



**PHILCO**  
*News*  
OCTOBER, 1953



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## UNITED FUND DRIVE UNDER WAY AT PHILCO

It's United Fund time again at Philco!

The "once-a-year" time when employees are given an opportunity to fulfill their obligations to less fortunate neighbors started with a dinner meeting in Plant 2 Cafeteria, attended by representatives of the Company, the unions, and the men and women who will solicit funds in the big drive to raise funds for vital health, welfare and recreation agencies in Philadelphia.

In the fourth annual campaign this year, the United Fund will seek \$8,200,000 for more than 250 separate agencies and services.

Largest of these appeals is the Community Chest-Red Feather drive for support of more than 150 agencies. It includes hospitals and health centers, family, youth and recreation agencies, child care and community planning organizations, and specialized services for the aged and handicapped.

Next largest is the Salvation Army, with 35 services in this area providing help for the homeless, orphans, aged, unwed mothers and members of the Armed Forces.

Five great health organizations in the UF line-up lead the fight against disease. They are the American Cancer Society, steadily making strides toward the control of one of humanity's greatest enemies; the Heart Association, helping to meet the challenge of heart disease; the Mental Health Association, combating the threat of mankind's saddest affliction; the Arthritis and Rheumatism Foundation, fighting against crippling pain and death of thousands of sufferers; and United Cerebral Palsy, whose program brings promise of relief and greater usefulness to victims of this dread condition.

Also included in the United Fund is the United Defense Fund-USO, which serves both servicemen and civilians through these member agencies: USO clubs and camp shows, American Social Hygiene Association, National Recreation Association, United Community Defense Service, American Relief for Korea, and United Seamen's Service.

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"WHAT ABOUT ME?" this little citizen asks as her wondering eyes gaze about the vastness of a Red Feather hospital. Her chances for future health and happiness rest with you. Through your fair-share gift to the United Fund, the 150 agencies of the Community Chest are aided, as well as those of seven other great health and welfare organizations which are part of the United Fund.



**TESTING THE REFLEXES** of this youngster, the psychotherapist plays a vital rôle in combating one of mankind's saddest afflictions—mental illness. Meeting the need for diagnosis and early treatment centers is the Mental Health Association, which you help support through your gift to the United Fund.



**THEIR LITTLE VOICES** raised in song, the cares and problems which caused them to be neglected by parents are forgotten. Looking after the unfortunate and underprivileged child is a rôle in the great drama played daily by the Salvation Army. Its 35 agencies are among the 250 separate agencies and services which your United Fund dollars help support.



**THE CURE FOR CANCER** may be found in this laboratory—tomorrow or next week or perhaps next year. But until it is found, cancer research must go on. You can aid in this relentless fight against one of mankind's greatest killers through your fair-share gift to the United Fund.



**THIS YOUNGSTER** is on the road to recovery, thanks to the Arthritis and Rheumatism Foundation, which provides aid to hospitals and clinics in the diagnosis, treatment and rehabilitation of arthritis victims. Your gift to the United Fund will help provide as well, research, public education, volunteer services in clinics and treatment for bed-ridden and housebound arthritics.





THE RECOGNITION of early symptoms of rheumatic fever among school children is part of the Heart Association's program, through arrangement with school medical personnel for examinations. Your gift to the United Fund helps support this five-county-area program of research, education, home care for indigent heart patients and rehabilitation.

## PHILCO IN UF DRIVE

(Continued from page 2)

As in previous years, the United Fund drive will be limited to large businesses, industrial plants, government units, and schools in metropolitan Philadelphia.

There will be no residential solicitation by the United Fund, although each of the appeals will conduct drives throughout the year to reach those persons not included in the United Fund. You are not expected to give to the separate appeals of the organizations included in the UF when you participate at your place of employment.

Employees are being urged to use the budgeted plan of thoughtful giving which spreads the payment of gifts in easy installments over an extended period of time and thus makes it the simplest way to give.

A SKILLED PHYSICAL THERAPIST teaches this youngster to hold a toy, a big step forward on the long road toward normality for victims of cerebral palsy. The United Cerebral Palsy Association, which you help support through your gift to the United Fund, is leading the way in combating this dread condition.



PHILCO GROUP SUPERVISOR JOHN McMENOMEY commends Joe Castro on winning the Air Force citation.

## TECHREP CITED FOR WORK UNDER ENEMY FIRE IN KOREA

During the enemy's big push last spring when the Red shore batteries were pounding the ACandW site located on an island just off the west coast of Korea, Philco TechRep Silverio (Joe) Castro noticed several shells strike close to the radar antenna, severing power cables for the operation of the drive motor.

Disregarding his personal safety, Joe left his shelter and spliced the cables, working under heavy artillery fire until he got the job done and the antenna was operational once more.

