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DIOS



CAMERAS

WHOLESALE RADIO SERVICE CO.

NEW YORK, N.Y. OCHICAGO, ILL. ATLANTA, GA. 100 SIXTH AVE. (Grand St.) 901 W. JACKSON BLVD. 265 PEACHTREE STREET

BOSTON, MASS. 110 FEDERAL STREET

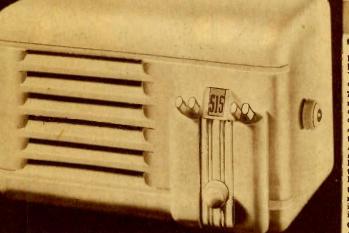
BRONX, N.Y. 542 E. FORDHAM RD.

219 CENTRAL AVENUE

NEWARK, N. J. 🍙 JAMAICA, L. I. 90-08 . 166th STREET

COMPACT RADIOS AT

Lafayette 5 TUBE AC Superhet wITH AUTOMATIC PUSH-BUTTON TUNING



Model EM-71-In Wainut case. Code, ENDOR. YOUR COST EACH, \$10.95 IN LOTS OF 3..... PURCHASED SINGLY, EACH. .. \$11.45 Model 8M-70-In Ivory case. Code, EPICK. YOUR COST EACH. \$11.95 IN LOTS OF 3..... PURCHASED SINGLY, EACH ... \$12.45



THE miracle set of the times-miraculous in that it is I offered at a seemingly impossibly low price-miracu-lous in that it incorporates features heretofore found only In sets selling at two and three times the prices quoted. You get the very utmost for your money when you pur-chase one of these remarkable 5-tube a.c. superhets.

7-TUBE PERFORMANCE: Multi-purpose tubes provide 7-tube results. Tubes used are: 1-6A8G, 1-6U7G, 1-6Q7G, 1-6K6G and 1-5Y3G. A matched electro-dynamic speaker provides crystal-clear reception with ample volume.

4-STATION AUTOMATIC TUNING: Just press a button on As a non-second and the towned station is perfectly tuned in. Any one of four stations can be tuned—once the button is set no further adjustments are necessary. There is abso-lutely no drift, and settings are unaffected by changes in temperature or humidity. Stations can be tuned manually by means of a control knob on the side.

UNIQUE DIAL: Station settings are shown in large Arabic numerals-numbers denote kilocycles. A magnifying glass insert in the escutcheon insures complete legibility. Tun-ing range covers from 75 to 550 meters (200-1/15 kc.).

CHOICE OF COLORS: The beautiful, ultra-smart plastic cabinet is available in three colors: Ivory, Walnut or Black as desired. Size: 11" wide, 7" deep. 634" high. Shog. wt. 13 lbs. For operation on 110-120 volts, 60 cycles a.c. only. For 220 volt operation, any model, add \$2.00.

MODEL EM-72-In Black Case PURCHASED SINGLY, EACH. \$10.95

Modern Plastics For Brilliance in Color and atayette 5 U BE C-DC Extended Band

AFAYETTE offers in this 5-tube a.c.-d.c. extended band receiver one of the most beautiful examples of plastic cabinet design ever conceived. Extended Tuning Range. A single tuning band will cover all the standard American broadcasts, the upper police band and high-fidelity experimental stations. Tunes from 170 to 550 meters. Modern T.R.F. Circuit, Making use of the latest de-velopments in T.R.F. circuits, five high gain tubes are employed: 1-6D6, 1-6C6, 1-25L6C, beam-power tube, 1-2525 and a 6-133A ballast tube. Ful Range Dynamic Speaker capable of handling the output of this powerful little set is matched for best results from both receiver and cabinet. Available in Choice of Color. Three beautiful shades of plastic to match any room are available. Ivory, Wainut and Black. This attractive set can be plugged into any 110 volt ac. or d.c. socket. Requires no ground and has efficient built-in aerial.

MODELS C6, C54 and C60

Lafayette 5-tube, a.c.-d.c. receiver with tubes. f 110 volts d.c. or a.c. (50/60 cycles). Size: 103/ax71/ax51/2 Shipping weight 10 lbs. Model C-54. Walnut case. Code. GLOVE. Model C-60. Black case. Code, GLUME. IN LOTS OF THREE. YOUR COST. EACH. S8.7 for \$8.75 PURCHASED SINGLY, EACH. Model C-6. Ivory case. Code, GIRST. IN LOTS OF THREE, YOUR COST, EACH \$9.75 PURCHASED SINGLY, EACH. For 220 v. adapter cord, add..... \$9.95

Z

"Beam-Power" Output + * Police Calls * Electro-Dynamic Speaker



All LAFAYETTE sets are RCA and HAZELTINE licensed

UNBEATABLE PRICES

\$7.75

75c

e 444

1000 1200

1300

40n 1500

1700

15 each IN

LOTS OF 3

23 25

Lafayette 5 TUBE AC-DC with Inclined Panel

A nideal set for that vacation trip, for travelers, or sive set. Its built-in certal and 110 volt a.c. d. c. opera-tion means you can place it anywhere at all with uniformly excellent results. In a highly attractive cabi-net, with modern slope from. The time-proven tuned radio frequency circuit uses a volt ample volume. Five modern tubes are used: a 6C6, 6D6, 43 peniode, 2525 and a C-9266 ballast tube which eliminates the annoying "hot cord" of former days. Tung range from 200 to 545 meters covers the weather and broadcast band. Attractive gold-finished dial cabi-barted directes to simple tung.

MODEL FS17

Lalayette S-tube, a.c.-d.c. t.r.f. receiver complete with tubos and bullt-in aerial. 110 volts d.c. or a.c. (50/60 cycles). 81/2", 111/4"x63/4" deep. Shpg. wt. 9 lbs. Code, FACIP. List Price \$15.90. IN LOTS OF THREE, YOUR COST. EACH.

PURCHASED SINGLY, EACH

TWO BAND EUROPEAN MODEL FS19

Similar to the model above but has two tuning bands. covering 200 to 550 meters and 800 to 2100 meters. Code, FAHEY. List Price, \$19.90 YOUR COST \$9.95 EACH Adapter cord for 220 volt operation, add



★ Electro-Dynamic Speaker 🛨 Built-In Antenna

★ Two-Band Tuning **Dynamic Amplifier**

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THE

Aut. Vol. Control 🛨 Dynamic Speaker

ayette BAND AC-DC SUPER

Portable Auxiliary Sets

With this excellent 6-tube a.c.-d.c. Superhetero-dyne. incorporting many refinements usually found only in sets selling at much higher prices, you can enjoy the cream of short-wave and standard American broadcasts. Try one on our 30-day Free Trial Offer and you'll soon see why it rates up among the greatest Lafayette values. A special dynamic amplifier capable of great audio output with splendid tone quality is incorporated. Six of the latest type tubes give 8-tube performance. Tubes used: a 6A7. 2525, 6D3. 607G. 2585 and L428. A tull-sized electro-dynamic speaker provides humless, distortion-free reproduction.

Two Tuning Bands

Covering short-wave broadcasts, police calls, ama-teur and airplane signals on the 48.5 to 131 meter band and the standard American broadcasts from 173 to 555 meters this set will bring you entertainment as you desire it. An automatic volume control circuit minimizles fading and prevents annoying blasting. Styled in the modern mode the fine grained walnut cabinet with its airplane-type dial will enhance the appearance of any room.

MODEL D23

Lafayette 6-tube a.c.-d.c. superhet complete with tubes. For 110 volts, d.c. or a.c., 50/60 cycles. Size: 12"x81/3"x73/6". Shpg. wt. 15 lbs. Code, WAITE. List Price \$27.90 IN LOTS OF THREE. YOUR COST, EACH. \$13.75

\$14.45

All LAFAYETTE sets are RCA and HAZELTINE licensed

PURCHASED SINGLY, EACH

For 220 volt adapter cord, add



ADDITIONAL DISCOUNT

SIX-MONTHS GUARANTEE

On all purchases of 25 or more tubes, additional discounts are All RCA Radiotrons. Raytheon and Lafayette tubes are fully guar-allowed as follows: Raytheon tubes, 50% and 5% from list price; anteed for a period of six-months from the date of purchase RCA tubes, 50% from list price; Lafayette tubes, additional 10% (burnouts and broken glass are the only exceptions). Please save from net prices quoted. You save by purchasing quantity lots. sales slips that are given with each purchase.

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STANDARD GLASS-TYPE TUBES

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		1	NET COS			List	1	NET COS	T Lafa-		List		NET COS Ray-	Lafa-
Type	List Price	RCA	Ray- theon	Lafa- yette	Туре	Price	RCA	theon	yette	Туре	Price	RCA	theon	yette
00A	\$2.25	\$1.22	\$1.16	10.00	10	\$2.75	\$1.49	\$1.41	\$1.20	46	\$1.50	\$0.81	\$0.77	\$0.53
01A	.80	.43	.41	\$0.29	12A5	2.25		1.16	.69	47	1.50	.81	.77	.53
184	1.75	.95	.90	.75	12A7	2.25	1.22	- 1.16	.69	48	4.00	2.16	2.05	1.40
186	1.75	.95	.90	.68	12Z3	1.35	.73	.69	.48	49	1.25	.68	.65	.60
184	2.25	1.22	1.16	.80	15	2.2.5	1.22	1.16		50	2.50 *	1.35	1.28	1.25
1851					19	1.35	.73	.69	.52	53	2.00	1.08	1.03	63
2551	1.25	.68	.65	.57	20	2.25	1.22	1.16		55	1.50	.81	.77	.55
1C6	1.75	.95	.90	.68	22	2.00	1.08	1.03		56	.80	.43	.41	.35
1F4	1.50	.81	.77	.75	24A	1.10	.59	.56	43	57	1.25	.68	.65	.48
1F6	2.25	1.22	1.16	.98	25Z5	1.25	.68	.65	.45	58	1.25	.68	.65	.48
1V	1.10	.59	.56	.44	26	.80	.43	.41	.29	59	2.00	1.08	1.03	.72
2A3	2.50	1.35	1.28	.98	27	.80	.43	.41	.29	71A -	1.00	.54	.51	.29
2A5	1.25	.68	.65	.48	30	1.00	.54	.51	.33	75	1.10	.59	.56	.48
2 8 6	1.25	.68	.65	.54	31	1.00	.54	.51	.32	.76	.80	.43	41	.34
2A7	1.50	.81	.77	.63	32	1.75	.95	.90	.70	77	1.35	.73	.69	.54
287	1.60	.86	.82	.66	33	1.35	.73	.69	.55	78	1.25	,68	.65	.48
5Z3	1.10	.59	.56	.42	34	1.75	.95	.90	.68	79	1.50	.81	.77	.63
6A41	1.50	.81	.77	.65	35	1.10	.59	.56	.50	80	.80	.43	.41	.29
LAS	1.00			.03	36	1.10	.59	.56	.49	81	2.25	1.22	1.16	1.10
6A6	1.60	/86	.82	.65	37	1.00	.54	.51	.38	82	1.50	_81	.77	.45
6A7	1.50	.81	.77	.45	38	1.25	.68	.65	.45	83	1.60	.86	.82	.48
6B7	1.50	.81	.77	.63	391	1.25	.68	.65	.50	837	2.25	1.22	1.16	.69
6C6	1.25	.68	.65	.45	445					84 1	1.60	.86	.82	.54
6D6	1.25	.68	.65	.45	40	1.00	.54	.51	.38	6Z45		00		.54
6E5	1.50	.81	.77	.67	41	1.10	.59	.56	.44	85	1.25	.68	.65	.54
6F7	2.00	1.08	1.03	.83	42	1.25	.68	.65	.45	89 V99	1.50	.81	.77	.54
6G5	1.50	.81	.77	.68	43	1.50	.81	.77	.45				.77	.63
6N5	1.75	.95	.90	.79	45	1.00	.54	.51	.29	X99 112A	1.50	.81	.51	.38
6U5	1.50	.81	.77	.68		_	_			1124	1.00	.04	.51	.00
					ALL	ME	TAL	TUE	BES					
5T4	\$2.50	\$1.35	\$1.28	ST.15	6F6	\$1.35	\$0.73	\$0.69	\$0.59	6Q7	\$1.35	\$0.73	\$0.69	\$0.63
5W4	1.00	.54	.51	.47	6H6	1.25	.68	.65	.48	6R7	1.35	.73	.69	.63
5Z4	2.00	1.08	1.03	.75	615	1.35	.73	.69	.63	6V6	1.75	.95	.90	.80
6A8	. 1.50	.81	.77	.68	6]7	1.50	.81	.77	.65	6X5	1.50	.81	.77	.70
688	1.75	.95	.90	.80	6K7	1.35	.73	.69	.58	25A6	1.50	.81	.77	.70
6C5	1.25	.68	.65	.49	6L6	2.25	1.22	1.16	.98	25L6	2.25	1.22	1.16	.85 .70
6F5	1.25	.68	.65	.52	6L7	1.75	.95	.90	.78	25Z6	1.50	.81	.77	.70
					6N7	F.75	.95	.90	.78	199				
1001 20				~		-			-		10			
1			G	SEI	RIES	OC1	FAL	BAS	LI	UBE	12			
1C7G	\$2.25	\$1.22	\$1.16	\$0.90	6AC5G	\$1.10	\$0.59	\$0.56	\$0.44	6L7G	\$1.75	\$0.95	\$0.90	\$0.70
1D5G	2.25	1.22	1.16	.90	6B8G	1.75	.95	.90	.70	6N7G	1.75	.95	.90	.70
1D7G	1.75	.95	.90	.70	6C5G	1.25	.68	.65	.50	6Q7G	1.35	.73	.69	.54
1E5G	2.25	1.22	1.16	.90	6C8G	1.50	.81	.77	.68	6R7G	 1.35 	.73	.69	.54
1E7G	2.75	1.49	1.41	1.10	6D8G	2.25	1.22	1.16	.90	657G	2.25	1.22	1.16	.90
1F5G	2.25	1.22	1.16	.90	6F5G	1.25	.68	.65	.50	6T7G	2.25	1.22	1.16	.90
1F7G	2.25	1.22	1.16	.90	6F6G	1.35	.73	.69	.54	6U7G	1.35	.73	.69	.60
1G5G	2.00	1.08	1.03	.80	6F8G	1.50	.81	.77	.68	6V6G	1.75	.95	.90	.70
1H4G	1.60	.54	.51	.40	6G6G	2.25	1.22	1.16	1.00	6X5G	1.60	.86	.82	.64
1H6G	1.75	.95	.90	.70	6H6G	1.25	.68	.65	.50	6Y6G	2.25	1.22	1.16	1:00
1J6G	1.35	.73	.69	.54	6]5G	1.35	.73	.69	.54	6Z7G	1.75	· .95 .81	.90	.80 .68
5U4G	1.50	.81	.77	.60	6J7G	1.50	.81	.77	.60	6ZY5G 25A6G	1.50	.81	.77	.68
5V4G 5X4G	2.35	1.27	1.21	.94	6K5G 6K6G	1.35	.73 .73	.69	.54	25A6G	2.25	1.22	1.16	.90
	1.50	.81	.51	.60	6K7G	1.35	.73	.69	.54	2586G	1.75	.95	.90	.50
5Y3G		. 54	51	40	6L5G	2.25	1.22	1.16	90	25L6G	2.25	1.22	1.16	.90
5Y3G 5Y4G 6A8G	1.00	.54	.51	.40	6L5G 6L6G	2.25	1.22	1.16	.90 1.00	25L6G 25Z6G	2.25 1.50	1.22	1.16	.90





Our famous guarantee still holds. Order any still holds. Order any Lafayette receiver-put it through its paces right in your own home -take a full 30 days to decide that it's the best decide that it's the best set your money can buy. But if for any reason you are not delighted with your choice, you may return the set within 30 days and your money will be returned (Shring and your money will be refunded (Shipping costs excluded).



For over 17 years, La-fayette engineers have pioneered, step by step, introducing new features, more advanced circuits, greater values. No other company has so consistently main-tained top quality. Lafayette radios cost more to build-BUT THEY COST LESS TO SELL. That's why you save 40% to 50% when you buy a Lafayette radio receiver. tures, more advanced adio receiver



You buy with confidence at "WHOLESALE". We at "WHOLESALE". We don't trust to luck. Ex-pensive testing equip-ment and trained en-gineers make sure of that. No product is listed until it has passed exacting tests. Even the most minute part is tested serunulously ba. most minute part is tested scrupulously be-fore it goes out to you. It's a costly system to maintain - but it's just another one of WHOLE-SALE'S services.



Among the most im-portant factors in the growth of WHOLESALE RADIO is its ultra-rapid delivery service-a serv-ice that gets out an overwhelming majority of the orders received within the space of 24 hours! This service, of course, is made pos-sible by the fact that complete stocks are maintained. No effort is spared in giving you spared in giving you SERVICE.

City.....State.

Seven Seven great branches, strategically siluated throughout the country, await the opportunity of serving you. Giant warehouses in New York. Chicago and At-lanta act as the supply denots from which over great branches. depots from which over 50,000 items are drawn as needed. Four local salesrooms in Boston, Newark, Jamaica and the Bronx serve the

the Bronx serve the local territories with

maximum efficiency.

DISTRIBUTING

SYSTEM



SPOTLIGHT on FOUR Lafayette TUBE ACDC 2 BAND Superhet

150

- IIII

WHEREVER you go you'll find an outlet for this fine 110 volt a.c.-d.c. 7-tube Superhet. Having all the latest radio developments, it is offered at a competition-delying price. Styled in the most pleasing modern man-ner you'll be proud to place it in your home.

Powerful Superheterodyne

The sensitive and selectivity of this receiver's superhet circuit takes full advantage of seven of the most modern tubes giving results formerly heard only on radios with nine or more tubes. Tubes used are: 1-6A7, 1-6D6, 1-6Q7G, 1-22B5 (twin output tube), 1-25Z5, 1-L42B bal-last and a 6G5 cathode ray tuning "eye".

Electro-Dynamic Speaker To handle the audio output of this fine receiver a pow-erful electro-dynamic speaker, matched to the cabinet and to the audio circuit, gives distortionless reproduction.

Cathode Ray Tuning "Eye" The tuning "Eye" placed directly in the dial will per-mit anyone to tune perfectly. By tuning until the "Eye" space indicates peak resonance you are always as-sured of reception at its very best.

Broadcast and Short-Wave Bands

Both the American broadcast band, from 173 to 555 meters and the short-wave band from 48.3 to 131.5 meters are covered by two bands. In addi-tion to thrilling police calls, amateur and airplane signals you can bring in entertaining foreign broadcasts on short-waves. Automatic volume con-trol to minimize fading, airplane-type calibrated dial are featured.

MODEL D48

Lafayette 7-Tube A.C.-D.C. Superhet with all tubes. For 110 volts d.c. or a.c. (50/60 cycles). Size: 121/3"x91/4"x8". Shpg. wt. 15 lbs. Code, WABLE. List Price \$31.90. IN LOTS OF THREE, YOUR COST EACH. \$14.95 . \$15.95 PURCHASED SINGLY, EACH For 220 Volt Adapter Cord, Add

-

95 IN LOTS OF 3

- ★ Ultra-Sensitive Superheterodyne Circuit
- ★ Seven Modern Dual-Purpose High-Gain Tubes
- Large, Fidelity-Type Electro-Dynamic
- Speaker
- Magic Cathode-Ray "Eye" Tuning Indicator
- Modern Duo-Tone Walnut Veneer Cabinet
- 2 Tuning Bands ★ Giant, Airplane-Type Dial

atayette 6 TUBE **BAND AC** Superhet

A NOTHER Latayette super-value is this 6-tube, 2-band A.C. Superheterodyne. Featuring a cathode-ray tuning "eye", automatic volume con-trol, two-band tuning, tone control and full 6" electro-dynamic speaker, it is in every respect a real 1938 "hit".

Super-Selective Superheterodyne

The powerful superhet circuit, with built-in labora-tory engineecing, uses six of the latest type tubes which do the work of eightl Tubes used are: 6A7, 6D6, 75, 41, 80 and a 6G5 tuning "eye". **Visual Tuning "Eye" Indicator** That miracle of modern radio, the cathode-ray tun-ing "eye", set directly in the dial helps you bring in your stations with their greatest clarity and tone.

Hear Stations From Foreign Shores

The two tuning bands permit you to choose from everywhere for your radio entertainment. American broadcasts are covered from 174 to 560 meters while foreign stations, police calls, amateur and airplane signals are on the 47 to 143 meter band. 6" Electro Dynamic Speaker

To handle the full output of the powerful pentode power am-plifier a beautiful toned full electro-dynamic speaker is used. A.V.C. circui: minimizes fading and blasting.

MODEL D35

Lafayette 6-tube.	2-band table mode	al superheterodyne	with
tubes. For 110/120	volts. 50/60 cycles a.	c. 91/2"x173/4"x73/4".	Code
WHALE. Shpg. w	t. 16 Ibs. LIST \$35.90. E. EACH	OTL	OF
IN LOTS OF THRE	E, E&CH		73
PURCHASED SIN	IGLY, EACH		7.95
	operation, add		

All LAFAYETTE sets are RCA and HAZELTINE licensed

IN LOTS OF 3

SUPERB VALUES! Lafayette 8 TUBE ACDC 3 BAND Superhet 0

DADAYEUR

All Wave—All World Reception

With this powerful 8-tube Lafayette 3-band A.C.-D.C. Superhet to bring you radio enter-tainment on all bands and from everywhere the world of radio will be truly yours. Offered at the lowest price ever for a radio of this quality. Lafayette's 30-day Free Trial ar-rangement will convince you of its value.

Dynamic Coupled Amplifier

Uses eight latest type tubes including a 25B5 multi-purpose dynamic coupled amplifier. Tubes used include: 1-6D6, 1-6A7, 1-76, 1-6Q7G, 1-25B5, 1-25Z5, 140R8 ballast and a 6G5 cathode ray "Eye" visual tuning indicator.

Three separate tuning bands cover from 18.7 to 54.6 meters, 60 to 176.5 meters and 187.5 to 545 meters. Included in this range are foreign short-wave stations. American broadcasts, police, amateur and airplane calls.

Cathode Ray Visual Tuning Indicator

No more "guesswork" tuning when you use the wonder cathode-ray tuning "eye". All stations on all bands are brought in with knife-edge precision. You make sure that everything broadcast is reproduced. And reproduction is perfect because of the large electro-dynamic speaker. fully variable tone control and a sensitive A.V.C. circuit.

MODEL BA2

Lafayette 8-tube A.C.-D.C. Superhet in Walnut Duo-Tone Cabinet. with tubes. For 110 volts a.c. or d.c. Size: 181/4"x101/2"x81/2". Shpg. wt. 25 lbs. Code. CACHE. List 549.90. IN LOTS OF THREE. YOUR COST. EACH \$24.95

PURCHASED SINGLY, EACH For 220 volt adapter cord, add



★ 3 Tuning Bands—All-Wave Reception

-

- ★ Full-Size Electro-Dynamic Speaker
- ★ Magic Cathode-Ray Tuning Indicator
- Giant "Tune-Ease" Full-Vision Dial
- ★ Full Tone Control * A.V.C.
- ★ Wave Band Indicator

Lafayette TUBE ACDC 2 BAND Superhet

AFAYETTE scores another first by offering perfected La push-button tuning at the lowest price ever asked for a set with this 1938 radio luxuryl Featured in a beautifully molded modernistic Ebony or Ivory plastic cabinet this splendid a.c.-d.c. superheterodyne will operate anywhere on 110 volts. Uses six of the latest high-gain tubes and a fine electro-dynamic speaker.

Push-Button Tuning

Touch a button and prestol any one of five stations is tuned in immediately and perfectly. An exceedingly simple arrangement on the underside of the set which can be adjusted by a child in a few moments permits you to choose your favorite stations for touch tuning.

Advanced Superhet Circuit

Full advantage is taken of the most modern super-heterodyne circuit by six late type high-gain tubes. These include: 1-6D6, 1-6A7, 1-76, 1-43 pentode power output, 1-2525 and a 16578 ballast. A fine electro-dynamic speaker reproduces with exceptional quality.

Two Tuning Bands

Continuous two band tuning is provided. Covers the standard American broadcast from 200 to 545 meters and police and amateur stations from 68 to 200 meters.

MODEL BA4

Lafayette 6-tube, 2-band, a.c.-d.c. superhet in EBONY case, with tubes, 110+volts d.c. or a.c. (50/60 cyc.) Size; 7½ "X11½" X7¼" deep. Shpg, wt. 16 lbs. Code, CAMEL. List \$33.90. YOUR COST EACH, IN LOTS OF 3. PURCHASED SINGLY, EACH. \$16.95

MODEL BA3. Same as above in IVORY case. \$19.95



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SHONTWAVE -1.9 3.0 2.6 2.2

1.0

-

13

1.0

3.6

5.50

1-140

150

- 1.4

11.7

1.0

IN LOTS OF 3

LAFAYETTE ... FIVE TUBE TWO BAND HERE is the little set that will exceed your highest expectations. View it from every angle. for tone quality, selectivity, ability to bring in foreign sta-tions, beauty of cabinet and you will see why it is hailed as a typical great Lafayette value. But the wise buyer will see that it is also more radio per dollar than has ever been offered before. Try one on our 30-Day Free Trial offer-that's our way of say-ing that we are certain it will satisfy you.

A.C. SUPERHET ...

Modern Superhet Circuit

The powerful, sensitive superhet circuit makes full use of five late type multi-purpose tubes. Tubes used are: 6A7, 6D6, 75, 41 pentode power output and an 80 rectifier.

Two Tuning Ranges

Your choice of the popular foreign short-wave sta-tions, police calls, amateur and airplane signals is provided on the 47 to 143 meter band. Standard American broadcasts from 174 to 560 meters.

6" Electro-Dynamic Speaker

Matched to the cabinet and the audio circuit, the 6" electro-dynamic speaker gives splendidly realistic reproduction with complete freedom from distortion.

Automatic Volume Control

Blasting when tuning from station to station, or fading on weak or DX stations is greatly diminished through the use of a sensitive A.V.C. circuit.

MODEL D21

Lafayette 5-tube, A.C. 2-Band Superhet complete with tubes. For 105/125 volts 50/60 cycles a.c. Size: 16" wide, 93/4" high, 73/4" deep. Shpg. wt. 18 lbs. Code, WANIK. List Price \$31.50. IN LOTS OF THREE, YOUR COST, EACH PURCHASED SINGLY, EACH PURCHASED SINGLY, EACH S2.00

\$2.00

For 220 volt operation. add.....



Two Tuning Bands Advanced Superhet Circuit Electro-Dynamic Speaker Automatic Volume Control **Grained Walnut Cabinet**

FIVE TUBEORSIX TUBE A.C.SUPERHET

LAFAYETTE'S great radio values have amazed the radio public before, but this 5-tube A.C. Superheterodyne tops anything we've offered before in a fine, small radio priced ridiculously low. Our vast production, plus Lafayette engineer-ing result in economies which we gladly pass on to you. In performance it towers over anything near its price.

7-Tube Performance From 5 Tubes

Two "twin" tubes, a 6A8G and a 6Q7G, in addition to 1-6K7G, 1-6F6G and a 5Y3G provide real seven tube performance in the advanced superhet circuit. Excellent audio output.

Matched Electro-Dynamic Speaker

Studio-like tone quality is assured through the use of a line electro-dynamic speaker matched to the circuit and the cab-inet. Listen to all the standard American broadcasts as well inst. Listen to all the standard American broadcasts as well as he upper police band on this set's extended tuning range. 1743 to 560 meters. Automatic volume control makes for en-joyeble listening as blasting and fading are minimized.

MODEL FS-7

Lafayette 5-Tube, A.C. Superhet complete with tubes. For 105-125 volts, 50/60 cycles a.c. Size: 12" wide, 9" high, 8" deep. Code, FEVER. Shpg. wt. 13 lbs. LIST PRICE \$21.90 IN LOTS OF THREE, YOUR COST, EACH. PURCHASED SINGLY, EACH \$10.75

6-TUBE MODEL FS-8

Identical with above set, but includes a 6G5 cathode-ray tuning "Eye" for precision tuning. Code, FEZET. LIST PRICE \$25.50 IN LOTS OF THREE, YOUR COST, EACH. ★ 7-Tube Performance **Extended Tuning Range** ★ Full Dynamic Speaker 🛨 Automatic Volume Control **Attractive Cabinet**



SETTING a new high in radio value this excep-tional little cathode-ray tuning, 6-tube, 3-band a.c. superheterodyne will exceed your greatest expectations. Our liberal 30-day Free Trial offer will give yea the opportunity to prove to yourself that here is more radio per dollar than has been marketed before. Consider its numerous features and you'll agree that this is o save avdia haragin. a rare radio bargain.

LAFAYETTE

SIX TUBE :..

"Beam-Power" Audio Output

A powerful 6V6G "beam-power" tube supplies 3 watts of undistorted audio for this sensitive superheterodyne. Modern tube line-up is: 1-6A7, 1-6D6, 1-6Q7G, 1-6V6G, 1-80 rectifier. and a 6G5 cathode-ray tuning "eye".

Tunes From 16 to 555 Meters

Foreign short-wave stations, thrilling police calls, airplane and amateur signals pour in on the 16 to 60 and 60 to 187.5 meter bands. All the standard American broadcasts may be heard from 173 to 555 meters.

Cathode-Ray Tuning "Eye"

Tuning any station with the precision of en-gineers becomes amazingly simple through use of the tuning "eye". All your stations are brought in at peak resonance, perfectly.

Automatic Volume Control

Blasting and fading are reduced to a minimum through the A.V.C. circuit. Other outstanding features are 6" electro-dynamic speaker; fully variable tone control; beautifully designed rosewood and walnut inlay cabinet.

LAFAYETTE ...



TRAVEL over the radio "highways" of the world with this ultra-sensitive 7-tube. 3-band A.C. Superheti You'll be amazed and delighted with the new world of radio entertainment this fine radio brings to your home. As becutiful to look at as to hear this 1938 receiver adds up to an outstanding radio buy.

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25

EACH

A.C. SUPER

All-Wave Tuning

In three tuning bands, 16 to 60 meters, 60 to 187.5 meters and 172.3 to 555 meters the short-wave and broadcast bands of America and Europe are cov-ered. Hear novel foreign short-wave broadcasts, thrilling police calls, interesting amateur and air-plane signals and all standard American stations. **Crystal Clear "Beam-Power"**

Output

The distortionless, high-power output of the newest "Beam-Power" tube supplies over 31/2 watts of audio. Complete tube complement includes: 1-76. 1-6A7. 1-6D6. 1-6Q7G, 1-6V6G. 1-6G5 and an 80 rećtifier

rectiner. **Cathode-Ray Tuning "Eye"** Set directly in the giant airplane-type dial the tuning "eye" will help you bring in both foreign and local stations at peak resonance. The superfine Jensen 6" electro-dynamic speaker will reproduce with perfect clarity and fidelity. Cabinet of high-polished grained butt walnut veneer.

MODEL D49

Lafayette 7-tube, 3-Band A.C. Superheterodyne com-plete with tubes. For 105/125 volts, 50/60 cycles a.c. Size: 1934" wide, 91/2" high, 9" deep. Shpg. wt. 26 Ibs. Code, WINIE. List S47.90. IN LOTS OF THREE. YOUR COST. EACH. PURCHASED SINGLY, EACH \$23.95 For 220 volt operation add

A.C.-D.C. LONG WAVE MODEL FS-22 In slightly different cabinet than model M-91 (right). Covers from 16 to 53,195 to 550 and 850 to 2000 meters. Slide rule dial. Code, FOWLS. YOUR COST, EACH..... \$22.50



THREE BAND

Latayette 6-tube, 3-band A.C. Superheterodyne with all tubes. For 105/125 volts, 50/60 cycles a.c. Size: 174/4 wide, 9" high, 74/4" deep. Shpg, wt. 25 lbs. Code WIKER. IN LOTS OF 3 List Price 539.90 IN LOTS OF THREE, YOUR COST, EACH. **19.25**

MODEL D36

For 220 volts operation, add....

LONG-WAVE MODEL M-91

Illustrated at left, this model, in walnut cabinet with rosewood in-lay, covers 15-50, 175-550 and 850 to 2500 meters. Tapped trans-former for use on 110/135/150/220 former for use on 110/135/150/220 volts. 50/60 cycles a.c. Tubes used: 5D6, 6A8G, 76, 6K5G, 42, 80, 6G5. Has 6" dynamic speaker; tone control. Size: 23"x12/4"x10" deep. Wt. 29 lbs: Code, FAVIP. YOUR COST. **\$27.50**

9

For 220 volt operation, add. \$2.50



RADIO value of this most exceptional kind is offered in this Lafayette 8-tube, 3-band A.C. Superheterodyne. You'll look far and wide before you find anything to compare with its spar-kling fidelity of tone and beauty of cabinet at anywhere near its price. Try it on Lafayette's generous 30-day Free Trial offer. You'll be convinced of its superiority as soon as you hear its rich, mellow tone, as soon as you see the ease with which it brings in foreign stations. It is one of Lafayette's great values.

Latayette

All-Wave-All-World Reception

Three individual tuning bands enable you to bring in stations from every part of the globe. Coverage is continuous from 15.8 to 560 meters so that you may have your choice of radio entertainment of every kind. On the two short-wave bands, 15.8-60 and 53.5-176 meters, you can enjoy thrilling foreign stations, pulse-tingling police calls, terse airplane and amateur signals at almost any hour of the day or night. All the standard American broadcast stations may be heard from 176-560 meters.

Cathode-Ray "Eye" Tuning Indicator

With the marvelous tuning aid, the Cathode-Ray Tuning "Eye", you bring in both foreign and local stations with the ease and pre-cision of the master engineer. Watch the "Eye" as it opens and closes when you tune. Your station is at peak resonance when there is a minimum of dark space in the "Eye". The smallest child can tune perfectly. Your enjoyment of radio will be greatly in-creased by use of this device. The "Eye" is set directly in the dial where it is easier to watch.

