Mabel Albertson, one of radio's most versatile character performers, heard each Friday over NBC with Phil Baker.

LEADING RADIO PROGRAM OF THE PACIFIC COAST

www.americanradiohistory.com
In the course of KAHN-versation with Kay you'll learn about the twinkling of Hollywood Stars

What they wear, what they say, what they do—tune in on KTAB daily 11:45 to 12 noon—learn the latest dope on Hollywood goings on. It's one of the pleasantest ways of keeping up to date about that capital of charm and Kahn's invites you to tune in daily.

Broadway, San Pablo Sixteenth Street KAHN'S Telephone Holliday 1000

NEXT TO NETWORK IT'S KTAB
Radio’s Share in Child Development

Radio’s contribution to public safety is one of its outstanding achievements. Radio-directed police cars and motorcycles reach the scene of a crime within a matter of seconds after the alarm is sounded, frequently arriving in time to catch the law-breakers “red-handed” or prevent the offense entirely.

Even though the offenders escape temporarily, however far or fast they flee, the broadcast of their crime and of their description has preceded them, and multiplying the likelihood of their apprehension simultaneously serves as a crime deterrent. Peace officers universally declare radio to be the greatest boon to law enforcement developed during modern times.

But there are other even more effective and as yet little-used ways in which radio can and will gradually minimize moral delinquency and suppress crime by eradicating criminal instincts and tendencies.

Those who have to deal with crime agree that it is a juvenile problem. America’s “public enemy number one” is a mere youth of twenty-five. Records show that by far the greater bulk of the country’s prison population is made up of youngsters, many of them still in their teens. Had they had the proper guidance, education and environment during childhood they would not now be a menace and expense to society, a liability to themselves, and a disgrace to their parents.

Bring up a child in the way he should go and when he is old he will not depart from it. Properly mold the plastic mind and heart of youth and the result is a stalwart, upright citizen. Feed wholesome, stimulating ideas to the avid imagination of youth, and the man emerging from that carefully nurtured chrysalis will be after the pattern of God.

This is a real goal for so great and versatile a force as radio. But, like other great instrumentalities, it can serve only to the extent it is shaped and inspired from within and aided and understood from without.

Many far-sighted sponsors are already featuring children’s programs. Most of these are meritorious, some obviously as carefully planned and elaborately staged as the star programs for adults. But more are needed. And, if properly conceived and presented, will pay their sponsors handsome, ever-increasing dividends in addition to serving their beneficent social purpose. Radio probably has more room for expansion and development in this than in any other one field.

Have you children? Help them find such programs, and encourage their regular listening. Go through your Broadcast Weekly schedules, then test out the program yourself. Somewhat of a chore at first, perhaps, but the reward will be rich as you travel down future years of peace and happiness with the matured child as you foresaw him in your fondest dreams.
REPORTS eking out from time to time from various spots on the map, particularly Los Angeles, that the National Broadcasting Company is readying to move its Pacific Coast headquarters to Los Angeles, are without foundation. So says Lloyd Yoder, press chief for the NBC here, in commenting on reports printed in a Los Angeles publication recently.

It is true that the NBC is opening a Los Angeles office with a staff of approximately ten and, according to Yoder, more productions will originate in Hollywood at the RKO radio studios than heretofore. It is only logical what with all the available talent of the first rank in Hollywood that the network should concentrate on more productions from there. But, our informant stated, the NBC will definitely make San Francisco its Pacific division headquarters.

To date Harold Bock, ex-KFRC publicity writer, and Nadine Amos, press department secretary, have been shipped to the new network offices in the south.

Bock will write publicity for all programs originating at the RKO-NBC studios and Miss Amos is assistant to the copy preparer for the Richfield Reporter. * * *

Wheatenaville steps back on the ether stage on August 27, but will operate from a new home. The daily script act, generally conceded to be one of the foremost of its type on the air, is to be aired via the Columbia-Don Lee network from 5:15 to 5:30 p.m. Mondays to Fridays, inclusive. The act was forced to divorce the NBC—where it had been for the past two seasons—because the network could not furnish it the time that it wanted. Fourteen stations will be linked up in the present CBS setup for the west coast release of the Billy Bachelor series. Tom Hutchinson, who directs and plays the principal character in the series, returned recently from a conference with the sponsors in the East. He informed this reporter that all the leading characters will be played by the same cast that has been identified with the act for a long time—namely, Harold Peary, Roberta Hoy, Bert Horton and Tom Hutchinson. * * *

Tom Ashwell, whose background as a radio playwright, producer and actor qualifies him for the job, has recently been appointed program manager of KYA.

Among Ashwell's most successful radio scripts was "Threads of Tradition." * * *

The approach of the fall season is the signal for the return of many of the big coast to coast sponsored broadcast programs. According to present indications, the air is going to be filled to overflowing with pretentious and important things to listen to. Both CBS and NBC report a record list of reservations for programs. That means that many new ones will greet our ears this season. Among the old favorites to return within the next few weeks will be: Amos 'n Andy on September 17; Lee S. Roberts on September 18; Warden Lewis E. Lawes in "20,000 Years in Sing Sing" on September 19; John McCormack on the same date; Albert Payson Terhune with a series of dog stories on September 23; Little Orphan Annie on October 1; Ed Wynn, the Fire Chief, on October 2, and Walter Winchell on November 4.

Already back after a lapse are the Langendorf Pictorial with Rush Hughes, the American Bosch Radio Explorers' Club and Dennis King and Louis Katzman's orchestra—all NBC.

Here are some of the affairs to be premiered on the NBC right soon now:

Tony Wons (remember him) in a musical-dramatic bill called the "House by the Side of the Road," beginning September 2 . . . Mohawk Treasure Chest, orchestra and soloists, September 6 . . . Maybelline Musical Romance, musical series and guest motion picture stars, on September 16 . . . On the same date the Pontiac Motor Company returns with a new feature. . . September 23 the Campana Sales Company will present a broadcast show the details of which are not yet available. * * *

One of the newer KQW ether affairs is the Italian Radio Theater, a thrice weekly half hour show, announcements for which are made both in Italian and English, Eugene Mancini, who has been staging similar radio productions for the past six and a half years, is producing this one. You can dial it Monday, Wednesday and Friday nights from 7:30 to 8 o'clock. On Mondays and Fridays, Mancini presents radio dramatizations of well known Italian plays. They are directed by Primo Brunetti, who was formerly associated with M-G-M and Fox Pictures in Hollywood. Guido Trento assists Mancini in producing the programs which besides the players are contributed to by a string trio and various vocal artists of the Italian colony. * * *

Benny Rubin is the new master of ceremonies for "Hollywood on the Air," an NBC coast to coaster. * * *

Plucked from here, thar and everywhar: Al Pearce bought himself a swanky new home in Hollywood and had all his gang out to help him dedicate it recently . . . A more versatile girl than Jean Wakefield is
hard to find . . . the talented KYA miss, besides singing and playing piano, writes many of her own songs, takes roles in various skits and black-outs, writes many of them and produces her own shows . . . Our Los Angeles scout greases the wire that the Bing Crosby twins are still housed in incubators at the Cedars of Lebanon Hospital and probably won't be home with pops and moms till at least a week . . . Harrison Holliday continues to be a swell m. c. on the Jamboree . . . And in walks the credit line in radio . . . Just as the movies give credit lines before the picture is shown, to the directors, assistants, art director and technical staff, so should those behind the scenes of a big broadcast be handed out some credit, avers KFAC chiefs. And so that Los Angeles station in addition to dishing out the name of the announcer to the program also is telling the public the monicker of that very important guy, the technician on the job (he can make or break a program, ya know) . . . Baron Keyes, who has been in radio since way back when, is now conducting his Klickity Klack Klub for youngsters over KECA five days a week . . . Bing Crosby and Lanny Ross are reported to head the list of fifty well known radio and screen people who are making electrical transcriptions to be released nationally in behalf of the various Community Chests this winter . . . Incidentally, we hear that the crowds have been so great up at the KFI studios on the nights that Lanny Ross sings for the Showboat program that the station has found it necessary to issue tickets for seats, gratis, of course . . . Ronald Smith, production manager for the Northern California Broadcasting System, is busier than the proverbial wet hen, cooking up many new ether features for the fall and winter season to be piped simultaneously over KJBS and KQW . . . At present three or four chain broadcasts go out daily . . . Kenneth Spencer, NBC colored basso, has departed to take a course at the Eastman School of Music . . . Perry Askam of "Desert Song" fame has affixed his monicker to a contract as staff artist at KMTR . . . Ted White is back on the air, this time with Al Pearce and his Gang . . . Laurence Cross and his Cross-Cuts will go on to two transcontinental programs over NBC facilities August 23 and 30, 11 to 11:30 a. m . . . Jimmie Cook, whose "Sidelines" on KTAB took hold in a big way, is scheduled to return to that station with a similar program in September . . . He is now on an Alaskan vacation . . . And, speaking of vacations, Cecil Underwood hopped up from Hollywood to Clear Lake for his . . . The Arion Trio is back after their trip to the South Seas, but the NBC hasn't arranged for their appearance on the net yet . . . Ralph Edwards is writing and producing KTAB's new variety show wafted out Wednesdays at 7:30 . . . Dave Glickman, w. k. publicity scrivener about town, has just been appointed press relations man for Don Lee's KFRC . . . From Honolulu comes the word that Ralph Bryan, ex-KQW voice, has been made program and production manager of station KGMB, which is now managed by Fred J. Hart, former manager of KQW . . . Gabrielle DeLys is making her first appearance as an actress before the microphone in Death Valley Days on August 28 . . . Reports are flying about that agents for Henry Ford have offered Mary Pickford $5,000 a program if she will go on the air for the tin lizzie king . . . Charlie Marshall may soon be known as a recording star as well as microphone luminary—his tests for Brunswick were all successful.

**IT COSTS YOU LESS THAN 3c a Copy**

*By Subscribing to BROADCAST WEEKLY*

It costs you less than three cents a week to subscribe to "Broadcast Weekly" and have it delivered to your door. Why not subscribe right now and be assured of getting your copy every week. It costs only $1.50 a year or $1.00 for six months.

--- USE THIS COUPON ---

播送周刊
1114 Mission Street, San Francisco.

Gentlemen: Send me Broadcast Weekly for one year (or six months). I enclose herewith $1.50 (or $1.00).

Name ________________________________

Address ________________________________

City ________________________________

State ________________________________

☐ NEW  ☐ RENEWAL  ☐ EXTENSION
George Parsell, "Wizard of the Banjo," formerly with Horace Heidt, the Arizona Cowboys, and NBC artists' staff, is now awakening musical matches in the Lake County (California) mountain with his own six-piece orchestra at historic Adams Springs. George says he finds that Adams mineral water is a great tonic for musicians—or most any one.

The Al Pearce Gang boasts of three champions in amateur athletics. Phil Hanna, Three Cheers top tenor, has a top tennis rating in California and won the Canadian doubles Junior Championship when he was just out of high school. Walter Kelsey, violinist, has a row of cups as long as a boarding house arm which he won in tennis matches in California and Washington. And Cecil Lee, instrumentalist, was a feather-weight amateur champion, once getting a draw with Frankie Klick. Kelsey, Lee and Cal Pearce are par golfers.

Julius Brunton, president and general manager of Julius Brunton and Sons, Inc., Willard storage battery distributors in San Francisco, died Friday morning, August 10, at the University of California Hospital. The deceased was the father of Ralph Brunton, owner and manager of the Northern California Broadcasting System, which operates KJBS and KQW. Also surviving are Mott Brunton and Sherwood Brunton, sons, and Inez Brunton, sister, of Palo Alto.

Abe Lyman and his famous Hollywood orchestra are to be guests of the Canadian National Exposition, to be held at Toronto during the latter part of August. Mr. Lyman, who is scheduled to open the fair on August 27 with his characteristic rhythms, will play during a five-day stay in Toronto, to an estimated audience of a million American and Canadian visitors to the Exposition grounds.

The California State Fair, to be held at Sacramento, September 1 to 10, inclusive, will feature, among other radio acts, the famous KFRC Blue Monday Jamboree. This variety show will be broadcast over the nationwide Columbia network as it appears before vast Fair crowds Monday, September 10, at 8 p.m.

Jack Carter, KNX's "Boy from London," is in a Los Angeles hospital with a serious knee injury sustained last week-end when he slipped and shattered his knee-cap on a cement floor during a ping-pong game. It will be several days—following observation—before surgeons decide exactly what course to take in treatment of the injury. Meanwhile Jack's afternoon and early evening remote control announcing shifts have been taken over by Glenn Hardie, and the late night Paris Inn spot is being handled by John Clarke, who has relieved on Saturday nights at the Inn for several years.

The sponsors of most radio programs boast about the quantity of the fan mail which comes in as a result of their broadcasts. The sponsors of the Beauty Box Theater can boast also of the quality of the responses. Very few letters are "mash notes" to the singers and actors; very many contain intelligent and enlightened criticism. Many more recall seeing and hearing the original productions on the stage, and comment favorably on the fidelity with which they are brought to radio.

Gene of Gene and Glenn, Gillette Blue Blade comics heard Mondays through Fridays over the NBC red network, has given up the idea of keeping a dog in New York City. His first fox terrier ran away, the second one followed a Cleveland friend's car out of town and a third was politely stolen by an autograph seeker at NBC the other night. When Gene moved into a new hotel he carried a suitcase carrying case for dogs and when the manager saw it, he said sternly, "You can't keep dogs, Mr. Carroll." Gene said, "You're telling me?"

H. C. Connette, well-known Pacific Coast radio writer whose skits are heard on KYA, claims that he is not a superstitious individual, but he still believes that each script which he writes must have some mention of food in it or else it's due to be a "flop." Consequently the listener who follows "Connie's" plays is continually reminded of the virtues of a rib steak or lemon meringue pie.

Jerry Wilford, "The Old Bachelor" of KTAB, has turned dramatist. And his efforts, if they be judged by the enthusiastic fan mail, have been most successful. His stories are those of the California oil fields, based on fact, replete with all the thrilling situations, excitement and noises of the fields. Jerry Wilford himself takes the leading role of "Ten Days" Jack Howard, crack trouble-shooter of the oil industry.

Johnny Murray, master of ceremonies on the Franco-Hi-Jinks Bread program, which made its debut over KHJ and affiliated stations of the Columbia-Dan Lee network recently, received such a barrage of flowers from friends and admirers that the
stage at the Figueroa Playhouse, where the broadcast originates, was almost covered with blossoms. Not knowing what to do with the floral tributes after the show was off the air, Johnny ordered them sent to the Crippled Children's hospital on Sunset Boulevard. They filled a good-sized truck when they were delivered at the hospital late Sunday night.

- The beautiful, well-modulated voice of Betty Crocker, internationally famous cooking authority, will commence its tenth year of popular radio broadcasting on September 1, 1934. Her program, the oldest continuous service broadcast in the world, has grown from a humble one-station beginning to its present status of 49 radio stations extending from coast to coast. And Betty Crocker's audience has been conservatively estimated at 3,000,000 women per program.

In 1924 Betty Crocker commenced her series of programs over a single station in Minneapolis and St. Paul. Year by year a larger number of radio stations broadcast Betty Crocker's helpful service talks. Today her millions of admirers eagerly await her yearly talks broadcast twice weekly.

- Elvia Allman, whose Mrs. Terwilliger skits are a regular feature of the Merry-makers, heard over KHJ and other Columbia-Don Lee stations every Sunday night, had a bad moment when she answered the phone Monday morning. “Hello, Mrs. Terwilliger,” said a masculine voice on the other end of the wire. “This is Mr. Dinwiddie. I’ll be glad to come over and sit on the porch any time you say.”

For once Elvia was speechless. The name Mr. Dinwiddie is a figment of her imagination, and it had never occurred to her before that there might be a real person with the same name. The incarnation of Elvia’s fiction masterpiece, however, was quite nice about it, Elvia reports. He admits that he gets a terrible ribbing at his office every Monday morning, but enjoys the Mrs. Terwilliger skits so much that he doesn’t really mind.

- Cecil Teague, featured organist at KOIN, is the author of several books on musical education. He spends part of his spare time composing. His hobbies are tennis, chess, collecting oil paintings and etchings, reading books on philosophy and world politics.

- Don Thompson, NBC producer of special broadcasts, left August 9 for Los Angeles, where he took a plane for Mexico City, spending some thirteen hours in the air in order to have his vacation with his wife, who is a member of a well-known Mexican family. Mrs. Thompson is a student at the University of Mexico, where she and her sister, Judith Martinez, well-known photographer, are delving into their native country’s archeological past. Both are keenly interested in the Mayan, Aztec and other civilizations which left their impress on Mexico. This will be Don’s first visit to the city where his wife was born.

- Thelma Vance, songstress, heard on the Little Show broadcasts on K YA three nights a week, is about the smallest artist appearing before local microphones. Thelma, in her early twenties, is four feet eleven inches in height and weighs 87 pounds. She is rightly termed “The Thimble Full of TNT” by those listeners who follow these broadcasts.

- When the Voice of Experience went to Washington to open his theater tour he had as his guest at luncheon Gertrude Niesen . . . Although they had broadcast from the same studios for more than a year they had never met before . . . She was closing and the Voice opening personal engagements.

- Kay Kyser, for the first time since coming to the Pacific Coast, is featuring a girl singer. Her name is Eadic Adams and she is a blonde, of course, Kay still being “that way” about ‘em.

- Jack Owens, young tenor of the NBC Breakfast Club, got $25 a week for his first radio job in Wichita, Kansas. He both sang and acted as station janitor. Later they fired him from the janitoring part and reduced his pay to $10 a week.

- Irene Beasley’s sister, Agnes, who has a secretarial position in New York, is the singer’s “best friend and severest critic.” She listens to each of Miss Beasley’s NBC broadcasts and then writes Irene long letters—commending, criticizing, and making suggestions for future programs.

- One of the most persistent radio fan clubs in the country is made up of forty members of the Seattle Civic Opera Company. Marshall Sohli, KHJ staff tenor, has just received a fan letter signed by the full forty. Most of them knew him when he sang with the opera company. Now they get together at someone’s home or at a beach party and listen to his voice via radio every time he is scheduled over the Columbia-Don Lee network.

