/GOODWIN AGENCY LTD.
Directors: D. I. Goodwin, E. A. Davis. (Comedy package show-sketches, artists & writers represented).

MORENO CARTOONS LTD.
Directors: George Moreno (Managing), F. A. G. Thompson.

MORENO FILM STUDIOS
Directors: George Moreno (Managing), F. A. G. Thompson.

MOTION PICTURE AND TELEVISION FACILITIES LTD.
Directors: John Hayes, Alec Graham, Eric Merri- man. (Entertainment and advertising films.)
MUSICAL-CREATIVE PRACTITIONERS
18 Plato Road, London, S.W.2. Telephone: Brixton 3364.
Directors: Monti de Lyle, Frank R. Booth.
(Musical programs, jingles, etc.).

NATIONAL BROADCASTING COMPANY INC.
Bureau Chief: Elie Abel.
Office Manager: Mrs. Florence Ferguson.

NATIONAL SCREEN SERVICE LTD.
Managing Director: Edwin J. Smith.
Executive Producer: Esther Harris.
(Producers and distributors accessories: trailers, shorts and TV films. Main titles, opticals, special effects.)

NATIONAL TELEFILM ASSOCIATES INC. (U.K.) LTD.
(Producers, distributors films for cinema and TV).

NEW WORLD PICTURES LTD.
Directors: Robert S. Baker, N. M. Berman, G. Saunders.
(TV films and series).

Nicholas Cartoon Films Ltd.
Maidensgrove, Nr. Henley-on-Thames, Oxon. Telephone: Turville Heath 286.
Directors: D. N. Spargo, P. M. Spargo.
(Cartoon, diagram, photo animation, live action).

Ray O'Brien Film Productions Ltd.
(Production facilities).

ORB Productions Ltd.
Directors: Nat Miller, Louise Miller, George J. Haidement.
(TV Films).

Orion Picture Corporation
(Entertainment material).

OVERSEAS FILM AND TELEVISION CENTRE LTD.
Principal: Victor M. Gover.
(Ent. and adv. producers).

PADDINGTON PRODUCTIONS LTD.
2 Varndean Gardens, Brighton 6, Sussex.
Directors: Alec C. Snowden, Michael Bond, Stephen Ford.
(Children's series).

PARKSIDE FILM PRODUCTIONS LTD.
Directors: E. Gelardi, A. M. G. Gerlardi.
(TV Films).

Paxton Records
(Music library on disc and tapes for films, TV and radio).

Pay TV Ltd.
Directors: Lord Brabourne (chairman), Robert Clark, F. B. Duncan, A. Havelock Allan, B. R. King.
General Manager: Michael Frostick.
(Pay TV programme producers).

Peak Film Productions
Managing Director: J. S. Frieze.
(Live action).

Pearl & Dean Ltd.
Directors: Ernest Pearl (Chairman), R. W. Dean, C. Pearl, D. Lewis (Managing), H. Adley, J. Adley, M. Lewis, J. Dean, L. Price, J. Fraser (Secretary).
(Commercial).

Persephone Film Productions Ltd.
Director: Kay Mander.
(Specialised films, U. K. & Overseas).

Phoenix Films Ltd.
Directors: B. G. Hanson, M. E. Hanson.
(Live-action, cartoon, stop motion).

Pinschewer Films, Ltd.
Directors: Mrs. C. Pinschewer, L. J. Burgess (Secretary).
(Advertising material, cartoons).

Plato Films Ltd.
Managing Director: Stanley Forman.
(Entertainment and documentary material. Film Library).

Plymouth Films Ltd.
Collingwood Studios, Collingwood Road, Stoke Plymouth. Telephone: Plymouth 50057.
Managing Director: J. D. Dooley.
(Shorts, commercials, news coverage, script service, sound studio).
PRIMROSE FILM PRODUCTIONS LTD.

Directors: Frank H. W. Cox, Miss N. Jacoly.
(Entertainment and advertising material).

S. PRESBURY & CO. LTD.

Directors: P. S. Presbury (Governing), J. Guy Presbury, E. Salisbury
(Cinema, TV commercials, Doc. Tech. films.)

PRIMROSE FILM PRODUCTIONS LTD.

Directors: Louis Hagen, Anne Hagen.
(Animation, live action, children's programmes).

PURITAN FILMS LTD.
(in association with Film Partnership Ltd.)
14 King Street, Richmond, Surrey: Telephone: Richmond 6668.

Directors: F.J.L. Dilsy Dimbleby, John Haines.
(Documentary, travel, puppets, commercials and television programmes).

PYE TELEVISION TRANSMISSION AND RECORDING SERVICES LTD.

PYE H.D.T. LIMITED

66-58 Gloucester Road North, Bristol 7.

Birmingham Road, Blackheath, Birmingham.


EDINBURGH.

RADIO LUXEMBOURG (LONDON) LTD.

General Manager: Geoffrey L. Everitt.
(Representatives of European television production group—Société Internationale de Programmes pour Télévision. British representatives of Télé-Luxembourg).

RADIOVISION LTD.
16 City Road, Finsbury Square, London E.C.1. Telephone: Metropolitan 0211.

RANDOM FILM PRODUCTIONS LTD.
(Subsidiary: Random Television, Ltd.)
1, Rectory Lane, Edgware, Middlesex: Telephone: 1229.

(Documentaries, Advertising, Educational and Entertainment films)

THE RANK ORGANIZATION ADVERTISING FILMS DIVISION, LTD.

Directors: John Davis (Chairman), C. R. W. Sale
(Man.): G. R. Dawson.
(Printing and distribution of cinema and TV films.)

DONALD RAWLINGS LTD.
(TV ent. material, commercials.)

RAYANT PICTURES LTD.

(Sponsored, P.R. and doc. films).

RAYANT TELEVISION LTD.

(TV and screen advertising).

RIBERPREY PRODUCTIONS LTD.

Directors: Jean Duclos (Managing), Augustine Albero (Exec. prod.), Hugh Donaldson Hudson.
(Ent. and advertising material).

REX ROBERTS STUDIOS LTD.
8 Appian Way, Ranelagh, Dublin 6, Ireland.
Telephone: Dublin 680560.
(Adv. material).

ROSS TELEVISION PRODUCTIONS LTD.
ROSS RADIO PRODUCTIONS LTD.
Telephone: Welbeck 0771-2.

(TV films, live programmes and scripts).

ROSS SCRIPTS LTD.

Directors: Geoffrey Bellman, John Whitney.

ROXY FILMS (G.B.) LTD.
Telephone: Mayfair 9361-2.

Directors: B. Charles-Dean (Managing), E. Dean.
(All types TV shows and commercials, production facilities).

RUNNYMEDE FILM SERVICE LTD.

Director: Gordon E. Murray.

SAMARITAN FILMS

Directors: Anne Balfour Fraser, Richard Crewdson, Eric Falk, Timothy Burrill, Jack Carruthers.
(Documentary, advertising and ent. material).

SAMUELSON FILM SERVICE LTD.
303-305 Cricklewood Broadway, Edgware Road, London, N.W.2. Telephone: Gladstone 01222.

General Manager: M. Samuelson.
(Sponsored, P.R. and doc. films).

Director: John Davis (Chairman), C. R. W. Sale
(Documentary, advertising and entertainment films).

STANLEY SCOFIELD PRODUCTIONS LTD.
6, 7 & 8 Old Bond Street, London, W.1.
Telephone: Mayfair 4642.
( Documentary, sponsored films).

SCIENCE FILMS LTD.
The Studios, College Slip, Bromley, Kent.
Telephone: Ravensbourne 5150.

(Scientific, animated diagrams and cartoons).

SCREENCRAFT PRODUCTIONS

Directors: Gerald Landau, Malcolm Brook.
(Ent. and advertising material).

SCREEN CEMS LTD.

Director: Europe: Vernon Burns.
Sales Service Manager: Miss I. I. Ibbott.
(Production and distribution TV film programmes and series).

SCREEN SCORES
(Film music service).

SCREENSPACE LTD.
Managing Director: Dimitri de Grunwald.

SEVEN SEAS FILMS LTD.
Executive Producer: J. Rayfield.

SHARPS’ TELEVISION SERVICES LTD.
(Broadcasting and Film consultants).

SHAW FILM PRODUCTIONS LTD.
(16mm Production facilities).

SIGNAL FILMS LTD.

SILVERPINE STUDIOS LTD.
(Adv. and Ent. material).

THE SINCLAIR FILM COMPANY LTD.
Charton Manor, Farningham, Kent. Telephone: Farningham 2185.
Managing Director: Ian Sinclair.
(Entertainment, documentary and TV films).

SIXTEEN SERVICES LTD.
(16mm Production facilities).

SOUND-FILM SERVICES (Props: Cinema Liaison Ltd.).
27 Charles Street, Cardiff, Wales. Telephone: Cardiff 24502/3.

SOVEREIGN FILMS LTD.
Charton Manor, Farningham, Kent. Telephone: Farningham 2188.
(Entertainment, documentary, & TV films).

STEWART FILMS LTD.
(T.V. Shorts, programme material and cartoons).

STOKES CARTOONS LTD.

STUDIO LAMBERT LTD.
5 Mortimer Market, Tottenham Court Road, London, W.C.1. Telephone: Euston 0577.
(Advertising material.)

STRONGHOLD FILMS LTD.

SUMMIT FILM PRODUCTIONS LTD.
Directors: Ian R. Warren, Denise Sec, T. L. Donald.

SWIFT FILM PRODUCTIONS
Director: T. Peter Hadingham, M.B.K.S.
(Industrial, advertising and documentary & TV 16mm films).

SYNCHROMATION FILMS LTD.

TALBOT TELEVISION LTD.
Directors: Paul Talbot, Michael Rahin, European Manager: Patrick Crookshank.
Sales Manager: Anthony Gruner.
(TV film distributors)

TARA LTD.
Directors: Jack Saward, Charmian Saward.

TELE-PRODUCTIONS LTD.
Directors: Eric Robinson, George Clouston, Maria Glassman.
(Suppliers of artists, orchestras, composers, conductors, copyists).

TELERECORDING LTD.
Directors: Freida G. Firebrace, Joan Last.
(Maintains advertising sponsor spots records).

TELEVISION INTERNATIONAL ENTERPRISES LTD.
Chairman: David Stirling.
(Overseas station representatives).

TELEVISION REPORTERS INTERNATIONAL LTD.
Managing Director: Henry Pasmore.

TELEVISION RECORDING LTD.

TELE-VENTURES LONDON LTD.
Managing Director: R. B. Wainwright.
(Commercials, doc. and public relations films).

TEMPLAR FILM STUDIOS
7 Lyncrode Street, Glasgow, C.3., Scotland. Telephone: Glasgow, Douglas 2648.
Director of Production: R. A. Riddell Black.
F.R.S.A., M.B.K.S., A.Inst.M.S.M.
(TV productions, news service, sound recording, prod. facilities).
TITAN TELEVISION PRODUCTIONS LTD.
Shepperton Studios, Shepperton, Middx.
Telephone: Chertsey 2611.

DAVID TOFF MUSIC PUBLISHING CO. LTD.
Telephone: Langham 0641-2.
Directors: D. Toff, K. Toff.
(Music library)

TOONDER FILM (IRELAND) LTD.
29 Upper Mount Street, Dublin 2, Ireland.
Telephone: Dublin 64176.
(Ent. & Adv. material.)

TOWN AND COUNTRY COMMERCIALS LTD.
Telephone: Flaxman 7950.
Directors: Bill Latto, Stella Smallwood, Robert Bell.

TRIANGLE FILM PRODUCTIONS LTD.
10 Oslo Court, Prince Albert Road, London, N.W.8.
Telephone: Primrose 5656.
Directors: Theodora Olenberg, Jan Read, Rodney Phillips.

TRIUMPH FILMS LTD.
Telephone: Cunningham 1711.
Director: Peter Hamner-Farmer.
(Producers of advertising film and shorts.)

TUNNEL FILM PRODUCTIONS LTD.
74/6, Old Compton Street, London, W.1.
Telephone: Regent 3326 and Gerrard 8709.
In-charge-of-production: George Fisher.

T.V. CARTOONS LTD.
36-38 Dean Street, London, W.1.
Telephone: Gerrard 9385.
Directors: George Dunning, John Coates, Tom Spaulding, Alan Ball, Bill Sewell.

TWICKENHAM FILM STUDIOS LTD.
Twickenham Studios, The Barons, St. Margarets, Twickenham, Middx.
Telephone: Popesgrove 4477.
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Three sound floors 115 ft. x 55 ft., 24 ft. x 49 ft.; 80 ft. x 50 ft. G. B.—Kalee Sound.

BRAY STUDIOS
Maidenhead Road, Windsor, Berks. Telephone: Maidenhead 22111.

STUDIO MANAGER: A. D. Weeks.

Owned by Bray Studios Falcon Films Ltd. Floor Space: 10,000 square feet. RCA Sound.

BRIGHTON STUDIOS
St. Nicholas Road, Brighton, Sussex. Telephone: Brighton 2935/A. (lessees: Wynne Film Productions Ltd.)

2 stages: (60 x 40; 75 x 40) (RCA Sound).

BUSHEY
(Rayant Studios Ltd.) Melbourne Road, Bushey, Herts. Telephone: Bushey Heath 1621/3.

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Nine sound stages (two 150 x 120, two 120 x 100, two 72 x 44, one 72 x 94, one 40 x 36). (Silent stages, one 250 x 120, one 115 x 60) 1 Trick stage 70 x 40. One scoring stage 100 x 70. (80 x 36). Western Electric and RCA Sound. Stereophonic dubbing.

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St. Margarets, Twickenham. Telephone: Popesgrove 4477.

Owned by Twickenham Film Studios, Ltd. One stage 7,192 square feet. One stage 5700 square feet. One stage 2000 square feet. RCA Sound. Re-recording and dubbing theatre.

Directors: K. W. Shipman, A. Baring, G. Coen.

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Elliott House, 88 Hagley Road, Birmingham 16. Telephone: Edgbaston 5881.
T.V. Executive: J. S. Brealey.

EVERETTS ADVERTISING LTD.

FARMER -HERBERT ADVERTISING LTD.
Stentor House, 16 Moncrieffe Road, Sheffield 7.

FORD, FARROW & PARTNERS LTD.
T.V. Executive: G. A. Jennings.

FORDHAM BADLER ADVERTISING LTD.
T.V. Executive: Peter Rose.

FREEMAN, MATHES AND MILNE LTD.
Director of Films & T.V.: P. L. Gray.

FROUD & PARTNERS LTD.

GARLAND-COMPTON LIMITED
Head of TV Production: John Hine.

GRANT ADVERTISING LTD.

GREAT BRITISH ADVERTISING LTD.

G sean ADVERTISING LTD.

THE GENERAL ADVERTISING CO. OF LONDON

G. S. GERRARD LTD.
T.V. Executive: W. Purvis.

GODBOLDS LTD.
Telephone: Chancery 1666.
T.V. Manager: Peter King.

FOOTE, CONE & BELDING LTD.
T.V. Head: Rex Williams.

FOURIE KEIR LTD.
Central Buildings, 43 Renshaw Street, Liverpool. Telephone: Liverpool Royal 6162-A.
T.V. Executive: S. B. Jones.

FORDHAM BADLER ADVERTISING LTD.
T.V. Executive: Peter Rose.

FREEMAN, MATHES AND MILNE LTD.
Director of Films & T.V.: P. L. Gray.

FROUD & PARTNERS LTD.

WILLIAM FURNESSE LTD.
2 Melbourne Place, Bradford 5, Yorkshire. Telephone: Bradford 23158.
T.V. and Motion Picture Executive: W. Furness, F.I.P.A., M.A.A.

GEE ADVERTISING LTD.

HILARY GREEN & PARTNERS LTD.

GRANT ADVERTISING LTD.
T.V. Executive: P. J. Burrell.

GOLLEYS, SLATER & PARTNERS LTD.
26 Brown Street, Manchester, 2. Telephone: Dentistsgate 1894.
T.V. Executives: Derrick H. Greaves, Miss M. Greaves.

GEOFFREY BURGESS LTD.
T.V. Director: Michael Bailey.
Head of T.V.: Nick Galtress.

JAMES M. GREENWOOD ADVERTISING LTD.
100 Whitechapel Road, London, E.1. Telephone:
ROBERTSON ADVERTISING LTD.
T.V. Executive: L. A. Booty.

ROBERTSON & SCOTT (ADVERTISING) LTD.
42 Charlotte Square, Edinburgh 2, Scotland. Telephone: Caledonian 6602.
Managing Director: D. J. Mackenzie, M.I.P.A.

ROE TELEVISION LTD.
Time Buyer: B. Tansey.

ROLES & PARKER LTD.
Media: J. V. Standish.

G. S. ROYDS LTD.
Head of T.V., Film & Radio Division: B. R. Dareswell, M. A., A.M.I.P.A.

RUMBLE, CROWTHER & NICHOLAS LTD.
Head of T.V. Department: David Williams.

DAVIDSON, PEARCE, BERRY & TUCK LTD.

SAWARD, BAKER & CO. LTD.

SCIENTIFIC PUBLICITY LTD.

SCOTT-TURNER & ASSOCIATES LTD.
T.V. Director: Harry Jones, F.I.P.A.

SELLS LTD.
Director in charge of T.V.: Miss O. M. Hirst, F.I.P.A.

SERVICE ADVERTISING CO. LTD.
Head of Television: D. M. Shorrock.

SEVERN ADVERTISING LTD.
T.V. Executive: Michael A. Davis, M.I.P.A.

SHARPS' TELEVISION SERVICES LTD.
Managing Director: W. S. Sharps, B.Sc., M.B., K.S.

ROBERT SHARP & PARTNERS LTD.
T.V. Director: Martin McKean.

SHAW & UNDERWOOD (ADVERTISING SERVICES) LTD.
164 High Street, Bordesley, Birmingham 12. Telephone: Victoria 5001/2.
T.V. Executive: W. J. Shaw.

SIMPSON & GEMMELL LTD.
T.V. Executive: R. Wilson.

SMEE'S ADVERTISING LTD.
Media Director: J. A. Snee. M.I.P.A.

SMITH-WARDEN, LTD.
Media: B. Birch.

SOMMERVILLE & MILNE LTD.
216 Bothwell Street, Glasgow, C.2. Scotland.
T.V. Director: J. Bruce Omand. J.P., F.I.P.A.
T.V. Executive: J. S. Basechop, A.M.I.P.A.

THE W. J. SOUTHCOMBE ADVERTISING AGENCY LTD.
142 Sloane Street, London, S.W.1.

A. N. SPICER (ADVERTISING) LTD.
3 The Parsonage, Manchester 3.

THE SPIERS ADVERTISING LTD.
261 Queen's Park Road, Brighton, Sussex. Telephone: Brighton 64977.
T.V. Executive: B. S. Spiers.

STEWARD SKINGLE LTD.
T.V. Executives: Stewart Skingle, Ken Curtis.

HARRY STILLINGS (ADVERTISING) LTD.
25 Stidwell Street, Exeter. Telephone: Exeter 59100.

SPOTTSWOODE ADVERTISING LTD.
Creative Director: T. R. Flounders.

STEEL'S ADVERTISING SERVICE LTD.
Creative Director: T. R. Flounders.

STEPHENS ADVERTISING SERVICE LTD.
T.V. Controller: Trevor G. H. Gray.

STIRLING ADVERTISING LTD.
Sterling House, 162 Alcester Road, Moseley, Birmingham 13. Telephone: South 4041-3.

STOWE & BOWDEN LTD.

G. STREET & CO. LTD.
T.V. Director: Thomas Morley.
T.V. Manager: Ivan Staff.

STUART ADVERTISING AGENCY LTD.
T.V. Executive: P. A. Frost, A.M.I.P.A.
PROFESSIONAL AND TRADE ASSOCIATIONS

THE ADVERTISING ASSOCIATION
(Aims are (1) To establish advertising as the essential factor in the marketing of produce and manufactured goods; (2) To conserve the common interests of those engaged in advertising by promoting co-operative action and instituting protective measures; (3) To encourage the study of the theory and practice of advertising and the improvement of its technique by the institution of courses of study, the holding of examinations and awarding of diplomas.)
Director General: J. S. Williams, O.B.E.

