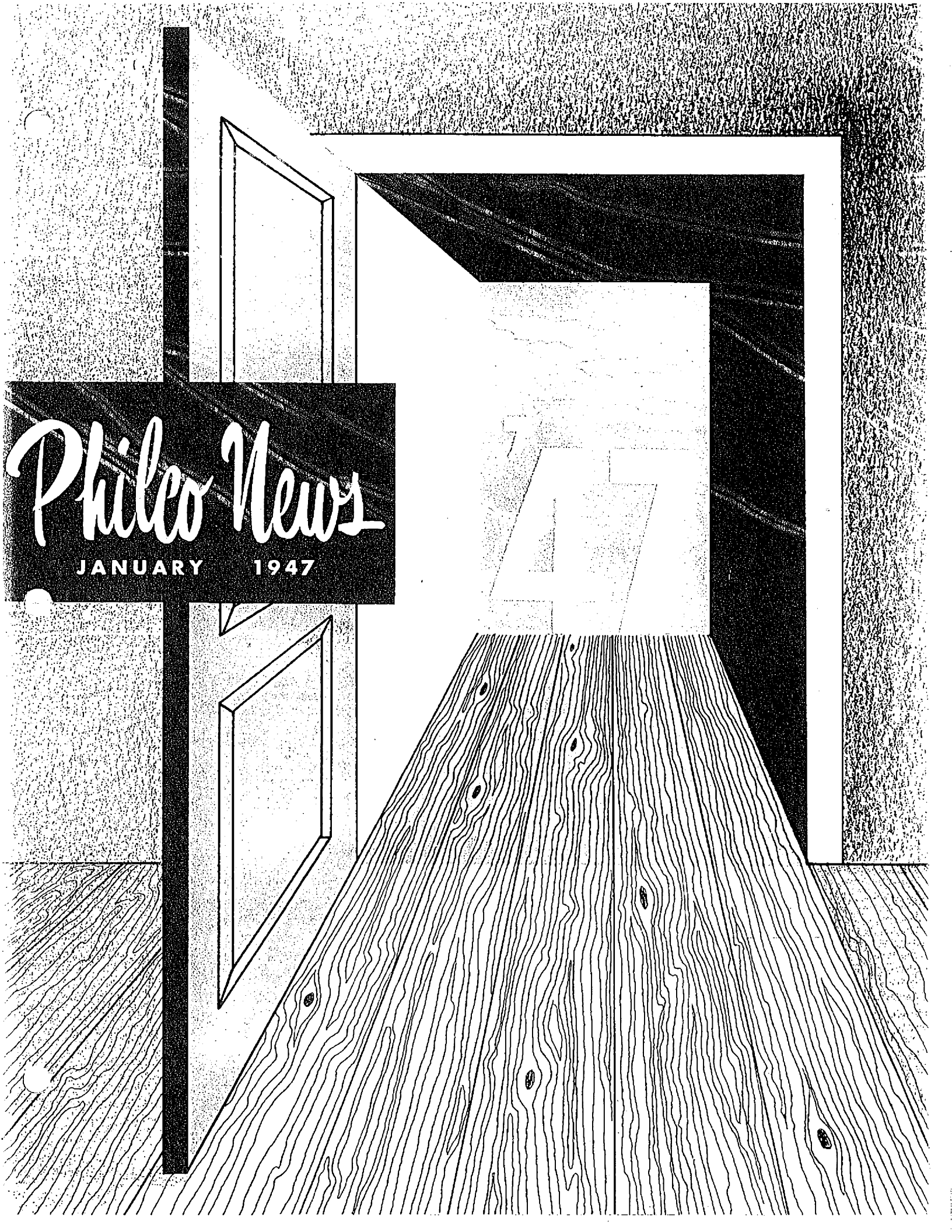


# Phileo News

JANUARY 1947



# PHILCO NEWS

Published for Employees of the Philco Corporation Plants in Philadelphia and Vicinity. Printed in U. S. A.

J. N. HUNSBERGER, JR., Editor  
MARK LUTZ, Associate Editor

Articles, photographs and drawings are invited. Please send to Editor.

VOL. 4 JANUARY, 1947 NO. 11

## EDITORIAL

AS WE look through the partly opened door to 1947, wondering what the New Year has in store for us, our thoughts turn back to the reconversion year of 1946. The task of remodeling the American production machine to the manufacture of peacetime products was a stupendous one. Were it necessary to do the job over again, it undoubtedly could be handled more smoothly and at a lower cost. But the fact remains that the reconversion task is almost complete and the new American production machine is getting its initial test.

