Whip Appeal is the new single from the soon to be double platinum Solar/Epic Album, Tender Lover.

Whip Appeal

Produced by L.A. and 360 for L.A. Face Inc.
Management: L.A. Face Inc.

FEBRUARY 23, 1990
GET HOT WITH ATLANTIC

OUT-OF-THE-BOX:
KRBE!!!
HOT94.9!!!
LIVE105-29-26!!!
KKMG!
KTUX!
WQID!
ZFUN!

“HELLO”
KITY!!!
KNRJ!!!
WZZG!!!
WZYP!
WNYP!
KFBQ!

Major Market Adds:
WZOU!!!
FM102!!!
WTIC-FM!!!

Early Action:
KPRR-9-6(Hot)!!!
KOY-FM-13-9(Hot)!!!
KZZP-20-14!!!
KITY-25!!!

On Atlantic Records, Cassettes and Compact Discs
JOAN JETT & THE BLACKHEARTS: "Dirty Deeds", Blackheart/Epic...Big moves, big debuts, big requests, big video - This has it all.

BRAT PACK: "You're The Only Woman", A&M...Over 34 new believers this week. Join the pack...New: XL106.7! Gorilla Radio, WIOQ!

MOTLEY CRUE: "Without You", Elektra...Another Most Added week with well over 50 adds...New: WMJQ! WZPL! Y107! KUBE! WHYT! KWSS! 93Q!

BIZ MARKIE: "Just A Friend", W.Bros...Still one of the hottest records at Top 40 - Selling big...New: WBLI! KPLZ!

LOU GRAMM: "True Blue Love", Atlantic...Over 30 debuts and 30 adds this week. Another hit for Lou...New: FM100! KISN! Y108!

CHER: "Heart Of Stone", Geffen...Good moves. Good debuts, and another double-digit add week. Cher is hot...New: POWER99! POWER93-39! Q95!

DON HENLEY: "Heart Of The Matter", Geffen...Great week. Over 20 adds and 40 big debuts...New: WRVQ! WKT! FM100!

THE SMITHEREENS: "A Girl Like You", Capitol...Still building and going strong. Debut on FMQB and R&R Charts at 40...New: Y108! XL106.7!

MIDNIGHT OIL: "Blue Sky Mine", Columbia...Top 5 AOR and closing fast at Top 40...New: WRVQ! XL106! Q105! WAPI!

MICHAEL BOLTON: "How Can We Be Lovers", Columbia...#1 Most Added this week. Over 100 stations. Will close in a minute.

A'IME LORAIN: "Whole Wide World", RCA...Very active record. Good adds, moves and debuts.


ROLLING STONES: "Almost Hear You Sigh", Rolling Stone/Columbia...One of the hottest tours of 1989 brought this record to the forefront. Good moves and debuts.

NATALIE COLE: "Wild Woman Do", EMI...From the movie "Pretty Woman". A lot of major action and another solid week.

DEPECHE MODE: "Personal Jesus", Sire/Reprise...Monstrous phone record and getting huge sales. 15 more adds including: KRBE! WGH! X106! KKFR!

ENUFF Z'NUFF: "Fly High Michelle", Atco...Hot tour and video. Strong Lp sales and phones.

TOM PETTY: "A Face In The Crowd", MCA...A most added track. from this multi-platinum artist...New: KISS108! WPHR! KCOI! KCPX!

U-KREW: "If You Were Mine", Enigma...This record performs well where played...New: Y108! WPST!

REGINA BELLE: "Make It Like It Was", Columbia...Last week's FMQB Sound Advice record blows in big. Over 30 Adds...New: POWER PIG-38! WLOL! KISS108!

SEDUCTION: "Heartbeat", Vendetta/A&M...First week out and already breaking big...New: WMJQ! Z100! PRO-FM! KS104! WBBQ! KKBQ!
FAST TRACK

LEILA K. W/ROB N'RAZZ: "Got To Get", Arista...Exciting new performer. Excellent Top 40 response to this dance/rap winner.

KIX: "Cold Blood", Atlantic...Strong rock track. Touring with Whitesnake.


TEARS FOR FEARS: "Advice For The Young At Heart", Fontana/Mercury...Good week with 5 heavies and 7 secondaries...New: WRVQ! KISS108! HOT94.9! KKBQ! KISN!

TESLA: "The Way It Is", Geffen...Most added-out-of-the-box. Excellent follow-up to "Love Song". Expect a lot more...New: Z95.1! WXGT! KATM! WPST!

ERIC CLAPTON: "Bad Love", Duck/Reprise...Major tour happening. Performing well at Rock 40's.

PETER WOLF: "99 Worlds", MCA...Great opening week with over 20 adds. Peter's back with KEGL, KATM, KXXR, WBBQ.

LINEAR: "Sending All My Love", Atlantic...Spreading to Top 40 from the Urban side...New: Y108! KRBE! WZOU!

ANYTHING BOX: "Living In Oblivion", Epic...One of the most talked about records at radio. Big phone action...New: WDJX! KIIS! POWER106!

JOYCE IRBY: "I'll Be There", Motown...Off to an impressive start at the Rhythm stations.

BRITNY FOX: "Dream On", Columbia...Red Hot at AOR. Top 10 video at MTV. Now spreading to Top 40...New: WXGT! KATM! WPST!

THE BELOVED: "Hello", Atlantic...Radio is listening to this hot British duo. Great dance track. Active rotation on MTV...New: KRBE! KITY! Gorilla Radio!


READY TO GO

BONNIE RAITT: "Have A Heart", Capitol...Her hot Grammy performance should make many new believers. Platinum LP as you read this. 4 Grammy awards.

H FACTOR: "I Love You", IRS...Big female record that pulls phones...New: 29-22-KZOU, 22-17-WCIL, 25-17-OK95, WHYT.

XYMOX: "Imagination", Polydor...Building nicely at Top 40 radio...New: Y108, WAEB, POWER99.9, KISR...On: KSAQ! POWER99! ENERGY96.5! KISS108! KRBO!

DIGITAL UNDERGROUND: "Humpy Dance", Tommy Boy...Off to a good start at the Urban leaners...New: WPGC, FM102...On: WCKZ! 25-22-WHYT! 7-4-KMEL (HOT!)

SADAO WATANABE WITH PATTI AUSTIN: "Any Other Fool", Elektra...Adult killer. Upper demo phones.

SMOKEY ROBINSON: "Everything You Touch", Motown...Another class adult monster from Motown's #1 man.

HEAVY D AND THE BOYZ: "Gyrz, They Love Me", MCA...A lot of majors on this fun rap record...New: 16-12-WPGC, 17-15-KMEL, 17-13-HOT94.9 (HOT).

PETER MURPHY: "Cuts You Up", RCA...Former #1 Alternative record. A lot of early interest...New: PIRATE, KISS108, HOT94.9, WPST.

YOUNG MC: "I Come Off", Delicious/Island...Nominated for a couple of Grammys. Superstar career in the making...New: 93Q, KGGL, KTXY, HOT96, KKKR.


KAOMA: "Lambada", Epic...The sales say it all. Many majors including: KITY, 31-23-KISS108, KRBE, KTFM, Q106, WIOQ, POWER96.

EURYTHMICS: "(My My) Baby's Gonna Cry", Arista...Annie's strong vocals deserve your attention...On: KXXR! HOT94.9!


RUBY TURNER: "It's Gonna Be All Right", RCA...Good action at the Urban leaners. Already on KJON, KZFM, 28-FM102, 13-10-HOT105, KMEL.

BOBBY Z: "Lie By Lie", Virgin...New: HOT94.9, KXXR, SLY96, WHDQ, WHTO.

INDIA: "Right From The Start", Reprise...Good Urban base. Ready for Top 40...On: POWER96, ENERGY96.5, POWER106, HOT97, KTFM.

DAVID PEASON: "We're All In This Together", Geffen...Red hot Urban. Already on KJMI, KITY.

MELISSA ETHERIDGE: "The Angels", Island...Huge LP sales. This great performer already has some early believers including: CKOI, B106, WHDQ, K296.7, KWMW.

HIROKO: "My Love's Waiting", Enigma...Enigma's newest import comes out strong with 2 biggies, ENERGY96.5, KITY. Expect a lot more.

THE ADVENTURES: "Your Greatest Shade Of Blue", Elektra...Good base at the Alternative stations and MTV. Hot lyrics and harmonies.

JUNKYARD: "Simple Man", Geffen...Give it a listen.

LADY AND THE BEATLES: "Baby Doll", W.Bros...Great performance artist with her most mainstream to date.
DON HENLEY

4 GRAMMY NOMINATIONS INCLUDING ALBUM OF THE YEAR!
WKBQ-37-25!!! W KTI-ADD!!!
KCPX-31-27!!! FM104-ADD-25!!!
KXXR-34-25!!! WZZY-ADD-25!!!
KISN-34-29!!! W VSR-ADD!!!
92X-25-18!!! FM100-ADD!!!
AND MANY MORE

"THE HEART OF THE MATTER"
AOR Breaker! Nationwide tour coming in March!

"HEART OF STONE"

Cher

"HEART OF STONE"

NATIONWIDE TOUR COMING SOON!
Album Sales Over 2,000,000 Units!

WHITESNAKE

R&R - 22* • Cambridge One-Stop: 23-13 • Handelman: 11-8
WHYT-ADD!!! KBEQ-30-26!!!
Y108-D-30!!! 98PXY-12!!!
CKOI-D-38!!! WERZ-21-13 (HOT)!!!
WKBQ-27-21!!! KATM-5-4 (HOT)!!!
92X-12!!! WQUT-7-5 (HOT)!!!
OK95-8-6(HOT)!!! KRZR-10(HOT)!!!

"THE DEEPER THE LOVE"
R&R TRACK: 2* • #3 MOST REQUESTED!

Tesa

"THE WAY IT IS"
The Follow-up to the Top 10 Gold Single, "Love Song"

WAXB!!!
FLY 92!!! JET-FM!!!
KZZU!!! WHHY!!!
WPST!!! WZZG!!!
KATM!!! WZYP!!!
WGTZ!!! KLQ!!!
GEFFEN
DEPECHE MODE
"PERSONAL JESUS"

The Record That's Making an Impact from Coast to Coast!

Q106 (KKLO)-5-3 (HOT)!!! San Diego
B104-23-19!!! Baltimore
KEGL-5-4!!! Dallas
EAGLE 106-24-22 (HOT)!!! Philadelphia
KZZP-27-23!!! Phoenix
WAVA-27-24!!! Washington

KXXR-25-22!!! Kansas City
WGH-Add!!! Norfolk
KRBE-Add!!! Houston
KKFR-Add!!! Phoenix
KNIN-2-2 (HOT)!!! Wichita Falls, TX
WNYP-12-9 (HOT)!!! Ithaca, NY

X106-Add!!! Birmingham
WKZL-D-26 (HOT)!!!
Greensboro/Winston-Salem, N.C.
ZFUN106-2-1 (HOT)!!! Moscow, ID
KSMB-8-6 (HOT)!!! Lafayette, LA
POWER 99-30-27 (HOT)!!! Atlanta
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<td>1-1* WARRANT</td>
<td>&quot;Sometimes She Cries&quot;</td>
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<td>8-2* A. MYLES</td>
<td>&quot;Black Velvet&quot;</td>
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<td>3-3* BAD ENGLISH</td>
<td>&quot;Price Of Love&quot;</td>
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<td>6-4* PHIL COLLINS</td>
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<td>9-5* RICHARD MARX</td>
<td>&quot;Too Late To Say...&quot;</td>
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<td>15-6* MICHAEL PENN</td>
<td>&quot;No Myth&quot;</td>
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<td>10-7* B-52's</td>
<td>&quot;Roam&quot;</td>
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<td>12-8* WHITESNAKE</td>
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<td>13-9* BILLY JOEL</td>
<td>&quot;I Go To Extremes&quot;</td>
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<td>5-10 ROD STEWART</td>
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<td>11-11* ROXETTE</td>
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<td>25-22* TOM PETTY</td>
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<td>26-23* MIDNIGHT OIL</td>
<td>&quot;Blue Sky Mine&quot;</td>
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<td>28-24* DON HENLEY</td>
<td>&quot;Heart Of The Matter&quot;</td>
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<td>27-25* LOU GRAMM</td>
<td>&quot;True Blue Love&quot;</td>
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<td>29-26* ALARM</td>
<td>&quot;Love Don't Come Easy&quot;</td>
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<td>7-27 MOTLEY CRUE</td>
<td>&quot;Kickstart My Heart&quot;</td>
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<td>20-28 SKID ROW</td>
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<td>22-29 JOAN JETT</td>
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<td>32-33 BOHEMIANS</td>
<td>&quot;A Hard Rain's...&quot;</td>
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<td>38-34* FRONT</td>
<td>&quot;Fire&quot;</td>
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<td>35-35* JOHN FARNHAM</td>
<td>&quot;You're The Voice&quot;</td>
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<td>36-36* P. FRAMPTON</td>
<td>&quot;More Ways Than...&quot;</td>
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<td>D-37* PETER WOLF</td>
<td>&quot;99 Worlds&quot;</td>
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<td>D-38* BRITNY FOX</td>
<td>&quot;Dream On&quot;</td>
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<td>D-39* AEROSMITH</td>
<td>&quot;What It Takes&quot;</td>
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<tr>
<td>D-40* TESLA</td>
<td>&quot;The Way It Is&quot;</td>
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February 23, 1990

TOP 30 REQUESTS

9- 1- TOMMY PAGE
2- 2- ALANNAH MYLES
3- 3- BIZ MARKIE
1- 4- PAULA ABDUL
4- 5- JANET JACKSON
5- 6- TECHNOTRONIC
7- 7- COVER GIRLS
15- 8- KISS
6- 9- B-52'S
11-10- BAD ENGLISH
8-11- WARRANT
14-12- ROXETTE
22-13- D'MOB
13-14- SEDUCTION
18-15- MICHEL'LE
29-16- MOTLEY CRUE
0-17- LISA STANFIELD
19-18- MILLI VANILLI
12-19- SKID ROW
10-20- AEROSMITH
0-21- TAYLOR DAYNE
17-22- JOAN JETT
21-23- DEPECHE MODE
30-24- WHITESNAKE
20-25- PHIL COLLINS
0-26- JANE CHILD
25-27- ENUFF Z'NUFF
26-28- TESLA
24-29- LINDA RONSTADT
0-30- MICHAEL PENN
## REQUESTS

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<td>&quot;Forever&quot;</td>
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<td>&quot;Black Velvet&quot;</td>
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<td>&quot;The Deeper The Love&quot;</td>
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## SAY WHAT

### DENISE LAUREN, PIRATE RADIO, LOS ANGELES

SKID ROW "I Remember You"..."Still receiving incredible phones."
WARRANT "Sometimes She Cries"..."A great follow-up, big power ballad."
ALANNAH MYLES "Black Velvet"..."Top requests, fantastic song."
FASTER PUSSYCUT "House Of Pain"..."Receives a lot of phones. Incredible video!"

