THE DIG DDODDCAST 1920-1950

2ND EDITION

FRANK BUXTON and BILL OWEN

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SECOND EDITION

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INTRODUCTION BY HENRY MORGAN



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World Radio History

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Introduction

Henry Morgan

The "radio" part of Radio City is the National Broadcasting Company, which is housed in the RCA Building in Rockefeller Center, New York. The building was finished sometime in 1933. Five minutes later the third floor of NBC was crowded with actors. A series of broadcasting studios ringed a large central lobby in which the actors congregated before, during, and after broadcasts. About thirty of them did ninety per cent of the work. The rest sat around waiting for lightning to strike. What they wanted was for lightning to strike some working actor so that a job would become available. They realized-but couldn't bring themselves to acknowledge the factthat if a bolt actually struck Santos Ortega at the last minute the producer wouldn't rush into the lobby and grab Axel Ramsfutter, he'd look for and find Leon Janney... or Bud Collyer... or Luis Van Rooten. These were real (i.e., working) actors, and a producer knew them and their work and the outsider didn't have a chance.

The system was simplicity itself. At WMCA, for example, a man named Charles Martin got the idea of doing a daily March-of-Time type of broadcast and sold the idea to the station management. All radio was live then and the time had to be filled one way or another, and Charlie's way was as good as the next guy's, or sounded as good. A little stock company of unemployed Broadway actors was hired at thirty dollars a week apiece. The company included Martin Gabel (a recent graduate of the American Academy of Dramatic Art), Garson Kanin, Alice Frost, and, quite often, one of the page boys (H. Morgan.) Since Mr. Morgan was already being paid eight dollars a week in his other job, there was no need to pay him extra to "act." At the network stations the actors worked for what they could get. There was no union, no hours. Hugh Conrad, a staff announcer at WMCA, doubled as the "Voice of Time" on the regular weekly network program using his true name, Westbrook Van Voorhis. When I became a full-time staff announcer in 1932, the chief announcer told me to change my name since no one would understand my true one, Henry von Ost, Jr. What about Harry Von Zell? I asked. Or, for that matter, Van Voorhis? The chief, resplendent in a

name he had conjured up for himself (A. L. Alexander), was adamant.

An announcer spent his long days making up introductions for the "acts" that followed one another for sixteen hours a day. None of them was paid unless some advertiser picked up the program, and then it was a matter of five or ten dollars a show. Hungarian two-piano teams, Polish oompah bands, Madame Charme the beauty expert, Elmo Russ at the studio organ, the Lord himself knows what came through in the course of the day.

Over on the networks the serials had started, and those who played leads became the gentry of the business. Graham McNamee, an aspiring baritone, had been sent out to do a sports broadcast and, his enthusiasm overcoming his lack of knowledge, was the first announcer to become gentry in that field. David Ross read poetry in a rich, faky voice and won a "diction" award. Paul D. Fleisher dropped the Fleisher and, as Paul Douglas, would holler into the innards of an open grand piano, "Buck...Rogers...in the twenty-fifth...CEN...tury!" It had a nice hollow effect.

In the thirties I spent half my life in Harlem. All the great bands were up there, and we would broadcast them every night from ten until three in the morning. I was announcer for Don Redman, Fletcher Henderson, Teddy Wilson, Lucky Millinder, Claude Hopkins, Chick Webb, Father Hines, the Mills Blue Ribbon Band, Cab Calloway, Willie Stephens Bryant, Andy Kirk and His Clouds of Joy—are you sure they're not coming back?

Once, thirty announcers auditioned to replace Norman Brokenshire as the announcer on the Chesterfield program and I won. By the time I got upstairs Ted Husing had been assigned to the show. I listened in that night and was a bit surprised to hear Paul Douglas. It went that way more often than not.

I was too fresh for A. L. Alexander at WMCA and he fired me—possibly because I had laughed at him. He was the voice that introduced Tom Noonan's Chinatown Mission on Sundays, and Alex took it big. Each week his intro got flossier, until the day he said, "Here within the confines of the broadcast enclosure ..." It was mean to fire the youngest full-time staff announcer in the country, and I rushed over to NBC: to audition for Pat Kelly, their chief announcer. He said he'd send me to Cleveland, but I knew I was good enough for New York, so I rushed over to CBS, won an audition, and was sent to Philadelphia. It went that way too.

The head man at WCAU Philadelphia for announcer types was Stan Lee Broza. He fired me for laughing during the "Missing Persons" report and for getting stuck in the elevator while running it myself at night and for throwing burning wastebaskets in on my roommate while he was working and for knocking off in the afternoon to go have a drink with Paul Douglas. The fact that in a few years Douglas would be a big star in Born Yesterday didn't impress Broza a bit.

This sent me to WEBC Duluth. I told the boss I was twenty-six, and he made me chief announcer.

The following year I went to WNAC Boston to replace a staff man who was going to New York to seek his fortune. In twenty-five short years he went from Dan Seymour, announcer for Aunt Jenny, to the presidency of J. Walter Thompson.

By 1938 I was up to forty a week at WOR back home. One day the management came around and suggested that I kidded around too much on the air, would I mind taking fifteen minutes to get it out of my system? I wouldn't mind. About this time the station sold a program called Superman, which went on Mondays, Wednesdays, and Fridays at five-fifteen. Would I mind doing Tues., Thurs., and Sat? No. I introduced myself as "Here's Morgan" but then would state that I was better known as "Super-Morg." They made me cut that out too.

Meanwhile, back at NBC's third floor...

The "gentry" of the early thirties was now an aristocracy. The American Federation of Radio Artists had been formed and salaries had gone up. John's Other Brother now had a house in Westchester and no longer suffered the indignity of having to audition for a job. There was a telephoneanswering service that did nothing but keep track of radio actors and their jobs. There were direct telephone lines to the third floor, to CBS, even to a couple of the restaurants where the actors went for coffee. Some of them had left for other things; Frank Lovejoy, John Hodiak, Burgess Meredith, Jose Ferrer had gone. Rudy Vallee and Eddie Cantor had given impetus to some of the more talented. Major Bowes had created "units" that crisscrossed the country and made the Major richer and richer but, more important, kept a lot of actors eating.

Mr. Morgan, meanwhile, having announced his way in and out of a number of jobs, was hired to do the sell on Lone Journey. This was the first program to peddle a detergent (Dreft), and it took five minutes to explain what that meant. Another three minutes were used for the "lead in"—the business where the announcer explains what has happened to date.

The rest of the fourteen and a half minutes were devoted to the story.

A word about "kidding the sponsor." I started this in 1938 (Arthur Godfrey did it in a much different way a few years later in Washington, but neither of us knew of the other). But this was a canard, because I didn't kid the sponsor at all. I kidded bad advertising, including my own. If Old Man Adler, one of my clients, handed me a piece of copy that said his shoes were the greatest in the world, I would say that they hadn't been tested out guite that far but that perhaps they were the second greatest. Once he brought out a new spring line of some kind of hinky-dink canvas numbers in dreadful colors, puce, lemon and lime, stuff like that. I said that I wouldn't wear them to a dogfight but that perhaps some of the listeners would like them. Adler got mad and threatened to cancel his advertising. The following night I retracted. I said okay, I would wear them to a dogfight. It made him happy.

Television warmed up after World War II, and radio started its dive somewhere around 1951 or 1952. Radio actually died when Stop the Music got higher ratings than Fred Allen. Bert Parks went on from Music to become the celebrated singer on the Miss America pageants, which are still thrilling people who get thrilled by things like that, but all that's left of radio is in the pages that follow.

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Foreword

In 1966, some thirty years ago, our first radio "encyclopedia" was published. We called it *Radio's Golden Age* and thought of it as a rather modest volume for those of us who remembered that era. In 1972 we were asked to expand and re-publish the book as *The Big Broadcast*. Now, here we are, after all these years, re-publishing a further expanded version of what we assumed would be a book of interest only to a dedicated few—those who shared our love of what we call "real radio." Little did we know.

In the intervening years the memories of those wonderful programs and performers have faded almost beyond recall. Many of our beloved radio friends have left us, and there seems to be scant interest by current broadcasters to carry on the great tradition of radio drama, comedy, and variety that we knew so well. Radio today is primarily talk and music without a single sound effect.

We have discovered to our joy, however, that there are many, many dedicated fans of old radio throughout the world. We know because we still are invited to participate at the conventions of such organizations as Southern California's SPERDVAC (The Society for the Preservation of Radio Drama, Comedy and Variety), Seattle's REPS (The Radio Enthusiasts of Puget Sound), and the OTR (Old Time Radio) Society of Newark, New Jersey, at which favorite programs are re-created (complete with sound effects and music) by, in many cases, the original actors. Collectors pay huge sums for radio memorabilia as well as tape copies of favorite series. There are even fan clubs for individual programs, including one called "The Vic and Sadists."

Since our book was first published, there have been other volumes dedicated, as ours is, to preserving the memories of those who listened and those who were involved. We're proud to have been there at the beginning, as we feel strongly that radio was a major factor in the shaping of the lives and attitudes of the people of this country through the Twenties, the Depression, World War II, and beyond. It was a vital part of our history and, while we can't turn on our radio today and hear what we heard, we can at least honor and respect what radio meant to us.

> Frank Buxton Bill Owen

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Authors' Note

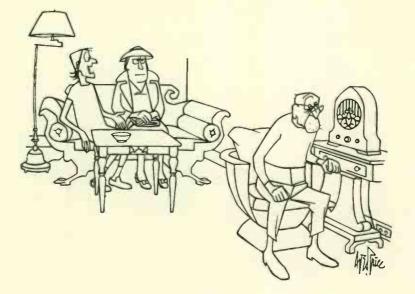
This listing is comprised of nationally known programs, most of which were on a major network. The scope of the book covers the period from the earliest days of radio through approximately 1950.

Programs are listed alphabetically by the title of the show (excluding A, An, and The). For example:

Backstage Wife - under B A Date with Judy - under D Jack Armstrong, The All-American Boy - under J The Jack Benny Program - under J The Stebbins Boys - under S Tom Mix - under T The Victor Borge Show - under V

Several performers worked different names. These have been noted: Alan Reed (Teddy Bergman) All times listed in this book are Eastern Standard

Time unless otherwise noted.



"He claims he hears the A. & P. Gypsies."

Drawing by Geo. Price; © 1964, 1992 The New Yorker Magazine, Inc.

The A & P Gypsies

Music

STARRING Harry Horlick's Orchestra WITH Frank Parker, tenor ANNOUNCERS Ed Thorgersen, Milton Cross, Phil Carlin THEME "Two Guitars"

This program, sponsored by the Great Atlantic & Pacific Tea Company, was first heard over WEAF New York in 1923.

The Abbott and Costello Program

Comedy

 BUD ABBOTT
 Himself

 LOU COSTELLO
 Himself

 ALSO Mel Blanc, Sid Fields, Iris Adrian, Artie Auerbach

 VOCALISTS Marilyn Maxwell, Connie Haines

 ORCHESTRAS Will Osborne, Skinnay Ennis, Freddie Rich

 ANNOUNCER Ken Niles

 WRITERS Ed Forman, Ed Carcass, Don Paindale, Len Stern, Paul Conlan, Pat Costello, Martin A.

Ragaway, Hal Fimberg, Joe Kirk SOUND EFFECTS Floyd Caton

CATCH-PHRASES

COSTELLO. I'm only thwee and a half years old. COSTELLO. Hey, Abbott !!! COSTELLO. I'm a b-a-a-a-d boy! COSTELLO. Now I got it? I don't even know what I'm talking about!

This series was first heard over NBC in 1942. Abbott and Costello's "Who's on First?" routine, used frequently on the program, is a comedy classic.

WHO'S ON FIRST?

ABBOTT. All right, Lou. I'm the manager of a brandnew baseball team.

COSTELLO. Great. I would like to join your team. ABBOTT. Oh, you would.

COSTELLO. I would like to know some of the guys' names on the team so if I play with them I'll know them...or if I meet them on the street or at home I can say "Hello" to them.

ABBOTT. Oh, sure. But you know baseball players have funny names...peculiar names...nowadays. COSTELLO. Like what?

ABBOTT. Well, like Dizzy Dean...and Daffy Dean... COSTELLO. Oh, yeah, a lot of funny names. I know all those guys.

ABBOTT. Well, let's see now. We have on our team, we have Who's on first...What's on second...I Don't Know's on third...

COSTELLO. That's what I want to find out, the guys' names.

ABBOTT. I'm telling you. Who's on first, What's on second, I Don't Know's on third...

COSTELLO. You're going to be the manager of the baseball team?

ABBOTT. Yes.

COSTELLO. You know the guys names?

ABBOTT. Well I should.

COSTELLO. Will you tell me the guys names on the baseball team?

ABBOTT. I say Who's on first, What's on second, I Don't Know's on third...

COSTELLO. You ain't saying nothing to me yet. Go ahead, tell me.

ABBOTT. I'm telling you! Who's on first, What's on second and I Don't Know is on third.

COSTELLO. You know the guys names on the baseball team?

ABBOTT. Yeah.

COSTELLO. Well, go ahead! Who's on first?

ABBOTT. Yeah.

COSTELLO. I mean the guy's name.

ABBOTT. Who.

COSTELLO. The guy playing first.

ABBOTT. Who.

COSTELLO. The guy playing first base.

ABBOTT. Who.

COSTELLO. The guy at first base.

ABBOTT. Who is on first.

COSTELLO. What are you asking me for? I don't know.

I'm asking you who's on first.

ABBOTT. That's his name.

COSTELLO. Well, go ahead and tell me.

ABBOTT. Who.

COSTELLO. The guy on first.

ABBOTT. That's it. That's his name.

COSTELLO. You know the guy's name on first base?

The Adventures of Christopher Wells

Fred Sullivan

Charme Allen

Florence Freeman

ABBOTT. Sure.

COSTELLO. Well, tell me the guy's name on first base. ABBOTT. Who. COSTELLO. The guy playing first base. ABBOTT. Who is on first, Lou. COSTELLO. What are you asking me for? ABBOTT. Now don't get excited. I'm saying Who... COSTELLO. I'm asking a simple question. Who's on first? ABBOTT. Yes. COSTELLO. Go ahead and tell me. ABBOTT. That's it. COSTELLO. That's who? ABBOTT. Yes. COSTELLO. I'm asking you what's the guy's name on first base? ABBOTT. Oh, no. What's on second

POLICE SERGEANT Joe Boland MAID Amanda Randolph THE TWINS Dolores Gillen ALSO Paul Douglas ANNOUNCER Howard Petrie CREATOR-WRITER Anne Nichols DIRECTORS Joe Rines; "Rip" Van Runkle WRITER Morton Friedman THEME "My Wild Irish Rose"

DR. MUELLER

MRS. BROWN

MRS. MUELLER

Abie's Irish Rose was first heard over NBC in 1942, Saturday nights at 8:00.

Adelaide Hawley: see Women's Programs.

Abbott Mysteries

Drama

Situation Comedy

MR. ABBOTT	Charles Webster, Les Tre-
	mayne
MRS. ABBOTT	Julie Stevens, Alice Reinheart
ALSO Jean Ellyn, Lu	is Van Rooten, Sidney Slon
ANNOUNCER Frank	Gallop

These dramas were adapted from novels by Frances Crane.

Abie's Irish Rose

ABIE LEVY Richard Bond, Sidney Smith, Richard Coogan, Clayton "Bud" Collyer ROSEMARY LEVY Betty Winkler, Mercedes Mc-Cambridge, Julie Stevens, Marion Shockley SOLOMON LEVY Alfred White, Alan Reed (Teddy Bergman) PATRICK JOSEPH Walter Kinsella MURPHY MR. COHEN Menasha Skulnik Anna Appel MRS. COHEN **DAVID LERNER** Carl Eastman **FATHER WHELAN Bill Adams** CASEY, THE Ann Thomas SECRETARY

The Adventures of Captain Diamond Drama

CAPTAIN DIAMOND	Al Swenson
MRS. DIAMOND	Florence Malone
EDMUND "TINY"	
RUFFNER	Himself

Each week Tiny Ruffner visited Captain and Mrs. Diamond at their lighthouse and the Captain would spin a yarn. The series began over the Blue network in 1932.

The Adventures of Christopher Wells Drama

CHRISTOPHER WELLS	Les Damon
STACY MCGILL,	
WELLS' ASSISTANT	Vicki Vola
CREATOR-DIRECTOR Ed	ward Byron
WRITER Robert J. Shaw	v

This was the story of a newspaper reporter with a penchant for getting himself badly beaten by gangsters. It made its debut over CBS in 1947.

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The Adventures of Helen and Mary

Children

HELEN	
MARY	

Estelle Levy Patricia Ryan

This program began over CBS in 1929. The title was changed in 1934 to *Let's Pretend* (which see.)

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The Adventures of Huckleberry Finn Drama

HUCK FINN	Jack Grimes
JIM	Maurice Ellis

This program was based on the novel by Mark Twain.

The Adventures of M. Hercule Poirot Detective-Adventure

M. HERCULE POIROT Harold Huber DIRECTOR Carl Eastman

This series was based on the character created by Agatha Christie.

The Adventures of Mister Meek

Situation Comedy

MORTIMER MEEK	Wilbur Budd Hulick, Frank Readick
AGATHA MEEK	Adelaide Klein
PEGGY	Doris Dudley
LOUIE, THE	
BROTHER-IN-LAW	Jack Smart
PEGGY'S BOY FRIEND	John McIntire
THE MEEKS' FIRST	
MAID	Agnes Moorehead
LILY, THE MAID	Ann Thomas
MR. BARKER	Charlie Cantor
MRS. BARKER	Jeanette Nolan
MR. APPLE	Bill Adams

This program was first heard over CBS in 1940.

The Adventures of Nero Wolfe

Mystery-Adventure

NERO WOLFE	Santos Ortega, Sydney
	Greenstreet, Luis Van
	Rooten
ARCHIE GOODWIN	Elliott Lewis, Gerald Mohn,
	Wally Maher, Harry Bartell,
	Lawrence Dobkin, Louis
	Vittes
ALSO Francis X. Bush	nman
ANNOUNCER lim Ban	non

Based on the character created by Rex Stout, this program was first heard over ABC in 1943.

The Adventures of Ozzie and Harriet

Situation Comedy

OZZIE NELSON	Himself
HARRIET HILLIARD	
NELSON	Herself
DAVID NELSON	Tommy Bernard, Joel Davis,
	David Ozzie Nelson
RICKY NELSON	Henry Blair, Eric Hilliard
	(Ricky) Nelson
THORNY, THE	
NEIGHBOR	John Brown
HARRIET'S MOTHER	Lurene Tuttle
EMMY LOU	Janet Waldo
GLORIA, THE MAID	Bea Benaderet
MRS. WADDINGTON	Bea Benaderet
ROGER WADDINGTON	Dink Trout
ORCHESTRA Billy May	
	isters, Ozzie Nelson, Harriet
Hilliard	
ANNOUNCER Verne Smi	th
PRODUCER-DIRECTOR Da	ve Elton
PRODUCER Dave Elton,	Ted Bliss
DIRECTOR Ted Bliss, Oz	
WRITERS Ozzie Nelson	, Jack Douglas, John P. Med-
	hwartz, John L. Greene, Ben
Gershman, Rupert I	Pray, Sol Saks, Bill Davenport,
Frank Fox, Bill Mar	nhoff, Paul West, Selma Dia-
mond, Hal Kanter,	Don Nelson, Dick Bensfield,
Perry Grant	
OPENING	

MUSIC. Up full and under . . . ANNOUNCER. The solid silver with beauty that lives

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forever is International Sterling. From Hollywood, International Silver Company, creators of International Sterling, presents The Adventures of Ozzie and Harriet, starring America's favorite young couple-Ozzie Nelson and Harriet Hilliard!

This series, which made its debut on October 8, 1944, over CBS became one of broadcasting's all-time long-running hits.

The Adventures of Philip Marlowe Adventure

Gerald Mohr PHILIP MARLOWE DETECTIVE LT. MATTHEWS Lawrence Dobkin ALSO Gil Stratton, Jr., Virginia Gregg, Wilms Herbert, Joan Banks, Vivi Janniss, Parley Baer ORCHESTRA Richard O'Rourke ANNOUNCER Wendell Niles, Roy Rowan PRODUCER-DIRECTOR Norman Macdonnell WRITERS Robert Mitchell, Gene Levitt SOUND EFFECTS Cliff Thorsness, Clark Casey

This series, based on a character created by Raymond Chandler, began over CBS in 1949.

The Adventures of Topper

Comedy Fantasy

COSMO TOPPER GEORGE KERBY, Paul Mann, Tony Barrett SPIRIT MARION KERBY, Frances Chaney SPIRIT MR. BORRIS Ed Latimer ALSO Hope Emerson ANNOUNCER Ron Rawson

This series was based on the characters created by Thorne Smith.

The Affairs of Anthony

Drama

ANTHONY MARLEYBONE, JR. Henry Hunter (Arthur Jacobson)

JANE DALY

SUSAN

Lenore Kingston, Laurette Fillbrandt Laurette Fillbrandt

ANTHONY Marvin Miller MARLEYBONE, SR. DIRECTOR Axel Gruenberg WRITER Sandra Michael

The Affairs of Anthony was heard over the Blue network in 1939.

The Affairs of Peter Salem

Detective

PETER SALEM Santos Ortega MARTY **Jack Grimes** PRODUCER Himan Brown DIRECTOR Mende Brown WRITER Louis Vittes SOUND EFFECTS Adrian Penner

The Affairs of Peter Salem was heard over Mutual in 1949.

The Affairs of Tom, Dick and Harry

Drama

TOM DICK HARRY ALSO Edna O'Dell

Bud Vandover Marlin Hurt Gordon Vandover

African Trek

Music

HOST Josef Marais ALSO Juano Hernandez; Burford Hampden

African Trek, which featured songs and stories of Africa, was first heard over the Blue network in 1939.

Against the Storm

Serial Drama

CHRISTY ALLEN CAMERON Gertrude Warner, Claudia Morgan

Roland Young

World Radio History

A. L. Alexander's Good Will Court

PHILIP CAMERON	Arnold Moss, Alexander
	Scourby
MR. CAMERON	Alan Devitt
PROF. JASON	
MCKINLEY ALLEN	Roger DeKoven
MRS. MARGARET	
ALLEN	May Davenport Seymour,
	Florence Malone
SIRI ALLEN	Dolores Gillen, Joan
	Tompkins
PETER	Dolores Gillen
MARK SCOTT	Chester Stratton
NICOLE SCOTT	Ruth Matteson, Joan Alex-
	ander
MRS. SCOTT	Florence Malone
DR. REIMER	Philip Clarke
KATHY REIMER	Charlotte Holland
PENNY	Leslie Bingham
LUCRETIA HALE	Jane Erskine, Anne Seymour
BROOK LEWIS	Robert Shayne
REID WILSON	James Meighan, Walter
	Vaughn
MR. FULLERTON	Rex Ingram
NANNY	Mona Hungerford
KIP TYLER	Mary Hunter
PASCAL TYLER	Lawson Zerbe
NURSE MADELEINE	Lotte Stavisky
GUY ALDIS	William Ouinn
LISA DE BECK	Sarah Burton
TORBEN REIMER	Edward Corben, James
	Monks, Sam Wanamaker
MANUEL SANDOVAL	Michael Ingram
NATHAN	Ian Martin
EBBA FIELDING	Lenore Kingston
ANNOUNCERS Nelson	Case; Richard Stark, Ralph Ed-
wards	
DIRECTOR Axel Gruer	berg
WRITER Sandra Micha	lel Ö
THEME "The Song of I	
0	

OPENING

Against the storm keep thy head bowed, For the greatest storm the world has ever known Came to an end one sunny morning.

Against the Storm was first heard over NBC in 1939.

Aggie Horn: see In Care of Aggie Horn.

The Air Adventures of Jimmy Allen Children's Drama

Murray McLean

JIMMY ALLEN

OPENING

SOUND. Hum of airplane ANNOUNCER. The Air Adventures of Jimmy Allen! THEME. Music up full

A. L. Alexander's Good Will Court Advice

FEATURING A. L. Alexander DIRECTORS Henry Souvaine, Carl Caruso

Albert L. Alexander started in radio as a cub announcer in 1925. During his early career he broadcast a man-in-the-street program, among others, by strapping a portable transmitter to his back and interviewing people on the sidewalk. In 1936 his Good Will Court was broadcast over New York station WMCA and sixty-six stations of NBC. The program dispensed legal and marital advice to anonymous couples who aired their domestic problems. Later that year the New York Supreme Court, on a recommendation of the New York County Lawyers Association, forbade lawyers to give legal advice "in connection with a publicity medium of any kind." That ended the Good Will Court. Alexander then began Alexander's Mediation Board, with a panel of educators, teachers, and social workers instead of lawyers, and this program continued in various forms for some twenty-five years. The motto of Alexander's Mediation Board was "There are two sides to every story," and one of Alexander's personal goals, as reflected in the spirit of his radio program, was to have national and international problems solved by the process of mediation rather than by warfare.

A program of similar nature was *The Good Will Hour*, presided over by Mr. Anthony (which see).

The Al Jolson Show: see Kraft Music Hall; Shell

Chateau.

World Radio History

Situation Comedy

Al Pearce and His Gang

Comedy

ELMER BLURT	Al Pearce
THE HUMAN	
CHATTERBOX	Arlene Harris
TIZZIE LISH	Bill Comstock
YAHBUT	Jennison Parker
CHEERILY	Bill Wright
LORD BILGEWATER	Monroe Upton
EB	Al Pearce
ZEB	Bill Wright
MR. KITZEL	Artie Auerbach
THE LAUGHING	
LADY	Kitty O'Neil
YOGI YORGESON	Harry Stewart

ALSO Mabel Todd ("The Little Ray of Sunshine"), Tony Romano, Harry Foster, Morey Amsterdam, Andy Andrews, Orville Andrews, Hazel Werner, Marie Green and Her Merry Men, Cal (Clarence) Pearce, Al's brother, The Three Cheers-E. J. Derry, Travis Hale, Phil Hanna

VOCALIST Don Reed

ORCHESTRA Carl Hoff, Harry Sosnik, Larry Marsh ANNOUNCER Ken Roberts

WRITERS Arthur Hargrove Krib, Don Prindle, Roz Rogers, Jennison Parker

SOUND EFFECTS Ray Erlenborn

Al Pearce and His Gang came to radio in 1933 over NBC Blue. While sponsored by the Ford Motor Company, the show was called Watch the Fords Go By. It was also sponsored by Pepsodent.

Among the memorable characters were "Elmer Blurt," "Arlene Harris," and "Tizzie Lish." "Elmer" was a shy door-to-door sales-man who rapped on the door in a distinctive pattern and then said, "Nobody home, I hope, I hope, I hope." "Arlene" carried on non-stop telephone conversations about domestic troubles with her friend "Mazie," who was never heard, and Tizzie Lish gave recipes that were ridiculous. She (or "he" because Tizzie Lish was impersonated by a man) would start out with a hearty "Hello, folksies!" and would always wait until you got a pencil so you could write down the recipe.

The Alan Young Show

Comedy

ALAN YOUNG	Himself	
MRS. JOHNSON	Ruth Perrott	
PAPA DITTENFEFFER	Ed Begley	
HUBERT UPDIKE	Jim Backus	
BETTY	Doris Singleton	
ZERO	Charlie Cantor	
ALSO Ken Christy, Jean Gillespie, Smart Set Quintet		
Patricia Corrigan, Mike Corrigan, Gerry Salathiel,		
Gloria Wood, Leo	Dukehom	
ANNOUNCERS Jimmy	Wallington, Larry Elliott, Mi-	
chael Roy	0	
DIRECTOR Eddie Pola		
WRITERS Jay Sommers,	Norman Paul, Dave Schwartz,	
Sam Packard		

"Hubert Updike" was an extremely rich character who once sold his "Cah-dillac" because it was headed in the wrong direction. He would use such an expression as "Heavens to Gimbels!" This show was first heard over ABC in 1944.

Album of Familiar Music: see The American Album of Familiar Music.

The Aldrich Family

HENRY ALDRICH	Norman Tokar, Raymond
	Ives, Dickie Jones, Ezra
	Stone, Bobby Ellis
SAM ALDRICH,	
HENRY'S FATHER	Clyde Fillmore, House
	Jameson, Tom Shirley
ALICE ALDRICH,	
HENRY'S MOTHER	Lea Penman, Katharine Raht,
	Regina Wallace
MARY ALDRICH,	
HENRY'S SISTER	Betty Field, Jone Allison,
	MaryMason, Charita Bauer,
	Mary Shipp, Mary Rolfe,
	Ann Lincoln
WILL BROWN	Ed Begley, Howard Smith,
	Arthur Vinton
HOMER BROWN	Jackie Kelk

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Amanda of Honeymoon Hill

KATHLEEN ANDERSON,

HENRY'S GIRL FRIEND	Mary Shipp, Ann Lincoln,
	Ethel Blume, Jean Gillespie
WILLIE MARSHALL	Norman Tokar
GERALDINE LOVE	Pat Ryan
AGNES LAWSON	Judith Abbott
STRINGBEAN	
KITTINGER	Joan Jackson
AUNT HARRIET	Ethel Wilson
DIZZY STEVENS	Eddie Bracken
GEORGE BIGELOW	Charles Powers
MR. BRADLEY	Bernard Lenrow
MR. DE HAVEN	Ward Wilson
MRS. BROWN,	
HOMER'S MOTHER	Agnes Moorehead, Leona
	Powers
TOBY SMITH	Dickie Van Patten
MRS. ANDERSON	Alice Yourman
ALSO Thelma Ritter	

ORCHESTRA Jack Miller

ANNOUNCERS Dwight Weist, Dan Seymour, Ralph Paul, George Bryan, Harry Von Zell

- DIRECTORS Bob Welsh, Joseph Scibetta, Lester Vail, Edwin Duerr, Day Tuttle, Sam Fuller, George McGarrett
- WRITERS Norman Tokar, Ed Jurist, Frank Tarloff, Cliford Goldsmith, Phil Sharp, Sam Taylor, Pat and Ed Joudry

SOUND EFECTS Bill Brinkmeyer THEME "This Is It"

OPENING

MRS. ALDRICH. Henry! Henry Aldrich! HENRY (In his adolescent, cracked voice). Coming, Mother!

The Aldrich Family was adapted from Clifford Goldsmith's Broadway play What a Life! It was also known to radio listeners as Henry Aldrich and was first heard on radio as a sketch on The Rudy Vallee Show; later it was a regular feature on The Kate Smith Show. The thirty-minute version was first heard over NBC Blue in 1939 for Jell-O. The Aldrich Family lived in the town of Centerville.

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Alexander's Mediation Board: see A. L. Alexander's Good Will Court.

Alias Jimmy Valentine

Adventure

JIMMY VALENTINE Bert Lytell, James Meighan PRODUCERS Frank and Anne Hummert

Alias Jimmy Valentine was based on the exploits of the notorious safe-cracker, a character originally created by O. Henry. The series was first heard on NBC Blue in 1937.

All the News

News

DIRECTORS Ed Pettit, Ben Baldwin, John S. Fraser.

This fifteen-minute Mutual network newscast, heard Monday through Friday nights in the late 1940s, was unique in that it was an attempt to popularize a new format of news reportage. Instead of having one newscaster, the program used two Mutual announcers who introduced themselves and then promptly raced through the news, alternating the reading of items. By reading at top speed but still intelligibly, the two announcers succeeded in easily outdoing other news programs in the quantity of items covered, making the program a high-speed newspaper of the air.

Allen Prescott: see Crossword Quiz; Women's Programs.

Alma Kitchell: see Women's Programs.

Amanda of Honeymoon Hill

Serial Drama

CHARITY AMANDA DYKE JOSEPH DYKE EDWARD LEIGHTON

COLONEL LEIGHTON SYLVIA MEADOWS AUNT MAIZIE CHARLIE HARRIS IIM TOLLIVER Joy Hathaway John MacBryde Boyd Crawford, George Lambert, Staats Cotsworth John Connery Helen Shields Florence Edney, Cecil Roy Roger DeKoven Jackie Kelk IOB **ROGER MANNING** MRS. LEIGHTON OLIVE COURTLEIGH WALTER COURTLEIGH BRET ALLEN DOT NAT MR. LENORD MRS. LENORD MRS. GILDER ROY CALVERT MARION LEIGHTON SUSAN LEIGHTON FRASER AMES CLAIRE TREMAN TOM AMES **IRENE MILLER** BRUCE DOUGLAS MARTIN DOUGLAS RALPH DALY **TEAN CURTIS** MR. SCHULTZ

Juano Hernandez John M. James Elizabeth Love **Ruth Yorke** George Lambert **Richard Rider** Linda Watkins Edward Andrews John Brown **Ruth Gates** Florence Malone John Raby Jay Meredith Irene Hubbard, Muriel Starr Reese Taylor Patricia Wheel Chester Stratton **Elizabeth Eustis** Lamont Johnson **Rod Hendrickson** Paul Conrad **Evelyn** Juster Sanford Bickart

ANNOUNCERS Frank Gallop, Hugh Conover, Howard Claney

PRODUCERS Frank and Anne Hummert DIRECTORS Ernest Ricca, Arnold Michaelis WRITER Elizabeth Todd

OPENING

ANNOUNCER. The story of love and marriage in America's romantic South. The story of Amanda and Edward Leighton. [And for a time:] Amanda of Honeymoon Hill...laid in a world few Americans know.

Amanda of Honeymoon Hill was heard over the Blue network in 1940.

The Amateur Hour: see Major Bowes and His Original Amateur Hour.

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The Amazing Mr. Malone

Adventure

MR. MALONE Eugene Raymond, Frank Lovejoy, George Petrie PRODUCER Bernard L. Schubert DIRECTOR Bill Rousseau WRITER Gene Wang SOUND EFFECTS Jack Robinson

This was first aired over ABC in 1948.

The Amazing Mr. Smith

Comedy-Mystery

GREGORY SMITH Keenan Wynn HIS VALET Charlie Cantor ALSO Elizabeth Reller, John Brown, Santos Ortega, Ward Wilson, Allen Drake, Cliff Carpenter, Brad Barker ANNOUNCER Harry Von Zell DIRECTOR George McGarrett WRITERS Martin Gosch, Howard Harris MUSICAL DIRECTOR Harry Salter

America in the Air

Drama

PRODUCER-DIRECTOR Les Weinrot

This series was produced on CBS during World War II as a service to the Air Corps.

The American Album of Familiar Music

Music

FEATURING Frank Munn, Donald Dame, Evelyn MacGregor, Margaret Down, Jean Dickenson, Daniel Lieberfeld, Arden and Arden, Bertrand Hersch, Gustave Haenschen

ANNOUNCERS André Baruch, Roger Krupp, Howard Claney

PRODUCERS Frank and Anne Hummert DIRECTOR James Haupt

OPENING

ORCHESTRA. Theme music up full and under

ANNOUNCER. The American Album of Familiar Music...presenting America's widely discussed young singing star Donald Dame . . . Evelyn MacGregor, Margaret Down, Jean Dickenson, Daniel Lieberfeld, Arden and Arden, Bertrand Hersch, and Gustave Haenschen. Tonight, The American Album of Familiar

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America's Lost Plays

Music offers for your enjoyment a program of supremely lovely songs and melodies that capture all hearts . . . beginning with Donald Dame singing "Your Eyes Have Told Me So."

This durable program began over NBC in 1931 and was sponsored by Bayer Aspirin.

American Forum of the Air

Discussion

Theodore Granik MODERATOR PRODUCER-DIRECTOR Larry Dorn

This long-running Mutual Network program made its debut in 1934 and was known originally as The Mutual Forum Hour. In 1938 the title was changed to American Forum of the Air.

The American School of the Air

Education

FEATURING Dr. Lyman Bryson, Ray Collins, Parker Fennelly, Chester Stratton, Mitzi Gould

ANNOUNCER Robert Trout

DIRECTORS Earle McGill, Albert Ward, Marx Loeb, Brewster Morgan, Howard Barnes, John Dietz, Robert B. Hudson, Oliver Daniel, Richard Sanville, Leon Levine

WRITERS Howard Rodman, Edward Mabley, Harry Granich

MUSICAL DIRECTOR Channon Collinge, Dorothy Gordon

This program was required listening in many American classrooms. It was first heard over CBS in 1930 and dramatized history, current events, and great literature. The original title of the show was School of the Air of the Americas.

A popular segment of the program was "The Hamilton Family," which was on for about three years in the mid-thirties. The American School of the Air was on every weekday afternoon, concentrating on a different subject. "The Hamilton Family" presented the geography lesson with the family touring the world. The cast included Gene Leonard as Father, Betty Garde as Mother, and John Monks, Ruth Russell, Walter Tetley, and Albert Aley as the children. These segments were first directed by Knowles Entriken, later by Kirby Hawkes.

American Woman's Jury

Courtroom Drama

JUDGE EMILY	
WILLIAMS	Deborah Springer
JANE ALLEN,	
DEFENSE LAWYER	Evelyn Hackett
ROBERT COULTER,	
OPPOSITION LAWYER	Bill Syran

Twelve housewives served as jurors and heard the cases which had been submitted by listeners.

American Women

Drama

NARRATOF	ζ
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Eloise Kummer, Charlotte Manson

PRODUCER-DIRECTORS Bob Brown, Ted Robertson WRITERS Frank and Doris Hursley, David Harmon

This CBS series was broadcast during World War II in behalf of the recruitment of women for the war effort. It began in 1943.

America's Hour

Documentary

FEATURING Orson Welles, Joseph Cotten, Ray Collins, Frank Readick, Agnes Moorehead, Betty Garde, John Monks, et al. **DIRECTOR Knowles Entriken**

America's Hour was a sixty-minute, Sunday-night documentary on CBS that presented stories of America-its farming, industry, aviation, shipping, history, etc.

America's Lost Plays

Drama

This 1939 series featured radio adaptations of such

plays as A Trip to Chinatown, Mistress Nell and Metamora.

America's Town Meeting

Discussion

George V. Denny, Jr. MODERATOR ANNOUNCERS Ed Herlihy, Gene Kirby, George Gunn DIRECTORS Wylie Adams, Richard Ritter, Leonard Blair

The discussions were on subjects of national significance, and the studio audience played an active part in them. The program, heard on NBC at 9:30 P.M. on Thursdays, originated in Town Hall, New York. It was first heard in 1935.

Amicus Curiae: see Jonathan Kegg.

Amos'n' Andy

Comedy

AMOS JONES	Freeman Gosden
ANDY (ANDREW H.	
BROWN)	Charles Correll
KINGFISH (GEORGE	
STEVENS)	Freeman Gosden
LIGHTNIN'	Freeman Gosden
HENRY VAN PORTER	Charles Correll
RUBY TAYLOR	Elinor Harriot
MADAME QUEEN	Harriette Widmer
THE LITTLE GIRL	
(ARBADELLA)	Terry Howard
SHORTY, THE BARBER	Lou Lubin
SAPPHIRE STEVENS	Ernestine Wade
STONEWALL, THE	
LAWYER	Eddie Green
MISS GENEVIEVE	
BLUE	Madaline Lee

e Lee ORCHESTRA AND CHORUS Jeff Alexander

THE JUBALAIRES SINGING GROUP George MacFadden, Theodore Brooks, John Jennings, Caleb Ginyard

ANNOUNCERS Bill Hay, Del Sharbutt, Olan Soule, Harlow Wilcox

EXECUTIVE PRODUCERS Bob Connolly and Bill Moser DIRECTORS Glenn Middleton, Andrew Love

WRITERS Freeman Gosden, Charles Correll, Bob Connolly, Bill Moser, Octavus Roy Cohen, Bob Fischer, Robert J. Ross, Bob Moss, Arthur Slander, Paul Franklin, Harvey Helm, Shirley Illo

SOUND EFFECTS Frank Pittman, Ed Ludes, Gus Bayz, Dave Light

ORGANIST Gaylord Carter

THEMES "The Perfect Song," "Angel's Serenade"

CATCH-PHRASES

Here they ah! (Bill Hay introducing Amos 'n' Andy) I'se regusted! Ow wah, ow wah, ow wah! Buzz me, Miss Blue! Check and double-check. Now ain't that sumpin'? Holy mackerel, Andy!

Gosden and Correll made their debut on radio on January 12, 1926, as the blackface characters Sam 'n' Henry. The program was carried over WGN Chicago. On March 19, 1928, over WMAQ Chicago, they introduced Amos 'n' Andy, which went on to become one of the most popular and longest-running programs in radio history. The series ran six nights a week for a while, then five nights, first at 11:00 P.M. and later at 7:00 P.M. The first network broadcast was over NBC on August 19, 1929. During the height of its popularity almost the entire country listened to Amos 'n' Andy. Department stores open in the evening piped in the broadcasts so shoppers wouldn't miss an episode, movie theaters scheduled their features to end just prior to 7:00 P.M. and to start again at 7:15, while they too piped in Amos 'n' Andy; and the program was frequently referred to in the Congressional Record.

"Amos," "Andy," and many of the other characters belonged to the "Mystic Knights of the Sea Lodge," of which "George Stevens" was "The Kingfish." "Amos" and "Andy" ran the "Fresh-Air Taxi Company," with the more stable, married "Amos" doing most of the work while "Andy" chased girls.

One of the best-remembered sequences was the time "Andy" almost married "Madame Queen." Each year at Christmas time, "Amos" interpreted the Lord's Prayer for his little daughter Arbadella in a perennially popular sequence.

During the first years of its run Amos 'n' Andy was a fifteen-minute program. It was sponsored by Pepsodent from 1929 to 1937 and by Campbell's Soup from 1937 to 1943. Later the program ran once a week, was thirty minutes long, and was sponsored by Rinso and then Rexall. In the 1950s Amos and Andy performed in a weekly half-hour series called *The Amos 'n ' Andy Music Hall.*

The Andrews Sisters Eight-to-the-Bar Ranch

Musical Variety

STARRING	The Andrews Sisters (Patty,
	Maxene, and LaVerne)
FEATURING	Gabby Hayes
ALSO Judy Cano	wa, Riders of the Purple Sage
ORCHESTRA Vic	Schoen
ANNOUNCER Ma	rvin Miller
PRODUCER Lou]	Levy
DIRECTOR Mann	
WRITERS Cottor	seed Clark, Stanley Davis, Elon
Packard, Joe	Errens

This program was first heard over ABC in 1945. It was a half-hour weekly broadcast for Nash Kelvinator. It normally originated from Hollywood although a few shows were done on the road.

Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers

Most of the programs in early radio were "live" —not recorded or taped. Thus, since animals, babies, and often actors couldn't always be relied upon to bark, cry, or scream precisely on cue, a number of people were gainfully employed during radio's Golden Age to create the howls of wolves for *Renfrew* of the Mounted, to cry for baby Robespierre (Baby Snooks' brother), or to scream for other actresses in the horrific situations on Lights Out.

Among the better-known animal imitators were Brad Barker and Donald Bain, who could imitate with their voices anything from a single canary to a pride of lions. Like all actors, Barker and Bain "lived" their parts and often seemed to take on the appearance and manner of the animal they were impersonating. Mary Jane Higby, in her book *Tune in Tomorrow*, relates that once an actor jokingly told her that he had just seen Brad Barker running down Madison Avenue carrying Donald Bain in his mouth! Other animal imitators were David Dole, Earl Keen (*Lassie*), Clarence Straight (Animal News Club), Harry Swan, and Henry Boyd, whose clear bob-white whistle was used on the Rinso White commercials.

Several actresses spent a lifetime crying like babies. It was a strange sight indeed to see an otherwise well-dressed and distinguished-looking lady walk to the microphone and suddenly gurgle, whine, or bawl like an infant. Some of them used a pillow to cry into to help achieve the desired effect. Among the more familiar "babies" were Sarah Fussell, Madeleine Pierce, and Leone Ledoux.

Imitating other people's voices kept many radio mimics busy too. On such programs as *The March of Time* the voices of actual celebrities in the news were re-created by imitators. In addition, many variety programs featured the skills of such mimics as *The Radio Rogues* (Jimmy Hollywood, Ed Bartell, and Henry Taylor), Sheila Barrett, Arthur Boran, and Florence Desmond.

Many actors and actresses "doubled" for other performers in cases where the voices of the originals were either too heavily accented or where someone had deemed their speaking voices "not right for radio." While Dave Rubinoff, for instance, actually played the violin on *The Eddie Cantor Show*, his speaking voice was done by Lionel Stander or Teddy Bergman. On *Shell Chateau*, Mary Jane Higby was the speaking voice of singer Nadine Connor, who, someone decided, sounded just fine singing but not right talking. Allyn Joslyn did the same thing for Lanny Ross in the early days of *Show Boat*.

Finally, while most actresses were adept at reading their lines, when it came to screaming with fear they were often unable to do so for fear of the possibility of straining their voices. "Screamers" were employed to fill the gap—actresses who made a specialty of screaming loud and clear—such as seventeen-year-old Nancy Kelly to whom fell the responsibility of screaming on *Gangbusters, Front Page Farrell*, and *The March of Time*.

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Animal News Club: see Animal Imitators, Baby Criers, etc.

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Anniversary Club

Audience Participation

M.C.

Ben Alexander

Announcers

The announcing profession has undergone a genuine metamorphosis since the days of radio's heyday. The announcers of that era were considered glamorous figures, often ranking on a level with the programs' stars. They were nationally known and were frequently integrated into the program content as characters who made specific contributions to the plot, not just disembodied voices who "announced" the shows. Good voices and stylish delivery were valued assets, especially in the very early days of relatively poor transmission and reception. Diction and pronunciation were also important, and announcers were expected not only to be authorities on the English language but also to be able to pronounce correctly the names of obscure foreign composers and conductors. While the announcers of that era were not often required to depart from a prepared script, the ability to ad-lib was an asset too. The goal of every announcer was perfection. A fluff or mispronunciation would strike terror into the heart of the announcer who committed it and would be the subject of discussion by network executives and alert listeners for days.

An announcer had several functions. He usually introduced the program and its star, often read the commercials, and frequently was called upon to act as straight man for the comedian. In addition, a number of network announcers were used before the actual broadcast to "warm-up" the studio audience. They would walk onstage a few minutes before broadcast time, tell a few jokes, and give instructions on how and when to applaud. Their routine would usually call for them to introduce the cast. Some programs were constructed so that they began with applause or laughter, and it was the warm-up announcer's duty to time such audience reaction so that it would be up full just as the program took to the air. The announcer would go to any lengths to trigger audience laughter-a sure-fire way was to drop his trousers unexpectedly.

Some of the standard gags used during warm-ups included the announcer's instructions to the audience, "When we wave at you, it means to applaud. Don't wave back!"; "Okay, folks, we have thirty seconds to go...if anybody has to!", "Now be sure to clap real loud so the folks back home in Des Moines can hear you!"; and, after telling people that they should get acquainted with each other, "Now, just turn around and shake hands with the fellow behind you." When they did turn around, of course, the fellow behind was also turned around. Another favorite gag was to tell everyone to hold hands and then ask a man on the end of the aisle to stick his finger in the electric socket.

One of the most elaborate warm-ups took place on Truth or Consequences. The warm-up actually started some thirty minutes before the program went on the air, and most of that time was taken up with picking the contestants for that night's consequences. At about three minutes before airtime two men from the audience-usually sailors or other servicemenwere brought onstage to participate in a contest. Each was given a suitcase and told that the first one who could get dressed using the contents of the suitcase would win a prize. The suitcases were filled with women's clothes-bras, girdles, slips, etc.-and the contestants' struggles with these garments never failed to bring the audience to peaks of laughter just as the program went on the air with the announcer saying, "Hello, there. We've been waiting for you. It's time to play Truth or Consequences!"

Few announcers of that era were able to escape reciting dreadful clichés, which somehow, despite constant repetition on hundreds of broadcasts, didn't seem as trite as they do today. A common line used as a transition in a narrative would be something akin to "Meanwhile, back at the ranch...." In signing off a program the announcer might be required to say, "Well, the little clock on the studio wall tells us it's time to go..."; or, "Keep those cards and letters coming in, folks." Frequently the announcer (or the star of the show) would have to get the show off the air with, "We're a little late, folks, so good night!"

Some of the early announcers were identified only by letters since the station managements usually preferred their announcers to remain anonymous. Thomas Cowan, generally credited with being radio's first announcer, was known only as ACN ("A" for announcer, "C" for Cowan, and "N" for Newark) in the beginning.

Many of the top announcers were identified with a particular program for long periods of time such as Don Wilson (Jack Benny); Ken Carpenter (Edgar Bergen Kraft Music Hall); Jimmy Wallington (Eddie Cantor, Burns and Allen); Milton Cross (Metropolitan Opera Broadcasts); Harry Von Zell (Eddie Cantor, Burns and Allen); Bill Hay (who introduced Amos 'n' Andy with "Here they ah"); Pierre André (Little Orphan Annie); Franklyn MacCormack (Jack Armstrong); George Ansbro (Young Widder Brown);

Archie Andrews

Harlow Wilcox (Fibber McGee and Molly); Fred Foy (The Lone Ranger); Bill Goodwin (Bob Hope, Burns and Allen); André Baruch (Your Hit Parade); Ford Bond (Manhattan Merry-Go-Round); Verne Smith (Kay Kyser's Kollege of Musical Knowledge); Dan Seymour (Aunt Jenny); and Hugh James (The Voice of Firestone). Bill Hay was also famous for his Bible readings, and Franklyn MacCormack for his poetry readings.

Among the other outstanding announcers of radio's Golden Age were Mel Allen, who became one of radio's top sportscasters; Ken Banghart (also a noted newscaster); Martin Block (one of radio's first disc jockeys); Norman Brokenshire ("How do you do?"); Graham McNamee (who became the most prominent of the early sportscasters); Bert Parks, who became one of radio's youngest announcers after serving his apprenticeship as warm-up man and applause-cuer on Kate Smith's A & P Bandwagon; David Ross (an outstanding poetry reader); Ed Thorgersen (also a prominent sportscaster); Bill Slater (also a sportscaster); also George Bryan, Phillips Carlin, Fred Collins, Jack Costello, Bill Cullen, Don Dowd, George Fenneman, Michael Fitzmaurice, Frank Gallop, Art Gilmore, Ben Grauer, Les Griffith, Art Hannes, Alois Havrilla, Dick Joy, Leslie Joy, Kelvin Keech, Harry Kramer, Bob Lemond, Don Lowe, Stuart Metz, Marvin Miller, Tom Moore, brothers Ken and Wendell Niles, Charles O'Connor, Glenn Riggs, Ken Roberts, Basil Ruysdael, Charles Stark, Richard Stark, and Warren Sweeney. Still other announcers are listed in the various programs.

The Answer Man

Information

Drama

STARRING

Albert Mitchell as The Answer Man

WRITER Bruce Chapman

This often-parodied program was an early evening, fifteen-minute show featuring the answers to questions on various subjects submitted by listeners.

Arabesque

ACHMED, THE ARAB CHIEFTAIN THE CAPTAIN

Reynolds Evans Frank Knight NARRATOR David Ross ALSO Georgia Backus, Geneva Harrison ORCHESTRA Emery Deutsch and His Gypsy Violins WRITER Yolanda Langworthy THEME "Scheherazade" by Rimsky-Korsakov

Arabesque was a popular Sunday evening program set in the wilds of the Arabian Desert. David Ross opened the program with a reading of "Drifting Sands in the Caravan."

Archie Andrews

	Situation Comeay
ARCHIE ANDREWS	Charles Mullen, Jack Grimes,
	Burt Boyer, Bob Hastings
JUGHEAD JONES	Harlan Stone, Jr., Cameron
	Andrews
BETTY COOPER	Doris Grundy, Joy Geffen,
	Rosemary Rice
VERONICA LODGE	Gloria Mann, Vivian Smolen
FRED ANDREWS,	
ARCHIE'S FATHER	Vinton Hayworth, Arthur
	Kohl, Reese Taylor
MARY ANDREWS,	
ARCHIE'S MOTHER	Alice Yourman, Peggy
	Allenby
REGGIE MANTLE	Paul Gordon
MR. WEATHERBEE,	
THE PRINCIPAL	Arthur Maitland
MR. LODGE	Bill Griffis
AGATHA (JUGHEAD'S	
GIRLFRIEND)	Pat Hosley
	ace Keddy, Maurice Franklin,
	Hedge, John Gibson
ANNOUNCERS Ken Banghart, Dick Dudley, Bob Sherry	
CREATOR John L. Goldwater	
DIRECTORS Herbert M. Moss, Floyd Holm, Kenneth	
W. MacGregor	
WRITERS Carl Jampel, Howard Merrill	
SOUND EFFECTS Agnew Horine	
ORGANIST George Wri	ght

This program was based on the comic strip by Bob Montana. It was first heard over Mutual in 1943. Archie and his friends attended Riverdale High School.

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Situation Compdu

Arnold Grimm's Daughter

Are You a Genius?

Quiz

Ernest Chappell ALSO Mel Blanc THEME "Schooldays"

This was a quiz for children. Among the regular features was a contest for "The Worst Joke."

Armchair Adventures

Dramatic Narration

Marvin Miller NARRATOR DIRECTORS Ralph Rose, Gomer Cool WRITERS Jerry Schwartz, Everett Tomlinson, Rich Hall, John Boylan, Ralph Rose, Paul West

Armchair Adventures first appeared over CBS in 1952, but it is included in this book because of its uniqueness. It was a fifteen-minute adventure program done like a normal drama with sound effects. However, only the voice of Marvin Miller was heard. He did the narration and made full voice changes for the various characters. It ran for one season, utilizing, for the most part, original stories.

The Armour Hour: See The Phil Baker Show.

Armstrong of the SBI

Science Adventure

Charles Flynn JACK ARMSTRONG Ken Griffin, Carlton KaDell VIC HARDY Patricia Dunlap BETTY FAIRFIELD **BILLY FAIRFIELD Dick York** ANNOUNCERS Ed Prentiss, Ken Nordine PRODUCER-DIRECTOR James Jewell CHIEF WRITER AND STORY EDITOR James Jewell WRITERS Donald Gallagher, Kermit Slobb, Paul Fairman, Alan Fishburn, Jack Lawrence, Thomas Elvidge

OPENING

ORGAN. Chord ANNOUNCER. (Echo) (Sponsor's name) makers of (sponsor's product) presents...

ORGAN. Chord ANNOUNCER. Armstrong of the SBI!

ORGAN. Theme

ANNOUNCER. Tonight we shall hear a dramatic mystery of suspense and intrigue as Armstrong, Chief Investigator of the famous SBI, brings us...(title of episode).

ORGAN. Descending run-dissonant

Armstrong of the SBI (Scientific Bureau of Investigation) was a thirty-minute complete drama produced three times a week over ABC from September 5, 1950, to June 28, 1951. It originated in Chicago. (See also Jack Armstrong the All-American Boy.)

Armstrong Theater of Today

Drama

THE ARMSTRONG QUAKER GIRL

Elizabeth Reller, Julie Con-

ORCHESTRA Harold Levy ANNOUNCERS Bob Sherry, George Bryan **PRODUCER** Ira Avery DIRECTORS Ken Webb, Al Ward SOUND EFFECTS Jim Rinaldi

This durable half-hour Saturday daytime series started on CBS in 1941. It featured guest stars in half-hour programs.

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The Army Hour

Variety

ANNOUNCER Ed Herlihy PRODUCER-DIRECTOR Wyllis Cooper DIRECTOR Edwin L. Dunham

This program spotlighted the activities of the United States Army. It began over the Blue network in 1940.

Arnold Grimm's Daughter

Serial Drama

CONSTANCE, THE DAUGHTER

Margarette Shanna, Betty

M.C.

Arthur Godfrey Time

ARNOLD GRIMM DAL TREMAINE JIM KENT MADAME BABETTE GLADYS GRIMM TOM GRIMM

SONIA KIRKOFF STANLEY WESTLAND BILL HARTLEY JUDY, THE MAID MR. TREMAINE MRS. TREMAINE MR. TWEEDY MRS. GRIMM

ARTHUR HALL MARIE MARTEL PAUL MARTEL LILY MRS. HIGSBY-SMITH **BERNICE FARRADAY** DR. DAVID MCKENZIE BABY DAL AUNT GLADYS MR. DUFFY PAT PATTERSON LOUIE STERLING DR. MILBURN KIRBY WILLOUGHBY STEPHANIE SUMMERS BUNNY SHAPIRO ANNE GOODWIN **IEFF CORBETT MEREDITH JONES** MARIAN MOORE THELMA ANNOUNCER Roger Krupp, Pierre André

Lou Gerson, Luise Barclay Don Merrifield Ed Prentiss, Robert Ellis Frank Dane Jeanne Juvelier Jean McDonald, Bonita Kay James Andelin, Frank Behrens Genelle Gibbs **Bret Morrison** Verne Smith Mento Everitt Orson Brandon Gertrude Bondhill **Butler Manville** Jeanne Dixon, Judith Lowry, **Edith Davis** Stanley Harris Mary Patton Nelson Olmsted Mary Young Ethel Wilson June Travis, Louise Fitch **Clifford Soubier** Patty Willis Hazel Dopheide Sidney Ellstrom John Hodiak Carl Kroenke **Eugene Eubanks** Fred Sullivan **Dorothy Francis** Josephine Gilbert Irene Purcell **Bill Bouchey Ruth Bailey** Joan Kay **Rosemary Lambright**

Arnold Grimm's Daughter was first heard over CBS in 1937. It originated in Chicago.

Arthur Godfrey Time

Variety

HOST Arthur Godfrey VOCALISTS Patti Clayton, Bill Lawrence, Janette Davis, Lu Ann Simms, Frank Parker, The Jubalaires, vocal quartet, The Mariners, vocal quartet—James Lewis, Martin Karl, Thomas Lockard, Nathaniel Dickerson, The Chordettes, vocal quartet—Jinny Osborn, Dottie Schwartz, Janet Erlet, Carol Hagedorn ORCHESTRA Hank Sylvern, Archie Bleyer ANNOUNCER Tony Marvin PRODUCER-DIRECTOR Will Roland DIRECTOR Frank Dodge WRITERS Bob Carman, Chuck Horner, Henry Miles, Andy Rodney, Charles Slocum, Tom Gorman THEMES "Seems Like Old Times," "In the Blue Ridge Mountains of Virginia"

Arthur Godfrey, who was described by Fred Allen as "Peck's Bad Boy of Radio," started his professional radio career in Washington, D.C., on WTOP in the early thirties. Known as "Red" Godfrey, he would chat and sing and play the ukulele, and his casual, relaxed style soon caught on with listeners in the Washington area. One of his sponsors was a furrier, and Godfrey's description of the moth-eaten stuffed polar bear that stood on the sidewalk in front of the store became the subject for running comment—and business for the furrier.

Walter Winchell was partly responsible for bringing Godfrey to New York. He had heard Godfrey while in Washington and urged the executives in New York to bring him to the network headquarters. For many years Godfrey was "the morning man" at the CBS station in New York, then called WABC, and was as casual and unpredictable in that time-slot as he always was anywhere on the dial. Often he would show up late-the program started at 6:00 A.M.-and the on-duty announcer would simply say, "This is the Arthur Godfrey Show. Arthur's not here," and play records until Godfrey arrived. Even then, Godfrey's penchant for using humor that bordered on questionable taste was evident. One of his sponsors, for instance, was Bayer Aspirin and somehow when Godfrey said it we heard three words-bare ass prin. No matter-the audience loved it, and "Did you hear what Godfrey said this morning?" was the daily talk of businessmen, housewives, and even school kids. Godfrey was one of those fascinating personalities to whom you simply had to listen or be out of the mainstream of conversation in New York.

In later years Godfrey left the local morning show and appeared as the star of a daily morning variety hour whose format differed only in that the music was live and the chat was now passed around among the cast members. The latter program was on the CBS

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network and proved to be one of the longest-running programs in radio history.

Godfrey's immense appeal was based upon his intimate style of delivery. He was just like a friendly neighbor, or someone with whom you were personally acquainted, and his abilities to entertain and sell products were a prime asset of CBS for many years. His description of the funeral procession of President Franklin Roosevelt was moving and sincere and probably affected more people than any other commentator's remarks. The others were, as usual, dispassionate. Godfrey wept.

Many performers came to prominence on his program, including Julius La Rosa (who joined the cast in October 1951, outside the scope of our book), and The McGuire Sisters (Dorothy, Phyllis, and Christine). The on-the-air dismissal of La Rosa and others by Godfrey is well remembered by listeners of that time.

Arthur Godfrey's Talent Scouts

Talent Contest

STARRING VOCALISTS Arthur Godfrey Peggy Marshall and the Holidays

ORCHESTRA Archie Bleyer ANNOUNCER George Bryan PRODUCER-DIRECTOR Jack Carney PRODUCER Irving Mansfield WRITER Ken Lyons

THEME (Sung by Peggy Marshall and the Holidays):

Here comes Arthur Godfrey Your talent scout M.C. Brought to you by Lipton's Brisk Lipton Tea. You know it's Lipton Tea If it's B-R-I-S-K Now here comes Arthur Godfrey The talent's on its way!

Arthur Hopkins Presents

Drama

PRODUCER Arthur Melancthon Hopkins DIRECTOR Herb Rice This NBC series of the 1940s featured guest stars in dramatizations of top Broadway plays. Arthur Hopkins was a distinguished Broadway producer.

Arturo Toscanini: see NBC Symphony.

As the Twig Is Bent: see We Love and Learn.

The Ask-It Basket

Quiz

M.C.

This program was first heard over CBS in 1938.

Jim McWilliams, Ed East

At the Village Store: see Village Store.

Atlantic Spotlight

Variety

Serial Drama

MC		
GUEST	STARS	

Ben Grauer Eddie Cantor, Jimmy Durante, et al.

This pioneer variety broadcast was heard on NBC at 12:30 P.M. on Saturdays. Ben Grauer would chat across the Atlantic Ocean with a counterpart at the BBC in London.

Attorney-at-Law

ATTORNEY TERRY Henry Hunter (Arthur REGAN Jacobson), Jim Ameche SALLY DUNLAP, Betty Winkler, Fran Carlon **REGAN'S SECRETARY** Grace Lockwood TERRY'S MOTHER Fred Sullivan TERRY'S FATHER TERRY'S SISTER Lucy Gilman DOROTHY WALLACE June Meredith **WEBB ORCHESTRA Billy Mills** ANNOUNCER Harlow Wilcox

Aunt Mary

This was first heard over NBC Blue in 1937.

Atwater Kent Auditions

Talent Contest

ANNOUNCER Graham McNamee

This program, sponsored by the makers of Atwater Kent Radios, gave amateur talent an opportunity to be heard. Graham McNamee also frequently sang on the program.

Auction Gallery

Audience Participation

HOST

Dave Elman

Items were offered at auction to the audience.

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Auctioneers

Many tobacco auctioneers appeared on the Lucky Strike commercials for the American Tobacco Company. T. Ray Oglesby became well known for his appearances, but the most famous of all were F. E. Boone (Forest E. Boone) of Lexington, Kentucky, and L. A. "Speed" Riggs (Lee Aubrey Riggs) of Goldsboro, North Carolina. For a time they appeared on every program sponsored by Luckies. They always ended their auction chant with "Sold...American!" (See also Commercials.)

Aunt Jemima

Music

 FEATURING
 Harriette Widmer as "Aunt Jemima"

 M.C.-ANNOUNCER
 Marvin Miller

 VOCALISTS
 Mary Ann Mercer, Bill Miller

 VOCAL GROUP
 Old Plantation Sextet

 DIRECTOR Palmer Clark
 WRITER Mason Ancker

 MUSICAL DIRECTOR Harry Walsh

Aunt Jemima was broadcast over CBS from 1942. to 1944 as a once-a-week, five-minute program for Aunt Jemima pancake flour. Midway through the series the sponsor switched to pushing Muffets and renamed the program *The Mary Ann Mercer Show*. Later it was again called *Aunt Jemima*. Amanda Randolph played the character in an earlier radio series.

Aunt Jenny

Serial Drama

AUNT JENNY DANNY AUNT JENNY'S Edith Spencer, Agnes Young Dan Seymour

WHISTLING CANARY Henry Boyd

- ALSO Franc Hale, Ed Jerome, Ruth Yorke, Alfred Corn (later known as Alfred Ryder), Ed Mac-Donald, Ann Pitoniak, Peggy Allenby, Nancy Kelly, Eddie O'Brien, Maurice Franklin, Toni Darnay, Helen Shields, Virginia Dwyer
- DIRECTORS Thomas F. Vietor, Jr., Bill Steel, Robert S. Steele, Tony Wilson, Ralph Berkey, John Loveton
- WRITERS David Davidson, Douglas McLean, Elizabeth McLean, Edwin Halloran, Lawrence Klee, Doris Halman, Eleanor Abbey, Carl Alfred Buss, Elinor Lenz, Bill Sweets

SOUND EFECTS Jim Dwan, Harold Forry

ORGANIST Elsie Thompson

THEME "Believe Me, If All Those Endearing Young Charms"

This program was first heard over CBS in 1936. It was also known as *Aunt Jenny's Real Life Stories*. Each day Aunt Jenny would introduce the story with the help of her announcer Danny. They both extolled the virtues of Spry, their perennial sponsor. The program was known to Canadian listeners as *Aunt Lucy*.

Aunt Mary

Serial Drama

AUNT MARY JESSIE WARD CALVERT LEFTY LARKIN PEGGY MEAD BEN CALVERT KIT CALVERT BILL MEAD DAVID BOWMAN Jane Morgan Irene Tedrow Fred Howard Jane Webb Pat McGeehan Josephine Gilbert Jack Edwards Jay Novello DR. LEW BRACEY C. Hames Ware ALSO Tom Collins, Cy Kendall, Betty Gerson, Ken Peters Viscont Belletion Marvin Miller (1946-

ANNOUNCERS Vincent Pelletier, Marvin Miller (1946-1947)

DIRECTOR George Fogle

WRITERS Gil Faust, Virginia Thacker, Lee and Virginia Crosby

The setting for Aunt Mary was "Willow Road Farm." The program originated on the West Coast.

Author Meets the Critics

Literary Discussion

HOST

Barry Gray, John K. M. Mc-Caffery PRODUCER Martin Stone

During the first half of the program, one literary critic would argue for the guest-author's book while a second critic would argue against it. The second half of the program consisted of a general discussion among the author and the critics. It was first heard over Mutual in 1946.

Author's Playhouse

Drama

This was a dramatic program with scripts by various writers. It was first heard over Mutual in 1941. Wynn Wright created the show; Roy Shields and his orchestra furnished the music.

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The Babe Ruth Show: see Here's Babe Ruth.

Baby Criers: see Animal Imitators, Baby Criers Doubles, Mimics, and Screamers.

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Baby Rose Marie

Variety

Comedy

Starring

Baby Rose Marie

Baby Rose Marie, one of radio's first child stars, sang and acted in this series, which was first heard over NBC Blue in 1932. Her career was reborn years later when she became an adult television star.

The Baby Snooks Show

Fanny Brice BABY SNOOKS Hanley Stafford DADDY HIGGINS MOMMY Lalive Brownell, Arlene Harris ROBESPIERRE. SNOOKS' BROTHER Leone Ledoux ROGER Georgia Ellis Sara Berner PHOEBE **ORCHESTRA** Carmen Dragon VOCALIST Bob Graham ANNOUNCERS Ken Roberts, Harlow Wilcox DIRECTORS Walter Bunker, Ted Bliss, Roy Rowlan WRITERS Everett Freeman, Jess Oppenheimer, Bill Danch, Jerry Seelen, Devary Freeman THEME "Rock-a-Bye Baby"

OPENING

ORCHESTRA. Sleepy Strings ANNOUNCER. Sanka is the coffee that lets you sleep...but now . ORCHESTRA. Punctuate Crash ANNOUNCER. Wake up! It's time for... ORCHESTRA. Punctuate Crash ANNOUNCER. Baby Snooks! [Applause] ORCHESTRA. Segue to Theme. ANNOUNCER. Yes, it's The Baby Snooks Show starring Fanny Brice as Baby Snooks, with Hanley Stafford as Daddy, Carmen Dragon and his orchestra, Bob Graham, vocalist, and yours truly Harlow Wilcox, and brought to you by Sanka Coffee...the coffee that is one-hundred percent flavor-rich...so you'll always enjoy it! And ninety-seven percent caffeine free...so it will never interfere with sleep. ORCHESTRA. Up to finish.

"Baby Snooks" won her greatest fame as a comedy feature on *Maxwell House Coffee Time*. The character was first heard on radio as an act on *Ziegfield Follies* of the Air.

Hanley Stafford's real name was Alfred John Austin. He took his stage name from his birthplace: Hanley, Staffordshire, England. (See also John's Other Wife, Ziegfeld Follies of the Air.)

Serial Drama

Bachelor's Children

Hugh Studebaker, Art Kohl
(for 3 months during
Studebaker's illness)
Marjorie Hannan, Laurette
Fillbrandt
Patricia Dunlap
Olan Soule
Marie Nelson, Hellen Van
Tuyl
David Gothard
Frank Dane
Muriel Bremner
Charles Flynn
Ginger Jones
Mary Patton
Olga Rosenova
John Hodiak
Janice Gilbert
Dorothy Denver
Marion Reed
Raymond Edward Johnson
Alice Hill
Peg Hillias
Arthur Peterson

Backstage Wife

 MISS BENNETT
 Sunda Love

 MARJORIE
 Ruth Bailey

 JOE HOUSTON
 Nelson Olmsted

 ELSIE JONES
 Kay Westfall

 NORMA STARR
 Beryl Vaughn

 ANNOUNCERS Don Gordon, Russ Young
 DIRECTORS Burr Lee, Russ Young

 WRITER Bess Flynn
 THEME "Brahms Lullaby," later "Ah, Sweet Mystery

of Life"

Bachelor's Children was first heard over CBS in 1935 for Old Dutch Cleanser and ran until 1946. It received the Movie-Radio Guide Award of 1941 as "radio's best daytime serial program." It was also selected by the Coordinator of Inter-American Affairs as "the most representative script on the way of life of an average American family."

As a typical soap opera, *Bachelor's Children* was a fifteen-minute program broadcast five days a week. It originated in Chicago. Rehearsal was at 7:30 A.M., with the first show at 8:45. This broadcast was for the East and Midwest. Since there was no audio tape in those days, a "repeat for the West Coast" was broadcast at 2:30 P.M. Olan Soule, who played the part of "Sam Ryder," once suffered the embarrassment of missing a repeat performance when his watch stopped!

The Back Home Hour: see Religion.

The Back to God Hour: see Religion.

Backstage Wife

Serial Drama

MARY NOBLE

LADY CLARA, LARRY'S MOTHER MARCIA MANNERING BETTY BURNS GOLDIE TESS MORGAN ALICE DUFFY KATHARINE MONROE WARD ELMOND SYLVIA KING TOD GOODHUE Vivian Fridell, Claire Niesen Ken Griffin, James Meighan, Guy Sorel

Ethel Owen Eloise Kummer Patricia Dunlap Eileen Palmer Gail Henshaw Gail Henshaw Betty Ruth Smith Paul Luther Dorothy Francis George Niese DENNIS CONROY KATY HAMILTON JOE BINNEY JENNIFER DAVIS DORIS DEE SAGO TOM BRYSON

ARNOLD CAREY, **STAGE MANAGER** TAYLOR POP. THE STAGE DOORMAN KITTY MARSHALL PETER DARNELL UNCLE ED JACKSON MAIDA **GERALD MARSHALL** SANDRA CAREY JUDITH MERRITT TOM BLAKE SUSAN NELSON CHRISTINE CALLAHAN MRS. DUBOIS ADA, THE MAID **CLIFF CALDWELL** VIRGINIA LANSING IRENE MAUDE MARLOWE SANDRA BARCLAY MARCELLE BETRAND COSMO MERCY RODNEY BROOKS FRITZ STERNER EDWARD DE MANFIELD CAPTAIN AMHURST, COAST GUARDSMAN ОСКО **VI WATERS** MARTY RUFUS **REGINA RAWLINGS** MARGOT JEAN BAKER LARRY, JR. RUPERT JULIA BEATRICE

Carlton KaDell Maxine Gardenas Sherman Marks Elmira Roessler Virginia Dwyer Norman Gottschalk Frank Dane, Charles Webster, Mandel Kramer

John M. James Hoyt Allen

Alan MacAteer Ginger Jones, Vicki Vola John Larkin Leo Curley Lesley Woods Malcolm Meecham Luise Barclay Donna Creade Dan Sutter Louise Fitch Bonita Kay Don Gallagher Bess McCammon Kay Renwick Phil Truex Helen Claire Andree Wallace Henrietta Tedro, Ethel Wilson **Eloise Kummer** Charlotte Manson Rod Hendrickson Charme Allen Marvin Miller Marvin Miller

Marvin Miller

Marvin Miller George Ansell Joyce Hayward George Petrie Anne Burr Dorothy Sands Susan Douglas Wilda Hinkel Bartlett Robinson Anita Anton Charlotte Keane John McGovern

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RAMSEY

The Barton Family

VICTOR Ken Lynch

ALSO George Tiplady

ANNOUNCERS Harry Clark, Ford Bond, Sandy Becker, Roger Krupp

PRODUCERS Frank and Anne Hummert

- DIRECTORS Blair Walliser, Richard Leonard, Joe Mansfield, Fred Weihe, Lou Jacobson, Les Mitchel
- WRITERS Frank and Anne Hummert, Elizabeth Todd, Phil Thome, Ned Calmer, Ruth Borden

SOUND EFFECTS Chet Hill

THEME "Rose of Tralee," played by Chet Kingsbury

OPENING

ANNOUNCER. Backstage Wife, the story of Mary Noble and what it means to be the wife of a famous Broadway star—dream sweetheart of a million other women.

Backstage Wife told of the trials and tribulations of an Iowa stenographer who fell in love with and married Larry Noble, a Broadway matinee idol. The program was aired on NBC Monday to Friday at 4:15 P.M. It was first heard over Mutual in 1935. It originated in Chicago.

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The Bakers Broadcast: see The Joe Penner Show.

Band Remotes: see Big Band Remotes.

Barnacle Bill

Children

BARNACLE BILL, THE SAILOR

Cliff Soubier

Baron Münchhausen: see The Jack Pearl Show.

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Barry Cameron

Serial Drama

BARRY CAMERON ANNA CAMERON MARAINE CLARK VINNIE, THE MAID JOHN NELSON MRS. MITCHELL Spencer Bentley Florence Williams Dorothy Sands Doris Rich Scott McKay Helen Carewe JOSEPHINE WHITFIELDElsie HitzWILL STEVENSONKing CalderMARTHA STEVENSONMary HunterFRANCESColleen WardGLORIA MULVANEYRolly BesterANNOUNCER Larry ElliottWRITERS Peggy Blake, Richard Leonard

Barry Cameron was first heard over NBC in 1945.

Barry Gray on Broadway

Discussion

MODERATOR

Barry Gray

This discussion program usually erupted in onthe-air controversy.

The Barton Family

Serial Drama

BUD BARTON GRANDMA BARTON HERMAN BRANCH COLONEL FRANCIS WELCH FRANCIS WELCH, JR. JUDGE SUMMERFIELD BILL MURRAY Dick Holland Kathryn Card Cliff Soubier Ed Prentiss Donald Kraatz Fred Sullivan Henry Hunter (Arthur Jacobson)

PA

JOY WYNN Rosemary Garbell ALSO Hellen Van Tuyl, Karl Weber, Betty Jeffries, Jackie Harrison, Arthur Kohl, Hugh Muir, Bonita Kay, Ray Johannson, Arthur Peterson, Fern Persons, Ian Keith, Bob Jellison, Jane Webb DIRECTOR Frank Papp WRITER Harlan Ware

Bill Bouchev

This program was heard over NBC Blue in 1939. It was also known as *The Story of Bud Barton* and *Those Bartons*.

Batman: see Superman.

Battle of the Sexes

Quiz

MC. Frank Crumit and Julia Sanderson, Walter O'Keefe, Jay C. Flippen

ANNOUNCER Ben Grauer

Battle of the Sexes was heard over NBC in 1938.

B-Bar-B-Ranch: see Bobby Benson's Adventures.

Beat the Band

Musical Quiz

HOSTESS

"The Incomparable Hildegarde"

ALSO Garry Moore M.C.-ANNOUNCER Marvin Miller, Tom Shirley VOCALISTS Marvel Maxwell, Marilyn Thorne MUSICAL DIRECTORS Harry Sosnik, Ted Weems DIRECTOR Jack Simpson WRITER Hobart Donovan

CATCH-PHRASE

HILDEGARDE. Give me a little traveling music, Harry.

Listeners sent in musical questions and it was up to the band to identify songs from a few clues. Prizes of twenty-five dollars and a carton of the sponsor's cigarettes (Raleigh) went to contestants whose questions did *not* "beat the band." If the question did beat the band, the contestant received fifty dollars and two cartons of cigarettes and the boys in the band had to throw a pack of cigarettes "on the old bass drum for the men in service overseas." *Beat the Band* was heard over NBC in 1940. It originated in Chicago and moved to New York in 1944.

Hildegarde's full name was Hildegarde Loretta Sell. (See also The Raleigh Room.)

Behind the Mike

Drama

HOST Graham McNamee ANNOUNCER Harry Von Zell Behind the Mike related stories of behind-the-scenes in broadcasting. It began over CBS in 1931.

Behind the Story

NARRATOR

Documentary

Unusual Facts

Marvin Miller

DIRECTORS William Gordon, Lee Bolen, Larry Hays, J. C. Lewis, Bill Lutz, Norman Smith, Robert Turnbull, Don McCall

WRITERS Richard Sharp, Robert Turnbull, Robert Hecker, Joyce Erickson, Marvin Miller, Elizabeth Dawson Miller, Sidney Omarr, Don Yerrill, Ruth Walliser

Behind the Story was a fifteen-minute, five-timesweek, early evening program heard over Mutual from 1949 to 1957. For a time it was broadcast on the full Mutual network; later it ran on the Don Lee division of Mutual, which covered the Pacific and Mountain time zones. The series was originally written in the Schwimmer & Scott offices in Chicago. The subsequent West Coast shows gave many successful television and motion-picture writers their first commercial experience. All the stories were completely factual and well researched but concerned littleknown incidents. The programs were presented as yarns, interspersed with dialogue scenes or direct quotes, with Marvin Miller doing all the characters, as many as thirteen in one show.

Believe It or Not

HOST Robert L. Ripley, Gregory Abbott (when Ripley was away) VOCALIST Harriet Hilliard ORCHESTRA B. A. Rolfe, Ozzie Nelson ANNOUNCER Bill Griffis CREATOR-PRODUCER Doug Storer DIRECTOR Ed King WRITERS Charles C. Speer, Claris A. Ross, Robert D.

Maley, George Lefferts, Richard E. Davis, David Davidson

This program was based on Ripley's syndicated newspaper feature dealing with unusual facts. It was heard over NBC in 1930.

Ben Bernie

Music

STARRING Ben Bernie

- VOCALISTS Little Jackie Heller, Buddy Clark, Mary Small, Jane Pickens, Pat Kennedy, Frank Prince, Bill Wilgus, Dick Stabile (also a saxophonist), Colonel Manny Prager (also a saxophonist)
- wITH Al Goering, pianist, Mickey Garlock, violinist, Ward Archer and Gilbert Grau on drums, "Whistlin' " Pullen, whistler

AND Guest vocalists Gracie Barrie, Gale Robbins

- ALSO Billy Hillpot and Scrappy Lambert, Fuzzy Knight, comedy songs, Agnes Moorehead, Lew Lehr; et al.
- ANNOLINCERS Harlow Wilcox, Bob Brown, Harry Von Zell
- WRITERS Albert G. Miller, Parke Levy, Gary Stevens, Alan Lipscott, Harry Bailey

CLOSING

Bernie's closing theme was a familiar sound on radio. Since he couldn't sing well, he closed with this monologue spoken over the music:

And now the time has come to lend an ear to-Au revoir. Pleasant dre-ams. Think of us...when requesting your themes. Until the next time when Possibly you may all tune in again. Keep the Old Maestro always...in your schemes. Yowsah, yowsah, yowsah. Au Revoir... This is Ben Bernie, ladies and gentlemen, And all the lads Wishing you a bit of pleasant dre-ams. May good luck...and happiness, Success, good health, attend your schemes. And don't forget-Should you ever send in your request-a, Why, we'll sho' try to do our best-a Yowsah. Au revoir, a fond cheerio, a bit of a tweet-tweet. God bless you...and Pleasant dre-ams!

Ben Bernie, "The Old Maestro," conducted his orchestra's renditions of "sweet" music on various band remote broadcasts and on his own program during the 1930s. In addition, he's remembered for his "friendly feud" with Walter Winchell—the two of them exchanging humorous insults on their respective programs.

Dick Stabile later became a well-known orchestra leader. Colonel Henry Prager's greatest fame came from his singing of "The King's 'Orses."

Bess Johnson: see The Story of Bess Johnson.

Best Sellers

HOST AND NARRATOR E

Bret Morrison Jim Boles

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The Better Half

Ouiz

Drama

On this program husbands and wives competed against each other. The loser paid a penalty. *The Better Half* first appeared on radio over Mutual in 1942.

Betty and Bob

Serial Drama

BETTY DRAKE

BOB DRAKE

MAE DRAKE, BOB'S MOTHER JANE HARTFORD GEORGE GARDENIA CARL GRAINGER ETHEL GRAINGER PETER STANDISH KATHY STONE MARY ROSE SPENCER VANCE ALAN BISHOP MADELINE Elizabeth Reller, Beatrice Churchill, Alice Hill, Arlene Francis, Edith Davis, Mercedes McCambridge Don Ameche, Les Tremayne, Spencer Bentley, Carl Frank, J. Anthony Hughes, Van Heflin

Edith Davis Dorothy Shideler Frank Dane Edith Davis Herbert Nelson Eleanor Dowling Francis X. Bushman Eloise Kummer

Marion B. Crutcher Ned Wever Loretta Poynton

Beulah

Betty Winkler MARCIA Don Briggs TONY HARKER MRS. CARY MRS. HENDRIX CARLOTTA VAN EVERY PAMELA TALMADGE IM HOWARD BLUE HOWARD WILLIAM, THE BUTLER HARVEY BREW BOBBIE DRAKE ANNOUNCER Milton Cross WRITERS Leonard Bercovici, Edwin Morse THEME "Salut d'Amour"

Grace Lockwood Grace Lockwood

Ethel Waite Owen Ethel Kuhn **Forrest Lewis** Peggy Wall

Henry Saxe **Bill Bouchey** Frankie Pacelli

Betty and Bob first appeared on NBC Blue in 1932. It originated in Chicago.

Betty Boop Fables

Children

BETTY BOOP FERDIE FROG Mae Questel Red Pepper Sam, William Costello

ORCHESTRA Victor Erwin

This program presented the adventures of the movie cartoon character created by Max Fleischer.

Betty Crocker: see Women's Programs.

Between the Bookends

Poetry and Conversation

Ted Malone HOST ORGANIST Rosa Rio THEME "Auld Lang Syne"

Between the Bookends was heard over CBS in 1935.

Beulah

Comedy

BEULAH

Marlin Hurt, Bob Corley,

BILL JACKSON, BEULAH'S BOY FRIEND

HARRY HENDERSON

ALICE HENDERSON

DONNE HENDERSON ORIOLE MR. JENKINS MR. FRINK, THE EGG MAN

Corbett Henry Blair **Ruby Dandridge** John Brown

Hattie McDaniel, Louise

Beavers, Lillian Randolph

Marlin Hurt, Ernest Whit-

Hugh Studebaker, Jess

Mary Jane Croft, Lois

Jess Kirkpatrick

ALSO Vivian Dandridge, Dorothy Dandridge (sister of Vivian), Butterfly McQueen, Nicodemus Stewart, Amanda Randolph, Jester Hairston, Roy Glenn. "Lasses" White, Marvin Miller

man

Kirkpatrick

VOCALISTS Carol Stewart, Penny Piper

ORCHESTRA Buzz Adlam, Albert Sack

ANNOUNCERS Hank Weaver, Ken Niles, Marvin Miller, Johnny Jacobs

DIRECTORS Helen Mack, Tom McKnight, Jack Hurdle, Steve Hatos

WRITERS Charles Stewart, Phil Leslie, Arthur Phillips, Hal Kanter, Sol Stewart, Seaman Jacobs, Sol Schwartz, Sol Saks SOUND EFFECTS Vic Livoti

CATCH-PHRASES

BEULAH. Love dat man! BEULAH. Somebody bawl for Beulah? BEULAH. On the con-positively-trairy!

OPENING

ANNOUNCER. Tums-famous for quick relief for acid indigestion-presents...The Marlin Hurt and Beulah Show... ORCHESTRA. Theme in and up (APPLAUSE) ANNOUNCER. (Over) with lovely Carol Stewart...the music of Albert Sack and His Orchestra ... and starring...Marlin Hurt...and... ORCHESTRA. Music up full BEULAH (sings): Got the world in a jug, Lawd Got the stopper in my hand!... (Chuckles) ANNOUNCER. Yes, sir, it's...Beulah!

Big Band Remotes

(Applause)

The character of Beulah, a Negro maid, was first portrayed by Marlin Hurt, a white man, on *Fibber McGee and Molly*. One of the peculiarities of radio was that it was possible for such a situation to occur—a white man playing a Negro woman—with no one the wiser among the home audience. As a matter of fact, great use was made of the surprise element on *Fibber McGee and Molly* since Hurt stood quietly with his back to the mike as Beulah's entrance neared and then suddenly on cue whirled around and screamed out her opening line. The studio audience never failed to register surprise, laughter, and applause.

Later, as a "spin-off," Beulah became the central character on the *Beulah* show as a half-hour, once-aweek CBS program sponsored by Tums. As the above script excerpt indicates, it was also known as *The Marlin Hurt and Beulah Show*. Following Hurt's death in 1947, the program was revived on ABC, also in a half-hour, once-a-week format. Finally, it moved to CBS as a fifteen-minute, three-times-a-week, early evening broadcast with the startling innovation of letting an actual Negro woman play Beulah.

Bob Corley was twenty-two years old when he took over the Beulah role. He later became a television director in his hometown of Atlanta, Georgia. He claimed that "age and hormones" eventually prevented him from being able to do the Beulah voice.

Beyond These Valleys

Serial Drama

REBECCA LANE Gertrude Warner DAVID Shirling Oliver DIRECTOR Basil Loughrane WRITER Don Becker, who also composed the original theme music.

The Bickersons

Comedy

JOHN BICKERSON BLANCHE BICKERSON	Don Ameche Frances Langford, Marsha Hunt
AM <mark>OS, JOHN'S</mark>	
BROTHER	Danny Thomas

CREATOR-WRITER Phil Rapp

These comedy skits featured a quarreling husband and wife and were first heard on Edgar Bergen's *Chase and Sanborn Hour.*

Big Band Remotes

During the era of the big bands—in the 1930s and 1940s—most bands spent a good portion of their year playing one-nighters in ballrooms from coast to coast. The networks had permanent broadcasting installations in the ballrooms of major cities and could easily set up temporary lines in small clubs in smaller cities. Since these originations were from outside the studios the broadcasts came to be known as "band remotes." It was not unusual, late on a Saturday night, to be able to tune in to half-a-dozen band remotes from as many locations. Typically, a local announcer would be sent out to introduce the program, the bandleader, and the musical numbers, and you might hear:

ANNOUNCER: From the beautiful Westwood Room of the fabulous Park Sheridan Hotel in downtown metropolitan Buffalo, New York, it's the danceable rhythms of Claude Hudson and His Twenty-one Gentlemen of Swing!

MUSIC. Band theme up full then under...

ANNOUNCER. Yes, once again the Mutual Broadcasting System is proud to bring you a full half-hour of music for your listening and dancing pleasure. The happy crowd here is ready for your first number, Claude. What'll it be?

CLAUDE. Well, Bill, here's the lovely Ginny Parsons to ask the musical question, "Do You Remember Me?"

MUSIC. "Do You Remember Me?"

Not all the bands were as obscure as our mythical Claude Hudson. Glenn Miller, Benny Goodman ("The King of Swing"), Gene Krupa, Harry James, the Dorsey Brothers (Tommy and Jimmy)—all the major musical groups of the time were heard frequently from remote locations such as the Trianon and Aragon ballrooms in Chicago, the Glen Island Casino in New Rochelle, New York, and the Mocambo in Hollywood.

Among the other orchestras were Blue Barron (Harry Freedlin), Charlie Barnet, Nat Brandwynne,

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Henry Busse, Cab Calloway, Carmen Cavallaro ("The Poet of the Piano"), Russ Columbo, Bob Crosby ("Bob Crosby's Bobcats"), Xavier Cugat, D'Artega, Meyer Davis, Eddie Duchin, Duke Ellington, Shep Fields ("Rippling Rhythm"), Ted Fiorito, Larry Funk ("The Band of a Thousand Melodies"), Jan Garber ("The Idol of the Airlanes"), Glen Gray ("The Casa Loma Orchestra"), Johnny Green, Lennie Hayton, Richard Himber ("The Studebaker Champions"), Ina Ray Hutton (leader of an all-girl band), Isham Jones, Dick Jurgens, Hal Kemp, Wayne King ("The Waltz King"), Ted Lewis ("Is everybody happy?"), Guy Lombardo* ("The Royal Canadians—with the sweetest music this side of Heaven"), Vincent Lopez** ("Hello, everybody. Lopez speaking."), Jimmy Lunceford, Abe Lyman, Enric Madriguera, Chico Marx, Barry McKinley, Vaughn Monroe, Russ Morgan ("Music in the Morgan Manner"), Red Nichols, Will Osborne, Erno Rapee, Nat Shilkret, Jack Teagarden, The Three Suns (an instrumental trio comprised of Al Nevins on guitar, Morty Nevins, accordion, and Arty Dunn, electric organ),

Big Brother: see Uncle Don and Rainbow House.

Big Jon and Sparkie

Ted Weems, and Paul Whiteman.

Children's Adventure

BIG JON	Jon Arthur
SPARKIE	Jon Arthur
MAYOR	
PLUMPFRONT	Jon Arthur
UKEY BETCHA	Jon Arthur
(GIL HOOLEY AND	
HIS LEPRECHAUN	
MARCHING BAND)	William J. Mahoney, Jr.

*Guy Lombardo's Royal Canadians became well known for their traditional radio appearances on New Year's Eve. Guy was the most famous member of the musical Lombardo family. Musicians Victor, Carmen, and Lebert often appeared with him, as did their sister, vocalist Rose Marie Lombardo.

**Vincent Lopez made his radio debut on November 27, 1921. He was usually heard from the Hotel Taft in New York. (See also *Musicians; Orchestra Leaders Singers.*), PRODUCER Jon Arthur TECHNICAL PRODUCER William J. Mahoney, Jr. WRITER Donald Kortekamp THEME "The Teddy Bear's Picnic"

CATCH-PHRASE

JON ARTHUR. Hi...hey...hello there!

Big Jon and Sparkie originated in Cincinnati in 1948 and ran on ABC from 1950 to 1958. It was on the network for an hour a day Monday through Friday. A similar show called No School Today was heard on Saturday mornings for two hours. Jon Arthur thereby had one of the largest blocks of radio network time ever assigned to one performer—seven hours per week. The daily program was eventually reduced to a fifteen-minute show entitled The Further Adventures of Big Jon and Sparkie.

The Big Show



HOSTESS Tallulah Bankhead ORCHESTRA Meredith Willson CELEBRITY GUESTS Fred Allen, Groucho Marx, et al.

ANNOUNCERS Ed Herlihy, Jimmy Wallington WRITER Goodman Ace

OPENING

TALLULAH. You are about to be entertained by some of the biggest names in show business. For the next hour and thirty minutes, this program will present in person—such bright stars as:

GUEST STARS. (each reading his own name): Louis Armstrong...Bob Hope...Deborah Kerr...Frankie Laine...Jerry Lewis...Dean Martin...Dorothy Mc-Guire...Meredith Willson...

TALLULAH. And my name, dahlings, is Tallulah Bankhead.

MUSIC. Theme in ... up and under for ...

ANNOUNCER. The National Broadcasting Company presents...The Big Show!

MUSIC. Theme in full with chorus and under for ...

ANNOUNCER. The Big Show! Ninety minutes with the most scintillating personalities in the entertainment world, brought to you this Sunday and every Sunday at this same time as the Sunday feature of NBC's All Star Festival...and here is your hostess, the glamorous, unpredictable Tallulah Bankhead!

Big Sister

MUSIC. Out (Applause)

This was one of radio's last big variety programs. As evidenced by the ahove opening from the December 17, 1950, NBC broadcast from Hollywood, the guest list was always spectacular. Among the bestremembered portions of the show were Miss Bankhead's predilection for calling everyone "dahling," Meredith Willson's acknowledgment of her introduction with "Thank you, Miss Bankhead, sir," and Miss Bankhead's closing, when she sang in her husky voice "May the Good Lord Bless and Keep You."

Big Sister

Serial Drama

RUTH EVANS WAYNE, THE BIG SISTER

SUE EVANS MILLER, RUTH'S SISTER

NURSE BURTON LITTLE NED EVANS (NEDDIE) SAMSON **CORNELIUS PORTER** VERA WAYNE **RODGER ALLEN** PAUL GEROND HORACE ASA GRIFFIN **TERRY MILLER DIANE CARVELL** RAMSEY MRS. CARVELL DR. DUNCAN CARVELL ELSA BANNING ERNEST BANNING FRANK WAYNE DR. JOHN WAYNE

PETE STONE ADDIE PRICE GINNY PRICE HOPE MELTON EVANS

WALDO BRIGGS

Alice Frost, Nancy Marshall, Marjorie Anderson, Mercedes McCambridge, Grace Matthews

Haila Stoddard, Dorothy McGuire, Peggy Conklin, Fran Carden Vera Allen

Michael O'Day Chester Stratton Harold Vermilyea Helene Dumas Carl Benton Reid Guy de Vestel Oscar Polk Teddy Bergman Ned Wever

Elspeth Eric Evelyn Varden Santos Ortega Erin O'Brien-Moore Horace Braham Eric Dressler Martin Gabel, Paul McGrath, Staats Cotsworth Ed Begley Charlotte Holland Patsy Campbell Ann Shepherd (Scheindel Kalish), Teri Keane Ed Begley, Horace Braham

DR. REED BANNISTER

CORNELIUS PORTER VERA WAYNE RODGER ALLEN PAUL GEROND HORACE ASA GRIFFIN JERRY MILLER DIANE CARVELL RAMSEY MRS. CARVELL DR. DUNCAN CARVELL ELSA BANNING ERNEST BANNING FRANK WAYNE DR. JOHN WAYNE

PETE STONE ADDIE PRICE GINNY PRICE HOPE MELTON EVANS

WALDO BRIGGS DR. REED BANNISTER

MARY TYLER

EUNICE RICHARD WAYNE

PETE KIRKWOOD MARGO KIRKWOOD CHARLES DANIELS RICKI LENYA

MRS. WARRENAdelMICHAEL WESTRichaDAVID BREWSTERAlexHARRIET DURANTElizaWELLINGTONDURANTDURANTCharLOLA MITCHELLArlerERIC RAMSEYRichaDORIS MONETJoanDR. MARLOWEMasaDR. SEABROOKEverALSO Ralph Bell, Anne BurrANNOUNCERS Jim Ameche, J"Bud" Collyer

Berry Kroeger, Ian Martin, Arnold Moss, David Gothard Harold Vermilyea Helene Dumas **Carl Benton Reid** Guy de Vestel Oscar Polk Teddy Bergman Ned Wever **Elspeth Eric Evelyn** Varden Santos Ortega Erin O'Brien-Moore Horace Braham Eric Dressler Martin Gabel, Paul McGrath, Staats Cotsworth **Ed Begley** Charlotte Holland Patsy Campbell Ann Shepherd (Scheindel Kalish), Teri Keane Ed Begley, Horace Braham Berry Kroeger, Ian Martin, Arnold Moss, David Gothard Ann Shepherd (Scheindel Kalish) Susan Douglas Jim Ameche, Jr., Ruth Schafer Joe Julian Louise Fitch Ed Begley Ann Shepherd (Scheindel Kalish) Adelaide Klein Richard Kollmar, Joe Julian Alexander Kirkland Elizabeth Love

Charles Webster Arlene Francis Richard Widmark Joan Tompkins Mason Adams Everett Sloane

ANNOUNCERS Jim Ameche, Hugh Conover, Clayton "Bud" Collyer CREATOR Lillian Lauferty

The Big Story

DIRECTORS Mitchell Grayson, Theodore T. Huston, Thomas F. Vietor, Jr.

WRITERS Julian Funt, Carl Bixby, Robert Newman, **Bill Sweets**

MUSICAL DIRECTOR William Meeder SOUND EFFECTS Bill Brown **ORGANIST** Richard Leibert THEME "Valse Bluette"

OPENING

ANNOUNCER. Rinso presents...Big Sister. SOUND. Tower clock striking ANNOUNCER. Yes, there's the clock in Glens Falls Town Hall telling us it's time for Rinso's story of Big Sister.

This program was first heard over CBS in 1936. (See also Bright Horizon.)