Aut. Volume Control

Fading on distant or weak sta-tions, as well as blasting when tuning across the dial is minimized through the use of the latest A.V.C. circuit.



C

Push-Pull "Beam-Power" Output

A pair of the newest "Beam-Power" tubes are used in the push-pull audio circuit. Full tube complement: 6A7 oscillator. 6D6 i.f., 6H6G A.V.C. and audio rectifier, 6Y7G a.f., 2-6V6G's beam-power push-pull output, 80 rectifier and a 6G5 cathode-ray "Eye".

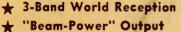
Jensen 8-Inch Dynamic Speaker Famed for superior reproduction, a Jensen electro-dynamic speaker handles the full audio output perfectly. Same chassis, speaker and airplane type dial available in either a console or mantel cabinet of grained walnut.

CONSOLE MODEL D53

CONSOLE MODEL Dec dyne with all tubes. For 110/120 volts. 50/60 cycles a.c. Size: 38" high. 23½" wide. 11¾" deep. Shpg. wt. 53 lbs. Code, WAWIT. List Price \$73.90. IN LOTS OF THREE. EACH \$35.50 PURCHASED SINGLY, EACH \$36.95 For 220 volt operation. add. \$2.50

CHASSIS & SPEAKER ONLY MODEL D-1

Chassis, speaker and tubes only, less cabinet. 8" Jensen speaker. Size: 8" high, 11" wide. 8' Jensen speaker and tubes (8' jensen speaker. Size: 8' 8% deep. Shpg. wt. 20 lbs. Code, WETOR. List \$53.00. IN LOTS OF THREE. YOUR COST. EACH. 2550 PURCHASED SINGLY, EACH \$26.50



1.00

- Cathode-Ray "Eye"

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- Jensen Dynamic Speaker
- Automatic Vol. Control
- Large, Full-Vision Dial
- Wide-Range Tone Control
- **Console or Table Cabinet**

IN LOTS OF 3 EACH TABLE MODEL D50

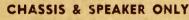
Lafayette 8-tube, 3-band table-model superhet with tubes. For 110/120 volts, 50/60 cycles a.c. Shpg. wt. 30 lbs. Sizer 19" long, 84/3" high, 94/3" deep. Code WOFAN. List Price \$57.50. IN LOTS OF THREE. YOUR COST. EACH. \$27,50 PURCHASED SINGLY, EACH. \$28.75 For 220 volts operation, add \$2.50

For 220 volts operation, add. \$2.50 Lafayette De Luxe All-Wave Aerial Kit. Will improve reception over the entire broadcast and short-wave bands. K16479-YOUR COST. \$2.25

[©]LAFAYETTE sets are RCA and HAZELTINE licensee

TUBE

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MODEL 8-13. Chassis and speaker only with Phantom Dial tuning, complete with tubes. Size: 14/2" wide. 91/2" high. 111/2" deep. Shpg. wt. 29 lbs. Code, BELLO. List Price \$75.00. YOUR COST. **37.50** Special Phono Cable with switch, 27" long, Each \$1.50

Jafayette 3 BANDA

Model B18 in Console Cabinet

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Lafayette 8-tube, 3-band Superhet complete with tubes. For 105/120 or 210/260 volts, 40 to 60 cycles a.c. Size 39" high, 22" wide, 131/2" deep. Shpg. wt. 63 lbs. List price S113.50. Code, BINET. IN LOTS OF THREE. YOUR COST, EACH

Electric Touch Tuning Model B26

Similar to above but with Electric Touch Tuning in place of Phantom-Dial. Tunes 8 stations of your choice electrically at the touch of a button. Wt. 73 tbs. Code, BASET. List Price \$129.90 ÎI Y

N LOTS OF THREE, *61.9	15
URCHASED SINGLY, EACH	4.95

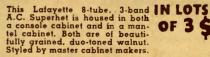




Table Model B14	
imilar to Model B18 but in mantel cabinet. Size: 233/"x14"x111/2" Vt. 45 lbs. Code, BESSA. List Price \$89.00. N LOTS OF THREE. OUR COST, EACH.	
Electric Touch Tuning Model B25	
Similar to Model B26 but in mantel cabinet, as above. Shpg. wt. 5 lbs. Code, BIZAR, List Price \$109.90. N LOTS OF THREE. 522.50	

PURCHASED SINGLY, EACH......\$54.95

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TUBE Lafayette **3 BAND A.C. SUPERHET**

DAAND A.C. SUPTEMETE THIS is the most powerful, most sensitive and selective, finest sounding radio on the market today. The Lafayette 13-tube. 3-band A.C. Superheterodyne utilizes every late laboratory-approved radio development. Consider these advanced features: R.F. PRE-SELECTION on ALL bands for ultra-sensitivity and selectivity. 12" SYMPHONIC DYNAMIC SPEAKER handles the full 20 WATT AUDIO OUTPUT with amazing quality (30 to 6500 c.p.s.). CATHODE RAY TUNING "EYE" gives you laboratory-precision tuning, THREE TUNING BANDS cover all short-wave and broadcast bands (13.747.7, 47.166, 164.570 meters). TWO "BEAM-POWER" TUBES in a push-pull audio circuit for great volume without distortion. Tubes used: 3-687.3. 3-6658, 2-616Gs. 617. 6H6, 2-573G's, 6G5 PHANTOM DIAL TUNING provides a supe-rior "light-beam" tuning device for finest results. WIDE RANGE TRANSFORMER operates on either 110 or 220.40/60 cycles A.C. For further details on this superfine receiver see pages 22 cm 23 of the W.R.S. Co. Catalog No. 68. **MODEL BRA40**

MODEL BB-40

Lafayette 13 tube, 3-band Phantom Dial Tuning con-sole superbeterodyne complete with all hubes. Size: 411/4" × 24" × 141/4". For operation on 105-130 and 212-258 volts, 40/60 cycles a.c. Shpg. wt. 108 lbs. Code, BRUOL List Price \$175.00 YOUR COST, EACH.

Model 88-90. Same as above, but with TELEDIAL Tun-ing. Code, BUDAM. Wt. 110 lbs. \$89.95 List \$179.90, YOUR COST, EACH

Model 8-44. Same as above, but with PUSH-BUTTON ELECTRIC Tuning. Code, BOCHA. Shpg. wt. 110 lbs. List Price \$179.90 YOUR COST. EACH

SPEAKER AND CHASSIS ONLY

Model 88-30. Chassis and speaker only, el Phantom-Dial Tuning model, complete with tubes. Size: 11"x 201/a" x111/a". Wt. 54 lbs. Code. BIDAL **\$62.50** List \$125.00. YOUR COST. EACH.

TUBE Lafayette **3 BAND A.C. SUPERHET**

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AFAYETTE once again shows the way with this exteaded and the action of t

MODEL BB-32

Control Contro

SPEAKER AND CHASSIS ONLY

TELEDIAL



Cafayette PHOND-RADIO Combinations TUBE 3BAND A.C. Superhet

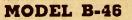
Fully Automatic Record Changer

THIS exquisite radio-phonograph combination is THIS exquisite radio-phonograph combination is in one cabinet of patrician beauty the finest Lafayette radio, the 13-tube, 3-band A.C. Superheterodyne fully described on page 12, and the peerless Garrard auto-matic record changer which is the acknowledged leader in its field, it is the logical instrument for those who are satisfied by the best only. Its tonal quality is such as you've never heard before. Twenty watts of undistorted audio output is handled by the finest 12-inch concert speaker ever used in a combination. The highly dependable, fool-proof Garrard record changer is adequately described on page 51.

MODEL BB-42

Lafayette-Garrard radio-phonograph combination, in-cluding 13-tube, 3-band Phantom-Dial Tuning Super-heterodyne with all tube and Garrard Automatic Record Changer, For 100/130/200/250 volts 50/60 cycles a.c. Size: 33" high, 37" wide, 18" deep. Shpg. wt. 200 lbs. Code, BABER. List \$319,50. \$159.95

YOUR COST.



MODEL BB-47

Lafayette 13-tube, 3-band radio-phonograph combina-tion, Phantom Dial Tuning model, less automatic rec-ord changer, but with Garrard 78 r.p.m. motor (100-130 and 200-250 voits, 50 60 cycles a.c.), 12" turntable and high-fidelity crystal pickup. Wt. 210 Ibs. Code. BACKE. \$129.75 YOUR COST, EACH.

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FUBE 3 BAND A.C. superhet

THIS splendid radio-phonograph combination incorporates the new 1938 Phantom Dial Tuning 11-tube, all-wave tuning A.C. Superheterodyne and a high-fidelity phonograph unit using the well-known Garrard motor. It will bring mew added brilliance to recordings and set a new high in high-fidelity reproduction. The superheterodyne features an audio com-pensating circuit which automatically increases high and low frequency response and brings out ultra-realism in both radio and records. Other features of this set (fully described on page 12) are all-wave coverage from 13.7 to 563 meters, cathode-ray tuning "Eye," high-fidelity switch. 12-inch concerf type electro-dynamic speaker, a stage of pre-selection on all bands. all bands.

The dependable Garrard phonograph motor is of the 78 r.p.m. type. Operates at absolute uniformity of speed with no "wobble" to insure per-fect reproduction at all times. With speed-control and automatic stopping device. Turntable is 12 inches in diameter to accommodate both 10 and 12-inch records The newest type high-fidelity crystal pick-up is used for superior reproduction and long record wear.

MODEL BB-56

Lafayette 11-tube. all wave radio-phonograph combination with Phantom-Dial Tuning, complete with all tubes. Garrard 78 r.p.m. a.c. motor, 12" turntable and high-fidelity crystal pick-up. For operation on 110/120, 200/250 volts, 50/60 cycles a.c. Size: 41%; "x23% "x17". Shpg. wt. 99 lbs. Code. BADER. List Price \$183.00. YOUR COST. EACH.

MODEL B-38

Similar to above, but with PUSH-BUTTON ELECTRIC Tuning. Shpg. wt. 108 lbs. Code, BRUNO. List Price \$203.00. YOUR COST. \$101.50 EACH

MODEL BB-58

All LAFAYETTE sets are RCA and HAZELTINE licensed





WITH the mighty power of this Lafayette 12-wave. all-world coverage becomes a positive reality; as positive as will be your enjoyment of its thriling life-like tone on d.c. as well as a.c. One of the finest values we have ever offered. you are bound to admit its superiority as you hear it bring in foreign stations with the tone and volume usually heard only from local sta-tions. tions.

tions. Stoge of R.F. Preselection is incorporated on ALL bands. Selectivity and sensitivity are tre-mendously increased, while clarity is improved and incidental "birdies" eliminated. "Beam-Power" Output Tubes. Four of these new super-powerful audio output tubes supply a res-ervoir of power. Tubes used are: 4-25L6's. 3-2526G's, 1-6K7. 1-6Q7G, 1-6B8G, 1-6A8G and a 6U5 cathode-ray tuning "eye". Cathode-Ray Tuning "Eye". With this miracle tuning aid anyone can bring in desired stations at peak resonance just as radio engineers do. 4-Bands, All-Wave Coverage. The entire short-wave and broadcast spectrum is covered in these hends: 13 to 41. 40 to 130 and 173 to 555

4-Bands, All-Wave Coverage. The entire shifts wave and broadcast spectrum is covered three bands: 13 to 41, 40 to 130 and 173 to 3 meters. The fourth band 835 to 2050 met covers European long-wave broadcasts, sl 555 meters traffic, airplanes, etc.

traffic, airplanes, etc. Noise Reducing Control. Those living in urban areas will appreciate this boon. Background noises reduced to a minimum. A simple turn of the knob cuts down "man-made" static. 10" Electro-Dynamic Speaker. A modern speaker for a modern radio handles the powerful output and reproduces everything faithfully. Automatic Volume Control. Enjoy non-fading re-ception and freedom from blasting when tuning across the band from weak to strong signals. Full-Ronge Tone Control. Adjust the tone to suit your own musical taste. Accentuate brilliant. high trebles or low. mellow basses as you please. Compensates for acoustical differences. Beautiful Walnut Cabinet. Finely constructed. hand finished cabinet of walnut and matched mahogany veneers, pleasingly modernistic. veneers, pleasingly modernistic. mahogany



Tune in on Fascinating



ube

BAND Superhet

lafayette

2TUBE

FOUR BAND

Superhet

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THIS THIS Lafayet.e a.c.-d.c. superhet., ine, actually gives finer results on d.c. than many straight a.c. receivers sold at double the price. Cathode-Ray Tuning permits you to tune with the precision of engineers. R.F. Pre-Selection on ALL bands pro-vides the high degree of selectivity necessary for distance and clarity. "Beam-Power" Output Tubes, radio's greatest tube development. assures you unbelievably life-like tone and reserve power. Complete a.c.-d.c. tube com Lafayetse a.c.-d.c. superhet

gradest tube development. assures you unbelievably life-like tone and reserve power. Complete a.c.-d.c. tube com-plement is: 2-2516. 2-2526. 6Q7G. 688C. 68AG. 68X and a 6U5. 3-Band, All-World Reception assures countless thrilling evenings. 16-551/2. 83.3-214 and 193-560 meter bands. Automatic Volume Control minimizes fading, makes weak and distant station come in like strong locals. 10'' Electro-Dynamic Speaker handles full audio output with fine fidelity. Fully Variable Tone Centrol permits com-plete adjustment to suit all tastes. Giant Call Letter Diel permits you to tune foreign stations by call letters as well as meters and kc. Tuning ''eye'' is built into the dial for easy tuning. Beautiful Cablect of mahogany and wal-nut veneers houses the sturdy ''battle-ship'' chassis construction.

AC-DC MODEL C57

Lafayette 9-tube, 3-band, a.c.-d.c. su-perhet with tubes. For 110/125 volts a.c. (50/60 cycles) or d.c. Size: 14"x 231/4"x11/4". Code, GABBY. EUROPEAN A.C.-D.C. MODEL C-59, Similar to above. but equipped with 835-2050 meter band in place of the 83.3-214 meter band. Code, GOMEZ.

AC MODEL C85

Lafayette 9-tube. 3-band a.c. superhet with tubes. For 110/125 volts. 50/60 cycles a.c.; tube complement: 6H6G. 6A8G. 3-6K7's. 6F5. 6V6G. 80. 6U5; otherwise similar to C57. Code. GLOAT. EUROPEAN A.C. MODEL C-63. Similar to Model C-85 but equipped with 835-2050 meter band in place of 83.31 to 214 meter band. Code. GENEK. ANY A.C.-D.C. OR A.C. MODEL LISTED ABOVE IN LOTS OF THREE. LIST PRICE \$99.00 YOUR COST. EACH.

47.00

Foreign Programs

8-Tube, 3-Band Combination

With a really superb La-fayette Superheterodyne and a genuine fidelity phonograph like this alphonograph like this al-ways ready to provide the world's finest enter-tainment for you, dull evenings are banished forever. The most dis-criminating music-lovers will be more than satis-fied with its sparkling re-production on both radio and recordings. Plays both 10-inch and 12-inch records through a highrecords through a high-fidelity crystal type phonograph pick-up.

"Phantom-Dial" Superhet

The radio unit of this splendid combina-tion is the Lafayette 8-tube. 3-band A.C. Superhet. Full description, of its many features will be found on page 11. It is an ideal companion for the phonograph and its excellent audio section repro-duces perfectly on radio and records.

Garrard Phono Motor

Takes 10 or 12 inch records of the 78 r.p.m. type. Sturdy Garrard motor equipped with automatic stop and speed control. The pick-up is of the high-fidelity crystal type. Your records will take on new meaning and brilliance through it.

AC MODEL B-10

Lafayette 8-tube, 3-band phono-radio combination complete with tubes. For 105/130. 50/60 cycles a.c. Size: 171/2" high, 25" wide, 15% deep. Shpg. wt. 66 lbs. Code, WADOR.

Code, WADOR. List Price \$129.00. IN LOTS OF THREE, YOUR COST, EACH.

\$61.50 PURCHASED SINGLY, EACH ... \$64.50 For 220 volt operation of phonograph motor, add \$2.00

\mathbb{R} AC OR AC·DC

IF you haven't room for a full-size Phono-radio combination but still demand results that compare favor-ably with larger outfits then these re-markable S-tube A.C. or A.C.-D.C. combinations will more than ade-quately serve your purpose. Plays records up to 16" size. 78 r.p.m. with-out the bother of removing the cabin-tation of rare beauty and utility. "Beam-Power" Output The guido output uses the new super-

The audio output uses the new super-powerful beam power tube for the dis-tortionless reproduction so necessary for real studio realism. Tubes used: 1-6D6, 1-6C6, 1-25L6G "beam-power," 2525 rectifier and M55F ballast.

Electro-Dynamic Speaker A large electro-dynamic speaker matched to the audio output and the cabinet provides exceptional tonal quality. A full range tone control per-mits adjustment to suit all tastes. The radio unit is similar to the T.R.F. re-ceiver described on page 2. Tuning range covers the entire American broadcast band. broadcast band.

SYMPHONY" SUPERHET 9-Tube, 3-Band Combination The radio section of these The radio section of these radio-phone combinations consists of the 9-tube, 3-band chassis described and illustrated on page 14. In appearance these combinations are iden-tical with the "Little Sym-phony" model illustrated at left, with the excep-tion of the dial which is similar to that used in the sets described on page 14. Models C57 or C65. Crystal pick-up, speed control, motor and 12-inch turntable are similar to outfit at left. O Ope

A or A .

AC-DC MODEL C69

For 220 v. a.c.-d.c. operation, add \$4.25

AC-MODEL C86

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MODEL FS-11 WITH AC MOTOR

Lafayette S-tube, A.C.-D.C. Receiver with A.C. Induction Phono Motor, in combination walnut cabinet, For 110 volts a.c. (50/60 cyc.). Size: 93/6" high, 163/4" wide, 113/4" deep. Shpg. wt. 25 lbs. Code, FABAN. List Price \$55.90. IN LOTS OF THREE, EACH. PURCH SCTD SINCLY

PURCHASED SINGLY, EA. \$27.95

MODEL FS-12 WITH AC-DC PHONO MOTOR

Same as above, but with universal phono motor for 110 volts d.c. or a.c. (50-60 cyc.). Shpg. wt. 25 lbs. Code, FATTY. List 569,90. IN LOTS OF THREE, YOUR COST. EACH... PURCHASED SINGLY. EA. \$34.95 For 220 volt covertion. either model. For 220 volt operation, either model, add \$3.00

15 All LAFAYETTE sets are RCA and HAZELTINE licensed



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3BAND

PHOND-RADIO Lafayette COMBINATIONS

UBE

Band

A.C.

Superhets

HIGH-FIDELIT PICK-UPS

The Best Music WHEN YOU WANT IT with a Lafayette

HERE is a superb musical instrument to delight the lovers of music everywhere. Not only can you enjoy the best en-tertainment on the air the world over, but you may listen to the music yeu want to hear whenever you want to hear it, reproduced through the phonograph unit. Designed for fidelity reproduction on both radio and recordings the "beam-power" push-pull audio delivers superfine quality with approximately 8 watts output. watts output.

S wants output. Full description of the Lafayette 8-tube, 3-band a.c. super-heterodyne; forming the radio section of this combination, will be found on page 10 where all of its innumerable advanced fea-tures are detailed, including: "beam-power" output, cathode-ray tuning "eye." three tuning bands covering 15.8 to 560 meters, full-range tone-control, etc.

High-Fidelity Crystal Phono Pickup The fine records produced today are reproduced most faithfully through a high-fidelity crystal pickup such as is used in this combination. All of the thrilling tonal colors and nuances of modern recording are brilliantly reproduced.

Genuine "Garrard" A.C. Motor

The well-known "Garrard" a.c. motor drives the 12-inch turn-table. No "wobble" or vibration will mar reproduction. Motor speed is 78 r.p.m. adjustable by smooth speed control. Cabinet is the beautiful "Florenze" console, of delicately matched grained walnut.

PHONO-RADIO MODEL D55

For 220 volt operation, add.....

E NJOY the luxury of listening to the music you want to hear, reproduced through the tone expanding audio circuit of this marvelous Lafayette B-20 radio and phonograph combination. Radio programs take on the illusion of actual studio perform-ances while recordings are heard with a newer and more sparkling brilliance. A fine radio-phonograph combination be-comes a genuine musical instrument for the entire household. You will find the Lafayette 8-tube, 3-band Phantom Dial a.c. Superheterodyne which is the radio section of this combination fully described on page 11. Features compensated audio system, wide range power supply, tuning "Eye," all-world reception.

Dependable "Garrard" Motor

Rotating at 78 r.p.m. the "Garrard" motor, equipped with auto-matic stop, speed control and 12-inch turntable, is known for its superiority. High-fidelity crystal pick-up will give superior re-sults with minimum record wear.

Housed in an exquisite console of matched duo-tone walnut, satin finished, which will add a note of good taste to any home.

PHONO-RADIO MODEL B20

MODEL 8-27 PHONO-RADIO COMBINATION similar to above,	but
with ELECTRIC TOUCH-TUNING as described on page 11. C.	ode,
BOSTO. List Price \$167.90. IN LOTS OF THREE, YOUR COST, EACH	E
IN LOTS OF THREE, YOUR COST, EACH	12
PURCHASED SINGLY, EACH	1.95
Can 220 welt amount in a firmater add	

THE WORLD'S FINEST MUSIC

★ The World's Finest Record Player **Higher Fidelity Crystal Pick-Up** * ★ Cathedral Tone Chamber 🛧 Automatic Volume Expander

Enjoy the world's finest recorded music on the world's finest re-producing instrument, especially designed and constructed for that one function-Record Reproduction Fidelity. It is a superb, high power, audio amplifying unit specifically engineered to reproduce the full frequency range of modern day electrical recordings, not merely a fine conversion of a radio receiver for that purpose.

Garrard Automatic Record Changer Plays eight 10" or 12" records automatically, permitting approxi-mately 40 minutes of uninterrupted entertainment. Full, detailed description of this exceptional record changer on page 51.

"Beam-Power" Tubes—Automatic Volume Expander

"Beam-Power" lubes—Automatic Volume Expander The especially designed 15-watt amplifier, using 6 tubes, features a Class "A" push-pull output stage using two "Beam-Power" tubes. To compensate for modern "compression" recording an automatic volume expander circuit is used, thus assuring full, life-like repro-duction of creacendo passages. Other features include: velvet-smooth volume control and an ultra-wide range tone control. Tubes used are: 1-6L7. 1-6C8G, 1-6N7, 2-6V6's and a 5V4 rectifier.

Cathedral Tone Chamber—Beautiful Walnut Cabinet An acoustically treated tone chamber houses the 12-inch high fidelity symphonic specker, perfectly matched to the audio system and the exceedingly attractive walnut cabinet. The latter is of quartered walnut veneer 13/16'' thick, with matched grain, hand-rubbed finish. Four album shelves, each $47/8'' \times 123/4'' \times 151/2''$ provided.

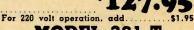
MODEL 392-T

Lafayette Higher Fidelity Phono-Reproducer with Garrard Automatic Record Changer as described above. For 110 volts 50/60 cycles a.c. Complete with all tubes. Size: 401/4" high. 271/4" wide, 173/4" deep. Code, SDEFG. Shpg. wt. 120 lbs. List Price S255.90. YOUR COST.

YOUR

omatic

COST



\$96.75

NICERS

Changers

MODEL 391-T Same as above, less Record Changer, but with excellent 78 r.p.m. A.C. motor, 12-inch turntable, automatic stop, speed control and higher fidelity crystal pickup. Code, SCDEF, Shpg. wt. 100 lbs. List \$193.50.

Record

For 220 volt operation, add...

New

Dual-Speaker Table Model

At Your Command

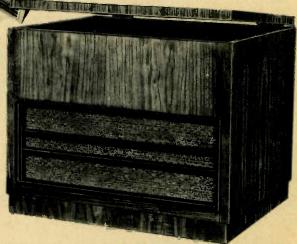
For more compact quarters, this Table Model Higher Fidelity Phono-Reproducer is specifically designed for flawless performance of one function, record reproduction. Using two six-inch permanent magnet type dynamic speakers its frequency range more than amply covers modern day recordings. Equipped with the matchless Garrard Auto-matic Record Changer for eight 10" or 12" records identical to the unit described above. Velvet-smooth volume control and ultra-wide range tone control to suit all acoustical conditions. Modern audio circuit of the most advanced type gives 5 watts of undistorted repro-duction using the following tubes: 1-6N6, 1-6J7 and a 5V4 rectifier. Small illustration directly above shows top view with cabinet lid raised. Cabinet of very pleasing modern design, constructed of American walnut veneer, with solid walnut speaker golle cross-bars fronting the scientifically designed acoustic tone chamber.

MODEL 390-T

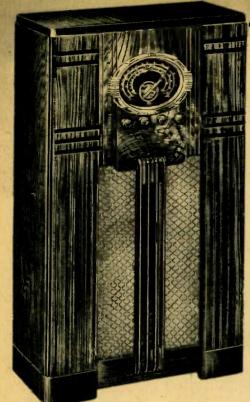
Lafayette Dual-Speaker Higher Fidelity A.C. Phono-Reproducer with Garrard Automatic Record Changer, complete with all tubes. For 110 volts 50/60 cycles a.c. Size: 171/4" high, 207%" wide, 164/2" deep. Code, SBDGE. Shpg. wt. 80 lbs. List Price \$169.00. YOUR COST. For 220 volt operation, add. \$1.85

MODEL 389-T

Same as above, less record changer, but with excellent 78 r.p.m. A.C. motor, 12" turntable, automatic stop, speed control and higher fidelity crystal pickup. Code, SABCD. Shpg. wt. 60 lbs. List Price \$105.00. YOUR COST. \$52.50 For 220 volt operation, add.....



* Designed Especially for Record Reproduction; Acoustically Correct Cabinet **Full Fidelity Amplifier and Pick-up** Available with Garrard Record Changer



pecial 8 TUBE 6 VOLT. 3 BAND Super

BECAUSE this receiver is being of-fered at an unusually low price, and because our supply is extremely limited, we are not advertising the name of the nationally famous manu-facturer. It is, however, one of the finest battery radios on the market. It incorporates every feature desired by the rural home our proventied by Incorporates every leature desired by the rural home owner-economical op-eration-high sensitivity-excellent tone -foreign reception. Remember though, that our stocks are limited-order NOW and avoid disappointment.

One Battery Operation

The cost of operating this excellent re-ceiver is unusually low-less than half the cost of operating an a.c. set. Only one six volt storage battery is required to supply all the necessary power.

Three Tuning Bands

Foreign reception and amateur calls, as well as American broadcasts can be tuned on the three bands covering from 16.6 to 345 meters; BAND INDICATOR shows band in use at a glance.

MODEL 804

Special 8-Tube 3-Band 6-volt battery superhet in console cabinet measuring: 33" high. 221/4" wide and 101/2" deep. Complete with all tubes. but less storage battery. Shpg. wt. 56 lbs. Code GABAV. YOUR COST EA.\$26.00

PURCHASED SINGLY, EACH \$27.50 Special All-Wave aerial kit. K16464-YOUR COST....\$1.49 **10-Tube Performance**

By employing multi-purpose tubes, re-sults heretofore obtainable only in 10suits heretofore obtainable only in 10-tube receivers have been attained. In addition, the tubes selected draw very little currenty your battery requires in-frequent charging. Tubes used: 2-657G. 1-6DBG, 1-617G. 2-6L5G, 1-19 push-pull output tube and 1-6N5 tuning "eye" that simplifies station adjustments and makes applible actor adjustments and makes possible peak performance at all times. Extreme sensitivity afforded because of the use of an R.F. stage on all bands. of

Full Range Tone Control Bass notes can be fully emphasized and "scratchy" high notes can be softened by means of the panel operated full range tone control.

A powerful Automatic Volume Con-trol eliminates blasting and minimizes fading on distant stations.

8" PM Reproducer

IN LOTS

OF 3

00

Fi**N**

ÉACH

Draws no current, yet provides crystal-clear reception with great fidelity.

+ Economical Operation + 10-Tube Performance



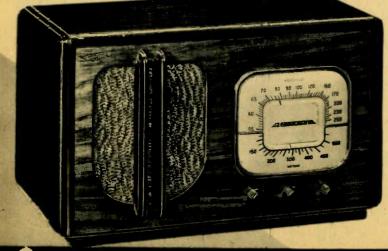
No lenger is it necessary for those living in the rural districts to be without high quality radio entertain-ment because of high initial cost and high cost of operation. Lafayette engi-neers, by utilizing modern radio im-provements, have designed this excel-lent fittle receiver to overcome these disadvantaces. lent Ettle receiver to disadvantages.

Although unusually low in price, this set requires only low-cest battery power and is expable of real high fidelity per-formance. Cally one "hot shot" "A" battery and 90 to 135 volts of "B" bat-

teries are required. Current drawn by the tubes is so low that batteries will last as long as their rated shelf life.

7-Tube Performance

Five multi-purpose tubes, used in the powerful superheterodyne circuit, pro-vide results heretofore associated only with 7-tube receivers. Tubes used are: 1-1AS, 1-1A4, 1-30, 1-1B4 and 1-1F4. Pawes output is more than ample for home use-you can fill the room with clear, natural tones.



Permanent Magnet Speaker

IN LOTS

OF 3

FOR

A powerful, modern type permanent magnet dy-namic speaker handles the entire set output with life-like fidelity, and minimum distortion.

Extended Tuning Range

The receiver covers from 540 to 2600 kc. (120 to 545 meters), bringing in police calls and the 160 meter amateur band broadcasts as well as the standard American programs. The large, easy-to-read dial simplifies tuning.

Full Range Tone Control

It's easy to bring out those pleasant bass notes and soften the very high tones. Just turn the tone control knob on the panel till the results meet with your requirements. A powerful automatic volume control minimizes

fading on distant stations and prevents blasting.

MODEL EB-52

Lafayette 5-Tube Dry "A" Battery Superhet com-plete with all tubes, less batteries. 133/4" wide/ 83/4" high, 71/5" deep. Shpg. wt. 14 lbs. Code TUPPO. List 329.90. **\$14.45** YOUR COST. IN LOTS OF 3. **\$14.45** Eveready battery kit for above; 1-"hot shot" "A" and 2-45 "B" batteries.

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tayette 6 TUBE 6 VOLT **BAND** Superhet

IN all respects the equal of a.c. operated models of similar classification this 6-tube, 6-volt La-layette Superheterodyne has every desirable fea-ture for use in conjunction with a six-volt storage battery. Always one of the most popular of the Lafayette line this latest model utilizes several of the latest advances of radio engineering and is another amazing Lafayette value. Our generous 30-day Free Trial offer will convince you that it is one of the best buys on the market today.

Advanced Superhet Circuit

Employing six modern multi-purpose low-drain tubes in an advanced superhet circuit this fine receiver gives the equivalent of 8-tube performance with the relatively low current drain of 21/4 am-peres. Tubes used are: 30 oscillator, 1A6 modulator, IA4 i.f. amp., 6T7G A.V.C. and 2nd detector, 6L5G audio driver and a 19 twin triode power output. Delivers approximately 2 watts of undistorted audio more than ample for the home.

WITH THESE NEW



Permanent Magnet Speaker

Employing a full size permanent mag-net speaker using the new type super-powerful magnet reproduction is crystal-clear and startlingly life-like. Draws no battery current. Matched to the cabinet and audio output for best results.

3-Band—Foreign Reception Covering the short-wave and broad-cast bands completely from 15 to 560 meters in 3-bands you have your choice of the world's' radio entertain-ment. Foreign stations, police calls, amateur and airplane signals are heard on the 15-60 and 53.5-176 meter bands. All the standard American and Compating broadcasts are heard from Canadian broadcasts are heard from 180 to 560 meters.

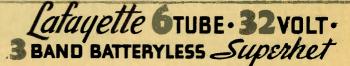
Full-size airplane dial is calibrated for individual bands.

Automatic Volume Control

A powerful A.V.C. circuit keeps vol-A powerful A.V.C. circuit keeps vol-ume level constant-minimizes fading and blasting. Wide-range tone control permits adjustment to suit all tastes. Accentuates deep, mellow basses and bright, high-trebles. Operates entirely from one 6-volt battery, no "B" battery is needed. See page 50 for suitable Windcharger.

MODEL D-41

Lafayette 6-tube, 3-band, 6-volt Super-heterodyne complete with tubes. Size: 91,4" high. 161/2" wide. 71/2" deep. Shpg. wt. 26 lbs. Code, WARRY. List Price \$54.90. IN LOTS OF THREE YOUR COST. EACH PURCHASED SINGLY. EA. 4 \$27.45



With this fine 6-tube, 3-band Superheterodyne owners of 32-volt power systems can be assured of the same type of radio performance obtainable by those using commercial power lines as a source of current supply. Makes operation as simple and convenient, merely plug into the nearest outlet - no batteries of any kind required. Six late type tubes give 8-tube performance with surprisingly small current drain. Reproduction is hum-free at all times. hum-free at all times.

Foreign Reception

Bring in all the foreign short-wave stations, amateur and alteratt signals. as well as exciting police calls and all the standard American broadcasts on three tuning bands, covering from 18 to 555 meters. Band selector switch permits you to choose your radio en-tertainment from the 18 to 56.8, 60 to 176 or 175 to 555 meter bands. Small second hand on dial permits extremely second hand on dial permits extremely accurate logging of stations.

Powerful Electro-Dynamic Speaker

IN LOTS \$7395

FABM

A full-sized electro-dynamic speaker of the ener-gized field type will give you amazingly realistic reproduction of all your programs with no hum or distortion. Matched to the audio system and cab-inet tone is crystal-clear at all times.

