BILL GAVIN: IN REMEMBRANCE

Bill’s legacy will always be this publication. Bill was a man of impeccable credentials, unquestioned ethics and an obsession for objectivity. Bill Gavin’s death comes as an extreme disappointment to any and all who’ve had the opportunity to know him. As corny as it might sound, to know him is to love him.

Bill Gavin was the patron saint of music radio. It was apparent to all who knew him that he was not in the business to get rich. If he and Janet and his staff could just make a decent wage, he and the Report could continue their contribution to the information process.

Bill Gavin took particular pride in helping mold the career ethics of young broadcasters. With a fatherly and grandfatherly interest in such broadcasters, record people and his staff, Bill reveled in the opportunity to storytell, moralize and implore.

Bill Gavin was always sincerely humbled when chosen to receive awards and tributes. Bill Gavin was not in the business for the greed or the glory, but rather for the honor of being entrusted, through subscriptions and readership, with the responsibility of being a primary conduit or channel between good music and good radio.

Bill Gavin lived a full life. He was a man who spent more than fifty years of his life with music.

Bill Gavin takes with him the memories of a good life—a life filled with the enriching experiences of a loving family, caring friends and good music.

Bill. We will miss you more than you can ever know.

Love,

Elma, Ron, Betty, Diane, Dave,
Lisa, Kent, Keith, Peter, Bob &
Lou Eric
## Top 40

**February 1, 1985**

### Power Trio
- **FOREIGNER**
  - I Want To Know What Love Is (Atlantic)
- **DAVID LEE ROTH**
  - California Girls (Warner Brothers)
- **WHAM!**
  - Careless Whisper (Columbia)

### Certified
- **BILLY JOEL**
  - Keeping The Faith (Columbia)
- **SURVIVOR**
  - High On You (Scotti Brothers)

### Record to Watch
- **ANIMOTION**
  - Obsession (Mercury/PolyGram)
  - Picking up speed... Roll Call in the Analysis section.

### Most Added
- **MICK JAGGER**
  - Just Another Night (Columbia) 167 Adds
- **PHIL COLLINS**
  - One More Night (Atlantic) 167 Adds
- **MADONNA**
  - Material Girl (Sire/Warner Brothers) 145 Adds

### Chartbound

<table>
<thead>
<tr>
<th>Track</th>
<th>Reports</th>
<th>Adds</th>
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<tr>
<td>+MICK JAGGER - Just Another Night (Columbia)</td>
<td>173</td>
<td>167</td>
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<tr>
<td>+PHIL COLLINS - One More Night (Atlantic)</td>
<td>167</td>
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<td>+MADONNA - Material Girl (Sire/Warner Brothers)</td>
<td>163</td>
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<td>BRYAN ADAMS - Somebode (A&amp;M)</td>
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Reports accepted Mondays at 8am through 1pm Wednesdays.
May this unexpected loss, though painful, serve as a reminder that the value of giving through one's creative work is a very living thing.

Bill Gavin is remembered by those who are reminded.
UP & COMING

THE CARS - Why Can't I Have You (Elektra)
SANDAL - Beat Of A Heart (Columbia)
DOWIE & P.METHENY - This Is Not America (EMI Amer)  
CHAKA KHAN - This Is My Night (Warner Bros.)
COMMODORES - Nightshift (Motown)
*PRINCE - Take Me With U (Warner Bros.)
TOTO - Holyanna (Columbia)
JEFFREY OSBORNE - Borderlines (A&M)
TEMPATIONS - Treat Her Like A Lady (Gordy)
AUTOGRAPH - Turn Up The Radio (RCA)
*THE FIRM - Radioactive (Atlantic)
DIANA ROSS - Missing You (RCA)
BRONSKI BEAT - Smalltown Boy (London/MCA)
NOLAN THOMAS - Yo' Little Brother (Mirage)
*ANIMOTION -- Obsession (Mercury/PolyGram)

An overabundance of records on their way up dominate the Top 40. Once more a close call between the number one and two songs, with FOREIGNER getting the edge in total chart points. GLENN FREY will soon be joining the POINTERS in the Top 10, giving "Beverly Hills Cop" two huge hits at the same time. POINTERS' "Hit Factor" up to 94% and FREY comes in at 79%. REO SPEEDWAGON definitely qualifies as the fastest rising record of '85 so far... Top Ten in three weeks! Moves up inside the top 5 at WPFR, WHSB, KKEG, KDVV, B-97, KBLQ, WCIR, WKYS, KAFM, etc. FOGERTY and ROTH round out the top ten newcomers, with "Old Man" leading in "Hit Factor" and ROTH ahead in total station mentions. JULIAN LENNON appears to be repeating his success with "Valotte" as strong debuts and chart activity give him a conservative ten point jump...added at WHYT-Detroit, KDONE-Monterey/Salinas, WBEN-Buffalo, WKTI-Milwaukee, KPKE-Denver, WYLN-Norwalk, etc. Expectations that the current FRANKIE GOES TO HOLLYWOOD will top "Two Tribes" are proving true. Already well ahead in airplay. "Relax" is now top twenty at KMEL, KCBN, Y100, KGBS, CKOC, Q107, WBTZ, KZWP, KZBS, B-96, etc. The December 14th "Record To Watch", TEENE MARIE, has survived the "holiday doomsday break". Back on 12/14, "Lovergirl" didn't even make "Up & Coming", having a mere 23 reports. It's now up to 137 reports, a 22% "Hit Factor" and top ten at FM102, KSTN, KKHR, Q104, WBBQ, etc. ANIMOTION's "Obsession" is looking especially strong on the West Coast, charted top twenty at KIIS/FM and KKHR-Los Angeles, and XHZ-San Diego. Added in Miami at I-95, Athens' WAGQ, Hartford WCCC, Williamsport WSQV, San Jose KWSS, Santa Maria KXFM, etc. BRIAN THOMAS at Q105-Oxnard phoned to tell me that his "Hit Wars" feature, battling "Champions against Challengers" had the latest JACK WAGNER record beating SURVIVOR, MICK JAGGER, and BRYAN ADAMS on successive nights. Overall, an aggressive stance is being taken on new product by a majority of reporters. Even with all the new music added since the first of the year, our three "Most Added" this week topped well over 100 stations.

Bill

Thank You
For Your Encouragement,
Integrity and Inspiration.

Your Legacy
Will Live Forever.
Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

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<td>135</td>
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<td>FOREIGNER – I Want To Know... (Atlantic)</td>
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<td>COMMODORES – Nightshift (Motown)</td>
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</table>
Bill Gavin
1907-1985
Bill Gavin

Your numerous contributions to the world of recorded music will never be forgotten.
Bill Gavin

A Man Who Defined Integrity

Everyday Of His Life.

He Will Be Missed.

Atlantic, Atco, Cotillion & Custom Labels.
I knew him for well over 30 years. His friendship and integrity will be irreplaceable, not only for the entire music industry, but also personally.

Jay Lasker
Bill Gavin
A Good and Decent Man.

Harold Childs

Bill Gavin
We always gave thanks for the man.
Now we give thanks for the memory.

Rosemary and Tony Richland

Miss you, already.

Paul Pieretti
NORTHEAST

Hamilton, ON (Nevin Grant-COUC) Glenn Frey, B. Adams, Prince.

Toronto, ON (Bob Brown-CFTR) Malach & Rucker, Madonna, B. Adams, Prince.

Cape Cod, MA (Al Matthews-WKPE) Malach & Rucker, Madonna, B. Adams, Prince.

Providence, RI (Tom Cuddy-PRO/FM) Malach & Rucker, Madonna, B. Adams, Prince.

Rumford, ME (Michael Rivers-WMR) Malach & Rucker, Madonna, B. Adams, Prince.

Norwalk, CT (Brett Richards-WLYQ) Malach & Rucker, Madonna, B. Adams, Prince.


Asbury Park, NJ (Nate Olavarria-WLCLFM) A. P. Collins, The Firm.


Sanford, NC (Brad McKee-WJFO) A. Parsons, Madonna, B. Adams, Prince, A. P. Collins, The Firm.


SOUTHEAST


Miami, FL (Joni Santi-Y100) X-Posed, Time, P. Collins, M. Jagger, Prince, Madonna.

Miami, FL (Mark Sands-195) Animation, G. Frey, M. Jagger, P. Collins, Sade, Scandal, Journey, Prince, Teena M.

Tampa, FL (Bob Kaghan-Z98) M. Jagger, Survivor, Phil Collins, Madonna, Prince, Benatar, B. Adams, S. Perry.


Orlando, FL (Wright/Casey-BJ105) E. Carmen.


Tuscaloosa, AL (Jim Sute-WNPT) Jermaine & Pia, Survivor, B. Adams, Time.

Florence, AL (Robyn Evans-WQLT) John Parr, Julian Lennon, Cars.

Huntsville, AL (Dave Hargrove-WAYA) Duran, Madonna, P. Collins, B. Adams.

Gadsden, AL (Leo Davis-Q104) P. Collins, M. Jagger, Madonna, Prince, D. Bowie.


Mobile, AL (Griffith/Beach-G100) D. Hartman, Madonna, P. Collins, D. Bowie, Duran, B. Adams, Teena M., Jermaine & Pia.


New Albany Tupelo, MS (Grace/Greer-KZ103) J. Osborne, M. Jagger, P. Collins, Madonna, Prince, Duran, D. Hartman, Jermaine & Pia, Teena M.


Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Frankie Goes to Hollywood, B. Joel, Survivor, Commodores, Honeydrippers.

Biloxi, MS (Mickey Coulter-WQID) P. Collins, Madonna, M. Jagger, Ashford & Simpson, Prince, Temptations.

McComb, MS (Brad Lee-WHNY) Survivor, S. Stills, Vels, Animation, Madonna, Prince, B. Joel, 431, P. Collins.

