Norberg asks: Do you know F.C.C. rules? Jhan Hiber’s on ratings and research
R.E.M.

"Losing My Religion"

The New Single

Produced by Scott Litt & R.E.M.

From the album Out Of Time

★ ★ ★ ★

Rolling Stone

Heavy Rotation

on MTV

## GAVIN AT A GLANCE

### TOP 40
#### MOST ADDED
- THE TRIPPLETS: *You Don’t Have To Go Home Tonight* (Mercury)
- KEEDY: *Save Some Love* (Arista)
- EXTREME: *More Than Words* (A&M)

#### RECORD TO WATCH
- RIFF: *My Heart Is Failing Me* (SBK)

#### A/C
#### MOST ADDED
- ROD STEWART: *Rhythm Of My Heart* (Warner Bros.)
- DAVE KID featuring JOEY DIGGS: *Nothin’ But The Radio On* (Capitol)
- BIG DISH: *Miss America* (East West America)

#### COUNTRY
#### MOST ADDED
- GEORGE STRAIT: *If I Know Me* (MCA)
- DOUG STONE: *In A Different Light* (Epic)
- MIKE REID: *Till You Were Gone* (Columbia)

#### RECORD TO WATCH
- RIFF: *My Heart Is Failing Me* (SBK)
- J.P. PENNINGTON: *Whatever It Takes* (MCA)
- PAUL OVERSTREET: *Heroes* (RCA)

### URBAN
#### MOST ADDED
- KEITH SWEAT: *Your Love* (Part 2) (Vintertainment/Elektra)
- BLACK BOX: *Strike It Up* (RCA)
- JEFFREY OSBORNE: *If My Brother's In Trouble* (Arista)

#### RECORD TO WATCH
- HERB ALPERT: *North On South Street* (A&M)
- J.P. PENNINGTON: *Whatever It Takes* (MCA)
- PAUL OVERSTREET: *Heroes* (RCA)

#### RAP
#### MOST ADDED
- YOYO: *Daddy’s Little Girl* (RCA)
- NIKKI D: *Daddy's Little Girl* (RAL/Def Jam/Columbia)
- TONY D: *Check The Elevation* (Atlantic)

#### RECORD TO WATCH
- ED OG & DA BULLDOGS: *I Got To Have It* (PWL America/Mercury)
- J.P. PENNINGTON: *Whatever It Takes* (MCA)
- PAUL OVERSTREET: *Heroes* (RCA)

### A/D
#### MOST ADDED
- JOHN HICKS QUARTET: *Naima’s Love Song* (DIW)
- DAVID MURRAY: *Ballads* (DIW)
- GENE HARRIS: *World Tour 1990* (Concord Jazz)

#### RECORD TO WATCH
- DAVID MURRAY: *Ballads* (DIW)
- J.A.L.T.: *Case Of The PTA* (Elektra)
- YELLOWJACKETS: *Greenhouse* (GRP)

### ALBUM
#### MOST ADDED
- SIMPLE MINDS: *“See The Lights”* (A&M)
- SPACEMEN 3: *“Big City”* (Dedicated/RCA)
- LEGENDARY PINK DOTS: *The Maria Dimension* (Play It Again Sam/Caroline)

#### RECORD TO WATCH
- J.K. FROST: *Night Ride Home* (Geffen)
- ROD STEWART: *“Rhythm Of My Heart”* (Warner Bros.)
- DINOSAUR JR.: *Green Mind* (Sire/Warner Bros.)
LONDON & CREW GET THE BEAT

What we mentioned last week as a 90% possibility has been made official: KMEL Morning Personality John London will be heading to KKBT-Los Angeles. London hits the L.A. morning airwaves starting in Mid-April.

Joining London will be his current newsman Brian Cooley and sportscaster Dennis Cruz. "Brian is the quickest, wittiest newsmen in the country, and they (KKBT) have a news position open. He'll also work with me producing skits and bits," London told the Gavin Report. "Dennis will be doing production, but he'll also have special on-air appearances." Cruz will also do features, rap songs and character voices.

"I've been trying to find a place for John in Evergreen (KKBT's parent company) for the last ten years," said station President/General Manager James deCastro. "With the cooperation of the people at Century Broadcasting (KMEL's parent company), Daryl Strawberry isn't the only free agent coming to L.A."

In the past, London has worked as a Morning Personality in Los Angeles at KRTH/FM and KMGY/FM, now Power 106.

"I've nothing but fond feelings and memories for KMEL, and I salute their future success," said London. "Paulette (Williams, GM) and Keith (Naftaly, PD) were extremely compassionate to me and helped me facilitate the situation with KKBT and I wish them nothing but the guaranteed success they already have." Turning to the task at hand, he said, "My intention is to bring to The Beat the most unique, funny, exciting morning show in the history of Los Angeles. It is also my intention to play 'Dr. London and the naughty maid' with Vanity!"

X-100 to KFRC/FM to Oldies

The former X-100 (KKXK)-San Francisco now officially KFRC/FM, debuted its oldies format on Monday, March 11.

The current air staff includes veteran programmer/air

ANDERLE HEADS A&M A&R

This week David Anderle was promoted to Senior Vice-President of A&R at A&M Records. He was most recently acting head of the label's A&R Department.

After joining the company in

WEYNER POLYGRAM CLASSICS & JAZZ PRESIDENT

David Weyner has been appointed to the position of President at PolyGram Classics & Jazz. Weyner takes over a position that has been vacant since Guenter Hensler exited two years ago. PolyGram Classics & Jazz will remain in New York and, according to company officials, will be an autonomous entity.

In 1980 Weyner began working for the label as a Classical Merchandising Specialist. He worked his way up to Vice President, Marketing and Sales for the Division, a position he held until this appointment.

"David has done a remarkable job in leading PolyGram Classics & Jazz over the last two years, said PolyGram N.V. and CEO PolyGram
The Single

A Song Of Support

Music by David Foster and Peter Cetera
Lyrics by Linda Thompson Jenner
Produced and Arranged by David Foster

Performed by Voices That Care

Lead Vocals:
Ralph Tresvant
Randy Travis
Celine Dion
Peter Cetera
Bobby Brown
Brenda Russell
Warrant
Luther Vandross
Garth Brooks
Kathy Mattea
Nelson
Michael Bolton
Little Richard
Pointer Sisters
Fresh Prince
Mark Knopfler
Kenny G
Warren Wiebe

Choir:
Marcus Allen
Paul Anka
Catherine Bach
Deborah Benson Wald
Michael Bolton
Brian Bosworth
Julie Brown
Jimmy Buffet
Gary Busey
Neil Carter
David Cassidy
Peter Ceters
Chewy Chase
Cindy Clark
Clarence Clemons
Kevin Costner
Cindy Crawford
Billy Crystal
Ted Danson
Rick Dees
Micky Dolenz
Sheena Easton
Sally Field
Kenny G
Richard Gere
Debbie Gibson
Whoopi Goldberg
Janet & Wayne Gretzky
Harry Hamlin
Manel Hemingway
Marilu Henner
Orel Hersheiser
Vinnie James
Al Jarreau
Carol Kane

Bugs Bunny
Joanna Kerns
Don King
Marly Kove
Louie Louie
Jon Lovitz
Al MacGraw
Melissa Manchester
Kathy Mattea
Peter Max
Alyssa Milano
Dudley Moore
NBA All Stars
Jeffrey Osborne
Donny Osmond
Michelle Pfeiffer
Anita Pointer
Ruth Pointer
June Pointer
Sheryl Lee Ralph
Helen Reddy
Paul Rodriguez
Kenny Rogers
Kurt Russell
Katey Sagal
Fred Savage
Jane Seymour
William Shatner
Nicolette Sheridan

Brooke Shields
Sissy Spacek
Stephen Stills
Meryl Streep
Alan Thicke
Linda Thompson Jenner
Tiffany
Michael Tucker
Mike Tyson
Blair Underwood
Jean Claude Van Damme
Luther Vandross
Lindsay Wagner
Warrent
Warren Wiebe
Paul Williams
Billy Dee Williams
Henry Winkler
James Woods
Gary Wright

Musicians:
Keyboards - David Foster
Synclavier Programming - Simon Frangén
Acoustic Guitar - Dean Parks
Sax Solo - Kenny G
Guitars & Solo - Mark Knopfler

© 1991 Giant Records
JANET'S A $40 MILLION VIRGIN

The recording bidding war of the century is finally over, with Virgin Records grabbing former A&M recording artist Janet Jackson for a speculated $40 million. Details of the contract have not been officially released. Janet's coup puts her, record-dollar-wise anyway, ahead of her big brother Michael and Sire recording artist Madonna. Reportedly, it's the biggest deal in the history of the industry.

Flamboyant Virgin Group Chairman Richard Branson flew to Los Angeles to welcome Jackson and said effusively, "A Rembrandt rarely becomes available. When it does, there are many people who are determined to get it. I was determined. All of our people worldwide are greatly honored and proud to be working with Janet."

A couple of labels had been salivating at the thought of signing Jackson, who's riding on the wave of two successful albums, "Control" and the recent "Rhythm Nation: 1814," which spawned a record eight Top Five singles, the first time in music history that's happened. Her 1990 world tour was the most successful premiere tour by any artist.

Janet's earnings are expected to be surpassed shortly by Michael, who's in the process of re-negotiating his contract with Epic.

ARBO RED BAY GUYTHER

Seven year Arbitron veteran Jay Guyther has been promoted to Vice President, Sales and Marketing, Radio Station Services, replacing Rhody Bosley, who left the ratings service last month.

Guyther moves to New York from Atlanta where he was Southern Division Manager, Radio Station Services. His radio experience includes stints in sales departments at WPOC/FM and WHTF/AM, both in Baltimore.

"Jay brings the best of all worlds to this position," said Arbitron Executive Vice President, Sales and Marketing Ken Wollenberg. "He knows the hows and whys of Arbitron Radio, and is well-liked and respected by both our clients and employees."

Day-to-day operations at Arbitron are not expected to change.

WHITE'S JAMMIN': Jammin' Z-90 FM (XHTZ)-San Diego put up the welcome sign this week for Brian White, who joined the station as Program Director. The twenty-year radio vet was most recently at FM 102 (KSFM)-Sacramento.
QUINCY JONES

"The Places You Find Love"

THE NEW SINGLE
Featuring Siedah Garrett and Chaka Khan
Produced by Quincy Jones

From Back On The Block

ALBUM OF THE YEAR
WINNER OF 8 GRAMMY AWARDS

©1991 Qwest Records. ©NARAS/Kevin Mazur
Tom Kenney returns to Rhino Records as National Director of Promotion. At one time he was Manager of Alternative Promotion for the label.

The newest appointee at Impact Records is Jeff Neben, who's National Director of Pop Promotion.

Dennis Fine is Vice President, Communications, PolyGram Label Group.

Ric Aliberte joins RCA Records as Vice President, A&R, West Coast.

**RADI-O-RAMA**

After four years at Top 40 FM102-Sacramento—the last 1-1/2 as MD, Andrea Pentrack leaves the station. She's looking for her next challenge in either radio or records, so call her at (916) 684-5876...93Q-Houston swingman John Gray was acting MD, but now officially holds the position...New personalities are beginning to march in at Pirate Radio, which, as you remember, just switched from Top 40 to Album. Suzie Cruz from KLSX-L.A. is on middays from 10AM-3PM and Jeff Jensen from WYNF/FM-Tampa will cover the 3-7PM shift...New PD at WPNT, 100.3-Chicago is Harve Blain. Blain was Vice President Contemporary Radio at McVay Media...Z95 goes to Hell. Chicago Top 40 station now identifies itself as Hell 94.7. What a great image, eh?...RE-UNIONS! Mel Phillips is organizing a 1992 celebration of the 25th anniversary of WRKO-Boston alumni. Interested? Write Mel at 13 Monroe St, Port Washington, NY 11050...KCRH-Hayward, CA (Chabot College) is having their tenth anniversary celebration on April 7. Interested alumni should call Rick Strauss at 415-786-7954 between 9 and 5 PST...New phone number at B95-Fresno: (209) 237-9361...Radi-O-Rama got a great letter from former KUSF-San Francisco Program Coordinator and Gavin Editorial Assistant Judy Asman who's now living in Guam and is a Copywriter for Guam Cable TV. Judy's also doing voiceover work for television and for Hit Radio 100. She'd love to hear from her friends, so write to her! Judy Anne Asman, P.O. Box 22161, GMF, GU 96921...Good news for friends of KUSF Program Coordinator John Lawson (aka Johnny Lawless) who was pressed into service at the beginning of the Gulf War. As of March 4 John was on Okinawa and hadn't been shipped to Saudi Arabia, so he missed the fighting...Talk about taking the law into your own hands! Hot 97.7-San Jose APD/MD John Christian and California Records Distributors Rep Sam Bates were about to toss a football in the station's parking lot last week, when they heard a woman calling for help. Turns out her car stereo was being stolen. John took off after the thief on foot and Sam hopped in his truck in hot pursuit, and dialed the police on his cellular phone. When John cornered the guy, he thought on his feet and said, "I'm an off duty cop! Put your hands on the wall!" To make a long story short, the police came, the thief got five years and the lady got her car back...Tom Sterling (aka Charlie Simon) and Terry Steele (aka Jeff Hunter), also known as Sterling and Steele, are looking for a job in tandem. Call Sterling (Simon) at (408) 727-2977 and Steele (Hunter) at (408) 980-9569...

**ROTATIONS**

Clarence Barnes is moving from Chrysalis Boston to Chrysalis New York...New to the promotion department at Juggler Records in Portland, OR is David Weigel...Harold Guilfoil has been named Geffen/DGC Records Southwest Regional Sales Manager...Imago continues to staff: Alex Miller comes in as Vice President in Charge of Promotion. For three years he was at Virgin as National Director of Promotion for Developing Artists...
22nd ANNUAL COUNTRY RADIO SEMINAR
Nashville Hosts Radio and Record Industry Professionals

Randy Travis is not homosexual. That was one of the first bits of knowledge imparted at the 22nd Annual Country Radio Seminar, held last week in Nashville’s Opryland Hotel. The revelation came during the seminar’s kick-off event, a joint performance by Travis, Vern Gosdin and Tammy Wynette, backed by multi-instrumentalist Mark O’Connor and a version of his New Nashville Cats. After singing with Gosdin and Wynette, both of whom appear on Travis’s recent duet album, Heroes and Friends, Travis stopped the show to announce that he was upset by an article in the National Enquirer asserting that he was gay. As flashbulbs popped and journalists scribbled, Travis joked, “At least they didn’t say I wasn’t Country.” Certainly an unconventional way to start a convention, but then CRS is not your average industry gathering.

According to the Country Radio Broadcasters, this year’s total attendance was 1,299 for the four day seminar, including registration for the one day Music Industry Professional Seminars (MIPS). The slight decrease from last year was due, according to CRB director Frank Mull, to the state of the economy and concerns of the war. There was no decrease in the level of enthusiasm of the attendees however, who took breaks from their high-level hallway meetings to participate in many hours of concurrent sessions ranging from production workshops to sales tips to the question of labeling and censorship, and just about every aspect of radio in between.

Rosanne Cash was given the CRB’s Humanitarian Award, becoming the second person in seminar history to receive the honor. Cash was chosen because of her work with ECO and other environmental causes, and her outspoken opposition to record labeling. The presentation preceded George Strait’s performance at the Super Faces show, celebrating his tenth year as an MCA recording artist.

The seminar’s closing event, the highly anticipated New Faces show, did not disappoint. This year’s line-up of talent included the Pirates of the Mississippi, Billy Dean, Chris LeDoux, Shelby Lynne, Corbin/Hanner, Joe Diffie, Ray Kennedy, Aaron Tippin, Kevin Welch and Michelle Wright, all of whom were given enthusiastic receptions.

If you missed this year’s seminar, you can make plans for CRS 23, which has already been scheduled for March 4-7, 1992.

BIRTHDAYS
Compiled by Diane Rufer
Our Best Wishes and HAPPY BIRTHDAY To:
Paul Proctor, KYSS/FM-Missoula, MT 3/17
Paul Kantner, John Sebastian 3/17
Roxy Petrucci, Janet Gardner (Vixen) 3/17
Lisa Austin, The Gavin Report 3/18
Joe Stone, KTOW-Sand Springs, OK 3/18
Charley Pride, Wilson Pickett, Iren Cara 3/18
Bob Kingsley, ABC Watermark 3/19
Arthur Promoff, Geffen Records 3/19
Gerry Hof 3/19
Max Collins, KXI-A-Marshalltown, IA 3/19
Rodney Johnson, KHTK-Pullman, WA 3/19
"Mr. Ed" Lambert, KDWB/FM-Minneapolis, MN 3/20
Travis Bedwell, WUMS-University, MS 3/20
Jerry Reed, Ranger Doug (Riders In The Sky) 3/20
Jay McCall, KOZE-Lewiston, ID 3/21
Barbara Dacey, WMVY-Martha’s Vineyard, MA 3/21
Sammy Alfano 3/21
Steve Wall, KDON/FM-Monterey, CA 3/21
Eddie Money, Share Pedersen (Vixen) 3/21
Marilyn Beran 3/22
Mike Jenkins, WESM-Princess Anne, MD 3/22
Neil Sullivan, WCOD-Hyannis, MA 3/22
Nikki Hill Garrett, KKKF-Seattle, WA 3/22
Stephanie Mills 3/22
Chaka Khan, Ric Ocasek, Louise Goffin 3/22

BIRTHS
Our CONGRATULATIONS to LARRY STEVENS, Music Director for WQJK-Jacksonville, MD, and his wife, LESLIE, on the birth of their son. CHARLES MICHAEL. Born March 2nd, weighing 8 lbs., 9 oz.

CONGRATULATIONS to MARK and ANGELA JEE on the birth of their first child, daughter, KATHRYN HANNAH. Born February 13, weighing 7 lbs., 5 1/4 oz.

CONGRATULATIONS to CLINT MARSH, Program Director of WKKG-Columbus, OH, and his wife, LORIE, on the birth of their daughter, KATHERINE SARAH. Born January 3rd, weighing 8 lbs., 12 1/2 oz.
**TOP 40**

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**RECORD TO WATCH**

**RIFF**

My Heart Is Failing Me (SBK)

Soulful ballad is already top twenty at STAR 93-San Antonio and heading in that same direction at WNCI, KISN, Y100, KS104 and KRO.

