IN THIS ISSUE



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NOVEMBER 24, 1990

MCA Labels Shift To BMG **For International Distribution**

THE INTERNATIONAL NEWSWEEKLY OF MUSIC AND HOME ENTERTAINMENT

NEW YORK-The MCA Music Entertainment Group and Bertelsmann Music Group have signed a longawaited agreement for the international licensing and distribution of the MCA, Geffen, and GRP labels. The deal will add \$100 million-\$150 million a year to BMG's distribution pie.

Whether this agreement will lead to a merger of MCA's and BMG's distribution systems down the road is uncertain, but neither party is ruling anything out in the future.

Under the terms of the three-year pact, BMG will license the repertoire of the three labels worldwide outside of North America, the U.K., Germany, and Japan. In the U.K., where MCA has its own company, the label's distribution will shift from Poly-Gram to BMG, and BMG will also pick up distribution of Geffen. In Germany, MCA plans to establish a new company that will be distributed by BMG. In Japan. MCA recently formed a new label with JVC and Vic-

The affected global affiliations of Geffen and MCA will shift to BMG on Jan. 1 and April 1, respectively, following the expiration of their current deals with Warner Music International (WMI). GRP's international licenses will be assigned to BMG as its current licenses in various territories expire.

(Continued on page 87)

MGM/UA Vid A Shell Of Former Self 110 Let Go In Wake Of Pathé Buyout

■ BY JIM McCULLAUGH

LOS ANGELES-MGM/UA Home Video has effectively been dismantled with the layoff of 110 people in the wake of Pathé Communications Corp.'s \$1.36 billion acquisition of MGM/UA Communications Co. (Billboard, Nov. 17).

To help finance the deal, Time Warner's Warner Home Video has been given worldwide sales and distribution rights to all past MGM/UA and future MGM/Pathé films.

"We were anticipating some cut-ting back," says one MGM/UA Home Video staffer, "but not this much carnage so quickly."

Remaining to helm the MGM/ Pathé Home Video skeleton label are Bud O'Shea, president and chief operating officer of MGM/UA Home Video; David Bishop, sales VP; Ralph Tribbey, marketing VP; Ron Miele, VP of business affairs; and Mary Ellen Sullivan, international VP.

Herb Fischer, senior VP of sales and marketing, is the highest-ranking departing executive. Staffers, including personnel in the U.K. and field sales, were given notice on Nov. 9 that MGM/UA Home Video would 'cease functions" effective Jan. 8,

One MGM/UA Home Video staffer indicates that Pathé offered "no outplace counseling nor emotional counseling to anyone. That end of it has been handled very badly. I'm not (Continued on page 86)

EMI Reports 23% Rise

Janet Jackson Tops In

NARM, VSDA May Go Separate Ways

■ BY PAUL SWEETING and EARL PAIGE

NEW YORK-The board of directors of the National Assn. of Recording Merchandisers has set in motion a process that could lead to the group's eventual separation from its affiliate organization, the Video Software Dealers Assn., according to informed sources

The formal discussions, which

many within NARM believe will lead to a separation, began during the recent NARM wholesalers meeting, Nov. 2-7 in Palm Springs, Calif.

At press time, the VSDA board was expected to take up the issue during its meeting Nov. 14-15 in Austin, Texas. In the past, some prominent VSDA members have expressed a desire to see the trade group separate from NARM, but the mood of the VSDA board could not be accurately gauged at deadline.

The two groups have shared an executive VP and headquarters staff since VSDA was sponsored by NARM in 1982.

'The needs of these two associations and their programs put demands on a shared staff," says Pat Moreland, president of NARM and head of City One Stop in Los Angeles. "After careful study of various (Continued on page 86)

Billboard Vid Awards

In Worldwide Sales

WYNTON MARSALIS TUNE IN TOMORROW...

Wynton Marsalis follows his No. 1 album of standards, and TIME cover story, with his first original soundtrack. Featuring Orleans-flavored jazz, and vocalists, "TUNE IN TOMORROW" is WYNTON MARSALIS TODAY. On Columbia



TRACIE SPENCER. The youngest female artist ever to chart at Top 40 returns with a social message in the hit single and video "This House," her follow-up to the Top 10 Urban smash "Save Your Love." From the new Capitol album Make The Difference

Retailers Shun Raffi Album Sans Longbox; **Broader Effect Seen**

■ BY PAUL VERNA

NEW YORK-A decision by children's music artist Raffi and his new label, MCA Records, to release the CD version of the singer's current album, "Evergreen Everblue," in a jewel box without an outer package has drawn fire from retailers nation-

While Raffi is believed to be the only artist whose recording contract stipulates jewel-box-only releases on current and catalog product, other acts-including such superstars as Peter Gabriel and U2—are expected to follow suit. And indications are (Continued on page 79)

No. 1 IN BILLBOARD

LOVE TAKES TIME MARIAH CAREY

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VANILLA ICE

HOT R&B SINGLES * MISSUNDERSTANDING TOP R&B ALBUMS ★ PLEASE HAMMER DON'T HURT 'EM M.C. HAMMER (CAPIT HOT COUNTRY SINGLES COME NEXT MONDAY T. OSLIN
TOP COUNTRY ALBUMS

★ HEROES AND FRIENDS
RANDY TRAVIS TOP VIDEO SALES ★ PRETTY WOMAN

(TOUCHSTONE HOME VIDEO)

TOP VIDEO RENTALS

* PRETTY WOMAN (TOUCHSTONE HOME VIDEO)

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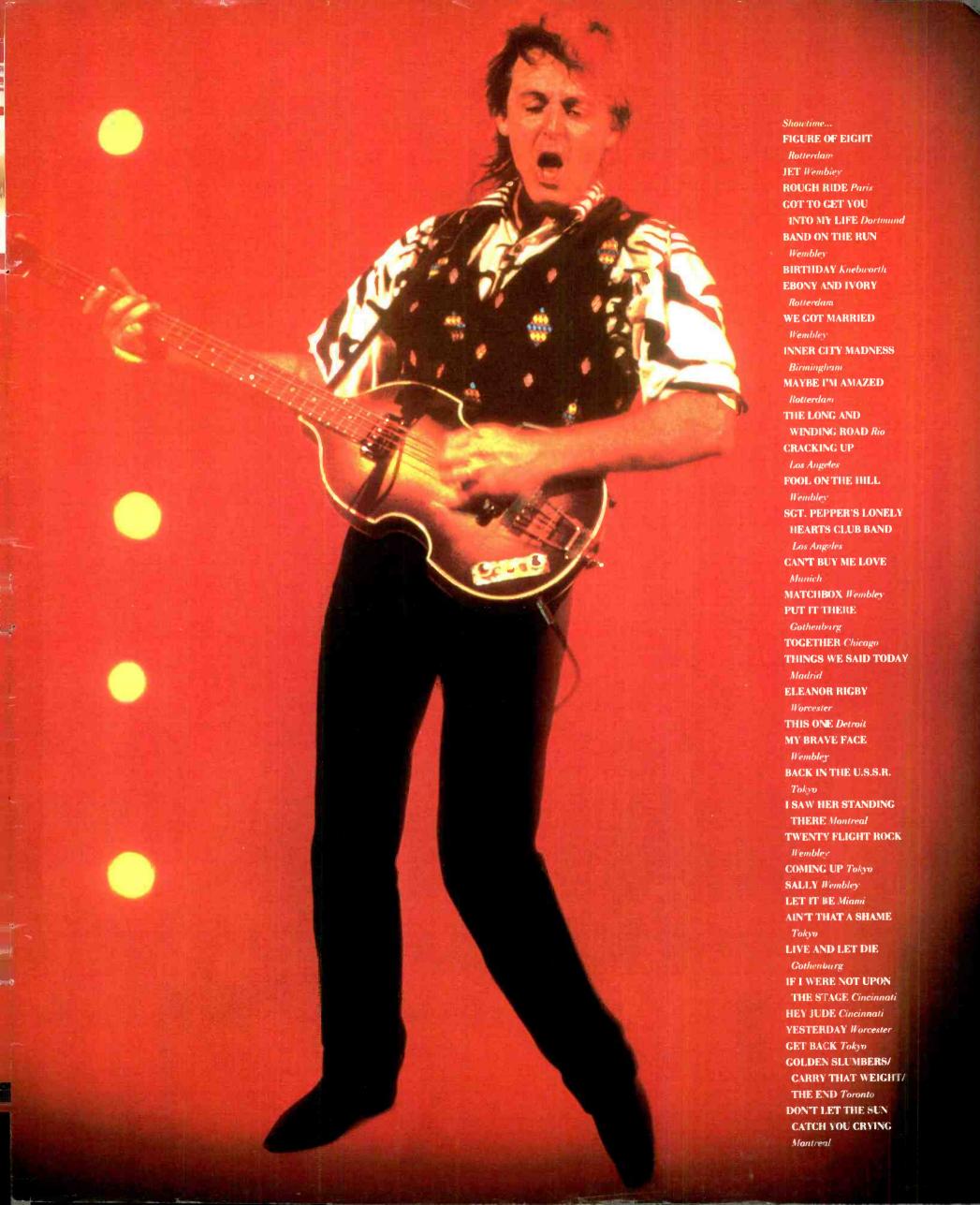
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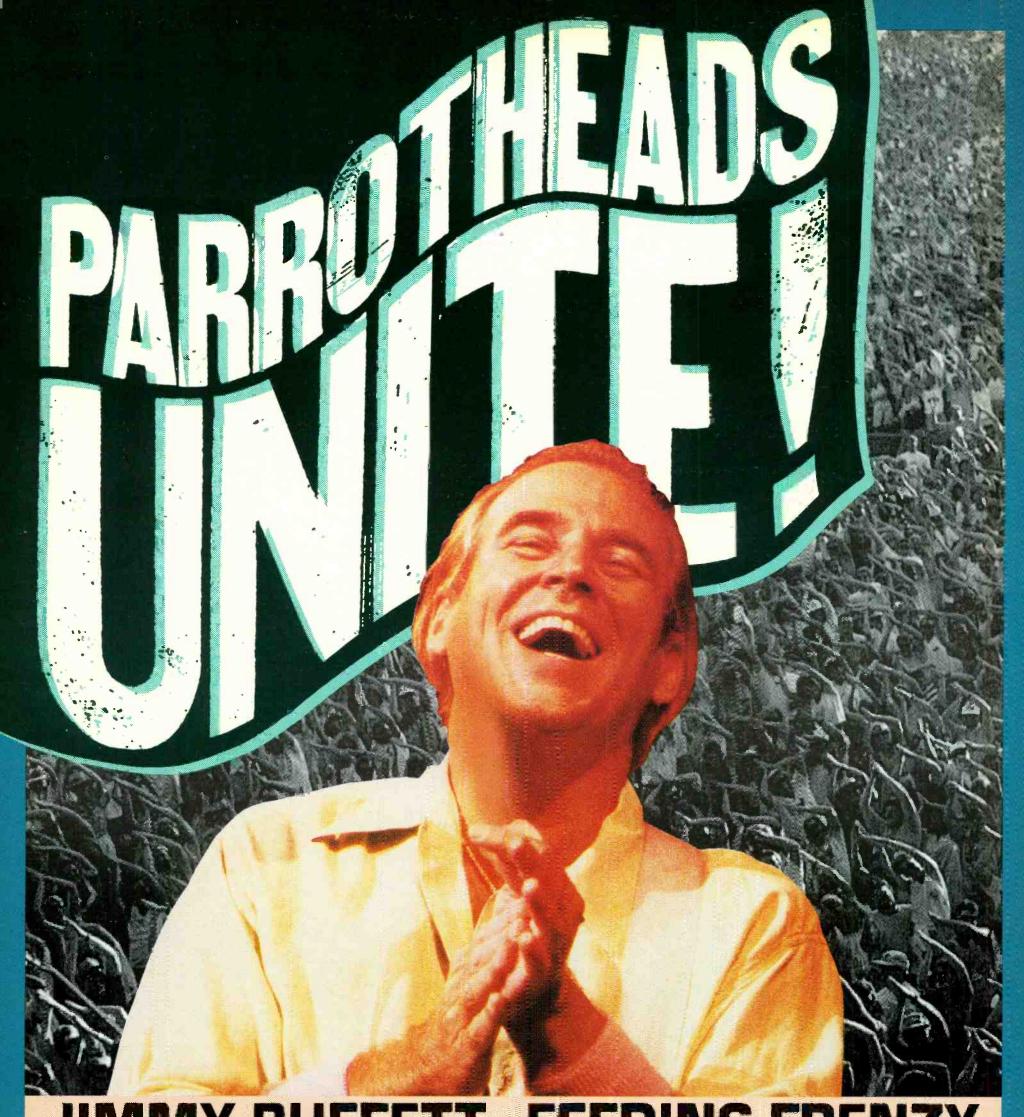


"From Rio to Glasgow, Tokyo, through most everywhere and back again, this album captures some of the sounds of those nights on tour, we saw fans with messages replying to our own, we saw emptions and we saw hope for the future, children far too young to know, and we played for all of them."

-Paul McCartney

Billboard's Boxscore
Top Grossing Concert of 1990





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PRODUCED BY MICHAEL UTLEY AND ELLIOT SCHEINER

Hein: Enigma, Capitol Talking 'Divorce' Top Exec Also Says Staff Layoffs On Way

BY CHRIS MORRIS

LOS ANGELES—Capitol-EMI Music and Enigma Entertainment are in negotiations to terminate their joint-venture pact before the end of the year, according to the company's top executive, and Culver City, Calif.-based Enigma is in discussions with other unnamed companies regarding a new distribution deal or partnership.

"We are still negotiating [with Capitol-EMI], and the intention of the negotiations is to wind up the joint venture," says Enigma president William Hein. "If the joint venture was a marriage, this is the

divorce."

Hein says he hopes that a termination of the agreement with Capitol-EMI, which bought 50% of Enigma in May 1989, will be resolved "before Christmas."

A Capitol-EMI corporate spokesperson offered this prepared statement: "Negotiations between Capitol-EMI Music Inc. and Enigma Entertainment, which have been going on for some time, have not come to a conclusion. At such time as a conclusion is reached, the parties will make a joint announcement."

Enigma will also radically pare down the size of its staff by the end of the year. At press time, Hein said that a first round of layoffs would occur soon and that approximately 27 employees from "pretty much every department" would receive pink slips. Sources said they believed that the staffers would be dismissed Nov. 15.

Hein declined to confirm rumors that other staff cuts were imminent. But sources within the company say that, out of approximately 70 company staffers, a total of

(Continued on page 80)

EMI Eyes No. 3 World Slot After Seeing Half-Yr. Stats

BY JEFF CLARK-MEADS

LONDON—EMI says it is still on course to become one of the world's top three record companies on the back of unprecedented results for the first half of its current fiscal year.

The company's sales revenue increased by 23% in the period from April to September, and the aim now is a global market share of 14%

for the full 12 months.

Compared with the same period in 1989, profit before interest and tax rose by 64% to \$82.7 million. Sales increased from \$801.6 million to \$985.9 million.

Jim Fifield, president and CEO of EMI Music Worldwide, says success in North America was largely responsible for the improved trading results. He points particularly

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Music Biz Looks 'East & West' For Results Meet Seen As Forum For E. European Copyright Issue

■BY MIKE HENNESSEY gion of Germany fr

BUDAPEST, Hungary—The Looking East & West Conference due to run here Nov. 23-26 will be the launching pad for a German music industry initiative to accelerate upward harmonization of Eastern European copyright legislation.

Manfred Zumkeller, chairman of the German IFPI group, and Michael Karnstedt, chairman of the German music publishers' association, will join forces in seeking to persuade representatives of the Eastern European music industries to take action to upgrade and enforce copyright protection as a prerequisite to better trading and cultural relations between East and West.

Says Karnstedt, "One of the first messages we want to get across is one which we have very much taken to heart in Germany—and that is that the record industry and the music publishing industry have common interests and we must all work together to ensure adequate protection and royalty income from sound carriers."

While recognizing that the dramatic transition of the eastern re-

gion of Germany from a zone of inadequate copyright protection to assimilation into the sophisticated West German system cannot be emulated by the Eastern European countries, the German delegation will be emphasizing the benefits that can flow from enhanced intellectual property protection in terms of royalty income and creative incentive for artists and writ-

The Budapest conference will bring together industry professionals from Eastern and Western Europe for three days of panels, workshops and artist showcases at the city's Convention Centre. The seminars will be divided into seven industry sectors: artist management, live music, music publishing, music TV and video, radio, records, and rights. (For a focus on eight Eastern European markets, see pages 68-69.)

Panelists include IFPI president Sir John Morgan, Warner Bros. Inc. anti-piracy VP Molly Kellogg, BMG International senior VP Arnold Bahlmann, Europe 2 director general Martin Brisac, MTV Europe managing director Bill Roedy, and Westwood One International managing director Bill Stolier.

The event is jointly sponsored by Billboard and Music & Media, and organized by Tribute Productions of London. French "minister of rock" Bruno Lion and Hungary's secretary of state for culture Gyorgyo Fereki will officially open the conference at a banquet Friday (23).

(Continued on page 70)

Chart-Topping Acts Set For Billboard Show

NEW YORK—An array of recent chart-toppers have been confirmed to perform on "The 1990 Billboard Music Awards Show," according to producer Paul Flattery. The show is scheduled to air Dec. 10 on the Fox Broadcasting Co. (Billboard, Oct. 20).

Flattery says Nelson and Wilson Phillips will make their TV debut performances and that M.C. Hammer will perform his current hit, "Pray," with a hiphop choir. Other artists expected to perform or appear on the show are Phil Collins, Bell Biv DeVoe, Young M.C., Janet Jackson, Lisa Stansfield, Sinead O'Connor, Randy Travis, Clint Black, and En Vogue—all No. 1 artists during the past year.

The program, which will be taped Nov. 26 at the Santa Monica Airport hangar, will also feature celebrity award presenters culled from the ranks of past No. 1 artists. They will be announced shortly, says Flattery.

Superstars Paul McCartney and Eric Clapton will supply never-before-screened videotaped performances from their respective tours to air on the awards show, according to Flattery. Gloria Estefan will also provide a taped contribution, he adds.

Based on the Billboard yearend charts, the awards show honors artists in a variety of genres, including AC, pop, rock, country, R&B, and rap. In addition, for the first time ever, (Continued on page 80)

New Line Forms Home Vid Unit With Ex-Vestron Execs At Helm

BY PAUL SWEETING

NEW YORK—New Line Cinema officially announced the formation of New Line Home Video last week, naming former Vestron executives Stephen Einhorn and Michael Karaffa as president/CEO and senior VP of sales and marketing, respectively.

The division, which will be based in New York, will handle home video distribution for all New Line Cinema product (after the expiration of certain existing licensing deals) as well as theatrical and nontheatrical acquisitions from third-party producers

New Line Cinema is one of the few recent success stories among independent production houses, clicking most recently with "Teenage Mutant Ninja Turtles: The Movie." The title grossed \$130 million at the box office

Since the beginning of the year, New Line's theatrical releases have generated \$180 million at the domestic box office, giving it a 5.8% share of U.S. box office revenue, and ranking it seventh among the 12 leading theatrical distributors.

Although video rights to "Turtles" went to LIVE Home Video, where it has shipped 9 million units so far (Billboard, Nov. 17), New Line retains the video rights to the sequel currently in production. The sequel is slated for theatrical release in March 1991.

New Line also produces the successful "Nightmare On Elm Street" series, although video rights to that series belong to Media Home Entertainment, which co-finances the movies.

New Line is also a joint-venture partner with Carolco, parent company of LIVE, in Seven Arts Films, a distributor primarily of low-budget theatrical films. Seven Arts' most recent release was "King Of New York," which ap-

(Continued on page 86)

Sound Warehouse: No 'Nasty' Sales Dallas Drops Charges Against Chain

BY SUSAN NUNZIATA

NEW YORK—Sound Warehouse's decision to refrain from selling 2 Live Crew's "As Nasty As They Wanna Be" album in its Dallas County stores to avoid criminal obscenity charges is receiving industry support.

Nine misdemeanor charges brought against the corporate offices of Sound Warehouse in Dallas in July for selling obscene material were dropped on Nov. 8. Part of the agreement also reiterates Sound Warehouse's year-and-a-half-old 18-to-purchase policy on stickered product. The corporation faced fines of up to \$90,000 if found guilty.

"Under the circumstances, [Sound Warehouse] did what they had to do," says Vicki Carmichael, VP of Spec's Music, a Miami-based chain with more than 50 outlets. "They had a responsibility to their business, and they made a decision based on what's best for the business."

Patricia Moreland, president of the National Assn. of Recording Merchandisers, notes that the decision could have a "mental chilling effect," but that it is "obviously the decision of the retailer who knows the local community business, and really none of my business save in the stores that I have." Moreland heads Los Angeles' City One Stop, which belongs to the same company, Shamrock Holdings, that owns Sound Warehouse

"I'm appalled that the retailers have been placed in the position of fighting the manufacturers' fight," she adds.

A NARM committee was reviewing the possibility of aiding Sound

Warehouse in the case, but had not reached a decision when the charges were dropped. The Recording Industry Assn. of America offered legal and financial support to the corporation, but it was declined.

'We are very pleased that the (Continued on page 75)



Cole To Elektra. Elektra Entertainment executives announce the signing of recording artist Natalie Cole. Shown, from left, are Tommy LiPuma, senior VP of A&R, Elektra Entertainment; Cole; Bob Krasnow, chairman, Elektra Entertainment; and Dan Clearly, Cole's manager.

Use Of Its Advisory Sticker As Mktg. Ploy Worries RIAA

BY CRAIG ROSEN

LOS ANGELES—The Recording Industry Assn. of America is alarmed over the use of its "parental advisory" sticker as a marketing tool. In recent weeks, two albums have been released with an enlarged version of the parental advisory warning as primary cover art—George Carlin's "Parental Advisory: Explicit Lyrics" on the Eardrum/Atlantic imprint and "Explicit Rap," a compilation on the Priority label.

ty label.

"We are concerned about mock usage of the label," says Trish Heimers, a VP for the RIAA.

"When people use it in a nonserious manner it feeds right into the hands of legislators who want to limit our

freedom of speech." According to Heimers, the mock usage of the warning stickers may give legislators reason to doubt the industry's ability to self-sticker product with explicit lyrics.

"Ideally we want the 'parental advisory' to be as trusted and as easily recognizable as the MPAA [Motion Picture Assn. of America] rating system," Heimers adds.

At the recent National Assn. of Recording Merchandisers' Wholesalers Conference, Nov. 27 in Palm Springs, Calif., Fantasy Records president Phil Jones expressed similar concerns.

In a subsequent interview with Billboard, Jones said, "We don't want to see labels use it as a mar-(Continued on page 87)

EXECUTIVE TURNTABLE

RECORD COMPANIES. Ron Fair is named senior VP of A&R and staff producer at EMI Records USA in New York. He was VP of A&R and staff producer for the company.

Robert Biniaz is named senior VP of business development at MCA Music Entertainment Group and Jonathan Coffino is named VP of sales and marketing for MCA Records in Los Angeles. They were, respectively, executive VP for MCA Concerts and senior director of the video division for Trans World Music Corp.

Ruben Rodriguez is named senior VP of urban music for Elektra Entertainment in New York. He was senior VP of black music at CBS Records.









Janet Jackson Tops Music Video Awards
Billboard/Tanqueray Show Also Features Live Acts

LOS ANGELES—Janet Jackson dominated the Billboard/Tanqueray Sterling Music Video Awards here Nov. 9. Jackson's videoclips won in four of the six categories they were nominated in. The artist also won a special longform video award.

Other multiple winners were the B-52's in the pop/rock category (best di-

rector, best duo or group); Deee-Lite in the dance category (best duo or group, best new artist); and Gipsy Kings in the Latin category (best director, best duo or group). In the country category, Clint Black, the best male artist, and the Kentucky Headhunters, the best duo or group, also shared the best new artist award.

Jackson was honored as best female artist in two categories: black/rap and dance. Similarly, director's awards went to her clips for "Rhythm Nation 1814" (Dominic Sena) and "Alright" (Julien Temple)

in the black/rap and dance categories, respectively. In addition, "Rhythm Nation 1814" won the first Billboard/Tanqueray Sterling Music Video Award for artistic achievement in longform video.

The awards ceremony, held at the Vertigo club here, was the closing event of the 12th Annual Billboard Music Video Conference. Separate awards in the special interest video field were presented at a Nov. 7 ceremony (Billboard, Nov. 17).

For the first time in the awards' 12year history, five different musical (Continued on page 80) Merlin Bobb is named senior VP of A&R for East West America, a division of Atlantic Records in New York. He was VP of A&R, black music division, for Atlantic.

Tim Devine is named VP of A&R at Capitol Records in Los Angeles. He was senior director of A&R for the company.

Chrysalis Records names Patrick Clifford VP of A&R in New York and Kevin Carroll national promotion director, West Coast, in Los Angeles. They were, respectively, director of A&R for A&M Records and national









TANNER

promotion director, Midwest, for Chrysalis.

RCA Records names Geary Tanner VP of national promotion in New York, Bonnie Goldner VP of promotion/trade relations in New York, and Bennett Kaufman senior director of A&R, West Coast, in Los Angeles. They were, respectively, senior director of pop promotion, senior director of promotion/trade relations, and director of A&R, West Coast, for the label.

Derk Jan Jolink is named managing director of BMG Ariola Belgium in Brussels. He was marketing manager at WEA Records B.V. in the Netherlands.

David Linton is named co-national director of promotion at Reprise Records in Los Angeles. He was black music promotion manager, West Coast, for Warner Bros. Records.

Warner Bros. Records names Jeff Grant black music promotion manager for New York and the Northeast, Gary O'Neil black music promotion manager for Los Angeles and the West Coast, and Carol Marrujo de O'Hara national publicity manager in Los Angeles. They were, respectively, program director at WNHE, West Coast promotion representative for RCA Records, and publicity materials coordinator at Warner Bros.

PUBLISHING. Roanna Rosen Gillespie is named creative director, West Coast, for the Famous Music Publishing Companies in Los Angeles. She was assistant to the president of Almo/Irving Music, Rondor Music International.

RELATED FIELDS. Barbara Labar is named senior VP of store sales and operations for Wherehouse Entertainment in Los Angeles. She was VP of store sales and operations for the company.

Song Contest Nears Deadline

LOS ANGELES—Deadline for entries in the Third Annual Billboard Song Contest presented by Kentucky Fried Chicken is Nov. 30. All entries must be received by that date to qualify.

The contest awards \$5,000 cash to the winner in each of seven categories—pop, rock, black/rap, country, jazz, gospel/contemporary Christian, and Latin—as well as a \$25,000 cash grand prize and a trip for two to the Montreux International Festival in Montreux, Switzerland, where the winning song will be performed. In addition, Capitol Records will submit four of the seven category winners to its artists for recording consideration.

For an entry form, write to: Third Annual Billboard Song Contest Presented by Kentucky Fried Chicken, P.O. Box 35346, Tulsa, Okla., 74153-0346.

Producer Disbands Milli Vanilli, Says Duo Never Sang On Hits

BY THOM DUFFY

NEW YORK—Milli Vanilli, the Arista Records act whose debut album sold more than 6 million copies in the U.S. and that won a Grammy award as best new artist of 1989, has been dissolved, according to Frank Farian, the German producer who masterminded the group's hits and owns its name.

In making the announcement, Farian confirmed for the first time that the dreadlocked duo of Rob Pilatus and Fabrice Morvan—who fronted Milli Vanilli on album covers, in videos, and in concert—did not sing on the group's smash debut album "Girl You Know It's True." Farian says a

dispute over the duo's role in his future productions led to his decision to shelve the Milli Vanilli name and concept.

cept.

"Rob and Fab asked to sing on the next record and that's something [I] cannot accept," says Farian, speaking through an interpreter. Asked if the pair sang on Milli Vanilli's debut album, Farian states flatly, "No."

Arista Records executive VP Roy Lott says the label was not aware that Pilatus and Morvan were not the actual lead singers on Milli Vanilli's album, which has sold an estimated 12 million copies worldwide.

But Farian has the label's "full support" in his decision to dissolve (Continued on page 80)

6

R&B'S FAVORITE VOCALIST RETURNS STRONGER THAN EVER



HIS LONG-AWAITED ARISTA DEBUT ALBUM.

INCLUDES THE HIT TITLE TRACK NOW EXPLODING AT R&B,

PLUS TEN MORE SONGS THAT SHOWCASE HIS VOICE LIKE NEVER BEFORE.

ON ARISTA CHROME CASSETTES, COMPACT DISCS AND RECORDS

CD Duplicators Fear A Blue Christmas Demand Falls Short Of Increased Capacity

NEW YORK-Although their plants are busy, CD replicators say demand is flat when compared with last year's preholiday manufacturing

The manufacturers fear that a rapid post-Thanksgiving drop-off in demand will further cloud a business already facing heightened competition and shrinking profit margins.

The market conditions can be

traced largely to additional capacity that many plants-including those of DADC, CBS, WEA, and Philips Du Pont Optical-have brought on line this year. In some cases, they have increased their output capability by as much as 30%-40%. At the same time, catalog business has faded somewhat and new-release activity has failed to pick up the slack, according to several manufacturers

"I believe that the market has not grown as much as people had anticipated," says Robert Wray, senior VP of marketing for PDO. "What they didn't anticipate were the Mideast crisis and the talk of recession. I don't think it's because there's not good releases out there. There was an expansion [of capacity], but it was in anticipation of more CDs than there actuallv were.'

All of this is good news for the record companies, which are benefiting from lower prices. While raw disc prices continue to hover in the 90cents-per-unit range, they have sometimes dipped as low as 75 cents per unit since the beginning of the third quarter

Most plants view the situation as a (Continued on page 81)



Yeah, That's The Ticket. Members of Fleetwood Mac receive the commemorative Gold Ticket award, representing Madison Square Garden ticket sales of more than 100,000. Fleetwood Mac performed at the Garden five times: June 29-30, 1977; Nov. 15-16, 1979; and Nov. 1, 1990. Shown, from left, are John McVie, Fleetwood Mac; Ned DeWitt, president, MSG Entertainment & Attractions Group; Stevie Nicks, Fleetwood Mac; Ron Delsener, Ron Delsener Enterprises; Mick Fleetwood, Billy Burnette, and Rick Vito, Fleetwood Mac; John Courage, tour manager; Christine McVie, Fleetwood Mac; Rob Light, agent; and

More Top Artists Follow Madonna's Move To QSound

BY CRAIG ROSEN and SUSAN NUNZIATA

LOS ANGELES-A bevy of top acts including Sting, Janet Jackson, Paula Abdul, Bon Jovi, Freddie Jackson, and Wilson Phillips are set to release product in coming months using QSound-a new technology that gives recordings three-dimensional sound on standard stereo systems.

QSound made its commercial debut Nov. 13 with the release of Madonna's greatest-hits package, "The Immaculate Collection," on Sire/Warner Bros. Each track on the album, save for the two new cuts, "Justify My Love" and "Rescue Me," was re-

mixed using the QSound process. Additionally, there are plans to release QSound-remixed versions of "Justify My Love" and "Rescue Me" as maxisingles. The videoclips for the two new tracks will also use QSound tech-

Sting's "The Soul Cages," set for a late January release on A&M, will feature QSound remixes, as will the forthcoming Janet Jackson videoclips "The Knowledge" and "Someday To-

The QSound technology, which is applied to recordings during the mixing process, has been in development for close to a decade in Canada by Ar-(Continued on page 75)

P'Gram Announces Intent To Phase Out Its Latin Division

NEW YORK-PolyGram will be phasing out its Latin division in the next few months. According to a laconic announcement made by the company Nov. 14, "Sales and marketing functions for future Latin artists on PolyGram will be handled by the existing department instead of a separate division.'

Industry sources say the division may be shut down before the end of the year. The division's head. Norberto De La Rosa, will stay behind for a few months to close accounts and try to license distribution of foreign subsidiaries in the U.S

According to the announcement, "PolyGram International is also pursuing license opportunities for Latin releases." Among the companies already in contact with PolyGram for distribution of its Latin product are Capitol-EMI and CBS.

"We are currently discussing the possibilities of working closely with PolyGram," says Capitol-EMI Latin VP and GM Jose Behar. "I think this will be a wonderful opportunity for Capitol and PolyGram to maximize the potential of this strong artist roster as well as their well-balanced cat-

The division opened three years ago with the signing of Latin superstar Jose Luis Rodriguez. The depar-(Continued on page 74)

night" is one of the four highest-debuting albums of 1990. It trails New Kids On The Block's "Step By Step, which bowed at No. 14, and Prince's "Graffiti Bridge," which opened

changes in chart meth-

odology since then make

direct comparisons inva-

lid. "I'm Your Baby To-

at No. 21, and ties

George Michael's "Listen Without Prejudice, Vol. which also entered at No. 22. The title track to Houston's album jumps to No. 3 on the Hot 100.

WHO NEEDS A calendar? You can tell Christmas

is around the corner just by looking at all the activi-

ty on the Top Pop Albums chart. Six albums enter

the chart above No. 60-more than in any other

week this year. And three of those releases are by

superstars whose last albums reached No. 1 (Whit-

ney Houston, Phil Collins, and Steve Winwood). Houston's third album, "I'm Your Baby Tonight," is the top new entry at No. 22. Houston's second al-

bum, "Whitney," debuted at No. 1 in 1987, but

Clint Black's sophomore album, "Put Yourself In My Shoes," bows at No. 48. Black's double-platinum debut release, "Killin' Time," entered the pop chart at No. 130 in June 1989 and peaked at No. 31.

Phil Collins' "Serious Hits . . . Live!" opens at

No. 49. It's Collins' 10th album since 1980, counting both his solo work and his Genesis output but not counting the soundtrack to his film vehicle, "Bust-The man certainly adheres to the work ethic.

Paul McCartney's "Tripping The Live Fantastic" debuts at No. 52. McCartney's 1989 album, "Flowers In The Dirt," peaked at a disappointing No. 21, but the ex-Beatle's simultaneous tour was a box-office smash. This double live album, drawn from that tour, is McCartney's first live release since the three-record "Wings Over America" in 1976.

The Scorpions' "Crazy World" opens at No. 56. The band's last three studio albums reached the top 10. "Blackout" hit No. 10 in 1982, "Love At First Sting" reached No. 6 in 1984, and "Savage Amusement" hit No. 5 in 1988.

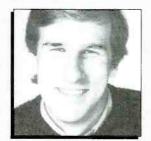
And Steve Winwood's "Refugees Of The Heart' debuts at No. 57. Winwood's two previous albums, "Back In The High Life" and "Roll With It," reached No. 3 and No. 1, respectively.

AST FACTS: Mariah Carey's second single, "Love Takes Time," logs its third week at No. 1 on the Hot 100 a few months after her debut hit, "Vision Of Love," racked up four weeks on top. Carey is the first act in nearly three decades to spend three or more weeks at No. 1 with each of its first two chart hits. The Four Seasons did the trick in 1962 with "Big Girls Don't Cry" and "Sherry," each of

which logged five weeks on top.

Traveling Wilburys' "Vol. 3" vaults from No. 40 to No. 12 in its second week on the pop albums chart. The group's 1988 debut album was also an out-ofthe-box hit, reaching No. 12 in three weeks.

The Cure's "Mixed Up" leaps from No. 33 to No. 14 in its second week. It's the second-fastest-breaking remix album to date, trailing Paula Abdul's "Shut Up And Dance," which was No. 13 after two weeks.



by Paul Grein

Holiday Season Spurs Robust Chart Debuts;

Carey's 'Love' Strong; Wilburys' Disc Travels

Big Daddy Kane's "Taste Of Chocolate" leaps from No. 82 to No. 37 in its second week. It's almost certain to top the No. 33 peak of the group's 1989 breakthrough album, "It's A Big Daddy Thing."

Elton John's four-CD boxed set, "To Be Continued ...," debuts at No. 135. The retrospec-

tive is probably the classiest and most lavish boxed set to date. It includes four new songs, one of which, "You Gotta Love Someone," enters the Hot 100 at No. 85. The only downside is that John has already released three greatest-hits sets and three live al-

"The Best Of The Righteous Brothers" on Curb Records bows at No. 161. It's the duo's third greatest-hits album to make the chart in recent weeks, following compilations on Verve/Polydor and Rhi-

WE GET LETTERS: Noel R. of Milwaukee notes that, despite criticism that pop music is devoid of spiritual consciousness, four current or recent top 10 hits mention God or personal spirituality: George Michael's "Praying For Time," M.C. Hammer's "Pray," Poison's "Something To Believe In," and Bette Midler's "From A Distance.

David E. Neukuckatz of Bartlett, Ill., notes thatas of this week-Billy Joel has had six albums that have generated three or more top 40 hits. No other act in pop history matches this record. The Beatles, Fleetwood Mac, and Daryl Hall & John Oates each have five albums that spawned three or more top 40Chris Granozio of WSYR Syracuse, N.Y. adds that Joel's current top 40 hit, "And So It Goes," was the B side of his last two singles, both of which fell short of the top 40: "The Downeaster Alexa" "That's Not Her Style."

William Simpson of Los Angeles notes that Danny Kortchmar, a key figure in the '70s L.A. rock scene, has four songs on this week's Hot 100. Kootch co-produced the old and new Jon Bon Jovi hits and both co-wrote and co-produced hits by Daryl Hall & John Oates and Don Henley.

Mixed Signals For Sound-Alikes Ryder Loss Leaves Issue In Limbo

■ BY MICHAEL MARTINEZ and JEFFREY JOLSON-COLBURN

LOS ANGELES-A ruling by a federal judge in Michigan has thrown into legal limbo the issue of performers who imitate famous singers' voices in broadcast commercials, say some attorneys. The attorneys add that there may be no uniform legal standard until one of the appeals of recent decisions on this issue reaches the U.S. Supreme Court.

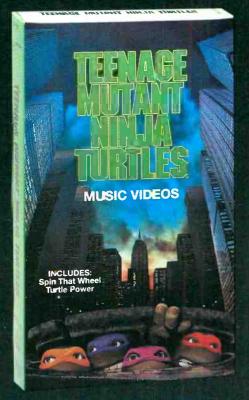
U.S. District Judge Horace Gilmore of Detroit last week ruled in favor of Molson Breweries, target of a suit by singer Mitch Ryder over use of the song "Devil With A Blue Dress On," which Ryder had recorded

Ryder claimed in his suit that a sound-alike singer was used to render a perfect imitation of his voice for the beer commercial.

The Michigan decision runs counter to a California federal court decision last year in which Bette Midler won a \$400,000 award against Young & Rubicam, after bringing suit in 1987. The ad agency had hired a Midler sound-alike for a Mercury Sable commercial (Billboard, Nov. 11,

In the Midler case it was alleged that the ad agency hired one of Midler's former backup singers to (Continued on page 75)

BILLBOARD NOVEMBER 24, 1990



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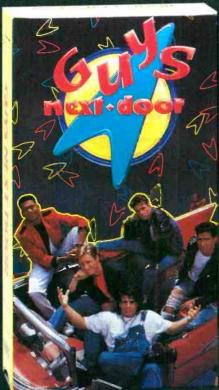
VANILLAICE

WILSON PHILLIPS

With two #1 singles and the flird one on the way. WILSON PHILLIPS triple platinum album is unstoppable. Their breathtaking video compilation includes "Hold On", "Release Me", "Impulsive" plus exclusive behind the scenes footage.

TEENAGE MUTANT NINJA TURTLES

Turtlemania has swept the globe! The new home video compilation includes the hit singles "Turtle Power" and "Spin That Wheel" from the platinum soundtrack and features scenes from the film plus original footage of the Turtles themselves.



"PLAY THAT FUNKY MUSIC WHITE BOY"

VANILLA ICE

The incredible VANILLA ICE phenomenon continues with the release of "Play That Funky Music White Boy", the video. Includes the #1 smash "Ice Ice Baby", "Play That Funky Music", "Stop That Train"



TECHNOTRONIC

From the platinum debut album which trought house music to the mainstram comes an all new video compilation.

"Trip On This – The Videos." Includes "Pump Up The Jam" (all new live vers on) "Get Up", "This Beat Is Technotronic" and "Get Up" (extended version).

GUYS NEXT DOOR

From their hit NBC-TV Series and their

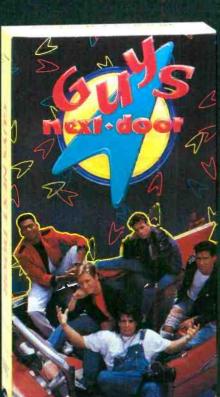
successful cebut album comes an all new home video compilation from GUYS NEXT DOOR. Includes "I Was Made for You", "I've Been Waiting for You", "Magic Night" and "Telephone Talking" plus behind the scenes footage with the GUYS.

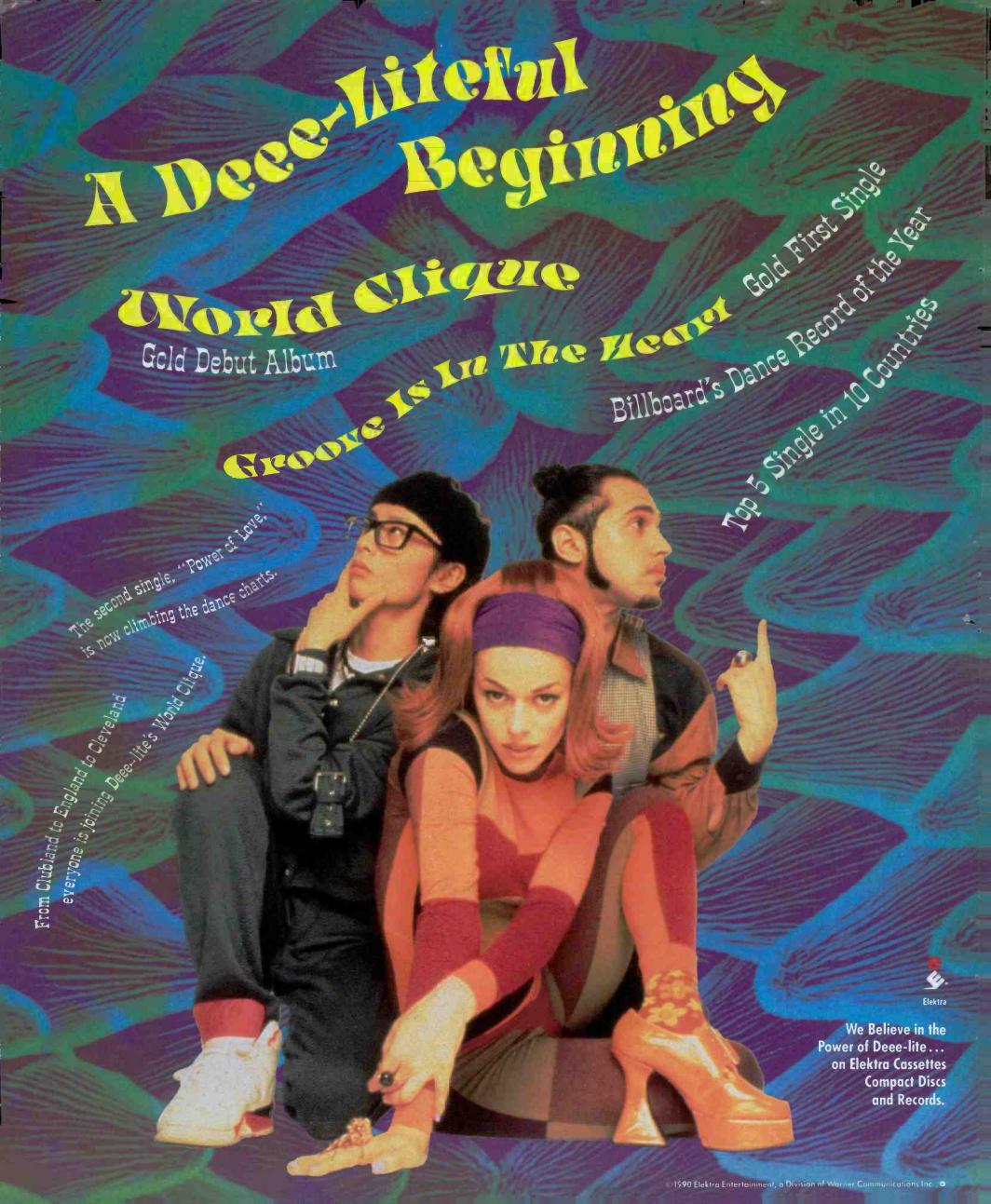
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Arrendell Out Of Touch With The Street

RAP IS TESTIMONIAL TO BLACK PRIDE

BY JAMES BERNARD

This open letter responds to a Commentary by Edward C. Arrendell II, manager of Wynton Marsalis, in the Nov. 3 issue of Billboard.