Many leading economists predict that this model will have a rough road ahead in 1947. They feel that there will be many flaws which will develop to slow down its progress on the road to prosperity.

Let's hope the economists are wrong. Let's try to make the machine work. How can we help most to do this? By being industrious and efficient ourselves. No matter what our daily task may be, its efficient performance is vital to the successful functioning of the vast scheme which constitutes American industry.

If every individual worker in America, in both factory and office, would realize how important the successful handling of his job is to the future of this country, then surely we could go through the door to 1947 with a conviction that all will be well.



**DISCUSS DRIVE AGAINST ABSENTEEISM**—Ed Syrewicz, superintendent of Dept. 76, and members of his department who have particularly good attendance records talk over the problems of absenteeism and the bad effects it has upon production and morale. The first posters, in a series calling attention to the evils of absenteeism, are on the wall beside the desk of Mr. Syrewicz. These posters are believed to be one of the factors in recent improved attendance in the plants. It is hoped that absenteeism will continue to drop in 1947. In the photograph (left to right) are Sarah Cameron, Sarah Schofield, Mary May, Anna Devlin and Florence Toscano.

### PENN BASKETBALL GAMES TELEVISED BY STATION WPTZ

The home basketball games played by the University of Pennsylvania basketball team in the Palestra this season will be seen by the television audience in the Philadelphia area under the sponsorship of The Atlantic Refining Company over Philco Television Station WPTZ.

With two new image orthicon cameras, used by Philco and Atlantic to televise all the Penn home football games last fall, the local audience will have "center court seats" for each basketball game. The cameras are placed on a specially constructed platform, midway between the baskets, and pivot around to follow every play.

### THE NEWS CIRCLES THE GLOBE

Although the war is over, THE PHILCO NEWS, which was originally mailed to all Philco men and women in the Armed Forces, continues to have a world-wide circulation. After serving its original

purpose, it was distributed to the men and women of the Philco plants in Philadelphia and vicinity as well as to those remaining in the service. The scope of the publication has been extended to take in representatives of Philco International abroad and the Philco engineers stationed at all United States military bases from Africa to China.

### VETERAN GUARD DIES

James Mullen, a guard at Plant 4 who recently completed twenty years of service with Philco, died unexpectedly on December 16.

Mr. Mullen was among the employees of Philco who were recently honored by receipt of the Naval Development Award.

He is survived by his widow.

### PHILCO BAND TO PLAY

The fourth concert in the current winter series by the Philco Band is to be given at the Ethan Allen School, Robbins Avenue and Battersby Street, Thursday evening, January 30, at 8 o'clock.

# PROSPECTS FOR PHILCO BRIGHT IN COMING YEAR . . .

Philco enters 1947 in a strong position, according to John Ballantyne, President of Philco, in a report to stockholders of the Corporation. . . . Reasons for this strong position, as cited by Mr. Ballantyne, are that the Corporation has "a name and trade-mark among the best known in the entire consumer durable goods field; its organization is tried and tested by the difficulties of the war and reconversion period, with new developments in its laboratories which offer important commercial opportunities; a strong nation-wide system of distributors and dealers, and marked public preference for its products." . . . "Undoubtedly the New Year will bring many problems, and competition between companies and industries will be keener than at any time in recent years," Mr. Ballantyne continued.

## DEMAND EXCEEDS SUPPLY FOR PHILCO PRODUCTS

Demand for Philco radio sets, radio-phonographs, and refrigerators is so great that even with the Company's present volume of production, which is close to the highest levels in its history, it is impossible to supply distributors and dealers with all the products they are able to sell, according to Mr. Ballantyne. "The marked improvement in

production which set in during the second quarter has continued and is being reflected in current operating results," Mr. Ballantyne reported. "In view of the much better flow of materials and components, it has been possible for our factories to operate at close to the highest levels in the history of the Company."

## RAYMOND A. BOYCE NAMED PHILCO PURCHASE DIRECTOR

Raymond A. Boyce, former general purchasing agent and a member of the board of directors, has been promoted to Director of Purchases, and will concentrate on over-all planning and general administrative work on the staff level.



