ANNIVERSARY NUMBER

Radio Contest - Valuable Prizes

Programs - News and Views

APRIL 5 - APRIL 11 FIVE CENTS

10c in Canada
HELLO OREGON!

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Beacon 7783

We thank you for your Mail Orders, which have helped make
us the largest Radio Parts Jobbers on the Pacific Coast—and
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PORTLAND BRANCH

Carrying a Complete Line of RADIO PARTS, TUBES and
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Lowest Prices

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WEDEL COMPANY, INC.

Jobbers and Distributors, Radio and Electrical Goods

520 Second Avenue        443 Washington St.
MA 3195       SEATTLE, WASH.   Beacon 7783, PORTLAND, ORE.
What Is Your Opinion?

Tacoma—In the current issue of your grand Magazine, I note your reply to 'Dellan Arsten' regarding "announcers," and I think your suggestion of a contest for Announcers would be a kind of a get-together business, and also let us get acquainted with the various announcers in the Northwest, (as your suggested question reads) as the writer is very unfamiliar with the names of nearly all of them, as I do not pay as much attention to them as I should perhaps; so I am going to start the ball a rolling with my guess.

The man I think is the best man in the Northwest, as an "all around announcer" is Ken Stuart of KJR.

I have never seen the gentleman, and I am no relation, but we admire his announcing, in everything that we have heard, and get quite a kick out of his work.

So if you start this contest, put me down as a fan for Ken Stuart, as the best announcer the "Northwest" for All Around Work.

Respectfully,

W. B. H.

Concrete, Wash.—The announcer I consider best is Jack Hughes of station KVI, Tacoma. His voice is clear, distinct and pleasing. I know he is married, at least he said so during one of his broadcasts, but that doesn't alter the fact that he is a good announcer. He appeals to me as one who is very anxious to please his radio audiences and does it most effectively. I enjoy the Northwest Radio Weekly very much.

J. L.

Seattle—Replying to the question: "What announcer in the northwest do we like best," I would say emphatically, Gordon Godfrey.

The writer has exercised constant vigil on studying the capabilities of our announcers and my deductions are certainly in Mr. Godfrey's favor.

He not only possesses a radio personality that is individually paramount, but weaves his program fantasies so artistically and capably that even the most commercial heart would eventually become his ardent fan.

B. M.

Seattle—In my opinion Mr. Thomas Freehbirn Smith is the very best announcer on the air. His voice, perfect pronunciation, gift of speaking several languages correctly, modulation of voice, makes him to my mind—"Ace of Announcers."

Your magazine is par excellent and much enjoyment is derived from it.

A. B. A

To the Editor:

Have you ever heard this one? "I am all fed up on radio." Well, I am one of them—I thought I was. As we have never had anything go wrong with our set and we never had to miss it, I never realized how much I depended on that set for entertainment until something went wrong, and then I realized how much I used it in our everyday life. It just seemed as though someone of the family had gone away. But how we have depended on that radio set and I am sure we will continue to take it—just try, I ask you.

And I want to say a word about your magazine. My wife asked me, "How can you ever say every magazine I subscribe to?" "Yes," I have, and like it, but why don't they put some pictures in it so we can see what you are of the people that write it."

She said, "Why don't you write and ask them and maybe they will." I think you can improve it a lot by breaking it up a bit with a few pictures. Thanks.

W. Howard, Medford, Ore.

Dear Mr. Howard:

Thanks for your letter, and here is the answer:

In this issue we are giving you an opportunity to prove how much attention you have given the pictures we have printed in the magazine in the past. You will find 12 of them on a double page in the center of the magazine to shoot at. Do your stuff, and hope you win one of the many valuable prizes.

Thanks.

Editor

...RADIO RHYTHM...

If you want to know the inside dope on making Radio wheels go round, if you'd like to understand the which way and wherefore of each sound, if you're curious about the ohms and amps and the way to amplify, you can get a technical answer from Everett Cutting of KVI.

He knows the reason for each tube and how and why and where, he can trace each little frequency and each heterodyne to its lair. He winds a wire and jiggles a tube and makes the static stop, he knows each watt and amperes by its first name in the shop.

He does some classy announcing too, the Mike he does not fear, but his long suit, as I hint above, is his work as an engineer; so blame any static you get on him—a goat has a loud aroma—for he's chief technician, and therefore the goat, of KVI, Tacoma.

R. D. B.
Coloradoans Hunting For Meteors Now

A good many listeners of KOA, Denver, were made meteorite-conscious by the recent five-minute talk on the subject broadcast by H. H. Ninger, curator of meteorites at the Colorado Museum of Natural History, judging from the mail responses.

Many specimens of rock, which his listeners judged to be meteorites, were sent to him from all parts of the state. He has not had time to analyze all of them yet to determine whether a genuine meteorite was discovered through his talk. In addition to the specimens, a large number of listeners reported seeing meteorites fall, giving the location in which "the meteor man" might find them.

English Worried

Some apprehension is being felt by theater interests in England because the British Broadcasting Corporation has applied for a music and dancing license for the super studio being erected in its new broadcasting house. The studio will seat an audience of 1,000, and it is feared that box office receipts will soon be added to the revenue of the Government-owned broadcasting monopoly, which collects an annual tax of about $2,50 on every radio receiving set used in the British Isles.

Gramophone Record Business Is Ruined

As rapidly as their contracts expire costly names are being dropped by the mechanicals. There are exceptions but in general Victor, Brunswick and Columbia, faced with terrifically depleted revenue from their discs, are anxious to escape contracts that carry guarantees, as in the case with most of the important, long established recorders.

Gene Austin's leaving Victor is as significant as Victor's other recent change of combining its distributors with RCA's radio jobbers.

Conspicuous examples of high guarantees that cannot be earned on present sales are Ben Bernie for Brunswick and Paul Whiteman for Columbia. Bernie's contract with two more years to go was considered a good contract for the mechanical rather than the bandman when first signed three years ago. Now it's Bernie, not Brunswick, that's favored.

In many instances have conditions been reversed. Disc sales are off as much as 65% and generally at least 50%.

Vitality Personalities

Belle Baker, whose stage and radio appearances have gained her a wide following, was guest artist on Columbia's new feature, Vitality Personalities, last Wednesday evening.

Artists that will grace future releases in this series are Claudette Colbert, Ruth Etting, Grace Hayes, Beth Challis, Dorothea James, Nan Halperin, Ginger Rogers, Billie Burke, Gertrude Lawrence, Lee Morse and Aileen Stanley.

National Networks Have Problems Of Their Own

The two large national broadcasting companies are having considerable trouble with their rapidly growing list of affiliated stations; seems as though some of the newer programs have been ducking and dodging features the national broadcasters have to offer.

The reason for this is very evident. While local stations in various cities are keen on certain programs from either of the networks, they can sometimes sell time to local advertisers for much more than they get for being a chain outlet.

As a matter of fact a station releasing a national program gets $50 an hour evenings, or $25 an hour during the day. In contrast to the station's own rates for spot advertising programs run as high as $1,000.

At a recent meeting of traffic managers here the consensus was that less than 70% of a network's commercial programs received an outlay over the stations selected by or sold originally to the advertiser, and in many instances such programs came in for less than 60% national coverage during evening peak hours.

One traffic manager went on record as saying that of 38 stations under his supervision he wasn't sure of more than 18 of them when it came to placing at least 90% of the network's commercial programs.

Baritone Was Soprano

Tom Mitchell, the Rainier Ricky Man at NBC's San Francisco studios, won his first spurs as a singer when he took part in "Polly City" at the St. Thomas Episcopal Church, Boston. Mitchell, a baritone now, was a boy soprano then.

Evidently Bernice Is No Mechanic

Too much realism in her acting brought Bernice Berwin, NBC star, a bad cut in the hand not long ago. In an NBC radio drama in which she was appearing Bernice was supposed to break a pile of dishes while doing various things in the tone of an angry wife.

"Let me break the dishes myself," Bernice told the sound-effects man, "I can get the right sound in my voice if I am actually throwing the dishes on the floor as I talk.

The effect was good, but Bernice put so much feeling into the dish-smashing that when the act was over, her fingers were covered with gore, and she's still wearing a bandage on her left hand.
NBC Must Now Approve Of Programs First

Order has gone out from the NBC headquarters that "programs must be definitely outlined and accepted by the program department" before the contract is signed and the advertiser given time assignments. Means that NBC is getting away from the purely commercial angle which had been becoming more noticeable daily in the company, and is returning to its original intention of bettering the quality of the programs. NBC officials are now certain that the company is powerful enough to dictate to advertisers on the scope, entertainment and merit of the programs. For the first time the program department takes precedence over the sales corps.

Home Gas Symphony Hour

Broadcast Over CKWX (Easter Programme)

"Festival March" .................. Borch
"Easter Chimes" ................... Lako
Overture, "Sunrise" ................ Seitz
Xylophone Solo ..................... Selected
Jack Toews
Selection, from "Cavalleria Rusticana" ........ Mascagni
Popular Number ..................... Selected
Vocal Presentation
"Kameni-Ostrow" ................. Rubinstein
Selection from "The Fortune Teller" ......... Herbert

Educational Program

A survey of an average week's programs of the Columbia Broadcasting System revealed today that 12.3 per cent of its broadcasting time is devoted to educational programs. This figure compares with the nation-wide average of close to 10 per cent shown by a questionnaire sent out recently by the Federal Radio Commission.

Interesting Programs

For Easter Sunday

Easter Sunday will bring some excellent programs to American homes by radio. The sunrise service at Washington, D. C., and Mount Davidson, Cal., will begin the broadcasting. Later in the day Lily Pons, soprano of the Metropolitan Opera Company, will sing and the Philadelphia Symphony Orchestra under the direction of Leopold Stokowski will broadcast over a nation-wide network. The conductor plans to introduce "Lindberg's Flight," a new composition by Well. This will be followed by the Good Friday Music from Wagner's music drama Parsifal, and Russian Easter, from the pen of Rimsky-Korsakov.

President to Speak

Addresses by President Hoover, Secretary of State Henry L. Stimson and the Mexican Ambassador, Manuel C. Tellez, will be broadcast on April 14 as part of the celebration of the "Pan American Day."

Has Double Voice

LEE MORSE

We've heard of persons being "two-faced" and leading "double lives," but it is not often one meets a singer with a double voice like Lee Morse, interpreter of Southern melodies, over Columbia. Her phonograph records have been among the best sellers for eight years. Her dad, the Rev. F. J. Taylor, now 75, was one of the original eight Texas Rangers, of which only three now survive. Lee made her radio "premieres" over WABC last Friday night on the Van Heusen program.

Dana a Cabin Boy

Harold Dana's appetite for building and gardening is being appeased now that the weather makes it possible for him to continue with the work on his cabin near Woodside, Calif. Although dates with the microphone at the San Francisco studios keep the popular NBC baritone very busy, he makes it his business to do all the work on the cabin himself.

Columbia Has New Rule Appertaining To Songs

First intensive measure to limit the number of times the violin shall be played on its network daily was placed in effect this week by CBS. Similar action by NBC will follow shortly but along different lines.

CBS now regulates the program lay-outs days and weeks in advance of broadcast which are gone over by the program department and where the same song, shows repeats the necessary deletions will be made.

The same song is never to be repeated within three hours during day programs. During night programs CBS will hold one song out to two times. That only after 6 p. m.

Formerly of Seattle

Betty Marino, NBC violinist at the San Francisco studios, had her mind set on playing the harp when she was a youngster. Betty's father insisted upon her studying the violin. In order to get out of practicing, she used to stick the violin strings in water so they would break. However, when people began to speak of the beauty of her tone, she took an interest in the violin which she now plays so delightfully over the air. Betty formerly lived in Seattle.

Belgian Shepherd Dog Becomes Radio Artist

Duo grows increasingly popular among radio audiences, but there is one duo on the NBC Pacific network which stands out as distinctive.

Just a man and a dog—but a hush falls in the corridors of the San Francisco studios, when Reginald D. White and Wickey, his "eyes," make their appearance there, to go on the air in their weekly broadcast.

White is a war veteran who lost his sight in his country's services. Wickey is a Belgian shepherd dog a beautiful black and white animal who has dedicated her eyes to the man who represents her entire world. Where White goes, she goes, and where she leads, White follows, as secure in his confidence as she is faithful to their friendship. These two compose a duo in which there is complete harmony.

Wickey freed me forever from the prison of blindness," White says when someone comments on the air. Gayety and serene good-humor with which he faces a world which will never be light again for him. He communicates this spirit through the Spratts program in which he and Wickey tell dog-stories together every Tuesday afternoon at 5:30 o'clock, PST.
## Sunday, April 5

### KOMO
**Seattle**
- **335.5 Meters**
- **1000 Watts**

**Morning**
- 8:00 Neapolitan Days, NBC-NY
- 8:30 Popular Symphony Concert
- 9:00 Breakfast with Sperry, NBC
- 9:30 Organ Recital
- 10:00 National Oratorio Society, NBC
- 11:00 First Unitarian Church; Rev. Geo. T. Ashley
- 11:15 Morning Service, Plymouth Congregational Church

**Afternoon**
- 12:15 Nat'l Youth Conference, NBC
- 1:00 Dr. S. Parks Cadman Religious Service, NBC-NY
- 2:00 National Religious Service, NY
- 3:00 Catholic Hour, NBC
- 4:30 Talk on "Worship"
- 4:30 R.C.A. Victor Co., Inc.
- 5:00 Enna Jettick Melodies, NBC
- 5:15 Collier's Radio Hour, NBC

**Evening**
- 6:15 Atwater Kent Program, NBC
- 7:15 Seiberling Singers, ET
- 7:30 Hotel St. Francis Salon Orch.
- 7:45 Piano Recital
- 8:00 Services of First Church of Christ Scientist
- 9:00 Chase and Sanborn Program
- 9:30 Enna Jettick Melodies, NBC
- 9:45 Cello Recital
- 10:00 Kaffee Hag Slumber Hour
- 10:30 Concert and Vocalists

### KOIN
**Portland**
- **319 Meters**
- **1000 Watts**

**Morning**
- 8:30 In a Garden
- 9:00 Jewish Art Program, CBS
- 9:30 Sunday Morning Melodies
- 9:45 Gill's Garden Talk
- 10:00 Song Recital
- 10:30 Organ
- 11:00 Church Services
- 12:00 New York Philharmonic Symphony

**Afternoon**
- 1:45 Cathedral of the Air
- 2:30 Il Trovatore Trio
- 3:00 Musical Reveries
- 4:00 KOIN Concert Orch.
- 4:30 Los Angeles Bible Institute
- 5:00 Devils, Drugs and Doctors
- 6:15 Cecil Tague, Concert Organist
- 5:30 Prize Kiddies Club

### KFRC
**San Francisco**
- **481 Meters**
- **1000 Watts**

**Morning**
- 6:00 Arabesque, CBS
- 6:30 Detroit Symphony Orch., CBS
- 7:00 Jesse Crawford
- 7:30 Cadillac-LaSalle Concert
- 8:30 Charles W. Hamp
- 8:45 Musical For-Get-Me-Nots
- 9:00 Chevrolet Chronicles
- 9:30 Val Valente and His Orch.

**Evening**
- 11:00 Organ Recital

### KFBL
**Everett**
- **218.8 Meters**
- **50 Watts**

**Morning**
- 10:00 Studio Program
- 10:30 Classical
- 10:45 Operatic Selections
- 11:00 Organ

**Evening**
- 7:00 Popular Recordings
- 7:15 Hawaiian
- 7:30 Studio Program
- 8:00 Bethany Temple

### KFQW
**Seattle**
- **311 Meters**
- **100 Watts**

**Morning**
- 12:00—8:00 A.M. Request Program
- 9:00 Popular Program
- 10:00 Classical Music
- 11:00 Variety Program

**Afternoon**
- 3:00 Symphonic Concert
- 5:00 Request Program

**Evening**
- 7:00 Variety Program
- 8:00 Popular Program
- 10:15 Concert Records
- 11:00 KFQW Capers
Sunday, April 5

KFI

Los Angeles 468.5 Meters 6000 Watts

Morning
5:00 Enn Jettick Melodies, NBC
5:15 Collier Hour, NBC
6:15 Atwater Kent, NBC
6:15 Molly and Mike
7:30 Florentine Duo
7:45 Three Co-Eds, songs
8:00 Arthur Lang, baritone
8:30 P. Mayer, violin recital
9:00 Standard Brands Program
9:30 Selwyn Harris, concert singer
10:00 Slumber Hour Orch.
10:30 Chamber Quartet
11:00 The Vagabonds, NBC

KXJ

Los Angeles 333.1 Meters 1000 Watts

Evening
6:00 Rabbi Edgar Magnin
6:30 Detroit Symphony Orch., CBS
7:00 Royal Post of the Organ, CBS
7:30 Edison String Choir
8:00 Prof. Lindsay and Leigh Harline
8:30 Dance Party, KFRC
8:45 Hallelujah Quartet
9:00 Chevrolet Chronicles, ET
9:30 Val Valente and His Orch.
10:00 World-wide News
10:10 Val Valente and His Orch.
11:00 Organ Recital, DLBS

KXQ

Wenatchee 199.9 Meters 50 Watts

Morning
10:00 International Bible Students Assn., ET
10:30 Organ Concert, NWBS
11:00 Church of Brethren
12:00 Hi-Steppers, NW

Evening
6:30 Drama, UBC
7:00 Calendar of the Air, UBC
7:30 Busy Fingers, NW
8:00 Imperial Grand Orch., NW
9:00 Tucker's Everstate Band, NW
9:30 Traumert, UBC
10:00 Brick English Orch., UBC
11:00 Dixieland Blue Blazers, UBC
12:00 Program Dedicated to Shreveport, Louisiana

KKQ

Aberdeen 211.1 Meters 75 Watts

Morning
10:30 Sacred Music
11:00 Congregational Church Services
12:00 Organ Program
2:00 Sunday Concert

KNX

Hollywood 285.5 Meters 5000 Watts

Evening
5:00 First Radio Church of the Air
6:00 Program of Records
6:30 Dr. Theodore Curtis Abel
7:00 All Soul's Church
7:30 Arizona Wranglers
8:00 First Presbyterian Church
9:30 Calmon Luboviski master violinist; Claire Mellonino, pianist
10:30 Pantages Hollywood Theatre
Here's An Idea How Television, Radio's Newest Mystery, Operates

A RECENT article in the New York Tribune gave a very interesting account of how television operates, we have rewritten the article, to the best of our ability, to make it understood by those not versed in technical terms.

The idea in television is to send a sufficient number of photographs per second to give the illusion of motion, a similar principle to the motion picture camera and projector.

The next step was to convert these pictures into electrical impulses so they could be sent some distance and then reproduced by reversing the procedure. So they developed what is known as a scanning disk. This is simply a large disk, several feet in diameter, with holes arranged around the outer edge. The holes are of light to pass through and as it spins it photographs.

As it takes 16 pictures a second, the pictures when reproduced give the impression of motion.

In receiving television images the procedure is similar as used in radio broadcasting, only a neon tube is used. This tube is tremendously sensitive.

In order to reproduce the television images it is necessary to use another disk, also with holes and revolving at exactly the same speed as the transmitting disk.

