Bringing Broadway to the isolated cow country of the Wyoming range. The expressions on the faces of these cow boys indicate the pleasure they derive from the entertainment brought to them by the Motor Majestic Auto Radio mounted on the tail board of the "chuck wagon".

Olympic beach pajamas, modeled by Kitty Sandstrom, and presented by George Borsi, who designed the black silhouette figures of athletes.

Black Chander cloth adapts itself to the smooth fitted lines of the coat, worn here by June McClay. The unusually beautiful collar and sleeve adornments are of blue fox fur.

Miss Dunne presents a study in brown. The sport frock, representing smart simplicity, is of soft angora basket weave cloth. Miss Dunne completes the costume with a brown silk hat, brown leather pumps, and a two-skin sable scarf.

Hostess pajamas still hold their own in milady's wardrobe, as witnessed by these luxurious satin and velvet two-piece pajamas, worn by Roberta Gale.

A microphone and loud speaker attachment for the heart. This device used for medical examinations amplifies the sound of heart beats to the loudness of a muffled drum beating.

Looking up. Visitors to the now completed Travel and Transport Building of the 1933 Chicago World's Fair gain this curious perspective when they glance upward thru one of ventilators of the building, catching a glimpse of the blue sky above.

Oscar De la Renta presents a study in brown. The sport frock, representing smart simplicity, is of soft angora basket weave cloth. Miss Dunne completes the costume with a brown silk hat, brown leather pumps, and a two-skin sable scarf.

Hostess pajamas still hold their own in milady's wardrobe, as witnessed by these luxurious satin and velvet two-piece pajamas, worn by Roberta Gale.

Copyright 1932 -- GRIGSBY-GRISWOLD CO.
"Heads Win"

It is said that two heads are better than one. If that is true, the two-headed wrennake which I found the other day in a marsh near Silverton, Oregon, has many advantages.

The freaky specimen I found is very much alive. In fact it is so animated that I had to put the snake on ice before photographing. The two heads are of the same size and each has a pair of eyes and a tongue which slithers amply. About nine inches in length, the wrennake has a yellow stripe running the length of its body. It is looking for the heads to make the marking present. The heads are chilled in color. The body is a greenish-brown in color, the belly is a greenish-yellow. It is about one and a half inches in circumference at midsection.

It is of "heads win" with this freaky creature, and I found that the snake uses both to a good advantage. While one head is drinking water, the other is on the lookout for fancy advantages of an stadium, the tongue will strike back and forth progressly, while the other head will continue to drink water, unencumbered.

— RICHARD H. SPRING

Prize Reward $5

The Voice of Majestic Prize Competition Contests

For Amateurs, Reporters and Photographers

$5.00 for Unusual Photographs

Voice of Majestic will pay $5.00 for unusual photographs submitted by its readers and accepted for publication.

Send your photographs with a short description of the subject to the Photo Editor, Voice of Majestic, 5120 Dickens Avenue, Chicago.

Prize of $10.00

If you hear of any unusual event or have an unusual experience, write a short story about it, not over 200 words, and mail it to the Contest Editor, Voice of Majestic, 5120 Dickens Avenue, Chicago.

A Prize of $10.00

You will be awarded for the most unusual and interesting event reported.

If you can furnish a photograph illustrating your story and your contribution wins, you will receive an additional prize of $5.00.
Year after year, since radio became the great industry which it is, Majestic has continued to lead the field, to present in each successive line of new models one or more features which have brought progress in the science of radio reception.

The new Spring line of 1932 Majestics again brings a great advance—chassis which Majestic engineers believe to be a culmination of their years of endeavor; cabinets which are as modern as they are beautiful; and prices in keeping with the times—making the new Majestics the greatest radio value ever produced.

We could dwell at length on the outstanding features of the new Majestics—the new DUO-DIODE tube and the increased efficiency it brings, advanced automatic control, which eliminates nose-diving and fading. But we prefer to make this suggestion—that you see and hear these Majestics at our store today!

Whether or not you are considering buying a set, you will find it exceedingly interesting to see these new models. We invite you. And if you have thought at all of buying a set, now, if ever, is the time to do so. Quality sets probably will not long be available at these prices.
LOW IN RADIO...

STYLISH

brings; ad-

vantages blast-

the just one

these new

giving a new

ting to inspect

portion of the price will be accepted as

payment on a new Majestic Radio. The

y budgeted over a period of small

y sums. Call at the store or telephone

a free demonstration in your home.

your telephone number and address appear

the front cover page of this magazine.