The Big Story

Drama

NARRATOR **Robert Sloane** ANNOUNCER Ernest Chappell DIRECTORS Harry Ingram, Thomas F. Vietor, Jr. WRITERS Robert Sloane, Gail Ingram, Max Ehrlich, Arnold Perl SOUND EFFECTS Al Scott THEME "Ein Heldenleben" by Richard Strauss (section titled "Prowess in Battle")

The program dramatized stories of newspaper reporters. At the conclusion of the broadcast, the actual reporter was introduced on the air and congratulated for his story. The series was first heard over NBC in 1947 and was sponsored by Pall Mall cigarettes.

Big Town

Adventure

STEVE WILSON, EDITOR OF THE ILLUSTRATED PRESS, A CRUSADING NEWSPAPER

Edward G. Robinson, Edward Pawley, Walter Greaza

LORELEI KILBOURNE. SOCIETY EDITOR

Claire Trevor, Ona Munson,

TOMMY HUGHES MISS FOSTER DISTRICT ATTORNEY MILLER EDDIE, THE CABDRIVER INSPECTOR CALLAHAN DUSTY MILLER. THE PHOTOGRAPHER FLETCHER BARKY DANNY HARRY THE HACK WILLIE THE WEEP MOZART NEWSBOY AT THE OPENING WHO SHOUTED, "GET YOUR ILLUSTRATED PRESS"

Fran Carlon Ed MacDonald Helen Brown Gale Gordon Ted de Corsia **Dwight Weist** Lawson Zerbe, Casey Allen **Bill Adams Robert Dryden** Michael O'Day Mason Adams Donald MacDonald Larry Haines Bobbie Winkler, Michael O'Day NARRATOR Dwight Weist ALSO Jerry Hausner, Cy Kendall, Paula Winslowe, Jack Smart, George Petrie, Thelma Ritter ANNOUNCER Carlton KaDell, John Conte, Ken Niles PRODUCER-WRITER-DIRECTOR Jerry McGill **PRODUCER** Phil Cohen DIRECTORS Richard Uhl, Joseph Bell, Crane Wilbur, William N. Robson

MUSICAL DIRECTOR Leith Stevens SOUND EFFECTS John Powers ORGANIST John Gart THEME "Tell the Story"

This program was heard over CBS beginning in 1937.

Bill Stern Sports Newsreel: see The Colgate Sports Newsreel Starring Bill Stern.

Herself

The Billie Burke Show

Comedy

BILLIE BURKE JULIUS, BILLIE'S BROTHER DAISY, BILLIE'S MAID

Earle Ross Lillian Randolph

The Black Castle

COLONEL FITTS, A SUITOR FOR BILLIE'S HAND BANKER GUTHRIE,

Marvin Miller

Marvin Miller ANOTHER SUITOR ALSO Hattie McDaniel, Arthur Q. Bryan ANNOUNCERS Tom Dickson, Marvin Miller DIRECTORS Axel Gruenberg, Dave Titus WRITERS Ruth F. Brooks, Paul West THEME "Look for the Silver Lining"

The Billie Burke Show was first heard over CBS in 1944 and ran until 1946.

Billy and Betty

Children's Adventure

BILLY WHITE Jimmy McCallion BETTY WHITE Audrey Egan **Elliott Reid** MELVIN CASTLEBURY ANNOUNCER Kelvin Keech THEME Here comes the milkman

Hooray! Hooray! He's bringing milk from Sheffield Farms That's sealed, select Grade A

Here comes the milkman He's ringing at your door (sound of doorbell ringing and door opening)

Here's the milk you always drink It's select Grade A.

Billy and Betty was first heard over NBC in 1935.

Billy Graham: see Religion.

Billy Sunday: see Religion.

The Bing Crosby Show

Music

STARRING Bing Crosby VOCAL GROUP Jud Conlon's Rhythmaires ORCHESTRA John Scott Trotter ALSO Skitch Henderson

ANNOUNCERS Ken Carpenter (when show was in Hollywood); Glenn Riggs (when show was in New York) **PRODUCER-WRITER Bill Morrow** DIRECTOR Murdo McKenzie THEME (sung by Crosby) Where the blue of the night Meets the gold of the day Someone waits for me.

The Bing Crosby Show went on the air after Crosby left the Kraft Music Hall in the spring of 1946, when Kraft refused to let him record his shows. From the fall of 1946 until December 1956, The Bing Crosby Show was sponsored by Philco, Chesterfield, and General Electric. While under Philco sponsorship, the program was known as Philco Radio Time. (See also Kraft Music Hall.)

The Bishop and the Gargoyle

Adventure

THE BISHOP	Richard Gordon
THE GARGOYLE	Milton Herman, Ken Lynch
DIRECTOR Joseph Bell	
WRITER Frank Wilson	

"The Bishop," who had a dilettante's interest in crime, had served on the parole board of Sing Sing prison, where he met the man he called "The Gargoyle"-a convict who was never known by any other name on the program. When "The Gargoyle" became an ex-convict, he served as an aide to "The Bishop," and the two men solved crimes together. "The Bishop," of course, avoided violence while "The Gargoyle" supplied the physical force necessary in certain situations. The program was first heard over the Blue network in 1936.

The Black Castle

Mystery-Drama

OPENING

ANNOUNCER. Now...up these steps to the iron-studded oaken door which yawns wide on rusted hinges...bidding us enter.

MUSIC. Mysterious organ music under...

ANNOUNCER. Music-do you hear it? Wait...it is well to stop. For here is the Wizard of the Black Castle.

SOUND. Weird animal cries followed by cackling laughter and more animal cries

WIZARD. There you are. Back again, I see. Well, welcome. Come in, come in.

SOUND. Animal cries...

WIZARD. You'll be overjoyed at the tale I have for you tonight!

This fifteen-minute thriller first appeared on Mutual in 1943.

The Black Hood

Adventure

KIP BERLAND, THE COP BARBARA SUTTON, GIRL REPORTER WRITER Walt Framer

Scott Douglas

Marjorie Cramer

OPENING

SOUND. Gong ANNOUNCER. The Black Hood! SOUND. Gong VOICE. Criminals, beware... The Black Hood is everywhere!

SOUND. Eerie, howling noise up full and under VOICE. I, The Black Hood, do solemnly swear that neither threats nor bribes nor bullets nor death itself shall keep me from fulfilling my vow-to erase crime from the face of the earth!

This was the story of a rookie cop who acquired magical powers when he donned a black hood.

The Black Museum

Mystery

HOST

Orson Welles

Blackstone, the Magic Detective Adventure

BLACKSTONE Ed Jerome ALSO Fran Carlon, Ted Osborne ANNOUNCER Alan Kent DIRECTOR Carlo De Angelo WRITERS Joan and Nancy Webb MUSICAL DIRECTOR Bill Meader

Blackstone Plantation

Variety

Frank Crumit and Julia FEATURING Sanderson

ALSO Don Rodrigo and Don Felipe Escondido, Santos Ortega, Ted de Corsia

Blackstone Plantation was first heard over CBS in 1929.

Blind Date

Audience Participation

Situation Comedy

Penny Singleton, Alice

Arthur Q. Bryan, Harry

Leone Ledoux, Larry Sims,

Jeffrey Silver, Tommy Cook Marlene Ames, Joan Rae,

Ann Rutherford

Hanley Stafford

Arthur Lake

Lang

White, Patricia Van Cleve,

HOSTESS Arlene Francis **DIRECTOR Tom Wallace** WRITERS Arlene Francis, Kenneth Rouight

On this program, which was first heard over ABC in 1943, hostess Arlene Francis helped arrange dates.

Blondie

BLONDIE

DAGWOOD BUMSTEAD J.C.DITHERS, DAGWOOD'S BOSS FUDDLE, THE

ALEXANDER

NEIGHBOR

(BABY DUMPLING)

COOKIE

Norma Jean Nilsson Elvia Allman CORA DITHERS HERB WOODLEY, Hal Peary, Frank Nelson THE NEIGHBOR **Dix Davis ALVIN FUDDLE** Mary Jane Croft HARRIET MCGONNIGLE Howard Petrie DIMPLES WILSON Veola Vonn, Lurene Tuttle ORCHESTRA Harry Lubin ANNOUNCERS Bill Goodwin, Howard Petrie PRODUCER-DIRECTOR Don Bernard DIRECTOR Eddie Pola

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World Radio History

Bob and Ray

WRITER Johnny Greene (John L.) SOUND EFFECTS Parker Cornell

CATCH-PHRASE

DITHERS. Bumstead! I'll run your little finger through the pencil sharpener!

OPENING

ANNOUNCER. Uh-uh-uh . . . don't touch that dial! Listen to...

DAGWOOD. (shouting). B-l-o-o-o-n-d-i-e!!!

Blondie came to radio over CBS in 1939. It featured all the elements familiar to readers of the comic strip created by Chic Young and to viewers of the longrun motion-picture series. One oft-repeated sequence on the radio program had "Mr. Dithers" yelling for "Dagwood" to "come into my office" counterpointed by a muted trumpet obbligato. The Bumsteads lived on Shady Lane Avenue.

Blue Playhouse

Drama

FEATURING

Frank Lovejoy, Joan Banks, Santos Ortega

Blue Ribbon Town

Comedy-Variety

FEATURING

Groucho Marx, Virginia O'Brien, Donald Dickson,

Kenny Baker ALSO Faye McKenzie, Leo Gorcey VOCALIST Bill Day ANNOUNCER Ken Niles ORCHESTRA Robert Armbruster PRODUCER-WRITER-DIRECTOR Dick Mack

Virginia O'Brien was famous for her deadpan expression while singing up-tempo songs. *Blue Ribbon Town* took its name from the sponsor's beer, Pabst Blue Ribbon. The program made its debut March 27, 1943.

Bob and Ray

BOBBRAYRWALLY BALLOUBMARY MCGOONRWEBLEY WEBSTERRTEX BLAISDELLBBIFF BURNSRSTEVE BOSCOB

Bob Elliott Ray Goulding Bob Elliott Ray Goulding Bob Elliott Ray Goulding Bob Elliott Bob Elliott

Bob and Ray started doing comedy together when they were both staff announcers on local radio in Boston. Their program, *Matinee with Bob and Ray*, preceded the Red Sox baseball games, and whenever the game was rained out Bob and Ray stayed on the air all afternoon. Eventually they were brought to network radio with a Saturday-night program on NBC, and subsequently they appeared from time to time on all the networks at various hours. Bob and Ray played all the parts of the regular cast characters as well as all the characters in their dramas. Among the fairly regular features were:

"Wally Ballou" on remote location interviewing various people. Wally always started his reports with his mike turned off so that he was first heard in the middle of a word. He announced himself as "Wally Ballou, winner of over seven international diction awards," or "Radio's highly regarded Wally Ballou." His microphone was usually turned off before he was quite through. Occasionally "Wally" would refer to his family, his wife "Hulla Ballou" and his son "Little Boy Ballou." He denied being related to either the "Beale Street Ballous" or the "Wang Wang Ballous."

"Mary McGoon's" recipes. At Thanksgiving, "Mary" had a recipe for "Mock Turkey" which was made of mashed potatoes shaped into the form of a turkey with hot dogs for legs and wings.

"Steve Bosco," sportscaster, calling in with what was supposed to be a sports story. He always seemed to be a little bit drunk and was perpetually worried about getting the connection cut off. He usually asked for some money to get himself out of some financial scrape and then signed off with, "This is Steve Bosco rounding third and being thrown out at home."

"Biff Burns," the other sportscaster. He usually displayed an egotistical ignorance of his subject and signed off with, "This is Biff Burns saying, until next time, this is Biff Burns saying good-by."

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Comedy

"Mary Backstage, Noble Wife"—a take-off on soap operas. It opened with announcer "Word Carr" saying, "And now, for the many fans who wait for her on the radio, we present the interesting story 'Mary Backstage, Noble Wife,' the story of a girl from a deserted mining town out West who came to New York to become the wife of handsome Harry Backstage, Broadway star, and what it means to be the wife of the idol of a million other women."

"Tex Blaisdell," Bob and Ray's cowboy country and Western entertainer, who traveled and performed with the "Smokey Valley Boys." "Romeo" was the comic rustic with the "Smokey Valley Boys." Tex did rope tricks on the radio and perpetually plugged his upcoming appearances at county fairs and supermarket openings.

"One Feller's Family"—a take-off on "One Man's Family." Bob played "Father Butcher" and mumbled a lot to himself, ending with "Fanny, Fanny, Fanny." Ray played "Mother Butcher" and usually wound up exasperatedly telling Father Butcher to "shut up and stop mumbling, you senile old man." It always ended with the announcer saying, " 'One Feller's Family' is written and directed by T. Wilson Messy. This has been a Messy Production."

"Lawrence Fechtenberger, Interstellar Officer Candidate"—a take-off on adventure serials which was brought to you "by chocolate cookies with white stuff in between." Ray played "Lawrence," and Bob was his side-kick "Mugg Mellish," always sneering.

"Widen Your Horizons"—a program of self-help in which experts would explain how to put salt in salt shakers, how to look up names in the telephone directory, etc.—brought to you by the "Croftweiler Industrial Cartel, makers of all kinds of things out of all kinds of stuff."

"Dean Archer Armstead," Bob and Ray's agricultural expert from the "Lackawanna, New York, Field Station." His theme was a scratchy record of a piano version of "Old MacDonald."

"Natalie Attired," Bob and Ray's "Song Sayer." Played by Ray in his "Mary McGoon" voice, "Natalie" would "say" songs. She was accompanied by her drummer, "Eddie" (Bob), and would merely speak the words of popular songs to Eddie's drum accompaniment.

"The Bob and Ray Gourmet Club." Here "Claude" and "Clyde" would describe the colorful ceremony attending the presentation and unwrapping of some celebrity's sandwich, which would subsequently be placed on a velvet cushion in a place of honor where the guests of "The Gourmet Club" could dance by and look at it.

Bob and Ray singed off each broadcast with:

RAY. Write if you get work...

BOB. And hang by your thumbs.

(In their very early days, Ray spoke both lines and Bob added, "And remember, it's milder...much milder.")

The Bob Becker Program

FEATURING

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Pets

In this series Bob Becker discussed problems encountered in the training of pets, primarily dogs.

Bob Becker

The Bob Burns Show

Comedy

THE ARKANSAS TRAVELER Bob Burns SHARON O'SHAUGHNESSEY Ann Thomas ALSO Leo Gorcey, Erik Rolf, Shirley Ross ORCHESTRA Gordon Jenkins DIRECTORS Joe Thompson, Andrew Love WRITERS R. E. "Duke" Atterberry, Victor McLeod, Glen Wheaton

THEME "The Arkansas Traveler"

Bob Burns made his radio debut on *The Fleischmann Hour* with Rudy Vallee and subsequently made several guest appearances. In 1936 he joined Bing Crosby on *Kraft Music Hall*, where he played second banana to Bing for five years. Later he got his own show, which was heard over CBS in 1941. Burns had a musical instrument made of a funnel and two gas pipes that he called a bazooka. During World War II a United States Army weapon was named after Burns' bazooka.

The Bob Crosby Show

Variety

M.C. Bob Crosby ORCHESTRA Bob Crosby's Bobcats

World Radio History

The Bob Hope Show

ANNOUNCERS Les Tremayne, John Lund DIRECTOR Bob Brewster WRITERS Carroll Carroll, David Gregory

Each week a different up-and-coming female vocalist was featured on the show; among them were Peggy Lee, Kay Starr, and Jo Stafford when they were still relatively unknown.

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Bob Elson Aboard the Century

Interviews

HOST

Bob Elson

Bob Elson interviewed people riding the Twentieth-Century Limited train between Chicago and New York.

The Bob Hawk Show

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QUIZMASTER

Bob Hawk

Bob Hawk interspersed gags with the questions on this program, which was heard over CBS in 1945. A studio contestant could become a "Lemac" by answering questions correctly. "Lemac" was simply Camel, the sponsor, spelled backward. A winning contestant was, of course, rewarded financially and serenaded with a chorus of "You're a Lemac now."

The Bob Hope Show

Comedy

STARRING	Bob Hope
PROFESSOR	Jerry Colonna
VERA VAGUE	Barbara Jo Allen
BRENDA	Blanche Stewart
COBINA	Elvia Allman
JOHN L. C.	
SIVONEY	Frank Fontaine
MIRIAM OF THE	
PEPSODENT COMMER	CIALS
("DEAR MIRIAM, POOF	2
MIRIAM, NEGLECTED	
USING IRIUM")	Trudy Erwin
SANTA CLAUS	Jack Kirkwood
HONEY CHILE	Patricia Wilder, Claire Hazel

ALSO Irene Ryan

- VOCALISTS Judy Garland, Gloria Jean, Doris Day, Frances Langford, Hits and a Miss (vocal group that varied from Three Hits and a Miss to Six Hits and a Miss)—Pauline Byrnes, Bill Seckler, Vincent Degen, Marvin Bailey, Jerry Preshaw, Howard Hudson, Mack McLean
- ORCHESTRA Al Goodman, Red Nichols, Skinnay Ennis, Les Brown

ANNOUNCERS Wendell Niles, Art Baker, Larry Keating, Bill Goodwin, Hy Averback

PRODUCER Bill Lawrence

- DIRECTORS Bob Stephenson, Tom Sawyer, Norman Morrell, Al Capstaff
- WRITERS Ted McKay, Albert Schwartz, Mel Shavelson, Norman Sullivan, Jack Douglas, Paul Laven, Dr. Samuel Kurtzman, Fred S. Fox, Hal Block, Larry Marks, Al Josefsberg

SOUND EFFECTS Parker Cornell, Walter Snow THEME "Thanks for the Memory"

CATCH-PHRASES

HOPE. Who's Yehoodi? COLONNA. Greetings, Gate!

Bob Hope entered radio, after a successful career in vaudeville and on Broadway, as a guest on *The Rudy Vallee Show*, followed by brief appearances on such short-lived programs as *The Bromo-Seltzer Intimate Hour*, *The Atlantic Oil Program*, and *The Woodbury Soap Hour*. Then came the long-running, extremely popular program sponsored by Pepsodent, which was first heard over NBC Blue in 1934. Many well-remembered sequences developed on this Tuesday night show on NBC, among them Colonna's phone calls to Hope:

COLONNA. Hello, Hope? This is Colonna.

HOPE. Professor! Where are you?

COLONNA. I'm here in England building a bridge across the Atlantic.

HOPE. Nonsense, Professor. You can't build a bridge across the Atlantic.

COLONNA. I can't??? [Pause] Okay, boys. Tear it down!

"Vera Vague" was a man-chasing character, as were "Brenda" and "Cobina," vague parodies of the then prominent real-life society girls Brenda Frazier and Cobina Wright, Jr.

In one sketch Jack Kirkwood appeared as a streetcorner Santa Claus with a little kettle and admonished Hope to "Put something in the pot, boy," which became an oft-repeated catch-phrase.

Judy Garland was virtually a permanent cast member for over a year although she was usually accorded "guest-star" billing. In addition, Hope had as frequent guests many Hollywood stars, including Madeleine Carroll, Mickey Rooney, William Powell, Paulette Goddard, Pat O'Brien, Olivia de Havilland, Dorothy Lamour, Constance Bennett, and his "feuding partner" Bing Crosby. At one point Basil Rathbone and Nigel Bruce appeared as "Sherlock Holmes" and "Doctor Watson" to help Hope find his mythical Yehoodi. They finally concluded that Yehoodi was the little man who pushes up the next piece of Kleenex!

Frequently there were rumors that Hope had been cut off the air for allegedly using racy material. While he often skirted the bounds of what was then acceptable, the stories of his being censored on the air are apocryphal.

During the years of World War II, Hope began what was to turn out to be a life-long career of entertaining servicemen at various United States and overseas bases. His tireless efforts were a major factor in boosting American morale, and the laughs, whistles, and applause were not only indicative of the appreciation of the servicemen but also provided a lift for the home front. Hope usually started each of these broadcasts with something like "This is Bob, Camp Pendleton, Hope saying that if you want to help out our boys in blue, send them some socks...and some kisses, too!" (Whistles, cheers, and applause.) He also made frequent use of the local names and customs wherever he was, again to much appreciation by the audience. (See also The Woodbury Soap Hour.)

Bobby Benson's Adventures

Children

BOBBY BENSONRichard Wanamaker, Ivan
Cury, Billy HalopPOLLY ARMSTEADFlorence HalopWINDY WALES,
THE HANDYMAN
(WILD TALES BYJon KnottsWINDY WALES)Don KnottsHARKA, THE
INDIANCraig McDonnellIRISHCraig McDonnell

TEX MASON	
(ORIGINALLY BUCK	
MASON)	Herb Rice, Neil O'Malley,
	Charles Irving, Al Hodge
	Tex Ritter
CHINESE COOK	Herb Rice
BLACK BART	Eddie Wragge
AUNTLILLY	Lorraine Pankow
ORCHESTRA Milton Ka	v
ORGANIST Ernestine H	
ANNOUNCERS Bob En	merick, "Two-gun" André
	Carl Warren, Carl Caruso
CREATOR Herbert C. F	
DIRECTOR Bob Novak	
WRITER Jim Sheehan and others	

Bobby Benson's Adventures was first heard over CBS in 1932 and was set originally on the "H-Bar-O Ranch" because it was sponsored by H-O Oats, later it was set on the "B-Bar-B Ranch." (See also Songs of the B-Bar-B.)

Boston Blackie

Detective

BOSTON BLACKIE	Chester Morris, Richard Kollmar	
MARY	Lesley Woods, Jan Miner	
INSPECTOR		
FARADAY	Maurice Tarplin, Richard	
	Lane, Frank Orth	
SHORTY	Tony Barrett	
ANNOUNCER Larry Elliott, Harlow Wilcox		
PRODUCER-DIRECTOR Jeanne K. Harrison		
WRITERS Kenny Lyons, Ralph Rosenberg		
ORGANIST Charles Cornell		

OPENING

ANNOUNCER. Boston Blackie! Enemy to those who make him an enemy; friend to those who have no friends!

Radio fans have frequently debated the question of whether or not Chester Morris played "Boston Blackie" on radio in addition to his role in the movies. As the cast list indicates, Morris actually did originate the radio character, playing the part while the show was a summer replacement for *Amos* 'n' *Andy*.

The Breakfast Club

Box 13

Adventure

DAN HOLIDAY SUZY

Sylvia Picker 4

Alan Ladd

Brave Tomorrow

Serial Drama

LOUISE LAMBERT	Jeannette Dowling
HAL LAMBERT	Raymond Edward Johnson,
	Roger DeKoven
JEAN LAMBERT	Nancy Douglass, Flora
	Campbell
MARTY LAMBERT	Jone Allison, Andree
	Wallace
PHIL BARNES	Carl Eastman
BRAD FORBES	Frank Lovejoy
WHIT DAVIS	House Jameson
WRITER Ruth A. Knight	

Break the Bank

Ouiz

M.C. John Reed King, Johnny Olson, Bert Parks, Clayton "Bud" Collyer **ORCHESTRA** Peter Van Steeden DIRECTOR Jack Rubin WRITERS Joseph Kane, Walt Framer, Jack Rubin

Break the Bank was first heard over Mutual in 1945.

Breakfast at Sardi's

Audience Participation

M.C. Tom Breneman ASSISTANT Bobby, a Filipino busboy ANNOUNCER Carl Webster Pierce

Prizes were awarded for the tallest, fattest, etc., in the audience. Tom Breneman often tried on hats of female guests for a gag.

The Breakfast Club

Variety

M.C.

Don McNeill

SAM (FICTION AND	
FACT FROM SAM'S	
ALMANAC)	Sam Cowling
AUNT FANNY, A	Ū
COUNTRY CHARACTER	
WHO DISPENSED	
GOSSIP AND STORIES;	
HER THEME,	
"SHE'S ONLY A BIRD	
IN A GILDED CAGE"	Fran Allison
FIBBER MCGEE	
AND MOLLY	Jim and Maria
MR. WIMPLE	Bill Thompson

larian Jordan **Bill Thompson**

- ALSO Russell Pratt, Gale Page, The Three Romeos-Sam Cowling, Gil Jones, Louie Perkins, Boyce Smith (replacement); The Vagabonds-Ray "Pappy" Grant, Robert O'Neil, John Jordan, Norval Taborn; The Cadets-Al Stracke, Carl Scheibe, Jack Halloran, Homer Snodgrass, Bob Childe, Reo Fletcher, Arnold Isolany, Sam Thompson; The Merry Macs-Cheri McKay and the McMichaels (Joe, Judd, and Ted); The Morin Sisters and The Ranch Boys-Marge Morin, Pauline Morin, Evelyn Morin, Jack Ross, Hubert "Shorty" Carson, and Joe "Curley" Bradley
- VOCALISTS Jack Owens (the Cruising Crooner, sang as he wandered through the audience), Janette Davis, Jack Baker (the Louisiana Lark), Johnny Johnston, Johnny Desmond, Clark Dennis, Dick Teela, Johnny Thompson, Edna O'Dell, Annette King, Eugenie Baird, Patsy Lee, Nancy Martin, Helen Jane Behlke, Evelyn Lynne, Mildred Stanley, Ilene Woods, Marion Mann; The Escorts and Betty-Betty Olson, Ted Claire, Cliff Petersen, Floyd Holm, Douglas Craig, (accompanist and arranger)
- ORCHESTRA Walter Blaufuss, Harry Kogen, Rex Maupin, Joe Gallichio, Eddie Ballantine
- ANNOUNCERS Charles Irving, Don Dowd, Bob Brown, Durward Kirby, Bob McKee, Fred Kasper, Bob Murphy, Franklyn Ferguson, Louis Roen, Ken Nordine

DIRECTOR Cliff Petersen

OPENING THEME

Good morning, breakfast clubbers, Good morning to yah. We got up bright and early, Just to how-dy-do yah.

CATCH-PHRASE

MCNEILL. Be good to yourself!

Breakfast in Hollywood

DAILY FEATURES

The march around the breakfast table.

THE MORNING PRAYER

Each in his own words, Each in his own way For a world united in peace Bow your heads, and let us pray.

The show was originally called *The Pepper Pot*. McNeill became the M.C. on June 23, 1933, and changed the title to *The Breakfast Club*.

Breakfast in Hollywood

Audience Participation

M.C. Tom Breneman, Garry Moore, Jack McElroy ANNOUNCERS John Nelson, Carl Webster Pierce PRODUCERS Charles Harrell, Ralph Hunter DIRECTORS Jessie Butcher, John Masterson, John Nelson, Claire Weidenaar, Carl Webster Pierce WRITERS Vance Colvig, Jack Turner

Tom Breneman of Breakfast in Hollywood carried on one of radio's familiar "friendly feuds" with Don McNeill of The Breakfast Club. Breakfast in Hollywood was first heard over ABC in 1943.

Breen and DeRose

Music and Talk

FEATURING

Peter DeRose, and May Singhi Breen (his wife)

ANNOUNCER Don Lowe

This program was first heard over the Blue network in 1927, Tuesday nights at 10:30. In later years one of the features of the program was Peter's presentation of a fresh orchid to his wife. DeRose was the composer of "Deep Purple."

Brenda Curtis

Serial Drama

BRENDA CURTIS JIM CURTIS THE MOTHER-IN-LAW Vicki Vola Hugh Marlowe Agnes Moorehead ALSO Helen Choate, Michael Fitzmaurice

Brenda Curtis was first heard over CBS in 1939.

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Brenthouse

Serial Drama

PORTIA BRENT

IANE NANCY PETER MARTHA YOUNG DUDLEY LANCE DUDLEY NORA MAWSON GABRIELLE FAURE DAPHNE ROYCE MICHAEL STEVE DIRK DR. NORFOLK PHILIP WEST JOE EDWARDS DRIZ GUMP JAY

Fitz Florence Baker Lurene Tuttle Ernest Carlson, Larry Nunn Margaret Brayton Wally Maher Jane Morgan Anne Stone Naomi Stevens Frederic MacKaye Al Cameron Gavin Gordon Ben Alexander Edward Archer Grant Bayliss

Georgia Backus, Kathleen

Brenthouse was first heard over the Blue network in 1938.

Jack Zoller

Brewster Boy: see That Brewster Boy.

Bride and Groom

Audience Participation

M.C. John Nelson ANNOUNCER Jack McElroy DIRECTORS John Nelson, John Reddy, Edward Feldman, John Masterson WRITER John Reddy

Weddings were actually performed on *Bride and Groom*, which was first heard over ABC in 1945. The couples taking part in the ceremonies were showered with gifts.

Bright Horizon

Serial Drama

HOSTS	Paul Luther, Grace Russell
MICHAEL WEST	Joe Julian, Richard Kollmar
CAROL WEST	Sammie Hill, Joan Alexander
RUTH WAYNE	Alice Frost
BOBBY	Ronald Liss
BARBARA	Renee Terry
KEITH RICHARDS	Lon Clark
MARGARET ANDERSON	
MCCAREY	Lesley Woods
CHARLES MCCAREY	Dick Keith
TED	Jackie Grimes
CEZAR BENEDICT	Stefan Schnabel
LILY	Alice Goodkin
MRS. ANDERSON	Irene Hubbard
BONNIE	Audrey Totter
LARRY HALLIDAY	Frank Lovejoy
PENNY	Will Geer
ALSO Santos Ortega, S	id Slon, Chester Stratton
ANNOUNCER Marjorie	
DIRECTORS Henry Hul	
WRITERS John M. You	ng, Stuart Hawkins, Kathleen
Norris, Ted Maxw	ell
ORGANIST John Gart	
THEME "Little Brown J	ug″

Bright Horizon evolved from the Michael West character on Big Sister. The character of "Ruth Wayne," played by Alice Frost, was heard only on the initial broadcasts to help establish the story. Bright Horizon was first heard over CBS in August 1941.

The Brighter Day

Serial Drama

LIZ DENNIS

RICHARD DENNIS (POPPA) ALTHEA DENNIS BARBARA (BOBBY) DENNIS GRAYLING DENNIS PATSY JERRY CLIFF SEBASTIAN FRENCH GIRL Margaret Draper, Grace

Bill Smith Jay Meredith

Matthews

Loma Lynn Billy Redfield Pat Hosley John Raby John Larkin Charlotte Manson SANDRA TALBOT Ann Hilary

ALSO Bob Pollock, Paul McGrath, Joan Alexander, Dick Seff, Judith Lockser, Inge Adams, Joe Di Santis ANNOUNCER Bill Rogers, Ron Rawson PRODUCER David Lesan DIRECTORS Ted Corday, Ed Wolfe, Arthur Hanna WRITERS Irna Phillips, Orin Tovrov MUSICAL DIRECTOR Bill Meeder SOUND EFFECTS Bill Brown, Jack Anderson

OPENING

ANNOUNCER. *The Brighter Day*. Our years are as the falling leaves...we live, we love, we dream...and then we go. But somehow we keep hoping, don't we, that our dreams come true on that Brighter Day.

This program was first heard over NBC in 1948. It took place in the town of "Three Rivers."

Bring 'Em Back Alive

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Adventure
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STARRING

Frank Buck

Buck, of course, was the well-known animal handler and jungle adventurer.

Bringing up Father

Situation Comedy

JIGGS	Neil O'Malley, Mark Smith
MAGGIE	Agnes Moorehead
NORA, THEIR	
DAUGHTER	Helen Shields, Joan Banks
DINTY MOORE	Craig McDonnell

Bringing Up Father was based on the comic-strip characters created by George McManus.

Broadway Is My Beat

Detective Adventure

DANNY CLOVER, PLAINCLOTHES DETECTIVE DETECTIVE TARTAGLIA

Anthony Ross

Larry Thor, Charles Calvert

Brownstone Theater

PRODUCER-DIRECTOR Elliott Lewis WRITERS Morton Fine, David Friedkin

OPENING

DANNY CLOVER: Broadway is my beat. Times Square to Columbus Circle...the loneliest mile in the world.

Brownstone Theater

Drama

LEADING ROLES	Jackson Beck, Gertrude	
	Warner	
NARRATOR	Clayton Hamilton	
DIRECTOR Jock MacGregor		
MUSICAL DIRECTOR Sylvan Levin		

Buck Rogers in the 25th Century Science-Fiction Adventure

BUCK ROGERS	Matt Crowley, Curtis Arnall, Cal Frank, John Larkin
WILMA DEERING	Adele Ronson
ARDALA VALMAR,	
THE VILLAINESS	Elaine Melchior
DR. HUER	Edgar Stehli
BUDDY	Ronald Liss
BLACK BARNEY	Jack Roseleigh, Joe Granby
KILLER KANE	Bill Shelley, Dan Ocko,
	Arthur Vinton
WILLIE, BARNEY'S	
CHILD PROTÉGÉ	Junius Matthews, Walter

Junius Matthews, Walter Tetley

- ALSO Everett Sloane, Paul Stewart, Henry Gurvey, Dwight Weist, Walter Greaza, Fred Uttal, Walter Vaughn, Alice Frost, Vicki Vola, John Monks, Frank Readick, Eustace Wyatt
- ANNOUNCERS Fred Uttal, Paul Douglas, Jack Johnstone

PRODUCER-WRITER-DIRECTOR Jack Johnstone WRITERS Joe A. Cross, Albert G. Miller, Dick Calkins

OPENING

SOUND. Thunder roll on drum ANNOUNCER. (With echo effect). Buck Rogers in the Twenty-fifth Century!

This program was based on the popular comic strip created in 1929. The idea for the strip was conceived by syndicator John F. Dille, who selected Dick Calkins as the first artist and Phil Nowlan as the first author. Much that occurred on the show from 1931 to 1939 seemed fanciful at the time but eventually became plausible and even commonplace. "Dr. Huer" invented such things as the psychic restriction ray, the teleradioscope, the atomic disintegrator, the molecular expansor and contractor beams, radio transmission of power, force rays, ultrasonic death rays, robot rocket ships with "radio-vision" transmitters, the mechanical mole for burrowing deep into the earth, etc., etc.

Listeners could become "Solar Scouts" by responding to premium offers, and they could receive such items as "planetary maps" and sketches of the principal characters by sending in "two inches of the strip of tin that comes off a can of Cocomalt when you open it."

Bud Barton: see The Barton Family.

Buddy Rogers: see Mary Pickford and Buddy Rogers.

Bulldog Drummond

Mystery-Adventure

CAPTAIN HUGH	
"BULLDOG"	
DRUMMOND	George Coulouris, Santos
	Ortega, Ned Wever
DENNY, DRUMMOND'S	
ASSISTANT	Everett Sloane, Luis Van
	Rooten, Rod Hendrickson
DISTRICT ATTORNEY	Ted de Corsia
ALSO Agnes Moorehea	ad, Paul Stewart, Ray Collins,
Mercedes McCamb	oridge
ANNOUNCER Dan Seym	lour
PRODUCER-DIRECTOR H	iman Brown
WRITERS Edward J. A	damson, Leonard Leslie, Jay
Bennett Allan F S	oane

OPENING

SOUND. Foghorn blasts...slow footsteps...gunshot...police whistle

MUSIC. Organ music up full and under...

ANNOUNCER. Out of the fog...out of the night...and into his American adventure...comes...Bulldog Drummond!

By Kathleen Norris

Bulldog Drummond was first heard over Mutual in 1941.

Burbig's Syncopated History

Comedy

Ed McConnell Jerry Marin

Bud Tollefson

FROGGEE Ed McConnell ALSO June Foray, John Dehner, Lou Krugman, Marvin Miller, Bobby Ellis, Tommy Cook, Tommy Bernard, Billy Roy, Jimmy Ogg, Peter Rankin ANNOLINCER Arch Presby

PRODUCER Frank Ferrin WRITER-DIRECTOR Hobart Donovan

The Buster Brown Gang

CATCH-PHRASES

SMILIN' ED

TIGE

BUSTER BROWN SOUNDS OF DOG

BUSTER BROWN. I'm Buster Brown and I live in a shoe. This is my dog Tige, and he lives there too. SMILIN' ED. Plunk your magic twanger, Froggie!

The Buster Brown Gang was also known as The Buster Brown Show and The Smilin' Ed McConnell Show. It was a revival of an earlier show called simply Buster Brown that had first appeared on radio over CBS in 1929. The sponsor of both programs was Buster Brown Shoes, which had acquired the use of the Buster Brown character from the comic strip by R. F. Outcault.

The Buster Brown Gang, featuring singer Ed Mc-Connell, turned up on NBC in 1943 and was broadcast from Hollywood on Saturdays from 11:30 A.M. to 12:00 noon before an audience of hundreds of youngsters. McConnell played the piano, sang simple songs, and offered comedy sketches featuring such characters as "Froggie the Gremlin" and "Squeakie the Mouse." He then narrated a story that usually dealt with one of four heroes: "Baba"-an Arabian boy with a horse; "Ghangi"-a Hindu lad with an elephant named Teelah; "Little Fox"-an American Indian boy; and "Kulah," who had a "Jug-Genie." The four young heroes were played variously by Bobby Ellis, Tommy Cook, Tommy Bernard, Billy Roy, Jimmy Ogg, and Peter Rankin. Lou Merrill was the "Jug-Genie."

By Kathleen Norris

Serial Drama

KATHLEEN NORRIS, NARRATOR

Ethel Everett

Burns and Allen

HOST

Comedy

STARRING	George Burns and Gracie Allen, husband-and-wife comedy team
THE HAPPY	
POSTMAN	Mel Blanc
TOOTSIE STAGWELL	Elvia Allman
MRS. BILLINGSLEY	Margaret Brayton
MURIEL	Sara Berner
WALDO	Dick Crenna
HERMAN, THE	
DUCK	Clarence Nash
ALSO Gale Gordon Ha	ns Conried Henry Blair Sara

ALSO Gale Gordon, Hans Conried, Henry Blair, Sarah Shelby

VOCALISTS Milton Watson, Tony Martin, Jimmy Cash, Dick Foran

ORCHESTRA Jacques Renard, Ray Noble, Paul Whiteman, Meredith Willson

ANNOUNCERS Ted Husing, Harry Von Zell, Jimmy Wallington, Bill Goodwin, Toby Reed

DIRECTORS Ralph Levy, Al Kaye, Ed Gardner

WRITERS Paul Henning, Keith Fowler, Harmon J. Alexander, Henry Garson, Aaron J. Ruben, Helen Gould Harvey, Hal Block, John P. Medbury THEME "Love Nest"

George Burns and Gracie Allen were among the many vaudevillians who attained great success in radio. George was essentially the straight man for Gracie's addled responses. Often, when their time was up or his patience exhausted, George would end their comedy routines with "Say good night, Gracie," which Gracie would cheerfully do. (See also The Robert Burns Panateta Program.)

One of the best-remembered characters on the program was "The Happy Postman," played by Mel Blanc, who was the antithesis of his description. Speaking in a voice just on the verge of tears, he spoke of cheerful things in a most depressing tone.

World Radio History

Children

Henry Burbig

ALSO Helen Shields, Anne Teeman, Joan Banks, James Meighan, Irene Hubbard, House Jameson, Chester Stratton, Teresa Dale, Eleanor Audley, Nancy Sheridan, Ed Jerome, Jay Meredith ANNOUINCER Dwight Weist

PRODUCERS Phillips H. Lord, May Bolhower

DIRECTOR Jay Hanna

This program was first heard over CBS in 1939 with adapted stories of Kathleen Norris. Among the best-remembered was "Mother," featuring Irene Hubbard in the title role.

Call the Police

Adventure

BILL, THE POLICE CAPTAIN **George Petrie** THE GIRL ASSISTANT POLICE SERGEANT PRODUCER-DIRECTOR John Cole

Amzie Strickland Robert Dryden

Ethel Owen, Jack Arthur

Orchestra: Van Alexander

The Callahans

Music

FEATURING

Calling All Cars

Police Adventure

OPENING

ORCHESTRA. Theme "A"

FIRST VOICE. Calling All Cars...a copyrighted program...created by Rio Grande!

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SOUND. Motor running

SECOND VOICE. Los Angeles Police calling all cars; attention all cars to broadcast two-five-four regarding a fire. Assist Fire Department arson squad in investigation. That is all. Rosenquist.

SOUND. Motor and siren...build siren to peak...segue ORCHESTRA. Theme "B"

Calling All Detectives

Mystery

ROBIN, THE NARRATOR NEIL FOWLER TOBY DETECTIVE JERRY BROWNING Paul Barnes ANNOUNCER George Bower

Vincent Pelletier Frank Lovejoy **Owen** Jordan

Listeners were awarded prizes for solving mysteries on Calling All Detectives.

Camel Caravan

Variety

This title was given to a number of programs sponsored by Camel cigarettes. Some were quiz shows (The Bob Hawk Show) and others were variety programs. The Camel Comedy Caravan in 1943, for instance, featured Freddie Rich's Orchestra, Connie Haines, Herb Shriner, and M.C. Jack Carson.

Probably the best remembered was a Camel Comedy Caravan series that was on the air in 1943. With the unlikely teaming of Jimmy Durante ("the Nose") and Garry Moore ("the Haircut"), a very successful comedy-variety program was born. This series featured many of the performers who appeared on The Jimmy Durante Show—announcer Howard Petrie, vocalist Georgia Gibbs, and Roy Bargy's Orchestrabut was really popular because of the chemistry between Durante and Moore, the former a knockabout word-mangling comedian and the latter a crew-cut literate humorist. Durante didn't understand Moore and nobody understood Durante!

One of the funniest weekly segments was Moore describing to Durante one of his various previous occupations, and Durante repeating the material in his garbled version. For instance, Moore would zip through, at top speed and without a mistake, "I used to work in Wauwatosa, Wisconsin, in the Water Works, as a reasonably reliable referee for the refrigerator repair wreckers, recluses, and renegade rum runners, Jimmy."

And, after a long breath, Durante would proceed to plow struight through to a strangled finish—hitting about every third word vaguely correctly. Moore's ability was all the more remarkable since as a youth he had had to overcome a rather bad case of stuttering.

Other features of the Durante-Moore Camel Caravan were the standard opening in which Jimmy called in to Moore from some remote location from which he couldn't seem to extricate himself; a Garry Moore "song"-Garry would start singing a quiet ballad, stop to tell a story of a tragic love affair that ended in violence, then pick up softly the last few bars of the ballad; and Durante's standards, such as "Inka-Dinka-Doo" and "You Gotta Start Off Each Day with a Song."

Durante and Moore were also sponsored for a time by Rexall. (See also The Jimmy Durante Show; Take It or Leave It; Club Matinée; The Bob Hawk Show.)

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Campbell Playhouse

Drama

This drama series featured radio adaptations of famous books. Orson Welles supervised the adaptations, which included: *A Farewell to Arms* by Ernest Hemingway, starring Katharine Hepbum; *The Glass Key* by Dashiell Hammett; *Arrowsmith* by Sinclair Lewis; *State Fair* by Philip Duffield Stong, starring "Amos 'n' Andy" (played by Freeman Gosden and Charles Correll) and Burgess Meredith.

This program was sponsored by Campbell's Soup and was first heard over CBS in 1939.

Can You Top This?

Comedy Panel

JOKE-TELLER	Peter Donald
HOST	Roger Bower, Ward Wilson
PANEL	"Senator" Ed Ford, Harry
	Hershfield, Joe Laurie, Jr.

ANNOUNCER Charles Stark PRODUCER Roger Bower DIRECTORS Alan Dingwall, Jay Clark, Roger Bower

OPENING

SOUND. Audience laughter up full and under... STARK. Can You Top This.?! Welcome to another laugh-hour, half-hour with Can You Top This?...starring...Senator Ford FORD. Good evening! STARK. Harry Hershfield... HERSHFEELD. Howdy! STARK. Joe Laurie, Jr.... LAURIE. Hel-lo! STARK. And now, here's your master of ceremonies for Can You Top This?, Ward Wilson. WILSON Thank You. Charles Stark Can You Ton This?

WILSON. Thank you, Charles Stark. *Can You Top This?* is unrehearsed and spontaneous, and our top rule is "keep 'em laughing."

Anyone can send in a joke, and if your joke is told by our storytelling genius, Peter Donald, you get ten Campbell Playhouse

dollars. Each of the three wits tries to top it with another joke on the same subject. Each time they fail to top you, you get five dollars...so you have a chance to win as much as twenty-five dollars. But regardless of whether you win ten or twenty-five dollars, you will receive a recording of Peter Donald telling your story on the air. Laughs are registered on the *Can You Top This?* Laugh-Meter in full view of our studio audience, and, in all cases, the decision of our judges is final.

CLOSING

WILSON. And thus ends another laugh session of *Can You Top This?*, originated by Senator Ford. Join us again next week...same time, same gang, other jokes, some new, some old. Until then, we remain yours for bigger and better laughs...

FORD. Senator Ford...

HERSHFIELD. Harry Hershfield...

LAURIE. Joe Laurie, Jr....

DONALD. Peter Donald...

WILSON. Ward Wilson...

STARK. And Charles Stark. This is the Mutual Broadcasting System.

Can You Top This? was first heard over Mutual in 1940. The "Laugh-Meter" (also known as "the Colgate Laugh-Meter") was simply a volume-measuring meter connected to the audience microphone.

Senator Ford used "Ditsy Bomwortle" and "Mrs. Fafoofnick" as the central characters of his stories. Ford's actual name was Edward M. Ford. He became "Senator" in his early twenties when he was mistakenly introduced as "Senator Ford" at a club dinner.

Candid Microphone

Audience Participation

M.C.	Allen Funt, Raymond	
	Edward Johnson	
NARRATOR	Don Hollenbeck	
ANNOUNCER Ken Roberts		
ORCHESTRA Bernie Green		
DIRECTOR Joseph Grah	am	

Candid Microphone was first heard over ABC in 1947. People's conversations were recorded with hidden microphones. The subjects were not aware that they were being recorded for broadcast.

The Carnation Contented Hour

The Canovas

Music

FEATURING The Canovas The Canovas—Judy, her sister Annie, and their brother Zeke—presented programs of hillbilly music. Later Judy became a major radio star on her own. (See also The Judy Canova Show.)

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The Capitol Family Hour: see The Family Hour.

Captain Diamond: see The Adventures of Captain Diamond.

Captain Flagg and Sergeant Quirt

Situation Comedy

CAPTAIN FLAGG	Victor McLaglen, William
	Gargan
SERGEANT QUIRT	Edmund Lowe

This program was based on Maxwell Anderson's play *What Price Glory*? It was first heard over the Blue network in 1941.

Captain Midnight

Adventure Serial

CAPTAIN MIDNIGHT	
(CAPTAIN ALBRIGHT)	Ed Prentiss, Bill Bouchey,
	Paul Barnes
JOYCE RYAN	Angeline Orr, Marilou
	Neumayr
CHUCK RAMSEY	Bill Rose, Jack Bivens,
	Johnny Coons
ICHABOD (ICHY)	
MUDD	Hugh Studebaker, Art Hern,
	Sherman Marks
IVAN SHARK	Boris Aplon
FURY SHARK	
(IVAN'S DAUGHTER)	Rene Rodier, Sharon
	Grainger
GARDO	Earl George
ROGART	Marvin Miller
DR. GLAZER	Maurice Copeland
SS-11	Olan Soule
CAPTAIN EINMAN	
(NAZI)	Marvin Miller
ANNOUNCERS Pierre A	ndré, Don Gordon

OPENING

SOUND. Gong tolling midnight...airplane...swooping down

ANNOUNCER. Cap...tain...Mid...night!

"Captain Midnight's" cohorts were members of "The Secret Squadron." The series was first heard over Mutual in 1940 from Chicago. Joyce Ryan was SS-3, Chuck Ramsey was SS-2, and Ichy was SS-4.

Captain Tim Healy's Stamp Club

Children's Program

FEATURING

Tim Healy

This fifteen-minute program was first heard over NBC in 1938. It featured news of stamps for young collectors and was heard at 5:15 P.M. on Tuesday, Thursday, and Saturday. It was sponsored by Ivory Soap.

Carl Carmer

Folklore

FEATURING

Carl Carmer

Carl Carmer, a collector of folklore, related fascinating stories on this series.

Carlton Fredericks: see Living Should Be Fun.

The Carnation Contented Hour

Music

FEATURING Percy Faith's Orchestra WITH Buddy Clark, vocalist, Reinhold Schmidt, bass, Josephine Antoine, soprano ALSO Dinah Shore ANNOUNCER Vincent Pelletier, Jimmy Wallington PRODUCERS Harry K. Gilman, C. H. Cottington THEME "Contented" This long-running music program was sponsored by the Carnation Milk Company. It first appeared over NBC in 1931.

Carol Kennedy's Romance

Serial Drama

CAROL KENNEDY	Gretchen Davidson
KATHY PRENTICE	Mitzi Gould
GARY CRANDALL	Gene Morgan
PETER CLARKE	Edwin Jerome
RANDY	Elliott Reid
DR. OWEN CRAIG	Carleton Young

Carol Kennedy's Romance was first heard over CBS in 1937.

The Carters of Elm Street

Serial Drama

Vic Smith MR. CARTER MRS. CARTER Virginia Payne MILDRED CARTER RANDOLPH **Ginger** Jones JESS CARTER **Billy Rose** BERNICE CARTER Ann Russell Herb Nelson SID RANDOLPH Harriette Widmer MATTE BELLE WRITER Mona Kent THEME "Night"

The Carters of Elm Street made its debut over NBC in 1939, originating in Chicago. The program was set in the town of Galesville.

The Case Book of Gregory Hood

Mystery

GREGORY HOOD Gale Gordon, Elliott Lewis, Jackson Beck, Paul McGrath, Martin Gabel, George Petrie SANDY Bill Johnstone

ALSO John McGovern, Art Carney, Kathleen Cordell PRODUCER Frank Cooper

DIRECTORS Martin Andrews, Ray Buffum, Lee Bolen

WRITERS Anthony Boucher, Dennis Green, Ray Buffum

SOUND EFFECTS Art Sorrance

Casey, Crime Photographer

Adventure

CASEY Staats Cotsworth Alice Reinheart, Betty ANN WILLIAMS Furness, Jone Allison, Lesley Woods, Jan Miner ETHELBERT, THE BARTENDER John Gibson POLICE CAPTAIN Jackson Beck, Bernard LOGAN Lenrow ALSO Jack Hartley, John Griggs, Bryna Raeburn, Art Carney, Robert Dryden **ORCHESTRA** Archie Bleyer ANNOUNCER Ken Roberts, Tony Marvin, Bob Hite DIRECTOR John Dietz WRITERS Alonzo Deen Cole, Harry and Gail Ingram, Milton J. Kramer SOUND EFFECTS Art Strand, Jerry McCarthy PIANISTS Herman Chittison, Teddy Wilson

OPENING

SOUND. Double click of camera shutter. CASEY. Got it! Look for it in "The Morning Express!"

Casey, Crime Photographer was first heard over CBS in 1946. A character named Walter worked in the Blue Note kitchen and had no lines but frequently brought Ethelbert some olives.

The Cass Daley Show: see The Fitch Bandwagon.

The Catholic Hour: see Religion.

Cavalcade of America

Drama

FEATURING Jack Smart, Edwin Jerome, Agnes Moorehead, John McIntire, Jeanette Nolan, Bill Johnstone, Bill Adams, Frank Readick, Raymond Edward Johnson, Paul Stewart, Orson Welles, Staats Cotsworth, Joseph Cotten, Ray Collins, Ted de Corsia, Ted Jewett, Everett Sloane, Luis Van Rooten

ORCHESTRA Donald Voorhees ANNOUNCER Clayton "Bud" Collyer PRODUCER Roger Pryor

Chandu the Magician

DIRECTORS John Zoller, Paul Stewart, Homer Fickett, Bill Sweets

HISTORICAL CONSULTANT Dr. Frank Monaghan

WRITERS Virginia Radcliffe, Stuart Hawkins, Ben Kagan, Peter Lyon, Arthur Miller, Paul Peters, Norman Rosten, Edith R. Sommer, Robert Tallman, Milton Wayne, Russ Hughes

SOUND EFFECTS Bill Verdier, Jerry McGee, Al Scott ORGANIST Rosa Rio

Cavalcade of America, sponsored by DuPont, presented dramatizations of American history. The program started over CBS in 1935.

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The CBS Church of the Air: see Religion.

CBS Is There: see You Are There.

Central City

Drama

EMILY OLSON	Elspeth Eric
ROBERT	
SHALLENBERGER	Myron McCormick

Central City was first heard over NBC in 1938.

Challenge of the Yukon

Adventure

SERGEANT PRESTON Jay Michael, Paul Sutton, Brace Beemer INSPECTOR John Todd ANNOUNCERS Bob Hite, Fred Foy CREATOR Fran Striker DIRECTOR Al Hodge THEME "Donna Diana Overture" by von Reznicek.

These stories featured "Sergeant Preston" and his dog "Yukon King." The series began its run over ABC in 1947.

The Chamber Music Society of Lower

Basin Street

Music and Satirical Commentary

COMMENTATOR

Milton Cross, Gene

Hamilton ("Dr. Gino") FEATURING Jack McCarthy as "Dr. Giacomo" VOCALISTS Diane Courtney, Dinah Shore, Jane Pickens, Lena Horne ORCHESTRAS Paul LaValle, Henry Levine ALSO Ernest Chappell, Jimmy Blair CREATOR-WRITER Welbourn Kelley DIRECTOR Tom Bennett WRITERS Jay Sommers, Jack McCarthy

The Chamber Music Society of Lower Basin Street, which made its debut over NBC Blue on February 11, 1940, featured swing music with a tongue-incheek commentary in the longhair style. It was dedicated to "The Three B's—Barrelhouse, Boogie-Woogie, and the Blues." There were some fourteen musicians who doubled between such groups as Henry "Hot-Lips" Levine's Dixieland Octet ("the Barefoot Philharmonic") and Paul LaValle's Double Woodwind Quintet ("The Woodwindy Ten"). Henry Levine was also known as "The Gabriel of the Gowanus."

Among the guests who appeared on the program were the duo-piano team of Henry Brant and Richard Baldwin, who played the first swing treatment of Haydn's "Surprise Symphony"; and harpsichordist Sylvia Marlowe, who played Mozart's "Turkish March," retitled "Old Man Mozart on the Mooch."

Chance of a Lifetime

Quiz

M.C. John Reed King DIRECTOR Charles T. Harrell

This was first heard over ABC in 1949.

Chandu the Magician

Adventure

CHANDU

BETTY

AHMAD

STORYTELLER

DOROTHY REGENT

Jason Robards, Sr., Gayne Whitman, Howard Hoffman, Tom Collins Irene Tedrow Joy Terry Tudor Owen Lou Krugman

Chaplain Jim

ALSO Olan Soule, Margaret MacDonald, Cornelia Osgood, Audrey McGrath, Leon Janney, Ian Martin, Bryna Raeburn, Ben Wright ANNOUNCER Howard Culver PRODUCER Cyril Armbrister DIRECTOR Blair Walliser

WRITERS Sam Dann, Vera Oldham

OPENING

ANNOUNCER (mysteriously). Chandu...the Magician! MUSIC. Oriental music up full

This series was based on material created by Harry A. Earnshaw. In the story, "Chandu" was actually an American secret agent, Frank Chandler, who picked up the ancient arts of the occult from a Hindu yogi and used the supernatural powers to combat evildoers. The series was first heard over ABC in 1949.

Chaplain Jim

Drama

CHAPLAIN JIM John Lund, Don Mac-Laughlin ANNOUNCERS George Ansbro, Vinton Hayworth

PRODUCERS Frank and Anne Hummert DIRECTORS Richard Leonard, Martha Atwell WRITER Lawrence Klee THEME "There's a Long, Long Trail A-winding"

This World War II series was based on actual battle experiences. It began over ABC in 1942.

Charlie and Jessie

Comedy

CHARLIE JESSIE Donald Cook Diane Bourbon, Florence Lake

ANNOUNCER Nelson Case WRITER Red Cooper

Charlie Chan

Mystery

CHARLIE CHAN

Walter Connolly, Ed Begley, Santos Ortega NUMBER ONE SON,

LEE CHAN Leon Janney ANNOUNCER Dorian St. George PRODUCER-DIRECTORS Alfred Bester, Chick Vincent WRITERS Alfred Bester, John Cole, Judith Bublick, James Erthein

This mystery series featuring the Chinese detective was based on characters created by E. D. Biggers. Although many people associate only Ed Begley and Santos Ortega with the title role, it was Walter Connolly who played "Charlie Chan" when the series first came to radio over the Blue network in 1932.

Charlie McCarthy: see The Edgar Bergen and Charlie McCarthy Show.

Charlie Wild, Private Eye

Detective

CHARLIE WILD George Petrie MCCOY, CHARLIE'S ASSISTANT Peter Hobbs DIRECTOR Carlo De Angelo

This series was the successor to Sam Spade.

The Charlotte Greenwood Show Comedy-Variety

STARRING Charlotte Greenwood ALSO John Brown, Harry Bartell, Will Wright THEME "My Wonderful One"

The program was set in the town of Lakeview.

The Chase and Sanborn Hour

Comedy-Variety

This program started as an all-music show in 1928. Chase and Sanborn hired Maurice Chevalier at the unheard-of price of \$5000 a week to star on the show. Later Eddie Cantor took over the broadcast, and it became the top rated radio program in the country for several years. Abbott K. Spencer was the director. The head writer was David Freedman with help from Bob Colwell, Phil Rapp, Everett Freeman, Car-

The Chicago Theatre of the Air

roll Carroll, Sam Moore, and many others. It was produced by the J. Walter Thompson Company. When Cantor took time off in the summer, the show went on with other comedy stars, such as Jimmy Durante and Bert Lahr. It was finally taken over by Edgar Bergen. (See also The Eddie Cantor Show; The Edgar Bergen and Charlie McCarthy Show.)

Cheerio

Talk

FEATURING

"Cheerio"

Talk shows were extremely popular in the early days of radio. Among the most listened-to personalities of the late 1920s and early 1930s was a talk-show host who identified himself only as "Cheerio." His name was actually Charles K. Field. The program was first heard over NBC in 1927, originally six times a week at 8:30 A.M.

The Chesterfield Supper Club

Music

- VOCALISTS Perry Como, Mary Ashworth, Don Cornell, Dick Edwards, Laura Leslie, Bill Lawrence, Kay Starr, Jo Stafford, Peggy Lee, Frankie Laine, The Fontane Sisters (Geri, Marge and Bea) The Satisfiers (Art Lambert, Helen Carroll, Bob Lange, Kevin Gavin), The Pied Pipers, Fred Waring and His Pennsylvanians
- ORCHESTRAS Ted Steele, Sammy Kaye, Mitchell Ayres, Glenn Miller, Lloyd Schaefer, Paul Weston, Dave Barbour
- ANNOUNCERS Paul Douglas, Martin Block, Tom Reddv

PRODUCERS Bob Moss, Eldridge Packham

- DIRECTORS Ward Byron, Eldridge Packham
- WRITERS Frank Moore, Dave Harmon, Mike Dutton, Bob Weiskopf
- SOUND EFFECTS Sam Hubbard
- THEMES "A Cigarette, Sweet Music and You," "Smoke Dreams"

One of the nonmusic segments of the program was the reading of the baseball scores. A high note was sounded by the orchestra following the score of the winning team, and a low, dismal note was played after the loser's score. If the victorious team scored an exceptional number of runs, the note was played with extra enthusiasm.

The Chicago Theatre of the Air

Variety

FEATURING	Marion Claire (Mrs. Henry
	Weber), soprano, Colonel
	Robert McCormick,
RESIDENT	
TENOR	Attilio Baggiore
RESIDENT	
BARITONES	Bruce Foote, Earl Willkie
RESIDENT	

CONTRALTO Ruth Slater

- GUEST ARTISTS James Melton, Thomas L. Thomas, Igor Gorin, Jan Peerce, Felix Knight, Allan Jones, John Brownlee, John Carter, Frederick Jagel, Richard Tucker, Robert Merrill
- DRAMATIC CAST Marvin Miller, Olan Soule, Betty Winkler, Laurette Fillbrandt, Willard Waterman, Norman Gottschalk, Luise Barclay, Alice Hill, Barbara Luddy, Betty Lou Gerson, Donna Reade, Fran Carlon, Patricia Dunlap, Muriel Bremner, Kay Westfall, Bret Morrison, Bob Bailey, Everett Clarke, Ken Griffin, Les Tremayne, Bob Jellison, John Larkin, Phil Lord, John Barclay, John Goldsworthy, Charles Penman, Hazel Dopheide, Rosemary Garbell, Marilou Neumayer, Rita Ascot
- ANNOUNCERS John Weigle, Marvin Miller
- CREATOR William A. Bacher
- DIRECTORS Fritz Blocki, Joe Ainley, Kenneth W. MacGregor, Jack LaFrandre

CHORAL DIRECTOR Bob Trendler

ASSISTANT CHORAL DIRECTOR Ray Charles

This long-running program was first heard over Mutual in 1940 and originated in the studios of WGN Chicago, which was owned and operated by the Chicago Tribune. In fact, the Tribune's slogan, "World's Greatest Newspaper," provided the call letters for WGN. The Chicago Theatre of the Air was a tremendously popular "live" program, and every Saturday night Chicagoans and tourists lined up for blocks to get in. It was eventually broadcast from the huge Shrine Auditorium in Chicago.

As the feature attraction, a musical comedy or "familiar" opera (Carmen, Faust) was performed with Marion Claire as the leading lady supported by Robert Merrill, Richard Tucker, Igor Gorin, etc. A dramatic cast doubled for the singers in the speaking parts.

One of the highlights of the weekly program was a talk by the publisher of the *Tribune*, Colonel Robert McCormick, who considered himself one of the world's leading authorities on the Civil War. Between the acts he gave a five-minute (or longer) lecture, frequently based on a celebrated military incident.

Chick Carter, Boy Detective

Detective

Billy Lipton, Leon Janney	
Jean McCoy, Joanne McCoy	
(Jean's sister)	
Gilbert Mack	
Stefan Schnabel	
Bill Griffis	
Clayton "Bud" Collyer	
ANNOUNCER Ken Powell	
DIRECTOR Fritz Blocki	
WRITERS Fritz Blocki, Nancy Webb	

Chicken Every Sunday

Situation Comedy

FEATURING

CHICK CARTER

Billie Burke, Harry Von Zell

The Children's Hour

Talent

HOST Milton Cross FEATURING Rise Stevens, Ann Blyth, Peter Donald, Billy Halop, Florence Halop, Jimmy McCallion, The Mauch Twins (Bobby and Billy), Walter Tetley

This program featured many child actors who later became adult stars. It later became *Coast-to-Coast on a Bus* (which see, and also *The Horn and Hardart Children's Hour.*)

A Christmas Carol

Christmas Special

Charles Dickens' A Christmas Carol was performed annually with Lionel Barrymore playing the role of "Ebenezer Scrooge." The distinguished actor was a member of a brilliant family of the theater. His brother John and his sister Ethel also appeared on many radio broadcasts.

Christopher Wells: see The Adventures of Christopher Wells.

Cimarron Tavern

Drama

JOE BARTON	Chester Stratton
STAR TRAVIS	Paul Conrad
ANNOUNCER Bob Hite	
DIRECTOR John Dietz	
WRITER Felix Holt	

Cimarron Tavern was first heard over CBS in 1945.

The Circle

Variety-Discussion

M.C.

Ronald Colman Madeleine Carroll, Cary Grant, Carole Lombard, Groucho Marx, Basil Rathbone, Chico Marx

DIRECTOR Cal Kuhl

WRITERS George Faulkner, Dick Mack, Carroll Carroll

Although *The Circle* ran only a few months, it became the most talked about failure in all radio. The concept was the forerunner of the discussion-panelentertainment shows which many years later became popular on late-night television. The M.C. duties rotated among the all-star cast. They talked about current events, literature, drama; they acted, played music, told jokes. In short, it was way ahead of its day.

Circus Days

Drama

SHOESTRING CHARLIE (CIRCUS OWNER) Jack Roseleigh **GENERAL MANAGER** Walter Kinsella **OF CIRCUS Betty Council** EOUESTRIENNE **Bruce Evans** TRAPEZE ARTIST Henry Gurvey LION-TAMER Frank Wilson, Ernest ROUSTABOUTS Whitman ANIMAL SOUNDS Brad Barker ALSO Griffin Grafts, Milton Herman, Wally Maher ANNOUNCER Ben Grauer DIRECTOR Carlo De Angelo WRITER Courtney Riley Cooper

Circus Days made its debut over NBC in 1933 and was sponsored by Scott's Emulsion.

Circus Night

Variety

FEATURING	Joe Cook, comedian; Tim
	and Irene, comedy team
SINGERS Lucy Monroe,	Peg La Centra

Tim and Irene were Tim Ryan and Irene Noblette, a husband-and-wife team.

The Cisco Kid

Adventure

THE CISCO KID	Jackson Beck; Jack Mather
PAN PANCHO	Louis Sorin; Harry Lang;
	Mel Blanc

ALSO Marvin Miller ANNOUNCERS Marvin Miller, Michael Rye (Rye Billsbury)

DIRECTORS Jock MacGregor, Jeanne K. Harrison, Fred Levings

WRITERS John Sinn, Ralph Rosenberg, Kenny Lyons sound effects Jack Dick

OPENING

THECISCOKID. Of all the señoritas I have known...you are the most beautiful. GIRL. Oh, Cisco! MUSIC. Up full [The opening was, at one time:]

PANCHO. Cisco, the sheriff and hees posse... they are comeeng closer. THE CISCO KID. This way, Pancho. *Vamonos*!

The Cisco Kid was first heard over Mutual in 1943.

The Cities Service Concert

Music

Drama

FEATURING Jessica Dragonette, Lucille Manners, Ross Graham, Frank Banta and Milton Rettenberg (piano team), The Cavaliers Quartet, Rosario Bordon's Orchestra, Paul Lavalle's Band ANNOUNCER Ford Bond

The Cities Service Concert was one of network radio's earliest music programs, first heard over NBC in 1927. Many guests appeared on the program. For a time Grantland Rice turned up on the broadcasts during the football season.

City Desk

JACK WINTERS James Meighan, Donald Briggs, Chester Stratton LINDA WEBSTER Gertrude Warner CARUSO Jimmy McCallion MRS. CAMERON Ethel Owen DAN TOBIN Geoffrey Bryant DIRECTORS Kenneth W. MacGregor, Himan Brown WRITERS Frank Dahm, Frank Gould, Stuart Hawkins

City Desk was first heard over CBS in 1940.

Clara, Lu and Em

Serial Drama

CLARA	Louise Starkey
LU (LULU CASEY)	Isabel Carothers
EM (EMMA KRUEGER)	Helen King
ANNOUNCER Tiny Ruf	fner, Jean Paul King, Bret Mor-
rison, Dan Donald	dson
ORGANIST Porter Hea	ps

Clara, Lu and Em was first heard over the Blue network in 1931 and originated in Chicago. It was one of radio's first serial dramas—the story of three gossips. The parts were later played by Fran Harris, Dorothy Day, and Harriet Allyn.

Claudia

Drama

CLAUDIA	
NAUGHTON	Patricia Ryan, Katherine
	Bard
DAVID	
NAUGHTON	Richard Kollmar, Paul
	Crabtree
MOTHER	Jane Seymour
MRS. BROWN	Frances Starr

This program was also known as Claudia and David.

Cliché Club

Panel Quiz

PANEL

Walter Kiernan, Edward Hill, Alice Rogers, Carol Lynn Gillmer, Frederick Lewis Allen

ANNOUNCER Les Griffith

Clicquot Club Eskimos

Music

This program featured the music of Harry Reser, banjoist-orchestra leader. The theme, composed by Reser, was "The Clicquot March." Phil Carlin was the announcer. The program was first heard over NBC in 1926.

Cloak and Dagger

Drama

THE HUNGARIAN GIANT Raymond Edward Johnson IMPY THE MIDGET Gilbert Mack DIRECTOR Sherman Marks

Club Fifteen

Music

HOST Bob Crosby VOCALISTS Jo Stafford, Margaret Whiting, Patti Clayton, Evelyn Knight, Dick Haymes ORCHESTRAS Bob Crosby's Bobcats, Jerry Gray VOCAL GROUPS The Andrews Sisters (Patty, Maxene, and LaVerne), The Modernaires. ANNOUNCER Del Sharbutt DIRECTORS Cal Kuhl, Ace Ochs WRITERS Carroll Carroll, David Gregory

Club Matinee

Variety

FEATURING Garry Moore ALSO Ransom Sherman (who was also radio's "Hap Hazard"), Durward Kirby, Bill Short (bass player who spoke pure Brooklynese), The Three Romeos—Louie Perkins, Sam Cowling, Gil Jones VOCALISTS Johnny Johnston, Evelyn Lynne, Phil Shukin ORCHESTRA Rex Maupin

WRITER Ransom Sherman

Club Matinee was first heard over the Blue network in 1937. One of the best-remembered features of this afternoon program was the famous out-of-tune orchestra that played such familiar selections as the "William Tell Overture" in an off-beat, off-key arrangement.

The Clyde Beatty Show

Drama

This program dramatized incidents in the life of animal trainer Clyde Beatty.

Coast-to-Coast on a Bus

Children

CONDUCTOR	Milton Cross
THE LADY NEXT	
DOOR	Madge Tucker
MUMSY PIG	Audrey Egan
ALSO Gwen Davie	es (Estelle Levy), Jackie Kelk, Susan
Robinson, Nie	ls Robinson, Lawrence Robinson,

The Colgate Sports Newsreel Starring Bill Stern

Carmina Cansino, Jean Harris, Diana Jean Donnenwirth, Edwin Bruce, Bill Lipton, Billy Redfield, Ronald Liss, Pam Prescott, Jeanne Elkins, Billy and Bobby Mauch, Ann Blyth, Michael O'Day, Reneé and Joy Terry, Jimmy McCallion, Tommy Hughes, Donald Kelly, John Bates, Peter Fernandez, Bob Hastings, Laddie Seaman, Eddie Wragge, Joan Tetzel, Helen Holt

PRODUCER-DIRECTOR-WRITER Madge Tucker ASSISTANTS TO MISS TUCKER Ethel Hart, Hilda Norton DIRECTOR Tom DeHuff MUSICAL DIRECTOR Walter Fleischer

This program was the successor to *The Children's Hour*. It opened with the sounding of a bus horn, then the opening voice (usually Michael O'Day, Ronald Liss, or Jackie Kelk) said, "The White Rabbit Line...Jumps Anywhere, Anytime." Then the children all sang the theme song, "On the Sunny Side of the Street." (See also *The Children's Hour*.)

Cobina Wright: see Interviews.

The Coke Club

Music

FEATURING Morton Downey, tenor HOSTESS Leah Ray ORCHESTRA Jimmy Lytell VOCALISTS The Coke Club Quartet ANNOUNCER David Ross

OPENING

DOWNEY. Whistles theme-opening bars ANNOUNCER. Yes, friends. It's time for another transcribed session of *The Coke Club*...which brings you the romantic voice of Morton Downey.

The Colgate Sports Newsreel Starring Bill Stern

Sports

STARRING Bill Stern ANNOUNCER Arthur Gary DIRECTORS Chuck Kebbe, Maurice Robinson, Joseph Mansfield WRITER Mac Davis SOUND EFFECTS Chet Hill

ORIGINAL MUSIC Murray Ross

THEME

Bill Stern the Colgate shave-cream man is on the air

Bill Stern the Colgate shave-cream man with stories rare.

Take his advice and you'll look nice

Your face will feel as cool as ice

With Colgate Rapid shaving cream.

[or]

Bill Stern the Colgate shave-cream man is on the air

Bill Stern the Colgate shave-cream man with stories rare.

Take his advice and you'll look keen

You'll get a shave that's smooth and clean

You'll be a Colgate brushless fan.

OPENING

BILLSTERN. Good evening, ladies and gentlemen. This is Bill Stern bringing you the 225th edition of the Colgate shave cream Sports Newsreel...featuring strange and fantastic stories...some legend, some hearsay...but all so interesting we'd like to pass them along to you!

CLOSING

BILL STERN. And that's our three-o mark for tonight!

This was one of the most successful and most listened to shows in radio history. Sportscaster Bill Stern dramatized events in the lives of sports heroes and also of people who were somehow related to sports. The stories were often capped by Stern's comments—"Portrait of an athlete!" or "Portrait of a man!"

The Sports Newsreel was on the air from September 1939 to June 1951 once a week and earned consistently high ratings. Stern was also famous for his coverage of countless sports events, including football bowl games, National Football League championships, tennis, golf, basketball, horse-racing, crew racing, hockey, track and field (including the 1936 Berlin Olympics and the 1948 London Olympics), fishing, bowling, skiing, rodeo, and boxing (including most of Joe Louis's title fights). He covered baseball, of course, though he never broadcast a World Series. (See also Sportscasters.)

College of Musical Knowledge: see Kay Kyser's Kollege of Musical Knowledge.

The Collier Hour

The Collier Hour

Variety

EDITOR

Jack Arthur Arthur Hughes Phil Barrison

ORCHESTRA Ernest LaPrade ALSO Bill Adams, John B. Kennedy, Joseph Bell PRODUCER Malcolm LaPrade DIRECTOR Colonel Davis

The Collier Hour, sponsored by Collier's magazine, was one of radio's earliest variety programs. It was first heard over the Blue network in 1927. One of the most popular segments was a serialization of Fu Manchu, based on the character created by Sax

Rohmer. Arthur Hughes played the title role.

Columbia Presents Corwin

Drama

This drama series broadcast in 1944 presented various radio plays written, produced, and directed by Norman Corwin. Casts for some of the plays:

UNTITLED

HANK PETERS Fr MRS. PETERS Cl MUSIC TEACHER Hu EDITOR Ke NAZI M ALSO Robert Dryden

Fredric March Charme Allen Hester Sondergaard Kermit Murdock Michael Ingram

EL CAPITAN AND THE CORPORAL

THE CORPORAL,	
CAL	Joseph Julian
BETTY	Katherine Locke
FAT MAN	Kermit Murdock
TRAVELING	
MINNESINGER	Burl Ives
MIRIAM	
MAIZLISH	Minerva Pious
ALSO Robert Dryden	

SAVAGE ENCOUNTER

1

PILOT	Carl Frank
ARA	Joan Alexander
NATIVE	Arnold Moss
PROSECUTOR	Norman Corwin

YOU CAN DREAM, INC

V.P. IN CHARGE OF SALES

ESTHETE MINNIE DAD STEVE BLONDE ROBERT TROUT HARRY MARBLE John Griggs Ralph Bell Minerva Pious Samuel Raskyn Joseph Julian Ruth Gilbert Himself Himself

MOAT FARM MURDER

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DOUGAL	Charles Laughton
CECILE	Elsa Lanchester

NEW YORK: A TAPESTRY FOR RADIO

NARRATOR Martin Gabel, Orson Welles

THERE WILL BE TIME LATER

SOLILOQUIST	House Jameson
TEACHER	Hester Sondergaard

The Columbia Workshop

Drama

The Columbia Workshop, as its name implies, was a workshop for unknowns and for newcomers to radio. Many prominent actors were involved, as well as up-and-coming young performers, writers, directors, and producers. Among the writers whose works were featured were William Saroyan, Archibald MacLeish ("Fall of the City"), Lord Dunsany ("The Use of Man"), Irving Reis ("Meridian 7-1212"—Reis was also a founder of the Workshop), Wilbur Daniel Steele ("A Drink of Water"), Ambrose Bierce, Dorothy Parker ("Apartment to Let"), and Norman Corwin. Among the production personnel were Orson Welles, William N. Robson, Max Wylie, Douglas Coulter, and Davidson Taylor. The series made its debut over CBS in 1936.

Comedy and Comedians

Radio developed a unique form of comedy. In other entertainment forms the hasis for most of the comedy effects were visual—a funny face, a physical move, a humorous setting. Radio comedy, however, was totally reliant upon words and mental pictures supplied by the listener's imagination. The listener,

Comedy and Comedians

then, was not just a passive receptor but actually took an active role in developing the comedy.

Take, for instance, Fibber McGee's closet. In reality the sound-effects men simply dropped and rattled a lot of hardware and tin pans and then topped this off with a little tinkly bell. In the mind of the listener, however, Fibber actually opened the door of the hall closet at 79 Wistful Vista, and a ton of personal items —tennis rackets, golf clubs, cardboard cartons, raccoon coats, bicycles, etc.—cascaded out of the closet.

Consider, too, the fact that the character of Beulah, a Negro maid, was played originally by a white man. And how odd that ventriloquism, which depends upon a visual illusion for its basic effect, became a mainstay of several successful programs. The audience not only accepted these unconventional circumstances but through the use of "the theater of the mind" actually contributed to the final comedic result.

There were several types of comedians who became popular—ventriloquists, comedy actors, dialecticians, monologuists—and a majority of these came to radio from vaudeville. They developed lasting characters and styles, and even though many of them were already top vaudeville stars they found their greatest fame in radio. Among these were Jack Benny, Fred Allen, Burns and Allen, and Phil Baker. Benny, in particular, developed the "Jack Benny character" to such a degree that today, many years after radio, it is still instantly identifiable even to people who never heard him on radio.

Because of the necessity of entertaining an audience week after week, many comedy stars surrounded themselves with a stock company of superb supporting players, most of whom got the good comedy lines, which used the star as the butt of the jokes. This was a variation of the "stooge" technique common in vaudeville. Phil Baker had Beetle and Bottle; Phil Harris had Frankie Remley, Judy Canova had Pedro; Eddie Cantor had The Mad Russian; and Jack Benny had Rochester, Don Wilson, Mary, Dennis, and all the rest. In this way the star could go on forever while the stooges came and went.

Radio would not, on the surface, seem to be a particularly satisfactory medium for ventriloquists. After all, anyone who could alter his voice could simply do a program in a studio without using dummies and bill himself as a ventriloquist. Who would know whether he could actually throw his voice? Still, a number of ventriloquists achieved popularity on radio, with home audiences apparently trusting that the performers actually were skilled at their craft. <u>53</u>

The most successful, however, was not necessarily the most skilled. Edgar Bergen was clearly the topranked ventriloquist of radio's Golden Age, but his dummy, "Charlie McCarthy," often kidded him about the fact that Bergen's lips moved perceptibly. Bergen's secret was in the excellence of the character development of his dummies—"Charlie McCarthy" "Mortimer Snerd," and "Effie Klinker"—and in the high quality of the scripts. Ranking just behind Bergen was Tommy Riggs, whose alter ego, "Betty Lou," was a major attraction. Other ventriloquists who appeared frequently on radio were Kay Carrol, with her dummy "Tommy"; Shirley Dinsdale with "Judy Splinters"; and Paul Winchell with "Jerry Mahoney."

Sometimes grouped with comedians, but really quite different, were the unique entertainers properly classified as humorists. Fred Allen certainly falls into this class although he is generally referred to as a comedian. Among other humorists who appeared from time to time were Robert Benchley, Irvin S. Cobb, Will Rogers, Herb Shriner, and Cal Tinney.

A number of outstanding comedians turned up as guests on different programs or were featured on programs that had brief runs—such performers as Morey Amsterdam; Joe E. Brown; Joe Cook; Stuart Erwin; Joe Frisco, the stuttering comedian; Harry Gibson, known as "Harry The Hipster"; George Givot, "the Greek Ambassador of Good Will," Rube Goldberg, a newspaper cartoonist known for his amusing inventions; Jack Haley; Sir Harry Lauder, a Scottish entertainer; dialectician Lou Holtz; Tony Labriola, playing a character named Oswald whose catch-phrase was "Ooooh, yeah!"; Bert Lahr; Pinky Lee, known for his lisping speech; Lew Lehr ("Monkeys is duh cwaziest peepul!"), known as "Dribblepuss"; Jerry Lester; Robert Q. Lewis, who was a frequent substitute host on such programs as Arthur Godfrey Time; Jack Oakie; Georgie Price; Slapsie Maxey Rosenbloom, a former boxer; Phil Silvers; Ned Sparks, who played a sourpuss character; and dialectician Georgie Stone.

Among the top comediennes were Belle Baker, Gracie Fields, Beatrice Lillie, and Martha Raye, all of whom were singers as well.

Then, too, there were the comedy teams— Fishface and Figgsbottle (Elmore Vincent played Senator Frankenstein Fishface while Don Johnson was Professor Figgsbottle); Gaxton and Moore (Billy Gaxton and Victor Moore); blackface comics Honey Boy and Sassafras (Honey Boy was George Fields and Sassafras was Johnnie Welsh); Howard and Shelton (Tom Howard and George Shelton); Olsen and Johnson (Ole Olsen and Chick Johnson); Pick and Pat (Pick Malone and Pat Padgett); Potash and Perlmutter (Joe Greenwald played Abe Potash and Lew Welch played "Mawruss" Perlmutter); Sam 'n' Henry (played by Freeman Gosden and Charles Correll in the days before Amos 'n' Andy); Tony and Gus (Tony, the Italian, was played by Mario Chamlee and George Frame Brown played the part of Gus the Swede); The Two Black Crows (blackface comics played by the team of Moran and Mack —George Moran and Charlie Mack); Van and Schenck (Gus Van and Joe Schenck); Weber and Fields (Joe Weber and Lew Fields) Wheeler and Ladd (Bert Wheeler and Hank Ladd); and Wheeler and Woolsey (the same Bert Wheeler and Robert Woolsey).

In addition, there were the man-and-woman teams of Block and Sully (Jesse Block and Eve Sully); Carol Dee and Marty Kay; and the female duo of Nan and Maude (Nan Rae and Maude Davis, who were actually sisters Nan and Maude Clark).

Finally, there were three people in particular who we feel made a major contribution to comedy Americana during the heyday of radio. One was Fred Allen, whose wit and erudition crossed all lines to appeal equally to truck drivers and college professors. Another was writer Don Quinn, the genius behind Fibber McGee and Molly, who brought to all America a lasting friendship with a dozen or so characters in comic conflict who reflected the way we, too, would act in similar situations. The third was writer Paul Rhymer, whose bizarre and hilarious Vic and Sade ambled through many years of Midwestern life surrounded by "just folks," who complicated one another's lives by tracking mud through the living-room, going to washrag sales, and sending one another postcards from "exotic places" a few miles away. One way of judging the depth of an artist's work is to see if it stands the test of time. Any Fred Allen, Fibber McGee, or Vic and Sade broadcast preserved on tape is as hilarious today as it was then.

This is not to say that all of radio comedy was great. Many of the situation comedies, such as *Blondie* and *The Adventures of Ozzie and Harriet*, were as bland and time-filling as their counterparts on television. Nor was all radio comedy timeless. Most of Bob Hope's monologues were topical and therefore relatively meaningless today.

Much of the credit for the success of the comedians has to go to the writers who devised the characters, developed them, and sustained them through years of exposure. No matter how brilliant the performer, he could not have been so successful without a good script. We've already mentioned Paul Rhymer and Don Quinn as outstanding in their field, but probably the best comedy came, as now, from the combination writer-performer—Goodman Ace, Fred Allen, Ed "Archie" Gardner, Bob and Ray, Henry Morgan, and the like.

Comic Strip to Radio

Many popular comic strips served as the basis for successful radio programs with the leading characters transferred directly to the air. Often the same continuity was employed for the radio program's plot lines. Among them were Blondie; Bringing Up Father; Buck Rogers in the 25th Century; Buster Brown; Dick Tracy; Don Winslow of the Navy; Flash Gordon; Gasoline Alley; The Gumps; Harold Teen; Joe Palooka; Jungle Jim; Li'l Abner; Little Orphan Annie; Major Hoople; Mandrake the Magician; Mark Trail; Mr. and Mrs.; The Nebbs; Popeye the Sailor, Red Ryder; Reg'lar Fellers; The Sad Sack; Skippy; Smilin' Jack; Superman; Terry and the Pirates; Tillie the Toiler; and The Timid Soul.

Commercials

In the very early days of radio there were no commercials since most programs were presented as "a public service." But then the people who were supplying broadcast material—music publishers, artists, etc.—began to ease in low-key references to their companies or product. In bits and pieces advertising came to radio in such diverse forms as a lecture on the history of beards that ended with a few sentences about the joys of shaving with a safety razor (curiously enough invented by a man named Gillette), and with the introduction of orchestras like the A&P Gypsies and the Clicquot Club Eskimos. Probably the first fully sponsored program was *The Eveready Hour*, which made its debut in 1923.

As radio advertising grew and grew, sponsors became more interested in moving goods.

Much early advertising was "institutional"—designed to sell a company name rather than a specific product. This practice carried over through the Golden Age with such sponsors as Bell Telephone, United States Steel, Hallmark, Texaco, and Firestone. The point of a commercial was to sell a specific product:

"Rush right down to your neighborhood drugstore and ask for..."

"Get some...TODAY!"

"Don't forget to put it on your shopping list."

Commercials

Through constant repetition—"L.S. / M.F.T., L.S./M.F.T.,*L.S./M.F.T."—or the use of celebrity testimonials or any one of a number of advertising gimmicks, radio proved to be a tremendous sales tool for the advertiser.

Sponsor identification, of course, was extremely important. The best way to achieve the highest percentage of sponsor identification was to integrate the commercials into the show's content, to involve the star in the commercial, to work the sponsor's name into the show's title, or for a sponsor to remain associated with one particular program or time slot for a long run. Among the sponsors who achieved the best sponsor identification over the years were Oxydol ("Oxydol's own Ma Perkins"); Wheaties (lack Armstrong); Jell-O ("Jell-O again, this is Jack Benny"); Chase and Sanborn (Edgar Bergen and Charlie McCarthy); Lucky Strike (again Jack Benny); Campbell's Soup (Amos 'n' Andy); Rinso (again Amos 'n' Andy); Ipana ("For the smile of beauty") and Sal Hepatica ("For the smile of health"-Eddie Cantor); Ovaltine (Little Orphan Annie); Ralston ("Tom Mix and the Ralston Straight Shooters are on the air"); Pepsodent ("This is Bob 'Pepsodent' Hope, saying that if you brush your teeth with Pepsodent you'll have a smile so fair that even Crosby will tip his hair!"): Eversharp (Take It or Leave It); Kellogg's (The Singing Lady); Johnson Wax ("It's the Johnson Wax program, starring Fibber McGee and Molly"); Kraft ("Hi, this is Bing Crosby here in the old Kraft Music Hall"); Fitch Shampoo ("Laugh a while, let a song be your style, use Fitch Shampoo" on The Fitch Bandwagon); Mars candy (Doctor I.Q.); Campana Italian Balm (The First Nighter); H-O Oats (Bobby Benson's Adventures); Pall Mall (The Big Story); Colgate ("Bill Stem the Colgate shave-cream man is on the air ... "); Coca-Cola (Morton Downey); Helhros watches (Quick as a Flash); Dr. Lyon's Tooth Powder (Manhattan Merry-Go-Round).

Sponsors who maneuvered their names into program titles included *The A & P Bandwagon, Maxwell House Showboat, The Fitch Bandwagon,* etc. Many newspapers balked at listing the programs by these titles since this constituted free advertising, so they simply put "Bandwagon" or "Showboat" or the name of the star. A few curiosities of radio advertising included "Little Miss Bab-O," who was only known as such on-the-air but was in reality child star Mary Small; and the early singing duo, Ernie Hare and Billy Jones, who were known practically simultaneously as "The Tastyeast Jesters," "The Best Foods Boys," and "The Interwoven Pair" for various sponsors.

There was a well-publicized law suit involving Tallulah Bankhead—when Prell Shampoo introduced their unbreakable plastic tube, they attempted to establish a commercial character, "I'm Tallulah, the tube of Prell." Miss Bankhead got a "cease and desist" order, claiming that she was the one and only Tallulah—and the courts agreed.

Probably the most famous "living trademark" was the shrill-voiced bellboy named "Johnny" who worked for Philip Morris cigarettes. To the tune of "On The Trail" from Ferde Grofé's Grand Canvon Suite, Johnny would shout, "Call for Philip Morrees!" The part of Johnny was usually played by Johnny Roventini, occasionally by Freddy (Buddy) Douglas, both midgets. Pictures and life-size blowups of Johnny were prominently featured in cigar stores; on the radio Johnny was described as "stepping out of thousands of store windows across the country." It's alleged that one night in a restaurant when a waiter dropped a tray of glasses, Groucho Marx filled the silence by shouting, "That was Johnny you heard ... stepping out of thousands of store windows across the country."

Listing all the catch-phrases and jingles identified with particular products over the years would be impossible, but here are some of the landmarks, highlights, and best-remembered ones:

THE PEPSI-COLA JINGLE

Pepsi-Cola hits the spot, Twelve full ounces, that's a lot. Twice as much for a nickel, too. Pepsi-Cola is the drink for you. Nickel, nickel, nickel, nickel, Trickle, trickle, trickle, trickle...

Composed by Austin Herbert Croom Croom-Johnson from an old English hunting song "D'ye Ken John Peel?" with lyrics written by Alan Pradley Kent (later just Alan Kent when he became an announcer). This was one of the earliest "singing commercials" on a national basis. It was written in 1939 for the now defunct Newell-Emmett advertising agency and was orginally performed by a vocal trio called The Tune Twisters, comprised of Andy Love, Gene Lanham, and Bob Walker. Even though it has

^{*&}quot;L.S./M.F.T., L.S./M.F.T. Lucky Strike Means Fine Tobacco." This famous line was delivered over the click of a telegraph key. The announcer described the tobacco further: "So round, so firm, so fully packed. So free and easy on the draw."

often been referred to as the first singing commercial, there had been several others prior to 1939, such as the one for Barbasol and the tunes sung by The Happiness Boys for their various sponsors.

SUPER SUDS

Super Suds, Super Suds, Lots more suds with Super Suds. Richer, longer lasting, too, They're the suds with super-doo-oo-oo.

ADAM HATS

GIRL SINGER (Ginger Grey). I go for a man who wears an Adam Hat! WHISTLE (Lanny Grey). Whee-whew!

RINSO

SOUND EFFECT. Bird call...bob-white whistle twice (whistled by Henry Boyd) GIRL SINGER (*imitating*). Rinso white! Rinso bright!

Happy little washday song!

TIDE

Tide's in, dirt's out. Tide's in, dirt's out. Tide gets clothes cleaner than any soap. T-I-D-E, Tide!

LUSTRE CREME SHAMPOO

(To the tune of "Toyland" by Victor Herbert. Sung by Ken Carson) Dream girl, dream girl, Beautiful Lustre Creme girl. You owe your crowning glory to... A Lustre Creme Shampoo.

HALO SHAMPOO

Halo, everybody, Halo. Halo is the shampoo that glorifies your hair. Halo, everybody, Halo. So Halo shampoo, Halo!

LIFEBUOY SOAP

ANNOUNCER. Lifebuoy really stops... FOGHORN EFFECT. Beeeeeeee ... ohhhhhhhhhhh

BROMO-SELTZER

SOLOVOX. (Steam Locomotiue Effect). Bromo-Seltzer, Bromo-Seltzer, Bromo-Seltzer...

DUZ SOAP

Duz ... does everything!

PALL MALL CIGARETTES

FIRST ANNOUNCER (Ernest Chappell). Outstanding! SECOND ANNOUNCER (Cy Harrice). And...they are mild.

IVORY SOAP

ANNOUNCER (often Nelson Case). Ivory soap...ninety-nine and forty-four one-hun-dredths per-cent pure. It floats.

ANACIN

ANNOUNCER. Anacin is like a doctor's prescription...that is, not just one but a combination of medically proven active ingredients. Perhaps your doctor or dentist has given you a few Anacin tablets to relieve headaches, neuritis, or neuralgia. That's Anacin...A-N-A-C-I-N...Anacin.

EVERSHARP

ANNOUNCER. The pen that's guaranteed not for years, not for life, but guaranteed *forever*!

DOAN'S PILLS

These commercials featured a dramatization of some homely situation involving a case of "nagging backache" such as Grandma's participation in a Virginia reel. Someone always recommended that she try Doan's Pills, at which point the announcer screamed: "Good advice!!!"

SCHICK INJECTOR RAZORS

ANNOUNCER: Push, pull; click, click. Change blades that quick.

WHIZ CANDY

ANNOUNCER. Wh-i-i-i-i-z-z-z-z! The best nickel candy there i-z-z-z-z-z! VOICE. You can say that again! ANNOUNCER. All right, I will! Wh-i-i-i-i-z-z-z-z! The best nickel candy there i-z-z-z-z-z!

BULOVA WATCHES

ANNOUNCER. The time is ____o'clock, B-U-L-O-V-A, Bulova watch time.

ROYAL PUDDING

MALE SINGER. Royal...Pudding. Rich, rich, rich with flavor Smooth, smooth, smooth as silk More food energy than sweet, fresh milk!

Coronet Storyteller

PABST BLUE RIBBON BEER

(The melody was freely adapted from the children's song "Ten Little Indians") BARTENDER: What'll you have? FIRST VOICE: Pabst Blue Ribbon! BARTENDER: What'll you have? SECOND VOICE: Pabst Blue Ribbon! BARTENDER: What'll you have? THIRD VOICE: Pabst Blue Ribbon! CHORUS: Pabst Blue Ribbon Beer!

GEM RAZOR BLADES

SOUND. Metronome up full then under and hold in BG... SOUND. Tolling Clock DEEP, OMINOUS VOICE. Avoid... SOUND. Tolling Clock DEEP, OMINOUS VOICE. Five... SOUND. Tolling Clock DEEP, OMINOUS VOICE. O clock... SOUND. Tolling Clock DEEP, OMINOUS VOICE. Shadow! SOUND. Tolling Clock ANNOUNCER. Use Gem Blades! Use Gem Blades! Use Gem Blades!

GILLETTE RAZOR BLADES

ANNOUNCER: Look sharp! SOUND: Prizefight Bell ANNOUNCER: Feel sharp! SOUND: Prizefight Bell ANNOUNCER: Be sharp! SOUND: Prizefight bell ANNOUNCER: Use Gillette Blue Blades...with the sharpest edges ever honed.

CAMEL CIGARETTES

CHORUS. C-am-el-s! [or] C-am-el-yes!

LAVA SOAP

BASS VOICE (to drum accompaniment). L-a-v-a.

CRISCO

ANNOUNCER. Keep cookin' with Crisco. It's all vegetable. It's digestible.

LONGINES

ANNOUNCER (Frank Knight). Longines...the world's most honored watch.

(See also The Colgate Sports Newsreel Starring Bill Stern; The Fitch Bandwagon; Jack Armstrong, the AllAmerican Boy; Little Orphan Annie, The Moylan Sisters, Olivio Santoro; Singin' Sam, the Barbasol Man.)

Community Sing

Music

FEATURING Billy Jones and Ernie Hare, Tommy Cecil Mack ("Who's excited??!!"), Milton Berle, Wendell Hall ANNOUNCER Paul Douglas

As the title implies, this was a program in which the studio audience was directed in community singing. Heard for a time from 9:00 to 9:45 P.M. on CBS on Sundays, the program often originated from two locations at once—Milton Berle and Wendell Hall directing a studio audience in New York, while Jones and Hare directed another one in Philadelphia.

Concert in Rhythm Music

FEATURING

Raymond Scott and His Orchestra

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The Contented Hour: see The Carnation Contented Hour.

Corliss Archer: see Meet Corliss Archer.

Coronet Storyteller

Drama

NARRATOR AND ALL VOICES Marvin Miller ANNOUNCER Vic Perrin DIRECTORS Alan Fishburn (Chicago), Ted MacMurray (Hollywood)

Coronet Storyteller was a five-minute broadcast heard five nights a week on ABC from 1944 to 1941. It featured stories adapted from *Coronet* magazine, its original sponsor. Later it became a portion of an early-morning news program sponsored by Kellogg's. The stories were generally factual, but if a piece of fiction appeared in *Coronet*, it too might be adapted.

Correction, Please

Quiz

Jim McWilliams

The Count of Monte Cristo

Adventure

THE COUNT OF **Carleton Young** MONTE CRISTO **Parley Baer** RENÉ DIRECTOR Jaime Del Valle THEME "The Sylvia Ballet" by Delibes. ALSO William Conrad, Jay Novello, Virginia Gregg, Victor Rodman, John Dehner, Jack Petruzzi, Howard McNear ANNOUNCERS Charles Arlington, Dick Wynn ORGANIST Dean Foster

This program was based on the character created by Alexandre Dumas. It came to radio via Mutual in 1946.

Counterspy

Adventure

DAVID HARDING, COUNTERSPY PETERS.

Don MacLaughlin

HARDING'S Mandel Kramer ASSISTANT

ALSO Lawson Zerbe, Bryna Raeburn, Larry Haines ANNOUNCERS Bob Shepherd, Roger Krupp, Ed White PRODUCER Phillips H. Lord

- DIRECTORS Bill Sweets, Robert Steen, Victor Seydel, Marx Loeb, Leonard Bass
- WRITERS Phillips H. Lord, John Roeburt, Emile C. Tepperman, Jacqueline W. Trey, Arva Everitt, Peggy Lou Mayer, John Mole, Palmer Thompson, Stanley Niss, Edward J. Adamson, Milton J. Kramer, Morton Friedman

Counterspy was first heard over the Blue network in 1942.

The Country Doctor

Serial Drama

THE COUNTRY DOCTOR

MC.

Phillips H. Lord

This was first heard over NBC Blue in 1932.