Modern Superhet Circuit

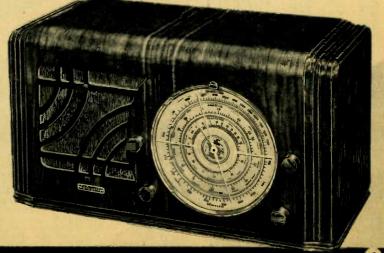
Six modern tubes are used in the latest super-heterodyne circuit. Tubes used are: 6A7 oscillator and 1st det., 6D6 i.f. amp., 75 2nd det. A.V.C. and 1st audio, 76 driver and/two 48's in Class 'B' push-pull audio.

Automatic Volume Control

To minimize fading and blasting and maintain a constant volume level at all times a modern A.V.C. circuit is employed. 8-inch clock dial makes tuning foreign and local stations enjoyable. Suit your musical tastes with full tone control.

MODEL M-31

Lafayette 6-tube, 3-band 32-volt batteryless Super-heterodyne, complete with all tubes. Size: 111/2"x 221/2"x10". Code, VIRBE. Shpg. wt. 25 lbs. List \$49.90. IN LOTS OF THREE, EACH \$23.95 PURCHASED SINGLY, EACH. \$24.95



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BE TOUCH-TUNING Superhet

N OW Laiayette gives you AUTOMATIC TOUCH TUNING on an auto sei-a very important aid to SAFE DRIVING. No need to take your eyes off the road for an instant when you operate this powerful 5-tube superhet-just press one of the buttons with your finger and the desired station comes in perfectly tuned. The battery current-yet it is offered at a price that defies all com-petition. To get the very most and the best for your money, buy Laigette. Tune Any One of Four Stations Automatically Any one of your four favorite stations can be tuned AUTOMAT-TotalLY, instantly, by just pressing one of the push-buttons, these buttons can be set accurately by anyone in a few moments without the necessity for using any tools and with-out opening the case. No electric motor or con-possibility of drift. Once the button is set, no fur-ther adjustments are needed. Station settings can be changed easily.

be changed easily.

Powerful Superhet Circuit

Five specially selected tubes are used in the pow-erful superhet circuit as follows: 1-6A8G converter and oscillator; 1-6K7 i.f. amp; 1-6Q7G diode detec-tor. a.v.c. and audio: 1-6K6G output tube; 1-6X5G rectifier. Power output is a full 2-watts.

EXACT DUPLICATE REPLACEMENT **VIBRATORS**—New Low Prices!

Stock No.	Name and Models ARVIN	Your Cost Each	Stock No.	Name and Models DELCO	Your Cost Each
K6006 K6000 K6000 K6020.	15, 25, 35, 45 (15, 25, 35, 45 (10A, 20A, 20B, 61B, 62B	2nd) 1.16	K6013 K6000 K6010	626-7-8-9, 634-5 2035, 4036 4037, 4038 FORD	\$1.57 1.16 2.45
K6018 K6014 K6014	BOSCH 150 (Ed. 1) 150 (Ed. 2) 45A, 45C, 160	3.09 1.23 1.23	K6001 K6005 K6008	40-18805 Maj. Philco (early) Philco 1936, 193 LAFAYETTE	1.39 1.22 7 1.22
K6000	79C K-OLDSPC 36441, 980393	1.16	K6025 K6006	B62 L23, AM20 (6 pr MAJESTIC	.) 2.27 1.22
K6010 K6013 K6013 K6013	980455-980459 544245-6, 39388 982006-7-8 983506-7	4-5 1.57 1.57 1.57	K6001 MOP K6000	66, 116, 116A, 1 NTWARD (A) 87	
K6021 K6018	980525-6-9 CADILLAC 06W Standard	2.27	K6003 K6025 K6006	62-118, 62-166 5Y, 62-199 102	1.64 2.27 1.22
K6018 K6018 K6003 K6000	06W Master 2722 (072Å) 6U2 56V1	3.09 3.09 1.64 1.16	K6018 K6014	MOTOROLA 77 77A, 44A, 66	3.09 1.23
K6023	6KB, 1937 Mod. CHEVROLE1 364441	1.94	K6019 K6004 K6003	55, 55A, 44 57, 62, 75, 79, 1 Dual 6, Twin 8 PHILCO	2.45 00 1.64 1.64
K6010 K6013 K6002 K6021	600249, 600153 601662, 601814 985252-3-4-5 985300	2.45 1.57 1.22 2.27	K6005 K6008	All prior to 1936 1936 mod. 817, 818, 819	, 816 1.22 1.22
K6000 K6001	COLONIAL 106B Supply 164		K6012 K6003	RCA-VICTOR M34, M105, M110 M107	
K6005 K6014	164B 150 Synchronoi CROSLEY	1.22	K6025 K6022	M101, 104, 108 67M1, 67M2, 67M EARS-ROEBUC	K
K6008 K6016 K6013 K6013	A156, A266 4A1, 5A3, A155 A166, A255, A3 A336, A455, A5	1.22 2.03 55 1.57 55 1.57	K6006 K6022 K6014 K6002	7128 (6 pr.) 4400, 107HA62 7117, 1859 4600, 4601	1.22 2.03 1.23 1.22



A matched electro-dynamic speaker reproduces the set output with good fidelity, and is so designed that it will maintain maxi-mum efficiency over a long period of time.

Slide Rule Full Vision Dial The dial is of the "slide rule" (ype and is extremely legible. It is calibrated in kilocycles (550 to 1600) and is fully illuminated. Stations can be tuned in manually by means of the control knob on the panel.

Automatic Volume Control Circuit

A powerful a.v.c. circuit minimizes fading when traveling under steel structures and prevents annoying "blasting". Volume is steel structures and prevents annoying "blas automatically maintained at a constant level.

Interned at a constant level. Single Unit Construction The receiver is housed in a single steel case designed for under-dash mounting. It is partic-ularly easy to install and service. Detailed istructions are furnished. Finish in tan shrivel. MODEL EM-16

Lafayette 5-Tube Automatic Tuning Auto super-het complete with tubes. Size 8⁴/₄" wide, 7" deep, 7⁴/₄" high. Shpg. wt. 25 lbs. Code EKOST, YOUR COST EACH. \$14.95

PURCHASED SINGLY, EACH \$15.95

MEISSNER HOME RADIO ROBOT CONTROL UNIT

- Can Be Used With Any Set
- Easy to Install
- Tunes 7 Stations Automatically
- No Drift
- Hardwood Cabinet

The most modern, most efficient remote control unit on the market today. Can easily be installed on any home radio receiver, either t.r.f. or superheterodyne, and there are only TWO CONNECTIONS TO MAKE. Does not affect the performance of the set.

Tune Any One of Seven Stations

You can tune any one of your seven stations you can tune any one of your seven favorite stations merely by pressing the station button. Accurate station settings can be made in a few minutes without using any tools, without discasembling the unit and without the need for any technical knowledge. Once the buttons are set, no further adjustments are necessary unless you want to change from one station to another. The unit is PERMEABILITY TUNED, and there is absolutely no dritting-one setting is all that is needed. An eighth button, when depressed, permits maual luming at the set.

A BUILT-IN VOLUME CONTROL permits volume adjustments at the remote control unit. The unit can be placed at any distance from the receiver without affecting operation. Housed in a beau-tiful hardwood two-toned cabinet $51/2 \ge 93/4 \ge 43/4$ ". Wt. 7 lbs.

K21141-Meissner Remote Control Unit, Complete with tubes (1-6A7, 1-IV). For 110 volts, AC. or DC. List \$26.50 YOUR COST



²⁰All LAFAYETTE sets are RCA and HAZELTINE licensed





BE SUPER

THE leader in the auto radio field-unsurpassed in quality-unsurpassed in price. You own the finest when you buy the Lafayette model D-15, and you pay a price that would ordinarily be charged for a very much inferior receiver. Examine the features outlined below-compare them with other makes-your choice is sure to be this superlative superheterodyne auto radio.

High Power Superhet

Seven modern tubes employed in the well engineered superhet circuit provide 5 watts of audio power-more than enough for any auto or trailer, Tube complement includes: 1-6K7, 1-6A8, 1-6K7G, 1-6K7G, 1-6R7, 1-6V6G and 1-6X5G. Current drain only 7.5 amps.

Electro-Dynamic Speaker

A high quality electro-dynamic speaker is employed to handle the entire set output with excellent fidelity. Speaker is dust-proof and maintains its efficiency.

Automatic Volume Control

A powerful a.v.c. circuit maintains volume at a constant level, eliminates "blasting" and minimizes fading when traveling under steel bridges, high tension lines, etc.

Full Range Tone Control

Emphasize the bass notes or soften the ultra-high tones at will by merely turning the tone control knob. Threaded inserts permit mounting in several different positions. Any modern aerial can be used: top, running board, triangle, fish-pole, etc. NO SPARK PLUG SUP-PRESSORS ARE NECESSARY.



MODEL D-15

Lafayette 7-Tube DeLuxe Auto Radío, complete with all tubes, generator condenser. distributor suppressor, drive cables and remote control head. Less dial, mounting plate and knobs. Size: 11'15''x6'': Shpg. wt. 23 lbs. Code. WAFIS. List Price \$57.00 YOUR COST EACH, IN LOTS OF 3. PURCHASED SINGLY, YOUR COST EACH..... \$28.50

Tailor made control mounting kits for any late model automobils supplied at an additional \$1,00. BE SURE TO SPECIFY MAKE OF CAR, YEAR AND MODEL WHEN ORDERING.

FUBE SUPERHET

THIS newly designed 6-tube auto superhet incorporates every feature necessary for high quality performance in the modern car. It is highly sensitive, selective, and provides ample power. In addition, low tube drain and efficient engineering combine to provide extremely eco-nomical operation-very little current is drawn from the storage battery. Withall, the price quoted for this excel-lent receiver is lower than ever-you get more than your money's worth when you buy Model M-94.

Uses Six Multi-Purpose Tubes

The powerful superhet circuit employs six of the latest type multi-purpose tubes, including: 2-6D6's, 1-6A7, 1-6Q7G, 1-41 output tube and 1-024 rectifier. A matched electro-dynamic speaker reproduces the entire set output with great fidelity. Dust-proof construction insures maximum efficiency at all times.

Provision For Extra Speaker

A second speaker can be attached to this set at any time. Additional speaker must be of the permanent magnet type (prices quoted on request).

Tone and Automotic Volume Controls

A tone control, governed by a knob on the side of the case, permits the operator to emphasize the bass notes as desired. Powerful a.v.c. circuit minimizes fading when traveling over steel bridges, etc., pand prevents blasting.

Built-in Filter Circuit

A built-in filter circuit makes it unnecessary to use spark plug suppressors (other than one in distributor head). Any modern type aerial can be used with good results. The entire unit is contained in a single steel case, and mounts by means of three bolts. Full installation instruc-tions turnished.

Tailor-made panel plate assemblies, complete with matched knobs supplied at additional \$1.00. Specify make of car, model and year.

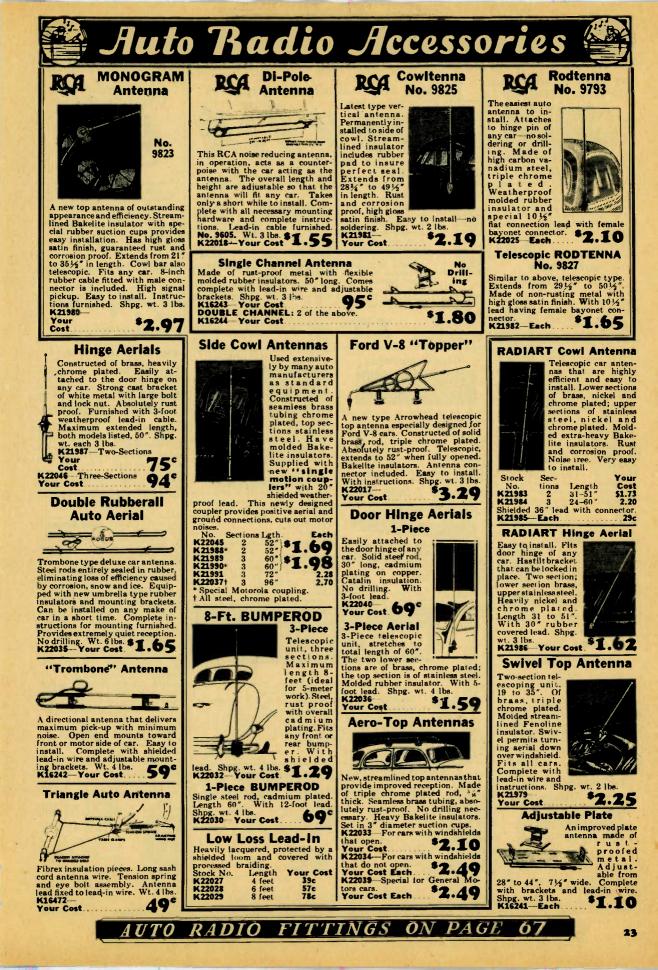


Lafayette 6-Tube Auto Radio superhet with all tubes, generator condenser, distributor suppressor, drive cables and remote control head. Less panel plate and knobs, Size: 10¹/(x8³/x²)". Shpg. wt. 25 lbs. Code, MEZZO. List Price \$18,70 YOUR COST EACH. IN LOTS of 3.

PURCHASED SINGLY, YOUR COST EACH

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Auto Radio Accessories





RV REPLACEMENT VIBRATORS for all Standard Auto Radio Sets Type No. Stock Name and Model Your Cost Name and Model M107 Ty Mallory Replacement Vibrators are admittedly the finest on Stock You No Cost 52.32 2.91 the market today. A great majority of the suto radio manu-facturers use them as original equipment. For greatest effi-ciency use only Mallory Vibrators—they cost no more than inferior makes. Average shipping weight 2 lbs. No. 253
 M107
 253
 5

 5M, 6M, 6M2
 249
 123
 224

 M123
 224
 244
 109, 67M 294

 M101, 104, 108
 287M
 67M1-2-3
 249
 Admiral K6171 K6165 K 6088 L7. Z4. Z5 245C \$2.91 4.12 K6136 Arvin 3.23 Arvin 15, 25, 35, 45 (1st series) 296 15, 25, 35, 45 (2nd series) 292 10A, 20A, 20B, 30A, 30B, 16 292 7, 17, 17A, 27, 37, 18, 28, 33 294 61B, 62B, 617B 245 19, 29, 39 294 Type Your No. Cost K6137 Stock Name and Model Stock Name and Type Your Model No. Cost K6171 No. Cost No. 296 1.73 Sears-Roebuck K6135 Chevrolet **Hudson-Terraplane** 7128 (4 pr.) 566, 666 K6136 2 03 221 **52.32** 222 **3.23** 222 **3.23** K6113 K6112 K6135 Majestic Head 220B \$2.65 651 HE. 364441 1.73 1.73 2.91 1.73 K 6135 600249-600565 600153-600566 294 K6114 K6114
 566, 666
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 7128 (6 pr.)
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 4400, 107HA62
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 7157, 7167
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 1859, 7117
 271

 4600, 4601
 2944
 K6137 K6171 2,03 650HD, 660TD, 661TE K6136 273C 3.23 273C 3.23 273C 3.23 273C 3.23 K6130 985400 1.73 2.91 K6136 601176-7 601814-601662 985100-200 292 2:03 K 6096 K 6127 3.50 2.91 K6130 K6136 666, 668, 680, H6 K6136 K6149 294C 294 1.73 273D 3.23 294 1.73 K6167 985300 Sparton Atwater-Kent Lafayette K6135 33,33A,333,33B, Clarion K6106 817762 210 4.41 3.23 3.82 2.32 K6137 666, 776 816 296 226 1.73 Non-Syn. 36, 33, Syn. K6106 K6104 K6123 K6137 292 222 2865 2.03 K 6168 K 6136 AR100 (4-pr.) 6-Prong 294 1.73 B-62 062, 062A L30, 6S L-23, AM20 C60, LW10 K6114 206 253 K 6137 296 Belmont Stewart-Warner Colonial 566, 666, 690 670A, 680A, 1.73 296 6136 294 1.73 106B Supp. K6136 221 2.32 220B 2.65 296 1.73 271 3.50 1171, 1172, 1311, 1332 1121, 1122, K6137 K6113 K6136 294 880A, B, C 660 K6112 K6137 K6127 294 1.73 296 1.73 164 Majestic K6135 164 B K6135 292 R112, 1123 131, R-117-118, 1182-3 66, 116, 116A, 118 K6112 292 2.03 150 Syn. Bosch **BUSCI** 5 2 4 A, 6 3 4, 6 3 4 A, 1 3 9, 5 36, 149, 6 36 2 5 3' 140 (Ed. 2 & 3) 271 150 (Ed. 1) 219 4 5 A 45 C, 160 271 220B 2.65 K6136 Crosley K6112 40-18805 220B K6125 294 1.73 Crostey 98 99, 102, 103, 5A1 223 3.50 4A1, 5A3, A155 247 3.23 A166, A255, A356, A366 273C 3.23 A156, A266 501P 1.73 K6115 **Montgomery Ward** Stromberg-Carlson 253Y 2.32 271 3.50 219 4.41 271 3.50 253 2.32 294 1 72 K6135 K6123 K6104 K6144 K6133 K6137 87 292 62-118, 62-166 253 62, 062 206 62-136, 62-138 F255 5Y, 62-199 2865 102 296 K6169 2.03 K6106 33. 33A 236 4.41 K 6127 K6127 K6106 K6127 K6123 K6136 K6096 K6130 Wells Gardner 3.82 2.62 3.23 45A, 45C, 160 79C 736, 737, 738 206 F253 V6Z2, Z6Z1 25Y1 25Y1 (12V) K6135 K6133 292 286S 2.03 K6170 3.23 4.41 3.82 4.41 4.41 4.41 2.32 2.62 1.73 25Y1 25Y1 (12V) 062,062A 072,072A 06W (1st) 06W (2nd) 6U, 6S, 26U1 26B1, 26B5 6N, 6R, 6L 6K, 6J 286S 1.73 K6146 K6104 294 Delco G286S 1.73 600 245 K6130 K6130 K6136 K6136 273C 3.23 273C 3.23 294 1.73 294 1.73 294 1.73 221 2.32 626-7-8-9 62,202, 62-236 294 K 6136 1.73 K6106 211 Buick--Olds.-Pontiac 634-5 Motorola 630-1-2-8 210 K6113 K6114 980393, 364441 980459-980455 221 222 2.32 3.23 K6136 K6138 K6138 K6106 K6123 500, 631 A 2035, 4036 4037, 4038 34, 8-30, 8-40 294 1.73 3.82 3.82 237 253 F253 294 302S 303S 230 222 3.23 273C 3.23 K6113 88 K6114 K6130 K6130 K6130 980441 393884-5 544267-8-9 544290-1 K6144 K6136 61 K6114 3.23 K6116 K6126 K6117 4.41 3.50 Emerson 248 77A, 44A, 66 270B K6098 2.91 296 **1.73** 277S **3.50** 253 Y **2.32** 222 **3.23** K6137 965, 667 (6 pr.) K6130 K6130 K6130 K6167 K6130 55 281 4.26 Westinghouse K6117 K6119 K6123 K6136 K6124 K6124 K6124
 55
 231

 44
 235

 Dual 6, Twin 8 253
 50, 60, 80, 90

 57, 75, 100
 253'

 62, 79, 110
 253'

 554
 294
 982006-7-8 K6132 K6125 K6114 5A 6A 3.50 983506-7 K6136 K6137 WR25 (4 pr.) WR26 (6 pr.) 1.73 294 405045-6-7
980507-8-9 296 294 253T 253T 1.73 2.32 2.32 4.26 678-1 and 2 Ford Zenith 1291344-5 405062-3 K6112 K6122 40-18805 Maj. 220B 2.65 K6137 Ford 296 K 6130 1.73 K6137 7, Ford 296 K6113 460, 462 221 K6136 666, 668, 680, 6M91D, 7M915 294 K6136 7M91D, 6M90S, 6M90D, 6M92 294 55A 234 Philco Philco Cadillac K 6170 Philco1936,1937 501P 1.73 K6122 All All prior to 1936, 816 500P 1936 Models, 817, 818, 819 501P 06W Stand. 06W Master **General Electric** K6106 210 210 4.41 4.41 3.82 4.41 2.32 2.32 2.91 500P 1.73 K6106 K6127* B40, C41, B52 K6123 C60 K6165 C61 K6133 D50, D51, D52 K6136 D72, N60 K6098 N51, FA60-1 1.73 273 3.50 253 2.32 224 4.12 287 M3.23 294 1.73 248 2.91 273 253 K6170 2721 (062) 2722 (072A) 6U2 206 211 253 6M90D, 6M92 294 1.73 Cup Adapter, when purchased with K6106 K6123 1.73 **RCA-Victor** K6113 K6098 29° 56V1 221 6KB, 1937 Mod. 248 K6127 M84, M105, M116 273



HAM TRANSMITTER "SIGNAL-SHIFTER"

A variable frequency, electron cou-pled exciter unit with ganged buffer stages. Permits the ham to change transmitter frequency from opera-ting position. Operates on 10, 20, 40, 80, 160 meter bands. Link-coupled to final stage of low or me-dium power transmitter or to pre-dium power transmitter or to pre-diminating one or more doubler stages. Output constant over entire band range. 3-position switch perstages Outp band range.

\$2.50

Per Set



 K21110
 160 M. Coils
 K21112
 40 M. Coils

 K21113
 20 M. Coils
 K21113
 20 M. Coils

 K21114
 10 M. Coils (Doubles from 20 M.)
 X2113
 X20 M. Coils

TRANSCO **Oscillograph Kits**

Uscilliograph Kits Now offered for the first time at prices actually below cost. Quan-tities are ilmited. Two models available: one uses the 1" type 913 tube, the other uses a type 24-XH 2" tube. Easy to wire and assemble. Invaluable for aligning receivers, adjusting transmitters, for industrial uses and for labora-tory measurements. Have built-in "saw-tooth" sweep circuit, wide range vertical amplifier, linear sweep with 5-position self-locking synchronizing circuit. Each kit comes complete with diagrams and instructions. 1" 913-CR Kit 1" 913-CR Kit





K21543

AUTO RADIO FITTINGS



DNAL *Umateur* RECEIVERS



NC-100, NC-100X and NC-101X

The NC-100's are 12-tube superhets covering from 10-555 meters in 5 bands. Completely self-contained except for external speaker. Use one stage of tused r.f. and 2 stages of i.f. Crystal filter has variable selectivity and phasing controls. Features 6E5 signal strength indicator tube. Mounted in black, crystalline finished steel cabinet with etched aluminum panel; 171/2x11/2x9".

K21256-NC-100 with tubes, power supply, 10° dynamic speaker in matched metal case; less crystal. Shpg. wt. 72 lbs. List \$208.50. **\$125.10** YOUR COST YOUR COST. 125.10 K21266-Battery model, with 8-inch speaker. \$115.30 YOUR COST. 100X A.C., with tubes, power supply, 10" dy-namic speaker in matched metal case; with crystal. YOUR VOUR \$147.60 wt. 89 lbs. \$134.10 COST. \$147.60 YOUR COST. \$134.10 K21267-Battery model, with 8- K21268-Battery model, with 8-inch speaker. \$137.80 YOUR COST. \$124.80

NC-101X "Ham" Receiver Similar to the NC-100X A.C., but tunes from 10 to 176 meters in five bands with full electrical band spread on each amateur band. Available for 110/120 volt, 50/60 cycle a.c. and bat-tery operation.

K21263 - NC-101X A.C. with tubes, power supply, 10" dy-namic speaker in matched metal case and crystal. Shpg. wt. 89 lbs. \$134.10 YOUR COST.

NEW! NC-80X AC-DC S. W. RECEIVER

A really new short-wave superheterodyne receiver using 10 tubes and, except for an external speaker which is furnished with the receiver, completely self-contained. Ready for instant operation and, except for an exernal speaker which is furnamed with the receiver, completely self-conjained. Ready for instant operation -merely plug into any 110 volt socket, a.c. or d.c., connect aerial and ground and start tuning. Automatic plug-in Coils, similar to those used in the NC-100, cover 550 kc. to 30 mc. (10 to 540 meters) in four bands. A continuously variable crystal filter offers a wide range of selectivity for 'ham'' knife-edge tuning or short-wave broadcast fan high-fidelity reception. Image rejection is raised to a new high by increasing the overall efficiency of the i.i. stages.
Features Modern "Slide-Rule" Dial
The dial is full-vision, 14" long, with separate illuminated scales.
Mirror arrangement eliminates parallax: glass enclosed. A single spin of the weighted knob easily covers the dial.
K21269-Model NC-80X with tubes, power supply, crystal and 8" speaker in matching cabinet. Wt. 70 lbs.
MODEL NC-81X AMAATEUR RECEIVER
Similar to NC-80X, but covering the following bands only, with

Similar to NC-80X, but covering the following bonds only, with greatly extended band-spread: 1.7-2 mc., 3.5-4 mc., 7-7.3 mc., 14-14.4 mc., and 28-30 mc. \$99.00

hallicrafters 1938 Custom •



NEW 1938 SUPER SKYRIDER II

COMPLETE ...

0

This is Hallicrafter's answer to requests by the nation's hams for a fine receiver with additional pre-selection and noise sup-pression. Featured are two stages of pre-selection (four gang condenser) and a built-in automatic noise silencer. Tuning range covers 4.9 to 550 meters in six overlapping bands. Among its many advanced features are: 1000-degree electrical band spread, wide-range variable selectivity. "S" meter, better than one microvoR per meter sensitivity throughout, variable pitch control, 13 watts of undistorted audio output, improved signal to image ratio.

Thirfeen Tube Superheterodyne

Thirteen Tube Superheterodyne Thirteen tubes are used: 6K7 lst r.f., 6K7 2nd r.f., 6L7 lst det., 6K7 lst i.f., 6K7 2nd i.f., 6R7 2nd det., lst a.f. and a.v.c., 6J7 silencer, 6K7 bedt oscillator, 6J7 "S" meter amplifier, 2-6V6 a.f. outputs and a 523 rectifier. Self-contained power supply. Plug into any 110 volts, 50/60 cycle a.c. outlet and receiver is ready for immediate operation. Hallicrafter 12" P-M speaker in black crystalline case is fur-nished. Set size: 21" long, 11" deep, 9½" high. K21090-Model SX-17 Super Skyrider II complete with 13 Raytheon tubes, factory installed crystal, built-in power supply and 12" P-M speaker. Shpg. wi. 60 lbs. YOUR COST. P-M speaker. YOUR COST. \$1 49.50

NEW 1938 SKY CHALLENGER II

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Sky CHALLENGER II This brilliant new Hallicrafter model features the latest radio advancement-the INFINITE IMAGE REJECTOR which acts like several pre-selector stages. Especially valuable in the 10 and 20 meter bands. Tuning range 7.9 to 545 meters divided into 5 overlapping bands. Features include: tone control, send-receive switch. AF gain control, phone jack. AVC switch, beat freq. osc.. xtal filter circuit, phasing control, R.F. gain control, iron core i.f.'s. 6-watt audio output. Uses nime tubes as follows: 6K7 r.f.. 6L7 1st det. mixer, 6C5G oscillator, 6K7 1st i.f., 6K7 2nd i.f.. 6Q7G 2nd det., 617 beat frequency oscillator. 6F6G cutput and an 80 rectifier. Crackle-finished metal cabinet, 9x21x11''. K21091-Model S18 Sky Challenger II complete with tubes, less crystal and speaker. For 110 volts, 50/60 cycles a.c. Shpg. wt. 40 lbs. YOUR

\$77.00

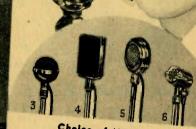
COST K21092-Model SX-18. Same as above, but with mounted crystal. YOUR SOST \$89.00 \$10.00

K21058-8" P-M speaker for above. Wt. 7 lbs. YOUR COST.

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NOTE: See page 26 for listing of new Hallicrafters 1938 Sky Champion and Sky Buddy.

S.DRD/4 Ultra Compact La tte



Choice of Microphone At no additional cost, choice of the following: 1-Amperite-Velocity, with switch. 2-Shure Spherical Crystal. 3-Shure Grille. 4-Shure Diaphragm Crystal, 5-American

LESS TUBES & COVER ★ The Lowest-Priced High Gain Amplifier

- ★ Compact—Attractive—Streamlined Standard Model For Velocity, Crystal
- and Dynamic Microphones. ★ Special Model Also Uses Carbon Mike
- ★ Fader For Mike & Phono Input
- ★ Continuously Variable Tone Control
- ★ Wide Range Frequency Response
- ★ Hi-Fidelity Phono Reproduction * Photo-Cell Input Connection

Technical Specifications (Both Models) Peak Output-8 Watts. Rated Output-5 Watts. Two Inputs: 1 Microphone, Hum Level-55 db.

Maximum Gain 120 db. Phono Gain 76 db. Variable Tone Control.

Output Imped. 7000 ohms to speaker transformer.



Special Carbon Model Here it is America's Miracle amplifier value! This Lafayette 5 to 8 watt Amplifier, especially equipped for use with carbon microphone, amplifier available on the market today. Its competition-defying price indicates no compromise in quality. Two inputs: Mike or Phono Pick-Up Two input channels for microphone and for phono pick-up, or other Two Inputs: Mike or Phono Pick-Up Two input channels for microphone and for phono pick-up, or other sound source are available with Fader control for instantaneous change from one to the other. Additional facilities are provided in order to use a low-impedance double-button carbon microphone, with built-in microphone current supply. In addition amplifier can use any modern type mike. Tubes used are: 2-6J7s, 1-6N6G and a SV4G rectifier.

Special Carbon Model

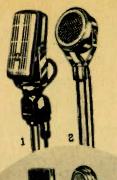
- Control is provided for compensation of acoustics when used in vari-ous locations. An ideal amplifier for paging systems, offices, stock dow demonstrations, lecturers, small orchestras, etc.

This model is identical in appearance, technical characteristics and performance with the Carbon Mike Model but is designed for use only with the high-gain mikes listed above. Also has photo-cell supply voltage.

Carbon Mike Model MODEL 231-A-Latayette 5 to 8 watt amplifier, less tubes and deco. rative steel cover. Overall size: 83/4 "x41/2"x63/4" deep. For 120 volts 50/60 cycles a.c. Shpg. wt. 12 lbs. Code, SABCH. List Price \$23.90. MODEL 231-T-Same as above, but with complete set of tubes. For 200 volts, 60 cycles. add \$1.85/25 cycles. add \$6.95. Ready to Operate "CARBON" System Montel 846-T-Latayette 5 to 8 watt Sound System with model 231-T button carbon mike (K13414) one desk stand (K13422), 8" P.M. speaker. Wet. 40 lbs. Coder, RABCG. WOUR COST MODEL 231-DF-Decorative steel cover as illustrated on amplifier, MODEL 231-DF-Decorative steel cover as illustrated on amplifier. MODEL 231-DF-Decorative steel cover as illustrated on amplifier, Shpg wt. 5 lbs. YOUR COST. \$1,60



Standard Model MODEL 230-A-Lafayette S to 8 watt Amplifier, less tubes and decora tive sited cover. Overall size, 834' x44'/2 x63'/4' deep. For 120 volts S0/80 cycles a.c. Shpg. wt. 12 lbs. Code, SBCDM. List Price \$21.90. MODEL 230-T-Same as above, with tubes. YOUR COST. MODEL 230-T-Same as above, with tubes. For 220 volts, 60 cycles, add \$1.85, 25 cycles, add \$6.85. Ready to Operate "STANDARD" System MODEL 848-T-Lafayette S to 8 watt Sound System with model 230-T phone (specify choice from life (less steel cover), one DeLuxe micro wall type metal baffie (K22244). 12 ft. mike cable. 25 ft. speaker (K19271); cable fill instructions, ready to operate. Shpg. wt. 45 lbs. Code; YOUR COST.





Choice of Microphone Laiayette offers, at no additional cost, your choice of the mikes shown above. 1) Am-perite-Velocity. with switch. 2) Shure Swivel Crystal. 3) Shure Spherical Crystal. 4) Shure "Grille" Crystal. 5) Shure Diaphragm Crys-tal. 6) American Dynamic.

* Never Before So MUCH Amplifier For So LITTLE Money! ★ The System of a Thousand Uses Has Every Feature Usually Found Only in Expensive Amplifiers ★ Beam-Power Tubes—Full Tone Control ★ Complete Mixing-Fading Controls

AFAYETTE offers for the first time an intermediate power Ampli-double the price-and at the cost of a low power unit Splendid for he small tavern, meeting hall, average sized office call system, nite clubs, auction rooms, etc. It is easily the year's greatest P.A. buy in its class.

Push-Pull "Beam-Power" Output A pair of "Beam-Power" tubes provide more than ample volume for any of the uses listed above, with unequalled quality and free-dom from distortion. The following tubes are used: 1-617, 1-6N7, 2-6V6G beam-power tubes and a 5V4G rectifier.

2-60'66 Deam-power tubes and a 30'46 rectiner. **Technical Specifications** Peak Output-15 watts Rated Output-12 watts Microphone Gain-113 db Phono Gain-60 db 3 Input Channels: 1-Microphone; 2-Phono, Photo-Cell, etc. Frequency Response-50-10.000 c.p.s. Hum Level Below 12 watts-56 lb. Output Impedances-2, 4, 8, 16 ohms. Facilities for Photo-Cell or Velotron Mike Operation. Facilities for Photo-Cell or Velotron Mike Operation.

Special "Expander" Model Characteristics Has input for Phone operation only, Gain-66 db. Hum level below 12 watts-58 db. Maximum expansion-10 db.

