BABY YOU CAN RIDE MY HORSE

WHAT DOES COLLEGE RADIO THINK? HERE ARE THE ANSWERS

NEED MORE REPORTS? "REAS STANDARDS WAS "MURED" EYE!"

DOES "VULGARITY" HURT YOUR ASTROS? WHEN MUSIC TAMES A TOUCHY ISSUE

ANDY GO WANTS TO TOLD FROM THE UNDERGROUND
THE CITY THAT'S CONSTANTLY IN THE NEWS JUST BECAME INFINITELY MORE NEWSWORTHY.

DON HENLEY

"NEW YORK MINUTE"
THE NEW TRACK FROM HIS MULTI-PLATINUM, GRAMMY AWARD WINNING ALBUM THE END OF THE INNOCENCE
THE BIGGEST THING TO HAPPEN TO NEW YORK SINCE TRUMP.

GEFFEN
## Top 40

### Most Added
- George Michael
  - Freedom (Columbia)
- Cheap Trick
  - Wherever I Would Be (Epic)
- The Outfield
  - For You (MCA)

### Record to Watch
- **Julee Cruise**
  - Falling (Warner Bros.)

### A/C

### Most Added
- Whitney Houston
  - I\'m Your Baby Tonight (Arista)
- Daryl Hall and John Oates
  - So Close (Arista)
- Sara Hickman
  - I Couldn\'t Help Myself (Elektra)

### Record to Watch
- **Julee Cruise**
  - Falling (Warner Bros.)

### Adult Alternative

### Most Added
- **Tom Borton**
  - Dancing With Tigers (Mesa)
- Liz Story
  - Solo Piano (Windam Hill)
- Fatburger
  - "Come & Get It" (Enigma)

### Record to Watch
- **Mark Isham**
  - (Virgin)

### Album

### Most Added
- Traveling Wilburys
  - "She\'s My Baby" (Wilbury/Warner Bros.)
- Paul Simon
  - The Rhythm Of The Saints (Warner Bros.)
- Paul McCartney
  - "Birthday" (Capitol)

### Record to Watch
- **Hindu Love Gods**
  - "Raspberry Beret" (Giant/Reprise)
- Traveling Wilburys
  - "She\'s My Baby" (Wilbury/Warner Bros.)

### Gavin AT A GLANCE

### URBAN

### Most Added
- Freddie Jackson
  - Love Me Down (Capitol)
- Ralph Tresvant
  - Sensitivity (MCA)
- Stevie Wonder
  - Keep Our Love Alive (Motown)

### Record to Watch
- Whitney Houston
  - I\'m Your Baby Tonight (Arista)

### Country

### Most Added
- Clint Black
  - Put Yourself In My Shoes (RCA)
- Ricky Van Shelton
  - Life\'s Little Ups & Downs (Columbia)
- Rob Crosby
  - "Love Will Bring Her Around" (Arista)

### Record to Watch
- **Ricky Van Shelton**
  - Life\'s Little Ups & Downs (Columbia)

### Jazz

### Most Added
- Lou Rawls
  - It\'s Supposed To Be Fun (Blue Note)
- Clark Terry
  - "Havin\' Fun" (Delos)
- Kenny Garrett
  - African Exchange Student (Atlantic)

### Record to Watch
- **Lonnie Plaxico**
  - Plaxico (Muse)

### Alternative

### Most Added
- Hindu Love Gods
  - (Giant/Reprise)
- Exene Cervenka
  - Running Sacred (Rhino)
- The Charlatans UK
  - Some Friendly (Beggars Banquet/RCA)

### Record to Watch
- **Ride**
  - Smile (Sire/Reprise)

### Rap

### Most Added
- Poor Righteous Teachers
  - "Holy Intellect" (Profile)
- Digital Underground
  - "Freaks Of The Industry" (Tommy Boy)
- Brand Nubians
  - "Wake Up," "Drop The Bomb" (Elektra)

### Retail

### Hot

### Most Added
- Making Love (Epic)
- "Monie\'s In The Middle" (Warner Bros.)

### Record to Watch
- Digital Underground
  - "Freaks Of The Industry" (Tommy Boy)

### Radio

### Hot

### Most Added
- Hindu Love Gods
  - (Giant/Reprise)

### Digital Underground

### "Freaks Of The Industry"
  - (Tommy Boy)

### Retail

### Hot

### Most Added
- Tom Borton
  - Dancing With Tigers (Mesa)
- Liz Story
  - Solo Piano (Windam Hill)
- Fatburger
  - "Come & Get It" (Enigma)

### Record to Watch
- **Mark Isham**
  - (Virgin)

### Adult Alternative

### Most Added
- Tom Borton
  - Dancing With Tigers (Mesa)
- Liz Story
  - Solo Piano (Windam Hill)
- Fatburger
  - "Come & Get It" (Enigma)

### Record to Watch
- **Beth Nielsen Chapman**
  - (Reprise)
CBS IS SONY

The institution that is CBS Records Inc. will be known as Sony Music Entertainment Inc. effective January 1, 1991.

When Sony purchased CBS Inc. in January of 1988, an agreement allowed Sony to use the CBS moniker until 1991. The name change will not affect CBS' existing record labels. However, through an agreement with EMI, Sony will be able to use the Columbia label name outside of the United States, with the exception of Japan and Spain.

The changeover means the following: The CBS Records Division, headed by Tommy Mottola, becomes Sony Music. The separate record labels (Columbia, Epic, Associated and WTG) will undergo no name change. CBS Music Publishing becomes Sony Music Publishing; CBS Records Distribution will be Sony Music Distribution; CBS Music Video Enterprises will become Sony Music/Video Enterprises; CBS Special Products will be known as Sony Music Special Products.

Further corporate changes are as follows: CBS Records International Division will undergo a name change to Sony Music International; CBS Records Operations (U.S.) will be Sony Music Operations (U.S.). The company’s direct marketing arm, Columbia House Division and Sony Classical will use their present names.

Forms Consultancy

Berkowitz Exits Q-95

Q-95 (WKQI)-Detroit program director Gary Berkowitz will leave the station in February, 1991 to form his own consultancy. His company will be based in Detroit.

Saying that Q-95 will be Berkowitz’ first client, station President/General Manager Steve Candullo commented, "I have thoroughly enjoyed working on a day-to-day basis with one of America’s premier program directors. (Our) agreement will keep Gary very involved in the station and, due to the fact he will be based here in Detroit, I am sure he will also be very visible inside the station."

Apparently Berkowitz indicated his desire to eventually open a consultancy when he signed his contract in 1988. Said Barry Mayo, President of Broadcasting Partners, Inc., parent company of Q-95, "He (Berkowitz) was with us full-time for the formative stages of Q-95's development. With Gary's ongoing involvement, Steve (Candullo) and his new program director won't skip a beat.

In the past Berkowitz has had successful stints at WPRO-Providence and WROR-Boston. He is beginning to build a client-base, and interested parties can reach him at 313-737-3727.

Both Mayo and Candullo have said that Berkowitz will be instrumental in the choosing of his successor.

Modern Jazz Master Blakey Dies

Art Blakey, whose distinctive style and band the Jazz Messengers changed the face of music died in New York on Tuesday (16th) of lung cancer. He was 71. Born in Pittsburgh, Blakey taught himself to play the drums, and learned to copy the station."

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What do you get when you cross--
--an artist who founded a Supergroup and is responsible for the sales of over 70,000,000 records
--a guest artist who has enjoyed 5 Top 10 CHR hits in her career as well as 5 #1 videos on MTV
-- a song that propelled a classic album to over 20,000,000 units sales
--the most ambitious live event ever staged seen by the world over?

You get ANOTHER BRICK IN THE WALL featuring Cyndi Lauper

The first single from the Gold album & Triple Platinum video

ROGER WATERS,

THE WALL—LIVE IN BERLIN

Available on Mercury compact discs, chrome cassettes and records. Also available on PMV home video.

© 1990 PolyGram Records, Inc.
swinger Chick Webb. On his way to fame he became involved in the modern jazz movement and played with people who, like himself, would become legends: Billy Eckstine, Miles Davis and Dexter Gordon among them.

The hard bopping Blakey found his everlasting fame with the Jazz Messengers. Formed in 1947 as the Seventeen Messengers, between then and now he performed with, and was the source of notoriety for a mindboggling list of jazz greats—Clifford Brown, Wynton Marsalis, Chuck Mangione, Wayne Shorter—the names would stretch for miles. Blakey once said of his proteges, "When I take these eighteen-year-old kids out on tour, it makes most of the pros feel like cutting their wrists. They're going to take the music farther than it has been."

Blakey's most recent configuration included Dr. John on piano and David "Fathead" Newman on saxophone and flute. Their album Blusiana Triangle hit the top of the Gavin Jazz chart on September 14. Co-incidentally, at the time of his death, A&M Records through its Modern Masters series was planning to release a Blakey and the Jazz Messengers set, One For All. Throughout the beauty and magic of recording and pictures, we'll always be graced with Blakey's classic face, froggy voice and crashing drums. And his legacy will continue through those musicians he gave to the music world.

CARLTON'S HEADS GIANT TOP 40

Former RCA National Field Director Promotion, Ray Carlton has become the newest Giant as he becomes the label's head of Pop Promotion.

"Ray Carlton has been down on the farm long enough," said promochief John Brodey. "With twelve years of 'ground up' experience in his pocket, he is more than ready to assume the helm of Giant's promotional efforts."

Before working at RCA, Carlton was Senior Director, Pop Promotion at Elektra. He was with that company for ten years.

I'd like to thank Irving Azoff and John Brodey for this incredible opportunity," said Carlton. As always, I'd like to thank my friends at radio for making this happen.

MORALES TO KCMJ AS OM

Ten year radio vet Jim Morales is leaving his MD/Midday slot at Top 40 station KKFR-Phoenix to take up the reins as Operations Director at A/C KCMJ/AM & FM- Palm Springs, California.

KCMJ General Manager Scott Kiner indicated that he and consultant Rob Sisco conducted an exhaustive search before selecting Morales for the position. "Jim possesses all of the qualities needed to take KCMJ/AM and KC 92.7 FM to the next level," Kiner said.

Morales, who'll also be on KC 92.7 during afternoon drive, assumes the position on October 22.

A&R Department Formed
DeLorenzo Manages Chameleon Alternative, Metal & College

Deejay DeLorenzo has joined the Chameleon Music Group as Manager, National Alternative, Metal & College Promotion. DeLorenzo has been independent promotion, and has worked on urban projects with Polygram Records.

"Deejay DeLorenzo... has worked for various departments at a major label and has worked in marketing and promotion for a management company," said Chameleon VP/Promotion Jack Hopke. "She'll be an immediate asset in generating airplay and aiding the continuing growth of Chameleon."

Also at Chameleon, Dave Resnik has been appointed Manager of the label's newly-created A&R Department.

At one time Resnik was a recording artist with MCA Records, and has produced soundtracks and scored TV films. He was a session guitarist on the soundtracks to Ghostbusters and Witness.

APPLETON, PICSAN PROMOTED AT ATLANTIC

Jeff Appleton and Lea Piscane have been promoted at Atlantic Records, Appleton to Director of National Album Promotion and Piscane to Associate Director of National Album Promotion.

Appleton moves up from his position as the label's Midwest Regional Promotion Director in Detroit. He's been with the label since 1983. Piscane has been with Atlantic since 1988, most recently as Manager of National Album Promotion.

GOODRICH PROMOTED AT ABC

Patricia Goodrich has been upped to Director of the Entertainment Network at ABC Radio. She succeeds Corinne Baldassano, who was recently promoted to Vice President of Programming.

Goodrich will be in charge of marketing and affiliate relations for a network of over 600 stations nationwide. "Patricia's familiarity with the Entertainment Network and her proven track record within radio made her the right choice for the position," said Derek Berghuis, Vice President, Group Director of the Adult Networks for ABC Radio.

"She comes to the job armed with..."
KEITH SWEAT
"I'll Give All My Love To You"

NEWSFLASH!!
the new single by Keith Sweat is "I'LL GIVE ALL MY LOVE TO YOU"
the record everyone is calling the lovesong of the season!

DEEE-LITE
"Groove Is In The Heart"
the single and video from the debut album WORLD CLIQUE

THE CURE
"Never Enough"
the single and video from the forthcoming album MIXED UP

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experience that will benefit not only ABC Radio Networks, but our affiliate radio stations as well. We're thrilled that she's taking over the helm of the Entertainment Network."

A native New Yorker, Goodrich has been with the Entertainment Network for three years. She's worked at ABC in various capacities since 1980.

**RADI-O-RAMA**

Congratulations to the "Fly Jock", Tom Joyner for five years of the longest commute on radio record—mornings at K104 (KKDA/FM)-Dallas and afternoons at WGCI-Chicago...We hear WAPE-Jacksonville's Bill Pasha and Star 105-Dallas are talking, but that's all we hear...The smell of money has lured Marc Arturi from afternoon slots at WKKD/FM-Aurora, IL to nights at Top 40 WBUS/FS-Bourbonnais, IL...A/C WKLI/FM-Albany, NY's Chris Holmberg has been upped to APD. He retains his MD and afternoon drive slot...He's also MD/APD for the station's AM sister, MOR/Big Band WABY....Legendary Urban Programmer/Personality Frankie Crocker is VP/Entertainment & Programming at Inner City Broadcasting. Fred Buggs is upped to PD at that company's NY property WBLX...Former Top 40 KDFW/FM-Des Moines has shut out the lights and begun simulcasting oldies with sister station KIOA/AM. To complete the picture, the FM side will be KIOA/FM. This leaves the FM staff looking. Here's their names and numbers: Personality Dave Thompson, 515-255-3283; Personality Max Schaeffer, 515-274-3805; Personality /APD/Program Director John Reynolds 515-277-7143; Personality Hurricane Wayne 515-277-7143; Personality Ryno Riley 515-253-0734; Personality Jammin' Jerry Wright 515-280-9349...WPLJ-New York night personality Domingo is returning to Atlanta for personal reasons. Taking his place will be A.J. (aka A.J. Goldberg) who's leaving his night shift at WTIC/FM-Hartford to go home to the Big Apple...Nick Caplan is the new OM/Morning Personality and Randy Frawley the new MD/Afternoon Personality at Bay 96 (WRBA)-Miami City, FL...WFAL-Falmouth, MA OM/MD John Evans has exited the station. Interim PD is Donovan...Condolences to the family and friends of 20-year Reno, Nevada air personality Jack Costello. Jack died of a heart attack last Wednesday (10/10) at the age of 54. He was most recently Morning Personality at KNEV/FM...WHAT'S NEWS? Steve Grzanich is News Director and morning show co-hosts anchor at 94.5 WLRW-Champaign, IL. He segue from the ALL NEWS CHANNEL, a cable television headline news outlet, where he was a producer/reporter...
ne month ago, we started some
thing.
I wrote a column pointing out how
more and more Arbitron diarykeepers were
jotting comments in their diaries against
what they perceived as vulgarity/obscenity
in music or from jocks. We listed some of the
listener verbatim—then asked for your re-
actions.

Boy, did we get some.

Let's recap the issue, then I'll share with
you the spectrum of reaction—the most to
any article in my 18 months with Gavin—
voiced by a cross section of callers.

VULGARITY=DIARY DAMAGE?

In case you missed the earlier article,
basically we were trying to alert the radio
and music industries to a possible listener
backlash against crude/vulgar/obscene disc
jockeys and/or music lyrics. After listing
some of the verbatims uncovered during
recent trips to Arbitron, we made the point
that our industries are in a ticklish position.

"I'm getting more and
more embarrassed by the
music we play. Often I'll
just put it down."

On one hand we have to protect the First
Amendment, or risk censorship that could
be an unwelcome, and unhealthy, govern-
mental intrusion. However, if listeners and
record buyers are being turned off by "lu-
rid" lyrics or "obscene" disc jockeys, then
station ratings can suffer, as can music sales.
We're seeing an upsurge in negative com-
ments, from all demos. Can we ignore our
public, especially if you're a station depen-
dent on Arbitron ratings for income?

We asked for your thoughts and feed-
back. We also counselled that stations should
go to Laurel, Maryland—if they haven't
recently—and review the diaries from their
market. This search could be a first step in
assessing how listeners in your area feel
about this issue, and how it applies to your
station (or the competition).

We were swamped with calls. Inter-
estingly, none were from the music side of the
business—all were from radio stations.

Here's a selected sample of the feedback.
See how you react to these feelings.

The GM: "GOING TO LAUREL"

Apparently, a number of stations took
action on our suggestion to go to Arbitron's
diary depository in Laurel, Maryland. Cli-
ents are allowed to look at the booklets from
their market's survey, and the comments in
those diaries are the only way to gauge how
those key listeners in your metro feel.

We recall one inquiry from a GM in Penn-
sylvania. Evidently his station, a Top 40
outlet, has an outrageous morning show—
outrageous in some people's minds, at least.
Our article sparked a trip to Laurel, and he
wanted some tips on how to process the
diaries during their visit.

"It doesn't matter
what the PD or I think,
it's what the
Arbitron diarykeepers think."

"Your article really hit a sore spot with
me, a gut feeling that maybe our morning
team was out of bounds. It doesn't matter
what the PD or I think, it's what the Arbitron
diarykeepers think. That's why we're going
to Laurel. We can't afford to guess about
how our morning jocks are affecting the
audience.

Would he tailor the show somewhat de-
pending on the listener feedback? "You
betcha. We love the First Amendment, but
we've also got to pay the bills."

CENTS VS. SENSE

As you may have gathered, many of our
respondents had a sense about how vital it
was to protect the First Amendment as it
tarnets to our field. However, most seemed
willing to pay homage to that freedom while
giving first priority to making ends meet.
Dollars and cents made sense to them—
other issues, though maybe important, were
too abstract. And, maybe we have gone too
far—with titillating talent and lusty lyrics.

Thanks for the response from so many of
you. Keep researching the feelings of your
listeners—and don't forget to look at an-
other key variable in terms of how you feel
about this issue: your heart and your head.
Call me at 408-626-3660 if you want to
sound off on this or any other ratings/re-
search issue. Talk to you soon. ●

October 19, 1990/the GAVIN REPORT
## MOST ADDED

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<thead>
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<th>Title</th>
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<tr>
<td>GEORGE MICHAEL</td>
<td>Freedom</td>
<td>(Columbia)</td>
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<td>CHEAP TRICK</td>
<td>(58)</td>
<td>(Epic)</td>
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<tr>
<td>THE OUTFIELD</td>
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<td>WHITNEY HOUSTON</td>
<td>(43)</td>
<td>(Arista)</td>
</tr>
<tr>
<td>BILLY JOEL</td>
<td>(41)</td>
<td>(Columbia)</td>
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## CERTIFIED

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<td>I'm Your Baby Tonight</td>
<td>(Arista)</td>
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<tr>
<td>JON BON JOVI</td>
<td>Miracle</td>
<td>(Mercury)</td>
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## TOP TIP

**TONY! TONI! TONE!**
Feel's Good
(Wing/PolyGram)
Former Top Three track at Urban Contemporary radio forges ahead at Top 40, building a 37% Hit Factor and double-digit adds two weeks running.

## RECORD TO WATCH

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<tr>
<td>JULEE CRUISE</td>
<td>Falling</td>
<td>(Warner Bros.)</td>
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*Editors: Dove Sholin
Assoc. Editor: Annette M. Loi

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## CHARTBOUND

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<td>196</td>
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<td>—</td>
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<tr>
<td>BILLY JOEL</td>
<td>And So It Goes</td>
<td>(Columbia)</td>
<td>145</td>
<td>41</td>
<td>81</td>
<td>23</td>
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<tr>
<td>STYX</td>
<td>Love Is The Ritual</td>
<td>(A&amp;M)</td>
<td>118</td>
<td>20</td>
<td>64</td>
<td>34</td>
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WHAT DO THESE THREE RECORDS HAVE IN COMMON?

CARON WHEELER
LIVIN' IN THE LIGHT

ALREADY ON 70 TOP 40 STATIONS!
100,000 COPIES SOLD IN 1ST 2 WEEKS!
BILLBOARD DANCE/SALES #13-10*
BILLBOARD CLUB PLAY #6-4*

EXPLODING ON URBAN RADIO AND IN CLUBS!!

VIXEN
LOVE IS A KILLER

LOOK FOR THE NEW VIDEO ON MTV!

PET SHOP BOYS
SO HARD

"'SO HARD' HAS THAT TRADITIONAL PET SHOP BOYS SOUND WITH A FRESH EDGE! IT'S LYRICALLY STRONG AND MUSICALLY HARD.” -BOB LEWIS/KGGG

"'SO HARD' IS ANOTHER HUGE HI-TECH WINNER FROM PET SHOP BOYS!" -JOHN WIES/WBNQ

"ONLY TWO WORDS CAN DESCRIBE 'SO HARD' BY PET SHOP BOYS: SO COOL!" -DANA LUNDON/HOT 102

ALREADY ON 54 TOP 40 STATIONS! OVER 120,000 COPIES SOLD IN 1ST 2 WEEKS!
BILLBOARD DANCE/SALES #29-19* BILLBOARD CLUB PLAY #41-31*

THANKS TO RADIO, THEY'RE ALL HUGE HITS, THAT'S WHAT!

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<td>AIRKRAFT - Someday You’ll Come Running (Premiere/Important)</td>
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**Dropped:** #25-Paul Young, #30-Taylor Dayne, #32-Johnny Gill (My), #34-Jude Cole, #35-Michael Bolton, #37-Lisa Stansfield, Snap, Sydney Youngblood, Brother Beyond, Seduction.
Heart breaking.
It takes you
even higher.
Heart healing.
Takes your
breath away.
Pulse racing.
The air is finer.
The light
Ground breaking
is brighter.
And the view
stretches for as far as
the heart can see.

One and Only Man
Steve Winwood

Out Today!