ASSOCIATION OF BROADCASTING STAFF
General Secretary: T. L. Littlewood, B.Sc. (Econ.).

ASSOCIATION OF CINEMATOGRAPH, TELEVISION AND ALLIED TECHNICIANS
President: The Hon. Anthony Asquith.
Secretary: George H. Elvin, F.C.I.S.
(The Association is the recognised Trade Union for film and television technicians and negotiates salaries and working conditions. It also controls the A.C.T.T. Employment Bureau as an agency exclusively for film and TV technicians.)

ASSOCIATION OF PAY-TELEVISION OPERATORS LTD.
66 Dean Street, London, W.1.
Secretary: James Mowat.

BRITISH ACTORS' EQUITY ASSOCIATION
President: Felix Aylmer, O.B.E.
Secretary: Charles Farrell.
Honorary Treasurer: Charles Farrell.
General Secretary: Gerald Croadell, O.B.E., B.A.

BRITISH FILM PRODUCERS ASSOCIATION
General Secretary: John Walton, B.Sc. (Econ.), F.C.I.S.

BRITISH KINEMATOGRAPH SOUND AND TELEVISION SOCIETY
Chairman: R. G. F. Chase, F.B.K.S.
Secretary: F. Fogg, B.Sc.

BRITISH RADIO VALVE MANUFACTURERS' ASSOCIATION
Secretary: W. R. West.

BRITISH REGIONAL TELEVISION ASSOCIATION

Chairman: A. E. Francis, O.B.E. (Representing the interests and problems common to the regional companies).

BRITISH SOCIETY OF CINEMATOGRAPHERS LTD.
(To preserve and encourage the pursuit of the highest standards in the craft of motion picture photography)
Hon. Secretary: George Gunn.
Hon. Treasurer: Bert Easby.

CENTRAL CASTING LTD.
(Established by the British Film Producers' Association. Licensed annually by the City of Westminster in accordance with the laws relating to employment agencies.) Registered Office: 49 Mount Street, London, W.1.
Secretary: R. F. Frost, F.C.I.S., M.B.K.S.
General Manager: F. T. Kennedy.

CINEMA AND TELEVISION BENEVOLENT FUND
President: Sir Philip Warner.
Chairman: Ralph S. Bromhead, F.C.A.
Secretary: C. A. A. Kilminster.
(The Fund gives relief by financial grants and allowances to needy members or ex-members of the film industry or independent TV, and their widows.)

COMMERCIAL TELEVISION CIRCLE
Chairman: Barry Barron.
Vice-Chairman: Philip Mellor.
Joint Hon. Secretary: Anthony Gittins, Harry Pousie.
Press Officer: Tony Solomon.
(Objects: to provide, for advertising agency TV executives, discussions, lectures, meetings and conferences to promote a better understanding of commercial television, to keep members informed of advances and developments, to aim constantly to improve the standards of commercial television, to uphold the codes of standards that may be laid down and generally agreed and, where necessary, to advise or suggest additions or amendments to maintain a high standard of practice. Membership is open to those continuously employed in a senior capacity in the commercial TV activities of a recognised advertising agency. Annual subscription is two guineas.)

COMPOSERS GUILD OF GREAT BRITAIN
Chairman: Adrian Crutt.
Trustees: Ernest Tholenin.
Secretary: Mrs. T. Levan.
(Objects: To further artistic and professional interests of its members.)

ELECTRONIC VALVES & SEMICONDUCTOR MANUFACTURER'S ASSOCIATION
Secretary: W. R. West.

ELECTRONIC RENTALS ASSOCIATION
Secretary: Hallet Evans, F.C.I.S.
THE ENTERTAINMENT AGENTS' ASSOCIATION LTD.
Hon. Secretary: George Knippman.
(Founded in 1927 as the Agents' Assoc. and name
changed to present one in February, 1966. The
Association comprises the principal agencies
in all branches of the entertainment industry.)

ELECTRICAL TRADES UNION
Hayes Court, West Common Road, Hayes,
Bromley, Kent. Telephone: Hurstway 6251.
London Area Office: 39 Highbury Place,
London, N.S. Telephone: Canonbury 0112.
(Representing electrical operatives engaged in
studio production.)

FEDERATION OF BRITISH FILM MAKERS
91 Shaftesbury Avenue, London, W.1. Tele-
phone: Regent 1461.
Director: A. W. Filson.

FEDERATION OF SPECIALISED FILM AS-
SOCIATIONS
2 Bourchier Street, London, W.1. Tele-
phone. Regent 3781.
Secretary: J. Neill Brown, M.A.
(The Federation represents and promotes the
interests of all branches of the specialised film
industry through its constituent member As-
sociations.—Association of Specialised Film
Producers, Advertising Film Producers As-
sociation and the British Animation Group.)

FEDERATION OF FILM UNIONS
(Federation of Trade Unions engaged in the film production industry: Association of Cinematograph, Television and Allied Technicians, British Actors’ Equity Association, Electrical Trades Union, Film Artistes Association, Musicians’ Union, NATKE, Writers Guild of Great Britain.
President: Sir Tom O’Brien.
Vice-President: T. Anson.
Chairman: A. C. Butcher.
Secretary: G. H. Elvin, F.C.I.S.

FILM AND TV CONTRACTORS ASSOCIA-
TION LTD.
Chairman: R. Wilson-Singer.
Hon. Treasurer: L. Jennings.
Secretary: Charles W. Allen, F.C.C.S., F.R.S.A.

FILM ARTISTES’ ASSOCIATION
General Secretary: R. Scott Brannigan.

FILM LABORATORY ASSOCIATION LTD.
A trade association of companies engaged
in the printing and processing of cinematog-
raph film. Queen’s House. Leicester
Secretary: W. Strachan, M.A., LL.B.

FILMS OF SCOTLAND
Film House, 3 Randolph Crescent, Edin-
burgh 3, Scotland. Telephone: Caledonian
2703.
Chairman: Sir Alexander B. King, C.B.E., D.L.,
L. J.D., J.P.
Vice-Chairman: George Singleton, J.P.
Hon. Treasurer: The Lord Fraser of Allander,
L. D., L. J.D.
Director: H. Forsyth Hardy.
(Objects: The Films of Scotland Committee was
set up by the Scottish Council (Development
and Industry) in consultation with the Secre-
tary of State for Scotland to promote the pro-
jection of Scotland on the cinema and television
screens. Short films are made in collabora-
tion with industries and local authorities and
advice and assistance are given to Commercial
Film Producers and Television Companies oper-
ating in Scotland.)

FILM PUBLICITY GUILD LTD.
170 Wardour Street, London, W.1. Telephone:
Gerrard 6423.
President: Theo Cowan.
Chairman: John Berh.
Hon. Secretary: John Arm.
Hon. Treasurer: Douglas Ewin.

GENERAL & MUNICIPAL WORKERS’
UNION
Ruxley Towers, Claygate, Esher, Surrey.
Telephone: Esher 61881.
General Secretary: J. Cooper, J.P.

GUIDE OF FILM ART DIRECTORS
Art Department Library, Pinewood Studios, 
Iver, Bucks: Telephone: Iver 700.
Assistant Secretary: Pamela Alcott.

GUIDE OF FILM PRODUCTION EXECU-
TIVES
Pinewood Studios, Iver Heath, Bucks: Tele-
phone: Iver 700.

THE INCORPORATED SOCIETY OF BRIT-
ISH ADVERTISERS LTD.
45 Hertford Street, London, W.1. Telephone:
Grosvenor 4781.
(Object: Buyers as distinct from sellers of ad-
vertising. Protection and advancement of the
sales and advertising interests of member firms
by organised representation, co-operation, action
and exchange of information and experience.)
Director: Commander D. C. Kinloch, D.S.O.,
O.B.E.
General Secretary: D. P. G. Atkinson.

INDEPENDENT TELEVISION COMPANIES
ASSOCIATION LTD.
Knighton House, 52-66 Mortimer Street,
The Association exists to represent and promote
the interests of the programme companies ap-
pointed by the Independent Television Author-
ity. The members are A.B.C. Television, Anglia
Television, Associated Television, Border
Television, Channel Television, Grampian
Television, Granada Television, Rediffu-
sion Television, Scottish Television, Southern
Television, T.W.W., Tyne Tees Television, Ul-
ster Television, Westward Television.

INSTITUTE OF PRACTITIONERS IN
ADVERTISING
44 Belgrave Square, London, S.W.1. Tele-
phone: Belgravia 4404.
Director: J. P. O’Connor, F.C.T.S.
Secretary: P. B. Woodhouse, VRD, LLB.
Media sub-committee.
Chairman: J. W. H.son, F.I.P.A.

INSTITUTION OF ELECTRONIC AND RA-
DIIO ENGINEERS
8-9 Bedford Square, London, W.C.I. Tele-
phone: Museum 1901-1903.

MECHANICAL COPYRIGHT PROTECTION
SOCIETY LTD.
Elgar House, 380 Streatham High Road, Lon-

OBJECTS
The Society has the authority of some ten thou-
sand music copyright owners in the U.K. and
Commonwealth, the U.S.A., Germany, Italy
and other countries to licence the use of their
works for all forms of mechanical reproduc-
tion, including sound synchronisation in cine-
matograph, television and advertising films.
General Manager: B. W. Pratt.
Secretary: E. J. Anderson.
Licensing Manager: R. A. Sweetman.
MOTION PICTURE EXPORT ASSOCIATION OF AMERICA INC.
Telephone: Regent 3811.
Director for U.S., Ireland and Scandinavia: Ro-
land Thornton.

MUSICIANS’ UNION
29 Catherine Place, Buckingham Gate, Lon-
don, S.W.1. Telephone: Victoria 1348. Ca-
General Secretary: Hardie Raincliffe.
(This organisation is a Trade Union composed
to mainly of members of Symphony, Theatre,
Kinema, Music Hall, Broadcasting and Record-
ing, Orchestras and Dance Bands.)

NATIONAL ASSOCIATION OF THEATRI-
CAL AND KINE EMPLOYEES
(Incorporating kinema and film studio opera-
tives and projectionists.) Seymour House,
17 Waterloo Place, London, S.W.1. Tele-
phone Whitehall 1986. Telegraphic Address:
Stageland, Piccy, London.
President: R. Vallance.
General Secretary: Sir Tom O’Brien.
Officer in Charge T.V. Section: George Boyd.

THE PERFORMING RIGHT SOCIETY LTD.
29-33 Berners Street, London, W.1. Tele-
phone: Langham 3864.

THE PERSONAL MANAGERS’ ASSOCIA-
TION LTD.
17/19 York Buildings, Adelphi, London,
W.C.2. Telephone: Trafalgar 6421. Cables:
(An association of the principal personal man-
agers who represent stars, feature players, au-
thors, writers, producers, directors and tech-
nicians.)
Chairman: Felix de Wolfe.
Vice-Chairman: Peter Dunlop.
Secretary: Donald Bradley.

PHONOGRAPHIC PERFORMANCE LTD.
Evelyn House, 62 Oxford Street, London,
(A Company founded by the British Phonographic
Industry to control the rights of the leading manu-
facturers of gramophone records and to
issue licences for the public performance of
records.)
Secretary: H. G. Gilbert.

RADIO AND ELECTRONIC COMPONENT
MANUFACTURERS’ FEDERATION
6 Hanover Street, London, W.1. Telephone:
Mayfair 2472.
Secretary: A. C. Bentley.

THE RADIO AND TELEVISION RETAILERS’
ASSOCIATION
19/21 Conway Street, London, W.1. Tele-
phone: Euston 6046.
Director: D. M. Keegan.
Secretary: J. E. Mountain, F.C.I.S.

THE RADIO INDUSTRY COUNCIL
59 Russell Square, London, W.C.1. Tele-
phone: Museum 8151.
Director and Secretary: R. Kelf-Cohen, C.B.,
M.A., B.Sc. (Econ.)

RADIO SOCIETY OF GREAT BRITAIN
Telephone: Holborn 7372.
Gen. Manager and Editor: John A. Rouse.

RADIOWRITERS ASSOCIATION
(Affiliated to the Society of Authors) 84
Drayton Gardens, London, S.W.10. Tele-
phone: Freemantle 6642.
Secretary: Anne Munro-Kerr.

RELAY SERVICES ASSOCIATION OF
GREAT BRITAIN
75 Cannon Street, London, E.C.4. Telephone:
City 1172-4.

SOCIETY OF AUTHORS
84 Drayton Gardens, London, S.W.10. Tele-
phone: Freemantle 6642.
(Officially representative of authors.)
President: John Masefield, O.M.
General Secretary: M. E. Barber, M.A.
Vice: Radio: A. Munro-Kerr.

SOCIETY OF FILM AND TELEVISION
ARTISTS LTD.
Telephone: Museum 2357.
(On January 1, 1959, this Society was founded to
amalgamate into a single organisation and to
continue the combined work of the British Film
Academy and the Guild of Television Producers
and Directors.)
President: The Earl Mountbatten of Burma,
K.G., P.C., G.C.B., O.M.
Chairman: Christopher Morahan.
Secretary: Mrs. P. J. Steele.

SONGWriters GUILD (OF GREAT
BRITAIN) LTD.
32 Shaftesbury Avenue, London, W.1. Tele-
phone: Gerrard 1554/1439.
President: Sir Compton Mackenzie.
Chairman: Paddy Roberts.
Vice-Chairman: Jack Jordan.
General Secretary: Victor Knight.
Treasurer: Reynell Wreford.
(Official organisation representing British writers
of popular songs and light music.)

TELECOMMUNICATION ENGINEERING
AND MANUFACTURING ASSOCIATION
Stafford House, Norfolk Street, Strand,
London, W.C.2. Telephone: Temple Bar
6824.
Director: R. A. Moir, O.B.E.,M.C.

TELEVISION SOCIETY
166 Shaftesbury Avenue, London, W.C.2.
Telephone: Temple Bar 3330.
President: F. N. Sutherland, C.B.E.
Secretary: C. A. Marshall, B.Sc., A.M.I.E.E.
(Object: The Television Society at the present
time has a membership of over 1,600, the ma-
Jority being engaged in television professionally.
It accepts applications from all interested in
television, whether as viewers, engineers, stu-
dents or retailers. Although certain aspects of
programmes and production are of interest to
its members it is not a Viewers Society, and
does not cater primarily for non-technical in-
terests.
It is not the policy of the Society to act as a
qualifying body, as this function is already per-
formed by the professional institutions. It is
recognised, nevertheless, that the membership of
the Society carries with it a degree of proficiency
in the theory and practice of television and a
responsibility towards those who look to the profes-
sional man for disinterested advice and help.)

VARIETY CLUB OF G.T. BRITAIN (TENT
NO. 36)
22 Charing Cross Road, London, W.C.1, Tele-
phone: Covent Garden 3371.
Chief Barker: Sir Billy Butlin.
Press Guy: David Jones.
THE WRITERS GUILD OF GREAT BRIT-
AIN
7 Harley Street, London, W.1. Telephone:
Langham 1895/6.
(In 1959 the British Screen and Television Writ-
ers Association and the Radio and Television
Writers Association were amalgamated to form
this Guild. Its object to further and protect the
interests of its members and to obtain for Brit-
ish television and screen writers terms comparable to those long accepted in other fields.)

President: Lord Willis.
Chairman: Eric Paice.
Vice-chairmen: Hazel Adair, Michael Pertwee.
Hon. Treasurer: Gordon Wellesley.
Secretary: Alan Sapper.

EQUIPMENT AND APPARATUS MANUFACTURERS

AEI SOUND EQUIPMENT LTD.
Telephone: Temple Bar 8040.

ARMSTRONG AUDIO LTD.

BELLING AND LEE LTD.
(Electronic Components, Suppressors, V.h.f./U.h.f. Aerials and Relay Systems.)
Great Cambridge Road, Enfield, Middlesex.
Telephone: Enfield 5393.

BRITISH RELAY WIRELESS AND TELEVISION LTD.
(Provides for the relaying of multi-channel sound and television programmes and the hiring of radio and TV sets.)
Telephone: City 3280.

DECCA RADIO AND TELEVISION
Ingate Place Queenstown Road, Battersea, London, S.W.2.

ELECTRIC & MUSICAL INDUSTRIES LTD.
Blyth Road, Hayes, Middlesex. Telephone: Hayes 3888.

EMI. ELECTRONICS LTD.
(Broadcast and Recording Equipment Div.)
Hayes, Middlesex. Telephone: Hayes 3888.

ENGLISH ELECTRIC VALVE COMPANY LTD.
Waterhouse Lane, Chelmsford, Essex.
Telephone: Chelmsford 3221.

FERGUSON RADIO CORPORATION LTD.
Great Cambridge Road, Enfield, Middlesex.
Telephone: Enfield 5353.

FERRANTI LTD.
Head Office and Works: Hollinwood, Lancashire.
Telephone: (061) Failsworth 2071. West Gorton, Manchester 12.
Telephone: (061) East 3011. Wythenshawe, Manchester 22.
Telephone: (061) MERCury 5291. Barry St., Oldham.
Telephone: (061) MAIN 7851. Gem Mill, Chadderton, Oldham.
Telephone: (061) MAIN 6661. Bracknell, Berkshire.
Telephone: (061) DUDley 8741. Thornbury, Dalkeith.
Telephone: Dalkeith 2821.

GENERAL ELECTRIC CO. LTD. (THE)

THE GRAMOPHONE COMPANY LTD. (EMI Records)
(One of the EMI Group Companies)
Hayes, Middlesex. Telephone: Hayes 3888.

THE MARCONI CO. LTD.
Marconi House, Chelmsford, Essex.
Telephone: Chelmsford 3221.

NEWMAN & GUARDIA LTD.

PHILIPS ELECTRICAL LTD.
Telephone: Gerrard 7777.

PYE LTD.
Cambridge. Telephone: Cambridge 58985.

THE RANK ORGANISATION
BUSH MURPHY DIVISION
Telephone: Chiswick 6491.

THE RANK ORGANISATION
RANK CINTEL DIVISION
Welwyn Garden City, Herts. Telephone: Welwyn Garden 23434.

THE RANK ORGANISATION
AUDIOPHONIC DIVISION
Wondger Road, Shepherds Bush, London W.12.
Telephone: Shepherds Bush 2050.

RCA GREAT BRITAIN LTD. (associate company of Radio Corporation of America)
Lincoln Way Windmill Road, Sunbury-on-Thames, Middlesex.
Telephone: Sunbury-on-Thames 5511.

REGENTONE RADIO & TELEVISION LTD.
Regent Works, Footscray, Kent.
Telephone: Footscray 3333.

ROBERT RIGBY LTD.
Premier Works, 4/6 Northington Street,
Telephone: Holborn 2944.

STANDARD TELEPHONES AND CABLES LTD.
Telephone: Holborn 8785.

THE STRAND ELECTRIC & ENGINEERING CO. LTD.
29 King Street, Covent Garden, London, W.C.2.
Telephone: Temple Bar 4444.

TELEFUSION LIMITED
731 Old Kent Road, London, S.E.15.
Telephone: New Cross 6601.

THORN ELECTRICAL INDUSTRIES LTD.
Telephone: Temple Bar 2444.

ULTRA RADIO AND TELEVISION LTD.
Television House, Eastcote, Ruislip, Middlesex.
Telephone: Pinner 9761.

W. VINTEN LTD.
Western Way, Bury St. Edmunds, Suffolk.
Telephone: Bury St. Edmunds 2121.
MOTION PICTURE DAILY
WITH Television Today

National Newspaper of the
Entertainment Industry

NEWS concisely written, conveniently presented for the busy executive.

NEWS—not rumors, not mere reports, but news—verified for fact and for authentic interpretation of fact.

NEWS gathered by experienced industrial journalists—from correspondents throughout the U. S. and around the world—edited with knowledge of the business necessary to appreciate the significance to it of event and opinion.

That is why MOTION PICTURE DAILY is read—and believed—by the people who direct the business of the screen.

A QUIGLEY PUBLICATION
The Industry in Canada

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- STATIONS
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- PRODUCERS, DISTRIBUTORS
- TRADE ORGANIZATIONS
- STUDIOS AND LABORATORIES
- SERVICES
TELEVISION IN CANADA

Reorganization of Canada's regulatory broadcasting body, the Board of Broadcast Governors, all government appointees, emergence of the independent CTV network as a major production force and the coming of color were the three most important television events in Canada during the past year.