Starkville, MS (Ken Glenn-WKOR) D. Ross, Chicago, P. Collins, R. Holliday, Madonna, M. Jagger, Duran, R. Forman, 431.


Bowling Green, KY (Darrell Duvall-WBGN) P. Collins, M. Jagger, Madonna, A. Parsons, R. Forman.


Baton Rouge, LA (Rick Daniels-WGZ/WM) Julian L., John Parr, Giuffria, Survivor.

Baton Rouge, LA (Rick Davis-AWMF) M. Jagger, Survivor, B. Joel.

Farmerville, LA (Chuck Kinnison-KTDI) Madonna, Prince, Beau Coup, A. Parsons, P. Collins, M. Jagger, Gary O.


EAST CENTRAL


Monroe/Toledo, MI (Terri McCormick-WTWR) K. Barnes, Commodores, The Firm.

Detroit, MI (Gary Berkowitz-WHTY) Prince, Madonna, M. Jagger, B. Adams, D. Bowie, Julian Lennon.

Saginaw, MI (Travis/Fuller-WFXZ) M. Jagger, D. Hunter, John Parr, Temptations.

Lansing, MI (Reed Kitttridge-WVIC) Cars, P. Collins, Duran, M. Jagger, Giuffria.


UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) P. Collins, J. Hunter, T. Turner.


Sioux City, IA (Pat Paxton-KGLI) Prince, M. Jagger, B. Joel.

Iowa City, IA (J. O. Michaels-KRNA) M. Jagger, B. Joel, Duran, Survivor, B. Adams, Scandal, P. Collins.


Clinton, IA (Brian Thoms-KMWJ) Duran, P. Collins, M. Jagger, Toto, B. Joel, Prince.


Milwaukee, WI (Frank Federico-WBTI) M. Jagger, P. Collins, Prince, Teena M., B. Joel, Survivor.

Milwaukee, WI (Kelly Wallace-WKFI) Kool/Gang, Madonna, Duran, Julian Lennon.


Madison, WI (Little/Hudson-Z104) M. Jagger, P. Collins, M. Head, Survivor, Duran.

THE GAVIN REPORT

TOP 40 ADDS
February 1, 1985

Wausau, WI (Dave Wright-WIFC/FM) M. Jagger, Madonna, P. Collins.
Steve's Point, WI (Bouley/Tracy-WSPT) P. Collins, M. Jagger, Madonna, Duran, Survivor.
La Crosse, WI (Knight/Bradley-HIT105) P. Collins, Duran, Autograph.
Eau Claire, WI (Rick James-WIZW) M. Jagger, B. Adams, Ashford & Simpson.
Grand Forks, ND (Nordine/Right/KKXL/FM) M. Jagger, Madonna, Duran, Survivor.
Aberdeen, SD (Les Cummings-K05) P. Collins, A. Parsons, M. Jagger, Prince, Madonna, D. Bowie.
Sioux Falls, SD (Adam North-KKRC) M. Jagger, Madonna, Duran, J. Lennon.

THE GAVIN REPORT

St. Louis, MO (Steve Perun-927) M. Jagger, B. Adams, Beau Coup, Kool/Gang.
Jefferson City/Columbia, MO (Brian Miller-KTYX) Teena Marie, B. Adams, D. Bowie, Madonna, P. Collins.
Baltimore, PA (Dell/Porter-KQWK/FM) M. Jagger, Firm, D. Bowie, P. Collins.

Hosington, KS (Dugan/Miller-KHOK) Carmen, Julian Lennon, T. Turner, Survivor, K. Rogers, Journey, Frankie Goes.
El Dorado, AR (Dan Murphy-KLBQ/FM) K. Carnes, Cars, P. Collins.

SOUTHWEST

Tulsa, OK (Dave Michaels-14K/92X) P. Collins, Mick Jagger, Scandal, Prince, Firm, J. Wagner, Madonna.
Dallas, TX (Shomby/Steele-KAFM) Prince, Mick Jagger, Chicago.
Texarkana, TX (Mario Garcia-KTFS) B. Joel, B. Adams, J. Parr, J. Hunter, Chaka, Survivor, Commodores, Duran, Teena Marie.
Tyler, TX (Chris Bailey-KEYP) Madonna, B. Adams, K. Wilde, P. Collins, P. Hardcastle.

CENTRAL

St. Louis, MO (Steve Perun-WKRD/FM) M. Jagger, B. Adams, Beau Coup, Kool/Gang.
Amarillo, TX (Jamey Karr-KPUR) M. Jagger, Madonna, P. Collins, Duran, J. Parr.
Phoenix, AZ (Guy Zapolon-KZZP) J.Parr, Madonna, D.Bowie, Scandal, P.Collins.
Alamogordo, NM (Ben Noe-KINN) Toto, BTO, Jermaine & Piet, B.Adams, Everly's, J.Parr, J.Street, 431, M.Jagger

ROCKY MOUNTAIN
Billings, MT (Charlie Cox-KTVA) Duran, Prince, Autograph, T.Turner, Mick Jagger.
Billings, MT (Arnie Collins-KOOK) Toto, Jermaine & Piet, Duran, Cars, J.Hunter, Journey.
Denver, CO (Tim Fox-KPKJ) Julian Lennon, P.Collins, J.Hunter, Mick Jagger, Billy Joel.
Windsor, CO (Chuck Summers-KUAD) Madonna, J.Hunter, Toto, Duran, Journey.
Pueblo, CO (Rin Avina-KDZA) M.Jagger, Duran, Toto.
Cody, WY (Jackson W. Beard-KTAG) Duran.
Gillette, WY (Kallaway/Brewer-KOLL) P.Collins, Prince, Teena Marie, R.Holliday, J.Hunter, Mick Jagger, D.Bowie.
Boise, ID (Tom Evans-KIYS) Madonna, Prince, Mick Jagger, P.Collins, B.Adams.
Moscow, ID (Gary Cummings-KRPL) Duran, P.Collins, Prince, M.Jagger, P.LaBelle, Teena Marie, Bronski Beat.
Salt Lake City, UT (Myke Cross-COLOR 95) P.Collins, J.Parr, Mick Jagger, Frankie Goes, Ashford & Simpson.

FAR WEST
No. Lake Tahoe, NV (Mickey Lees-KLTK) Survivor, B.Joel, Toto, Chicago, Madonna, P.LaBelle.
Reno, NV (Jim O'Neal-KCBN) J.Hunter, B.Adams, M.Jagger, Madonna, P.Collins.
Los Angeles, CA (Mike Schaefer-KIIS/FM) J.Parr, B.Adams, Prince, P.Collins, M.Jagger.
Los Angeles, CA (Scarborough/Hall-KKHR) M.Jagger, B.Joel, Madonna, Prince, T.Turner, Paul Hardcastle, Journey, John Parr.
Los Angeles, CA (Jim Pewter-KRLA) Hall & Oates, S.Easton, E.Carmen, Madonna.
San Diego, CA (Denny Luell-KHITZ) Prince, Mick Jagger, Journey, P.Collins, G.Guthrie.
Bakersfield, CA (Dave Kamper-KKXX/FM) Prince, Tina Turner, J.Hunter, Madonna.
San Luis Obispo, CA (Joe Collins-KSLY/FM) P.Collins, M.Jagger, D.Bowie, Commodores, Firm, Madonna, B.Adam's, Toto.
Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) John Hunter, Madonna, Mick Jagger, B.Adams.
Fresno, CA (Walker/Davis-KYNO) P.Collins, Mick Jagger, Prince, Madonna.
San Francisco, CA (Jack The Ripper-KITS/FM) Duran, J.Parr, Survivor, Julian Lennon.
San Francisco, CA (Bazooh/Naftaly-KMEL) P.Collins, Prince, Mick Jagger.
Concord, CA (Jim Hampton-KWNJ) P.Collins, Toto, Prince, Madonna, Survivor, Beau Coup.
San Jose, CA (Robin Kipps-KWSS) Madonna, M.Jagger, P.Collins, Teena Marie, Duran, Animation.
Stockton, CA (Roy Williams-KJOY) P.Collins, Mick Jagger, Madonna, Prince, Commodores.
Eureka, CA (Mark Jeffrey-KFMI) P.Collins, M.Jagger, B.Adams, J.Wagner, D.Bowie, Madonna.
Sacramento, CA (Gillet/Collins-FM102) Paul Hardcastle, Madonna, J.Pogerty, P.Collins, Cars.
Redding, CA (Kevin Kahl-KEMB) Survivor, P.Collins, Teena Marie, B.Adam's, M.Jagger.
Redding, CA (Lea/DoBois-KXSO) N.M.Walden, Madonna, Duran, P.Collins.