County Fair

Audience Participation

Win Elliot, Jack Bailey

ANNOLINCER Lee Vines **PRODUCER Bill Gannett**

DIRECTORS William Gernannt, John Hines, Lenie Harper, Leonard Carlton, Carl Young

WRITERS Martin Ragaway, Norman W. Hay, Ray Harvey, Peter Donald

SOUND EFFECTS Al De Caprio

County Fair was first heard over CBS in 1945. It featured stunts and prizes, often with a "country" theme. One contest, for instance, had a young farm boy lifting a bull calf each week until he could no longer pick it up.

County Seat

Serial Drama

DOC HACKETT, THE COUNTRY DRUGGIST **Ray Collins** JERRY WHIPPLE **Cliff Carpenter BILLY MOOREHEAD Jackie** Jordan Charme Allen SARAH WHIPPLE Lucille Meredith LAURA PAIGE Guy Repp DR. ABERNATHY DR. GEORGE Luis Van Rooten PRIESTLEY DIRECTOR Norman Corwin WRITER Milton Geiger

This was first heard over CBS in 1938.

The Couple Next Door

Drama

FEATURING

Olan Soule, Elinor Harriot,

World Radio History

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M.C.

Crossroads

Jack Brinkley, Harold Vermilyea, Lillian Gish ALSO Peg Lynch, Alan Bunce DIRECTOR Kirby Hawkes

This Mutual program presented Olan Soule, Elinor Harriot, and Jack Brinkley when it originated in Chicago. Harold Vermilyea and Lillian Gish were in the New York cast.

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The Court of Human Relations Human Interest

JUDGE COURT CLERK Percy Hemus Porter Hall, Allyn Joslyn, Brian Donlevy

WRITER-DIRECTOR Bill Sweets

The Court of Human Relations was first heard over NBC in 1933 and was sponsored by True Story magazine. Many of radio's top performers appeared on the program at one time or another; Van Heflin made his radio debut on one of the broadcasts.

The Court of Missing Heirs

Human Interest

M.C. James Marshall, Jim Waters ALSO Everett Sloane, Kenneth Delmar, Edwin Jerome, Jeanette Nolan, Carl Frank DIRECTOR John Loveton ORGANIST Rosa Rio

This program attempted to find the missing heirs to large and small fortunes. It was first heard over CBS in 1939.

Cowboys

Programs featuring cowboy entertainers were an important part of radio's Golden Age. Gene Autry and Roy Rogers (their horses were Champion and Trigger, respectively) both starred on popular radio shows. Another Western hero, Tom Mix, was the subject of a popular radio program but Mix did not appear himself. His part was taken by various actors. Other cowboy stars of the era were not so successful on radio but did appear on various broadcasts from time to time, among them Buck Jones and Johnny Mack Brown. (See also Gene Autry's Melody Ranch; Hopalong Cassidy; Roy Rogers; Tom Mix.)

Crime Clues: see Eno Crime Club.

Crime Doctor

DR. BENJAMIN ORDWAY

DISTRICT ATTORNEY MILLER HAROLD SAYERS INSPECTOR ROSS FRIEDA AND FEMALE "HEAVIES" DIRECTOR Paul Monroe WRITER Max Marcin

Ray Collins, House Jameson, Everett Sloane, John McIntire

Edgar Stehli Walter Vaughn Walter Greaza

EAVIES" Edith Arnold

Crime Doctor was first heard over CBS in 1940. Toward the end of each program the announcer would say: "Doctor Ordway will be back in exactly forty-seven seconds with the solution to tonight's case." Somehow the commercial always ran longer.

Crime Fighters

Adventure

FEATURING Ray

Raymond Edward Johnson, Abby Lewis, Ian Martin

ANNOUNCER Durward Kirby PRODUCER-DIRECTOR Wynn Wright WRITER Paul Milton ORGANIST Nelson Ray

Crime Fighters was first heard over Mutual in 1949.

Crime Photographer: see Casey, Crime Photographer.

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Crossroads

ANN

Serial Drama

Doris Kenyon

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Drama

60

Crossword Quiz

Quiz

HOST

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Allen Prescott

Crumit and Sanderson: see Frank Crumit and Julia Sanderson.

The Cuckoo Hour

Comedy

AMBROSE J. WEEMS Raymond Knight MRS. GEORGE T. PENNYFEATHER Adelina Thomason ALSO Jack Arthur (singer), Mary McCoy (singer),

Mary Hopple, Ward Wilson, Carl Matthews, Sallie Belle Cox Orchestra. Robert Armbruster

WRITER Raymond Knight

OPENING

ANNOUNCER. Good evening, friends—and what of it? The next fifteen minutes are to be devoted to a broadcast of *The Cuckoo Hour*, radio's oldest network comedy program, and if you don't think that's something—well, maybe you're right. The Cuckoos feature Raymond Knight, the radio humorist, as station KUKU's Master of Ceremonies, and Ambrose J. Weems, and a lot of other disreputable characters. We now turn you over to station KUKU.

KNIGHT. Good evening, fellow pixies, this is Raymond Knight, the Voice of the Diaphragm e-nunciating.

FEATURE

KNIGHT. There will be a brief pause, ladies and gentlemen, while we throw at you Mrs. Pennyfeather's Personal Service for Perturbed People, in which Mrs. George T. Pennyfeather brings to you her weekly talks on "The Home and What to Do with It."

The Cuckoo Hour was one of radio's first comedy programs. Raymond Knight wrote, produced, directed, and played in it from its inception on January 1, 1930, until 1938, when he "retired" to write plays. The program was originally broadcast on Wednesday nights at 9:30.

The Curt Massey and Martha Tilton Show

Music

Drama

VOCALISTS Curt Massey and Martha Tilton ANNOUNCER Charles Lyon

This show was a fifteen-minute program of light songs broadcast over CBS and sponsored by Alka-Seltzer. Curt Massey played the violin occasionally in addition to vocalizing. Martha Tilton was often referred to as "Liltin' Martha Tilton."

Curtain Time

STARRING

Harry Elders, Beryl Vaughn, Betty Winkler, Raymond

Edward Johnson

DIRECTOR Norman Felton MUSICAL DIRECTOR Joseph Gallichio

Curtain Time was first heard over Mutual in 1938 on Fridays at 10 P.M. Later it turned up on NBC on Wednesday nights at 10:30.

Crossword Quiz

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Daddy and Rollo

Dialogue

DADDY Craig McDonnell ROLLO, THE SON Georgie Ward, Donald Hughes

Daddy and Rollo lived on South Mountain Road.

Dale Carnegie

Talk

FEATURING

Dale Carnegie

In this series Dale Carnegie, the author of the best-selling book *How to Win Friends and Influence People*, served as an adviser on human relations.

Dan Harding's Wife

Serial Drama

MRS. RHODA HARDING Isabel Randolph (DAN'S WIFE) DONNA HARDING Loretta Poynton **DEAN HARDING** Merrill Fugit MRS. GRAHAM Judith Lowry ARNIE TOPPER Carl Hanson **EULA SHERMAN** Margarette Shanna MR. TILLER **Cliff Soubier** MR. GORHAM **Cliff Soubier** MARGOT GORHAM **Templeton Fox Templeton Fox** MABEL KLOONER FOWLER **Robert Griffin** Alice Goodkin PENNY LATHAM JACK GARLAND Willard Farnum STOOGE LOWE Hugh Rowlands Herbert Nelson **RALPH FRASER Tommve Birch** EVA FOSTER REX KRAMER Herb Butterfield ANNOUNCER Les Griffith WRITER Ken Robinson

This serial drama began over NBC in 1936 and originated in Chicago. "Dan Harding's wife" was a widow; therefore the character of "Dan Harding" was not in the story.

Dangerous Assignment

Adventure

STEVE MITCHELL Brian Donlevy COMMISSIONER Herb Butterfield ALSO GeGe Pearson, Ken Peters, Betty Lou Gerson, Dan O'Herlihy ANNOUNCER John Storm ORCHESTRA Steve Ashley

This half-hour adventure series was first heard over NBC in 1950, Saturday nights at 8:00.

Dangerous Paradise

Serial Drama

GAIL BREWSTER	Elsie Hitz
DAN GENTRY	Nick Dawson

This was first heard over NBC Blue in 1933.

The Danny Kaye Show

Comedy-Variety

STARRING Danny Kaye

- FEATURING Everett Sloane, Jim Backus, Butterfly McQueen, Goodman Ace, Everett Clark, Jane Cowl, Lionel Stander, Eve Arden, Joan Edwards, Rush Hughes
- MR. AVERAGE RADIO LISTENER Kenny Delmar, John Brown

ORCHESTRA David Terry, Harry James and His Musicmakers, Lyn Murray, Harry Sosnik

VOCALISTS Four Clubmen

ANNOUNCERS Dick Joy, Ken Niles

- DIRECTOR Goodman Ace
- WRITERS Goodman Ace, Sylvia Fine

A RUNNING GAG

ACTOR. My brother-in-law is Irish. KAYE. Oh, really? ACTOR. No, O'Reilly.

The Danny Kaye Show was first heard over CBS in 1944.

World Radio History

A Date with Judy

A Date with Judy

Situation Comedy

Dellie Ellis, Louise Erickson, JUDY FOSTER Ann Gillis Louise Erickson MITZI RANDOLPH FOSTER, JUDY'S BROTHER John McGovern, Dix Davis Harry Harvey, Richard OOGIE PRINGLE Crenna MR. PRINGLE Fred Howard MR. FOSTER (MELVYN) Stanley Farrar, John Brown MRS. FOSTER Myra Marsh, Lois Corbett (DORA) **Barry Mineah** EDGAR ANNOUNCER Marvin Miller (1949-50), Ralph Langley ORCHESTRA Buzz Adlam **DIRECTOR Helen Mack** WRITERS Aleen Leslie, Sidney H. Fields, David Victor SOUND EFFECTS Bob Holmes

A Date With Judy was first heard over NBC in 1943.

Dave Garroway: see Reserved for Garroway.

Davey Adams, Son of the Sea

Drama

STARRING Franklin Adams ANNOUNCER Olan Soule ORGANIST Eddie House DIRECTOR Courtenay Savage

David Harding, Counterspy: see Counterspy.

David Harum

Serial Drama

DAVID HARUM

Wilmer Walter, Craig Mc-Donnell, Cameron Prud'Homme Peggy Allenby, Gertrude Warner, Joan Tompkins Charme Allen, Eva Condon Paul Stewart Bennett Kilpack

ZEKE SWINNEY	Arthur Maitland
BRIAN WELLS	Philip Reed, Donald Briggs,
	Ken Williams
TESS TERWILLIGER	Florence Lake
LISH HARUM	William Shelley
JOHN LENNOX	Joe Curtin
WILLY	Billy Redfield
CLARISSA OAKLEY	Marjorie Davies, Claudia
	Morgan
ELSIE ANDERSON	Ethel Everett
GRANDPA	Junius Matthews
MR. FINKE	Ray Bramley
HENRY LONGACRE	Richard McKay
MARK CARTER	Paul Ford
DEACON PERKINS	Roy Fant
ANNOUNCER Ford Bond	d
PRODUCERS Frank and	Anne Hummert
DIRECTORS Ed King, Joh	nn Buckwalter, Martha Atwell,
Arthur Hanna, Les	ster Vail
WRITERS Noel B. Ger	son, Johanna Johnston, John
DeWitt, Charles J. Gussman, Mary W. Reeves,	
Peggy Blake	
THEME "Sunbonnet Su	e" (hummed by Stanley Davis
to his own guitar a	ccompaniment)

"David Harum" was a banker in a small town. The series was first heard over NBC in 1936.

A Day in the Life of Dennis Day Situation Comedy

DENNIS DAY	Himself
MILDRED ANDERSO	N Betty Miles, Barbara Eiler,
	Janet Waldo
MR. ANDERSON	
(HERBERT)	Francis "Dink" Trout
MRS. ANDERSON	
(CLARA)	Bea Benaderet
MR. WILLOUGHBY	John Brown
MISS BAKER	Isabel Randolph
ANNOUNCER Verne	Smith
ORCHESTRA Charle	es Dant
LUSTRE CREME SHA	MPOO SINGER Ken Carson
PRODUCER-DIRECTO	R Bill Harding
DIRECTOR Frank O	'Connor
WRITER Frank Gale	en

A Day in the Life of Dennis Day, starring the talented tenor, comedian, and mimic, was first heard over NBC in 1946.

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SUSAN PRICE WELLS

AUNT POLLY CHARLIE CULLOM JAMES BENSON **Deems Taylor**

Deadline Drama

Drama

FEATURING

Ireene Wicker, Joan Banks, Frank Lovejoy, Bob White in

DIRECTOR Charles Marlin ORGANIST Rosa Rio

Listeners submitted twenty-word situations for which they were awarded United States Savings Bonds. The cast was given two minutes in which to improvise a story built around the situation; the dialogue was then ad-libbed. The "Mystery Theme" was composed by Rosa Rio.

Irene Rich

Dear John

Serial Drama

FAITH CHANDLER NOEL CHANDLER CAROL CHANDLER VIOLET SHANE JOSH CHANDLER MICHAEL MURRY PAMELA LYNN REED POINDEXTER BRICE JUDGE JULES CARLSHORN MILES NOVAK DIRECTOR Bill Sweets

Ray Montgomery Betty Moran Elaine Barrie Norman Field Mel Ruick Dellie Ellis Howard Duff Janet Beecher J. Arthur Young Gerald Mohr Tom Collins

This program made its debut in 1933, sponsored by Welch's Grape Juice.

Dear Mom

Situation Comedy

PRIVATE HOMER		
STUBBS	John Walsh	
CORPORAL RED		
FOSTER	Dolph Nelson	
SERGEANT MIKE		
MONIHAN	Marvin Miller	
PRIVATE ULYSSES		
HINK	Lou Krugman	
ALSO Eloise Kummer, Leo Curley		
ANNOUNCER Tom Moore		
DIRECTORS Bob Brown, Phil Bowman		

Dear Mom made its debut over CBS in 1941 and ran for one year as a twenty-five-minute, Sunday show sponsored by Wrigley. It related humorous incidents in a boot camp during the days of pre-World War II mobilization. "Stubbs" was a classic not-too-bright buck private who wrote of his experiences in his weekly letter home to his mother (hence the title). "Foster" was a perfect soldier. "Monihan" was a tough, roaring topkick. The program was dropped abruptly on December 7, 1941, and replaced two weeks later by a series called *The First Line*.

Death Valley Days

Western Adventure

THE OLD RANGER	Tim Daniel Frawley, George Rand, Harry Humphrey,	
	John MacBryde	
THE OLD		
PROSPECTOR	Harvey Hays	
THE LONESOME		
COWBOY	John White	
BOBBY KEEN	Edwin Bruce	
SHERIFF MARK		
CHASE	Robert Haag	
CASSANDRA		
DRINKWATER		
(COUSIN CASSIE)	Olyn Landick (a man)	
ALSO Frank Butler, M	ilton Herman, Rosemarie Bron-	
cato, Helen Claire	, Jack Arthur, Jean King, Geof-	
frey Bryant		
ANNOUNCER George H	licks	
ORCHESTRA Joseph Bonime		
CREATOR Ruth Woodman		
PRODUCER Dorothy McCann		
WRITERS Ruth Woodman, Ruth Adams Knight		
SOUND EFFECTS Bob Prescott, Keene Crockett		
ORIGINAL MUSIC FOR TI	RUMPET CALL Joseph Bonime	

These Western adventures were first heard over the Blue network in September 1930. In 1944 the program's title was changed to *Death Valley Sheriff* and in 1945 to *The Sheriff* (which see).

Deems Taylor

Music Commentary

FEATURING

Deems Taylor

63

Deems Taylor, a distinguished music commentator, critic, and composer, discussed music on this program.

The Dennis Day Show: see A Day in the Life of Dennis Day.

Detect and Collect

Quiz

M.C. Fred Uttal and Wendy Barrie, Lew Lehr DIRECTOR Walter Tibbals

WRITER Mildred Fenton

Detect and Collect was first heard over ABC in 1945.

Dial Dave Garroway: see Reserved for Garroway.

Dick Daring's Adventures

Adventure

DICK DARING COACH GREATGUY Merrill Fugit Donald Briggs

The Dick Haymes Show

Music

STARRING	Dick Haymes
FEATURING	Cliff Arquette as "Mrs.
	Wilson"
VOCALIETE Six Hite an	d a Miss (see The Boh Ha

VOCALISTS Six Hits and a Miss (see The Bob Hope Show), Helen Forrest, Martha Tilton ORCHESTRA Gordon Jenkins

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Dick Steele, Boy Reporter

Adventure

DICK STEELE

Merrill Fugit

Dick Tracy

Adventure Serial

Ned Wever (1940-45), Matt DICK TRACY Crowley, Barry Thomson Andy Donnelly, Jackie Kelk JUNIOR TRACY Walter Kinsella PAT PATTON Howard Smith CHIEF BRANDON TESS TRUEHEART Helen Lewis **Beatrice** Pons TANIA ALSO John Griggs, Mercedes McCambridge, Craig McDonnell, Gil Mack, James Van Dyk, Ralph Bell, Curtis Arnall, John Larkin ANNOUNCERS Don Gardiner, George Gunn, Dan Seymour, Ed Herlihy DIRECTORS Mitchell Grayson, Charles Powers WRITERS Sidney Slon, John Wray

OPENING

ANNOUNCER. And now...Dick Tracy! SOUND. Radio code signals up full and under... TRACY. This is Dick Tracy on the case of _____Stand by for action! SOUND. Departing car followed by siren wail TRACY. Let's go, men! ANNOUNCER. Yes, it's Dick Tracy. Protector of law and order!

This adventure serial was based on the comic strip created by Chester Gould. It was first heard over Mutual in 1935.

Dimension X

Science Fiction

FEATURING Art Carney, Jack Grimes, Jack Lemmon, Santos Ortega, Norman Rose, Jackson Beck, Mandel Kramer, Peter Lazer, Joan Lazer, Larry Haines, Everett Sloane, Joan Alexander, Jan Miner, Claudia Morgan, Ralph Bell, Raymond Edward Johnson, Bryna Raeburn, Patricia Wheel, Joyce Gordon, Ronald Liss, Leon Janney, Luis Van Rooten

ANNOUNCERS Bob Warren, Fred Collins DIRECTORS Danny Sutter, Ed King, Fred Weihe WRITERS Ray Bradbury, Earl Hamner, Jr. SOUND EFFECTS Sam Monroe, Agnew Horine

Dimension X, later known as X Minus One, was one of the first radio shows to be recorded on tape. Indeed, the technique was so primitive that one of

Dorothy Gordon

the programs in the series, "Mars Is Heaven," had to be rerecorded three times because an NBC engineer, in the process of editing the show, erased the tape clean three times. As a result, the performers were all paid the original fee for each rerecording.

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The Do Re Mi Program

Music

DO	Ann Balthy
RE	Mabel Ross
MI	Evelyn Ross

This singing trio, later known as The Bluebirds, was comprised of a blonde, a brunette, and a redhead.

Doc Barclay's Daughters

Serial Drama

DOC BARCLAY	Bennett Kilpack
CONNIE BARCLAY	Elizabeth Reller
MIMI BARCLAY	Mildred Robin
MARGE BARCLAY	Vivian Smolen
CLARABELLE HIGGINS	Janice Gilbert
TOM CLARK	Albert Hayes

Doc Barclay's Daughters was first heard over CBS in 1938.

Dodsworth

Serial Drama

SAM DODSWORTH FRAN DODSWORTH McKay Morris Rosaline Greene

This program was based on the novel by Sinclair Lewis.

The Don Ameche Show

Variety

STARRING Don Ameche ANNOLINCER Marvin Miller DIRECTORS Carlton Alsop, Howard Wiley

The Don Ameche Show replaced The Rudy Vallee Show for Drene Shampoo on NBC in the summer of 1946. It went off the air in 1947. The program was built around dramatic sketches starring Don Ameche.

Don Winslow of the Navy

Adventure

DON WINSLOW	Bob Guilbert, Raymond
	Edward Johnson
RED PENNINGTON	Edward Davison, John
	Gibson
MERCEDES COLBY	Betty Lou Gerson, Lenore
	Kingston
LOTUS	Betty Ito
MISTY	Ruth Barth
DIRECTOR Ray Kremer	
WRITERS Al Barker, Alt	pert Aley
THEME "Columbia, the	
SOUND EFFECTS Ray Kr	emer

This series was based on the comic strip by Frank Martinek and was first heard over the Blue network in 1937. It originated in Chicago.

Dorothy Dix on the Air

Advice

FEATURING Barbara Winthrop as "Dorothy Dix" DIRECTOR Perry Lafferty

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Dorothy Gordon

Dorothy Gordon had one of the most distinguished careers of any woman in radio. She was in charge of the first radio program for children, which was carried over WEAF New York in 1924. She also directed music programs for *The American School of the Air*, served as hostess of *Yesterday's Children*, and moderated *The New York Times Youth Forum*. The Youth Forum, which had its premiere in April 1943, was a weekly broadcast over WQXR New York. Children from various schools chose their own representatives as panel members. Originally the panelists were nine to eleven years of age; later, older children and college students served as panelists. The programs were recorded, and study outlines were supplied to schools. Many outstanding adults appeared on the programs—among them, Fannie Hurst, Dwight D. Eisenhower, Norman Thomas, William O. Douglas, Dr. Ralph Bunche, and Robert M. Hutchins. (See also Yesterday's Children.)

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The Dorothy Lamour Program

Variety

STARRING

Dorothy Lamour

This series featured the glamorous Hollywood star, who became famous for her roles in the series of "Road" pictures with Bob Hope and Bing Crosby. (Road to Singapore, Road to Zanzibar, Road to Morocco, etc.). Through her film appearances she helped popularize the sarong.

Dot and Will

Serial Drama

DOT HORTON	Florence Freeman
WILL HORTON	James Meighan
DULCY	Helene Dumas
ROGER	Allyn Joslyn
MOTHER HORTON	Irene Hubbard
PROF. KNAPP	Ralph Locke
MARIETTA	Nora Stirling
PETE SLOAN	Sidney Smith
MOTHER	
ALDRIDGE	Effie Lawrence Palmer
MADGE	Rosemary De Camp
JULIA	Peggy Allenby
CORINNE	Nora Stirling
ROSIE	Agnes Moorehead

Double or Nothing

Quiz

M.C.s Walter Compton, Todd Russell, Walter O'Keefe, John Reed King ANNOUNCER Fred Cole

PRODUCER Diana Bourbon

DIRECTORS Harry Spears, John Wellington, Thomas F. Vietor, Jr.

WRITERS Gerald Rice, Harry Bailey, Carroll Carroll THEME "Three Little Words" Contestants could stop and take the money they had already won or take a chance and try to double it. But contestants could lose the money they had already earned. The program began over Mutual in 1940 and was sponsored by Feen-a-mint.

Doubles: see Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.

Dr. Christian

DR. PAUL CHRISTIAN JUDY PRICE, NURSE Jean Hersholt Lurene Tuttle, Helen Claire, Rosemary De Camp, Kathleen Fitz (occasional substitute for Rosemary De Camp)

Drama

ANNOUNCER Art Gilmore DIRECTORS Neil Reagan, Florence Ortman WRITER Ruth Adams Knight SOUND EFFECTS Clark Casey THEME "Rainbow on the River"

OPENING

SOUND. Telephone ring JUDY (answering). Dr. Christian's office.

This program made its debut over CBS in 1937. In later years listeners were invited to write scripts for the series. The announcer called the program "the only show in radio where the audience writes the scripts." As much as \$2000 could be won in this competition for "The Dr. Christian Award." The series was also known as *The Vaseline Program* after its long-time sponsor—Vaseline.

Dr. Dolittle

Drama for Children

Dr. Dolittle was a fifteen-minute children's program that started on the Blue network in 1932. It was heard at 5:15 P.M. twice a week. The series was based on the stories of Hugh Lofting.

Dr. I. Q.

Ouiz

DR. I. Q., THE MENTAL BANKER

Lew Valentine, Jimmy McClain, Stanley Vainrib

ANNOLINCER Allan C. Anthony CREATOR Lee Segall DIRECTORS Harry Holcomb, Paul Dumont WRITER Bob Schultz

OPENING

ANNOUNCER. Presenting Dr. I. Q.! AUDIENCE. Applause.

ANNOUNCER. Mars Incorporated, makers of America's most enjoyable candy bars, bring you another half-hour of fun with your genial master of wit and information—Dr. I. Q., the Mental Banker! And now here is that wise man with the friendly smile and the cash for your correct answers...Dr. I. Q.! AUDIENCE. Applause.

DR. I. Q. Thank you, thank you, Mr. Anthony. And good evening, ladies and gentlemen. My assistants are stationed throughout the audience with portable microphones which will enable members of the theater audience to remain in their seats while answering questions which I ask from the stage.

This quiz show, sponsored by Mars Incorporated, makers of Snickers, Milky Way, Three Musketeers, Forever Yours, and Mars bars, was broadcast from different cities where it played in a local theater. At the start of the program, Dr. I. Q. would introduce several announcers who were stationed in various parts of the theater with hand-held microphones. The announcers would select contestants in the audience, and frequently you would hear, "I have a lady in the balcony, Doctor." Then Dr. I. Q. would say, "I have ten silver dollars for that lady if she can tell me ... " (The amount of money varied with the difficulty of the question.) Winning contestants were paid in silver dollars, and losers received a box of the sponsor's candy bars and "two tickets to next weeks production here at Loew's Victoria!" Dr. I. Q. frequently told losing contestants, "Oh, I'm so sorry but I think you'll find the answer is...'

One of the regular features was "The Biographical Sketch," which was worth seventy-five silver dollars if the subject of the biography was identified correctly on the first clue. The prize diminished with each succeeding clue, but the amount not earned was added to the \$250 awarded to the listener who submitted the clues. Thus a home listener could earn as much as \$325. Another feature was "The Monument to Memory: the Thought Twister." A typical Thought Twister (which the good doctor cautioned he could say "one time and one time only") went like this:

"Jim is slim," said Tim to Kim. "Jim is slim, Tim," to him said Kim.

The program was first heard over NBC in 1939 on Monday nights. Announcer Allan C. Anthony became well known for his ability to make the sponsor's candy bars sound so appetizing as he drooled over such words in the commercials as "nougat," "creamy," "choco-late" and "delicious."

Dr. I. Q. Jr.

Quiz

QUIZMASTER Lew Valentine ANNOUNCER Allan C. Anthony DIRECTOR Lew Valentine WRITER E. Elam

This was the children's version of Dr. I. Q.

Dr. Kate

DR. KATE ALLEN JACK HALSEY SARAH TUTTLE DR. FRED CROWLEY WRITER Hal Burdick Cornelia Burdick Charles MacAllister Helen Kleeb Mont Maher

Dr. Kenrad's Unsolved Mysteries

Mystery

Serial Drama

DR. KENRAD

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Stanley Peyton

Dr. Susan: see The Life and Love of Dr. Susan.

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World Radio History

Dragnet

Dragnet

Police Drama

JOE FRIDAY SERGEANT BEN Jack Webb

ROMERO **Barton Yarborough** ANNOUNCERS George Fenneman and Hal Gibney WRITERS James E. Moser, John Robinson, Frank Burt SOUND EFECTS Bud Tollefson, Wayne Kenworthy THEME "Dragnet" by Walter Schumann

CATCH-PHRASES

FRIDAY. My name's Friday. I'm a cop. (This was part of opening narration.) FRIDAY. Just the facts, ma'am.

Dragnet featured dramatized cases taken from the files of the Los Angeles Police Department. Police Chief William Parker was always acknowledged at the close. The announcers reminded listeners, "The story you have just heard is true. Only the names have been changed to protect the innocent." Then, following a commercial break, the results of a trial or a hearing in the case were given. The dramas were made all the more authentic by Friday's frequent references to the time-"Twelve-twenty-eight. We were working the day watch out of homicide"-and by the attention paid to the mundane details of police work in tracking down criminals. The program was also noted for its "natural" writing and acting and its frequent use of "punch-lines" at the end of each segment.

The program was first heard over NBC in 1949. The theme became known for its first four notesdum-de-dum-dum-and was thoroughly parodied, a sure sign of success.

Dreft Star Playhouse

Serial Drama

GUEST STARS

Gale Page, Rosemary De Camp, Les Tremayne, et al.

ANNOUNCERS Terry O'Sullivan, Marvin Miller DIRECTORS Les Mitchel, Axel Gruenberg

Dreft Star Playhouse was heard on NBC from 1944 to 1945. Using famous movie scripts, it attempted to accomplish in a five-times-a-week soap-opera format what Lux Radio Theatre had done in the nighttime format. Each story ran from one to five weeks on Dreft Star Playhouse.

Duffy's Tavern

AR

Comedy

ARCHIE, THE	
MANAGER	Ed Gardner
MISS DUFFY	Shirley Booth, Florence
	Halop, Gloria Erlanger,
	Florence Robinson, Sandra
	Gould, Hazel Shermet
CLIFTON	
FINNEGAN	Charlie Cantor
EDDIE, THE	
WAITER	Eddie Green
CLANCY, THE COP	Alan Reed (Teddy Bergman)
WILFRED, FINNEGAN'S	
KID BROTHER	Dickie Van Patten
DOLLY SNAFFLE	Lurene Tuttle
VOCALISTS BODAV VOD	uta Tito Guizar Bob Graham

- VOCALISTS Benay Venuta, Tito Guizar, Bob Graham, Helen Ward
- ORCHESTRAS Joe Venuti, Reet Veet Reeves, Matty Malneck
- ANNOLINCERS Jimmy Wallington, Marvin Miller, Jack Bailey, Perry Ward, Alan Reed (Teddy Bergman), Rod O'Connor

ALSO Weekly Guest Stars

- DIRECTORS Tony Sanford, Rupert Lucas, Jack Roche, Mitchell Benson
- WRITERS Ed Gardner, Abe Burrows, Larry Marks, Lew Meltzer, Bill Manhoff, Raymond Ellis, Alan Kent, Ed Reynolds, Manny Sachs, Norman Paul, Dick Martin, Vincent Bogert
- THEME "When Irish Eyes Are Smiling"

OPENING

MUSIC. Theme up full, under...

SOUND. Telephone ringing, receiver pick-up

ARCHIE. Hello. Duffy's Tavern, where the elite meet to eat. Archie, the manager, speaking. Duffy ain't here. Oh, hello, Duffy ...

The program, which made its debut in April 1941, was sponsored by Bristol-Myers (Trushay, Sal Hepatica, and Minit-Rub) and was heard for a time on Tuesday nights at 8:30 on NBC. It also appeared on NBC on Wednesday nights. The character of "Archie" was created by Ed Gardner and George Faulkner for a CBS show called So This Is New York, which lasted for a brief period on the air—just long enough for Gardner to develop "Archie" and decide after extensive auditions that he himself should play the role. In 1949 Gardner moved to Puerto Rico and transcribed Duffy's Tavern there to take advantage of a twelve-year tax holiday declared by the govern-

The Dunninger Show

ment to attract new industry to the island. Incidentally, "Duffy" never appeared on the program.

The Dunninger Show

Variety

STARRING

FEATURING

Joseph Dunninger, The Master Mentalist Bill Slater, Marilyn Day, Andy Love's vocal group

ORCHESTRA Mitchell Ayres ANNOUNCER Don Lowe, Roger Krupp, Glenn Riggs PRODUCER George Wiest WRITER Marjorie D. Sloane

Dunninger performed amazing stunts of "mindreading" although he preferred to be called a "mentalist" and never claimed to be able to read minds. Dunninger said, "My feats could be done by a child of three—provided he knew how and had thirty years' experience!"

He made his radio debut over ABC on September 12, 1943, as *Dunninger, The Master Mind*. He was heard later over NBC for Lever Brothers.

East of Cairo

Adventure

FEATURING

John McGovern, Tim Frawley, Bill Shelley, Harry Neville, Arthur Hughes

DIRECTOR Joseph Bell WRITER Ray Scudder ORIGINAL MUSIC Sven and Gene von Hallberg

Easy Aces

Comedy

GOODMAN ACE	Himself	
JANE ACE	Herself	
MARGE	Mary Hunter	
MISS THOMAS	Ann Thomas	
JOHNNY	Paul Stewart	
COKEY	Ken Roberts	
BETTY	Ethel Blume	
LAURA, THE MAID	Helene Dumas	
ANNOUNCERS Ford Bond, Ken Roberts		
WRITER Goodman Ace		
THEME "Manhattan Sei	renade"	

Easy Aces, first on the air from Kansas City, Missouri, in 1930, moved to network in Chicago in 1931 and to New York in 1933, where it continued through 1945 as a fifteen-minute program. All the scripts were written by Goodman Ace.

It was a witty, urbane "domestic comedy," with Goodman Ace as the long-suffering husband of the slightly addled Jane. Jane's malapropisms were legendary—"You've got to take the bitter with the batter," "I'm really in a quarry," "This hang-nail expression," and "Up at the crank of dawn." To these and similar misuses of the English language Goody often replied, "Isn't that awful?" Jane often referred to her brother Paul who hadn't worked in twelve years "because he's waiting for the dollar to settle down."

The show was revived in 1948 in a weekly thirtyminute format under the title of *Mr. Ace and Jane*. The scripts were all based on the original fifteen-minute story lines but with revisions and added gags to accommodate a live audience's reaction.

Easy Does It

Music

M.C. Ted Steele VOCALISTS Betty Randall, Kenny Gardner

Echoes of the Orient

Music

Echoes of the Orient began on WEAF New York on Sunday, June 30, 1929. The von Hallberg brothers, Sven and Gene, were featured performers as well as composers for the program. The show at first presented standard Greek, Turkish, and other Near East tunes; but in a few weeks most of the available material had been used up so the von Hallberg brothers contributed their own numbers, giving them fanciful Near East titles. The tunes had such an authentic flavor that requests poured in from people of Near East ancestry for information as to where they could purchase the music. However, the material was never published.

The Ed Sullivan Show

Variety

HOST

Ed Sullivan, newspaper columnist

The Ed Sullivan Show began over CBS in 1931. Sullivan was then a columnist for the New York Graphic, which ceased publication in July 1932. Comedian Jack Benny made his professional radio debut on this show on May 2, 1931. The program has also been credited with marking the first radio appearances of Irving Berlin, Jack Pearl, George M. Cohan, and Flo Ziegfeld.

The Ed Wynn Show: see The Fire Chief; The Texaco Star Theater.

The Eddie Bracken Show

Situation Comedy

EDDIE BRACKEN Himself **Ruth Perrott** MRS. PRINGLE Shirley Booth BETTY MAHONEY William Demarest MR. MONAHAN **Janet Waldo** CONNIE MONAHAN ALSO Ann Rutherford, Fred Shields, Cathy Lewis ANNOUNCER John Wald **PRODUCER** Mann Holiner DIRECTOR Nat Wolff WRITER Robert Riley Crutcher MUSICAL DIRECTOR Lee Harlin

The Eddie Bracken Show was first heard over CBS in 1946.

The Eddie Cantor Show

Comedy-Variety

STARRING	Eddie Cantor
THE MAD	
RUSSIAN	Bert Gordon
PARKYAKARKAS	Harry Einstein
RUBINOFF	Dave Rubinoff, Lionel
	Stander, Teddy Bergman
MR. GUFFY	Sidney Fields

MADEMOISELLE

Veola Vonn

- WITH Shirley Dinsdale, ventriloquist, and her dummy Judy Splinters; Nan Rae and Maude Davis, comedy duo; John Brown; Frank Nelson; The Sportsmen Quartet
- VOCALISTS Dinah Shore, Bobby Breen, Deanna Durbin, Margaret Whiting, Nora Martin
- ORCHESTRA Cookie Fairchild, Louis Gress, George Stoll, Jacques Renard

ANNOUNCERS Jimmy Wallington, Harry Von Zell PRODUCER Dave Elton

- DIRECTORS Abbott K. Spencer, Vick Knight, Manning Ostroff
- WRITERS David Freedman, Bob Colwell, Phil Rapp, Carroll Carroll, Barbara Hotchkiss, Matt Brooks, Eddie Davis, Ed Beloin, Izzy Elinson, Bobbie O'Brien, John Quillen, Everett Freeman, Sam Moore, Harry Bailey, Harry Conn

SOUND EFFECTS Cliff Thorsness

THEME "One Hour with You"

I love to spend one hour with you,

As friend to friend, I'm sorry it's through.

CATCH-PHRASES

THE MAD RUSSIAN: How do you do? THE MAD RUSSIAN: You min it?

Eddie Cantor was already an established vaudeville and Broadway star when he made his debut on radio on Rudy Vallee's program in February 1931. He started his own program in September of that year and continued for many years, under many sponsors, with one of the most popular comedy-variety programs on radio. He introduced many "protégés," such as Deanna Durbin, Dinah Shore, and Bobby Breen. He often joked about his wife Ida and their five daughters: Marjorie, Natalie, Edna, Marilyn, and Janet. He acquired the nickname "Banjo-Eyes" during his career on the musical stage and often made comedy references to his enormous eyes. Some of the songs he was famous for singing were "If You Knew Susie," "Makin' Whoopee," and "Now's the Time to Fall in Love."

Dave Rubinoff actually played the violin but his lines were spoken by Lionel Stander and later Teddy Bergman (who worked under the name Alan Reed after 1939).

The Eddie Cantor Show was also known as The Chase and Sanborn Hour and later Time to Smile.

The Edgar Bergen and Charlie McCarthy Show

Comedy-Variety

- STARRING Edgar Bergen, ventriloquist, and dummies Charlie McCarthy, Mortimer Snerd, and Effie Klinker Don Ameche M.C. PASOUALE Don Ameche Pat Patrick ERSEL TWING CHARLIE'S PRINCIPAL Norman Field VERA VAGUE Barbara Jo Allen PROFESSOR **Richard Haydn** LEMUEL CARP THE BICKERSONS (JOHN AND BLANCHE) Don Ameche and Frances Langford
- ALSO Eddie Mayehoff, Jim Backus, The Stroud Twins, Marsha Hunt

GUEST STARS George Raft, John Barrymore, Basil Rathbone, W. C. Fields, Nelson Eddy, Dorothy

Editor's Daughter

72

Lamour, Rosalind Russell, Barbara Stanwyck, Bob Burns, Rudy Vallee, Ethel Barrymore, Orson Welles, Jane Powell, et al.

VOCALISTS Donald Dixon (baritone), Anita Ellis, Dale Evans, Anita Gordon

ORCHESTRA Robert Armbruster, Ray Noble

ANNOUNCERS Ken Carpenter, Ben Alexander, Bill Goodwin, Bill Baldwin

DIRECTOR Earl Ebi

WRITERS Alan Smith, Robert Mosher, Zeno Klinker, Roland MacLane, Royal Foster, Joe Connelly, Dick Mack, Stanley Quinn, Joe Bigelow, Carroll Carroll

CATCH-PHRASES

CHARLIE. I'll clip ya! So help me, I'll mow ya down! EDGAR. Mortimer, how can you be so stupid? ERSEL TWING. Friends, and you are my friends. Friends...

This popular Sunday-evening program was also known as The Chase and Sanborn Hour, a reference to the show's long-standing sponsor, Chase and Sanborn. ("What Mr. Chase didn't know about coffee, Mr. Sanborn did!") Bergen and McCarthy joined The Chase and Sanborn Hour on NBC in 1936. "Charlie" was Bergen's principal dummy. He wore a monocle over his right eye and generally appeared in formal dress, including a top hat. He never seemed to run out of quips about pretty girls, his troubles in school, and his friend "Skinny Dugan." "Charlie" also persistently needled Bergen about the ventriloquist's lips moving during their act. "Mortimer" was a stupid, good-natured, buck-toothed character from the country. "Effie" was an unattractive old maid whose chief interest was in catching a man. "Charlie" and "Mortimer" appeared regularly on the program while "Effie" turned up occasionally. Coca-Cola took over sponsorship of the broadcast toward the end of its long run. (See also Comedy and Comedians)

Editor's Daughter

Serial Drama

HENRY FOSTER Parker Fennelly MARY FOSTER Joan Banks MRS. FOSTER Effie Palmer ALSO Leon Janney DIRECTORS Martha Atwell, Jeanne K. Harrison

Mary Foster was "The Editor's Daughter."

Edna Wallace Hopper: see Women's Programs.

Elder Michaux: see Religion.

Eleanor Howe's Homemaker's Exchange: see Women's Programs.

The Electric Hour

Music

FEATURING Nelson Eddy, baritone ORCHESTRA Robert Armbruster ANNOUNCER Frank Graham

The Electric Hour, sponsored by the Electric Companies of America, was first heard over CBS in 1943.

Ellen Randolph

ELLEN RANDOLPH GEORGE RANDOLPH ROBERT RANDOLPH **TED CLAYTON** CLAIRE CLAYTON ANDY BARRETT MRS. BARRETT MR. BARRETT **RENA FLETCHER** KATHLEEN CONWAY LA LING AMY BROWN MARK HILTON SKIPPER DR. LEWIS CARL RICHMOND DAKIM PETER CHANG AGNES FOY JEROME BROOKS DR. KEITH MRS. MATTHEWS NADINE **VINCE KENNEDY** DIRECTOR Carlo De Angelo WRITER Margaret Sangster

Serial Drama

Elsie Hitz, Gertrude Warner John McGovern, Ted Jewett Jackie Jordan Macdonald Carey Helene Dumas **Robert Regent** Fanny May Baldridge Milo Boulton Jay Meredith Colleen Ward Inge Adams Florida Friebus Ken Daigneau **Parker Fennelly** Bernard Lenrow Edward Trevor John McIntire George Wallach Kathryn Bishop **Bart Robinson** Maurice Franklin Effie Palmer **Eloise Ellis** Walter Burke

Ellen Randolph came to radio over NBC in 1939.

The Eternal Light

Ellery Queen

Detective

ELLERY QUEEN	Howard Culver, Hugh Marlowe, Larry Dobkin, Carleton Young, Sidney Smith
INSPECTOR QUEEN,	
HIS FATHER	Bill Smith, Santos Ortega
NIKKI, ELLERY'S	Ū
ASSISTANT	Marion Shockley, Barbara Terrell, Virginia Gregg, Charlotte Keane, Gertrude
	Warner
SERGEANT VELIE	Howard Smith, Ted de
	Corsia, Ed Latimer

ALSO Herb Butterfield, Kay Brinker, Alan Reed, Joan Banks, Mandel Kramer, Bill Johnstone, Charles Seel

ANNOUNCER Roger Krupp, Ernest Chappell ORCHESTRA Rex Khoury, Charles Paul DIRECTORS Phil Cohan, William P. Rousseau, Robert

S. Steele, George Zachary

This program was based on characters created by Frederic Dannay and Manfred Bennington Lee. One of the program's features was "The Armchair Detective." A guest celebrity would serve as an armchair detective and try to guess the solution of the mystery just before Ellery Queen revealed the actual answer. The series made its debut over CBS in 1939.

Elsie Beebe: see Life Can Be Beautiful.

Emily Post: see Women's Programs.

Eno Crime Club

Mystery-Adventure

SPENCER DEAN, MANHUNTER Edward Reese, Clyde North DAN CASSIDY Jack MacBryde JANE ELLIOTT Helen Choate ALSO Adele Ronson, Gloria Holden, Ralph Sumpter, Georgia Backus, Elaine Melchior, Helene Dumas, Ray Collins, Ruth Yorke, Brian Donlevy WRITERS Stewart Sterling, Albert G. Miller

Eno Crime Club was first heard over CBS in 1931. It was later known as *Crime Clues*.

Escape

Drama

73

NARRATOR William Conrad, Paul Frees ALSO Jack Webb, John Dehner, Jay Novello, Joan Banks, Stacy Harris, Georgia Ellis, Ben Wright, Will Geer ANNOUNCER Tom Hanlon

ORCHESTRA AND ORGANIST Ivan Ditmar

PRODUCER-DIRECTOR William N. Robson, Norman Macdonnell

DIRECTOR Richard Sanville

SOUND EFFECTS Bill Gould, Cliff Thorsness

THEME "Night on Bald Mountain" by Moussorgsky

OPENING

NARRATOR. Tired of the everyday routine? Ever dream of romantic adventure in a faroff land? Want to get away from it all? We offer you...Escape! MUSIC. Theme up full

[or]

NARRATOR. Tired of the everyday grind? Ever dream of a life of romantic adventure? Want to get away from it all? We offer you...

MUSIC. Dramatic chord

NARRATOR. Escape!

MUSIC. Dramatic chords

ANNOUNCER. Escape!...designed to free you from the four walls of today for a half-hour of high adventure. MUSIC. *Theme up full*.

Escape was one of the last of the great half-hour horror-adventure series. Among the best-remembered programs was "Three Skeleton Key," a story of three men trapped on a lonely lighthouse island as rats take over the island. "Three Skeleton Key" had been heard previously on *Suspense* with Vincent Price as star.

The Eternal Light

Drama

FEATURING Alexander Scourby, Adelaide Klein, Roger DeKoven, Bernard Lenrow, Edgar Stehli, Norman Rose, et al.

DIRECTORS Frank Papp, Anton M. Leader

WRITERS Morton Wishengrad, Virginia Mazer, Joe Mindel, many others

SOUND EFFECTS Arthur Cooper

This series dealt with the humanities and featured dramatizations of literature, the Bible, history, biography and other sources. Guest speakers were also presented on the program.

Ethel and Albert

Comedy

ETHEL ARBUCKLE ALBERT ARBUCKLE Peg Lynch Richard Widmark (first six months), Alan Bunce Madeleine Pierce

- BABY SUSY Madeleine Pierce ALSO Rolly Bester, William Keene, Leora Thatcher, Arthur Vinton, George Petrie, Ian Martin, Scott Tennison, Bryna Raeburn, Alice Yourman, Gertrude Warner, Henry Jones, Humphrey Davis
- ORCHESTRA Ralph Norman
- ANNOUNCERS George Ansbro, Fred Cole, Don Lowe, Cy Harrice, Glenn Riggs, Herb Sheldon, John Hicks
- DIRECTORS Bob Cotton (1944-49), William D. Hamilton (1949-50)
- WRITER Peg Lynch
- ORGANISTS Rosa Rio, Dolph Gobel, Lew White THEME "Love Nest"

The setting for *Ethel and Albert* was the town of "Sandy Harbor." Rarely was anyone other than "Ethel" and "Albert" heard, as the program was primarily a duologue between these two, with other characters talked about. "Baby Susy," "born" March 15, 1946, was the first voice heard on the show other than "Ethel" and "Albert." The first other adult character was Paul Whiteman, who played the part of a door-to-door salesman. Also appearing on occasion were Ed Begley, Raymond Edward Johnson, Leon Janney, Julie Stevens, and Don MacLaughlin. Ethel and Albert lived at 444 Edgecomb Road.

The program was also known as *The Private Lives* of *Ethel and Albert*. There was a fifteen-minute and then a thirty-minute version of this durable comedy series, which was first heard over ABC in 1944.

The Ethel Merman Show

Musical Variety

STARRING

Ethel Merman

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Evelyn Winters

Serial Drama

EVELYN WINTERS Toni Darnay GARY BENNETT Karl Weber, Martin Blaine MAGGIE Kate McComb TED BLADES Stacy Harris JANICE KING Flora Campbell MISS BEAN Linda Carlon-Reid Ralph Bell CHARLIE GLEASON JINNY ROBERTS Mary Mason **ROBBIE DEHAVEN** James Lipton Vinton Hayworth **CLEVE HARRINGTON** EDITH WINTERS ELKINS Helen Claire TRACEY ENDICOTT John Moore ANNOUNCER Larry Elliott PRODUCERS Frank and Anne Hummert **DIRECTOR Ernest Ricca** WRITERS Peggy Blake, H. L. Algyir

This series, which was first heard over CBS in 1944, was also known as *The Strange Romance of Evelyn Winters*.

The Eveready Hour

Variety

FEATURING Julia Marlowe, John Drew, George Gershwin, Moran and Mack (George Moran and Charlie Mack), Weber and Fields (Joe Weber and Lew Fields), The Flonzaley String Quartet, Irvin S. Cobb, Eddie Cantor, Walter C. Kelly ("The Virginia Judge"), Van and Schenck (Gus Van and Joe Schenck), Will Rogers, Elsie Janis, D.W. Griffith, et al.

SUPERVISORS Douglas Coulter and George Furness

This was the first big variety show on radio. It made its debut on December 4, 1923, over WEAF in New York. The premiere program had a concert orchestra, a jazz band, and a one-act play—"The Bungalow," with Gene Lockhart, Eva Taylor, and Lawrence Grattan.

The Eveready Hour was sponsored by the National Carbon Company, makers of Eveready batteries. It was a truly spectacular program, even by today's standards. Among its most popular features, besides the appearances by major Broadway stars, was a true story adventure by Red Christianson, a New York taxi-driver who had been marooned in the

Exploring the Unknown

Galápagos Islands. Another favorite was Edgar White Burrill's reading of Ida Tarbell's "I Knew Lincoln," which was repeated each year for Lincoln's Birthday.

Radio adaptations of historical events and plays, such as "Joan of Arc" (starring Rosaline Greene as the Maid) were presented. In 1924 Wendell Hall, The Red-Headed Music-Maker, was first presented. His most remembered song was "It Ain't Gonna Rain No Mo'." He became such a big star that his wedding was solemnized on the program.

Everyman's Theater

Drama

- GUEST STARS Joan Crawford, Bette Davis, Katharine Hepburn, Raymond Massey, Boris Karloff, Alla Nazimova
- FEATURING Raymond Edward Johnson, Betty Caine, Gilbert Mack, Luis Van Rooten, Ann Shepherd (Scheindel Kalish), Bill Lipton

WRITER Arch Oboler

Among the plays presented were:

NONE BUT THE LONELY HEART

PETER TSCHAIKOVSKY Raymond Edward Johnson MRS. TSCHAIKOVSKY (ANTONINA, HIS WIFE) Betty Caine MADAME VON MECK Alla Nazimova

IVORY TOWER

STARRING Alla Nazimova ALSO Raymond Edward Johnson

BABY

STARRING **Bette Davis** ALSO Raymond Edward Johnson

TWO

Joan Crawford STARRING ALSO Raymond Edward Johnson

"Two" was the story of two people left in the world after an atomic holocaust.

THE LAUGHING MAN

"The Laughing Man" was the story of a wise man many centuries in the future who laughed hysterically at people who had annihilated themselves with a peculiar bomb.

THE UGLIEST MAN IN THE WORLD

THE UGLIEST MAN	Raymond Edward Johnson
THE PROSTITUTE	Betty Caine

This broadcast was repeated five times by popular request.

LUST FOR LIFE

VINC	ENT	VAN	GOGH	
VAN	GOG	H'S B	ROTHER	

Martin Gabel

Raymond Edward Johnson

Exploring the Unknown

Science Drama

Guest Stars FEATURING PRODUCER-DIRECTOR Sherman Dryer

Many well-known performers appeared in these dramatizations. Walter Huston performed in "A Drink of Water." Orson Welles starred in "The Battle Never Ends"-the story of man's fight against insect plagues. The series was first heard over Mutual in 1945.

F

The Falcon

Mystery-Adventure

MIKE WARING,		
THE FALCON	James Meighan, Les Damon,	
	Berry Kroeger, Les Tre-	
	mayne, George Petrie	
NANCY	Joan Banks	
RENEE	Ethel Everett	
POLICE SERGEANT	John Gibson	
SERGEANT CORBETT	Ken Lynch	
ALSO Joan Alexander, Mandel Kramer, Robert Dry-		
den, Everett Sloane		
ANNOUNCER Ed Herlihy		
PRODUCER Bernard Schubert, Jr.		
DIRECTORS Carlo De Angelo, Stuart Buchanan, Rich-		
ard Lewis		
WRITERS Palmer Thompson, Eugene Wang, Stanley		
Niss, Jay Bennett, Bernard Dougall		
SOUND EFFECTS Adrian Penner		

The Falcon made its debut over Mutual in 1945.

Falstaff Fables

Comedy

FEATURING Alan Reed (Teddy Bergman), Alan Reed, Jr. WRITERS Don Johnson, Alan Reed

Falstaf Fables was broadcast over ABC for Mars candy bars in 1949. Alan Reed and his son performed rhymed versions of children's classics.

The Family Hour

Variety

M.C.

Major Edward Bowes, Ted Mack "Bubbles" Silverman

VOCALIST Belle "Bubbles" Silverman DIRECTORS Lloyd Marx, J. Robert Blum THEME "Clair de Lune" by Debussy

This program was also known as The Capitol Family Hour, The Major Bowes Family Hour, and The Ted Mack Family Hour. It was sponsored by General Mills and Swanson's Foods. (See also The Prudential Family Hour; Major Bowes and His Original Amateur Hour.) Belle Silverman later became famous as Beverly Sills.

The Family Theater

Drama

HOST Father Patrick Peyton GUEST STARS Bing Crosby, Bob Hope, Gary Cooper, Perry Como, Macdonald Carey, Ann Blyth, Marvin Miller, Fred Allen, Irene Dunne, Loretta Young, Spencer Tracy, Maureen O'Sullivan, Ethel Barrymore, Ray Milland, Esther Williams, et al. ANNOUNCER Tony La Frano DIRECTORS Dave Young, Mel Williamson, John Kelley, Robert O'Sullivan

WRITERS John Kelley, Robert O'Sullivan

The Family Theater was first heard over Mutual in 1947 and ran until 1957.

Famous Fireside Plays

Drama

This 1942 drama series featured radio adaptations of such plays as *Holiday* by Philip Barry, *The Front Page* by Ben Hecht and Charles MacArthur, and *Officer* 666 by Augustin MacHugh.

Famous Fortunes

Drama

NARRATOR

.

Mark Hawley

Famous Jury Trials

Drama

THE JUDGE NARRATOR Maurice Franklin Roger DeKoven, DeWitt McBride

Father Knows Best

ALSO True Boardman, Byron Kane, Jean Paul King, Raymond Edward Johnson, Frank Readick, Mandel Kramer, et al.

ANNOUNCERS Peter Grant, Hugh James, Roger Krupp PRODUCER-DIRECTOR Roger Bower

- DIRECTORS Wylie Adams, Robert H. Nolan, Clark Andrews, Carl Eastman, Charles Powers
- WRITERS Milton J. Kramer, Bill Rafael, Ameel Fisher, Len Finger, Martin H. Young, Jerry McGill, Daisy Amoury, Stedman Coles, Joseph L. Greene, Lawrence Menkin, Paul Monash, Samm Sinclair Baker

The program began with crowd noises and the sound of a gavel. After each witness testified, the bailiff would state in a deep voice, "Step down." The series began over Mutual in 1936.

Fanny Brice: see The Baby Snooks Show; Maxwell House Coffee Time; Ziegfeld Follies of the Air.

The Farm and Home Hour: see The National Farm and Home Hour.

The Fat Man

Mystery-Adventure

BRAD RUNYON, THE FAT MAN J. Scott Smart SERGEANT O'HARA Ed Begley LILA NORTH Mary Patton ALSO Dan Ocko, Rolly Bester, Robert Dryden DIRECTORS Clark Andrews, Charles Powers WRITERS Robert Sloane, Dan Shuffman MUSICAL DIRECTOR Bernard Green SOUND EFFECTS Ed Blainey

OPENING

WOMAN. There he goes ... into that drugstore. He's stepping on the scales. SOUND. Clink of a coin WOMAN. Weight...two hundred and thirty-seven pounds. SOUND. Card Dropping WOMAN. Fortune...danger! MUSIC. Sting WOMAN. Whoooo is it? MAN. The Fat Man!

This series was created for radio by Dashiell Hammett. It was first heard over ABC in 1945.

Father Coughlin

Commentary

Father Charles Edward Coughlin, a Roman Catholic priest who broadcast from the Shrine of The Little Flower in Royal Oak, Michigan, was one of the more controversial figures of early radio broadcasting. His first broadcast was on October 17, 1926, over WJR Detroit. He was later heard over CBS, usually at 4:00 P.M. on Sundays, until they refused to carry his broadcasts in the mid-thirties. He then formed his own network of forty-seven stations. Originally a booster of Franklin D. Roosevelt, he later called FDR a "great liar and betrayer." He aligned himself with Huey Long of Louisiana and eventually chose his own presidential candidate, William Lemke of North Dakota. Father Coughlin guaranteed that he would never broadcast again if Lemke did not get nine million votes in 1936 as the Union Party candidate. Lemke polled 891,858 votes. Father Coughlin did leave the air for a few months but returned to present his plans for a "Corporate State," which proposed the scrapping of Congress.

He once had millions of listeners, and in 1934 a poll showed that he was considered the most important public figure in the United States except for the President. Twice attempts were made on his life. By the early 1940s his audience had dwindled, and he left the air after a censorship board was set up by the Church to examine his scripts prior to broadcast.

Father Knows Best

Situation Comedy

JIM ANDERSON,	
FATHER	Robert Young
MARGARET	
ANDERSON,	
MOTHER	June Whitley
BETTY ANDERSON,	
DAUGHTER	Rhoda Williams
BUD ANDERSON,	
SON	Ted Donaldson
KATHY ANDERSON,	
DAUGHTER	Norma Jean Nilsson
ELIZABETH SMITH	Eleanor Audley
HECTOR SMITH	Herb Vigran

BILLY SMITH Sam Edwards ANNOUNCERS Marvin Miller, Bill Forman CREATOR-WRITER Ed James

DIRECTORS Ken Burton, Fran Van Hartesfeldt, Murray Bolen

Father Knows Best was first heard in 1949 over NBC at 8:30 P.M. on Thursdays. It was sponsored by Maxwell House.

Favorite Story

Drama

FEATURING

Guest Stars

OPENING

ANNOUNCER. Here's an invitation to radio's most dramatic half-hour...Favorite Story!

MUSIC. Tymp Roll into theme...fade for

ANNOUNCER. Bullock's in downtown Los Angeles one of America's great stores—proudly originates this radio program for the nation...Favorite Story! MUSIC. Theme to tag

ANNOUNCER. And here to introduce tonight's *Favorite Story* is our star...

Favorite Story originated from KFI Los Angeles. Each week a star was asked to select a story to be used on the program. For example, Jane Cowl chose *Brigadoon* for the program of February 17, 1948.

The FBI in Peace and War

Adventure

FBI FIELD AGENT

SHEPPARD Martin Blaine ALSO Jackson Beck, Edith Arnold, Walter Greaza, Frank Readick, Ralph Bell, John M. James, Robert Dryden, Charita Bauer, Rosemary Rice, Harold Huber

ANNOUNCERS Warren Sweeney, Len Sterling DIRECTORS Betty Mandeville, Max Marcin WRITERS Louis Pelletier, Jacques Finke, Fred Collins MUSICAL DIRECTOR Vladimir Selinsky SOUND EFFECTS Al Hogan, Byron Winget, Ed Blainey

THEME "March" from Love for Three Oranges by Prokofiev

The program concluded with this disclaimer: "All names and characters used on this program are fic-

titious. Any similarity to persons living or dead is purely coincidental. This program is based upon Frederick L. Collins' copyrighted book *The FBI in Peace and War*, and the broadcast does not imply endorsement, authorization, or approval of the Federal Bureau of Investigation." The series was first heard over CBS in 1944.

The Feg Murray Show

Hollywood Gossip

STARRING Feg Murray ORCHESTRA Ozzie Nelson VOCALIST Harriet Hilliard

Murray was the cartoonist of the newspaper feature "Seein' Stars."

Jim Jordan

Marian Jordan

Fibber McGee and Molly

Comedy

FIBBER MCGEE MOLLY MCGEE THROCKMORTON P. GILDERSLEEVE DOC GAMBLE MAYOR LA TRIVIA THE OLD TIMER WALLACE WIMPLE BEULAH, THE MAID LENA, THE MAID

LENA, THE MAID SILLY WATSON MRS. UPPINGTON ALICE DARLING MORT TOOPS SIS TEENY GERALDINE OLD LADY WHEEDLEDECK MRS. WEARYBOTTOM LADY VERE-DE-VERE HORATIO K. BOOMER VODKA NICK DEPOPOLOUS UNCLE DENNIS Hal Peary Arthur Q. Bryan Gale Gordon Cliff Arquette, Bill Thompson Bill Thompson Marlin Hurt Gene Carroll Hugh Studebaker Isabel Randolph Shirley Mitchell Jim Jordan Marian Jordan Marian Jordan

Marian Jordan

Marian Jordan Marian Jordan Marian Jordan Bill Thompson Bill Thompson Bill Thompson, Ransom Sherman Bea Benaderet

MRS. CARSTAIRS

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The Fire Chief

ALSO Jess Kirkpatrick, The King's Men, vocal quartet—Ken Darby, Jon Dodson, Bud Linn, Rad Robinson

MUSICAL CONDUCTORS Rico Marchielli, Ted Weems, Billy Mills

ANNOUNCER Harlow Wilcox DIRECTOR Frank Pittman WRITERS Don Quinn, Phil Leslie SOUND EFFECTS Frank Pittman

CATCH-PHRASES

FIBBER (*To mythical telephone operator*). Oh, is that you, Myrt?

FIBBER (swearing). Dad-rat the dad-rat-ted... MOLLY (responding to Fibber's explanation of a joke). Tain't funny, McGee. MOLLY. How do you do, I'm sure. MOLLY. Heavenly days! (This became the title of one of their movies.) BEULAH. Somebody bawl for Beulah? BEULAH. Somebody bawl for Beulah? BEULAH (laughs). Love that man! OLD TIMER. That's purty good, Johnny, but that ain't the way I heerd it. Way I heerd it, one fella sez t'other fella, s-a-a-a-y, he sez. GILDERSLEEVE. You're a hard man, McGee. SIS. Why, mister, why, mister, why, mister, why?

Fibber McGee and Molly had its early beginnings as a program called The Smackouts, which Don Quinn wrote and the Jordans played as a five-times-a-week serial over NBC. Jordan played a garrulous grocerystore proprietor who was always just "smack out" of everything. He spent most of his time spinning yarns. The Smackouts lasted for four years, from 1931 to 1935. "Fibber" and "Molly" were created in 1935 for Johnson Wax, which was looking for a new program to sponsor. The show, for a time was known as The Johnson Wax Program with Fibber McGee and Molly. The company became the long-time sponsor, and its commercials were among the first to be integrated into the show itself with the announcer playing a character in the story. "Fibber" often addressed announcer Harlow Wilcox as "Waxy." Wilcox, to Fibber's consternation, invariably steered his casual conversations with Fibber into a commercial for Johnson Wax.

Fibber McGee and Molly stayed on the air until 1952, for the most part at 9:30 P.M. each Tuesday (which was promoted, quite properly, as "comedy night on NBC").

Actually there was no "story" to the programs. Usually a situation was established and then various characters would enter the McGee home at 79 Wistful Vista and help or hinder the action. The program introduced two characters who moved on to their own programs—"Gildersleeve" and "Beulah." (See also *The Great Gildersleeve*; *Beulah*.)

Many of the characters, situations, and catchphrases became familiar nationwide. A weekly occurrence was Fibber's opening of the hall closet door, much to the horror of Molly. As soon as the door opened, everything in the closet fell out, ending up with a small tinkly bell. This sequence of sound effects became one of the most familiar sounds in radio. The crash would be observed by Fibber, who then would declare, "Gotta straighten out that closet one of these days."

Each character was a distinct individual. "Doc Gamble" and McGee argued all the time and the Doc was usually the victor. "Mrs. Wearybottom" spoke with a monotone without pausing for punctuation. "Sis" was a little girl from next door who harassed McGee. "Mrs. Uppington" was always one-up on McGee in repartee. "Wallace Wimple" was a henpecked husband who referred to his wife as "Sweety-Face, my big fat wife." There were several characters who never appeared but were referred to frequently such as "Myrt, the telephone operator," and "Fred Nintny of Starved Rock, Illinois." (See also *Comedy and Comedians*.)

Final Edition

Drama

NEWSPAPER REPORTER Dick Powell

• Fiorello: see Mayor LaGuardia Reads the Funnies.

The Fire Chief

Variety

THE FIRE CHIEF Ed Wynn ANNOUNCER Graham McNamee WRITERS Ed Wynn, Eddie Preble

CATCH-PHRASES

WYNN. S00000-0-0-0. WYNN. The program's going to be different tonight, Graham.

Ed Wynn, as Texaco's "Fire Chief," pioneered many innovations in broadcasting. One of the first

Fireside Chats

performers to insist on a live studio audience to react to his comedy antics, he also wore costumes and make-up and created a "theater atmosphere" for his broadcasts.

The Fire Chief made its debut April 26, 1932. Wynn had previously broadcast an entire Broadway stage show—The Perfect Fool—on June 12, 1922. Subsequently he appeared on radio on Gulliver (1935-36), The Perfect Fool (1937), and Happy Island (1944). At one time he attempted to form his own radio network with WNEW in New York as the key station. In fact, the E and W in WNEW stand for Ed Wynn.

Fireside Chats

Talks

During his four terms in office, President Franklin Delano Roosevelt frequently used radio as the medium to reach as many Americans as he could in as intimate a manner as possible. These talks were called *Fireside Chats* because his style and manner of presentation gave the impression that he was seated by a roaring fire in his den, talking to an individual listening at home. So natural was FDR's style that during his fourth *Fireside Chat* (July 24, 1933) he stopped and asked for a glass of water, which he sipped while on the air.

At one point the President was voted the most popular personality on radio, with Jack Benny and other top stars finishing behind him. The announcer who introduced the President was usually Robert Trout, who has generally been credited with creating the title.

The First Line

Drama

PRODUCER-DIRECTORS Bob Brown, Ted Robertson WRITERS Ed Gardner, Ken Robinson

The First Line was a CBS series presented during World War II in behalf of the United States Navy.

First Nighter

Drama

THE GENIAL FIRST NIGHTER Charles P. Hughes, Bret Morrison, Marvin Miller, Don Briggs, Michael Rye (Rye Billsbury), HughDouglas, Vinton Hayworth

- CO-STARRING Don Ameche and June Meredith (1929-36), Don Ameche and Betty Lou Gerson (1936), Les Tremayne and Barbara Luddy (1936-42), Olan Soule and Barbara Luddy (1943-53)
- ALSO Macdonald Carey, Cliff Soubier, Raymond Edward Johnson, Jack Doty
- MUSICAL DIRECTORS Eric Sagerquist, Caesar Petrillo, Frank Worth

ANNOUNCER Vincent Pelletier

PRODUCER-DIRECTOR Joe Ainley

WRITERS Edwin Halloran, George Vandel, Virginia Safford Lynne, Arch Oboler, Dan Shuffman

ORIGINAL MUSIC Frank Smith

THEME "Neapolitan Nights"

This program, which was first heard over NBC Blue in 1929, simulated a theater atmosphere. The dramas were billed as being broadcast from "The Little Theater off Times Square," although it originated only in Chicago and Hollywood, never in New York. "Mr. First Nighter" was always shown to his seat by an "usher" just before curtain time. At intermission, between the acts, an usher would call out, "Smoking in the downstairs and outer lobby only please!" After the commercial a buzzer would sound and the usher would call out, "Curtain going up!" *First Nighter* left the air in 1953.

The First Piano Quartet

Music

PIANISTS Adam Garner (Adam Gelbtrunk), Hans Horwitz, Vee Padwa (Vladimir Padva), George Robert, Frank Mittler, Edward Edson

ANNOUNCER Gene Hamilton

PRODUCER-WRITER Edwin Fadiman

DIRECTORS James E. Kovach, Paul Knight, Arthur Austin

THEME "Variations" by Paganini

The First Piano Quartet played classical music especially arranged for four pianos. The quartet was heard on NBC starting in 1941.

The Fish and Hunt Club

Outdoors

COMMENTATOR

Sanford Bickart

The Fitch Bandwagon

ALSO Jim Boles

The Fishing and Hunting Club of the Air

Outdoors

PANELISTS

Jim Hurley, Dave Newell, Roland Winters, Martin Beglev

ANNOUNCERS Don Lowe, Bill Slater PRODUCER-WRITER-DIRECTOR R.C. Woodruff DIRECTOR Victor Seydel

Hurley, who was Fishing and Hunting Editor of the *New York Mirror*, and Newell, who served in the same capacity on *Field & Stream* magazine, were the experts, while Winters and Begley contributed the "amateur" viewpoint to the discussions.

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The Fitch Bandwagon

Variety

The title *The Fitch Bandwagon* was given to several programs sponsored by Fitch Shampoo. Originally guest orchestras appeared on the show. Later Phil Harris and Alice Faye were starred.

PHIL HARRIS	Himself	
ALICE FAYE HARRIS	Herself	
LITTLE ALICE	Jeanine Roos	
PHYLLIS	Anne Whitfield	
FRANKIE REMLEY,		
THE GUITAR		
PLAYER	Elliott Lewis	
WAMOND		
WADCLIFFE	Arthur Q. Bryan	
JULIUS ABBRUZIO,		
THE WISECRACKING		
GROCERY BOY	Walter Tetley	
GROGAN	Sheldon Leonard	
ALICE'S MOTHER	Jane Morgan	
EMILY WILLIAMS	June Foray	
ALSO Robert North		
ORCHESTRA Phil Harris, Walter Sharp		
ANNOUNCERS Jack Costello, Bill Forman, Toby Reed		
PRODUCER-WRITER Ward Byron		
DIRECTOR Paul Phillips		
WRITERS George D. Faber, Martin A. Ragaway, Mil-		
ton Josefsberg, Ray Singer, Dick Chevillat		
SOUND EFFECTS Bob Grapperhouse		

THEME (To the tune of "Smile for Me") Laugh a while Let a song be your style Use Fitch Shampoo. Don't despair Use your head, save your hair Use Fitch Shampoo.

The Fitch Bandwagon had its beginnings in 1932 when F. W. Fitch decided that after many years of sales exclusively to barber shops he would market his shampoo to the public through drugstores. An advertising and marketing test was made, primarily in Iowa, using Wendell Hall (The Red-Headed Music-Maker), who was then on tour and was heard on WOC Davenport. The first program was also carried by WHO Des Moines. It was a fifteen-minute show with a talent cost of sixty dollars.

The test proved successful, and in the fall of 1933 the show was expanded to the basic NBC network, which at that time consisted of twenty-three stations. The talent cost for this fifteen-minute program soared to \$2,046.71. Various talents appeared on this version of *The Fitch Bandwagon*, including Irene Beasley, The Morin Sisters, and The Ranch Boys. Jerry Belcher did an interview segment called "Interesting Neighbors."

In 1937 the program became a half-hour on Sunday night. It was then that the "bandwagon" idea came to be as a format, featuring the name bands of the day. During this time it was written and produced mostly by Ward Byron and was aired from New York, Chicago, and later Hollywood.

One of the most popular features of the program was the yearly opening of the Ringling Brothers and Barnum & Bailey Circus at Madison Square Garden in New York. For this program the circus band, on its own bandwagon, opened the show with a parade around the circus ring before an audience of hundreds of New York area orphans. The Ringling Band was directed by Merle Evans, and every year F. W. Fitch donned a musician's uniform, climbed aboard the bandwagon, and faked trombone.

Even though many people thought that *The Fitch Bandwagon* was lucky to be sandwiched in between Jack Benny at 7:00 P.M. and Edgar Bergen at 8:00 on NBC, the *Bandwagon* program actually occupied its Sunday-night-at-7:30 time-slot long before the other two programs were added to the Sunday line-up. *The Bandwagon*, in fact, pioneered in Sunday evening entertainment programing because prior to its appearance most broadcasters felt that Sunday pro-

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graming should be of a more religious or serious nature...even in the evening.

Some of the program's summer replacements included Richard Diamond, Vic and Sade, and The Cass Daley Show, which featured Cass Daley (a comedienne), Larry Keating, Henry Russell, Francis "Dink" Trout, and Freddy Martin's Orchestra.

The Fitzgeralds

Conversation

This talk program featured the husband-and-wife team of Ed and Pegeen Fitzgerald.

Five Star Jones

Serial Drama

TOM JONES (FIVE STAR JONES) SALLY JONES CITY EDITOR OF THE REGISTER MA MORAN

John Kane Elizabeth Day

Bill Johnstone Effie Palmer

Five Star Jones was first heard over CBS in 1935.

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The Fix-It Shop: see The Mel Blanc Show.

Flash Gordon

Science-Fiction Adventure

FLASH GORDON	Gale Gordon
	James Meighan
DR. ZARKOFF	Maurice Franklin
MING	Bruno Wick
ALSO Teddy Bergman,	Everett Sloane, Charlie Can-
tor, Ray Collins	
PRODUCER Himan Brow	vn

Flash Gordon was based on the comic strip by Alex Raymond. The series was first heard over Mutual in 1935.

The Fleischmann Hour: see The Rudy Vallee Show.

Flying Patrol

Drama

FEATURING

Hugh Rowlands, Sharon Grainger

This series dramatized stories about Coast Guard fliers. It was first heard over the Blue network in 1941.

The Flying Red Horse Tavern

Variety

Drama

M.C. Walter King

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This program, sponsored by Mobil, was first heard in 1935 at 8:00 P.M. on Fridays. The title was derived from the Mobil Oil symbol—"the flying red horse."

Flying Time

HAL FALVEY HALVORSEN SPRAGUE SUE BEASLEY HARRY BLAKE MAJOR FELLOWES TONY CAPTAIN RUSS RUTH MORROW Sidney Ellstrom Sidney Ellstrom Phil Lord Betty Lou Gerson Billy Lee Willard Farnum Hal Peary Hal Peary Ted Maxwell

Loretta Poynton

FM

FM radio was developed in the 1930s by Edwin Armstrong, a professor at Columbia University. FM is the abbreviation for Frequency Modulation and involves the transmission of radio by varying the radio signal. FM is also used for the sound portion of television. There are a number of advantages over the older method of transmission, called AM (for Amplitude Modulation). Among them are a higher quality sound through greater freedom from static, interference, hum, fading, and signal drift; the ability to transmit a wider range of frequencies, which is better for stereo transmission, and the further capability of a single band being able to transmit two or

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more different signals simultaneously. However, the FM signal is greatly limited in range compared with AM.

In 1941 the Federal Communications Commission authorized FM experimentation. The nation's first licensed FM station was WSM-FM Nashville. But FM was of virtually no significance in radio's Golden Age, not only because it was on an uncertain course in terms of its eventual role in broadcasting, but for the added reason that few radios were then equipped with FM bands.

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Folies Bergère of the Air

Variety

Willie and Eugene Howard,

FEATURING

comedians •

Follow the Moon

Serial Drama

CLAY BANNISTER	Nick Dawson
JEAN PAGE	
(MRS. CLAY	
BANNISTER)	Elsie Hitz
TETLOW	Richard Gordon

Follow the Moon was first heard over NBC in 1936.

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The Ford Sunday Evening Hour

Music

This CBS Sunday-night program (9:00 P.M.) featured stars of "good music," such as violinist Efrem Zimbalist. It was first heard over CBS in 1934 and was sponsored by the Ford Motor Company.

Ford Theater

Drama

FEATURING Guest Stars ALSO Mercedes McCambridge, Miriam Wolfe, Cathy Lewis, Hans Conried, Alan Reed (Teddy Bergman), et al. ANNOUNCER Nelson Case PRODUCER-DIRECTOR Fletcher Markle DIRECTOR George Zachary MUSICAL DIRECTOR Cy Feuer

Dozens of top-flight Hollywood actors and actresses performed on this program, which was sponsored by the Ford Motor Company. The series made its debut over NBC in 1947, and was broadcast from Hollywood.

Foreign Assignment

Adventure

THE FOREIGN CORRESPONDENT BRIAN BERRY Jay Jostyn HIS ASSISTANT Vicki Vola, Carol Manning ORGANIST Henry Sylvem DIRECTOR Chick Vincent

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Forever Ernest

Situation Comedy

FEATURING

Jackie Coogan, Lurene Tuttle, Arthur Q. Bryan

ORCHESTRA Billy May ANNOUNCER Dick Joy

Forever Ernest was heard over CBS.

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Forever Young: see Pepper Young's Family.

Forty-Five Minutes from Hollywood Drama

This was a popular night-time show of the midthirties that presented condensed versions of still-unreleased Hollywood movies with various radio actors and actresses playing the roles of the film stars. Frank Readick, for example, took a Jimmy Cagney role, and Bert Parks, then a CBS staff announcer, got a big break by singing and acting a Dick Powell part. The program was directed by Tom Harrington.

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Four Corners, U.S.A.

Drama

JONAH CROWELL

Arthur Allen

Foxes of Flatbush

EBEN CROWELL **Parker Fennelly** MARY CROWELL Jean McCoy (See also Snow Village.)

Foxes of Flatbush

Serial Drama

TENNIE FOX BENNY, THE SON

Mignon Schreiber **Murray Forbes**

Frances Scott: see Women's Programs.

Frank and Anne Hummert: see Soap Operas.

The Frank Buck Show: see Bring 'Em Back Alive.

Frank Crumit and Julia Sanderson

Music

	Frank Crumit and Julia Sanderson	
ANNOUNCER Alan Kent THEME "Sweet Lady"		

This program presented the husband-and-wife singing team of Frank Crumit and Julia Sanderson. In addition to singing, Crumit played the ukulele. (See also Battle of the Sexes; Blackstone Plantation; Universal Rhythm.)

The Frank Fay Show

Variety

This program was on the air less than thirteen weeks but was somewhat unique in that the star, comedian Frank Fay, served as M.C., announcer, director, and writer, and even furnished the music.

Frank Merriwell

Adventure

FRANK MERRIWELL INZA BURRAGE BART HODGE ELSIE BELLWOOD ANNOUNCER Harlow Wilcox DIRECTORS Ed King, Fred Weihe

Lawson Zerbe **Elaine Rost** Hal Studer **Patricia Hosley**

WRITERS Bill Welch, Ruth and Gilbert Brann MUSICAL DIRECTOR Paul Taubman SOUND EFFECTS Max Russell

OPENING

MUSIC. Organ up and under...

SOUND. Trotting horse up and under... ANNOUNCER. There it is ... an echo of the past ... an exciting past...a romantic past. The era of the horse and carriage...gas-lit streets...and free-for-all football games. The era of one of the most beloved heroes in American fiction, Frank Merriwell...the famous character created by Burt L. Standish. Merriwell is loved as much today as ever he was. And so the National Broadcasting Company brings him to radio in a brand-new series of stories.

Frank Merriwell was first heard over NBC in 1946.

The Frank Morgan Show

Variety

STARRING Frank Morgan M.C. **Robert Young** ALSO Cass Daley, Eric Blore **VOCALIST** Carlos Ramirez **ORCHESTRA Albert Sack** ANNOUNCER Harlow Wilcox (See also Maxwell House Coffee Time.)

The Frank Sinatra Show

Variety

M.C.	Frank Sinatra
WITH	Guest Stars
ORCHESTRA Axel Store	dahl
DIRECTOR Bob Brewst	er
WRITER Carroll Carrol	1

This show, starring the popular singer, was first heard over CBS in 1943. (See also Songs by Sinatra; Songs for Sinatra; Your Hit Parade.)

Frank Watanabe and Honorable Archie

Comedy

FRANK WATANABE

Eddie Holden

The Fred Allen Show

ARCHIE	Reggie Sheffield
CYNTHIA	Georgia Fifield
MRS. HIPPLEWATER	Georgia Fifield
SARAH HATHAWAY	Georgia Fifield

This program originated over KNX Los Angeles.

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Franklin Delano Roosevelt: see Fireside Chats.

The Fred Allen Show

Comedy-Variety

FRED ALLEN	Himself
PORTLAND HOFFA	Portland Hoffa Allen
TITUS MOODY	Parker Fennelly
MRS. PANSY	
NUSSBAUM	Minerva Pious
SENATOR	
BEAUREGARD	
CLAGHORN	Kenny Delmar
AJAX CASSIDY	Peter Donald
FALSTAFF	
OPENSHAW	Alan Reed (Teddy Bergman)
SENATOR BLOAT	Jack Smart
JOHN DOE	John Brown
SOCRATES	
MULLIGAN	Charles Cantor
MR. PINKBAUM	Irwin Delmore
DOTTIE MAHONEY	Shirley Booth

VOCALISTS The Town Hall Quartet—Scrappy Lambert, Bob Moody, Tubby Weyant, Leonard Stokes

- ALSO The De Marco Sisters (Lily, Mary, and Ann), Eileen Douglas, Sam Levene, Walter Tetley, Roy Atwell, Phil Duey, Kenny Baker, "Uncle Jim" Harkins
- MUSICAL CONDUCTORS Lou Katzman, Peter Van Steeden, Lennie Hayton, Al Goodman, Ferde Grofé
- GUEST STARS Orson Welles, Lauritz Melchior, Maurice Evans, Beatrice Lillie, Leo Durocher, Charles Laughton, Tallulah Bankhead, James and Pamela Mason, Helen Traubel, Alfred Hitchcock, Richard Rodgers and Oscar Hammerstein II (composers), Bing Crosby, George Jessel, Jack Haley, Henry Morgan, Bert Lahr, Bob Hope, Edgar Bergen, Doc Rockwell, Jack Benny, et al.
- ANNOUNCERS Jimmy Wallington, Harry Von Zell, Kenny Delmar

DIRECTORS Victor Knight, Howard Reilly

WRITERS Fred Allen, Larry Marks, Aaron Ruben, Nat Hiken, Herb Lewis, Harry Tugend, Arnold Auerbach, Herman Wouk, Albert G. Miller SOUND EFFECTS Agnew Horine THEME "Smile, Darn Ya, Smile"

This program made its debut over CBS on October 23, 1932, as *The Linit Show*, which was also known as *The Linit Bath Club*. It was subsequently known as *The Salad Bowl Revue* (for Hellmann's Mayonnaise), The *Sal Hepatica Revue* (The Hour of Smiles), *Town Hall Tonight, The Texaco Star Theater*, and, finally, *The Fred Allen Show*. It ran as an hour show thirty-nine weeks a year for eight years and was the last full-hour comedy program on radio before it changed to a half-hour format after the program of June 28, 1942. It ran as a half-hour show for another seven years.

Among the many features were "The News Reel"—later "Town Hall News" and still later "The March of Trivia"; "People You Don't Expect to Meet"; "The Workshop Players" (a take-off on the popular The Columbia Workshop), which was later called "The Mighty Allen Art Players"; Portland's comedy spot; and "The Average Man's Round Table." Various comedy sketches were performed using the visiting guest stars; among the best remembered are the parody on Oklahoma! with Allen and Bea Lillie, and the early-morning "Mr. and Mrs. Show" parody with Allen and Tallulah Bankhead. Allen frequently portrayed an Oriental detective, "One Long Pan," who warned everyone that "He has a lewolewer!" as he solved various crimes in comedy skits.

Beginning performers appeared, and many later became famous, such as Frank Sinatra, Connie Haines, Bob Eberly, Beatrice Kaye, Jerry Colonna, and Garry Moore.

During the early days somebody connected with the program liked organ music, so Ann Leaf played the organ at the Paramount Theater some two miles away from the rest of the broadcast, and the "startling" fact that the music was being played from two miles away was dutifully announced.

One of the most famous continuing sequences was the "feud" with Jack Benny, which began on December 30, 1936, when Allen had as a guest ten-year-old violinist Stuart Canin, who played Franz Schubert's "The Bee." Allen ad-libbed that "a certain alleged violinist" should hide his head in shame for his poor fiddling. Benny picked this up on his next broadcast, and the needling jokes flew fast and furious until the comedy feud culminated in the broadcast of a fight between the two from the Hotel Pierre in New York on March 14, 1937. The fight, of course, never came off, but the "feud" continued over the years.

The most popular feature was "Allen's Alley" which made its debut on December 13, 1942. For the first three years various characters came and went in the Alley. Among these were "Socrates Mulligan" (played by Charles Cantor), who eventually migrated to *Duffy's Tavern*, where he became "Clifton Finnegan"; and "Falstaff Openshaw" (played by Alan Reed), who recited such poems as "Back the patrol wagon to the sidewalk, Sergeant. That step's too high for my mother." In 1945 the Alley settled down to the characters best remembered—"Senator Claghorn," "Mrs. Nussbaum," "Titus Moody," and "Ajax Cassidy."

"Senator Claghorn" was a politician from the South who responded to a knock on his door with, "Somebody, Ah say somebody's knockin' on mah door!" He constantly made puns on well-known names. For example:

"Senator Glass is all broken up about it!" and "They're goin' to bring Senator Aiken back—achin' back..." He would wind up with his most famous catch-phrase, "That's a joke, son!"

He referred to the Nashville Philharmonic as being conducted by Arturo Tuscaloosa, playing "The Poet and the Sharecropper."

"Mrs. Nussbaum" was a Jewish housewife who would answer her door with, "You were expecting maybe the Fink Spots?" or "You were expecting maybe the King Cohen Trio?" She referred frequently to "mine husband, Pierre."

"Titus Moody" was a taciturn New England character who always answered his door with, "Howdy, bub." His allusions were usually bucolic, and when he laughed it was an obvious effort.

"Ajax Cassidy" was a garrulous Irishman who greeted Allen each week with, "W-e-e-e-l-l-l, how do ye do?"

Interestingly enough, these four stereotype characters were never criticized as being anti-Southern, anti-Semitic, anti-New England, or anti-Irish. The warmth and good humor with which they were presented made them acceptable even to the most sensitive listeners.

Fred Allen, who wrote ninety per cent of what was heard on his program, was one of the all-time great American writers. Among his best-remembered lines were his two definitions of Hollywood: "Hollywood is a nice place—if you're an orange" and "You can take all the sincerity in Hollywood, put it in a flea's navel, and have room left over for three caraway seeds and an agent's heart." He also wrote that the Holland Tunnel was built "so commuters can go to New Jersey without being seen."

Many of his most famous ripostes were with network and agency brass. He described an agency vice-president as "a man who comes into his office at nine o'clock in the morning and finds a molehill on his desk. It's his job to make a mountain out of it by five o'clock."

After Captain Ramshaw, a pet eagle, had gotten away from his trainer during a 1940 broadcast and deposited a rather obvious bird trademark in NBC's studio 8H, Allen referred to "l'affaire eagle" as having resulted in Mr. Rockefeller's carpet receiving a "ghost's beret." Allen's wit was not confined to the typewriter though. He often ad-libbed so brilliantly while on the air that frantic cuts had to be made in the program. It would seem likely that Fred Allen used the expression "We're a little late, folks, so good night," more than any other performer.

In the later years of *The Fred Allen Show* some unexpected competition arrived on another network (ABC) in the form of *Stop the Music*, a big-money quiz show with home participation. There was much scrambling to woo back his audience, including Allen's guarantee to award \$5,000 to anyone who was called by *Stop the Music* while listening to Allen, but to no avail. The last Fred Allen broadcast took place on June 26, 1949. Appropriately enough, Jack Benny was the guest. (See also *Comedy and Comedians*.)

The Fred Astaire Show

Variety

STARRING Fred Astaire FEATURING Charlie Butterworth, Conrad Thibault, Francia White, Trudy Wood, et al. ORCHESTRA Johnny Green

This short-lived program made its debut on NBC on Tuesday, September 8, 1936, at 8:30 P.M. Curiously, Astaire was not on his inaugural broadcast. He was in Europe at the time and didn't appear until the second week. Jack Benny and Mary Livingstone pinch-hit with guest Ginger Rogers, Francia White, and Allan Jones. The sponsor was Packard automobiles.

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The Fred Waring Show

Music

STARRING

Fred Waring and His Pennsylvanians

- FEATURING Honey and The Bees (Diane Courtney, later Daisy Bernier, as Honey; Hal Kanner and Murray Kane as The Bees); Stella and The Fellas (Stella Friend, Paul Gibbons, Craig Leitch, and Roy Ringwald); The Lane Sisters (Priscilla and Rosemary); The Three Girl Friends (Stella Friend, Ida Pierce, and June Taylor); Babs and Her Brothers (Babs Ryan, Charlie Ryan, and Little Ryan); Stuart Churchill, tenor; Gordon Goodman, tenor; Jane Wilson, soprano; Joanne Wheatley, vocalist; Donna Dae, vocalist; Gordon Berger, vocalist; Robert Shaw, vocalist; Mac Perron, vocalist; Ruth Cottingham, vocalist; Ferne Buckner, solo violinist; Virginia Morley and Livingston Gearhart, piano team; Les Paul, guitarist; Kay Thompson, comic vocals; Lumpy Brannum, bass viol and comic vocals; Johnny "Scat" Davis, horn player and comic, Tom Waring, pianist, The MacFarland Twins (George and Arthur); Poley McClintock, drummer and "froggy voices"
- ANNOUNCERS David Ross, Bob Considine, Paul Douglas, Bill Bivens
- **PRODUCER-DIRECTOR Tom Bennett** WRITERS Jack Dolph, Jay Johnson

OPENING THEME "I Hear Music"

I hear music, I hear melodies,

Sparkling songs of love, tingle from your touch CLOSING THEME "Sleep"

CATCH-PHRASE

DAVID ROSS. Mellow. Mellow as a cello. [A reference to both Waring's music and Old Gold cigarettes, Waring's first sponsor.]

The Fred Waring Show appeared at various time periods in different formats. Waring's first broadcast was carried by WWJ Detroit in the early 1920s. For five years he was the star of The Chesterfield Supper Club. In the early thirties his sponsor was Old Gold cigarettes on a Wednesday-night CBS show.

Friend in Deed

Variety

FEATURING

Richard Maxwell

Friend in Deed was first heard over CBS in 1940. Richard Maxwell served as both tenor and philosopher.

Front Page Farrell

Serial Drama

Richard Widmark, Carleton

DAVID FARRELL

SALLY FARRELL

KAY BARNETT SAMMY WARNER MRS. HOWARD LUCY BEGGS TIM O'DONOVAN CAROL PETERS LUTHER WARREN **ELLA** SHERRY NICK LIZETTE RORY APPLEGATE **GEORGE WALKER** LIEUTENANT CARPENTER GROVER COURTNEY ANNOUNCER Bill Bond **PRODUCERS** Frank and Anne Hummert

Young, Staats Cotsworth Florence Williams, Virginia Dwver Betty Garde George Sturgeon **Evelyn Varden** Katherine Emmet William Shelley Vivian Smolen James Monks Elspeth Eric Athena Lorde Peter Capell **Eleanor Sherman** Sylvia Leigh Frank Chase **Robert Donley**

James Van Dyk

- DIRECTORS Bill Sweets, Frank Hummert, Arthur Hanna, John Buckwalter, Richard Leonard, Ed Slattery, Blair Walliser
- WRITERS Harold Gast, Bob Saxon, Alvin Boretz, Robert J. Shaw

SOUND EFFECTS Ross Martindale, Manny Segal

ORGANIST Rosa Rio THEME "You and I Know"

Front Page Farrell was first heard over Mutual in 1941.

Fu Manchu

THE SLAVE GIRL

FU MANCHU KARAMENEH, Mystery-Adventure

John C. Daly, Harold Huber

Sunda Love, Charlotte Manson

MALIK, THE FRENCH DETECTIVE NAYLAND SMITH DR. PETRIE

Stanley Andrews Charles Warburton Bob White

Fu Manchu became a CBS series in 1932. It was based on the Chinese villain and mad scientict character created by Sax Rohmer. The John C. Daly, who portrayed "Fu Manchu," was not the well-known newscaster (and later host of television's What's My Line?) named John Charles Daly. The actor John C. Daly died in 1936. (See also The Collier Hour.)

Fun Fair: see Jay Stewart's Fun Fair.

Fun for All

Variety

STARRING

Arlene Francis, Bill Cullen

This program of comedy and music was heard on Saturday afternoons.

Fun In Swing Time

Variety

FEATURING Tim and Irene, comedy team ORCHESTRA Bunny Berrigan WRITER Hal Kanter

Tim Ryan and Irene Noblette's program was broadcast from the New Amsterdam Roof in New York City.

The Further Adventures of Big Jon and Sparkie: see Big Jon and Sparkie.

Galen Drake

FEATURING

Talk

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Galen Drake directed his informal, rambling chats on everyday topics primarily to housewives.

Galen Drake

Arthur Elmer

Game Parade

Children's Quiz

M.C.

100 C

Gangbusters

Drama

NARRATOR Phillips H. Lord, Colonel H. Norman Schwarzkopf, John C. Hilley, Dean Carlton

INVESTIGATOR Lewis J. Valentine

ALSO Art Carney, Richard Widmark, Ethel Owen, Santos Ortega, Bryna Raeburn, Elspeth Eric, Adelaide Klein, Joan Banks, Don MacLaughlin, James McCallion, Helene Dumas, Alice Reinheart, Linda Watkins, Leon Janney, Frank Lovejoy, Grant Richards, Larry Haines, Roger DeKoven, Robert Dryden, Bill Lipton, Raymond Edward Johnson, Anne-Marie Gayer, Ralph Bell, Mandel Kramer, George Tiplady, Mercedes McCambridge, et al.

ANNOUNCERS Charles Stark, Frank Gallop, H. Gilbert Martin, Don Gardiner, Roger Forster, Art Hannes PRODUCER-DIRECTOR Phillips H. Lord

DIRECTORS Paul Munroe, Harry Frazee, Jay Hanna, Bill Sweets, Leonard Bass, George Zachary

WRITERS Phillips H. Lord, Stanley Niss, Brice Disque, Jr., John Mole, Richard Dana

SOUND EFFECTS Ray Kremer, Jim Rogan, Bob Prescott, Ed Blainey, Byron Winget, Jerry McCarthy

OPENING

SOUND EFFECTS. Marching feet, machine-gun fire, siren wail

VOICE. Calling the police! Calling the G-men! Calling all Americans to war on the underworld!

ANNOUNCER. Gangbusters! With the cooperation of leading law-enforcement officials of the United States, Gangbusters presents facts in the relentless war of the police on the underworld...*authentic case histories* that show the never-ending activity of the police in their work of protecting our citizens.

The exceptionally loud opening sound effects of guns and sirens gave rise to the expression "coming on like gangbusters"—which means anything that has a strong beginning. The programs were based on true stories, and the police were able to report many arrests because of the closing, which was a description of wanted criminals. In 1936, under the sponsorship of Palmolive Brushless Shaving Cream, *Gangbusters* was heard at 10:00 P.M. Wednesday, over CBS.

Garry Moore: see Camel Caravan, Take It or Leave It; Club Matinee.

Gasoline Alley

SKEEZIX

NINA CLOCK AUNTIE BLOSSOM WUMPLE, SKEEZIX'S BOSS IDAHO IDA LING WEE, CHINESE WAITER ALSO Mason Adams DIRECTORS Charles Sci WRITERS Kay Chase K Jimmy McCallion, Billy Idelson, Bill Lipton Janice Gilbert, Jean Gillespie Ima Phillips

Clifford Soubier Hazel Dopheide

Junius Matthews

DIRECTORS Charles Schenck, John Cole WRITERS Kay Chase, Kane Campbell

This program was based on the comic strip by Frank King.

The Gay Mrs. Featherstone

Situation Comedy

MRS. FEATHERSTONE Billie Burke ANNOUNCER Marvin Miller

Drama

DIRECTOR Robert Hafter

The Gay Mrs. Featherstone appeared on NBC in 1945, replacing The Red Skelton Show for Raleigh cigarettes for one season after Skelton went into the service.

Gay Nineties Revue

Musical Variety

FEATURING	Beatrice Kay, Joe Howard,
	Billy M. Greene
BROADWAY	
HARRY	Frank Lovejoy
DANNY	
DONOVAN	Jack Arthur
	-Philip Reed, first tenor; Claude
Reese, second te	nor; Hubie Hendry, baritone;
Darrel Woodyard	d, bass; Four Clubmen, Flora-
dora Girls	

ORCHESTRA Ray Bloch

Gay Nineties Revue was first heard over CBS in 1940.

Gayelord Hauser

Diet Talk

FEATURING

Gayelord Hauser

In this series of broadcasts Gayelord Hauser, the author of Look Younger, Live Longer and The Gayelord Hauser Cook Book, discussed food and diet problems.

Gene and Glenn with Jake and Lena Music and Comedy

GENE	Gene Carroll
GLENN	Glenn Rowell
JAKE	Gene Carroll
LENA	Gene Carroll

Glenn was the straight man for this music-andcomedy duo. Gene played the piano and did the voices for "Lena," who ran a boarding house where Gene and Glenn were boarders and "Jake," who was the handyman. Later "Lena" turned up on *Fibber McGee and Molly*.

Gene Autry's Melody Ranch

Western Variety

STARRING Gene Autry		
FEATURING Pat Buttram, Jim Boles, Tyler		
McVey		
WITH The Cass County Boys, trio (Carl Cotner, leader		
and arranger), The King Sisters, vocal quartet,		
Mary Ford		
ANNOUNCER Lou Crosby, Charles Lyon		
PRODUCER Bill Burch		
WRITERS Ed James, Irwin Ashkenazy, Doris Gilbert,		
Carroll Carroll, George Anderson		
SOUND EFFECTS Dave Light, Gus Bayz, Gene Twombly		
AUTRY'S THEME "Back in the Saddle Again"		

I'm back in the saddle again

Out where a friend is a friend.

Gene Autry's Melody Ranch was first heard in January 1940 as a Sunday-afternoon CBS program and then later as a Saturday-evening (8:00) half-hour program. Featured on the Saturday-night program were Pat Buttram and The Cass County Boys. The long-time sponsor was Wrigley's Doublemint chewing gum; "Its easy chewing makes those little jobs go a little easier. I like it!" The program consisted of Western adventure interspersed with interludes of music.

