Featuring:

Breakfast Club
Life Can Be Beautiful
Dr. Christian
It Pays To Be Ignorant
Radio Hall Of Fame
The Jack Haley Show
The Fred Waring Show
Saturday Night Serenade
Hour Of Charm
Mystery In The Air
Suspense
Mr. & Mrs. North
Blondie
The Quiz Kids
Screen Guild Show

AND

THE COAST TO COAST HOKÉ-UP
Scintillating Satirical Stanzas

on
Programs—Personalities and Commercials

Bob Hope
The Pepsodent Show
LIFE OF REILLY

NBC Saturdays at 8:00 to 8:30 P.M. Eastern Time
8:30 to 9:00 P.M. Pacific Time

i. to r. William Bendix as "Chester A. Riley," Sharon Douglas as "Babs Riley," his 16 year old daughters, Scotty Beckett as "Junior Riley," and Paula Winslowe as "Mrs. Peg Riley."

John Brown as "Digger O'Dell" with William Bendix.

Paula Winslowe

Dink Trout as "Waldo Binny."
With radio at its height and television rounding into reality for every radio fan, more and more people are turning to RADIO ROW. And with good reason!! Practically overnight, RADIO ROW has become the Nation's outstanding radio fan magazine. Every issue is packed with pictures of your favorite radio stars. No intense reading matter... just PICTURES!

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A Special Radio Program Designed For You
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The name of the program will be RADIO ROW.
The purpose of the program: to introduce to you personally and give you intimate notes and first hand information about your favorite people in Radio Row! The program will be a half hour evening show conducted by THE RADIO ROW REPORTER and featuring each week, a different guest RADIO STAR. The RADIO ROW REPORTER will interview, and then present the Star in a sequence written especially for him. The Program will alternate between New York, Chicago and Hollywood so that all your favorite radio celebrities will be presented. There are many special innovations being planned for you that cannot now be revealed.

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IF YOU WANT SUCH A PROGRAM
HERE'S WHAT YOU CAN DO TO HELP.
Write a letter to the RADIO ROW REPORTER, telling him how you feel about the idea.
Address your letter to RADIO ROW REPORTER, RADIO ROW, 6365 Selma Ave., Hollywood 28, California.

Editor-Publisher

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Rath Perron
“Mrs. Mills”—The Younger Generation
“Prudence Rockbottom”—Meet Me At Parky’s
“Mrs. Van Atwater”—Judy Canova Show

Jane Morgan
“Title Role”—Aunt Mary

Ethel Wilson
“Aunt Harriet”—Aldrich Family
“May Case”—Lora Lawton
“Maud Marlowe”—Backstage Wife
“Mrs. Kemyon”—Rosemary
“Eloise Cummings”—Road Of Life

Jan Miner
“Title Role”—Lora Lawton

Len Doyle
“Harrington”—Mr. District Attorney
Alice Yourman
"Announcer"—Two On A Clue
"Mrs. Andrews"—Archie Andrews
"Emily Norton"—Right To Happiness
"Mrs. Gibbs"—Hearts In Harmony
"Mrs. Anderson"—The Aldrich Family

Irene Tedrow
"Mrs. Archer"—Meet Corliss Archer
"Jessie Ward"—Aunt Mary

John Moore
"Tracey Endicott"—Evelyn Winters
"Hank O'Hoolihan"—Life Can Be Beautiful
"Capt. Goodhue"—Terry & The Pirates

Colleen Ward
"Frances"—Barry Cameron

Sara Berner
"Gladys Zabisco & Ruby Wagner"—Jack Benny Show
"Muriel"—Burns & Allen Show
"Conchita (Vot Else) Shapiro"—Rudy Vallee Show
Renee—The Falcon
Miss Boyle—Road Of Life
Duffy's Tavern
This Is My Best—This Is My Story
Bill Gargan's G.I. Laugh's Show—12 Players
The Whistler—This Is My Best—This Is My Story
Suspense—Bill Gargan's G.I. Laugh's Show—12 Players