Most important of all was the Government's long awaited White Paper on television events in Canada during the past year. It fell short of several recommendations made to the Government the year previous by a Broadcasting Committee headed by Montreal industrialist Robert Fowler.

But the White Paper recommended that the Board of Broadcast Governors membership be increased to five from three fulltime members, and that the board be free to issue television licenses without reference to the Cabinet. This frees leading Canadian government officials from any claims of favoritism that had cropped up in the past.

The White Paper also splits the authority of the Canadian Broadcasting Corporation president Alphonse Ouimet who in 1964 was granted a further seven year term in his post. The changes, if implemented, would give him a chief executive officer appointed by the CBC's board of directors, who would run the corporation on a day to day basis leaving the president in charge of longrange planning and policy.

This would leave the CBC President with two bosses—his own board of governors and the BBG.

The White Paper, which will be fully debated by the House of Commons before any changes are made, also recommended BBG control over CATV, and Canadian Government ownership of television and radio stations, authority to the BBG to levy stiff fines for breaches of regulations or failure to carry out conditions of licensing and removal of the CBC program bosses from Ottawa to Toronto and Montreal.

The White Paper also urged CBC financing on a five rather than single year basis and provided necessary powers for the growth of educational television by the provinces rather than the CBC.

Emergence of CTV came after its 11 affiliates bought the network from its founder and president, Spence Caldwell. Within weeks of obtaining BBG approval to operate the network, the affiliates which maintained the network's head office in Toronto announced through its new president Gordon Keeble that it would telescast more than 90 per cent of its shows in color and would schedule 65 hours of regular network service.

The BBG gave the affiliates one year to prove that they can produce a viable network or the right to operate across the country would be removed. Also announced for the first time by CTV was several public affairs and variety series, and the hiring of considerable talent.

In the past CTV had produced a few specials but mainly was a buying block which bicycled taped programs to its members and produced a nightly national news program from Ottawa. With the new CTV, Toronto becomes the main Canadian television production centre because CTV's flagship station is Toronto's CFTO-TV owned by Toronto Telegram publisher John Bassett. The CBC's English language flagship station has long been Toronto's CBLT-TV.

By Government permission color TV came to Canada on a part time basis Sept. 1, 1966 with some after regular transmission allowed from July 1, 1966. Fulltime color was allowed as of Jan. 1, 1967 to coincide with Canada's 100th birthday and color telecasting from Expo 67, the Montreal World's Fair which begins in April.

Altogether it was a year of change for Canada's television industry and one that will provoke much stimulation and continued debate through the following years.

-Sid Adilman

British Broadcasting Corp.
Ottawa: 1500 Bronson Avenue.

RBC REPRESENTATIVE IN CANADA
S. W. SMITHERS

CTV Television Network Limited

PRESIDENT
GORDON KEEBLE
EXECUTIVE VICE PRESIDENTS
MURRAY CHERCOVER (Programming)
MICHAEL HIND-SMITH (Sales)

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EXECUTIVE PRODUCER
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MONTREAL MANAGER
GENE PLOUFFE
DIRECTOR NETWORK OPERATIONS
JAMES SMITH

Canadian Broadcasting Corporation
1500 Bronson Ave., Ottawa, Ontario; 731-3111.
Mail address: P. O. Box Ottawa, Ontario.
BOARD OF DIRECTORS

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CBC REPRESENTATIVE IN PARIS
J. ST. GEORGES
CBC REPRESENTATIVE IN LONDON
SPENCER MOORE
CBC REPRESENTATIVE AT UN
FERGUS MUTRIE

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C. C. SMITH
PROGRAM DIRECTOR, RADIO
J. T. CRANE
SALES DIRECTOR RADIO & TV
J. R. MALLOY

SUPERVISOR OF CHILDREN'S PROGRAMS
R. ATTRIDGE
ENGINEER
G. H. JONES
CHIEF NEWS EDITOR
MARGE MUNROE
DIRECTOR OF MUSIC
GEOFFREY WADDINGTON
SUPERVISOR OF DRAMA
ESSE W. LJUNGH
SUPERVISOR OF FARM & FISHERIES BROADCASTS
R. G. KNOWLERS
SUPERVISOR OF RELIGIOUS & INSTITUTIONAL BROADCASTS
W. J. DUNLOP
SUPERVISOR OF OUTSIDE BROADCASTS
A. E. POWLEY
SUPERVISOR OF SCHOOL BROADCASTS
F. S. RAINEBERRY
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PETER CAMPBELL
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PROJECT EDITOR
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ASSISTANT COMMERCIAL MANAGER
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SUPERVISOR OF TV SALES
J. R. MALLOY

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DIRECTOR
W. F. GALGAY

MARITIME REGION
United Services Building, 100 Sackville St., Halifax; 2-8311
DIRECTOR
S. R. KENNEDY

FRENCH NETWORKS HEADQUARTERS
Box 6000, Radio-Canada Building, 1425 Dorchester Street West, Montreal; University 6-2571
ASSISTANT GENERAL MANAGER
R. DAVID
COMMERCIAL MANAGER
MAURICIE VALIQUETTE

PRAIRIE REGION
P. O. Box 160, 541 Portage Avenue, Winnipeg, SPruce 4-2541
TELEVISION STATIONS

ALBERTA

Calgary

CFCN-TV (Channel 4) CTV
CFCN Television Ltd.

CHCT-TV (Channel 2) CBC
Calgary Television Ltd., 935 Rideau Road, Calgary; 243-1491. Frederick Shaw, pres.; A. M. Cairns, v. p. & gen. mgr.; J. N. Inkster, sales mgr.; Ron Chase, operations mgr.; Bruce Northland, promo. mgr.; Cdn. reps., All Canada Television; U. S. reps., Canadian Station Broadcast Sales Inc.
Operation: 1954.

Edmonton

CFRN-TV (Channel 3) CTV
Sunwapta Broadcasting Co. Ltd., Broadcast House, Station E, Edmonton; 484-3311. G. R. A. Rice, pres. & gen. mgr.; Sid Lancaster, news; Bruce Alloway, sales mgr.; Ted Watson, chief eng.; George Kid, program mgr.; Cdn. reps., Television Representatives Ltd.; U. S. reps., Canadian Station Broadcast Sales Inc.
Operation: 1954.

CBXT (Channel 5)
Owned and operated by the Canadian Broadcasting Corp. Studios; 75th St. & 89th Ave., Ralph Hourley, mgr.

Lethbridge

CJLH-TV (Channel 7) CBC

Lloydminster

CKSA-TV (Channel 2) CBC Supplement Station
CHSA-TV Limited, 5036-50th Street, Lloydminster, 875-3321. Arthur F. Shortell, pres. & genl. mgr.; James Cane, Station and commercial mgr.

Medicine Hat

CHAT-TV (Channel 6) CBC Supplement Station
Monarch Broadcasting Co. Ltd., 520 First Street, Medicine Hat, 584-3911; Orville Kope, genl. mgr.; Hugh Pender, Chief Op.; S. F. Gaffney, chief eng.; Cdn. reps. All Canada Radio & TV; U. S. reps.

Red Deer

CKRD-TV (Channel 6). CBC (Satellite: Coronation) [Banff]

BRITISH COLUMBIA

Dawson Creek

CJDC-TV (Channel 5) CBC
Radio Station CJDC Ltd., 901-102nd Ave., Dawson Creek; H. L. Michaud, president; Mike LaVerne, mgr.; Cdn. reps. TV Reps. Ltd. U. S. reps., Donald Cooke, Inc.

Kamloops

CHBC-TV (Channel 2) [Channel 2] CBC [Satellites at 14 Locations]
Operation: 1957.

Prince George

CKPG-TV (Channel 3)

Terrace-Kitimat

CFTK-TV (Channel 3) CBS

Vancouver

CBUT (Channel 2) CBC [Satellites, Courtnay, Nelson and Trail Cranbrook]
Operation: 1953.

CHAN-TV (Channel 8) CTV
Operation: Nov. 1964.

Victoria

CHEK-TV (Channel 6) CBC [Rebroadcasting stations at Squamish, Port Hardy Sointula, Newcastle Ridge Kokish].
British Columbia Television Broadcasting System Ltd., 3693 Epsom Dr., Victoria; J. R. Peters, pres.; W. C. Elliot, v. p.; Frank Bond, ops. mgr.;
Grand Falls  
CJCN-TV [Channel 4]  
Newfoundland Broadcasting Co., Executive as under CJON-TV.  

St. John's CTV  
CJON-TV [Channel 6] (with satellite CJOX-TV, Argentia), Central Newfoundland CTV  
Operation: 1955; TV

NOVA SCOTIA  
Antigonish  
CFXU-TV [Channel 9]  

Halifax  
CBHT (Channel 4) CBC (Satellites, Liverpool, Shelburne, Yarmouth)  
Canadian Broadcasting Corp., 70 Bell St., Halifax; 2-8311. J. Simonsen, dir. TV; W. Harper, prog. dir.; J. Simonsen, tech. dir.; reps.  
Operation: 1954.

CJCH-TV [Channel 5] CTV (Satellites Cunning, Bayview, Amherst)  

Sydney  
CJCB-TV [Channel 4] CBC (Satellite, Inverness)  
Operation: 1954.

ONTARIO  
Barrie  
CKVR-TV [Channel 3] CBC (Satellite Parry Sound)  

CORNWALL  
CJSJ-TV [Channel 8]  
Satellite for CJOH-TV, Ottawa.

ELK LAKE  
CFCL-TV-2 [Channel 3]  
Satellite for CFCL-TV, Timmins.

New Brunswick  
CAYT (Channel 5) [Satellite Harmond Field]  
Operation: 1959

NEWFOUNDLAND  
Cornerbrook  
CHSJ-TV (Channel 4)  
Operation: 1959
<table>
<thead>
<tr>
<th>Location</th>
<th>Station/Channel</th>
<th>Network(s)</th>
<th>Owner/Operator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kapuskasing</td>
<td>CFCL-TV (Channel 3)</td>
<td>Satellite for CFCL-TV, Timmins.</td>
<td></td>
</tr>
<tr>
<td>Kingston</td>
<td>CKWS-TV (Channel 11)</td>
<td>CBC</td>
<td>Frontenac Broadcasting Company Ltd., 170 Queen Street, Kingston; 542-4977; Senator W. R. Davis, pres.; Roy W. Hofsteller, genl. mgr.; Harry M. Edgar, comm. mgr.; Cdn. reps., All-Canada Televis.</td>
</tr>
<tr>
<td></td>
<td>CFTO-TV (Channel 9)</td>
<td>CTV</td>
<td>Battered Broadcasting Ltd., Box 9, Toronto, Ont. John Bassett, chairman &amp; pres.; W. O. Crampton, vice pres. &amp; gen. mgr.; J. Ruttle, prog. dir. U. S. reps., ABC Int'l. TV.</td>
</tr>
<tr>
<td></td>
<td>CFTV-1 (Channel 10)</td>
<td>CBC</td>
<td>Tel-Ad Company Limited, Box 1000, North Bay; Studio: 752-3000. G. A. Alger, pres.; Ced Price, mgm. dir.; Fred Noon, sales mgr.; David Mee, chief engr.; Bill Hart, program dir.; Reg Carne, mgr.; Sid Tomkins, prog. dir.; Cdn. reps., Stovin-Byles; U. S. reps., All Canada Radio &amp; TV Ltd.</td>
</tr>
</tbody>
</table>
|               | CFTV-2 (Channel 10) | CBC       | 726
PRINCE EDWARD ISLAND
Charlottetown

CFCY-TV (Channel 13) CBC (Satellite New Glasgow)


Operation: 1956.

QUEBEC

Carleton

CHAU-TV (Channel 5) CBC (Bilingual) (Satelites Perce, Fox River.)

Chicoutimi

CJPM-TV (French)


Jonquiere

CKRS-TV (Channel 12) CBC French


Matane

CKBL-TV (Channel 9) CBC French


Montreal

CBFT (Channel 2) CBC French
Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. J. Blais, dir. TV.; reps., Canadian Broadcasting Corp.

Operation: 1952.

CBMW (Channel 6) CBC

Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. G. Lararache, dir. TV.; Charles Frenette, tech. dir.; Don McGill, prog. dir.; reps., Canadian Broadcasting Corp.

Operation: 1954.

CCFT-TV (Channel 12) CTV ENGLISH


CFMT-TV (Channel 10) French


Quebec City

CBVT (Channel 11) CBC French
Owned & operated by Canadian Broadcasting Corp.

CFCM-TV (Channel 4)


Operation: 1954.

CKMI-TV (Channel 5)

Same executive as CFCM, but French operation.

Operation: 1954.

Rimouski

CJBR-TV (Channel 3) CBC (Satellites: CJES-TV Estcourt, and CFCV-TV Clermont)


Operation: 1954.

Riviere-du-Loup

CKRT-TV (Channel 7) CBC


Rouyn-Noranda

CKRN-TV (Channel 4) CBC (Bilingual)


Operation: 1957.

Sherbrooke

CHLT-TV (Channel 7) CBC French


Trois Rivieres

CKTM-TV (Channel 13) CBC

Television St. Maurice Inc., Box 277, Trois Rivieres.


SASKATCHEWAN

Moose Jaw

CHAB-TV (Channel 4) [Satellite Regina] CTV


Prince Albert

CKBI-TV (Channel 5) [Satellites: Allacano, N. Battleford, Nipawin & Greenwater.] CBC

Swift Current
CJFB-TV (Channel 5) CBC

Yorkton
CKOS-TV (Channel 3) (Satellites: Carlyle & Wynyard.) CBC

Regina
CKCK-TV (Channel 2) CBC (Satellites Colgate, Willow Bunch)

Saskatoon
CFQC-TV (Channel 8) CBC

STATION REPRESENTATIVES
All-Canada Radio & Television Ltd.
1000 Yonge St., Toronto 1, Ont. WA 5-9361

Broadcast Reps. Ltd.
Box 801.
J. O. Blick, pres.

Canadian Broadcasting Corp., Ltd.
354 Jarvis St., WA 5-3311.
J. R. Malloy, sales dir.

Hardy Radio & Television Ltd.
TV Division, 2 Carlton St., W., Toronto.

Ralph J. Judge & Co.
1405 Bishop St., Montreal. VI. 9-2076.
Ralph J. Judge, pres.

Paul L'Anglais, Inc.
1405 Maisonneuve St., Montreal. LA 6-9201.
2160 Yonge St., Toronto 12. 483-3523.
Paul L'Anglais, pres.

Cam Logan & Associates
12 Shuter St., Toronto. 366-4443.
Cam Logan, pres.

A. J. Messner & Co.
171 McDermott Ave., Winnipeg 2. WH 3-9574.
Tony Messner, mgr.

Paul Mulvihill & Co. Ltd.
4 Richmond St. E., Toronto. EM 3-8814.
Toronto: Paul Mulvihill, Montreal: Norm Guilfoyle, 1434 St. Catherine St., W., UN. 1-7987.

National-Time Sales
2149 Yonge St., Toronto; HU. 7-3023.
Roy Green, sales mgr.

Lorrie Potts & Co., Ltd.
13A St. Clair Ave. W., Toronto; WAlnut 1-8951.
Lorrie Potts, mgr.

Radio-Television Representatives Ltd.
76 St. Clair Ave., W., Toronto; Phone: 927-3221.
Bob Quinn, exec. vice pres.

Andy McDermott Sales Ltd.
85 Bloor St. E., Toronto; Phone: 924-4477.
Andy McDermott, mgr.

Scharf Broadcast Sales Ltd.
1006 Richards St., Vancouver. MU 4-6277.
C. A. Brian Scharf, pres.

Stephens & Townndrow Ltd.
2 Carlton St., Toronto. Phone: 368-3021.
Bill Stephens, Ernie Townndrow, mgrs.

Stovin-Byles Ltd.
W. D. Byles, pres., 400 Jarvis St., Toronto; 924-5764. D. Genin, 1500 Stanley St., Montreal; 849-7731. Harold Olson, 363 Broadway Ave., Winnipeg; 924-1892. J. W. Stovin, 615 Penler St. West, Vancouver; 682-6391.

ADVERTISING AGENCIES
(The following agencies have been enfranchised by the Canadian Association of Broadcasters.)

Ardiel Advertising Agency Ltd.
W. P. Somers, TV Director.

BCP Advertising Ltd.
1010 Ste. Catherine St., W., Montreal; 878-1711.
Pierre Pelletier, TV Director.

Backman Advertising, Ltd.

Baker Advertising Agency Ltd.
20 Toronto St., Toronto; 364-6311. Branch: Montreal.
R. A. McAlear, TV director.
Batten, Barton, Durstine & Osborn Inc.
2 Carlton St., Toronto. EM 3-9461. Branch: Montreal.
Robert Fleck, TV Director.

Bleasdale Advertising, Ltd.
642 Burnside Rd., Victoria, B. C. EV 2-6741.
Violet Perry, TV director.

J. H. Burley, Ltd.
159 Bay St., Toronto. Phone: 362-6847.
A. L. Drewry, TV dir.

Leo Burnett Co. of Canada Ltd.
165 University Ave., Toronto. EM 6-5801.
Branch: Montreal.
J. O. Flanagan, TV rill.

BURNS Advertising Agency Ltd.
1980 Sherbrooke St. W., Montreal, Que. WE 5-5257.
Lucien St. Amand, TV Director

Dalton K. Camp & Assoc. Ltd.
43 Eglington Ave. E., Toronto; 487-2101.
N. K. Atkins, TV Director.

Cardon Rose Ltd.
1411 Crescent St., Montreal. 842-8571; Branch: Toronto.
S. Jacobson, TV director

Cockfield, Brown & Co., Ltd.
Canada Cement Bldg., Montreal. 861-1771.
Branches: Winnipeg, Vancouver, Toronto.
F. Corbell, Broadcast Director.
Toronto 5; 2 St. Clair Ave. W., WA 4-5492.
J. R. MacRae, Broadcast Director

Don H. Copeland Advertising Ltd.
2 Crescentwood Rd., Scarborough. Phone: OX 1-3331.
Mrs. Vera Copeland, TV Director.

Crombie Advertising Co. Ltd.
D. McMaster, TV Director.
100 Adelaide St. W., Toronto. EM 4-7204.

Dancer-Fitzgerald-Sample (Canada) Ltd.
200 St. Clair Ave. W., Toronto. 4-8425.
Miss Ruth Pedley, TV Director.

D'Arcy Advertising Co.
57 Bloor St. West; WA 1-3135.

Erwin, Wasey, Ruthrauff & Ryan Ltd.
Jo-Anne Roberts, TV Director.

Foote, Cone & Belding Canada Ltd.
10 St. Mary St., Toronto. 924-9331. Branch: Montreal.
Robert L. Simpson, TV Director.

Foster Advertising Ltd.
149 Alcorn Ave., Toronto. WA 4-4681. Branches:
Windsor, Montreal, Winnipeg, Regina, Calgary, Vancouver.
W. W. Givens, Media Dir.

Goodis, Goldberg, Soren Ltd.
23 Prince Andrew Pl., Toronto. 445-1153. Branches:
Montreal, Calgary, Edmonton.
R. B. Blazer, TV Director.

Grosberg, Pollock & Gwartzman Ltd.
234 Eglington Ave. East, Toronto. 487-4717.
S. W. Gwartzman, TV Director

F. H. Hayhurst Co. Ltd.
55 Eglington Ave. E., Toronto 12. HU 7-4371.
Branch: Montreal, Vancouver.
J. J. Tait, TV Director.

Heggie Advertising Co., Ltd.
Phyllis Sivell, TV Director.

Hutchins Advertising Co. of Canada Ltd.
89 University Ave., Toronto. 364-6239.
William Bounsall, TV Director.

Huxley-Irwin-Price, Ltd.
70 Sanford Ave., N. Hamilton, Ont. JA 8-0058.
Branch: Toronto.
Jack Price, TV Director.

Imperial Advertising Ltd.
5240 Blowors St., Halifax.
G. E. Macdonald, TV Director.

Industrial Advertising Agency Ltd.
1255 Yonge St., Toronto. WA 4-6671. Branch: Montreal.
G. L. McKeech, Media Director.

Inter-Canada Quebec Advertising Agency Ltd.
3488 Cotes des Neiges Rd., Montreal, Que.
931-1874.
Miss C. Gauvreau, TV Director.