There can not be the slightest deviation, otherwise the neon tube will not reproduce the images.

Because of the small area of the reflector plate in the neon tube the image received is usually not more than one or a quarter inches square. But through the use of a special lens this is magnified to a picture about three inches square.

So, you see, television is really not an invention, but a development; the combining of the achievements of motion pictures and radio.

Agencies Worried Over Demands Of Programs

SOME of the large advertising agencies in the East, whose training, activities and interests have been confined solely to printed ads, principally to newspapers, have a growing problem that is causing much concern, if not actual worry.

The trouble is that many of the larger corporations and others not so large, are becoming interested in radio advertising, naturally they delegate the task of preparing their programs to their advertising agents. These agents, in most cases, are not showmen and the results are not so good.

In addition to that there is the sister of the manager's wife, who thinks she can sing; or Ed Bray out in the shipping room who is a card and keeps everybody laughing on all occasions. The foreman suggests Ed be given a chance and to encourage the help the manager suggests Ed be included on the program.

If you think of going on the air, do not leave the preparation of your program to gentlemen who have been fooling around with type and layouts. Radio advertising is very productive, but you must present features with a lot of "zip" to win public confidence.

There are many agencies who realize that fact and do not even try to be a P. T. Barnum—they leave that to those with a flare for things theatrical.
### NORTHWEST RADIO WEEKLY

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<tr>
<td>10:15</td>
<td>Well Dressed Man</td>
</tr>
<tr>
<td>10:30</td>
<td>Fashions and Follies</td>
</tr>
<tr>
<td>10:45</td>
<td>Studio</td>
</tr>
<tr>
<td>11:30</td>
<td>Emna Jettick</td>
</tr>
<tr>
<td>11:45</td>
<td>Studio</td>
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<tr>
<td><strong>Afternoon</strong></td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td>Tea Hour</td>
</tr>
<tr>
<td>4:30</td>
<td>Little Bit of Everything</td>
</tr>
<tr>
<td>5:00</td>
<td>Hallelujah Hour, DL-LA</td>
</tr>
<tr>
<td>5:30</td>
<td>Paul Tremaine and His Orch.</td>
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<tr>
<td>5:45</td>
<td>Feminine Fancies, DL-SF</td>
</tr>
<tr>
<td>6:00</td>
<td>Mid Morning Melodies</td>
</tr>
<tr>
<td>6:15</td>
<td>Col. Artists Recital, CBS</td>
</tr>
<tr>
<td>6:30</td>
<td>American School of the Air</td>
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<tr>
<td>12:00</td>
<td>Garden Talk</td>
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<tr>
<td>12:15</td>
<td>Columbia Salon Orch., CBS</td>
</tr>
<tr>
<td>12:30</td>
<td>Ann Leaf at the Organ, CBS</td>
</tr>
<tr>
<td>12:45</td>
<td>Magazine Test, CBS</td>
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<td>1:15</td>
<td>U. S. Army Band, CBS</td>
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<tr>
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<td>Wardman Park Hotel Orch.</td>
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<td>Happy Go Lucky Hour, DLBS</td>
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<td>3:00</td>
<td>Gordon Kibbler's Orch.</td>
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<td>Dental Clinic of the Air</td>
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<td>Current Events, CBS</td>
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<td>Simmons Hour, CBS</td>
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<td>6:00</td>
<td>Three Bakers, CBS</td>
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<td>Beauty Talk</td>
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<td>Recordings</td>
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<td>9:00</td>
<td>Blue Monday Jamboree</td>
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<td>10:00</td>
<td>Gasoline News</td>
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<td>Anson Weeks' Orch., DLBS</td>
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<td>Earl Burtnett's Biltmore Orch.</td>
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<tbody>
<tr>
<td><strong>Oakland</strong></td>
<td>379.5 Meters</td>
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</tr>
<tr>
<td>5:00</td>
<td>How's Business</td>
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<td>5:15</td>
<td>Walter V. Ferner, 'cellist</td>
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<td>News Service</td>
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<td>Cowboy Kids</td>
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<td>Maytag Orchestra</td>
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<td>General Motors Family Party</td>
</tr>
<tr>
<td>7:00</td>
<td>Stromberg-Carlson Program</td>
</tr>
<tr>
<td>7:30</td>
<td>Empire Builders</td>
</tr>
<tr>
<td>8:00</td>
<td>Amos 'n Andy, NBC</td>
</tr>
<tr>
<td>8:15</td>
<td>The Rainier Rickey Man</td>
</tr>
<tr>
<td>8:30</td>
<td>The Vagabonds</td>
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<tr>
<td>8:45</td>
<td>Adventures of Sherlock Holmes</td>
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<td>Pacific National Singers</td>
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<td>Musical Echoes</td>
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<td>Yir Frien' Scotty</td>
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<td>The Voice of Pan</td>
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<td>Laughner-Harris Hotel Orch.</td>
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<td>Maytag Orch., NBC</td>
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<tr>
<td>6:30</td>
<td>General Motors Family Party</td>
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<td>Western Concert Hour</td>
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<td>Empire Builders, NBC</td>
</tr>
<tr>
<td>8:00</td>
<td>Amos 'n Andy, NBC</td>
</tr>
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<td>8:15</td>
<td>The Jewel Box</td>
</tr>
<tr>
<td>8:45</td>
<td>Radio and Television Institute</td>
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<td>9:00</td>
<td>Adventures of Sherlock Holmes</td>
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<td>9:30</td>
<td>Utah Advertisers</td>
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<td>KSL News Service</td>
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<td>Organ Recital from Tabernacle</td>
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<td>Dr. H. Edward Myers</td>
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<td>Investment Advice</td>
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<td>James Anderson, baritone</td>
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<td>7:00</td>
<td>Stromberg-Carlson, NBC</td>
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<td>7:30</td>
<td>Concert Program</td>
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<tr>
<td>8:00</td>
<td>Shell Program, NBC</td>
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<tr>
<td>9:00</td>
<td>Adventures of Sherlock Holmes</td>
</tr>
<tr>
<td>9:30</td>
<td>Paul Roberts, tenor; Schonberger trio</td>
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<tr>
<td>10:00</td>
<td>Tom Terriss, Concert Orch.</td>
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<tr>
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<td>Hotel St. Francis Dance Orch.</td>
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<tr>
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<tr>
<td>7:00</td>
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<td>7:45</td>
<td>Anthony Ewer</td>
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<td>Recordings</td>
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<td>9:30</td>
<td>Housewives Hour</td>
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<tr>
<td>10:15</td>
<td>Vocal and Concert Music</td>
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<td>12:00</td>
<td>Silent for KFPS</td>
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<tr>
<td>12:30</td>
<td>Highland Tavern Broadcast</td>
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<td>T. N. T. Program</td>
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<td>Bob's All Request Special</td>
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<tr>
<td><strong>Evening</strong></td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td>Children's Hour</td>
</tr>
<tr>
<td>6:30</td>
<td>Recordings</td>
</tr>
<tr>
<td>7:00</td>
<td>Calendar of the Air, UBC</td>
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<tr>
<td>7:30</td>
<td>Old Chestnuts Revue, UBC</td>
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<tr>
<td>8:00</td>
<td>Studio Novelties</td>
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<tr>
<td>8:30</td>
<td>Boris Karmarenko, UBC</td>
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<td>9:00</td>
<td>Musical Gems, UBC</td>
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<tr>
<td>9:30</td>
<td>Union Gospel Mission</td>
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<tr>
<td>10:00</td>
<td>Ronald Buch</td>
</tr>
<tr>
<td>10:30</td>
<td>Don De Forest's Dance Band</td>
</tr>
<tr>
<td>11:00</td>
<td>Blue Blowers, UBC</td>
</tr>
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<td>11:30</td>
<td>Radio Nite Club</td>
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<tr>
<td>5:30</td>
<td>The Date Book</td>
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<td>5:45</td>
<td>News Digest</td>
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<td>Organ Recital</td>
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<tr>
<td>6:15</td>
<td>Cecil and Sally for S. and W.</td>
</tr>
<tr>
<td>6:30</td>
<td>North Americans</td>
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<td>Henry Star, the 16/40 Boy</td>
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<td>7:00</td>
<td>Variety Program</td>
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<td>8:00</td>
<td>Shell Symphony, NBC</td>
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<td>9:00</td>
<td>Phoenix Hypo Program</td>
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<td>9:15</td>
<td>Baker Chocolate Program</td>
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<td>9:30</td>
<td>Augie Schultz's Hayesed Orch.</td>
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<td>Jesse Stafford's Orch.</td>
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<td>11:00</td>
<td>Elks' Program</td>
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<td>Floyd Wright, Organist</td>
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<td><strong>Victoria</strong></td>
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<tr>
<td>6:00</td>
<td>Sunset Hour</td>
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<td>7:00</td>
<td>Half-hour Program</td>
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<td>8:00</td>
<td>The Return of Blackey Dawes</td>
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### KPCB 650

**Seattle**

**461.3 Watts**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>7:30</td>
<td>Band and Orchestral Records</td>
</tr>
<tr>
<td>7:50</td>
<td>Alfred the Grocery Boy</td>
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<tr>
<td>10:00</td>
<td>Piano Pointers, Alex Forbes</td>
</tr>
<tr>
<td>10:15</td>
<td>Recordings</td>
</tr>
<tr>
<td>12:45</td>
<td>Dental Talk</td>
</tr>
<tr>
<td>1:00</td>
<td>News Flashes</td>
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<tr>
<td>1:15</td>
<td>Recordings</td>
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<tr>
<td>4:00</td>
<td>Weather Report</td>
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<tr>
<td>4:05</td>
<td>Band Recordings</td>
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<tr>
<td>5:00</td>
<td>Organ, remote</td>
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<tr>
<td>5:32</td>
<td>Sign Off</td>
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<tr>
<td><strong>Evening</strong></td>
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</tr>
<tr>
<td>10:00</td>
<td>Dance Music, Eagles Aud.</td>
</tr>
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<td>10:30</td>
<td>Recordings</td>
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<td>11:00</td>
<td>Hot Trio</td>
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### CKMO 730

**Vancouver**

**411 Watts**

<table>
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<th>Time</th>
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<tr>
<td>7:30</td>
<td>Thumb-Nail Sketches from Life</td>
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<tr>
<td>8:00</td>
<td>Devotional Male Quartette</td>
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<tr>
<td>10:30</td>
<td>Munro's Old Time Fiddlers</td>
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<td>Midnite Prowl</td>
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### KGW 620

**Portland**

**483.6 Watts**

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<tbody>
<tr>
<td>6:15</td>
<td>Devotions</td>
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<tr>
<td>6:30</td>
<td>Oregon Trail Blazers</td>
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<tr>
<td>7:00</td>
<td>Morning Appetizers</td>
</tr>
<tr>
<td>7:45</td>
<td>Van and Dan, NBC</td>
</tr>
<tr>
<td>8:00</td>
<td>Shell Happy Time, NBC</td>
</tr>
<tr>
<td>9:00</td>
<td>Vermont Lumberjacks, NBC</td>
</tr>
<tr>
<td>9:15</td>
<td>Cooking School</td>
</tr>
<tr>
<td>9:45</td>
<td>Arion Trio, NBC</td>
</tr>
<tr>
<td>10:00</td>
<td>Prince of Pep, NBC</td>
</tr>
<tr>
<td>10:15</td>
<td>Josephine Gibson, NBC</td>
</tr>
<tr>
<td>10:30</td>
<td>Woman's Magazine of the Air</td>
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<tr>
<td>11:30</td>
<td>Julia Hayes</td>
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<td>National Macaroni</td>
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<td>12:00</td>
<td>Masterworks</td>
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<td><strong>Afternoon</strong></td>
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<tr>
<td>12:15</td>
<td>Western Farm and Home, NBC</td>
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<tr>
<td>1:00</td>
<td>Friendly Chat</td>
</tr>
<tr>
<td>1:30</td>
<td>School of the Air, NBC</td>
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<td>2:00</td>
<td>Maltine Story Program, NBC</td>
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<td>2:30</td>
<td>Friendly Chat</td>
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<td>3:00</td>
<td>What's in a Name? NBC</td>
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<td>Santiseptic Program</td>
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<td>Mormon Tabernacle, NBC</td>
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<td>Persian Quartet</td>
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<td>Organ and Piano</td>
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<td>Phil Cook, NBC</td>
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<td>Old Fashion Mill</td>
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<td>How's Business? NBC</td>
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<td>Piano</td>
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<tr>
<td>6:00</td>
<td>Maytag Orch., NBC</td>
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<td>6:30</td>
<td>General Motors Family Party</td>
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<tr>
<td>7:00</td>
<td>Stromberg Carlson, NBC</td>
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<tr>
<td>7:30</td>
<td>Empire Builders, NBC</td>
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<tr>
<td>8:00</td>
<td>Amos 'n Andy, NBC</td>
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<td>8:15</td>
<td>Shell Symphonists, NBC</td>
</tr>
<tr>
<td>9:00</td>
<td>Adventures of Sherlock Holmes</td>
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### KOAC 550

**Corvallis**

**1000 Watts**

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<tbody>
<tr>
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<tr>
<td>5:00</td>
<td>Primm Recital</td>
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<td>Gold Medal Express, NBC</td>
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<tr>
<td>6:00</td>
<td>Market Reports,</td>
</tr>
<tr>
<td>6:30</td>
<td>Around the Campus</td>
</tr>
<tr>
<td>7:00</td>
<td>Homemaker Hour</td>
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<tr>
<td>7:30</td>
<td>Piano Moods, Jane Elkins</td>
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<tr>
<td><strong>Evening</strong></td>
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<tr>
<td>6:30</td>
<td>Farm Program</td>
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<td>In the Day's News</td>
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<td>Market Reports,</td>
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<tr>
<td>7:15</td>
<td>Chat by County Agent</td>
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<td>4-H Club Meeting</td>
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### CNRV 1030

**Vancouver**

**291.1 Watts**

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<td>Dinner Program</td>
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<td>First Aid</td>
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<td>KRO Orpheum Theatre</td>
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<td>8:00</td>
<td>Philo Revue</td>
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<td>B. C. Electric Operatic Hour</td>
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<td>Orpheus Trio</td>
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### KVOS 1200

**Bellingham**

**249.5 Watts**

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<td>Custom Cleaners Clock</td>
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<td>7:45</td>
<td>Devotionals</td>
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<td>8:00</td>
<td>Breakfast Specials</td>
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<td>Top O' the Mornin'</td>
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<tr>
<td>9:00</td>
<td>Song Hits</td>
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<td>10:00</td>
<td>Popular Recordings</td>
</tr>
<tr>
<td>10:30</td>
<td>World Bookman</td>
</tr>
<tr>
<td>11:00</td>
<td>Home Decorations</td>
</tr>
<tr>
<td>11:15</td>
<td>How to Get Thin</td>
</tr>
<tr>
<td>11:45</td>
<td>Farm News</td>
</tr>
<tr>
<td><strong>Afternoon</strong></td>
<td></td>
</tr>
<tr>
<td>12:45</td>
<td>To be Selected</td>
</tr>
<tr>
<td>1:00</td>
<td>Musical Capers</td>
</tr>
<tr>
<td>2:00</td>
<td>Martial Music</td>
</tr>
<tr>
<td>2:30</td>
<td>Red Seal Hour</td>
</tr>
<tr>
<td>3:30</td>
<td>Afternoon Tea Program</td>
</tr>
<tr>
<td>4:00</td>
<td>Classical Selections</td>
</tr>
<tr>
<td>5:00</td>
<td>Musical Program</td>
</tr>
<tr>
<td>5:15</td>
<td>Dr. Dast's Health Talk</td>
</tr>
<tr>
<td>5:30</td>
<td>Novelty Program</td>
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<tr>
<td><strong>Evening</strong></td>
<td></td>
</tr>
<tr>
<td>6:30</td>
<td>Organ Concert</td>
</tr>
<tr>
<td>7:00</td>
<td>Calendar of the Air</td>
</tr>
<tr>
<td>7:30</td>
<td>News Broadcast, UBC</td>
</tr>
<tr>
<td>7:45</td>
<td>Old Chestnuts Review, UBC</td>
</tr>
<tr>
<td>8:00</td>
<td>Boris Krameranko and Orch.</td>
</tr>
<tr>
<td>8:45</td>
<td>Musical Gala</td>
</tr>
<tr>
<td>10:00</td>
<td>Hughespaper of the Air</td>
</tr>
<tr>
<td>10:15</td>
<td>Popular Numbers</td>
</tr>
<tr>
<td>11:00</td>
<td>The Midnight Hour</td>
</tr>
<tr>
<td>12:00</td>
<td>It's Time to Say Aloha</td>
</tr>
</tbody>
</table>
Monday, April 6

**KHQ 590**
Spokane 508.3 Meters 1000 Watts

**Morning**
7:00 Town Crier
7:30 Alice Blue Gown
7:45 The Two Profs, NBC
8:00 Shell Happy Time, KPO
9:00 Vermont Lumberjacks, NBC
9:15 Walt and Norman
9:45 Fitch Transcription
10:00 Prince of Pop, Charlie Wellman
10:15 Josephine Gibson, NBC-SF
10:30 Woman's Magazine of the Air
11:30 The Home Beautiful Singer
11:45 Bell Organ Recital
12:00 Club Bulletin, Lucy Robinson

**Afternoon**
12:15 Western Farm and Home Hour
1:00 The S-.W. Radiolite
1:15 Farm Seed Talk
1:30 Pacific Coast School of the Air
2:00 Studio Parade
3:00 Musical Comedy and Lite Opera
3:30 Motor Pleasure Dance Orch.
3:45 Paint O'Mine Hill Billies
4:00 Service Hour
4:30 Quaker Oats, Tra., NBC
4:45 Service Hour "CTD"
5:00 Dental Hygiene
5:15 Sport News
5:30 KBU Notebook
5:45 Health Hints

**Evening**
6:00 Maytag Orch., NBC
6:15 General Motors Family Party
7:00 Rochester Symphony Orch.
7:30 Empire Builders, NBC
8:00 Amos 'n Andy, NBC
8:15 Rudy Seiger's Concert, NBC
8:45 NBC Feature
9:00 Adventures of Sherlock Holmes
9:30 Song Story, Marian and Jimmy
9:45 Old Timers
10:15 Inland Empire Forum
10:30 Musical Moods, KHQ Ensemble
11:00 The Best Steppers

**KMED 1310**
Medford 228.9 Meters 100 Watts

**Evening**
6:30 The Nunn-Bush Entertainers
6:45 Hughespaper, UBC
7:00 Calendar of the Air, UBC
7:30 Old Chestnuts Revue, UBC
8:00 Radio Program Work Shop
8:30 Balaliak Orch., UBC
9:00 Musical Gems, UBC

**KUJ 1500**
Walla Walla 199.9 Meters 100 Watts

**Morning**
8:00 News, Music
10:00 The Friendly Hour
11:00 Popular Melodies
12:00 Noon Day Features

**Afternoon**
1:00 Instrumental Selections
1:30 Better English
1:35 Musical Gems
5:00 Captain Kidd and Kiddies
5:55 World Book Man

