A radio salute to the cotton textile industry
The story of Cotton will be broadcast to the radio audience of all the nation when Westinghouse Salutes the Cotton Textile industry on July 15, 1930. Few are the people who fully realize the important place that Cotton Textiles have in the maintenance of our present scheme of living. In this production the many uses of the cotton fibre will be related and a vision of the important place it holds in the industrial organization to which we owe our comfort, convenience, and prosperity, will be brought to the radio audience.

To accentuate the mood and feeling of the story, a background of music has been carefully prepared. The Westinghouse Symphony Orchestra and the Westinghouse Band, musical organizations long known as pioneers of the air, have been combined in an ensemble of size and quality such that every phase of tonal interpretation may be secured. The repertoire includes such variation in tone and mood as the simple melody of the negro spirituals "Nobody Knows the Trouble I See" and "Deep River" to the crashing cymbals and majestic tones of Wagner's "Ride of the Valkries" and Sousa's "King Cotton March".

Mr. George A. Sloan, President of the Cotton Textile Institute, will be guest speaker. In a short address, he will tell the radio audience of the many new uses that are being found for cotton textiles, and how much they mean to the lives of all of us. Copies of his address may be secured by writing to the Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pennsylvania, or the radio station through which the program will come to you.
TUNE IN

TUES.
JULY
15th

Westinghouse Salute to the cotton textile industry

10 P.M.
Eastern Daylight Saving Time

8 P.M.
Central Standard Time

7 P.M.
Mountain Standard Time

6 P.M.
Pacific Coast Time

The 36 N. B. C. Stations that broadcast a Westinghouse Salute every Tuesday.

Atlanta WSB New York WJZ
Baltimore WBAL Oklahoma City WKY
Boston WBZA Oakland, Cal. KGO
Charlotte WBT Phoenix, Ariz. KTAR
Chicago KYW Pittsburgh KDKA
Clearwater, Fla. WFLA Portland, Ore. KGW
Covington WCKY Raleigh WPTF
Denver KOA Richmond WRVA
Duluth WEBC Rochester, N.Y. WHAM
Houston KPBC St. Louis KWK
Jacksonville WJAX Salt Lake KSL
Kansas City WREN San Antonio WOAI
Los Angeles KECA San Diego KFSI
Louisville WHAS San Francisco KGO
Memphis WMC Seattle KOMO
Miami, Fla. WIOD Spokane KHQ
Milwaukee WTMJ Springfield Mass. WBZ
Nashville WSM Superior WECB
New Orleans WSMB Tulsa KVOO