Refugees of the Heart. The new album.
Available in stores November 11th.
Music from your one and only man. Steve Winwood.
<table>
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<th>ARTIST TITLE LABEL</th>
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"slow motion"

The Brojos

the new single
from the album
the brojos
INSIDE TOP 40
by Dave Sholin

Based on results from many markets, the summer of 1990 wasn’t especially kind to Top 40 radio. Is the format’s disappointing showing in the just-released Arbitrons due to a statistical wobble, format duplication slicing thinner pieces of the pie or dissatisfaction with programming, which cause some listeners to take a summer vacation from Top 40 and tune to other places for relief? Maybe it’s a need to find a fall guy, but a consensus seems to be emerging that one of the culprits is Rap music. Jay Stevens, PD at Y95 (KOY) Phoenix, is one of a growing number of programmers convinced that Rap’s become a negative to a Top 40 listener. Jay believes that “there’s just too much of it on the air with Top 40 being as trendy as it is we have to go with what’s hot and for awhile there, Rap was real hot so we all played follow the leader and jumped on everything that seemed to have the potential to be a big Rap song—and it killed us, it absolutely killed us. We went crazy with it.” It’s that inclination to go overboard with one musical genre that has Jay and others concerned, especially when it comes to women listeners that are critical to Top 40 audience composition. “Women hate Rap and that’s a fact,” according to Stevens who concedes, “they like some of it, but they don’t consider it Rap. Songs like ‘Ice Ice Baby,’ ‘Have You Seen Her’ or ‘I Can’t Touch This’ aren’t perceived as Rap by 18-24 women, it’s just one of their favorite hit songs.” What does Jay point to as something not compatible with Top 40? “It’s ‘street’ Rap product that’s causing tuneout. A perfect example of something I think hurt a lot of Top 40s is ‘We’re All In The Same Game.’ We all jumped on that record and I thought it was a mistake. It may have every Rap all-star on the West Coast on it, but it doesn’t mean we should be playing it on the radio.” What Jay stresses is selectivity, being more particular about what gets played and heavier dayparting. Elektra Entertainment’s West Coast Top 40 Director, Jan Teifeld, agrees that, “Rap music, although it has found immense popularity with teens and a core ethnic audience, is limiting in that it polarizes the Top 40 audience. It alienates a major segment of listeners (adult women), which means only the very best of the genre should be played and that should be heavily dayparted.” But placing the blame solely on Rap may be a bit simplistic. What scares Jay Stevens as much or more “is putting questionable music on the air—we’re reaching right now. Everybody’s saying the same thing. I can’t put my finger on it, but the quality of music over the past six months doesn’t seem to be what it has been in the past, plus we’ve had a lack of new product from quite a few of our core artists.” But as Jay and Jan accurately point out, it’s the process of picking and choosing the best songs, sometimes from unexpected places, that separates Top 40 from other formats who are confined to a smaller musical universe. When it comes to Rap music, the ingredients Jay and others are looking for are “more of a melody (not just hard core rapping) and lyrics that are relatable to suburban audiences.” If there’s one thing hit songs still have in common, it’s mass appeal.

Posting a healthy 35% to 48% HIT FACTOR increase, DAMN YANKEES continues to gain solid strength. Steve Knoll, PD at KPXR Anchorage, AK, takes it into the top fifteen 19-14 after six weeks of play and reports, “top ten phones with most response from 18-24 females and adult men.” Hot at YES 97 12-7, WKNE 24-17, WZWZ 14-9, WHHY 16-13, Q104 17-13, WCQO 17-9, WCIL 22-17, KQCL 22-15, KHTT 15-10, KGNY 17-12, Y107 20-14, KOZK 3-1, Y97 18-9 and WFAL Cape Cod, MA 22-12 where they played the edit version then “switched to the album version and it went crazy!” New on B94, KBQ, WLXR, KZ103, EAGLE 106 and WDJX.

Q106 San Diego moves SOHO into the top twenty 22-19 tracking top fifteen cagsingle and 12-inch sales. Climbing at POWER 98 13-7, KXXR 23-17, KROC 31-22, B95 23-17, KQX 18-15, KMEL 17-15, KOKZ 23-13, etc. New on WZOU Boston, Z100 Portland, WZQY Frederick, MD, KRTG Ft. Dodge, IA, WHTK Hilton Head/Savannah, SC and more.

Darcy Sanders, MD at KZZP Phoenix, describes STEVIE B as a “monster record that’s already researching extremely well with 18-34 females after only one play.” It’s their highest debut of the week at #21 with top ten phones. Gains at KXXL Grand Forks, ND 15-10 “number two requests—all women,” HOT 97 New York 29-20, KLUC Las Vegas 9-4, POWER 96 Miami 17-5, KISQ Imperial Valley, CA 20-6-5 “number one phones all demos and top three callout after only four weeks.” Adds include KDWB, Y95, KBBQ, WCIL, KZZU, WQGQ, WYKS, Q104, WAPE, ZFUN, EAGLE 106, etc.

DONNY OSMOND is the week’s high debut at WGBQ Galesburg, IL at #30. MD Dave Lavender calls it, “huge—top ten calls already, all female and we’re playing it in all dayparts.” Also the high debut at KTMT Medford, OR at #31 with gains at WBIZ 27-24, KLZ 29-23, KDWB 26-21, WNCI 25-21, KAKS 30-23, Y107 40-29 “looks like it’ll be Top Five, based on early reaction,” KHIS 37-24, Q96 39-29, KQZ 32-27, G105 30-25, etc.

Top Five action for TONY! TONI! TONE! at WIOQ Philadelphia, KWOD and KROY Sacramento, B95 Fresno, HOT 97 New York, KLUC Las Vegas and Q106 San Diego. Taking off quickly at WZOU #23, Z100 #22, KISS 108 13-9, Q105 21-18, KHTK 17-13, WBXX 13-9, KOY 17-11, POWER 106 11-4 and KIIS 17-12. New believers include WAPE, WPST, KBRQ, B96, Q102, KOKZ, FM104, KBUL, WRCK, WIL1 and KDWB. WTIC/AM Hartford gives 2 IN A ROOM a ten point jump 27-17. A ten pointer also at WBSS Vineland, NJ 40-30 with #1 requests “from all ages.” Other gains at KISS 108 17-11, WHYT 24-15, WDFX 20-17, Z100 9-7, HOT 97 1-1 “fourth straight week,” KKFZ 27-21, B96 1-1, etc. New on KZON, 93Q, KAXX, WBXX, POWER 99.9KHI, POWER 104 and KQMO.

KOYE Laredo, TX gives JULIE CRUISE an eye-catching 33-19 move. PD Steve Chase says, “It went on at the end of August and got immediate reaction. It’s number three in requests right behind Vanilla Ice and M.C. Hammer and it generates calls all day from everyone fifteen years old and up.” Doing well at WHYT Detroit 17-12 and WCIR Condolair 33-29. Added at WNKO and KKKY.

the GAVIN REPORT/October 19, 1990
EURO K - "She's a" — (Profile)
This Michigan trio have one catchy uptempo pop rap single in "She's a". The "a" refers to the "B" word which they never actually use but we get the message courtesy of the heavily sampled Laidback hit "White Pony". This is a good natured battle of the sexes that, with an argumentative female voice cleverly mixed in, never loses our attention. Billy Jam
BRAN NUBIAN - "Wake Up" (Elektra)
One of the most anticipated releases of the fall has finally arrived, and it's slammint! With four different mixes, the Nubies grace you with character and diversity. The lyrics contain a positive Afrocentric message with tasteful, unpredictable word play. The Sunshine Radio Mix, my favorite, has a laid back baseline that clearly establishes the Nubian's R&B influence. For club appeal Dante Ross provides the uptempo swing mode on the Stimulated Dummies remix, which already has a College Radio buzz. Paired with "Drop The Bomb" on the B side, this single should be a $ sign at retail.
BIG DADDY KANE - "Cause I Can Do It Right" (Cold Chillin'/Warner)
Kane's boastful storylines have been consistently tolerable, due to his smooth metaphoric rhyme scheme. His egotistical word play and head noding rhythms should create an immediate impact at retail and radio. If you College programmers haven't gotten your copy yet, give your Warner Bros. rep a call. Tell them Ganin sent you.

THE NEXT SCHOOL - "Profits Of Unity" (Daddy O Remix) (Chrysalis)
Chrysalis is on the verge of making some noise with this boomin' debut release that sermonizes unity awareness. The Daddy O remix is pumpin', with cool percussion shifts and buried guitar riffs. The lyrics drop knowlage, but the delivery needs to incorporate some uniqueness. On the back side, "Versastylin' Stylin'", is an uptempo production that seems to have lost some direction after the Daddy O influence.

2 KINGS AND A CIPHER - "Movin' On' Em" (Bahia/BMG/RCA)
One of our most adored records last week, Movin' On'Em', has won early support among college and mix show DJs. A simple production scheme opens the door for the boastful plot. The Philly duo makes a fair attempt at establishing a lyrical identity, but somehow forgot to emphasize creating a distinctive sound. The back side features an over-sampled Phyllis Hyman rhythm bed that has no connection to the A-side. A very confusing single.

KID FROST - "That's It" (Virgin)
Frost is earning respect on the street level for his raunchy bilingual songs. With his depictions of barrio life, the Latin homeboy has garnered wide support. Frost's vocal approach is sharp and cut. His rhymes aren't so unique, but the musical groove makes up the balance.
**MOST ADDED**

**POOR RIGHTEOUS TEACHERS**
- Holy Intellect
- (Profile)

**DIGITAL UNDERGROUND**
- (Tommy Boy)

**BRAND NUBIANS**
- (Elektra)

**2 KINGS IN A CIPHER**
- (Bahia/BMG/RCA)

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**TOP TIP**

**YOYO**
- Stomp INTO Tha '90s
- (Atlantic)

Already an underground toy at KUNV/PM-Las Vegas, NV, KPOO-SF, CA, KCSF-SF, CA, KDHX-St. Louis, MO, KWUR-St. Louis, MO, and WBAU-Garden City, NY.

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**RECORD TO WATCH**

**STYLE**
- Assassnars
- (Select)

- Only a select group of reporters have caught the fashion of this up and coming duo.

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**CHARTBOUND**

**KWAME/A NEW BEGINNING** - Hai Luv (Atlantic)

**SHAZZY** - Flowin', Play (Elektra)

**STETSAISONIC** - Suzy (Tommy Boy)

---

**BARSHA** - Master (BurnRush/Virgin)

**PROFESSOR GRIF** - Verdict (Luke)

Dropped: #30-Intelligent Hoodlum, #39-Jungle Brothers.
2 LIVE CREW, N.W.A, EAZY-E, ICE CUBE, TOO SHORT, ICE T, AND GETO BOYS HAVE JOINED FORCES TO SAY...

F____ CENSORSHIP!

ON THE HOTTEST, MOST CONTROVERSIAL RECORD OF THE YEAR:

A PERCENTAGE OF THE PROCEEDS FROM THIS RECORD WILL BE DONATED TO THE RIGHT TO ROCK NETWORK/ROCK & ROLL CONFIDENTIAL IN AN EFFORT TO PRESERVE OUR FIRST AMENDMENT RIGHT TO FREEDOM OF SPEECH AND TO COMBAT CENSORSHIP.

FEATURING SONGS FROM N.W.A, EAZY-E AND ICE-T (SO EXPLICIT WE CAN'T LIST THE TITLES)

ICE CUBE—THE PRODUCT (NEVER BEFORE RELEASED BONUS TRACK)

2 LIVE CREW—ME SO HORNY
TOO SHORT—CUSS WORDS
GETO BOYS—NO SELL OUT
AND MORE
(PARENTAL GUIDANCE STRONGLY RECOMMENDED)

ON PRIORITY CASSETTES AND COMPACT DISCS IN STORES NOVEMBER 15
**MOST ADDED**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Chart Position</th>
<th>Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>FREDDIE JACKSON</td>
<td>52</td>
<td>Capitol</td>
<td></td>
</tr>
<tr>
<td>RALPH TRESVANT</td>
<td>42</td>
<td>MCA</td>
<td></td>
</tr>
<tr>
<td>STEVIE WONDER</td>
<td>29</td>
<td>(Motown)</td>
<td></td>
</tr>
<tr>
<td>PRINCE</td>
<td>21</td>
<td>(Paisley Park/Warner Bros.)</td>
<td></td>
</tr>
</tbody>
</table>

**TOP TIP**

STEVIE WONDER
Keep Our Love Alive (Motown)

This marks the return of the "Wonder"-ful one. Most stations couldn't wait and added it immediately.

**RECORD TO WATCH**

TOO SHORT (Jive/RCA)

Too Short takes us on a 5:02 minute tour of Oaktown. 27 have already been guided.

Editor: Betty Hollors
Assoc. Editor: John Martimucci

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**CHARTBOUND**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>*Debuts in Chartbound</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>*FREDDIE JACKSON</td>
<td>Love Me Down</td>
<td>Capitol</td>
<td>52</td>
<td>52</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>1%</td>
<td>1</td>
</tr>
<tr>
<td>*RALPH TRESVANT</td>
<td>Sensitivity</td>
<td>(MCA)</td>
<td>45</td>
<td>42</td>
<td>1</td>
<td>2</td>
<td>—</td>
<td>—</td>
<td>2%</td>
<td>1</td>
</tr>
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</table>

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the GAVIN REPORT/October 19, 1990
Once Again
I'm Surrounded
By Skin
Let Me Feel
Your Body
Remix produced by Courtney Branch
& Tracy Kendrick
TRES is Glenda, Mari, & Neida Torres
The provocative new single from TRES
UP & COMING

Reports Addrs
ARTIST TITLE LABEL

34  3  SPECIAL ED - The Mission (Profile)
33  7  GRADY HARRELL - Don't Turn Your Back On Me (RCA)
32  4  THE TIME - Chocolate (Paisley Park/Reprise)
32  6  THE BOYS - Thing Called Love (Motown)
31  1  JAMES INGRAM - I Don't Have The Heart (Warner Bros.)
31  3  TERRY STEELE - Prisoner Of Love (SBK)
29  21 *PRINCE - New Power Generation (Paisley Park/Warner Bros.)
29  29 *STEVIE WONDER - Keep Our Love Alive (Motown)
28  5  ANGELA WINBUSH - Please Bring Your Love Back (Mercury)
28  5  WOOTEN BROTHERS - Friends (A&M)
27  4  TOO SHORT - The Ghetto (Jive/RCA)
26  4  CARL ANDERSON - My Love Will (GRP)
24  2  DEEE-LITE - Groove Is In The Heart (Elektra)
20  —  JEFF REDD - What Goes Around, Comes Around (MCA)
20  —  ROBBIE MYCHALS - Do For You Do For Me (Alpha International)

DROPPED: #17-Lalah Hathaway, #20-Oleta Adams, #24-Snap, 28-Kiara, #29-Lisa Stansfield, #36-Black Flames, #39-Black Box, #40-Cameo, Barbara Weathers, Phalon, One Cause One Effect (Hope), The Braxtons.

INSIDE URBAN

PUTTIN' ON THE RITZ
Currently touring through the month of November, 2 Live Crew made The Ritz in New York City one of their tour dates, and none other than Mike Tyson appeared backstage. Pictured (l-r): Atlantic VP/Black Music Richard Nash; Mike Tyson; Luther "Luke" Campbell; and Atlantic VP of A&R/Black Music Merlin Bobb.

With this week's debut of RALPH TRESVANT's single, the members going solo from New Edition is complete. Ralph T gets the second Most Added listing, with BELLE BIV DEVOE hitting #1 on the chart—a spot recently vacated by JOHNNY GILL, another N.E. member. Ralph Tresvant's "Sensitivity" gets the nod from Frank Miniaci, KKBT-Los Angeles, who says, "This should follow in the footsteps of the rest of the N.E. gang." Scott Jantzen, OC104/FM-Ocean City, agrees, saying, "Already getting calls." Larry Carry, WQIC-Meridian, wants to be quoted as saying, "This last N.E. member will be just as successful as his predecessors!" Don Cody, KMZX-Little Rock, makes this comment: "We know that BBD and Johnny Gill were successful when they went on their own—now move over!! It's Ralph's turn!!" Kimberly Kaye, WFKX-Jackson, puts it this way: "Jimmy Jam and Terry Lewis have always been known to bring out the best in people and that's what they've done for Ralph—brought out his 'Sensitivity' without missing a beat." Steve Crumbley, WOWI-Norfolk, reminisces, "Ralph T reminds me of Mr. Sensitivity himself, Marvin Gaye. Great song." Larry Green, KRUS-Ruston, had this to say: "This last one (N.E. member) doesn't disappoint anyone. Good tune." Also making it their RTW are Dubard & Rocket, WQOK-Nashville. FREDDIE JACKSON's "All Over You," is RTW for Paul Jackson, WUJM-Charleston. "They won't have to push this one—it's a natural." Chris Clay & Lou Bennett, KOXL-Baton Rouge, also picked Freddie. "A definite hit—no two ways about it." Deacon Baker, KKFX-Seattle, picks it too, and says, "Driving the women wild!" Pierre Price, WVOI-Toledo, raves about DNA, "I didn't expect this unbelievably good response. Watch this one." Also raving is Gregg Diggs, WKYS/FM-Washington. "DNA with SUZANNE VEGA is probably going to be the sleeper of the year. The lyrics and beat are both so different but drivin'—we're getting instant phones!" GUY is big in Panama City, says Curtis Carter, WKG. "They like that style—it's always right, not only for himself, but for other groups he produces." Madhatter, WGQ-Mobile, says of GUY, "New Jack Swing thing is it again!!" Roscoe Miller, WXVI-Montgomery, has two words for STEVIE WONDER's "Keep Our Love Alive." "Love It!" Chase Thomas, WDY-Salisbury, recommends SURFACE, "Guaranteed to go #1. Hot on phones, all kinds of calls, all demos." Ricky Lyles, WRAG-Carrollton, says to go with CANDYMAN, "Beatin' up on the phones—demos 18-25."

LP CUTS

KEITH SWEAT - Giving All My Love To You/Your Love
JOHNNY GILL - Lady Dujour
OLETA ADAMS - Get Here
TROOP - I Will Always Love You
M.C. HAMMER - Crime Story
TIME - Skillet/Sometimes I Get Lonely
ANITA BAKER - Fairy Tales/Lonely

THIS WAS A FIRST
WLOU-Louisville hosted its first annual House Party in celebration of the River City Classic, the first football game in Louisville to feature two Black college teams: Tennessee State and Central State (Ohio). Proceeds from the event, which included a dance and live performances, went toward scholarships for Black college students. Shown in photo (l-r): Eric James, 7-12 air talent, WLOU; Peggy from the group Body; Carlos Kowlett, weekend news, WLOU; Body's Letitia, Stacy Floyd, MCA, Cleveland; Body's Francina; Ange Canessa, PD, WLOU; and Glasswork's lead singer, Theoplis.

Reported acceptance dates for Monday and Tuesday editions: Monday edition: 4PM through 8PM; Tuesday edition: 4PM through 4PM
**HIT FACTOR**

Urban Research
Betty Hollers/John Martinucci

<table>
<thead>
<tr>
<th>HIT FACTOR Weeks</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
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<td></td>
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</tr>
<tr>
<td><strong>BELL BIV DEVOE</strong> - B.B.D. (I Thought It Was Me) (MCA)</td>
<td>83</td>
<td>2</td>
<td>57</td>
<td>11</td>
<td>13</td>
<td>81%</td>
</tr>
<tr>
<td><strong>SAMUELLE</strong> - So You Like What You See (Atlantic)</td>
<td>72</td>
<td>1</td>
<td>64</td>
<td>6</td>
<td>1</td>
<td>97%</td>
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<tr>
<td><strong>MARIAH CAREY</strong> - Love Takes Time (Columbia)</td>
<td>82</td>
<td>—</td>
<td>49</td>
<td>16</td>
<td>17</td>
<td>79%</td>
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<tr>
<td><strong>CARON WHEELER</strong> - Livin' In The Light (EMI)</td>
<td>79</td>
<td>—</td>
<td>46</td>
<td>19</td>
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<tr>
<td><strong>AL B. SURE!</strong> - Misunderstanding (Warner Bros.)</td>
<td>80</td>
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<td>24</td>
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<td>81%</td>
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<tr>
<td><strong>M.C. HAMMER</strong> - Pray (Capitol)</td>
<td>76</td>
<td>—</td>
<td>10</td>
<td>40</td>
<td>17</td>
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<tr>
<td><strong>GERALD ALSTON</strong> - Slow Motion (Motown)</td>
<td>65</td>
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<td>35</td>
<td>24</td>
<td>5</td>
<td>90%</td>
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<tr>
<td><strong>TROOP</strong> - That's My Attitude (Atlantic)</td>
<td>66</td>
<td>2</td>
<td>38</td>
<td>20</td>
<td>6</td>
<td>87%</td>
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<tr>
<td><strong>TEENA MARIE</strong> - Here's Looking At You (Epic)</td>
<td>64</td>
<td>—</td>
<td>34</td>
<td>23</td>
<td>7</td>
<td>89%</td>
</tr>
<tr>
<td><strong>VANILLA ICE</strong> - Ice Ice Baby (SBK)</td>
<td>68</td>
<td>—</td>
<td>32</td>
<td>16</td>
<td>20</td>
<td>70%</td>
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<tr>
<td><strong>TEVIN CAMPBELL</strong> - Round And Round (Paisley Park/Warner Bros.)</td>
<td>68</td>
<td>5</td>
<td>5</td>
<td>43</td>
<td>15</td>
<td>70%</td>
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<tr>
<td><strong>ANITA BAKER</strong> - Soul Inspiration (Elektra)</td>
<td>64</td>
<td>1</td>
<td>16</td>
<td>35</td>
<td>12</td>
<td>79%</td>
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<tr>
<td><strong>WHISPERS</strong> - My Heart Your Heart (Capitol)</td>
<td>64</td>
<td>2</td>
<td>6</td>
<td>44</td>
<td>12</td>
<td>78%</td>
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<tr>
<td><strong>WHITNEY HOUSTON</strong> - I'm Your Baby Tonight (Arista)</td>
<td>83</td>
<td>10</td>
<td>3</td>
<td>32</td>
<td>38</td>
<td>42%</td>
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<tr>
<td><strong>TODAY</strong> - I Got The Feeling (Motown)</td>
<td>60</td>
<td>—</td>
<td>9</td>
<td>34</td>
<td>17</td>
<td>71%</td>
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<tr>
<td><strong>HI FIVE</strong> - I Just Can't Handle It (Jive/RCA)</td>
<td>55</td>
<td>2</td>
<td>10</td>
<td>37</td>
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<tr>
<td><strong>CYNDA WILLIAMS</strong> - Harlem Blues (Columbia)</td>
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<td>1</td>
<td>11</td>
<td>31</td>
<td>11</td>
<td>77%</td>
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<tr>
<td><strong>LEVERT</strong> - Rope A Dope Style (Atlantic)</td>
<td>62</td>
<td>4</td>
<td>2</td>
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<td>61%</td>
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<tr>
<td><strong>LISTEN UP</strong> - Listen Up (Qwest/Reprise)</td>
<td>57</td>
<td>—</td>
<td>4</td>
<td>34</td>
<td>19</td>
<td>66%</td>
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<tr>
<td><strong>JASMINE GUY</strong> - Try Me (Warner Bros.)</td>
<td>68</td>
<td>7</td>
<td>2</td>
<td>35</td>
<td>24</td>
<td>54%</td>
</tr>
<tr>
<td><strong>GUY</strong> - I Wanna Get With U (MCA)</td>
<td>68</td>
<td>12</td>
<td>2</td>
<td>23</td>
<td>31</td>
<td>36%</td>
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<tr>
<td><strong>CANDYMAN</strong> - Knockin' Boots (Epic)</td>
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<td>4</td>
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<td>22</td>
<td>53%</td>
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<td><strong>TONY TONI TOKE!</strong> - It Never Rains (In Southern California) (Wing/PolyGram)</td>
<td>57</td>
<td>12</td>
<td>1</td>
<td>23</td>
<td>21</td>
<td>42%</td>
</tr>
<tr>
<td><strong>AFTER 7</strong> - My Only Woman (Virgin)</td>
<td>48</td>
<td>6</td>
<td>2</td>
<td>20</td>
<td>20</td>
<td>45%</td>
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<tr>
<td><strong>BERNADETTE COOPER</strong> - I Look Good (MCA)</td>
<td>49</td>
<td>1</td>
<td>9</td>
<td>31</td>
<td>18</td>
<td>81%</td>
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<tr>
<td><strong>TAKE 6</strong> - I Love You (Reprise)</td>
<td>42</td>
<td>2</td>
<td>2</td>
<td>20</td>
<td>18</td>
<td>52%</td>
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<tr>
<td><strong>GEOFF McBRIEDE</strong> - No Sweeter Love (Arista)</td>
<td>42</td>
<td>3</td>
<td>1</td>
<td>20</td>
<td>18</td>
<td>50%</td>
</tr>
<tr>
<td><strong>BASIC BLACK</strong> - Nothing But A Party (Motown)</td>
<td>34</td>
<td>1</td>
<td>8</td>
<td>13</td>
<td>12</td>
<td>61%</td>
</tr>
<tr>
<td><strong>SYDNEY YOUNGBLOOD</strong> - I'd Rather Go Blind (Arista)</td>
<td>35</td>
<td>1</td>
<td>9</td>
<td>15</td>
<td>10</td>
<td>68%</td>
</tr>
<tr>
<td><strong>EU</strong> - I Confess (Virgin)</td>
<td>39</td>
<td>3</td>
<td>2</td>
<td>19</td>
<td>15</td>
<td>53%</td>
</tr>
</tbody>
</table>