Dear Mr. Arrendell:

I read your attack on rap musicin which you argue that certain rappers make a "mockery" of the First Amendment and contribute to "dysfunctional" behavior, and that they should receive no support from the music industry-with amusement, disgust, and disappointment.

Never mind that your bitter characterizations of rappers as "bowel movements" and "unemployable" would embarrass even David Duke, who is at least canny enough to avoid stooping so low to attack young African-Americans. As a writer and music fan, I know and love many of these people-and neither they nor their music are garbage. These artists are very hardworking and sincere young people, trying to make a living in a society that seems hellbent on destroying them. You may not want to hear what they want to say, but I'll tell you one thing: They have more dignity than to fuel this country's basest stereotypes by calling another member of the black community a piece of shit in a public forum.

Your slur against rap as "nonmusical garbage" demonstrates bad taste. Rap music has captured the hearts and minds of an entire generation, across gender and racial lines. Unlike you, our cultural home is far from the sanitized European aesthetic of tuxedos and fancy concert halls-and rap speaks to us. Rap has awakened interest and pride in African-American heritage and demonstrates a love of language that is nothing short of

literary. Like the blues and bebop, hip-hop is in the tradition of the African-American musical genius, as you will learn if you talk to jazz drummer Max Roach or Nelson George, cultural historian and author of "The Death Of Rhythm And Blues."

But none of your racial and antirap slurs offend me as much as your advocacy of backdoor censorship tactics against rappers (e.g., withdrawal

ten to any music, whether it's Public Enemy, Bitches With Problems, Madonna, or Harry Connick Jr.

"Protecting" children is the par-

ents' responsibility; that's why Luther Campbell voluntarily stickered his music, even before useless headline-chasers like Jack Thompson or Tipper Gore became hysterical. In fact, Luther Campbell doesn't allow his own young children to hear the

ists like Paul Robeson and Richard Wright, were dragged through the mud. As McCarthy's targets found out, irresponsibility is ultimately in the eye of the beholder. Censorship is like Pandora's box: If you tell 2 Live Crew or Bitches With Problems to shut up because they are "obscene" or "irresponsible," then anyone who might anger or upset someone else is also in danger of being gagged.

We need more free speech, not less. Well before you, Tipper, or Jack even heard of the 2 Live Crew or No Face, we in the rap community were discussing their work. A lot of us like it, some of us don't, and most of us get the humor. But our critical discussions, unlike your rant, are carried out in good faith, based on the knowledge that hip-hop is positive and beautiful and strong, qualities that inspire us every day of our lives.

You claim that rap music threatens society's "wholesomeness." Maybe it is wholesome where you live, but where I live society is rotting all around me. And you can't make it any better by forcing rap artists to use polite language. America needs leadership that will correct Washington's obscene, irresponsible indifference to the AIDS epidemic, homelessness, and the S&L debacle. Like Jack Thompson, who loves women and children so much that he will defend them only by attacking black boogeymen (first 2 Live Crew and then Oakland, Calif., rapper Too Short), you sound like a cheap rodeo clown, distracting us from the struggles of real-life Americans.

In Los Angeles County, home-care workers-mostly Latino and African-American women who struggle to support families on draining, minimum-wage work-are organizing to make their lives better. I doubt that silencing Luther Campbell is high on their priority list.



'Your slur against rap demonstrates bad taste'

James Bernard is associate editor of The Source, a monthly magazine dedicated to hip-hop music, culture, and politics.

of major-label support, radio boycotts, etc.) under the guise of protecting our society. Ed, no one hears rap with strong sexual content unless he or she chooses to hear it. This is what makes your black radio boycott idea so laughable: so-called black radio has hardly ever played any rap at all. The 2 Live Crew was arrested for performing for adults who paid to see a risqué show. Who are you to say that they need to be protected from it?

Your rhetoric about protecting women and children is very noble but ultimately patronizing. You and Jack Thompson are not white knights saying damsels in distress from black knights. In 1990, both men and women are quite capable of deciding for themselves whether they want to lis"nasty" versions of his records. Parents cannot expect the music industry or self-appointed censors to raise their children for them.

As a law student, I found your First Amendment argument more self-serving than insightful. The First Amendment was designed to protect free speech and, by definition, unpopular speech, because popular speech does not really need protection. Trouble starts when arrogant people like you deem some speech "irresponsible" and therefore unworthy of protection.

The McCarthy era began as a seemingly innocent attack on a few "irresponsible" (read: unpopular) political activists, but soon snowballed into an uncontrollable nightmare in which thousands, including great art-



OVERDILE THRASHING

I want to commend Edward C. Arrendell II for his insightful and longoverdue thrashing of the music industry in his Commentary titled Pornography Degrades Free Speech" (Billboard, Nov. 3). As a writer and label employee who is married to a rock musician, I am in full support of free speech, but not at the expense of morality, values, and responsibility toward future generations. I do not support groups like 2 Live Crew or the Geto Boys, who sing about the joys of busting women's pussy walls. In fact, I abhor these pigs. Arrendell is right on when he talks about the dangerous sway toward Crap music that we in the music industry are experiencing now.

Let's stop confusing free speech with vicious, anti-women, sexist, racist, irresponsible shit! More and more people in the entertainment field are gathering the courage to say, "wait a damn second," and to take a close look at the truth behind this so-called anti-censorship campaign. It's about

time. The truth? The music industry doesn't give a damn about anything but money, and it will degrade anyone to get it. Especially women.

I'm getting really tired of it, folks. How about you? Don't be afraid to jump off the "anti-censorship" bandwagon and tell the truth. Aren't you getting tired of being told how cool and fun it is to rape, beat, abuse, and bust women? I will fight for free speech, but not for those pigs that degrade me with it.

Marie Jones Burbank, Calif.

MORE THAN FREE SPEECH

In reference to Edward C. Arrendell's Commentary (Billboard, Nov. 3), I'm glad somebody finally had the guts as well as the understanding of the significance of the 2 Live Crew controversy. While the pop music business has been crying First Amendment violations for several months now, there is much more to it than just that.

The crux of the situation is as Arrendell pointed out: The pop music business, in its infinite greed, is trying to sell more junk music and hiding behind the First Amendment.

What is important to the music industry is quick profits, not First Amendment rights.

When the definitive history of black music is written, I doubt if the names of 2 Live Crew, No Face, and Bitches With Problems will be mentioned in line with the names of Duke Ellington, Count Basie, Lester Young, Charlie Parker, Ray Charles, Smokey Robinson, Marvin Gaye, Billie Holliday, Nat Cole, Ella Fitzgerald, Wynton Marsalis, and others of this ilk.

Peter Levinson

GREED VS. MORALITY

I would like to comment on the editorial opinion of Edward C. Arrendell II that appeared in the Nov. 3 issue of your magazine.

In short, hurray! Finally, someone in the music industry has the courage to stand up for what is right. I am tired of reading about "freedom of speech," "artistry," and cultural differences. What it really boils down to is greed, or "hunger for profit," to use Arrendell's words. If there is money to be made, if there is publicity to be gotten, then someone will do

whatever has to be done to get the money, get the publicity, and beat their competitors.

Yes, there are people in our country who are deprived, undereducated, and poor, some of whom probably do use the same type of "language" that 2 Live Crew and other groups use so freely in their performances. There are cultural differences between black, white, Asian, and other races. So what? Porn is porn, filth is filth.

No one race has a monopoly on obscenity. Using obscenities degrades the speaker and his/her language. I think Arrendell's com-ment, "The right of freedom of speech is inseparable from the responsibility for its proper usage" should become the standard for the music industry.

By the way, I work in the retail end of the music industry, and frankly, some of the product available for sale embarrasses me. Thanks again to Edward Arrendell II and his courage to speak out. He is a fine example for others in the industry to follow.

Sandra S. Levine Fastlake Ohio

Radio

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Networks: 1 Show Finds 500th Affiliate

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Rap Gets Freer Rein On U.K. Radio But Stations Share Some Stateside Concerns

■ BY PAUL EASTON and SEAN ROSS

LONDON—Programmers at British top 40 and urban stations have some of the same concerns about rap that American PDs have expressed over the last year. But because British formats are wider, and because markets are less fragmented, U.K. radio remains relatively lenient as far as dayparting that music.

In mid-October, 10 songs in the British top 30 were raps, or featured a significant amount of rap, compared with no more than four such songs in the top 30 of Billboard's Hot 100 Singles chart. Those ranged from Monie Love's M.C. Hammer-like reworking of "It's A Shame" to the Criminal Element Orchestra's rap version of "Everybody Everybody" to a Technotronic "Megamix" to Snap's "Cult Of Snap."

That week was one of the most severe examples in recent months. Since then, rap's hegemony has been reduced, and the U.K. top 20 has contained everything from Black Box to Belinda Carlisle to the Cure to Bobby Vinton's "Blue Velvet," reissued after its use in a TV spot.

But it is hard to tell if that change evinces a deliberate mood swing by British programmers back toward mainstream pop—or whether it reflects only the ability of the salesdriven British chart to change radically from week to week, as it frequently does. And since mid-October, songs that even urban radio resists in the U.S., i.e., N.W.A's "100 Miles And Running," have charted top 40 pop in the U.K.

Many British PDs' comments about rap will sound familiar to American programmers. "Adults think rap is difficult to listen to," says Mark Story, PD of Manchester's top 40 Key 103. "It's a turnoff for a lot of people and does manage to [polarize] the audience rather heavily. It also burns out very quickly. To cross over into daytime, a rap needs to be fairly special and listenable."

"We play chart records, which means that we do play some rap, but we don't go out of our way to do so," says Giles Squire, PD at top 40 Metro FM Newcastle. "Some rap is acceptable. We find the average listener doesn't mind rap if it's part of a record, but they will show irritation if a record is only rap."

"We choose the rap records on our playlist very carefully," says Greg Edwards, PD at Manchester's urban Sunset Radio. "I have to feel it's one of those positive raps, because so many of them are negative. There's a lack of style, a lack of quality. How many of these records are we going to be playing in five years'

Like American PDs, most British PDs deal with rap by dayparting heavily, often saving hard rap for "specialist" rap programs at night. Unlike Americans, however, many will let poppier raps come up all day, a privilege often reserved in the States for a rare "Ice Ice Baby" or "U Can't Touch This." And some still give their jocks some flexibility with music, thus letting them decide to rap or not to rap.

Edwards plays Betty Boo or the Wee Papa Girls during the day "because those are rap records with melody." At Birmingham's urban Buzz FM, OM Lindsay Reid lets Vanilla Ice or Twenty-4-Seven's bouncy "I Can't Stand It" play all day. The latter has rapped verses and sung choruses,

'Vanilla Ice can sit next to Bobby Vinton'

but Reid says he "would not consider a rap record as such."

Richard Park, PD of London's top 40 Capital FM, dayparts rap out of morning drive. But noon-2 p.m. jock Mick Brown plays "quite a bit of crossover rap" in a daypart when many U.S. PDs would avoid it. Park can do this because "British ears aren't tuned to the more extreme forms of radio you have in the States," he says. "The audience expects to hear the best of all musical fields. Vanilla Ice can sit next to Bobby Vinton"

The British Broadcasting Corp.'s national top 40 network, Radio 1, goes even further. Says senior producer Chris Lycett, "We are committed to playing a broad range of music on daytime Radio 1, and each individual record is judged on its own merits. Our playlist accounts for only 50% of the music during the day, so the producers are free to schedule rap or whatever else they fancy. We wouldn't rule it out."

And London's recently established dance outlet, Kiss 100, gives its DJs total control of their music—save for objectionable lyrics. "Rap is very important to us and there are certain hardcore raps that are so good we just have to play them," says MD Lindsay Wesker. "'Fry You Like Fish' by young British trio Caveman has been on our 'A' list for several weeks, and with repeated plays, [now fits] well into daytime programming."

At the opposite end is Red Rose Radio's Rock FM in Preston Lancashire. MD Kenni James, whose station leans Rock 40, tries to "avoid [rap] if at all possible. Although we do occasionally play some of the [poppier] rap hits, such as Betty Boo, they are dayparted into evenings. I don't think even the most commercial rap records are radio friendly."

Similarly, Trent FM Nottingham

Similarly, Trent FM Nottingham APD Len Groat restricts rap to his

dance shows. He terms it "not attractive to radio listeners. It's an irritant, and is now past its prime anyway . . . The only reason it gets into the chart is through sales to disco jocks, which is why most rap and dance records chart, then disappear very quickly."

At top 40 Atlantic 252, which targets Britain from County Meath, Ireland, PD Paul Kavanagh says that several weeks ago "there was so much rap around that it left us in a situation where a lot of what might have crossed over otherwise didn't get played." Still, Atlantic will also play something like the Twenty-4-Seven record all day. "Ice Ice Baby" starts after morning drive. Snap starts at 3 p.m.

Atlantic is one of Britain's most deliberately Americanized top 40 in its approach, but Kavanagh does not do callout research on individual songs yet. Neither do most top 40 PDs, which may help explain their somewhat greater acceptance of rap than U.S. PDs. Key 103's Story has done callout on his previous job, but does not now. Capital's Park tests oldies, but not currents. "We'll get around to it eventually, but we don't need to do it right now," he says. "We had a 34-share in London. I can't see that callout would help take us any higher."

Park also has an advantage that most American PDs do not. London has nothing resembling a U.S. style AC. As is the case for several U.K. top 40s, Capital's biggest competitor for adults is its own AM—Capital Gold, also a double-digit radio station.

British PDs are split on whether the sudden resurgence of mainstream pop on the U.K. charts reflects the same sort of rap backlash that some U.S. top 40 programmers are seeing. "I don't think the backlash has happened yet," says Sunset's Edwards. "I think it's bubbling." To the extent that there have been changes, he says, it is because "any good PD listening to his station doesn't want to hear heavy rap all day."

Several PDs think the chart changes reflect the speed at which Britain's chart can fluctuate. "If you depend on the chart, you could be rap one week and easy listening three weeks later. With 'Blue Velvet' and 'Unchained Melody,' we could be an oldies station this week," says Atlantic's Kavanagh. But he also says, "I think people did get a little tired of rap."

And Capital's Park says, "We've had a dance phase and now we're entering a middle-ground phase. With a song like 'Unchained Melody' that people are seeing in movies, 17-, 27-, and 37-year-olds are chasing the same things right now. That's why you're seeing Elton John come back, or the success of 'Blue Velvet.' Whitney Houston's 'I'm Your Baby Tonight' is in the right place at the right time. A year ago, it might not have done as well."



Real Danger Danger. Z-Rock affiliate WZRC New York had a near-riot on its hands when members of White Lion and Danger Danger joined a crowd of hundreds at a street rally where p.m. driver Mad Max Hammer broadcast live. OM Steve Aprea, with megaphone at left, tries to control the crowd, which was eventually dispersed by the police.

DAB Firm Claims 2 Syndies For Satellite-Delivered Net

BY BILL HOLLAND

WASHINGTON, D.C.—The president of a pioneering digital audio broadcasting company, who hopes to build a multibillion-dollar, satellite-delivered DAB network by the year 2000, says his firm has signed an "option deal" with two program suppliers, which he identifies only as "major" concerns.

If the option is exercised, and if Satellite CD's DAB network system is launched, the suppliers would pay Marcor Inc.'s Satellite CD Radio about \$40 million for two audio channels on the proposed system's multichannel network.

Raising eyebrows is the fact that the FCC has not yet accepted any applications nor has it allocated spectrum space for the new service, and could even give a thumbsdown to satellite entepreneurs in favor of traditional AM and FM broadcasters. Insiders guesstimate that the FCC won't begin DAB allocations until after the 1992 international radio conference.

Satellite CD Radio president Peter Dolan told Billboard that if the FCC were to reject CD Radio's application, the option money, "quite a bit less than the other figure, would only be as good as Confederate money." The FCC's DAB inquiry comments deadline is Nov. 30

NAB PROTESTS DAB ROYALTIES

In its major Nov. 13 filing with the FCC on digital audio broadcasting, the National Assn. of Broadcasters says it strongly opposes recent recording industry requests to allow only limited airplay of record tracks on the new service. The NAB also opposes the recording industry's request that the FCC recommend to Congress the creation of a performance royalty to make radio stations pay record companies to play their music.

The Recording Industry Assn. of America had asked for two items of copyright protection. One was "exclusivity" for its prerecorded product, especially new releases, fearing that DAB networks might play entire new albums on their CD-quality services, short-circuiting sales of the albums. It

also asked the FCC to seek a performance royalty whereby radio stations would have to pay record companies for the public use of their product, much as they now do to songwriters and music publishers.

The NAB filing opposes both requests, terming any possible action a regulatory burden on broadcasters. More plainly, the NAB has always opposed performance royalties and was successful in opposing legislation in Congress a decade ago.

WASHINGTON ROUNDUP

"We pretty much spent a few pages pointing out the speciousness of the recording industry's requests," says Barry Umansky, who is spearheading the NAB filing on DAB, "and reminding the commission that what they want as far as copyright protection goes way beyond the jurisdiction of the FCC."

Meanwhile, Group W Broadcasting has filed comments with the FCC asking for the creation of a government/industry committee similar to that created for HDTV to review U.S. testing of DAB and recommend policy. The Group W filing also calls for existing broadcasters to have first dibs on DAB technology.

FCC CRACKS DOWN ON TRANSLATORS

The FCC, in response to complaints from the industry, has put a leash on FM translators. It has also reversed itself on "new community of license" rules that allow stations to pick up and move wholesale to other, larger markets. In the past, FM translators served mainly as "fill-ins" to rebroadcast radio programming from larger markets. In recent years, however, many translator operators sought commission approval to expand their services to "near primary" status. The NAB complained to the FCC that such expansion discouraged the startup of full-service radio stations.

NABOB To Push PUSH's Nike Boycott; SMN/Abrams Launch Classic Rock Format

THE NATIONAL ASSN. of Black Owned Broadcasters (NABOB) has joined with the Rev. Jesse Jackson and his Operation PUSH in asking member stations to air spots encouraging listeners to take part in PUSH's longstanding boycott of Nike. The 30-second spots, narrated by PUSH executive director Rev. Tyrone Crider, were delivered to NABOB's more than 200 member stations the week of Oct. 5 and are set to run through the holidays.

At press time, NABOB member stations were just getting the spots and many were not sure whether they would run them. WTMP Tampa, Fla., GM Paul Major says he will. WDAS Philadelphia GM Kernie Anderson says he supports the PUSH campaign but is still deciding whether to run the spots or to handle the issue in public affairs programming.

PROGRAMMING: SMN C-ROCKS

Satellite Music Network has officially announced that Lee Abrams will be managing director of its new format, "Lee Abrams' Classic Rock." That format is the successor to SMN's The Wave format and has actually been on the air doing dry runs since Nov. 1 on KIPA-FM Hilo, Hawaii, and WDXR Paducah, Ky. ExKZEW Dallas OM Bruce Carey will handle operations duties. Abrams will remain director of SMN's Z-Rock but will no longer directly oversee its top 40 format, The Heat. (He will continue to consult it, however.)

After nearly two years, Elroy Smith is out as PD of urban KJMZ (100.3 Jamz) Dallas. Smith, who is looking for another urban or top 40 PD job, can be reached at 214-402-8551; he'll remain at the station until a replacement is named. Similarly, Steve Ellis has announced that he will leave the PD slot at classic KLSX Los Angeles to return east, but not immediately.

By the time you read this, soft AC WXEZ will be bright AC WPNT (The Point) and will have changed its entire air staff. Newcomers—all of them locals—are Ken Cocker, Tom Hanson, Michael Wilder, John Calhoun, and Kevin Jay. Lynne Murray will be MD... KMMX San Antonio, Texas, PD Jim Robinson is the new PD at adult alternative WHVE Tampa, Fla.

PD Wendy Leeds and morning man Bill Hergonson are out at jazz WQCD (CD101.9) New York. That means OM Shirley Maldonado is now handling programming solo. Russ Davis is again MD and comes off the night shift. Pat Prescott goes from middays to mornings. Part-timer Mary Thomas goes to afternoons.

At press time, there was a verbal agreement but no signed contract between top 40 KZZP Phoenix and WKCI (KC101) New Haven, Conn., PD Stef Ryback to replace Bob Case as KZZP's new PD. Also, KIIS Los Angeles was officially saying only that GM Lynn Anderson—who had reportedly been fired after 10 years with the station—had been suspended. But station sources also say she is not likely to return.

Sam Nelson is the new PD/p.m. driver at urban/AC WJMO Cleve-

land, replacing Steve Harris. Nelson was PD/morning man at WKWQ (Hot 95) Columbia, S.C., and also programmed WPDQ Jacksonville, Fla.

Rick MacKenzie is the new PD of AC WVOR Rochester, N.Y., replacing Jay Philippone. MacKenzie was APD/MD at top 40/rock WAAF Worcester, Mass., where OM Ron Valeri is accepting T&Rs from potential replacements. Across town, Kevin Kenney, OM/PD of top 40 WPXY-FM, leaves for the GM job at WXLK Roanoke, Va.

The last-minute contract details are still being worked out, but Lee Rogers, PD of KEEY (K102) Minneapolis, has accepted the PD job at country WQIK-FM Jacksonville, Fla. Before K102, Rogers spent 2¹/₂-3



by Sean Ross with Craig Rosen & Phyllis Stark

years at WQIK's arch rival, WCRJ. Also, WQIK-AM, which had been carrying SMN's Traditional C&W format, is now simulcasting the FM. And in Rogers' old stomping grounds of Seattle, Ray Randall from KRTY San Jose, Calif., is the new PD of country KRPM.

To almost nobody's surprise, top 40 KROY Sacramento, Calif., became Burkhart-Douglas-consulted classic rocker KSEG (Eagle 96.9) Nov. 12. Iceman is acting PD, replacing Jeff McCartney ... APD Tom Sandman has been named PD at classic rock WBOS Boston. MD Stella Denis is upped to APD ... P.M. driver Bill Bailey is now PD/MD at top 40 KZBS (Z99) Oklahoma City. OM/acting PD Brenda Bennett is gone.

Santiago Nieto, PD of Spanish KZVE San Antonio, Texas, assumes those duties at sister KXTN. He replaces Jesse Rios, who leaves to program similarly formatted KUNA Palm Springs, Calif. Also, Josh Mednick from KEYF Spokane, Wash., is the new GSM at KXTN/KZVE.

John Keough is out as PD of fullservice CFRB Toronto; no replacement has been named chael Olstrom is officially upped to PD of adult top 40 CKXY (1040 Rock) Vancouver, British Columbia ... After three years of doing a sharedtime, hard-rock format on lowpowered WHVY (97 Underground) Baltimore, look for GM Tom Pless and OM Derek Allen to surface at WREY Annapolis, Md., now a country station, when that station's ownership changes ... Gary Guthrie has picked up classic rock WWRX Providence, R.I., as a client. In other consultant news, Tony Gray is now working with Premiere Radio Networks on a new urban show for 1991.

Midday host Becky Palmer is the new PD of AC WHEN Syracuse, N.Y. She replaces Peter King, who becomes morning man at oldies WKLX Rochester, N.Y., as PD Bill Tod moves to afternoons. Paul Szmal, who was a weekender at both WHEN and easy listening FM WRHP, assumes King's morning duties on WRHP... Tim Moore is out as PD of AC WKSQ Bangor, Maine.

Rod Hampton, formerly of WQUT Johnson City, Tenn., and WCKS Knoxville, Tenn., is the new PD/midday man at WJRX (RX107) Chattanooga, Tenn., a new Christian/top 40 outlet that bills itself as "Positive Hits." Alan Knowles is GM.

Belleville, Ontario—due north of Rochester—will get a new album rock outlet next year. Twigg Communications, owners of CJBK/CJBX London, Ontario, has been granted the license for 102.3 FM; potential staffers should contact Warren Cosford in London . . . Hilary Montbourquette is the new PD at oldies CJYQ (Q93) St. Johns, Newfoundland.

PEOPLE: MELVIN MOVES ON

Melvin Lindsay, who originated "The Quiet Storm" 15 years ago at WHUR Washington, D.C., has stepped down from his night shift, "Melvin's Melodies," at urban rival WKYS. No replacement has been named. WKYS will continue to start its ballad programming at 7 p.m.

New York Newsday reports that N/T WABC money talk host William Bresnan owes more than \$900,000 in debts and back taxes and that there is now a lein on his salary. He remains at WABC for now.

At KHMX (Mix 96.5) Houston, research director Curt Gilchrist is upped to APD/operations as Kurt Kelly becomes APD/MD. Area veteran Paul Christy is now doing afternoons ... P.M. driver Jon Anthony is out at WFLZ Tampa, Fla.

At WSM-FM Nashville, Ginny Harmon from KGSR Austin, Texas, joins Bruce Sherman in mornings. Midday team Gary Beaty & Katie Haas come off the air to concentrate on their cable show. Rick Braswell, PD of WPAP Panama City, Fla., is now doing afternoons as Rich Miller goes to nights. MD Larry Paregis

At the new WCDJ (CD96.9) Boston, Eric Gordon from crosstown WMJX and WZOU is now morning man. Nancy Serena goes from parttime to middays. PD Blake Lawrence is doing early afternoons and still plans to hire an MD/p.m. driver. Anne Williams stays on for nights. Jackie Brush goes from swing to overnights. Bill Heckbert, Gene Gary, Dick Gunton, Tom Blakely, and Bill Heizer are out.

Pat Riley & Kelly Thompson exit their respective morning shifts at KHTK (Hot 97) and KXOK St. Louis to reunite at WGTC (Country 102) South Bend, Ind. They replace Buddy King, who goes to middays. Eric Stone returns to the air for afternoons . . . Jim & Melissa Sharpe go from mornings at top 40 KXKT Omaha, Neb., to the same slot at KRSR (Star 105) Dallas—that shift had been handled by guest celebrities. On the other hand, R&B/oldies WIGO Atlanta's night show, "Quiet Vibrations," is now hosted by singer Jean

newsline...

ERIC ANDERSON has been named to the newly created position of chief operating officer for the Dee Rivers Group. He was previously GM at its WEAS Savannah, Ga., and will relocate to DRG's Atlanta offices.

TAMIKO JONES is the new president of Ring Radio and GM of its WALR Atlanta. She is a veteran R&B artist and currently runs Tamiko Productions and Flash Promotions. Charles Smithgall, who had managed WALR, will now concentrate on AM sister station WCNN.

GORDON HOLT is the new GM of KJQN Salt Lake City, replacing Tom Greenlee. He was executive VP/CEO with Holt Communications.

SALES: Shamrock will sell KWSS San Jose, Calif.—just acquired in a station swap with Nationwide—to Marty Loughman, former GM of its KXKL Denver. Also, Narragansett Radio says it has decided to keep KSJX/KSJO San Jose and Allison Broadcasting says it no longer plans to acquire KGRX Phoenix.

TAK COMMUNICATIONS has come to an agreement with its lenders to restructure the company's financial debt. Those banks have withdrawn their request for a federal court to put Tak's nine properties, including WUSL Philadelphia and WJQY Miami, into receivership.

WESTWOOD ONE has canceled "The Jazz Show with David Sanborn," "Fresh Traxx," "High Voltage," and "Classic CDs"—and fired 20 employees.

Carne, whenever she's in town. And Joey Ramone is now doing a monthly show on Satellite Music Network Z-Rock outlet WZRC New York.

Erin Kelly, last with WMZQ Washington, D.C., joins country WGAR Cleveland for nights replacing Jim Schaffer . . . After 71/2 years and three formats, night jock Steve Maples is out at classic rock WZGC (Z93) Atlanta. Maples wants to do top 40 or album rock again; call 404-851-9393 . . . Sean Roberts from WLRS Louisville, Ky., is now nights/production director at album WAZU Dayton, Ohio, replacing Shawn Higgons and Ronni Ianni. Also, Jan Nielson joins for part-time from rival WTUE

... P.M. driver Kelly McKay adds MD duties at AC WXMX (Mix 98.9) Columbus, Ohio ... Acting MD Jonathan Dunnings gets the job officially at urban WJMH (102 Jamz) Greensboro, N.C.

Bob-Ray Sanders joins N/T KLIF Dallas from crosstown KERA-TV, replacing Lynn Weiss ... Dallas radio veteran Andy McCollum joins top 40 KHYI (Y95) as ND ... Teri Lake from KTRR Fort Collins, Colo., is the new night jock at KRTY San Jose, replacing Tara Stevenson, now with KKIS Concord, Calif.

Congratulations to WMMR Philadelphia engineer Walter Jost, who became mayor of Gloucester City, N.J., in this month's elections . . . AC WEZC Charlotte, N.C., PD Don Bell is home from the hospital now following open heart surgery. Morning man Jim Robinson is handling PD chores for about a month.

EVENTS: THE NAKED TRUTH

By the time you read this, album WEBN Cincinnati will have taken the wraps off its new billboard campaign. Those boards were partially covered by a sheet underneath which appeared to be two huge breasts. The uncovered portion sported such messages as "Sleazy," "Free Beer," "Frontal Nudity," "Naked People," etc., but no sponsor name. The peaks were actually just a shaped tarp; there will not be, as many suspected, a naked frog.

Meanwhile, in the war between

WEBN's AM WLW and AC rival WKRC, WKRC hosted a party for the 250 people whom WLW deliberately put on the air to say the WKRC call letters. Listeners attending the party were admitted only after signing a release that they would not wear or display the logo of another station. Jacor president/chief operating officer Randy Michaels, WLW GM Vance Dillard, and APD John Philips managed to come as the guests of some of those invited and were eventually asked to leave. WKRC PD Doug Silver claims that he caught the trio in the bathroom trying to put WKRC stickers on the urinals. (Jacor people say the stickers were already there.) Also, former WKRQ morning man Jim Fox is now doing afternoons on WKRC

WSB Atlanta GM Bob Neil says the dispute between overnighter David Paul and morning host Bobby Harper was resolved without a lawsuit, as Paul had threatened, or a cash settlement. Paul claimed he suffered "mental stress, physical, mental, and emotional damage" after a fistfight with Harper, triggered when Paul called Harper's partner Kathy Fischman a "Goodyear blimp" on the air.

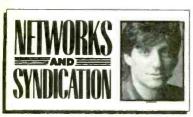
WSTT Thomasville, Ga., now belongs to 25-year-old Chris McCarron, who won it from MTV. McCarron, who is GM at Cerritos College station KCEB, in Norwalk, Calif., has not decided if she'll keep the station.

Finally, album KCQR Santa Barbara, Calif., named the U.S. Embassy in Kuwait its office of the day Oct. 26. Members of the embassy staff—one of whom is from Santa Barbara—had somehow managed to fax in a request block including "Satisfaction," "Love Lies Bleeding/Funeral For A Friend," "Light My Fire," "Lay Lady Lay," "Piece Of My Heart" or "Down On Me," and "Nights In White Satin." The Embassy's 28 inhabitants are entitled to a free lunch at a station sponsor when they return home.

Assistance in preparing this column was provided by Janine McAd-

WW1 Strikes 'Gold' As It Signs 500th Affiliate To Syndicated Show

LOS ANGELES-Westwood One Radio Networks' "New Gold On CD," hosted by veteran personality Dick Bartley, recently signed on WIGM Medford, Wis., as its 500th affiliate. That is a landmark feat for any syndicated fare, or as Bartley himself puts it, "We crashed through the impossible barrier. To do that in less than a year sort of blows my



by Craig Rosen

WW1 began offering "New Gold" on Jan. 1, 1990. The four-to-six-minute daily feature has oldies expert Bartley sharing inside stories and classic cuts on compact disc. "The basic reason [for the show's success] was the enormous consumer interest in the format," says the host. "It is also because of interest at the radio level in having product on that format for programming, my experience, and the fact that I have an overwhelming number of little stories to tell.

Adds WW1 VP/director of programming Gary Landis, "The reason it got to the 500 level so quickly was simply that it didn't require someone to call saying, 'Well it makes sense for these reasons.' They get it. They hear it, and they know why it makes sense.'

"New Gold" is delivered on CD with a week's worth of programming on each disc. The odd number cuts on the CD contain a show for each weekday, with Bartley's intoduction, short story, two 30-second spots followed by the pay-off, and the featured cut. The even number bands on the CD include the featured cuts with no dialog, so stations can add the track to their libraries.

Each weekly disc also includes nine or 10 bonus tracks, which aren't listed on the run sheet. "Those tracks are from my collection and the collection of other oldies collectors who are interested in preserving the material," Bartley says. "They are very rare '60s and '70s oldies. Many are long out of print. Many are first-time stereo cuts, or very often the correct single edit in true stereo, which is not available in the commercial packages, but that was the way people heard it on the radio back then.

Bartley culls the bonus tracks off import CDs, master tapes, or the cleanest vinyl pressing available. "It's interesting to programmers and collectors because these songs are not available on compact disc [domestically]," he says. "I get calls every week from program directors who say they wait for the disc and they play 'Name That Tune' with the bonus oldies.'

The bonus cuts, however, are just that. The real key to success of "New Gold" is the content of the show in a shortform format. "It is interesting because [shortform] is an old idea that has come back," Bartley says. 'It does seem to fit the mood of the times. It serves a lot of needs and it helps radio stations get that little sparkle, that sizzle on the steak they are looking for. It is easier for networks to clear a short, low-inventory thing on Monday through Friday, than two-, three-, or four-hour programming.

Another plus is that the show can work on both oldies and AC stations. The focus of the Saturday night "Dick Bartley's Original Rock & Roll Oldies Show" is primarily '60s, with a bit of late '50s and early '70s. "This is '64 through '75," Bartley notes. "And we do hit AC very comfortably [with that mix].'

Bartley, who served as PD of WBBM-FM Chicago in the late '70s and WFYR Chicago in the early '80s, says his programming experience allows him to approach "New Gold" from a PD's perspective. "My first love is the programming," he says. "Coming from having been a program director, this is the kind of show I wanted to run."

Back in the days when he did program a station, Bartley ran some syndicated programming, notably Watermark's "Special Of The Week," hosted by Robert W. Morgan, and "Soundtrack Of The '60s." hosted by Gary Owens. However, Bartley notes, "As a PD, I have been pitched on some of the most ludicrous ideas in the history of radio. How they get into syndication, I will never

"Having been on the receiving end

of those pitches all those years, I was able to figure out what PDs really need and really need to hear," he adds. "My concept of syndicated radio is to give them so many reasons to say yes, they can't think of a reason to say no.'

One of the reasons why more than 500 PDs have said "yes" to "New Gold" has to be the show's sound quality. According to Bartley, the featured tracks are "the cleanest ver-

(Continued on page 19)



of the week

Fleetwood Gruver WFLC Miami



NOT GETTING RESULTS in album rock? Too many stations going for 18-44 males? Not enough male sampling in your market? How about something less crowd-

It seems unlikely. But that was roughly the reasoning Cox Broadcasting used last May when it took album rock WGTR back to the format it had left three years earlier. Powered by heavy TV and outdoor buys, WFLC (Coast 97.3) was up 2.0-4.0 12-plus in the summer Arbitron, a strong debut in a format that rarely sees strong debuts. In 18-34, WFLC was third behind urbans WEDR and WHQT. In 25-54, it trailed only WEDR, WHQT, and Spanish WXDJ

South Florida's AC market was crowded when WGTR's predecessor, WAIA, switched out of the format. And it was no less hectic when WFLC came back. Among the current players: soft AC WJQY (Joy 107); recent easy-to-soft AC transition WLYF; longtime goldbased outlet WAXY; and adult-alternative-leaning WLVE (Love 94). Then there was oldies WMXJ, which dominated the AC demos in recent years, and WHYI (Y100), which recently evolved to "adult top 40."

"None of the ACs were really pulling a good segment of 25-54," says PD Fleetwood Gruver. "Y100's adult CHR may or may not be a real format. You had a lot of other people being very soft. WLYF is very soft, having made the transition from beautiful music. Joy is not as soft, but it is certainly very mellow. WLVE was jazz. WAXY has an oldies heritage and [p.m. driver] Rick Shaw is a great oldies-type jock; I think they sound like an oldies station. WMXJ is a clearly defined oldies station, and they had great numbers. There wasn't a station that did basic mainstream AC radio.

That Gruver would question adult top 40's validity is significant considering his background. A 20-year radio veteran, Gruver spent 12 years at Jefferson-Pilot's WQXI Atlanta. WQXI-FM (94Q) was for much of its life the ultimate hybrid—an album rock/AC/top 40 mix by day and, eventually, a jazz station by night. But toward the end of its life, it became a study in what could go wrong with a hybrid station.

Even into the late '80s, Gruver says, people at 94Q "expected to have 9-10 shares with the same broadbased station they had in the early '80s. Shamrock came in with WFOX. Cox got serious with WSB-FM. WKLS got better, just as across the country everybody just got better.

Gruver was the original host of 94Q's "Jazz Flavors." a show that—once it expanded from weekends to weeknights—became the station's most controversial element. "It got tremendous adult numbers at night through the whole time it was on," Gruver says. "It really gave 94Q an image. Eventually, it probably engulfed the station's image. But even that would have been manageable if other things were done well and attention to detail had been paid in other areas.'

After programming the oldies AM from 1980-88, Gruver was PD of the FM for 18 months in 1987-88. "I could see the whole change in WSB-FM and being at war with them taught me so much about radio. I got my

respect for Cox at that point," he says.
"We did some research at 94Q toward the end and

really tightened it up. In monthly extrapolations, it was improving through 1988. 94Q looked like it could have held its own, but it wasn't going to be a 10-share radio station. That's a tough thing that all stations have to

After 94Q, Gruver managed WOIC/WNOK Columbia, S.C., for a year and a half, an experience that, he says, "made me realize I really loved working with programming." He returned to Jefferson-Pilot as PD of its WBT-FM Charlotte, N.C., staying through its top 40-to-AC transition, before becoming PD of WFLC in Junetwo weeks after the switch to AC.

WFLC's sound owes a lot to consultant E. Karl, known for his work in the establishment of soft AC, and more recently for "rock AC" client KRVK Kansas City, Mo. Although Gruver says Karl isn't currently involved with WFLC, a lot of his trademarks are on the station, specifically its extensive usage liners. (In one promo, listeners are told that the station will play 25 minutes of music "with no talk, except a brief mention of who we are so that you'll remember our name.")

And while WFLC is far less eclectic than KRVK musically, as with KRVK, much of its music comes from artists with rock credentials; it is possible to hear Foreigner, Phil Collins, and Peter Frampton in succession on the station. Although Gruver denies that WFLC was ever designed to be anything besides mainstream AC, others involved with the station at its sign-on say that was part of a plan to hold on to some of WGTR's rock cume.

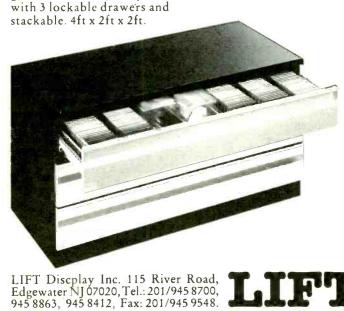
This is WFLC in p.m. drive: Wilson Phillips, "Release Me"; Todd Rundgren, "I Saw The Light"; Billy Ocean, "Suddenly"; Roxette, "It Must Have Been Love"; Poco, "Crazy Love"; Billy Joel, "And So It Goes"; Pablo Cruise, "Love Will Find A Way"; Lionel Richie, "Stuck On You"; James Taylor, "Everyday"; Gloria Estefan, "Here We Are"; Chicago, "Call On Me"; Cyndi Lauper, "Time After Time"; and Phil Collins, "Something Happened On The Way To Heaven."

WFLC bills itself as "the best of the '70s, '80s, and today," also "the station that doesn't talk all over the music," and the one "where you get to hear the whole song every time." Not talking over music was also part of WFLC's TV spot, which has run off and on since its debut and is currently running for the fall book.

Like fellow Cox ACs KOST Los Angeles and WSB-FM, WFLC is heavily scripted. Morning man Lee Gillette and newsman Mark Hopkins do "a very low profile, more music morning show, and we plan to keep it that way," says Gruver. "The jocks have significantly more leeway than people think they might, but sometimes there are just so many ways to say 'more music, less Does he know how every break is going to sound ahead of time? "I have a pretty good idea, but I can be surprised. And I doubt the average listener knows.

WFLC's shares its most cume with Y100, followed by top 40/dance WPOW and album WSHE. That bears out Gruver's belief that his 25-54 numbers don't come from WMXJ or from other ACs. "I think people who wanted mainstream AC were just dialing around . . . We have a great dial position. 97.3 is easy to scan across, so we're heavily sampled.' SEAN ROSS

CD Storage Cabinet. Are you looking for a way to store and lock your valuable CD's? Our storage cabinet holds 840 CD's in their jewel boxes for immediate access to your programmer or disc jockey. Steel construction



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14

Radio Signs On For Literary Push, Drug Prevention

NEW YORK—The National Assn. of Broadcasters recently lent its support to two worthy radio promotional campaigns. One, National Red Ribbon Week, was an anti-drug campaign that ran Oct. 20-28. The other, Focus On Literacy, is an ongoing effort.

The goal of the Red Ribbon campaign was to combat drug abuse by creating parent and community prevention teams across the country, and by supporting drug-free lifestyles for young people. Among the

Promotions & Marketing



by Phyllis Stark

week's events was a day when participating stations and listeners were asked to decorate their offices and homes with red ribbons. On another day, participants were asked to wear red to show their support for the anti-drug cause. A third day was pledge day, when stations asked their listeners to sign anti-drug pledge cards.

1.8 million petition signatures were collected during the week and event organizers estimate that 1 million people wore ribbons. Other station activities included giveaways of red gifts, distribution of red ribbons to advertisers, and the airing of Red Ribbon public service announcements.

PSAs are also part of the Focus On Literacy campaign. Each station participating in this campaign can tailor it to meet its individual needs, but there are a number of suggested activities. For talk stations, one suggestion is to put people who have recently learned to read on the air to discuss their experiences. Other suggestions include "readathons" with local celebrities, news reports on literacy issues, promotions that spotlight local literacy programs, and encouragement of literate listeners to rediscover reading by having air personalities talk about good books they have read recently.

For more information on either campaign, contact the NAB at 202-429-5444.

IDEA MILL: BALD BROADCASTERS

Three balding disc jockeys were chosen to participate in a hair growth experiment on the syndicated TV show "Live With Regis and Kathie Lee." On Nov. 5, AC KRSR (Star 105) Dallas news anchor Lou Warren, AC WNIC Detroit p.m. driver Lou Roberts, and modern rock KITS (Live 105) San Francisco morning man Alex Bennett appeared on the show where beauty expert Riquette applied her organic hair growth formulas. Used regularly, Riquette's formulas are supposed to grow hair in 12 weeks. The jocks will be making a follow-up visit.

(Continued on page 18)

Billboard's ar Eno it's time PHOTOGRAPHY FPG INTERNATIONAL

Billboard's 1990 Year In Music Issue is a festival of talent and services where the whole industry sings; and everyone's a headliner. Expanded editorial coverage in special features recaptures the trends of a year that saw some incredible changes.

This is the Collector's Issue, the one that's on the newsstand for two weeks with Year End Charts and #1 awards and a worldwide readership of 200,000 decision makers!

So, while the band is cookin', take this opportunity to thank your audience, introduce the players and toot your own horn...

Now, crank it up for '91! Hit it.

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Billboard

POWER PLAYLISTS

PLATINUM—Stations with a weekly cume audience of more than 1 million.

GOLD—Stations with a weekly cume audience between 500,000 and 1 million.

SILVER—Stations with a weekly cume audience between 250,000 and 500,000.