In recent ceremonies held in the office of Col. Hugh C. Moore, commanding officer of the 502nd Tactical Control Group, Joe was cited for his devotion to duty under fire while attached to the isolated ACandW Squadron. Attending the presentation were Col. Moore; Col. W. N. Snouffer, director of communications, 5th AF; Lt. Col. W. E. Flagg, commanding officer, 608th ACandW Squadron; Major R. E. Obenour, adjutant, 502nd Tactical Control Group; and John M. McMenemy, Philco Korean Group Supervisor.

### NEVER FAILS

For every action, scientists say,  
There must be a re-action.  
We each can prove it in our way  
As part of every working day . . .  
For a job done satisfactorily—  
Re-action? Satisfaction!

HIS RIDE UNPUBLICIZED, BUT—

## IT MADE MILLIONS OF JOBS

When 36-year-old James Madison rode from his Virginia home to Philadelphia to attend the Constitutional Convention, he had in his notebooks a proposal which is furnishing millions of jobs today.

The proposal was to write into the Constitution a clause giving Congress the right "to secure to inventors of useful machines and implements the benefits thereof for a limited time."

Madison, known as "the father of the Constitution," succeeded in his plan. The convention adopted the patent clause September 5, 1787. Since that time, nearly two and three-quarter million patents—ranging from Eli Whitney's cotton gin to the latest gadgets in electronics—have been issued by the Government. These patents have helped build up the American industries which now furnish jobs for 17,000,000 people.

Madison, who became the fourth President of the United States, was a graduate of Princeton University and one of the most learned men at the Constitutional Convention. He was a lawyer, but instead of practicing in court, he preferred to spend his leisure time at his plantation home, studying history and the science of government.

His studies had shown him the evils that arose when European monarchs granted monopoly rights to inventors for indefinite periods. First, he knew the inventor might lose his rights at the whim of a monarch. Secondly, he had seen that such a monopoly could be abused if allowed to exist over a prolonged period. Madison's plan was to give the inventor absolute ownership of his invention for a limited period, after which it would be open to the public.

When the Constitution had been adopted, Congress passed the first patent law, and President Washington signed it in 1790. The first patent was issued to a Vermont man for a method of making lye out of wood ashes. The cotton gin patent, laying the foundation for the textile industry, was issued in 1794.

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**TIME WAS NOT WASTED** by Thomas J. Shaw, of Test Engineering, Dept. 533, during vacation at Wildwood. He spent the time he had away from Plant 2 working on his summer bungalow. His wife and daughter look on while Shaw works on the foundation of the cottage.



FRIENDS IN PLANT 4 honor Sue Carr (seated, center, in dark dress) at a shower. Sue has been a receptionist in the plant for the past several years.



MEMBERS OF THE SUNSHINE CLUB of Dept. 506-E on the first floor of Plant 3 honor Julie Lucas (center) and Mary Benner (to her left) at a party.

GIFTS FROM FRIENDS in Dept. 14-512 are received by Sue Darragh (holding gift) at a shower in Plant 18.





**GENERAL VIEW** of members of the G. and I. Softball League at a season-end gathering at John's Hoffbrau to present trophies to the winning teams.

## G. AND I. INDUSTRIAL ENGINEERS TOPS IN SOFTBALL LEAGUE

The final game of the 1953 G. and I. Softball League closed with the Industrial Engineering Department winning over Receiving by a score of 20 to 16.

The "Engineers" ended the season with eleven wins and two losses. Their ace pitcher, Duke Justinian, had a record of eleven wins and one loss. In the batting department, Cliff Stumpp, Jr., led the team with a .548 average. The league consisted of three other teams, which finished in the following order: Receiving-Shipping; Accounting-Cost Estimating; Material Control.

Other departments in the G. and I. Division wishing to join the league next season may get information from any of the officers. Joe Oberlies is president; Dave Debolt, treasurer; George McDermott, secretary.

**THE WINNING TEAM**—the Industrial Engineers—in the 1953 G. and I. Softball League. From left to right are: Robert Bunch, Frank Nichiporuk, George McDermott, John Fitzpatrick, Rudy Cloud, Joe Rothwein, Duke Justinian, Paul Curcio, Russ Hagerty. Other members of the team not in the photograph are: Marvin Kolman, Richard Auwarter, Marv Rosenberg, Walt Wessner, Gene Shiver, Cliff Stumpp, Jr., Lou Gruschow.



## TALENT SEARCH

Singers, instrumentalists, dancers—entertainment talent of all kinds at Philco—are being sought by members of the Sunshine Club of the Engineering Department for the department's annual Christmas show. Charles Thurston, Ext. 5748, is the committeeman to be called by volunteers. Mr. Thurston also heads a committee from the Whitemarsh Lions' Club of Lafayette Hills, which is looking for talent to do volunteer work at the various veterans' hospitals. He is eager to have the Company represented among the volunteers.