**NEW RELEASES**

by Brian Samson and John Martinucci

**GEORGE MICHAEL** - Freedom (Columbia)

Picking up the beat just a bit from 'Listen Without Prejudice,' "Freedom" is George's esopousal of staying true to his music and ideas. Soulful beats conjure up emotions that don't require imagery from Madison Avenue or "they boys on MTV." JM

**LOOSE ENDS** - Don't Be A Fool (MCA)

This London trio formed in 1985 has taken a new shape. Carl McIntosh, co-founder of the group, takes the helm and is the musical focal point. Assisting on the album are vocalists Linda Carriere, Sunay Saleymaam and Trish Lewis. From the group that brought you chart-toppers like "Hangin' On A String," "Slow Down," and "Watching You," comes their latest entry. It's in keeping with thecurrent U.K. sound and should give them another hit. JM

**MARION MEADOWS** - The Real Thing (Novus/RCA)

Marion Meadows is for programmers looking for a funky RB groove with a La Face attitude. Meadows is a fine saxophonist, whose smooth soprano is apparent on this single. Porter Carroll, former Atlantic Starr drummer, is guest vocalist and another former Starr member, Sharon Bryant, sings backup. Nice and smooth for a Quiet Storm, funky enough for those who appreciate good music. JM

**THE CHIMES** - True Love (Columbia)

The Chimes continue to make tracks (excuse the pun) toward the chart. Each multi-format release improves upon its predecessor. True love is yet another extension, with Pauline Henry on vocals and Mike Peden and James Locke managing the instrumentation. The 12" single offers options. The extended version is pretty straight forward, showcasing Pauline's voice and some hypnotic beats. The Louie Louie remix is a bit more laid back with the sensual Louie Louie trademark: moans, groans, and gasps. Either way, you've got to check it out. JM

**JEFFREY OSBORNE** - Only Human (Arista)

Jeffrey makes the label jump and sounds as if he's returned to his grassroots. Velvet smooth vocals and rich orchestration are prominent foundations of this track. If you enjoyed Osborne's early '80s L.T.D. performances, you're sure to enjoy the soulful reflection of this heartwarming ballad. BAS

**BIG DADDY KANE** - Cause I Can Do It Right (Cold Chillin' / Warner)

Kane's boastful storylines have been consistently tolerable due to his smooth, metaphoric rhyme scheme. His egotistical word play and head nodding rhythms should create an immediate impact at retail and radio. BAS

October 19, 1990 (The GAVIN REPORT)
FEATURES

MOONLIGHTING
by Moon Mullins

TURN ON, TUNE IN, TALK ABOUT

When it comes to the most popular TV shows, your market may often differ from the more publicized national lists. Knowing the programs your listeners and potential listeners watch provides you with more knowledge about the TV shows in which to buy time or to talk about on the air. Always encourage your air talent, particularly morning hosts, to watch what their listeners watch. I realize sometimes it has to be force fed, but the on-air references to the programs can pay dividends.

To point out some differences, here are the national top ten shows, posted in May, according to Nielsen.

1. No. 1 America’s Funniest Home Videos
2. I Love Lucy: The Very First Show
3. 60 Minutes
4. Cosby
5. Cheers
6. Empty Nest
7. A Different World
8. America’s Funniest Home Videos II
9. Golden Girls
10. Roseanne

Meanwhile, that very same period, the Nashville market watched:
1. Cosby
2. Knots Landing
3. A Different World
4. Hunter
5. America’s Funniest Home Videos
6. Unsolved Mysteries
7. I Love Lucy: The Very First Show
8. Golden Girls
9. America’s Funniest Home Videos II
10. In The Heat of the Night

It’s entirely possible, if not probable, that any on-air discussion about television in Nashville radio centered on programs like Knots Landing before Cheers, In The Heat of the Night before Roseanne.

Ask your local television account executive or your advertising agency to keep you fully informed on the local television rankings.

SHOCK TV
A recent article in USA Today may have gone unnoticed. There is a proclivity in the advertising world these days to be frank. Apparently encouraged by the rising tolerance level in what is considered entertainment, the ad world is dancing closer to the edge of the envelope.

TV ads tout Luvs Deluxe Diapers with puns such as “All dressed up. And someplace to go” and “A wee bit later.” The ads describe how the product’s protective layers are customized—“Up front for boys. In the middle for girls.”

TV ads for feminine hygiene products are using the word “period.”

An ad for Lysol Bathroom Touch-ups advises, “With men and boys at home, your bathroom needs cleaning every day.” A woman uses Touch-Ups to wipe a toilet bowl—no element of this ad was left to the imagination.

While frank ads draw some gripes, the numbers are small—suggesting that consumers are comfortable with the new level of frankness.

If this activity spills over into radio—and it probably will—managers or programmers might be prepared for some listener complaints. Radio, being a much more intimate medium, may have more of a problem with the frank ads than our visual colleagues.

There were problems in the last years, and if we’d done one more project with him we would have split up, and that’s the truth.” The luxury of free choice was a heady thing for a band who wanted to work fast and capture the emotion. “We feel like kids again,” Klaus enthused. “You wouldn’t believe how great it feels and how much fun it was to record with Keith. He just let us go and play and have fun together in the studio again. That’s what music is all about and that’s what the world is going to hear.” The Scorpions first choice, Bruce Fairbairn, was too busy to produce their album, but he recommended Klaus work with his Vancouver buddy, songwriter Jim Valance, known for his work with Brian Adams and Aerosmith. Valance and Meine upgraded the lyrics and wrote some new tunes at Jim’s studio in Canada. Guitarist Matthias Jabs wrote some songs and Francis Bucholtz has a song on the album...

Bits & Pieces: Faith No More vocalist Mike Patton was recently held in Sydney, Australia, after trying to enter the country with a pair of, in his words, “fake boobs” and several Euro porn magazines. He was eventually given permission to bring in the “stage props”, but then magazinesayed behind. Patton says that next time he’ll send the magazines home as soon as he buys them.

Check out FNM’s October 23 appearance on “The Arsenio Hall Show,” and mark your calendars for their December 1 performance on “Saturday Night Live”...

Red Kross has released their new Atlantic album, Third Eye, and set off on their first full-scale national tour since 1987. After CMJ and nine dates supporting Sonic Youth, they will be headlining dates coast-to-coast. Jeffrey and Steven McDonald (guitar and bass, respectively) are joined on this tour by guitarist Robert Hecker and the former Red Hot Chili Pepper drummer Jack Irons...

Capitol’s Great White has entered the studio to record the follow up to their 1987 project, the multi-continued on page 38
"I’LL TAKE CARE OF YOU"

GAVIN A/C CHARTBOUND 57/29
R&R SIGNIFICANT ACTION

“I met Ray when I was 14 and he was 16. He was singing, and playing the piano and the alto saxophone like Charlie Parker. He was so good he gave me goose bumps, just like he does today. Ray taught me how to voice horns and how to deal with polytonality. He opened up my mind to a wonder world. For 43 years, he’s been like my brother and my best friend. Musically, I owe a lot to him.”

QUINCY JONES

“I have attended the University of "Ray Charles", where I learned a great deal about voice, soul, and production. Not only is Ray a true genius, but he is also a friend, and a hero of mine!”

JAMES INGRAM

THERE IS NO SUBSTITUTE FOR THE ORIGINAL.

"FALLING" by JULEE CRUISE

GAVIN A/C RECORD TO WATCH
R&R MOST ADDED
FROM THE
TWIN PEAKS
SOUNDTRACK

WRITTEN BY ANGELO BADALAMENTI & DAVID LYNCH
### MOST ADDED

<table>
<thead>
<tr>
<th>Artist/Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whitney Houston</td>
<td>(Arista)</td>
</tr>
<tr>
<td>Daryl Hall &amp; John Oates</td>
<td>(Arista)</td>
</tr>
<tr>
<td>Sara Hickman</td>
<td>(Elektra)</td>
</tr>
<tr>
<td>The Vaughan Brothers</td>
<td>(Epic)</td>
</tr>
<tr>
<td>Bruce Hornsby and The Range</td>
<td>(RCA)</td>
</tr>
</tbody>
</table>

### TOP TIP

**Sara Hickman**

I Couldn't Help Myself (Elektra)

A debut in the better half of the 30's is likely.

### RECORD TO WATCH

**Julee Cruise**

Falling (Warner Bros.)

Ready for prime time.

---

### ADULT CONTEMPORARY

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rod Stewart</td>
<td>I Don't Want To Talk About It</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>2</td>
<td>Bette Midler</td>
<td>From A Distance</td>
<td>Atlantic</td>
</tr>
<tr>
<td>3</td>
<td>Mariah Carey</td>
<td>Love Takes Time</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>Dan Fogelberg</td>
<td>Rhythm Of The Rain/Rain</td>
<td>Full Moon/Epic</td>
</tr>
<tr>
<td>5</td>
<td>Carly Simon</td>
<td>Better Not Tell Her</td>
<td>Arista</td>
</tr>
<tr>
<td>6</td>
<td>Whitney Houston</td>
<td>I'll Take Care Of You</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>7</td>
<td>Celine Dion</td>
<td>The Power Of Love</td>
<td>(Arista)</td>
</tr>
<tr>
<td>8</td>
<td>Brenda Russell</td>
<td>Don't Want To Know If You're Happy</td>
<td>(Epic)</td>
</tr>
<tr>
<td>9</td>
<td>George Michael</td>
<td>Praying For Time</td>
<td>Columbia</td>
</tr>
<tr>
<td>10</td>
<td>Aretha Franklin</td>
<td>Natural High</td>
<td>(Elektra)</td>
</tr>
<tr>
<td>11</td>
<td>Whitney Houston</td>
<td>So Into You</td>
<td>(Arista)</td>
</tr>
<tr>
<td>12</td>
<td>Michael Bolton</td>
<td>Georgia On My Mind</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>13</td>
<td>Paul Young</td>
<td>Oh Girl</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>14</td>
<td>Billy Joel</td>
<td>And So It Goes</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>15</td>
<td>Bette Midler</td>
<td>Rocky Mountain High</td>
<td>(Arista)</td>
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<tr>
<td>16</td>
<td>Heart</td>
<td>Stranded</td>
<td>Capitol</td>
</tr>
<tr>
<td>17</td>
<td>Michael McDonald</td>
<td>Tear It Up</td>
<td>(Reprise)</td>
</tr>
<tr>
<td>18</td>
<td>Phil Collins</td>
<td>Something Happened On The Way To Heaven</td>
<td>Atlantic</td>
</tr>
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<td>19</td>
<td>David Cassidy</td>
<td>Lyin' To Myself</td>
<td>(Enigma)</td>
</tr>
<tr>
<td>20</td>
<td>Daryl Hall and John Oates</td>
<td>I Only Have Eyes For You</td>
<td>(Atlantic)</td>
</tr>
<tr>
<td>21</td>
<td>John Oates</td>
<td>Heartbreak Song</td>
<td>Full Moon/Epic</td>
</tr>
<tr>
<td>22</td>
<td>Judd Nelson</td>
<td>Something Better</td>
<td>(Elektra)</td>
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<tr>
<td>23</td>
<td>Dany O'Keefe</td>
<td>Someday</td>
<td>(Reprise)</td>
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<tr>
<td>24</td>
<td>Bruce Hornsby and The Range</td>
<td>Lost Soul</td>
<td>(RCA)</td>
</tr>
<tr>
<td>25</td>
<td>Judd Nelson</td>
<td>Something Better</td>
<td>(Elektra)</td>
</tr>
<tr>
<td>26</td>
<td>George Michael</td>
<td>I Don't Want To Know If You're Happy</td>
<td>(Epic)</td>
</tr>
<tr>
<td>27</td>
<td>John Oates</td>
<td>I Only Have Eyes For You</td>
<td>(Atlantic)</td>
</tr>
<tr>
<td>28</td>
<td>Heart</td>
<td>Stranded</td>
<td>Capitol</td>
</tr>
<tr>
<td>29</td>
<td>Bruce Hornsby and The Range</td>
<td>Lost Soul</td>
<td>(RCA)</td>
</tr>
<tr>
<td>30</td>
<td>Maxi Priest</td>
<td>Close To You</td>
<td>(Charisma)</td>
</tr>
<tr>
<td>31</td>
<td>Vonda Shepard</td>
<td>I Shy Away</td>
<td>(Reprise)</td>
</tr>
<tr>
<td>32</td>
<td>Brent Burch</td>
<td>Can't Feel The Pain</td>
<td>(Charisma)</td>
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<tr>
<td>33</td>
<td>Jude Cole</td>
<td>Time For Letting Go</td>
<td>(Reprise)</td>
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<tr>
<td>34</td>
<td>James Ingram</td>
<td>I Don't Have The Heart</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>35</td>
<td>Basia</td>
<td>Until You Come Back To Me</td>
<td>(Epic)</td>
</tr>
<tr>
<td>36</td>
<td>Lori Ruso and Michael Damian</td>
<td>Never Look Back</td>
<td>(Cypress)</td>
</tr>
<tr>
<td>37</td>
<td>Jill Sobule</td>
<td>Too Cool To Fall</td>
<td>(MCA)</td>
</tr>
<tr>
<td>38</td>
<td>Whitney Houston</td>
<td>I'm Your Baby Tonight</td>
<td>(Arista)</td>
</tr>
<tr>
<td>39</td>
<td>Bill Medley</td>
<td>Don't You Love Me Anymore?</td>
<td>(Curb)</td>
</tr>
<tr>
<td>40</td>
<td>Judy Collins</td>
<td>Fires Of Eden</td>
<td>(Columbia)</td>
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</tbody>
</table>

### CHARTBOUND

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sara Hickman</td>
<td>I Couldn't Help Myself</td>
<td>(Elektra)</td>
<td>82</td>
<td>39</td>
<td>—</td>
<td>18</td>
<td>25</td>
<td>21%</td>
</tr>
<tr>
<td>Celine Dion</td>
<td>Where Does My Heart Beat Now</td>
<td>(Epic)</td>
<td>73</td>
<td>13</td>
<td>1</td>
<td>30</td>
<td>29</td>
<td>44%</td>
</tr>
<tr>
<td>David Benoit &amp; David Pack</td>
<td>Every Corner Of The World</td>
<td>(GRP)</td>
<td>63</td>
<td>6</td>
<td>5</td>
<td>23</td>
<td>29</td>
<td>45%</td>
</tr>
<tr>
<td>Peter Allen</td>
<td>Tonight You Made My Day</td>
<td>(RCA)</td>
<td>59</td>
<td>4</td>
<td>5</td>
<td>28</td>
<td>22</td>
<td>58%</td>
</tr>
<tr>
<td>Ray Charles</td>
<td>I'll Take Care Of You</td>
<td>(Warner Bros.)</td>
<td>57</td>
<td>29</td>
<td>1</td>
<td>19</td>
<td>18</td>
<td>21%</td>
</tr>
</tbody>
</table>

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*Debuts in Chartbound: Whitney Houston, Daryl Hall & John Oates, Sara Hickman, The Vaughan Brothers, Bruce Hornsby and The Range, Julee Cruise, Rod Stewart, Mariah Carey, Dan Fogelberg, Carly Simon, Whitney Houston, Celine Dion, Brenda Russell, George Michael, Aretha Franklin, Michael Bolton, Paul Young, Billy Joel, Heart, Michael McDonald, Phil Collins, David Cassidy, Daryl Hall and John Oates, John Oates, Bruce Hornsby and The Range, Maxi Priest, Vonda Shepard, Brent Burch, Jude Cole, James Ingram, Basia, Lori Ruso and Michael Damian, Jill Sobule, Whitney Houston, Bill Medley, Judy Collins.**
JOIN THE KÖZ...

DAVE KOZ

His playing can be heard on albums ranging from U2 and Richard Marx to Jeff Lorber and Ray Charles. Now the saxman extraordinaire lays down some magic for himself on his forthcoming solo debut album Dave Koz. Features the first single "Castle Of Dreams"

Produced & arranged by Jeff Koz and Dave Koz
Left Bank Management
On Capitol cassettes, compact discs and records
UP & COMING

Reports Acceptances
Mondays at 10AM, Wednesdays through Fridays at 8AM
Station Reporting Phone: (413) 495-1990
Gavin Fax: 413-495-2580

ARTIST TITLE LABEL

48 24 NEVILLE BROTHERS - Fearless (A&M)
46 4 JOHN DENVER - The Flower That Shattered The Stone (Windstar)
45 6 NEW KIDS ON THE BLOCK - Let's Try It Again (Columbia)
44 24 LOU RAWLS - It's Supposed To Be Fun (Blue Note)
43 3 JOAN ARMATRADING - Always (A&M)
42 18 DONNY OSMOND - My Love Is A Fire (Capitol)
40 19 JULEE CRUISE - Falling (Warner Bros.)
38 21 *SLYCE - Isn't It All A Lie (4PM)
37 4 LALAH HATHAWAY - Heaven Knows (Virgin)
37 9 CROSBY, STILLS & NASH - (Got To Keep) Open (Atlantic)
35 35 *THE VAUGHAN BROTHERS - Tick Tock (Epic)
31 5 LOWEN & NAVARRO - The Spell You're Under (Chameleon)
30 30 *PAUL YOUNG - Heaven Can Wait (Columbia)
30 14 *TIMOTHY B. SCHMIT - Something Sad (MCA)
20 20 *STEVIE WONDER - Keep Our Love Alive (Motown)

Dropped: Linda Ronstadt, Patti Austin, Lisa Stansfield, James Ingram, Toto, Propaganda.

INSIDE A/C by Diane Rufer and Ron Fell

We start off this week by WELCOMING our new A/C Correspondents. Please check out the Gavin Handbook for full info on the following stations. We've listed them alphabetically for your convenience.

KBAU/FM-Golden Meadow, LA
KCWX-Medford, OR
KDAO-Marshalltown, IA
KJI-Centralia, WA
KLZY-Powell, WY
KNIM-Maryville, MO
KRNO/FM-Reno, NV
KSCB-Liberal, KS
KWAT-Watertown, SD
KXLE-Ellensburg, WA
KXRO-Aberdeen, WA

We can't recall any record making the top five in just three chart weeks. But BETTE MIDLER has done it with "From A Distance." Nearly 60% of its 224 stations reporting HEAVY already. Whew!

CARLY SIMON blasts into the top ten with "Better Not Tell Her." Should clear its 200th A/C station next week and should also exceed a 90% HFT FACTOR. 

HOTTEST chart record this week is "Impulsive" by WILSON PHILLIPS, up from zip to 30 to 16 on the chart and winning PLUS FACTOR with a 31% increase in major rotations.

DARYL HALL and JOHN OATES, at 24

after two chart weeks, scored 48 ADD's (second most added) including WSKY, WHIN, KAER, KSRF, KRKO, WELI, KAAK and WJLK.

BRUCE HORNBY, THE RANGE and SHAWN COLVIN, last week's TOP TIP, debut respectively at number 29 with 123 stations and a fifth MOST ADDED (31 new) including KSTP/FM, WROR/FM, WQFX, WWDE, CK-FM, WTCB and WQLH/FM.

LORI RUSO's debut with MICHAEL DAMIAN, "Never Look Back," should be looking forward to some even better weeks now that it's about to clear a 50% HFT FACTOR and the 100 station mark. Among stations HFT FACTORing are KOST, KI03, WQRO, KKKR and WJY/FM.

Though only about 25% of Gavin A/Cs are playing JILL SOBULE's "Too Cool To Fall," an awesome 82% of those stations are committed to solid rotations. Nine new this week: WQLH/FM, KBIG, KXFM, KATW/FM, KKIE, WKWK/FM, KIXX, K9FM and KYQT.

MOST ADDED again this week is WHITNEY HOUSTON'S HOT TRACK "I'm Your Baby Tonight." It opens with a 31% HFT FACTOR (actually 54% from those who added it last week).