- KTAB’s Radio Frolic at 1 o’clock each afternoon is stepping right along. With George Taylor at the helm, a parade of radio personalities, including Gertrude Ahearn, Charlie Carter, the Suri Riders, Clem Kennedy, Roland Drayer, Don Church and Gertrude Chavis, broadcast thirty fast minutes of pot-pourri and fun.
THAT deep, rich, sympathetic voice coming over the air, bringing cheer and love and sunshine to those who hear it, has caused many to want to know the man behind the voice. There is something in the voice which attracts attention and causes many to want to know him and call him "friend." The following is a word picture of some of the things that have made "The Man Behind the Voice."

Charles Gerald Wilford, Jr., has lived a life different in many ways from that of the majority of people. He was born in Juneau, Alaska, on April 1, 1889. His parents were of Texas origin, and in their only child is found the unusual anomaly of an Alaskan being born of Texas parents. In this is found the solution to the questions asked about the Southern drawl and soft, slurring words so prevalent in the Southland.

The boy was born with a great love for animals, especially dogs. There in a land where much of man's success depended upon the strength and efforts of the lower animals, this trait soon proved to be quite a boon. He bought, traded and sold dog teams, in whole or in part, at an age when most boys are attending kindergarten and learning the relative positions of the alphabet; and during his boyhood and youth, hundreds of dogs passed through his hands. At present, Jerry is the proud owner of a three-year-old thoroughbred Irish Setter, named "Don Juan," ... a presentation of one of Jerry's ardent friends of the air. An interesting coincidence is the fact that Don Juan's birthday also falls on April 1! Don and Jerry are constant companions.

When Jerry was a young man the Wilford family moved to the States and found their home in Washington, Oregon and Montana. Here the boy was introduced to the many phases of ranch life, and some of the old-timers will remember him as a cowboy riding in rodeos as long ago as 1907.

From early childhood he showed an aptitude for mechanical contrivances of all kinds, and at different intervals the United States Patent Office has recorded numerous evidences of an active and inventive mind. In the search for the one niche which would afford an outlet for his many and varied accomplishments, he learned and followed many professions. As a structural steel engineer, he built some of the largest buildings in the Northwest. As an advertising designer, he created ideas and drawings which have borne the test of time for more than twenty years. As a hotel manager, he became known to many. As a real estate salesman he had few peers in the southern part of California.

As a printer and publisher, he achieved some degree of success. He is internationally renowned for his knowledge of bees and honey. But none of these things seemed fully to satisfy the many energies demanding expression embodied within the man.

Commercial radio first commanded his attention in 1923, and though he wandered away from it many times, he always returned. In 1929 he faced the microphone for the first time at KSL in Salt Lake City, where he created the lovable character of "The Old Vagabond of the Air." From the moment of that first ... "Hello, everybody! ... Doggone it, anyway!" ... Jerry knew that his search was ended and he realized that this was the one field which could enable him to completely express his many accomplishments.

"The Man Who Keeps Western America Awake," he was called, and at the invitation of Victor he became a recording artist, making famous his "Springtime in the Rockies" and "The Utah Trail."

One of Jerry's pet hobbies, and one that is taking up most of his time now, is that of "Cooking." In 1933 ... the idea occurred to him that a man would be the logical person to tell a woman what a man likes to eat! Accordingly ... he created the character of "The Old Bachelor." He maintains that women would rather learn cooking from a man every time. This popular program may be heard every afternoon except Sunday over station KTAB, when Jerry generously shares his recipes for honest-to-goodness "grub" with his many friends of the air. He has one of the most extensive kitchen libraries in the world, which contains a collection of more than 100,000 cooking recipes. The most popular of his recipes is "jungle stew," which he cooks in a five-gallon oil can with the top cut off.

That deep bass voice of "The Old Vagabond of the Air" and "The Old Bachelor" emanates from the chest of a man who is in every respect a man. He is six feet and one-half inch in height; weighs 180 pounds; has light brown hair, brown eyes, is very erect and keeps himself in excellent condition. He is stern in the cause of what he believes to be right; unrelenting in the face of sham and hypocrisy; loving and gentle and entirely unselfish with those he loves; generous to a fault with all who make demands upon him; temperamental, but lovable; idealist and dreamer, but practical withal; a composer of songs and a recording artist; and in every way a real man's man.

Such is Jerry Wilford ... "The Man Behind the Voice!"
ETER ETCHINGS

By IOLA McREYNOLDS

Waltz Time. Meredith Willson and his orchestra carry us away on dreamy music while Jerry Kilgore announces in his own particular way and Ben Klassen, Waltz Time tenor, sings romantic songs that awaken romantic fancies.

"Romance Time." Let us take some of the titles of waltz songs, many of which have appeared on this program from time to time, and weave a romantic tale of our own!

"It Happened in Monterey," with "Two Hearts in Three-Four Time." While dancing to a dreamy melody he said to her: "Spring Is in My Heart Again," for "My Dear, I Love You Truly." Smiling up at him she replied softly, "Your Eyes Have Told Me So."

"Waltzing in a Dream," forgetting all but each other he whispered, "Let Me Call You Sweetheart," and she answered, "We'll Always Be Sweethearts," "Love, Here Is My Heart." Tenderly, then, he pleaded: "In the Shadows Let Me Come and Sing to You." In sweet surrender she replied: "Meet Me Tonight in Dreamland," "My Wonderful One."

Swaying to the alluring waltz rhythm he asked her if she would love him "Always," and she answered yes, "My Dear, Always."

The night wanes and the strains of "Home, Sweet Home" come drifting on the air—"Find her, the one girl, 'tis the last dance tonight."

"Now" Good Night, Dear, Good Night, "A Thousand Good Nights."—"I'll See You Again."

"Waltz Time Is Romance Time." * * *

If you've never heard Jerry Cooper, on KFRC, sing "Play to Me, Gypsy," you have never really heard it sung! He puts all our own wanderlust urgings, all our seeking after romance into expression when he sings this beautiful song that haunts us without us really knowing why. * * *

We would say a few words in appreciation of Eddie Eben, the dynamic organist over KFWB, on the program which he terms Moments Musicale. He never stays long in a dreamy mood, choosing, rather, music in which there is plenty of action all the time. He plays with a martial rhythm that is at the same time full of ease and grace. * * *

Programs of old time songs which are so popular are not presented by any aggregation with more appeal than by Earl C. Anthony's orchestra and singers over KFI on Thursday evening. To hear their theme song, "Remembering," puts us in just the right mood for anything else they may offer.

We venture to say that children are not the only ones whose hair stands on end while listening to some of the hair breadth escapes of Frank Buck in his successful attempts to "bring 'em back alive."

There is one expression that we hear Mr. Buck use which we might well adopt, and put into operation: "That's one thing I've got to figure out." No matter how impossible seems the accomplishment of the task in hand, he never for one moment allows doubt to hinder or prevent his success. (At least in the ones relays to us on these broadcasts.) These tales of adventure are told in a simple manner for the benefit of the children in the audience, but we are all children at heart when it comes to thrilling stories of adventure, and we can see beyond the simple telling of them to the hardship and danger involved in Mr. Buck's hazardous undertakings to supply zoos with live, man-eating animals of the jungle. And we are still child enough to experience little shivery chills up our spine as we listen to the mysterious "tum, tum" of the African drum!

* * *

By a Turn of the Dial

Let's take a chair by the radio,
And rest awhile.

Let's call up folks that we'd like to know,
By a turn of the dial.

We'll call comedians to make us laugh,
Forgetting our cares in their merry chaff,
Then from wells of information quaff—
By a turn of the dial.

We'll call symphony orchestras to feed our souls,
By a turn of the dial.

Get a glimpse of heaven while an organ rolls,
By a turn of the dial.

We'll hear dance bands that tempt our feet,
Our hearts will quicken to a loud drum's beat,
And will melt to a voice that is thrillingly sweet—
By a turn of the dial.

From a world of facts to a land of dreams,
By a turn of the dial.

We'll learn that life isn't all that it seems
Through each weary mile.

We'll meet up with friends both old and new,
On this "Stars of the Ether" rendezvous,
And we'll find the place where dreams come true—
By a turn of the dial.

* * *

Gus Arnheim says "Say It With Music."
And there isn't ANYTHING that can't be said with music. 9
**CHAIN PROGRAMS CLASSIFIED**

**PACIFIC STANDARD TIME**

**COMEDIANS**

Allen, Fred, Wednesday, 8 p.m. .......... NBC
Baker, Phil, Friday, 5:30 p.m. .......... NBC
Benny, Jack, Friday, 6:30 p.m. .......... NBC
Cook, Joe, Monday, 5:30 p.m. .......... KGO
Duranite, Jimmy, Sunday, 4 p.m. .......... NBC
Pearl, Jack, Wednesday, 4 p.m. .......... NBC

**DRAMAS**

Bible Stories, Sunday, 11 a.m. .......... KPO
Death Valley Days, Tuesday, 8:30 p.m. .......... NBC
First Nighter, Friday, 6 p.m. .......... NBC
Memory Lane, Wednesday, 7:30 p.m. .......... NBC
One Man's Family, Friday, 7:30 p.m. .......... KOA, KDFL, KVOO, WKY, KPRC, WLS, WBAP, KTHS
One Man's Family, Friday, 8:15 p.m. .......... KGO, KHQ, KOMO, KG, KFI
Peter The Great, Sunday, 3 p.m. .......... CBS
Radio Guild, Monday, 11 a.m. .......... NBC
Shakespearean Plays, Wednesday, 11 a.m. .......... KPO
The Black Ghost, Sunday, 8 p.m. .......... KPO
True Story Court, Friday, 7:30 p.m. .......... CBS
Winning the West, Thursday, 7:30 p.m. .......... NBC

**EDUCATIONAL PROGRAMS**

Commonwealth Club Luncheon, Fri., 12:45 p.m. .......... KPO
Community Forum, Sunday, 4 p.m. .......... KPO, NBC
Education Today, Saturday, 7 p.m. .......... NBC
Educational Feature, Wednesday, 12:30 p.m. .......... KPRC
Farmers' Union Program, Friday, 9:30 a.m. .......... NBC
Stanford University, Monday, 8:30 p.m. .......... KPO
The New World, Monday, 10 a.m. .......... NBC
The Philistines, Friday, 7:45 p.m. .......... NBC
The University of California, Saturday, 9 p.m. .......... NBC
You and Your Government, Tues., 3:30 p.m. .......... KPO

**POPULAR PROGRAMS**

American Album of Familiar Music, Sunday, 5:30 p.m. .......... NBC
Big Ten, Tues., 9 p.m. .......... KPO
Big Yank Mavericks, Friday, 7:45 p.m. .......... KPO
Carnation Contended Program, Monday, 6 p.m. .......... NBC
Columbo, Russ, Sunday, 8:15 p.m. .......... KGO
Jolson, Al, Thursday, 6 p.m. .......... NBC
Madame Schumann-Heink, Sunday, 7:15 p.m. .......... KGO
Manhattan Merry Go Round, Sunday, 5 p.m. .......... NBC
Personal Closeups, Interview by Gypsy, Sunday, 8:15 p.m. .......... KPO
Smith, Kate, Mon. and Thurs., 4 p.m. .......... CBS

**SYMPHONY ORCHESTRAS**

Chicago Symphony Orchestra, Sat., 12:30 p.m. .......... KPO
Philadelphia Summer Symphony, Sat. 4:30 p.m. .......... CBS
Sanctuary Symphony Orchestra, Sunday, 5 p.m. .......... CBS
Standard Symphony, Thursday, 8 p.m. .......... NBC

**SKITS**

Betty and Bob, Monday to Friday, 12 noon .......... NBC
Gene and Glenn, Mon., Tues., Wed., Thurs., and Fri., 7:15 p.m. .......... NBC
Life of the Retilys, Tues. and Thurs., 6:45 p.m. .......... KPO
Cooly's Own Ma Perkins, Monday to Friday, 1:30 p.m. .......... NBC
Vic and Sade, Monday to Saturday, 8:30 a.m. .......... NBC
Whentenelle, Monday to Friday inclusive, 5:15 p.m. .......... *KPRC

**STATION DIRECTORY**

<table>
<thead>
<tr>
<th>Station</th>
<th>Hours</th>
<th>Days</th>
<th>Network</th>
<th>Call Letters</th>
</tr>
</thead>
<tbody>
<tr>
<td>KFRC</td>
<td>491.5</td>
<td>610</td>
<td>CBS</td>
<td>640</td>
</tr>
<tr>
<td>KGB</td>
<td>225.4</td>
<td>1330</td>
<td>NBC</td>
<td>900</td>
</tr>
<tr>
<td>KHJ</td>
<td>333.1</td>
<td>900</td>
<td>KFI</td>
<td>100</td>
</tr>
<tr>
<td>KIN</td>
<td>1270</td>
<td>160</td>
<td>KFI</td>
<td>120</td>
</tr>
<tr>
<td>KOL</td>
<td>236.1</td>
<td>1320</td>
<td>KGO</td>
<td>130</td>
</tr>
<tr>
<td>KSL</td>
<td>265.3</td>
<td>1130</td>
<td>KGO</td>
<td>140</td>
</tr>
<tr>
<td>KVI</td>
<td>926</td>
<td>570</td>
<td>KGO</td>
<td>150</td>
</tr>
</tbody>
</table>

* **CBS Network Stations**

**INDEPENDENT STATIONS**

<table>
<thead>
<tr>
<th>Station</th>
<th>Hours</th>
<th>Days</th>
<th>Network</th>
<th>Call Letters</th>
</tr>
</thead>
<tbody>
<tr>
<td>KFOX</td>
<td>239.9</td>
<td>1250</td>
<td>NBC</td>
<td>950</td>
</tr>
<tr>
<td>KFWR</td>
<td>315.6</td>
<td>1100</td>
<td>NBC</td>
<td>100</td>
</tr>
<tr>
<td>KGDM</td>
<td>272.6</td>
<td>1100</td>
<td>NBC</td>
<td>120</td>
</tr>
<tr>
<td>KGCC</td>
<td>111.1</td>
<td>140</td>
<td>KGB</td>
<td>140</td>
</tr>
<tr>
<td>KJBS</td>
<td>280.2</td>
<td>1070</td>
<td>KG</td>
<td>150</td>
</tr>
<tr>
<td>KIX</td>
<td>340.7</td>
<td>880</td>
<td>KG</td>
<td>160</td>
</tr>
<tr>
<td>KNL</td>
<td>285.5</td>
<td>100</td>
<td>KG</td>
<td>170</td>
</tr>
<tr>
<td>KQW</td>
<td>299.6</td>
<td>1010</td>
<td>KG</td>
<td>180</td>
</tr>
<tr>
<td>KROW</td>
<td>324.4</td>
<td>590</td>
<td>KG</td>
<td>190</td>
</tr>
<tr>
<td>KTB</td>
<td>535.4</td>
<td>560</td>
<td>KG</td>
<td>200</td>
</tr>
</tbody>
</table>
SUNDAY Programs  
Aug. 26, 1934

7:00 to 7:30 A. M.
KNX—Breakfast Club  
KGD—Weather, Records  
KSI—Uncle Tom and Comics  
KO—News; 7:05, Musical

7:30 to 8:00 A. M.
KNX—Breakfast Club  
KGD—Organ Recital  
KTV—7:45, Temple Baptist Church  
KSI—Mormon Tabernacle  
KO—Capitol Theatre Family

8:00 to 8:30 A. M.
• KPO & network—Major Bowes’ Family  
• KGO—Organ Concert, Paul Carson  
KYA—8:15, Christ Science Reading  
AR—Commuters Time Clock  
KJ—Close Harmony  
KGDM—Organ; News  
• KFRC & network—Salt Lake Tabernacle; Oregon and Oregon  
KJ—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Church; 8:15, Hill Billies  
KII—Sunday Times Come  
KXN—Bill Sharples, Breakfast Club  
KO—Sunday Comics  
KSI—Mormon Tabernacle  
KO—Capitol Theatre Family

8:30 to 9:00 A. M.
• KGO & network—Radio City Music Hall Symphony  
KPO—Morning Melodies  
KAY—Musical Strings  
KTAB—Summer Symphony  
KROW—Swedish Meditations  
KJBS—Popular Hits  
• KFRC & network—Romany Trail: 8:15, Sen. Royal S. Copeland  
KOL—P. J. O’Brien S. B.  
KVI—Radio Gospel League  
KJ—Coast to Coast, Recorded  
KEX—8:15, Council of Churches  
KXN—Bill Sharples, Breakfast Club  
KO—Radio City Concert  

9:00 to 9:30 A. M.
KGO—Chronicle Comics, Bobbe Rockwell  
KPO—Morning Melodies  
KAY—“Fellowship of the Air”; 8:15, P. J. O’Brien S. B.  
KJ—Encampment House Hunter  
KROW—Health Swing  
KO—Carnival  
KGGC—Morning Melodies  
KJBS—Bonnies  
KQW—Organ Melodies  
KJBS—Popular Hits  
KQW—Ann Leaf, organ  
KOL—9:15, Democracy Talk  
KJ—Shades of Old Ern; 9:15, Shadow on the Clock  
KQW—American Weekly Comics  
KJ—Portuguese Churches; C. E. Unlon  
KXN—Bob Shuler and Quartet  
KFI—Church Hr.; Dr. C. Casellie  
KO—Radio City Concert

9:30 to 10:00 A. M.
• KGO & network—Highlights of the National Symphony, Dr. Frederick & Slamann  
KPO—Pan American: Argentine Trio  
KJBS—“Funny Paper Man”  
KTAB—Watch Tower; Open Road  
KROW—Novelty Review  
KQW—City Orchestra; Records  
KGGC—Watch Tower; 9:45, Echoes of the Nineties  
KJBS—“Dona & Gem”  
KGGC—Featured Artists  
• KFRC & network—Hollywood Country  
KJBS—Shadow on the Clock; 9:45, Melody Time

WINIFRED WOLFE  
KPO—8:15 P. M.