**CERTIFIED**

ROD STEWART
Rhythm Of The Heart
(Warner Bros.)

ROLLING STONES
Highwire
(Rolling Stones/Columbia)

**TOP TIP**

BLACK CROWES
She Talks To Angels
(Def American)

One of the hottest and most talked about groups around continues winging their way onto Top 40 playlists.

**MOST ADDED**

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<td>CATHY DENNIS - (38) (Polydor)</td>
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**CHARTBOUND**

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*Debuts in Chartbound* | Reports | Adds | On | Chart |
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For The Love Of Monie

Monie Love "It's A Shame (My Sister)" - The New Single

"Incredible callout! Major sales! Already in power rotation! Don't look at this as just a rap record...look at it as a total 'mass appeal!' Everyone who has played this record has had great success!" - Hosh Gurel/KMEL

"Check it cut...Monie Love has a hook that is instantly familiar to the 25+ demo. It is now proving itself as a strong upper demo record in our callout research." - Andrea Pentrack/FM102

"Monie Love is already Top 5 phones for us here...major teen vibe and serious smooth adult action, too! This record be da' sh*t! Very cool!" - Mark Jackson/WHYT

"Monie Love came back 98% positive on our test! Across the board appeal in the same way as Father MC!" - Stacy Cantrell/KS104

NOW IN ACTIVE ROTATION ON MTV!

Produced by Andy Cox and David Steele → From the album Damn To Each Other Management: Steve Finlay & Jorge Hinojosa © 1991 Warner Bros. Records Inc.
## UP & COMING

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CINDERELLA - Heartbreak Station (Mercury)
BINGOBOYS - How To Dance (Atlantic)
BLACK CROWES - She Talks To Angels (Def American)
TRIXTER - One In A Million (MCA)
ALEXANDER O'NEAL - All True Man (Epic/Tabu)
LITTLE CAESAR - In Your Arms (DGC)
HI-FIVE - I Like The Way (The Kissing Game) (Jive/RCA)
ANOTHER BAD CREATION - Iesha (Motown)
HAPPY MONDAYS - Step On (Elektra)
FATHER MC - I'll Do 4 U (MCA)
QUEENSRYCHE - Silent Lucidity (EMI)
ANNA MARIE - This Could Take All Night (MCA)
MICHÉL'LE - Something In My Heart (Ruthless/Atco)
VANILLA ICE - I Love You (SBK)
STEELHEART - I'll Never Let You Go (MCA)
LISETTE MELENDEZ - Together Forever (Fever/RAL/Columbia)
BART & HOMER SIMPSON - Deep, Deep Trouble (Geffen)
VOICES THAT CARE - Voices That Care (Giant)
AIRKRAFT - Somewhere (Curb)
THE PARTY - That's Why (Hollywood)
ZACHARY RICHARD - Too Many Women (A&M)
GUY - Let's Chill (MCA)
DANIEL ASH - This Love (Beggars Banquet/RCA)
RIFF - My Heart Is Failing Me (SBK)
ELISA FIORILLO - Oooh, This I Need (Chrysalis)
THE OUTFIELD - Take It All (MCA)
*MARC COHN - Walking In Memphis (Atlantic)
RUDE BOYS - Written All Over Your Face (Atlantic)
JASMINE GUY - Another Like My Lover (Warner Bros.)
DAVE KOZ - Castle Of Dreams (Capitol)
LIVING COLOUR - Love Rears Its Ugly Head (Epic)
JOHNNY GILL - Wrap My Body Tight (Motown)
*NILS LOFGREN - Valentine (Rykodisc)
*TRASH CAN SINATRAS - Obscurity Knocks (Go!Discs/London/PLG)
*MS. ADVENTURES - As Long As I'm With You (Atco)
*TOY MATINEE - The Ballad Of Jenny Ledge (Reprise)
INFORMATION SOCIETY - How Long (Tommy Boy/Reprise)
DIGITAL UNDERGROUND - Same Song (Tommy Boy)
QUEEN - Headlong (Hollywood)
*SHOOTING STAR - Rebel Without A Cause (V&R)

TRIPLE THREAT STRIKES CHARLOTTE!
When the "Triple Threat Tour" featuring BELL BIV DEVOE, KEITH SWEAT and JOHNNY GILL rolled into town WCKZ Charlotte was there! The station broadcast from backstage at the concert throughout the day. Backstage are: (kneeling) WCKZ's Ellen Abernathy; Morning Show's Jodi Ryan; (standing l to r) MD Erik Bradley; Ronnie DeVoe; Michael Bivens; Night Jock Hollywood; Ricky Bell; Promotions Director Paige Nienaber and contest winner Cathy Brophy.

A CAPITOL SERENADE
Capitol Records took over Vanessa's Restaurant atop Nob Hill in San Francisco last month. Dinner guests were treated to a musical "dessert" from the label's DAVE KOZ (left) and DONNY OSMOND (right).

TARA'S JAMMIN'
Celebrating the success of her Top Ten hit, "Hold You Tight," Giant Records' TARA KEMP stopped by the station that started it all, KMEL-San Francisco. Tara is pictured here with Program Director Keith Naftaly.
<table>
<thead>
<tr>
<th>ARTIST TITLE LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>21-30 Uncharted</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tr>
<td>GLORIA ESTEFAN - Coming Out Of The Dark (Epic)</td>
<td>245</td>
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<td>MARIAH CAREY - Someday (Columbia)</td>
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<td>LONDONBEAT - I've Been Thinking About You (Radioactive)</td>
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<td>JANET JACKSON - State Of The World (A&amp;M)</td>
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<td>TARA KEMP - Hold You Tight (Giant)</td>
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<td>STING - All This Time (A&amp;M)</td>
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<td>TRACIE SPENCER - This House (Capitol)</td>
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<td>SUSANNAH HOFFS - My Side Of The Bed (Columbia)</td>
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<td>STEVIE B - I'll Be By Your Side (LMR/RCA)</td>
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<td>ALIAS - Waiting For Love (EMI)</td>
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<td>THE REMBRANDTS - Just The Way It Is, Baby (Atco)</td>
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<td>RICK ASTLEY - Cry For Help (RCA)</td>
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<td>OLETA ADAMS - Get Here (Fontana/PolyGram)</td>
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<td>MADONNA - Rescue Me (Sire/Warner Bros.)</td>
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<td>ENIGMA - Sadeness (Charisma)</td>
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<td>STYX - Show Me The Way (A&amp;M)</td>
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<td>POISON - Ride The Wind (Capitol/Enigma)</td>
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<td>WINGER - Easy Come, Easy Go (Atlantic)</td>
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<td>CATHY DENNIS - Touch Me (All Night Long) (Polydor)</td>
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<td>GERARDO - Rico Suave (Interscope/EWA)</td>
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<td>ROD STEWART - Rhythm Of My Heart (Warner Bros.)</td>
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<td>ROLLING STONES - Highwire (Rolling Stones/Columbia)</td>
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<td>2</td>
<td>10</td>
<td>45</td>
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<td>FIREHOUSE - Don't Treat Me Bad (Epic)</td>
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<td>2</td>
<td>13</td>
<td>46</td>
<td>71</td>
<td>10%</td>
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<td>C &amp; C MUSIC FACTORY - Here We Go (Columbia)</td>
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<td>1</td>
<td>18</td>
<td>38</td>
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<td>GREAT WHITE - Call It Rock 'N Roll (Capitol)</td>
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<td>13</td>
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<td>66</td>
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<tr>
<td>HARRIET - Temple Of Love (East West America)</td>
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<td>—</td>
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<td>42</td>
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<td>RALPH TREVANT - Stone Cold Gentleman (MCA)</td>
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<td>11</td>
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<td>KEEDY - Save Some Love (Arista)</td>
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<td>75</td>
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<td>TRIPPLES - You Don't Have To Go Home Tonight (Polydor)</td>
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<td>JELLYFISH - Baby's Coming Back (Charisma)</td>
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<td>EXTREME - More Than Words (A&amp;M)</td>
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<td>darling buds - Crystal Clear (Columbia)</td>
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<td>DIVINYLS - I Touch Myself (Virgin)</td>
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<td>31</td>
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<td>6</td>
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<td>42</td>
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<td>CINDERELLA - Heartbreak Station (Mercury)</td>
<td>91</td>
<td>20</td>
<td>—</td>
<td>—</td>
<td>1</td>
<td>19</td>
<td>51</td>
<td>1%</td>
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<tr>
<td>BINGOBOYS - How To Dance (Atlantic)</td>
<td>83</td>
<td>13</td>
<td>1</td>
<td>3</td>
<td>18</td>
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<td>26</td>
<td>26%</td>
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<td>BLACK CROWES - She Talks To Angels (Def American)</td>
<td>83</td>
<td>18</td>
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<td>2</td>
<td>4</td>
<td>15</td>
<td>43</td>
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<tr>
<td>TRIXTER - One In A Million (MCA)</td>
<td>75</td>
<td>5</td>
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<td>3</td>
<td>10</td>
<td>17</td>
<td>39</td>
<td>18%</td>
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Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60%
Patience may still be considered a virtue, but not when it comes to pleasing an impatient public that expects and demands what they've become accustomed to—instant gratification! Last week, Time Warner announced they would deliver 150 television channels to 10,000 cable customers in Queens in a test marketing experiment sure to spread toothche areas. While CBS enjoyed good ratings success recently with their two-hour "Ed Sullivan" special, it's easy to understand why a variety show such as that would have a hard time competing nowadays. Traditional Top 40 promised, "If you don't like the song on-air at the moment, don't worry, one of your favorites is coming up next." Maybe it's time to re-define what "mainstream" means, according to the market. It's saying something when two of the Top Five markets—Chicago and San Francisco—feature predominantly Dance/Urban tracks on all the Top 40 outlets.

Recent Gavin Award winner, B96 Chicago PD Dave Shakes compares what's taking place in the format now to what happened when Rock pushed aside the so-called "crooners" in the Fifties. But with far fewer choices available to the public, Top 40 stations could get away with playing Tony Bennett, Ray Charles and Jerry Lee Lewis. "Adults and teens," Dave points out, "do not have the same mindset."

Consider this: Today's teen was in kindergarten when MTV first hit the air. In numerous focus group situations, Dave confirmed that, "Teens don't expect one source to give them all the music they like. They have actually said, 'We like Rock and we like Dance,' but when the question is posed, 'Well, what would you think of a station that plays both?' They say 'no, that's not what they want. They want a station's sound clearly defined.'" Playing the hits will always apply, but it seems we've arrived at a time when it's wise to play the hits "for the biggest population bubble." What Shakes feels Top 40 must get better at is "presenting variety" and he feels it boils down to this: "Adults treasure variety on one station, teens treasure variety in the overall marketplace."

Variety doesn't seem to be a problem at WCIL Carbondale, IL, where OD Tony Waitekus charts TESLA #1 for the third consecutive week and reports it's still getting top three phones. Two of Tony's other hottest tracks are L.L. COOL J (number one in requests) and GUY. Other #1's among others for "Signs" at B94 Pittsburgh, WQID Biloxi, MS, WBBQ Augusta, GA, WLVY Elmira, NY, WTBX Duluth, MN, KFMW Waterloo, IA, WYHT Mansfield, OH, WPST Trenton, NJ and more.

Dave Christopher, PD of KWTX Waco, TX, joins plenty of others who report ROD STEWART as their high debut of the week—listing at #30. Same debut at #30 for KKYX/FM San Angelo, TX and KQCL Faribault, MN charts it at #19 "getting fabulous adult response." Also top thirty at KDWB, WNTY/FM, WKDD, KRNO/KZZZ, WWCl, G105, MIX 107.3, WDJX, WAPE, KZZT, Y97, KYYA, KZZZ, Z100 Portland and KC101.

It's always a good sign when listeners call to inquire about a song. Those "curiosity" calls are coming in for THE TRIPLETS, according to Steve Knoll, MD at KPXR Anchorag, AK, where they climb 32-28. WBNQ Bloomington, IL MD John Weis is also getting calls asking about it and makes it his high debut at #30. Added at WPLJ New York, WJET Erie, PA, WWIC Lansing, MI, WKKJ Chattanooga, TN, KKKT Omaha, NE, WPST Fargo/Moorhead, ND, KSND Eugene, OR, Y108 Denver, 95XXX Burlington, VT, etc.

Lots of phones ringing for EXTREME, making it the second highest debut for WBIZ Eau Claire, WI at #23. High debut for KQKY Kearney, NE at #31 "top three requests—all demos," and WRKY Steubenville, OH debuts it at #25. Fifty-nine adds including: WNCI, WTBX, WFHN/FM, Y108, KAKS, KTMT, KBQ, WHSB, KH92, KGLI, FM94.5, KYYX, KJKT, SLVY96 and KZZZ.

DIVINYL'S HIT FACTOR climbs to 7% with big gains at POWER 99 Atlanta 27-18, Q106 San Diego 19-10, K100 Chico, CA 20-9, KEZY Anaheim, CA 27-19, G105 Durham/Raleigh, NC 28-23, WQCN Groton, CT 26-29 "been in the Top Ten all year" from day one and is now getting heavy Midday and Nighttime phone action," KOZE Lewiston, ID 26-19 "expected more complaints than requests, but it wound up in the 'Top Five At Nine' last night (March 11th)" and WBBQ 33-25. New on Z100 New York, WPLJ, WAVA, WJLQ/FM, KYY, WDJX, KXXX, WKDD, WJQQ, 99KG, etc.

Top thirty listings for BLACK CROWES at WAPE Jacksonville, WWCK Flint, MI, Q102 Cincinnati, KPKY Pocatello, ID, Z104.5 Tulsa, OK, POWER 99, etc. Big gains at KFMW 29-19 and WYUN 92FM Jackson, TN 22-14, with adds at 99KG, WEGZ, KGGL, WNCI, FM94.5, WNTY/FM, WPUD, WJQQ, WZST, WHTK, KGRS and WIFC.

Though some stations are playing but not reporting it, VOICES THAT CARE is proving to be a song listeners can't hear enough. High debut of the week for KSND Eugene at #25 with top ten calls plus, number one requests (all demos) at KIS Los Angeles jumping it 23-11! Hot at KUBE Seattle 29-15 and Y100 Miami 16-10. Adds include POWER 106 Los Angeles, KFFR Phoenix, WCGQ Columbus, GA, FM94.5 Great Falls, MT, KQMO Honolulu, etc.

A HIT FACTOR of 63% spells success for GUY's "Let's Chill" everywhere he's being played. Advances to #2 on our Urban Contemp chart and moves to the top at KGKI San Bernardino 3-1 and KMEI San Francisco 2-1. Top Ten at WNVZ 8-7, KOLY 6-6, KKFR 10-8, KSTN 2-2, KDON 12-6, B95 4-2 and KS104 4-3. Added at WPLJ/FM Pensacola, FL, HOT 97 New York and KSIS.

Z95 Chicago debuts RUDE BOYS at #35, with gains including: KSS104 15-12, WCKZ 25-21, WXXX 34-29, KMEI 8-5, KGKI 11-9, KBIU 38-29 and POWER 98 31-27. New on KISS 108, Q105, KOYE, Q106, KQND, KS96 (KSIQ/FM), KFMR and WTIC/FM.

It's not often when Top 40 and A/C come up with the same RECORD TO WATCH, but that's the case this week with RIFF. Added at KIS, KAKS Amarillo, TX, POWER 99 KHI Ocean City, MD, KMLE, WBBQ, KIQY Albany /Corvallis, OR, HOT 97.7 San Jose, WNVZ Norfolk, VA, Q105 Tampa, FL, WCKZ Charlotte, NC and WPLJ.
In the February 22 and March 1 issues, I talked about the FCC rules that Program Directors are expected to deal with, both historically and today. At this point I offer a little quiz for you and your air staff, to give you some idea of whether you and they know everything their Restricted Radioteletphone Permit legally certifies that you and they do know!

1. A backhoe cuts the Telco line connecting your remote control unit to your transmitter. The transmitter:
   a. Can be operated if the loss of control is logged.
   b. Can only stay on the air long enough for a staff member to get to the transmitter to operate it from there.
   c. Must go off the air immediately, and only operate with a live licensed operator at the transmitter until remote control operation is restored.

2. If the tower lights fail to operate after dark:
   a. The nearest office of the FCC must be notified within a half hour of occurrence, and that matter must be logged.
   b. The nearest office of the FAA must be notified within a half hour of occurrence, and the matter must be logged.
   c. The matter must be logged, but nothing further is required until the Chief Engineer is notified.

3. The EBS test must be run, on an unscheduled basis:
   a. Once a month at any hour, and logged.
   b. Once a week at any hour, and logged.
   c. Once a week between 8:30 a.m. and sunset, and logged.
   d. Once a week between 6 a.m. and 12 Midnight, and logged.

4. If an FCC inspector turns up at the station:
   a. The inspector must be admitted, regardless of hour.
   b. The inspector must be admitted only during business hours.
   c. The inspector must be admitted only if the Chief Engineer is on the premises.
   d. The inspector may be admitted only if you choose.

5. Every licensed staff member is required to know how to conduct an EBS test and know the rules for EBS operation.
   a. True
   b. False

6. The "direct method" of calculating transmitter output power is the formula:
   a. \( P = E_p \times I_p \)
   b. \( P = I_x R \)
   c. \( P = E_p \times I_p \times f \)
   d. \( P = I \times R \)

7. The "indirect method" of calculating transmitter output power is the formula:
   a. \( P = E_p \times I_p \)
   b. \( P = I_x 4 \)
   c. \( P = E_p \times I_p \times f \)

8. Calculate the transmitter output power using this set of readings, and identify which method was used: Place current is 880 ma, Antenna current is 4.66 amps, Plate voltage is 1500 v, and the efficiency of the transmitter is posted as 77%. Power is:
   a. 1,016,400 watts.
   b. 1,320 megawatts.
   c. 1,016 watts.
   d. 5,382.3 watts.

9. The "power limits" within which stations must operate are:
   a. +10%.
   b. +10%, 5%.
   c. +5%, no lower limit.
   d. +5%, -10%.