Last week's RECORD TO WATCH, THE NEVILLE BROTHERS featuring the distinctive vocal of Brother AARON, topped the UP AND COMING this week as they acquired 24 new stations with WGBE, WBLG/FM, WJCL/FM, WDLB, KSDT, KIDZ/FM, KCRE, KKKR etc. Having a "Fearless" total of 48 stations, this single will achieve a chart number right around the corner.

Our RECORD TO WATCH this week is from the TV show "Twin Peaks": JULEE CRUISE's "Falling." No one has taken the title literally, as the single picked up another 19 new stations bringing its total to 40. Among the new are WBEB/FM, CKFM, WECQ, WQFX, WJCL/FM, KLKC, KXLV/FM, WFRO, KCRE and KXLE.
elton john "you gotta love someone"

THE FIRST SINGLE FROM TO BE CONTINUED...

THE DEFINITIVE ELTON JOHN COLLECTION - A 67-SONG, 5-HOUR MUSICAL PORTRAIT FEATURING FOUR NEWLY RECORDED TRACKS AND NEVER-BEFORE-RELEASED RARITIES. SINGLE PRODUCED BY DON WAS. MCA
### HIT FACTOR

**A/C Research:** Diane Rufer/Ron Fell

**Hit Factor** is a percentage of stations which have it in Heavy or Medium rotation. *ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%*

<table>
<thead>
<tr>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROD STEWART</strong> - I Don't Want To Talk About It (Warner Bros.)</td>
<td></td>
<td>229</td>
<td>1</td>
<td>205</td>
<td>21</td>
<td>2</td>
<td>98% 9</td>
</tr>
<tr>
<td><strong>BREATHE</strong> - Say A Prayer (A&amp;M)</td>
<td></td>
<td>224</td>
<td>4</td>
<td>195</td>
<td>25</td>
<td>—</td>
<td>98% 10</td>
</tr>
<tr>
<td><strong>MARIAH CAREY</strong> - Love Takes Time (Columbia)</td>
<td></td>
<td>227</td>
<td>6</td>
<td>187</td>
<td>28</td>
<td>6</td>
<td>94% 8</td>
</tr>
<tr>
<td><strong>DAN FOGELBERG</strong> - Rhythm Of The Rain/Rain (Full Moon/Epic)</td>
<td></td>
<td>223</td>
<td>5</td>
<td>194</td>
<td>20</td>
<td>4</td>
<td>95% 8</td>
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<tr>
<td><strong>BETTE MIDLER</strong> - From A Distance (Atlantic)</td>
<td></td>
<td>224</td>
<td>16</td>
<td>127</td>
<td>65</td>
<td>16</td>
<td>85% 4</td>
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<tr>
<td><strong>ANITA BAKER</strong> - Soul Inspiration (Elektra)</td>
<td></td>
<td>201</td>
<td>8</td>
<td>125</td>
<td>57</td>
<td>11</td>
<td>90% 7</td>
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<tr>
<td><strong>GEORGE MICHAEL</strong> - Praying For Time (Columbia)</td>
<td></td>
<td>194</td>
<td>3</td>
<td>157</td>
<td>28</td>
<td>6</td>
<td>95% 9</td>
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<tr>
<td><strong>CARLY SIMON</strong> - Better Not Tell Her (Arista)</td>
<td></td>
<td>194</td>
<td>13</td>
<td>89</td>
<td>81</td>
<td>11</td>
<td>87% 5</td>
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<tr>
<td><strong>THE RIGHTEOUS BROTHERS</strong> - Unchained Melody (Verve/Polydor)</td>
<td></td>
<td>182</td>
<td>—</td>
<td>121</td>
<td>48</td>
<td>13</td>
<td>92% 10</td>
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<tr>
<td><strong>HEART</strong> - Stranded (Capitol)</td>
<td></td>
<td>169</td>
<td>8</td>
<td>87</td>
<td>62</td>
<td>12</td>
<td>88% 6</td>
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<tr>
<td><strong>MARTI LYNCH</strong> - I'm Not That Girl (Virgin)</td>
<td></td>
<td>179</td>
<td>10</td>
<td>50</td>
<td>97</td>
<td>22</td>
<td>82% 6</td>
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<tr>
<td><strong>MARIA McKEE</strong> - Show Me Heaven (Geffen)</td>
<td></td>
<td>157</td>
<td>14</td>
<td>49</td>
<td>81</td>
<td>13</td>
<td>82% 8</td>
</tr>
<tr>
<td><strong>PHIL COLLINS</strong> - Something Happened On The Way To Heaven (Atlantic)</td>
<td></td>
<td>147</td>
<td>—</td>
<td>70</td>
<td>59</td>
<td>18</td>
<td>87% 13</td>
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<tr>
<td><strong>TAYLOR DAYNE</strong> - Heart Of Stone (Arista)</td>
<td></td>
<td>151</td>
<td>—</td>
<td>65</td>
<td>63</td>
<td>23</td>
<td>84% 13</td>
</tr>
<tr>
<td><strong>MARK EDWARDS</strong> - Just Having Touched (R&amp;A)</td>
<td></td>
<td>145</td>
<td>9</td>
<td>64</td>
<td>58</td>
<td>14</td>
<td>84% 11</td>
</tr>
<tr>
<td><strong>WILSON PHILLIPS</strong> - Impulsive (SBK)</td>
<td></td>
<td>160</td>
<td>29</td>
<td>17</td>
<td>103</td>
<td>31</td>
<td>66% 3</td>
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<tr>
<td><strong>MICHAEL Bolton</strong> - Georgia On My Mind (Columbia)</td>
<td></td>
<td>145</td>
<td>—</td>
<td>56</td>
<td>58</td>
<td>31</td>
<td>78% 10</td>
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<tr>
<td><strong>LAURA BRANIGAN</strong> - Never In A Million Years (Atlantic)</td>
<td></td>
<td>158</td>
<td>11</td>
<td>29</td>
<td>79</td>
<td>19</td>
<td>78% 9</td>
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<tr>
<td><strong>TEDDY PENDERGRASS &amp; LISA FISHER</strong> - Glad To Be Alive (Elektra)</td>
<td></td>
<td>131</td>
<td>7</td>
<td>35</td>
<td>72</td>
<td>17</td>
<td>81% 10</td>
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<tr>
<td><strong>AFTER 7</strong> - Can't Stop (Virgin)</td>
<td></td>
<td>125</td>
<td>8</td>
<td>35</td>
<td>65</td>
<td>17</td>
<td>80% 10</td>
</tr>
<tr>
<td><strong>PAUL YOUNG</strong> - Oh Girl (Columbia)</td>
<td></td>
<td>135</td>
<td>—</td>
<td>42</td>
<td>59</td>
<td>34</td>
<td>74% 17</td>
</tr>
<tr>
<td><strong>BILLY JOEL</strong> - And So It Goes (Columbia)</td>
<td></td>
<td>137</td>
<td>—</td>
<td>31</td>
<td>64</td>
<td>42</td>
<td>69% 15</td>
</tr>
<tr>
<td><strong>BRENDA RUSSELL</strong> - Stop Running Away (A&amp;M)</td>
<td></td>
<td>123</td>
<td>3</td>
<td>44</td>
<td>53</td>
<td>23</td>
<td>78% 15</td>
</tr>
<tr>
<td><strong>DARYL HALL AND JOHN OATES</strong> - So Close (Arista)</td>
<td></td>
<td>152</td>
<td>48</td>
<td>16</td>
<td>69</td>
<td>19</td>
<td>55% 4</td>
</tr>
<tr>
<td><strong>ALIAS</strong> - More Than Words Can Say (EMI)</td>
<td></td>
<td>119</td>
<td>21</td>
<td>24</td>
<td>59</td>
<td>15</td>
<td>69% 9</td>
</tr>
<tr>
<td><strong>DAVID CASSIDY</strong> - Lyin' To Myself (Enigma)</td>
<td></td>
<td>115</td>
<td>15</td>
<td>10</td>
<td>67</td>
<td>23</td>
<td>65% 6</td>
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<tr>
<td><strong>ASIA</strong> - Days Like These (Geffen)</td>
<td></td>
<td>99</td>
<td>2</td>
<td>19</td>
<td>57</td>
<td>21</td>
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<tr>
<td><strong>DANNY O'KEEFE</strong> - Someday (Beachwood/Chameleon)</td>
<td></td>
<td>95</td>
<td>3</td>
<td>15</td>
<td>56</td>
<td>21</td>
<td>74% 7</td>
</tr>
<tr>
<td><strong>BRUCE HORNBY AND THE RANGE</strong> - Lost Soul (RCA)</td>
<td></td>
<td>123</td>
<td>31</td>
<td>5</td>
<td>53</td>
<td>34</td>
<td>47% 3</td>
</tr>
<tr>
<td><strong>MAXI PRIEST</strong> - Close To You (Charisma)</td>
<td></td>
<td>76</td>
<td>6</td>
<td>29</td>
<td>31</td>
<td>10</td>
<td>78% 16</td>
</tr>
<tr>
<td><strong>VONDA SHEPARD</strong> - I Shy Away (Reprise)</td>
<td></td>
<td>90</td>
<td>1</td>
<td>20</td>
<td>52</td>
<td>17</td>
<td>80% 11</td>
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<tr>
<td><strong>BRENT BOURGEOIS</strong> - Can't Feel The Pain (Charisma)</td>
<td></td>
<td>81</td>
<td>1</td>
<td>19</td>
<td>43</td>
<td>18</td>
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<tr>
<td><strong>JUDE COLE</strong> - Time For Letting Go (Reprise)</td>
<td></td>
<td>84</td>
<td>—</td>
<td>19</td>
<td>40</td>
<td>25</td>
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<tr>
<td><strong>JAMES INGRAM</strong> - I Don't Have The Heart (Warner Bros.)</td>
<td></td>
<td>71</td>
<td>—</td>
<td>25</td>
<td>24</td>
<td>22</td>
<td>69% 23</td>
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<tr>
<td><strong>BASIA</strong> - Until You Come Back To Me (Epic)</td>
<td></td>
<td>76</td>
<td>—</td>
<td>19</td>
<td>35</td>
<td>22</td>
<td>71% 10</td>
</tr>
<tr>
<td><strong>LORI RUSO AND MICHAEL DAMIAN</strong> - Never Look Back (Cypress)</td>
<td></td>
<td>86</td>
<td>16</td>
<td>3</td>
<td>39</td>
<td>28</td>
<td>48% 5</td>
</tr>
<tr>
<td><strong>JILL SOBULE</strong> - Too Cool To Fall (MCA)</td>
<td></td>
<td>64</td>
<td>9</td>
<td>23</td>
<td>26</td>
<td>6</td>
<td>76% 8</td>
</tr>
<tr>
<td><strong>WHITNEY HOUSTON</strong> - I'm Your Baby Tonight (Arista)</td>
<td></td>
<td>118</td>
<td>50</td>
<td>—</td>
<td>35</td>
<td>33</td>
<td>29% 2</td>
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<tr>
<td><strong>BILL MEDLEY</strong> - Don't You Love Me Anymore? (Curb)</td>
<td></td>
<td>70</td>
<td>5</td>
<td>8</td>
<td>34</td>
<td>23</td>
<td>60% 7</td>
</tr>
<tr>
<td><strong>JUDY COLLINS</strong> - Fires Of Eden (Columbia)</td>
<td></td>
<td>87</td>
<td>26</td>
<td>2</td>
<td>27</td>
<td>32</td>
<td>33% 3</td>
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</table>

### PLUS FACTOR

Records which received the greatest increase in HIT FACTOR

<table>
<thead>
<tr>
<th>Title</th>
<th>Label</th>
<th>LW</th>
<th>TW</th>
<th>Increase</th>
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<tbody>
<tr>
<td><strong>WILSON PHILLIPS</strong> - Impulsive (SBK)</td>
<td></td>
<td>35</td>
<td>66</td>
<td>31%</td>
</tr>
<tr>
<td><strong>WHITNEY HOUSTON</strong> - I'm Your Baby Tonight (Arista)</td>
<td></td>
<td>—</td>
<td>29</td>
<td>29%</td>
</tr>
<tr>
<td><strong>JUDY COLLINS</strong> - Fires Of Eden (Columbia)</td>
<td></td>
<td>7</td>
<td>33</td>
<td>26%</td>
</tr>
<tr>
<td><strong>BRUCE HORNBY AND THE RANGE</strong> - Lost Soul (RCA)</td>
<td></td>
<td>22</td>
<td>47</td>
<td>25%</td>
</tr>
<tr>
<td><strong>SARA HICKMAN</strong> - I Couldn't Help Myself (Elektra)</td>
<td></td>
<td>—</td>
<td>21</td>
<td>21%</td>
</tr>
<tr>
<td><strong>ALIAS</strong> - More Than Words Can Say (EMI)</td>
<td></td>
<td>50</td>
<td>69</td>
<td>19%</td>
</tr>
<tr>
<td><strong>DONNY OSMOND</strong> - My Love Is A Fire (Capitol)</td>
<td></td>
<td>9</td>
<td>26</td>
<td>17%</td>
</tr>
<tr>
<td><strong>ASIA</strong> - Days Like These (Geffen)</td>
<td></td>
<td>61</td>
<td>76</td>
<td>15%</td>
</tr>
<tr>
<td><strong>CELINE DION</strong> - Where Does My Heart Beat Now (Epic)</td>
<td></td>
<td>27</td>
<td>42</td>
<td>15%</td>
</tr>
<tr>
<td><strong>LORI RUSO AND MICHAEL DAMIAN</strong> - Never Look Back (Cypress)</td>
<td></td>
<td>34</td>
<td>48</td>
<td>14%</td>
</tr>
<tr>
<td><strong>RAY CHARLES</strong> - I'll Take Care Of You (Warner Bros.)</td>
<td></td>
<td>3</td>
<td>17</td>
<td>14%</td>
</tr>
<tr>
<td><strong>BETTE MIDLER</strong> - From A Distance (Atlantic)</td>
<td></td>
<td>72</td>
<td>85</td>
<td>13%</td>
</tr>
<tr>
<td><strong>LOU RAWLS</strong> - It's Supposed To Be FUN (Blue Note)</td>
<td></td>
<td>—</td>
<td>13</td>
<td>13%</td>
</tr>
</tbody>
</table>
"I tried to make it feel right in someone else's world but I sat and looked out my window last night and knew that things had changed for this girl."

RÓSANNE CASH

WHAT WE REALLY WANT

FROM "INTERIORS"—

THE ALREADY CRITICALLY ACCLAIMED ALBUM.

HER FIRST ENTIRELY SELF-PRODUCED,

HER FIRST ALL-NEW ALBUM IN THREE YEARS. ON COLUMBIA.

Produced by Rosanne Cash. Management: Will Botwin for Side One Management.
Most Added:

- CLINT BLACK (131) (RCA)
- RICKY VAN SHELTON (65) (Columbia)
- ROB CROSBY (50) (Arista)
- STEVE WARINER (40) (MCA)
- LEE GREENWOOD (38) (Capitol)

Top Requests:

- RANDY TRAVIS & GEORGE JONES
- GARTH BROOKS
- REBA McENTIRE
- JOE DIFFIE
- MARK CHESNUTT

Record to Watch:

- RICKY VAN SHELTON
  Life's Little Ups & Downs (Columbia)
  Headed up the chart with this week at KIIF, WEZL, WTOR, WKX, WSIX, KOWF, WCAV, KWKH, etc.

Chartbound:

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARY CHAPIN CARPENTER</td>
<td>You Win Again</td>
<td>(Columbia)</td>
<td>140</td>
<td>36</td>
<td>1</td>
<td>28</td>
<td>75</td>
<td>20%</td>
<td>3</td>
</tr>
<tr>
<td>DWIGHT YOAKAM</td>
<td>Turn It On, Turn It Up, Turn Me Loose</td>
<td>(Reprise)</td>
<td>140</td>
<td>34</td>
<td>1</td>
<td>32</td>
<td>73</td>
<td>23%</td>
<td>3</td>
</tr>
<tr>
<td>CLINT BLACK</td>
<td>Put Yourself In My Shoes</td>
<td>(Columbia)</td>
<td>135</td>
<td>131</td>
<td>—</td>
<td>2</td>
<td>2</td>
<td>1%</td>
<td>1</td>
</tr>
<tr>
<td>CANYON</td>
<td>Dam These Tears</td>
<td>(RCA)</td>
<td>130</td>
<td>18</td>
<td>—</td>
<td>36</td>
<td>76</td>
<td>27%</td>
<td>4</td>
</tr>
</tbody>
</table>
“SAY IT’S NOT TRUE”

IT IS TRUE...This is a smash guaranteed to touch your listeners!

The new single and video from Lionel Cartwright on MCA Records.

Produced by Steuart Smith and Tony Brown.
UP & COMING

Reports  Adds  Weeks  ARTIST  TITLE  LABEL
115  16  9  MARIE OSMOND  - Like A Hurricane (Curb)  
114  33  3  CARLENE CARTER  - Come On Back (Reprise)  
112  31  3  TANYA TUCKER  - It Won't Be Me (Capitol)  
111  16  4  SHELBY LYNNE  - Things Are Tough All Over (Epic)  
111  65  2  RICKY VAN SHELTON  - Life's Little Ups & Downs (Columbia)  
105  9  6  KEVIN WELCH  - Prayin' For Rain (Reprise)  
104  11  4  WILD ROSE  - Everything He Touches (Turns To Gold) (Capitol)  
91  —  5  McBRIEDE & THE RIDE  - Felicia (MCA)  
91  50  2  ROB CROSBY  - Love Will Bring Her Around (Arista)  
80  24  3  RAY KENNEDY  - What A Way To Go (Atlantic)  
80  18  3  KELLY WILLIS  - Looking For Someone Like You (MCA)  
73  38  2  LEE GREENWOOD  - We've Got It Made (Capitol)  
69  32  2  CLINTON GREGORY  - Couldn't Love Have PICKED... (Step One)  
65  15  3  SKIP EWING  - The Dotted Line (MCA)  
53  5  5  CEE CEE CHAPMAN  - Everything (Curb/Capitol)  
46  40  1  *STEVE WARINER  - There For Awhile (MCA)  
42  6  3  HOYT AXTON  - Mountain Right (DPI)  
40  1  6  JEFF CHANCE  - Talkin' To Your Picture (Mercury)  
39  31  1  *DANIELE ALEXANDER & BUTCH BAKER  - It Wasn't You... (Mercury)  
35  10  2  THE GOLDENS  - Take Me Back (To The Country) (Capitol)  
35  33  1  *GEORGE STRAIT  - I've Come To Expect It From You (MCA)  
31  1  4  FORESTER SISTERS  - Old Enough To Know (Warner Bros.)  
31  5  2  WAYLON, WILLIE, JOHNNY AND KRIS  - American Remains (Col.)  
31  16  *JAMES HOUSE  - You Just Get Better All The Time (MCA)  
29  28  1  *PIRATES OF THE MISSISSIPPI  - Rollin' Home (Capitol)  


INSIDE COUNTRY

#1 ONE YEAR AGO TODAY  
Kathy Mattea - Burnin' Old Memories  

#1 FIVE YEARS AGO TODAY  
Alabama - Can't Keep A Good Man Down  

#1 TEN YEARS AGO TODAY  
Don Williams - I Believe In You  

CHART HAPPENINGS...Clint Black's  "Put Yourself In My Shoes" becomes the Most Added record in Gavin Country chart history, with 131 first week adds. His terrific rendition of the song during the CMA Award show got this one off to a great start...Glorious congratulations to Joe Diffie, who stays at number one for the second week in a row. We can't remember the last time a new artist's debut record accomplished this feat...This week's Hot record is Rodney Crowell, whose 36 adds helped him debut at #37.

WELCOME. We're very pleased to welcome the following stations as new Gavin Country Reporters.

KKJ Radio  
Paul Cannon, PD  
AI Hamilton, MD  
P.O. Box 429  
Ardmore, OK 73402  
405-226-0421  

KTWN Radio  
Dann Marshall, PD  
Teri Austin, MD  
303 West Broad  
Texarkana, AR/ TX 75501  
214-793-4671  

WDLS Radio  
Nancy Faye, PD/MD  
R.D. #1, Box 273 West Mountain Rd.  
Plymouth, PA 18651  
717-822-3911  

WDBX Radio  
Jerry Pond, PD  
Neal Nichols, MD  
1522 Dodds Ave.  
Chattanooga, TN 37404  
615-624-6500  

WKQR Radio  
Danny Sommers, PD/MD  
1019 Odom Rd.  
Citronelle, AL 36522  
205-793-4671  

NEW RELEASES

by Lisa Smith & Cyndi Hoezle

KATHY MATTEA  - A Few Good Things Remain  
(Mercury)  
Kathy's material has always been a cut above the norm, and here she sings a love song that goes beyond the standard to capture the fear and apprehension of a woman living in uncertain times. It's a beautiful, thoughtful song, co-written by husband Jon Vanesser, who co-wrote 'the award winning "Where've You Been?"

GEORGE STRAIT  - I've Come To Expect It From You  
(MCA)  
Stations have been getting requests for this since Strait, the CMA'S Entertainer Of The Year, performed it on the awards show. His understated vocals make the lyrics that much more interesting; Strait seems so in control when he sings "I wouldn't treat a dog the way you treated me."

GARTH BROOKS  - Unanswered Prayers  
(Capitol)  
During our interview with Garth back in July, he mentioned that there was a song on his upcoming album that was very special to him, in the same way "The Dance" was special. Here it is, a beautiful song that will further endeavor him to his growing legion of fans.

JAMES HOUSE  - You Just Get Better All The Time  
(MCA)  
House lends his deep, mature voice to this ballad. It's a good bet that this beautiful song will be heavily requested, especially during "dedication" shows.

DANIELLE ALEXANDER AND BUTCH BAKER  - It Wasn't You, It Wasn't Me  
(Mercury)  
Here's a great pairing of two talented newcomers that should benefit both of their careers. Ms. Alexander co-wrote this heartbreaker.

MERLE HAGGARD  - Blue Jangle  
(Curb)  
It's no secret that Haggard's vocal stylings have been influential to many of today's hat acts, and it's great to hear him in such a good voice. His secound single for Curb has been a popular cut off the album.

GET WELL SOON. Our get well wishes go to Vern Gosdin, who had bypass surgery last Friday (10/12). At press time, Columbia's Nancy Richmond reported that Vern's coming along fine, and he's listed in stable condition.