FAIRFAX—Model 201. Richly designed lowboy in Early English
deign with live use of beechwood panels and burl-rose effects by
master craftsmen. The heavy welded steel side-chassis has been

matched to achieve a balance of perfect design and exceptional

selectivity and a perfected automatic volume control. The new

Majestic Duo-Diode and Spray-Shield, Multi-Mu and pentode
tubes are used. Price, complete with tubes.

$69.50

STRATFORD—Model 214. A remarkably pleasing application

of Art-Moderne design that blends harmoniously with all living

room arrangements. Its "V"-matched Oriental walnut overbays and

sides panel and base overlay are authentic to this style. The

Duo-Diode detector provides a per-
fected automatic volume control.

Price, complete with tubes.

$99.50

SHEFFIELD—Model 204. Table model of

Art-Moderne design, a pleasing combination of

straight lines and simple curves in carefully

matched two-tone finish walnut. The side-

chassis includes perfected automatic volume

control, image rejector circuit, tone control,

Spray-Shield, Multi-Mu and pentode tubes and
detector tube. Price, complete with tubes.

$59.50

Short Wave Converter, Model 11, is housed in a

handsome cabinet of matched, beautifully grained

woods and can be placed beside, or on, your present

receiver. It works with any set — tuned radio

frequency, all regeneratives, superhet erodynes or

1924-25 neutrodynes — battery powered or

A. C. current sets. Three 1812 tubes, one of them a G-80. Price,

complete with tubes.

$38.50

MOTOR MAJESTIC AUTO RADIO—Model

110. Compact and rugged, supplying clear

crystal reception. Seven tubes, including

pentode and Multi-Mu. Dynamic speaker.

Control panel mounted on

aerodynamic steering wheel. Price, complete with tubes.

Extra and aerial installation slight extra charge.

These are the Majestic Deluxe Models. Other

models are available as low as $44.50.
"She loves me—she loves me not." Leon Janney as Penrod and Margaret Marquis as Marjorie are the boy and girl sweethearts in the motion picture made from Booth Tarkington's book, Penrod and Sam.

Boys and girls, if you have never heard Uncle Ollie, Swedish storyteller, tune in his story hour on your nearest C.B.S. station. Uncle Ollie is here shown in his native Swedish dress.

Boys and girls, if you have never heard Uncle Ollie, Swedish storyteller, tune in his story hour on your nearest C.B.S. station. Uncle Ollie is here shown in his native Swedish dress.

No doubt many of our boys and girls would be glad to have a position like those of Margie Kircher and Mathilde Markman, who work in a New York telegraph office and carry messages about on roller skates. The floors are especially waxed for their benefit.

Below: Hanging out the Monday wash. Leola Harmon, after prettying up her Pekinese and Pomeranian dogs for exhibition, hung them out in the sun to dry, and the puppies actually seem to be enjoying the proceedings.

Below: Boys and Girls' Hobby Contest

VOICE OF MAJESTIC will give a prize of $2.50 each to the boy and girl who send the best and most interesting hobby picture. If you haven't already sent in a hobby picture you should do so at once, for you might be one of the lucky prize winners. If your hobby is making things, send a picture of your workshop or of something you have made; if your hobby is hiking, send a picture you have taken on one of your hikes, etc. Every picture must be accompanied by twenty-five words telling about it. All pictures to be returned must be accompanied by a stamped, address-enveloped envelope. Send your pictures to Boys and Girls Editor, Voice of Majestic, 5801 Dickens Ave., Chicago, Ill.

Dutch Smith, who was a member of the 1928 American Olympic team, and who will probably again represent this country in the 1932 Olympics.

June Holmes, fourteen years of age, is the girl tennis champion of the city of Los Angeles, Calif., and great things are predicted for her by athletic officials.

Boys and girls of the schools of Philadelphia inspecting the reconstructed frigate Constitution, which was restored by contributions from school children from all over the country.

LEFT: George Wood of Pontiac, Ill., enjoys the game of bowling and thinks it a splendid hobby.

BELOW: Louise Beckmann of Sparta, Wisconsin, has adopted acting as her hobby and is shown wearing the costume of a gypsy.