### GARY FRANKLIN, KXXR, KANSAS CITY

PETER WOLF "99 Worlds"..."Very Bell'Gerilizing music for Rock 'N Roll."
MIDNIGHT OIL "Blue Sky Mine"..."Almost too good to be on the radio."
JESUS & MARY CHAIN "Head On"..."Say your prayers if you don't play this B4 your competition does!"
LENNY KRAVITZ "Let Love Rule"..."All of a sudden Lenny breaks through - Top 5 phones!"
TOM PETTY "A Face In The Crowd"..."This man is unstoppable! Another smash!"

### JIMMY STEAL, KEGL, DALLAS

BLACK CROWES "Jealous Again"..."Stones meet Faces. Great raunchy sound. Sure-fire AOR smash. CHR, we'll see?"
CHRIS REA "Texas" & "Let's Dance"..."Texas' is an obvious choice for us with great lyrics. And 'Let's Dance' is a superb remix from his previous Lp. His best shot at CHR."
MIDNIGHT OIL "Blue Sky Mine"..."Poised to breakout with this project to multi-platinum status. If you don't add it now, you'll add it later as a recurrent. This band won't be denied."
MISSION U.K. "Deliverance"..."Could this alternative smash cross? I seem to ponder that slot. I know I love this song."
B-52'S "Dead Beat Club"..."Their next smash."

### CHRISTY ROBERTS, 92X, COLUMBUS

TESLA "The Way It Is"..."Hit bound in a big way!"
SLAUGHTER "Up All Night"..."This is a hot record for us at night."
BRITNY FOX "Dream On"..."No, it's not an Aerosmith cover. Listen to it - it's great!"

### DIVING FOR PEARLS "New Moon"..."These guys are serious about having another hit!"

### DON HENLEY "Heart Of The Matter"..."Great record. The man is on a roll!"

### TOM FRICKE, KATM, COLORADO SPRINGS

WARRANT "Sometimes She Cries"..."Still getting HOT phones...and I'd like to say 'Howdy' to Joey and Jami 'cause they always read the trades!"
RICHARD MARK "Too Late To Say Goodbye"..."Great response on call-outs. All demos are lovin' it!"
THE SMITHEREENS "A Girl Like You"..."We've been playing it for 16 weeks and it's still smokin'! Listeners can't get enough."
MOTLEY CRUE "Without You"..."This one has the potential to be the biggest record EVER, for the Crue!"
FASTER PUSSYCUT "House Of Pain"..."Now on tour with the Crue, the masses will be asking you to play it...so don't wait! Play it and stand back, 'cause the phones will burn!"
OPPORTUNITIES


WYRK, Buffalo, NY 14203. Evenings. AT-production. Pro. (T&R: Ken Johnson. 500 Rand Blvd.).

WNNJ, Newton, NJ 07860. News Dir. and news reporter. (T&R: GM. Box 40).

WBNJ, Cape May Court House, NJ 08210. A/C. Adult morning show. (T&R: Andy Barber. 10001 Linn Station Rd.).

WSMB...Debuts: 39-WHLM; 40-KFRX; (WVKZ); WLRW; WYCR; WRQN; T102; KKRD; WYLR; WYYS; KZ96.7 (WVKS); 39-WHLM; 39-KZOZ...4-2-KMEL; 40-KRBE; 40-PWRPIG! KRBE! 40-PWRPIG! WSKQ; 40-FM107; 30-KTFM; 32-B97; 39-KZOZ...4-2-KMEL; 30-KRBE; 38-WGLU; 35-WVSR; 38-WQUT; 38-WAEB; 29-Y94; 29-I100; 29-WKSS; 15-KS104...2-1-KKFR; 25-WPGC; 22-WCKZ; 31-Z98; 29-KISS108; 29-Y94; 28-KMEL; 28-10-QM; 27-HOT105; 26-Z99; 25-CHD...Debuts: 37-SLY96; 30-KRQ; 37-KMOK; 30-Z98; 34-Y100; 39-KZFM; 29-KISS108; 24-WHTY; 39-BOSS97.

LINEAR: "Sending All My Love", Atlantic...New: WTIC-FM! WCKZ! 30-FM107; WBBM! HOT94.9! 34-KKMG; KFBQ; KZFM; KSMB; 39-B93; HOT105.7; WFMD; KEZB...Debuts: 31-KRQ; 29-KLUC; 39-KCAQ; 29-WKSS; 15-KS104; 21-KKFR; 9-6-KPRR; 12-9-KTFM; 13-9-KOY; 7-6-PWOR; 10-10-KQDL (KKLO); 20-14-KZPP.

SEDUCTION: "Heartbeat", Vendetta/A&M...New: WRCK; WNNK; WHTO; 20-KJ103; 99KG; 30-FM98; KOCR; WFXX; WABB; KZOU; KLUC; 35-WANS; KSMB; KWNZ; KKRD; BOSS97...Debuts: 25-WPGC; 22-WCKZ; 31-Z98; 26-Z99; 37-PWOR96; 37-WZRR; 31-WQOQ; 22-KEZB.

THE SMITHEREENS: "A Girl Like You", Capitol...New: K104; KAY107; Z97; KKRD...Debuts: 38-T102; 23-WYLR; 38-WQUT; 38-WAEB; 29-Y94; 29-1100; 30-KRBE; 38-WGLU; 35-WVSR; 35-KISRS...3-3-KATM; 1-1-KXCR; 11-9-KOHT; 9-8-KSAQ; 9-7-KQDL; 13-10-QK95.

February 23, 1990
HOT SHOTS

Peter Frampton and crew on the video set! (l-r) Asst. Director Joe McDougall; Director of Photography Rod Delroy; model Joanne Messial; Frampton; model Monica Williams; Director Ralph Ziman; Producer Benji Howell; Atlantic's Video Production Mgr. Lisa Dulebohn.

Michael Bolton celebrates platinum! (back row l-r) CBS Records President Tammy Motola; Bolton; Columbia Records President Don Ienner; Mgr. Louis Levin; CBS Records President/CEO Walter Yetnikoff; Columbia VP/Marketing Jack Rovner; Columbia VP/Artist Development Kid Leo; Columbia Sr. VP/Black Music Ruben Rodriguez; Columbia Sr. VP/Promotion Marc Benesch. (front l-r) Columbia Sr. VP/A&R David Novik; Columbia VP/Natl. Singles Burt Baumgartner; CBS Sr. VP/Sales Danny Yarborough; CBS VP/Sales Craig Applequist.

Bardeux gets "Thumbs Up" on their latest record and video. (l-r) Director Kort Falkenberg; Bardeux's Acacia; Enigma VP/Marketing Frenchy Gauthier; Computer Animation Designer Ron Romero; Producer Steve Angus; Bardeux's Melanie.

Here's Mercury/Polygram's Rock 'N' Gee partying in NY. (l-r) Rock; Gee; Cosby's Malcolm Jamal-Warner; DJ Shawn.

EMI's newly signed act, Brother Beyond, uncovered. (l-r) David, Nathan, EMI Sr. VP/Promotion Jack Satter, Carl, and Steve.

February 23, 1990
The Concert Event Of A Lifetime

ANDERSON BRUFORD WAKEMAN HONE
BARRY BACHARACH
CAROLE BAYER SAGER
TAYLOR DAYNE
G-OR-DIMUCI
EURYTHMICS
EXPOSE
FOUR TOPS
KENNY G
DAFY HALL
JOHN OATES
JEFF HEALEY BAND
JEFFREY OSBORNE
RAY PARKER JR.
LISA STANSLEY
DONNIE WEAVER
JERMAINE JACKSON
MELISSA MANCHESTER
LARRY MANILOW
MELA VANILL

That's what friends are for!

ARISTA
A 15TH ANNIVERSARY CONCERT
TO BENEFIT GMHC AND AIDS ORGANIZATIONS NATIONWIDE

RADIO CITY MUSIC HALL
A ROCKEFELLER GROUP COMPANY

SATURDAY, MARCH 17, 1990, 7:00 PM
LENB YOUR SUPPORT BY CALLING 1-900-860-GIVE
-$2 FOR THE FIRST MINUT€, $1. EACH ADDITIONAL MINUTE. NET PROCEEDS GO TO THE
ARISTA RECORDS FOUNDATION, INC. TO FUND RESEARCH AND HELP ORGANIZATIONS TO FIGHT AIDS.
PICKS TO CLICK

LORI CAMPBELL / B94: Calloway; Brinny Fox is a pretty good record.

RICK McAUSSLAND / WYCR: Jane Child; Xymox could be a big hit.

JOE SINGER / WGSF: Michael Penn; Sinead O'Connor; Alannah Myles.

DENNY HARTMAN / WQXK: Tesla; Midnight Oil is growing on me; Seduction.

TED MINER / WHOO: Peter Wolf; Tesla; Michael Bolton; Seduction; Bobby Z.

DAVE NICHOLS / WKDD: Ace Frehley is a wonderful remake; The new Michael Bolton should be a smash. It's a breath of fresh air. We have enough ballads.

LEE CHESNUT / WFLY: A Face In The Crowd; Joan Jett, "Dirty Britain"...super 25+; Check out the re-releasing of Big Audio Dynamite.

GREG STEVENS / WJKS: Michael Bolton is a smash; 'Alone' is a perfect song for radio.

WILLIE B / WKOD: Brat Pack.

KEVIN CHASE / KMOV: Animal Logic is a great record; Peter Murphy; Michael Bolton.

SCOTT ST. JOHN / WPRR: Seduction is a good record.

MICHAEL NEWMAN / ENERGY 96.5: Sinead O'Connor; The Creatures; Shana, "You Can't Get Away."

ED BROWN / WPHR: I like the new Tesla; Anything Box; Michael Bolton; Linear is one that I love; Timmy Tee makes my ears go up and down.

CHRIS MURRAY / WGRD: Shaw Calvin is a great adult female record; Michael Bolton is another smash; Starship, "I'll Be There" is a strong female record; Anything Box is a good balance record.

SKIP CARR / T102: The new Motley Crue; Tommy Page; Ace Frehley.

GALE HENNINGS / WDEK: Anything Box.

CAROLYN ROBBINS / KJMJ: Unobtrusive.

MICHAEL WEBB / WLEX: Jane Child; The new Michael Bolton; Calloway.


TOMMY B / KZIO: The new Michael Bolton; Calloway.

MIKE STONE / WPFM: Tom Petty; Bonnie Raitt.

CAT COLLINS / 98KX: Sinead O'Connor.


SEAN SCOTT / KZ96.7(WVKZ): Gun is gonna be hot.

ANDY SHANE / WIKZ: Motley Crue - this the record that makes them semi-mass appeal.

JOHN WEIS / WBNQ: Jesus & Mary Chain.

DEB BRUMBAUGH / WMXJ: Tesla; Don Henley.

J.L. GIRARD / KQCR: Michael Bolton; Michael Damian; Inner City.

KATHIE ROMERO / KSAQ: Sinead O'Connor is a beautiful ballad with a dynamic vocal. Instant reaction to the record. #2 request.

MIKE TINNES / KLQ: Tommy Page; Lisa Stansfield.

RITA MELOTTI / KFBQ: Seduction; "Heartbeat"; K.M.C. Crew; Natalie Cole.

TINA SIMONET / FM98: If you don't have Electronic, it's great. It's New Order and Pet Shop Boys together, Anything Box; The Beloved.

GREG GEARY / KZUU: Misa, "Shake The House" should be a good reaction record; Perfect Gentlemen, "Oh La La" has the potential to be the next New Kids On The Block.

GARY FRANKLIN / KXXX: I like Bobby Z a lot; Peter Wolf is a smash; Jesus & Mary Chain is going to be big; Michael Bolton is great.

GLEN DILLON / WKFR: Peter Wolf.

LOLITA VELIZZ / KSND: Bobby Z, "Lie By Lie"; Melissa Etheridge; Calloway.

MIKE "MAZE" MEHLING / KNOE: Michael Bolton; Peter Wolf; Calloway.

GARY STEVENS / WWZY: Giant; Dining For Pearls, "New Moon" is just a fantastic tune; Kiss; Brinny Fox.

JEFF STEVENS / WZZY: Giant; Diving For Pearls, "New Moon" is just a fantastic tune; Kiss; Brinny Fox.

DENNIS REESE / HOT 105: Regina Belle, "Make It Like It Was". A must for everyone. Already #1 here; Babyface, "Whip Appeal". We've been playing this record for 3 months.

CHI CHI COVERDALE / KROK: Great White, "House Of Broken Love"; L.A. Guns, "Never Enough".


J. MURPHY / KGHT: Michael Bolton; Brinny Fox, "Dream On"; Kiss.

GARY STYLER / WZQ: Kiss is for sure gonna be a hit.

BOB LEWIS / KRNQ: Digital Underground, "The Humpty Dance"; Starship, "I'll Be There"; Tears For Fears; Seduction; "Heartbeat".

BOB BURKE / BOSS 99: Babyface is the female record of the year; Jane Child seems to be a good 24-year old record.

RICK ANDREWS / KZQ: Sinead O'Connor; Misa;Expose; Bee Gees.

CRAIG ROBERTS / KCX: Calloway, "I Wanna Be Rich"; Don't be afraid of Brinny Fox.

MARK LOBEL / WBLI: Seduction; Motley Crue; Regina Belle.

JIM MORALES / KKFR: Check out U-Krew, "If You Were Here"- has strong night phones; If Stevie B has worked for you, then check out Timmy Tee, "Time After Time"; Seduction, "Heartbeat" is a very sexy record. Strong female appeal.

JAY MICHAELS / KNIN: Peter Murphy; Tom Petty, "A Face In The Crowd" is a guaranteed smash; Jane Child.

GARY DUNES / 93Q: Leila K, "Got To Get"; Michael Bolton.

DANNY WAYNE / WFFR: Don Henley; Tommy Page is really kickin' in well.

STEVE SPILLMAN / WZKX: The Brat Pack has got a new flavor to it; Michael Bolton.

KEVIN MICHAEL / KTXY: Brinny Fox, "Dream On"; Tesla is a perfect follow-up to "Love Song".

LEE ST. MICHAELS / WWCK: Lou Gramm.


JOE FRIDAY / WGRD: Linear; KYZE.

JAMMIN' JEFF HAYES / WANS: Michael Bolton; Seduction; Leila K; Peter Wolf is gonna be a big one.

BRANDIN SHAW / KZZB: Hubert Kah, "It's My Party"; Michael Bolton.

DON PARKER / B95: Spunkadelic, "Take Me Like I Am"; The Beloved; After 7.