10. A station's legal ID consists of call letters followed by city of license; nothing else may come between them except:
    a. Name of DJ.
    b. Station slogan.
    c. Dial position and station ownership
    d. Other cities served by the station.

11. The station ID must come:
    a. At some convenient or consistent spot near the top hour.
    b. As near as possible to the top of the hour.
    c. As near as possible to the top of the hour, and to the bottom of the hour as well.
    d. Once per hour, at any time within the hour.

There is only one correct answer to each of those questions. The FCC expects any licensed operator to know the answers to each of those. Make your choices and we'll have the answers here next week!
Hear and There

by Sheila Rene

While in New York City for the Grammy Awards, Alias vocalist Freddy Curci attended the post-ceremony Capitol-EMI party at the 21 Club. During the evening Curci was approached by an Italian film producer who was very knowledgeable of Alias, and in particular, Curci's vocals. The producer was familiar with Curci's Italian upbringing and fondness for classical music. So, to make a long story short, talks are underway for Curci's first starring role in a film that would have him playing a young Italian singer who gives up a promising opera career to sing in a rock band...

"Deep, Deep Trouble," the newest music video from The Simpsons Sing The Blues double-platinum album, has its world premiere on their Fox Broadcasting television episode March 7. The song was co-written by D.J. Jazzy Jeff and Simpsons creator Matt Groening. According to Groening, it's "the tragic story of Bart Simpson, a bad youth gone wrong."

Amarillo, Texas is the first show on Queensryche's 1991 U.S. tour that will continue through June when they head to Europe for festival dates with AC/DC and Metallica. Can't remember a band ever playing a complete album in concert. Highlights of the two-hour show will include the performance of material from their platinum album, Operation: Mindcrime, in its entirety, as well as the current platinum material from Empire. What a super treat it will be.

Bits & Pieces: Crimson Glory is in New York mixing their Atlantic debut album Strange And Beautiful. It includes a cover of The Rolling Stones classic "Sympathy For The Devil" and will be in the stores in April...Styx minus Tommy Shaw are beginning to rehearse for a spring tour. Glenn Burtnick will replace Shaw on guitar...Ozzy Osbourne says that this new album will be his last as a solo artist and that his upcoming worldwide concert will be his farewell tour. Osbourne plans to move into another unspecified musical project. Simple Minds will release their new album, Real Life in April and will hit the road by May...Last week Squeeze's singer/lyricist Glenn Tilbrook and drummer Gil Lavis were nearly wiped out by a drunk driver whose car jumped the curb and crashed through the United Airlines terminal at LAX. They were barely able to pull their families and themselves out of harm's way as the car went slamming through the crowd. The two were returning home to England after finishing recording on their new album...The Black Crows have been invited to appear on the March 16 episode of "Saturday Night Live." They'll be playing two songs from their double platinum-bound debut album Slick Your Money Maker. In order to make the Thursday, March 14 re-
he Persian Gulf War is over, quickly and successfully concluded (yaay!). Let's now speculate, as many of you have asked in your phone calls recently, about what this means to your ratings—both the Winter sweep some of you are in, and the almost universal Spring survey coming soon.

**WINTER WIPEROUT**

One of the few casualties of the recent war is the Winter ratings books. When they come out (early April for Birch, mid-April for Arbitron), they are DOA. Dead-on-arrival. Why? Because the listening habits contained and measured in that survey are not likely to represent non-war "reality."

Yours truly has seen some market research studies done in February which showed that 33% of radio listeners had their normal patterns upset by tuning more to stations that were of the News or News/Talk genre. That's a huge disruption of radio habits! Advertisers looking to place buys want to gauge audience levels at normal periods—not during national crises. Thus, when the Winter books come out they'll become historical oddities—a way of cataloging the nation's reaction to the war, but little else. If your station shows any major downward fluctuation in such a survey, don't necessarily jump off the top of your building. It's possible the public's "normal" listening habits will return and your ratings future may be brighter.

**SPRING: TIME TO CELEBRATE**

With the Spring survey underway (if you're a Birch subscriber) or imminent (March 28 for those of you surveyed by Arbitron) some of the sharper of you have been wondering if there's a tasteful way your station can join in the national celebration of our troops' victory. We received several calls last week, some from markets undergoing a Spring sweep for the first time, some from big metros, asking about this topic.

Certainly the timing is beneficial. Nationally, the country is feeling a surge of patriotism perhaps not duplicated since WWII. Our leadership worked. Most of all, our troops worked—and amazingly few died.

Thus, there's a legitimate groundswell out there. The key is can you tie into this mood in a realistic way?

*Probably, if any of the following apply to your local market...*

- There are military bases in your area
- There were troops from your area sent to the Gulf
- There are defense contractors in your market (such as those who helped build the Patriot)
- Any of your local or federal politicians were outspoken about supporting the war
- Your region held some well-attended rallies supporting the troops' effort
- The local citizens have shown an ability to appreciate the troops' effort, even after such an event as the Vietnam War
- Assuming that two or more of the above are relevant to your metro, then a station promotional campaign tied into a heroes welcome could be useful as well as public-spirited. However, if your market saw numerous anti-war rallies, has little military presence and few military ties, then you may want to adopt a wait-and-see attitude about involvement in post-war celebrations.

**WHAT COULD YOU DO?**

Assuming it makes sense to become involved in post-war activities in your area, what do you do—and when do you do it?

What your station does depends on a variety of factors. Do you have an image as being involved in community affairs, or is this your first such effort? What sort of budget reservoir do you have left over from your other Spring plans? And, should a welcome-home celebration sponsorship become a new priority for your Spring ratings sweep? Answering these questions—plus asking yourself how well-connected your station is to key players that can help organize such an effort—can go a long way to helping you decide whether such an undertaking makes sense.

If you come to the conclusion that it's right and proper for your station to gear up for participation in some celebratory activities, here are some suggestions of what you may want to consider:

- Weekly on-air salutes to locally based troops who've returned home (have them on-air)
- An office promotion (picnic, dance whatever) for local defense contractors who helped with the war effort
- A fund-raising drive to assist the families of troops, who may have been financially hurt by the absence of the major breadwinner
- Once all of the troops or reservists from your metro are home, a dance or dinner could be hosted in their honor (local politicians will be glad to help on this one)
- Finally (and possibly the grandest of all) sponsor a major Fourth Of July celebration, as requested by the President, to honor our troops. This could consist of a parade, fireworks show, free tix to a ballgame and recognition there, or a free picnic for the troops and the public. While this last concept doesn't technically fall into the Spring survey (which for Arbitron ends June 19), you'd certainly be promoting the Fourth bash during the final phase of the Spring book.

**WHEN DO YOU DO IT?**

The timing of your activities has to be flexible and to some degree is out of your control (unless you are closely related to Dick Cheney or Colin Powell). For example, some troops are already home—while it will reportedly take up to six months to have the bulk of the warriors home. Thus, keeping close rapport with your federal politicians and you military connections may help give you some notice as to when any locals will be returning.

As for any on-air activities or salutes you certainly want to keep in mind Thursday—since it's the most vital day for receiving entries in an Arbitron diary (if your market is surveyed only by Birch, pick any day since there's no such "key day" as in the Arbitron system).

Finally, regarding the Fourth-of-July bash, we'd suggest you start to drum up support for this extravaganza on or about June 1. This allows a month or so of publicity build-up, and may have an impact on the latter part of the Spring book.

Radio stations are licensed to serve the public interest, convenience and necessity. Certainly, tying into the national celebration—a topic of great interest in many markets—fits well into that pledge. Helping your community while shrewdly aiding your ratings can thus be a win-win proposition.

If you'd like to discuss your station's plans, why not give me a call. No charge for my consultation. Just dial 408-626-3660 and ask to be connected to me at 408-636-3632. •
### Classifieds

#### Job Openings

<table>
<thead>
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<th>JOB OPENINGS</th>
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<tbody>
<tr>
<td><strong>TOP 40 MAGIC 104 WMGV</strong> needs an experienced, reliable p/t AT within driving distance of the Fox Valley. If this is you, rush T&amp;R: Michael J. Fox, 2333 Bowen Street, Oshkosh, WI 54901. [3/15]</td>
</tr>
<tr>
<td><strong>GROWING MIDWEST COMBO</strong> looking for a PD for Country AM and News Director T&amp;R: Stephen Long, KMXL/KDMO Radio, PO Box 426, Carthage, MO 64836, or call (417) 358-2648. EOE [3/15]</td>
</tr>
<tr>
<td><strong>MAJOR NEW FM STATION</strong> going on-air soon in Southern market. All positions available. T&amp;R: Ann Clark, PO Box 11457, Huntsville, AL 35814. [3/15]</td>
</tr>
<tr>
<td><strong>IMMEDIATE OPENING FOR NEWS/SPORTS DIRECTOR</strong> at Northern California AM/FM combo. Must be a dedicated Newshound, no jocks! Play-by-play is NOT part of job. T&amp;R ASAP: KYRE/KSVC Radio, 316 Lawrence Lane, Yreka, CA 96097. EOE [3/15]</td>
</tr>
<tr>
<td><strong>PROGRESSIVE COUNTRY STATION</strong> wants a creative, energetic copywriter. T&amp;R: Ed Paulson, WYTE Radio, PO Box 1030, Stevens Point, WI 54481. EOE [3/15]</td>
</tr>
<tr>
<td><strong>NEW ROCK KTCL</strong> in Fort Collins/Denver, CO, is looking for an upbeat, bright and personable Morning jock. Great living area, upwardly mobile radio station. Females strongly encouraged. No calls, please. T&amp;R: John Hayes, 1611 S. College Avenue, Fort Collins, CO 80525. [3/8]</td>
</tr>
<tr>
<td><strong>A/C KATW-LeWinston, ID</strong>, has two openings for On-air/Production talent, preferably from the Northwest. Work for a great new station. T&amp;R: Dave O’Conner, 301 ‘D’ Street, Suite 302, Lewiston, ID 83501. [3/8]</td>
</tr>
<tr>
<td><strong>COUNTRY WPKR-Oshkosh, WI</strong>, is accepting T&amp;Rs for future full-time openings. Must have at least five years experience. No calls, please. T&amp;R: B.J. Taylor, PO Box 3450, Oshkosh, WI 54903. [3/8]</td>
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#### Available

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<tr>
<td><strong>FOURTEEN YEAR PRO.</strong> Eleven year Top 40 jock, four year Assst. PD. Looking for PD gig and/or Afternoon shift. EDDIE MONSON: (602) 957-1581. [3/15]</td>
</tr>
<tr>
<td><strong>YOUNG AND TALENTED AT</strong> smoked Middays at MPL’s Urban. Ready, able and serious as a heartattack! Who’s next? I’m RB: (612) 871-7556. [3/15]</td>
</tr>
<tr>
<td><strong>IF ALL YOU WANT ARE GREAT NUMBERS</strong> and a personality who will represent your Country radio station, well CALL: (618) 397-2521. Majors only. [3/15]</td>
</tr>
<tr>
<td><strong>EXPERIENCED, RELIABLE AT</strong> I love Overnights and swing shifts, also excellent sports p-b-p. Looking for stable gig. GARY BROWN: (419) 884-1682. [3/15]</td>
</tr>
<tr>
<td><strong>AVAILABLE NOW!</strong> Power Productions, three years commercial broadcast experience. Recent Brown grad, looking for any format. anywhere on earth! JOE: (612) 423-5846. [3/15]</td>
</tr>
<tr>
<td><strong>I TOOK MY LAST STATION</strong> to its first NAB Award. Are you ready to hire the Best of the Best? PD available now. CALL: (603) 228-2307. [3/15]</td>
</tr>
<tr>
<td><strong>LOOK NO FURTHER!</strong> Twelve year pro can do it all...programming, promotions, music, news, talk and more! Challenge me. BRAD: (303) 224-5110. [3/15]</td>
</tr>
<tr>
<td><strong>AT AVAILABLE.</strong> Former Midday talent at WTXF-Madison, WI, seeks position at Country or Top 40 station. SUSIE MORGAN: (608) 831-8239. [3/15]</td>
</tr>
<tr>
<td><strong>FORMER PD.</strong> Regional Promotion Marketing Manager, Nat'l Director, living in Austin, TX. Do not wish to relocate. Have established office in home. Looking for employment opportunities. CALL: (512) 455-4052. [3/15]</td>
</tr>
<tr>
<td><strong>FOURTEEN YEAR PRO</strong> seeking to go back to Top 40 or Gold station in Midwest or West Coast. Current station changing formats. JON: (407) 468-2545. [3/15]</td>
</tr>
<tr>
<td><strong>THE SEARCH CONTINUES!</strong> Still seeking on-air, research or promotions gig in the Carolinas. You know you’ve got the right one, baby! Uh-huh! JIM DAVIS: (803) 774-3674. [3/8]</td>
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#### Service Request

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<th>SERVICE REQUEST</th>
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<tr>
<td><strong>WJDY:</strong> Reformating Oldies catalog for Urban Adult. Need product from 1960s to 1986 from all labels. Prefer CDs. Send to: Paul Butler/Chase Thomas, 1633 N. Division Street, Salisbury, MD 21801. [3/15]</td>
</tr>
<tr>
<td><strong>KNBS:</strong> AM/FM College station requests AOR, Top 40, House and reggae CD service from all labels. Send to: Bob Katz, 2033 Howe Avenue, Suite 110, Sacramento, CA 95825. [3/15]</td>
</tr>
<tr>
<td><strong>WGGA:</strong> The new 101.9 FM needs A/C Top 40 service from all labels, and would like to hear from all reps. Send to: David Rivers, PO Box 1318, Gainsville, GA 30503, or call (404) 532-6211. [3/15]</td>
</tr>
<tr>
<td><strong>WINC:</strong> AM/FM A/C-Gold Based station needs CD/LP service. All labels. Send to: Pat Evans, 520 N. Pleasant Valley Rd., Winchester, VA 22601. [3/8]</td>
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*March 15, 1991*
## MOST ADDED

**YOYO**  
Don’t Play With My YoYo  
(Atlantic Street)

**NIKKI D**  
Daddy’s Little Girl  
(RAL/Def Jam/Columbia)

**TONY D**  
Check The Elevation  
(4th & Broadway/Island)

## TOP TIP

**R.I.F.**  
Rapping Is Fundamental  
(A&M)

This A&M debut project gets the nod from three more stations. Added at KCSF-San Francisco, KJMJ-Dallas, and WCKX/FM-Chicago, IL.

## RECORD TO WATCH

**CRAIG G**  
U-R-Not The One  
(Atlantic Street)

The versatile Craig G teams up with one of the hottest pilots of the '90s, Marley Marl, for a solid debut.

Editor: Brian Alan Samson  
RA = Retail Singles Action

## CHARTBOUND

**LAQUAN**  
Swing Blue, Sweat Black (4th & Broadway/Island)

**B.M.W.** - Get A Lil’ Stupid (Effect/Luke Records)

**KWAME** - Oneovdabigboyz (Atlantic Street)

**K9 POSSE** - Apartheid (Arista)

**GENIUS** - Come Do Me (Cold Chillin’/Warner Bros.)

RADIO IS CRYING FOR

"LISA baby"

The Follow-Up Single To The #1 Hits
"Treat Them Like They Want To Be Treated"
And
"I'll Do 4 U"

From the Debut
Father's Day
Produced by Mark Rooney
And Mark Morales For
Mark Morales Productions

MCA
NEW HIP HOP RELEASES by Brian A. Samson

MC SWAY & KING TECH - TIME 4 PEACE
(GIANT) A perfect theme for the end of the Gulf War. This innovative duo engineers an across-the-board winner, packaging slick, melodic production with MC Sway's (aka John Calloway) stylish, articulate word play. Regionally broken by KMEL, Sway & Tech have already sold an estimated twenty thousand units throughout Northern California through their own All-City label. Keep a peek out for the remixed version featuring Paris & Digital Underground. Contact Derrick Caldwell at (818) 846-9090.

CRAIG G - U-R-NOT THE ONE
(ATLANTIC STREET) Craig G makes a storming Gavin debut after only two weeks. Combing a slick rhymes scheme with the Marley Marl chemistry, Craig dictates his attitude toward a promiscuous diva over an appealing Jazzy Sensation-like bassline. This mid-tempo Urban dance flavored track should garner both Urban and Hip Hop adds. Thumbs up for this winner. Contact Vance James or Eric Skinner at (212) 484-8145.

TONY D - CHECK THE ELEVATION
(4TH & BROADWAY/ISLAND) This week's most added, multi-talented artist releases his follow-up to the debut sleeper E.F.F.E.C.T. This time around, Tony hypses up the tempo through cool rhythm shifts and funky loops. The percussion breaks aren't as dope as Tony's outside projects, but his metaphoric dialogue provide gradual addiction to this E.F.F.E.C.T. WAMO/FM-Pittsburgh's Melle Mel makes it his add of the week. Contact Tanya "Lady In Red" Cepeda at (212) 995-7895.

Correction: In this week's Gang Starr cover story, there are three errors. Chris Clunn should be Chris Martin and Keith Ee should be Keith Elam. DJ Premiere should read DJ Premier. The editor regrets any confusion.
BLACK RADIO—MARKETING OUR MUSICAL HERITAGE
CONFERENCE '91
15TH YEAR ANNIVERSARY
APRIL 3-7, 1991
SHERATON HOTEL—NEW ORLEANS, LA

REGISTRATION FORM

Please check appropriate fee:

<table>
<thead>
<tr>
<th>POSTMARKED</th>
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<td>&amp; AFTER 3/22</td>
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<td>$305</td>
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<tr>
<td>Non-Subscriber</td>
<td>$335</td>
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<tr>
<td>Radio/Retail Reporters</td>
<td>$250</td>
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<tr>
<td>College Student (with ID)</td>
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<tr>
<td>Spouse (accompanying registrant)</td>
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NAME: ____________________________
COMPANY/STATION: ____________________________
ADDRESS: ______________________________________
CITY: ____________________________ STATE: ______ ZIP: ______
DAYTIME PHONE: (_________) ____________________________ FAX: (_________) ____________________________
PAYMENT ENCLOSED ______________ CREDIT CARD CHARGE:
VISA __________ MASTERCARD __________ AMERICAN EXPRESS __________
Card No. ____________________________ Exp. ____________________________
Name & Address of Cardholder: ______________________________________
(if different from above) ______________________________________
Signature: ____________________________

Cancellations: Written cancellations requests must be received no later than March 22, 1991 to qualify for a refund minus a $20 processing fee.

