

PHILCO
News

OCTOBER, 1955



PLEASE SEND ARTICLES, PHOTOGRAPHS AND DRAWINGS FOR THE NEWS TO EXTENSION 418



MOVIE STAR PIPER LAURIE finds the new Philco "Sportster" portable radio an ideal companion. The leather-styled three-way radio (operates on a-c, d-c or battery) complements Miss Laurie's high-styled travel luggage. The "Sportster" also serves as a "personal" companion for complete radio enjoyment wherever she goes. Recently Miss Laurie and the "Sportster" appeared, as shown above, in *Modern Screen Magazine*. She is currently appearing in Universal-International's film, "Ain't Misbehavin'," with color by Technicolor.

FAITH PAYS DIVIDEND

A Virginia bank, to accommodate its customers who needed change for parking meters, put a bowl containing \$5 in small coins in the lobby and invited them to make their own change. Far from being "short" at the end of a year, the bowl was 69 cents over!

ADVICE ON FALL TRIPS OFFERED BY AAA TO MOTORISTS OF CITY

Helpful hints for motorists heading for outdoor trips during the crisp days of fall are offered by Walter N. White, travel director, Automobile Club of Philadelphia-AAA.

"As in all travels, one of the most important things to do in planning a camping or other type of outdoor trip is to make a check list of your equipment so you don't leave some important piece behind," he said. "Sometimes the smallest item can be the one you'll need and miss the most.

"Another way to make sure your picnic, fishing trip or camping expedition is not spoiled is to guard carefully against poison ivy, poison oak or poison sumac. Learn to identify these plants so you don't wander innocently among them.

"Some expert outdoorsmen wear high boots whenever they go camping through the woods. An alternative is to wear your socks over the lower part of your trousers, thereby protecting your ankles. Make it a habit to wash thoroughly after each expedition in the woods, whether or not you think you've come in contact with poisonous plants.

"A good first aid kit is a must on any outdoor excursion. In case you're carrying firearms, be sure of your target before you pull the trigger. Never carry a loaded gun in a boat. You can load it quickly enough and you're sure it's safe when it's empty.

"Bank your fire at night. When you break camp, make certain the fire is completely out. Be careful of how you put your cigarettes out, and be careful not to spread your trash and garbage over the woods. Burn these when you're through with them and leave your camp ground clean."

OUR COVER THIS MONTH—The new Miss America, Sharon Kay Ritchie, and the Philco "Miss America" television set named in her honor. Philco, for the second year, sponsored the television broadcast of the coronation of the queen on September 10 from Atlantic City. The ceremonies were seen live throughout the country over the ABC television network with Bess Myerson, former Miss America, and John Daly, noted news analyst and television panel moderator, serving as Philco hosts. More than 45 million people viewed the telecast. Miss Ritchie demonstrates in the photograph top touch tuning on the "Miss America."

\$136,000 GOAL SET FOR PHILCO IN GREATEST OF UNITED DRIVES

Voluntary giving is part of the American way of life, Thomas B. K. Ringe said at the opening of the United Community Campaign drive at Philco earlier this month. The distinguished attorney, speaking at a dinner in Plant 2 Cafeteria for campaign solicitors, declared that, because of the increased needs of agencies supported by the campaign, it is the most important such campaign ever held in the city.

Mr. Ringe, general chairman of the Community Campaign in 1945, headed the Citizens' Committee which developed the new charter for the City of Philadelphia several years ago. J. N. Hunsberger, Jr., chairman of the Philco campaign, introduced the speakers.

Endorsement of the drive in Philco was given by Charles Weber, president of Local 101, and Thomas Dunne, president of Local 102.

A record-breaking goal of \$136,000 has been set for Company employees for this year. This is in line with the increased goal of 12½ per cent throughout the community over last year. It is the largest goal since the combined charity appeals began in 1950.

Stewart McDowell is chairman of the solicitors in Dept. 43-503. Members of his committee are Mary Schwinger, Regina Sweet, Violet Kessler, Elinor Oliver, Irene McCormick, Margaret Gensheimer, Frank Brown. Also Joseph Hutchinson, Margaret Cuper, Madeline Zadrazny, Dorothy Lyons, Florence Hamilton, Evelyn Patton, Mary Cozzens, Mary Schroedter, Mildred Shay, Sophia Norton, Charles Mason, Louis Schwartz.