General Motors Concerts

Music

This Sunday-night NBC program of classical music featured Erno Rapee conducting a seventy-piece symphony orchestra. Such famous guest artists as Albert Spalding, Lauritz Melchior, Gladys Swarthout, Lotte Lehmann, and Arturo Toscanini appeared. The series began in 1934.

George Burns and Gracie Allen: see Burns and Allen.

George Fisher: see Hollywood Reporters.

The George Jessel Show

Comedy-Variety

STARRING

George Jessel

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The Girl Next Door

George Jessel was a former vaudeville star famous for his "Hello, Momma" routine. A brilliant afterdinner speaker, Jessel became known as the nation's "Toastmaster General."

Gibbs and Finney, General Delivery Drama

GIBBS Parker Fennelly FINNEY Arthur Allen (See also Snow Village.)

The Gibson Family

Drama

Loretta Clemens DOT GIBSON BOBBY GIBSON Jack Clemens, Al Dary SALLY GIBSON Adele Ronson Anne Elstner MOTHER **Bill Adams** FATHER AWFUL, THE BUTLER **Ernest Whitman** Warren Hull BOY ALSO John McGovern SINGERS Conrad Thibault, Lois Bennett **ORCHESTRA** Donald Voorhees ANNOUNCER Jimmy Wallington

This was one of the first dramatic programs to have music written especially for it. (See also Show Boat.)

Gildersleeve: see The Great Gildersleeve.

The Gillette Cavalcade of Sports: see Sports and Sportscasters.

Girl Alone

Serial Drama

PATRICIA ROGERS, THE GIRL ALONE TY DEYOE SCOOP CURTIS

ALICE AMES WARNER LEO WARNER **Betty Winkler** Raymond Edward Johnson Don Briggs, Pat Murphy, Arthur Jacobson

Joan Winters Willard Waterman, Ted Maxwell

DICK CONOVER MIKE BARLOW JOHN KNIGHT

VIRGINIA HARDESTY EMMETT DAYTON HENRY SENRICH LIEUTENANT CUSTER MUGGSY MODOC LEWIS **RUTH LARDNER** JOE MARKHAM ARTHUR COOK W.C.GREEN CHUPRIN DR. JOHN RICHMAN **JACK ROGERS AUNT KATE** HAZEL BIRD SCOTSON WEBB DR. WARREN DOUGLAS

STORMY WILSON CURTIS JACK ZIFHM DICK SHERIDAN LOUISE STULIR JERRY STULIR CLARA SCHEND RAY TESSIE MONROE **STELLA MOORE HELEN ADAMS**

Syd Simons Laurette Fillbrandt Ian Keith Willard Waterman Arthur Peterson **Bob** Iellison **Bob** Jellison Fran Carlon Arthur Kohl Charles Penman Stanley Gordon Don Gallagher Michael Romano Frank Pacelli Kathryn Card Jane Green Henry Hunter (Arthur Jacobson) Henry Hunter (Arthur Jacobson) **June Travis Jack Chalbeck**

Herbert Nelson

Sidney Ellstrom

Karl Weber, Les Damon,

Herbert Butterfield Dan Sutter Fern Persons John Hodiak Hope Summers Earl George **Betty** Caine Janet Logan Betty Lou Gerson DIRECTORS Axel Gruenberg, Gordon Hughes WRITER Fayette Krum THEME "Cecile Waltz" by McKee

Girl Alone was first heard over NBC in 1935. It originated in Chicago.

The Girl Next Door

Serial Drama

FEATURING

Mary Smith, J. Anthony Hughes

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Give and Take

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M.C. John Reed King DIRECTOR Jack Carney SOUND EFFECTS Art Strand

On this audience participation program, contestants first selected what they wanted from the prize table and then answered questions to win that prize. It was first heard over CBS in 1945. (See also Quiz Shows.)

Glamour Manor

Variety

M.C.	Kenny Baker, tenor
BARBARA	Barbara Eiler
SCHLEPPERMAN	Sam Hearn
MRS. BIDDLE	Elvia Allman
MRS. WILSON	Cliff Arquette
CAPTAIN BILLY	Cliff Arquette
WANDA	
WEREWULF	Bea Benaderet
ALCO LUROPO Tuttle Tr	der McVey, Terry O'Sulling

ALSO Lurene Tuttle, Tyler McVey, Terry O'Sullivan, Jack Bailey, Hal Stevens, Charles Hale DIRECTOR Ken Burton

WRITERS Carl Jampel, Walt Framer, Sid Goodwin, Wright Esser, Charles Rinker, Frank Moore

Glamour Manor made its debut over ABC in 1944.

Glorious One

Serial Drama

JUDITH BRADLEY Irene Rich John Lake JAKE BRADLEY SUSAN BRADLEY **Florence Baker** DON BRADLEY Larry Nunn MADGE HARRINGTON Anne Stone LILLIAN, THE MAID Jane Morgan **DR. RALPH STEVENS** Gale Gordon MRS. GORDON **Gladys** Gwynne

The Gloom Chasers: see Stoopnagle and Budd

The Goldbergs

MOLLY GOLDBERG JAKE GOLDBERG ROSALIE GOLDBERG SAMMY GOLDBERG

UNCLE DAVID SOLLY JANE BROWN SYLVIA ALLISON SEYMOUR FINGERHOOD

ESTHER MILLER CHRISTOPHER KEATOR MR. MENDALL **IOYCE** LIBBY MICKEY BLOOM MRS. MELENKA MR. SCHNEIDER MARTHA WILBERFORCE MICHAEL'S GRANDMOTHER UNCLE CARLO DEBBIE BANNER WALTER TEROME MALCOLM **ELIEDWARDS** MR. FOWLER. THE HANDYMAN ANNOUCER Clayton "Bud" Collyer CREATOR-WRITER Gertrude Berg DIRECTOR Wes McKee SOUND EFFECTS Jim Lynch THEME Toselli's "Serenade"

CATCH-PHRASE

MOLLY. Yoo-hoo! Is anybody home?

The Goldbergs was originally called The Rise of the Goldbergs and made its first appearance on the Blue network on November 20, 1929. It remained an extremely popular "soap opera" for many years. It differed from most of the other "soaps" in that its leading characters lived through relatively normal situations. Even though it was the story of a poor Jewish family in New York, it had identification for a wide segment of its listeners.

Give and Take

Gertrude Berg James R. Waters **Roslyn Siber** Alfred Ryder (Alfred Corn), **Everett Sloane** Menasha Skulnik Sidney Slon **Joan Tetzel** Zina Provendie

Serial Comedy-Drama

Arnold Stang, Eddie Firestone, Jr. Joan Vitez

Raymond Edward Johnson George Herman Anne Teeman Jeannette Chinley Howard Merrill Bertha Waldon Artie Auerbach

Carrie Weller

Mimi Aguglia Tito Vuolo Cecile Evans Edward Trevor Garson Kanin Garson Kanin

Bruno Wick

World Radio History

Grand Hotel

The famous singer Mme. Ernestine Schumann-Heink asked Miss Berg if she could appear on the show, so she was written into the script and made three appearances. Metropolitan Opera star Jan Peerce appeared on the show to sing on Yom Kippur and Passover.

Among others who performed on *The Goldbergs* were Marjorie Main, Joseph Cotten, Keenan Wynn, Minerva Pious, Van Heflin, Philip Loeb, and George Tobias.

Good News: see Hollywood Good News.

The Good Will Court: see A. L. Alexander's Good Will Court

The Goodrich Silvertown Cord Orchestra

Music

CONDUCTOR Milton Rettenberg, Jack Shilkret VOCALIST The Silver Masked Tenor (Joseph M. White)

ANNOUNCER Phil Carlin

This program, first broadcast in the late 1920s, was sponsored by the B. F. Goodrich Company.

The Goodwill Hour

Advice

STARRING John J. Anthony ANNOLINCER Roland Winters DIRECTOR Thomas F. Vietor, Jr.

OPENING

ANNOUNCER. You have a friend and adviser in John J. Anthony. And thousands are happier and more successful today *because* of John J. Anthony.

Mr. Anthony (whose real name was Lester Kroll) dispensed advice on personal problems to people who would come before his microphone and bare their troubles and woes. He was continually admonishing them not to touch the microphone and to use "no names, please." The broadcasts began over Mutual on April 10, 1936, and remained on the air for some twenty-five years. Gordon; see Dorothy Gordon.

The Gospel Hour: see Religion.

Grand Central Station

Drama

NARRATOR Jack Arthur

GUEST ACTORS Hume Cronyn, Nancy Coleman, Beverly Bayne, Mary Mason, Arnold Moss, McKay Morris, Jim Ameche, et al.

ANNOUNCERS Tom Shirley, Ken Roberts

PRODUCERS Martin Horrell, Himan Brown

DIRECTORS William Rousseau, Ray H. Kremer, Ira Ashley

WRITERS Martin Horrell, Jay Bennett, Ethel Abby, Elinor Lenz, Dena Reed

SOUND EFFECTS Jim Rogan

OPENING

SOUND. Train effects up full and under

ANNOUNCER. As a bullet seeks its target, shining rails in every part of our great country are aimed at Grand Central Station, heart of the nation's greatest city. Drawn by the magnetic force of the fantastic metropolis, day and night great trains rush toward the Hudson River, sweep down its eastern bank for 140 miles, flash briefly by the long red row of tenement houses south of 125th Street, dive with a roar into the two-and-one-half-mile tunnel which burrows beneath the glitter and swank of Park Avenue and then...

SOUND: Escaping steam from locomotive...

ANNOUNCER. Grand Central Station...crossroads of a million private lives...gigantic stage on which are played a thousand dramas daily!

(The opening featured the sound of chugging steam engines although all trains to Grand Central Station were, in fact, electric.)

Grand Central Station was heard in various timeslots over the years. It was first heard over NBC Blue in 1937 as a Friday-night-at-8:00 series.

Grand Hotel

Drama

FEATURING Don Ameche, Anne Seymour, Betty Winkler, Phil Lord, Don Briggs, Jim Ameche, Barbara Luddy, Olan Soule, Raymond Edward Johnson TELEPHONE OPERATOR Betty Winkler PRODUCER Joe Ainley WRITER George Vandel, Noel B. Gerson

Grand Hotel was first heard over the Blue network in 1933.

Grand Marquee

Drama

STARRING Olan Soule, Beryl Vaughn ALSO Jim Ameche, Herb Butterfield, Hope Summers, Charles Egleston

ORCHESTRA Joseph Gallichio ANNOUNCER George Stone DIRECTOR Norman Felton WRITER Virginia Safford Lynne

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The Grand Ole Opry

Variety

THE SOLEMN OLD JUDGE COUSIN MINNIE PEARL

George D. Hay

Sarah Ophelia Colley Cannon

THE DUKE OF PADUCAH

Whitey Ford

FEATURING Rod Brasfield; Uncle Jimmy Thompson, fiddler and Civil War veteran; Sarie and Sally (first female stars of the Opry; actually sisters, Mrs. Edna Wilson and Mrs. Margaret Waters), Roy Acuff, Hank Williams; Ruth Douglas; Bill Monroe; Red Foley; Ernest Tubb; Gene Autry; Lasses White; Jamup and Honey (Jim Sanders and Lee Davis "Honey" Wilds); Grandpa Jones; Robert Lunn ("The Talkin' Blues Man") Asher Sizemore and Little Jimmie (father and son); Pee Wee King; Rachel Veach, guitarist; The Cumberland Valley Boys; Paul Warmack and His Gully Jumpers; George Wilkerson and His Fruit Jar Drinkers; Dr. Humphrey Bate and His Possum Hunters; The Delmore Brothers (singing team of Alton and Rayburn Delmore), De Ford Bailey, harmonica player; Uncle Dave Macon ("The Dixie Dewdrop") and his son Dorris; Eddy Arnold ("The Tennessee Plowboy"); Sam McGee; many others

ANNOUNCER Louie Buck

ORIGINATORS George D. Hay and Jimmy Thompson

DIRECTORS Kenneth W. MacGregor, Jack Stapp, Ott Devine

WRITERS Dave Murray, Cliff Thomas, Noel Digby

CATCH-PHRASES

COUSIN MINNIE PEARL. Howdy! I m just so proud to be here!

DUKE OF PADUCAH. I'm goin back to the wagon, boys. These shoes are killin' me.

The Grand Ole Opry, which made its debut on November 28, 1925, was broadcast over the facilities of WSM Nashville (Tennessee). It featured country music and comedy. Every big-name performer in the country music field appeared, as well as other entertainers such as Marguerite Piazza and Helen Traubel.

The Opry originally emanated from a small studio at WSM with no audience except a few friends and relatives of the performers. Then the program was moved into a larger room called Studio B, where the walls were knocked out to accommodate an audience of 200. Later, when a new wing was added to the building and Studio C was built, the program was broadcast before a studio audience of 500. Soon the program moved again-this time to the Little Theater on Belcourt Avenue, which had a seating capacity of 750. The show eventually outgrew this facility and went to the Dixie Tabernacle on Fatherland Street, which could accommodate an audience of 3500. Later the program was broadcast from the War Memorial Auditorium. In 1942 it moved to the Ryman Auditorium, which had a capacity of 3300. In 1961 the Ryman Corporation sold the auditorium to WSM, Inc., and the structure became known as the Grand Ole Opry House. In 1970 plans were formulated to erect a new 4340-seat auditorium, using the planks from the stage of the Ryman Auditorium along with some of the old bricks and a few of the pews.

The program originally lasted one hour and five minutes and was first known as *The WSM Barn Dance*. George D. Hay changed it to *The Grand Ole Opry* in February 1926 after he heard Dr. Walter Damrosch allude to "Grand Opry." Within two years it was a three-hour program and its time was steadily increased over the years until it reached a Saturday-night broadcast of five full hours. It was always broadcast in its entirety and never was preempted, never had a summer replacement, never had an intermission. In October 1939, NBC began to carry thirty minutes of the show on the network. Prince Albert tobacco sponsored this network por-

The Great Gildersleeve

tion. Only the network broadcast used writers-the rest of the broadcast was never scripted. There were many sponsors of the non-network portion-among them, Schick, Kellogg's, Coca-Cola, Lava, and Pet Milk.

Grand Slam

Musical Quiz

STARRING **Irene Beasley** WITH Dwight Weist DIRECTORS Kirby Ayers, Victor Sack WRITERS Irene Beasley, Lillian Schoen

This was a musical quiz operated on the principles of a bridge game. If a studio contestant missed a trick (fluffed an answer), the prize went to the listener who had submitted the question. Five tricks taken in a row was a "Grand Slam" for which the winner was awarded a \$100 United States Savings Bond. The program was first heard over CBS in 1943.

Grandma Travels

Serial Drama

GRANDMA Hazel Dopheide ANNOUNCER Les Griffith

Grandma Travels was a syndicated program recorded in Chicago and sponsored by Sears, Roebuck and Company.

Grandpa Burton

Drama

GRANDPA BURTON AND ALL OTHER CHARACTERS

This program was first heard over NBC in 1935.

Bill Baar

Grandstand Thrills

Sports

Olan Soule NARRATOR PRODUCER Dick Wells DIRECTOR Les Weinrot

This was an episodic sports program in the style of The March of Time.

man

Robb Earle Ross

Lewis

Walter Tetley

Lillian Randolph

Hans Conried

Una Merkel

Gale Gordon

Dick Crenna

Bea Benaderet

Arthur Q. Bryan

Shirley Mitchell

Tommy Bernard

The Great Gildersleeve

Situation Comedy

Hal Peary, Willard Water-

Lurene Tuttle, Marylee

Richard Legrand, Forrest

THROCKMORTON P. GILDERSLEEVE LEROY FORRESTER. HIS NEPHEW MAJORIE FORRESTER, HIS NIECE JUDGE HOOKER **BIRDIE LEE** COGGINS, THE MAID PEAVEY, THE DRUGGIST **OLIVER** HONEYWELL FLOYD, THE BARBER ADELINE FAIRCHILD LEILA RANSOM CRAIG BULLARD MR. BULLARD BRONCO THOMPSON EVE GOODWIN ORCHESTRA Jack Meakin ANNOUNCER Ken Carpenter, John Wald, Jay Stewart, John Hiestand, Harlow Wilcox DIRECTORS Fran Van Hartesfeldt, Karl Gruener, Cecil Underwood

WRITERS John Whedon, Sam Moore, Virginia Safford Lynne, Andy White

CATCH-PHRASES

GILDERSLEEVE (exasperated). L-eeeee-roy! PEAVEY. Well, now, Mr. Gildersleeve. I wouldn't say that.

"Gildersleeve" originated as a character on Fibber McGee and Molly. On his own program, which began on NBC, August 31, 1941, Gildersleeve was the bachelor uncle of two children-"Leroy," a pestiferous boy who called Gildersleeve "Unk," and "Marjorie," a teenager. They lived in the town of "Summerfield," where Gildy was the Water Commissioner. Many attempts were made to marry him off, particularly to the Southern belle, "Leila Ransom."

Great Gunns

Situation Comedy

VERONICA GUNN	Barbara Luddy	
CHRIS GUNN	Bret Morrison	
POP GUNN	Phil Lord	
BUSTER GUNN	Bob Jellison	
MOE HOFFMAN,		
THEIR AGENT	Marvin Miller	
GLOOMY, THE		
BUTLER	Marvin Miller	
MYRA	Donna Reade	
LORSON SNELLS,		
ACTOR-PRODUCER	Marvin Miller	
ORCHESTRA Harold Stokes		
PRODUCER-DIRECTOR William A. Bacher		
WRITER Forrest Barnes		

The Great Gunns was heard over Mutual in 1941 and ran for one season. It was a spoof of a modern stage family and got by with many uncensored bits far in advance of its time. "Lorson Snells" was, of course, a parody of Orson Welles.

Great Plays

Drama

DIRECTOR Charles Warburton

This series featured radio adaptations of such plays as *Biography* by S. N. Behrman, *The Truth* by Clyde Fitch, and *The American Way* by Kaufman and Hart. *Great Plays* was first heard over NBC Blue in 1938.

The Greatest Story Ever Told Religious Drama

JESUS Warren Parker ANNOUNCER Norman Rose DIRECTORS Marx Loeb, Henry Denker WRITER Henry Denker SOUND EFFECTS Terry Ross MUSICAL DIRECTOR Jacques Belasco

Great Gunns

This series of dramatizations of the life of Christ was based on the famous book by Fulton Oursler, which was in turn, based on the Bible. It was first heard in 1947 on Sunday at 6:30 P.M., sponsored by the Goodyear Tire and Rubber Company. The only announcement of its sponsorship, however, came at the end of the program when the announcer said simply, "The Greatest Story Ever Told has been brought to you by the Goodyear Tire and Rubber Company." No other commercial or sponsor identification was given.

During its tenure on the air this program featured most of the regular New York dramatic radio actors; the only continuing role was that of Jesus. The sound effects were particularly unique. Instead of modern footsteps, for instance, the sound of sandals had to be employed; and unusual door effects had to be devised since there were no doors with modern latches and hinges in biblical times.

The Green Hornet

Mystery-Adventure

BRITT REID		
(THE GREEN HORNET)	Al Hodge (1936-43),	
	Donovan Faust (1943),	
	Bob Hall (1943-46),	
	Jack McCarthy (1946-52)	
KATO, REID'S		
FAITHFUL VALET	Raymond Hayashi, Rollon	
	Parker, Mickey Tolan	
LENORE CASE		
("CASEY"), REID'S		
SECRETARY	Lee Allman	
MICHAEL AXFORD,		
REPORTER	Jim Irwin, Gil Shea	
ED LOWRY,		
ACE REPORTER	Jack Petruzzi	
NEWSBOY	Rollon Parker	
ALSO Paul Hughes, John Todd		
ANNOUNCERS Charles Woods, Mike Wallace, Fielden		
Farrington, Bob Hite, Hal Neal		
CREATORS Fran Striker, George W. Trendle		
PRODUCER-WRITER-DIRECTOR James Jewell		
DIRECTOR Charles Livingstone		
WRITER Fran Striker	0	
THEME "Flight of the	Bumblebee" by Rimsky-Kor-	
sakov	5	
OPENING		
ANNOLINCER The Green	Hornetl	

ANNOUNCER. The Green Hornet! SOUND. Hornet buzz up full

Grits and Gravy

ANNOUNCER. He hunts the biggest of all game! Public enemies who try to destroy our America! MUSIC. Theme up full and under...

ANNOUNCER. With his faithful valet, Kato, Britt Reid, daring young publisher, matches wits with the underworld, risking his life that criminals and racketeers, within the law, may feel its weight by the sting of *The Green Hornet*!

SOUND. "Black Beauty " car pulls out...up full ANNOUNCER. Ride with Britt Reid in the thrilling adventure "Death Stalks the City." The Green Hornet strikes again!

SOUND. Hornet buzz up full

GREEN HORNET APPEARANCE SEGMENT

ANNOUNCER. Stepping through a secret panel in the rear of the closet in his bedroom, Britt Reid and Kato went along a narrow passageway built within the walls of the apartment itself. This passage led to an adjoining building, which fronted on a dark sidestreet...

SOUND. Footsteps cross garage floor...fade in and continue through...

ANNOUNCER. Though supposedly abandoned this building served as the hiding place for the sleek super-powered Black Beauty, streamlined car of *The Green Hornet*.

SOUND. Footsteps to car...door open...car door slam ANNOUNCER. Britt Reid pressed a button... SOUND. Car start

ANNOUNCER. The great car roared into life ...

SOUND. Car idle up...sound of wall section opening ANNOUNCER. A section of the wall in front raised automatically, then closed, as the Black Beauty sped into the darkness.

SOUND. Car pull-out up full... two gear changes ...cross fade music

CLOSING

MUSIC. Theme up full and under... NEWSBOY. Special extry! Murderers in jail! City saved from deadly ray gun! Read all about it! Green Hornet still at large! Special extry! Paper!!! MUSIC. Theme up full

Although the Green Hornet helped to bring criminals to justice, the police were constantly trying to capture him. They never did, though. The Hornet used a gas gun to subdue his enemies, but they were only temporarily immobilized—just long enough for him to leave his Green Hornet seal and escape before the police arrived. "Axford," the reporter, was an Irishman with a thick brogue who was always kidding "Miss Case," the secretary, and using the expression, "Holy crow!" They worked at the newspaper that "Britt Reid" published, *The Daily Sentinel*. One of the good stories of radio's Golden Age is that the faithful valet "Kato" was Japanese until December 7, 1941, when he suddenly was referred to as "Reid's faithful Filipino valet, Kato." Our research, however, uncovered no evidence of such an abrupt change.

Both *The Green Hornet* and *The Lone Ranger* were created by Fran Striker and George W. Trendle and were broadcast from Detroit, where a stock company of solid actors appeared on both programs. There were some interesting parallels between the two programs. The Green Hornet's name was Britt Reid, and The Lone Ranger's name was John Reid. Britt Reid was referred to as "The Lone Ranger's grandnephew." Each had his "faithful side-kick"—Kato and Tonto, respectively. Each had a superior means of transportation, the Black Beauty and Silver. And each one fought crime, but not as part of a formal law-enforcement agency. Rather, they carried out their adventures as semi-fugitives from the law, always disappearing just before the law took over.

The Green Hornet was broadcast over Mutual beginning in 1938.

Green Valley, USA

Drama

NARRATOR Santos Ortega PRODUCER-DIRECTOR Himan Brown WRITER Millard Lampell

This program featured patriotic dramas.

Grits and Gravy

Serial Drama

FEATURING George Gaul, Peggy Paige ALSO Wilbur Lytell, Marjorie Main, Sarah Hayden WRITER Louise Marion

The Groucho Marx Show: see Blue Ribbon Town; You Bet Your Life.

The Grummits

Situation Comedy

FEATURING

98

Ed Ford, Eunice Howard, Peter Donald

DIRECTOR Roger Bower WRITER Ed Ford

The Grummits was first heard over Mutual in 1935. The Ed Ford was "Senator" Ford, best remembered for Can You Top This?

Ed Prentiss

McCambridge

Arthur Peterson

Ruth Bailey, Charlotte

Beverly Ruby

Frank Dane

Manson

Sarajane Wells, Mercedes

The Guiding Light

Serial Drama

NED HOLDEN MARY RUTHLEDGE

DR. JOHN RUTHLEDGE RUTH CRAIG ROSE KRANSKY

SPIKE WILSON ELLIS SMITH ("MR. NOBODY FROM NOWHERE")

IRIS MARSH NORMA GREENMAN DR. MCNEILL EDWARD GREENMAN NANCY STEWART PEGGY GAYLORD SISTER ADA SISTER LILLIAN LAURA MARTIN JACOB KRANSKY **GORDON ELLIS REV. TOM BANNION** "THE PAST" * MRS, KRANSKY TORCHY REYNOLDS HOLDEN FREDERICKA LANG TRUDY BAUER

ELLEN

Sam Wanamaker, Phil Dakin, Marvin Miller, Raymond Edward Johnson Betty Arnold Eloise Kummer Sidney Breese Ken Griffin Laurette Fillbrandt Iane Webb Alma Samuels Annette Harper Gail Henshaw Seymour Young Raymond Edward Johnson Frank Behrens Marvin Miller **Mignon Schreiber**

Gladys Heen Margaret Fuller, Muriel Bremner Laurette Fillbrandt Henrietta Tedro

* See The Right to Happiness for explanation.

ROY FENCHER CLIFFORD FOSTER CHARLES CUNNINGHAM MRS. CUNNINGHAM MARTIN KANE DR. CHARLES MATTHEWS JULIE COLLINS ROGER COLLINS CHARLOTTE BRANDON TED WHITE META BAUER CELESTE CUNNINGHAM GRANDPA ELLIS PHYLLIS GORDON PETER MANNO

Willard Waterman

Bret Morrison

Bill Bouchey Lesley Woods Michael Romano

Hugh Studebaker Mary Lansing Sam Edwards, Leonard Waterman

Betty Lou Gerson Arnold Moss Jone Allison

Carolyn McKay Phil Lord Sharon Grainger Michael Romano Sunda Love ETHEL FOSTER Lyle Sudrow BILL BAUER Theodore Goetz PAPA BAUER BERTHA BAUER Charita Bauer ANNOUNCER Clayton "Bud" Collyer, Fort Pearson PRODUCER-DIRECTOR Joe Ainley PRODUCERS Carl Wester, David Lesan DIRECTORS Charles Urquhart, Gordon Hughes, Harry Bubeck, Howard Keegan, Gil Gibbons, Ted

MacMurray WRITER Ima Phillips SOUND EFFECTS Ralph Cummings, Hamilton O'Hara THEME "Aphrodite"

OPENING

ANNOUNCER. The Guiding Light, created by Irna Phillips.

The Guiding Light first appeared on NBC on January 25, 1937, and originated in Chicago. It told the story of "the Reverend Ruthledge," a kindly cleric who showed people how to live a good life through patience and understanding.

Irna Phillips was known as "the queen of the soap operas." She had dozens of writers in her stable. Her shows were produced by Carl Wester & Company, and the advertising agencies, sponsors, and networks had little control over them. Wester took it upon himself to be responsible for casting and announcers.

Gulliver: see The Fire Chief:

Gunsmoke

The Gumps

Comedy-Drama

ANDY GUMP Wilmer Walter MIN GUMP Agnes Moorehead CHESTER GUMP Jackie Kelk ANNOUNCER Ralph Edwards WRITERS Himan Brown, Irwin Shaw

CATCH-PHRASE

ANDY. Oh, Min!

The Gumps was based on the comic strip by Sidney Smith. It became a network show via CBS in 1934. An earlier version was broadcast locally over WGN Chicago with the following cast:

ANDY GUMP MIN GUMP CHESTER GUMP TILDA, THE MAID Jack Boyle Dorothy Denver Charles Flynn, Jr. Bess Flynn

Gunsmoke

Western Adventure

MATT DILLON, U.S. MARSHAL William Conrad CHESTER PROUDFOOT, HIS DEPUTY (NOTE THAT CHESTER'S LAST NAME IN THE TV SERIES WAS GOODE) Parley Baer KITTY RUSSELL Georgia Ellis DOC ADAMS How ard McNear ALSO Joseph Keams, Barney Phillips, Harry Bartell, Sam Edwards, Lawrence Dobkin, Vic Perrin, Dick Crenna, Virginia Christian, John Dehner, Ralph Moody, Jeanne Bates SOUND EFFECTS Tom Hanley, Ray Kemper, Bill James ANNOUNCER George Walsh PRODUCER-DIRECTOR Norman Macdonnell MUSICAL DIRECTOR Rex Khoury, Del Castillo

OPENING

SOUND: Approaching hoofbeats. Gunshot and ricochet

MUSIC: Series of ten stings

ANNOUNCER: Gunsmoke! Around Dodge City and in the territory on west, there's just one way to handle the killers and the spoilers. And that's with a U.S. Marshal and the smell of...Gunsmoke.

MUSIC: Theme up full and under

CONRAD: I'm that man, Matt Dillon...United States Marshal. The first man they look for and the last they want to meet. It's a chancy job...and it makes a man watchful...and a little lonely.

MUSIC: Theme up full then under to opening scene.

Although this program first appeared on CBS (on April 26, 1952), placing it outside the scope of this book, it is one of the best-remembered Western adventures series because of its excellent writing and acting and the remarkable realism of its sound effects, right down to the clink of spurs and the creak of floorboards whenever anyone walked across the saloon floor.

The Hal Peary Show

Situation Comedy

HONEST HAROLD, A RADIO COMMENTATOR Hal Peary GLORIA, HAROLD'S GIRL FRIEND Gloria Holliday

This show was first heard over CBS in 1950.

The Hallmark Playhouse

Drama

HOST-NARRATOR James Hilton* PRODUCER-DIRECTOR Dee Engelbach WRITER Jean Holloway SOUND EFFECTS Harry Essman, Gene Twombly MUSICAL CONDUCTOR Lyn Murray THEME "Dream of Olwen" by Charles Williams

This program, sponsored by Hallmark greeting cards, was first heard over CBS in 1948 and featured dramatizations of outstanding stories from contemporary literature. In 1955 the program became known as *The Hallmark Radio Hall of Fame*.

The Halls of Ivy

Drama

DR. WILLIAM	
TODHUNTER HALL,	
COLLEGE	
PRESIDENT	Ronald Colman
VICTORIA CROMWELL	
HALL (VICKY),	
HIS WIFE	Benita Hume Colman
MR. MERRIWEATHER	Willard Waterman
CLARENCE	
WELLMAN	Herbert Butterfield
PENNY, THE MAID	Gloria Gordon

*Author of Random Harvest, Lost Horizon, Goodbye, Mr. Chips, etc. ALSO Sheldon Leonard, Ken Christy, Stacy Harris, Sam Edwards, Sarah Shelby, Sam Hearn ANNOUNCER Ken Carpenter CREATOR-WRITER Don Quinn DIRECTOR Nat Wolff THEME "The Halls of Ivy"

This series was first heard in 1949 over NBC at 8:00 P.M. on Fridays. It was set on a small college campus.

The Hamilton Family: see The American School of the Air.

Hannibal Cobb

Detective

HANNIBAL COBB,

DETECTIVE Santos Ortega

ANNOUNCER Les Griffith

DIRECTORS William D. Hamilton, Charles Powers, Roy La Plante

WRITERS Bernard Dougall, Ira Marion, Lillian Schoen ORGANIST Rosa Rio

OPENING

MUSIC. Organ march music up full, then under for... ANNOUNCER. Each weekday at this time the American Broadcasting Company presents...Hannibal Cobb...as you will find him in the Photocrime pages of *Look* magazine. Here is a dramatic story of human conflict vividly told from the point of view of someone closely involved.

CLOSING

MUSIC. Organ march music up full, then under for... ANNOUNCER. Be with us each weekday Monday through Friday at this time when Hannibal Cobb will bring you an exciting story of human conflict, presented by the American Broadcasting Company.

Hannibal Cobb was first heard over ABC in 1949. Cobb lived at 17 South Jackson.

Harv and Esther

The Happiness Boys

Music

Billy Jones and Ernie Hare STARRING THEME (If your memory is long enough you'll remember it.)

"How-do-you-do, everybody, how-do-you-do; Don't forget your Friday date,

Seven-thirty until eight;

How-do-you-do, everybody, how-do-you-do!"

Jones and Hare are closely associated with the development of early radio as they were two of the medium's first big stars. On October 18, 1921, they sang and told jokes for ninety minutes over WJZ New York. This launched them on an eighteen-year radio career, which ended on March 9, 1939, when Ernie Hare died. His daughter Marilyn continued for a while as the Hare of Jones and Hare until November 23, 1940, when Jones died.

Jones and Hare sang their vocal duets of comic songs and sentimental ballads for various sponsors and, depending upon which sponsor, they were variously known as "The Happiness Boys," "The Interwoven Pair," "The Best Foods Boys," and "The Taystee Loafers."

Happy Hollow

Drama

PRODUCER-WRITER Everett Kemp

This dramatic series was first heard over CBS in 1935. Set in a small American town, the stories featured such characters as "Uncle Ezra Butternut," "Aunt Lucinda Skinflint," "Little Douglas Butternut," "Aaron and Sarah Peppertag," "Charity Grubb," "Jennie Oaksberry," "Grandpa Beasley," etc.

Happy Island

Comedy

KING BUBBLES Ed Wynn (See also The Fire Chief.)

The Hardy Family

Comedy-Drama

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Mickey Rooney ANDY HARDY IUDGE HARDY. Lewis Stone ANDY'S FATHER MRS. HARDY Jean Parker BEASEY **Dick Crenna** ALSO Judy Garland, Fay Holden **ORCHESTRA** Jerry Fielding ANNOUNCER Herb Allen

OPENING

MUSIC. Up and under...

ANNOUNCER. We're proud to present The Hardy Family, based on the famous Metro-Goldwyn-Mayer motion-picture series which brought to life to millions and reflected the common joys and tribulations of the average American family.

Harold Teen

HAROLD TEEN Charles Flynn, Willard Farnum, Eddie Firestone, Jr. SHADOW **Bob** Jellison LILLUMS Loretta Poynton, Eunice Yankee Willard Waterman HAROLD'S FATHER Beryl Vaughn **CYNTHIA** JOSIE Rosemary Garbell **BEEZIE JENKS** Marvin Miller, Jack Spencer POP JENKS Marvin Miller, Jack Spencer DIRECTOR Blair Walliser WRITERS Blair Walliser, Fred Kress

Harold Teen was based on the comic strip by Carl Ed (pronounced "Eed"). The program originated in Chicago and had its debut August 5, 1941. It contributed to the airwaves such bits of dialogue as "Where were you bred, you crumb?"

Harv and Esther

Comedy

Teddy Bergman HARV ESTHER Audrey Marsh SINGERS Jack Arthur, The Rhythm Girls ORCHESTRA Vic Arden

Situation Comedy

World Radio History

This series was first presented over NBC in 1935. It was sponsored by International Harvester. The names "Harv" and "Esther" were, of course, derived from the word "Harvester."

Harvest of Stars

Music

STARRING James Melton ORCHESTRA Howard Barlow, Frank Black ANNOLINCER Don Hancock PRODUCER-DIRECTOR Glen Heisch

This NBC program, sponsored by International Harvester, began in 1941.

Have Gun, Will Travel

Western Adventure

PALADIN	John Dehner
MISS WONG	Virginia Gregg
HEYBOY	Ben Wright
ALSO Olan Soule, L	ynn Allen, Jack Moyles, Russell
Arms	

ANNOUNCER Hugh Douglas

Have Gun, Will Travel was most unusual in that it was a radio series that originated on television, rather than the other way around. It debuted on CBS radio November 23, 1958, and ran until November 27, 1960, thereby becoming one of the last radio dramas.

Hawaii Calls

Music

FEATURING

Webb Edwards

This program of music from Hawaii, first heard over Mutual in 1945, naturally abounded with "Aloha," references to leis, the hula rhythm, and "as the sun sinks slowly in the west...." It originated in the Hawaiian Islands and listeners became inured to periodic fading of the transmission, which seemed to make the broadcast all the more charming and exciting.

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Hawthorne House

MOTHER SHERWOOD MEL SHERWOOD MARIETTA SHERWOOD **BILLY SHERWOOD** CHIC MORGAN LOIS LISTON **TERRY TREMAINE** MIRIAM LINDA CARROLL UNCLE JIM DUKE CALLOWAY MARTHA ALICE JAMES HILARY HOBSON **IUDGE CARTER** CURLEY BROOKS FRENCHY HAMMOND

Monty Mohn, Jack Moyles Bobbie Dean, Florida Edwards Eddie Firestone, Ir. Sam Edwards Ted Maxwell Natalie Park Donald Dudley John Pickard **Billie Byers Ruth Sprague** Jack Kirkwood Bert Horton Dixie Marsh **Ruth Sprague** Don Holloway Earl Lee Charles Gerard

Pearl King Tanner

HAMMOND Lou Tobin WRITERS David Drummond, Ray Buffum, Cameron Prud'Homme

Hawthorne House told the story of a wealthy family left penniless. The widow, "Mother Sherwood," had to provide for her children. She turned her mansion into a guest house and also found time to adopt a boy whom she raised as her own. The program originated in San Francisco on NBC.

Headline Hunters

HOSTS

Floyd Gibbons, Lowell Thomas

Headline Hunters was one of radio's earliest news programs. It was first heard over NBC in 1929.

Hear It Now

Commentary

News

FEATURING

Edward R. Murrow, news commentator

Harvest of Stars

Serial Drama

The Henry Morgan Show

Hear It Now did replays of famous events heard on the air.

Hearthstone of the Death Squad: see Mystery Theater.

Heart's Desire

Audience Participation

M.C. Ben Alexander DIRECTOR Dave Grant

This was first heard over Mutual in 1946.

Hearts in Harmony

Drama

PENNY MRS. GIBBS INSPECTOR HALE PENNY'S AUNT PENNY'S GI FRIENDS Jone Allison Alice Yourman King Calder Ellen Maher Bill Lipton, Bill Redfield, Bob Walker, George Matthews

VOCALISTS Bob Hanna, Anne Marlowe PIANIST Vic Arden ANNOLINCER Ed Herlihy DIRECTOR Martha Atwell

Hearts in Harmony, sponsored by Kroger, told the story of a volunteer entertainer in a USO club. Her adventures were bound up in patriotic efforts. When the script called for her to sing, Anne Marlowe took over.

Hedda Hopper: see Hollywood Reporters.

Helen and Mary: see The Adventures of Helen and Mary.

The Helen Hayes Theatre

Drama

HOSTESS Helen Hayes ORCHESTRA Mark Warnow ANNOUNCER George Bryan DIRECTOR Lester O'Keefe

This prestige drama series featuring "The First Lady of the Theatre" was first heard on the NBC Blue network in 1935. A typical dramatization was "The Ghost and Mrs. Muir," starring Maurice Evans as Captain Daniel Gregg, and Helen Hayes as Mrs. Muir.

Helen Trent: see The Romance of Helen Trent.

Hello, Peggy

PEGGY HOPKINS ED HOPKINS BELLBOYS Eunice Howard Alan Bunce Jackie Kelk, Andy Donnelly

Hello, Peggy was first heard over NBC in 1937.

Helpmate

Serial Drama

Serial Drama

LINDA EMERSON HARPER Arle Ferr STEVE HARPER Myn Johr GRACE MARSHALL Judi IRENE EMERSON Katl CLYDE MARSHALL Karl GEORGE EMERSON Sidr HOLLY EMERSON Bery WRITER Margaret Lerwerth

Arlene Francis Fern Persons Myron McCormick John Larkin Judith Evelyn, Ruth Perrott Kathryn Card Karl Weber Sidney Ellstrom Beryl Vaughn verth

Helpmate made its debut over NBC in 1941 and originated in Chicago.

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Henry Adams and His Book: see Soap Operas.

Henry Aldrich: see The Aldrich Family.

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The Henry Morgan Show

Comedy

STARRING

Henry Morgan

World Radio History

Serial Drama

GERARD Arnold Stang HORTENSE Florence Halop Art Carney THE ATHLETE Madeleine Lee MRS, BEETHOVEN Madeleine Lee GERTRUDE DAPHNE Alice Pearce ALSO Durward Kirby, Betty Garde, Minerva Pious, Maurice Gosfield ORCHESTRA Bernie Green VOCAL GROUP Billy Williams ANNOUNCERS Charles Irving, Ben Grauer, Art Ballinger (when the show was in California), David Ross, Dan Seymour, Ed Herlihy DIRECTOR Charles Powers WRITERS Henry Morgan, Aaron Ruben, Joe Stein, Carroll Moore, Jr. THEME "For He's a Jolly Good Fellow"

CATCH-PHRASES

ATHLETE. Yessir, Mr. Morgan! GERARD. Ich! GERARD. What's to worry?

OPENING

MUSIC. Theme...up full and under... MORGAN. Hello, anybody. Here's Morgan.

CLOSING

MORGAN. Morgan'll be on this same corner in front of the cigar store next week at this same time.

Henry Morgan was one of radio's "angry young men." His acerbic satires left very little untouched. His first shows were on for fifteen minutes in the early evening on WOR, New York, and he would play crazy records from his own collection and give his sponsors the needle. His penchant for satirizing even his own sponsors often cost him their patronage. Among the earlier sponsors were Adler Elevator Shoes, which was ripe for Morgan's kidding, and Life Savers, which Morgan claimed were "mulcting the public" because of the hole in the center. A later sponsor was Shick Injector Razors, whose slogan was "Push, pull, click, click-change blades that quick." At one point Morgan referred to the slogan as "Push, pull, nick, nick." He once started the program by announcing that Schick had called him on the carpet because sales were dropping, implying that his show was the reason. Morgan announced, "Frankly, I don't think it's my show. I think it's their razor!"

Her Honor, Nancy James

NANCY JAMES MAYOR RICHARD WHARTON ANTHONY HALE, THE D.A. MRS. EVELYN WHARTON CARRIE DEAN MADGE KELLER STAN ADAMIC GEORGE NOVACK ELLEN CLARK LAURA TRIXIE DR. BAXTER CLOSING VOICE

Joseph Curtin

Barbara Weeks

Ned Wever

Kay Strozzi Alice Reinheart Janice Gilbert Chester Stratton Maurice Franklin Joan Banks Claire Niesen Janice Gilbert Michael Fitzmaurice Basil Loughrane

This program was first heard over CBS in 1938.

Here's Babe Ruth

Sports

STARRING M.C.

Babe Ruth Ben Grauer

This program featured baseball star Babe Ruth answering youngsters' questions.

The Hermit's Cave

Horror Drama

OPENING

SOUND. Wind...dogs howling...cackling laughter for... THE HERMIT. Ghost stories. weird stories and murders, too. The Hermit knows of them all. Turn out your lights. TURN THEM OUT!!! Ahhhhh. Have you heard the story____? Then listen while The Hermit tells you the story.

SOUND. Effects up full and under...

ANNOUNCER. The Mummers in the Little Theater of The Air present The Hermit's Cave.

CLOSING

SOUND. Wind...dogs howling

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Hilltop House

THE HERMIT. The Hermit has more stories for you. Listen again next week for our hounds howling when I'll tell you the story of _____Heh, heh, heh, heh!

High Places

Drama

FEATURING

Clayton "Bud" Collyer

Highway Patrol

Adventure

STATE TROOPER CPL. STEVE TAYLOR Michael Fitzmaurice TAYLOR'S SIDE-KICK John McGovern DIRECTOR Allen DuCovny

Highways in Melody

Music

This long-running musical program featured many performers. It made its debut on NBC on February 18, 1925.

Hilda Hope, M.D.

Drama

HILDA HOPE Selena Royle WRITER Himan Brown

Hilltop House

Serial Drama

BESS JOHNSON JULIE ERICKSON JERRY ADAIR JEAN ADAIR GRACE DOBLEN, SUPERINTENDENT JEFFREY BARTON DAVID JEFFERS DR. ROBBY CLARK PAUL HUTCHINSON

THELMA GIDLEY

Bess Johnson Grace Matthews, Jan Miner Jimmy Donnelly Janice Gilbert

Vera Allen John Moore John Moore Carleton Young Spencer Bentley Alfred Swenson Jack Roseleigh Irene Hubbard STEVE CORTLAND STELLA RUDNICK **TULIP VALENTINE** ELSON POKEY **TINY TIM** FRANK KLABBER GILDA BOROS DR. BOROS CAPT. JOHN BARRY **BILL GREY** PIXIE OSBORNE HANNAH **KEVIN BURKE CLEMENT ARNAUD** MRS. JESSUP DAVID BURKE LINDA CLARK MARNY LANA **GWEN BARRY ROY BARRY** HAZEL. SHIRLEY DUKE CLEMENTINE ARNAUD MICHAEL PATERNO **ED CROWLEY** DANIEL FINDLAY

Alvin Sullum Jimmy Tansey **Ethel Everett** Dickie Wigginton **Dorothy Lowell** Jackie Kelk Helen Coulé **Evelyn Streich** Jerry Tucker **Margaret** Curtis Nancy Peterson **Ray Walker** Iris Mann Norma Jane Marlowe Lamont Johnson James Van Dyk

Ioe Curtin

Estelle Levy

Gee Gee James

Maurice Ellis

Ethel Everett

Lilli Darvas

Richard Gordon

Wallace Warner Jeanne Elkins

Leon Janney, David Gothard

Ronald Liss

Jay Jostyn

DANIEL FINDLAY Edwin Bruce NURSE Mitzi Gould ALSO Donald Briggs, Susan Thorne ANNOUNCER Frank Gallop PRODUCER Ed Wolfe DIRECTORS Carlo De Angelo, Jack Rubin WRITERS Adelaide Marston (pen name for Addy Richton and Lynn Stone) MUSICAL DIRECTOR Chester Kingsbury SOUND EFFECTS Hamilton O'Hara, John McCloskey THEME Brahms' "Lullaby"

Hilltop House was "dedicated to the women of America. The story of a woman who must choose between love and the career of raising other women's children." The program was carried by both Mutual and CBS in its first year on the air— 1937. In March 1941, Hilltop House became The Story of Bess Johnson. The Bess Johnson character and the actress moved from the orphanage, where she was a matron, to become the superintendent of a boarding school.

His Honor, the Barber

His Honor, the Barber

Drama

IUDGE FITZ Barry Fitzgerald ALSO Barbara Fuller, Leo Cleary, William Greene, Dawn Bender ANNOUNCER Frank Martin WRITER Carlton E. Morse

The show was first heard over NBC in 1945.

The Hit Parade: see Your Hit Parade.

Hit the Jackpot

Quiz

Bill Cullen M.C. ORCHESTRA Al Goodman VOCAL GROUP Ray Charles Singers ANNOUNCERS George Bryan, Richard Stark PRODUCERS Mark Goodson, Bill Todman DIRECTOR Bill Todman SOUND EFFECTS Jim Rogan

This quiz show made its debut on CBS in 1948.

Hobby Lobby

Human Interest

M.C. Dave Elman ORCHESTRA Harry Salter, Harry Sosnik ANNOUNCER Alan Kent DIRECTORS Addison Smith, Edward Pola, Joe Hill WRITERS Ed Ettinger, Roy Maypole, Jr.

This program featured people with interesting and unusual hobbies. Each week a different celebrity was on hand to "lobby his hobby." Hobby Lobby was first heard over the Blue network in 1937.

Holly Sloan

Serial Drama

HOLLY SLOAN LAURALEE MCWILLIAMS HENRY SLOAN Gale Page

Marlene Ames Charles Seel

KETURAH **IOHNNY STARR** MILLICENT STARR ADELE KINGMAN WILBUR RAMAGE PRENTISS JEFFRIES CLAY BROWN SALLY

Georgia Backus **Bob Bailey** B. J. Thompson Helene Burke **Bob** Griffin **Ioe Forte** Vic Perrin Louise Arthur

Holly Sloan was first heard over NBC in 1947.

Hollywood Calling

Quiz

Drama

HOST George Murphy **PRODUCER Victor Knight**

Hollywood Calling was a 1949 summer replacement for The Jack Benny Program on NBC. Contestants were tested on their knowledge of motion pictures while being given clues. Correct answers could lead to a jackpot of prizes valued at about \$30,000.

Hollywood Good News

Robert Young, James Stewart DIRECTOR Ed Gardner

Hollywood Good News was the successor to Show Boat.

Hollywood Hotel

HOST

HOST	Dick Powell, Fred Mac-
	Murray, Herbert Marshall,
	William Powell
HOSTESS	Louella O. Parsons, gossip
	columnist
TELEPHONE	
OPERATOR	Duane Thompson (a woman)
INNY, THE	
SOPRANO	Anne Jamison
ORCHESTRA Raymond	Paige, Ted Fio Rito
GUESTS Frank Parke	r, Jean Sablon, Igor Gorin,
Frances Langford,	Jerry Cooper, Jone Williams,
Leo Carrillo	
ANNOUNCER Ken Niles	5
PRODUCER Bill Bacher	

Home Sweet Home

DIRECTOR George MacGarrett WRITERS Victor Chevigny, Ed James THEME "Blue Moon"

OPENING

TELEPHONE OPERATOR. Hollywood Hotel...Hollywood Hotel...good evening.

Hollywood Hotel, first heard over CBS in 1934 featured Hollywood stars in radio dramas. Its success, at a time when New York and Chicago were the major production centers, helped to make Hollywood an origination point for major radio programs.

Hollywood Jackpot

Variety

M.C. Kenny Delmar ANNOLINCER Bill Cullen PRODUCER Louis Cowall DIRECTOR Gordon Auchincloss

Hollywood Jackpot was first heard over CBS in 1946. One of the most popular segments was the "Hollywood Screen Test." Members of the studio audience would be invited to take a screen test. They were asked to perform absurd stunts, such as to fly to the balcony or to read a part for Lassie, the famous dog. Guest stars appeared to plug personal appearances or new movies. Kenny Delmar played a character named "Rasputin X. Delmaroff."

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Hollywood Playhouse

M.C.

Drama

Charles Boyer, Jim Ameche, Gale Page, Tyrone Power, Herbert Marshall

MUSICAL DIRECTOR Harry Sosnik

Hollywood Playhouse was first heard over the Blue network in 1937.

Hollywood Reporters

Over the years, the gossip of Hollywood held a great fascination for listeners, and a number of people made entire radio careers by simply gathering rumors and bits of information and relating them on

the air. Hedda Hopper, Jimmy Fidler ("Your Hollywood Reporter"), George Fisher, Sheilah Graham, and Louella O. Parsons ("My first exclusive ... ") were the most popular. Miss Parsons was the best known through her Sunday-night broadcasts on which she often had a guest star for an interview. Her distinctive voice and speech pattern were freely imitated by various radio comedians. Impersonators often drawled, "Now, Mar ... vin," which she said frequently to Marvin Miller, who was her announcer during the entire run of her fifteen-minute, Sunday program from 1945 to 1951. She occupied the second half of a half-hour for Jergens. Walter Winchell was on from New York during the first fifteen minutes for Jergens Lotion, and Louella Parsons followed from Hollywood for Woodbury Soap. Her constant fear was that Winchell would scoop her on a hot Hollywood item-which he often did.

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Hollywood Screen Test: see Hollywood Jackpot.

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Home of the Brave

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Serial Drama

IOE	Tom Tully, Ed Latimer
CASINO	Sammie Hill (a woman)
SPENCER HOWARD	Alan Bunce
DOC GORDON	Ed Latimer
PATRICK MULVANEY	Ted de Corsia
LOIS FARMER	Joan Banks
LOIS DAVISSON	Jone Allison
NEIL DAVISSON	Richard Widmark, Vincent
	Donehue

Home of the Brave made its debut over CBS in 1940

Home Sweet Home

Serial Drama

FRED KENTCecil SecrestLUCY KENTHarriet MacGibbonDICKBilly HalopUNCLE WILLJoe LathamANNOLINCERS John Monks, George Ansbro

This series related "The dramatic struggle of Fred and Lucy Kent and their son for a home sweet home of their own."

Honeymoon in New York

Honest Harold: see The Hal Peary Show.

Honeymoon in New York

Audience Participation

M.C. Durward Kirby, Joy Hodges ORCHESTRA Jerry Jerome ANNOUNCER Herb Sheldon PRODUCER George Voutsas WRITER Arthur Henley

Honeymoon in New York was first heard over NBC in 1946.

The Honeymooners

FEATURING

Grace and Eddie Albert

Hook 'n' Ladder Follies

Variety

Drama

CAPTAIN WALT	Ralph Dumke
STRINGBEAN	
CRACHET	Wilbur Budd Hulick
SONG-SPINNERS	Johnnie Neher, Margaret Johnson,
	on, Bella Allen, and Len Stokes
	banjo-guitarist; King Ross, trombon-

ist, Harry Breuer, xylophonist and vibra-harpist

Hookey Hall

Children's Variety

STARRING

Bobby Hookey and His Rocking Horse Rhythm

Bobby, at the age of six, was billed as "America's Youngest National Network Radio Comedian."

Hop Harrigan

Adventure Serial

GAIL NOLAN TANK TINKER

HOP HARRIGAN

Chester Stratton, Albert Aley Mitzi Gould Kenny Lynch, Jackson Beck ANNOUNCER Glenn Riggs

DIRECTORS Jessica Maxwell, Allen DuCovny, Jay Clark

WRITER Albert Aley SOUND EFFECTS Ed Blainey

OPENING

ANNOUNCER. Presenting Hop Harrigan! America's ace of the airwaves!

SOUND. Airplane in flight

HOP. CX-4 calling control tower. CX-4 calling control tower. Standing by! Okay, this is Hop Harrigan...coming in!

Hop Harrigan first appeared on the airwaves over ABC in 1942.

Hopalong Cassidy

Western Adventure

HOPALONG CASSIDY William Boyd CALIFORNIA CARLTON, HOPPY'S SIDE-KICK Andy Clyde

Hopalong Cassidy came to radio via Mutual in 1949. Hoppy's horse was Topper.

Horace Heidt: see A Night with Horace Heidt.

The Horn and Hardart Children's Hour

Children's Variety

HOST

UNCLE MORTY

Paul Douglas (eight years), Ralph Edwards (two years), Ed Herlihy (seventeen years) Mortimer Howard

FEATURING Bobby Hookey, "Termite" Daniels, Billy Daniels, Marion Loveridge, Connie Francis, Carol Bruce, Arthur Q. Lewis, Arnold Stang, The Nicholas Brothers, The Blackstone Twins, Eddie Fisher, Roy Langer, Bea Wain, Joey Heatherton PRODUCER-WRITER-DIRECTOR Alice Clements THEME (Original music) Less work for Mother,

Let's give her a hand. Less work for Mother

And she'll understand. She's your greatest treasure, Just make her life a pleasure, Less work for Mother dear. ACCOMPANIST W. M. "Billie" James

Although this was never a major network program, it was on the air continuously for twenty-nine years, sponsored by Horn and Hardart restaurants. It was the springhoard for many child stars of the 1930s and 1940s. Alice Clements produced, wrote, and directed the program for all twenty-nine years; Paul Douglas, Ralph Edwards, and Ed Herlihy served as hosts for a total of twenty-seven of those twenty-nine years. (See also Hookey Hall; The Little Betsy Ross Girl Variety Program.)

Hotel for Pets

MISTRESS OF CEREMONIES Drama

DOC Charlotte Manson ALSO Frank McHugh, Lloyd Richards, Abby Lewis

The Hour of Charm

Music

STARRING Phil Spitalny and His All-Girl Orchestra

Arlene Francis

FEATURING Evelyn and Her Magic Violin (Evelyn Kaye Klein); Vivien (Hollace Shaw); Maxine, vocalist, Jeannie, vocalist; Katharine Smith, cornetist; Viola Schmidt, percussionist

ANNOUNCERS Ron Rawson, Richard Stark, Frank Gallop

DIRECTOR Joseph Ripley WRITER Alton Alexander THEME "American Patrol"

This program went on the air in 1929.

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The Hour of Decision: see Religion.

The Hour of Faith: see Religion.

The Hour of Smiles: see The Fred Allen Show.

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House in the Country

Serial Drama

BRUCE MARSHALL Lyle Sudrow, John Raby JEAN MARSHALL, HIS WIFE Patsy Campbell, Joan Banks SHOPKEEPER Raymond Knight PLUMBER Ed Latimer TELEPHONE OPERATOR Abby Lewis ANNOUNCER Hugh James WRITER Raymond Knight

This was the story of a city couple's amusing problems when they moved to the country. Knight drew on his own experiences for the characters and situations. The program was first heard over the Blue network in 1941.

The House of Glass

Serial Drama

BESSIE GLASS	Gertrude Berg
ELLEN MUDGE	Helene Dumas
WRITER Gertrude Berg	

The House of Mystery

Mystery

ROGER ELLIOTT, THE MYSTERY MAN John Griggs DIRECTOR Olga Druce WRITER Johanna Johnston SOUND EFFECTS Jack Keane

In this series, children would ask The Mystery Man to tell them a story. They would make appropriate comments from time to time during the storytelling. The program made its debut over Mutual in 1944.

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House Party

Audience Participation

M.C. Art Linkletter ANNOUNCER Jack Slattery PRODUCER-DIRECTOR John Guedel DIRECTOR Mary Harris WRITERS Jack Stanley, Martin Hill

Aviation Adventure

SOUND EFFECTS Ralph Cummings

House Party was first heard over CBS in 1944.

Houseboat Hannah

Serial Drama

Henrietta Tedro, Doris Rich HANNAH O'LEARY DAN O'LEARY Norman Gottschalk CLEM Jim Andelin SHAMUS William Rose ABE FINKELSTEIN Henry Saxe Margaret Shallett BECKY FINKELSTEIN Nancy Douglass BARBARA HUGHES William Amsdell BOSS HUGHEY ELLEN SMITH Virginia Dwyer JIM NICHOLS Lester Damon, John Larkin Donald Gallagher P. WALLACE CARVER ALEC FERGUSON Carl Kroenke KEVIN Frank Derby MARGERY DAVIS **Bonnie Kay** ANNOUNCERS Olan Soule, Gene Baker

Houseboat Hannah made its debut over Mutual in 1937. It originated in Chicago.

Howard Thurston, the Magician: see Thurston, the Magician.

Howie Wing

HOWIE WING William

DONNA CAVENDISH CAPTAIN HARVEY BURTON YORK ZERO SMITH TYPHOON THE CHIEF William Janney Mary Parker Neil O'Malley Raymond Bramley John Griggs Robert Strauss Richard Bishop

Howie Wing was first heard over CBS in 1938.

Huckleberry Finn: see The Adventures of Huckleberry Finn.

The Hummerts: see Soap Operas.

Husbands and Wives

Interviews

FEATURING

Allie Lowe Miles, Sedley Brown

I Deal in Crime

Mystery

William Gargan ROSS DOLAN DIRECTOR Leonard Reeg

I Deal in Crime was first heard over ABC in 1945.

I Love a Mystery

Mystery-Adventure

JACK PACKARD	Michael Raffetto, Russell Thorson, Jay Novello, John McIntire
DOC LONG	Barton Yarborough, Jim Boles
REGGIE YORKE	Walter Paterson, Tony Randall
GERRY BOOKER,	

Gloria Blondell SECRETARY

ALSO Luis Van Rooten, Mercedes McCambridge, Cathy Lewis, Elliott Lewis, Barbara Jean Wong CREATOR-WRITER Carlton E. Morse DIRECTOR Mel Bailey WRITER Michael Raffetto THEME "Valse Triste" by Sibelius

CATCH-PHRASE

DOC. Honest to my grandma, son!

I Love a Mystery related the adventures of three men who met in an Oriental prison. Even though they were reported dead after a bombing in Shanghai, they survived and continued to roam the world solving crimes. Each had a specialty-"Jack" had an analytical brain, "Doc" could extricate himself from tight spots by picking complicated locks, and "Reggie" was exceptionally strong. "Gerry Booker" was a beautiful secretary who combined sleuthing with shorthand. The motto of the A-1 Detective Agency was: "No job too tough, no mystery too baffling."

Carlton E. Morse produced One Man's Family in addition to I Love a Mystery. In fact, the actors who originally played "Paul," "Cliff," and "Nicky" in the former series (Michael Raffetto, Barton Yarborough, and Walter Paterson) played "Jack," "Doc," and "Reggie" in the latter. The series was heard at various times on three networks-NBC Red, NBC Blue, and CBS. It was first heard over NBC Red in 1939 as a five-times-a-week program at 7:15 P.M. but moved to NBC Blue the following year as a half-hour, oncea-week series.

I Love Linda Dale

Serial Drama

LINDA DALE ERIC DALE PENNY **DR. BRUCE PORTER** THE JUDGE

SHEILA BLADE

Helen Shields Raymond Edward Johnson, James Meighan Claire Howard Raymond Edward Johnson **Arthur Hughes** Kay Strozzi

Ida Bailey Allen: see Women's Programs.

I'll Never Forget

Drama

These stories featured songs by Frank Luther.

In Care of Aggie Horn

Serial Drama

AGGIE HORN	Harriet Allyn
AGGIE HUKN	
MONICA LEE	Muriel Bremner
EDGAR LEE	Nelson Olmsted
WILLIAMS	John Goldworthy
MARTIN LEE	Danny Lupton
GWYN JENNINGS	Marilou Neumayer
BEANIE	Eugene Geisler
BALDY	Clarence Hartzell
GERTRUDE STONE	Ilka Diehl
ANNOUNCER Don Dow	d

In Care of Aggie Horn was first heard over the Blue network in 1941.

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Information, Please!

Panel Quiz

MODERATOR PANEL Clifton Fadiman Oscar Levant, John Kieran, Franklin P. Adams (FPA), Guests

ANNOUNCERS Ed Herlihy, Milton Cross, Ben Grauer PRODUCER-DIRECTOR Dan Golenpaul PIANIST Joe Kahn

OPENING

SOUND. Rooster crowing ANNOUNCER. Wake up, America! It's time to stump the experts!

Information, Please! made its debut over NBC Blue on May 17, 1938, and was on the air for fourteen years. The original panel was comprised of Fadiman, Adams, and Kieran. Levant was added when Fadiman became moderator. Such guests as John Erskine, Hendrik Willem Van Loon, Warden Lewis E. Lawes, and Stuart Chase appeared to help the panel answer rather difficult and specialized questions submitted by listeners. A listener who stumped the experts received a set of the *Encyclopaedia Britannica*. When cash awards were given, the sound of a cash register could be heard.

Among the program's sponsors were Canada Dry and Mobil Oil.

Inner Sanctum

Mystery

HOST

Raymond Edward Johnson, Paul McGrath, House Jameson

ORCHESTRA Lew White

ANNOUNCER Ed Herlihy

PRODUCER-DIRECTOR Himan Brown

WRITERS John Roeburt, Robert Sloane, Harry and Gail Ingram, Robert Newman, Milton Lewis, Sigmund Miller

SOUND EFFECTS Jack Amerine

OPENING

ANNOUNCER. Palmolive Brushless and Palmolive Lather Shaving Cream present... HOST. Inner Sanctum Mysteries. MUSIC. Organ mysterioso SOUND. Door squeaks open HOST. Good evening, friends. This is Raymond, your host, welcoming you in to the Inner Sanctum....

CLOSING

HOST. Now it's time to close the door of the Inner Sanctum until next week when Palmolive Brushless and Palmolive Lather Shaving Cream bring you another Inner Sanctum mystery. Until then, good night...pleasant dreams. SOUND. Door squeaks shut

Inner Sanctum, originally called *The Squeaking Door*, made its debut over the Blue network on January 7, 1941. The show was also referred to as *Inner Sanctum Mysteries*. The only regular cast member was the host. Many guest stars appeared on the program, including Richard Widmark, Boris Karloff, and Arthur Vinton.

Inspector Burke: see Scotland Yard's Inspector Burke.

Interviewers

Although every announcer and sportscaster found himself with the task of interviewing a guest occasionally a number of performers refined the art and virtually made a career of interviewing people on radio. Jack Eigen developed a massive following with his nighttime interviews from Chicago. For many years he broadcast from the Chez Paree. The husband-and-wife teams of Tex and Jinx (Tex Mc-Crary and Jinx Falkenburg) and Peter Lind Hayes and Mary Healy conducted countless interviews on their respective programs. Cobina Wright conducted an interview program called Your Hostess. Other prominent interviewers were Mary Margaret McBride, Maggi McNellis, and Bob Elson, one of baseball's top play-by-play broadcasters. (See also Bob Elson Aboard the Century.)

Invitation to Learning

Literary Discussion

HOST Dr. Lyman Bryson CRITICS Quincy Howe, Mark Van Doren, Mason Gross

DIRECTOR Stan Davis

It Pays to Be Ignorant

Invitation to Learning was billed as "a discussion of books that the world thus far has not been willing or able to let die." It was first heard over CBS in 1940. Originally it was on the air Tuesday evenings at 10:30 but later it moved to a Sunday-morning slot.

Irene Rich Dramas

Drama

Irene Rich STARRING ANNOUNCERS Ed Herlihy, Frank Goss, Marvin Miller

This program with Hollywood actress Irene Rich was first broadcast on the NBC Blue network in 1933. Miss Rich, who was famous for her figure preservation, was sponsored at one time by Ry-Krisp. Many top radio actors of the day appeared in the dramas. (See also Woman from Nowhere.)

Irna Phillips: see The Guiding Light.

It Can Be Done

Drama

Edgar A. Guest HOST DIRECTOR Henry Kline ASSISTANT DIRECTOR James Cominos

This CBS program, hosted by the famous poet Edgar A. Guest, featured guest stars whose exploits and experiences were dramatized.

It Pays to Be Ignorant

Comedy Panel

OUIZMASTER Tom Howard PANELISTS Connell, Harry McNaughton

George Shelton, Lulu Mc-

VOCALIST Al Madru **VOCAL GROUP** The Esquires ANNOUNCERS Ken Roberts, Dick Stark CREATORS Robert and Ruth Howell **PRODUCER-DIRECTOR Roger Bower** PRODUCER Tom Howard **DIRECTOR Herbert S. Polesie** WRITERS Tom Howard, Ruth Howell

CATCH-PHRASES

SHELTON (following the mention of a city). I used to work in that town!

SHELTON or MCNAUGHTON (after mention of a particularly unpleasant item). Now we're back to Miss McConnell.

MCNAUGHTON (after a bad joke). Hoo, ha, ha, ha. Hoo, ha, ha, ha. Hoo, ha, ha, ha. I don't get it.

MCNAUGHTON. I have written a poem.

MCCONNELL (to male guests on the show). What's your name, honey? Are you married, honey?

THEME (Sung by Al Madru)

It pays to be ignorant To be dumb, to be dense, to be ignorant. It pays to be ignorant

Just like me!

When I was just a school kid I wasn't very bright. I had a pretty teacher Who made me stay each night. So you see It pays to be ignorant Just like me!

It pays to be ignorant To be dumb, to be dense, to be ignorant. It pays to be ignorant Just like me! I took my girl to dinner We had a wonderful time. I let her pay the check Because I didn't have a dime. So you see It pays to be ignorant Just like me!

It pays to be ignorant To be dumb, to be dense, to be ignorant It pays to be ignorant Just like me.

They say that I am stupid And dumb in every way. But ever since I joined this show There's one thing I can say: Ho, ho, ho! It pays to ignorant Have no brain, be inane, just ignorant. It pays to be ignorant Just like me!

This was a carefully written show in which the panel members failed to answer such questions as "What color is a white horse?" and "Which player on a baseball team wears a catcher's mask?" The three panelists exasperated Tom Howard with their lack of intelligence. Howard attempted to help them answer the simple questions, but Harry Mc-Naughton, a stuffy Englishman, and his colleagues George Shelton and Lulu McConnell were beyond help and interrupted frequently with inane questions of their own. After groping unsuccessfully for the answer to an extremely easy question, one of the panelists would often respond with, "Would you repeat the question, please?" Tom Howard frequently signed off with, "Good night...and good nonsense!"

The program idea, a take-off on radio panel quizzes such as *Information*, *Please!*, was conceived by Tom Howard's daughter Ruth and her husband Robert Howell while they were working for WELI New Haven (Connecticut).

They named the show Crazy I. Q.'s and submitted it to Howard. He liked it, wrote a sample script, and sent it to several people in radio as *lt Pays to Be Ignorant*. However, nobody seemed willing to risk doing a program with such a name. Finally WOR New York agreed to put it on the air. It was first heard in June 1942. From WOR the show moved to WABC New York and later to the CBS network, where the show remained for most of its run. Eventually it switched to NBC, where it remained until it left the air. Its best-remembered sponsor was Philip Morris cigarettes. In England the show was known as *Ignorance Is Bliss*.

It Takes a Woman: see Women's Programs.

Jack Armstrong, the All-American Boy Adventure Serial

JACK ARMSTRONG	St. John Terrell (1933), Jim
	Ameche (1933-38), Stanley
	Harris (1938-39), Charles
	Flynn (1939-43 and 1944-51),
	Michael Rye (Rye Billsbury)
	(1943)
BILLY FAIRFIELD	Murray McLean, John
	Gannon, Roland Butterfield,
	Milton Guion, Dick York
BETTY FAIRFIELD	Scheindel Kalish, Sarajane
	Wells, Loretta Poynton,
	Patricia Dunlap
UNCLE JIM	
FAIRFIELD	James Goss
GWENDOLYN	
DEVOL	Sarajane Wells, Naomi May
COACH HARDY	Arthur Van Slyke, Olan
	Soule
CAPTAIN HUGHES	Don Ameche, Jack Doty,
	Frank Dane
BABU	Frank Behrens
BLACKBEARD	
FLINT	Robert Barron
SULLIVAN	
LODGE	Kenneth Christie
PETE	Art McConnell
DICKIE	Dick York
MICHAEL	Frank Behrens
WEISSOUL,	
THE SPY	Herb Butterfield
	/illiam Green, Marvin Miller,
Butler Manville	
unious D. 11 (T

ANNOUNCERS David Owen, Tom Shirley, Truman Bradley, Paul Douglas, Franklyn MacCormack, Bob McKee

CREATOR-WRITER Robert Hardy Andrews

- DIRECTORS Pat Murphy, James Jewell, Ted Mac-Murray, Ed Morse, David Owen
- WRITERS Colonel Paschal Strong, Talbot Mundy. Irving J. Crump, James Jewell, Lee Knopf
- THEME Sung by The Norsemen: Kenneth Schon, Al Revere, Ed Lindstrom, Ted Kline, and James Peterson, pianist and arranger

Wave the flag for Hudson High, boys, Show them how we stand! Ever shall our team be champion,* Known throughout the land! Rah Rah Boola Boola Boola Boola Boola Boola Boola Boola Boola Rah Rah Rah. Have you tried Wheaties? They're whole wheat with all of the bran. Won't you try Wheaties? For wheat is the best food of man! They're crispy and crunchy the whole year through. Jack Armstrong never tires of them And neither will you. So just buy Wheaties The best breakfast food in the land!

OPENING

VOICES (echoing and reverberating). Jack Armstrong, Jack Armstrong, Jack Armstrong ANNOUNCER. The All-American Boy!!!!!

The long-time sponsor of Jack Armstrong, the All-American Boy was Wheaties, Breakfast of Champions. For the appropriate box-tops-and money-you could receive such premiums as Jack Armstrong whistling rings, Jack Armstrong hike-ometers (a simple sturdy pedometer), Jack Armstrong secret decoders, and Jack Armstrong Norden bombsights. "Uncle Jim Fairfield," the "father image" of the series, was an adventurer, explorer, and pilot of his own amphibian, "The Silver Albatross." Originating in Chicago, the program made its debut over CBS in 1933 and left the air in 1951. In 1946 "Uncle Jim" and "Betty Fairfield" were replaced by "Vic Hardy," a scientific crime investigator, and "Jim Butterfield," a teen-age "junior announcer" who assisted regular announcer Bob McKee. (See also Armstrong of the SBI.)

*There were several versions of the theme, and there is great difference of opinion about this line in particular. Some claim it should be "Every fellow should be a champion"; others remember it as "Ever fight to be a champion"; or, "Ever challenging we champions." The line was apparently sung differently from time to time.

The Jack Benny Program

The Jack Benny Program

Comedy-Variety IACK Jack Benny Mary Livingstone (Mrs. Jack MARY Benny) DENNIS Dennis Day ROCHESTER, JACK'S VALET **Eddie Anderson** PHIL Phil Harris Don Wilson DON Sam Hearn **SCHLEPPERMAN** MR. KITZEL Artie Auerbach MABEL FLAPSADDLE. TELEPHONE Sara Berner OPERATOR GERTRUDE GEARSHIFT, TELEPHONE Bea Benaderet **OPERATOR DENNIS DAY'S** MOTHER Verna Felton **BELLY-LAUGH** BARTON Dix Davis PROFESSOR LEBLANC, THE VIOLIN Mel Blanc TEACHER SOUND OF JACK'S MAXWELL AUTOMOBILE Mel Blanc TRAIN ANNOUNCER Mel Blanc JOHN L. C. SIVONEY Frank Fontaine Sara Berner **GLADYS ZABISCO RUBY WAGNER** Sara Berner MARTHA AND EMILY, THE OLD LADIES WHO HAD A CRUSH Jane Morgan and Gloria **ON JACK** Gordon THE NEW YEAR Joel Davis CARMICHAEL THE BEAR Mel Blanc

ALSO Frank Nelson, Sheldon Leonard, Andy Devine, Blanche Stewart, Ronald and Benita Colman, Ethel Shutta (actress-singer), Block and Sully

- FEATURING Tenors Frank Parker, Michael Bartlett, James Melton, Kenny Baker, Larry Stevens, Dennis Day
- WITH The Sportsmen Quartet—Bill Days, Thurl Ravenscroft, Max Smith, John Rarig, Marty Sperzel, at various times

ORCHESTRA George Olsen, Ted Weems, Frank Black,
Don Bestor, Johnny Green, Bob Crosby, Phil Har-
ris
ANNOUNCER George Hicks, Paul Douglas, Alois
Havrilla, Don Wilson
PRODUCERS Irving Fein, Hilliard Marks
DIRECTORS Robert Ballin, Hilliard Marks
WRITERS Sam Perrin, Milt Josefsberg, George Balzer,
John Tackaberry, Bill Morrow, Jack Douglas, Ed
Beloin, Harry Conn
SOUND EFFECTS Jimmy Murphy, Virgil Reime, Gene
Twombly
1 WOMDLY
CATCH-PHRASES
ACK BENNY. Now cut that out!
ACK BENNY. Wait a minute. Wait a minute! Wait a
minute!!! (trying to quiet someone, usually The Sports-
nen)
PHIL HARRIS (to Benny). How are you, Jackson?
PHIL HARRIS (singing).
Won't you come with me to Alabammy
Back to see my dear old mammy?
She's fryin' eggs and cookin' hammy,
And that's what I like about the South.
ROCHESTER. Oh! Ohhh!! Oooooohhhhh!!! (expressing
gradual understanding)
DENNIS DAY (to Benny). Yes, please.
TRAIN ANNOUNCER. Anaheim, Azusa, and Cuc-a-
nonga
ANDY DEVINE (to Benny). Hiya, buck!
RANK NELSON. Yeeeees?
SHELDON LEONARD (to Benny). Psst! Hey, buddy.
MR. KITZEL (sings in Jewish accent).
Pee-kle in the mee-dle and the mustard on top!
Just the way you like them and they're always hot!
just the tray you me them and they re alwayshot:

Jack Benny became virtually an institution in broadcasting. He made his radio debut on The Ed Sullivan Show on May 2, 1931; in 1932 he appeared on his own program for Canada Dry over CBS, and then was sponsored by Chevrolet. After that came his long associations with Jell-O and Lucky Strike. Among the many running gags on his show were his "feud" with Fred Allen; Benny's perpetual age of thirty-nine; his stinginess; his ancient Maxwell automobile; the vault in his basement where he kept his money and where the guard hadn't seen the light of day since the Civil War; the polar bear named Carmichael that lived in Benny's basement and allegedly ate the gas man; Jack's blue eyes; his attempts to play the violin; etc., etc. The development of Benny's character was so complete that it was only necessary for a hold-up man to accost Benny with,

Jane Cowl

"Your money or your life!" for the audience to react by laughing longer than any other studio audience in radio history. Their reaction, of course, was brought about by Jack's apparent inability to decide between parting with his money or his life. When the prolonged laughter finally subsided, the hold-up man repeated his demand, and Benny brought down the house again with the annoyed reply, "I'm thinking it over!"

The Jack Carson Show

Comedy

JACK CARSON
MRS. FOSTER
HUBERT PEABODY
THE BUTLER
JACK'S PRESS AGENT
AUNT SALLY
JACK'S NEPHEW
TUGWELL
"LITTLE GIRL
NEXT DOOR"

Himself Jane Morgan Mel Blanc Arthur Treacher **Eddie Marr Elizabeth Patterson**

Dave Willock

Norma Jean Nilsson

ALSO Irene Ryan ORCHESTRA Freddy Martin, Bud Dant ANNOUNCERS Del Sharbutt, Howard Petrie PRODUCERS Victor Knight, Sam Fuller DIRECTORS Larry Berns, Sam Fuller

WRITERS Henry Taylor, Jack Rose, Marvin Fisher, Jack Douglas, Leonard L. Levinson, Fred S. Fox, Larry Marks, Lou Fulton

The Jack Carson Show was first heard over CBS in 1943.

Jack Eigen: see Interviewers.

The Jack Kirkwood Show

Comedy

STARRING Jack Kirkwood FEATURING Lillian Lee, Jeannie McKean, Gene Lavalle

ORCHESTRA Irving Miller ANNOUNCER Jimmy Wallington

The Jack Kirkwood Show made its debut over CBS in 1944. (See also Mirth and Madness.)

The Jack Paar Show

Variety

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STARRING Jack Paar ANNOUNCER Basil Ruysdael ORCHESTRA Jerry Fielding **VOCALIST Trudy Erwin** ALSO Page Cavanaugh Trio

After his discharge from the Army, Jack Paar was a summer replacement for The Jack Benny Program. He also hosted Take It or Leave It .

The Jack Pearl Show

BARON MUNCHHAUSEN SHARLIE

Jack Pearl Cliff Hall

In this comedy show, which made its debut over NBC in 1933, Baron Munchhausen related tall tales. When Sharlie expressed doubt, the Baron would respond, "Vas you dere, Sharlie?"

Jane Arden

IANE ARDEN BETTY HARRISON **BOB BRANDON** LOUISE WEST JACK GALLOWAY MR. ARDEN MRS. ARDEN DR. STEVE IACK FRASER ALABAMA RANDALL E. J. WALKER

Ruth Yorke Florence Freeman Frank Provo Helene Dumas Howard Smith **Richard Gordon Betty Garde** Spencer Bentley **Bill Baar** Henry Wadsworth Maurice Franklin

Jane Arden was first heard over the Blue network in 1938.

Jane Cowl

HOSTESS

Talk

Jane Cowl

Comedy

Serial Drama

Actress Jane Cowl conducted this fifteen-minute talk program over Mutual. It began in 1944.

Jay Stewart's Fun Fair Audience Participation

M.C. Jay Stewart

This was an audience participation show built around people and their pets.

Jeff Regan

Mystery-Adventure

JEFF REGAN Jack Webb ALSO Marvin Miller DIRECTOR Sterling Tracy

Jeff Regan was broadcast as a thirty-minute weekly series on CBS.

Jergens Journal: see Walter Winchell.

Jiggs: see Bringing Up Father.

Jimmy Allen: see The Air Aduentures of Jimmy Allen.

The Jimmy Durante Show

Comedy

STARRING HOTBREATH HOULIHAN VERA VAGUE PROFESSOR REXALL

Florence Halop Barbara Jo Allen Hans Conried

Jimmy Durante

REXALL SPORTSCASTER Tommy Howard ALSO Don Ameche, Sara Berner, Candy Candido, Elvia Allman, Joseph Keams, Arthur Treacher, Tommy Halloran, Alan Young VOCALIST Georgia Gibbs

ORCHESTRA Xavier Cugat, Roy Bargy

ANNOUNCER Howard Petrie

DIRECTOR Phil Cohan

WRITERS Sid Zelinka, Leo Solomon, Sid Reznick, Jack Robinson, Jay Sommers, Stanley Davis THEMES "Ink-a-Dink-a-Doo," "You Gotta Start Off Each Day with a Song"

Jimmy Durante was nicknamed "the Schnozz" for his more than ample nose, or "schnozzola." He was well known for several catch-phrases, such as "Everybody wants ta get inta da act!" and "It's da condishuns dat prevail!" He also created several characters who never appeared but were referred to with affection, such as "Umbriago" and "Mrs. Calabash." Durante usually signed off with "Good night, Mrs. Calabash, wherever you are!" Candy Candido contributed the catch-phrase, "I'm feelin' mighty low," done in a deep, guttural voice after using a high-pitched voice to lead up to the catchphrase."Hotbreath Houlihan" always spoke in a low, sexy voice, saying such provocative things as "C'mere...Big Boy!" (See also Camel Caravan; Jumbo.)

Jimmy Fidler: see Hollywood Reporters.

The Jo Stafford Show

Musical Variety

FEATURING Jo Stafford ORCHESTRA Paul Weston ALSO Clark Dennis, tenor VOCAL GROUP The Starlighters ANNOUNCER Marvin Miller

The Jo Stafford Show, sponsored by Revere cameras, was on the air over ABC from 1948 to 1949. In addition to the music, dramatic sketches were presented. The program was replaced by *Name the Movie* and eventually *A Date with Judy*.

Joan and Kermit

Drama

FEATURING Olan Soule, Fran Carlon WRITER Milton Geiger

The Joan Davis Show: see Leave It to Joan.

Jay Stewart's Fun Fair

Joe and Ethel Turp

Situation Comedy

JOE TURP	Jackson Beck
ETHEL TURP	Patsy Campbell
UNCLE BEN	Jack Smart
BILLY OLDHAM	Art Carney
PRODUCER-DIRECTOR Larry Berns	

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Joe and Mabel

Situation Comedy

JOE	Ted de Corsia
MABEL	Ann Thomas
MIKE	Walter Kinsella
"SHOIMAN" STOOLER,	
MABEL'S BROTHER	Jackie Grimes
MRS. STOOLER,	
MABEL'S MOTHER	Betty Garde
DOLLY	Jean Ellyn
M.C. AT THE	
LOCAL BEER JOINT	Arthur Elmer
ANNOUNCER George	C. Putnam
WRITER Irving Gaynor	r Neiman

The original title of this show was Women and Children First.

Joe and Vi: see Mr. and Mrs.

The Joe DiMaggio Show

Sports

M.C. Jack Barry FEATURING Joe DiMaggio ALSO Charlotte Manson DIRECTOR Dan Ehrenreich (later known as Dan Enright)

SOUND EFFECTS Jim Lynch

This program presented sketches from the lives of famous athletes, such as Lou Gehrig, Sonja Henie, and Florence Chadwick. It made its debut over CBS in 1949. Joe Palooka

JOE PALOOKA Teddy Bergman, Norman Gottschalk, Karl Swenson ANN HOWE Elsie Hitz, Mary Jane Higby KNOBBY Frank Readick

This story of a boxing champion was based on the comic strip by Ham Fisher. The program was broad-cast from Chicago.

The Joe Penner Show

Comedy

STARRING	Joe Penner
SUSABELLE	Gay Seabrook
GERTRUDE	Margaret Brayton
JOE'S MOTHER	Martha Wentworth
STOOGE	Stephanie Diamond
GODFREY THE BUTLER	Hanley Stafford
ALSO Dick Ryan, Monl	k Monsel
VOCALISTS Gene Austi	n, Ozzie Nelson, Harriet Hil-
liard, Joy Hodges	
ANNOUNCER Bill Good	win
ORCHESTRA Ozzie Nelson, Jimmy Grier	
DIRECTOR Gordon Tho	mpson
WRITERS Carroll Carroll, George Wells, Hal Fimberg,	
Matt Brooks, Bob Phillips, Arnold G. Maguire,	
Parke Levy, Eddie	e Davis, Don Prindle, Harry
Conn	

CATCH-PHRASES

JOE PENNER. Wanna buy a duck? JOE PENNER. You nasty man! JOE PENNER. Don't ever do that!

The Joe Penner Show was originally known as The Bakers Broadcast. After a two-year run starring Joe Penner, Robert Ripley became the host of The Bakers Broadcast, with Ed Gardner as the producer and Ozzie Nelson conducting the orchestra. Vocalists were Ozzie Nelson, Harriet Hilliard, Shirley Lloyd, and Martha Mears.

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John J. Anthony: see The Goodwill Hour.

Johnny: see Commercials.

Johnny Dollar: see Yours Truly, Johnny Dollar.

Comedy-Drama

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Johnny Modero, Pier 23

Adventure

JOHNNY MODERO Jack Webb ALSO Francis X. Bushman CREATOR Richard Breen WRITERS Herb Margolis, Louis Markeim

Johnny Modero was a San Francisco waterfront character who took on odd detective jobs. This program was the successor to Webb's *Pat Novak for Hire* and was heard on Wednesdays at 8:30 P.M. on NBC.

John's Other Wife

Serial Drama

JOHN PERRY

oci mi Dinin

ELIZABETH PERRY

MARTHA CURTIS MOLLY ALAN GREEN EVELYN YVONNE CAIRE DR. TONY CHALMERS GRANNY

MRS. MANNERS ANNETTE ROGERS SULLIVAN LANNY CAROLYN PRINCE JILL THROPP JANET DIONCHECK BALLARD BRANDON LINDA HOLBROOK KINGSLEY MAYO SHEILA MAYO ROBIN **CURT LANSING ROBERTA LANSING** JERRY MARVIN **RIDGEWAY TEARLE DOLORES WINTERS** MARINA MARINOFF PAT GRADY JUDY

Richard Kollmar, William Post, Jr., Joseph Curtin Adele Ronson, Erin O'Brien-Moore Phyllis Welch, Rita Johnson Irene Hubbard, Lyda Kane Milo Boulton Ethel Blume Ruth Yorke Alan Bunce Mary Cecil, Nell Harrison,

Vivia Ogden Vivia Ogden

Hanley Stafford, Matt

Crowley, Luis Van Rooten,

Franc Hale John Kane Elaine Kent, Pat Holbrook Margaret O'Connell Mary Jane Higby James Krieger Stella Adler David Jordan Linda Watkins **Edward Trevor** Alexander Kirkland Joan Banks **Kingsley** Colton Macdonald Carey **Florence Freeman** Helene Dumas Don Beddoes Alice Reinheart

Johnny Modero, Pier 23

DICKE THE DOG Louis Nye ALSO George Tiplady PRODUCERS Frank and Anne Hummert WRITER Bill Sweets THEME "The Sweetest Story Ever Told" (sung, whistled, and played on the guitar by Stanley Davis)

John's Other Wife was first heard over NBC in 1936. "John Perry" owned a store. The "other wife" referred to his secretary. Hanley Stafford, the original "John Perry," was dropped from his role on the grounds that he was unable to project a "fatherly image." Later, of course, he became one of radio's most famous fathers —"Daddy Higgins"—in the "Baby Snooks" routines.

The Johnson Family

Comedy-Drama

ALL ROLES Jimmy Scribner DIRECTORS J. C. Lewis, Richard Lewis, Tom Slater THEME "Listen to the Mockingbird"

All the voices of the characters in this story of a Negro family were done by Jimmy Scribner. The series was first heard over Mutual in 1936.

The Johnson Wax Program: see Fibber McGee and Molly.

Jonathan Kegg

JONATHAN KEGG, AMICUS CURIAE (FRIEND OF THE COURT)

Carlton KaDell

Lee Bowman

Jonathan Trimble, Esq.

JONATHAN TRIMBLE ALICE TRIMBLE MILDRED WRITER Mort Green Gale Gordon Irene Tedrow Jean Gillespie

Courtroom Drama

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Serial Drama

The Judy Canova Show

Jones and Hare: see The Happiness Boys

Joyce Jordan, Girl Interne

Serial Drama

JOYCE JORDAN

PAUL SHERWOOD DR. HANS SIMONS HOPE ALISON MARGOT SHERWOOD CHESTER HEDGEROW DR. MOLLY HEDGEROW

DR. THOMAS WEBSTER INSPECTOR CARSON DR. RHEINHARDT **ROGER WALTON** COURTNEY LEE **MYRA LEE** DR. CLIFFORD REED SHEILA BRAND OLLIE **DR. ALAN WEBSTER** STEVE WELLES MARTIN SPARROWHILL IANE BELLE DR. ANDREWS WILLIAM WALTER CAPTAIN CLAYTON BILL WINTERS DORIE WINTERS **GRANNY HEWITT** DAWSON BLAKELY IRIS BLAKELY TOM HUGHES DR. TRACY MIKE MALONE DORIA VAN DORN LYDIA DRAKE **DR. ALEXANDER GREY IIMMY MALONE** ERNEST EDEN **GREGORY OGDEN** CELIA DIANE OGDEN EDGAR JARVIS GLORIA BLAINE

Rita Johnson, Ann Shepherd (Scheindel Kalish), Betty Winkler, Elspeth Eric, Gertrude Warner Myron McCormick Erik Rolf **Charlotte Holland** Lesley Woods John Raby

Ethel Owen, Eda Heinemann

Carlton Brickert Ed Latimer Stefan Schnabel Alan Devitt Herbert Yost Pat Ryan Raymond Edward Johnson **Kay Brinker** Joe Julian **Richard Widmark** Frank Behrens Frank Behrens Virginia Kay Horace Braham Alan Devitt Santos Ortega **Bill Zuckert Elspeth Eric Ruth McDevitt** Les Tremayne **Elizabeth Watts Jackie Grimes** Irene Hubbard **Charles Webster Ginger** Jones Louise Fitch Raymond Edward Johnson **Edwin Bruce** Larry Robinson Boyd Crawford Amanda Randolph Virginia Dwyer James Monks **Ethel Blume**

Michael Fitzmaurice DR. DAVID MORGAN **Aileen Pringle** ANNE HILL VIC MANION Frank Lovejoy ADA MANION Vera Allen **Ed Begley** DR. MILDERMAUL DEAN RUSSELL Larry Haines CHRYSTAL SHIELDS Virginia Dwyer ALSO Mary Jane Higby, Ann Crowell ANNOUNCER Ken Roberts **PRODUCER** Himan Brown DIRECTORS Ted Corday, Arthur Hanna, Mende Brown WRITERS Ralph Berkey, Henry Selinger, Julian Funt THEME "Poem"

Joyce Jordan, Girl Interne made its debut over CBS in 1938. In 1942 the name of the program was changed to Joyce Jordan, M.D.; Joyce practiced medicine in the town of "Preston."

Judy and Jane

Serial Drama

JUDY Marge Calvert **JANE** DR. BISHOP REGINALD ALSO Irene Wicker ANNOUNCER Jack Brinkley

Donna Reade Marvin Miller Raymond Edward Johnson

DIRECTORS Harry Holcomb, Anne Seymour, Jim Whipple

Judy and Jane was first heard over the Blue network in 1932. It originated in Chicago and was heard only in the Midwest. The program was sponsored by Folger's coffee.

The Judy Canova Show

JUDY CANOVA

AUNT AGGIE

GERANIUM,

THE MAID

BOTSFORD

BRENDA

NEIGHBOR

COUNT BENCHLEY

ROSCOE WORTLE

PEDRO

Comedy

Herself Ruth Perrott, Verna Felton

Ruby Dandridge Mel Blanc

Joe Kearns Sharon Douglas Mel Blanc Gale Gordon

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MR. HEMINGWAY WILLIAM BOSWELL JOE CRUNCHMILLER, THE TAXI DRIVER

Hans Conried Hans Conried

Sheldon Leonard Verna Felton PATSY PIERCE MRS. VAN ATWATER **Ruth Perrott** ALSO The Sportsmen Quartet ORCHESTRA Bud Dant ANNOUNCER Howard Petrie DIRECTOR Joe Rines WRITERS Fred Fox, Henry Hoople

CATCH-PHRASE

PEDRO. Pardon me for talking in your face, Senorita.

SIGN-OFF SONG

JUDY CANOVA. "Goodnight, Sweetheart" [or] Go to sleep-y, little baby, Go to sleep-y, little baby,

When you wake, you'll patty-patty-cake, And ride a shiny little po-o-ny.

The Judy Canova Show was first heard over CBS in 1943.

Jumbo

Variety

CLAUDIUS "BRAINY" BOWERS Jimmy Durante MICKEY CONSIDINE Gloria Grafton Donald Novis MATT MULLIGAN Arthur Sinclair MR. CONSIDINE ORCHESTRA Adolph Deutsch ANNOUNCER Louis Witten **PRODUCER Billy Rose**

This super-colossal production was another of the spectacular ventures of the flamboyant Billy Rose. In 1935, while the stage play Jumbo was on at the Hippodrome Theater in New York, Rose conceived the idea of transferring it to radio as a weekly series. Each Tuesday night over NBC at 9:30, Jumbo was broadcast from the stage of the Hippodrome before a live audience of 4500, probably the largest regular studio audience in the history of radio. The plot was simple-two warring circus owners, Considine and Mulligan, their offspring as the romantic interest and for other complications, and Durante as the frantic press agent of the "Considine Wonder Show." Jumbo

was sponsored by Texaco Fire Chief gasoline and appeared as a replacement for Ed Wynn's Fire Chief program.

Jungle Jim

Adventure

Matt Crowley **IUNGLE IIM** Juano Hernandez KOLU Franc Hale SHANGHALLI. Irene Winston TIGER LIL. Owen Jordan TOM SUN SINGH-LEE Arthur Hughes VAN Jack Lloyd ALSO Vicki Vola, Kenny Delmar ANNOUNCERS Glenn Riggs, Roger Krupp PRODUCER-WRITER Jay Clark DIRECTORS Stuart Buchanan, Irene Fenton WRITER Gene Stafford

This program was based on the character created by Alex Raymond.

Junior G-Men

Adventure

Situation Comedy

Junior G-Men presented the adventures of a young boy in battling crime. It made its debut over Mutual in 1936.

Junior Miss

Shirley Temple **IUDY GRAVES** LOIS GRAVES K. T. Stevens, Barbara Eiler, Peggy Knudsen, Barbara Whiting HARRY GRAVES Gale Gordon, Elliott Lewis MRS. GRAVES Sarah Selby, Margaret Lansing HILDA. THE MAID Myra Marsh Priscilla Lyon, Beverly Wills FUFFY ADAMS ANNOUNCERS Ray Rowan, Johnny Jacobs **PRODUCER Fran Van Hartesfeldt** DIRECTOR William Royal WRITERS Jack Rubin, Herbert Little, Jr., David Victor, **Charlie Sinclair**

Jumbo

Juvenile Jury

This program, dealing with the problems of being a middle-class adolescent, was first heard over CBS in 1948 on Saturdays at 11:30 A.M.

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Junior Nurse Corps

Serial Drama

CLARA BARTON MAJOR DRUCKER Sunda Love Jess Pugh

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Just Neighbors

Comedy

FEATURING Betty Caine, Helen Behmiller, Kathryn Card DIRECTOR Gordon Hughes WRITER William Hodapp

This series, which began on NBC in 1938, was originally called *The Three Flats*. It related the adventures of three chatty gals.

Just Plain Bill

Serial Drama

BILL DAVIDSON	Arthur Hughes
NANCY DONOVAN,	
BILL'S DAUGHTER	Ruth Russell
DAVID	Curtis Arnall
KERRY DONOVAN	James Meighan
ELMER EEPS	Joe Latham
PERCY BLIVENS	Ray Collins
GRAND SUTTON	Bill Quinn
WIKI	Madeleine Pierce, Sarah
	Fussell
KATHLEEN CHATTON	Ara Gerald
DR. BARTON	Bill Lytell
JONATHAN HILLERY	Macdonald Carey
EDGAR HUDSON	Clayton "Bud" Collyer
ERIC MARSHALL	Guy Sorel
BESSIE	Ann Shepherd
	(Scheindel Kalish)
JOHN BRITTON	William Woodson
SHIRLEY KING	Audrey Egan
REBA BRITTON	Charlotte Lawrence
DOROTHY NASH	Teri Keane
PEARL SUTTON	Ann Shepherd (Scheindel
	Kalish)
HUMPHREY FULLER	Charles Egleston

NED SHEPHERD	Cliff Carpenter
SYLVIA BARDINE	Helen Walpole
MARGARET BURNS	Elizabeth Day
SYLVIA POWERS	Elaine Kent
ALSO Anne Elstner, Ge	orge Tiplady

ANNOUNCERS Andre Baruch, Ed Herlihy, Roger Krupp, Fielden Farrington

PRODUCERS Frank and Anne Hummert

- DIRECTORS Martha Atwell, Norman Sweetser, Gene Eubank, Arthur Hanna, Blair Walliser, Ed King
- WRITERS Jack Kelsey, Evelyn Hart, Barbara Bates, Peggy Blake, Robert Hardy Andrews

SOUND EFFECTS Max Miller

THEME PLAYER Hal Brown; he played harmonica and guitar

THEMES "Darling Nellie Gray" (opening); "Polly Wolly Doodle" (closing)

CLOSING

MUSIC. "Polly Wolly Doodle" up and under...

ANNOUNCER. Listen for Just Plain Bill on this station at this same time tomorrow. This is Roger Krupp saying good-by for Just Plain Bill and for the Whitehall Pharmacal Company, makers of Anacin and many other dependable, high-quality drug products.