Hum level below 12 watts-58 db. Maximum expansion-10 db. **Mixer-Fader Controls-Streamlined Case** Built-in mixer-fader control permits fading from one low gain chan-nel to the other as well as mixing either low-gain with the high lical differences in all locations. Operates on either 105:115 or 115-125 volts. a.c. Dual Fuse Block affords protection under all vol-ing cars and includes matched components for finest results at size: 11'x51/a'x8'' high. For 105/115 and 115/125 volts 50/60 cycles Size: 11'x51/a'x8'' high. For 105/115 and 115/125 volts 50/60 cycles List Price \$31.90. YOUR COST

YOUR COST Model 250DF-Decorative steel cover only, for amplifier, as illus-trated. Shpg. wt. 5 lbs.

trated. Shpg. wt. 5 lbs. \$1.70 YOUR COST For 220 v. operation, 60 cycles, add \$1.95; 25 cyc., add \$7.25 "Co-ordinated" Sound System "Co-ordinated" Sound System including 250TDF Amplifier, with tubes and cover, one microphone including 250TDF Amplifier, with tubes and cover, one microphone (specity your choice from list above): floor stand (K13647); 2:10" (specity your choice from list above): floor stand (K13647); 2:10" (specity your choice from list above): floor stand (K13647); 2:10" (specity your choice from list above): floor stand (K13647); 2:10" (specity in the specker coble, all necessary plugs and 12 ft. mike cable, 50 ft. speaker cable, all necessary plugs and complete instructions, ready for operation. Shpg. wt. 88 lbs. Code RBCDE. List Price \$109.00. \$54.50

Special "Expander" Model For High-Fidelity PhonorReproduction Lataryette offers this special Model SzAr amplifier for use exclusively for high-fidelity, phono-reproduct ton. Special "Expander" circuit permits perfect reproduction of modern recordings, producing realistic dynamic changes not pos-sible with ordinary amplifiers. Uses 1-617, 1-6CRGY, amplifiers. Controls for Volume, Expander and Tone Control. Similar in "Expander" Model For High-Fidelity

Sensational

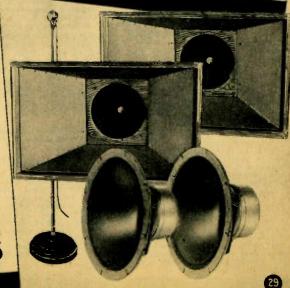
12 TO15WATTS Lafayette



S.ORDINATED

Ippearance to Model 2507. "Expander" Model Model 252A-Latayette 12-15 weit "Expander" Amplifier less tubes and cover. Size: 11"x51/2 x8" high. For 105-115 and 115-125 volts a.c., 50/60 cycles. Code, SBCDF, Shpg. wt. 20 lbs.

20 lbs. List Price \$37.90. YOUR COST Model 22st - Same as above, but with complete set of matched tubes. YOUR COST *23.71









★ America's Supreme Amplifier Value ★ Meets All Standard P.A. Requirement ★ 3 Input Channels—Tone Control ★ For Use With Any Modern Mike + "Beam-Power" Tubes-Field Supply ★ Complete Mixing & Fading

LESS TUBES & COVER

Once again Lafayette offers more power, more features and more quality in a public-address amplifier at a new low competition-defying pricel Designed especially for the av-erage sized night club, hotel dining room, large auction rooms, call and paging systems in offices and factories where considerable coverage is meeded. Amply serves the medium-sized installation, providing depend-able, audity sound re-enforcement able, quality sound re-enforcement from mike, phono or other source. Three Input Channels

71)

Provisions for one mike and two phono-pickups, electric instrument inputs etc., are incorporated. Uses any modern type mike as illustrated above, or velotron. Also operates with photocell devices.

Mixing-Fading Controls Built-in electronic mixer-fader controls permit perfect control over any com-bination of inputs making possible a great degree of variation for any de-sired results. Faultless in operation. 20 Watts Field Supply

Sufficient field supply, 20 watts, is provided for two speakers with a total resistance of 5000 ohms. "Beam-Power" Tubes

Two modern "Beam-Power" tubes are utilized to assure high power out-put with a minimum of distortion. Complete tube line-up includes: 1-617. 1-6C5. 1-6N7. 2-616Gs beam-power tubes and 1-5V4G rectifier. Multi-Voltage Input

Power transformer is tapped for either 105-115 or 115-125 volts, 50/60 cycles a.c. to meet varying power line re-quirements. A Dual Fuse Selector is incorporated to provide full protection of alther voltage. at either voltage.

New Streamline Design

Fully streamlined in design and con-struction this versatile amplifier is ultra-modern in every respect. Chas-sis finished in slate grey with decorative steel cover a matching platinum grey with handsome silvered name plate and contrasting chromium and red plastic handle. Sturdy carrying red plastic handle. handles on chassis,

Complete "Co-ordinated" Sound System

Sound System The new 864-T Lafayette "Co-ordin-ated" Sound System includes every component necessary for operation. all perfectly matched for the best possible results. Any one of six mod-ern microphones may be chosen. Two 12-inch heavy duty concert speakers and two sturdy speaker befiles are furnished. A heavy, fric-tion clutch floor stand of the latest type is part of the system. and 12 ft. of mike cable and 50 ft, of speaker cable. All necessary shielded plugs and connectors are included, with complete instructions.

Technical Specifications

Peak-35 watts Rated-25 watts Mike gain-128 db Phono gain-88 db 3 Input Channels: 1-Miker 2-phono Field Supply: 20 watts/5000 ohms Frequency Range-50 to 10.000 c.p.s. Output Imped. 2. 4. 8. 16. 50. 250. 500 Hum Level below 25 watts.-55db.

Model 261A-Lafayette 25-35 watt Amplifier, less tubes and cover, Size: 161/2"x6"x81/2" high, For 110 volts, 50 60 cycles a.c. Code, SCDEH. Shpg. wt. 30 lbs. List \$41.40 \$20.70

25 cyc.

"Co-ordinated" System

"Co-ordinated" System Model 8647-25-35 watt Lafayette "Co-ordinated" Sound System, including 261 TDF Amplifier, with tubes and cover: one microphone (specify your choice from list above): floor stand (K 13647); 2-12" speakers (K 19237); 2 speaker baffles (K 19838); 12 ft. mike cable, 50 ft. speaker cable, all necessary plugs and complete in-structions, ready for operation. Shpg. wt. 95 lbs. Code, RCDEF, List \$129.90 YOUR \$64.95

Choice of Six Microphones Lafayette offers, at no additional cost. Lafayette offers, at no additional cost. your preference of six mikes. (1) Am-perite.Velocity, with switch. (2) Shure phragm Crystal. (3) Shure "Diac" Grille Crystal. (5) American Dynamic. (6) Shure "Ultra" Spherical Crystal.



LAFAYETTE Furnishes Baffles With Every System Because

At Last.. A FULL POWER 20 "30 WATT

Lafayette's Latest **Public-Address Achievement A Perfected Universal** Powered A.C.-D.C. Amplifier

AC-DC AMPLIFIER FOR 120 VOLTS!





LESS TUBES_& COVER **Requires No External Conversion Equipment** Serves Equally Well as A.C. or D.C. Amplifier ★ Simple Changeover Switch—Dependable—Foolproof * Built-In Electronic Mixer-Tone Control

Three input Channels-20 Watts Field Supply Latayette is proud to present its lat-set boon to the public-address users of the nation-the first practical A.C.-D.C. high power amplifier! This is not merely an application of A.C.-D.C. radio principles to the field of P.A. but an amazingly new development which affords complete conversion of our standard A.C. amplifier for D.C. oper-dition with hum-free. perfectly filtered. standard A.C. amplifier for D.C. oper-ation with hum-free, perfectly filtered, full power output. Hotels, taverns, night-clubs, auction rooms, etc., in D.C. districts will find this amplifier a splendid buy since it offers perfect results on D.C. and has the advantage of A.C. operation in case of removal to other districts. It is really TWO splendid amplifiers for the cost of onel onel

onel "Beam-Power" Tubes Modern "Beam-Power" tubes supply the volume and quality so essential for the excellent results expected of Lafayette equipment. Tubes used are: 1-6W7G, 1-6L5G, 1-6N7, 2-6L6Gs and a 5V4G rectifier.

Mixing-Fading Controls

built-in electronic mixer offers com-plete facilities for blending and fading the output of mike stage with either phono input. Uses any type of mike, phono-pickup, photocell or other sound source with equal facility.

Full Tone Control To compensate for acoustical differ-ences in various locations, full vari-able tone control is provided to assure fidelity of reproduction.

Streamlined Appearance Encased in the modern streamlined manner. Chassis of slate grey, with carrying handles. Decorative steel cover, smoothly rounded, finished in platinum grey, with chromium and platinum grey, w red plastic handle.

Complete Sound System Lafayette engineers have matched every unit of the complete system to guarantee best results. Everything is supplied, speakers, baffles, choice of microphone, stand, cables, plugs-there are absolutely no extras to buy.

Technical Specifications Fack 30 watts Rated 20 watts Mike Gain: 128 db Phono Gain: 80 db 3 Inputs: 1 Mike-2 Phono, Etch Frequency Response: 50-10.000 c.p.s. Hum Level below 20 watts: -55 db Field Supply: 20 watts to 5,000 ohms Output Impedances: 2, 4, 8, 16, 50, 250 and 500 ohms Power Consumption A.C. or D.C. ap-proximately 150 watts

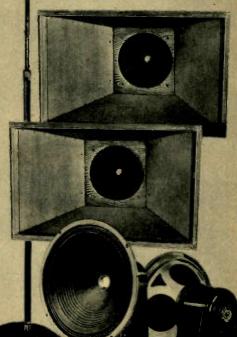
MODEL 253-A – Lafayette 20-30 watt A.C.-D.C. amplifier, less tubes, dec-orative steel cover. Size: 161/2"x6"x 81/2" high. Wt. 35 lbs. Code, SDEFI. List Price \$67.90. YOUR COST. 33.95

MODEL 253-T - Same as above, but with complete set of tubes.

MODEL 253-DF-Decorative steel cover only, as illustrated. Shpg. wt. 6 lbs. YOUR COST \$1.95

\$79.95 List \$159.90. YOUR COST

Choice of microphone. (1) Amperite-Velocity, with switch. (2) Shure Swivel Crystal. (3) Shure Spherical Crystal. (4) Shure Grille Crystal. (5) Shure Diaphragm Crystal. (6) American Dynamic.



No Sound System Can Function Without Speaker Baffles

TO WATT AMPLIFIEBS

"Remotrol"MO

a

TWO OUTSTANDING VALUES La **Standard Model**

STANDARD MODEL LESS TUBES & COVER

95

Lafayette offers a new high-quality, high-power amplifier at a new low price made pos-sible by our vast engineering and production facilities. Ideal for larger groups, banquet halls, churches, auditoriums, nite clubs it offers greater facilities – TWO microphone inputs, higher fidelity reproduction. reverse feedback, automatic equalization, "Beam-Power" output.

Reverse Féedback Both Standard and "Remotrol" models have Reverse feedback circuits for high quality re-production with high power output. Tube com-plement of Standard model: 2-617s, 2-6N7s, 2-6L6Gs and 2-5V4Gs. Remotrol model uses: 2-617s, 2-6L7s, 1-6N7, 2-6L6Gs and 2-5V4Gs.

Four Input Channels

Two high-gain and two low-gain channels are provided. Mixing and fading of any two in-puts is afforded by means of a built-in elec-tronic mixer. Provisions for photo-cell operation.

Automatic Equalization

Automatic equalization of frequency response controls amplifier gain so that amplification of various trequencies is compensated for accord-ing to their strength.

Luminous "Neo-Digls"

Enhancing the appearance of the streamlined cabinet, the exclusive "Neo-Dials" provide a means of controlling the amplifier when in use in darkened locations as in nite clubs, etc.

"Remotrol" Model

Remotrol' Model Remotrol is a startling new, and exclusive, device which permits full control of volume of both input channels (mike and phono), at any distance from the amplifier. When used in an auditorium, by orchestra leaders, by stage directors, etc., it affords positive monitoring control where it is most desired-at the point of reception. It is a real boon to orchestra leaders. lecturers and for all requiring special effects. Operates periectly at any distance with-in hearing range of the sound sytsem. Remotrol cable carries only D.C. It is stable, hum-free. Remotrol box can be mounted in permanent position, if desired. Light in weight. only outside with 50 ft. of 5-conductor cable. Ad-ditional lengths may be added.

32



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555

Choice of Mike

Your choice of mike, at no additional Cost. (1) Amperite-Velocity. with switch. (2) Shure Swivel Crystal.
 (3) Shure Sperical Crystal. (4): Shure Grille Crystal. (5) Shure Dia-phragm Crystal. (5) American Dy-namical Crystal. (5) American Dynamic.



Technical Specifications

Peak Output-40 waits. Rated Output-30 waits. Mike Gain: 130 db. Phono Gain: 82 db. 4 Inputs: 2 Microphone, 2 Phono. etc. Field Supply: 20 waits for two 2500 ohm units. Frequency Response: 50-10.000 c.p.s. Hum level below 30 waits-55 db. Out. Imp.: 2, 4, 8, 16, 50, 250, 500 ohms. MODEL 271-A-Lafayette Standard 30-40 watt. Amplifier, less tubes and cover. For 105-115, 115-125 volts, 50/60 cycles a.c. Size: 16¹/₂" x 6"x8³/₄" high. Code, SABCF. **\$28.95** Wt. 32 1bs. List 557.90. YOUR COST

MODEL271-T-Same as above, but with set of matched tubes. YOUR COST....... \$36.18 MODEL 271-DF-Steel Cover for above. Shpg. . \$36.18 wt. 6 lbs. YOUR COST. "Remotrol" Model

MODEL 272-A-Similar to Model 271-A. but with "Remotrol" remote control box and 50 ft. of connecting cable. Code, SBCDG. Shpg. wt. 45 Ibs. List Price \$87.00 \$43.50 YOUR COST \$43.50 MODEL 272-T-Same as above, but with set of

'Co-ordinated'' Sound Systems

MODEL 812-T-Lafayette Standard 30-40 watt "Co-ordinated" Sound System including Model 271-TDF amplifier complete with tubes and \$79.25

MODEL 814-T-Exactly same as above syst but includes "Remotrol" remote control but includes "Remotrol" remote control box and 272-TDF Amplifier. Shpg. wt. 120 lbs. Code. RBCDF. List \$185.00. YOUR COST \$94.50

Remote Control

LOW COST

STEM WITH

EQUALIZER

Lalonette

DE IUXE 4 TO 5 SWATT

★ Super Power—Super Quality 1938's Super Amplifier Value ★ Coverage and Quality Repro-

duction For the Larger **Gatherings and Installations**

★ Low and High Frequency **Equalization Controls for Acoustic Correction**

Acoustic Correction **4 "Beam-Power" Tubes** In this De-Luxe 40-55 watt Amplifier Lafayette ofters P.A. users one of the finest high-quality, high-power amplifiers its engineers have ever developed. Designed for coverage of very large groups, as in school auditoriums, politi-cal gatherings, large dance halls, nite clubs; swimming pools, banquet halls and small ar-mories. Individual bass and treble controls adjust the amplifier for perfect reproduction in any acoustical conditions, thus achieving tonal quality that will meet the most exacting re-quirements. All in all it is one of the greatest P.A. values on the market today. **4 "Beam-Power" Tubes** To achieve such high quality with tremendous volume 4 beam-power tubes, capable of prac-tically distortionless output, are used. Com-plete tube line-up includes: 2-617s. 2-6C8Gs. 1-6C5, 4-6L6Gs and an 83 rectiler. **Four Input Channels**

Two high-gain input channels and two low-gain input channels are provided for use with the modern mikes listed, as well as with phono pickups, photo-cells, electrical instrument sound sources, etc. Dual faders serve as con-trols for each high gain and low gain channel. Electronic mixer for blending.

Electronic mixer for blending. New Streamlined Design The handsome platinum grey finished stream-line style cover matches the overall modern circuit design. Set off by the slate grey chassis and chromium and red plastic handle. The final touch of modernity is added by the lum-inous "Neo-Dial" controls which permit adjust-ment when the amplifier is used in the dark. 20 Watts Field Supply A total of 20 watts of field current is supplied

A total of 20 watts of field current is supplied by the amplifier to serve 2 speaker fields of

by the amplifier to serve a specific 5.000 ohms total resistance. Fully shielded plugs are used for input, rub-ber capped plugs for output. Variable output impedances range from 2, 4, 8, 16, 25, 50, 250 to 500 ohms for all requirements.

Super-Power



Choice of Mike

Lafayette offers, at no additional cost, your choice of above mikes. (1) Am-perite-Velocity, with switch. (2) Shure Swivel Crystal. (3) Shure Spherical Crystal. (4) Shure Grille Crystal. (5) Shure Diaphragm Crystal. (6) American Dynamic.



Individual Bass-Treble Controls

An outstanding feature of this amplifier is the incorporation of individual bass and treble controls to permit full correction of all acousti-cal conditions, without affecting the middle tone register, either the bass or the treble may be adjusted to meet all circumstances. This permits a flexibility of operation and tonal quality second to no amplifier on the market today, and a rare value at the extremely low price. Drice

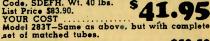
Reverse Feedback

Designed to make possible high outputs with a minimum of distortion, reverse feedback is fea-tured in this amplifier, another Lafayette de-velopment making for perfect reproduction.

"Co-ordinated" Sound System

Lafayette engineers have selected not only oversized, long-life components throughout but have co-ordinated every unit used in the com-plete sound system to afford matchless results.

Technical Specifications



.. \$50.50 \$2.25 YOUR COST

33

THRES AND COVER

For 220 volts 60 cyc., add \$3.20; 25 cyc. \$14.50 "Co-ordinated" Sound System

"Go-ordinated" Sound System Model 844T - Lafayette 40.55 watt "Co-ordin-ated" Sound System, including Model 283 TDF Amplifier with tubes and cover, one mike (spe-city your choice from list above): two 12 inch speakers (K 19237); 2-flare baffles (K 19838); Heavy Duty mike stand (K 13528); 12 ft. mike cable. 100 ft. speaker cable. all necessary plugs, full instructions, ready to operate. Shpg. wt. 128 lbs. Code, RABCD. List Price \$187.50 \$93.75

High Fidelity

WITH AUTOMATIC VOLUME **CONTROL & EXPANSION** ORDINA

51

\$50 95 LESS TUBES & COVER

10^{ro}100 WATTS

★ 1938's Finest-Every Modern P.A. Development ★ For High Power, Large Scale, Quality Installations + 14 Tubes ★ Cathode-Ray "Eye" ★ 4 Inputs ★ AVC-AVE

rectifiers.

This Super-Power Lafayette Amplifier is especially designed for use where more than a single large group or area must be covered from a single sound source, as in Exhibitions. Indoor and Outdoor Rinks. overflow political and other meetings, stockyards, multi-speaker call systems in industrial plants. hospitals, sanitoriums. etc. Will amply serve gigantic track and athletic meets in huge stadiums. Equipped with EVERY modern develop-ment known to the science of sound reen-forcement, this amplifier provides the ulti-mate in reproduction as well as tremendous poments used throughout it will give long, trouble-free operation.

trouble-free operation.

Variable AVC-AVE

Automatic control of volume expansion com-pensates for "compression" in modern re-cordings and provides high-fidelity repro-duction at all volumes. Automatic volume control minimizes acoustic feedback and keeps a constant volume level as the person at the mike alters his position.

Cathode "Eye" Indicator

To adjust volume controls for the best re-sults a cathode-ray "Eye" indicator is used.

Choice of Mikes Your choice of mikes, at no additional cost. 1-Amperite-Velocity, with switch. with switch. 2-Shure Swivel Crystal. 3-Shure Diaphragm Crystal. 4-Shure Grille Crystal. 5-American Dynamic. 6-Shure Spherical Crystal.

Technical Specifications

Rated-70 watts: Peak-100 watts Mike Gain, 139 db: Phono, 95 db 4 Inputs: 2 Mike; 2 Phono, etc. Freq. Response. 50-10.000 c.p.s. Hum level below 70 watts-60 db. Output Impedances: 2, 4, 8, 16, 50. 250 and 500 ohms.

Model 291A-Lafayette 70-100 watt Ampli-tier, less tubes and cover. For 105-115 and 115-125 volts. 50/60 cycles a.c. Size: 181/4 "x 101/4 "x 3", high. Shpg. wt. 50 lbs.

Two low gain and two high gain channels for use with any type of microphone, phono pickup or other sound source are provided. Shielded input plugs are used throughout. Photo-cell, electric instrument or other sound source may be used with no change required in the amplifier.	Her, less tubes and cover. For 105-115 and 115-125 volts, 50/60 cycles a.c. Size: 181/4"x 101/3" volts, 50/50. Code, SCDEG. List Price \$119.90. YOUR COST Model 291T-Same as above, but with com- plete set of tubes.
14 Modern Tubes	YOUR COST
4 "Beam-Power" tubes comprise the double push-pull audio output supplying full rated	Model 291DF-Decorative steel cover for above. Wt. 8 lbs.
output with a minimum of distortion. Com- plete tube line-up is: 3-617s, 1-6L7, 1-6G5, 1-6F6, 1-6H6, 1-6N7, 4-6L6Gs and 2-83 particut	YOUR COST

Model above.	291 DF-I Wt. 8 lb	Decorative s.	steel cover	for
YOUR	COST .			.50
For 220	volts. 6	0 cycles.	add	3.60

"Co-ordinated" Sound System

Another exclusive Lafayette feature is the luminous, soft-alow "Neo-Dial" Controls huminous, soft-giow "Neo-Dial" Controls which permit complete operation of the am-plifier in darkened locations-a boon to nite clubs, hotels and other establishments. Wide-Range Tone Control

To adjust the amplifier for acoustical differences in various locations a fully variable, wide-range tone control is incorporated. Full control over the amplifier frequency response is thus possible.

Illuminated "Neo-Dials"

Four Input Channels

Lefanette

"Co-ordinated" Sound System Model 892T-Largreite 70-100 watt "Co-ordinated" Sound System complete with model 291-TDF amplifier with tubes and cover; one microphone (specify choice from list above); Heavy Duty mike stand (K 13528); 4-12" Heavy Duty P.M. speakers (K 19228); 4 speaker baffles (K 19838); 12 ft. mike cable. 200 ft. speaker cable. all neces-sary plugs, instructions. Ready to operate. Code. RDEFG. Shg. wt. 171 lbs. List Price \$287.00 YOUR COST **\$143.50**



Choice of Microphones

Lafayette offers, at no additional cost. TWO mikes, as shown above. (1) Amperite-Velocity, with switch. (2) Shure Swivel Crystal. (3) Shure Sphericcl. (4) Shure Grille Crystal. (5) Shure Diaphragm. (6) American Dynamic.

Supreme Achievement of Lafayette Engineers

Now Lafayette makes available for the first time the highest-powered amplifier ever offered at P.A. price levels. No finer am-plifier made far Beaches. Armories. Board-walks Airports. Stadiums. Race-tracks. Ball Parks. Parade Grounds. etc.

Parks. Parade Grounds. etc. **Complete 5 Channel Amplifier** The complete 5 channel 125 to 180 watt Amplifier is housed in a new streamlined platinum grey finished rack type rabinet which measures 28"x21"x13¹/2" deep. Up-per panel contains three high-impedance pir-amplifiers for any modern mike. Uses three 617 tubes. Second panel is a five channel mixer with individual controls for three mike inputs and two low-impedance inputs, such as phono pick-up, electrical instrument and similar source. Uses 6-617 tubes. Third panel has complete monitor-ing facilities, including 8" P-M speaker with volume control. and calibrated dec-ibel meter with range control.



ORDINA,

SOUND SYS

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The fourth panel contains the complete driver and 125 wait power stage on the one panel which operates from zero db input level. Peak output, 180 waits. Gain 65 db. Hum level. -70 db. Tubes used are: 6-803s, 2-2A3's, 1-6C5 and 2-83 rectifiers. Input im-pedance, 500,000 ohms. Output impedances, 500 and 1000 ohms. Panel contains plate current meter and master volume control.

"Ganging" for Any Output

Where more than one 125-watt station is required, as along a boardwalk, at airports or other gigantic installation, any number of power amplifier units may be ganged toof power ampilier units may be ganged to-gether to provide outputs ranging into thousands of watts. This feature makes this ampilier one of the most outstanding P.A. developments of all times. All components used are oversized and provide an ex-tremely high factor of safety.

MODEL 2997 - Complete 125-180 watt 5 Channel Rack Amplifier, as described, with all,tubes. Shpg. wt. 175 lbs. Code, SBCDJ.

50

TO 80 WATTS

MIGHEST-POWER P.A. ANPLIFIER MAILING wer Amplifier Section Ind 125 wait Complete Indoor System MODEL 8987-Complete System includes Model 2997 5 Channel Rack Amplitier with all tubes. TWO microphones. 12 ft. mike cable each (specify-choice from list above). 2 floor stands (K13528). 8 heavy-duty P-M speakers (K19228). 8 multi-impedance line transformers (K1565). 8 flate-baffles (K19938). Ready for immediate operation. on addition of proper lengths of speaker cable. Code. RABCI. \$399.50

Wt. 400 lbs.-YOUR COST. JYT.JU Complete Outdoor System MODEL 8997-Complete 125-180 watt Sys-tem. includes Model 2997. with all tubes. TWO microphones each with 12 ft. mike cable (specify choice from list above). 2 floor stands (K13528). 4 Cinaudagraph SUA horn units (K19390). 4 SW trumpets (K20091). 4 multi-impedance High Power line transfor-mers. (K5784). Ready for immediate opera-tion. on addition of proper lengths of speaker cable. (See page 56 for prices.) Shog. wt. 500 lbs. Code. RCDEK. YOUR COST





WATT MODEL 20-30 PHONO UNIT OPTIONAL

★ New Universal Amplifier Development 🖌 Lowest Price High Power Universal Amplifier For Mobile P.A.

- * Operates Equally Well on Both Car Battery and 110 V. A.C.
- ★ Instantly Convertible

★ Ideal For All Types of Mobile P.A. Stand-by Switch-Tone Control ★ Fades-Mixes Mike and Phono

★ New Modern Streamline Design

Especially designed for use on sound trucks, trains, trailers, boats where a high power, high quality am-plifier operating from a 6-volt storage battery is re-quired. Since it requires no additional external power pack for use on 110 volt a.c. house current it is ideal for political rallies, sports events, fairs, carnivals, etc., where it can be instantly converted from outdoor to indoor use. Outputs on both types of current are GUARANTEED to meet specifications listed.

Uses Four "Beam-Power" Tubes Four modern "Beam-Power" tubes provide the full rated output with the high fidelity now necessary on both voice and music reproduction. Tubes used are: 1-617, 2-6N7s. 4-6VGs and 2-024 rectifiers.

Mixing-Fading Controls A built in electronic mixer-fader permits blending of the inputs of both low-gain channels or of one low gain channel with the high-gain input. Tone control permits adjustment to meet all accoustical conditions met both indoors and out, extremely necessary in a dual unit such as this.

Modern Streamlined Appearance

Amplifier has slate grey chassis with platinum grey wrinkle finish cover. Overall size: 161/2"x10"x14" deep.

Technical Specifications Peak Output-30 watts (Output GUARANTEED on 6 and 110 volts.) Microphone gain: 130 db 3 Input Channels. 1 Miker 2 Phono. Photocell, etc. Frequency Response: 50–10,000 cycles Hum Level Below 20 watts:-50 db Output Imped. 2, 4, 8, 16, 50, 250 and 500 ohms. Technical Specifications



BES PHONO COVER

No Power Packs Required

Completely Self-Contained No Power Packs

Latanette

MODEL 269A-Latayette 20 to 30 watt Standard Universal System tion on both 6 volts d.c. and 110 volts 50/60 cycles and cover, but with connector cables and plugs. Shpg. wt. 45 lbs. Code, SBCDI, List Price \$83.90 YOUR COST

MODEL 2697-Same as above, but with all tubes.

MODEL 2691-Same as above, but with all tubes. MODEL 2717-Complete 20-30 watt System, including Amplifier Model 2697 complete with tubes. Shure Military Hand Microphone. 2 heavy-duty 12-Inch P.M speakers (K19228). 2 Aluminum Dome Batiles (K20040), 12 ft. of mike cable, two 25 ft. lengths of speaker cable. READY TO OPERATE with no extras of any kind needed. Shpg. wt. 90 lbs. Code, RCDEJ. S88.25 TOUR COST

Super Universal System MODEL 8727-Complete 20.30 watt Super Universal System, including Amplifier Model 2697, complete with tubes, one microphone (specify your choice from list at right) DeLuxe floor stand (K13528). 2 heavy-duty 1/2 inch P.M. speakers, list at right) Dome Batfles and two mounting fixtures (K20095) for mounting 2 Aluminum Dome Batfles and two mounting fixtures (K20095) for mounting speakers, 12 ft. of microphone cable, 2-50 ft. speaker cables, READY TO OPERATE with no extras needed. Wt. 120 lbs. Code, REFGK. **\$99.70** List Price \$199.40. YOUR COST

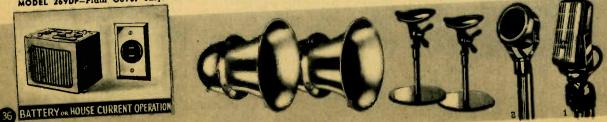
Phono-Attachment for above Systems MODEL 316DF-Phonograph cover consisting of fine 78 r.p.m. phono motor for operation on both 6 volts d.c. (through amplifier only) and 110 volts. 50/60 cycles a.c. 12-inch turntable and speed control. Shure Hi-Fidelity So/60 cycles a.c. 12-inch turntable and speed control. Shure Hi-Fidelity Cephyr Crystal Pick-up, with cables and plugs for connection to phono jack on amplifier. Shog. wt. 15 lbs. Code. RECDI. List Price \$43.50. 821.75

.....\$2.70 MODEL 269DF-Plain Cover only, for either system, add



Choice of Microphone

Lafayette offers, at no additional cost, your choice of microphone. (1) Amperite-Velocity, with switch. (2) Shure Swivel Crystal. (3) Shure Spherical Crys-tal. (4) Shure Grille Crystal. (5) Shure Diaphragm Crystal. (6) American Dynamic. Please be sure to specify your choice when ordering.



6 VOLT 110 VOLT PHONO-AMPLIFIER P.A. SYSTEMS N(0):

30 TO 40 WATT SYSTEM

- * 1938's Finest 6 Volt-110 Volt Combination * Ideal for Indoor and
- Outdoor P.A. Use ★ Unexcelled for Political
- Meetings and Rallies ★ For the Larger Outdoor
- and Indoor Groups * Built-In Phono Motor and Turntable
- ★ High Fidelity Xtal Pickup
- * Remove Only Turntable to Reach All Tubes
- ★ All Controls, Switches, Plugs Placed on Top Mixing-Fading Facilities ★ Variable Tone Control **Operates Any Type** Modern Microphone * Completely Enclosed Metal Carrying Case

30-40 Watt Universal Portable System

This completely modern universal portable system has many tremen-dous advantages for the sound dealer and technician because of its improved circuit design, innumerable applications and completeness. Complete description of amplifier at right.

Standard 30-40 Watt Amplifier

MODEL 334T-Same as above, with tubes. \$101.85 Complete Standard 30-40 Watt System

Complete Standard 30-40 watt System Model 334T Amplifier and phono unit as listed above, with all Nodel 334T Amplifier and phono unit as listed above, with all iubas, one Shure Military Hand Mike, 12 ft, of mike cable, 2-12" (X20040), 50 ft, of speaker cable, all connectors and plugs, Shpg, wt. 110 lbs. Code, RFGHI. List Price \$242.50, YOUR COST

Complete De Luxe 30-40 Watt System Complete De Luxe 3U-4U watt System MODEL 818T – Complete 30-40 watt De Luxe System includes, Model 334T Amplifier and phono unit listed above, with all tubes, one microphone (specify your choice from list on page 36), de luxe mike stand (K13528), 2-12" heavy-duty P-M speakers ing fixtures (K20095), 12 it. mike cable, 100 ft. speaker cable, Shpg. wt. 130 lbs. Code, RDEFL. List Price \$305,50, YOUR COST.

No Power Packs Required

Two Systems in One

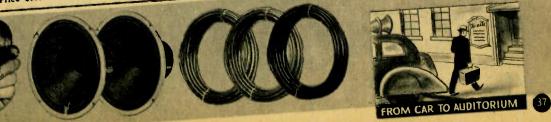
Two Systems in One By offering a dual convertible system that performs equally well on both 6 volts d.c. and 10 volts a.c. without the need of external power packs or con-verters of any kind you get TWO splendid systems for the price of onel No finer unit is available at any price for use in sound trucks, trailers, trains, boats, fairs, sports events, etc., in sound trucks, trailers, trains, boats, tairs, sports events, etc., where current is not available and where a high power, high quality amplifier is required. It is the highest power con-vertible system available.



vertible system available. Speedy Changeover to Either Current Changeover irom 6-volt battery to 110 volts a.c., or vice versa can be accomplished in less than 5 seconds! A simple cable consisting of a plug and two heavy rubber covered leads is furnished for permanent connection to car storage battery. Another cable with ordinary plug for house current plug and inserting the other. Both amplifier and phonograph are instantly converted and ready for immediate operation. They are of untold value for political rallies, etc. which start outdoors and continue indoors. Buccla Type Connections-Mixer-Fader Controls

Plug-In Type Connections-Mixer-Fader Controls Flug-in Type Connections-Mixer-Fader Controls Microphone jack provided for connection to amplifier. Input of mike and phono can be mixed to any desired degree through use of built-in electronic mixer-fader controls. Vari-able tone control permits compensation for any acoustic condition likely to arise. Tubes used: 617, 2-6N7s, 6E6, 4-79s and an 83.