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Sheraton New Orleans
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New Orleans, LA 70130

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### URBAN CONTEMPORARY

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**Most Added**

- KEITH SWEAT (19) (Vintertainment/Elektra)
- BLACK BOX (17) (RCA)
- JEFFREY OSBORNE (16) (Arista)
- LALAH HATHAWAY (15) (Virgin)

**Top Tip**

**TONY TERRY**

With You (Epic)

The next chapter in Tony Terry's novel is romance.

**Record To Watch**

**HERB ALPERT**

North On South Street (A&M)

Herb is heading North on Hit Street.

**Chartbound**

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<td>BELL BIV DeVOE</td>
<td>She's Dope</td>
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<td>(SBK)</td>
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<td>(RAL/Def Jam/Columbia)</td>
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MDA MUD MADNESS  The Muscular Dystrophy Association is $10,000+ richer thanks to KSOL, who hosted The Fifth Annual Kappa Alpha Mud Volleyball Classic at Lake Lagunita on the Stanford University Campus. Some of the KSOL staff members are shown here "mud slinging" and

PERRY WITH THE PRESIDENT  Two Capitol artists teamed up for two sold-out Los Angeles shows at the Roxy: Phil Perry and Dave Koz were so successful that an encore US tour will kick off in April. Shown following the show are (top row, l-r): Bruce Lundvall, East Coast GM of Capitol & President of Blue Note; Phil Perry, Hale Milgrim, President, Capitol; Stey Johnson, Sr. VP/GM, Black Music Division; Dave Koz; Lou Mann, VP, Sales; (kneeling, l-r): Jeremy Hammond, VP, Marketing; John Fogot, VP Promotion.

SWEAT SELLS OUT SQUARE  Madison Square Garden was the place to be to see either of Keith Sweat's sold-out performances in New York City. Shown backstage are (front row, l-r): Barry Roberts, Northeast Regional Promotion Marketing Manager, Elektra; Ruben Rodriguez, Sr. VP, Urban Music, Elektra; Keith Sweat; Mark Siegel, Agent, ICM; Felicia Davis, GM, Vintertainment; Flavor Flav, Public Enemy; (back row, l-r): Vincent Davis, President, Vintertainment; Rick Allen, Sr. VP, Promotion; Leah Simon, Promotion, Elektra.

FREDDIE'S FOUR FOR FOUR  Freddie Jackson's fourth album for Capitol Records, "Do Me Again," has been certified Gold by the R.I.A.A., making it four in a row. Shown here at the presentation are Freddie (left) and Don Cornelius (right) both holding the gold.

FONKE SOCIALISTIKS  You Are My Heaven

THE DEBUT SINGLE FROM
HAMMERING THE HITS HOME

Only a select few were invited to The Party at Grucci Mansion in New York to celebrate the 1991 Grammy Awards. Shown at a "A List" affair, which was attended by NARAS executives and National Trustees, music industry label chiefs, and a small group of artists are (l-r): M.C. Hammer; New York City Mayor David N. Dinkins; Mrs. Courtney Ross; and Time Warner Chairman/Co-CEO Steven J. Ross.

The fifth annual Soul Train Music Awards was held on Tuesday (3/12) and telecast on Wednesday (3/13). Seen in the crowd were Gavin Reporters Guy Black from WYLD-New Orleans, Mike Stradford and Cliff Winston from KKBTV-Los Angeles and Greg Mack from KJLH-Los Angeles. Gavin Rap Editor Brian Samson was on hand, and reports that the highlight of the evening was a tribute to this year's Heritage Award Winner, Smokey Robinson, staged by Luther Vandross, Gladys Knight and Patti LaBelle. Congratulations to big winners Mariah Carey who picked up three awards, and Johnny Gill and M.C. Hammer who walked away with two each. Others who walked home with honors were En Vogue, Bel Biv DeVoe, Najee, The Winans and Janet Jackson.

Stan Boston, WNHC-New Haven, makes Jeffrey Osborne's "If My Brother's In Trouble," his RTW, saying, "A timely release because of the Gulf War, and also because of the Black-on-Black crime in America. Nobody wants to die—I wish the perpetrating would stop." Andy Henderson, WQKI-St. Matthews, also makes Jeffrey Osborne his RTW, saying, "My wife likes it and she's seldom wrong—female listeners are calling for it." Dwayne Landers, WUFO-Buffalo, likes B. Angie B.'s "I Don't Want To Lose Your Love" and says, "Floats like THE EMOTIONS' version, stings like the Hammer, this record is definitely a certified jammer!" Morgan Sinclair, WBLX-Mobile, makes her RTW Teddy Pendergrass' "It Should've Been You," because "It's classic Teddy, and I like Teddy." Curtis Carter, WKGC-Panama City, makes his RTW, 3FOR's "Don't Make You Feel Like Makin' Love?" He says, "We're already getting quite a few phone calls for it. I think the group has good potential and this song will really move." Ciao for now, Betty.

HATHAWAY AND SIMPSON

Virgin's Lalah Hathaway paid BET and WKYS' Donnie Simpson a visit while in Washington D.C. on a recent promotional tour. Lalah's on the left, Donnie on the right.
<table>
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<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Hit Factor</th>
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### NEW RELEASES

**THE DELS - A Heart Is A House For Love**  
Virgin  
Here's a quintet whose career has spanned nearly three decades with minor changes. Some good ole R&B style comes from the soundtrack of Robert Townsend's upcoming film, The Five Heartbeats.

**KEITH SWEAT - Your Love (Part 2)**  
(Vintertainment/Elektra)  
Sweat keeps coming at us with non-stop hits. "Your Love (Part 2)" possesses a Soul II Soul beat but has Keith Sweat and Teddy Riley all over it. These two guys create some great seductive beats.

**INNOCENCE - Let's Push It**  
(Chrysalis)  
Something new from the U.K. which has had positive response from the clubs. Check out the various versions of this mild-sultry house track that Frankie Knuckles mixes. Urban should find it favorable; "Churbans" shouldn't overlook it.

**EnVOUGE - Don't Go (Atlantie)**  
These four ladies are looking for their fourth chart-topper from the "Born To Sing album." Foster & McElroy penned and produced this mid-tempo track as well. Nice vocal arrangements.

**COLIN ENGLAND - I Got What You Need**  
(Motown)  
From the first words that come out of Colin's mouth, you can hear a style similar to Jeffrey Osborne's. The energetic New Jack style that Colin and Jonge "G. Man" Corante produce seem to have what it takes to measure up in Urban radio's competitive arena.

**TONY D - Check The Elevation**  
(4th & Broadway/Island)  
This week's Most Added (Rap), multi-talented artist releases his follow-up to the debut sleeper E.F.F.E.C.T.. This time around, Tony hyped up the tempo through cool rhythm shifts and funky loops. The percussion breaks aren't as dope as Tony's outside projects, but his metaphoric dialogue provides gradual addiction to this E.F.F.E.C.T. Contact Tanyce Cepeda at (212) 995-7895, BAS

March 15, 1991 | the GAVIN REPORT
The underground sound of Gang Starr’s DJ Premire (aka Chris Clunn) and G.U.R.U. (aka Keith EE) has gradually made its way to the national realm of Hip Hop. Gang Starr’s street rhapsodizing is a mesh of influences—from the JB’s to classic Jazz.

Gang Starr’s chemistry packs an effect similar to that of an addicting drug. The impact is slow-paced and teasing, and after just one sample your membranes and bloodstream hanker for a fix.

G.U.R.U. is a Boston native and graduate of Morehouse University. He refuses to compromise his views on the importance of unifying and educating the Black culture. A graduate of Houston’s Prairieview A&M University, DJ Premire sculptures the blueprints of the duo’s musical substance with his vast collection of jazz and classic rock albums.

Gang Starr attended and participated in this year’s Gavin Seminar. A week later they were on a promo tour. When we talked they were in Amsterdam.

BRIAN ALAN SAMSON: What part of the world are you in now?
G.U.R.U.: Right now we’re on a UK promotional tour. We started in France, then went to Munich and Hamburg, and now we’re in Amsterdam. London will probably be our last stop. We were supposed to open up for L.L. but he canceled his tour because of the war.

BAS: So what did you think of the Gavin Seminar?
G.U.R.U.: It was slammin’—it was organized, informative, and wasn’t built on a lot of hype like other seminars. I wanted to stay at least another month.

BAS: Were you notified that KMEL-San Francisco has officially added “Who’s Gonna Take The Weight?”
G.U.R.U.: We visited the station during the convention, and we met Hosh (Gureli). He’s one Music Director who’s on the cutting edge. Hosh is doing a lot for Rap music, and you have to remember that KMEL is a Top 40 station. I think KMEL is going to be one of the stations that’ll break Gang Starr’s album.

BAS: What is the philosophy behind Gang Starr?
G.U.R.U.: Gang Starr represents three elements: the street element, the intellectual element and the spiritual element. As far as claiming a certain religion, I don’t. Gang Starr wants to let the people know that we’re like them, and we want to keep them aware of life’s alternatives by knowing who you are and the difference between what’s right and wrong.

BAS: For those readers who aren’t familiar with Gang Starr, give me a summary of G.U.R.U. and DJ PREMIRE’s history?
G.U.R.U.: I’m originally from Boston, and I moved to Brooklyn in 1983 because there weren’t a lot of record breaks for rap artists to sample in the Boston area. I followed the paths of Boston’s New Edition and New Kids On The Block—I used to see them at talent shows. They got out of Boston to reach their success. But being a Rapper, I knew it was going to take a little longer, so when I had some money saved I jetted to New York during summer break. Everyone thought I was crazy. I was fortunate enough to meet some Rastafarian friends through the club scene and they let me stay with them until I got a job and an apartment. I attended Morehouse College in Atlanta and majored in business. I was really rebellious at the time, but my Father convinced me to stay in school just in case the entertainment thing fell through.

DJ PREMIRE: Around 1984 I moved from Brooklyn to attend the all Black Prairieview A&M University in Houston, Texas. My first break in the business came three years ago through my very close friend Carlos Garza who owns Soundwaves Records in Houston. In 1989, Carlos turned me on to Gang Starr’s single “To Be A
Champion," and also recommended me to Stu Fine. I hooked up with Stu, and I gave him an audition tape.

BAS: What was your first break?

G.U.R.U.: I remember going into every record shop around New York to get all the addresses of the record labels. Then I sent out my demo to every Rap label, but I really didn't get much of a response. In 1986-87 I got a call from Stu Fine at Wild Pitch records. We put out three twelve-inches but we had no success.

BAS: Did the group realize that although the record wasn't producing sales, the singles did establish a street base?

G.U.R.U.: I did, but they didn't, so they moved back to Boston. So now I was looking for a DJ, and it just so happened that Premire was sending tapes to the label.

BAS: What was the concept of your debut album "No More Mr. Nice Guy?"

PREMIRE: We describe our debut album as the "resume." We call it that because we showed everyone our versatility and raw skills.

BAS: There seems to be an abundance of music formats—from jazz to classic rock—tailored with the music bed. How broad are your musical influences?

G.U.R.U.: When I was sixteen my godfather, George Johnson, used sit me between speakers and make me listen all kinds of jazz and R&B. I went to school with a lot of white students so I listened to various types of music, from reggae to rock 'n roll.

BAS: How do you describe your audience?

G.U.R.U.: We create our music with messages that best relate to the urban environment in which we live. Here in the city you have the drug dealers and the stick-up kids who seek a certain flavor of music. The second part of our audience is those who love and appreciate genuine Rap music. That part of our audience seeks a message of awareness in Gang Starr songs. We don't preach to anyone; we attempt to reach both sides with our storylines.

BAS: Do you think today's strong, bi-coastal Gangster and Afrocentric presence in Rap is a dominating theme for the nineties? Which way do you lean?

G.U.R.U.: I like a little bit of both because both styles and philosophies make up the Gang Starr concept. I'm satisfied with the conceptual and lyrical direction of Rap because it provides a broad informative resource. When I was young I had a very rebellious attitude that upset my parents. They are Christians, but I grew up with two Muslim cousins. They reshaped my attitude toward things because they communicated in a different way than parents. They spoke to me the way Rap speaks to you today. I got into Islam through my cousins, but my Islamic philosophy changed when I attended college because I lived in a different community and that gave me a different perspective on life. I want to help people become aware of what's going on in a subtle, smooth sort of way. Not through preaching but through awareness.

BAS: Describe the contrasts between your debut album, "No More Mr. Nice Guy," and this, your second album, "Step In The Arena."

G.U.R.U.: We call this album the next step up, cause we learned a lot from our past mistakes. There were little things that bugged us on the first album. This one gave us the opportunity to do things right. We worked in better studios and our new staff is like a family unit—from everyone at Chrysalis to our management—we all communicate and support each other.

BAS: Do you feel that groups such as BBD, M.C. Hammer, Vanilla Ice and Father MC expand the boundaries of Hip Hop? Or do they hamper the Rap culture?

G.U.R.U.: BBD has done a great deal for Rap music because they're an R&B group using a lot of Hip Hop ideas. Now that expands the music! Hammer and Vanilla Ice have done a lot for Rap in terms of expanding the audience, but the problem is that the commercial audience doesn't realize the existence and quality of underground street artists. So what you get is an oversaturation of commercial Pop Rap in the mainstream which creates a listener who resists opening themselves to the underground sound and the underground artist who possesses genuine Rap skills gets overlooked and unsigned.

BAS: What are some of the contrasts between New York and the West Coast?

G.U.R.U.: I definitely feel that New York is much more aware of things—from political issues to social issues to musical creativity. The West Coast seems a bit naive. It seems like West Coast Rappers want to be stars rather than educate themselves and take care of business. In New York, artists do anything and everything—they take big risks to succeed. It just seems like you have a lot of portrayal on the West Coast. In New York we try to be real as we can be.

BAS: Are you going on tour?

G.U.R.U.: We'll be kicking off a European tour in April. We'll be back in the states by summer.

BAS: One last comment. Talk about radio.

G.U.R.U.: To keep it short, I think people need follow the science of KMLE. What you have there is a Top 40 crossover station breaking all formats of Rap. Why Urban Radio can't jump on the bandwagon is hard for me to understand. And I also have to admit that the Gavin Convention was the first seminar that was structured and focused. At seminars such as the Gavins, Rap artists can educate themselves about Rap and Radio, and the industry in general. Quit bitching and just concentrate on the music!
MOST ADDED

ROD STEWART (65) (Warner Bros.)
DAVE KOZ featuring JOEY DIGGS (43) (Capitol)
BIG DISH (38) (East West America)
BREATHE featuring DAVID GLASPER (37) (A&M)
AMY GRANT (36) (A&M)
ROXETTE (36) (EMI)

ARTIST TITLE LABEL

BREATHE featuring DAVID GLASPER - Without Your Love (A&M)
YANN - Swept Away (Private Music)
VAN MORRISON - Enlightenment (Mercury)
VOICES THAT CARE - Voices That Care (Giant)
CARLY SIMON - Holding Me Tonight (Arista)

TOP TIP

BREATHE featuring DAVID GLASPER
Without Your Love (A&M)

Heavy breathing continues at A/C radio.

RECORD TO WATCH

RIFF
My Heart Is Failing Me (SBK)
A 29% HIT FACTOR in the early going.

Chartbound

**Debuts in Chartbound**

<table>
<thead>
<tr>
<th>ARTIST TITLE LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>BREATHE featuring DAVID GLASPER - Without Your Love (A&amp;M)</td>
<td>90</td>
<td>37</td>
<td>—</td>
<td>25</td>
<td>28</td>
<td>27%</td>
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</tr>
<tr>
<td>YANN - Swept Away (Private Music)</td>
<td>87</td>
<td>22</td>
<td>3</td>
<td>21</td>
<td>41</td>
<td>27%</td>
<td>3</td>
</tr>
<tr>
<td>VAN MORRISON - Enlightenment (Mercury)</td>
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<td>29</td>
<td>—</td>
<td>19</td>
<td>22</td>
<td>27%</td>
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<tr>
<td>VOICES THAT CARE - Voices That Care (Giant)</td>
<td>64</td>
<td>30</td>
<td>3</td>
<td>13</td>
<td>18</td>
<td>25%</td>
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</tr>
<tr>
<td>CARLY SIMON - Holding Me Tonight (Arista)</td>
<td>61</td>
<td>24</td>
<td>—</td>
<td>19</td>
<td>18</td>
<td>31%</td>
<td>2</td>
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the GAVIN REPORT

March 15, 1991
"SPACE IN MY HEART,"
the new single
from the gold
MAXI PRIEST album
"BONAFIDE."

management:
level vibes limited

produced and arranged by:
jazzie b and nellee hooper
for silent productions ltd.

mixed by:
jazzie b and nellee hooper
for silent productions ltd.
### UP & COMING

**Reports** | **Adds** | **ARTIST** | **TITLE** | **LABEL**
---|---|---|---|---
52 | 11 | ANNA MARIE | This Could Take All Night | (MCA)
47 | 19 | THE ROBERT CRAY BAND | Bouncin' Back (Mercury)
46 | 29 | TIM BLIXSETH | Pray For Peace (Blixseth/Fach)
45 | 36 | ROXETTE | Joyride (EMI)
44 | 7 | RIFF | My Heart Is Failing Me (SBK)
43 | 43 | DAVE KOZ featuring JOEY DIGGS | Nothing But The Radio On (Capitol)
42 | 8 | * BIG DISH | Miss America (East West America)
32 | 8 | THE REMBRANDTS | Just The Way It Is, Baby (Atco)
32 | 32 | * SURFACE | All I Want Is You (Columbia)
31 | 9 | ERIN CRUISE | Waiting For You (RCA)
30 | 7 | LONDONBEAT | I've Been Thinking About You (Radioactive)
27 | 1 | DAVID FOSTER | River Of Love (Atlantic)
26 | 15 | * AIRKRAFT | Somewhere (Curb)
26 | 8 | MAXI PRIEST | Space In My Heart (Charisma)
25 | 2 | DELBERT McCLINTON | I Want To Love You (Curb)
22 | 3 | LALAH HATHAWAY | It's Somethin' (Virgin)
22 | 8 | * MARY BLACK | No Frontiers (Gifthorse/Curb)

Dropped: Pebbles, Mark Edwards, Gary Moore, Keith Sweat, Surface, Todd Rundgren, George Michael (Pride), Gerosa.