• KFRC & network—Detroit Symphony  
KVI—Central Lutheran Church  
KJBS—“Swiss Charms”  
KEX—Symphony Hour  
KJ—Symphony Hour  
KXN—Silver Strings  
KECA—Church Services  
KGG—Symphony Hour  
KO—Organ Recital

11:30 to 12:00 Noon
• KGO & network—Dancing Shadows—Direction Max Dolin; vocalist  
KPO—Bible Studies  
KAY—Old St. Mary’s Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Sung Favorites  
KGGC—Symphonettes; Records  
KQW—First Baptist Church  
KGG—Baseball  
KVI—Central Lutheran Church  
KOMO—Olympians  
• KFRC & network—Detroit Symphony  
KJBS—Sunday Serenade  
KEX—Symphony Hour  
KJBS—Symphony Hour  
KQW—La La Band Mehe  
KECA—Church Services  
KO—Huffman Theatre Harmonies

12:00 to 12:30 P. M.
• KGO & network—John B. Kennedy; 12:15, Lillian Bucknam, soprano  
KPO—Mickey Gillette and His Music  
KAY—Symphony Concert  
KTAB—Church Services  
KQL—Records  
KROW—All Request Program  
KJBS—Orch.; 12:15, Violinists  
KGGC—Marjorie Lee  
KQW—Church; 12:15, Opera Stars  
• KFRC & network—Buffalo Workshop  
KJBS—Recordings  
KQW—All Request Program  
KO—Harp Melodies; 12:15, For All the Family  
KJBS—Church Services  
KJBS—“Buffalo Workshop”  
KQW—Concert Group  
KGG—Church: Records

12:30 to 1:00 P. M.
• KGO & network—Pedro Viis Ouch.; 12:45, Happy 25th Anniversary  
KPO—Studio Program  
KAY—Symphony Concert  
KTAB—Church Services; 12:45, Religious Program  
KQW—Jeanette Stork, soprano; Marylin Morse, tenor; Helen Parcells, pianist; Anita & Oroco  
KROI—All Request Program  
KGG—Concert  
KJBS—Recordings  
KGG—Portuguese Melodies  
KQW—Symphony Hour  
• KFRC & network—Oregon on Parade  
KQW—“Tommy Luke” to 12:45  
KO—For All the Family  
KJBS—Churches; 12:45, Rev. Pope  
KQW—“Drunken Mag.”  
KGG—“S. C. College of Music”  
KO—Concert Group

1:00 to 1:30 P. M.
• KGO & network—National Vespers  
KPO—Melody Train; orchestra direction Joseph Hornik  
KAY—Waltz Classic  
KJBS—Church Services; 1:15, Last Day Saints  
KQW—“Soprano, tenor, pianist”  
KROW—All Request Program  
KGG—“Dixie March”; 1:15, Records  
KGG—Portuguese Melodies to 1:15  
KQW—“Dixie March, pianist; 1:15, Goya Search  
KO—Rev. Willard Pope

www.americanradiohistory.com
* KFRC & netwk—Playboys; 1:15, Poet's Gold
* KOMO—For All the Family; 1:15, Manhattan Echoes
KLG—Louise Johnson, Astro-Analyst
KJFL—Floral Products to 1:15
* KOA—National Vespera
* KRLD—Father Herbert Melodies; Orchestra

1:30 to 2:00 P. M.
* KGO & netwk—Radio Explor. Club
* KGO—1:45, To be announced
* KDAY—Melody Train
* KTB—George Kruger, pianist
* KLX—Recorded Program
* KROW—Lunchen Concert
* KJBS—Concert Recordings
* KFRC—Salon Moderne
* KQW—Popular Melodies
* KJR—The Memory Book
* KEX—Rev. Pope; 1:45, Piano
* KNX—Playing the Song Market
* KHJ—Stimulating Soothers to 1:45
* KFRC—Music Rooni, Adjustment
* KSL—Afternoon Musique
* KOA—American Bach to 1:45

2:00 to 2:30 P. M.
* KPO & netwk—Catholic Hour
KEX—Dixie Gillette and His Music
* KFYA—Discovery Hour
* KTB—Chamber of Commerce; 2:15, American Adventures
* KLX—Recorded Program
* KROW—The Observer
* KJBS—Spanish Melodies; Orchestra
* KPO—Community Hour
* KSL—4:15, Concert
* KJR—Records; 2:15, Nick Lucas, Troubador
* KGW—Spanish Tunes; 2:15, Instrumental Trio
* KOMO—Old Songs of the Church
* KQW—Nick's Home; Eddie King
* KJJ—Rabbi Magnin to 2:15
* KFI—Organ Recital
* KQW—Symphony Concert
* KFSD—Old-Time Program
* KOA—Catholic Hour

2:30 to 3:00 P. M.
* KPO & netwk—Henry King's Roas Fenton Farms Orchestra, KEX—Nick's Home; orchestra direction Emmil Polak
* KTAG—Oakland Municipal Band
* KVA—Light Opera
* KLX—Hein Parfume, pianist; 2:45, Souvenirs
* KROW—Tuneful Tunes
* KJBS—Afternoon Concert
* KEX—Sunday School
* KGDM—Orchestra
* KQW—Popular Concert
* KPO & netwk—Summer Musi
cale
* KJR—Chimes of the East
* KEX—Orchestra
* KOL—2:45, Musicals
* KVJ—2:45, Bible Studies
* KTAG—Jan Garber's Orchestra
* KKNX—Concert
* KECA—Concert Favorites
* KOA—Rose Fenton's Orchestra

3:00 to 3:30 P. M.
* KGO & netwk—Silken Strings, Charles Chenier's Orchestra
* KPO—Afternoon Concert
* K贻—Light Opera
* KTAG—Oakland Municipal Band
* KLX—Record
* KROW—Tuneful Tunes
* KGCO—Music Lessons
* KGCC—Church Service
* KQW—Honolulu Serenaders
* KGW—Dance and Vocal Records
* KFRC & netwk—Peter the Great
* KJBS—Religious Services
* KFRC & netwk—Peter the Great
* KJBS—Religious Services
* KLX—Covered Wagon Jubilee
* KGDM—Vallen Solo to 3:15
* KJBS—Musical Comedy Hits
* KGDM—Liberty's Orchestra
* KQW—Musical Melodies
* KFRC & netwk—Waring's Orch.
* KQW—Paperwork Adventures

3:30 to 4:00 P. M.
* KGO & netwk—Svedson Octet for Strings
* KPO—Afternoon Concert
* KYA—Light Opera
* KTAG—Oakland Municipal Band
* KLX—Aspre and Clef Orchestra
* KROW—Hawaiian Air; Records
* KJBS—Concert Favorites
* KQW—Musical Melodies
* KFRC & netwk—Chicago Knights
* KJBS—Religious Services
* KQW—Age of Adventure
* KLX—Baseball
* KQW—Sonata of Song; 3:45, Melody Race
* KLX—Orchestra # of Strings
* KNG—3:45, Newspaper Adventures
* KJBS—Concert
* KECA—Classic Hour
* KEX—1:45, Afternoon the Airways;
3:45, Newspaper Adventure

4:00 to 4:30 P. M.
* KGO & netwk—Chase & Sanborn; Jimmie Durante; Rubinoff's Orch.
* KPO—Community Forum
* KTAG—Oakland Municipal Band
* KLX—Dance Orchestra
* KROW—Dance Hits; 4:15, Instrumental Trio
* KJBS—Concert Favorites
* KQW—Musical Favorites
* KJBS—Records; 3:45, Orchestra
* KQW—Variety Hour
* KJBS—Records; 3:45, Orchestra
* KQW—Variety Hour
* KJBS—Orchestra
* KQW—Pipe-line Concert
* KJBS—Symphony
* KQW—Baptist

4:30 to 5:00 P. M.
* KGO & netwk—Chase and Sanborn Program
* KPO—Studio Program
* KTAG—Dinner #
* KTAG—Synergy Concert
* KJBS—Radio Mission
* KLX—Carefree Capers
* KQW—Afternoon Concert
* KJBS—Recordings
* KQW—Headlight Melodies
* KGDM—Records; Singing Cowgirl
* KFRC & netwk—Variety Hour
* KJBS—Knights of Note
* KGDM—4:45, Male Quartet
* KSFSD—Symphony Concert

5:00 to 5:30 P. M.
* KGO & netwk—Manhattan Mer
ye-Go-Round
* KPO—SECA Pop Concerts
* KTAG—Twilight Concerts
* KTAG—Religious Services
* KPO—Old Man Soliloquy; 5:15, Melody Palette
* KROW—Oakland Council of Churches
* KQW—Dance and Vocal Records
* KJBS—Musical Comedy
* KFRC & netwk—Symphony Orch.
* KTAG—Emanuel Tabernacle
* KQW—Four Square Cathedral
* KEX—Ethel Hubler; Dr. Matthews
* KGDM—Chamber Music
* KSFSD—Symphony Orchestra
* KQW—Signs of the T.nes
* KCSL—Harry Bosnik's Orchestra

5:30 to 6:00 P. M.
* KGO & netwk—American BanSmith of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
* KPO—Organ; Political Talk
* KPYA—Organ; Political Talk
* KTAG—Religious Services
* KJBS—Covered Wagon Jubilee
* KFRC & netwk—Peter the Great
* KJBS—Musical Comedy Hits
* KGDM—Liberty's Orchestra
* KQW—Musical Melodies
* KFRC & netwk—Waring's Orch.
* KQW—Altogether
* KJBS—Vindication
* KEX—Fourth Sq. Cathedral; Concert
* KKNX—Dr. John Matthews

6:00 to 6:30 P. M.
* KGO & netwk—Hall of Fame
* KPO—Hyde's Adventures in Science; L. A. Symphony; vocal trio
* KTAG—Wyoming Cowboys
* KJBS—Choral Quartets
* KQW—Song of the Islands; Records
* KQW—Song of the Islands; Records
* KJBS—Rayne King Orch
* KJER—Angela Hour
* KECA—Weasley Tourteljette, organ;
* KQW—Melodies; Orchestra
* KPO—1:15, Organist; violinist
* KQW—5:45, Tax Reduction League

7:00 to 7:30 P. M.
* KGO & netwk—Wendell Hall; 7:15, Mike, Schumann-Heim
* KPO—The Moody Blue, orchestra direction Emil Polak
* KTAG—Dinner Concert
* KJBS—Echoes of Portugal; 7:15, Little Serenade
* KQW—Echoes of Portugal; 7:15, Tenor
* KJBS—Dance Melodies
* KROW—Facci; 7:15, Variety prog.
* KFC—Church Service
* KGSM—Church Concert
* KQW—8:15, Serenade
* KQW—Chamber Melodies
* KQW—Concert
* KQW—Ferris Bros. Quartet
* KQW—Pierpont's; 7:15, Tenor
* KSL—Little Jack Little Orchestra

7:30 to 8:00 P. M.
* KPO & netwk—Broadcast to Byrd Expedition
* KTAG—At Weir, concert orchestra
* KPO—Opera
* KTAG—Church Serv. Bapt. Church
* KPO—Dance and Vocal Records
* KPO—Symphony Orchestra
* KPO—Invitation
* KPO—P. M.
* KQW—First Baptist Church Service
* KPO—Vivace
* KPO—Elks
* KPO—Beauty That Endures; Studio
* KPO—History
* KCS—Meditations; Bolettes
* KMG—Church Program
* KCSL—L. I. Services

8:00 to 8:30 P. M.
* KPO—Political Talk
* KPO—8:15, Russ Co
cumbo, baritone
* KPO—Black Ghost, dramatic prog.;
* KPO—8:15, Russ Co
cumbo, baritone
* KPO—Black Ghost, dramatic prog.;
* KPO—8:15, Russ Co
cumbo, baritone
* KPO—Black Ghost, dramatic prog.;
* KPO—8:15, Russ Co
cumbo, baritone
* KPO—Black Ghost, dramatic prog.;
Sunday Programs

KOMO—Congress Hotel Orchestra
KEX—First Church of Christ
KXN—Presbyterian Church
KFI—Political Talks
KHI—Hi-Jinks
KECA—Burr McIntosh
KSL—Dance Orchestra
KOA—Comedy Stars to 8:15

8:30 to 9:00 P. M.
- KGO & network—Hollywood on the Air; orchestra, Jan Rubini
- KPO—Rudy Seiger's Orchestra
- KYA—Opera Recordings
- KTAB—Church Services
- KXL—Hour of Melody
- KROW—Oakland Community Church
- KGW—Baptist Church Services
- *KFRC & network—Hi-Jinks
- KJR—First Church of Christ Scientist
- KEX—First Church of Christ
- KNX—Church Services
- KFI—Concert Orchestra
- KSL—Orch.; Watch Tower
- KOA—Hollywood on the Air

9:00 to 9:30 P. M.
- KGO—Political Talk to 9:15
- KPO & network—Hotel Bismarck Orchestra
- KPO—Universities of California Program
- KYA—Opera; Beauty That Endures
- KTAB—Church Services; 9:10, Rod Hendrickson, Bits of Humor, Story
- KXL—Neighborly Songs & Poems; 9:15, Studio Program
- KROW—Foreign Watch Tower
- KGW—Church; Vocal Gems
- KGW—G. A. Paine Prog. to 9:15
- KOIN—Fahey Brockman
- KOMO—Royal Fourrooms to 9:15
- KJR—Club Victor Orchestra
- KEX—8:05, Abe Bercovitz
- KNY—News; 9:15, Judge Rutherford
- KECA—Countess Le Guire, pianist; 9:15, Records
- KGB—9:15, Frank Jennings, talk
- KSL—Organ and Violin
- KOA—Hotel Masmarch Orchestra

9:30 to 10:00 P. M.
- KGO—Political Talk; 9:45, Calif. Reconstruction League
- KPO & network—Frankie Master's Doodlebug Orchestra
- KYA—Gold Rush Days; 9:45, News
- KTAB—Chapel of the Chimes, organ; 9:45, Orchestra
- KXL—Political Talk; 9:45, News;
- 9:50, Jewel Box
- KROW—Fred Stewart 9:45, Ran Wilde's Band
- KGW—Political Talk; 9:45, Memories
- KVI—Radio Gospel League
- KFRC—Board of Equalization to 9:45
- *KFRC & network—J. Garber's Orch.
- KOMO—String Trio
- KNO—The Crockett's
- KHI—9:30, Jewels of Romance
- KSL—Organist and Violin

10:00 to 10:30 P. M.
- KGO & network—Richfield News Flashes; 10:15, Paul Carson
- KPO—Pete Smythe and His Hotel Cosmopolitan Orchestra
- KAY—Concert Memories
- KTAB—Japanese-American Broadcasting Society Program
- KXL—Dance Program
- KROW—Ran Wilde's Orchestra
- KFRC—News to 10:10
- *KFRC & network—Hoagland's Orch.
- KOMO—10:15, Viennese Vagabonds
- KVI—Price of Life to 10:15
- KEX—Rev. W. H. Pope
- KGW—10:15, Kelly's Kavaleros
- KHI—News; 10:10, Dance Orchestra
- KNY—The Crockett's
- KECA—Musical Celebrities
- KOA—Cosmopolitan Orchestra
- KGB—News; Orchestra

10:30 to 11:00 P. M.
- KGO & network—Paul Carson, organist
- KPO—Doorways to Yesterday; vocal soloists; two violins
- KAY—Frank Castle's Show
- KTAB—Garvin's Orchestra
- KXL—Dance Program
- KROW—Dance Music
- *KFRC & network—Dance Orch.
- KVI—Dance Orchestra
- KOMO—Club Victor Orchestra
- KEX—Rev. Willard Pope
- KFI—Organ Recital
- KOA—Doorways to Yesterday

11:00 to 11:30 P. M.
- KGO & network—News Service; 11:05, Tom Gerun's Orchestra
- KPO—Midnight Melodies, Charles Bunyan, organist
- KTAG—Bulletin; Records
- *KFRC & network—Jan Garber's Orch.
- KHI—Dance Orchestra

11:30 to Sign Off
- KGO & network—Tom Gerun's Orch.
- KPO—Charles Bunyan, organist
- KFRC—Organ Recital
- KROW—Midnight Vagabond
- KVB—12:01, Owl Program to 7 a.m.
- KGD—12, Music and News
- KUL—Organ Recital
- KVI—Organ Recital
- KHI—Midnight Moods
- KGB—Organ Recital

---

Hotel Plaza
Ray Maxwell, Manager

POST STREET at STOCKTON • • • SAN FRANCISCO

Centrally located in the heart of business and amusement activities... facing beautiful Union Square... your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you... the best of service... rooms in which you will feel at home... comfortable beds that invite restful sleep... and food to tempt your appetite served in the dining room at popular prices.

Private dining rooms for group luncheons and conventions

Rates Now Begin At—
$2 SINGLE WITH BATH
$3 DOUBLE WITH BATH

www.americanradiohistory.com
**REGINALD CHEERILY**

**KGO—8 P. M.**

**KOMO—9:55, Pianologue**

**KHJ—9:45, Cooking show**

**KVI—Bite of Business Talk to 9:35**

**KJR—Chattel Foot**

**KFI—Hollywood Bowl Talk; News**

**KKNX—Program; 9:45, News**

**KGBC—Amber Room; 9:45, News**

**KNS—News Flashes to 9:35**

**KOA—National Farm & Home Hour**

10:00 to 10:30 A. M.

**KGO & network—The New World, Educational Program**

**KJO—Golden State Menu Flashes**

10:15, As Woman to Woman

**KJR—Columbia on Parade; 10:15, Musical Milton**

**KTB—Chasin' the Blues**

**KVI—Studio: 10:15, Stockh**

**KQB— Hits from Hollywood**

**KJB—News; 10:05, Organ**

**KGBC—Cal King**

**KQV—Girl Scouts**

**KFRC & ntwk.—Bus Fisher's Orch.**

**KOL—10:15, Uncle Jerry**

**KVI—Andrienne, Graphology, to 10:15**

**KEX—Lost & Found; Ronald Buck**

**KOMO—Jack & Jill to 10:15**

**KJR—Walks of Life; 10:20, Early Echoes**

**KHQ—Melodies; Celcia Lee**

**KHJ—Buddy Fisher**

**KFI—Al Gay Entertainers**

**KNS—Eddie Albright's Family**

**KOA—National Farm & Home Hour**

11:00 to 11:30 A. M.

**KGO & network—Women's Magazine of the Air**

**KJO—Bite of Business Talk; 10:45, Richard**

**MAXWELL**

**KVA—Organ Concert**

**KTB—Health Talk; 10:45, Records**

**KLY—International Kitchen**

**KROW—The Observer**

**KJBS—Dance Orchestra; 10:45, Crazy Cadets**

**KGBC—Dance Tunes**

**KQW—Aunt Sammy; 10:45, Crazy Crystals**

**KFRC & ntwk.—Deutsch's Orch.**

**KOL—Morning Melodies**

**KV1—10:45, Amusement Tips**

**KQIN—Art Kirkham, This and That**

**KEX—Band Music; Hill Billies**

**KJR—Early Echoes; Serafine**

**KMX—M. Holmes; Rhythm Encore**

**KFSD—10:50, Studio Program**

**KOA—10:45, Livestock, Prod. Reports**

11:00 to 11:30 A. M.