NORTHWEST
The Dalles, OR (Tina Spears-KACI) Journey, Cars, J.Street, R.Forman, M.Briley.
Seaside, OR (Bob Rush-KSWB) Prince, Madonna, R.Forman, J.Wagner, Duran, Cars.
Coos Bay, OR (Gary Allen-KHSN) M.Jagger, B.Adam's, Firm, P.Collins, M.Briley, S.Stills, J.Street.
Medford, OR (R.Charles Snyder-KMTF) Jagger, Firm, Teena Marie, Duran, P.LaBelle, B.Adam's.
Seattle, WA (Wendy Christopher-KUBE/FM) M.Jagger, Prince, B.Adam's, B.Joel, D.Bowie.
Tacoma/Seattle, WA (Sandy Louie-KNBD) M.Jagger, J.Hunter, P.Collins, Cars.
Chehalis, WA (Bob Hart-KITI) P.Collins, Mick Jagger, J.Jay, B.Adams, Madonna.
Ellensburg, WA (Bob Harris-KXLE) M.Jagger, P.Collins, Madonna, R.Holliday, Gary O., B.Coup.
Honolulu, HI (Kong/Shishido-KIKI) K.Rogers, Linda Ronstadt, B.Cockburn.
Anchorage, AK (Kay Taylor-KGOT) D. Bowie, Mick Jagger, Toto, P.Collins, Firm, Madonna, Prince.
WELCOME To Our New Top Correspondents
David Moore, WQDK Radio, P.O. Box 687
Ahoskie, NC 27910 (919-332-3101)

DAVE'S PLACE

Bill and I first met at a Gavin conference in Los Angeles. A year later, in 1971, we got to know each other via telephone. This green, wide eyed kid had just become Music Director of KLIV in San Jose and was quickly learning the ins and outs of this crazy business. I couldn't believe Bill Gavin was actually talking to me. His booming articulate voice of concern, always probing with questions about a big local hit or a new record that was getting "negatives." And he was always there with a word of encouragement when it was desperately needed....always willing to share his experience and knowledge with the little guy....the newcomer. Several years later, Michael Spears, (then P.D. of KFRC) and I took Bill out to lunch for his "70th" birthday. It wasn't until the end of the lunch, after we had presented him with a plaque, that he told us...."I hate to disappoint you but I'm only 69." That was Bill, a wonderful sense of humor combined with a class all his own. Yes, Bill Gavin has passed from this earth, but he lives on....he lives on every time a Program Director takes time to listen to new records, develops a winning promotion or helps a staff member come closer to reaching his own potential. He lives on when the relationships between music programmers and music promotion execs are straight forward, honest, and based on objectivity, not favoritism. Bill thrived on quality...quality in the music he listened to and the many relationships he formed over the years. Those of us lucky enough to have known him will forever be enriched by the quality of his life.

Dave
### POWER TRIO
- WHAM! - Careless Whisper (Columbia)
- FOREIGNER - I Want To Know What Love Is (Atlantic)
- DIANA ROSS - Missing You (RCA)

### CERTIFIED
- JOHN FOGERTY - The Old Man Down The Road (Warner Bros.)
- BARRY MANILOW - Paradise Cafe (Arista)
- TINA TURNER - Private Dancer (Capitol)
- PHIL COLLINS - One More Night (Atlantic)

### RECORD TO WATCH

### MOST ADDED

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### CHARTBOUND

**Honeydrippers** - Rockin' At Midnight (EsP./Atl.)
**Phil Collins** - One More Night (Atlantic)
**John Hunter** - Tragedy (Private I)
**Tina Turner** - Private Dancer (Capitol)
**Kim Carnes** - Invitation To Dance (EMI America)

### ACTION SIDES
- David Lee Roth - California Girls (Warner Bros.)
- Temptations - Treat Her Like A Lady (Cordy)
- Glenn Frey - The Heat Is On (MCA)
- Kool & Gang - Mislead (De-Lite)
- Janey Street - Under The Clock (Arista)
- John Waite - Restless Heart (EMI America)
- Stephen Stills - Only Love Can Break Your Heart (Atl.)
- Jermaine & Pia - When The Rain Begins To Fall (Curb)
- Jim Diamond - I Should Have Known Better (A&M)
- Diane Shuur - New York State Of Mind (GRP)

### DROPPED
- Rick Springfield & Randy Crawford
- Don Henley
- Alabama
- Michael Martin Murphey

### A/C Stations Please Note:
Reporting Deadline is 6:00 pm PST Tuesdays.
Station Reporting Phone (415) 392-7750
NEW

Phil Collins - One More Night (Atlantic)
The Cars - Why Can't I Have You (Elektra)
David Bowie & Pat Metheny Group - This Is Not America (EMI America)
B. Mandrell & L. Greenwood - It Should Have Been Love By Now (MCA)
Duran Duran - Save A Prayer (Capitol)
Ashford & Simpson - Solid (Capitol)
New Edition - Mr. Telephone Man (MCA)
Billy Ocean - Loverboy (Jive/Arista)

RECOMMENDED

Alan Parsons Project - Let's Talk About Me (Arista)
Sergio Mendes - Let's Give A Little More This Time (A&M)
Prince - Take Me With U (Warner Bros.)
Madonna - Material Girl (Sire/Warner Bros.)
Jack Wagner - Premonition (Qwest/Warner Bros.)
Robert Forman - The Only One (Scotti Bros.)

ANALYSIS

As you know, last week GRIP (our computer) was on the fritz - forcing us to employ our old, primitive manual research. This week's chart is more accurate now that GRIP is back in the game. Five records may have benefited too much from last week's "research", but may have been unnecessarily hurt by GRIP. Those records are: Steve Perry, Stevie Wonder, Manhattan Transfer, Danny O'Keefe and Bailey & Collins.

Next week's debuts are very likely to come exclusively from this week's CHART-BOUNDS. The new Phil Collins single registered 64 first week adds - twice the total of any other record. The impact of Duran Duran, Billy Ocean, Ashford & Simpson, New Edition and the Mandrell & Greenwood in other formats has lit enough fires with A/C stations for them to qualify for status in NEW, where the minimum requirement is 10% of all reporting stations.

Ron

Research:
Diane Rufer
Ron Fell

February 1, 1985

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

<table>
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<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>STREISAND &amp; CARNES</td>
<td>Make No Mistake...</td>
<td>(Col.)</td>
<td>166</td>
<td>106</td>
<td>51</td>
<td>7</td>
<td>2</td>
<td>94%</td>
<td>6</td>
</tr>
<tr>
<td>GEORGE BENSON</td>
<td>20/20</td>
<td>(Warner Bros.)</td>
<td>153</td>
<td>73</td>
<td>73</td>
<td>5</td>
<td>2</td>
<td>95%</td>
<td>6</td>
</tr>
<tr>
<td>CULTURE CLUB</td>
<td>Mistake No. 3</td>
<td>(Virgin/Epic)</td>
<td>152</td>
<td>70</td>
<td>73</td>
<td>7</td>
<td>2</td>
<td>94%</td>
<td>6</td>
</tr>
<tr>
<td>MANHATTAN TRANSFER</td>
<td>Baby Come Back</td>
<td>(Atl.)</td>
<td>148</td>
<td>72</td>
<td>70</td>
<td>6</td>
<td>--</td>
<td>95%</td>
<td>7</td>
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<tr>
<td>BILLY JOEL</td>
<td>Keeping The Faith</td>
<td>(Columbia)</td>
<td>161</td>
<td>55</td>
<td>82</td>
<td>9</td>
<td>15</td>
<td>85%</td>
<td>3</td>
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<tr>
<td>HALL &amp; OATES</td>
<td>Method Of Modern Love</td>
<td>(RCA)</td>
<td>113</td>
<td>44</td>
<td>58</td>
<td>8</td>
<td>3</td>
<td>90%</td>
<td>5</td>
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<tr>
<td>KENNY ROGERS</td>
<td>Crazy</td>
<td>(RCA)</td>
<td>157</td>
<td>32</td>
<td>95</td>
<td>17</td>
<td>13</td>
<td>80%</td>
<td>3</td>
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<tr>
<td>REO SPEEDWAGON</td>
<td>Can't Fight This Feeling</td>
<td>(Epic)</td>
<td>146</td>
<td>24</td>
<td>87</td>
<td>14</td>
<td>21</td>
<td>76%</td>
<td>3</td>
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<tr>
<td>ANNE MURRAY</td>
<td>Time Don't Run Out On Me</td>
<td>(Cap.)</td>
<td>127</td>
<td>10</td>
<td>71</td>
<td>30</td>
<td>16</td>
<td>63%</td>
<td>3</td>
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<tr>
<td>COMMODORES</td>
<td>Nightshift</td>
<td>(Motown)</td>
<td>142</td>
<td>12</td>
<td>84</td>
<td>27</td>
<td>19</td>
<td>67%</td>
<td>3</td>
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<tr>
<td>JULIAN LENNON</td>
<td>Too Late For Goodbyes</td>
<td>(Atlantic)</td>
<td>148</td>
<td>10</td>
<td>72</td>
<td>36</td>
<td>30</td>
<td>55%</td>
<td>2</td>
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<tr>
<td>DANNY O'KEEFE</td>
<td>Along For The Ride</td>
<td>(Coldwater)</td>
<td>91</td>
<td>15</td>
<td>57</td>
<td>13</td>
<td>6</td>
<td>79%</td>
<td>8</td>
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<tr>
<td>BAILEY &amp; COLLINS</td>
<td>Easy Lover</td>
<td>(Columbia)</td>
<td>99</td>
<td>37</td>
<td>46</td>
<td>8</td>
<td>8</td>
<td>83%</td>
<td>7</td>
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<td>ERIC CARMEN</td>
<td>I Wanna Hear...Lips</td>
<td>(Geffen)</td>
<td>129</td>
<td>7</td>
<td>71</td>
<td>34</td>
<td>17</td>
<td>60%</td>
<td>3</td>
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<tr>
<td>JOHN FOGERTY</td>
<td>The Old Man Down The Road</td>
<td>(WB)</td>
<td>85</td>
<td>11</td>
<td>51</td>
<td>15</td>
<td>8</td>
<td>72%</td>
<td>3</td>
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<tr>
<td>BARRY MANILOW</td>
<td>Paradise Cafe</td>
<td>(Arista)</td>
<td>88</td>
<td>4</td>
<td>41</td>
<td>33</td>
<td>10</td>
<td>51%</td>
<td>3</td>
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<tr>
<td>POINTER SISTERS</td>
<td>Neutron Dance</td>
<td>(Planet/RCA)</td>
<td>78</td>
<td>18</td>
<td>32</td>
<td>17</td>
<td>11</td>
<td>64%</td>
<td>4</td>
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<tr>
<td>WARWICK &amp; JONES</td>
<td>Finder Of Lost Loves</td>
<td>(Arista)</td>
<td>92</td>
<td>3</td>
<td>25</td>
<td>37</td>
<td>27</td>
<td>30%</td>
<td>2</td>
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<tr>
<td>HONEYDRIPTERS</td>
<td>Rockin' At Midnight</td>
<td>(EsParanza)</td>
<td>76</td>
<td>5</td>
<td>28</td>
<td>34</td>
<td>9</td>
<td>43%</td>
<td>3</td>
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<tr>
<td>JOHN HUNTER</td>
<td>Tragedy</td>
<td>(Private I)</td>
<td>73</td>
<td>2</td>
<td>27</td>
<td>34</td>
<td>10</td>
<td>39%</td>
<td>4</td>
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<tr>
<td>TINA TURNER</td>
<td>Private Dancer</td>
<td>(Capitol)</td>
<td>57</td>
<td>2</td>
<td>23</td>
<td>20</td>
<td>12</td>
<td>43%</td>
<td>3</td>
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</tbody>
</table>
THE GAVIN REPORT

February 1, 1985

NORTHEAST

Lowell, MA (Glenn Hollis-WLHI) No adds.
Keene, NH (Howard Corday-WKNE) C. Lynn, Dan Hartman, Menefee, APP, Mandrell & Lee, Bailey & C.
Lewiston, ME (Chris Layne-NLAM) E.Carmen, Julian, Warwick & Jones, Jim Diamond.