CURRENT PLAYLISTS OF THE NATION'S LARGEST AND MOST INFLUENTIAL TOP 40 RADIO STATIONS

Detroit

PLATINUM

New York

O.M.: Steve Kingston
James Ingram, I Don't Have The Heart
Poson, Something To Believe In
2 In A Room, Wiggle II
2 In A Room, Wiggle II
2 In A Room, Wiggle II
3 In Bon Jovi, Log Takes Time
Vanila Ice, Ice Ice Baby
Jon Bon Jovi, Mirazle (From "Young Gu
Deec-Lite, Grove Is In The Heart
I Only Tonit Tonel, Feels Good
Stevie B, Because I Love You (The Pos
George Michael, Freedom
Soho, Hippychick
Alas, More Than Words Can Say
After 7, Can't Stop
Whitney Houston, I'm Your Baby Torligh
Maxi Priest, Close To You
Daryl Hall John Oates, So 'Close
Billy Joel, And So It Goes
Pebbles, Giving You The Benefit
Bette Midler, From A Oistance
DNA Featuring Suzanne Vega, Tom's Din
Janet Jackson, Black Cat
Debbie Gibson, Anything Is Possible
Janet Jackson, Love Will Never Do (Wi
M.C. Hammer, Pray
Madonna, Justify My Love
Paul McCartney, Birlhday
Netson, (Can't Live Without Your) Lov
Heart, Stranded
Wilson Phillips, Impulsive
Surface, The First Time O.M.: Steve Kingston 12 15 13 11 23 14 16 10 10 19 20 18 21 25 9 26 27 6 29 28 22

George Michael, Freedom
Soho, Hippychick
Daryl Hall John Oates, So Close
Pet Shop Boys, So Hard
Cathy Dennis, Just Another Dream
Poison, Something To Believe In
Heart, Stranded
UB40, The Way You Do The Things You D
Roztayn Clark, Eddy Steady Go
Ralph Tresvant, Sensitivity
Elisa Fiorillo, On The Way Up
Johnny Gill, Farweather Friend
Steve Wirmowd, One And Only Man
Wilson Phillips, Impulsive
Phil Colins, Hang In Long Enough
C&C Music Factory Feat, Freedom Willi
C&C Music Factory Feat, Freedom Willi
CATY Simon, Better Not Tell Herr
Information Society, Think
Madonna, Justity My Love is A Fire
Domy Usmond, Michore is A Fire
Domy Hongon, Im Free
Freath, Found Love
Elton John, You Gotta Love Someone
Joey Kid, Im Not In Love
Notorious, The Swalk
Janet Jackson, Love Will Never Do (Wi
Dam Yankees, High Enough
Jon Bon Jow, Miracle (From "Young Gu
Maxi Priest, Just A Little Bit Longer
Go For It, Hearts And Fire
Liggy Pop, Candy
The Outfield, For You EX EX EX EX EX

P.D.: Steve Rivers

Boston

P.D.: Tom Cuddy
2 In A Room, Wiggle It
Mariah Carey, Love Takes Time
Vanilla Ice, Ice Ice Baby
Poison, Something To Believe In
Deee-Lite, Groove Is In The Heart
Alias, More Than Words Can Say
Whitney Houston, I'm Your Baby Tonigh
Jon Bon Jovi, Miracle (From "Young Gu
James Ingram, I Don't Have The Heart
Tony! Ton! Tone!, Feels Good
Janet Jackson, Black Cat
Dary! Hall John Oates, So Close
Stevie B, Geause I Love You (The Pos
George Michael, Freedom
Sohn, Hippychick
Bette Midler, From A Distance
M.C., Hammer, Pray
Wilson Phillips, Impulsive
Billy Deel, And So It Ges
Bette Midler, From A Distance
M.C., Hammer, Pray
Wilson Phillips, Impulsive
Billy Deel, And So It Ges
Billy Deel, And So It Ges
Donny Osmond, My Love Is A Fire
Dohbic Gibins, Anything Is Possible
UB40, The Way You Do The Things You D
Phil Collins, Mang In Long, Enough
Bell Biv Devoe, B. B.D. (I Thought It
Janet Jackson, Love Will Never Do (Wi
Cheap Trick, Wherever Would I Be
Steve Winwood, One And Only Man
Will To Power, I'm Not In Love
Winger, Miles Away
Caron Wheeler, Livin' In The Light
The Outfield, For You
Neison, After The Rain
Raiph Tresvant, Sensitivty
C&C Music Factory Feat, Freedom Willi
Keth Sweat, I'll Give All My Love To
Damn Yankees, High Enough
Chen, The Shopo Shoop Song (It's in H
Surface, The First Time
Genn Mederics (Featuring The Stylist
Johnny Oil, Jaiweather Friend
Tommy Fuett, Kiss You All Over P.D.: Tom Cuddy

P.D.: Bill Richards



Los Angeles

Os Angeles

P.D.: Bill Richards

Mariah Carey, Love Takes Time
Vanilla Ice, Ice Ice Baby
Candyman, Knockin' Boots
Candyman, Mary You Do The Things You D
Day The Wary You Do The Things You D
Whitney Houston, I'm Your Baby Tonigh
Candyman, Mary You Do The Things You D
Whitney Houston, I'm Your Baby Tonigh
Candyman, C



P.D.: Sunny Joe White Boston Mariah Carey, Love Takes Time Bette Midler, From A Distance Pat & Mick, Use It Up, Wear It Out Whitney Houston, I'm Your Baby Tonigh 2 In A Room, Wiggle It Tony! Toni! Tone!, Feels Sood Dece-Lite, Groove Is In The Heart Stevie B, Because I Love You (The Pos Bell Biv Devoe, B.B.D. (1 Thought It

Vanilla Ice, Ice Ice Baby
Stevie B, Because I Love You (The Pos
Candyman, Kneckin Boots
2 In A Room, Wiggle It
Tony! Ton! Tone!, Feels Good
After J, Can't Stop
Mariah Carey, Love Takes Time
Deec-Life, Groove Is In The Heart
Whitney Houston, I'm Your Baby Tonigh
Poison, Something To Believe In
Bell Biv Devoe, B.B.D. (I Thought It
M.C. Hammer, Pray
Steve Winwood, One And Only Man
Johnny Gill, Tainweather Friend
George Michael, Freedom
Alias, More Than Words Can Say
James Ingram, Loon't Have The Heart
UB40, The Way You Do The Things You D
Heart, Strangm, Obrit Have The Heart
UB40, The Way You Do The Things You D
Heart, Strangh Only House, So Close
Soho, Hippychick
Damy Yankees, High Enough 10 11 12 13 5 15 14 17 19 8 21 22 23 24 25 27 29 EXX EXX EXX Daryl Hall John Oates, So Close Soho, Hippychick Damn Yankees, High Enough Billy Joel, And So It Goes Surface, The First Time Madonna, Justify My Love C&C Music Factory Feat. Freedom Willi Will To Power, I'm Not in Love DNA Featuring Suzanne Vega, Tom's Din Keith Sweat, I'll Give All My Love To Cheap Trick, Wherever Would I Be David Cassidy, Lyin' To Myself Nelson, After The Rain Jaya, Dne Kiss Per Minute

Pittsburgh

gh

Nesson, After The Rain
Jaya, Dne Kiss Per Minute

P.D.: Danny Clayton

P.D.: Danny Clayton

Mariah Carey, Love Takes Time
Vanilla Ice, Ice Ice Baby
Heart, Stranded
Alias, More Than Words Can Say
Winger, Miles Away
James Ingram, I Don't Have The Heart
Debeles, Giving You The Benefit
Shoot, Hippychick
Breathe, Say A Prayer
Dany Hall John Dales, So Close
M.C. Harmer, Pray
M.C. Harmer, Pray
M.C. Harmer, Pray
Mison Philips, Impulsies
Breathe, Say A Prayer
Donny Osmond, My Love Is A Fire
Bette Midder, From A Distance
Wisson Philips, Impulsies
Control of the Midder, From A Distance
Wisson Philips, Impulsies
Danny Canada Control
Control of the Midder, From A Distance
Histon Philips, Impulsies
Danny Tankees, High Enough
Danny Missan, High Enough
Dan 7 1: 10 1: 11 14 19 13 18 19 15 15 15 16 17 20 18 21 19 22 20 23 26 21 24 22 25 27 29 28 EX 29 EX 30 EX 31 EX



Philadelphia

P.D.: Todd Fisher

Vanilla Ice, Ice Ice Baby
Maxi Prnest, Close To You
Maxi Prnest, Close To You
Mc. Hammer, Pray't Have The Heart
Poison, Something To Believe In
Dece-Lite, Groove Is In The Heart
Allas, Mire I han Words Can Say
Tonyi Toni! Tone!, Feels Good
Stevie B, Because I Love You
The Righteous Brothers, Unchained Mel
Whitney Houston, I'm Your Baby Tonigh
Miller, Houston, I'm Your Baby Tonigh
After 7, Lepin Ston
Miller, From A Distance
Daryi Hall John Oates, So Close
Wilson Phillips, Impulsive
2 In A Room, Wilggle It
DAN Featuring Suzanne Vega, Tom's Din
George Michael, Freedom
Marish Carey, Love Takes Time
Damy Yankees, High Enough
Heart, Stranded
UB40, The Way You Do The Things You D
C&C Music Factory Feat Freedom Willi
Madonna, Justify My Love
Heston, After The Rain
Debbie Gibson, Anything Is Possible
Janet Jackson, Black Cat 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 A27 A28 A29 30 16 17 20 18 19 21 26 23 22 24 25 28 29 30

MIX 107.3

Maxi Priest, Close To You Melson, (Can't Live Without Your) Lov Also, (Can't Live Without Your) Lov Also, (Can't Stop Melson, (Can't Stop Melson, Can't Stop Merce Than Mords Can Say Bette More Than Mords Can Say Bette More Than Mords Can't Stop Melson Phillips, Impulsive Heart, Stranded Without Houston, I'm Your Baby Tonigh James Ingram, I Don't Have The Heart Concrete Blonde, Joey Phil Collins, Something Happened On Tonny Osmond, My Love Is A Fire UB40, The Way You Do The Things You D Paul Young, Oh Girl Jon Bon Jovi, Miracle (From 'Young Gu Steve Winwood) One And Only Man Bruce Hornsby & The Range, Across The Don Henley, New York Minute Phil Collins, Hang In Long Enough George Michael, Freedom Don Henley, Heart Of The Matter Stevie B, Because I Love You (The Pos Damn Yankees, High Enough He Righteous Brothers, Unchained Mel Cher, The Shoop Shoop Song (It's In Helliy Joel, And So It Goes DNA Featuring Suzanne Vega, Tom's Din Etno John, You Gotta Love Someone P.D.: Lorrin Palagi 5 6 7 8 9 10 11 12 13 14 15 166 17 18 19 20 21 22 23 244 25 6 27 A28 A29 A29 67 89 11 13 5 15 10 17 20 12 19 21 14 22 25 26 18 28 29 24 30

P.D.: Chuck Beck

Washington

POWER 99FM

P.D.: Rick Stacy

P. D.: Rick Stacy
Mariah Carey, Love Takes Time
Vanila Ice, Ice Ice Baby
Stevie B, Because I Love You (The Pos
Bette Midler, From A Distance
Daryl Hall John Oates, So Close
Wilson Phillips, Impulsive
Dann Yankes, High Enough
Chris Issak, Wicked Game
Alfas, More Than Words Can Say
Madonna, Justify My Love
Mitter Moster, Park Can Say
Madonna, Justify My Love
Mitter House, Ice Your Baby Tonigh
Ober Hand Words Can Say
Madonna, Justify My Love
Pat & Mick, Use It Up, Wear It Out
UB40, The Way You Do The Things You D
Donny Osmond, My Love Is A Fire
2 In A Room, Wiggle It
Poison, Something To Believe In
Information Society, Think
Johnny Gill, Fairweather Friend
George Michael, Freedom
The Soup Dragons, I'm Free
Cathy Dennis, Just Another Dream
Tony! Toni! Tone!, Feels Good
Nelson, After The Rain
Will To Power, I'm Not In Love
Candyman, Knockin' Boots
The Black Crowes, Hard To Handle
Deec-Life, Groove Is In The Heart
Raiph Tresvant, Sensitivity
Steve Winwood, One And Only Mari
Jude Cole, House Of Reasons
Winger, Miles Away
After Likean Love Will Never D
Debbie Gibson, Anything is Possible
David Cassidy, Lyin' To Myself

RADIO WHYT

P.D.: Rick Gillette

P.D.: Rick Gillette
Stevie B, Because I, Love You (The Pos
M.C. Hammer, Pray
Candyman, Knockin' Boots
2 In A Room, Wiggle It
Jony! Tonit Jone!, Feels Good
DNA Featuring Suzanne vega, Jom's Din
Poison, Something To Believe In
Madonna, Justify My Jove
Janet Jackson, Black Cat
Deec-Lite, Groove Is In The Heart
Jon Bon Jovi, Miracle (From "Young Gu
Vanilla Ice, Ice Lee Baby
Whitney Houston, I'm Your Baby Tonigh
Bell Biv Devoe, B.B. D. (I Thought It
Mariah Carey, Love Takes Time
Too Short, The Ghetto
George Michael, Freedom
Winger, Miles Away
Information Society, Think
Janet Jackson, Love Will Never Do (Wi
Dary) ID., My Ding-A-Ling
Dino, Gentle
Depche Mode, World In My Eye
Prince, New Power Generation
Raiph Tresvant, Sensitivity
Will To Power, 'I'm Not In Love
C&C Music Factory Feat. Freedom Willi
Wilson Phillips, Impulsive 8 10 3 11 12 9 18 14 16 19 17 20 21 10 11 12 13 14 15 16 17 18 19 20 A21 22 23 24 25 A EX EX 24 EX

TKA/Michelle Visage, Crash (Have Some Edwin Star, War Al B. Surel, Missunderstanding Guy, I Wanna Get With U Glenn Medeiros (Featuring The Stylist Caron Wheeler, Livin' In The Light

THE NEW! 95

P.D.: Gary Berkowitz
Bette Midler, From A Distance
The Righteous Brothers, Unchained Mel
Mariah Carey, Love Takes Time
James Ingram, I Don't Have The Heart
Alias, More Than Words Can Say
Rod Stewart, I Don't Want To Talk Ab
Phil Collins, Something Happened On T
Maza; Priest, Close To You
Jude Cole, Time For Letting Go
Wilson Phillips, Release M
Wilson Phillips, Release M
Steve Winwood, One And Only Man
Whitney Houston, I'm Your Baby Tonigh
George Michael, Fraying For Time
Billy Joel, And So It Goes
Stevie Wonder, Keep Our Love Alive
Dan Fogelberg, Rhythm Of The Rain
George Michael, Freedom
The Outfield, For You
Stevie B, Because I Love You (The Pos
Elton John, You Gotta Love Someone
Phil Collins, Hang In Long Enough
Taylor Dayne, Heart Of Stone
Heart, Stranded
Cher, The Shoop Shoop Song (It's In H 13 9 18 17 11 15 16 20 19 22 23 25 24 21

P.D.: Greg Strassell

M.C. Hammer, Pray
Alias, More Than Words Can Say
James Ingram, I Don't Have The Heart
Elisa Fiorillo, On The Way Up
Z In A Room, Wiggle II
Mariah Carey, Love Takes Time
George Michael, Freedom
Stevie B, Because I Love You (The Pos
Vanilla Ice, Ice Ice Baby
Whitney Houston, I'm Your Baby Tonigh
The Human League, Heart Like A Wheel
Bell Biv Devoe, B.B.D. (I Thought It
Deec-Lite, Groove Is In The Heart
Information Society, Think
Technotronc, Rockin' Over The Beat
Tonyl Tonil Tonel, Feels Good
UB40, The Way You Do The Things You D
Prince, New Power Generation
Candyman, Knockin' Boots
Cathy Dennis, Just Another Dream
Soho, Hippychick
The Jets, Special Kinda Love
Candi, The World Just Keeps Turning
Glenn Medeiros (Featuring The Stylist
Ralph Tresvant, Sensitivity
Betty Boo, Doin' The Do
Donny Osmond, My Love Is A Fire
Surface, The First Time
DNA Featuring Suzanne Vega, Tom's Din
The Time, Shade,
Medel Heal
Med Michael
Letter Wisage, Crash (Have Some
Madonna, Justify My Love
Janet Jackson, Love Will Never Do (Wi
Tevin Campbell, Round And Round
Debbie Gibson, Anything is Possible
C&C Music Factory Feat, Freedom Willi
Dino, Gentle
Will To Power, I'm Not In Love
Caron Wheeler, Livin' In The Light
LL Cool J, Around The Way Girl Minneapolis

KOWB 17013

Minneapolis

American Princips

Bay You Do The Things You D

Bay Silve Window, On The Way Up

American Princips

Bay Hall John Oates, So Close

American Princips

American Princi



Chicago P.D.: Brian Kelly

Vanilla Ice, Ice Ice Baby
M.C. Hammer, Pray
Deec-Lite, Groove Is In The Heart
Candyman, Knockin' Boots
Poison, Something To Believe In
Mariah Carey, Love Takes Time
Bette Midler, From A Distance
2 In A Room, Wiggle It
Slaughter, Fly To The Angels
The Adventures of Stevie V, Dirty Cas
George Michael, Freedom
Whitney Houston, I'm Your Baby Tonigh
Maxi Priest, Close To You
Alias, More Than Words Can Say
Bell Biv Devoe, B.B.D. (I Thought It
Iony! Toni! Tone!, Feels Good
Bell Biv Devoe, D. Me! 12 8 10 7 17 18 5 21 22 23 14

Wilson Phillips, Impulsive
Black Box, Everybody Everybody
Warrant, Cherry Pie
Pebbles, Giving You The Benefit
Nelson, (Can't Live Without Your) Lov
Winger, Miles Away
Daryl Hall John Oates, So Close
New Kids On The Block, Let's Try It A
Cheap Trick, Wherever Would I Be
Jon Bon Jovi, Miracle (From "Young Gu
Billy Joel, And So It Goes
The Human League, Heart Like A Wheel
Stevie B, Because I Love You (The Pos
Steve Winwood, One And Only Man
Janet Jackson, Love Will Never Do (Wi
DNA Featuring Suzanne Vega, Tom's Din 25 13 15 19 16 26 EX 24 27 28 29 30

Dallas

Dallas

P.D.: Randy Kabrich
James Ingram, I Oon't Have The Heart
Alias, More Than Words Can Say
Vanilla Ice, Ice Ice Baby
Oino, Romeo
Go West, King Of Wishfull Thinking (Fr
Phil Collins, Something Happened On T
Janet Jackson, Black Cat
George Michael, Fraying To Time
Proson, Something To Believe In
Melson, Clant Live Without Your) Lov
Stevie B, Because I Love You (The Pos
Maxi Priest, Close To You
Concrete Bionde, Joey
The Boys, Crazy
Warrant, Cherry Pie
The Righteous Brothers, Unchained Mel
After T, Can't Stop
Donny Osmond, My Love Is A Fire
Bell Biv Devoe, Do Me!
Janet Jackson, Come Back To Me
Pebbles, Giving You The Benefit
Bette Midler, From A Distance
Madonna, Justify My Love
Candyman, Knockin' Boots
Sweet Senastion, If Wishes Came True
Deec-Lite, Groove Is In The Heart
Wilson Phillips, Impulsive
Wilson Phillips, Release Me
Wilson Phillips, Impulsive
Wilson Phillips, Release Me
Wilson Phillips Wilson W P.D.: Randy Kabrich

EX EX EX EX EX EX

971 MECL

P.D.: Joel Folger

S

P.D.: Joel Folger

Vanilla Ice, Ice Ice Bab: Joel Folger

Alias, More Than Words Can Say

M.C. Hammer, Pray

Nelson, (Can't Live Without Your) Lov

James Ingram, I Don't Have The Heart

After 7, Can't Stop

Maxi Priest, Close To You

Depeche Mode, Policy DI Truth

2 In A Room, Wiggle It

Stevie B, Because I Love You (The Pos

Warrant, Cherry Pre.

Posson, Something To Believe In

Dony Ton't Group The Benefit

Policy District The Woy Up

John Bon Jovi, Miracle (From "Young Gu

Jane Lackson, Black Cat

Deec-Lite, Groove Is In The Heart

Candyman, Knockin' Boots

The Righteous Brothers, Unchained Mel

Phil Collins, Something Happened On T

Mariah Carey, Love Takes Time

Soho, Hipoychick

Madona, Justil Wy Love

EX UB40, The Way You Do The Things You D

EX Heart, Stranded

EX Steve Winwood, One And Only Man

Bette Midler, From A Distance

Chris Issak, Wicked Game

Will To Power, I'm Not In Love

Janet Jackson, Love Will Never Do (W)

Keith Sweat, I'll Give All My Love To

EX Whitney Houston, I'm Your Baby Tonigh

EX Sulp Joel, And So It Goes

EX DNA Featuring Suzanne Vega, Tom's Din

EX George Michael, Freedom

Houston

P.D.: Dene Hallam

P.D.: Dene Hallam

Vanilla Ice, Ice Ice Baby
Nelson, (Can't Live Without Your) Lov
Concrete Blonde, Joey
Alias, More Than Words Can Say
Masi Priest, Close To You
James Ingram, I Don't Have The Heart
Breathe, Say A Prayer
After 7, Can't Stop
Poison, Something To Believe In
Dee-Lite, Groove Is In The Heart
Bette Midler, From A Distance
Warrant, Cherry Pie
Mariah Carey, Love Takes Time
M.C. Hammer, Pray
Whitney Houston, I'm Your Baby Tonigh
The Righteous Brothers, Unchained Mel
Stevie B, Because I Love You (The Pos
Candyman, Knockin' Boots
Dary Hall John Oates, So Close
Jon Bon Jovi, Miracle (From "Young Gu
Pebbles, Giving You The Benefit
Heart, Stranded
George Michael, Freedom
Wilson Phillips, Impulsive
Madonna, Justify My Love
Donny Osmond, My Love Is A Fire
DNA Featuring Suzanne Vega, Tom's Din
UB40, The Way You Do The Things You D
Beil Biv Deve, Do Me'
Will To Power, I'm Not In Love
2 In A Room, Wiggle It
The Soup Dragons, I'm Free
Black Box, Everybody Everybody
Surface, The First Time
C&C Music Factory Feat, Freedom Willi
Tony' Toni! Tone!, Feels Good
Pet Shop Boys, So Hard
Information Society, Think
Tommy Puett, Kiss You All Over
The Human League, Heart Like A Wheel 65 8 11 15 13 16 12 17 4 20 10 10 25 21 19 28 7 29 33 26 31 14 8 35 32 42 EXX EXX EXX



Houston

P.D.: Steve Wyrostock
Mariah Carey, Love Takes Time
Vanila Ice, Ice Ice Baby
Bette Midler, From A Distance
Deec-Lite, Groove Is In The Heart
Wilson Phillips, Impulsive
Whitney Houston, I'm Your Baby Tonigh
George Michael, Freedom
M.C. Hammer, Pray
James Ingram, I Don't Have The Heart
David Cassidy, Lyin To Myself
Alias, More Ihan Words Can Say
Concrete Blonde, Joey
2 in A Room, Wiggle II
Donny Osmond, Blue Love Is A Fire
Donny Osmond, Blue Love Is A Fire
OMA Featuring Suzanne Vega, Tom's Din
Dryf Hall In Old See, Soc. Usse
Madonna, Justify My Love
Cathy Dennis, Just Another Dream
Stevie B, Because I Love You (The Pos
Pat & Mick, Use It Up, Wear It Out
Surface, The First Time
Londonbeat, I've Been Thinking About
TKA/Michelle Visage, Crash (Have Some
Dinn, Gentle
Prince, New Power Generalion
The Soup Dragons, I'm Free
Wop Bop Torledo, Beat Bomb
Pel Shop Boys, So Hard
Glenn Medeiros (Featuring The Stylist
C&C Music Factory Feat. Freedom Will
Debbie Gibson, Anything Is Possible
Ralph Tresvant, Sensitivity 14 15 12 16 20 17 19 23 21 24 22 25 26 29 EX 27 32 33 31 EX

P.D.: Steve Wyrostock

SILVER



P.D.: Paul Cannon

e P.D.: Paul Cannon
Vanilla Ice, Ice Ice Baby
Mariah Carey, Love Takes Time
M.C. Hammer, Pray
Pebbles, Giving You The Benefit
Stevie B, Because I Love You (The Pos
Janet Jackson, Black Cat
Whitney Houston, I'm Your Baby Tonigh
Jon Bon Jovi, Miracle (From "Young Gu
Heart, Standed
James Ingram, I Don't Have The Heart
Poison, Something Ti Believe In
Candyman, Knockin' Boots
Wilson Phillips, Impulsive
Daryl Hall John Oates, So Close
Bette Midler, From A Distance
Tonyl Ton! Tone!, Feels Good
2 In A Room, Wiggle It
Steve Winwood, Dne And Only Man
UB40, The Way You Do The Things You D
Billy Joel, And So It Goes
Soho, Hippychick
George Michael, Freedom
Deec-Lite, Groove Is In The Heart
Cathy Dennis, Just Another Dream
Cheap Trick, Wherever Would I be
Nelson, Alter The Rain
Winger, Miles Away
Johnny Gill, Fairweather Friend
DAM Featuring Suzanne Wega, Tom's Din
Damn Tankees, High Enough
Erisa Florilic, On The Way Up
Will To Power, I'm hol In Love
Debbod Gilson, Anything is Possible
Medican Berney, Love Will Never Do (Will
C&C Music Factory Feat, Freedom Willi
Java, One Kiss Per Minute
Carly Simon, Better Not Tell Her 9 12 10 2 16 13 15 17 18 20 19 21 22 22 25 24 27 26 28 30 34 29 31 32 33 35 EX

EX EX EX

96TIC·FM

Hartford P.D.: Tom Mitchell

P.D.: Tom Mitchell
Vanilla Ice, Ice Ice Baby
Tonyi Yoni! Tonel, Feels Good
M.C. Hammer, Fray
Deee-Lite, Groove Is In The Heart
2 In A Room, Wiggle II
Cynthia & Johnny O, Dream Boy/Drea
Slevie B, Because I Love You (The Pos
Mariah Carey, Love Takes Time
Whitney Houston, I'm Your Baby Tonigh
Bette Midler, From A Distance
DNA Featuring Suzanne Vega, Tom's Din
James Ingram, I Don't Have The Heart
Soho, Hippychick
Janet Jackson, Black Cat
George Michael, Freedom
Information Society, Think
Wilson Phillips, Impulsive
Johnny Gill, Fairweather Friend
Madonna, Justify My Love
Cathy Dennis, Just Another Dream
Caron Wheeler, Livin' In The Light
Pebbles, Giving You The Benefit
The Righteous Brothers, Unchained Mel
Elisa Fiorillo, On The Way Up
Daryi Hall John Dales, So Close
Benefit Charles, Common Mel Composition
Daryi Hall John Dales, So Close
George Michael, Pay (I Tought II
Sweet Sensation, Each And Every Time
Phil Collins, Hang In Long Enough
UB40, The Way You Do The Things You D
Steve Winwood, One And Only Man
INXS, Suicide Blonde
Keith Sweet, I'll Give All My Love To
Debbie Gibson, Anything Is Possible
Surface, The First Time
Janet Jackson, Love Will Never Do
(Will
Breath, Does She Love That Man?
Will To Power, I'm Not In Love
LLC cool J, Around The Way Gir
After 7, Heat Of The Moment 40 EX



Baltimore

EX

P.D.: Steve Perun 2 James Ingram, I Don't Have The Heart 6 Bette Midler, From A Distance 1 Phil Collins, Something Happened On T 4 Daryl Hall John Oates, So Close

BILLBOARD NOVEMBER 24, 1990

Whitney Houston, I'm Your Baby Tonigh Heart, Stranded Concrete Blonde, Joey Allas, More Than Words Can Say Marken Heart, Stranded Concrete Blonde, Joey Concrete Blonde, Joey Can Strands Can Say Heart Stage Can Strands Can Say Heart Stage Can Strands Can Stra 9 10 11 10 15 13 14 16 18 17 19 11 12 20 13 14 15 16 17 18 19 20 A



Miami P.D. Frank Amadeo

Detroit

23 EX

EX EX EX

Milwaukee

St. Louis

e P.D.: Mike Berlak
After 7, Can't Stop
Alias, More Than Words Can Say
Heart, Strande Girl
INXS, Sucide Blonde
David Cassidy, Lyin' To Myself
Maxi Priest, Close To You
Mariah Carey, Love Takes Time
Nelson, (Can't Live Without Your) Lov
James Ingram, I Don't Have The Heart
Daryl Hall John Oates, So Close
Wilson Phillips, Impulsive
The Human League, Heart Like A Wheel
Bette Midler, From A Distance
Whitney Houston, I'm Your Baby Tonigh
Black Box, Everybody Everybody
Dinn, Romeo
Donny Osmond, My Love Is A Fire
The Kightbooms Brothers, Unchained Mel
Janet Jackson, Black Cat
Bruce Hornsby & The Range With Shawn
Jon Bon Jovi, Miracle (From "Young Gu
Damn Yankes, High Enough
George Michael, Freedom
Phil Collins, Something Happened On T
Pebbles, Giving You The Benefit
Steve Winwood, One And Only Man
Steve B, Because I Love You (The Pos
Cheap Trick, Wherever Would I Be

106.5

P.D.: Lyndon Abell
Poison, Something To Believe In
Vanilla Ice, Ice Ice Baby
Wilson Phillips, Impulsive
Mariah Carey, Love Takes Time
Nelson, After The Rain
DNA Featuring Suzanne Vega, Tom's Din
Winger, Miles Away
Sohn Hippychick
David Cassidy, Lyin' To Myself
George Michael, Freedom
Heart, Stranded
M.C. Hammer, Pay
Dary Hall John Oates, So Close
UB40, The Way You Do The Things You D
Allas, More Than Words Can Say
Beil Biv Devoe, B.B.D. (1 Thought It

P.D.: Lyndon Abell

P.D.: Mike Berlak

POWER 93th THE TOWN THE SAM

P.D.: Marc Chase
Stevie B, Because I Love You (The Pos Mariah Carey, Love Takes Time Tony! Ton! Tone!, Feels Good Vanila Ice, Ice Ice Baby Candyman, Knockin Boots Whitney Houston, I'm Your Baby Tonigh M.C. Hammer, Pray Elisa Fiorillo, On The Way Up Bell Biv Devoe, B.B.D. (I Thought It Alias, More Than Words Can Say James Ingram, I Don't Have The Heart Wilson Phillips, Impulsive Johnny Gill, Fairweather Friend Daryl Hall John Oates, So Close Information Society, Think 2 in A Room, Wiggle It Ralph Tresvant, Sensitivity Donon Hammer Candy Love Donon Hammer Candy Denois, Something To Believe In After 7, Heat Of The Moment Cathy Denois, Just Another Dream Will To Power, I'm Not In Love Bette Midder, From A Distance The Party, I Found Love David Cassidy, Lyin To Myself Phil Collins, Hang In Long Enough After 7, Can't Stop Dino, Gentle Jaya, One Kiss Per Minute Ketth Sweat, I'll Give All My Love To C&C Music Factory Feat Freedom Willi Debbic Gibson, Anything Is Possible Joey B., Go For It



8 9 9 100 11 12 13 14 15 16 17 7 18 8 A29 A A29 A A2 EX EX EX EX EX EX

EX EX EX EX

Tampa O.M.: John Clay

O.M.: John Clay
Vanilla Ice, Ice Ice Baby
Mariah Carey, Love Takes Time
James Ingram, I Don't Have The Heart
Tonyl Tonit Tonel, Feels Good
M.C. Hammer, Pray
Pebbles, Giving You The Benefit
Deee-Lite, Groove Is In The Heart
Cynthia & Johnny O., Dream Boy, Orea
DNA Featuring Suzanne Wega, Tom's Din
Bette Midder, From A Distance
Information Society, Think
Whitney Houston, I'm Your Baby Tonigh
UB40, The Way You Do The Things You D
Soho, Hippychick
Alias, More I han Words Can Say
Poison. Something To Believe In
George Michael, Freedom
Ralph Tresvant, Sensitivity
Wilson Phillips, Impulsive
Keith Sweat, I'll Give All My Love To
George Landon & Brenda K. Starr, No M
Surface, The First Time
2 In A Room, Wiggle It
Will To Power, I'm Not In Love
Jon Bon Jovi, Miracle (From "Young Gu
Concrete Blonde, Joey
The Righteous Brothers, Unchained Mel
Janet Jackson, Love Will Never Do (W)
Special Generation, Love Me Just For
Igay Pop, Candy
Johnny Gill, Fairweather Friend
Bell Biv Deve, B.B.D. (I Thought It
Cathy Dennis, Just Another Dream
The Outfield, For You
Damo Yankees, High Enough
Jaya, One Kiss Per Minute

WNCI 97.9

Columbus P.D.: Dave Robbins

UB40, The Way You Do The Things You D Donny Osmond, My Love Is A Fire David Cassing, Lyni To Myself Whitney Houston, I'm Your Baby Tonigh After 7, Carl Stop Breathe, Say A Prayer Steve Winwood, One And Only Man Elisa Fiorillo, On The Way Up Posion, Something To Believe In Deee-Lite, Groove Is In The Heart Vixen, Love Is A Kilier Dam Yankees, High Enough Cheap Trek, Wherever Would I Be George Michael, Freedom Stevie B, Because I Love You (The Pos Janet Jackson, Black Cat Heart, Stranded Phil Collins, Hang In Long Enough Don Henley, New York Minute After 7, Heat O'I The Moment Masi Priest, Just A Little Bit Longer Jude Cole, House O'Reasons Carly Simon, Better Not Tell Her Dino, Gentle Elton John, You Gotta Love Someone Janet Jackson, Love Will Never Do (Wi Will To Power, I'm Not In Love 11 13 10 14 4 5 18 19 26 22 20 23 24 25 15 27 28 29 30 31 32 33 EX



Cincinnati

P.D.: Dave Allen
Alias, More Than Words Can Say
Vanilla Ice, Ice Ice Baby
Damp Yankese, High Enough
Heart, Stranded
After 7, Can'l Stop
Vixen, How Much Love
James Ingram, Don't Have The Heart
M.C. Hammer, Pray
Daryl Hall John Oates, So Close
Bette Midler, From A Distance
The Righteous Brothers, Unchained Mel
Donny Osmond, My Love Is A Fire
David Cassidy, Lym' To Mysler
Wilson Phillips, Impulsive
Bell Biv Devoe, Do Mel
Posson, Something To Believe In
Peobles, Giving You The Benefit
Whitney Houston, 1'm Your Baby Tonigh
Deec-Life, Groove Is in The Heart
UB40, The Way You Do The Things You D
Mariah Carey, Love Takes Time
Bruce Hornsby & The Range With Shawn
Netson, Alter The Rain
Billy Joel, And So It Goes
Iony; Ton't Tonel, Feels Good
2 In A Room, Wiggle It
Stevie B, Gesause I Love You (The Pos
Concrete Blonde, Josanse Lega, Jom's Din
Steve B, Gesause I Love You (The Pos
Concrete Blonde, Josanse Lega, Jom's Din
Steve B, Gesause I Love You (The Man)
Madonna, Justify My Love
Bad Company, If You Needed Somebody
Winger, Miles Away P.D.: Dave Allen 10 11 12 8 14 15 16 9 19 18 21 20 22 22 23 24 25 27 29 30 33 33 35

San Diego
P.D.: Kevin Weatherly

1 5
2 2 UB40, The Way You Do The Things You D
1 1 5
3 1 Tony! Toni! Tone!, Feels Good
4 6 Dees-Lite, Groove Is In The Heart
5 3 Vanilla Ice, Ice Ice Baby
6 7 Keith Sweat, I'll Give All My Love To
7 8 DNA Featuring Suzanne Vega, Tom's Din
8 4 Mariah Carey, Love Takes Time
9 10 Surface, The First Time
10 16 Raiph Tresvant, Sensitivity
11 14 Paul Young, Oh Girl
12 12 Soho, Hippychick
13 15 2 In A Room, Wiggle It
14 9 James Ingram, I Don't Have The Heart
15 17 Whitney Houston, I'm You're Baby Tonigh
16 19 C&C Music Factory Feat, Freedom Willi
17 11 Maxi Priest, Close To You
18 22 Will To Power, I'm Not In Love
16 Information Society, Think
20 23 Dino, Gentle
21 27 Madonna, Justify My Love
22 24 Bette Midler, From A Distance
23 25 Iggy Pop, Candy
24 25 Johnny Gill, Fair weather, Friend
26 27 Special Generation, Love Me Just For
27 Guy, Wanna Germet Milli
28 28 Catty Dennis Just Another Dream
29 Ext. Ext. George Lamond & Brenda K, Starr, No M
28 29 Catty Dennis Just Another Dream
29 Ext. Catty Dennis Just Another Dream
29 Ext. Ext. George Michael, Freedom
21 Ext. Ext. George Michael, Freedom
22 Ext. Alias, More Than Word's Can Say
24 Ext. Alias, More Than Word's Can Say
25 Ext. Alias, More Than Word's Can Say
25 Ext. Alias, More Than Word's Can Say X100

Jon Bon Jovi, Miracle (From "Young Gu Donny Osmond, My Love Is A Fire Concrete Blonde, Joey Elisa Fiorillo, On The Way Up Steve Winwood, One And Only Man Madonna, Justilly My Love Damy Yankes, High Enough Deer-Life, Groove Is In The Heart The Human League, Heart Like A Wheel Joey Kid, I'm Not In Governous Heart Like A Wheel Joey Kid, I'm Not In Governous The Heart Like A Wheel Joey Kid, I'm Not In Governous The Country of the Country of

San Diego

P.D.: John McFadden
Alias, More Than Words Can Say
Candyman, Knockin Boots
Poison, Something To Believe In
Vanila Lee, Ice Ice Baby
Winger, Miles Away
Dary D., My Ding-A-Ling
Warrant, Cherry Pie
2 In A Room, Miracle (From "Young
Warrant, Cherry Pie
2 In A Room, Migale It
Heart, Stranded
Machine, Justify My Love
Live B, Because I Love You (The
Tonyt Tonit Tonel, Feels Cood
Faith No More, Falling To Pieces
Slaughter, Fiy To the Angels
Dam Yankees, High Enough
DNA Featuring Suzanne Vega,
Wilson Phillips, Impulsive
Deee-Lite, Groove Is In The Heart
Whitney Houston, I'm Your Baby
Elisa Fiorillo, On The Way Up
Concrete Blonde, Joey
Janet Jackson, Love Will Never Do
Warrant, I Saw Red
Donny O'smond, My Love Is A Fire
George Michael, Freedom
Depeche Mode, World In My Eyes P.D.: John McFadden

Alias, More Than Words Can Say
Daryl Hall John Oates, So Close
Whitney Houston, I'm Your Baby Tonigh
The Human League, Heart Like A Wheel
Stevie B, Because I Love You (The Pos
Mariah Carey, Love Takes Time
Heart, Stranded
Wilson Phillips, Impulsive
Concrete Blonde, Joey
Pet Shop Boys, So Hard
George Michael, Freedom
James Ingram, I Don't Have The Heart
Breathe, Say A Prayer
UB40, The Way You Do The Things You D
Bette Midler, From A Distance
Pebbles, Giving You Do The Benefit
David Cassidy, Jun't To Myself
Steve Winwood, One And Only Man
Janet Jackson, Black Cat
Donny Osmond, My Love Is A Fire
Nelson, After The Rain
Deee-Lite, Groove Is In The Heart
DNA Featuring Suzanne Vega, Tom's Din
Phil Collins, Hang In Long Enough
M.C. Hammer, Pray
Vanilla Ice, Ice Ice Baby
Dann Yankes, High Enough
Madonna, Justify My Love
Don Henley, New York Minute
Billy Joel, And So It Goes
Robert Paimer, You're Amazing
Jon Bon Jovi, Miracle (From Young Gu
Breathe, Does She Love That Man?
Soho, Hippychick
Cheap Trick, Wherever Would I Be
Cher, The Shoop Shoop Song (It's In H
Information Society, Think San Francisco P.D.: Dan O'Toole 6 9 1 10 14 13 11 16 4 7 23 19 8 20 25 12 29 26 22 27 18 30

KUBE 93FM

P. D.: Tom Hutyler
Alias, More Than Words Can Say
Mariah Carey, Love Takes Time
James Ingram, I Don't Have The Heart
M.C. Hammer, Pray
Bette Midler, From A Distance
Damn Yankees, High Enough
Daryl Hall John Oales, So Close
Vanilla Ice, Ice Ice Baby
Stevie B, Because I Love You (The Pos
Hearl, Stranded
Whitney Houston, I'm Your Baby Tonigh
UB40, The Way You Do The Things You D
Janet Jackson, Black Cat'
Pebbles, Giving You The Benefit
After 7, Can't Stop
Wilson Phillips, Impulsive
Poison, Something To Beieve In
The Righteous Brothers, Unchained Mel
Deee-Lite, Groove Is In The Heart
Jon Bon Jovi, Miracle (From "Young Gu
Sohn, HippyChick
Madonna, Justify My Love
David Cassidy, Lyin' To Myself
George Michael, Freedom
Donny Osmond, My Love Is A Fire
Janet Jackson, Love Will Never Do
Jon Henley, New York Mingnuegh
Robert Palmer, You're Amazing
Surface, The First Time
Steve Winwood, One And Only Man Seattle P.D.: Tom Hutvler 9 14 15 12 13 3 11

19 25 18 21 23 16 EX 22 26 EX EX EX EX EX



P.D.: Casey Keating Seattle 1 2 2 10 3 6 4 5 5 3

Alias, More Than Words Can Say Stevie B, Because I Love You (The Pos Whitney Houston, I'm Your Baby Tonigh Daryl Hall John Oates, So Close Mariah Carey, Love Takes Time

Poison, Something To Believe In Heart, Stranded Bettle Midler, From A Distance Wilson Phillips, Impulsive Jon Bon Joly, Mirazle (From "Young Gu M.C. Hammer, Pray M.C. Hammer, Pray Louisla Le, Lee Lee Baby Concrete Blonde, Joey Lugan, Lee Lee Baby Concrete Blonde, Joey Lugan, 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 A28 A30 A31 A32 A33 34 35 36 EX EX

TOP 40/DANCE (P206) P.D.: Kevin Weatherly

P.D.: Joel Salkowitz New York

P. D.: Joel Salkowitz

Vanilla Ice, Ice Ice Baby
Mariah Carey, Love Takes Time
Information Society, Think
Pebbles, Giving You The Benefit
Doug Lazy, H. D.U.S. E.
Whitney Houston, I'm Your Baby Tonigh
George LaMond, Look Into My Eyes
Stevie B, Because I Love You (The Pos
Cathy Dennis, Just Another Dream
M.C. Hammer, Pray
TKA, Michelle Visage, Crash (Have Some
C&C Music Factory Feat Freedom
M.C. Hammer, Pray
I In A Room, Wiggle It
Ele Il Bu Devoe B B.D. (I Thought It W
2 In A Room, Wiggle It
Caron Wheeler, Livin I The Light
Ionyl I Incl. Feel Sod
Joungle To Compete Tend
Soho, Hippychick
Madonna, Justilly My Love
Concept Of One Feat Noel, The Questi
Raigh Treevant, Sensitivity
Candyman, Knockin Boots
Double Dee Featuring Dany, Found Love
Dino, Gentle
DNA Featuring Suzanne Vega, Tom's Din
Janet Jackson, Love Will Never Do (Wi
Soave, If You Want Me
After 7, Heat Of The Moment
George Michael, Freedom
Debbe Gibson, Anything Is Possible
Pet Shop Boys, So Hard
Maxi Priest, Close To You
Jaya, One Kiss Per Minute
Adventures Of Stevie V., Jealousy
James Ingram, L Don't Have The Heart
Technotronic, Rockin Over The Beat