MUSIC. "Polly Wolly Doodle" up and out

This was the story of a barber in the small town of "Hartville." It was first heard over CBS in 1932.

Juvenile Jury

Children's Panel

M.C. Jack Barry

JURORS Johnny McBride, Charlie Hankinson, Robin Morgan, Jerry Weissbard, Peggy Bruder, Glenn Mark Arthur, Dickie Orlan, Patsy Walker, Elizabeth Watson, Billy Knight, Laura Mangels ANNOUNCER John Scott

PRODUCER Dan Ehrenreich (later known as Dan En-

right)

Juvenile Jury was first heard over Mutual in 1946. Five children served as jurors for each show. They were given problems for their reactions and solutions. The problems, submitted in writing or in person, concerned typical children's topics such as allowances, chores, etc. Guest stars appeared on the program—among them Eddie Cantor, Red Skelton, and Milton Berle.

Kaltenmeyer's Kindergarten

Children

PROFESSOR AUGUST KALTENMEYER D.U.N. (DOCTOR OF LITTER NONSENSE) 122Y FINKELSTEIN YOHNNY YOHNSON **GERTIE GLUMP** MICKEY DONOVAN PERCY VAN SCHUYLER CHAUNCCY, THE BUM DAISY DEAN "TOUGH GUY" CORNELIUS CALLAHAN

Bruce Kamman Johnny Wolf Thor Ericson Marian Jordan Jim Jordan Merrill Fugit

Sidney Ellstrom Cecil Roy

Billy White

WITH The Escorts and Betty—Betty Olson, Ted Claire, Cliff Petersen, Floyd Holm, Douglas Craig (accompanist and arranger) WRITER Harry Lawrence

Kaltenmeyer's Kindergarten was first heard over NBC Blue in 1932. In 1940 the program's title became *Kindergarten Kapers* and the professor's name was changed to "Professor Ulysses S. Applegate" because of the anti-German feeling in the United States. Until the change, Bruce Kamman, as "Professor Kaltenmeyer," signed off with "Auf wiedersehen und adieu."

Kate Hopkins, Angel of Mercy

Serial Drama

KATE HOPKINS Margaret MacDonald TOM HOPKINS Clayton "Bud" Collyer ROBERT ATWOOD Raymond Edward Johnson **Constance** Collier JESSIE ATWOOD **DIANE PERS** Delma Byron ELISE Peggy Allenby LOUISE Helen Lewis TRUDY **Templeton Fox** DIRECTOR Jack Hurdle WRITERS Chester McCracken, Gertrude Berg

This program was first heard over CBS in 1940.

The Kate Smith Show

Variety

STARRING Kate Smith HOST Ted Collins ORCHESTRA Jack Miller ANNOUNCER André Baruch DIRECTORS Bunny Coughlin, Bob Lee WRITERS Art S. Henley, Jean Holloway, Edward Jurist, Jay Bennett, Al Garry, Doris Gilbert THEME "When the Woor Comes Over the Mountain"

OPENING

KATE SMITH. Hello, everybody.

CLOSING

KATE SMITH. Thanks for listening...good night, folks.

Kate Smith was known as "The Songbird of the South." The program featured music, drama, comedy, and radio sketches starring such people as Bert Lahr, Greta Garbo, John Barrymore, Grace George, Mary Boland, Edward G. Robinson, Helen Menken, Margaret Sullavan, Bert Lytell, and many others. The program also introduced *The Aldrich Family*, Abbott and Costello, and Henny Youngman, among others. Bert Parks was one of the "warm-up" announcers and applause-cuers.

Miss Smith's singing of "God Bless America" is one of the best-remembered portions of the program.

The show, which made its debut over CBS in 1936, was also known as *The A&P Bandwagon*. Beginning in 1938, Miss Smith had a fifteen-minute, thriceweekly program at noon on CBS. Ted Collins was with her on this show too, and he always began the program with "It's high noon in New York..."

Kay Kyser's Kollege of Musical Knowledge

Variety-Quiz

QUIZMASTER

Kay Kyser

Kitty Keene

ISH KABIBBLE Mervyn Bogue ALSO Ginny Simms, Trudy Erwin, Sully Mason, Harry Babbitt, Georgia Carroll, Shirley Mitchell, The Town Criers, The King Sisters (Alyce, Donna, Yvonne, and Louise) ANNOUNCER Verne Smith PRODUCER Frank O'Connor DIRECTORS William Warwick, John Cleary, Harry Saz, Ed Cashman WRITERS Richard Dana, Martin Stark THEME "Thinking of You"

This popular Wednesday-night series on NBC made its debut in 1938 and featured musical numbers interspersed with quiz segments done in a light, humorous vein, using a mock college format. The various quiz segments were referred to as "midterms" and "final exams." The questions were frequently so easy that a broad hint from Kyser would tip the answer to the contestant, particularly for servicemen contestants, who never seemed to walk away empty-handed. After practically telling the contestant the answer, Kyser would shout, "How'd he get that?" In the event the contestant didn't get the answer, Kyser would call out, "Students?" and the audience would give the answer.

One segment was a true or false quiz using "right" or "wrong" as answers. When the answer was true and the contestant was incorrect, Kyser would exclaim, "That's right, you're wrong!" If the answer was false and the contestant was correct, he would declare, "That's wrong, you're right!"

Kyser was referred to on the program as "The Old Professor" or just " 'Fes." The wearing of caps and gowns at the broadcast was obligatory, and even Verne Smith, the announcer, was called "Dean."

The Ken Murray Program

Comedy

FEATURING Ken Murray **OSWALD** VOCALIST Phil Regan

Tony Labriola

ALSO Eve Arden, Shirley Ross, Marlyn Stuart ORCHESTRA Lud Gluskin, Russ Morgan WRITERS Ken England, David Freedman

CATCH-PHRASE

OSWALD. Ooh, yeah!

The show made its debut in 1932. In his slot on Tuesday at 8:30 P.M. on CBS, Murray was sponsored by Lifebuoy Soap.

Kindergarten Kapers: see Kaltenmeyer's Kindergarten.

Kitchen Quiz: see Women's Programs

Kitty Foyle

Serial Drama

Serial Drama

KITTY FOYLE	Julie Stevens
WYN STRAFFORD	Clayton "Bud" Collyer
WRITERS Doris Halmar	, Al Barker

Kitty Foyle was based on the novel by Christopher Morley. The program was first heard over CBS in 1942.

Kitty Keene

Beverly Younger, Fran KITTY KEENE Carlon **BOB JONES** Bob Bailey, Dick Wells JILL Dorothy Gregory, Janet Logan LEDDY FOWLEY Cheer Brentson Phil Lord **JEFFERSON FOWLEY** Louise Fitch ANNA HATEK **Ginger** Jones DIMPLES Josephine Gilbert MISS BRANCH NORMA VERNACK Angeline Orr CLARA LUND **Peggy Hillias** PEARL DAVIS Loretta Poynton Herbert Butterfield PREACHER JIM Carlton KaDell, Bill Bouchey, CHARLES WILLIAMS Ken Griffin BUZZER WILLIAMS Chuck Grant NEIL PERRY Stanley Harris HUMPHREY MANNERS Ian Keith CREATOR-WRITERS Day Keene and Wally Norman PRODUCER-DIRECTORS George Fogle, Alan Wallace DIRECTOR Win Orr WRITER Lester Huntley THEME "None but the Lonely Heart" by Tchaikovsky

Kitty Keene originated in Chicago and was first on the air over Mutual in 1937.

Kitty Kelly: see Pretty Kitty Kelly.

Knickerbocker Playhouse

Drama

FEATURING Elliott Lewis ALSO Marvin Miller, Lou Krugman, Betty Winkler, Barbara Luddy, Henry Hunter (Arthur Jacobson),

Bob Bailey, Herb Butterfield, et al. ANNOUNCER Gene Baker

DIRECTORS Joe Ainley, Owen Vinson

Knickerbocker Playhouse was done in the style of *First Nighter*. It was first heard over NBC in 1940.

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Kollege of Musical Knowledge: see Kay Kyser's Kollege of Musical Knowledge.

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Kraft Music Hall

Variety

HOST	Bing Crosby
FEATURING	Bob Burns, The Arkansas
	Traveler; Jerry Lester,
	George Murphy

REGULAR GUESTS (ABOUT ONE YEAR EACH) Mary Martin, singer; Connee Boswell, singer; Victor Borge, pianist-comedian; Peggy Lee, singer

WITH The Music Maids and Hal, vocal group

ORCHESTRA Jimmy Dorsey (one year); John Scott Trotter

- ANNOUNCERS Don Wilson (one year), Roger Krupp, Ken Carpenter
- DIRECTORS Cal Kuhl, Ezra MacIntosh, Ed Gardner, Bob Brewster
- WRITERS Carroll Carroll, David Gregory, Leo Sherin, Ed Helwick, Manny Mannheim

Kraft Music Hall, sponsored by the makers of Kraft dairy products, was first heard in 1934, starring Al Jolson with Paul Whiteman's orchestra and Deems Taylor. It was a two-hour show written by Carroll Carroll and heard locally in New York. It later went network with Paul Whiteman, Ramona, and Johnny Mercer. Many of the great names in jazz were featured on this program—Jack and Charlie Teagarden, Frank Trumbauer, Roy Bargy, Joe Venuti—and also Oscar Levant on the piano. The theme was "Rhapsody in Blue." Whiteman also presented guest stars from the New York theater, opera, sports, and vaudeville. Lou Holtz had a long run as a star comedian.

In 1936 the program moved to the West Coast, where Bing Crosby was the host for ten years. During that time countless people from all walks of life appeared with Crosby to sing and joke with him. Most listeners thought the show was ad-libbed but it was all written by Carroll Carroll, who had moved west to continue his job.

Still remembered are the station-break spots that featured Ken Carpenter as a student at KMH and Bing as Dr. Crosby, the dean. Each spot led into the sounding of the NBC chimes. When ASCAP pulled its music off the air, Crosby's theme, "Where the Blue of the Night Meets the Gold of the Day," had to be omitted. *The Kraft Music Hall* theme then became "Hail KMH," the fight song of the mythical school of the station breaks:

Hail KMH, hail, rain and snow Onward to victory Forward we will go Stamping out our adversary Like a dauntless dromedary Tramples on its foe Forever... Hail KMH, our motto cry Be brave and love each other Wear the old school tie Like an eagle loose aloft Wave the pomegranate and puce aloft Rah, rah, rah, rah, rah, rah, rah

With a hey-nonny-nonny-and-a-hotcha-cha Hail K...M...H.

The final three notes were those of the NBC chimes. At that time they were struck manually.

When Bing left *Kraft Music Hall* in 1946, the program moved east and had a series of stars. The most notable of these was Al Jolson, who returned as host for two seasons while making a comeback in show business. His broadcasts featured Oscar Levant and Lou Bring's orchestra. Manny Mannheim and Charlie Isaacs became writers for the show, and Ken Carpenter continued as announcer.

While the program was out west, the summer shows featured such hosts as Bob Crosby, Frank

Kraft Music Hall

Morgan, and Don Ameche; and for two summers starred Nelson Eddy and Dorothy Kirsten with

Robert Armbruster's orchestra. (See also The Bing Crosby Show.)

Ladies Be Seated

Audience Participation

M.C. Johnny Olson and Penny Olson (five years), Tom Moore (six months) PRODUCER Philip Patton DIRECTOR George Wiest WRITERS Bill Redford, Tom Dougall, Walt Framer

Ladies Be Seated was first heard over ABC in 1944.

Ladies' Fair

Audience Participation

M.C.

Tom Moore

This was first heard over Mutual in 1949.

Ladies' Programs: see Women's Programs.

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Lady Esther Serenade

Music

FEATURING Bess Johnson as "Lady Esther" ORCHESTRA Wayne King ANNOUNCER Phil Stewart

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The Lady Next Door: see Coast-to-Coast on a Bus.

Lady of Millions

Drama

FEATURING May Robson ANNOUNCER Jackson Wheeler

LaGuardia: see Mayor LaGuardia Reads the Funnies.

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The Lamplighter

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HOST

Talk

Jacob Tarshish

This was first broadcast on the Mutual network in 1935.

Land of the Lost

Children

RED LANTERN	Junius Matthews, Art
	Carney
ISABEL	Betty Jane Tyler
BILLY	Ray Ives
ALSO Jim Boles, Athena Lorde, Ann Thomas, Tom	
Eldridge, Kay Marshall, Lee Marshall	
ANNOUNCER Michael Fitzmaurice	
PRODUCER-WRITER Isabel Manning Hewson	
DIRECTOR Cyril Armbrister	
THEME "Land of the Lost" (original music)	

Land of the Lost was first heard over ABC in 1944. Red Lantern was a big, red fish who glowed under water. The children, Isabel and Billy, used him as their guide on each adventure. The episodes included meeting such characters as a sea horse or a lump of coal. The underwater characters sent messages by "shellaphone" and "shellagraph."

4

Lassie

Adventure

IMITATOR OF DOG NOISES Earl Keen ALSO Betty Arnold, Marvin Miller ANNOUNCER Charles Lyon PRODUCERS Frank Ferrin, Harry Stewart DIRECTOR Harry Stewart WRITER Hobe Donovan ORGANIST John Duffy

This was the story of a collie named Lassie. The real Lassie of movie fame was owned and trained by Rudd Weatherwax and did the actual barking in the radio series on cue from Weatherwax or his brother.

Leave It to the Girls

Growls, whines, and pants were done by animal imitator Earl Keen. The many youngsters in the studio audience were fascinated by the on-cue barking and Keen's imitations. The series began on ABC in 1947.

Latitude Zero

Adventure

CAPTAIN CRAIG

MCKENZIE Lou Merrill ALSO Bruce Payne, Charlie Lung, Jack Zoller, Ed Max, Anne Stone WRITERS Ann and Ted Sherdiman

These science-fiction adventures about a submarine and its captain had such characters as "Simba," "Brock Spencer," "Bert Collins," "Tibbs Canard," "Babyface Nelson," and the villains "Moloch" and "Lucretia."

Laugh Doctors

Comedy

STARRING	Russell Pratt and Ransom
	Sherman

Lavender and New Lace

Variety

HARPSICHORDIST Sylvia Marlowe VOCALISTS Felix Knight, Joan Brooks ANNOUNCER Glenn Riggs PRODUCER-DIRECTOR William Wilgus WRITER Eddie Birnbryer

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Lavender and Old Lace

Music

FEATURING

Fritzi Scheff and Frank Munn, singers

This program was first heard over NBC in 1934.

Leave It to Joan

Situation Comedy

STARRING Joan Davis ALSO Lionel Stander, Jean Vanderpyl ANNOUNCER Ben Gates PRODUCER-WRITER-DIRECTOR Dick Mack

Leave It to Mike

Situation Comedy

MIKE MCNALLY Walter Kinsella DINNY, MIKE'S SWEETHEART Joan Alexander MR. BERKELEY, MIKE'S BOSS Jerry Macy MRS. BERKELEY Hope Emerson ALSO Arthur Elmer, William Keene DIRECTOR Roger Bower WRITER Howard Merrill

Leave It to Mike made its debut over Mutual in 1945. It was broadcast from the Longacre Theatre on 48th Street in New York and ran for forty weeks.

Leave It to the Girls

Panel Discussion

MODERATOR GUEST PANELISTS Elissa Landi, Paula Stone, Maggi McNellis Constance Bennett, Robin Chandler, Binnie Barnes, Dorothy Kilgallen, Florence Pritchett, Lucille Ball, Eloise McElhone, et al.

PRODUCER Martha Rountree DIRECTORS Joan Sinclaire, Jean Wright

Listeners submitted ideas for discussion by the panel. After the panel had discussed the topic, which was often of a romantic nature, a male celebrity such as Burt Lancaster or George Jessel defended the men of America. The program was first heard over Mutual in 1945.

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Let George Do It

Drama

GEORGE VALENTINE Bob Bailey HIS SECRETARY Virginia Gregg ALSO Olan Soule ORCHESTRA Eddie Dunstedter WRITER David Victor

Let's Dance

Music

ORCHESTRA Xavier Cugat, Benny Goodman, Ken Murray

Let's Pretend

ANIMAL IMITATOR

Children's Drama

UNCLE BILL

Bill Adams Harry Swan, Brad Barker

FEATURING CHILD ACTORS Miriam Wolfe, Patricia Ryan, Gwen Davies (Estelle Levy), Michael O'Day, Vivian Block, Bill Lipton, Jack Grimes, Kingsley Colton, Arthur Anderson, Bob Readick, Albert Aley, Sybil Trent, Robert Lee, Jimsey Som-

mers, Bobby and Billy Mauch, Julian Altman, Donald Hughes, Patricia Peardon, Jack Jordan, Billy and Florence Halop, Walter Tetley, Eddie Ryan, Jr., Lester Jay, Elaine Engler, Maury Benkoil, Ronald Liss, Sidney Lumet, Marilyn Erskine, Butch Cavell, Denise Alexander, Ivan Cury, Betty Jane Tyler, Alan Shea, Anne-Marie Gayer, Rita

Lloyd, Dick Etlinger, Daisy Olton, Ron Lackmann ORCHESTRA Maurice Brown CREATOR-DIRECTOR Nila Mack SOUND EFFECTS George O'Donnell, Arthur Strand

OPENING

CHILDREN'S CHORUS. Cream of Wheat is so good to eat That we have it every day. We sing this song, it will make us strong And it makes us shout hooray. It's good for growing babies And grown-ups too to eat. For all the family's breakfast You can't beat Cream of Wheat. ANNOUNCER. Cream of Wheat—the great American family cereal—presents Let's Pretend!

Let George Do It

The show was originally known as *The Adventures* of *Helen and Mary.* "Helen" and "Mary" were played by Estelle Levy and Patricia Ryan. In 1934 the title *Let's Pretend* was adopted. Miriam Wolfe was often cast as a witch, while Marilyn Erskine frequently played a fairy god-mother.

CBS, as a matter of prestige, refused for years to permit commercials on *Let's Pretend*. However, in the 1940s they were finally forced to yield to economic pressure and sold it to what became its long-time sponsor—Cream of Wheat.

Liberty Baseball

Sports

The Liberty Broadcasting System was launched in March 1948 and promptly became a major network. Its principal function was to recreate major league basehall games, though it also branched out into other sports as well as music and news. The baseball play-by-play announcers were Gordon McLendon (The Old Scotsman), Al Turner, Lindsey Nelson, Jerry Doggett, and Wes Wise. On days when there was no game, Liberty often recreated an old-time ballgame featuring players such as Babe Ruth, Ty Cobb, and Walter Johnson. The listener occasionally heard recreations of games played in the nineteenth century. In such games the announcer might remark that a score had just come in by Pony Express; that the count was six balls and three strikes; that the young catcher Connie Mack was experimenting with the idea of wearing a mask while catching; or that the batter was ordering the pitcher to throw the next pitch a little lower. The broadcasts reached millions of listeners daily until the network went out of business in May 1952.

The Life and Love of Dr. Susan

Serial Drama

DR. SUSAN CHANDLER DR. HOWARD CHANDLER MIRANDA CHANDLER MARILYN CHANDLER

Fred Barron Mary Cecil

Eleanor Phelps

Gloria Mann

Life Can Be Beautiful

DICKIE CHANDLER Tommy Hughes MRS. JOSHUA WAITE Allie Lowe Miles ABBY BRADFORD Elspeth Eric NANCY CHANDLER Mary Mason DR. HALLIDAY Alexander Kirkland ANNOUINCER Frank Luther DIRECTOR Ed Rice ORGANIST Richard Leibert

Life Begins

Serial Drama

MARTHA WEBSTER RICHARD CRAIG WINFIELD CRAIG VIRGINIA CRAIG LUCY CRAIG ALVIN CRAIG WILBUR DICK YOUNG KAY SMITH

AUNT ETHEL DOLORES KING PEGGY SMITHGIRL DON CAVANAUGH JIM CARROLL HOLLY MRS. RILEY

ALSO Helene Dumas, Everett Sloane, Edgar Stehli, Charlotte Garrity DIRECTOR Diana Bourbon WRITER Bess Flynn

Bess Flynn

Jimmy Donnelly

Carleton Young

Toni Gilman

Betty Philson

Ralph Dumke

Donald Cook

Davidson

Ethel Owen

Patricia Peardon

Margaret MacDonald

Agnes Moorehead

Janet Rolands

Eddie Ryan

Tom Tully

Jeanette Nolan, Gretchen

Ray Collins

Life Begins was first heard over CBS in 1940. The title was later changed to *Martha Webster*.

Life Begins at 80

Panel Discussion

M.C. Jack Barry PRODUCER Dan Ehrenreich (later known as Dan Enright)

Life Begins at 80 was the counterpart of Juvenile Jury. It featured discussions by elderly people. The program was first on the air over Mutual in 1948.

Life Can Be Beautiful

Serial Drama

Alice Reinheart, Teri Keane

Ralph Locke

Carl Eastman

Adelaide Klein

Holbrook

Stewart

Nelson

Earl Larrimore, John

Waldemar Kappel, Paul

Richard Kollmar, Dick

CAROL CONRAD (CHICHI) DAVID SOLOMON (PAPA DAVID) STEPHEN HAMILTON

TOBY NELSON GYP MENDOZA

MRS. S. KENT WADSWORTH BARRY MARKHAM

DR. MYRON Roger DeKoven HENDERSON NURSE KIMBALL Peggy Allenby Ian Martin HANK BRISTOW **Ruth Yorke** MARYBELLE OWENS **RITA YATES** Mitzi Gould Charles Webster DR. MARKHAM MRS. MARKHAM Peggy Allenby NELLIE CONRAD **Agnes Moorehead** LOGAN SMITH Clayton "Bud" Collyer MAUDE KELLOGG **Ruth Weston** OSCAR FINCH Ed Begley Sidney Smith DOUGLAS NORMAN Ethel Owen NELLIE GLEASON HANK O'HOOLIHAN John Moore AL DOUGLAS Humphrey Davis ALSO Elsie Hitz, Minerva Pious, Gavin Gordon, Vinton Hayworth, Joe Julian ANNOUNCERS Ralph Edwards; Don Hancock, Ed Herlihy, Ron Rawson, Bob Dixon PRODUCER-DIRECTOR Don Becker DIRECTORS Chick Vincent, Oliver Barbour WRITERS Carl Bixby, Don Becker SOUND EFFECTS Art Zachs ORGANIST Herschel Leucke

OPENING

As with most serial dramas, the opening for *Life Can Be Beautiful* changed many times over the years. At one time it was simply Papa David saying, "Come in. Come in. The door is open." A typical opening later in the program's history was:

MUSIC. Theme

ANNOUNCER. John Ruskin wrote this—"Whenever money is the principal object of life, it is both got ill and spent ill, and does harm both in the getting and spending. When getting and spending happiness is our aim, life can be beautiful." *Life Can Be Beautiful* is an inspiring message of faith drawn from life, written by Carl Bixby and Don Becker, and brought to you by Spic and Span. No soap, no other cleaner, nothing in America cleans painted walls, woodwork, and linoleum like Spic and Span.

Life Can Be Beautiful was known to people in the radio industry as "Elsie Beebe," from the sound of the first letters of the show title. The program came to radio over CBS in 1938. Much of the action took place in "The Slightly Read Bookshop."

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The Life of Mary Sothern

Serial Drama

MARY SOTHERN	Linda Carlon, Minabelle
	Abbott, Betty Caine
DIDALIC CTRATEORD	
PHYLLIS STRATFORD	Florence Golden
DANNY STRATFORD	Jack Zoller, Joseph Julian,
	Leon Janney
DADDY STRATFORD	Charles Seel
MAX TILLEY	Jay Jostyn
DR. JOHN BENSON	Jerry Lesser
BILLE MCDANIELS	Jeanne Colbert
JEROME SANDERS	Rikel Kent
ALICE SANDERS	Bess McCammon
ANNOUNCER Ken Roberts	
DIRECTOR Chick Vincent	
WRITER Don Becker	
THEME "Just a Little Love, a Little Kiss"	

The Life of Mary Sothern was first heard over Mutual in 1936.

The Life Of Riley

Situation Comedy

CHESTER A. RILEY	Lionel Stander, William
	Bendix
MRS. PEG RILEY	Grace Coppin, Paula
	Winslowe
JUNIOR RILEY	Jack Grimes, Scotty Beckett,
	Conrad Binyon, Tommy
	Cook
BABS RILEY	Peggy Conklin, Sharon
	Douglas, Barbara Eiler

The Life of Mary Sothern

DIGGER O'DELL, THE FRIENDLY UNDERTAKER WALDO BINNY UNCLE BUCKLEY UNCLE BAXTER ALSO Bobby Ellis

John Brown Dink Trout Charlie Cantor Hans Conried

ANNOUNCER Jimmy Wallington PRODUCER-WRITER Irving Brecher DIRECTORS AI Kaye, Marx Loeb, Don Bernard WRITERS Ruben Ship, Ashmead Scott, Alan Lipscott, Robert Sloane, Leonard Bercovici

CATCH-PHRASES

RILEY. What a revoltin' development this is! DIGCER O DELL. You're looking fine, Riley. Very natural.

Life with Luigi

Situation Comedy

LUIGI J. Carrol Naish ROSA Jody Gilbert PASQUALE Alan Reed (Teddy Bergman) MISS SPALDING, A TEACHER Mary Shipp HOROWITZ **Ioe Forte** SCHULTZ Hans Conried Ken Peters PETERSEN ALSO Ed Max, Gerald Mohr ORCHESTRA Lud Gluskin ANNOUNCER Charles Lyon DIRECTOR Cy Howard WRITER-DIRECTOR Mac Benoff WRITER Lou Derman SOUND EFFECTS Jack Dick THEME "Oh, Marie"

DUND EFFECTS Jack Dick HEME "Oh, Marie" The full name of J. Carrol Naish was Joseph Patrick

Carrol Naish. Although he was of Irish ancestry, he became identified with the Italian character Luigi. The program began over CBS in 1948.

The Light of the World

Religion

THE SPEAKER
ARAM
JOSIAH
SHALLUM

Bret Morrison Sanford Bickart Chester Stratton Humphrey Davis

Linda's First Love

ALSO Eric Dressler, Louise Fitch, Mitzi Gould, Barbara Fuller, James Monks, Bill Adams, Jack Arthur, Peggy Allenby, James McCallion, Lynne Rogers, Iris Mann, Elaine Rost, Virginia Payne, Ernest Graves, Daniel Sutter, Florence Williams, et al.

ANNOUNCERS Stuart Metz, Ted Campbell CREATOR-PRODUCER Don Becker PRODUCER-DIRECTOR Basil Loughrane DIRECTORS Don Cope, Oliver Barbour WRITERS Adele Seymour, Katharine Seymour, Noel

B. Gerson, Margaret Sangster MUSICAL DIRECTOR Doc Whipple SOUND EFFECTS Jack Anderson

The Light of the World presented dramatizations of stories from the Bible. Countless performers appeared on the program, many of whom later became very famous. The voice of Bret Morrison opened the program with organ background and echo effect. The series was first heard over NBC in 1940.

Lights Out

Suspense Drama

FEATURING Betty Winkler, Sidney Ellstrom, Ted Maxwell, Raymond Edward Johnson, Templeton Fox, Lou Merrill, Mercedes McCambrige, Hans Conried, et al.

ANNOUNCER Frank Martin

CREATOR Wyllis Cooper

WRITERS Wyllis Cooper, Arch Oboler, Ferrin N. Fraser

OPENING

ANNOUNCER. It...is...later...than...you...think! [later] Lights out...e-v-e-r-y-b-o-d-y!

Lights Out was originally a fifteen-minute program. It was eventually lengthened to a half-hour. The program was usually a late-night entry, at one time being heard at midnight and at another at 10:30 P.M., Wednesdays, on NBC.

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Li'l Abner

Situation Comedy

LI'L ABNER MAMMY YOKUM John Hodiak Hazel Dopheide PAPPY YOKUM Clarence Hartzell DAISY MAE Laurette Fillbrandt ANNOUNCER Durward Kirby PRODUCER Wynn Wright DIRECTOR Ted MacMurray WRITER Charles Gussman

Lil Abner featured the adventures of hillbilly characters in the village of "Dogpatch." It was based on the comic strip by Al Capp and first came to radio over NBC in 1939, originating in Chicago.

Lilac Time

Dance Instruction

FEATURING Arthur Murray VOCALIST Carl Oxford

Arthur Murray described dance steps on this program.

Lincoln Highway

Drama

NARRATOR-M.C. John McIntire DIRECTORS Don Cope, Maurice Lowell, Theodora Yates THEME (Composed and sung by Jack Arthur)

Hi there, neighbor, Going my way

East or West on the Lincoln Highway?

Hi there, Yankee, Give out with a great big "Thankee"; This is God's country.

Linda's First Love

Serial Drama

LINDA Arline Blackburn DANNY Karl Swenson ALSO Mary Jane Higby, many others ANNOUNCERS Roger Forster, André Baruch DIRECTOR Martha Atwell THEME "If You Are but a Dream"

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The Line-up

Police Drama

POLICE LIEUTENANT BEN GUTHRIE Bill Johnstone POLICE SERGEANT MATT GREB Wally Maher POLICE SERGEANT PETE CARTER Jack Moyles ALSO Howard McNear, Jeanette Nolan, Sam Edwards, Hy Averback ANNOLINCER Han Coverly

PRODUCER-DIRECTOR Jaime Del Valle WRITERS Jack Newman, Dave Light, Sidney Marshall MUSICAL DIRECTOR Eddie Dunstedter

OPENING

ANNOUNCER: Ladies and gentlemen, we take you now by transcription behind the scenes of a police headquarters in a great American city, where, under the cold, glaring lights, will pass before us the innocent, the vagrant, the thief, the murderer. This is *The Line-Up*.

The first scene of each program took place in the line-up room, where the police sergeant always gave the following speech to the people viewing the lineup:

May I have your attention, please? You people on the other side of the wire out there in the audience room, may I have your attention, please? Thank you. My name is Greb, Sergeant Matt Greb. I'll explain the line-up to you. Each of the suspects you will see will be numbered. I'll call off the number, their name, and charge. If you have any questions or identifications, please remember the number assigned to the prisoner as I call his name. At the end of each line when I ask for questions or identifications, call out the number. If you're sure or not too sure of the suspect, have him held. (The officers who took your names will assist you. They are seated among you. Please be prompt with your questions or identifications. When the prisoners leave here they are sent to the bathroom and dressed back into their jail clothes. It makes it quite difficult to bring them back after they leave here.) The questions I ask these suspects are merely to get a natural tone of voice, so do not pay too much attention to their answers, as they often lie. All right, bring on the line.

NOTE: When Matt Greb was the police sergeant, all of the speech was recited. When Pete Carter took over, the portion in parentheses was omitted and the sentence with the sergeant's name was changed accordingly. The speech was also used for the closing, fading under the theme music.

The Line-Up was first heard over CBS in 1950.

The Linit Show: see The Fred Allen Show.

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Listen to This

Music and Conversation

DOTTY JOHNNY

Jack Brooks

Kay St. Germain

Listening Post

Drama

HOST Bret Morrison

ALSO Everett Sloane, Fredric March, Joan Tetzel, Myron McCormick, Martha Scott, Ethel Owen, Nancy Douglass, Clayton "Bud" Collyer, Mary Jane Higby

DIRECTORS Henry Klein, James Sheldon

WRITERS Ben Kagan, Gerald Holden, Noel B. Gerson

Listening Post presented dramatizations of stories from The Saturday Evening Post. It was first heard over ABC in 1944.

The Little Betsy Ross Girl Variety Program

Children's Variety

FEATURING Marion Loveridge, the Betsy Ross Girl; "Termite" Daniels, the Panty-Waist Glamour Girl; Billy Daniels, "Termite's" brother; Bobby Hookey, America's Youngest National Network Radio Comedian

All these youngsters graduated from *The Horn and Hardart Children's Hour*.

The Line-up

Little Italy

Serial Drama

NICK	Ned Wever	
TONY	Alfred Corn (later known as	
	Alfred Ryder)	
PAPA MARINO	Himan Brown	
MRS. MARINO	Ruth Yorke	
BEATRICE	Rose Keane	
PRODUCER-WRITER-DIRECTOR Himan Brown		

Little Italy was first heard over CBS in 1933.

Little Jack Little

Music

FEATURING

M.C.

Little Jack Little

The singer-pianist star of this program stood only five feet four inches tall and was billed as "Radio's Cheerful Little Earful." He was heard at various times over CBS in the early 1930s.

Little Ol' Hollywood

Hollywood Chatter

Ben Alexander

This program was first heard over the Blue network in 1940.

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Little Old New York

Variety

STARRING Jack Arthur DIRECTOR Ed Whitney

This program featured music and light drama.

Little Orphan Annie

Adventure Serial

LITTLE ORPHAN ANNIE JOE CORNTASSLE MR. SILO MRS. SILO

Shirley Bell, Janice Gilbert Allan Baruck Jerry O'Mera Henrietta Tedro

DADDY WARBUCKS Henry Saxe, Stanley Andrews, Boris Aplon CLAY COLLIER Hoyt Allen (DECODER INVENTOR) AHA, THE CHINESE COOK **Olan Soule** VOICE OF SANDY, THE DOG Brad Barker ALSO Harry Cansdale, St. John Terrell, James Monks ANNOUNCER Pierre André DIRECTOR Alan Wallace WRITERS Roland Martini, Ferrin N. Fraser, Day Keene and Wally Norman

CATCH-PHRASE

ANNIE. Leapin' lizards!

Little Orphan Annie was based on the comic strip by Harold Gray. "Mr. and Mrs. Silo" were Annie's parents by adoption. Obviously they were farmers. "Joe Corntassle" was the shy kid down the road who had a crush on Annie.

At the opening of the program "Uncle Andy"-announcer Pierre André-introduced the theme song: Who's that little chatterbox? The one with pretty auburn locks? Who can it be? It's Little Orphan Annie. She and Sandy make a pair. They never seem to have a care. Cute little she, It's Little Orphan Annie. **Bright eyes** Cheeks a rosy glow There's a store of healthiness handy. **Pint-size** Always on the go If you want to know "Arf," goes Sandy. Always wears a sunny smile. Now wouldn't it be worth your while, If you could be Like Little Orphan Annie?

Other verses included: Gather closer, girls and boys, Mustn't make a bit of noise, For we will hear— Our Little Orphan Annie. Everybody loves this miss. A happy little girl is this. Come lend an ear To Little Orphan Annie.

Serial Drama

Claudia Morgan, Betty Ruth

Lester Damon, Henry Hunter

Smith, Eloise Kummer

(Arthur Jacobson), Reese

Taylor, Staats Cotsworth

Warren Mills

She is bringing all her friends, We will have a party that's dandy. You'll meet each and every one, Not to be outdone, "Arf," says Sandy. And before she goes away We know that everyone will say, "She is a dear"— Our Little Orphan Annie.

Little Orphan Annie's here, The little girl so full of cheer, Who doesn't know Our Little Orphan Annie? Be as quiet as a mouse, Tell everybody in the house. They'll want to know, It's Little Orphan Annie. Tell your mother and your dad, You know something better than candy. If you drink it once or twice, You will think it nice-Oooh - how dandy! Later on we'll tell you more, But now we have a treat in store-On with the show, And Little Orphan Annie.

As was the case with many of radio's themes, the lyrics varied from time to time. For example, the first verse listed above was taken from an actual broadcast and was not the same as the published sheet music, from which the other verses were taken.

The reference in the last verse of the theme song was to Ovaltine, the long-time sponsor of Little Orphan Annie. Among the premiums offered were an Ovaltine shake-up mug and a decoder for the daily clues given at the end of the broadcast.

The series was first heard over the Blue network in 1931.

Little Women

Serial Drama

JO	Elaine Kent
AMY	Pat Ryan
MRS MARCH	Irene Hubbard
MEG	Joyce Hayward
BETH	Sammie Hill

This series was based on the novel by Louisa May Alcott.

Living Should Be Fun

Health

This durable series presented diet and health talks by Carlton Fredericks.

Lone Journey

NITA BENNETT

WOLFE BENNETT

WOLFE BENNETT

AS A BOY MRS. WOLFE BENNETT, SR. CULLEN ANDREWS CECILY ANDREWS LELIA MATTHEWS FRANCESCA MAGUIRE HENRY NEWMAN ENOR MAL TANNER ROLLO ST. CLOUD MRS. JESSIE KING GERALDINE KAY

JEAN LANCE MCKENZIE SYDNEY SHERWOOD MCKENZIE

LANSING MCKENZIE LYNNE ALEXANDER TAO SMITH Nancy Osgood James Meighan, John Hodiak Dorothy Lowell Betty Caine, Genelle Gibbs John Gibson, Frank Dane Nancy Marshall Clifford Soubier Cameron Andrews, Bob Jellison Wylie Adams, DeWitt McBride Dick Coogan Grace Valentine, Bess McCammon Kyle King

Norma Jean Ross John Larkin

Charlotte Holland, Laurette Fillbrandt Karl Weber Joan Alexander Oliver Cliff

ANNOUNCERS Durward Kirby, Henry Morgan, Nelson Case, Richard Stark

DIRECTORS Axel Gruenberg, Ted MacMurray, Martin Magner

WRITER Sandra Michael

Lone Journey was first heard over NBC in 1940. It originated in Chicago.

The Lone Ranger

Western Adventure

THE LONE RANGER	
(JOHN REID)	Jack Deeds, George Seaton,
	Earle Graser, Brace Beemer
TONTO	John Todd

DAN REID, THE LONE RANCER'S

THE DOINE RUNOERO	
NEPHEW	Ernie Stanley, James Lipton,
	Dick Beals
BUTCH CAVENDISH	Jay Michael
THUNDER MARTIN	Paul Hughes

ANNOUNCER-NARRATOR Harold True, Brace Beemer, Harry Golder, Charles Woods, Bob Hite, Fred Foy

ALSO Rollon Parker, John Hodiak, Jack Petruzzi, Herschel Mayal, Ted Johnstone, Amos Jacobs (later known as Danny Thomas), Bob Maxwell, Frank Russell, Elaine Alpert

CREATORS George W. Trendle, Fran Striker PRODUCER-DIRECTOR-WRITER James Jewell DIRECTORS Al Hodge, Charles Livingstone CHIEF WRITER AND STORY EDITOR Fran Striker WRITERS Felix Holt, Bob Green, Shelley Stark, Bob

Shaw, Dan Beatty, Tom Dougall, Gibson Scott Fox THEME "William Tell Overture" by Rossini BRIDGE MUSIC "Les Préludes" by Liszt

OPENING

MUSIC. Theme up full and under...

SOUND. Hoofbeats fade in...

RANGER. Hi-yo Silver!!!

SOUND. Gunshots and hoofbeats...

ANNOUNCER. A fiery horse with the speed of light, a cloud of dust and a hearty hi-yo Silver! The Lone Ranger!

MUSIC. Theme up full and under...

ANNOUNCER. With his faithful Indian companion, Tonto, the daring and resourceful masked rider of the plains led the fight for law and order in the early western United States. Nowhere in the pages of history can one find a greater champion of justice. Return with us now to those thrilling days of yesteryear...

SOUND. Hoofbeats fade in...

ANNOUNCER. From out of the past come the thundering hoofbeats of the great horse Silver. The Lone Ranger rides again!!!

RANGER. Come on, Silver! Let's go, big fellow! Hi-yo Silver! Away!

MUSIC. Theme up full

In 1930, George W. Trendle established a statewide radio network in Michigan with WXYZ Detroit as the key station for the Michigan Radio network. He began a search for a program dedicated to youth. In his mind he imagined a program that was actionpacked without emphasis on violence, one that would entertain as well as quietly instruct and inspire, one that would have appeal to children but would also be logical and interesting to adults. Eventually Trendle decided on a story set in the pioneer days in the West and hired Fran Striker, a writer from Buffalo, New York, to create the hero. Trendle's instructions were that the hero must be realistic, serious, and sober-minded, a man with a righteous purpose, a man who would serve as an example of good living and clean speech. The hero also had to he a man of mystery and be motivated by a burning desire to help the builders of the West and to do it not for personal credit or gain, but purely for love of country.

The first broadcast of *The Lone Ranger* was on January 30, 1933. The show was scheduled for three complete half-hour adventures every week. To handle problems of production costs, Trendle called upon Allen H. Campbell, an advertising salesman for the Hearst organization. Campbell sold the program for broadcast not only in Detroit, but also in New York and Chicago. Campbell established a three-station hook-up with WXYZ feeding the program to WOR New York and WGN Chicago. The hookup was called the Mutual Broadcasting System (MBS). The final broadcact on a nationwide basis was on September 3, 1954.

Brace Beemer narrated the program during the time that Earle Graser played the part of the Ranger. Graser was killed in an auto accident on April 8, 1941, and for a period of several broadcasts the Ranger was portrayed as being very ill and wasn't heard except for heavy breathing. After a sufficient time had passed, Beemer became the Ranger. Thus, there was no sudden change of voice for the Lone Ranger.

Tonto's horses were named White Feller, Paint, and Scout. Tonto's conversations with the Lone Ranger often included the phrase "Kemo Sabe" which is translated "Faithful Friend." Another familiar part of the show was the closing, which usually involved someone asking, "Who was that masked man?"—and as the Lone Ranger and Tonto galloped off into the distance, the reply would come, "Why, don't you know? That man was...the Lone Ranger!" Trendle and Striker also created The Green Hornet. There are some interesting parallels between the two programs, as noted in the listing for The Green Hornet.

The series began as the story of a Texas Ranger named John Reid who, with a party of five other Rangers, searched for the notorious outlaw Butch Cavendish and his gang. Unfortunately, the Rangers were ambushed by the Cavendish gang, Reid was seriously wounded, and the other five Rangers were killed. Later that day, an Indian ventured upon the scene. The Indian (Tonto) buried the slain Rangers and took the wounded Reid to a cave in the hills nearby. Reid's wounds were treated and Tonto took care of him for three days of fever and infection. On the morning of the fourth day, Reid regained consciousness. The legendary friendship of The Lone Ranger and Tonto began.

The Lone Ranger had a horse even before Silver, known as Dusty.

The series offered 2,956 separate half-hour episodes from 1933 to 1954, when it was cancelled. Actor John Todd was in his eighties in the final years of the series and sat in an easy chair on one side of the studio, where he occasionally fell asleep during the broadcast.

PRODUCER Carl Wester DIRECTOR Gil Gibbons WRITER Ima Phillips

Lonely Women originated in Chicago and made its debut over NBC in 1942.

The Longines Symphonette

Music

HOST Frank Knight CONDUCTOR Mishel Piastro THEME "Moonlight Sonata" by Beethoven

The Longines Symphonette was sponsored by the Longines-Wittnauer Watch Company, makers of "The World's Most Honored Watch."

Look Your Best: see Women's Programs.

Lora Lawton

LORA LAWTON

PETER CARVER

IRIS HOUSTON

THE SECRETARY

CLYDE HOUSTON

MACDONALD

HELENE HUDSON

RUSSELL GILMAN

GAIL CARVER

REX LAWTON

DANIEL.

NANNIE

OCTAVIA

KEVIN

MAY CASE.

ANGUS

Serial Drama

Joan Tompkins, Jan Miner James Meighan, Ned Wever

Ethel Wilson Elaine Kent James Van Dyk

William Hare Marilyn Erskine, Charita Bauer

Lawson Zerbe Walter Greaza Alan MacAteer Kate McComb Paul McGrath **Carol Summers**

Fran Carlon

ANNOUNCER Ford Bond **PRODUCERS** Frank and Anne Hummert

DIRECTORS Martha Atwell, Arthur Hanna, Fred Weihe

WRITERS Helen Walpole, Jean Carroll, Elizabeth Todd

"Lora Lawton" was a woman from the Midwest who moved to Washington, D.C., to become house-

Lonely Women

Serial Drama

MARILYN LARIMORE MRS. SCHULTZ NORA **IUDITH CLARK** JUDITH EVANS HELEN PEGGY MR. SCHULTZ BERTHA SCHULTZ GEORGE BARTLETT IACK CRANDALL EDITH CRANDALL LAURA RICHARDSON HENRY VIRGINIA MARSHALL MR. CONWAY JUDGE CARTER COLBY MRS. CARTER COLBY **IOHN MURRAY**

Betty Lou Gerson Virginia Payne Nanette Sargent Barbara Luddy **Eileen Palmer Florence Brower** Harriette Widmer **Murray** Forbes Patricia Dunlap **Reese Taylor** Les Tremayne **Muriel Bremner** Kay Campbell **Cliff Soubier Eunice Topper**

John Barclay

Herb Butterfield

Muriel Bremner Willard Waterman ANNOUNCER Marvin Miller

Lum and Abner

keeper for shipbuilder "Peter Carver." The program was first heard over NBC in 1943.

Karl Swenson

Lorenzo Jones

Serial Comedy-Drama

LORENZO JONES BELLE, HIS WIFE IRMA BARKER

JUDY NICK FRANCES MILLIE JIM BARKER ABBY MATSON SANDY MATSON CHESTER VAN DYNE MRS. HENRY THAYER CLARENCE K. MUGGINS Betty Garde, Lucille Wall Nancy Sheridan, Mary Wickes, Grace Keddy Colleen Ward Elliott Reid Helen Walpole Ethel Owen John Brown, Frank Behrens Jean McCoy Joe Julian Louis Hector Irene Hubbard Roland Winters, Kermit

Ann Shepherd (Scheindel

Kalish) ANGUS Art Carney WALTER Chester Stratton ANNOUNCER Don Lowe, Ken Roberts PRODUCERS Frank and Anne Hummert DIRECTORS Frank Hummert, Stephen Gross, Ernest Ricca WRITERS Theodore and Mathilde Ferro SOUND EFFECTS Frank Loughrane, Manny Segal ORGANISTS Rosa Rio, Ann Leaf THEME "Funiculi, Funicula"

Murdock

OPENING

MARGARET

ANNOUNCER. And now, smile a while with Lorenzo Jones and his wife Belle.

Lorenzo Jones made its debut over NBC in 1937. "Lorenzo" "worked" as a mechanic at "Jim Barker's" garage but spent most of his time inventing useless gadgets. In one of the stories, "Lorenzo" fell victim to amnesia and the program took on a serious overtone. The program was described hy the announcer as "a story with more smiles than tears."

Louella Parsons: see Hollywood Reporters.

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Lucky Smith

DETECTIVE LUCKY SMITH

Max Baer

Max Baer was a former heavyweight boxing champion of the world.

The Lullaby Lady

Music

Comedy

THE LULLABY LADY

Louise King, Evelyn Ames, Opal Craven, Margaret Gent

Lum and Abner

Chester Lauck LUM EDWARDS Norris Goff **ABNER PEABODY** GRANDPAPPY **Chester Lauck** SPEARS Chester Lauck SNAKE HOGAN Chester Lauck CEDRIC WEHUNT DICK HUDDLESTON, Norris Goff POSTMASTER DOC MILLER Norris Goff SOUIRE SKIMP Norris Goff ALSO Edna Best, Zasu Pitts, Andy Devine, Cliff Arquette, Jim Backus ORCHESTRA Opie Cates ANNOUNCERS Gene Hamilton, Del Sharbutt, Carlton Brickert, Lou Crosby, Wendell Niles, Gene Baker, Roger Krupp **PRODUCER-DIRECTOR Larry Berns** DIRECTORS Robert McInnes, Forrest Owen, Bill Gay WRITERS Jay Sommers, Betty Boyle, Roz Rogers, Wedlock and Snyder (Hugh Wedlock, Jr., and Howard Snyder) SOUND EFFECTS Dave Light, Harry Essman

ORGANIST Sybil Bock

The story was centered in the "Jot 'Em Down Store" in "Pine Ridge, Arkansas." Pine Ridge was originally a fictitious town, but in 1936 the real town of Waters, Arkansas, changed its name to Pine Ridge in honor of Lum and Abner.

The show started over NBC on April 26, 1931, and continued on radio for twenty-four years over NBC, CBS, ABC, and Mutual. Sponsors included Quaker

Adventure

HOST

Oats, Ford Motor Company, Horlick's Malted Milk, General Foods, Alka-Seltzer, and General Motors.

Luncheon at Sardi's

Interviews

M.C. Bill Slater, Tom Slater PRODUCER-DIRECTOR Gary Stevens

The Lutheran Hour: see Religion.

Lux Radio Theatre

Drama

Cecil B. DeMille (June 1, 1936, to January 22, 1945); William Keighley (December 1945 to June 6, 1955); Irving Cummings (occasionally as substitute)

ANNOLINCERS Mel Ruick, John Milton Kennedy, Ken Carpenter

DIRECTORS Antony Stanford, Cecil B. DeMille, Frank Woodruff, Fred MacKaye, Earl Ebi

WRITERS Charles S. Monroe, Sanford Barnett, Stanley Richards, Carroll Carroll, Ed James

"Lux...presents Hollywood!" was a familiar phrase to Monday-night radio listeners from June 1, 1936, to June 6, 1955. When this Blue network program was originally broadcast from New York on Sunday afternoons, beginning in 1934, under Antony Stanford's direction, it featured hour-long adaptations of Broadway plays starring Broadway actors. In 1936, Lever Brothers moved the show to Hollywood, where Cecil B. DeMille took over as host and director, and from then on *The Lux Radio Theatre* featured radio adaptations of famous motion pictures using movie stars as the leading actors. Sometimes the same actors who appeared in the radio version had appeared in the movie, but more often other stars assayed the roles.

The first program based upon a film starred Marlene Dietrich and Clark Gable in "The Legionnaire and the Lady," an adaptation of the motion picture *Morocco*. The following program was "The Thin Man," starring Myrna Loy and William Powell. Over the years Don Ameche appeared more than any other actor, playing leads in eighteen different productions. Fred MacMurray was next with seventeen appearances. Barbara Stanwyck starred in more productions than any other actress—fifteen. Claudette Colbert and Loretta Young tied for second with fourteen each.*

In 1945 DeMille relinquished his position as hostdirector under rather unusual circumstances. As required of all performers, DeMille was a member of the American Federation of Radio Artists (AFRA), the radio performers' union. In the fall of 1945 a proposition regarding closed-shop union rulings was to be voted on in the California election. AFRA was in favor of closed shops and assessed its members one dollar each to help support a campaign in this regard. DeMille, adamantly opposed to closed shops refused to pay the assessment on the grounds that his payment of one dollar would nullify his opposition vote. AFRA ruled that anyone who did not pay the assessment would be suspended and thereby prevented from appearing on the air. Thus DeMille was banned from the air because he would not pay the one dollar or allow anyone else to pay it for him. After a year of on-the-air auditions of various possible hosts, William Keighley was selected as the new permanent host.

*For a complete listing of the 387 productions broadcast under the aegis of Cecil B. DeMille, see Gene Ringgold, and DeWitt Bodeen, The Films of Cecil B. DeMille.

Ma and Pa

Comedy Dialogue

MA Margaret Dee PA Parker Fennelly

Ma and Pa was first heard over CBS in 1936.

Ma Perkins

Serial Drama

MA PERKINS FAY PERKINS HENDERSON

JOHN PERKINS SHUFFLE SHOBER

WILLIE FITZ JUNIOR FITZ

MR. FARNUM MRS. FARNUM ZENITH SAMBRINI GRETA, THE MAID EVEY PERKINS FITZ

CATHERINE SHAUGHNESSEY JOSIE DORA C. PEMBERTON TOOHEY PAUL HENDERSON WALTER PAYNE MISS ADAMS DR. STEVENS GARY ST. DENIS JOHN ADAM DRAYTON FRANK FENTON MR. SILVUS Rita Ascot, Majorie Hannan, Cheer Brentson, Laurette Fillbrandt, Margaret Draper Gilbert Faust Charles Egleston (twentyfive years), Edwin Wolfe (two years) Murray Forbes Cecil Roy, Arthur Young, Bobby Ellis Ray Largay Constance Crowder Fran Carlon

Cheer Brentson

Virginia Payne

Dora Johnson, Laurette Fillbrandt, Kay Campbell (fifteen years)

Cheer Brentson Louise Fitch Mary Frances Desmond

Fred Howard, Forrest Lewis Jonathan Hole Curtis Roberts Mary Marren Rees Curtis Roberts Rene Gekiere

Duke Watson Barry Drew, Dan Sutter Stuart McIntosh ANTON JULIKAK BURTON WILEY SONNY HALLET TOMMY TAYLOR LULA RUSSELL MR. MORTIMER JUDGE HARTLEY MR. ERP **EB MARTIN ZEKE HAMMILL** MARK MATTHEWS DEBORAH MATTHEWS SUSIE PARKER CHARLEY BROWN DR. GLASSMAN DORIS FAIRCHILD TIMOTHY GALLAGHER **JESSICA** HERRINGBONE FLOSSIE HERRINGBONE TWEETSIE HERRINGBONE PHINEAS HERRINGBONE MRS. PENDLETON BESSIE FLOUNCE **BURT CARLON** GARY CURTIS AUGUSTUS PENDLETON MATHILDA PENDLETON PAULETTE HENDERSON STELLA CARLON CURTIS GLADYS

JEFF TOM WELLS MR. GARRETT JOSEPH

PENDLETON

Don Gallagher Les Tremayne **Billy Rose** Dolph Nelson Nanette Sargent **Barry Drew** Stanley Waxman Billy Lee, Earl George Glen Ransom Clare Baum Stanley Gordon DeWitt McBride **Betty Hanna** Sylvia Leigh Ray Suber Carl Kroenke Kay Campbell **Forrest Lewis**

Beryl Vaughn

Angeline Orr

Elmira Roessler

Herbert Butterfield Margaret Fuller Cecil Roy Jack Petruzzi Rye Billsbury

Maurice Copeland

Beverly Younger

Nanette Sargent, Judith Lockser

Marilou Neumayer

Virgina Payne, Patricia Dunlap, Helen Lewis Jack Brinkley, Forrest Lewis John Larkin, Casey Allen Wilms Herbert Joe Helgeson

Madison Square Garden Boxing

DR. ANDREW	
WHITE	Casey Allen
HUNKINS	Murray Forbes
GREGORY IVANOFF	McKay Morris
RUFUS	Forrest Lewis
SAM GRIM	Charles Egleston
PAULETTE	Judith Lockser
ESTHER	Lillian White
ANDREW	Casey Allen
LILLIAN	Nancy Douglass
ANNOUNCERS Jack B	rinkley, Dick Wells, "Charlie

Warren,"* Marvin Miller, Dan Donaldson

CREATOR Robert Hardy Andrews

PRODUCER Lester Vail

DIRECTORS Edwin Wolfe, George Fogle, Philip Bowman, Roy Winsor

WRITERS Lee Gebhart, Natalie Johnson, Lester Huntley, Orin Tovrov

MUSICAL DIRECTOR Doc Whipple

SOUND EFFECTS TOMMY Horan, Vincent Ronca, Wes Conant

THEME "Ma Perkins" (original music)

OPENING

ANNOUNCER. And now...Oxydol's own Ma Perkins.

This serial drama was set in the town of "Rushville Center," where "Ma Perkins" operated a lumberyard. It made its debut over NBC on December 4, 1933, and was on the air for twenty-seven years for a total of 7065 broadcasts, with Virginia Payne playing "Ma" for the program's entire run. *Ma Perkins* had perhaps the best sponsor identification of all the "soap operas" through its long association with Oxydol.

Madison Square Garden Boxing

Sports

This was a long-running sports feature that began over NBC Blue in 1937. It was heard Friday nights at 10:00 and was sponsored originally by Adam Hats, later by Gillette.

Magazine of the Air

Music and Commentary

FEATURING B.A. Rolfe and His Orchestra THEME "Love's Own Sweet Song"

This program began in 1936. It was heard Monday, Wednesday, and Friday on CBS at 11:00 A.M. and presented music, guest speakers (such as Captain Tim Healy and Mrs. Martin Johnson), and a regular dramatic serial—"Trouble House," featuring Dorothy Lowell as Nancy Booth. (See also Trouble House.)

Maggi McNellis: see Interviewers; Leaue It to the Girls.

The Magic Key

Music

M.C. Milton Cross COMMENTATOR John B. Kennedy

The Magic Key was a concert series presenting world-famous musicians. It made its debut in 1936 sponsored by RCA. The program was originally on the air Sundays at 2:00 P.M.

The Magic of Speech

Education

DIRECTOR-WRITER Vida Sutton

This program demonstrated ways of improving one's speech habits. It began on NBC in 1929 as a fifteen-minute broadcast on Thursday afternoons at 3:15.

The Magnificent Montague

Situation Comedy

EDWIN MONTAGUE, FORMER SHAKESPEAREAN ACTOR Monty Woolley LILY BOHEME MONTAGUE Anne Seymour

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^{*} Owing to conflicts, Marvin Miller was forced to use the pseudonym "Charlie Warren" when he announced the program in Chicago. Dan Donaldson replaced Miller when the program moved to New York. Donaldson also used the name "Charlie Warren" during much of that time.

Major Hoople

AGNES, THE MAID Pert Kelton ZINZA Art Carney ALSO James Lipton, John Gibson, John Griggs ANNOUNCER Don Pardo WRITER-DIRECTOR Nat Hiken WRITER Billy Friedberg ORGANIST Jack Ward

This program was first heard over NBC in 1950.

Maisie

Situation Comedy

 MAISIE REVERE
 Ann Sothern

 BILL
 Elliott Lewis

 ALSO John Brown, Wally Maher, Norman Field, Donald Woods, Lurene Tuttle, Hans Conried, Hy Averback, Arthur Q. Bryan, Peter Leeds, Marvin Miller

 ORCHESTRA Harry Zimmerman

 ANNOUNCER Ken Niles

 DIRECTORS Cal Kuhl, William Rousseau

 WRITER Art Phillips

Maisie came to radio via CBS in 1945.

The Majestic Theater Hour

Variety

FEATURING

The Two Black Crows (Moran and Mack)

This program began over CBS in 1927 as a sixtyminute broadcast on Sundays from 9:00 to 10:00 P.M. George Moran and Charlie Mack were already famous for their blackface comedy act.

Major Bowes and His Original Amateur Hour

Talent Contest

M.C.

Major Edward Bowes, Jay C. Flippen, Ted Mack

ANNOUNCERS Graham McNamee, Phil Carlin, Norman Brokenshire, Jimmy Wallington, Ralph Edwards, Dan Seymour, Tony Marvin, Warren Sweeney, Don Hancock PRODUCER Lou Goldberg DIRECTORS Bob Reed, Lloyd Marx MUSICAL SUPERVISOR Lloyd Marx THEMES "Stand By," "There's No Business Like Show Business"

CATCH-PHRASE

MAJOR BOWES. The wheel of fortune goes 'round and 'round and where she stops nobody knows.

Major Bowes and His Original Amateur Hour originated over WHN New York in 1934 and moved to NBC on March 24, 1935, under the sponsorship of Chase and Sanborn. Jay C. Flippen replaced Bowes as M.C. of the WHN version while the Major appeared on the network. On September 17, 1936, the network show moved to CBS for Chrysler Corporation. It went to ABC under the sponsorship of Old Gold cigarettes on September 18, 1948. Both Flippen and Mack continued to use the wheel of fortune catch-phrase listed above. A gong was struck by the M.C. to indicate that the contestant had met defeat.

The Major Bowes Family Hour: see The Family Hour.

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Major Hoople

Situation Comedy

MAJOR HOOPLE Arthur Q. Bryan MARTHA Patsy Moran LITTLE ALVIN Franklin Bresee MR. TWIGGS Mel Blanc ALSO John Battle ORCHESTRA Lou Bring, Walter Greene WRITER Phil Leslie ORIGINAL MUSIC Lou Bring

OPENING

ORCHESTRA. Laugh music...up and fade

ANNOUNCER. He's not a sergeant...he's not a lieutenant...he's not a captain...he's a *major*! Yes, ladies and gentlemen, it's *Major Hoople*!

AUDIENCE. Applause.

ORCHESTRA. Theme...up and fade

ANNOUNCER. From out of the comic strip and into your homes, we bring you that overstuffed philosopher...Major Amos Hoople. His ever-loving but not too trusting wife, Martha...his precocious nephew, Little Alvin...and his star boarder and number-one complainer, Tiffany Twiggs.

ORCHESTRA. Up and fade

CLOSING

ANNOUNCER. This radio version of Major Hoople was written by Phil Leslie...and featured in the leading roles Arthur Q. Bryan as Major Hoople, Patsy Moran as Martha, Franklin Bresee as Little Alvin, and Mel Blanc as Mr. Twiggs. Original music was by Lou Bring.

AUDIENCE. Applause.

ANNOUNCER. Major Hoople comes to you each week at this same time over most of these same stations. This program came to you from Hollywood. This is the Blue network.

Major Hoople was based on the newspaper comic character originated by Gene Ahern in "Our Boarding House." The above script excerpt was for the broadcast of Monday, October 5, 1942 (4:00-4:30 P.M. Pacific War Time).

The Make-Believe Ballroom

Music

HOST

Martin Block

This was the first commercially successful record program, though its title had been used earlier in Los Angeles by Al Jarvis. Martin Block scored a hit with *The Make-Believe Ballroom* in New York (on station WNEW) by referring to the various orchestras playing on the mythical stages in the "Crystal Studio" of WNEW during the radio coverage of the Hauptmann trial. Block generally devoted fifteenminute segments of this two-hour program to an individual singer or orchestra's recordings. The bestremembered theme was "It's Make-Believe Ballroom Time," written by Martin Block and Mickey Stonner and recorded by Glenn Miller. Its Iyrics included:

It's Make-Believe Ballroom Time And free to everyone. It's no time to fret, Your dial is set For fun. Just close your eyes and visualize In your solitude. Your favorite bands are on the stands And Mister Miller puts you in the mood.

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Malcolm Claire

Children's Stories Malcolm Claire

THE OLD WITCH WHITEWASH SPARE RIBS THE OLD MAN

Malcolm Claire Malcolm Claire Malcolm Claire

Man Against Crime

MIKE BARNETT,

DETECTIVE

Ralph Bellamy, Robert Preston*

DIRECTOR Paul Nickell WRITER Lawrence Klee

This CBS series began its run on October 7, 1949.

The Man Behind the Gun

Adventure Drama

Detective

FEATURING Myron McCormick, William Quinn, Frank Lovejoy, Elizabeth Reller, Larry Haines, Paul Luther NARRATOR Jackson Beck PRODUCER-DIRECTOR William N. Robson WRITER Ranald MacDougall MUSICAL DIRECTOR Van Cleave

indisical Director Vall Cleave

The Man Behind the Gun was designed to build morale during World War II. The scripts were often based on actual events that had taken place in the various armed services. The series was first heard over CBS in 1943.

A Man Called X

Adventure

DETECTIVE KEN THURSTON Herbert Marshall HIS GIRL FRIEND GeGe Pearson PAGAN ZELDSCHMIDT, HIS SIDE-KICK Leon Belasco ORCHESTRA Johnny Green

*Preston substituted for Bellamy from June 29, 1951 to August 3, 1951.

Manhattan Merry-Go-Round

ANNOUNCER Wendell Niles PRODUCER Jay Richard Kennedy DIRECTORS Jack Johnstone, William N. Robson WRITER Milton Merlin

"Detective Thurston's" favorite hangout was the "Cafe Tambourine" in Cairo, Egypt. The program began over ABC in 1944

The Man from G-2

International Spy Adventure

MAJOR HUGH	
NORTH	Staats Cotsworth
THE GIRL	Joan Alexander

The Man from G-2 was first heard over ABC in 1945.

The Man I Married

Serial Drama

EVELYN WARING	Vicki Vola, Gertrude Warner,
	Dorothy Lowell, Betty
	Winkler, Barbara Lee
ADAM WARING	Van Heflin, Clayton "Bud"
	Collyer
PHINEAS T.	,
GRANT	Santos Ortega
GRANDFATHER	u u
GRANT	Rikel Kent
ELLA HUNT	Frances Carden
MR. HUNT	Fred Irving Lewis
TEDDY HUNT	Jackie Grimes
FLORENCE WESTON	Betty Worth
MRS. HEMPSTEAD	Fanny May Baldridge
FRANK FLIPPIN	Arnold Moss
JOE BILLINGS	Walter Vaughn
ED SPALDING	Raymond Edward Johnson
AUNT MATT	Ethel Owen
SHELLY MARTIN	Spencer Bentley
BROOKS	Ed Jerome
TIPPY	John Gibson
ANNOUNCER Howard I	etrie
DIRECTOR Oliver Barbo	our
WRITERS Carl Bixby, D	on Becker
THEME Original music	
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The Man I Married made its debut over NBC in 1939.

Mandrake the Magician

Adventure

 MANDRAKE
 Raymond Edward Johnson

 LOTHAR
 Juano Hernandez

 NARDA
 Francesca Lenni

 ALSO Laddie Seaman
 PRODUCER Henry Souvaine

 DIRECTOR Carlo De Angelo
 Director Carlo De Angelo

MANDRAKE. Invoco legem magiciarum! [I invoke the law of magic.]

Mandrake the Magician was based on the comicstrip character created by Lee Falk and Phil Davis. The series was first heard over Mutual in 1940.

Manhattan at Midnight

Drama

FEATURING Alan Reed (Teddy Bergman), Ted de Corsia, Jeanette Nolan WRITER Jay Bennett

This program was first heard over the Blue network in 1940.

Manhattan Merry-Go-Round

Music

SINGERS Thomas L. Thomas, Rach	el Carlay, Dennis	
Ryan, Marian McManus, Bar	ry Roberts, Glenn	
Cross, Dick O'Connor, Rodney McClennan		

CHORAL GROUP The Jerry Mann Voices, The Men About Town

ORCHESTRA Victor Arden and His Broadway Stage Band, Andy Sanella

ANNOUNCERS Ford Bond, Roger Krupp PRODUCERS Frank and Anne Hummert DIRECTOR Paul Dumont

THEME

Although announcer Ford Bond unfailingly claimed the program presented lyrics "sung so clearly you can understand every word," we found it extremely difficult to decipher the third and fourth lines of the theme. After listening to recordings over and over, we found the lyrics to be as follows, with the third and fourth lines still uncertain:

The March of Games

Jump on the Manhattan Merry-Go-Round We're touring alluring old New York town. Broadway to Harlem a musical show The orchestra tunes up to your radio. We're serving music, fun, and laughter A happy heart will follow after. And we'd like to have you all with us On the Manhattan Merry-Go-Round.

OPENING

ORCHESTRA AND CHORUS. Theme, then under... FORD BOND. Here s the Manhattan Merry-Go-Round that brings you the bright side of life, that whirls you in music to all the big night spots of New York town to hear the top songs of the week sung so clearly you can understand every word and sing them yourself.

This program, heard Sundays at 9:00 P.M. over NBC, began in the early 1930s and was made up of a series of imaginary visits to night spots around Manhattan. The show became thoroughly identified with its long-time sponsor, Dr. Lyon's Tooth Powder (announcer Ford Bond always stressed the word "Powder" when he read the script). Many listeners, through the years, became curious as to what the "L" stood for in Thomas L. Thomas. It was a Welsh name—Llyfwny.

The March of Games

QUIZMASTER Arthur Ross DRUM MAJORETTE Sybil Trent PRODUCER Nila Mack

The March of Time Quiz

	Documentary
NARRATOR	Ted Husing, Harry Von Zell,
	Westbrook Van Voorhis
FRANKLIN D.	
ROOSEVELT	Bill Adams, Art Carney,
	Staats Cotsworth
ELEANOR	
ROOSEVELT	Agnes Moorehead, Nancy
	Kelly, Jeanette Nolan
JOSEF STALIN	Edwin Jerome
ADOLF HITLER	Dwight Weist
BENITO MUSSOLINI	Ted de Corsia
WINSTON CHURCHILL	Maurice Tarplin

NEVILLE

CHAMBERLAIN	Peter
KING FAROUK	Elliott
HAILE SELASSIE	Edwir
HUEY LONG	Jack S
ALCO John Malmhin	Connia

eter Donald lliott Reid dwin Jerome ack Smart

ALSO John McIntire, Georgia Backus, Martin Gabel, Karl Swenson, Gary Merrill, Adelaide Klein, Myron McCormick, Agnes Young, Everett Sloane, Kenny Delmar, Lotte Stavisky, Claire Niesen, George Tiplady, Guy Repp, Frank Readick, Paul Stewart, Adele Ronson, et al.

PRODUCER-DIRECTOR Arthur Pryor, Jr.

ASSISTANT PRODUCER Tom Harrington

NEWS EDITOR Bill Geer

- DIRECTORS Don Stauffer, Homer Fickett, William Spier, Lester Vail
- MUSICAL DIRECTORS Donald Voorhees, Howard Barlow
- WRITERS Richard Dana, Brice Disque, Jr., Carl Carmer, Paul Milton, Garrett Porter
- SOUND EFFECTS Mrs. Ora Nichols, Ronald Fitzgerald, Edward Fenton, Bob Prescott

CATCH-PHRASES

VAN VOORHIS. Time...marches on!

VAN VOORHIS. As it must to all men, death came this week to...

The first dramatized news story on *The March of Time* was broadcast over CBS in 1931—the renomination of "Big Bill" Thompson as mayor of Chicago.

Marie, the Little French Princess

Serial Drama

MARIE Ruth Yorke RICHARD James Meighan ALSO Allyn Joslyn, Alma Kruger, Porter Hall ANNOUNCER André Baruch PRODUCER-DIRECTOR Himan Brown

This was one of the first nationally broadcast daytime "soap operas." "Marie" was a princess from a fictitious country who ran away to become a commoner.

Mark Trail

MARK TRAIL

Adventure

Matt Crowley, John Larkin,

Quiz

Marvin Miller, Storyteller

Staats Cotsworth SCOTTY Ben Cooper, Ronald Liss CHERRY Joyce Gordon ANNOUNCERS Jackson Beck, Glenn Riggs DIRECTOR Drex Hines WRITERS Albert Aley, Palmer Thompson, Elwood Hoffman, Gilbert Braun

SOUND EFFECTS William B. Hoffman

OPENING

ANNOUNCER. Kellogg's Pep, the build-up wheat cereal with a prize in every package, invites you to share another thrilling adventure with...*Mark Trail*...

SOUND. Burning forest

ANNOUNCER. Battling the raging elements!

SOUND. Wolf howl

ANNOUNCER. Fighting the savage wilderness!

SOUND. Horse hoofbeats

ANNOUNCER. Striking at the enemies of man and nature!

MUSIC. Sting

ANNOUNCER. One man's name resounds from snowcapped mountains down across the sun-baked plains. *Mark Trail!* MUSIC. *Sting* ANNOUNCER. Guardian of the forests! MUSIC. *Sting* ANNOUNCER. Protector of wildlife!

MUSIC. Sting

ANNOUNCER. Champion of man and nature!

MUSIC. Sting ANNOUNCER. Mark Trail!

This adventure series was based on the comic strip by Ed Dodd about an outdoorsman-conservationist. It was first heard over Mutual in 1950.

The Marlin Hurt and Beulah Show: see Beulah.

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Marriage Club

Quiz

M.C.

Haven MacQuarrie

Marriage Club was first heard over CBS in 1940 on Saturdays at 8:00 P.M. for Wonder Bread.

Martha Deane: see Women's Programs.

Martha Tilton: see The Curt Massey and Martha Tilton Show.

Martha Webster: see Life Begins.

The Martin and Lewis Show

Comedy-Variety

STARRING	Dean Martin and Jerry
	Lewis
ORCHESTRA Dick Sta	bile

ANNOUNCER Marvin Miller

The Martin and Lewis Show made its debut over NBC in 1949 and was heard originally Mondays at 10 P.M. Later the program was broadcast Friday evenings at 8:30. Dean Martin did the singing and Jerry Lewis was the comedian.

Martin Kane, Private Eye

Detective

MARTIN KANE	William Gargan	
HAPPY MCMANN	Walter Kinsella	
WRITER-DIRECTOR Ted Hediger		
SOUND EFFECTS Jack Keane, Jim Goode		

This program was first heard over Mutual in 1949.

Marvin Miller, Storyteller

Documentary

NARRATOR Marvin Miller PRODUCER Joseph McCaughtry WRITER-DIRECTOR Larry Young

This was a syndicated series of five-minute programs (260 in all) recorded in 1948 and 1949. It was subtitled "Prelude to Greatness" and always dealt with a famous man who faced a crisis in his life or career and managed to solve it. The name of the man was never revealed until the last words of the program. Marvin Miller narrated and did all the voices.

In 1958 CBS ran another series using the same title. Miller again was the narrator and handled all the voices. This series was directed by Max Hutto, Harfield Weedin, Gene Webster, and Jack Rebney and written by Robert Turnbull, Marvin Miller, Elizabeth Dawson Miller, and Catherine Christopher. The

Mary Pickford and Buddy Rogers

scripts for this series were basically the ones used on Mutual's *Behind the Story*.

The Mary Ann Mercer Show: see Aunt Jemima.

Mary Lee Taylor: see Women's Programs.

Mary Margaret McBride: see Interviewers; Women's Programs.

Mary Marlin: see The Story of Mary Marlin.

Mary Noble: see Backstage Wife.

Mary Pickford and Buddy Rogers

Variety

FEATURING

Mary Pickford and Buddy Rogers

Mary Pickford, "America's Sweetheart," and Buddy Rogers, "America's Boy Friend," an actor and bandleader, were husband and wife. Miss Pickford was the first major movie star to be identified by name. Previous actresses had been identified only by titles, such as "The Biograph Girl" (Florence Lawrence). Despite her vast experience as an actress, she developed a bad case of "mike fright" in her first radio appearances. NBC engineers camouflaged her microphone with a lampshade so that she would not be so conscious of it. The disguise worked, and the apparatus was dubbed "the Mary Pickford microphone." (See also Parties at Pickfair.)

Mary Small

Music

This fifteen-minute program, featuring child star Mary Small, made its debut over NBC Blue in 1934. (See also *Commercials*.)

Mary Sothern: see The Life of Mary Sothern.

Masquerade

Serial Drama

LINDA LEIGHTON TOM FIELD Marguerite Anderson Carlton KaDell

THORNTON DREXEL	Jack Edwards, Jr.
JOE	Conrad Binyon
FRED NINO	Ted Maxwell
ANNOUNCER Vincent P	elletier

Maude and Cousin Bill

Comedy Dialogue

MAUDE Maude Ricketts BILL Bill Ricketts ALSO Henry Rooter WRITER Booth Tarkington

Maude and Cousin Bill was first heard over NBC Blue in 1932.

Maudie's Diary

Situation Comedy

MAUDIE MASON

Mary Mason, Charita Bauer Robert Walker Caryl Smith

This series began over CBS in 1941.

Maverick Jim

Serial Drama

MAVERICK JIM Artells Dickson ALSO John Battle, Anne Elstner, Alice Frost WRITER Stewart Sterling

Maverick Jim was among the earliest of radio programs with a Western setting. It was broadcast over WOR New York in the early 1930s.

Maxwell House Coffee Time

Comedy-Variety

STARRING SINGING M.C. BABY SNOOKS DADDY HIGGINS Frank Morgan, comedian John Conte Fanny Brice Jack Arthur, Alan Reed (Teddy Bergman), Hanley Stafford

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Meet Corliss Archer

FRANK MORGAN'S NIECE **Cass Daley** ORCHESTRA Meredith Willson ANNOUNCER Robert Young WRITERS Paul Henning, Keith Fowler, Phil Rapp, Ed James THEME "You and I" by Meredith Willson

CATCH-PHRASE

CASS DALEY. I said it and I'm glad!

This program was first heard over NBC in 1937. (See also Ziegfeld Follies of the Air.)

Maxwell House Show Boat: see Show Boat.

Mayor LaGuardia Reads the Funnies Talk

In 1945, Mayor Fiorello H. LaGuardia made radio history with his reading of the Sunday comics. This came about as a result of the strike by newspaper deliverers, which deprived the area of its prime source of Sunday recreation.

Instead of the Mayor's usual weekly program on municipally owned station WNYC, Talk to the People, the Mayor read "Dick Tracy" and other Sunday comics to the kiddies. He embellished his reading with histrionics, vocal sound effects, and, most important, with comments on morality. He referred to Dick Tracy's slim figure and asked why his New York policemen couldn't be that trim.

WNYC donated its recordings of the programs of July 8, 1945, and July 15, 1945, to the Brooklyn Public Library, where they may still be heard.

Mayor of the Town

Comedy-Drama

MAYOR	Lionel Barrymore
MARILLY	Agnes Moorehead
BUTCH ROSCOE	Conrad Binyon
MRS. BLAIR	Lurene Tuttle
ORCHESTRA Ber	nard Katz
ANNOUNCER Ke	en Peters
DIRECTOR Jack	Van Nostrand
	ard St. Clair, Charles Tazewell,
Howard Bl	ake, Howard Breslin, Jean Holloway,
Erna Lazar	us

Mayor of the Town was first heard over CBS in 1942. The mayor's cat was "Sweet Alice."

McGarry and His Mouse

Comedy-Detective

DETECTIVE DAN MCGARRY

KITTY ARCHER (THE MOUSE)

MOM ARCHER SAM BERNICE **UNCLE MATTHEW ORCHESTRA** Peter Van Steeden ANNOUNCER Bert Parks WRITER Milton J. Kramer

Shirley Mitchell, Peggy Conklin, Patsy Campbell **Betty Garde** Carl Eastman **Thelma Ritter** Jerry Macy, Jack Hartley

Roger Pryor, Wendell Corey,

Ted de Corsia

This was the story of a bumbling detective and his female companion, the "Mouse," based on a magazine series by Matt Taylor.

The Mediation Board: see A. L. Alexander's Good Will Court.

Meet Corliss Archer

Situation Comedy

CORLISS ARCHER MR. ARCHER

DEXTER FRANKLIN

LITTLE RAYMOND

MRS. ARCHER

MILDRED

Janet Waldo, Priscilla Lyon, Lugene Sanders Fred Shields Irene Tedrow Sam Edwards, David Hughes **Tommy Bernard**

Barbara Whiting MR. FRANKLIN Ken Christy ALSO Arlene Becker, Frank Driscoll

ORCHESTRA Felix Mills

ANNOUNCER Roy Rowan CREATOR F. Hugh Herbert

DIRECTOR Bert Prager

WRITERS Carroll Carroll, F. Hugh Herbert, Jerry Adelman

Meet Corliss Archer made its debut over CBS in 1943.

Meet Me at Parky's

Comedy

NICK

CASHIER

PRUDENCE

PARKYAKARKAS

Harry Einstein Joan Barton Ruth Perrott

ROCKBOTTOMRuth PerrottORVILLE SHARPSheldon LeonardALSO Frank Nelson, Leo Cleary, Elliott LewisVOCALISTS Peggy Lee, Betty Jane Rhodes, Dave Street,
Patty BoltonVOCAL GROUP The Short Order ChorusORCHESTRA Opie CatesANNOUNCER Art GilmoreDIRECTORS Maurice Morton, Hal Fimberg
WRITERS Hal Fimberg, Harry Einstein

CATCH-PHRASE

ORVILLE SHARP. Am I corr-eck-itt?

The action in *Meet Me at Parky's* was centered in a beanery owned by Nick Parkyakarkas. The program began over NBC in 1945.

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Meet Mr. Meek: see The Adventures of Mr. Meek.

Meet the Meeks

Situation Comedy

MORTIMER MEEK Forrest Lewis AGATHA MEEK Beryl Vaughn PEGGY Fran Allison LOUIE Cliff Soubier

Meet the Meeks made its debut over NBC in 1947.

Meet the Press

Interviews

INTERVIEWERS Martha Rountree, Lawrence Spivak, Guest Reporters DIRECTORS Martha Rountree, Ray Hervey

This program featured interviews with people in the news, primarily political figures. It was founded in 1946 by Martha Rountree and Lawrence Spivak and was heard originally on Mutual.

The Mel Blanc Show

Comedy

STARRINGMel BlancBETTY COLBYMary Jane CroftBETTY COLBYJoe KearnsMR. COLBYJoe KearnsMR. CUSHINGHans ConriedALSO Jim Backus, Alan Reed (Teddy Bergman), Bea
Benadaret, Earle Ross, Sportsmen QuartetPRODUCER Joe RinesDIRECTOR Sam FullerWRITER Mac Benoff

This program was also known as *The Fix-It Shop* and *Mel Blanc's Fix-It Shop*. Mr. Colby owned a supermarket.

Melody Puzzles

Quiz

M.C. Fred Uttal ORCHESTRA Harry Salter ANNOLINCER Ed Herlihy

Melody Puzzles was first heard over NBC Blue in 1937.

Melody Ranch: see Gene Autry's Melody Ranch.

Melody Treasure Hunt

Quiz

FEATURING Pat Ballard, Charlie Henderson

Mennen Shave Time

Situation Comedy

FEATURING Lou Parker, Ann Thomas DIRECTOR Chet Gierlach

The Mercury Theatre on the Air

Drama

HOST Orson Welles PRODUCERS Orson Welles, John Houseman

The Mercury Theatre on the Air was a pioneer program of quality drama and experimental radio presentations. It made its debut over CBS in 1938. Orson Welles ("Your obedient servant") wrote, produced, directed, and starred on many of the broadcasts and developed such actors as Joseph Cotten, Everett Sloane, Agnes Moorehead, and the man Welles once called the greatest of all radio actors—Ray Collins.

Various classics were dramatized, such as *Jane Eyre* by Charlotte Brontë.

On Sunday evening, October 30, 1938, The Mercury Theatre on the Air, as a Halloween stunt, presented Howard Koch's adaptation of H. G. Wells' The War of the Worlds. This dramatization of an invasion by space creatures at Grovers Mills, New Jersey, was so realistic that thousands of listeners were panicstricken. Although disclaimers attesting to the fact that the broadcast was fictional were given on the program, such a furor ensued that the federal government was requested to take steps to insure that no such program could be broadcast again without making absolutely certain the listeners would understand it was fiction. Orson Welles played the lead in the Howard Koch (pronounced "Kotch") script: "Professor Richard Pearson of Princeton University."

The Mercury Theatre on the Air also performed a spectacular six-episode dramatization of Victor Hugo's Les Miserables with Welles as "Jean Valjean," Martin Gabel as "Javert," and Alice Frost as "Cosette." Others in the cast included Ray Collins, Richard Widmark, John McIntire, and Agnes Moorehead.

OPENING

ANNOUNCER. The Columbia Broadcasting System and its affliated stations present Orson Welles and *The Mercury Theatre on the Air* in "The War of the Worlds" by H. G. Wells.

MUSIC. Establish theme...then fade

ANNOUNCER. Ladies and gentlemen, the director of *The Mercury Theatre* and star of these broadcasts—Orson Welles.

CLOSING

MUSIC. Establish theme...then under...

ANNOUNCER. Tonight the Columbia Broadcasting System and its afflliated stations coast-to-coast has brought you "The War of the Worlds" by H. G. Wells...the seventeenth in its weekly series of dramatic broadcasts featuring Orson Welles and *The Mercury Theatre on the Air*. Next week we present a dramatization of three famous short stories. This is the Columbia Broadcasting System.

MUSIC. Theme up full to conclusion

Message of Israel: see Religion.

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Metropolitan Opera Broadcasts

Music

HOST

Milton Cross

This long-running series of broadcasts originated from the Metropolitan Opera House in New York. The premiere broadcast was on December 25, 1931, over NBC. Intermission features included interviews and "The Opera Quiz." The quiz was conducted by Olin Downes; musicologist Boris Goldovsky handled the interviews. Texaco began sponsorship of the broadcasts in 1940.

Meyer the Buyer

Comedy

MEYER MAYOR MIZZNICK IRMA MIZZNICK IRMA MIZZNICK IELDMAN MOLLIE UNCLE BEN EEATRICE MILTON MIZZNICK

Adele Ronson Paul Douglas Ethel Holt Nick Adams Dot Harrington

Harry Hershfield

Teddy Bergman

Geoffrey Bryant

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MGM Screen Test

Talent Show

M.C. Dean Murphy ORCHESTRA Ted Steele ALSO Charlotte Manson 151

Drama

Serial Drama

Michael and Kitty

Mystery

MICHAEL KITTY

John Gibson **Elizabeth Reller**

Michael Shayne, Private Detective

Detective

MICHAEL SHAYNE Jeff Chandler DIRECTOR William P. Rousseau MUSICAL DIRECTOR John Duffy WRITER Bob Wright

OPENING

MUSIC: Theme up and under

ANNOUNCER: The new adventures of Michael Shayne, Private Detective. Michael Shayne, reckless, red-headed Irishman back in his old haunts in New Orleans...ready as always to risk his neck for law, order and an occasional collar. Listen now as we bring you the new adventures of Michael Shayne.

ALTERNATE OPENING

WILLIAM P. ROUSSEAU: The new adventures of Michael Shayne, Private Detective. Michael Shayne, reckless, red-headed Irishman. This is your director Bill Rousseau inviting you to listen to another transcribed episode, which we call "The Case of the Carnival Killer."

This series was based on the character created by Brett Halliday (pseudonym of Davis Dresser).

The Mickey Mouse Theater of the Air Children

MICKEY MOUSE	Walt Disney
DONALD DUCK	Clarence Nash
GOOFY	Stuart Buchanan
MINNIE MOUSE	Thelma Boardman
CLARABELLE COW	Florence Gill
ORCHESTRA Felix Mills	
ALSO Donald Duck's Sv	wing Band, The Minnie Mouse
Woodland Choir	
WRITER Bill Demling	

This program was based on characters created by Walt Disney. It was first heard over NBC in 1937.

MICKEY CLARA GAINES MAMIE

Mickey of the Circus

Chester Stratton Gretchen Davidson **Betty Garde**

Midstream

MIDGE

Hugh Studebaker, Russell CHARLES MEREDITH Thorson, Sidney Ellstrom Betty Lou Gerson, Fern JULIA MEREDITH Persons Mercedes McCambridge, Laurette Fillbrandt, Sharon Grainger, Elia Braca **Bill Bouchey** STANLEY BARTLETT DAVID MEREDITH Willard Farnum **RUTH ANDREWS** Connie Osgood, Annette Harper, Sylvia Jacobs HOWARD ANDREWS Marvin Miller (RUTH'S BROTHER) AMY GORDON BARTLETT **Josephine Gilbert** JIMMY STOREY Nina Klowden, Lenore Kingston

MEREDITH CONWAY TIMOTHY STOREY SANDY SANDERSON JOHN ELLIOTT

Jane Green BERTHA ANNOUNCER Gene Baker DIRECTOR Gordon Hughes WRITER Pauline Hopkins

Midstream made its debut over NBC in 1939. The program originated in Chicago.

Lesley Woods

Henry Hunter (Arthur Jacobson)

Bob Iellison

Olan Soule, Pat Murphy

The Mighty Show

MA HUTCHINSON JEAN CARTER SALLY, THE TRAPEZE ARTIST TEX RUTH, THE KNIFE THROWER Drama

Agnes Moorehead Jay Meredith

Helen Lewis Artells Dickson

Anne Boley

Modern Romances

ALSO Bradley Barker, Fred Irving Lewis, Elliott Reid

This drama was built around circus life.

Milligan and Mulligan

Comedy-Adventure

DETECTIVE Don Ameche COMIC SIDE-KICK Bob White ANNOUNCER Tom Shirley

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The Milton Berle Show

Comedy

STARRING Milton Berle ALSO Bert Gordon, Eileen Barton, Pert Kelton, Jack Albertson, Arnold Stang, Mary Shipp, Johnny Gibson, Roland Winters, Jackson Beck ORCHESTRA Ray Bloch ANNOLINCER Frank Gallop WRITERS Martin A. Ragaway, Hal Block

The Milton Berle Show came to radio over NBC in 1939 and was sponsored by Quaker Oats.

Mimics: see Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.

Miracles of Magnolia

Serial Drama

FEATURING Fanny May Baldridge

This program was first heard over the Blue network in 1931.

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Mirth and Madness

Comedy-Variety

FEATURING Jack Kirkwood, Lillian Lee, Don Reid, Jean McKean, Tom Harris, Billy Grey, Ransom Sherman, Lee Brodie, Mike McTooch, Herb Sheldon

ORCHESTRA Irving Miller, Jerry Jerome DIRECTOR Joseph Mansfield WRITERS Jack Kirkwood, Ransom Sherman THEME "Hi, Neighbor"

OPENING

GREY. Hey, you! KIRKWOOD. Are ya listenin'?

In Western sketches, Kirkwood would get shot and say, "Well, gal, I'm a-goin' fast. But before I go, I got somethin' to say..." Then he would go on and on and on.

Mirth and Madness was first heard over NBC in 1943.

Miss Hattie

Drama

HATTE PALMER TEDDY, HER NEPHEW

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Ethel Barrymore

Dickie Van Patten

Modern Cinderella

Serial Drama

HOPE CARTER RC Ba LARRY BURTON EC JIMMY GALE BE ANNOLINCER ROGER Krupp

Rosemary Dillon, Laine Barklie Eddie Dean Ben Gage

Modern Romances

Serial Drama

HELEN GREGORY (NARRATOR) Gertrude Warner DIRECTORS William Marshall, Joe Graham WRITERS Margaret Sangster, Ira Marion, Lillian Schoen, Don Witty ORGANIST George Henninger

Modern Romances made its debut over the Blue network in 1936.

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Mollé Mystery Theater: see Mystery Theater.

r: see

Molly of the Movies

Molly of the Movies

Serial Drama

MOLLY Gene Byron ALSO Ray Jones, Betty Caine

Molly of the Movies made its debut over Mutual in 1935.

Moon Dreams

Music and Poetry

NARRATOR Marvin Miller VOCALIST Warren White ORCHESTRA Del Castillo, Ivan Eppinoff (later known as Ivan Scott) PRODUCER Carl Kraatz DIRECTOR John Holbrook WRITERS Ken Krippene, Marvin Miller

Moon Dreams was a syndicated series of fifteenminute programs recorded in 1946 and 1947.

Moon River

Music and Poetry

NARRATOR Harry Holcomb FEATURING Palmer Ward, Charles Woods, Don Dowd, Jay Jostyn, Peter Grant, et al. CREATOR Edward Byron THEME "Caprice Viennois" by Fritz Kreisler

BRIDGE MUSIC UNDER POEMS "Clair de Lune" by Debussy

OPENING

NARRATOR. Moon River, A lazy stream of dreams Where vain desires forget themselves In the loveliness of sleep. Moon River Enchanted white ribbon Twined in the hair of night, Where nothing is but sleep, Dream on...Sleep on... Care will not seek for thee. Float on...Drift on... Moon River, to the sea.

CLOSING

NARRATOR.

Down the valley of a thousand yesterdays Flow the bright waters of Moon River. On and down, forever flowing, forever waiting To carry you down to the land of forgetfulness, To the kingdom of sleep...to the realm of ... Moon River A lazy stream of dreams Where vain desires forget themselves In the loveliness of sleep. Moon River. Enchanted white ribbon Twined in the hair of night, Where nothing is but sleep, Dream on...Sleep on... Care will not seek for thee. Float on...Drift on... Moon River, to the sea.

This was a nationally famous program of music and poetry from WLW Cincinnati.

Moonshine and Honeysuckle

Serial Drama

CLEM	Louis Mason
PEG LEG	
GADDIS	Claude Cooper
"CRACKER"	
GADDIS	Anne Elstner
ALSO Virgini	ia Morgan, Jeanie Begg, John Milton,
	herland, Sara Haden
DIRECTOR He	nry Stillman
WRITER Lula	

Moonshine and Honeysuckle, one of the early serial dramas, was first heard over NBC in 1930.

The Mormon Tabernacle Choir Music and Talks

The Mormon Tabernacle Choir broadcasts each Sunday from the Mormon Tabernacle located on Temple Square in Salt Lake City, Utah—as it has done since 1929. It is the oldest continuous nationwide network series in American radio. The choir is composed of 375 singers from all walks of life—

Mr. and Mrs.

farmers, housewives, bankers, teachers, etc.--all of whom are unpaid professionals.

Originally the broadcasts were carried over NBC by the local affiliate, KSL. In 1932, KSL switched to CBS afflliation, and the broadcast went with it. The original director of the choir was Professor Anthony C. Lund of Brigham Young University. The producer and announcer was Earl J. Glade. In 1935, with the death of Professor Lund, J. Spencer Cornwall was appointed choir director and held that position until 1957. In that same year Richard L. Evans took over the job of producing, directing, and announcing the programs. Both Cornwall and Evans were the voices who gave "The Spoken Word" each week, a message of inspiration and stimulation. Among the organists were Alexander Schreiner and Frank Asper. (See also *Religion*.)

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Mortimer Gooch

Comedy-Serial Drama

MORTIMER GOOCH Bob Bailey BETTY LOU Louise Fitch

Mortimer Gooch was first heard over CBS in 1936.

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Morton Downey: see The Coke Club.

Mother and Dad

Comedy Dialogue

MOTHER	Charme Allen
DAD	Parker Fennelly

Mother and Dad was first heard over CBS in 1943.

Mother of Mine

Serial Drama

MOTHER MORRISON
JOHN
HELEN
ANNE
POP WHITEHOUSE
PETE
PAUL STRONG

Agnes Young Donald Cook Ruth Yorke Pattee Chapman Arthur Allen Jackie Kelk Paul Nugent Mother of Mine was first heard over the Blue network in 1940.

The Moylan Sisters

Music

Comedy

FEATURINGThe Moylan SistersACCOMPANIST Morty HowardANNOUNCER Don LowePRODUCER-WRITER Isaac ClementsDIRECTOR Robert SmithTHEMEWe feed our doggie Thrivo,He's very much alive-o,Full of pep and vim!If you want a happy pup,You'd hetter hurry up—Buy Thrivo, for him!

This fifteen-minute, Sunday-afternoon program featured Marianne (the elder by three years) and Peggy Joan Moylan and a pianist. It made its debut over NBC Blue in 1939. The script described the two sisters' unique ability to sing three-part harmony. The girls were billed as "The Angels of the Airwaves." The creator of the familiar Thrivo jingle was Elizabeth Zindel. For a long time the program was followed immediately on the Blue network by Olivio Santoro.

Mr. Ace and Jane: see Easy Aces.

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Mr. and Mrs.

JOE Jack Smart VI Jane Houston THEMES "Mean to Me," "Home, Sweet Home"

This program, which was first heard over CBS in 1929, was based on the comic strip by Clare Briggs. A later program with the same title but not based on the comic strip originated over KNX Los Angeles. The latter featured Eddie Albert as "Jimmie" and Georgia Fifield as "Jane." The script was written by Ralph Rogers

Mr. and Mrs. North

Mystery-Adventure

JERRY NORTH	Joseph Curtin
PAMELA NORTH	Alice Frost
SUSAN, THE	
NORTHS' NIECE	Betty Jane Tyler
BILL WEIGAND,	
CHIEF DETECTIVE	Staats Cotsworth, Frank
	Lovejoy, Francis DeSales
SERGEANT MULLINS	Walter Kinsella
MAHATMA MCGLOIN,	

THE DRIVER Mandel Kramer ORCHESTRA Charles Paul ANNOUNCER Joseph King PRODUCER-DIRECTOR John Loveton WRITERS Michael Morris, Jerome Epstein, Hector

Chevigny, Louis Vittes, Robert Sloane SOUND EFFECTS Al Hogan, Jerry McCarthy, Al Binnie THEME "The Way You Look Tonight"

OFT-HEARD PHRASE

PAM. Look out, Jerry! He's got a gun!

Mr. and Mrs. North was based on characters created by Frances and Richard Lockridge. The series made its debut over NBC in 1942.

Mr. Anthony: see The Goodwill Hour.

Mr. Chameleon

Adventure

MR. CHAMELEON	Karl Swenson
DAVE ARNOLD,	
MR. CHAMELEON'S	6
ASSISTANT	Frank Butler
COMMISSIONER	Richard Keith
ORCHESTRA Victor	Arden
ANNOUNCERS Roge	er Krupp, Howard Claney
PRODUCERS Frank and Anne Hummert	
DIRECTOR Richard Leonard	
WRITER Marie Bau	
SOUND EFFECTS Jac	k Amerine

"Mr. Chameleon" was a master of disguise who used his art to apprehend criminuls. He began solving crimes over CBS in 1948.

Mr. District Attorney

Drama

DISTRICT	
ATTORNEY	Dwight Weist, Raymond
	Edward Johnson, Jay Jostyn
MISS EDITH MILLER	Vicki Vola
HARRINGTON	Walter Kinsella, Len Doyle
MISS RAND	Eleanor Silver, Arlene
	Francis
POLICEMAN	Walter Kinsella
VOICE OF THE LAW,	
OPENING	Maurice Franklin, Jay
	Jostyn

ranklin, Jay ALSO Frank Lovejoy, Paul Stewart, Thelma Ritter

ORCHESTRA Harry Salter, Peter Van Steeden ANNOUNCERS Ed Herlihy, Fred Uttal CREATOR-DIRECTOR Edward Byron **PRODUCER** Phillips H. Lord

WRITERS Edward Byron, Harry Herman, Finis Farr, Jerry McGill, Jerry Devine, Robert J. Shaw SOUND EFFECTS John Powers

OPENING

ANNOUNCER. Mr. District Attorney...champion of the people...defender of truth...guardian of our fundamental rights to life, liberty, and the pursuit of happiness.

MUSIC. Bridge

D.A. (FILTER) And it shall be my duty as District Attorney not only to prosecute to the limit of the law all persons accused of crimes perpetrated within this county but to defend with equal vigor the rights and privileges of all its citizens.