Hartford, CT (Tom Barsanti-WTIC) No adds.

New Haven, CT (Jay McCormick-WELI) Kenny Rogers, Billy Joel.

Albany, NY (Chris Holmberg-WWOM) K.Rogers, Carmen.
Kingston, NY (Thom Williams-WQKR) Toto, Phil Collins, Jim Diamond, John Waite.
Buffalo, NY (Roger Christian-WBEN) No adds.

Ithica, NY (Dave Smith-WONY) Fogerty, Julian, Danny O'Keefe, Eric Carmen.

Pittsburgh, PA (Don Berns-WTAE) Kenny Rogers, Julian Lennon.

Johnstown, PA (Jack Michaels-WKYE) Phil Collins, Kim Carnes, Cars, Pointers, Rob Tro.

Meadville, PA (Tod Raymond-WMGW) Phil Collins, J.Hunter, Kool & Gang, Cars, Zebra, Bowie, B.Mandrell & Lee Greenwood.

Scranton, PA (Bruce/Trama-WBDW) M. Polo, P. Bailey & P.Collins, Streisand & Carmen.


Williamson, WV (Doug Jackson-WBTH) G. Benson, Jeffrey Osborne.

Weirton, WV (Dave Anthony-WEIR) Commodores, A. Murray, Julian Lennon.

Sutton, WV (Mark Bowman-WSSB) G. Frey, Rob Tro, Jermaine & Pia, Cars, Roth, Warwick & Jones.

Washington, DC (Phil Simon-WBMM) K.Rogers, Phil Collins.

Winchester, VA (Mitchell/Young-WINC) Zebra.

Harrisonburg, VA (Brian Charette-WQPO) J.Hunter, A.Parsons Project, Commodores.


Richmond, VA (Lou Dean-WWRK) Diane Shuur.

Richmond, VA (Bill Chaves-WKZE) Phil & Collins, Hall & Oates, Phil Collins, D.L. Roth.

Norfolk, VA (Nick 'O'Neill-WLTY) Billy Joel.

Salisbury, NC (Doug Rice-WSTP) Pointers, Eric Carmen, Phil Collins, DeYoung, Reo, & Pia.

Charlotte, NC (Bishop-WBPT) K.Marias, Barbara Mandrell & Lee Greenwood.

Jacksonville, NC (Craig Thomas-WJNC) Billy Joel, B.Manilow, Tina Turner, Kenny Rogers.


Charleston, SC (Ron O'Brien-WCSC) Julian Lennon.

Carrollton, GA (Zachary Ray-WPPI) David Bowie, Phil Collins, Stephen Stills, D. DeYoung.

Augusta, GA (John Patrick-WPAM) Toto, David Lee Roth, Phil Collins.

Cocoa Beach, FL (Edwards/Phillips-CK101) Pointers, Kim Carnes.


Huntsville, AL (Steve Dallas-WAHR) Eversly, J.Collins, REO, Julian Lennon, L. Mandrell.

Gadsden, AL (David Ford-WGAD) Phil Collins.

Guntersville, AL (Greg Bell-WGSV) C. Lynn, Phil Collins, AT Gorrie.

Anniston, AL (Lee Patrick-WDNS) Phil Collins, REO, Mel McDaniel, Ray Charles & Willie Nelson.

Bay Minette, AL (Mike Snowden-WBCA) B. Joel, Kenny Rogers, Eric Carmen, Commodores, Phil Bailey.

Selma, AL (Bob Payton-WTUN) REO, Kim Carnes, Duran.


Chattanooga, TN (Dale Deason-WGDO) Julian Lennon, Warwick & Jones, Philip Bailey & Phil Collins.

Louisville, KY ( Nugent/McElvain-WHAS) Pointers, Ocean.

Louisville, KY (Jeff Crawford-WRAZ) Eric Carmen, Culture Club, D. Warwick & Glenn Jones.

Paducah, KY (Frank Carvell-WKKY) Dan Hartman, Roth, DeYoung, Phil Collins, Madonna, Eurogliders, Cheryl Lynn, Sergio Mendes.

Glasgow, KY (Shannon McCombs-WSMJ) Chicago, Toto, Stephen Stills.

Shreveport, LA (Jeff Edman-KVJQ/FM) Commodores, REO.

CENTRAL

Newark, OH (Greg Moebius-WNKO) Roth, Kim Carnes, D.Bowie, Janey Street, Jermaine & Pia, Honeydrippers.


Logan, OH (Chuck Anthony-WLGH) Phil Collins.

Marion, OH (Jan Chamberlain-WDF) Phil Collins, Steve Miller, The Firm, Don Henley, Roman Holliday.

Marion, OH (Rick Bryan-WWRR) Julian, Diane Shuur, B. Mandrell & Lee Greenwood.

Toledo, OH (Steve Stewart-WSPD) No Adds.

Toledo, OH (Jerry King-3WOM) Anne Murray, REO, Dionne Warwick & Glenn Jones.

Zanesville, OH (Gene Petranek-WHZ) Anne Murray, Phil Collins, REO, Janey Street.

Dover, OH (Steve Kelly-WJER) Kim Carnes, Janey Street, Phil Collins, David Lee Roth.

Sandusky, OH (Bill Zimmerman-WLCC) Phil Collins, Alabama.


Springfield, OH (Chuck Mcgee-WAZU/FM) REO, Manilow, Cars, Anne Murray, Stillis, Kool & Gang.


Anderson, IN (Larry Joseph-WLNM) Julian, Manilow, Tina Turner, Glenn Frey, Jermaine & Pia.

Rushville, IN (Kevin Stone-WCR) No adds.

Columbia City/Ft. Wayne, IN (Gail McKnight-WKSX) John Fogerty, Jermaine & Pia.

Terre Haute, IN (Kevin Young-WBOW) Kim Carnes, Phil Collins, Eurogliders, Mandrell & Greenwood.

Lafayette, IN (Mike Johnson-WASK) Warwick & Jones, Janey Street, Stephen Stills, Relation.

Detroit, MI (Gene Elzy-WJR) Barry Manilow, Dionne Warwick & Glenn Jones.

Flint, MI (Cam Smith-WTRX) Hardcastle, Dan Hartman, D. Bowie, Jermaine & Pia, Al Gorrie, Cheryl Lynn.

Saginaw, MI (Lee Patrick-WDNG) Phil Collins, Paul Hardcastle, Prince.

Lansing, MI (Vic Jackson-WJIM) David Bowie, Jermaine & Pia.

Mainstreet, MI (Eric Munson-WRRK/FM) Phil Collins, Eurogliders, Mandrell & Greenwood.


Springfield, OH (Chuck Mcgee-WAZU/FM) REO, Manilow, Cars, Anne Murray, Stillis, Kool & Gang.


Anderson, IN (Larry Joseph-WLNM) Julian, Manilow, Tina Turner, Glenn Frey, Jermaine & Pia.

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Anderson, IN (Larry Joseph-WLNM) Julian, Manilow, Tina Turner, Glenn Frey, Jermaine & Pia.
Jamesstown, ND (Tim Ost-KQDJ) Culture Club, Billy Joel, Linda Ronstadt.


Topeka, KS (Stewart/Rues-KMAJ) No adds. Pittsburg, KS (Bill/Porter-KX9S) Commodores, Warwick & Glenn Jones.


SOUTHWEST


ROCKY MOUNTAIN


Boise, ID (Drew Harold-KBOI) Hall & Oates, Eric Carmen, Phil Collins. Salt Lake City, UT (George Lemarch-KSL) No adds. Mantle, UT (Stan Eriksen-KMTI) Phil Collins, DeYoung.

