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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion iden-tified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutious expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box.* The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry. industry.

Talking It Over

The cup drink vendors, just like the cigar-ette machines, have won a very special place for themselves in the coin machine indus-try's sun. It seems that it was just yesterday when the first of these vendors was introduced

the first of these vendors was introduced and the battle started. There were pros and there were cons. The arguments waxed hotter and hotter with some saying "yes" and just as many saying "no" regarding their success their success.

their success. But, in the long run, over the tried and tested course of location experience, the cup drink vendors have come thru with flying colors and are, today, regarded among the very best of the automatic merchandisers. And no wonder. Here is a machine which, without any doubt whatsoever, meets the demand of the American public for speedy and efficient service—the one thing everyone in this grand nation admires.

in this grand nation admires. There was a time when the health au-thorities in every city looked with askance upon any cup drink vendor. They tested and examined and took bacteriological tests.

and examined and took bacteriological tests. In the long run the constant continued demand of the public for beverages auto-matically vended won over the keenest scrutiny and the very fact that engineers of every kind in every industry from paper cups to compressors joined in the search for a clear, pure, beautiful and exceptionally fine carbonated drink, brought the automatic cup vendors to the fore. But, with such outstanding glory that anywhere in the nation man, woman or child knows just how to operate these machines, regardless of what dress they come in or what vending method they use.

It is one of the outstanding triumphs of the automatic vending industry and of the nation's automatic merchants to look back effort that went into building the cup vendor as one of the "staple" products of an in-dustry where too much stability is not the

enort that went into building the cup vendor as one of the "staple" products of an in-dustry where too much stability is not the fact. There are, actually, three types of drink vendors on the market. The bottle vendor which is well known to thousands on thou-sands of peoples from coast to coast. The mixer vendor which mixes the syrup with the carbonated water right before the eyes of the purchaser. And the prepared drink vendor where the drink is placed in barrels and prepared before hand and then vended in the quantity desired. Regardless of the fact that the drink vendors are not too cheap in price, because the cost of steel and components and raw materials keep prices up and, furthermore, because highly skilled and specialized labor is needed for their completion in manufac-ture, they march ahead more rapidly than any other types of vendors now being off-ered to the coin operated merchandising machines industry. Now soups, coffees, and other beverages are being offered to the public and because of the fact that the soft drinks which have been automatically vended are so pleasing to the palate of the average publican these, too, have been winning popularity. It will not take long before the beer vendors which were talked about for many, many years will be appearing in busy bars and taverns and these, too, just as the others will win their way into the public's hearts. Tho, of course, here is a problem of the minor, this can be overcome with clever placement of the coin chutes for above the average minor's reach and in such locations where minors are not allowed. But, just keep your eyes peeled for what's coming forth in drink vendors. What you

locations where minors are not allowed. But, just keep your eyes peeled for what's coming forth in drink vendors. What you have seen to date is only the beginning of a tremendous era. At Lymo Industries in Chicago there are plans going on which will probably astound the entire automatic mer-chandising industry when they are completed.

Bill Jersh

Can the Manufacturer Cut Prices?

Much of the discussion regarding the fact that a better fall season can be expected by the industry is based on the question, "Can the manufacturer cut prices?"

Regardless of the fact that the country's leading economists and Washington's noted statisticians have come out very boldly with the statement, "Prices must be cut!" no one has yet told the manufacturer "how" this can be done.

In the midst of a possible fourth labor wage increase and with the fact that the producers of raw materials as well as the manufacturers of component parts haven't substantially lowered prices, it is impossible to see where, how and when the average manufacturer can lower the price of his finished product.

It is well known to all in the coin machine industry that to manufacture any type of coin operated machine today a tremendous financial investment is required.

Yet even the extent and size of the financial investment means very little when other factors are considered. For example, the ingenuity necessary to present the sort of products which will meet trade approval and, better still, public approval.

The need for engineering, experimental development and production staffs which can efficiently and quickly produce a sufficient number (should the product be in demand) to cover all overhead costs and produce a decent margin of profit so that the manufacturer will find it profitable to continue in business.

These are only a few of the many problems which have to be considered by the average factory in the coin machine industry today.

For example, the fact that someone states, "Prices must be cut," doesn't mean that prices "can be cut." This is statement without thought. Without the background of facts and without the substance of understanding of manufacturing processes.

How in the world can any factory cut the price of its finished product if each worker wants more money per hour for his efforts? How can this factory cut when the raw materials producers and the components manufacturers want just as much if not more for the same products they have been serving the factory with all this time? How can any factory anywhere cut if the promotional and exploitation work which is required to "sell" the product is just as great as ever and, at the same time, engineers, production experts, and large clerical staffs are required to keep the manufacturer in business so that he knows in just what direction he is moving at all times?

Just to say, "If the manufacturers will cut prices on all equipment, this Fall season may be one of the best in history," isn't substantiated by facts. And facts are what count.

So many sheets of steel are required to stamp out so many component units. So many men must be employed to do this job. Labor wages are so much dollars. All other factors involved in the stamping, delivery, etc., of these components are also so much dollars. How, then, can prices be cut?

The logical answer, then, seems to be to cut down on profits. But, is there sufficient profit so that it can be cut to a point where enough cut will be shown to bring prices down considerably?

The average factory today works on a very small profit margin. This is due not to the fact that the factory management wants to work on a small profit margin, but, more due to the fact that it is forced to do so because of the many price rises and labor wages it has assimilated in an effort to "maintain its present price structure."

As the demand for price cuts continues and as the surrounding factors to production of coin machines lower their prices to meet this demand, then, and only then, will prices fall sufficiently in this field to make way for price cuts by manufacturers in every category.

All that it requires is for the average coinman to walk thru any coin machine factory and note what is today required in the construction of any product. The surprises which many have had thru taking this advice has culminated in a better understanding of the problems of the average manufacturer.

Too many fly-by-night manufacturers have entered the field with the statement, "Our prices are lower because we don't have the overhead of our big factory competitors."

But, where are these people today? What's happened to them? Simply this—that one after the other they have failed, and failed miserably, and in the meantime left those who bought their products high and dry without parts and without anyone to go to in an effort to keep their equipment working.

One high priced bowling alley is a glaring example of what can happen. Many a shuffleboard manufacturer has left customers hanging on the ropes with units which won't last for a month.

Other types of manufacturers have also entered the field and have practically wiped out jobbers, distributors and operators who had faith in them—because of their story that they could produce at a lower price because they were so much smaller.

Those who were caught in these traps would today pay a much higher price for equipment and know that at least they had somewhere to go to get parts and materials which would at least keep their equipment working. And not have to junk it or attempt to sell it to someone else—which is no different than cheating.

Yes, there will be price cuts by all manufacturers. But, these will only be because of the ingenuity and efficient methods used by the manufacturers—until—the time comes when labor stops screaming for higher and ever higher wages and when the raw materials and components come to the manufacturers at lower prices—and when exploitation and promotion can be substantially cut to a lowered point —then, and only then, will it be logically possible for the manufacturer to cut prices to meet the demand of the trade to "buy cheaper."

Everyone loves to buy cheaper. Yet, logical business people must consider the facts as to whether such cheaper products as they demand will be what they want and will stand up for years to come as ten year old games and phonos are standing up today and are still bringing in very fine returns tho they were amortized and paid for years and years ago.

The field must reckon with facts. It must not go off half cocked. It must remember that everyone in the manufacturing business wants to do more business to insure the continued growth and progress of the factory and the entire organization, but, that this cannot be done under present conditions until the entire economic situation has leveled itself to a point where this is practical and possible.

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BILL FARRELL

ART MOONEY

and his Orchestra M-G-M 10500

BILLY ECKSTINE M-G-M 10472

HELEN FORREST M-G-M 10473

ART MOONEY

and his Orchestra M-G-M 10446

BLUE BARRON and his Orchestra M-G-M 10417

BLUE BARRON and his Orchestra M-G-M 10369

M-G-M 10458

ART LUND M-G-M 10481

RUSS CASE

M-G-M 10352

BOB WILLS M-G-M 10459

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FRED KIRBY M-G-M 10474

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HANK WILLIAMS M-G-M 10461

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FRANKIE MASTERS and his Orchestra M-G-M 10465

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M-G-M 10488



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"I Found A Million Dollar Baby" (2:40)"Arms And Legs Polka" (2:42)

BOB MANNERS ORCH. (Fortune 117)

• Some light, pleasing wax by the Bob Manners ork comes up here, with "I Found A Million Dollar Baby" and "Arms & Legs Polka" in the offing for "Arms & Legs Polka" in the offing for music operators. Top deck is a nos-talgic rendition of a great oldie that has long won favor with music fans. This rendition should do more than hold its own in the juke boxes. On the other end, the gang switch to the metro of a polka, and turn in a very effective musical performance. Both sides are there for the asking—music ons take note ops take note.

"My Baby Missed The Train" (2:53) "Slider" (2:48) RAY ANTHONY ORCH. (Capitol 57-721)

AAY ANTHONT OKCH. (Capitol 57-721) ● The band with that new sound, echoing with a ton of top drawer fare for music ops to latch onto, comes up with a sure-fire click. It's Ray An-thony and his gang, knocking out a winner in "My Baby Missed The Train." Essentially a choo-choo story, the instrumental flavor of this platter rides out to make for some excellent listening. Vocal refrain by the Sky-liners in subdued tones is grade A from start to finish. It's a melody that makes you wanna play this thing time and again. On the other end with "Slider," the Anthony ork continue to keep the wax hot with another great side that should score heavily. It's a straight instrumental tune that seems a cinch to clinch with music fans. Don't miss this platter!

"Miami Beach Rhumba" (3:13) "Cancion Del Mar" (3:05) CARMEN CAVALLARO ORCH. (Decca 24706)

• Pair of sides by the Carmen Caval-laro ork, and the set-up of "Miami laro ork, and the set-up of "Miami Beach Rhumba" and "Cansion Del Mar" in the offing for music operators. Top deck is a widely known piece that has long won the acclaim of music fans throughout the nation. This rentans throughout the nation. This ren-dition is one of the best around and should add to the popularity of the tune. The flip has the maestro tinkling the ivories behind a plush background of strings on a semi-classical piece. This side should do well in wired music locations. Ops who have a call for this brand might^{*} listen in listen in.

"You're Different" (2:47) "Let Me Grow Old With You" (3:11) LES BROWN ORCH. (Columbia 38574)

(Columbia 38574) ● Orkster Les Brown kicks off an-other pair that should satisfy his many listeners. Balladeer Ray Kel-logg and a vocal choir handle the lyrics on the coupling, with the top deck, "You're Different," getting the nod. Ditty is a slow, infectious ballad, offered in smart hush-hush manner throughout. It has that comely taint about it that spells the difference be-tween hit and mediocrity. The band really shows its stuff on the other end as they offer a very dramatic musical presentation in "Let Me Grow Old With You." Tempo is slow, with the vocal expression purred by Ray in soft tones that satisfy. We like both sides, with a slight edge going to "You're Different."

"Let Her Go, Let Her Go, Let Her Go" (3:15) "The Wedding of Lilli Marlene" (3:09)

FRANK SINATRA

(Columbia 38555)



FRANK SINATRA

• Hot on the heels of the sensa-tional success he scored with "The Huckle-Buck", Frank Sinatra comes up with another waxing that looms to cop an avalanche of silver in the juke boxes. Both

"Some Day" (2:40) "When You Wore A Tulip" (2:50) PHILADELPHIA STRING BAND (Tempo 658)

(Tempo 658) • A string band arrangement of "Some Day" and "When You Wore A Tulip," as offered by the Philadelphia String Band turns up as a potential coin winner. Top deck is a hot phono item—this rendition, altho corny, might catch on and go, especially so with the tavern set. The flip shows as a fairly good version of an old standard. Chorus vocal work on the pair is there for the asking. Music ops who have requests for this variety might take a look-see in this direction.

"Pretty Girl" (2:48) "The Last Mile Home" (2:23) MILT HERTH TRIO (Coral 60096)

(Coral 60096) The Milt Herth Trio cut some fair wax with this rendition of "Pretty Girl" and "The Last Mile Home." Top deck is a waltz, adequately handled by the group. Organ work by the maes-tro makes for fairly pleasant listening time. The flip is a current pop item that might catch on and go. Ditty is in the sentimetnal vein, and is offered effectively. Music ops in the market for filler material might listen in.

"A-Tisket A-Tasket" (2:36) "Undecided"" (3:15) ELLA FITZGERALD--CHICK WEBB ORCH. (Decca 25434)

(Decca 25434) • Music ops, young and old alike, can't possibly mistake this item! One of the best bits of wax ever is reissued with thrush Ella Fitzgerald and the late Chick Webb displaying mellow music in "A-Tisket A-Tasket" and "Undecided." The platter has been one of the most sought after biscuits for ever so long. Ella's great chirp-ing on both sides of this disk is noth-ing less than sensational. Music ops who have the locations that want to listen to great jazz oughta climb on the bandwagon with this one-but pronto. pronto.

sides of this biscuit show up as grade A phono fare that should wear white in the boxes. Top deck, titled "Let Her Go, Let Her Go, Let Her Go" has Frankie wailing smoothly throughout, while the Hugo Winterhalter ork make mel-low music in the background. Ditty has a lilt to it and is ex-tremely easy listening. It's one of Frankie's best in many a moon, and should have his large clan of fans howling loud and long for more. The coupling, "The Wed-ding Of Lilli Marlene", with Mau-rice Stoloff on the bandstand is another excellent recording. Song is a slow romantic ode that is cur-rently climbing in popularity. This rently climbing in popularity. This rendition by Frankie definitely is one of the best around. Music ops can safely climb on the bandwagon —especially so with the top deck.

"My Bolero" (3:02) "All's Well That Ends Well" (2:55) REGGIE GOFF (London 491)

(London 491) The deep vocal effort of Reggie Goff is displayed in excellent manner on this up and coming ditty tagged "My Bolero." Vaguely reminiscent of "Poinciana," the song definitely bears the trademark of a potential winner. Reggie's vocal on the side is rich throughout, as is the glowing orches-tral and choir work in the background. The other end is a smooth romantic The other end is a smooth, romantic ballad with the lyrics weaving their way about the title. Top side is the one to watch.

"Hop Scotch Polka" (2:51) "I Knew From The Start" (2:46) BILL GALE ORCH.

BILL GALE ORCH. (Columbia 12419) The Bill Gale ork offer their ren-dition of "Hop Scotch Polka," with the music echoing fairly nice through-out this waxing. Vocal refrain on the side by Gwen Davies & The Highland-ers is effective enough. Taint of a Scotch brogue in Gwen's vocal adds luster and polish to the platter, while the band makes merry in the back-ground. The flip is a better than aver-age waltz tune which can be used to excellent advantage. Music ops who have the locations should listen in.

have the locations should listen in. "Hop Scotch Polka" (2:39) "The Story Of Annie Laurie" (2:50) ELLA LOGAN (Bluebird 30-0003) Some wax by thrush Ella Logan, patterned in a Scotch brogue as only Ella can do it, and the set-up of "Hop Scotch Polka" and "The Story Of Annie Laurie." Top deck should be quite familiar to music ops at this stage since it is rapidly rising to a top spot on music fans' popularity lists. This version, with Ella purring the lyrics in light, attractive style, should cerainly boom juke box play. The flip is a dainty wax story which Ella handles in capable fashion. Both sides should do well with the tavern set.

"The Wedding of Lilli Marlene" (2:58)

"It All Depends On You" (2:50) RALPH FLANAGAN ORCH. (Bluebird 30-0002)

(Buebird 30-0002) • Fresh wax on the Bluebird label shows heavy promise of becoming a top notch juke box item. Orkster Ralph Flanagan is in the driver's seat, with piper Harry Prime on tap for the vocal refrain on "The Wedding Of Lili Marlene" and "It All Depends On You." Top deck is a smartly styled, romantic ode, with Harry pitching smoothly throughout. The band re-frain is excellent, and sounds quite like the old Glenn Miller ork. "It All Depends On You" is a cute rhythm tune handled in fashionable manner by Prime and the Flanagan ork. Both sides bear music operators' close at-tention—and more.

"The Rest Will Depend On You" (2:56)

"Beneath The Tropic Moon" (2:57) SAL VASTA ORCH.—DON DENNIS (Gold Medal 954)

Pair of sides that might prove to • Pair of sides that might prove to be fairly hot phono items are these rendered by the Sal Vasta ork and piper Don Dennis. Top deck is the side to watch. It's a strong ballad that makes for excellent listening. Don's vocal work on the tune is superb, as is the orchestral background. Tempo is slow and styled to fit the mood of the moon-in-June kids. On the other end with "Beneath The Tropic Moon," Don switches to a strong romantic lilt, with a Latin beat in the back-ground. Ditty is a fair one and should hold its own. Top deck rates ops' avid listening attention. listening attention.

"If I Ever Love Again" (3:00) "Every Man Should Marry" (3:04) FRANK SINATRA (Columbia 38572)

(Columbia 38572) • Frank Sinatra comes up with a pair of bright ones in this waxing of "If I Ever Love Again" and "Every Man Should Marry." It's the top deck we're ga-ga about. The tune is pat-terned after Frankie's "I'll Never Love Again," made years ago with the Tommy Dorsey ork. Set in ultra slow tempo, Frankie and a vocal team tabbed the Double Daters team up to spoon the inviting lyrics of this tempt-ing tune. Ork backing by maestro Hugo Winterhalter is superb through-out. The coupling, with Morris Stoloff twirling the baton, is another slow, romantic affair that should hold its own. Wordage of the song is effective and rolls around the title. "If I Ever Love Again" is a juke box winner-get with it!

get with it! "Circus" (3:01) "Song Of Surrender" (2:56) DICK HAYMES (Decca 24700) Balladeer Dick Haymes into the spotlight, spooning the melodic re-frain of "Circus" and "Song Of Sur-render." Top deck is currently climb-ing in popularity. Dick's vocal work on the side, in addition to the Jeffry Alexander Chorus and the music of the Victor Young ork, makes for ex-cellent musical fare that should satisfy the multitude of Dick's fans. The flip is the title tune from the Paramount flicker of the same name, and as such, should receive some heavy bally. Ditty is a plush arrangement of a better than average ballad, with the piper holding down a well deserved bit of limelight. Ops should spin this platter.