RIGHT: The unusual hobby for collecting match covers has been adopted by Alfred Britz of Waukegan, Ill. Alfred is shown with a part of his collection.
Subject: Overcoming food prejudices

**Recipes for February Holiday Parties**

### RED CABBAGE SALAD

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Head Red Cabbage</td>
<td>1</td>
</tr>
<tr>
<td>Carrot</td>
<td>1</td>
</tr>
<tr>
<td>Celery</td>
<td>4 slices</td>
</tr>
<tr>
<td>Cabbage</td>
<td>1/2 head</td>
</tr>
<tr>
<td>Onion</td>
<td>1</td>
</tr>
<tr>
<td>Shallot</td>
<td>2</td>
</tr>
<tr>
<td>Lettuce</td>
<td>2</td>
</tr>
</tbody>
</table>

**HAM LOAF**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ham</td>
<td>2 pounds</td>
</tr>
<tr>
<td>Ground Ham</td>
<td>1/2 pound</td>
</tr>
<tr>
<td>Bread Crumbs</td>
<td>1 cup</td>
</tr>
<tr>
<td>Mayonnaise</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Mustard</td>
<td>2 tablespoons</td>
</tr>
<tr>
<td>Horseradish</td>
<td>1 tablespoon</td>
</tr>
<tr>
<td>Celery</td>
<td>2 cups</td>
</tr>
</tbody>
</table>

**CHERRY TARTLETS**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tart Shells</td>
<td>12</td>
</tr>
<tr>
<td>Cherries</td>
<td>2 cups</td>
</tr>
<tr>
<td>Whipped Cream</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Vanilla</td>
<td>3/4 teaspoon</td>
</tr>
</tbody>
</table>

**DATE ICE-BOX COOKIES**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cup Shortening</td>
<td>1</td>
</tr>
<tr>
<td>Cups Brown Sugar</td>
<td>2</td>
</tr>
<tr>
<td>Eggs</td>
<td>2</td>
</tr>
<tr>
<td>Cup Nuts (chopped)</td>
<td>1</td>
</tr>
<tr>
<td>Cup Diary (chopped)</td>
<td>1</td>
</tr>
<tr>
<td>Cup Flour</td>
<td>1/2</td>
</tr>
<tr>
<td>Teaspoon Sugar</td>
<td>1/2</td>
</tr>
<tr>
<td>Teaspoon Salt</td>
<td>1/2</td>
</tr>
<tr>
<td>Teaspoon Vanilla</td>
<td>1/2</td>
</tr>
</tbody>
</table>

**CHERRY BISQUE**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tart Whipping Cream</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Slate Macaroon</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Cup Chopped Almonds</td>
<td>1/2</td>
</tr>
<tr>
<td>Maraschino Cherries</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Teaspoon Almond Extract</td>
<td>1/2</td>
</tr>
</tbody>
</table>

**QUICK CHERRY ICING**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cups Sugar</td>
<td>1</td>
</tr>
<tr>
<td>Teaspoon Baking Powder</td>
<td>1/2</td>
</tr>
<tr>
<td>Tablespoons Water</td>
<td>1</td>
</tr>
<tr>
<td>Teaspoon Vanilla</td>
<td>1/2</td>
</tr>
</tbody>
</table>

**Overcoming food prejudices**

There are certain things which we must look out for if we wish our children to be well trained in regard to their food habits. First of all let me caution you to be on your guard about yourself and the other adult members of your family. If you find the adult refusing to eat this and that, you will also find that Mary or John will also refuse to eat that food. Why? Because they mimic what the grown-ups do in every way. It is necessary therefore, for the housewife to learn the psychology of eating, so to speak. It is possible to prepare things in a new and different way so that members of the family who did not like the old way may eat the dish and, perhaps, not even recognize the food. We like new ideas in menu planning and in our purpose, all of us, and that is one of the reasons we like to give you each month a few new recipes to try, and, if the housewife has the equipment to work with which makes her work a pleasure and not drudgery, she can better serve her family and also have plenty of time for recreation and the things she wants to do.

Just a few warnings about training the child to eat proper foods. In the first place it must be understood that the child is to take as a matter of course the fact that when food is placed before him, it is to be eaten. We never let Miss three year old choose her clothing and other important things of the kind, and yet often the child tells the mother and father exactly what she will or will not eat. Do not talk about food prejudices in the presence of the child. I once saw a mother and child as they were coming to ask a food specialist what to do about some bad food habits. The boy was standing beside the mother as she said, "John will not drink milk, what shall I do about it?" And John looked determined, as she made the statement, never to touch a drop. How much better if she had left John at home or at least out of hearing.