Transportation solicitor is Charles Silk, while Rita McDermott is solicitor in Traffic.

Solicitors in Depts. 43-542 and 543 are Karl Kee, Harry Campbell, Russ Deakin, Ben Shulman and Walter Wildermuth. Hal Bach is collecting in Main Office, 6th floor, and John Bewley in Philco International. Other solicitors and their departments are: Jack Winfield, chairman, Main Office, 5th floor, with Al Schimpf, James McCarry, Christine Peck.

Appliances: Jack Nolten, chairman; Richard Meehan, William Rigney, Kathleen Gallagher, Regina Leonard.

First Floor: John Wurtz.

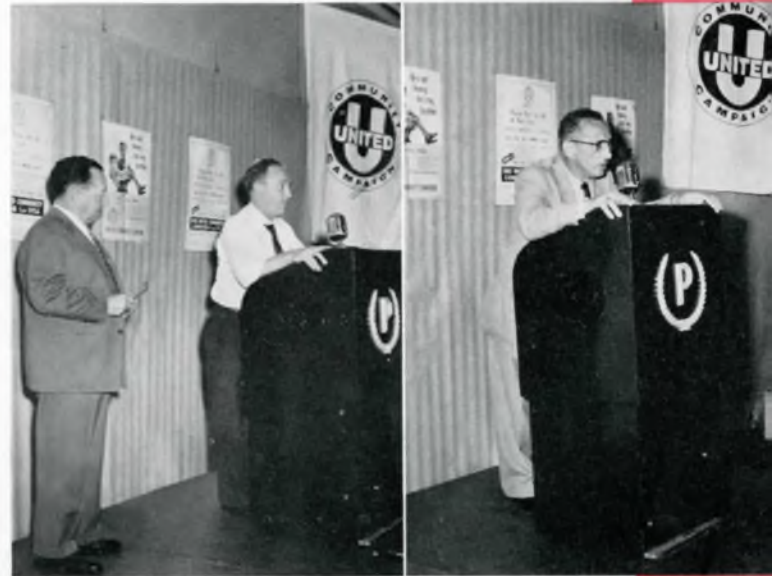
Depts. 43-501 and 531: Camille Cupo, Penny Panebianco, Ava Brady.

Dept. 43-534: Walter Flood, Allen Green, Charlotte Tepper.

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NEEDS OF THE services covered by the United Community Campaign are outlined by Thomas B. K. Ringe, prominent Philadelphia attorney and general chairman of the Community Campaign in 1945.



SUPPORT OF THE UCC by Local 102 is pledged by its president, Thomas Dunne. J. N. Hunsberger, Jr., who presided at a dinner meeting of the campaign workers, is an interested listener.

CHARLES WEBER, president of Local 101, tells campaign workers he is backing the United Community Campaign in its fund-raising efforts.





CONGRATULATIONS TO THE Polygon Club, Championship Softball Team for 1955, are extended the winners from Plant 19 by Leslie J. Woods, vice-president, Research-Engineering, as he presents the L. J. Woods trophy to the team manager, Ron Thompson. The award followed a luncheon in Plant 2 Cafeteria. The ASB-1 Team from Plant 50 won the award last year and the Plant 2 Research team was winner in 1953. Members of the winning team are John Sarkisian, Lou Avila, Ron Lewars, Ron Thompson, Frank Whitman, Neil Randall, Jack Rushton, John Angeloni, Jack Wenzel, Leo Procopio, Walt Kinsinger, Mike Horstein, George Plossius, Jerry Pugliese, John Bisaga, Nelson Hoffman, Fred Shimabukuro. Teams represented at the luncheon for the trophy presentation were from the Secret Lab, Plant 50 (runners-up this year); Appliance, Plant 6; Research and Appliance, Plant 2; Radar and ASB-1, Plant 50.

\$136,000 GOAL SET FOR PHILCO IN GREATEST OF UNITED DRIVES

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Dept. 43-533: Edward McGarvey, Francis Markel.

Dept. 43-532: William Bareiss, Carl Shunk.

Dept. 43-539: Betty Rouse.

Dept. 43-572: Thomas Shay.

Dept. 43-574: Joseph Wilkinson, chairman; Matt Marr, Larry Halloran, Steve Klanoski.

Depts. 43-556 and 573: Frank Humphries, chairman; William Buchanan, William Speak, William Doyle, Michael Brzozowski.