Chicago

P. D.: Dave Shakes
Vanilla Ice, Ice Ice Baby
Mariah Carey, Love Takes Time
Deee-Life, Groove Is In The Heart
Candyman, Knockin Boots
Stevie B, Because I. Love You (The Pos
Technotronic, Rockin Over The Beat
Cynthia & Johnny O, Dream Boy/Orea
The Party, I Found Love
Whitney Houston, I'm Your Baby Tonigh
2 In A Room, Wiggle It
Information Society, Think
M.C. Hammer, Pray
Bell Biu Devee, B.B.D. (I Thought It W
Madonna, Justify My Love
James Ingram, I Don't Have The Heart
Joey Kid, I'm Not In Love
James Ingram, I Don't Have The Heart
Joey Kid, I'm Not In Love
James Ingram, I Don't Have The Heart
Joey Kid, I'm Not In Love
James Ingram, I Don't Have The Heart
Joey Kid, I'm Not In Love
James Ingram, I Don't Have To (Wi
Cathy Dennis, Just Another Dream
George Michael, Freedom
Depche Mode, World in My Eyes
Double Dee Featuring Dany, Found Love
TRA/Michelle Visage, Crash (Maye Some
Tony! Ton! Hone!, Feels God
Soho, Hippychick
C&C Music Factory Feat, Freedom Willi
The Adventures Of Stevie V, Dirty Cas
Surface, The First Time
Donny Osmond, My Love Is A Fire
Wilson Phillips, Impulsive
UB40, The Way You Do The Things You D
Ralph Tresvani, Sensitivity
Debbie Gibson, Anything Is Possible
DNA Featuring Suzanne Vega, Tom's Din P.D.: Dave Shakes

Fonce? (COFM)

P.D.: Jeff Wyatt

Vanilla Ice, Ice Ice Baby
Tonyl Yon!! Tone!, Feels Good
Deee-Lite, Groove Is In The Heart
UBAO, The Way You Do The Things You D
M.C. Hammer, Pray
2 In A Room, Wiggle It
James Ingram, I Don't Have The Heart
DNA Featuring Suzanne Vega, Tom's Din
The Boys, Craz B. D. (I Thought It W
Pebbles, Giving You The Benefit
Meg, Lover Girl
Meg, Lover Girl
Meg, Lover Gram
Meg, Lover Takes Time
Gandyman, Knockin Boots
Gandyman, Knockin Boots
Gandyman, Knockin Boots
After 7, Can't Slop
Mar Priest, Close To You
Sweet Sensation, Each And Every Time
Soho, Hippychick
Johnny Gill, Fairweather Friend
Stevie B, Beacuse I Love You (The Pos
Cathy Dennis, Just Another Dream
Rajoh Tresvant, Sensitivity
C&C Music Factory Feat, Freedom Willi
Technotronic, Rockin Your The Beat
Madonna, Justify My Love
Information Society, Think
Pet Shop Boys, So Hard
Guy, I Wanna Cet With U
Depeche Mode, World In My Eyes
Janet Jackson, Love Will Never Do (Wi
Rozlayn Clark, Eddy Steady Go
George Michael, Freedom
Al B. Suret, Missunderstanding
Rainbow Girls, Make Your Move 4 Love
Glenn Medieros, Me - U = Blue
Double Dee Featuring Dany, Found Love Los Angeles 10 11 15 14 13 16 8 20 5 12 22 24 26 27 30 29 34 31 32 33

G 202

P.D.: John Roberts Philadelphia

1 1 Vanilla Ice, Ice Ice Baby 2 2 Tony! Toni! Tone!, Feels Good

James Ingram, I. Don't Have The Heart 2 In A Room, Wiggle It Stevie B, Because I. Love You (The Pos Mariah Carey, Love Takes Time Kwame, Ownlee Ewe Alias, More Than Words Can Say DNA Featuring Suzanne Yega, Tom's Din Deec-Lite, Groove Is In The Heart George Michael, Freedom Whitney Houston, I'm Your Baby Tonigh Madonna, Justify My Love Pebbles, Giving You The Benelit Regina, Track You Down The Party, I Found Love Candi, The World Just Keeps Turning Johnny Gill, Fairweather Friend Cherce, Got Me Loving You Sweet Sensation, Each And Every Time Wilson Phillips, Impulsive Samuelle, So You Like What You See Information Society, Think Elias Fiorillo, On The Way Up Denise Lopes, Don't You Wanna Be Mine C&C Music Factory Feat. Freedom Willi Donny O'Smond, My Love Is A Fire Dion, Gentle Caron Wheeler, Livin' In The Light Raiph Tresvant, Sensitivity Cathy Dennis, Just Another Dream Will To Power, I'm Not In Love Phil Collins, Hang In Long Flough Soho, Hippychick. Hang In Long Flough Soho, Hippychick. Hang In Long Flough Soho, Hippychick. Her World Bob Tolfedo, Beat Bomb Glenn Medieros, Me - U = Blue Surface, The First Time 10 6 11 13 14 12 16 19 17 18 20 21 22 23 24 25 27 28 29 30 EX 33 34 35 EX EX EX EX

KMEL 106 F M

P.D.: Keith Naftaly

Mariah Carey, Love Takes Time Keith Sweat, 1'Il Give All My Love To Stevie B, Because I Love You Che Pos Surface, The First Time Deec-Lite, Groove Is in The Heart Ralph Tresvant, Sensitivity Johnny Gill, Taiweather Friend Whitney Houston, I'm Your Baby Tonigh UB40, The Way You Do The Things You D Too Short, The Ghetto All B, Sure!, Missunderstanding Bell Biv Devoe, B.B.D. (I Thought It W DNA Featuring Suzanne Vega, Tom's Din C&C Music Factory Feat. Freedom Willi 2 In A Room, Wiggle It M.C. Hammer, Pray One Cause One Effect, Midnight Lover Guy, I Wanna Get With U LL Cool J, Around The Way Girl Cathy Dennis, Just Another Dream Drino, Gentle Janets Jackson, Love Will Never Do (Wi Pebbles/ Babylace, Love Makes Things H Will To Power, I'm Not In Love Tony! Toni! Tone!, Feels Good Wilson Phillips, Impulsive Madonna, Justify My Love George Michael, Freedom Intelligent Hoodlum, Back 2 Reality Tony! Toni! Tone!, Neels Good Wilson Phillips, Impulsive Madonna, Justify My Love George Michael, Freedom Intelligent Hoodlum, Back 2 Reality Tony! Toni! Tone!, Neels Good Wilson Philips, Impulsive Madonna, Justify My Love George Michael, Freedom Intelligent Hoodlum, Back 2 Reality Tony! Toni! Tone!, Neels Good Wilson Philips, Impulsive Maxia Carey, Streedy 8 10 9 12 10 15 11 11 13 13 14 20 15 18 16 4 17 19 18 21 19 25 20 23 21 24 22 22 27 23 EX 24 29 25 17 EX 28 28 28 29 EX 30 EX A A EX

P. D.: Bill Tanner
Vanilla Ice, Ice Ice Baby
Stevie B, Because I Love You (The Pos
Deee-Lite, Groove Is In The Heart
Maxi Priest, Close To You
Mariah Carey, Love Takes Time
Candyman, Knockin Boots
Information Society, Think
George LaMond & Brenda K. Starr, No M
2 In A Room, Wiggle II
Sweet Sensation, One Good Man
Indopential Common Common Common
Loop Kid, I'm Not In Love
Will To Power, I'm Not In Love
June Start Care Love
Will To Power, I'm Not In Love
June Start Care Love
Will To Power, I'm Not In Love
June Start Care
Willie & Waseem, Promise Me
Bette Midler, From A Distance
The Adventures Of Steve V, Dirty Cas
Alias, More Than Words Can Say
Linda Jo Rizzo, You're My First, You'
Madonna, Justify My Love
Deee-Lite, What Is Love
Breezy Beat M.C., No Good Unless They
New Kids On The Block, Baby I Believe
Joey Kid, Everything I Own
Cynthia & Johnny O, Dream Boy/Drea
Kid Frost, La Raza
Cathy Dennis, Just Another Dream
George Michael, Praying For Time
George LaMond, Look Into My Yes
Janet, One Day
Concept Of One Feat. Noel, The Questi
The Righteous Brothers, Unchained Mel
Black Box, Everybod'y Wariah Carey, Vion Of Love
Mariah Carey, Loon V Wanna Cry
Soave, If You Want Me
C&C Music Factory Feat. Freedom Willl

TOP 40/ROCK

power06

P.D.: Bill Tanner

PIRATE RADIO 100.3 FM

Los Angeles

100.3 FM

1 2 Motley Crue, Same Ol' Situation (S.O. 21 Warrant, Cherry Pie. 3 4 Poison, Something To Believe In 4 5 Dann Yankees, High Enough 5 3 Slaughter, Fly To The Angels 7 7 Jon Bon Jovi, Miracle 7 8 Winger, Miles Away 8 AC-70C, Thunderstruck 9 6 The London Quireboys, 10 on't Love Yo 10 11 Faith No More, Falling To Pieces. 11 3 Alias, More Than Words Can Say 12:15 Trister, Give II for Me Good 13 19 The Black Crowes, Hard To Handle 12 Phil Collins, Something Happened On T 15 14 Nelson, (Can't Live Without Your) Lov 16 16 Jon Bon Jovi, Blaze Off Glory 17 Winger, Can't Get Enul 18 20 Iggy Pop, Can'd Get Enul 19 College Control 19 College Control 19 College College Condensation 19 College Col

HOT R&B PLAYLISTS...

Sample Playlists of the Nation's Largest Urban Radio Stations

والأعمالية المتالية Chicago

WGCI 107.5 FM P.D.: James Alexander

Chicago

Chicago

P.D.: James Alexander

Raiph Tresvant, Sensitivity

Mariah Carey, Love Takes Time

Michell'e Something in My Heart

Bell Biy Devoe, B.B.D. (I Thought It Was

Fevin Campbell, Round And Round

Al B. Surre, Missunderstanding

Toroy, Tonic Tonel, It Never Rains (In

Hi-Five, I Just Can't Handle It

Johnny Gill, Fairweather Friend

Mispers, My Heart Your Heart

Mispers, My Heart Your Heart

M.C. Hammer, Pray

DNA Featuring Suzanne Vega, Tom's Din

Line Gerald Aiston, Slow Motion

Mispers, My Heart Your Heart

M.C. Hammer, Pray

To Bobies, Love Makes Things Happen

E.U., I Confess

Candyman, Knockin' Boots

Raine Standard, Round Boots

My Heart Your Baby Tonight

My Heart Your Baby Tonight

Anta Baker, Soul Inspiration

My Heart Your Baby Tonight

Anta Baker, Soul Inspiration

Take 6, I L.O.V.E U

Asta Baker, Soul Inspiration

Take 6, I L.O.V.E U

Asta Baker, Soul Inspiration

Take 6, I L.O.V.E U

Asta Baker, Soul Inspiration

Take 6, I L.O.V.E U

Asta Jasmine Guy, Try Me

Take 6, I L.O.V.E U

Take 6, I L.O.V.E

FM 92-THE REAT

29 Janet Jackson, Love Will Never Do (With 28 En Vogue, You Don't Have To Worry 27 The Boys. Thing Called Love 35 Tony! Ton!! Tone!, It Never Rains (In 36 Hi-Five, I Just Can't Handle It 45 Father M.C., I'll Do 4 You Loose Ends, Don't Be A Fool 37 The Time, Chocolate 42 Howard Hewett, Let Me Show You How 43 Lalah Hathaway, Baby Don't Cry Teena Marie, I'll Were A Bell Rocky V Feat Joey B. Ellis & Tynetta Go 38 LeVert, Rope A Dope Style

WHUR A

Washington D.C. P.D.: Bobby Bennett

Geraid Aiston, Slow Motion
DNA Featuring Suzanne Wega, Tom's Din
Guy, I Wanna Get With U
Whitney Houston, I'm Your Baby Tonight
E.U., I Confessor
E.U., I Co

BILLBOARD NOVEMBER 24 1990

Alhum Rock Tracks

П	Ц	Ш		IIUUN II¹AUN3™
THIS	LAST	2 WEEKS AGO	WEEKS ON CHART	Compiled from national album rock radio airplay reports. TITLE ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
				** No. 1 **
(1)	3	3	4	ONE AND ONLY MAN VIRGIN 4-98892 STEVE WINWOOD 1 week at No. 1
2	1	1	8	HARD TO HANDLE DEF AMERICAN 4-19668/GEFFEN THE BLACK CROWES DEF AMERICAN 4-19668/GEFFEN TO NOT HANDLE TO NOT HANDL
3	2	2	5	SHE'S MY BABY WILBURY 4-19523/WARNER BROS. TRAVELING WILBURYS TRAVELING WILBURYS
4	4	14	5	MY HEAD'S IN MISSISSIPPI ZZ TOP WARNER BROS. LP CUT
(5)	16	-	2	YOU'RE AMAZING ROBERT PALMER EMI 50338 COMPTHING TO BELLEVE IN
6	5	8	8	SOMETHING TO BELIEVE IN POISON ENIGMA 44617/CAPITOL
7	7	6	7	KING OF DREAMS RCA 2703 DEEP PURPLE
<u>(8)</u>	8	11	4	TEASE ME, PLEASE ME MERCURY 878 634-4 SCORPIONS
9)	11	16	5	IF YOU NEEDED SOMEBODY ATCO 4-98914 BAD COMPANY
(10)	13	22	4	DISAPPEAR ATLANTIC 4-87784 THE PLANTS
11	9	13	11	STILL GOT THE BLUES CHARISMA LP CUT GARY MOORE
(12)	21	28	5	TELEPHONE SONG EPIC LP CUT VAUGHAN BROTHERS
(13)	20	_	2	SHELTER ME MERCURY 878 700-4 CINDERELLA
14	14	18	4	LOVE THAT NEVER DIES COLUMBIA LP CUT
(15)	24	45	3	MONEYTALKS ATCOLPCUT
16	15	15	8	MILES AWAY ATLANTIC 4-87824 WINGER
17	6	5	12	HIGH ENOUGH WARNER BROS. 4-19595 DAMN YANKEES
(18)	19	19	4	THE ROAD LR.S. LP CUT THE ALARM
(19)	22	29	4	FOR YOU THE OUTFIELD MCA 53935
20	17	9	17	CLIFFS OF DOVER CAPITOL LP CUT ERIC JOHNSON
21	18	12	12	CAN'T FIND MY WAY HOME SIMMONS LP CUT/RCA HOUSE OF LORDS
22	23	26	6	KEEP ON LOVING ME BABY VIRGIN LP CUT COLIN JAMES
23	10	7	6	TRAVELLING RIVERSIDE BLUES ATLANTIC LP CUT LED ZEPPELIN
24)	28	35	4	NEW YORK MINUTE GEFFEN 4-19660 DON HENLEY
(25)	NE	w	1	***FLASHMAKER*** SIGNS GEFFENLP CUT TESLA
26	30	32	9	GIVE IT TO ME GOOD TRIXTER MECHANIC 53863/MCA
(27)	32	44	3	IT'S LOVE MEGAFORCE LP CUT/ATLANTIC KING'S X
28	26	25	6	STRANDED CAPITOL 44621 HEART
29	37	41	3	JUST THE WAY IT IS, BABY ATCO LP CUT THE REMBRANDTS
(20)				***POWER TRACK *** FULL CIRCLE THE JEFF HEALEY BAND
(30)	45	_	2	ARISTA LP CUT
31	12	4	8	CONCRETE AND STEEL ZZ TOP WARNER BROS. LP QUT A TOUCH OF EVIL JUDAS PRIEST
32)	41	46	3	A TOUCH OF EVIL COLUMBIA LP CUT THE OBVIOUS CHILD PAUL SIMON
33	25	21	7	WARNER BROS. 4-19549
34)	38	-	2	WICKED SENSATION ELEKTRA LP CUT AAAMA HEL P. ME EDIE DRICKELL & NEW DOLLEMANS
(35)	36	_	2	MAMA HELP ME EDIE BRICKELL & NEW BOHEMIANS GEFFEN 4-19658
(36)	RE-E	NTRY	2	LOVE CAN MAKE YOU EVERY MOTHER'S NIGHTMARE ARISTA LP CUT
37	43	_	2	HEY YOU PAUL CARRACK MERCURY LP CUT
38	31	23	10	LAST PLANE OUT REPRISE LP CUT TOY MATINEE
(39)	39	49	6	BEEN CAUGHT STEALING WARNER BROS. 4-19574 JANE'S ADDICTION
40	29	10	9	THUNDERSTRUCK AC/DC
41	27	20	8	MIRACLE (FROM "YOUNG GUNS II") MERCURY 878 392-4 JON BON JOVI
42	35	38	5	BIRTHDAY PAUL MCCARTNEY CAPITOL 44645
43	33	27	10	EMPIRE QUEENSRYCHE
44	44	37	16	WHILE MY GUITAR GENTLY WEEPS THE JEFF HEALEY BAND ARISTA LP CUT
45	34	43	3	NIGHT AND DAY CHRYSALIS LP CUT
46	NE	WÞ	1	RIGHTEOUS ERIC JOHNSON CAPITOL LP CUT
47)	NE	WÞ	1	PRIDE LIVING COLOUR EPIC LP CUT
48	NE	WÞ	1	AFTER THE RAIN DGC 4-19667 NELSON
49	NE	WÞ	1	PRODIGAL BLUES CHRYSALIS 23603 BILLY IDOL
50	50	39	13	I WOULD LOVE TO RELATIVITY LP CUT STEVE VAI
_				

Tracks with the greatest airplay gains this week. The Flashmaker is the highest-debuting track of the week. The Power Track is the track on the chart that shows the largest increase in airplay over the week before. © 1990, Billboard/BPI Communications, Inc.

PROMOTIONS

(Continued from page 15)

Album WBCN Boston, a station well known for dropping objects from cranes, used a 415-pound pumpkin to predict the outcome of the state gubernatorial race. A parking lot was divided into two sections, each covered with the campaign posters of one candidate. Four thousand people waited to see on which side the pumpkin would land, thus deciding the outcome of the race. The candidate chosen by the "pumpkin poll" lost the actual election

Top 40 WRQX Washington, D.C., morning man Jack Diamond ran as a write-in candidate for the office of county leaf collector in the recent election. His campaign slogan was 'you rake 'em, I'll take 'em." Among his campaign promises was outlawing those leaf bags that look like pumpkins.

Don Murphy and Liz Willis, the morning team at album WYMG Springfield, Ill., celebrated three years or 21 dog years on the air with a celebrity roast Nov. 3. To promote the event, the station sent Milk Bone dog biscuits to the press. The roast was catered by Hardees, a station press release says, "because of their strong ties to biscuits and gravy.

AC KMXX (Mix 101) Phoenix collected rolls of toilet paper for the troops in Saudi Arabia in what was dubbed "operation two-ply." Last month the station's morning team held a radiothon and collected 16,132 rolls. James River, the maker of Northern Tissue, provided 10,000 rolls and a truck in which to store them. The 161st Air Refueling Squadron will transport the paper.

AC CKFM Toronto is giving away an office party in Jamaica. To register, each office staff must compile a list of its three favorite songs that midday jock Terri Micheal will play on the air. Twenty winning offices win lunch at a local Jamaican restaurant and a Jamaican dance party at a local club. One office will win a grand-prize trip for 20 to Jamaica including a fleet of limousines to take the winners to the airport. The station will also supply 20 temps to replace the winners in the office.

All-sports WFAN New York and Miller Beer ran a series of football clinics for women at area sports bars. Station personalities ran the workshops, which concluded with a five-question exam. Women who passed the test were given a diploma and entered in a drawing for a trip to the New York Giants/L.A. Rams game in Los Angeles. One winner was selected at each clinic.

AC WEBE Bridgeport, Conn., gave away \$75,000 worth of hi-tech smoking-cessation programs during the Great American Smoke-Out that ended Nov. 16. WEBE traffic reporters Anne Rondepierre and Dane Taylor participated in the program along with listeners and talked about their progress on the

Top 40 WYHY (Y107) Nashville's party pigs put a new twist on the standard "home free" promotion. One listener got his rent or mortgage paid for a year after huffing, and puffing, and blowing down houses made of straw, sticks, and (Continued on next page)

BUTTHOLE SURFERS THE HURDY GURDY MAN

New Single Out in November!



blowing edge on Donovan's dreamy world of pastoral psychedelia.

> Features Jim Melly remix and "Barking Dogs," a track unavailable on LP Limited edition of 5000 7" 45's on mellow yellow vinyl. Their new album PIOUHGD will be released early next year.

Billboard.

FOR WEEK ENDING NOVEMBER 24, 1990

Modern Rock Tracks...

THIS	LAST	2 WKS. AGO	WKS, ON CHART		from commercial and adio airplay reports. ARTIST
				**	No. 1 * *
1	2	3	9	BEEN CAUGHT STEALING WARNER BROS. 4-19574	JANE'S ADDICTION 2 weeks at No. 1
2	4	8	6	DON'T ASK ME VIRGIN LP CUT	PUBLIC IMAGE LTD.
3	1	1	9	MERRY GO ROUND SIRE 4-19548/REPRISE	THE REPLACEMENTS
4	3	2	10	NEVER ENOUGH ELEKTRA 4-64928	THE CURE
5	10	17	7	CELEBRATE ATLANTIC LP CUT	AN EMOTIONAL FISH
6	20	_	2	MORE ELEKTRA 4-64923	SISTERS OF MERCY
7	9	11	4	THE ROAD	THE ALARM
8	5	6	10	CANDY VIRGIN 4-98900	IGGY POP
9	6	7	6	HELLO I LOVE YOU ELEKTRA LP CUT	THE CURE
10	8	22	3	NIGHT AND DAY CHRYSALIS LP CUT	U2
(11)	11	12	5	THEN BEGGAR'S BANQUET 2451/RCA	THE CHARLATANS UK
12	25	15	4	DISAPPEAR ATLANTIC 4-87784	INXS
13	7	5	9	CRYSTAL CLEAR COLUMBIA LP CUT	THE DARLING BUDS
14)	NE	WÞ	1	PICCADILLY PALARE SIRE LP CUT/REPRISE	MORRISSEY
15	15	18	4	A LIFE OF SUNDAYS ENSIGN LP CUT/CHRYSALIS	THE WATERBOYS
16	17	23	3	ANNIE'S GONE ATLANTIC LP CUT	REDD KROSS
17	14	21	3	STONE COLD YESTERDAY	THE CONNELLS
18	18	14	5	BEEN THERE DONE THAT OPAL LP CUT/WARNER BROS.	ENO/CALE
19	22	25	3	LOADED SIRE 4-26384/WARNER BROS.	PRIMAL SCREAM
20	26	_	2	ONLY TONGUE CAN TELL GOIDISCS LP CUT/POLYDOR	THE TRASH CAN SINATRAS
21	16	13	6	DIG FOR FIRE ELEKTRA 2-66596	PIXIES
22	24	27	3	MAMA HELP ME GEFFEN 4-19658	DIE BRICKELL & NEW BOHEMIANS
23	21	19	6	GOLDEN BLUNDERS DGC LP CUT	THE POSIES
24	NE	WÞ	1	CAROLINE I.R.S. LP CUT	CONCRETE BLONDE
25	13	4	14	I'M FREE BIG LIFE 877 568-4/MERCURY	THE SOUP DRAGONS
26	28	28	5	RASPBERRY BERET GIANT LP CUT/REPRISE	HINDU LOVE GODS
27)	NE	WÞ	1	HEAVEN OR LAS VEGAS	COCTEAU TWINS
28	12	9	11	ICEBLINK LUCK 4.A.D 44618/CAPITOL	COCTEAU TWINS
29	29	-	2	COMMERCIAL RAIN ELEKTRA LP CUT	INSPIRAL CARPETS
30	27	_	4	SHE'S IN A TRANCE	THE HEART THROBS

Tracks with the greatest airplay gains this week. © 1990, Billboard/BPI Communications, Inc.



Star Power. Who says rap, R&B, and gospel don't mix? Especially in Madison, Wis.? A cappella powerhouse Take 6, whose second album on Warner Bros. is "So Much 2 Say," was joined backstage at its sellout concert at the Madison Civic Center by Capitol's M.C. Hammer and Atlantic's En Vogue. Shown standing, from left, are Claude McKnight and Mark Kibble of Take 6; Cindy Herron of En Vogue; Hammer; Terry Ellis and Dawn Robinson of En Vogue; and Mervyn Warren and David Thomas of Take 6. Kneeling, from left, are Alvin "Vinnie" Chea and Cedric Dent of Take 6.

Guy's Riley Inks With MCA For Distrib And 'The Future' Looks Bright For His Band

BY JANINE McADAMS

NEW YORK—Singer/songwriter and Guy member Teddy Riley and MCA Records chairman Al Teller have announced a multiyear deal for Riley's newly formed label, The Future Enterprise, with distribution to be handled by MCA. While Riley had previously written and/or produced hits for a number of top R&B acts, including Boy George, the Winans, Wrecks-N-Effect, Today, Zan, Keith Sweat, James Ingram, Heavy D & the Boyz, and Hi-Five, he will now work exclusively on MCA product.

"I'm exclusive now to MCA and there will be no more Teddy Riley music floating around out there," says the 24-year-old Riley. "I'm only committed to two outside artists, which are Kool Moe Dee [on Jive] and Heavy D [& the Boyz, on Uptown/MCA]." The Future Enterprise includes a recording studio and is based in Virginia. "That's my future, to be an executive, where everybody respects me in the business and respects me as being a producer," Riley adds.

The platinum success of 1987's "Cour" the state of the Boys of

The platinum success of 1987's "Guy," the self-titled MCA debut for the three-man act out of New York, established the group and its wunderkind writer/producer as the voice of young urban America. As Billboard's No. 1 black album of 1989, with R&B hits like "Groove Me," "I Like," "Spend The Night," and "Teddy's Jam," Riley and crew coined the term "new jack swing" for its soulful, jammin' style, and spawned a legion of imitators.

Now Riley and brothers Damion and Aaron Hall return with their second effort, "The Future," led by the single "I Wanna Get With

U.'

The concept of molding the future figures heavily in Riley's plans for Guy and the new album. In fact, says Riley, the title track explains the group's direction. "I'm pretty pleased with the whole album. It will surprise people because it's different," says Riley. "Basically ['I Wanna Get With U'] was the single to get everybody recognized. We weren't looking for it to become a No. 1 hit, we just wanted everyone to know that Guy is back, this is how we used to sound. The next single ['The Future'] is going to be about the future, about what's going to happen 10 years from now.

"Nobody knows the next step of new jack swing," Riley continues. "Nobody's ever taken that next step of how music should sound today, everybody's just bitin'. Every record that's going No. 1 [R&B] sounds like what we have or what most of the innovators have. We want to be the trend-setters and make that change for all the other musicians out there. And this song doesn't sound like anything on the

Meanwhile, "I Wanna Get With U" is climbing steadily into the R&B top 10 and bulleting up the Hot 100, positioning the album for a great reception. Ernie Singleton,

president, black music division, for MCA, says that promotion is in full swing for "The Future," with a BET special that aired Nov. 3 and a three-song performance on "Soul Train" set for Saturday (24), Thanksgiving weekend.

"We're geared up for a No. 1 position on this single. We want them all over TV," he says. "A media

'Every record that's going No. 1 R&B sounds like what most innovators have'

blitz. These guys in my opinion are going to be one of, if not the, hottest groups in the black market in relation to the clubs, the street, radio, and retail . . . We're sniping them and their image around the country, with a major ad campaign to encompass radio, TV, and print. All this will be happening through the holidays."

The album and the new recording enterprise mark a comeback of sorts after the group's protracted legal battles with former manager Gene Griffin. Now managed by Harvey Austin and Barry Hankerson, Guy members feel as though they have been through a maturing process.

"There's enough success here and enough money here for every-body to make," is all Riley will say. "The best thing that ever happened in my life was to get my friends and myself out of this di-

Damion Hall, the group's principal choreographer, adds that though Guy had to lay low for about six months while the dissolution of GR Productions took place, the group feels "blessed" that the legal wrangling didn't take longer. "We wrote a song called 'Total Control,' and we think that people will understand exactly what we're trying to say as far as management and what to look out for when you get into the business," says Hall.

Guy is expected to tour Japan and Europe later this year before heading back to the States for a concert tour in the spring.

So Funny We Forgot To Laugh? Exec's Letter Saves Face For No Face

T'S A THIN LINE (Or F-k 'Em If They Can't Take A Joke): There has always been a fine line between humor and offense. With so-called sex rap grabbing the headlines in the music media, we have become much more sensitized to the lyric content of the music now being made. A lot of the recent musical material of questionable taste has been excused as humor—perhaps too much, but that is the argument of many producers of the current crop of racy records. Have the censorship crusaders lost their sense of humor?

Some of the fire about indecent lyrics has been aimed at the No Face label of Rush Associated Labels, which sports acts No Face ("Half," "Wake Your Daughter Up") and Bitches With Problems ("2 Minute Brother/We Want Money"). The fire has apparently singed label chairman Russell

The Rhythm and the Blues

by Janine McAdams

Simmons, who sent out an "open letter to the black music industry" on the subject last week. Simmons says that Mark Skeete (aka Mark Sexx), half of the No Face duo, approached Simmons a year ago "with an idea for a label specializing in comedy records with racy lyrics."

Citing the work of such blue recording artists as Rudy Ray Moore, Moms Mabley, and Millie Jackson, Simmons says he feels that both No Face and BWP are funny and positive because they speak what is on their audience's minds. Furthermore, he says that No Face makes records specifically for adults.

"While it's never been my intention to offend black women, or Jews, or bourgeouis blacks, I have never silenced an artist to protect the ears or sensibilities of hostile audiences," says Simmons' statement. "And today's conservative, moralistic climate threatens to silence important voices from inner-city youth. While many like to believe that the '80s were a quiet, economically strong, ideals-motivated decade, in fact, for innercity youth, it was a dangerous, life-threatening, morally vulgar era. And, while politicians and other leaders struggled to decide if the youth were the victims or the perpetrators, rap artists documented the pains, joys, outrage, moral weaknesses, and profound quests for direction experienced by this generation of adolescents."

True enough. And as Simmons also points out in his statement, these artists are just a small part of the pantheon of R&B/rap music, just one view of the whole multilayered African-American experience.

Simmons concludes. So who's laughing? BWP's first single was released the first week of October and has yet to see chart action; No Face's first effort, "Half," appeared in August and had a short life on the Hot R&B Singles and Hot Rap Singles charts. Official sales figures were not available from No Face/RAL.

VID NOTES: Congratulations to all the winners of the

"Mostly, though, No Face Records is about humor,"

ling Music Video Awards.

Janet Jackson reigned as
the "Rhythm Nation
1814" album took five
awards: black/rap female
artist, black/rap best director (for Dominic
Sena), dance best director
(for Julien Temple),
dance female artist, and
the video award for artis-

Billboard Tanqueray Ster-

McAdams

tic achievement for the longform "Janet Jackson's Rhythm Nation 1814." Other winners in the black/rap category were Public Enemy for best duo or group, Prince as best male artist, and En Vogue as best new artist. Mellow Man Ace performed; Johnny Gill, MC Lyte, and M.C. Trouble were among the presenters.

IDBITS: Another Brick In The Wall: The first Black Music & Entertainment Seminar is set for May 16-17 at the New York Sheraton Centre. The seminar will include artist showcases as well as workshops on A&R. songwriting, booking, publishing, and more featuring panelists from all phases of the music industry. Among the sponsors for the event: ASCAP, WBLS New York, Body Sculpt (an anti-drug program), the American Assn. of Musicians & Composers, and Bob Lee Enterprises. For further information, call Vincent Ferguson or Barry Yearwood at 212-841-0918 ... Former Motown producers Jerry Marcellino and Hal Davis have teamed with singer/songwriter Willie Hutch, Australian percussionist Duncan McQueen, and singers Lewis Brown, Tonya Johnson, and Terry Young to form the Jaam Bros., one of the first releases from Bellmark Records. The group's debut album is called "The Jelly Jaam Sound"; the first single is "Shake It Down" Actor/director and producer/star of "In Living Col-

... Actor/director and producer/star of "In Living Color" **Keenan Ivory Wayans** will host the 18th annual American Music Awards, set to air Jan. 28 at 8 p.m. Eastern and Pacific time.



They Call Him D-Nice. Jive/RCA's D-Nice, left, spearheads New York's Crime Stoppers public service campaign with, from left, Mayor David N. Dinkins, HDM Advertising New York president Patrick Hillman, and Police Foundation executive director Pamela Delaney. D-Nice is being featured in a series of radio and TV spots urging residents to take an active role in fighting crime via a police hot line.

COORDING NOV. 24, 1990 TOP R&B ALBUMS

COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE AND ONE-STOP SALES REPORTS.

FUE	WE	EKE	ADING	3 NOV. 24, 1990	
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE	TITLE OR EQUIVALENT)
				* * No. 1	
1	1	1	37	M.C. HAMMER A7 CAPITOL 92857 (9.98) 26 weeks at No.	
2	2	2	8	L.L. COOL J DEF JAM 46888/COLUMBIA (9.98 EQ)	MAMA SAID KNOCK YOU OUT
3	3	3	9	TOO SHORT ● JIVE 1353/RCA (9.98)	SHORT DOGS IN THE HOUSE
4	5	5	21	MARIAH CAREY ▲2 COLUMBIA 45202 (9.98 EQ)	MARIAH CAREY
5	4	4	22	KEITH SWEAT ▲ VINTERTAINMENT 60861/ELEKTRA (9.98)	I'LL GIVE ALL MY LOVE TO YOU
6	6	7	14	VANILLA ICE SBK 95325 (9.98)	TO THE EXTREME
(7)	15	19	3	AL B. SURE! WARNER BROS. 26005 (9.98)	PRIVATE TIMES AND THE WHOLE 9!
8	7	9	27	TONY! TON!! TONE! ● WING 841 902/POLYDOR (8.98 EQ)	THE REVIVAL
9	8	8	15	WHISPERS CAPITOL 92957 (9.98)	MORE OF THE NIGHT
10	11	6	18	ANITA BAKER ▲ ELEKTRA 60922 (9.98)	COMPOSITIONS
11	9	11	30	JOHNNY GILL ▲ MOTOWN 6283 (8.98)	JOHNNY GILL
(12)	12	13	8	PEBBLES MCA 10025 (9.98)	ALWAYS
13	10	10	34	BELL BIV DEVOE ▲2 MCA 6387 (9.98)	POISON
14	14	14	11	PRINCE ● PAISLEY PARK 27493/WARNER BROS. (12.98)	GRAFFITI BRIDGE
15	13	12	12	N.W.A RUTHLESS 7224/PRIORITY (6.98)	100 MILES AND RUNNIN'
(16)	19	23	6	GERALD ALSTON MOTOWN 6302 (9.98)	OPEN INVITATION
17	16	16	10	MAXI PRIEST CHARISMA 91384 (9.98)	BONAFIDE
18	17	15	13	BOOGIE DOWN PRODUCTIONS ● JIVE 1358/RCA (9.98)	EDUTAINMENT
(19)	21	24	7	TODAY MOTOWN 6309 (9.98)	THE NEW FORMULA
20	18	17	15	BLACK BOX RCA 2221 (9.98)	DREAMLAND
(21)	26	39	4	CANDYMAN EPIC 46947 (9.98 EQ)	AIN'T NO SHAME IN MY GAME
22	20	18	13	LALAH HATHAWAY VIRGIN 91 382 (9.98)	LALAH HATHAWAY
(23)	NE		13	BIG DADDY KANE COLD CHILLIN' 26303/REPRISE (9.98)	
24	24	26	13	BASIC BLACK SOUND OF NEW YORK 6307/MOTOWN (9.98)	TASTE OF CHOCOLATE
25	22		8		BASIC BLACK
26	37	25	5	TAKE 6 REPRISE 25892 (9.98)	SO MUCH 2 SAY
(27)		35 48	4	THE BOYS MOTOWN 6302 (9.98)	THE BOYS
28	38 28	37	7	DANA DANE PROFILE 1298 (9.98) ROBIN HARRIS WING 841 960/POLYDOR (8.98 EO)	DANA DANE 4 EVER
29					BE-BE'S KIDS
(30)	23	20	31	EN VOGUE A ATLANTIC 82084 (9.98)	BORN TO SING
	35	36	5	CARON WHEELER EMI 93497 (9.98)	UK BLAK
31	27	31	18	DENISE LASALLE MALACO 7454 (9.98)	STILL TRAPPED
32	36	38	6	TEENA MARIE EPIC 45101 (9.98 EQ)	IVORY
33	29	21	17	THE TIME PAISLEY PARK 27490/REPRISE (9.98) BRANFORD MARSALIS OUARTET/T, BLANCHARD	PANDEMONIUM
35	25	22	13	BRANFORD MARSALIS QUARTET/T. BLANCHARD COLUMBIA 46792* (9.98 EQ)	MUSIC FROM "MO' BETTER BLUES"
	40	42	5	KING TEE CAPITOL 92359 (9.98) JANET JACKSON A ⁴	AT YOUR OWN RISK
36	33	28	60	AGM 3920 (9.98)	NET JACKSON'S RHYTHM NATION 1814
37	39	41	9	SAMUELLE ATLANTIC 82130 (9.98)	LIVING IN BLACK PARADISE
38	31	29	16	D-NICE JIVE 1202/RCA (9.98) SPECIAL ED PROFILE 1297 (9.98)	CALL ME D-NICE
39 40	32	27	15	OLETA ADAMS FONTANA 846 346/MERCURY (9.98 EO)	LEGAL CIRCLE OF ONE
41	34	32	24	SNAP ● ARISTA 8536 (9.98)	WORLD POWER
(42)	42		24		
43	53	90	3	MILIRA APOLLO THEATRE 6297/MOTOWN (9.98) JASMINE GUY WARNER BROS. 26021 (9.98)	JASMINE GUY
43)	955		7		
	48	52		DEEE-LITE ELEKTRA 60957 (9.98)	WORLD CLIQUE
45	41 NE	33	28	POOR RIGHTEOUS TEACHERS PROFILE 1289 (9.98)	HOLY INTELLECT
47	NE		1	MONIE LOVE WARNER BROS. 26358 (9.98)	DOWN TO EARTH
	51	49	8	TRACIE SPENCER CAPITOL 92153 (9.98) LUKE FEATURING THE 2 LIVE CREW ●	MAKE THE DIFFERENCE
48	46	44	16	LUKE 91424/ATLANTIC (9.98)	BANNED IN THE U.S.A.
49	43	40	25	ICE CUBE ● PRIORITY 57120 (9.98)	AMERIKKKA'S MOST WANTED

50	NE	WÞ	1	FATHER M.C. UPTOWN 1006/MCA (9.98)	FATHER'S DAY
(51)	57	61	4	CLARENCE CARTER ICHIBAN 1068 (8.98)	BETWEEN A ROCK AND A HARD PLACE
52	47	50	63	AFTER 7 ● VIRGIN 91061 (9.98)	AFTER 7
53	55	55	14	INTELLIGENT HOODLUM A&M 5311 (9.98)	INTELLIGENT HOODLUM
54	45	43	11	C.P.O. CAPITOL 94522 (9.98)	TO HELL AND BLACK
(55)	62	69	15	GEOFF MCBRIDE ARISTA 8543 (9.98)	DO YOU STILL REMEMBER LOVE
56	49	47	28	X-CLAN 4TH & B'WAY 444 019/ISLAND (9.98)	TO THE EAST, BLACKWARDS
57	52	54	11	M.C. CHOICE RAP-A-LOT 105 (8.98)	THE BIG PAYBACK
58	56	53	28	THE WINANS OWEST 26161/WARNER BROS. (9.98)	RETURN
59	44	34	11	KOOL G RAP & D.J. POLO COLD CHILLIN' 26165/WARNER BROS	S. (9.98) WANTED: DEAD OR ALIVE
60	50	45	54	TROOP ● ATLANTIC 82035 (9.98)	ATTITUDE
61	54	51	31	PUBLIC ENEMY ▲ DEF JAM 45413/COLUMBIA (9.98 EQ)	FEAR OF A BLACK PLANET
62	63	60	11	JONATHAN BUTLER JIVE 1361/RCA (9.98)	HEAL OUR LAND
(63)	NE		1	HI-FIVE JIVE 1328/RCA (9.98)	HI-FIVE
64)	85		2	H.W.A. DRIVE-BY 15131/QUALITY (8.98)	LIVIN' IN A HOE HOUSE
65)	66	73	6	GEORGE MICHAEL ▲ COLUMBIA 46898 (10.98 EQ)	LISTEN WITHOUT PREJUDICE VOL. 1
66	65	70	6	D.J. KOOL CREATIVE FUNK 7000/SOH (9.98)	THE MUSIC AIN'T LOUD ENUFF
67	59	59	20	D.J. MAGIC MIKE CHEETAH 9403 (9.98)	BASS IS THE NAME OF THE GAME
68	60	62	9	VARIOUS ARTISTS PANDISC 8811 (9.98)	RAP MIAMI STYLE
69	67	75	4	THE GETO BOYS DEF AMERICAN 24306 (8.98)	THE GETO BOYS
70	58	56	31	NAJEE EMI 92248 (9.98)	TOKYO BLUE
71	61	66	11	THE AFROS RAL 46802/COLUMBIA (9.98 EQ)	KICKIN' AFROLISTICS
72	78	96	3	SYDNEY YOUNGBLOOD ARISTA 8651 (9,98)	SYDNEY YOUNGBLOOD
73	64	58	10	KIARA ARISTA 8617 (9.98)	CIVILIZED ROGUE
74	76	63	68	BOBBY "BLUE" BLAND MALACO 7450 (8.98)	MIDNIGHT RUN
75	74	87	9	FORCE M.D.'S TOMMY BOY 25893/REPRISE (9.98)	STEP TO ME
(76)	89	88	3	TRUDY LYNN ICHIBAN 1063 (8.98)	COME TO MAMA
(77)	94	92	16	THREE TIMES DOPE ARISTA 8615 (9.98)	LIVE FROM ACKNICKULOUS LAND
78	68	68	10	TERRY STEELE SBK 94101 (9.98)	KING OF HEARTS
79	NE	W	1	SPECIAL GENERATION CAPITOL 94846 (9.98)	TAKE IT TO THE FLOOR
80	69	77	47	MICHEL'LE ● RUTHLESS 91282/ATLANTIC (9.98)	MICHEL'LE
81	70	64	31	A TRIBE CALLED QUEST JIVE 1331/RCA (8.98) PEOPLE'S INSTINCT	TIVE TRAVELS & THE PATHS OF RHYTHM
82	88	81	15	M.C. SMOOTH CRUSH 254/K-TEL (8.98)	SMOOTH & LEGIT
83	72	65	20	COMPTON'S MOST WANTED ORPHEUS 75633/EMI (9.98)	IT'S A COMPTON THANG
84	95	94	55	SIR MIX-A-LOT ● NASTYMIX 70150 (9.98)	SEMINAR
85	91	98	20	K-SOLO ATLANTIC 82108 (9.98)	TELL THE WORLD MY NAME
86	75	79	70	THE 2 LIVE CREW ▲ LUKE 107 (9.98)	AS NASTY AS THEY WANNA BE
87	83	78	12	GUCCI CREW II GUCCI 3327/HOT (8.98)	G4
88	96		2	HARMONY VIRGIN 91394 (9.98)	LET THERE BE HARMONY
89	87	83	33	HOWARD HEWETT ELEKTRA 60904 (9.98)	HOWARD HEWETT
90	81	74	14	STANLEY CLARKE/GEORGE DUKE EPIC 46012 (9.98 EQ)	3
91	86	84	18	KID SENSATION NASTYMIX 7018 (8.98)	ROLLIN' WITH NUMBER ONE
92	RE-E	NTRY	7	MICHAEL STERLING NEW 1060/ON TOP (9.98)	TROUBLE
93	71	57	37	LISA STANSFIELD ▲ ARISTA 8554 (9.98)	AFFECTION
94	84	91	4	UZI\$ BROS ORIGINAL SOUND 8890 (8 98)	KICK THAT THANG
95)	NE	W	1	CHUBB ROCK SELECT 9063 (9.98)	TREAT EM' RIGHT
96	82	86	6	COOL C ATLANTIC 82149 (9.98)	LIFE IN THE GHETTO
97)	NE	W	1	JOE SAMPLE WARNER BROS. 26318 (9.98)	ASHES TO ASHES
98	92	89	5	THE ROBERT CRAY BAND FEATURING THE MEMPHIS HO MERCURY 846 652 (9.98 EQ)	
99	73	76	6	NO FACE RAL 46837/COLUMBIA (9.98 EQ)	WAKE YOUR DAUGHTER
100	80	80	10	SMILEY BRYANT 20010 (8.98)	THE SMILE GETS WILD
200	00	00	20		THE OWNER OF TO WIED

Albums with the greatest sales gains this week. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices (indicated by EQ), for labels that do not issue list prices, are projected from wholesale prices. ⑤ 1990, Billboard/BPI Communications, In

ARTIST DEVELOPMENTS

TRACIE ON THE CASE

"My first album showed people what I could do vocally, but 'Make The Difference' is definitely more me, more of the things I like to do musically," says Tracie Spencer. Her latest single, "This House," which is the follow-up to "Save Your Love," is a top priority at Capitol Records. Working with a bevy of producers, including brother Marty, aka Sir Spence, who co-wrote several of the tunes

on the teenager's new set, Spencer has come up with an album that displays her versatility.