Another thing to avoid is the circus performance in the house. There are certain things which we must look out for if we wish our children to be well trained in regard to their food habits. First of all let me caution you to be on your guard about yourself and the other adult members of your family. If you find the adult refusing to eat this and that, you will also find that Mary or John will also refuse to eat that food. Why? Because they mimic what the grown-ups do in every way. It is necessary therefore, for the housewife to learn the psychology of eating, so to speak. It is possible to prepare things in a new and different way so that members of the family who did not like the old way may eat the dish and, perhaps, not even recognize the food. We like new ideas in menu planning and in our purpose, all of us, and that is one of the reasons we like to give you each month a few new recipes to try, and, if the housewife has the equipment to work with which makes her work a pleasure and not drudgery, she can better serve her family and also have plenty of time for recreation and the things she wants to do.

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Some of the artists whose talent is brought to you with the utmost in quality and clarity and with unbelievable economy by the new MAJESTIC Radio...

LEFT: Interviewing the elite in the world of women is the task of Margaret Sarry, authoress and newspaper woman, who presents five nights each week, over the Columbia Chain, a woman representative of the artistic, literary, or social world.

RIGHT: Blond Peggy Davis, whose frequent head in dramatic presentations of the National Broadcasting System.

Lottie Howell, lyric soprano of the stage and screen, and a former member of Reyer's original Gang, who is now heard each Sunday over an N. B. C. chain. Miss Howell recently returned from engagements abroad.

Little Jack Little who dispenses entertainment over the radio via voice and piano, and who is currently appearing with Guy Lombardo and his Royal Canadians on the Columbia chain.

Count Felix Von Luckner, erstwhile German Naval Commander and popularly known as "The Sea Devil," whose adventures on the seas among the strangest of reality or fiction, is now heard on a series of radio programs.

May Singhi Breen and Peter de Rose are real radio veterans, their first appearance dating back to 1923, and they are still one of the most popular vocal and instrumental teams on the air. Incidentally, they are Mr. and Mrs. Peter de Rose.

Alexander Gray, former Ziegfeld Follies star and leading man in talking picture musical comedies, who is featured in the new Chesterfield program, presented six nights weekly over C. B. S.

Another of the recruits of radio from the stage is Aunt Jemima, who presents regularly a program of blues and ballads over a group of Columbia stations. She recently starred in Show Boat, and is known in private life as Tess Cardella.

One of radio's foremost feminine announcers is Betty Council, whose smooth Southern accent is heard regularly on the Pond's Dance Program, broadcast each Friday over N. B. C.
Beat yolks and add sugar and one-half the cream. Beat in double boiler until smooth and thick like custard. Remove from stove. Cream which has been whipped. Add. Cool, add flavoring and fold in remaining ingredients together and shape in a roll. Put apricots through a sieve. Heat juice to boiling point. Add gelatin which has been softened in a little cold water, dissolve over hot water, cool. Soften marshmallows in cream. Mix all ingredients together and shape in a roll. Wrap in waxed paper and chill in freezing compartment of the Majestic Refrigerator. Cut into slices and serve with whipped cream.

ORANGE SPONGE CAKE

6 eggs 8
4 tablespoons sugar 16
4 tablespoons baking powder 3
2 tablespoons flour 8
1 1/2 cup orange juice
orange rind 2
2 1/2 cups pastry flour

Beat egg whites stiff. Add yolks one at a time and beat well before adding another. Add sugar gradually. Continue beating. Add orange rind and juice. Fold in dry ingredients. Bake in shell cake pan for fifty minutes at 350 degrees. When cool, fill center with the following:

APRICOT FILLING

I can apricots 1
tablespoon lemon juice I
cup sugar 1
tablespoon gelatin 5

Put apricots through a sieve. Heat juice to boiling point. Add gelatin which has been soaked in a little cold water. Add cut marshmallows and lemon juice and chill in Majestic Refrigerator. Fold in apricot pulp. Whip cream; add 1 tablespoon sugar and fold into apricot mixture. Freeze in Majestic Refrigerator. Fill center of orange sponge cake with the mixture. Beat egg white, add the rest of the sugar and 1 cup of whipped cream. Garnish cake.

TUNA CHEESE LOAF

1 can tuna fish 1
1 cup canned tomatoes 8
1 cup chopped celery 8
1 cup chopped green pepper 8
1 cup chopped onion 8
1 cup chopped green pepper 8

Cut a slice from tops of six large firm tomatoes. Place in Majestic Refrigerator. Unmold, slice and serve as a cold meat loaf, or on lettuce as a salad. Platter may be garnished with lettuce, olives or slices of hard boiled egg.