PAT McGOWAN / WQID: Peter Wolf; Calloway.

RICK ACKER / Y97: Giano, "I'll See You In My Dreams"; Great White; MSG.

RADDY IEZZI / 297: U-Krew jams and has great lyrics; Midnight Oil.

J.J. MORGAN / KKFR: M.C. Hammer, "You Can't Touch This"; Salt-n-Pepa.

STEVE KNOELL / KPXR: Peter Wolf; Seduction.

HOLLYWOOD HARRISON / WFMF: Shanna; Anything Box; India.

FAST EDDIE / KSMB: Adam Ant; Brinny Fox is big. Great radio record.

RICK PENDLETON / POWER 99.9: MSG has the potential to be a great nighttime ballad; Natalie Cole seems to be a good 24-34 year old record.

STEVE SMALL / KFBQ: Sinead O'Connor, Misa; Expose; Bee Gees.

STEVE KNOLL / KPXR: Peter Wolf; Seduction.

HOLLYWOOD HARRISON / WFMF: Shanna; Anything Box; India.
RÓN BUNCE/ WGOR: Calloway is a smash; Babyface is gonna be a great female record.

TOM GALLAGHER/ WFXX: Linear sounds great; Wilson Phillips is a total killer.

JERRY PADDEN/ WKRZ: Young MC is great.

SCOTT LIEF/ WERZ: Michael Bolton is a good upbeat adult record; MSG is selling big in our area.

DANA LUNDON/ HOT102: I love Motley Crue; Starpoint; Zap is a kick ass m'Tn jam; Banteux; Lou Gramm; U-Krew is a def jam; "Precious Love" by Jody Watley is very hot; Bobby Ross Avila is O.K.; Peter Wolf; The Neutron, "My Heart Beats For You"; "Yo" by Gina Latina; The Beloved is pretty cool.

JOEY GIOVINGO/ B97: Rod Stewart, "I Don't Want To Talk About It". The new version should do very well with females; Linear sounds like a giant record; Natalie Cole is a good female record.

MIKE STONE/ WPFM: Michael Bolton is a smash; Peter Wolf’s record makes me want to howl at the moon; Natalie Cole is a good adult female record.

GUY BROUILLARD/ CKOI: Johnny Clegg; Tina Turner; Sinead O'Connor.

DWAYNE WARD/ GORILLA RADIO: I like the Sinead O'Connor. It's very smooth; I think The Beloved is workable; Michael Bolton is great; Linear is good; Calloway is a Top 40 record.

JAY BEAU JONES/ WEGX: I love the new Tesla. I think it's a smash; The Beloved is a record that could be something.

BOB ENGLE/ WFUN: I like the Tom Petty and Tears For Fears records.

JIMMY STEAL/ KEGL: Del Amitri on A&M; Electronic is real good.

BRIAN PHILLIPS/ KDWB: Wilson Phillips; Michael Bolton; Regina Belle.

JEFF KAPUGI/ POWER99: Mantronix; Alannah Myles; Mr. Lee, "Get Busy"; Bobby Jimmy & The Litters, "Somebody Farted" has Pig written all over it.

Tommy B. - KZIO

Lori Campbell - B94

Jeff Stevens - WZZY

J. Murphy - KQHT

Kevin Michael - KTXY

Fast Eddie - KSMB

MOTLEY CRUE/ELEKTRA

Andy Shane - WKZ

Skip Carr - T102

Mark Lobel - WBLI

Al Bunch - WZZU

Dana Lundon - HOT102

ANYTHING BOX/EPIC

Ed Brown - WPHR

Chris Murray - WLAM

Carolyn Robbin - KIMZ

Hollywood Harrison - WFMF

Fletcher Keyes - Z104

TOM PETTY/MCA

Mike Stone - WPFM

Brian Wright - KCLD

Vince Clark - WHLM

Jay Michaels - KNIN

Steve Small - KSMB

Bob LaBorde - KCPX

BRITNY FOX/COLUMBIA

Lori Campbell - B94

Jeff Stevens - WZZY

J. Murphy - KQHT

Craig Roberts - KCHX

Kevin Michael - KTXY

Fast Eddie - KSMB

MOTLEY CRUE/ELEKTRA

Andy Shane - WKZ

Skip Carr - T102

Mark Lobel - WBLI

Al Bunch - WZZU

Dana Lundon - HOT102

NATALIE COLE/EMI

Rita Melotti - KFBQ

Grant Tressel - KTMT

Rick Pendleton - POWER99.9

Jimi & The Critics, "Somebody Farted" has Pig written all over it.

Bob LaBorde/ KCPX: Calloway could go Top 10; Michael Bolton and Tom Petty are automatics; I'm crazy about Wilson Phillips. ALBIE DEE/ WPGC: 49ers, 'Touch Me' on 4th & Broadway; new Queen Latifah on Tommy Boy; Luther Vandross, "Treat You Right".

HOSH GURELI/ KMEL: "Moments In Soul" from J.T. & The Family.

Jay Taylor/ KLUC: Electronic; Calloway for sure; Linear is really happening; Sinead O’Connor; Whistle version of "Always And Forever".

FLETCHER KEYES/ Z104: The Anything Box has really grown on me.

JOHN McFADDEN/ THE FOX: Sinead O'Connor is one I like.

RAY KALUSA/ KWNZ: Seduction is a smash. We couldn't ignore this; Smokey Robinson and Tears For Fears are perfect midday records.
TALENT TIPS: "What You're Really There For" -- by Jay Trachman... Here are eight characteristics of "super sales achievers," as researched by a university professor who surveyed more than 7000 salespeople. This is from a 1989 edition of The Lund Letter and surveyed more than 7000 salespeople. This is from a 1989 edition of The Lund Letter and (once again) I think these qualities have major application in the world of performers. So, here we go: the printed text, along with my comments...

1) Achievers know what they want, and are not distracted by other activities. What does a DJ want? He wants to keep a listener company, to entertain, to inform, and above all, to make human contact. Distracting activities? Salesmen etc. in the on-air studio (ask the PD to talk to the GM, and make a policy: no one in the control room without essential business. No socializing with the talent while on the air.) Programmers in the studio (they should know better). Phone calls that last more than a minute or two. "Personal business." (Are you sure it won't keep for a few hours?) PD's have it even rougher, if they're on the air -- everyone wants a piece of them, "right now." Just say no -- or at least, "Later, please" to anything that distracts you from your only job while you're on the air.

2) They combine the ability to give full attention to large undertakings with competence at solving small day-to-day problems. What that means for us is, we take care of the mechanical aspects of our job -- pulling spots, cuing records, recording network feeds, etc. as efficiently as we can; whenever possible, before our shift. So that we can be as free as possible, for as much of the time as possible, to do our job, which is, again, making contact with a listener.

3) They create success environments by operating almost independently related to what is happening around them. You walk into the studio fully prepared. Your bits are scripted, or at least in note form. You've looked out the window to see what the weather is really like. You've scanned the news wires in case anything "big" is happening in the world. Many of us carry our own headphones; some even hang a stop watch on a cord around their necks, if the console doesn't have a built-in timer for intros. Then, the station can be in total disarray, crashing down around you; no matter -- you're prepared.

4) They can tolerate ambiguity and uncertainty, and can deal with confused situations others would retreat from. The boss hasn't praised your work this week? Is it possible he or she has just been too busy to pay attention? You don't know whether you're going to have a job here next week or not? No mind -- there is one person who totally accepts you and enjoys you: your personal listener. Cozy up with his or her mental image, and let the rest of the world take care of itself for a few hours.

5) They set a winning pace that can be sustained without burning out or being sidetracked by stress. For performers, the trick is to overproduce when you're in a creative phase, so that you can coast a little when you're not. And remember, your committed listener won't mind if you're feeling "off the mark" for a show or two. They like who you are, as well as what you do. As long as you don't burden them with your problems. And as long as you return, reasonably soon, to the appealing and entertaining individual who attracted them in the first place.

6) They manage their emotions. Probably the most difficult chore of all, for performers, because of the kind of people we are. This may help: you don't need to suppress your negative feelings forever -- just while you're on the air. And remember, for a radio professional, your personal listener is your refuge. When everything else in your life is going wrong, this one person accepts you as you are. You're got to believe that to succeed.

7) They know how to work cooperatively with others. My favorite phrase lately: there's no limit to what you can achieve, if you don't care who gets the credit. Let the newsmen have the punch line! Help the rookie out in production! Say "yes" when the PD asks you to do an appearance; it may be a pain in the neck, but it enhances your position both at the station and with every listener who meets you. Most -- okay, not all, but the vast majority of -- very successful performers are really nice people when you meet them. Would you rather be the "star" of a mediocre show, or a principal member of a winning team?

8) They understand and know how to use the principles of communication. Not just on the air -- with everyone you come in contact with professionally. Principle one: "How will this message be received by the person I'm aiming at? Will it achieve what I want it to, or will it merely give me a moment's ego gratification, while cutting my own throat in the long run?"

In sum, the best tool for a radio personality is to know what you're really there for and focus on that.

DJ VU: FROM: (NAME WITHHELD), Midwest...Next May the FCC is relaxing the "no-lottery-on-the-radio" law. After May 7, 1990, we can broadcast lotteries sponsored by non-profit organizations, and any profit organization which wants to run one on an "occasional" basis, when the lottery is not part of the organization's normal business. Exit the "Take a test drive..." and "pop a balloon to find out how big your discount will be..." deals. Our station has done both the above in the past six months, one of them over my strong protest, the other on my sister station. The second incidence was due to a lack of education on the part of the air people doing the promotion, a remote. Honestly, Jay, I can't imagine professional broadcasting not knowing what constitutes a lottery. My first radio boss told me what a lottery was, and what a cuss word was, and told me the least that would happen is that he would fire me if I did either. He also told me that the FCC had the power to force me into another line of work entirely, could fine me and put me in jail, if I got too far out of line. Well, I have spent 25 years living with that knowledge, and the fact that the commission has a listening station just outside of town. If I do it, they know it. I don't know why they didn't nail my hide to the wall for running the three -- count 'em, three -- lotteries this past year. Your "Talent Tips" column is a great place to re-educate us all about lotteries, how to spot the elements, and maybe what to do about it -- at least up through May 6th -- and some things about the time after that. What does the word "occasional" mean, anyway? My dad told me, "Stay out of the 'gray' and you'll stay out of jail." Well, there are lots of ways of going to jail, and the FCC is one of the easiest.
EDITORIAL: "Interviewing" --by Matt Caesar, WGAW, Athens, GA...Before I outline the three types of interviews, I want to cover some basics. **Don't ask questions that can be answered with one word. (Unless that's what you're looking for.)** **Prepare more questions than you'll need.** **Give yourself enough time to prepare for the interview.** If it's possible, at least 24 hours. **Do your homework.** Check bios, articles, press releases etc. **Ask your friends and acquaintances what they would ask your interview subject.** They may come up with something you'd never have thought of. **Prepare that last question or comment first.** You'll know you're taking calls from listeners for your show, make sure they are screened. You want them to contribute to the forward motion of the conversation. 3. The Lengthy, At-Leisure Interview. This one is recorded off-air. Just let the tape roll. Chop it up later for use as brief segments on your show. Be daring! Ask anything and everything you can think of! You may mine a gem. One final thought: my purpose in writing is to help steer you away from "the rut." You've asked the questions a million times; they've answered them at least that many! And everyone's so bored, you're glooming up the place. It's amazing how much a guest (and you) will appreciate not having to plow through the usual material.

ARTIST PROFILES: KENNY G: Kenny on "I grew up in Seattle, Washington, and at the age of ten, my interest in music was sparked. I can still clearly recall sitting in the living room watching the 'Ed Sullivan Show' with my family. I was completely enthralled by a saxophonist performing on the program and after seeing his performance, I HAD to play the saxophone. My mom, skeptical but encouraging, rented me an alto sax, and for the past 22 years, I haven't stopped playing. Two key but separate coincidences happened without which I probably would not be here today. One of them occurred at Franklin High in Seattle. It turned out that one of the band directors at Franklin was a friend of the person responsible for contracting the musicians for Barry White's Seattle show. This was the spring of 1974. At age 17, I got the gig as soloist (for a whole weekend) in Barry White's Love Unlimited Orchestra. This opportunity unquestionably encouraged me to continue playing and became my 'maiden voyage' as a professional musician. In other words, I got paid. Realizing that earning a living doing something as stimulating as self-expression was within my reach, I became a saxophone junkie and practiced four hours a day for the next five years. Also during this period I attended the University of Washington, majoring in accounting and eventually graduating magna cum laude, earning a Phi Beta Kappa Key. (Some things are done for one's mom...) Here is where the other key coincidence happened...It turned out that the Jazz band's director (Roy Cummings) was the man in Seattle for hiring musicians to do all of the shows that came through town. Through him I worked as a sideman with Liberace, Johnny Mathis, the Spinners, Diahanna Carroll and even the circus. At the end of my college days, I was hired by Jeff Lorber to join his popular Portland-based band, the Jeff Lorber Fusion. I spend four years with them, and in the process distinguished myself to the point where Arista Records, Lorber's label offered me my own solo deal."

PROMOTIONS: FROM: K.J. MAC -- **KQFC, Boise, ID - "The $100 Cassette"** This past weekend I did a remote at a video store -- a grand opening -- and the owner of the store used his co-op dollars for the remote. (Smart thinking on his part.) To make this remote stand out from all the others on the air, the owner put a $100 bill in one of the movies that could be rented. During the first part, we just said that there was a $100 bill in one of the movies. We tried to figure out which one it was. I thought we would have gone with the Super Bowl theme -- movies like "Two Minute Warning," "The Longest yard," etc. People check them out. No money. So, in the second part of the remote he started giving clues: it's an English-made film; a political theme; there are numbers in the title. These clues were given out one at a time during each break for the remainder of the event. Needless to say, traffic picked up rather quickly -- and stuck around waiting for another clue. As it turned out, the money was kept inside the container which they keep in back of the store -- so they could avoid having people searching each movie box on display. He finally did give the money away, but not before renting lots and lots of movies that day. "Twist On Trivia": I have been doing TV Trivia for some time, and have now added a twist to this old idea: using the themes to the shows. Play a second or two of the theme and let the listeners guess the TV show. Easy enough -- but wait -- there's another twist! I have now started to play the first part of the TV theme -- as in, "Here's the story, about a man named Brady" -- and then let the listener sing the second verse of the song! This has really been fun for both the contestant and the listener. "Second Chance Lottery": Here are some excerpts from our official rules for this on-going promotion, which should be self-explanatory...1. Wednesday mornings at 7 o'clock, KQFC will announce the approximate time of that day's "Second Chance" lottery drawing. Every Wednesday during the contest period, KQFC will draw an entry and announce a name over the air. That person will have ten minutes to call the station and claim their prize: fifty tickets in the current Idaho lottery "Scratch & Win" game. Failure to call within the specified time limit will result in forfeiture of the prize and another name drawn. The process will be repeated until the prize is claimed. 2. By accepting their prize, winners release KQFC, etc., from any liabilities or claims which may arise in any manner. Winners will appear on the Dave Burnett Morning Show to scratch tickets on the air. 3. Any lottery ticket issued by the states of Idaho or Oregon may serve as an entry. Entry forms will also be available upon request at the station.