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"Katrina" (2:42) "My Street" (3:01) ART LUND (MGM 10508)

(MGM 10508) • Long missing from the phono spot-light, balladeer Art Lund comes up with a ditty that very well may re-establish his coin culling power. It's "Katrina," from the new Disney film "Ichabod & Mr. Toad" that Art handles in top notch manner. Ditty is a light, lilting girl tune that makes for wonderful listening pleasure. The tune has to be heard in order to be fully appreciated—and that is just what we recommend. The flip, "My Street," is a dreamy, romantic bit aimed at the lovey-dovey set. We go for "Katrina"—we're sure you will too. too.

"Dime A Dozen" (2:56)

"Everything They Said Came True" (2:50)

SAMMY KAYE ORCH. (RCA Victor 20-3532)

• Ditty kicking up a storm in many locations is this tasty dish of music served up by maestro Sammy Kaye. With the Kaydets to render "Dime A Dozen," the platter proves to be a side that has loads of promise of scoring as a juke box winner. Novel use of a steel guitar on the side makes the recording all the more attractive. The flip is styled in the well-known and fip is styled in the more attractive. The flip is styled in the well-known and widely popular Sammy Kaye manner and features the vocal group once again. It's a tempting ditty that could very well catch on. Both sides should satisfy the many Sammy Kaye fans.

"Land Of Love" (3:01)

"Yes, Sir, That's My Baby" (2:56) KING COLE (Capitol 57-716)

(Capitol 57-716) • Latest waxing by Nat "King" Cole turns out to be a platter that should make music fans sit up and take notice. Coupling "Land Of Love" and "Yes Sir, That's My Baby," Nat proves his potent coin-culling ability by coming thru with a pair of hot juke box tunes. Top deck is patterned after Nat's "Nature Boy" epic. It's a plaintive melody that makes you wanna listen all the more. Vocal work is excellent, as is a superb bit of musi-cal assistance rendered by maestro Pete Rugulo. The flip is the oldie which Nat and the trio give new life to. Tempo is light and merry and very easy on the ears. Both sides will nab some heavy play.

"That Lucky Old Sun" (3:19) "Make Believe" (2:45) SARAH VAUGHAN (Columbia 38559)

(Columbia 38559) • Fresh wax by Sarah Vaughan, and her rendition of "That Lucky Old Sun" and "Make Believe." While the top deck receives a wonderful orchestral push, Sarah's vocal on the side just doesn't quite sound as rich as many of her former waxings. Nevertheless. the platter is one that will definitely meet with better than average ap-proval, especially so from many of Sarah's fans. The flip is a smooth, slow, sentimental tune that shows Sarah's wonderful vocal style to excel-lent light. Maestro Joe Lipman rates an extra special round of applause for the exciting musical backdrop on both sides. sides.

"You're In Love With Someone" (2:37) "Top O' The Morning" (2:48) BING CROSBY

HE

(Decca 24709)



BING CROSBY

• Crooner Crosby pops up with a pair of fresh tunes that seem cer-tain of nabbing a whale of juke box coin. Both songs are from Bing's new Paramount film "Top O' The Morning" and as such should

"There's A Bluebird On Your Window Sill" (2:42) "Be Goody, Good, Good To Me" (2:30) JOHNNY BOND ORCH. (MGM 10510)

(MGM 10510) Fair enough sides that might be used by music ops as filler items are these offered by the Johnny Bond ork. Chirp Rosemary Calvin handles the vocal work on the pair and turns in an effective performance. Both sides have been around some, and are styled in light, mellow manner. Better of the pair is the flip, with a pleasing shuffle tempo that might catch on. Music ops should take note.

"A Man Could Be A Wonderful Thing" (3:16) "Good For Nothin' Lover" (3:07)

JULIE WILSON (Columbia 38578)

(Columbia 38578) • Pair of sides by chirp Julie Wilson that may be used as filler items are these songs tagged "A Man Could Be A Wonderful Thing" and "Good For Nothin' Lover." Top deck is a tune that was around some time ago. This rendition is nothing more than a bit of special material, rendered in torchy vocal manner by Julie. The flip keeps in the same vein, with the lyrics beat-ing a patch around the title of the tune. Wax won't stop traffic.

"That's My Weakness Now" (2:50) "Button Up Your Overcoat" (2:52)

"Button Up Your Overcoat" (2:52) BENNY STRONG ORCH. (Capitol 57-718) Music in the sweet vein by the Benny Strong ork, and the set-up of a pair of oldies in "That's My Weak-ness Now" and "Button Up Your Overcoat." Benny hand'es the vocal refrain on both sides and turns in an effective performance, while the band plays gently and sweetly in the back-ground. Arrangement of the tunes makes for fairly pleasant listening time. Wax should receive its fair share of juke box coin—especially so in those wired music locations.

24709) attract heavy attention. It's the top deck we're wild about. Titled "You're In Love With Someone," Bing displays a world of tuneful vocal allure about this slow, tempt-ing ballad. Vocal backdrop pro-vided by the Jeffry Alexander chorus adds luster and polish to an already glowing bit of music. The song is a smooth affair that makes for wonderful listening pleasure. Bing's vocal refrain is first rate throughout the platter. On the other end with the title tune from flicker, Bing adds a touch of the Irish to this cute ditty. Tempo is light and refreshing, as is the ex-cellent musical fare under the di-rection of maestro Victor Young. Ops should get with this platter--especially "You're In Love With Someone." especially Someone."

"Mexican Hot Foot" (2:44) "Lingering Down The Lane" (2:48) IRVING FIELDS' TRIO (RCA Victor 20-3539)

(RCA Victor 20-3539) • Pair of light, pleasing sides by the Irving Fields' Trio and the refrain of "Mexican Hot Foot" and "Lingering Down The Lane" are headed ops' way. Top deck is an easy-going instrumen-tal ditty, with the maestro tickling the ivories in top notch manner. Flip has an effective vocal on it, altho the instrumental work shines quite bright-ly. The platter should earn its fair share of buffalo hide.

"Katrina" (2:36) "Ichabod Crane" (2:40) LAWRENCE WELK ORCH. (Mercury 5317)

(Mercury 5317) • Some wax from the new Walt Disney film titled "Ichabod & Mr. Toad," with maestro Lawrence Welk serving up "Katrina" and "Ichabod Crane" for music operators' pleasure. "Tex" Cromer handles the vocal work of the top deck in fair manner. Tune is a light, playful girl song that might be headed for a top spot on the na-tion's music machines. The flip is a cute novelty song, with piper Dick Hill purring the lilting lyrics. "Ka-trina" is the side music ops should keep their eyes peeled for.

"If Love Is Trouble" (2:59) "Body And Soul" (2:56) BILLY ECKSTINE (MGM 10501)

(MGM 10501) Billy Eckstine seems quite certain of remaining in the spotlight, espe-cially so via this latest coupling. The pop ballad is a side that will draw loads of jitney. Billy's easy-going, relaxed vocal manner makes for ex-cellent musical fare. His rendition of the standard "Body & Soul" is offered replete with loads of vocal quivers that show off his versatile vocal man-ner to perfection. The coin-culling power of Eckstine will continue heavily, with "If Love Is Trouble" leading the way on this biscuit.

"Ya Gotta Buy, Buy, Buy For Baby" (2:48)

"Break It To Me Gently" (2:43) KAY STARR (Capitol 57-718)

(Capitol 57-718) The kid with the bell in her pipes, chirp Kay Starr, comes up with some great wax in this duo titled "Ya Gotta Buy, Buy, Buy For Baby" and "Break It To Me Gently." Kay's vocal work on songs of this sort is hard to beat. The gal's jazz intonation is easily some of the best we've ever had the pleasure of hearing. Top deck is a mellow up-tempo ditty, with Kay snieling a world of wonderful lyrics. Flip slows down to a blues ballad, with the lass turning in another ex-cellent performance. The guys and gals who go for this brand won't hesi-tate a second.

"A Breathless Promise" (2:48)

"Lingering Down The Lane" (2:45) RICHARD HAYES (Mercury 5318)

(Mercury 5318) • Balladeer Richard Hayes steps into the vocal limelight via this new, stir-ring ballad titled "A Breathless Prom-ise." Dick's big voice is extremely pleasant, and resounds with mucho feeling on this side. The tune is an excellent sentimental item that should satisfy the kids who love to dance up close. Wonderful musical background under the direction of Mitch Miller rates an extra salute. The coupling shows Dick's versatile vocal style in effective manner as he offers "Linger-ing Down The Lane," a light, easy-going ditty that is currently causing wide talk. Top deck is the better of the pair. the pair.

"If You Ever Fall In Love Again" (2:59)

"Jealous Heart" (2:47) BILL LAWRENCE (RCA Victor 20-3539)

• The vocal allure of piper Bill Law-• The vocal allure of piper Bill Law-rence is displayed in effective fashion on this latest pairing. Top deck has Bill purring a plaintive cupiditty that should hold its own on the boxes. Bill's vocal work is warm and sincere throughout the waxing. Song has a whale of winning potential and rates ops' listening time. The flip has Bill offering his rendition of a current hot musical item. This version is by far one of the best around and should increase the popularity of the song immensely.

"That Lucky Old Sun" (3:04) "Make Believe" (2:54) VAUGHN MONROE ORCH. (RCA Victor 20-3531)

(RCA Victor 20-3531) • Maestro Vaughn Monroe should continue his streak of hot wax via this recording of "That Lucky Old Sun" and "Make Believe." Music ops should be well acquainted with the fervor created by the top tune. Vaughn's rendition, with the Moon Men offering a vocal backdrop, is a very effective one, and should receive some lively coin play. The flip is a smoothly styled piece of music that might prove to be a sleeper. Vocal work by the maestro and a chorus is tops on the side. Platter rates a spot in ops' machines.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.



NEW YORK:



NEW YORK:
Statest Mercury waxing "That Lucky Old Sun" looms even bigger than is sold appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and appearance with a bunch of strange musicians. "What a solar of yorks and were well into the fatal thirteenth stab. Suddenly the save musicians. "What a bunch of yorks and were well into the fatal thirteenth stab. Suddenly the save musicians." The solar dozen takes at waxing a hit tune, the boys were finally beating the take take take the take cards the travely file survived, but not the save and were well into the fatal thirteenth stab. Suddenly the save musicians. "Chilleago :

CHICAGO:

CHICAGO: Congrats to songstar Eddy Howard and his Missus on the birth of their we son... Fran Warren, RCA-Victor recording star, hosted a cocktail party for dee-jays September 2. Fran is wowing 'em nightly over at the Chez Paree ...Woody Herman signed for the Blue Note Sept. 5. ... Rumors have it that the Greadley of Tower Records is considering moving prices out to the west coast this fall ... George Pincus, A & R man for Shapiro-Bernstein, in town of Forster Music vacationing up in the north woods ... Nick Laney of Rondo Records out of town on biz ... Rondo is clicking big with their new Ken Griffin disk "Beautiful Wisconsin" and are now set to kick has already cut four sides, two of which are set for another hold-over at the Boulevard Room of the Stevens Hotel, keeping him there until January. This will be an all time record run for the room ... Jan Thimy Featherstone and his charming vocalist, Peggy Murdoch opened the rianon Ballroom this past week for a four week stand. Jimmy, before form-rianon Ballroom this past week for a four week stand. Jimmy, before form-rianon Ballroom this past week for a four week stand. Jimmy, before form-rianon Ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand. Jimmy, before form-riand ballroom this past week for a four week stand.



LOS ANGELES :

With some folks concentrating strictly on the blues when it comes to the



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RCA VICTOR OPENS ALL OUT 45 RPM CAMPAIGN

New Player Available At \$12.95

CAMDEN, N. J.—RCA Victor an-nounced that its completely automatic 45-rpm record - playing attachment will be offered to the public, effective September 20, with a new price tag of only \$12.95, making it the lowest-priced automatic record playing in-strument ever put on the market.

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The repricing of the 45-rpm in-strument, originally listed at \$24.95, is the heart of an all-out advertising, promotion, and sales drive designed to speed the mass distribution of 45rpm instruments and spur the sales of the new 45-rpm records. The camof the new 45-rpm records. The cam-paign opens September 20 and will continue through the Christmas buy-ing season, it was revealed by J. B. Elliott, Vice President in Charge of RCA Victor Consumer Products.

RCA Victor Consumer Products. Following the pattern of the cam-paign which introduced the 45-rpm system last March, RCA Victor will make use of flying squads of top com-pany executives and special distribu-tor-dealer meetings to completely fa-miliarize its distributor-dealer organ-ization with the details of the promo-tion tion.

tion. "We are completely aware of our responsibilities to our dealers in con-nection with the repricing of the au-tomatic record playing attachment," Mr. Elliott said. "An arrangement has been made which will adjust the cost of dealers' inventories of these instruments. Details of this arrange-ment will be disclosed to dealers by their distributors at the forthcoming meetings." meetings."

This 45-rpm cmpaign will have a profound and profitable effect on the entire record and phonograph indus-try, Mr. Elliott predicted. "It repre-sents the most inviting offer ever made to the music buying public," he said—"the finest music reproduction system ever developed, available at a mere token price. The fruits of ten years of laboratory development can now be enjoyed by everyone. They in-clude distortion-free music, instru-ment and record of complementary design, noise-free reproduction, non-breakable records, each in a translu-cent color, identified with its musical classification, for easy grouping and cent color, identified with its musical classification, for easy grouping and selection, wafer-thin records of a sin-gle small size for all classifications to eliminate home record storage prob-lems. Never, in the entire history of recorded music, have so many advan-tages been offered at so attractive a price."

Indicating the magnitude of the campaign and confirming RCA Vic-tor's repeated statement of faith in the future of the 45-rpm system as the industry standard, the intensive ad-vertising and promotion schedule disclosed by the company will employ newspapers, magazines, radio, tele-vision, and point-of-sale display ma-terial to tell the 45-rpm story.

Planned to gain the advantages of initial impact and to coincide with the opening of the fall buying season, the various phases of the campaign will break simultaneously on September 20.

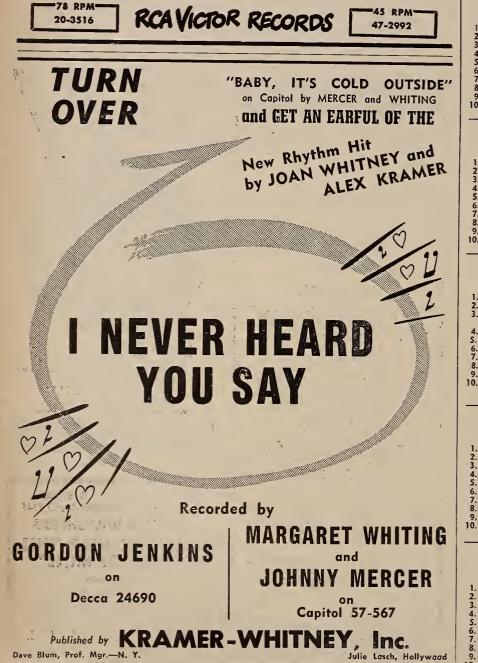


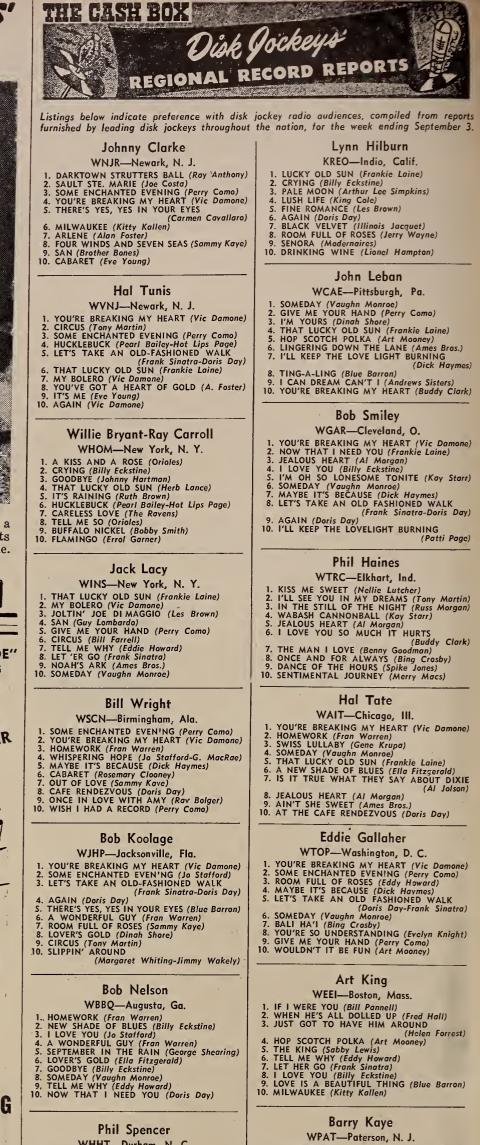
"I JUST HEARD SPIKE JONES' 'DANCE OF THE HOURS' ...

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. And I've lost my girlish snarl. Wild enough to tame a tiger—Crazy enough to beard a lion—the auto race with its 'smashing' climax in 'Dance' is the best thing Spike ever made. I know, I have all of his records!"