**Evening**
6:45 Cecil and Sally
7:00 Request Program
7:30 Popularity Program
8:00 Opportunity Program

**KFW 1420**
Seattle 211.1 Meters 100 Watts

**Morning**
7:00 Morning Eye Opener
8:00 Popular Vocal Feature
8:30 Popular Instrumental Program
8:45 Fifteen Minutes in Hawaii
9:00 Varied Recordings
10:00 Health Talk, Dr. Edwin Brown
10:15 Request Program
11:00 Morning Melodies
12:00 Noonday Program

**Afternoon**
1:00 Dance Tunes of Yesterday
2:00 All Request Program
3:00 Concert Program
3:30 Popular Vocal Program
4:00 The Binyon Concert Hour
4:30 Spanish and Polish Numbers
5:00 Popular Music

**Evening**
6:15 Music Lover's Club
7:00 Alec Campbell, baritone; David Blumenthal, violinist; Ruth W. Kraft, piano
7:30 Dance Orchestra
8:00 Bobbie McGuire, Two Melody Team
8:30 Dance Recordings
10:00 Evening Song Recital Records
10:30 Concert Gems
11:00 KFWQ Capers
12:00 The Sun-Dodgers Program

**KMO 860**
Tacoma 348.6 Meters 500 Watts

**Morning**
6:45 Musical Knock Program
7:45 Devotional Services
8:00 Early Birds
9:30 Request Program
10:30 KRO Theatre Organ
11:00 McCormack Brothers Program
11:30 Novelty Program
11:45 Newscasting
12:00 Popular Recordings

**Afternoon**
1:00 Romaine, Man of Mystery
1:15 Novelty Program
2:30 Recordings
Daily except Wed. and Fri.
2:30 Leon Olson and His Orch. Wed. and Fri.
3:00 Recordings
4:00 Flett Dairy Program
Sat. (Children's Program)
4:30 Variety Program

**Evening**
9:00 Jane Morse, blue and Marie Wilson, piano
9:30 Fireside Program from KGW
10:00 Sports Review
10:15 Wrangling Wrinkles

**KRSC 1120**
Seattle 257.7 Meters 50 Watts

**KXA 570**
Seattle 536.6 Meters 100 Watts

**Morning**
7:00 Morning Alarm
8:00 Bremerton Walkathon, remote
8:30 Murrath
9:00 Better Homes Hour
10:30 Sunshine Hour
11:30 Popular Recordings
12:00 Noonday Concert Program

**Afternoon**
1:00 Noonday Siesta
1:30 News of the Air
3:00 Bremerton Walkathon, remote
4:15 Slogan Contest
5:00 Tinney's Friendly Frolic
5:30 Town Crier

**Evening**
6:15 Happy Hugh and his Guitar
6:45 Harry Foley, pianist
7:15 Bill Tucker's Spotlight Revue
7:30 Bill and Betty
7:45 Banjo Dick
8:30 The Music Lesson
9:00 Stonewall Jackson and Novelty Trio
9:30 Mosart Conservatory of Music
10:00 Tex Howard and His Trianon Tigers
11:00 Bremerton Walkathon

**KHJ 900**
Los Angeles 331.1 Meters 1000 Watts

**Evening**
6:00 Standard Brands, CBS
6:30 An Evening in Paris, CBS
7:00 Guy Lombardo and His Orch.
7:30 Dor Alamo, CBS
8:00 Blue Monday Jamboree, KFRC
10:00 World-wide News
10:05 Earl Burtnett's Orch.
10:20 Anson Weeks Orch.
11:00 Earl Burtnett's Orch.
12:00 Organ Recital

**KOA 830**
Denver 361.2 Meters 12,500 Watts

**Evening**
6:00 The Maytag Orch.
6:30 Family Party
7:00 Stromberg-Carlson Program
7:30 Empire Builders
8:00 Amos 'n Andy
8:15 Supreme Serenaders
8:45 Henry Busse and his Orch.
9:00 Adventures of Sherlock Holmes
9:30 The Nightcappers
10:15 Pacific National Singers
10:30 Yir Frien' Scotty
10:45 Voice of Pan

**CJOR 1210**
Vancouver, B.C. 247.8 Meters 100 Watts

**Evening**
6:00 Studio Program
7:15 Hedlund's Program
7:30 Mille and Lizzie
7:45 Studio Program
8:00 CJOR Concert Ensemble
9:00 Alfredo Haunier
Radio Business Booms

Network Reports

Radio business, according to the National Broadcasting company, is booming in this spring of 1931. The first two months of the year, according to authorized reports, saw an increase of 53% in new business, compared with a similar period in 1930. The actual figures were $2,480,087.92, against $1,587,872 last year.


showed him guilty of uttering profane language. The language of the court follows:

"The indictment having alleged that the language is profane, the defendant has the burden of showing that it is not."

Continued on page 38

The picture featured on the cover this week is of

Walter Henningsen

In addition to being a finished conductor of orchestral music he is also an accomplished flutist. He is a native of Denmark. He came into national prominence in his native country as a boy by winning a scholarship in the National Conservatory of Music in Copenhagen, in a tryout before the King of Denmark. During his youth he was associated with a number of concert orchestras in Europe, becoming the first flutist in the Gottingen Symphony Orchestra at Gottingen, Germany, while only 15. At 17 he came to America and for a number of years played with well known American bands including the Pat Innes Band and Bohmir Kryl's. He has also been a member of the Chicago Symphony Orchestra.

Apart from directing the Gold Shield Little Symphony in a difficult number such as Liszt's "Les Prelude" Walter's biggest thrills in life come from spinning for salmon in Holmes Harbor or guiding his launch, the "KOMO," through the timing whitecaps of Puget Sound.

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### KOA
- 830
- Denver 361.2 Meters 12,500 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>Paul Whiteman's Painters</td>
</tr>
<tr>
<td>5:30</td>
<td>Florsheim Frolic, Chicago</td>
</tr>
<tr>
<td>6:00</td>
<td>Musical Magazine</td>
</tr>
<tr>
<td>6:30</td>
<td>Happy Wonder Bakers</td>
</tr>
<tr>
<td>7:00</td>
<td>Lucky Strike Dance Orch.</td>
</tr>
<tr>
<td>8:00</td>
<td>Amos 'n' Andy</td>
</tr>
<tr>
<td>8:15</td>
<td>C. F. &amp; I. Program</td>
</tr>
<tr>
<td>8:30</td>
<td>General Electric Hour</td>
</tr>
<tr>
<td>9:00</td>
<td>Hill Billy Boys</td>
</tr>
<tr>
<td>10:00</td>
<td>National Concert Orch.</td>
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</table>

### KXRO
- 1420
- Aberdeen 211.1 Meters 75 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30</td>
<td>Morning Clock</td>
</tr>
<tr>
<td>8:45</td>
<td>Lenten Service</td>
</tr>
<tr>
<td>8:00</td>
<td>Alfred the Grocery Boy</td>
</tr>
<tr>
<td>10:00</td>
<td>Feminine Fancies</td>
</tr>
<tr>
<td>10:30</td>
<td>The Variety Hour</td>
</tr>
<tr>
<td>11:30</td>
<td>Organ Concert</td>
</tr>
<tr>
<td>12:00</td>
<td>Noonday News</td>
</tr>
</tbody>
</table>

### KOIN
- 940
- Portland 310 Meters 1000 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>KOIN's Clock</td>
</tr>
<tr>
<td>7:00</td>
<td>The Early Birds</td>
</tr>
<tr>
<td>7:15</td>
<td>KOIN's Clock</td>
</tr>
<tr>
<td>7:30</td>
<td>Novelty Duo</td>
</tr>
<tr>
<td>8:00</td>
<td>Through the Window</td>
</tr>
<tr>
<td>8:45</td>
<td>Hawaiian Ensemble</td>
</tr>
<tr>
<td>9:00</td>
<td>Merrymakers</td>
</tr>
<tr>
<td>9:30</td>
<td>Feminine Fancies</td>
</tr>
<tr>
<td>10:00</td>
<td>Melodians</td>
</tr>
<tr>
<td>11:00</td>
<td>International Kitchen</td>
</tr>
<tr>
<td>11:30</td>
<td>Am. School of the Air, CBS</td>
</tr>
<tr>
<td>12:00</td>
<td>Rose City Beavers</td>
</tr>
</tbody>
</table>

### KSL
- 1130
- Salt Lake City 265.3 Meters 5000 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Lucky Strike Program, NBC</td>
</tr>
<tr>
<td>7:30</td>
<td>Chevrolet Chronicles</td>
</tr>
<tr>
<td>8:00</td>
<td>Amos 'n' Andy, NBC</td>
</tr>
<tr>
<td>8:15</td>
<td>The Harvester and His Millers</td>
</tr>
<tr>
<td>8:45</td>
<td>Romance of Gems</td>
</tr>
<tr>
<td>9:00</td>
<td>Organ Reveries</td>
</tr>
<tr>
<td>9:30</td>
<td>University Night</td>
</tr>
<tr>
<td>10:00</td>
<td>KSL News Service</td>
</tr>
<tr>
<td>10:30</td>
<td>Playhouse Players</td>
</tr>
<tr>
<td>11:00</td>
<td>Midnight Hour</td>
</tr>
</tbody>
</table>

### KFBL
- 1370
- Everett 218.3 Meters 50 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Studio</td>
</tr>
<tr>
<td>8:15</td>
<td>News Flashes</td>
</tr>
<tr>
<td>8:30</td>
<td>Devotional Service</td>
</tr>
<tr>
<td>8:45</td>
<td>Popular Music</td>
</tr>
<tr>
<td>9:00</td>
<td>Grocery Gossip</td>
</tr>
<tr>
<td>9:15</td>
<td>Shopping Tips</td>
</tr>
<tr>
<td>9:30</td>
<td>Care of the Feet</td>
</tr>
<tr>
<td>9:45</td>
<td>Everything Electrical</td>
</tr>
<tr>
<td>10:00</td>
<td>Home Beautiful</td>
</tr>
<tr>
<td>10:30</td>
<td>Fashions and Frills</td>
</tr>
<tr>
<td>11:00</td>
<td>Pipe Organ Recital</td>
</tr>
</tbody>
</table>

### KXL
- 1420
- Portland 211.1 Meters 100 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Recordings</td>
</tr>
<tr>
<td>9:30</td>
<td>Housewives Hour</td>
</tr>
<tr>
<td>10:15</td>
<td>Recordings</td>
</tr>
<tr>
<td>12:00</td>
<td>Silent for KBPS</td>
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</tbody>
</table>

### CKMO
- 730
- Vancouver 411 Meters 50 Watts

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30</td>
<td>Lido Orchestra</td>
</tr>
<tr>
<td>11:30</td>
<td>Midnite Frovol</td>
</tr>
</tbody>
</table>
Tuesday, April 7

KGA 1470
Spokane 204 Meters 5000 Watts

Morning
6:45 Early Birds; News
8:00 Organ Concert, Warren Wright
9:00 Morning Devotionals, NWBS
9:15 Robert Monsen, tenor
9:45 Olive Reynolds, blues singer
10:00 Chet Cathers, crooning baritone
10:15 Robert Monsen, tenor
10:30 The Radio Boy Friends; Grant and Elmore
11:00 Meadow Larks Orch., NWBS
11:45 The Professor and His Dream Girl, NWBS
12:00 Mid-Day Request Program

Afternoon
12:30 Mid-Day Musical
1:00 Betty Andersen, soprano; Marshall Sohl, tenor
1:15 Dental Clinic of the Air
1:45 Agatha Turley, soprano
2:00 Mardi Gras
2:30 Ken Stuart’s Sports Review
3:15 Uncle Frank’s Story Hour
3:30 Uncle Andy and the Kiddies
4:00 Light Opera Hour; Marshall Sohl, tenor; Agatha Turley, soprano
4:15 Uncle Jerry’s Safety Club, ET
5:00 Ken Stuart’s Club Victor Orch.
5:15 Uncle Frank’s Story Hour
5:30 Uncle Andy and the Kiddies; Newscasting

Evening
6:00 Light Opera Hour; Marshall Sohl, tenor; Robert Monsen, soprano
6:15 Uncle Jerry’s Safety Club, ET
6:55 Disabled American War Veterans Talk
7:00 Musical Crossword Program
7:15 Calendar of the Air, UBC-LA
7:30 Staff Artists, UBC-LA
7:45 The Hoofers, UBC-LA
8:00 The Sierra Ensemble, UBC-SF
8:15 The Moonlight Troubadours
8:30 The Song Exchange; Cecil Baron, pianist; J. E. Drain, speaker
9:00 DuPont Speed Blenders, ET
9:15 Phantoms of Broadway, UBC
9:30 Baker Chocolate Co., ET
9:45 The Barbasol Co., ET
10:30 Moonlight Melodies; Mabel Mohrman, pianist; Marshall Sohl, tenor; Bobby Hainsworth, organ
11:00 Vic Meyers’ Club Victor Orch.
12:00 Midnight Revellers

KEX 1180
Portland 254.1 Meters 5000 Watts

Morning
6:45 Farm Flashes
7:00 White Wizard
7:15 Family Altar Hour
8:00 Organ Concert, NWBS
9:00 Morning Devotionals, NWBS
9:15 Julia Hayes
9:45 Tune Chasers
10:15 Robert Monsen, tenor; NWBS
10:30 The Radio Boy Friends, NWBS
11:00 Meadow Larks Orch., NWBS
11:45 The Professor and His Dream Girls, NWBS
12:00 Salem Hour

Afternoon
12:30 Walkathon from Lotus Isle
12:45 Weather Forecast, NWBS
1:05 Merry Motors
1:15 Dental Clinic of the Air, NWBS
1:45 Agatha Turley, soprano; NWBS
2:00 Mardi Gras, NWBS
3:00 Organ Concert, NWBS
3:30 Smilin’ Sam from Alabam’
3:45 Tea Time Tales, NWBS
3:45 Newscasting
4:00 Walkathon
4:15 Juvenile Program
4:30 Metropolitan Hour, NWBS
5:00 White Wizard
5:15 Uncle Frank’s Story Hour
5:30 Studio Program
5:45 Theatre Review, Dean Collins

Evening
6:00 Metro Gnomes
8:00 Sierra Ensemble, UBC-SF
8:15 The Moonlight Troubadours
8:30 Drama, UBC-LA
8:45 Catholic Truth Society
9:15 Phantoms of Broadway, UBC
10:00 Ken Stuart’s 30 Minutes of Sunshine, NBS
10:30 Walkathon from Lotus Isle
11:30 Vic Meyers’ Orch.; Police Reports; NWBS
12:00 Midnight Revellers

KOAC 550
Corvallis 1980 Watts

Afternoon
12:00 Farm Program
12:10 In the Day’s News
12:30 Market Reports, Crops and Weather
2:00 Around the Campus
2:30 Homemakers Hour

Evening
6:30 Farm Program, News Digest
6:33 In the Day’s News
6:45 Market Reports, Crops and Weather Forecast
7:15 Farm Crop Talk
7:30 Poultry Husbandry Course

CFCT 630
Victoria 475.9 Meters 600 Watts

Evening
6:00 Sunset Hour
7:00 Slogan Contest
11:00 Popular Dance Music
NORTHWEST RADIO WEEKLY

KMO 860
Tacoma 348.5 Meters 500 Watts
See Monday for morning and afternoon program.

Tuesday, April 7

KOMO 920
Seattle 325.9 Meters 1000 Watts

Morning
5:00 Inspirational Service
7:00 Fisher's Sunrise Farm Broadcast
7:30 Sunrise Serenaders, NBC-SF
7:45 The Two Professors, NBC-SF
8:00 Shell Happy Time, NBC-SF
9:00 Concert Trio
9:45 Way to a Man's Heart
10:00 Color Harmony Class, NBC-SF
10:30 Woman's Magazine of the Air
11:30 Farm Talk and Vocalists
11:45 Prudence Penny Talk
12:00 Vocalists

Afternoon
12:15 Western Farm and Home Hour
1:00 Popular Orch. and Vocalists
2:00 Variety Hour
3:00 Recup Phonosopher
3:15 Concert Orch. and Vocalists
4:00 Voter's Service, NBC-NY
4:30 Vocal Recital
4:45 Stock Quotations
5:00 Paul Whiteman's Painters, NBC
5:30 Spratt's Patent Ltd. Program

Evening
6:00 McKesson Musical Magazine
6:30 Happy Wonder Bakers, NBC
7:00 American Tobacco Co.
8:00 Amos 'n Andy, NBC-Chi.
8:15 Memory Lane, NBC-LA
8:45 Sperry Smiles, NBC-SF
9:00 Florsheim Frolic, NBC-LA
9:30 Fisher's Blend Hour, NWT
10:30 University of Washington Hour
11:00 News Flashes
11:10 Olympic Hotel Varietys Vagabonds
12:00 Organ Recital

KPCB 650
Seattle 461.3 Meters 100 Watts

Morning
7:30 Band and Orchestral Records
9:00 Alfred the Grocery Boy
10:00 Piano Pointers, Alex Forbes
10:15 Recordings

Afternoon
12:45 Dental Talk
1:00 News Flashes
1:15 Recordings
4:00 Weather Report
4:05 Recordings
4:30 Organ, remote

Evening
10:00 Dance Music, Eagles Aud.
10:30 Recordings
11:00 Hot Trio

KFQW 1420
Seattle 211.1 Meters 100 Watts

Morning
7:00 The Morning Eye Opener
8:00 Popular Feature
8:15 Kinstrumental Program
8:45 Organ, remote
9:00 Dance Tunes
10:00 Health Talk
10:15 Variety Program
11:00 Dance Program
12:00 Nooyday Luncheon Program

Afternoon
1:00 Dance Tunes
2:00 All Request Program
3:00 Tea Hour
3:30 Popular Vocal Program
4:00 Binyon Concert Hour
4:30 Popular Program

Evening
6:00 Dinner Dance Hour
7:00 Band Concert
7:30 Popular Recordings
8:00 Dave Blumenthal, Violinist
8:15 Chuck Clay's Washington Night Hawks
9:15 Bobbie McGuire with Melody Team

10:00 Evening Song Recital
10:30 Concert Gems
11:00 KFQW Capers
12:00 The Sun-Dodgers Program

KPO 680
San Francisco 440.9 Meters 500 Watts

Evening
6:00 Tennis Talk
6:15 Cecil and Sally
6:30 North Americans
6:45 Henry Starr, the 16/40 Boy
7:00 Musical Capers
8:00 KPO Drama Guild
8:30 Meeting in the Tavern
8:45 Roads to Hollywood
9:00 Philadelphia Symphony Orch.
9:30 Caswell Coffee Musical Program
9:45 Dramatic Reading
10:00 Jesse Stafford's Orch.
11:00 Floyd Wright, Organist

KHQ 590
Spokane 508.2 Meters 1000 Watts

Morning
7:00 Town Crier
7:30 Alice Blue Gown
7:45 Quaker Oats, The Two Profs
8:00 The Shell Happy Time, KPO
9:00 Vermont Lumberpacs, NBC
9:15 Southern Cotton Orch., NBC
9:30 Walt and Norman Popular Duo
9:45 First Aid to Needy Soles
10:00 Color Harmony, NBC
10:30 Woman's Magazine of the Air
11:30 The Home Beautiful
11:45 Bell Organ Recital
12:00 Club Bulletin, Lucy Robinson

Evening
12:15 Chamber of Commerce
1:00 Dental Hygiene
1:15 Farmers Service
1:30 Miss Silhouette and Her Violin
1:45 Rays of Health, The Hawaiians
2:00 Studio Parade
3:00 Musical Gems
3:30 Motor Pleasure Dance Orch.
3:45 Paint O'Mine Dance Time
4:00 Service Hour
4:30 Quaker Oats, Tra: NBC
4:45 Service Hour "CTD"
5:00 Whiteman's Paint Boys
5:30 K. B. U. Notebook

Evening
6:00 McKesson Robins, NBC
6:30 Happy Wonder Bakers, NBC
7:00 Lucky Strike Program, NBC
8:00 Amos 'n Andy, NBC
8:15 Memory Lane
8:45 Sperry Smiles
9:00 Florsheim Frolic, NBC
9:30 Chevrolet Chronicles
10:00 Inland Empire Forum
10:15 Norman Thue, Popular Pianist
10:30 Musical Moods, KHQ Ensemble
11:00 Best Steppers

KFI 640
Los Angeles 465.5 Meters 5000 Watts

Evening
4:30 The Quaker Man, NBC
4:45 The Story Man
5:15 Winnie and Eddie
5:30 Spratts Program, NBC
5:45 Stock Market Reports
6:00 Popular Melodies
6:30 H. Spalding and Purcell Mayer Trio
7:00 Lucky Strike Orch, NBC
8:00 Elizabeth Jensen, contra-contra-
8:15 Memory Lane, NBC
8:45 D17, Emperor
9:00 Florsheim Frolic, NBC
9:30 Concert Orch.
10:00 Aeolian Organ Recital, Remote
11:00 Hotel St. Francis Dance Orch.