## INSIDE A/C

By Diane Rufer & Ron Fell

With an increase of 15 new HEAVY rotations and a current HIT FACTOR of 99%, WILSON PHILLIPS' "You're In Love" scores another number one (the group's fourth in-a-row).

Despite gaining 34 new HEAVY reports, RICK ASTLEY maintains at number three with a thick underline which means he's a synch to go higher.

HOTTEST record in the format is AMY GRANT's "baby baby." Its two-week chart gain (37 to 14) comes from its incredible 50% increase in HIT FACTOR during that time. Among the 36 newest are KBIG, KSSK/FM, KOST, WEBE/FM, WMGI, KKKD, WFAS/FM and KLCY/FM.

Twenty-six ADDs help BETH NIELSEN CHAPMAN break into the top twenty. Latest to "Walk This Way" are WELL, KCMX, WJHN, WMYX, WBFG, WCOD, KLOG, KGOR, KRKO, KXFM, KPAY and KMT/AM.

TIMMY T.'s "One More Try" leaps 11 ranks this week, helped by an 18% increase in HIT FACTOR and 23 ADDS including WGMT, WNSR/FM, WJLK, KSTP/FM and KRKO.

ROD STEWART's "Rhythm Of My Heart" is exploding. With 163 ADDS in just two weeks, it opens with a 37% HIT FACTOR including nearly two-thirds of last week's ADDS. We don't recall any record ever hitting 200 A/C stations in three weeks, but Rod could do it next issue.

The RIGHTEOUS BROTHERS' debut at number 34 with a revised version of "Rock 'N Roll Heaven" featuring "all new dead people." The track increased in HIT FACTOR by 20% (fourth best in the format) and scored 13 more ADDS including KSNN, WWCL/FM, KISS, KBAU/FM and KCRE with HEAVY reports already from J107, KCHA, KYM/AM, WBGF/FM and WHLQ.

Second MOST ADDED behind the aforementioned ROD STEWART is the new DAVE KOZ featuring JOEY DIGGS, "Nothing But The Radio On." Among the first thirty-three to hear it are WTWU, WKYE, WAFI, KESZ, KBLQ, WSUL, WHAI, WNMB, WKWK and KLSQ/FM.

Last week's RECORD TO WATCH, MICHAEL W. SMITH's "Place In This World," debuts at 39 with a 53% HIT FAC-

### REVIEWS

**GINO VANNELLI**

*If I Should Lose This Love* (Vie/BMG)

A simply great production to support Gino's emotional hypothesis that has remained a constant since the time of Adam and Eve.

**CELINE DION**

*(If There Was) Any Other Way* (Elektra)

Proving convincingly that her first single was no fluke, Ms. Dion picks up the pace with this follow-up single. Should have a huge first week. Tres bien!

**TEDDY PENDERGRASS**

*It Should've Been You* (Elektra)

Teddy's debut single from his "Truly Blessed," album is truly blessed, with a storyline true-to-life and a vocal that's irresistible.

TOR from among its 71 players. Also new this week at WAHR, KFYR, KXLL, KLKC, J107, WGCD, KBMG and KPXI. Qualifying for RECORD TO WATCH this week is RIFF's debut single, "My Heart Is Failing Me," and coincidentally it's our Top 40 RTW as well. An A/C review back on January 18th, Riff are five fellows whose voices harmonize well on this Holly Knight/Albert Hammond composition. Added at KBAU/FM, WCRK, KEZ/AM, KSAL, WQLR, KYTE and KVIL, bringing their total stations to 44 in its third week.
THE ONLY WAY YOU'VE EVER HEARD HIM

"IT SHOULD'VE BEEN YOU"

the first single and video from the album *Truly Blessed*

Producers: Teddy Pendergrass & Terry Price for Teddy Bear Productions
Additional Production: Derek Nakamoto & Craig Burbidge for Setsunan Productions
Management: Alive Enterprises Inc./Shep Gordon, Daniel S. Markus, Ed Gerrard

On Elektra Cassettes and Compact Discs
## HIT FACTOR

**A/C Research:**
Diane Rufer/Ron Fell

<table>
<thead>
<tr>
<th>HIT FACTOR</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor Weeks</th>
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<tbody>
<tr>
<td>WILSON PHILLIPS - You're In Love (SBK)</td>
<td>235</td>
<td>—</td>
<td>209</td>
<td>24</td>
<td>2</td>
<td>99%</td>
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<td>GLORIA ESTEFAN - Coming Out Of The Dark (Epic)</td>
<td>236</td>
<td>—</td>
<td>218</td>
<td>15</td>
<td>3</td>
<td>98%</td>
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<td>RICK ASTLEY - Cry For Help (RCA)</td>
<td>231</td>
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<td>19</td>
<td>33</td>
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<tr>
<td>STING - All This Time (A&amp;M)</td>
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<td>164</td>
<td>37</td>
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<td>BETTE MIDLER - Night And Day (Atlantic)</td>
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<td>135</td>
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<td>ROBERT PALMER - Mercy Mercy Me (The Ecstasy/I Want You (EMI)</td>
<td>208</td>
<td>6</td>
<td>114</td>
<td>77</td>
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<tr>
<td>CHICAGO - Chasin' The Wind (Reprise)</td>
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<td>2</td>
<td>124</td>
<td>55</td>
<td>17</td>
<td>90%</td>
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<tr>
<td>DARYL HALL AND JOHN OATES - Don't Hold Back Your Love (Arista)</td>
<td>196</td>
<td>1</td>
<td>147</td>
<td>42</td>
<td>6</td>
<td>96%</td>
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<td>WHITNEY HOUSTON - All The Man That I Need (Arista)</td>
<td>185</td>
<td>—</td>
<td>103</td>
<td>62</td>
<td>20</td>
<td>89%</td>
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<tr>
<td>a-ha - Crying In The Rain (Warner Bros.)</td>
<td>182</td>
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<td>73</td>
<td>85</td>
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<tr>
<td>SUSANNA HOFFS - My Side Of The Bed (Columbia)</td>
<td>181</td>
<td>9</td>
<td>66</td>
<td>88</td>
<td>18</td>
<td>85%</td>
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<tr>
<td>MARIAN CARY - Someday (Columbia)</td>
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<td>2</td>
<td>90</td>
<td>62</td>
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<td>89%</td>
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<td>STYX - Show Me The Way (A&amp;M)</td>
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<td>1</td>
<td>88</td>
<td>60</td>
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<td>AMY GRANT - baby baby (A&amp;M)</td>
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<td>36</td>
<td>35</td>
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<td>ALIAS - Waiting For Love (EMI)</td>
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<td>66</td>
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<td>CHRIS ISAAC - Wicked Game (Reprise)</td>
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<td>ALABAMA - Forever's As Far As I'll Go (RCA)</td>
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<td>16</td>
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<td>BOBBY CALDWELL - Real Thing (Sire)</td>
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<td>50</td>
<td>67</td>
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<td>BETH NIELSEN CHAPMAN - Walk My Way (Reprise)</td>
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<tr>
<td>RUSSELL HITCHCOCK - Sware To Your Heart (Hollywood)</td>
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<td>TIMMY T. - One More Try (Quality)</td>
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<td>23</td>
<td>35</td>
<td>43</td>
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<td>HARRIET - Temple Of Love (East West America)</td>
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<td>13</td>
<td>61</td>
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<tr>
<td>STEVE WINWOOD - I Will Be Here (Virgin)</td>
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<td>2</td>
<td>27</td>
<td>65</td>
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<td>80%</td>
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<td>ROD STEWART - Rhythm Of My Heart (Warner Bros.)</td>
<td>163</td>
<td>65</td>
<td>6</td>
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<td>37</td>
<td>37%</td>
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<tr>
<td>SARA HICKMAN - In The Fields (Elektra)</td>
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<td>10</td>
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<td>28</td>
<td>63%</td>
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<td>HOWARD HEWETT - I Can't Tell You Why (Elektra)</td>
<td>103</td>
<td>1</td>
<td>19</td>
<td>63</td>
<td>20</td>
<td>79%</td>
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<tr>
<td>JEFF HEALEY BAND - How Long Can A Man Be Strong (Arista)</td>
<td>92</td>
<td>2</td>
<td>7</td>
<td>62</td>
<td>21</td>
<td>75%</td>
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<tr>
<td>GEORGE MICHAEL - Waiting For That Day/Mother's Pride (Columbia)</td>
<td>99</td>
<td>19</td>
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<td>52</td>
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<td>71%</td>
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<tr>
<td>PAUL SIMON -Proof (Warner Bros.)</td>
<td>91</td>
<td>1</td>
<td>10</td>
<td>56</td>
<td>24</td>
<td>72%</td>
</tr>
<tr>
<td>NATASHA'S BROTHER &amp; RACHELLE CAPPELL - Always Come Back To You (Atlantic)</td>
<td>90</td>
<td>—</td>
<td>20</td>
<td>50</td>
<td>20</td>
<td>77%</td>
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<tr>
<td>STEVIE B - I'll Be By Your Side (LMR/RCA)</td>
<td>97</td>
<td>20</td>
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<tr>
<td>OLETA ADAMS - Get Here (Fontana/PolyGram)</td>
<td>86</td>
<td>—</td>
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<td>41</td>
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<tr>
<td>WILL TO POWER - I'm Not In Love (Epic)</td>
<td>86</td>
<td>—</td>
<td>10</td>
<td>42</td>
<td>34</td>
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<tr>
<td>RIGHTEOUS BROTHERS - Rock And Roll Heaven (Curb)</td>
<td>84</td>
<td>13</td>
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<td>LORI RUSO - I'm Gonna Be (Cypress)</td>
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<td>35%</td>
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<tr>
<td>CARL ANDERSON with BRENTA RUSSELL - Baby My Heart (GRP)</td>
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<td>5</td>
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<td>54%</td>
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<tr>
<td>SYLVE - I Love You So Much (Even Though) (4PM)</td>
<td>78</td>
<td>—</td>
<td>8</td>
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<td>32</td>
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<tr>
<td>CELINE DION - Where Does My Heart Beat Now (Epic)</td>
<td>67</td>
<td>1</td>
<td>19</td>
<td>24</td>
<td>23</td>
<td>64%</td>
</tr>
<tr>
<td>MICHAEL W. SMITH - Place In This World (Reunion)</td>
<td>71</td>
<td>8</td>
<td>2</td>
<td>36</td>
<td>25</td>
<td>53%</td>
</tr>
<tr>
<td>ROSANNE CASH - On The Surface (Columbia)</td>
<td>75</td>
<td>11</td>
<td>4</td>
<td>24</td>
<td>36</td>
<td>37%</td>
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## PLUS FACTOR

**Records which received the greatest increase in HIT FACTOR**

<table>
<thead>
<tr>
<th>Record</th>
<th>LW</th>
<th>TW</th>
<th>Increase</th>
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<tbody>
<tr>
<td>ROD STEWART - Rhythm Of My Heart (Warner Bros.)</td>
<td>—</td>
<td>37</td>
<td>37%</td>
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<tr>
<td>BREATHE featuring DAVID GLASPER - Without Your Love (A&amp;M)</td>
<td>—</td>
<td>27</td>
<td>27%</td>
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<tr>
<td>VOICES THAT CARE - Voices That Care (Giant)</td>
<td>—</td>
<td>25</td>
<td>25%</td>
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<tr>
<td>RIGHTEOUS BROTHERS - Rock And Roll Heaven (Curb)</td>
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<tr>
<td>TIMMY T. - One More Try (Quality)</td>
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<td>64</td>
<td>18%</td>
</tr>
<tr>
<td>ERIN CRUISE - Waiting For You (RCA)</td>
<td>15</td>
<td>32</td>
<td>17%</td>
</tr>
<tr>
<td>THE ROBERT CRAY BAND - Bouncin' Back (Mercury)</td>
<td>7</td>
<td>23</td>
<td>16%</td>
</tr>
<tr>
<td>AMY GRANT - baby baby (A&amp;M)</td>
<td>55</td>
<td>70</td>
<td>15%</td>
</tr>
<tr>
<td>SARA HICKMAN - In The Fields (Elektra)</td>
<td>48</td>
<td>63</td>
<td>15%</td>
</tr>
<tr>
<td>DAVID FOSTER - River Of Love (Atlantic)</td>
<td>25</td>
<td>40</td>
<td>15%</td>
</tr>
<tr>
<td>STEVIE B - I'll Be By Your Side (LMR/RCA)</td>
<td>38</td>
<td>52</td>
<td>14%</td>
</tr>
<tr>
<td>YANNI - Swept Away (Private Music)</td>
<td>14</td>
<td>27</td>
<td>13%</td>
</tr>
</tbody>
</table>
With his latest album, INCONSOLABLE MAN, singer/composer Gino Vannelli proves once again he possesses one of the most expressive voices in pop music today.

Includes the single: "If I SHOULD LOSE THIS LOVE"

Album Produced & Arranged by Gino Vannelli and Joe Vannelli
Watch for a major US tour beginning in April

Management: Baruck + Consolo
PHOTOFILE

Pictured above is a soon-to-be-legendary recording artist, with a definite legendary recording artist and a legendary promotion person. (l to r) Reprise artist Chris Isaak; Carl Perkins; Dina Barbi, VP of Promotion for Warner Bros./Reprise Records.

Arista recording star Carly Simon stopped by Sam Goody's at Rockefeller Plaza in New York to sign copies of her current album, "Have You Seen Me Lately?" Front row, l to r: Joe Werzinski, Carly's personal assistant; Carly; Jan Mullen, Champion Entertainment. Back row, l to r: Ron Hall, Sam Goody's; BMG's Jack Czernek, Rhonda Foreman and Mike Luizzi; Sam Goody's Brian Albright and Steve Ragan; BMG's Curt Swedlow, Larry Feldstein; Arista's Kirk Bonin and Lauren Moran; BMG's Mary Fagan; Arista's Jordan Katz, BMG's John Conway.

At the recent Gavin Seminar Arista's Mark Rizzo gathered a few A/C programmers to meet recording artist Jeffrey Osborne. (l to r) Arista's Sr. National Director of AC Promotion, Mark Rizzo; Rob Edwards, PD of LA's KBIG; David Israel, MD of WNSR/FM-New York; Dave Verdery MD of KBIG; Mr. Osborne; Carla Foxx, PD of KESZ-Phoenix; John Patrick, MD of WZNY-Augusta, GA.

Pictured receiving a platinum album for his latest, "Starry Night," is Columbia's international star Julio Iglesias. The presenter is Sony Music's Australia Managing Director and C.E.O. Denis Handlin.

On tour to support her new album "Shortstop," Elektra recording artist Sara Hickman was all smiles backstage at the Bottom Line in New York. Front row (l to r): Rick Alden, Senior VP of Promotion for Elektra; Janet Bardini, MD at WZFM-White Plains, NY; Middle row (l to r): Tiffany Noll; Jeff Silvers, PD at WLEV-Allentown, PA; Sara; Rob Dillman, PD at WSUL-Monticello, NY; Steve Koegel, News Director, WSUL. Back row (l to r): David Israel, MD at WNSR/FM-New York; Suzanne Berg, VP of AC Promotion for Elektra; Erik Olesen, Southeast Regional Director of Promotion for Elektra.
DIANA ROSS
AL B. SURE!

"NO MATTER WHAT YOU DO"

FROM THE SMASH AL B. SURE! ALBUM PRIVATE TIMES...AND THE WHOLE 9!

PRODUCED BY AL B. SURE! FOR SURETIME! RECORDING, INC. AND KYLE WEST PRODUCTIONS, INC.

MANAGEMENT: ANDRE HARRELL AND STEVE LUCAS

DIANA ROSS APPEARS COURTESY OF MOTOWN/MCA

© 1991 WARNER BROS. RECORDS INC.
Twice a year we like to look back on the performance of records that receive special certification on the Gavin A/C chart pages. We look at the final peak performance of each week’s MOST ADDED, TOP TIP and RECORD TO WATCH.

As you can see from the following tables, those records that were number one MOST ADDED peaked at an average of #3 on the chart. That group included four eventual number ones and only two records failed to make the top five.

TOP TIP, the record the Gavin A/C department felt would be the highest chart debut the following week, averaged a peak of #7, including five eventual number ones and only two records of the twenty-four failed to make it to the top sixteen peak.

Our designation of the weekly RECORD TO WATCH is always a hunch call and never includes an obvious adult hit. It resulted in an average chart peak of #23. Ten of the twenty-four RECORDS TO WATCH in the last half of 1990 finished in the top twenty.