Mr. District Attorney, a popular Wednesday-night feature on NBC for many years, was first heard in 1939. The loyal sponsor of the program was Bristol-Myers, makers of "Ipana for the smile of beauty and Sal Hepatica for the smile of health"-a double-barreled slogan for a toothpaste and a laxative.

Mr. Fix-It

Home Repair

MR. FIX-IT	Jim Boles
TYPICAL DOMESTIC	
COUPLE	Loretta Ellis, Art Van Horn

The "Typical Domestic Couple" dramatized home-repair situations. Mr. Fix-It offered his advice

Murder and Mr. Malone

on repairing sundry items. He would also suggest that listeners write in for a book on home repair by Hubbard Cobb.

Mr. Keen, Tracer of Lost Persons

Mystery-Adventure

MR. KEEN	Bennett Kilpack, Phil Clarke,
	Arthur Hughes
MISS ELLIS	Florence Malone
MIKE CLANCY	Jim Kelly
ANNOUNCER Larry	Elliott, James Fleming
PRODUCERS Frank and Anne Hummert	
DIRECTOR Richard Leonard	
WRITERS Barbara	Bates, Lawrence Klee, Robert J.
Shaw, Charles J	. Gussman, Stedman Coles, David
Davidson	
MUSICAL DIRECTOR	Al Rickey
SOUND EFFECTS Jack	Amerine
ORGANIST John Wir	nters
THEME "Someday I	'll Find You"

CATCH-PHRASE

MIKE CLANCY: Saints preserve us, Mr. Keen!

This program was first heard over NBC Blue in 1937.

Mr. Meek: see The Adventures of Mister Meek.

Mr. President

Drama

THE PRESIDENT Edward Arnold ALSO Ted de Corsia, Herb Butterfield, Myra Marsh, Ted Osborne, et al. ORCHESTRA Buzz Adlam ANNOUNCER LOU Cook PRODUCER LOU Cook PRODUCER Robert Jennings DIRECTORS Joe Graham, Dwight Hauser, Leonard Reeg WRITERS Jean Holloway, Ira Marion SOUND EFFECTS Fred Cole

Each week Edward Arnold portrayed a different American President. The identity of the President was not revealed until the end of the program. The series began over ABC in 1947.

Mrs. Miniver

Serial Drama

MRS. MINIVER	Judith Evelyn (first few
	shows only), Gertrude
	Warner
MR. MINIVER	Karl Swenson (first few
	shows only), John Moore
PRODUCER DIRECTOR N	lila Mack

PRODUCER-DIRECTOR Nila Mack WRITERS Carl Bixby, Margaret Lerwerth

This program was based on the novel by Jan Struther.

Mrs. Wiggs of the Cabbage Patch Serial Drama

Betty Garde, Eva Condon MRS. WIGGS PA WIGGS **Robert Strauss BILLY WIGGS** Andy Donnelly MR. STEBBINS Joe Latham Frank Provo, Bill Johnstone MR. BOB MISS HAZY Agnes Young, Alice Frost LUCY REDDING Marjorie Anderson ANNOUNCER George Ansbro **PRODUCERS** Frank and Anne Hummert

Mrs. Wiggs of the Cabbage Patch, based on the novel by Alice Caldwell Rice, was heard over NBC beginning in September 1936 after abrief run on CBS.

The Munros

Family Dialogue

GORDON MUNRO MARGARET MUNRO Neal Keehan Margaret Heckle

Murder and Mr. Malone

Adventure

MR. MALONE Frank Lovejoy ALSO Jack Webb, Hans Conried DIRECTOR William Rousseau WRITER Craig Rice

The program was first heard over ABC in 1946.

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Murder Is My Hobby

Murder Is My Hobby

Adventure

DETECTIVE BARTON DRAKE Glenn Langan WRITER Richard Wilkinson

Murder Is My Hobby was first on the air over Mutual in 1945.

Murder Will Out

Mystery-Adventure

FEATURING William Gargan PRODUCER-WRITER-DIRECTOR Lew X. Lansworth

Music: see Big Band Remotes; Musicians; Orchestra Leaders; Singers.

The Music Appreciation Hour

Music

FEATURING Dr. Walter Damrosch

OPENING

DAMROSCH. Good morning, my dear young people.

This program began over the Blue network in 1928.

Music from the House of Squibb

Music

GUEST STARS Burl Ives, Regina Resnik, Jan Peerce, Richard Tucker

ORCHESTRA Lyn Murray CHORUS Van Alexander DIRECTOR Chet Gierlach

This program originated from Liederkranz Hall in New York City.

Music That Satisfies

Musical-Variety

FEATURING Arthur Tracy ("The Street Singer"), The Boswell Sisters (Connee, Vet, and Martha), Ruth Etting

ANNOUNCER Norman Brokenshire

This 1932 musical program was sponsored by Chesterfield over the NBC Red network.

The Musical Comedy Hour

Music and Comedy

VIVIAN, THE COCA-COLA GIRL

Jessica Dragonette

The Musical Steelmakers

Music

M.C	. John Wincholl		
TH	SINGING MILLMEN-William Stevenson, William		
	Griffiths, tenors, Glynn Davies bass; Walter		
	Schane, baritone		
THE STEELE SISTERS—Betty Jane Evans, Margaret June			
	Evans, Harriet Drake, Lois Mae Nolte		
HA	RPIST Mary Bower		

VOCALIST Regina Colbert

The Musical Steelmakers grew out of an industrial program presented each week on WWVA Wheeling (West Virginia). The series started on November 8, 1936, and featured people employed by a local steel corporation. John Wincholl, for example, was an accountant in the general offices. J. L. Grimes was credited with putting together the particular program that caught on with the listeners; this led to a network series over Mutual in 1938 from Wheeling's Capitol Theater. The Steele Sisters, incidentally, were not all sisters; the group was originally a trio, then became a quartet.

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Musicians

Music comprised an important segment of radio entertainment Among the well-known musicians of radio's Golden Age were organist Jesse Crawford ("The Poet of the Organ"); violinist-composer Emery

My Son and I

Deutsch; pianist-composer George Gershwin; singer-pianist Art Gillham ("The Whispering Pianist"); pianist-composer-orchestra leader Johnny Green; guitarist Tito Guizar (also a singer); xylophonist Yoichi Hiraoka; violinist Jules Lande ("The Troubadour of the Violin"); violinist Florence Richardson; Frank "Sugar Chile" Robinson (a precocious child pianist); Shandor (a Gypsy violinist); Eddie South (a violinist billed as "The Dark Angel of the Violin"); Alec Templeton (a blind pianist-composer); singer-violinist Anthony Trini ("The Romantic Fiddler"); singer-pianist Happy Jack Turner; and pianist Leo Zollo.

There were also many teams and groups of musical performers who turned up on various radio programs. Among the most prominent were Bennett and Wolverton (singer-pianist Betty Bennett and guitarist Joe Wolverton); the piano team of Braggiotti and Fray (Murio Braggiotti and Jacques Fray); Borrah Minevitch and His Harmonica Rascals; the piano team of Muriel and Vee (Muriel Pollack and Vee Lawnhurst); and Carson Robison and His Buckaroos, a Western music group comprised of Carson Robison, John and Bill Mitchell, and Pearl Pickens, who was actually Mrs. Bill Mitchell. (See also Big Band Remotes; Orchestra Leaders; Singers.)

The Mutual Forum Hour: see American Forum of the Air.

My Best Girls

Situation Comedy

JILL BARTLETT LINDA BARTLETT PENNY BARTLETT RUSSELL BARTLETT DIRECTOR Wesley McKee WRITER John D. Kelsey

Lorna Lynn Mary Shipp Mary Mason **Roland Winters**

Lucille Ball

My Favorite Husband

Situation Comedy

LIZ COOPER GEORGE COOPER, THE HUSBAND

Lee Bowman (initial performance only), Richard Denning

KATIE, **Ruth Perrott** THE MAID RUDOLPH Gale Gordon ATTERBURY WRITER-DIRECTOR Jess Oppenheimer WRITERS Madelyn Pugh, Bob Carroll, Jr. SOUND EFFECTS Clark Casey

My Favorite Husband was based on characters created by Isabel Scott Rorick in the novel Mr. and Mrs. Cugat. The program made its debut over CBS in 1948.

Marie Wilson

My Friend Irma

IRMA PETERSON

IANE STACY

AL

Situation Comedy

Cathy Lewis, Joan Banks Alan Reed (Teddy Bergman) MR. CLYDE John Brown PROF. KROPOTKIN Hans Conried RICHARD Leif Erickson RHINELANDER III MRS. RHINELANDER Myra Marsh MRS O'REILLY Gloria Gordon ORCHESTRA Lud Gluskin VOCAL GROUP The Sportsmen Quartet

DIRECTOR Cy Howard WRITERS Parke Levy, Stanley Adams, Roland Mac-Lane SOUND EFFECTS James Murphy

THEME "Friendship"

CATCH-PHRASE

JOHN BROWN (on telephone). Hello, Joe. Al.

My Friend Irma related the amusing adventures of a classic "dumb blonde." It made its debut over CBS in 1947.

My Good Wife

Situation Comedy

FEATURING John Conte, Arlene Francis

My Son and I

Serial Drama

CONNIE VANCE BUDDY WATSON, Betty Garde

My True Story

HER SON **Kingsley** Colton AUNT MINTA **OWENS** Agnes Young **KENT DAVIS Alan Hewitt** ANNOUCER Charles Stark

This serial was first heard over CBS in 1939.

My True Story

Drama

FEATURING **Guest Actors** ANNOUNCER Glenn Riggs DIRECTORS Martin Andrews, Charles Warburton, George Wiest WRITER Margaret Sangster ORGANIST Rosa Rio THEME "My True Story" by Hathaway

There were no regular running characters on My True Story; various performers appeared on the program, which was first heard over ABC in the 1940s.

Myrt and Marge

Serial Drama

MYRT	Myrtle Vail
MARGE	Donna Damerel Fick, Helen
	Mack
JACK ARNOLD	Vinton Hayworth, Santos
	Ortega
CLARENCE	
TIFFINGTUFFER	Ray Hedge
BILLIE DE VERE	Eleanor Rella
MIDGIE	Betty Jane Tyler
EDNA SEYMOUR	Lucy Gilman
JIMMIE KENT	Michael Fitzmaurice
MR. ARNOLD	Charles Webster
MRS. ARNOLD	Frances Woodbury

BRELLERTON WHITE BILL BOYLE THADDEUS CORNFELDER PAUL HARGATE LEE KIRBY RANDY GREENSPRING PETE VANESSI POP NUNALLY

JIM BARNETT

Alan Devitt Arthur Elmer

Cliff Arguette Jackson Beck Santos Ortega, Dick Sanaver

Roger DeKoven Teddy Bergman Joe Latham Raymond Edward Johnson

Matt Crowley ANTHONY LINK PAULA KIRBY Lucille Fenton TAD SMITH **Robert Walker** LIZZIE LUMP Marjorie Crossland BARNEY BELZER Maurice Tarplin MAX WOODARD Wendell Holmes CHRIS Warren Mills MRS. ARMSTRONG Jeanne Juvelier BIDDY. THE COP Vincent Coleman FRANCIS HAYFIELD Karl Way, Ed Begley AGATHA FOLSOM Violet Le Claire SANFORD MALONE **Reg Knorr** PHYLLIS ROGERS **Dorothy Day JIMMY MINTER Ray Appleton** LEOTA LAWRENCE Sunda Love Ken Griffin DARRELL MOORE MAGGIE Marie Nelson HELMI Edith Evanson DR. BURR Henry Saxe Gene Morgan **REX MARVIN** BRAD **Cliff Bunston** DETECTIVE O'TOOLE John C. Daly ALSO Henrietta Tedro, James Van Dyk, Olan Soule, Joseph Curtin ANNOUNCERS David Ross, Tom Shirley, André Baruch PRODUCER-DIRECTOR Bobby Brown DIRECTORS Lindsay MacHarrie, John Gunn WRITERS Myrtle Vail, Cliff Thomas ORGANISTS John Winters, Rosa Rio, Eddie House THEME "Poor Butterfly"

This series had its premiere over CBS in 1931 and originated in Chicago. Myrt and Marge was the story of a hard-boiled trouper (Myrt) who made it her business to protect the innocence of a newcomer to backstage life (Marge). In 1932 the public learned through an "exclusive" magazine article that Donna Damerel Fick (Marge) was actually the daughter of Myrtle Vail (Myrt) although they were sisters in the script. Donna Damerel Fick died on February 15, 1941, and was replaced by Helen Mack.

The Mysterious Traveler

Adventure

THE MYSTERIOUS TRAVELER Maurice Tarplin ALSO Bill Zuckert, Lon Clark, Roger DeKoven, Ed Begley, Jackson Beck, Bret Morrison, Joyce Gordon, Leon Janney, Cliff Carpenter, Lawson Zerbe,

Mystery Theater

Ted Osborne, Mary Jane Higby, Jack Manning, James Van Dyk, Alan Manson, Robert Dryden, Art Carney, Joe Julian, Eric Dressler, Helen Shields, Lyle Sudrow, Ann Shepherd, Ralph Bell, Chuck Webster, Bryna Raeburn, Vicki Vola, et al.

ANNOUNCER Jimmy Wallington, Carl Caruso, Russ Dunbar

DIRECTOR Jock MacGregor

WRITERS Robert A. Arthur, David Kogan

SOUND EFFECTS Jack Amerine, Jim Goode, Ron Harper

"The Mysterious Traveler" warned his audience to keep a hypo handy for emotional emergencies. He closed with, "I take this same train every week at this time." The program made its debut over Mutual in 1943.

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Mystery in the Air

Mystery

FEATURING STONEWALL SCOTT TEX Peter Lorre Jackson Beck Geoffrey Bryant

ALSO Russell Thorson, John Brown, Howard Culver, Ben Wright, Lurene Tuttle, Jack Edwards, Jr., Luis Van Rooten, Peg Weber

ANNOUNCER Michael Roy

PRODUCER Ken MacGregor

Mystery Theater

Mystery

HOST Bernard Lenrow INSPECTOR HEARTHSTONE OF

THE DEATH SQUAD Alfred Shirley

ANNOUNCER Dan Seymour

PRODUCERS Frank and Anne Hummert

DIRECTORS Martha Atwell, Ernest Ricca, Frank K. Telford, Day Tuttle, Kenneth W. Macgregor, Henry Howard

WRITERS Frank Hummert, Edward Francis, Lawrence Menkin, Bill Wyman, Joseph Russell, Jay Bennett, Peter Lyon, Charles Tazewell

SOUND EFFECTS Charles Grenier

Mystery Theater was first heard over NBC in 1943 as Mollé Mystery Theater (sponsored by the makers of Mollé shave cream). Bernard Lenrow was featured on the Mollé version. When the title was changed, the format was altered and the character of Hearthstone was added. Later the title was changed to Hearthstone of the Death Squad.

Name the Movie

Musical Quiz

M.C. Marvin Miller SINGING HOST Clark Dennis VOCALIST Peggy Mann VOCAL GROUP The Starlighters ORCHESTRA Edward Gilbert DIRECTOR Charles Herbert WRITER Fred Heider

On Name the Movie, which ran on ABC in 1949, servicemen were used as contestants eligible to win prizes by identifying movies. A top movie star appeared on the program each week. It was sponsored by Revere cameras after they dropped *The Jo Stafford Show*.

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National Amateur Night

Amateur Talent

M.C.

Ray Perkins

Ray Perkins blew a whistle to indicate that the performer had failed.

The National Barn Dance Country and Western Music

M.C. Joe Kelly ("The Man in Overalls") UNCLE EZRA, THE OLD JUMPING JENNY WREN, EZRA P. Pat Barrett WATERS ARKIE, THE ARKANSAS WOODCHOPPER Luther Ossiebrink POKEY MARTIN Hoyt Allen LULUBELLE AND Myrtle Cooper and Scotty SCOTTY Wiseman SPARE RIBS Malcolm Claire

WITH Maple City Four—Art Janes, Pat Patterson, Fritz Meissner, Al Rice; Cumberland Ridge Runners—Slim Miller, Karl Davis, Hartford Connecticut Taylor, Hugh Cross, John Lair, Red Foley; The Hoosier Hot Shots; The Rural Ryhthm Boys and Their Tin Pan Band—Paul ("Hezzie") Trietsch, zither, whistle, washboard, Ken Trietsch, banjo, guitar, Gabe Ward, clarinet; Frank Kettering, bass fiddle; Louise Massey and The Westerners—Louise Massey, Curt Wellington, Milt Mabie, Dott Massey (sister of Louise), Allen Massey (their brother); Verne, Lee and Mary Trio—Verne Hassell, Leone Hassell, Evelyn Wood; Dinning Sisters—Jean and Ginger (twins) and Lou

ALSO Little Georgie Gobel, Bob Hastings ("The Twelve-Year-Old Boy Soprano"), Linda Parker, The Sunbonnet Girl, Sally Foster, ("Little Blueeyed Sally") Eddie Peabody, banjoist, Pat Buttram, The Sage of Winston County, Alabama, Bob Ballantine, harmonica player, Otto and His Novelodeons, The Tune Twisters, Janie and Connie, singers, Tom and Don, The Hayloft Harmony Boys, Captain Stubby and the Buccaneers, Marvin Miller, Joe Parsons, bass, The Hill Toppers

AND Bob Atcher, Henry Burr, Lucille Long, Bill O'Connor, Jane Kaye, Dean Brothers, Hal O'Halloran, Tiny Stokes, Red Blanchard, Skip Farrell, Florence Folsom, Danny Duncan

ORCHESTRA Glenn Welty

ANNOUNCER Jack Holden

PRODUCER-WRITERS Peter Lund, Jack Frost PRODUCERS Walter Wade, Ed Freckman

DIRECTOR Bill Jones

CATCH-PHRASES

UNCLE EZRA. This is station E-Z-R-A, the powerful little five-watter down in Rosedale. UNCLE EZRA. Give 'em a toot on the tooter, Tommy. HOOSIER HOT SHOTS INTRO: Are you ready, Hezzie? (slide whistle)

OPENING

JOE KELLY. Hello, hello, everybody, everywhere

This was one of the few radio shows to charge admission. It was originally broadcast from Chicago's Eighth Street Theater but moved later to the Civic. It made its debut on September 30, 1933, and was heard Saturday nights at 10:30 on NBC.

World Radio History

The National Farm and Home Hour Variety

M.C.	Everett Mitchell		
FOREST RANGER	Don Ameche, Raymond		
	Edward Johnson		
ORCHESTRA Harry Kogen and The Homesteaders			
ALSO Jack Baus and The Cornbusters; The Cadets (a			
male quartet); Mirandy of Persimmon Holler			
SUPERVISOR W. E.	Drips		

PRODUCER Herbert Lateau

THEME "The Stars and Stripes Forever" by John Philip Sousa

OPENING

MITCHELL. It's a beautiful day in Chicago!

This program was first heard over the Blue network in 1928 for Montgomery Ward. Later the program was presented by the United States Department of Agriculture.

The National Radio Pulpit: see Religion.

National Spelling Bee

Education

SPELLING MASTER

Paul Wing

National Vespers: see Religion.

NBC Symphony

Music

The NBC Symphony Orchestra was formed in 1936 under the conductorship of Maestro Arturo Toscanini and performed each week over the NBC network. The Maestro was coaxed out of retirement in Italy after David Samoff of NBC made up his mind that such a program could make a great contribution by bringing fine music to the masses. Every effort was made to gather together the world's finest musicians, and NBC raided the country's leading musical organizations in an effort to build the ninety-piece orchestra. The special radio studio constructed at Rockefeller Center in New York for the orchestra was known as "8H." It was described as the world's only "floating" studio because of its unique construction.

Dr. Frank Black appeared frequently as conductor of the NBC Symphony. Ben Grauer was the announcer on most of the broadcasts.

The Nebbs

Situation Comedy

Gene and Kathleen Lockhart FEATURING ALSO Conrad Binyon, Bill Roy, Dink Trout, Dick Ryan, Ruth Perrott

ANNOUNCER TOMMY Dixon

The Nebbs was based on the comic strip by Sol Hess.

Ned Jordan, Secret Agent

Adventure

NED JORDAN	Jack McCarthy
JUDY	Lee Allman
ANNOUNCERS Bib Hite,	Jack Petruzzi, Rollon Parker
DIRECTOR Al Hodge	

"Ned Jordan" was a railroad detective.

Nell Vinick: see Women's Programs.

Nelson Olmsted: see Stories by Olmsted.

Nero Wolfe: see The Adventures of Nero Wolfe.

The Networks

In the early days of radio, stations in various parts of the country began broadcasting independently of one another. Among the earliest stations broadcasting regularly were those which eventually became WWJ Detroit and KDKA Pittsburgh. The station claiming the record as the oldest in the United States is KCBS San Francisco, which was broadcasting regularly as a 15-watt school station in 1909 and is still on the air.

It wasn't long, however, before the independent stations began to provide programing for one another, and eventually they joined together in what came to be known as networks. In 1926, General Electric, Westinghouse, and RCA formed the Na164

tional Broadcasting Company with David Sarnoff as its leading organizer; and the next year Arthur Judson, a concert artists' manager, formed the Columbia Broadcasting System along with George A. Coats and J. Andrew White. In 1934 the Mutual Broadcasting System was formed and became the largest of the networks. The difference, however, was that Mutual owned no stations whereas NBC and CBS owned and operated many of their own network stations.

During the late 1930s the Federal Communications Commission (FCC) launched an investigation into "chain broadcasting" and the possible monopolistic tendencies therein. NBC at that time owned two separate networks, the Red network and the Blue network.

Simultaneously with the release of the FCC's report, recommending the end of multi-network ownership, NBC decided to sell NBC Blue. The sale of this network in 1943 to Edward J. Noble, the owner of Life Savers, eventually led to the formation of the American Broadcasting Company. After that, the Red network became simply NBC.

There were several regional networks, tooamong them the Don Lee network in California, The Yankee network in New England, and the Liberty Broadcasting System, which was set up primarily to carry sports broadcasts. The "regionals" were mostly formed to act as convenient clearing houses for sales packages and with some exceptions didn't do anywhere near the volume of programing as the big four networks.

A New Penny

Drama

STARRING Helen Hayes LEADING MAN Joseph Bell WRITER Edith Meiser

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The New York Times Youth Forum: See Dorothy Gordon.

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News and Newscasters

There were literally hundreds of newscasters, both locally and nationally, who brought the news of the world into our homes. Thus radio, particularly during World War II, made a major contribution toward keeping Americans informed.

A New Penny

Among the most famous newscasters and reporters were Gabriel Heatter, whose opening line, "Ah, there's good news tonight!" reassured millions of Americans each evening; Floyd Gibbons, who pioneered on-the-spot remote news broadcasts (his trademark was a white patch worn over his left eye); Boake Carter ("Cheerio!"); Elmer Davis, whose flat, unemotional, midwestern voice seemed to offer a reasonable perspective on the news; Paul Harvey ("Good...night!"); Edwin C. Hill with "The Human Side of the News"; H. V. (Hans von) Kaltenborn, whose clipped speech was parodied by President Truman following the commentator's inaccurate forecast of a Dewey victory in the 1948 election; Fulton Lewis, Jr. ("...and that's the top of the news as it looks from here"); Herbert Morrison, who described the historic explosion of the German dirigible Hindenburg on May 6, 1937; Drew Pearson, whose outspoken comments often made headlines themselves (his announcer introduced him with, "And now, Drew Pearson, whose predictions have proved to be eighty-four per cent accurate!"); and Lowell Thomas,* who started in radio in 1930, substituting for Floyd Gibbons, and who signed off each night with "So long ... until tomorrow."

Edward R. Murrow deserves some special attention. In the late thirties his nightly broadcasts from London ("This is London...") brought news of the impending war in Europe, and Americans were alerted by his commentary to the threat of Nazi Germany. Murrow's social conscience and broadcasting acumen helped to launch such successful news documentaries as *Hear It Now*, which brought a new dimension to radio's comments on the news of the day.

Other well-known commentators and newscasters were: Cedric Adams-Martin Agronsky; Robert Allen, who teamed with Drew Pearson for a time; H. R. Baukhage (Hilmar Robert Baukhage), who always

^{*} His first broadcast was on September 29, 1930. His first news item read: A procession of German Fascists was attacked today by Communists in the town of Unterbermsgruen. A hot fight followed in which 29 Fascists were injured, four critically. Adolf Hitler, the German Fascist chief, is snorting fire. There are now two Mussolinis in the world, which seems to promise a rousing time. Adolf is one. He has written a book called the German Fascist Bible. In this the belligerent gentleman states that a cardinal policy of his now powerful German party is the conquest of Russia. That's a tall assignment, Adolf. You just ask Napoleon.

Nick Carter, Master Detective

opened with "Baukhage talking"; Morgan Beatty; Cecil Brown; Clellan Card, who often impersonated people he quoted, such as FDR, Churchill, etc.; Sheila Carter (Boake Carter's sister); Henry Cassidy; W.W. Chaplin; Raymond Clapper; Upton Close; Charles Collingwood; Bob Considine; John Charles Daly, whose voice we heard announcing the Japanese attack on Pearl Harbor: Alex Dreier: George Fielding Eliot; Cedric Foster; Pauline Frederick, who was one of the few successful female commentators (the others were Lisa Sergio and Dorothy Thompson); Arthur Gaeth; Don Gardiner ("Monday Morning Headlines"); Earl Godwin; Peter Grant; Taylor Grant; Royal Arch Gunnison; John Gunther (also a distinguished author); Arthur Hale; Richard Harkness; Joseph C. Harsch; George Hayes, Sam Hayes; Bill Henry; George Hicks, Edwin C. Hill; Richard C. Hottelet; Quincy Howe, John B. Hughes; General Hugh S. Johnson; John B. Kennedy; Alan Kent; Walter Kiernan; David Lawrence; Larry Lesueur; Ian Ross MacFarlane, who worked without a script as he was partially blind; John MacVane; Robert McCormick; Merrill "Red" Mueller; Fulton Oursler; Leon Pearson; Elmer Peterson, George C. Putnam; Q.E.D. (his actual identity was never revealed); Quentin Reynolds; Cesar Saerchinger; Eric Sevareid; William L. Shirer; Frank Singiser; George Sokolsky; Robert St. John; Johannes Steel; Paul Sullivan ("Good night...and thirty"); Raymond Gram Swing; Henry J. Taylor; Cal Tinney (a sort of latter-day Will Rogers); Robert Trout, who brought us the news of D-Day in Europe, Clifton Utley, Arthur Van Horn; Hendrik Willem Van Loon (also a well-known author), John W. Vandercook; Albert Warner; Major J. Andrew White; Frederick William Wile; and Wythe Williams.

News of Youth

Dramatized News

"SCOOP," THE NARRATOR

Laddie Seaman

News of Youth was a fifteen-minute, three-times-aweek dramatized news broadcast somewhat in the style of *The March of Time*, but aimed at a teen-age audience.

Next, Dave Garroway: see Reserved for Garroway.

Detective

NICK CARTER,			
MASTER DETECTIVE	Lon Clark		
PATSY BOWEN	Helen Choate, Charlotte		
	Manson		
SERGEANT MATHISON			
(MATTY)	Ed Latimer		
SCUBBY,			
THE REPORTER	John Kane		
ALSO John Raby, Bill Lipton, Raymond Edward			
Johnson, Bryna Rae	burn, Mary Jane Higby		
ORCHESTA Lew White			
	itzmaurice, Ken Powell		
PRODUCER-WRITER-DIRE			
WRITERS David Kogan, Milton J. Kramer, John Mc-			

Greevey, Ferrin N. Fraser, Norman Daniels, Alfred Bester

SOUND EFFECTS Adrian Penner, Mario Siletti ORGANIST Hank Sylvern

OPENING

adventure with Nick Carter, Master Detective...presented by the Mutual network. In a moment, "The Case of the Stray Bullet Murder!" But first...

CLOSING

ANNOUNCER. Nick Carter, Master Detective, is produced and directed by Jock MacGregor. Copyrighted by Street and Smith Publications, Incorporated, it is presented each week at this time by the Mutual network. Lon Clark is starred as "Nick," Charlotte Manson is featured as "Patsy," and Ed Latimer plays "Matty." Others in today's cast were John Raby, Bill Lipton, and Bryna Raeburn. This program is fictional and any resemblance to actual persons, living or dead, or to actual names or places, is purely coincidental.

MUSIC. Theme up to close

ANNOUNCER. Join us again next week for "The Case of the Forgotten Murder," another intriguing, transcribed adventure with *Nick Carter, Master Detective!* This program came from New York. Nick Carter, Master Detective was first heard over Mutual in 1943. (See also Chick Carter, Boy Detective.)

Night Beat

Adventure

LUCKY STONE Frank Lovejoy ANNOUNCER Don Rickles

This was the story of a newspaper columnist who combed Chicago's streets looking for material.

Night Shift with Rayburn and Finch Music and Talk

Gene Rayburn and Dee Finch were the hosts on this program; they played records, held interviews, and traded quips.

A Night with Horace Heidt

Talent Contest

HOST

Horace Heidt

Accordionist Dick Contino became famous on this program after winning many weeks in a row.

No School Today: see Big Jon and Sparkie.

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Noah Webster Says

Quiz

M.C. Haven MacQuarrie DIRECTOR Andrew Love

Listeners submitted a list of five difficult words. Two dollars was paid for each list used on the program and for each correct answer.

Nobody's Children

Drama

NARRATOR MATRON Walter White, Jr. Georgia Fifield ALSO Robert Mitchell Boys' Choir

GUEST STARS James Cagney, Robert Montgomery, Joe E. Brown, Jack Benny, Fay Bainter, Bob Hope, Gene Autry, Barbara Stanwyck ANNOUNCER Bill Kennedy

Nobody's Children was first heard over Mutual in 1939 and originated from KHJ Los Angeles. Orphans appeared on the program accompanied by a guest star, and many of the orphans were adopted by listeners as a result of the broadcasts.

Nona from Nowhere

Serial Drama

NONAToni DarnayPAT BRADYJames KellyVERNON DUTELLKarl WeberTHELMA POWELLMitzi GouldGWEN PARKERFlorence RobinsonPRODUCERS Frank and Anne Hummert

This was first heard over CBS in 1949.

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Nora Drake: see This Is Nora Drake.

Norman Corwin

Drama

Norman Corwin wrote, produced, and directed several series, but a good portion of his work was broadcast as what today would be called "specials," single programs put on as the occasion demands and usually pre-empting a regularly scheduled broadcast. Among these were "We Hold These Truths" (1941), "On a Note of Triumph" (V-E Day, May 8, 1945), "14 August" (August 14, 1945), and "The Undecided Molecule" July 17, 1945). (See also Columbia Presents Corwin; Passport for Adams.)

ON A NOTE OF TRIUMPH

NARRATOR	Martin Gabel		
NAZI	George Sorel		
NAZI	Ludwig Donath		
MOTHER	Lucille Kibbee		
SELASSIE	Peter Witt		
INTERPRETER	Joseph Worthy		
SINGERS Johnny Bond Trio			

World Radio History

N.T.G. and His Girls

- MUSIC Score composed by Bernard Herrmann; conducted by Lud Gluskin; song "Round and Round Hitler's Grave" composed by Millard Lampell, Woodie Guthrie, Pete Seeger, and Norman Corwin
- PRODUCTION Directed by Norman Corwin sound by Berne Surrey; studio engineer, Gary Harris
- PRODUCTION ASSISTANTS Charles Lewin and Lou Ashworth

14 AUGUST

SOLILOQUIST Orson Welles

A repeat broadcast was heard on the following Sunday under the title "God and Uranium." Olivia de Havilland assisted Orson Welles on this broadcast, and Norman Corwin directed both productions in addition to writing them.

THE UNDECIDED MOLECULE

JUDGE INTERPRETER PROSECUTOR CLERK MISS ANIMA DEFENSE COUNSEL SPOKESMAN FOR THE VEGETABLES Groucho Marx Robert Benchley Vincent Price Norman Lloyd Sylvia Sidney Keenan Wynn

Keenan Wynn

SPOKESMAN FOR THE ANIMALS Keenan Wynn CONDUCTOR Keenan Wynn V.P. IN CHARGE OF PHYSIOCHEMISTRY Elliott Lewis WRITER-DIRECTOR Norman Corwin MUSIC Composed by Carmen Dragon; conducted by Lud Gluskin

N.T.G. and His Girls

Variety

M.C. Nils Thor Granlund ORCHESTRA Harry Salter DIRECTOR Herb Polesie WRITER Carroll Carroll

Nils Thor Granlund, a well-known Broadway producer, had talented chorus girls as the guests on his show. Six or seven appeared on each broadcast, and each girl told a little about herself and then played an instrument, sang, or gave a dramatic reading. There were also "special guests," ex-chorus girls who had made it on Broadway.

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Of Human Bondage

Drama

DR. PHILIP CAREY Raymond Edward Johnson MILDRED ROGERS Jessica Tandy DIRECTOR Carlo De Angelo

This program was based on the novel by Somerset Maugham.

Of Men and Books

Literary Discussion

MODERATOR

Professor John T. Frederick, John Mason Brown

Of Men and Books presented discussions and reviews of books with guest literary figures such as J. B. Priestley, Bellamy Partridge, Arna Bontemps, Edmund Gilligan, Ludwig Bemelmans, Paul Engel, and Lin Yutang. It was heard on CBS from 1941 to 1948.

Official Detective

Detective

DETECTIVE DAN BRITT

Ed Begley, Craig McDonnell

POLICE SERGEANT Louis Nye ALSO Chuck Webster, Bill Zuckert, Allan Stevenson, Joe Di Santis, Eileen Palmer, Luis Van Rooten ANNOUNCER Jack O'Riley DIRECTOR Wynn Wright WRITERS Jack Bentkover, William Wells ORGANIST Chet Kingsbury SOUND EFFECTS Al April

OPENING

MUSIC. Organ up and under...

ANNOUNCER. Official Detective! Dedicated to the men who guard your safety and protect your home your police department!

This program first appeared on the Mutual network in 1946.

The O'Flynns

Serial Drama

CAPTAIN FLYNN O'FLYNN

Milton Watson

This program was about the world of opera. It began over CBS in 1934.

Og, Son of Fire

Prehistoric Adventure

OG	Alfred Brown		
NAD	Patricia Dunlap		
RU	James Andelin		
BIG TOOTH	Reg Knorr		
ALSO Jess Pugh, Karl Way			
WRITER Irving Crump (author of the original Og sto-			
ries)			

SOUND EFFECTS Herb Johnson, Louie Wehr

This program was first heard over CBS in 1934.

The Old Curiosity Shop

Drama

KEEPER OF THE OLD CURIOSITY SHOP David Ross ORCHESTRA Howard Barlow WRITER David Ross

The Old Curiosity Shop was a program of the early 1930s. It presented stories concerning various items in the shop. The program opened with a conversation between the keeper and his daughter, in which the girl would ask her father to tell her the story about a particular item in the shop. The keeper's narration would then lead into the actual drama.

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The Old-Fashioned Revival Hour: see Religion.

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The Old Gold Paul Whiteman Hour Music

STARRING

Paul Whiteman and His Orchestra

Paul Whiteman, "The King of Jazz," broadcast this show on Tuesdays from 9:00 to 10:00 P.M. over CBS in the late 1920s and early 1930s. He also appeared over the years for other sponsors, such as Woodbury Soap. His announcers included Douglas Browning and Alan Kent.

The Old Gold Show

Variety

JOHN BICKERSON Don Ameche BLANCHE BICKERSON Frances Langford ALSO Frank Morgan ORCHESTRA Carmen Dragon ANNOUNCER Marvin Miller PRODUCERS Mann Holiner, Frank Woodruff WRITER-DIRECTOR Phil Rapp

This weekly half-hour program was first heard over CBS in 1947 and ran for two seasons. It filled the time-slot occupied previously by Songs by Sinatra, Songs for Sinatra, and Rhapsody in Rhythm. Frank Morgan performed his famous monologues full of exaggeration, with Marvin Miller as his foil and the object of his wrath.

Don Hix

The Old Skipper

THE OLD SKIPPER

Olivio Santoro

Music

Children

STARRING Olivio Santoro, The Boy Yodeler ANNOUNCER Glenn Riggs THEME (Sung to the tune of "Ta-Ra-Ra-Boom-De-Ay") Scrapple o-del-ay-de-ay

Comes from Phil-a-del-phi-ay.

Eat Philadelphia Scrapple, friends, With that advice my story ends.

Olivio Santoro played the guitar, sang, and yodeled. His program was fifteen minutes long and followed The Moylan Sisters (which see). The program was first heard over the Blue network in 1940.

Omar the Mystic

Adventure

OMAR THE MYSTIC MR. KIMBALL MRS. KIMBALL THE KIMBALLS' DAUGHTER ZAIDDA ALSO Edward MacDonald, Jeff Sparks

M. H. H. Joachim Ralph Schoolman Ethel Everett

Mrs. Ralph Schoolman **Ethel Everett**

OPENING

SOUND. The stroke of a gong

Omar the Mystic was first heard over Mutual in 1935.

One Man's Family

Serial Drama

THE PAKENIS	
HENRY BARBOUR FANNY BARBOUR	J. Anthony Smythe (April 29, 1932-May 8, 1959) Minetta Ellen (April 29, 1932-July 8, 1955), Mary
	Adams (February 13, 1956- May 8, 1959)
THE CHILDREN	
PAUL BARBOUR	Michael Raffetto (April 29, 1933-July 8, 1955), Russell Thorson July 28, 1955-May 8, 1959)
HAZEL BARBOUR	Bernice Berwin (April 29, 1932-August 29, 1943)
CLAUDIA BARBOUR	Kathleen Wilson (April 29, 1932-August 29, 1943), Floy Margaret Hughes (played the part when Miss

Wilson was ill), Barbara

Fuller (October 14, 1945-

One Man's Family

	May 8, 1959), Laurette Fillbrandt (played the part
	ten times during July,
	August, and September 1949)
CLIFFORD BARBOUR	Barton Yarborough (April 29, 1932-December 27, 1951)
JACK BARBOUR	Page Gilman (April 29, 1932- May 8, 1959)

THE CHILDREN'S SPOUSES

BILL HERBERT	Bert Horton
DAN MURRAY	Wally Maher, Russell
	Thorson, Bill Bouchey,
	Ken Peters
ANN WAITE	Helen Musselman
IRENE FRANKLYN	Naomi Stevens, Janet Waldo
JOHNNY ROBERTS	Frank Provo
CAPTAIN NICHOLAS	
LACEY (NICKY)	Walter Paterson, Tom
	Collins, Dan O'Herlihy,
	Ben Wright
BETTY CARTER	Jean Rouverol, Virginia
	Gregg

THE GRANDCHILDREN

THE GRANDCHILDI	VE18	DR. FRED THOMPSON	Frank Cooley, Cy Kendall,
TEDDY BARBOUR	Winifred Wolfe, Jeanne		William Green, Earl Lee
	Bates		Emerson Treacy
WILLIAM HERBERT		BETH HOLLY	Barbara Jo Allen
MURRAY (PINKY)	Richard Svihus, Dix Davis,	CHRISTINE ABBOTT	Mary Jane Croft
	Billy Idelson, Eddie Firestone,	BEN	Forrest Lewis, Earl Lee
	Jr., Tommy Bernard, George	WAYNE GRUBB	Jack Edwards, Jr.
	Pirrone	TRACY BAKER	Sam Edwards
HENRY HERBERT		REV. MCARTHUR	Frank Cooley, Francis X.
MURRAY (HANK)	Conrad Binyon, Dickie		Bushman, Marvin Miller,
	Meyers, Billy Idelson		Maurice Manson
MARGARET HERBERT		NICOLETTE MOORE	Jeanette Nolan
MURRAY	Dawn Bender	COUSIN CONSIDER	Marvin Miller
ANDY BARBOUR		ANNOUNCERS Willian	n Andrews, Ken Carpenter,
(SKIPPER)	Mary Lansing, Henry Blair	Frank Barton	
	Michael Chapin, David		y themselves—Loretta Young,
	Frankham		rd Class Francesca Ritter, Sir
JOAN ROBERTS	Ann Shelley, Mary Lou	Charles Mendl	
	Harrington	CREATOR-WRITER Carlt	
PENNY LACEY	Anne Whitfield, Elizabeth		Morse (most of the time), Mi-
	Sharon		linton Twiss, Charles Buck,
ANN BARBOUR	Mary Lansing, Jill Oppen-	George Fogle	
	heim, Susan Luckey,		(1944-59), Michael Raffetto (oc-
	Marilyn Steiner, Susan Odin		arly days, regularly 1949-55)
MARY LOU BARBOUR	Mary Lansing, Mary		n, from the beginning through
	McGovern		il Chism, May 14, 1951-March
JANE BARBOUR	Jana Leff, Susan Luckey,		Green, March 29,1954-May 7,
	Susan Odin	1954; the music wa	as pretaped from then on.

THE GRANDCHILDREN'S SPOUSES

ELWOOD GIDDINGS	Tyler McVey
RODERICK STONE	Marvin Miller
ROSS FARNSWORTH	Victor Perrin
RAYMOND BORDEN	Robert Bailey
LOIS HOLLAND	Sharon Dougl
SIDNEY LAWRENCE	James McCalli
GRETA STEFFANSON	Sharon Dougl

Marvin Miller Victor Perrin **Robert Bailey** Sharon Douglas James McCallion Sharon Douglas

THE GREAT-GRANDCHILDREN

PAUL JOHN FARNSWORTH (THE ONLY GREAT-GRANDCHILD WITH LINES)

Leone Ledoux

FRIENDS AND NEIGHBORS

JUDGE GLENN HUNTER

George Rand, Charles McAllister, Lloyd Corrigan, Norman Fields, Jay Novello, Herb Butterfield

The O'Neills

THEMES "Destiny Waltz" by Sydney Barnes (used as theme 1932-41); "Patricia" by Paul Carson (used as theme 1941-59)

INTRODUCTION

ANNOUNCER. One Man's Family is dedicated to the mothers and fathers of the younger generation and to their bewildering offspring. Tonight we present Chapter One of Book Six, entitled "Three Months Between." [Other sample chapter titles: "Clifford Throws a Party," "Christmas Eve at the Barbours'," "Paul Meets the Widow," "The Gathering of the Leaves."]

One Man's Family made its debut on radio on Friday, April 29, 1932, from 9:30 to 10:00 P.M. PST, over NBC stations in San Francisco, Los Angeles, and Seattle. Two or three weeks later the rest of the western NBC network was added. The program began broadcasting on the entire NBC network on May 17, 1933, and was the first serial to originate in San Francisco for the entire network. In order to bring the rest of the country up-to-date, the network broadcasts from May 17, 1933, until January 5, 1934, were devoted to presenting a somewhat condensed version of the Barbour family story from its beginning.

The format consisted of thirty-minute programs, broadcast once a week, through Sunday, June 4, 1950. Then the programs were fifteen minutes in length, five days a week, from June 5, 1950, through May 8, 1959, the last broadcast. In the book-chapter identification, the last broadcast was Chapter 30 of Book 134. There were 3,256 episodes in all, not counting repeats for different time zones.

Measured by the calendar, *One Man's Family* was the longest-running serial drama in American radio. It told the week-to-week (and later day-to-day) story of the Barbour family, who lived in the Seacliff section of San Francisco.

Henry and Fanny Barbour had five children: Paul, a World War I aviator, was the all-knowing oldest brother to whom all the others took their problems; he was a writer and lived in an attic with his adopted daughter, Teddy.

Hazel was almost an old maid when she married dairy farmer Bill Herbert; they had twin sons, Hank and Pinky, and a daughter. Some years after Bill died she married Dan Murray.

Claudia was a rebel until her second husband, British Army Captain *Nicholas Lacey*, tamed her to only occasional flare-ups; they were aboard a ship that was torpedoed during World War II, but were rescued and interned in a German concentration camp until after the war.

Cliff, Claudia's twin, was a kind of ne'er-do-well, unable to make up his mind about anything serious. His only period of tranquillity was during his marriage to his second wife, Irene, who was killed in an automobile accident. When actor Barton Yarborough died in 1951, the authors sent Cliff to Scotland, where he became successful in business and married for a third time.

Jack, the baby, married the girl down the block while he was still in college and ultimately showed signs of being the one who would succeed Father Barbour as head of the family. He and *Betty* had six daughters, three of them triplets.

In its last years the series was built around the lives of Hazel's twin sons, *Hank* and *Pinky*.

Hank was the solid one who always did the right thing, while Pinky was in and out of trouble most of the time.

The cast over the years included many actors and actresses who were already or were later to become well known, most of them playing relatively small roles. They include Edgar Barrier, Hans Conried, Dick Crenna, Rosemary De Camp, Ted de Corsia, Larry Dobkin, Betty Lou Gerson, Vivi Janniss, Jack Kruschen, Lyn Lauria, Richard Legrand, Elliott Lewis, John McIntire, Howard McNear, Ruth Perrott, Hal Peary, Cameron Prud'Homme, Isabel Randolph, Alice Reinheart, Anne Stone, Gil Stratton, Jr., D. J. Thompson, Les Tremayne, Lurene Tuttle, Luis Van Rooten, Theodor von Eltz, and Barbara Jean Wong.

Marvin Miller played more roles than any other actor in the series; he played twenty different parts, sometimes two or more of them in the same broadcast.

The O'Neills

Serial Drama

MRS. O'NEILL	Kate McComb
EILEEN TURNER	Arline Blackburn
EDDIE COLLINS	
O'NEILL	Jimmy Donnelly
PEGGY O'NEILL	
KAYDEN	Betty Caine, Violet Dunn,
	Claire Niesen, Betty Winkler
JANICE COLLINS	
O'NEILL	Janice Gilbert
DANNY O'NEILL	Jimmy Tansey, Morris Levy,
	Jack Rubin

The Open Door

MRS. TRUDY BAILEY MONTE KAYDEN TILLIE MRS. TURNER MR. TURNER BARBARA GRAYSON MR COLLINS HAROLD WILKINSON MR. COLEMAN **GRANDPA HUBBELL** MRS. COLLINS DR. BRUCE KINGSLEY LESTER LEWIS SKIP MARTIN MRS. MITCHELL BASIL SALLY SCOTT O'NEILL MR. TASEK MRS. TASEK **IACK VERNON** MAYME GORDON MRS. CARSON MRS. KAYDEN **BOB WINTON IUDGE SCOTT** MR. FIELDING MRS. SCOTT **GINGER RAYMOND IEAN**

Iane West **Chester Stratton** Gee Gee James Effie Lawrence Palmer Alfred Swenson Adele Harrison Santos Ortega John McGovern Joseph Julian **Roy Fant** Marjorie Anderson David Gothard James Van Dvk Lawson Zerbe Vivia Ogden **Burford Hampden** Helen Claire John Anthony **Gladys** Thornton Charles Carroll **Ethel Everett** Charme Allen **Josephine Hull James Boles** Julian Noa Harry Neville

ALSO Roger DeKoven ANNOUNCER Ed Herlihy DIRECTORS Jack Rubin, Carlo De Angelo WRITERS Jane West, Jack Rubin THEME "Londonderry Air"

The O'Neills was first heard over CBS in 1934.

Linda Carlon

Jessie Fordyce

Selena Royle

The Open Door

Serial Drama

DEAN ERIC HANSEN LIZA ARNOLD TOMMY IVAN JONES COREY LEHMAN, DEAN HANSEN'S SECRETARY HESTER MARLEYHONE CHARLOTTE Dr. Alfred T. Dorf Barbara Weeks, Florence Freeman Edwin Bruce Martin Blaine

Charlotte Holland

Ethel Intropidi

MARLEYBONEJane HoustonSTEPHANIE COLEJoan AlexanderDAVID GUNTHERAlexander ScourbyWRITERS Sandra Michael, Doria FolliottTHEME "Sim Sala"

This program was first heard over CBS in 1943. "Eric Hansen" was the "Dean of Students" at "Jefferson University."

Opera: see Metropolitan Opera Broadcasts.

The Orange Lantern

Mystery

BOTAK, A JAVANESE ADVENTURER Arthur Hughes ALSO Peggy Allenby, Agnes Moorehead, John Mc-Govern, Bill Shelley, Bruno Wick DIRECTOR Joseph Bell WRITER Innes Osborn ORIGINAL MUSIC Sven von Hallberg

The Orange Lantern began over NBC Blue in 1932. It was regarded as NBC's answer to Fu Manchu in the network competition of that era.

Orchestra Leaders

One of the most important facets of radio was music. Orchestras were hired not only for musical broadcasts and the big variety shows but even for dramatic programs. In such an unmusical program as *Mr. District Attorney*, for example, the orchestra was important in providing unobtrusive but vital musical backgrounds and bridges. In addition to those in the program listings and those included in *Big Band Remotes*, the following orchestra leaders appeared frequently on radio.

Irving Aaronson, Don Alberto, Mario Antabal, Jeno Bartal, Leon Belasco (also an actor and dialectician), Maximilian Bergere, Fred Berrens, Charles Boulanger, Del Campo (also a singer), Reggie Childs, Jolly Coburn, Emil Coleman, Bernie Cummins, Ben Cutler, Eli Dantzig, Jack Denny, Angelo Ferdinado, Felix Ferdinado, Max Fransko, Fran Frey (also a singer), Richard Gasparre, Emerson Gill, Jean Goldkette, Edwin Franko Goldman, Arthur Jarrett, Johnnie Johnson, Merle Johnston, Roger Wolfe

Our Gal Sunday

Kahn, Al Katz, Al Kavelin, Alexander Kirilloff, Bennie Krueger, Frank La Marr, Eddie Lane, Enric Madriguera, Dolphe Martin, Don Marton, Marti Michel, Ken Murray, Leon Navara, Nick Orlando, Lee Perrin Mischa Raginsky, Don Redmond, Joe Reichman, Leo Reisman, Freddie Rich, Sam Robbins, Willard Robison (also a singer, known as "The Evangelist of Rhythm"), Buddy Rogers (also an actor), Luis Russel, Paul Sabin, Harold Sanford, Scotti, Ben Selvin, Irving Selzer, Ray Sinatra, Ted Steele (also a singer), Harold Stern, Paul Tremaine, Anson Weeks, Fess Williams, Frank Wine-Gar, Gleb Yellin, and Horacio Zito.

Among the many famous symphony conductors were Arturo Toscanini and Dr. Frank Black, who led the NBC Symphony Orchestra; and Alexander Smallens, who was long associated with programs sponsored by Ford. See also *Big Band Remotes; Musicians; Singers*.

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Original Amateur Hour: see Major Bowes and His Original Amateur Hour.

Orphan Annie: see Little Orphan Annie.

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Orphans of Divorce

Serial Drama

MICHAEL	James Meighan
GREGORY PEARSON	Louis Hall
NORA WORTHINGTON	Margaret Anglin, Effie
	Palmer
CYRIL WORTHINGTON	Richard Gordon
JULIET WORTHINGTON	Claire Wilson
JOAN WORTHINGTON	Patricia Peardon
DICK WORTHINGTON	Warren Bryan
BARBARA	Geraldine Kay
ALEX PRATT	James Krieger
ANNIE	Vivia Ogden
ALSO Charita Bauer	, Richard Keith, Joseph Julian,
Henry M. Neely	

PRODUCERS Frank and Anne Hummert THEME "I'll Take You Home Again, Kathleen"

Orphans of Divorce was first heard over the Blue network in 1939.

Orson Welles: see The Columbia Workshop; The Mercury Theatre on the Air; The Black Museum.

Our Barn

Children

Serial Drama

Dorothy Lowell, Vivian

This was a Saturday-morning children's program directed by Madge Tucker and written by Jean Peterson. It was on NBC and featured many of the cast members from *Coast-to-Coast on a Bus*.

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Smolen

Our Gal Sunday

SUNDAY LORD HENRY BRINTHROPE JACKIE LIVELY MRS. SEDGEWICK **BILL JENKINS** SLIM DELANEY LANETTE FRED CASTLESON **ELAINE** DWIGHT LORD PERCY OLIVER DREXTON BARBARA HAMILTON LIEUTENANT NEVILS JACK ROSE HUNT MADELYN TRAVERS **VIVIAN GRAHAM** GANN MURRAY PRUDENCE GRAHAM LONNIE CHARLOTTE ABBOTT **IRENE GALWAY** HILDA MARSHALL PETER GALWAY KATHY LAWRENCE SHIEFFLELD PEARL TAGGART

ST. JOHN HARRIS STEVE LANSING VICTOR MALDSTONE SUSAN ROBINSON COUNTESS FLORENZE Karl Swenson, Alistair Duncan Jay Jostyn Robert Strauss, Joe Latham, Roy Fant Irene Hubbard Carleton Young Van Heflin Charita Bauer Spencer Bentley Vicki Vola Louis Hall **Eustace Wyatt** Santos Ortega Kay Brinker John McGovern Tom Gunn Florence Robinson Joan Tompkins **Delma Byron** Hugh Marlowe Anne Seymour Alastair Kyle, John Grinnell Elaine Kent Fran Carlon Ara Gerald **Joe Curtin Ruth Russell**

Clyde North Ann Shepherd (Scheindel Kalish) John Raby John McQuade James Monks Venezuela Jones Ara Gerald

Our Miss Brooks

LILE FLORENZEInge AdamsANNAJay MeredithLEONA KENMORECharlotte LawrenceAUNT ALICEKatherine EmmetFRED DAVISLouis NeistatANNOUNCERS Art Millett, James Fleming, John A.

Wolfe, Bert Parks, Charles Stark, John Reed King PRODUCERS Frank and Anne Hummert

DIRECTORS Frank and Anne Hummert, Stephen Gross, Arthur Hanna

WRITERS Jean Carroll, Helen Walpole SOUND EFFECTS John McCloskey THEME "Red River Valley"

OPENING

ANNOUNCER. Our Gal Sunday...the story of an orphan girl named Sunday, from the little mining town of Silver Creek, Colorado, who in young womanhood married England's richest, most handsome lord, Lord Henry Brinthrope. The story asks the question—Can this girl from a mining town in the West find happiness as the wife of a wealthy and titled Englishman?

Our Gal Sunday, which evolved from an earlier CBS program called *Rich Man's Darling*, made its debut on March 29, 1937, and was heard over CBS consistently at 12:45 P.M. It was sponsored variously by Anacin, Standard Brands, and American Home Products. The program's locale was the state of Virginia; "Lord Brinthrope's" manor was "Black Swan Hall."

Situation Comedy

Our Miss Brooks

MISS CONSTANCE (CONNIE) BROOKS, MADISON HIGH

TEACHER **Eve Arden** PHILIP BOYNTON, THE BASHFUL BIOLOGY Jeff Chandler, Robert INSTRUCTOR Rockwell (after 1950) OSGOOD CONKLIN. Gale Gordon THE PRINCIPAL Dick Crenna WALTER DENTON HARRIET CONKLIN, THE PRINCIPAL'S DAUGHTER Gloria McMillan STRETCH SNODGRASS Leonard Smith MRS. MAGGIE DAVIS, THE LANDLADY Jane Morgan ANNOUNCERS Verne Smith, Jimmy Mathews, Roy Rowan **PRODUCER Larry Berns** DIRECTOR-WRITER Al Lewis WRITERS Lou Derman, John Quillen, Arthur Allsberg MUSICAL DIRECTOR Lud Gluskin, Wilbur Hatch SOUND EFFECTS Bill Gould

Mr. Boynton's pet frog was MacDougall and Mrs. Davis' pet cat was Minerva.

OPENING

SCHOOL ENGLISH

ANNOUNCER: For your entertainment and pleasure, here is *Our Miss Brooks*, starring Eve Arden. APPLAUSE: *Up and under* MUSIC: *Theme up full and under* ANNOUNCER: It's time once again for another comedy episode of *Our Miss Brooks!*

Ozzie and Harriet: see The Adventures of Ozzie and Harriet.

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Paducah Plantation

Variety

THE OLD SOUTHERN COLONEL Irvin S. Cobb, humorist

Pages of Romance

Serial Drama

FEATURING Peggy Allenby, Ned Wever, Allyn Joslyn, Eunice Howard, Teddy Bergman, Hugh Rennie, Alma Kruger, John McGovern

Pages of Romance was first heard over NBC Blue in 1932.

Painted Dreams

Serial Drama

PRODUCER Frank Hummert THEME "I'm Yours"

This serial drama on WGN Chicago is regarded as that station's first true "soap opera." It evolved from a program called *Sue and Irene*, which was sponsored by Super Suds and starred Irna Phillips as "Sue" and Ireene Wicker as "Irene." Miss Phillips and Miss Wicker also handled all the other roles on the show at first. *Painted Dreams* was originally written by Miss Phillips, who took the role of "Mother Monahan"; Bess Flynn later became the program's writer and also played "Mother Monahan." Ireene Wicker played the daughter and several other roles. Also appearing in the cast were Lucy Gilman, Kay Chase, Alice Hill, and Olan Soule.

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The Palmolive Beauty Box Theater Musical-Variety

FEATURING	Jessica Dragonette, Benny
	Fields
BABY SNOOKS	Fanny Brice
DADDY	Hanley Stafford

OLIVE PALMER* Virginia Rea ORCHESTRA Al Goodman ANNOLINCER Jean King DIRECTOR Kenneth W. MacGregor

This was one of the early variety programs, first heard over NBC in 1934. Jessica Dragonette was a major star of early radio. She was known variously as "The Little Angel of Radio" and "Vivian, the Coca-Cola Girl." (See also *The Musical Comedy Hour; Ziegfeld Follies of the Air.*)

Parade of Progress

Drama

STARRING

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Charlotte Manson

The Parker Family

Situation Comedy

RICHARD PARKER	Michael O'Day, Leon
	Janney
MR. PARKER	Jay Jostyn
MRS. PARKER	Linda Carlon-Reid, Marjorie
	Anderson
NANCY PARKER	Mitzi Gould
ELLY	Pat Ryan
GRANDPA PARKER	Roy Fant
ANNOUNCER Hugh Jam	es
CREATOR-PRODUCER DO	n Becker
DIRECTORS Oliver Barbour, Chick Vincent	
WRITERS Ed Wolfe, Chick Vincent, Ben Kagan, Pris-	
cilla Kent, Vera Old	lham

The Parker Family was first heard over the Blue network in 1939.

Parkyakarkas: see Meet Me at Parky's; The Eddie Cantor Show.

*This was a "house name" used on Palmolive programs.

Parties at Pickfair

Parties at Pickfair

Variety

STARRING Mary Pickford ALVIN, THE BUTLER Eric Snowden ALSO Mary Jane Higby, Bret Morrison, Ted Osborne, Lou Merrill, James Eagles SINGERS Paul Turner Singers ORCHESTRA Al Lyons CREATOR-PRODUCERS Nat Wolff, Marion Parsonette DIRECTOR Eric Snowden WRITER Jerry Cady

This short-lived program originated from the fabulous Hollywood home of Mary Pickford, "Pickfair," and pretended to be an actual celebrity-studded party. It was sponsored by an amalgam of ice dealers who were trying to stave off mechanical refrigeration. Their slogan was "Cold alone is not enough!"

The Passing Parade

Documentary

HOST-NARRATOR John Nesbitt ORCHESTRA Meredith Willson WRITER-DIRECTOR John Nesbitt

OPENING

MUSIC. Theme up full and under...

ANNOUNCER. *The Passing Parade!* ... Your favorite stories as told by your favorite story-teller...a man whose voice is familiar to millions of theatergoers and radio listeners. Here's John Nesbitt to bring you some stories of *The Passing Parade!*

MUSIC. Theme up full ending on dissonant note and into dramatic music.

Passport for Adams

Drama

DOUG ADAMS Robert Young, Myron McCormick PERRY QUISINBERRY (QUIZ) Dane Clark, Paul Mann DIRECTOR Norman Corwin WRITERS Ranald MacDougall, Norman Corwin In this series a New York news syndicate, "Consolidated Syndicate," sent "Doug Adams," a smalltown ("Centerville") editor, and "Quiz Quisinberry," a New York photographer, around the world to report on the people of countries friendly to the Allies. The program was on the air in 1943 and 1944. Among the places visited by Doug and "Quiz" were Belém, Monrovia, Tel Aviv, Marrakesh, and Moscow.

Pat Novak, for Hire

Adventure

PAT NOVAK JOCKO MADIGAN INSPECTOR HELLMAN Jack Webb Tudor Owen John Galbraith, Raymond Burr

PRODUCER William P. Rousseau WRITER Richard Breen MUSICAL DIRECTOR Buzz Adlam (See also Johnny Modero, Pier 23.)

Paul Whiteman: see Big Band Remotes, The Old Gold Paul Whiteman Hour; Radio Hall of Fame.

Peewee and Windy

Comedy

PEEWEE	Jack MacBryde	
WINDY	Walter Kinsella	
DIRECTOR Paul Dumont		
WRITER Pete Clarke		
COMPOSER AND COND	UCTOR Joe Rines	

This program was about the adventures of two young sailors on shore leave. It was heard over NBC in the early 1930s and was sponsored by Hickok belts and suspenders.

Penthouse Party

Conversation

HOSTESS

Gladys Glad, Ilka Chase

Pepper Young's Family

People Are Funny

Audience Participation

M.C. Art Baker, Art Linkletter ANNOUNCER Rod O'Connor PRODUCER-DIRECTOR John Guedel WRITERS Art Linkletter, John Guedel, Jack Stanley, John Murray

People Are Funny, a program with stunts very much in the mold of those on *Truth or Consequences*, was first heard over NBC in 1942.

People's Platform

Discussion

MODERATOR	Lyman Bryson
CHEF	Louis Heuberger

For this program, four guests were invited to dinner at the CBS studio. Under the centerpiece of flowers was a concealed microphone.

After dinner, Bryson would lead the guests into the subject chosen for the broadcast, and the results were spontaneous and informal. The guests consisted of one big name, an expert on the subject, a woman, and an "average" man.

The Pepper Pot! see The Breakfast Club.

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Pepper Young's Family

Serial Drama

LARRY (PEPPER) YOUNG	Curtis Arnall, Lawson Zerbe,
	Mason Adams
PEGGY,	
PEPPER'S SISTER	Elizabeth Wragge
SAM YOUNG	Jack Roseleigh, Bill Adams,
	Thomas Chalmers
MARY YOUNG	Marion Barney
NICK HAVENS	John Kane
TED HART,	
FOOTBALL COACH	Alan Bunce
SALLY	Maureen McManus
LINDA BENTON	
YOUNG	Eunice Howard
BIFF BRADLEY	Laddie Seaman, Elliott Reid,
	Tony Barrett

EDIE GRAY HOYT BUTCH PETE NICKERSON GIL. LOU SCOTT MIN MRS. CURT BRADLEY **GINNY TAYLOR** EDITH HOYT HAL TRENT JERRY FELDMAN MR. SMILEY CURT BRADLEY HASTINGS MOLLY O'HARA MARCELLA THE MENACE CARTER TRENT

IVY TRENT HORACE TRENT ANDY HOYT ANNA HANK HATTE WILLIAMS, THE MAID MR. JEROME BUDDY Jean Sothern Madeleine Pierce Arthur Vinton Larry Haines Fred Herrick Joanna Ross Grace Albert

Virginia Kaye Cecil Roy Madeleine Pierce Leon Janney George Hall Edwin R. Wolfe James Krieger Katharine Stevens

Jean McCoy Bert Brazier, James Krieger, Stacy Harris, Michael Fitzmaurice, Chester Stratton, Bob Pollock Irene Hubbard Charles Webster Blaine Cordner Annette Sorell G. Swaye Gordon

THE MAID Greta Kvalden MR. JEROME Richard Gordon BUDDY Ron Lackmann ANNOUNCERS Alan Kent, Martin Block, Richard Stark DIRECTORS Chick Vincent, John Buckwalter, Ed Wolfe

WRITER Elaine Sterne Carrington MUSICAL DIRECTOR William Meeder SOUND EFECTS Ross Martindale THEME "Au Matin"

OPENING

ANNOUNCER. *Pepper Young's Family...*the story of your friends, the Youngs, is brought to you by Camay, the mild beauty soap for a smoother, softer complexion.

This series made its debut over NBC Blue in 1936, evolving from *Red Adams*, *Red Davis*, (1932) and *For*ever Young. "The Youngs" lived in "Elmwood." (See also *Red Davis*.)

The Perfect Fool: see The Fire Chief

.

Perry Mason

Perry Mason

Serial Drama

ATTORNEY PERRY	
MASON	Bartlett Robinson, Santos
	Ortega, Donald Briggs,
	John Larkin
DELLA STREET	Gertrude Warner, Jan Miner,
	Joan Alexander
PAUL DRAKE	Matt Crowley, Charles
	Webster
SERGEANT DORSET	Arthur Vinton
LIEUTENANT TRAGG	Mandel Kramer, Frank Dane
PEG NEELY	Betty Garde
THE JUDGE	Maurice Franklin
MARY BLADE	Mary Jane Higby
ANNOUNCERS Richard Stark, Bob Dixon	
PRODUCERS Tom McDermott, Leslie Harris	

DIRECTORS Arthur Hanna, Carlo De Angelo, Carl Eastman, Hoyt Allen, Ralph Butler

WRITERS Irving Vendig, Erle Stanley Gardner, Dan Shuffman, Eugene Wang

MUSICAL DIRECTOR Paul Taubman SOUND EFFECTS Jim Lynch

Perry Mason was based on the stories by Erle Stanley Gardner and was first heard over CBS in 1943.

Peter Lind Hayes and Mary Healy: see Interviewers.

Peter Quill

Mystery-Drama

PETER QUILL	Marvin Miller
GAIL CARSON	Alice Hill
CAPTAIN ROGER	
DORN	Ken Griffin
WRITER-DIRECTOR Blai	ir Walliser

OPENING

EERIE VOICE. Peeeeeterrrrrr Quillill....!

This program was first heard over Mutual in 1940 as a weekly half-hour series. It ran until 1941. "Quill" was a mysterious scientist-detective-adventurer who caught criminals, saboteurs, traitors, and spies. He was aided by the romantic team of "Gail" and "Captain Dorn." Miller did the opening by wailing into the strings of a piano while the sostenuto pedal was held down.

Peter Salem: see The Affairs of Peter Salem.

The Phil Baker Show

Comedy

STARRING	Phil Baker	
BEETLE	Ward Wilson, Sid Silvers	
BOTTLE	Harry McNaughton	
FERDINAND	Ward Wilson	
MRS. SARAH		
HEARTBURN	Agnes Moorehead	
ALSO Artie Auerbach, Oscar Bradley, Mabel Albert-		
son	and the second	
ORCHESTRA Frank Shields, Hal Kemp		
VOCAL GROUP The Seven G's		
ANNOUNCER Harry Von Zell		
WRITERS Arthur Phillips, Hal Block, Sam Perrin, Phil		
Baker		
THEME "Rolling Along" by Phil Baker		

Phil Baker, a vaudeville comedian and accordionist, appeared on his own variety program from 1933 to 1940. The show was also known as *The Armour Hour*, and Baker was often introduced as "The Armour Star Jester." "Bottle" was his very British butler and "Beetle" was a heckling stooge.

After a two-year rest, Baker returned to radio as quizmaster of *Take It or Leave It* (which see) and became equally successful with that format.

The Phil Cook Show

Variety

FEATURING

Phil Cook

Phil Cook was a popular radio personality of the 1930s who sang, chatted, and played the ukulele. He often sang the news in rhyme ("I see by the papers..."). He appeared for Quaker Oats on the Blue network in 1930 and was known as "The Quaker Oats Man."

The Phil Harris and Alice Faye Show: see The Fitch Bandwagon.

Policewoman

Philco Radio Time: see The Bing Crosby Show.

Philip Marlowe: see The Aduentures of Philip Marlowe.

Philip Morris Playhouse

Drama

- FEATURING Ray Collins, Charlie Cantor, Teddy Bergman, Bill Johnstone, John McIntire, Jeanette Nolan, Ann Thomas, Barbara Weeks, Ward Wilson, Raymond Edward Johnson, et al.
- ORCHESTRA Russ Morgan, Johnny Green, Ray Bloch DIRECTORS William Spier, Jack Johnstone, Charles Martin

One of the most famous programs in this dramatic series sponsored by Philip Morris was Edgar Allan Poe's "The Tell-Tale Heart" starring Luther Adler. (See also Commercials.)

Phillips: see The Guiding Light.

Philo Vance

Detective

PHILO VANCE DISTRICT ATTORNEY MARKHAM VANCE'S SECRETARY

SERGEANT HEATH

George Petrie Joan Alexander, Frances Farras **Humphrey Davis** PRODUCER Frederic W. Ziv

Jackson Beck, José Ferrer

DIRECTOR leanne K. Harrison WRITERS Robert J. Shaw, Kenny Lyons ORGANIST Henry Sylvern

Plantation Party

Music and Comedy

THE DUKE OF	
PADUCAH	Whitey Ford
ТОМ	Bud Vandover
DICK	Marlin Hurt
HARRY	Gordon Vandover

Plantation Party, first heard over the Blue network in 1938, was sponsored by Bugler tobacco.

Play Broadcast

Comedy Quiz

Bill Anson M.C. JACK THE CRACKPOT AND OTHER COMEDY Marvin Miller VOICES HOME ECONOMIST June Baker **ORCHESTRA** Harold Stokes ANNOUNCER Guy Savage DIRECTOR Lou Jacobson

This weekly half-hour program, heard over Mutual from 1940 to 1941, presented wild comedy sketches designed to provide clues to studio contestants.

The Poet Prince

Poetry Readings

FEATURING

Anthony Frome (Abraham Feinberg) as "The Poet Prince"

Poet's Gold

David Ross NARRATOR ORCHESTRA Victor Bey THEME "Clair de Lune" by Debussy

Point Sublime

Comedy-Variety

Poetry

FEATURING

Cliff Arquette, Mel Blanc

CATCH-PHRASE

Ain't we the ones?

This program was first heard over ABC in 1947.

Policewoman

THE POLICEWOMAN

Betty Garde

179

World Radio History

180

This program was based on Mary Sullivan's file of police records. It was first heard over ABC in 1946.

Pond's Program

Talk

FEATURING Mrs. Franklin D. Roosevelt ORCHESTRA Leo Reisman VOCALIST Lee Wiley

This program, sponsored by Pond's, presented talks by Mrs. Roosevelt in addition to music. It began over NBC in 1932.

Popeye the Sailor

Children

 POPEYE
 Det Poppen, Floyd Buckley

 OLIVE OYL
 Olive La Moy, Mae Questel

 MATEY, A NEWSBOY
 ADOPTED BY POPEYE

 ADOPTED BY POPEYE
 Jimmy Donnelly

 WIMPY
 Charles Lawrence

 ALSO Don Costello, Everett Sloane, Jean Kay

 ORCHESTRA Victor Erwin's Cartoonland Band

 ANNOUNCER Kelvin Keech

Popeye the Sailor was based on the comic strip created by E. C. Segar. The program was first heard on radio, sponsored by Wheatena, over NBC in 1935.

Portia Faces Life

Serial Drama

PORTIA BLAKE	
MANNING	Lucille Wall, Anne Seymour
	(while Mrs. Wall recovered
	from a fall)
DICKIE BLAKE	Raymond Ives, Larry
	Robinson, Alastair Kyle,
	Edwin Bruce
ARLINE	
MANNING	Joan Banks
KIRK RODER	Carleton Young
WALTER	
MANNING	Myron McCormick, Bartlett
	Robinson
DR. STANLEY	
	Denald Raine
HOLTON	Donald Briggs
MISS DAISY	Henrietta Tedro, Doris Rich

LAMBERT BILL BAKER

JOHN PARKER BUCK DR. BYRON ERIC WATSON CLINT MORLEY JOAN WARD LIILI MARK RANDALL LESLIE PALMER ARLINE HARRISON AMELIA BLAKE ELBERT GALLO KATHY MARSH

MEG GRIFFIN PHILLIP COOLIDGE SUSAN PETERS ALSO Barry Sullivan

Walter Vaughn **Richard Kendrick**, Les Damon **Bill Johnstone** Ken Lynch Peter Capell John Larkin Santos Ortega **Ginger** Jones Cora B. Smith Lyle Sudrow Luise Barclay Nancy Douglass Ethel Intropidi Karl Swenson Marjorie Anderson, Esther Ralston, Selena Royle, Rosaline Greene, Anne Seymour, Elizabeth Reller Alison Skipworth James Van Dyk Nancy Douglass

ANNOUNCERS George Putnam, Ron Rawson PRODUCERS Don Cope, Tom McDermott DIRECTORS Hoyt Allen, Mark Goodson, Beverly Smith, Paul Knight WRITERS Mona Kent, Hector Chevigny SOUND EFFECTS Wes Conant

OPENING

ANNOUNCER. *Portia Faces Life...* a story reflecting the courage, spirit, and integrity of American women everywhere...

"Portia" was a very successful lawyer. She was obviously named for Shakespeare's heroine in *The Merchant of Venice*. The program was first heard over CBS in 1940.

Pot O' Gold

WRITER John Tackaberry

Quiz

HOST Rush Hughes, Ben Grauer ORCHESTRA Horace Heidt and His Musical Knights; Tommy Tucker VOCALISTS Amy Amell, Don Brown GUESTS Cole Porter, other songwriters CREATOR-PRODUCER Edward Byron DIRECTOR Paul Dudley

Pond's Program

The Prudential Family Hour

CATCH-PHRASE

GRAUER. Hold it, Horace...stop the music!

Phone calls were made to listeners, giving them an opportunity to win money by answering questions correctly. The program first came to radio in 1939 over NBC.

Prairie Folks

Serial Drama

	T 1 D 16
TORWALD NIELSON	Erik Rolf
SMILEY	Parker Fennelly
MRS. ANNA	
NIELSON	Helen Warren
ADAM BASSETT	Morris Carnovsky
CURTIS BASSETT	Cliff Carpenter
HANSI	Kingsley Colton
ELDORA WILKINS	Nell Converse
ARNE ANDERS	Joe Helgeson
MRS. ARNE ANDERS	Josephine Fox

Prairie Folks told the story of settlers in Minnesota in the 1870s.

Pratt and Sherman: see Laugh Doctors.

Press Club

Adventure

MARK BRANDON Marvin Miller DIRECTOR George Fogle

Press Club first appeared on CBS in 1944 and told the story of reporter Mark Brandon. Marvin Miller was supported by a different cast each week.

Pretty Kitty Kelly

Serial Drama

KITTY KELLY MICHAEL CONWAY BUNNY WILSON KYRON WELBY MR. WELBY MRS. WELBY DENNIE PIERCE Arline Blackbum Clayton "Bud" Collyer Helen Choate Bartlett Robinson Dennis Hoey Ethel Intropidi Richard Kollmar

World Radio History

Charles Webster THE DOCTOR Charles Slattery PATRICK CONWAY Florence Malone MRS. MOGRAM **IACK VAN Richard Kollmar** ORPINGTON Artells Dickson SLIM John Pickard GRANT THURSDAY Louis Hector DR. ORBO Lucille Wall ISABEL ANDREWS Howard Smith INSPECTOR GRADY Luis Van Rooten MR. ASTRAKHAN MRS. MURGER Charme Allen NARRATOR Matt Crowley WRITER Frank Dahm THEME "Kerry Dance"

Pretty Kitty Kelly made its debut over CBS on March 15, 1937, at 5:45 P.M. as a Monday-through-Friday serial drama, sponsored by Wonder Bread. The story began when a young girl claiming to be "Kitty Kelly of Dublin, Ireland," was accused of being a gun moll and murdering "Inspector Conway."

Princess Pat Players

Drama

This dramatic series was first heard over NBC Blue in 1933.

The Private Lives of Ethel and Albert: see Ethel and Albert.

Professor Quiz

QUIZMASTER Craig Earl ANNOUNCER Robert Trout DIRECTOR Ed Fitzgerald

Professor Quiz was first heard over CBS in 1936. (See Quiz Shows.)

The Prudential Family Hour

Music

Quiz

COMMENTATOR

Deems Taylor

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FEATURING Gladys Swarthout, contralto; Ross Graham, baritone; Jack Smith, pop singer ORCHESTRA Al Goodman ANNOUNCER Frank Gallop

WRITER William N. Robson THEME "Intermezzo"

OPENING

ORCHESTRA AND CHORUS. Chord blending to hum ANNOUNCER. The Prudential Family Hour! ORCHESTRA AND CHORUS. Theme up full

This music program was sponsored by the Prudential Insurance Company. It was first heard over CBS in 1941 as a forty-five-minute broadcast on Sundays at 5:00 P.M. (See also *The Family Hour.*) CHIEF INSPECTOR

PETER BLACK OF SCOTLAND YARD Ted de Corsia, John Dehner PRODUCER-DIRECTOR William N. Robson SOUND EFFECTS Clark Casey, Berne Surrey

CLOSING

ANNOUNCER. Pursuit...and the pursuit is ended!

Pursuit first appeared on CBS in 1949.

Pursuit of Happiness

Variety

M.C.

Burgess Meredith

Pursuit

Adventure-Drama

Pursuit of Happiness was a CBS series of the 1940s featuring music and drama.

Quality Twins

Comedy

FEATURING

Ed East, Ralph Dumke

Queen for a Day

Audience Participation

M.C. Jack Bailey ANNOUNCER Gene Baker DIRECTORS James Morgan, Bud Ernst, Lee Bolen WRITER Jack Bailey SOUND EFFECTS Arthur Fulton

Women selected from the studio audience explained why they wanted a specific item. The winner was picked by studio applause, crowned "Queen for a Day," and given not only the gift she asked for, but many others. The long-running program made its debut over Mutual in 1945.

Quick as a Flash

Quiz

M.C.	Ken Roberts, Win Elliot,	
	Bill Cullen	
DRAMATIC CAST	Santos Ortega, Jackson Beck	
	Elspeth Eric, Julie Stevens,	
	Charles Webster, Joan	
	Alexander, Mandel Kramer,	
	Raymond Edward Johnson	
ORCHESTRA Ray Bloch		

ANNOUNCERS Frank Gallop, Cy Harrice DIRECTOR Richard Lewis

WRITERS Louis M. Heyward, Mike Sklar, Eugene Wang

SOUND EFFECTS Al Cooney, Adrian Penner

A group of studio contestants were pitted against one another. Each contestant was assigned a different colored flash of light, which he activated by pressing a buzzer in front of him. If he thought he knew the answer he pressed the buzzer. If he answered correctly he won the round, but if the answer was wrong he was disqualified until the next round. The final round was a mystery featuring a guest detective such as "Nick Carter," "The Falcon," etc. The first contestant to spot the clue that solved the mystery won the round. Occasionally no one could unravel it, so the guest detective gave the solution himself.

The makers of Helbros watches were longtime sponsors of the program. It was first heard over Mutual in 1944.

Quiet, Please

Adventure

NARRATOR Ernest Chappell

ALSO Jim Boles, Cathleen Cordell, Dan Sutter, Cecil Roy, Bruno Wick, Peggy Stanley, Claudia Morgan

PRODUCER-WRITER-DIRECTOR Wyllis Cooper

SOUND EFFECTS Bill McClintock

THEME Second Movement of Franck's Symphony in D Minor

Quiet, Please was first heard over Mutual in 1947.

The Quiz Kids

Quiz

M.C. Joe Kelly ANNOUNCERS Fort Pearson, Roger Krupp PRODUCER Louis G. Cowan

DIRECTORS Jack Callahan, Riley Jackson, Forrest Owen, Ed Simmons, Clint Stanley

WRITERS John Lewellen, Maggie O'Flaherty

The Quiz Kids was one of the best-known programs of its era. M.C. Joe Kelly posed difficult questions for a panel of exceptionally intelligent youngsters. The questions were tough even by adult standards. For example, the very first question asked of the panel on the premiere broadcast on June 28, 1940, was: "I want you to tell me what I would be carrying home if I brought an antimacassar, a dinghy, a sarong, and an apteryx."

The youngsters, all under sixteen years of age, comported themselves quite well with such questions. However, lest parents of today make comparisons with their own offspring, it should be pointed out that, many years after the final broadcast, it was revealed that the panelists were given advance knowledge of some of the questions. Nevertheless, the youngsters on the show displayed great wit and intelligence and provided inspiration for many schoolchildren throughout the United States.

That first broadcast of *The Quiz Kids* was as a summer replacement for a program starring the blind pianist-composer Alec Templeton, Friday nights on NBC. In the fall *The Quiz Kids* switched to the Blue network on Wednesday evenings and later moved back to NBC on Sunday afternoons. *The Quiz Kids* appearing on the first broadcast were seven-year-old Gerard Darrow, Joan Bishop (thirteen), Van Dyke Tiers (thirteen), Mary Ann Anderson (fourteen), and Charles Schwartz (thirteen).

Chronologically, the first fifty Quiz Kids, in addition to the preceding, were: Lois Jean Ashbeck, George Coklas, Cynthia Cline, Joan Alizier, Virginia Booze, Richard Kosterlitz, Linda Wells, Lloyd Wells, Mary Clare McHugh, Marvin Zenkere, Clem Lane, Jr., Emily Anne Israel, Robert Walls, Jack Beckman, Davida Wolffson, Edith Lee James, Richard Williams, Geraldine Hamburg, Jack Lucal, Paul Kirk, Tim Osato, Muriel Deutsch, Elizabeth Wirth, Lucille Eileen Kevill, Barbara Hutchinson, Gloria Jean (a guest), Jack French, Gloria Hunt, Arthur Haelig, Richard Frisbie, Frank Mangin, Jr., William Wegener, Claude Brenner, Lois Karpf, Sheila Brenner, Pat Chandler, Corinne Shapira, Sally Bogolub, Joan McCullough, Nancy Bush, Joann Cohen, Lois Jean Hesse, Nanni Kahn, Nancy Coggeshall, and Inez Fox.

Later Quiz Kids included Harve Bennett Fischman, Ruth Duskin, Joel Kupperman, Patrick Owen Conlon, Ruel (Sparky) Fischman, Lonny Lunde, Sheila Conlon, Gunther Hollander, Andre Aerne, Nancy Wong, Norman D. (Skippy) Miller, Richard Weixler, John C. Pollock, Rochelle Liebling, Naomi Cooks, and Robert Burns.

Quiz of Two Cities

Quiz

PRODUCER Dan Enright DIRECTOR Ray Kremer

Two cities, represented by studio contestants, were pitted against each other on this quiz program. The rival cities were New York vs. Chicago, Minneapolis vs. St. Paul, San Francisco vs. Los Angeles, etc. The M.C. in New York was Michael Fitzmaurice. He would conduct the quiz in New York, then switch to Chicago for that city's turn.

Quiz Shows

Quiz shows were consistently ranked among the most popular programs. *Professor Quiz* and *Uncle Jim's Question Bee* are generally regarded as being the first major quiz programs on the air. A number of others soon filled the airwaves, including *Take It or Leave It, Vox Pop, Dr. I.Q., Double or Nothing, Quick as a Flash, Quiz of Two Cities, Quizzer Baseball,* and *Spelling Bee.* Some used straight question-and-answer formats, but many had such production values as an M.C. who could handle comedy interviews with the contestants. Stars such as Phil Baker, Garry Moore, Bob Hawk, and Groucho Marx excelled at this, and the actual quiz became secondary to the interview.

Music was the basis for many quiz shows, such as Kay Kyser's Kollege of Musical Knowledge and Beat the Band. There were also some rather esoteric formats, such as Grand Slam, which was based on the rules of bridge. Youngsters got their chance to shine intellectually on The Quiz Kids. Then there was It Pays To Be Ignorant, a fully scripted comedy quiz that was a take-off on the panel quiz Information, Please! The prizes on radio quiz shows didn't involve immense jackpots until Stop the Music came along in 1948, offering a dazzling jackpot for the listener correctly identifying the "Mystery Melody."

Most quiz shows were legitimate, and the M.C. often had to admonish the studio audience with, "No help from the audience, please." However, some programs took the liberty of telling contestants prior to air time how to answer certain questions so as to provoke a laugh. For instance, one contestant on *Give and Take* was told in advance to respond to the question, "What is the difference between bailing out of an airplane and bailing out of a boat?" by declaring, "Well, you better not use a bucket when you bail out of an airplane!"

Quizzer Baseball

Quiz

THE PITCHER THE UMPIRE Budd Hulick Harry Von Zell Radio Bible Class: see Religion.

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Radio City Playhouse

Drama

FEATURING Guest Stars ANNOUNCER Fred Collins PRODUCER Richard McDonough DIRECTOR Harry Junkin SOUND EFFECTS Jerry McGee, John Powers THEME "Shangri-La"

In one memorable program in this NBC series, John Larkin played a scientist and Bill Lipton a jet pilot who experiments with speed, crashes through the time barrier, and suffers a loss of age. When the pilot and wreckage are finally discovered, the pilot is an infant almost smothered in the uniform. Unfortunately, the show was on the air the same evening as an Air Force defense drill. Many listeners had not heard about the drill, and when they saw lights searching the skies for "the enemy" and were bombarded by the sounds of jet aircraft, they assumed the radio show was describing the real thing. The broadcast was in a documentary style so it was easy to jump to the wrong conclusion. The program marked the end of such realistic radio scripts.

Radio Hall of Fame

Music

HOST Lionel Barrymore FEATURING Martha Tilton, Georgia Gibbs, Paul Whiteman, The Merry Macs, Virginia Rees ANNOUNCER Glenn Riggs

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Radio Reader's Digest

Drama

M.C. Richard Kollmar, Les Tremayne NARRATOR Conrad Nagel PRODUCERS Anton M. Leader, Carl Schullinger DIRECTOR Robert Nolan WRITERS Martin Magner, Robert Nolan, William N. Robson, Henry Denker, Josephine Lyons, Peggy Lou Mayer, Ralph Berkey, James Erthein, Carl Bixby

MUSICAL DIRECTOR Van Cleave

Radio Reader's Digest was first broadcast over CBS in 1942.

The Radio Rogues: see Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.

Radio's Court of Honor

Drama

DON TOWNE

.

Fred Uttal

The Railroad Hour

Music and Drama

STARRING Gordon MacRae ORCHESTRA John Rarig, Carmen Dragon

ANNOUNCER Marvin Miller

DIRECTORS Ken Burton, Fran Van Hartesfeldt, Murray Bolen

WRITERS Jean Holloway, Jerry Lawrence, Bob Lee CHORAL DIRECTOR Norman Luboff THEME "I've Been Working on the Railroad"

OPENING

MARVIN MILLER. Ladies and gentlemen. The Railroad Hour!

This popular Monday-night NBC program was sponsored by the Association of American Railroads. It had a brief run as a forty-five-minute program on ABC before turning up on NBC in 1948 in a thirty-minute format. It was a high-budget series and survived until 1954.

The Railroad Hour presented famous musical comedies as well as original stories with music. The guests opposite Gordon MacRae were top names. such as Jo Stafford, Rise Stevens, and Jane Powell. During the summer a standard female vocalist was vis-a-vis MacRae—some years it was Dorothy Warenskjold, others Lucille Norman. A large dramatic cast was also used on the program, with announcer Marvin Miller often doubling in acting roles and even singing occasionally.

Rainbow House

Children

MC. "Big Brother" Bob Emery FEATURING The Dolphe Martin "Vocal Orchestra" DIRECTOR Bob Emery

Rainbow House was first heard over Mutual in 1942 as a fifteen-minute program on Saturday mornings at 10:00. The "Vocal Orchestra"—was a children's choir.

Raising Your Parents

Children's Panel

M.C. Milton Cross PRODUCER Dan Golenpaul

Raising Your Parents featured a panel of children who discussed parents.

The Raleigh Room

Music

STARRING Hildegarde MUSICAL DIRECTOR Harry Sosnik

This pianist-songstress was known as "The Incomparable Hildegarde" (Hildegarde Loretta Sell). The program was sponsored by Raleigh cigarettes. (See also *Beat the Band*.)

Rate Your Mate

Interview-Quiz

M.C.

Joey Adams

With Joey Adams egging them on, a married or engaged couple estimated each other's ability to answer questions. If a wife, for example, rated her husband's answer correctly, they would win even though her husband's answer was actually wrong. The program was first heard over CBS in 1950.

The Ray Bolger Show

Variety

Rainbow House

STARRING Ray Bolger ALSO Elvia Allman, Harry Lang, Verna Felton, Jeri Sullavan, Cass Daley ORCHESTRA Roy Bargy ANNOUNCER Howard Petrie

Real Folks

Drama

This was one of radio's first dramatic series. It started on NBC in 1928.

Real Stories from Real Life

Serial Drama

PRODUCERS Frank and Anne Hummert DIRECTOR Ernest Ricca

This was first heard over Mutual in 1945.

Red Adams; see Red Davis.

Red Davis

Serial Drama

RED DAVISBurgess MeredithRED'S SISTERElizabeth WraggeSAM DAVISJack RoseleighMOTHERMarion BarneyCLINKJohn KaneCONNIE RICKARDJean SothernLUDA BARCLAYEunice Howard

This serial drama later became Forever Young and then Pepper Young's Family. The original title had been Red Adams, but when Beech-Nut Gum sponsored it, the name was changed to Red Davis so there would he no mention of "Adams," a Beech-Nut rival. (See also Pepper Young's Family.) **Reg'lar Fellers**

Red Hook-31

Farm

FEATURING Woody and Virginia Klose DIRECTOR Woody Klose

These farm broadcasts came from "Echo Valley Farm."

Red Ryder

Western Adventure

RED RYDER

Reed Hadley, Carlton Ka-Dell, Brooke Temple

LITTLE BEAVER Tommy Cook, Henry Blair PRODUCER-WRITER-DIRECTOR Paul Franklin SOUND EFFECTS Monte Frazer, Norm Smith, Bob Turnbull

CATCH-PHRASE

LITTLE BEAVER. You betchum, Red Ryder.

OPENING

MUSIC. Sting

SOUND. *Hoofbeats* ANNOUNCER. From out of the West comes America's famous fighting cowboy—Red Ryder!

This series was based on the comic strip by Fred Harman.

The Red Skelton Show

Comedy

JUNIOR, THE	
MEAN WIDDLE	
KID	Red Skelton
CLEM	
KADIDDLEHOPPER	Red Skelton
DEADEYE	Red Skelton
WILLY LUMP-LUMP	Red Skelton
J. NEWTON	
NUMSKULL	Red Skelton
BOLIVAR SHAGNASTY	Red Skelton
JUNIOR'S MOMMY	Harriet Hilliard, Lurene
	Tuttle
DAISY JUNE	Harriet Hilliard, Lurene
	Tuttle
CALAMITY JANE	Harriet Hilliard

MRS. WILLY	
LUMP-LUMP	Harriet Hilliard, GeGe
	Pearson
SARA DEW	GeGe Pearson
MRS. BOLIVAR	
SHAGNASTY	GeGe Pearson
MRS. J. NEWTON	
NUMSKULL	GeGe Pearson
JUNIOR'S	
GRANDMOTHER	Verna Felton
MADEMOISELLE	
LEVY	Marlin Hurt
	l" Smith, Tommy Mack
	Nelson, Harriet Hilliard, Anita Ellis
	The Four Knights
	e Nelson, David Rose
	hn Holbrook, Truman Bradley,
	r, Rod O'Connor, Pat McGeehan
PRODUCER Jack S	
DIRECTOR Keith	
	elton, Jack Douglas, Ben Freedman,
Johnny Murr	
	Clark Casey, Jack Robinson, Tiny
Lamb	
CATCH-PHRAS	SES

JUNIOR. If I dood it, I gets a whipping. I dood it! DEADEYE (Authoritatively). Whoa, horse! (Then pleadingly) Oh, come on, horse, whoa! CLEM. W-e-e-e-ll, Daisy June! JUNIOR. Hello, Fatso. ANNOUNCER. Junior, why do you call me Fatso? JUNIOR. I calls them the way I sees them. JUNIOR (Sobbing). I hurt my widdle self. MOTHER. Bless your little heart. JUNIOR (recovering abruptly). Yeah. Bwess my widdle heart.

The Red Skelton Show made its debut in 1941 over NBC, where it had a long run Tuesday nights at 10:30.

Reg'lar Fellers

JIMMIE DUGAN DINKY DUGAN WASHINGTON JONES PUDDINHEAD DUFFY AGGIE RILEY VICTOR DAISY Dickie Van Patten Dickie Monahan Orville Phillips Ray Ives Patsy O'Shea Skippy Homeier Joyce Van Patten

Children

DIRECTOR Joseph Hill

This program was based on the comic strip by Gene Byrnes.

Religion

In the very early days of radio, Sunday was devoted mainly to religious programs or programs of serious intellectual content. In fact, many stations in those days were owned and operated by religious groups or individual churches, and the general feeling among broadcasters was that it was not appropriate to have any other kind of programing on Sunday. *The Fitch Bandwagon* has generally been credited with being one of the first big variety shows to break into the Sunday line-up. Eventually religious programing was relegated to Sunday mornings for the most part.

Several religious personalities emerged as early radio "stars." Billy Sunday, a former professional baseball player who became the foremost evangelist of his day, preached with great fervor on radio. His program first appeared over CBS in 1929 and was called *The Back Home Hour*. Another noted figure was Elder Michaux, whose full name was Solomon Lightfoot Michaux (pronounced "Me-Shaw").

The theme used by this Negro preacher was "Happy Am I." But the most famous—and most controversial—religious personality of the day was Father Coughlin.

The Reverend Charles E. Fuller presided over *The Old-Fashioned Revival Hour*. In its early days it was broadcast from the Hollywood Women's Club, with a studio audience of only fifty persons. In 1940, in order to accommodate the large crowds, the Reverend Fuller rented the 4400-seat Long Beach Municipal Auditorium in Long Beach, California. By 1943, he was the biggest buyer of time on the Mutual network for his religious broadcasts. The program's theme was "Heavenly Sunshine."

Toward the end of radio's Golden Age, Billy Graham, the stirring evangelist from North Carolina, became a familiar voice on radio on *The Hour of Decision*. He applied the Bible to modern times instead of dwelling upon its historical aspects. His theme was "How Great Thou Art." *The Hour of Decision* was first heard nationally over ABC in 1950.

Among the other long-running religious broadcasts were: The National Radio Pulpit—a series featuring the Reverend S. Parkes Cadman, first broadcast nationally over NBC in 1926. In the 1930s the Reverend

National Vespers—a program conducted by the Reverend Harry Emerson Fosdick; it began over NBC in 1927.

Ralph Sockman was featured.

The Catholic Hour—featuring guest speakers and music of the Church, it began on NBC in 1929.

The Mormon Tabernacle Choir—which began in 1929 and featured a sermon referred to as "The Spoken Word."

The CBS Church of the Air—a series that began in 1931.

Religion in the News—a discussion of religious topics conducted by Walter Van Kirk; it began over NBC in 1933.

Message of Israel—a pioneer Jewish religious series founded by Rabbi Jonah B. Wise in 1934 over NBC.

The Gospel Hour—a series featuring religious speakers and music, it was first heard over Mutual in 1936.

The Lutheran Hour—a program of religious speakers and sacred music, featuring for many years the Reverend Walter A. Maier; it began in 1938 over Mutual.

Radio Bible Class—a series first broadcast nationally over Mutual in 1940.

Young People's Church of the Air—first presented over Mutual in 1940.

The Voice of Prophecy—first broadcast nationally over Mutual in 1941.

The Hour of Faith—a series first heard nationally over ABC in 1942

The Back to God Hour—a religious broadcast first heard nationally over Mutual in 1948.

(See also The Eternal Light; Father Coughlin; The Greatest Story Ever Told; The Light of the World; The Mormon Tabernacle Choir.)

Religion in the News: see Religion.

Renfrew of the Mounted

Adventure

INSPECTOR DOUGLAS RENFREW OF THE **ROYAL CANADIAN** House Jameson MOUNTED POLICE Joan Baker CAROL GIRARD Brad Barker ANIMAL SOUNDS ANNOUNCER Bert Parks CREATOR-WRITER Laurie York Erskine

OPENING

SOUND. Wind noise ANNOUNCER (shouting). Renfrew! Renfrew of the Mounted! SOUND. Wolf howl

This program was first heard over CBS in 1936.

Report to the Nation

News

Guest Correspondents FEATURING WRITERS Joseph Liss, Earle C. McGill

This was a documentary program presenting reports from CBS news correspondents, along with dramatizations of events in the news. The series began in 1940.

Reserved for Garroway Music and Conversation

Dave Garroway HOST VOCALISTS Connie Russell, Jack Haskell ALSO Art Van Damme Quintet

This program originated in Chicago and was also known as Dial Dave Garroway and Next, Dave Garroway.

RFD America

Farm

Joe Kelly, Ed Bottcher M.C. ANNOUNCER Ed Cooper

RFD America was first heard over Mutual in 1947.

FEATURING

RFD #l

listeners.

Farm

Irene Beasley

This program featured songs and talk for farm

Rhapsody in Rhythm

Music

FEATURING Johnny Johnston and Peggy Lee, vocalists VOCAL GROUP The Pied Pipers

This was heard over CBS briefly in 1947, filling the time-slot occupied earlier by Songs by Sinatra and Songs for Sinatra.