FAR WEST

San Diego, CA (Bobby Rich-BIOO) G.Frey, Bowie, Sheena Easton, Kim Carnes.
San Diego, CA (Mark Larson-KFMB) Janey Street, John Waite, Pointers, Mandrell & Greenwood,
Palm Springs, CA (Ty Stevens-KDES) Duran Duran, Phil Collins, David Lee Roth.
San Bernardino, CA (Gary Zane-K104) Diana Ross, Wham!.
Fresno, CA (Scott Huskey-KLTK) Kenny Rogers.
Bakersfield, CA (Bob Holloway-KLYD/FM) Cars, Janey Street, Commodores, Warwick & Jones.
San Luis Obispo, CA (Todd Busch-KVKE) Phil Collins, Warwick & Jones, Diane Shuur.
San Francisco, CA (Sattler/Kulp-K101) REO, Carnes.
Live, MO (Rick Munday-KKIQ) Julian, Hunter, Phil Collins, Danny O'Keefe, Glenn Frey.
Napa, CA (Don Defesi-KVYN/FM) Billy Joel, Tina Turner, Julian Lennon.
San Rafael, CA (Ken Duncan-KTIM) Phil Collins, Cars, Gwen Guthrie.
Santa Rosa, CA (Larry Chiaroni- KSRO) REO.
Ukiah, CA (Randy Shuck-KUKI) Wagner, Phil Collins, Madonna, Duran Duran.
Arcata, CA (Steve Shortz-KATA) John Fogerty, Hall & Oates, Julian Lennon, Phil Collins.
Crescent City, CA (Ken Conlin-KCRE) Phil Collins, R. Jackson, Dan Hartman, Jack Wagner.
Auburn/Sacramento, CA (Pam Farris-KHYL/FM) Diana Ross, Billy Joel.
So. Lake Tahoe, CA (Ron West-KOWL) Phil Collins, Toto, Dan Hartman, Madonna, John Hunter.
NORTHWEST
Stan, OR (Mike Brunswick-KBZY) Phil Collins, Pointers, Madonna.
Bend, OR (Charlie Wolff-KBND) Billy Joel.
Enonclaw, WA (David Cool-KENU) Judy Collins, Warwick & Jones, Danny O'Keefe.
Seattle, WA (Bill Norton-KIXI/FM) REO, Julian, Warwick & Glenn Jones.
Seattle, WA (Dan Packard-KXMI/FM) A. Murray, Phil Collins, Sergio Mendes.
Mt. Vernon, WA (Dan Miller-KBRC) D. Bowie, Stills, J. Waite, Jim Diamond, Glenn Frey, Commodores, Warwick & Jones.
Tacoma, WA (Rick Austin-KTAC) Mandrell & Lee.
OLYMPIA, WA (Dick Pust-KG) B. Joel, Commodores, Julian Lennon, Mandrell & Lee, Warwick & Jones.
Shelton, WA (Glenn Connolly-KMAS) No adds.
Kelso/Longview, WA (Ray Barlow-KLOG) Tina Turner, Phil Collins, Stephen Stills, J. & Pia.
Yakima, WA (Dave Hansen-KIT) Jermaine & Pia, Jim Diamond, Warwick & Jones.
Yakima, WA (Frank Taylor-KMWX) G. Frey, Jermaine & Pia.

BIRTHDAYS
Our Best Wishes and HAPPY BIRTHDAY To:
Eli Williams, WCOM-Urbana, OH 2/3
Nathan Hale, WQBZ-Fort Valley, GA 2/8
Hank Michaels, KRQK/FM-Lompoc, CA 2/9

In Memory of Bill Gavin.
Our Friend. Our Mentor.

Art Roberts
CHANGES

RANDY ARNOLD at WKAU-Appleton/Oshkosh, WI promoted to news director.
VINCE RICHARDS from KFBD-Waynesville, MO to KSHE-St. Louis, MO as A.T. (weekends).
FREDDIE MERTZ from Rock Satellite-Dallas, TX to KDVV-Topeka, KS as A.T.
CHRIS ALLEN from KEY103-Austin, TX to KNOW-Austin, TX as A.T.
SCOTT HENNON from KMCM-Montevideo, MN to KYCK-Grand Forks, ND as A.T.
JIM BECKER from KSNF-Eugene, OR to Y108-Denver, CO as A.T.
GORDON LIGHT from WBQQ-Bristol, TN to WQUT-Johnson City, TN as A.T.
CHRIS LANDON from Q100-Allentown, PA to WPAX-New York, NY as A.T.
VAL McGINNESS from WBAM/FM-Montgomery, AL to WMXY-Milwaukee, WI as A.T.
WANDA HONEY from KBIU-Lake Charles, LA to B-95-Beaumont, TX as A.T.
BRYAN MITCHELL from KNRY-Monterey, CA to KIDD-Monterey, CA as A.T.
DOUG DONOHO from KWBI-Miami, FL to KBBQ-Boise, ID as A.T.
ROBERTA PHILLIPS from KZLS-Billings, MT to KQDI-Great Falls, MT as A.T.
JOE DANIELS from KHTZ-Los Angeles, CA to KRTH-Los Angeles, CA as A.T.
MARK LINDNER from KTQO-Rapid City, SD to KGFX-Pierre, SD as A.T.
TOM WALSH from KSLY-Salisbury, CA to WQHQ-FM-Salisbury, MD as A.T.
GARY LEIGH from KKFM-Fargo, ND to KQRC-Sioux Falls, SD as A.T.
TAD SWENSON from KKRC-Sioux Falls, SD to KLUC-Las Vegas, NV as A.T.
SARA LOCKARD from KDKN-Pittsburgh, PA to WQAE-Pittsburgh, PA as A.T.
TIM HARRISON from KSEZ-Sioux City, IA promoted to A.T. (AM dr.)
KIMO JENSEN from KS103-San Diego, CA to KHZ-San Diego, CA as A.T.
CHRISTINE SKELLEY from HIT 101-Iowa City, IA to Laser 558, North Sea as A.T.
BRENT JOHNSON from WWRK-Alberton, GA to WRFC-Athens, GA as A.T./P.D.
BILL STONE from KJAV-Redwood City, CA to KWST-Monterey, CA as A.T./P.D.
CHUCK SUMMERS from KUAD-Windsor, CO promo to M.D.
MARK JEFFREY ROSEN from KATI/KFMI-Arcata, CA to KFMI-Arcata, CA as M.D./P.D.
STEVE SHORTZ from KATA-Arcata, CA promoted to P.D.
BRIAN TAYLOR from MMR-Philadelphia, PA to KMET-Philadelphia, PA as P.D.
GEORGE HARRIS from WMMR-Philadelphia, PA to KMET-Los Angeles, CA as P.D.
SCOTT Q MARKUS from KATA/KFMI-Arcata, CA promoted to asst. G.M.

SERVICE

KHSN-Coos Bay, OR - singles: (EMI) David Bowie, Kim Carnes.
KQAD-Luverne, MN - single/LP's: (Asylum) Linda Ronstadt.
KYVA-Gallup, NM - singles: (EMI) Survivor (Scotti Bros.), Scandal (Columbia).
KMJJ-Medford, OR - singles: RCA, EMI, MCA.
KIPR-Lufkin, TX - singles: Capitol, EMI.
WIIZ-Jacksonville, NC - singles & LP's: Capitol, Mercury, Motown.
WRDB-Reedsburg, WI - singles & LP's: RCA.
WKOR-Starkville, MS - singles (duplicates): Capitol, Gold singles (all sources).
WRJN-Racine, WI - singles: all sources.

Bill was a mentor and a close friend . . . to us and to everyone in radio and music.
We will never forget him.

Jane and Eric Norberg
CULTURE CLUB
Boy George is finishing his autobiography "The Day I Married The World," due for a late Spring publishing date.

DANNY O'KEEFE
While playing tapes of his then untitled LP (on Coldwater Records) for friend Don Henley, the former Eagle suggested the LP's eventual title, "The Day To Day."

TOM ROBINSON
His new single, "War Babies" was a hit in England last Fall. As a songwriter, Tom wrote "Elton's Song" for an early Elton John album in the Geffen era.

ALAN GORRIE
He was the bass player and sang some vocals for the Average White Band. He is a native of Scotland.

RAY STEVENS
His song, "The Streak" was released in March of 1974 and was number one in The Gavin Report from April 19th until May 10th.

MARIE OSMOND
Though her brothers began singing professionally in 1963 at California's Disneyland, Marie didn't officially become part of the act until 1973 at the ripe old age of 14.

MICHAEL JACKSON
When he updates his resume he can include the fact that his face on the cover of three major magazines last year provided the rags with their biggest selling issues of 1984. The three were, *Time*, *People*, and *Rolling Stone*.

COMMODORES
The newest member in the band is J.D. Nicholas. J.D. was once the lead singer in the band Heatwave.

MARK GRAY
He was hired by the Oak Ridge Boys thirteen years ago to work in their Nashville publishing company.

CONWAY TWITTY
When our Apollo & Russia's Soyuz spacecrafts met in outerspace in a joint space venture, American astronaut Tom Stafford played a version of Twitty's "Hello Darling" for his guests in space. Conway had recorded it in Russian for the occasion.

TEENA MARIE
Teena, from Southern California, was discovered and first produced by funkster Rick Jones.

RICHARD THOMPSON
The former Fairport Conventioneer has a new solo LP, "Across A Crowded Room," set for release any day now.

SIMON & GARFUNKEL
For almost the entire month of February in 1970, their hit "Bridge Over Troubled Water," was number one in The Gavin Report.

MICK JAGGER
Hard to believe it has been just a few weeks short of twenty years since the Stones had the release of their monster hit "(I Can't Get No) Satisfaction."