Technical SpecificationsPeak Output-40 WattsRated Output-3Microphone gain: 130 dbPhono. Gain: 87.2 Input Channels: I Microphone I Phono. etc.Frequency Response: 50-10.000 c.p.s.Hum level below 30 watts: -58 dbOutput impedances: 2, 4, 8, 16, 50 250 and 500 ohms Rated Output-30 Watts Phono Gain: 87. db I Phono. etc.



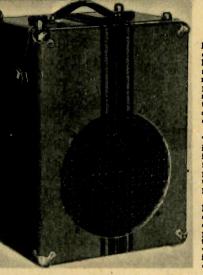
MODERN INEXPENSIVE Portable

12 TO 15 WATT

★ High Power-Low Cost ★ Compact—Modern **2 Auditorium Speakers Choice of Microphone**

An excellent, powerful, single case port-able Lafayette 12 to 15 wait system that combines every feature required for the average orchestra. lecturers, electioneer-ing, sales meetings, carnivals, midways, ballyhoo, demonstration, etc. Compact with no loss in efficiency, it is encased in a handsome Spanish Brown leather-ette covered airplane-luggage styled carrying case with two auditorium speakers built into each half section. All necessary plugs and cables are fur-nished. The system is ready for instant operation as sold. The amplifier is the Lafayette Model

The amplifier is the Lafayette Model 250-T-jully described on page 29 where technical specifications and other details will be found.





5 TO 8 WATT

No more useful and efficient portable sys-tem for window demonstrations, sales-men, lecturers, demonstrators, small or-chestras, etc., than this compact 5 to 8 watt Lafayette system is available on the market today. Now offered at new low prices in two models, special carbon mike model and the standard mike model. it is certain to find a warm welcome wher-ever real value is recognized.

Carbon Mike Model Incorporating Lafayette Amplifier Model 231-T this system has additional input facilities, with built-in current supply for use with a modern double-button carbon use win a modern adulte-button carbon microphone. This model is especially de-signed for voice reproduction, but will also serve amply for small orchestras and sound effects. No changes are necessary if a high gain mike is to be added at a later date.

Voriable Tone Control

In portable use many different acoustical variations are encountered. To offset this a fully variable tone control is provided which permits adjustment for full accoustical compensation.

Four Modern Tubes

Complete technical specifications for the amplifier will be found on page 28. Ampli-fiers for both type mikes use the follow-ing modern tubes: 2-617s. 1-6N6G and a SV4G rectifier.

Standard Mike Model

Identical in every respect with Carbon Mike model, but ONLY for use with high-gain mikes listed above.

Chaice of Mike

Your choice of microphone at no extra cost. (1) Amperite-Velec-ity, with switch. (2) Shure Swirel Crystal. (3) Shure Spheri-cal Crystal. (4) Shure Diaphragm Crystal. (5) Shure Diaphragm Crystal. (6) American Dynamic.

DUAL SPEAKER 2 Auditorium Speakers

2 Auditorium Speakers New powerful auditorium type electro-dynamic speakers are housed in each half section of the carrying case which serve as baffles. 25 ft. of cable is fur-nished with each speaker which may be plugged into each other to permit the second speaker to be placed 50 ft. from the amplifier proper, permitting far more coverage than obtainable with the aver-age portable P.A. system. "Beam-Power" Tubes Two of the modern "Beam-Power" tubes in the output stage provide ample volume for the many uses this system is used for, with high fidelity on mike, phono pick-up or other sound sources. Tubes used include: 1-617. 1-6N7. 2-6V6G beam power tubes and a 5V4G rectifier. Mixer-Fader Controls

Mixer-Fader Controls

Mixer-Fader Controls Fading from one low gain channel to the other as well as mixing either low-gain channel with the high gain channel is provided for through the built-in elec-tronic mixer-fader control. Wide-range variable tone control helps to compensate for many acoustical conditions encount-ered in various locations.

ered in various locations. Handsome Carrying Case Carrying case is covered with Spanish Brown leatherette with contrasting dark brown stripes in airplane-luggage style. Outside dimensions are 17 inches high. 12¼ inches wide and 10 inches deep. Sturdy handle. nickeled hardware. MODEL 312P-12 to 15 watt. Portable system, less tubes and mike. Size: 17"x 12¼ (xiC)" deep. Shpg. wt. 42 lbs. Code, REFGI List Price \$66.50 YOUR COST MODEL \$221-Same as above but com-



MODEL \$521-Same as above, but com-plete with tubes, one microphone (specify your choice from list); banquet stand (K13526), ready far operation. Shpg. wt. 65 lbs. Code, RDEFJ.

YOUR COST. **\$50.95** MODEL K21930 - Lafayette 12-15 watt "Slip-In" Carrying Case only. Shpg. wt.

Cow Cost COMPACT

Compact Carrying Case Both models are encased in handsome carrying case covered in Spanish Brown leathersette, with contrasting brown stripes. Overall size: 10'x534('x714'' deep.

Carbon Mike

Carbon Mike Portable System MODEL 303-P-Ladayette 5 to 8 watt Port-oble system with Model 231-A Amplifier, less code, RBCDG. List 538.50-YOUR COST. MODEL 447-T-Same as above, but with tubes and modern double-button carbon mike (K13414), desk stand (K13422), 71/2 ft. mike cable, 25 ft. of speaker cable, plugs and instructions. Shpg. wt. 50 lbs. Code. RCDEL. List 555.20 YOUR COST. S27.60

\$27.60 YOUR COST **Standard Mike**

Portable System MODEL 302-P-Lafayette 5 to 8 watt Port-able system with model 230-A Amplifier, less tubes and microphone. Shpg. wt. 42 lbs. Code, RBCDH. \$18.40 YOUR

ĊŎŠŤ MODEL 849-T-Same as above, but with MODEL 849.7-Same as above, but with tubes and one microphone (specify choice from list above); banquet stand (K13526), 12 ft. of mike cable, 25 ft. of speaker cable, plugs and operating instructions. Wt. 55 lbs. Code, RABCH. \$35.50 List \$71.00-YOUR COST. \$35.50 K21929-Carrying Case only......\$3.60

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ystems FOR EVERY REQUIREM AMERICA'S MOST PORTABLE SYSTEM

A.C.

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OR

NOW AVAILABLE IN WATT STANDARD 25-35 115 VOLT A.C. MODEL ★ The Lowest Priced High Power Portable ★ All Complete in One Compact Case **Dual Concert Type Speakers**

Microphones Your choice of mike, at no additional cost. (1) Amperite-Velocity, with switch. (2) Shure Swivel Crystal. (3) Shure Spherical Crystal. (4) Shure Grille Crystal. (5) Shure Diaphragm Crystal. (6) Ameri-can Dynamic. Microphones

WATT A.C.-D.C. 20 - 30MODEL **PERFECT PERFORMANCE ON EITHER TYPE OF CURRENT**

With this perfected A.C.-D.C. 20-30 watt Port-able Lafayette offers the solution to the prob-lem-frequently met by traveling orchestras, lecturers, demonstrators, carnivals, political rallies, etc., namely, how to use their P.A. systems without some external conversion unit for D.C. operation. Our engineers have coun-tered with one of the greatest of their engi-neering feats and we feel certain that this A.C.-D.C. model will rival its A.C. counterpart (listed and de-scribed above) in popularity and usefulness.

Operates From Any 115 Volt A.C. or D.C. Outlet Supplying the same high-power, high-quality reproduction from both types of current, absolutely no external change is neces-sary when changing from one to the other. Hum-free, dependable and completely foolproof in operation. Has three inputs, one for microphone, two for phono pick-up, photocell, electrical musical instrument or other sound source. Maximum gain on mike 128 db., maximum gain on phono, etc., 80 db, For complete technical specification on the amplifier see page 31. Complete mixing and fading control facilities are provided as well as full range variable tone control.

tone control. **MODEL 318-P**-20-30 watt Portable A.C.-D.C. System. For use on 115 volts d.c. or a.c. (50/60 cycles). Less tubes, microphone and stand. Size: 17'*174/2''x9'' deep. Shpg. wt. 73 lbs. Code, SGHIJ.

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List Price \$109.20. YOUR

America's best-selling popular size portable P.A. system is now offered in two models. A.C. and the universal-powered A.C.-D.C. (listed below) which is certain to increase its popularity and increase its tremendous lead over competitive makes. Salesmen. demonstrators, lecturers, orchestras, carni-vals, auction-rooms, etc. have long made vals, auction-rooms, etc., have long made excellent use of this model.

MODELS

excellent use of this model. An outstanding amplifier, it has several new features including a new tone control to adjust high frequency response to com-pensate for acoustical differences in any location. Having three inputs, the new built-in electronic mixer permits flawless blending and fading of the high gain chan-el with either of the two low-gain channels. Fader controls provide instantaneous fad-ing on low gain channels. Complete tech-nical specifications of this amplifier will be found on page 30.

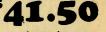
Amplifier Mounts Anywhere Sliding easily in and out of the carrying case, the amplifier unit may be mounted anywhere to the limit of the connecting cable. Amplifier may be used with any modern mike, phono pick-up, photo-cell, etc.

11-Inch Concert Speakers

Two powerful 11-inch concert speakers are mounted in the Fabrikoid carrying case. Each has 25 ft. of cable, and connect to each other for greatest possible coverage. MODEL 320-P-25 to 35 watt Portable System, less tubes, microphone and stand. Size: 17"x171/2"x9" deep. Shpg. wt. 68 lbs. Code, SHIJK. \$

List Price \$83.00. YOUR COST ...

A.C. - D.C.



39



A.C. & A.C.-D.C. Models Illustrated Above

A.C. & A.C.-D.C. Models Illustrated Above The illustrations on this page are of both the 25-35 watt A.C. portable system and the 20-30 watt A.C.-D.C. portable system. Both are identical in size and external and internal appearance. Illustration A shows the carrying case in closed position: 17 inches high. 17/2 inches wide and 9 inches deep. It is covered in hand-some. long-wearing Tan Fabrikoid with contrasting Brown stripes in the modern airplane-luggage style. Sturdy carrying handle and brass fittings throughout. Illustration B shows the ampli-fier alone. removed from the case for mounting at a distance from the speakers. Since speakers may connect to each other, second speaker may be 50 ft. from the amplifier removed. Ample space provided for cables. Illustration D shows amplifier slightly re-moved from carrying case section.

STARTLING VALUES

WATT SYSTEM SMART AIRPLANE CASE Also Available With Remotrol

Also Available With Kemotrol Power, portability and practicality are the words most descriptive of this high quality, compact 30 watt portable system. Encased in sturdy airplane luggage the amplifier is identical with that described on page 32, model 271-T. Two 12" Auditorium type speakers, built into halves of the light-weight, strong carrying case will amply cover large audiences, banquet halls, auditoriums, dance halls, political gatherings, carnivals, side-shows, etc. Especially excellent for traveling orchestras, this model is also available with "Remotrol" that amazing new Lafayette remote control device for fad-ing and monitoring (fully described on page 32). Four Input Channels Imputs for two high gain and two low-agin sound sources parmits the use

Imputs for two high-gain and two low-gain sound sources permits the use of two modern mikes as well as of any phono-pickup, photo-cell, electric instrument or similar sound source. Built-in mixer permits mixing of both high-gain, both low-gain or one high and one low gain input.

Two 12-Inch Electra Dynamic Speakers

Housed in each half section of the carrying case is a powerful 12-inch con-cert type speaker. Case serves as baffle for each speaker. So feet of cable is supplied with each speaker which permits extremely wide audience cover-age. Amplifier unit slips in or out of case for greater convenience.

age. Amplifier unit sips in or out of case for greater convenience. **Choice of Any Type Mike-Nea-Dial Controls** System is supplied with your choice of microphone (please see page 32 for types offered with this system) and will work equally well with phono-pick-up. Carrying case is 18" wide, 191/2" high and 11" deep. Operation and adjustment of amplifier in darkened locations is greatly facilitated through the use of the exclusive Lafayette "Neo-Dials".

Rematrol System

Remarrol System Particularly valuable for orchestra leaders, stage and production directors, lecturers, audition directors, etc., the new Lafayette Remotrol box is easily held in the hand for monitoring from point of reception. Lafayette MODEL 330-P-30 watt Portable System, less tubes, microphone and floor stand. Shgs. wt. 75 lbs. Code, SIKL List Price \$115.50. YOUR COST.

MODEL 809-T-Same as above, but complete with tubes and microphone (your choice of any mike listed on page 32) and floor stand (K13528). Shpg. wt. 95 lbs. Code, REFGH. List Price \$161.50. YOUR COST. 80.75 \$80.75

Remotrol MODEL 332-P-Same as Model 330-P, but with Remotrol control box and 272-A Amplifier. Wt. 80 lbs. Code, SGHIK. \$72.30

Remotrol MODEL 815-T-As Model 809-T, but with Remotrol control box and amplifier 272-T. Wt. 100 lbs. Code, REFGI. \$97.20 \$97.20

MODEL K-22058-Lafayette 30-watt Carrying Case only. Inside dimen-sions: 171/4"x183/4"x91/4" deep. Shpg. wt. 25 lbs. YOUR COST \$9.65

SYSTEM TORIUM rans-Portable WATT SYSTEM **''TRANS-PORTABLE''**

This, the largest "trans-portable" auditorium sound system, is designed to be completely demountable for easy movement from installation to installa-tion. No tools necessary for individual assembly. Everything in three readily movable, sturdily built and smartly covered, airplane-luggage carrying cases. Customer demand has moved us to place this in our regular line of P.A. systems. So many orchestra leaders, traveling shows, chatauquas, political organizations, carnivals, circuses, traveling fairs and the like have had this system, custom-built that we have placed it in production and cas now effer it at a lower price.

Four Heavy-Duty Auditorium Speakers Four Heavy-Duty Auditorium Speakers To afford the greatest possible coverage four heavy duty Cimaudagraph type FB-12-11 PM speakers are used. Requiring no field current these speak-ers afford high fidelity reproduction. They are encased in half sections of each of the speaker carrying cases and have the newest type inclined in-finite baffle with elbow type catch for releasing the baffle for access to microphone and cable which is stored there during transportation.

Automatic Volume Control—Automatic Volume Expansion

Automatic volume control speakers or performers may move freely at With automatic volume control speakers or performers may move freely at the microphone without affecting volume level which remains constant at all times. Automatic volume expansion compensates for compression of sound in recordings and film sound-tracks, affords real high fidelity quality.

"Beam-Power" Tubes-Cathode Ray "Eye" 14 tubes are used in the 5-stage circuit of this amplifier, fully described on page 34. The output stage uses 4 modern "Beam-power" tubes to supply the great volume and excellent tone quality. Cathode-Ray "Eye" output in-dicator aids in adjusting volume level and acts as a check on the output.

VERStreamlined POR

WATT DE LUXE PORTABLE SYSTEM

With "Built-In" Equalizer

This is an ideal portable amplifier for outdoor socials, garden fetes, street dances, fair auctions, audition studios, amusement parks, carnivals and circuses, side-shows and all similar uses where coverage must be ample for large crowds and where high quality reproduction is an essential. The amplifier itself, is the Lafayette Model 283-TDF, described fully on page 33, set in a handsome Spanish Brown leatherette carrying case for safe and easy portability. Complete outfit in two cases.

New Inclined Infinite Baffle Speaker Case

Two 12-inch heavy duty speakers are mounted in a separate case, one speaker in each half section. Each speaker has 50 ft. of rubber covered cable and shielded plug. These speakers add to the versatility of this fine system, being mountable in any position. on edge, on their sides, or they may be hung conveniently thus permitting maximum coverage on any type of P.A. installation.

All Cables, Microphone and Mike Stand in Speaker Case A clever elbow-type catch releases the speaker baffle and its attached speaker for easy access to speaker cables, microphone and mike stand which readily fit into the speaker case. Floor stand is a 3-section "Take-Down", which can be varied in height from 17 to 66 inches for every type use.

Individual Bass and Treble Control

This high quality amplifier is equipped with individual bass and treble control to adjust high and low frequency response without affecting the middle register. This excellent feature permits compensation for acoustical differences in various locations and assures higher fidelity reproduction at all times. Four inputs are provided, two high-gain and two low-gain channels which may be blended at will by means of the built-in electronic mixer and fader control.

Complete "Co-ordinated" Portable System

Complete "Co-ordinated" Portable System As with all Lafayette systems every component is matched for optimum re-sults. System comes complete, ready for operation. No extras to buy. Choice of microphone, from microphone listing on page 33. Amplifier and speaker cases covered in New Spanish Brown leatherette, with contrasting dark brown striping, airplane-luggage style. Amplifier case size: 10%x12x10%". Speaker case: 18%x15x13%". MODEL 340-P-40 watt Portable System, less tubes, microphone and floor stand. Shpg. wt. 110 lbs. Code. RABCM. List Price \$151.00. YOUR COST State Code, RABCU. List \$199.00. YOUR COST YOUR COST State Code, RABCU. List \$199.00. YOUR COST State Code, RABCU. List \$199.00. YOUR COST State Code, State Code, RABCU. List \$199.00. YOUR COST YOUR COST State Code, State Code, State Code YOUR COST State Code Code YOUR COST State Code YOUR COST YOUR CO YOUR COST K21931-Amplifier case, only K21932-Speaker case, only 56.20 \$9.70

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Complete System in Three Portable Cases

Complete System in Three Portable Cases Large as this system is, efficient and clever design provides for easy portability. All components are contained in three cases. One case, measuring 19"x13"x1314;", contains the amplifier only; the other two cases, each measuring 183/4"x15"x13", contain four 12" p.m. speakers, two microphones, two mike stands and all speaker and mike cable. The speaker cases especially merit further description. Speaker writs are mounted on inclined baffles, and clever elbow type catches release the baffle boards, permitting instant access to the compartment in which cables and mikes are contained. Each half of the speaker case can be mounted on a wall in such a manner as to provide excellent angular reflections round can be reflected towards ceiling or floor, as desired. The amplifier case has the amplifier mounted on the baser when top is removed, all controls are easily accessible. Exclusive Neo dials permit efficient operation in darkened locations.

The amplifier used in the systems disted below has four input channels, two high gain and two low gain. The high gain chan-nels are for use with any modern type microphone: low gain channels for pick-ups, electrical musical instruments and similar devices.

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devices. MODEL 370-P-Comprises 70-wait "Trans-Portable" model. com-plete in three cases, with four heavy duty 12" speakers and four 50-fit lengths of speaker cable (total 200 ft.). Less tubes, micro-phones and mike stands. Shog. wt. 150 lbs. \$131.35 YOUR COST.

Complete 70-Watt "Trans-Portable" System MODEL 893-T-Same as above, but includes TWO microphones (specify your choice frem listing on page 33), TWO 3-section Take Down'mike stands (K19430), and TWO 12-ft. lengths of mike cable. Shpg. wt. 190 lbs. Code, E&BCN. YOUR COST. **179.20**



No Other System Has All These Features

An Ocher System Has All These Features Ne studio model portable system has every been fifered than this Lafayette Model 337-T. Absolutely the site word in engineering advancement, appearance and guilty. Supplying 30-40 watts of the highest qual-tight Brown checked leadtherette cases, with Dark between striping and solid brass hardware. All cables, microphone and mike stand dit into the amplifier case. The speaker case contains two high-fidelity 12" speak. Anong the many advanced features are: Autometic Volume Control which keeps volume sould discissions appeaker or artist varies distance from the microphone. Mathematic Volume Control and two individual Tones Controls. A provide maximum high fidelity on phone pick-up. Mathematic Volume Control and two individual Tones Controls. Mathematic Volume Control and two individual Tones Underson. Mathematic Volume Control and two individual Tones Controls. Mathematic Volume Control and two individual Tones Underson. Mathematic Volume Control and two individual Tones Controls. Mathematic Volume Control and two individual Tones Underson. Mathematic Volume Control and two individual Tones Underson. Mathematic Volume Control and two individual Tones Underson. Mathematic Volume Control and tw

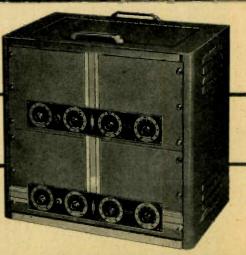
REVOLUTIONARY Third Dimensional SOU



Lafayette now makes available for general use "Third-Dimen-sional" Sound Reproduction. This newest and finest P.A. develop-ment. which has been in successful use in the world's finest theatre. the Radio City Music Hall, affords a realism of tonal quality and an illusion of sound emanating from the position of its source which is startling in its approximation to the actual living artist. For theatres, concert halls, modern night clubs, audi-tion studios and other installations where high-power and su-preme quality are of utmost imprance. The "Binaurel" system is available in three sizes for every need. For medium sized instal-lations use 25-35 watt model 380T (total output 50-70 watts); larger installations require 30-40 watt model 382T (total output 60-80 watts); largest installations require model 384T (total output 90-110 watts).



Lafayette's "Binaural" systems actually comprise TWO complete sound systems, with both amplifiers housed in a single metal cabinet finished in attractive platinum grey, with chromium and red enamel canter stripe giving fine unity of design. Pictorial diagram illustrated shows the general design, with each microphone leading to its own amplifier. Speakers supplied by each amplifier are to be placed in corre-sponding position to its microphone. Since all "Binaural" systems are dual systems, actual output is doubled, thus permitting vol-ume of a tremendous order with higher fidelity reproduction. The term "high fidelity", when used in conjunction with any type amplifier other than "Binaural" amplifiers, refers solely to fre-quency response and distortion level. In "Binaural" complifiers, the term "high fidelity" includes sound dimension.



WORLD'S FINEST PORTABLE + EVERYTHING In Two Cases **Performance Second To None** 🛨 Incorporates Every Modern **Public-Address Advancement** ★ Ultra-Modern Appearance 🖈 2 High Fidelity Speakers ★ Walnut Front Infinite Baffles * Automatic Volume and Ex-

pansion Control

Dual Tone Controls

30 To 40 Watts Output Cathode-Ray "Eye" - "Neo-Dials"-"Beam Power" Tubes

STUDIO-TYPE Sound Equipment

New All Metal Console Unit ★ Converts Standard Lafayette **Amplifiers Into Studio Models** ★ Ideal For Audition Studios, Theatres, Nite Clubs, Professional Use ★ First Studio Unit At Regular Prices Complete Monitoring Facilities **Modern Inclined Control Panel** ★ Adds The Modern Touch to Sound **Attractive Platinum Grey Finish**

Lafayette now offers a means of improving the appearance of standard amplifiers to harthe appearance of standard amplifiers to har-monize with the most de luxe installation. Especially designed to house several of its most popular amplifier units, this new, all metal console not only adds the final touch of modernity but, in addition, provides com-plete monitoring facilities through the use of an extra, built-in, 5" P-M speaker located on the inclined control panel. Entire unit finished aluminum trimmings throughout.



Choice of Mikes

Ladayette offers, at ne-additional cost, your choice of any micro-phone illustrated above, with the complete systems on both these pages. Types are: 1) Amperite-Velocity, with switch. 2) Shure Swivel Crystal. 3) Shure Spherical Crystal. 4) Shure Grille Crystal. 5) Shure Diaphragm Crystal. 6) American Dynamic.



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Complete monitoring control for amplifiers in use in theatres, nite clubs, audition stu-

in use in theatres, nite clubs, audition stu-dies and other locations requiring profes-sional type control is provided by this new Lafayette console unit. Equipped with a 5-inch P-M monitoring speaker mounted on the inclined control panel, with separate volume control it permits perfect control over system from the operating position. Stand-By "Cue" Switches A dummy speaker load is thrown on when the "On-off" "Cue" switch is used. This permits hearing the program through the monitor speaker only, or through the moni-tor speaker with the rest of the speakers. Particularly valuable for theatrical per-formances with operator in full control af all times.

NOW AVAILABLE IN THESE "Binaural" UNITS

These new Lafayette "Binaural" sys-tems have all components scientifically matched for optimum results through-out. It is only through such careful selection that the superior reproduction for which Lafayette equipment has earned its enviable reputation is at-tained.

They are simple to install and oper-ate. Models 382–384-T have "Neo-Dial" controls for operation in darkened loca-tion. Binaural platinum grey cabinet measures 21x19x13"

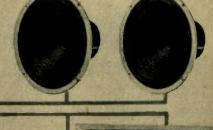
MODEL 380-T-Lafayette "Binaural" Co-Ordinated Sound System. consisting of TWO Model 261-T 25-35 Watt Amplihers complete with all tubes in special "Binaural Rack Cabinet". Shog. wt. 110 lbs. Code. RABCY. **\$81.70** List \$163.40. YOUR COST **\$81.70** MODEL 382-T-Lafayette "Binaural" Co-Ordinated Sound System consisting of TWO Model 271-T 30-40 Watt Amplihers complete with tubes. In special "Bi-

MODEL 384-T-Lafayene "Binaural" Co-Ordinated Sound System consisting of TWO Model 283-T 40-55 Watt Amplihers complete with tubes. In special "Bi-naural Rack Cabinet". Shpg. wt. 132 Ibs. Code, RIJKL. List Price \$258.00. YOUR

\$129.00 COST

Accessories necessary to complete sys-tem model 380, 382 and 384, including mikes, speakers, baffles, etc. are listed immediately below.

ACCESSORIES TO COMPLETE SYSTEMS





LAFAYETTE-Matchless in Beauty and Performance

New! Professional Amplifying Equipment

"ADD-A-UNIT" WIDE RANGE PRE-AMPLIFIERS

NEW 5-CHANNEL HIGH FIDELITY MIXER



* Available With Low or High Impedance Input

Especially designed for studio applications, these new high-fidelity pre-amplifiers are capable of super-fine performance. Available in both LOW IMPEDANCE and HIGH IMPEDANCE models. Both types use a 617 in a circuit affording a gain of 35 db. Low impedance pre-amplifier incorporates a newly designed triple magnetic shielded input transformer housed in an aluminum case. This transformer is used to insure minimum hum pickup. The high important of the super transformer and food directly. This transformer is used to insure minimum hum pickup. The high imp, model uses no transformer, and feeds directly into a grid. Maximum input level, both models, -45 db, max, output 50 volts: Input impedances, low imp, model, 50, 125, 250, 333, 500 ohms balanced line; high gain model 5 megohms. Response, low gain model ± 1/2 db from 50 to 10,000 c.p.s.; high imp, model ± 1/2 db from 30 to 15,000 c.p.s. Power requirements, either model, 6 volts a.c. or d.c. at .3 amps., and 180-350 volts at 3 ma. Chassis mounts on four rubber cushions and is 33/sx43/sx4". Amphenol locking type shielded connector plug supplied. MODEL 168TL-Low Impedance Model, with tube \$18.50 List \$37.00. Shpg. wt. 10 lbs. YOUR COST HACK PANEL AND CHASSIS: Accommodates up to 3 pre-amplifiers. Has chassis with shielded plug for input connections. Panel 3/s/s13"; with chasis 33/sx151". Panel is removable (two knurled screws), exposing all wiring. Shpg. wt. 5 lbs. MODEL 167F-List \$19.50. YOUR COST



NEW FULL RANGE EQUALIZER

Complete Equalization of Low and High Frequencies New Coll Design Eliminates Hum Pick-Up

A New Coil Design Eliminates Hum Pick-Up An efficiently engineered combined low and high frequency equalizer that is extremely easy to adjust. The unit is so con-structed that one half the panel contains the low frequency equalizer and the other contains the high frequency end. Each range has its individual tap switch frequency selector and a smooth operating control. Low frequency selector has taps at 25, 50 and 100 cycles: high frequency selector has taps at 4000, 6000, 8000 and 10.000 cycles. The amount of equalization controls are smooth and noiseless in operation, and permit complete control over low or high frequencies. Each range incorporates specially designed filter coils that are triple magnetic shielded, insuring minimum hum pick-up. Input impedance is 500 ohms, output im-pedance 500 ohms. Minimum insertion loss 2 db, maximum inser-tion loss (with controls full on) 53 db. Maximum equalization with tap switch at either 4000, 6000, 8000 or 10,000 cycles is 25 db. Panel is beautifully finished in light grey, with black finger grip control knobs and contrasting stripes to match other units. Panel size 31/2x19", chassis is 31/sx19x81/4". With connecting plug. Shpg. wt. 25 bs. MODEL 188P-List \$170.00. YOUR COST \$85.00



MONITOR PANEL WITH DECIBEL METER

★ Variable Range Control Up to +45 db.

44

* New Action Highly Accurate Decibel Meter

★ New Action Highly Accurate Decibel Meter A newly designed high quality monitor that provides complete visual control of the output. Incorporates a new type 2" bakelite cased decibel meter that has a high return damping, yet needle travels across the scale with medium speed. With this instrument, more accurate peak values can be read. Input to monitor designed for 500 ohm line. Meter is calibrated from -10 to +6 db, and the nine-position tap switch, controlled from the panel per-mits readings up to +45 db. Minimum reading (position 9) from +20 to +45 db. of .75 watts: maximum reading (position 9) from +20 to +45 db. or .70 to 190 watts. Switch is calibrated in 3 db steps. Minimum bridging impedance 25.000 ohms. Two con-nections (shielded plugs furnished), for input and external out-put devices. Panel is becautifully finished in grey and is $3/_{2} \times 19^{\circ}$; chassis is $33/_{2} \times 19\times 3^{\circ}$. Shog. wt. 10 lbs. MODEL 146P-List \$83.90. YOUR COST



★ The Finest Mixer Obtainable Anywhere * A New Development in Electronic Mixers

A New Development in Electronic Mixers A specially designed high quality unit that affords a greater db attenuation range with absolute, smooth control of action-no steps of any kind. Far superior to "T" or "H" pad mixers. The mixer has a wide range of input impedances, permitting its use with high level devices such as close talking crystal mikes, elec-trical musical instruments, transcription pick-ups, etc., and a special network in the output circuit eliminates any volume range compression or linear distortion. The five channels each have input impedances of 500,000 ohms and output impedances of 50, 125, 250, 333 and 500 ohms balanced line. The balanced line out-put will operate directly into a line for Nemo (remote control) applications. Maximum output level 0 db; max. input 100 volts; gain 37 db each channel; frequency response ± .8 db from 40 to 10,000 c.p.s.; tubes used. 6-617's; voltage requirements, 6 volts at 1.8 amps, and 180-350 volts at 15 ma. Rack panel is beautifully infished in light grey, with decorative stripings to match other units. Separate control for each channel. Cutput transformer especially designed for low hum pick-up since it also forms a part of the succeeding amplifier input circuit. Shielded plugs supplied for input connections for each channel is 34/x19"; chassis measures 34x19454/4". WODEL 1827-5-Channel Mixer, With tubes **325.70** MODEL 182T-5-Channel Mixer, With tubes \$35.70 List \$71.40. Shpg. wt. 20 lbs. YOUR COST



10-WATT HIGH FIDELITY POWER STAGE

10-WATT HIGH FIDELITY POWER STAGE A special wide range power amplifier designed primarily for studio recording purposes. Where separate monitoring is de-sired, two amplifiers can be used to provide excellent results. Careful design of this unit has resulted in extremely low harmonic content and hum pick-up: special triple magnetic shielded trans-formers are incorporated for this purpose. Power output is 10 watts normal. 15 watts peak: harmonic content at 10 watts is only 2.5%. Hum level is -31 db from zero level. -63 db from 10 watts. Output impedances are: 1.2, 2, 2.5, 5, 7.5, 10, 15, 20, 30, 50, 125, 200, 250, 333 and 500 ohms for all voice coils and lines. Input impedances 50, 125, 250, 333 and 500 ohms balanced line. Maximum input level 0 db. The circuit uses a 617, 6C5 and 2-6A3 low impedance include a master gain control and a special three-position switch for recording. In first position, normal, the auditorium speaker is connected to the output in second position. for all 78 r.p.m. recordings. In first position, normal, the auditorium speaker is connected to the output in second position. for all 78 r.p.m. recordings. The monitor panel is connected in third posi-tion, for all 334 r.p.m. recordings, the monitor is connected and a fixed low frequency attenuation is placed in the circuit to pre-vent overcuting. Five shielded plugs are furnished for output connections: one for output to auditorium speaker, one for output to cut-ting head, one for output to auditorium speaker, one for output to monitor speaker and one for output to monitor panel. Panel size 31/x18". Chassis is 33/x19x81/4". Wt. 32 lbs. MODEL 191T-Power Stage. with tubes List \$111.40. YOUR COST



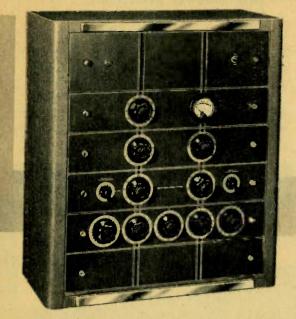
DELUXE "HUM-FREE" POWER SUPPLY

Provides Plate and Filament Power for All Units ★ Oversized Filters Insure Low Ripple

★ Oversized Filters Insure Low Ripple Designed to supply all necessary power for the units listed on this page. Incorporates a special power transformer housed in a cast iron shielded case. a three section or three pi filter choke circuit and a total of 72 mid. of capacitors. Resultant output has amazingly low ripple content Input for 110-125 volts. 50/60 cycles a.c. Output: 360 volts d.c. at 160 ma. maximum: 6 volts at 4 amperes and 6 volts at 6 amperes. A 5X4G rectifier is used. Unit will supply all power to one 10-watt power amplifier, four pre-amplifier panels (12 individual pre-amplifiers) and two mixer panels (10 channels) OR to one 10-watt power amplifier, four mixer panels (20 channels) and two pre-amplifier panels (6 in-dividual pre-amplifiers). Pilot light. "on-off" switch and line fuse are included. Panel is 51/x19"; chassis is 57/x18x71/z". Shpg. wt. 25 lbs. Complete with 5X4-G tube. \$28.25

For Broadcast and Recording Studios

Offering The Finest Results Oburnetile



AMPLIFYING EQUIPMENT IN ITS FINEST FORM!