Rich Man's Darling

Serial Drama

PACKY O'FARRELL PEGGY O'FARRELL GREGORY ALDEN CLAIRE VAN ROON ANNOUNCER Art Millett

Karl Swenson Peggy Allenby Edwin Jerome **Ethel Remey**

Rich Man's Darling made its debut over CBS in 1936. The following year it evolved into the betterknown Our Gal Sunday.

Richard Diamond, Private Detective

Detective

RICHARD DIAMOND	Dick Powell
LIEUTENANT	
LEVINSON	Ed Begley
ALSO Virginia Gregg,	Wilms Herbert, David Ellis,
Jeanne Bates, Steve	Dunne

Richard Lawless

ORCHESTRA Frank Worth ANNOUNCER Bill Forman

This was first heard over NBC in 1949.

Richard Lawless

Adventure

RICHARD LAWLESS

Sidney Smith, Kevin McCarthy

This adventure series was set in seventeenth-century England.

Richard Willis: see Women's Programs.

The Right to Happiness

Serial Drama

CAROLYN KRAMER	
NELSON	Claudia Morgan
	Eloise Kummer
DORIS CAMERON	Selena Royle, Constance
	Crowder, Irene Hubbard
FRED MINTURN	Charles Webster, Art Kohl,
	Hugh Studebaker
MR. KRAMER	Julian Noa
MRS. KRAMER	Leora Thatcher
BILL WALKER	
	Reese Taylor
LOUISE SIMS	Sarajane Wells
DWIGHT KRAMER	Frank Behrens, Ed Prentiss,
	David Gothard
ADELE CARMODY	Sunda Love
MARY	Mary Patton
DR. RICHARD	-
CAMPBELL	Les Damon, Alexander
	Scourby
SUSAN WAKEFIELD	Charita Bauer, Rosemary
	Rice
GINNY	Anne Sterrett
ARNOLD	Ian Martin
"THE PAST" *	Marvin Miller

TED WAKEFIELD Jimmy Dobson, Billy Redfield CONSTANCE WAKEFIELD Violet Heming, Luise Barclay ALEX DELAVAN Staats Cotsworth MILES NELSON Gary Merrill, John Larkin JANE BROWNING **Ginger Jones** ROSE KRANSKY **Ruth Bailey** TERRY BURKE Carlton KaDell EMILY NORTON Alice Yourman ED NORTON Jerry Macy ALSO Bill Lipton, Elizaheth Lawrence, Sarah Fussell, Ethel Owen, Bill Quinn, Gertrude Warner, J. Ernest Scott, Peter Capell, Joseph Bell, Maurice Franklin, Helene Dumas, Anne Sargent, Walter Greaza ANNOUNCERS Ron Rawson, Michael Fitzmaurice, Hugh Conover

PRODUCERS Paul Martin, Carl Wester, Kathleen Lane, Fayette Krum

DIRECTORS Frank Papp, Charles Urquhart, Arthur Hanna, Gil Gibbons

WRITERS Ima Phillips, John M. Young

SOUND EFFECTS Frank Loughrane, Manny Segal MUSICAL DIRECTOR William Meeder

OPENING

ANNOUNCER. And now—Ivory Soap's own story— The Right to Happiness. MUSIC. Chords and music under...

ANNOUNCER. Happiness is the sum total of many things—of health, security, friends, and loved ones. But most important is a desire to be happy and the will to help others find their right to happiness as well.

MUSIC. Chords ANNOUNCER. The Right to Happiness... MUSIC. Chords

ANNOUNCER. A very human story...

The Right to Happiness was first heard over the Blue network in 1939. It originated in Chicago.

Riley: see The Life of Riley.

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Rin-Tin-Tin

*"The Past" was a haunting conscience-voice device used regularly on the program from 1941 to 1944. Irna Phillips later used the same device on *Today's Children* and *The Guiding Light*.

Adventure -

OWNER OF RIN-TIN-TIN, THE WONDER DOG Francis X. Bushman

The Road of Life

ALSO Lee Duncan

This program began over the Blue network in 1930. It featured stories of the bravery of Rin-Tin-Tin and other dogs. Rin-Tin-Tin was actually owned by Lee Duncan.

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The Rise of the Goldbergs: see The Goldbergs.

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The Road of Life

Serial Drama

DR. JIM BRENT	Ken Griffin, Matt Crowley,
	Don MacLaughlin, David
	Ellis, Howard Teichmann
NURSE PAGING DR.	
BRENT AT OPENING OF	
BROADCAST	Jeannette Dowling, Angel
	Casey
DR. WINSLOW	Jack Roseleigh, Percy
	Hemus
HELEN GOWAN	
STEPHENSON	Peggy Allenby, Betty Lou
	Gerson, Muriel Bremner,
	Janet Logan
ARTHUR READS	Carlton KaDell
MRS. EVANS	Hope Summers
	Doris Rich
MARY HOT	Vivian Fridell
DR. REGINALD	
PARSONS	Reese Taylor, Jack Petruzzi
FRED	Lawson Zerbe, Frank Dane
MRS. BRENT	Effie Palmer
JULIA	Olive Parker
SYLVIA BERTRAM	Joan Winters, Lois Zarley
PAULA HARWOOD	Mary Mareen
TED FENTON	Marvin Miller
JANET MERCER	Eloise Kummer
ADELE CORLIS	Betty Arnold
MRS. CHAPMAN	Dorothy Francis
MORTON BLAIR	Ray Suber
GEORGE JEFFRIES	Marvin Miller
DR. RALPH	
THOMPSON	Sidney Breese
DR. BILL EVANS	Harry Elders, Lee Young,
	Bill Griffis
TOM STEPHENSON	Robert Griffin
MARION BAXTER	Barbara Fuller
VERNA ROBERTS	Barbara Fuller
DOROTHY READS	Lillian White

Hugh Studebaker

GRANDPA SUTTER

RAY SAWYER DR. GRANT FRASIER

CLIFFORD FOSTER DALE HUMPHREY HARTLEY KNOWLTON JACK FELZER BUTCH BRENT

FRANCIE BRENT (MRS. JOHN BRENT) AUNTIE

MR. OVERTON MRS. OVERTON JOCELYN LINDEN WAKE JUNIOR STEPHENSON

CAROL EVANS MARTIN

SALLY BARNETT

MISS TODD DR. BURKE CLAUDIA WILSON MRS. HURLEY GEORGE HURLEY MISS RADCLIFF MISS BRADLEY ALICE JAMISON FRANK ROBERTS JOE BUCKLEY DALEY ISOBEL DALEY ALICE RANDALL DR. CARSON MCVICKER FRANK DANA DR. YATES NURSE LANIER FAITH RICHARDS MISS BOYLE ELIZABETH MAGGIE LOWELL FRANCES BRENT JIM BRENT'S FATHER DR. MILLER MARY HOLT FRANK DANA

Dick Post, Willard Waterman, Robert Duane **Dick Foster Bob Bailey** Stanley Gordon **Russell Thorson** Donald Kraatz, Roland Butterfield, Lawson Zerbe, David Ellis, Bill Lipton Elizabeth Lawrence Evelyn Varden, Dorothy Sands **Charles** Dingle Abby Lewis Barbara Becker **Bret Morrison** Dick Holland, Cornelius Peeples, Jack Bivens

Frank Behrens

Lesley Woods, Barbara Luddy, Louise Fitch, Marion Shockley Doris Mead, Nanette Sargent, Viola Berwick Mary Patton Ralph Camargo Sarajane Wells Hellen Van Tuyl Arthur Kohl Eva Parnell **Gladys Heen** Angeline Orr Leslie Spears Arthur Hern John Briggs Mary Patton **Terry Rice**

Charlotte Manson John Larkin Guy Sorel Grace Lenard Vicki Vola, Beryl Vaughn Ethel Everett Nanette Sargent Julie Stevens, Helen Lewis Eileen Palmer Joe Latham Sam Wanamaker Dale Burch Lyle Sudrow

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SOCIETY DOCTOR John Anthony
D AND I AND A STATE
NIGHT NURSE Peggy Allenby
ELOISE CUMMINGS Ethel Wilson
ANNOUNCERS Clayton "Bud" Collyer, Ron Rawson,
George Bryan
PRODUCERS Kay Lane, Fayette Krum
DIRECTORS Charles Schenck, Charles Urguhart, Wal-
ter Gorman, Stanley Davis, Gil Gibbons
WRITERS William Morwood, John M. Young, Irna

Phillips, Howard Teichmann

SOUND EFFECTS Manny Segal

ORGANIST Charles Paul

THEME First Movement of Tchaikovsky's Sixth Symphony (Pathetique)

OPENING

SOUND. Hospital Bell

NURSE. Dr. Brent...call surgery. Dr. Brent call surgery.

The Road of Life, though remembered as a drama of doctors and nurses, was once billed as "the story of an Irish-American mother and her troubles raising her children." The series began over CBS in 1937 and originated in Chicago.

The Robert Burns Panatela Program Comedy-Variety

STARRING

George Burns and Gracie Allen

ORCHESTRA Guy Lombardo and His Royal Canadians DIRECTOR Herschel Williams

WRITERS Carroll Carroll, Willy Burns, John P. Medbury, George Burns, Harry Conn

The Robert Burns Panatela Program began over CBS in 1932 and featured thirty minutes of comedy and music. Because Burns and Allen and the Lombardo band were frequently in different places, this was one of the very first variety shows to integrate music and talk originating in widely separated locations. The show rapidly rose to a highly ranked position among network programs following an all-network search for Gracie's "missing brother."

This was basically a publicity gimmick to help build the audience. Conceived by Bob Taplinger, head of publicity for CBS, the idea was for Gracie to start talking about her "missing brother" on the program, then plant stories in the newspapers, and finally actually walk into the middle of other radio programs looking for her brother. This was unheard of at the time, but the idea worked and garnered a great deal of free publicity in the short ten days that it lasted. The final touch was having Gracie appear on Rudy Vallee's program on the rival NBC. NBC said she couldn't mention her brother on that show, but Vallee did, and NBC took the show off the air. More publicity ensued from that. Through it all, Gracie's real brother simply wanted to get lost! (See also *Burns and Allen*.)

Robinson Crusoe Ir.

Children's Adventure

ROBINSON	
BROWN, JR.	Lester Jay
JULE	Toni Gilman
JINKY	Michael O'Day
FRIDAY	Arthur Bruce
THE TWINS	Billy and Bobby Mauch
KATIE, THE MAID	Jean Sothern
BINNACLE BARNES,	
THE SAILOR	Cal Tinney

This was the story of a rich little boy and his less fortunate playmates who were shipwrecked on a mythical island. It was first heard over CBS in 1934.

Rocky Fortune

Adventure

ROCKY FORTUNE Frank Sinatra DIRECTORS Fred Weihe, Andrew Love WRITERS Ernest Kinoy, George Lefferts

Described as a "foot-loose and fancy-free young man," Rocky Fortune first appeared on CBS October 6, 1953. Sinatra took the assignment while he was in his "down" period between the bobbysoxer days and the bounce from his role in *From Here to Eternity*.

Roger Kilgore, Public Defender

Drama

ROGER KILGORE

WRITER Stedman Coles

Santos Ortega, Raymond Edward Johnson

The Robert Burns Panatela Program

The Romance of Helen Trent

Rogue's Gallery

Detective

RICHARD ROGUE Dick Powell, Barry Sullivan D.A. Staats Cotsworth ALSO Bill Lipton, Bryna Raeburn, Lawson Zerbe, Robert Dryden ANNOUNCER Carl Caruso PRODUCER Charles Vanda DIRECTORS Clark Andrews, Dee Engelbach, Jack Lyman WRITER Ray Buffum ORGANIST Milton Kay

Rogue's Gallery was first heard over Mutual in 1945.

Romance

Serial Drama

VOICE OF ROMANCE

Doris Dalton

The Romance of Evelyn Winters: see Evelyn Winters.

4

The Romance of Helen Trent

Serial Drama

HELEN TRENT

PHILIP KING MRS. WARD SMITH MONICA WARD SMITH TONY GRIFFIN AGATHA ANTHONY

ALICE CARROLL DREW SINCLAIR JEANETTE MCNEIL MARGOT BURKHART MRS. KELVIN MR. KELVIN LUCIA LANG NANCY GRANGER DICK NORTH ROY GABLER GINGER LEROY Virginia Clark, Betty Ruth Smith, Julie Stevens David Gothard

Hilda Graham

Audrey McGrath Louis Krugman Marie Nelson, Katherine Emmet, Bess McCammon **Ginger** Jones **Reese Taylor** Vivian Fridell Alice Hill Selena Royle William Thornton Loretta Poynton Lucy Gilman Les Mitchel John Larkin Bernice Silverman, Bernice Martin, Florence Robinson

KARL DORN **TWEED PARKER** VIOLET **BROOK FORRESTER** FRANK CHASE CHUCK BLAIR LISA VALENTINE DOUGLAS DR. FLEMING GORDON DECKER **GIL WHITNEY CHERRY MARTIN** MARJORIE CLAIBORNE NANCY BUD SYLVIA HALL **BUGGSY O'TOOLE CYNTHIA CARTER JEFF BRADY** HARRIET EAGLE TEMBER ADAMS **RITA HARRISON** NICK COLLINS NORMAN HASTINGS **ERIC STOWELL** AGNES FRANCINE DOLLY MCKINLEY CURTIS BANCROFT LYDIA BRADY JONATHAN HAYWARD MRS. DUNLOP **BARBARA SUE** CHRIS WILSON LOIS COLTON MARCIA HIRAM WEATHERBEE NINA MASON CLARA BLAKE

Alan Hewitt Sarah Burton Cora B. Smith Karl Weber Whitfield Connor John Walsh Nanette Sargent Spencer Bentley **Reese Taylor Bill Bouchey** Marvin Miller, David Gothard, William Green Marilyn Erskine Charlotte Manson Patsy O'Shea George Ward Alice Goodkin **Ed Latimer** Mary Jane Higby Ken Daigneau **Amzie Strickland** Lesley Woods **Cathleen** Cordell Klock Ryder Lauren Gilbert **Olan Soule** Linda Reid Mitzi Gould Doris Rich Bartlett Robinson Helene Dumas Bret Morrison Hope Summers Mary Frances Desmond Carlton KaDell Peggy Wall Donna Reade

Klock Ryder Patricia Dunlap Janet Logan

ALSO Les Tremayne, Don MacLaughlin, Ed Prentiss, Grant Richards, Karl Weber, John Hodiak, James Meighan, Jay Barney

ANNOUNCERS Don Hancock (Chicago). Pierre Andre (Chicago), Fielden Farrington (New York) PRODUCERS Frank and Anne Hummert

PRODUCER-DIRECTOR Stanley Davis

DIRECTORS Ernest Ricca, Blair Walliser, Richard Leonard, Les Mitchel

WRITERS Ruth Borden, Martha Alexander, Ronald Dawson, Marie Banner

SOUND EFFECTS James Lynch

THEME "Juanita" (hummed by Stanley Davis, Lawrence Salerno)

OPENING

These lines, of course, varied. For a time they were-

ANNOUNCER. The Romance of Helen Trent...who sets out to prove for herself what so many women long to prove, that because a woman is thirty-five...or more...romance in life need not be over...that romance can live in life at thirty-five and after.

[later]

ANNOUNCER. The Romance of Helen Trent...the story of a woman who sets out to prove what so many other women long to prove in their own lives...that romance can live on at thirty-five...and even beyond.

"Helen Trent," many of whose lovers met violent death, was a fashion designer. The series began over CBS in 1933. Virginia Clark and Betty Ruth Smith played the lead in Chicago.

When the show moved to New York in 1944, Julie Stevens took over the part and played it until the program left the air.

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Roosevelt: see Fireside Chats.

Roosty of the AAF

Adventure

ROOSTY

William Tracy

This was first heard over Mutual in 1944.

Rosa Rio Rhythms

Music

STARRING Rosa Rio, organist THEME "Sunrise Serenade"

This program featured the well-known organist of many famous radio programs in her own daily presentation of music.

Rosemary

ROSEMARY DAWSON PETER HARVEY MR. DENNIS DICK PHILLIPS JOYCE MILLER TOMMY TAYLOR PATTI DAWSON

LIEUTENANT GEORGE SCHUYLER MR. MARTIN DR. JIM COTTER

MOTHER DAWSON DR. GREER AUDREY ROBERTS

BILL ROBERTS JESSICA LEFTY HIGGINS MRS. KENYON BRAD BOYDELL JANE MARIE Betty Winkler Sidney Smith Ed Latimer James Van Dyk Helen Choate Jackie Kelk Jone Allison, Patsy Campbell

Michael Fitzmaurice John Gibson Bill Adams, Charles Penman Marion Barney Guy Repp Lesley Woods, Joan Alexander George Keane Joan Lazer Larry Haines Ethel Wilson Woody Parker

JANE Elspeth Eric MARIE Marie De Wolfe ANNOUNCERS JOE O Brien, Fran Barber, Bob Dixon PRODUCER Tom McDermott DIRECTORS Carl Eastman, Hoyt Allen, Leslie Harris,

Theodora Yates, Ralph Butler, Charles Fisher WRITER Elaine Sterne Carrington SOUND EFFECTS Jerry Sullivan MUSICAL DIRECTOR Paul Taubman

Rosemary made its debut over NBC in 1944.

Roses and Drums

Historical Dramas

CAPTAIN GORDON WRIGHT, THE YANKEE CAPTAIN Reed Brown, Jr. CAPTAIN RANDY CLAYMORE, THE REBEL CAPTAIN John Griggs BETTY GRAHAM Betty Love, Helen Claire ALSO Florence Williams, Pedro de Cordoba, De Wolf Hopper, Osgood Perkins, Walter Connolly, Guy

Roosty of the AAF

World Radio History

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Serial Drama

The Rudy Vallee Show

Bates Post, Mrs. Richard Mansfield, Jack Roseleigh **ORCHESTRA** Wilfred Pelletier DIRECTOR Herschel Williams

Roses and Drums featured dramatizations with a Civil War background. Professor M.W. Jernegan of the University of Chicago edited and checked the scripts for historical accuracy. The program made its debut over CBS in 1932 and lasted until March 29, 1936. The roses of the title signified love and romance, and the drums symbolized progress, war, and adventure. In the final episode, "Betty Graham" married "Captain Wright," the Yankee, after having been wooed by him and "Captain Claymore," the Southerner.

Roxy's Gang

Music

Roxy (Samuel L. Rothafel) FEATURING James Melton, tenor; Jan Peerce, tenor; Leonard Warren, baritone; Harold Van Duzee, tenor; William (Wee Willie) Robyn, tenor; Alva (Bomby) Bomberger, baritone; Douglas Stanbury, baritone; Peter Hanover, bass; Frank Moulan, character actor and Gilbert and Sullivan specialist; Beatrice Belkin, coloratura; Caroline Andrews, coloratura; Betsy Ayres, soprano; Gladys Rice, soprano; Florence Mulholland, contralto; Adelaide De Loca, contralto; Julia Glass, piano soloist; Yasha Bunchuk, cellist; Maria Gambarelli, dancer; Patricia Bowman, dancer Roxy Male Quartet-George Reardon, John Young, Fred Thomas, Frank Miller

ANNOUNCER Phil Carlin COACH-PIANIST-ARRANGER Leo Russotto

Roxy's Gang was broadcast from the Capitol Theatre, the Roxy Theatre, and Radio City Music Hall during its tenure on the air. It was the first radio show to broadcast from a theater. Roxy led the orchestra although he couldn't read music. All he needed to know was the general tempo-fast or slow-and he'd take it from there. He would honor musical requests and dedications, and he closed the show with "Good night...pleasant dreams...God bless you." His was the first show on radio to broadcast a complete symphony, a complete opera, and a complete oratorio. His initial network appearance with his gang was over NBC Blue in 1927.

Roy Rogers

Western Adventure

Roy Rogers STARRING Dale Evans, Gabby Hayes FEATURING ALSO Pat Brady, Marvin Miller wITH Foy Willing and the Riders of the Purple Sage, vocal group, Sons of the Pioneers, vocal group. ANNOLINCER LOU Crosby **PRODUCER-DIRECTOR Tom Hargis PRODUCER** Art Rush DIRECTORS Fran Van Hartesfeldt, Ralph Rose WRITER Ray Wilson

Roy Rogers, the self-styled "King of the Cowboys," had several programs featuring music and Western adventure. In 1944 his sponsor was Goodyear Tire and Rubber; the show presented Rogers and the Sons of the Pioneers. In 1948 his program featured himself, Dale Evans (his wife), and Foy Willing and the Riders of the Purple Sage. It was sponsored by Quaker Oats and Mother's Oats. The theme was "Smiles Are Made out of Sunshine," and the commercial jingle had such lines as "Delicious, nutritious, makes you ambitious." One of the premium offers was for a branding-iron ring with the Double R Bar brand. This program was heard on Sunday nights. Then Post Sugar Crisp became the sponsor, and later Dodge automobiles (1953-55). Pat Brady replaced Gabby Hayes during the Post series and the theme was "It's Roundup Time on the Double R Bar." "Happy Trails" was the theme when Dodge became the sponsor.

Ruby Valentine: see We Love and Learn.

The Rudy Vallee Show

Variety

Rudy Vallee STARRING

GUEST STARS John Barrymore, Ethel Barrymore, Eva Le Gallienne, Helen Hayes, Walter Huston, et al.

- WITH Sara Berner as Conchita ("Vot else?") Shapiro; Dr. R. E. Lee, spokesman for Fleischmann's Yeast
- ANNOUNCERS Jimmy Wallington and Carol Hurst, Marvin Miller
- DIRECTORS Gordon Thompson, Tony Stanford, Art Daly, Howard Wiley, Jim Wright

HOST

WRITERS George Faulkner, Bob Colwell, A. L. Alexander, Henrietta Feldstein, Sid Zelinka, Sam Silver, R. Marks, Carroll Carroll

CATCH-PHRASE

RUDY VALLEE. Heigh-ho, everybody!

Rudy Vallee was host and producer of *The Fleischmann Hour*, which began broadcasting in 1929 and ended on September 28, 1939. During this time Vallee proved himself a pioneer of radio variety programs and also pointed the way for radio drama, situation comedy, and documentaries. His program showed careful attention to production detail, good writing, and quality performers. Beatrice Lillie, Ezra Stone, Edgar Bergen, Tommy Riggs, Carmen Miranda, Eddie Cantor, Milton Berle, Phil Baker, Alice Faye, Olsen and Johnson, Bob Burns, Lou Holtz, and many others made their premiere appearances on the air on his show.

On the program of August 30, 1934, over NBC Red, baseball pitcher Schoolboy Rowe was being interviewed when he suddenly said over the air, "How'm I doin', Edna?" The remark was addressed to his fiancée, who was listening to the radio.

Rumpus Room

Among the program segments that later became programs in their own right were *The Aldrich Family* and *We, the People*. The program also was the first to use stars of the theater in dramatic sketches written especially for radio rather than in scenes from Broadway plays, which had been the custom up until then.

Later, Vallee was the star of *The Sealtest Hour* which co-starred John Barrymore. In 1945 and 1946 Vallee starred in a show from Hollywood carried by NBC and sponsored by Drene Shampoo. It was on this version that Marvin Miller served as commercial announcer. He also took part in comedy sketches. The directors of this series were Art Daly, Howard Wiley, and Jim Wright. Vallee was associated with many songs—foremost of them was "My Time Is Your Time." He is also remembered for his frequent salutes to Maine and his affection, in the early days, for a cheerleader's megaphone.

Rumpus Room

M.C.

Audience Participation

Johnny Olson

The Sad Sack

Comedy

S

THE SAD SACK Herb Vigran Jim Backus CHESTER MRS. FLANAGAN Patsy Moran ALSO Ken Christy, Mary Jane Croft, Doris Singleton, Jerry Hausner ANNOUNCER Dick Joy

This CBS program was based on the comic strip by George Baker.

Safety Legion Time

THE SAINT

LOUIE

HAPPY

Children Colleen Moore THE STORY LADY CAPTAIN JACK Jess Kirkpatrick The Saint Adventure SIMON TEMPLAR. Edgar Barrier, Brian Aherne, Vincent Price, Tom Conway, **Barry** Sullivan Larry Dobkin John Brown THE INSPECTOR Ken Christy PATRICIA HOLMES Louise Arthur

ALSO Tom Collins, Theodor von Eltz, Joe Forte, Peter Leeds, Lawrence Dobkin, Stanley Farrar, Dan O'Herlihy, Ed Begley, Mary Shipp, Betty Lou Gerson ANNOUNCER Dick Joy, Don Stanley

ORCHESTRA Harry Zimmerman **PRODUCER** Leslie Charteris DIRECTOR Bill Rousseau

The Saint was based on the character created by Leslie Charteris. It made its debut over NBC in 1944.

The Sal Hepatica Revue: see The Fred Allen Show.

The Salad Bowl Revue: see The Fred Allen Show.

Salute to Youth

Variety

This was a program of the early 1940s dedicated to recounting the achievements of young Americans. The National Youth Orchestra conducted by Raymond Paige, provided the music.

Sam 'n' Henry: see Amos 'n' Andy.

Sam Spade

Detective

SAM SPADE	Howard Duff, Steve Dunne
EFFIE	Lurene Tuttle
ALSO June Havoc, Cath	y Lewis
ANNOUNCER Dick Joy	
DIRECTOR William Spie	r
WRITERS Gil Doud, Bob	Tallman
MUSICAL DIRECTOR Lud	Gluskin, Robert Armbruster

This program, set in San Francisco, made its debut over CBS in 1946 and was later heard over ABC and NBC. Its faithful sponsor was Wildroot Cream-Oil

"Sam Spade" was based on the character created by Dashiell Hammett. Listeners may recall that his license number was 137596 and that he ended each program by dictating a report on the case to "Effie" and then saying, "Period. End of report." He referred to his cases as "capers."

Sam Spade was replaced by a program known as Charlie Wild, Private Eye.

Sara's Private Caper

Comedy-Mystery

SARA Sara Berner ALSO Bob Sweeney, Ed Fields, Herb Vigran

Saturday Night Serenade

Chuck Grant

li Serenuue	SPOTTY	Patty Conley
Music	VERNE SANDERS	Bob Bailey
Dragonette, Bill Perry, Emil Coty	BARBARA	
Damone, Hollace Shaw	CALKINS	Barbara Fuller
Haenschen, Howard Barlow	GERALDINE	and the second se
RECTOR Chick Martini	QUINTON	Dorothy Gregory
	MRS. BLACK	Eileen Palmer
prenade was first presented over	BOB	George Wallace
	MARGIE	Jean McCoy
	"HANDS"	M MORE.
•	BANNISTER ARTURO VALDI	Marvin Miller Marvin Miller
+ S-wing Club	HANIBAL	Parker Fennelly
t Swing Club		, Don Douglas, Bryna Raeburn,
Music	Robert Dryden	, Don Douglas, Diyna Raebuin,
Paul Douglas, Ted Husing		ge Walsh, Roger Krupp, Bob
i uu Dougius, i cu Hussig	Emerick	80,
•	DIRECTOR Walter Pr	reston
** *		
ild	Scattergood Baine	s originated in Chicago and was
Serial Drama	first heard over CB	S in 1938.
Doris Kenyon		
Don's Renyon		
•	School of the Air o	f the Americas: see The Ameri-
	can School of the A	

IIMMY BAINES

Science in the News

Science

Olan Soule NARRATOR DIRECTOR James Whipple

Science in the News was produced in Chicago by the University Broadcasting Council and was heard on NBC. It began in 1946.

Scotland Yard's Inspector Burke

Detective

Basil Rathbone INSPECTOR BURKE

Scramby Amby

Quiz

M.C. Perry Ward **ORCHESTRA** Charles Dant ANNOUNCER Larry Keating

Saturday Night Serenade

FEATURING Jessica Di Serenaders, Vic D ORCHESTRA Gustave PRODUCER-WRITER-DI

Saturday Night Ser CBS in 1936.

Saturday Night

M.C.

Saturday's Chi

ANN COOPER

Scarlet Queen

Mystery

FEATURING

Elliott Lewis

This mystery series was set on the high seas.

Scattergood Baines

Serial Drama

SCATTERGOOD BAINES HIPPOCRATES BROWN PLINY PICKETT CLARA POTTS ED POTTS J. WELLINGTON KEATS AGAMEMNON ERNE BAKER MR. MARTIN DR. CHANCELLOR ELOISE COMSTOCK **BETH REED** MIRANDY LORINDA

Jess Pugh, Wendell Holmes John Hearne Francis "Dink" Trout Catherine McCune Arnold Robertson

Forrest Lewis Forrest Lewis Forrest Lewis Arnold Robertson **Burton Wright** Louise Fitch Norma Jean Ross Viola Berwick Viola Berwick

Second Husband

Contestants had to unscramble words written on a blackboard. For example: NOCLUES = COUNSEL; ATA-CLIP = CAPITAL

The program was first heard over ABC in 1944.

Screamers: see Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.

Screen Guild Theater

Drama

M.C. **Roger Pryor** ORCHESTRA Oscar Bradley

This program, sponsored for many years by Gulf, made its debut over CBS in 1938 and featured Hollywood stars in radio adaptations of motion-picture screenplays. Among the productions were "The Tuttles of Tahiti" with Charles Laughton and Jon Hall; "Dark Angel" with Merle Oberon, Ronald Colman, and Donald Crisp; "Design for Scandal" with Carole Landis and Robert Young; "Altar Bound" with Bob Hope, Jack Benny, and Betty Grable; "Liberty's Lady" with Loretta Young; and "Bachelor Mother" with Henry Fonda, Laraine Day, and Charles Coburn. Other stars who appeared included Barbara Stanwyck, Clark Gable, Anna Lee, and Lucille Ball.

The Sea Hound

Adventure

CAPTAIN SILVER Ken Daigneau TERRY **Bobby Hastings** CAROL ANDERSON **Janice Gilbert** KUKAI Alan Devitt Walter Vaughn TEX DIRECTOR Cyril Armbrister WRITERS Floyd Miller, Frank C. Dahm

The Sea Hound was first heard over ABC in 1942.

The Sealtest Hour: see The Rudy Vallee Show.

Sealtest Village Store: see Village Store.

Second Honeymoon

Audience Participation

FEATURING Bert Parks, Dick Todd **DIRECTOR George Wiest** WRITER Don Witty

This show was first heard over ABC in 1948.

Second Husband

BRENDA CUMMINGS

Serial Drama

Helen Menken **GRANT CUMMINGS** (THE SECOND HUSBAND) Joe Curtin MILTON BROWNSPUN Ralph Locke **Carleton Young BILL CUMMINGS BEN PORTER** Jay Jostyn MARION JENNINGS **Arlene Francis** EDWARDS, William Podmore THE BUTLER FRAN CUMMINGS Janice Gilbert, Charita Bauer DICK CUMMINGS Tommy Donnelly, Jackie Grimes LOUISE MCPHERSON Ethel Wilson **IRMA WALLACE** Joy Hathaway VALERIE WELLES Jacqueline De Wit MARCIA Judy Blake PETER **Dick Nelson** DR. MARK PHILLIPS Vinton Hayworth ALSO Lois Hall, James Meighan, Colleen Ward, Virginia Dwyer, Nancy Bashein, John Thomas, Skippy Homeier, Peter Donald, Stefan Schnabel ANNOUNCER Andre Baruch **PRODUCERS** Frank and Anne Hummert WRITERS Helen Walpole, Nancy Moore, Elizabeth Todd

Second Husband made its debut over CBS in 1937 as a thirty-minute, evening program for Bayer Aspirin. Later it became a leading day-time serial drama. It was originally on the air Tuesdays at 7:30 P.M. In 1942 it moved to 11:15 A.M., Monday through Friday, as a fifteen-minute serial.

The Second Mrs. Burton

Serial Drama

MRS. BURTON MRS. BURTON, THE FIRST MRS. BURTON LOUISE STAN BURTON BRAD BURTON

TERRY, THE SECOND

MARION STANLEY MARIAN SULLIVAN

LILLIAN ANDERSON JIM ANDERSON GREG MARTIN MRS. MILLER DON CORNWELL **IUDGE WATSON** VAN VLIET, THE LAWYER **REV. CORNWELL** DR. JACK MASON

SUZETTE ACHESON

ELIZABETH MILLER

WENDY BURTON

IANE WATERS

Teri Keane Evelyn Varden, Ethel Owen Patsy Campbell Dwight Weist Dix Davis, Karl Weber Ben Cooper, Larry Robinson Anne Stone, Joan Alexander Gary Merrill Joan Alexander, Cathleen Cordell **Elspeth Eric** King Calder Alexander Scourby **Doris Rich Robert Readick** Craig McDonnell

Sharon Douglas, Claire

Niesen, Patsy Campbell,

Rod Hendrickson **Bartlett Robinson** Staats Cotsworth, Les Tremayne Helen Coulé Lois Holmes **Betty Caine** Madaline Lee ANNOUNCERS Harry Clark, Hugh James PRODUCER-DIRECTOR Ira Ashley **PRODUCER** Lindsay MacHarrie

DIRECTORS Beverly Smith, Viola Burns, Stuart Buchanan

WRITERS Priscilla Kent, Martha Alexander, John M. Young, Hector Chevigny

SOUND EFFECTS Jim Dwan ORGANIST Chet Kingsbury, Richard Leibert

The "first Mrs. Burton" was the "second Mrs. Burton's" mother-in-law. The program was first heard over CBS in 1945.

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Secret City

Mystery

BEN CLARK

Billy Idelson

This was first heard over the Blue network in 1941.

Secret Three

Serial Drama

FEATURING

Seeley and Fields

Murray McLean

Music

Blossom Seeley and Benny STARRING Fields

This song-and-patter team made frequent appearances on radio.

Sergeant Preston of the Yukon: see Challenge of the Yukon.

Serial Dramas: see Soap Operas.

Service to the Front

Drama

PRODUCER-DIRECTORS Bob Brown, Ted Robertson WRITERS Frank and Doris Hursley

This was a World War II program broadcast by CBS in behalf of the U.S. Army. It was first heard in 1944.

Seth Parker

SETH PARKER LIZZIE PETERS

MA PARKER

JANE

CAPTAIN BANG CEFUS PETERS LAITH PETTINGAL

GEORGE, THE

CAPTAIN'S BROTHER

Music and Serial Drama

Phillips H. Lord Sophia M. Lord (Mrs. Phillips H. Lord) Effie Palmer Barbara Bruce Joy Hathaway Erva Giles

Raymond Hunter Bennett Kilpack Bennett Kilpack

Edward Wolters

The Shadow

DR. TANNER William Jordan JOHN Richard Maxwell SINGERS AND NEIGHBORS Gertrude Foster, James Black, John Kulik, Norman Price, Edwin Dunham ACCOMPANIST Polly Robertson

This program of small-town humor and hymn singing was an early show of great popularity. It was written and created by Phillips H. Lord; the setting for the stories was "Jonesport, Maine." The program was heard over NBC at 10:30 P.M. on Sundays. It

.

The Shadow

made its debut in 1933.

Mystery-Drama

LAMONT CRANSTON,	
THE SHADOW	Robert Hardy Andrews,
	Orson Welles, Bill Johnstone,
	Bret Morrison(1944-56)
MARGOT LANE	Agnes Moorehead, Marjorie
	Anderson, Gertrude Warner,
	Grace Matthews, Lesley
	Woods
COMMISSIONER	
WESTON	Dwight Weist, Arthur
	Vinton, Kenny Delmar,
	Santos Ortega, Jimmy
	LaCurto, Ted de Corsia
SHREVIE	Keenan Wynn, Alan Reed
	(Teddy Bergman), Mandel
	Kramer

ALSO Everett Sloane, Bob Maxwell

- WITH John Barclay, Blue Coal's Distinguished Heating Expert
- ANNOUNCERS André Baruch, Carl Caruso, Sandy Becker, Ken Roberts, Ted Mallie
- DIRECTORS Dana Noyes, Harry Ingram, John Cole, Chick Vincent, Bill Sweets, Wilson Tuttle
- WRITERS Peter Barry, Max Ehrlich, Alonzo Deen Cole, Stedman Coles, Joe Bates Smith, Nick Kogan, Robert Arthur, Jerry McGill, Bill Sweets
- ORGANISTS Rosa Rio, Elsie Thompson, Charles Paul THEME "Omphale's Spinning Wheel" ("Le Rouet
- d'Omphale," Opus 31) by Saint-Saens

OPENING

MUSIC. "Spinning Wheel"—fade under... THE SHADOW (Filter). Who knows what evil lurks in the hearts of men? The Shadow knows! (Laughs) MUSIC. Theme up...segue bright theme ANNOUNCER. Once again your neighborhood Blue Coal dealer brings you the thrilling adventures of *The Shadow*...the hard and relentless fight of one man against the forces of evil. These dramatizations are designed to demonstrate forcibly to old and young alike that crime does not pay!

MUSIC. Theme up...segue to neutral background ANNOUNCER. The Shadow, mysterious character who aids the forces of law and order, is in reality Lamont Cranston, wealthy young man-about-town. Several years ago in the Orient, Cranston learned a strange and mysterious secret...the hypnotic power to cloud men's minds so they cannot see him. Cranston's friend and companion, the lovely Margot Lane, is the only person who knows to whom the voice of the invisible Shadow belongs. Today's drama..."The

CLOSING

Lady in Black."

ANNOUNCER. *The Shadow* program is based on a story copyrighted by Street and Smith Publications. The characters, names, places, and plot are fictitious. Any similarity to persons living or dead is purely coincidental. Again next week *The Shadow* will demonstrate that...

THE SHADOW. (Filter). The weed of crime bears bitter fruit. Crime does not pay. The Shadow knows! (Laughs)

"The Shadow" made his first appearance on a program for Street & Smith's Detective Story magazine, which, of course, featured dramatizations of stories from the magazine. A young writer named Harry Charlot came up with the idea of the announcer being "The Shadow." Dave Chrisman and Bill Sweets of Ruthrauff and Ryan Advertising Agency carried the idea still further and had him become a narrator—an ethereal, disembodied voice that knew everything. The first actor to play the part was James LaCurto, who gave it up within a few weeks to appear on Broadway. He was succeeded by Frank Readick, who did the part for several years. The program became so successful that in order to copyright the idea Street & Smith began publishing a new magazine called The Shadow. Later the "Lamont Cranston" character was developed and became the model for such celebrated crime-fighters as "Superman," "Batman," and "Captain Marvel," who also lived two lives. By the time the series appeared on Mutual in 1936, "The Shadow" was no longer just the narrator but the principal character in the show.

Sheilah Graham: see Hollywood Reporters.

Shell Chateau

Variety

M.C.

Al Jolson, Wallace Beery, Smith Ballew, Edward **Everett Horton**

NADINE CONNOR'S SPOKEN VOICE Mary Jane Higby **ORCHESTRA Victor Young** DIRECTORS Herb Polesie, Cal Kuhl **VOCALIST** Nadine Connor WRITERS Bob Colwell, Ed Rice, Carroll Carroll THEME "About a Quarter to Nine"

Shell Chateau was a program created especially to star Al Jolson. While it remained essentially a variety program, it changed in character slightly with each successive M.C.

The Sheriff

Ortman

Western Adventure

MARK CHASE. SHERIFF OF CANYON COUNTY, CALIFORNIA Bob Warren, Robert Haag, **Donald Briggs**

CASSANDRA DRINKWATER (COUSIN CASSIE) Olyn Landick (a man) ALSO Helen Claire DIRECTORS Walter Scanlan, John Wilkinson, Florence

The Sheriff was heard Friday evenings on ABC. (See also Death Valley Days.)

Sherlock Holmes

Detective

- SHERLOCK HOLMES Richard Gordon, Louis Hector, Basil Rathbone, Tom Conway, Ben Wright, John Stanley
- DR. WATSON Leigh Lovel, Nigel Bruce, Eric Snowden, Alfred Shirley, Ian Martin

MORIARTY Orson Welles, Louis Hector

- MR. BELL, WHO INTERVIEWED SHERLOCK HOLMES AND ALWAYS SUGGESTED THEY HAVE A CUP OF G. WASH-**INGTON COFFEE** Joseph Bell ALSO Agnes Moorehead, Harry Neville, Lucille Wall, **Bill Shelley, Junius Matthews** ANNOUNCER Knox Manning, Harry Bartell PRODUCER Edna Best
- DIRECTORS Basil Loughrane, Joseph Bell, Tom McKnight, Glenhall Taylor
- WRITERS Edith Meiser, Bruce Taylor (pseudonym of Leslie Charteris) and Dennis Green, Bruce Taylor and Anthony Boucher, Howard Merrill, Max Ehrlich

SOUND EFFECTS Bill Hoffman

- ORGANIST Dean Foster
- MUSICAL DIRECTOR Graham Harris
- THEME "March of the Ancestors"-based on a theme from Ruddigore by Gilbert and Sullivan

This program was based on the stories by Sir Arthur Conan Doyle. It was first heard over NBC in 1930. As in the original writings, Holmes frequently remarked to his friend, "Elementary, my dear Watson."

Shorty Bell

Drama SHORTY BELL, CUB REPORTER Mickey Rooney **JOAN Jeanne Bates** TALBOT Parley Baer FRANCES TALBOT **Joan Banks** William Conrad EDDIE HUNT Frank Lovejoy MR. LEAK

DIRECTOR William N. Robson WRITERS Samuel W. Taylor, Frederick Hazlitt Brenna, **Richard Carroll**

Shorty Bell joined the CBS lineup in the spring of 1948.

Show Boat

CAPTAIN HENRY

Variety

Charles Winninger, Frank **McIntire**

CAPTAIN BARNET BARNETT AUNT MARIA

Carlton Brickert Irene Hubbard

Silver Eagle, Mountie

MAMMY MOLASSES 'N' JANUARY MARY LOU Hattie McDaniel

Pat Padgett and Pick Malone Muriel Wilson (singing voice) Rosaline Greene (speaking voice)

ALSO Winifred Cecil, Annette Hanshaw, Lanny Ross, Conrad Thibault, Jules Bledsoe, Frank Willoughby, Ross Graham, Sam Hearn, Edmund "Tiny" Ruffner, Jack Haley, Virginia Verrill, Warren Hull, Nadine Connor, Dick Todd, Helen Jepson, Honey Deane; Show Boat Four—Scrappy Lambert, Randolph Weyant, tenors; Leonard Stokes, baritone; Robert Moody, bass; Louise Massey and The Westerners

ORCHESTRA Donald Voorhees, Al Goodman DIRECTOR Kenneth W. MacGregor WRITERS Sam Perrin, Arthur B. Phillips

CATCH-PHRASE

CAPTAIN HENRY. It's only the beginnin', folks!

Show Boat, which made its debut over NBC in 1932, was a pioneer variety program. At one point the sponsor, Maxwell House coffee, tired of the showboat locale and decided that as part of the plot the show boat would burn up forcing the troupe to a tent-show locale. Simultaneously and coincidentally, *The Gibson Family* program had the same idea of establishing a tent-show because the Gibson youngsters were stage-struck. *The Gibsons* beat *Show Boat* to it, and *Show Boat* continued to travel the river. *Show Boat* was eventually replaced by *Hollywood Good News*, produced in conjunction with MGM. For the first two years Allyn Joslyn was tenor Lanny Ross's speaking voice. (See also *Hollywood Good News; The Gibson Family*.)

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Sidewalk Interviews: see Vox Pop.

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Silver Eagle, Mountie

Adventure

 JIM WEST
 Jim Ameche

 JOE BIDEAUX
 Mike Romano, Jack Lester

 INSPECTOR ARGYLE
 John Barclay, Jess Pugh

 DOC
 Clarence Hartzell

 NARRATOR
 Ed Prentiss, Bill O'Connor

 ALSO
 Dennis Price, Dick Moore, Bill Windom, Maurice Copeland, Don Gallagher, Art Peterson,
 Charles Flynn, Everett Clarke, Harry Elders, Jim Goss, George Cisar, Jack Bivens, Alexander Mc-Queen, Howard Hoffman, Art Van Harvey, Stanley Gordon, Cornelius Peeples, Johnny Coons, Sam Siegel, Paul Barnes, Art Hern, Clare Baum, Norman Gottschalk, Pat Murphy, Lester Podewell, Kurt Kupfer, Leo Curley, Frank Dane, Jim Bannon, Eloise Kummer, Fern Persons, Sondra Gair, Alma Platts, Beverly Younger, Geraldine Kay, Elmira Roessler, Vera Ward, Viola Berwick, Ilka Diehl, Sally Hughes, Leonore Allman, Nancy Brougham, Laurette Fillbrandt

ANNOUNCERS Ken Nordine, Ed Cooper PRODUCER-WRITER-DIRECTOR James Jewell DIRECTOR Bob Woolson

WRITERS James Lawrence, Gibson Scott Fox, Thomas Elvidge, Richard Thorne, John T. Kelly

MUSICAL DIRECTOR Richard Dix

OPENING

ANNOUNCER. (Cold-echo). The Silver Eagle! SOUND. Wolf...fade in galloping hoofs ANNOUNCER. A cry of the wild...a trail of danger...a scarlet rider of the Northwest Mounted, serving justice with the swiftness of an arrow...

SOUND. Arrow effect...thud

ANNOUNCER. The Silver Eagle!

RECORD. Theme: "Winged Messenger"

SOUND. Blizzard...dog team fade in and out behind...

ANNOUNCER. The untamed North...frontier of adventure and peril! The lone, mysterious North...where one man, dedicated to the motto of the Canadian Northwest Mounted Police, faces danger and death to bring in the lawless and maintain the right...the most famous Mountie of them all...The Silver Eagle!

RECORD. Swell... fade out behind

Although this ABC program was not on the air until after 1950, which would put it outside the scope of this book, it has been included because it was a radio milestone; when it went off the air on March 10, 1955, it virtually marked the end of top-flight radio adventures. It made its debut from Chicago on July 5, 1951.

Silver Eagle, Mountie was created by James Jewell, who was dubbed "Dean of the Adventure Stories," having also produced *The Lone Ranger* and *The Green Hornet* from their inception until 1938. At that time he moved from WXYZ to WWJ (Detroit stations), where he originated and directed the series titled *The Black Ace*, which introduced Danny Thomas in his first running comedy role in radio. Jewell's next

Silver Theatre

Music

writing and directing assignment was Jack Armstrong, the All-American Boy (1943-51).

Silver Theatre

Drama

Guest Stars FEATURING Conrad Nagel HOST ANNOUNCERS John Conte, Dick Joy, Roger Krupp **PRODUCER-DIRECTOR Ted Bliss** WRITER Joseph Russell

OPENING

ORCHESTRA. Opening Signature

CONTE. International Silver Company presents the Silver Theatre!

ORCHESTRA. Musical progression

CONTE. Starring Lee Tracy and Shirley Ross in "Love is Where You Find It"-directed by Conrad Nagel. **ORCHESTRA.** Musical progression

CONTE. Brought to you in behalf of two of the greatest names in silverware...International Sterling, world famous solid silver...and 1847 Rogers Brothers, America's finest silver plate!

ORCHESTRA. Theme...fade to background

NAGEL. Good afternoon, ladies and gentlemen...this is Conrad Nagel greeting you from the stage of the Silver Theatre in Hollywood and bringing you the twenty-fourth in our new series of dramatic productions. But before we raise the curtain on today's performance, we'd like to announce that next week Silver Theatre will star Henry Fonda and Gail Patrick. Among the many brilliant stars whose names already grace our guest book for future dates are Rosalind Russell, Joan Crawford, Douglas Fairbanks, Jr., Helen Hayes, and others. ORCHESTRA. Curtain raiser

Silver Theatre was first heard in 1938 over CBS. The script sample is from the broadcast of March 5, 1939 3:00-3:30 P.M. Pacific Standard Time.

The Silvertown Cord Orchestra: see The Goodrich Silvertown Cord Orchestra.

The Simpson Boys of Sprucehead Bay Drama THE SIMPSON BOYS

Arthur Allen and Parker Fennelly

This story was set in rural New England. (See also Snow Village.)

The Sinclair Minstrel Show

INTERLOCUTOR	Gene Arnold, Gus Van
SPARE RIBS	Malcolm Claire
SINCLAIR MINSTREL	
MEN	Bill Childs, Cliff Soubier, Fritz Clark
SINCLAIR QUARTET	Pat Patterson, Art Janes, Al
	Rice, Fritz Meissner
ORCHESTRA Harry Ko	

The show was originated by Gene Arnold, who first played the "Interlocutor." The Sinclair Quartet was called the Maple City Four on other shows.

Sing It Again

M.C.

Music and Ouiz

ALSO The Riddlers

Dan Seymour

ORCHESTRA Ray Bloch VOCALISTS Alan Dale, Patti Clayton, Bob Howard DIRECTORS Bruno Zirato, Jr., Lester Gottlieb, Rocco Tito

WRITER Johanna Johnston SOUND EFFECTS Jim Rinaldi

Sing It Again was first heard over CBS in 1948.

Singers

In addition to the many singers whose names appear in the cast lists, there were a number of other familiar voices that were not associated with any particular show. Among them were:

Sopranos Berenice Ackerman, Countess Olga Albani, Durelle Alexander, Josephine Antoine, Marion Claire, Vivienne Della Chiesa, Jean Dickenson, Eileen Farrell, Helen Jepson, Maria Jeritza, Ruth Lyon, Jeanette MacDonald, Lucy Monroe (famous for her renditions of "The Star-Spangled Banner"),

Singers

Grace Moore, Lily Pons, Rosa Ponselle, Jane Powell, Bidu Sayao (from Brazil), and Jean Tennyson.

Contraltos Rose Bampton, Ruth Carhart, and Madame Ernestine Schumann-Heink.

Baritones John Barclay, Clyde Barrie, Jack Berch ("I'm a-whistlin'...are ya listenin'?"), Phil Brito, Walter Cassel, Jerry Cooper, Nelson Eddy, Wilbur Evans, Michael Loring, Everett Marshall, Barry McKinley (also an orchestra leader), Tommy Mc-Laughlin, Robert Merrill, Vaughn Monroe (famous for singing "Racing with the Moon" and also an orchestra leader), Titta Ruffo, Whispering Jack Smith, John Charles Thomas ("Good night, Mother"), and Jerry Wayne.

Tenors Ron Alley, Gene Austin ("The Whispering Tenor"), Jimmy Brierly, Donald Dame, Tito Guizar (also a guitarist), Nino Martini, Johnny Marvin ("The Lonesome Singer of the Air"), Richard Maxwell, John McCormack, Bill Perry, Phil Regan, Lanny Ross, The Silver Masked Tenor (played by Joseph M. White, whose identity was kept secret from listeners), and Smiling Jack Smith ("The Singer with the Smile in His Voice").

Other vocalists included Juan Arvizu (a Latin-American personality), Eileen Barton, Vera Barton, Betty Bennett, Beverly (Beverly Freeland), Irene Bordoni, Roy Brower (often sang under the name of Ornamental Johnson), Carol Bruce, Julietta Burnett, Del Campo, Mindy Carson, Bernice Claire, Rosemary Clooney, Harry Cool, Don Cornell, Diane Courtney, Vic Damone, Vaughn de Leath (one of the first women to sing on the air, known as "The Original Radio Girl"), Honey Deane, Will Donaldson, Phil Duey, Laura Deane Dutton, Cliff Edwards ("Ukulele Ike"), Ruth Etting, Fran Frey (also an orchestra leader), Sylvia Froos, Patsy Garrett, Connie Gates, Bob Gibson, Art Gillham (also a pianist), Hazel Glenn, Ray Heatherton, Jackie Heller, Sarita Herrera, Peter Higgins, Burl Ives (a folk singer), Alice Joy ("Radio's Dream Girl"), Jane Joy, Helen Kane ("Boop Boop Bedoop"), Irving Kaufman ("Lazy Dan"), Jane Kaye, Ralph Kirbery ("The Dream Singer"), Evelyn Knight, Peg LaCentra, Bill Lawrence, Linda Lee, Peggy Lee, Margo, Howard Marsh, Tony Martin, Mary McCoy, Edward McHugh ("The Gospel Singer"), Johnny Mercer (also a well-known composer of popular music), Helen Morgan, Edith Murray, Gertrude Niesen, Donald Novis, Olive Palmer, Jack Parker, Ramona, Leah Ray, Virginia Rea, Doris Rhodes, Lillian Roth, Genevieve Rowe, Olive Shea (also a noted actress), Sally Singer, Amanda Snow, Ted Steele (also an orchestra leader), Tamara (Tamara Drasin), Mel Torme ("The Velvet Fog"), Arthur Tracy ("The Street Singer"), Anthony Trini (also a violinist), Sophie Tucker ("The Last of the Red Hot Mamas"), Happy Jack Turner (also a pianist), Vera Van, Lee Wiley, and Willard Robinson (also an orchestra leader, known as "The Evangelist of Rhythm").

Certainly the best known of all the vocal quartets was The Ink Spots. The original members of this black group were tenor Ivory (Deek) Watson, bass Orville (Hoppy) Jones, baritone Charlie Fuqua, and tenor Slim Greene. Later members included Bill Kenny, Herb Kenny, Billy Bowen, and Harold Frances.

Bill Kenny, who joined the group in 1934 when Slim Greene died, provided the high tenor voice that became a trademark of The Ink Spots. During a recording of "If I Didn't Care," Orville Jones is said to have forgotten the tune and resorted to reciting the lyrics, a technique that became another trademark of the group.

Among the other famous vocal quartets were The Baker Boys (Will Donaldson, Frank Luther, Jack Parker, and Phil Duey-known for their "Yo ho, yo ho, yo ho") The Cavaliers (tenors Morton Bowe and Jack Keating; baritone John Seagle, bass Stanley Mc-Clelland, and pianist-arranger Lee Montgomery); The Charioteers (tenors Wilfred Williams and Eddie Jackson, baritone Ira Williams, bass Howard Daniel, and pianist James Sherman); The Deep River Boys (Vernon Gardner, George Lawson, Edward Ware, and Harry Douglass); The Four Southern Singers (brothers Owen, Robert, and James Ward and Annie Laurie, the wife of James); Maple City Four (Art Janes, Fritz Meissner, Pat Patterson, and Al Rice); The Martins Quartet (Ralph Blane, Hugh Martin, and sisters Phyllis and Jo-Jean Rogers); The Mills Brothers (brothers John, Jr., Herbert, Donald, and Henry-when John, Jr., died in 1935 their father, John, Sr., took his place); and The Southernaires Quartet (bass William Edmondson, baritone Jay Stone Toney, tenor Homer Smith, soloist Lowell Peters).

Among radio's other singing groups were The Andrews Sisters (Patty, Maxene, and LaVerne); The Boswell Sisters (Connee—orignally spelled Connie—Vet, and Martha); The DeMarco Sisters (Lily, Mary, and Ann); The Dinning Sisters (Lou and twins Jean and Ginger); The Double Daters (Chuck Goldstein, Helen Carroll, Ruth Doring, and Ray Charles); The Fontane Sisters (Geri, Marge, and Bea); The King Sisters (Donna Driggs, Louise Driggs, Alyce Driggs, and Yvonne Driggs); The King's Guards (Ken Darby, Bud Linn, and Jon Dodson —later known as The 206

King's Men, which added Rad Robinson); The King's Jesters (John Ravencroft, Fritz Bastow, and George Howard); The Landt Trio (Dan, Earl, and Jack Landt-"Sing along with the Landt Trio"); The Mc-Guire Sisters (Dorothy, Phyllis, and Christine); The Merry Macs (Joe, Ted, and Judd McMichael, Cheri McKay, and Helen Carroll); The Modernaires (originally comprised of Chuck Goldstein, Harold Dickinson, Bill Conway, and Ralph Brewster-later members included Paula Kelly, Virginia Maxey, Marian Hutton, Mel Torme, Alan Copeland, Francis Scott, and Johnny Drake); The Pickens Sisters (Jane, Helen, and Patti Pickens); The Pied Pipers (John Huddleston, Jo Stafford, Chuck Lowry, Allen Storr, and Lee Gotch); The Revelers (James Melton, Wilfred Glenn, Lewis James, Elliott Shaw, Frank Parker, and Robert Simmons); The Rhythm Boys (originally Bing Crosby, Al Rinker, and Harry Barris-later Ice Switzler, Al Dary, (George MacDonald, and Ray Kulz); The Satisfiers (Art Lambert, Helen Carroll, Bob Lange, and Kevin Gavin); The Smoothies (a trio including at various times Charlie Ryan, Babs Ryan, Little Ryan, Babs Stewart, Daisy Bernier, and Lilyan Perron); The Tastyeast Jesters (Dwight "Red" Latham, Guy Bonham, and Wamp Carlson); The Three Debutantes (Betty, Margery, and Dot), The Three Marshalls (Peggy, Kay, and Jack Marshallactually Peggy and Kay Marshall and Hugh Martin); and Tom, Dick and Harry (Bud Vandover as Tom, Marlin Hurt as Dick, and Gordon Vandover as Harry).

There were also a number of singing two-somes: Betty and Buddy (Betty Barton and Buddy Arnold); The Blossom Sisters (Helen and Dorothy Blossom); The Delmore Brothers (Alton and Rayburn) The Eberle Brothers (Bob Eberly and Ray Eberle—the former changed the last letter of his surname); The Frazee Sisters (Jane and Ruth Frazee); The Gold Dust Twins (Goldy and Dusty, played by Harvey Hindermyer and Earle Tuckerman); The Lane Sisters (Priscilla and Rosemary Lane); and The Luther-Layman Singers (Frank Luther and Zora Layman).

(See also Big Band Remotes; Musicians; Orchestra Leaders; and individual listings for variety and musical programs.)

Singin' Sam, the Barbasol Man

Music

STARRING Harry Frankel as "Singin' Sam" THEME (Sung to the tune of "Tammany") Barbasol, Barbasol No brush, no lather, No rub-in, Wet your razor, then begin.

"Singin' Sam" was one of radio's earliest singing stars. His first network program began on CBS in 1930.

Singing Bee

Music

FEATURING

Welcome Lewis (4'10" female singer)

The Singing Lady

Children's Stories and Songs

THE SINGING LADY Ireene Wicker ANNOUNCER Bob Brown PRODUCER-WRITER Ireene Wicker DIRECTORS Charles Warburton, Charles Bishop MUSICAL DIRECTOR Milton Rettenberg

The Singing Lady made its debut over WGN Chicago in 1931 and went on the NBC Blue network six months later. The program was on the air for over twenty years with Kellogg's cereals as its longtime sponsor. Miss Wicker changed her first name from Irene to Ireene after an astrologer told her it would bring her good luck.

Singo

Musical Quiz

STARRING Welcome Lewis WITH Art Gentry, vocalist ANNOLINCER George Ansbro

On Singo, listeners could send in a combination of any three song titles which told a story or asked a queston. The prize was four dollars. The contestant had to include the name of a serviceman or servicewoman with whom he would split the prize money. The "Daily Double Duet," sung by Welcome Lewis and Art Gentry, paid off double to the winner. Smile Time

Sisters of the Skillet

Comedy

STARRING

Ed East, Ralph Dumke

The Six-Shooter

Western Adventure

Jimmy Stewart BRITT PONSET ALSO Howard McNear, Gerald Mohr, Parley Baer, John Dehner CREATOR-WRITER Frank Burt DIRECTOR Jack Johnstone ORCHESTRA Buzz Adlam ANNOUNCER Hal Gibney

The Six-Shooter was a late entry to radio's lineup, debuting over NBC September 20, 1953.

The Sixty-Four-Dollar Question: see Take It or Leave It.

Skipper Jim

Jim and Marian Jordan

The Jordans performed these comedy skits before they and writer Don Quinn created the characters "Fibber McGee and Molly" (which see).

Smalltown Boys: see Snow Village.

Smile Time

Comedy

Steve Allen, Wendell Noble FEATURING June Foray JUNIE Wendell Noble MANUEL LABOR Steve Allen CLAUDE HORRIBLY PRODUCER-WRITER-DIRECTORS Steve Allen, Wendell Noble THEME It's Smile Time, Time to chase your blues away.

ORGANIST Skitch Henderson

PRODUCER Phillips H. Lord

Sky Blazers was first heard over CBS in 1939.

Sky King

Aviation Adventure

Jack Lester, Earl Nightingale,

SKY KING (SCHUYLER KING)

PENNY KING (HIS NIECE) CLIPPER KING (HIS NEPHEW) SKY KING'S

Roy Engel

Beryl Vaughn

Johnny Coons, Jack Bivens

Cliff Soubier FOREMAN ANNOLINCER Pierre André, Mike Wallace WRITERS Abe Burrows, Roy Winsor

Sky King was first heard over ABC in 1947 from Chicago. It related the adventures of a rancher-pilot.

The Smackouts

Comedy

Children STARRING

James Sarsfield

Skippy

SKIPPER JIM

Children

Franklin Adams, Jr. SKIPPY SOCKY Francis Smith **JIM LOVERING** St. John Terrell PRODUCERS Frank and Anne Hummert PRODUCER-DIRECTOR David Owen WRITERS Robert Hardy Andrews, Roland Martini

This program was based on the comic strip by Percy Crosby. It first appeared over NBC in 1931.

Sky Blazers

Aviation Adventure

NARRATOR

Colonel Roscoe Turner, ace flier

Smile Time, a midday hit in the 1940s, was on Mutual for two years. "Manuel Labor" was a Mexican who appeared on the show frequently. "Claude Horribly" was a character who greatly resembled Edgar Bergen's "Mortimer Snerd." One of the regular features was a satire of other programs, such as "Young Dr. Magoon" (Young Dr. Malone); "Life Can Be Blaah" (Life Can Be Beautiful); and "Dr. Ice Cube" (Dr. I.Q.).

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The Smilin' Ed McConnell Show: see The Buster Brown Gang.

Smilin' Jack

Aviation Adventure

SMILIN' JACK

and the second se

Frank Readick

This adventure series was based on the comic strip by Zack Mosley.

The Smith Brothers

Music

TRADE	Billy Hillpot
MARK	Scrappy Lambert

The Smith Brothers were a popular song-and-patter team in the early days of radio. They took their names from the words "Trade" and "Mark" which appeared under the respective pictures of the bearded Smith Brothers on the cough-drops package. The cough-drop makers sponsored their earliest network program over NBC in 1926.

The Smith Family

Situation Comedy

World Radio History

This program was first heard in 1925 over WENR Chicago and featured the vaudeville team of Jim and Marian Jordan, who later became "Fibber McGee and Molly." *The Smith Family* was one of radio's first situation-comedy serials.

Drama

Snow Village

NARRATOR **Russ Dunbar** DAN'L DICKEY Arthur Allen **Parker Fennelly** HIRAM NEVILLE WILBUR John Thomas Jean McCoy MARGIE **Agnes Young** HATTIE WILBUR Z. KNOX (GRANDSIR) Arthur Allen Elsie Mae Gordon GRAMMIE CARRIE Katherine Raht EFFIE Adelaide Klein CHARLES WILLIS Eddie Wragge MISS AGATHA **Agnes Young** ORGANIST Chet Kingsbury WRITER William Ford Manley

Snow Village was first heard in 1930. The story was set in rural New England. Arthur Allen and Parker Fennelly did several shows that were basically the same—New England characters in a New England village: Four Corners, U.S.A.; Gibbs and Finney, General Delivery; The Simpson Boys of Sprucehead Bay; Smalltown Boys; The Stebbins Boys; and Uncle Abe and David.

So This Is New York: see Duffy's Tavern.

So You Want to Lead a Band?

Music

STARRING

The Sammy Kaye Orchestra ("Swing and Sway with Sammy Kaye")

DIRECTOR John Cleary WRITERS Bill Mogle, Marian Stearn

Audience members were invited to lead the band.

Soap Operas

Soap operas were so called because these serial dramas, aimed mainly at the daytime women's audience, were often sponsored by one soap product or another. The usual form was a fifteen-minute broadcast on Monday through Friday somewhere between

The Song Shop

10:00 A.M. and 4:30 P.M., at which point the "soaps" gave way to the children's adventure serials. The contents of the "soap operas" rarely varied-marital difficulties, terminal illnesses, amnesia, long-lost relatives, and all the other horrors of real life seemed to settle endlessly on the soap opera heroes and heroines. The sympathetic characters were almost always given Anglo-Saxon names, while the villains often had names with a "foreign" ring.

Determining the first "soap opera" is a difficult task, but our research has shown that the prototypes were Clara, Lu, 'n' Em; Painted Dreams; The Stolen Husband; and Marie, The Little French Princess-any one of which could well lay claim to being the "first" one on the air. A program called Henry Adams and His Book, produced by Patt Barnes over WHT Chicago in 1925, has also been considered a prototype of serial dramas. During the late 1920s and early 1930s, these and other programs featured continuing stories about continuing characters. Many were simply read by an actor playing all the parts, but eventually there evolved the system of actors and actresses, organists and sound effects, that became the familiar method of production. The category of "soap opera" is somewhat arbitrary when you consider that Vic and Sade was most often broadcast as a fifteen-minute, Monday-through-Friday, daytime program, but it was no more a "soap opera" than was, say, The Fred Allen Show.

Most of the serial dramas were broadcast from Chicago or New York, and some of them proved to be programs of great longevity. Indeed, many actresses made a career of playing one character every day for many years: Virginia Payne as "Ma Perkins," Anne Elstner as "Stella Dallas," Mary Jane Higby as "Joan Field Davis" in When a Girl Marries. Among the male performers, Arthur Hughes, regarded as one of the most gifted actors in the business, spent nearly all of his career in the role of "Bill Davidson" on Just Plain Bill.

The production team of Frank and Anne Hummert turned out more major "soap operas" than any other producer. Of the nearly two hundred serial dramas listed in this book, the Hummerts produced, among others, Amanda of Honeymoon Hill, Backstage Wife, David Harum, Evelyn Winters, Front Page Farrell, John's Other Wife, Just Plain Bill, Lora Lawton, Lorenzo Jones, Mrs. Wiggs of the Cabbage Patch, Nona from Nowhere, Orphans of Divorce, Our Gal Sunday, Real Stories from Real Life, The Romance of Helen Trent, Second Husband, Skippy, Stella Dallas, The Stolen Husband, Young Widder Brown-a remarkable record indeed. The Hummerts also produced a number of programs well

outside the realm of "soap operas," such as Manhattan Merry-Go-Round and Mr. Chameleon.

Few people came to know the Hummerts intimately. Most of those associated with this husbandand-wife team regarded them as a stern, Victorian couple who expected their employees to adhere to a rigid moral code. Employing many writers and directors who worked in conditions not unlike a sweatshop, the Hummert's personally supervised every story outline, all the scripts and character development, and every aspect of the on-the-air production. The success of their serials attests to their meticulous craftsmanship.

(For information on Irna Phillips, the prolific writer of "soap operas," see The Guiding Light. See also Bibliography: Stedman, The Serials.)

Society Girl

Serial Drama

BRYN CLARK BARRINGTON RUSS BARRINGTON DEXTER HAYES **BRYN'S BROTHER** ALSO Guest Celebrities DIRECTOR Ted Cott WRITERS David Davidson, Jerome Ross ORGANIST Ted Steele

Charlotte Manson

Philip Reed Jim Backus Carleton Young

The story of Society Girl was set in New York City. The program was first heard over CBS in 1939.

Song of the Stranger

Adventure

PIERRE VARNAY, **Bret Morrison** THE STRANGER WRITER Doris Halman

The Song Shop

Music

FEATURING

Kitty Carlisle and Alice

Cornett, vocalists

Songs by Sinatra

Songs by Sinatra

Music

STARRING Frank Sinatra VOCAL GROUP The Pied Pipers ORCHESTRA Axel Stordahl ALSO Guest Vocalists ANNOUNCER Marvin Miller PRODUCER-DIRECTOR Mann Holiner WRITER Frank Wilson

This program was heard over CBS from 1945 to 1947 and was sponsored by Old Gold cigarettes. (See also *The Frank Sinatra Show; Songs for Sinatra; Your Hit Parade.*)

Songs for Sale

Music and Comedy

HOST Jan Murray, Richard Hayes VOCALIST Rosemary Clooney ORCHESTRA Ray Bloch

This program featured amateur song-writers whose music was performed by professionals. It was first heard over CBS in 1950.

Songs for Sinatra

Music

STARRING

Frank Sinatra

This program began over CBS in 1947 as a replacement for *Songs by Sinatra*.

Songs of the B-Bar-B

Music and Comedy

BOBBY BENSON	Ivan Cury
WINDY WALES,	
THE HANDYMAN	Don Knotts
TEX MASON	Herb Rice, Tex Fletcher,
	Al Hodge, Tex Ritter
ANNOUNCER "Cactus"	

WRITER James McMenemy

This program was the music and comedy version of *Bobby Benson's Adventures* (which see).

Sons of the Pioneers

Western Music

Sons of the Pioneers was a well-known vocal group led by Bob Nolan, the composer of "Tumblin' Tumbleweeds." The others in the group were Pat Brady, Hugh Farr, Karl Farr, and Lloyd Perryman.

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Sorry, Wrong Number: see Suspense.

Sound-Effects Men

Clearly the unsung heroes were the sound-effects men. Without these diligent, uniquely talented individuals (who have been classified somewhere between performers and technicians since they were a little of both), radio comedy and drama would have been considerably less effective, if not impossible. Their work was, in general, taken for granted by directors and casts. To the listeners of dramatic scenes, they didn't exist-at least they didn't exist if they were doing their jobs properly. The principal assignment was to create the appropriate mood and environment for various scenes. For example, a scene in a city might be introduced by traffic noises, while a rural scene might call for the sound of chirping crickets. Other commonly used, artificially created sounds were thunder, ocean roar, lapping water, horses' hoofbeats, coyote howls, gunfire, singing birds, office typewriters, marching soldiers, frying foods, various automobile and airplane effects, opening and closing doors and footsteps.

Footstep effects are a good example of the lengths to which the more imaginative sound-effects men would go for authenticity. A woman's footsteps would be made to sound different from those of a man so the listener wouldn't become confused. The speed of the walk would be important too, so the listener would know at once whether the character was sneaking, running, or just strolling leisurely. In action, the late Gene Twombly would slip on his special "walking" shoes-tight-fitting and with wooden soles and heels-and, standing in one spot on a board, seem almost to tap dance as he produced the effects of one man walking or two men running or "a fat lady in a tight girdle walking up stairs." As one of Jack Benny's sound-effects men, Gene was not allowed to do Benny's footsteps until he had practiced for many months and finally passed the approval of Benny himself.

Speak Up, America

In most instances the sound was unobtrusive and subtle. On comedy shows, however the sound-effects man was often required to exaggerate for comic effect. Easily the most famous of all comedy sound effects was the weekly routine opening of Fibber McGee's hall closet (for details, see *Fibber McGee and Molly*). The horrendous cacophony of sirens and alarms when Jack Benny opened his vault and Mel Blanc's vocal sound effects as Benny's Maxwell automobile are other well-remembered comic sound effects.

As mentioned, occasionally a sound effect was produced vocally, but usually the reliance was on mechanically or manually produced effects; half-coconut shells pounded rhythmically in a small box of dirt for a posse of cowboys; a large balloon filled with bird shot shaken vigorously for thunder; and a huge wooden tank of water in which a plunger was inserted when a dive into water was required. Simultaneously a three or four turntable amplifier would be employed to play records of rain, waves lapping, automobiles and airplanes, and other effects not possihle otherwise. The need for an unusual effect called for great imagination on the part of the creators. One of the most famous occurred on Lights Out where the writer described a man being turned inside out. The sound-effects men solved this one by slowly and excruciatingly removing a tight rubber glove from one hand while the other man crunched strawberry boxes to represent the breaking bones.

The importance of the sound-effects men became obvious when a cue was missed or the effect was not convincingly performed. In such instances the scene could be ruined, and, particularly in the years when shows were live, such a slip might destroy the scene and cause the director to explode in anger or send the cast into fits of laughter. One of the most famous of these "fluffs" was when, in a dramatic moment, a sound-effects pistol jammed briefly, causing this sequence:

ACTOR. You swine! I'm going to take this pistol and shoot you. Take this!

SOUND. Silence

ACTOR (thinking quickly). My gun...it's jammed! Luckily I have this knife and I'll stab you with it. Take this!

SOUND. Gunshot, loud and clear

Sound-effects men—and that expression is not totally accurate as a few women learned the trade, notably Ora Nichols—were part of one of the pioneer radio unions, AGRAP (American Guild of Radio Announcers and Performers, which also included directors in its membership).

Among the busiest men in sound effects, in addition to those listed under specific programs, were Jack Amerine, Ed Blainey, Joe Cabibbo, Fred Cole (the penguin in the Kools commercials), Manny Cramer, Keene Crockett, Ralph Curtis, Jerry De Carlo, Jimmy Dwan, Ray Erlenborn, Harry Essman, Ronald Fitzgerald, Agnew Horine, Elliott Grey, Ray Kelly, Gene Twombly, Harold Johnson, Jr., Fred Knoepfke, Billy Gould, Bud Tollefson, Ed Ludes, Ray Kremer, Edward Fenton, Ross Martindale, Jack Wormser, Lloyd J. Creekmore, Ross Murray, William McClintock, Harry Nelson, Kjell Pederson, John Powers, Bob Prescott, William B. Hoffman, Clem Waters, Ted Slade, Jimmy Rinaldi, Jim Rogan, Terry Ross, Zale Dillon, Fritz Street, Walter Gustafson, Vic Rubi, James Flynn, Harry Saz, and Max Uhlig.

The Sparrow and the Hawk

Adventure

LIEUTENANT COLONEL SPENCER MALLORY, Michael Fitzmaurice THE HAWK HIS NEPHEW BARNEY MALLORY, Donald Buka THE SPARROW LAURA Susan Douglas WEATHERBY TONY Joe Julian THE HAWK'S MOTHER Mary Hunter DIRECTOR Richard Sanville WRITERS Carl Alfred Buss, Larry Menkin

This was a dramatic adventure serial concerning a teen-age aviator and his uncle, a former lieutenantcolonel in the Army Air Corps. The program was first heard over CBS in 1945.

Speak Up, America

Educational Quiz

THE WORDMASTER

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Vincent Pelletier

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Special Agent

Adventure

INSURANCE INVESTIGATOR ALAN DRAKE HIS ASSISTANT

James Meighan Lyle Sudrow

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Special Delivery

Serial Drama

TINY WOODWARD	Marian Randolph
AUNT MARY	Irene Hubbard

This story concerned life in a small college town.

Spelling Bee

Quiz

M.C.

Paul Wing

Spelling Bee was first heard over the Blue network in 1937 on Saturdays at 8:30 P.M.

The Spike Jones Show

Music and Comedy

STARRING Spike Jones and His City Slickers, musical satirists FEATURING Dorothy Shay, "The Park Avenue Hillbilly"

ALSO Doodles Weaver, George Rock, Dick and Freddy Morgan

Spin to Win

Quiz

M.C.

Warren Hull

This was first heard over NBC Blue in 1940.

Sports and Sportscasters

Sports were an important element of network radio from the earliest days on. Even now, many fans

Special Agent

insist they enjoyed the radio descriptions of great sports events more than they enjoy watching them today on television, which somehow doesn't always capture the glamour and excitement created by the great sportscasters in those early days. The standard events covered by radio included the World Series, the All-Star baseball game, the Army-Navy and post-season football bowl games, the Kentucky Derby, championship boxing matches (in Joe Louis's heyday they were among the greatest of all audience draws), and the Indianapolis 500.

In the early days staff announcers were frequently assigned to describe sporting events as routinely as they might be sent to cover a news story or broadcast a band remote. Then these announcers gave way to specialists with a thorough knowledge of sports. Eventually the networks began to hire famous sports personalities, such as Tom Harmon, dubbed "Old Number 98," his uniform number at Michigan, where he was an All-American halfback; Harold "Red" Grange, the Illinois All-American halfback known as "The Galloping Ghost"; and Jerome "Dizzy" Dean, the great pitcher for the Cardinals and Cubs and the bane of English teachers for his ungrammatical expressions ("He slud into third" and "They throwed him out at second"). In 1932, long before the networks employed these athletes, a former Cleveland Indians outfielder named Jack Graney broadcast Cleveland games, thereby becoming the first well-known athlete to become a sportscaster.

On April 11, 1921, Pittsburgh sportswriter Florent Gibson described over KDKA Pittsburgh the lightweight boxing match between Johnny Ray and Johnny Dundee-the first live sports event ever broadcast. On July 2, 1921, Major J. Andrew White, a news commentator, relayed the description of the Dempsey-Carpentier fight from Boyle's Thirty Acres in Jersey City, New Jersey. The bout was broadcast over WJY. However, the listeners heard not White's voice but that of technician J. O. Smith, who repeated White's description into the microphone. (Dempsey won with a fourth-round KO.) On August 5, 1921, Harold Arlin did the first broadcast of a baseball game. It was carried over KDKA Pittsburgh. (The Pirates beat the Phillies 8-5.) Arlin was also the first sportscaster to describe a football game and a tennis match.

Among the other early sportscasters were Truman Bradley, Pat Flanagan, Tom Manning, Hal Totten, Ty Tyson, and Gunnar Wiig. But the most renowned of all was Graham McNamee, who was also a top-flight program announcer. (He served as a foil for Ed

Stage Door Canteen

Wynn on *The Fire Chief*.) McNamee pioneered many of the sportscasting techniques and expressions that are still in use today. He is properly known as "the father of sportscasting."

Ted Husing is also in a class by himself and is regarded by many fans as the greatest of all sportscasters. Clem McCarthy stands foremost as the top horse-racing sportscaster of his day. It wouldn't have been an important horse race if Clem McCarthy was not at the mike to growl into the microphone his familiar, terse greeting: "Racing fans!"

The most controversial sportscaster of radio's Golden Age was Bill Stern. His emotionally charged, piercing delivery made him ideally suited for playby-play action, but he had a tendency toward exaggeration and overdramatization. A common complaint was that a fan watching the game while listening to Stern describing it over a portable radio would not recognize it as the same game. A routine pass play, for example, often generated this excited description: "There goes a long, long, LONG, LONG pass!!!" A player dropping a pass would often evoke such compassion as: "He had it and he dropped it! How do you think that boy feels now?" During broadcasts of Notre Dame games he often remarked: "There's a little lady listening to this game today," a reference to the widow of Notre Dame's immortal coach Knute Rockne. When the ball rested at midfield Stern occasionally interjected: "Please don't ask me whose fifty-yard line!" His vivid imagination carried over to his highly rated Sports Newsreel program, where he elevated Dwight Eisenhower to the All-America roster, revealed that Pope Pius XII had been a baseball player in his youth, made super sports stars of countless prominent politicians, actors, and other celebrities who had, in fact, only dabbled in athletics, and on one occasion related the story of a baseball player who suffered a fatal heart attack between third base and home and was dead when he scored the winning run! Despite such flagrant fictionalization, Stern created tremendous interest in sports, particularly college football. He was clearly the most listened-to sportscaster of his day. Those who criticized his lack of concern for veracity admitted to his great talent as an entertainer, and few questioned his knowledge of sports, his energy, sense of timing, and announcing skill.

A number of sportswriters became well known as sports commentators. Among them were Bob Considine (also a noted news commentator); Grantland Rice (his All-America selections were considered by many fans to be the most authentic of all); Halsey Hall; and Bill Corum, who appeared at countless World Series and prizefight broadcasts to make succinct comments on the action in his gravel-voice. Certainly the most prominent boxing announcer was Don Dunphy, who became famous for his ringside descriptions of championship fights.

Several sportscasters (including Ford Bond, Ed Thorgersen, Paul Douglas, Bill Slater, and Mel Allen) served as program announcers in addition to covering sports. Allen eventually specialized in sports, and for many years this native of Birmingham, Alabama, was "The Voice of the Yankees." He was also a fixture on broadcasts of the World Series and the Rose Bowl. His catch-phrase "How *about* that?" which he often used following an outstanding play—became a household expression.

Among the other famous sportscasters of radio's Golden Age were Sam Taub, Walter Lanier "Red" Barber ("The Ol' Redhead"), Jim Britt, Bill Munday, Gordon McLendon (see *Liberty Baseball*), Sam Balter, Bill Brandt, Russ Hodges, Bob Elson ("He's out," Bob would say casually following a close play at first base), Stan Lomax, Ford Frick (later the commissioner of baseball), Arch MacDonald, Quin Ryan, Jack Drees, Joe Foss, Jack Brickhouse, Bert Wilson ("I don't care who wins just so it's the Cubs"), Harry Wismer, and Van Patrick.

Many sponsors picked up the tab for broadcasting sporting events, but, without question, the most consistent sports advertiser was the Gillette Safety Razor Company, whose commercials were a part of countless sports broadcasts that made up *The Gillette Cavalcade of Sports*.

The Sports Newsreel Starring Bill Stern: see The Colgate Sports Newsreel Starring Bill Stern.

The Squeaking Door: see Inner Sanctum.

Stage Door Canteen

Variety

M.C. Bert Lytell ORCHESTRA Raymond Paige WRITER Frank Wilson

The radio studio from which *Stage Door Canteen* was broadcast was designed to resemble an actual canteen for servicemen. Members of the orchestra wore busboy aprons. Countless celebrities visited the program—among them Alexander Woollcott, Jeanette MacDonald, Merle Oberon, and Wendell

Willkie. The program, suggested by actress Helen Menken, had its premiere over CBS in July 1942.

Starring Boris Karloff

Mystery

STARRING

Boris Karloff

Stars over Hollywood

Drama

Drama

FEATURING Basil Rathbone, Alan Hale, Sr., Brenda Marshall, Brenda Joyce, Ann Rutherford ORCHESTRA Del Castillo ANNOUNCERS Frank Goss, Marvin Miller (1944-45) DIRECTORS Les Mitchel, Don Clark, Paul Pierce SOUND EFFECTS Jack Dick

This was a Saturday-morning series of original dramas. It was first broadcast over CBS in 1941.

The Stebbins Boys

ESLY Parker Fennelly JOHN Arthur Allen

This had its premiere over NBC in 1931. (See also Snow Village.)

The Steelmakers: see The Musical Steelmakers.

Stella Dallas

Serial Drama

STELLA DALLAS STEPHEN DALLAS HELEN DALLAS LAUREL DALLAS GROSVENOR ("LOLLY BABY")

DICK GROSVENOR

Anne Elstner Frederick Tozere Julie Benell

Joy Hathaway, Vivian Smolen Carleton Young, Macdonald Carey, Spencer Bentley, George Lambert, Michael Fitzmaurice

Frank Lovejoy, Tom Tully CHARLIE MARTIN Mary Jane Higby BEATRICE MARTIN SAM ELLIS Mandel Kramer **Barbara Barton** NELLIE ELLIS Harold Vermilyea MR. BRUCE Helene Carew **VERA JOHNSON Raymond Bramley** LEWIS JOHNSON Helen Claire ADA DEXTER Luis Van Rooten DR. RAMEY Henry M. Neeley THOMAS AGATHA GRISWOLD Ara Gerald Walter Kinsella **GUS GRADY** Albert Aley, Warren Bryan BOB IAMES Joan Lorring MERCEDES Elizabeth Morgan ORA MOUNT Hal Studer LESTER **Dorothy Sands** HILDA Paul Potter CLAUDE DUFF **Richard Gordon** MORGAN FORD MADGE HARTE Elaine Kent Kenneth Daigneau FLETCHER MRS. GROSVENOR **Jane Houston** Grace Valentine MINNIE GRADY Arthur Vinton ED MUNN **Bill Smith** PHILIP BAXTER John Brewster DR. ALAN SIMMS MERLE CHATWIN **Ethel Everett** Nancy Sheridan MADELINE CARTER William Quinn **IERRY** Peter Donald JACK ALSO Ed Begley, Raymond Edward Johnson ANNOUNCERS Ford Bond, Howard Claney, Frank Gallop, Jack Costello, Jimmy Wallington, Roger Krupp **PRODUCERS** Frank and Anne Hummert DIRECTORS Richard Leonard, Ernest Ricca, Norman Sweetser WRITERS Helen Walpole, Frank and Anne Hummert **ORGANIST** Richard Leibert SOUND EFFECTS Agnew Horine

THEMES "How Can I Leave You?" "Memories" was played for a period of six weeks only, to satisfy a sponsor

OPENING

ANNOUNCER. We give you now...Stella Dallas...a continuation on the air of the true-to-life story of mother love and sacrifice, in which Stella Dallas saw her own beloved daughter Laurel marry into wealth and society and, realizing the differences in their tastes and worlds, went out of Laurel's life. These episodes in the later life of Stella Dallas are based on the famous

Stop and Go

novel of that name by Olive Higgins Prouty and are written by Frank and Anne Hummert.

CLOSING

ANNOUNCER. This chapter in the later life of Stella Dallas is written by Frank and Anne Hummert and is based on the famous character created by Olive Higgins Prouty in her great novel. Stella Dallas will be on the air at this same time Monday. This is Howard Claney speaking and reminding you to buy Savings Bonds.

The first broadcast of Stella Dallas was over NBC on October 25, 1937. Anne Elstner, who portrayed Stella, a seamstress in a little Boston shop, commuted to New York five days a week from Stockton, New Jersey, but missed only two broadcasts in the eighteen and a half years the program was on the air.

Stepmother

Serial Drama

KAY FAIRCHILD, Sunda Love, Janet Logan, THE STEPMOTHER Charlotte Manson JOHN FAIRCHILD, KAY'S HUSBAND PEGGY FAIRCHILD MRS. FLETCHER **Edith Davis** ADELLA WINSTON GENEVIEVE PORTER Betty Arnold LEONARD CLARK Ken Christy REGINALD BROOKS **BUD FAIRCHILD** Harry Elders DAVID HOUSEMAN MOTHER FAIRCHILD EDITH WOOD PAT RORITY Stan Gordon BOSS MCKINNEY Stan Gordon MATTIE, THE MAID BERT WESTON IIM **BILLY FAIRCHILD** ANDY CLAYTON **GINNIE SAWYERS** JAMIE O'CONNOR LUELLA HAYWORTH **Betty Hanna** POP

Francis X. Bushman, Bill Green, Charles Penman, Willard Waterman Peggy Wall, Barbara Fuller Cornelia Osgood Ethel Owen, Donelda Currie, Marvin Miller **Cornelius** Peeples **Bess McCammon** June Meredith

Edith Davis, Guila Adams John Larkin, Robert Guilbert Robert Guilbert Elmira Roessler, Jane Gilbert Forrest Lewis, Don Gallagher **Dorothy Gregory** Dick Ahearne Francis "Dink" Trout

GERALD LOWE Karl Weber ANNOUNCER Roger Krupp DIRECTORS Les Weinrot, Art Glad WRITER Roy Maypole, Jr.

Stepmother was first heard over CBS in 1937 from Chicago.

The Stolen Husband

Serial Drama

This early prototype of "soap operas" was created by Robert Hardy Andrews and produced by Frank and Anne Hummert in 1931. Originally the story was simply read by one actor who played all the parts, but eventually a full cast was assembled to do the roles.

Stoopnagle and Budd

Comedy

COLONEL LEMUEL	
Q. STOOPNAGLE	F. Chase Taylor
BUDD WILBUR	Budd Hulick
GIRL STOOGES	Joan Banks, Alice Frost
VOCALIST Gogo DeL	
ORCHESTRA Donald	Voorhees, Peter Van Steeden
ANNOUNCER Harry V	
THEME "Chopsticks"	" (described as being "played o
the mighty gas-p	

This zany comedy team was first heard over CBS at 8:15 P.M., three times a week, and later on Thursdays at 7:30 P.M.. With Budd as straight man, the Colonel would tell him about his inventions, such as a twelve-foot pole for people he wouldn't touch with a ten-foot pole. This was also known as The Gloom Chasers.

Stop and Go

M.C.

Quiz

Joe E. Brown

Stop Me If You've Heard This One Comedy

M.C. Roger Bower ALSO Milton Berle, Jay C. Flippen, Harry Hershfield ORCHESTRA Horace Heidt DIRECTOR Mitch Benson WRITER Ray Harvey

This program featured joke-telling by prominent comedians. It was first heard over Mutual in 1947.

Stop That Villain

Comedy Quiz

M.C.s Jack Bailey and Marvin Miller WRITER-DIRECTOR Hobart Donovan

This program made its debut over Mutual in 1944. One of the M.C.s (Jack Bailey) was the villain who tried to upset and distract the studio contestants and make them give wrong answers. The other (Marvin Miller) was helpful, steering contestants to the correct answers.

Stop the Music

Musical Quiz

M.C. Bert Parks VOCALISTS Kay Armen, Dick Brown ORCHESTRA Harry Salter ALSO Happy Felton DIRECTOR Mark Goodson WRITER Howard Connell

On this program, which made its debut over ABC in 1948, musical selections were played. If the number was sung, the vocalist hummed the song title but sang the rest of the lyrics clearly. Meantime, a telephone call was placed to a home somewhere in the United States. When the connection came through, a telephone bell was sounded and Bert Parks called out, "Stop the Music!" If the person at home could name the selection, a prize was awarded. In addition, contestants had a chance to guess the "Mystery Melody" for a giant jackpot.

Stop the Music was an immediate success; so much so that Fred Allen, who was on at the same time, announced a bond guaranteeing \$5,000 to anyone who was called by *Stop the Music* while listening to *The Fred Allen Show*.

Stories by Olmsted

Drama

STORY-TELLER Nelson Olmsted DIRECTOR Norman Felton

All the characters in these stories were portrayed by the narrator, Nelson Olmsted.

Stories of the Black Chamber

Drama

BRADLEY DRAKE,		
CHIEF OF THE AMER	ICAI	N
BLACK CHAMBER		Jack Arthur
STEVE, HIS AIDE		Paul Nugent
BETTY LEE		
ANDREWS		Helen Claire
PARADINE,		
THE MASTER SPY		Gale Gordon
JOYCE CARRAWAY,		
PARADINE'S ASSIST	ANT	Rosaline Greene
THORNTON OLIVER		Morgan Farley

The Story of Bess Johnson

Serial Drama

BESS JOHNSON Bess Johnson MR. JORDAN Joseph Curtin **Irene Winston** MRS. JORDAN **Agnes Moorehead** MRS. TOWNSEND Nancy Marshall NATALIE HOLT Mitzi Gould BARBARA BARTLETT WALLY SCUDDER **Donald Briggs** DR. FRANKLIN Eric Dressler Walter Vaughn ARTHUR BARTLETT Adrienne Marden PATRICIA JORDAN **Bill Johnstone** WHITNEY LEWIS WRITER William Sweets

In March 1941 Hilltop House became The Story of Bess Johnson on NBC. The Bess Johnson character and the actress who played her moved to become superintendent of a boarding school. (See also Hilltop House.)

The Story of Mary Marlin

The Story of Bud Barton: see The Barton Family.

The Story of Mary Marlin

Serial Drama

MARY MARLIN

SALLY GIBBONS

HENRY MATTHEWS **BILL TAYLOR** DANIEL BURKE FRANCES MORAN MATTHEWS DAVID POST

IOE MARLIN

CAMPBELL B. CAMPBELL **EVE UNDERWOOD** ANNIE, THE MAID **BUNNY MITCHELL** FRAZIER MITCHELL DOC SHARPE MAC MCKENNA MISS WOOD **BARBARA CRAYLEY**

ABNER PEABODY MARIA HENRIETTA DORNE PETER FORTUNE MICHAEL DORNE

NEVER-FAIL HENDRICKS SARAH JANE KANE

ROBERT MALLOY RUFUS KANE TIMOTHY HENNESSY, **HEAD NURSE CYNTHIA ADAMS** MARGE ADAMS

JONATHAN

Joan Blaine, Anne Seymour, Betty Lou Gerson, Muriel Kirkland, Eloise Kummer, Linda Carlon Anne Seymour, Elinor Harriot Raymond Edward Johnson Gene Morgan Gene Burke

Bess Johnson Carlton Brickert, Arthur Jacobson (Henry Hunter) Francis X. Bushman, Robert Griffin

Clare Baum June Meredith

Judith Lowry, Betty Caine Fran Carlon, Templeton Fox Phil Lord, Fred Sullivan **Murray Forbes** John C. Daly Charlotte Learn Mary Jane Higby, Jay Meredith William A. Lee Patsy O'Shea Betty Lou Gerson Jess Pugh Harvey Hays, Francis X. Bushman

Frank Dane, William A. Lee

Helen Behmiller, Charme Allen **Bob Bailey Rupert LaBelle** Frankie Pacelli

Joan Vitez Loretta Poynton Constance Crowley, Isabel Randolph Bret Morrison, Bob White

PHILO SANDS (SANDY) ARTHUR ADAMS TANYA DAVEY MARLIN

DENNIE MCKENZIE

PETER HUJAZ ARNOLD, THE BUTLER IOE POST OSWALD CHING **GILES HENNING** FRANKLIN ADAMS PENNY TOOTIE GRANDMA GEORGE CRABBE PARKER OLGA **IRINA AND** LINA TROYER (TWINS) MRS. HOPKINS CAROLINE EDITH EUGENE **MCKENNA** NORA ELIZABETH FORTUNE ERIC CUNNINGHAM SHERI VELENTINE PIETRO FRANCHONI ANNOUNCERS Truman Bradley, Les Griffith, Nelson Hawkes, Ed Rice PIANISTS Joe Kahn, Allan Grant

"Mary Marlin" was a senator who was, naturally, very active in politics. When the program originated from Chicago, the title role was played successively by Joan Blaine, Anne Seymour, and Betty Lou Gerson. When it was broadcast from New York, Anne Seymour again took over the role, followed by Muriel Kirkland, Eloise Kummer, and Linda Carlon.

Olga Rosenova Jerry Spellman Bobby Dean Maxwell **Dolores** Gillen Eddie Firestone, Jr., Bill Lipton **Arthur Peterson** Arthur Kohl, Robert White Arthur Jacobson Peter Donald Arnold Moss **Bill Adams Judy Blake Rosemary Garbell** Joan Blaine **Billy Lee** Earl George

DeWitt McBride, Bob Fiske

Barry Drew

Sharon Grainger

Gerta Rozan **Eunice Howard** Lucille Husting Marjorie Hannan **Murray Forbes Bob Fiske** Isabel Randolph

Judith Lowry

Bob White Elinor Harriot

Frank Dane

Case, John Tillman, Bob Brown CREATOR-WRITER Jane Crusinberry

DIRECTORS Basil Loughrane, Don Cope, Kirby

THEME "Clair de Lune" by Debussy

The program made its debut on WMAQ Chicago on October 3, 1934, and went to the full NBC network at 5:00 P.M. on January 1, 1935.

The Story of Ruby Valentine: see We Love and Learn.

Story to Order

Children

These dramas, written and narrated by Lydia Perera, were written to order. Children would write in and suggest three subjects to be woven into an original story.

Straight Arrow

Western Adventure

STRAIGHT ARROW Howard Culver DIRECTOR Ted Robertson WRITER Sheldon Stark SOUND EFFECTS Tom Hanley, Ray Kemper

OPENING

MUSIC. Indian rhythm up and under... ANNOUNCER. N-A-B-I-S-C-O

Nabisco is the name to know.

For a breakfast you can't beat

Try Nabisco Shredded Wheat.

MUSIC. Up full and out

ANNOUNCER. Keen eyes fixed on a flying target...a gleaming arrow set against a rawhide string...a strong bow bent almost to the breaking point...and then...

SOUND. Bowstring released followed by musical shimmer, then sound of arrow reaching target ANNOUNCER. Straight Arrow!

MUSIC. Up and under...

ANNOUNCER. Nabisco Shredded Wheat presents Straight Arrow, a new and thrilling adventure story from the exciting days of the Old West. To friends and neighbors alike, Steve Adams appeared to be nothing more than the young owner of the Broken Bow cattle spread. But when danger threatened innocent people and when evildoers plotted against justice, then Steve Adams, rancher, disappeared and...in his place...came a mysterious, stalwart Indian wearing the dress and warpaint of a Comanche, riding the great golden palomino—Fury. Galloping out of the darkness to take up the cause of law and order throughout the West comes the legendary figure of...Straight Arrow!

This series first appeared over Mutual in 1948.

Strange as It Seems

Drama

NARRATOR Gayne Whitman, Patrick McGeehan CREATOR-PRODUCER Cyril Armbrister

This program featured dramatizations of the newspaper cartoon series by John Hix. It was first heard over CBS in 1939.

The Strange Dr. Karnac

Mystery

DR. KARNAC,		
A SLEUTH		
HIS ASSISTANT		

James Van Dyk Jean Ellyn

The Strange Dr. Weird

Chiller Drama

DR. WEIRD Maurice Tarplin ANNOUNCER Dick Willard DIRECTOR Jock MacGregor WRITER Robert A. Arthur

These fifteen-minute chillers were sponsored by Adam Hats while on the Mutual network.

The Strange Romance of Evelyn Winters: see Evelyn Winters.

Strange Wills

Drama

INVESTIGATOR Warren William ALSO Lurene Tuttle, Howard Culver, Marvin Miller ORCHESTRA Del Castillo PRODUCER Carl Kraatz DIRECTOR Robert M. Light

Superman

This syndicated series had its premiere in 1946. It dramatized unusual bequests and hunts for missing heirs.

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Streamliner's Show

Comedy

FEATURING Arthur Fields, Fred Hall ORCHESTRA Jerry Sears

Strike It Rich

Audience Participation

M.C. Todd Russell, Warren Hull ANNOUNCER Ralph Paul PRODUCER-WRITER-DIRECTOR Walt Framer DIRECTORS Larry Harding, Jack Tyler

This quiz program featured contestants who tried to win prizes and gifts because of their hardships, which they enumerated in the course of the program. One of the features of the program was "The Heartline," a large red heart set up on the stage. When it was lit up, a phone would ring and the M.C. would inform the audience that a call had come from a manufacturer or someone at home offering gifts to the contestants. The program was first heard over CBS in 1947.