**KGO & network—Woman's Magazine of the Air**

**KPO—Radio Group Drama**

**KYA—Dance Time**

**KTA—Market**

**KJR—Reflections; 11:45, Music**

**KJB—Popular Hits of the Past**

**KGC—Midday's Date Book; 11:15, Band Concert**

**KGD—Organ Recital**

**KFRC—Light Classics**

**KFR—Better Business Bureau**

**KFRC & network—11:15, Steel Pier Minstrels**

**KVI—The Observer to 11:15**

**KOL—Garden Talk to 11:15**

**KJR—Sobolits, Cools and Nuts**

**KJR—Rhythm Rulers**

**KNX—Tabernacle of the Air**

**KECA—Fremont's Report**

**KSL—Four Showmen; 11:15, Minstrels**

**KOA—Radio Guild**

11:30 to 12:00 Noon

**KGO—Financial Flashes to 11:35**

**KPO & network—California Federation of Women's Clubs**

**KPD—Radio Guild Drama**

**KYL—Dance Time**

**KGB—Flashes**

**KVI—The Observer to 11:15**

**KJR—Reflections; 11:45, Music**

**KJR—Rhythm Rulers**

**KNX—Tabernacle of the Air**

**KECA—Oren's Report**

**KSL—Four Showmen; 11:15, Minstrels**

**KOA—Radio Guild**

12:00 to 12:30 P. M.

**KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour**

**KPO—Agricultural Bulletins; 12:15, Luncheon Program**

**KYO—Scriptures; 12:03, Concert**

**KTA—News; 12:15, Organ Concert**

**KLY—Dance Music**

**KJR—Latin American Program**

**KJR—Reginald Cheerily**

**KGB—Recitations**

**KBS—Dance Orchestra**

**KGB—Recitals**

**KQB—Variety and Theatre News**

**KGDM—Organ**

**KJO—Woman's Home Forum**

**KFRC & ntwk.—11:45, Chansonne**

**KEX—Organ Recital**

**KOMO—Organ Concert to 11:35**

**KJR—Measured Steps**

**KEX—Cowbells and Nuts to 11:45**

**KFI—Fashion, Chorus and Market**

**KNX—Jewel Box; 11:45, Talk**

**KECA—Organ Concert to 11:35**

**KGB—Organ Concert to 11:35**

**KSL—Steel Pier Minstrels to 11:45**

**KOA—Radio Guild**

**KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour**

**KPO—Agricultural Bulletins; 12:15, Luncheon Program**

**KYO—Scriptures; 12:03, Concert**

**KTA—News; 12:15, Organ Concert**

**KLY—Dance Music**

**KJR—Latin American Program**

**KJR—Reginald Cheerily**

**KGB—Recitations**

**KBS—Dance Orchestra**

**KGB—Recitals**

**KQB—Variety and Theatre News**

**KGDM—Organ**

**KJO—Woman's Home Forum**

**KFRC & ntwk.—11:45, Chansonne**

**KEX—Organ Recital**

**KOMO—Organ Concert to 11:35**

**KJR—Measured Steps**

**KEX—Cowbells and Nuts to 11:45**

**KFI—Fashion, Chorus and Market**

**KNX—Jewel Box; 11:45, Talk**

**KECA—Organ Concert to 11:35**

**KGB—Organ Concert to 11:35**

**KSL—Steel Pier Minstrels to 11:45**

**KOA—Radio Guild**
Monday Programs

**12:30 to 1:00 P. M.**
- **KGO & network—Farming Home**
  KPO—Eating Time; Organ; Comedians
- **KYA—Noonday Concert**
- **KTAB—Echoes of Portugal**
- **KUXL—Putt-Hole Melody Race**

**KQW—California Farm Hour**
- **KJBS—Dance Orchestra**
- **KGGC—Request Hour**
- **KGW—Weather and Market Reports**
  - **KFRC & network—Chicago Variety Program**
- **KHCW—News and Comment**
  - **KQW—Marching Balalaika's**

**1:00 to 1:30 P. M.**
- **KGO & network—Orlando's Hotel Plaza Tea Music**
- **KPO—New and Sherry; Ann Warner's Chats with Her Neighbors**
- **KYA—Royal Serenaders; 1:15; Hotel Plaza Orchestra**
- **KJBS—Golden Days; Record Novelties**
- **KJW—Tales of Hollywood Keyhole**
- **KQW—Chats, 1:15; Dental Clinic**
- **KQW—Farm Talk; 1:15; Tea Time Tales**
  - **KJR—Hotel Plaza Orchestra**
- **KJBS—Luncheon**
- **KQW—Chats, 1:15; Beautiful; Tuneful**
- **KJBS—Concert**

**1:30 to 2:00 P. M.**
- **KGO & network—Oxido's Mardi Gras**
  - **1:45; Dreams Come True**
  - **KPO—Ann Warner's Chats; 1:45; Sam Moore**
  - **KJBS—International Orchestra; 1:45; B. Nolan & N. Sherr**
  - **KOIN—The Book of Life**
- **KMO—1:45; Dreams Come True**
  - **KJR—Here and There**
- **KEX—Financial Reports; Music**
- **KJW—Dow Jones' Reports; 1:45; Nola**
- **KNN—Trentielli's Orchestra**
  - **KCEA—Biltmore Concert Quartet**
  - **KPSF—Studio Program**
- **KSL—Town Crier to 1:45**

**2:00 to 2:30 P. M.**
- **KGO & network—Al Pearce & Gang**
  - **KPR—Pair of Pianos**
- **KYA—Intercollegiate Forum Debate**
- **KJRS—Bobbe 'Trotter; Talk; Romancin'**
  - **KLCX—Lost & Found; 2:05; Records**
- **KQW—Chats; Goodman, vocal**
- **KJBS—Popular Tunes of the Day**
  - **KQW—Records; News**
- **KQW—Emmer & Mainline**
  - **KFRC & network—Happy Go Lucky Hour**

**4:00 to 4:30 P. M.**
- **KJO & network—Yeast Foamers**
- **KAMJ—Dave & Mainline**
- **KFRC & network—Happy Go Lucky Hour**
- **KEX—World Bookman; Musical Gems**
- **KJR—Salon Hour, recorded**
  - **KNX—The Bookworm**
  - **KECA—Classic Hour; records**
  - **KQW—Ballet Orchestra; 2:15, Dental Clinic**
  - **KOI—Theatre Reporter; 2:05, Al Pearce**

**4:30 to 5:00 P. M.**
- **KGO & network—Ensemble Symphonique; 4:45, Seth Parker**
- **KJR—Marshall's Mavrikers, Charles Marshall, Mona Greer, Ace Wright, Johnny O'Brien, Johnnie Toffoli**
- **KYA—Tea Dance Parade**

**5:00 to 5:30 P. M.**
- **KGO & network—Studio Chatter and Mickey Gillette's Music**
  - **KPO—News; 5:15, Paul Carson**
  - **KYA—Children's Hour**
  - **KJR—Health Talk; 5:15, Records**
  - **KPO—Brother Bob's Club**
  - **KROW—Health Swing**
  - **KQW—Popular Vocalist; 5:15, Rec.**

**5:30 to 6:00 P. M.**
- **KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra**
- **KQW—Spring Time; Emil Polak's Orchestra**
- **KYA—Around the Town; 5:45, Campbell Sheldon**
- **KJR—Dr. Thompson, talk**
  - **KTCB—Covered Wagon Jubilee**
  - **KQW—Popular Vocalist; 5:45; 9:30, Bob's Boys**

**6:00 to 6:30 P. M.**
- **KJR—Goodwill Program; 6:45, Tea Danzant**
- **KQW—Cowboys and Sodbusters Review**
  - **KJBS—Orchestra; 4:45; Melodies**
  - **KQW—Story Time; 4:45, Sunshine Plaza Orchestra**
- **KPO—School Chant**
  - **KQW—Chats, 1:15; Beautiful; Tuneful**
- **KJBS—Concert**
  - **KFRC & network—Happy Go Lucky Hour**

**7:00 to 7:30 P. M.**
- **KJR—Encore of News; 7:15; Mickey Gillette's**
  - **KPO—News; 7:15, Paul Carson**
  - **KOI—Theatre Reporter; 2:05, Al Pearce**

**7:30 to 8:00 P. M.**
- **KJR—Smack of News; 7:15; Mickey Gillette's**
  - **KPO—News; 7:15, Paul Carson**
  - **KOI—Theatre Reporter; 2:05, Al Pearce**

**8:00 to 8:30 P. M.**
- **KJR—Encore of News; 7:15; Mickey Gillette's**
  - **KPO—News; 7:15, Paul Carson**
  - **KOI—Theatre Reporter; 2:05, Al Pearce**
**Monday Programs**

**9:00 to 9:30 P. M.**
- **KGO** & network—Shell Show: guest artists; Yahub and Chereely, comedians; vocalists; Geo. Stoll's Orchestra
- **KPO**—Organist
- **KXK**—Fair
- **KGB**—Ruth Etting
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**9:30 to 10:00 P. M.**
- **KGO** & network—Shell Show: KPO—Stanford University Program: 8:45, Hal Burdick, the Story Teller
- **KXK**—Fair
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**10:00 to 10:30 P. M.**
- **KGO** & network—Richfield News Flash: 10:15, Tom Cookley's Orchestra
- **KPO**—Crossouts from the Log o' the Day
- **KXK**—Fair
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**10:30 to 11:00 P. M.**
- **KGO** & network—Tom Cookley's Orchestra; 10:55, News Service
- **KPO**—Crossouts from the Log o' the Day
- **KXK**—Fair
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**11:00 to 11:30 P. M.**
- **KGO**—Dean—Taylor Fairmont Orch.
- **KPO** & network—George Arlheim's Orchestra
- **KXK**—Organ
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**11:30 to Sign Off**
- **KGO** & network—Jimmy Grier's Orchestra
- **KPO**—Organ
- **KXK**—Fair
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**12:00 to 12:30 A. M.**
- **KGO**—Dean—Taylor Fairmont Orch.
- **KPO** & network—George Arlheim's Orchestra
- **KXK**—Organ
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**12:30 to 1:00 A. M.**
- **KGO** & network—Harley Churney's Orchestra
- **KPO** & network—George Arlheim's Orchestra
- **KXK**—Organ
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording

**1:00 to 1:30 A. M.**
- **KGO**—Dean—Taylor Fairmont Orch.
- **KPO** & network—George Arlheim's Orchestra
- **KXK**—Organ
- **KGB**—Ray Collins
- **KNX**—Ray Collins
- **KJR**—Jean Baker
- **KGDM**—Recording
**TUESDAY Programs**

**Aug. 28, 1934**

7:00 to 7:30 A. M.
- KGO & network—Organ Concert; 7:15, Platt and Nierman, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Clock
- KQW—The Breakfast Hour
- KGDM—News; 7:15, Records
- KFOR—Recordings; 7:25, Stocks
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KNX—Velas Clock
- KHQ—Morning News; 7:15, Peerless
- KJR—Surrounders; Market Quotations
- KFI—7:15, Louis Rueb, health exer.
- KECA—Health Exercises to 7:15
- KHJ—Recordings and Stocks
- KNX—Bill Sharpies Breakfast Club
- KGB—Seven o’Clock Club
- KSL—Advertisers’ Review; Music
- KOA—Galaxy of Stars; Sololat

7:30 to 8:00 A. M.
- KGO & network—Melody Mixers: Wally Blaufuss (arch); vocalist
- KPO—Studio Program
- KYA—Musical Clock
- KVII—Hillbillies; 7:45, Varieties
- KFI—Mary Hill, pianist; 7:45,
- Church Quarter Hour
- KNX—Recordings and Books
- KJB—Bill Sharpies Breakfast Club
- KECA—Morning Bible Study
- KGB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music
- KOA—Melody Mixers

8:00 to 8:30 A. M.
- KGO & network—Financial Service: 8:15, The Merry Macros
- KPO—Heads & Hal; 8:45, Studio Program
- KYA—Christian Science Reading; 8:15, Dr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Recordings; 7:55, Y. N. Stocks
- KJR—Time Clock; Gossip
- KJBS—Morning Varieties
- *KFCR & network—Exercise and Applause; 5:15, Hollywood Country Church
- KHQ—Financial Service to 8:15
- KOMO—Manhattan Echoes; 8:15,
- Morning Reveries
- KOW—Ronald Buck to 8:15
- KEX—8:15, Varieties
- KNX—Bill Sharpies Breakfast Club
- KFI—Perance Vincent
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Network; 8:15, Dialog

8:30 to 9:00 A. M.
- KGO & network—Dick and Sade: 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Pears Radio Shoppers’ Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KFOR—Recordings Talk; Dr. J. Avila
- *KFCR & network—Al Kavelin Orch.
- KOL—Cecil & Sally to 8:45
- KFI—Program Review; 8:45, Home Comfort
- KGOM—Viennese Vagabonds
- KVII—Resume; 8:33, Market Specials

**ADELE VASA**

CBS-Soprano

KFI—8:45, Julia Hayes’ Hints
KHJ—7:30, “Door Opening”
KNX—Bill Sharpies Breakfast Club
KGB—Stocks to 8:35
KSL—8:45, Barbara Badger

9:00 to 9:30 A. M.
- KGO & network—Words & Music
- KJR—9:15, Breakfast Club
- KPO—Studio Program
- KPO & network—9:15, Johnny O’Brien

9:00 to 9:30 A. M.
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings; 9:15, Charm School
- KROW—Health Swing Program
- KJBS—Morning Song Concert
- KGDC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Rublin
- *KFCR & network—Velasco’s Orch.
- KFCR—9:25, Goodwill Industries
- KOL—Preston Penny; 9:15, Orch.
- KVI—Mystic Melodies; 9:15, Orch.
- KOIN—Air Shopping
- KCOMO—Neighbor with Ned
- KHQ—9:15, Early Birds
- KFI—Helen Guest; 9:15, Jean Abbey
- KNX—Song Eng

**9:30 to 10:00 A. M.**
- KPO—News; 9:45, Studio Program
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KQW—Diet and Health
- KJBS—Light Classics
- KGDC—Dance Novelties
- KGDM—News; Politics
- KVI—Dr. Burns to 9:45
- *KFCR & network—Esther Velas Ensemble; 9:45, Organ

10:00 to 10:30 A. M.
- KGO & network—Sixth Coast Artillery Band
- KPO—Studio Program; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Chains of Blues
- KLX—Clinic; Stocks; News
- KROW—Hits from Hollywood
- KJBS—News; 10:45, Dance Orch.
- KGCC—Call King
- KQW—Popular Orchestra
- *KFCR & network—Eston Boys;
- 10:15, Poetic Strings
- KOMO—10:15, Julia Hayes
- KQH—10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Al Gayle’s Entertainers
- KNX—Eddie Albright’s Family
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.
- KGO & network—Woman’s Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Nellie Role, in
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KJBS—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Dance
- KQW—Quantum Thoughts; 10:45, Records
- KGDC—Dance Tunes
- KFRC—Mort Werner, planet of Art & Artistic Band
- KGDM—The Bondone
- KOR—Morning Melodies
- KVI—10:45, Amusement Tips
- KOIN—Art Kirkham
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hal Kemp Orchestra
- KNX—Mary Holmes; 10:45, Records
- KECA—School Choral
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.
- KGO & network—Woman’s Magazine of the Air
- KPO—Crossroads of the Log of the Day
- KYA—Organ Concert
- KTAB—Morning Concert; 11:15, Beauty Facts
- KLX—Mountaineers; 11:15, Louis Land
- KROW—Health Talk; 11:15, Organ
- KJBS—Orch.; 11:15, Medical Talk
- KGDC—Milady’s Date Book; 11:15
- Popular Songs
- KQW—Light Classics; 11:15, Popular Selections
- KGDM—Organ
- KOL—Garden Talk to 11:15
- *KFCR & network—Metropolitan Parade
- KJR—Rhythm Rulers
- KVY—The Observer to 11:15
- KEX—Sololat; Cobweb’s & Nuts
- KNX—Organ
- KOR—Political Talk
- KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon
- KGO—Financial Flashes to 11:35
- KGO & network—Joseph Gallicchio’s Orchestra
- KGGC—脚下 Church
- KJBS—Waggon Jubilee; Johnnie Toffo; 11:45, Agricultural Bulletins
- KVI—Strike Dinner; 11:45, Melodies
- KROW—Latin-American Program
12:00 to 12:30 P. M.

**KOJ & network—Betty and Bob; 12:15. The Singing Strangers KOY—Tally Ho Instrumentalists YTA—Scriptures; 12:00, Soloist**


12:30 to 1:00 P. M.

**KOJ & network—Western Farm and Home Hour KPO—Luncheon Program KYA—Monday Concert KB—Eyes of Portugal KLX—Don Brose; 12:45, Records KJBS—Mid-night, Farm Hour; Records KJBS—Dance Melodize KGKC—Request Hour KG—Weather Forecast; Mt. Reo. **

**KFW & network—Detroit Symphony KGDM—Recordings KJF—Headliners, records KGW—Dr. Selmer; Melier & Frank KEX—American Prod. to 12:35 KHR—Chamber of Commerce KNX—Concert Group KSL—Utah Agile College to 12:45

1:00 to 1:30 P. M.


1:30 to 2:00 P. M.

**KOJ & network—Dixie’s Own KYA—Ballroom Melodies KPO—Ann Warner’s Chat; 1:45, John and Ned, harmony duo KJ—Don Promenade KTAB—Jean Kent, economics

1:30 to 2:00 P. M.

**KLX—Anita and Oroceo; 11:45, Rhythm Encores KJBS—Dance Orchestra KG—Choral Society, Organ KGW—Accordia Capers; Theatre News KJBS—Organ KFWC—Women’s Home Forum to 1:45 KFWC—& network—Dancing by the Sea KOIN—Dr. Semler to 11:45 KTV—Organ Recital KJR—News; 11:45,Measured Steps KEX—Cobweb and Nuts to 11:45 KFRC—Fashion Tour; Market Reports KNX—News; 11:45, June; Lionizer Talk *KOA—C.A.C. Extension Service

2:00 to 2:30 P. M.