February 23, 1990  
Friday Morning Quarterback
GARY FRANKLIN, KXXR P.D.: Not at all. Don't send it to me - I can't use it.
RICK ANDREWS, KZOZ M.D.: No.
BOB BURKE, BOSS97: No. Not from a production standpoint. CD is quality for the airwaves. Be on the lookout for D.A.T.'s.
RICH ANHORN, KWSS M.D.: Yes. 12".
JOEY GIOVINGO, B97 M.D.: Yes, vinyl is very useful. We play a lot of 12" product on our airwaves. Be on the lookout for D.A.T.'s.
MIKE STONE, WPFM M.D.: Very small labels and many of the impact things, vinyl is irreplaceable. We play a lot of 12" product on our airwaves. Be on the lookout for D.A.T.'s.
JOEY GIOVINGO, B97 M.D.: Yes. 12".
RICH ANHORN, KWSS M.D.: Yes. 12".
JOEY GIOVINGO, B97 M.D.: Yes, vinyl is very useful. We play a lot of 12" product on very small labels and many of the impact songs are only available on vinyl. It's much easier to make research tape hooks for the research.
MIKE STONE, WPFM M.D.: If possible we'll always play a CD first, but a good vinyl pressing is good too.
SCOTT LIEF, WERZ M.D.: Most definitely for dance mix shows and D.J. purposes. Mostly 12" and LP's, 45's seldom.
DANA LUNDON, HOT102 M.D.: Only for club stuff, 12" only.
RANDY SHERWIN, WINK M.D.: No.
DAVE ASHTON, WHQ M.D.: Would still like to get both still.
BILLY THE KID, KJ103 M.D.: Yes, I'm interested, especially 12". I'd like to take some records to the club and try them out.
TOM GALLAGHER, WFXX M.D.: Yes, prefer the 12" because of our outside activities -- dances, etc.
PHIL HOUSTON, WGOR P.D.: Yes - the 12" because we do a Saturday Night dance party.
JERRY PADDEN, WKRZ M.D.: Except for 12" which we take on club gigs, absolutely positively definitely not.
TOM POLEMAN, KC101 M.D.: Upon adding a record we would like to receive an additional copy of the CD single for back-up.
KEN McGRAIL, 102QQ P.D.: We do Saturday nite dance party mix for which it's important that we have 12" vinyl - other than that - no.
CHRIS HART, KQMQ Asst. P.D.: Yes. A lot of good stuff comes in on vinyl that you can't get otherwise.
KATHIE ROMERO, KSAQ Asst. P.D.: Rather have CD.
TIM JANSEN, KLYV M.D.: Like to see some vinyl come in. Our D.J.'s use them at our listeners' parties.
HAWK HARRISON, Y107 M.D.: I like CD's in station. I like vinyl because I have so many at home from long ago.
ROY KALUSA, KWNZ P.D.: No. Just had new CD system put in.
ERIC TAYLOR, WQIO M.D.: No station. For my personal use - Yes.
CHRIS ST. JAMES, WSPK M.D.: Yes. 12" - we use it for station work outside.
CHRIS MURRAY, WLAN M.D.: The only use we have for vinyl is for the jocks to play at the clubs.
WILLIE B., KWOD Asst. P.D.: Yes. I'm an old fashioned kind of guy. Good for hops, production, etc.
KEVIN CHASE, KMOK M.D.: A big no. Vinyl is a thing of the past.
SCOTT ST. JOHN, WPRR P.D.: All CD's are what I get and I prefer it stay that way.
MICHAEL NEWMAN, ENERGY 96.5 M.D.: Yes. 12" definitely for mix shows and different mixes of songs.
ED BROWN, WPHR M.D.: Yeah. Jocks do record hops and it is a lot easier to deal with; also good for B sides.
LORI CAMPBELL, B94 M.D.: Not really since everything is CD. The one problem is that CD singles are hard to get after awhile.
RICK McAUSSLAND, WYCR O.M.: We don't play it on the air, but we like to see it. Personally, I don't care one way or another.
STAN J., Z102 M.D.: Yeah sure, but not for on-air use.
JOE SINGER, WGSF P.D.: Yes definitely.
DENNY HARTMAN, WQXX P.D.: As far as this station is concerned, vinyl is useless. As far as anybody else who does clubs and things, vinyl is irreplaceable.
TED MINER, WHTO M.D.: Yes, for mobile sound systems it can't be beat. 12", 45's etc. are great for mixing and gigs. CD's need more information on them.
DAVE NICHOLAS, WKDD M.D.: Yes, because CD's get lost or are missing and we use the 12" and LP's as back-ups.
KEITH GREER, KTUX M.D.: I think vinyl is cool for dances & clubs, but for our purposes CD's are the way to go. I'd like to see everything change to CD - right now we're converting our library to CD.
GLEN DILLON, WKFR M.D.: Yes - sure, it's not a hindrance or a problem.
LOLITA VELEZ, KSNF M.D.: I think for memorabilia sake they're neat to have, but the trend is towards CD's. They're of better quality and save on space.
MIKE "MAZE" MEHLING, KNOE M.D.: No - if I get vinyl shipped we put it aside, but when the CD comes in that is what we use.
JANET BARDINI, WZFM M.D.: Vinyl has a special place in my heart, but I'm happy to see that the CD era is here. I would not like to see vinyl go away.
GARY DUNES, 93Q M.D.: Definitely - 12" vinyl. It is a must for us, because we do a dance show on Saturday nights. This is a live show from one of the clubs here and we use turntables.
DANNY WAYNE, WPFR P.D./M.D.: No. I prefer compact disc. Sometimes the first feeling is the best feeling.
STEVE SPILLMAN, WZKY P.D./M.D.: Not necessarily. As long as I'm serviced with 12" remixes on CD we're fine.
KEVIN MICHAELS, KTXY M.D.: Only sometimes. I am anxious about getting some songs on vinyl especially when they come only on a 12" record.
BOBBY JACKSON, KTXY P.D.: CD's baby. That's where it's at.
LEE ST. MICHAELS, WWCK P.D.: No. Doesn't interest me in the least. It would be like seeing an old 8 track. It's a thing of the past.
AL BUNCH, WZZU Asst. P.D./M.D.: I'd say at this point - no. Especially because of quality.
JOE FRIDAY, WGRD P.D.: No. I can understand it with independent labels, but otherwise I mainly deal with music on CD.
"JAMMIN" JEFF HAYES, WANS M.D.: Yes - because you can mix with vinyl. As for
as 45's and LPs, I feel they should go to CD.

LEE McCARD, WCGQ M.D.: Yes. I think albums can still have their place in radio stations, even if it's only for a spare copy.

BRANDIN SHAW, KZZB M.D.: I am yes, because when I'm on the air (personally) I like to mix - and I have to have 12" vinyl.

DON PARKER, B95 M.D.: Definitely. If everything could be on CD that would be great. But for our mixes - we prefer vinyl, since the equipment is not available.

PAT McGOWAN, WOID P.D./M.D.: Well, on 12" we would be - for production purposes it would. The vinyl is handy for these purposes.

RICK ACKER, Y97 M.D.: I don't like 'em on my car seats and I don't want vinyl in our radio station.

RANDY IEZZI, Z97 M.D.: No. Not really. Not any more. We don't even have a place to file them.

J.J. MORGAN, KKFV Asst. P.D.: If I'd like to see anything - they would be 45" singles. Most people are not set-up for a CD-pro single.

STEVE KNOll, KPXR P.D./M.D.: Not whatsoever. No CD - No play.

HOLLYWOOD HARRISON, WFMF M.D.: No. I am not. We listen to everything on CD.

GRANT TRESSEL, KTMT M.D.: No. Not at all. You get spoiled with CD's. I think they should keep sending 12" re-mixes; they still have a purpose.

VINCE CLARK, WHLM M.D.: We're mainly CD now, but I do have a soft spot for vinyl. There's something to be said about covering up a record.

JEFF STEVENS, WZZY P.D.: If you would have asked me that question 6 months ago I would have said "Yes" but now, I'll have to say "No."

DENNIS REESE, HOT105 M.D.: Definitely. We're probably one of the only stations that carts from vinyl. We have a state-of-the-art carting system geared towards vinyl.

CHI CHI COVERDALE, ROCK107 M.D.: No. Vinyl gets ruined when jocks spill stuff. Carts and CD's are much easier.

BRIAN WRIGHT, KCLD-FM P.D.: Yes - but not for on-air purposes. Maybe if the vinyl came out before any CD's it would give records an edge.

CHUCK LUCK, KZII P.D./M.D.: 12" only because we do some dance shows - otherwise it's CD.

J. MURPHY, KQHT P.D.: No. I'm not. It's convenience mostly. If I do get something on vinyl I can't guarantee I'll get a chance to listen to it.

MICHAEL LUCE, WZYQ M.D.: The romantic side of me wants vinyl, but I would not cry if I didn't see it anymore. It's much easier to run a cart off CD's.

BOB LEWIS, KRNO M.D.: Yes, but in a 12" fashion. Other than that - not really.

CHRISTOPHER BIGGIO, WPGC M.D.: Absolutely not.

BOB LABORDE, KCPX Asst. P.D./M.D.: Stop the 12" yes.

BRAD ENGLE, WFUN P.D.: No. Not really. Everything we get is CD and that's fine. CD's take up less space, too.

MICHAEL STEAL, KJSL Asst. P.D./M.D.: Absolutely not. Obviously, we still cart everything up and the CD quality is superior. Even our listeners no longer want vinyl.

BOB LABORDE, KCPX Asst. P.D./M.D.: Hell no. It's hard to even listen to vinyl these days because we have CD's stacked on the turntables.

ALBIE DEE, WPGC M.D.: Yes. 100%. Don't stop sending vinyl. I need it. If we don't get it, we'll be screwed. I depend a lot on my street jocks and they can't afford the CD mixers.


JAY TAYLOR, KLUC Asst. P.D./M.D.: 12" yes. Otherwise, not really. You need a 12" if you want to do your own edit of something CD's are what we need.

FLETCHER KEYES, Z104 M.D.: 12" yes. Forget the rest.

JOHN McFADDEN, THE FOX Asst. P.D./M.D.: Yes. It is easier to store. We have no problem.
VAN HALEN: Van Halen is currently in pre-production on a new album. The group, in Los Angeles writing songs, will begin recording within the next few months with a scheduled release date sometime in 1990. It’ll be their third with SAMMY HAGAR in the line-up.

MIDNIGHT OIL: Columbia Records has yielded to pressure from Midnight Oil and is releasing their album and CD, “Blue Sky Mining,” on recycled paper. Labels don’t usually use recycled paper because of problems with stiffness and color retention.

NEW ORDER: Peter Hook, of New Order, has signed with Capitol Records for his other band, REVENGE. An album will be out this spring. Although there were reports that Hook and Ian McCulloch would be touring as a double bill, those plans have changed.

TEVIN CAMPBELL: Tevin Campbell, the 13 year old vocalist on QUINCY JONES’ “Back On The Block” album, is recording his debut album for Jones’ Qwest Records. It will be out later this year.

TERRY MARSHALL’S DAILY INSIDER
P.O. Box 792, Concord, CA 94522... (415) 680-1177

J O H N C O U G A R MELLENCAMP: Aside from the "Farm Aid" benefit concert in April, John Cougar Mellencamp isn’t planning any recording or touring until 1991.

IGGY POP: Iggy Pop went into the studio in L.A. on Valentine’s Day to start recording his debut album for Virgin Records. Don Was is producing and Pop’s band will include drummer Kenny Aranoff.

DE LA SOUL: De La Soul, who scored a Gold debut album and a Grammy nomination, are currently in the studio under the guidance of producer Prince Paul.

POISON: Poison has picked “Flesh And Blood” as the working title of their third album. Sessions are going so well with producer Bruce Fairbairn in Vancouver, they may even have it out by June.

CHICAGO: Chicago will play at the Mardi Gras celebration at the Superdome in New Orleans before heading to Europe for their first tour since 1977. Meanwhile, BOBBY CALDWEll, who wrote “What Kind Of Man Would I Be” with singer JASON SCHEFF, is doing a sold-out three week tour of Japan this spring.

ERIC CLAPTON: Eric Clapton will appear as “Saturday Night Live”’s musical guest on March 24th.

LIVING COLOUR: Grammy nominees Living Colour are looking at an April start date for Album #2.

RECORD CHAIN GIVES UP ON ATTEMPT TO STOCK NEW VINYL SINGLES: Tower Records, the chain which has prided itself on stocking vinyl singles, has thrown in the towel on vinyl singles. The company has instructed its managers to “not purchase any seven inch vinyl new release or hit singles.” Tower was the last major chain to carry any significant amount of vinyl singles and they’ll continue to stock some oldies and vinyl albums. But the product manager said the chain simply couldn’t fight the trend away from vinyl singles any longer.

R.E.M.’S BUCK HITS THE ROAD WITH KEVIN KINNEY: While the other members of R.E.M. are on vacation, Peter Buck is on the road with DRIVIN’ AND CRYIN’S Kevin Kinney. Buck produced Kinney’s solo album, “MacDougal Blues,” and the two of them made an in-store appearance together in Atlanta. They kicked off a tour together in Baltimore, which takes them through to mid-March.

MC CARTNEY, COLLINS, PINK FLOYD, TEARS FOR FEARS AT KNEBWORTH FEST: In England, the line-up has been set for the Annual Knebworth Festival, talking place on June 30th. The 11-hour, day long show at Knebworth Park 30 miles north of London, will feature Paul McCartney, Pink Floyd, PHIL COLLINS, Tears For Fears, CLIFF RICHARD and STATUS.

claim Dokken relinquished his right to the name when he quit the band a year ago. Dokken has an album coming out this spring on Geffen Records which he wants to call “Dokken II.” Lynch and Brown are now in a group called LYNCH MOB on Elektra; Pilson is calling his new band WAR AND PEACE.

IDOL’S PLANS SUBJECT TO MORE SURGERY; NO TRAFFIC CITATION ISSUED: BILLY IDOL’s hospital room, house and manager’s office have all been filled up with flowers from JACK NICHOLSON, ERIC CLAPTON, DON RICKLES, MELISSA GILBERT and other friends and fans from all over the world.