KFIJ 1370
Astoria 218.5 Meters 100 Watts

Morning
8:00 Air Edition Morning Oregonian
8:15 Market Basket
9:30 Recordings
11:00 Hildebrand's Tuneful Topics
Afternoon
5:00 World Bookman

Evening
6:00 Announcements and Recordings
7:00 Musical Tapestry
7:30 Musical
8:00 Recordings
8:30 Wrestling Match by remote
Amos And Andy Feted At Luncheon
Remain Their Radio Characters

New York—(By Mail)—Two young men dressed in natty spring suits and topcoats and impersonating young butter-and-egg men from the Middle West, have been wandering through the streets of Harlem this week absorbing local color. Messrs. Amos 'n' Andy are in New York.

Coming to New York is one of life's most fearful adventures so far as these Chicagoans are concerned, anyway. They are, says Amos, "mos scared plum to death," and no kidding. Only the fact that there comes times when they feel the need of fresh inspiration, which they can get no other place save north of 125th street brings them here at all. Once arrived they like to walk arm in arm about the streets, stopping to chat with a Negro policeman loitering on the corner; keeping their eyes wide open lest some incident common to the neighborhood which might be turned into "copy" escape their attention, or they miss a character who might well be introduced into their broadcast affairs.

All this and a lot more was confided to a group of newspaper representatives at a luncheon given the famous team by M. H. Ayiesworth, president of the National Broadcasting Company, this week. The luncheon was a memorable affair. It developed into a one-man performance with Mister Amos in the presiding officer's chair. Story after story, told in his inimitable manner, suspended all action in the dining room for moments at a time. The newspapermen couldn't catch their breath long enough to eat and the waiters couldn't straighten up long enough to serve. But quick wits failed nor did he falter for an answer during the barrage of questions hurled the length of the table by the inquisitive scribblers. Finally, it was day.

Not that Andy went unnoticed, but Andy was sick and every one tried to save him as much as possible. He had suffered an attack of indigestion, and besides his nose was swollen and was giving him pain.

Harry de Laux finds
Historical Volume

Harry de Laux, NBC continuity writer, resurrected a moment of the theatrical past, the other day, when he found a little yellow book, inscribed "By-Laws of the Golden Gate Professional Club." The club was organized by San Francisco theatrical folk on Broadway, almost a quarter of a century ago, and Harry was one of the founders. Other members included Blanche Bates, Homer Davenport, Jesse L. Lasky, Lucille La Verne, Florence Roberts, Laurette Taylor, Ethel Grey Terry, David Belasco and Hobart Bosworth. Also a member was Olive West, who, after fifty years of "troopino" came home to San Francisco to become a member of the National Players and appear in NBC radio dramas.

Tuesday, April 7

KFRC 610
San Francisco 491 Meters 1000 Watts

Evening
6:00 Miniature Concert, DLBS
6:15 Dinner Dance
7:00 Joe and Vi, CBS
7:15 Charles W. Hamp
7:30 Paramount Public Playhouse
8:00 Paul Tremaine and His Orch.
8:15 Old Premier Malt, CBS
8:30 General Paint Co. Contest
9:00 Light Popular Program
9:30 Don Lee Symphony, DLBS
9:45 Piano Moods: Edna Fischer
10:00 Val Valente and His Orch.
12:00 Dance Music

FREE X-RAY EXAMINATION

Learn the true condition of your body... Don't delay longer. Merely present this ad at our office within 7 days from this date and take advantage of this liberal offer.

Seattle College of Chiropractic, Inc.
1106 Summit Avenue
Seattle, Washington

CHAPPELLE and GRIMES
—TWO STORES—
946 — Pacific Avenue — 1401
Tacoma

Headquarters for Information on All Sporting Events

Pountain Lunch Cigars and Tobacco

If you are interested in radio broadcasting and are in doubt if such is a good advertising medium read this column every week for herein we hope to give specific instances where increased business is directly attributed to radio.

The following letter was received by station KECA at Los Angeles:

It gives me pleasure to report the excellent results The Moderncraft Laundry Co. is securing from its Monday evening fifteen minutes on KECA. From the first there has been a direct response in business to this program. There always is an influx of new customers to practically every Moderncraft Station on Tuesday morning, and a large proportion of them mention the program.

Since the beginning of the program, Moderncraft business has grown 50%. During November, December and January radio advertising was supported by newspaper and direct advertising. During February, radio has stood alone, and a very satisfactory ratio of increase has been maintained.

(Signed) G. L. Price
The Mayers Co., Inc.
WEDNESDAY
Program — April 8

KFBL 1370
Everett 218.5 Meters 50 Watts

Morning
8:00 Studio
8:15 News Flashes
8:30 Devotional Service
9:15 Shopping Tips
9:30 Studio
10:00 Home Beautiful
10:15 Well Dressed Man
10:30 Fashions and Prills
10:45 Studio, Organ

Afternoon
4:00 Tea Hour
4:30 Little Bit of Everything

KXRO 1420
Aberdeen 211.3 Meters 75 Watts

Morning
7:30 Morning Clock
8:00 Newscasting
8:45 Listen Service
9:00 The Market Hour
10:00 Popular Program
10:30 The Variety Hour
11:30 Organ Concert
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Notes
1:45 Grays Harbor Radio Dealers Program
2:30 Your Favorite Selections
5:00 Evening News
5:30 Recommendation Man

Evening
6:15 Theatre News, Organ Recital
6:30 Lawrence McNann
7:00 Royal City Ditties
8:00 What Have You Program
9:00 The Arcadian Gardens
10:00 The Moose Dance Band
11:00 Tuneful Tuesday on Wednesday

KFJF 1370
Astoria 218.5 Meters 100 Watts

Morning
8:00 Air Edition Morning Oregonian
8:15 Market Basket
8:15 Home Beautiful
11:00 Hildebrand's Tuneful Topics

Afternoon
5:00 World Bookman

Evening
6:00 Announcements and Recordings
7:00 Musical Tapestry
7:30 Royal's Poet of the Organ

KPO 680
San Francisco 440.5 Meters 5000 Watts

Evening
6:00 Sperry Smiles
6:30 North Americans
6:45 Henry Starr, the 16/40 Boy
7:00 KPO Salon Orch, Vocal Soloists
8:00 San Franciscans
8:30 Bostonians of the Air
9:15 Rin Tin Tin Thrillers
9:30 Packard Program, NBC
10:00 Jesse Stafford's Orch.
11:00 Floyd Wright, Organist
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<td>Top O' the Morning</td>
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<td>Hallelujah Hour, DL-LA</td>
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<td>Paul Temraine, CBS-NY</td>
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<td>Colonial Dames, CBS-LA</td>
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<td>Fore Features</td>
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<td>Columbia Artist Recital, CBS</td>
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<td>American Air School, CBS-NY</td>
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<td>Rotary Club Luncheon</td>
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<td>U.S. Navy Band, CBS-Wn</td>
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<td>Happy Go Lucky Hour, DL-SF</td>
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<td>Harriet Links</td>
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<td>President's Employment Speech</td>
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<td>Winegar's Barn Orch, CBS</td>
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<td>Shop Service</td>
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<td>Morton Downey, CBS-NY</td>
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<td>Felix Fernando and His Orch</td>
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<td>Service Hour</td>
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<td>Musical Cocktail, DL-LA</td>
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<td>Fast Freight, CBS-WCCO</td>
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<td>Arasabas, CBS-NY</td>
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<td>International Shoe Program</td>
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<td>The Three Graces</td>
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<td>Spivno Tone Pictures, CBS-NY</td>
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<td>Guy Lombardo, CBS-NY</td>
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<td>Arthur Pryor and His Military Band, CBS-NY</td>
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<td>&quot;Black&quot; Revue, DL-LA</td>
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<td>Boxing Boots, Ice Arena</td>
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<td>Royal Blue Boy, Requests</td>
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<td>Anson Weeks Dance Orch</td>
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<td>11:00</td>
<td>Earl Burnett's Trio and Dance Orch, DLBS-LA</td>
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<td>Inspirational Service</td>
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<td>Organ Recital</td>
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<td>Sunrise Serenades, NBC-SF</td>
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<td>The Two Professors, NBC-SF</td>
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<td>Shell Happy Time, NBC-SF</td>
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<td>Vocal Recital</td>
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<td>9:15</td>
<td>Julia Hayes Helpful Hints to Housewives</td>
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<td>Vocal Recital</td>
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<td>9:45</td>
<td>Way to a Man's Heart</td>
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<td>Prince of Pep, NBC-SF</td>
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<td>Marie Hare Martin Hour, NBC</td>
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<td>Woman's Magazine of the Air</td>
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<td>Fine-A-Rol Products, Helen Andrews</td>
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<td>11:45</td>
<td>Prudence Penny Talk</td>
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<td>Edna Wallace Hopper Talk</td>
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<td>Western Farm and Home Hour</td>
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<td>Eastman School of Music Program, NBC-Rochester</td>
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<td>Pacific Coast School of the Air</td>
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<td>Variety Hour</td>
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<td>Teasup Philosopher</td>
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<td>Popular Orch. and Vocalists</td>
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<td>The Lost Melody</td>
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<td>Stock Quotations</td>
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<td>Science, NBC-SF</td>
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<td>Phil Cook, the Quaker Man</td>
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<td>Back of the News in Washington, NBC-Wash</td>
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<td>Bobby Jones Golf Chat, NBC</td>
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<td>Radiotron Varieties, NBC-NY</td>
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<td>Concert Trio</td>
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<td>Financial Outlooks and Summaries</td>
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<td>Evening</td>
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<td>Halsey Stuart Program, NBC</td>
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<td>Palmolive Hour, NBC-NY</td>
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<td>Phoenix Hosier Co., ET</td>
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<td>Two-Piano Duets</td>
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<td>Peggy and Pete</td>
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<td>Owen Sweeten's Washingtonians</td>
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<td>News Flashes</td>
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<td>Olympic Hotel Dance Orch</td>
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<td>12:00</td>
<td>Organ Recital</td>
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<td>Sunshine Hour</td>
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<td>Popular Recordings</td>
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<td>Recorded Noontday Concerts</td>
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<td>Noontday Siesta</td>
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<td>Newsreel of the Air</td>
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<td>Bremerton Walkathon</td>
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<td>4:15</td>
<td>Slogan Contest</td>
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<td>5:00</td>
<td>Timmy's Friendly Frolic</td>
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<td>Town Crier</td>
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<td>KMED 1310</td>
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<td>6:15</td>
<td>Happy Hugh and His Guitar</td>
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<td>6:45</td>
<td>Harry Foley, pianist</td>
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<tr>
<td>7:15</td>
<td>Bill Tucker and His Sportlight Revue</td>
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<td>7:30</td>
<td>Bill and Betty</td>
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<td>7:45</td>
<td>Banjo Dick</td>
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<td>8:00</td>
<td>Piano Novelties</td>
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<td>8:30</td>
<td>The Music Lesson</td>
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<td>9:00</td>
<td>Stonewall Jackson and His Red Hot Trio</td>
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<td>9:30</td>
<td>Metro Radio Players</td>
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<td>10:00</td>
<td>Tex Howard and His Trianon Tigers</td>
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<td>11:00</td>
<td>Bremerton Walkathon</td>
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<td>500 Watts</td>
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<tr>
<td>7:00</td>
<td>Popular Program</td>
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<td>10:00</td>
<td>Housewife Hour</td>
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<td>11:00</td>
<td>Musical Program</td>
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<td>12:30</td>
<td>Luncheon Concert</td>
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<td>1:30</td>
<td>Musical Program</td>
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<td>4:00</td>
<td>Program of Better Music</td>
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<td>4:15</td>
<td>Popular Program</td>
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<td>Evening</td>
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<tr>
<td>9:00</td>
<td>Studio Program</td>
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<tr>
<td>9:15</td>
<td>Mary Gibbons Piano Concert</td>
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<td>9:45</td>
<td>Stories by Lee Davis</td>
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<td>10:00</td>
<td>Progressive Girls Club</td>
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<td>11:00</td>
<td>Broadway Organ</td>
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<tr>
<td>12:00</td>
<td>All Request Program</td>
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<tr>
<td>6:30</td>
<td>Dinner Program</td>
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<td>7:30</td>
<td>Sports Review</td>
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<td>7:45</td>
<td>Piano Recital</td>
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<td>8:15</td>
<td>Social Hygiene Council Health Talk</td>
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<td>8:30</td>
<td>Neapolitan Trio</td>
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<tr>
<td>9:00</td>
<td>CNRV Players</td>
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| **KGA** | 1470      | 5000  Watts | Morning: 6:45 Early Birds; News. 8:00 Organ Concert, NWBS. 9:00 Morning Devotional. 9:15 Mary's Neighborly Chat, NWBS. 9:45 Olive Reynolds, blues singer. 10:00 Robert Monsen, tenor; NWBS. 10:15 Helen Andre, Beauty Talk. 10:30 The Radio Boy Friends; Grant and Elmore, NWBS. 11:00 Meadow Larks Orch., NWBS. 11:45 The Professor and His Dream Girl; NWBS. 12:00 Mid-Day Request Program.  
**KJR** | 970       | 5000  Watts | Wednesday, April 8 | Morning: 7:00 Morning Reveiller. 7:15 News. 7:45 Organ Concert. 8:45 Thrift Home of the Air. 9:00 Morning Devotional. 9:15 Mary from Proctors. 9:45 Olive Reynolds, blues singer. 10:00 Robert Monsen, tenor. 10:15 Winfred Lundberg, contraalto. 10:30 F. W. Fitch Co., ET. 10:45 Piver's Revue d'or. 11:00 Meadow Larks Orch. 11:30 Julia Hayes Program. 11:45 The Professor and His Dream Girl. 12:00 World Book Man.  
**KPCB** | 650       | 100  Watts | Morning: 6:45 Words and Music. 6:45 Hueghespaper of the Air, UBC. 7:00 Calendar of the Air, UBC-LA. 7:30 Composer's Hour, UBC-LA. 7:45 The Hoofers, UBC-LA. 8:00 Long Beach Municipal Band. 8:30 Echoes from Parnassus, UBC. 9:00 Rainier Lime Rickey Time Signals. 9:00 Henri Damski's Neapolitans Orch.; Marshall Sohl, tenor; Jean Kantner, baritone; Agatha Turley, soprano; NWBS. 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS. 10:30 Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano; Jan Russell, violin; Jan Naylor, cello; NWBS. 11:00 Vic Meyers' Club Victor Orch. 12:00 Request Recordings.  
**KJR** | 970       | 5000  Watts | Morning: 7:00 Morning Reveiller. 7:15 News. 7:45 Organ Concert. 8:45 Thrift Home of the Air. 9:00 Morning Devotional. 9:15 Mary from Proctors. 9:45 Olive Reynolds, blues singer. 10:00 Robert Monsen, tenor. 10:15 Winfred Lundberg, contraalto. 10:30 F. W. Fitch Co., ET. 10:45 Piver's Revue d'or. 11:00 Meadow Larks Orch. 11:30 Julia Hayes Program. 11:45 The Professor and His Dream Girl. 12:00 World Book Man.  
**KPCB** | 650       | 100  Watts | Morning: 6:45 Words and Music. 6:45 Hueghespaper of the Air, UBC. 7:00 Calendar of the Air, UBC-LA. 7:30 Composer's Hour, UBC-LA. 7:45 The Hoofers, UBC-LA. 8:00 Long Beach Municipal Band. 8:30 Echoes from Parnassus, UBC. 9:00 Rainier Lime Rickey Time Signals. 9:00 Henri Damski's Neapolitans Orch.; Marshall Sohl, tenor; Jean Kantner, baritone; Agatha Turley, soprano; NWBS. 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS. 10:30 Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano; Jan Russell, violin; Jan Naylor, cello; NWBS. 11:00 Vic Meyers' Club Victor Orch. 12:00 Request Recordings.  
**KEX** | 1180      | 5000  Watts | Morning: 6:45 Farm Flashes. 7:00 White Wizard. 7:15 Family Altar Hour. 8:00 Los Angeles Breakfast Club. 9:15 Julia Hayes. 9:45 Tune Chasers. 10:15 Helen Andrews, Beauty Talk. 10:30 The Radio Boy Friends, NWBS. 11:00 Meadow Larks Orch., NBS. 11:45 The Professor and His Dream Girl. 12:00 Salem Hour.  
**KNX** | 1050      | 5000  Watts | Morning: 7:00 Morning Reveiller. 7:15 News. 7:45 Organ Concert. 8:45 Thrift Home of the Air. 9:00 Morning Devotional. 9:15 Mary from Proctors. 9:45 Olive Reynolds, blues singer. 10:00 Robert Monsen, tenor. 10:15 Winfred Lundberg, contraalto. 10:30 F. W. Fitch Co., ET. 10:45 Piver's Revue d'or. 11:00 Meadow Larks Orch. 11:30 Julia Hayes Program. 11:45 The Professor and His Dream Girl. 12:00 World Book Man.  
**KRSC** | 1120      | 5000  Watts | Please turn to Sunday's Program.
NORTHWEST RADIO WEEKLY

KVI
Tacoma 304.5 Meters 1000 Watts

Morning
7:00 Recordings
7:15 Morning Eye Openers
7:30 Recordings
8:00 Hallelujah Hour, DLBS
9:00 Paul Therrien and His Orch.
9:30 Feminine Fascies, DLBS
10:00 Mid-morning Melodies
11:00 Columbia Artists Recital, CBS
11:30 American School of the Air
12:00 Garden Talk

Afternoon
12:15 Columbia Salon Orch., CBS
12:30 Syncopated Silhouettes, CBS
1:00 U. S. Navy Band, CBS
2:00 Happy Go Lucky Hour, DLBS
3:00 Recordings
3:15 Winegar's Barn Orch., CBS
3:30 Dental Clinic of the Air
4:00 Morten Downey, CBS
4:15 Felix Ferdinando and His Orch.
4:30 Recordings
5:30 Sunkist Musical Cocktails, CBS

Evening
6:00 Gold Medal Fast Freight
6:30 Recordings
9:00 Don Lee Studio
9:30 Fern Dance Orch.
10:00 Auditorium Ballroom Orch.
10:30 Anson Weeks' Orch.
11:00 Earl Burtnett's Orch.

