Architects Of The Album/Alternative Sound.

R.E.M.

Talking Heads

Also: A&M Films

Eric Norberg
MICHAEL MCDONALD

The first single from his new solo album

Produced by Michael McDonald and Ted Templeman
©1985 Warner Bros. Records Inc.

www.americanradiohistory.com
# Top 40

## Most Added

**WHAM!**

<table>
<thead>
<tr>
<th>#</th>
<th>2W</th>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PAUL YOUNG - Every Time You Go Away (Columbia)</td>
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<td>2</td>
<td>STING - If You Love Somebody Set Them Free (A&amp;M)</td>
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<td>3</td>
<td>TEARS FOR FEARS - Shout (Mercury/PolyGram)</td>
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<td>4</td>
<td>BRUCE SPRINGSTEEN - Glory Days (Columbia)</td>
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<td>5</td>
<td>Duran Duran - A View To A Kill (Capitol)</td>
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<td>COREY HART - Never Surrender (EMI America)</td>
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<td>7</td>
<td>Whitney Houston - You Give Good Love (Arista)</td>
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<td>8</td>
<td>HUEY LEWIS &amp; THE NEWS - The Power Of Love (Chrysalis)</td>
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<td>Prince - Raspberry Beret (Warner Brothers)</td>
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<td>10</td>
<td>DEBARGE - Who's Holding Donna Now (Cordy)</td>
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<td>11</td>
<td>MADONNA - Into The Groove (Sire/Warner Brothers)</td>
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<td>Night Ranger - Sentimental Street (Came/MCA)</td>
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<td>13</td>
<td>ARETHA FRANKLIN - Freeway Of Love (Arista)</td>
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<td>14</td>
<td>DEPECHE MODE - People Are People (Sire/Warner Brothers)</td>
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<td>15</td>
<td>POWER STATION - Get It On (Bang A Gong) (Capitol)</td>
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<td>16</td>
<td>BRYAN ADAMS - Summer Of '69 (A&amp;M)</td>
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<td>17</td>
<td>HEART - What About Love (Capitol)</td>
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<td>18</td>
<td>JOHN PARR - St. Elmo's Fire (Atlantic)</td>
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<td>19</td>
<td>TINA TURNER - We Don't Need Another Hero (Capitol)</td>
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<td>20</td>
<td>Paul Hardcastle - 19 (Chrysalis)</td>
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<td>21</td>
<td>Phil Collins - Sussudio (Atlantic)</td>
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<td>22</td>
<td>DEAD OR ALIVE - You Spin Me Around (Epic)</td>
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<td>23</td>
<td>'Til Tuesday - Voices Carry (Epic)</td>
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<td>BILLY JOEL - You're Only Human (Columbia)</td>
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<td>25</td>
<td>Don Henley - Not Enough Love In The World (Geffen)</td>
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<td>26</td>
<td>PHIL COLLINS - Don't Lose My Number (Atlantic)</td>
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<td>27</td>
<td>Amy Grant - Find A Way (A&amp;M)</td>
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<td>28</td>
<td>BILLY OCEAN - Mystery Lady (Jive/Arista)</td>
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<td>29</td>
<td>RICK SPRINGFIELD - State Of The Heart (RCA)</td>
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<td>30</td>
<td>Air Supply - Just As I Am (Arista)</td>
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<td>31</td>
<td>FREDDIE JACKSON - Rock Me Tonight (Capitol)</td>
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<td>32</td>
<td>PAT BENATAR - Invincible (Chrysalis)</td>
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<td>33</td>
<td>Survivor - The Search Is Over (Scotti Bros.)</td>
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<td>34</td>
<td>HOWARD JONES - Life In One Day (Elektra)</td>
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<td>35</td>
<td>Kool &amp; Gang - Cherish (DeLot/PolyGram)</td>
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<td>36</td>
<td>POINTER SISTERS - Dare Me (RCA)</td>
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<td>37</td>
<td>Eurythmics - Would I Lie To You (RCA)</td>
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<td>38</td>
<td>Bryan Adams - Heaven (A&amp;M)</td>
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<td>39</td>
<td>Cyndi Lauper - The Goonies &quot;R&quot; Good Enough (Portrait)</td>
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<tr>
<td>40</td>
<td>ANIMOTION - Let Him Go (Mercury/PolyGram)</td>
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</tbody>
</table>

## Record To Watch

**LOOSE ENDS**

- Hangin' On A String (Virgin/MCA)

Former top 3 R&B side enters the tight Top 40 crossover battle.

## Certified

- **PHIL COLLINS** - Don't Lose My Number (Atlantic)
- **POINTER SISTERS** - Dare Me (RCA)

## Chartbound

<table>
<thead>
<tr>
<th>Report</th>
<th>Adds</th>
<th>On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHAM!</td>
<td>163</td>
<td>151</td>
</tr>
<tr>
<td>PRINCE</td>
<td>161</td>
<td>146</td>
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<tr>
<td>REO SPEEDWAGON</td>
<td>148</td>
<td>46</td>
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<tr>
<td>MOTELS</td>
<td>141</td>
<td>78</td>
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</tbody>
</table>

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through Noon Wednesdays

_July 19, 1985_ the GAVIN REPORT

www.americanradiohistory.com
It's the middle of Summer and Arista's got the Hottest Hits

Aretha Franklin
"Freeway Of Love"

R&R TOP 40 19-15*
BB HOT 100 24-19
R&R A/C 22-16*
GAVIN TOP 40 13*
GAVIN A/C 18*
R&R R&B #1
BB ALBUM

Here are some awesome jumps...
WXKS/FM 25-18
Z100 29-23
B94 21-15
WAVA 20-14
94Q 14-9
Z93 23-18
KITY 16-2
Q102 23-15
KOPA 18-13
I95 15-10
Q105 23-19
KMEI 10-8
93FM 26-13

And this is just the beginning of a classic album.

Billy Ocean "Mystery Lady"

GAVIN TOP 40 28*
R&R TOP 40 39-33*
BB HOT 100 42* 35*
GAVIN A/C 17*
R&R A/C 23-15*

Celebrating the Fourth single
From the platinum album
Suddenly... Just a few of the 100's of stations
KIIS/FM KZZP
KHTR B96
KDBW KUBE
WAVA KS103
B94 KBKQ
KTCK WHUT

Coming Soon
Air Supply "Power Of Love"
And Whitney Houston "Saving All My Love For You"

From Arista Records Where The Hits Just Keep Coming... Home!
America's top three slots now occupied by champs from England. As mentioned last week, COREY HART and HUEY LEWIS are blazing a remarkable path up the chart with spectacular Hit Factor moves. HART up from 67% to 85% followed by HUEY going 37% to 78%. As in most cases, the big ones happen fast! ARETHA zooms ahead with her biggest hit record since the early 70's, as over half of all reporting stations have it top twenty. Two of the other biggest records converting into heavy top 20 action are BRYAN ADAMS and JOHN PARR. ADAMS moves 22-16 WCRQ, 23-19 WAVA, 29-17 WHSY, 23-13 WOVO, 26-20 WBQQ, 23-16 KNJY, 25-18 WIFC, 30-20 KSAQ, 29-19 KFM, 26-18 KTAW, 22-15 KPOP, 30-13 KGOT, etc. TINA TURNER is next in line for a Hit Factor increase, as hot as her performance in last weekend's Live Aid concert. A lot's happened since DEAD OR ALIVE became our "Record To Watch" nearly two months ago. This week it moves 12-3 at CFTR-Toronto and 17-9 at WBT-Washington as CHUM with CKOC-Hamilton going 11-4, B-94-Pittsburgh 20-10, WCCC-Hartford 24-14, WNAP-Indianapolis 17-10, B-97-New Orleans 9-6, WSPT-Stevens Point 24-12, KIXY-San Angelo 39-27, KMGX-Fresno 17-9, debuts #20 LG73-Vancouver and number one and two respectively at KKKK and KISM/Atlanta Los Angeles. KOOL & THE GANG nears the 200 mark in reports, debuting already for WSKX, WBQX, WALT, WHTX, KLUC, KTAG, KCPX, KZZB, KLKB, etc. Quite a few comments about BENATAR taking off faster than expected. Stef Rybak at KC101-New Haven reports "number six in requests" with a 30-24 move. Outside the Top 40 and Chartbound arena, some note-worthy airplay and chart momentum on the new DIRE STRAITS, with 28 adds and top 30 numbers already at WRKR, 14K/92K, KKK, KJZS, KZEO, KKBG, B-96, WYV, 106X, etc. GO WEST putting up a good fight with the biggest numbers at KMKL 17-12, KTBC 9-7, WBGN 18-7, etc. Quick response to GODLEY & CREME's "Cry" as Charlie Foxx at KYA-Billings called the activity in his market "Incredible." New at KIST, WDAY, KE, KO, KWW, WWB, KXIB, etc. MOTLEY CRUE nearly doubles in reports as KXXX-Bakersfield first to take it top ten. Other key moves include Z104-Madison 28-21, WRKR-Racine 25-16, excellent debuts at WLXW, WCIL, B104, WBBQ, KXIS, KLUC, KJZ, etc. LOOSE ENDS, the week's "Record To Watch", charting #23 at WM102, #21 WPLF, #27 WBBQ, #38 WMPB, with 13 adds, including KDON, KK, B-97, WQZ, WJZ, MWP, with 13 adds, including KDON, KIK, B-97, WQZ, WJZ, WSPK, KHOP/FM, KKK, etc.

July 19, 1985/Issue 4

INSIDE TOP 40 WITH DAVE SHOLIN

ARTIST & TITLE
KENNY LOGGINS - Forever (Columbia)
SADE - Your Love Is King (Portrait/CBS)
DIRE STRAITS - Money For Nothing (Warner Bros.)
MARY JANE GIRLS - Wild And Crazy Love (Gordy)
A-HA - Take On Me (Warner Bros.)
MOTLEY CRUE - Smokin' In The Boys Room (Elektra)
JEFF BECK & ROD STEWART - People Get Ready (Epic)
RATT - Lay It Down (Atlantic)
COCK ROBIN - When Your Heart Is Weak (Columbia)
GO WEST - Call Me (Chrysalis)
CARLY SIMON - Tired Of Being Blonde (Epic)
*MICHAEL McDONALD - No Lookin' Back (Warner Bros.)
PATTI LaBELLE - Stir It Up (MCA)
GODLEY & CREME - Cry (Polydor)
LIMAHL - Only For Love (EMI America)
SISTER SLEDGE - Frankie (Atlantic)
*AUARIA BRANIGAN - Spanish Eddie (Atlantic)
LISA LISA, CULT JAM w/FULL FORCE - I Wonder... (Columbia)
WEIRD AL YANKOVIC - Like A Surgeon (Rock 'N' Roll)
*KATRINA & THE WAVES - Do You Want Crying (Capitol)
PEABO BRYSON - Take No Prisoners (Elektra)
GEORGE THOROGOOD - Willie & The Hand Jive (EMI America)
TEXTONES - Midnight Mission (Gold Mountain/AM)
ALISON MOYET - Love Resurrection (Columbia)
*Y&T - Summertime Girls (AM)
*URGENT - Running Back (Manhattan)
VITAMIN Z - Burning Flame (Geffen)
BRYAN FERRY - Slave To Love (Warner Bros.)
*LONE JUSTICE - Sweet, Sweet Baby (I'm Falling) (Geffen)
*CHEAP TRICK - Tonight It's You (Epic)
SKIPWORTH & TURNER - Thinking About Your Love (4th & Bwy.)
*KING - Pride (Epic)
*LOOSE ENDS - Hangin' On A String (MCA)
ERIC CLAPTON - See What Love Can Do (Warner Bros.)
*Debut in Up and Coming...

Dropped: #31 Kim Carnes, #34 Beach Boys, #37 John Cafferty & BB, #38 Hall & Oates, #39 Supertramp, Tom Petty, Foreigner, Commodores, World Citizen, Elton John /Millie Jackson.

UP & COMING

Reports Adds On Chart
104 2 30 72
103 5 64 34
99 28 48 23
96 46 47 3
95 19 66 10
92 33 37 22
90 2 57 31
83 15 50 18
79 6 61 12
76 5 47 24
75 4 57 14
60 59 1 --
58 2 33 21
58 24 32 1
58 36 22 --
39 3 15 21
39 1 24 14
39 38 1 --
37 -- 35 2
32 -- 22 10
30 7 22 1
30 6 18 6
30 15 14 1
27 26 1 --
27 -- 16 10
26 2 19 5
23 8 13 2
23 23 -- --
22 5 14 3
21 8 8 5
20 13 4 3
20 -- 14 6

July 19, 1985/Issue 4

www.americanradiohistory.com
The Polygram Power Hitters
Bringing 'um Home!

Kool & The Gang
"Cherish" is a #1 Record
Breaker 37* CHR
R&R A/C #9*
Gavin Top 40 35*
Gavin A/C 16*

Animotion — "Let Him Go"
A Great Jump 33* R&R CHR
Billboard Album 72"
Gavin Top 40 40*

Godley & Creme — "Cry"
The Second Great Week on
Godley & Creme

Tears For Fears — "Shout"
Thank you radio for the
Hottest Album in the U.S.A.
Gavin Top 40 3*
Gavin—Album 3*
R&R CHR #2*
Billboard Album #1*
### Hit Factor Chart

Hit Factor is a percentage of stations playing a record which also have it Top 20. 

**ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>REPORTS</th>
<th>ADDS</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
<th>UNCHARTED</th>
<th>HIT FACTOR</th>
<th>WEEKS</th>
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<tr>
<td>H.LEWIS &amp; NEWS</td>
<td>The Power Of Love (Chry.)</td>
<td>283</td>
<td>1</td>
<td>7</td>
<td>59</td>
<td>157</td>
<td>51</td>
<td>8</td>
<td>78%</td>
<td>5</td>
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<tr>
<td>COREY HART</td>
<td>Never Surrender (EMI America)</td>
<td>276</td>
<td>4</td>
<td>25</td>
<td>113</td>
<td>98</td>
<td>28</td>
<td>8</td>
<td>85%</td>
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<td>TEARS FOR FEARS</td>
<td>Shout (Mercury/PolyGram)</td>
<td>274</td>
<td>4</td>
<td>87</td>
<td>87</td>
<td>69</td>
<td>22</td>
<td>5</td>
<td>88%</td>
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<td>PAUL YOUNG</td>
<td>Everytime You Go Away (Col.)</td>
<td>268</td>
<td>--</td>
<td>215</td>
<td>38</td>
<td>14</td>
<td>1</td>
<td>--</td>
<td>99%</td>
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<tr>
<td>STING</td>
<td>If You Love Somebody (A&amp;M)</td>
<td>266</td>
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<td>93</td>
<td>105</td>
<td>61</td>
<td>6</td>
<td>1</td>
<td>97%</td>
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<tr>
<td>JOHN PARR</td>
<td>St. Elmo's Fire (Atlantic)</td>
<td>263</td>
<td>17</td>
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<td>5</td>
<td>62</td>
<td>130</td>
<td>49</td>
<td>25%</td>
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<td>ARETHA FRANKLIN</td>
<td>Freeway Of Love (Arista)</td>
<td>259</td>
<td>5</td>
<td>--</td>
<td>14</td>
<td>122</td>
<td>94</td>
<td>24</td>
<td>52%</td>
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<td>BILLY JOEL</td>
<td>You're Only Human (Columbia)</td>
<td>258</td>
<td>15</td>
<td>--</td>
<td>1</td>
<td>13</td>
<td>103</td>
<td>126</td>
<td>5%</td>
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<td>BRYAN ADAMS</td>
<td>Summer of '69 (A&amp;M)</td>
<td>256</td>
<td>8</td>
<td>2</td>
<td>9</td>
<td>95</td>
<td>114</td>
<td>28</td>
<td>41%</td>
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<td>TINA TURNER</td>
<td>We Don't Need... (Capitol)</td>
<td>256</td>
<td>17</td>
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<td>1</td>
<td>38</td>
<td>140</td>
<td>60</td>
<td>15%</td>
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<td>DEBARGE</td>
<td>Who's Holding Donna Now (Gordy)</td>
<td>254</td>
<td>2</td>
<td>29</td>
<td>68</td>
<td>115</td>
<td>31</td>
<td>9</td>
<td>83%</td>
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<td>BRUCE SPRINGSTEEN</td>
<td>Glory Days (Columbia)</td>
<td>253</td>
<td>--</td>
<td>128</td>
<td>85</td>
<td>34</td>
<td>6</td>
<td>--</td>
<td>97%</td>
<td>9</td>
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<tr>
<td>PHIL COLLINS</td>
<td>Don't Lose My Number (Atlantic)</td>
<td>251</td>
<td>82</td>
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<td>4</td>
<td>3</td>
<td>47</td>
<td>115</td>
<td>2%</td>
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<tr>
<td>WHITNEY HOUSTON</td>
<td>You Give... (Arista)</td>
<td>233</td>
<td>1</td>
<td>113</td>
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<td>24</td>
<td>9</td>
<td>3</td>
<td>94%</td>
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<td>DEPECHE MODE</td>
<td>People Are People (Sire/WB)</td>
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<td>112</td>
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<td>75%</td>
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<tr>
<td>HEART</td>
<td>What About Love (Capitol)</td>
<td>224</td>
<td>8</td>
<td>11</td>
<td>24</td>
<td>97</td>
<td>66</td>
<td>18</td>
<td>58%</td>
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<td>Mystery Lady (Jive/Arista)</td>
<td>222</td>
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<td>8</td>
<td>61</td>
<td>134</td>
<td>3%</td>
<td>4</td>
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<tr>
<td>THE POWER STATION</td>
<td>Get It On (Capitol)</td>
<td>221</td>
<td>7</td>
<td>14</td>
<td>57</td>
<td>105</td>
<td>30</td>
<td>8</td>
<td>79%</td>
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<td>NIGHT RANGER</td>
<td>Sentimental Street (Camel/MCA)</td>
<td>215</td>
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<td>27</td>
<td>83</td>
<td>79</td>
<td>15</td>
<td>9</td>
<td>87%</td>
<td>10</td>
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<tr>
<td>DEAD OR ALIVE</td>
<td>You Spin Me Around (Epic)</td>
<td>205</td>
<td>11</td>
<td>17</td>
<td>19</td>
<td>43</td>
<td>85</td>
<td>30</td>
<td>38%</td>
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<tr>
<td>PAT BENATAR</td>
<td>Invincible (Chrysalis)</td>
<td>202</td>
<td>34</td>
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<td>8</td>
<td>55</td>
<td>105</td>
<td>3%</td>
<td>5</td>
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<tr>
<td>POINTER SISTERS</td>
<td>Dare Me (RCA)</td>
<td>194</td>
<td>53</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>26</td>
<td>115</td>
<td>--</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HOWARD JONES</td>
<td>Life In One Day (Elektra)</td>
<td>191</td>
<td>38</td>
<td>--</td>
<td>2</td>
<td>8</td>
<td>31</td>
<td>112</td>
<td>5%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>RICK SPRINGFIELD</td>
<td>State Of The Heart (RCA)</td>
<td>190</td>
<td>5</td>
<td>--</td>
<td>2</td>
<td>31</td>
<td>99</td>
<td>53</td>
<td>17%</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>DON HENLEY</td>
<td>Not Enough Love... (Geffen)</td>
<td>182</td>
<td>4</td>
<td>7</td>
<td>14</td>
<td>49</td>
<td>81</td>
<td>27</td>
<td>38%</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>KOOL &amp; THE GANG</td>
<td>Cherish (De-Lite/PolyGram)</td>
<td>179</td>
<td>39</td>
<td>--</td>
<td>2</td>
<td>9</td>
<td>46</td>
<td>83</td>
<td>6%</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>AMY GRANT</td>
<td>Find A Way (A&amp;M)</td>
<td>175</td>
<td>7</td>
<td>7</td>
<td>10</td>
<td>41</td>
<td>73</td>
<td>37</td>
<td>33%</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>PAUL HARDCASTLE</td>
<td>19 (Chrysalis)</td>
<td>175</td>
<td>5</td>
<td>20</td>
<td>28</td>
<td>64</td>
<td>48</td>
<td>10</td>
<td>64%</td>
<td>9</td>
<td></td>
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<tr>
<td>FREDDIE JACKSON</td>
<td>Rock Me Tonight (Capitol)</td>
<td>160</td>
<td>30</td>
<td>10</td>
<td>5</td>
<td>17</td>
<td>42</td>
<td>56</td>
<td>20%</td>
<td>6</td>
<td></td>
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<tr>
<td>REO SPEEDWAGON</td>
<td>Live Every Moment (Epic)</td>
<td>149</td>
<td>46</td>
<td>--</td>
<td>1</td>
<td>17</td>
<td>84</td>
<td>13</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MOTELS</td>
<td>Shame (Capitol)</td>
<td>141</td>
<td>78</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>5</td>
<td>58</td>
<td>--</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>ANIMOTION</td>
<td>Let Him Go (Mercury/PolyGram)</td>
<td>138</td>
<td>10</td>
<td>--</td>
<td>2</td>
<td>17</td>
<td>37</td>
<td>72</td>
<td>13%</td>
<td>8</td>
<td></td>
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<tr>
<td>KENNY LOGGINS</td>
<td>Forever (Columbia)</td>
<td>104</td>
<td>2</td>
<td>8</td>
<td>16</td>
<td>25</td>
<td>23</td>
<td>30</td>
<td>47%</td>
<td>10</td>
<td></td>
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<tr>
<td>SADE</td>
<td>Your Love Is King (Portrait/CBS)</td>
<td>104</td>
<td>5</td>
<td>1</td>
<td>--</td>
<td>7</td>
<td>26</td>
<td>65</td>
<td>7%</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>DIRE STRAITS</td>
<td>Money For Nothing (W.B.)</td>
<td>99</td>
<td>28</td>
<td>--</td>
<td>1</td>
<td>5</td>
<td>17</td>
<td>48</td>
<td>6%</td>
<td>4</td>
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**July 19, 1985/the GAVIN REPORT**
NORTHEAST

Trenton, NJ (Brad Jones-CHUM) Pointers.
Trenton, NJ (Bob Saint-CFTK) Wham!, Katrina and the Waves, H. Jones, B. Ocean.
Cape Cod, MA (Gary Franklin-WKPE) Wham!, Prince, Mary Jane, L. Branigan, Motels.
Hanover, NH (Lonnie Staley-WOCR) Prince, Eurythmics, Mary Jane, L. Branigan, M. McDonald, T. Turner.
Rumford, ME (Michael Rivers-WHR) Prince, Godley & Creme, F. Jackson, Cheap Trick, Wham!, Katrina and the Waves.
Bangor, ME (Rick Andrews-WZON) Wham!, Katrina and the Waves, Motels, REO, Limahl.
Hartford, CT (Mike West-WTIC-FM) Mary Jane, Wham!, M. McDonald.
Hartford, CT (Grossman/Stewart-WCCC/AM) Kool and the Gang, Godley and Creme, Prince, Michael McDonald.
New Haven, CT (Stef Rybak-KC101) Prince, Wham!, Motley Crue.
Norwalk, CT (Brett Richards-WLNY) John Parr, Prince, Pointers.
Westport, CT (Storm N. Norman-WEDE-FM) Tears/Fears.
New York, NY (Berger/Tonacci-WPLU) Gwen Guthrie.
New York, NY (Scott Shannon-Z100) Gwen Guthrie.
John Parr, Bryan Adams, Prince.
New York, NY (Steve Ellis-WAPP) Bryan Adams.
P. Collins, Billy Joel.
Schenectady, NY (Jim Walsh-3W) Wham!, Howard Jones, Prince, Cheap Trick, Dead or Alive, M. McDonald.
Poughkeepsie, NY (Pete James-WSFK-FM) Prince, L. Branigan, Mary Jane, Loose Ends, Godley/Creme.
Utica, NY (Jim Reitz-WRCK) No adds.
Buffalo, NY (Roger Christian-WBEN-FM) Kool/Gang, Power Station, John Parr, Motels, P. Collins.

MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WLJ/L-FM) Frozen Playlist.
Trenton, NJ (Tom Taylor-WPST) L. Branigan, Motley Crue, Prince, UB40, REO, Y&T, Wham!.
John Parr, Heart, Mary Jane, B. Crystal.
Pittsburgh, PA (Scott Alexander-B94) Prince, Wham!, Pittsburg, PA (Keith Abrams-WHTX) Hardcastle.
M. McDonald, Wham!, REO, Amy Grant.
Johnstown, PA (Ricky James-WRKO) Billy Joel.
P. Collins, B. Ocean, Wham!, REO.
Erie, PA (Jim Cook-WJET) P. Benatar, F. Jackson, Motels.
Erie, PA (Bill Shannon-K104) L. Branigan, Dire Straits, Godley & Creme, UB40, WHAM!, Bruce Springsteen, Billy Crystal.
Altoona, PA (Steve Kelsey-WFGB) Motley Crue, Prince, Wham!, A-Ha, L. Branigan, Michael McDonald, Katrina & the Waves, Cheap Trick.
Williamsport, PA (Cruz/James-WQV) Dead or Alive, P. Jackson, Mary Jane.
Washington, DC (Ballentine/Dempsey-B106) Prince, Ratt, Michael McDonald.
Washington, DC (Smokey Rivers-WAVA) Wham!, Prince, Ratt.
Baltimore, MD (Kingston/Kronthal-B104) Wham!, Prince, Ocean City, MD (Jack Gillen-WKHI-FM) Prince, Motley Crue, Wham!, J. Johnson, Katrina and the Waves, L. Branigan, P. LaBelle.

SOUTHEAST

Lynchburg, VA (Wayne Fanning-WGOL-FM) P. Collins, Pointers, Billy Joel, REO, Ratt.
Cedar Bluff, VA (Bob Asbury-WRVR) Tears for Fears, B. Ferry, Weird Al, Howard Jones, F. Jackson.
Sanford, NC (Bill Freeman-WFJA) King, Kool/Gang, Mary Jane Girls, Urgent, Motels, Prince, Stars/45.
Raleigh, NC (Peter Delloro-942) P. LaBelle, Go West, F. Jackson, Prince.
Durham/Raleigh, NC (Cindy Wright-G105) Wham!, Michael McDonald, Prince, Motels.
Shelby, NC (Andy Fosler-WKIK) Frozen Playlist.
Charlotte, NC (Bill Martin-WBCY) REO, Pointers, Prince, Howard Jones.
Fairmont, NC (Barry Michaels-WZYZ) No adds.
Jacksonville, NC (Diane Shepard-WLZ) Stars/45, Urgent, Limahl, Wham!, Sade, Pointers.
Boone, NC (Jody Whitley-WASH-FM) King, Cheap Trick, Ratt, A. Moyet, M. McDonald, Wham!, Prince, Mary Jane Girls, L. Vandross, Loose Ends.
Florence, SC (Martin Green-106X) REM, M. McDonald, Prince, L. Branigan, Wham!, Men & Work, Motels, C. Currie & Boombox.
Cheraw, SC (Adams/Lewis-WPDZ) Wham!, Prince, Motels, M. McDonald, L. Branigan, Kool/Gang, A-Ha, Cheap Trick, Godley & Creme.
Kingstree, SC (John Dekr-WKSP) Prince, Lone Justice, Wham!, L. Branigan, S. Council, Urgent.
Myrtle Beach, SC (Linda King-WKZQ) P. Collins, B. Ocean, Wham!, Prince, Loose Ends.
Conway/Myrtle Beach, SC (Bobby Ocean-WAV-FM) P. Collins, Godley & Creme.

*TOP 40 ADDS*

the GAVIN REPORT/July 19, 1985
Columbus, GA (Michaels/Foster-WNKS/FM) Mary Jane Girls, Wham!, Motels, M. McDonald, Prince, Benatar.
Columbus, GA (Ralph Carroll-WCGG) Hardcastle, P. Benatar, REO, Wham!, Ratt, Prince, M. McDonald, Manchester, Tina Turner.
Tallahassee, FL (Will Cate-WTHZ) Mary Jane Girls, Motels, Y&T, T. Turner.
Panama City, FL (Thomas/Davis-WPFM) Motley Crue or L. Braniigan, Wham!. Girl, M. McDonald. Stars/45, Urgent.
Florence, AL (Matt Durham-WQLT) L. Braniigan, Natalie Cole, Dire Straits, Katrina /Waves. Mary Jane Girls, Motels, Prince, Wham!
Muntzville, AL (Dave Hargrove-WAYY) Prince, Amy Grant, Motels, B. Adams, Points, F. Jackson.
Gadsden, AL (Davis/John-J104) Frozen Playlist.
Mobile, AL (Griffith/Ocean-J100) F. Jackson, P. Benatar, Motels, P. Collins.
Nashville, TN (Hobbis/Tyler-Y107) Wham!, Prince, M. McDonald, Mary Jane Girls, Heart.
Johnson City, TN (Steve Taylor-WQUT) Power Station, B. Ocean, Tina Turner.
Sparta, TN (Bill Winnenming-WSMT) P. Collins, Dire Straits.
New Albany/Tupelo, MS (Grace/Shelby-K2103) Prince, M. McDonald, Cock Robin, Dead or Alive, Mary Jane Girls, Wham!, L. Braniigan, Motley Crue.
Meridian, MS (Tom Kelly-Q101) M. McDonald, Prince, Limahl, L. Braniigan, King, Dire Straits, Loose Ends, Rene & Angela, Cheap Trick.
Hattiesburg, MS (Pete Jarrett-WHSF/FM) P. Collins, Prince, Motels, Harold Faltermeyer, Katrina and the Waves, L. Braniigan.
Biloxi, MS (Coulter/Christopher-KQID) Wham!, Motels, Prince, Michael McDonald.
McComb, MS (Brad Lee-WJNY) Eric Tagg, L. Braniigan, M. McDonald, Prince, Wham!, Urgent, Stars/45, Mike Post.
Starkville, MS (Ken Glenn-WKOR) Prince, P. Benatar, Stars/45, Skipworth & Turner, H. Jones, Wham!.
Mike Post, Pointers.
Jenkins, KY (G.C. Kincher-WLFX) Taxxi, Kool and the Gang, Pointers, Motley Crue, Mary Jane, Wham!.
Bowling Green, KY (Darrell Duval-WBGN) Prince, REM, Wham!, L. Braniigan, M. McDonald, S. Council, Franks.

Glasgow, KY (St. James/Beasley-WVUU/FM) Wham!, Men at Work, Katrina/Waves, Prince, Mike Post.
Evansville, IN (Margo King-WKDO) Heart, John Parr, B. Adams, P. Collins, Wham!, F. Jackson.
New Orleans, LA (O'Kelly/Rolling-B97) Prince, Wham!, Loose, Ends, Motley Crue.

EAST CENTRAL

Pineville, WV (Steve Browning-WYQO) B. Joel, T. Turner, B. Ocean, Sister Sledge, B. Ferry, C. Simon, Dead or Alive, P. Collins, Fiona, M. Gaye, Mary Jane, Curtie & Boombox.
Charleston, WV (Bailey/Barler-WVSR/FM) Wham!, Prince, Motley Crue, L. Braniigan, Katrina/Waves, Cheap Trick, UB40, M. McDonald.
Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) L. Braniigan, Dire Straits, Godley & Creme, Mary Jane, Prince, Wham!, Y&T.
Morgantown, WV (Craig Cochran-UCLG/FM) Wham!, A-Ha, Motley Crue, King, M. McDonald.
Columbus, OH (Adam Cook-92X) Wham!, Prince, Motels, P. Collins.
Elyria/Cleveland, OH (Bentley/Alberts-WBEA/FM) Wham!, Prince, H. Jones, Motley Crue.
Cincinnati, OH (Jim Fox-Q102) Power Station, Heart, P. Collins.
Indianapolis, IN (John Wetherbee-WHMP) Motley Crue, B. Joel, Prince, Dire Straits, Kool/Gang, REO, King, Angola, IN (Larry Davis-WLKI/FM) Hardcastle, P. Collins, Dead or Alive.
Richmond, IN (Jeff Daniels-K96) Animation, Power Station, REO, Kool/Gang, Pointers, P. Collins, F. Jackson, Motels, Go West, Prince, Wham!
Evansville, IN (Eddie Ashton-KCI03) Wham!, P. Benatar, W. Houston, Motley Crue.
Terre Haute, IN (Mike Arnett-WPFR) Dire Straits, Texstones, Wham!, Urgent, New Order, Mary Jane, Ann Arbor, MI (Brent Alberts-WKGB) D. Henley, P. Benatar, P. Collins.
Monroe/Toledo, MI (Terri McCormick-WWR) P. Collins, John Parr, Depeche Mode, L. Vandross, Wham!, Urgent.
Detroit, MI (Gary Berkowitz-UHYT) Depeche Mode, Wham!, Motley Crue, Prince, Motels, Mary Jane Girls, Love Justice.
Saginaw, MI (Travis/Fuller-WFXZ) Wham!, M. McDonald.
Lansing, MI (Maloney/Kittredge-WVIC) Benatar, Prince.
Alpena, MI (Darrell Kelly-WG5) M. McDonald, Prince, Wham!, Urgent.
Gaylord, MI (David Barr-WXCM) P. Benatar, P. Collins, F. Jackson, RED, H. Jones, Wham!, Prince.
Petoskey, MI (Dennis Martin-WWP2) Power Station, D. Henley, Depeche Mode, Kool and the Gang.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) P. Collins, Prince, Wham!, Benatar, Dire Straits, Godley/Creme.
Ft. Dodge, IA (Charlie Chase-KKEZ) P. Collins, Prince, P. Benatar, Wham!, M. McDonald, L. Braniigan, Motels.
Waterloo, IA (Doug Allen-KCBN) Motels, F. Jackson, Mary Jane Girls, Prince.
Sioux City, IA (Pat Paxton-KGLI) Amy Grant, Motels, Kool/Gang, Prince, L. Braniigan.
Sioux City, IA (Tim Harrison-KSEZ/FM) P. Collins, Wham!, RED, Pointers, Motels, Limahl, Mary Jane Girls, F. Jackson.

July 19, 1985/the GAVIN REPORT
Cedar Rapids, IA (Harmon/Dixon-KOCR) Billy Ocean, Prince, Wham!, M. McDonald, REO, Motley Crue, Collins.
Clifton, IA (Brian Thoms-KJNY) Prince, L. Brigan, Motels, Katrina and the Waves.
Davenport, IA (Gynn O'Hara-KIPI) P. Collins, E. Benatar, Goody & Creme, Cheap Trick, Katrina and the Waves.
Milwaukee, WI (Kelly Wallace-WKTI) T. Turner, P. Collins, Prince, Dire Straits, Wham!, H. Jones, M. McDonald.
Milwaukee, WI (Brian Kelly-WZUU) A. Franklin, Hardcastle, John Parr, T. Turner, B. Joel, Motley Crue, Billy Crystal.
Racine, WI (Pat Martin-WRRK) Prince, Pointers, Cheap Trick, Wham!
Madison, WI (Little/Hudson-Z104) Heart, Prince, Wham!, Cheap Trick.
Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Wham!, Pointers, REO, Motels.
Two Rivers, WI (Don Cook-WQCT) Amy Grant, B. Ocean.
H. Jones, Kool/Gang, M. McDonald, Katrina/Waves.
Wausau, WI (Dave Wright-WAG) P. Collins, Depeche Mode, B. Ocean.
Wausau, WI (Mike Edwards-WIFC) M. McDonald, Motley Crue, Billy Ocean.
Stevens Point, WI (Bouley/Steffen-KSPM) Prince, Wham!, Goody & Creme, Motels, Mary Jane Girls, Y&T.
LaCrosse, WI (Doug Collins-WIZM) P. Collins, REO, F. Jackson.
LaCrosse, WI (Knight/Dowd-HIT105) Collins, F. Jackson.
Eau Claire, WI (Rick James-WBIZ) Wham!, Katrina and the Waves, Limahl, Motels, H. Jones.
Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB) Prince, Wham!, REO.
Rochester, MN (Denny Foster-KROC) Motley Crue.
Mankato, MN (Garvin/Corrigan-KDOG) M. McDonald, Wham!, Prince, Pointers, Katrina and the Waves.
Dead or Alive, Godley and Creme, Urgent, DeBarge.
Albert Lea, MN (Ryder/Furh-KPCI) FMoz.
St. Cloud, MN (Susan Sheffield-KCLD) L. Brigan, Limahl, A-Ha, Urgent.
Vermillion, SD (Dean Russell-KVRF) Prophet, Motels, Prince, Wham!, Cheap Trick, Mary Jane Girls,_MON.
Yankton, SD (Gregg Klein-KQUA) Motels, Y&T.
Sioux Falls, SD (Adam North-KKKC) Ratt, P. Benatar, F. Jackson, Pointers, P. Collins, Animation, REO.
Aberdeen, SD (Scott Daniels-KQ95) M. McDonald, Prince, Kool/Gang, H. Jones, L. Brigan.
Aberdeen, SD (Dan Zerr-KSDN) Limahl, Motels, M. McDonald, F. Jackson, A-Ha.
Rapid City, SD (Shewny/Piper-KISS) P. Collins, Kool and the Gang, Y&T.
Fargo, ND (Brad Anderson-Y94) Motels, Kool and the Gang, Godley & Creme, Limahl, Prince.
Grand Forks, ND (Nordine/Right-KXKJ) Reo, P. Collins, Animation, F. Jackson, P. Benatar.
Bismarck, ND (Brannon/Hardt-KFYR) P. Collins, Kool and the Gang. Tears for Fears, B. Ocean.
Bismarck, ND (Bob Beck-KYFY) P. Collins, Mary Jane Girls, Motels, Pointers, Wham!, Katrina and the Waves, Michael McDonald.
Minot, ND (Scott Meyer-KIZZ) Motley Crue, Pointers, H. Jones, REO, Prince.
Williston, ND (McCormannyDachs-KDAS) Godley and Creme, A-Ha, Limahl, Sheila E., Go West, S. Council, Skipworth & Turner.

DeKalb, IL (Lew White-WDEK) P. Collins, Dire Straits, L. Brigan, Textones, Curtine/Boombox.
Joliet, IL (Lenten/Webber-WLLI) T. Turner, P. Collins, Billy Joel, Dire Straits.
Chicago, IL (John Gehron/WLS) Pointers, Cheap Trick, A. Franklin, Prince, A-Ha.
Chicago, IL (Joe Bohannon-B96) U840, Motley Crue, A-Ha, Cock Robin.
Freeport, IL (Bill Johnson-WXXO) REO, M. McDonald, Tina Turner, P. Benatar, Wham!
Rockford, IL (McGee/Dent-WZOK) P. Benatar, Prince, P. Collins, Cheap Trick.
Galesburg, IL (Bryan Bradford-WGBQ) P. Collins, Jackson.
Bloomington, IL (Justin/Robbins-WBNQ) M. McDonald, Katrina/Waves, Wham!, P. Collins, A. Moyet, Y&T.
Springfield, IL (Greg Lawley-WDBB) Wham!, Prince, Limahl, REM, Mary Jane Girls, Cheap Trick, L. Brigan, Katrina/Waves, A. Moyet.
Carbondale, IL (Tony Waitekus-WCLF) Prince, Wham!, F. Jackson, John Parr, Dire Straits, Skipworth & Turner.

Kalamazoo, MI (Bill Anthony-WKMI) H. Jones, Kool and the Gang, Mary Jane Girls, Motels.
Kirksville, MO (Collins/Allen-KTUF) Dire Straits, Motley Crue, Wham!, M. McDonald, Prince, Cafferty.
East Prairie, MO (Greg Landis-KYMO) Springsteen, REM, H. Jones, Sister Sledge.
Jefferson City/Columbia, MO (Brian Miller-KTXY) Prince, Mary Jane Girls, Motels, F. Jackson, Dire Straits.
Waynesville, MO (Kevin Barton-KFBF) Prince, Wham!, Men at Work, L. Brigan, Lone Justice C. Simon.
Topeka, KS (Roger Heatton-WBEM) Fozz, Playlist.
Topeka, KS (Kevan Rabat-KDWP) Motels, Cheap Trick.
P. Collins, Wham!, M. McDonald, Limahl, Prince, Motley Crue, Mary Jane Girls.
Topeka, KS (Stewart/Rues-KMAJ) P. Collins, T. Turner, Wham!, John Parr, Mary Jane Girls.
Pittsburg, KS (Bill Porter-WKUW) Prince, Motley Crue, REM, Katrina and the Waves, Hooters.
Huntington, KS (Miller/Beiker-KHOK) P. Collins, Motels, Ratt, Sade, Depeche Mode.
Hays, KS (Kurt Brecheisen-KJLS) P. Collins, Wham!, Mary Jane, L. Brigan, Textones.
Norfolk, NE (Douglas/Branden-KGOD) Godley & Creme, Kool & Gang, Motels, Howard Jones.
Grand Island, NE (Chip Mosley-KSYS) P. Collins, F. Jackson, Animation, Motels, Limahl, R. Milsap.
El Dorado, AR (Dan Murphy-KLBO) Prince, P. Collins, Style Council.
Little Rock, AR (Mark McCain-KKKY) Air Supply, Night Ranger, Kool & Gang.
Fayetteville, AR (Rob Patrick-KKEG) Cock Robin, Motels, Mary Jane, REM, Prince, Wham!, M. McDonald.