September 10, 1949

WPAI—Paterson, N. J. YOU'RE BREAKING MY HEART (Vic Damone) SOME ENCHANTED EVENING (Perry Como) BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark) ROOM FULL OF ROSES (Eddy Howard) RIDERS IN THE SKY (Vaughn Monroe) HUCKLEBUCK (Frank Sinatra) JEALOUS HEART (AI Morgan) CIRCUS (Tony Martin) AGAIN (Mel Torme)

8. CIRCUS (Tony Martin) 9. AGAIN (Mel Torme) 10. YOU'RE SO UNDERSTANDING (Evelyn Knight)

"It's What's In THE CASH BOX That Counts"

- WHHT-Durham, N. C.
- WHHI-Durham, N. C. 1. DRINKIN' WINE (Stick McGhee) 2. TELL ME WHY (Eddy Howard) 3. THINKING OF YOU (Brad and Bonnie) 4. WHISPERING HOPE (Jo Stafford-G. MacRae) 5. CROSS YOUR HEART (Artie Shaw) 6. DO YOU EVER THINK OF ME (Gordon MacRae) 7. TELL ME SO (The Orioles) 8. I LOVE YOU (Frank Sinatra) 9. YOU'RE BREAKING MY HEART (Vic Damone) 10. SOME ENCHANTED EVENING (Jo Stafford)





"If My Dream Would Come True" (2:48) HERB LANCE

(Sittin' In 524)



HERB LANCE

• There shouldn't be any doubt at all about this one. Sure to reap harvest for music operators throughout the nation, and likewise result in the beaming of a na-

"When You Love" (2:51) "Crying Blues" (2:47) CLIFF BUTLER (King 4311)

• Some great wax in the offing for music ops is this disking by piper Cliff Butler. Top deck is a soft, hushhush ballad, purred by Cliff in smooth tones that ring true. Music is toned down enough to make you wanna listen time and again. The flip has Cliff coming back with a bit of ballad blues that should do well in the boxes. We like the top deck, "When You Love."

"Don't Blame Me" (2:49) "Yesterday" (2:57) FOUR SHADES OF RHYTHM (Swingmaster 33)

• Pair of fair sides which music ops can use to fair advantage are these by the Four Shades Of Rhythm titled "Don't Blame Me" and "Yesterday." Top deck is a novel rendition of this old standard. Vocal work is effective, as is the light instrumental patter in the background. The coupling switches to a slow, dreamy ballad, which the vocal combo handles in smooth style. Ops who have the room on their machines might listen in.

"Landslide" (2:47) "A Tenor Plays The Blues" (2:47) VON STREETER & HIS WIG POPPERS (Coral 65015)

• Ya' ain't heerd nothin' yet, 'till you've heard this side tagged "Landslide." Mustering more drive rhythm than we've heard in a long while, Von Streeter and his Wig Poppers come up with a side that's gonna have the jump fans going wild. Up tempo isn't the word for this—it's some of the wildest and wooliest ever. Sax work is featured throughout, and is offered in top notch style. The flip is just what the title says. Put your money on "Landslide." tional spotlight on balladeer Herb Lance, is this rendition of "That Lucky Old Sun." Herb isn't a crooner—he sings right down deep from the heart on this one. His rich, sincere vocal effort on this rapidly rising song hit is nothing less than sensational. The magnificent depth and feeling displayed by Herb is sure to result in this platter becoming a big winner. On the other end with "If My Dream Would Come True", Herb once again comes thru for music operators, with an equally great disking. Tempo is slow, while the comely lyrics, patterned in the romantic vein make for excellent musical fare. Music ops shouldn't miss this disking by any means. The wax will wear white!

"You Satisfy" (2:53) "Blues For My Baby" (2:39) BILLY WRIGHT

(Savoy 710)

• Piper Billy Wright on deck with some mellow blues, and the metro of "You Satisfy" and "Blues For My Baby" seeping thru the wax. Both sides of this platter are rendered in slow, tempting tones that satisfy. It's smooth blues, the kind you just wanna sit and relax with. Billy's pipes pitch effectively throughout the platter. Ops should get with this biscuit.

"As I Love You" (3:02) "Lovely In Her Evening Gown" (3:00) BUDDY JOHNSON ORCH. (Decca 24716)

• The wide following of Buddy Johnson and his gang should result in some heavy coin play for this duo. The top deck, with chirp Ella Johnson wailing the vocal expression is a strong, teeming blues ballad that makes for mellow listening pleasure. Ella's pipes make you wanna listen on the side. Arthur Prysock takes over on the flip and turns in a very effective performance on another plush ballad. We like the top deck.

"Let The Power Of The Holy Ghost Fall On Me" (2:12) "I Can Put My Trust In Jesus" (3:08) MAHALIA JACKSON (Apollo 213)

• Wherever you can place a gospel disk place Mahalia Jackson's latest platter and there's no doubt that either side will please tremendously. The gorgeous voice of this gospel singing thrush is absolutely thrilling. It's one of the most outstanding of all the gospel platters produced in a long, long time. Latch on.

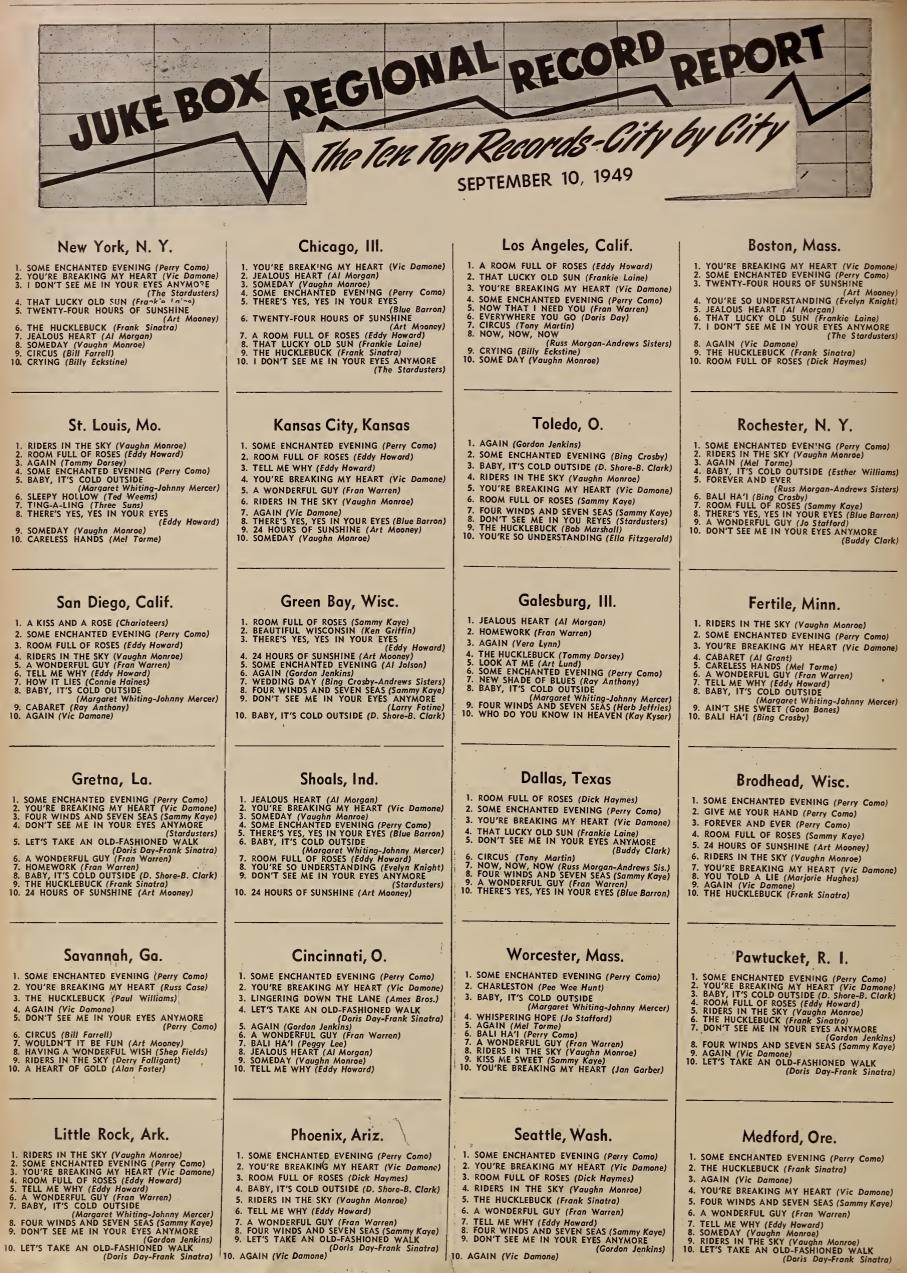
"It's What's In THE CASH BOX That Counts"





The Cash Box, Music

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10. AGAIN (Vic Damone)

- 7. 8.

September 10, 1949

INTEREST IN MOA CONVENTION SOARS AS RECORD COMPANY EXECS FORMULATE PLANS FOR PLATTER FORUMS WITH OPS

Diskery & Needle Firm Officials To Be In Attendance At MOA Meet In Chicago Nov. 7, 8, 9. Suggestion And Proposals To Be Received From Music Operators At Planned Panel Discussions

15 MAN EXECUTIVE COMMITTEE TO MEET SEPT. 12, 13 TO ARRIVE AT PROGRAM FOR CONVENTION.

NEW YORK — Trade executives from recording and needle manufacturing firms throughout the nation this past week were learned to be formulating plans for joint panel meeting and discussion sessions at the forthcoming Music Operators of America Convention in Chicago, November 7, 8, 9. Long suggested by several mem-

Long suggested by several members of the industry, the planned meetings will give both the music operator and the record company an opportunity to get together and discuss their mutual problems, for their mutual benefit.

tual benefit. It was learned that suggestions and proposals for arriving at a most beneficial mode of operation with regard to recordings, would be received from music operators at these planned panel discussions. Several executives of the major recording companies have even gone one step further by suggesting that regular scheduled clinics be arranged thru the firm's distributor organization to promote the sales of recordings and at the same time take up any matter of importance the music operator may have. Thru the means of a clinic it was pointed out, the music operator will have direct contact with the record manufacturer, and therefore both the point of purchase individuals will be available for discussion.

discussion. A statement from George A. Miller, national chairman of the Music Operators of America said, "First and most important of all will be the opportunity for the operator to discuss the real economical problems that face the music operator as of today. Executives of the phonograph manufacturing companies will be invited to attend our meetings for one entire day to work out such problems to the advantage of all concerned. Further, representatives from record companies will be present to receive suggestions and proposals by the music operators; and last, but not least, representatives from the leading needle manufacturing companies will be on hand."

"The fifteen-man executive committee, which represents as many states, will meet in Chicago September 12 and 13 for the purpose of arriving at a program that will be most valuable and interesting to every music operator in the nation from a mercenary standpoint. This meeting is considered so important that members of the executive committee are going to Chicago from all parts of the nation at their own expense to arrange the most important program that has ever been presented to the music operators at any time during the existence of the automatic phonograph business. There will be no time for play during this three-day convention because matters of such importance will take up the entire three-day period." "Secondly, a sound program will be arranged to eliminate the present federal tax of \$10 per phonograph which has worked a hardship on the music operators due to the fact that it has set a precedent for every city and county in the nation to shoot at. Also, the excise tax which was supposed to have been a war-time measure and has never been removed should be eliminated at the earliest possible date. We talked about these particular matters at the last convention but very little has been done about them."

date. We talked about these particular matters at the last convention but very little has been done about them." "We solicit all suggestions and constructive criticisms from the manufacturers, jobbers and operators so that the MOA convention will be a huge success and something that all parties concerned will be proud and satisfied with. What we really would like to know is just exactly what the manufacturers and operators want at this convention. The executive committee is arranging a large constructive program."

NOTICE

Members of the music trades who desire to contact Music Operators of America can use the following address for correspondence:

George A. Miller Chairman of the Board Music Operators Of America 128 East 14th Street Oakland 6, California (Tel.: TWinoaks 3-3634)

London Records Move NY Coinrow Offices To Larger Quarters

NEW YORK—D. H. Toller-Bond, general manager of London Records Inc., this city, this past week announced the opening of new and larger sales offices on New York's coinrow at 602 Tenth Avenue. The move was made it was learned to better service the city's music operators. London currently is riding hot with the Anne Shelton recording of "Twilight," Al Morgan's "Jealous Heart," the Edmundo Ros rendition of "Chocolate Whiskey & Vanilla Gin" in addition to their large backlog of George Shearing recordings.



NEWARK, N. J. — Vic Damone (right) sheepishly accepts congratulations from disk jockey Barry Kaye, who ran "Best Baritone" contest via station WPAT. Vic won hands down and with little wonder too, in view of his current success with "You're Breaking My Heart," "My Bolero" and "Again."

Barclay Allen Injured In Automobile Accident

NEW YORK—Pianist Barclay Allen was seriously injured in an automobile accident it was learned this past week. Allen had been driving in Nevada, and at present is in a hospital there. It was reported that Allen had suffered serious spinal injuries.



Red Raven Enterprises Inc. BOX 259, APPLETON, WIS.



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Benny Goodman & Martha Tilton Do "The Huckle-Buck" At Recent Fun Fest



NEW YORK—Maestro Benny Goodman and chirp Martha Tilton took time out recently and really let go with their version of "The Huckle-Buck", the dance craze that resulted in one of the nation's top song hits. Benny and Martha seem to be having quite a wonderful time too. Pictured in the back-ground is Benny's record promotion chief Bob Brenner.

RCA Victor Launches Nationwide Promotion On Three Popular Disk Hits

NEW YORK-RCA Victor has launched a nationwide distributor-dealer promotion on three outstand-ing new popular discs, Spike Jones' "Dance of the Hours", Perry Como's "Give Me Your Hand" and Vaughn Monroe's "Someday". Each record will be given equal emphasis in a large-scale exploitation program util-izing trade paper, disc jockey and RCA Victor promotion media, sup-ported by special publicity, stunts and contests. The national campaign will be augmented by local distribu-tor tie-ins and point-of-scale promo-tions. tions.

tors. A national distributors and dealers contest to estimate which of the three discs will sell the most copies by November 30 has lent strong impetus to the promotion, according to D. J. Finn, Advertising Manager for the RCA Victor Record Department. Dis-tributor record sales managers as well as dealer sales personnel can indicate their choice for the "biggest of the big three on self-addressed postcards supplied by RCA Victor, with dealer personnel also having to guess an estimate of their choice's total retail sales by November 30 to qualify in the contest. The winning distributor record sales manager will receive a personal-ized gift from the artist he has chosen

With

WYNONIE HARRIS

KING 4304

DO IS ROCK"

Backed by

BROWN"

1540 BREWSTER AVE, CINCINNATI 7. OHIO.

And His Latest Release

as the best seller. Three winning dealer salesmen will each receive a radio-phonograph combination and \$50 in RCA Victor records. Awards will be announced in mid-December, says Finn

ando-phonograph combination and \$50 in RCA Victor records. Awards will be announced in mid-December, says Finn.
 A special contest with three hundred disc jockeys will spearhead promotion on "Give Me Your Hand." The participating jockeys have asked their listeners to write a letter telling of their "most unusual marriage proposal" for the grand prize of a \$1,000 Feature Locke Diamond ring, with additional jewelry for local prizes to the best letters. A display piece has been prepared by the Locke Company for 34,000 retail jewelry outlets, promoting the contest throughout the country.
 A shipment of two special transcriptions to two thousand disc jockeys, in addition to regular shipments of the three records to 850 key jockeys has added comprehensive air coverage to the promotion. The transcriptions are "Vaughn Monroe's Own Story Set to Music", backed with a recording of "Someday" on a 12 inch record, and Spike Jones describing the "City Slicker" musical instruments on a 10-inch disc, backed by "Dance of the Hours". Perry Como's "Give Me Your Hand" also was sent to the 2,000 additional jockeys with a white label pressing supplied each distributor as an advance for special jockey promotion in his territory.



117 West 48th Street New York 19, N. Y.





"Lost Highway" (2:58) "You're Gonna Change" (2:59) HANK WILLIAMS (MGM 10506)



Currently riding hotter than er before, Hank Williams seems ever before, Hank Williams seems intent on keeping his string of recorded successes intact by com-ing up with another brilliant pair of sides in this disking of "Lost

"New Song Of The Islands" (2:37) "Ua Like No Alike" (2:40) EDDIE MARTIN

(King 807)

• Some wax styled in the Hawaiian vein with the Eddie Martin gang to serve up "New Song Of The Islands" and "Ua Like No Alike". Both sides make for fairly pleasant listening pleasure and should earn their fair share of juke box coin. Vocal work on the sides are effective. as is the instrumental background. Ops who have the locations might listen in.

"Molly & Tenbrooks" (2:42) "I'm Going Back To Old Kentucky" (2:54)

BILL MONROE (Columbia 20612)

• Bill Monroe and his Blue Grass Boys come up with some nice music, especially so in the top deck, "Molly & Tenbrooks." Ditty is offered with loads of spice, and make for excellent listening. It's a wax story that should meet with wide approval. The flip is just what the title says, an ode to Kentucky, with Bill Monroe and Lester Flatt handling the vocal work. Ops should listen in.

"Reaching For The Moon" (2:43) "Two Hearts Are Better Than One" (2:41)ELTON BRITT & THE SKYTOPPERS (RCA Victor 22-0092)

• Music ops in the market for a better than average bit of folk wax are sure to find it in this disking by Elton Britt and The Skytoppers. Titled "Reaching For The Moon" and "Two Hearts Are Better Than One", the gang display their great vocal and instrumental flavor throughout the platter. Top deck is a slow romantic lilt, while the flip picks up in tempo some, and the lyrics beat a path about the title. The wax rates a spot on music ops machines.

Highway" and "You're Gonna Change." Hank's sensational fol-lowing and undoubtedly a flock of new fans, are sure to take to this platter. The top deck is a smartly flavored song which Hank handles superbly throughout. It's a tune with a story, and is one that makes for top notch listening pleasure. The flip has Hank in equally ex-cellent voice, and adequately shows his winning and potent coin cullcellent voice, and adequately shows his winning and potent coin cull-ing ability. Lyrics of the song weave about the title, and are sure to meet with tremendous approval on the part of music operators and fans alike. Both sides of this recording appear to be headed for peak phono play—music ops should get with 'em—but pronto!

"Save The Next Waltz For Me" (2:46) "Dust On My Telephone" (2:56) JIM BOYD (RCA Victor 22-0094)

• Jim Boyd steps into the vocal spotlight with his latest pair titled "Save The Next Waltz For Me" and "Dust On My Telephone", and comes up with some very effective wax for the juke box trade. Top deck rolls along in slow, waltz tempo, while Jim spoons the lamenting lyrics of the tune. The flip picks up a bit and has Jim offering a bit of traditional music. Jim's many fans should go for this duo.