The following tables represent results for the last half of 1990:

### MOST ADDED - JULY THRU DECEMBER 1990

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ARTIST/TITLE</th>
<th>PEAK</th>
<th>DATE</th>
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<tbody>
<tr>
<td>07/06</td>
<td>PAUL YOUNG - Oh Girl</td>
<td>1</td>
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<td>07/13</td>
<td>FLEETWOOD MAC - Skies The Limit</td>
<td>4</td>
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<td>07/20</td>
<td>BILLY JOEL - And So It Goes</td>
<td>3</td>
<td>09/21</td>
</tr>
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<td>07/27</td>
<td>LINDA RONSTADT - Adios</td>
<td>4</td>
<td>09/14</td>
</tr>
<tr>
<td>08/03</td>
<td>PHIL COLLINS - Something Happened</td>
<td>2</td>
<td>09/21</td>
</tr>
<tr>
<td>08/10</td>
<td>(same)</td>
<td></td>
<td></td>
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<tr>
<td>08/17</td>
<td>MICHAEL BOLTON - Georgia On My Mind</td>
<td>1</td>
<td>09/28</td>
</tr>
<tr>
<td>08/24</td>
<td>(same)</td>
<td></td>
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<td>DAN FOGELBERG - Rhythm Of The Rain</td>
<td>3</td>
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<td>09/07</td>
<td>(same)</td>
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<tr>
<td>09/14</td>
<td>MARIAH CAREY - Love Takes Time</td>
<td>2</td>
<td>11/02</td>
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<tr>
<td>09/21</td>
<td>CARLY SIMON - Better Not Tell Her</td>
<td>2</td>
<td>11/23</td>
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<td>09/28</td>
<td>BETTE MIDLER - From A Distance</td>
<td>1</td>
<td>11/16</td>
</tr>
<tr>
<td>10/05</td>
<td>(same)</td>
<td></td>
<td></td>
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<tr>
<td>10/12</td>
<td>WHITNEY HOUSTON - I'm Your Baby</td>
<td>7</td>
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<tr>
<td>10/19</td>
<td>(same)</td>
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<td>10/26</td>
<td>DON HENLEY - New York Minute</td>
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<td>11/02</td>
<td>(same)</td>
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<td>11/09</td>
<td>ELTON JOHN - You Gotta Love Somebody</td>
<td>1</td>
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<td>11/16</td>
<td>CHER - The Shoop Shoop Song</td>
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<td>11/23</td>
<td>STYX - Show Me The Way</td>
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<td>11/30</td>
<td>(same)</td>
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<tr>
<td>12/07</td>
<td>ANITA BAKER - Fairy Tales</td>
<td>6</td>
<td>02/01</td>
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<td>12/14</td>
<td>WILL TO POWER - I'm Not In Love</td>
<td>2</td>
<td>02/08</td>
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**AVERAGE PEAK CHART POSITION:** 23

### RECORD TO WATCH - JULY THRU DECEMBER 1990

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ARTIST/TITLE</th>
<th>PEAK</th>
<th>DATE</th>
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<tr>
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<td>SINEAD O'CONNOR - The Emperor's...</td>
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<td>07/13</td>
<td>MAXI PRIEST - Close To You</td>
<td>24</td>
<td>08/31</td>
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<td>07/20</td>
<td>CHRIS REA - Let's Dance</td>
<td>28</td>
<td>08/24</td>
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<td>07/27</td>
<td>PETER BLAKELEY - Quicksand</td>
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<tr>
<td>08/03</td>
<td>ALANNAH HENLEY - Me The Blues</td>
<td>32</td>
<td>08/24</td>
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<td>08/10</td>
<td>SMOKEY ROBINSON - Take Me...</td>
<td>22</td>
<td>09/14</td>
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<td>08/17</td>
<td>M.C. HAMMER - Have You Seen Her</td>
<td>25</td>
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<td>08/24</td>
<td>T. PENDERGRASS &amp; L. FISHER - Glad...</td>
<td>19</td>
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<td>MARIA MCKEE - Show Me Heaven</td>
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<td>AFTER 7 - Can't Stop</td>
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<td>DAVID CASSIDY - Lyrin' To Myself</td>
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<td>09/21</td>
<td>ASIA - Days Like These</td>
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<td>10/19</td>
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<td>09/28</td>
<td>CELINE DION - Where Does...</td>
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<td>10/05</td>
<td>PETER ALLEN - Tonight You Made...</td>
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<td>NEVILLE BROS w/ A.NEVILLE - Fearless</td>
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<td>JULEE CRUISE - Falling</td>
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<td>10/26</td>
<td>SURFACE - The First Time</td>
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<td>Q. JONES w/ S.GARRETT - The Places...</td>
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<td>11/09</td>
<td>OLETA ADAMS - Get Here</td>
<td>4</td>
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<tr>
<td>11/16</td>
<td>TOMMY JAMES - You Take My Breath...</td>
<td>12</td>
<td>01/25</td>
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<td>11/23</td>
<td>VAN MORRISON - Real Real Gone</td>
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<td>11/30</td>
<td>WILL TO POWER - I'm Not In Love</td>
<td>2</td>
<td>02/08</td>
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<td>12/07</td>
<td>MARVIN GAYE - My Last Chance</td>
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<td>12/14</td>
<td>GARY MOORE - Still Got The Blues</td>
<td>26</td>
<td>02/22</td>
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**AVERAGE PEAK CHART POSITION:** 23
PRAY FOR PEACE

A World Of Thanks
To These Great Stations.
The List Is Growing, And Growing!

WBGF  WBLG  WHLQ  WHLQ
WMVA  WOHS  WOXD  WXVL
KLKC  KLSS  KNIM  KOEL
KOKO  KQLS  KRDI  KSAL
KSJZ  KTWA  KWGG  WDND
WMIR  WNUY  WRDB  KORT
KSNN  KVYN  KITZ  KXRO
KYTE  KUBE  KCMX  KCRF
KGY  KKRKB  KITI  KSHR
KMCQ  KSBT  KYRE  WRCO
KPXI  KGRC  KXLV  KDMA
KFMO  WNYR  WPXZ

TIM BLYXSETH

Profits from BFE Records sales to be donated to the International Red Cross
• **WHITNEY HOUSTON**
  Before releasing her first album in 1985, Whitney Houston had recorded duets with Teddy Pendergrass and Jermaine Jackson in 1984.

• **YES**
  The eight musicians who've performed at one time or another in the group Yes have completed an Arista album due for release next month to coincide with a brief American tour set to begin April 12 in Fairfax, VA.

• **GLORIA ESTEFAN**
  This year marks Gloria Estefan's seventeenth year of recording. It was in 1974 that she joined the Miami Latin Boys (who quickly changed their name to Miami Sound Machine) and recorded the group's first album on Audio Latino Records.

• **ROXETTE**
  This Fall the Swedish group Roxette will be immortalized when their likeness will be used on Sweden's first class postage stamp.

• **VAN MORRISON/TOM JONES**
  Tom Jones has been working on an album that might include as many as seven old Van Morrison songs. Morrison has been producing Jones' tracks in a London studio.

• **EARL KLUGH**
  As a pre-teen, Earl Klugh was already considered a prodigy. He credits Chet Atkins and Laurindo Almeida as his earliest influences.

• **ELVIS COSTELLO**
  A new Elvis Costello album titled "Mighty Like A Rose" is due late next month from Warner Bros. and will include more collaborations between Costello and Paul McCartney and may also include a song written by Costello's wife Cait O'Riordan, who was formerly with The Pogues.

• **ALBERT COLLINS**
  Fifty-nine year old Albert Collins can proudly claim that at one time his band leader was none other than Robert Cray. Cray played an important part in Albert's 1985 album, "Showdown."

• **JONI MITCHELL**
  Larry Klein, the bass player on Joni Mitchell's recent albums, is also Joni's husband.

• **MICA PARIS**
  Last year, Prince wrote a song for Mica Paris called I LOVE U 2 NIGHT. He gave her the song via a demo tape he had recorded. Somehow two hundred copies of the Prince demo were pressed and mistakenly shipped to deejays around England under the name Mica Paris. Mica's record company was able to get one hundred and fifty back, but fifty copies reportedly remain in circulation.

• **TIMMY T.**
  It cost Timmy T. about two hundred dollars to record his current single, ONE MORE TRY, in a studio in his hometown of Fresno, CA.

• **ROLLING STONES**
  Bill Wyman, Rolling Stones bassist and author of Stone Alone, is rumored to be out of the band. Feeding the fire was the fact that he did not participate in the filming of the group's video for their new single HIGHWIRE, shot in Brooklyn on March 1st.

• **CELINE DION**
  French Canadian Celine Dion recorded her first album, "D'Amour Ou D'Amitie," at the age of twelve, and has since recorded eight other albums in the past nine years. Her current album, "Unison," is however, the first on which she's sung in English.

• **DE LA SOUL**
  A new album from Daisy-agers De La Soul has been ready to go since last August. But legal complications involving clearances from other acts whose music has been sampled on various songs has delayed the album's release indefinitely.

• **NATASHA'S BROTHER**
  Natasha's brother's real name is Robert Matarazzo.

• **SHEILA E.**
  As a teenager, Sheila E. was such a proficient violinist that she was offered three different musical scholarships. She passed up the opportunities to play congas in the group Azteca with her father Pete Escovedo.
"ENLIGHTENMENT"

GAVIN CHARTBOUND 70/29
MAC DEBUT 31*
ADDS INCLUDE:
JOY99  KDAT  KEZA/FM
KTDY/FM  WAHR  WFBG

MEDIUM ROTATION INCLUDES:
WHAI  WFFX  WNMB
KSRF  KPAY  KBOL
KBLQ  WTWR  KSCB

ALSO ON:
WKYE, WSUL, WSKY, WZNY,
KMJC/FM, WMT/FM, WFRO

"BOUNCIN' BACK"

GAVIN A/C UP & COMING 47/19
ALREADY IN MEDIUM ROTATION AT:
WCKQ, WSKY, KOEL, KWGG, WMIR,
WRCO, KKOR, KATW, KVYN, KMCQ, KYTE

THE NEW RELEASE FROM THE ALBUM MIDNIGHT STROLL
**MOST ADDED**

GEORGE STRAIT (135) (MCA)
DOUG STONE (62) (Epic)
MIKE REID (59) (Columbia)
LORRIE MORGAN (58) (RCA)
OAK RIDGE BOYS (52) (RCA)

**TOP REQUESTS**

GARTH BROOKS
FORESTER SISTERS
CLINT BLACK
PATTY LOVELESS
REBA McENTIRE

**RECORD TO WATCH**

J.P. PENNINGTON
Whatever It Takes
(MCA)

104 early believers in this talented new artist, including WAMZ, WSM, WGKX, WDOD, KHAK, KXXY, KIKF, KPLX, etc.

Editor: Lisa Smith
Assoc. Editor: Cynthia Hoelzle

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**CHARTBOUND**

<table>
<thead>
<tr>
<th>ARTIST TITLE LABEL</th>
<th>*Debut in Chartbound</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tr>
<td>GEORGE STRAIT - If I Know Me (MCA)</td>
<td>136</td>
<td>135</td>
<td>1</td>
<td>0%</td>
<td>1</td>
<td>1</td>
<td>3</td>
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<tr>
<td>CLINTON GREGORY - I'd Go Crazy (Step One)</td>
<td>134</td>
<td>29</td>
<td>20</td>
<td>14%</td>
<td>85</td>
<td>20</td>
<td>3</td>
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<tr>
<td>DOUG STONE - In A Different Light (Epic)</td>
<td>125</td>
<td>62</td>
<td>20</td>
<td>16%</td>
<td>43</td>
<td>20</td>
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<tr>
<td>BELLAMY BROTHERS - She Don't Know That She's Perfect (Atlantic)</td>
<td>118</td>
<td>22</td>
<td>26</td>
<td>22%</td>
<td>70</td>
<td>20</td>
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</tr>
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</table>
"Kelly Willis easily handles the twang, quavers, slides and sobbing, breaking notes of classic country singing."

Jon Pareles, New York Times

"[She] sings with a hearty, kinetic style that invites some rock influences to come and set a while. Discovered by producer Tony Brown, whose other finds include Steve Earle, Nanci Griffith, and Lyle Lovett, Willis is young enough to get away with sounding both romance-obsessed and defiantly independent."

Ralph Novak, People

"By applying a rich, libidinal delivery even to songs of heartbreak, Kelly Willis comes closer than most to Patsy Cline's true spirit."

Rob Tannenbaum, Rolling Stone

"Baby, Take A Piece Of My Heart" the debut single and video from her forthcoming album

BANG BANG

ALBUM STREET DATE: APRIL 16TH
UP & COMING

Reports | Adds | Weeks |
--- | --- | --- |
118 | 52 | 2
116 | 29 | 3
107 | 5 | 6
104 | 23 | 3
99 | 38 | 2
92 | 9 | 5
86 | 3 | 5
71 | 59 | 1
63 | 21 | 2
56 | 52 | 1
58 | 20 | 2
57 | 4 | 4
55 | 22 | 2
46 | 16 | 2
39 | 20 | 1
38 | 5 | 5
35 | 30 | 1
34 | 17 | 1
34 | 34 | 1
29 | — | 3

ARTIST | TITLE | LABEL
--- | --- | ---
OAK RIDGE BOYS | Lucky Moon | RCA
CARLENE CARTER | The Sweetest Thing | Reprise
DEAN DILLON | Holed Up In Some Honky Tonk | Atlantic
J. P. PENNINGTON | Whatever It Takes | MCA
SHELBY LYNNE | What About The Love We Made | Epic
KEVIN WELCH | True Love Never Dies | Reprise
LORRIE MORGAN | We Both Walk | RCA
T. G. SHEPPARD | Born On A High Wind | Curb/Capitol Nashville
LOBO LOGGINS | A Do No Good Man | Step One
DONNA ULLISE | When Was The Last Time | Atlantic
EDDY RAVEN | Rock Me In The Rhythm | Capitol Nashville
JANN BROWNE | Better Love Next Time | Curb
ROSANNE CASH | On The Surface | Columbia
MARK O’CONNOR | Restless | Warner Bros.
ANNE MURRAY | New Way Out | Capitol Nashville
JOE DIFFIE | If The Devil Danced | Epic
SANDY ELLWANGER | I Don’t Need Flowers | Door Knob


INSIDE COUNTRY

#1 ONE YEAR AGO TODAY
LORRIE MORGAN - Five Minutes

#1 FIVE YEARS AGO TODAY
ALABAMA - She & I

#1 TEN YEARS AGO TODAY
ELVIS PRESLEY - Guitar Man

CHART HAPPENINGS...Congratulations to George Strait and the folks at MCA for attaining the Most Added record in the history of the Gavin Country chart—135 adds...Congratulations also go to Garth Brooks, on another number one record...This was a good week for Kathy Mattea, as she closes in on 200 stations...Our Hot record is Paul Overstreet’s “Heroes”, with some strong adds out west including KHEY, KEEN, KRAK, KOWF, KSCS, KUZZ, KVET, KZLA, etc...Watch out for Diamond Rio, who debut at #35 this week and racked up 27 adds including WZLZ, WQIK, WSSL, WFTS, KOYN, WKJN, WKKX, WKML, etc.

CRS WRAP-UP...It was great to see so many of you at last week’s Country Radio Seminar in Nashville. Year after year, the CRB’s Agenda Committee comes up with a terrific schedule. The meetings, special events and record company participation makes the seminar an event not to be missed. Special congratulations and thanks to Frank Mull, Larry Daniels, Jeff Walker, Darlene Williams and all the other folks who helped make this a seminar to remember.

COUNTRY HAPPENINGS...KEZS/FM-Cape Girardeau’s Scott Cox is leaving the station to become the Operations Manager at KKLK-Placerville Bluff. No replacement has yet been named. Bob James will handle the music in the interim...J.D. Barber is now the morning host at WWQM-Madison...Lee Swift has been promoted to PD at KGKL-San Angelo. Bob Austin remains PD of sister station KGKL-AM...Special congratulations to our buddy Clint Marsh, PD at WKWJ-Columbus and his wife Lorrie on the birth of their beautiful baby girl, Katherine Sarah, on January 3rd...KFLS-Klamath Falls MD Rob Edwards will take music calls on Thursdays between 8 and 10 AM (PST)...Congratulations to WKHG-Hattiesburg’s Romeo Sullivan, who was named the Best Area Radio Personality at a poll conducted by the local newspaper, The Advertiser News...KMNS-SiouxB’s City’s Gary Erickson will take music calls from 8:30-10 AM Mondays (CST)...WESC-Greenville threw an “I Love My Country” Victory Celebration which included remarks from Greenville’s Mayor Bill Workman, patriotic music, R.O.T.C. color guards and plenty of flags. All funds raised were directed toward the Red Cross’ efforts in Saudi Arabia...WRAJ-Anna’s “Operation We Care” promotion for the troops is getting great response. They are beginning to receive a lot of letters from the recipients of the packages and are reading them over the air and utilizing “God Bless The U.S.A.” or Whitney Houston’s “Star Spangled Banner.” Talk with you next week. The Gavin Country Crew

NEW RELEASES

by Lisa Smith & Cyndi Hoelzle

THE KENTUCKY HEADHUNTERS - The Ballad Of Davy Crockett (Mercury)
Tennessee Ernie Ford last hit with this song, taking it Top Ten in 1955. The Headhunters figured it was ready for revival, and revive it they do, wholeheartedly banging the living heck out of the familiar song.

MARK CHESNUTT - Blame It On Texas (MCA)
Chesnutt’s aiming for his third hit with this wonderful honkytonker. The CD features two versions, the second has a 30 testimonial intro by none other than George Jones.

LORRIE MORGAN - We Both Walk (RCA)
Lorrie shows her sexy side again, even as she’s singing about heartbreak. Rather than play the victim, Morgan decides to just avoid the whole situation. A strong upbeat song that should do very well for her.

JOE DIFFIE - If The Devil Danced (in Empty Pockets) (Epic)
What a great hook line! This is the first time Diffie’s shown what he could do at this tempo, and we can’t wait to hear more.

PAM TILLIS - One Of Those Things (Arista)
What might at first sound like a sad song of heartbreak becomes a mature story of acceptance with closer listening. Tillis, who has so far released exceptional material, co-wrote this song with Paul Overstreet.

GEORGE JONES/EMMYLOU HARRIS - All Fall Down (Epic)
Two of Country’s greatest song stylists combine their talents and radio comes out the winner. Emmy, who many say has done her greatest work on duets, takes this to a new level.

JANN BROWNE - Better Love Next Time (Curb)
Jann’s first single from her upcoming album is a Gail Davies/Paul Kennerly song that fits her well. Producer Steve Fishele smoothed out a bit more polish than last time out, which just lets Jann’s beautiful, husky voice shine all the more.