ROBERT PLANT, STEVE PERRY, STEVE STEVENS and SAM KINISON have all called. Val Kilmer, who is to be portrayed by Billy in Oliver Stone’s JIM MORRISON film, sent a book. Idol is in good spirits, on a fruit and liquid diet, and following doctor’s orders. Although early reports were that the accident happened when Idol ran a stop sign, there is no evidence to support that and the singer has not been cited by police.

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QUO. The show will benefit the Nordoff-Robbins Music Therapy Center, which provides care for autistic and mentally or physically handicapped children. The concert will be broadcast in America on the Westwood One Radio Network.

E STREET BAND DRUMMER WEINBERG OFF TO LAW SCHOOL: Former E Street Band drummer Max Weinberg is planning to enter law school this fall. Weinberg says he's fulfilled his dream of "being like RINGO STARR." Weinberg says the press blew up the break-up of the band way out of proportion. He says they never officially broke up, just drifted apart and admits he hasn't remained in touch with the other guys. Weinberg didn't say where he'd be attending law school or if he'd be specializing in entertainment law.

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J.J. CALE COMES OUT OF SEMI-RETIREMENT FOR NEW ALBUM, TOUR: J.J. Cale comes out of his semi-retirement this month to do a short tour for "Travel-Log," his first album in seven years. Cale says his earnings from "After Midnight," "Call Me The Breeze," and "Cocaine," have enabled him to retire to San Diego and record and tour as he pleases. For the past 25 years, the 50 year old guitarist has gone into the studio twice a year to cut songs and kept it up even though he was without a recording contract from 1983 to 1989. Last year, he says, was the first time he didn't do any touring, but he usually spends at least six weeks a year on the road. When England's Silvertone Records approached him last year about releasing an album, Cale simply sent them tapes he'd been collecting for the past several years so they could first hear what they'd be releasing before he signed a two album deal with them. Cale says the company knows his work habits pretty well. "I don't work a lot," he says, "but I try to work a little bit every year."

STARS SHINE IN RAIN FOREST FOR STING, BOSS, February 23, 1990

HENLEY, SIMON AND HORNLSBY: STING, BRUCE SPRINGSTEEN, PAUL SIMON, DON HENLEY and BRUCE HORNLSBY did a 90 minute set for about 1200 attending the Environmental Media Association's "Evening In Brazil" fundraiser in Los Angeles. Sting, backed by HERBIE HANCOCK and BRADFORD MARSLIS, started things off. He then did an a cappella version of "My Funny Valentine" before bringing out the two Bruces to do "The River." Then they backed Henley on "End Of The Innocence" and Simon on "Slip Slidin' Away." After that, Sting and Springsteen traded jokes and did "You Don't Know What You've Got Till It's Gone." Sting took over again after that and the show closed with everyone doing "Every Breath You Take." During the evening, which took place under a tent decorated to look like a rain forest, clips from popular TV shows that have aired segments on the environment were shown, and an Indian read a 200 year old letter warning about the destruction of the environment before conducting an Indian fire ritual. TED DANSON, BILLY CRYSTAL, GOLDIE HAWN, TOM SELLECK, DON JOHNSON, JEFF BRIDGES, CHEVY CHASE, MARTIN SHORT, ED BEGLEY, JR. and DONNA MILLS were among the stars enjoying the show, along with a legion of film and TV executives.

GREENPEACE GETS CHECK FOR "RAINBOW WARRIORS" ALBUM: Although the album to benefit Greenpeace didn't do as well in America as other countries, Geffen Records has presented the environmental organization with a check for $407,205. The double album, "Rainbow Warriors," came out last June but has yet to go even Gold in America. But it has sold in the millions around the rest of the world. Geffen Records
Alice Cooper says the check is the first installment of profits from the sale of the album.

ALICE COOPER: Alice Cooper has mixed feelings about honoring an agreement he made with DESMOND CHILD, who produced "Trash." Alice says he told Child he'd buy him a motorcycle if the record sold a million copies, and now it's at 1.1 million. "I told him I'd buy him a Harley-Davidson, but I don't want to hear that he's splattered all over the sidewalk," says Cooper. "I don't think he's ever been on a motorcycle in his life." Cooper says if "Trash" hits two million in America, he has to get Child a sidecar. Cooper began an 11 month world tour this month in Texas, so he's been trying to get Child out of the studio with RATT so they can go to the showrooms.

COREY HART BACK WITH A 'BANG': Corey Hart will have a new single and video out by the end of the month. "A Little Love" is the first release from "Bang," Hart's fifth album. Hart's last album, "Young Man Running," released in June 1988, became a victim of music business politics and was sadly overlooked. Hart spent a couple of months afterwards getting his business affairs in order, then took off for Mexico where he wrote much of "Bang" over a six week period, starting in February 1989. A friend loaned him her house and he took advantage of the solitude to get up early every morning and pick up his guitar or sit down at the piano. "It was very interesting to be alone and in a foreign environment," he recalled. "In this case, it was productive for me. But," he added with a laugh, "I don't recommend it for everybody." The first song he wrote was autobiographical: "Diamond Cowboy." Records that sell a million copies in Canada achieve Diamond status and the song is about the experiences he's had that started as a teenager with "Sunglasses At Night." Except for a tour of Japan in December 1988, Hart hasn't toured since 1986. But he plans to start again with some outdoor dates in Europe at the end of June before hitting the road in North America in July.

MOTLEY CRUE MAKES WARRANT'S LAST SHOW A NIGHT TO REMEMBER: Warrant played a "Welcome Home" concert at Santa Monica Civic Auditorium last week. It's their first L.A. show in 16 months. Warrant finished their dates opening for Motley Crue February 6th in Little Rock, Arkansas, and needed a couple of weeks to recover from the last show. The Crue and their crew started with Warrant's first song, releasing an inflatable doll from the rafters while roadies overhead pulled the strings making the doll chase the members around the stage. By the time Warrant was ready to do "Heaven," it took Jani Lane five tries to start the song because he was laughing so hard from an attack with silly string. The fire extinguishers came next, followed by the hanging of a large banner saying, "Dirty rotten, filthy, stinking socks" — and, of course, a clothesline filled with them! The pace continued to the end when the roadies began dismantling Warrant's set during their last song.

PRINCE: Prince wrote a new song, "The Sex Of It," for August Darnell, which will be the first single from the next KID CREOLE AND THE COCONUTS' album, "Private Waters In The Great Divide."

M.C. HAMMER: M.C. Hammer spent a week in his hometown of Oakland, California, shooting a longform video to accompany his new album, "Please Hammer 'Em, Don't Hurt 'Em." The concept for the video is torn right from today's headlines and involves drugs and gang warfare.

FETCHIN' BONES: Hope Nichols, of Fetchin' Bones, has issued a statement saying they weren't dropped by their label, Capitol Records. Nichols says Capitol wanted to extend their contract, but the band wanted to go to another label. Before one could be lined up, they decided to break up.
## Congratulates the 1990 Grammy Winners!

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<td>Best New Artist</td>
<td>Milli Vanilli/Arista</td>
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<td>Pop Vocal, Male</td>
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<td>Linda Ronstadt &amp; Aaron Neville</td>
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<tr>
<td>Album Of The Year</td>
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<td></td>
<td>&quot;Nick Of Time&quot;/Capitol</td>
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<td>Country Vocal, Male</td>
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<td>&quot;Lyle Lovett And His Large Band&quot;/MCA</td>
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<td>k.d. lang</td>
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<td>&quot;Absolute Torch And Twang/W.Bros</td>
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<td>Rap</td>
<td>Young MC</td>
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<td>&quot;Every Little Step&quot;/MCA</td>
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<td>&quot;Back To Life&quot;/Virgin</td>
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<td>Record Of The Year</td>
<td>Bette Midler</td>
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<td></td>
<td>&quot;Wind Beneath My Wings&quot;/Atlantic</td>
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<tr>
<td>Lifetime Achievement Awards</td>
<td>Paul McCartney</td>
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<tr>
<td></td>
<td>Dick Clark</td>
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<td></td>
<td>Miles Davis</td>
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</table>
Ron Parker will be exiting his Program Director position at KKFR/Phoenix at the end of this month. Parker's contract is up at KKFR, and he told Grapevine, "We have not come to terms and they will be looking for a new P.D." In the past year, under Parker's helm, KKFR has gone from 2.3-5.7 in the Arbitrons, with a solid showing 18-34 that puts them #2 in that demo. Who will program KKFR?

In Los Angeles, the latest Arbitronds have Power 106 6.2-5.9, KIIS 5.4-5.7 and Pirate 3.8-3.6 and KKBT still trying to make gains. The big question in the City of Angels is: Who will sit in The Beat's P.D. chair? Grapevine hears lots of names-from a couple of different formats!

It may well be one of the greatest reunions in the history of Top 40 radio! It being the KCBO/San Diego Reunion on 3/1 that will reunite many of radio's great names. Over 30 KCBO personalities from 1955 to today will assemble to share memories. Great names like Bobby Ocean, Charlie Tuna and Rich Brother Robin, among others, will be there. The event is open to the public, so if you're in the area-check it out! The festivities will be broadcast live and the ultimate Sock Hop is planned as well. If you plan to be in the area and would like to attend, call Leslie O’Neal at 619-286-1170.

FMQB’s Andrea Newton joins Elektra Entertainment! Our pal Ms Newton is the label's new Philadelphia Locul Promotion Manager. We, of course, wish her all the best!

Linde Thurman has been named Manager/AC Promotion for Elektra Entertainment. Elektra Sr. VP/Promotion Brad Hunt said, "With the post-war baby boomers coming of age, Adult Contemporary will find an ever increasing market share in the 1990's. I'm pleased to have Linde joining the AC department. Her background and energetic approach to promotion makes her a natural for the position." Thurman joined Elektra in 1988 as a Promotion Assistant, moving to Promotion Coordinator in 1989.

Charisma Records continues to expand it's staff. The label's two new A&R Vice Presidents are Jeff Fenster and Danny Goodwin. Fenster will be based in New York, while Goodwin will be headquartered in the label's Los Angeles office. Fenster joins Charisma from an A&R post at Geffen and Goodwin arrives from Virgin Music. Charisma President Phil Quartararo said, "I'm excited to have Jeff and Danny heading up Charisma's A&R department. Their strong knowledge of music, broad range of experience and true prowess in their field make them the perfect team. I look forward to working with Jeff and Danny, and to working with the talent they bring to the label." Also, Shona Scott has been named Director/Finance & Administration for the label. Scott joins Charisma from Virgin Records, most recently acting as Virgin's Manager/Finicial Planning & Analysis. Phil Q. commented, "She possesses the knowledge and experience needed to oversee the day-to-day activities of a business and have it all run smoothly.

Grapevine hears that Charisma's first release will be Brent Bourgeois! You'll recall that Brent was part of Bourgeois Tagg, and this is his first solo project.

Michael Mitchell has been promoted to Vice President at Motown Records. Mitchell moves up the Motown ladder from his National Publicity Director position. Motown President/CEO Jheryl Busby said, "Michael Mitchell came to us after a whirlwind tour with Michael Jackson. He brought with him an energy and focus that has helped shape the New Motown and our roster. His expertise in his field has shown brilliantly and he richly deserves this promotion."

 Arbitronds for New York are in and here's the latest. Z100 4.3-4.6 (good for 3rd 12+), Hot 97 4.0-3.6 and WPLJ 3.0-2.8, both WNEW and WXRK were off a couple of tenths.

In Los Angeles, the latest Arbitronds have Power 106 6.2-5.9, KIIS 5.4-5.7 and Pirate 3.8-3.6 and KKBT still trying to make gains. The big question in the City of Angels is: Who will sit in The Beat's P.D. chair? Grapevine hears lots of names-from a couple of different formats!

Philadelphia Arbitronds show a dead even race between the hit music stations, both of which went up. WEGC 5.5-5.8 and WIOQ 5.3-5.8, with the AOR's holding the line.

Grapevine hears that Arista Records VP/Promotion Rick Bisciglia will not be making a move and that A&M Records VP/Promotion Rick Stone is remaining in place as well.

WABB/Mobile has named Woody Ryder the station's Music Director. Woody also leaves his night shift and will team up with Program Director Leslie Fram for afternoons. M.D. Will Pendavis is upped to Assistant Program Director.

Former Z106/Sarasota P.D. Tom Evans has been a face in a very prominent West Coast
airport! Grapevine wonders if the deal is all but done???

And, was that former 9SSX P.D. Rich Panama we spotted in the Sarasota airport??

EMI Records has named Tammy Skripek to Sr. Coordinator/Promotion. EMI Sr. VP/Promotion Jack Sutter told Grapevine, "Tammy is a hard working and dedicated member of the EMI promotion team. I am happy to announce her promotion and look forward to her continued growth within, and contributions to, our label." Skripek joined the label six months ago from David Fishof

This week's FMQB Question of the Week asks if you still use vinyl at your radio station. Your interesting answers will make a lot of heads turn...and we suspect, be a hot topic of conversation. Only in FMQB!

WQXY/New Orleans has flipped to Hot AC with new call letters WMXZ and new slogan MIX 95.7. Smokey Rivers is on the lookout for some jocks. T&R's to P.D. John Volpe. Also on the prowl for some part time talent is Q95/Detroit's Gary Berkowitz. Gary see if you live within driving distance of the Motor City pop him a tape.

The Gavin Convention was a swinging affair again this year! It was great to see everyone from all facets of the biz! Yes, that was our own Rick Salvador and EMI artist Corey Hart shooting the breeze in the airport waiting to catch their flight.

Tony Bristol has been named Music Director at PRO-FM/Providence. The veteran midday guy fills a long time opening for P.D. Paul Cannon.

CBS Records has named Bunny Freidus to the newly created position of Sr. VP/Creative Development Film & TV. The new position gives her responsibility for the development of film and television projects for CBS Records and its artists. CBS Records President/CEO Walter Yetnikoff commented, "We have created this new position in recognition of the ever-increasing interaction that exists in the creation of films, television programs and music. Bunny is ideally qualified for her new responsibilities because of the vast experience she has acquired by playing a key role for CBS Records International in the career development activities of U.S. recording artists throughout the world and for her involvement in helping to launch the careers of international artists in the U.S." Freidus assumes her new position from her Sr. VP/Operations & Talent position. She has held various senior positions with CBS Records International for many years.

Newest Pirate is Andrew McCallough, who joins KQLZ/Los Angeles as Operations Assistant. McCallough arrives from WDJX/Louisville. He'll also be helping with the Pirate morning show.

The folks at Z95.1 (Gorilla Radio)/Charlotte are all back on their old shifts. When the change was made from WROQ, everyone switched shifts and went without names. We're happy to report that the folks are also using their names.

Amy McCallough

While watching Dave Letterman's program last Thursday night, we couldn't help but spot Elektra Sr. VP/VP Promotion Rick Alden and WNNK/Harrisburg P.D. Bruce Bond sitting in the audience.