**YOUNG MEMBER** of the Philco family—Thomas Filman Bates, IV—is the son of Jean Bates, former secretary to Joseph A. Lagore, and Thomas F. Bates, III, of Technical Publications at Plant 17. The youngster was 14 months of age at the time the photograph was taken.



**A FISHING EXPEDITION** down the Kenai River. George Trumpore (with the load of fish) and Bud Compton looking sheepish with a small 12-inch Dolly Varden. Both fishermen are Philco Tech-Reps stationed in Alaska.

### COOK BOOK WITH 2,000 RECIPES

Recipes for every meat dish and meat "accessory" of proven merit, for varied tastes and in varied price range, are given in "The Complete Meat Cook Book," by Beth Bailey McLean and Thora Hegstad Campbell, published by Charles A. Bennett Co., Inc. Nearly 2,000 recipes are given in the book, which covers methods such as roasting, frying, baking, broiling and braising, with helpful hints on seasonings, glazings, dips, sauces, gravies, stuffing, garnishes, accompaniments, and the use of leftovers. Over 130 photographs illustrate the recipes and procedures. Both the beginner and the experienced cook will find this book valuable.

**PATRICIA PINNEKAMP**, daughter of Helen White, and her husband, John Pinnekamp, following their recent marriage. Both mother and daughter are members of Dept. 43-506.



**AN ENGAGEMENT SHOWER** in honor of Marilyn Nabel, Material Control, and Blair Cooper, Tabulating, is given in Plant 50. Marilyn is wearing a corsage, while Blair stands beside her.



**WORKERS** in the Plating Department of Plant 6 turn out to honor Genevieve Kijak and Joseph Hofnowski (with gifts) following announcement of the couple's engagement. Both are members of Dept. 42-502.

**BIRTHDAYS ARE SHARED** by Fred Henry (left) and Tony Cifelli (right) at a party in Plant 14 Cafeteria. Tony is a member of the Philco 25-Year Club and has eight relatives working with the Company.



# HALLOWEEN CUSTOMS ARE CENTURIES OLD

The designation of October 31 as Halloween is of Christian origin and refers to the eve of All Hallows or All Saints' Day, which falls on November 1. Most of the pranks and skylarkings indulged in by present-day youngsters date back to rites of the Druids, centuries before the dawn of the Christian era.

Among the Druids, November 1 was the beginning of the year and a festival of the sun god. Ireland and Scotland have many traditions of Druidic origin. Scottish children make jack-o'-lanterns, carved from turnips, with a candle inside similar to the pumpkin lanterns of American children.

The modern custom of children going about the neighborhood wearing masks and fancy costumes and asking for apples, cookies, etc., stems from the Seventeenth Century, when Irish peasants begged for luxuries for St. Columba, who had replaced in the Irish traditions Samhain, the old "lord of the dead."



EMPLOYEE-STOCKHOLDERS hear the Philco Band at the Bellevue-Stratford.

## PHILCO BAND IN PUBLIC CONCERTS

For the first time since 1949, the Philco Band will appear in a series of public concerts during this fall and winter season. The opening concert, sponsored by The Big Four Fathers' Association, will take place at Olney High School, on the evening of Thursday, November 12. Other dates will be announced later.

On May 26, the band played for the employee-stockholders' dinner at the Bellevue-Stratford; on June 8, the band entertained Philco dealers arriving for the convention meetings at Atlantic City and, on September 2, a capacity crowd heard the band in concert at Pastorius Park, Chestnut Hill.

The Philco Band enjoys a national reputation in its field and its concerts are a welcome addition to the musical life of the Philadelphia area. Talented employees may join the band. For information, call Extension 388.

PHILCO DEALERS hear the band at Atlantic City. ▼



▲ FOLLOWING THEIR TELEVISED WEDDING, Dolores (Betty) Cantner Geraci and Anthony Geraci line up the wedding party for a photograph. The Geracis, married on the CBS "Bride and Groom" program, were the recipients of many handsome household gifts and were also given a complimentary round-trip flight to Washington State, where they were guests at the Gaffney's Lake Wilderness Resort, Maple Valley, Washington. The bride and groom appeared on a television program originating in Seattle, and Mrs. Geraci spoke at a banquet for members of the Seattle Chamber of Commerce. In the photograph are (left to right): Donato Musci, of Plant 22-B; Leonard Geraci; the bride and groom; and Elsie Musci, formerly of the Philco Accounts Receivable Department.





HELEN VAUGHAN poses in a museum model bathing suit at the TechRep Division picnic.