Dept. 43-544: John Powers, chairman; W. White, C. Mebs, J. Nettleton, J. Ashton, Gene Delpino, Walter Summers; William Weber, night shift.

TechRep Division: Herbert Johnson, chairman; Helen Kelly, Robert Schweizer, Pat Maher and Mary Fell, publications. Philco Distributors: John Hawkins.

Service Division: Hal Morrison.

Accessories: Art Jones, chairman; Al Guilmartin, Tom Shinn, John Kite.

Plant 6: Edward Hoffman, chairman; Mary Kenny, Richard Playford, Charles Jacobs, Andrew Ziel, Abraham Nickel, William Farabella.

Engineering: Emma Husing, chairman. Plant 2, Radio and Television: Victoria Dubin, Ruth Brill, Patricia Danaher, Jane Kling, Mary Thomas, Elaine Herbert, Fred Gunn, Amelia Knott, Katherine McDonald, Verne Armstrong, Eleanor Davis, Peggy Johnson, Gertrude Latzko.

Research, Plant 2: Celie Walsh, Rita O'Brien, Patricia Gavin, Patricia McDevitt, Carol Grace.

Research, Plant 19: Emma Husing, Clare Toohey, Martha Butler, Eugene Hahn.

Engineering, Plant 50: Mary Rafferty, chairman; Anne Powell, Rose Gladden, Helen Boyle, Anne Hall, Fred Bachman, Walter Schonburg, Marion Mesropian, Clare Vattieri, Ruth Kennedy, William Coyne, Florence Wroblewska, Phyllis DeSanto, Anne Walsh, Tony del Conte, John Fox, Lena Lenker, Marie Pontarelli, Jeanette Raineri, Marie Trauth, Rosetta Davison, Dorothy Geiger, June Kipf, Ed Benson, Ann Hynes.

Patent: Walt Clum.

Lansdale: Armand LaRocque.

Main Office, 4th floor: Frank M. Thompson, chairman; Will Brooks, Ethel Foerster.

Shipping: Stanley Bowman, chairman; George Purcell, Robert Bromley, Charles Smith, Walter Koziel.

D. J. Kooker is chairman of the Production Department solicitation in Plant 50. Solicitors are Al Torrese, R. Willitts, H. Henkel, C. Winers, J. Lawler. Also C. Hill, W. Faber, F. Hammel, J. Maley, D. Little, Richard Erbrick. And C. Cosgrove, H. Rahan, H. Morris, J. Parr, C. Fuder, F. Giles, J. Dennison, A. Polarski, J. Stein, M. Warsing, W. Oechsle, Sigmund Friday, W. Knuckey.

Dave Hannum is in charge of solicitation in Plant

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FOR MAGNIFICENT REPRODUCTION OF recorded music, today's high-fidelity phonographs bring new pleasures in listening. Among developments that have made possible the new brilliance in recorded music is the electrostatic speaker, developed by Philco Corporation. In this speaker, the tone driving force is applied to 16 radiating columns and is uniformly distributed over the entire diaphragm area. In the compact high-fidelity model above, Philco adds an 8-inch balanced dynamic speaker to the electrostatic speaker to achieve a new and more perfect balance of "highs" and "lows" in reproduction of recorded music.



▲ FURNITURE DONATED BY employees of the Croydon Plant to aid the flood victims in nearby areas is unloaded by Joseph Martin (on truck), Charles Headley and William Grunert.

WATER IS TESTED against contamination in ► the Bucks County area by three Philco employees who hold offices in Civilian Defense in Lower Bucks County. They are Joseph Ryan (Test Maintenance Dept.), director of Welfare; Charles Simpson (supervisor in test maintenance), Health officer; and Stanley Zober (Coil Lab), director of Civilian Defense in the county.



AID TO FLOOD SUFFERERS BRINGS PRAISE FOR PHILCO EMPLOYEES

Invaluable assistance was rendered victims of Hurricane Diane by employees of the Croydon Plant of Philco. They gave aid throughout the flooded communities by collecting furniture and clothing for those in need.