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William MacMurtrie is a graduate of the Evening School of Accounts and Finance of the Wharton School, University of Pennsylvania. He became associated with Philco in 1935 when he joined the Purchasing Department. In 1938 he was placed in charge of the Chicago office of the Company's Purchasing Department and later became divisional



WILLIAM MacMURTRIE

purchasing agent for the Automobile Radio Division with offices in Detroit.

Three years ago Mr. MacMurtrie was named assistant general purchasing agent of the Philco. He has done an outstanding job in connection with Philco's production of airborne radar equipment for the Army and Navy and more recently in helping the Company reconvert to civilian production.

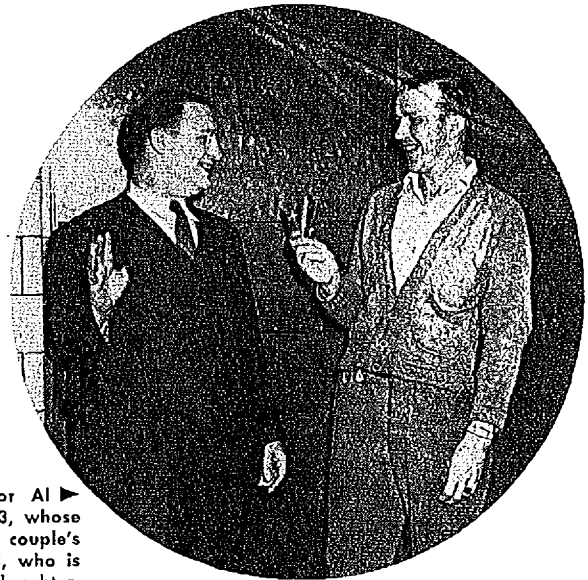


THE TUNING CONDENSER GROUP gives Bessie Mohr (third from right), Dept. 84, a farewell gift upon her departure from Philco after eighteen years of service.



BIRTHDAY GREETINGS are extended to George Macatee upon his 72nd birthday by members of Dept. 72. Mr. Macatee has been with Philco for the past fifteen years.

# IEWS and NEWS at PHILCO



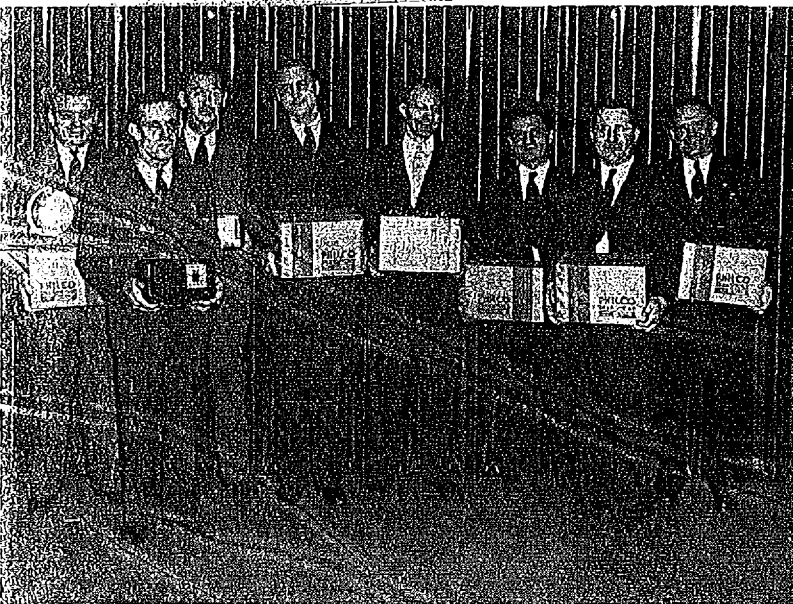
CONGRATULATIONS ARE IN ORDER for Al ▶ Stucker (left), office manager of Dept. 23, whose wife has recently given birth to the couple's third son, and to John Sloan, Dept. 23, who is the proud father of his first child, a daughter.



◀ VETERAN EMPLOYEE -- William Craven, jump inspector of radio parts in Dept. 84, has been with the Company for the past eighteen years. Age is no problem to Mr. Craven, who is 70, and still as active as the youngest ex-GI around the plant.