Studio One

Drama

FEATURING guest stars including John Garfield, Robert Mitchum, Edward G. Robinson

ALSO Anne Burr, Everett Sloane, Miriam Wolfe, Robert Dryden, Mercedes McCambridge, Ronald Liss, Hedley Rennie, Hester Sondergaard, Alan Devitt, Elspeth, et al.

PRODUCER-DIRECTOR Fletcher Markle DIRECTOR Robert J. Landry WRITER Vincent McConnor

Studio One presented hour-long dramatizations of literature, often from the classics. It was first broadcast on CBS in 1947.

Sue and Irene: see Painted Dreams.

Sunday Mornings at Aunt Susan's Drama

AUNT SUSAN Elaine Ivans ALSO Harry Swan, Artells Dickson, Vivian Block, Albert Aley DIRECTOR Nila Mack

This hour-long CBS family potpourri was broadcast on Sunday mornings in the midthirties.

Superman

Adventure Serial

SUPERMAN, ALIAS CLARK KENT, MILD-MANNERED REPORTER FOR THE DAILY PLANET

LOIS LANE, GIRL REPORTER EDITOR PERRY WHITE JIMMY OLSEN, OFFICE BOY BEANIE, OFFICE BOY BATMAN

ROBIN

Jackie Kelk Jackson Beck Stacy Harris, Gary Merrill,

Stacy Harris, Gary Merrill, Matt Crowley Ronald Liss

Clayton "Bud" Collyer,

Michael Fitzmaurice

Joan Alexander

Julian Noa

- NARRATOR Jackson Beck, George Lowther, Frank Knight
- ALSO Mandel Kramer, George Petrie, Robert Dryden, Guy Sorel, Bret Morrison, Don MacLaughlin, Richard Kollmar

PRODUCER-WRITER-DIRECTORS Robert and Jessica Maxwell, George Lowther

DIRECTORS Allen DuCovny, Mitchell Grayson WRITER B. P. Freeman SOUND EFFECTS Jack Keane

CATCH-PHRASE

SUPERMAN. Up, up and a-way!

OPENING

ANNOUNCER. Kellogg' s Pep...the super-delicious cereal...presents...*The Adventures of Superman!* Faster than a speeding bullet! SOUND. *Rifle bullet ricochet*

Superstition

ANNOUNCER. More powerful than a locomotive! SOUND. Locomotive effect ANNOUNCER. Able to leap tall buildings at a single bound! SOUND. Burst of wind, level and fluctuate behind announcer and voices... ANNOUNCER. Look! Up in the sky! VOICE 1. It's a bird! VOICE 2. (female). It's a plane!

VOICE 3. (big). It's Superman!

"Superman" was "a strange visitor from another planet" ("Krypton") who fought criminals and disguised himself as mild-mannered "Clark Kent," reporter for The Daily Planet, a large metropolitan newspaper in the city of Metropolis. The actor who played "Superman" used a relatively high-pitched tone for "Clark Kent" and then a deep, powerful tone for "Superman." The voice change usually occurred in the middle of the line: "This looks like a job -for Superman!" "Batman" and "Robin" occasionally appeared as guests. Superman was based on the comic strip created by Jerry Siegel and Joe Shuster. The series first came to radio via the Mutual network in 1940.

Superstition

Drama

THE VOICE OF SUPERSTITION Ralph Bell DIRECTOR Robert Sloane WRITERS Robert Sloane, Albert Aley

This was a thirty-minute fantasy drama of the mid-forties broadcast on ABC.

Surprise Package

Audience Participation

M.C.

Jay Stewart

Surprise Party

Audience Participation

Stu Wilson M.C. **DIRECTOR Dave Young**

Suspense

THE N

Drama

THE MAN	
IN BLACK	Ted Osborne, Joe Kearns,
	Paul Frees
NARRATOR	Paul Frees

GUEST STARS Cary Grant, Ida Lupino, Agnes Moorehead, Lucille Ball, Orson Welles, Brian Donlevy, et al.

ORCHESTRA Lud Gluskin, Wilbur Hatch

ANNOUNCER Truman Bradley, Ken Niles, Stuart Metz PRODUCERS Charles Vanda, Elliott Lewis

- DIRECTORS William Spier, Norman Macdonnell, John Peyser, Tony Leader, William N. Robson, Antony Ellis
- WRITERS Joseph Russell, Sigmund Miller, Robert Richards, Joseph L. Greene, Ferrin N. Fraser, Antony Ellis, William N. Robson, Richard Wile, Jack Newman, Peter Fernandez, Walter Black, Mel Dinelli, Gus Bayz, Hank Searles
- SOUND EFFECTS Ross Murray, Jack Sixsmith, Dave Light, Gus Bayz

These tales were "well calculated to keep you in-Suspense." One of the most popular productions was "Sorry, Wrong Number," starring Agnes Moorehead. It was repeated many times by popular request. This series began over CBS in 1942.

Sweeney and March

Comedy

STARRING	Bob Sweeney, Hal March
MRS. SCULLY	Jane Morgan
TOMMY	Tommy Bernard
MAYOR	Hans Conried
MR. SMITH OF	
THE CHAMBER OF	
COMMERCE	Hy Averback
TING-A-LING	
MOONEY	Florence Halop
VOCALIST Patsy Bolton	
ORCHESTRA Irving Mill	er, Lud Gluskin
ANNOUNCER Bob Lemo	ond
DIRECTORS Sterling Tra	cy, Manny Mannheim
	ney, Hal March, Manny
Mannheim, John H	

Sweet River

Sweeney and March was first heard over CBS in 1947.

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Sweet River

Serial Drama

WRITER Charles Jackson

This program was first broadcast on ABC in 1943 and originated in Chicago. It was also heard for a time on NBC.

Take a Card

Quiz

FEATURING Wally Butterworth, Margaret (Honey) Johnson

Take a Number

Audience Participation

M.C. DIRECTOR

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Red Benson

Bob Monroe

Take It or Leave It

Quiz

M.C. Phil Baker, Bob Hawk, Garry Moore, Jack Paar, Eddie Cantor (1950) DIRECTORS Harry Spears, Betty Mandeville WRITER Edith Oliver

On this program, later known as *The Sixty-four Dollar Question*, contestants could quit or keep trying until they reached the question that paid sixty-four dollars. The program was first heard over CBS in 1940.

A Tale of Today

JOHNNY WARD

Serial Drama

JOAN HOUSTON	
ALLEN	Joan Blaine, Betty Caine,
1	Luise Barclay
HARRIET BROOKS	Isabel Randolph, Ethel
	Owen
DOT HOUSTON	Laurette Fillbrandt
BILLY HOUSTON	Frank Pacelli
BEULAH	Harriette Widmer
DICK MARTIN	Willard Farnum
ROBERT HOUSTON	Harvey Hays, Carlton
	Brickert
DR. ROBERT	
GARDNER	Robert Griffin

Bob Jellison

SALLY DAVID ALLEN

 DAVID ALLEN
 Ed Prentiss, Raymond

 Edward Johnson

 SANDRA HALL
 Sunda Love

 MICHAEL DENBY
 Ed Prentiss

 FLORA LITTLE
 Mercedes McCambridge

 DIRECTOR Howard Keegan
 WRITER Gordon Saint Clair

Norma Peterson

THEME "Coronation March" from Meyerbeer's opera The Prophet

This weekly serial drama was heard on Sundays from 4:30 to 5:00 P.M. on NBC, but it followed the same format as other "soap operas" in all other respects. It was the "interesting story of the Houston family, filled with poignant drama and typical American appeal," as one publicity release described it.

Tales of Fatima

Adventure

Jungle Adventure

NARRATOR AND STAR Basil Rathbone

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Talk to the People: see Mayor LaGuardia Reads the Funnies.

Tarzan

TARZAN JANE PORTER James Pierce Joan Burroughs

OPENING

VOICE. Jungle call

ANNOUNCER. From the heart of the jungle comes a savage cry of victory. This is Tarzan...lord of the jungle!

MUSIC. Up and under...

ANNOUNCER. From the black core of dark Africa...land of enchantment, mystery, and violence...comes one of the most colorful figures of all time. Transcribed from the immortal pen of Edgar Rice Burroughs...Tarzan, the bronzed, light son of the jungle!

Tennessee Jed

This program was based on the stories by Edgar Rice Burroughs. Joan Burroughs, who played Jane, was James Pierce's wife and the daughter of the creator of Tarzan, Edgar Rice Burroughs.

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Tea Time at Morrell's

Variety

M.C. Don McNeill FEATURING Gale Page, Charles Sears ORCHESTRA Joseph Gallichio

This program was broadcast Thursdays at 2:00 P.M. over NBC. The half-hour was sponsored by the John Morrell Company, makers of Red Heart dog food. It began in 1936.

The Ted Mack Family Hour: see The Family Hour.

Ted Malone's Poetry: see Between the Bookends.

The Telephone Hour

Music

GUEST ARTISTS Jascha Heifetz, violinist; Ezio Pinza, basso; Marian Anderson, contralto; Lily Pons, soprano; Jose Iturbi, pianist; Grace Moore, soprano; James Melton, tenor; Nelson Eddy, tenor; Helen Traubel, soprano; Robert Casadesus, pianist; et al.

WITH Raymond Edward Johnson as Alexander Graham Bell

ORCHESTRA Donald Voorhees and the Bell Telephone Orchestra

ANNOLINCERS Floyd Mack, Dick Joy (West Coast) DIRECTOR Walter McGill WRITERS Norman Rosten, Mort Lewis

THEME "The Bell Waltz"

The Telephone Hour began its long run over NBC in April 1940.

Tell It Again

Children's Drama

NARRATOR Marvin Miller WRITER-DIRECTOR Ralph Rose Tell It Again made its debut over CBS in 1948 and ran for two years as a sustaining (unsponsored) halfhour, Sunday-morning series dramatizing great works of literature for older children. Among the works presented were Les Misérables, Don Quixote, The Hunchback of Notre Dame, Moby Dick, and Robin Hood.

Tena and Tim

Comedy

TENA	Peggy Beckmark
TIM	George Cisar, James Gardner
MRS. HUTCHINSON	Gladys Heen
ANNOUNCER Pierre André	
DIRECTOR Harry Holcomb	
WRITER Peggy Beckmark	

This program was first heard over CBS in 1944.

Tennessee Jed

Western Adventure

TENNESSEE JED	
SLOAN	Johnny Thomas, Don Mac-
	Laughlin
SHERIFF JACKSON	Humphrey Davis
THE DEPUTY	Jim Boles
INDIAN CHIEF	Juano Hernandez
MASTERS,	
THE GAMBLER	Raymond Edward Johnson
NARRATOR	Court Benson
ALSO John McGovern,	George Petrie, Jeff Chandler,
Barton Yarborough	
ANNOUNCER Court Ben	son
PRODUCER Paul DeFur	
DIRECTOR Bill Hamilton	n
WRITERS Ashley Buck,	Howard Carraway, Tom Tag-
gert	,, , , , , , , , , , , , , , , , , , , ,
THEME SINGER Elton Br	itt

OPENING

ANNOUNCER. There he goes, Tennessee! Get him! SOUND. *Rifle shot and ricochet* ANNOUNCER. Got him! D-e-a-a-a-d center!

Tennessee Jed was first heard over ABC in 1945.

Terry and Mary

Children's Serial Drama

WRITER Robert Hardy Andrews

Terry and Ted

Children's Adventure

TERRY CHICO Lester Jay Jerry Macy

This was first heard over CBS in 1935.

Terry and the Pirates

Adventure

TERRY LEE	Jackie Kelk, Cliff Carpenter,
	Owen Jordan
PATRICK RYAN	Clayton "Bud" Collyer,
	Larry Alexander, Warner
	Anderson, Bob Griffin
THE DRAGON LADY	Agnes Moorehead, Adelaide
	Klein, Marion Sweet
BURMA	Frances Chaney
CONNIE	Cliff Norton, Peter Donald,
	John Gibson
FLIP CORKIN	Ted de Corsia
HOTSHOT CHARLIE	Cameron Andrews
CAPTAIN GOODHUE	John Moore
ELETA	Gerta Rozan
ALSO Charles Cantor,	William Podmore, Mandel Kra-
mer	

ANNOUNCER Douglas Browning, Chuck Leslie

DIRECTORS Wylie Adams, Marty Andrews, Cyril Armbrister

WRITER Al Barker

OPENING

SOUND. Stroke of a gong ANNOUNCER. (Chinese chatter, actually nonsense syllables that sounded Chinese). Terry and the Pirates! MUSIC. (Kelvin Keech sang the theme and played the ukulele)

This program was based on the comic strip by Milton Caniff. It was first heard over NBC in 1937.

Tex and Jinx: see Interviewers.

The Texaco Star Theater

Variety

The Texaco Star Theater featured various performers over the years, usually in variety programs. Among the most famous were Ed Wynn ("The Fire Chief") and Fred Allen. In the 1940s the format consisted of a half-hour of variety from Hollywood followed by a half-hour of drama from New York. Here are two sample programs:

MAY 1, 1940: VARIETY FROM HOLLYWOOD, 9:00 TO 9:30 P.M.

M.C. VOCALISTS Ken Murray Kenny Baker, Frances Langford

ORCHESTRA David Broekman ALSO Irene of "Tim and Irene," Guest Stars ANNOUNCER Jimmy Wallington

DRAMA FROM NEW YORK, 9:30 TO 10:00 P.M.: THE MILKY WAY

NEWSBOY **Cecil Secrest** JOE HOLLAND **Dwight Weist** GABBY SLOAN Don Costello **Tony Burger** SPIDER HIGGINS **Audrey Christie** ANNE WESTLEY Jack Arthur SPEED MCFARLAND Joe E. Brown **BURLEIGH SULLIVAN** MAE SULLIVAN Sylvia Field ANNOUNCER Larry Elliott DIRECTOR Antony Stanford ORIGINAL MUSIC COMPOSED AND CONDUCTED BY Lehman Engel

MAY 29, 1940: VARIETY FROM HOLLYWOOD, 9:00 TO 9:30 P.M. (SAME VARIETY CAST AS ABOVE.)

DRAMA FROM NEW YORK, 9:30 TO 10:00 P.M.: THE FRONT PAGE

HILDY JOHNSON Lee Trac WALTER BURNS Jack Art MCCUE John Ma BENSINGER Cecil Sec MURPHY Raymon MOLLIE MALLOY Betty W SHERIFF HARTMAN Edwin C PEGGY GRANT Frances EARL WILLIAMS Milton F MR. PINCUS Bernie S ANNOUNCER Larry Elliott MUSIC (AS ABOVE) Lehman Engel

Lee Tracy Jack Arthur John MacBryde Cecil Secrest Raymond Bramley Betty Worth Edwin Cooper Frances Fuller Milton Herman Bernie Suss

The Theatre Guild on the Air

Among the writers who contributed to *The Texaco Star Theater* were Paul Conlan, Bob Phillips, Ed James, and Frank Phares.

Thanks for Tomorrow

Serial Drama

STARRING	Mary Jane Higby, Peter Capell
AUNT AGATHA	Vera Allen
АМАН	Wynne Gibson
CHINESE HOUSEBOY	Edgar Stehli
ANNOUNCER Ed Herlihy	
DIRECTOR Paul Roberts	
WRITER LeRoy Bailey	

This was the story of a blind pianist (played by Mary Jane Higby). When the script called for her to play the piano, Paul Taubman served as pianist.

Thanks to the Yanks

Quiz

M.C. Bob Hawk DIRECTOR Kenneth W. MacGregor

This show had its premiere over CBS in 1942.

That Brewster Boy

Situation Comedy

JOEY BREWSTER

JIM BREWSTER, THE FATHER JANE BREWSTER, THE MOTHER ENGLISH TEACHER MINERVA NANCY BREWSTER

PHIL HAYWORTH HERBERT CLARK CHUCK LEFTY HARPER PEE WEE MARK BROWN JANEY BROWN ALSO Jean Hagen Eddie Firestone, Jr., Arnold Stang, Dick York

Hugh Studebaker

Constance Crowder Ruth Perrott Jane Webb Louise Fitch, Patricia Dunlap Bob Bailey Bob Jellison Billy Idelson Eddie Goldberg Jerry Spellman Dickie Van Patten Marilyn Erskine ANNOUNCER Marvin Miller (1941-44) DIRECTOR Owen Vinson WRITER Louis Scofield

That Brewster Boy was first heard over NBC in 1941 from Chicago. It was replaced by *Those Websters* on March 9, 1945.

Thatcher Colt

Detective

THATCHER COLT Hanley Stafford

This program was first heard over NBC in 1936.

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Theater of Today: see Armstrong Theater of Today.

The Theatre Guild on the Air

Drama

HOST Lawrence Langner SPOKESMAN FOR UNITED STATES STEEL George Hicks ANNOUNCER Norman Brokenshire ORCHESTRA Harold Levey PRODUCER George Kondolf EXECUTIVE DIRECTOR Armina Marshall DIRECTOR Homer Fickett SOUND EFFECTS Wes Conant, Bill McClintock

The Theatre Guild on the Air, also known as The United States Steel Hour, was a series of radio adaptations of successful Broad way plays. The series began over CBS in 1943 and was heard originally on Thursdays at 10:00 P.M. Among the many plays presented were Strange Interlude, The Silver Cord, I Remember Mama, Dead End, and Payment Deferred.

Two sample cast lists follow.

ON BORROWED TIME

Original play by Paul Osborn based on the novel by Lawrence Edward Watkins. Radio adaptation by Paul Peters.

NARRATOR TRIXIE SUSAN JIM GRAMPS Dwight Weist Brad Barker Anne Burr James Monks Walter Huston

World Radio History

There Was a Woman

PUD Sarah Fussell MELLETT GRANNY MR. BRINK DEMETRIA Frances Heflin MARCY A BOY UP A TREE DR. EVANS MR. PILBEAM WORKMAN SHERIFF A BARTENDER GRIMES

Ian MacAllaster Leona Roberts **Glenn Anders Dorothy Sands**

Peter Griffith Frank Lovejoy Cameron Prud'Homme Ian MacAllaster John Girard James Monks Edwin Jerome

THREE MEN ON A HORSE

Original play by John Cecil Holm and George Abbott. Radio adaptation by Arthur Miller.

ERWIN	Stuart Erwin
PATSY	Sam Levene
MABEL	Shirley Booth
AUDREY	Betty Breckenridge
CLARENCE	J. Scott Smart
HARRY	Frank Lovejoy
FRANKIE	George Tyne
CHARLIE	Millard Mitchell
MR. CARVER	Edwin Jerome
DELIVERY BOY	James McCallion
ANNOUNCER	James McCallion

There Was a Woman

Drama

FEATURING Raymond Edward Johnson ALSO Betty Caine ANNOUNCER Les Griffith WRITERS Les Fogely, Ranald MacDougall

This was a weekly NBC series that dramatized the fact that behind so many famous men there was a woman who helped make them great.

The Thin Man

Detective

NICK CHARLES

Lester Damon, Les Tremayne, Joseph Curtin, David Gothard

NORA CHARLES Claudia Morgan EBENEZER WILLIAMS. SHERIFF OF CRABTREE Parker Fennelly COUNTY ANNOUNCERS Ron Rawson, Ed Herlihy PRODUCER-DIRECTOR Himan Brown WRITERS Milton Lewis, Eugene Wang, Robert Newman, Louis Vittes SOUND EFFECTS Hal Reid

This program was based on the character created by Dashiell Hammett. It came to radio over NBC in 1941.

Think Fast

Panel Quiz

MODERATOR PANELISTS

Mason Gross David Broekman, Leon Janney, Eloise McElhone, George Hamilton Combs

FREQUENT **GUEST PANELIST**

Think Fast was first heard over ABC in 1949.

John Lardner

This Day Is Ours

Serial Drama

ELEANOR Joan Banks, Templeton Fox MACDONALD CURTIS CURTIS Jay Jostyn PAT CURTIS Patricia Dunlap WONG Alan Devitt **Julian** Noa EUGENE SNELL FRANK ALLISON House Jameson CATHERINE ALLISON Agnes Moorehead Effie Palmer MISS FARNSWORTH MRS. SIMPSON Leslie Bingham ALSO Frank Lovejoy ANNOUNCER Mel Allen DIRECTOR Chick Vincent WRITERS Carl Bixby, Don Becker THEME Original music composed by Don Becker

This program made its debut over CBS in 1938.

This Is Your Life

This Is Life

Drama

VICTOR POWELL Vincent Pelletier ANNOUNCER Marvin Miller DIRECTOR Burke Herrick

This was a fifteen-minute program for Hecker Products, broadcast Monday, Wednesday, and Friday over Mutual from 1941 to 1943. It offered help to the audience by reading letters to locate missing relatives or lost possessions, sought aid for charity organizations, etc.

This Is My Best

Drama

M.C. Edward Arnold PRODUCER Homer Fickett DIRECTOR Dave Titus EDITOR Whit Burnett

This Is My Best presented adaptations of short stories, novels, and musicals. It was sponsored by Cresta Blanca wine and ran on CBS from September 5, 1944, to May 28, 1946.

This Is New York: see Duffy's Tavern.

This Is Nora Drake

Serial Drama

NORA DRAKE

ARTHUR DRAKE DOROTHY STEWART TOM MORLEY DR. SERGEANT GEORGE STEWART PEG MARTINSON

DR. KEN MARTINSON ANDREW KING SUZANNE TURRIE ROSE FULLER GILLIAN GRAY CHARLES DOBBS Charlotte Holland, Joan Tompkins, Mary Jane Higby Everett Sloane, Ralph Bell Elspeth Eric Bob Readick Lester Damon Leon Janney Lesley Woods, Joan Alexander, Mercedes McCambridge

Alan Hewitt Roger DeKoven Joan Lorring Irene Hubbard Charlotte Manson Grant Richards CAROL DOUGLAS Charlotte Manson DR. JENSEN Arnold Robertson ALSO Doug Parkhirst ANNOUNCERS Ken Roberts, Bill Cullen DIRECTORS Arthur Hanna, Dee Engelbach, Charles Irving WRITER Milton Lewis SOUND EFFECTS Jerry Sullivan, Ross Martindale ORGANIST Charles Paul

This show made its debut over NBC in 1947.

This Is Your Enemy

Drama

This was an OWI (Office of War Information) World War II series describing the enemy's military and civilian outrages.

This Is Your FBI

Drama

JIM TAYLOR Stacy Harris NARRATOR Frank Lovejoy, William Woodson ALSO Karl Swenson, Geoffrey Bryant, James Van Dyk, Helen Lewis, Elspeth Eric, Santos Ortega, Mandel Kramer, Joan Banks, Lesley Woods, Paul Mann, Ed Firestone, Victor Rodman ORCHESTRA Frederick Steiner, Van Cleave ANNOUNCERS Milton Cross, Carl Frank, Larry Keating PRODUCER-DIRECTOR Jerry Devine WRITER Jerry D. Lewis SOUND EFFECTS Virgil Reime, Monte Frazer

These were dramatized cases taken from the files of the Federal Bureau of Investigation. FBI Director J. Edgar Hoover appeared on the premiere broadcast over ABC on April 6, 1945.

This Is Your Life

Biography

M.C. Ralph Edwards DIRECTOR Axel Gruenberg WRITER Jerry Devine

On this program, which made its debut over NBC in 1948, Ralph Edwards related the life stories of the honored guests. Important people from the subject's life, such as teachers, employers, friends, and relatives, appeared on the program to surprise him. The producers of the program went to great lengths to keep the subject in the dark about his appearance on the show until the last possible minute. Usually he would be invited out for an evening with friends and then driven to the studio.

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This Life Is Mine

Serial Drama

BOB HASTINGSMichael FitzmauriceCHARLIE DYERTony BarrettALSO Betty Winkler, Paul McGrathDIRECTOR Marx LoebWRITERS Addy Richton, Lynn Stone

The premiere broadcast of *This Life Is Mine* was over CBS on March 22, 1943.

Those Bartons: see The Barton Family.

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Those Happy Gilmans

Family Adventure

GORDON GILMAN MRS. GILMAN STANLEY GILMAN PHYLLIS GILMAN WHEEZY AUNT BESSIE Bill Bouchey Edith Adams John Hench Joan Kay Cornelius Peeples Henrietta Tedro

This was first heard over NBC in 1938.

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Those We Love

Serial Drama

JOHN MARSHALL

KATHY MARSHALL KIT MARSHALL (KATHY'S TWIN) Hugh Sothern, Oscar O'Shea, Francis X. Bushman Nan Grey

Richard Cromwell, Bill Henry AUNT EMILY MAYFIELD DR. LESLIE FOSTER AMY FOSTER **ELAINE DASCOMB** DAVID ADAIR ED NEELY JERRY PAYNE DR. LUND ALLAN MCRAE LYNN ROYCE ABNER PEGGY EDWARDS LYDIA DENNISON MRS. EMMETT ELLIS MARTHA NEWBURY, THE COOK LILE KILGORE STEVE BLACKMAN **ROY MEADOWS** RODNEY KILGORE RAGS, THE DOG ANNOUNCER Dick Joy This Life Is Mine

Alma Kruger Donald Woods Priscilla Lyon, Ann Todd Jean Rogers, Helen Wood **Bob Cummings** Lou Merrill Victor Rodman Franklin Parker Owen Davis, Jr. Gavin Gordon Eddie Walker Lurene Tuttle Anne Stone Mary Gordon David Kerman Virginia Sale Sally Creighton Gene O'Donnell

S, THE DOG Lee Millar NOUNCER Dick Joy

WRITERS Agnes Ridgway, Ruth A. Knight

Those We Love was first heard over the Blue network in 1937. It was later broadcast over CBS.

Gale Gordon

Gale Gordon

Those Websters

Situation Comedy

GEORGE WEBSTER	
(DAD)	Willard Waterman
MRS. WEBSTER	
(MOM)	Connie Crowder
BILLY GREEN	Arthur Young, Gil Stratton,
	Jr.
BILLY'S SISTER	Joan Alt
JEEP	Jerry Spellman
BELINDA BOYD	Jane Webb
ANNOUNCER Charles Ir	ving
PRODUCERS Joe Ainley,	Les Weinrot
WRITERS Priscilla Kent	, Albert G. Miller, Frank and
Doris Hursley	

The program was set in the town of "Spring City." It made its debut over CBS as a replacement for *That Brewster Boy* on March 9, 1945.

The Three Flats: see Just Neighbors.

Today's Children

MR. O'BRIEN

1932.

Three Sheets to the Wind

Thurston, the Magician

ANNOUNCER William Kephart

FEATURING Cliff Soubier, Carlton Brickert

John Wayne

This program was also known as *Howard Thurston*, the Magician. It was first heard over NBC Blue in

Adventure

Adventure

many records while sponsored by the watch company.

Time for Love

Drama

DIANNE LA VOLTA, INTERNATIONAL CHANTEUSE Marlene Dietrich PRODUCER Marlene Dietrich DIRECTORS Murray Burnett, Emest Ricca

Time to Smile: see The Eddie Cantor Show.

The Timid Soul

Comedy

CASPER MILQUETOA	ST,
THE TIMID SOUL	Billy Lynn
MADGE, HIS WIFE	Cecil Roy
THE DRUGGIST	Jackson Becl
ANNOUNCER Eddie Dunn	

Based on the comic strip by H. T. Webster.

T-Man

Adventure

TREASURY AGENT Dennis O'Keefe ANNOUNCER Bob Lemond

Tobacco Auctioneers: see Auctioneers.

Today's Children

Serial Drama

KATHRYN CARTER DON CARTER AUNT MARTHA RALPH SANTO NANCY MATTHEWS HELEN MARSHALL BOB BREWER JOHN BARTLETT MR. SCHULTZ Helen Kane Forrest Lewis Judith Lowry Michael Romano Harriet Cain Ethel Owen Robert Griffin, Olan Soule Rupert LaBelle Murray Forbes

Tillie the Toiler

Situation Comedy

TILLIE	Caryl Smith
MAC	Billy Lynn
MR. SIMPKINS	John Brown
TILLIE'S MOTHER	Margaret Burlen

Based on the comic strip by Russ Westover.

The Tim and Irene Show

Variety

TIM IRENE UNCLE HAPPY Tim Ryan Irene Noblette Teddy Bergman

Tim Healy's Stamp Club: see Captain Tim Healy's Stamp Club.

Time Flies

Adventure

FEATURING Frank Hawks, flying ace ALSO Allyn Joslyn

Time Flies was so-called because the sponsor was the Elgin Watch Company. "Time Flies" was also the name of Frank Hawks's racing plane, which set

World Radio History

Tom Mix

Western Adventure

Artells Dickson, Russell

Andy Donnelly, George

Gobel, Hugh Rowlands

Winifred Toomey, Jane

Leo Curley, Hal Peary,

Vance McCune, Forrest

Shorty Carson, Jack Ross,

Willard Waterman

Cornelius Peeples

Arthur Peterson

DeWitt McBride

Patricia Dunlap

Bruno Wick

Carl Kroenke

Phil Lord

Bob Jellison

Lewis

Thorson, Jack Holden,

Curley Bradley

Percy Hemus

Sidney Ellstrom

Curley Bradley

Webb

MRS. SCHULTZ BERTHA SCHULTZ TERRY MORAN LUCY MORAN HENRY MATTHEWS JOAN YOUNG LIZA MICHAEL GREGORY JACK MARSH

JUNIOR MATTHEWS IOHN MURRAY ROBERT MARSHALL JERRY RYAN **GLORIA MARSH RICHARD COLES ARTHUR DONNELLY KAY CRANE** BOBBY MORAN **JEN BARTON JUDGE COLBY** CATHERINE COLBY **EILEEN MORAN BILL TAYLOR** BOB CRANE FRANCES MORAN MATTHEWS TONY JULIE JOHNSON MARILYN NAOMI PETER PIPER ITALO LAGORRO MARY THERESE KEITH ARMOUR CANDICE DRAKE "THE PAST"* DAVID LAGORRO WALTER DRAKE CHARLOTTA LAGORRO ARMOUR KATHERINE NORTON DICK CRANE PATTY MORAN DOROTHY MORAN MOTHER MORAN MR. BARNES SIDNEY McCLOUD **PRODUCER** Carl Wester

Virginia Payne Patricia Dunlap Fred Von Ammon Lucy Gilman Raymond Edward Johnson Margaret Fuller Edith Adams Michael Romano Seymour Young, Frank Pacelli **Donald Weeks** Willard Waterman Parker Wilson Robert O'Malley Gale Page **Bob Bailey Ed Prentiss Irna Phillips** Frank Pacelli Laurette Fillbrandt Herb Butterfield Nanette Sargent Fran Carlon, Ireene Wicker Gene Morgan Walter Wicker Bess Johnson, Sunda Love **Edwin Rand** Lucy Gilman Betty Lou Gerson Jo Gilbert **Clarence Hartzell** Milton Herman Lois Kennison **Betty Moran** Wilms Herbert

Jack Edwards, Jr. Joe Forte Gale Page, Marjorie Davies Irna Phillips Willard Farnum Fran Carlon Jean McGregor Irna Phillips Frank Lovejoy Everett Sloane

Jeanne Bates

Marvin Miller

*See explanatory note under The Right to Happiness.

DIRECTORS Axel Gruenberg, Bob Dwan WRITER Irna Phillips THEMES "Aphrodite," "Autumn Nocturn"

Today's Children made its debut over NBC Blue in 1933. It was originally the story of German-born citizens who came to America to live. The program originated in Chicago, then moved to Hollywood in 1947.

Tom, Dick and Harry: see The Affairs of Tom, Dick and Harry; Plantation Party.

Tom Mix

TOM MIX

THE OLD WRANGLER JIMMY

JANE

AMOS Q. SNOOD PECOS WILLIAMS SHERIFF MIKE SHAW

WILLIAM SNOOD CALAMITY WASH

JUDGE PARSONS CHRIS ACROPOLOUS PROFESSOR WALLACE SHERIFF PAT CURTIS LEE LOO, THE CHINESE COOK THE RANCH BOYS

Curley Bradley SHERIFF HANK SMITH DeWitt McBride ANNOUNCERS Don Gordon, Les Griffith, Franklyn Ferguson PRODUCER Al Chance DIRECTORS Charles Claggett, Clarence L. Menser WRITERS George Lowther, Roland Martini, Charles Tazewell

World Radio History

Treasury Agent

THEME "When It's Round-up Time in Texas and the Bloom Is on the Sage"

Tom Mix was a popular cowboy movie star of the 1930s. However, he did not play himself in this radio series which originated in Chicago and made its debut over NBC in 1933. Instead, the actors listed above took his part.

Radio's "Tom Mix" lived on the "T-M Bar Ranch" in "Dobie Township." As in the films, his horse was Tony, the Wonder Horse, who often played a part in rescuing Tom from bad guys. Tom's friends and cohorts were "Straight Shooters," and one of the main moral points of the program was that "Straight Shooters always win."

Premiums were offered to listeners by the sponsor, Ralston, if box-tops and money were sent to Checkerboard Square, St. Louis, Missouri.

"Amos Q. Snood" was the Scrooge of Dobie and was known for his "Pink Pills for Pale People." "The Old Wrangler" would spout such homilies as, "Well, I'll be a lop-eared kangaroo with big black eyes, if it isn't round-up time!"

Tommy Riggs and Betty Lou

Comedy

TOMMY RIGGS BETTY LOU WILBUR, BETTY LOU'S MORONIC

VOCALIST Anita Kurt

BOY FRIEND

MRS. MCLNTYRE

Tommy Riggs

Himself

Wally Maher Verna Felton

ANNOUNCERS Don Wilson, Dan Seymour WRITERS Sam Perrin, Jack Douglas, George Balzer

Tommy Riggs was a ventriloquist; his alter-ego was "Betty Lou," his niece in the skits. "Betty Lou" was not a dummy, only a voice. The program began over NBC in 1938. (See also *Comedy and Comedians*.)

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Tomorrow's Tops

Teen-age Talent

HOSTESS

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Margo Whiteman (daughter of Paul Whiteman)

Tony Wons' Scrapbook

Poetry

FEATURING Tony Wons THEME "Traumerei" by Schumann

This poetry-reading program, first heard over CBS in 1930, acquired a large following. Tony Wons was especially popular with women, who seemed to appreciate his romantic style.

Topper: see The Adventures of Topper.

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The Town Crier

Interviews

FEATURING Alexander Woollcott ORCHESTRA Mark Warnow

OPENING

SOUND. *Bell Ringing* WOOLLCOTT. Hear ye! Hear ye! First heard over CBS in the early 1930s.

Town Hall Tonight: see The Fred Allen Show.

Town Meeting of the Air: see America's Town Meeting.

Treasury Agent

Drama

JOE LINCOLN, CHIEF TREASURY AGENT Larry Hines WILLIAMS Raymond Edward Johnson ALSO Tom Holland, Bill Zuckert, Sandy Becker, Frank Barnes

ANNOUNCER Carl Warren PRODUCER Phillips H. Lord DIRECTOR Leonard Bass

World Radio History

Treat Time

Treat Time

Music and Drama

STARRING Buddy Cole, singer NARRATOR Marvin Miller ORCHESTRA Caesar Petrillo DIRECTORS Lee Strahorn, Jim Whipple

Treat Time was a fifteen-minute, daytime series for Armour heard over CBS from 1941 to 1942. Romantic sketches and vignettes on composers' lives were used to lead into Buddy Cole's songs.

Trouble House

Serial Drama

Anne Elstner MARTHA BOOTH **BILL MEARS Carleton Young Elliott Reid** TED BOOTH ANN LOWERY **Joan Madison** Elsie Mae Gordon PHOEBE HARVEY, THE HIRED MAN Jerry Macy **Ray Collins JOHN** DR. CLEM Gene Leonard ALLISON NANCY BOOTH Dorothy Lowell WRITER Elaine Sterne Carrington

(See also Magazine of the Air.)

True Confessions

Serial Drama

STARRING Bess Johnson ALSO Ned Wever, Charlotte Manson, Richard Widmark, Alfred Ryder (Alfred Corn), Lucille Wall, et al. CREATOR-WRITER Bill Sweets PRODUCER Roy Winsor DIRECTOR Ernest Ricca ORGANIST Henry Sylvern

This series was presented by *True Confessions* magazine.

True Detective Mysteries

Mystery

NARRATOR John Shuttleworth JOHN SHUTTLEWORTH Dick Keith ALSO Mandel Kramer, Johnny Thomas ANNOUNCER Ralph Paul WRITER-DIRECTOR Murray Burnett SOUND EFFECTS Jim Goode

These stories were based on true incidents reported in *True Detective* magazine. John Shuttleworth, the editor, narrated the program; his role in the story itself was taken by Dick Keith. The series began over CBS in 1929.

True or False

Quiz

M.C. Dr. Harry Hagen, Eddie Dunn, Bill Slater ANNOUNCER Glenn Riggs DIRECTOR Jeanne Harrison WRITERS Ed Rice, Milton Cassel, Phil Davis

This was first heard over NBC Blue in 1938.

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The True Story Hour with Mary and Bob

Drama

MARY	Nora Stirling
BOB	William Brenton, Cecil
	Secrest, David Ross
ALSO Lucille Wall, Elsie	e Hitz, Arthur Vinton, Virginia
Morgan, Ned Wev	
ORCHESTRA Howard B	
ANNOUNCERS Ted Hus	ing, Paul Douglas
WRITER-DIRECTOR Bill S	

This was radio's first full-hour dramatic series. It ran on CBS for four and a half years after making its debut in January 1928. A *New York Telegram* radio poll in October 1929 showed that the program ranked second only to *Roxy's Gang* among listeners.

Twenty Questions

True Story Theater

Drama

FEATURING Henry Hull

These stories were selected from True Story magazine.

Truth or Consequences

Ouiz

M.C.

Ralph Edwards ANNOUNCERS Clayton "Bud" Collyer, Mel Allen, Jay Stewart, Milton Cross, Ed Herlihy, Harlow Wilcox, Ken Carpenter

DIRECTORS John Guedel, Al Paschall, Ed Bailey

WRITERS Carl Jampel, George Jeske, Phil Davis, Bill Burch, Esther Allen, Ralph Edwards

SOUND EFFECTS Bob Prescott, Lloyd Creekmore THEME "Merrily We Roll Along"

CATCH-PHRASES

EDWARDS (after sending a contestant off on an embarrassing mission). Aren't we devils? EDWARDS (after asking the question preceding the stunt). No snitching in the audience! EDWARDS (after contestant missed the question). You did not tell the truth so you must pay the consequences!

OPENING

AUDIENCE. Laughter ANNOUNCER. Hello, there. We've been waiting for you. It's time to play Truth. . . ORGAN. Glissando ANNOUNCER. ... or Consequences! SOUND. Razzing buzzer twice MUSIC. Theme

This program was the radio version of the old parlor game in which contestants must pay the consequences if they don't tell the truth. It made its debut over NBC in 1940. The questions were usually very silly and were seldom answered correctly, as it was almost expected that the contestant would rather participate in whatever stunt was planned than collect the money for a correct answer to the question. If the studio contestant didn't answer the question in the required time, Bob Prescott, the sound-effects man, activated Beulah the Buzzer, indicating that the consequence would have to be paid.

The contestant was then launched into some kind of elaborate stunt, which might prove humorous, embarrassing, or sometimes sentimental-as when long-lost relatives were reunited through the designs of the stunt.

The program conducted some of radio's most famous contests, including "Mr. Hush" (Jack Dempsey), "Miss Hush" (Clara Bow), and "The Walking Man" (Jack Benny). Clues were offered concerning the identity of the foregoing celebrities, and a huge jackpot was eventually awarded to the winner of each contest. In another elaborately publicized stunt, the town of Hot Springs, New Mexico, changed its name to Truth or Consequences, New Mexico. (For a description of the elaborate warm-up for this program, see Announcers.)

Tune Detective

Music

Quiz

MC

M.C.

PANELISTS

MYSTERY VOICE

Sigmund Spaeth

Sigmund Spaeth exposed various tunes as being lifted from older melodies. The program began over the Blue network in 1931.

Twenty Questions

Bill Slater, Jay Jackson Fred Van Deventer, Florence Rinard (Mrs. Fred Van Deventer), Bobby Van Deventer, Nancy Van Deventer, Herb Polesie Jack Irish, Bruce Elliott, Frank Waldecker Charlotte Manson

RONSON GIRL ALSO Bill Bryan Trio ANNOUNCER Frank Waldecker

DIRECTORS Gary Stevens, Del Crosby

The panel had to identify the given subject within twenty questions after being told if it was animal, vegetable, or mineral. The Mystery Voice gave the answers to the home audience. Twenty Questions made its debut over Mutual in 1946.

Twenty Thousand Years in Sing Sing Crime Stories

WARDEN LEWIS E. LAWES OF SING SING Himself, Guy Sorel MR. STARK (WHO INTERVIEWED THE WARDEN BEFORE EACH STORY BEGAN) Joseph Bell ALSO George Tiplady ANNOUNCER Kelvin Keech DIRECTORS Joseph Bell, Arnold Michaelis

This series was first heard over the Blue network in 1933.

The Twin Stars Show

Variety

THE TWIN STARS Rose

Rosemarie Broncato and Helen Claire

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The Two Black Crows

Comedy

THE TWO BLACK CROWS

George Moran and Charles Mack (See also The Eveready Hour; The Majestic Theater Hour.)

Two on a Clue

Ned Wever JEFF SPENCER Louise Fitch DEBBY SPENCER Kate McComb MRS. CROVER **Ronald Liss** MICKEY SERGEANT CORNELIUS John Gibson TRUMBULL Athena Lorde THE MIDGET THE PROFESSOR Jim Boles ANNOUNCER Alice Yourman WRITER-DIRECTOR Harry Ingram WRITER Louis Vittes

Two on a Clue was first heard over CBS in 1944.

Two Thousand Plus

Science Fiction

Mystery

ANNOUNCER Ken Marvin

This program was first broadcast over Mutual in 1950 in response to a growing interest in science fiction.

Uncle Abe and David

Drama

UNCLE ABE	Phillips Lord
DAVID	Arthur Allen
REGULAR CUSTOMER	Parker Fennelly

Uncle Abe and David was first heard over NBC in 1930. (See also Snow Village.)

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Uncle Charlie's Tent Show

Music and Variety

UNCLE CHARLIE Charles Winninger VOCALISTS Lois Bennett, soprano, Conrad Thibault, baritone

ORCHESTRA Donald Voorhees

Uncle Don

Children

UNCLE DON Don Carney (Howard Rice) ANNOUNCERS Joe Bolton, Jeff Sparks, Jack Barry, Barry Gray, Henry Morgan, Frank Knight, Norman Brokenshire, Floyd Neal, Arthur Hale, Charles Kribling CREATOR-WRITER Don Carney

WRITER Bill Treadwell THEMES

"Hello, Little Friends, Hello" (to the tune of "My Caroline")

Hello nephews, nieces, mine. I'm glad to see you look so fine. How's Mama? How's Papa? But tell me first just how you are. I've many, many things to tell you, on the radio. This is Uncle Don, Your Uncle Don, Hello, little friends, hello. "Hibbidy Gits" Hibbidy Gits" Hibbidy gits, hass hah, Rainbow ree, Sibonia Skividee, hi-lo-dee, Horney-ka-dote, with an alikazon, Sing this song with your Uncle Don. "Uncle Don" broadcast locally to children in some eighteen nearby states over WOR in New York for twenty-one years. Although the program had only one brief year (1938-39) as a network program, it is a classic among children's programs and is fondly remembered, somehow even by people who never heard it.

Uncle Don made its debut in September 1928, from 6:00 to 6:30 P.M., and continued in that time-slot until February 9, 1949. "Uncle Don" also read the funnies on Sundays at various times. The program was a combination of original stories and songs, advice, personal messages, birthday announcements, and lots of commercials. "Uncle Don" told stories about a typical girl and boy, "Susan Beduzen" and "Willipus Wallipus," and he sang songs about such unsavory children as "Meanwells," "Slackerminds," "Talkabouts," "Stuckups," and "Cryterions." A typical birthday greeting would congratulate a child (whose mother had written in with the pertinent facts), chide him for some bad habit (thumb-sucking and swearing were the biggest crimes), and then tell him he would find a present under the couch or behind the radio.

"Uncle Don" frequently arrived at the studio in his imaginary autogyro, which he called a "puddlejumper." On Monday nights he would have a parade of "Earnest Savers," who had accounts at the Greenwich Savings Bank—or at least small tin banks that he gave out as a premium.

He held "The Uncle Don Healthy Child Contest" and had an "Uncle Don Talent Quest" for several years which included a trip to Hollywood and a screen test for the winners. He was a tireless worker for various charitable causes and frequently entertained in children's wards at hospitals and in the homes of extremely sick children. For them, and frequently on radio, he played his favorite song, "The Green Grass Grew All Around, All Around."

The program set a much-imitated standard for "kiddie" shows. Don Carney broke new ground in radio broadcasting, and among his many "firsts" were: personally checking out sponsors and their products before accepting them for the program; sampling sponsors' products on the air; and accepting free merchandise for his own use from non-sponsors in exchange for free plugs.

The one story about "Uncle Don" that has been told the most never even happened. The story alleges

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that he signed off the broadcast one night and then, thinking he was off the air, said, "I guess that'll hold the little bastards." Supposedly this went out over the air, and he was taken off the air for a period of time. None of it is true, even though you can find people today who swear they heard it, and even though there is a recording of so-called "on-the-air mistakes" that alleges to include this infamous fluff. It simply never happened. A columnist in Baltimore, where Uncle Don was not heard, made up the story to fill space on an otherwise dull news day. And the story just grew and grew.

To add to the confusion, two other radio performers are supposed to have said the same thing-John Daggett, who played "Uncle John" on KHJ Los Angeles, and John Keough, who played "Big Brother" on KPO San Francisco. If true, apparently Daggett wasn't fired while Keough was. And there it stands. (See Bibliography: Treadwell, Bill. Head, Heart, and Heel.)

Uncle Ezra's Radio Station Comedy Drama

UNCLE EZRA	Pat Barrett
CECILIA	Nora Barrett (Pat's wife)

This popular series, sponsored by Alka-Seltzer, began in 1934 and was heard three nights a week over NBC. It originated in Chicago. Uncle Ezra, who also starred on The National Barn Dance, broadcast "from station E-Z-R-A, the powerful little five-watter down in Rosedale."

Uncle Jim's Question Bee

Quiz

UNCLE IIM

Jim McWilliams, Bill Slater

This program was first heard over the Blue network in 1936. It is generally regarded as being one of radio's first major quiz programs, along with the better-known Professor Quiz.

Uncle John: see Uncle Don.

Uncle Ezra's Radio Station

Uncle Remus

UNCLE REMUS

Children

Fred L. Jeske

This program was based on the stories of Joel Chandler Harris.

Uncle Walter's Dog House

Family Adventure-Comedy

UNCLE WALTER Tom Wallace **Charles** Penman FATHER Kathryn Card MOTHER Beryl Vaughn MARGIE ALSO Marvin Miller **DIRECTOR Watson Humphries**

This program had its premiere over NBC in 1939. It was a thirty-minute show originating in Chicago and sponsored by B&W (Walter Raleigh pipe tobacco).

Uncle Wiggily

Children

UNCLE WIGGILY

Albert Goris

In this children's series "Uncle Wiggily" related stories for his young audience.

Under Arrest

Adventure

Craig McDonnell, Joe Di CAPTAIN DRAKE

Santis Joe Di Santis, Ned Wever

CAPTAIN JIM SCOTT ALSO Betty Garde, John Larkin, Patsy Campbell, Lester Damon, Kermit Murdock, Sid Raymond,

Vicki Vola, Bryna Raeburn, Eileen Palmer, Joe Julian, Carl Eastman, Ralph Bell

ANNOUNCER Jack Farren, Ted Brown CREATOR-PRODUCER Wynn Wright DIRECTOR Martin Magner

WRITER William Wells ORGANIST Milton Ray

Under Arrest was first heard over Mutual in 1938.

The University of Chicago Round Table

The United States Steel Hour: see The Theatre Guild on the Air.

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Frank Crumit

Universal Rhythm

Music and Conversation

The University of Chicago Round

Table

M.C.

Discussion

DIRECTORS John Howe, George Probst

This long-running public-affairs program arose from a suggestion made by someone that the spirited luncheon conversation at the faculty club of the University of Chicago, which took place across the traditional large, round oaken tables, might be of interest to radio listeners. An inquiry was directed to NBC, which responded that it might be worth a try. On February 1, 1931, three professors sat around a card table at WMAQ Chicago discussing the Wickersham Commission report on prohibition. The pub237

lic responded enthusiastically, and within two years NBC was carrying the show weekly, on Sunday afternoon, on the network. For more than twentyfour years the *Round Table* was the most popular discussion program on the air, consistently beating commercial shows in the ratings. At its peak it was carried by ninety-eight network and twenty educational stations and ranked among the nation's ten most popular radio shows. It drew as many as 16,000 letters in response to a provocative broadcast. Over 21,000 persons subscribed to the transcripts, which totaled nearly half a million copies annually. Programs were rebroadcast in Canada and England.

Countless professors, writers, and public figures appeared on the broadcast, which had a relaxed, informal atmosphere.

A number of important firsts were scored by the *Round Table*. It was the first regular network program to be produced entirely without a script; it was the first regular network program to win a Peabody Award; and it was the first program to establish beyond all doubt the existence of deep public interest in noncommercial programing.

The final radio broadcast on the *Round Table* on June 12, 1955, was devoted to a discussion of the use of mass communications by the academic world, to clarify the issues of our society for the general public.

Valiant Lady

Serial Drama

JOAN

HARGRAVE-SCOTT, THE VALIANT LADY

JIM BARRETT, JOAN'S FATHER

MIKE HAGEN

MR. WRIGHT PAUL MORRISON EMMA STEVENS (STEVIE) AGNES WESTCOTT ESTELLE CUMMINGS CLARISSA CLARKE EDWARD CURRUN MR. COLLINS MR. BARCLAY GRACE WILSON NORMAN PRICE MR. CARSON JUDGE KRUGER MR. TRENT DR. LILIENTHAL BILLY

ABBEY TROWBRIDGE DUDLEY TROWBRIDGE CARLA SCOTT **EMILIO** MRS. SCOTT DR. LANSON OLIVER LAFE SIMMS THOMAS R. CLARK **IEFFREY CLARK** MARGIE COOK MRS. EVANS NELSON, THE BUTLER ELEANOR RICHARDS MR. RICHARDS LESTER BRENNAN

Joan Blaine, Joan Banks, Florence Freeman

Richard Gordon, Bill Johnstone, Gene Leonard Teddy Bergman, Parker Fennelly Teddy Bergman Raymond Edward Johnson

Judith Lowry Linda Carlon Elsie Mae Gordon **Ethel Intropidi** Adelaide Klein **Dwight Weist** Maurice Tarplin Jeannette McGrady Albert Hayes Bernard Lenrow Jerry Macy Sidney Slon Milton Herman Kingsley Colton, Jackie Grimes Ethel Owen

Shirling Oliver Elsa Grsi Luis Van Rooten Charme Allen James Trantor Jackie Kelk Lawson Zerbe Charles Webster Lawson Zerbe Jean Ellyn Kate McComb

A. T. Kaye Elspeth Eric Everett Sloane Everett Sloane

JOLLY ROGERS

PAMELA STANLEY DR. ABENDROTH DR. ALEC GORDON MYRA GORDON MRS. SCOTT, TRUMAN'S MOTHER DR. TRUMAN "TUBBY" SCOTT

MONICA BREWSTER C COLIN KIRBY N AMY BINGHAM E PIXIE JEFFERYS JG DR. CHRISTOPHER ELLERBE F NORMAN PRICE, SR. JG ANNOUNCER Art Millette DIRECTORS Roy Lockwood WRITERS Addy Richton

Clifford Stork, Craig McDonnell Ethel Intropidi William Shelley Eric Dressler Irene Winston

Charlotte Garrity

Charles Carroll, Bartlett Robinson, Martin Blaine Cathleen Cordell Ned Wever Elaine Kent Joan Lazer

Frank Lovejoy John Brewster

DIRECTORS Roy Lockwood, Ernest Ricca, Rikel Kent WRITERS Addy Richton and Lynn Stone, Lawrence Klee, Howard Teichmann THEME "Estrellita"

Valiant Lady was first heard over NBC in 1938.

The Vaseline Program: see Dr. Christian.

The Vass Family

FEATURING The Vass Family

The members of the Vass Family were Fran, Weezy (Louise), Jitchy (Virginia), Sally, and Emily. The program was first heard over NBC in 1934.

Ventriloquists: see Comedy and Comedians.

Vic and Sade

VIC GOOK SADE GOOK Comedy Serial

Variety

Art Van Harvey Bernardine Flynn

Village Store

RUSH GOOK, Billy Idelson, Johnny Coons, THEIR SON Sid Koss UNCLE FLETCHER **Clarence Hartzell** Ruth Perrott DOTTIE BRAINFEEBLE CHUCK BRAINFEEBLE Carl Kroenke RUSSELL MILLER, David Whitehouse NEPHEW L. J. GERTNER, **CITY WATER** Johnny Coons INSPECTOR

(CHARACTERS MENTIONED ON THE SHOW):

RUTHIE STEMBOTTOM, Sade's friend who went to all the washrag sales at Yamelton's Department Store

JAKE GUMPOX, the garbage man THE BRICK-MUSH MAN SMELLY CLARK BLUE-TOOTH JOHNSON MR. BULLER ISHIGAN FISHIGAN of Sishigan, Michigan (who occa-

sionally called long distance)

ROBERT AND SLOBBERT HINK (identical twins who sent Vic and Sade postcards)

HARRY DEAN (who hung out around the Inter-Urban Station)

CHIEF OF POLICE CULLERSON LOLITA STERIENZI, Vic's secretary

ORCHESTRA Walter Blaufuss

ANNOUNCERS Ralph Edwards, Ed Herlihy, Bob Brown, Glenn Riggs, Jack Fuller, Roger Krupp

CREATOR-WRITER Paul Rhymer

DIRECTORS Clarence Menser, Earl Ebi, Charles Rinehardt, Roy Winsor

THEMES "Oh, You Beautiful Doll," "Shine On, Harvest Moon," "Chanson Bohemienne"

OPENING

ANNOUNCER. And now, folks, get ready to smile again with radio's home folks, *Vic and Sade*, written by Paul Rhymer.

"Vic and Sade" were a married couple who lived "in the small house halfway up in the next block," in "Crooper, Illinois, forty miles from Peoria." "Vic," "Sade," "Rush," and "Uncle Fletcher" were the regularly featured characters on the show, with the others appearing occasionally, and with the "invisible characters" referred to frequently. "Vic" (whose full name was "Victor R. Gook") worked for "Plant No. 14" of the "Consolidated Kitchenware Company." "Uncle Fletcher" is best remembered for his nasal, rambling reminiscences about his friends and acquaintances, usually ending with, "...later died." He used to hang out at the "Bright Kentucky Hotel" and often watched the trains go by. His response to practically everything was "Fine."

Occasionally the announcer gave a credit at the conclusion of the show: "Sade's gowns by Yamelton's Department Store, Crooper, Illinois."

The program was first heard over the Blue network in 1932 and originated in Chicago. (See also Comedy and Comedians.)

The Victor Borge Show

Variety

STARRING Victor Borge, comedianpianist ALSO Pat Friday Singers, Henry Russell Chorus ORCHESTRA Billy Mills ANNOUNCER Harlow Wilcox

Victor Lindlahr

Health Talks

FEATURING

Victor Lindlahr

In this series of talks Victor Lindlahr discussed ways of attaining and maintaining good health. He first appeared on Mutual in 1936.

Village Store

Variety

OWNER Jack Haley BLOSSOM BLIMP Verna Felton PENELOPE (PENNY) CARTWRIGHT Sharon Douglas ALSO Joan Davis, Eve Arden, Billie Burke, Hans Conried, The Modernaires VOCALIST Dave Street PRODUCER Bob Redd WRITER Si Wills

This program was also known as At the Village Store and Sealtest Village Store.

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The Voice of Broadway

Broadway Gossip

STARRING Dorothy Kilgallen, columnist ANNOUNCER Allan Stuart

The Voice of Experience

Advice

THE VOICE OF EXPERIENCE Dr. Marion Sayle Taylor ANNOUNCER Sidney Walton

The Voice of Experience began dispensing advice over CBS in 1933.

The Voice of Firestone

Music

GUEST ARTISTS Margaret Speaks, Richard Crooks, et al. ORCHESTRA Howard Barlow

ANNOUNCER Hugh James WRITER-DIRECTOR Edwin L. Dunham THEME "If I Could Tell You"

This NBC program made its debut on December 24, 1928, and was sponsored by the Firestone Tire and Rubber Company. It had one of the longest runs in the history of radio.

The Voice of Prophecy: see Religion.

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Vox Pop

Quiz and Interview

M.C.s

Parks Johnson and Jerry Belcher, Wally Butterworth (replaced Belcher), Warren Hull (replaced Butterworth)

ANNOUNCERS Dick Joy, Roger Krupp DIRECTORS Rogers Brackett, Herb Moss, John Bates WRITER Rogers Brackett

Vox Pop was originally called Sidewalk Interviews and made its debut under that name over NBC in 1935. Vox Pop was also heard later over CBS.

Walter Damrosch: see The Music Appreciation Hour.

Walter Winchell

News and Commentary

STARRING	Walter Winchell, "Your New
	York Correspondent"
ANNOUNC	R Ben Grauer, Richard Stark

OPENING

WINCHELL. Good evening, Mr. and Mrs. North and South America and all the ships at sea...let's go to press!

Walter Winchell built up one of the highest-rated programs in radio history. Usually working in the studio with his hat on and operating a code-signal key to accent his dramatic, rapid-fire style of newscasting, he was heard by literally millions of American families on his Sunday-evening broadcast. During his tenure on the air he not only reported the news; he influenced the news with his tips and hints to prominent people.

Winchell had several sponsors. While Jergens Lotion was the sponsor the program was called The Jergens Journal, and Winchell wished his audience "lotions of love." Richard Stark was the announcer when Richard Hudnut was the sponsor, and Winchell introduced him with, "Now, here's Richard Stark for Richard Hudnut." Under Lucky Strike sponsorship, Winchell appeared on The Lucky Strike Magic Carpet.

Wanted

True Crime Stories

NARRATOR

Fred Collins

Wanted used the actual voices of the people involved in the crimes-the criminals, the victims, arresting officers, etc.

The War of the Worlds: see The Mercury Theatre on the Air.

Warden Lawes: see Twenty Thousand Years in Sing Sing.

Warm-Ups: see Announcers.

Watanabe and Archie: see Frank Watanabe and Honorable Archie.

Watch the Fords Go By: see Al Pearce and His Gang.

Way Down East

Serial Drama

ANNA BARTLETT	
DAVID BARTLETT	

Van Heflin

Agnes Moorehead

The Wayne and Shuster Show

Comedy-Variety

STARRING

Johnny Wayne and Frank Shuster

VOCALIST Georgia Day

We Are Always Young

Serial Drama

Serial Drama

STARRING FEATURING

William Janney Linda Watkins, Margalo Gilmore, Jessie Royce Landis

PRODUCER-DIRECTOR Robert Shavon WRITERS Ashley Buck, Nicholas Cosentino

This was the story of a composer who worked as a cab-driver until his music was successful.

We Are Four

NANCY WEBSTER LYDIA WEBSTER PRISCILLA PAT

Marjorie Hannan Alice Hill Sally Smith Carl Boyer

We Love and Learn

TONY WEBSTER CARL MARITZ ARTHUR BLAINE ANNOUNCER Ed Smith **DIRECTOR Ed Smith** WRITER Bess Flynn THEME "Diane"

Charles Flynn Reuben Lawson **Olan Soule**

We Are Four was on the air for two and a half years, from 1935 to 1938.

We Love and Learn made its debut over CBS in 1942. It was originally titled As the Twig Is Bent. In 1955 the locale was changed from a dress shop to a Harlem beauty parlor, and the show became the first Black "soap opera" with an all-Black cast in radio. The title was then changed to The Story of Ruby Valentine; the cast was comprised of Juanita Hall, Viola Dean, Earl Hyman, and Ruby Dee. The pianist was Luther Henderson.

We, the Abbotts

We Love and Learn

Serial Drama

BILL PETERS ANDREA REYNOLDS MRS. VAN CLEVE HARRINGTON, THE BUTLER ABRAHAM LINCOLN WATTS (MR. BONES) TAFFY GRAHAME PAUL. KIT COLLINS IM FRANK HARRISON THE MINISTER DR. WEST DIXIE THELMA CARLO MR. CAHILL MICKEY MRS. CARLTON MRS. WICKS **SUSAN** LAURA PETER MADAME SOPHIE Adele Ronson **PRODUCER** John Clark lach

Joan Banks, Betty Worth Grace Keddy Bill Podmore

Frank Lovejoy

Juano Hernandez Mitzi Gould Norman Rose Don MacLaughlin **Cliff Carpenter** Horace Braham **José Ferrer Robert Dryden** Ann Thomas Sybil Trent Carlo De Angelo **Charles Webster** Lesley Woods Charme Allen Ethel Everett **Eleanor Sherman** Sarah Burton Norman Rose Barbara Weeks, Lilli Darvas ALSO George Coulouris, Betty Caine ANNOUNCERS Dick Dunham, Fielden Farrington, PRODUCER-WRITER Don Becker DIRECTORS Oliver Barbour, Carl Eastman, Chet Gier-WRITERS Martin Stern, John Clark SOUND EFFECTS Arthur Zachs ORGANIST Herschel Leucke THEME Original music composed by Don Becker

JOHN ABBOTT EMILY ABBOTT JACK ABBOTT LINDA ABBOTT

BARBARA ABBOTT HILDA, THE MAID ISABEL KENYON MADELYN WRITER Bess Flynn Serial Drama

John McIntire Betty Garde, Ethel Everett **Cliff Carpenter** Betty Jane Tyler, Betty Philson Audrey Egan Adelaide Klein **Kay Brinker Esther Ralston**

We, the Abbotts was first broadcast over CBS in 1940.

We, the People

Human-Interest Stories

HOST

Gabriel Heatter, Eddie Dowling, Milo Boulton, Dwight Weist, Burgess Meredith, Danny Seymour

ORCHESTRA Oscar Bradley PRODUCER Phillips H. Lord

DIRECTORS David Levy, Lindsay MacHarrie, James

Sheldon WRITERS Arthur Henley, Richard Dana, Ruth Barth, Ted Adams, Leonard Safir, Paul Adams,

Laurence Hammond, Paul Gardner

SOUND EFFECTS Byron Winget

THEME From Brahms' First Symphony

This was first heard over the Blue network in 1936. (See also The Rudy Vallee Show.)

What's My Name?

Welcome Traveler

Audience Participation

M.C.

Tommy Bartlett

Bartlett recruited travelers passing through Chicago's train, plane, and bus terminals. The program was first heard over ABC in 1947.

Welcome Valley

Drama

HOST	Edgar Guest, poet
EMMY FERGUSON	Judith Lowry
ESTHER FERGUSON	Betty Winkler
GRACE FERGUSON	Isabel Randolph
SHERIFF LUKE	
FERGUSON	Cliff Arquette
JEFFREY BARKER	Art Van Harvey
DR. HAINES	Hal Peary
DOLORES DUMONT	Joan Blaine
MATHILDA BARKER	Bernardine Flynn
TEENIE	Lucy Gilman
BILL SUTTER	Raymond Edward Johnson
BOB DRAINARD	Robert Griffin
ALSO Sidney Ellstron	n, Johnny Ames, Joseph Richard-
son Jones, Ted N	Aaxwell, Don Briggs
DIRECTOR Ted Shere	

WRITERS Irna Phillips, Edith Meiser

Welcome Valley was first broadcast in January 1935, sponsored by the Household Finance Corporation, over NBC Tuesdays at 9:30 P.M.

Wendy Warren

Serial Drama

WENDY WARREN
NEWSCASTER
GIL KENDAL
MARK DOUGLAS
MOTHER KENDAL
ADELE LANG
CHARLES LANG
JEAN
NONA MARSH
ESTELLE
PARKES
DORRIE
DON SMITH

Florence Freeman Douglas Edwards Les Tremayne Lamont Johnson Vera Allen Jane Lauren Horace Braham Meg Wylie Anne Burr Lotte Stavisky Guy Spaull Tess Sheehan John Raby SAM WARREN Rod Hendrickson ANTON KAMP Peter Capell BILL FLOOD, THE ANNOUNCER Hugh James DIRECTORS Don Wallace, Tom McDermott, Hoyt Allen, Allan Fristoe WRITERS Frank Provo, John Picard MUSICAL DIRECTOR Clarke Morgan SOUND EFFECTS Hamilton O'Hara

This program made its debut over CBS in 1947. It was also known as *Wendy Warren and the News*. The program opened with "Wendy" and newscaster Douglas Edwards doing a show. When they signed off the broadcast, the drama began.

What Makes You Tick?

Psychological Quiz

HOST John K. M. McCaffery PRODUCER-WRITER-DIRECTOR Addison Smith DIRECTORS Art Henley, Henry Dick, Dick Charles WRITER Edward Ettinger

The studio contestant rated himself in response to ten questions, such as "How aggressive are you?" then two psychologists gave their appraisal of the contestant and compared their individual answers with his. The program began over CBS in 1948.

What Would You Have Done? Drama-Quiz

M.C. Ben Grauer ANNOUNCER Jack Costello

What's My Name?

Quiz

STARRING Wilbur Budd Hulick, Arlene Francis PRODUCER Edward Byron

What's My Name? was first heard over Mutual in 1938.

What's the Name of That Song?

Mary Jane Higby, Wynne

What's the Name of That Song?

Musical Quiz

M.C. Dud Williamson, Bill Gwinn ORCHESTRA Harry Zimmerman DIRECTOR Loyal Hays

A songfest was conducted in the studio prior to airtime to uncover people with reasonably good singing voices as contestants. Those selected were asked during the broadcast to listen to excerpts from three tunes. If a contestant could identify one of the three played during his turn at the microphone, he received five dollars. He could earn additional money by singing the first line and still more by singing the entire song. The program was first heard over Mutual in 1944.

At this type of Hollywood broadcast, contestants were often accosted outside the studio doors by operators of nearby recording studios who offered to sell them a recording of their participation on the program for five dollars. Naturally, most of the contestants were excited at the opportunity to hear themselves on the air, and with money still in the winning contestants' hands, the operators did a thriving business.

When A Girl Marries

Serial Drama

JOAN FIELD	
DAVIS	Noel Mills (6 months),
	Mary Jane Higby (18 years)
HARRY DAVIS	John Raby, Robert Haag,
	Whitfield Connor, Lyle
	Sudrow
LILLIE, THE MAID	Georgia Burke
SAMMY	Dolores Gillen
PHIL STANLEY	Michael Fitzmaurice,
	Richard Kollmar, Staats
	Cotsworth, Karl Weber,
	Paul McGrath
DR. SAMUEL	
TILDEN FIELD	Ed Jerome
EVA TOPPING	
STANLEY	Irene Winston
STELLA FIELD	Frances Woodbury
MRS. STANLEY	Ethel Owen
LITTLE RUDY	
CAMERON	Madeleine Pierce

SYLVIA FIELD

ANGE

ANNE DAVIS (MOTHER DAVIS) TOM DAVIS DR. WIGGINS PROFESSOR KILPATRICK MADISON, THE BUTLER BETTY MCDONALD ELLA ASHBY MR. CAMERON CHICK NORRIS STEVE SKIDMORE KATHY CAMERON LOLA

LOLA BETTY SKIDMORE POLICE OFFICER CONNOLLY JOHN HACKETT WHITEY MOTHER FIELD Gibson Joan Tetzel, Jone Allison, Toni Darnay Marion Barney William Quinn John Milton Edgar Stehli Eustace Wyatt Eunice Hill, Helene Dumas

Eunice Hill, Helene Duma Gladys Thornton Maurice Tarplin John Kane Jack Arthur, King Calder Anne Francis, Rosemary Rice Jeannette Dowling

Audrey Egan Gertrude Warner

Peter Capell Joe Latham Kay Renwick Ethel Wilson

ANNOUNCERS Frank Gallop, Charles Stark, Dick Stark, Dennis King, Hugh James, George Ansbro, Don Gardiner, Wendell Niles

DIRECTORS Kenneth W. MacGregor, Maurice Lowell, Theodora Yates, Tom McDermott, Oliver Barbour, Olga Druce, Charles Fisher, Art Richards, Scott Farnworth, Warren Somerville, Tom Baxter WRITERS Elaine Sterne Carrington, LeRoy Bailey ORGANISTS Richard Leibert, John Winters, Rosa Rio THEME "Drigo's Serenade"

OPENING

ANNOUNCER. When a Girl Marries...this tender, human story of young married love...is dedicated to everyone who has ever been in love...

When A Girl Marries went on the air over CBS on May 29, 1939.

Which Is Which?

Quiz

M.C.

Ken Murray

This made its debut over CBS in 1944.

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Whispering Streets

Serial Drama

HOPE WINSLOW	
(NARRATOR)	

Gertrude Warner, Bette Davis

ALSO Shirley Mitchell, Jack Edwards, Jack Moyles, Mary Michael, Bob Readick, Elain Ross, Robert Dryden, Carl Frank ANNOUNCER Art Hannes

The Whistler

Mystery-Drama

THE WHISTLER

Bill Forman, Marvin Miller, Everett Clarke

ALSO Doris Singleton, Lurene Tuttle, Jack Webb, Hy Averback, Joe Kearns, Paul Frees, Howard Culver, Charlotte Lawrence, John Dehner, Mary Shipp, Elliott Lewis, Jack Moyles, Charles Seel, et al.

ANNOUNCER Marvin Miller PRODUCER-DIRECTOR George Allen DIRECTORS Sherman Marks, Sterling Tracy SOUND EFFECTS Berne Surrey, Gene Twombly MUSICAL DIRECTOR AND ORIGINAL MUSIC SCORE Wilbur Hatch. Dorothy Roberts did the whistling.

OPENING

THE WHISTLER. I am The Whistler. And I know many things, for I walk by night. I know many strange tales hidden in the hearts of men and women who have stepped into the shadows. Yes... I know the nameless terrors of which they dare not speak.

"The Whistler" was identified by the mournful whistling of the theme music. He never actually participated in the dramas. He observed the actions of the participants and commented on the ironies of life.

The original version of this long-running program was heard in the Pacific and Mountain zones over CBS as a half-hour, Sunday-evening broadcast for Signal Oil. Bill Forman was "The Whistler" in that version, with Marvin Miller as the announcer (1945-54). Miller also played the part for six months while Forman served in the Army. The director in that period was George Allen, and Wilbur Hatch conducted the orchestra. Hatch also wrote the catchy theme. For a short time the series was produced independently and simultaneously in Chicago, with Everett Clarke as "The Whistler" and Sherman Marks as director. For another brief period it was a CBS sustainer, except in the West, with Sterling Tracy as director. The two-octave range of the theme made it an extremely difficult assignment for whistlers, and the only person who ever mastered it was a girl, Dorothy Roberts.

Whiz Quiz

Quiz

M.C.

Johnny Olson

Who Said That?

Quiz

M.C. Robert Trout WRITER Fred Friendly SOUND EFFECTS Jerry McGee

Who Said That? was first heard over NBC in 1948.

Wife Saver: see Women's Programs.

Wilderness Road

Serial Drama

Ray Collins, Lamont DANIEL BOONE Johnson Vivian Block ANN WESTON Lon Clark SAM WESTON Jimmy Donnelly PETER WESTON James McCallion DAVID WESTON **Chester Stratton IOHN WESTON** MARY WESTON Anne Elstner SIMON WESTON William Johnstone BUNCH John Mitchell ALSO Parker Fennelly DIRECTOR Richard Sanville WRITERS Richard Stevenson, William K. Clarke, Ronald Dawson

This program featured the hardships and struggles of a pioneering American family, "the

Wings for the Martins

Westons," during the latter half of the eighteenth century. It was first heard over CBS in 1936.

Wings for the Martins

Drama

STARRING Adelaide Klein, Ed Latimer DIRECTOR Philip Cohen

Wings for the Martins dramatized social problems involved in the rearing of families. It began over the Blue network in 1938.

Wings of Destiny

Drama

STEVE BENTON

Carlton KaDell, John Hodiak Betty Arnold

PEGGY BANNING BROOKLYN, THE MECHANIC

MECHANIC Henry Hunter (Arthur Jacobson) ANNOLINCER Marvin Miller

DIRECTOR Mel Williamson

Airplanes were awarded to contest winners on this program, which began over NBC in 1940. It originated in Chicago and was sponsored by B & W Wings cigarettes.

Winner Take All

Quiz

M.C. Bill Cullen, Clayton "Bud" Collyer, Ward Wilson DIRECTORS Frank Dodge, Mark Goodson, Bill Todman SOUND EFFECTS Jerry Sullivan

Winner Take All began over CBS in 1946.

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The Witch's Tale

Drama

HOST Alonzo Deen Cole OLD NANCY Adelaide Fitz-Allan, Miriam Wolfe, Martha Wentworth ALSO Mark Smith, Marie Flynn, Don MacLaughlin DIRECTORS Alonzo Deen Cole, Roger Bower WRITER Alonzo Deen Cole

OPENING

SOUND. Howling wind, tower clock tolling ANNOUNCER. The Witch's Tale!

SOUND. Eerie music up and under, howling wind in background...

ANNOUNCER. The fascination for the eerie...weird, blood-chilling tales told by Old Nancy, the Witch of Salem, and Satan, the wise black cat. They're waiting, waiting for you now...

SOUND. Eerie music up

The Witch's Tale had its premiere over Mutual in 1934.

The Wizard of Oz

Children

DOROTHY Nancy Kelly ORCHESTRA Charles Paul WRITER John Alcorn

The Wizard of Oz made its debut over NBC in 1933. The stories were based on the books by L. Frank Baum.

Woman from Nowhere

Drama

Serial Drama

STARRING Irene Rich ANNOUNCER Marvin Miller DIRECTOR Gordon Hughes

Woman from Nowhere was heard over CBS. The show's sponsor, Ralston, based its pitch on the fact that famous movie star Irene Rich, though a "mature" woman, kept her beauty and glamorous figure by eating Ry-Krisp.

Woman in White

KAREN ADAMS HARDING, THE WOMAN IN WHITE

Woman of Courage

JOHN ADAMS

ROSEMARY HEMINGWAY THOMAS HAWKINS BETTY ADAMS ALICE DAY ROY PALMER SYBELLA MAYFIELD BOB BANNING AUNT HELEN SPALDING BRYANT CHANDLER DR. LEE MARKHAM

UNCLE BILL DR. KIRK HARDING MRS. GREY GLADYS FRANK FENTON JANET MUNSON ADAMS

TIM BARNES CRANDALL BARNES

MYRA WALKER DR. TORRANCE MR. MUNSON LINDA MUNSON DAD MUNSON DAVE TALBOT ANNA SISTER ELAINE ALICE CRAIG KENNETH CRAIG RUTH CRAIG LEONARD HUNTLEY DR. PAUL BURTON **EILEEN HOMES** DR. BRADLEY HELEN BRADLEY AMELIA JAMESON ALICE HENDRICKS DR. PURDY DR. WILTON DR. JACK LANDIS ANNIE MARIE **TEMPLETON**

Willard Farnum, Harry Elders

Irene Winston, Genelle Gibbs Phil Lord Toni Gilman, Louise Fitch Ruth Bailey Frank Behrens Lois Zarley C. Henry Nathan

Henrietta Tedro David Gothard Macdonald Carey, Marvin Miller Finney Briggs

Karl Weber Kathryn Card Sarajane Wells Sidney Ellstrom

Edith Perry, Lesley Woods, Barbara Luddy Eddie Firestone, Jr. Jack Swingford, Robert Griffin Betty Ruth Smith Ian Keith Herb Butterfield Gail Henshaw, Alma Dubus **Bob Dryenforth** Lester Damon, Bret Morrison Jeanne Juvelier **Connie Crowder Ruth Bailey Bill Bouchey Beverly Ruby** Les Tremayne Kenneth Griffin Sarajane Wells Harry Elders Muriel Bremner **Cheer Brentson Beverly Taylor** Hugh Studebaker Maurice Copeland Harry Elders, Robert Latting

TEMPLETON Louise Arthur ANNOUNCER Franklyn MacCormack PRODUCER Carl Wester DIRECTORS Al Ulrich, Howard Keegan, Robin Black, Owen Vinson

WRITERS Irna Phillips, Herbert Futran, Robert Futran

Woman in White related the romance of a nurse and a young surgeon. It made its debut over NBC in 1937 from Chicago. In 1948 the show moved to Hollywood.

A Woman of America

PRUDENCE DANE WADE DOUGLAS, WAGONMASTER SLIM STARK PEG HALL **FANNY CARLYSLE** EMILIO PRIETO JOHN DANE CALEB JACKSON EMMIE HATFIELD LINDA TOMMY WALTER CARLIN MADELEINE **IOHNNY SYLVIA PRODUCER** Don Cope

James Monks Kenneth Lynch Nancy Douglass Louise Larabee Jackson Beck Larry Robinson Ed Jerome Irene Hubbard Coletta McMahon Richard Leone Bartlett Robinson Helene Dumas Ogden Miles Fran Carlon

Anne Seymour

Florence Freeman

WRITERS Della West Decker, Doria Folliott

A Woman of America was unique in that the entire locale and motif were altered after it had been on the air. Originally it was a Western serial drama with Anne Seymour in the role of "Prudence Dane." In the later version "Prudence" was the editor of a modernday newspaper. Her part was then played by Florence Freeman. The program made its debut over NBC in 1943.

Woman of Courage

MARTHA JACKSON, THE WOMAN OF COURAGE

JIM JACKSON TOMMY JACKSON LUCY JACKSON Selena Royle, Alice Frost, Esther Ralston Albert Hecht Larry Robinson

Joan Tetzel

Serial Drama

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Serial Drama

Women's Programs

GEORGE HARRISONHLILLIAN BURKEEMRS. SULLIVANEJOSEPH BENEDICTJOSUSAN BENEDICTCREDCTOMMY LEWISLCORATMRS. HUMPHRIESJOWRITER Carl Alfred Buss

Horace Braham Enid Markey Dora Merande John Brewster Claire Howard Carl Eastman Larry Robinson Tess Sheehan Joan Alexander

Woman of Courage was first heard over CBS in 1939.

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Women and Children First: see Joe and Mabel.

Women's Programs

A large segment of each broadcast day was allotted to women's programs. The fifteen-minute serial dramas or "soap operas" made up the great bulk of such programs, but there were also many lecture and conversation programs for the ladies. The most listened-to personality was Mary Margaret McBride, who had her own programs on which she chatted with her audience and interviewed celebrities. She also appeared as "Martha Deane," which was a house name belonging to WOR New York. The program featured homemaking discussions as well as interviews. Bessie Beattie and Marion Young Taylor later took over the role of "Martha Deane."

Betty Crocker was one of radio's earliest recipe programs. It began on NBC in 1926. Various actresses, including Zella Layne, played the part of "Betty Crocker," the General Mills homemaking expert.

Eleanor Howe dispensed advice on *Eleanor Howe's Homemaker's Exchange*. Ed and Polly East entertained and enlightened their female audience on *Kitchen Quiz*. Allen Prescott conducted a popular program called *Wife Saver*.

Among the other leading personalities on women's programs were Adelaide Hawley; Alma Kitchell; etiquette authority Emily Post; Nell Vinick, who discussed good grooming and beauty tips; Edna Wallace Hopper (grooming and fashion ideas); Frances Scott—her program was called *It Takes a Woman*—Richard Willis, a charm expert who helped women to look their best through beauty and grooming advice on *Look Your Best*; and cooking experts Ida Bailey Allen and Mary Lee Taylor.

The Woodbury Soap Hour

Variety

Music

FEATURING Bob Hope VOCALIST Frank Parker ORCHESTRA Shep Fields

The chief distinction of this variety program of the 1930s was that it served as an early showcase for Bob Hope's talents. (See also *The Bob Hope Show*.)

The Woody Herman Show

STARRING Woody Herman and His Orchestra DIRECTOR Chet Gierlach

Words and Music

NARRATOR

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Harvey Hays

The World Series

Sports

Music

The first baseball World Series broadcast on radio was in 1921. Thomas Cowan re-created the action in a studio from a play-by-play report telephoned by Grantland Rice. The Series was carried in this manner over a special three-station hookup-WJZ Newark; KDKA Pittsburgh, and WBZ East Springfield, Massachusetts. WJZ had been on the air just two weeks and the World Series inaugurated the station's first regular programming. The New York Giants defeated the New York Yankees five games to three. Among the sportscasters who handled the play-by-play descriptions in later years were Bill McGeehan, Graham McNamee, Quin Ryan, "Red" Barber, Bob Elson, Mel Allen, Bill Slater, and Jim Britt. Commercial sponsorship of the Series began in 1934 with Ford Motor Company paying \$100,000 for the radio rights. Gillette began its long-running sponsorship in 1939.

The WSM Barn Dance: see The Grand Ole Opry.

X Minus One: see Dimension X.

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Yankee Doodle Quiz

Quiz

M.C.

Ted Malone

This quiz was first broadcast over ABC in 1943.

Yesterday's Children

Education

HOSTESS Dorothy Gordon **DIRECTOR Charles Warburton**

Yesterday's Children began over the Blue network in 1940. It presented famous men and women who explained why a particular book had been their favorite. Among the guests were President Franklin D. Roosevelt, Mayor Fiorello H. LaGuardia, Eddie Cantor, Helen Hayes, and Governor Herbert H. Lehman of New York. (See also Dorothy Gordon.)

You Are There

Drama

CREATOR Goodman Ace DIRECTOR Robert Lewis Shayon WRITERS Irve Tunick, Michael Sklar, Joseph Liss SOUND EFFECTS Jim Rogan

Don Hollenbeck and other CBS correspondents described re-enactments of famous events in history, using modern news-broadcasting techniques. Guy Sorel was the signature voice, and the only permanent actor in the cast; he played such roles as William the Conqueror, Napoleon, etc. The program had its premiere in 1947 and was originally titled CBS Is There.

You Bet Your Life

Quiz

HOST Groucho Marx ANNOUNCERS George Fenneman, Jack Slattery ORCHESTRA Billy May

PRODUCER-DIRECTOR John Guedel **PRODUCER Harfield Weedin** DIRECTOR Bob Dwan WRITERS Bernie Smith, Hy Freedman THEME "Hooray for Captain Spaulding" by Harry Ruby and Bert Kalmar.

Groucho would interview the contestants and then ask them the quiz questions. If any contestants said "the Secret Word" they received a bonus. "The Secret Word" was usually an everyday word such as "fence" or "chair"; it was frequently said quite by accident by a contestant in the course of the interview. The couple who won the most money in the quiz was eligible to win more in a final big-money question. Groucho often aided contestants who weren't doing too well in the quiz by asking an alternate question, such as "Who is buried in Grant's Tomb?" You Bet Your Life was first heard over ABC in 1947.

You Make The News

News

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This program presented dramatizations of news events.

Young Dr. Malone

Serial Drama

DR. JERRY MALONE	Alan Bunce, Carl Frank,
	Charles Irving, Sandy Becke
ANN RICHARDS	
MALONE	Elizabeth Reller, Barbara
	Weeks
ROBBIE HUGHES	Richard Coogan
ALICE HUGHES	Nancy Coleman
MRS. JESSIE HUGHES	Isabel Elson
BUN DAWSON	Tommy Hughes
MRS. DAWSON	Franc Hale
BUN'S FRIEND	Frank Bealin
DR. COPP	Ray Appleby
MIRA DUNHAM	Jeanne Colbert
DR. DUNHAM	James Van Dyk
VERONICA FERRAL	Helene Dumas
MR. WRIGHT	M. McAllister

World Radio History

250

MOLLY EDDIE BLOMFIELD DOC HARRISON MISS BURNS THE LAWYER MRS. PENNY RUBY DAISY MATTHEWS MARSHA JEAN OSBORNE MR. JANAC HORACE SUTTON SHARI TONY JIM FARRELL INGRID DR. AXLAND DR. KWAN LUCILLE CRAWFORD DR. SEWELL CRAWFORD DAVID CRAWFORD CHRISTINE TAYLOR MARIE DUNCAN MRS. MORRISON ROGER DINEEN PHYLLIS DINEEN CARL WARD MRS. HALE MALCOLM JOHNSTON TRACY MALONE

SAM

LUCIA STANDISH GENE WILLIAMS LYNNE DINEEN DR. RALPH MUNSON MOTHER JILL MALONE FRANK PALMER GEORGE FREDERICKS SANDY DR. DAVID MALONE

Gertrude Warner Bernard Zanville **Richard Barrows** Katharine Raht William Podmore **Tess Sheehan** Amanda Randolph Ethel Morrison **Elspeth Eric** Naomi Campbell Sellwin Meyers Ian Martin Joy Terry Frank Ayres Herbert Nelson **Eleanor Phelps** Amold Korff **Ray Hedge** Janet McGrew Paul McGrath Jack Manning **Betty Pratt** Pattee Chapman Ethel Wilson Barry Thomson Joan Banks Larry Haines Ethel Everett Lester Damon Jone Allison, Joan Alexander Gertrude Warner Berry Kroeger, Martin Blaine **Elspeth Eric** Bill Redfield, Bill Lipton Donna Keath Larry Haines Evelyn Varden, Vera Allen Joan Lazer, Rosemary Rice **Bartlett Robinson**

Robert Haag Tony Barrett

MALONE Bill Lipton ANNOUNCER Ron Rawson, Peter Thomas PRODUCERS Basil Loughrane, Ira Ashley, Dave Lesan,

Minerva Ellis DIRECTORS Walter Gorman, Stanley Davis, Fred Weihe, Theodora Yates, Ira Ashley

WRITERS Julian Funt, David Driscoll, Charles Gussman

SOUND EFFECTS Hamilton O'Hara, George O'Donnell, Walter Otto

ORGANIST Charles Paul

Young Dr. Malone made its debut over the Blue network in 1939. "Dr. Jerry Malone" worked at "Three Oaks Medical Center."

Young Hickory

Serial Drama

Young Hickory

HICKORY

Raymond Edward Johnson, Macdonald Carey

ALSO Betty Caine DIRECTOR Maury Lowell WRITER Bill Murphy

Young Hickory proved to be the setting for a real-life romance; actor Raymond Edward Johnson and actress Betty Caine first met on the show and were married several months later.

Young People's Church of the Air: see Religion.

Young People's Conference

Discussion

This program featuring the Reverend Daniel Poling was first broadcast nationally by NBC in 1926.

Young Widder Brown

ELLEN BROWN JANE BROWN MARK BROWN MARJORIE WILLIAMS MARIA HAWKINS VICTORIA LORING

PETER TURNER DR. ANTHONY LORING Serial Drama

Florence Freeman Marilyn Erskine Tommy Donnelly Toni Gilman Agnes Young, Lorene Scott, Alice Yourman Ethel Remey, Riza Joyce, Kay Strozzi Clayton "Bud" Collyer

Ned Wever

Your Family and Mine

HOPE WAYNE MUNKS YVONNE MRS TYSON HERBERT TEMPLE

UNCLE JOSH LUKE BAXTER MRS. CHARLOTTE BROWN DR. DOUGLASS ROGER POWER MILLIE BAXTER **EVELYN** MISS TODD **JOYCE TURNER**

FREDERICK NELSON HULDA NELSON DAVIS JIMMY DAVIS DARIUS BOGGS PETER MARTHA TUG BAXTER **OLIVIA MCEVOY** NORINE TEMPLE MARK MRS. GARVIN IUDITH ADAMS WAYNE GARDNER ALICIA GRAYSON BARBARA STORM MAGGIE SPRAGUE ANNOUNCER George Ansbro

Louis Hall Lili Valenti Irene Hubbard House Jameson, Eric Dressler, Alexander Scourby Bennett Kilpack, Tom Hoier John MacBryde

Ethel Remey **James Sherman** Frank Lovejoy Charita Bauer Helen Shields Jane Erskine Joan Tompkins, Helen Shields Ray Largay Ethel Intropidi Joy Hathaway **Jimmy McCallion** Warren Colston Alan Bunce Florence Malone **Tommy Hughes Bess McCammon** Joan Tompkins Dickie Van Patten **Muriel Starr** Virginia Routh **Robert Haag** Eva Parnell Arline Blackburn Athena Lorde **PRODUCERS** Frank and Anne Hummert

DIRECTORS Martha Atwell, Ed Slattery, Richard Leonard WRITER Elizabeth Todd

SOUND EFFECTS Ross Martindale ORGANIST John Winters THEMES"In the Gloaming," "Wonderful One" (in the

final years of the program)

OPENING

ANNOUNCER. Now it's time for Young Widder Brown! MUSIC. Theme up full

ANNOUNCER. Young Widder Brown, the story of the age-old conflict between a mother's duty and a woman's heart.

The romantic interest centered on "Ellen Brown" and "Dr. Anthony Loring." She ran a tea room in "Simpsonville"; he interned at the local hospital.

Young Widder Brown was heard over NBC beginning in September 1938, following a brief run on Mutual. The program was originally titled Young Widder Jones.

Your Dream Has Come True Audience Participation

Ian Keith HOST ANNOLINCER Verne Smith

Wishes from "The Wishing Well" were granted to lucky contestants on this program.

Your Family and Mine

Serial Drama

Raymond Edward Johnson WOODY MARSHALL JUDY WILBUR, "THE RED-HEADED Joan Tompkins ANGEL" **Bill Adams** MATTHEW WILBUR Lucille Wall WINIFRED WILBUR MILLICENT PENNINGTON Francesca Lenni KEN WILBUR **Bill Lipton** Francesca Lenni LAURA PUTNAM Joy Terry BARBARA PUTNAM Maurice Wells DONALD PUTNAM Carl Frank ARCH HADLEY Arthur Maitland SILAS DRAKE Parker Fennelly LEM STACEY Peter Donald DICK BURGESS ALSO Frank Lovejoy, Morris Carnovsky, William **Ouinn**, George Coulouris **PRODUCER Henry Souvaine** DIRECTORS Larry Hammond, Harold McGee WRITERS Clyde North, Lillian Lauferty

Your Family and Mine had its premiere over NBC in 1938.

Your Happy Birthday

Quiz

THE BIRTHDAY MAN

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Edmund "Tiny" Ruffner (6'7" tall)

VOCALIST Helen O'Connell ORCHESTRA Jimmy Dorsey

Your Happy Birthday was first heard over the Blue network in 1940.

Your Hit Parade

Music

- VOCALISTS Buddy Clark, Frank Sinatra, Bea Wain, Joan Edwards, Freda Gibbson (later known as Georgia Gibbs), Lawrence Tibbett, Barry Wood, Jeff Clark, Eileen Wilson, Bill Harrington, Doris Day, Lanny Ross, Kay Lorraine, Johnny Hauser, Kay Thompson, Margaret McCrea, Bonnie Baker, Dinah Shore, Andy Russell
- ORCHESTRAS Freddie Rich, Lennie Hayton, Johnny Green, Leo Reisman, Richard Himber, Ray Sinatra, Al Goodman, Axel Stordahl, Orrin Tucker, Carl Hoff, Harry Sosnik, Mark Warnow, Raymond Scott
- HARPIST Verlye Mills, Lucile Lawrence

ALSO Fred Astaire, Ethel Smith, organist; Lyn Murray Singers, Ken Lane Chorus

ANNOUNCERS Martin Block, Del Sharbutt, André Baruch, Kenny Delmar, Basil Ruysdael

DIRECTOR Lee Strahorn

WRITERS Gail Ingram, Richard Dana, Bunny Coughlin, Tom Langan, John Henderson Hines, Jacques Finke, Paul Dudley

THEME "Lucky Day"

Your Hit Parade presented the top popular songs of the week "as determined by Your Hit Parade survey, which checks the best-sellers in sheet music and phonograph records, the songs most heard on the air and most played in the automatic coin machines—an accurate, authentic tabulation of America's taste in popular music." There were also a few "Lucky Strike Extras," songs not on the charts at the time. The climax came when the number-one song of the week was announced—it was always the concluding number. Its identity was not revealed until the actual introduction of the song.

The program made its debut over NBC in 1935. In 1938 W.C. Fields appeared often as a guest, doing sketches with Hanley Stafford, Elvia Allman, and Walter Tetley.

Your Hostess: see Interviewers.

Your Lover

Music and Talk

Songs and conversation with Frank Luther were featured on this program.

Your Unseen Friend

Drama

YOUR UNSEEN FRIEND, THE VOICE OF CONSCIENCE Maurice Joachim ALSO Mae Murray, Sydney Smith, et al.

These dramatic sketches, based on problems submitted by listeners, were heard Sundays at 5:00 P.M. over CBS. The series began in 1936. "Your Unseen Friend" interpreted the dramas to assist listeners in solving their personal problems.

Yours for a Song

Music

STARRING	Jane Froman, Robert Weede
HOST	Bernard Dudley
ALCO Condon	Maples Batter Dave Chailah Cash and

ALSO Gordon MacRae, Betty Rose, Sheilah Graham MacRae

ORCHESTRA Alfredo Antonini, Harry Zimmerman PRODUCER-DIRECTOR Carlo De Angelo WRITER Nora Stirling

Yours Truly, Johnny Dollar

Adventure

JOHNNY DOLLAR, INSURANCE INVESTIGATOR

Charles Russell, Edmond O'Brien, John Lund, Bob Bailey, Bob Readick, Mandel Kramer

Youth vs. Age

ALSO Jackson Beck, Joe Julian, Jack Grimes, Bob Maxwell, Peter Fernandez, Robert Dryden, Santos Ortega, Lawson Zerbe ANNOUNCER Art Hannes, Roy Rowan

PRODUCER-WRITER-DIRECTOR Jack Johnstone DIRECTOR Jaime Del Valle

WRITERS Gil Doud, Paul Dudley, Jack Newman, Sid-

ney Marshall, Bob Ryf, Les Crutchfield

Yours Truly, Johnny Dollar began over CBS in 1950. The program always ended with "Dollar" itemizing his expenses, then signing off, "Yours truly, Johnny Dollar." Lund, Bailey, Readick, and Kramer played the role after 1950.

Youth vs. Age

HOST

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Cal Tinney

This program was first heard over the Blue network in 1939.

Quiz

The Zane Grey Show

Western Adventure

Vic Perrin, Don Mc-

TEX THORNE

Laughlin, Jim Bannon SAM CRAIG Mike Mazurski ANGUS SANDERSON Earle Ross NARRATOR Bill Forman ORCHESTRA Harry Zimmerman DIRECTOR Paul Franklin

Tex Thome was a pony express rider in this series inspired by Western novelist Zane Grey. It premiered over Mutual September 11, 1947.

Ziegfeld Follies of the Air

Variety

FEATURING Guest Stars such as singer James Melton ANNOUNCER John Reed King ORCHESTRA Al Goodman

It was on this program, sponsored by Palmolive and heard Saturdays at 8:00 P.M. over CBS, that Fanny Brice introduced to radio audiences her characterization of "Baby Snooks." Jack Arthur played the harried "Daddy." Later the act appeared on *Maxwell House Coffee Time* with Jack Arthur, then Alan Reed (Teddy Bergman), then Hanley Stafford as "Daddy." Writers David Freedman and Phil Rapp are acknowledged to be the creators of the "Baby Snooks" character. (See also *The Baby Snooks Show; Maxwell House Coffee Time; Palmolive Beauty Box Theater.*)

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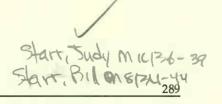
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BILL OWEN (B.A. in Telecommunications, University of Southern California) was a staff announcer on ABC radio and TV for thirty years, working alongside such legendary announcers as Milton Cross and Jimmy Wallington. While with ABC he did news, sports, music shows, soap operas, and commercials. He was the host of ABC-TV's *Discovery* series for five years after Frank Buxton left the program. Bill also portrayed Ellery Queen in the syndicated *Ellery Queen's Minute Mysteries*. Before joining ABC in 1960, Bill was a sportscaster for the American Forces Network in Germany and later a TV cowboy called Marshal Bill on KFYR-TV in Bismarck, North Dakota. He was also a staff announcer for WLW radio and TV in Cincinnati, Ohio. Bill has written other books and articles on

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broadcasting and has been interviewed on dozens of radio and TV talk shows across the United States. In researching this book he interviewed such performers as Bud Abbott, Bill Stern, Steve Allen, Van Heflin, Goodman Ace, Gene Autry, Jim Ameche, Mel Blanc, Martin Block, Bud Collyer, Hans Conried, Ed Herlihy, Ted Mack, Tony Randall, Ozzie Nelson, and others known better by their character names, such as Stella Dallas (Anne Elstner), Olive Oyl (Mae Questel), Senator Claghorn (Kenny Delmar), *Inner Sanctum*'s Raymond at the squeaking door (Raymond Edward Johnson), The Shadow (Bret Morrison), and Just Plain Bill (Arthur Hughes).