"Room Full Of Roses" (2:47) "Weddin' Day" (2:51) CASS COUNTY BOYS (Decca 46174)

• The Cass County Boys offer their rendition of a pair of tunes that are current winners, and adequately prove their versatile vocal style on "Room Full Of Roses" and "Weddin' Day." Vocal harmony displayed on this duo is effective as it stands, with some pleasant instrumental backing round out the wax. The platter won't create havoc in the boxes-it will hold its own though.

"Oceans Of Love" (2:53) "Waltz With Me" (2:44) COWBOY COPAS (King 802)

• Pair of sides that should prove to be hot juke box items are these offered by Cowboy Copas. Top deck titled "Oceans Of Love" has Copas wailing a slow romantic theme that makes for nice listening. Guitar and fiddle work in the background adds to the winning incentive found here. The flip is a slow waltz tune that has heavy potentiality of becoming a hot winner. Wax has to be heard in order to be fully appreciated-that's just what we recommend.

The Cash Box, Music









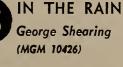


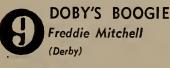


BLUES Amos Milburn (Aladdin)

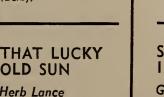












CHICAGO'S SOUTH SIDE

BABY GET LOST **Dinah Washington** (Mercury 8148)

CRYING **Billy Eckstine** (MGM 10458)

THERE'S SOME-THING MISSING Roy Milton

(Specialty 330)

ONE MAN'S **BLUES** Annie Laurie (DeLuxe 3225)

A KISS AND A ROSE The Orioles (Jubilee 5009)

DON'T WANT YOUR MONEY,

HONEY Frantic Fay Thomas (Exclusive 109X)

LITTLE GIRL DON'T CRY **Bull Moose Jackson**

(King 4288)

BLUE AND LONESOME

Memphis Slim (Miracle 136)

BECAUSE Herb Lance (Sittin' In 519)

SEPTEMBER IN THE RAIN **George Shearing** (MGM 10426)



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IT'S MIDNIGHT Little Willie Littlefield (Modern 686)

BLUE AND LONESOME Memphis Slim (Miracle 136)

GUESS WHO Ivory Joe Hunter (King)

BABY GET LOST

Dinah Washington (Mercury 8148)

IN THE EVE-NING WHEN THE SUN **GOES DOWN** (Aladdin) Charles Brown

BROKEN HEARTED Eddie Williams

(Supreme)

ROOMING HOUSE BOOGIE

Amos Milburn (Aladdin)

TELL ME SO

The Orioles (Jubilee 5005)

BLAZER BLUES

James Lorks (Regal)

AIN'T NOBODY'S BUSINESS Jimmy Witherspoon (Supreme 1506)

on CENTRAL AVE. LOS ANGELES

> **BLUE AND** LONESOME Memphis Slim (Miracle 136)

THE HUCKLEBUCK Pearl Bailey (Harmany 122)

THERE IS SOMETHING MISSING Roy Milton (Specialty 330)

IT'S MIDNIGHT Little Willie Littlefield (Modern 686)

BABY GET LOST **Dinah Washington** (Mercury 8148)

TELL ME SO The Orioles

(Jubilee 5005)

PAGE BOY SHUFFLE

Joe Thomas (King)

EMPTY ARMS BLUES

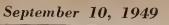
Amos Milburn (Aladdin)

AIN'T THE SAME OLD FOOL

Madonna Martin (Selective)

POT LIKKER

Todd Rhodes (King 4287)





SAN FRANCISCO, CALIF.

1. When Things Go Wrong (Tampa Red)

1. When Things Go Wrong (Tampa Red) 2. Long John Blues (Dinah Washington) 3. It's Midnight (Little Willie) 4. All She Wants To Do Is Rock (Wynonie Harris) 5. Empty Arms Blues (Amos Milburn) 6. There Is Something Missing (Roy Milton) 7. Crying (Billy Eckstine) 8. In The Evening (Jimmy Witherspoon) 9. I Love You So (Pee Wee Crayton) 10. Blue And Lonesome (Memphis Slim)

BALTIMORE, MD.

BALTIMORE, MD. 1. Ma-Ma (Jimmy Smith) 2. It's Midnight (Little Willie) 3. Still Gone (Sonny Thompson) 4. Someday (Four Tunes) 5. Stardust (Herb Lance) 6. Popcorn (Paul Williams) 7. I Love You So (Pee Wee Crayton) 8. Ain't Nobody's Business (Jimmy Witherspoon) 9. Blue And Lonesome (Memphis Slim) 10. Empty Arms Blues (Amos Milburn)

DALLAS, TEX.

I Love You So (Pee Wee Crayton)
 Close Your Eyes (Herb Lance)
 Tell Me So (The Orioles)
 Heart Broken (Floyd Dixon)
 It's Midnight (Little Willie)
 Something Sweet About The Lord (The Blue-Jays)
 Empty Arms Blues (Amos Milburn)
 Annie's Blues (Annie Laurie)
 Tell It To Me (Erskine Hawkins)
 Lift The Saviour Up (Blue Jays)

INDIANAPOLIS, IND.

- INDIANAPOLIS, IND. 1. Beans And Cornbread (Louis Jordan) 2. Drinkin' Wine (Stick McGhee) 3. Back Street (Eddie Chamblee) 4. Did You See Jackie Robinson, etc. (Buddy Johnson) 5. The Hucklebuck (Paul Williams) 6. In The Middle Of The Night (Amos Milburn) 7. Pot Likker (Todd Rhodes) 8. Little Girl Don't Cry (Bull Moose Jackson) 9. I Challenge Your Kiss (The Orioles) 10. I Don't Want Your Money, Honey (Fay Thomas)

SAVANNAH, GA.

- SAVANNAH, GA.
 All She Wants To Do Is Rock (Wynonie Harris)
 Touch Me Lord Jesus (Gospel Singers)
 Rooming House Boogie (Amos Milburn)
 Beans And Cornbread (Louis Jordan)
 Still Gone (Sonny Thompson)
 Butfalo Nickel (Erskine Hawkins)
 Pop Corn (Poul Williams)
 Drinkin' Wine (Stick McGhee)
 Blues At Midnight (Ivar Joe Hunter)

- (Ivory Joe Hunter) 10. Rock And Roll (Erskine Hawkins)

CINCINNATI, O.

Trouble Blues (Charles Brown)
 Crying (Billy Eckstine)
 Baby, Get Lost (Dinah Washington)
 Because (Herb Lance)
 Buffolo Nickel (Erskine Hawkins)
 Did You See Jackie Robinson, etc. (Buddy Johnson)
 Drinkin' Wine (Lionel Hampton)
 Pot Likker (Todd Rhodes)
 Tell Me So (The Orioles)
 Blues And Lonesome (Memphis Slim)

(Memphis Slim)

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PORTS

THE CASH BOX

Chicago Disk Jockeys Join In Heavy | Decca Signs Josephine **Promotion On New Al Jolson Pic**



CHICAGO, ILL.—Chicago's disk jockeys got together for this one, part of the tremendous campaign currently being waged about the new Al Jolson film, "Jolson Sings Again." Caught holding the Decca package of records from the sound-track of the picture are, left to right: Marty Hogan, WJJD; Claude Kerschner, WIND; Bill Evans, WGN; Mal Bellairs, WCFL; Myron Barg, WMOR; Dick "Two Ton" Baker, WGN featured entertainer; Rosemary Wayne, WJJD; Linn Burton, WIND; John McCormack, WBBM; and Eddie and Fannie Cavanaugh, WAIT. Seated at the piano is Jolson, and Harry Akst, piano accompanist for Jolie. All indications point to a huge success for the sale of platters from the film.



1020 BROAD ST.

Premice — Jerry & Sky

NEW YORK—David Kapp, vice-president of Decca Records, Inc., an-nounces the signing of calypso-singer Josephine Premice and the country singing team of Jerry and Sky to ex-clusive Decca recording contracts. Josephine Premice, a native Haitan arrived in this country at the age of 10, later graduating from Columbia University and then taught anthro-pology at Cornell before taking up singing as a profession. Currently ap-pearing in Montreal, Canada, she will soon sail for Paris for a two month stand at Club Le Florence. She has cut several exciting sides for Decca, scheduled for early release. Jerry and Sky, country singing team, have their own weekly coast-to-

team, have their own weekly coast-tocoast radio show over Mutual Broad-casting System. The program emanates from the Albany (N.Y.) outlet WROW. Inseparable buddies since their boyhood days in Knoxville, Tenn., Jerry and Sky have just waxed a number of original songs featuring a unique style of singing and playing.

Godfrey Disk Looms As Promising Hit

NEW YORK-Big Chief Arthur Godfrey came back from his summer vacation to find his record of "Heap Big Smoke But No Fire" the third best seller for Columbia Records. Written by Buddy Kaye and Dick Manning for Godfrey in time to beat the record ban, "Heap Big Smoke," recently released, looms as the heapbiggest novelty for Godfrey since his "Too Fat Polka." Orders for sheet music copies have reached as high as one thousand in a day for publisher Bobby Mellin, presently working on "You're Breaking My Heart." This, incidentally, makes it two in a row for lyricist Buddy Kaye, co-writer of "A-You're Adorable."

Signature Records Schedule Low Price **Christmas Disks**

NEW YORK-With Sears-Roebuck already listing Signature's Christmas Albums in their fall catalog, the company this week made its full Christmas line available to all of its accounts which include leading five and dime stores and department stores.

The Ray Bloch Christmas Album and the Johnny Long, Ray Bloch, Monica Lewis Album will be available in two different packages. The albumette or envelope will retail at \$1.25 and the deluxe hand box package will retail at \$1.49 (both prices include taxes).

Bob Thiele, president of Signature, states that the price of the hard box package is the lowest on the market. He also stated that the advance orders are staggering. He predicts Signature's best year since its inception in 1941.

Also available will be five singles by such artists as Monica Lewis, Ray Bloch, Johnny Long featuring tunes such as "White Christmas" and "Silent Night."

"It's What's In THE CASH BOX That Counts"



I'M THROWIN' RICE (RCA Victor 21-0083)

TENNESSEE BORDER Red Foley (Decca 46151)

THE ECHO OF YOUR FOOTSTEPS Eddy Arnold (RCA Victor 21-0051) =

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

CANDY KISSES Cowboy Copas (King 777) George Morgan (Columbia 20547)

DON'T ROB ANOTHER MAN'S CASTLE Eddy Arnold (RCA Victor 21-0002)

TENNESSEE POLKA Red Foley (Decca 46170)

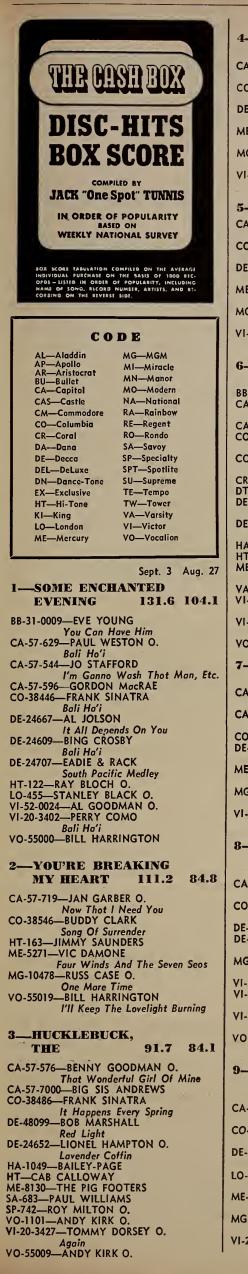
WEDDING BELLS Hank Williams (MGM 10401)

RIDERS IN THE SKY Burl Ives (Columbia 33445)

Page 16

The Cash Box, Music

13



Page 17

-AGAIN

Sept. 3 Aug. 27 -BABY, IT'S COLD OUTSIDE 80.2 94.2 CA-57-567—WHITING-MERCER I Never Heard You Say CO-38463—SHORE-CLARK CO-38463—SHORE-CLARK My One And Only Highland Fling DE-24644—FITZGERALD-JORDAN Don't Cry, Cry Baby ME-5307—LYNN & FRANK LOESSER Make A Miracle MG-30197—WILLIAMS-MONTALBAN Mv Heart Beats Faster -VI-20-3448—DON CORNELL-LAURA LESLIE Whispering Waters 70.2 50.7 CA-15428-MEL TORME Again CO-38467—DORIS DAY Everywhere You Go DE-24602—GORDON JENKINS O. Skip To My Lou ME-5261—VIC DAMONE I Love You So Much It Hurts MG-10398—ART MOONEY O. Five Foot Twa, Eyes Of Blue VI-20-3427—TOMMY DORSEY O. The Hucklebuck -ROOM FULL OF ROSES OF ROSES 52.7 60.0 BB-31-0012—JACKIE SEARLE CA-57-617—PAUL WESTON O. Weddin' Day CA-4207—FOY WILLING CO-20594—GEORGE MORGAN Put All Your Love In A Cookie Jar CO-38525—JERRY WAYNE I'll Keep The Lovelight Burning CR-60067—SANDY SIMS DT-355—PHIL REED DE-16174—CASS COUNTY BOYS Weddin' Day DE-24632—DICK HAYMES A Chanter In My Life Called Mary HA-1051—PHIL BRITO HT-145—PAT TERRY ME-5296—EDDY HOWARD O. There'S Yes, Yes In Yaur Eyes VA-155—TODD MANNERS VI-20-3441—SAMMY KAYE O. It's Summertime Again VI-21-0075—SONS OF THE PIONEERS Riders In The Sky VO-55013—CHUCK FOSTER O. 7—RIDERS IN 52.7 60.0 -RIDERS IN THE SKY 46.2 56.2 CA-57-40164—FOY WILLING I Cried Mysel's To Sleep CA-57-608—PEGGY LEE CA-57-608—PEGGY LEE Pleose Love Me Tonight CO-38445—BURL IVES DE-24618—BING CROSBY Lullaby Land ME-5230—STAN JONES I Wish I Could Call You My Darlin' MG-10404—DERRY FALLIGANT The Little Old Church, Etc. VI-20-3411—VAUGHN MONROE O. Single Saddle Single Saddle -LET'S TAKE AN OLD-FASHIONED WALK 39.2 31.7 CA-57-666-MARGARET WHITING Paris Wakes Up And Smiles CO-38513—SINATRA-DAY CO-38513—SINATRA-DAY I Love You DE-24686—FRED WARING O. DE-24666—DICK HAYMES Little Fish In A Big Pond MG-10465—FRANKIE MASTER O. Every Night Is Saturday Night VI-52-0028—GOODMAN ORCH. VI-20-3469—PERRY COMO I Love You VI-31-0010-JOHNNY BRADFORD VI-31-0013 I Lave You VO-55018—BILL HARRINGTON I Love You -I DON'T SEE ME IN YOUR EYES ANYMORE : 38.1 44.1 CA-15402-JAN GARBER CA-15402—JAN GARBER Love Me! Love Me! Love Me! CO-38408—BUDDY CLARK I Get Up Every Morning DE-24576—THE STARDUSTERS Because You Love Me LO-403—VERA LYNN-SAM BROWNE I'll Keen The Love Light Burning ME-5265—KITTY KALLEN Kiss Me Sweet Kiss Me Sweet MG-10373—HELEN FORREST Why Is It VI-20-3347—PERRY COMO Forever And Ever

Sept. 3 Aug. 27 IO-SOMEDAY 35.I 41.4 CO-20075—GENE AUTRY CR-237-328—BOB EBERLY CN-5047—RED RIVER DAVE DE-24694—MILLS BROTHERS On A Chinese Honeymoon DE-46131—HOOSIER HOT SHOTS HT-134—RAY BLOCH MG-10496—ART SMITH MN-1195—THE FOUR TUNES VI-20-3510—VAUGHN MONROE O. And It Still Goes VI-22-0007—ARTHUR CRUDUP Gonna Be Some Changes M Gonna Be Some Changes Made VI-23-090—ELTON BRITT -FOUR WINDS AND SEVEN SEAS 33.9 36.2 CA-57-671-MEL TORME It's Too Late Now CO-38511—HERB JEFFRIES Never Be It Said Dance-Tone 350-PHIL REED DE-24677-BING CROSBY-CARMEN CAVALLARO O. Make Believe DE-24648—GUY LOMBARDO O. When My Dream Boat Comes Home ME-5271—VIC DAMONE ME-52/1—VIC DAMONE Yau're Breaking My Heort MG-10451—JOHNNY DESMOND If I Only Had One Day To Live LO-467—DENNY DENNIS HA-1050—ROSEMARY CLOONEY HT-145—JIMMY SAUNDERS VI-20-3459—SAMMY KAYE O. Out Of Love -YOU'RE SO UNDER-STANDING 30.9 33.1 STANDING 30 CO-38437—JERRY WAYNE CR-60053—RUSS CARLYLE Heart Of My Heart DE-24636—EVELYN KNIGHT It's Too Late Now MG-10369—BLUE BARRON O. YI-20-3405—LARRY GREEN O. 13—I LOVE YOU (JUST ONE WAY TO SAY) 23.4 22.1 CA-57-665—JO STAFFORD CA-57-665—JO STAFFORD Homework CO-38513—FRANK SINATRA Let's Take An Old-Fashioned Walk DE-24662—AL JOLSON Paris Wakes And Smiles VI-31-0010—JOHNNY BRADFORD Let's Take An Old-Fashioned Walk VI-52-0029—GOODMAN O. VI-52-0029—GOODMAN O. VI-52-0469—PERRY COMO Let's Take An Old-Fashioned Walk Let's Take An Old-Fashioned Walk VO-55018—BILL HARRINGTON Let's Take An Old-Fashioned Walk TWENTY-FOUR HOURS OF SUNSHINE 21.7 26.2 CA-57-711—GORDON MacRAE Wedding of Lilli Marlene CO-38530—DICK JURGENS CO-38530—DICK JURGENS Who Do You Know In Heaven DE-24678—CARMEN CAVALLARO There's Yes! Yes! In Your Eyes MG-10446—ART MOONEY O. In A Shady Nook VI-31-0011—THE TATTLERS · Now! Now! Now! (Is The Time) VI-20-3504—FONTANE SISTERS Bumpety Bus 15—MAYBE IT'S BECAUSE 21.6 29.6 CA-57-559—ANDY & DELLA RUSSELL A Gay Ranchero CO-38504—BOB CROSBY-CO-38504—BOB CROSBY-MARION MORGAN Be My Little Baby Bumble Bee CR-60070—CONNIE HAINES Hang On The Bell, Nellie DE-24650—DICK HAYMES It Happens Every Spring ME-5314—EDDY HOWARD O. VI-20-3456—CLAUDE THORNHILL O. Life Begins When You're In Love 16—BALI HA'I 21.2 24 CA-57-543—PEGGY LEE There Is Nathin' Like A Dame CA-57-629—PAUL WESTON O. Some Enchanted Evening CO-38446—FRANK SINATRA Same Enchanted Evening DE-24609—BING CROSBY Some Enchanted Evening ME-5273—ANNE VINCENT Once In Love With Amy MG-10399—WINTERHALTER ORCH. Some Enchanted Evening VI-20-3402—PERRY COMO Some Enchanted Evening 16-BALI HA'I 21.2 24.1