“Operation We Care” promotion for the troops is getting great response. They are beginning to receive a lot of letters from the recipients of the packages and are reading them over the air and utilizing “God Bless The U.S.A.” or Whitney Houston’s “Star Spangled Banner.” Talk with you next week. The Gavin Country Crew

ALBUM CUTS

LEE ROY PARNELL - Mexican Money
GARTH BROOKS - The Thunder Rolls/ Mr. Blue/Wolves
CLINT BLACK - One More Payment/This Nite Life
LEE GREENWOOD - God Bless The U.S.A.
## HIT FACTOR

**Country Research:**
Lisa Smith/Elma Greer/Cyndi Hoelzel

**Total Reports This Week:** 219  
**Last Week:** 219  
**Hit Factor:** 60%

### TOP SELLING ALBUMS

1. **GARTH BROOKS** - No Fences (Capitol Nashville)
2. **CLINT BLACK** - Put Yourself In My Shoes (RCA)
3. **REBA McENTIRE** - Rumor Has It (MCA)
4. **ALAN JACKSON** - Here In The Real World (Arista)
5. **RANDY TRAVIS** - Heroes And Friends (Warner Bros.)
6. **THE JUDDS** - Love Can Build A Bridge (Curb/RCA)
7. **VINCE GILL** - When I Call Your Name (MCA)
8. **ALABAMA** - Pass It On Down (RCA)
9. **THE KENTUCKY HEADHUNTERS** - Pickin' On Nashville (Mercury)
10. **GARTH BROOKS** - Garth Brooks (Capitol Nashville)

*Based on correspondents' research*

### TOP TEN VIDEOS

1. **McBRIDE AND THE RIDE** - Can I Count On You (MCA)
2. **PIRATES OF THE MISSISSIPPI** - Feed Jake (Capitol Nashville)
3. **VINCE GILL** - Pocket Full Of Gold (MCA)
4. **DOLLY PARTON/RICKY VAN SHELTON** - Rockin' Years (Columbia)
5. **CARLENE CARTER** - The Sweetest Thing (Reprise)
6. **KATHY MATTEA** - Time Passes By (Mercury)
7. **CLINT BLACK** - Loving Blind (RCA)
8. **THE JUDDS** - Love Can Build A Bridge (RCA)
9. **BECKY HOBS** - Talk Back Tremblin' Lips (Curb)
10. **MARTIN DELRAY** - Get Rhythm (Atlantic)

*Courtesy of Country Music Television (CMT)*

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March 15, 1991 - the GAVIN REPORT
MOST ADDED
1. NAIMA'S LOVE SONG - JOHN HICKS QUARTET featuring BOBBY WATSON (DIW)
2. BALLADS - DAVID MURRAY (DIW)
3. WORLD TOUR 1990 - GENE HARRIS/PHILIP MORRIS SUPERBAND (CONCORD JAZZ)
4. HORNUCOPIA - JON FADDIS (EPIC)
5. STEPPING OUT - STEVE LAURY (DENON)

FLYING COLORS - GRANT GEISSMAN (BLUemoon)

TOP TIP

YELLOWJACKETS
GREENHOUSE

GRP

Giant debut for Yellowjackets' debut GRP effort—59 total stations!

RECORD TO WATCH

DAVID MURRAY
BALLADS
(DIW)

The buzz is heavy over the DIW Japanese import releases. We love the impassioned opener "Valley Talk." The talk is David Murray’s a fine balladeer.

Ceditors: Karl Zimmerman/Kent Zimmerman

JAZZ

2W LW TW
1 1 1 MARCUS ROBERTS - Alone With Three Giants (Novus/RCA)
2 2 2 BOBBY WATSON & HORIZON - Post-Motown Bop (Blue Note)
3 3 3 BARBARA DENNERLEIN - Hot Stuff (Enja)
4 4 4 HOUSTON PERSON - Why Not! (Muse)
5 5 5 JUST FRIENDS - Just Friends Volume One (Justice)
6 6 6 RICK MARGITZA - Hope (Blue Note)
7 7 7 SHIRLEY HORN - You Won't Forget Me (Verve/Polydor)
8 8 8 DIANE SCHR UHR - Pure Schuur (GRP)
9 9 9 JAY HOGGARD - The Little Tiger (Muse)
10 10 10 TRAUT/RODBY - The Duo Life (Columbia)
11 11 11 TANAREID - Yours And Mine (Concord Jazz)
12 12 12 CHICK COREA AKOUSTIC BAND - Aliva (GRP)
13 13 13 BIRELI LAGRENE - Acoustic Moments (Blue Note)
14 14 14 FRANK MORGAN - A Loversome Thing (Antilles/Island)
15 15 15 TONY CAMPISE - First Takes (Heart)
16 16 16 HERB GELLER - A Jazz Song Book (Enja)
17 17 17 J.J. JOHNSON - Quarterly-Live At The Village Vanguard (Antilles/Island)
18 18 18 PAT COIL - Steps (Sheffield)
19 19 19 RAY OBIE D - Iguana (Windham Hill Jazz)
20 20 20 DAKOTA STATON - Dakota Staton (Muse)
21 21 21 PONCHO SANCHEZ - Cambios (Concord Jazz)
22 22 22 JOEY CALDERAZZO - In The Door (Blue Note)
23 23 23 YELLOWJACKETS - Greenhouse (GRP)
24 24 24 EDDIE HARRIS - A Tale Of Two Cities (Night/Virgin)
25 25 25 KEVYN LETTAU - Kevyn Lettau (Nova)
26 26 26 CHARLES BROWN - All My Life (Rounder)
27 27 27 JON FADDIS - Hornucopia (EPIC)
28 28 28 THE PHIL WOODS QUINTET - All Bird's Children (Concord Jazz)
29 29 29 WYNTON MAR SALIS - Tune In Tomorrow (Columbia)
30 30 30 JOE LO CASCIO - World With A View (Optimism)
31 31 31 CANN ONBALL ADDERLEY - Radio Nights (Night/Virgin)
32 32 32 THE J.B. HORNS - Pee Wee, Fred & Maceo (Gramavision)
33 33 33 DIZZY GILLESPIE & THE UNITED NATION ORCH - Live At The Royal Festival Hall (Enja)
34 34 34 MANTECA - Perfect Foot (Nova)
35 35 35 VINCENT HERRING - Evidence (Landmark)
36 36 36 RHYTHMSTICK - Rhythmstick (CTI/PolyGram)
37 37 37 JAY MCSHANN - Paris All Star Blues (Music Masters)
38 38 38 STEVE LACY AND MAL WALDRON - Hot House (Novus/RCA)
39 39 39 STEVE MASAKOWSKI - Friends (Nebula)
40 40 40 T LAVITZ - Mood Swing (Nova)
41 41 41 CHUCK GREENBERG - From A Blue Planet (Gold Castle)
42 42 42 CHARLIE HADEN & LIBERATION MUSIC ORCH. - Dream Keeper (Blue Note)
43 43 43 JOHN CAMPBELL - Turning Point (Contemporary)
44 44 44 RONALDO FOLEGATTI - Sound Of Watercolors (Blue Orchid)
45 45 45 PETER KATER - Roof Tops (Silver Wave)
46 46 46 BILLY JOE WALKER, JR. - The Walk (Goffen)
47 47 47 BOB MINTZER - Art Of The Big Band (DMP)
48 48 48 RICK STONE QUARTET - Far East (Jazzand)
49 49 49 ACTIVE INGREDIENT - Extra Strength (Bainbridge)
50 50 50 MARCOS ARIEL - Rhapsody In Rio (Nova)

CHARTBOUND

XENNY BLA KE (HEADS UP)
DAVID FREISEN (GLOBAL PACIFIC)
GERI ALLEN (BLUE NOTE)
GRANT GEISSMAN (BLUemoon)
*STEVE LAURY (DENON)
RAHSAAN ROLAND KIRK (NIGHT/VIRGIN)
*GENE HARRIS/P.M. SUPERBAND (CONCORD JAZZ)

LES McCANN (NIGHT/VIRGIN)
DAN BALMER (CHASE MUSIC GROUP)
*GEORGE GRUNTZ (ENJA)
ERICH AWINER (HEART MUSIC)
GRAHAM HAYNES (MUSE)
*NILS LAN DOKY (MILESTONE)
*CLAUS OGERMAN (GRP)

MEL LEWIS (MUSIC/MASTERS)
*RALPH PETERSON (BLUE NOTE)
*JOHN HICKS QUARTET (DIW)
*JAMES CLAY (ANTILLES/ISLAND)
*DAVID MURRAY (DIW)

Debuts in chartbound

Dropped: #31 Vince Mendoza, #36 Sam Cardon, #43 Brian Bromberg, #44 Tom Harrell, #45 Renee Rosnes, #49 Charles Neville, #50 Jim Hall, Akira Jimbo.

the GAVIN REPORT/March 15, 1991
ADULT ALTERNATIVE

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CHARTBOUND

KENNY BLAKE (HEADS UP) YELLOWJACKETS (GRP) *JIM CHAPPELL (MUSIC WEST) *FULL CIRCLE (COLUMBIA) ALEX DEGRASSI (WINDHAM HILL) *MARTIN KOLBE (NARADA) *ROBERT PALMER (EMI) Dropped: #40 Carol Chaikin, #41 Nelson Rangell, #43 Strunz/Farah, #45 Kamen/Sanborn, #47 Marcos Ariel, Chris Christian.

March 15, 1991 the GAVIN REPORT
OUT OF TIME - REM (WARNER BROS.)

You know, it never bothered me that Michael Stipe was a mumbler. Worse was that REM was stuck in a bit of a rut the past few albums. Out Of Time is REM’s “climbing out” effort. The music reverberates with a crispiness. The opening “Radio Song” with KRS-1 portrays both the power and criminal boredom of the radio, the same feelings many of us have about both the airwaves and current music (after all, neither faction—radio and music—are completely blameless). After that, Out Of Time bounces along on its merry way. A minor controversy rages between Linda Ryan and me. She’s wild about “Near Wild Heaven” (sung by Mike Mills who sang “Superman”) while I favor “Shiny Happy People.” Over the weeks we’ll use the applause-o-meter to chart the winner. Other trax close to our hearts: “Radio Song,” “Losing My Religion,” the spoken word intro to “Belong.” “Texarkana” (should be titled “Catch Me If I Fall”) and the working class heroic “Half A World Away.”

SEE THE LIGHTS - SIMPLE MINDS (A&M)

This week’s Most Added float like a butterfly. Jim Kerr’s latest ethereal vision agrees with programmers to the tune of twenty-seven Gavin Album mentions and thirty-six Gavin Alternative reports out-of-the-box. Double Most Added honors adds up to a great first week. Surprising when you consider the song’s dreamy nature. I like it.

BLACK, WHITE & BLOOD RED - BODEANS (SLASH/REPRISE)

Bodeans maintain their edgiest sound yet. “Black, White & Blood Red” has stanzas and traces of rock chords, parched-throat Joe Cocker-type vocals and a persistent dance back beat. Yes, there’s blood on these tracks all right.

MISS FREEOVE ’69 - HOODOO GURUS (RCA)

While maintaining solid footing in the present, Hooodoo Gurus (like many of us) must look over their shoulders, this time back to ’69. Yes indeed, Freelove, a relic of the past. Then by the chorus, we’re back to the dingy present. The Gurus make enough of a racket so that even though it’s back to the restrictive nineties (condoms, careers, capitalism), we’re still having fun. Aren’t we? I say, AREN’T WE?!

INK - THE FIXX (IMPACT/MCA)

One well-crafted song after another. From the looks of it, the Fixx write and play like a band. Gang song credits usually mean one thing—much of the music is bashed out in rehearsal. Or at least en masse. Theirs is a music that could be prefabricated in the studio, yet there is interplay between vocalist Cy Curnin, thewang-bar guitar of Jamie West-Oram and the rest of the band. Certain bands (Roxy Music comes to mind) create a texture that many try to duplicate as a studio project, but the subtleties of “band” are overlooked. Not here. The best includes “All Is Fair,” “All The Best Things” and my favorite, “No One Has To Cry.”

SUNLESS SATURDAY - FISHBONE (COLUMBIA)

It kinda started with Prince when his Purpleness forged a new rock vision. Since, bands like Living Colour and King’s X have progressed inside formats previously deemed out of their realm. Just after Prince, Fishbone began experimenting with racially ambiguous music. This was right around (and within) the post-punk period of the early eighties. Because they move in so many different directions, Fishbone has yet to garner the impact and attention that they deserve. Maybe this will change all that. What a hodge-podge of styles this is! Acoustic licks, metal leads, a psychedelic pocket trumpet, low rap bass. See them on Saturday Night Live on March 23.

SATELLITES - THE BIG DISH (EAST/WEST)

Every once and a while a band comes along who marches in a different direction, appealing to adults in a progressive way. I guess Steely Dan and Roxy Music were the fathers of such bands. Since, young talents like China Crisis, Everything But The Girl, Deacon Blue, Prefab Sprout and now the Big Dish operate on two almost subliminal levels gathering a hip European following strangely paralleled by a straight United States crowd. Ironically, Scotland has been a home to many of these bands. Don’t ask me to explain any of this. What I can explain are some songs, thanks to multiple listenings and a cut-by-cut cue sheet. Here are the best of the lot. “Miss America” will be misunderstood as a sarcastic look at America. The tale is told affectionately by songwriter Stephen Lindsay. “25 Years” is the tale of an imaginary psychotic crime. It’s the mover of the batch, striking a balance between the Dish’s typical charm and their harder side. “Bona Fide” expresses the same disease that plagues many of us—bogus music produced by less-than-talented agents of melody (or should I say malady). The Big Dish have been around this country before, but Satellites represents their best concentrated push, both creatively and promotionally.
DINOSAUR JR

GREEN MIND

The New Album

"The world's most wiped-out band." Melody Maker

"It's passionate and confused, like Hendrix sitting in with the Who." Los Angeles Times.

"Always-astonishing guitar mastery." Spin

Featuring the Track "The Wagon"

Produced, Performed and Written by J. Mascis
Management: Steven Jensen and Martin Kirkup,
Direct Management Group

Announcing the Sire 900 hotline!
Call 1-900-990-SIRE to hear your favorite Sire artists discussing their music. Get the latest on release
dates, tour info, contests and promo giveaways. 95¢ per minute. Sire Records and artists will donate their proceeds to national
AIDS organizations.

**Most Added**

1. "SEE THE LIGHTS" - Simple Minds
   (A&M)
2. "BIG CITY" - Spacemen 3
   (Dedicated/RCA)

**Top Tip**

Morrissey

Kill Uncle

(Sire/Reprise)

The long-awaited solo album from Morrissey hits radio in a big way—debut 20!

**Record to Watch**

Jack Frost

(Arista)

Stations warming up to the chily sounds of Church member Steve Kilbey and Go-Betweens' Grant McLennan include KJJQ, KCMU, WFXN, KUCI, WWCD, KUSF, WHFS, WXVX, WBER and more!

**Import/Indie**

**Beat Happening** - Dreamy
   (Sub Pop)
TAD - 8-Way Santa (Sub Pop)
Jesus Lizard - Goat (Touch & Go)
**Cause & Effect** - Cause & Effect
   (Exile)
**Mouth Music** - Mouth Music (Ryko)
**Two Nice Girls** - Chloe Liked Olivia
   (Rough Trade)
**Godflesh** - Streetcleaner (Farar/Relativity)

**Heaven and Hell** - Tribute To The Velvet Underground (Communion)
Jello Biafra & No Means No
   - The Sky Is Falling And I Want My Mommy (Alternative Tentacles)

**Chartbound**

School of Fish - "3 Strange Days" (Capitol)
**Beat Happening** - Dreamy (Sub Pop)
Horse Flies - Gravity Dance (MCA)
Joni Mitchell - Dark Ride Home (Geffen)
TAD - 8-Way Santa (Sub Pop)
Jack Frost - Jack Frost (Arista)

Simple Minds - "See The Lights" (A&M)
Spacemen 3 - Big City (Dedicated/RCA)

Dropped: #34 Roger McGuinn, #35 Chagall Guerra, #38 Meat Beat Manifesto, #39 Beautiful South, #41 Echo & The Bunnymen, #47 INXS.
WHAT IS 'KINKY'?  

1 Answering the door with nothing on but the radio  
2 69—of anything  
3 The new album by the Hoodoo Gurus

Get into something really Kinky "Miss Freelo\'ve '69," the first single from the forthcoming album, "Kinky."

Miss Freelo\'ve '69

The RCA Records label It all adds up to one
MOST ADDED
1. "SEE THE LIGHTS" - SIMPLE MINDS (A&M)
2. "LAYING DOWN THE LAW" - THE LAW (ATLANTIC)
3. "RHYTHM OF MY HEART" - ROD STEWART (WARNER BROS.)
4. "SERIES OF DREAMS" - BOB DYLAN (COLUMBIA)
5. "DEDICATION" - THIN LIZZY (MERCURY)
6. "DECISION OR COLLISION" - ZZ TOP (WARNER BROS.)
7. "BLACK, WHITE & BLOOD RED" - BODEANS (SLASH/REPRISE)

TOP TIP
TESLA "PARADISE" (GEFFEN)
SIMPLE MINDS "SEE THE LIGHTS" (A&M)
Our highest debuts—Tesla at #34 and Simple Minds at #39.

RECORD TO WATCH
MARC COHN
"WALKING IN MEMPHIS" (ATLANTIC)
Carl Craft at WOIZ said it best this week, "And so along comes the real thing. Lyrics that paint a picture. What's that song about walking in Memphis?", a listener asks. 'Marc Cohn,' I tell them, 'The Real Thing.'"

CHARTBOUND
*THIN LIZZY (MERCURY) "DEDICATION"
*BOB DYLAN (COLUMBIA) "DREAMS"
PETER GABRIEL (GEFFEN) "SHAKING"
KINGOFTHEHILL (SBK) "DO"
*SOUTHGANG (CHARISMA) "TAINTED"
TANGIER (ATCO) "STRANDED"
MARC COHN (ATLANTIC) "MEMPHIS"
*RHYTHM CORPS (PASHA/EPIC) "SATELLITES"
*BODEANS (SLASH/REPRISE) "BLOOD"
KING'S X (ATLANTIC) "FINDING"
ROBERT PALMER (EMI) "MERCY"
ALBERT COLLINS (POINT BLANK/CHARISMA) "ICE"
BLUES TRAVELER (A&M) "ANYWAY"
Dropped: #34 Replacements, #40 Jeff Healey Band, #47 John Wesley Harding, #50 Todd Rundgren, Material Issue.
I had a bitchin’ time in Los Angeles. On Friday night I got to hang out with THE BLUE AEROPLANE, who are in L.A. working on their new album. As per Aeroplane member RODNEY ALLEN, the new effort is “Fucking brilliant!”