ALBUM CUTS

Reba McEntire  - Waiting For The Deal To Go Down/Fancy/This Picture  
Garth Brooks - Two Of A Kind/The Thunder Rolls  
Randy Travis - Waiting For The Light To Change (w/B.B.King)/Smokin' The Hive (w/Clint Eastwood)  
Alabama - Forever's As Far As I'll Go

the GAVIN REPORT/October 19, 1990
PHOTOTFILE

The Lee Roy Parnell/Michelle Wright show at NYC's Lone Star Roadhouse was an SRO "happenin' lowdown." From left: Arista/Nashville VP/GM Tim DuBois, Michelle Wright, Arista President Clive Davis, Lee Roy Parnell and Arista VP/Operations Roy Lott.

The Epic/Nashville staff turned out in force when Joe Diffie performed before an SRO crowd of industry well-wishers to kick off CMA Week '90. From left: Cathy Moore, Rob Dalton, Dave Williams, Chris Williams, Joe Diffie, Michael Rogers, Tim Pritchett, Michael Moore and Jack Lameier.

TOM RYAN
"BREAKIN' ALL THE WAY"
Written by Red Lane and Hustin Beck

commitment (kom'i-ment) n. 1. a pledge to a position 2. to follow a certain course of action & the state of being bound emotionally and/or intellectually; i.e. we're committed to breaking Tom Ryan!

epic
Nashville
**HIT FACTOR**  
Country Research:  
Lisa Smith/Elmo Greer/Cyndi Hoozle

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor Weeks</th>
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<tbody>
<tr>
<td>JOE DIFFIE - Home (Epic)</td>
<td>220</td>
<td>—</td>
<td>197</td>
<td>18</td>
<td>5</td>
</tr>
<tr>
<td>RANDY TRAVIS &amp; GEORGE JONES - A Few Ole Country Boys (Warner Bros.)</td>
<td>217</td>
<td>1</td>
<td>180</td>
<td>31</td>
<td>5</td>
</tr>
<tr>
<td>DON WILLIAMS - Back In My Younger Days (RCA)</td>
<td>222</td>
<td>1</td>
<td>159</td>
<td>59</td>
<td>3</td>
</tr>
<tr>
<td>EXILE - Yet (Arista)</td>
<td>219</td>
<td>—</td>
<td>161</td>
<td>54</td>
<td>4</td>
</tr>
<tr>
<td>ANNE MURRAY - Feed This Fire (Capitol)</td>
<td>211</td>
<td>2</td>
<td>182</td>
<td>23</td>
<td>4</td>
</tr>
<tr>
<td>HOLLY DUNN - You Really Had Me Going (Warner Bros.)</td>
<td>213</td>
<td>—</td>
<td>168</td>
<td>39</td>
<td>6</td>
</tr>
<tr>
<td>VERN GOSDIN - This Ain't My First Rodeo (Columbia)</td>
<td>209</td>
<td>2</td>
<td>146</td>
<td>58</td>
<td>3</td>
</tr>
<tr>
<td>EDDIE RABBITT - American Boy (Capitol)</td>
<td>218</td>
<td>3</td>
<td>106</td>
<td>100</td>
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<tr>
<td>MARTY STUART - Western Girls (MCA)</td>
<td>211</td>
<td>2</td>
<td>117</td>
<td>82</td>
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<tr>
<td>MARK CHESNUTT - Too Cold At Home (MCA)</td>
<td>194</td>
<td>—</td>
<td>156</td>
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<td>10</td>
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<td>CONWAY TWITTY - Crazy In Love (MCA)</td>
<td>215</td>
<td>2</td>
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<td>116</td>
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<td>K.T. OSLIN - Come Next Monday (RCA)</td>
<td>218</td>
<td>2</td>
<td>72</td>
<td>135</td>
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<td>RESTLESS HEART - When Somebody Loves You (RCA)</td>
<td>195</td>
<td>1</td>
<td>120</td>
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<td>RICKY SKAGGS - He Was On To Something (So He Made You) (Epic)</td>
<td>212</td>
<td>2</td>
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<tr>
<td>T.GRAHAM BROWN - Moonshadow Road (Capitol)</td>
<td>205</td>
<td>3</td>
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<td>SHENANDOAH - Ghost In This House (Columbia)</td>
<td>216</td>
<td>6</td>
<td>27</td>
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<td>REBA McENTIRE - You Lie (MCA)</td>
<td>169</td>
<td>—</td>
<td>130</td>
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<td>MATRACA BERG - The Things You Left Undone (RCA)</td>
<td>196</td>
<td>4</td>
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<td>HIGHWAY 101 - Someone Else's Trouble Now (Warner Bros.)</td>
<td>202</td>
<td>3</td>
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<tr>
<td>WILLIE NELSON - Ain't Necessarily So (Columbia)</td>
<td>210</td>
<td>6</td>
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<tr>
<td>BILLY JOE ROYAL - A Ring Where A Ring Used To Be (Atlantic)</td>
<td>195</td>
<td>1</td>
<td>25</td>
<td>139</td>
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<td>ALAN JACKSON - Chasin' That Neon Rainbow (Arista)</td>
<td>210</td>
<td>12</td>
<td>16</td>
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<td>46</td>
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<tr>
<td>VINCE GILL - Never Knew Lonely (MCA)</td>
<td>207</td>
<td>12</td>
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<td>PATTY LOVELESS - The Night's Too Long (MCA)</td>
<td>192</td>
<td>5</td>
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<td>BAILIE AND THE BOYS - Fool Such As I (RCA)</td>
<td>147</td>
<td>—</td>
<td>92</td>
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<td>ROSANNE CASH - What We Really Want (Columbia)</td>
<td>190</td>
<td>4</td>
<td>5</td>
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<td>TRAVIS TRITT - Put Some Drive In Your Country (Warner Bros.)</td>
<td>190</td>
<td>7</td>
<td>15</td>
<td>109</td>
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<tr>
<td>SAWYER BROWN - When Love Comes Gallin' (Curb/Capitol)</td>
<td>177</td>
<td>7</td>
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<tr>
<td>KENTUCKY HEADHUNTERS - Rock 'N' Roll Angel (Mercury)</td>
<td>175</td>
<td>18</td>
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<td>GARTH BROOKS - Friends In Low Places (Capitol)</td>
<td>130</td>
<td>1</td>
<td>62</td>
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<tr>
<td>MICHELLE WRIGHT - Woman's Intuition (Arista)</td>
<td>147</td>
<td>3</td>
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<tr>
<td>MICHAEL MARTIN MURPHEY - Cowboy Logic (Warner Bros.)</td>
<td>135</td>
<td>—</td>
<td>14</td>
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<td>WAYLON JENNINGS - Where Corn Don't Grow (Epic)</td>
<td>154</td>
<td>11</td>
<td>2</td>
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<td>DAN SEALS - Bordertown (Capitol)</td>
<td>147</td>
<td>15</td>
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<tr>
<td>LIONEL CARTWRIGHT - My Heart Is Set On You (MCA)</td>
<td>109</td>
<td>—</td>
<td>40</td>
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<tr>
<td>ROBIN LEE - Love Letter (Atlantic)</td>
<td>137</td>
<td>14</td>
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<tr>
<td>RODNEY CROWELL - Now That We're Alone (Columbia)</td>
<td>152</td>
<td>36</td>
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<tr>
<td>LEE ROY PARNELL - Family Tree (Arista)</td>
<td>128</td>
<td>10</td>
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<td>49</td>
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<tr>
<td>JUDDS - Born To Be Blue (Curb/RCA)</td>
<td>98</td>
<td>—</td>
<td>37</td>
<td>40</td>
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<tr>
<td>AARON TIPPIN - You've Got To Stand For Something (RCA)</td>
<td>134</td>
<td>18</td>
<td>1</td>
<td>33</td>
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**TOP SELLING ALBUMS**

1. GARTH BROOKS - No Fences (Capitol)
2. RANDY TRAVIS - Heroes & Friends (Warner Bros.)
3. REBA McENTIRE - Rumor Has It (MCA)
4. KENTUCKY HEADHUNTERS - Pickin' On Nashville (Mercury)
5. KEITH WHITLEY - Greatest Hits (RCA)
6. GARTH BROOKS - Garth Brooks (Capitol)
7. CLINT BLACK - Killin' Time (RCA)
8. THE JUDDS - Love Can Build A Bridge (Curb/RCA)
9. VINCE GILL - When I Call Your Name (MCA)
10. GEORGE STRAIT - Livin' It Up (MCA)

**TOP TEN VIDEOS**

1. RAY STEVENS - Sittin' Up With The Dead (Curb/Capitol)
2. REBA McENTIRE - You Lie (MCA)
3. LORRIE MORGAN - He Talks To Me (RCA)
4. MARK CHESNUTT - Too Cold At Home (MCA)
5. HOLLY DUNN - You Really Had Me Going (Warner Bros.)
6. WAYLON JENNINGS - Wrong (MCA)
7. BILLY JOE ROYAL - A Ring Where A Ring Used To Be (Atlantic)
8. HELEN CORNELIUS - Ask Any Woman (Independent)
9. CLEVE FRANCIS - Love Light (Playback)
10. KATHY MATTEA/TIM O'BRIEN - Battle Hymn Of Love (Mercury)

Based on correspondents' research

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. i.e. 100 stations playing the record: 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week 222  Last Week 220  Hit Factor Weeks 205
PHOTOFIELD

More "Friends In Low Places" are on the Horizon for Garth Brooks. One is WLLX PD/MD Don Hollander, who paused for this picture with Garth following an on-air interview prior to Brooks' concert in Lawrenceburg.

At the MCA reception following the CMA Awards show, key label execs congratulated their award winning artists. From left: MCA Chairman Al Teller, Single of the Year winner Vince Gill, MCA/Nashville President Bruce Hinton, Entertainer of the Year George Strait and his wife Norma, and MCA/Nashville VP Tony Brown.

RCA held its post-awards gala at the Maxwell House Hotel in Nashville. From left: RCA/Nashville VP/GM Jack Weston, Male Vocalist of the Year Clint Black, Vocal Event of the Year winner Lorrie Morgan, RCA VP Pop Promotion Butch Waugh and RCA President Joe Galante.


CINCINNATI BENGALS TEAMMATES CALLED HIM THE Maestro OF MAYHEM. WE CALL HIM MIKE REID.

KICKOFF OF MIKE'S DEBUT SINGLE "WALK ON FAITH" IS 10/30/90.

BE THERE FOR THE LONGEST SCORING DRIVE OF THE YEAR. ON COLUMBIA.
By their own account they're "normal"—a four-piece Midwestern rock band "definitely lacking in the image department," with a drummer named Grant and a reputation for hard work. But Soul Asylum have consistently strived to make music that is "challenging within its realm." The payback, according to guitarist/vocalist Dave Pirner and guitarist Dan Murphy, comes, "When we play a show and there's seventy or eighty people out there that know every word to every song... they're the people who get what we do." Probably the first audience to get it, love it, and pass it along were the folks in college radio.

Even the much-touted Minneapolis scene of the early '80s proved an unfriendly home for the fledgling Soul Asylum until their breakthrough on a national level with their second record. Dan: "That's a Minneapolis thing... bands get pretty much ignored there until they do something somewhere else. Then everybody's 'Oh, God, we love these guys!' We couldn't even get a show in Minneapolis until after Made To Be Broken came out. Husker Du were hated in Minneapolis. Prince couldn't get a gig there to save his life."

Within the music community itself, however, Dave describes the atmosphere as "very non-competitive and supportive." And, even though much of the light shining on Minneapolis in its heyday focused on Husker Du and the Replacements, Soul Asylum were, the guys point out, an equal part of that scene, not a product of it.

"It's so weird," Dave claims, shaking his dreads, "because we got really misperceived."

"The bands were all around at the same time and played the same clubs," interjects Dan, "but Husker Du had a bunch of records out and we toured with them, so all of a sudden we were Husker Du's little brothers, Bob Mould's brainchild."

Dave continues, "I got involved in this group and this kinda music because of a whole wave of bands that came before—the Suicide Commandos and the Suburbs and the Fingerprints. We'd been together two or three years by the time I even saw Husker Du and the Replacements."

Now, with Husker Du truly dead and gone and the Replacements (rumor has it) on the wane, Soul Asylum may have the opportunity to transcend those endless comparisons.

Despite rocky support from hometown fans and critical pigeonholing, the band, since their inception as Loud Fast Rules some eight years ago, have retained basically the same lineup (one drummer change), remained committed to the group (no swelling egos or creative usurpers here), and have continued to eschew image and embrace music. Their latest album, And The Horse They Rode In On, is their second for a major label (A&M), and their second to broaden their audience by garnering commercial alternative attention.

Horse seems a bit less quirky and more straightforward than much of the band's previous material, perhaps their attempt to draw more attention to their lyrics. Dan explains, "Well, I think the emphasis that was put on us before is that we were) four wacky guys. People would just ignore the fact that we try to write songs that stand up—cause we have to play them eighty times every time we tour. Who wants to say something stupid eighty times? So, we approached this one differently (by asking) 'What does this song need? What kind of delivery will get that point across?'"

Ex-David Letterman drummer Steve Jordan's steady hand guided production on this latest album, a decision the band made after "buying as many records as (we) could and listening to the production value." Dave continues, "Steve's a pretty intense personality, and he's incredibly enthusiastic. He encouraged us to work together in a way that we had not before—as far as the studio is concerned. He just said, 'Be a band. Forget it (all your insecurities about recording). Let's just go have fun.'" Dan adds, "We just recorded in a huge room, live, as a band."

Prompted, perhaps, by residue of that carefree studio environment, Dave laughs off the suggestion that Horse might reflect the changes in vision that come with getting a little older. "The record shows a false sense of maturity, doesn't it? Because as far as recording, we were acting like kids in a candy store. It was probably the most immature we've been able to act in a studio. We
just had a good time."

However, it may not be entirely correct to claim that a "good time was had by all"—check And The Horse's inside liner and note the thank-you to "the woman clad only in her pajamas." Says Dan, "Well, we were recording 'Veil Of Tears,' and it was really late at night, and it was pretty loud—we brought a PA and monitor system onto the soundstage—and it was as loud as our live show. At about three in the morning this woman storms in. She was on such a mission that she'd blawnight by security, and she goes, 'Who the fuck do you people think you are? You can't get away with this shit! Some of us have to work for a living, you little assholes!' She's just screaming at us. The next day she called up (some bigwig) and we quickly got booted off the lot the next morning."

"It took us a couple of days to find another studio," Pirner sighs. That unidentified, pajamaed woman's intolerance might be understandable (sleep is essential), but if she'd stopped to listen to Soul Asylum's lyrics, she might have been a tad less touchy. Sure, they're loud, but at least they're not loud pigs, like a lot of rock bands. Might they even be (gulp!) feminists? According to Dan, "I'm a humanist. I think everyone should be treated with respect—I'm not an asshole. It's pretty annoying—the things that pass for tolerable and okay. I don't think there's any taste in most rock songs on the radio. It's all just complete escapist dribble, you know? No one addresses anything that has consequence. It's like picking up chicks and getting tattoos."

Agreeing, Dave notes, "It's actually pretty much a rule of thumb for me that I never use the word 'baby.' I've never really written a love song, I've never written a song about dancing, I've never written a song about fucking..."

Dan: "Oh, c'mon, "Screw, Screw, Screw" is one of the first songs you ever wrote," he ribs good-naturedly.

"Alright, never recorded a song about fucking," Dave counters. "There's a certain amount of sexism in rock music that I find really appalling, and I do everything I can to get away from it or to detract from it."

Instead of that usual fluffy fare of sex and drugs, Dave Pirner and Dan Murphy (who contributes about one cut per record) use their songs as a forum for descriptions of and ruminations on the primarily sad human condition. Some tunes are chock full of insightful, concise, almost epigrammatical observations, but others are stories so real that they must be based on personal experience....

Dave: "I would say that it's all a bastardized autobiography. It's autobiographical in a big way, because it's always very opinion-oriented—I'm not trying to tell people what to think. But it's also pretty much making the biggest spectacle out of everyday life as I can. Whether that's blowing something out of proportion or giving one of my friends a different character in a song, changing it, or taking just some regular daily experiences and making these big panoramic things out of them."

Dan: "But the names are changed to protect the innocent!"

"Yeah, I'd never tell anyone, 'This song is about you,' or something like that," Dave explains. "I mean, I know where there's a little bit of my friends here and there in my material, but I would never let on."

And as far as the ever-mysterious songwriting process is concerned, Dave can't pinpoint the secret or provide helpful hints for beginners, "Do I have a process? Not really... it depends on the song. I could go through each song and tell you how I wrote it and each one would be pretty different. Some are already solid when the band comes in, some take a lot of changes. But I couldn't say there's a method to it, because I always just try to be writing, putting something down on tape or paper. Then it's a weeding-out process. I take the best ideas and put them together. Like a cesspool of ideas—shit rises to the top."

On one of And The Horse's tracks, "Something Out Of Nothing," Soul Asylum's cesspool turns downright funky. Dave: "I like to dance and stuff. When we started off it was all punk rock this, Ramones that... but the more you find out about music, the more you want to explore it, and the more things you want to try. For me, it's like coppin' a killer groove is when things are really happening."

"That's the essence of a good sounding song," Murphy follows. "You get the track and the rhythm section to lock in on the thing, and you can say anything. You can put any guitar part over it, and all of a sudden you've got a song that people can tap their foot to. We never really explored that much before. I mean, playing really with rhythmic things. It's pretty fun."

Those "good sounding songs" are almost an obsession with Dave, whom Dan describes as a "driven" songwriter. Pirner admits, "Driven maybe, but I don't drive. That's a Debbie Gibson quote. It's true though—I don't drive. But seriously, persistence is the only thing that's ever gotten me anywhere, and that follows through with the band too. You've got to keep at it, got to be doing it all the time."

Dan: "What's always a big fear for me is, 'When is it going run dry,' you know? Like The Eagles. They put out a couple records and then they waited three years and did The Long Run. And there's hardly a song on there. Like they completely ran out of things to say. Makes you wonder where songs come from. But it's probably better not even to think about it...?"

The results of Dave's early persistence were several records for the Minneapolis-based Twin/Tone label. Those, Say What You Will, Made To Be Broken, Time's Incinerator and While You Were Out, along with their legendary live shows, formed the cornerstone of the success Soul Asylum achieved on the college/underground circuit. "You mean the cornerstone of the success we haven't achieved," Dave laughs.

Recently, with the entrance of a major label in 1988, and an ensuing higher profile, the band's career has taken a sharp upward turn. They're pleased with A&M's support, claiming, "most people at the label know a lot more about us than you might think. A lot of people at that company actually get us." And, even with eight years of exhaustive touring behind them and lots more of it ahead, the band's spirit is firm: "I'm well aware of what we've got," asserts Dave, "and I'm very very thankful for it. It's a unique situation. To me, the fact of the matter is that we're a four-piece band. It's two guitars, a bass player and a drummer. To stretch the imagination of what can be done with that is what it's about for me—to take that as far as we possibly can."

Right now Soul Asylum is taking it top 5 Alternative, and you can't really get much higher. For a moment, programmers, step away from whatever opinion you may hold on "college radio's responsibility to break new acts," and pat yourselves on the back. Because this band deserves it!"
In February of 1989, Management guru Tom Peters was the keynote speaker at the Gavin Seminar for Media Professionals. This year, in a July 11 commentary on the PBS television program "The Nightly Business Report," Peters offered a guide to an excellent followup to that keynote speech, and it seems a useful thought to bring with you in this column.

Peters outlines what he believes are the three most important traits, or characteristics, of a "good manager." I'd agree with these, and add that I think they make an excellent checklist for a General Manager seeking a Program Director, too (or an owner seeking a General Manager):

#1: "He or she should get their jollies by empowering others and watching them grow"

All too often, in management in any field, we find those at the top lack the necessary self-confidence, and so they hire as subordinates those who will stay subordinate—and they try to intimidate those already in subordinate positions. Those who are confident in their skills and ability are only too happy to build a team in which those responsible to them develop their talents and skills; and those on such a team grow only more loyal and supportive in being allowed to grow in that way! You empower yourself when you empower others!

L-R: Ian Astbury and Billy Duffy of the Cult

Graham Presents staff with the help of hundreds of volunteers, attracted more than 11,000 fans. The show at the Shoreline Ampitheatre in Mountainview, CA featured a diverse lineup. There was a runway of teepees that housed groups such as "The Church Of Elvis" which dealt with the censorship problem—as did almost every artist who performed. Greenpeace and Act Up! were only two of many informational booths. Radio station KUSF registered prospective voters. All types of artwork and dance were represented, highlighted by The American Indian Dance Theater who received a standing ovation. Throughout the day the audience grew larger and smaller, but never as small as when the announcement came that Public Enemy's Chuck D and Flavor Flav had missed their flight and would not perform. At any one time there seemed to be as many people checking out the side events as rocking with the main attraction. BGP had me interviewing some of the artists for an "archives" video in a teepee called "No Campfire But We've Got TV." Next week all the latest news from Crash Vegas, Indigo Girls, The Cramps, Charlatans UK, Soundgarden, Queen Latifah and The London Quireboys. It was a crazy cosmic carnival that brought a new level of awareness to everyone involved...

L-R: Amy Ray and Emily Saliers of Indigo Girls

P.D. NOTEBOOK
by Eric Norberg
MORE THOUGHTS FROM TOM Peters

#2: "He or she should have left a legacy in prior jobs."

In other words, Peters says, "look to see if they have been noticeably different and noticeably special in a way that stuck." Unfortunately, in radio the stations we build all too often fall in hard times after we leave for no reason of our own; an ownership change, or the wrong choice of a PD, or a changed market situation, can lead to a change in direction for a strong station that can lead to its downfall, and that cannot be held to reflect on a former PD long absent. But, a top Program Director will nonetheless leave a legacy in the people he or she worked with, which may reverberate even many years later.

#3 "They should be eternal optimists."

This one may come as a surprise to some, but to me it underlines Tom Peters' own genius. The finest managers always set their sights high, endeavor to perform up to this standard, and recognize that nothing good can come from pessimism. In fact, in my experience, we tend to bring about what we expect! That is not to say that bad things don't happen; some would argue that much of what happens to us occurs beyond the sphere in which we are able to influence events. But if that is so, then surely our attitude and aspirations will affect how we react to them! And our reactions influence the outcome.