Albert Jarvis Ltd.
1000 Yonge St., Toronto. WA 5-3815.
Godfrey Jarvis, TV Director.

Russell T. Kelley Co., Ltd.
627 Main St. E., Hamilton. JA 2-1155.
Frank Rose, Media Director.

Kenyon & Eckhardt Ltd.
321 Bloor St., E. Toronto. WA 5-8931.
Ronald Bayarchek, Media Supervisor.
James Lovick & Co. Ltd.
1178 W. Pender St., Vancouver. 684-6221.
Branches: Toronto, Calgary, Winnipeg, Edmonton, Montreal.
P. Hargreaves, TV Director.

MacShoub Group Inc.
4141 Sherbrooke St. W., Montreal. 931-2556.
J. Zolov, Hans Michel, TV Directors.

MacLaren Advertising Co. Ltd.
111 Richmond St. W., Toronto 1; 362-2244.
Branches: Montreal, Quebec, Windsor, Winnipeg, Regina, Calgary, Vancouver.
H. E. Hough, Dir. Broadcast Services.

McCann-Erickson (Canada) Ltd.
Leo Brouse

McConnell Eastman & Co. Ltd.
234 Eglinton Ave., E. Toronto. HU. 7-4601.
S. Eaton, TV Director.
Winnipeg: 382 Portage Ave. WH 3-7406.
Brian Jupe, TV Director.

W. A. McCracken Ltd.
153 St. Clair Ave. W., Toronto WA 4-5736.
Mrs. J. McLean, TV Director.

McKim Advertising Ltd.
1155 Dorchester Blvd., W. Montreal. 861-8422.
Branches: Winnipeg, Vancouver, Toronto.
P. O. Steven, Jean Monte, TV Directors.

Muter, Culiner, Frankfurter & Gould Ltd.
89 Avenue Rd., Toronto. WA 4-5736.
Gerry Rafelman, TV Director.

Nattall & Maloney Ltd.
809 8th Ave. S.W., Calgary. 261-6131.
N. York Director.

Needham, Harper & Steers of Canada Ltd.
121 Richmond St. W., Toronto. EM 4-1492.
D. McLean, TV Dir.

Norman, Craig & Kummel Canada Ltd.
R. K. Ryall, Media Dir.

O'Brien Advertising Ltd.
1030 West Georgia St., Vancouver 5. MU. 1-9174.
N. Wright, TV Director.

Ogilvy & Mather (Canada) Ltd.
88 University Ave., Toronto. 362-7711.
George Murray, TV Director.

William R. Orr Ltd.
240 Eglinton Ave. E, Toronto. HU. 5-9367.
Mrs. Ann Chalcraft, TV Dir.

Paul, Phelan & Perry Ltd.
33 Bloord St. E., Toronto WA 5-3436. Branch: Montreal, Winnipeg.
G. Forsyth, TV Director.

Petersen Advertising Agency Ltd.
Marion McLeod, Media Director.

Ronalds-Reynolds Ltd.
154 University Ave., Toronto 2B. EM 2-2381.
Branch: Montreal, Winnipeg, Vancouver.
Henry Karpus, TV Director.

Spitzer & Mills & Bates Ltd.
790 Bay St., Toronto 1. EM 6-2811. Branch: Montreal.
J. W. Brick, TV Director.

Stanfield, Johnson & Hill Ltd.
D. Wilson, TV Director.

Tames Advertising Agency Ltd.
1395 Bayview Ave., Toronto. HU 1-2291.
John G. Tames, TV Director.

Tandy Advertising Agency Ltd.
2 Carlton St., Toronto. EM 3-6362. Branch: Montreal.
D. L. Calder, TV Director.

J. Walter Thompson Co. Ltd.
600 University Ave., Toronto. 362-3471. Branch: Montreal, Vancouver.
W. J. Graham, TV Director.

Vickers & Benson Ltd.
F. A. Collins, TV Director.

Willis Advertising Ltd.
165 Bloor St. E, Toronto WA 5-3804.
Mrs. J. deMunnick, TV Director.

Young & Rubicam Ltd.
P. S. Barehau, TV Dir.

SERVICES

Associations

Association of Canadian Advertisers, Inc.
159 Bay St., Toronto; EM 3-80466.

730
Canadian Society of Cinematographers
P.O. Box 760, Adelaide St., Toronto.

Canadian Broadcast Executives Society
12 Richmond St. E. Toronto; EM 6-9567.

Composers, Authors and Publishers Association of Canada, Ltd.
(CAPAC)
1263 Bay St., Toronto 5, Ont., Canada; 924-4427.

Electronic Industries Association of Canada
Suite 410, 200 St. Clair Ave. W., Toronto 7.
Ontario; WALnut 1-2898.

Television Bureau of Advertising of Canada, Inc.
500 University Ave., Toronto, Ont.

EQUIPMENT—Manufacturers and Distributors
Ampex of Canada
136 Skway Ave., Rexdale, Ont.; 677-2370.
CH 7-8285.

Canadian Society of Cinematographers
PRESIDENT
Jack Glasier
EXECUTIVE VICE-PRESIDENT
Allan Ross
VICE-PRESIDENTS
Tom Yellowtrees
W. L. Heisey
J. W. Baldwin
VICE-PRESIDENT AND TREASURER
R. S. Hurlburt
GENERAL MANAGER AND SECRETARY
B. E. Legate

Association of Motion Picture Producers and Laboratories of Canada
55 York St., Toronto 1, Ontario. EM 3-8374.

Canadian Broadcast Executives Society
PRESIDENT
Roger Beaudry
VICE-PRESIDENT
Heinz Drege
EXECUTIVE SECRETARY
Frank Young
DIRECTORS
David Bier, Allan Guest, Pierre Harwood, Andre Prefontaine, Lew Parry, Frank Tate.

Association Professionelle de Cineastes
272 Ave. Querbes, Outremont Ave.

BMI Canada Limited
16 Gould Street, Toronto 1, Ontario, Canada; Empire 4-0317.

French Division
1500 St. Catherine St. W., Montreal 25, P. Q. Fitzroy 2552.

Field Representative
Pierre Thibeault

Institute of Canadian Advertising Agencies
2 Carlton St., Toronto, Ont. 368-2981.

Institute of Canadian Broadcasting
Head Office—85 Sparks St., Ottawa 4, Ont.: CE 3-4035

Canadian Association of Broadcasters
Canadian Broadcast Executives Society
Composers, Authors and Publishers Association of Canada, Ltd.

Electronic Industries Association of Canada
Television Bureau of Advertising of Canada, Inc.

Canadian Society of Cinematographers
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Stanley Clinton
VICE-PRESIDENT
Norman Allin
SECRETARY
Robert Crone
TREASURER
Roy Tash

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MANAGER, LICENSING DEPT.
C. R. Matheson

Directors Guild of Canada
556 Church St., Toronto 5, Ont.; 922-5934.

President
George Gorman
VICE-PRESIDENTS
Robert Barclay
Eric Till
TREASURER
John Gatsford

Electronic Industries Association of Canada
Suite 410, 200 St. Clair Ave. W., Toronto 7.
Ontario; WALnut 1-2898.

President
Geoffrey Adamson
GENERAL MANAGER AND SECRETARY
C. W. Harris
DIRECTOR OF ENGINEERING
R. E. Hakebusch

Television Bureau of Advertising of Canada, Inc.
500 University Ave., Toronto, Ont.

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Newspapers' TV and Writers

ALBERTA
Calgary—The Albertan; Dick Purser. The Calgary Herald; Jamie Portman.
Edmonton—Edmonton Journal; J. Dafoe.
Lethbridge—The Herald; Don MacLean.
Medicine Hat—Medicine Hat News; Fred McGee.

BRITISH COLUMBIA
Nanaimo—Nanaimo Free Press; J. B. Curran.
Nelson—The Nelson News; Leslie Holmes.
New Westminster—The British Columbian; Jeffrey Cross.
Trail—The Trail Times; Bruce Hague.
Vancouver—
The Sun; Les Wedman.
Victoria—The Daily Colonist; James Taylor.

MANITOBA
Brandon—The Brandon Daily Sun; Charles MacFarlane.
Winnipeg—The Winnipeg Free Press; Robert Noble; The Winnipeg Tribune; Fred Morris.

NEW BRUNSWICK
Fredericton—The Daily Gleaner; D. A. MacLennan.
Moncton—L'Evangeline; Jean Hubert. The Moncton Times and The Moncton Transcript; James Nichol.
Saint John—The Telegraph Journal; David Rowe. The Evening Times-Globe; David Rowe.

NEWFOUNDLAND
Corner Brook Herald; Colin Janssen. Corner Brook Telegram; Sylvia Wich.
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NOVA SCOTIA

ONTARIO
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Oshawa—The Oshawa Times-Gazette; Ford Lindsay.
Ottawa—The Citizen; Gordan Stoneham. Le Droit—Edgar Demers.

Prince Edward Island
Charlottetown—The Guardian; Don MacLeod.
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Granby—La Voix de L'est; Roger Nantel.
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The World Market

• MARKET ANALYSES
• STATIONS
• OUTLOOK
• PROGRAM SOURCES
ARGENTINA

Slowly TV is consolidating itself in this country and having gained somewhat in the last few years, Argentinians can now claim 150,000 television sets in Buenos Aires and which seems to have caught the imagination of the public. Argentina actually has 19, the latest of which is Channel 2, of La Plata, 30 miles from Buenos Aires and which will compete for audiences with the four existing channels. All are also 14 closed circuit channels in Argentina.

As elsewhere, audiences tastes and inclinations change periodically, according to the quality of the programs offered. In a football (soccer)-minded country such as this, it is no wonder that the direct transmission of the games is favored and that the rating of audiences for these programs reaches up to 70%.

One of the new tendencies are the TV theatre plays, which are in operation in Argentina, but reliable sources place the amount between 1,500,000 and 2,000,000 receivers. Color TV, though repeatedly announced, is still to come in some indefinite future.

- NATALIO BRUSKI

AUSTRALIA

Television is rapidly making progress in this country. Including just over 100,000 licenses on hired TV sets, the total number of licenses issued by the Postmaster General's Department had reached 2,106,120 by March, 1966. This means there is now one set for every six of population.

This average will improve this year with the continuing expansion of the network of stations with which the Australian Broadcasting Commission is covering the entire country area. In each one of the seven capital cities is a government-owned station. They relay their programmes by coaxial cable or air link to 14 regional stations. These have no production facilities.

Commercial stations are also operating in these areas. To get a commercial license local independent companies have to show that they are not associated with metropolitan stations and that they can provide a service comparable to that available to city viewers.

Television is rapidly making progress in this country. Since Television started in Australia in 1956 there has been a slow improvement in the use of local talent, Australian filmed shows are certainly the most popular. Remarkable for its popularity is the fact that "In Melbourne Tonight"—starring Graham Kennedy—is going strong for 10 years, showing four nights a week from 7:30 to 8:30 P.M. nightly with transmissions from Germany at times lasting until 11:00 P.M.

- M. V. WILIGEN

BRAZIL

There are now 34 television stations operational in Brazil, it is estimated, based on requests for channels from the Government licensing board, that by the end of 1966 between 75 to 90 stations will be on the air in Brazil.

At present, there are actually only 1,500,000 receivers in the country, local manufacturers are hard pressed to keep up with the demand, the existing stations can reach 80 percent of Brazil's 70 million population, and national hookups can, and have already, linked Rio Grande in the south with Belem in the north, along over 4.5 thousand miles of coast line, going inland to include the cities of Brazilia, Goiania and Belo Horizonte.

Brazilian law requires that all owners of radio or TV stations be of Brazilian nationality. A further law stipulates that all foreign films shown on TV be dubbed, and that no station may transmit more than 22 half-hours of foreign films for each 72 hours of weekly transmission time. Stations which transmit less than 12 hours per day have a corresponding lower quota.

Seven sound studios, four in Rio de Janeiro and three in Sao Paulo take care of the dubbing of all American and some Italian, Argentine and Mexican films that come into the country. An attempt has been made to produce TV serials in Brazil, but up to now it has been cheaper to import and dub them. This may change in the near future, owing to the instability of the Brazilian currency and the restrictions on profit remissions. Another aspect which may restrict the importation of film serials is a raising nationalism and a move to return to a law passed by ex-President Janio Quadros, which severely restricted the exhibition of foreign film serials on TV.

This law was modified when the President took office, but long this modification is going to stand up under the strain, no one can tell. It is, however, generally considered that the first American producers who bring their know-how of TV serial production to Brazil will make a fortune.

- REX ENDLSERH

CHINA (Communist)

The Broadcasting Administration, Peking, operates 26 TV stations and 6 relay stations but more are planned each month to serve this huge nation. Some of the stations serve only a few sets but these are located in communal gathering places and none are owned privately except in the case of high Communist officials.
Though TV broadcasting began in 1958, sets now total only some 100,000 located mostly in certain key cities such as Peking, Tientsin, Shanghai, Canton, Changchun, Harbin and Shenyang. It is estimated that a 9-inch set would cost a skilled worker the equivalent of seven months wages. Most stations are on the air ten hours a day and those which are classed as experimental stations even less.

No Western imports are shown and trade between American citizens and Communist China is forbidden by American law.

CHINA (Taiwan)

Since 1962 Taiwan TV Enterprise Company has been broadcasting to an audience now estimated at about 80,000 sets. Annual license fee is $1.50. In addition, National Education Television, Channel 3, is operated by the government. The Enterprise Company says its eight low-power repeaters and two satellites blanket 98 percent of the island. A third station now planned by the Military Radio Broadcasting Corporation for the armed forces. Numerous applications are on file for establishment of a second commercial station.

CAMBODIA

Radio Cambodge Television, destroyed by fire in 1962, has been rebuilt by the Japanese with one relay. Sets are estimated at 7,500. Main station located in Phnom Penh.

DENMARK

Total number of receivers in Denmark: 1,000,000 (June 1, 1965). Total number of commercial TV stations: None.

Total number of Government stations: 1. Total coverage: 100% of population.

With the opening in the middle of June, 1960, of a transmitter covering the island of Bornholm, the Government station now has seven transmitters covering 100% of the population.

Television has increased rapidly, with a remarkable effect on the film trade. Four years ago 4,000 receivers were going. A new television house, based upon an architect competition now finished, is about to be built during the next years. The work started last Autumn, and the first part it is estimated to be finished in two years. The whole house, with seven studios, is expected to be finished within 10 years. The sending hours, now about 19 per week, will gradually be increased. The Government station is at present operating with two studios, two reporting vans, two film vans and two video tape machines. The station has 12 news correspondents in Denmark, and the film department has 11 photographers producing about 500 bigger and smaller films for TV per year. In order to compete with German television, a complete film group has been stationed in the south of Jutland.

It is still prohibited for organized distributors to sell films to television which, however, hitherto have succeeded in obtaining feature films from other sources. Only extracts of up to 300 meters may be sold by distributors to TV.

Taxation on television receivers is 15 per cent of the wholesale price, plus a tax of kr.3.15 per tube in each receiver. The license to the state is d.kr.75.—per year as against d.kr.22.—for radio sets.

Television and Danish sports unions have reached an agreement according to which each sports union is free to negotiate with television, which always offers to pay an estimated loss for showing the special event on TV. Until now comparatively few sports events have been shown on TV.

Television is controlled by the state, and there is no advertising in the programmes.

—Borge Slot

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FINLAND
During April, 1957, tests began for the new Finnish TV. Ordinary TV programs began in the autumn of 1957—officially, Southern Finland can see programs from Soviet-Estonia; the Southwest Finland from Stockholm; and the east of Finland from Leningrad. A television set owner in Helsinki can now see TV programs every day in the week,—without paying any licenses. The Finnish radio plans to build a TV-station. Then shall all the whole of Southern Finland—with the half of the population of the country—2,000,000—see the Finnish TV. Part of the programs shall be sponsored. The Finnish work will sell some of the TV-time to interested companies. —GOSTA ERSKELL

FRANCE
The number of TV sets in France rose, from 5,414,267 in 1964 to 6,489,014 in 1966 including 15,905 in cafes and public places. France is very disappointed that their SECAM TV colour system has not been accepted by all Europe. Only Russia and the Eastern European countries have accepted it. There was retransmission of French colour TV between Paris and Moscow on May 28. The transmission which included several sequences via the Molnya satellite. The SECAM TV colour system has been increased co-productions with film producers, mainly Pathé and Gaumont, but the number of films produced was very small. Over the year French TV has increased co-productions with film producers, mainly Pathé and Gaumont, but the number of films produced was very small. The French are trying to obtain control of Radio Luxembourg, the only station on the French border last year. The French satellite was not controlled by France. In order to avoid France getting control it is possible that the station may be nationalised.

GERMANY
Television has made progress in Germany in the past year. The number of registered receivers, which passed the million mark in November 1957, was up to 12,000,000 as of April, 1966, including West Berlin. Thus Germany is holding its second place in Europe, after Great Britain.


Programmes are compiled monthly at joint programme conferences which are attended by representatives of the abovementioned broadcasting corporations. The official Programme Compiler of the ARD, Thomas Mann, is in charge of the programme compilation. According to a fixed percentage each of the said corporations contributed its share towards the programme and is responsible for its own production, programme contributions and for the contents of such contributions as well as for the transmission thereof. The whole structure of these combined programmes is subject to a programme scheme.

Programme contributions received are compiled by the Operating Section of the ARD to co-operate with the operating representatives of the State Broadcasting Corporations in accordance with this scheme. On the other hand, the State Broadcasting Corporations contribute to these programme contributions, see to the supply of programmes and the employment of staff. The Programme Compiler is also in charge of the coordination of regional programmes which are kept in reserve in case of emergency.

Apart from these combined programmes, the ARD is carrying on at the moment 37 single or regional programmes on week-days between 6.15 p.m. and 8.00 p.m. for the areas within their television range. In the same areas private companies cater for commercial television. It consists of advertisement slogans phrased by advertising agencies and may not exceed 20 minutes per day in terms of a ruling by the Minister-Presidents of the said states and have to be televises before 8.00 p.m. No transmissions are made in respect of sponsored programmes over other commercial television, combined programmes or regional programmes by the ARD.

All the State Broadcasting Corporations are represented by the ARD in regard to mutual matters concerning foreign countries. The ARD is a member of the European Broadcasting Union (EBU) where it represents German Television in matters concerning departmental boards and committees. The International exchange of programmes, especially between the European commission towards foreign countries, outside the sphere of regional programmes, all form part of the programme-coordination of German Television. The Second Programme of German Television, abbreviated ZDF for Zweites Deutsches Fernsehen, which was started during 1961/62 in terms of a State Agreement between the German States, is also a public corporation with its headquarters in Mainz, Große Bleiche. The ZDF is centrally administered by the ARD and since the 1st April, 1963 it transmits programmes on Band IV/V. The "Intendant" (general manager) of this ZDF is Professor Dr. Karl Holtram. The name of the new program director is not known yet.

There is an Agreement of Co-ordination between the ARD and the ZDF to eliminate the overlapping of programmes.

In the fall of 1964, some stations started a third programme, which are telecasted on a regional basis. Other stations will follow.

In the Soviet Zone of Germany there are today 1,600,000 television receivers, an increase of roughly 350,000 in the past year. Some 15 different types of television sets are offered by the four television equipment producers in the Soviet Zone.

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GREECE
Due to private initiative the Greeks are enjoying TV programs as from the end of 1965. Three TV stations are relaying two hours programs every night.

Two of these stations are in Athens. They are both in the experimental stage as yet. The first one is owned by the Army Geographical Service which is a high frequency channel and is going to be developed more.

The second station in Athens has been launched by the National Broadcasting Organisation without any State support. It is in experimental stage also. Both stations are covering only the Athens, Piraeus and suburbs area.

It would be very costly to build a relay station in South Greece the Army Geographical Service had launched another station in Floria. There is another private station also in Salamina at the same stage.

The second TV station from Athens was submitted to the Government but none has been admitted as yet. The negotiations, which started back in 1960 to build a new station on the opposite coast, to which the TV project has been entrusted has not made any progress at all.

—RENA VELISSARIOU
GUAM (U.S. Possession)

Kwan Television operates one station on this remote Pacific Island and serves an estimated 55,000 sets in the hands of Americans and natives.