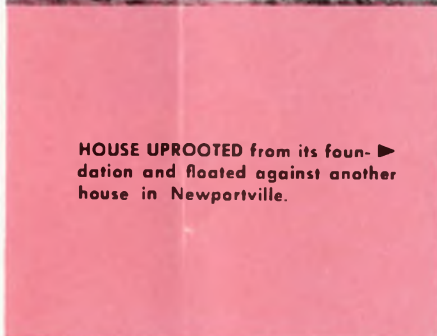
Croydon employees also assisted in the evacuation of persons from the flooded areas. They provided shelter, policing, the serving of food and other needs of those who were in distress as a result of the high waters.

Philco employees in the Philadelphia area have received the thanks of the people of lower Bucks County along the Neshaminy Creek for their donation of clothing during the flood crisis, according to word received by William White, Receiving, and Victor Luttrotty, Traffic.

Mr. and Mrs. George Rocks and family have sent a note of appreciation to union officers, shop stewards and employees of Philco for the generosity shown them at the time of their loss from the flood. "It is difficult to put our thoughts into words, but we want you to know we will always be grateful to you all for the consideration shown to us at the time of our need," a letter from the Rocks family reads.



◀ THESE TWO HOUSES in the Fergusonville area were a total loss after flood waters removed them from their foundations and struck them against a solid masonry constructed house.



HOUSE UPROOTED from its foundation and floated against another house in Newportville.



◀ HOUSES ON RIVERSIDE ROAD in the Fergusonville area damaged by the flood.





LOCATED IN THE center of Plant 50 is the symposium room where engineering, sales clinics and demonstrations are conducted.



THE GENERAL OFFICE of the G&I Division's Sales Department, where all Government and Industrial contracts are administered.

G&I Is BIG BUSINESS!

This is a brief picture story of our expanding Government and Industrial Division, with headquarters in Plant 50, Abbottsford Road and Wissahickon Avenue. Here is where G&I management, sales, research, engineering and manufacturing teams pool their efforts to produce what this year is expected to approach \$70,000,000 worth of business.

G&I is a complete Philco Division utilizing Plants 50, 14 and 18 for a total of over 1,000,000 square feet of floor space. The organization comprises Accounting, Advertising, Design Engineering, Factory Engineering, Field Engineering, Industrial Engineering, Law, Material Control, Personnel, Production, Purchasing, Sales, Service, Shipping and Receiving Departments.

Most of Plant 50, with its 660,000 square feet, is devoted to office, engineering and production areas for Government and Industrial products. But there is also a large symposium room where Engineering as well as Sales clinics and demonstrations are held, an Environmental Testing Lab, and a new Engineering Research Lab now under construction. The Environmental Lab, or "torture chamber" as it is often called, is an interesting area containing special heavy machinery to test the ability of Philco Government equipment to withstand devastating impact, severe vibration and drastic climatic changes.

In an early issue of the PHILCO NEWS there will be an article on the production departments of the G&I Division.



HORIZONTAL stratosphere chamber, 13'8" long, 6' wide and 6'6" high, permits simultaneous testing of complete systems under true stratosphere conditions. It simulates atmospheric conditions encountered at any altitude up to 75,000 ft. (14.3 miles), with temperatures controlled from 200° F. to minus 100° F., and relative humidity from 30 per cent to 95 per cent.



THE ORDER DEPARTMENT is shown in the immediate foreground, and in the rear is part of the Industrial Sales Department.



THE LARGE and efficient Accounting Department, or "green eye-shade department," as it is more familiarly known.

ALL PHILCO TV broadcast and communication microwave development and design originates in the G&I Division's System Engineering Department. Shown at right, in foreground, is the microwave design group, and in rear the television broadcast and studio design group.



A SMALL SECTION of the Inspection Department, shown in front, with an over-all view of a part of the Purchasing Department.

HANDLING A TREMENDOUS volume of work for both Government and Industrial products is the Material Control Department. ▼



DAMAGED HEARTS KEEP ON THE JOB, THREE-YEAR LOCAL STUDY SHOWS

Heart trouble need not necessarily cut the wage-earner's pay check.

A recent report of the Cardiac Work Classification Unit of Philadelphia shows that out of 350 workers referred for study by industrial doctors or family physicians during the last three years, 92 per cent were sent back to work or told to keep on the job full time. Twenty-three per cent were returned without any restrictions.

The work classification unit has been conducted for more than three years by the Heart Association of Southeastern Pennsylvania in conjunction with the Pennsylvania Department of Health and the Philadelphia General Hospital.

Follow-up evaluations on 160 of the cases revealed 125—or 78 per cent—in full-time jobs, with no indication of continued employment causing bad effects.