DEEP PURPLE
Their biggest hit, "Smoke On The Water," from the LP "Machine Head" was a hit twelve years ago.
This is not a tribute. That's right. This is not a tribute because BILL GAVIN didn't want a tribute. Heck, he didn't even want a funeral. There are, however, impressions to be reckoned with. One is that a helluva lot of us here, and even more of you out working with music if it weren't for BILL GAVIN when JANN WENNER of ROLLING STONE would have had no interest at all in the 1968 LAS VEGAS GAVIN RADIO CONVEX. This guy who could pick a hit record in the first twenty seconds. What he listened to always reflected what was happening on his network of radio stations and reflected what was happening in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It was a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Toward the very end, BILL could remember which specific pieces he liked, because I would cherish them forever. It's been a privilege to know him. I took comfort as well, in superlatives. Write from the heart. Towar...
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<td><strong>ALAN PARSONS PROJECT (Arista) &quot;Talk&quot;</strong></td>
<td><strong>SIMPLE MINDS (A&amp;M-12&quot;) &quot;Don't&quot;</strong></td>
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<td><strong>DURAN DURAN (Capitol) &quot;Save&quot;</strong></td>
<td><strong>ROMAN HOLLIDAY (Jive/Arista) &quot;Door&quot;</strong></td>
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<td><strong>JOHN WAITE (EMI America) &quot;Restless&quot;</strong></td>
<td><strong>MURRAY HEAD/CHESS (RCA) &quot;Bangkok&quot;</strong></td>
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<td><strong>DONNIE IRIS (HME-12&quot;) &quot;Hurt&quot;</strong></td>
<td><strong>BIG COUNTRY (Mercury) &quot;Rose&quot;</strong></td>
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<td><strong>JOHN HUNTER (Private I) &quot;Tragedy&quot;</strong></td>
<td><strong>ANGEL CITY (MCA) &quot;Underground&quot;</strong></td>
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<td><strong>Elliott Easton (Elektra-12&quot;) &quot;Wheel&quot;</strong></td>
<td><strong>ROBIN GEORGE (Bronz/Island) &quot;Heartline&quot;</strong></td>
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**Analysis**

There are a few upcoming releases you should be watching out for. One is the first full LP by JASON AND THE SCORCHERS on EMI America. Like their live show, it's a rocker. Also some previously unreleased VELVET UNDERGROUND resurfaces from the dusty vaults of VERVE. The mixes are quite modern. LOS LOBOS have put together a GREAT remix/edit of "Will The Wolf Survive" with JOHN HIATT sharing vocals on the chorus. Maybe you already have these, but RICHARD THOMPSON and VAN MORRISON have new ones due soon. The soundtrack for the film VISION QUEST has two new MADONNA tunes, the JOURNEY track, a new STYLE COUNCIL, a new DON HENLEY, and a new ROBERT PLANT.
2W 2W TW
4. 2. 1. BRONSKI BEAT (Lon./MCA) "AIN'T JUNK"
  3. 3. Smiths (R.Trade/Sire-12") "Soon"
  4. 4. Los Lobos (Slash/WB) "Wolf" "Loaded"
  5. 5. Replacement (T.T.) "Dare" "Androg." "Never"
  6. 6. General Public (IRS) "C.P." "Never"
  7. 7. U2 (Island) "Pride" "Wake"
  8. 8. Eurythmics (RCA) "Doubleplugs good"
  9. 9. Laurie Anderson (W.B.) "Test"
  10. 10. Danny Elfman (MCA) "Gratitude"
  11. 11. EVERYTHING...GIRL (SIRE) "NATIVE"
  12. 12. Alphaville (Atlantic) "Japan"

BONGOS (RCA) "Space" "Beat"
BILLY BRAGG (CD) "Guitar"
NAILS (RCA) "88"

DROP IN THE GRAY (Geffen) "All"
ALPHAVILLE (Atlantic) "Japan"
FLASH & THE PAN (Epic) "Midnight"
L. COLE & COMMO. (Geffen) "Rattlesnakes"

BRONSKI BEAT bowls over all the competition to
gain the number one slot. The race wasn't even
close, with B.B. a runaway winner.

The SMITHS are still receiving excellent airplay
with their 12" single. They should gain even more
airplay with their soon-to-be-released domestic
album. Singles give programmers a song to zero
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The SMITHS are still receiving excellent airplay
with their 12" single. They should gain even more
airplay with their soon-to-be-released domestic
album. Singles give programmers a song to zero
in on, but often with college stations they suffer
a quick burn-out and don't rise very far. "How
Soon Is Now" is an exception to the rule. The
pure quality of this song has kept it high on the
playlists of stations week after week.

This week's CERTIFIED, the STRANGLERS'
"Skin Deep", could be following the example set
by The SMITHS. "Skin Deep" is another brilliant
song that won't burn easily.

Most of the chart is in a state of transition. A
few fatigued records are still lingering (and some
even moving up) due to the lack of competition
(i.e. strong new releases). But not to worry, new
recruits are on the way and significant changes
will be taking place shortly.

ODDS & ENDS...a unique new book has just
been published entitled " Loud 3D". Imagine a
series of 3D pictures of hardcore bands in action.
It's as wild and entertaining as it sounds. The
book includes 3D pictures of 25 bands ranging
from Black Flag, Die Kreuzen, and the Circle
Jerks to DOA, MDC and the DK's. If interested
contact Gary or Rob @ 415-387-7956.

Peter Cooper, V.P. of Music Video

Compiled by Mike Cooper, V.P. of Music Video
services using over 200 video broadcast
club outlets nationwide. 3211 Peachtree Drive NE
Atlanta, GA 30305 (404-261-4056)
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February 1, 1985

Station Reporting Phono (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays
**ACTION SIDES**

February 1, 1985

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<td>Alabama - There's No Way (RCA)</td>
<td>99</td>
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<td>Mickey Gilley - I'm The One Mama Warned You About (Epic)</td>
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<td>George Strait - The Cowboy Rides Again (MCA)</td>
<td>93</td>
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<td>Restless Heart - Let The Heartache Ride (RCA)</td>
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<td>Waylon Jennings - Waltz Me To Texas (RCA)</td>
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<td>John Fogerty - Big Train (From Memphis) (Warner Brothers)</td>
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<td>Sawyer Brown - Step That Step (Capitol)</td>
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<td>*Reba McEntire - Somebody Should Leave (MCA)</td>
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<td>Everly Brothers - The First In Line (Mercury)</td>
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<td>*Maines Brothers - Everybody Needs Love... (Mercury/PolyGram)</td>
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<td>Terry Gregory - Pardon Me, But This Heart's Taken (Scotti Brothers)</td>
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<td>Moe &amp; Joe - Daddy's Honky Tonk (Columbia)</td>
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<td>*Tony Arata - Sure Thing (Noble Vision)</td>
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<td>Darrell Clanton - I Forgot That I Don't Live Here Anymore (Warner B.)</td>
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<td>*Forester Sisters - (That's What You Do) When You... (Warner Brothers)</td>
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<td>*Nicolette Larson - Only Love Will Make It Right (MCA)</td>
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<td>*Sylvia - Fallin' In Love (RCA)</td>
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<td>*Debuts In Action Sides</td>
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**COUNTRY LP CUTS**

The Judds - DROPS OF WATER/MY BABY'S GONE
Earl Thomas Conley - TREADIN' WATER/LOVE DON'T CARE
John Conlee - WORKING MAN/A LITTLE BIT OF LOVIN'
Ed Bruce - I THINK I COULD LOVE YOU/IF IT AIN'T LOVE
Gail Davies - TROUBLE WITH LOVE/BREAK AWAY
Steve Wariner - HEART TROUBLE/GAMBLIN' ON ROMANCE
Deborah Allen - YOUR LOVE/I CAN'T STAND IT
Razzy Bailey - DR. LOVE/CUT FROM A DIFFERENT STONE
Gus Hardin - WHAT WE GONNA DO/MY MIND IS ON YOU
George Strait - THE FIREMAN/ANY OLD TIME

Forget him not.
Elma + Lisa

32
NORTHEAST
New York, NY (Raab/Green-WMN) Don Williams, Schneider.
Philadelphia, PA (Larry Coates-WXTU) F. Sisters, M. Gilley, G. Strait, Mikes Bros., N. Felts.

SOUTHEAST
Baltimore, MD (Todd Grimsted-WPOC/FM) E. T. Conley, Bellamy's, J. Lee.
Charleston, WV (Bob Jones-WQBE/FM) Sawyer Brown, J. Paycheck.
Clarksburg, WV (Bill Dunn-WKKW) Ray & Willie, R. McEntire.
Shelby, NC (Bob Davis-WOHS) Nicolette, M. Gilley, J. Jr., B. Mandrell & L. Greenwood, G. Strait.
Elberton, GA (Dave Davis-WARK/FM) Judds, B. Nelson, Z. Lehr, Waylon, J. C. Weaver.
Pensacola, FL (Kris O'Kelly-WOWW/FM) Alabama, Mikes Bros., J. Fogerty, D. Clanton, Forester Sisters.
Destin, FL (Skip Davis-WMWMK) R. McEntire, Dolly, Sylvia, C. McClain, K. Whitley, Alabama.
East Pierce, FL (George Gordon-WFTP) A. Murray, Bellamy's, Alabama, R. McEntire.
St. Petersburg-Tampa, FL (Bill Pyne-WQYK/FM) Judds, Sawyer Brown, B. Mandrell & L. Greenwood.
Arcadia, FL (Karl August-WOKD) Alabama, S. West, D. A. Coe, M. Gilley.

SOUTH
Sylacauga, AL (Charles Lande-WMLS/FM) C. McClain, Sawyer Brown, R. McEntire, E. Rabbitt.
Jasper, AL (Billy Watt-WARF) Restless Heart, T. Gregory, C. McClain, Alabama.
Atmore, AL (Roy W. Harrison-WSKR) Sawyer Brown, J. Fogerty, C. McClain, Maines Bros.
Fayetteville, TN/Huntsville, AL (Ross Brooks-WKZF) T. Crab, Mikes Bros., K. Whitley, R. Griff.
Nashville, TN (Cathy Martinale-WSM) K. Rogers.
Biloxi, MS (Jim Tabor-WVMI) M. Gilley, Maines Bros., Alabama, J. Fogerty.
Pascagoula, MS (J. D. Gray-WGUD) R. McEntire, Alabama, D. Farmer.
Brandenburg, KY (Rachel Heavrin-WMMG) S. West, M. Gilley, G. Strait, Alabama, R. McEntire.
Paducah, KY (Kent King-WKQY) Dolly, M. Gilley, Alabama, Moe & Joe.
Houma, LA (Larry Hyatt-KQJN) Dirt Band, Restless Heart, T. Gregory.
Bogalusa, LA (Terri Lyn Smith-WBOX) Nicolette, R. McEntire, Dolly, Sylvia, Everly's.
Denham Springs, LA (Mark Wallace-WLBI) C. McClain, K. Stegall, R. McEntire, G. Strait.
Shreveport, LA (Rust/Waldon-KWKH) Alabama, Nicolette, C. McClain.
Ruston, LA (Bob Day-KKZX) Dolly, Alabama, Restless Heart.
Fayetteville, AR (Tom Sleeker-KKIX) M. Osmond, Nicolette, Alabama.