- * Complete Facilities for Any Sound Requirement
- Professional in Construction, Operation, Appearance ×
- ★ Beautifully Designed in Gray Duo-Tone With Red Trim
- ★ All Units Harmanize in Any Arrangement
- * All Units Completely Shielded Front and Rear
- * All Inter-Unit Wiring by Means of Patch Cords
- * All Operating Controls On Panel Faces
- * Extremely Compact-No Waste Space-No Cramping
- * Highest Fidelity Transformers Used Throughout
- + Fre-Amplifiers Cushion Mounted-Non-Microphonic
- * Any Number of Pre-Amplifier and Mixer Panel's Can Be Ganged Where Many Mikes Are Required
- * Equalization Facilities for All Frequency Corrections

LAFAYETTE engineers have spared neither time nor expense in making these professional amplifying devices the finest that could possibly be constructed. Each component was selected with special care, and every modern circuit development was utilized. Every input transformer was constructed with a newly designed triple magnetic shielded coil to insure minimum hum pick-up. Oversized filters, three pi choke filter circuits, scientific place-ment of components on chassis, are but a few of the reasons for the superiority of this equipment. The systems listed below utilize the units fully described and illustrated on page 44. Only a few popular applications are shown; if you require a system for any special applications. Lafay, ette engineers will be glad to offer their services in a consultant capacity. Make your problems their problems. ETTE engineers have spared neither time nor

MODEL 345T DeLuxe Assembly

A complete assembly designed to meet all requirements for the finest studio recording and sound amplifying work. Comprised of: one model 195-T power supply, one model 146-P monitor panel, one model 191-T power starge, one model 188-P equalizer panel, one model 182-T 5-channel mixer panel, one model 167-P pre-amplifiers. Complete with all tubes, specially selected and tested in the system. All units are interconnected, ready for operation. Rack cabinet has one blank panel (not shown); one additional pre-amp of mixer panel can be added. Overall size: 28" high, 21" wide, 13½" deep. Wt. 275 lbs. Code, RABCJ. For 110-125 volts, 50/60 cycles a.c. YOUR COST. COMPLETE.

MODEL 346T Standard Assembly

MODEL 346T Standard Assembly Similar to the above system, but does not include the equalizer panel. Especially designed for use where acoustic defects, dif-terences in cutting heads, etc., need not be corrected. Comprised of: one Model 191T power stage, one Model 146P monitor panel, one Model 191T power stage, one Model 182T mixer panel, one Model 167P pre-amplifiers Complete with specially selected and tested tubes, ready for operation. Size: 28" high, 21" wide. 134y" deep. Rack has two blank panels that can be used for a.c. Wt. 245 lbs. Code, RDEFK. YOUR COST COMPLETE

MODEL 347T "Broadcast" Assembly

MODEL 347T "Broadcast" Assembly Designed for use where a number of sound sources must be picked up, with complete facilities for mixing and fading. Ideal for broadcast studios, for deluxe theatre installations. for "sound effects" work, etc. Comprised of: one Model 167P pre-amplifier mounting panels each with three Model 168TH high impedance pre-amplifiers. Ten channels are provided; six high gain channels (through pre-amps.) and four low gain channels for use with close talking mixes. transcription pick-ups, etc. Complete with specially selected and tested tubes. ready to operate. Rack fur-mished with two blank panels that can be used for additional pre-amp or mixer panels. Overall size: 28" high, 21" wide, 131/2" deep. or 110-125 volts. 50/60 cycles a.c. Shg. wt. 210 lbs. Code. REFGL. List \$389.00. YOUR COST. COMPLETE



45

NOTE: All systems are regularly furnished with high impe-dance input pre-amplifiers. If low impedance input pre-amplifiers are desired (for low imp. mikes, lines, etc.), add \$11.00 for each low impedance pre-amplifier ordered.

For High Quality Work

This deluxe portable outlit, combin-ing recorder and playback facilities, is designed for use where finest re-sults are desired. The recorder will cut either accelate or cluminum blanks up to 16' in diameter, at speeds of 78 er 33½ r.p.m.

G.E. 1/20 Horse Power Motor A powerful G.E. synchronous type 1/20 h.p. motor is used to drive the turntable. Self-starting type, sus-pended in a live rubber mounting that eliminates vibration and waver.

Cast Aluminum Turntable Machined from one piece of aluminum and held to close tolerances, the turn-table is free from side-sway or "waw". A rubber cushion is provided. Turntable is rim driven.

Crystal Play-Back Pick-Up

A wide range Piezo crystal pick up with an impedance of 100,000 chms is provided for record play-back. Re-sponse covers an extremely wide range of frequencies.

Overhead Feed Mechanism Pivoted in universal bearing. Lead screw is worm gear housed, prevent-ing clogging. Ground cone bearings ing clogging. Ground cone bearings prevent end play Automatic spring pressure.

Leatherette Portable Case

Leatherette Portable Case Grained leatherette covering, all chrome plated hardware. Compart-ment for tools, nates, etc. Easily raised panel for adjustments, 21x21x13". K22500-Professional Recorder in port-able case. With play back pick-up but less cutting head. Specify type lead screw desired (96, 112 or 120 line, feed inside-out or outside-in). For 110 volts, 50/60 cycles a.c. Shop, wt. 80 lbs. **\$210.000** COST

CUTTING HEADS FOR ABOVE Made by Audak. Excellently engin-eered. Any impedance up to 500 chms. Specify impedance desired. Type 4A-Medium fidelity. List \$32.50 K22501-YOUR COST ... \$19.50

No Finer Sound Equipment At Any Price

Type 7B-Wide Fidelity. List \$75.00. K22502-YOUR COST \$45.00 Type 10A-High Fidelity. Range up to 8000 c.p.s. Finest cutting head available. List \$114.00. \$68.40 K22503-YOUR COST



- * Sound-On-Film Amplifier Equipment for Churches, Schools, Camps, Showrooms, Small Theatres, Resorts, etc.
- ★ Will Cover Audiences up to 2,000
- ★ Complete_Compact_All In One Unit
- + Facilities for Dual Projector Operation
- + Beam-Power Tubes-Built-In Equalizer
- Photo Cell & Exciter Lamp Voltage + Supply—Built-In Change Over Switch
- ★ Unexcelled for 16 Mm—35 Mm Projection
- Simple to Install—Foolproof to Operate *
- Input Jack for Microphone Operation



Amplifier Only

Amplifier Only No finer amplifier for sound-on-film reproduction, in its particu-lar class, has ever been offsred at this amazingly low price. Especially designed and con-structed for use with 16 mm. and 35 mm. film it will provide the higher fidelity reproduction so essential for the proper demon-stration and enjoyment of films of all types. Excellent for use in demonstrations, church. school or camp socials it is indispens-able for resort use and for thea-tres seating up to 2.000.

Variable Equalization

Especially on 16 mm. film where Especially on to mm. him where high frequency response may be affected by the optical system and the film itself, variable equalization is highly important. Bases high frequency response to compensate for film and lens losses.

For Continuous Use

Primarily designed as a theatre amplifier it may be used for heavy continuous service under all conditions.

Dual Fuse Line

Equipped to operate from either 105-115 or 115-125 volts. 50/60 cy-cles a.c. Dual fuse block makes changing of fuse position only necessary move for selecting either primary. Heavy duty trans-former and filter components for hum-free operation at all times. Swriter laws voltage annulu for Exciter lamp voltage supply for either 7.5 or 10.0 V. lamps avail-able from plugs on side of chessis.



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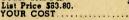
"Beam-Power" Tubes

Lafayette engineers have equipped this ampli-Latayette engineers have equipped this ampli-fier with all the advanced features found in larger and more expensive sound-on-film units. Output stage uses the modern "Beam-Power" tubes for higher fidelity reproduction with large output. Complete tube line-up includes: 2-617s. 1-6N7, 2-6L6Gs and a SV4-G rectifier tube.

Portable System

Amplifier is available in compact carrying case containing two 11" electro-dynamic speakers, speaker cables and photocell cables, making a handy, light-weight complete system.

handy, light-weight complete system. Technical Specifications Peak Output 30 watts Rated Output 20 watts Photo Cell Gain 128 db 3 Inputs: 2-Photo Cells. 1-Mike or Phonc Hum level below 20 watts-55 db Equalization 8 db at 6000 cycles Field Supply: 20 watts for 2-2500 ohm units Output Imp: 2. 4. 8, 16, 50, 250, 500 ohms A.C. Voltage supply for 7.5 & 10.0 V. lamps MODEL 258-ADF - Lafayette 20-30 watt Theatre Amplifier and Screen Cover, with 2-10 ft. photo-cell cables and plugs. but less tubes. For 105/115 and 115/125 volts. 50/60 cycles a.c. Size: 161/z'x8'x84/z'' deep. Shpg. wt. 40 lbs. Code, SABCG. List Price \$83.80. 31.90



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MODEL 258-TDF-Same as above, but with com-plete set of matched tubes. \$37.22

Portable System MODEL 324-P - Lafayette Portable 20-30 watt Sound-On-Film System, complete with two speakers and 2-10 ft, photocell cables, but less tubes. Housed in compact airplane luggage carrying case, size 17"x17½"x9" deep. Shpg. wt. 102 lbs. Code, RABCF. \$52,20

\$52.20 List Price \$104.40. YOUR COST

MODEL 324-T - Same as above, but complete with tubes. **\$57.52** YOUR COST. **\$57.52** See pages 54 and 55 for complete listing of microphones for use with either model.

Complete Line of Facsimili-Tone Theatre Sound Systems

Camplete

Portable System

Ladayette's entry into the field of theatre sound systems with the sensational "Facsimili-tone" Sound Systems revolutionized the industry by offering highest quality wide-range theatre equip-ment at typical Ladayette low prices. Never before have theatre owners been offered the opportunity of purchasing such precision built apparatus, using Bausch and Lomb lenses, Jensen speakers and other nationally famous products at such price levels. Hun-dreds have been installed in theatres throughout the country

with eminently satisfactory results. A booklet describing in detail the various models of "Facsimili-tone" Sound Systems has been prepared. In addition to the systems a complete line of Wide-Range Sound Heads. Sound Screens, Lens Systems, Photo Electric Cells, Exciter Lamps, Rectifier Bulbs, Hearing Aids, Speakers, Cables and other theatre sound system accessories are listed. A copy of this valuable booklet will be forwarded upon request to any W.R.S. Co. branch



NEW "Simplified" INTER-COMMUNICATORS



* Modern Compact Design ★ Takes No More Space Than

An Ordinary Desk Clock ★ Walnut Cabinet Blends With Other Furnishings

This new Lafayette Inter-Communicating System features economical operation, simplicity of installa-tion and a wide range of operating facilities. It affords the most efficient and speedy method of hold-ing direct two-way amplified communication be-tween two persons or departments. The system works equally well on 110 volts a.c. or d.c., and can be installed easily and quickly by anyone-no mechanical or electrical ability is necessary. Merely connect the cables, plug into the nearest light socket, and the system is ready to operate. A system can be made up of one master station and one remote station, and additional remote stations can be added at any later

station, and additional remote stations can be added at any later date. Up to 5 remote stations can be used. Ample Volume For Distant Pick-Up

Ample volume for Distant Fick-Up The master station includes a high power amplifier that makes use of the latest type "beam power" tube to insure ample power. Remote stations can be placed at any distance from the master station without affecting volume or quality. Tubes used in the circuit include: 1-6C8G cascade amplifier. 1-25L6 "beam power" output tube and 1-2526 rectifier. Excellent filtering insures hum-free reproduction. External electrical devices will not cause noise in the senteduces.



free reproducers. Both master and remote stations utilize high quality permanent magnet type re-producers that employ the latest type magnets.

Handsome Walnut Cabinets Master and remote stations are housed in attractive walnut cabinets that will go well with any furnishings. Extremely compact, measuring only 7"x344"x7". compact, measuring only 7"x33/4"x7", they can be placed on any desk where most convenient.



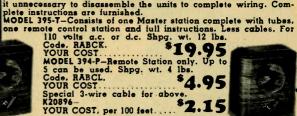
★ Complete Operating Facilities. Any Remote Station **Can Call Master Station** * Remote Can Have Privacy or Turn Complete Control Over to Master Station

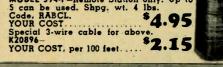


Easy To Operate

Easy To Operate The master station incorporates three controls: a selector switch, a combined volume control and "on-off" switch, and a "push-to-talk" switch. Master station can talk to any one remote station by de-pressing the talk switch; when released, the talk switch automatically returns to the listen position. The remote station has one control, a three position switch. In position one, the remote calls from the master station and can answer the master without any other adjustments. In position two (normal), the remote station can receive calls from the master, but neither master nor any other remote call listen in. In position three, the remote station can answer the master or call the master. Thus, by keeping the switch in position two, the remote station can maintain complete privacy. remote station can maintain complete privacy.

Eosy to install Each remote station is connected to the master station by means of a three wire cable. Terminals on the rear of each unit make it unnecessary to discassemble the units to complete wiring. Com-





STREAMLINED "Muli MODEL

- ★ First System Using Push-Button Selection
- ★ First System Employing Independent Units That Can Be Grouped In Any Arrangement
- ★ First Multiple Master System With Station To Station Wiring, No Junction Boxes Necessary
- ★ Up To 3 Private Conversations at One Time
- ★ Housed In Begutiful Ivory and Black Plastic Case
- ★ Any Numer Of Stations Up To Seven Con Be Used * More Than Ample Volume, Excellent Tone Quality
- * Economical Operation and Installation



Lafayette engineers designed this new Multiple-Master system to meet every requirement for efficient two-way com-munication. Each individual station is a complete unit, embodying its own high power amplifier and all controls. Any number up to seven can be grouped to form a complete office net-work. Executives and department heads will find it invaluable because it pre-vents clogging of telephone lines. peralayette engineers designed this new vents clogging of telephone lines, per-mits private conversations and saves much time.

much time. **Push-Button Selection** Each unit has on its front panel a row of six buttons that select any one of the remote stations. Each button has a space above it on which the name of the remote station individual can be marked in ink-markings can be washed off and changed at any time. **Complete Centrol Focilities** Three controls all plainly marked

Three controls, all plainly marked, govern all operations (except station selecting, which you insert). These in-clude: "on-off" switch, volume control and "push-to-talk" switch. Operates On A.C. or D.C.

The stations operate equally well on a.c. (60 cycles) or d.c., 110 volts:

High Power, Excellent Tone High Power, Excellent Tone Each station incorporates a power am-plifier using one 6C8G cascade ampli-fier. 1-25L6 "beam power" tube that insures ample volume with minimum distortion. 1-25Z6 rectifier and 1-L-69B ballast. High quality permanent magnet reproducers provide excellent reproduc-tion with natural, clear tone quality.

tion with natural, clear tone quality. In any system, two, stations can con-verse privately, without interference. It is impossible to be overheard. Stations are housed in beautiful plas-tic cases in Ebony and Ivory blend. Sizet 8³/₁x⁶/₁/₂ 'x⁶/₁/₂' x⁶/₁/₂' x⁶/₂/₁. **MODEL** 396.1 – Multiple-Master Station.

complete with tubes and instructions. Up to 7 can be used. Wt. 15 lbs. Code, RGHIJ. \$21.00

Your Cost Each Connecting Cables Use 3-wire cable for 2-station systems, 4-wire cable for 3-station systems, etc.

No.	Wires	Per Ft.	100-F
K16089	3	2 c	\$1.95
K16090	. 4	21/2 C	2.45
K16091	-5	31/2C	3.10
K16092	6	4c	3.50
K16093	. 7	.5c	3.95
K16094	8	51/2C	4.95







K21993-YOUR COST \$16.50 In Lots of Three, Each \$15.95

Standard Portable Electric Record Player

A high quality single speed (78 r.p.m.) electric record player that employs a heavy duty governor con-trolled motor. Abso-lutely free from "wow" or lag. Speed Litely free from "wow" or lag. Speed adjustment control on panel. 12" turntable turntable terso crystal pick-up provides high-fidelity results: built-in vol-ume control operated from a panel knob. Housed in a beauti-ful case covered with Spanish brown leatherette having contrasting deep snap locks. leather provides high-fidelity results: built-in vol-ume control operated from a panel knob. Housed in a beauti-ful case covered with Spanish brown leatherette having contrasting deep snap locks. leather snap locks. leather \$19,500 Same as above, but twospeed (78 and 33½ r.p.m.). \$24.955 K21933-Carrying Case Only. Shpg. wt. 10 lbs. Each. \$5.70

K21933-Carrying Case Only. Shpg. wt. 10 lbs. Each. ... \$5.70

Transcription Record Lafayette Player

The only portable record player on the market designed for matter designed for 16" records. Con-structed using the finest equipment and embodying the latest type compo-nents; Housed in an nents: noused in an attractive airplane luggage carrying case with contrast-ing stripes in the center. Top of case contains record contains record compariment for 16" records. All hard-ware fully plated; two snap-locks with keys furnished.

Powerful Motor With 16" Turntable

A special transcription motor with 16" felt padded turntable is used. Two-speed, 78 and 33-1/3 r.p.m. Motor is governor con-trolled, constant speed type. Absolutely free from wobble or lag. Speed control adjustment on panel.

13

High Fidelity "Tru-Tan" Crystal Pick-UP The pick-up is the latest type "Tru-Tan" crystal Nick-UP The pick-up is the latest type "Tru-Tan" crystal unit with a 12" arm. High impedance, no transformer required. Built-in volume control, panel operated. Overall size of case: 23" wide, 1714" deep, 7" high (closed). For operation on 110/120 v., 60 crycles a.c. With cord and plug and pick-up cable. Wt. 30 lbs. \$57.25 As above. but with Astatic 12" crystal pick-up. **48.25** K22008-YOUR COST. K22008-YOUR COST. Special transcription motor and 16" turntable only. For 110/120 volts, 60 cycles a.c. Shpg. wt. 18 lbs. \$24.95 K22010-YOUR COST.

Lafayette

The most efficient, most versatile portable automatic record players on the market today. Employ the finest components, including the latest type Piece crystal pick-ups that afford high-fidelity reproduc-tion. Pick up heads are on swivels, permitting top loading of needles. Tangent pick-up arm holds the needles at the correct angle, in-suring minimum rec-ord wear and maxi-

ord wear and maxi-mum efficiency. Motors mum efficiency. Motors are of the governor controlled type, con-stant speed, and speed can be regu-lated by means of a lever on the panel. Two needle cups.



Portable Automatic

Electric Record Players

Standard Automatic Record Players

Standard Automatic Record Players Automatically plays eight 10" or eight 12" records. Records are loaded merely by placing them on the spindle. Mechanism auto-matically shuts off the current when last record has been played. Any record can be rejected by turning the "reject" knob on the panel. All metal parts finished in statuary bronze. Housed in at-tractive carrying case covered with Spanish brown leathesette with contrasting stripes. Brass snap locks and corner protectors. Operates on 100/130, 200/250 volts. 50/60 cycles a.c. With cord and plug and pick-up cable. Size: 17"x15"x11". Wt. 48 lbs. YOUR COST. Same as above, but operates on 100/130, 200/250 volts. 25/60 cycles a.c. or d.c. Shpg. wt. 54 lbs. K21997-YOUR COST. Data and the state of th

DeLuxe Automatic Mixer-Changer Partables Detuxe Automatic Mixer-Changer Partables Similar to above, but changer plays eight records, 10" and 12" intermixed in any order. Operates on 100/130, 200/250 volts. 50/60 cycles a.c. Size: 181/3"x16" wt. 55 lbs. \$77.00 X21998-YOUR COST. Same as above, but operates on 100/130, 200/250 volts, 25/60 cycles a.c. or d.c. Shag. wt. 60 lbs. X21999-YOUR COST. \$\$84.00\$

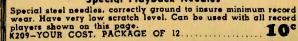
Special Electric Record Player



A unique, highly practi-cal modern record player housed in a walnut case

cal modern record player housed in a walnut case that is a beautiful piece of furniture. No longer is it necessary to fuss with lids or tops-just a slight pull of the facing patel arad the slide panel to which the entire mechanism is attached draws outward. You adjust the record, close the panel, and you have a beautiful music box. A powerful a.c. self-starting motor with a 12" turntable is employed. Constant speed is maintained, insuring faithful repro-duction. A newly designed, high fidelity crystal pick-up repro-ductor. A newly designed, high fidelity crystal pick-up repro-ductors the entire tone range. A special lever attached to pick-up facilitates placement of the head on the record. Panel contains a motor speed control and a variable volume control. Separate "on-off" switch. Pick-up is provided with a special law-capacity shielded cable with phone tips on the ends. Easy to con-nect to radie or amplifier. Operates on 110/120 volts. 60 cycles a.c. only. All cabinet hardware tally nickel plated. The hand-rubbed walnut cabinet measures 17" long. " high. 15" deep (closed). Redie or amplifier can be placed on top of the record player without affecting operation. Shpg. wt. 23 lbs. \$24.955 YOUR COST. YOUR COST

Special Playback Needles



There is a LAFAYETTE Record Player For Every Purpose

Lafayette TUNERS

High Fidelity Model

0 C 0

'Beam

Spot" Dial

\$**48**95

With Tubes

"Slide Rule" Dial

Standard Model

With Tubes

An excellent tuner for all ordinary p.a. work, offered at an un-usually low price. It covers a range from 16.3 to 561 meters in three bands as follows: 16.3 to 56.6, 60 to 176.5 and 191 to 561 meters. Six tubes are in the sensitive superhet circuit, and include: a 76, 6A7, 6D6, 6R7, 80 and 6U5 visual cathode ray "eye" tube. Controls provided include: manual volume control, tone control, band switch and main tuning control. Circuit features include: powerful automatic volume control, tone control, output impedances of 500 and 25.000 ohms. For 105-120 volts. 50/60 cycles a.c. only.

.

 MODEL 1024-TP - Lafayette 6-Tube Standard P.A. Tuner complete

 with tubes and with panel for standard 19" racks. Size: 19"x8¼"x

 7¾". Shpg. wt. 30 lbs. Code, SEFGH.

 List \$59.90, YOUR COST

MODEL 1025-TP-Same as above, but less panel. For cabinet mount-ing. With tubes. Shpg. wt. 21 lbs. Code, SFGHI. \$26.95 List \$53.90. YOUR COST

A custom built 7-tube all-wave

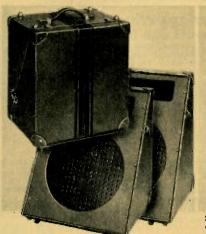
A custom built 7-tube all-wave tuner featuring: THREE-BAND coverage from 13.7 to 568 meters (13.7-47.7, 47.3-200, 190-568 meters) BAND EXPANSION permits high fidelity operation, switch on panel throws from broad to sharp tuning: CATHODE RAY "EVE" permits bairline visual tuning: PHANTOM "BEAM SPOT" DIAL has indi-vidually calibrated bands. Tubes used: 6K7. 617, 2-6C5's, 6H6, 5Y3 and 6G5. Circuit features: powerful a.v.c.; full tone controls thermostatic osc. and i.f. capacitors; phono socket. Output im-pedances 500 and 25,000 ohms. For 95/130 volts, 50/60 cycles a.c. MODEI 10227E-Laforestic Mich Eddaling 2 mod Tunou with tube MODEL 1022-TP-Latayette High Fidelity 3-Band Tuner with tubes and panel for standard 19" racks... 10"x101/2"x19". \$48.95 Wt. 35 lbs. Code, PABLA. List \$99.90. YOUR COST... MODEL 1023-TP-As above, but less panel. For cabinet mounting. With tubes. Shpg. wt. 25 lbs. Code, PENNA \$45.95 List \$95.00. YOUR COST

Carryall Case

DeLuxe General Utility

Single and Dual Speaker **Carrying Case**

Modern Streamlined Dual Speaker Case



to house a single speaker with diameter up to 12". Case of sturdy plywood but to house a single speaker with diameter up to 12". "Case of sturdy plywood, black leatherette covered. 10" speaker opening covered by a grill cloth and protected by wire mesh. Leather carrying handle, metal bumpers. Insert type door on back. 14x 141/4x91/4". Shog. wt. 13 lbs. List \$7.50. K22061-YOUR COST **3.15**

Dual Speaker Case

Illustrated above, at left. Houses two speakers having diameters up to 12". Case opens into two halves and is built of ply-wood with black leatherette covering. Has leather carrying handle and metal bumpers top and bottom. Four nickel plated snap locks. Size (closed): 9" deep, 14¼" wide. 2214" high. Shpg. wt. 13 lbs. List \$12.50. K22062-YOUR COST...

An exceptionally fine two-speaker carrying case offered at an unusually low price. Will take two speakers having diameters up to 12", and afford excellent results due to efficient design of baffles. Built of extra-heavy plywood with overall covering of Spanish brown leatherette having con-trasting stripes of deep brown. Inclined baffles have speaker openings 10" in diameter. protected by steel grills. Open-ings in top of baffle boards permit carrying of speaker cables. Leather bumpers pro-vided on all corners. Brass hardware. Sturdy leather carrying handle. Case opens into two equal halves; brass snap locks Vering, Has Sturdy leafner carrying halmes. Cuse opens table to be a sturgy leafner that the start of the sta

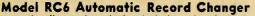
Scientifically designed to conserve space and to facilitate the carrying of public ad-dress accessory units from place to place. Eliminates accidental damage to micro-phonse, mike stands and cables and pre-vents costly delays due to forgotten or misplaced parts. Two heavy duty collapsi-ble microphone stands with bases up to 10" in diameter, speaker and microphone cables and up to four microphones can be carried conveniently and safely. If less than four mikes are needed, compartments case is designed to balance nicely when loaded, thus making it easy to transport. Constructed of extra heavy plywood with overall covering of Spanish brown leather-ette. Three heavy brass snap locks and brass corner protectors are provided. Sturdy leather carrying handle on cover. Overall size: 15" wide, 19½" high. 13" deep (closed). The price quoted is exceptionally low for a deluxe case of this type. Shpo-wr 30 lbe. List \$19.30. 9.95



50

EVEREADY PRICES ABOVE do not apply to export orders

CARROD PHONO-EQUIPMENT



operation. PLAYS 10" AND 12" RECORDS: plays eight 10" or eight 12" records of any make. AUTOMATIC STOP switches off the electric power as soon as the last record is played. CRYSTAL PICK-UP provides high-fidelity reproduction: swivel head permits top loading of needles. TANGENT ARM maintains needle at correct angle to record groove: prevents undue record wear. AUTOMATIC REJECTION of any record at will-just turn "reject" knob. POWERFUL UNIVERSAL MOTOR operates on 100/130. 200/250 volts 50/60 cycles a.c. Dimen-sions: 16" long. 14" wide, 434" above panel and 434" below panel. Shpg. wt. 30 lbs. An exceptionally sturdy unit that is fool-proof and simple in operation. PLAYS 10" AND 12" RECORDS: plays eight 10" or

YOUR COST. Complete A.C.-D.C. Model RC5 Similiar to the above, but for 100/130, 200/250 volts, 25/60 K21035-YCUR COST K21037-Carrying Case For Either Model. Wt. 17 lbs. \$54.50

> Model AC6 Record Player Similiar to the units



ing new, high fidelity phono reproducers. \$19.75 Shpg. wt. 18 lbs. K21032-YOUR COST A.C.-D.C. MODEL U5: As above, but for 100/130, 200/250 volts. Shpg. A.C.-25/60 25/60 cycles a.c. or d.c. K21033-YOUR COST



Model RC1A Automatic Mixer-Changer

ernor assembly asures smooth and regular running of motor. Complete with 12" turntable and speed regulator assembly. Less automatic stop. Wt. 9 lha K21029-For 100/130, 200/250 volts, 50/60

 *19.75
 As above, but for a.c.-d.c. operation, 25/60 cycles \$14.10

 *25.50
 K21028-Same as K21028, for 110 v., 60 cycles a.c.

 *25.50
 K21031-Automatic Stop Mechanism Only

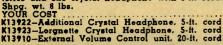




An entirely self-contained battery operated hearing aid featuring CRYSTAL speaker and CRYSTAL head-phone that provide results heretofore impossible to ob-tain. The unit is extremely sensitive and both voice and music are received with startling clarity and natural-ness. Absolutely no hum or buzzing noises. buzzing noises.

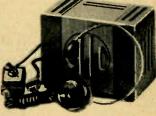
buzzing noises. Frequency Compensator A built-in frequency compen-sator permits the operator to adjust the frequency re-sponse to suit his ear. Ad-justments can be made easily. in a few moments. One IF5G and two IH6G's are used in the circuit. and require only 1½ rolts "A" and 45 volts of "B" batteries. A built-in volume control and power switch is located on back panel. Up to four heedphones can be used simultaneously-tip jacks on rear of chassis. When more than one headphone is used, individual external volume control units are recommended. Housed in a

external volume control units are recommended. Housed in a compact. Exhtweight portable case covered with pin seal. K21926-Crystal Battery Hearing Aid Complete with tubes, bat-teries and one crystal headphone with 5-fit. cord.





speaker to afford exception-ally fine results. It can be ally fine results. It can be placed anywhere in the room, and the sensitive crystal speaker will am-plify sound so that all can hear. Tones reach your ear with amazing clarity and naturalness, and there is no humming or buzzing present. A built-in volume control and power switch enables the operator to ad-just volume to suit his ear



51

enables the operator to ad-just volume to suit his ear and a built-in FREQUENCY COMPENSATOR permits adjustment of frequency response, insuring pleasing reception. One 25Å6, one 6FS and one 25Z6 are used in a circuit that operates equally well on 110 volts a.c. or d.c. Jacks on rear of chassis permit use of up to 4 headphones; external volume control unit recom-mended when more than one phone is used. In compact walnut cabinet 634x51/2x41/4... Shog, wt. 8 lbs. K21925-Crystal A.C.-D.C. Hearing Aid complete with tubes and one Crystal phone with 5 th cord. \$29.95

A.C.-D.C. PORTABLE MODEL Same as above, but housed in portable case identical with that used on battery model described at left. Complete with tubes and one crystal phone with 5-ft. cord. Wt. 8 lbs. \$29.95 USE SAME ACCESSORIES AS LISTED WITH MODEL AT LEFT.

PHONO-MOTORS • Record Changers & ACCESSORIE



Universal 110 Volt A.CD With 12" turntable and changeo 78 r.p.m. records. Shpg.Wt. 11 K126-	ver switch. For lbs.
Your Cost Similar to above, but for 78	and 38 r.p.m.
K125-Your Cost Each	

Heavy Duty Dual Speed Motor Similar to Model K100 above, but with larger field and rotor (% 'Ionger). With 12" turntable. For 105/120 volts, 60 cycles a.c. Shpg. wt. 15 lbs. K120—Your Cost Each \$11.70 Automatic Stop for any of the above motors. K135— Your Cost Each 90°

New Dual Field Recording Motor Special heavy duty model for studio type recordings. Double motor, both fields of the constant speed type, governor controlled. Two-speed, 78 and 33 r.p.m. Supplied with special weighted 12" turntable, speed change lever, escutcheon plate and hardware. For 110 volts, 60 cycles a.c. only. Shpg. wt. 18 lbs. K224-Your Cost Each. \$20.10

Special Transcription Motor With 16" Turntable



alloy 16" turntable, individually machined for tis motor and counter-balanced accurately. Self-lubricated bearings; gears run in oil. Speed-shift lever for use with 33 and 78 r.p.m. records. For 110 volts, 60 cycles a.c. only. Shpg. vt. 18 lbs. \$24.95 K22010-Your Cost.

SOUND TRUCK 6-VOLT MOTOR

For use where power source is limited to 6-volts, as in sound trucks. Complete with 12[°] turn-table. For both 78 and 33 r.p.m. recordings. Heavy duty type. Shpg. wt. 15 lbs.



The finest cactus needles obtainable. Cause no record wear, last longer, elimi-nate objectionable needle scratch. Indiidually tested. K359-Pkge. of 10. Your Cost. 29°



eight 10-inch or seven 12-inch records. 35 mineight 10-inch or seven 12-inch records. So min-utes of uninterrupted reproduction. Inertia type crystal pickup (40,000 ohms impedance, no transformer needed). Head loads from top. For 78 r.p.m. records. 18¹⁵ x12² x18²⁵ x⁴⁵ x⁴ high. Re-quires space 7¹/₄x15¹/₄x11⁴ deep left of motor board. Brown wrinkle finish. For 110 volts, 50/60 cycles a.c. Wt. 31 lbs. \$59.70



deal for hono mod-rnization. utomatically changes seven

records. New

Designed for 16" transcriptions, com-mercial prochanges seven 10 inch rec-ords. Plays 12-inch records manually. Viscaloid damped magnetic pick-up, 1400 ohms impe-dance. Repeats last record, either size, until reloaded or stopped. For 78 r.p.m. recordings. 13½" long, 10¼" deep. Brown winkle finish. Shgg. wt. 15 lbs. List 545.95 \$29.97 K21052-Your Cost.



crystal pick-up, in true tracking arm. 78 R. P. M. motor rubber mounted,





Wire wound pads capable of taking peak loads. Can be used for controlling individual speakers or groups of speakers, solving many sound or groups of speakers, solving many sound equipment problems.