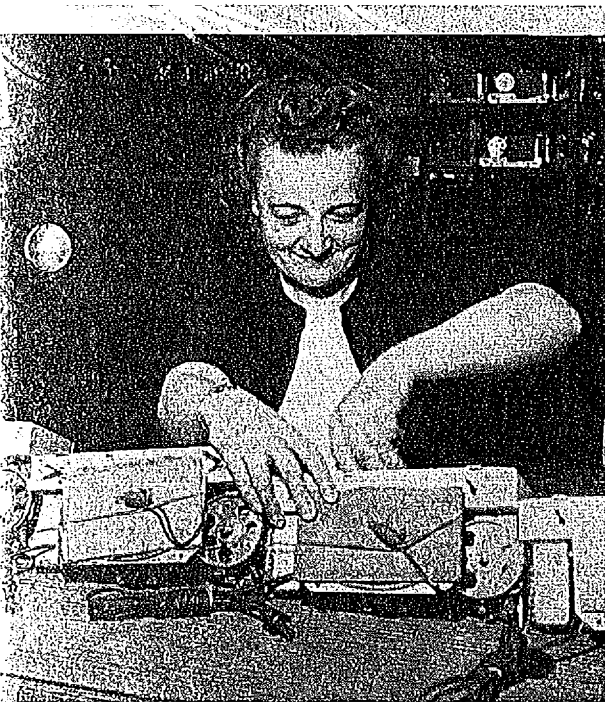
HUNTERS from Dept. 81: Ruth ▶ and Edward Genttner and Joseph England pause for a photograph while rabbit hunting.



**WINNERS OF RADIOS** in the safety drawing for supervision in Plant 2 are (left to right): David Strickler, Dept. 35; Joe Smith, Dept. 14; Charles Bierney, Dept. 81; Edward Conley, Dept. 46; C. (Ted) Shard, Dept. 84; Albert Torrese, Dept. 72; J. (Ted) Behnke, Dept. 82; John Heary, Dept. 80.



**WINS PREDICTION CONTEST**—J. A. Gilruth (center), sales promotion manager, Storage Battery Division of Philco, holds award given in a nation-wide election result-prediction contest sponsored by McGraw-Hill Publishing Company. With Mr. Gilruth are (left to right): F. O. Coyle, *Electrical World Magazine*; R. O. Beard, McGraw-Hill; Mr. Gilruth; M. W. Heinritz, vice-president in charge of the Storage Battery Division; J. G. Green, assistant general manager of Philco Battery Division. Mr. Gilruth predicted the exact number of Republican representatives elected and came within one of being right on the party split of the Senators.



◀ **TWENTY YEARS** of service at Philco has been rung up by Miss Margaret Krause, Dept. 84. Miss Krause, who has an excellent attendance record, is an inspector of radio chassis. She has done practically all types of operation in Philco, including relief and repair, and, during the war, wiring, soldering and assembly.



**CONGRATULATIONS** are offered by Fred Marcell, supervisor in Dept. 84, to Sylvia Kunkel (left) upon her recent marriage and to Ann Fergus (right) upon her engagement.



**MR. AND MRS. VINCENT MARTIN** after their marriage on November 23. Mrs. Martin is the former Dorothy Haggerty. Both work in Dept. 81.



◀ **COMPLETES 21 YEARS OF SERVICE** with Philco: Mrs. Florence O'Boyle, Dept. 84, recently completed her 21st year of work for the Company. Mrs. O'Boyle calibrates tuning condensers but she has done various other types of work including coil winding and inspection.

*Philco News*



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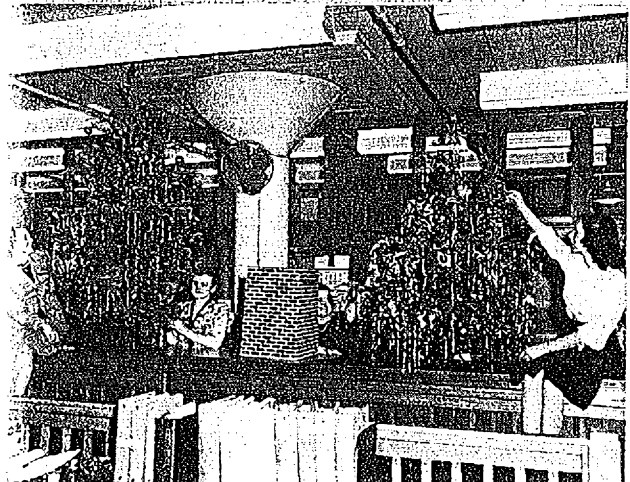
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# Christmas Spirit

*felt early*

*at*

**PHILCO**



3



6

7▶



8▶



The happy holiday season was welcomed by the men and women of Philco, with the various departments arranging individual decorations and Christmas trees. Monday prior to the holiday, special Christmas dinners, with turkey and other seasonable delicacies, were served in the plant cafeterias.