SOUTHWEST
Tulsa, OK (Mel Myers-14K/92K) Wham!, Prince, Motels, Pointers, Animation.
Dallas, TX (John Shomby-KAFM) Pointers, Prince, P. Benatar, Wham!
Fort Worth, TX (Mario Garcia-KTFS) P. Collins, H. Jones, Pointers, Animation, Kool & Gang, Kenny Loggins, Jeff Beck & Rod Stewart.
Tyler, TX (Chris Bailey-KEVP) H. Faltermeyer, P. Collins, Prince, Wham!, Limahl, Motels, D. Sire, Urgent, Katrina, L. Brigan.
Lufkin, TX (Randy Shannon-KIPR/FM) W.Sitzenz, Harold Faltermeyer, Textones, M.Crue, L.Branigan, Katrina & Waves, Urgent, Nono.

Nacogdoches, TX (John Rowe-KTBC) C. & Boombox, Laura Braun, T. Turner, Prince, P. Collins, Ratt.

Wichita Falls, TX (Barry Michaels-KFIN/FM) P. Benatar, B. McDonald, Killeen/Temple, TX (B.J. McCrae-KIXS/FM) Kool & Gang, Wham!, M. McDonald, Cheap Trick, Motels, REO.

San Angelo, TX (John Raymond-KXVY/FM) UB40, A-Ha, Animation, Prince, Wham!, Ratt, M. McDonald, E. Tagg.

Beaumont, TX (Louie Stewart-Jackson-B95) D. Straits, M. McDonald, H. Jones, Motels, Lisa Lisa, Prince, REO.

Bryan, TX (Carl Gideon-KTAM) B. Adams, J. Jackson, K. Loggins, REO, Motels, Eric Tagg.

Bryan, TX (Austin/Turner/TAM/FM) P. Collins, Pointers, Carly Simon, RED, Motels, Prince, Men At Work, M. McDonald, Katrina, A. Moyet, Lone Justice.

Bryan, TX (Skip Bishop-KKYS) Natalie Cole, Prince, Wham!

Victoria, TX (Jay Arena-KVIC) Cheap Trick, Motels, Mary Jane, Prince, Shannon, Cock Robin, Wham!

Laredo, TX (Peter McCrae-KRRG) Sade, Dire Straits, Pointers, Billy Joel, P. Collins.

San Antonio, TX (Hunter/Giles-Q96) Wham! (FREEDOM/RAP), Katriona, Motels, Motley Crue.

McAllen, TX (Nolan Cruise-KRIG) P. Hardcastle, T. Turner, F. Jackson, Lisa Lisa, Dead Or Alive.

Amarillo, TX (James Karr-KPUR) Prince, Pointers, Wham!, Motley Crue, F. Jackson.

Abilene, TX (Dominic Testa-KFMM) No Report/Pl.Frozen.

Odessa/Midland, TX (John Clay-KWES/FM) Prince, Pointer Sisters, Godley & Creme, Wham!, P. Benatar.


El Paso, TX (Johnny Thompson-KFIM) Wham!, Prince, Motels.

Phoenix, AZ (Guy Zapoleon-KZZP) Motley Crue, Wham!, P. Collins, Billy Crystal.

Tucson, AZ (Gillie/Johnson-KRQ) REO, Motels, Wham!, Dire Straits.

Cottonwood, AZ (Nicc Thompson-KSKM) No Report - Playlist Frozen.

Gallup, NM (Eric Allen-KYVA) Prince, Wham!, H. Jones, Go West, Limahl, Mary Jane, Textones.


Alamogordo, NM (Juan Velasco-KKEE/FM) Go West, Kool & Gang, REO, P. Collins, Pointers.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYVA) Pointers, Freddie Jackson, P. Benatar, REO.

Sidney, MT (Brad Zoeller-KGKH) Urgent, RED, A-Ha, M. Crue, Motels, Limahl, P. Collins, Kool & Gang, Prince, Sheila E.

Polson/Kalispell, MT (Al Decker-KQ92) Motels, Wham!, Urgent, Limahl.

Denver, CO (Gloria Avila-Perez-KIMM) R. Springfield, Prince, Wham!, P. Benatar, Motels.

Denver, CO (Gene Horton-KRKY) No Report/List Frozen.

Denver, CO (Mark Bolke-KPKE) No Report/List Frozen.

Windsor, CO (Chuck Summers-KUAD/FM) P. Collins, Kool & Gang, Pointers, L. Crue, Ratt, Mary Jane, Limahl, Y&T.


Pueblo, CO (Rip Avina-KOZA) Wham!, Mary Jane, REO, Prince, Pointer Sisters.


Cody, WY (Jackson W. Beard-KTAG) P. Collins, B. Joel, M. McDonald, Pointers, Wham!

Gillette, WY (Martin/Kallaway-KOLL) M. McDonald, Wham!, Pointers, Godley & Creme, Loose Ends, Limahl.

Soda Springs, ID (Condie/Summiers-K9) P. Collins, Pat Benatar, Motels.

Lewiston, ID (Jay McCall-KOZE) Wham!, UB40, Katrina, L. Branigan, Cock Robin, Limahl.

Boise, ID (Steve Holmes-KNPA) No Report/List Frozen.

Boise, ID (Tom Evans-KYIS) Dire Straits, Wham!, M. McDonald, Godley & Creme, A-Ha, Nushooz.

Moscow, ID (Gary Cummings-KRPL) Prince, L. Branigan, RED, Wham!, Dire Straits, Nushooz.

Salt Lake City, UT (Myke Kross-Z95) P. Benatar, Wham!, Pointers, Prince.

Salt Lake City, UT (Ausham/Main-KCPX/FM) A-Ha, Motels, L. Branigan, Limahl, Wham!

Logan, UT (Jay Hall-KBLQ) Wham!, Prince, A-Ha, L. Branigan.

Ogden, UT (Paul Wilson-KQJ) B. Joel, B. Ocean, Phil Collins, Rick Springfield, Prince.

FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) Prince, Limahl, Kool & Gang, Katrina & Waves, J. Caffery.

Las Vegas, NV (Richards/Christian-KLUC) Pointers, Wham!, Motels, Y&T.


Reno, NV (Shakes/Davis-KWNZ/FM) Prince, Billy Ocean, Wham!, P. Collins, Pointers, Power Station, Kool & Gang.

Reno, NV (Bill Kelly-KRZQ/FM) Prince, Katrina, Ratt, P. Collins, Limahl, Y&T, Wham!, M. McDonald.

Los Angeles, CA (Scarbrough/Hall-KXHR) Wham!, Loose Ends, M. McDonald, B. Adams.

Los Angeles, CA (Mike Schaefer-KLIS/FM) Wham!, Motels, Ready For the World.

San Diego, CA (Mike Preston-KS103) Pat Benatar, Wham!, M. McDonald.

Santa Barbara, CA (Dick Williams-KIST) L. Vandross, M. Manchester, Godley & Creme, Wham!, L. Branigan.

Bakersfield, CA (Dave Kamper-KKXX/FM) J. Parr, Prince, Wham!

San Luis Obispo, CA (Joe Collins-KSLY/FM) P. Collins, Wham!, M. McDonald, Pr’T, Limahl, Mary Jane, Y&T.

Lompoc/Santa Maria, CA (Burke-KRQK/FM) Wham!, King, P. Collins, F. Jackson, Limahl, Mary Jane, Prince.

Santa Maria, CA (Mario Rubin-KXFM) P. Collins, Urgent, Wham!, Motels, B. Joel.

Fresno, CA (Walker/Davis-KYNO) Pointers, B. Ocean, P. Benatar, H. Jones, REO, Wham!, Amy Grant.

Fresno, CA (Gary Edwards-KMKS) Prince, R. Springfield, Heart.

Monterey, CA (Kirk Cliatt-KDON/FM) Wham!, Prince, Kool & Gang, Pointers, Loose Ends, King, M. Crue, Y&T.

Monterey, CA (Lyn Michaels-KID) Power Station, Tina Turner, B. Adams, Kool & Gang, Sade, B. Joel, J. Parr.


San Francisco, CA (Keith Naftaly-KMEL) Wham!, Kool & Gang.

San Jose, CA (Don Porter-KHMT) No Report/List Frozen.

San Jose, CA (Robin Kipps-KWSS) Amy Grant, Motels, Kool & Gang, P. Benatar, Wham!

Stockton, CA (Roy Williams-KJOY) Prince, Wham!, S. Mills, Motels, Urgent.

Stockton, CA (John Hampton-KSTN) J. Parr, Prince, P. Collins, Wham!, Family.
Modesto/Stockton, CA (David Kraham-KHOP/FM) Prince, Skippworth & Turner, L.Branigan, Limahl, Loose Ends, Pointers.

Modesto/Stockton, CA (Brian Casey-KQ93) Kool & Gang, Wham!, Prince, REO, Limahl, Motels.

Modesto, CA (Russ Novak-KFIV/FM) P.Collins, Curtie & Boombox, Wham!, Prince, Katrina.

Santa Rosa, CA (Robin Hart-KREO) Prince, Wham!, REO, Animation, Pointers, Lone Justice, M.McDonald.

Arcata/Eureka, CA (Jim Nelly III-KAKO) No Report - List Frozen.

Sacramento, CA (Gilllette/Collins-FM102) Prince, B.Joel, Motels, P.Collins, Mary Jane, Limahl.

Sacramento, CA (Mr. Ed-KWOD) No Report/List Frozen.

Sacramento, CA (David Gariano-KPOP) Wham!, Prince, Kool & Gang, REO, Motels, D.Henley.

Paradise/Chico, CA (Ron Bruder-KNVR) REO, C.Simon, Urgent, P.Collins, Pointers, Kool & Gang, Wham!

Redding, CA (Kevin Kahn-KWBP) Prince, REO.

Redding, CA (Larry Dubois-KSXX) B.Joel, H.Jones, T. Turner.

The Dalles, OR (Tina Spears-KACI) Motels, H.Jones, P.Collins, Prince, Wham!, Goodly & Creme, L.Vandross.

Seaside, OR (Bob Rusk-KSWB) Wham!, Motels, Textones, M.McDonald, Prince, M.Crue, REO.

Portland, OR (Barry/Isoguna-KMJK) Prince, Wham!, F.Jackson.

Salem/Portland, OR (Len E. Mitchell-KSKD) Kool & Gang, Wham!, Katrina.


Albany/Corvallis, OR (Mike Shannon-KIQY) Prince, REO, M.McDonald, F.Jackson.

Coos Bay, OR (Mark Cruz-KHSM) Ratt, H.Faltermeyer, Pointers, Motels, Lone Justice.

Coos Bay, OR (Dave O'Connor-KYNG) Katrina, Motels, Wham!, Prince, B.Ocean.

Roseburg, OR (Veronica Burns-KYES) Limahl, Wham!, Motels, REO.

Medford, OR (Michael Ryan-KBOY/FM) P.Collins, Motels, H.Jones, L.Branigan.

Medford, OR (R.Charles Snyder-KTMT) P.Collins, REO, H.Jones, Pointers, Kool & Gang, Dire Straits, Mary Jane, F.Jackson.

Medford, OR (Lurch-KYJC) P.Collins, Pointers, Pat Benatar, Animation, Nushoz.

Klamath Falls, OR (Kay Jordan-KAGQ/FM) Nushoz, Urgent, Textones.

Seattle, WA (Stephen Rabow-KHIT) No Report/List Frozen.

Seattle, WA (Wendy Christopher-KUBE/FM) Prince, Wham!, Motels, H.Jones, Tacoma, WA (Sandy Louie-KNBQ/FM) Dead Or Alive, Wham!, H.Jones, Prince, REO.

Olympia, WA (Ken Paige-KQEU) Dead Or Alive, Prince, Wham!, Kool & Gang, Pointers, Dire Straits.

Chehalis, WA (Roger Dale-KITI) P.Collins, Aretha, C.Hart, Prince, J.Parr, Tears For Fears.

Ellensburg, WA (Bob Hards-KKLE/FM) Prince, B.Joel, Pointers, M.McDonald, Cheap Trick.

Yakima, WA (Marlane Merry-KZHR) No Report/List Frozen.

Spokane, WA (Dave Mickie-KZIZ/A) No Adds.


Tri-Cities, WA (Ron O'Brian-OK95) Katrina, Cheap Trick, Wham!, Prince, UB40, C.& Boombox, Mary Jane, Kool & Gang.


Anchorage, AK (Kay Taylor-KGOT) L.Branigan, Motels, UB40, Mary Jane, Limahl, M.McDonald, Wham!, Prince.

Vancouver, BC (Shannon/Russell-LG73) Aretha, Night Ranger, Amy Grant.

**Correction**

Please correct your records to show this number for new station welcomed last week, KWAI-Honolulu: (808) 942-7764.

**AVAILABLE**

**DOUG BURTON** from KLR/WFAW/WRNR is looking for a position as A.T./Prod., contact: (712)362-5647.

**JOHN ROWE** from KTBC-Nacogdoches, TX is looking for a position as A.T./Prod./M.D., contact him at (409)560-5822.

**KEITH MORGAN** from KQXR-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.

**DICK WOLFE** from WRBL-Batesville, AR is looking for a position as A.T./M.D./P.D., contact him at (812)934-5109.

**KELLY FROST** from KSNN-Merced, CA is looking for a position as A.T./M.D., contact her at (209)383-3146.

**CREGG KLEIN** from KQUB-Yankton, SD is looking for a position as Air Talent/M.D., contact him at (605)665-4498.

**ROSS BROOKS** from Y106-Huntsville, AL is looking for a position as P.D./A.T./FM drive, contact him at (205)786-1995.

**STEVE SHORTZ** from KATA-Arcata, CA is looking for a position as P.D./A.T., contact: (707)839-4403, (707)839-4403.

**KARL AUGUST** from WOKD-Arcadia, FL is looking for a position as Air Talent/P.D., contact him at (813)334-2844.

**TIM PATTERSON** from KCR-Portland, OR is looking for a position as A.T./M.D./News, contact him at (503)235-3124.

**TERRY FISHER** from WXYK-Burnsville, NC is looking for a position as P.D./M.D., contact: (704)255-0553.

**NICC THOMPSON** from KSMX-Cottonwood, AZ is looking for a position as P.D., contact: (602)633-3706.

**JILL HENRY** from KFMI-Eureka, CA is looking for a position as A.T./M.D./Prod., contact: (707)822-7223.

**DON PORTER** from KHTT-San Jose, CA is looking for a position as Oper. Mgr., contact: (408)371-7080.

**DOUG O'BRIEN** from WHVL-Hendersonville, NC is looking for a position as News/Spots, contact him at (704)692-2554.
HARRIETT JOINS KIST STAFF

Harriett the Hippo has recently joined the staff at KIST-Santa Barbara, CA, as the new mascot. She is pictured with the station van.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

THE TROPHY SAYS IT ALL

Dave Anthony, P.D. at KDWB-Minneapolis, won the 4th Annual WEA Bowling Trophy with a 218 game! Posing with the trophy are (l to r) Steve Fingerett (WB); Dave Anthony (KDWB); Gary Wisner (Atlantic); and Beau Siegel (Elektra).

L.A. ASSOCIATIONS

Following his sold-out concert in Los Angeles and celebrating a number one record in The Gavin Report, Paul Young was greeted by Columbia personnel and friends at a reception held in his honor. Pictured (l-r): Steve Pescetti (KRTH); Pam Tover (MD-KRTH); Brian Beirne (Asst. PD-KRTH); Pam Edwards (MD-KMET); and Irma Molina (Music Research-KRTH).

L.A. IS SECOND NATURE FOR HARTMAN

Dan Hartman recently celebrated backstage following his debut Los Angeles appearance during his spring U.S. tour. Shown backstage from left: Billy Brill (MCA); Richard Palmese (MCA); Dan Hartman; Thom Trumbo (MCA); Sandy Thompson (MCA); John Schoenberger (MCA).
KZ: I read where you studied architecture at Harvard.
JH: That's right. I graduated from Harvard as an undergraduate, but I wasn't studying architecture at that time. I was studying a number of visual design type things like filmmaking, painting, and sculpture. I was in graduate school for only one semester when I met Talking Heads.
KZ: You were at Harvard and where were they?
JH: They were in New York by that time. They all went to the Rhode Island School of Design.
KZ: What was it about the three of them (David Byrne, Chris Frantz, Tina Weymouth) that made you want to leave school and join up?
JH: Well, we kind of rehearsed together and it just became apparent to me what I could add. I just fit like a hand in a glove, you know? I think that I just tried to reinforce the songs the way they already were rather than implant something from outside on top of them. I think a lot of people who had tried out with them felt that an audition was the time to show off. What I normally did was double a bass part and double a guitar part, just adding one little thing. They didn't end up becoming whole new songs. They just became a little stronger. I think that was the right approach and it just seemed apparent to me that this is what they wanted, too.
KZ: What about the whole industrial/hi-tech image that people associate with the early work of Talking Heads? I'm talking about the references to buildings and particularly the cover of Fear Of Music. How did all that start?
JH: Well, I designed the cover to Fear Of Music. I just thought it was beautiful (laughs). I think that David (Byrne) felt that you could write very interesting songs about everyday life. Songs about buildings, food, the government, or your state of mind could be very interesting. You don't have to say everything in one song. If the songs could be kind of mutually exclusive and perhaps contradictory, fine. People feel different things at different times. I think that his (Byrne's) songwriting has evolved from that into a different style which is now a little more dreamlike. Perhaps he's been influenced by some of the preachers and things that he—

KZ: You mean television preachers?
JH: Television preachers and the kind of people that they used for the "My Life In The Bush Of Ghosts" LP.
KZ: On the cover of Fear Of Music, what is that textured material called?
JH: It's called deck plate or diamond plate and it's anti-skid material. You see it in New York everywhere. It's on almost every grading on the sidewalks and on the backs of Ford Pick-up trucks. I've seen some of it made out of vinyl. I wanted it to be a rubber cover. Do you think that would have been better?
KZ: There was a time when Talking Heads went through their period when they swelled into almost an orchestra with a lot of musicians on the stage.
JH: Yes, though that really was not true on the albums. On the albums, we played almost all of the parts ourselves. It was just that when we went out on tour, we needed more musicians to duplicate what we had done in the studio.
KZ: How could the band make money in those days with all those people out on the road?
JH: It was tough, but we do things cheap. It's not like we don't pay people, but we do things efficiently. We don't pad our budget, you might say. We get good deals on studios and we stay on schedule. For a long time I was the road manager of the band.
KZ: Really?
JH: Yes. And when we went out, for instance, on the first two tours, we never asked for any record company money. For support, we just went out and played the smallest places we had to play, but we were still able to make money. For a while, (bassist) Tina was the road manager and then I became road manager. We had a crew of two people and making a thousand dollars a night, you were able to do that. When we had the big band, having the two jobs, it got to be a bit much. I didn't mind paying everybody and I didn't mind collecting the money, but I didn't want to have to get everyone up in the morning (laughs).
KZ: You said you collected? I used to do that. Boy that was a bitch.
JH: Well, you know, I had these hysterical conversations with promoters. It was almost like they felt embarrassed by it, they wouldn't cheat you. It was like taking candy from a baby, they couldn't bring themselves to do it. I always had an idea of what they should be paying us, because we'd always have a guarantee versus a percentage. I really think we got cheated less.
KZ: You know, the "Remain in Light" LP and another album, XTC's "English Settlement"—have you heard that LP?
JH: Sure.
KZ: Both of those records early on used a lot of African type rhythm. Those rhythms are very popular now. When did Talking Heads first get interested?
JH: Well, I think we've always been interested in Fela (Kuti) and some of the Nigerian music. We'd been listening to it as a kind of extension of the American R&B we listened to. It just kind of found its way into our own music.
KZ: When I first saw the band play live, it was on your first tour west in a club. The band was quite punchy and R&B.
JH: Yes. A lot of people couldn't quite figure out what it was until we did "Take Me To The River." They would talk about some kind of mysterious quality and then when we did that song, they would go, 'AAAAWWWW THAT'S WHAT IT IS!'
KZ: I think the movie "Stop Making Sense" is one of the finest music movies ever made. I saw it screened at a film fest here. You and David Byrne were there.
JH: Yeah. That was great when everybody got up dancing.
KZ: So when does the Beta Hi Fi video of the movie come out?
JH: I don't know, pretty soon. We're going
OF TALKING HEADS

by Kent/Keith Zimmerman

Of course, what you've written is true. It's the expanded number of working with something each time. It took a while to get together because it was a little more complicated. I think that's one of the reasons we have delayed going on tour again. I don't think we're going to tour until we release another album. We want to have a whole bunch of new songs which will inspire a whole new style of stage show. We want it to be special each time. We've tried to do that with other things like trying to make the cassettes special by making them longer with longer mixes. Same with the video as if each medium has something special about it. We try to take advantage of that each time. This time the songs were so concise, we weren't having to cut them down in the way we've had to in the past. This time, the compact disc, the album and the cassette are all identical.

KZ: How did the band hook up with Jonathan Demme, the film director?
JH: Through a mutual friend who knew that we were interested in making a movie of our tour and who knew that he was interested in doing something with a band. He was a great fan of ours. Luckily there was someone who knew both of us. He's very good. He was wonderful to work with. I think that it was a credit to all of us. There's a spirituality and a happiness in that movie.