New overnighter at WLNY/New York is Terry Foxx. Foxx joins Power 95 from FM102/Sacramento.

KEGL/Dallas had what it takes to get 200 extras into the shoot for Aerosmith's "What It Takes" video. The filming was done at the legendary Longhorn Ballroom in The Big D.

A couple of weeks back, we reported on WNCI/Columbus' involvement with the challenger for the Heavyweight boxing title, James "Buster" Douglas. Needless to say, Buster brought the crown back home with him and WNCI was part of the festivities. During the homecoming parade, the "NCI vehicles were part of Douglas' parade entourage, with the station van blasting The Champ's official theme song. If that wasn't enough, they hosted a private autograph party for some lucky listeners!

Sing to win! Erie's JET-FM tied in with the new Coca Cola "I'd Like To Teach The World To Sing" campaign by having listeners sing the tune to win tickets to see Paul McCartney. Congratulations to Paul, by the way, on his Lifetime Achievement Grammy!

KZZU/Little Rock has hooked up with MTV to send some winners to MTV's Spring Break extravaganza. The grand prize winner gets airfare, accommodations and a big MTV prize package. KZZU tied in the promotion with their local cable folks, which isn't a bad idea at all.

Format flip in Morgantown as WCLG goes Classic Rock.

WIGY in Bath, Maine went dark last Friday. P.D. Jeff Webster is looking and can be reached at 207-725-9454.

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Congratulations to WZOU/Boston P.D. Steve Rivers and his wife Maureen Matthews on the arrival of Katlin Mary Elizabeth, who debuted on 2/11.

Thanks to the folks at 93Q/Houston for the new Zoo Shirts!

Happy Birthday wishes to WDEK/De Kalb P.D. Dave Bavido, who celebrates 2/25.

Thanks to everyone for the positive feedback on our new look! The calls, faxes and letters made our day! Watch for more great things from the FMQB Team.

Grapevine is written and compiled by Tom Cunningham, with Pat Milanese, Rick Salvador, Mark La Spina and Andrea Newton. Phone: 609-424-7080. Fax: 609-424-7080.

EMI artist Corey Hart (r) had lots of help from drummer extraordinaire Kenny Aronoff on his new album “Bang!” Prepare to get “Bang’ed very soon.

Grammy winning Best New Artist Milli Vanilli with some friends! (l-r) Famous Artists’ John Ade; Fab; Easy E; Rob; Famous Artists President Jeny Ade and agent Richard Walters.

Front Row! Atlantic artists Skid Row stopped by Z100/NY. (l-r) Z100 Asst. M.D. Adam Goodman; Z’s Telephone Tony; Skid’s Dave “The Snake” Sabo; Z Jay Kid Kelly; Atlantic’s Steve Kline and Skidster Rachel Bolan.
Natalie Cole

Get Wild With It
Wild Women Do
The Single.

Also Available on Natalie Cole's "Good To Be Back" (48902)

From the Touchstone Motion Picture Soundtrack
Pretty Woman
Starring Richard Gere and Julia Roberts

Also Includes New Music by
Robert Palmer * Roxette * Peter Cetera * Red Hot Chili Peppers
Jane Wiedlin * Go West * Christopher O'tcasek * Lauren Wood
Plus
David Bowie's Fame '90 And Roy Orbison's Classic Pretty Woman

Doin' It Wildly On...

On Over 90 Stations Including:
WTIC-(Add)!!! KNRJ!!! WKZL!!! KITY!!
WKSS-(Add)!!! KKFR!!! CKO!!! KTFM
KZZP!!! KISS108!!! KOY!!! KRBE
WKSI!!! WMJQ!!! Q106!!! KPLZ!!
and more

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P.D. Mark Shands
KISS 102, Charlotte

FMQB: We know you've been in the business a long time... Tell us about your background.

MARK: Y100 Miami was my first real break. I was there for about 7 years, starting in 1974. I was music director and an air talent known as Mark-In-The-Dark. I also worked a year at Y100's then sister station, I3Q, in Pittsburgh, as a newsman and music director. I was assistant PD and music director at J95, in Miami, back when they broke Madonna, Expose, Miami Sound Machine and many more...I also experienced the Costello brothers at WRNO, New Orleans, back when it was a Lee Abrams consulted station. I PD'd at WNFI, in Daytona Beach, Florida and at WHKW, near Tuscaloosa, Alabama...I got my start at WKOR, in Starkville, Mississippi in 1968 when I was 16. Lucky for me it was Bill Tanner's first PD job, and that little station was hot!...Now I'm at KISS102 (WCKZ) Charlotte...I've been here since May of '89. It had been urban formatted. I've moved it to Top 40, leaning dance...In the future, I hope to program a major market radio station. I really enjoyed Miami and would find it especially interesting to program in a major market with a heavy Hispanic influence.

FMQB: With WBCY going AC and WROQ changing to mainstream, will that change your approach to the market?

MARK: No. Everything is rolling along on schedule. We've been moving KISS102 towards mainstream since April of '89. We've been very H-I-T oriented for over half a year! KISS102's air staff is recognized far more than all the other direct competitors. Retail tells us we're the station that's selling records in Charlotte, and to me that's Top 40...WBCY is now aggressively going after WMXJ with an oldies AC format. They've improved a lot in the last month...WROQ hit 10th place in the last ARB, so now they've left their Rock/Top 40 format for something closer to Top 40. They still play the ZZ Top oldies next to Milli Vanilli, but I think it will do better than their last format in terms of ratings.

FMQB: What is your strongest demo and what are you doing to serve them?

MARK: 12-34 is our target, just like Top 40 has always been targeted. We usually trend in the Top 3 18-34, number one in teens, and Top 5 25-34...I serve them by playing the music they want to hear with an attitude they appreciate and relate to.

FMQB: What are the best kinds of promotions that turn your audience on?

MARK: The ones that are very timely...KISS102 is blessed with a very talented promotions person, Paige Nienaber. He came to us from WLOL in Minneapolis. It's kind of an understatement to say we do a lot of street promotions. Paige is on the streets 7 days a week.

FMQB: A lot of the records that you play seem to come from nowhere! Where do you get your info, clubs, networking?

MARK: With Madonna it was the Club Jocks in Miami. The word was that Jellybean Benitez had an exciting new project about to come out. They were really waiting for it. I knew that was something to deal with...It's not some kind of mysterious thing, you just keep your eyes and ears open and learn to put your personal bias aside...I also get a lot of music information from my consultant, Jerry Clifton. That's a group of about 20 stations, most of them major and large market stations. Together we can smell a hit 3-8 weeks before the label gets the word.

FMQB: How do you stay plugged in to the streets?

MARK: By giving our air talent and other special people access to the creative end of the station. They're in the streets and in the clubs with all those wacky promotions we do. I just try to act as a catalyst for their ideas.

FMQB: Do you see a long term future for "Niche" programming?

MARK: I think so. I think the main thing in control is the availability of hit product. If we have a lot of big hits, it works; when we don't, it doesn't. So often now a programmer is trying to find a coalition of listeners within his or her market. Current trends in music have a lot to do with how that all works out. And as we all know, the trends can be unpredictable. Who would have thought that the Pillsbury Doughboy would be rapping his jingle on prime time TV?

FMQB: What are your programming philosophies?

MARK: To follow the audience's lead, to keep the creative people at the station involved in the programming, to win.

FMQB: What does Mark Shands like to do in his spare time?

MARK: Reading is my main hobby. I live for periodicals! I'm also into shortwave radio listening.
THE HUMPTY DANCE

FM102-Add-25(Hot)!!!
KMEL-7-4!!! WHYT-25-22(Hot)!!!
WCKZ!!! WJMH-D-37!!!

WPGC-Add!!! "Don’t be lazy! Do the Humpty! Put it on the air and watch it go!"
- Albie Dee

digital underground

PRODUCED BY SHOCK G. FOR STAYIN' BUSY PRODUCTIONS.
FROM THE FORTHCOMING ALBUM SEX PACKETS (TB 1026)
## Rhythm Section

### Requests

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<th>Label</th>
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<tr>
<td>BIZ MARKIE</td>
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<td>W. Bros.</td>
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<td>ROB BASE</td>
<td>&quot;Turn It Out&quot;</td>
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<td>&quot;If U Were Mine&quot;</td>
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<td>TOMMY PAGE</td>
<td>&quot;I'll Be Your Everything&quot;</td>
<td>W. Bros.</td>
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<td>STEVIE B.</td>
<td>&quot;Love Me For Life&quot;</td>
<td>LMR</td>
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<td>YOUNG MC</td>
<td>&quot;Bust A Move&quot;</td>
<td>Del./Island</td>
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<tr>
<td>JANET JACKSON</td>
<td>&quot;Rhythm Nation&quot;</td>
<td>A&amp;M</td>
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### Top Cassette Sales

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<td>&quot;Storm Front&quot;</td>
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<td>PAULA ABDUL</td>
<td>&quot;Forever Your Girl&quot;</td>
<td>Virgin</td>
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<td>SOUL II SOUL</td>
<td>&quot;Keep On Movin'&quot;</td>
<td>Virgin</td>
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<td>TAYLOR DAYNE</td>
<td>&quot;Can't Fight Fate&quot;</td>
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<td>MICHELE'</td>
<td>&quot;Michelle&quot;</td>
<td>Atco</td>
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<tr>
<td>MILLI VANILLI</td>
<td>&quot;Girl You Know It's True&quot;</td>
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### Top 12 Inch Sales

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<td>SOUL II SOUL</td>
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<td>SKYY</td>
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<td>&quot;Pump Up The Jam&quot;</td>
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<td>&quot;Two To Make It Right&quot;</td>
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<td>&quot;Scandalous&quot;</td>
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<td>&quot;Escapade&quot;</td>
<td>A&amp;M</td>
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<tr>
<td>SYBIL</td>
<td>&quot;Don't Make Me Over&quot;</td>
<td>Next Plat.</td>
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*February 23, 1990*

*Friday Morning Quarterback*
CAROLYN ROBBINS, KJMZ, DALLAS

AFTER 7 "Ready Or Not"..."Moves into medium rotation after 1 week of play. Excellent call-out response."

CALLOWAY "I Wanna Be Rich"..."Great phones great call-out almost instantaneous response."

SKY "Real Love"..."If you're not on this one give it a try."

TECHNOTRONIC "Get Up"..."Good dance track, even better phones than 'Pump Up The Jam'!"

MICHAE NEWMAN, KNRJ, HOUSTON

HUBERT KAH "It's Me Kathy"..."A mystical hook filled song."

THE CREATURES "Fury Eyes"..."It's got a great groove to it. Fits well here in Houston."

SHANA "You Can't Get Away"..."More mass appeal than the last one, should break her into the Top 40 realm."

JIMMY SOMMERVILLE "You Make Me Feel Mighty Real"..."If you want a high energy song; this is it!"

BOBBY JIMMY & THE CRITTERS "Somebody Farted"..."The night phones are flushing."

J. J. MORGAN, KKFR, PHOENIX

MC HAMMER "U Can't Touch This"..."Samples 'Super Freak' in his best yet! Immediate phones."

SALT-N-PEPA "Expression"..."A killer remix turns this song upside down!"

DANA LUNDON, HOT102, MILWAUKEE

PAJAMA PARTY "Hide-N-Seek"..."These ladies are here to stay. They can perform live also! And dance as well, as they sing. This may cross them."

A'ME LORAIN "Whole Wide World"..."The next Paula Abdul - Immediate phones and all demos are reacting."

MANTRONIX "Got To Have Your Love"..."Nice night time feel. A groove that's so contagious - an adult feel."

NATALIE COLE "Wild Women Do"..."My phones are ringing off the wall from my office listeners."

DON PARKER, B95, FRENO

BABYFACE "Whip Appeal"..."It started out great and keeps on picking up steam. Looks like the biggest Babyface yet, with huge phones from all demos."

AFTER 7 "Ready Or Not"..."What a great ballad! These guys have done well in Fresno before, but this one should get them more recognition everywhere. Don't miss out."

SPUNKADELIC "Take Me Like I Am"..."This jam really kicks. Every mix available songs and from early indications, it's gonna be a big hit."

MIZZ MITCHELL "Oo La, La, La"..."It might take a couple of listeners to hear this one. At first I thought it might be a little too hard on the rap, but the hook is ooo hot. Give it a shot and it will explode."

TREVOR CAREY, MAGIC FM, COLORADO SPRINGS

THE BELOVED "Hello"..."Out of the box add for Magic. We feel this one will be real big. The edit, 'Honky-Tonk Mix' version works for us."

JOEY KID "Counting The Days"..."Picking up some phones after a couple of night plays. A smooth song with additional vocals by George Lamond."

SINEAD O'CONNOR "Nothing Compares To U"..."I can't say enough about this song. You gotta hear it to appreciate it. Everyday we play it people want to know who it is. Written by Prince, has that 'Another Lonely Christmas' feel to it. Already on Top 9 At 9."

DAVID PEASTON "We're All In This Together"..."This song really has the sound of Majic. Definitely a hip 25-34 'new Jack swing' song."

SWEET SENSATION "Love Child"..."The best remake job I've heard. I felt they added something to The Supremes hit. Will be out this week - gotta play it!"

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BIRTHDAY BOOK FOR THE WEEK

SUNDAY FEBRUARY 25:

George Harrison 47

MONDAY FEBRUARY 26:

Fats Domino 62
Johnny Cash 58
Mitch Ryder 45
Paul Cotton (Poco guitarist who replaced Jim Messina in 1975) 47
Bob "The Bear" Hite (late Canned Heat singer) 45

TUESDAY FEBRUARY 27:

Johnny Van Zant 31

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SUNDAY FEBRUARY 25:

Steve Harley 39
Paul Humphries (O.M.D. founder) 30
Adrian Smith (Iron Maiden) 33
Guy Mitchell 63
Elizabeth Taylor 58
Howard Hesseman 50

WEDNESDAY FEBRUARY 28:

Brian Jones 48
Joe South 48
Donnie Iris 47
Randi Jackson (Zebra lead vocals, guitars) 35
Charles "Bubba" Smith (athlete, actor) 45

THURSDAY MARCH 1:

Roger Daltrey 46
Anthony "Tich" Critchlow

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FRIDAY MARCH 2:

Jon Bon Jovi 28
Karen Carpenter 40
Dale Bozzio 35
Larry Carlton 42
Rory Gallagher 41
Lou Reed 48
George Benson 47
Desi Arnaz 73
Dr. Seuss 86
Tom Wolfe 59

February 23, 1990 Ted Belfield Friday Morning Quarterback
Dear Executive:

**Secret Memo Details Pirate Radio's Worries with Eastman.**
Concerned about whether the rep can deliver the national dollars. Only $53,000 last month (18th among LA stations). The Miller-Kaplan Accounting stats were fired off to Eastman’s Carl Butrum from KQLZ-FM GM Simon T. They show Pirate's local revenue up 26 percent from a year ago when station was AC KIQQ-FM — but national dollars down a whopping 67 percent. That's much worse than the market's total national billing performance — down by 18 percent from last year. Total January revenue (local and national) for Pirate up five percent over a year ago. Total billings last month: $728,000. Westwood VP Mike Kakoyiannis signed with Eastman just after the Pirate start-up. Claims he's not ready to dump them. Concedes Eastman had only since October to sell with more than four units per hour (it's now eight). Butrum says T's memo is a routine notice from a station. Look for Westwood to keep a close eye on Eastman. Needs cash coming in. Stockholders jittery. Network revenues also in jeopardy after poor showings in latest RADAR.