In 24 per cent of the cases, the medical status of these workers was improved. It remained the same in 63 per cent.

Of the 160 workers, 113 had organic heart disease. Of this number, 96 had lost no time from work in a year because of cardiac conditions. The record of 87 was no time out for any illness.

In all age groups—from under 20 to over 55—most of the workers were engaged in skilled or semi-skilled occupations. Sixty-seven per cent were referred by industry. When they came to the unit, 84 per cent were employed or on sick leave from jobs to which



THE START OF his fiftieth year of service with Philco is celebrated by George Demp. A Philco radio was presented to the veteran employee by fellow-workers in Plant 3. Demp is a charter member of the Philco 25-Year Club. He started to work as a young man with the Company in 1906.

they could return. Only three were housewives and only two had never worked.

Do you know what makes a woman beautiful? Beauty in a woman, good looks in a man, and happiness for both depend mainly on a healthy childhood, with proper care for diet, teeth, physical development and emotional health. Most of the 250 agencies and services in our big new United Community Campaign are dedicated to providing physical and emotional health for children and families who could not have it otherwise. Your campaign solicitor is asking you to give generously for this once-a-year investment in more than a million men, women and children.



THE DAVEY CROCKETT craze is claiming them younger all the time, judging by the picture of Linda Bobb, the daughter of George Bobb, of Plant 50, photographed at the age of eight weeks wearing a fur skin cap loaned her by her brother.



DOROTHY McNELIS marks twenty-five years with Philco. She is congratulated by Assistant Business Manager Herb Llewellyn (also a 25-Year Club member) and Assistant General Manager Sam Webb of the TechRep Division.



◀ **HAPPY BIRTHDAY** is wished Regina McCubbin and Mary Confair at a joint birthday party given by Dept. 11-503 at Plant 50.

BIRTHDAYS ARE SHARED by Lona Mae Collins and Trudy Manzi at a party in their honor given in Plant 50.



▲ **A TRIPLE BIRTHDAY** party is given (left to right) Betty Kniffen, Mamie Donohue and Edith Brockman in Plant 10 Cafeteria. All three work in the Printed Panel Preparation Section.

THE 65TH BIRTHDAY of Anna Barlow is ► marked by the presentation of a cake to the honoree by Robert Nichols, her supervisor, on behalf of friends in Dept. 41-502 at Croydon.



PHILCO TUBE RACKET SMASHING WINS WIDESPREAD SUPPORT

More than a million old radio and television receiving tubes have been smashed since Philco launched its tube racket-smashing campaign.

The nation-wide racket in worn-out and discarded television and radio tubes has cost television and radio users \$100,000,000 annually because racketeers have been "cleaning up" old tubes to make them look like new.

To put "teeth" in its campaign, Philco announced that its distributors throughout the country will give dealers, servicemen and technicians a credit on their new tube purchases of five cents for each old tube turned in, and that the old tubes will be smashed in the presence of the dealer or serviceman.

"Distributors quickly got behind the campaign to smash the old tube racket," said James J. Shallow, general manager of Philco's Accessory Division, "and we estimate that in the brief three weeks of the campaign so far, more than one million receiving tubes have been turned in and smashed. Of course, it is impossible to estimate how many of these tubes were kept out of the hands of the racketeers. However, we believe we have made a good start on a program to break up the racket.

"We have received scores of letters from persons lauding our program to clean up this mess. Our distributors and dealers have been unanimous in their co-operation."



GIFTS FROM FRIENDS in the Sales Department, received at a wedding shower, are admired by Charline Hinchliffe.

UNITED COMMUNITY CHEST SOLICITORS

(Continued from page 4)

50 Purchasing; William Carey of Sales; Joe Rothwein of Industrial Engineering. Accounting, Plant 50, solicitors are: Charles Tomeo, Helen Winterbottom, Janet Gill, Blanche Link; Printing: Helen Sheeny; Field Engineering: Pat Dixon; Material Control: James Daniel; Expediting: Andy Graynor, George Weber; Tool Engineering: Mary Ketterlinus; Factory Engineering and Drafting: William Rombach.

Plant 14 solicitors are: Ed Davis, Emmett Miller, Leon Seneca, Ted Behnke, Dolores LeVan, Marge McEntee.