HOLLAND

On a total population of more than 12 million people the number of sets (end of December, 1964—1,837,000 sets; end of December, 1965—2,113,020 sets) May 1, 1965—2,222,648 sets is very high compared with the situation in other European countries.

The competition is very strong to motion picture theatres: their attendance decreased again in 1965 with 6%.

There are two channels now; not yet any commercial TV, though it will be permitted in a limited way within a very short time.

TV in Holland is organized by the Nederlandse Televisie Stichting (NTS), under governmental control, with five divisions: a Roman-Catholic section, a Protestant section, a political (social democrat) division, another Christian section and a neutral section. The broadcasting companies K.N.O., N.C.L.E.V., V.A.R.O. and A.V.R.O. represented by these divisions, want to keep their influence on the public.

The approximate cost of a TV set, antennas included, is from 750—gilders to 2,000 gilders. ($1 is fl. 3.60). A yearly country of fl. 36. is due by the owners of a set, to be paid to the government.

Feature films are programmed once a week, one on every channel. On the first channel on Monday night, on the second channel on Tuesday or Wednesday night. The industry organization (Nederlandsche Bioscoop-Bond) has an agreement with the TV authorities in which it is stipulated that pictures can only be shown on TV 40 months or more after the first release date in film theatres; exceptions are possible.

The countries of origin of pictures on TV differ every week; French and Italian films, but also American, English etc.

Quality of programs is good, also many American shows. Competition to motion pictures is tremendous. The purchase of TV sets by installment buying has decreased. By the higher standard of living more people are able to buy a TV set by cash.

The Dutch TV station is in Bussum. Philips is a big manufacturer of TV sets.

HONG KONG

From the end of this year, Hong Kong will have two television stations, one closed circuit, the other wireless.

Late in 1965 the Government announced the winner of the commercial wireless franchise had gone to a group headed by the local Lee Enterprises and including British and United States interests. The new station will eventually have 10 different channels, with the Chinese language taking almost total precedence over the English language. Rediffusion, which has operated the closed-circuit system since 1957, broadcast on two channels, one English and one Chinese language. The new wireless station, Television Broadcasting Limited, started in 1962. It has five transmitters and four satellite "transposers" sending the one national programme. The transmitters are situated in Dublin, Sligo, Co. Clare, Co. Cork, and Co. Carlow. The four satellite "transposers" are part of a network of twelve which, when complete, will give national coverage. The transmitters at Dublin and Sligo transmit on 625 and 405 lines. The rest use 625 line standard.

There are now 340,000 receiving sets in operation of which about 200,000 of these are able to receive programmes from Britain's BBC-TV and Independent TV stations as well as Telefis Eireann. The national license fee is five pounds of which about 20,000 of these are able to receive programmes from Britain's BBC-TV and Independent TV stations as well as Telefis Eireann. The fee is estimated to be in excess of 100,000. With the introduction of wireless TV, sets in many cases will be changed to 625 screen.

INDIA

Television has still not made any commercial progress, and is confined entirely to the Delhi region, where about 300 sets are used almost exclusively for educational purposes in the schools. Phillips of Holland appears to have a lead as far as TV in this country is concerned. Prospects of development of commercial parts of the country are dim, at least in the foreseeable near future, and at any rate, until the emergency created by the Chinese threat on the northern border is resolved.

IRELAND

Telefis Eireann is the official name of the television service in Ireland.

Television, like sound broadcasting, is run as an independent State Statutory body and responsibility for both services is vested in Radio Eireann, the Broadcasting Authority. This Authority, appointed by the Government, consists of nine members serving on a part-time basis under a chairman appointed by the Government. The original and present chairman is Eamonn Andrews, who has had wide experience in British television and radio.

The Minister for Posts and Telegraphs, who is responsible for the autonomously operated Authority, reserves to himself the duties of fixing and collecting license fees from domestic viewers, licenses transmitting stations, and has a veto on the appointment and conditions of the Authority's top executive. The Director-General, Kevin McCourt, is employed full-time and his appointment under the jurisdiction of the Minister.

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The Authority, which has the responsibility to provide programmes of suitable cultural and national content, transmits about 45 hours weekly, exclusive of educational programmes for schools. Last year, 47% of the programmes were of home origin, the balance being imported from mainly Gt. Britain and the U.S.A.

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ITALY

Regular television service in Italy was begun Janu-
PERU

Television is one of Peru's fastest growing industries. There are four channels in Lima (4, 7, 9, 11).

Channel 7 is non-commercial and is operated by the Ministry of Education. It operates only a few hours a week on an voluntary schedule and has few viewers. Channel 4 (Radio America) is the oldest station, working since 1958. There is a fourth operating channel in the country, channel 2 in Aracnica; it is associated with Lima's channel 13 (Radio Panameriana).

Television has a strong appeal to people of all social classes. Even in the barradas (slums) one finds TV antennas. It is the practice there for owners to charge a one sole admission to watch nightly TV. There are said to be 65,000 sets in operation in the Lima area with an average viewing audience of about 700,000 persons. Others place the figure higher.

Programming depends greatly on Westerns and mystery (detective) shows from the United States that have been Spanish-dubbed in Mexico. There are also many motion pictures from the United States that are either dubbed or with titles. Film programs are preferred to live because of the cost factor. There are a number of live programs—amateur talent reviews, discussions, etc. Stations prepare their own news programs using live and film sections.

A minute spot at prime time (8-10 P.M.) costs about $700 soles ($26). However, as many as 10 spots are grouped together, lessening impact. Nevertheless, prime time is sold out. A 15-minute spot on a 15 -minute show costs between 6,000 and 8,000 soles ($200-$300 approximately). The stations are working very close to the break-even point, and channel 9 failed.

PHILIPPINES

Broadcasts began 1953 by DZAQ-TV owned by Allied Broadcasting. At present 1 station are on the air for commercial broadcasting and one government station; of the United States that are either dubbed or with titles. Film programs are preferred to live because of the cost factor. There are a number of live programs—amateur talent reviews, discussions, etc. Stations prepare their own news programs using live and film sections.

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PUERTO RICO

There are about 200,000 television sets in Puerto Rico, for a population of 2,300,000. Most of the public places such as restaurants, clubs, have television sets for their patrons and the medium is available in local hotels upon request.

Even though most Puerto Ricans know English, and the number of persons who will acquire a working knowledge of English will increase considerably through intensification of English instruction in public schools and the migration of Puerto Ricans to the United States, and workers who come back from the States with more knowledge of English, television programming is in English. The popular programs are advertisements for cigarettes, electric appliances, soaps, detergents, and other products which use television widely have increased their budgets for this type of advertising medium.

SOUTH AFRICA

South African Minister of Posts and Telegraphs Dr. Albert Hertzog persisting in his adamant stand against the introduction of television into this country.

The South African Broadcasting Corp. has contracted with Agence France Presse and other organizations for the supply of news films for showing overseas, and, in fact, its small film unit has already supplied Agence France Presse and United Press International with news films.

One of the SABC's senior directors, Mr. Norman Filmer, the man who toured Australia and New Zealand on TV research, and later made a European'Tour, claims that the small film unit is capable of generating a large film programme for the SABC business, said that these newsclips were available to any agency that wanted to avail itself of the opportunity.

Minister for Education, Senator Jan de Klerk, who has done much for film exhibitors in over-ruling Censor Board decisions in certain instances where, he said, the Censor Board had been overly concerned, said that the recently formed National Film Board had no plans for making television films.

And yet, the South African Information Department, as well as the South African Tourist Corporation, both official Government bodies, each with its own film division, had been producing documentaries and other films for overseas tele-

SCOTLAND

The television stations of Scotland are forging steadily ahead, producing a daily routine of programs but seldom making an impact with really imaginative fare. Local-originated shows have a certain appeal, but can't compete in the ratings with those of the United States, such series as "The Unsoupable," "The Dick Van Dyke Show," "Peyton Place," and "Hitchcock Hour" score well with viewers.

There are now three channels available, these being BHC-I, BHC-2 (still available only to the central and eastern belt) and the commercial channel of Scottish Television. The Channel is owned and controlled by Lord (Roy) Thomson, the Canadian newspaper magnate. In the regions of north-east and southern Scotland the commercial television stations are those of Grampian-TV at Aberdeen and Border-TV at Carlisle, north-west England, the latter also serving northern and the north-east of Scotland.

There is a tedious tendency on the part of program chiefs to concentrate on the same talent in local programs. This inevitably leads to a sameness and points to a lack of activity on the part of producers, who stay deskbound instead of scouting for new faces and material. The fault applies to both BBC and commercial stations.

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vision release before their film divisions were absorbed as part of the now unified National Film Board. And, despite denials, the NPI have been allegedly advertising for qualified TV staff in Rhodesia.

—S. M. KIRCH

### SOUTH KOREA

Korea Broadcasting System (KBS), government-owned, has been broadcasting through its Seoul station since 1961 and plans a network to cover the whole nation. Though monthly fees of 80¢ are collected from set-owners, commercials are also accepted. An earlier commercial station was burnt out and did not re-start broadcasting, but Tongyang TV Company (DTV) took its place December 7, 1964. Receivers estimated at 65,000, mostly Japanese-made.

### SWEDEN

The Swedish TV began in the autumn of 1956. One station was organized in Stockholm and one in Gothenburg. An ordinary TV week in Stockholm sees about 14 hours of "live" programmes and six hours of film. French, American (USA), British and Soviet pictures have been shown on TV and series like "The Perry Como Show", "20th Century", "Perry Mason", "Hitchcock Presents", "Gunsmoke", "Disneyland", "Robin Hood" (British) and "Colonel Flack". The regular operation of Swedish TV seems very promising with about 2,000,000 sets.

—GOESTA EREKEL

### SWITZERLAND

The Swiss Broadcasting Corporation (SBC) holds a State concession for sound and television broadcasting. The SBC handles all programme matters, while the PTT enterprises are responsible for the transmitters and relay facilities.

As of April 1st, 1966, there were 6,7,8,43 TV sets in operation in Switzerland, 67 transmitters and boosters on the air, 35 in the German-language part of Switzerland, 18 in the French-language part and 14 in the Italian-speaking Tessin. The French and German language-language transmissions schedule about 42 hours of programming a week, each; the Italian language transmitters about 35 hours weekly (without European TV programmes exchanged). February 1, 1965 commercial TV was introduced on a limited basis: 12 minutes on weekdays at the utmost, at 6,000 francs per minute. Operating seven hours daily.

### THAILAND (Siam)

Thai Television Co., Ltd. began broadcasting 1955, now has five stations supervised by public relations department of Thai Government. Thai Army TV also operates one station. No licensing fees for sets which are estimated at about 260,000. Programs dubbed in Thai language but English-speaking visitors may get English dialogue separately from special arrangement with local radio station in Bangkok.

—ARTHUR GOEFFERT

### TURKEY

The TV transmitter of the Technical University of Istanbul is on the air every Thursday from 17 to 19 hours. The programme includes English lessons according to official announcements and music. Philips will start running shortly their own TV station located at their factory at Levent. German, British and American firms are interested for the construction of TV stations in such cities in Turkey as Ankara, Izmir and Istanbul.

The TV network covering the most important parts of Turkey will start broadcasting very soon. The State has decided already to spend 400,000,- 000 for this project. Material probably will be imported from Western Germany. Receivers will be produced in Turkey and will not exceed 3,000 francs ($200). It is believed that TV will help decisively in educating residents in remote areas.

—PHEDON NAZLOGLOU

### UNITED ARAB REPUBLIC

A TV Arab department under the direction of the general manager, Hassan Helmi, is advisor of The General Egyptian Organization for Motion Picture, Radio and TV, attached to the Ministry of Culture and National Guidance.

A central station called Cairo of about 160 hours transmission a week through three channels covering most of the U.A.R. areas with the exception of Asswan and Luxor which are covered by a local independent transmission station of three hours transmission daily.

The TV receivers in use number 350,000. The Arabic TV department shows a movie news review weekly and it is sent to 35 TV stations all over the world with each Arab TV exchanges cultural and documentary materials.

—MARY PASCAL

### VENEZUELA

There are three commercial television stations in Venezuela.

1. Radio Caracas Television: managing director, Amable Espina. Channels 2, 3, 7 and 10. RCA equipment. This is by far the best station, with very little unsold time. Its operation began about 16 hours a day.

2. Vene-Vision, Channels 4 and 9. Managing Director Valeriano Humpierrez, Marconi Equipment. This station is the previous Televisa and was completely reorganized and revamped at the beginning of 1961. It has a strong A.B.C. interest. Operating about 16 hours a day.

3. Undas del Lago Television. This is the only channel in Maracaibo, Managing Director—Nicolas Yale Quintero. Operating an average of five hours daily.

There is also one Government-owned station, Televisora Nacional, channel 5, operating about four hours every day and admitting to some advertising. The programs are mostly cultural, news and documentary.

### YUGOSLAVIA

The Yugoslav television network entered with 1966 its eighth year of so-called experimental program. The regular operation of Yugoslav television, which claims to have about 500,000 receiving sets. The television has already completed several relay towers which helped the programs from Belgrade, Zagreb and Ljubljana, the three complete TV studios, reach considerable parts of Yugoslavia, especially in Macedonia, Bosnia and Dalmatia. The three big towers completed on the Bosnian and Macedonian mountains added another two to three million people able to receive the national programs, from any of the three television studios.

The Yugoslav Government lifted the protection customs on imported television sets because the domestic production (under licences) cannot possibly meet the local demands. Two Yugoslav factories producing television sets have increased production to nearly five hundred thousands in 1966, but the high price remained the same—about two thousand dinars ($300 dollars), which still can be bought on installment plan.

The advertisement services on Yugoslav television have increased greatly and have been modernized.
WORLD TV BROADCASTERS

Following is a listing, by continents and countries, of the major television broadcasting organizations of the world, providing a reference list of the principal program buyers worldwide. For the United States, Canada and Great Britain, see the appropriate sections.

Europe

ALBANIA
RADIODIFFUSION ALBANAISE
Rue Conference de Peza, 3, Tirana.

AUSTRIA
OSTERREICHSCHER RUNDFUNK
Television Dept., Schellenggasse 4, Wien 1.

BELGIUM
RADIODIFFUSION- TELEVISION BELGE (B.R.T.)
BELGISCHE RADIO EN TELEVISIE (R.T.B.)
RTB or BRT
Place Eugene Flagey 18, Brussels 5.

BULGARIA
BULGARIAN TELEVISION
G. Genov St. 7, Sofia.

CYPRUS
CYPRUS BROADCASTING CORPORATION
P.O. Box 824, Nicosia.

CZECHOSLOVAKIA
CESKOSLOVENSKA TELEVIZIE
M. Gorkeho 29, Praha 1.

DENMARK
RADIO DENMARK
Television Service, Radio Denmark, Radiohuset, Rosenormsalle, Copenhagen.

FINLAND
SUOMEN TELEVISIO
Pasila, Ilmala, Helsinki.

FRANCE
RADIODIFFUSION-TELEVISION FRANCAISE
15 Rue Cognac-Jay, Paris 7eme.

GERMANY
GERMAN FEDERAL REPUBLIC
BAYERISCHER RUNDFUNK
Fernsehdirektion des Bayerischen Rundfunks, Rundfunkplatz 1, Funkhaus, Munchen, 2.

DEGETO G.m.b.H.
Kaiserstrasse 12, Frankfurt am Main.

HESSISCHER RUNDFUNK
6, Frankfurt am Main, Bertramstrasse 8.

RADIO BREMEN
Heinrich-Hertz-Straasse 13, Bremen.

NDR-FERNSEHEN
Hamburg-Lockstedt, Gazellenkamp 57.

WDR FERNSEHEN
Koln 7, Wallrafplatz 5.

SAARLANDISCHES FERNSEHEN A. G.
Schloss Halberg, Saarbrucken, Postfach 1050.

SENDER FREIES BERLIN
Fernsehen, Masurenallee 8/14, 1 Berlin 19.

SÜDDEUTSCHER RUNDFUNK FERNSEHEN
Neckarstrasse 145, 7000, Stuttgart.

SÜDWESTFUNK
Sudwestfunk Fernsehen, Hans Bredowstrasse, Baden-Baden.

WESTDEUTSCHES RUNDFUNKFERNSEHEN
Wallrafplatz 5, Koln.

ZWEITES DEUTSCHES FERNSEHEN
Postfach 343, Mainz and Wiesbaden, Hildastr. 14.

GERMAN DEMOCRATIC REPUBLIC
DEUTSCHER FERNSEHFUNK
Berlin-Adlershof, Rudower Chaussee 116.

FOREIGN RADIO STATIONS IN GERMANY:

AMERICAN FORCES NETWORK, EUROPE (AFN)
US Army Element, APO 757, 6 Frankfurt-Hoehst, Burggraben 1 (Schloß), Telefon 0611/314800

BRITISH FORCES NETWORK (BFN)
5 Koln, British Forces Post Office 19, oder B.F.N., 5 Koln-Marienburg, Parkstrasse 61, Telefon 0221/381757

RADIO FFB
(Relais-Station der Franzosischen Streitkräfte in Berlin), 1 Berlin-Reinickendorf, Kurt-Schumacher-Damm, Quartier Napoleon

RADIO FREE EUROPE
8 Munchen 22, Englicher Garten 1, Telefon 0811/229921

RADIO EUROPA NO.
EUROPAISCHE RUNDFUNK UND FERNSEH AG
66 Saarbrucken, Dudweilerstrasse 57-59, Telefon 0681/24162

GIBRALTAR
GIBRALTAR TELEVISION
28 John Mackintosh Square, Gibraltar.

HOLLAND
NEDERLANDSE TELEVISIE STICHTING (N.T.S.)
53 Emmaproaet, Hilversum.

HUNGARY
MAGYAR RADIO E TELEVIZIO
Television Direction, V. Szabadsagter, 17, Budapest.

IRELAND
RADIO EIREANN TELEFIS
Donnybrook, Dublin 4.

ITALY
RADIO-TELEVISIONE ITALIANA
Via del Babuino, 9, Roma.

LUXEMBOURG
28 Rue Francois ler Paris 8e.
(Program Buyer for TELE LUXEMBOURG)
Avenida de la Habana 77, Madrid.

TELE LUXEMBOURG
Compagnie Luxembourgeoise Telediffusion, Villa Louvigny, Luxembourg.

MALTA
TELE MONTE CARLO
JEAN LUC
NIPPON TELEVISION NETWORK
14 Niban-cho, Chiyoda-ku, Tokyo.

TOKYO BROADCASTING SYSTEM
36 Hitotsuki-cho, Akasaka, Minato-ku, Tokyo.

JAPAN SCIENTIFIC PROMOTION FOUNDATION
Tokyo Tower, Tokyo.

CHUO EIGA
3-3 Shiba Hamamatsu-cho, Tokyo.

FAR EAST TV CORP.
13 Shinsaka-machi, Minato-ku, Tokyo.

HATTORI FILM
90-1 Oden Shikuya, Tokyo.

INTERLINGUAL-INTERNATIONAL INC.
36-1 Akasaka, Tokyo. Hitotsugi-cho, Minato-ku, Tokyo.

JAPAN INTERNATIONAL ENTERPRISES
15-2 Shiba, Tokyo.

MCA JAPAN LTD.
Hotel New Japan, Tokyo.

MODERN IMPORT
2-2 Uchisaiwai-cho, Tokyo.

NEW JAPAN FILMS INC.
Kerin Mansion, 9 Shiba Sakae-cho, Tokyo.

STAR FILM
5-5 Nishi Ginza, Tokyo.

JAPAN (Audience Research)
A. C. NIELSEN CO.
5 Higashi Toriizaka, Arabu, Tokyo.

AUDIENCE STUDIOS (Japan),
Yonedo Bldg., 17-20 Shimbashi, Tokyo.

VIDEO RESEARCH CORP.
13, 2-chome, Higashi Ginza, Tokyo.

KOREA
KOREAN CENTRAL BROADCASTING SYSTEM
Bureau of Broadcasting Management, Ministry of Public Information, Seoul.

AMERICAN FORCES KOREA NETWORK
APO 96301, San Francisco, Cal., U.S.A.

TONGYANG TV NETWORK
Central P.O. Box 775, Seoul.

KUWAIT
KUWAIT-TV
Kuwait.