Irina & Lina Troyer (twins)—Mary Marlin
Eleta—Terry & The Pirates

Linda—Pepper Young's Family
Margie Wigglesworth—Keeping Up With The Wigglesworths
Mrs. Hopkins—Mary Marlin

Dimples—The Blondie Show
Dolly Snaffle—Duffy's Tavern

Ethel Everett

Gerta Rozan

Lorena Tattle

Rolly Benter

Eunice Howard
THE QUIZ KIDS

ABC Sundays at 7:30 P.M. Eastern Time 8:30 P.M. Pacific Time
Sanford Bickart

"Aram"—Light Of The World
"Mr. Schultz"—Amanda
"Commentator"—Fish & Hunt Club
"Narrator"—Books Bring Adventure

Chester Stratton

"Josiah"—Light Of The World
"Carter Trent"—Pepper Young's Family
"Joe Benton"—Cimmaron Tavern
"Walter"—Lorenzo Jones
"Tom"—Amanda Of Honeymoon Hill

Cameron Prud'Homme

"Title Role"—David Harum

Earle Ross

"Judge Hooker"—The Great Gildersleeve
James Van Dyk

"Dick Phillips"—Rosemary
"Grover Courtney"—Front Page Farrell
"Phillip Coolidge"—Portia Faces Life
"Jesse"—Young Dr. Ma one

Paul Conrad

"Star Travis"—Cimmaron Tavern
"Ralph Daley"—Amanda
"Ishmael Bush"—Destiny Trails

Bret Morrison

"Speaker"—Light Of The World
"Host"—Listening Post
"Host & Narrator"—Best Sellers

Charles Webster

"Dr. Markham"—Life Can Be Beautiful
"T. R. Clarke"—Valiant Lady
"The Christus"—Ave Maria Hour
"Abraham Lincoln"

Michael Fitzmaurice

"Bob Hastings"—This Life Is Mine
"Hawk"—Sparrow And The Hawk
"M.C."—Quiz Of Two Cities
"Lt. George Schuyler"—Rosenary
Joe Worthy
"Jim Anderson & Narrator"—We Deliver The Goods
Norman Corwin Series

Don Douglas
"Sheriff"—Chuck Carson Plymouth Dealer
"Announcer & Actor"—Victory Is Our Business
"Black Castle—One Man Mystery & Horror Show"

Jack Manning
"M.C. (Starred)”—Saturday Senior Swing
"David Crawford”—Young Dr. Malone

Bill Griffis
"Bill Evans”—Road Of Life
"Mr. Lodge”—Archie Andrews
"Jeffrey Jones”—Mommie & The Men
"Rufus Lash”—Chick Carter

Leo Cleary
Meet Me At Parky’s
Lux—Screen Guild—Silver Theatre
Dick Nelson

"Barry"—Life Can Be Beautiful
"Peter"—Second Husband

Humphrey Davis

"Shallum"—Light Of The World
"Sheriff Jackson"—Tennessee Jed
"Al Douglas"—Life Can Be Beautiful

Maurice Franklin

"The Judge"—Famous Jury Trials
"The Judge"—Perry Mason
"Dr. Allen"—Aunt Jenny's Stories

Larry Haines

"Dean Russell"—Joyce Jordan

Frank Lovejoy

"Narrator"—This is Your F.B.I.
"Neil Fowler"—Calling All Detectives
"Larry Hatleid"—Bright Horizon
"Vic Manion"—Joyce Jordan

Variations By Van Cleve
Patrick McGeehan

"Narrator"—Strange As It Seems
"Narrator"—The Bullock Show
"Uncle Ben"—Aunt Mary
"Title Role"—The Adventures Of Bill Lance

Roger De Koven

"Narrator"—Famous Jury Trials
"Paul Barrett"—Crooked Square

Staats Cotsworth

"Major Hugh North"—The Man From G2
"Casey"—Crime Photographer
"Narrator"—Congressional Medal Of Honor
"Farrell"—Front Page Farrell
"Alex Delavar"—The Right To Happiness
"Edward"—Amanda
"Bill Weigand"—Mr. & Mrs. North