The roaming cameraman photographed a few of the Yule scenes around the Philadelphia plants. His camera caught (1) members of the Accounting Department putting finishing touches to the Department's Christmas tree and to its special display; (2) the gaily decorated belts in Dept. 80; (3) girls in Purchasing admiring the Department's two trees; (4) tree trimmers in Engineering smiling at a job well done; (5) members of Department 84 acknowledging the photographer's congratulations upon a particularly well arranged display; (6) the Service Department tree being decorated; (7) Margaret Schultz giving a warm embrace to the snowman in Dept. 76, and Dept. 25 employees looking from the windows of their office; (8) the executive office group admiring their Yule tree; (9) employees of Dept. 81, who were among the first to decorate for Christmas; (10) Adolph Dietrich, chef manager, and staff standing by ready for the Christmas rush of hungry diners in Plant 2 Cafeteria.



◀9



◀10

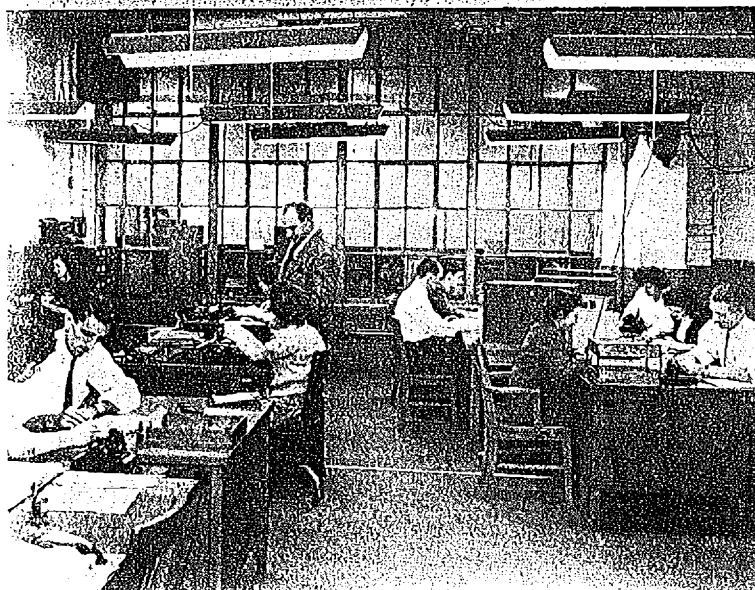


▲ **TRAFFIC ARRANGEMENTS** are made for the transportation of Philco materials by the General Traffic Department.

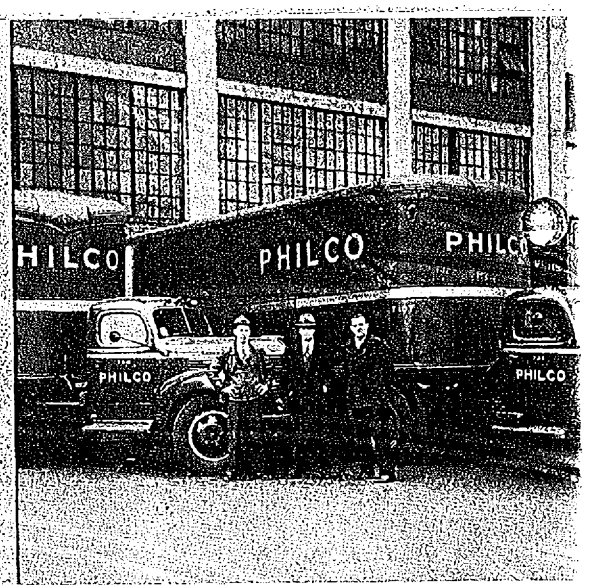


▲ **SHIPPING DEPARTMENT** clerical group. E. D. Hughes, superintendent of shipping, stands in right foreground.

"**PAPER WORK**" is completed by the clerical staff of the Receiving and Stores Departments under the supervision of E. W. Kostro (standing), superintendent of these two departments. ▼



**PHILCO trailers** and tractors line up in front of Plant 2 to unload raw materials for the factory. Frank Vogt, truck dispatcher (left); Joseph M. Lorek, General Traffic Manager; and Joseph Alberts, steward of the Teamsters' Local 470, are in the foreground.