LEBANON
COMPAGNIE LIBANAISE DE TELEVISION
B.P. 4848, Beirut.

TELE ORIENT
Box 3054, Beirut.

MALAYSIA
RADIO MALAYSIA
Dept. of Broadcasting, P.O. Box 1047, Kuala Lumpur.

PHILIPPINES
ASSOCIATED BROADCASTING CORPORATION-ABC
Manila Times Bldg., Rizal, Manila.

BOLINAO ELECTRONICS CORPORATION
AIS Building, Dewey Blvd., Manila.

ABS-CBN
Pasay City.

INTER-ISLAND BROADCASTING CORPORATION
Trinity Building, San Luis Street, Manila.

METROPOLITAN BROADCASTING CO.
969, Taft Avenue, Manila.

PHILIPPINE BROADCASTING SERVICE
Manila.

RADIO MINDANAO NETWORKS
Philippines Herald Bldg., Manila.

REPUBLIC BROADCASTING SYSTEM
E de los Santos Avenue, Diliman, Quezon City

RYUKYU ISLANDS
OKINAWA TELEVISION BROADCASTING CO.
1-Chome, Matsuyama-cho, Naha, Okinawa.

RITUKU BROADCASTING CO.
1-66 Kumiji-cho, Naha.

SAUDI ARABIA
ARAMCO-TV
Box 1359, Dhahran.

SINGAPORE
TELEVISION SINGAPURA
P.O. Box 1902, Singapore.

SYRIA
SYRIAN TELEVISION
Rue de la Victoire, Damascus

THAILAND
THAI TELEVISION CO., LTD.
Bangkhunprom, Bangkok.

THE ARMY TELEVISION STATION
Pahol Youthin Road, Bangklok.

TURKEY
ISTANBUL TEKNIK UNIVERSITESI
Elektrii Fakultesi, Yuksek Farkens Teknigi Kususu, Istanbul.

Pacific

AMERICAN SAMOA
TELEVISION OF SAMOA
Department of Education, Pago Pago.

AUSTRALIA
AUSTRALIAN BROADCASTING COMMISSION (CHANNEL 2)
Government owned. 264 Pitt Street, P.O. Box 487, G.P.O., Sydney.

AMALGAMATED TELEVISION SERVICES
Pty. Ltd. Television Station A.T.N., Channel 7
Television Centre, Epping, Sydney, N.S.W.

TELEVISION CORPORATION LIMITED
Television Station TCN, Channel 9
Artarmon Road, Willoughby, Sydney, N.S.W.

UNITED TELECASTERS LIMITED (CHANNEL 0)
C/Amalgamated Wireless (A/asia) Ltd.
42 York Street, Sydney, N.S.W.

HERALD-SUN T.V.
Pty. Ltd. Television Station HSV, Channel 7
Cnr. Doreas and Wells St., South Melbourne, Victoria.

GENERAL TELEVISION CORP.
Pty. Ltd. Television Station GTV, Channel 9
22-46 Bendigo Street, Richmond, Melbourne, Victoria.

AUSTRALIAN TELEVISION (CHANNEL 0)
ATV C/Ansett Transport Industries Ltd.
489 Swanston Street, Melbourne, Victoria.
TELEVISION DE COLIMA, S. A. de C.V.
Anillo Circunvalacion num. 1080 Nte. Colima,
Col.

FELIPE ARRIOLA GANDARA
Av. Alvaro Obregon num. 138 Nogales, Son.

CARLOS FERRAEZ MATOS
Calle Bolivar entre Diaz Miron y Boulevard
Miguel Aleman Veracruz, Ver.

TELEVISION GONZALES CAMARENA, S. A.
Av. Chanultepec num. 18 Mexico, D. F.

ANTONIO SUAREZ REYES
Av. Punta Banda y Eugenia, Frazil-Amiento
Chapultepec Ensenada, B. C.

NETHERLANDS ANTILLES

TELECURACAO
P.O. Box 415, Curacao.

NICARAGUA

TELEVISION DE NICARAGUA, S.A.
Apdo 1505, Managua.

PANAMA

CIRCUITO RPC-TELEVISION
Direccion de Correos y Telecomunicaciones,
Ministerio de Gobierno y Justicia, Panama.

TELEVISORA NACIONAL S.A. PANAMA
Ric. Chiri, Panama.

DIFFUSION, S.A.
Carlos Eleta A, Panama.

PUERTO RICO

WKAQ-TV
El Mundo Inc., Box 5096, Puerta de Tierra.

WIPM-TV
Dept. of Education
Hato Rey, San Juan.

WAPA-TV
Ponce de Leon Broadc. Co. of P.R.
P.O. Box 250, San Juan.

WORA-TV
Supreme Broadc. Co. Inc. of P.R.
Box 43, Mayaguez.

WIPR-TV
Dept. of Education
P.O. Box 306, San Juan.

WRIK-TV
Ponce TV Corp.
Darlington Blvd.

WSUR-TV
American Colonial Broadcasting Corp.
Box 4189, San Juan.

WKBM-TV
American Colonial Broadcasting Corp.
Box 4189, San Juan.

WOLE-TV
Western Broadcasting Corp.
Box 2050, San Juan.

TRINIDAD

TRINIDAD AND TOBAGO TELEVISION CO. LTD.
Television House
Maraval Road, Port-of-Spain.

VIRGIN ISLANDS
ISLAND TELERADIO SERVICE, INC.
P.O. Box 1947, St. Thomas.

South America

ARGENTINA

PRIMERA TELEVISION ARGENTINA
Av. Alem 735, Buenos Aires.

COMPANIA ARGENTINA
DE TELEVISION, S.A.
Castex 3345, Buenos Aires.

PRODUCCIONES ARGENTINA DE TV
Lima 1261, Buenos Aires.

TELEONCE
Calle Pavon 2444, Buenos Aires.

RIO DE LA PLATA
San Juan 1160, Buenos Aires.

SOCIEDAD DIFUSORA MENDOZA
Garibaldi 7, Mendoza.

TELECOLOR, S.A.
Av. Dr. Paz 266, Cordoba.

BRAZIL

TELEVISAO-TUPI

TELEVISAO-RIO
Av. Atlantica 4264, Rio de Janeiro.

EMISSORA DE TELEVISAO CONTINENTAL
Rue das Laranjeiras 291, Rio de Janeiro.

TELEVISAO MAYRINK VEIGA
Rio de Janeiro.

RADIO GLOBO DO RIO DE JANEIRO
Rua Irineu Marinho 35, Rio de Janeiro.

TELEVISAO BAURU
Bauru, SP.

TELEVISAO ITACOLOMI
Av. Tocantins 499, Belo Horizonte, MG.

TELEVISAO PIRATINI
Porto Alegre, RGS.

TELEVISAO ITAPOAN
Rua Carlos Gomes, 57.

TELEVISAO NACIONAL
Empresa Incorporada ao Patrimonio Nacional,
Brasil, DF

TELEVISAO PARANA
Rua J. Loureiro 119, Curitiba, PA.

RADIOFARROUPILHA
Galeria Rosario 22, Andar, Porto Alegre, Rio
Grande do Sul.

TELEVISAO PARANAENSE
Senador Alencar Guimarães 97, Curitiba, PA.

TELEVISAO RADIO CLUBE
Fortaleza, CE.

TV-GUARATINGUETA
Guaratingueta, SP.

TV-LAFAIETE
Consolheiro Lafiete, MG.

TV-MARAJOARA
Belem, PA.

TV-COROADOS
Londrina.

TV-ITATIAIA
Itatiania, RJ.
TV RADIO CLUBE
17 Av. Goias, Goiania.

CHILE
UNIVERSIDAD CATOLICA
UNIVERSIDAD DE CHILE

COLOMBIA
R. TELEVISORA NACIONAL
Direccion General de la Radiotelevisora Nacional de Colombia
Apartado Nacional 1824, Bogota.

ECUADOR
LA VOZ DE LOS ANDES—TELEVISION
Cas. 691, Quito.
PRIMERA TELEVISION ECUATORIANA S.A.
Illingworth 114 y Pichincha, Guayaquil.

PERU
MINISTRY OF EDUCATION
Ministerio de Educacion Publica
Direccion de Cultura, Lima.

TELEVISORA AMERICA
Montero Rosas, Lima.

TELEVISORA PANAMERICANA
Ave. Arequipa 1110, Lima.

TELEVISORA VICTORIA
Av. Tacna 543, Lima.

TELEVISORA EXCELSIOR
Ave. Manco Capac, Lima.

TELEVISORA EL SOL
Jose Galvez 1040, Lima.

TELEVISORA SUR PERUANA
P.O. Box 514, Arequipa.

URUGUAY
TV MONTE CARLO
18 Julidy Eduardo Aceuedo, Montevideo.

SAETA-TV
Avda, Uruguay 1031, Montevideo.

TELEDOCE
Compte y Rique 1276, Montevideo.

VENEZUELA
TELEVISORA NACIONAL
Apt. 3979, Caracas.

CORPORACION VENEZOLANA DE TELEVISION
Colinas de los Caobos
Avda. la Salle, La Colina.

R. CARACAS TV
Ed. R. Centro
Barcenas, Caracas.

ONDAS DEL LAGO
Maracaibo.

R. VALENCIA TV
Valencia, Estado Carabobo.
The Television Code
The Television Code

A NEW CODE of standards and practices for the television industry went into effect March 1, 1952 following a series of developments almost a year in the making.

The code is an aftermath of a meeting held in Washington in June, 1951 at which NBC made public a code of its own. Set up as a standard of operations in television, this code bore an essential resemblance to the instrument earlier adopted by the same network for radio broadcasting. Other NBC codes, a Code of Standards adopted for radio by the National Association of Broadcasters—predecessor organization of the National Association of Radio and Television Broadcasters—in Atlantic City in 1947 and now the industry-wide TV code, drew upon the Motion Picture Production Code for their pattern.

Four subcommittees were active in preparation of the television code throughout the summer of 1951. Their tentative draft was approved by the NARTB board in September and a final polishing job undertaken in Washington shortly before the text was ratified in Chicago, October 19, 1951.

The Television Code provides for a Television Code Review Board which now consists of nine members. All members must be subscribers to the Television Code. The Code Review Board oversees policy direction of the Television Code and recommends to the NAB Television Board of Directors any changes in Code provisions for the latter group's ratification. The interpretation, implementation and enforcement of the Television Code's programming and advertising standards is the basic responsibility of the Code Authority Director.

In those phases that deal with programming and its approaches, the code bears striking similarity to the Motion Picture Production Code, conceived and formulated in 1929 by Martin Quigley, and ratified by the Motion Picture Producers and Distributors Association of America, Inc. which became the Motion Picture Association of America, Inc. late in 1945 when the late Eric Johnston was named president.

Meeting in Bandera, Tex. in February, 1952, TV board members of NAB approved a review board of five and adopted a plan for financing administration of the code as well as an operating budget of $40,000 for the first year of operations.

There have been various revisions of the code over the years. This most recent edition, the tenth, is dated August, 1965.

Under the financing plan, each subscribing TV station pays an annual fee based on the highest hourly rate quoted on its rate card, up to a maximum of $1,400. If it is an NAB member, $250 of this is credited against NAB dues, leaving the balance for defraying code.


Text of the revised code follows:

Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. However, he is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs, including networks, sponsors, producers of film of live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television in bringing the best programs, regardless of kind, into American homes.

Television, and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

I. Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into television's factual materials which will aid in the enlightenment of the American public.

3. Education via television may he taken to mean that process in which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of
overly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

3. Telecast programs should be thoroughly conversant with the educational and cultural needs and desires of the community served.

5. He should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

6. He should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

7. It is in the interest of television as a vital medium to encourage and promote the broadcast of programs presenting genuine artistic or literary material, valid intellectual or educational value, and the treatment of controversial and challenging concepts and other subject matter involving adult themes. Accordingly, none of the provisions of this code, including those relating to the responsibility toward children, should be construed to prevent or impede their broadcast. All such programs, however, should be broadcast with due regard to the composition of the audience. The high degree of care should be exercised to prevent or cure the broadcast of such programs and to ensure that the selection of themes, their treatment and presentation are made in good faith upon the basis of true instructional and entertainment values, and in conformity with the public interest.

8. Program practices. The public interest content of the message, the manner of its presentation, the public interest content of the message, the manner of its presentation.

9. Reluctance is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually as a solution for marital problems.

1. In reference to physical or mental afflictions and deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

10. Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented, nor shall the presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

II. Responsibility Toward Children

1. The education of children involves giving them a sense of the world at large. It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. In addition, those programs which might be reasonably expected to hold the attention of children and which are broadcast during times of the day when children may be normally expected to attend, shall be suitable to the young and immature children.

2. The broadcaster should afford opportunities for cultural growth as well as for wholesome entertainment.

3. The broadcaster should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

4. He should develop programs to foster and promote the commonly accepted moral, social and ethical code of American life.

5. Programs should reflect respect for parents, for honorable behavior, and for the constituted authorities of the American community.

6. Exceptional care should be exercised with reference to kidnapping or threats of kidnapping of children in order to avoid terrorizing them.

7. With respect to the commission of murder or other undesirable reactions in children, should be avoided.

8. Particular restraint and care in crime or mystery episodes involving children or minors, should be exercised.

III. Community Responsibility

1. A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with the needs and characteristics in order better to serve the welfare of the citizens.

2. Requests for time for the placement of public service announcements or programs should be carefully reviewed with respect to the character and reputation of the group, campaign or organization involved, the public interest content of the message, and the manner of its presentation.

IV. General Program Standards

1. Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of his responsibilities and obligations towards his society. The intimacy and confidence placed in television demand the broadcaster, the network or group that sponsors the program, be vigilant in protecting the audience from deceptive program practices.

2. Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

3. Words (especially slang) derivative of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudices, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. Attacks on religion and religious faiths are not allowed. Religious beliefs and practices shall at all times, be in conformity with law and recognized ethical and professional standards.

6. The office of minister, priest or rabbi shall not be presented as attractive or as a solution to problems.

7. The administration of illegal drugs will not be displayed.

8. Narcotic addiction shall not be presented as desirable or prevalent. The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

9. The use of gambling devices or scenes necessary to the development of plot or as appropriate

10. Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

11. The presentation of techniques of crime in such detail as to make the average audience desire to imitate them is unacceptable. The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

12. The presentation of murder or revenge as a motive for murder shall not be presented as justifiable or desirable.

13. Criminality shall be presented as undesirable and unattractive. The condoning of crime and the treatment of the commission of crime in a form of entertainment, even by the most acceptable, is unacceptable. The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

14. The presentation of murder or revenge as a motive for murder shall not be presented as justifiable or desirable.

15. Suicide as an acceptable solution for human problems is prohibited.

16. Efflorescent relations are not treated as commendable. Sex crimes and abnormalities are generally unacceptable as program material. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

17. Drunkenness should never be presented as desirable or as a solution to problems. The use of liquor in program content should be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

18. Narcotic addiction shall not be presented except as part of a medical treatment program. The administration of illegal drugs will not be displayed.

19. The use of gambling devices or scenes necessary to the development of plot or as appropriate
background is acceptable only when presented with discretion and moderation, and in a manner which would not excite interest in, or foster, betting or nor be instructional in nature.

20. Telecasts of actual sport programs at which on-camera betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subsidizing event.

21. Program material pertaining to fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind reading, or character-reading, is unacceptable when presented for the purpose of fostering belief in these subjects.

22. Quiz and similar programs that are presented as news programs should not be employed as means of advertising, obfuscation, or luck, must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

23. No program shall be presented in a manner which through artifice or simulation would mislead the audience as to the manner of presentation of the program, should be avoided.

24. The appearances or dramatization of persons, especially medical personnel, in such a manner as to aid law enforcement or to be accepted by the audience as normal theatrical illusion, is unacceptable when presented for the purpose of fostering belief in these subjects.

25. The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

26. Contests may not constitute a lottery.

27. The use of the word "buy" in the title, description, or title of a program which would suggest the offering of goods for sale, or the exchange of the goods for a sum of money, is prohibited.

28. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

29. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

30. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

31. The use of the television medium to transmit information of any kind by the use of the process called "subliminal perception," or by the use of any similar process whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is prohibited.

32. The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program dictated by factors other than the requirements of the program itself. The acceptance of cash payments or other considerations in return for including any of the above within the program is prohibited except in accordance with Sections 317 and 518 of the Communications Act.

33. A television broadcaster should not present fictional events or other non-news material as authoritative and important news material. Material expanding upon an event (aurally or pictorially) such as "flash" or "bulletin" and statements such as "we interrupt this program to bring you..." should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that they be interpreted as news.

34. Program content should be confined to those elements which entertain or inform the viewer and to the extent that titles, teasers and credits do not meet these criteria, they should be restricted or eliminated.

35. The creation of a state of hypnosis by act or demonstration on the air is prohibited and hypnosis is to be considered an aspect of "parlor game" antics to create humorous situations within a comedy setting cannot be used.

V. Treatment of News and Public Events

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

4. At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

5. Good taste should prevail in the selection and handling of news.

6. Morbid, sensational or alarming details not essential to the actual report, especially in connection with stories of crime or sex, should be avoided.

7. A television broadcaster should telecast in such a manner as to avoid patronizing or unnecessary emphasis on the material which is presented for the purpose of fostering belief in these subjects, in such a manner as to aid law enforcement or to be accepted by the audience as normal theatrical illusion.

8. All news interview programs should be governed by accepted standards of ethical journalism, under which the interviewer selects the questions to be asked. Where there is advance agreement materially restricting an important or newsworthy area of questioning, the interviewer will state on the program that such limitation has been agreed upon.

9. A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station and in his selection of newscasters, commentators, and analysts.

Public Events

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

2. The treatment of such events by television broadcasters should provide adequate and informed coverage.

VI. Controversial Public Issues

1. Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. The television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to his fellow citizens; and to give fair representation to opposing sides of issues which may materially affect the life or welfare of a substantial segment of the public.

2. Requests by individuals, groups or organizations for time to discuss their views on controversial public issues should be considered on the basis of their public merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.

3. Programs devoted to the discussion of controversial public issues should be identified as such. They should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment, news, or other character.

4. Broadcasts in which stations express their own opinions about issues of general public interest should be clearly identified as editorials. They should be unmistakably identified as statements of opinion and should be appropriately distinguished from news and other program material.
VII. Political Telecasts
1. Political telecasts should be clearly identified as such. They should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

(Ref: Communications Act of 1934, as amended, Secs. 313 and 317, and FCC Rules and Regulations, Secs. 3.654, 3.657, 3.663, as discussed in NAB’s "A Political Catechism.")

VIII. Religious Programs
1. It is the responsibility of a television broadcaster to make telecasts available to the community in an appropriate manner. Religious telecasts should be identified as such.
2. Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion.
3. Religious programs should be presented respectfully and accurately and without prejudice or ridicule.
4. Religious programs should be presented by responsible individuals, groups and organizations.
5. Religious programs should place emphasis on the truth and good taste within the Program Standards section and the content and general tone of the program in which they are presented.

IX. General Advertising Standards
1. This Code establishes basic standards for all television advertising. The principle of acceptability and good taste within the Program Standards section govern the presentation of advertising where applicable. In addition, the Code establishes in this section special standards which apply to television advertising.
2. A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such purposes. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.
3. Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.
4. In the presentation of the quality and attitudes of the communities served, each television broadcaster should refuse his facilities to the advertise-medium and services which, by use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. These standards should be applied with judgment and flexibility, taking into consideration the characteristics of the medium, its home and family audience, and the form and content of the particular presentation.
5. The advertising of hard liquor (distilled spirits) is not acceptable.
6. The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable only subject to Federal and local laws.
7. The advertising of cigarettes should not be presented in a manner to convey the impression that cigarettes promote health or are important to personal development of the youth of our country.
8. Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable.
9. The advertising of firearms and fireworks is acceptable only subject to Federal and local laws.
10. The advertising of any product which ordinarily is not freely mentioned by the representative faith groups of religious programs the television broadcasting. The principles of acceptability and good taste within the Program Standards section govern the presentation of advertising where applicable. In addition, the Code establishes in this section special standards which apply to television advertising.