Walter Kinsella

"Mike McNally"—Leave It To Mike

Ed Latimer

"Mr. Borris"—Adventures Of Topper
"Bugsy O'Toole"—Romance Of Helen Trent
"Sgt. Mathison"—Nick Carter
"Doc Jordan"—Home Of The Brave
John Brown
"Digger O'Dell"—Life Of Riley
"Mr. Jenkins"—Marlin Hurt & Beulah
"Mr. Foster"—Date With Judy
"John Hammond"—Gay Mrs. Featherstone

Jerry Macey
"Ed Norton"—Right To Happiness
"Mr. Berkeley"—Leave It To Mike

Jim Boles
"The Deputy"—Tennessee Jed
"The Professor"—Two On A Clue
The Fish & Hunt Club
"Leads"—Best Sellers

Ted DeCorsia
"Sergeant Velie"—Ellery Queen
"Eddie"—Big Town
"Commissioner"—The Shadow
"Flip Corkin"—Terry & The Pirates

Jack Arthur
"Narrator"—Grand Central Station
"Songs By Jack Arthur" (WEAF—8:15 A.M.)
Jay Jastyn  "Mr. District Attorney"

King Calder  "Steve Skidmore"—When A Girl Marries
"Inspector Hale"—Hearts In Harmony

Owen Jordan  "Terry"—Terry & The Pirates
"Toby"—Calling All Detectives

Tony Barrett  "George Kirby"—Adventures Of Topper
"Shorty"—Boston Blackie
"Biff"—Pepper Young's Family
"Charlie Dyer"—This Life Is Mine
"Sandy"—Young Dr. Malone

Vinton Hayworth  "Dad Andrews"—Archie Andrews
"Campbell McKenzie"—Linda's First Love
"Dr. Mark Phillips"—Second Husband
BREAKFAST CLUB

Fran "Aunt Fanny" Allison

Sam "Sam's Fiction
"NY Fact Almanac" Cowling

Jack Owens, the Cruising Crooner

Nancy Martin

ABC  Monday thru Saturday  9:00 A.M. Eastern Time
IT PAYS TO BE IGNORANT

CBS Fridays 9:00 to 9:30 P. M. Eastern Time

Rebroadcast 8:30 to 9:00 P.M. Pacific Coast Time
THE JACK HALEY SHOW

From l. to r. Verna "Blossom Blimp" Felton, Sharon "Penny Cartright" Douglas, Jack Haley, and Bob Redd, producer.

From l. to r. Sharon Douglas, Jean Carrole, Bob Redd, and Jack Haley.

VILLAGE STORE
New Owner
Jack Haley

NBC Thursdays 9:30 to 10:00 P.M. Eastern Time
RADIO HALL OF FAME

Martha Tilton
(Permanent Songstress)

Paul Whiteman & Georgia Gibbs

Paul Whiteman

The Merry Macs

Virginia Rees

ABC Sundays 6:00 to 6:30 P. M. Eastern Time
Ruth Cottingham, songstress from a five and ten and later a stenographer.

Jane Wilson, soprano, as a cub reporter interviewed Fred for a Mansfield, Ohio paper. She was nervous. Fred took over the questioning and found out she could sing.

NBC Mornings Mon. thru Fri. 11:00 to 11:30 A. M. Eastern Time

“Honey and The Bees” Buzzing around Daisy Bernier are l. to r., Hal Kanner, Bob Evans, and Ray Sox.
Agnes Moorehead and William Spier

Orson Welles and William Spier take time out for a card trick "on mike".

CBS Thursdays 8:00 to 8:30 P. M. Eastern Time

... the cigar, the card trick?
Brian Donlevy sees something to laugh at
Jessica sings it to Gustave Haenschen and the orchestra before rehearsing it on mike.