Stock No. K6565 K6566		Watt "L" P Impedance Ohms 500 1000	Your Cost \$1.76
K 6567 K 6568 K 6569	L 80 L160 L 50	Watt "L" P	^{\$} 2.94
K6570 K6571 K6572 K6573 K6574	L100 25 T 80 T160 T 50 T100	1000 Watt "T" P 8 16 500 1000	[*] 3.38



W	
K19820-Changer, less case	\$70 00
K19820-Changer, less case List \$50.00. Your Cost	- 30.00
As above, but with universal a	end e 110 volt
motor Tist CER 00	
motor. List \$58.00 K21050-Your Cost	"ZA NO
NZIUDO-TOUR COST	34.00
As above, but with single speed	
v. 50/60 cycles a.c. motor. Li	ist Price \$47.00
Your Cost	720,20
Portable carrying case only. K17766 Your Cost.	
Marrie Carrying case only.	-4.40
Rinde Tour Cost.	
Model L 2-Speed Record Ch	
Model K, but plays both 10"	
automatically. Less case. List	\$57.00
K17754-110 v., 60 cycles a.c. Your Cost	574 90
Your Cost	-34.ZU
As above, but with single speed	
v. 50/60 cycles a.c. motor. Li	
K1//35	-27 10
K17755— Your Cost K17764—6 volts d.c. Two-sp	34.40
K17764-6 volts d.c. Two-sp	eed\$39.60
K21053-Universal a.cd.c.	(110 v.).
Two-speed. Your Cost	- 59.00
Portable case for Model I.	
Portable case for Model L K17767—Your Cost	-4.75
ALTION TOUR COSt.	

Electro-Voice Carbon Mike

New engineering design, new styling makes this the greatest carbon microphone value in years. An excellent two-button, carbon microphone value in years. An excellent two-button, 200 ohms per button, micro-phone highly suitable for ama-teur and public-address work. In an alloy case, gunmetal fin-ish. Mike size: 3" high, 234" wide. With long 3-wire con-ductor cable. Stand base 414" diam., 4 inches high. K13424-Mike, less stand. Your Cost. K13422-Stand, gunmetal finish Your Cost. Stand, gunmetal finish.



"AMERICAN" EL4 Carbon

"AMERICAN" EL4 Carbon Mike with Hand-Desk Stand An unusually fine two-button car-bon mike that is ideal for voice re-production and music. Stretched dural diaphragm .002". Rubber mounted yoke has %-27 female thread; mounts on any standard mike stand. Polished chrome finish. 2¼" diameter. Can be converted to an attractive hand mike by adding the handle listed below; can be con-verted to a banguet twoe desk stand

the nandle listed below; can be con-verted to a banquet type desk stand by adding both handle and base (listed below). Shpg. wt. 3 lbs. List \$7.50 K13655 - EL4 Mike only Your Cost

*4.41 AG Handle Only: Converts above to hand mike. Takes a moment to install. Wt. 1 lb. K13659 - 88° Your Cost Desk Base Only: With handle, forms desk

stand. Twist lock connection. K13660 Your Cost 59°



\$3.23 Your Cost



R.S. CO. Inc. NEW YORK, CHICAGO, ATLANTA, BOSTON, NEWARK, JAMAICA, BRONX









Public Address Units of Trumpe

All-Aluminum "Dome" Baffles

For Outdoor and Indoor Lise

Used extensively in general pur-pose p.a. systems. Easy to install, attractive, rust-proof and long-lived. Suspension or stand mtg. All aluminum construction. 100% weather-proof. Overall length 20", bell diameter, 17", bell length, 10". Accommodates all 10, 11, 12" speakers. With suspension rings and hardware. Shpg. wt. 6 lbs. K20040 — List \$8.00. \$4.70

DeLuxe "Dome" Baffie

Similar to above, but of heavier metal. Includes snap-on weather-proof cover, metal grille and felt-lined housing. **K20044**—List \$15.00. **\$8.82** Your Cost.....

Adapter Rings For Above

For reducing size of opening. Specify size when ordering. 44°



Similar in appearance to above. De-Similar in appearance to above. De-signed for use with high-power cone speakers. Its large size offers suffi-cient loading for reproduction of very low frequencies. Overalliength 26", bell opening 22". Accommo-dates 10, 11 and 12" speakers. Spun of heavy-gauge aluminum in natu-ral brilliant color. Shog. wt. 8 lbs. K20092-List 514-50. \$8.53 Your Cost. Similar to above, but for 8" and 10" speakers. Length 16", bell diameter 15". Shpg. wt. 5 lbs. K20033 List 5:00 \$4.70 Your Cost. Similar to above, but for 6" speakers. Length 15", bell opening 15". Shpg. wt. 4 lbs. K20054—List \$7.50 Your Cost. 4.40



A truly port-able stand that has light weight and fine black has light weightand fine appearance. Equal in sta-bility to cast-ir on base types. Tele-scoping sections are of seamless steel tubing. A special fibre inlaid clutch permits quick and simple adjustment of height which can be varied up to 8 feet. Its saddle takes Clnaud-agraph units. Finished in black enamel (non-rusting) (non-rusting) with silver-finished fittings. Fitted with



ALT

nally to eliminate resonance. Plate

corner posts. Carrying handle of leather. 24x16x13". Shpg. wt.

15 lhs. K20028-Your Cost. \$7.35

Mounts dome baffles on trucks, walls, etc. Swty-eled for directional

Saddle and swivel.

K20097-Each \$1.77

effect. 8" cast base. Takes Cin-audagraph units. 14½" high. Black shrivel fin-ish. Wt. 6 lbs.

K20095-\$2.88

Truck Mounting

For "Dome" Baffles

Atlas

Flared Baffles

Speaker Housing

Designed for use with either flared or directional baffles. Inside diam-eter, 15%x15%x11". Will fit above unit or one of your own construction. Is completely weatherproofed.

\$2.85

K20051-Your Cost

"Demount-able" type flared baffle. Measures 14" deep; 30x18" bell. Knock-down size is 30x16x2½". We ather-proofed mate-

proofed mate-rials. Alumi-

Atlas Marine Horn (for Cone Speakers)

For all unsheltered outdoor and indoor For ail unsheltered outdoor and indoor applications. Ideally suited for sta-diums, police cars, fire departments, shipboard, etc. These weatherproof units will resist a direct driving rain without damage to the cone unit. Reflex construction eliminates any possibility of damage to the delicate cone structure. Constructed of heavy aluminum and steel spinnings finished in battleship grey enamel. All speaker mounting hardware supplied. Less adjustable bracket. bracket.

K20096-WX-8. For all standard 8" cone speakers. 13" long; bell opening 18". Shpg. wt. 10 lbs. **\$10.29**

K20099 WX-12. For all standard 12" cone speakers. 16" long: bell opening 23". Shpg. wt. 14 lbs. \$17.64

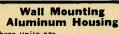
Adjustable Mounting Bracket: Shpg. wt. 12 lbs: K20067—For WX- 8 Speaker. K20069—For WX-12 Speaker. Your Cost \$4.12

lated



systems in fac-tories, offices, h os p it als, schools, etc. The adjustable dual mounting brackets permit either wall or ceiling mounting. Case of pressed steel finished in grey shrivel. Decorative

mounting bolts are provided. Speaker openings protected by perforated metal screens and covered by attractive grill cloth. Shg. wt. 4 lbs. K20027—Your Cost, **3.53**







num paint. Shipped knocked Ship ped knocked knocked down; can be assembled in a few minutes. All hardware supplied. Bell opening 22x23", length 25". Shpg. wt. 15 lbs. List **\$8.50. K20053**—For 10-12" Speakers. **K20053**—For 7", 8", 9" Speakers. **Your Cost, Either Type**. **5.00**

FLARED EXPONENTIAL BAFFLE

Similar to the directional baffle above, but flared on all sides. 100% weatherproof. Bell, 24x36"; 37" long. Takes up to 14" speakers. Finished in aluminum paint. Wt.

\$8.53



Acoustic "Vari-Dettector

Takes speakers up to 13" outside diameter and 9" deep. New mod-ernistic design in black and silver. Can be mounted on any corner or wall surface, either horizontally or vertically. Adjustable deflectors direct sound to desired areas of coverage and eliminate high fre-quency beam effects. Special in-ternal acoustical construction elim-inates resonance and vibration. inates resonance and vibration. Mounting brackets furnished with each unit. With back cover piece. 28" long, 14" high, 12" deep. Wt. 17 ibs. List \$12.50. \$7.35



Enclosed type housing, front panel directed at 18 degree angle for effective coverage. Finished in dull gloss black and beautifully trim-



rubber-tipped legs. K20059 List \$12.50. \$7.35 .S. CO. Inc. NEW YORK, CHICAGO, ATLANTA, BOSTON, NEWARK, JAMAICA, BRONX



Type Cap. Watts Stock Your No. Trans. Watt K19368 Univ. Tube 8 K19369 Univ. Line 8 K19370 Univ. Tube 15 K19371 Univ. Line 15 Cost \$8.17 \$12.99

R.S. CO.Inc. NEW YORK, CHICAGO, ATLANTA, BOSTON, NEWARK, JAMAICA, BRONX

4 lbs. 4 lbs.

ibs.

6 lbs.

55 lbs. 3.56

3.91

3.91

4.70

4.70

4000-7000 Ohms Universal Tube 500-1000-1500 Ohms Universal Tube 500-1000-1500 Ohma Universal Tube 500-1000-1500 Ohms

K19359 K19140 K19360 K19141 K19365

K19366 K19367

6"

8"

10" 10"

Your

Cost

\$3.53 4.12 4.70 5.67

Wt.

Lbs.

5

679

Diam.

6"

10"

No.

K19159

K19160 K19158

K19147

PUBLIC ADDRESS HIGH-FIDELITY



15 watts; surges up to 20 watts.	- C
Diameter 8", depth 5", 11/6" diam-	
Diameter 8", depth 5". 11/2" diam- eter voice coil; impedance 8 ohms.	
Less Transformer. Shpg. wt.	
Loss transformer, Supg. with	1.
11 lbs. List \$31.00.	ų
11 lbs. List \$31.00. K19385- Your Cost \$18.23	18
Your Cost 10.43	

MODEL HWA UNIT -- 10" Handles a steady power input of 25 watts; surges up to 30 watts. Diameter 10", depth 61%" 214" diameter voice coil; impedance 8 ohms. Less Transformer. Shpg. wt. 35 lbs. List \$70.00. K19386 \$41.16

our Cost. MODEL SUA UNIT 10" Handles a steady power input of 30 watts; aurges up to 40 watts. Diameter 10", depth 6". 3½" diameter voice coil; impedance 8 ohms. Less Transformer. Shpg. wt. 42 lbs. List \$91.50. K19337 K19387 Your Cost \$53.80

Model HU For use with HWA
or SUA. 24" bell, 20" air column.
WE. 4 108.
Wt. 4 lbs. \$14.41
Model FX-For use with FYA
unit. 24" bell, 28" air column.
Show wit 5 the COO
Shng. wt. 5 lbs. \$18.82
Model SW-For use with HWA
or SUA units, 32" bell, 30" column.
Shog, wt. 6 lbs.
Shpg. wt. 6 lbs. \$31.17 K20091 Each \$31.17
RECOULT LACIT
Handle and Support Bracket
To suspend from overhead or on
metal speaker poles.
Model FXA-For FYA unit.
Show we Albe Co

	K19388 Each \$2.06
	Model HUA-For HWA unit.
f	Shpg. wt. 5 lbs. \$9 65
	Shpg. wt. 5 lbs. \$2.65 K19389 Each SUA unit.
"	Model SWA-For SUA unit.
8	Shpg. wt. 6 lbs. \$3.38
	Model FHS - Floor Stand.
	Shpg. wt. 16 lbs. \$10.40
	KZUZU4-Each

For use with all 12" dynamics and PM speakers. Universal tube type matches voice coil to any output tube, single or p.p.; Universal line transformer matches voice coil to 500, 1000, 1500 or 2000 ohm line. Shgg. wt. 3 lbs. K19225-Universal Tube Transformer K19226-Universal Line Transformer K19226-Universal Line Transformer

\$5.95

NOTE: Above speakers are built by the largest speaker manufacturers to Lafayette specifications.

Special a.c. model, using type 80 rectifier. Less tube. \$8.75 K19239-Your Cost

Universal Transformers for Above

S. CO. Inc. NEW YORK, CHICAGO, ATLANTA, BOSTON, NEWARK, JAMAICA, BRONX

four Cost Each, Any Type...



This 14-tube communications receiver kit has been especially designed for the advanced amateur. The tuning range is split up into 5 over-lapping bands covering from 5 to 555 meters (540 kc. to 60 mc.). Outstanding circuit features include: 5-band FACTORY ALIGNEO tuning unit for r.f., mixer and oscillator; Align-Aire (air tuned) individual coils for each band; fully shielded switch assembly; ceramic insulated 3-gang precision tuning condenser; electrical band spread condensers with separate control; giant rectangular dial with 9" linear scales accurately calibrated on all 5 bands; flywheel tuning on both main and bandspread controls; mono-unit crystal filter assembly with variable selectivity and phasing control for panel operation; factory assembled crystal plugs into top of unit; two stages of Ferrocart (iron core) i.f.; full a.v.c.; beat freq. osc. with panel pitch control for CW signals; built-in noise silencer circuit unistorted output. K21115 - Complete kit of narts, including cuils, condensers, resistors

K21115 — Complete kit of parts, including coils, condensers, resistors, transformer, meter, crystal, hardware, wire, solder, etc. Instructions (pictorial and schematic) included. Less chassis, panel, cabinet speaker and tubes. For 110 voits, 50-60 cycles a.c. Shpg. vt. 32 lbs. List 5130.75.

Your Cost	0.07
K21116- Chassis (13x17x3), crackle tinish steel	
K21117-Front panel (steel, crackle finish)	
K21118-Cabinet (steel, black crackle finish)	
Kit of Raytheon tubes: 1-6K7G, 1-6L7G, 1-6J7G, 1-6 2-6H6 1-6L7, 1-6C8G 2-6V6G 1-5Y4G, 2-6C5	



5 00 Kit of Raytheon tubes for Push-Button Kit: 3-6K7, 1-61.7, 1-6J7, 1-6H6, 2-6C5, 2-6L6, 1-5Y4G, 1-6A8 Kit of Raytheon tubes for Tuning "Eye" Kit: 3-6K7, 1-6L7, 1-6J7, 1-6H6, 2-6C5, 2-61.6, 1-5Y4G, 1-6C5 \$9.33



The RCA Mfg. Co. has just announced the release of several new fundamental parts for constructing the latest television apparatus. As authorized distributors for RCA, Wholesale Radio Service Co. will be able to offer these units to the trade at the earliest possible time. Write now for RCA parts list.

60

The Meissner kits listed above are designed for operation on 105-120 volts, 50-60 cycles a.c. only.

W. R.S. CO. Inc. NEW YORK, CHICAGO, ATLANTA, BOSTON, NEWARK, JAMAICA, BRONX



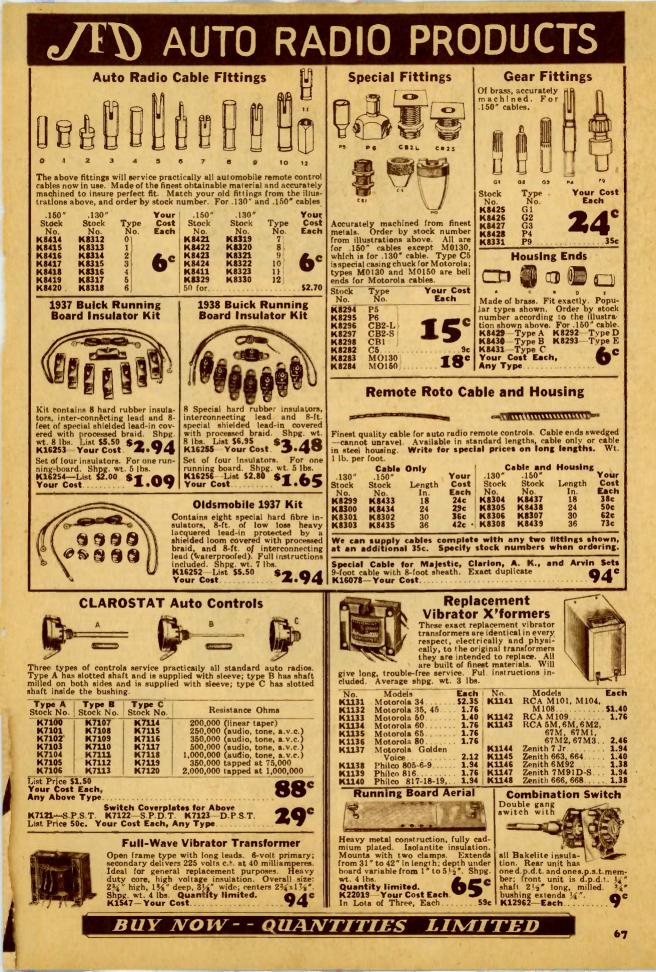












AND NOW ... TO COMPLETE THE PICTURE ...

FOR over 17 years, Wholesale Radio Service Company has enjoyed an enviable reputation in the business world -a reputation built on SERVICE and tos-

-a reputation built on SERVICE and tos-tered by honestly presented merchandise and money saving LOW NET PRICES. And now, upon entering the camera field. Wholesale Radio Service Company pledges that same spirit of SERVICE, honest adver-tising and LOW NET PRICES on which its great success has been predicated. Every effort has been made to make this new field of endeavor of great value to the camera fraternity. Seven great branches, strategically situated throughout the country insure speedy deliveries no matter where you are. Trained technicians in these branches are ready and anxious to serve you in every possible way. possible way.

Satisfaction Guaranteed

In all our dealings the CUSTOMER MUST BE SATISFIED. We make this statement without reservations – satisfaction is guaranteed or your money will be refunded. Cameras are sold on a 10-DAY FREE TRIAL basis. Mer-chandise returned for credit must be in its original packing and in perfect condition. Books. magazines, paper, films and chemicals are not returnable.

The GEWIRETTE

A high precision camera that takes 16 pictures on 127 film. All metal body with genuine leather covering. Extension is polished nickeled brass tube. Optical tubular view finder. Pressure pad keeps film flat. PH755-F:4.5 Anastigmat lens in Vario shutter; speeds: T. B. 1 25 to 1:100 second. YOUR \$15.05 \$15.95 COST PH756-With F:2.9 Anastigmat lens in Prontor II shutter. T, B, and I to 1/175 second. With self timer. \$25.95

PH757-With F:2.9 Anastigmat lens in Compur shutter. T. B. and 1 to 1/300 second. \$30.95 YOUR COST



Liberal Exchange Service

If you are interested in purchasing new equipment, and wish to exchange any salable merchandise you have. CONSULT US. We will offer you a liberal trade-in allowance, and if our terms are satisfactory, a check or any merchandise you select will be sent to you by return mail. If our offer does not meet with your approval, we will return your appa-ratus promptly. We guarantee a "square deal" at all times.

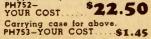
Complete Stocks

Each of our seven branches carries a com-plete stock of nationally known cameras and supplies. If the merchandise you want is not listed here, write us and we will fill your requirements at the LOWEST PRICES.



WESTON **Exposure Meter**

Finest, most accurate exposure meter on the market. Contains super-sensitive photronic cell. super-sensitive photronic cell, simplified exposure dial, built-in filter factor guide, easy reading and improved negatives. With fabric strap. Shop. wt. 3 lbs. Shipped Postpaid. PM752-

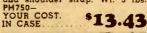


MAXIM Meter

Brand new-for both movie and brand new-lor both movie and still cameras. Amazingly simple to operate – amazingly low in cost. Visual extinction type. Will more than pay for itself in im-proved negatives and "saved" shots. Highly accurate. With aluminum case. PH754-YOUR COST. \$1.49

RHAMSTINE **Exposure Meter**

Highly accurate, direct reading exposure meter for use with Kodachrome as well as black and white subjects. Needle in-stantly indicates correct lens and while subjects. Needle in-stantly indicates correct lens setting; no conversion charts or tables to use. No adjustments to make. Has view finder. Com-plete with leather carrying case and shoulder strap. Wt. 3 lbs.



LEUDI Meter

Extremely compact. practical ex-posure meter of the visual ex-tinction type. Gives correct posure meter of the visual ex-tinction type. Gives correct exposure time for any film at any stop. Complete with attractive plastic case. For still cameras only. Shipped Postpaid. Shipped Postpaid. 94751-YOUR COST. **2.15**



ervice

FALCON "Candid"

Compact camera in sturdy Neilite black ebony case. Ex-posed parts finished in satin chrome. Takes 16 pictures on standard 127 film. Features: Built-in focussing mount ad-justable from 3 ft. to infinity: "Spyglass" view finder: shut-ter attachment for cohle so ter attachment for cable re-lease; attachment to take standard range finder; Wollen-sack Deltax shutter with speeds from 1/25 to 1/100 second.

PH758 – With famous Wollen-sack 2 inch Velostigmat F:4.5 lens. Postpaid. \$16.95 PH759 - With famous Wollen-sack 2" Velostigmat F:3.5 lens. lens. Postpaid. \$20.95



DEALERS WRITE FOR QUANTITY DISCOUNTS 68

STILL CAMERAS For Low Cost SNAPSHOTS

FALCON Miniature Camera



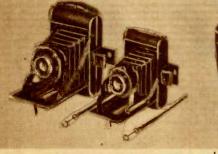
The lowest priced "candid type" camera on the market. Takes 16 pictures on standard 127 film. Fea-tures: famous Wollensack Minivar 16 50 mm lens; fixed focus, no guess work; stops for time exposure and snapshots; latest "spyglass" eye finished in chrome. Made in U.S.A.; guaranteed for 12 months.

Wt. 3 lbs. Shipped postpaid. PH800-YOUR COST.

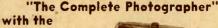
FALCON Junior Folding Camera

Junior No. 1: Takes 8 exposures on 127 film. Lens is standard type Meniscus. fixed focus. Aperture has two easily adjusted stops. Time and instantaneous action pro-vided. Front sncps into position auto-matically. Eye-level finder. Neilite case, enamel and chrome finish. Guaranteed for 12 months. Wt. 4 lbs. **\$1.98** PH801-YOUR COST. **\$1.98** Junior No. 3: As above, but with twin lens. Takes 8 exposures on standard 127 film. Makes fine negatives. **\$2.98** PH802-YOUR COST. **\$2.98**





\$3.89



GOLDI Miniature A complete photo-graphic outfit built around the new Goldi miniature camera. It takes 16 exposures standard 127 film. on standard 127 film. With fully corrected F:4.5 Anastigmat lens in a Vario shutter having speeds from 1/25 to 1/100 second, time and bulb. Complete outfit con-

Complete outfit consists of:
 (a) Goldi camera
 (b) Maxim exposure meter with case
 (c) 2-time cloud filter
 (d) 61/2" cable re-lense

61/2" cable re-Gevaert

(e) 2 Rolls Ge Express film.

Expression Regular price, complete outfit. \$18.83 PH803-YOUR COST. SPECIAL, COMPLETE OUTFIT. PH817-Goldi camera only



8

\$17.50

\$15 45

SUPER-SPORT DOLLY

A beautifully made camera containing a F:2.9 Meyer Trioplan lens in a delayed action Compur shutter with speeds up to action Compur shutter with speeds up to 1/250 of a second. Takes sixteen exposures (1½52'/4''). or twelve (2¼22'/4'') on 120 roll film. Self-erecting; front lens focussing up to 5 feet. Depth of focus table etched on back. Shpg. wt. 5 lbs. \$27.95 VEST POCKET DOLLY

Uses standard 127 film. Corygon Anastig-mat F:3.5 lens in Compur shutter. Speeds up to 1/300 second. Wt. 4 lbs. **\$23.50** PH805-YOUR COST

FOTH DERBY Miniatures

An exceptional value in a precision minia-An exceptional value in a precision minia-ture camera. Light, compact, superbly con-structed. Features: 2" Foth super-speed F:3.5 Anastigmat lens; latest type delayed action focal plane shutter with speeds up to 1/500 of a second; large magnifying tube-sight view finder; red and green film windows. Takes sixteen pictures on stand-ard 127 roll film. Size: 4½x2x1½". Shg. wt. 2 lbs.

\$19.75 PH806-YOUR COST As above, but with Foth F:2.5 Anastigmat PH807-YOUR COST....... \$29.95

TRIGGE

REFLECTA Reflex Camera

Precision built, popular prices "twin eye" reflex camera that takes 12 pictures 21/4x 21/4" on 120 roll film. Ground glass focuss-ing. Has super-speed fully corrected F:4.5 Anastigmat lens in Stelo shutter. Speeds from 1/25 to 1/100 second, time and bub. Depth cf focus scale; film pressure plate. Shpg. wt. 5 lbs. PH808-YOUR COST B chove but with



KODAK Brownies

Most famous bax cameras, Have standard Meniscus lens. "Near-Far" focus for distances up to 5 feet, Rich black Morocco grain covering. Two-tone metal front

WIRGINEX F:2.9

Most famous bax cameras. Have standard Meniscus lens. "Near-Far" focus for distances up to 5 feet. Rich black Morocco grain covering. Two-tone metal front plate. Shpg. wt. 3 lbs. 5ix-20: Uses 620 film. Picture size 21/x33/4". **\$2.75** Six10: Uses 616 film. Picture size 5ix-10: Uses 616 film. Picture size 21/x41/4". **\$2.75** Six10: Uses 616 film. Picture size 21/x41/4". **\$2.75** Six10: Uses 616 film. Picture size PH811-YOUR COST. **\$3.40** PH811-YOUR COST. **\$2.4.95** Precision built compact folding

PRESTO Cameras

Precision built. Take 8 expos-ures 21/4x31/4" or 16 exposures 14/4x21/4" on 120 roll film. Leather bellows. Automatic optical find-ers. Window covers. Body of metal, leather covered. Focuss-ing by front lens turning. W1. 4

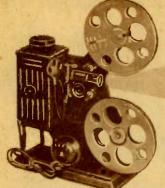
TRIGGER RELEASE PH814-With F:4.5 Anastigmat

Comput shutter. Speeds to 1/250 second, with self-timer. YOUR \$23.50

as super-speed lens in famous with speeds up discretified by the speed speed sup intersecting view is super-speed lens in famous and with self is-recting view is front lens. seps film flat. **\$24.95 *24.95 *** and view is speed so in the set of the set is speed so in the set is speed so is speed so in the set is speed so is spe



KEYSTONE Cameras + Projectors



A Special Bargain Offer! 16 MM Projector and Screen

Io MM Projector and Screen A combination offer comprised of an excellent 16 mm projector (model E-753) and a 24x36" portable silver screen. Projector features: universal a.c..d.c. motor with built-in speed control: special tubular 135-watt projection lamp; ventilating system from motor through to lamp-house; two 400-ft. metal reels: capacity of projector 400-ft. of film (15-minute show); advance feed take-up sprockets; reflector; elevated base; three-color attachment; condenser lens; new swivel base; spring belt retainers; special 1" diameter projection lens; permanently attached cord and plug.

The screen is a portable model, silver surface, 24x36". Metal easel supports hold it firmly and provide smooth surface. Entire screen can be rolled up and packed in its shipping carton. PH909—Complete outfit, projector and screen as described

above. YOUR \$9.95

K-88 MM Movie Camera The most economical movie camera on the market. One foot of standard 8 mm film records as many photo images as 4-ft. of 16 mm film; cost is about one third. Fea-tures: pocket size, only 6 15/162/3/x134"; universal lens for taking close or distant shots F:3.5, tully achromatic, with iris diaphragm: three speeds: normal. low and s-lo-w motion: direct vision view finder; auxiliary view finder built-in; visual mechanical footage indicator shows num-ber of feet used: exposure chart shows exact lens adjustment; tripod socket built-in; silent winding key folds flat; powerful spring motor; strap handle included. Bronzed grain finish. Shpg. wt. 6 lbs. PH906-YOUR COST. Salove with F:2.7 lens.

K-8 8 MM Movie Camera



J-8 8 MM Projector

J-8 8 MM Projector A sturdily built, high quality 8 mm projector at an extremely altractive price. Has many excellent features, including; 300-watt G.E. projection lamp; fully achromatic projec-tion lens. 1" focus; adjustable tilt; motor rewind; fan cooled ventilation; manual framer; capacity 200-ft, of 8 mm film; clear, steady, brilliant pictures; sturdy all metal construction; cast base; roller guides for easy threading; polished reflector; speed control; universal motor operates on 110 volts a.c. or d.c. Fully guaranteed. Pro-vides flickerles; performance that insures volts ac, or d.c. Fully guaranteed. Pro-vides flickerless performance that insures satisfactory projection. Furnished complete with reels. lamp and permanently attached cord and plug. Shpg. wt. 11 lbs. \$33.95 PH908-

DeLuxe Models

YOUR



A-75 16 MM Projector Deluxe model with 500-watt concentrated filament pre-focussed lamp. Ventilating fan iorce-cools lamp house and mechanism. Universal motor for

As above, with F:2.7 lens. PH907-YOUR COST

A-81 16 MM Projector Ultra-deluxe precision model with 750-watt pre-focus lamp. with 750-watt pre-focus lamp. Auditorium projection lens F:1.65, 2" fully achromatic. Forward and reverse speeds. Rapid motor rewind. Powerful new cooling system. Pilot light. Quiet operation. Manual framer and automatic tilting device. Central control of all electrical operations. Die cast construction. Picture size up to 14-ft. wide at distance of 75 feet. For 110 kolis acc or de 14-ft. wide at distance of 75 feet. For 110 volts a.c. or d.c. Shpg. wt. 22 lbs. PH903-YOUR 559.95 COST, COMPLETE.

E-729 16 MM Projector An efficient 16 mm projector at an unusually low price. Features: a.c. motor driven, 'on-off' switch on housing; two 100-ft: reels; capacity of projector 200 ft.;8-minute show; 125 wait lamp; fan cooled

\$34.95

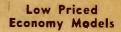
E-748 16 MM Projector

E-748 16 MM Projector A medium priced projector that is a "little giant" in perform-ance. Has universal a.c.d.c. motor with built-in speed con-trol. Other features: 3-color attachment; forced draft ven-tillation; fan cooled motor; bell shaped flare lens, color cor-rected; two 200-ft. reels; capac-ily 400-ft. of film (15-minute show); advance feed take-up sprockets; reflector; concen-trated filament bulb rated 135 watts; condenser lens; til de-

A-3 16 MM Movie Camera

Excellent quality movie camera incorporat-Excellent quality movie camera incorporat-ing many outstanding features. Convenient size, 9x4x234" with 1" lens extension. High power F:3.5 lens. fully achromatic, with universal focus and adjustable mechanical iris. Monocular view finder built-in. Spring motor is easy to wind and will withstand severe use. 3-speeds: half, normal and S-L-O-W motion. Locking knob permits operator to step into scene. Daylight load-ing. Film register shows at a glance amount of film left; patented audible footage signal. Wrinkle enamel finish, chrome trim. Wt. 10 lbs. \$29.50

10 lbs. PH904-YOUR COST





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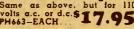
16 MM Camera

10 MM Camera Ultra smart in appearance, this "Moderne" model 16 mm camera embodies features usu-ally found only in the higher priced cameras. Features in-clude: takes full size 16 mm pictures: magazine loading, no danger of logging; can be loaded in daylight: high speed spy glass view finder; lootage indicator shows exact amount of film used; fixed focus, no indicator shows exact amount of film used; fixed focus, no danger of distortion; LOWEST MAINTENANCE COST – actu-ally less than a snapshot cam-era; powerful spring motor; pictures can be shown on any standard 16 mm projector. At-tractively finished in black and chromium and provided with a carrying strap. Shg. wt. 4 lbs. PH656-Less Film **\$9.95** Suedette Carrying Case PH657-YOUR COST. **\$95**

16 MM Film Packs Including Processing and Reel. Standard Film Stock No. Feet Your Cost PH658 PH659 30 \$0.85 40 S Supersensitive Film PH661 30 \$1.49 1.95

8 MM Projector

The lowest priced 8 mm pro-jector on the market embody-ing these quality features: easy to load and thread; pre-focussed concentrated 250 wath bulb; forced draft ventilation; 200 foot film capacity, 15-min-tle continuous prejection; 200 foot film capacity, 15-min-ute continuous projection; flicker free; high speed micro-matic lens; high speed motor rewind; variable speed con-trol; tilting device; quick fram-ing device; fan type shutter; separate switches for motor and lamp; takes all 8 mm films. Brown crackle and chrome fin-ish. Complete with bulb, cord and plug and two reels. Shpg. wt. 16 1bs. For 110 volts. 50-60 cycles a.c.\$14.50 PH662-EACH... Same as above, but for 110 volts a.c. or d.c.\$17.95



16 MM Projector

Similar to above, but takes all standard 16 mm films. Features identical with above, except that 16 mm projector has 400 ft. film capacity and comes with 250 watt lamp. For 110 volts a.c. Wt. 14 lbs. \$14.50 PH664-EACH....\$10 volts a.c. or d.c. PH665-EACH...\$17.95

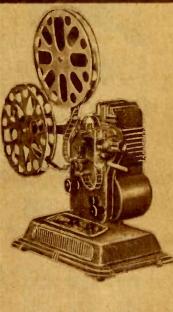
100-Foot Reels

POPEYE THE SAILOR MAN in PH627-King of the Jungle PH628-Popeye the Champ PH629-The Lumberjack

MICKEY MOUSE SERIES

PH632-Olympic Games PH633-Mickey Goes Hunting

BETTY BOOP SERIES PH630-Mystery Island PH631-Witch's Clutch



KEYSTONE Titlers



All metal construction. Fur-nished complete with package of mottled paper and special titling mask. Give your films that professional touch. You can fade-in, fade-out, dissolve, etc. For Keystone movie cam-eras. Shpg. wt. each 6 lbs. PH600-16 mm PH601-8 mm YOUR COST EACH. Either Type. **3.39**

Illuminated Editing Outfit

By Keystone, For both 8 and 16 mm films. Hardwood base has geared rewinder reel suphas geared rewinder reel sup-ports at either end. In center is the splicing outfit with bottle of water and bottle of film ce-ment. Picture viewing device and lamp mounted directly over splicer; can be swiveled out of way. With cord and plug. For 110 volts a.c. or d.c. Shpg. wt. 8 lbs. PH602-EACH. **\$7.85**

Film Cement Handy 1-ounce bottle of high grade tested film cement. Makes a secure, positive joint every time. Fast drying, easy PH604-YOUR COST 21

SPECIAL 16 MM FILM SUBJECTS

Only a few of the available titles are listed—write for FREE complete film list, stote size (8 or 16 mm).