KZ: How many rock 'n' roll movies can you sit through?
JH: Not many. We've always felt that the stage show was particularly well adapted in that it had a kind of narration. It grew the way the story line grew, from a single person to the whole ensemble. The way the lighting became more complicated, the way each song had a certain look to it, the way each had a look not only as far as lighting but as far as the movement on stage. All of those things made it a very successful tour. In keeping with the movie, it didn't become boring. It wasn't just the same guitarist looking ecstatic over playing.

KZ: I want to talk about “Little Creatures,” the new record. Something’s different and I can’t figure out what.
JH: One thing is there’s a lot of background singing on it. Tina and I did a lot of singing on it. That’s something we’d never done before.

KZ: Do you think there’s more simplicity to the music?
JH: Oh, sure.
KZ: Was that a conscious decision going in?
JH: We were certainly conscious of it as it began to happen. We made this record from songs that David had written, rather than from jams. That caused it to be a very different process. The songs are more in a nutshell, they’re more precise. I think what happened was that we were able to use this breaking down of the songwriting process to make a new way of writing songs on “Remain In Light” and “Speaking In Tongues.” Now that we’ve learned things from that, we were able to take those lessons and reapply those lessons to the traditional way of writing songs.

KZ: Taking the long way around?
JH: Yes, I guess so. One step at a time.
KZ: Where was the record made?
JH: At Sigma Sound in New York.
KZ: You’ve also recorded in the Bahamas. Does recording in such different environments change the music?
JH: Well, I think only in a very subtle way. One thing, when you go to a place like Nassau or somewhere else, it’s very good for concentrating. You’re surrounded by the idea that you’re in this different place making a record. Now some people find it too beautiful and that’s distracting. Being in New York is great because if you want to use other musicians, they’re there. Plus there’s an energy that can make it into your music. I think both have their advantages.

KZ: Any significance to the name of the LP?
JH: Not much. Obviously the song “Creatures of Love” kind of put creatures into our mind. The way we often think of these titles is that we have long lists of them and we all go through them. “Little Creatures” also summed up the way the album cover looked with all those little things all over it.

KZ: Who designed the cover?
JH: The Reverend Howard Finster. He’s a visionary painter from Summerville, Georgia who paints his visions. We sent him four photographs and commissioned a portrait. It’s wild.

KZ: Who found him?
JH: Both David and I had collected his work, David far more than me.

KZ: One notices Talking Heads sounding more American. I hear strains of steel and slide guitar.
JH: I know. I think there is a very American feel and I think that’s good.

KZ: Are you a radio listener?
JH: Sure. When I’m in New York, I mainly listen to stations that play hot mixes, club mixes, stuff like that. It sort of fits with New York City. I’m also a person that jumps all over the dial.

KZ: I don’t usually ask about videos, but Talking Heads are one of the leaders. What’s happening?
JH: Well, what we’re doing for this is that we kind of divided responsibility so we’re making three at once. We’ve just divided up. I’ve been working with Jim Jarmusch, who directed “Stranger Than Paradise.” That’s mainly for the European single, “The Lady Don’t Mind.”

KZ: My favorite track.
JH: Well, we made a really nice video. Chris is making one with Teddy Bafaloukos, the director of the Jamaican movie “Rockers.” David is working with someone (Tina Sylva and Steve Johnson) in Los Angeles. We’ll have three videos done.

KZ: That’s three videos done independently of each other.
JH: That’s how we’re doing it.
POWER TRIO

DeBARGE
Who's Holding Donna Now (Gordy)

PAUL YOUNG
Everytime You Go Away (Columbia)

AIR SUPPLY
Just As I Am (Arista)

CERTIFIED

PEABO BRYSON
Take No Prisoners (Elektra)

HUEY LEWIS & THE NEWS
The Power Of Love (Chrysalis)

MOST ADDED

WHAM!
Freedom (Columbia) 61 Adds

BILLY JOEL
You're Only Human (Columbia) 31 Adds

MICHAEL MCDONALD
No Lookin' Back (Warner Bros.) 30 Adds

RECORD TO WATCH

GODLEY & CREME
Cry (Polydor)

DROPPED

Tears For Fears
Cock Robin
Bryan Adams (Heaven)
Supertramp
Men At Work
Cyndi Lauper
Prince

2W LW TW

DeBARGE - Who's Holding Donna Now (Gordy)
PAUL YOUNG - Everytime You Go Away (Columbia)
Air Supply - Just As I Am (Arista)
DON HENLEY - Not Enough Love In The World (Geffen)
Whitney Houston - You Give Good Love (Arista)
Beach Boys - Getcha Back (Caribou/CBS)
AMY GRANT - Find A Way (A&M)
Hall & Oates - Possession Obsession
SADE - Your Love Is King (Portrait)
KENNY LOGGINS - Forever (Columbia)
ROSANNE CASH - I Don't Know Why You... (Columbia)
Dolly Parton & Kenny Rogers - Real Love (RCA)
SISTER SLEDGE - Frankie (Atlantic)
BILLY JOEL - You're Only Human (Columbia)
Survivor - The Search Is Over (Scotti Bros.)
KOOL & THE GANG - Cherish (De-Lite/PolyGram)
BILLY OCEAN - Mystery Lady (Jive/Arista)
AKETHA FRANKLIN - Freeway Of Love (Arista)
RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
George Benson - New Day (Warner Bros.)
Madonna - Into The Groove (Sire/Warner Bros.)
TINA TURNER - We Don't Need Another Hero (Capitol)
PATSY CLINE - You've Got A Friend (Columbia)
KATINA ROYAL - The Waves - Walking On Sunshine (Capitol)
Sting - If You Love Somebody (A&M)
PEABO BRYSON - Take No Prisoners (Elektra)
HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
CARLY SIMON - Tired Of Being Blonde (Epic)
Madonna - Angel (Sire/Warner Bros.)
Limahl - The Never Ending Story (EMI America)

CHARTBOUND

WHAM! - Freedom (Columbia)

ACTION SIDES

PHIL COLLINS - Don't Lose My Number (Atlantic)
HOWARD JONES - Life In One Day (Elektra)
FOSTER SISTERS - Dare Me (RCA)
CHRIS ISAAC - Livin' For Your Lover (Warner Bros.)
JEFF BECK & ROD STEWART - People Get Ready (Epic)
JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
BRUCE SPRINGSTEEN - Glory Days (Columbia)
GO WEST - Call Me (Chrysalis)
CARL ANDERSON - Can't Stop This Feeling (Epic)
BILL WITHERS - Something That Turns You On (Columbia)

NEW

WHAM! - Freedom (Columbia)
MICHAEL MCDONALD - No Lookin' Back (Warner Bros.)
GODLEY & CREME - Cry (Polydor)
NATALIE COLE - A Little Bit Of Heaven (Modern)
Once again, DeBARGE holds off the challenging PAUL YOUNG, though the gap narrows. Less than one tenth of a chart point separates the two. No one else wanted the number three slot, so AIR SUPPLY took it and is holding it for DON HENLEY. BILLY JOEL remains the hottest record on the page. Three weeks out, it is still qualifying among the top three weekly adds. (86% of all reports now on it. 69% A/C FACTOR).

More than four out of every five stations playing ARETHA FRANKLIN have her in good rotations. High rotation on ARETHA include: WNLW, WKYX, WCKQ, WKYE, WLHN, WMGN, KTUN, KSKI and KDES. This week's RECORD TO WATCH by GODLEY & CREME picks up 20 more adds including: WGHQ, WJON, WYKE, WGSV, KLSS, WWEB, WJON, WIAL, WMGV, WRDB, KQSW, KDES, KTIM, KYYX, KALE, KDUK, KJEZ, and KQIC. Last week's RECORD TO WATCH by HUEY LEWIS & NEWS picks up 23 new adds and shows a 50% A/C HIT FACTOR.

**RECOMMENDED FOR A/C RADIO**

LAURA BRANIGAN-"Spanish Eddie" (Atlantic) Eddie bites the big one, buys the farm and checks out. Actually Eddie was under the influence, behind the wheel while the radio played DESOLATION ROAD. That'll teach him not to listen to the radio.

OMD-"So In Love" (A&M/Virgin) Very English rock ballad with a haunting yet simple melody line. Anybody remember their song "Souvenir" from 1981 on Virgin/Epic?

KIN CARNES-"Abadababango" (EMI America) Sounds like a little daba ABBA on ABADABABANGO, I haven't yet figured out what BARKING AT AIRPLANES meant and now this!! Actually the lyric is heartfelt and the melody instantly hummable.

EURYTHMICS-"There Must Be An Angel" (RCA) Second single from BE YOURSELF TONIGHT fits more comfortably with A/C playlists than did WOULD I LIE TO YOU? STEVIE WONDER plays mouth harp on the bridge and tail end.

MANHATTAN TRANSFER-"Ray's Rockhouse" (Atlantic) This old RAY CHARLES instrumental from the late 50's gets a lyric treatment from JON HENDRICKS (a scatmaster in his heyday). The quartet make no noticeable concessions to the simplistic needs of pop radio listeners, but that gives it an unmistakable charm - a charm which will likely light up the phones.

Ron

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**Research:**
Diane Rufer
Ron Felli

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**Hit Factor**
Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie. 100 stations playing the record's stations have it in Heavy or Medium rotation

**Total Reports This Week 202 Last Week 211**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>DeBARGE - Who's Holding Donna Now (Gordy)</td>
<td>196</td>
<td>180</td>
<td>16</td>
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<td>100%</td>
<td>9</td>
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<tr>
<td>PAUL YOUNG - Everytime You Go Away (Columbia)</td>
<td>195</td>
<td>184</td>
<td>9</td>
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<td>2</td>
<td>98%</td>
<td>10</td>
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<tr>
<td>AIR SUPPLY - Just As I Am (Arista)</td>
<td>180</td>
<td>150</td>
<td>26</td>
<td>3</td>
<td>1</td>
<td>97%</td>
<td>10</td>
<td></td>
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<tr>
<td>DON HENLEY - Not Enough Love In The World (Gef.)</td>
<td>174</td>
<td>127</td>
<td>38</td>
<td>4</td>
<td>5</td>
<td>94%</td>
<td>9</td>
<td></td>
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<tr>
<td>WHITNEY HOUSTON - You Give Good Love (Arista)</td>
<td>172</td>
<td>130</td>
<td>34</td>
<td>8</td>
<td>--</td>
<td>95%</td>
<td>12</td>
<td></td>
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<tr>
<td>AMY GRANT - Find A Way (A&amp;M)</td>
<td>162</td>
<td>128</td>
<td>29</td>
<td>3</td>
<td>2</td>
<td>96%</td>
<td>11</td>
<td></td>
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<tr>
<td>HALL &amp; OATES - Possession Obsession (RCA)</td>
<td>166</td>
<td>116</td>
<td>43</td>
<td>6</td>
<td>1</td>
<td>95%</td>
<td>9</td>
<td></td>
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<tr>
<td>SADE - Your Love Is King (Portrait)</td>
<td>171</td>
<td>76</td>
<td>81</td>
<td>6</td>
<td>8</td>
<td>91%</td>
<td>6</td>
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<tr>
<td>KENNY LOGGINS - Forever (Columbia)</td>
<td>155</td>
<td>101</td>
<td>42</td>
<td>4</td>
<td>8</td>
<td>92%</td>
<td>9</td>
<td></td>
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<tr>
<td>ROSANNE CASH - I Don't Know... (Columbia)</td>
<td>165</td>
<td>73</td>
<td>78</td>
<td>10</td>
<td>4</td>
<td>91%</td>
<td>7</td>
<td></td>
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<tr>
<td>SISTER SLEDGE - Frankie (Atlantic)</td>
<td>147</td>
<td>52</td>
<td>84</td>
<td>7</td>
<td>4</td>
<td>92%</td>
<td>7</td>
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<tr>
<td>BILLY JOEL - You're Only Human (Columbia)</td>
<td>173</td>
<td>25</td>
<td>96</td>
<td>21</td>
<td>31</td>
<td>69%</td>
<td>3</td>
<td></td>
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<tr>
<td>KOOL &amp; THE GANG - Cherish (De-Lite/PolyGram)</td>
<td>134</td>
<td>38</td>
<td>60</td>
<td>12</td>
<td>24</td>
<td>73%</td>
<td>3</td>
<td></td>
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<tr>
<td>BILLY OCEAN - Mystery Lady (Jive/Arista)</td>
<td>148</td>
<td>15</td>
<td>86</td>
<td>27</td>
<td>20</td>
<td>68%</td>
<td>4</td>
<td></td>
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<tr>
<td>ARETHA FRANKLIN - Freeway Of Love (Arista)</td>
<td>129</td>
<td>19</td>
<td>86</td>
<td>11</td>
<td>13</td>
<td>81%</td>
<td>6</td>
<td></td>
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<tr>
<td>RONNIE MILSAP - Lost In The Fifties Tonight (RCA)</td>
<td>135</td>
<td>10</td>
<td>78</td>
<td>19</td>
<td>18</td>
<td>65%</td>
<td>3</td>
<td></td>
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<tr>
<td>GEORGE BENSON - New Day (Warner Bros.)</td>
<td>103</td>
<td>13</td>
<td>75</td>
<td>10</td>
<td>5</td>
<td>85%</td>
<td>6</td>
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<tr>
<td>MADONNA - Into The Groove (Sire/Warner Bros.)</td>
<td>90</td>
<td>23</td>
<td>50</td>
<td>12</td>
<td>5</td>
<td>81%</td>
<td>6</td>
<td></td>
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<tr>
<td>TINA TURNER - We Don't Need Another Hero (Cap.)</td>
<td>110</td>
<td>6</td>
<td>58</td>
<td>28</td>
<td>18</td>
<td>58%</td>
<td>4</td>
<td></td>
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<tr>
<td>COREY HART - Never Surrender (EMI America)</td>
<td>97</td>
<td>10</td>
<td>49</td>
<td>29</td>
<td>9</td>
<td>60%</td>
<td>3</td>
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July 19, 1985/ The Gavin Report

www.americanradiohistory.com
**NORTHEAST**

Keene, NH (Mike Trombly-WKNE) Ronnie Milsap, Howard Jones, Natalie Cole, Nomo.
Newport, NH (Rick Joyce-WCNL) Carly Simon, Madonna, Supertramp, Beck & Stewart.
New London, CT (Danny O'Brien-WNLC) Wham!, U40, Michael McDonald.
New Haven, CT (Jay McCormick-WELL) Wham!, Ocean.
Albany, NY (Chris Holmberg-WNOM) Natalie Cole, Billy Ocean.
Syracuse, NY (Dr. Phil LoCascio-Y94FM) Duran Duran, Buffalo, NY (Roger Christian-WBEN/AM) B. Joel.
Ithaca, NY (Dave Smith-WQNY) B. Joel, Ocean, Sting, Kool & Gang, Springsteen, Tears For Fears.
Pittsburgh, PA (Bob Conrad-WTAE) Kool & Gang, Kenny Loggins, Billy Ocean.
Johnstown, PA (Jack Michaels-WKYE) Wham!, Nils Lofgren & Creme, Pointer Sisters, McDonald.
New Castle, PA (Bobbie Vaughn-WKST) Kool & Gang, Wham!, Carly Simon, Eric Tagg.
Sharon, PA (Ron Fantone-WPIC) Sade, P. Young, A. Grant, Henley, Loggins, Aretha, Kool & Gang, Sister Sledge.
Meadville, PA (Tod Raymond-WMGW) Chris Isaak, Rob Tro, Branigan, Prince, Wham!, McDonald, Style Council.
Scranton, PA (Burke/Trama-WBQW) Corey Hart, Ronnie Milsap, Kool & Gang.
Dover, DE (Donna Beaty-WDOW) Godley & Creme, Phil Collins, H. Jones, A-ha, S. Mills, REO.
Williamson, WV (Doug Jackson-WBTH) Duran Duran, Cyndi Lauper.
Sutton, WV (Steve Douglas-WSGB) Sting, Denver, B. Joel, Billy Ocean, Madonna, K. Loggins.

**SOUTH**

Winchester, VA (Frank Mitchell-WINC) Huey Lewis.
Harrisonburg, VA (Brian Charette-WQPO) Wham!, Tina Turner, C. Hart, Pointer Sisters, McDonald.
Richmond, VA (Lou Dean-WRVA) Juice Newton, Billy Ocean.
Richmond, VA (Dave Dillon-WEIS) Frozen Playlist.
Norfolk, VA (Nick O'Neil-WLTY) Frozen Playlist.
Charlotte, NC (Dave Bishop-WBFT) Frozen Playlist.
Charlotte, NC (Dave Sutton-WZEC) Billy Joel.
Asheville, NC (Don Brookshire-WSKY) Godley & Creme, R. Franklin, U40, John Denver, Wham!.
Sumter, SC (J.R. Berry-WXSY) Kool & Gang, Denver.
Charleston, SC (King/Dovanovan-WMTA) Tina Turner, Bruce Springsteen, Sade.
Atlanta, GA (John Kelly-WSB/FM) Wham!.
Augusta, GA (Greg Picciano-WSB/AM) Rosanne Cash, Billy Joel, Ronnie Milsap, Billy Crystal.
South Carolina, GA (John Patrick-WZNY) Tina Turner, Loggins, Amy Grant, Sister Sledge, R. Cash.
Fort Walton Beach, FL (Mike Bridges-WFTW/FM) Pat Benatar, REO, F. Jackson, Bryan Adams.

**CENTRAL**

Newark, OH (Greg Moebius-WKNO) Prince, Phil Collins, Pointer Sisters, Huey Lewis & News.
Logan, OH (Chuck Anthony-WLGN) Wham!, Michael McDonald, Jeff Beck & Rod Stewart.
Marion, OH (Rick Bryan-WHRN) Wham!, Weather Report.
Marion, OH (Jan Chamberlain-WDF) Cheap Trick, Wham!, China Crisis, Katrina & Waves, Heart, REM.
Toledo, OH (Fred Heller-WSIP) Natalie Cole, Kool & Gang.
Toledo, OH (Matthews/King-3WM) No adds.
Zanesville, OH (Pete Petonia-WHIZ) Wham!, Michael McDonald, Huey Lewis & News.
Dover, OH (Steve Kelly-WJER) Wham!, Style Council, Michael McDonald.
Sandusky, OH (Bill Zimmerman-WLEC) Frozen Playlist.
Hamilton, OH (Mark Gibson-WHOM) Jamie Bird, P. Collins.
Galipolis, OH (Tim Maxwell-WJH) No adds.
Rushville, IN (Kevin Stone-WRMR) Billy Joel, Madonna, Kool & Gang.
Lowell, IN (Jim Holly-WZYN) Frozen Playlist.
Kokomo, IN (Daryl Parks-WLOU) Kool & Gang.
Evansville, IN (Gary Olson-WGBF) Aretha.
Flint, MI (Bill Pearson-WTRX) Sting, G. Benson.
Saginaw, MI (Terry Kennz-West) Rosanne Cash, Kenny Loggins, Don Henley.
Lansing, MI (Jack Robbins-WLIS/FM) Aretha, Battle Creek, MI (Rick Chapman-WKNN) No adds.
Lansing/Jackson, MI (Benson/McPherson-WBN) F. Playlist.
Grayling, MI (Cheryl Alef-WQON/FM) Heart, R. Cash.
R. Millsap, Withers, Julio Iglesias, Beck & Stewart.
Kenosha, WI (Terry Havel-WLIP) No adds.
Milwaukee, WI (Beth Fast-WNYX) Frozen Playlist.
Milwaukee, WI (Mike Murphy-WISN) Gary Morris.
Madison, WI (Tim Brickner-WBAI) Don Henley, Billy Joel.
Madison, WI (Pat O'Neill-WMGN) Laura Branigan, Limahl, Motels, Howard Jones, Pointers.
Reedsburg, WI (Kevin Kellogg-WRDR) Godley & Creme, Menudo, Faltermeyer, UB40, Peabo B. Brown.
Green Bay, WI (David Carew-WDUD) Corey Hart.
Menomonie, WI (Alison Girard-WMEQ) Billy Ocean, Corey Hart, Kool & Gang.
Oshkosh, WI (Chris Hansen-WMVG) Godley & Creme, Natalie Cole.
Chicago, IL (Suzy Mayzel-WCLR) No adds.
Wilmington, IL (Wayne Perrond-WDNZ) Madonna, Ronnie Millsap.
Rockford, IL (Jim Reed-WKKQ) Frozen Playlist.
Rockford, IL (McGee/Schafer-WROK) Sade, Billy Joel, Kool & Gang.
Freeport, IL (Allen Zipnie-WFPS) Wham!, Alabama, Prince, Natalie Cole.
Porcia, IL (Denise Henley-WIRL) Kool & Gang, Billy Joel.
Porcia, IL (Robb Westaby-WMBD) Don Henley, Kool & Gang.