KUJ
Walla Walla 199.9 Meters 100 Watts

Morning
9:00 News, Music
10:00 Friendly Hour
11:00 Varied Features
11:30 Lee Anderson, Studio
12:00 Noon-Day Features

Afternoon
1:00 Pipe Organ Selections
1:30 Better English
1:35 Musical Gems
5:00 Captain Kid and Kiddies
5:55 World Book Man

Evening
6:45 Cecil and Sally
7:00 Request Program
8:00 Studio

KXL
Portland 211.1 Meters 100 Watts

Morning
7:00 Recordings
9:30 Houses and House Hour
10:15 Vocal and Concert Music
12:00 Silent for KBPS

Afternoon
12:30 Highland Tavern Broadcast
1:15 T. N. T. Program
2:30 Bob's All Request Special
4:30 Recordings

Evening
6:00 Children's Hour
6:30 Recordings
7:00 Calendar of the Air, UBC
7:30 Staff Artists, UBC
7:45 Murray and Harris, UBC
8:00 Studio Presentations
8:30 Album of Familiar Faces, UBC
9:00 Wrestling Bout
10:30 Don De Forest's Dance Band
11:30 Radio Nite Club

KGW
Portland 483.6 Meters 1000 Watts

Morning
6:30 Devotional
6:45 Oregonian Trail Blasters
7:15 Morning Appetizers
7:45 Van and Dan, NBC
8:00 Shell Happy Time, NBC
9:00 Vermont Lumberjacks, NBC
9:15 Cooking School
9:30 Betty Crocker, NBC
9:45 Charis Dramalogue
10:00 Prince of Pep, NBC
10:15 Mary Hale Martin, NBC
10:30 Woman's Magazine of the Air
11:30 Julia Hayes
11:45 National Maccaroni

Afternoon
12:15 Western Farm and Home, NBC
1:00 Eastman Symphony, NBC
1:30 National Education Assn., NBC
2:00 World Book Man
2:02 Town Crier
3:00 Saltzman Orch., NBC
3:15 Santiseptic Program
3:30 Black and Gold Room, NBC
3:45 Value of Advertising, NBC
4:00 Organ and Piano
4:30 Phil Cook, NBC
4:45 Old Fashion Mill
5:00 Bobby Jones Golf Chat, NBC
5:15 Radiotron Varieties, NBC
5:30 Bistone Melody, NBC
5:45 Talk, Louis K. Poyntz, M. D.

Evening
6:00 Halsey Stuart, NBC
6:30 Palmolive Hour, NBC
7:30 Coca Cola Program, NBC
8:00 Amos 'n' Andy, NBC
8:15 Camel Pleasure Hour, NBC
9:15 Tommy Luke
9:20 Vocal and Instrumental
9:45 M'Alers Melodists
10:00 Louie's Hungry Five
10:15 KGW Dramatic Guild
10:45 Oregonian Trail Blasters
11:00 Del Milne's Orch.
12:00 Music Box Organ

KFI
Los Angeles 465.5 Meters 5000 Watts

Evening
6:00 Halsey Stuart Program, NBC
6:30 Palmolive Hour, NBC
7:30 Coca Cola Program, NBC
8:00 Blanche Crossman, contralto
8:15 Camel's Pleasure Hour, NBC
9:15 Jose Bohl, tenor
9:30 Concert Orch.
11:00 Hotel St. Francis Dance Orch.

KSL
Salt Lake City 265.3 Meters 5000 Watts

Evening
7:30 Granland Rice Sportcast, NBC
8:00 Amos 'n' Andy, NBC
8:15 First Security Program
8:45 Camel Pleasure Hour
9:15 A Visit with Popular Composers
10:00 Drama Hour, NBC
10:30 Organ Concert
11:00 Pipe Organ Concert

KOAC
Corvallis 1000 Watts

Morning
5:00 Farm Program
6:15 In the Day's News
7:00 Market Reports, Crops and Weather Forecast
7:45 American Legion Organ Program
8:00 Around the Campus
3:30 Homemakers Hour

KOAC
Corvallis 1000 Watts

Afternoon
12:00 Farm Program
1:00 In the Day's News
12:35 Market Reports, Crops and Weather Forecast
7:00 Animal Husbandry Talks
7:15 Dairy Talks
7:30 Radio Shorts

KHJ
Los Angeles 333.1 Meters 1000 Watts

Evening
6:00 Gold Medal Fast Freight, CBS
6:30 Savio Tone Pictures, CBS
6:45 Haliehulah Quartet
7:00 Iodine Educ. Bureau, CBS
7:15 Rhythms Moderno
7:30 Columbia Concerts Corp., CBS
8:00 Guy Lombardo, CBS
8:30 MJB Dem-Tasse Revue
9:00 Franco Bakery Program
9:30 Don Lee Symphony
9:45 McAleer Transcriptions
10:00 World-wide News
10:05 Earl Burtnett's Orch.
12:00 Organ Recital
“Empire Builders” Leads Try At Reviving “Casey Jones”

That popular railway ballad, "Casey Jones," is seen here getting the most strenuous working-over of its career. And it happened this way.

Harvey Hays, the "Old Timer" of the Empire Builders Monday night playlets, lays no claim to being a soloist, so when a recent Great Northern script called for him to warble a portion of the tragic adventure of the brave engineer, Harvey called on Lucille Husting, leading lady of Empire Builders, and Don Ameche, juvenile lead, to see him through the ordeal. Between rehearsals that week, the thrilling last run of Casey Jones was re-lived again and again, in order that the radio audience would be able to recognize the "Old Timer’s" rendition.

Mr. Ameche (right) is a talented singer and Miss Husting spends all her spare time at the piano. The "Old Timer"—believe it or not—is the chap directly behind the NBC "mike."

Empire Builders comes to Pacific Coast audiences every Monday night at 7:30 over the following NBC stations: KOMO, KHQ, KGW, KGQ, KECA and KSL.

General Motors Release Canadian Program

Biggest money electrical transcription ballyhoo yet undertaken by an advertiser in northern dominion about to be launched by General Motors of Canada. Cost of air plug, extending over period of 52 weeks, starting next week, around $300,000.

Fifteen-minute programs using Canadian, English and French musical outfits, vocalists and featuring such statesmen as former Premier MacKenzie King, will be heard once weekly over 27 Canadian stations. Series called "Canada on Parade."

About That Air Attack On New York In May

On May 16 the planes will begin to assemble at Dayton, Ohio, and from there 300 will fly to Chicago, after destroying the mid-western Metropolis they will go to New York.

No less than 600 ships will take part in this attack. Radio planes will hover about the fleet to describe the movements of the phantom fleet.

General Motors Release Canadian Program

Biggest money electrical transcription ballyhoo yet undertaken by an advertiser in northern dominion about to be launched by General Motors of Canada. Cost of air plug, extending over period of 52 weeks, starting next week, around $300,000.

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### KHQ 590
Spokane 568.2 Meters 1000 Watts

**Morning**
- 7:00 The Town Crier
- 7:30 Alice Blue Gown
- 7:45 The Two Prof's, NBC
- 8:00 The Shell Happy Time, KPO
- 9:00 Vermont Lumber Jacks, NBC
- 9:15 Walt and Norman, KHQ
- 9:45 Pequot Mill "Trans"
- 10:00 Woman's Magazine of the Air
- 11:30 Bell Furniture, KHQ
- 12:00 Lucy Robinson Savings Accounts

**Afternoon**
- 12:15 Western Farm and Home Hour
- 1:00 Dental Hygiene Band Music
- 1:15 Farmers Seed Service
- 1:30 Miss Silhouette and Her Violin
- 1:45 Rays of Health, The Hill Billies
- 2:00 Studio Parade
- 3:00 Gems of Remembrance
- 3:15 Motor Pleasure Dance Orch.
- 3:45 Paint O'Mine Dance Time
- 4:00 Service Hour
- 4:30 Quaker Oats, NBC
- 4:45 Service Hour "CTD"
- 5:00 Rudy Vallee and His Orch.

**Evening**
- 6:00 Birthday Party, NBC
- 6:30 Maxwell House Melodies, NBC
- 7:00 Radio Victor Hour, NBC
- 7:30 Stan. Symphony Concert, NBC
- 8:00 Amos 'n Andy, NBC
- 8:45 Sperry Flour, NBC
- 9:00 Demi-Tasse Revue, NBC
- 9:30 Phoenix Transcription
- 9:45 Upstairs Price Sport Page
- 10:00 Inland Empire Forum
- 10:15 KHQ Ensemble
- 11:00 Best Steppers

### KOA 830
Denver 361.2 Meters 12,500 Watts

**Evening**
- 5:00 Fleischmann Hour, NY
- 6:00 Arco Birthday Party
- 6:30 Maxwell House Melodies
- 7:00 Lucky Strike Orch.
- 8:00 Amos 'n Andy
- 8:15 Conoco Listeners' Hour
- 8:30 Sports Interview
- 9:00 MJB Demitasse Review
- 9:30 The Story Teller, SF
- 10:00 Parisian Quintet, SF
- 10:30 Organ Recital

### KWJJ 1060
Portland 282.8 Meters 500 Watts

**Morning**
- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

**Afternoon**
- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Program of Popular Music

**Evening**
- 9:30 Mary Gibbons, Piano Concert
- 9:45 Newberry Girls
- 10:00 Hilo Trio
- 10:15 Ozark Mountaineers
- 10:30 Studio Program
- 11:00 Organ Concert
- 12:00 All Request Program

### KVI 760
Tacoma 394.5 Meters 1000 Watts

**Morning**
- 7:00 Recordings
- 7:15 Morning Eye Openers
- 7:30 Recordings
- 8:00 Hallelujah Hour, DLBS
- 8:45 Peter Pan Forecasts, CBS
- 9:00 Paul Treemaine and His Orch.
- 9:30 Feminine Fancies, DLBS
- 10:00 Morning Melodies
- 11:00 Columbia Artists Recital, CBS
- 11:15 Nat'l Biscuit Co.
- 11:30 American School of the Air
- 12:00 Garden Talk

**Afternoon**
- 12:30 Columbia Salon Orch., CBS
- 1:00 The Three Doctors, CBS
- 1:30 Audubon Park Casino Orch.
- 2:00 Happy Go Lucky Hour, DLBS
- 3:00 Gordon Kibbler's Orch.
- 3:30 Dental Clinic of the Air
- 4:00 Morton Downey, CBS
- 4:15 St. Moritz Orch., CBS
- 4:45 Recordings
- 5:15 Art Gillham, CBS
- 5:30 Recordings

### KXL 1420
Portland 311.1 Meters 1000 Watts

**Morning**
- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music
- 12:00 Silent for KBPS

**Afternoon**
- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob's All Request Special
- 4:30 Recordings

**Evening**
- 6:00 Children's Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 Screen Snapshots, UBC
- 7:45 Study in Blue, UBC
- 8:00 Ronald Buck
- 8:30 Brick English Orch., UBC
- 9:00 Musical Contrasts, UBC
- 9:30 Musical Paintings, UBC
- 10:00 KXL Radio Varieties
- 12:00 Radio Nite Club

### CNRV 1030
Vancouver 281.1 Meters 500 Watts

**Morning**
- 6:30 Dinner Program
- 7:00 Romance of Canada Series
- 8:00 Nestles Milk Products broadcast
- 8:30 Varied Program
- 9:00 Concert Orch.

### KONI 940
Portland 219 Meters 1000 Watts

**Morning**
- 6:00 KONI's Klock
- 7:00 The Early Birds
- 7:15 KONI's Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:30 Hawaiian Ensemble
- 8:45 Peter Pan, CBS
- 9:00 Star Mervymakers
- 9:30 Feminine Fancies, DLBS
- 10:00 Melodies
- 11:00 International Kitchen
- 11:15 National Biscuit Co., CBS
- 11:30 International Kitchen
- 11:45 American School of the Air
- 12:00 Rose City Beavers

**Afternoon**
- 12:30 Sunshine Feature
- 1:00 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 5:00 Studio Music
- 5:30 Prize Club

**Evening**
- 6:00 Fifteen Songs
- 6:15 Lorna Fantin, CBS
- 6:30 Songs from Hawaii
- 7:00 Lutheran Layman's League
- 7:30 Chocolate Soldier, DLBS
- 8:00 Bells of Harmony
- 8:15 Pryor's Military Band, CBS
- 8:30 Studio Briefs
- 8:45 Babco Trail Blazers, DLBS
- 9:00 Folgeria, DLBS
- 9:30 Ice Hockey Broadcast
- 10:15 The Bohemians
- 10:45 McElroy's Oreganians
- 12:00 Merry-Go-Round

### KVOS 1200
Bellingham 249.9 Meters 100 Watts

**Morning**
- 7:00 Classified Clock
- 7:15 Custom Cleaners Clock
- 7:45 Morning Devotionals
- 8:00 Preferred Selections
- 8:30 Recordings
- 9:00 To be Selected
- 9:30 How to Get Thin
- 10:00 Popular Numbers
- 10:30 The World Bookman
- 11:00 Home Decorations
- 12:00 Farm News

**Afternoon**
- 1:00 Buy-Home Products
- 2:00 Martial Music
- 2:30 Red Seal Hour
- 3:30 Classical Recordings
- 4:00 Tea Time Hour
- 5:00 Popular Numbers

**Evening**
- 6:00 Organ Concert
- 6:45 The Hamburger Family
- 7:00 Calendar of the Air, UBC
- 7:30 Hughespaper of the Air, UBC
- 7:45 Blue Singing by Ruth Lee, UBC
- 8:00 Brick English and His Orch.
- 8:30 Crystal and the Press, UBC
- 9:00 Musical Contrasts, UBC
- 9:30 Musical Paintings, UBC
- 10:00 Hughespaper of the Air, UBC
- 10:30 Dance Tunes
- 11:00 Midnight Hour
- 12:00 It's Time to Say Aloha
KNX 1050
Hollywood 285.5 Meters 5000 Watts
Evening
6:30 Marjorie Healy, soprano
6:45 Nita and Ina, Melody Maids
7:00 Frank Watanabe
7:15 Musical Program
7:30 Standard Program
8:00 The Philco Symphony
8:30 Calmon Luboviski, master violinist; Claire Mellonio, concert pianist
9:00 Charlie Hamp
9:30 KNX Dance Ensemble
10:00 Arizona Wranglers
11:00 Wesley Tourtelotte, organist

KGW 620
Portland 483.6 Meters 1000 Watts
Morning
6:30 Devotional
6:45 Oregonian Trail Blazers
7:15 Morning Appetizers
7:45 Van and Dan, NBC
8:00 Shell Happy Time, NBC
8:30 Vermont lumberjacks, NBC
9:15 Cooking School
9:45 Barbara Gould
10:00 Woman's Magazine of the Air
11:00 Standard School Broadcast
11:45 National Macaroni
12:00 Luncheon Concert, NBC
Afternoon
12:15 Western Farm and Home, NBC
1:00 World Book Man
1:02 Town Crier
2:00 Lady Next Door, NBC
2:30 Julia Hayes
2:45 Legion Program
3:15 Santiseptic Program
3:30 Black and Gold Room, NBC
3:45 The Vagabonds, NBC
4:00 Organ and Piano
4:30 Phil Cook, NBC
4:45 Old Fashion Mill
5:00 Fleischmann Hour, NBC
Evening
6:00 Arco Birthday Party, NBC-NY
6:30 Maxwell House Melodies, NBC
7:00 Lucky Strike Dance Orch.
7:30 Standard Symphony Hour, NBC
8:00 Arno 'n Andy, NBC-Ch.
8:45 Sperry, Smiles, NBC-SF
9:00 Demi Tasse Revue, NBC-SF
9:30 New World Life Insurance Program
10:00 Electrical Transcription
10:15 Chevrolet Chronicles, ET
10:45 News Flashes
11:00 Hotel St. Francis Dance Orch.
12:00 Fox 5th Ave. Theatre Organ Recital

KFJ 1370
Astoria 218.5 Meters 100 Watts
Morning
8:00 Air Edition Morning Oregonian
8:15 Market Basket
9:15 Home Beautiful
9:30 Recordings
11:00 Hildebrand's Tuneful Topics
Afternoon
5:00 World Bookman
Evening
6:00 Announcements and Recordings
7:30 Toggy Program
NORTHWEST RADIO WEEKLY

KFI 640
Los Angeles 468.5 Meters 5000 Watts

Evening
4:00 The Story Man
5:15 Quartet, Italian Songs
5:30 Winnie and Eddie
5:45 Stock Market Reports
6:00 Nick Harris Program
6:45 Slavik String Trio
7:00 Lucky Strike Orch., NBC
7:30 Standard Symphony Hour
8:30 The Royal Hawaiian
8:45 D-17, Emperor
9:00 MJB Demi-Tasse Review, NBC
9:30 Dr. Arthur Friedheim
10:00 Parisian Quintet, NBC
10:30 Schonberger Trio
11:00 Hotel St. Francis Dance Orch.