## *They Deliver the Goods*

### **KEEPING RAW MATERIALS AND FINISHED PRODUCTS ON THE MOVE . . .**

The General Traffic Department of the Company, together with the Transportation, Receiving and Stores, and Shipping Departments of the Radio Division, have the responsibility of seeing that raw materials are kept flowing to the production areas and that the finished radio sets are immediately dispatched to Philco distributors throughout the United States and the world.

The General Traffic Department handles traffic arrangements for all divisions of the Company and is responsible for the transportation of all materials. It works closely with Philco suppliers, the Philco expediting department, and Philco distributors in setting up routes and arrangements which will assure a steady and even supply of raw materials and finished products at the lowest possible transportation cost consistent with requirements.

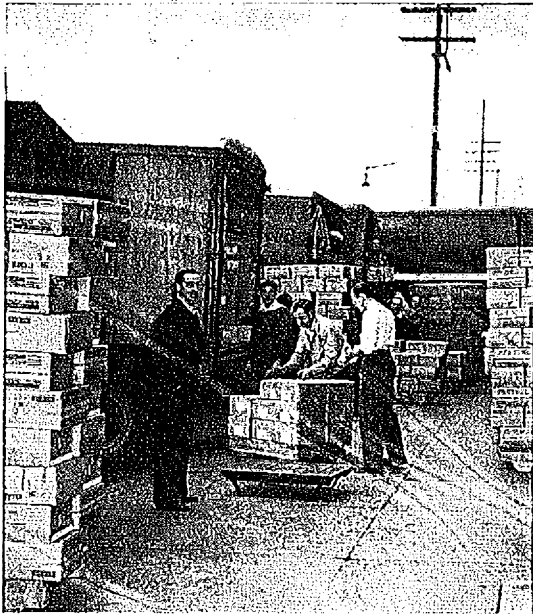
The Transportation Department, under direct control of the General Traffic Department, handles the movement of all materials by motor truck between plants and from transportation terminals to receiving stations.

Receiving and Stores Departments handle the receiving and storing of all raw materials and the movement of these to the production areas.

The Shipping Department is responsible for the forwarding of all outbound shipments on orders as placed by Philco distributors through the Sales Department.



UNLOADING cabinets from trucks into the storeroom, from whence they are later moved to production areas.



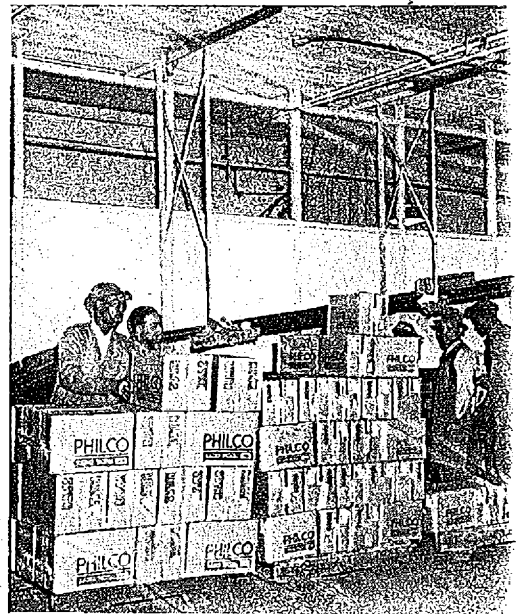
INBOUND shipments are unloaded at Receiving Station 5, Plant 2.



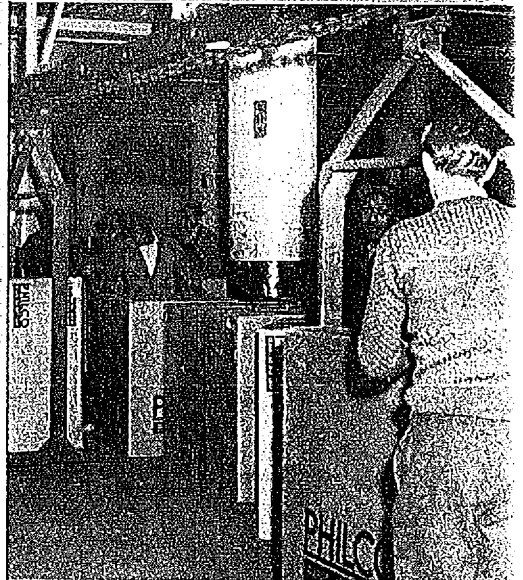
BEFORE shipments are moved to production areas or the storeroom, they are checked for quality in the Receiving and Quality Area. Left to right are: William White, supervisor; Edgar Johnson and John Lutz. The service of these three men today is 92 years! Francis is shop steward.