Furthermore, to be truly successful, a Program Director must have the confidence and enthusiasm of the staff; an optimistic, enthusiastic PD is the only way to bring that about.

Peters concluded by saying, "Those are really the only three questions you need to ask when selecting managers." I suspect he took as a "given" a fourth question, which I add here: Is he or she competent? That, of course, is also a very important consideration and should not be overlooked! But competence without the other three attributes will not result in an effective manager, or success for the station.
MOST ADDED

1. IT'S SUPPOSED TO BE FUN - LOU RAWLS (BLUE NOTE)
2. HAVIN' FUN - CLARK TERRY (DELOS)
3. AFRICAN EXCHANGE STUDENT - KENNY GARRETT (ATLANTIC)
4. FROM DAY TO DAY - MULGREW MILLER (LANDMARK/FANTASY)
5. MANGO TANGO - MARK COLBY/FRANK CARUSO (BEST RECORDINGS)
6. DANCING WITH TIGERS - TOM BORTON (MESA)

TOP TIP

TAKE 6
SO MUCH 2 SAY
(REPRISE)

LOU RAWLS
IT'S SUPPOSED TO BE FUN
(BLUE NOTE)

Vocals, vocals, vocals are this week's highest debuts at #41 and #44.

RECORD TO WATCH

LONNIE PLAXICO
PLAXICO
(MUSE)
One talented bassman threatens a chart assault next week!

2W LW TW
--- --- ---
2 1 1 MICHEL CAMILO - On The Other Hand (Columbia/Epic)
1 2 2 EMILY REMLER - This Is Me (Justice)
5 3 3 BOBBY LYLE - Love Eyes (Atlantic)
6 5 4 GERRY MULLIGAN - Lonesome Boulevard (A&M)
29 10 5 GEORGE BENSON - Big Boss Band (Warner Bros.)
4 4 6 STEVE EROQUIAGA - Erkology (Windham Hill Jazz)
18 9 7 MICHAEL BRECKER - Now You See It... (Now You Don't) (GRP)
13 8 8 NINO TEMPO - Tenor Saxophone (Atlantic)
24 12 9 MARK WHITFIELD - The Marksman (Warner Bros.)
8 7 10 TANIA MARIA - Bela Vista (World Pacific)
3 6 11 BRANFORD MARALIS QUARTET - Crazy People Music (Columbia)
14 14 12 BILL WARFIELD BIG BAND - New York City Jazz (Interplay)
19 13 13 RIPPINGTONS - Welcome To The St. James Club (GRP)
11 11 14 MO' BETTER BLUES SOUNDTRACK - Mo' Better Blues (Columbia)
49 26 15 JON HENDRICKS AND FRIENDS - Freddie Freeloader (Denon)
27 25 16 SEBASTIAN WHITTAKER - First Outing (Justice)
25 19 17 DAVID BENoit - Inner Motion (GRP)
15 18 18 ACOUSTIC ALCHEMY - Reference Points (GRP)
17 16 19 DON PULLEN - Random Thoughts (Blue Note)
35 27 20 KENIA - What You're Looking For (Denon)
37 31 21 BETTY CARTER - Droppin' Things (Verve/Polydor)
30 24 22 THE MEETING - The Meeting (GRP)
21 23 23 PHIL SHEERAN - Breaking Through (Sonic Edge)
7 17 24 BLUESIANA TRIANGLE - Bluesiana Triangle (Windham Hill Jazz)
31 29 25 RAY BROWN TRIO - Summer Wind (Concord Jazz)
9 15 26 BOB BERG - In The Shadows (Denon)
22 21 27 DON GROLNICK - Weaver Of Dreams (Blue Note)
39 28 28 TOM COSTER - From Me To You (Headfirst/K-tel)
— 35 29 LEO GANDELMAN - Solar (Verve Forecast/PolyGram)
12 20 30 JIMMY McGriff - You Ought To Think About Me (Headfirst/K-tel)
33 33 31 HANK CRAWFORD - Groove Master (Milestone)
34 32 32 JOHN PATITUCCI - Sketchbook (GRP)
10 22 33 BOB JAMES - Grand Piano Canyon (Warner Bros.)
37 34 33 DAVE WECKL - Master Plan (GRP)
41 38 35 THOM ROTELLA - Without Words (DMP)
— 48 36 CHARLES MICHAEL BROTMAN - Mango Cooler (Global Pacific)
40 36 37 BEBOP & BEYOND - Plays Thelonious Monk (Bluemoon)
42 40 38 STRUNZ & FARAH - Primal Magic (Mesa)
48 39 39 OSCAR PETERSON - Oscar Peterson Live (Pablo)
47 42 40 SCOTT HAMILTON - Radio City (Concord Jazz)
— 41 41 TAKE 6 - So Much 2 Say (Reprise)
16 30 42 RICARDO SILVEIRA - Amazon Secrets (Verve Forecast/PolyGram)
20 31 43 HARRY CONNICK,JR. - We Are In Love (Columbia)
— 44 44 LOU RAWLS - It's Supposed To Be Fun (Blue Note)
— 50 45 TURTLE ISLAND STRING QUARTET - Skylife (Windham Hill Jazz)
— 46 46 HARRY SHEPPARD - Viva Brasil (Justice)
— 47 47 DON CHERRY - Multikulti (A&M)
— 48 48 MARK COLBY/FRANK CARUSO - Mango Tango (Best Recordings)
— 49 49 MACEO PARKER - Roots Revisited (Verve/Polydor)
— 50 50 MULGREW MILLER - From Day To Day (Landmark)

FATTBURGER (ENIGMA)
LONNIE PLAXICO (MUSE)
RALPH MOORE (LANDMARK/FANTASY)
ANDY SUMMERS (PRIVATE MUSIC)
KIM PENSYL (OPTIMISM)
FRANK MANTooth (OPTIMISM)
TRI-SAX-UL SOUL CHAMPS (BLACKTOP/ROUNDER)

LARRY CORYELL (MUSE)
MONGO SANTAMARIA (CONCORD JAZZ)
WISHFUL THINKING (INTIMA)
HARVE SWARTZ (BLUemoON)
*CLARK TERRY (DELOS)
*MAKATO OZONE (JVC/GRP)
*HOT SPOT SOUNDTRACK (ANTILLES)

*SUSANNAH McCORKLE (CONCORD JAZZ)
*JEANIE & JIMMY CHEATHAM (CONCORD JAZZ)
*RIC FLAUING (SPINDLETOP)

Dropped: #41 Wynton Marsalis, #43 Pete Petersen, #44 Joe Pass, #45 Pat Metheny, #46 Mezzoforte, #47 Harry Connick, Jr. Trio, #49 Images. Tommy Smith, Stephanie Grappelli/McCoy Tyner.

October 19, 1990
JAZZ NEW RELEASES

THE RHYTHM OF THE SAINTS - PAUL SIMON (WARNER BROS.)
We who claim to have our fingers on World Music should be the forerunners on this one. It drops from the sky like a meteor of gold—the ultimate adult record. And while the other formats figure out how to fit this magnificent effort into their commercial molds, AA and even Jazz should be off and running. Of all the proponents of World Music, it's been Paul Simon who has taken some of the biggest risks of all, literally grafting foreign rhythms and concepts onto his streetcorner melodies, risking his massive mainstream following. Of course the gamble paid off in diamonds, as Graceland slide into a state of musical perpetuity. Recorded in Brazil and West Africa, TROT's beautifully resides on a gorgeous bed of hand drums and acoustic percussion. Quite amazing. Surprising ingredients like the harmonica of the Fabulous Thunderbirds' Kim Wilson and the guitar of J.J. Cale (who is exquisite on "Can't Run But") combined with contributions from Jazzers Steve Gadd and Michael Brecker makes the music a constant challenge. But, like Graceland, you'll find the time and airplay invested to be just that—an investment in the intelligence and curiosity of an ideal listenership. Any doubts? Check out "The Cost" and "Further To Fly." Simply a killer.

NELSON RANGELL (GRP)
In addition to electric curtains of keyboard, saxophonist Nelson Rangell likes to wrap himself in a surroudsound of percussion. On trax like the opening "Rain Forest" and "Starlight Whispers," it's the percussion that becomes the compositional foundation. In addition to his sax work (mostly alto, followed by soprano, then tenor), Rangell is a dexterous flautist who performs in a sweet, reedy tone. Personally I prefer Rangell in the alto department. His "N. Y. C." is an emotional portrait meant to personify a struggling out-of-towner. An instrumental cityscape, the story is in the sax licks. A few subtle ethnic flavorings are inserted, giving the song, like the city, lots of character. Other trax: "Givin' The 'Hi' Sign" is a funk tune offering a little fun while the following track, "The Carousel" is a sentimental Kenny G-ish offering.

SABIA - SUSANNAH MCCRORKE (CONCORD)
Susannah McCorkle not only has an ear for vocalizing, but for language, as well. For instance, on the the opening "Tristeza," Susannah careens from Portuguese to English to Italian ("I was in Italy when the song was a big hit there."). There's truly a mixture of João Gilberto and Billie Holiday as McCorkle adds just the right amount of spark to the customary Brazilian smolder. Cut with percussionist Cafe Sao Paolo and drummer Dukuka Fonseca from Rio, you'd never guess that McCorkle doesn't speak fluent Portuguese ("I couldn't buy a postage stamp"). Rather, she uses her familiarity with some of the words and phrases while embracing the language as one of her own. Also notable is the last recorded guitarwork by Emily Remler, whose feel for this music stems from her past work with Astrud Gilberto. And besides having the players the calibre like Scott Hamilton, it's the intelligence that shines through each of Ms. McCorkle's interpretations.

SKYLINE FIREDANCE - DAVID LANZ (NARADA ARTIST SERIES)
An ambitious companion piece, matching discs of piano solos set of by a nearly identical orchestral version. Oddly, I was much more moved by the David Lanz solo piano works. While the orchestral arrangements of "Vesuvius" and "Dark Horse" are dramatic, there's something to be said on behalf of simplicity when it comes to a piano piece like "The Crane." Both versions are backed up by great packaging and studious notes.

Lorber, whose instrumental influence certainly shows on the beautiful "Emily." When he has to, Koz is as soulful as counterparts like Grover and Najee. Speaking of dreams, on "Castle of Dreams" one came true when Tom Scott joined him on the track. It's clearly the disc's highlight—a mid-tempo mood swing with a dangerous drum and sliding bass. When Koz triples his line in the chorus, the results are quite moving.

EXTREMITIES - TOM SCHUMAN (GRP)
An officially sanctioned Spyro Gyra spinoff produced by the man, Jay Beckenstein himself. Tom Schuman plays on the words "Extremities," meaning both his hands and feet or, as Schuman puts it, "This music is an extension of myself just as surely as my hands and feet." "Skyscraper" literally flies, as Schuman showcases his acoustic side. There's also a "road song," as "Palisades Parkway" escapes from the city limits into an expansive countryside. "To B.E." is an unabashedly acoustic tribute to the late Bill Evans. Bassist Eddie Gomez nearly steals the show on that one. Besides Beckenstein, Schuman had lots of support in the form of players like Bob Berg, Gomez, Will Lee and Dave Weckl.

MIX UP - PATRICK O'HEARN (PRIVATE MUSIC)
One of the leading proponents of edge when it comes to sonically beefing up Adult Alternative's instrumental potential, Mix Up takes the Patrick O'Hearn's highlights of the last three years, giving each song the makeover by five different studio engineers. Some beef up the bass, others the melody line, deleting the middle frequencies. The remix has always been a staple in translating pop music for the dance floor. It's an interesting experiment for an artist like O'Hearn to subject his instruments to such scrutiny.

HEARTBEATS ACCELERATING - KATE & ANNA McGARRIGLE (PRIVATE MUSIC)
A song titled "I Eat Dinner" may sound potentially witty, but it's a dark, haunting ballad about youth and spark passing by. Kate & Anna McGarrigle recorded a pack of vital vinyl albums on Warner Bros. during the mid seventies. With the passing of time, their vision, like Bonnie Raitt's, has become sharper and deeper. Heatbeats Accelerating describes my reaction when I received this disc. And I wasn't disappointed. In this era of niches, the McGarrigle's is interpreters of the French Canadian folk experience. But instrumentally, this is so much more. Guitarist Bill Dillon and a full electric acoustic band supply supple accompaniment that balances the powerful McGarrigle vocal power. Their performances and songs are often classic in design, with movements and shifting moods, as heard on "Rainbow Ride." Quite often their music is primal, as witnessed on "Mother Mother" and "Love Is." "D.J. Serenade" is a look at radio, the ever omniscient eye and ear.

October 19, 1990/ the GAVIN REPORT
9 ways to sunday

The New Album

Featuring The Tracks
"Come Tell Me," "Midnight Train" and "Get Back Home"

Produced by Dave Dale
Management: Debbie Schwartz Management

© 1990 Giant Records
**MOST ADDED**

1. DANCING WITH TIGERS - TOM BORTON (MESA)
2. SOLO PIANO - LIZ STORY (WINDHAM HILL)
3. COME & GET IT - FATTBURGER (ENIGMA)
4. PENSYL SKETCHES #3 - KIM PENSYL (OPTIMISM)
5. KRISTEN VIGARD (PRIVATE MUSIC)
6. MARK ISHAM (VIRGIN)

**TOP TIP**

BETH NIELSEN CHAPMAN
(REPRISE)

The "Nielsen" ratings are in with a big jump, 46-281

**RECORD TO WATCH**

MARK ISHAM
"I NEVER WILL KNOW"
(VIRGIN)

Tanita Tikaram reciprocates with an appearance on Mark Isham's latest effort.

Co-Editors: Keith Zimmerm / Kent Zimmerman

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**ADULT ALTERNATIVE**

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**LISTEN FOR**

COOPER FROM THE "FLYING TIGERS" SOUNDTRACK

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**CHARTBOUND**

- BOBBY CALDWELL (SIN DROME)
- ANDY SUMMERS (PRIVATE MUSIC)
- DAVE WECKL (GRP)
- T SQUARE (COLUMBIA)
- SANTANA (COLUMBIA)
- KRISTEN VIGARD (PRIVATE MUSIC)
- MICHEL CAMILO (COLUMBIA/EPIC)
- *DAVOL (SILVER WAVE)
- IAIN MATTHEWS (GOLD CASTLE)
- KIM WATERS (WARLOCK)
- *MARION MEADOWS (NOVUS/RCA)
- *JOHN PATITUCCI (GRP)

**TAKE 6**

- MARK WHITFIELD (WARMER BROS.)

**Dropped**

- #32 Quintana + Speer, #48 Suzanne Ciani, #49 Barefoot, Preston Reed.
“Big, big phones on ‘All I Have’… now in heavy rotation! We can’t recall a female vocalist that’s had this much positive listener response…”

—Scott Apple, P.D., WJIB Boston

“Immediate calls on ‘Walk My Way’—the great hook lights up the phones! Also playing ‘No System For Love.’”

—Bob O’Connor, P.D., KIFM San Diego

“What a great record!”

—Vic Garrett, P.D., KSNO Aspen

Beth
Nielsen
Chapman

The New Album
What’s on the minds of our readers? It seems to me that the space between college radio, commercial alternative and record promotion reps is a widening Bermuda triangle, and the area in between a demilitarized zone with little or no communication.

With this sort of environment festering, we thought we’d let those involved in college radio “sound off.” We sent out questionnaires to leaders at college radio stations, alternative promotion people and artists who have contributed to the format. Here’s what you had to say!

Describe your stations philosophy.

To us alternative is not an attitude or genre, but simply a choice in the music that our community hears. We feel it is important to provide a musical education to our listeners since we are, after all, educational, non-commercial licensed by the FCC. We place a high premium on airing many musical genres, since the choices on the rest of the dial are fairly narrow.

Will Kahler, WUSC

Alternative means an antidote to commercial/mainstream. If a certain song or album is getting mass exposure at any non-alternative format (radio, video, etc.), alternative stations should either drop this material or move it down to a lower rotation. Alternative stations need to constantly be searching out new and alternative artists. If more of them (stations) were playing a higher percentage of independent and import releases, this situation could be vastly improved.

Kathleen Fennessy, KCMU

Despite our efforts to familiarize our audience with newly developing artists of different genres, our philosophy of alternative is characterized by the respect we have for musical history and the roots of the current music of today stems from. Rather than offering a daily non-stop regurgitation of new music from artists whom our audience is unacquainted with, it is important that we also incorporate the “underground” classics.

Judy Asman, KUSF

We’re not sure. We’re convinced, however, that it is not a genre.

Randy Bullock, WXYC

Anything that’s not mainstream, run-of-the-mill pop bullshit. Once a commercial station in Buffalo picks up a song we’re playing, I drop it.

Mike Parrish, WBNY

Since we’re in an area with many great radio stations, we see alternative as playing independent releases not heard on commercial radio. Of course, some major labels have now signed acts who may not be played on mainstream radio, so they creep in there too. Our deejays are encouraged to play a diverse musical selection. The talent lies in mixing a lot of different styles creatively and knowledgeably.

Laura Moody, KALX

What is or is not alternative should be defined on a market to market basis. We are careful to keep our fingers on the pulse of our own market. Alternative music in Amarillo is not what we say it is and it’s not what the record reps say it is— it’s what our listeners say it is.

Jamey Karr, KACY

We air absolutely anything that we find remotely interesting. We try to provide a wide range of sound to keep the listener guessing—and listening!

Dave Mills, WPRB

We try to provide the best selection of new music possible. There are no alternative stations anywhere near us, so we assume a hopefully happy medium between a KUSF and a KROQ. At any given time you might see Depeche Mode and Mudhoney in heavy. We try...
Radio is still far too segregated. Debbie Southwood-Smith, Label Manager, Rockville Records. 

College radio supports the best music possible, regardless of category, style and stature. If it's new and they like it, it should be supported and championed. Music Directors need to be cheerleaders for the records they really like, that are being overlooked by their air staff. I think a music leader/tastemaker MD makes a big difference in how a college station sounds. One person can create buzz records that can unify the sound of a free-format station. Steve Tipp, Vice President, Alternative Music, Columbia Records.

I believe in knowledge pursuing, integrity building, open-minded programming, unbiased listening, beer drinking, recycling. Jeff Suhy, National Director, College Radio Promotion, A&M Records.

We should be giving independent record companies the same attention that typically given to major labels. John Maslowski, WCDB.

College radio must be more receptive to different styles of music other than white, suburban rock that happens to have X-factor of quirky, bred upbringing and it's mainly white audience. Education and entertainment can work hand in hand... Dave Gottleib, Alternative Promotion/Marketing, Epic Records.

...Stay removed from strict formats and retain individuality, guts and balls. No guts, no glory—certainly no glory before it's time. Dan Murphy, Soul Asylum.

Musical awareness should be a station requirement. Deejays should have some sort of knowledge of all musical styles. Charles Panosian, Manager, Radio Promotion, Caroline Records.

The most important idea that needs to be ingrained in college radio when considering its basic programming diet—alternative music—is the sensibility to expand the musical horizons of the medium. College radio has become the proving ground for alternative rock promoted to it by an overzealous music business. The pressure that college stations have to deal with from the music industry to play the right music is at the forefront of the homogenization of the medium. College programmers need to be continually reminded not to wear blinders; the greatest aspect of the format is the potential for freedom to play music of all kinds at all times. Brian Long, Editor, Rockpool.

In West Virginia there are no progressive stations—commercial or college—anywhere near us. We have two.

Top to bottom: Jeff Suhy, Judy Asman, Jamey Karr, Dave Gottleib, Ian Wright.

CONT. ON PAGE 58
THE RHYTHM OF THE SAINTS - PAUL SIMON (WARNER BROS.)

Stunning and riveting from minute one to minute forty five, not to mention those thirty seconds after it all ends. What was that velvet Peterbilt truck that mashed my brains? In many ways, I almost prefer Rhythm Of The Saints to the step-brother Graceland in that it finds its groove by song two—oh Lordy, those drums—and stays right on track, right in the pocket, right in the groove, good to the last drop. Though it all starts with the single, "The Obvious Child," the deeper you get into the jungle, the more fascinating and hypnotic the experience gets. And when you consider that Paul Simon travels from Brazil to America to West Africa, and uses guest stateside players like J.J. Cale (who is stunning), T Bird Kim Wilson, Steve Gadd and Michael Brecker along with many native players, isn't the consistency amazing? This time around the lyrics fit the music much more snugly while one mood swirls and spins. The single merely scratches the surface when you consider adventurous songs like "Can't Run But," "The Coast" and my two favorites, "The Proof" and "She Moves On." Wow!

TROUBLE NO MORE - DARDEN SMITH (COLUMBIA)

A shorty but a sweetie. Thirty-seven minutes of prime songwriting. Like Lyle Lovett and Steve Earle, Darden Smith transcends the easy format pigeonhole. He writes from the heart and records in Venice (California), Austin and London. Personally, I'll never forget the mini concert he performed here a few years back, swinging much like this new song, "Frankie & Sue." The opening "Midnight Train" is the kind of American song the Brits still wish they could write, which is why Darden has built a loyal English following among musicians and folkies alike. Like very few artists that trickle over to the rock side, Darden's a songwriter with his sense of Americana screwed on straight. When the likes of Peter Bogdanovich lets you down with Texasville, here's where you can turn. Other attractions now playing: "2000 Years," "Trouble No More" and the insightful "Fall Apart At The Seams." A wonderful, long-awaited bucket of insight.

MAGGIE'S DREAM (CAPITOL)

All that the single ("Love & Tears"") promised and much more. Maggie's Dream cooks with a lazy Prince soul rock groove—partly rock, partly acoustic, usually electric. The harmonies are vivid, almost as if Prince, McCartney and Duran were sharing the mike. Maggie's Dream, like Paul Simon, combine multi-ethnic/racial influences that sound wacky on paper, but work perfectly on tape. The lyrics are riddled with references to peace and love, giving MD a hippy sippy naivete. But as turns out I was only partly right. The lyrics (like on "Lovething") are still fresh and witty. The guitars and drums are still cracking just like before. The changes are urgent and rockin'. If you're not tired of the usual fare (after all, this band doesn't release too often), you'll dig it. Trax: the bluesy "My Head's In Mississippi" and "Decision Or Collision."