NINE BATHING BEAUTIES and Myron Jeffkin at the second annual TechRep Division picnic. Front row are: Marie Bardi, Lynn Mautz, Helen Kilroy, Mildred Morris, Marie Flati, Alice Miller; (back row): LaVerne Tyburski, Marlene Hecht, Eleanore Purtell.

# SUMMER MEMORIES



A BATHING OUTFIT, vintage of 1911, is modeled in Atlantic City by Helen Morgenstern, of Dept. 40-737.



CATHERINE SCHEIDEGG, Accounts Payable, relaxes by the swimming pool at Mount Pocono.



THE BIRTHDAY of Catherine Walker is celebrated in Plant 2 Cafeteria by members of her department, 43-534.



PETER BARDO, supervisor on Belt 2 on the third floor of Plant 3, is honored at a shower given by members of Dept. 43-506.



WELL WISHERS turn out for the celebration in Plant 10 of the birthday of Sam Marks.



EVERYONE SEEMS HAPPY at the birthday party for Emily Zapalski (center), given in the Blueprint Room of Engineering. Left to right are: Celia Brooks, Morrie Desbonnet, the honoree, Max Braun and Rose Payne.



GIFTS RECEIVED at a shower in his honor are examined by Ted Kraig with the assistance of Florence Nugent, both of Plant 18.



GEORGE WHITE, supervisor, presents Mary Capriotti with a gift on behalf of the girls in the R. F. Section of Dept. 41-502 at Croydon.



**THE BIRTHDAY** of Mary Wajak (with cake) is observed with flowers and refreshments in the Cafeteria of Plant 18.



**JANE MAURIZIO** receives wedding gifts from the girls in the Auto Assembly Section of Dept. 41-502 at Croydon.



**THE BIRTHDAY** of Clyde Treffeisen (center, wearing coat) is celebrated in Plant 10.



**TILLY THOMAS** is presented with a table lamp and other gifts by girls in the Television Assembly Section of Dept. 41-502 at Croydon.



**WEDDING GIFTS** are received by Leona Rudzinski at a party given in Dept. 43-506-F on the first floor of Plant 2.



**FRIENDS** in Plant 18 honor Bill Seidt at a shower in the Cafeteria.



**GIFTS FROM FRIENDS** in Plant 18 are received at a shower in his honor by James Smith (standing).



**BIRTHDAY GREETINGS** are extended to Opal Smith (with gift) at a party in her honor given in Plant 10 by friends in Dept. 43-503.



**BIRTHDAY GREETINGS** are extended to Julia Giannini at a party in her honor given by friends in Dept. 14-513.



EMPLOYEES OF PHILCO (Great Britain) Ltd., at the works outing held at Margate, Kent, England. The outing was on July 4.

### VOTERS TO DECIDE ISSUE

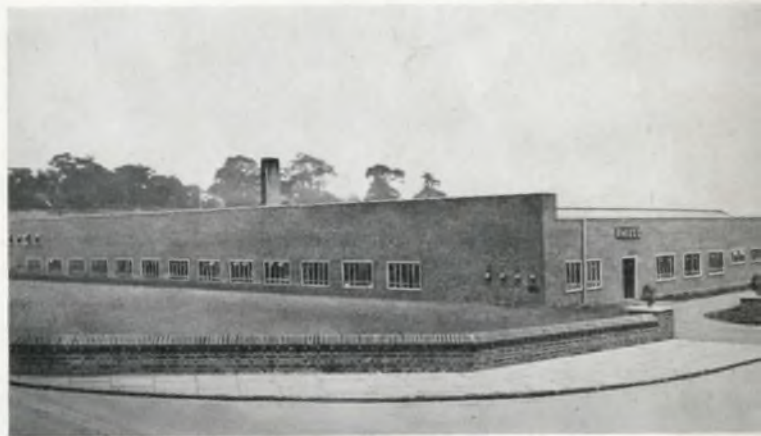
Philadelphians who go to the polls on Tuesday, November 3, will be called upon to vote on three proposed "improvement loans" designed to pay for capital improvements to be made throughout the city during the next three years.

The City Planning Commission's long-range program outlines a city-wide series of projects which range all the way from the replacement of worn-out sewers to the construction of express highways and the improvement of streets.

The first loan proposal for \$19,000,000 will pay for completion of this year's portion of the program. Continued work on the project through 1954 will be assured if voters say "Yes" to a loan proposal for \$21,650,000 transferring present bonded indebtedness from City Council to a so-called "Electoral Loan."

The final loan, for \$35,750,000, will pay for itself, its proponents state.

THE NEW FACTORY of Philco (Great Britain) Ltd., at Chigwell, Essex, England.



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