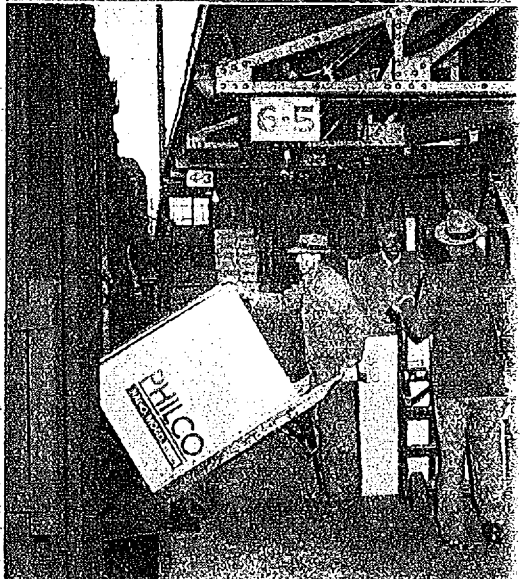
TABLE model radio receivers coming from production areas into shipping room by belt conveyors.

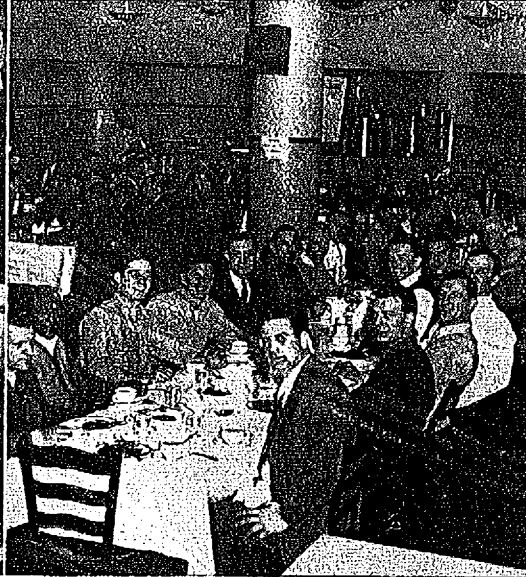


CONSOLE type radios and radio-phonograph sets are loaded on carrier conveyor for movement to siding for loading into railroad cars.



LOADING radio sets into railroad cars at Plant 2 from carrier conveyor.





**GENERAL VIEW** of Philco truck drivers and their guests at the annual dinner celebrating another year of low accident records.

**SIX STEAKS** at one sitting were eaten by John Kirby, who made another record—nine years of driving without an accident.

## A SAFER 1947 AIM OF PHILCO DRIVERS

Philco's accident record for its truck drivers struck a new low for 1946.

Efforts to better this record during the coming year will be made, speakers declared at the annual dinner for Philco truck drivers held in Plant 2 Cafeteria. Joseph M. Transue, Philco safety director, presided at the meeting, introduced speakers and made awards for safe driving.

Those on the program were Edward Kostro, chairman of the Philco Safety Committee; Albert C.

Kolbye, Maryland Casualty Co.; Russell B. Gallagher, Philco insurance manager; Frank G. Humphries, Philco safety engineer; John Swan, assistant to the traffic manager; Frank Blechinger, president of Local 101; Harry Jericho, business agent, Local 470, A.F.L. Teamsters' Union; Michael Toohey, president of Local 102; Joseph Lagore, production superintendent of the Philco Philadelphia radio plants; John Merman and William Mattison, general superintendents; Walter Matthews, managing direc-

tor of the Philadelphia Safety Council; Harry Whitcomb, chairman of the commercial vehicle section of the Philadelphia Safety Council.

John Kirby took top honors for having completed nine consecutive years of driving without an accident. Eight-year records were won by Joe Leigh and Charley Silk; Eddie Hall had a seven-year record; Richard Settle, a six-year record; and Frank Vogt and C. Hohberger, five years, respectively.