**Phantom FAXer Hangs Out Pirate’s Dirty Laundry.**
All the juicy details arriving on our FAX machine. Like the memo to Eastman. And GM Simon T’s 1989 W-2 and latest pay stub. Looks like he's making $210,000 a year. Socking some of it away in a 401-K. Westwood’s got a problem on its hands at Pirate. Lukewarm billing that’s not helping the company’s stock price. Audience backlash a worry after a hike in the unit count. Even programmer Scott Shannon admits it: “We know we’d pay the price.” Now the staff's running amok. Somebody’s got it in for management. Willing to send out sensitive station materials. Frightening prospect for any manager. Your worst nightmare. FAX replacing the plain brown envelope. Some GMs are already installing their own FAX machines behind the locked doors of their offices.

**WFLZ Power Pig Advertising Threatened by Pastor’s Wife.**
And she’s on her way to the FCC. Mickey Walters and some friends from the Faith Outreach Center slam WFLZ-FM, Tampa for promoting drugs, sex, alcohol use and perversion. Concerned about Power Pig's effect on children. Claims she's written 2,000 letters to Power Pig's advertisers. Enclosing tapes and transcripts of “obscene and repulsive conversation of the DJ’s.” Asking advertisers to pull their spots off the station. She says J.C. Penney has agreed to quit advertising. Power Pig GM David Macejko counters that Penney’s actually approached his station to do a promotion after the fall format change. Says his January local sales put WFLZ second in Tampa — so “the local advertisers are happy.” Walters has never talked with WFLZ but she’s ready to communicate with the FCC — this week. Says she has tape of “the F word” on WFLZ. Power Pig denies. Walters upset by incidents like this: Five year old rode by the station and “flipped the Pig.” That signal involves the middle finger of the hand. The mother was not amused.

**“Scam GM” Offered Two Top Five Market Jobs in Past Week.**
This after pulling off a hoax to recruit new salespeople for his Dallas station (INSIDE RADIO February 19). KESS-AM GM Brad Gordon claims the offers came from stations in
New York and Philadelphia. Owners liked the aggressive recruiting tactic. Gordon traveled to El Paso and other markets in January posing as a Colorado businessman asking to hear pitches from local salespeople. Real purpose: To snap up the best local talent. Some stations were suspicious when he couldn’t produce business cards or literature for his “money-making opportunity.” Stations who sent salespeople (some GMs and GSMs also took the bait) to meet the prospective client felt like they were used. But there’s shame all the way around. Classic case of ignoring the first rule of selling: Qualify the prospect. What’s worse: The “prospect” grilling your salesperson might be a competitor.

**Station Defections Killing Westwood Network Ratings.**

NBC Radio Network down 21 percent in just-released RADAR. Dropped from fourth to tenth place among the rated networks. Mutual down nearly eight percent. Westwood’s only gainer: The Source — up nine percent. Westwood/NBC feeling the effects of losing several AM giants: WGY-AM, Schenectady; WPTF-AM, Raleigh; KFBK-AM, Sacramento. WGY-AM switched to CBS — which was the biggest gainer in the survey. Up ten percent. First down RADAR for NBC since Norm Pattiz bought it. Admits there’s been “a lot of churn” with affiliates. But claims he’s rid himself of some expensive compensation deals. Timing couldn’t be worse. Westwood stock still slumping (closed February 21 at 6 — near its 52-week low of 5-1/2). Look for Pattiz to try to get more performance out of the Westwood owned stations — especially KQLZ-FM Pirate Radio.

**A New “Write It Down” Liner That’s Arbitron-Approved.**

“If you hear of an interesting guest coming up, write it down and join us.” Being used now on all-sports WIP-AM, Philadelphia. But has possibilities for music formats. Arbitron gives the phrase the green light as long as it’s not attached to any reference to surveys or Arbitron. Liner is one of the very few “write it down” promos that Arbitron has approved. Most have been banned — especially end of workday varieties like “remember to write down that you listened all day at work to WAAA.” Here’s how music stations can use the tactic: Have your morning team promote a midday feature — “Bob Roberts has the Workforce Block at noon — write it down and join us.” In middays: “Join us this afternoon for the top five at 5:00 — write it down.” Arbitron has been flooded with FAXs and phone calls since cracking down on “write it down” liners. PDs trying to find out what they can use in time for the spring book. Look for competitors to be listening to each other carefully this spring for liner abuse. Arbitron doesn’t act unless somebody turns in the alleged offender.

That’s just two of the eight pages you get every week in INSIDE RADIO — now including two pages of the latest Birch monthlies.

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**FOR FASTER STARTUP CALL (609) 424-6800**
ALANNAH MYLES: "Black Velvet" was released on January 7th -- Elvis' birthday. It's from Alannah's self-titled debut album on Atlantic (who also released a country version by Robin Lee)... "Black Velvet" was co-written by the track's producer, David Tyson, and Christopher Ward -- her Executive Producer and himself a recording artist. Christopher is also a VJ on Canada's Much-Music video channel. Alannah is a Toronto native. Her album was the top-selling Canadian debut of 1989... By The Numbers -- She's wanted to sing since she was 5, has since age 11, started writing seriously at 15... Here's a rarity: Atlantic signed her up on the basis of a 3-song demo and a video clip. No-one at the label had seen her perform or even met her! QQ: "Women can be women and not offend other women with their sexuality while singing rock 'n' roll."

KEVIN PAIGE: The re-mixed "Anything I Want" is another song Kevin wrote for his debut album -- a self-titled Chrysalis release that came out last fall and seemed dead in the water for a while... He gained a lot of exposure late last year opening for... Debbie Gibson! Kevin played a 30-minute set with his 7-piece all-black tour band... Kevin started out in the biz as a drummer. While playing with local bands, he picked up keyboards. Then he started messing around with recording tracks in his home studio. So finally he had to learn to sing to complete the tracks and make some demos! Kevin's home town is Memphis. He was the baby of the family -- the youngest of nine kids... His high school band was The Press. They were known locally for covers of Prince songs.

MICHAEL PENN: Michael is also the composer of his song "No Myth," the first cut from his RCA debut album "March." The single popped onto four charts simultaneously (Hot 100, A-C, Album Rock, Modern Rock)... RCA released his album ("March") last summer, but messed around with college stations for months, trying to figure out which cut to release as the first single! The singer-songwriter and guitar man is the older brother of actors Sean Penn and Christopher Penn. Michael is 29... His key musical buddy is Patrick Warren, a former bandmate from an earlier L.A. band called Doll Congress. Warren plays keyboards on Michael's debut album -- including an almost primitive synthesizer (by today's standards) called a Chamberlin... The Penns are a famous family. Dad is actor-director Leo Penn. Mom is actress Eileen Ryan... Michael still lives in the L.A. area where he grew up (like, he went to Santa Monica High). But he's starting to make a little more then he did when his old band - Doll Congress -- earned $150 a night... No, he doesn't want to be an actor like brother Sean. But he did once appear as an extra on "St. Elsewhere" -- as a lab technician!
22-14-Michel’e 2-15-Mill-Vanilli 19-16-U-Krew
18-19-P.Collins 23-21-Techno-tronic
24-22-A’m-e Loraín 29-23-T.Page
30-27-Kiss.
New: 29-After 7; Nancy Martinez; Electronic: Debuts:
27-Salt n Pepa; 28-Inner City; 30-Bracket: 1-1-Michelle’3-3-Janet Jackson 5-5-D’Mob
8-8-A’m-e Loraín 9-9-L.Stansfield 11-11-Onalor 12-1-Q’Angela
2-12-Oaktown 357 13-15-Madonna 14-14-Techno-tronic 17-15-Heavy D & The Boyz
16-16-M.C.Hammer 18-17-U-Krew
19-38-Smokey R 20-16-A’m-e Lorain
24-22-B.Carlisle 7-12-B.Joel 7-9-J.Jett
10-5-PAbdul 13-12-Whitesnake
15-14-M.Bolton 5-8-Seduction 11-9-D.Michael
7-5-Cover Girls 8-6-B.Joel 5-3-G.Estefan 4-4-Stevie B.
3-6-Jet Black 12-10-Roxette
4-4-UB40 8-5-Sinead O.
6 -6 -Jesus & Mary Chain 2-2-P.Murphy 3-3-They Might Be Giants
26-22-Calloway; 29-A.Myles; 30-P.Collins.
KWR, Seattle P.D.-M.Tom Hutley/MD.-Randy Irwin/Asst.-MD.-Mark Andrews
206-322-1622 New: 29-T.Page: M.Bolon; Motley Crue: Debut: 30-Depeche Mode:
On: Techno-tronic; J.Jett; L.Vandross; M.Penn-5-6-D’Mob; B.Joel; Bracket: 1-1-Michelle’5-2-Janet Jackson
9-7-Bad English; 17-15-D’Mob 3-3-G.Estefan 6-4-B’Z 7-5-Cover Girls 8-6-Roxxette 10-8-B.Joel
24-22-U-Krew 25-23-P.Collins 26-24-Madonna
27-25-Smithereens 28-26-L.Stansfield
KWSS, San Jose P.D.-Larry Morgan/MD.-Rich Anhorn…408-297-5977 New: Motley Crue:
Debuts: 26-Calloway; 29-Madonna; 30-P.Collins.
On: L. Ronstadt; Kist; Bracket: 1-1-Janet Jackson 3-2-Jaya 5-3-G.Estefan 4-4-Stevie B.
6-5-Cover Girls 12-10-Weezer 13-12-Depeche Mode
10-8-R.Matz 7-9-Chicago 11-10-D’Mob 14-11-B’Z 16-12-Bad English 8-13-Rod S.
20-17-Calloway; 23-20-A’m-e Lorain 25-21-T.Page
17-22-Roxxette 26-23-L.Vandross
Belled; M.Bolon; Jesus & Mary Chain: Debuts: 36-Motley Crue; 39-C.Baillie; 40-Kix. On:
Eurythmics. 1-1-Smithereens 4-6-Bad English
9-7-B.Joel 10-8-M.Penn 9-5-Aerosmith 12-10-A.Coeper 13-11-L.Lavrish 7-12-Rush
22-19-Enuf Z’Nuff 24-20-Roxxette 11-21-Rod S.
25-22-Depeche Mode 27-23-Eclipton 31-24-Tetty 35-24-D.Henley 29-26-Front
30-22-Marky Marky 28-28-E.Brickell 14-29-Bonham 35-30-Aerosmith 33-31-MSG
37-32-L.Gramm 36-33-Alarm 38-34-Midnight Oil
KXRY, Portland, V.P.-Prog.-Jim Ryan/Research Dir.-Larry Rogers…503-226-6731 New: 26-Cher
30-Midnight Oil: On: Motley Crue; F.Prampton;
Tears For Fears; B.Carlisle. 3-1-Bad English.
5-2-B.Joel 11-3-Janet Jackson 4-4-Roxxette 7-5-B’Z 6-6-Mylls 10-6-P.Collins
16-15-M.Penn 18-16-Eclipton 17-17-Depeche Mode
24-23-D.Minley 26-24-L.Ronstadt 27-25-C.Jill
28-27-Baillie And The Angel 29-Smithereens.
On: P.Collins; Elton; T.Dayne; Bracket: B.Carlisle; B.Joel; Ner; C.Oleface; Babyface;
Calloway.
30-Adamant; 31-The Rave-Ups; 32-NAZA; 33-The Beautiful South. 1-1-Electronic
4-4-UB40 8-5-Senead 0-6-Jesus & Mary Chain
February 23, 1990
Friday Morning Quarterly
The Boyz. 2-1-B.Markie
February 23, 1990
Young Cannibals; Xymox; Linear, Heavy D & 25 -22 -Digital Underground 23-23-Skyy.
4 -8 -Seduction 9-9-D'Mob 14 -12 -Milli Vanilli
17 -16 -Madonna 13 -13 -Chicago 15-14-R.Marx
3 -2 -Janet Jackson 6 -5 -Cover Girls 7-6-D'Mob
12-11-L.Ronstadt/A.Neville 13-12-Roxette
10-8-Roxette 8-7-B.Joel
5 -3 -G.Estefan 3 -2 -Janet Jackson
2-2-Roxette 5 -2 -Janet Jackson 3 -3 -Milli Vanilli
WCKZ, Charlotte, NC P.D. -Mark Shands...704-342-4102 New: M.Bolton; R.Belle; Skyy. 
Pack; Cher. 3 -1 -Janet Jackson 5-2-B.Markie
Motley Crue; L.Stansfield; Inner City. Debuts: Wussazer...313-861-3030 New: Whitesnake;
WIIYT, Detroit P.D.-Rick Gillette/Asst. New: M.Bolton; R.Belle; Whitesnake; Babyface; 
VOiLA, Phila. O.M.-Mark Driscoll/P.D.-Elvis 
Clown...INDEX 14-12-751-800 New: 29-Calloway; J.Watley; Babyface; Inner City; Smokey R.; Brat Pack; 
THE Boyz. 2-1-B.Markie 3-2-P.Abdul
February 23, 1990

Friday Morning Quarterback
40-H.Factor; 39-D.Henley. 2-1-Roxette. Hots: B-52's; Cover Girls; T.Dayne; Michel'le; L.Stansfield.


KJ93, Oklahoma City, OK ID.-PD.-Mike McCoy/M.D.-"Billy The Kidd" New: 26-Calloway; 29-Seduction; Jrby. 1-1-Janet Jackson. Hots: Janet Jackson; Shana; Biz Markie; Salt n' Pepa; T.Page.


KKRD, Wichita, KS P.D.-Jack Oliver/M.D.-Greg Williams New: Smithereens; Leila K.; M.Penn; Cher; Seduction. Debuts: 29-Motley Crue; 30-Motley Crue; 31-T.Page; 1-1-Janet Jackson. Hots: Janet Jackson; B-52's; A.Myles; Michel'le; Technotronic.