"There are more up-tempo dance tunes on the new LP," says Spencer, whose 1988 debut spawned the pop and top 20 R&B hit "Symptoms Of Love" and a version of the John Lennon classic "Imagine."

According to Barbara Lewis, VP of promotion at Capitol's black music division, Spencer's new project is the subject of a major campaign. "We started out with 'Save Your Love,' which was a top 10 R&B record for radio. Now

we're kicking in with 'This House,' which is going to all urban stations and is being worked in the clubs by our street team."

Denise Skinner, director of artist development, adds that Spencer's initial pop success with "Symptoms" didn't give the young vocalist an urban base. "As soon

as 'This House' takes off at urban radio, we have our [top 40] promo team ready to kick in and reintroduce Tracie to the pop market."

The singer from Waterloo, Iowa, did some limited touring after the release of her first album,

performing with the Boys (who worked on "Save Your Love"), New Kids On The Block, De La Soul, and Kid 'N Play.

"I didn't feel too much pressure when my first record came out and when I had to perform because I had my family around me all the time," says 15-year-old Spencer, who now travels with a personal tutor. The young singer, who co-wrote the tune "Tender Kisses" on her album, adds that she's looking forward to "performing with my own band rather than doing only track dates.'

DAVID NATHAN



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Featuring

Ice-T, Roxanne Shanté, Biz Markie, Big Daddy Kane and Everlast are just a few of the artists who tell it like it really is on these down and dirty cuts. Eleven hardcore raps more than live up to this compilation

album's title.

Roxanne Shanté "Brothers Ain't Shit" C 1990 Reprise Records and Chilling, Sire

Bilboard® HOT DANCE MUSIC TO THE WEEK ENDING NOV. 24, 1990

¥		AGO		CLUB	DIAV
THIS WEEK	LAST WEEK	WKS. A	WKS. ON CHART	Compiled from a national sar	
THIS	AST	2 W	WKS	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIST
			-		4 4 4
	3	5	_	★ ★ NO. H.O.U.S.E. ATLANTIC 0-86119	
(2)	4	7	6	JUST ANOTHER DREAM POLYDOR 877 963-1	week at No. 1 DOUG LAZY
3	10	26	3		&CATHY DENNIS &C MUSIC FACTORY FEAT. FREEDOM WILLIAMS
4	1	3	6	FOUND LOVE EPIC 49-73548	◆ DOUBLE DEE FEATURING DANY
(5)	8	13	5	FUN TO BE HAD GEFFEN PROMO	◆ NITZER EBB
6	7	14	6	THINK TOMMY BOY TB 961	INFORMATION SOCIETY
7	6	11	6	NEVER ENOUGH/LET'S GO TO BED ELEKTRA 0.6660	
(8)	12	17	6	SO HARD EMI V-56194	◆ PET SHOP BOYS
9	2	2	10	HIPPYCHICK SAVAGE 0-96428/ATCO	◆ SOHO
(10)	14	18	5	MONIE IN THE MIDDLE WARNER BROS. 0-21737	◆ MONIE LOVE
(11)	18	28	4	LOVE SO SPECIAL ATLANTIC 0-86124	CEYBIL
(12)	21	36	3	PRAY CAPITOL V-15617	◆ M.C. HAMMER
13	16	19	6	TOM'S DINER A&M 75021 2342-1	DNA FEATURING SUZANNE VEGA
14	5	4	8	BREAKDOWN/GROOVE ME VENDETTA 75021 7040-1.	
(15)	35		2	POWER OF LOVE/BUILD A BRIDGE ELEKTRA 0-6659.	2 DEEE-LITE
16	19	22	5	B.B.D. (I THOUGHT IT WAS ME)? MCA 53899	♦ BELL BIV DEVOE
17)	23	32	4	LISTEN UP QWEST 0-19576/REPRISE	♦ LISTEN UP
18	22	21	5	SWING ZYX ZYX 6314-12	THE DEFF BOYZ FEATURING TONY MAC
19	13	9	9	CUBIK TOMMY BOY TB 959	808 STATE
20	11	10	7	GIVING YOU THE BENEFIT MCA 24075	◆ PEBBLES
21	20	20	8	I'M FREE BIG LIFE 877 843-1/MERCURY	◆ THE SOUP DRAGONS FEAT. JUNIOR REID
22	24	35	4	SHE'S A SECRETARY/STRANGE ENIGMA 7-75556-0	CELEBRATE THE NUN
(23)	30	47	3	STOP, LISTEN, LOOK & THINK ARISTA 2047	EXPOSE
				* * * POWER	PICK * * *
(24)	46	_	2	WORLD IN MY EYES SIRE 0-21735/REPRISE	DEPECHE MODE
25	9	1	9	LIVIN' IN THE LIGHT EMI V-56175	◆ CARON WHEELER
26	43		2	COMMERCIAL RAIN MUTE 0-66606/ELEKTRA	◆ INSPIRAL CARPETS
27)	34	43	3	DON'T SCANDALIZE MY NAME CAPITOL V-15613	KYM MAZELLE
28	38	48	3	YEAH! WARLOCK WAR-088	U.K. ONE FEATURING TIA & CHANTEL
29	28				
30		33	5	ICE ICE BABY SBK V-19724	◆ VANILLA ICE
(21)	15	8	8	GAS STOP (WHO DO YOU THINK YOU ARE) ARISTA	AD-2084 ♦ BOXCAR
(31)	15 44	8	8	GAS STOP (WHO DO YOU THINK YOU ARE) ARISTA SHARE/SEARCHIN' BIG BEAT BB-0019	AD-2084 ♦ BOXCAR JOMANDA
32	15 44 33	8	2 4	GAS STOP (WHO DO YOU THINK YOU ARE) ARISTA SHARE/SEARCHIN' BIG BEAT BB-0019 DAY AFTER DAY ALPHA INT'L V-73010	AD-2084 DOXCAR JOMANDA EXOTIC BIRDS
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32 33 34	15 44 33 50 47	8	8 2 4 2 2	GAS STOP (WHO DO YOU THINK YOU ARE) ARISTA SHARE/SEARCHIN' BIG BEAT BB-0019 DAY AFTER DAY ALPHA INT'L V-73010 WHATEVER MAKES YOU HAPPY ATLANTIC 0-86123 HEAR THE DRUMMER GET WICKED ATCO 0-96447	AD-2084 BOXCAR JOMANDA EXOTIC BIRDS TEN CITY CHAD JACKSON
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32 33 34 35 36 37 37	15 44 33 50 47 49 40	8	8 2 4 2 2 2 2 3	GAS STOP (WHO DO YOU THINK YOU ARE) ARISTA SHARE/SEARCHIN' BIG BEAT BB-0019 DAY AFTER DAY ALPHA INT'L V-73010 WHATEVER MAKES YOU HAPPY ATLANTIC 0-86123 HEAR THE DRUMMER GET WICKED ATCO 0-96447 MAKE SOME NOISE D.J. INTERNATIONAL DJ-934 SHOW ME LOVE CARDIAC 3-4006-0-DJ * * HOT SHOT INSANITY MOTOWN 4750 THE ROOF IS ON FIRE/ AND PARTY TSR TSR-865	AD-2084 DOMANDA EXOTIC BIRDS TEN CITY CHAD JACKSON FAST EDDIE ED TERRY THE POINTER SISTERS WESTBAM
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E X	WEEK	AGO	***	12-INCH SINGLES SALES
THIS WEEK	T WE	WKS. A	WKS. ON CHART	Compiled from a national sample of retail store and one-stop sales reports.
Ŧ	LAST	2 🕷	CHA	TITLE LABEL & NUMBER/DISTRIBUTING LABEL ARTIST
				** No. 1 **
(1)	2	3	11	KNOCKIN' BOOTS EPIC 49-73437 1 week at No. 1 ♦ CANDYMAN
(2)	3	4	9	LIVIN' IN THE LIGHT EMIV-56175 CARON WHEELER
(3)	5	5	13	WIGGLE IT CUTTING/CHARISMA CR 237/0-96407
4	1	2	9	DOIN' THE DO RHYTHM KING 0-21581/SIRE
5	7	10	6	SO HARD EMI V-56194 PET SHOP BOYS
<u>(6)</u>	8	13	6	THINK TOMMY BOY TB 961 • INFORMATION SOCIETY
$\widetilde{7}$	11	15	6	TOM'S DINER A&M 75021 2342-1 DNA FEATURING SUZANNE VEGA
8	6	7	10	ICE ICE BABY SBK V-19724
9	4	1	10	HIPPYCHICK SAVAGE 0-96428/ATCO ♦ SOHO
10	9	12	7	SUICIDE BLONDE ATLANTIC 0-87860 ♦ INXS
(11)	13	18	5	JUST ANOTHER DREAM POLYDOR 877 963-1
12	17	25	4	MONIE IN THE MIDDLE WARNER BROS. 0-21737 MONIE LOVE
13)	19	28	3	SENSITIVITY MCA 53933 • RALPH TRESVANT
14)	16	17	5	FOUND LOVE EPIC 49-73548 DOUBLE DEE FEATURING DANY
15)	21	30	4	H.O.U.S.E. ATLANTIC 0-86119 DOUG LAZY
16	18	19	5	WARM LOVE SIRE 0-21739/REPRISE THE BEATMASTERS FEAT. CLAUDIA FONTAINE
(17)	23	37	3	1007.00.000
18)	36	37	2	CEYBIL GONNA MAKE YOU SWEAT COLUMBIA 44-73605 C&C MUSIC FACTORY FEAT, FREEDOM WILLIAMS
(19)	24	35	3	I'M YOUR BABY TONIGHT ARISTA 2123
20	20	27	4	I WANNA GET WITH U MCA 53928 GUY
20	20	21	4	
(21)	38	_	2	★ ★ POWER PICK ★ ★ WORLD IN MY EYES SIRE 0-21735/REPRISE DEPECHE MODE
(22)	22	26	5	FAIRWEATHER FRIEND MOTOWN 4727
23	12	9	17	GROOVE IS IN THE HEART/WHAT IS LOVE ELEKTRA 0-66622 ◆ DEEE-LITE
24	10	6	11	GIVING YOU THE BENEFIT MCA 24075 ◆ PEBBLES
25)	28	34	4	NEVER ENOUGH/LET'S GO TO BED ELEKTRA 0-66604 ♦ THE CURE
26	14	8	17	FEELS GOOD WING 877 437-1/POLYDOR ♦ TONY! TON!! TONE!
27	15	11	8	BLACK CAT A&M 75021 2348-1 ♦ JANET JACKSON
28)	31	33	5	MISSUNDERSTANDING WARNER BROS. 0-21744 ♦ AL B. SURE!
29	27	29	5	PRAY CAPITOL V-79285 ♦ M.C. HAMMER
(30)	34	41	3	(THAT MAN) HE'S ALL MINE VIRGIN 0-96413 INNER CITY
31)	33	36	4	LISTEN UP QWEST 0-19576/WARNER BROS. ♦ LISTEN UP
32)	42	46	3	WHAT DO YOU SEE EXILE NMR-74001/NASTYMIX CAUSE & EFFECT
33)	43		2	THE GHETTO JIVE 1397/RCA ♦ TOO SHORT
34	35	40	4	TRY ME WARNER BROS. 0-21597 ♦ JASMINE GUY
35)	46		2	WHATEVER MAKES YOU HAPPY ATLANTIC 0-86123 ♦ TEN CITY
36	29	23	8	CUBIK TOMMY BOY TB 959 808 STATE
37	44	45	4	DAY AFTER DAY ALPHA INT'L V-73010 EXOTIC BIRDS
38	25	21	8	BREAKDOWN/GROOVE ME VENDETTA 75021 7040-1/A&M SEDUCTION
39	40	32	21	EVERYBODY EVERYBODY RCA 2628-1-RD
40	41	39	5	I GOT THE FEELING MOTOWN 4739
41	45	38	7	SO YOU LIKE WHAT YOU SEE ATLANTIC 0-86151
42	39	43	3	SLAVE CAPITOL V-15640 • REVENGE
43	37	24	11	CLOSE TO YOU CHARISMA 0.96463 • MAXI PRIEST
44	32	22	12	THE BOOMIN' SYSTEM DEF JAM 44-73458/COLUMBIA LL. COOL J
45)	48		2	SUPERLOVER/ GET IT OFF ATLANTIC 0-86125 THREE GENERATIONS FEATURING CHEVELL
10/1	40			
(46)	NE\	W	1	★ ★ HOT SHOT DEBUT ★ ★ ROUND AND ROUND PAISLEY PARK 0-21740/WARNER BROS. ◆ TEVIN CAMPBELL
47	26	16	9	PEOPLE VIRGIN 0-96445 SOUL II SOUL
48)	NE\		1	MARY HAD A LITTLE BOY NEXT PLATEAU NP-50136 STAX
49)	NE\		1	I'LL D0 4 U MCA 53912 ◆ FATHER MC
			-	▼ FAITICR WIG

Titles with the greatest sales or club play increase this week. Videoclip availability. Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. RIAA certification for sales of 1 million units. Records listed under Club Play are 12-inch unless indicated otherwise. 1990, Billboard/BPI Communications Inc.

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News On The Noteworthy: Blue Pearl, Michael, More!

CATCHIN' UP: During the short time we've been writing this column, the amount of music dropped on our desk has been astonishing. In an effort to expose as much new music as possible without neglecting the news and issues that affect all of us in the club community, we debut a monthly column devoted exclusively to noteworthy new releases ...

SWIMMING MAINSTREAM: One of our current faves is the self-titled debut album by Big Life duo Blue Pearl. Its recent club hit, "Naked In The Rain," hardly hints at the talent Durga McBroom and former Killing Joke member Youth possess as beatmasters and tunesmiths.

The group's new single, "Chemical is a chunky R&B/hip-hopper, fueled with a well-phrased anti-drug message. More trend-conscious are the pop-spiced "Little Brother" and the surprisingly potent house remodeling of Kate Bush's "Running Up That Hill." Looking forward to promised live performances in the future.

George Michael has rerecorded most of his new pop single, "Freedom," adding lyrics from Soul II Soul's "Back To Life" and Neneh Cherry's "Buffalo Stance," as well as violin samples from "I Am Stretched On Your Grave" by Sinead O'Connor. As a result, the song's original message is driven home with even more force, while the beat base struts along a sturdy swing/hip-hop

path. Most intriguing.

A&M Records, which has been a tad light on the club tip lately, issues "Jam Harder," a compilation of 12-inch dance cuts. The set includes the recent pop crossover hit "Tom's Diner" by DNA Featuring Suzanne Vega, and Seduction's "Groove Me," which was not previously available. More noteworthy, though, are the inclusion of the underground import hits "Got 2 B Free" by New Life and "Feel The Rhythm" by Jazzie P. Both tracks confidently work a Black Box-sounding diva-house vibe that will make you squeal and twirl with delight irregardless of how derivative they are.

Virgin Records is hoping that clubland will be the sector to finally break critically acclaimed R&B/rap duo Aftershock now that the 12-inch for its third single, "She Loves Me, She Loves Me Not," has begun to circulate. Benefiting greatly from post-production by Shep Pettibone, a hipa straight-shooting hip-houser that is ripe for peak-hour spinning. Give it a

After numerous delays, fave femme trio Jomanda has issued its debut album, "Someone To Love Me" (Big Beat, 212-691-9877). The set includes a fresh version of the group's first hit, "Make My Body Rock," as well as the current gem, "Share." Crossing over into the urban radio arena appears to be a major priority given the heavy R&B slant of much





by Larry Flick

of the material. Still, there's plenty for club jocks to jam on, starting with the fierce "You Knew, Boy," and in-cluding "What's The Deal?," both of which are slick techno-housers that are warmed by the group's lovely

One of the strongest chart prospects from the indie sector this week is "Good Time," from Strength In Numbers (SIN) Featuring Claudja B. on Radikal (212-246-5520). The singer on this invigorating house rave is disco diva Claudja Barry, with a spicy rap provided by K.C. Flight. Flip the record and discover a more hip-hop version of the cut, widening the possibility for exposure at a variety of clubs. A smoker.

On the alternative tip: Happy Mondays, one of the founders of the much-copied "Manchester sound," return with "Pills 'N'
Thrills & Bellyaches" on Elektra. The band continues to easily blur the lines dividing traditional rock'n'roll, postpunk, and clubland. First single is the acoustic-yet-funky "Kinky Afro," though we're more fond of the psychedelic, guitar-scratched hip-hop-per "God's Cop," and "Donovan," with its African-vibed percussion and accordion riffs. Knee-deep with 12-

At long last, a remix album worthy

of club attention! Renegade Soundwave offers "In Dub" (Mute), a collection of dancefloor-savvy new versions of four tunes from the U.K. group's brilliant "Soundclash" album of last year, as well as six new cuts. Most of the album was produced and remixed by the band with Flood. First single, the instrumental "Thunder," has enough of a house vibe to entice even the most pop-conscious jock, while tribal and moody "Bactewill send early-morning punters tripping. Essential even to those who usually find R.S. a little too rough around the edges.

One of the most overlooked 12-inch singles has to be "She Has To Be Loved" by Giant/Reprise artist Jenny Morris. Her full-length debut includes several club-viable songs, including the percussive disco romp "Save Me" and the down-tempo, socially-conscious "Bag Lady." The album is produced by INXS member Andrew Farriss, and while some may make comparisons with that band, Morris' sense of melody and rhythm is far more potent and works well in numerous environments. An underdog who deserves to be discov-

For the gothic-at-heart there's the latest from Alien Sex Fiend, "Now I'm Feeling Zombiefied" (Sinclair Records, 212-226-7272). Veteran punkers stir up a hypnotic guitar trip that leans heavily on mind-bending sound effects, shrill vocals, and a pogo beat. The tune is taken from the band's forthcoming album, "Curse."

RAPPING-UP: As usual, the rappers are among the busiest musicians in the industry (next to heavy metal bands, that is). But despite the quantity of product, the quality has been iffy at best. Far too many rhymers are equating street credibility with the number of times they can say "fuck" and "bitch" and get away with it. Here are a few artists who have a little more on their minds:

Although it doesn't quite live up to its prerelease hype, Monie Love's debut disc, "Down To Earth" (Warner Bros.), proves this British lass to be the leading rhymer recording at the moment. Besides the current chart hit "Monie In The Middle," Love covers topics ranging from wife abuse and promiscuity to dishing tired lovers with intelligence and from-the-hip ease. An added plus is the organic instrumentation of much of the set; live drums and bass almost always make samples and canned beats pale in comparison.

Next in the ever-lengthening line of rap divas is 4th & B'way lyricist Isis. With her "Rebel Soul" set, she has kicked out one of the most varied and accessible albums to hit the streets in some time. Mainstream DJs will likely find the hip-house "Face The Bass" most appropriate, though the soulful "To The Crossroads," with vocals by Will Downing, and swing-hopper "The Wizard Of Optics" would work well with jocks who program sets at 110 beats per minute and slower.

British femme duo Wee Papa Girls slam out contagious hip-house jams on much of their second set, "Be Aware" (Jive). Snappy unison rapping and chirpy vocalizing propel the single-worthy "The Power & The Glory" and "We Got Roots." We're betting that the right remix for their cover of the Emotions' "Best Of My Love" would top both the club and pop charts. Lighter on lyrical substance, but too tasty to pass up.

Acclaimed rap group Gangstarr make the switch from indie to majorlabel affiliation with their new 12inch, "Just To Get A Rep," on Chrysalis. Gratefully, they have managed to retain the raw tone of their excellent past singles, while adding a smoother production quality that should invite a broader audience. Cinematic lyrics take a harsh look at surviving on the streets. Not to be

For something a little left of center, try Papa San's new album, "The Sistem" (Pow Wow, 212-245-3010). This collection is a stunning mix of dancehall reggae and R&B/hip-hop, blended with Papa's unique rap/toast delivery. His first single, "New Dance," was first seen earlier this year on "Yo MTV Raps!" and continues to garner deserved support from mainstream jocks like David Morales and Justin Strauss. Essential.

A PARTING SHOT: Hearty congrats to Deee-Lite, M.C. Hammer, and Janet Jackson, all of whom took home honors in the dance-music categories of the Billboard Tanqueray Sterling Music Video Awards.

Winners were announced at a bash Nov. 9 at L.A. nightspot Vertigo. This is the first time that dance-oriented artists were recognized in a separate category. Deee-Lite picked up awards for best group and best new group, while Hammer was cited as best male artist. Jackson won best female artist, and shared best-director honors with Julien Temple for the clip "Alright." Jackson also won three awards in other categories.

NEW ON THE CHARTS

As the house movement continues to seep into mainstream musical consciousness, one of its initiators is finally making his chart bow: Mike "Hitman" Wil-

Breaking out of the Chicago scene as a DJ and remixer, Wilson says he was first inspired to enter the club fray after witnessing Frankie Knuckles spinning at the Powerhouse.

"[Knuckles] played the right records and did everything right," he says, noting that he had finally found a place for his unique take on music. "As a child I used to tape music off the radio. As I grew older, I was the guy with the sounds when I was out with my friends.'

Wilson began working regularly at several local clubs, and eventually co-hosted a mix show on WBMX with Supermix 6. His remix career kicked into gear when he pumped fresh beats into several singles by pal Kevin Saunderson's group, Inner City.

Now competing as an artist in his own right, Wilson has scored his first charted single in the U.S. with "Another Sleepless Night" on Arista Records. The track, which features vocals by Shawn Christopher, makes its debut on Billboard's Club Play Chart this week at No. 44. It previews an as-yet-untitled album that Wilson says covers every style of house music he has ever been involved with.

"There is even a Soul II Soulstyle cut, which to me is just slowed-down house," he says. Other elements included are hiphouse, deep bass, and a U.K.-flavored raver.

Wilson is represented by Rosie Lopez at DMC Management. Contact: 212-777-6676.

LARRY FLICK

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Breakouts: Titles with future chart potential, based on club play or sales reported this week



Jive's House. Jive Records' hot in-house producers/artists D.J. Pierre, left, and Mr. Lee take a break from work on several upcoming remix projects, which include MCA trio Body, Arista rap act K-9 Posse, and Capitol's Donny Osmond.

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IN THIS SECTION

'Good Golly, Miss Molly' In Copyright Suit Cray's 'Midnight Stroll' In Manhattan A&M's Extreme In Hollywood

Henry Rollins Enjoys Wartime

'Anything Is Possible' For Debbie Gibson New Disc Features Dance, Mood Music

BY THOM DUFFY

NEW YORK-Debbie Gibson, who single-handedly wrote the hits that made her a multiplatinum star while still in her teens, admits she had doubts about working with a songwriting partner.

"I had never co-written before and I really didn't understand how people went about it. I didn't know if they sat around a room and said, 'OK, you finish this sentence,' "Gibson says with a laugh.

But when the collaborator in question was Lamont Dozier-co-author with Brian and Eddie Holland of the classics of the Motown catalog-how could Gibson resist?

"Paul [Cooper at Atlantic Records] made the suggestion because I was performing a Motown medley in my shows," she recalls. "Lamont's son brought him to see me. Paul kind of got this brainstorm and asked Lamont if he was into working with me." Dozier was indeed.

"Lamont looks at everything he did at Motown as a great achievement but he really wants to carry everything over to this generation, which is great," says Gibson.

The matchup between the veteran '60s hitmaker and one of the brightest young pop talents of the '90s resulted in four Gibson-Dozier tracks on Gibson's third Atlantic album, the aptly titled "Anything Is Possible," released Nov. 13.

An expansive 16-track collection, equally divided between "NRG" dance grooves and softer "Mood Swings," with live horns arranged by Jerry Hey and orchestration by Paul Buckmaster, the disc is the most ambitious yet by Gibson, a seasoned veteran of the music business at age 20.

Signed by Atlantic at age 16, this native of suburban Long Island, N.Y., stands out from the pack of current young pop stars as a skilled writer, producer, and arranger as well as performer. Her 1987 debut, "Out Of The Blue," was a triple-platinum smash. The follow-up, "Electric Youth," sold another 2 million copies and spent five weeks at No. 1 on the Top Pop Albums chart in 1989.

Gibson spent no time resting on those laurels. "The [new] songs were really written from the time 'Electric Youth' was being mixed up until a month before this new album was mastered," she says. "I just write

One of the Gibson-Dozier compositions, "One Step Ahead," was co-pro-(Continued on page 30)



The Lion Still Howls. Marking the release of his Island Records spoken-word album, "The Lion For Real," Allen Ginsberg gives a reading at Tramps in New York. The gathering also included performances by Island artists Mark Ribot & Rootless Cosmopolitans, Evan Lurie, and a viewing of Ginsberg's "Thanksgiving

Songs In A Land Of Milk & Sweet Honey; Woody's 'Self Portrait'; Chapin's Legacy

WITH THANKSGIVING NEAR, the Beat opted for an early musical feast, a nourishing respite from the holiday hype of the pop scene. And of all the talent gracing New York stages in recent days, none could offer fare quite as emotionally filling as Sweet Honey In The Rock. "We're marking our 17th anniversary and we're going to review a few things," group leader Bernice Johnson Reagon said matter-of-factly, touching off a welcoming roar from the full house Nov. 9 at Lincoln Center's Avery Fisher Hall.

There was nothing matter-of-fact about the performance that followed. This vocal ensemble of African-American women transformed that staid venue into a spiritual revival hall, connecting with its racially mixed audience while drawing some notable musical, political, and cultural connections as well.

The current Sweet Honey lineup allows the five vocalists (and signlanguage interpreter Shirley Chil-

dress Johnson) to express a wider range of styles than ever. Yes, Reagon leads the assembly in gospel hymns and love songs, Aisha Kahlil offers smoldering blues on classics like "C.C. Rider," and Evelyn Harris brings topical power with songs such as the Grammy-winning "Emergency." But the contributions of Kahlil, Ysaya Maria Barnwell, and Nitanju Bolade Casel help the group tap more deeply and directly into African musical tradition, producing wonders of world beat melody, harmony, and percussion. And on a number from the 's latest disc, the children's album "All For Freedom," Kahlil even leads the group into a sparkling rap.

That last stylistic move is a logical one. In the testifying tone and feminist stance of Sweet Honey In The Rock, it is not hard to hear the link to young female rappers like Shazzy on Elektra or Tommy Boy's Queen La-

And Sweet Honey made a more direct reference to a white artist of an older generation and like-minded politics-the late Woody Guthrie. The group shared a Grammy last year for its participation in the Guthrie tribute album, "Folkways: A Vision Shared," and Reagon-wryly noting "all the papers tell us we're about to be heading for a little testing of our war machine"—dedicated a war protest song to Guthrie then closed the show with his gentle children's song "Sylvie"...

WHILE HIS SONGS were gems of simple beauty and straightforward concern, Guthrie was far more complex than his image often allowed: political activist and struggling parent, socialist and salesman, crusader and loner. The man who had such a profound influence on the musical-activist tradition is illuminated anew in "Pastures Of Plenty: A Self Portrait," a moving new collection of Guthrie's writing and correspondence, primarily from the '30s and '40s, edited by Dave Marsh and longtime manager Harold Leventhal (HarperCollins, \$29.95). In the years covered by this 259-page volume, Guthrie (who was amazingly prolific) wrote of dire economic straits, the approach of war, labor strife, and class violence in

passages that are all too appropriate to 1990. But Guthrie's humanity, humor, and hope—which flowed through his music-endures in these lines as well.

OF ALL WOODY'S children in the folk-activist tradition, Harry Chapin was perhaps the least critically acknowledged during his lifetime,

despite his commercial success. A new biography, "Taxi: The Harry Chapin Story" (Lyle Stuart, \$14.95), by fervent fan and touring assistant Peter M. Coan, aims to give Chapin his due—including the singer's role in confronting the perva-siveness of hunger long before "We Are The World." It's a role worth recalling as Thanksgiving brings forth the predictably seasonal concern with the issue. World Hunger Year, the group Chapin co-founded with Bill Ayers in 1975, is still at work. A year ago, WHY launched Reinvesting in America, a national clearinghouse for information on the most successful local programs to combat hunger. It was initially set up with \$95,000 donated by the Ortenberg and Bydale foundations, Lucie Arnaz, USA For Africa, and Bruce Springsteen (who recently contributed another \$50,000). On Nov. 17 and 18, WXRK New York DJ Pete Fornatale hosts WHY's Hungerthon '90, a Thanksgiving tradition that began in 1975. The 28hour fund-raiser is due to include live performances by Roger McGuinn, Joe Walsh, the Turtles, Richie Havens, Felix Cavaliere of the Rascals, Dr. John, Southside Johnny, Gary U.S. Bonds, and Max Weinberg. The pledge line is 800-272-0923.

UN THE BEAT: Johnny Cash, Aretha Franklin, Billy Joel, and Quincy Jones have been named as "Grammy Legends" to be honored with a CBS television special to be broadcast later this year. Joel will break from the marathon "Storm Front" tour Dec. 5 to tape the Grammy special in New York and also to receive a humanitarian award at the annual benefit dinner of the Cathedral of St. John the Divine.

Burtnik Helps Styx Resurface At The 'Edge Of The Century'

BY CRAIG ROSEN

LOS ANGELES—"Is this a reunion? I guess it is a reunion of sorts," says Styx singer/keyboardist Dennis DeYoung, "but it's not really a reunion because there is a new mem-

Call it what you will. The fact is that Styx, one of the most commercially successful bands of the '70s, is back. "Edge Of The Century" on A&M Records, the band's first studio effort in nearly a decade, is climbing the Top Pop Albums chart while the first single, "Love Is A Ritual," has hit the top 10 on the Album Rock Tracks chart and cracked the lower half of the Hot 100 Singles chart. Some might scoff at even the thought of Styx in the '90s. But DeYoung isn't worried.

"The music business is run by the 'cism' sisters, 'skepti' and 'cyni.

'Skepti' and 'cyni' have nothing to do with Styx any more than they do the newest band on the block," he says.

The regrouping of Styx didn't happen overnight, DeYoung says. "Every Jan. 15 we would call each other up and see how we felt about doing this thing, but it never seemed to work out too well," he says. That changed in 1989, when "all the guys sat down together for the first time in many years and realized they still liked each other quite a bit and would like to make another Styx album," he

While the timing was right for four-fifths of the band, guitarist/vocalist Tommy Shaw had a commitment to Damn Yankees, his band with fellow '70s veteran Ted Nugent.

To fill the void, Styx called in New Jersey native and former A&M Records solo artist Glen Burtnik. "He

(Continued on page 30)

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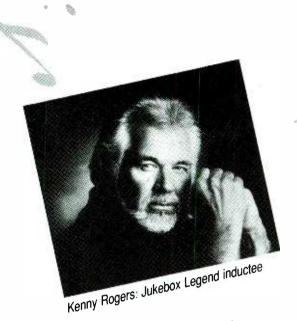




by Thom Duffy

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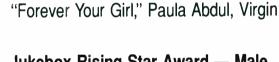
Jukebox Pop Record of the Year "Black Velvet," Alannah Myles, Atlantic

Jukebox Country Record of the Year "Just a Matter of Time," Randy Travis, Warner Brothers

Jukebox R&B Record of the Year "Blame It on the Rain," Milli Vanilli, Arista

Jukebox Pop CD of the Year "Forever Your Girl," Paula Abdul, Virgin

Jukebox Country CD of the Year "Greatest Hits III," Hank Williams Jr., Warner/Curb



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LIFE DURING WARTIME

Now, let's get this straight: Henry Rollins, former lead singer for the seminal hardcore punk band Black Flag and longtime independent-label standard-bearer, has made a go-go record for a major label?

And it includes a cover of a Grateful Dead song?

All true. Rollins and Andrew Weiss, the bassist for the Rollins Band (the post-Black Flag unit that has recorded several albums for the L.A. indie label Texas Hotel), have concocted the two-man show Wartime. The duo's first Chrysalis EP, "Fast Food For Thought," features music patterned after such Washington, D.C.-based R&B acts as Trouble Funk and contains a grooveoriented version of the Grateful Dead's "Franklin's Tower.

Rollins, who joined Black Flag after a stint as lead singer in the D.C. punk band Minor Threat, says he has been listening to go-go since 1978, and that he and Weiss concocted the Wartime concept in 1986 while "sitting in the same Black Flag van going on some endless

According to Rollins, Weiss came up with the idea to cover the Dead

ARTIST DEVELOPMENTS

number back in '86: "He said, 'Yeah, you know what would be great with a go-go groove is 'Franklin's Tower.' And I was going, 'That's right. That would be killer.

At this point, there are no firm plans for a Wartime tour.

Says Weiss, who plays all the instruments on the Wartime record, "It would take a big band to do it-a minimum of eight people. A big PA, a huge fucking PA."
Rollins adds, "All that shit costs

exorbitant amounts of dough.'

However, Rollins and Weiss have made a video of the song "The Whole Truth." Directed by Jesse Dylan, it features Rollins vamping and splashing his way through a parody of Madonna's "Cherish" vid-

The advent of Wartime does not spell the end of the Rollins Band. which recently issued a live album on Rollins' own 2.13.61 label. Rollins says the group has "an offer on the table" from a large independent la-CHRIS MORRIS

O'ED UP FOR SUCCESS

Getting a record deal is like admission to a poker game-you've still gotta gamble, and you've still gotta deal," says Dave DeMerlier, VP of Chicago management/promotion firm Q Productions. "Too many Chicago bands expend all their resources getting a deal, and nothing on the follow-up.'

DeMerlier and partner Jeff Kwatinetz, Q's founder and president, have avoided that misstep with their clients the Way Moves, who are currently promoting their second album, "Favor & Disgrace," on Chameleon Records, and Material Issue, whose debut on Mercury/ PolyGram is due in February.

The Way Moves recently supported Concrete Blonde on a Midwestern tour and are currently opening on the road for label mates Dramarama.

Though the Way Moves are regarded as an alternative band, that hasn't stopped Q Productions from promoting their second single, "Revel In Your Time," to AC stations, and their video to VH-1. Whatever works," says DeMerlier.

"We're taking numerous different (Continued on page 32)

AMUSEMENT BUS ARTIST(S)	INESS" Venue	Date(s)	Gross Ticket Price(s)	Attendance Capacity	Promoter
22 TOP	St. Louis Arena	Nov. 7-8	\$450,300	23,710	Beaver Prods.
JOHNNY VAN ZANT NEW KIDS ON THE BLOCK PERFECT GENTLEMEN RICK WES	St. Louis Bradley Center Milwaukee	Nov. 11	\$20 \$437,850 \$25	sellout 17,900 sellout	Joseph Entertainment Group Stardate
BILLY JOEL	Desert Sky	Nov. 9	\$428,297	19.532	Prods. Evening Star
	Pavilion Phoenix		\$26.50/\$21	sellout	Prods.
AC/DC Love/Hate	Meadowlands Arena East Rutherford, N.J.	Nov. 11	\$37 9,996 \$20/\$18	18,821 sellout	Ron Delsener Enterprises
M.C. HAMMER En vogue Vanilla ice	Richfield Coliseum Richfield, Ohio	Oct. 19	\$343,286 \$20.50	17,472 19,746	A.H. Enterprises
JOHNNY MATHIS JENNINE BURNEER	Westbury Music Fair Westbury, N.Y.	Oct. 30- Nov. 4	\$338,915 \$25/\$20	17 ,220 sellout	Music Fair Prods.
FLEETWOOD MAC	The Spectrum Philadelphia	Nov. 2	\$336,182 \$22.50/\$18.50	15,920 sellout	Electric Factory Concerts
BILLY JOEL	San Diego Sports Arena San Diego	Nov. 7	\$301,341 \$23.50	13,112 sellout	Avaion Attractions
FLEETWOOD MAC	Capital Centre Landover, Md.	Nov. 7	\$285,975 \$22.50	12,710 16,000	Cellar Door Prods.
AC/DC LOVE/HATE	Civic Arena Pittsburgh	Nov. 7	\$280,682 \$19.75	14,878 sellout	DiCesare-Engler Prods.
AC/DC LOVE/HATE	The Spectrum Philadelphia	Nov. 6	\$278,012 \$19.50	14,558 sellout	Electric Factory Concerts
JUDAS PRIEST MEGADETH TESTAMENT	Los Angeles Memorial Sports Arena Los Angeles	Nov. 8	\$243,340 \$20	13,215 20,000	Avalon Attractions
SANTANA	Beacon Theatre New York	Nov. 5-7	\$203,325 \$25	8,133 sellout	Ron Delsener Enterprises
POISON WARRANT	Greensboro Coliseurn Greensboro, N.C.	Oct. 27	\$202,585 \$19.50	11,138 12,002	C&C Entertainmen
JUDAS PRIEST MEGADETH TESTAMENT	Irvine Meadows Amphitheatre Laguna Hills Calif.	Nov. 9	\$183,014 \$22.50/\$19.50	10,130 10,418	Avalon Attractions
M.C. HAMMER EN VOGUE VANILLA ICE	Stephen C. O'Connell Center Univ. of Florida Gainesville, Fla.	Nov. 6	\$186,752 \$21/\$20/ \$19.50/\$18.50	9,542 11,000	A.H. Enterprises
M.C. HAMMER En vogue	Charles M. Murphy Athletic Center Tennessee State Univ. Murfreesboro, Tenn.	Nov. 10	\$180,000 \$21/\$20	8,900 12,118	A.H. Enterprises
JUDAS PRIEST MEGADETH TESTAMENT	San Diego Sports Arena San Diego	Nov. 10	\$177,360 \$18.50	10,254 12,500	Avalon Attractions
THE WHISPERS After 7	Valley Forge Music Fair Devon, Pa.	Nov. 3-4	\$170,406 \$27.50	7,423 sellout	Music Fair Prods.
ZZ TOP JOHRNY VAN ZANT	Joyce Athletic & Convocation Center Univ. of Notre Dame Notre Dame, Ind.	Nov. 6	\$168,363 \$19.50	9,094 sellout	Beaver Prods.
ALABAMA CLINT BLACK LORRIE MORGAN	Rushmore Plaza Civic Center Rapid City, S.D.	Nov. 3	\$166,611 \$19	9,267 sellout	Keith Fowler Prods.
POISON	Mississippi	Nov. 10	\$154,140	8,808	Mid-South

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Nov. 6

Nov. 11

Nov. 11

\$154,140 \$17.50

\$153,740 \$20

\$149,835 \$21

8,808 10,000

7,942 sellout

Avalon Attractions

SRO Entertain

Mid-South Concerts

Frank J. Russo

Concerts

Arena, Neal S.

Honolulu

Arena, Von Braun Civic

Cumberland

County Civic Center Portland, Maine

Center Huntsville, Ala

Blaisdell Center

State

ROBERT PLANT

FLEETWOOD MAC

STYX RESURFACES AT THE 'EDGE OF THE CENTURY'

(Continued from page 28)

was the first guy to send us a tape,' De Young explains. "And we loved the tape. We didn't really even talk to anybody else." Ironically, the only member of Styx that Burtnik knew prior to his joining the band was Shaw. Burtnik was urged to audition by Jan Hammer, also a friend of Styx guitarist James Young.

Styx originally disbanded in 1983, after racking up more than 22 million album sales worldwide and seven top 10 singles. DeYoung, Shaw, and Young embarked on solo careers, but DeYoung says he never aspired to go solo. "In 1983 Tommy quit the band and I was confronted with continuing and replacing him. . . . We decided it was time for some time off."

The grueling schedule of releasing an album nearly every year followed by tours had worn the band out. "It was an incredibly long period of time in which an incredible amount of work was done," DeYoung says. "The single most important change is all of us have gotten out of the grind and have had a chance to have some perspective on the success.

For DeYoung, producing "Edge Of The Century" posed a challenge. "My

job as producer was to somehow maintain some of the familiar traits of Styx, yet not just regurgitate and retread everything we have done. There have been some reunion albums that really sound that way. You cannot go back and rerecord your hit records. People aren't going to listen to that."

With Burtnik injecting fresh blood, the 1990 version of Styx is more straightforward than the '70s and early-'80s version of the band. "The idea was to bring someone in to be my writing partner and be a creative force in the band," DeYoung explains. "Styx was always a collaborative sort of thing."

Indeed Burtnik is a major contributor, writing or co-writing five of the album's 10 tracks.

As for Burtnik, he isn't too worried about making the transition from an up-and-coming solo act (as Glen Burtnick) playing clubs to an arena-rock giant on the comeback trail when the band tours early next year to support the new disc. "I think there are going to be some people out there who are acutely aware that I'm the new guy, that I'm taking someone's place, but I'm not really thinking about that," he says. "Ultimately, I don't think anything will be missing."

GIBSON MORE GROWN-UP ON 'ANYTHING IS POSSIBLE'

(Continued from page 28)

duced by Gibson and Jellybean Benitez, who also remixed "Anything Is Possible." That's not the only reason why the "NRG" material on the new album has a sharper club edge, Gib-

son suggests.
"When I was 16, I was performing in clubs but I wasn't allowed to stav and listen to the music because I was way underage." Gibson, who has since frequented such New York spots as the Red Zone and the Palace de Beaute, adds, "What Jellybean brought was an honest club feel because he's really out there; he really knows what's going on.'

"Anything Is Possible" is being released simultaneously with Gibson's first longform home video, "Debbie Gibson: Live Around The World" on Atlantic's A*Vision label. A 12-by-12inch "fan pak" will be available containing both video and album.

The video for "Anything Is Possi-

ble" and the album's cover photos display a more glamorous, grown-up image for Gibson. She sees the change as a natural transition. But as she describes the look on the back of the album-hair teased, short skirt,

sitting on a motorcycle-Gibson concedes the glamour bit is at least "a little tongue-in-cheek."

Yet while Gibson may toy with her image, she is serious about developing a career that will balance her own work as a performer with that as a writer/producer for other artists. She has worked with, among others, Epic dance-pop artist Ana and new Atlantic signee Chris Cuevas. Cuevas is also managed by Gibson's's mom, Diane Gibson, whose client roster is expanding beyond her daughter.

Finally, Gibson seems to be outgrowing the skepticism toward her as a 16-year-old musical whiz kid. She aims to make a point with the long version of the "Electric Youth" video, which appears on her new longform. The clip opens with shots of Michael Jackson, Stevie Wonder, George Michael, and others. "A lot of people forget they started really, really young," she says. "So many people bring up the negative examples of 'quote, unquote' teen stars that don't cross over. I think as long as the music keeps growing that nothing can stop vou.

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ROBERT CRAY BAND

Beacon Theatre, New York

SINCE HIS BREAKTHROUGH success with his "Strong Persuader" album a few years ago, Robert Cray's vocal prowess has tended to overshadow his ability as a guitarist. But in the first of his two concerts at the Beacon, showcasing his new PolyGram disc, "Midnight Stroll," he left no doubt that he is still one mean axeman.

While he did not exhibit the screaming tension of an Eric Clapton (for whom he recently opened on tour) or the incredible virtuosity of the late Stevie Ray Vaughan, Cray delivered an eloquent guitar sermon on "These Things" and searing lead lines in his current single, "The Forecast (Calls For Pain)." Even when he confined himself to rhythm playing on "Holdin' Court," his interaction with guitarist Jim Keihatsu struck sparks.

As a singer, he surpasses both Clapton and Vaughan. Whether la-menting lost love on "My Problem," transmitting the upbeat message of "Bouncin' Back," or exploring feelings of guilt on "Right Next Door (Because Of Me)," his honey-andgrits voice, his ability to distinguish nuances of emotion, and his impeccable phrasing all contributed to the satisfying results.