**SAFETY RECORD HOLDERS** line up with John Kirby (center), who was awarded a radio. They are, left to right: Eddie Hall, Richard Settle, John Kirby, Charley Silk and Joe Leigh.

**GUESTS AND SPEAKERS** at the Philco Truck Drivers' annual dinner.



# BUILDING QUALITY INTO PHILCO PRODUCTS

In order to maintain the high quality which has made Philco famous, weekly meetings are held by the Quality Control Department with the production superintendent, his foremen and representatives of the Factory Engineering Department. At these meetings the past week's performance is discussed and plans are formulated to strengthen any weak spots as well as to experiment with improved processes in an effort constantly to improve the quality of the Philco product.

The Quality Control Department also maintains a constant check on both the wiring belts and the final radio set as it is ready to be packaged for shipment to the customer. Items found at these two inspection points are immediately referred back to the supervisor or foreman responsible for the operation in the section where the item was found.

Quality is not a one department responsibility, and no amount of inspection can inspect quality into a product. It requires the combined efforts of every Philco employee to build this quality in, starting with the first operation on the belt and following all the way through the final test and inspection operations at the end. Every employee is urged to guard Philco quality zealously.



▲ A QUALITY CONFERENCE in Department 81. Standing (left to right): Harry Flannigan, wiring foreman; Joe England, steward; Charles Schroeder, inspection supervisor; Ed Gentner, steward; Waldo Hilton, test foreman. Seated (left to right) are Brod Brodsky, wiring foreman; Al Green; William Oliver, Quality Control Division, Factory Engineering Dept.; Arthur Nickel, production superintendent; Ed Whitlock, Factory Engineering Dept.

A PHILCO C-4608 IS CHECKED for quality by Teresa Cunningham, Dept. 20. ▼



A FINAL CHECK FOR QUALITY is given by William Carr, Dept. 20, in a booth especially designed for this type of work. ▼



# Philco News



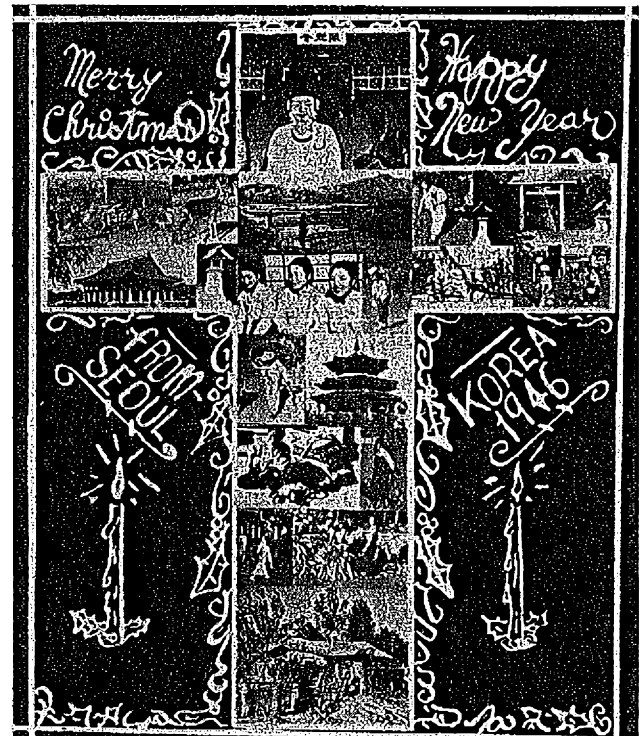
**HONOR MEMORY OF DEAD HERO**—Workers in the Machine Shop at Plant 6 did not forget T/5 Edward Novitch, a member of the third shift before the war, who was killed in line of duty in Belgium in September, 1944, at the age of 18. A gold star, trimmed with evergreens, was placed on the wall in the Machine Shop as a mark of respect for young Novitch.



Philco Field Service Engineers in front of their communications shop at the Yontan Airstrip, Okinawa Island. Kneeling (left to right): William Brody, Charles Ross; (standing, left to right): Carl Walsh, Kenneth Holoway, John McCallister, George Gold, Marvin Roberson.



Clarence Fore, supervisor of Philco Field Service Engineers attached to the Fifth Wing, Army Airways Communications System, stands before his mobile unit at headquarters in Weisbaden, Germany.



Season's greetings to readers of THE PHILCO NEWS are extended by Captain Samuel W. Henry, Dept. 84, from Korea.