CBS Saturdays 9:45 to 10:15 P. M.
Eastern Time
Jean "Dr. Christian" Hersholt with his famous pipe collection.
Jean should have one pipe named "Dr. Christian" since the program's been a "pipe" for him.

Jean Hersholt with Rosemary DeCamp, "Judy" his secretary.
HOUR OF CHARM

NBC Sundays 10:00 P.M. Eastern Time
Starring Jackson Beck as "Stonewall Scott"
with Geoffrey Bryant as "Tex"

Ken MacGregor, Producer

MYSTERY IN THE AIR

NBC Thursdays 10:00 to 10:30 P.M. Eastern Time
Barbara Stanwyck, Jack Benny and Director Michael Curtiz

Anna Lee and Clark Gable chaperoned by Lucille Ball

Charles Laughton and Jon Hall in "The Turtles Of Tahiti"

Carole Landis and Robert Young in "Design For Scandal"

Marle Oberon, Ronald Colman, and Donald Crisp in "Dark Angel"

SCREEN GUILD
CBS Mondays 10:00 to 10:30 P.M. Eastern Time
LIFE CAN BE BEAUTIFUL
CBS Monday thru Friday 1:00 to 1:15 P.M. Eastern Time

Carl "Toby" Eastman and Alice "Chichi" Reinheart

John Holbrook who plays "Steven Hamilton" has shocked "Papa David" and "Chichi"

Alice Reinheart and Producer Oliver Barbour

Ralph Locke as "Papa David"
MR. & MRS. NORTH

Joseph Curtin as "Jerry North"

Alice Frost as "Pamela North"

Walter Kinsella as "Sergeant Mullins"

NBC Wednesdays 8:00 P. M. - Eastern Time
"Dagwood" (Arthur Lake) is called to account by his boss "Mr. Dithers".

Producer Don Bernard is unimpressed by the ad libbing of the three principals.

Tommy Cook as "Alexander Bumstead"

"Dagwood" will still find plenty of trouble despite all the safety rules.

CBS Sundays 8:00 to 8:30 P. M. Eastern Time
Larry Elliot
Currently Announcing:
The Alan Young Show
The Chrysler Show
Mr. Keen, Tracer Of Missing Persons
Boston Blackie
Romance Of Eve yn Winters
Barry Cameron
Eye Witness News
Universal Film Shorts

Dwight Weist
"Narrator"—This Is America
"Narrator"—Big Town
"Announcer"—Great Moments In Music
"Announcer"—The Aldrich Family

Tom Carr
"Commercial Announcer" on
Kate Smith Speaks
Glamor Manor
Portia Faces Life
& Others

Frank Gallop
Currently Announcing:
Prudential Family Hour
An Evening With Romberg
The Helen Hayes Show
Quick As A Flash

James Wallington
Philco Hall Of Fame
The Jack Kirkwood Show
"West Coast Announcer"—Blind Date
The Doctor Fights—This Is My Best
Texaco Star Theatre—Sincerely, Kenny Baker

Ron Rawson
Currently Announcing:
Hour Of Charm—Adventures Of The Thin Man
Life Can Be Beautiful—Right To Happiness
Crisco Radio Newspaper
PRODUCERS

Dave Elton
Currently Producing:
The Adventures Of Ozzie & Harriet

Bill Sweet
Currently Producing:
Counter Spy
Gangbusters

Al Chance
Currently Producing:
Tom Mix

Herbert Lateau
Currently Producing:
National Farm And Home Hour

Joe Aikey
Currently Producing:
Guiding Light
Grand Hotel
Freedom Of Opportunity
Those Websters
Currently Producing:

- Woman Of America
- Portia Faces Life
- The Adventures Of Bill Lance

Currently Producing:

- Cavalcade Of America

Currently Producing:

- Now It Can Be Told
- Radio Reader's Digest
- The Whisper Men
- News Week Transcriptions

Currently Producing:

- Light Of The World
- Young Dr. Malone
Dix Davis

"Pinky"—One Man's Family

"Randolph"—A Date With Judy