KFXJ, Jackson, WY P.D.-Mike New: M.Bolton; D.Henley; Kiss; Enuff Z'Nuff. Debuts: 28-T.Page; 29-Michel'le; 30-L.Gramm. 2-1-Janet Jackson.


KIXY, San Angelo, TX O.M.-John Raymond/P.D.-Jeff Garrison New: 39-M.Bolton; Sadoa Watanabe; Calloway. Debuts: 35-Motley Crue; 38-L.Gramm; 40-Midnight Oil. 1-1-P.Abdul. Hots: Janet Jackson; B-52's; Elton; A.Myles; D'Mob.


KFXJ, Jackson, WY P.D.-Mike New: M.Bolton; D.Henley; Kiss; Enuff Z'Nuff. Debuts: 28-T.Page; 29-Michel'le; 30-L.Gramm. 2-1-Janet Jackson.


KIXY, San Angelo, TX O.M.-John Raymond/P.D.-Jeff Garrison New: 39-M.Bolton; Sadoa Watanabe; Calloway. Debuts: 35-Motley Crue; 38-L.Gramm; 40-Midnight Oil. 1-1-P.Abdul. Hots: Janet Jackson; B-52's; Elton; A.Myles; D'Mob.


31-R.Belle; 32-N.Cole. 1-1-D'Mob. Hots: Skyy; Janet Jackson; Calloway; T.Page; J.Child.


ZFUN106, Moscow, ID P.D.-Gary Cummings/M.D.-Steve Heller New: Jesus & Mary Chain; L.Vandross; M.Bolton; The Bekows; Tesla. Debut: 37-Midnight Oil; 38-Rolling Stones; 39-Motley Crue; 40-Anything Box. 2-1-Depeche Mode. Hots: Depeche Mode; B-52's; Kiss; J.Jett; P.Collins.

STATS FROM FMOB ALBUM REPORT FOR AOR-TO-POP CROSSOVERS

HT = Hot Trax  MR = Most Requested  MA = Most Added  Prime Moves Are Underlined

TOM PETTY: #4 HT & Lp is #5. 12-9 MR.

MIDNIGHT OIL: 9-5 HT. #5 MR.

GREAT WHITE: 10-9 HT & Lp is #12. #11 MR.

CHRIS REA: 12-10 HT & Lp is #13. 7-6 MR.

PETER WOLF: 19-14 HT.


ENUFF Z'NUFF: 26-24 HT & Lp is #29. #14 MR.


MOTLEY CRUE: 28-23 HT & Lp jumps 24-17. 11-7 MR.

TESLA: 34-27 HT & Lp is #21.


MELISSA ETHERIDGE: 49-38 HT & Lp moves 36-32.

KIX: 71-68 HT.

FASTER PUSSYCAT: 72-70 HT.

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Friday Morning Quarterback February 23, 1990
EURYTHMICS "Baby's Gonna Cry" (Breakout)... LENNY KRAVITZ "Mr. Cab Driver" (Active)... LENNY KRAVITZ "I Build This Garden For Us" (Active)... MIDNIGHT OIL "Blue Sky Mine" (Exclusives)... MICHAEL MONROE "Man With No Eyes" (Medium)... SINEAD O'CONNOR "Nothing Compares 2 U" (Active)... TOM PETTY "A Face In The Crowd" (Heavy).

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BUZZ BIN
JESUS/CHAIN/Head
P.MURPHY/Cats
THEY/GIANTS/Soul
EXCLUSIVE
FINI/CANNIBALS/Not
RM/AX/Goodbye
M/OIL/Blue
M/CRUE/Without
WHITESNAKE/Love
HEAVY
P.ABDULL/Attract
B-S2/S/Room
E.CLAPTON/Bad
P.COLLINS/ wish
J.JACKSON/Escapade
JOAN JETT/Dirty
BILLY JOEL/Go
KISS/Forever
AMYLES/Black
MJENN/Myth
TOM PETTY/Face
R/STONES/Almost
ROXETTE/Dangerous
SMITH/HERENS/Girl
WARRANT/Cries
ACTIVE
B/ENGLISH/Price
BELOVED/Hello
B.FOX/Dream
JANE/CHILD/Love
D-MOD*/Love
D/MODE/Personal
F/7 NUFI/Fly
P.FRAMPON/More
L.KRAVITZ/Various
FRONT/Fire
L.A.GUNS/ Never
S.O'CONNOR/Nothing
MEDIUM
BONHAM/Guilty
CY/BEETHOVEN/Born
CULT/Sweet
DEL FUEGOS/Breakaway
GREAT WHITE/House
GUN/Better
M/MONROE/Man
N/VALDEZ/Summer
K.PAGE/Anything
RUSH/Pass
TECHNOTRONIC/Get
UB40/Here
BREAKOUT
CREATURES/Standing
DRAMARAMA/Last
EURYTHMICS/Cry
F/PUSYCAT/House
H/BACK/ Love
KIX/Cold
BIZ MARKIE/Just
HOT NEW VIDEOS
BELOVED/Hello
JANE CHILD/Want
M/OIL/Blue
S.O'CONNOR/Nothing
THEY/GIANTS/Soul
*
Former Video
Snark Preview

Friday 2/23 (8P-10P); Saturday 2/24 (4P-6P); Sunday 2/25 (11A-1P).

"COLIN QUINN'S MANLY WORLD": (2/26 7P-7:30P [P] & 11P-11:30P [R]).
"JUST SAY JULIE": (2/28 7P-7:30P [P] & 11P-11:30P [R]).
"THE BEN STILLER SHOW": (3/1 7P-7:30P [P]).
"KEVIN SEAL: SPORTING FOOL": (3/2 7P-7:30P [P]).
"PIRATE TV": (3/2 10P-11P [P]).

This week, Stevie Ray Vaughan and Joe Satriani will be featured on MTV's new acoustic music series. Artists turn off their amplifiers and get back to basics, with some pure, unadulterated rock 'n roll.

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"NEW ON 120 MINUTES": Flesh For Lulu "Every Little Word" (Capitol); Fetchin' Bones "You're So Much" (Capitol); Glass Eyes "Nothing Please" (Restless); Morrissey "Ouija Board, Ouija Board" (Sire/WB); Sinead O'Connor "Nothing Compares 2 U" (Chrysalis).
It looks like a long wait for BON JOVI fans with news that the Jersey boys are planning an extended break from recording and touring. In the interim, it looks likely that a double live LP will be released during the group's sabbatical. Meanwhile, CHER's latest beau, Bon Jovi lead guitarist RICHIE SAMBORA is currently working on his much anticipated solo LP. And finally, looking ahead to the band's next LP, it's been said that Jon Bon Jovi is toying with the idea of working with PRINCE.

The Rock Report recently spoke with SMITHEREENS lead vocalist Pat Dinizio, who told us about one plane ride that was extremely productive. "One of the songs that we're best known for - 'Behind The Wall Of Sleep' - was written on a shuttle flight from Boston to New York," says Dinizio. "I came up with the song in about thirty seconds, including the lyrics scribbled on a cocktail napkin. It was an epic struggle to keep the song in my head because I didn't have a tape recorder. It's one of our signature songs so I'm very lucky that I remembered it when I got home."

"A Closer Look" is the title of a new MIKE AND THE MECHANICS home video just released through Atlantic. Included in the collection are the group's two U.S. top ten singles, "All I Need Is A Miracle" and "Silent Running," along with the Grammy nominated "Living Years." Featuring unavailable candid conversations with the band, other tracks include "Taken In," "Seeing Is Believing," and "Nobody Knows." With a running time of 43 minutes, the video retails for $16.98.

BOB DYLAN called him "the world's greatest living poet." He's been inducted into the Rock and Roll Hall of Fame. Still don't know who we're talking about? His name is SMOKEY ROBINSON and he's profiled next month on Showtime's "Motown On Showtime" special. Narrated by WHOPI GOLDBERG, the one-hour special covers Robinson's 30-year career through the eyes of BERRY GORDY, JR., LINDA RONSTADT, ANITA BAKER, LUTHER VANDROSS, and the man himself. Additionally, the special captures Smokey at his best, live on stage belting out such classics as "Tears Of A Clown," "Shop Around," "Tracks Of My Tears" and "Going To A Go Go." Play dates for the special are March 8th and 10th.

Rhino Records has made many of TODD RUNDGREN's devoted followers ecstatic about the imminent release of "Nazz III," a rare and long-out-of-print LP by the 60's psychedelic pop outfit. Formed in Philadelphia in the mid-60's, THE NAZZ -- Todd Rundgren, Stewkey, Thom Mooney, and Carson Van Osten -- were responsible for the immortal power pop hit "Open My Eyes." "Nazz III" was the band's final LP and it showcases Todd's rapidly developing skills as a formidable melodic composer on such cuts as "Take The Hand," "How Can You Call That Beautiful?," and "Resolution."

From the ashes of THE HOUSEMARTINS, one of Britain's most popular groups in recent years, comes the knockout debut LP by THE BEAUTIFUL SOUTH, "Welcome To The Beautiful South," just issued by Elektra. Produced by Mike Hedges, the LP expertly blends lush, sophisticated melodies with intricate songwriting craft worthy of COLE PORTER. Led by Housemartins alum vocalist Paul Heaton, the band ease effortlessly into your subconscious with their soothing and seductive brand of pop. Standout tracks include: "You Keep It All In" (the first single), "I'll Sail This Ship Alone," "Oh Blackpool," "Have You Ever Been Away?," and "Love Is."

**BIRTHDAYS THIS WEEK:**
- Bob Hite (Canned Heat) 2/26/45 --
- Steve Harley 2/27/51 39
- Brian Jones 2/28/42 48
- Roger Daltrey 3/01/45 45
- Lou Reed 3/02/43 47
- Little Junior Parker 3/03/27 63
- Mary Wilson (Supremes) 3/04/44 46

**NOTES AROUND THE WORLD:**
"Hey You," by THE QUIREBOYS, is the #37 single in the U.K. ..."Pump," by AEROSMITH, holds the #5 position on the Canadian album charts..."Ride On Time," by BLACK BOY, is the #8 single in France.

**HISTORY THIS WEEK:**
- 2/26/77 Bluesman BUKKA WHITE dies.
- 2/28/68 FRANKIE LYMON dies of a heroin overdose.
- 3/01/80 PATTI SMITH marries FRED "SONIC" SMITH, former member of the MC5, in Detroit.
- 3/02/68 SYD BARRETT leaves PINK FLOYD.
- 3/03/67 THE JEFF BECK BAND debut at the Finsbury Park Astoria in London.
- 3/04/86 RICHARD MANUEL, OF THE BAND, hangs himself.

The Rock Report is provided by Denny Somach Productions, 812 W. Darby Road, Havertown, PA 19083 (215/446-7100). Material compiled by Denny Somach and Ken Sharp and copyright 1989. All rights reserved.
THE CAPITOL COMMITMENT CONTINUES!!!

THE SMITHEREENS
"A Girl Like You"

BONNIE RAUTT
"Have A Heart"

HERE WE GO AGAIN!

FMQB-D-40*
R&R-D-40*

TOP 5 AOR!
#1 Alternative!

New: WEGX!!! XL106.7!!!
K104! KAY107! Z97! KKRD!

Action: KXXR-1-1!!! PIRATE-9-7!!!
KSAQ-9-8!!! WPHR-17-12!!! KBQ-39-27!!!
POWER99.9-34-28!!! KRBE-D-30!!!
KATM-33!!! and more!

A Proven Hit At Over 100 Stations!
A Straight Ahead Rock 'N Roll
Balance Record!

McAULEY SCHENKER GROUP

"Anytime"

FMQB ROCK 40 CHART: 16*-12*

New: KBQ-39!!! WCIL!!! WYCR!!! KTRS!!!

Action: WZZY-D-20!!! ROCK107-D-28!!! PIRATE-D-22!!! KTMT-D-40!!! WKDD-24!!!
OK95-5-3!!! KATM-7-6!!! WZZU-33-18!!! KLO-28-25!!! ZFUN106-26-22!!! KXYQ!!!
99WGY-37-32!!! KSAQ-38-35!!! and more!

ON TOUR WITH GREAT WHITE AND HAVANA BLACK

GREAT WHITE
"House Of Broken Love"
from their double-platinum LP TWICE SHY!
BEST NEW SINGLES

ANIMAL LOGIC: "As Soon As The Sun Goes Down", I.R.S...This is the track that radio wanted. Good buzz. Already on WZZY.

ADAM ANT: "Room At The Top", MCA...Hot new record from this pop veteran. Already a big buzz, including its showing up in the Top 10 Picks To Click.


BARDEUX: "Thumbs Up", Enigma...Great dance record. Already a good start at Urbans and clubs. Red hot video. These girls are ready to break big.

GIANT: "I'll See You In My Dreams", A&M...With LP sales over 200,000, this great sounding rock ballad will be BIG!

GORKY PARK: "Try To Find Me", Mercury...The Russians are coming! Hip melody, good acoustic work and hot vocals. Should put this band on the map.

GREAT WHITE: "House Of Broken Love", Capitol...The new single and video from their double-platinum LP "Twice Shy". Now on tour.

INNER CITY: "Whatcha Gonna Do With My Lovin'", Virgin...Just out and already on over 20 stations including KRBE, POWERPIG, FM102, WHYT, WIOQ, HOT102, B95, ENERGY96.5. Looks like a winner.


QUINCY JONES: "The Secret Garden", Quest/W.Bros...Great new record from this multi-talented performer, writer, and producer. Expect a lot of action.

PAJAMA PARTY: "Hide And Seek", Atlantic...Hot new record with a great beat. CD single has 4 mixes; pick the one that's right for you.

CHRIS REA: "The Road To Hell", Geffen...Already Top 10 AOR. Great record ready for Top 40.

GEOFFREY WILLIAMS: "Blue", Atlantic...Smooth, sweet record that has that Memphis soul sound. Warm vocals and great sax work.

SOUND ADVICE

CALLOWAY, "I WANNA BE RICH", SOLAR/EPIC

This record is buzzing at radio. For 2 weeks in a row, it showed up in our Top 10 Picks To Click. With over 100 stations on it, 40 of them coming in this week, the Calloway brothers, Cino-Vincent and Reggie, are on the way to fulfilling their song title's plea. Already on B104, B94, KPLZ, KITD, KJZM, X100, KZZP, HOT97, and a ton of others.
ADAM ANT

One of the most innovative artists of the '80s returns with a new single, proving there's still room at the top.

From the new album

"Manners & Physique."

Produced by André Cymone
Management: Bennett Freed for Loot Unlimited
QUINCY JONES

"The Secret Garden
(Sweet Seduction Suite)"

FEATURING:
Al B. Sure!
James Ingram
El DeBarge
Barry White

THE HOT NEW SINGLE
FROM THE BLOCKBUSTER ALBUM
BACK ON THE BLOCK

PRODUCED BY

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