MIDWEST

Mason City, IA (Steve Locke-KGLO) George Fischoff, Willie Nelson, Style Council.
Mason City, IA (Harry O'Neill-KLSS) Chris Isaak, Godley & Creme, B. Crystal, Moyet, H. Jones, Bill Withers, Creedence Clearwater Revival.
Waterloo, IA (Roger Davis-KWLO) Wham!, R. Millsap.
Dubuque, IA (Tim Johnson-WBDB) Billy Joel, Aretha, Kool & Gang.
Cedar Rapids, IA (Gary Edwards-WMT/AM) Playlist.
Cedar Rapids, IA (Dennis Green-WMT/AM) Howard Jones, Manhattan Trsf., Earl Klugh.
Forest Lake, MN (Cathleen Cary-WLKK/AM) Tina Turner, Howard Jones.
Duluth, MN (Dunsworth/Collins-WWBQ) Phil Collins, Madonna, Carly Simon, Springsteen, Paul Hardcastle.
Austin, MN (Chris Mehlhaff-KGHR) Chris Isaak, Wham!, B. Joel, S. Mills, Withers, Janey Street, Dire Straits.
Mankato, MN (Sue LaFond-KEEZ) Wham!, Dan Fogelberg, Branigan, Michael Franks.
Marshall, MN (Craig Allen-KKCK/AM) B. Joel, Wham!, Huey Lewis, McDonald, Carly Simon.
Montevideo, MN (Cathy Cooey-KKMG) F. Playlist.
St. Cloud, MN (John Fine-WJON) Godley & Creme, Laura Branigan, Michael Franks.

SOUTHWEST

Houston, TX (Steve Matt-KLTR) Hall & Oates, Sade, Kenny Loggins, Huey Lewis & News.
Humble/THEOUSTON, TX (Rick Stancato-KTUN) Eric Tagg, Billy Joel.
Beaumont, TX (James/Kasi-KLOD) Frozen Playlist.
Amarillo, TX (Tim Butler-KHBF/AM) Eric Tagg, REO, Wham!, Tina Turner, Kool & Gang.
Pampa, TX (Matt Parsons-KGRO) Aretha, B. Ocean, Phil Collins, Howard Jones, Faltermeyer.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Huey Lewis.
Phoenix, AZ (Sam Church-KKLT) No adds.
Clovis, NM (Jerry Mayfield-KCLV) Supertramp, Prince, McDonald, Wham!, Manhattan Trsf., George Fischoff, Eric Tagg, Laura Branigan.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Billy Joel, Billy Ocean.
Great Falls, MT (Keller/McShaw-K99) Wham!, Ronnie Millsap.
Chinook, MT (Eric Edwards-KRAY/AM) Style Council, Howard Jones, Wham!
Dillon, MT (Mike Kandillas-KDBI) Wham!, Pointers, Phil Collins, Denver, K. Rogers, Huey Lewis, Carly Simon.
Missoula, MT (Vern Argo-KYLT) McDonald, Wham!, Don Fogelberg, Men At Work.
Hamilton, MT (Steve Fullerton-KLYQ/AM) Earl Klugh, Peabo Bryson.
Culpeo Springs, CO (Irwin/Howard-KVUU) B. Ocean.
Salida, CO (Charles Darren-KWNH) Kool & Gang, UB40, Chris Isaak, Eric Tagg, Wham!
Montrose, CO (Tom Fricke-KWUB) Wham!, Corey Hart, H. Faltermeyer, Carly Simon, McDonald, Eric Tagg.
Powell, WY (Carl David-KLYZ) Billy Joel.
Sun Valley, ID (Jeffrey Ballou-BSKI) Chris Isaak, Rockin' Sidney, Weather Girls, Wham!, McDonald, Manhattan Transfer, Phil Collins.
Orofino, ID (Dana McKinney-KLER) Kool & Gang, Tina Turner, Huey Lewis & News, Bruce Springsteen.
Boise, ID (Drew Harold-KBOI) Tina Turner.
Salt Lake City, UT (George Lemich-KSL) Billy Joel.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) B.Joel, Tina Turner.
Carson City, NV (Scott Carson-KPPL) B. Joel, Milsap.
Las Angeles, CA (Kaye/Marie-KOST) Wham!, Tina Turner.
Las Angeles, CA (Liz Kiley-KF1) Aretha, B. Ocean.
Carlsbad, CA (Clark Novak-KKUS) Aretha, Wham!,
Carly Simon, L.Branigan, Ronnie Milsap.
San Diego, CA (Main/Michals-KVNY) Godley & Creme,
San Diego, CA (Bobbi Rich-KBIO) Frozen Playlist.
San Diego, CA (Mark Larson-KFMB) Michael Franks,
Natalie Cole, Wham!,
Palm Spring, CA (Ty Stevens-KDES) Weather Girls,
Godley & Creme, Phil Collins, Beck & Stewart.
Fresno, CA (Scott Huskey-KLTX) B. Joel, B. Ocean.
San Luis Obispo, CA (Dan Armstrong-KVEC) Eric Tagg,
John Denver.
San Luis Obispo, CA (Carol Meyer-KKUS) Sade.
Monterey, CA (Michael Reading-KAW-FM) Wham!,
San Francisco, CA (Gardner/Kulp-K101) No adds.
Livermore, CA (Scott Lewis-KKIQ) Wham!,
Michael McDonald, Laura Branigan, Huey Lewis & News.
San Rafael, CA (Frank Erikson-KTIM) Godley & Creme,
M.Franks, Eric Tagg, Style Council, Wham!,
Stephanie Mills, Julia Davidson.
San Jose, CA (Bill Weaver-KLOK) Frozen Playlist.
Santa Rosa, CA (Larry Chironi-LSRO) Kenny Loggins,
Kool & Gang, Sister Sledge.
Ukiah, CA (John Wilcox-KUKI) Michael McDonald,
Wham!, Style Council, The Police.
Arcata, CA (Chris Knight-KATA) No adds.
Crescent City, CA (Rene Shanley-KCRE) Chris Isaak,
Withers, Faltermeyer, Wham!, Points, Phil Collins,
Carly Simon, Peabo Bryson.
Vacaville, CA (Sheilah Bowman-KUIC) Aretha.
So. Lake Tahoe, CA (Ron West-KOWL) Eurythmics, Prince,
McDonald, katrina & Waves, Wham!,
Lee Lewis & The News (BACK IN TIME).
So. Lake Tahoe, CA (Ken Adams-KTHO) Chris Isaak, Wham!,
Grass Valley, CA (Rich Brock-KNO) Paul Young, B. Joel,
Wham!, Natalie Cole, Menudo, E.Rogers, Style Council,
Rockin' Sidney, Placido & M. McGovern.
Burney/Redding, CA (Marc Soares-KARZ) Billy Ocean,
Ronnie Milsap, Billy Joel.
Red Bluff, CA (Kevin Machado-KBLF) Natalie Cole,
Bill Withers.

NORTHWEST

Portland, OR (Dirkx/Williams-KGWS) Tina Turner.
Corvallis, OR (Larry Blair-KLUG/AM) Cock Robin,
Pointers, Beck & Stewart, Springfield, P.Collins,
Bill Withers.
Lincoln City, OR (Mark Weigand-KBCH) Billy Joel,
Howard Jones, Gary Morris, Rockin' Sidney.
Eugene, OR (Bobby King-KKDK) Godley & Creme,
Michael McDonald.
Roseburg, OR (Veronica Burns-KRSS) Style Council,
Brigan, War, M. McDonald, Michael Franks.
Grants Pass/Medford, OR (Charlie Kirk-KFMY) Chris Isaak, Prince, M. McDonald, Wham!.

Enumclaw, WA (David Cool-KENU) REO, Rick Springfield,
Howard Jones, Weather Girls.
Auburn, WA (Carl Sawyer-KASY) McDonald, Wham!,
H. Jones, Eric Tagg, Chris Isaak.
Seattle, WA (Shawn Stevens-KQ96) Tina Turner, Carly Simon,
Huey Lewis & News, Pointer Sisters.
Mt. Vernon, WA (Wedge Michaels-KBRC) Billy Joel.
Oak Harbor, WA (David Bowden-KISD) Style Council,
Michael Franks, Wham!.
Olympia, WA (Dick Pust-KG) Frozen Playlist.
Aberdeen, WA (Paul Lankow-KXRO) B. Joel, Ocean,
Carly Simon, Springsteen, Tina Turner, Milsap,
Corey Hart.
Shelton, WA (Glen Connolly-KMAS) No adds.
Kels/o/New/Oxford, WA (Ray Bartley-KLOG) Wham!,
Phil Collins, Peabo Bryson,
Yakima, WA (Frank Taylor-KMWX) Billy Ocean,
S.Mills.
Yakima, WA (Dave Hanson-KKIT) Huey Lewis & News,
Harold Faltermeyer.
Spokane, WA (Sky Walker-KQSP) Billy Joel, Aretha,
Corey Hart.
Tri-Cities, WA (Bill Templeton-KALE) L.Branigan,
H. Jones, Weather Girls, Phil Collins, Godley & C.
Anchorage, AK (Mark Lewis-KFUD) Huey Lewis & News,
Michael McDonald.
Anchorage, AK (Greg Wilkinson-KKLV/FM) F.Playlist.
Soldotna, AK (J.J. McCartney-KCSY) Corey Hart,
Tina Turner.
Saskatoon, SK (Rick Korcheski-CFCC) Frozen Playlist.

WELCOME TO Our New A/C Correspondents:
Sky Walker, KQSP RADIO - South 5106 Palouse Hwy.,
Spokane, WA - 99203 (509-438-9900)
Jay Donovan & Steve King, WTMA RADIO
P.O. Box 31089, Charleston, SC 29417 (803-555-5660)
Carl David, KLZY RADIO - P.O. Box 968
Powell, WY 82429 (307-754-7232)
Steve Fullerton, KLYQ/FM RADIO - P.O. Box 668
Hamilton, MT 59840 (406-363-3010)

SERVICE

WBQW-Scranton, PA - Huey Lewis (Chrysalis), Carl Anderson (Epix), Howard Hewett (Elektra)
KUBC-Montrose, CO - singles: Tina Turner (Capitol),
Billy Ocean (Arista)
WLGN-Logan, OH - singles: Chrysalis, Kool & The Gang
(DeLite/PolyGram)
KX1-Ukiah, CA - Corey Hart (EMI)
KTBC-Nacogdoches, TX - single: Godley & Creme
(PolyGram)
WPPI-Carrollton, GA - singles: Chrysalis
WORD-Spartanburg, SC - singles & LP's: Capitol
WSGB-Sutton, WV - PolyGram, Chrysalis
KLYQ/FM-Hamilton, MT - singles: RCA, EMI, A&M, MCA,
Chrysalis, PolyGram
KRUS-Ruston, LA - singles: all sources
WQTC-Two Rivers, WI - singles & LP's: A&M, MCA
WTMA-Charleston, SC - singles & LP's: RCA
KBRC-Kansas City, KS - singles & LP's: all sources
KMAS-Shelton, WA - singles & LP's: all sources
W2DX-Georgetown, SC - singles & LP's: all sources
WKRO-Cairo, IL - singles & LP's: all sources
What a crazy week in Tinseltown!... and the two biggest stories? Melon ban in Southern California and Madonna nude photos in every publication from GUNS & AMMO to BOOT & SHOEMAKER! What we, in the gossip division of The Gavin Report want to know is... how can there be a melon ban if Madonna nude pix are rampant?

And now, a major announcement of a Gavin exclusive: PLAYBOY, PENTHOUSE and HIGH SOCIETY have nothing on us. The MOST explicit Madonna nudes will be right here in GAVIN next week! This will surely be the biggest selling edition in our history, as we reveal, for the first time, snapshots of the superstar taken by amateur photographer Lou Galliani at Ron Fell's surprise 40th birthday bash several months ago. Crouching behind a rose bush outside MAMA's Restaurant, the GAVIN marketing genius took secretive shots of the provocative thrush and will allow us to publish them next issue. If your copy doesn't contain them, voice your complaints to Betty Hollars.

And, as if THAT isn't enough, in the following week's edition, we'll present exclusive Polaroids of Margie (Mrs. Jack) Satter in her leopard-print night-nights with FEET IN!

This week we institute our GAVIN Medal of Valor Award. It will be presented occasionally to those in our business who have demonstrated courage and perseverance beyond anyone's idea of the norm. Award Number One goes to radio legend and tip-sheet publisheress Betty Breneman, who, on Tuesday July 9th, celebrated the 25th anniversary of her marriage to Tom Breneman. In our view, Betty's accomplishment of actually living with THE MAD BRENNIE for a quarter of a century deserves the highest accolades we can bestow. Betty, consider yourself bestowed!

The sad passings list this past week includes two of our heroes. The inventors of both TWINKIES and TABASCO SAUCE moved on to their new lives in gourmet heaven with THE BIG GUY, and we think that both men should be seriously mourned. Your reporter has been dousing his Twinkies with Tabasco for many decades now and would like to pass along a posthumous tip-of-the-hat to a pair of towering figures.

Having arisen at 4 a.m. to view the entire 17 hour LIVE AID Spectacular, we're a bit numb this week, but we do have an observation or three: MTV's Coverage featured the regular motley crew of VEEJAYS, all of whom look as though Columbo does their wardrobe. Raggedy as they are, we acknowledge that they probably were logical choices as narrators. Our local channel Five in L.A. however, used such rock & roll stalwarts as George Segal and Marilyn McCoo: as of this writing there are still four hours to go and we're looking forward to hearing Sally Field and David Brenner interpret the lyrics of ADAM ANT.

Veronica (Mrs. Muhammad Ali) Porsch filed for divorce this past week. The VASSAR educated Ms. Ali has announced upcoming wedding plans to Jesse Johnson's Revue and George Thorogood and The Destroyers, as soon as her decree is final. The nine will be united in a non-sectarian ceremony to be performed by Truman Capote in Las Vegas later this year.

The 10th Annual New York Doo-Wop concert was recently held at Gotham's Radio City Music Hall. Present and accounted for at the high energy revival show were The Penguins, The Clovers, The Flamingos, Don and Juan and Gregg Klein and The Placemats. The audience, consisting entirely of Denny Zeitler, Roy Kohn, and Bob Hamilton, gave the aging aggregations a standing ovation!

And how was YOUR week????
**PROMOTIONS** by Lisa Smith & Betty Hollars

**BONUS CHECK SWEEPSTAKES**
Current prizes in **WEZC-CHARLOTTE, NC**'s "Bonus Check Sweepstakes" include weeks for two in Acapulco and Hawaii with $1000 spending money, and dinner for two anywhere in the continental U.S. (including first-class round-trip airfare, limo service, and $1000 to buy dinner and whatever else they fancy). Sweepstakes numbers were sent to every household in the Charlotte area, with numbers being announced in WEZC at different times during the day Monday through Friday. Each winner in the Great EZ104 Bonus Check Sweepstakes will attend a party at a local Pontiac dealership, where one grand prize winner will select a car of his or her choice from the showroom floor. The winner will drive it home that night!

**CONCERT CONNECTIONS**
To thank their listeners for voting **WMMS-CLEVELAND** the number one radio station in Rolling Stone's Reader's Poll, the WMMS Buzzards threw an "Appreciation Day Concert." The free concert starred **KATRINA AND THE WAVES** and Cleveland's own BEAU COUP...

**KNAC/FM-LONG BEACH, CA** hosted a special pre-concert "soundcheck" party to celebrate **JOAN ARMATRADING's** show in Los Angeles. One hundred KNAC listeners were treated to a party featuring KNAC personalities, drinks, and hors d'oeuvres, prizes (including a complete catalog of Joan's albums), and tickets to the show ... **KEY 103** and **KNOW** in **AUSTIN, TX** combined efforts to give away 10,000 tickets to the Summer Gold Concert that featured **JOHNNY RIVERS**, the **TOPS**, and the **TEMPTATIONS**. Vending proceeds were given to the Austin Battered Women's Center ... **WABB** in **MOBILE, ALABAMA** raised over $6500 for Cystic Fibrosis in the "Pepsi Hi-Rise." **WABB**'s morning crew of "The Two Goofy White Boys"—Paul Fuller and Bill Evans—were stationed on their giant billboard for over 72 hours, not coming down until all the Pepsi was sold.

**LIVE BILLBOARD**

**WABB** in **MOBILE, ALABAMA** raised over $6500 for Cystic Fibrosis in the "Pepsi Hi-Rise." **WABB**'s morning crew of "The Two Goofy White Boys"—Paul Fuller and Bill Evans—were stationed on their giant billboard for over 72 hours, not coming down until all the Pepsi was sold.

**WORLD'S EASIEST JOB**
On June 21, **POWER 99/FM** in **PHILADELPHIA** awarded a grand prize of $100,000 in their "World's Easiest Job" promotion. Each day (Monday-Friday) when the "Pay-Off Song of the Day" was played, the ninth caller to say "Power 99FM is my favorite station" would win $99 (a day's pay) and a chance to win the $100,000 grand prize on the first day of summer. On that day, 197 people were given a "Power 99FM Bank Card," knowing only one card would activate the Power 99 Money Machine. The winner, 25-year-old Jimmy Lockhead, was the sixty-fourth person to draw a card. He'll receive $10,000 a year for the next ten years.

**FIGHTING DRUNK DRIVING**
**WKST** in **NEW CASTLE, PENNSYLVANIA** is currently involved in the Fight Against Drunk Driving. They've joined along with local businesses to form an organization called "Safety Net," and at participating area taverns, the bartenders will call the "Safety Net" number when a customer has had too much to drink. A trained person will then pick up the individual and transport them safely home at no charge ... **WMRR-PHILADELPHIA** and the Philadelphia Eagles teamed up for a series of seminars to inform local high school students of the problems concerning drinking and driving. The seminars featured a WMRR disc jockey and a member of the Philadelphia Eagles football team speaking at local high schools ...

The **G105-DURAM, NORTH CAROLINA** task force signed up close to 300 high school students in "Operation Prom /Graduation." Upon signing pledge cards not to combine drinking and driving during their prom/graduation activities, students received discounts at local tuxedo rental/prom gown, and florist shops ...

**KRCH-ROCHESTER, MINNESOTA** morning man **AL REED** demonstrated that you don't even have to be legally drunk to slur words and turn records off mid-tune. Reed's co-host one morning was a Minnesota State Tro per, who measured Reed's alcohol blood level periodically throughout the morning. By 8:30 a.m., steady shots of Chivas had visibly and audibly affected Reed's performance, leaving the listener to draw his own conclusions about drinking and driving ...
I’ve written in the past about the split-brain theory—how the “right brain” is the pattern-oriented, holistic, artistic part of our brains, and the “left brain” is the logical, articulate, conscious part of our brain. Some have told me they think this is rather gimmicky, but I believe deeply that this concept is fundamental to understanding how people perceive things (like radio) and act (such as by listening to your station). It is essential to effective communication to understand how this works, and how to apply it, and I believe I have proven this abundantly to those who have attended my seminars on the subject. (Perhaps the disdain some have for this concept arises from misinterpretation of it; I have sat through presentations by top consultants in broadcasting who have the whole thing amazingly and thoroughly wrong—even backwards!)

Anyway, I bring this up again today to explain a phenomenon that DJ’s and PD’s have brought up to me occasionally in recent years. The perplexing discovery that sometimes one does one’s best work as a DJ when one is tired! How can that be?

Well, assuming that the brain is functioning at all (see my recent column on this subject), the part of the brain that tires—the part that goes to sleep—is the left brain. (When the left brain is asleep, the right brain keeps the bodily functions going, and par shows itself movies—which we call dreams.) Since the art of effective communication is rather holistic (comprising many things—emotion, intellectual content, a pattern of thought), the right brain plays a strong part in bringing about an effective result when we talk on the air. Those with a strong left brain may be inhibiting this natural “subconsious” composition when it is asleep and alert; being tired can throw more of the load on the right brain, with beneficial results.

Does this mean that DJ’s should all avoid getting enough sleep? Not at all—get too run down, and you tend to lose your ability to articulate altogether. But if you’ve noticed this phenomenon in yourself, it may help to become aware of the mechanism that is at work—and to work to let that spontaneous right brain get through to the mouth more often! Trust yourself!

By the way, you might be interested to know that programming is of a right-brain endeavor (it seems to create a living entity representing the station in the listener’s mind, holistically combining complicated sound sequences to construct this pattern), while sales is more of a left-brain activity (communicating verbally and logically with a prospect in an effort to persuade them to adopt the course of action you want them to). This may help you to understand some of the perplexing differences in perceptions between programming and sales persons which can lead to station problems.

Usually, if such problems arise, it is the right-brain-oriented person who is going to have to reconcile the situation, since left-brain types cannot really understand any other point of view than their own, while right-brain-oriented people can understand multiple viewpoints.