Also on hand to celebrate Aeroplane Alex’s birthday was THE JAZZ BUTCHER, who has become something of a guru to the band, as well as RHINO’s LORI GATES and DGC’s MARK KATES. The Jazz Butcher and Kato in the same room? Sounds like the makings of a BIG TIME RECORDS reunion!

Did you know that Capitol’s SEAN RENE puts M&Ms in his popcorn when he goes to the movies?

The folks at KJHK-Lawrence, KS would like to point out that they have a new address and telephone number. Check the Blue Book for details.

O.K.—here’s a good one. It seems as though the couple gracing the TAD album cover spotted themselves in a record store and were, ah, less than pleased at their new-found star dom. SUB POP has to come up with a new album cover and you can help.

Find a new 8-Way Santa couple for Sub Pop and they will make it worth your while. We’re talkin’ rare Sub Pop stuff, so grab your camera and listen up. All snapshots must be in to Sub Pop by April 15. The address: 1932 First Avenue, Ste. 1103, Seattle, WA 98101. Good luck.

We got a letter from Miss Judy Asman last week. She’s doing well, working at a television station in Guam. Those who knew Judy while she was at KUSF might want to drop her a line: P.O. Box 22161, G.M.F., GU. 96921. I know that looks weird, but I swear that’s her address!

Can’t find anything good on TV? Try this: JESUS JONES on Into The Night With Rick Dees show, on Tuesday, March 26th. Or how about FISHBONE on Saturday Night Live on Saturday, March 23rd.

Congratulations to THE KITCHENS OF DISTINCTION on their new number one! With its album hitting College radio, it’s going to be a dog-fight for the top slot next week.

‘Til next week—LINDA RYAN

REM’s album hitting College radio, it’s going to be a dog-fight for the top slot next week.

Day before in-store release, WBOS features “Joni Mitchell Sneak Preview Day”, resulting in big record sales.

Local retailers have to re-order on first day of release.

Tower Records DOUBLES initial order!

Harvard Coop orders an additional 300 pieces!

Strawberries Records moves 177 copies on first day of release!

WBOS IS THE ONLY COMMERCIAL RADIO STATION TO FEATURE “NIGHT RIDE HOME” DURING IT’S FIRST WEEK OF RELEASE.

Boston radio listeners turn to WBOS for “Rock...without the Hard Edge” and Joni Mitchell.

WBOS 92.9FM

MOVES “NIGHT RIDE HOME” into the streets of Boston.
better than “There She Goes.” It’s not the Velvet Underground classic, but one listen and will
assure you that it’s a classic in its own right. In fact, the single made just about every 1990 year-end
Top Ten list in the U.K.. Check out the psychedelic twist to “Looking Glass” and the Stoned-
ish rave (ala “All Over Now”) of “Failure.” Are you drooling yet? If not, continue onto “Timeless
Melody” (near perfect, that one), “Son Of A Gun,” “DoleDrum,” “Feelin’” and “I.O.U.” O.K., now
wipe off your face. One of the highlights of the year, so far.
LINDA RYAN

PHRANC - POSITIVELY
PHRANC (ISLAND)

Phranc’s back and as always, pulls no punches—hence the title. But hey, phranc—I mean frank—ly-
rics are par for the course on an album from this lady. It sounds

as though Phranc is experiment-

ing with her sound a bit, as the

wonderful cut “I’m Not Roman-
tic” is filled out by a complete
band—complimenting the song
perfectly. This is surely the
highlight of the album. A close
second is the Beach Boys’ classic
“Surfer Girl,” which is done a
capella and features Syd Straw
doing some dead-on harmonies—
a classic tune with a ‘90s twist.
For those of you who enjoyed the
sound of “classic Phranc,” have
no fear because there are plenty

of tracks on the album that fea-
ture only the lady and her guitar.
Aside from the tracks listed, check
into “Hitchcock” and “Outta
Here.” LINDA RYAN

SPACEMEN 3 -
RECURRING
(DEDICATED/RCA)

From “Big City’s” bouncing
basketball bass drum to “I Love
You’s” manic hula-hoop whirl,
Recurring recalls the over-
whelming toxic-y high we all got
from sniffing dime machine
superballs as kids. Follow
Spacemen 3 on a cerebral jaunt
and invent your own imagery.
“Feelin’ Just Fine (Head Full Of
Shit)” finds helicopter blades
slicing through rainbows with
colors flying everywhere. “When
Tomorrow Hits” is a Mudhoney
cover that becomes submerged
in distortion, recounting the ear-
exploding delight of plumbing
the deep end of the swimming
pool. Highlights are the expansive
and dreamy vocals of “Some-
times,” the plunging organ and
simple horns in “Hypnotized”
and the declarative bass on “I
Love You.” If aliens didn’t had
mantras, they do now.
DAVID BERAN

NOVA MOB - the last
days of pompeii
ROUGH TRADE RECORDS

Think of Jacques Cousteau giv-
a history lesson on speed and
you’ll be halfway there, the last
days of pompeii is a grandiose ef-
fort that spans the lofty subjects of
war, peace, space/time travel,
and favorite colors. “Getaway
(Gateway) In Time” is a soft la-
ment with xylophone accompa-
niment that begins with the pace
of oozing lava, then gains mo-
nement and finally explodes
with wishful fury. “Werner Von
Braun,” a kickstarting sea biscuit,
features a honking bass that
punches like a fly trapped in
a cartoon bubble. “Space Jazz”
conjures images of hydrocephalic
spacesuits and monokle-wearing
moon typing octopi. A hybrid of
Shakespeare and Uncle Remus.
“Admiral Of The Sea” is a vessel
of shimmering organs and octopi-
like drums that conquer all four
elements with due process. “The
Last Days Of Pompeii/Benedic-
tion” provides a raining recount
of the final days before Mt.
Vesuvius rained splendor and
chaos on Pompeii.

FRANCISCO JAVIER
HERRERA - LUCHA Y
ESPERANZA
(STRUGGLE AND HOPE)
(CAMINANTE RECORDS -
P.O. BOX 411082, SAN
FRANCISCO, CA 94141.)

Francisco Javier Herrera has been
involved in Solidarity work in the
United States and Central
America over the past ten years.
He blends history, politics and
religion into his music which is
written from the heart—and from
the gut-wrenching experiences he
sings about. Having worked with
the religious communities in El
Salvador, Francisco has seen/ex-
perienced his fair share of the
atrocities that some say our gov-
ernment “sponsors” down there.
These songs are his catharsis—
his way of dealing with the de-
mons that will haunt his memo-
ries forever. Hopefully, they will
raise the consciousness of a few
people out there and better still,
mobilize a few more. For a copy
of this album, write to the ad-
dress above. LR

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Gone unheralded in the spate of new record company formations is the debut of South African producer Hilton Rosenthal's label, Rhythm Safari. Rosenthal, known mainly to Americans for his work with Johnny Clegg, has released an exciting, universal quartet of albums. Alternative types who lean toward what can’t really be categorized as ‘adventurous’ because—let’s face it, it’s real—music will find great stuff on: The Best Of World Music, which contains songs from artists like The Bundhu Boys, Youssou N'Dour and the Gipsy Kings (and don’t overlook the track from Malathini & The Mahotella Queens); Latino Latino, which is a compilation of music from the best Latino bands in Los Angeles; The Best Of Juluka, which is just what it says and more because the best of Juluka is up there with the best of “world” music. Included in the release was David Hewitt’s An African Tapestry, which is more for what we at Gavin call the “Adult Alternative” format. Kudos to Hilton Rosenthal. There’s not enough like you! BEVERLY MIRE

THROWING MUSES

"COUNTING BACKWARDS"

The chronological new 12" and cassette maxi-single from the most misunderstood band in Newport, Rhode Island.

"Single of the Week."
—MELODY MAKER

"A bitchin’ guitar attack, swirling double tracked vocals and lyrics about going into a state of hypnosis...Something wonderful."
—SOUNDS

"Strangely beautiful."
—NEW MUSICAL EXPRESS

Produced by Dennis Herring

From the new album THE REAL RAMONA

© 1991 Sire Records Company
“Right Here, Right Now, Watching The World Wake Up From History.”

Jesus Jones
Going For Adds Right Now!!

ALTERNATIVE NEW RELEASES cont.

120 MINUTES
SUNDAY NIGHTS 11:30PM-1:30AM/10:30PM-12:30AM CENTRAL

1. R.E.M. - LOSING MY RELIGION
2. REPLACEMENTS - WHEN IT BEGAN
3. DANIEL ASH - THIS LOVE
4. DINOSAUR JR. - THE WAGON
5. POP WILL EAT ITSELF - X Y & ZEE
6. MATERIAL ISSUE - VALERIE LOVES ME
7. JESUS JONES - RIGHT HERE RIGHT NOW
8. KITCHENS OF DISTINCTION - DRIVE THAT FAST
9. JOHN WESLEY HARDING - THE PERSON YOU ARE
10. EMF - UNBELIEVABLE

“I don’t think we’re any different to anyone else. I think everyone’s weird. It’s just that everyone puts on this good act of being normal.”

—Kevin

“At 3 in the morning I am dancing, headphones precariously tottering on skull. A dance song called "Soon" with infectious, crescendoing guitar chords plays for the third time in a row, more volume each time. I am not thinking about rent, I am not thinking about ex-lovers, I am not thinking about anything.”

—L.A. Weekly

"This is the industrial new age, their organlike guitars have always promised -- the reliable rhythm of a giant linoleum buffer systematically rubbing the skin off your soul."

—Voice

my bloody valentine
"tremolo"
the new CD5
featuring all new material, including "to here knows when" "swallow" "honey power" "moon song"

Announcing the Sire 800 hotline! Call 1-800-880-SIRE to hear your favorite Sire artists discussing their music. Get the latest on release dates, tour info, contests and promo giveaways. .95 per minute. Sire Records and artists will donate their proceeds to national AIDS organizations.
March 15, 1991 the GAVIN REPORT

BEAT HAPPENING - DREAMY (Sup Pop, 1932 First Ave., Seattle, WA 98101)

I've always had an indeterminate amount of contempt for campers who rent centrally-heated, plumbing-equipped cabins for their back-to-nature excursions. Those are the people (and there seem to be quite a few of them around this office) who just don't get Beat Happening. This three-piece from Olympia, WA prunes the ever-more-pompous monster of Rock And Roll back to its shrubby beginnings. And, like nature, when you get really close to Beat Happening, you'll find something primitive, mysterious, (to a certain extent) brutal, but also quite lovely. The expansive press kit details most of the comparisons—Velvets, Cramps, Jonathan Richman—usually talked about this Northwestern combo, but beyond those standard references, Beat Happening's nearest contemporaries might be the similarly-influenced Yo La Tengo (that's recent, Fikvook, Yo La Tengo). Point by point: Ira Kaplan and Calvin both did other music things before breaking with their own bands, Heathber and Georgia Kaplan both contribute partially off-key wispy-girl vocals, and Yo La cover BH's "Cast A Shadow." And although both bands work to maintain the tension between noise and melody, with Beat Happening, the gaps between the notes are as intrinsic to the melodies as the notes themselves. Dreamy confounds me because it's simultaneously too much and too little...gives it several spins SEANA BARUTH

BOILED IN LEAD - ORB (Atomic Theory, Box 160 Minneapolis, MN 55458)

Putting on the CD Orb is like stepping instantly into a pub with longtime friends. It's friendly but, at times, frenzied. One can comfortably welcome its many familiar genres without need for too much effort or explanation. Boiled In Lead has created a one-world sonic showcase for the tunes of our brothers, sisters, and ancestors. "Klezpokka" is an Irish polka (?) that starts the CD off on an upbeat, outstanding note. "Sota" offers an updated rhythmic arousal via traditional Albanian dance tune (whew!). Even America is represented here within the mandolin-laben, Indian bell-struck track "Sally In The Garden. The term "world beat" has probably been misused and misunderstood until now, and the world found in these beats is a world of joy and sorrow—the best of the worst and the best of the best. Whether it's Celtic or Cajun or completely escaping musical foundation, Orb will surely enchant you. To further explore eclectic mishmash, try The Travelers on Okra records as well.

BRET DURAND ATWOOD

THE KLF—CHILL OUT (Wax Trax, 1659 N. Damen Ave, Chicago, IL 60647)

Welcome, friends, to the Pink Floyd of the 90s. The KLF experience is one of unity and peace. Within the grooves of this transcendent musical movement, you will hear and experience a sound like no other. Tune in to the frequent chirps and chirring of our naturalized being—animalize your minimal self. As you turn on to the KLF experience, you might swear that you hear Elvis. You might be quite certain that it is HIM. Well, in fact, it is, Elvis, through KLF, is able to haunt your state of blissed out being. At this point, you might as well succumb and allow the likes of Fleetwood Mac, Evl' Graham Lee and even Jesus Loves You to invade your psycho-sedated state, for they come via sampling technology—creating a rhymic, enchantra mantra for a better, higher state of mind. As your journey ends, you will be quite certain that your visit to the KLF was sheer religion in relentless pursuit of a sponsor. Maybe so. Maybe it was a dream...BDA

THE LEGENDARY PINK DOTS - THE MARIA DIMENSION (Caroline, 114 West 26th Street, New York, NY 10001)

Start with any track on the Legendary Pink Dots' new release, The Maria Dimension, prepared to traverse time and space. Ka-Spel and The Silver Man have once again woven a tapestry of impeccable music. Nestled between rock and psychedelia, LPD's sounds are perfect for Ka-Spel's sage lyrics that call upon the listener to be introspective and contemplative—to ask and to challenge. Not since LPD's The Tower have I been so completely captivated. Tracks: "Grain Kings," "The Fourth Secret," "Crushed Velvet," "A Space Between," "Home," "Espresso Noir" and "Evolution." Legendary Pink Dots continue to explore new dimensions with their lyrics and music. Sing while you may.

ROBERT BARONE

WILLIE DIXON - MIGHTY EARTHQUAKE AND HURRICANE (Mighty Tiger/Chase Music, P.O.Box 11178, Glendale, CA 91226)

Mighty Tiger/Chase Music re-issue this 1984 Willie Dixon classic for the first time on CD. In the same vein as "Study War No More" from the T Bone Burnett-produced album Hidden Charms (Cup/Capitol 1998), Dixon pens another volatile song regarding the plight of war. "It Don't Make Sense (You Can't Make Peace)" lists the staggering achievements our society is capable of, while being incapable of peace. Willie Dixon is not one to relent, and on "Everything's Got A Time," he looks beyond the concept of peace and eyes the bigger picture. The tracks on this CD contain straight-a-head Willie Dixon philosophy/blues, and this blues master pulls no punches. For more insight into Willie Dixon, his biography reached the shores of the U.S. late last October. I Am The Blues is co-written with Don Snowden. Besides the aforementioned tracks check: "Grave Digger Blues" and "Die In The Sky." Dixon's spirit soars through lyrics and music as he draws upon his "source" to convey his politics and thinking. Awesome. RB
PERSONAL PICKS

SINGLES by Dave Sholin

CELINE DION - (If There Was) Any Other Way (Epic)
Nothing like witnessing the growth and development of a genuine artist. Celine definitely falls into that category, capturing the hearts of Americans the way she's been doing in her native Canada for the past several years. Switching from torch song to snappy rhythm affords listeners an opportunity to hear another side of this wonderful talent.

BOY GEORGE - Generations Of Love (Virgin)
Addressing human injustice with a message of hope and love, Boy George rejuvenates his career thanks to a beautiful melody and a superb singing performance. Wayne Coy at WIXX-Green Bay played the import seven months ago, eventually taking it Top Five. Wayne says it's now a recurrent and anyone who wants to check out the strength of this track should give him a call.

ALBUMS by Ron Fell

RICK ASTLEY - Free (RCA)
The opening track on this new Rick Astley album says a lot. IN THE NAME OF LOVE, written by Michael McDonald, is the first time we've heard Mr. Astley out from under the production dominance of the Stock Aitken Waterman troika. The track is straight from the Michael McDonald songbook with nary a shade of the swirling electric dance/pop that was his trademark on his previous two albums—both of which were SAW epics. But unlike Mr. McDonald, Astley's vocals aren't mumbled soul, they're clear and easily understood. Astley's current single, CRY FOR HELP, already being played by nearly 450 Gavin Top 40 and A/C stations, is the pivotal patient passion play of the set. Rick and co-producer Gary Stevenson have made a minor masterpiece of a song Rick wrote with Rob Fisher (Climie Fisher). To capture the maximum emotional support, they've spared no expense in recruiting Gospel genius Andre Crouch and hired a choir of top guns to wail at the appropriate moments. Other significant contributions come from Elton John on a piano or two, Anne Dudley (ex-Art Of Noise) arranging real strings and Mark King of Level 42 as a songwriter. If the album's title was meant to express a certain freedom from the creative dominance of a production team, then Astley has proven his point convincingly.

SHERRA EASTON - What Comes Naturally (MCA)
Shelle those saccharine hits of the early Eighties. Sheena gets up, down, under, around and through the groove of this title track from her upcoming album. The impression is that here's material she naturally enjoys singing.

JONZUN CREW - Cosmic Love (Critique/BMG)
Like his brother Maurice Starr, Michael Jonzun has an innate sense of what goes into creating catchy songs. Playing off a melody reminiscent of "Sexual Healing," he's written, produced and arranged this tasty ballad with Pop audiences in mind.

AFTERSHOCK - Going Through The Motions (Virgin)
Frost, half of this New York duo, issues an emotional plea that lays the foundation for this strong effort. Top Ten at HOT 97.7-San Jose where APD/MD John Christian says it's generating huge phone reaction. Added at FM102-Sacramento and KMEI-San Francisco.

RHYTHM TRIBE - Gotta See Your Eyes (Zoo)
Easy to hear why this group decided on their name. Writer and producer Thomas Guilman-Sanchez expertly blends an exciting musical mix with an undercurrent of Latin rhythm. The foursome caught everyone's attention quickly when they performed at last month's Gavin Seminar.

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"THE FIRST GENUINELY GREAT LATIN-ROCK FUSION SINCE SANTANA."
— DAVE MARSH, Rock & Roll Confidential

SÓL MODERNO The Debut Album From Rhythm Tribe

Featuring The First Single And Video
"GOTTA SEE YOUR EYES"
(IF THERE WAS)
ANY OTHER WAY