CENTRAL
Newark, OH (Larry Dale-WKTH) B. Mandrell & L. Greenwood.
Toledo, OH (Gary Shores-WKLR) Simon & V., Sylvia, C. McClain, Rabbitt, M. Dixon.
Cincinnati, OH (Wes Owen-WSAI) Dirt Band, B. Mandrell & L. Greenwood, Waylon, G. Strait.
Springfield, OH (Tom Daniels-WNLY) D. A. Coe, Hank Jr., B. Mandrell & L. Greenwood, Waylon, G. Strait.
Indianapolis, IN (J. D. Cannon-WFMS/FM) Alabama, Sylvia, R. McEntire, M. Gilley.
Elkhart, IN (Rick Carson-WCMR) E. T. Conley, D. A. Coe.
South Bend, IN (J. K. Dearing-WNDO) G. Hardin, V. Gosdin, M. Murphey, Schneider, Alabama.
Fort Wayne/Kendallville, IN (Karen May-WBGO) Alabama, Dolly, M. Gilley, S. West.
Vincennes, IN (Millar/Marsh-WAOU) Don Williams, K. Rogers, Schneider, J. Fricke, E. T. Conley.
Saginaw, MI (Tommy Samora-WKQ) No adds.
Dodgeville, WI (Bob Brainerd-WDMP) L. Mandrell, C. McClain, Sawyer Brown, B. Anderson.
Madison, WI (Mike Ryan-WWIT) E. T. Conley, M. Murphey, S. Wariner.
Manitowoc, WI (Jon Murray-WCUB) Alabama, M. Smith, Nicolette, Schneider, M. McDaniel, D. Seals, MRB, R. Griff.
Stevens Point, WI (Dan Olsen-WQBE/FM) Alabama, R. McEntire, G. Strait, G. Strait.
Hartford, WI (Jim Janssen-WCTI) A. Murray, J. Paycheck, Schneider, J. Fricke.
COUNTRY ADDS

February 1, 1985

Freeport, IL (Bill Johnson-WFRL) Alabama, D.A. Coe, A. Murray.
Anna, IL (Rick Jaeger-WRAJ) Sawyer Brown, K. Stegall, Sylvia, Alabama.


Moorehead, MN (Scott Winston-KVO/FM) A. Murray, G. Strait, Dolly, Alabama, M. Gilley, Judds, M. Dixon, Danny Davis.

E. Grand Forks, MN (Ron Kennedy-KRRK) A. Murray, N. Felts, R. McEntire.


Fargo, ND (Don Roberts-KFDO) R. McEntire, Sylvia, C. McCail, K. Whitley, M. Dixon, D. Davis.


Bismarck, ND (Deb Spring-KBMR) Sawyer Brown, R. McEntire, K. Stegall, L. R. Oz, R. Hoover.

Minot, ND (Jeri Lee-KKOA) Judds, Hank Jr., Schneider, Dolly.

Grand Forks, ND (Mark Houston-KYCC) Schneider, E. T. Conley, A. Murray.

Volga, SD (Jim Thomas-KVAA) Sylvia, M. Osmond, Everlys, J. Fogerty.

Yankton, SD (Rolly Smith-KNAX) Judds, B. Mandrell & L. Greenwood, G. Strait, Moe & Joe, T. Gregory.

Sioux Falls, SD (Cary Wencil-KSOO) Bellamys, Jones & Lee, Restless Heart, T. Gregory.

Sioux Falls, SD (Rohrer/Linn-KIOV/FM) Everlys, Sawyer Brown, S. West, C. McCail, Sylvia, T. Arata.

Huron, SD (Penny Lane-KOKK) Z. Lehr, E. Rabbitt, G. Strait, B. Mandrell & L. Greenwood, Sylvia.

Aberdeen, SD (Steve Blake-KKAA) S. West, Dolly, B. Mandrell & L. Greenwood.

Redfield, SD (John Schreiber-KQDD) J. Fogerty, Dolly, E. T. Conley, M. Gilley, Restless Heart, Cunningham, Sawyer Brown, Waylon, Simon & V.

Rapid City, SD (Jim Shaw-KIMM) R. McEntire, Restless Heart.

Rapid City, SD (Don Grant-KTQJ) J. Paycheck, M. Gilley, Sawyer Brown.

Des Moines, IA (Bill Cote-KKSO) J. Fogerty, M. Smith, B. Wilson, Nicolette.


Wichita, KS (Steve Campbell-KFV) Alabama, A. Murray, S. Wariner, E. Rabbitt.


Huntsville, TX (Candace/Pippia-KLDT) C. McClain.

El Paso, TX (Mickey Ashworth-KYKX) R. McEntire, L. Raines, D. Davis.

Bryan/College Station, TX (Andy Gallo-WTAW) D. A. Coe, Moe & Joe, Alabama.

Victoria, TX (Mike Stanley-KCWM) Sawyer Brown, Everlys, C. McCail, Moe & Joe, Nicolette.

Kerrville, TX (Carla Koll-KERV/FM) M. Gilley, Alabama, Moe & Joe, Sawyer Brown, Restless Heart.

Corpus Christi, TX (Mike Laurel-KRYS/FM) Maines Bros., J. Fogerty, Dolly, Alabama, R. McEntire.

Elgin/Austin, TX (Jimmy Mercer-KELG) R. McEntire, Alabama, Youngers.

Austin, TX (Mike Carta-KVET) E. T. Conley, L. J. Dalton, D. A. Coe.

Austin, TX (Steve Gary-KASE/FM) L. J. Dalton, Restless Heart.

Amarillo, TX (Darlene Avery-KSUY) Alabama, Restless Heart, R. McEntire.

Lubbock, TX (Chuck Stone-KLH) R. McEntire, C. McCail, Sylvia, Sawyer Brown, S. West.

Odessa, TX (Dave Richards-KYXK) Alabama, J. Fogerty, M. Osmond, J. Fricke, R. McEntire.


El Paso, TX (Bob Young-Y96) Sawyer Brown, Sylvia.

Phoenix, AZ (Doug Brannan-KNIX) M. Murphy, A. Murray, Bellamys.


Las Cruces, NM (Michael Check-KGRT) Dolly, Alabama, Sawyer Brown, B. Mandrell & L. Greenwood.

ROCKY MOUNTAIN

Billings, MT (James/Allen-KBIS) E. T. Conley, Alabama, Moe & Joe, Sawyer Brown.

Wolf Point, MT (Dean McMahan-KVC) K. Stegall, J. Fogerty.


Polson, MT (Brad Davis-KVGO) BM & LG, Judds, M. Gilley, G. Strait, Alabama.

Harlowton, MT (Jean Pysson-KLYQ) G. Strait, BM & LG, Alabama, C. McClain.

Fort Collins, CO (Mike St. James-KIX) N. Felts, Judds, M. Gilley, Restless Heart, T. Collins, Alabama.

Jackson Hole, WY (Mike Buechler-KSGT) Dolly.


FAR WEST

Las Vegas, NV (Doug Shane-KVEG) N. Felts, Z. Lehr, N. Felts.


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PROMOTIONS

BETTY HOLLARS
LISA SMITH

STATIONS JOIN TO STOP DRUNK DRIVING
In an effort to further increase public awareness of drunk driving problems, PORTLAND radio stations KMJK and KUPL have joined to sponsor drunk driving demonstrations during the 1985 Portland Auto Show. Videotape demonstrations featuring KUPL and KMJK air personalities as they execute drunk driving tests can be seen throughout the five day show. Testing will be administered by an Oregon State Police Officer, with educational and support materials provided by M.A.D.D.

MEDIA FOR THE POOR
In an remarkable show of unity, an independent radio station and an independent newspaper, usually vying for the same advertising dollar, have combined forces to turn those advertising dollars towards feeding the needy. "Media For The Poor" originated when JOHN MORRIS, president of WPST-TRENTON, and Richard Bilotti, publisher of the TRENTON TIMES, each pledged $25,000 in advertising for non-profit organizations working to assist the poor and needy. WPST has an ongoing Family Food Fund which raises money through various promotions, and the newspaper has for years collected food baskets in a similar gesture. "Both of our organizations are extremely community oriented," says MORRIS, "and by uniting our efforts, we want to make our audience aware of the poverty situation and hopefully enlist their support and assistance."

SUPERBOWL TICKETS FOR MDA
KYUU-SAN FRANCISCO auctioned off a cherished NFL football autographed by the 49ers and four Superbowl XIX tickets on January 18th. The winner outbid listeners with his offer of $4,000. The on-air auction took place during JEFF McNEAL's show, with all of the $4,000 going to the Muscular Dystrophy Association.

KPKE ADDS TELEPHONE POLES
KPKE's afternoon personality C.J. Stone poses some serious questions to his listeners in DENVER. But none was taken more seriously than the question he asked recently ... who is the worst game show host on TV? For the hours that the survey was taken, nearly 150 people jammed the KPKE switchboard to respond that Richard Dawson of Family Feud was the worst with 33% of the votes, Wink Martindale of Tic Tac Dough came in second with 24%, Bob Barker of The Price Is Right was third with 17%, and Monty Hall of Let's Make A Deal fame had 8%.