X. Presentation of Advertising
1. Advertising messages should be presented with courtesy, good taste; disturbing or annoying material should be avoided; and the effort should be made to keep the advertising message in harmony with the content and general tone of the program in which telecasts designed for children. Exploitation of children should be avoided. Commercials directed to children should be in no way misleading as to the product's performance and usefulness. Appeals involving matters of health which should be determined by physicians should not be directed primarily to children.
2. The role and capability of television to market sponsors' products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster in presentation of false, misleading or deceptive advertising. While it is entirely appropriate to present a product in a favorable light and atmosphere, the presentation must not, by copy or demonstration, involve a material deception as to the characteristics, performance or appearance of the product.
3. The broadcaster and the advertiser should exercise special caution with the content and presentation of television commercials placed on near programs designed for children. Exploitation of children should be avoided. Commercials directed to children should be in no way misleading as to the product's performance and usefulness. Appeals involving matters of health which should be determined by physicians should not be directed primarily to children.
4. Appeals to fictitious characters in television programs for purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be employed directly into the advertising message for such purposes.
5. Commercials for services or over-the-counter products involving health considerations are of intimate and far-reaching importance to the consumer. The following principles should apply to such advertising:
   a. Physicians, dentists or nurses, or actors representing physicians, dentists or nurses shall not be employed directly or by implication. These restrictions also apply to persons professionally engaged in medical services (e.g., physical therapists, pharmacists, dental assistants, nurses aides).
   b. Visual representations of laboratory settings may be employed, provided they bear a direct relationship to the function of the work or test, and if conducted for the product or service. (See Code, X, 10) In such cases, laboratory technicians shall be identified as such and shall be identified as such and shall be employed directly into the advertising message for such purposes.
6. Commercial announcements not intended to sell a particular product or service to the consumer and public service announcements by non-profit organizations may be presented by accredited physicians, dentists or nurses, subject to approval by the broadcaster. An accredited professional organization is one who has met required qualifications and has been licensed in his resident state.
6. Advertising should offer a product or service on its positive merits.

Identification of a specific competitive product or service by either audio or video, is not acceptable when the reference is derogatory, either overtly or by implication.

Defatory includes references which detract from or belittle the product or service mentioned.

7. A sponsor's advertising messages should be consistent within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are disruptive to the program either by preceding the introduction of the program (as in the case of so-called "cow-catcher", announcements) or by following the apparent sign-off of the program (as in an after trailer or "cheat-trailer" announcements). To this end, the program itself should be announced and clearly identified, both audio and visual, before the sponsor's advertising material is first used, and should be signed off, both audio and video, after the sponsor's advertising material is last used.

8. Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

9. A charge for television time to churches and religious bodies is not recommended. References or statements of bona fide research, surveys or tests relating to the product to be advertised shall not be presented in a manner so as to create the actual or implied belief that such establishment by the work that has been conducted.

XI. Advertising of Medical Products

1. The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer because of the direct bearing on his health. It is not only the responsibility of the agencies of bona fide research, surveys or tests relating to the product to be advertised shall not be presented in a manner so as to create the actual or implied belief that such establishment by the work that has been conducted.

2. Because of the personal nature of the advertising of medical products, claims that a product will affect his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects.

XII. Contests

1. Contests shall be conducted with fairness to all entrants, and shall be conducted in strict conformity with all laws and regulations. Care should be taken to avoid the concurrent use of the three elements which together constitute a lottery—prize, chance and consideration.

2. All contest details, including rules, eligibility, service awards and the like. Any provision of the law which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references offered in such connection should be considered a part of and included in the total time allowances as herein provided. (See Television Code, XIV)

XIII. Premiums and Offers

1. Full details of proposed offers should be required before the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

2. A final determination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a monetary or service consideration, the television broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser's willingness to honor complaints indicating dissatisfaction with the premium by returning the monetary consideration.

4. There shall be no misleading statements or misrepresentations of any premiums or gifts which would distort or enlarge their value in the minds of the viewers.

5. Assurance should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

XIV. Time Standards for Advertising

In accordance with good telecast advertising practice the time standards for commercial material are as follows:

1. Prime Time [Programs]
   Definition: A continuous period of not less than three evening hours per broadcast day as designated by the station, between the hours of 6:00 P.M. and Midnight. Commercial material, including total station break time, in prime time shall not exceed 17.2% (10 minutes and 20 seconds) in any 60-minute period. Not more than three announcements shall be scheduled consecutively. Commercial material in prime time includes service announcements, promotional announcements (except for those for the same program) and "below the line" advertising, as defined by commercial copy. (See Television Code Interpretation No. 5)

2. All Other Time [Programs]
   Definition: All time other than prime time. Commercial material, including total station break time, within any 60-minute period may not exceed 27.2% (16 minutes and 20 seconds). Individual programs of 5 minutes duration may include commercial material not in excess of 1 minute and 15 seconds and individual programs of 10 minutes duration may include commercial material not in excess of 2 minutes and 10 seconds. Not more than three announcements shall be scheduled consecutively. Commercial material in all other time programs shall include public service announcements, promotional announcements and opening and closing billboards which give sponsor identification.

3. Station Breaks
   Definition: Station breaks are those periods of time between programs, or within a program as designated by the program originating, which are set aside for local station identification and spot announcements. In prime time a station break shall consist of not more than two commercial announcements plus non-commercial copy such as station identification, public service or promotional announcements. Total station break time in any 30-minute period may not exceed 1 minute and 10 seconds. In other than prime time individual station breaks shall consist of not more than two commercial announcements plus the conventional sponsored 10-second ID, or three commercial announcements, and shall not exceed 2 minutes and 10 seconds. Station break announcements shall not adversely affect a preceding or following program.

4. Multiple Product Announcements
   A multiple product announcement is one in which two or more products or services are presented within the framework of a single announcement. (a) Only those multiple product announcements which meet the following criteria shall be counted under the Code (Section XIV, 1, 2, 3) as a single announcement. The announcement shall not be related in character, purpose or use; and (b) The products or services are so treated in audio and video that they appear to the viewer as a single announcement; and (c) The announcement is so constructed that it cannot be divided into or more separate announcements. (2) Multiple product announcements not meeting the criteria of (1) above (commonly referred to as "piggly-wiggly") shall count as two or more announcements under this section of the Code. (3) Multiple product announcements of retail or service establishments are exempted from the provisions of paragraph (2) above.

5. Prize Identification
   Reasonable and limited identification of prize and statement of the name of the organization responsible for the presentation of contest awards or prizes is a necessary and integral part of program content shall
not be included as commercial time within the meaning of paragraph 1 above, however, a verbal or visual presentation concerning the product or its donor, over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraphs 1 above. (See Television Code Interpretation No. 4.)

6. Care should be exercised in the selection, placement and integration of non-program material in order to avoid adversely affecting the program content or diminishing audience interest.

7. Programs presenting women's services, features, shopping guides, fashion shows, demonstrations and similar material with genuine audience interest and special service to the viewing public in which what is portrayed might be considered advertising material is an informative and necessary part of the program content. Because of this, the following limitations may be waived to a reasonable extent and limited frequency. The Code Authority will evaluate each such program on its own merits.

8. Except for normal guest identifications, any casual reference by talent to a program to another's product or service under any trade name or language sufficient to identify it should be condemned and discouraged.

9. Statutory backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not obtrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent, and mindful of the need of maintaining good program balance.

10. Each opening and closing billboard, regardless of the number of sponsors, shall not exceed 10 seconds in programs exceeding one half-hour or less, or in the ratio of 10 seconds of opening and closing billboard per 30 minutes of program time in periods exceeding 30 minutes, provided that a billboard for any one sponsor at no time shall exceed 20 seconds in programs exceeding 30 minutes.

11. Billboard language may not include a commercial message and should be confined to the sponsor's name, product and established claim or slogan. Billboard language shall not mention contests, premiums, offers or special sales.

REGULATIONS AND PROCEDURES

The following regulations and procedures shall obtain as an integral part of the Television Code of the National Association of Broadcasters:

I. Name

The name of this Code shall be The Television Code of the National Association of Broadcasters.*

II. Purpose of the Code

The purpose of this Code is cooperatively to maintain a level of television programming which gives full consideration to the educational, informational, cultural, economic, moral and entertain-

III. Subscribers

Section 1. Eligibility

Any individual, firm or corporation which is engaged in the operation of a television broadcast station or network, or which holds a construction permit or license for television broadcast within the United States or its dependencies, shall, subject to the approval of the Television Board of Directors as hereinafter provided, be eligible to subscribe to the Television Code of the NAB to the extent of one subscription for each such station and/or network which it operates or for which it holds a construction permit; provided, that a non television network which it operates or for which it holds a subscription for each such station and/or network which it operates or for which it holds a time its subscription can be summarily revoked by an affirmative two-thirds vote of the Television Board of Directors without the usual processes specified below.

Section 2. Certification of Subscription

Upon subscribing to the Code, subject to the approval of the Television Board of Directors, there shall be granted forthwith to each such subscribing subscriber, a "NAB Television Seal of Good Practice," a copyrighted and registered seal to be provided in the form of a certificate, a slide of film, or a film, signifying that the recipient thereof is a subscriber in good standing to the Television Code of the NAB. The seal and its significance shall be appropriately publicized by the NAB.

Section 3. Duration of Subscription

Subscription shall continue in full force and effect until thirty days after the first of the month following receipt of notice of written resignation. Subscription to the Code shall be effective from the date of application subject to the approval of the Television Board of Directors; provided, that the subscription of a television station going on the air for the first time shall, for the first six months of such subscription, be probationary, during which time its subscription can be summarily revoked by an affirmative two-thirds vote of the Television Board of Directors at a regular or special meeting; provided, how- ever, that the following conditions and procedures shall apply:

A. Preferring of charges—Conditions Precedent:

Prior to the preferring of charges to the Television Board of Directors concerning violation of the Code by a subscriber, the Television Code Review Board (hereinafter provided for) (1) Shall have appropriately, and in good time, informed and advised such subscriber of any and all complaints and information coming to the attention of the Television Code Review Board and relating to the programming of said subscriber, (2) Shall have reported such information to, and advised, said subscriber by analysis, interpretation, recommendation or otherwise, of the possibility of a violation or breach of the Television Code by a subscriber, (3) Shall have served upon the subscriber by Registered Mail a Notice of Intent to prefer charges, at least twenty days prior to the hearing of any such charges with the Television Board of Directors. During this period the Television Code Review Board, may within its sole discretion reconsider its proposed action based upon such written reply as the subscriber may care to make, or upon such action as the subscriber may care to take program-wise, in conformance with the analysis, interpretation, or recommendation of the Television Code Review Board.

(i) Notice of Intent

The Notice of Intent shall include a statement of the grounds and reasons for the charges, including appropriate references to the Television Code.

(ii) Time

In the event that the nature of the program in question is such that it cannot be determined within the twenty days above specified, in the time certain that such charges may be made is included in its Notice of Intent, and provided that its reasons therefor must be specified in its statement of charges preferred.

B. The Charges

The subscriber shall be advised in writing by
Registered Mail of the charges preferred. The charges preferred by the Television Code Review Board to the Television Board of Directors shall include the grounds and reasons therefor, together with specific references to the Television Code. The charges shall contain a statement that the conditions precedent, hereinbefore described, have been met.

C. Hearing:
The subscriber shall have the right to a hearing and may exercise same by filing an answer within 10 days of the date of such notification.

D. Waiver:
Failure to request a hearing shall be deemed a waiver of the subscriber's right thereto.

E. Designation:
If hearing is requested by the subscriber, it shall be designated as promptly as possible and at such time and place as the Television Board may specify.

F. Confidential Status:
Hearings shall be closed; and all correspondence between a subscriber and the Television Code Review Board and/or the Television Board of Directors concerning specific programming shall be confidential; provided, however, that the confidential status of these procedures may be waived by a subscriber.

G. Presentation; Representation:
A subscriber against whom charges have been preferred, and who has exercised his right to a hearing, shall be entitled to effect presentation of his case personally, by agent, by attorney, or by deposition and interrogatory.

H. Intervention:
Upon request by the subscriber-respondent or the Television Code Review Board, the Television Board of Directors, in its discretion, may permit the intervention of one or more other subscribers as parties-in-interest.

I. Transcript:
A stenographic transcript record shall be taken and shall be certified by the Chairman of the National Association of Broadcasters, and shall be certified by the Chairman of the Television Board of Directors to the office of the Secretary of the National Association of Broadcasters, where it shall be maintained. The transcript shall not be open to inspection unless otherwise provided by the party respondent in the proceeding.

J. Television Code Review Board; Counsel:
The Television Code Review Board may, at its discretion, utilize the services of an attorney from the staff of the NAB for the purpose of effecting its presentation in a hearing matter.

K. Order of Procedure:
At hearings, the Television Code Review Board shall open and close.

L. Cross-Examination:
The right of cross-examination shall specifically obtain where procedure has been by deposition or interrogatory. The use of cross-interrogatories shall satisfy this right.

M. Presentation:
Oral and written evidence may be introduced by the subscriber and by the Television Code Review Board. Oral argument may be had at the hearing and written memoranda or briefs may be submitted by the subscriber and by the Television Code Review Board. The Television Board of Directors shall have the right to determine such evidence as it deems relevant, material and competent, and may determine the nature and length of the oral argument and the written argument or briefs.

N. Authority of Presiding Officer; of Television Board of Directors:
The Presiding Officer shall rule upon all interlocutory matters, such as, but not limited to, the admissibility of evidence, the qualifications of witnesses, etc. On all other matters, authority to act shall be vested in a majority of the Television Board unless otherwise provided.

D. Films, Transcriptions, etc.:
Films, kinescopes, records, transcriptions, or other mechanical reproductions of television programs, properly identified, shall be accepted into evidence when relevant.

P. Continuances and Extensions:
Continuance and extension of any proceeding or for the time of filing or performing any act required or allowed to be done within a specific time may be granted upon request for a good cause shown. The Board or the Presiding Officer may recess or adjourn a hearing for such time as may be deemed necessary, and may change the place thereof.

Q. Findings and Conclusions:
The Television Board of Directors shall decide the case as expeditiously as possible and shall notify the subscriber and the Television Code Review Board, in writing, of the decision. The decision of the Television Board of Directors shall contain findings of fact with conclusions, as well as the reasons or bases therefor. Findings of fact shall set out in detail and with particularity all basic evidentiary facts developed on the record (with appropriate citations to the transcript of record or exhibit relied on for each evidentiary fact) supporting the conclusion reached.

R. Reconsideration or Rehearing:
A request for reconsideration or rehearing may be filed by parties to the hearing. Requests for reconsideration or rehearing shall state with particularity in what respect the decision or any matter determined therein is claimed to be unjust, unwarranted, or erroneous, and with respect to any finding of fact shall specify the pages of record relied on. If the existence of any newly-discovered evidence is claimed, the request shall be accompanied by a verified statement of the facts together with the facts relied on to show that the party, with due diligence, could not have known or discovered such facts at the time of the hearing. The request for rehearing may seek:

a. Reconsideration
b. Additional oral argument
c. Reopening of the proceedings
d. Amendment of any findings, or
e. Other relief.

S. Time for Filing:
Requests for reconsideration or rehearing shall be filed within ten (10) days after receipt by the respondent of the decision. Opposition thereto may be filed within five (5) days after the filing of the request.

T. Penalty, Suspension of:
At the discretion of the Television Board, application of any penalty provided for in the decision may be suspended until the Board makes final disposition of the request for reconsideration or rehearing.

U. Disqualification:
Any member of the Television Board may disqualify himself, or upon good cause shown by any interested party, may be disqualified by a majority vote of the Television Board.

Section 5. Additional Procedures:
When necessary to the proper administration of the Code, additional rules of procedure will be established from time to time as authorized by the By-Laws of the NAB; in keeping therewith, special consideration shall be given to the procedures for receipt and processing of complaints and to necessary rules to be adopted from time to time, taking into account the source and nature of such
complaints; such rules to include precautionary measures such as the posting of bonds to cover costs and expenses of proceedings. And further provided, that special consideration will be given to procedures insuring the confidential status of proceedings relating to Code observance.

Section 6. Amendment and Review

Because of the new and dynamic aspects inherent in television broadcast, the Television Code, as a living, flexible and continuing document, may be amended from time to time by the Television Board of Directors; provided that said Board is specifically charged with review and reconsideration of the entire Code, its appendices and procedures, at least once each year.

Section 7. Termination of Contracts

All subscribers on the air at the time of subscription to the Code shall be permitted that period prior to and including the earliest legal cancellation date to terminate any contracts, then outstanding, calling for program presentations which would not be in conformity with the Television Code, provided, however, that in no event shall such period be longer than fifty-two weeks.

IV

Affiliate Subscribers

Section 1. Eligibility

Any individual, firm or corporation, which is engaged in the production or distribution, lease, or sale of Board programs for television presentation, subject to the approval of the Television Code Review Board, as hereinafter provided, shall be eligible to become an affiliate subscriber to the Television Code of the NAB.

Section 2. Certification of Subscription

Upon becoming an affiliate subscriber to the Code, subject to the approval of the Television Code Review Board, there shall be granted forthwith to each such affiliate subscriber authority to use a copyrighted and registered seal and declaration, in a manner approved by the Television Code Review Board, identifying the individual firm or corporation as an affiliate subscriber to the Television Code of the NAB. Such authority shall not constitute formal clearance or approval by the Television Code Review Board of specific film programs or other recorded material.

Section 3. Duration of Affiliate Subscription

The affiliate subscription shall continue in full force and effect until thirty days after the first of the month following receipt of a written notice of resignation. The affiliate subscription to the Code shall be effective from the date of application subject to the approval of the Television Code Review Board.

Section 4. Suspension of Affiliate Subscription

Any affiliate subscription and the authority to utilize and show the above-noted seal may be revoked, revoked, or temporarily suspended for the sale or distribution for television presentation of any film or other recorded material which by theme, treatment, or incident, in the judgment of the Television Code Review Board, constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by a majority vote of the Television Code Review Board at any regular or special meeting. The conditions and procedures applicable to subscribers shall not apply to affiliate subscribers.

Section 5. Representation of Affiliate Subscribers

Any affiliate subscriber or group of affiliate subscribers may authorize an individual or association to act for them in connection with their relations with the Television Code Review Board by filing a written notice of such representation with the Board. Such representation, however, in no way will limit the right of the Television Code Review Board to suspend individual affiliate subscribers in accordance with the provisions of Section 4.

V

Rates

Each subscriber and affiliate subscriber shall pay an 'administrative' rate in accordance with such schedule, at such time, and under such conditions as may be determined from time to time by the Television Board (see Article VII, Section 1, Television Code, and (4), By-Laws of the NAB); provided, that appropriate credit shall be afforded to a television member of the NAB against the regular dues which he or it pays to NAB.

VI

The Television Code Review Board

Section 1. Composition

There shall be a continuing committee entitled the Television Code Review Board to be composed of not more than nine members, all of whom shall be from subscribers to the Television Code. They shall be appointed by the President of the NAB, subject to confirmation by the Television Board, and may include one member from each of the subscribing nationwide television networks. Members of the Television Board shall not be eligible to serve on the Review Board. Due consideration shall be given, in making the appointments, to factors of diversification of geographical location, market size, company representation and network affiliation.

No person shall continue as a member of the Television Code Review Board if the station or entity he represents ceases to subscribe to the Television Code. In such case a vacancy occurs in the office immediately. A successor may be appointed to serve out the unexpired term. All terms shall be for two years, commencing at the close of the annual meeting of the membership following appointment.

A. Limitation of Service:

No person shall serve for more than two terms of years each, consecutively, as a member of the Television Code Review Board; provided, however, this limitation shall not apply to network representatives.

Service beyond the unexpired term of a former member shall not constitute a term within the meaning of this section.

B. Meetings:

The Television Code Review Board shall meet at least twice in each calendar year on a date to be determined by the Chairman. The Chairman, or the Code Authority Director, may, at any time, on at least five days written notice, call a special meeting of the Board.

C. Quorum:

For all purposes, a majority of the members of the Television Code Review Board shall constitute a quorum.

Section 2. Authority and Responsibilities

The Television Code Review Board is authorized and directed:

(1) To recommend to the Television Board of Directors amendments to the Television Code; (2) to consider, in its discretion, any appeal from any decision made by the Code Authority Director with respect to any matter which has arisen under the Code, and to suspend, reverse, or modify any such decision; (3) to prefer formal charges, looking toward the suspension or revocation of the authority to show the Code Seal, to the Television Board of Directors concerning violations and breaches of the Television Code by a subscriber; (4) to be available to the Code Authority Director for consultation on any and all matters affecting the Television Code.