Not that it was all Cray's show. Keihatsu on guitar, Richard Cousins on bass, Kevin Hayes on drums, and Jimmy Pugh on unusually well-amplified keyboards formed a tight, swinging unit, and the Memphis Horns (Wayne Jackson and Andrew Love) added extra punch, especially on the more R&B-oriented numbers

While rooted in R&B and blues, Cray's music often ventures into rock'n'roll territory. Along with his affecting lyrics, that mainstream element accounts for much of his mass acceptance; the rest, as he showed at the Beacon, stems from the fact that he is a great performer. KEN TERRY

URBAN DANCE SOUAD BEAT JUNGLE RAIN

The Marquee, New York

NO SOONER HAD Urban Dance Squad taken the stage at the Marquee than lead singer Rudeboy exhorted the crowd to join him on stage. What ensued was a slam-dance orgy that lasted until the final curtain.

A five-deep screen of fans commandeered the front of the stage, rendering the members of UDS virtually invisible for the duration of the performance. Remarkably, the musicians hardly missed a beat, despite an artillery of flying bodies encroaching on them from all sides. In fact, as rowdy as the slam dancers were, they heeded Rudeboy's warnings to try not to interfere with the music, particularly with DJ DNA's turntable

The Netherlands-based band roared through a set of selections from its widely acclaimed Arista debut, "Mental Floss For The Globe." Aside from the title track, the Dutchmen treated their flying fans to such cuts as "Deeper Shade Of Soul" (a cassette single of which was given away at the concert), "Brainstorm On The UDS," "Fast Lane," and "Big Apple.'

TALENT IN ACTION

The group's songs are a mosaic of musical idioms. Always street smart and clever, the band blends rap, funk, hardcore, pop, and blues influences into a global, groove-heavy sound that reflects the members' mixed ethnic heritage: Suriname-born Rudeboy and bassist Silly Sil are black, guitarist Tres Manos is Indonesian, and DNA and drummer Magic Stick are white. Though they all live in Amsterdam and speak Dutch as their mother tongue, they sing and rap in English with the conviction of L.L. Cool J, Captain Beefheart, Jimi Hendrix, the Beatles, or any of the other artists they list as their idols.

Yet this kaleidoscope of styles is more apparent on record than it is in a live situation. On stage, UDS unleashes its urban fury with little attention to musical finesse and with no apologies for its fans' bruises.

Considering that UDS was such a tough act to precede, opening band Beat Jungle Rain deserves credit for priming the crowd with a collection of solid rock songs tinged with fringes of psychedelia. PAUL VERNA

EXTREME ALICE IN CHAINS

The Palace Hollywood, Calif.

BOSTON'S EXTREME, a hard-rock foursome that takes more than a few pages from the Aerosmith fake book, funked around with an upbeat Palace crowd Oct. 24 and left them yelling for more.

The group's second album, "Pornograffitti," on A&M, has clambered as high as the middle of Billboard's Top Pop Albums chart, but that meager commercial watermark isn't a full measure of this saucy band's potential. Extreme, fronted by peripatetic vocalist Gary Cherone, plays funkified demi-metal with energy and verve; its live set is a convincer.

Sparked by Cherone's manic, behind-waggling shenanigans, the lightning soloing of guitar-god-in-themaking Nuno Bettencourt, the soulful underpinning of bassist Pat Badger, and the powerful drummer Paul Geary, Extreme raved mightily through a tight, nothin'-fancy hour of riffing, danceable rockers.

Up-tempo numbers like "When I'm President" and "Get The Funk Out" shook the rafters, while an imaginative respite was provided at midset by the acoustic ballad "More Than Words." The group expressed its credo with a cheeky encore cover of Wild Cherry's "Play That Funky Music."

Extreme ultimately impresses as a spunkily amusing outfit that could still break out big.

Seattle's Alice In Chains, with a major-label debut on Columbia, showed off some recent and muchneeded improvement in its opening set. The hard-rock quartet appeared far more relaxed and animated than it had been in recent local gigs, and its set is more briskly paced than before. But a bit more vigor and more songs in the vein of the slashing "We Die Young" will still be necessary to really put this promising, yet still dirge-oriented, unit across.

CHRIS MORRIS

BOB MOULD ULTRA VIVID SCENE

Mississippi Nights St. Louis

WITH TWO STRONG solo projects at his disposal, Bob Mould wasted little time launching his new trip into sonic orbit. Loud, but not painfully so, Mould's guitar-playing and energetic presence created a wall of noise that allowed drummer Anton Fier and bassist Tony Malmone to move rhythmically and melodically in and out of the song structures.

The resulting intensity and momentum, established by the third song—"Black Sheets Of Rain," the title track from his latest Virgin Records disc-carried Mould's power trio through a varied and emotionally engaging set. "Sinners And Their Repentances," performed solo with an acoustic 12-string, found the artist open and approachable, while edgy pop rockers such as "It's Too Late were the foil to the fully textured rants of "Poison Years" and "Hanging Tree."

Mould's engaging way with a song, the energy of his delivery, and the intensity of his convictions were the most poignant impressions made by this talented trio's performance.

Ultra Vivid Scene, touring behind its current 4AD/Columbia disc, "Joy 1967-1990," opened with a short seven-song set. Group mastermind Kurt Ralske presented his touring quartet and demonstrated an affection for feedback and psychedelic song structure. "Three Stars," mixing fun noise with a strong pop hook, fared the best, while others, including "Special One" and "Staring At The Sun," worked musically but lacked a personal connection for the audience. The band appeared so nonchalant as to be aloof, discouraging any excitement it might have garnered

BRIAN Q. NEWCOMB

ARTIST DEVELOPMENTS

(Continued from page 30)

approaches to breaking the record," he continues. "We're fortunate to have a booking agency like Variety Artists who are willing to book a band at the club level. The publishing company, Warner/Chappell, is very committed, as is the record company [and] Chameleon's president,

too aware of the hex that seems to be on Chicago bands. "They don't prepare by building a fan base outside Chicago," DeMerlier theorizes. "They get big here and play the club circuit for yearswhich the size of the city makes it town, they're disconcerted when they don't draw 800 screaming people. Managementwise, they're either stuck with unsophisticated city managers, or jump to L.A. or New York with a big company not prepared to develop an act."

Q Productions, on the other hand, wants to build the Way Moves "step by step. Ideally, it would be like video kicks it into high gear.'

'Miss Molly' Hits Court Over **Copyright-Renewal Question**

BY IRV LICHTMAN

"GOOD GOLLY, Miss Molly," who owns your copyright? A case in U.S. District Court in Los Angeles involving rights to the classic rock hit may be winding its way toward the U.S. Supreme Court.

At issue is the question of whether a songwriter's estate can renew a copyright with a publisher before the expiration of the standard 28year copyright term if the writer dies during that term.

(The 28-year copyright renewal period applies to songs written before 1978, when the new copyright act-and a more lengthy renewal period—went into effect.)

The federal court in Los Angeles recently ruled that a songwriter must be alive through the end of

the 28-year term for the writer's assignee (i.e., the music publisher) to claim renewal rights to the copyright. If the

writer is not alive at that point, his heirs have the renewal option and the publisher is out in the cold.

This copyright issue, which has seen conflicting opinions in other federal jurisdictions, was raised in the case involving "Good Golly, Miss Molly," co-authored by plaintiff John Marascalo and the late Robert A. Blackwell.

Blackwell's daughters, representing his estate, made a deal with Marascalo for half the copyright after Blackwell's death in March 1985, which was the 28th year of the song's original copyright term.

Blackwell's publisher, Fantasy Records, named as defendants in the action, argued that it had copyright renewal rights because Marascalo had registered for renewal on Jan. 18, 1985, when Blackwell was still alive.

The court-after rejecting Fantasy's claim that it still owned "Miss Molly" because it was a song-forhire-wrote that the history of the Copyright Act prompted it to conclude that renewal rights cannot be exercised before the end of the 28year copyright term and the beginning of the renewal term.
"Prior to the commencement of

the renewal term, an assignee merely takes an expectancy interest," the court ruled. "If the author does not survive to the renewal term, [as Blackwell did not], his assignment automatically extinguishes, and the second chance to control and benefit from his work belongs to his successors.

The ruling extensively incorporates the ruling in the similar, recent case of Abend vs. MCA, while a different view was expressed in a federal court ruling in New York last year in the case of Frederick Music vs. Sickler. With conflicting federal court decisions at hand, the issue could ultimately come before the U.S. Supreme Court. Fantasy

plans to appeal the decision to the 9th U.S. Circuit Court of Appeals.

ICTION SONGS U.S. has six vears under its belt and can claim five current success stories with 12inch club singles, notes Marcus Peterzell, Fiction U.S. president. There's the Cure's "Picture Of You" and "Never Enough"/ "Let's Go To Bed," both on Elektra; the Associates' "Fire & Ice" on Charisma; Rebel MC's "Street Tuff" (Desire/Mercury); and Die Warzau's 'Strike To The Body" (Fiction/PolyGram). The Fiction operation, including its label, is a U.K.-based operation owned by Chris Parry, a onetime Polydor A&R executive closely associated with the Cure.

RETIRING, SORT OF: Phil Kahl is formally ending a 40-year career

in the music industry, most of it spent in music publishing. On Dec. 31, Kahl will leave Windswept Pacific, which

quired ABZ Music two years ago from the late Morris Levy, with whom Kahl was a principal owner and partner with Levy in Big Seven Music, part of the ABZ family. Kahl entered the music publishing business after managing a few swing-era bands, starting off as West Coast professional manager of Redd Evans Music, Santly Joy Music, and Walt Disney Music. Back in New York, he started two firms with Levy, Planetary Music and Patricia Music, that became the building blocks of Big Seven Music. In the mid-'50s, Levy, Kahl, Joe Kolsky (Kahl's brother), and the late George Goldner started Roulette Records. Kahl and Kolsky sold their interests in Big Seven Music to Levy in the mid-'60s, forming Diamond Records and a publishing entity, Picturetone Music, which was sold three years later to E.H. Morris, where both remained active for a number of years. Kahl returned to the Levy fold as a VP of Big Seven for a number of years prior to its sale to Windswept Pacific. While he considers himself in retirement, Kahl says he will consult on a limited basis in such areas as renewal rights and domestic and foreign representation. He can be reached at 407-241-9746.

CPP/Belwin has made a new deal with Dave Brubeck's Derry Music catalog to handle its music print for three more years. CPP/Belwin handles the catalog worldwide.

PRINT ON PRINT: The following are the best-selling folios at Cherry Lane Music:

- 1. Metallica, Kill 'Em All
- Twin Peaks, Soundtrack
- 3. Faith No More, The Real Thing
- 4. Bonnie Raitt, Nick Of Time
- 5. Jeff Healey, Hell To Pay

Stephen Powers. DeMerlier and Kwatinetz are only possible to do-and if they do leave

Faith No More—a slow build, then

MOIRA McCORMICK



Beach Bums. Celebrating the success of MCA Records' Joe Ely/Mark Chesnutt showcases at Seaside, Fla. (Billboard, Nov. 3), are these surf worshippers washed up by a high tide. Pictured, from left, are Jimmy Gilmer, head of SBK Productions/Nashville; Bruce Hinton, president, MCA Records/Nashville; Kathy Wright; Gerry Wood, GM, Billboard/Nashville; producer Mark Wright; promoter Stan Byrd (kneeling); Chesnutt; Jane Young, then of MCA/Nashville; and Tony Brown, executive VP and head of A&R, MCA/Nashville.

RCA Ties Vids To Black, Oslin Albums Companion Compilations Boast Clips, More

■ BY EDWARD MORRIS

NASHVILLE—RCA Records is shipping companion video compilations to the new albums from Clint Black and K.T. Oslin. The videos, which are pegged to retail at \$9.98 each, have the same titles and cover art as the albums, and RCA is urging retailers to display the audio and video product together.

uct together.

Black's "Put Yourself In My Shoes" video has a playing time of 19:40 and contains the title-track music video, three videos from his former album ("Killin' Time," "A Better Man," "Walkin' Away"), and interview footage from a feature in the

new "Country Music Video Magazine."

Oslin's "Love In A Small Town" compilation runs for 23:45 and has videos on "Come Next Monday," the first single from the new album, "80s Ladies," "I'll Always Come Back," "Hold Me," and "Didn't Expect It To Go Down This Way."

Ron Howie, RCA's director of sales, says the original intent was to release and ship the albums and videos simultaneously. Video production, however, fell behind schedule; Black's video package will follow his album by four weeks and Oslin's will be two weeks behind the album.

"We've got extensive [promotional] programs [for the videos] set with our top 30 accounts," Howie says, "and in a lot of cases they're being positioned side by side in whatever the account campaign is . . . We don't make that a prerequisite, but in most of our conversations, as we negotiate for programs and giving advertising, if we do have a video counterpart we stress the importance of those things being put together."

Howie explains that the label is not

buying separate space for the videos in the print ads the retailers run. These ads are often split into small "mini" portions and sold piece by piece to the label. "As far as running a mini on the video, that's another issue. You buy a block of space in whatever these print things are, and you've got space for your CD [or cassette album] mini. But to put a video mini in there, you've got to buy another block. So it doubles your cost. What we ask people to do is just put a little note underneath, 'Video also available.'"

RCA has not produced point-ofpurchase material to spotlight the videos. Howie says.

Subsequent companion videos to superstar albums, Howie says, will depend on how many music videos from the artist in question will be ready to draw from. The next such product pairing is targeted for Lorrie Morgan's new album, scheduled to bow in March.

The Black video, Howie reports, will ship gold (25,000 copies), and the Oslin compilation will ship an initial 18,000-20,000 units.

Pearl Marks 50 Yrs. As Jewel In Opry's Crown Minnie Has Given Maximum Enjoyment To Fans

MINNIE HAPPY RETURNS: Congratulations to Minnie Pearl, country music's most beloved comedienne, this month celebrating her 50th anniversary with the Grand Ole Opry. Contrary to her hayseed Minnie Pearl character, Sarah Ophelia Cannon emerged from an aristocratic Nashville culture, preferred jazz over country music, wanted to pursue a dramatic career, and was scared witless when she auditioned for her Opry job back in 1940. Five Opry officials, including the Opry's originator, George D. Hay,

sat in stone silence while watching her portray a country girl from Grinder's Switch, Tenn., with a series of cornball jokes. "Not one person cracked a smile the whole time I was there," she recalls. The Opry leaders feared the audience wouldn't accept her, thinking she was a phony, but they gave her a chance to ap-

Nashville Scene

by Gerry Wood

pear on the show—and from her first "How-dee!" she was a raging success and was ensured of a half-century-stint on radio's longest-running show. Only her close friends **Roy Acuff** and **Bill Monroe** have been on the Opry longer than Minnie Pearl.

She performed on some of the first Opry road shows with Acuff and his band and traveled with the historic Grand Ole Opry Camel Caravan with such acts as Pee Wee King and Eddy Arnold. She married Air Force pilot Henry Cannon in 1947, the same year she performed at Carnegie Hall with other Opry standouts. An overseas tour in 1949 took Pearl, Acuff, Hank Williams, Little Jimmy Dickens, and Rod Brasfield to visit troops. She began appearing on "Hee Haw" in 1969 and was inducted into the Country Music Hall of Fame in 1975.

Minnie Pearl has almost as many awards as she does jokes about life in Grinder's Switch. The American Cancer Society's Courage Award was presented to her in **President Ronald Reagan**'s office in 1987, two years after she underwent a double-mastectomy for breast cancer. The Academy of Country Music gave her its Pioneer Award and she took special honor in accepting the Country Music Foundation's Roy Acuff Award for community service.

Her fans and friends worry about the effects of her strenuous show-business and humanitarian-service schedules, but she hasn't slowed down, even after having a pacemaker implanted this year to correct some heart problems. Minnie Pearl is a rare talent, a delight, a loving and lovely woman with shining eyes and a quick smile. She has helped a who's who of struggling musicians on the way up and on the way down. She has seen more than her share of tragedy—from the meteoric burnout of Hank Williams to the

tragic deaths of such other friends as Patsy Cline, Jim Reeves, Cowboy Copas, and Hawkshaw Hawkins.

Long live Minnie Pearl, everybody's country cousin, and Sarah Cannon, country music's classiest lady. May you have Minnie, Minnie more years on the Opry and may you enjoy the health, humor, and good fortune that you so richly deserve.

GEE CEE GOES CHI CHI: Curb/Capitol Records

artist Cee Cee Chapman has been requested by the White House to perform at Constitution Hall in Washington, D.C., Dec. 3. She'll entertain with her band at the Environmental Protection Agency's 20th anniversary celebration—an event that will include greetings from President George Bush... Curb



BANDY IN BRANSON: Moe Bandy plans to open the Moe Bandy Americana Theatre in Branson, Mo., next May. The 900-seat facility will headline two shows daily during the season. Branson is a fastgrowing tourist destination with several country music attractions . . . Polydor Records is releasing a valuable Hank Williams collection that includes every single the country giant ever recorded and some nonsession recordings, some of which are now being released for the first time. "Hank Williams—The Original Singles Collection Plus..." uses the original undubbed masters and will be available as 84 cuts packaged as a three-box CD or cassette set ... Everly Brothers have been inducted into the Jukebox Legends Hall of Fame for their lifetime contributions to the success of the jukebox industry. The honor came during the Amusement and Music Operators Assn.'s 1990 awards show in New Orleans. The Everlys join such legends as Elvis Presley, Johnny Cash, Buck Owens, Roy Orbison, Tammy Wynette, Dionne Warwick, and Frankie Valli.

SIGNINGS: B.J. Thomas to Buddy Lee Attractions for fairs and special events ... Mark Collie to Entertainment Artists Inc. ... Donna Ulisse to Atlantic Records/Nashville ... Marilyn McCoo inks multirecord gospel deal with Chris Christian Productions ... The Goldens to World Class Talent.

Jingle Bells Are Ringing For N'ville's Dan Williams Music

■BY GERRY WOOD

NASHVILLE—From Music Row to Madison Avenue: T. Graham Brown singing for Taco Bell, Janie Fricke for Red Lobster, Dobie Gray for Clorox II, the Gatlins harmonizing for Amoco, and such artists as Jimmy Hall, Leon Russell, Earl Thomas Conley, and George Jones balladeering for Budweiser. One of the hottest sideline industries for the Nashville music business has become those painless and lucrative jingles. And one of the emerging leaders in the genre is the Dan Williams Music Group, recently cited

by Back Stage magazine for the No. 4 jingle of 1990—"Mama's Got The Magic In Clorox II." Other honors for the music group include two Clios, four Mobius Awards, two International Broadcasting Awards, and three Diamond Addy Awards.

The group's leaders—Dan Williams, Tom Smith, and Mike Stewart—hail from the Nashville songwriting community, hitting with such charters as Ronnie Milsap's No. 1 Billboard country hit, "Don't You Know How Much I Love You," and the Pointer Sisters' dance hit, "Sexual Power." The trio moved (Continued on page 36)



16th Avenue Records artist John Conlee prepares to record a Budweiser national radio jingle for the Dan Williams Music Group at Creative Recording Studio in Nashville. Pictured, from left, are Tom Smith, Dan Williams Music Group; Dan Williams (seated); Ray McAnallen, VP/creative director for D'Arcy ad agency; Mike Stewart, Dan Williams Music Group; and Conlee.

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COMPILED FROM A NATIONAL SAMPLE OF MONITORED COUNTRY RADIO BY BROADCAST DATA SYSTEMS.

				1107. 24, 1000	
THIS	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
1	4	11	9	COME NEXT MONDAY JSCAIFE J. COTTON (K.T.OSLIN.R.BOURKE,C.BLACK) 1 week at N	r ★ No. 1
2	5	14	12	CRAZY IN LOVE J.BOWEN,C.TWITTY,D.HENRY (E.STEVENS,R.MCCORMICK)	◆ CONWAY TWITTY (V) MCA 79067
3	2	2	11	BACK IN MY YOUNGER DAYS D.WILLIAMS,G.FUNDIS (D.FLOWERS)	DON WILLIAMS (V) RCA 2677-7
4	8	15	8	CHASIN' THAT NEON RAINBOW K.STEGALL.S.HENDRICKS (A.JACKSON,J.MCBRIDE)	◆ ALAN JACKSON (V) ARISTA 2095
5	9	13	5	PUT YOURSELF IN MY SHOES J.STROUD (C.BLACK.H.NICHOLAS.S.RUSSELL)	◆ CLINT BLACK (V) RCA 2678-7
6	11	16	8	GHOST IN THIS HOUSE R.HALL.R.BYRNE (H.PRESTWOOD)	◆ SHENANDOAH (C) (V) COLUMBIA 38T-73520/CBS
7	1	4	13	YOU REALLY HAD ME GOING H.DUNN,C.WATERS (H.DUNN,T.SHAPIRO,C.WATERS)	◆ HOLLY DUNN (C) (V) WARNER BROS. 4-19756
8	16	21	4	I'VE COME TO EXPECT IT FROM YOU J.BOWEN,G.STRAIT (D.DILLON,B.CANNON)	GEORGE STRAIT (V) MCA 53969
9	3	1	14	HOME B.MONTGOMERY, J. SLATE (A. SPOONER, F. LEHNER)	JOE DIFFIE (C) (V) EPIC 34T 73447/CBS
10	7	10	13	YET R.SHARP,T.DUBOIS (R.SHARP,S.LEMAIRE)	EXILE (C) (V) ARISTA 2075
11	6	3	14	YOU LIE TEROWN,R.MCENTIRE (B.FISCHER,A.ROBERTS,C.BLACK)	◆ REBA MCENTIRE (V) MCA 79071
12	13	12	9	AMERICAN BOY RLANDIS (E.RABBITT)	EDDIE RABBITT CAPITOL PRO-79398
13	18	19	9	NEVER KNEW LONELY T.BROWN (V.GILL)	◆ VINCE GILL (V) MCA 7-53092
14)	20	28	4	UNANSWERED PRAYERS A REYNOLOS (ALGERBASTAIN BROOKS)	GARTH BROOKS (V) CAPITOL 44650
15	14	6	15	FRIENDS IN LOW PLACES AREYNOLDS (D.BLACKWELL, B.LEE)	GARTH BROOKS CAPITOL PRO-79239
16	12	8	12	A FEW OLE COUNTRY BOYS KLEHNING (T.SEALS,M.WILLIAMS)	RANDY TRAVIS & GEORGE JONES (C) (V) WARNER BROS. 4-19586
17	15	9	17	TOO COLD AT HOME M.WRIGHT (B.HARDEN)	◆ MARK CHESNUTT (C) (V) MCA 53856
18	17	7	16	FOOL SUCH AS I KLEHNING (B TRADER)	BAILLIE AND THE BOYS (V) RCA 2641-7-R-A
19	10	5	14	FEED THIS FIRE J.CRUTCHFIELD (H.PRESTWOOD)	ANNE MURRAY CAPITOL PRO-79189
20	21	20	13	WESTERN GIRLS R.BENNETT.T.BROWN (M.STUART,P.KENNERLEY)	MARTY STUART (V) MCA 79068
21)	22	22	10	SOMEONE ELSE'S TROUBLE NOW P.WORLEY.E.SEAY (P.TILLIS.G.NICHOLSON)	HIGHWAY 1 01 (C) (V) WARNER BROS. 4-19593
22	26	38	5	LIFE'S LITTLE UPS AND DOWNS SBUCKINGHAM (M.A.RICH)	RICKY VAN SHELTON (C) (V) COLUMBIA 38T-73587/CBS
23	24	18	9	AIN'T NECESSARILY SO FFOSTER (B.N.CHAPMAN)	WILLIE NELSON (C) (V) COLUMBIA 38T-73518/CBS
24	23	23	11	MOONSHADOW ROAD B.BECKETT.T.GRAHAM BROWN (BROWN,THOMPSON,NICHOLSON)	T. GRAHAM BROWN CAPITOL PRO-79269
25)	25	26	13	HE WAS ON TO SOMETHING R.SKAGGS.S.BUCKINGHAM (S.CURTIS)	RICKY SKAGGS (C) (V) EPIC 34T 73496/CBS
(26)	31		2	★★★POWER PICK/AIF	RPLAY ★ ★ ALABAMA
27)	27	39	7	JLEOLIMLEE.ALABAMA (M.REID) ROCK 'N' ROLL ANGEL	(V) RCA 2706-7 THE KENTUCKY HEADHUNTERS
28	19	17	13	THE KENTUCKY HEADHUNTERS (R.O.YOUNG) THIS AIN'T MY FIRST RODEO	(V) MERCURY 878 214-7 VERN GOSDIN
(29)	30	37	10	B.MONTGOMERY (V.GOSDIN.H.COCHRAN.M.D.BARNES) THE NIGHT'S TOO LONG	(C) (V) COLUMBIA 38T 73491/CBS ◆ PATTY LOVELESS
30	28	31	10	T.BROWN (L.WILLIAMS) PUT SOME DRIVE IN YOUR COUNTRY	(V) MCA 53895 ◆ TRAVIS TRITT
(31)	44	51	6	G.BROWN (T.TRITT) IT WON'T BE ME J.CRUTCHFIELD (T.SHAPIRO,C.WATERS)	(V) WARNER BROS. 4-26094 TANYA TUCKER
32	29	24	18	JUKEBOX IN MY MIND JLEO,L.M.LEE, ALABAMA (D.GIBSON,R.ROGERS)	CAPITOL PRO-79338 ALABAMA
33	32	27	21	HOLDIN' A GOOD HAND J.CRUTCHFIELD (R.CROSBY, J.FEW)	(V) RCA 2643-7 LEE GREENWOOD (C) CAPITOL 4JM 44576
34)	54	58	5	COME ON BACK HEPSTEIN (C.CARTER)	CARLENE CARTER (C) (V) REPRISE 4-19564/WARNER BROS.
35	45	53	6	YOU WIN AGAIN JJENNINGS.M.C.CARPENTER (M.C.CARPENTER)	◆ MARY-CHAPIN CARPENTER (C) (V) COLUMBIA 381-73567/CBS
36	57	69	3	A FEW GOOD THINGS REMAIN AREYNOLDS (J. YEZNER, P. ALGER)	KATHY MATTEA (V) MERCURY 878246-7
37	34	35	21	NOTHING'S NEWS J.STROUD.M.WRIGHT (C.BLACK)	CLINT BLACK (C) (V) RCA 2596-4-RS
38	52	54	6	NOW THAT WE'RE ALONE T.BROWN.R.CROWELL (R.CROWELL)	RODNEY CROWELL (C) (V) COLUMBIA 38T-73569/CBS
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THIS	LAST	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST
39	36	33	20	I FELL IN LOVE HEPSTEIN (C.CARTER,H.EPSTEIN,B.TENCH,P.LAMEK)	◆ CARLENE CARTER (C) (V) REPRISE 4-19915/WARNER BROS.
40	46	49	8	WHEN LOVE COMES CALLIN' R.SCRUGGS.M.MILLER (M.MILLER.R. SCRUGGS)	◆ SAWYER BROWN CURB/CAPITOL PRO-79231/CAPITOL
41	53	55	6	TURN IT ON, TURN IT UP, TURN ME LOOSE PANDERSON (KOSTAS, W.PATTON)	◆ DWIGHT YOAKAM (C) (V) REPRISE 4-19543/WARNER BROS.
42	39	45	9	WHAT WE REALLY WANT R.CASH (R.CASH)	ROSANNE CASH (C) (V) COLUMBIA 38T-73517/CBS
43	38	40	19	PRECIOUS THING T.BROWN (S.WARINER.M.MCANALLY)	STEVE WARINER (C) (V) MCA 53854
44	41	43	20	FOURTEEN MINUTES OLD D.JOHNSON (D.KNUTSON.A.L.OWENS)	DOUG STONE (C) (V) EPIC 34T 73425/CBS
45	33	42	11	A RING WHERE A RING USED TO BE N.LARKIN (G.EATHERLY, B.MOULDS, K. BERGSNES)	◆ BILLY JOE ROYAL (C) (CD) ATLANTIC 4:87867
46	56	56	5	WE'VE GOT IT MADE J.CRUTCHFIELD (S.RAMOS,B.REGAN)	LEE GREENWOOD (C) CAPITOL 4JM-44576
47	43	36	18	MY HEART IS SET ON YOU S.SMITH,T.BROWN (L.CARTWRIGHT)	LIONEL CARTWRIGHT (C) (V) MCA 53849
48	40	29	16	BORN TO BE BLUE B.MAHER (M.REID.B.MAHER.M.DAVID)	THE JUDDS (C) (V) CURB/RCA 2597-4-R-S/RCA
49	50	52	7	BORDERTOWN KLEHNING (D SEALS,B,MCDILL)	DAN SEALS CAPITOL PRO-79280
50	49	32	19	THE BATTLE HYMN OF LOVE AREYNOLDS (D.SCHLITZ.P.OVERSTREET)	◆ KATHY MATTEA & TIM O'BRIEN (C) (V) MERCURY 875 692-7
51	42	34	16	DRINKING CHAMPAGNE J.BOWEN.G.STRAIT (B.MACK)	GEORGE STRAIT
(52)	58	73	3	THESE LIPS DON'T KNOW HOW TO SAY GOODBYI	(V) MCA 79070 E
53	48	47	18	TIL A TEAR BECOMES A ROSE B.MEVIS,G.FUNDIS (B.RICE,M.S.RICE)	KEITH WHITLEY & LORRIE MORGAN
54	37	44	12	THE THINGS YOU LEFT UNDONE W.WALDMAM.J.LEO (M.BERG.R.SAMOSET)	(V) RCA 2619-7 ◆ MATRACA BERG
(55)	61	60	6	PRAYING FOR RAIN	(V) RCA 2644-7 KEVIN WELCH
56	55	46	19	P.WORLEY.E.SEAY (C.WATERS.D.COOK) STORY OF LOVE	(C) (V) REPRISE 4-19585/WARNER BROS. THE DESERT ROSE BAND
(57)	60	64	4	P.WORLEY.E.SEAY (C.HILLMAN,S.HILL) YOU'VE GOT TO STAND FOR SOMETHING	(V) MCA/CURB 79052/MCA ◆ AARON TIPPIN
58)	59	63	5	E.GORDY.JR. (A.TIPPIN.B.BROCK) THINGS ARE TOUGH ALL OVER B.MONTGOMERY (L.SILVER.T.BRUCE)	(C) (V) RCA 2711-4 ◆ SHELBY LYNNE (C) EPIC 341-73521/CBS
(59)	64	70	3	LOVE WILL BRING HER AROUND	ROB CROSBY
60	51	25	13	S.HENDRICKS (R.CROSBY.W.ROBINSON) WHEN SOMEBODY LOVES YOU	(C) (CD) (V) ARISTA ADC-2081 RESTLESS HEART
(61)	65	74	3	S.HENDRICKS,T.DUBOIS,RESTLESS HEART (J.NEEL,R.GILES) THERE FOR AWHILE	(C) (V) RCA 2663-7R STEVE WARINER
	0.5		j	T.BROWN (C.WRIGHT.A.L.GRAHAM) ★★HOT SHOT DE	(V) MCA 7-53936
62	NEV	N	1	DADDY'S COME AROUND B.BANNISTER (P.OVERSTREET,D.SCHLITZ)	PAUL OVERSTREET (V) RCA 2707-7
63	NEV	N	1	BROTHER JUKEBOX M.WRIGHT (P.CRAFT)	◆ MARK CHESNUTT (V) MCa 7-53965
64)	NEV	N	1	WALK ON FAITH S.BUCKINGHAM (M.REID.A.SHAMBLIN)	◆ MIKE REID (C) (V) COLUMBIA 38T-73623
65	66	62	16	RECKLESS HEART SOUTHERN PACIFIC, J.E.NORMAN (J.MCFEE, A.PESSIS)	SOUTHERN PACIFIC (C) (V) WARNER BROS. 4-19871
66	62	57	7	LIKE A HURRICANE J.STROUD (M.CLARK)	◆ MARIE OSMOND (V) CURB 76840
67)	NEV	V >	1	CAN'T HAVE NOTHIN' J.LEO.R.FOSTER,B.LLOYD (R.FOSTER,B.LLOYD)	◆ FOSTER & LLOYD (C) (V) RCA 2635-4
68	63	59	15	LOVE IS STRANGE J.E.NORMAN,E.PRESTIDGE (E.MCDANIEL,M.BAKER,S.ROBINSON)	♦ KENNY ROGERS & DOLLY PARTON (C) (V) REPRISE 4-19760/WARNER BROS.
69	72		2	WHAT A WAY TO GO R.KENNEDY (J.RUSHING,B.DAVID.R.KENNEDY)	◆ RAY KENNEDY (C) (CD) ATLANTIC 3234-4
70	67	66	13	YOU MADE LIFE GOOD AGAIN R.SCRUGGS.NITTY GRITTY DIRT BAND (B.DIPIERO,S.SESKIN)	◆ THE NITTY GRITTY DIRT BAND (V) MCA 79075
71	69	65	18	HONKY TONK BLUES J.STROUD.R ALVES (H.WILLIAMS.SR.)	◆ PIRATES OF THE MISSISSIPPI (C) CAPITOL 44579
72	68	67	3	LOVE LETTER NLARKIN (B.HAYES)	
73	74	_	2	ROLLIN' HOME J.STROUD:R ALVES (ALVES,MCCORVEY,HARRISON)	◆ PIRATES OF THE MISSISSIPPI CAPITOL PRO-79368
74	70	75	17	DANCE IN CIRCLES B.KILLEN (T.RYAN.A.HARVEY)	◆ TIM RYAN (C) (V) EPIC 34T 73372/CBS
75	73	71	4	DAM THESE TEARS	◆ CANYON) 16TH AVENUE/CURB 4JN-70445/16TH AVENUE

Records moving up the chart with airplay gains this week. Videoclip availability. Recording industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units. with additional million indicated by a numeral following the symbol. Catalog number is for cassette maxisingle, regular cassette single unavailable. (C) Cassette single availability. (D) Compact disc single availability. (T) 12-inch vinyl single availability.

					HOT COUNTR
1	2	2	4	NEXT TO YOU, NEXT TO ME R.HALL.R.BYRNE (R.E.ORRALL.C.WRIGHT)	◆ SHENANDOAH COLUMBIA
2	1	1	6	WHEN I CALL YOUR NAME T.BROWN (V.GILL.T.DUBOIS)	◆ VINCE GILL MCA
3	_	_	1	I MEANT EVERY WORD HE SAID S.BUCKINGHAM (C.PUTMAN,B.JONES,C.CHAMBERS)	◆ RICKY VAN SHELTON COLUMBIA
4	3	=	2	WANTED S.HENDRICKS,K.STEGALL (A.JACKSON,C.CRAIG)	◆ ALAN JACKSON ARISTA
5	4	3	3	I'M GONNA BE SOMEBODY G.BROWN (S.HARRIS.J.COLUCCI)	TRAVIS TRITT WARNER BROS.
6	6	4	4	GOOD TIMES K.LEHNING (S.COOKE)	DAN SEALS CAPITOL
7	7	6	9	THE DANCE A.REYNOLDS (T.ARATA)	◆ GARTH BROOKS CAPITOL
8	5	5	10	LOVE WITHOUT END, AMEN J.BOWEN,G.STRAIT (A.BARKER)	GEORGE STRAIT MCA
9	10	8	8	HE WALKED ON WATER K.LEHNING (A.SHAMBLIN)	◆ RANDY TRAVIS WARNER BROS.
10	8	12	13	I'VE CRIED MY LAST TEAR FOR YOU S.BUCKINGHAM (C.WATERS.T.KING)	RICKY VAN SHELTON COLUMBIA
11	-	_	1	I COULD BE PERSUADED E.GORDY.JR. (D.BELLAMY.H.BELLAMY.D.SCHLITZ)	◆ THE BELLAMY BROTHERS MCA/CURB
12	13	11	13	FOREVER AND EVER, AMEN KLEHNING (P.OVERSTREET.D.SCHLITZ)	◆ RANDY TRAVIS WARNER BROS.
13	11	9	5	OH LONESOME ME THE KENTUCKY HEADHUNTERS (D.GIBSON)	◆ THE KENTUCKY HE ADHUNTERS MERCURY

REC	URA		2		
14	12	7	6	WRONG R.ALBRIGHT.B.MONTGOMERY (S.SESKIN.A.PESSIS)	◆ WAYLON JENNINGS EPIC
15	23	17	13	HARD ROCK BOTTOM OF YOUR HEART K.LEHNING (H.PRESTWOOD)	RANDY TRAVIS WARNER BROS.
16	9		2	DON'T GO OUT J.CRUTCHFIELD (R.FOSTER,B.LLOYD)	◆ TANYA TUCKER WITH T. GRAHAM BROWN CAPITOL
17	20	18	12	WALK ON J.BOWEN,R.MCENTIRE (S.DEAN.L.WILLIAMS)	REBA MCENTIRE MCA
18	18	20	13	IF YOU COULD ONLY SEE ME NOW B.BECKETT,T.BROWN (S.LONGACRE.R.GILES)	T. GRAHAM BROWN CAPITOL
19	22		9	PASS IT ON DOWN J.LEO,L.M.LEE,ALABAMA (T.GENTRY,R.OWEN,W.ROBINSON.R.ROGE	RS) ALABAMA
20	19	19	10	BETTER MAN M.WRIGHT, J.STROUD (C.BLACK, H.NICHOLAS)	◆ CLINT BLACK RCA
21		10	12	WALKIN' AWAY J.STROUD,M.WRIGHT (C.BLACK,H.NICHOLAS,D.GAY)	◆ CLINT BLACK RCA
22		24	12	I'M OVER YOU G.FUNDIS,K.WHITLEY (T.NICHOLS,Z.TURNER)	KEITH WHITLEY
23	16	13	13	KILLIN' TIME J.STROUD,M WRIGHT (C.BLACK.H.NICHOLAS)	◆ CLINT BLACK RCA
24	14	14	13	HELP ME HOLD ON G.BROWN (T.TRITT, P.TERRY)	◆ TRAVIS TRITT WARNER BROS.
25	15	_	12	FIVE MINUTES B.BECKETT (B.N.CHAPMAN)	LORRIE MORGAN

Videoclip availability. Recurrents are titles which have already appeared on the top 75 Sing availability is not indicated on the recurrent chart.





by Marie Ratliff

NEW MOVERS

Reba McEntire—"Rumor Has It" (MCA): KASE, WCMS, WSM, WUSY, KILT, KHEY, KIKK, WDOD, WSOC, KRAK, KXXY, WNOE, KVET, KEBC, WOWW.

Pam Tillis-"Don't Tell Me What To Do" (Arista): WDAF, WYAY, KXXY, WTQR, WSIX, KEEN, WIVK, WRKZ.

James House—"You Just Get Better All The Time" (MCA): WPOC, WWYZ, WCTK, WSM, WFLS, KFDI, KEEN, WKEZ.

N ONLY TWO WEEKS ON THE CHART, Alabama already has all but three of the 92 monitored stations in the play column of "Forever's As Far As I'll Go" (RCA). The song was the Hot Shot Debut last week at No. 31.

This week it grabs the Power Pick/Airplay and jumps to No. 26.
"It tested unbelievably," says PD Greg Mozingo, WUSY Chattanooga,

Tenn., "and is doing extremely well already."

"We're really excited about it," adds MD Steve Gary, KASE Austin, Texas. "We played it off the album months ago-[I'm] glad it's now a single."

MIKE REID, who has long been a successful songwriter and who scored as a duet partner with Ronnie Milsap on the 1988 hit "Old Folks," takes to the grooves as a solo artist with "Walk On Faith" (Columbia).

"I think it's a hit record," says MD Mickey Dearstone, WIVK Knoxville, Tenn. "It's got tempo, but it's not your ordinary up-tempo record. I put it in earlier than I normally add new releases."

"He has the writing skills, now he proves he has singing skills, too," says MD Tim Roberts, WTDR Charlotte, N.C. "Programmers are gonna love

Others showing early action on the Reid record, which debuts at No. 64, include KASE Austin; both WSM and WSIX Nashville; WNOE New Orleans; KXXY Oklahoma City; WTQR Winston-Salem, N.C.; KPLX Dallas; WYAY Atlanta; and WCMS Norfolk, Va.

WELCOME BACK, DWIGHT YOAKAM: After nearly a year without a new release, Yoakam is moving strongly on both the Hot Country Singles & Tracks and Top Country Albums charts. "Turn It On, Turn It Up, Turn Me Loose" (Reprise) jumps 53-41. It's the first single from the album "If

There Was A Way," which occupies the top debut position at No. 22.

Among the new adds this week: WKJN Baton Rouge, La.; WNOE New Orleans; KSAN San Francisco; WSIX Nashville; WQIK and WCRJ Jacksonville, Fla.; WGAR Cleveland; KCYY San Antonio, Texas; WUBE Cincinnati; and WXTU Philadelphia.

"I'm glad to see him back," says MD Tony Stevens, KFKF Kansas City, Mo. "We're getting a lot of calls on the single already, and the album is great. It's so diverse—country, blues, rock'n'roll—and he does a good job on all of it.

"There's a half-dozen great songs on Dwight's album," says MD Bob Sterling, WZZK Birmingham, Ala. "I particularly like 'Sad Sad Music,' Also 'I Don't Need It Done' is a great song. Different people might get different things out of it, and I don't know how many radio stations would

play it, but I like it a bunch."
"The Distance Between You And Me" is the album cut picked by MD J.D. Cannon, WFMS Indianapolis. "I think it would be a good single," he

**SHE WRITES FOR WOMEN," says PD Jim Patrick, KZKX Lincoln, Neb., of Mary-Chapin Carpenter's "You Win Again" (Columbia), "but it's the type of stuff anybody can relate to. This song sounds great on the ra-

Carpenter takes a strong 45-35 move with the help of new adds at WZZK Birmingham; KFKF Kansas City; KPLX Dallas; KZLA Los Angeles; KSON San Diego; KFRG San Bernardino, Calif.; and WKHK Richmond,

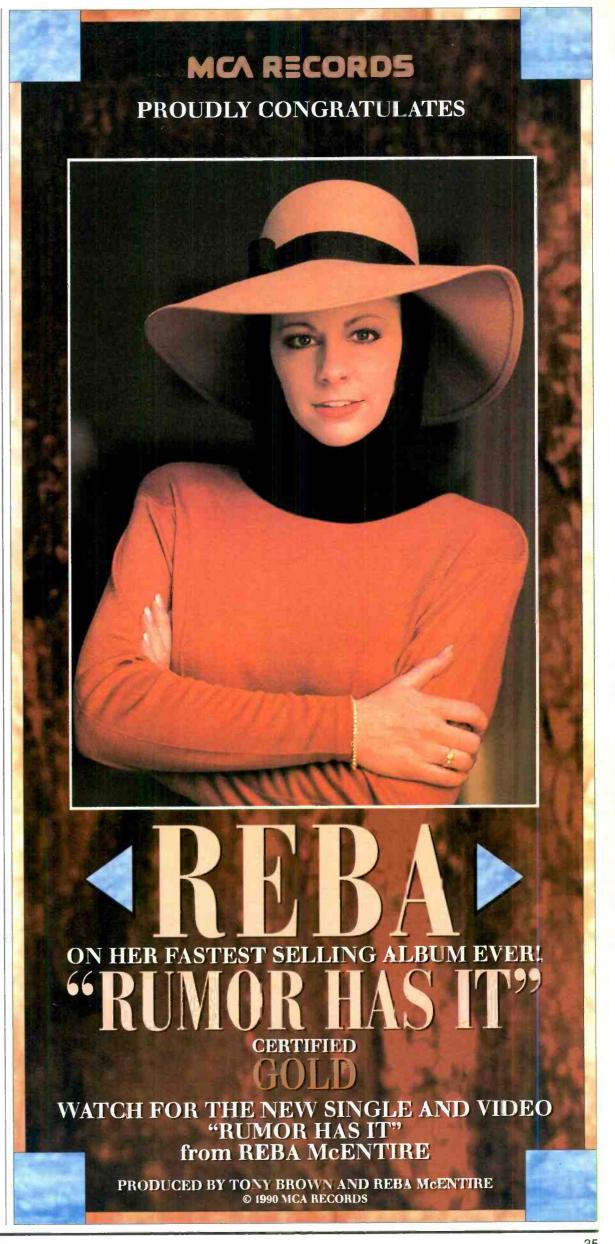
David Frizzell, Shelly West 'Duo' It Again

NASHVILLE-David Frizzell and Shelly West will reunite next year for a Diamond Anniversary Tour. It will be booked by the Bobby

Roberts Agency here.