KXQ 1500
Wenatchee 199.9 Meters 50 Watts

Morning
7:30 News Flashes
7:45 Organ Concert, NWBS
8:45 The Musical Bus
9:00 Shop Talk
9:30 Organ Concert
10:00 Market Hour
10:15 Betty Andersen, NW
10:30 Radio Boy Friends, NW
11:00 Meadow Larks, NW
11:30 Automotive Hints
12:00 Musical Travelogue

Afternoon
12:30 Mid-Day Musicales, NW
1:30 Devotional Hour
1:45 Agatha Turley, NW
2:00 N. C. W. Buy-at-Home Program
3:00 Organ Concert, NW
3:30 Smlin' Sam, NWBS
3:45 Tea Time Tales, NW
4:00 Home Owned Merchants Program
4:30 Queen Peach Blossom
5:00 The Sportsman, NW
5:30 Screen Review

Evening
6:00 Melodies and Memories, NW
6:15 Organ Concert
6:45 Hughespaper of the Air, UBC
7:00 Calendar of the Air, UBC
7:30 Screen Snapshots, UBC
7:45 Study in Blue, UBC
8:00 French Miniatures, UBC
8:30 Brick English Orch., UBC
9:00 Request Program
9:30 Tone Paintings, UBC
10:00 Sunshine Program, NW
10:30 Moonlight Melodies, NW
11:00 Vic Meyers, NW
12:00 Program Dedicated to Atlanta, Georgia

KQO 1210
Vancouver, B.C. 247.8 Meters 100 Watts

Evening
6:00 Studio Program
7:00 Capt. Jimmy's Children's Program
7:15 Studio Program
7:30 Ida May Pollock
7:45 Studio Program
8:00 CJOR Concert Ensemble
9:00 Alfredo Meunier
10:00 Alexander Ballroom

Thursday, April 9

KXA 570
Seattle 526.5 Meters 500 Watts

Morning
7:00 Morning Alarm
8:00 Bremerton Walkathon
9:00 Better Homes Hour
10:00 Sunshine Hour
11:30 Popular Recordings
12:00 Noontime Concert Recordings

Afternoon
12:30 Young Men's Business Club Luncheon
1:30 Newsreal of the Air
3:00 Bremerton Walkathon
4:15 Slogan Contest
5:00 Tinney's Friendly Frolic
5:30 Town Crier

Evening
6:15 Sally and Sue
6:30 Bright Eyed Boy
6:45 Harry Foley, pianist
7:15 Bill Tucker and His Spotlight Revue
7:30 Billy and Betty
7:45 Banjo Dick and His Trujo
8:00 Mrs. Samuel Hedges and Melody Trio
9:00 Musical Comedy Gems
10:00 Tex Howard and His Trianon Tigers
11:00 Bremerton Walkathon

KPO 680
San Francisco 448.9 Meters 5000 Watts

Evening
5:00 Big Brother
5:30 The Date Book
5:45 News Digest
6:00 Organ Recital
6:15 Cecil and Sally
6:30 North Americans
6:45 Henry Starr, the 16/40 Boy
7:00 KPO Salon Orchestra
8:00 Comedy by KPO Drama Guild
8:30 Sydney Rosenbloom, pianist
8:45 Meeting in the Tavern
9:00 Cy Trobe's Scrapbook
10:00 Jesse Afford's Orch.
11:00 Floyd Wright, organist

KUJ 1500
Walla Walla 199.9 Meters 100 Watts

Morning
9:00 News, Music
10:00 Friendly Hour
11:00 Broadway Hits
12:00 Noon-Day Features

Afternoon
1:00 Popular Melodies
1:30 Musical Gems
5:00 Captain Kidd and Kiddies
5:55 World Book Man

Evening
6:45 Cecil and Sally
7:30 Popularity Program
8:00 Studio Program

CKMO 730
Vancouver 411 Meters 50 Watts

Evening
11:30 Midnight Prowl

KSL 1130
Salt Lake City 255.3 Meters 5000 Watts

Evening
7:00 Lucky Strike Orch., NBC
8:00 Vico "Pep" Program
8:30 Amos 'n Andy, NBC
8:45 Magic Paintbrush
9:00 MJB Demi-Tasse Review, NBC
9:30 Informational Program
10:00 News Highlights
10:15 Salon Orch.
11:00 Midnight Hour

KFQW 1420
Seattle 211.1 Meters 100 Watts

Morning
7:00 Morning Eye Opener
8:00 Vocal Recordings
8:30 Instrumental Recordings
8:45 Organ Solos
9:00 Dance Tunes
10:00 Health Talk
10:15 Popular Music
12:00 Noontime Luncheon Program

Afternoon
1:00 Dance Tunes Yesterday
2:00 All Request Program
3:00 Popular Instrumental Program
3:30 Classical Concert
4:00 Sinfonietta Program
4:30 Popular Program

Evening
6:00 Dinner Concerts
7:00 Hawaiian Program
7:30 Dance Program
8:00 Dave Blumenthal, violinist
8:15 Bob McGuire, Tenor
8:45 Dance Music
10:00 Evening Song Recital
10:30 Concert Gems
11:00 KFQW Capers
12:00 The Sun-Dodger Program

KKRO 1420
Aberdeen 211.1 Meters 75 Watts

Morning
7:30 Morning Clock
8:45 Lenten Service
9:00 Market Specials
10:00 Fashion Talk
10:30 Variety Hour
11:30 Organ Recital
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Notes
1:45 Grays Harbor Radio Dealers
2:30 Payette Music House
5:00 Early Evening News
5:30 Recommendation Man

Evening
6:16 Organ Concert, Theatre News
6:30 Lawrence McClain at Console
7:00 Classical Program
8:00 Oriental Fantasy
9:00 Market Melodies

KMO 860
Tacoma 348.5 Meters 500 Watts

See Monday for morning and afternoon program.
Thursday, April 9

KJR

Seattle 309.1 Meters 5000 Watts

Morning
7:00 Morning Reveille
7:15 News
7:45 Organ Concert
8:45 Thrift Home of the Air
9:00 Morning Devotionals
9:15 Mary from Proctors
9:45 Olive Reynolds, blues singer
10:00 Marshall Sohl, tenor
10:15 Robert Monsen, tenor
10:30 The Radio Boy Friends; Grant and Elmore
11:00 Meadow Larks Orch., NWBS
11:45 The Professor and His Dream Girl, NWBS
12:00 Mid-Day Request Program

Afternoon
12:30 Mid-Day Musical, NWBS
1:00 Jean Kantner, baritone; NWBS
1:15 Dental Clinic of the Air
1:45 Agatha Turley, soprano
2:00 Mardi Gras, NWBS
3:00 Organ Concert; NWBS
3:30 Smillin' Sam from Alabam'
3:45 Tea Time Tales; NWBS
4:00 Metropolitan Hour; Organ Concert, Bobby Hainsworth; Homer Sweetman, tenor; NWBS
5:00 Ken Stuart's Sports Review
5:15 Uncle Frank's Story Hour
5:30 Uncle Andy and the Kiddies; NWBS
5:45 Robert Monsen, tenor; NWBS

Evening
6:00 Northwest Salon Orch., NWBS
6:15 Uncle Jerry's Safety Club, ET
6:30 Melodies and Memories
6:45 Hughespacer of the Air, UBC
7:00 Calendar of the Air, UBC-LA
7:30 Screen Snapshots, UBC-LA
7:45 The Hoovers, UBC-LA
8:00 French Miniatures, UBC-LA
8:30 Brick English Orch., UBC-LA
9:00 Rainier Lime Ricky Time Signals
9:30 Montaville Flowers, lecture
9:30 Tone Paintings, UBC-LA
10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
10:30 Moonlight Melodies; Agatha Turley, soprano; Mabel Mohrman, piano; NWBS
11:00 Vic Meyers' Club Victor Orch.
12:00 Request Recordings

KEX

Portland 254.1 Meters 5000 Watts

Morning
6:45 Farm Flashes
7:00 White Wizard
7:15 Family Altar Hour
8:00 Organ Concert, NWBS
9:00 Morning Devotionals, NWBS
9:15 Mary; NWBS
9:45 Tune Chasers
10:15 Robert Monsen, tenor; NWBS
10:30 Radio Boy Friends, NWBS
11:00 Meadow Larks Orch., NWBS
11:45 The Professor and His Dream Girl; NWBS
12:00 Salem Hour

Afternoon
12:30 Walkathon from Lotus Isle
12:45 Mid-Day Musical, NWBS
1:00 Merry Motorists
1:15 Dental Clinic of the Air, NWBS
1:45 Agatha Turley, soprano; NWBS
2:00 Mardi Gras, NWBS
2:30 Organ Concert, NWBS
3:30 Smillin' Sam from Alabam'
3:45 News casting
4:00 Walkathon
4:15 Metropolitan Hour, NWBS
5:00 White Wizard
5:15 Uncle Frank's Story Hour
5:30 Studio Program
5:45 Theatre Review, Dean Collins

Evening
6:00 Northwest Salon Orch.
6:30 Melodies and Memories, NWBS
8:00 Grand Slam Program of Great Golf Matches, ET
8:15 The Minstrel Club
8:30 Oregon National Defence Band
9:00 Montaville Flowers, lecture
9:30 Tone Paintings, UBC-LA
10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
10:30 Walkathon from Lotus Isle
11:30 Vic Meyers' Orch.; Police Reports; NWBS
12:00 Midnight Revelers

KHJ

Los Angeles 332.1 Meters 1000 Watts

Evening
6:15 Old Gold, CBS
6:30 Prof. Lindsay and Leigh Harling
7:00 Lutheran Laymen's League
7:30 Gershwin Program, KFRC
8:00 Violet Ray Music Hour
8:30 Whispering Rhythms
9:00 "Polygria"
9:30 Vignettes in Symphony
10:00 World-wide News
10:05 Earl Burtnett's Orch.
12:00 Organ Recital

CFCT

Victoria 475.9 Meters 500 Watts

Evening
6:00 Sunset Organ Recital
7:00 Montrose Modern Program
7:30 Popular Music
**Short Wave Witticisms**

Wife—George, dear, how did those empty bottles get in the cellar?

Husband—I don’t know. I never bought an empty bottle in my life.

Many a man who is a big bug at the office is nothing but an insect at home.

The Scotchman who spent $10 on his girl in one evening has explained the matter very satisfactorily.

That was all she had.

Some motorists think that the whistle blast of the locomotive approaching the crossing is a signal to start the race.

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NORTHWEST RADIO WEEKLY

KXA 570
Seattle 325.6 Meters  500 Watts

Morning
7:00 Morning Alarm
8:00 Bremerton Walkathon
9:00 Better Homes Hour
10:30 Sunshine Hour
11:30 Popular Recordings
12:00 Noonday Concert Program

Afternoon
1:00 Noonday Siesta
1:30 Newsreel of the Air
3:00 Bremerton Walkathon
4:15 Slogan Contest
5:00 Piano Novelties
9:00 Stonewall Jackson and Novelty Trio
9:30 Mozart Conservatory of Music
10:00 Tex Howard and His Trianon Tigers
11:00 Bremerton Walkathon

KFI 640
Los Angeles 468.5 Meters  5000 Watts

Evening
4:45 The Story Man
5:15 Reverend Ronald
5:30 E. H. Rust, Nurseryman
5:45 Stock Market Reports
6:00 Interwoven Pair, NBC
6:30 Armstrong Hour, NBC
7:00 Armstrong Quakers, NBC
7:30 KKO, NBC
7:45 Van and Don
8:00 Mildred Loughlin, contralto
8:15 Rown-Bilt Footlights, NBC
8:30 S. and W. Mellowed Melodies
9:00 Fuller Program, NBC
9:30 Eastman Kodak Program
10:00 Concert Orch. and Soloist
11:00 St. Francis Dance Orch.

KXL 1420
Portland 211.1 Meters  100 Watts

Morning
7:00 Recordings
9:30 Housewives Hour
10:15 Vocal and Concert Music
12:00 Silent for KBPS

Afternoon
12:30 Highland Tavern Broadcast
1:15 T. N. T. Program
2:30 Bob's All Request Special
4:30 Recordings

Evening
6:00 Children's Hour
6:30 Global News Hour
7:00 Calendar of the Air, UBC
7:30 Oer Land and Sea, UBC
7:45 Murray and Harris, UBC
8:00 Studio Program
8:30 Detective Story, UBC
9:00 Venetian Nights, UBC
9:30 Ad Lib Revue, UBC
10:00 Ralph C. Clyde Talk
10:30 Recordings
11:00 Radio Nite Club

KPCB 650
San Francisco 461.3 Meters  100 Watts

Morning
7:00 Recordings
9:00 Alfred the Grocery Boy
10:00 Planter's, Alex Forbes
10:15 Recordings

Afternoon
12:45 Dental Talk
1:00 News Flashes
1:15 Recordings
4:00 Weather Report
4:05 Recordings
4:30 Organ, remote
5:32 Sign Off

Evening
10:00 Dance Music, Eagles Aud.
10:30 Recordings
11:00 Hot Trio

KFQW 1420
Seattle 211.1 Meters  100 Watts

Morning
7:00 Morning Eye Opener
8:00 Vocal Recordings
8:30 Instrumental Recordings
8:45 Fifteen Minutes in Hawaii
9:00 Varied Recordings
10:00 Popular Features
11:00 Morning Melodies
12:00 Noonday Popular Program

Afternoon
1:00 Dance Tunes of Yesterday
2:00 All Request Program
3:00 Concert Program
3:30 American-Hawaiian Trio
4:00 Binyon Concert Program
4:30 Spanish and Polka Numbers
5:00 Varied Recordings

Evening
7:00 Popular Program
7:30 Concert Program
8:00 Briscoe McGuiire, Melody Team
8:30 Vocal Recordings
9:00 Novelty Program
10:00 Evening Song Recital
10:30 Concert Gems
11:00 KFQW Cappers
12:00 The Sun-Dodgers Program

KOL 1270
Seattle 236.1 Meters  1000 Watts

Morning
6:45 Top O' the Morning
7:00 Morning Glories
8:00 Hallelujah Hour, DL-LA
9:00 Paul Tremaine, CBS
9:30 Doremus
9:45 Feminine Fancies, DL-SF
10:00 Four Features
11:15 Electrical Transcription
11:30 KOL Parade

Afternoon
12:30 Chamber of Commerce Lunch
1:30 Rhythm Ramblers, CBS-NY
2:00 Light Opera Gems, CBS-NY
2:15 Happy Go Lucky Hour, DL-SF
3:00 Hurriet Links
3:15 Winegar's Barn Orch., CBS-NY
3:45 Shop Service
4:00 Morton Downey and Orch., CBS
4:30 Felix Fernando and His Orch.
5:00 Service Hour

Evening
6:00 KOLN Island of Dreams, DL
6:30 Pershing's Memoirs, DL-LA
7:00 Van Heusen Program, CBS-NY
7:30 KOL Funnakers
8:00 Noble Sixtle and Orch., CBS
8:15 Arthur Pryor's Military Band
8:30 Gilmore Oil Program, DL-LA
9:00 Fruit Cocktail, DL-LA
9:30 Jimmy Bittick and His Orch.
10:00 Royal Blue Boys, Requests
10:15 Anson Weeks, DL-SF
11:00 Val Valente and his Dance Orch.

KOAC 550
Corvallis  1000 Watts

Afternoon
12:00 Farm Program
12:10 In the Day's News
12:30 Market Reports, Crops and Weather Forecast
2:00 Around the Campus
2:30 Homemakers Hour

Evening
6:30 Farm Program
6:33 In the Day's News
6:45 Market Reports, Crops and Weather Forecast
7:15 Fruit Production
7:30 Business Institute of the Air
8:00 Music
8:15 American History in Song and Story

KWJJ 1060
Portland 252.5 Meters  500 Watts

Morning
7:00 Popular Program
10:00 Housewife Hour
11:00 Musical Program

Afternoon
12:30 Luncheon Concert
1:30 Musical Program
4:00 Program of Better Music
4:15 Popular Program

Evening
10:30 Stage Show
11:30 Broadway Organ
12:00 Request Program
**KGW 620**

Portland 483.5 Meters 1000 Watts

**Morning**
6:00 Devotional Services
6:45 Oregon Trail Blazers
7:15 Morning Appetizers
7:45 Van and Dan, NBC
8:00 Shell Happy Time, NBC
9:00 Vermont Lumberjacks, NBC
9:15 Cooking School
9:30 Betty Crocker, NBC
9:45 Peguot Mills Program
10:00 Prince of Pep
10:15 Josephine B. Gibson, NBC
10:30 Woman's Magazine of the Air
11:30 Masterworks
11:45 National Macaroni
12:00 Edna Wallace Hopper, NBC

**Afternoon**
12:15 Western Farm and Home, NBC
1:00 Town Crier
2:00 Aircraft Talk
2:10 NBC Matinee
3:00 World in Music, NBC
3:15 Sanitseptic Program
3:30 Black and Gold Room
3:45 Bits of Melody, NBC
4:00 Organ and Piano
4:30 Phil Cap, NBC
4:45 Old Fashion Mill
5:00 Cities Service, NBC

**Evening**
6:00 Intervenew Pair, NBC
6:30 Armstrong Hour, NBC
7:00 Armstrong Quakers, NBC
7:30 RKO Program, NBC
8:00 Amos 'n' Andy, NBC
8:15 Brown Shoe Company, NBC
8:30 S. & W. Melodies, NBC
9:00 House of Color, NBC
9:30 Schwabacher Hour, KOMO
10:30 Oregonian of the Air
11:00 Hoot Owls
12:00 Del Milne's Orch.

**KSL 1130**

Salt Lake City 265.3 Meters 5000 Watts

**Evening**
5:00 Cities Service Concert group
6:00 Intervenew Pair, NBC
6:30 Armour Presentations, NBC
7:00 Armstrong Quakers, NBC
7:30 RKO Theatre of the Air, NBC
8:00 Amos 'n' Andy, NBC
8:15 Tone Pictures
8:30 Male Quartet
8:45 Helbins Watch Program
9:00 Morning Hour Organ Reveries
9:30 Eastman Kodak Program
10:00 Utah Old Timers
10:30 Organ Program
11:00 Midnight Hour

**KOA 830**

Denver 361.2 Meters 12,500 Watts

**Evening**
5:00 Cities Service Concert Orch.
6:00 Intervenew Pair
6:30 Armour Program
7:00 Armstrong Quakers, NY
7:30 RKO Hour
8:00 Amos 'n' Andy
8:15 Old Wagon Tongue
9:00 Floyoles orch's Orch.
9:30 Eastman Program, SF
10:00 Mystery Serial
10:30 Musical Echoes
11:00 Hotel Cosmopolitan Orch.

**KOMO 920**

Seattle 325.9 Meters 1000 Watts

**Friday, April 10**

**KVI 760**

Tacoma 394.5 Meters 1000 Watts

**Morning**
7:00 Recordings
7:15 Morning Eye Openers
7:30 Recordings
8:00 Hallelujah Hour, DLBS
9:30 Good Friday Services
9:30 Feminine Fancies, DLBS
10:00 Mid-Morning Melodies
11:00 Columbia Artists Recital, CBS
11:30 American School of the Air
12:00 Garden Talk

**Afternoon**
12:15 U. S. Marine Band Orch., CBS
12:45 Columbia Educational Features
1:00 Columbia Salon Orch., CBS
1:45 Rhythm Ramblers, CBS
2:00 Light Opera Gems, CBS
2:15 Happy Go Lucky Hour, DLBS
3:00 Winegar's Barn Orch., CBS
3:30 Dental Clinic of the Air
4:00 Morton Marcy, CBS
4:15 To be announced

**Evening**
9:00 Sunkist Musical Cocktails
9:30 Delin Serviteers
10:00 Studio Program
10:20 Amos Weeks' Orch., DLBS
11:00 Val Valente and His Orch.