VII

Code Authority Director

Section 1. Director

There shall be a position designated as the Code Authority Director. This position shall be filled by appointment of the President of NAB, subject to the approval of the Board of Directors.

*As amended by the NAB Television Board of Directors, February 2, 1962.
Section 2. Authority and Responsibilities

The Code Authority Director is authorized and directed: (1) To maintain a continuing review of all programming and advertising material presented over television, especially that of subscribers to the Television Code of NAB; (2) to receive, screen and clear complaints concerning television programming; (3) to define and interpret words and phrases in the Television Code; (4) to develop and maintain appropriate liaison with governmental agencies and with responsible and accountable organizations and institutions; (5) to inform, expeditiously and properly, a subscriber to the Television Code of complaints or commendations, as well as to advise all subscribers concerning the attitudes and desires program-wise of accountable organizations and institutions, and of the American public in general; (6) to review and monitor, if necessary, any certain series of programs, daily programming, or any other program presentations of a subscriber, as well as to request recorded material, or script and copy, with regard to any certain program presented by a subscriber; (7) to reach conclusions and make recommendations or prefer charges to the Television Code Review Board concerning violations and breaches of the Television Code by a subscriber; (8) to recommend to the Code Review Board amendments to the Television Code.

A. Delegation of Powers and Responsibilities:
The Code Authority Director shall appoint such executive staff as is needed, consistent with resources, to carry out the above described functions, and may delegate to this staff such responsibilities as he may deem necessary.

INTERPRETATIONS OF THE TELEVISION CODE

Interpretation No. 1
June 7, 1956, Revised June 9, 1958
"Pitch" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstrations or sales presentation, violate not only the time standards established in the Code but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

Interpretation No. 2
June 7, 1956
Hollywood Film Promotion

The presentation of commentary or film excerpts from current theatrical releases in some instances may constitute commercial material under the Time Standards for Advertising. Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the commercial allowance for the program of which it is a part.

Interpretation No. 3
June 7, 1956
Non-Acceptability of Particularly Intimate Products

Paragraph 11 of the General Advertising Standards reads in part, "The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable.

Products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

Interpretation No. 4
January 23, 1959
Prize Identification

Aural and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of Paragraph 5 of the Time Standards for Advertising. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period.

Interpretation No. 5
February 25, 1965
Below-the-Line Credits

"Below-the-line credits" are deemed to mean those for technical and physical services and facilities as distinct from generally recognized artistic and creative services such as those performed by cast, writers, directors, producers and the like.

Interpretation No. 6
March 4, 1965
Drinking on Camera

Paragraph 6, Section IX, General Advertising Standards, states that the "advertising of beer and wine is acceptable only when presented in the best of good taste and discretion." This requires that commercials involving beer and wine avoid any representation of on-camera drinking.

Note: From time to time the Code Authority issues advertising guidelines expanding on provisions of the Code. Subjects now covered are alcoholic beverages, arthritis and rheumatism remedies, weight reducing products and toys. Other guidelines will be issued in future. Copies may be obtained from the Washington Code Authority Office.
The Press

- TRADE PUBLICATIONS
- NEWSPAPER LISTING
- FAN MAGAZINES
Trade Publications

Quigley Publishing Company

Publishers of Motion Picture Herald (Weekly), Motion Picture Daily, Better Theatres and Theatre Vending (Monthly), Motion Picture Almanac (Annual), Television Almanac (Annual), Television Today (With Motion Picture Daily), Fame (Annual), and books (The Quigley Bookshop), dealing with the business and technology of motion pictures and television. Rockefeller Center at 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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DENMARK: Borge SLOTH, Norre Farimagsgade, 61, Copenhagen K.
EGYPT: Miss Mary PASCAL, 28, 26 July Street, Cairo. (U. A. R.)
FRANCE: Henry KAHN, 16 Rue C lavaux, Paris 9e.
GERMANY: Fred RITTER, Public Relations Buro, Herzog-Milhelm-Str. 27, Munchen 2.
GREECE: Rena VELISSARIS, 67, St. Meletiou St., Athens (8).
HOLLAND: Philip de SCHAPP, Henriette Bosmansstraat 9, Amsterdam (Z).
HONG KONG: Keith H. HOPPER, South China Morning Post, 1-3 Wyndam St., Central, Hong Kong.
INDIA: V. DORAISWAMY, Lalit Estates, Sir, Bombay 22.
IRELAND: T. J. M. SHEEHY, Santa Maria Kilbarrack Rd., Raheny, Dublin.
ISRAEL: Albert M. MATALON, Matalon Bros., Pinkster St., 2. P. O. Box 4383. Tel Aviv.
ITALY: Syd STOGEZ, Via Sestio Calvino 60; Rome, Italy.
JAPAN: A. C. PINDER, Whaley-Eaton Service, Central P.O. Box 190, Tokyo, Japan.
MEXICO: Mrs. Virginia PLENA, Apartado 13326, Mexico D.F.
NORWAY: Erling BERGENDAHL, (Finn Nyman), Odd-Fellow Bygningen, Oslo.
PAKISTAN: Haiderali AHMED, L-14 Prince Aly S. Khan Colony, Diamond Street, Garden East, Karachi 3.
SCOTLAND: Gordon IRVING, Leckenh House, Bardowie by Milngavie, near Glasgow.
SOUTH AFRICA: S. M. KIRSCH, Victor-Mayer Films, P. O. Box 3133, Cape Town.
SPAIN: JosepH E. DORRELL, Ruiz De Aceo, Madrid.
SWEDEN-FINLAND: Goesta ERKELL, Box 7181, Stockholm 7.
SWITZERLAND: Arthur GOREFF, Barbergo, Ticino Montagnola, Ticino.
YUGOSLAVIA: Stojan BRALOVIC, Ohradiska 8, Belgrade.

QUIGLEY PUBLICATIONS
Motion Picture Herald
(Weekly dated Wednesdays) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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Broadcasting—The Businessweekly of Television and Radio
(Weekly on Monday; also publishes Broadcasting Yearbook every January.) 1735 DeSales St., Washington, D. C. 20036; (212) Metropolitan 8-1022; 444 Madison Avenue, New York, N. Y. 10022; 755-0610; 360 North Michigan Avenue, Chicago, Ill. 60601; Central 6-4115; 1680 No. Vine St., Hollywood, Calif. 90028; Hollywood 3-3146.
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Broadcasting Yearbook
(See Broadcasting Magazine)

Business Screen Magazine
(Weekly) 7064 Sheridan Road, Chicago 26, Ill.; Briargate 4-8234.
EDITOR AND PUBLISHER
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NEW YORK BUREAU CHIEF
Robert Seymour, Jr.
HOLLYWOOD BUREAU CHIEF
H. L. Mitchell (San Marino)

Celebrity Bulletin
PUBLISHER
Earl Blackwell

Celebrity Register
(A biographical index, published every five years) 140 West 57th Street, New York 19, N. Y.; Plaza 7-3425.
PUBLISHER
Harper & Row
EDITORS
Cleveland Amory, Chief
Earl Blackwell

Contact Book
(A trade directory, published annually) 171 West 57th Street, New York 19, N. Y.; Plaza 7-7979.
PUBLISHER
Earl Blackwell

Daily Variety
(Motion picture, radio, television, legit., night and music daily) 6404 Sunset Blvd., Hollywood, Calif. 90028; (213) 469-1141.
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(Weekly) 850 Third Ave., New York 22, N. Y.; Phone: Plaza 2-7050.
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Electronic & Appliance Specialist
Regional monthly dealing with electronics, radio, television, high fidelity, appliances) 220 Fifth Ave., Suite 1301-02; New York 1, N. Y.; LE. 2-0505.
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Nat Boolhack

Electronic Industries
PUBLISHER
Shelby A. McMillion
EDITOR
Bernard F. Osbahr
CIRCULATION MANAGER
Elmer Dalton

Electronic Technician
(Monthly for electronic-TV-audio technicians) c/o managing editor, Ojibway Bldg., Duluth, Minn., 55802.
Electronic World
(Technical monthly) 1 Park Ave., New York 10016, N. Y.; ORegon 9-7200.
PUBLISHER
PHILLIP T. HEFFERNAN
PRESIDENT
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EDITOR
William A. Stocklin
CHICAGO OFFICE
307 N. Michigan Ave.
BEVERLY HILLS OFFICE
9025 Wilshire Blvd.

Electronics
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GORDON JONES
EDITOR
LEWIS H. YOUNG
SENIOR TECHNICAL EDITORS
Samuel Weber
GEORGE SIDERIS
SENIOR NEWS EDITOR
KEMP ANDERSON, JR.

Fame
(See Quigley Publications)

Film Quarterly
(Quarterly; published Fall, Winter, Spring, and Summer. A critical journal of motion pictures and their related arts; successor to The Quarterly of Film, Radio, and Television and the Hollywood Quarterly). Editorial, Sales, and Advertising Office: University of California Press, Berkeley, California 94720; T(hornwall) 5-6000, ext. 4248.
EDITOR
ERNEST CALLENBACH
PUBLISHER
University of California Press

Film News
(16 mm film and audio visual magazine, published bi-monthly). 250 W. 57th Street, New York, N. Y. 10019; LT1-3596.
PUBLISHER AND EDITOR
ROHANA LEE

Hollywood Reporter
(Film & TV daily) 6715 Sunset Boulevard, Hollywood 28, Calif.; Hollywood 4-7411; and 229 W. 42nd Street, New York, N. Y.; Wisconsin 7-2470.

International Motion Picture Almanac
(See Quigley Publications)

International Photographer
(Monthly, on the 5th) 7715 Sunset Boulevard, Hollywood, Calif. 90046; 876-0160.
PUBLISHER
International Photographer
EDITOR
HERBERT ALLER
BUSINESS MANAGER
Terry M. BURLEY
MANAGING EDITOR
GEORGE TOSCAS

International Television Almanac
(See Quigley Publications)

Journal of the Society of Motion Picture and Television Engineers
EDITOR
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DENIS A. COURTNEY

Motion Picture Almanac
(See Quigley Publications)

Motion Picture Daily
(See Quigley Publications)

Motion Picture Herald
(See Quigley Publications)

National Radio-Television News Directory

Printers' Ink
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EDITOR
Walter Joyce
BRANCH OFFICES
35 E. Wacker Dr., Chicago 1, Ill.
9255 Sunset Blvd., Los Angeles 69, Calif.
8 Brookside Ct., San Anselmo Calif.

Quigley Publications
(See Quigley Publishing Company at head of these listings).

Radio—Television Daily
(Radio & Television trade daily; also publishes Yearbook of Radio and Television). 1501 Broadway, New York 36, N. Y.; Wisconsin 7-6336.
PUBLISHER
Steven H. Schrueer
EDITOR
Bill Silag
EXECUTIVE EDITOR
Leonard Traube
HOLLYWOOD EDITOR
Charles Whitbeck

Radio-Electronics
(Monthly dealing with technical aspects for TV, radio and electronic technicians, high-fidelity enthusiasts, experimenters and hobbyists) 154 W. 14 St., New York, N. Y. 10011; Algonquin 5-7755.
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Radio and Television Weekly
(Weekly) 99 Hudson St., New York 13, N. Y.; Walker 5-2576.
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Sponsor
(Bi-Weekly on Mondays) 25 West 45th Street, New York, N. Y. 10036; 581-4200.
PUBLISHER
Robert Edgall
EDITOR
Charles Sinclair

Teletales, The News Letter of the Television World
(Monthly) 917 So. Tremaine, Hollywood 19, Calif.; We 9-2345.
EDITOR
Syd Cassyd

TV Film Source Books
535 Fifth Ave., New York 17, N. Y.; Murray Hill 7-1668.
PUBLISHER
Joseph M. Dupuy-Koehler
EDITOR
Miss Avra Leah Fleigelman

Television Age
(Bi-weekly trade magazine) 1270 Sixth Ave., New York 20, N. Y.; Cl. 7-7660.
PUBLISHER
Soul. Paul
EDITORIAL DIRECTOR
Duck Donnelly
MANAGING EDITOR
Don Dunn
ASSOCIATE EDITORS
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Marylyn Cohen
PRODUCTION DIRECTOR
Fred Lounsbury
BRANCH OFFICES
434 S. San Vincent Blvd., Los Angeles 48, Calif.; Ol 2-4100.
3120 St. John Road, Des Moines, Iowa; 277-2500.
P. O. Box 3233A, Birmingham, Alabama 35205, 322-6528.

Television Digest
EDITOR & PUBLISHER
Albert Warren
GENERAL MANAGER
Ed Kelly

Television Index
(Includes Ross Reports) 150 Fifth Avenue; 924-0320.
EDITOR AND PUBLISHER
Jerry Leichter

Television Factbook
(Published by Television Digest) 2025 Eye Street, Washington, D. C. 20006.
PUBLISHER
Albert Warren

Theatre Vending
(See Better Theatres, under Quigley Publications)
Newspapers in Principal Markets of the U.S.

Arranged alphabetically by states, this list, taken from the circulation lists of Motion Picture Herald, gives the names and addresses of newspapers in cities and market areas of over 100,000 population which maintain regular television and entertainment departments.

**Alabama**
- Birmingham, Birmingham Post Co., 2200 North 4th Ave.
- Mobile, Mobile Press Register, 304 Government St.
- Montgomery, Advertiser Co., 107 South Lawrence.

**Arizona**
- Phoenix, Evening American, 4120 North 38th St.
- Phoenix, Phoenix Newspapers Inc., 120 East Van Buren St.
- Tucson, Tucson Newspapers Inc., 208 North Stone.

**Arkansas**
- Little Rock, Arkansas Democrat Co., Capitol Ave. & Scott.
- Little Rock, Gazette Publishing Co., 112 West Third St.

**California**
- Anaheim, Anaheim Bulletin, 232 South Lemon St.
- Berkeley, Berkeley Gazette, 2048 Center St.
- Fresno, McClatchy Newspaper, 1559 Van Ness Ave.
- Glendale, Southern California Associated Newspapers, 111 North Isabel.
- Los Angeles, Citizen-News, 1545 N. Wilcox Ave.
- Los Angeles, The Herald Examiner, 1111 South Broadway.
- Los Angeles, Times-Mirror Co., 202 West First St.
- Oakland, The Tribune Publishing Co., 401-13th St.

**Colorado**
- Denver, The Post, 650 15th St.
- Denver, Denver Publishing Co., 400 West Colfax Ave.

**Connecticut**
- Bridgeport, Bridgeport Herald Corp., 299 Lafayette Ave.
- Hartford, The Times, 10 Prospect St.
- New Haven, The Journal-Courier, 367 Orange St.
- New Haven Register Publishing Co., 367 Orange St.
- Waterbury, American-Republican, Inc., 389 Meadow St.

**Yearbook of Radio & Television**

**Variety**


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SYD SILVERMAN
EDITOR
ABEL GREEN
BUSINESS MANAGER
HAROLD EICHIS
ADVERTISING MANAGER
J.J. COLBY
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612 North Michigan Ave., Chicago, Ill. 60611, DEla-ware 7-4984.
49 St. James' Street, Piccadilly, London S.W. 1; HYde Park 4561-2-3.

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Who's Who and What's Where at TV Stations

535 Fifth Ave., New York 17, N. Y.; MUrray Hill 7-1668.
PUBLISHER
Joseph M. Dupuy-Koehl
EDITOR
Jacqueline Soyer

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Pasadena, Twin Coast Newspapers, 525 East Colorado St.
Sacramento, McClatchy Newspapers, 21st & Q Streets.
Sacramento, The Union, 1910 Capitol Ave.
San Diego, Union-Tribune Publishing Co., 940 Third Ave.
San Fernando Valley, San Fernando Valley Times, 11109 Magnolia Blvd.
San Francisco, The Examiner, 3rd & Market St.
San Gabriel Valley, The Tribune, 2037 W. San Bernardino Rd.
San Jose, Northwest Publications, Inc., 211 West Santa Clara St.
Santa Ana, Freedom Newspapers Inc., 625 North Grand Ave.

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Yearbook of Radio & Television
(Annual) 1501 Broadway, New York 36, N. Y.; Wisconsin 7-5336.
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Steven H. Scheuer
EDITOR
George Friedman
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**Fan Magazines**

**PUBLICATIONS AND EDITORS**

SEMANA TV—Edward E. Chisholm, 30 East 42nd St., New York, N. Y., 867-9280.

TV RADIO MIRROR—Claire Safran, 205 E. 42nd Street, New York 17, N. Y., LEXINGTON 2-9050.


TV & MOVIE SCREEN—Claire Wilkens, 260 Park Avenue, So. New York, N. Y.; OR 7-1000.

TV PICTURE LIFE—Barbara Schrank, 260 Park Avenue, So., New York, N. Y.; OR 7-1000.


WHO'S WHO IN TELEVISION (Dell Publishing Co.)—Pat Belfanger, 750—3rd Ave., New York, N. Y. YU 6-6300.
Award and Poll Winners

- Emmy Awards
- Patsy Awards
- Quigley Publication Awards

Television Champions
Quigley Publication Awards TV Champions

Winners of the 16th annual poll conducted by Motion Picture Daily and Fame among Television critics of the United States in 1965 were:

Best Network Television Program—(1) Hallmark Hall of Fame, (2) I Spy, (3) The Man From U.N.C.L.E.

Best Television Performer—(1) Danny Kaye, (2) Dick Van Dyke, (3) Peter Falk.

Most Promising New Male Star—(1) Bill Cosby, (2) Don Adams, (3) Elia Majors.

Most Promising New Female Star—(1) Sally Field, (2) Linda Evans, (3) Barbara Feldon.

Television Show Making Most Effective Use of Color—(1) Walt Disney's Wonderful World of Color, (2) Andy Williams Show.

Best Comedian—(1) Dick Van Dyke, (2) Red Skelton, (3) Bob Hope.

Best Comedienne—(1) Lucille Ball, (2) Phyllis Diller, (3) Mary Tyler Moore.

Best Comedy Team—(1) Smothers Brothers, (2) Dick Van Dyke-Mary Tyler Moore, (3) Marty Allen & Steve Rossi.

Best Comedy Show—(1) The Dick Van Dyke Show, (2) Get Smart, (3) The Red Skelton Show.

Best Dramatic Program (1 Hour or More)—(1) Chrysler Theatre, (2) Hallmark Hall of Fame, (3) Long Hot Summer.

Best Dramatic Program (90 Minutes or Less)—(1) Peyton Place, (2) The Loner, (3) Dr. Kildare.


Most Unique New Program—(1) Get Smart, (2) Lost in Space, (3) Hogan's Heroes.

Best Western Series—(1) Bonanza, (2) Gunsmoke, (3) Big Valley.


Best Focalist (Male)—(1) Barbara Streisand, (2) Julie Andrews, (3) Dinah Shore.

Best Focalist (Female)—(1) Andy Williams, (2) Dean Martin, (3) Steve Lawrence.

Best Musical Show (Popular)—(1) The Andy Williams Show, (2) The Bell Telephone Hour, (3) The Lawrence Welk Show.

Best Quiz Show (Panel)—(1) To Tell The Truth, (2) What's My Line?, (3) I've Got A Secret.

Best Master of Ceremonies—(1) Johnny Carson, (2) Bob Hope, (3) Dean Martin.

Best Announcer—(1) Ed McMahon, (2) Hugh Downs, (3) Frank Gallop.

Best News Commentator—(1) Walter Cronkite, (2) David Brinkley, (3) Huntley-Brinkley.

Best Sportscaster—(1) Chris Schenkel, (2) Joe Garagiola, (3) Lindsey Nelson.

Best Daytime Program—(1) Today Show, (2) Mike Douglas, (3) The Young Set.

Best Children's Program—(1) Captain Kangaroo, (2) Walt Disney's, (3) Exploring.

Best Commercial—(1) Chevrolet, (2) Alka-Seltzer, (3) Volkswagen.

Best Network Publicity Service—(1) NBC, (2) CBS, (3) ABC.

Winners of the preceding polls were:


Best Variety Program—(1) The Andy Williams Show, (2) The Dean Martin Show, (3) The Dean Martin Show.


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Presented by the American Humane Association.

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