Solicitors in Plant 18 are: Fran Friel, Carrie Flamma, Rose Midiri, B. Bernstein, T. Venuti, S. Cronenberg, E. Carr, E. Petrie, F. Eckert, E. Murray, J. Levin and B. Boyle.

Plant 2, 3rd floor Office: Robert Parcell.



A **GIFT** from friends in Dept. 41-502 is examined by the recipient, Josephine Stallone (sixth from left), at a party at Craydon.



GIRLS IN Accounts Payable fete Blanche Wilkes (standing) at a shower given in Plant 2 Cafeteria.



JEAN GINSBAUER and Harry Pierce (with gifts) are honored at a shower given by their co-workers in the Television Assembly Section, Dept. 41-502, at Croydon.



FRANK FLANAGAN displays a gift he received from department friends following a shower in his honor given on the third floor of Plant 3.



▲ GEORGE WHITE, supervisor, presents Ruth Grob with a wedding gift on behalf of the girls in the R. F. Section, Dept. 41-502, at Croydon.

PLEASURE IS EXPRESSED by Joan Micklow over gifts received at a wedding shower in Plant 2 Cafeteria given by friends in Philco International. ▼



HELEN CHANEL (right) receives a gift from Dolores Kennedy on behalf of the girls on the third floor of Plant 2 at a shower in the Cafeteria. Helen Skinner is the onlooker.

PLENTY TO DO

The human race lived for hundreds of years without making any important changes in the tools it used or in transportation, housing, communications. And ever since man really got going in science and invention, in the last couple of centuries, people have said, "Well, by now there can't be much left to invent."

Have we finally crossed the last frontier of progress? Scientists don't think so. Here are just a few of the things that need to be developed, according to *Better Living* magazine: better insecticides that would curb enormous food losses; sun energy for heating and power; ways of getting more food and minerals from the oceans; better fireproof materials; paper and glass substitutes; new drugs to cut pain and illness; better preservatives for rubber, cement and other materials. The list could go on and on; no one can foresee an end to progress.



FORMER PRIZE FIGHTER Anthony Farinella, who boxed many ring celebrities, including Mickey Walker, Pete Latzo and Lew Tendler, is now a member of Dept. 43-503 in Plant 10. He fought under the name of Jack Palmer.

JUST THE FACTS, MA'AM

Ever wonder where the term "private eye," to describe a private detective, came from? It goes back into the 1880's and the founding of the Pinkerton Detective Agency. Its trade-mark was a wide-open eye, beneath which was the legend "We Never Sleep." People soon began calling the detectives you-know-what from the trade-mark, and people still do today.

PRESS FREEDOM'S LONG RECORD

While the trial of the printer Peter Zenger in 1734 is generally considered the first real test of freedom of the press in the American colonies, there was a less spectacular but equally successful case ten years earlier.

James Franklin, brother of the more famous Ben, was arrested for criticizing the autocratic methods of the rulers of the Massachusetts Colony in 1722. Because of popular feeling, he was never indicted and press censorship in the colony was ended.

Zenger's case, growing out of the *New York Weekly Journal's* attacks on the policies of Governor William Cosby, attracted wider attention, firstly because of Zenger's nine months in jail and secondly because of defense appeal in his behalf by his attorney, Alexander Hamilton.

Would you kick in your share to buy a brace for a youngster who couldn't walk without one? You do just that when you give to our United Community Campaign. You do more! You help support 250 separate agencies and services! Make your pledge generous.



A TELEPHONE CALL to Philco is put in by Joseph Fultano, Jr., who would like to talk with his father, Joseph Fultano of Dept. 544. Joseph feels like a real Philco-ite since his grandfather, Vito Fultano, works in Dept. 544, and his uncle, Frank Fultano, works in Dept. 503. Joseph's mother, Eleanor Fultano, was formerly in Dept. 503.

HOW WE DO IT

Then there's the story about the two "sidewalk superintendents" who stood watching a big bulldozer at work. With each bite, it lifted great chunks of earth.

"If it weren't for that scoop," one complained, "a hundred men might be working with shovels."

"Yes," agreed the other, "or ten thousand—with spoons!"

Terse, but true. We Americans never believe in doing anything by hand that we can get machines to help us do—thus extending our own strength and energy twenty-fold, and contributing immensely to our progress, through productivity.

PHILCO CORPORATION

TIOGA AND C STREETS
PHILADELPHIA 34, PA.



SEC. 34.66 P. L. & R.



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