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**JOBS**

Air Talent (mid-days) - WLUU-Milwaukee, WI
Bernie Miller (12800 W. Blue Mound Rd.-Elm Grove, WI 53122)

Air Talent (noon & midnight) - KSJO-San Jose, CA
Dana Jang (1420 Koll Circle - 95112)

Air Talents (AM & FM drive) - WNIX-Greenville, MS
General Mgr. (Box 1816 - 36701)

Air Talent (overnight) - KKKL-FM-Grand Forks, ND
Don Nordine (Box 997 - 58206)

Air Talent - WDDJ/FM-Paducah, KY
*Rick Harrington (Box 450 - 42001)

Air Talent - WWPZ-Petosky, MI
*Dennis Martin (Box 286 - 49770)

Air Talent - KLTK-Fresno, CA
Scott Huskey (209)592-0361

Air Talent/Prod. - KYVA-Gallup, NM
Bill Kee (505)863-6851

Air Talent/Prod. - KAGO/FM-Klamath Falls, OR
T&R to: David John (Box 1150 - 97601)

Air Talents (future) - WCGG-Columbus, GA
*Ralph Carroll (Box 1537 - 31994)

Air Talent/Prod./M.D. - KACI-The Dalles, OR
*Don Maxwell (Box 516 - 97058)

P.B. (news background) - KATA-Arcata, CA
Scott Marcus (P.O. Drawer 1 - 95521)

*No calls, please.
Has the film industry befriend the music industry with the influx of hit soundtracks and singles? I would never say that film has befriend the record industry. At the very least, it's been reciprocal. I think some of the biggest records in the history of the record business have been soundtracks, going back to South Pacific. Obviously, everyone is interested in the potential of soundtracks to a greater degree since Grease, Saturday Night Fever, Urban Cowboy, and Flashdance.

"In the case of Breakfast Club on A&M, we had the chance to really break Simple Minds, one of the best bands in the world, in my opinion. They needed something that was accessible, a clear shot as to where to go next. It was great for their career."

Musically, A&M Films ties in with the appointment of David Anderle to the post of Director of Film Music. In addition to dealing with the music on A&M Film's own in-house productions, Anderle works closely with Irving/Aimo (A&M's publishing arms) placing the label's own artists on other company's film soundtracks.

Anderle is well known for his work as a record producer and A&R man. One of his crowning achievements was signing The Mothers (of Invention) led by Frank Zappa to their first record deal on Verve. He also has a theater background having taught at the University of Southern California. It was through Anderle that Keith Forsey became involved as the prime music producer for Breakfast Club.

"The movie was originally more 'Lamoon' than it ended up being," remembered Anderle.

As John Hughes was filming Breakfast Club in Chicago, a metamorphosis was occuring. While Forsey and Anderle were sending rhythm tracks of the music directly to Hughes, the music was being played on the set during filming. During the ten months of shooting, the actors and actresses interdeveloped and Breakfast Club evolved into an articulate and intelligent mass appeal picture. Most of the comic bits and nudity were left on the cutting room floor. The Simple Minds song, "Don't You Forget About Me," was the first song Forsey and writing partner Steve Schiff had written.

"At first it was basically the track you hear, only Keith Forsey sang the vocal," Anderle recalled. "Then Simple Minds recorded it from the ground up, keeping the same arrangement for continuity's sake."

Eventually "Don't You Forget About Me" went number one on both the GAVIN Top Forty and Album Charts. Currently the band is interested in working with an American producer.

Working on Birdy, Anderle was responsible for pairing director Parker and Peter Gabriel, Like Breakfast Club, A&M Films played the matchmaking role of executive producer.

"A&M Films develop the script to the point of it becoming a film. We try to get the script and the director 'married' to each other. Then we take that package to a major (studio) and make a deal with them. They then finance the film while we act as executive producers. Breakfast Club was Universal. Birdy was Tri Star."

Working arrangements between recording rights and movie rights can result in a myriad of legal mumbo jumbo.

"I would really feel like I've accomplished something if I were able to make good musical decisions for our films, but also if I were able to do something to loosen up the industry's sharing of talent."

Generally, A&M Film soundtracks appear on A&M Records. However in the case of Birdy, Peter Gabriel was a Geffen act and the soundtrack was released on the Geffen label. The phenomenon of rock 'n' roll in film is bound to grow.

"I was very lucky to be working with Alan Parker and John Hughes. Both of these guys understand the importance of music."

"Now you're finding new young directors and more screenwriters who are rock 'n' roll fans. They're able to make a major motion picture and they have a deep love for rock 'n' roll music. You didn't really have that in the motion picture business before. John Hughes, for instance, is a rock 'n' roll freak. He knows about bands that aren't even signed yet."
PAUL HARDCASTLE
Paul Hardcastle just two years ago sold video and hi-fi equipment before joining his first band Direct Drive.

DAVID LEE ROTH / BELINDA CARLISLE
Expect a duet from this pair on Belinda’s upcoming solo LP.

MISSING PERSONS
They’re still walking in LA, but they’ll be taking separate routes. The core of Missing Persons, Dale & Terry Bozio are filing for divorce. Singer Dale will go solo while Terry plans to replace her and keep Missing Persons going.

GODLEY & CREME
Though they were the core of 10cc, Kevin Godley and Lol Creme once invented, manufactured and marketed a rotary guitar picking machine called The Gizmo.

MR. MISTER
Trivia buffs may remember Mr. Mister’s Richard Page from the band Pages. Their song was “I Do Believe In You.”

MOTLEY CRUE
The Crue sends a message to their fans via the liner notes of their new LP THEATRE OF PAIN: “If and/or when you drink—Don’t Take The Wheel.” All this in view of singer Vince Neil’s upcoming trial for vehicular manslaughter.

BOB GELDOF
The melody line from the Band Aid single was inspired by a theme song from a British TV show, Dambusters.

PATTI LABELLE
Patti’s next effort will enlist the help of Richard Perry, Burt Bacharach, and Carole Bayer-Sager.

KRATINA & THE WAVES
American born Katrina was living in Manchester, England when the band’s record first caught on in America.

R.E.M.
Lead singer Michael Stipe recently shaved his head.

BRUCE SPRINGSTEEN
Bruce Springsteen’s younger sister Pam will star in an upcoming TV movie called “Narcs.”

TINA TURNER
A fan of horror films, she’s planning on her next movie role, a female version of “Dirty Harry.” Her two all-time favorite flicks? “The Ten Commandments” and “The Exorcist.”

LATOYA JACKSON
She just signed to endorse a new perfume called “La Toya” which will soon be found on cosmetic counters at J.C. Penney stores.

APOLLONIA KOTERO
She’s set to appear in six episodes of nighttime soap “Falcon Crest” as romantic interest of Lorenzo Lamas.

JOHNNY CASH
It was sixteen years ago that the man in black had a number one record in The Gavin Report with Shel Silverstein’s “A Boy Named Sue.”

LONE JUSTICE
Tom Petty’s keyboard player Benmont Tench played with Lone Justice for a year, while they wrote material for their first LP.

ELVIS COSTELLO
He’s recorded a mysterious single with his producer T-Bone Burnett under the names of Henry and Howard Coward.

July 19, 1985 / The Gavin Report
Easy Answers To Programming Problems From Columbia Records

ALISON MOYET
“Love Resurrection”

BOB DYLAN
“Tight Connection To My Heart”

ADDED THIS WEEK
WCAU/FM KBOS WQCM
WFMI KGAQ KQIZ/FM
KITY KSKD WBNQ
KIKX KHYT WDBR

PRO/FM Y100 WHYT
94Q

Cock Robin
“When Your Heart Is Weak”
Gavin Top 40 79/6

On 120 Stations Including:
WXKS/FM Z93 WNVZ ZZ99
WCAU/FM 93FM B96 KWK
WHTX 195 WGCL KOPA
PRO/FM Y100 WHYT KPLUS
94Q

The 150% Colur
LISA-LISA and CULT JAM with FULL FORCE

“I Wonder If I Take You Home”

GAVIN TOP 40 UP & COMING
ADDED THIS WEEK:
94Q 98PXY
Y100 WKRZ/FM WNYS
WGCL KZZB WZKS
KITS WZYP WGLF

The WEATHER GIRLS

“Well-A-Wiggy”

DAVE SHOLIN PERSONAL PICK

WHAM!

“Freedom”

GAVIN MOST ADDED TOP 40 & A/C
OVER 170 OUT OF THE BOX ADDS

Just Released!

MEN AT WORK

“Maria”

ON YOUR DESK TODAY!!

Columbia Records

www.americanradiohistory.com
Another band defining today's Album Alternative sound hails from Athens, Georgia. Since their debut EP, over three years ago, R.E.M. has been at the forefront of a resurgence of new American Alternative bands sprouting up across the country. Their last record, "Reckoning," topped the Gavin Report's 1984 year-end Alternative chart. Their new album, "Fables of the Reconstruction," has conquered the Alternative airwaves and is their first Top Ten LP on our Album chart. After speaking with R.E.M. guitarist Peter Buck, it's apparent that the group is very secure about their musical intuition and intention. Their expectations are high, yet realistic, and they don't intend to make any major compromises to achieve them.

PS: Your second full album, "Reckoning," was recorded and mixed in less than two weeks. How long did it take you to record the new album "Fables of the Reconstruction"?
PB: This one was longer, but mostly because we did more material. We recorded this one just as fast as "Reckoning," but it took longer to mix. We spent about a week recording and we did 17 songs, one of which we didn't quite finish. Then during that week we did most of the overdubs. We spent, by and large, two weeks mixing and we remixed things a lot. The whole album as a project took almost a month. That's basically because some of the songs were new and kind of different for us. We felt, 'Well, this isn't the perfect mix, let's remix.' We did that several times for some of the songs.
PS: It was actually the mixing that took most of the time then.
PB: Yeah, we never spent a whole lot of time mixing before. Mitch Easter and Don Dixon (who produced all of our previous material) are really good at doing a quick mix. Before we would mix once, maybe twice. This time we'd do a mix and we'd think, 'Maybe this song should be different.' We'd try to make it perfect in the mix as opposed to getting a sterile take. You have to catch it live and rowdy in the studio and then make sure the mix accentuates everything good, and leaves out everything bad. "Feeling Gravity's Pull" was real hard for us to mix. It's kind of weird and complex. It has strings on it. PS: How'd you meet up with the producer of your new album, Joe Boyd?
PB: Ummm, we just called him up. It wasn't like it was some coincidence, I always liked the way his records sounded. The Incredible String Band, Nick Drake, and of course Richard Thompson and Fairport Convention. I think Mitch, Don, and us, all thought it was time for a little change. We had a list of 5 or 6 people and we called them all. We met Van Dyke Parks and talked to him, he was real nice. I'd like to work with him sometime. Elliot Mazer, who's worked with Neil Young, he's real cool. I'd like to work with him too. But for some reason this time we just called up Joe and said, 'Do you want to do it?' He said, 'Sure,' so he did it. If you think about these things too much, you can get into trouble. The record company was kind of saying it would be really good if we got a real name producer who could get us real radio hit sounds, and we just laughed at them. It would be ridiculous to do something like that and I think they realize it now. We picked Joe and it worked well. It was a nice thing.
PS: What did Joe Boyd do differently than Mitch Easter in the studio?
PB: Actually, he was real similar, surprisingly enough. He would make sure we got a good take. Then he would just say, 'Well, what do you guys want to do now?' and we'd say, 'Well, let's put some violins on this one.' He'd go, 'Okay, do you think you guys know how to write charts?'
Mike Mills goes, 'Yeah,' so he writes the charts. Joe would suggest things but, by and large, he'd work just like Mitch and Don would. They're responsible to make sure that the final product is good. We'd come up for a loss and we'd ask him, 'Joe, what do you think we should do on this one?' He'd give us suggestions.
PS: I noticed you added some horns on this album, on "Can't Get There From Here," and also strings on "Gravity." Whose idea was that?
PB: That was our idea. We did that country song at the end, "Wendell Gee," we did that as a New Years Eve thing and Mike wrote a string chart for it. We did it with a string section because we had just hired them for 3 or 4 songs. We did "Atlantis" by Donovan, which was something else. We figured, we'd done strings on that, so let's put some really dissonant weird stuff on "Feeling Gravity's Pull." Mike wrote some charts and we listened to them and it sounded good, so we figured, 'Oh, we'll keep that!' On "Can't Get There From Here," it was kind of a natural to have horns on that.
PS: In the past it's been hard to always understand Michael Stipe's vocals. I noticed they're easier to decipher on this album. Was it a conscious decision to do that?
PB: I'd say that nothing we do is conscious. We just do it. These songs just seemed to need more clarity. But we never really think about it. Each time we go in and out these songs, it's like, 'Oh wow, you can hear the words to these songs! Great!' You've just really got to trust yourself. I like to go into the studio and just trash out. Sometimes it's not as thought out as a lot of musicians making records. But sometimes you discover things that you wouldn't have discovered if you had gone in and been real careful about it.
PS: I find the lyrics on "Driver 8" to be really fascinating.
PB: It's just a train song. A driver is the engine of the train. There are different sizes. There's driver 8, that's with 8 wheels, the big wheels. There's also one...
with 12. Driver 8 is a type of a train. It's a train conductor song. It's kind of specific, but you don't have to know what it is about or anything. Just be happy it's a train song. Anything to do with trains is great.

PS: What's "Can't Get There From Here" written about?

PB: It's just about a neat town outside of Athens called Philomath. That's what he's singing at one point: 'Philomath is the place to go' or something like that. It's just a place, but it's also a state of mind too, I guess. Also, "You can't get there from here" is a punch line to about 30 different jokes.

PS: We seem to be seeing a resurgence of underground American music lately. What do you see yourselves having in common with groups like the Del Fuegos, the Replacements, the Minutemen, or the Meat Puppets, etc.?

PB: I don't think any of us are in it to get rich. Although I don't think any of us would send our checks back either, if they started showing up. But, I think it's just a willingness to do it on our own merit. I don't think we sound anything like the Minutemen, but I love their records. We're trying to do some dates with them in the fall, which would be nice. It's not like a real movement or anything. It's just a bunch of people who respect one another and play rock 'n' roll on our own terms.

PS: Do you sometimes feel like our society and culture is gradually becoming more generic in a certain sense, with more franchise food outlets, chain stores, architecture that looks alike, and music that sounds alike?

PB: Yeah, I used to go down Route 66 with my father and each town was different. Pretty cool, but now it doesn't happen that way. There's a McDonalds at every crossroad. It's real depressing. That's why I live in the South. That's the last place it's happened to. I mean, it's not like we don't have a McDonalds here. There's one three blocks from my house. But there's funky barbeque joints and there's a gospel church right on the corner. It's kind of a non-generic town.

PS: What is alluding to is how R.E.M., as musical purveyors of a culture, respond to that kind of thing?

PB: I just try to ignore it. I don't eat at fast food chains. But I can see what you mean, things are getting real generic. Some bands sound alike and there's not a real regional identity. But then, I don't think we sound particularly Southern either. Michael says it's attitude. I don't know what that means. I don't want us to be a generic band, if that's what you mean. You just try to carve out your own identity. It's coincidental that most bands we like are, pretty much American. It's not something we thought out beforehand. I listen to a lot of English music. It just seems that our main influences are American. But there's more of a real feel to us. We're trying to keep it kind of real rough at least, like Muddy Waters, or the Cramps, or something.

PS: Doesn't it seem ironic to you that the British press has taken such a liking to you, since British bands have been making such an impact over here the past few years?

PB: Yeah. But they're making the big impact with twelve year old girls. I mean, you don't know anyone over the age of 14 going to Duran Duran, do you? I'm not putting them down. I mean I think it's great kids have someone. That's why the Bay City Rollers were so cool. But it's not as though they're making a lasting impression. They're not making a big impact. They're selling a lot of records and that's completely different. It's like The Knack, or something like that. The Knack sold six million records on their first album? That's phenomenal. But two years later they're washing dishes somewhere.

PS: What do you think about all the amazing publicity you've been receiving in this country?

PB: We've had some over-inflated claims made for us. I think we're a good band, but my favorite type of review is, 'Well, you can dance to it. I'll give it an '86.' Any over-intellectualiztion is beside the point to us. When we did the single from our first album, "Radio Free Europe," on Dick Clark, they gave us a '95 because you could dance to it. That was great! That's one of the things that made me proud. These two kids gave it a '95. Great.

PS: What are your feelings about the impact of college radio?

PB: It's real important. I don't know how many records it can sell, but it's real important in giving bands exposure and knitting together this alternative scene with clubs. With WUOG in town, bands can come to Athens and draw a couple of hundred people and do well. It's really helping a lot of bands to make music as a career and give them exposure. We wouldn't be anywhere without it. Out first two records, the EP and the album, were on hardly any Album radio stations. College radio really got us to the public.

PS: R.E.M. is one of the leading critically acclaimed bands today. Your last album, "Reckoning," was the Gavin Report's number one Alternative album in 1984. Is the band content with just that status, or is there a temptation to reach more than just your core audience?

PB: So far, every one of our records has sold more than the record before it. I don't think we have to go out of our way to make a commercial record for that to continue to be that way. Maybe our 10th album will sell a million and I'm not in any hurry. You always wish that more people would listen to you. But I'm not going to go out and try and make a record so lots of people would listen to it. I wouldn't know how to do it in the first place. I mean I'm not content, but I'm pleased to be able to do this in the manner we're doing it. If we continue to do this well, I'll be happy.

PS: It seems your songs leave a lot of interpretation up to the listener.

PB: I've never been one for real specific things in rock 'n' roll, I mean lyrics. Most things that are really specific are fairly moronic. There's a million ways to tell a story and it doesn't have to be a road map.

PS: Is that why you don't have any lyric sheets with your albums?

PB: I hate lyric sheets. I think it's just completely ridiculous. It's just like saying, 'Here... don't even bother listening to the record.' I mean I'd like to put in a lyric sheet that had nothing to do with the record.

PS: (laughter)

PB: That would be great. None of the right lyrics. It makes things so easy: 'Well, here are the words. You just hum right along with the record.' That's despicable.

PS: What's your opinion of rock videos? They create an entire image for the viewer.

PB: Virtually every video I've seen is just horrible. We make them. But they're just commercials. We try to make them tastefully in a way that reflects the band. But I mean it's just like a McDonalds, or Burger King commercial, it means absolutely nothing. By and large, I think it's a complete and utter waste of time. Especially the ones that have the story lines and the plot. Ours are collections of weird images and things. But then again, I don't think video means anything at all. Anyone who talks about the art of video is just blowing smoke rings.

PS: What are the goals of R.E.M., both artistically and commercially?

PB: Well... we just want to make the albums we want to make. To be in complete control of what we do. We don't have any commercial goals at all. You hope your records sell, but if this album didn't sell absolutely one copy I wouldn't feel like it's a bad record, I won't feel that we've made a mistake. Commercially, we just assume if we make good records, eventually we're going to sell a fair amount of them. But I don't get up in the morning and think about how to sell records. I get up in the morning and think about how to write songs and how to differ what we're doing, how to push on to a new way of writing songs.
"CASTLES IN SPAIN"

The first 12" from the forthcoming LP

Waiting for the Floods

THE ARMOURY SHOW

EMI AMERICA

www.americanradiohistory.com
Guitarist BILLY ZOOM plays both sides of X's new found possibilities. On the more ambitious deviations, he plays with abirritated deftness. Still there's plenty of good rockin' and poetic frenzy. Songs like What's Wrong With Me and the electric Love Shack exhibit X's usual wit and wisdom. Also included is X's version of the BLASTERS' Little Honey. Burning House Of Love is just the beginning. GAVIN loves X, always has, always will.

"Castles in Spain"—Armoury Show [EMI]

In the beginning (well, sort of), there were the SKIDS. Two pivotal members were RICHARD JOBSON and STUART ADAMSON. Then came a split and many changes occurred. If BIG COUNTRY is a wide field of expanse, then ARMOURY SHOW is a tall menacing building of steel and glass. AS is charged with a temperamental energy source largely pushed by big sound and compositional bass work. This is major common ground for both ALBUM/ALTERNATIVE radio. The entire LP is due 7/26. Watch for it.

"Every Step Of The Way"—John Waite [EMI]

How can this song lose? Women will imagine or wish that these words are being sung just for them. Men will wish they could be so equally eloquent. Every Step stands midpoint between WAITE's mushy and uptempo works, a nice variation.

Ain't Love Grand—X [Elektra]

This is more texture and production than you've ever heard from X, all for the better. Lest you think that X=Thrash and Brash, just the vocals alone give reason to believe otherwise. JOHN DOE and EXENE have always had a special chemical blend.

"Lie For A Lie"—Nick Mason [Columbia]

NICK MASON's last collaborator was the ubiquitous CARLA BLEY. Things got pretty wild. However, this single is far more sedate, featuring a tranquil DAVID GILMOUR vocal track. I like the sequenced synth pace and the female vocal accompaniment floating like pillows of wind.