CABBAGE PATCH AUCTION
KIOV/KXRB in SIOUX FALLS, SD raised $1800 for local charities during a two-day on-air auction of Cabbage Patch Kids. A local K-MART store donated the 12 dolls that were auctioned off December 23 and 24. Listeners bid as much as $285 per doll. REID HOLSEN, KIOV P.D. said the money went to five local Sioux Fall charities.
### Chartbusters
- **HALL & OATES** - Method of Modern Love (RCA)
- **WHAM!** - Careless Whisper (Columbia)

### Certified
- **WILTON FELDER** - I'll Still Be Looking Up To You (MCA)
- **ASHFORD & SIMPSON** - Outta The World (Capitol)

### Most Added
- **LUTHER VANDROSS** - 'Til My Baby Comes Home (Epic)
- **JESSE JOHNSON** - Be Your Man (A&M)

### Pop Crossover
- **TINA TURNER** - Private Dancer (Capitol)

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**CHARTBOUND**

- **TIME** - The Bird (Warner Brothers)
- **WHODINI** - Freaks Come Out At Night (Jive/Arista)
- **CHAMPAIGN** - This Time (Columbia)

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February 1, 1985

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**THE GAVIN REPORT**

**R&B/BLACK**

**February 1, 1985**

### UP & COMING

**Reports** | **Adds** | **On** | **Chart**
---|---|---|---
PATTI LABELLE - New Attitude (MCA) | 21 | 7 | 12 | 2
REBBIE JACKSON - Fork In The Road (Columbia) | 21 | 4 | 10 | 7
JESSE JOHNSON'S REVUE - Be Your Man (A&M) | 20 | 11 | 6 | 3
*LUTHER VANDROSS - 'Til My Baby Comes Home (Epic) | 20 | 18 | 2 | --
CHERYL LYNN - At Last You're Mine (Private I) | 20 | 3 | 7 | 10
KURTIS BLOW - Basketball (Sugarhill) | 19 | 7 | 10 | 2
GRANDMASTER FLASH - Sign Of The Times (Sugarhill) | 18 | 7 | 5 | 6
D.WARWICK/G.JONES - Finder of Lost Loves (Arista) | 18 | 5 | 6 | 7
EVELYN KING - Out Of Control (RCA) | 18 | 4 | 12 | 2
GLADYS KNIGHT - My Time (Columbia) | 18 | 3 | 10 | 5
ROCKIE ROBBINS - We Belong Together (MCA) | 17 | 6 | 5 | 6
*KLIQUE - Be Ready For Love (MCA) | 15 | 9 | 6 | --
*S.O.S. BAND - No One's Gonna Love You (Tabu) | 14 | 10 | 4 | --
*PRINCE - Take Me With You (Warner Brothers) | 12 | 12 | -- | --
THELMA HOUSTON - I Guess It Must Be Love (MCA) | 12 | 10 | 2 | --
*MARY JANE GIRLS - In My House (Gordy) | 10 | 9 | 1 | --
JOHNNY GILL - Half Crazy (Cotillion) | 10 | 2 | 8 | --
JANET JACKSON - Fast Girls (A&M) | 10 | 1 | 5 | 4
ROCKWELL - He's A Cobra (Motown) | 10 | 3 | 4 | 3
DAZZ BAND - Heartbeat (Motown) | 10 | 1 | 6 | 3
WHISPERS - Some Kinda Lover (Solar) | 10 | 1 | 3 | 6
NARADA MICHAEL WALDEN - Gimme, Gimme, Gimme (W.B.) | 10 | 2 | 4 | 4
STEPHANIE MILLS - Edge Of The Razor (Casablanca) | 10 | 1 | 8 | 1
THOMAS MCCLARY - Thin Walls (Motown) | 8 | -- | 6 | 2
FATBOYS - Can You Feel It (Sutra) | 14 | 1 | 8 | 5

*First time listed on this page.

**Dropped:** #16 - Gap Band, #24 - Nuance, #27 - Madonna, Cashmere.

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### LP CUTS

- PRINCE - Baby I'm A Star (W.B.)
- WHISPERS - Going My Way (Solar)
- MIDNIGHT STAR - Scientific Love (Solar)
- GAP BAND - Disrespect (Total Exp.)
- MIDNIGHT STAR - Body Snatchers (Sol.)
- TEENA MARIE - We Gotta Stop
- GEORGE BENSON - I Just Want To Hang Around You (W.Bros.)
- JEFF LORBER - Pacific Coast
- COMMODORES - Lay Back (Motown)
- Highway (Arista)

### POTENTIAL SINGLES

Bill Gavin - You'll Have A Place Forever...

Nearly fifteen years ago, Bill Gavin took a chance and hired a freshly-graduated, newly-married young woman and made her an associate editor of his publication. From the outset, Bill and Janet Gavin became a special part of my life and family in both mind and spirit. I have been here for nearly half of my life, witnessing the capricious alterations of time and their effects on our Report, but the Bill Gavin memory has been and always will be one of my constant and stalwart companions. Most of us at the Gavin Report, myself included, could wonder whether the course of life would have taken us had Bill chosen not to give us that break or that opportunity when we first arrived in his life with lots to learn. To live in one of the most beautiful cities and be a part of the most credible publication in our business is not a chance any of us turned down, and from that point on, Bill offered us nothing but opportunity and encouragement at nearly every turn. To owe one man so much is almost incomprehensible and to say merely 'I'll miss him' is inadequate. Watching his daily energy, being an active part of his unerring weekly process, along with the yearly Gavin conventions - "conference" he liked to call them - was a learning experience that will remain unmatched in my lifetime. His incredible genius in dealing with music in every aspect, without shutting out the human element while doing it, made him the kind of man everyone admired. Most men are remembered for their particular vogue or fortune - Bill will live always in my heart as a man who re-defined the words integrity and professionalism.

Betty
THE GAVIN REPORT

R&B/BLACK ADDS

February 1, 1985

NORTHEAST


CENTRAL & MIDWEST


SOUTHWEST


FAR WEST

PHONE CALLS
If you are one of my correspondents who is experiencing problems getting through to me on Wednesdays, please be advised that I'm here around 7:00AM PST on Tuesdays and Wednesdays - that's 10:00AM for those of you on the East Coast.
Feel free to call me earlier in the day when the phones aren't quite so jammed. Thank you for your patience (especially you, Eric at WDMT) and I appreciate your efforts & persistence in getting through on those phone

CHANGES
Kevin Fleming is the new PD at KGFJ in Los Angeles.
Tony Hart is the new M.D. at WDM/FM in Sumter, SC.

WELCOME To Our New R&B Correspondent:
        Harry Gandy at KUTE-Los Angeles, 1989 Riverside, L.A. CA 90053 (3-669-1000)
"Say it Again" - Santana (Columbia)
"Rhythm of the Night" - DeBarge (Gordy)
"Take Me With U" - Prince (Warner Bros.)
"Lucky" - Greg Kihn (EMI America)
"Will the Wolf Survive?" - Los Lobos (Slash/W.B.)

Sade "Diamond Life" (Portrait)
SMOOTH OPERATOR/YOUR LOVE IS KING/
HANG ON TO YOUR LOVE

LRB "Playing to Win" (Capitol)
PLAYING TO WIN (PIECE OF A DREAM WHEN
CATHEDRALS WERE WHITE/REAPPEAR

Robert Forman "Cat Juggling" (Scotti Bros.)
THE ONLY ONE/CAT JUGGLER/KARMA, KARMA

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All of us at The Gavin Report were moved by a poem Bill Gavin wrote in late 1984. Bill knew he was dying and, as was typical of him, he went to work writing something beautiful, important, and to the point. We really didn’t know of his talent as a poet, but the brilliance and creative style of his writing didn’t surprise us. This final attempt at writing something for publication may have been one of his finest pieces. We’ve included it on the back page of this issue.

Bill did not want a funeral or a memorial service. In keeping with his wishes, none were held. He assumed, however, that friends would probably want to make contributions to charitable organizations. Listed below are three particular favorites:

- Hospice of Marin
  77 Mark Drive, #17
  San Rafael, CA 94903

- A.A.U.W.
  So. Marin County Branch
  Vera Schultz Endowment Ed.Fund
  P.O.Box 5192
  Mill Valley, CA 94942

- Mill Valley Historical Society
  c/o Mill Valley Library
  Mill Valley, CA 94941

A "Gathering Of Friends" of Bill Gavin will be held next Saturday, February 9th at The Fairmont Hotel in San Francisco. Nothing formal. Members of his family and the staff of The Gavin Report will be there. The time is 10AM.
“The legacy Bill leaves us with is rich with promise for the industry he championed and fought for all his life. Our memories will be filled with knowledge, pride and laughter.”

_Epic, Portrait & Associated Labels_
Last Days

So—
You've come at last.
I've often wondered when we'd meet,
   And where, and how.

I'm glad you've picked a small and quiet place,
   Instead of messy highway crash
Or anonymity of listing as "civilian casualty."
   Or—worst of all—
Age that robs the senses of their memory
   And brings oblivion before its time.

I thank you for this pause
   To gather strength and dignity.
The time to set my worldly house in order,
   To savor warming love of family and friends.

And most especially I hold this space and time
   For memories of love and hope and disappointment;
To feel again the pride of being honored,
   To feel again the companionship and love
Of Janet and Josette.

Of course I'll fight you—
   Hanging on, as nature bids me do—
With all my strength, "such as it is"
   (As once I made a marriage vow).

I have fought intolerance, and bigotry,
   And sneaking greed within my little world.
And won enough to leave a memory
   Of things worth fighting for.
However such small things endure,
   They're all beyond your power to limit or destroy.

So do what must be done,
   Yet know that you will never quite succeed;
When memories of love and caring
   Are the legacies we leave.