**KOJ & network—Al Pearce and His Gang KIF—Harry Myersc’s Orch; 2:15, Mid-week Federation Hymn Sing KTA—Footlight Favorites KJBS—Globe Trotter; Romancin’**

**KLX—Recordings KJOW—Record; vocalist KJF—Business Talk; 2:15, Tango Orchestra KJRC & network—Happy Go Lucky Hour KG—Dance Melodize KGDM—Newly Released Records KJ—Salon Hour KEX—World Bookman; Music KJBS—The Better Life KECA—Classic Hour KSL—Solist; 2:15, Dental Clinic KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.


3:30 to 4:00 P. M.


4:00 to 4:30 P. M.


4:30 to 5:00 P. M.


5:00 to 5:30 P. M.


5:30 to 6:00 P. M.

**KPO & network—NBC Symphony Orchestra KPO—Nomads; 5:45, Behind the Scenes KJ—Around the Town; 5:45, Digest KJBS—Baseball KJBS—Covered Wagon Jubilee KROW—Extending Your Way to Health

www.americanradiohistory.com
**Tuesday Programs**

**Broadcast Weekly**

**KJBS—Popular Records**
**KGGC—Records; 5:45, Irish Gems**
**KFL—Orchestra Quartet; 5:45, Voice of Portugal**
**KGD—Hawaiian Program; 5:45, Cowboy**

*KFRC & network—Little Theatre of the Air*
**KJBS—Thoby & Dolly; 5:45, Organ**
**KJR—Silver Strings; 5:45, Cecil Solly**
**KSL—Salon Orchestra**
**KRX—Organ; 5:45, Radio Gossip**
**KXL—To be announced**
**KKEA—Adventures in Clickety Clack; 5:45, NRA Talk**
**KFD—Family’s Program**
**KSL—The Old Observer**

**6:00 to 6:30 P.M.**

*KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret’s Orchestra*

**KPO—Dinner Concert**
**KFC—Dinner at Six; Cyrus Trobbe**
**KTAB—Dinner Concert**
**KXL—Tri**
**KRV—News; 6:15, Hawaiian**
**KJBS—News; 6:15, Pianist**
**KGK—Dinner Dance Review**
**KFS—Dinner of Agriculture; 6:15, Franco’s program**

**KGD—Recordings**
**KFC & network—Fray & Bragbiotti; pianists; 6:15, Troopers**
**KOL—6:15, Vacationland Revue**
**KVI—6:15, Vacationland Revue**
**KJF—Song Bag**
**KBS—Studio Program**
**KNX—News; 6:15, Concert Group**
**KECA—Record; 6:15, News**

**6:30 to 7:00 P.M.**

*KGO & network—Palmolive Beauty Box Theatre of the Air*

**KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbe Dean and Ted Maxwell**
**KAY—Orchestra**
**KTAB—Sport Page; News**
**KLV—Concert Trio**
**KROW—Powder River Wranglers**
**KJS—Popular Records**
**KGKC—Soft Pillow Sunshine; 6:45, Recordings**

**KGD—Talk; Recordings**
**KQW—Market Reports; 6:45, Torrid Recordings**

*KFRC & network—Melodic Strings for the Home; 6:45, Radio Speaker Stevenson**
**KJR—Dinner Warner**
**KEX—Sport Flashes; Solostar**
**KRW—Sports; 6:45, Duncan Dance**
**KECA—Wesley Tourellette, organ**
**KSL—6:45, Hollywood Comedy Stars**

**7:00 to 7:30 P.M.**

*KGO & network—Frank Buck in Dramatizations of Jungle Adventure; 7:15, Gene & Glenn, comedy sketch*

**KPO—College Daze 7:15, Forty-five Minutes from Broadway**
**KTV—Memorial’s Sport Page; 7:15, Seals Knothole Gang**
**KTAB—Cecil & Sally; 7:15, Italian Medleys**
**KLP—Television**
**KLY—News; Reflection Romance**
**KFW—Guitar Duo; 7:15, Calvary Meditations**

**KGGC—Jean Carole; 7:15, Salomesque**
**K东风—network—Studebaker Champions**
**RQW—Weather Forecast; 7:15, Mesquite Ranch Boys**
**KJR—Chamber of Commerce; Sweethearts on Parade**
**KCL—Color; 7:15, Symphony**
**KECA—Paul Roberts, tenor; 7:15, Romance at Fifty**
**KSL—Pray for the Philippines; 7:15, Robert Kinfayor**
**KFD—Gas Co. Program to 7:15**

**7:30 to 8:00 P.M.**

*KGO & network—Leo Reisman’s Orchestra and Phil Duzy, baritone**
**KGO & network—Melodist Vocalist**
**KAYA—Cyril Trobbe’s Symposium; 7:45, Radio Players**

**KTB—Variety Show**
**KRE—Miles Morse, tenor; Eleanor Nielsen; soprano; Election Results**
**KHW—Calvary Meditations; Drama**
**KGGC—S. F. Federation of Municipal Employees; 7:45, Records**
**KCI—Market Hour; 7:45, Tango Time**

*KFRC & network—Isam Jones’ Orch.; 7:45, Joe Orchman’s Orch.*
**KXL—The Hired Man**
**KVF—Dr. Mellor to 7:45**
**KJR—Lloyd Smiley; Radio Ralph**
**KNX—Speech; 7:45, Kinse Cowboy**
**KECA—Records; Concert Quartet,**

**KFS—Beauty That Endures; 8:15, Marie Kruse**

**KSL—Drama; 8:15, Sokwok’s Orch.**
**KOA—Comedy Stars; 8:15, Orch.**

**8:30 to 9:00 P.M.**

*KGO & network—Death Valley Days, with George Rand, Charles Marshall and others**
**KPO—Jimmy Garrigan’s Band; 8:45, Peter Smiley’s Orchestra**
**KAYA—Tom Cookley’s Orchestra; 8:45, Bob Beal’s Orchestra**
**KAB—The Munich Horizons**
**KLM—Music Election Results**
**KRW—Italian Program**
**KGO—Waitz Time; 8:45, Timely Tunes**

**KQW—You Never Can Tell**
**KFC & network—Wolf’s Orch.**

**KOL—Eb and Zeb**
**KJR—Musical Auction; 8:45, Jewel Box**

**KKEA—Geo. Liethan, pianist**
**KHL—Mountaville Flowers to 8:45**
**KFD—Freedom of Freedom**
**KFS—Feature Prog.; Political Talk**
**KOAA—Commodotian Hotel Orch.**
**KSL—Fife & Drum Boys**

**9:00 to 9:30 P.M.**

*KGO—Clyde Lucas’ Orchestra**

*KPO & network—The Big Ten Orches.**

**KAYA—Orch.: 9:15, Ballads**
**KTB—Organ, Guitar, Voice; 9:15, Mesquite Ranch Boys**
**KEX—Music; Election Returns**
**KROW—9:15, Motorcycle Races**
**KKEA—You Never Can Tell**
**KGGC—News; Organ; Orchestra**
**KFC & network—Hodge Lodge Podge**
**KKEA—Hodge Lodge Podge**
**KQW—Gurvurtz Furniture Co.**

**KOMO—30 Minutes of Music**

**KHJ—Memories; 9:15, Souvenirs**
**KPO—San Francisco Little Show**
**KQW—Dance Music; Vagabond**
**KFRC—Merle Carlson’s Orchestra**
**KPO—Satherly’s Orchestra**
**KOMO—Moonlight Melodies**
**KFC & network—Garber’s Orch.**

**9:30 to 10:00 P.M.**

*KGO & network—Tom Cockley’s Palace Hotel Orchestra**
**KPO—Eddie Duchin’s Orchestra**
**KHJ—Gold Rush Days; News; To Night**
**KSL—Asgard Orchestra**
**KTAB—Nevada Night Riders**
**KEX—Musical; Auction; 9:45, News**
**KROW—MORW—Moody**
**KQW—You Never Can Tell**
**KRC—Orchestra; Popular Concert**
**KFC & network—Garber’s Orch.**

**10:00 to 10:30 P.M.**

**KQW—Fights**
**KOME—Jack and the Melody Mails**
**KNOX—The Crockett**
**KHJ—Beecher’s Orchestra**
**KKEA—Musical Celebrities, records**
**KSL—Frank Cookson’s Orchestra**

**10:30 to 11:00 P.M.**

*KGO & network—Williams-Walsh Orch.*
**KPO—Crosscuts Log off the Day**
**KTV—The Cavie Pirates**
**KTB—Bulletin Board, Records**
**KEX—Recordings**

**KRO—Racer Hilliblues**
**KFC & network—Barber’s Orch.**
**KNO—Fights**

**KJF—Till Tomorrow**
**KOMA—10:15, The Phantom Dancer**
**KHNJ—Merle Carlson’s Orch.**
**KFC & network—Musical Celebrities, records**
**KNOX—The Crockett**

**11:00 to 11:30 P.M.**

*KGO & network—Ambassador Hotel Orchestra**
**KGO—Bal Tabarin Orch.**
**KAO—Organ Serenade**
**KPO—Satherly’s Orchestra**
**KOMA—Silver Strings**
**KQW—Jack’s Orch.**

**KNO—Montmartre**
**KNNX—Pontrill’s Orchestra**

**11:30 to 12:00 Midnight**

*KGO & network—Club Victor Orch.**
**KPO—Organ Concert**
**KTV—Nevada, Mesquite Ranch Boys**
**KFEW—Music; Vagabond**
**KFC & network—Barber’s Orch.**
**KOR—Merle Carlson’s Orchestra**
**KOMO—Moonlight Melodies**
**KFC & network—Garber’s Orch.**
**KNOX—Ralph’s Orch.**
**KPO—Ralph’s Orch.**

**KQW—Dance Orchestra**
WEDNESDAY Programs

Aug. 29, 1934

7:30 to 8:00 A.M.
* KGO & network—U.S. Army Band
KPO—Studio Program
KYA—Musical Clock
KTAB—Billie Tunes
KROW—Commuters Time Clock
KJBS—Alarm Clock Club
KQW—Breakfast Hour
KFRC—Morning Exercises
KGDM—Slimmer Oil Program
KOL—Organ Program
KVI—Hillbillies; 7:45, Varieties
KOMO—Alarm Clock
KOW—Ronald Buck
KEX—Hillbillies; Orchestra
KOMU—U.S. Army Band
KJR—Market Quotations; Shadows on Clock
KSF—Half Hill, pianist; 7:45, Church Quarter Hour
KNX—Bill Sharpe’s Club
KHJ—Recordings and Stocks
KECA—Bible Study to 7:45
KGB—Seven O’Clock Club
KS—Morning Watch; Melodies
KOAI—U.S. Army Band; 7:45, Betty Crocker

8:00 to 8:30 A.M.
* KGO & network—Financial Services; 8:15, Charles Smith, tenor
KPO—Fields & Hall; 8:15, Studio Program
KYA—Christian Science Reading; 8:15, Morning Concert
KTAB—Morning Glories
KLG—Records; 9:20, Y. Y. Stocks
KROW—Time Clock; Goosapler
KJBS—Alarm Clock Club
KQW—Morning Varieties
KGDM—Recorded Program
* KFRC & network—Exercise & Apple-sauce; 8:15, Church of Hollywood
KOMO—Echoes; 8:15, Reveries
KOW—Rock ‘n Buck
KHQ—8:15, Shoe Hospital
KEK—8:15, Four Square Cathedral
KFI—Helen Guest, ballads to 8:15
KFOX—Gold Grain; Songs
KPSD—Good Cheer Program
KOL—Elizabeth Barthell; 8:15, Jennie Lee

8:30 to 9:00 A.M.
* KGO & network—Vic and Sade; 8:45, Words and Music
KPO—Studio Program
KYA—9:15; 8:45, Devotions
KTAB—Radio Shoppers’ Digest
KLX—Covered Wagon Jubilee
KGB—Variety Review
KJBS—Dance Hits
KQW—Morning Concerts
KGDM—Records; 8:45, Health Talk
* KFRC & network—Kavelin’s Orch.
KOL—Cecil and Sally to 8:45
KGIN—Al Kavelin’s Orchestra
KGW—Cheerio
KOMU—Ventures Vagabonds
KVI—Resume; Market Specials
KHQ—Review; 8:45, Home Comfort
KJR—8:45, Morning Varieties
KFI—8:45, Julia Hayes
KNX—Bill Sharpe’s Club
KHJ—8:45, “Door Opening”
KGB—Stocks to 8:35
KSL—Good Morning Judge to 8:45

9:00 to 9:30 A.M.
* KGO & network—Words & Music to 9:15
KQW—9:15, Barbara Lee, Breakfast Club
KPO—Studio Program to 9:15
* KPO & network—9:15, Elmore tenor
KYA—Fritovilles; 9:15, Prudence Reading
KTAB—Hour of Prayer
KLX—Recorded Program

9:15 to 10:00 A.M.
* KGO & network—F. B. W.; 9:30; 8:45, Songs
KQW—Tune-Up, 8:45, Songs
KFRC & network—Mabel Rubin
KOL—Prudence Penay
KVI—Mythic Melodies; Dr. Whetstone
KQW—Air Shopping
KOMO—Musical Gems; Early Birds
KOMO—Neighboring with Ned
KEX—Dance Rhythm; Request Prog.
KFI—Bennie Watson, songs; 9:15, Better Business Bureau
KNX—Dr. Sherman Health Talk

10:15 to 11:00 A.M.
* KGO & network—Southern Harmony; 4:05, Quartet to 9:45
KQW—9:45, Jean Abbey, news of the shops for women
KPO—News to 9:45
KQW & network—9:45, Johnny O’Brien
KYA—Waltz Idyls
KTAB—Health Talk
KJBS—Clinic of the Air
KROW—Diet and Health
KJBS—Visiting Faye Ward
KGDM—Memory Melodies; Records
KQW—Faye Ward
KGDM—News of the Day; Records
* KFRC & network—Betty Crocker; 9:45, Jane Ellison’s Magic Recipes
KGDM—9:45, Cooking School
KOMO—String Trio
KHQ—Magic Travels to 9:45
KFI—9:45, News
KNX—Drury Lane; 9:45, News
KBCA—Better Business to 9:45
KOAI—Farm and Home Hour

10:00 to 10:30 A.M.
* KGO & network—Press—Radio News; 10:05, Mickey Gillette and His Music
KPO—Organ Concert; 10:15, Songs by the Kitchen Sink
KYA—Country Dance Parade; 10:15, Organ Concert
KTAB—Chasing the Blues
KJBS—10:15, Stock, News
KROW—Hits from Hollywood
KJBS—News; 10:05, Organ

“BARON MUNCHAUSEN”
KGO—4 P.M.

KGGC—Cal King
KQW—Orchestra
* KFRC & network—Romany Trail
KVI—Graphology to 10:15
KQW—Organ; 10:15, Celia Lee
KOMO—Sax & Jull
KEX—Lost & Found; Ronald Buck
KJR—News; 10:05, Walks of Life
KFI—Dorothy Jacobs
KNX—Eddie Albright’s Family
KGB—Press Radio News to 10:05
KOAI—National Farm & Home Hour

10:30 to 11:00 A.M.
* KGO & network—Women’s Magazine of the Air
KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Colette Carley, songs
KYA—Organ Concert
KLX—International Kitchen
KTBH—Health Talk; Records
KROW—The Observer
KJBS—Dance Orchestra
KQW—Aunt Sammy; 10:45, Hits of the Pulp
KGGC—Dance Tunes
KGDM—So This is Hollywood
* KFRC & network—Mort Werner, pianist; 10:45, Ann Leaf, organist
KOL—Morning Melodies
KVI—10:45, Harry’s Tips
KQW—10:45, Five Tips
KOIN—Art Kirkham, This & That
KJR—Club Minutes; 10:45, Southern Serenaders
KECA—Records; 10:45, Piano
KNX—Mary Holmes; 10:45, Rhythm
KSL—10:45, Betty Moore
KOAI—10:45, Livestock & Produce

11:00 to 11:30 A.M.
* KGO & network—Women’s Magazine of the Air
KPO—Shakespearean Plays
KYA—Organ, Glen Goff
KTBH—Concert; Blue Moments
KJBS—Records; 11:15, Castles in Music
KROW—Handled Talk; Organ Music
KJBS—Popular Hits
KGMC—Milady’s Date Book; 11:15, Waits Time
KGDM—World Events
KQW—Light Classics
KJBS—Popular Hits
* KFRC & network—LaForge-Buran Musical
KOAI—Garden Talk to 11:15
KVI—The Observer to 11:15
KEK—Orchestra; Cobwebs & Nuts
KJR—Rhythms and Recorded
KNX—Organ Recital
KECA—Records; German Lassoon
KOAI—Soloist to 11:15

11:30 to 12:00 Noon
* KGO & network—Financial Flashes; Sam Moore, guitarist; 11:30, Joe White, tenor
KPO—Shakespearean Plays; 11:45, Agricultural Bulletin
KYA—Dance Time
KTBH—Modern Rhythms; Kahn’s KLX—Anna and Ursula; 11:45
KJBS—Rhythm Encore
KROW—Latin American Program
KGMC—Music; News; Organ
KJBS—Dance Orchestra
KQW—Variety and Theatre News
KGDM—Organ Recital
KFRC—Women’s Home Forum
* KFRC & network—11:45, Manhattan Moods
KQW—11:45, Abe Berowitz
KQW—Organ, Alton
KJR—Measured Steps
KEX—Cobwebs and Nuts to 11:45
KFI—Fashion Forum; 11:45, State Market Reports
KNX—Music; 11:45, Ironizer Talk

www.americanradiohistory.com
12:00 to 12:30 P. M.
  • KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Fitzpatrick’s Orch.
  • KFO—Luncheon Program
  • KGW—Art Appreciation; 12:05, Concert
  • KTAB—News; Noon Concert
  • KJBS—Dance Music
  • KJW—Latin-American American Program
  • KQW—Popular Orchestra
  • KGMD—Square Dance Hour
  • KJS—Song Hits

12:15 to 1:00 P. M.
  • KGO & network—Western Farm and Home Hour
  • KGP—Luncheon Program
  • KYA—Noonday Concert
  • KTB—Echoes of Portugal
  • KLX—Don Brose; 12:45, Melody Race
  • KROW—California Farm Hour;
  • KJS—Dance Maitinee
  • KGW—Federal Market Reports
  • KRC & network—Educational Feature; 12:45, Instrumentalists
  • KEX—Headliners
  • KGW—Product to 12:35
  • KGW—Dr. Semler; Friendly Chat
  • KHS—State Capital News
  • KHC—Marching Along
  • KNX—Lucca’s Concert Ensemble
  • KGMD—Concert Favorites, records
  • KSL—Science Service; 12:45, Instrumentalists
  • KOA—Orchestra; Lady Next Door