September 10, 1949

	Sept. 3	Aug. 27
17—THERE'S YES		
YOUR EYES CA-57-681—KAY STARR	21.1	27.5
I Wish I Had A CO-38521—TONY PASTO	Wishbon	e
Baby Talk DE-24678—CARMEN CAVA		
Twenty-Four Ho ME-5296—EDDY HOWARD	ure Of Sur	Ishine
A Room Full Of MG-10417—BLUE BARRON	Roses	
MG-10417—BLUE BARRON I Hod My Heart VI-20-3464—LARRY GREE	IO. Set On Y	ou
VI-20-3464—LARRY GREEL Lover's Gold	N 0.	
18—wonderful		
GUY	20.8	14.4
CA-57-542—MARGARET V Younger Than	Springtime	
CO-38460—DINAH SHORE	Socioatime	
MG-10423—SHEP FIELDS You're Heartles	0.	,
VI-20-3403—FRAN WARRI I'm Gonna Was	EN	_
	n inat Ma	п
19—JEALOUS HEART	11.7	13.7
CA-15256—TEX RITTER DE-24711—JACK OWENS		
DE-46144—JENNY LOU (HA-1060—EDDIE DUCHIN	CARSON	
LO-500-AL MORGAN		
VI-20-3539-BILL LAWRE	NCE	
20—DANCE OF THE HOURS	10.6	6.8
VI-20-3516-SPIKE JONES	0.	
None But The L	onely Heal	rt
ADDITIONAL TUNES LI		OW
IN ORDER OF PO	PULARITY	
21—MERRY-GO- ROUND WALT	Z 9.4	17.9
22—NOW THAT I		
NEED YOU	8.2	1.2
23—LOVER'S GOLI	D 8.1	12.4
		1.4.1
24—GIVE ME YOUR HAND	7.8	2.7
25—HOMEWORK	7.1	1.5
26—MY BOLERO	5.3	
		6.2
27—WEDDIN' DAY	5.1	5.5
28—BLUE SKIRT WALTZ	4.2	16.5
29—CIRCUS		10.0
1	4.1	
30-MY ONE AND ONLY HIGH-		
LAND FLING	3.9	3.5
31—NEED YOU	3.5	8.9
32—AIN'T SHE	1	
SWEET	3.4	4.8
33—EVERYTIME I MEET YOU	2.9	1.0
34—TING-A-LING	210	1.0
(WALTZ OF		
THE BELLS)	1.8	1.3
35—FOREVER AND EVER	1.5	9.3
36—NOW! NOW!		
NOW: IS THE	1.4	1.1
TIME	1.4	1.1
37—SCOTCH НОР (НОР SCOTCH		
POLKA)	1.3	4.1
88—WEDDING OF LILLI MARLEN	DE 1 9	
	1.6	
89—FIDDLE DEE DEE	1.1	1.6
0-THAT LUCKY		
OLD SUN	1.0	

Why Every Music Operator In America Should Plan To Be In Attendance At The Music Operators Of America's Convention November 7, 8 and 9

First and most important of all will be the opportunity for the operator to discuss the real economic problems that face the music operator as of today. Executives of the phonograph manufacturing companies will be invited to attend our meetings for one entire day to work out such problems to the advantage of all concerned. Further, representatives from record companies will be present to receive suggestions and proposals by the music operators; and last, but not least, representatives from the leading needle manufacturing companies will be on hand.

The fifteen-man executive committee, which represents as many states, will meet in Chicago September 12 and 13 for the purpose of arriving at a program that will be most valuable and interesting to every music operator in the nation from a mercenary standpoint. This meeting is considered so important that members of

the executive committee are going to Chicago from all parts of the nation at their own expense to arrange the most important program that has ever been presented to the music operators at any time during the existence of the automatic phonograph business. There will be no time for play during this three-day convention because matters of such importance will take up the entire three-day period.

Secondly, a sound program will be arranged to eliminate the present federal tax of \$10 per phonograph which has worked a hardship on the music operators due to the fact that it has set a precedent for every city and county in the nation to shoot at. Also, the excise tax which was supposed to have been a war-time measure and has never been removed should be eliminated at the earliest possible date. We talked about these particular matters at the last convention but very little has been done about them.

Our legal counsel and committees will be instructed as to what procedure to take immediately after the coming convention and all music operators in the nation, whether they be members of Music Operators of America or not, will have a voice in these matters.

There shall also be much discussion regarding the full time employment of a legal counselor who shall be authorized to assist every operator in the United States to eliminate unfair taxation and whatever other assistance is needed to make the automatic phonograph business one of the leading industries of the nation.

The next important matter to be discussed will be left entirely to the vote of the operators present and that will be in regard to whether we continue on as a national committee or whether we become a national association with a full time secretary-manager. Much legislation is being planned at the present time regarding automatic phonographs and wired music equipment that should cause great concern among the operators and which will call for the services of a full time secretary rather than the procedure that is being employed at this particular time. The executive committee can and will be increased from 15 to 30 or more if that is the consensus of the music operators present.



GEORGE A. MILLER National Chairman for Music Operators of America

One of the very important features of the meeting in November will be the election of the national officers and the period of time which they should serve. It is the writer's opinion that a time limit should be set, whether it be one year or five years; but so that the organization can remain strictly democratic, no one should be allowed to hold office indefinitely.

And last but not least, there will be a meeting of the music operators which will be strictly of a confidential nature to discuss some important features of the music business to improve conditions for the far-ahead future. This meeting will exclude all others except bona fide music operators.

Remember that every music operator in the nation is invited to attend and take part. You need no membership card; all you need is the

proof that you are a legitimate phonograph operator from anywhere in the nation.

THE PART THE MANUFACTURERS WILL PLAY

Manufacturers of automatic phonographs, wall boxes, speakers, phonograph needles and phonograph recordings will be invited to play a large part at this convention. The foremost thought in everyone's mind is that this is the first time the music operators have held a convention of their own and all parts of the music industry should be vitally interested in this procedure. It is going to be most important now and in the future.

Manufacturers will be invited to have their own displays in various rooms at the same hotel where the convention is to be held at a very small cost to themselves because this convention is strictly a non-profit convention. Register desks and room registrars with the name of each company and their room numbers will be posted and provided by the MOA convention representatives. Many of the manufacturing representatives of various types of phonographs and auxiliary equipment will be invited to address the operators in convention meetings so that a better understanding on what constitutes good business and what will prove a benefit to both operators and manufacturers can be arrived at.

We solicit all suggestions and constructive criticisms from the manufacturers, jobbers and operators so that the MOA convention will be a huge success and something that all parties concerned will be proud and satisfied with. What we really would like to know is just exactly what the manufacturers and operators want at this convention. The executive committee is arranging a large constructive program.

We sincerely hope that many suggestions will continue to pour into the office of Music Operators of America as they have in the past few weeks. Address your correspondence to George A. Miller, National Chairman, Music Operators of America, 128 East 14th Street, Oakland, California.

INSISTENT DEMAND FORCES US BACK INTO PRODUCTION ON

Williams TERRIFIC STAR SERIES

> The Baseball Thriller of All Time! TESTED "4-TO-1" EARNING POWER!

Featuring NEW CREDIT UNIT . PITCHING UNIT . BATTER UNIT

Plus • 5c, 10c, 25c Slug-Proof Single Entry Coin Chute • Credit Unit Records Advance Payments • Player Pitches and Bats • Ball Players Actually Run Bases on Backboard • Lights on Playfield Diamond Indicate Men on Bases • Novelty or Replay.

100% MECHANICALLY PERFECT !

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL! 4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

NAMA Signs 23 Additional A Grand Pa - - -Exhibitors For November Show

CHICAGO—Twenty-three additional manufacturers and suppliers of vending machines, equipment and merchandise have contracted for exhibit space at the 1949 Convention and Exhibit of the National Automatic Merchandising Association (NAMA), to be held in Atlantic city, November 27 to 30, according to an announcement by the association. The latest exhibitors, who are in addition to 92 firms previously signed, will have from one to three booths each.

In announcing the names of the new exhibitors, George M. Seedman, convention chairman, said: "The industry-wide acceptance of this year's convention is nothing short of overwhelming. With three months yet remaining before opening day, 197 booths have already been sold. This recognition of the show's importance to automatic merchandising is even more significant when one realizes that the 1949 exhibit space is 55 percent larger than 1948."

The 23 new exhibitors are:

VENDING MACHINES: Badger Vending Machines, Inc., Milwaukee, Wis.; Samuel Eppy & Co., Inc., Long Island City, N. Y.; Bert Mills Corp., Chicago, (increase of space); A. B. C. Popcorn Co., Inc., Chicago; Fred Hebel Corp., Franklin Park, Ill.; Lymo Industries, Inc., Chicago; Automatic Book Vending Corp., New York; Automatic Syrup Corp., Long Island City, N. Y.; C. C. Bradley & Son, Syracuse, N. Y.; and American Citrus Corp., Chicago. MERCHANDISE AND SUP-

MERCHANDISE AND SUP-PLIES: F. & F. Laboratories, Inc., Chicago; Curtiss Candy Co., Chicago; Mars, Inc., Chicago; Switzer's Licorice Co., St. Louis, Mo.; Huyler's & Subsidiaries, Long Island City, N. Y.; Universal Match Corp., St. Louis, Mo.; Schutter Candy Division, St. Louis, Mo.; Dr. Pepper Co., Dallas, Tex.; Charms Sales Co., Asbury Park, N. J.; John Horne Co., Evanston, Ill.; and Henry Heide, Inc., New York. OTHER EXHIBITORS: Electric

OTHER EXHIBITORS: Electric Cashier Corp., Burlington, Vt.; U. S. Department of Commerce.

Mandl Appointed Adv. Mgr. Of Trans-Vue

CHICAGO—R. R. Greenbaum, President, Trans-Vue Corporation, this city, manufacturers of commercial and home television systems, announced the appointment of Fil Mandl as Advertising and Sales Promotion Manager.

Mandl was formerly Vice-President and Account Executive of the Harry J. Lazarus Advertising Agency in Chicago. In this capacity, Mr. Mandl directed the advertising and sales promotion of the Trans-Vue Corporation for the past 12 months.



HIRSH DE LA VIEZ

WASHINGTON, D. C.—Hirsh de La Viez, national coin machine figure, and head of the Hirsh Coin Machine Corporation, this city, as well as president of the music operators association here, became a grandpop on August 23, when his daughter (Mrs. Fred Weisgal) gave birth to a girl. No doubt, our good friend Hirsh, is getting quite a thrill out of the event, and is preparing a number of surprises for the baby. Our advice to the parents is that they keep the proud grandpa at a distance from the baby. We would particularly like to warn them not to permit Hirsh to diaper the kid—as taking our own experience into consideration—a firecracker will surely find its way into the four-cornered pants.

ANOTHER TRADE IN SPECIAL

25—Mills Original Chromes
0—Mills Original Black Cherries. 95.00
25—Mills Original Blue Fronts
0-Mills Original Brown Fronts 47.50
5—Jennings Standard Chiefs
5—Jennings Bronze Chiefs
5—Watling Roll-a-Tops (late) 30.00
Guaranteed Ready for Location.
Buckley Track Odds, Single Tube,
J.P \$250.00
CONSOLE DIST. CO., INC.
DIST. FOR BUCKLEY MFG. CO.
3425 Metairie Rd., New Orleans, La.

COIN MACHINE MOVIES For Regular Panorams and Solo-Vues REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32,50 TO \$38.50 Per Reel PHONOFILM 3331 No. Knoll Dr. Hollywood 28, Cal.

Looking For Business? SEE INSIDE FRONT COVER

"It's What's In THE CASH BOX That Counts"





EASTERN FLASHES

With the Labor Day holiday coming along this week-end, coinrow was nice and quiet, as was expected. While most of the conversation was directed toward where to spend a three or four day holiday, every wholesaler was girding himself for concerted action right after this last holiday of the sum-mer... and all felt business was available, and they were going to do their utmost to get it utmost to get it.

Al Schlesinger, head of Square Amusement Company, Poughkeepsie, N.Y. was a visitor on coinrow. If there ever was a coinman respected and loved by all, and we mean all, it's Schlesinger. We didn't catch up with him until our final stop on the avenue, but we learned of his visit at the very first stop. Having nothing but friends (is that bad?) Al just had to spend some time with everyone on the row. We caught up with Schlesinger at Alfred Simon, Inc., where he was in a very intense conversation with Al Simon. Most every coin machine man could learn plenty by just listening to his analysis of the business, and by just following some of his business methods . . . Al Simon leaves for Chicago Thursday, and expects to spend the weekend there . . . Schlesinger tells us he will leave on a nice long vacation around the middle or end of September. He will relax somewhere in the southwest . . . Murray Sandow, former New York operator, now active in Buffalo, drives down for a few days. He asks how his former partner, Davy Friedman is doing, and we tell him Davy's doing fine operating in Miami, Fla.

Paul Quackenbush, Royal Music Co., Oneonta, N.Y., celebrates his 20th wedding anniversary on August 31 with a trip thru Canada. He calls it his second honeymoon . . . Another wedding anniversary celebration was held by Irv (Kempy) Kempner of Runyon Sales Company. His method of celebrating was the exact reverse of Quackenbush. Kempy came off the road and gave the missus a break by remaining home for several days . . . Jack Mitnick, the demon eastern sales representative for AMI, home for the holiday week-end, after a successful trip thru the south and southeast . . . Morris Rood, manager of Runyon Sales Company, suffering with hay fever. Moish, not only miserable, but because of continual sneezing, strained several muscles thruout his body. We suggested a visit to Miami Beach for several weeks, but Barney (Shugy) Sugerman, head man of Runyon, almost decapitated us with the Model "B" he threw at our head.

Max Munves, Mike Munves Corp., putting together a scrap book of all arcade equipment from the early days right up to the present. When com-pleted, it'll be a real history of the amusement machine business . . . Harry Berger, West Side Distributing Company, marking time until his entire staff is back from vacations. He will then rush off for a trip south . . . Davy Lowy, Dave Lowy & Company, just about getting over the terrific shock he suffered last week, when his boy was under treatment for polio. The youngster was released from the hospital with no ill effects. "I'll be back in shape" smiles Dave "to get busy after Labor Day." . . . Phil Mason, Mason Distributing Company, now conducting his wholesale business from Irvington, N.J., reports some nice business the past few weeks . . . Harry Koeppel, Koeppel Dis-tributing Company, another wholesaler, awaiting the end of the summer. Harry will get out on the road the day after Labor Day . . . Catch up with Joe Eisen, sitting all by his lonesome. Joe bemoaning the fact that 'he was unable to get a "gin" opponent. "I guess I'll just have to lose a few games once in a while" sighed Joe "or they'll bar me."

DALLAS. TEXAS

The Cash Box



CHICAGO CHATTER

The cool winds blowing in from Lake Mich have stirred the spirits of all coinmen here and already better biz is foreseen . . . in fact, one noted music mfr reports that business pickup has been really marvelous and that he is certain the music field has at last reached its level and that operations are under way which meet with this readjustment . . . so those of youse who felt business would pick up this fall can now go around patting yourselves on the back . . . Joe Batten over at Exhibit Supply advises that since the price cut which started with their new five-ball "Play Time" they have had a very definite increase in sales and that this has heartened them to the fact that business could be better all around were their distribs, jobbers and ops to be given a price break . . . Batten reports that it took one battle after another with their raw materials and component suppliers to get their prices down so that Exhibit could get this savings to the trade . . . That reminds us, Charley Pieri of Exhibit just returned from one of the most extensive trips yet made by anyone from this town this year. Charley traveled all the way down from New England to Miami and came back by way of Georgia and Kentucky. In Miami Charley went fishing with Ben Rodins (Washington, D. C.) and caught himself a sailfish which he is now having mounted for his den.

Good news... Dotty Billheimer tells me that Bill (The Shadow) Billheimer, Como Mfg., just gained a whole, full pound ... if this keeps up they won't be calling him "The Shadow" much longer ... Bell-O-Matic working with a skeleton crew while the vacations are under way, Grant Shay advises. And Grant just returned from his vacation just this past week ... Jerry Haley over at Buckley much enthused over the orders they've been getting for their Criss-Cross Belle, but downhearted because they can't seem to step up produc-tion to meet the demand ... Dave Gensburg of Genco out of the office this past week attending the funeral of his father-in-law who died suddenly Sunday (Aug. 28) ... George Lewis dreaming about his vacation this forthcoming October. George plans to visit a city he's never seen and which is one of the most fascinating in the nation—San Francisco—and George going there at just the right time of the year, too ... Nate Gottlieb talking about the fact that what's needed right now is "a new idea" and believes that every one of the leading five-ball manufacturers are working their experimental depart-ments overtime to get "that idea" under way ... Lester Rieck over at H. C. Evans & Co. advises that Constellation phonos getting under way very well and that the firm look forward to a very good year ahead.