DEAR 23 - THE POSIES (DGC)

Don't know which is deadlier, the tight arrangements or those huge, letter-perfect harmonies. A dear friend who stole my advance cassette has worn a hole in his carpet with this one. He calls it a heavenly mix of Cheap Trick and Hollies. Arrangements range from fast and rockin' ("Golden Blunders") to extended/dreamy ("Mrs. Green") to just plain great ("My Big Mouth"). One half a listen and it's, "My Gawd these guys sing." Plus (and a mighty big plus it is), these guys pull off those harmonies live. If you've even been hooked on Big Star, Badfinger, Raspberries and the like, boy are you in for it with this one. Splendid!

"LOVE" - DREAM ACADEMY (REPRISE)

The coolest cover of Lennon's "Love" since Kimiko Itoh's phonetically perfect English/Japanese jazz cover released in 1988. Nick Laird-Clowes (co-produced by David Gilmour) figuratively turns this song inside out and sideways six kinds ways. This is Dream Academy's boldest move since their last overlooked beauty. It's also Gilmour's most interesting find since Kate Bush.
YOU CAN'T DOG THIS BEAT.

THE BUCK PETS

THE NEW ALBUM

featuring:
"PEARLS", "READY TO BREAK" AND "LIBERTINE."

The single "PEARLS" is available on limited edition 7" vinyl while supplies last. Check your favorite record store!

SEE THE BUCK PETS ON TOUR WITH JANE'S ADDICTION


AVAILABLE ON ISLAND COMPACT DISCS, CASSETTES AND RECORDS

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THE GAVIN REPORT

MOST ADDED

1. "SHE'S MY BABY" - TRAVELING WILBURYS (WILBURY/WARNER BROS.)
2. THE RHYTHM OF THE SAINTS - PAUL SIMON (WARNER BROS.)
3. "BIRTHDAY" - PAUL McCARTNEY (CAPITOL)
4. "TRAVELLING RIVERSIDE BLUES" - LED ZEPPELIN (ATLANTIC)
5. "FOR YOU" - THE OUTFIELD (MCA)

TOP TIP

TRAVELING WILBURYS
"SHE'S MY BABY" (WILBURY/WARNER BROS.)
PAUL SIMON
"THE OBVIOUS CHILD" (WARNER BROS.)

RECORD TO WATCH

HINDU LOVE GODS
"RASPBERRY BERET" (GIANT/REPRISE)
They're not Hindu, they may be Love Gods, but they're definitely Warren Zevon and REM and they're covering psychedelic Prince.

Editor: Kent Zimmerman

ALBUM

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<td>DEEP PURPLE - King (RCA)</td>
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<td>43</td>
<td>22</td>
<td>POISON - Believe, Unskinny (Capitol/Enigma)</td>
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<td>22</td>
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<td>THE REPLACEMENTS - Merry, Wink, Sadly, Problem (Sire/Reprise)</td>
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<td>19</td>
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<td>THE TRAVELING WILBURYS - Baby (Warner Bros.)</td>
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<td>TOMMY CONWELL &amp; THE YOUNG RUMBLES - Seventeen (Columbia)</td>
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<td>LOS LOBOS - Riverbed (Slash/Warner Bros.)</td>
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<td>THE CURE - Never, Harold (Elektra)</td>
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<td>CONCRETE BLONDE - Caroline, Joey, Lullabye, Days (IRS/MCA)</td>
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<td>28</td>
<td>ERIC JOHNSON - Rose, Cliffs, Righteous (Capitol)</td>
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<td>COLIN JAMES - Keep, Just (Virgin)</td>
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<td>JON BON JOVI - Miracle, Blaze, Billy, (Mercury)</td>
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<td>36</td>
<td>INDIGO GIRLS - Hammer (Epic)</td>
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<td>JOHN HIATT - Dream, Child, Indians, Billy (A&amp;M)</td>
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<td>WIRE TRAIN - Should, Spin (MCA)</td>
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<td>RUBAIYAT: ELEKTRA'S 40TH ANNIVERSARY - Cure, Pixies, Bragg (Elektra)</td>
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<td>39</td>
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<td>WINGER - Mile, Enough (Atlantic)</td>
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<td>WARRANT - Cherry, Red (Columbia)</td>
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<td>HEART - Tall, Stranded (Capitol)</td>
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<td>QUEENSRYCHE - Empire (EMI)</td>
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<td>CHEAP TRICK - Blue, Fallin', Would (Epic)</td>
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<td>GRATEFUL DEAD - Fantasy, Stranger, Walkin', Sunflower (Arista)</td>
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<td>BOB GELDOF - Something, Gospel, Thinking (Atlantic)</td>
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<td>FAITH NO MORE - Pieces, Epic (Slash/Reprise)</td>
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<td>JOHNNY VAN ZANT - Roll, Brickyard (Atlantic)</td>
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<td>JEFF HEALEY BAND - Weeps, Think (Arista)</td>
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<td>ROGER WATERS/THE WALL LIVE IN BERLIN - Young, Run, Hey (Mercury)</td>
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<td>BRUCE HORNBY AND THE RANGE - Cross, Town, Soul, River (RCA)</td>
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<td>15</td>
<td>51</td>
<td>ASIA - Days (Geffen)</td>
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<td>TOY MATINEE - Plane (Reprise)</td>
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<td>18</td>
<td>50</td>
<td>BAD COMPANY - Need, Tough, Holy, Fearless (Atco)</td>
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CHARTBOUND

*Debuts in chartbound

REO SPEEDWAGON (EPIC) "ROCK"
JANE'S ADDICTION (WARNER BROS.) "STEALING"
* BRIAN ENO/JOHN CALE (OPAL/WARNER BROS.) "BEEN"
DNA/SUZANNE VEGA (A&M) "DINER"
THE POSIES (DOO) "BLINDERS"
*CHARLATANS (BEGGARS BANQUET/RCA) "ONLY"

BROTHERS FIGARO (GEFFEN) "GOLD"
*HINDU LOVE GODS (GIANT/REPRISE) "BERET"
JIMMY BARNES (ATLANTIC) "LAST"
STEVE VAI (RELATIVITY) "WOULD"
BLUES TRAVELLER (A&M) "ANYWAY"

Dropped: #47 Jellyfish, #48 Slaughter, Hall & Oates, Lowen/Navarro.
ADDS AT:
KTRU \ KGRK \ X15 \ WXDU \ KDGE \ WHFS \ WFIT
WMDK \ KTCL \ KUNV \ KUCI \ WDET \ WHTG \ KACZ

"Excellent follow-up to last year's record. Definitely going to WTSR's Top 10."
- CHRIS BERGEN, MD/WTSR, TRENTON

"We play it!!!"
- JIM OLSEN, WRSI, GREENFIELD

"...Poignant with great imagery and harmonies ...Tod Rusch has a voice that is charismatic and unique."
- HITS MAGAZINE

Produced by Dave Jerden and Mary's Danish

For years Ferron has been a cult hero - with "Phantom Center," the rest of the world will catch up with a talent as singular as her name!

WATCH FOR IT!!!

"PHANTOM CENTER"

Produced by Shel Tahny

CATCH MARY'S DANISH, ECOTOUR AND FERRON TOTALLY LIVE-TOTALLY RAD AT THE CHAMELEON RECORDS/CMJ WELCING PARTY
OCTOBER 25TH 6-8PM NIEUW AMSTERDAM BALLROOM, VISTA HOTEL, N.Y.
MOST ADDDED
1. HINDU LOVE GODS - HINDU LOVE GODS (Giant/RCA)
2. RUNNING SACRED - EXENE CERVENKA (Rhino)
3. SOME FRIENDLY - THE CHARLATANS UK (Beggars Banquet/RCA)
4. "PEARLS" - THE BUCK PETS 7" (Island)
5. "BIRD BRAIN" - BUFFALO TOM (Beggars Banquet/RCA)

TOP TIP
THE CONNELS
ONE SIMPLE WORD (TVT)

RECORD TO WATCH
RIDE
SMILE
(SIRE/REPRISE)
Riding high on the charts at KUCI, WNJR, WSMU, KUSF, WPRB and more!

IMPORT/INDIE
KILLDOZER - For Ladies Only (Touch & Go)
EXENE CERVENKA - Running Sacred (Rhino)
LARD - The Last Temptation of Reid (Alternative Tentacles)
L-7 - Smell The Magic (Sub Pop)
FUEL - Fuel (Rough Trade)
WRECK - Soul Train (Wax Trax)
THE DHARMA BUMS - Bliss (Frontier)
NO MAN - Whammon Express (SSST)
DR. DEATH VOL. 4 - Compilation (C'est La Mort)
STRANGLMARTIN - Stranglmartin (Dragon St.)

ALTERNATIVE
2W LW TW
3 1 1 COCTEAU TWINS - Iceblink, Cherry, Pitch, Ring (4-AD/Capitol)
7 3 2 REPLACEMENTS - Merry, Wink, Sadly, Problem (Sire/Reprise)
1 2 3 JANE'S ADDICTION - Stealing, Stop, Three, Ain't; Then (Warner Bros.)
8 4 4 LIVING COLOUR - Type, Time's, Elvis, Fight (Epic)
6 5 5 SOUL ASYLUM - Spinnin', Travels, King's (A&M)
18 18 6 RUBAIYAT: ELEKTRA'S 40TH ANNIVERSARY - Cure, Pixies, Bragg (Elektra)
4 7 7 SOUP DRAGONS - Free, Love, Mother, Backwards, Drive (Big Life/Raw TV/Mercury)
5 8 8 PIXIES - Big, Velouria, Blown, Cecilia, Down (4 A D/Elektra)
9 9 9 THE CURE - Never, Harold (Elektra)
11 11 10 THE CHARLATANS U.K. - Only (Beggars Banquet/RCA)
2 6 11 BOB MOULD - Late, Black, Stand, Hangin' (Virgin)
14 12 12 POSIES - Golden, Big, Suddenly (DGC)
16 16 13 DARLING BUDS - Crystal, Difference, Machine, Honeysuckle (Columbia)
29 16 14 ULTRA VIVID SCENE - Special, Happens (4-AD/Columbia)
23 15 15 MOJO NIXON - Destroy, Henley (Enigma)
32 20 16 WATERBOYS - Sundays, Search, Man, Raggle (Chrysalis)
12 13 17 IGGY POP - Candy, Home, Brick, Moonlight (Virgin)
10 10 18 LEMONHEADS - Half, Left, Ride (Atlantic)
42 19 19 INDIGO GIRLS - Hammer (Epic)
35 22 20 LILAC TIME - Love, Dance, Paper, Tears (Fontana/Mercury)
13 17 21 JELLYFISH - Undressed, Still, Stay (Charisma)
36 34 22 REDD KROSS - Annie's, Shonen, Where, Debbie (Atlantic)
20 21 23 HEART THROBS - Tossed, Wonder, Blood (Elektra)
24 24 24 DNA with SUZANNE VEGA - Tom's (A&M)
11 25 25 THE CONNELS - Stone, Set (TVT)
41 26 26 PIL - Don't, Rise, Seattle (Virgin)
22 23 27 BOB GELDOF - Something, Gospel, Thinking (Atlantic)
19 26 28 INXS - Blonde, Lately, Way (Atlantic)
30 29 29 JAMES - Come (Fontana/Mercury)
37 31 30 AN EMOTIONAL FISH - Celebrate (Atlantic)
50 37 31 INSPIRAL CARPETS - Commercial (Elektra/Mute)
26 30 32 AZTEC CAMERA - Morning, How, Crying (Reprise)
33 33 33 FLAMING LIPS - Shine, Rabinin', Stand (Restless)
27 27 34 LOS LOBOS - Riverbed (Slash/Warner Bros.)
43 35 35 PREFAB SPROUT - Looking, Jordan, Bolero, Horse (Epic)
46 36 36 THE CALL - Happened (MCA)
15 19 37 PUMP UP THE VOLUME - Concrete Blonde, Peter Murphy, (MCA)
25 25 38 WIRE TRAIN - Should, Spin (MCA)
46 39 39 NINE WAYS TO SUNDAY - Tell (Giant)
28 28 40 SOHO - Hippo (Atco)
41 41 41 NEIL YOUNG - Mansion (Reprise)
42 42 42 POGUES - Yeah Yeah Yeah (Island)
43 43 43 BRIAN ENO & JOHN CALE - Been (Warner Bros.)
44 44 44 PET SHOP BOYS - Hard (Capitol)
45 45 45 SOCIAL DISTORTION - Ring, Story (Epic)
46 46 46 PRIMAL SCREAM - Come, Loaded (Warner Bros.)
47 47 47 PYLON - Look (Sky Records)
48 48 48 WATER WALK - Eden (Nettwerk)
49 49 49 ROBERT CRAY - Forecast (Mercury)
50 50 50 GALAXIE 500 - Fourth (Rough Trade)

CHARTBOUND
THE BROTHERS FIGARO - GYPSEY BEAT (Geffen)
THE HUMAN LEAGUE - "HEART... " (A&M)
TACKHEAD - STRANGE THINGS (SBK)
THE SCREAMING TREES - SOMETHING... (Epic)
THE HINDU LOVE GODS - "RASPBERRY" (Giant/Reprise)
EXENE CERVENKA - RUNNING SACRED (Rhino)
BUCK PETS - "PEARL" (Island)
RIDE - SMILE (SIRE/REPRISE)
MEKONS - F.U.N. (A&M)
Dropped: #33 Moey, #36 Booze Down Productions, #38 Neville Brothers, #40 Too Much Joy, #47 Dreams So Real, #48 All, #49 Hilt, #50 Stone Roses.

the GAVIN REPORT/October 19, 1990

Reports accepted Mondays 9AM-7PM & Tuesdays 9AM-3PM
Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

Editor: Lindo Ryan
The Buds conjure up a great combination of stylish pop and psychedelic feedback...dirty, sexy, and sleek, all at the same time.

THE DARLING BUDS

The new album "CRAWDADDY."

Featuring the fast moving alternative track CRYSTAL CLEAR.

Plus IT MAKES NO DIFFERENCE and FALL.

Produced by Stephen Street.

On Columbia.
I’d like to thank everybody who responded to the survey that we sent out in September. We planned for this issue to reach you right before the CMJ Convention—hopefully it will lend itself to the planned agenda and facilitate some discussion. Please take some time to look it over.

Congratulations to WXPN, Philadelphia, PA on their recent power boost. With 10,000 watts of power, they can now be found at 88.5 FM.

Celebrities showing up to the Marked For Death party in Los Angeles included GEORGE MICHAEL, LISA BONET, TONE LOC, DANA ASH BROOK (TWIN PEAKS) and members of FASTER PUSSYCAT. You need to know that.

COCTEAU TWINS remain in the number one position this week, but THE REPLACEMENTS edge in to narrow the gap. Anyone’s ballgame next week.

Up 18-6 is Elektra’s RUBAIYAT anniversary album. Forty-three stations support this project, including four new ADDs at KTOV, WVKR, LIVE 105 and WCDB.

After peaking at number five with the single “The Only One I Know,” THE CHARLATANS make an upward move (11-10) now that their album is released. Among the most ADDed, the band boasts fifty-eight stations supporting the new album and single, including KRCK, LIVE 105, WRUV, WICB, WYXCA, WPRB, WUOG, KUSF, WFNX and many, many others. A future number one?

Another artist moving back up the chart is THE ULTRA VIVID SCENE, who jump 16-14 this week. HEAVY support registered from KALX, KTOV, WDET, WRUV, KFSR, KROQ, WFIT, WXRT and WSMU among others.

REDD KROSS leap 34-22 as KJHK, KUNV, WRAS, WWVU, WMDK, KRCK, WDCR, WTSR, WXXI, KTOV, WHTG, WUMS and others come in with HEAVY reports.

The highest debut this week (25) comes from OUR MOST ADDED artist of last week—THE CONNOLLS. HEAVY supporters of their latest effort include KROQ, WXRT, WNYU, WFIT, KFSR, KALX, KTOV, WDET and WRUV.

PUBLICIMAGE LTD. moves a nice 41-26, thanks in part to ADDs from KDGE, KTOV and WKXL.

Oklahoma’s FLAMING LIPS debut at 33. Although only nineteen stations report the band, sixteen do so with HEAVY rotations.

See you in New York—
LINDA RYAN

EXENE CERVENKA - RUNNING SACRED
(RHINO)

Punk’s first lady returns with her second solo release—a tighter-than-ever package titled Running Sacred. Exene delivers a dozen new songs in a way that expands on her “folk roots” without becoming corny or iconoclastic. On the contrary, her sharp wit and biting sarcasm are as lethal as ever—just listen to “Will Jesus Wash The Bloodstains From Your Hands” or “Let It Fall.” The album’s producer (and one-time X member), guitarist Tony Gilkyson, adds another facet to Exene’s songs, sometimes picking his way around the tune, and sometimes allowing those guitars to jangle—really jangle! Aside from those songs already mentioned, check out “Slave Labor,” “Curtains,” Just Another Perfect Day” and “Missing Nature.”

UNITY 2 - WHAT IS IT, YO?!
(REPRISE)

Unity 2 employ so many diverse styles and musical genres, it’s difficult to pigeonhole them. Reggae, rap, jazz, funk, pop and R&B are fused together for an exciting, fresh mix of sounds. Unity 2, knowing more flies are caught with sugar than with vinegar, take a positive, sometimes humorous approach when deal-
Edie Brickell & New Bohemians

Ghost of a Dog

The New Album Featuring:
“Mama Help Me”
and
“Strings of Love”

“What I Am” reached Top 5 at Alternative Radio. Their debut album, Shooting Rubberbands At The Stars, sold over 3,000,000 units.
There's something mystic and fantastic about this amorous thing called Love Club. Amidst the tenebrous aural atmosphere of musical amusement floats harmonious vocals that branch from both heaven and hell. Lead vocalist Deborah Borchers will swoon you and then kick some serious butt—depending on the mood and tempo of the song in question. On "Sad Eyes," the vocals are slow and dreamy. "The Mirror" offers a harder, almost metallic side to the otherwise saintly sound. The overall musical style is a clash of Throwing Muses, Sugarcubes, and Siouxsie—though the end result is unlike anything the aforementioned would produce. This is an impressive debut offering from a band with definite future. Membership is limited, so join now. BRETT DURAND ATWOOD

BIGOD 20 -
THE BOG
(SIRE/REPRISE)

"I'll take you down there. I'll take YOU!" screams this oh-so-scary bit of electronic body merriment. If the irony doesn't scare you, the sinister sounds are certain to. Silent for two years, Bigod's return vis definitely welcomed as the industrial waters have rema mysteriously void as of late. Enter 1990. Enter "The Bog"—if you dare. This track is possibly the industrial dance record of the year. The sound is reminiscent of last year's "Headhunter" by Front 242 and in fact, the mysterious guest vocalist for Bigod 20 is—you guessed it—Richard 23 of Front 242. The 12" offers the "Shot Mix" and "Techno Duck Mix," as well as the track "I-Q(Mindless Version)." Destined for instant club play and dance action. Just in time for Halloween. BDA

DR. DEATH'S VOLUME IV -
THE MARVELS OF INSECT LIFE
(C'EST LA MORT)

D.D.V.IV opens with M-1 Alternative's "The Marvels Of Insect Life," which sets the stage for a compilation that takes you on a journey through various styles of rock, folk, ambiance and industrial dance. The music is by bands from Europe and North America, making for a diverse collection of predominantly unreleased material. Aside from the more familiar groups, be sure to check: Double Happiness, Talisker Tale, Psychic Surgery, Halcyon Daze, The Millions and And Siamese Urban. After you finish with the first CD, go on to the "Instrumental Companion CD" for more Marvels Of Insect Life. This album comes in all three formats, with extra tracks on the double CD and cassette. ROBERT BARONE

1. THE CURE - NEVER ENOUGH
2. COCTEAU TWINS - ICEBLINK LUCK
3. DEPECHE MODE - THE MEANING OF LOVE
4. SOUL ASYLUM - EASY STREET
5. SOUP DRAGONS - I'M FREE/MOTHER UNIVERSE
6. BOB MOULD - IT'S TOO LATE
7. INSPIRAL CARPETs - COMMERCIAL RAIN
8. THE REPLACEMENTS - MERRY GO ROUND
9. JANE'S ADDICTION - STOP
10. THE CONNELLS - ONE SIMPLE WORD

Released in the same order it was conceived and recorded, The Rembrandts' self-titled debut album is pure artistic expressionism. Featuring the single, "Just The Way It Is, Baby."

© 1990 Atlantic Recording Corp. A Time Warner Company
A fortnight is a long time in the British charts. Following last month's overzealous prediction that THE PET SHOP BOYS' newie "So Hard" would trot effortlessly to the top of the hit parade, the UK record buying public have once again, conspired to prove me wrong. After entering at #4, the single's already slipped downward. You can't win "em all and I doff my hat in shame.

Still, throwing caution to the wind, I have no doubts that THE SOUP DRAGONS will go one better, in spite of being continually derided in the ongoing indie/dance credibility stakes. Not that it really matters, since "Mother Universe" (Big Life) will confirm their new found status as bonafide pop stars. Re-recorded and remodelled, The Soups are once again augmented by a full gospel choir.

And could 1990 be the year THE BLUE AEROPLANES finally have a hit? Listening to their new The Lodol EP (Ensign), they may well just busk it. The lead track—recorded on their recent American soiree—is easily their most succinct commercial glory to date. Wouldn't it be wonderful to see ol' GERARD LANGLEY spitting out his lyrical miracles on Top Of The Pops? Of course it would.

Talking of which, Morrissey is no stranger to the charts and the legions of SMITHS apostles should ensure he stays there with the rather perfunctory "Piccadilly Parade" (HMV). The news isn't all bad though. Mozzer still searches in vain for someone to fill JOHNNY MARR'S long vacated platform boots—perhaps he should look closer to ex-Smiths bassist ANDY O'ROURKE.

To date, Morrissey/O'Rourke compositions have only cropped up on flip-sides, but have managed to outstrip the main feature. The flip-side "Get Off The Stage" is no exception. It captures the great one crooning potshots over a skirling accordion hoedown: "You silly old man in misguided trousers/With your mascara and your fender guitar/Get off the stage!" A corker.

The good news is the release of a Morrissey compilation album titled Bona Drag, and a proper follow up to Viva Hate next February. Expect to see the pale one treading the boards live in the U.S. Hoorah!

Those of you who prefer your cool spool of muzak spiced with a king-sized slab of angst and some sinewy fretwork should plug into the PERFECT DISASTER album Heaven Scent (Fire). From the rock-hard fury of "Rise" to the emotionally wrought "Little Sister," it's a heady concoction of sex, fury, faith and sunglasses. Sadly, it's the last for bassist JOSEPHINE WIGGS who has now de camped to ULTRA VIVID SCENE. Oooh and PIXIES/THROWING MUSSE commitments permitting, there'll be a second Breeders album next year.