1:00 to 1:30 P. M.
  • KGO & network—Henry King’s Form—Fenton’s
  • KPG—News; 1:15, Ann Warner talks with Her Neighbors
  • KYA—F. Ad Club Luncheon
  • KTB—Radio Frollick
  • KLX—Records; 1:15, Martha Lee
  • KGW—Concert Melodies
  • KJS—Stock Reports and Records, the Hollywood Keyhole
  • KGW—Frighteners; 1:15, At the Hollywood Keyhole
  • KGMD—Honolulu Serenaders
  • KRC & network—Brooks’ Orch.; 1:15, Between the Bookends
  • KOL—1:15, Julie Day
  • KGW—1:15, Dental Clinic
  • KOMO—Farm Talk; 1:15, Tea Time
  • KJS—Studio Program
  • KNX—Ponrelli’s Orchestra
  • KECA—1:15, Home Nursing Hints
  • KSL—Payroll Builder to 1:15
  • KOA—Cafe Loyale Orchestra

1:30 to 2:00 P. M.
  • KGO & network—Oxley’s Own Ma Perkins; 1:45, Dreams Come True
  • KJO—Ann Warner’s Program; 1:45, Song Thots: Barbara Blanchard, soprano; Eva Gunninger, contralto; Bert Waltzer, baritone; Emil Polak, conductor
  • KWA—Modern Maestros; 1:45, Better Talk
  • KTAB—Jean Kent, Economics
  • KLX—Song Bag
  • KJS—Afternoon Popular Concert
  • KROW—Home Beautiful to 1:45
  • KGW—The Friendly Hour
  • KGMD—Accordion Boys

2:00 to 2:30 P. M.
  • KGO & network—Al Pearce and His Gang
  • KGW—Song Thots; 2:15, Midweek Concert
  • KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
  • KTBAT—Globe Trotter Romanëc•
  • KLX—Rediff Records; 2:15, Concert
  • KJS—Dance Music
  • KROW—2:15, C. Goodman, vocalist
  • KQW—Dance Maitinee
  • KGMD—Records; News
  • KRC & network—Happy Go Lucky Hour
  • KSL—Tito Guizar; 2:15, Dental Clinic

2:30 to 3:00 P. M.
  • KGO & network—Al Pearce Gang
  • KGW—Dental Clinic
  • KYA—Vignettes of Life; 2:45, International Troubadours
  • KTBAT—Three Four Time; Records
  • KLX—Talk; Stock; 2:40, Records
  • KROY—Peter Perry; 2:45, Bobbe Lee
  • KGMD—Afternoon Concert
  • KGMD—Romancer
  • KRC & network—Happy Go Lucky Hour
  • KEX—Request Program
  • KJBS—Singer Hour, recorded
  • KEOC—Classic Hour
  • KSL—Parent-Teachers’ Program

3:00 to 3:30 P. M.
  • KGO—Langendorf Pictorial to 3:15
  • KGO & network—3:15, Sax Appeal, The Girl Group
  • KJO—Johnny Johnson’s Orchestra
  • KWA—Music Masters
  • KGW—World Revue
  • KROW—Mary Dowd Reardon
  • KJS—Instrumentalists; Word Man
  • KGW—Stocks; 3:05, Music; 3:15, Word Man
  • KGMD—Romancer
  • KRC & network—Feminine Fanatics
  • KJO—Easy Chair; 3:15, Records
  • KGW—Eddie King, pianist; 3:15, Miscellaneous
  • KGMD—Romancer
  • KGMD—Romancer
  • KRC & network—Brooks’ Orch.; 1:15, Between the Bookends
  • KOL—1:15, Julie Day
  • KGW—1:15, Dental Clinic
  • KOMO—Farm Talk; 1:15, Tea Time
  • KJS—Studio Program
  • KNX—Ponrelli’s Orchestra
  • KECA—1:15, Home Nursing Hints
  • KSL—Payroll Builder to 1:15
  • KOA—Cafe Loyale Orchestra

3:30 to 4:00 P. M.
  • KGO & network—Martha Mears, cont. to 3:45
  • KGW—California Farm Hour
  • KEOC—Studio Club Bulletin
  • KSL—Broadcaster’s Review 3:15
  • KAO—News; Univ. of Denver

4:00 to 4:30 P. M.
  • KGO & network—Russell Brown’s Orchestra; Kent, Economics
  • KGW—3:55, Town Tchaikovsky
  • KSL—Junior Hour

4:30 to 5:00 P. M.
  • KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Rice; Peter Van Steven’s Orchestra
  • KPO—Frighteners; Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs; violin and guitar
  • KWA—Tea Time Parade
  • KTBAT—Keep Smiling Revue
  • KQT—Variety Hour
  • KRC & network—Sognik’s Orch.; 4:15, Emery Deutsch and Violin
  • KPO—3:45, Hilarious Hour
  • KVI—Book Review; 4:15, Ethyl’s Club
  • KGO—Newspaper of the Air
  • KTAB—Dance Revue
  • KGW—1:00, Tom Mitchell, vocalist
  • KJS—Western Musical Programme
  • KGT—Hawaiian Trio; 4:45, The Old Bachelor
  • KEX—Studio; 4:45, Health School
  • KROW—Hillbilly Music
  • KJS—Dance Orchestra; 4:45, Hillbilly Songs
  • KGW—Story Time; 4:45, Songs of the Islands
  • KJS—4:45, Hillbilly Songs
  • KGW—The Three Tumbleweeds
  • KGW—Igor Gorse
  • KRC & network—Broadway Vanities
  • KEX—Baseball; 4:45, Orchestra
  • KJS—Snapshots; 4:45, Steamboat Bill

5:00 to 5:30 P. M.
  • KGO & network—Music Magic
  • KPO—Records; 5:15, Edna Fischer, pianist
  • KWA—Children’s Hour
  • KTBAT—Health Talk; Records, Club
  • KGW—Brother Ralph Club
  • KROW—Health Swing
  • KJS—Marjorie Lee, pianist
  • KEX—Dinner Hour
  • KGW—5:15, Records
  • KGW—KOFI—Studio; 5:15, Ernie Cruz and Friends
  • KGMD—Modern American Network—Music; 5:15, Wheatena veggie
  • KGW—4:55, Tex McCrary of Life, with Cookies; 4:55, The Observer
  • KGMD—Musique
  • KJS—Orchestra

5:30 to 6:00 P. M.
  • KGO & network—To be announced
  • KGW—Percy and His Music
KYA—Around the Town; 7:55, Campbell Digels
KPO—Dinner Concert
KQW—Covered-Wagon Jubilee
KROW—Eating Your Way to Health
KRG—Dance Echoes; Irish Gems
KFRC & network—To be announced
KGM—Pacific Islanders; Lonesome Tomatoes
KWW—Southern Four; 5:30, Voice of Portugal
KOP—5:35, Bob and Dolly
KIQ—Two Planes
KQW—Rebroadcasts: Ceel Sally
KNX—Radio Gossip Club; Organ
KECA—Adventures ofClickety Clack; 5:45, Records

6:00 to 6:30 P. M.

• KGO & network—Louie Katzman's Orch., with Dennis King; 6:15, Eddie Duchin's Orch.
• KPO—Dinner Concert
• KQW—Trobe and Orchestra
• KTB—Dinner Concert
• KLX—Dance Music
• KROW—News; Records
• KJS—News; 6:15, Records
• KGCG—Dinner Dance Review
• KGDM—Farm Bureau Department of Agriculture; 6:15, Franco's Program

6:30 to 7:00 P. M.

• KGO & network—Barbara Merckley, harpist; 6:45, Chester Rowell
• KPO—Pair of Planes
• KQW—Trouble and Orchestra
• KTB—Sport Page; Lee Edmund
• KLX—Dance Music
• KROW—Ne-er

7:00 to 7:30 P. M.

• KGO & network—Frank Buck in Dramatizations of Jungle Adventure, comedy sketch
• KQW—College Days; 7:15, Agriculture Today, Fred W. Read
• KLX—News; 7:15, Lovely Larry
• KEO—Ernie's Pub's Sport Page; 7:15, The Riot Squad
• KTB—Ceil & Sally; 7:15, Italian News
• KROW—Unusual Stories; 7:15, Variety Program

7:30 to 8:00 P. M.

• KGO & network—Merry Lane, Drama by Tom Maxi
• KQW—Dance Stars of Hollywood; 7:45, Book Parade
• KROW—Hass Squat; 7:45, Voice of L'Italia

8:00 to 8:30 P. M.

• KGO & network—Town Hall To-night; Fred Allen, comedian.
• KGCG—Dinner Dance Review
• KGDM—Farm Bureau Department of Agriculture; 6:15, Franco's Program

8:30 to 9:00 P. M.

• KGO & network—Town Hall To-night; Fred Allen, comedian; Connie Stevens' Orchestra; Furt¬smiths; James Melton, tenor

9:00 to 9:30 P. M.

• KGO & network—Lenon Callavi's Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Conley's Orchestra

10:00 to 10:30 P. M.

• KGO & network—Highfield News Flashes; 10:15, Williams-Walsh Orchestra

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News Service

11:00 to 11:30 P. M.

• KGO & network—Ambassador Hotel Orchestra

11:30 to Sign Off
THURSDAY Programs... Aug. 30, 1934

7:00 to 7:30 A. M.
- KGO & network—Organ Concert; 7:15, United States Navy Band
- KYA—Eugene Clock
- KQW—Concert Favorites
- KGDM—8:45, News Release
- KJBS—Address
- KOIN—9:45, News
- KQW—The Breakfast Menu

7:30 to 8:00 A. M.
- KGO & network—Hazel Arth, contralto; 7:45, Alfred Reiser, piano duo
- KPO—Studio Program
- KOIN—9:35, News
- KVO—Studio program
- KJBS—Alarm Clock
- KQW—The Breakfast Menu
- KSL—8:15, Morning News
- KFI—9:45, News Release
- KGDM—8:45, News

8:00 to 8:30 A. M.
- KGO & network—Financial Service; 8:15, Merry Macs; 8:45, balalaikas
- KPO—Fields and Hall, singing; 8:15, Studio program
- KYA—Christian Science Reading; 8:15, Morning Concert
- KTAB—Morning Gloria Hour
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KGW—Morning Varieties
- KFRC & network—Exercises & Applesauce; 8:15, Hollywood Church
- KGW—Ronald Buck to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveille
- KHQ—8:15, Concert Favorites
- KONA—Hill, pianist; 8:15
- KECA—Memories of the Waltz
- KFRC—Good Cheer Program
- KSL—Connie Gates; Jennie Lee
- KOA—Voice; 8:15, Fields & Hall

8:30 to 9:00 A. M.
- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; Encores
- KATB—Radio Shoppers' Digest
- KGDM—9:15, Evening Wagon Jubilee
- KROW—Novelty Review
- KGDM—8:45, Talk
- KFRC—Exercise & Applesauce to 8:15
- KFRC & network—Kavelin's Orch.
- KOL—Cecil and Sally

9:00 to 9:30 A. M.
- KGO & network—Words & String Ensemble; vocalists; Harvey Hays, Narrator
- KOIN—9:15, Barbara Lee; Breakfast Club
- KPO—Studio Program
- KFRC & network—9:15, Johnny O'Brien, harmonica
- KFY—9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Health Swing
- KGRC—Morning Melodies; 9:15, Song Favorites
- KQW—Popular Concert
- KGW—Tuneful Topics
- KFRC & network—Maria Rubin
- KFY—9:15, Request Program
- KFRC & network—Velazco's Orch.
- KQW—Prudence Penny to 9:15
- KVJ—Mystic Melodies; Graphology
- KEG—Morning Melodies; 9:15
- KHQ—9:15, Lincoln Hotel Caravan; 9:15, Early Birds
- KECA—9:15, Request Program
- KFRC & network—Hawaiian Group to 9:15
- KQW—Sherman Health Talk

9:30 to 10:00 A. M.
- KPO—News; 9:45, Piano Vignettes
- KFW—Waltz Idylls
- KTY—Talk
- KQW—Health Talks
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGSC—Memory Melodies
- KQW—Genie Melodies
- KGDM—News; Records
- KFRC & network—Daisy's Orch.
- KHQ—Dr. Burns to 9:45
- KQW—9:45, Station Review
- KGW—9:45, Cooking School

10:00 to 11:00 A. M.
- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Echoes of Erin
- KFY—9:15, Martha Meade Society
- Ksl—Studio program
- KSL—Weather Bureau
- KOA—National Farm & Home Hour

11:00 to 11:30 A. M.
- KGO—Financial Flashes
- KPO—Piano of Grace; Francis and Gertrude Lyne
- KTA— Sanctus, sacred music
- KPO—Radio News; 11:15, National Broadcast from Austria
- KPO—Pair of Pianos, Grace Frankel and Gertrude Lyne
- KTA—Concert; Beauty Facts
- KYA—Organ
- KQW—Concert; 11:15, Woman's Memorial
- KFF—Organ
- KGRC—Organ Recital
- KGRC—Organ Recital
- KFRC & network—Metrophantom
- KQW—Recorded Program
- KOA—Popularity of the Air
- KSL—Poetic Strings; Colonial Dames

11:30 to 12:00 Noon
- KGO & network—Aspen! Broadcast from Austria to 11:55
- KPO—Eileen Pavel
- KQW—News
- KFI—Al Gayle's Entertainers
- KPO—Organ
- KOA—Musical Keys; 11:15, Farm Question Box

12:00 to 5:00 Noon
- KGO & network—Aspen! Broadcast from Austria to 11:55
- KPO—Eileen Pavel
- KQW—News
- KFI—Al Gayle's Entertainers
- KPO—Organ
- KOA—Musical Keys; 11:15, Farm Question Box

www.americanradiohistory.com
BROADCAST WEEKLY

Thursday Programs

KROW—Latin American Program
KJBS—Dance Orchestra
KGB—Newspaper News; Organ
KQW—Accordian Capers; News
KQDM—Organ
KQHD—Women’s Forum to 11:45
KFRC & network—Dancing by the Sea
KOL—11:45, Democratic News
KQW—Crazy Crystals
KQH—Organ Recital
KJR—Shades of New Erin; Records
KQY—Falcon Tours; 11:45, State Market Reports
KNX—Jewel Box; 11:45, Janitor Talk
KEX—Studio; 11:45, Hollywood Bowl; Talk
KOJ—Huffman Theatre Harmonies

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob: 12:15, West Farm & Home Hour
KPO—Luncheon Program
KYA—Scriptures; 12:05, Concert
KTB—News; 12:15, Noon Concert
KLX—Dance Music
KROW—Latin American Program
KJBS—Vocal and Instrumental
KQG—Request Hour
KFRC & network—Detroit Symphony
KQW—Popular Variety
KQY—Folksy & Frank
KHX—12:15, Business & Pleasure
KJR—Records; 12:15, Grain Reports
KQW—Music
KNX—News; 12:15, Concoit
KQO—News; 12:15, Records
KFBS—Stocks; Resume to 12:30
KBL—Payroll Builder

12:30 to 1:00 P. M.

• KGO—Western Farm and Home
KPO—Luncheon Program
KJR— Funeral
KTB—Echoes of Portugal
KLX—Don Brose; Song Market
KROW—California Farm Hour; 12:45, Hits of Today
KQG—Request Hour
KQW—Fed. & State Market Reports
KFRC & network—Symphony
KJR—Headliners, recorded
KEX—12:45, Business Men’s Club
KQH—Studio Program
KQO—Don’t Miss; 12:45, Chat
KNX—Concert Group
KSL—Ural State Agric. College

1:00 to 1:30 P. M.

• KGO & network—Meredith Willson’s Orchestra
KPO—Corral: 12:35 Ann Warner’s Chats
KTA—Argentinians: Maestros
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Meodies
KQY—Stocks; Records to 1:15
KQW—Friendly Hour; 1:15, Hollywood Keyhole
KQDM—Honolulu Serenaders to 1:15
KFRC & network—Tea Dancant
KJR—Between the Book Ends
KOIN—Book of Life to 1:15
KOL—1:15, Julie Day
KQO—Dental Gray
KOMO—Emil Hansen; Tea Time
KEX—1:15, Dental Clinic
KJH—Merle Carlson Orchestra
KNX—Pontrille’s Orchestra
KQY—Don Carlson Orchestra
KGB—Stocks to 1:05
KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydlo’s Own Ma Perkins; 1:45, Dreams Come True
KPO—McKinley, hark
KPO—Ann Warner’s Chats; 1:45
John and Ned, harmony duo
KYO—Modern Maestros
KTAB—Jean Kent
KLX—Song Bag

KJBS—Dance Orchestra
KQW— request
KQY—Friendly Hour
KFRC—1:45, M. Y. Closing Songs
KFRC & network—Organ and A. M. A. Speaker; 1:50, Modern Mountaineers
KQY—1:45, Appreciation Tips
KQIN—Book of Life
KJR—Here and There
KRX—Financial and Grain Reports
KHX—1:45, Dow Jones Reports
KNX—Pontrille’s Orchestra
KECA—Biltmore Concert Quartet
KFSD—Studio Program
KQB—Community Chest Program
KBL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
KFPO—Tom Coakley’s Orchestra
KQY—Cal Jackson, pianist; songs
KQY—Glo Joat Fitter; Romancing
KLX—Bridge Talk; 2:15, Records
KROW—Tuneful Tunes; 2:15, Vocalist
KJBS—Salon Orchestra
KQW—Dance Matinee
KFRC & network—Happy Go Lucky Hour
KJR—Salon Hour
KEX—World of Bachman; 2:05, Gems
KQY—The Bookworm
KECA—Classic Hour
KSL—2:15, Classic Clinic
KOJ—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

• KGO & network—Al Peace Gang
KFO—Diary of a Cosmopolitan
KQY—Vignettes of Life; 2:45, Baseball Game
KTB—Three Four Time; 2:45, Tranquility
KLX—R. Stocks; 2:40, Baseball
KLX—QW—Dell Perry, pianist; Records
KJBS—Dance Orchestra
KQW—Afternoon concert
KQMD—The Romantics
KFRC & network—Happy Go Lucky Hour
KJR—Salon Hour, records
KOJ—Minstrels; John B. Kennedy

3:00 to 3:30 P. M.