SPRING SALAD

Cut a slice from tops of six large firm tomatoes. Place in Majestic Refrigerator. Circle small pieces, add the juice, strained to remove seeds, add I large cucumber chopped, diced celery. 1 teaspoon Worcestershire sauce, 1 teaspoon gelatin soaked in 1 cup cold water and dissolved over hot water. Stir in 1 cup whipping cream. Add to mayonnaise. Combine cold water cheese, celery, pickle, tuna, salt, lemon juice, tabasco sauce and blend carefully. Pour into a mold and chill in Majestic Refrigerator. Unmold, slice and serve as a cold meat loaf, or on lettuce as a salad. Platter may be garnished with lettuce, olives or slices of hard boiled egg.
A characteristic pose of Charles Dawes, erstwhile General, Vice-President of the United States, and ambassador to England, now at home to assist President Hoover in his efforts to improve the domestic economic situation.

The call of the range. The bellowing of the untamed bulls is sweet music in the ears of western cattlemen, and on a frosty morning may be heard for miles. This piece of photographic artistry was accomplished by Charles J. Belden, photographer of western subjects.

Myriad cars traverse the new Hudson River span between New York and New Jersey. The recently opened George Washington Bridge is viewed here from one of the bridge towers at an elevation of 630 feet. The bridge was constructed at a cost of $60,000,000,000.

Clara, Lu, 'n' Em, whose neighborly conversations are the nightly delight of thousands of radio listeners, are here shown engaging in one of their gossip-fests, over the backyard ashcan. They may be heard over stations of the National Broadcasting Company.
A constantly improved radio
at drastically lower prices

. . . . . BUY NOW—
the next price swing must be UPWARD

CROYDON—Model 121U. Highest of 18th Century English design. Draws immediateasure and center speaker, auto-balancing tone control, tooled leather engravings. Removable grille, best quality, made to order. Price, complete with tubes. $199.50

RECORD OF MAJESTIC IMPROVEMENTS
AND COST OF SIMILAR MODELS

VALUES UP — PRICES DOWN

Model 1928 — Model 211 — Price .
1928 — $163.90
1929 — $137.50
1930 — $101.40
1931 — $99.90

MAJESTIC IMPROVEMENTS
AND COST OF SIMILAR MODELS

NEVER BEFORE, IN THE HISTORY OF THE RADIO INDUSTRY,
like the 


An improved radio at a reduced price will be accepted as a down payment on a new Majestic. If not purchased within 30 days, the radio will be returned to the standard of Model 1932 at the price of $137.50

A small portion of the price will be accepted as a down payment on a new Majestic. If not purchased within 30 days, the radio will be returned to the standard of Model 1932 at the price of $137.50

Frances Bowden, eighteen year old "gal," fresh from the Ozark country, proved something of a radio sensation in broadcasting her reactions to, and impressions of, New York City places and people.

Right: Maria Jeritza, one of the leading prima donnas of the Metropolitan Opera Company, who is frequently heard in radio broadcasts as an exclusive N. B. C. artist.

A quiet evening at home seems to be indicated in this scene showing Mayor Matt Thoneships (George Frame Brown) and his wife Marthy (Virginia Farmer). Both have been familiar to radio listeners more than three years in the program "Real Folks," which is heard each Sunday over the Columbia chain.

Voice of Majestic

A FEW OF THE ARTISTS who perform for you regularly on the air

With a MAJESTIC RADIO in your home, their artistry is brought to you with all of the realism of a personal appearance

Nan Dorland, actress in many radio dramas, came to radio from the legitimate stage. She is heard regularly in the Saturday Matinee series, broadcast from N. B. C. studios.

Above: Jane Froman, fascinating "blues" singer of N. B. C. Jane is one of the few individuals with an almost perfect radio voice. She is heard in daily programs.

Right: Jane Carpenter, popular pianist of C. B. S., who reigned as queen of the recent Chicago Radio Show. Miss Carpenter plays regularly in programs originating in Chicago.

Irresistible Irene Taylor hails from way down south, the land of the "blues," which may account for her perfect interpretation of that type of music. She is heard nightly from Chicago.

Paul Whiteman, popularly known as the dean of modern music, is shown here as he explains his method of discovering new radio talent to be presented in his programs over N. B. C. The young ladies are, left to right, Jean Richey, Virginia Goss, and Lillian Brenahan.

Team work is indicated in this pose by Ted Hasting and Irene Beasley, who appear together on the weekly Menken program, broadcast by C. B. S.