They tell me that one of the most interesting golf matches of the year was that between Tommy Callaghan and Ray Moloney . . . seems that the boys went out to Bob-O-Link to see who could outdrive, output and outscore whom . . . with the result that Tommy is still gasping in amazement at the game Ray can play when pushed to it . . . Lindy Force of AMI made a very nice report to us this past week . . . advised that AMI's biz for the months of July and August among the best they've enjoyed . . . which certainly should be heartening to all in the field . . . Mr. and Mrs. David C. Rockola dining at Mike Fitzel's . . C. T. McKelvy of J. P. Seeburg Corp. very optimistic over the future of the phono biz and foresees a grand season ahead for the ops, who seem to have reached their readjustment level, and that the music business has perked up terrifically all around new that the ops are working out their prob-lems and taking advantage of the many merchandising plans which are offered to them by the manufacturers . . . Herb Jones of Bally was a very busy man this past week, dashing here, there and everywhere, and is one of the hardest workers in the entire coin machine industry . . . H. F. (Denny) Dennison stops off in Chi for a few hours to say "hello" and advises that he is on his way to the West Coast where he will make his headquarte 's and will probably be busy with that coin operated pool table.

Sam Stern of Williams Mfg. Co. busier than a bee between both offices of the firm. Tho the new factory at 4242 W. Fillmore is in action and manufac-turing is well under way, most of the office saff is still down in the Loop district and so Sam is torn between both places, running from one to the other all day long . . . Art Weinand has become a golfer . . . but Art likes to shoot for those big scores . . . Says Art, "What's the use of shooting in the 80's? That just isn't as much exercise as you can get shooting 150 or over" . . . In short, Art believes in playing for highest score . . . Presentation of *The Cash Box* awards started this past week with the manufacturers who won the first annual amuse-ment poll quite proud of the trophies which they received. The ops who voted in this First Annual Amusement Poll to pick the outstanding amusement equip-ment would have been thrilled to see how happy the mfrs were who received the awards . . All over town this past week, R. F. Jones visiting with various anufacturers and attending the meeting held by the J. P. Seeburg Corp. here a big, new merchandising program was put under way . . . Sam Lewis and the very pretty and charming Charlotte (Mrs.) Lewis with Phil Robinson, West Coast rep for Chicoin, seen enjoying the new show at the Chez Paree and talking it over with Fran Warren, Cee Davidson and Ginger, with Mrs. Lewis proving she knows quite a bit about show business.

Roy McGinnis of J. H. Keeney & Co. very busy at this time with some new models which will be making their appearance in the near future . . . Ray Williams of Dallas, Tex., and Mr. and Mrs. Woolf Solomon of Columbus, O., seen over at the United Mfg. Co. plant with Billy DeSelm, Herb Oettinger, Ray Riehl and Lyn Durant doing the entertaining . . . And United very, very happy over the temporary injunction (No. 49C-8392) obtained here so that Chi's ops can run their new "Shuffle Skill" . . . which makes this machine a legal game according to the laws here . . . Sincerest condolences to Trudy Coven whose Dad passed away this past week . . . with Ben Coven much worried about her and hoping that the very beauteous Trudy will take it easy out in the country for a while . . . Johnny Neise over at O. D. Jennings & Co. working hard to get their new sales promotion program under way . . . the firm being well on the way to some new sales records this year and looking to the fall season to be one of the best in Jennings' history . . . One of the most interesting sights . . . all the coinmen who attended that big football game here with the Philly Eagles walking all over Chi's Cards . . . but not dampening the spirits of this industry's many, many sports lovers. **Please mention THE CASH BOX when answering**



OPERATE AMI-20 RECORDS, 40 SELECTIONS

Incorporated 127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Coven Expands Service Department. Names Joe Schulman Supervisor



BEN COVEN

CHICAGO-Ben Coven, Coven Distributing Co., this city, reported this past week that he had greatly expanded his service department and that Joe Schulman was named Supervisor in charge of parts and repairs.

Coven has had mechanics trained by the Rudolph Wurlitzer Company who are experts in the repair and maintenance of automatic music equipment and these men are turning out some of the finest reconditioned work in the country, according to both Schulman and Ben Coven.

In addition, experts from the Bally Manufacturing Company, another line exclusively handled by Ben Coven, are



on hand at all times and every one of the Bally games which the firm have shipped, either new or used, are always praised by those who have received them as, "The best games we've ever yet received," according to Coven.

Coven also stated, "We believed

Coven also stated, "We believed that the time had come when we must greatly increase our present service department due to the business we are enjoying from all over our territory and also due to the fact that operators and jobbers all over the country are now calling for our reconditioned ma-chines because of the expert work which goes into each one of them. "Each reconditioned machine we ship is guaranteed, regardless of price," Coven continued, "and this alone is one of the most outstanding features of this greatly expanded ser-vice department. It has won us a tre-mendous following everywhere in the country with those operators and job-bers who want used equipment that is in perfect condition."

The Cash Box



CALIFORNIA CLIPPINGS

Art Crane, Genco's goodwill ambassador to Southern California, flagged us right across Pico Street to pass on the wonders of his firm's new rebound shuffle, "Glider" . . . Just to see what it was, short of life's basic urges, that could so excite a man on one of the hottest days of this or any other year, we hied right over to Sickings, where Art told us the only model in town was stationed . . . It's a fine game all right and, heat and all, we tried a half dozen on her ... Action is much the same as several other games of the type recently out of Chicago but possibly the upgrading of this one (Hind legs are higher than front) may result in more player appeal for those customers who like to make it the hard way . . . Otis Murphy of Bally in at Paul Laymon's on one of his periodic visits and telling us how nice and cool it was-in San Francisco . . . W. R. Happel, Jr., of Badger Sales up to Hemet this weekend for a change in the weather . . . Said hello at Sicking's to Ronney Malandra, the genial young man who manages the Gittelson Bros. miniature golf courses . He's one newspaperman who was smart enough to get further way from the racket than most of the ink-soaked characters we know.

Mark Jennison of Mills flipped a "No News" at us, adding that business had been good all week despite heat wave . . . If that isn't news, and good news, what is? . . . George Warner of Automatic Games insisted on coking us and got off this rare line, "Business is not voluminous, but it's profitable. We had two customers today" . . . Sammie Donin coming along fine after operation and now spending few hours per day at the place . . . Dannie Jackson was out showing a St. Louis friend around the town . . . One of the coolest places on the Row was General Music, where everybody, including headman Bud Parr, goes quietly about their business, come heat or high water . . . C .A. Robinson in Nevada and Al Bettelman glad to be sitting this one out . . . Aubrey Stemler's secy. read us a letter, to the effect that Aubrey is jumping from Seattle to Portland, then Fresno and home for Labor Day, selling NH anti-hangover pills like mad as he goes along . . . Must be this town is really Now it's Nels Nelson sporting a sample display of Pre-Care pills on his desk though Nels himself was visiting Ray Powers up in Sacramento, maybe on a test run for the hangover pellets.

Walter Solomon fighting the heat at Joe Peskin's by throwing open the back door and all the windows but secy. Phyllis had a simpler expedient: she just let her hair down . . . Walt passed on some greetings to Cash Boxers from Allan Wallace of Mineral Wells, Texas . . On the Row: Mr. and Mrs. Niles Smith of Oildale . . . Inyokern's Jim Murphy . . . R. R. Fossum from Santa Monica . . . Colton's Milton Noriega . . . Bakersfield's contingent of Wm. Black, Slim Ewing, Paul Butts and Fred Allen . . . Al Anderson of Shasta . . . Clyde Denlinger from Balboa . . . Charlie Cahoone and Jack Johnson of Long Beach.

MINNEAPOLIS-ST. PAUL, MINN.

Darwin Leslie of Bonesteel, South Dakota, in the Twin Cities over the weekend, and calling on a few distributors . . . August Streyle of Hazelton, North Dakota, taking time out from his route and farming to spend a few days in Minneapolis to catch his breath . . . Mr. and Mrs. Jack Harrison of Crosby, Minnesota, spending a few days in Minneapolis visiting relatives and bringing their own mess of fish with them for dinner that night.

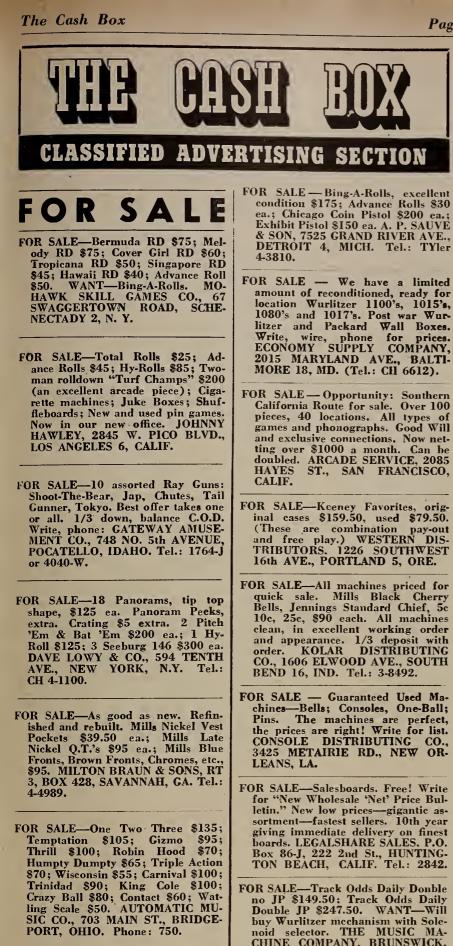
Charlie Bohnen of St. Cloud, Minnesota, in Minneapolis picking up records ... Harry Partridge of Mora, Minnesota, also in Minneapolis for the day ... Mat Engle of the Mayflower Distributing Company, St. Paul, back on the job again after taking time off for a week's vacation . . . Len Roberts of Estherville, Iowa, in town for a few days with his young son, spending part of his bank roll buying his son cowboy clothes, from shoes to the hat . . . Ed Swanson of Moose Lake, Minnesota, taking off a few days to visit his daughter at Bruce, Wisconsin . . . Frank Kummer of Spring Valley, Minnesota, has given up his Oldsmobile Agency and is giving all his time to his route . . . Leroy Roberts of Luverne, Minnesota, spending the last weekend in Minneapolis with his family.

Gil Kitt of the Empire Coin Machine Company, Chicago, in the Twin Cities last Friday and Saturday visiting several of the distributors . . . Urban Kost, of St. Cloud, Minnesota, spending the day in Minneapolis picking up equipment . . . Norman Gefke, his wife, father, and mother drove in from Sioux Falls, South Dakota, to spend a few days in Minneapolis . . . Norman Kady of Grand Forks, North Dakota, spending a few days in Minneapolis to call on distributors and a little vacation at the same time . . . Henry Greenstein of the Hy-G Music Company left for New York City, Tuesday, August 30th, and will embark on the Queen Elizabeth Saturday, September 3rd, for his European trip. While in New York, Hy expects to visit several of his friends in the coin business.



WANT — Used 5/10/25c 3020 Wurlitzer Wall Boxes; used Lexingtons. LIEBERMAN MUSIC CO. (Upper Midwest Wurlitzer Distributors), 1124 HENNEPIN AVE., MINNE-APOLIS 3, MINN.

7060.



FOR SALE — Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADEL-PHIA 30, PA. Tel.: PO 5-3299.

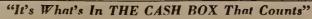
- FOR SALE—Bally One-Balls: Cabinets DR SALE—Bally One-Balls: Cabinets touched up where necessary, worn parts replaced, guaranteed 1st class condition. Victory Specials—make offer; Special Entries \$79.50 ea.; Jockey Specials \$104.50 ea.; Gold Cups \$149.50 ea. Limited quantity at these prices. 1/3 deposit, halance C.O.D. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone LIncoln 9106.
- FOR SALE Phil Mason offers: 6 Wurlitzer 1015 \$299.50; 1 Wur-litzer 1017 Hideaway \$225; 4 Wur-litzer 1080, write; 4 Wurlitzer 1100, write; 10 Wurlitzer 3020 Wall Box \$39.50; 4 Wurlitzer 219 Stepper \$22.50. \$5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.



- FOR SALE Opportunity: Southern California Route for sale. Over 100 pieces, 40 locations. All types of games and phonographs. Good Will and exclusive connections. Now net-ting over \$1000 a month. Can be doubled. ARCADE SERVICE, 2085 HAYES ST., SAN FRANCISCO,

- OR SALE—Track Odds Daily Donble no JP \$149.50: Track Odds Daily Double JP \$247.50. WANT—Will buy Wurlitzer mcchanism with Sole-noid selector. THE MUSIC MA-CHINE COMPANY, BRUNSWICK, GA.
- FOR SALE—1 5c Jennings Standard Chief \$125; 1 10c Jennings Stand-ard Chief \$125; 1 Williams All Stars \$135; 1 Keeney 5c Bonus Super Bell Convertible \$175. AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE 10, IND. IND
- FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely as-sembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312. 1312.

FOR SALE-2 Wnrlitzer 1100. write; 2 Wurlitzer 600 \$100 ea.: 3 Wnr-litzer 616 \$60 ea.: 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIOGA ST.. PHILADEL-PHIA 40, PA. Tel.: RA 5-8705.





- FOR SALE—Falcon Shoe Shine, floor sample. Write for price. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone LIn-coln 9106.
- FOR SALE Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. HODGES SALES CO., BOX 2I, NORTH WILKESBORO, N. C. Tel.: 769.
- FOR SALE—Special Sale: Rock-Ola Supers, 1422 and 1426. Also Seeburg '46 and '47 Standard or Master. One 1015 Wurlitzer. No reasonable offer refused. Phone or wire: HA-COLA COMPANY, 265 FRANKLIN ST., BUFFALO 2, N. Y.
- FOR SALE—Clearance on Super De-luxe Aireons. New coin conversion on door, new accumulator, up-to-date mechanism, discs repainted, cabinets like new, \$145 ea., lots of 5 \$135 ea., lots of 10 \$125 ea. Write for prices on 1 Coronet and Blonde Bomb-shells and Fiestas. 1/3 deposit, bal-ance C.O.D. ALFRED SALES, INC., 831 MAIN STREET, BUFFALO 3, N. Y., or phone LIncoln 9106.
- FOR SALE For Mills Panorams: Amplifiers \$35 ea.; Speakers \$7.50 ea. A R C A D E SERVICE, 2085 HAYES ST., SAN FRANCISCO, CAUE CALIF.
- FOR SALE—Wurlitzer: Victories \$75: 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good con-dition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS. LA., or 304 IVY ST.. N.E., ATLANTA, GA.
- ST.. N.E., ATLANTA, GA. FOR SALE—H. Z. Bargains: Consoles: 3 Keeney Three Way Bonus Super Bell, clean \$400 ea.; 2 Arrow Bells, like new \$495 ea.; 1 Buckley Track Odds D.D. and J.P. \$185: 1 len-nings Challenger 5c and 25c \$200; 1 5c Prospector Jennings Console \$395. Slots: 10 Jennings Bronze Chief 5c and 25c \$75 ea.; 6 Mills Black Cherry original \$80 ea.; 5 Jennings Standard Chiefs 10c \$90; Jennings Standard Chiefs 10c \$90; Jennings Standard Chiefs 10c \$100; 1 5c Mills Bonus \$60; 1 10c Mills Bonus \$65; 8 Watling late 5c, 10c, 25c \$50 ea. One-Balls: Jockey Spe-cial \$140; Gold Cup \$190; Victory Special \$45. H. Z. VENDING & SALES CO.. 1205 DOUGLAS ST., OMAHA, NEB. Tel.: AT 1121.
- OR SALE—Just off location. One-Balls: Bally Longacres and Thoro-breds \$25 ea. Five Balls: Baffle Card, Kilroy, Spellbound and Play Boy \$19 ea. Sky Blazer and Streamliner \$10 ea. C & M SPE-CIALTY CO., 832 CAMP ST., NEW ORLEANS, LA. FOR
- OR SALE—Brand new Bangos; Val-ley Shuffleboards with Genco Scor-ing Unit—write, wire for prices. Good used: Advance Rolls, Bing-A-Rolls, Hy-Rolls, and good selection of used pin games. Also Chicago Coin Pistol. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DE-TROIT 4, MICH. Tcl.: Tyler 7-6213. FOR SALE-
- FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each: Jennings Litenps like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTO-MATIC CAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF. FOR SALE-

MISCELLANEOUS

- NOTICE-Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Will accept trades. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.
- NOTICE-Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.
- South Louisiana Distributor for: Buckley-Criss Cross, Track Odds, Parley, Bonanza; Universals — Arrow Bell; Keeney — Cigarette Vender; Aireon-Phonographs. Jobbers for: Jennings-Challenger, Monte Carlo; Evans-Winter Book, Casino Bell; Mills-Bonus. LOUISIANA COIN MACHINE CO., BOX 861, LAFAY-ETTE, LA. PHONE: 2441.

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS	(Full Year)	\$48.00
26 WEEKS	(1/2 Year)	26.00
13 WEEKS	(1/4 Year)	15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK I, N. Y.