• KGO & network—Langendorf Pictorial; 3:15, Alvino Rey, guitarist
KPO—Frederick Martin’s Orchestra
KQW—Baseball or Records
KTB—Moods; Modernistic; Records
KQY—Baseball or Records
KQY—Mary Dowd Reardon
KQY—Ballroom Favorites
KQY—Stocks and Bonds; Vocalist;
Better Business Talk
KGD—Romancers
KFRC & network—Feminine Fancies
KQY—Organ; 3:15, Bulletin
KOMO—Concert Ensemble
KFI—News; 3:15, Honeymooners
KEX—Dr. Meyers, talk to 3:15
KQY—Concert Orchestra
KFSD—Balboa Park Oran
KSL—Symphony Years; 3:15, Wayside Cottage
KOJ—Microphone News to 3:15

3:30 to 4:00 P. M.

• KGO & network—Danny Malone, tenor; Sisters of the Skillet
KPO—Edna Peterson; 3:45, University of California Program
KQY—Baseball
KTAB—Little Serenade; 3:45, Picture Preview
KQW—Musical Varities
KLX—Baseball or Records
KROW—Spanish Tunes
KJBS—Popular Concert
KFRC & network—Town Topics
KFRC & network—3:45, Texas Rangers

KOL—Lost & Found; Studio Prog.
KQDM—Piano Melodies; Records
KVI—Book Review to 3:45
KOMO—Talk, Organ Recital; 3:45
KSL—Willows
KEX—Musical Gems; Melody Salon
KPO—Ann Warner’s Chats
KHY—Alice Edwards to 3:45
KNX—Concert Orchestra
KQY—Records; 3:40, Along the Airways
KBL—The Junior Hour
KOJ—The Old Observer to 3:35

4:00 to 4:30 P. M.

• KGO & network—Fleischman Hour, Rudy Value
KFPO—Romany Trails, vocalist
KQO—Better mansion: 4:15, recordings
KQY—Baseball; 4:15, Tea Dance
KTB—Hawaiian Trio; 4:15, The Regions
KLX—Baseball; 4:45, Health School
KROW—Doc Shahen’s Ramblers
KQW—Story Time; 4:15, Songs of the Island
KJBS—Dance Orchestra
KQY—California Program
KQO—Recital; 4:15, Musical Moments
KFPO & network—Leith Stevens’ Harmonies
KQH—Snapshots; 4:15, Steamboat Bill
KEX—Studio; 4:15, Symphony
KQY—Dr. Matthews; 4:15, Musical Moments
KECA—Educational Speech; News
KFSD—Studio program
KSL—Electronic

4:30 to 5:00 P. M.

• KGO & network—Fleischman Hour, Rudy Value
KFPO—Romany Trails, vocalist
KQO—Better mansion: 4:15, recordings
KQY—Baseball; 4:15, Tea Dance
KTB—Hawaiian Trio; 4:15, The Regions
KLX—Baseball; 4:45, Health School
KROW—Doc Shahen’s Ramblers
KQW—Story Time; 4:15, Songs of the Island
KJBS—Dance Orchestra
KQY—California Program
KQO—Recital; 4:15, Musical Moments
KFPO & network—Leith Stevens’ Harmonies
KQH—Snapshots; 4:15, Steamboat Bill
KEX—Studio; 4:15, Symphony
KQY—Dr. Matthews; 4:15, Musical Moments
KECA—Educational Speech; News
KFSD—Studio program
KSL—Electronic

5:00 to 5:30 P. M.

• KGO & network—Captain Henry’s Maxwell House Show Boat
KPO—News; 5:15, Rainbow Harmonies
KQY—Mickey Gillett and His Music
KQH—Around the Town; 5:15, Campbell Megre
KTAB—Health Talk
KLX—Covered Wagon
KQY—Eating Your Way to Health
Thursday Programs

KJBS—Dance Melodies
KGO—Dance Echos; Irish Gems
KQW—Amateur Quartet; 5:45, Voice of Portugal
KQD—Pacific Islanders; Lonesome Cowboy
* KFRC & network—Tito Guizar; 5:45, A Gold Rhythm Club
KGO—Bob and Dolly to 5:45
KJR—Musical Auction; Cecil Solly
KXK—Organ; 5:45, Gossip Club
KECA—Adventures of Clacky Clack; 5:45, Dr. E. Caldecott, talk

6:00 to 6:30 P. M.
* KGO & network—Paul Whitman's Musical Hall; Al Jolson, entertainer; Paul Whitman and his orchestra and radio entertainers
KPO—Dinner Hour
KXK—; Quartet
KNEW—Organ; 5:45, Frank Morton
KCA—Adventures of Clacky Clack

7:30 to 8:00 P. M.
* KGO & network—Winning the War, serial drama by Wilbur Hall
KPO—Johnny Johnson's Orchestra
KJR—Lady of the Evening; 7:45, Phantom of the Opera
KTB—Variety Show
KLX—Vagabondettes; Sports Hi-Lites
KQW—Calif. Basketball League
KQG—Records; Salonesque
KQW—California Market Hour; 7:15, Tangiers Time
* KFRC & network—Susan Grofe's Orchestra; 7:45, Henry Busse's Orch.
KIV—Mr. & Mrs. Cocktail Hour; 7:45
KJR—Melody Palette; Radio Ralph
KEX—Symphony Hour
KQW—Talk; King Cowboy
KFS—Merckley's Girls; Feature
KECA—Record Program
KSL—Crystal Crystals to 7:45
KOT—The Forty-Niners

8:00 to 8:30 P. M.
* KGO & network—Standard Symphony Hour, Orchestra direction Alfred Herold
KPO—Your Boy's Future, talk by Scott Mortland; 8:15, Blubber Bergman, Betty Queen and Ronn-Johnson's Orchestra
KJR—Phantoms: Musical Milkman
KTB—Variety Show; 8:15, Jewel Box; Amer. Legion, talk
KROW—Latin-American Program
KQG—Radio Ramblers; 8:15, Al Jolson, Harpo Marx, Il Igor
KQW—Popular Vocalists; 8:15, Music of the Masters
* KFRC & network—Humboldt Beer
KOL—Comedy Stars; 8:15, News
KOIN—Comedy Stars Hollywood
KSY—Faysh Brockman, Hall
KJR—Ike of Paradise
KQW—Four Square Cathedral
KXK—The In-Laws; Moma Love
KFSD—Y. M. C. A. Harmonica Band
KECA—Recordings
KSL—Drama; Orchestra
KOA—Comedy Stars; 8:15, Orch.

8:30 to 9:00 P. M.
* KGO & network—Standard Symphony Hour
KPO—Dancing in Twin Cities
KJR—Tom Oakley's Orchestra
KJR—Lyric Quartet
KTB—Talk of the Orchestra
KROW—Spell of Life; 8:45, Vocalist "Tom" from Midwestern Hour
KQW—Italian Program
KQG—Jock of the Orchestra; Tunes of Time
KJR—Dance Time
* KFRC & network—Barnyard Serenade
KOL—Kenneth C. Davis; 8:45, Early Zeb
KECA—Four Square Cathedral
KKJ—"Purple Ray"; 8:45, Silver Strains
KNX—Drury Lane; Lamplighter
KQW—Nick Harris Program; 8:45, Song Recital
KFSD—Johnny Tyres and George Bacon
KOAI—Broadmoor Orchestra
KSL—Enoch Light's Orchestra

9:00 to 9:30 P. M.
* KGO & network—Beau-Taylor Orchestra
KQR—NCB Drama Hour
KJR—Sports Parade
KTB—Souvenirs; Nighthawks
KECA—Melody Palette; 8:45
KQW—KROW Varieties
KQG—News; Collegian
KQW—Night Baseball
* KFRC & network—Jimmy Davis' Orchestra
KOL—Testabor
KXK—News; 9:15, Adventures
KFSD—Orchestra
KSL—9:15, Mary & John

9:45 to 10:00 P. M.
* KGO & network—Carl Hoff's Orch.
KPO—Mark Hopkins Orchestra
KJR—Beau-Taylor Orchestra
KTB—John Manning, pianist
KLX—Musical Auction; 9:45, News
KGGC—Kogler's Quartet
KQW—Waltz Time
KQW—Night Baseball
* KFRC & network—Garber's Orch.
KOIN—Jan Garber's Orchestra
KOMO—Jack Myers-Melody Mamas; 9:45, Orchestra
KJR—9:45, Playing the Song Market
KEX—Memories
KECA—Piano Recital
KNX—The Crockett
KSL—Frank Cookson's Orchestra

10:30 to 11:00 P. M.
* KGO & network—Richfield News Flashes: 10:15, Tom Oakley's Orchestra
KPO—Crossouts from Log o' Day
KJR—Cape Pirates
KTB—News; 10:05, Bulletin Board
KLX—Dance
KQG—Garcia's Orchestra
KQW—News
KECA—News
KOMO—Merle Carson's Orch.
KQG—Dance
KJR—Until Tomorrow
KQW—10:15, Kelly's Kavaliers
KQW—10:15, Symphony
KQW—Popular Vocalists
KQW—Music of the Masters
KQW—Popular Vocalists; 8:15, Music of the Masters

11:00 to 11:30 P. M.
KGO—Tom Gerun's Orchestra
KPO & network—Ambassador Hotel Orchestra
KJR—Organ Serenade
KTB—Jack Winston's Orchestra
KQG—Merrymelodies
* KFRC & network—Everett Hoagland's Orchestra
KOL—10:45, American Weekly
KOMO—Club Victor Orch.
KECA—Lonesome Club
KOM—Billmonson's Orchestra
KNX—Pontrill's Orchestra

11:45 to 12:00 Midnight
* KGO & network—Jimmy Grier's Orchestra
KPO—Way Back When, Chas. R. Runyan, orchestra
KJR—Frank Castle's Little Show
KQG—Pontrill's Orchestra
KQW—Merle Carson's Orch.
KJR—Club Victor Orchestra
KQG—Organ and Records
KQG—Merle Carson's Orch.

12:00 to 1 A. M.
KTB—Vagabond of the Air
KQW—Midnight Jingles
KQG—121 Nite Club Orchestra
KJR—Records
KQG—9:00 to 10:00 P. M.
KJR—9:45, Playing the Song Market
KOMO—Merle Carson's Orch.
KQG—10:45, American Weekly
KQG—Organ and Records
KQG—Merle Carson's Orch.

12:00 to 1 A. M.
KTB—Vagabond of the Air
KQW—Midnight Jingles
KQG—121 Nite Club Orchestra
KJR—Records
KQG—9:00 to 10:00 P. M.
KJR—9:45, Playing the Song Market
KOMO—Merle Carson's Orch.
KQG—10:45, American Weekly
KQG—Organ and Records
KQG—Merle Carson's Orch.
09:00 to 09:30 AM.
* KGO & network—Words & Music
* KGO & network—9:05, Almore Vincent, tenor
* KIA—Frivolities; Prudence Penny
* KFBK—Recital Program
* KROW—Health Swing program
* KJBS—Popular vocalists
* KFRC & network—Velazco’s Orch.
* KQW—Tuneful Topics
* KGDJ—Recorded Program
* KROW—All-Star Band; 9:45, Mabel Rubin
* KEX—Six Square Melodies; 9:15, Dr. Whitestone
* KOJ—Prudence Penny to 9:15
* KFBK—Recital Program
* KQW—All-Star Band; 9:45, Mabel Rubin
* KEX—Six Square Melodies; 9:15, Dr. Whitestone

9:30 to 10:00 AM.
* KGO & network—National Farm and Home Hour
* KAYA—Kitchen Secrets
* KOK—Health Talk
* KJBS—A Visit with Faye Ward
* KGRC—Memories
* KGDJ—Memories
* KQW—All-Star Band; 9:45, Mabel Rubin
* KEX—Six Square Melodies; 9:15, Dr. Whitestone

10:00 to 10:30 AM.
* KGO & network—Press—Radio News; 10:05, Pair of Pianos
* KPO—Neapolitan Echoes; 10:15
* KGB—News; 9:45, Neapolitan Echoes
* KAYA—Kitchen Secrets
* KOK—Health Talk
* KJBS—A Visit with Faye Ward
* KGRC—Memories
* KGDJ—Memories
* KQW—All-Star Band; 9:45, Mabel Rubin
* KEX—Six Square Melodies; 9:15, Dr. Whitestone

11:00 to 11:30 AM.
* KGO & network—Wandering Minister, Will Aubrey
* KPO—Harmony Lane, Edward J. Fitzgerald’s Orchestra
* KAYA—Organ
* KKB—Modern Rhythms; 11:15, Organ
* KLA—Records; Castles in Music
* KJBS—Orchestra and Trio
* KQW—Light Classics
* KGCC—Milday’s Date Book; 11:15
* WKOM—Big Oaks Flat Program
* KFRC & network—Four Showmen; 11:15, Hurdy Gurdy Man
* KAI—The Observer to 11:15
* KOL—Garden Program to 11:15
* KRO—Rhythm Rulers, recorded
* KEX—11:15, Cobwebs and Nuts
* KKNX—Better Business Bureau
* KLA—Colt; 11:15
* KECA—Spanish Lessons; 11:15
* KFRC—Women’s Home Forum
* KFRC & network—11:45, Grab Bag
* KGB—Grab Bag; Democratic News

12:00 NOON.
* KGO & network—To be announced
* KPO—John and Ned; 11:45
* KGDJ—Memories
* KAYA—Organ
* KGB—News; 9:45, Neapolitan Echoes
* KAYA—Kitchen Secrets
* KOK—Health Talk
* KJBS—A Visit with Faye Ward
* KGRC—Memories
* KGDJ—Memories
* KQW—All-Star Band; 9:45, Mabel Rubin
* KEX—Six Square Melodies; 9:15, Dr. Whitestone
Friday Programs

12:00 to 12:30 P. M.
- KGO & network—Betty and Bob; the Singing Stranger
- KPO—State Department of Agriculture; 12:15, Luncheon Program
- KJBS—Economic News; 12:05, Noon Concert
- KLX—Dance Music
- KQW—Popular American Program
- KJBS—Song Hits
- KQW—Popular Features
- KJR—Reflections
- KGGC—Dinner Programs
- KJBS—Stocks; 12:05, Studio Program
- KJBS—Close Harmony
- KJBS—Granville's Orchestra
- KJBS—Close Harmony
- KQW—Popular
- KJR—Measured
- KQW—Popular
- KTAB—News; 12:05, Noon Concert
- KGB—Bag
- KNX—Spice
- KHJ—Grab
- KJBS—Dance
- KLX—Don
- KFSD—Stocks; 12:05, Studio Program
- KJR—Tea
- KQW—Popular
- KTAB—Radio
- KSL—Talk
- KNX—Spice

2:00 to 2:30 P. M.
- KGO & network—Al Pearce Gang
- KPO—Mid-Afternoon Musical
- KJBS—Close Harmony
- KTAB—Globe Trotter; Komacinn
- KLX—Recordings
- KBJS—Recorded Vocalist
- KJBS—Better Business Talk; 2:15, Dance Melodies
- KQW—Dance at Mattine
- KGD—Records and News
- KFC & network—Happy Go Lucky Hour
- KJH—Tea
- KSL—Town Crier to 1:45

2:30 to 3:00 P. M.
- KGO & network—Al Pearce Gang
- KPO—News; 2:45, Tom Mitchell, Baritone
- KYA—Vignettes of Life; 2:45, Harvard Ward and Guest Artists
- KTAB—3:4 Time; Quirkiness
- KLX—Better Business Talk; 2:45, Sketches; 2:40, Studio Program
- KROW—Dell Ferry, pianist; 2:45, Bobbie Lee, vocalist
- KJBS—Better Business Talk; 2:45, Jimmy MacMillan, vocalist
- KFC & network—Happy Go Lucky Hour
- KJH—Tea
- KSL—Town Crier

3:00 to 3:30 P. M.
- KGO & network—Langendorf Pictures; Will Gillette
- KPO—Johnny Johnson's Orchestra
- KYA—Symphony Highlights
- KTA—Modernistic klarinet
- KLX—Musical Jigsaw
- KROW—Mary Dear Reardon
- KJBS—Swing Tunes; 3:15, The Word Man
- KQW—Stocks; Music; Wood Man
- KGD—The Romancers
- KFC & network—Pellimine Fanties
- KQW—1:15, O. Korber, piano
- KGO—Pastoral Harmony
- KJR—Easy Chair to 3:15
- KHG—A & K: Market; Club Bulletin
- KEX—Serenaders
- KGW—4:15, O. Korber
- KJH—5:15, To be announced
- KSL—Sam Robbins' Orchestra
- KOA—Microphone Newa to 3:15

3:30 to 4:00 P. M.
- KPO & network—Grace Hayes
- KPO—Call of the Range
- KQW—4:40, University Program
- KOA—Art Revue to 3:15
- KFC & network—Sisters of Skillet
- KSR—Symphony Highlights
- KSR—Modernistic klarinet
- KSR—Picture Preview
- KLX—SERA Orchestra
- KEX—Friday Variety
- KFC & network—Julien Heskett, baritone
- KQW—Swing Tunes; Records
- KJBS—Dance Tunes
- KSR—Bach's Fugue
- KFC & network—Julien Heskett, baritone
- KPO—4:45, Stimulating Soothers
- KNX—Federation Women's Club
- KPO—News; Records: Along the Airways
- KSL—The Junior Hour

4:00 to 4:30 P. M.
- KPO & network—John Teel, baritone; 4:15
- KPO—4:15, Edna Schleicher, pianist
- KGO—The Well Dressed Woman
- KGO & network—4:15, Forty-Five Minutes from Europe
- KYA—Tea Dance Parade
- KTA—Keeping Smiles Revue
- KJR—Tea
- KSL—Town Crier
- KGGC—Dinner Programs
- KJBS—Close Harmony
- KGD—Glimmer Oil Program
- KQW—Haywire Mack
- KFC & network—Hodge Pond Lodge
- KGO—Abercrombie, violin to 4:15
- KHG—Business and Pleasure
- KJR—Tea Dansant; 4:15, Horse Race
- KPO—News
- KNX—Organ and Soprano
- KJR—Tea
- KSL—Pullman Tailors to 4:15

4:30 to 5:00 P. M.
- KGO & network—Forty-Five Minutes from Europe
- KPO—For Girls and Boys Only
- KTO—Back to Back Line
- KTA—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Pom Pom Girls; 4:45, Dog Stories
- KJBS—Dance Orchestra
- KPO—4:45, Prudential
- KGDM—The Three Tumblers
- KFC & network—Real Life Dramas; 4:45, Three Aces
- KOL—4:45, Bureau of Fisheries
- KHQ—4:45, Tall and Gibbs
- KJBS—Steamboat Bill
- KPO—4:45, Junior Forum
- KQW—Co-Sympoist of the Air
- KSL—Town Crier
- KOA—Cities Service Concert