E-MO^2

E-MO^2—Emo Phillips [Epic]

This week's equation for comedy is E-MO^2. Seriously (?!), comedy clubs have sprouted in a big way all across this great land during the last five years or so. These clubs are frequented by the prime demographic Album Radio seems to be lusting after. Comics like EMO, who splashed into millions of homes on the LATE NIGHT WITH LETTERMAN show, live on this circuit. EMO does get away with some basic burlesque chestnuts, yet underneath there's a twisted intellectual strain in his humor. Plus it's all clean stuff.

"I'll Be Around"—What Is This [MCA]

The first WHAT IS THIS EP got by last year for a bloop double. This new LP and single (produced by TODD RUNDGREN) once again showcases WIT's superb ensemble abilities. This is one great band. The singer scats in unison while the guitarists fly, flailing sometimes percussive, sometimes fluid lead lines.
The streets are alive, and you're staying out late with

BEAT

RODEO

featuring

Just Friends  Without You
STING hangs in there at number one just as the CD hits the stores. TEARS FOR FEARS climbs back upward, joining the GAVIN ALBUM FRONTLINE. REM rushes forward to #7. HEART goes Top Ten. The story for the last two weeks has been GODLEY/CREME. Make that three weeks. G/C makes a ten point jump to #22, earning a well deserved CERTIFIED distinction. Other notable debuts include the MOTELS with the LP due in almost two weeks. X checks in at #34. Also making an appearance on the chart this week is the FLETCH FIXX track, BILLY JOEL, and MOTLEY CRUE. Glad to see DAVE SHOLIN pick the OMD on the back page. Perfect record for both ends of the dial...Was I dreaming or did someone say that TEARS FOR FEARS was on the verge of splitdom...So what about this new version of "Got You Babe"? UB40 and MRS. HYNDE KERR have traded in the oboe lines for third world reggae licks. If CHER was a biker, she'd have sounded like CHRISSIE. Hey, wait a minute! CHER was a biker in that putrid movie, MASK...I heard some good music over the telephone this week. DON WASLEY at EMI played a few minutes of some new KATE BUSH. Minutes later ARTHUR PROMOFF at GEFFEN played a sneaky advance from the new LLOYD COLE sessions. LP isn't due for many many moons...Many thanks to PAULY the IMPORT man for sending me a copy of the COWARD BROTHERS. Who are the COWARDS? They're HENRY and HOWARD alias T. BONE BURNETT and ELVIS COSTELLO and they're strummin' up a storm. T. BONE, the mad twisted genius, has just finished up EL'S LP. ELVIS and clan has finally found a Yank that they like...While TEARS FOR FEARS "Shout" up the Top Forty charts, Album Radio is getting interested in "Head Over Heels"...Can we talk? If the MAJOR LEAGUE players go on strike, that'll be the sharpest move since the NEW COKE. To the devil, all of them, and that includes LIN BREHRMER'S CUBBIES. Heck, even he's upset.......KZ.
To make it in the music business, you’ve got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry’s movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases.

Come September 25–28, no one will be “in with people” or “on a call” or “out of town.” They’ll all be in New York’s Marriott Marquis, shmoozing at the New Music Seminar.

So, if you don’t want to spend four days wondering why you can’t reach anybody, come to NMS6. And be a shmoozer, not a loser.

This year’s Seminar will feature a fascinating and broad-based array of programs, including many new panels and workshops.

PROGRAMMING: Black Radio • Contemporary Hit Radio • College Radio (new) • Album Oriented Rock Radio • DJs and Remixers • MUSIC: Producers • New Age Music (new) • Heavy Metal (new) • A&R • Journalists • Alternative Music (new) • Artists • Battle of DJs/MCs/Human Beat Boxes • BUSINESS: Nightclubbing Around the World • Talent and Booking • Tipsheets and Trades • New Labels Workshop (new) • The Cultural Boycott (new) • UK Independent Labels (new) • US Independent Labels: Marketing and Promotion (new) • Independent Labels and Distribution • Financial Structure of the Music Business • Management • Music vs. Madison Avenue (new) • MARKETING: Publicity • Packaging and Merchandising (new) • Crossover Promotion • AOR Marketing and Promotion • Black Music Marketing and Promotion • MUSIC VIDEO: National Programming • Local/Regional Programming (new) • International Programming (new) • Directors • Clubs (new) • Marketing & Exploitation (new) • Promotion (new) • LEGAL: Record Deal Basics (new) • Publishing and Artist Development • Artist Contract Mock Negotiation • Ancillary Rights (new) • Corporate Sponsorship (new) • Legal Hot Topics (new) • Music/Film/Video • International Licensing • Video Rights & Payments (new) • TECHNOLOGY WORKSHOPS: Recording Studio Technology (new) • Computer Technology (new)

REGISTRATION: Admission to the Seminar is $175 per person. Call 212-722-2115 or write to the Seminar. Call or write for information on hotel and travel options. (Same address and phone as above.) MARKETING OPPORTUNITIES: There are many ways you can use the Seminar as a valuable and unique marketing and promotion opportunity. Call Joel Webber at 212-255-7408 for information and rates.

NEW MUSIC SEMINAR 6
SEPTEMBER 25-28, 1985
MARRIOTT MARQUIS
NEW YORK CITY
GAME THEORY (Enigma) "24"
MINUTEMEN (SST) "Cheerleaders"
J. LEE PIERCE (Statik) "Love"
PAINTERS & DOCKERS (Big Time)
DAMNED (MCA UK-12") "Grimly"

It's only appropriate that the bands in our cover story, "The Architects Of Album/Alternative Radio", are our top two albums. REM continues to hang on by a slim margin, but the TALKING HEADS have closed the gap slightly.

SHRIEKBACK and OMD make outstanding jumps into the Top Ten and are still relatively fresh. Both are top five bound, but trail our "Architects" by a long distance.

X is CERTIFIED with only the 12" single out! It's quite a shift in direction for them and radio is responding enthusiastically. Look for a Gavin interview with John Doe in the near future.

MIDNIGHT OIL has started out extra-ordinarily well, with advance import play giving the domestic a push-start.

Other debuts include ZEITGEIST and THE CHAMELEONS. Both have taken nearly a month to build. That's a common growth pattern for independent/import albums.

BEAT RODEO is our MOST ADDED record, after placing second the previous week. They should debut on the chart soon.

Another record to watch for is the soundtrack to the film "RETURN OF THE LIVING DEAD". Airplay is primarily divided between THE CRAMPS and TSOL cuts.

SPOTLIGHT LP

Red Sails On The Sunset—Midnight Oil

Best of Both Worlds/Kosciusko/When The Generals Talk/Sleep-MIDNIGHT OIL (Columbia) Whether they're singing about nuclear power ("Harrisburg") or nuclear weapons ("Minutes To Midnight"), MIDNIGHT OIL take their politics seriously. There's a certain power to their music too, that snarls out at you. The group has a sense of balance juxtapositioning aggressive songs, with wailing guitars and pounding drums, next to lighter mid-tempo tracks. They have a peculiar talent of expressing tender emotions in an intense manner. The production on "Red Sails In The Sunset" is sharp, accentuating the highs. But the low, and especially mid-range tones, deserve more regard. As good as "Red Sails" is, this band is simply spectacular live, having yet to realize their full potential on vinyl.
Hot

SUMMERTIME HITS FROM EPIC

Merle Haggard “Kern River”
The title song from Merle’s latest album is now a certified hit single! EXPLoding NATIONwide!

George Jones “Who’s Gonna Fill Their Shoes”
An emotion-packed tribute to many of Country Music’s biggest stars, from one of today’s foremost living legends. Exciting video of this song shipping this week. Album in stores August 12th.

Gene Watson “Cold Summer Day In Georgia”
Gene proves his status as one of Country Music’s leading vocalists with this debut single for Epic. Watch for his debut Epic album in-store July 29th.

Connie Smith “A Far Cry From You”
Connie’s debut single for Epic is off to a strong start. CBS is happy to welcome this lady back to our musical family.

NEW RECORDS TO KEEP YOUR SUMMER HOT AND HAPPENING FROM EPIC RECORDS NASHVILLE

www.americanradiohistory.com
CERTIFIED
RONNIE MILSAP
Lost in The Fifties Tonight
(In The Still Of The Night) (RCA)
CONWAY TWITTY
Between Blue Eyes And Jeans
(Warner Brothers)

MOST ADDED
*OAK RIDGE BOYS
Touch A Hand (Make A Friend)
(MCA)
JUICE NEWTON
You Make Me Want To Make You Mine
(RCA)
*EDDY RAVEN
I Wanna Hear It From You
(RCA)

TOP REQUESTS
ROCKIN' SIDNEY
My Toot Toot
(Epic)
BELLAMY BROTHERS
Old Hippie
(MCA/Curb)
The JUDDS
Love Is Alive
(RCA/Curb)

2W  LW  TW
3.  2.  1. WAYLON, WILLIE, JOHNNY & KRIS - Highwayman (Columbia)
2.  1.  2. HANK WILLIAMS JR. - I'm For Love (Warner Brothers/Curb)
5.  3.  3. DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
4.  4.  4. BELLAMY BROTHERS - Old Hippie (MCA/Curb)
13.  8.  5. THE JUDDS - Love Is Alive (RCA/Curb)
11.  9.  6. JANIE FRICKE - She's Single Again (Columbia)
1.  4.  7. ALABAMA - 40 Hour Week (RCA)
14. 11.  8. GEORGE STRAIT - The Fireman (MCA)
10.  9.  9. ANNE MURRAY - I Don't Think I'm Ready For You (Capitol)
13. 10. 10. ROSANNE CASH - I Don't Know Why You Don't Want Me (Columbia)
8.  6. 11. GARY MORRIS - Lasso The Moon (Warner Brothers)
23. 16. 12. NITTY GRITTY DIRT BAND - Modern Day Romance (Warner Brothers)
20. 14. 13. MICHAEL MARTIN MURPHEY - Carolina In The Pines (EMI America)
22. 15. 14. RESTLESS HEART - I Want Everyone To Cry (RCA)
15. 12. 15. JOHNNY LEE - Save The Last Chance (Full Moon/Warner Brothers)
25. 20. 16. SAWYER BROWN - Used To Blue (Capitol/Curb)
21. 19. 17. GLEN CAMPBELL - (Love Always) Letter To Home (Atlantic America)
23. 21. 18. REBA MCEINTIRE - Have I Got A Deal For You (MCA)
29. 23. 19. WAYLON JENNINGS - Drinkin' & Dreamin' (RCA)
32. 24. 20. FORESTER SISTERS - I Fell In Love Last Night (Warner Brothers)
5.  7. 21. EARL THOMAS CONLEY - Love Don't Care (Whose Heart It Is) (RCA)
24. 27. 22. KEITH STEGALL - Pretty Lady (Epic)
-- 23. 23. SYLVIA - Cry Just A Little Bit (RCA)
32. 26. 24. KENDALLS - If You Break My Heart (Mercury/PolyGram)
36. 30. 25. MAC DAVIS - I Never Made Love (Till I Made Love To You) (MCA)
35. 26. 26. LACY J. DALTON - You Can't Run Away From My Heart (Columbia)
39. 35. 27. ROCKIN' SIDNEY - My Toot Toot (Epic)
-- 40. 28. RONNIE MILSAP - Lost In The Fifties Tonight (In The Still Of The Night) (RCA)
18. 18. 29. T.C. SHEPPARD - Fooled Around And Fell In Love (Columbia)
40. 30. 30. GENE WATSON - Cold Summer Day In Georgia (Epic)
6. 17. 31. LEE GREENWOOD - Dixie Road (MCA)
-- 32. 32. CONWAY TWITTY - Between Blue Eyes And Jeans (Warner Brothers)
-- 33. 33. CHARLY McClAIN with WAYNE MASSEY - With Just One Look In Your Eyes (Epic)
-- 34. 34. EDDIE RABBITT - She's Comin' Back To Say Goodbye (Warner Brothers)
9. 21. 35. STATLER BROTHERS - Hello Mary Lou (Mercury/PolyGram)
31. 36. 31. LANE BRODY - He Burns Me Up (EMI America)
12. 25. 37. WILLIE NELSON - Forgiving You Was Easy (Columbia)
-- 38. 38. JOHN CONLEE - Blue Highway (MCA)
28. 29. 39. VERN GOSDIN - Dim Lights, Thick Smoke (And Loud Loud Music) (Compleat)
-- 40. 40. THE WHITES - Hometown Gossip (MCA/Curb)

REPORTS
JUICE NEWTON - You Make Me Want To Make You Mine (RCA)
MARIE OSMOND with DAN SEALS - Meet Me In Montana (Capitol/Curb)

Reports Adds On Chart Weeks
110  40  62   8  3
90  23  53  14  4

July 19, 1985 The GAVIN REPORT

www.americanradiohistory.com
**ACTION SIDES**

**ARTIST & TITLE**

- CHARLEY PRIDE - Let A Little Love Come In (RCA)
- RONNIE McDOWELL - Love Talks (Epic)
- MERLE HAGGARD - Kern River (Epic)
- VINCE GILL - If It Weren't For Him (RCA)
- BECKY HOBBES - Hottest "Ex" In Texas (Capitol)
- STEVE WARINER - Some Fools Never Learn (MCA)
- JIM GLASER - I'll Be Your Fool Tonight (MCA)
- KENNY ROGERS - Twentieth Century Fool (Liberty)
- OAK RIDGE BOYS - Touch A Hand (Make A Friend) (MCA)
- EMMYLOU HARRIS - Rhythm Guitar (Warner Brothers)
- KAREN BROOKS & JOHNNY CASH - I Will Dance With You (WB)
- LORETTA LYNN - Heart Don't Do This To Me (MCA)
- ATLANTA - Why Not Tonight (MCA)
- SHELLEY WEST - Don't Make Me Wait On The Moon (Viva/WB)
- GEORGE JONES - Who's Gonna Fill Their Shoes (Epic)
- KATHY MATTEA - He Won't Give In (Mercury)
- EDDY RAVEN - I Wanna Hear It From You (RCA)
- MARK GRAY - Smooth Sailing (Rock In The Road) (Columbia)
- TAMMY WYNETTE - You Can Lead A Heart To Love (Epic)
- SOUTHERN PACIFIC - Things About You (Warner Brothers)
- JIMMY BUFFETT - Gypsy In The Palace (MCA)
- ED BRUCE - If It Ain't Love (RCA)
- CAIL DAVIES - Unwed Mothers' (RCA)
- TERRI GIBBS - Rockin' In A Brand New Cradle (Warner Bros.)
- RAZZY BAILEY - Fightin' Fire With Fire (MCA)

*Debuts In Action Sides This Week*

Dropped: #28-John Anderson, #34-Ray Charles & Mickey Gilley, #36-Exile, #38-Eddy Raven, #39-John Schneider, Merle Haggard (MAKE-UP), Joe Stampley

**LP CUTS**

- HANK WILLIAMS JR. - Dallas
- ALABAMA - Down On Longboat Key
- OAK RIDGE BOYS - Love Is Everywhere
- BELLAMY BROTHERS - Wheels
- VINCE GILL - Oklahoma Borderline
- REBA McEntire - I'm In Love All Over

- EDDY RAVEN - We Robbed Trains
- WAYLON JENNINGS - Turn The Page
- KENDALLS - Two Heart Harmony
- JUDDS - Drops Of Water
- SOUTHERN PACIFIC - Reno Bound
- STATLER BROTHERS - Memory Lane

**RECOMMENDED NEW RELEASES**

- JAN FOGELBERG
  - High Country Snows (Full Moon/Epic)
- MOE BANDY
  - Barroom Roses (Columbia)

- "Anything Goes"-Gary Morris (Warner Bros.)
  - 100% CHANCE OF RAIN/Try Getting OVER YOU/WILDFLOWER

Good listening music.

**COUNTRY SUMMARY**

RONNIE MILSAP and CONWAY TWITTY, two heavy hitters, go Certified. RICK MACK, KTOD-TOLEDO,OREGON reports MILSAP has brought recollections of the 50's back in a big way. CONWAY debuts high on GRIP's chart at 32, and is robust around WLBB-CARROLTON as is CHARLEY PRIDE who's "Let A Little Love In" is already top ten at KSGT-JACKSON HOLE. According to DEAN McMARTIN, KVCK-WOLF POINT, EDDIE RABBITT had a sudden break into speed (39-29). ROCKIN' SIDNEY is drawing double the calls over any rival.

WAYNE CORDRAY, KWYZ-EVERETT/SEATTLE reports "Toot Toot" sales are on a par with any new ALABAMA single release by selling out in one day. Top request for three weeks at WOWW-PENSACOLA is "Burn Like A Rocket" by BILLY JOE ROYAL. BOB ORF, KFEQ-ST.JOSEPH is logging good calls for "Don't Toss It Away" by LONIE JUSTICE, and it's already charting at KYOU/PL-Greeley.

Two new releases, "Touch A Hand" by the OAK RIDGE BOYS and EDDY RAVEN'S "I Wanna Hear It From You" earned Most Added. JUICE NEWTON continues to pick up adds and easily slides into Chartbound with MARIE OSMOND and DAN SEALS. KAREN BROOKS with JOHNNY and VINCE GILL with ROSANNE are ringing up cash sales at record outlets within KQIL-GRAND JUNCTION's signal.

LARRY "STONEWALL" JACKSON, KYXE-SELAH/YAKIMA, WA recalls to memory that while all the ladies in country music are "Queen" of their domain, LORETTA LYNN is the "Blue Kentucky Girl" and KITTY WELLS is the "Queen Of Country Music".

*Amercian Radio History*
### COUNTRY ADDS

#### NORTHEAST

Worcester, MA (Tim Todd-WORC) Diana Rae, Dennis Bottoms, Crystal Gayle, John Conlee, Dave Barbuto.
Brockton, MA (Mark Burns-WCAV/PM) E. Rabbitt, Moe Bandy, Emmylou Harris, Bobby Bare, Oaks, S. Smith.
Wilmington, DE (Chris Michaels-WAMS) R. McDowell, Tammy Wynette, B. Hobbs, K. Stegall.

#### SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOG/PM) R. Milsap, Sylvia, C. Pride, Juice Newton.
Danville, VA (Alan Rowe-WDMA) Juice Newton, Almost Brothers, S. Wariner.
Charleston, WV (Bob Jones-WQBE/PM) J. Conlee, R. McDowell.
Clarksboro, WV (Mark Thompson-WKKW) Bobby Bare, Southern Pacific, Oaks, Johnny Patton.
Carrollton, GA (Jerry Jackson-WLBB) G. Jones, Steve Wariner.
Elberton, GA (Dave Davis-WWRK/PM) Steve Wariner, Mark Gray, Bama Band, Southern Pacific.
Albany, GA (Kris Van Dyke-WWAK/PM) Dan Seals, Atlanta, Merle Haggard, Juice Newton.
Pensacola, FL (Kris O'Keeley-WOWZ/PM) Dan Seals, Juice Newton, V. Gill, Con Hunley, M. Haggard, Oaks.
Destin, FL (Skip Davis-WMMK) C. Gayle, G. Jones, Southern Pacific, J. Rodman, Ed Bruce, Nashville Nightshift.
Arcadia, FL (Diana Dean-WOKD) C. Pride, V. Gill.

#### SOUTH

Sylacauga, AL (Karen Turner-WMMS/PM) E. Raven, Ed Bruce, V. Gill, Oaks.
Talladega, AL (Chuck Woodard-WEGY) E. Raven, Ed Bruce.
Jasper, AL (George McGovern-WAFW) M. Haggard, Marie Osmond, Oaks, Steve Wariner.
Gadsden, AL (Jim Pruet-WWAX) E. Raven, Ed Bruce, Bobby Bare, Oaks, Connie Smith, M. Gray, Almost Brothers.
Albertville, AL (Jeff Allen-WQSB) Kendall's, Steve Wariner, Oaks.
Atmore, AL (Roy W. Harrison-WSKR) Schneider, Chance, Southern Pacific, C. Gayle, Ed Bruce, E. Raven.
Chattanooga, TN (Chuck Stevens-WOOF/PM) E. Rabbitt, M. Osmond, Juice Newton, K. Mattea.
Biloxi, MS (Jim Tabor-WWM) Steve Wariner, Juice Newton, George Jones.
Pascagoula, MS (J.D. Gray-WGUD) M. Haggard, Steve Wariner, Ed Bruce, E. Raven, N. Harvell.
Brandenburg, KY (Rachel Heavrin-WMMQ) C. Pride, Emmylou, Marie Osmond, J. Glaser, Juice Newton.
Louisville, KY (Mark Williams-WCFL) Ronnie Milsap, G. Jones, E. Rabbitt, V. Gill, C. McClain, Mac Davis, Oaks.
Paducah, KY (Kent King-WJXO) E. Raven, C. Pride, Whites.
Houma, LA (Larry Hyatt-KJOIN) L.J. Dalton, M. Tillis, Conray Twitty.
Ruston, LA (Bob Day-KKXO) Oaks.
El Dorado, AR (Ben Robbins-KDMS) Juice Newton, R. McDowell, Emmylou, Pam Tillis.
Fayetteville, AR (Tom Sneeker-KKIX) Sylvia.

#### UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWKK/PM) R. McDowell, Juice Newton.
St. Cloud, MN (Steve Stewart-WWOJ/PM) No adds.
Brainerd, MN (Todd Stewart-KQBR) John Conlee, Marie Osmond, Conway Twitty, V. Gill, Juice Newton.
Yankton, SD (Rollie Smith-WNAX) Juice Newton, Steve Wariner, Mark Gray, M. Haggard, R. McDowell, Loretta Lynn, K. Brooks, K. Rogers.
Sioux Falls, SD (Charlie Cassidy-KYKC) Juice Newton, V. Gill, Sylvia.
Sioux Falls, SD (Jerry Hancil-KSDO) E. Rabbitt, Kendall's, R. Sidney, R. McEntire, Juice Newton.
Huron, SD (Penny Lane-KOKK) K. Mattea, V. Gill.
Aberdeen, SD (Greg Gilbertson-KKAA) John Denver, E. Raven.
Wahpeton, ND (Gary Slabik-KBMW) Oaks, Craig Dillingham, Judy Rodman.
Fargo, ND (Scott Winston-KVOX) E. Raven, Juice Newton, Marie Osmond, R. McDowell.
Grand Forks, ND (Jack Lundy-KKX) Michael M. Murphy.
Grand Forks, ND (Mark Houston-KYK) R. McEntire, Sylvia.

July 19, 1985 / The Gavin Report
**COUNTRY ADDS**

**SOUTHWEST**

Sonora, TX (Jim Douglas-KVRN) J. McEuen, Southern Pacific, Maines, Steve Wariner, J. Rodman, D.A.Coe, Moe Bandy, Bobby Bare, D. Bottoms.

Houston, TX (Candie/Pippa-KILT) Conway, E. Rabbitt, Sawyer Brown, Restless Heart, Foresters, Sylvia, L.J.Dalton, C. McClain.

Alice, TX (Glen Michaels-KOPY/AM) Steve Wariner.

Corpus Christi, TX (Joey Garcia-KRYS/AM) Juice Newton, Nashville Nightshift.

Austin, TX (Mike Carta-KVET) Kenny & Dolly, E. Raven, Schneider, Moe Bandy, A. Henry.

Austin, TX (Steve Gary-KASE/AM) E. Raven, Crystal Gayle, Moe Bandy.

Lubbock, TX (Chuck Luck-KLBB) Conway, E. Rabbitt, E. Raven, M. Osmond, Juice Newton, Waylon.

El Paso, TX (John Austin-Y96) E. Raven, M. Osmond, Juice Newton, Waylon.


Phoenix, AZ (Doug Brannon-KNX) Marie Osmond, G. Jones, E. Rabbitt, Bobby Bare.

Albuquerque, NM (Francina Rodriguez-KRST/AM) Frzn. list-no adds.

Las Cruces, NM (Dennis Goodnight-KGRT) Oaks, Mains, Pinkard & Bowden, Southern Pacific, J. Rodman, Pam Tills, Gary Wolf.

**CENTRAL**

Newark, OH (Larry Dale-WHTH) Juice Newton, Tammy Wynette, Emmylou.

Toledo, OH (Bill Manders-WTD) R. Cash, Restless Heart.

Akron, OH (Rick Cardarelli-WSLR) John Conlee, R. McDowell, Juice Newton, Emmylou.

Springfield, OH (Tom Daniels-WMBL) R. Milsap, Restless Heart.


South Bend, IN (J.K. Dearing-WNDA) Campbell, G. Campbell, G. Campbell, Restless Heart, R. Cash.

Ft. Wayne/Kendall, IN (Karen May-WBTU) M. Haggard, L.J. Dalton, C. Pride, Juice N., V. Gill.

Batesville, IN (John Granger-WRBI) Juice Newton, Mark Gray, Chance.

Vincennes, IN (Millar/Martin-WAOV) E. Rabbitt, R. McDowell.

Saginaw, MI (Tommy Samoray-WKCO) Ed Bruce, Kenny Rogers, Southern Pacific.


Dodgeville/Mineral Pt., WI (Bob Brainard-WDMP) S. Wariner, J. Rodman, Maines Brothers, Pennington.

Madison, WI (Jay Allan-WKQM) Rockin' Sidney.

Manitowoc, WI (Jon Murray-WCBH) Juice Newton, Rockin' Sidney.


Steves Point, WI (Dan Olsen-WXYQ) Moe Bandy, V. Gill, E. Rabbitt, K. Rogers, Southern Pacific.

La Crosse, WI (Dave Tindell-WKTY) Marie Osmond, Bobby Bare, G. Jones, T.G. Sheppard, R. McEntire.

La Crosse, WI (Dave Shepil-WLKR/AM) J. Lee, Foresters.


**ROCKY MOUNTAIN**

Wolf Point, MT (Dean McMartin-KVCK) Oaks, Moe Bandy, D.A.Coe, Fogelberg, Bobby Bare, Ed Bruce, Raven, G. Jones, Southern Pacific, Craig Dillingham, Pinkard & Bowden, Michael M. Murphey, J. Denver.


Ed Bruce, S. Wariner, K. Mattea, Connie Smith, E. Raven.

Polson, MT (Dawn Garrison-KERR) Moe Bandy, J. Rodman, Pinkard & Bowden, Southern Pacific, Bobby Bare, J. Denver, Ed Bruce, E. Raven.

Missoula, MT (Paul Proctor-KYSS/AM) V. Gill, Whites, Juice Newton.
Pendleton, OR (Greg Larsen-KWHT) Ed Bruce, E. Raven, G. Jones, Oaks, Bobby Bare.
Everett/Seattle, WA (Wayne Cordray-KWY) Vince Gill, E. Raven, Ed Bruce, K. Rogers, C. Pride.
Vancouver, WA (Dave Lee-KYAN) Crystal Gayle, V. Gill, C. Pride.
Anchorage, AK (Steve Chapman-KTXK) K. Mattea, Mark Gray, Steve Wariner.

WELCOME To Our New Country Correspondent
Paul Proctor, KYSS/FM Radio, P.O. Box 7279, Missoula, MT 59807 (406-728-9300)

COUNTRY JOBS

Salesperson - WCAV/FM-Brockton, MA
Bill Sebet - 617-587-2400
Newsperson - KRKT-Albany, OR
Marsh Johnson - 503-926-8628
Air Talent/Prod. - KOPY-Alice, TX
Don Gibson - 512-664-4322
Air Talent - WTAW-Bryan, TX
*Ron Elliot - Box 7000-71805
Air Talent - KYXE-Selah/Yakima, WA
Lisa Kelly - 509-697-5993
Air Talent (future) - KRKT-Albany, OR
Marsh Johnson - 503-926-8628

*COUNTRY SERVICE

KVAS-Astoria, OR - Haggard/Wynette singles
WLAS-Jacksonville, NC - Marie Osmond - Epic
KMNS-Sioux City, IA - Marie Osmond - Capitol/Curb
KYXE-Selah/Yakima, WA - Morris/Bliss 45's - WB/MCA
KJIN-Houma, LA - M. Davis/Foresters/Lacy - MCA/WM/Columbia
KYCK-Grand Forks, ND - Mac Davis single - MCA
WMPO-Middleport, OH - Lacy/C. Jackson/Steagall/Watson - Columbia/Epic
R & B

CERTIFIED

MELBA MOORE
When You Love Me
Like This
(Capitol)

Kool & The Gang
Cherish
(DeLite/PolyGram)

MOST ADDED

PRINCE
Pop Life
(Warner Brothers)

ANDRE CYMONE
The Dance Electric
(Columbia)

POP CROSSOVER

BILLY OCEAN
Mystery Lady
(Jive/Arista)

CHARTBOUND

<table>
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<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
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<tr>
<td>PRINCE</td>
<td>Pop Life</td>
<td>Warner Brothers</td>
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<tr>
<td>POINTER SISTERS</td>
<td>Dare Me</td>
<td>Planet/RCA</td>
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<tr>
<td>9.9</td>
<td>All Of Me For All Of You</td>
<td>RCA</td>
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<td>PHIL COLLINS</td>
<td>Don't Lose My #</td>
<td>Atlantic</td>
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<tr>
<td>GWEN GUTHRIE</td>
<td>Padlock</td>
<td>Garage/Island</td>
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Reports accepted Mondays at 8am through 1pm Wednesdays  Station Reporting Phone (415) 392-7750

R&B HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. Hit Factor = 80%

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<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tr>
<td>ARETHA FRANKLIN</td>
<td>Freeway Of Love</td>
<td>Arista</td>
<td>53</td>
<td>--</td>
<td>28</td>
<td>8</td>
<td>17</td>
<td>66%</td>
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<tr>
<td>DEBARGE</td>
<td>Who's Holding Donna Now</td>
<td>Gordy</td>
<td>50</td>
<td>1</td>
<td>23</td>
<td>12</td>
<td>14</td>
<td>68%</td>
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<td>LISA LISA, CULT JAM/FULL FORCE-I Wonder...(Col.)</td>
<td>41</td>
<td>1</td>
<td>24</td>
<td>3</td>
<td>13</td>
<td>19</td>
<td>19%</td>
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<td></td>
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<tr>
<td>TINA TURNER</td>
<td>We Don't Need Another Hero</td>
<td>Capitol</td>
<td>41</td>
<td>5</td>
<td>1</td>
<td>16</td>
<td>19</td>
<td>19%</td>
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<tr>
<td>Kool &amp; The Gang</td>
<td>Cherish</td>
<td>DeLite/PolyGram</td>
<td>39</td>
<td>4</td>
<td>2</td>
<td>15</td>
<td>18</td>
<td>12%</td>
<td>3</td>
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the GAVIN REPORT/July 19, 1985
**UP & COMING**

**ARTIST & TITLE**

<table>
<thead>
<tr>
<th>Artist &amp; Title</th>
<th>Reports</th>
<th>Adds On</th>
<th>Chart</th>
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<tbody>
<tr>
<td>UFO - Leader Of The Pack (Select)</td>
<td>21</td>
<td>3</td>
<td>11</td>
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<tr>
<td>CON FUNK SHUN - I'm Leaving Baby (Mercury/PolyGram)</td>
<td>21</td>
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<td>10</td>
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<td>NEW EDITION - My Secret (MCA)</td>
<td>21</td>
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<td>ATLANTIC STARR - Cool, Calm, Collected (A&amp;M)</td>
<td>20</td>
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<td>ALEXANDER O'NEAL - If You Were Here Tonight (Tabu)</td>
<td>20</td>
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<tr>
<td>*READY FOR THE WORLD - Oh Sheila (MCA)</td>
<td>20</td>
<td>7</td>
<td>5</td>
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<td>FATBOYS - The Fatboys Are Back (Sutra)</td>
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<td>STEPHANIE MILLS - Bit By Bit (MCA)</td>
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<td>4 TOPS - Sexy Ways (Motown)</td>
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<td>4</td>
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<td>MAI TAI - History (Critique)</td>
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<td>3</td>
<td>7</td>
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<td>JUICY - Bad Boy (Private I)</td>
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<td>CARRIE LUCAS - Hello Stranger (Solar)</td>
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<td>BILL WITHERS - Something That Turns You On (Columbia)</td>
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<td>5</td>
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<td>*NATALIE COLE - A Little Bit Of Heaven (Modern)</td>
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<td>*SHANNON - Stronger Together (Mirage)</td>
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<td>5</td>
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<td>*ANDRE CYHONE - The Dance Electric (Columbia)</td>
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<td>3</td>
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<td>TEENA MARIE - Out On A Limb (Epic)</td>
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<td>STACY LATTISAW - I'm Not The Same Girl (Cotillion)</td>
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<td>*DAZZ BAND - Hot Spot (Motown)</td>
<td>13</td>
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<td>D TRAIN - Just Another Night (Prelude)</td>
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<td>LOOSE ENDS - Choose Me (MCA)</td>
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<td>*STARPOINT - Object Of My Desire (Elektra)</td>
<td>13</td>
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<tr>
<td>SHEILA E - Sister Fate (Paisley/Warner Bros.)</td>
<td>13</td>
<td>6</td>
<td>5</td>
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<tr>
<td>*BAR-KAYS - Your Place Or Mine (Mercury/PolyGram)</td>
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<td>9</td>
<td>4</td>
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<tr>
<td>*FAMILY - The Screams Of Passion (Paisley/W.Bros.)</td>
<td>13</td>
<td>9</td>
<td>4</td>
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</tbody>
</table>

*First time listed on this page.

Dropped: #19-Phil Collins (SUSSUDIO), #23-Kenny G, #24-Commodores, #25-Maze, #30-Cheryl Lynn.

4 Tops, Kleeer, Hall & Oates, Jermaine Jackson, Womack & Womack, George Clinton.

**R&B SUMMARY**

Biggest success story of the week has to be the high debut numbers of both of our "Certified" choices, MELBA MOORE and KOOl & THE GANG, along with the great success of MARY JANE GIRLS' second effort. This one takes off much faster than "In My House" did and doesn't show signs of slowing down 'n the near future. BILLY OCEAN is on his way with his fourth smash from the same LP and is doing so well he can easily sail his way to another big number on our chart.

The SYSTEM shows up on our chart for the first time in a long while - this effort is doing much better than any of their previous hits and could be their biggest.

Three out of five of our "Chart-bounds" are those crossover types: PRINCE, POINTERS & PHIL COLLINS. The other two, GWEN GUTHRIE and 9.9 are both very potent and could knock some numbers around when they get to the chart - probably next week. GWEN's "Padlock" was produced by, written by and features Sly Dunbar and Robbie Shakespeare (who have just released their own single called "Bass & Trouble" by Sly & Robbie) and should bring her into the "comeback" family of '85 if the current momentum of this single continues. Lots of brand new stuff in "Up & Coming" and the hottest of these are READY FOR THE WORLD's "Oh Sheila" and ANDRE CYMONE's "The Dance Electric" produced by his long-time friend, PRINCE. Two ladies who are also back on the page with new singles that are getting lots of adds are NATA莉LE COLE and SHANNON, both looking strong in the adds and airplay departments. Two other new singles that are starting to look interesting are both from PRINCE's new "Paisley/ WBP" label: SHEILA E.'s "Sister Fate" and THE FAMILY's "Screams Of Passion" (they are what's left of the TIME joined by Wendy's sister Susan). — Betty
COLUMBUS, OH

SUMTER, SC
SCOTTY B-WWDM/AM

SPARTANBURG, SC
J.C. HEMINGWAY-WORD

ATLANTA, GA
SCOTTY ANDREWS-V103
New: Tina Turner, Jesse Johnson, Melba Moore, Lavert, Prince, System, Mary Jane, Teddy Pendergrass, T. Davis, Radiance, Bohannon. Hots: Lisa, 9.9, JAK.

JACKSONVILLE, FL
HANK BROWN-WJAX

MIAMI, FL
FRANK AMADEO-Y100
Hots: Phil Collins, Sting, Jermaine Jackson, Cuba, Chaka, P.Labell, DeBarge, Whitney Houston.

MARK SHANDS-195

MOBILE, AL
B.J. TAYLOR-WBLX

NASHVILLE, TN
J.C. FLOYD-WQQK/AM
Hots: Luther Vandross, UTFO, Lisa, P.Labell, Prince, P.Clarke, Nile Rodgers, T.Lorber, Peabo Bryson, D Train, Glenn Jones, Eurythmics, Sting.

MEMPHIS, TN
JERRY MASON-KRNB

NEW ORLEANS, LA
DONNIE TAYLOR-WYLD

O'KELLY/ROLLING-B97
New: Prince (POP), Loose Ends, Wham! On: Mary Jane, Kool & Gang, B.Ocean, F.Jackson, Sting, Aretha.

ABBEVILLE, LA
QUINN MARK-KROF

LAKE CHARLES, LA
ROSHON-KXZ

MCCOMB, MS
BRAD LEE-WHNY
HOUSTON, TX
SHARPIE/CLIDEY-KIMQ

WALKER/DAVIS-KYNO/AM
New: Pointers, Wham!, B.Ocean. On: Madonna, Sting, Prince, Aretha, F.Jackson, Whitney Houston, DeBarge, Tina Turner, Phil Collins. WELCOME To Our New R&B Correspondent Mike Smith, WKRO Radio, P.O. Box 311, Cairo, IL 62914 (618)-734-1950

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WVBR-Georgetown, SC requests singles and LP's from all sources. WKRO-Cairo, IL requests singles and LP's from all sources. Thanks.

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DOUG GILMORE-KJLH

GREG MACK/MAXIA BANE-KDAY

Kevin Fleming-KGFF

Mike Schaefer-KIIS/FM

Scarborough/Hall-KKHR

San Diego, CA
Duff Lindsey-XHRM

STOCKTON, CA
ROY WILLIAMS-KJOY

John Hampton-KSNT

Sacramento, CA
Gillette/Collins-FM 102

San Francisco, CA
Marvin Robinson-KSOL/AM

Keith Naftaly-KMEL

Fresno, CA
Carey Edwards-KMGX

Walker/Davis-KYNO/AM
New: Pointers, Wham!, B.Ocean. On: Madonna, Sting, Prince, Aretha, F.Jackson, Whitney Houston, DeBarge, Tina Turner, Phil Collins. WELCOME To Our New R&B Correspondent Mike Smith, WKRO Radio, P.O. Box 311, Cairo, IL 62914 (618)-734-1950

Central
Cleveland, OH
Dean Dean/Eric Faison-WDMT

Cincinnati, OH
MIKE SMITH-WKRO

Indianapolis, IN
Kelly Karson-WTLC

Detroit, MI
Cecilia Whitmore-WJLB

Gary Berkowitz-Whyt

Milwaukee, WI
Bernie Miller/Dave Marx-WLUM

Chicago, IL
Marvin Spoon-WSBMX/AM

St. Louis, MO
MIKE STRADFORD-KMJM

Minneapolis, MN
Lou Kuno-CBS

Dallas/FT. WORTH, TX
Terry Avery/M.Spears-KKDA

Killeen, TX
Bill ST. JOHN-KIID/AM

Houston
Harriette Cloud-KMJQ

July 19, 1985 Iose GAVIN Report
EURYTHMICS - There Must Be An Angel (Playing With My Heart) (RCA)
A few records come out each year that I can never imagine burning out on. This departure in style for Annie and Dave is, in my estimation their best single since "Sweet Dreams". The addition of Stevie Wonder on harmonica is icing on a super tasty summertime treat.

HOOTERS - And We Danced (Columbia)
Any song that begins with the lyric "She was a be-bop baby on a hard day's night" is gonna get my attention. This Springsteenish type offering from Philly's premier rockers would pack a dance floor full of Zombies.

ORCHESTRAL MANOEUVRES IN THE DARK - So In Love (Virgin/A&M)
Their hip following knows them as OMD which is a lot easier to write plus announce on air. If you're expecting something bizzare, spacy, and avant-garde prepare to be surprised. If ever there was a shot for this group at Top 40, this is it!

THE WEATHER GIRLS - Well-A-Wiggy (Columbia)
Doo Wop for the 80's. Actually this offering borrows from several genres; but reminds me most of those early 60's R&B acts, like the Orlons, Mary Wells and the Marvelettes. My suggestion, though, would be to pass on the opening 30 seconds and start it at the point the opening drum riff kicks in.

Crossover Picks

MARY JANE GIRLS - Wild And Crazy Love (Gordy)
Hangin' out at Rick Jane's house must be a lot of fun. Once again they concoct just the right mixture to excite R&B and Top 40 listeners. Should please programmers who prefer records under four minutes...as it clocks in at 3:63.

Laura Branigan "Hold Me" (Atlantic)
Though not over-powered by the arrangements of Harold Faltermeyer and others, Laura still gets a full hand in support of her excellent vocals. Usually one listen can pick out and discard the filler on most LP's. Not here and not now. She has overcome whatever sophomore jinx may have existed after the success of GLORIA in the summer of '82. Each succeeding album is more consistent than previous. Early in her career her style could have been described as derivative, but the constant airplay (including SELF CONTROL and THE LUCKY ONE last year), has Branigan now has her own identity. If we must separate the best from the good, 'I'd include HOLD ME, I FOUND SOMEONE, SPANISH EDDIE, FOOLISH LULLABY and a track done by Alphaville last year, FOREVER YOUNG.

NEXT WEEK
KIM CARNES Barking At Airplay
The Inside Story:
Lone Justice's Maria McKee

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TOP FORTY 1961-1984
A/C 1968-1984
ALBUM RADIO 1979-1984
COUNTRY RADIO 1967-1984
R&B 1967-1984
ALTERNATIVE RADIO 1983-1984
URGENT.
"CAST THE FIRST STONE"
Contains the single, "RUNNING BACK."

Produced by Ian Hunter
and Mick Ronson.
Management: Sam Lederman
for Ledco Management.
On Manhattan Records and
High Quality XDR Cassettes.