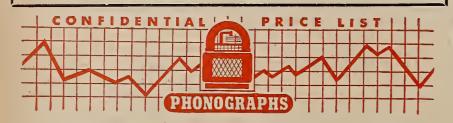
PARTS & SUPPLIES

- FOR SALE—Television Bargain! 10" tube, 52 sq. inch picture; Full size console with 10" speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.
- FOR SALE All Tubes Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COM. PANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

W UKLITZ	LEK		l
P 10	15.00	25.00	l
P 12	15.00	25.00	ŀ
312		29.50	l
			1
400		35.00	l
412	17.50	39.50	I
412 ILL.	19.50	39.50	I
316	24.50	39.50	l
416	24.50	39.50	ľ
616	49.50	79.50	I
616 ILL.	44.50	46.50	l
616A	25.00	39.50	
716A	25.00	39.50	l
24	44.50	59.00	l
600 R	69.50	100.00	l
600 K	75.00	99.50	l
500	79.00	110.00	l
500 A	69.50	110.00	l
500 K	65.00	110.00	l
41 (Counter)		35.00	ł
51 (Counter)	24.50	39.50	ł
61 (Counter)	$ \frac{40.00}{50.00} $	69.50	l
81 (Counter)		110.00 85.00	l
700		140.00	l
750 M		199.50	I
750 E	159.00	195.00	l
780M Colonial	129.50	195.00	l
780 E		129.50	ł
800	89.50	119.00	ľ
800	89.50	125.00	l
950 1015	289.50	125.00 379.50	ł
1017 Hideaway	225.00	275.00	l
300 Adaptor	10.00	15.00	ł
320 Wireless Wall Box.	4.50	12.50	ł
310 Wall Box 30 Wire	4.50	6.50	
320 2 Wire Wall Box	4.25	7.50	
332 2 Wire Bar Box	5.00	9.50	
331 2 Wire Bar Box	5.00	10.00	
304 2 Wire Stepper Wireless Strollers	3.50	5.00	
430 Speaker Club with	25.00		
10, 25c Box	60 50	75.00	
420 Speaker Cabinet	40.00	49.50	
3031 Wall Box	17.50	22.50	
3045 Wall Box	14.50	19.50	
3020 Wall Box	34.50	45.50	
Selector Speaker	95.00	125.00	
100 Wall Box 5c 30c	·		
Wire 100 Wall Box 10c 30c	3.50	5.00	
Wire Wire	12.50	17.50	
111 Bar Box	12.50	10.00	
120 Wall Box 5c Wire	3.00	5.00	
Bar Brackets	2.00	3.50	
305 Impulse Rec.	2.50	10.00	
350 WIs Speaker	17.50	39.50	
115 Wall Box Wire 5c			
Wireless	5.00	6.50	
135 Step Receiver	15.00	29.50	
145 Imp. Step Fast	3.50	20.00	
150 Impulse Rec.	20.00		
	- 32.50 7.50	9.50	
306 Music Transmit 39A Speaker	25.00	5.50	
130 Adaptor	15.00	17.50	
too Auaptoi	10.00	THOU	

	WURLITZER	(Coni	t.)
	Steel Cab. Speaker	.140.00	175.00
	580 Speaker 123 Wall Box 5/10/25	25.00	75.00
	123 Wall Box 5/10/25 Wireless	9.00	15.90
	125 Wall Box 5/10/25		10.50
	Wire	4.50	7.50
	SEEBUR	C	
			00 50
	Model A ILL Model B	19.50	29.50 29.50
	Model C		29.50
	Model H	14.50	24.50
	Rex	34.50 19.50	50.00 39.50
	Model K15 Model K20		39.50
	Plaza	25.00	39.00
	Royale	25.00	50 00
	Regal	64.50 69.50	70.00
	Gem	35.00	75.00
	Classic	79.00	129.50
	Classic RC	59.50 74.50	149.50 89.50
	Mayfair	59.50	64.50
	Mayfair RC	69.50	99.50
	Melody King	49.50	79.50
	Crown RC	50.00 69.50	64.50 79.50
	Concert Grand	49.50	79.50
	Colonel	69.50	109.00
	Colonel RC Concert Master		129.50 89.50
	Concert Master RC	85.00	129.50
	Cadet	69 50	89.50
	Cadet RC	84.50	119.50
	Major Major RC	75.00 79.50	109.00 149.50
	Envoy	79.50	99.50
	Envoy RC	89.50	129.50
-	Vogue	$70.00 \\ 79.50$	79.00 109.50
	Casino	49.50	75.00
	Casino	69.50	89.50
I	Commander	69.50 85.00	84.50 119.50
	Hi Tone 9800	99.00	134.50
	Hi Tone 9800	99.50	139.50
	Hi Tone 8800	99.00	149.50
I	Hi Tone 8200	49.50	169.50 119.50
ł	Hi Tone 8200 RC	99.50	159.50
	146 S ('46)	250.00	350.00
	146 M		350.00 450.00
İ	147 M		450.00
	148 S	150.00	485.00
	148 M	485.00	495.00 279.00
	20 Record '43 Cab	149.50	200.00
	Selectomatic 16	5.00	7.50
	Selectomatic 24	5.00	19.50
	Selectomatic 20		10.00 27.50
	Multi Selector 12 Rec	12.50	35.00
ļ	Melody Parade Bar	4.50	
	5c Wallomatic Wireless 5c Baromatic Wireless	3.00 15.00	15.00 19.50
	5c Wallomatic 3 Wire	2.50	10.00
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SEERLIDG (Co

SEEDUKG (CO	ont.)	
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic		
Wire	5.00	22.50
5, 10, 25c Wallomatic 3		
Wire	10.00	19.50
5, 10, 25c Baromatic		
Wireless	24.50	29.50
5, 10, 25c Wallomatic		
Wireless	24.50	30.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record) 29.50
16 Record 19.50	29.50
Rhythm King 12 21.5	34.50
Rhythm King 16 21.50	34.50
Imperial 20	39.50
Imperial 16 25.00	39.50
Windsor 29.50	50.00
Monarch 29.50) 49.50
Std Dial-A-Tone 69.50	89.50
'40 Super Rockolite 49.50	79.50
Counter '39 19.50	39.50
'39 Standard 59.00	74.50
'39 DeLuxe 59.50	79.50
'40 Master Rockolite 55.00	79.50
'40 . Counter	49.50
'40 Counter with Std, 49.50	54.50
'41 Premier 84.50	99.50
Wall Box 4.00	
Bar Box	9.50
Spectravox '41 15.00	
Glamour Tone Column 32.50	
Modern Tone Column 32.50	
Playmaster & Spectra-	
vox	99.50
Playmaster 99.50	
Playmaster '46	
Twin 12 Cab Sneak	49.00
20 Rec Steel Cab ASA 75.00	
Playboy	
Commando	
Commando	295.00
1424 Phono	349.50
1426 Phono	269.00
1501 Wall Box	7.50
1502 Bar Box 5.00	7.50
1503 Wall Box 12.50	15.00
1504 Bar Box 8.50	17.50
1510 Bar Box	
1525 Wall Box	
1526 Bar Box	39.50
Dial A Tone B&W Box 1.85	3.50
1805 Organ Speaker 24.50	49.00
1805 Organ Speaker 24.50 DeLuxe Jr Console	
Rock 50.00	79.50

PACKARD		
la Mor Wall & Bar		
Box	18 00	22.50
anhattan	285.00	350.00
lodel 7 Phono	145.00	195.00
ideaway Model 400	99.00	159.50
ar Bracket	2.00	3.00
illow Adaptor	14.50	29.50
hestnut Adaptor	15.00	25.00
edar Adaptor	16.50	29.50
oplar Adaptor	15.00	27.50
laple Adaptor	15.00	30.00
uniper Adaptor	15.00	27.50
Im Adaptor	15.00	25.00
ine Adaptor	15.00	25.00
eech Adaptor	15.00	27.50
pruce Adaptor	17.50	29.50
sh Adaptor	15.00	25.00
alnut Adaptor	17.50	25.00
ily Adaptor	10.00	12.50
iolet Speaker	10.00	15.00
rchid Śpeaker	19.50	27.50
is Speaker	21.50	29.50
A4111.C		
MILLS		
ephyr	19.50	29.50
tudio	32.50	4950
ance Master	25.00	32.50
eLuxe Dance Master	40.00	52.50
o Ri Mi	25.00	59.50
anoram1	15.00	195.00
hrone of Music	40.00	75.00
mpress	39.00	69.50
anoram Adaptor anoram 10 Wall Box	8.50	
anoram 10 Wall Box	5.00	8.50
peaker	10.00	
anoram Peek (Con)]	135.00	225.00
onv. for Panoram Peek	10.00	29.50
onstellation2	99.00	345.00
AMI		
i-Boy (302) inging Towers (201)	59.50	89.50
nging Towers (201)	54.50	69.50

Singing Towers (201) 5	54.50	69.50
Streamliner 5, 10, 25 2	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak 1	5.00	
Singing Towers (301) 4	9.50	79.50
Model A '46	9.00	495.00
BUCKLEY		
Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S 1	2.50	17.50
AIREON		
Super DeLuxe ('46) 6	9.50	145.00
DI DI DI		

Super DeLuxe (46)	140.00
Blonde Bomber 195.00	239.50
Fiesta	239.50
'47 Hideaway	195.00
'48 Coronet 400 249.50	299.50
Impresario Speaker 17.50	
Melodeon Speaker 17.50	
Carilleon Speaker 22.50	

FIVE-BALL AMUSEMENT GAMES

cit Mastel manument for	0 03.00							
ert Master RC 85.0	0 129.50	ABC Bowler 19.50	30.00	Circus	80.00			
69.5		Ali Baba	115.00	Cleopatra	89.50			
RC	0 119.50	Alice	120.00	Click	35.00			
r		Amber	34.50	Coed 49.50	89.00			
r RC	0 149.50	Aquacade	149.50	Contact	99.50			
y	0 99.50	Arizona 12.50	14.50	Cover Girl 64.50	69.50			
y RC 89.5	0 129.50	Baby Face	149.50	Crazy Ball	99.50			
e	0 79.00	Baffle Card 14.50	19.00	Cross Line 14.50	25.00			
e RC 79.5	0 109.50	Ballerina 79.50	99.50	Crossfire 14.50	29.50			
0	0 75.00	Ballyhoo 14.50	29.50	Dallas	159.50			
o RC	0 89.50	Banjo	75.00	Dew Wa Ditty 82.50	109.50			
nander 69.5		Barnacle Bill	134.50	Double Barrel 10.00	14.50			
nander RC 85.0		Bermuda 54.50	89.50	Double Shuffle	169.50			
ne 9800 99.0		Big Hit 14.50	17.50	Drum Major 25.00	34.50			
ne 9800 RC 99.5		Big League 14.50	29.50	Dynamite 14.50	20.00			
one 8800		Big Time	39.50	El Paso	149.50			
ne 8800 RC 99.5		Big Top 99.50	159.50	Elmer (Rev) 79.50				
one 8200 49.5		Black Gold124.50	164.50	Fast Ball 10.00	19.50			
ne 8200 RC 99.5		Blue Skies	129.50	Fiesta	25.00			
5 ('46)	0 350.00	Bonanza 27.50	37.50	Flamingo 20.00	29.50			
	0 350.00	Bowling Champ139.50	149.50	Floating Power	159.50			
349.5		Bowling League 19.50	24.50	Flying Trapeze 20.00	32.50			
[349.5		Brite Spot 20.00	29.50	Formation 15.00	25.00			
5 450.0	0 485.00	Broadcast 10.00	14.95	Four Diamonds 14.50	19.50			
485.0		Broncho 10.00	29.50	Four Roses 12.50	17.50			
ideaway 245.0		Buccaneer 95.00	139.50	Frisco 7.50	15.00			
cord '43 Cab 149.5		Build Up 49.50	75.00	Ginger 19.50	29.50			
omatic 16 5.0	-	Buttons & Bows139.50	149.50	Gizmo	119.50			
tomatic 24 5.0		Caribbean 59.50	79.50	Glamour 24.50	29.50			
comatic 20 5.0		Carnival	$124.50 \\ 139.50$	Gold Ball	29.50			
te Speak Organ 15.0		Carolina109.50	29.50	Gold Mine 59.50	69.50			
Selector 12 Rec 12.5		Carousel 14.50	89.50	Grand Award119.50	154.50			
ly Parade Bar 4.5 allomatic Wireless 3.0		Catalina 54.50	180.00	Gun Club	17.50			
		Champion	149 50	Havana 10,00	144.50			
romatic Wireless 15.0		Chico	94.50	Hawaii 19.50	$\begin{array}{r} 19.50\\ 25.00 \end{array}$			
allomatic 3 Wire 2.5	0 10.00	Uniderenia	01.00	19.30	23.00			
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M M H B W C C P M J E P B S A W L V O Ir

Ze SI D D P TI E P P SI P C C

'The Confidential Price Lists''

"The Confidential Price Lists"