5:00 to 5:30 P. M.
- KGO & network—Let's Listen to Harris
- KPO—News; 5:15, Mickey Gillette
- KRO—Children's Hour
- KTA—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Pom Pom Girls; 4:45, Dog Stories
- KGD—Popular Vocalist to 5:15
- KGD—Dinner Hour Revue
- KPO—Songs of the Air; 5:15, Records
- KGDM—4:45, Echoes of the Nineties to 5:15
- KFC & network—To be announced
- KPO—4:45, Whistena Program
- KJR—Waltzes and Tangles
- KPO—Town Topics
- KEX—3:15, Dramas of Youth
- KSR—Recordings
- KSL—Town Topics
- KGD—Variety Tunes
- KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.
- KGO & network—Armour Program; featuring Phil Baker
- KPO—Mickey Gillette's Music Program
- KTO—Back to Back Line
- KTA—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Pom Pom Girls; 4:45, Dog Stories
- KJBS—Dance Orchestra
- KOA—Cities Service Concert
- KPO—4:45, Pushcart Prog.
- KEX—3:15, Drama of Youth
- KOK—4:45, Cowboy Songs
- KPO—4:45, Portugal
- KJBS—French King: 5:45, Four Stamps
- KFC & network—Green's Orch.
- KJR—Lotus Land
- KPO—4:45, Cecil Sally
- KEX—Adventures of Chlicky Glick

www.americanradiohistory.com
6:00 to 6:30 P. M.
KGGC—Concert; with June Meredith, Don Ameche
KPO—Dinner Concert
KTAB—Orchestra
RTAB—Dinner Concert
KLX—Concert Trio
KJBS—News; Records
KGGC—Dinner Dance Review
KSD—Department of Agriculture; 6:15, France's Program
KGDMD—Commercial Prog.; Records
KFRC & network—Everett Hoaglund's Orchestra
KVT—To be announced; Vacation Land Revue
KVI—8:15, Vacationland Revue
KJR—Song Bag
KEX—Eddie King, piano; Concert
KJH—To be announced
KQW—News; 6:15, Concert Group
KECA—Recordings
KFGS—Jr. of C.; 6:15, Concert

6:30 to 7:00 P. M.
KGO & network—General Time Program with Jack Benny
KPO—Around the Conceret, orchestra direction Meredith Wilson
KYA—Cy Trobble's Orchestra
KSL—Spot Page; 6:45, Grant Maxwell
KLX—Trio
KROW—Never Do Well
KGDC—Soft Pillow Sunshine
KQW—State Market Reports; 6:45, Torey Tunes
KGDMD—Leo Liberty Trio
*KFRC & network—"All for You"; 6:15, Frederick Stack's Orkeet
KEX—Sport Flashes; Concert
KFGS—Melody Race; Fish Flashes
KNX—Concert; 6:45, Dinner Dance
KCEA—Wesley Tourtellot, organist
KGB—To be announced; 6:45
KSL—6:45, Memory Garden

7:00 to 7:30 P. M.
KGO & network—Frank Bank's Jungle Adventures; 7:15, Gene & Geo
KPO—College Days; 7:15, Sports
KYA—J. Smith Smith's Sport Page; 7:15, Eray Shavah
KTAB—Cecil & Sally; 7:15, Italian News
KLX—News; 7:15, Lovable Lias
KROW—G. Pacot; 7:15, Records
KQW—State Market Reports
KQW—Weather; 7:15, Accordian Club
KGGC—Jerry Wood's Orchestra
*KFRC & network—Editdh Murray; 7:15, Isham Jones' Orchestra
KOL—7:15
KVI—John C. Stevenson; 7:15, Orchestra
KJR—Mistic Asia
KNX—Watanabe & Archie; Bunk KECA—Orchestra and Sololist
KFGS—Sonny & Buddy to 7:15

7:30 to 8:00 P. M.
KGGC—Concert; 7:45, The Philaties
KPO—Comedy Stars of Hollywood; 7:45, The Big Yank Mavericks
KYA—Eagle's Club; 7:45, Smooth Shobath; Bob Allen
KTAB—Battonics; Variety Show
KJBS—News; Silver Strand; 7:45, Pianist
KROW—Varieties; Solomon and Sullivan
KGDMD—Concert; 7:45, Tango Time
KQW—Italian Theatre
*KFRC & network—True Story Orchestras
KOMO—Greater Washington Hour
KECA—7:45, Game Commission
KJR—Dollars & Cents; Radio Ralph

8:00 to 8:30 P. M.
KGGC—Concert; with June Meredith, Burr McIntosh
KCEA—News; 7:45, Burr McIntosh
KOA—One Man's Family

8:30 to 9:00 P. M.
KGO & network—One Man's Family
KPO—Paul Pardavirs' Orch.; 8:45, Hal Burdick, the Story Teller
KYA—Dance Orchestras
KTAB—To be announced
KSL—Ann Wakefield, soprano
KQW—From the Heart of America
KROW—Ran Wilde's Orchestra
KGGC—Hawaiians; Records
KQW—Dance Orchestras
KFRC & network—Wolfs Orch.
KOMO—8:45, Meditations
KPO—Metroplitans; 8:45, Careper
KEX—Forlorn Union Bible Class
KCEA—Recods; 8:45, Romance of Trias
KFGS—Marie Krlele
KOA—Big Yank Mountaineers; 8:45, Real Life Dramas

9:00 to 9:30 P. M.
KGO & network—Melody Masquerade; Meredith Wilson's Orchestra
KPO—Juke Lucas' Orchestra
KYA—Dance Orch.; 9:15, Friendly Neighbors
KTAB—Astronov; 9:15, Nighteriders
KLX—L. G. French, baritone; 9:15, California Rangers
KROW—Unusual Stories; Records
KGGC—Musical Review; Concert; Hillibilies
KQW—Dixie March; Records
*KFRC & network—Jack Russell's Orch.; 9:15, Hobbles, Wilbur Hall
KOL—News; 9:15, Hobbles
KOMO—Royal Foursome; 9:15, Music
KQW—Summer Serenade; 9:15, Beauty That Endures
KECA—9:15, Homlledes Squad
KOJ—Souvenirs; Phantazies
KFI—9:15, Orch. & Dave Marshall
KJR—Jack Russell's Orchestra
KQW—News; 9:15, Amazon
KOJ—Orchestra

9:30 to 10:00 P. M.
KGO & network—Tom Cookley's Orchestra
KPO—Nobody Home; Variety program with the Complete Muzzle
KYA—Gold Rush Days; 9:45, News
KQW—Spouting Gold; Babes in Adido
KLX—Calif. Ranchers; 9:45, News; 9:50, Road Information
KFW—Spotlight Review
KGGC—Organ Melodies; Records
KPO—Instrumental Novelties; 9:45, Front Page Dramas
*KFRC & network—Jan Garber's Orchestra

10:00 to 10:30 P. M.
KGO & network—Richfield News; 10:15, Willamette Orchestra
KPO—Croscouts from Log o' Day
KYA—Cave Pirates
KOMO—Bullwhip in Radio; 10:15
KTR—10:15, Bullelin
KXK—Recorlde Music
KROW—Spotlight Review
KGDC—Garcia's Orchestra
KQW—News; 10:10, Elec. Trans.; Merle Carson's Orchestra
KQW—Kelly's Kavaliers
KJR—Till Tomorrow; Northern Lites
KJR—News Items; 10:10
KQW—Fights, Hollywood Stadium
KPO—Juke Russell's Orchestra
KOMO—Musical Celebrities
KQW—News; 10:05, Dance Orch.
KPO—One Man's Family
KOA—Los Weelans, piano

10:30 to 11:00 P. M.
KGO & network—Williams-Walsh Orchestra; 10:55, News Service
KPO—Croscouts from Log o' Day
KFRC—One Man's Family
KTAB—Jack Winston's Orchestra
KROW—Dance Music
KPO—Dance Tunes
KFGS—Walt Disney's Orchestra
KPO—Everett Hoaglund's Orch.
KJR—Northern Lights; Damask
KQW—St Luke's Orchestra
KOMO—Vie Meyer's Orchestra
KFI—Pasadena Orchestra
KRO—Midnight Orchestra
KJR—Pasadena Community Dance

11:00 to 11:30 P. M.
*KFPO & network—Ambassador Hotel Orchestra
KGO—Tom Gerun's Orchestra
KTAB—Greater Santa Clara Valley
KROW—One Man's Family
KPO—Organ & network—Jan Garber's Orchestra
KJR—Hollywood Temple
KJR—Pasadena Community Dance

11:30 to 12:00 Midnight
*KFPO & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Three Counts and a Countess
KPO—Orchestra from Pasadena
KQW—Midnight Mood; Records
KPO—Pasadena Orchestra

12:00 to 1 A.M.
KTAB—Vagabond of the Air
KROW—Midnight Vagabond
KGDMD—Music and News
KJR—Recordings
KJBS—12:01, Owi Program to 7 a.m.

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.
CURTIS TROBB
KYA—9 P.M.

9:15, Girlfriends; male quartet
KPO—Electronic Transmission

KYA—Frivolities; 9:15, Prudence Penny
KTAB—Hour of Prayer
KLC—Records
KROW—Health Swing Program
KJBS—Popular Vocalists
KGGC—Morning Melodies; 9:15, Popular Tunes
KFRF—network—Emil Velasco and Orchestra
KOL—Prudence Penny to 9:15
KVJ—Mystic Melodies; Graphology
KGW—Cooking School to 9:15
KEX—9:15, Request Program
KOMO—O'Neill's Children
KFI—Medical Talk; 9:15, News
KNOX—Organ Recital
KOAS—Words and Music

10:00 to 10:30 A.M.

KGO—network—Farmer & Home
KPO—News; 9:45, Edna Fischer, pianist
KTA—Waltz Idylls
KTB—Rod Henderson; 8:45, Stars on Review
KLC—Records
KROW—Diet and Health
KJBS—Morning Concert
KGGC—Melody Melodies
KQQW—Gems of Melody
KGDW—News; 9:45, Kiddies' Program
KFRF—network—Essex Velas and ensemble; 9:45, Organ
KJBS—Shuffling Feet
KOL—Julie Day to 9:45
KEX—Request Program
KNOX—Ammon; 9:45, News
KECA—Recordings
KGB—News Flashes to 9:35

10:00 to 10:30 A.M.

KGO—network—Farmer Hour
KPO—Marshall's Mavikers
KYA—Columbia Parade; Organ

KTD—Chasin' the Blues
KLC—Records; 10:15, S. F. Stocks
KROW—Hits from Hollywood
KJBS—Radio News; Orchestra
KQW—Popular Orchestra
KGDW—Kiddies Program; 10:15, Sunshine Girl
KFRF—Junior Artist Recital
KGGC—Calendar
KJBS—Early Echoes
KEX—Lost & Found; Popular Piano
KNOX—Organ Recital
KECA—Recordings
KSL—Jack Russell's Orch.

10:30 to 11:00 A.M.

KGO—network—News; Woman's Magazine of the Air
KPO—Royal Hawaiian Orchestra
KYA—Organ Concert
KTD—Health Talk; Recordings
KLC—International Kitchen
KROW—The Observer
KJBS—Organ; 10:45, Records
KGGC—Dance Tunes
KQW—The Observer; 10:45, Hits of the Past
KGDW—Summer Girl; 10:45, Teddy Trayer and Eleanor Peterson
KVI—Orchestra; Amusement Tips
KFRF—Junior Artist Recital
KOMO—Plugged In to 10:35
KOL—Morning Melodies
KJR—Club Minutes; Uncle Hank
KEX—Hawaiian Serenaders; 10:45,
Three Four Time
KQQW—Art of America
KNOX—Lotus Land
KECA—Classic Hour
KOA—10:45, Musical & Produce
KSL—Emoch Light's Orchestra

11:00 to 11:30 A.M.

KGO—network—Woman's Magazine of the Air
KPO—Tommy Tucker's Orchestra
KYA—Organ; 11:15, Dance Time
KTD—Concert; Beauty Facts
KLC—Records; 11:15, Lotus Land
KROW—Health Talk; 11:15, Organ
KJBS—Hits of the Past
KGGC—Milady's Date Book; 11:15, Recordings
KQW—Light Classics; 11:15, Dance Hits
KGDW—Organ
KFRF—network—The Hopeful,
Race from Saratoga
KOL—Garde Concert Talk 11:15
KVI—The Observer to 11:15
KROW—Study Program
KJBS—Rhythm Builders
KEX—Records; Cowwebs & Nuts
KNOX—Marshall Grant, organ
KECA—Classic Hour, Records
KOA—Manhattan Beach Orchestra

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
KGO—network—Week-End Re- view, vocalists, orchestra
KPO—Alice Hughes, guitarist; 11:45, Agricultural Bulletin
KYA—Dance Time
KTD—Moderate Tunes; News
KLC—Anna & Oroso; Records
KROW—Latin-American Program
KJBS—Dance Time
KGGC—Songs; News; Organ
KQW—Stocks and Bonds; Accordion;
Theatre News
KGDW—Organ
KFRF—network—Saturday Syn- copators
KVI—Measured Steps
KEX—Cowwebs and Nuts to 11:45
KPO—Organ Concert
KFI—Bennie Watson, songs; 11:45, Market Reports
Station Directory

<table>
<thead>
<tr>
<th>Station</th>
<th>Network</th>
<th>City</th>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>KECA</td>
<td>NBC</td>
<td>Los Angeles</td>
<td>2:00</td>
<td>Concert</td>
</tr>
<tr>
<td>KEX</td>
<td>NBC</td>
<td>San Francisco</td>
<td>2:15</td>
<td>Concert</td>
</tr>
<tr>
<td>KFI</td>
<td>NBC</td>
<td>Portland</td>
<td>2:30</td>
<td>Concert</td>
</tr>
<tr>
<td>KFRC</td>
<td>NBC</td>
<td>Los Angeles</td>
<td>4:15</td>
<td>Symphony</td>
</tr>
<tr>
<td>KGDM</td>
<td>NBC</td>
<td>Chicago</td>
<td>2:00</td>
<td>Orchestra</td>
</tr>
<tr>
<td>KGQ</td>
<td>NBC</td>
<td>New York</td>
<td>4:15</td>
<td>Symphony</td>
</tr>
<tr>
<td>KJBS</td>
<td>NBC</td>
<td>Boston</td>
<td>4:30</td>
<td>Orchestra</td>
</tr>
<tr>
<td>KSL</td>
<td>NBC</td>
<td>Kansas City</td>
<td>4:45</td>
<td>Orchestra</td>
</tr>
</tbody>
</table>

Saturday Programs

12:00 to 12:30 P.M.
- KGO & network - Cliff Nazarro; songs
- KFI - World News; Organ
- KJBS - Children's Mat. Chorus; Report
- KOI - News; New York Giants; Dodgers
- KQW - Afternoon Special
- KSL - News; Metropolitan Opera

12:30 to 1:00 P.M.
- KGO & network - Western Agriculture
- KFI - Symphony
- KJBS - Dance Recordings
- KROW - Popular music

1:00 to 1:30 P.M.
- KGO & network - Chicago Symphony Orchestra
- KPO - News; Los Angeles Philharmonic
- KQW - Popular Tunes
- KSL - News; Metro Opera

1:30 to 2:00 P.M.
- KGO & network - Chick Webb's Orchestra
- KFI - Symphony
- KJBS - Dance Recordings
- KROW - Popular Tunes

2:00 to 2:30 P.M.
- KGO & network - Frank C. Blythe's Band
- KFI - World News
- KJBS - Drive-In Show
- KROW - The Day's Events

2:30 to 3:00 P.M.
- KGO & network - Tom Coakley's Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - The Day's Events

3:00 to 3:30 P.M.
- KGO & network - Pickens Sisters, vocal trio
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - The Day's Events

3:30 to 4:00 P.M.
- KGO & network - Vagabond Quartet
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

4:00 to 4:30 P.M.
- KGO - Pair of Planes: Grace Franklin & Gertrude Lyne
- KPO & network - Don Bestor's Orchestra
- KQW - Baseball Game
- KSL - News; Metropolitan Opera

4:30 to 5:00 P.M.
- KGO & network - Hands Across the Border
- KSL - News; Metropolitan Opera

5:00 to 5:30 P.M.
- KGO & network - Mickey Gillette
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

6:00 to 6:30 P.M.
- KGO & network - Chattanooga Chaser Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

6:30 to 7:00 P.M.
- KGO & network - Harry Von Tilzer's Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

7:00 to 7:30 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

7:30 to 8:00 P.M.
- KGO & network - The Pacific Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

8:00 to 8:30 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

8:30 to 9:00 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

9:00 to 9:30 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

9:30 to 10:00 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

10:00 to 10:30 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

10:30 to 11:00 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

11:00 to 11:30 P.M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music

11:30 to 12:00 M.
- KGO & network - The New York Symphony Orchestra
- KFI - Symphony
- KJBS - Drive-In Show
- KROW - Popular music
NEXT TIME, TRY THE TRAIN!

THIS message is for people who don't travel much on trains—people with automobiles. We know how convenient an automobile is, but we think you'll find that trains are even more convenient for many trips. Next time you go, try the train and see.

Trains get you there for 2¢ a mile and less, and you know the total cost of the trip before you leave. You ride in roomy cars on heavy steel rails, the smoothest highway yet invented. You can read, write and rest without being jiggled around.

When meal time comes, S.P. dining cars serve delicious luncheons and dinners for as little as 80¢ and breakfasts for 50¢ and up.

At night your Pullman berth is a magic carpet that carries you hundreds of miles while you sleep. And Pullman charges everywhere in the West are one-third lower than they were last year.

WHAT IT COSTS

<table>
<thead>
<tr>
<th>Between</th>
<th>One Way</th>
<th>Roundtrip</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco and Los Angeles</td>
<td>$ 9.47</td>
<td>$14.00</td>
</tr>
<tr>
<td>San Francisco and Portland</td>
<td>12.00</td>
<td>20.00</td>
</tr>
<tr>
<td>Los Angeles and Portland</td>
<td>19.00</td>
<td>30.00</td>
</tr>
</tbody>
</table>

—these fares are good in roomy coaches. Also good in tourist Pullmans (plus berth). Fares good in standard Pullmans are a little higher.

Southern Pacific