**KOIN 940**

Portland 319 Meters 1000 Watts

**Morning**
6:00 KOIN's Clock
7:00 The Early Birds
7:15 KOIN's Clock
7:30 Novelty Duo
8:00 Thorough the Window
8:45 Hawaiian Ensemble
9:00 Star Merrymakers
9:30 Feminine Fancies
10:00 Melodians
11:00 International Kitchen
11:30 Am. School of the Air, CBS
12:00 Rose City Beavers

**Afternoon**
12:30 Sunshine Feature
1:00 Hostess of the Air
2:30 Cuckoo Club
3:00 Newspapers of the Air
5:00 Studio Dance Music
5:30 Prize Club

**Evening**
6:00 Isle of Golden Dreams
6:30 Concert Trio
7:00 The Bohemians
7:30 The Opera Mirror
8:00 Stew and Pilchucks
8:15 Pryor's Cemo Military Band
8:30 Gilmore College Daize, CDLBS
9:00 Sunkist Musical Cocktails
9:30 Bella of Harmony
9:45 Studio Songs
10:00 Pipe Dreams
10:30 Jack and Jill Tavern Music
11:00 Val Valente's Music, DLBS
12:00 Merry Go Round of the Air

**KRSC 1120**

Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program
Tuesday, April 10

KGO 790
Oakland 379.5 Meters 10,000 Watts

Morning
6:00 Early Birds; News
6:30 Mountain Music, KWSB
7:00 Organ Concert, Warren Wright
7:15 Mary; Alec Campbell, baritone
7:45 Olive Reynolds, blues singer
8:00 Robert Monsen, tenor; KGBK
8:15 Helen Andrews, Beauty Talk
8:30 The Radio Boy Friends; Grant and Elmore, KGBS
9:00 Meadow Larks Orch., KGBS
9:15 The Professor and His Dream Girl, KGBS
10:00 Mid-Day Request Program

Afternoon
12:00 Mid-Day Musicale, KGBS
1:00 Jean Kantner, baritone; KGBS
1:15 Dental Clinic of the Air
1:45 Agatha Turley, soprano; KGBS
2:00 Mardi Gras, KGBS
3:00 Organ Concert, Bobby Hainsworth; Jean Kantner, baritone
3:30 Swingin' Sam from Alabama
3:45 Tea Time Tales; Jean Kantner, Marshall Soh, duet; NSB
4:00 Henri Damski's Concert Ensemble; Agatha Turley, soprano
5:00 Ken Stuart's Sports Review
5:15 Uncle Frank's Story Hour
5:30 Uncle Andy and the Kiddies; KGBS
5:45 Ward Ireland, tenor; NSB

Evening
6:00 The Melody Musketeers; NSB
6:15 Marshall Soh, tenor; Genevive Brown, soprano; NSB
6:45 Hughesper's Paper of the Air, UBC
7:00 Conoco Listeners Hour, ET
7:30 A Study in Blue, Ruth Lee
7:45 The Hoofers, UBC-LA
8:00 The Home Bruisers, UBC-SF
8:15 The Radio Grab Bag, UBC-LA
8:30 The Song Exchange, NSB
9:00 Rainier Lime Rieley Time Signals
9:00 Montaville Flowers, lecture
9:15 Ad Lib Review, UBC-LA
10:00 Ken Stuart's Thirty Minutes of Sunshine
10:30 Moonlight Melodies; Chet Cathers, baritone; NSB
11:00 Vic Meyers' Club Victor Orch.
12:00 Request Recordings

KJR 970
Seattle 399.1 Meters 5000 Watts

Morning
7:00 Morning Revelleer
7:15 News
7:45 Organ Concert, Warren Wright
8:00 Thrift Home of the Air
9:00 Morning Devotionals
9:15 Mary; Professor's; Alec Campbell, baritone
9:45 Olive Reynolds, blues singer
10:00 Robert Monsen, tenor
10:15 Betty Anderson, soprano
10:30 The Radio Boy Friends, Grant and Elmore
11:00 Meadow Larks Orch.
11:30 Jula Hayes Program
11:45 The Professor and His Dream Girl
12:00 World Book Man; World in Review

Afternoon
12:30 Mid-Day Musicale
1:00 Jean Kantner, baritone
1:15 Dental Clinic of the Air
1:45 Agatha Turley, soprano
2:00 Mardi Gras
3:00 Organ Concert, Bobby Hainsworth; Geneva Brown, soprano
3:30 Swingin' Sam from Alabama
3:45 Tea Time Tales; Jean Kantner, and Marshall Soh, duet
4:00 Henri Damski's Concert Ensemble; Agatha Turley, soprano
5:00 Ken Stuart's Sports Review
5:15 Uncle Frank's Story Hour
5:30 Uncle Andy and the Kiddies; KGBS
5:45 Ward Ireland, tenor; NSB

Evening
6:00 Melody Musketeers, NSB
6:15 Uncle Jerry's Safety Club, ET
6:30 Marshall Soh, tenor; Genevive Brown, soprano; NSB
6:45 Hughesper's Paper of the Air, UBC
8:00 The Home Bruisers, UBC-LA
8:15 The Radio Grab Bag, UBC-SF
8:30 Philco Storage Battery Co., ET
9:00 Montaville Flowers, lecture
9:15 Ad Lib Review, UBC-LA
10:00 Ken Stuart's Thirty Minutes of Sunshine; NSB
10:30 Walkathon from Lotus Isle
11:30 Vic Meyers' Orch.; Police Reports; NSB
12:00 Midnight Revelers

KEX 1180
Portland 254.1 Meters 5000 Watts

Morning
6:45 Farm Flashes
7:15 Family Hour
8:00 Organ Concert, NSB
9:00 Morning Devotionals, NSB
9:15 Julia Hayes
9:45 Tune Chasers
10:15 Helen Andrews, Beauty Talk
10:30 The Radio Boy Friends, NSB
11:00 The Meadow Larks Orch.
11:45 The Professor and His Dream Girl, NSB
12:00 Salem Hour

Afternoon
12:30 Walkathon from Lotus Isle
12:45 Mid-Day Musicale, NSB
1:05 Merry Motors
1:15 Dental Clinic of the Air, NSB
1:45 Betty Anderson, soprano
2:00 Mardi Gras, NSB
3:00 Organ Concert, NSB
3:30 Swingin' Sam from Alabama
3:45 Newscasting
4:00 Walkathon
4:15 Juvenile Program
4:30 Organ Concert; NSB
4:45 Metropolitan Hour; NSB
5:00 White Wizard
5:15 Uncle Frank's Story Hour
5:30 Studio Program, Allen Daniels
5:45 Theatre Review, Dean Collins

Evening
6:00 Melody Musketeers, NSB
6:15 Uncle Jerry's Safety Club, ET
6:30 Marshall Soh, tenor; Genevive Brown, soprano; NSB
6:45 Hughesper's Paper of the Air, UBC
8:00 The Home Bruisers, UBC-LA
8:15 The Radio Grab Bag, UBC-SF
8:30 Philco Storage Battery Co., ET
9:00 Montaville Flowers, lecture
9:15 Ad Lib Review, UBC-LA
10:00 Ken Stuart's Thirty Minutes of Sunshine; NSB
10:30 Walkathon from Lotus Isle
11:30 Vic Meyers' Orch.; Police Reports; NSB
12:00 Midnight Revelers

CJOR 1210
Vancouver, B.C. 247.5 Meters 100 Watts

Evening
5:45 The Jester
7:15 Hedlund's Program
7:30 Millie and Lizzie
7:45 Jean Kea
8:00 CJOR Concert Ensemble
9:00 Alfredo Meuner

KUJ 1500
Walla Walla 199.9 Meters 100 Watts

Morning
9:00 News, Music
10:00 Friendly Hour
11:00 Broadway Melodies
12:00 Noon-Day Features

Afternoon
1:00 Pipe Organ Concert
1:30 Musical Ad Lib Review, UBC-LA
5:00 Captain Kidd and Kiddies
5:55 World Book Man

Evening
6:45 Cecil and Sally
7:00 Request Program
7:30 Popular Piano, Studio
8:00 Studio
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**KHQ** in Spokane
- Morning: The Town Crier, The Shell Happy Time, TPO, Charlie Wellman, Woman's Magazine of the Air
- Afternoon: Western Farm and Home Hour
- Evening: Dance Music Evening

**KQBL** in Bellingham
- Morning: Studio, Shopping Tips, Care of the Feet, Everything Electrical
- Afternoon: Tea Hour, Bridge

**KVOS** in Bellingham
- Morning: Classified Clock, Morning Devotionals, Entertaining Features, Popular Recordings
- Afternoon: Musical Moments, World Book Man, Home Decorations

**KJH** in Los Angeles
- Morning: Studio, Pershing Program, Ingram Memorial Park Concert
- Afternoon: Charlie Hamp

**CFCT** in Victoria
- Morning: Sunset Hour, Canadian Pacific Hour of Music
- Afternoon: Band Concert
- Evening: Hallmark Of Dance Music
Easter Services From Washington, D. C.

The first Easter Sunday service ever to be broadcast from Arlington Cemetery, near Washington, D. C., and an international sermon by Dr. William Temple, Archbishop of York, to be relayed from the archiepiscopal palace, have been scheduled by the Columbia Broadcasting System for Sunday, April 10.

Beginning at 7:30 A. M., EST, and continuing for forty-five minutes, the proceedings at Arlington will be broadcast, including prayers by the Rev. Sir Knight James Shera Montgomery, D. D., Grand Prelate, Grand Commandery, Knights Templar, and chaplain to the House of Representatives and by the Rev. Captain Sydney Key Evans, Chief of Chaplains, United States Navy; a sermon by the Rev. Z. B. Phillips, D. D., of the Church of the Epiphany, Washington, and chaplain to the Senate, and a concluding prayer by Chaplain Evans.

During the service the United States Marine Band will furnish the music, and there will be hymns by the choir of the Knights Templar, under the auspices of which organization the service is being arranged.

Dr. William Temple, who will speak before a microphone specially installed in Bishopthorpe Palace, York, is the second highest dignitary in the Church of England.

This event will occupy the regular international period, from 12:30 to 12:45 P. M., EST.

At 2 P. M. will come the special Cathedral Hour service, under direction of Channon Collinges.

The Rev. Donald Grey Barnhouse, of the Tenth Presbyterian Church in Philadelphia, will broadcast a sermon over the network at 5 P. M., speaking from the conviction that "the empty tomb of Christ is the most clearly established fact of history."

From 11 to 12 P. M. the Back Home Hour will be relayed from the Church Hall, Buffalo, during which a full musical service will be heard, as well as a message by the Rev. Clinton H. Churchill.

The radio trade is planning a big show at Chicago, next June.

A mixed quartet, including members of National Radio Auditions, will begin a series of Sunday night broadcasts over NBC network, starting April 12.

Friday, April 10

CNRV 1030

Vancouver 291.1 Meters 800 Watts

Evening
6:30 Dinner Program
7:30 Dean R. W. Brock
7:45 Varied Program
8:00 String Ensemble
9:00 General Motors Broadcast
10:00 Dance Program

This Radio Artist Was Champion Swimmer

MAUD NICKERSON

A few years ago Maud Nickerson was another Alameda High School girl who listened to the radio and thought "Ah, I'd love to be a radio artist!" But unlike most of the others she got her wish. Now she's the staff blues singer with KOL in Seattle.

Maud has been delighting Western ears for three years. Before going to Seattle she sang for bay city audiences over KFRC and KVA, San Francisco.

As might be expected of a California native daughter, Maud has a decided sports preference for swimming. "Next best" are baseball and basketball. She followed all three while in high school, holding the Pacific Coast 150-yard backstroke championship while on her school swimming team.

Before answering the call of the "mike" Maud studied toe and tap dancing. When television arrives, she says, she may go back to them. But for the present she's specializing in blues—the soft, tantalizing kind—and Northwest fans seem to be in favor of the idea.

FLASHES FROM RADIO LAW

Continued from page 14

ant having referred to an individual as "damned," having used the expression "By God" irreverently, and having announced his intention to call down the curse of God upon certain individuals, was properly convicted of using profane language within the meaning of that term as used in the act of Congress prohibiting the use of profane language in radio broadcasting.

Now that the decision has been reached we can rest assured that the golden voice of our favorite announcer will never induce little Willie to take up "cussing."

$10,000 a Broadcast

The new "Vitality Personalities" programs, wherein a different movie or stage star is used on each program, is said to be costing the sponsors $130,000 for 13 releases. The programs are a Columbia feature, heard over 46 stations, on Wednesday evenings at 7 p. m., EST.

Seventeen years ago Ted Husing was a mascot for the Columbia University athletic teams.

McBRIDE & SAUNDERS
1925 Third Avenue
SEATTLE

ADVANCED REFRIGERATION

It Makes Droopy, Dejected Garden Things Perty
Crisp and Sprightly
Eastern Priest Builds
Up Huge Following

A PRIEST of a parish of 63 families, rector of a tiny wooden church capable of holding only about 200 people, has grown to be a nationally known prophet over the Columbia radio system. He is the Rev. Father Charles E. Coughlin of the Shrine of the Little Flower, at Twelve Mile Road and Woodward avenue, Royal Oak, a suburb of Detroit, Mich., who broadcasts over a network of Columbia stations at 7 P. M. every Sunday evening, commanding perhaps the largest audience regularly addressed by any Catholic priest in this country.

If any one had any doubts of the popularity of Father Coughlin's program, this was dispelled recently when more than 200,000 letters poured into the Columbia system from all parts of the country urging that this preacher continue his series of sermons on Communism. Inclosing one of his sermons, Father Coughlin intimated that pressure was being brought to bear to censor his remarks, and he invited his hearers to express themselves on the subject. The 200,000 letters were almost unanimously in favor of his continuing his talks.

Father Coughlin came to Detroit from a parish in Ontario, Canada, a few years ago, and, after serving as assistant in one of the Detroit churches, was assigned to found the Shrine of the Little Flower in a sparsely settled neighborhood which today provides his little church but sixty-three families as parishioners. He was quick to perceive the advantages which radio presented as a means of reaching a large number of listeners, and inaugurated a series of services, broadcast through one Detroit station.

Fearless in his sermons, he soon attracted widespread attention, and last year he delivered his sermons over a network of three stations, which this year was increased to sixteen Columbia chain stations covering the Midwest and the eastern sections of the country.

He prepares all his own sermons—usually at the last minute and is obliged to maintain a clerical force of 35 stenographers to answer the thousands of requests.

“Miss Portland!”

Evelyn Sandberg, whose crowning contralto voice is heard on the KFRC Golden State Blue Monday Jamboree, comes from the Pacific Northwest. She was crowned “Miss Portland," as that city’s most beautiful girl last year. Her radio work in that section was over KOIN.

Guy Lombardo’s ambition is to sleep nights instead of days?

The theme song played by Ann Leaf has been called “Night” for want of a better title?

Observations By Radio Leader From England

A GENTLEMAN named R. Milward Ellis, chairman of the British Radio Manufacturer’s association, who has been studying radio conditions in the United States, has returned to his native heath. Before leaving, Chairman Ellis made the following observations:

Hope for improved broadcasting system in England.

American programs are overcharged with commercialism; British programs are too conservative.

England has less than a dozen broadcasting stations and only two transmitters under government supervision.

Only occasionally are celebrities heard by the listeners in England.

Harry Lauder is heard about once in two years, despite his enormous popularity.

American listeners have a much wider range of programs than the British.

It is not often that more than two or three programs are on the air at once in England.

There is little if any broadcasting in the morning; hardly any in the afternoon. The days schedules begin about 7:30 or 8 p. m., signing off at midnight.

England does not permit any jazz music on Sunday, or broadcasting of any kind during the hours of church services.

Mr. Ellis has no faith in television as a practical or commercial proposition; says that an altogether new line of development will have to be taken before it appeals to the public imagination.

'W'as Ever Thus!

To be a radio actress and to sing over the air are the secret ambitions of Joyce Holloway Barthelson, talented pianist of the Arion Trio of NBC at the San Francisco studios.

Presenting—
The new and greater
BRUNSWICK
RADIO...

“The Radio of the Future,” with the revolutionary uni-selector that centers the entire operation of the set in one control. Ask us for a demonstration of this marvelous new machine that has every great feature known to Radio Science.

Lowboy, Model 15 (Illustrated)
Price, less tubes . . . $139.50

Our Subscription Price Remains $2.00 Per Year

We have received such a large number of requests from our friends and subscribers and our field crews to continue the subscription rate at $2.00 per year that we have decided not to advance the price at the present time.

The price remains 5c per copy, $2.00 per year, $3.00 in Canada.

Don’t Delay—Clip and Mail This Coupon Now!

Please send me the Northwest Radio Weekly for one year, for which I enclose Two Dollars.

Name ____________________________________________________________

Address ___________________________________________________________

(P.S. If you are already a subscriber it is understood the above is to take effect at the expiration of the present order.)
## SATURDAY Program — April 11

### KXA
**Seattle**
- **526.5 Meters**
- **500 Watts**

**Morning**
- 7:00 Morning Alarm
- 8:00 Bremerton Walkathon
- 9:00 Better Homes Hour
- 10:30 Sunshine Hour
- 11:30 Dance Recordings
- 12:00 Recorded Concert

**Afternoon**
- 1:30 Newsreel of the Air
- 3:00 Bremerton Walkathon
- 4:15 Slogan Contest
- 5:00 Tinney’s Friendly Frolic
- 5:30 Town Crier

**Evening**
- 6:15 Musical Jewel Box
- 6:45 Harry Foley, pianist
- 7:15 Bill Tucker and His Spotlight Revue
- 7:30 Billy and Betty
- 7:45 Banjo Dick and His Truo
- 9:00 Mrs. Samuel Hedges and Melody Trio
- 9:00 Popular Dance Music
- 10:00 Tex Howard and His Trianon
- 10:15 Bremerton Walkathon

### KOL
**Seattle**
- **236.1 Meters**
- **1000 Watts**

**Morning**
- 6:45 Top O’ the Morning
- 7:00 Morning Glories
- 8:00 Adventures of Helen and Mary
- 8:30 Columbia Revue, CBS-NY
- 9:30 Paul Tremaine and Orch., CBS
- 9:45 Doreums
- 10:00 Four Features
- 11:15 Democratic Club Forum, CBS
- 12:00 KOL Parade

**Afternoon**
- 1:00 Ann Leaf at the Organ, CBS
- 1:30 Spanish Serenade; Orch., CBS
- 2:00 Leon Belasco and Orch.
- 2:45 Tony’s Scrapbook, CBS-NY
- 3:00 Ted Husing’s Sportslants, CBS
- 3:30 Paul Tremaine and Orch., CBS
- 3:45 Shop Service
- 4:00 Morton Downey and Orch.
- 4:15 Armand Vecey and Orch.
- 4:30 Organ Recital, DL-LA
- 4:40 Armand Vecey and Orch.
- 5:00 Service Hour

**Evening**
- 6:00 KHJ Novelties, DL-LA
- 6:30 National Radio Forum from Wash., CBS
- 7:00 Hank Simmons’ Show Boat
- 8:00 Jack Denny’s Orch., CBS
- 8:15 Arthur Pryor’s Military Band
- 8:30 Three Graces
- 8:45 Royal Blue Boy
- 9:00 Ken Niles’ Merrymakers, DL
- 9:30 Jimmy Bittick and His Orch.
- 10:00 Barney’s Jazz Band
- 11:00 Earl Berrnutt and his Trio and Orch., DLBS-LA

### KWMJ
**Portland**
- **382.8 Meters**
- **500 Watts**

**Morning**
- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

**Afternoon**
- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Program of Popular Music

**Evening**
- 9:00 Carlson
- 9:15 Phil Gatch
- 9:45 Studio Program
- 10:00 Helen Ritchey
- 10:15 Popular Program
- 11:00 DeForest’s Dance Band
- 12:00 All Request Program

### KMO
**Tacoma**
- **346.6 Meters**
- **500 Watts**

See Monday for morning and after- noon program.