Frizzell, brother of the late Lefty Frizzell, and West, daughter of Grand Ole Opry star Dottie West, entered the country charts in 1981 as a duet with "You're The Reason God Made Oklahoma." It went to No. 1 and was followed by such other top 10 hits as "A Texas State Of Mind," "Another HonkyTonk Night On Broadway," and "I Just Came Here To Dance." The act was voted the Country Music Assn.'s vocal duo of the year in 1981 and 1982.

Concurrent with their duet career, the two also released records as soloists. Frizzell's biggest hit was "I'm Gonna Hire A Wino To Decorate Our Home," which went to No. 1 in 1982. West had a No. 1 hit, "Jose Cuervo," the following year. The two last charted as a duet in 1985



BILLBOARD NOVEMBER 24, 1990

JINGLE BELLS ARE RINGING FOR NASHVILLE'S DAN WILLIAMS MUSIC GROUP

(Continued from page 33)

into the advertising sector with commercial jingle campaigns for Sprite, Frito Lay, Betty Crocker, Diet Coke, Doritos, Levi Jeans, Red Lobster, and Budweiser (including "This Bud's For You," "I'm A Bud Man," and "Nothing Beats A Bud").

Providing Nashville artists another outlet for their talent and inlet for money, the Dan Williams Music Group has also worked with Pam Tillis, Riders In The Sky, Larry Stewart of Restless Heart, Joe Diffie, John Conlee, Asleep At The Wheel, CeCe Chapman, and Clint Black while working on commercials for Pepsi, Miller Genuine

Draft, Harvey's Bristol Cream, and other clients. The company will soon travel to six major cities for spots with regional winners in the Coors Light "Battle Of The Bands" competition. The group also boosts Nashville's claim as an all-genre music city by providing music and talent ranging from reggae to rock.

Most of the music is recorded in the group's Creative Recording Studio in Nashville with its state-of-theart facilities and 24-track Atari equipment. "As a jingle company, we offer a lot of heart and soul," Williams told Billboard. "That makes us unique." Rather than taking the defensive because Nashville doesn't have the national commercial and jingle reputation of New York, Los Angeles, San Francisco, and other key markets, Williams views the Nashville location as a positive point. "We're right in the center of the country with a lot of influences and a lot of talent. Nashville has the best talent in middle America—we've got the flavors of everybody—and that's what they usually want in a commercial."

The unit is self-contained since various members of the group write, sing, produce, engineer, and sell. "I like to write campaigns and do original music," noted Williams, adding that he still also writes songs. Williams started dabbling in the jingle side of the business back in 1970 and got into it full time in 1978. Stewart also works as a producer and singer while Smith produces, sings, and works on the sales; Jan Greenfield is office manager; Jim McKell, staff engineer; Miles Hession, sales; and Molly Whinnery, studio manager.

A representative in New York who makes Madison Avenue agency video and audio pitches for the group recently reported back, according to Williams, "They used to stereotype us as country, but that our company had helped destroy that stereotype." The Nashville company has also been receiving work out of San Francisco, including Levi's 501.

"From George Jones to Leon Russell, we've had some 30 major acts come in, spend three to four hours, and find out that it's painless and makes good money," commented Williams on his venture, which is adding depth, dimension, and dollars to the Nashville music business scene.

Bilboard TOP COUNTRY ALBUNS

COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE AND ONE-STOP SALES REPORTS.

	FOR WEEK ENDING NOV. 24, 1990								
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR EQ	TITLE				
				2					
1	2	2	8 -	RANDY TRAVIS WARNER BROS. 26310* (9.98) 1 week at No	. 1 HEROES AND FRIENDS				
2	l	1	9	GARTH BROOKS ▲ CAPITOL 93866* (9.98)	NO FENCES				
3	3	3	9	REBA MCENTIRE ● MCA 10016 (9.98)	RUMOR HAS IT				
4	4	4	8 0	CLINT BLACK ▲2 RCA 9668 (8.98)	KILLIN' TIME				
5	6	6	46	VINCE GILL ● MCA 42321 (8.98)	WHEN I CALL YOUR NAME				
6	5	5	54	THE KENTUCKY HEADHUNTERS ▲ MERCURY 838 744 (8.98	EQ) PICKIN' ON NASHVILLE				
7	7	7	80	GARTH BROOKS ▲ CAPITOL 90897* (9.98)	GARTH BROOKS				
8	8	9	25	GEORGE STRAIT ● MCA 6415 (9.98)	LIVIN' IT UP				
9	9	11	.36	ALAN JACKSON ● ARISTA 8623 (8.98)	HERE IN THE REAL WORLD				
10	10	8	11	KATHY MATTEA MERCURY 842 330* (8.98 EQ)	A COLLECTION OF HITS				
11	11	10	13 *	KEITH WHITLEY RCA 52277* (9.98)	GREATEST HITS				
12	13	12	43 *	RICKY VAN SHELTON ● COLUMBIA 45250 /CBS (8.98 EQ)	RVS III				
13)	15	19	4 🦠	HANK WILLIAMS, JR. WARNER/CURB 26453*/WARNER BROS. (9.98	8) AMERICA (THE WAY I SEE IT)				
14	12	13	8* 3	THE JUDOS CURB/RCA 52070*/RCA (9.98)	LOVE CAN BUILD A BRIDGE				
15	16	17	≂ 5	MARK CHESNUTT MCA 10032* (9.98)	TOO COLD AT HOME				
16	14	14	35	TRAVIS TRITT ● WARNER BROS. 26094* (9.98)	COUNTRY CLUB				
17	17	18	24	SHENANDOAH COLUMBIA 45490/CBS (8.98 EQ)	EXTRA MILE				
18	19	15	24 🤻	ALABAMA ● RCA 52108* (9.98)	PASS IT ON DOWN				
19	18	16	75	LORRIE MORGAN ● RCA 9594 (8.98)	LEAVE THE LIGHT ON				
20	20	21	58 🖟	RANDY TRAVIS ▲ WARNER BROS. 25988 (9.98)	NO HOLDIN' BACK				
21	21	23	12	VERN GOSDIN COLUMBIA 45409/CBS (8.98 EQ)	10 YEARS OF GREATEST HITS				
22	NE	N	1.	DWIGHT YOAKAM REPRISE 26344*/WARNER BROS. (9.98)	IF THERE WAS A WAY				
23	31	59	`3≽∞	ROSANNE CASH COLUMBIA 46079*/CBS (9.98 EQ)	INTERIORS				
24	23	20	11	CARLENE CARTER REPRISE 26139*/WARNER BROS. (9.98)	I FELL IN LOVE				
25	26	30	* 4 . 4	MARY-CHAPIN CARPENTER COLUMBIA 46077*/CBS (8.98 EQ)	OTING STRAIGHT IN THE DARK				
26	30	27	*8 .	SAWYER BROWN CURB/CAPITOL 94259*/CAPITOL (9.98)	GREATEST HITS				
27)	29	31	183	RANDY TRAVIS ▲4 WARNER BROS. 25568 (8.98)	ALWAYS & FOREVER				
28	22	22	լ 19	WAYLON JENNINGS EPIC 46104*/CBS (8.98 EQ)	THE EAGLE				
29	25	26	, 32	DOUG STONE EPIC 45303*/CBS (8.98 EQ)	DOUG STONE				
30	27	25	14	TEXAS TORNADOS REPRISE 26251*/WARNER BROS. (9.98)	TEXAS TORNADOS				
31)	34	39	4	WILLIE NELSON COLUMBIA 45492*/CBS (8.98 EQ)	BORN FOR TROUBLE				
32	24	24	8	KENNY ROGERS REPRISE 26289*/WARNER BROS. (9.98)	LOVE IS STRANGE				
33	28	34	118	THE JUDDS ▲ RCA/CURB 8318 /RCA (8.98)	GREATEST HITS				
34	32	32	25 _*	PATTY LOVELESS MCA 6401 (9.98)	ON DOWN THE LINE				
35	33	29	٤ 8	HIGHWAY 101 WARNER BROS. 26253* (9.98)	GREATEST HITS				
36	35	42	22	BAILLIE AND THE BOYS RCA 2114* (8.98)	THE LIGHTS OF HOME				
37)	45	38	5	JOE DIFFIE EPIC 46047*/CBS (8.98 EQ)	A THOUSAND WINDING ROADS				
38	37	28	83	KATHY MATTEA ● MERCURY 836 950* (8.98 EQ)	WILLOW IN THE WIND				

THIS WEEK	WEEK	S. AGO	ON CHART		
THIS	LAST	2 WKS.	WKS.	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR EQUIVAL	TITLE ENT)
39	36	35	171	PATSY CLINE ▲2 MCA 12 (8.98)	GREATEST HITS
40	40	45	5	CONWAY TWITTY MCA 10027* (8.98)	CRAZY IN LOVE
41	39	33	56	MARTY STUART MCA 42312 (8.98)	HILLBILLY ROCK
42	38	37	11	MICHAEL MARTIN MURPHEY WARNER BROS. 26308* (9.98)	COWBOY SONGS
43	44	50	4	MATRACA BERG RCA 52066* (8.98)	LYING TO THE MOON
44	41	41	262	GEORGE STRAIT ▲ MCA 5567 (8.98) GEORGE	STRAIT'S GREATEST HITS
45)	50	53	4	CHET ATKINS & MARK KNOPFLER COLUMBIA 45307°/CBS (8.98 EC) NECK AND NECK
46	42	49	18	BILLY JOE ROYAL ATLANTIC 82104* (9.98)	OUT OF THE SHADOWS
47	48	43	165	GEORGE STRAIT ▲ MCA 42035* (8.98)	GREATEST HITS, VOL. 2
48	47	52	13	SHELBY LYNNE EPIC 46066*/CBS (8.98 EQ)	TOUGH ALL OVER
49	60	51	91	HANK WILLIAMS, JR. ▲ WARNER/CURB 25834/WARNER BROS. (9.98)	GREATEST HITS III
50	51	46	76	K.D. LANG & THE RECLINES ● SIRE 25877/WARNER BROS. (9,98) ABSO	DLUTE TORCH AND TWANG
<u>(51)</u>	55	48	55	THE CHARLIE DANIELS BAND ● EPIC 45316/CBS (8.98 EQ)	SIMPLE MAN
(52)	56	56	15″	PIRATES OF THE MISSISSIPPI CAPITOL 94389* (9.98)	RATES OF THE MISSISSIPPI
53	46	57	3	EMMYLOU HARRIS REPRISE 26309*/WARNER BROS. (9.98)	BRAND NEW DANCE
54	5 3	47	61	REBA MCENTIRE ● MCA 8034* (8.98)	REBA LIVE
55	54	55	10	ANNE MURRAY CAPITOL 94102° (9.98)	YOU WILL
<u>(56)</u>	64	_	2	DON WILLIAMS RCA 52407* (8.98)	TRUE LOVE
57	57	62	18	HOLLY DUNN WARNER BROS. 26173 (9.98)	HEART FULL OF LOVE
58	49	36	37	WILLIE, WAYLON, JOHNNY & KRIS COLUMBIA 45240/CBS (8.98 EQ)	HIGHWAYMAN 2
59	43	40	40	RESTLESS HEART RCA 9961 (8.98)	FAST MOVIN' TRAIN
(60)	70	67	231	RANDY TRAVIS ▲2 WARNER BROS. 25435 (9.98)	STORMS OF LIFE
61	58	58	248	ALABAMA ▲3 RCA 7170 (8.98)	GREATEST HITS
62	52	44	8	GEORGE JONES EPIC 46028*/CBS (8.98 EQ) YOU C	DUGHTA BE HERE WITH ME
(63)	66	60	10 🔬	MERLE HAGGARD CURB 77313* (9.98)	BLUE JUNGLE
64	68	70	3	TAMMY WYNETTE EPIC 46238*/CBS (8.98 EQ)	HEART OVER MIND
65	63		17		USIC, MEMORIES AND YOU
66	RE-EI	NTRY	77	THE CHARLIE DANIELS BAND ▲ EPIC 38795*/CBS (6.98 EQ)	A DECADE OF HITS
67	59	54	40	HANK WILLIAMS, JR. ● WARNER/CURB 26090/WARNER BROS. (9.98)	LONE WOLF
68	72	_	100	K.T. OSLIN ▲ RCA 8369 (8.98)	THIS WOMAN
(69)	RE-EI	NTRY	72	DOLLY PARTON	WHITE LIMOZEEN
70	65	_	338	COLUMBIA 44384/CBS (8.98 EQ) HANK WILLIAMS, JR. A ² WARNING VI URB 601.03 (WARNING DROS (0.08))	GREATEST HITS, VOLUME I
(71)	RE-EI	NTRY	109	WARNER/CURB 60193/WARNER BROS. (9.98) RICKY VAN SHELTON ▲ COLUMBIA 4431 (PRE 18 DE ED)	LOVING PROOF
72	NE	NÞ	1	COLUMBIA 44221/CBS (8.98 EQ) CLINT BLACK RCA 52372 (9.98) PU	T YOURSELF IN MY SHOES
73	RE-EI	NTRY	53	RODNEY CROWELL	KEYS TO THE HIGHWAY
(74)	RE-EI	NTRY	118	COLUMBIA 45242/CBS (8.98 EQ) K.D. LANG SIEC 357344 (MARINER PROS. (0.00)	SHADOWLAND
75	73	65	6	SIRE 25724*/WARNER BROS. (9.98) TIM RYAN EPIC 45270*/CBS (8.98)	TIM RYAN
			ii		

Albums with the greatest sales gains this week. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices (indicated by EQ), for labels that do not issue list prices, are projected from wholesale prices. © 1990, Billboard/BPI Communications, Inc.



by Carlos Agudelo

AFTER 21 YEARS OF PRODUCING ALBUMS, Oscar Lopez is in the forefront of the search for a sound that can give contemporary Latin music the American pop edge. To achieve this, Lopez is using the experience he acquired in his native Argentina, where he produced most of the nascent rock groups, such as Almendra, Manal, Arco Iris, and Charlie Garcia, during the '70s and early '80s. Lopez's most recent production is "En Las Buenas Y En Las Malas," the new album by Mexican singer José José. He is still working on an album by Mijares, another Mexican singer whose previous Lopezproduced album, "Un Hombre Discreto," went tripleplatinum in Mexico

"[Mijares] has a great voice and a lot of strength on stage. The idea was to show a different aspect from his pop-ballad and rock side," Lopez says. Following the world music trend of mixing different international rhythms, the album includes two merengue songs as well as other fast-paced tunes tailor-made for the singer's wide vocal range. "I think the strength of the Latin market is the ability of any of us to identify with anything that is Latin American," he says.

Other artists Lopez has worked with include Valeria Lynch and Guadalupe Pineda, as well as groups such as Maldita Vecindad and the rock band Caifanes. Currently the producer is working with Carmen Treviño, a Tijuana/San Diego-based singer, and Miguel Capetillo. Lopez estimates the albums he produced have sold a collective 5 million to 7 million copies. "I think the level of Latin music has improved a lot, but we are always looking for innovative people able to transcend the clichés, he says, referring to the trend in the Latin music field to follow the styles of those who have been successful.

CHRISTMAS LINEUP: CBS is releasing "Fiesta En Navidad." an album that is novel in its inclusion of some well-known Latin artists who usually record in English.

singing in Spanish. Denise Lopez, the Cover Girls, Nayobe, George LaMond, Brenda K. Starr, and Louie Louie sing along with Willie Chirino and Luis Enrique. BMG is coming out with "El Flamazo Navideño" by Los Flamers; "Feliz Navidad," a multi-artist rerelease; "Villancicos De Navidad," by Compañia Infantil; and "Navidad En Villafontana" by Los Violines de Villafontana. Another prefease from last year is "Merry Christman America" includient tunas by Losa Alime Christmas America," including tunes by Jose A. Jimenez, Jose Jose, Rigo Tovar, and Isabel Pantoja. Fonovisa's only Christmas release is "Esta Navidad Con Los Grupos," with tunes by Timbiriche, Los Bukis, Rigo

Lopez trying to give pop flavor to contemporary Latin music

Tovar, La Revolución de Emiliano Zapata, and Los Yonics, among others.

Also for Christmas, Globo is releasing the compilation "Baila, Baila, Vol. II," which includes cumbia, soca, lambada, merengue, and salsa performed by Eddie Santiago, Frankie Ruiz, Omar Alfano, Alfredo Gutierrez, Lisandro Mesa, and Brazilian artist Fafa. Capitol/EMI Latin is releasing "Alegre Y Bailable de Navidad, Vol. II," performed by the Latin Spice Band; the company is also rereleasing "Eterna Navidad" with Jose Feliciano, Tatiana, Mijares, Pandora, and Daniela Romo; "La Navidad Con Las Ardillitas" by Lalo Guerrero; and "Aguinaldo Musical," with groups such as Los Freddies, Los Socios Del Ritmo, Chico Che Y La Crisis, and Los Flamers. TH-Rodven's release for the season is "Juntos En Navidad," a brand-new album with traditional Spanish-language Christmas tunes performed by Ricardo Montaner, Karina, Jorge Rigo, Melissa, Amilcar Boscan, Grupo Lluvia, and Los Babys.

COUNTRY SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- AIN'T NECESSARILY SO (Warner-Refuge
- ASCAP/Macy Place, ASCAP) WBM
 AMERICAN BOY (Eddie Rabbitt, BMI) HL
 BACK IN MY YOUNGER DAYS (Danny Flowers,
- BACK IN MY TOURSE...
 ASCAP/Bug, BMI) HL
 THE BATTLE HYMN OF LOVE (MCA, ASCAP/Don
 Control ASCAP/Screen Gems-EMI, BMI/Scarlet
- Moon, BMI) HL/CLM/WBM
- MOON, BMI) HL/CLM/WBM
 BORDERTOWN (Pink Pig, BMI/Polygram Int'I,
 ASCAP/Ranger Bob, ASCAP) HL
 BORN TO BE BLUE (Almo, ASCAP/Brio Blues,
 ASCAP/EMI April, ASCAP/Vancou, Ascap) CPP/HL
 BROTHER JUKEBOX (Screen Gems-EMI, BMI/Black
- CAN'T HAVE NOTHIN' (BMG Songs, ASCAP/Muckleroy, ASCAP/Careers, BMI/Kung-Fu
- Grip, BMI)
 CHASIN' THAT NEON RAINBOW (EMI April,
 ASCAP/Seventh Son, ASCAP/Mattie Ruth, ASCAP)
- WBM/HL
 COME NEXT MONDAY (Tri-Chappell, SESAC/Chappell
 & Co., ASCAP/Serenity Manor, ASCAP) HL
 COME ON BACK (Carlooney Tunes, ASCAP/Chrysalis,
 ASCAP) CLM
 CRAZY IN LOVE (Screen Gems-EMI, BMI) WBM
 DADDY'S COME AROUND (Scarlet Moon, BMI/Don
 Schlitz, ASCAP/Almo, ASCAP)
 DAM THESE TEARS (Acuff-Rose, BMI/Milene,
 ASCAP) CPP
- DANCE IN CIRCLES (CBS Cross Keys, ASCAP/Ensign,
- DRINKING CHAMPAGNE (Acuff-Rose, BMI) CPP FEED THIS FIRE (Careers, BMI) HL
- A FEW COOD THINGS REMAIN (Sheddhouse, ASCAP/Bait And Beer, ASCAP/Forerunner, ASCAP) A FEW OLE COUNTRY BOYS (WB, ASCAP/Two Sons, ASCAP/Bamatuck, ASCAP/Mentor Williams, ASCAP)
- FOOL SUCH AS 1 (MCA, ASCAP) HL
- FOREVER'S AS FAR AS I'LL GO (Almo, ASCAP/Brio
- FOURTEEN MINUTES OLD (WB, ASCAP/Patrix Janus, ASCAP/Warner-Tamerlane, BMI/Patrick Joseph, BMI) FRIENDS IN LOW PLACES (Careers, BMI/Music

- FMIEMDS IN LOW PLACES (Careers, Bml/music Ridge, ASCAP) HL GHOST IN THIS HOUSE (Careers, BMI) HE WAS ON TO SOMETHING (CBS Tree, BMI) HL HOLDIN' A GOOD HAND (Songs Of Grand Coalition BMI/Marledge, ASCAP)

- HOME (Texas Wedge, ASCAP)
 HONKY TONK BLUES (Acuff-Rose, BMI/Hiriam, BMI)
- CPP
 I FELL IN LOVE (Carlooney Tunes, ASCAP/Chrysalis, ASCAP/EMI, ASCAP/He-Dog, ASCAP/Twyla Dent, ASCAP/Blue Gator, ASCAP/Lamek, BMI/Laughing Dogs, BMI) CLM
 IT WON'T BE ME (Edge O' Woods, ASCAP/Kinetic Diamond, ASCAP/Moline Vailey, ASCAP)
 I'VE COME TO EXPECT IT FROM YOU (Jessie Jo, BMI/Music Corp. Of America, BMI/Buddy Cannon, ASCAP/Pri, ASCAP) HL
 JUKEBOX IN MY MIND (Maypop, BMI) WBM
 LIFE'S LITTLE UPS AND DOWNS (Makamillion, BMI/Warner-Tamerlane, BMI/Flying LIKE A HURRICANE (Warner-Tamerlane, BMI/Flying LIKE A HURRICANE (Warner-Tamerlane, BMI/Flying

- LIKE A HURRICANE (Warner-Tamerlane, BMI/Flying
- LIKE A HUNKICANE (Warner-Lameriane, DMI/Flying Dutchman, BMI) WBM LOVE IS STRANGE (Ben-Ghazi, BMI) LOVE LETTER (Monster, ASCAP/Bob-A-Lew, ASCAP) LOVE WILL BRING HER AROUND (Grand Coalition,
- BMI/Maypop, BMI) MOONSHADOW ROAD (EMI April, ASCAP/Ides Of March, ASCAP/CBS Cross Keys, ASCAP) HL
- 47 MY HEART IS SET ON YOU (Silverline, BMI/Long
- MY HEART IS SET ON YOU (SINVERINE, BMI/LONG RUN, BMI) WBM NEVER KNEW LONELY (Benefit, BMI) THE NIGHT'S TOO LONG (Lucy Jones, BMI/Bug,
- NOTHING'S NEWS (Howlin'Hits, ASCAP) CPP
- NOW THAT WE'RE ALONE (Coolwell, ASCAP) CPP
 NOW THAT WE'RE ALONE (Coolwell, ASCAP)
 PRAYING FOR RAIN (CBS Cross Keys, ASCAP) HL
 PRECIOUS THING (Steve Wariner, BMI/Irving,
 BMI/Beginner, ASCAP) CPP/CLM, MBM
 PUT SOME DRIVE IN YOUR COUNTRY (CBS Tree,
- PUT YOURSELF IN MY SHOES (Howlin'Hits, ASCAP/Red Brazos, BMI)
- RECKLESS HEART (Long Tooth, BMI/Endless Frogs, ASCAP) CLM
 A RING WHERE A RING USED TO BE (Great Shakes,
- BMI/Hidden Harbor, BMI/Coxboro, BMI/Music Corp. Of America, BMI) WBM/HL ROCK 'N' ROLL ANGEL (Head Cheese, ASCAP/Pri,
- ASCAP) WBM ROLLIN' HOME (Flawfactor, BMI/Great Cumberland, BMI/Patrick Joseph, BMI/Warner-Tamerlane, BMI) SOMEONE ELSE'S TROUBLE NOW (CBS Tree,
- BMI/CBS Cross Keys, ASCAP) HL STORY OF LOVE (Bar None, BMI/Bug, BMI) HL THERE FOR AWHILE (David 'N' Will,
- 52 THESE LIPS DON'T KNOW HOW TO SAY GOODBYE

- BMI/Samosonian ASCAP) WBM

- TURN IT ON, TURN IT UP, TURN ME LOOSE (Songs of PolyGram, BMI/Polygram Int'l, ASCAP/Amanda-Lin, ASCAP) HL
- ASCAP/Forerunner, ASCAP/Mid-Summ ASCAP/Major Bob, ASCAP) CLM/CPP
- ASCAP/Major Bob, ASCAP) CLM/CPP
 WALK ON FAITH (Almo, ASCAP/Brio Blues,
 ASCAP/Hayes Street, ASCAP)
 WESTERN GIRLS (Songs Of PolyGram, BMI/Irving,
 BMI/Littlemarch, BMI) HL/CPP
 WE'VE GOT IT MADE (Wrensong, ASCAP/Miller's
 Daughter, ASCAP/AMR, ASCAP) WBM
 WHAT A WAY TO GO (Polygram Int'i, ASCAP)
 WHAT WE REALLY WANT (Chelcait, BMI/Bug, BMI)
 WHEN LOVE COMES CALLIN (70n II III) (70n II
- WHAN LOVE COMES CALLIN' (Zoo II,
 ASCAP/Warner-Tamerlane, BMI/Randy Scruggs,
 BMI) WBM
 WHEN SOMEBODY LOVES YOU (Song Pantry,
- ASCAP/EEG, ASCAP) CPF

- YOU'VE GOT TO STAND FOR SOMETHING (Acuff-

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

- CLM Cherry Lane CPP Columbia Pictures
 HL Hal Leonard
- MSC Music Sales Corp

(CBS Tree, BMI)
THINGS ARE TOUGH ALL OVER (MCA, ASCAP) HL
THE THINGS YOU LEFT UNDONE (Warner-Tamerlane,

- BMI/Samosonian, ASCAP) WBM
 THIS AINT MY FIRST RODEO (Hookem, ASCAP/Co-Heart, BMI/Hardscratch, BMI/Irving, BMI) CPP
 'TIL A TEAR BECOMES A ROSE (EMI April, ASCAP/Swallowfork, ASCAP) HL
 TOO COLD AT HOME (EMI April, ASCAP/K-Mark,

- UNANSWERED PRAYERS (Bait And Beer,

- ASCAP/EEG, ASCAP) CPP
 YOU LIE (Bobby Fischer, ASCAP/Five Bar-B,
 ASCAP/MCA, ASCAP/Krismik, ASCAP) HL
 YOU MADE LIFE GOOD AGAIN (Little Big Town,
 BMI/American Made, BMI/Love This Town, ASCAP)
 YOU REALLY HAD ME GOING (Careers, BMI/Edge O'
 Woods, ASCAP/Moline Valley, ASCAP/Kinetic
- nd ASCAP)
- Rose, BMI) CPP YOU WIN AGAIN (EMI April, ASCAP/Getarealjob, ASCAP) HL

Hot Latin Tracks...

WEEK	LAST	2 WKS. AGO	WKS. ON CHART	Compiled from national Latin ARTIST radio airplay reports. TIT LABEL
1)	2	2	10	★ NO. 1 ★★ LUIS MIGUEL WEA LATINA 1 weeks at No. Or
2	1	1	12	CHAYANNE ◆ COMPLETAMENTE ENAMORADO CBS
3	3	3	9	LOURDES ROBLES ◆ ABRAZAME FUERT CBS OBS CBS CBS CBS CBS CBS CB
4)	4	12	4	ANA GABRIEL ES DEMASIADO TARO
<u>(5)</u>	12	14	4	BRAULIO EL TRIBUNAL DEL AMO
6	5	8	9	BRONCO CORAZON DUR
7	11	10	5	GLORIA ESTEFAN RENACE
8	6	6	21	JUAN LUIS GUERRA Y LA 440 BURBUJAS DE AMO
9	13	17	3	MARISELA Y SE QUE VAS A LLORA
10	10	16	3	JOSE JOSE ATRAPAD
11	7	7	11	RUDY LA SCALA PORQUE TU ERES LA REIN SONOTONE
12	9	5	15	DANIELA ROMO CAPITOLEMILATIN
13	8	4	16	MYRIAM HERNANDEZ CAPITOLEMI LATIN PELIGROSO AMO
14	14	15	6	ANGELICA MARIA REINA Y CENICIENT
15	15	13	10	PIMPINELA ◆ CUANTO TE QUIER CBS
16	18	24	7	LA SONORA DINAMITA FUENTES-SONOTONE EL VIEJO DEL SOMBRERO
17)	36	36	3	***POWER PICK *** RUDY LA SCALA SONOTONE CUANDO YO AM
18	17	11	19	JOSE FELICIANO PORQUE TE TENGO QUE OLVIDA CAPITOLEMILATIN
19)	NE	w Þ	1	★★★HOT SHOT DEBUT★★★ ROBERTO CARLOS PAJARO HERID
_	_			
20	16	9	19	ANA GABRIEL NI UN ROC
20 21	16 19	9 18	19	
				ROCIO DURCAL TE AM
21	19		20	ROCIO DURCAL TE AMARIOLA LOS TIGRES DEL NORTE CORAZON USAD
21 22	19	18 —	20	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS SOLO TE QUIERO A
21 22 23 24	19 20 25	18 — 25	20 2 12	ROCIO DURCAL TE AM ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS TH-RODUEN LA PATRULLA 15 BLANC
21 22 23	19 20 25 21	18 25 32	20 2 12 4	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS TH-RODVEN LA PATRULLA 15 RINGO VICENTE Y ALEJANDRO FERNANDEZ ROCIO DURCAL TE AM TO A
21 22 23 24 25	19 20 25 21 32	18 — 25 32 31	20 2 12 4	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS TH-RODVEN LA PATRULLA 15 RINGO VICENTE Y ALEJANDRO FERNANDEZ LOLITA TE AM ARIOLA CORAZON USAD SOLO TE QUIERO A BLANC BLANC AMOR DE LOS DO TOS LOLITA TE VOY HACER LA VIDA IMPOSIBLE TO TE AM
21 22 23 24 25 26	19 20 25 21 32 22	18 — 25 32 31 27	20 2 12 4 4 8	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS THA PODVEN LA PATRULLA 15 RINGO VICENTE Y ALEJANDRO FERNANDEZ LOLITA CBS LOLITA CBS LOLITA CBS LOLITA CBS LOLITA CBS CARICATUR CARICATUR TE AM AMOR DE LOS DO CARICATUR CARICATUR CARICATUR CARICATUR CARICATUR TE AM AMOR DE LOS DO CARICATUR CARICATU
21 22 23 24 25 26 27	19 20 25 21 32 22 31	18 — 25 32 31 27 38	20 2 12 4 4 8 3	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS TH-RODVEN LA PATRULLA 15 RINGO VICENTE Y ALEJANDRO FERNANDEZ CBS LOLITA CBS JOAN SEBASTIAN MUSART NINO SEGARRA TE AM CORAZON USAD CORAZON USAD ANDRE CORAZON USAD CORAZON USAD CORAZON USAD ANDRE CORAZON USAD AMOR DE LOS DO CARICATUR CARICATUR NINO SEGARRA COMO AMIGO SI, COMO AMANTE N
21 22 23 24 25 26 27 28	19 20 25 21 32 22 31 23	18 — 25 32 31 27 38 34	20 2 12 4 4 8 3 6	ROCIO DURCAL ARIOLA LOS TIGRES DEL NORTE FONOVISA LOS TEMERARIOS TH-RODVEN LA PATRULLA 15 RINGO VICENTE Y ALEJANDRO FERNANDEZ LOLITA CBS LOLITA CBS JOAN SEBASTIAN MUSART NINO SEGARRA MPL RAUL DI BLASIO TE AM TE AM TE AM TE AM CORAZON USAD
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Records with the greatest airplay gains this week. ♦ Video clip availability. Chart is compiled weekly, but appears in the magazine bi-weekly. © 1990, Billboard/BPI Communications, Inc.



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Grass Route: Indies Cast Wide Nets					
New Products Galore					

Private Music Puts Yanni In Public Eye New Age Artist Gets Strong Marketing Push

■ BY GREG REIBMAN

BOSTON-While gossip circles are buzzing this year over the romance between new age instrumentalist Yanni and TV actress Linda Evans, Private Music executives are more excited by the relationship blossoming between their recording artist and retail.

After a sluggish May launch, the symphonic pop artist's sixth Private Music release, "Reflections Of Passion," has enjoyed the top spot on Billboard's New Age Albums chart for 17 weeks. It also has crossed over into the Top Pop Albums chart, reaching No. 144 on the Nov. 17 chart.

Private attributes this successand sales of 150,000 units in four months-to a marketing campaign focused on long-term artist development while doggedly converting retailers into Yanni fans.

Jeff Klein, Private's VP of marketing and sales, says "Reflections Of Passion," a career retrospective of the Greek-born composer's "most romantic tracks," with three new selections, was designed to reach audiences that do not traditionally purchase instrumental product. But the label did not want to ignore Yanni's loyal new age base either, although, at first, this seemed like a probability.

"We encountered a resistance on the retail level, who dismissed this as a best-of collection," says Klein, who sought to position "Reflections Of Passion" as "a truly unique Yanni listening experience that Yanni fans would want to own. Through BMG [Private Music's distributor] and our own efforts we proceeded to deliver the message that if a Yanni fan walked out of your store without buying a copy then you had blown a sale. I think it worked, in part, because in six years we've made it a point to never overhype our prod-

Private also hired Macey Lipman Marketing in Los Angeles to nurture in-store airplay while Terry Randolph, a Minneapolis-based publicist, came on board to handle long-term

development needs.

"Our first goal was to succeed at new age, which we've accomplished,' says Klein. "The next objective was to use the romance theme and even the Linda Evans connection to project Yanni's image.'

MLM reports particular success with a high-profile in-store airplay contest. Through MLM president Macey Lipman's "Lip Service" newsletter, 3,500 store managers were notified that they could earn \$25-\$50 if they were playing "Reflections" when called by MLM. Hoping to target adult female shoppers, contest rules specified that top-dollar prizes would be awarded for playing the product during morning and late-afternoon hours.

"We had 80 winners in two weeks," reports Lipman. "The residual was that retailers started saying 'this is a good record' and they began suggesting it to customers.

On Oct. 12, Lipman followed up the

contest by arranging to have Yanni call buyers at 40 major accounts. Autographed posters and product were mailed to several others.

Retail efforts were supported by a radio ad campaign focusing on late-night talk shows. "The people (Continued on page 44)



Bad Boys. Recording group Badfinger returns to the Cleveland Agora to celebrate the Rykodisc CD release of "Day After Day," recorded live at the Agora in 1974. The album, which is the only legitimate CD featuring all four original band members, includes their classics "Baby Blue" and "Day After Day," among others. Shown, from left, are Tim Hellwig, manager of the North Olmsted Record Exchange outlet; Keith Turner, assistant manager of the Maple Heights Record Exchange store; Joey Molland of Badfinger; and Jeff Gangadine, an accountant with Cleveland One-Stop.

Record Exchange Builds On Its Image As A Knowledgeable Specialty Chain

■ BY BARBARA A. HOGAN

NEW YORK-Since opening its first store 11 years ago, The Record Exchange has done a slow but steady crawl across the states of Virginia and North Carolina.

Today the chain, which president Don Rosenberg started the day after his college graduation by opening a used record store in Roanoke, Va., numbers nine outlets.

Although 20% of sales are still from used albums, the chain has expanded to embrace the traditional fare of the music chain-CDs, cassettes, LPs, and accessories.

Sales of new prerecorded musiccurrent hits and catalog-break out to 69% CD, 22% cassette, and 9% LP.

The chain's stores, which average 1.200 to 1,600 square feet, are generally located in strip shopping centers. Rosenberg, who declines to reveal the company's annual revenues, says the chain's next challenge is to get a point-of-sales system.

Record Exchange is following two paths to continued growth. In addition to opening its first new outlet in quite some time, the chain is concentrating on relocating and updating five of the eight older stores.

Rosenberg says the company plans expansion more carefully these days. 'When we first started, we would find the cheapest possible location that would make do," he says. "Now we wait and look for the best possible location we can afford."

In changing its real-estate strategy, Record Exchange has moved out of little strip centers and into power centers-shopping centers anchored by category killers such as Toys 'R' Us and Circuit City.

"That strategy has been very successful for us," Rosenberg says.
"Even though the developers wish they could get larger record stores that occupy more space [than a typical Record Exchange outlet], they like us because we bring in a market that they are not already gettingthe 18- to 34-year-old male. It helps their demographics tremendously.

Two other factors, Rosenberg says, also contribute to the chain's success: customer service and low (Continued on page 39)

NARM Sets Tie-Ins For Awards Shows

NEW YORK-The National Assn. of Recording Merchandisers has announced the winners of its first MTV Video Music Awards Show Display Contest. The trade association has also announced that it is making display materials available for two other contests, each promoting different award shows-the 33rd annual grammy Awards Show and the 18th annual American Music Awards Show.

For the MTV Music Video Awards Show display contest, entries were received from 16 companies representing 759 stores in the retail category and 10 companies representing 1,560 outlets in the rackjobber category.

In the retail category, the first prize of \$500 went to Record Bar No. 177 in Gainesville, Fla.; the second prize of \$300 went to Disc

Jockey No. 18 in Shreveport, La.; the third prize of \$200 went to Camelot No. 211 in Chattanooga, Tenn.; and the plaque for best overall company performance went to Disc Jockey/Music Express in Owensboro, Ky.

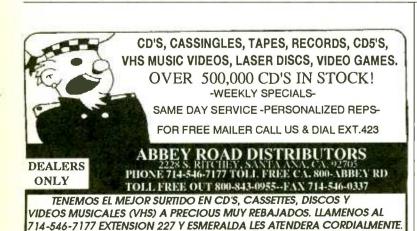
In the rackjobber category, Lieberman Enterprises in Dallas won the \$500 first prize and Handleman Co. in Denver won the \$300 second prize. Eurpac West in Japan and Roundup Music Dist. (Fred Meyer/Music Market) in Marysville, Wash., tied for third place, with each receiving \$100. The plaque for best overall company performance went to Handleman Co. in Troy, Mich.

Winners were selected based on several criteria: use of NARM merchandising materials, inclusion of product in or near the dis-

play (for retailers), prominence of display, creativity and originality, effectiveness, and level of participation by both reps and accounts (for rackjobbers). To enter the contest, retailers submitted photos of window or in-store displays; rackjobbers submitted wrapups.

For the American Music Awards, the trade association is making available various disply items, including a 12-by-12-inch flat, a shelf talker, a divider card, a 3D counter card, and a poster. Grammy items include a poster highlighting nominees for male and female vocalist, a poster promoting nominees for best new artist and best pop performance/group, a divider card, an album-of-the-year poster, a bin card, a shelf talker, a Grammy music banner, a 12-by-12-inch flat, a tent

(Continued on page 44)



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RECORD EXCHANGE TRADES ON ITS IMAGE

(Continued from preceding page)

nrices

Since about 70% of music is bought by about 30% of the customers, the chain's main goal is to "reach the music lover," Rosenberg says.

To accomplish that goal, Rosenberg recruits "music enthusiasts," often using the chain's regular customers as a source of knowledgeable, eager employees. This results in a well-informed staff that can provide good service.

"The Record Exchange is geared to take care of [the music lovers]," Rosenberg says. "We do this with expert staff. We offer more service than bigger chains. We also aim to get the infrequent shopper excited. I'm very pleased with that focus."

Record Exchange Pushes Its Own Music Magazine

NEW YORK—Banking on its yearand-a-half track record, the nine-unit, Roanoke, Va.-based The Record Exchange is trying to convince other chains to distribute a customized version of Music Monitor, its monthly instore magazine.

Music Monitor, which contains 12 pages of interviews, columns, reviews, and previews of upcoming local and national events, currently reaches 35,000 readers, 17,000 of them via a mailing list and the rest via free distribution at more than 200 other retailers including bars, night-clubs, and bookstores.

Music Monitor benefits the artist, the customer, and the store, Record Exchange president Don Rosenberg says. "It offers the industry an alternative way of exposing the artist," he adds. "In a single issue, more than 150 titles can be mentioned."

"We want other chains to use the magazine as an advertising medium," Rosenberg says. "We lay out copy and leave space for the ads. Other chains already know how to solicit ads, get co-op dollars, and prepare ads for publication."

While in-store music magazines are common nowadays—New York-based Nobody Beats The Wiz publishes Beats and Minneapolis-based Musicland Stores Corp. offers Requests, both of which follow in the footsteps of Tower's massively successful Pulse—distributing such publications through other chains is a more difficult proposition.

more difficult proposition.

For instance, Buzz, published by former Great American Music president Ira Heilicher, was distributed through Dallas-based Sound Warehouse, Port Washington, N.Y.-based Record World, and his chain—before it was sold to Albany, N.Y.-based Trans World Music Corp.

But that effort fizzled because, among other factors, the magazine reportedly had problems coordinating advertising for the various chains.

Rosenberg, however, says, he refuses to "be naysayed on this." Computer technology makes it easier to publish an in-store magazine today, he argues.

BARBARA A. HOGAN

In addition to servicing music lovers with knowledgeable sales help, the Record Exchange publishes its own in-store magazine, which features articles on artists with new releases (See story, this page).

Another benefit of hiring music enthusiasts is their input into buying, which enabales the chain to tailor inventory to meet local demand.

Another factor that draws customers into stores is the chain's low prices. On albums, the Record Exchange advertises itself as the "home of the \$12.95 CD." The used albums

also generate customer traffic.

According to Rosenberg, what he doesn't make in profit on new material, he makes on used items once customers are drawn into the store. "People come into the store because they can save a few dollars on music," he says. "They buy some used album, or they sell us their used products for store credit or cash. Then they turn around and spend it on more music."

Used albums, which are bought from customers at prices determined by their condition, popularity, and resale value, generally have a 300% markup.

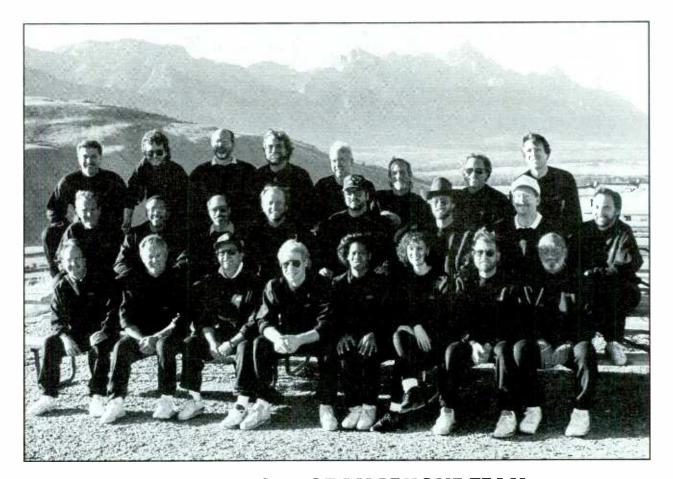
While selling used albums at lower prices is favorable for The Record Exchange and its customers, it may not sit too well with major labels. But Rosenberg defends his chain's strategy, claiming that the labels benefit from it as well.

"People buy albums and if they're not happy with them, they get cautious about spending money on more albums," he says. "We can buy the unwanted music from those discouraged people for cash or store credit.

Perhaps they'll buy something they know they like at a lower price—used or new."

In the long run, according to Rosenberg, the chain's policies restore customers' faith in music, which results in the industry selling more albums. "The labels hated me for the first five years, he says. "But now they see that I am buying the used albums and giving the customers cash, which they spend more often than not on new albums."

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by Geoff Mayfield

EJA VU OR SOMETHING NEW? Many conditions and events that the music world has recently experienced offer chilly reminders of the early-'80s post-disco bust, which found the industry plunging into a period of declining sales and red ink Regardless of whether this era is analogous with that one, the similarities are cer-

In 1990, as was the case a decade ago, dance-oriented music seems to be the glue that binds pop music, particularly in terms of radio airplay. Just as layoffs were a big part of the industry picture in the early '80s, layoffs at Enigma Entertainment, A&M, Island, RCA, and other supply-side companies have punctuated this year's headlines. A familiar echo has also been heard as music retailers have been privately moaning throughout most of the year that same-store numbers are low, in some cases alarmingly so. The word "recession," one of the scarier words found in early-'80s newspapers, is being bandied about again.