September 10, 1949

		September 10, 1949	
Hi Dive 14.50 19.50 Scoop 15.00	04.50	CONFIDENTIAL PRICE LIST	
Hi Hat 10.00 15.00 Score-A-Line 20.00	24.50 39.50		
Hi-Ride 20.00 29.50 Sea Breeze 10.00 Hit Parade 129.50 149.50 Sea Power 35.00	22.50 49.50		
Hold Over 10.00 24.50 Sea Hawk 20.00	39.50		
Holiday 115.00 149.50 Sea Isle 15.00 Hollywood 14.95 19.50 Serenade 74.50	39.50 89.50		
Honey 10.00 29.50 Shanghai 67.50 Horoscope 12.50 15.00 Shangri La 12.50	79.50	ARCADE EQUIPMENT	
Humpty Dumpty	15.00 159.50	Allite Strikes 'N Keeney Air Raider 69.50 95.00	
Idaho 10.00 17.50 Shooting Stars 15.00 Jack 'N Jill 69.50 104.50 Short Stop 49.50	22.50 65.00	Spares 199.50 275.00 Keeney Anti Aircratt Boomerang 34.50 50.00 Br 15.00 25.00	
Jamboree	149.50	Bally Basketball 34.50 100.00 Keeney Anti Aircraft	
Jungle 12.50 15.00 Show Girl 10.00 Kilroy 19.00 29.50 Silver Spray 14.95	20.00 19.50	Bally Convoy 50.00 100.00 Keeney Sub Gun 69.50 95.00	
King Cole 69.50 100.00 Silver Streak 14.50	32.50	Bally Defender 50.00 100.00 Keeney Texas Leaguer 24.50 45.00 Bally Eagle Eye 39.50 49.50 Kirk Night Bomber 50.00 119.50	
Knock Out	29.50 29.50	Bally Heavy Hitter	
Lady Robin Hood 54.50 89.50 Sky Ray 12.50 Landslide 19.50 29.50 Slap the Jap 14.50	19.50	Bally King Pin 35.00 45.00 Lite League 49.50 69.50 Bally Lucky Strike 45.00 69.50 Mutoscope Ace Bomber 79.50 125.00	
Laura 10.00 17.50 Slugger 14.50	39.50 19.50	Bally Rapid Fire 79.50 100.00 Muto. Atomic Bomber-125.00 195.00	
League Leader 10.00 14.95 Smarty 10.00 Leap Year 69.50 75.00 Smoky 12.50	17.50 14.50	Bally Torpedo 25.00 54.50 Mutoscope Photomatic	
Legionnaire 19.50 35.00 South Paw 15.00	25.00	Bally Undersea Raider 95.00 119.50 (Pre-War) 395.00 495.00 Bank Ball 45.00 95.00 Mutoscope Sky Fighter 40.00 100.00	
Lightning 14.50 39.50 Speed Ball 14.95	19.50 32.50	Bowl-a-Way 45.00 99.50 Periscope 59.50 79.50	
Line Up 25.50 29.50 Speed Demon 15.00 Lucky Star 10.00 25.00 Speedway 82.50	29.50	Bowling League 35.00 45.00 Quizzer 199.50 225.00 Buckley DeLuxe Dig 65.00 99.50 Rockola Ten Pins LD 19.50 39.50	
Magic	99.50 19.00	Buckley Treas Is Dig 99.50 115 00 Rockola Ten Pins HD 25.00 49.50	
Maisie 14.50 29.50 Spinball 65.00 Majors '49 129.50 159.50 Sports 19.50	99.50 25.00	Chicoin Basketball Scientific Baseball 49.50 75.00	
Major League Baseball 49.50 89.50 Sports Parade	15.00	Champ 169.50 249.50 Scientific Basketball 59.50 75.00 Chicoin Goalee 74.50 129.50 Scientific Batting Pr 59.50 79.30	
Mardi Gras 7950 9950 Spot Pool 1250	29.50 34.50	Chicoin Hockey	
Marines-At-Play 12.50 15.00 Stage Door Canteen 12.50	22.50	Chi Midget Skee 199.50 225.00 Seeburg Chicken Sam 35.00 95.00 Chicoin Pistol 199.50 239.50 Seeburg Shoot the 95.00	
Maryland	19.50 19.50	Chicoin Roll-A-Score 39.50 69.50 Chute	
Mam-selle 14.50 17.50 Stardust 69.50 Merry Widow 89.50 99.50 Starlite 10.00	99.50 24.50	Evans In the Barrel	
Melody 59.50 85.00 State Fair 10.00	14.50	Evans Super Bomber	
Metro 17.50 27.50 Step Up 10.00 Mexico 19.50 24.50 Stormy 69.50	17.50 79.50	Evans Ten Strike LD 24.50 35.00 Supreme Gun (Rev) 25.00 35.00	
Miami Beach 15.95 17.50 Stratoliner 14.50	29.50	Evans Ten Strike HD	
Miss America	14.50 99.50	Evans Tommy Gun	
Monicker 10 00 17.50 Sun Beam 19.50 Monterrey 44.50 84.50 Sunny 45.00	29.50 79.50	Exhibit Rotary Mdsr	
Moon Glow104.50 139.50 Supercharger 15.00	24.50	Exhibit Merchantman Roll Ch Digger	
Morocco 74.50 129.50 Super Hockey 159.50 1 Mystery 14.50 29.50 Superliner 10.00	$165.00 \\ 14.50 \\ 1$	Exhibit Vitalizer 40.50 05.00 Western Baseball '40	
Nevada 20.00 29.50 Superscore 10.00	20.00	Genco Play Ball 29 50 79 50 Wilcox-Gay Recordio 149 50 249 50	
Oh Boy 15.00 29.50 Suspense 10.00	24.50	Groetchen Met. Typer. 150.00 195.00 Williams' All Stars 129.50 199.50	
One The These I can I Tally Ho	169.50 34.50	Hoop-A-Koll 49.50 79.50 Williams' Box Score 55.00 100.00 Jack Rabbit 94.50 100.00 Wurlitzer Skeeball 95.00 150.00	
Opportunity 19.50 25.00 Talgard 12.50	19.50	CONFIDENTIAL PRICE LIST	
Paradise 70 50 24.50 Temptation 74.50 1	149.50 129.50		
Phoenix105.00 135.00 Tennessee 42.50	75.00		
Pin Up Girl 15.00 29.50 Thrill 69.50 1	109.50		
Play Ball 15.00 19.50 Tornado 7.50 17.50			
	17.50		
Progress 15.00 25.00 10rchy 14.50	25.00 29.50	ROLL DOWNS	
Progress 15 00 25 00 Iorchy 14.50 Puddin Head 89 50 129 50 Towers 12.50 Rainbow 89 50 04 50 Trade Winds 52.50	25.00	ABC Roll Down	
Progress 15 00 25 00 10 r chy 14.50 Puddin Head 89 50 129 50 Towers 12.50 Rainbow 89 50 94 50 Trade Winds 52.50 1 Ramona 104 50 114 50 Treasure Chest 42.50	25.00 29.50 15.00 104.50 49.50	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00	
Progress 15 00 25 00 10 r chy 14 50 Puddin Head 89 50 129 50 Towers 12.50 Rainbow 89 50 94 50 Trade Winds 52.50 12.50 Ramona 104 50 114.50 Trade Winds 52.50 1 Rancho 89 50 104.50 Trinidad 42.50 Ranger 14 50 17.50 Triple Action 50.00	25.00 29.50 15.00 104.50 49.50 90.00 99.50	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 (ne World 49.50 69.50	
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Progress 15 00 25 00 10 c c hy 14.50 Puddin Head 89 50 129.50 Towers 12.50 Rainbow 89.50 94.50 Trade Winds 52.50 1 Ramona 104.50 114.50 Trade Winds 52.50 1 Rancho 89.50 104.50 Trinidad 42.50 Ranger 14 50 17.50 Triple Action 50.00 Rio 16 50 29 50 Tucson 129.50 1 Riviera 14 50 27.50 Yirginia 59.50 1	25.00 29.50 15.00 104.50 49.50 90.00 99.50 39.50 149.50 69.50	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 One World 49.50 69.50 Big City 30.00 50.00 Fro-Score 75.00 125.00	
Progress 15 00 25 00 10 red y 14 50 Puddin Head 89 50 129 50 Toredy 12.50 Rainbow 89 50 94 50 Trade Winds 52.50 1 Ramona 104 50 114 50 Trade Winds 52.50 1 Ramona 104 50 114 50 Trade Winds 52.50 1 Ranger 14 50 17.50 Trinidad 42.50 Repeater 16 50 29 50 Tucson 32.50 Riviera 14 50 27.50 Tucson 129.50 1 Rocket 10 00 27.50 Virginia 59.50 1 Rodevoo 75 00 89.50 Vogue 15 00	$\begin{array}{c} 25.00\\ 29.50\\ 15.00\\ 104.50\\ 49.50\\ 90.00\\ 99.50\\ 39.50\\ 149.50\\ 69.50\\ 34.50\\ 29.50\\ \end{array}$	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 One World 49.50 69.50 Big City 30.00 50.00 Pro-Score 75.00 125.00 Bing-A-Roll 159.50 195.00 Singapore 25.00 45.00 Bonus Roll 69.50 79.50 Sportsman Roll 24.50 54.50 Buccaneer 49.50 64.50 Super Score 49.50 60.00 Champion Roll 49.50 54.50 Super Triangle 25.00 49.50	
Progress 15 00 25 00 10 ch y 14 50 Puddin Head 89 50 129 50 Towers 12.50 Rainbow 89 50 94.50 Trade Winds 52.50 1 Ramona 104 50 114.50 Trade Winds 52.50 1 Ramona 104 50 114.50 Trade Winds 52.50 1 Rancho 89.50 104.50 Trinidad 42.50 Ranger 14 50 17.50 Triple Action 50.00 Rio 10 00 27.50 Tucson 129.50 1 Rocket 10 00 25 00 Virginia 59.50 1 Rondevoo 75 00 89.50 Vogue 15 00 15 00 Round Up 124 50 144.50 Wagon Wheels 12.50	$\begin{array}{c} 25.00\\ 29.50\\ 15.00\\ 15.00\\ 104.50\\ 49.50\\ 99.50\\ 39.50\\ 149.50\\ 69.50\\ 34.50\\ 29.50\\ 22.50\end{array}$	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 One World 49.50 69.50 Big City 30.00 50.00 Pro-Score 75.00 125.00 Bing-A-Roll 159.50 195.00 Singapore 25.00 45.00 Bonus Roll 69.50 79.50 Sportsman Roll 24.50 54.50 Buccaneer 49.50 64.50 Super Score 49.50 60.00 Champion Roll 49.50 54.50 Super Triangle 25.00 49.50 Chicoin Roll Down 24.50 40.00 Taily Roll 20.00 49.50 Genco Advance Roll 45.00 69.50 Tri-Score 34.50 49.50	
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	25.00 29.50 15.00 104.50 49.50 99.50 39.50 149.50 69.50 34.50 29.50 22.50 20.00 30.00	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 One World 49.50 69.50 Big City 30.00 50.00 Pro-Score 75.00 125.00 Bing-A-Roll 159.50 195.00 Singapore 25.00 45.00 Buccaneer 49.50 64.50 Super Score 49.50 60.00 Champion Roll 49.50 54.50 Super Triangle 25.00 49.50 Chicoin Roll Down 24.50 40.00 Taily Roll 20.00 49.50 Genco Advance Roll 45.00 69.50 Tri-Score 34.50 49.50 Genco Total Roll 25.00 39.50 Tin Pan Alley 59.50 75.00	
Progress 15 00 25 00 10 cfchy 14 50 Puddin Head 89 50 129 50 Torrade 12 50 Rainbow 89 50 94 50 Trade Winds 52 50 1 Ramona 104 50 114 50 Trade Winds 52 50 1 Ramona 104 50 114 50 Trade Winds 52 50 1 Ramona 104 50 114 50 Trade Winds 52 50 1 Ranger 14 50 17.50 Trinidad 42.50 1 <	$\begin{array}{c} 25.00\\ 29.50\\ 15.00\\ 104.50\\ 49.50\\ 90.00\\ 99.50\\ 39.50\\ 149.50\\ 69.50\\ 34.50\\ 29.50\\ 22.50\\ 20.00\\ \end{array}$	ABC Roll Down 37.50 52.50 Hawaii Roll Down 24.50 40.00 Arrows 39.00 49.50 Hy-Roll 85.00 125.00 Auto Roll 45.00 54.50 Melody 50.00 75.00 Bermuda 50.00 75.00 One World 49.50 69.50 Big City 30.00 50.00 Pro-Score 75.00 125.00 Bing-A-Roll 159.50 195.00 Singapore 25.00 45.00 Bonus Roll 69.50 79.50 Sportsman Roll 24.50 54.50 Buccaneer 49.50 64.50 Super Triangle 25.00 49.50 Chicoin Roll Down 24.50 40.00 Taily Roll 20.00 49.50 Genco Advance Roll 45.00 69.50 Tri-Score 34.50 49.50	
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"The Confidential Price Lists"

			BELLS
Jumbo Parade Comb. 49.50 85.00 Jumbo Parade FP 29.50 69.50 Jumbo Parade 25c 49.50 70.00 Long Shot '48 475.00 650.00 Lucky Lucre 5-5 39.50 45.00 Lucky Lucre 5c 49.50 89.50 Lucky Lucre 5c 75.00 89.50 Lucky Lucre 5c 75.00 89.50 Lucky Star 39.50 69.50 Mills 4 Bells 69.50 99.50 Mills 3 Bells 95.00 159.50 Mills 4 Bells 95.00 159.50 Mills 4 Bells 95.00 159.50 Mills '47 3 Bells 177.50 225.00 Multi Bells 395.00 475.00 Paces Races Bl Cab 10.00 29.50 Paces Races Red Arrow 20.00 49.50 Paces Saratoga w rails 25.00 69.50 Paces Saratoga Comb. 39.50 Paces Saratoga Sr. PO 37.50 69.50 Paces Saratoga Sr. PO 35.00 49.50 Paces Reels Comb. 49.50 69.50 Paces Reels Sr	Skill Time '38 10.00 25.00 Skill Time '41 19.50 35.00 Super Bell 5c Comb. 49.50 79.50 Super Bell 25c Comb. 59.50 70.00 Super Bell 25c Comb. 59.50 70.00 Super Bell 25c Comb. 59.50 70.00 Super Bell Two Way 5-5 75.00 95.00 Super Bell Two Way 5-25 79.50 109.50 Super Bell Four Way 5-5-5-5 79.50 95.00 Super Bell Four Way 5-5-5-25 79.50 169.50 Super Bell Four Way 5-5-10-25 179.50 192.50 Super Benus Bell 5c FP & PO 185.00 235.00 Super Bonus Bell 5c-25c FP & PO Combo 350.00 389.50 Super Bonus Bell 5c-5c FP & PO Combo 325.00 395.00 Super Bonus 5-5-5 400.00 595.00 Super Bonus 5-5-5 400.00 595.00 Super Bonus Bell 5-10-25c PO 475.00 499.50 Super Track Time 30.00 89.50 89.50 Super Track Time TKT 30.00 </td <td>25c Club Bell 80.00 9 50c Club Bell 100.00 18 1c Blue Front 20.00 4 5c Blue Front 62.50 9 10c Blue Front 62.50 9 25c Blue Front 62.50 9 50c Blue Front 62.50 9 50c Blue Front 20.00 5 50c Blue Front 20.00 5 50c Brown Front 62.50 9 10c Brown Front 62.50 9 50c Brown Front 62.50 9 50c Brown Front 175.00 19 1c Cherry Bell 20.00 4 5c Cherry Bell 47.50 7 1c Cherry Bell 47.50 7 1c Bonus Bell 62.50 9 10c Bonus Bell 62.50 11 25c Bonus Bell 62.50 12 5c Original Chrome 62.50 9 10c Orig. Chrome 62.50 9 25c Orig. Chrome 139.50 15 1c QT Glitter Gold 15.00 3</td> <td>$\begin{array}{c c c c c c c c c c c c c c c c c c c$</td>	25c Club Bell 80.00 9 50c Club Bell 100.00 18 1c Blue Front 20.00 4 5c Blue Front 62.50 9 10c Blue Front 62.50 9 25c Blue Front 62.50 9 50c Blue Front 62.50 9 50c Blue Front 20.00 5 50c Blue Front 20.00 5 50c Brown Front 62.50 9 10c Brown Front 62.50 9 50c Brown Front 62.50 9 50c Brown Front 175.00 19 1c Cherry Bell 20.00 4 5c Cherry Bell 47.50 7 1c Cherry Bell 47.50 7 1c Bonus Bell 62.50 9 10c Bonus Bell 62.50 11 25c Bonus Bell 62.50 12 5c Original Chrome 62.50 9 10c Orig. Chrome 62.50 9 25c Orig. Chrome 139.50 15 1c QT Glitter Gold 15.00 3	$\begin{array}{c c c c c c c c c c c c c c c c c c c $
5-25 89.50 99.50 Pastime 79.50 150.00 Reserve Bell 275.00 295.00 Roll 'Em 32.50 39.50 Silver Moon Comb. 49.50 69.50 Silver Moon PO 29.50 69.50 Silver Moon FP 29.50 69.50 Silver Moon 10c 49.50 69.50 Silver Moon 25c 55.00 79.50 Skill Time '37 10.00 19.50	Track Time '39 39.50 59.50 Track Time '38 30.00 60.00 Track Time '37 29.50 Triple Bell 5-5-5 315.00 395.00 Triple Bell '47 5-5-25 335.00 399.50 Triple Bell '47 5-10-25 285.00 375.00 Triple Bell '47 5-10-25 399.50 575.00 Wild Bell 5-25c 399.50 575.00 Wild Lemon 245.00 275.00 Winterbook 325.00 395.00	1c VP Bell JP 15.00 23 1c VP Bell Green 15.00 13 5c VP Bell Green 15.00 21 1c VP Chrome 25.00 3 5c VP Chrome 27.50 4 1c P Bell B&G 22.50 3 5c VP Chrome Plus 27.50 4 1c P Bell B&G 22.50 3 5c VP Chrome Plus 27.50 4 1c P Bell B&G 22.50 3 5c VP Bell B&G 22.50 3 Vest Pocket '46 25.00 4 5c Futurity 10.00 4 10c Futurity 10.00 5 25c Futurity 15.00 6 50c Futurity 25.00 6 5c Black Cherry Bell 94.50 14 10c Black Cherry Bell 94.50 14 25c Black Cherry Bell 94.50 14 25c Golf Ball Vendor 195.00 29 25c Golf Ball Vendor 195.00 29 25c Golf Ball Vendor 195.00 29 25c War Eagle 20.00 3	JENNINGS 9.50 5c Chief 39.50 59.50 2.50 10c Chief 49.50 59.50 2.50 10c Chief 49.50 59.50 4.50 25c Chief 49.50 65.00 4.50 5c Club Bell 30.00 60.00 2.50 10c Club Bell 35.00 79.50 9.50 50c Club Bell 35.00 79.50 9.50 50c Club Bell 45.00 89.50 9.50 5c Silver Moon Chief 29.50 60.00 9.50 5c Silver Moon Chief 35.00 95.50 9.50 5c Silver Chief 74.50 85.00 9.50 5c Silver Chief 79.50 44.50 9.50 5c Silver Chief 79.50 94.75 5.00 25c Silver Chief 169.50 189.50 5.00 25c Gold Ball Vndr 89.50 129.50 5.00 25c Gold Ball Vndr 89.50 129.50 5.00 25c Gold Ball Vndr 89.50
Big Game PO 10.00 25.00 Big Parley 49.50 69.50 Big Prize FP 20.00 30.00 Big Prize PO 15.00 20.00 Blue Grass FP 10.00 17.50 Blue Ribbon PO 20.00 35.00 Citation 324.50 369.50 Club Trophy FP 22.50 50.00 Contest FP 30.00 45.00 Daily Races 49.50 79.50 Dark Horse FP 10.00 15.00 Cust Whirls 49.50 65.00 Dust Whirls 49.50 79.50 Gold Cup 149.50 219.50 Grand National 19.50 49.50 Grand Stand PO 14.50 20.00 Hot Tip 49.50 69.50 Jockey Club 22.50 49.50 Jockey Club '47 165.00 189.50 Jockey Special 104.50 169.50 Kentucky 29.50 49.50	Pastime (Rev) 14.50 39.50 Pacemaker PO 15.00 35.00 Pimlico FP 15.00 29.50 Race King (Rev) 29.50 39.50 Record Time FP 22.50 59.50 Sockingham 59.50 99.50 Santa Anita 10.00 20.00 Sport Event FP 19.50 51.50 Sky Lark FP & PO 30.00 59.50 Sport Special Entry 64.50 129.50 Sport Special FP 17.50 30.00 Sport Special FP 17.50 30.00 Sport Special FP 19.50 25.00 Sport Special Reels PO 19.50 25.00 Sport King PO 20.00 22.50 Stepper Upper PO 15.00 50.00 Trophy 189.50 295.00 Turf Champ FP 35.00 44.50 Turf King 22.50 49.50 Victory Perby 29.50 99.50 Victory Derby 29.50 99.50 Victory Special 44.50 79.50 War Admiral (Rev	50c War Eacle 25.00 6 5c Melon Bell 85 00 15 10c Melon Bell 85 00 15 25c Melon Bell 85 00 15 Golden Falls 5c 119.50 14 Golden Falls 5c 119.50 14 Golden Falls 50c 139.50 18 5c Jewel Bell 125.00 15 10c Jewell Bell 125.00 15 50c Jewell Bell 125.00 15 50c Jewell Bell 147.50 15 50c Jewell Bell 147.50 15 50c Jewell Bell 147.50 15 50c Jewell Bell 140.00 22 10c Bonus '49 150.00 23 5c Bonus '49 150.00 23 5c Black Gold 159.50 16 10c Black Gold 159.50 16 50c Black Gold 199.50 22 50c Club Royale 225.00 25 50c Club Royale 225.00 25 50c Club Royale 225.00 25 50c Club Royale 225.00 25<	500 5c Victory Chief 25.00 49.50 9.50 10c Victory Chief 30.00 57.50 9.50 25c Victory Chief 35.00 59.50 9.50 1c 4 Star Chief 10.00 35.00 9.50 5c 4 Star Chief 32.50 69.50 5.00 10c 4 Star Chief 35.00 79.50 5.00 25c 4 Star Chief 37.50 89.50 5.00 50c 4 Star Chief 75.00 140.00 9.50 5c Victory 4 Star Ch 75.00 110.00 9.50 10c Victory 4 Star Ch 95.00 150.00 9.50 25c Victory 4 Star Ch 95.00 150.00 9.50 5c DeLuxe Club Chief 125.00 175.00 10c DeLuxe Club Chief 125.00 188.00 5.00 5c Super DeLuxe Club 5.00 Chief 135.00 175.00 10c Super DeLuxe Club 135.00 175.00 10c Super DeLuxe Club 5.00 5c Super DeLuxe Club 5.00 10c Super DeLuxe Club 5.00 25c Super DeLuxe Club 5.00 10c Standard Chief
Lexington	Whirlaway (Rev) 25.00 49.50 Winning Ticket 15.00 29.50 PRICE LIST 100 100	5c Columbia JPV Bell 30.00 4 5c Columbia Fruit	39.50 50c Standard Chief 259.50 275.00 81.00 Standard Chief 379.50 475.00 5c Bronze Chief 50.00 125.00 10c Bronze Chief 79.50 125.00 950 25c Bronze Chief 79.50 125.00 950 WATLING 5c Kolatop '48 60.00 79.50 10c Rolatop '48 60.00 79.50 5c Rolatop '46 25.00 79.50 950 5c Rolatop '46 25.00 79.50 50 50c Rolatop 30.00 79.50 950 5c Club Bell 65.00 95.00 10c Club Bell 75.00 125.00 99.50 5c Club Bell 75.00 125.00 125.00 25c Club Bell 145.00 185.00 90.00 00.00 BUCKLEY 145.00 185.00 145.00 185.00 145.00
50c Gold Chrome HL 75.00 125.00 5c Gold Chrome 35.00 59.00 10c Gold Chrome 45.00 65.00	10c Copper Chrome 35.00 89.50 25c Copper Chrome 40.00 99.50 5c Club Bell 52.50 95.00		5c Criss Crosse 79.50 139.50 10c Criss Crosse 84.50 139.50 50.00 25c Criss Crosse 100.00 149.50

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