Another regular on the UK Gavin daisette is THE HIGH—Manchester's next "most likely to" collective. Both the single, "Take Your Time," and the album, Somewhere Soon (London), display no concessions to pervading trends, proving that straight guitar pop can still cut it—a welcome rarity in these times of musical bed-hopping.

Still proping up the UK's packed dancefloors are JESUS JONES—finally a fashionable commodity. The new EP Right Here Right Now (Food) should seal it for them in both the clubs and the charts. Look for a new album in the post-Christmas blitz. Already "in the can," the new effort showcases a greater variety than their still fabby Liquidizer set.

Scottish 'bods THE SHAMEN have finally delivered the goods. En Tact (One Little Indian) is an album that works both on and off the dance floor.

"We like to think that the age of the sampler has opened up new veins of music," says bandmember Colin. "The creative potential to do just about any kind of music is there now—all you've got to do is find the imagination to match it." If anyone can, it's The Shamen.

Elsewhere, Creation continue to pump out top-notch dance records at a lightning pace. New in the stores is the mind-bending electro stomper "Philly" by FLUKE and PRESSURE DROP's gospel-fied re-reading of GIL SCOTT HERON's anti-apartheid classic, "Johannesburg."

Living bass-heads RENEGADE SOUNDBARGE go as low as they can go with a double dub-based album titled appropriately, In Dub. For serious groovers only.

On the rap tip, hip-hop fans should re-nounce the bitch-dissing, ball-grabbing East Coast rap scene and invest more wisely in the STEREO MC's delightful second album Supernatural (4th And Broadway). A white rap trio, the Stereos are getting ready to tour the UK with LIVING COLOUR, in an unmissable reversal of racial stereotypes.

Another UK crew making waves in your neck of the woods are CAVE MAN. Their second single, "Fry You Like Fish," is a raw, juicy, jazzy, funky lil' hip-hop stomper about doing good before you get dipped "With the oil in the frying pan."

Actually, I'm a mite pekish myself, so maybe I should raid the burger joint for a double-toucl heart-attack special. Yeah, I think I will.

May the farce be with you.

ANDY COWAN
The new single from the GEAR DADDIES new album

On Your Desk Now

Produced By TOM HERBERS AND GEAR DADDIES
Management: MARK DOWNEY

Available on Polydor compact discs, chrome cassettes and records
to serve a happy medium between the two. Any one ever talks about is the music. At U-92, the music is only half of our purpose...We have a very professional news and sports staff, and every semester we turn our best student volunteers into professionals! And we have a great time doing it...A college station should find that point between what they want to play and what the people want to hear. It's ridiculous to be so self-serv- ing as to only play what you want to hear—that's what a stereo is for.

Bill Pearis, WWVU

Ask the deejays to smoke less pot in the afternoon!

Dave Newton, The Mighty Lemon Drops

...Curiosity, open-mindedness and enthusiasm for artists and their music is a vital tenet of alternative music. A sense of musical history and the exchange of information is key—listen, then speak and form your own opinions.

Noelle Giuffrida, Director, Radio Promotion, Mammoth Records

...Abolish block/genre programming. Stop narrowcasting and start playing something new. Acknowledge that "Alternative" is nothing more than a lame marketing term.

Gerard Cosley, Matador Records

Tolerance! Record companies must respect radio station's decisions and radio stations must begin to play a wider variety of music.

Dave Mills, WPRB

...Realize that college and alternative radio are not one and the same. They should be treated as the different entities they are. It would also be a novel idea to remember that people running college radio stations are often students, so cut them some slack from time to time.

Lori Blumenthal, National Director of Promotion, I.R.S. Records

Stop being so dopey and fad conscious. Punk rock is dead and the '70s are even deader.

Mark Eitssel, American Music Club

...Digest all ideas and use what works for you and yours. Collectivization of thought processes are rarely righteous, while a commun- ion of souls always proves fruitful for the whole.

Steve Joerg, National Radio Promotion, Bar None Records

Get more high-powered transmitters—the reception isn't too good in England.

The Edsel Auctioneer

Do away with formats, and don't listen to what the major labels are saying. College radio used to be fun before it was treated like "the music industry."

Matt Cameron, Soundgarden

We need to continue branching out from the rock & roll base, incorporating more genres of music—es- pecially international music. Rap and metal have made some inroads, but the ultimate listening experience for me, is all genres presented with a careful thought to seques...Specialty shows are great to listen to, but those releases should be made available to the entire staff.

Jay Harding, National Album/Video Promotion, Frontier Records

I know college radio can and will, and has always been the revolutionary side of music.

KRS-One, Boogie Down Productions

Remain true—a free-form, improvised medium and outlet for creative self-ex- pression. Stay away from competing with those alter- native commercial stations, or becoming them. Because college radio is federally funded, ratings should not determine the playlist.

Joey Ramone, The Ramones

There really is an audience waiting to be challenged by a creative and consuming musical program. Go be- yond normal musical per- imeters. Listening is a means of exploration. Support your small, independent labels, they need it!

Laura Moody, KALX

We need to get away from chart dependence in making programming decisions, making those decisions based on musical merit. The majority of college radio stations are free from com- mercial restraints. It's a shame to see choices being made for music directors by the inertia of companies working records and creat- ing a scene.

Will Kahler, WUSC

For the future of the music and the format we need to avoid pitfalls like...

The over-reliance on singles. That is something I tend to associate with Top 40. It's sad to see so many alterna- tive stations pumping so many singles as opposed to full albums...We also need to remember that through the power of radio, we have the opportunity to entertain and educate our listeners—something we should view as a responsibility. These listeners—alternative music fans—come in many colors, yet alternative radio is so incredibly White.

Kathleen Fennessy, KCMU

Becoming a miniature Top 40—stringently formatted and predictably boring. There are plenty of those on the other side of the dial.

David Schelzel, The Ocean Blue

Laziness, false playlists and 30 second music evalua- tions. Bullshit like "Hey buddy, I need an add," "We never got it—could you send it out again," "We only play independent records," "We only play major-label records."

Jeff Suhy, A&M

Avoid the dinosaurization of college radio. A lesson should be learned from the creative downfall of Album radio, which played to death those artists that brought the format fame and most im- portantly fortune...Those artists that helped define the medium and its marketing possibilities continue to re- ceive tons of airplay, which produces lazy audiences that are satisfied by hearing the format's old standbys. This doesn't mean that col- lege radio programmers should bail water and abandon those standbys; they should be made con- scious of their roles as pro- grammers—to continually play new artists and new sounds.

Brian Long, Rockpool

College stations need to avoid picking tracks and imitating commercial sta- tions...Record companies should stop encouraging the programming of specific tracks and encourage busy college MDs to listen to a number of songs—if not the entire release.

Jay Harding, Frontier Records

CONT. ON PAGE 60

the GAVIN REPORT/October 19, 1990
Answering phone calls... releasing shitty records... reading trade publications... placing patronage and self-interest above music... trying to save a format that doesn’t deserve to live.

Gerard Cosloy, Matador Records

Record companies treating college stations as if they were commercial. This situation polarizes and stagnates college radio.

John Moskowski, WCDB

Turning college stations into major label breeding grounds.

Mike Parrish, WBNY

Artists speak out:

In the following years we can expect to see and more...

Music that has roots in traditional acoustic styles and instruments—country, jazz, blues, etc.—mixing those instruments in non-traditional ways...

Rodney Foster, Foster And Lloyd

Musicians with a wide range of influences, mixing them all together and hopefully creating something fresh and exciting.

Bobbie Gillespie, Primal Scream

Artistic repression—unless we fight it.

Joey Ramone, The Ramones Revolution.

KRS-One, Boogie Down Production

Is this where we drone on about ourselves being the sound of the future? Unfortunately we’re not. I’m sure people are capable of sustaining life without hearing us.

The Edsel Auctioneer

Bootleg Bart Simpson T-shirts.

Les Claypool, Primus

Hybrid groups hopefully leading to less definition and categorizing of musical styles. Bands breaking the old rules and making new ones.

Ian Wright, The Jack Rubies

Naked Raygun albums and tours... the fall of Hong Kong... the second hippie movement... the death of the American dream.

Jeff Pezzati, Naked Raygun

...Censorship, fascism, racism, bigotry and reluctant pop stars.

John Wesley Harding

The destruction of myths.

Dave Pirner, Soul Asylum

Death... Robocop 3, 4 & 5... reforming of The Clash... another Rolling Stones tour... The Charlatans.

Tim Burgess, The Charlatans

For a real change of pace, step off the beaten path to

Hinterland

the debut album

Kissing The Roof Of Heaven

featuring the track and video

Dark Hill

A gentle outpouring of strength you’ll want to come back to again and again.

Manager: Kieran Owens
Produced by Gerry Leonard and Dovetail

Owls Music

© 1992 Owls Music
Hollywood. City of oily streets and shattered dreams. A mecca for the self-serving, the predatory, the hopeless, the pathetic, the ravaged. A town teeming with all forms of vice and vermin, where innocence perishes as swiftly and quietly as a small animal frozen by the headlights of an approaching car. Into this urban jungle were whelped the McDonald brothers. Jeff and Steve, who, suckled at the sour tit of Hollywood, would become the leaders of Red Cross, an infamous gang dedicated to corrupting youth everywhere. Early in their ongoing career of rock and roll and outrage, the boys, hardly in their teens, were forced by an angry public to repudiate their name. They then, in a blatant bastardization of one of our most respected national organizations, became Redd Kross. Our tale is of lies, voodoo, slander, oriental pleasures, slavery, corruption, and gang warfare. This is their story.

LIES

Steve McDonald: When we girls in the band and in Flipside magazine we had an interview. Me and Jeff said, 'Well, we're both planning on getting sex changes, we wanna be just like the Runaways—an all female band.' And there was this major punk-rock backlash—they thought we were serious! It took us a long time to live that down, because every time we'd do some punker fanzine for like four or five years later, they'd ask, 'Duh, so you guys really gonna get sex changes?'

Voodoo And Psychic Phenomenon

Jeff McDonald (on their new LP, Third Eye): "Everyone has a Third Eye...it's kind of like Third Stage by Boston. Or rather when Third Stage came out we realized you had to have a Third Eye to understand it. Robert Hecker, our guitarist, is really the only person in our group who truly has a Third Eye, because he's the only person who completely understands that album."

Steve: "And we know that you're not supposed to touch it. So please don't touch my Third Eye."

Embarrassed of and pretended some guy—Nanker Phelge—wrote them? Well, we produced this record; and if everybody hated it we figured we could just blame it on this Michael Vail Blum character."

Oriental Pleasures

Steve: "You know how the Rolling Stones, in the old days, wrote songs they were embarrassed of and pretended some guy—Nanker Phelge—wrote them? Well, we produced this record; and if everybody hated it we figured we could just blame it on this Michael Vail Blum character."

CORRUPTION

Steve: "We didn't want to dress like that on the album cover, either. We said to Atlantic, 'Hey, why'd you sign us anyways? They said, 'Cause babe, you fit the suit.' We heard our record and said, 'What is this? You can't even understand the lyrics? They were going, 'That's not your sound man, that's THE sound.'"
because they show them all living in this shack. Then all of a sudden Tom Voo is a millionaire and we don't hear about his family any more.

Steve: "We think he sold his family to make a downpayment on his first real estate investments."

Jeff: "But we don't know, that's just speculation."

Barbara Streisand was really cool. She'd bring down knishes and pastries and stuff."

Steve: "We're friends with Babs because of Don, Don Johnson. We have the same manager as him. She made us matzoh ball soup one time."

Jeff: "Babs makes a killer matzoh ball."

GANG Warfare

Jeff: "Gene Simmons. The thing about Gene Simmons is, look at the bands he signs to his label."

Steve: "Whew! Silent Rage?? They all have these blondie straw heads and Arnold Schwarzenegger's chest...."

Jeff: "I'm serious. We saw the first Silent Rage video and me and Steve were like, holding our crotches so we wouldn't see our pants. It was like all these men running around chasing the camera, and the camera kept trying to get away!

But I should point out—we don't make it a habit to dis people."

Steve: "Yeah, but then, someone like Tatum O'Neal...she's open season. Or Silent Rage."

Jeff: "Okay, okay—we challenge Silent Rage. If they can find something bad to say about us...go ahead."

Steve: "We can catch the camera before they can."

Teen Idols

Jeff: "Nelson seems to be our little stigma. Nelson Nelson. Every time we do an interview, it's like, 'How do you feel about Nelson?'"

Steve: "I think Atlantic records is calling everyone we meet before we get there and saying 'Redd Kross is sort of the Alternative Nelson'"

Jeff: "When Nelson cuts their hair, we'll cut ours."

Steve: "When Nelson cuts their hair, we'll cut it."

Jeff: "Gunnar can do mine."

TRICKERY

Jeff: "On our song "1976" on our new album, that's not Paul Stanley screaming in the background."

Steve: "But, you know, we were thinking of paying him royalties for doing it anyway."

Jeff: "He would be really confused about it. I'd be like, 'No, Paul, you really did. I did!'"

Steve: "Yeah, man, you really blew us away, you did it in one take—well actually two. Your voice was a little weak so we had to double-track it. What do you mean you don't remember? Well, you were a little stoned at the time."

GLUTTONY

Jeff: "We're recording Third Eye, and The Posies. To celebrate the release of their new DGC release, The Posies had a party Seattle-style! Shown L-R are DGC's Mark Kazen, The Posies' John Auer, KJJO's Lori Kelly, The Edge's George Giannakis, The Posies' Ken Stringfellow, Mike Mawhiney and Rick Roberts, KTCL's John House, DGC's Marko Balovac, Gatin's Linda Ryan and 91.5's Vince Canova. Kneeling are DGC's John Rosenfelder and KQD's Cory Wells."

PHOTOFILE

Andy Prieboy gets set to release a video for the song, "Tomorrow Wendy," which features the vocal talents of (Concrete Blonde)'s Johnette Napolitano. Shown L-R are Prieboy, director Thomas Migliore and Napolitano.


Soul Asylum's recent promotional stop in San Francisco lasted long enough to wrangle an acoustic set out of Dan Murphy and David Pernier. Shown L-R at the Paradise Lounge are KUSF's new PD Kate Ingrain, Gatin's Linda Ryan and Soul Asylum's Dave Pernier.

CLASSIFIEDS

JOB OPENINGS

WDS/FM, DELAWARE'S 50kw regional Country giant has a rare opening for an Evening Talent with production. T&R: Randy Hooker, PO Drawer B, Dover, DE 19903. EOE [10/19]

HOT A/C KATW/FM is now accepting T&Rs for future openings. Send to: Bob Sammons, Bellinger Plaza, Suite 302, 3rd & "B" Streets, Lewiston, ID 83501. [10/19]

SEEKING NEWS DIRECTOR with at least three years experience. No calls, please. T&R&sample copy. OM, PO Box 237, Cambridge, MD 21613. EOE [10/19]

MIDDAY OPENING AT MIDWEST A/C in city with nation's highest quality of life 12/20. Three years f/t minimum. Females encouraged. T&R&salary requirements: T&R: Kathy Baker, PO Box 1391, Moncton, CA 33942. EOE [10/19]

THE HOTTEST MARKET IN THE U.S. I join a station moving upward! Top 40 KYKX has future openings. Females encouraged. No calls, please. T&R: PO, PO Box 15126, Las Vegas, NV 89114. EOE [10/19]

KHK AM/FM seeks a full-time Account Executive with sales experience, preferably radio sales. Send cover letter, resume & references: Kerry Murray, 425 Second Street, Suite 450, Cedar Rapids, IA 52401. [10/19]


NORTHEAST TOP 40 seeks a Midday personality. Females and minorities strongly encouraged. No phone calls, please. T&R: Mike Stone, 1130 14th Avenue, Longview, WA 98632. EOE [10/19]

A JOB IN PARADISE... HILO, HAWAII WANTS YOU! KKBG-FM 98 seeks full-time AT with phone skills for evenings Copywriting, production and experience necessary. T&R: J.E. Orozco, 913 Karoehuula, Hilo, HI 96720. EOE [10/12]

COUNTRY WGD is looking for a nighttime AT with production skills. Live and play on the Mississippi Gulf. Call Phil at: (601) 475-2111. [10/12]

TOP 40 KPKY seeks a Midday personality with at least two years experience. No beginners. T&R: Steve Power, 259 E Center, Pocatello, ID 83201. [10/12]

LANSING'S ADULT TOP 40 seeks f/t overnight AT. Experience preferred. T&R: Dennis Martin, KAP101.7 Radio, PO Box 25098, Lansing, MI 48909. EOE [10/12]

MORNINGS! Six year small/medium market AT/PO seeks AM position yesterday! Topical humor, characters, phones & production! JIM KELLY: (216) 256-1837. [10/19]

#1 PALM SPRINGS PD ready for move up—now—surprise! Leave message for immediate T&R. JILL FOX. (619) 323-1764. [10/12]

BACK TO MUSIC PLEASE... reporter with MD experience seeks gig as an on-air again! A/C, NAC, AOR, Oldies and Top 40 preferred! Great pipes and a winning attitude. DIANA. (619) 941-2031. [10/12]

TEAM PLAYER with four years experience seeks creative position with a challenge. I’ve done promotions, music and public service. RICK ROOD. (408) 735-9464. [10/12]

TALK FORMAT WITH EXPERTISE in auto repair. BILL STONE: (415) 759-7016. [10/12]

FORMER ENERGY 96.5-930 in Houston. Is looking for a Top 40 or hot A/C on-air position. FAMOUS AMOS. (713) 497-5633. [10/12]

ENTHUSIASTIC, RELIABLE, BROWN INSTITUTE GRAD seeks the chance to work and grow in an entry level position at YOUR station. Available on demand. Willing to relocate. LORI: (406) 231-0097. [10/12]

PEW! GROWING STAGNANT AT DEAD END STATION. Air personality/MD needs a challenge. Broadcast school graduate who loves production. DAVE: (919) 247-5827. [10/12]

SERVICE REQUEST

KWIG: Gavin Album reporter needs service from Arista, Chrysalis, Epic, MCA, Elektra and RCA. Current and catalog. Prefer CDs. Send to: Dallas Michaels, 1367 33rd Avenue, Columbus, NE 68601. [10/19]

WXLS: A/C needs service from all labels. Prefer CDs. Send to: Bob Fontana, PO Box 4779, Biloxi, MS 39535. [10/19]

WRBA: BAY96FM seeks record service from all labels. Call: (904) 769-2299. [10/19]

KSLU: Alternative/College Rock music show requests service from all major labels as well as indies. Send to: Wade Ours, PO Box 783, University Station, Hammond, LA 70402. [10/19]

WWIT: Country station changing to Top 40 format. Need service from all labels. Prefer CDs, singles and LPs. Send to: Skip Phillips, PO Box 1369, Canton, MS 30716. [10/12]

WKZJ: A/C station requests Top 40 service from all labels. Send to: Russell Nutt, PO Box 590, Farmington, ME 04938. [10/12]
NELSON - *After The Rain* (DGC)
A third generation of Nelsons have taken their place in the spotlight with lightning speed. Twins Matthew and Gunnar are off to a hot start and they’re not about to slow down. This followup to their debut Top Five smash “Love And Affection” is another dazzling display of harmony blended with melodic Rock. Sounds like the beginning of a Nineties Nelson reign.

KON KAN - *Liberty* (Atlantic)
Canada’s Barry Harris, better known as Kon Kan, has built a reputation by carefully crafting his own unique sound and making the most of technology. This first track from a new album called *Systonic* takes his creative concept to the next level. Dramatic production effects and a powerful performance by vocalist Debbie Cole reinforce an exciting entry with a timely title.

DON HENLEY - *New York Minute* (Geffen)
Writing words and music that touch our collective hearts and spirit is Don Henley’s forte. Times change and Don’s someone who has kept pace with the mood of the moment over the years, but always within the framework of his definitive style. Here’s one that gets you spellbound in less than sixty seconds.

SURFACE - *The First Time* (Columbia)
Anyone who’s just fallen in love or wants to recapture that feeling, needs to hear this stunning release. Experts at turning a phrase and winning hearts with romantic ballads, this trio comprised of co-writer Bernard Jackson, David “Pic” Conley and David Townsend have really outdone themselves on this outing. Makes a lasting impression the very first time, leaving the listener wanting more and more and more.

CAN’T RUN BUT, SHE MOVES ON, BORN AT THE RIGHT TIME AND PROOF.

**ALBUMS by Ron Fell**

**PAUL SIMON - The Rhythm Of The Saints** (Warner Bros.)
Simon’s previous album, “Graceland,” with its South African Township jive, exotic meter and melody, has accidently served as essential, required listening in order to appreciate his obsessive indulgence in this new album. The connection is African, though the former was rooted in South African expression while the latter is a transitional epic that documents the fusion of Western Africa and Eastern Brazil. Both take their foundation from rhythm—primarily primary. Whereas South African is considered by scholars to be lyrical (i.e. percussive chanting), Afro-Brazilian appears to be mystically religious—thus the album’s title. Simon has been preoccupied with Third World rhythms and melody dating back at least to his employment of Bolivian musicians Los Incas as early as 1970. Then as now, Simon’s best lyrical and performance efforts come in matching fragments of provocative thoughts with ballistically complicated cadence to the uneducated ear. “Saints” is considerably more African than South American. And for the most part, Simon’s penmanship is hemispherically and intellectually distant from its instrumentation. But “Saints’” charm is in its brew—its faithful documentation of tropical primity stirred by a wide-eyed poet with an ear for previously uncomposed atmospheres. Deemed by radio as a hitless wonder, “Graceland” went to win musically historical prominence and sold in multi-platinum proportions. On all accounts I’d expect “Saints” to carry on the tradition of radio’s shame. On the modest assumption that I’m wrong, may I suggest: OBVIOUS CHILD.
Over the past 10 years Duran Duran has sold over 20 million albums, performed more than 1000 concerts and revolutionized rock video. Now it's time to get Serious.

Serious
The new single and video

From the Capitol cassette, compact disc and record Liberty.
Featuring "Give It To Me Good"

Breakout Rotation On MTV

Top 10 On Dial MTV

Top 30 AOR In R&R And Climbing

30-Point Sales Jumps Nationwide

Now On A Sold-Out Tour With Stryper

On Tour With Don Dokken Beginning Nov. 8

It's A Very Big Record.