50-Foot Reels POPEYE THE SAILOR MAN in POPEYE THE SAILOR MA PH610-Shipwrecked PH611-The Bouncer PH612-Pole Sitter BETTY BOOP SERIES PH613-The Speed King PH614-The Mermaid PH615-Mystery Cave

MICKEY MOUSE SERIES PH616-The Gorilla PH617-Mickey and Pluto PH618-Mickey's Jungle Pals PH619-Mickey's Mixup YOUR COST EACH \$1.50 Any of the Above.

CHARLIE CHAPLIN in PH620-Out of Luck PH621-Surprise Bath PH622-Moving Day

TOM MIX in PH623—Fights to Victory PH624—Stagecoach Attack COMEDIES

OUR GANG SERIES PH634-Bold Pirates PH635-Cowboys and Indians YOUR COST EACH \$2.98 CHARLIE CHAPLIN in PH636-The Knockout PH637-In Society TOM MIX in PH638-Battles the Mexicans PH639-Riding For Life PH640-Cyclone Tom

WESTERNS PH641-In The Nick of Time PH642-Sure Shot Sam YOUR COST EACH\$1.65

^{\$}1.60

\$2.98

SPECIAL 8 MM FILM SUBJECTS EACH

SPECIAL 8 MM FILM SUBJEC PH643-50 Ft. Our Gang in "Bold Pirates" PH644-50 Ft. Our Gang in "Wild Animals" PH644-50 Ft. Mickey Mouse "The Moose Hunter" PH646-50 Ft. Mickey Mouse "Mickey's Mad Dog" PH648-50 Ft. Donald Duck "Ham Actor" PH648-50 Ft. Donald Duck "Ham Actor" PH649-50 Ft. Our Gang in "Cowboys and Indians" PH651-50 Ft. Mickey Mouse "Barnyard Melodies" PH652-100 Ft. Our Gang in "Baseball Champs" PH653-100 Ft. Our Gang in "What A Queen"

SUN RAY 11x14" Easel Sfurdily constructed with 5-ply hard-wood base that will never warp. Fully adjustable metal masking bands can be locked in position de-sired. Meets the requirements of both amateur and professional pho-tographer. Shpg. wt. 8 lbs. PH655-\$4.39



Sturdily constructed from heavy gauge steel and finished in black wrinkle lacquer. Holds reels up to 400-foot capacity. either 16 mm or 8 mm. Shgg. wt. 4 lbs. PH654-Per Set... \$1.20



YOUR COST DEALERS WRITE FOR QUANTITY DISCOUNTS

Printing Papers · Chemicals · Books



GEVAERT Novabrom **Projection Papers**

Outstanding in the field of bromide en-Outstanding in the field of bromide en-larging papers for many years, Novabrom has earned its position of preeminence not only because of its supreme quality but because its versatility makes it suitable for any method of enlarging or projection printing. Rich in silver and accurately for any method of emarging or-projection printing. Rich in silver and accurately balanced as to scale and contrast, Nova-brom emulsions are supplied in the stand-ard surfaces so universally in demand as well as in a beautiful series of specialty surfaces of utmost appeal. Used exten-sively in newspaper work, in the com-mercial plant, by exhibitors, for the photo finisher, etc. Three grades: normal, vigor-cura and extra vigorous ous and extra vigorous.

Normal	Vigorous	Ex. Vig.	Surface	Your	Cost
No.	No.	No.	100 C	Per Dozen	14 Gross
PH250	PH251	PH252	K1	\$0.30	\$1.49
PH253	PH254	PH255	K3	.30	1.49
PH256	PH257	PH258	K10	.30	1.49
	81	O" Single	e Weight	Papers	
PH259	PH260	PH261	K1	\$0.65	\$3.45
PH262	PH263	PH264	K3	.65	3.45
PH265	PH266	PH267	K10	.65	3.45
FFEADS		and the second se			3.45
	5x7	" Double	Weight	Papers	
PH268	PH269	PH270	K1	\$0.38	\$1.88
PH271	PH272	PH273	K3	.38	1.88
PH274	PH275	PH276	K10	.38	1.88
PH277	PH278	PH279	K33	.38	1.88
PH280	PH281	PH282	K48	.38	1.88
PH283	PH284	PH285	K49	.38	1.88
	8x1	0" Doubl	e Weight	Papers	
PH286	PH287	PH288	K1	50.84	\$4.25
PH289	PH290	PH291	K3	.84	4.25
PH292	PH293	PH294	K10	.84	4.25
PH295	PH296	PH297	K33	.84	4.25
PH298	PH299	PH300	K48	.84	4.25
PH301	PH302	PH303	K49	.84	4.25
K1 Whit	Smooth M	fat.	K3-W	ite Smooth S	emi-Met
	ite Glossy.			uff Platino Gr	
	ite Rough V	Velvet.	K49-B	uff Rough Vel	vet.
	Nova	brom Pro	jection Po	st Cards	

\$1.05 Contact Post Cards PH305- White Smooth Semi-Mat, normal contrast. 2 Dozen for 35c Per Gross \$1.53



Books For Photographers "Photography Handbook"

Keep up with modern advancements in photography —learn the newest "wrinkles"—by keeping a copy of this excellent book on hand at all times. Authoriof this excellent book on hand at all times. Author-tative articles by famous photographers, profusely illustrated, will add to your store of knowledge. Trick photography, candid "shots", color work—all covered in practical fashion. Shpg. wt. 3 lbs. **50**° PH333—Your Cost.



Practical Photography Series 7%x5%" books by Frank R. Fraprie PH340 The Secret of Exposure PH342—Practical Retouching PH343 Modern Development PH344 How to Make Enlarge PH345 How to Make Prints in Colors PH346 Elements of Photography PH347—Practical Printing Processes PH348-How to Make Lantern ments Slides Your Cost Each, Any Title 50°

Photography Magazines

PH349—American Photography PH350—Popular Photography Your Cost, Any One Magazine PH351-The Minicam

25° **LUMINO Projection Papers**

Finest quality for amateur work, portraiture, newspaper work, etc. Rich in silver and free from fog in the high lights. White surface only.

			weign	t Papers		
Medium	Hard	Ex. Hard	Size	Surface	Your	Cost
No.	No.	No.	In.	100 (BRODER)	Per Doz.	1/2 Gros
PH306	PH307	PH308	5x7"	Glossy	\$0.24	\$1.29
PH309	PH310	PH311	5x7"	Semi-Matte	.24	1.29
PH312	PH313	PH314	8x10"	Glossy	.61	3.45
PH315	PH316	PH317	8x10"	Semi-Matte	.61	3.45
		Double	Weigh	t Papers		
PH318	PH319	PH320	5x7"	Glossy	\$0.33	\$1.65
PH321	PH322	PH323	5x7"	Semi-Matte	.33	1.65
PH324	PH325	PH326	8x10"	Glossy	.72	3.79
PH327	PH328	PH329	8x10"	Semi-Matte	.72	3.79

CC	ONDAIL	Contact	Papers (White Glossy J
Aedium	Hard	Ex. Hard	Size	Your Cost

No.	No.	No.	Inches.	2 Dozen	Gross	
PH330	PH331	PH332	21/x31/2"	\$0.15	50.52	
PH333	PH334	PH335	23/4 x41/2"	.15	.68	
PH336	PH337	PH338	31/4 x41/4"	.19	.75	
			0 411 4			

DEFENDER Velour Black Projection Papers

Defender enlarging papers enjoy an enviable reputation in the photo-graphic field. They are noted for high speeds in exposure and unusually fine fidelity to negative scale. Easy to manipulate; wide latitude for development and exposure. White only.

	Sin	gle_Weig	ht Pro	jection Pa	bers	
Soft	Normal	Contrast	Size	Surface	Your	
No.	No.	No.	In.		per Doz.	1/2 Gross
PH352	PH353	PH354	5x7"	Glossy	\$0.32	\$1.59
PH355	PH356	PH357	5x7"	Matte	.32	1.59
PH358	PH359	PH360	5x7"	Semi-Matte	.32	1.59
PH361	PH362	PH363	8x10"	Glossy	.69	3.55
PH364	PH365	PH366	8x10"	Matte	.69	3.55
PH367	PH368	PH369	8x10"	Semi-Matte	.69	3.55
1.1.1	Doul	ble Weig	ht Pro	jection Po	pers	
PH370	PH371	PH372	5x7"	Glossy	\$0.39	\$1.98
PH373	PH374	PH375	5x7"	Matte	.39	1.98
PH376	PH377	PH378	5x7"	Semi-Matte	.39	1.98
PH379	PH380	PH381	8x10"	Glossy	.86	4.45
PH382	PH383	PH384	8x10"	Matte	.86	4.45
PH385	PH386	PH387	8x10"	Semi-Matte		4.45

EASTMAN KODAK Chemicals

D72 Standard Developer: For use v PH388—Quart 23 C Your Cost 23	PH389-14-Gallon 32°
D76 Fine Grain Developer: The origination of the or	ail with minimum exposure
Acid Fixing Powders: Easy to use. PH392-12-Pound 14° Your Cost. 14°	

EASTMAN KODAK Velox Paper

of 24	The finest contact paper made. White glcssy finish. Grade No. 3.	
g units	PH394 21/334 2 Dozen For 19c Per Gross 57c PH395 21/3434/2" 2 Dozen For 19c Per Gross 57c PH395 31/4 x14/2" 2 Dozen For 19c Per Gross 57c PH396 31/4 x14/2" 2 Dozen For 19c Per Gross 57c PH396 31/4 x14/2" 2 Dozen For 24c Per Gross 57c	
1 A C	PH395-232x414". 2 Dozen For	
	Prisso 3 4 x4 4". 2 Dozen For 24c Per Gross	

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TTTLS and ACCESSORIES

KALART MICROMATIC SPEED FLASH! **Get That Nighttime Picture Clearly!**



★ Use With Your Own Camera Split-÷ Second Accuracy Easy to Attach

Speed flash photography opens up new worlds of picture taking pos-

will be amazed at the many photographic ad-ventures waiting to be explored with this new Photoflash synchronizer. Being adjustable for time delay by one thousandths part of sec-ond, it can be used with practically any modern camera. By this hair-line timing

all makes of flash hulbs as well as for individual shutter char-acteristics. A slight turn of the milled Micromatic tension knob will increase or decrease the time delay between electrical con-tact and shutter action. The entire gesembly requires a conwhat increase of decrease the time delay between sectifical conditions. The entire assembly requires no special mounting. It attaches to your camera as easily as a cable release or tripod. Outfit consists of: bakelite battery box with batteries, polished chrome reflector and the micromatic speed

Superfle Bulbs		Superflood Bulbs
No. 1 bulb fo ups (children No. 2 bulb for	shots);	No. 1 is 250 watts. min. life 2 hours. No. 2 is 500 watts.
action shots. PH501-No. 1	-	min. life 6 hours.,
FOR COST, EACH FOR PH502-No. 2		6 For
OUR COST, EACH	40	YOUR COST EACH
-	13	IRWIN 16 MM
		Movie Film
	ally 1	e quality movie film at exception- low prices. Ideal for use in all
7,	able	of 16 mm movie cameras. Avail- in two grades: orthochromatic, utdoor use only: panchromatic,
N	for us light.	Both types sold in 50 and 100
18 MM	1111111111	olls. Shpg. wt. 2 lbs. per 100 ft.
A CONTRACTOR	50-Ft.	Roll of Ortho. \$1.69
	100-F	A-YOUR COST \$2.49
0-Ft. Roll of Panchromo H507-YOUR COST	tic.	^{\$} 1.89
00-Ft. Roll of Panchrom H508-YOUR COST	atic.	\$3.69
		Cable Releases
		apur, Wollensack, Ilex, Universal, und and numerous other shutters.
	Cable	wire is covered by a flexible fabric. Exposed metal parts
		ated. Operate with a slight pres-

when ordering. PH509-61/2" length YOUR COST EACH

PH510-10" length... YOUR COST EACH.

GEVAERT Roll Film and Film Pack



Supplied in two types: Express Superchrome and Panchromosa. They are double coated to in-sure the widest latitude in con-junction with extremely high speed. Express Superchrome



emulsion possesses those night, orthochromatic qualities for which Gevaert chrome-type emulsions have been famous for many Beackromosa emulsion is sensitive to all colors of the

				Panchro	
Expr					
	our Cost				our Cos
No.	Each	Type	Size	No.	Each
PH511	17c	Type G27	- 1%x21/2" -	PH516	22c
PH512	19c	G20	21/4 x31/4 "	PH517	24c
PH513	24c	G16	21/x41/4"	PH518	27 c
PH514	24c	G6-16	21/ ×41/4"	PH519	27c
PH515	19c	G6-20	21/4 x31/4"	PH520	24c
	Gevaer	Pack F	ilm (12 Exp	osures)	
PH521	40c	P20	24x31/4"	PHS23	50c



PH548	99c	541	PH551	1.17	
	EASTMAN	KODAK Movie	Film		
PH552- 50-Fe PH556-100-Fe PH553- 50-Fe PH554*-25-Fe PH555*-25-Fe	et of 16 mm et of 16 mm et of 8 mm	Panchromatic Kodachrome Panchromatic	Your Your Your	Cost\$2.89 Cost\$4.98 Cost\$4.49 Cost\$1.98 Cost\$3.59	

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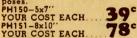
29°

DARK ROOM Supplies

Developing Trays



Made of heavy gauge steel with heavy coat of acid resist-ing enamel. Have rolled edges. Seamless. and with ample depth for all photographic pur-



Enlarging Easels

unusually

Exceptionally Exceptionally well made. sturdy print frame ideal for use by the a mateur

photographer. Has a hinged back and

eavy

Offered low prices. Made of heavy card-board, coat-ed. Assures ed. Assures

margins. Just focus. slip paper under the slot and enlarge. Two

Print Frames



sion springs that insure that insure periect contact perfect contact between the paper and the negative. Natural finished hardwood frame. Felted back. Clear glass insert. Shpg. wt. 2 lbs. Size: $3V_{2x}SV_{2}^{**}$.



Stamped from heavy gauge Stamped from heavy gauge steel with attractive lacquer finish. Cutting edge 61/2" long. Spring tension on blade-blade is self-sharpening. Graduated rular. Makes a perfectly straight edge. Easy - grip handle. Shpg. wt, 4 lbs. PH157-YOUR COST EACH \$1.05

Dark Room Bulbs



Made of flawless glass, high vacuum type. 8 Cendle type. 8 Condle power. Amber for bromide papers, ruby for ortho film, green for pan film, For 110-125 volts,

a.c. or d.c. Color Your Cost Stock No. Color Yo PH170-Dark Amber } PH171-Dark Ruby } PH172-Frosted Green. 43°

DEVELOPING and PRINTING OUTFIT



Buy Now At These Low Prices!

A complete, easy-to-use, practical dark room outfit at an un-usually low price. It's tun to develop and print your own pic-tures, and you need no practice or previous experience. A complete instruction booklet tells you just what to do-you'll be surprised at the "professional" results you get. The complete with containers outfit contains:

1-Set of Marshall colors 3-4x6" Engmel trays Enamel trays 3-4x5" Enamel tray, 1-31/4x51/2" Print Fro 1-8-ounce graduate 1-Stirring Rod 1-Ruby bulb 1-Print Roller Complete Kit, As Described Above, Shpg. wt. 9 lbs. PH176-YOUR COST.

YOUR COST. COMPLETE KIT As Described Above

5–M.Q. Tubes 1–Package of Paper 1–Quart Box of Hypo 2–Clips 2–Print Tongs 1–Instruction Book



Similar to the above, but does not contain as many accessories. Suitable for beginners; you can add to it at any time. The com-Suitable for beginners; you c plete kit contains: 1-31/4x51/2" Print Frame 3-4x6" Enamel Trays 1-4-ounce Graduate 1-Stirring Rod 2-Print Tongs Shpg. wt. 7 lbs. PH177-YOUR COST. COMPLETE

4-M.Q. Tubes 1-Quart Box of Hypo 1-Package of Paper 2-Clips I-Book of Instructions



Roll Film Developing Kit Kit contains: one adjust-able roll film tank: one bottle of Fixol, a con-centrated acid fixing-hardening solution; one bottle of Quinolin, a concentrated print de-veloper; two metal clips and one piece of test film. The tank is made entirely of molded Bake-lite; no corrosive parts. It is fully adjustable to films of all sizes from a full 36 exposure roll of 35 mm to 116. A fitted groove holds film se-curely in place. Tank turnished with agitating Kit contains: one adjust-\$5.95



PHOTOGRAPHIE ROLL FILM BEVELOPING KIT

> "Quick-Set" Time Clock k-Set" Time Clock A fine quality electric clock especially designed for photographic use. Hour and minute hands in center of dial, with oversized tull sweep second hand on outer rim. Built-in ruby light will not af-lect any but pan films. Also has 12-hour alarm graduated in 15-minute inter-vals for the longer development periods. Housed in beautiful mottled brown plas-tic case 4%x4x24" and provided with approved cord and plug. For 110-125 volts 60 cycles a.c. only. Wt. 4 lbs. Shipped Postpaid. PH173-YOUR COST 5.50



Ferrotype Plates

DEALERS WRITE FOR QUANTITY DISCOUNTS 74



Modern Household Appliances



"CORONA" Kitchen Clock

ea. \$2.97 Lots of 3

"CHIEFTAIN" **Executive Electric Clock**

1:44

A beautiful modern electric clock styled for the desk of the executive but admirably suited to add charm and dignity to the modern living room. Housed in a striking case of molded mottled walnut plastic. Dial is self-reading; hour, minute and second can be read at a glance. For 110 v., 60 c. a.c. 73/x4x4'. Wt. 5 lbs. **33.222** Lots of 3 ea. \$2.97

"IMPERIAL" Mantel Clock

SECIENCE

Ultra-modern in design, this clock will add a distinctive note to its surroundings. Case in molded plastic, with blended vari-col-ored vanes. Quick reading numeral dial. For 110 volts. 60 cycles a.c. Size: 10¹/₄" long, 4¹/₄" high, 4¹/₂" deep. Wt. 4 lbs. K25390-Molded Black. Ivory Vanes. K25389-Molded Ivory. Red Vanes. YOUR COST, Either \$5.17 Type. ..ea. \$4.77 Lots of 3

WHITE CROSS Electric Sandwich Toaster

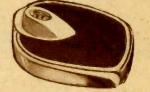
Model 229A. A beautiful chrome plated sandwich toaster with an at-K25061-YOUR COST \$2.89

General Electric "Heralder" Alarm A beautiful drum



type electric alarm clock for the smart bedroom. It has a 12-hour alarm mechanism with a pleasing note. Beautifully pol-Ished Textolite case. Rests on two gold finished tu-bular metal feet. Contains a self-

Sontains a self-starting synchro-nous motor that sealed in oil. Full sweep second hand. Current indicator in dial. Overall size: 41/4" high. 41/6" wide. Complete with 6-foot approved cord and plug set. For 110 volts. 60 cycles a.c. only. K25007-Wt. 3 lbs. **\$3.75** Current



HEALTH-O-METER Scale HEALTH-O-METER Scale This is easily one of the most beau-tiful bathroom scales on the market today. Ultra-modern in its stream-lined design. Stamped out of heavy gauge steel, it will give years of trouble free service. The rotary dial has easily readable black-on-white figures graduated in 1 pound units. and has a capacity of 250 pounds. Finished in beautiful back- or ivory enamel that will not chip or discolor. Heavy ribbed rubber mat provides a non-skid surface that will last indefinitely. Priced lower than other scales of equal quality. Shpg. wt. 14 lbs. %25.198-YOUR COST EACH. \$2.98 YOUR COST EACH ...



WHITE CROSS Bell **Ringer Toaster**

Ringer Toaster A semi-automatic 2-slice toaster in gleathing chrome plate with attractive lineal design and knobs. You merely set the lever for the desired degree of crisp-ness: and the accurate clock mechanism does the rest. When the toast is done, a bell rings, warning you to remove the slices. Genuine mica insulated nichrome element consumes 575 watts. Capacity 2-slices. Com-plete with approved cord and plug. For 110-120 volts a.c. or d.c. Shpg. wt. 4 lbs. K25252-YOUR COST. \$2.57

76

MIRACLE 2-Slice Automatic **Toaster and Hostess Assembly**

A new. deluxe combination that is unequalled for beauty and efficiency. The modern hostess will find this assembly a more than welcome addition to the home. The outfit is built around the new fully automatic 2-slice toaster (fully described at the right). It's swinging delivery pops finished toast into view. done to just the degree of brownness that you ordered. And it's entirely silent in action. The ensemble, in addition to the automatic toaster, contains a large tray (16 by 24") made of richly grained wai-nut; two modern two-compartment relish dishes; four individual serving plates and a convenient slicing board. Complete with approved cord and plug set. Fully guaranteed for 1 year. Shpg. vt. 16 lbs. List Price \$16.95. \$11.30

K25394-YOUR COST, Complete.

MIRACLE 2-Slice Automatic Toaster

This toaster is a miracle in sim-plicity and performance. It is thermostatically controlled, yet operates on either a.c. or d.c., and without any noisy clock movement. It is becautifully streamlined and finished in aleaming chrome with a structu gleaming chrome with a sturdy bakelite base. Removable bread crumb tray at base. Light and dark adjustment conveniently located. Swinging delivery automatically opens when toast is done. 1-year guarantee. With cord set. Shpg. wt. 7 lbs. K25393-YOUR COST \$7.83

Beneral Electric HOME APPLIANCES

G.E. "Hotpoint" **Mixer and Juicer** (Fig. A)

This efficient household aid mixes, beats, whips, extracts juices and does many other jobs neatly, quickly and without waste. The portable mixing unit can be used on its base, of re-moved from it for use at the stove, sink, etc. Powered by the latest type G.E. motor that needs no attention. Motor speed vari-able in three steps; convenient switch adjacent to streamlined handle. Motor and base finished handle. Motor and base finished in stain proof cream enamel with green trim. Standard equipment includes: portable mixer unit: mixer base; double beater; large and small Glas-bake bowls; rubber spatula; JUICE-O-MAT automatic juicer (consists of juice bowl, with adjustable spout; centrilugal strainer; pressure lever and oil dropper). With all-rubber cord and plug. Shpg. wt. 25 lbs. A.C.-D.C.

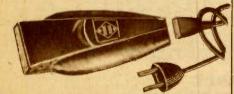
K25029-YOUR COST \$18.70 Same as above, but without the Juice-O-Mat unit. Shpg. wt. 18 lbs. K25354-YOUR COST...... \$15.75

Accessories for the portable mixers available. Write for details.

G.E. A-C-MATIC Iron (Fig. C)

A 6-pound iron equipped with the famous Calrod element. Large heat storage capacity re-duces ironing time. Heat selecduces ironing time. Heat selec-tor switch directly at finger tips, provides the desired ironing temperature. Features include: large red thumb rest; double button-nooks; heel stand. Fin-ished in gleaming chrome plate. Supplied with approved cord and moled plug Consumes 560 cord es 660 25-60

"SHAVE KING" ELECTRIC RAZOR-List \$15.00



This perfected electric sharer gives the perfect share. It is quick in action, cannot injure the most delicate skin. Leaves the skin smooth and with a healthy glow-no smarting or burning. It won't pull or nick. Incorporates a brand new principle in shaving heads-you don't have to hold it at any particular angle to achieve results. Women will find it of utmost value in removing unsightly hair from arms and legs. This shaver will pay for itself in a short time by saving you the cost of blades, soaps and skin balms. Housed in an attractive molded case and furnished with detachable all rubber cord and plug set. Oper-ates equally well on either a.c. or d.c. and consumes a minute amount of current. Induction motor-turn wheel to start. Shg. wt. 2 lbs. K25181-YOUR COST. Complete in case.



G.E. AV-1 Vacuum Cleaner (Fig. D)

Cleaner (Fig. D) This excellent, easy to manage cleaner incorporates every fea-ture that the housewife finds de-sirable. It gets all the dirt and is not tiring to operate. The powerful motor driven brush brings all the deep lying dirt to the surface, and at the same time it combs and freshens the rug pile. Front and rear wheels are provided to facilitate mov-ing of cleaner. The air-cooled motor requires no oiling. A con-veniently located adjustment screw provides for correct noz-zle height. Rubber bumpers at base protect the furniture. The zle height. Rubber bumpers at base protect the furniture. The pistol grip handle contains a trigger switch. Metal parts are of aluminum, highly polished. Dust proof blue dust bag. Cleaner operates on 115 volts d.c. or a.c. (25-60 cycles). Com-plete with long rubber cord and plug. Fully guaranteed by G.E. for one year. Shpg. wt. 20 lbs. K25037-YOUR COST.

D

G.E. Tidy Cleaner (Fig. B)

(Fig. B) Just what the busy housewife needs. This modern, handy cleaner gets at those hard-to-get-at places with ease, and it does a remarkable cleaning job. Ideal for cleaning upholstery, drapes, everything from floor to ceiling. And it moth-proofs too. The powerful G.E. motor pro-vides greater, cleaning ability than many of the floor model cleaners on the market, yet it is extremely light weight and com-pact. Balanced handle is easy to grip. Other features include: dust proof bag: sweep action to grip. Other features include: dust proof bag; sweep action brush; toggle switch-finger tip control; long approved rubber cord and plug. Accessories in-clude: blower, extension tools: de-mothing equipment (Dichlor-ide crystals). Fully guaranteed by G.E. Size: 10x5x7". For 110 volts, d.c. or a.c. (25-60 cycles). Shpg. wt, 91bs. **\$14,100** YOUR COST.



"CLIPSHAVE" ELECTRIC **RAZOR-New Low Price!**

An excellent quality electric dry shaver offered at an exceptionally low price. No more bother or expense with blades, soaps, brushes and skin balms. Clips the toughest beard right down to the skin line without injuring the skin. no matter how delicate it may be. Just plug it into any 110 volt outlet. a.c. or d.c. and let the head glide smoothly over your face (women use it on arms and legs with excellent results too). Consumes so little current that the motor is jokingly re-ferred to as a "one mouse-power" unit. The entire mechanism is contained in an attractive molded case and provided with a permanently attached long rubber cord and plug set. Leather-ette case also furnished. X25107-Wt. 2 lbs. YOUR COST, Complete



FINAL PRICES—shown in this catalog are net, F.O.B. our warehouse. All discounts have been deducted, including 2% discounts for cash. Prices are subject to change without notice. We give customers the benefit of all reduc-tions taking place after catalog is printed.

SENDING MONEY The safest and best way to send money is by postal ex-press or telegraph money order, bank drafts or firm checks. Do not send cash. If absolutely necessary to remit cash, send by registered mail only. Do not hesitate to include sufficient postage or other carry-ing charges. Overpayments are promptly refunded. Insufficient postage often delays shipments needlessly.

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EXPRESS & FREIGHT SHIPMENTS

are sent transportation charges collect. If your station has no agent, please send sufficient money to cover transportation. Charges are the same either way. All over-payments are promptly refunded.

TUBE 3 BAND A.C. Superhet

WE'VE been offering tremendous bargains to the radio buying superhet that tops this one. A nationally advertised make-the manufacturer does not wish us to reveal his name-this 1938 re-inet. Our 30-day Free Trial offer substantiates our every claim. Only a few available at the price that defies all competition.

World-Wide Reception on Three Tuning Bands Worta-wide Reception on Infee Juning Bands Dulse-tingling foreign short-wave broadcasts, thrilling police calls, faschating amateur and airplane signals as well as the entertainment of standard American broadcasts on three bands ranging from 16.6 to 560 meters. Individual bands, shown by a clever wave-band indicator are, 16.6-54.5, 54.5-175.560 meters.

Most Modern Type Octal Tubes The advanced superhet circuit uses the following modern, multi-purpose tubes: 6K7 r.i., 6J7 1st detector, 6C5 oscillator, 6K7 i.i., 6Q7G 2nd det., A.V.C. and audio, 6F6G pentode output, 6G5 cathode-ray tuning "Eye" and a 5Y3 rectifier.

R.F. Stage on ALL Bands

A stage of r.i. amplification on EACH of the three bands assures the sharpness and sensitivity so essential on crowded short-wave bands and powerful local stations; makes for pleasurable listening. bands and powerful local stations; makes for pressure internation **Cathode-Ray Visual Tuning Indicator** To aid you in tuning in your stations at their best that modern device of radio magic, the tuning "Eye", set directly in the dial, enables even a child to tune with the accuracy of engineers.

enables even a child to tune with the accuracy of engineera. **10'' High-Fidelity Electro-Dynamic Speaker** Crystal-clear, distortionless reproduction of the full 3-watt output is provided by a fine high-fidelity type dynamic speaker. Other features are: Full Automatic Volume Control: Wide-Range Fully Variable Tone Control.

MODEL 889

TUBE 3 BAND A.C. Superhet

LOT

HERE is a gem of a radio presented at a jewel of a price to bring you bright, sparkling entertainment from all of the world's radio channels. You'll enjoy every moment of listening to this splendid 7-tube, 3-band Superheterodyne, and as you do you' compliment yourself on your judgment in knowing great radio value.

3-Band Round-The-World Reception Never a dull moment with the choice of the world's radio at your command. Three tuning bands cover stations from 16.6 to 560 meiers. In addition to the standard American broadcasts on 175 to 560 meters you can bring in Acreign stations, police, amateur and air-plane signals on the 16.6 to 54.5 and 54.5 to 175 meter bands.

Latest Type High-Gain Octal Tubes

Seven modern multi-purpose octai base tubes take fullest advantage of a powerful superhet circuit, giving the equivalent of 9-tube per-formance, Tubes used: 6A8G 1st det. and oscillator, 6K7 i.t., 6Q7G phase inverter, 6C5 oscillator, 2.6F6G push-pull output and 5Y3G restilier.

The section of the many features of this radio is the full-field 8-inch dynamic speaker which provides flawless reproduction and life dike tone. Other outstanding features are Automatic Volume Control. Wave-Band Indicator. Giant Full-Vision Edge-Illuminated Dial. and Wave-Band Indicator. Giant Full-Vision Edge-Illuminated Dial. and Full-Range Variable Tone Control. Rarely found in radios at double Full-Range Variable and the most analysis rate and un-the price they only serve to make this rare and un-usual radio value one of the most analysis ratio and Walnut cabinet of highly pleasing modern design. MODEL 741

7-tube, 3-band, all-wave A.C. Superheterodyne in Walnut Console. For use on 110 volts. 50/60 cycles a.c. only, Complete with all tubes. Size: 21"x37"x IN LOTS OF THREE. YOUR COST. EACH.

PURCHASED SINGLY

A Masterpiece OF RADIO BEAUTY AND ENGINEERING! AUTOMATIC BASS COMPENSATOR R.F. STAGE ON ALL BANDS AUDIO OUTPUT CATHODE RAY TUNING "EYE" HIGH FIDELITY SPEAKER Jenuinely Rare Value!

TUBE 3 BAND A.C. SUPERHET

This superlative 11-tube, 3-band all wave Superheterodyne is a real leader in any radio hit parade. Product of a nationally known manufacturer who does not wish his name to be revealed because of the competition-defying price at which we are offering this time re-ceiver. A rare value, your entire satis-faction is guaranteed by virtue of the excellent overall radio design, magnifi-cent tone quality, super-sensitivity and selectivity plus beauty of cabinet. Try one in your own home on our 30-day Free Trial offer. Our quantities are extremely limited. Order now, avoid disappointment. World Reception-3-Bands

EACH

IN LOTS OF 3

World Reception—3-Bands

bring the world right into your home: thrill to the greatest variety of entertain-ment the world has ever known. Three tuning bands cover every radio program of interest from 16.6 to 560 meters. Foreign short waves. police calls, amateur and airplame signals are brought in on the 16.6 to 57. 57 to 175 meter bands. 175 to 560 meters for standard American broad-create casts

R.F. Stage on All Bands

You'll be amazed by the entra sensitivity afforded by a stage of r.f. pre-selection an ALL three bands. This is a feature found only on the finest receivers. Every station, whether local or foreign, will be crystal-clear and life-like in tone.

11 Newest Type Tubes

11 of the most modern tubes are used in the advanced superhet circuit: 1-6K7 r.f., 1-6J7 1st detector, 1-6C5 oscillator, 1-6K7 i.f., 1-6H6 2nd detector and A.V.C., 1-6F5 a.f., 1-6F6 driver, 2-6F6 class AB push-pull output, 1-6G5 tuning "Eye" and a

Diffective. Directive. Directive in the dial is that modern tun-ing aid, the cathode-ray 'Eye' to help bring in all stations at peck resonance. It enables you to get the most out of your set.

Push-Pull Audio Circuit

12 watts of undistorted, humless output are provided through the use of a per-fected push-pull audio circuit.

12" High Fidelity Speaker Flawless reproduction is provided through the use of a 12" high-fidelity electro-dynamic speaker. You hear every note that leaves the broadcast studio-perfectly.

Automatic Bass Compensator

Bass tones are boosted when listening at re-duced volumes. An automatic volume control circuit maintains contant volume at all times, Full-Range Tone Control

No matter what your preference, you can ac-centuate deep, mellow basses, or sparkling high, trebles as your whim desires. Beautifully grained walnut cabinet matched to both audio and speaker for superb results.

MODEL 1173

Super 11-tube, 3-band Superheterodyne in Walnut Console, complete with tubes, Aveil-able for 110 volts, 50/60 cycles a.c. only. Size: 41-x26'x14''. Shpg. wt. 73 lbs.

Code, GALON. \$31.00 YOUR COST. EACH. 31.00 PURCHASED SINGLY, EACH. \$32.50

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