**Evening**
- 9:00 Leon Mills and His Orch.
- 10:00 Leon Olson and His Orch.
- 10:30 KRO Frolie

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**KPQ**
- **1500**
  - Wenatchee 199.9 Meters 50 Watts

**Morning**
- 7:30 News Flashes
- 8:00 Organ Concert, NW
- 8:30 Musical Bus
- 9:00 News of the Day
- 9:30 Organ Concert
- 10:15 Robert Monsen, NW
- 10:30 Radio Boy Friends, NW
- 11:00 Meadow Larks, NW
- 12:00 Musical Travelogue

**Afternoon**
- 12:30 Organ Concert
- 1:30 Devotional Hour
- 1:45 Robert Monsen, NW
- 2:00 N. C. Washington Program
- 3:30 Market Hour
- 4:00 Home Owned Merchants Hour
- 4:30 Kiddles Hour
- 5:00 Sport’s Review, NW
- 5:30 Hollywood Lights

**Evening**
- 6:00 Ward and Chet, NW
- 6:15 Organ Concert
- 6:30 The Amber God, UBC
- 6:45 Hughes Paper, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Waltz Kings, UBC
- 8:00 Hour Moods, UBC
- 9:00 Everet State Band, UBC
- 10:00 Sunshine Program
- 10:30 Moonlight Melodies, UBC
- 11:00 Vic Meyers
- 12:00 Program Dedicated to Berlingham, Ala.

**KXLA**
- **1420**
  - Portland 211.1 Meters 100 Watts

**Morning**
- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music

**Afternoon**
- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob’s All Request Special
- 4:30 Recordings

**Evening**
- 6:00 Children’s Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 Waltz King, UBC
- 8:30 Studio Program
- 9:30 English Gibson Orch., UBC
- 9:30 Tango Orch., UBC
- 10:00 Dance Hour
- 11:00 Radio Nite Club
- 1:30 All Request Dispatcher

**KHJ**
- **900**
  - Los Angeles 332.1 Meters 1000 Watts

**Evening**
- 5:30 The Early Bookworm, CBS
- 5:45 Child’s Peppers
- 6:00 Around the Samovar, CBS
- 6:15 Oakland-Pontiac Program, CBS
- 6:30 National Radio Forum, CBS
- 7:00 The Show Boat, CBS
- 8:00 Don Lee Symphony
- 8:15 Arthur Pryor’s Band, CBS
- 8:30 The Merrymakers
- 9:30 Jimmy Bittick and his Orch.
- 10:00 World-wide News
- 10:05 Earl Berrnutt’s Orch.
- 12:00 Organ Recital

**KOA**
- **830**
  - Denver 361.2 Meters 12,500 Watts

**Morning**
- 5:00 Webster Program, NY
- 5:15 Radiotron Varieties, NY
- 5:30 The Fuller Man, NY
- 6:00 General Electric Band
- 7:00 Lucky Strike Orch.
- 8:00 Amos ‘n Andy
- 8:15 Slumber Music, NY
- 8:45 Little Jack Little, NY
- 9:00 Smith Ballew and His Orch.
- 10:00 Hotel Cosmopolitan Orch.

**KON**
- **940**
  - Portland 319 Meters 1000 Watts

**Morning**
- 6:00 KON’s Klock
- 7:00 The Early Birds
- 7:15 KON’s Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:45 Hawaiian Ensemble
- 9:00 Merrymakers
- 9:30 Studio Revue
- 10:00 Melodians
- 11:00 International Kitchen
- 12:00 Rose City Beavers

**Afternoon**
- 12:30 Sunshine Feature
- 1:00 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 8:00 Dance Music
- 5:30 Prize Club

**KWJJ**
- **1060**
  - Portland 332.8 Meters 500 Watts

**Morning**
- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

**Afternoon**
- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Program of Popular Music

**Evening**
- 9:00 Carlson
- 9:15 Phil Gatch
- 9:45 Studio Program
- 10:00 Helen Ritchey
- 10:15 Popular Program
- 11:00 DeForest’s Dance Band
- 12:00 All Request Program

**KMO**
- **860**
  - Tacoma 346.6 Meters 500 Watts

See Monday for morning and afternoon program.
Saturday, April 11

**KFJ**

421.8 Meters 100 Watts

Morning
7:00 Air Edition Morning Oregonian
8:15 Market Basket
9:15 Home Beautiful
9:45 Recordings
11:00 Hildebrand's Tuneful Topics

Afternoon
12:30 Bee Hive's Birthday Party
5:00 World Bookman

Evening
6:00 Announcements and Recordings
7:00 Hollywood Lights
7:30 Musical

**KOMO**

235.5 Meters 1000 Watts

Morning
6:55 Inspirational Service
7:00 Fisher's Sunrise Farm Broadcast
7:30 Sundays Serenaders, NBC-SF
7:45 The Two Professors, NBC-SF
8:00 Shell Happy Time, KPO
9:00 Vocal Recital
9:30 National Farm and Home Hour
10:30 Woman's Magazine of the Air, NBC-SF
11:30 Popular Orches. and Vocalists
11:45 Prudence Penny Talk
12:00 Concert Orches. and Vocalists

Afternoon
1:10 Pac. Feature Hour, NBC-SF
2:00 Variety Hour
3:00 Broadcast of U. of W.-U. of Cal. Crew Races, NBC-Oakland
5:15 Radiotron Varieties
5:30 Fuller Man, NBC-NY

Evening
6:00 General Electric Program, NBC
7:00 Lucky Strike Dance Orche, NBC
8:00 Amos 'n Andy, NBC-Chi.
8:15 Gilmore Circus, NBC-LA
8:45 Sperry Smiles, NBC-SF
9:00 El Sidelos Minstrels, NBC-SF
9:30 Spotlight Revue, NBC-SF
11:00 News Flashes
11:10 Laugher-Harris Orche., NBC
12:00 Organ Recital

**KPCB**

461.3 Meters 100 Watts

Morning
7:00 Recordings
9:00 Alfred the Grocery Boy
10:00 Piano Pointers, Alex Forbes
10:15 Recordings

Afternoon
12:45 Dental Talk
1:00 News Flashes
1:15 Recordings
4:00 Weather Report
4:05 Recordings
4:30 Organ, remote

Evening
10:00 Dance Music, Eagles Aud.
10:30 Recordings
11:00 Hot Trio

**KBL**

1370 Watts

Morning
8:00 Studio
8:15 News Flashes
8:30 Devotional
8:45 Shopping Tips
9:00 Grocery Gossip
9:15 Doug Stoy
9:30 Care of the Feet
9:45 Everything Electrical
10:00 Home Beautiful
10:15 Woman's Guide
10:30 Fashions and Frilla
10:45 Studio
11:00 Mickey Mouse Club
12:00 Silent

Evening
6:00 Shopping Bag
6:30 Emma Jetricks
6:45 Nunn-Bush, ET
7:00 Popular
7:30 Studio
8:00 Slim and Shorty
8:30 The Milk Man
8:45 Community Builders
5:15 Dance Music

**KGO**

790

Morning
5:00 News Service
5:15 Radiotron Varieties
5:30 The Fuller Man
6:00 General Electric Symphony
7:00 Lucky Strike Orche.
8:00 Amos 'n Andy, NBC
8:15 The Rainier Rikeman
8:30 Bluebird Melodies
8:45 Sperry Smiles
9:00 El Sidelos Minstrels
9:30 Spotlight Review
11:00 Dance Orche.

**KPO**

680

Morning
5:00 Big Brother
5:30 The Date Book
5:45 News Digest
6:00 Organ Recital
6:15 Cecil and Sally
6:45 Henry Starr, the 16/40 Boy
7:30 Variety Program
8:00 Radio Television
8:15 Gilmore Circus, NBC
8:45 Roads to Hollywood
9:00 Nathan Abas, Violin Recital
9:30 Packard Program, NBC
10:00 Jesse Stafford's Orch.
11:00 Floyd Wright, Organist

**CFCT**

630

Morning
6:00 Sunset Hour
9:30 Main Wrestling Event
11:00 Request Night
NORTHWEST RADIO WEEKLY

KVOS
Bellingham  249.9 Meters  100 Watts

Morning
7:00 Classified Clock
7:15 Custom Cleaners Clock
7:45 Morning Devotions
8:00 Song Selections
8:30 Bits of This and That
9:00 Merry Makers Melodies
9:30 How to Get Thin
10:00 Latest Numbers
10:30 The World Bookman
10:45 Home Decorations
11:00 Mickey Mouse Club, remote
12:00 Farm News

Afternoon
1:00 Program of Popular Songs
2:00 Martial Music
2:30 Red Seal Hour
3:30 Musicales
4:00 Tea Time Hour
5:00 Popular Numbers

Evening
6:00 Mammy Melodies
7:00 Calendar of the Air, UBC
7:30 Hughespaper of the Air, UBC
7:45 Brick English and His Orch.
8:30 Melody Madness, UBC
9:00 Dick Dixon, Organ Recital
9:30 Joseph Garcia's Tango Orch.
10:00 Hughespaper of the Air
11:00 The Midnight Hour
12:00 It's Time to Say Aloha

KFW
Seattle  211.1 Meters  100 Watts

Morning
7:00 Morning Eye Opener
8:00 Vocal Recordings
8:30 Instrumental Recordings
8:45 Organ
9:00 Dance Tunes
10:00 Concert
11:00 Dance Program
12:00 Noonday Luncheon Concert

Afternoon
1:00 Dance Tunes of Yesterday
2:00 All Request Program
3:00 Popular Instrumental Program
3:30 Popular Vocal Recordings
4:00 Binyon Concert Hour
4:30 Dance Recordings

Evening
6:00 Chuck Clay and his Washington Night Hawks
7:00 Concert Music
8:00 Bobble McGuire, Melody Team
8:30 Dance Records
9:00 Novelty Program
10:00 Evening Song Recital
10:30 Concert Gems
11:00 KFQW Capers
12:00 The Sun-Dodgers Program

KUJ
Walla Walla  195.9 Meters  100 Watts

Morning
9:00 Western Merchants Hour
10:00 Friendly Hour
11:00 Broadway Melodies
11:45 Musical Gems

Afternoon
12:15 Weather Report
1:00 Pipe Organ Concert
1:15 Studio
5:00 Captain Kidd and Kiddies
5:55 World Book Man

Evening
6:30 Popular Program
6:45 Cecil and Sally
7:00 Piano Concert
8:00 Studio

NBC Program Outlets

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</tbody>
</table>

*More Power in Daytime

Columbia Outlets

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Power</th>
<th>Miles</th>
<th>Kilo.</th>
</tr>
</thead>
<tbody>
<tr>
<td>KLZ</td>
<td>Denver, Colorado</td>
<td>1000</td>
<td>555.4</td>
<td>660</td>
</tr>
<tr>
<td>KMJ</td>
<td>Fresno, California</td>
<td>1000</td>
<td>240.9</td>
<td>1300</td>
</tr>
<tr>
<td>KJH</td>
<td>Los Angeles, California</td>
<td>1000</td>
<td>333.1</td>
<td>900</td>
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<tr>
<td>KIN</td>
<td>Portland, Oregon</td>
<td>1000</td>
<td>319.0</td>
<td>940</td>
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<tr>
<td>KFCS</td>
<td>California, Colorado</td>
<td>1000</td>
<td>218.8</td>
<td>1270</td>
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<tr>
<td>KDLY</td>
<td>Salt Lake City, Utah</td>
<td>1000</td>
<td>232.4</td>
<td>1290</td>
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<tr>
<td>KFRC</td>
<td>San Francisco, California</td>
<td>1000</td>
<td>491.5</td>
<td>610</td>
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<tr>
<td>KOL</td>
<td>Seattle, Washington</td>
<td>1000</td>
<td>386.1</td>
<td>1270</td>
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<tr>
<td>KFPY</td>
<td>Spokane, Washington</td>
<td>5000</td>
<td>229.2</td>
<td>1340</td>
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<tr>
<td>KVI</td>
<td>Tacoma, Washington</td>
<td>1000</td>
<td>394.5</td>
<td>760</td>
</tr>
</tbody>
</table>
Foreign Stations For DX Fans

Australia

V3UZ Melbourne 34 meters Music Mondays and Wednesdays—12 to 2 a.m. P.S.T.

VLK Sydney 28.5 meters Anglo-Australian telephone service

V2ME Sydney 18.3 meters Alternate channel

V2ME Sydney 31.28 meters Relay Broadcasting channel

V2ME Sydney 37.69 meters Australian-New Zealand phone

V3ME Melbourne 31.55 meters Relay station

VP1A Suva, Fiji 20.8 meters Telephone to Australia

Argentina

LSX Buenos Aires 28.99 meters Musical test programs—5 to 7 p.m. PST

Siberia

RV15 Khabarovsk 70.2 meters English used here. 2:30 to 7:30 a.m. P.S.T.

Germany

W9 Berlin 31.38 meters General Programs. 5 a.m. to 5 p.m. P.S.T.

Austria

UOR2 Vienna 49.4 meters Tuesdays and Thursdays 4 to 5 a.m. P.S.T.

UOR2 Vienna 35.42 meters Wednesdays and Saturdays 3 a.m. P.S.T.

Norway

UOR2 Vienna 49.4 meters Tuesdays and Thursdays 4 to 5 a.m. P.S.T.

KEL Bolivias 43.7 meters Radio telephony to Hawaii

KEZ .................. 28.85 meters

Philippines

K1XR Manila 31 meters 8 to 9 p.m.; 11 to 1 a.m.; 2 to 8 a.m. P.S.T.

Hawaii

K10 Oahu 29.68 meters Telephone contacts with KEL, California.

India

VUS Calcutta 25.27 meters English and Hindu programs 5 to 7 a.m. P.S.T.

Japan

J1AA Tokio 37 meters Testing with KEL.

Italy

13RO Rome 25.4 meters Heard regularly in Eastern States.

Siam

HS1PJ Bangkok 16.9 meters Saturdays, 4:30 to 5:30 a.m.

HS2PJ Bangkok 25.5 meters Tuesdays, Fridays and Saturdays, 5 to 8 a.m.

Note: These stations are sponsored by the royal family. Announcements are made in French, English, German, and Siamese. A beautifully engraved letter of acknowledgment, that is well worth framing, is sent to those who send in reports of reception. Address: Royal Siamese Post and Telegraph Department, Bangkok, Siam.

Strait Settlements

VS1AB Singapore 40 meters Midnight to 3 a.m., P.S.T. Private.

Indo-China

FZS Saigon 16.32 meters Mon., Wed. and Fri., 4:30 to 6:30 a.m., P.S.T.

FZR Saigon 18.5 meters Tues., Thurs. and Sat., 4:30 to 7:15 a.m., P.S.T.

40 meters Musical numbers, preceded by gong.

Mexico

XDA Mexico City 20.5 meters News despatches. 11:30 a.m., P.S.T.

Canada

VE9CL Winnipeg 52.5 meters 48.5 meters General program. Early evening.

Hy. Mandles Opens

Mens Store In Tacoma

“CONGRATULATIONS! Hy—we are glad to see that you again have started in business for yourself;—this statement was repeatedly heard when Hy Mandles opened “THE STORE FOR MEN” at 948 Pacific Avenue recently.

Mr. Mandles was formerly manager of a large clothing house in Tacoma and for two years did a rousing good job for himself as well as the management of the owners of the clothing store.

Twelve years prior, he was in Chehalis, Washington, where he gained considerable recognition in northwest clothing circles and after many years of thriving business, came to Tacoma where he has since remained. Hy is a good mixer with young and old and keeps pace with square dealing and courtesy, a motto of which anyone may be proud.

In the new store, Hy says he is offering all highest quality merchandise at popular prices.

Mr. Handles is highly respected in various organizations and has many friends in both Tacoma and Seattle, well anyway Hy is making the new store shine with his new merchandise and business can't be dull with such a man behind the business. Good luck, Hy—and best wishes to you.

Refrigerator Firm Moves

To Their New Home

The expectation of a great volume of business in 1931 has become a reality for McBride & Saunders, Frigidaire dealers, for today this organization occupies new and larger quarters at 1925 Third Ave. Moving operations began last week and last night the new quarters were ready.

J. W. Saunders, president of the firm, said that growth of business in both the retail and commercial sales organization prompted the immediate selection of a new establishment.

Mr. Saunders has the reputation of being one of the best informed men on electric refrigeration in the Pacific Northwest. He was divisional sales supervisor for the Frigidaire Corporation for a number of years. A. McBride, secretary and treasurer, is a veteran with the Frigidaire organization.

McBride & Saunders are prepared to meet every requirement of the household in Frigidaire equipment and service. A staff factory-trained service men maintain the service department at the peak of efficiency.

A spring showing of the new Frigidaire models will be held at 1925 Third Ave., starting tomorrow and continuing for ten days.

Stores in New York City are maintaining displays of television parts.
FREE!
$8.00
Permanent Wave

GIVEN BY

THE POUl'UKRE PUFF
BEAUTY SHOP

1330 Sixth Avenue - Phone Main 0417
SEATTLE, WASH.

FOR 3
Paid up yearly Subscriptions to

THE NORTHWEST RADIO WEEKLY
At Our Introductory Price of $2.00 Per Year

Merely get three of your friends to subscribe to our Magazine for one year at our introductory price of $2.00, bring in the names and addresses of the Subscribers together with the sum of $6.00 to the Northwest Radio Weekly, 1012 1st Ave., and we will give you a Certificate to the Poudre Puff Beauty Shop for your free permanent wave.

The operators at the Poudre Puff Beauty Shop are thoroughly experienced, competent artists in all branches of beauty and hair work, including Hair Dyeing and Bleaching, Marcelling, Finger and Permanent Waving, and if you require extra work done, their prices are moderate.
Improve Your Radio Reception

Science recognizes that a good Radio Ground is absolutely essential. . . In order to obtain maximum efficiency the Improved S. O. S. Magnetic Radio Ground, a product of careful scientific research, insures the best possible reception to your radio. . .

Improved S. O. S. Magnetic Ground 195

8½ inches x 5½ inches

ASK YOUR DEALER

HOPPER-KELLY CO., SEATTLE
ARCHWAY BOOK STORES
SEATTLE
C. J. DUNLAP, INC., SEATTLE
GERKES MUSIC HOUSE
BALLARD
RHODES BROTHERS, TACOMA
BROADWAY RADIO & MUSIC
TACOMA
KINNEY & SIPPRELL, EVERETT
RUMBAUGH'S, EVERETT

MODERN UTILITIES CO,
OLYMPIA
J. A. PRICE MUSIC CO.
CENTRALIA
CHEHALIS ELECTRIC CO.
CHEHALIS
POWERS FURNITURE CO.
PORTLAND
VERN L. WENGER CO. PORTLAND
G. F. JOHNSON MUSIC CO.
PORTLAND