But, would these indicators prompt Yogi Berra to say that it's "déjà vu all over again?" It says here that it is too early to push the panic button, for while there are similarities, there are also big differences.

For one, the recent layoffs at the four above-mentioned companies appear to have more to do with restructuring strategies than simple bottom-line pressure, and certainly the number of exits that have been announced so far are much smaller than the ones that happened in the early '80s. Certainly we haven't seen any-

thing as unsettling as the postdisco layoffs that occurred at CBS Records or Warner Bros.

WEA president Henry Droz would also remind you that one of the factors that impacted the early '80s was a too-swift retreat from the eight-track configuration. The cassette market had not grown enough yet to compensate for the percentage of business that eight-tracks represented when they were eliminated practically overnight. While the decline of the vinyl configurations may have something to do with the slower momentum of industry growth in the last year and a half, that phase-out is certainly being handled in a less frantic and drastic manner than was accorded eight-tracks.

There also seems to be a more diverse selection of music on the market. While rock music seems to have declined as a sales and airplay force (Billboard, Nov. 10), that genre certainly seems more vital than it did a year ago. Country music is definitely more active than it was in the early '80s. The marketing strategies employed for classical and jazz product seem much more savvy than those employed during the postdisco nightmare, and we hadn't even heard of new age music yet.

There's also something to be said for experience. The early '80s offered the first proof that music products might not be recession-proof. Lessons learned by both record companies and merchandisers in the early '80s might well allow the industry to better endure today's economic climate.

GERTAIN IRONY: At the start of 1990, the spate of new labels that was anticipated led many industry watchers to believe that the year would see an active job market, with salaries hitting new ceilings. EMI president Sal Licata was among those who worried that bidding wars for executive talent would force labels' overhead costs through the roof.

While there were a few isolated cases in which the entrance of new labels allowed executives to catch higher (Continued on next page)

ALBUM RELEASES

The following configuration abbreviations are used: CD-compact disc; CA-cassette; LP-vinyl album; EP-extended play. List price noted when available. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number.

POP/ROCK

ACCEPT Staying A Life CD Epic EK-46944 CA ET-46944

CINDERELLA Heartbreak Station CD PolyGram 848618-2 CA 848618-4 LP 848618-1

CONSOLIDATED
This Is A Collective CD I.R.S. X25G-13810

DEATH ANGEL Fall From Grace CD Enigma 2-73585 CA 4-73585

FINE YOUNG CANNIBALS The Raw And The Remixed CD MCA MCAD-10125 CA MCAC-10125

GREGSON & COLLISTER Love Is A Strange Hotel CD Rhino 70961 CA 70961

MOLLY HATCHET Greatest Hits CD Epic EK-46949 CA ET-46949

NEW KIDS ON THE BLOCK No More Games: The Remix Album

CD Columbia CK-46959 CA CT-46959

THE RINGLING SISTERS 60-Watt Reality CD A&M 5337-2 CA 5337-4

FRANK SINATRA The Reprise Collection
CD Reprise 2-26340(4)
CA 4-26340(4)

BIG MAMA THORNTON American Folk Blues Festival '65 CD Optimism LR2025-2 CA LR2025-4

SONNY BOY WILLIAMSON American Folk Blues Festival '64

SONNY BOY WILLIAMSON & THE YARDBIRDS

CD Optimism LR2020-2 CA LR2020-4

THE YARDBIRDS, FEATURING ERIC CLAPTON The First Recordings

CD Optimism LR4400-2 CA LR4400-4

VARIOUS ARTISTS
Jam Harder: The A&M Underground Dance Compilation CD A&M 5339-2 CA 5339-4

VARIOUS ARTISTS Metal Variations CD Enigma 2-73371 CA 4-73371

TONY TERRY

CD Epic EK-45015 CA ET-45015 LP E-45015

RALPH TRESVANT

CD MCA MCAD-10116 CA MCAC-10116

COUNTRY

GABBY The Life And Times Of Gabby

CD Earthquake EQCD-154 CA EQCAS-154 LP EQLP-154

HANK WILLIAMS SR. Hank Williams: The Original Singles CD PolyGram 847194-2 CA 847194-4

CHRISTMAS MUSIC

VARIOUS ARTISTS Creole Christmas CD Epic ZK-47045 CA ZT-47045

> To get your company's new releases listed, send release sheets or type the information in the above format on your letterhead. Please include suggested list price whenever possible. Send to New Releases, Billboard, Suite 700, 9107

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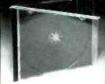
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RETAIL TRACK

(Continued from preceding page)

salaries, either by moving to new jobs or being convinced to stay in their old folds, the recent wave of layoffs has created a glut of unemployed music professionals. Several of those veterans who are seeking employment these days boast impressive credentials . . . It is always heartening when a person can keep a sense of humor in times of adversity. Take Dave Yeskel, who was national sales director for Island until that label's recent bloodletting (Billboard, Nov. 10). The first message he left on his phone's answering machine said, "Dave Yeskel, you were just laid off. Now, what are you going to do? I'm going to Disney World." After he returned from his weekend trip to Orlando, Fla., the next message instructed callers to "leave your name, number, and when I can start" ... Among those shopping for a gig is former Enigma regional marketing director Gregg Miller, who used to work at Poly-Gram and Wherehouse. Miller can be reached at 201-461-0440.

NEW ADDRESS: Alan Voss has left his national sales post at the PolyGram camp, where he worked for 14 years. On Nov. 12, he started as VP of sales at Atco, where he finds a lot of familiar faces. Among the many former PolyGrammers at Atco: president Derek Shulman and GM Harry Palmer.

FAST TRACK: A few weeks ago, we told you that Lieberman Enterprises had relocated from Bloomington, Minn., to nearby Minnetonka. The new plant, at 60,000 square feet, is 25% larger than the old 48,000-square-foot site. Other details you won't find anywhere else: The new office has 268 parking spaces, three water coolers, and six ladies-room stalls . . . Wherehouse Entertainment had hosted Pet Shop Boys Nov. 6 at the web's superstore on the

corner of Sunset Boulevard and La Brea Avenue in Los Angeles. It marked the first major in-store for Wherehouse since the Depeche Mode event in March, which found something like 15,000 fans creating an unruly scene (Billboard, April 7). With that in the background, Wherehouse and label EMI hired 30 security cops for the Pet Shop Boys ... David Cassidy has been busy on the retail trail. After drawing more than 1,000 fans to an October appearance at a Sam Goody in New York, the Enigma artist did a West Coast swing the week of Nov. 5 for Tower Records, making stops in San Francisco, San Diego, and Los Angeles.

ANOTHER FLAVOR: While the rest of the world raves about Vanilla Ice, the folks at iconoclastic Record Connection in Long Island, N.Y., are courting a comeback by someone who presents a different taste-erstwhile RCA artist Cherry Vanilla, of Andy Warhol fame. The Vanilla Liberation Army, led by Record Connection proprietor Jimi LaLumia, is seeking to convince RCA and parent BMG to rerelease "Venus D'Vinyl" and "Bad Girl," the two albums recorded by the star of Warhol's musical "Pork," in the U.S. According to LaLumia, both sets are available as catalog items in the U.K.

To enlist the troops, LaLumia's

To enlist the troops, LaLumia's store is running a petition drive with a contest on the side. A drawing will be held of those who sign the petition, with the winner receiving a prize package including dinner with Vanilla herself.

Can't tell yet whether he's serious, but LaLumia also claims that he plans to stage a demonstration outside RCA's New York headquarters to demand that the albums by the woman who apparently inspired David Bowie's Ziggy Stardust character be remarketed.





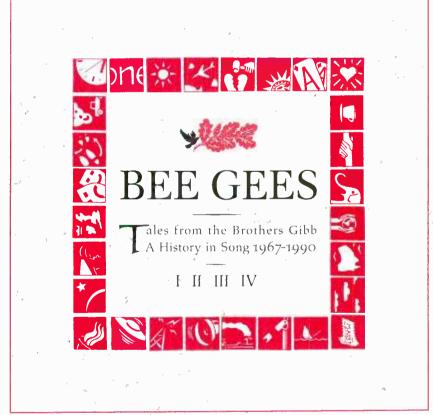




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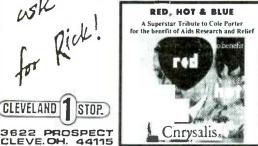
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Formation Of Indie Distribution Nets Creates Buzz At NARM Indie Wholesalers Confab

■ BY DEBORAH RUSSELL

THE UNOFFICIAL THEME of the National Assn. of Recording Merchandisers' Independent Wholesalers Conference in Palm Springs, Calif., this month appeared to be The Network.

Labels and distributors that gathered in the desert city for the annual confab spent much of their down time trading rumors and fueling speculation that independent distribution is headed toward more changes in the coming year than the industry has seen in the past decade.

Most talk centers on the dueling distribution networks spearheaded by Mel Klein's Independent National Distributors Inc. and Steve Plotnicki's Landmark Distributors Inc.

Independent National Distributors is reportedly backed by a group of well-financed New York-based investors. So far INDI has acquired George Hocutt's California Record Distributors Inc. and, according to sources, Malverne Distributors of Long Island City, N.Y. The latter deal is set to close this week.

The Plotnicki network revolves around a joint venture with Impact Distributors of Chicago. The team opened an L.A.-based operation recently, casting a net that includes of-fices in New York, Atlanta, and Chi-

cago.
Sources say each network is competing to sign up such geographically desirable prospects as Norcross, Ga.'s Gemini Distributing and Memphis-based Select-O-Hits. Other prime candidates include Dallasbased Big State Distributors, Lanham, Md.'s Schwartz Brothers, Haltom City, Texas-based Music Distributors Inc., and Norcross-based Rock Bottom Inc.

A third player in the national network scramble could have been the Lieberman-owned Navarre Corp., but with an apparent rupture between LIVE officials and Eric Paulson, Navarre's former owner and current executive VP and chief operating officer for the Minneapolisbased rackjobber, some say Navarre is out of the game.

Either way, the game is definitely cooking, and the key is cash. INDI, sources say, is in the best position to offer distributors the kind of money that past proponents of the network ideal couldn't entertain. Thus, many distributors who hadn't considered selling before are rethinking their options. And as dollar signs multiply, more players are likely to sign on.

Some label executives say they're skeptical that such a system could work for them, citing fears that a national network would become the type of unmanageable corporate monster they've struggled to avoid.

"Who would be the boss, and can I get him on the phone?" asks one label executive, who doubts the feasibility of the program. "And when I get him on the phone, will he know what's going on with my record?"

Phil Jones, executive VP at Fantasy Records, says he would like to maintain relationships with certain distributors who may link with a net-

work, but would prefer to maintain independence from the network itself. It is questionable whether such an arrangement would be possible, and no one knows what effect a hybrid deal would have on a label's priority in the network.

Tom Silverman, president of Tommy Boy Records, notes that he'd appreciate some concrete data from the networks. "No one is talking to the labels," he says. "I don't even know what [the network] is or what it means. I feel a little hurt and concerned because no one is talking

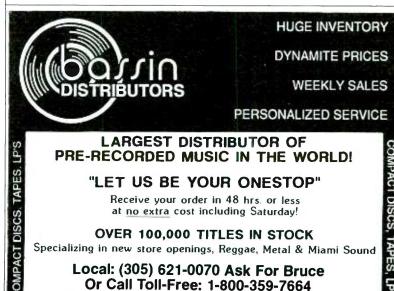
It's that breakdown between labels and network distributors that some naysayers are counting on. "[The network idea] can't work because it won't work," says one distributor who predicts massive fallout on the label side. He says he's already positioning himself to pick up any labels that bail out of the network system once they become disenchanted.

But distributors who favor the system claim that labels in the network will enjoy ties to independent distribution while gaining access to coordinated national promotion and guaranteed financial security.

"It will still be the indie people and the indie attitude," says another distributor who sees potential for a network system. "That's what makes us different from the majors. That's not going to change.'

NARM INDIE AWARD WINNERS: Tommy Boy's Digital Underground and Luke Records' 2 Live Crew shared top honors during NARM's 1990 Independent Music Awards ceremony Nov. 6 in Palm Springs. Digital Underground, which took the best-selling-new-artist award for its album "Sex Packets," also walked away with best-selling single and best-selling 12-inch single/maxicassette for its megahit, "Humpty Dance." 2 Live Crew's "As Nasty As They Wanna Be" took the awards for best-selling album and best-selling catalog. In addition, Priority Records was named independent label of the year and Big State president Billy Emerson received the Mickey (Continued on page 44)





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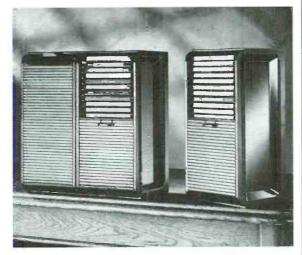
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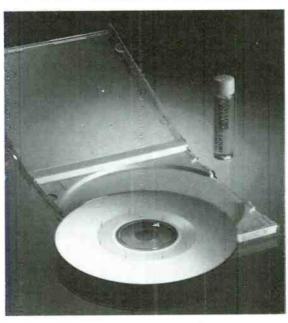
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Roly Poly. Rolykit introduces the Rolydisc CD storage system, which features a patented, dustproof, roll-top closure for maximum protection of CDs. The unit is made of sturdy plastic and is available in two sizes, CDR-20 (which holds 20 CDs) and CDR-40 (which holds 40 CDs). The units can be interconnected horizontally or vertically, and can be mounted on the wall, stacked freestanding, or stored in standard bookshelves. Suggested retail price is \$17.99 for the CDR-20, and \$29.99 for the CDR-40. Contact Rolykit in Chicago at 312-938-5406.



Mini Car Wash For CD Players. Audio-Technica introduces the AT6078 Wet/Dry CD Laser Lens Cleaner. Eight cleaning brushes are mounted on a CD. A single drop of Audio-Technica's laser lens cleaning fluid is applied to the innermost brush; the disc is placed in the CD player, which is then activated to play. The brushes wash and dry the lens; after about 10 seconds the lens is clean and the player stops automatically. Suggested retail price is \$24.95. Contact Audio-Technica in Stow, Ohio, at 216-686-2600

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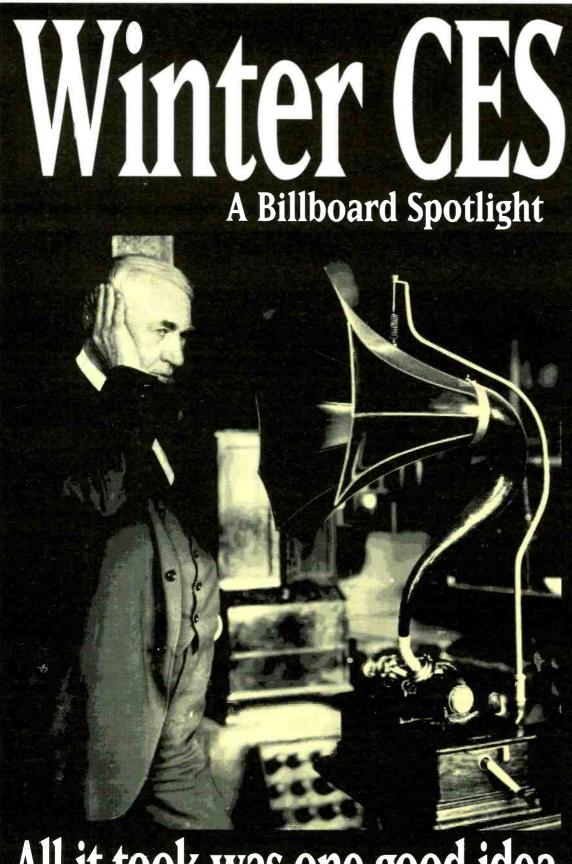
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YANNI BENEFITS FROM STRONG MARKETING PUSH

(Continued from page 38)

who listen to late-night radio are often lonely hearts," Klein explains. "So we came up with a romantic spot tied to retail. We also began advertising on VH-1."

Ted Singer, VP of the five-store, Minneapolis-based Title Wave chain, raves about Private Music's approach. "They really seem to be doing the things that seem right," he says. "We're seeing it not only in CDs, but we're moving a lot of cassettes, leading me to believe that a lot of women are buying it."

The artist also won surprisingly enthusiastic support at a Handleman Co. convention in July, reports BMG senior director of national sales Tom White. "We played the video for some of their top brass, hoping they'd carry it corporately. They were so turned on by it that they went back to all of their account bases, telling them that this was an artist they really needed. The next thing we knew, we were getting orders from all over."

White continues, "I've rarely seen this kind of excitement and growth at the account base. The street feel is that he's the next Kenny G. That's the stature of the growth we're seeing."

Singer adds, "I look at Yanni to become the same sort of hot annual Christmas item that George Winston has become. This record has gone through the roof and hasn't stopped."

Hopes for a strong holiday season are buoyed by "I'll Take Romance," a network TV movie airing in November that stars Evans in her first role since leaving "Dynasty," with music by Yanni. The composer will accompany the actress on press interviews, and there has even been talk of a People magazine cover story on the

"The liaison with Evans is being handled delicately," says Ran-dolph. "She's opening doors, but we have to make sure that Yanni stands on his own."

Prospects for Yanni look strong for 1992 as well. The composer is expected to perform with about 20 symphony orchestras, duplicating a similar move that sparked sales in Dallas and Minneapolis last year, says Private Music's Klein.

NARM SETS SHOW TIE-INS

(Continued from page 38)

card, a roll of 500 "finalist" stickers to put directly on music product, and a stanchion insert.

Grammy nominees will be announced Jan. 10, with the awards broadcast Feb. 20. American Music Awards nominees will be announced in late December, with the awards broadcast Jan. 28

GRASS ROUTE

(Continued from page 42)

Granberg award, which is named after the former NARM executive director and given to the individual who makes an outstanding contribution to independent distribution.

The awards ceremony featured some of the first live music heard during the confab, with a rocking performance by Voss Records' Jack Mack. Select act Whistle was MC of the event.

The annual awards honor best-selling independently distributed titles for the year, beginning July 1, 1989, and ending June 30, 1990. Nominations were made by NARM member independent distributors. Finalists were voted on by NARM regular member retailers, rackjobbers, independent distributors, and one-stops.

ALCAZAR RECORDS OF Waterbury, Vt., has joined forces with folk singer/songwriter Tom Paxton to become the exclusive distributor of the artist's Pax Records. Paxton, a fixture in the folk world for the last three decades, is set to release his newest album, "Peanut Butter Pie," in early 1991. One of the "first-generation folkies," Paxton has been covered by such artists as Arlo Guthrie, Doc Watson, and Peter, Paul & Mary. He has since expanded his audience to include children's music, recording such classics as "A Paxton Primer," "Balloon, Alloon," and "A Car Full Of Songs." For information, call Alcazar Distribution at 802-244-7845.

NO FOLKIES, PLEASE: New York's 109 Records is collecting cassettes from anti-folk heroes for a compilation of "radical, quirky, offensive, grungy, and insane" music to challenge the perceptions of acoustic music in the '90s. The 109 artists who have already gained acclaim as antifolk heroes include Roger Manning, Cindy Lee Berryhill, and Paleface, as well as Joe Folk & the Soho Valley Boys, Billy Syndrome, and White Trash, Call Kristen Johnson at 212-353-1331, or send tapes to 109Records, P.O. Box 2639, Peter Stuyvesant Station, New York, N.Y. 10009.



Record executives meet and mingle at the ball. Shown, from left, are Al Teller, chairman, MCA Music Entertainment Group; Joe Smith, Doug Morris, president/CEO Capitol-Emi Music; Atlantic; MTV Networks chairman/CEO Tom Freston; and Tommy Mottola, president, CBS Records Division.



Recording artist Paul Simon, left, chats with MTV personality "Downtown" Julie Brown.



"Maestro" Ed Bennett, left, president of VH-1 and HA! The TV Comedy Network, chats with friend Nancy Pearson.

AMC Unmasks A Hero At Benefit

NEW YORK—On Oct. 19, MTV Networks chairman/CEO Tom Frestom welcomed 1,200 members of the entertainment industry to the "Night Of A Thousand Heroes" masquerade gala and benefit, held at New York's Waldorf-Astoria hotel. The event raised more than \$1 million for the AMC Cancer Research Center. Freston, honored as AMC's Humanitarian of the Year at the 20th annual celebration, dedicated his cable networks to a yearlong fund-raising effort, with projects to include a Club MTV dance compilation album, an MTV "Video World Series," a radio-station giveaway, a VH-1 merchandise offer, and a John Lennon calendar.



Socializing at the party, from left, are Chrysalis president John Sykes; Laurie Guthrie, talent booker, "Late Night With David Letterman"; and Joe Smith, president/CEO, Capitol-EMI Music.



MTV president John Reardon gets a heart-y greeting from wife Linda at the party.



Enjoying the celebration, from left, are MTV Networks chairman/CEO Tom Freston; recording artists Bonnie Raitt and Paul Simon; and Marshall Cohen, executive VP of corporate affairs and communications, MTV Networks.



Irving Azoff, head of Giant Records, displays a costume he can really sink his teeth into.



MTV senior VP of music and talent Abbey Konowitch, right, asks guests to "imagine" a better world. Agreeing is MTV VP of music and talent John Cannelli, dressed as Slash from Guns N* Roses.

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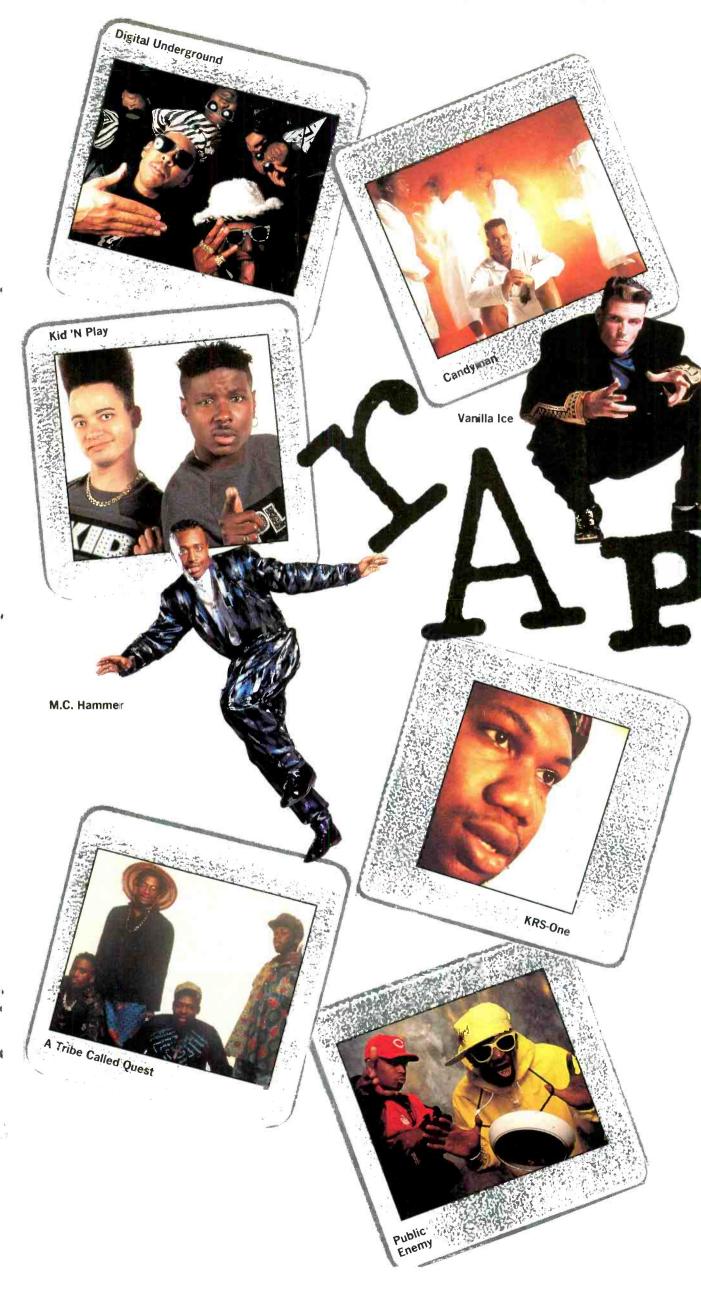
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Embattled, Even Embittered, Rap Thrives on Adversity as it Hurtles Toward Dominance in the '90s.

By JANINE McADAMS

isten up! Let those who would still harbor doubts cast their eyes on the pop charts, on top 40 radio playlists, on sales Ifigures compiled by major retail chains, on the Recording Industry Assn. Of America's certification records from 1989

90. The evidence is there.

M.C. Hammer lodged his third Capitol album, "Please Hammer Don't Hurt 'Em," in the top slot on the Billboard Top Pop Albums chart for 21 weeks (on the R&B albums chart for 26) and has sold more than 6 million copies. Newcomer Vanilla Ice, a white rapper from Miami, replaced Hammer on the chart with his debut SBK effort, "To The Extreme," in the top spot. Rap masters like multiplatinum artist L.L. Cool J, outspoken platinum act N.W.A, platinum-selling bawdy rappers 2 Live Crew, and gold-certified educators Boogie Down Productions are all names known to the general pop audience as well as to the diehard rap and R&B fans who brought them to prominence.

A wealth of new rap acts have exploded onto the scene this past year with great success: Candyman, Father MC, Sir Mix-A-Lot, DJ Magic Mike, Harmony,

Poor Righteous Teachers, X-Clan, D-Nice, K-Solo, Master Ace, Kid Frost, Shazzy, and others. Video programming devoted to the rap genre has exploded, what with "Yo! MTV Raps" expanding from weekends to weekdays and 30 minutes to an hour, BET launching "Rap City" last year, and the new interactive Video Jukebox Network pumping out many rap clips one never sees on MTV or BET in response to listener demands. Often the video is the first and only exposure to a rap record that the young consumer has.

The aforementioned Hammer sells us British Knights footwear on television, while silver-tongued Young M.C. hypes Pepsi and Taco Bell. Kid 'N Play anchored the popular teen film 'House Party." The youthful and gregarious Fresh Prince lights up the sitcom "Fresh Prince Of Bel Air," while gangster-style rapper Ice-T is starring in the upcoming film "New Jack City." Boogie Down Productions leader KRS-One completed an lvy League college lecture tour earlier this year. A legion of West Coast rappers, many known for their extreme one-upsmanship and territoriality in the competitive world of rap, let down the invisible walls to lend their voices to the multi-artist anti-violence project "We're All In The Same Gang.

And still the insidious question comes—from the media, from corporate advertisers seeking to find new avenues through which to sell its products to a youth-oriented market by cashing in on popular culture—"Is rap here to stay?"

Like it or lump it, rap is here to stay. It has been the fastestgrowing sector of the music industry for the past three years at least. Despite the efforts of those who would sully and assail its image, rap music is a major and now integral part of contemporary music, and will prove to be the dominant form as the '90s progress. Rap has more than proven its staying power, selling millions of records and providing sustenance to a horde of independent labels, many less than two years old, as well as whole new divisions at major labels.

THE BEAT FROM THE UNDERGROUND

Rap is no joke, though there have been efforts to make it seem either inconsequential or too threatening to be allowed to exist. The renewed questions about its survival seem to surface from the continued debate about censorship. A form of musical expression that would arouse emotions ranging from anger to dismay to embarrassment to revulsion on the part of conservatives and spark a fierce movement to control its distribution would seem to have a somewhat rocky future.

It is true that rap has become notorious for its "criminal fringe." Born in the macho "dozens" tradition, many of rap's male practitioners have evolved personas that live up to the rich folklore of the streets, of movies, and of male-oriented action films: gangsters, hustlers, supermen, and pimps. Many East Coast rappers concentrate on the smooth hustler image and

(Continued on page R-22)

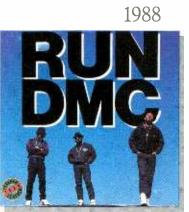


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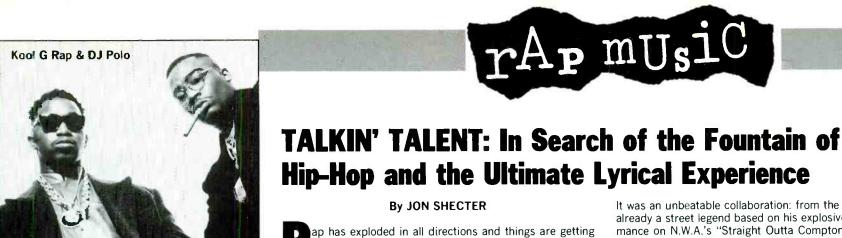
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(PRO-1401)

You always come back to the basics.





maybe a little too hectic. The division that once existed between "street rap" and "commercial rap" is blurring. The term "rap" is being applied to more and more types of records. Whereas once we had "the rap fan" and "the R&B fan," we now have "hip-hop smoothed out on the R&B tip." And many of the same fans who were diehard Public Enemy followers now think En Vogue had the best record of the year. Yo, maybe they did, but if this was 1988, you wouldn't catch any self-respecting hip-hopper preferring BBD to BDP.

The result of this musical cross-pollination has been simply more rap records in every direction. Commercial rap geared to ward urban and top 40 radio formats is at an all-time high. Yet simultaneously, there's a dedicated community of underground rap fans all across the country who, by instinct, seek out and support rap with a raw street feel. Yes, some of these "street" artists are selling, but there's a new breed of rap talent that gets over BIG without even touching the street. For example: an album by Vanilla Ice is platinum plus; a single by Candyman is gold in five weeks. These are records that I have no desire to listen to.

And of course, let's not forget about M.C. Hammer, who single-handedly brought rap to more American homes than any artist ever. "Please Hammer Don't Hurt 'Em" (Capitol) is the largest-selling rap album in the history of the music, and I don't know one New York City rap fan who owns it. Hell, I don't own it either, but as I watch "Pray" in heavy rotation on MTV, I almost can't resist nodding my head to the Prince sample. After all, Hammer is rap history in the making. As L.L. once said, "You gotta respect the brother because, yo, you can get up there and run your mouth all day. He'd tell you 'U Can't Touch This,' and

So how does a serious rap fan who also cares about commercial survival of this music deal with the web of blurred distinctions? Confronted with the danger of losing touch with what's really valuable in rap, withdraw to gut instincts and listen to the rap music that just sounds right. To paraphrase a famous remark, I can't define good rap, but I know it when I hear it.

The three most dynamic rap albums in 1990 were "AmeriKKKa's Most Wanted" by Ice Cube, "People's Instinctive Travels And The Paths Of Rhythm" by A Tribe Called Quest, and 'Edutainment" by Boogie Down Productions. Each of these records is a work of art, a completely self-sufficient world of

sound, word, and meaning. In the cluttered metropolis of hip-hop music—a land rich with success, talent and wackiness-these are three golden, shining points of light. Pretty much everyone knew the Ice Cube rec-

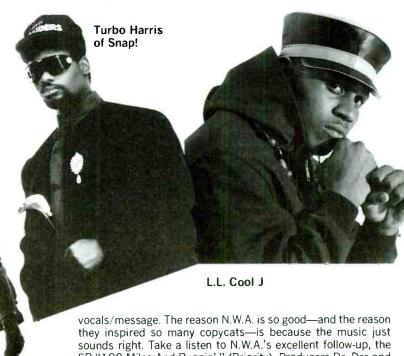
ord would be the shot even before it came out.

It was an unbeatable collaboration: from the west came Cube, already a street legend based on his explosive rhyming performance on N.W.A.'s "Straight Outta Compton"; from the east, the production of Public Enemy's Bomb Squad, the talent that redefined the sound of popular music of the late '80s. Rap fans basically expected a landmark album, and they got it.

What makes "Amerikkka's Most Wanted" so damn good is that it's constantly exciting. The tracks are a sonic collage of urban realism; the hardcore funk grooves are laden with samples that spring up out of nowhere; gunshots, TV news clips, and Ice Cube's raw vocals alternate in the mix to create pure street power with a reckless edge. Yet, through the mayhem, Ice Cube emerges as a real person. You wince with Cube as he ducks his ass into a trash can to evade the cops and gets "mad as f**k/thinkin' 'bout the payback." You sympathize with him as a visit to a female in the projects ends in a false arrest, but are shocked by the bold moral he offers at the song's end: "...don't f**k with a bitch from the projects!" You listen in awe to Cube's expressed sexual superiority over females, and laugh when one lady (Yo-Yo) call Cube's hand his "best friend."

While Cube may be making a lot of noise, he's only one representative of a sub-genre in hip-hop that enjoyed a great deal of success this past year: gangsta rap. The concept of rapper as criminal outlaw—rapper as "the violent hero" of the urban war zone—has raised serious concerns both within and outside the hip-hop community. But gangsta rap has also raised serious duckets for those artists who preach it, which goes a long way toward shutting up those with concern (in other words, you can't argue with success). Gangsta rappers talk about killing any suckas in their path, especially cops; they talk about the bitches and ho's that they "f**k and ignore." It's gritty stuff, and given the terrible reality of day-to-day violence in our inner cities, some people just can't see the need for rappers to promote reckless, murderous behavior. Either way, the gangsta rappers fire raw street "reality" down your goddamn throat so effectively that for some reason (history has shown it to be the nature of the American consumer), people across racial and economic barriers just eat this stuff up.

If we accept that violence is just a part of hip-hop, we can begin to look at the real issue here—are these groups talented? Groups like Above The Law, CPO, Compton's Most Wanted, Mob Style, Kool G Rap & DJ Polo, and the Geto Boys speak on violence like R&B artists speak on love—with such frequency that the words become cliches, the outlandish claims mere posturing. So, like all music, it's the tracks that make or break the



EP "100 Miles And Runnin'" (Priority). Producers Dr. Dre and Yella balance the frequencies, amplify the bass, and come up with the right amount of catchy samples and creativity to make each track just explode out of your speakers. And while Ice Cube's absence seems to haunt the whole project, N.W.A.'s trio of rappers—Dre, Eazy E, and in particular MC Ren—can hold their own in the midst of the musical mayhem.

The same can be said for Kool G Rap, whose second album "Wanted Dead Or Alive" (Cold Chillin'/Warner Bros.) is (Continued on page R-24)

Queen Latifah Eric B. & Rakim

BILLBOARD NOVEMBER 24, 1990

Ice Cube

The X-Clan

Poor Righteous

Mellow Man

N.W.A.

Teachers

MINTIN' MAJORS: Big Guns Train Sights on Explosive Street Market

By DARLENE C. DONLOE

hen rap music first took root a little more than 10 years ago, no one expected it to last. It was considered by most, a loud, unruly and negative form of music. Critics gave rap, which appealed mainly to a young audience, a fatal diagnosis.

It was propelled by a group of small, independent record labels that were really no competition for the majors. It became a subculture unto itself with amazing results. With little, or no airplay, very little marketing and mostly word of mouth, rap began to sell by the millions. Even so, early predictions labeled rap a "fad" with a limited shelf life because of its underground following

But vanguard artists like Kurtis Blow, the Sugar Hill Gang and Grandmaster Flash & the Furious 5 kept the genre interesting, alive and informative, and made rap a bona-fide artform that has now found social and political roots.

The result made rap stronger, controversial and more diverse than ever with today's innovative artists such as Public Enemy, 2 Live Crew, Ice Cube, Boogie Down Productions, Queen Latifah, Vanilla Ice, Big Daddy Kane, Heavy D & the Boyz, DOC, and Digital Underground.

A music metamorphosis occurred and after a decade, rap has graduated from the scratching technique to using samplers and synthesizers, with some rappers even forming bands. Even bigger changes are expected in the '90s.

"Stylistically, none of us can predict the next trend or changes in rap," says Benny Medina, Warner Bros.' A&R VP, black music. "We know that changes will occur just by the nature of the medium. Rap gets an organic street buzz, a buzz you can't really buy. It has constantly caught us by surprise."

No longer an exclusive product of the indies, rap has become such a phenomena that major record companies have adopted the "if you can't beat 'em, join 'em attitude." They've either bought indies outright or designed distribution and marketing deals with a number of them to secure themselves a place in rap profits.

"Both the indie and the major do very well when deals are struck," says Troy White, Epic's national director of rap/progressive music. "It's an advantage for the indie because they have power behind them and it's a plus for the majors because they have a label that has a street connection."

"The advantage of a major having a distribution and marketing deal with an indie is advantageous for both parties," says Skip Miller, RCA's senior VP, black music. "The majors get exposure, which is good for the company. It's better to see rap go up the charts at your own company than somewhere else. The majors handle the marketing costs, we have larger staffs and

King Tee

we have access to distribution people. The indies usually can't afford that kind of overhead. So we all win."

Warner Bros., which accounts for a large chunk of the industry's music sales, is currently involved in varying deals with Paisley Park, Cold Chillin,' Grand Jury Records (which originated the All In The Same Gang project), Sire, Qwest, and Tom-

Cool C

my Boy. CBS has Def Jam, Rhyme Syndicate and others. MCA has Geffen, Soul, Uptown, JDK, and Strong City. Capitol has Bust lt, M.C. Hammer's new label. BMG/RCA has Jive Records, LMR, Bahia, which is just beginning its 12-inch attack, and the lists go on.

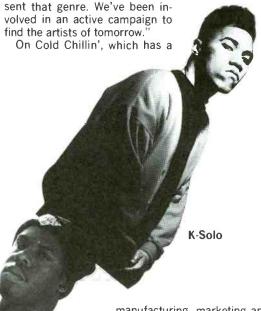
Because of the rapid success of rap on a sales level, several majors have positioned it as a top priority. Once third in line behind pop and R&B, rap now holds a respectable position at the majors.

"Rap is a very profitable situation," says Step Johnson, Capitol Records' senior VP/GM, black music. "Our role is to make rap profitable and worldwide. We're a music company, regardless of the kind of music. We've done it with Hammer, and Hammer has gone on and changed the whole concept, having sold more than six million albums domestically. Six million sales is not a mistake. Placement comes by profitability. Two years ago rap wasn't even placed; now it is."

Music industry consultant Michael Johnson says positioning rap is "a risky bet." "We're dealing with a volatile, fickle audience," he says. "We don't know what they'll respond to next, so positioning can get very tricky."

"Rap gets as much priority as pop," says Ernie Singleton, president, black music, MCA. "We don't separate musical qualifications in terms of prioritizing. All forms of music get equal intensity."

"Rap is extremely important to Warner Bros.," says Ray Harris, senior VP, marketing & promotion, black music. "You can measure importance of the genre to a company by its commitment to finding artists to repre-



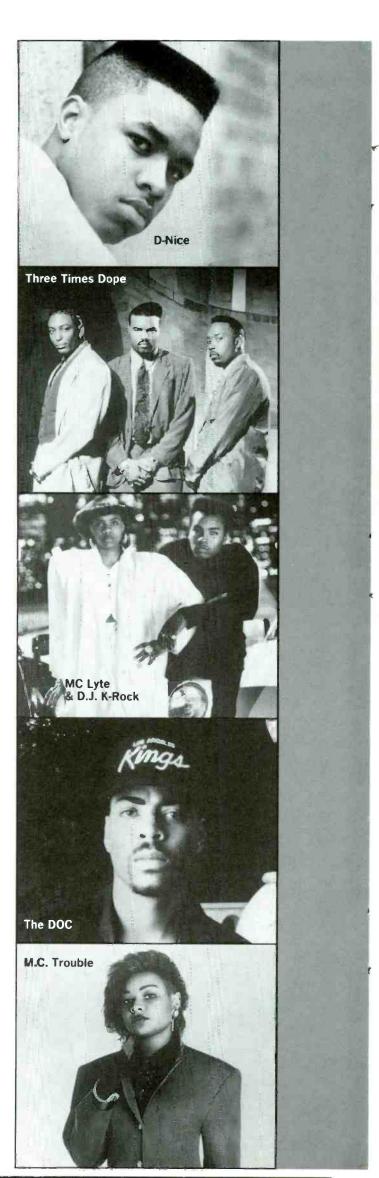
manufacturing, marketing and distribution deal with Warner Bros., are such artists as Big Daddy Kane, Kool G Rap, Biz Markie and Roxanne Shante. New artists include Two Deep, Granddaddy I.U., Master Ace, M.C. Shan, Jungle Brothers and Unity Two. Sire has Ice-T and recently signed Monie Love, who is already established in the U.K. Other U.K. signings include Betty Boo, BeatMasters and Merlin, who will debut next year. On Prince's Paisley Park label, newcomer T.C. Ellis will also debut in 1991.

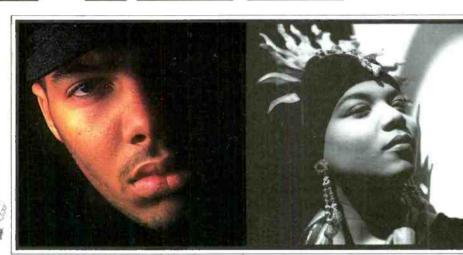
"We have a good history in the rap community," Harris continues. "This shows our commitment. We've been successful with some artists and we're still in the process of developing others."

The cost to develop some of their new artists could cost Warner Bros. anywhere from \$65,000 and upwards, according to a former Warner Bros. executive. That would include a snipe campaign, tip sheet to trades, posters and flats, a print campaign and a video.

White says developing a rap act in the '90s will cost as much as it does to develop an R&B act, which can sometimes cost upwards of \$300,000.

Epic Records has shown its commitment to rap in the form of a contest held in California over a two-month period. Street Rap '90, held in conjunction with Music Plus outlets, allowed the public to send in their own rap records to be judged by a panel (Continued on page R-14)









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QUEEN LATIFAH

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INNOVATIN' INDIES: Creative Strategies Chase Word-of-Mouth Warriors onto National Stage

By WENDY BLATT

ndependent labels have been leaders in rap from day one, discovering the music and inventing the marketing thereof as majors waited for them to prove profitable before putting their own marketing muscle into the game and their deep pockets on the line.

In the fastest-metamorphosing form of music happening, nimble indies could get a project moving faster than the lumbering giants many majors were at the time, and indies could make profits with the kind of niche marketing low-level sales that wouldn't be worth a major's time. Now that rap scores big on even the pop charts, sometimes notching massive sales with little or no radio play, majors have jumped on the bandwagon in a big way. Adding to the appeal is that even the most elaborately produced rap album can be recorded far cheaper than medium-budget rock acts, allowing profits at far lower sales figures than the majors would have believed possible. In addition to signing rap acts of their own, majors are getting into the act in a variety of ways. Many of the former indies now have distribution deals with major labels (Def Jam, Cold Chillin') while retaining most of their own A&R and promotion; others, new and old, are wholly owned by majors yet continue to utilize independent distribution (Tommy Boy, Cardiac) for a variety of reasons.

There are literally dozens of smaller indies remaining solvent, on both the national and local levels, with the following list limited to those who've made the Billboard charts with at least one act and seem likely to continue their growth. The main things they have in common, besides their utilization of independent distribution, is they aim to sign groups that to a certain extent will happen through word of mouth, and on the next level to utilize creative strategies rather than sheer muscle.

Cardiac Records, a wholly-owned Virgin subsidiary with independent distribution, is new this year. While the label's first rap product is too new to have charted yet, Cathy Jacobson, president, and Bobby Ghossen, A&R, are confident they'll be charting by the end of the year. Current and imminent rap projects include Queen Mother Rage and True Culture.

"It's a lot harder now because the majors are involved and spending tons of money," notes Ghossen. "We're going with

press and indies, utilizing video more than ever, and heavy on retail. We've put someone on retail who works below street level in the nooks and crannies,

in the speciality stores and so forth. I don't think you can afford not to cover all the bases anymore. Majors are putting out all this rap and they have the funds and manpower to do all that.

"This year we're finding a need to be more involved with crossover-dance radio stations. They seem to be really breaking all kinds of dance music before R&B radio; they're listening to the clubs. That's becoming more and more important, as opposed to a pop promotion someone who deals with dance-crossover stations. Not more important than black stations, but doing more for dance music. R&B radio stations are not breaking new music; they're playing it safe."

Delicious Vinyl made their name as purveyors of West Coast crossover pop rap (their first two albums were from Tone Loc and Young MC), but they've also got street-conscious Def Jef and they're expanding into other areas, including rap that leans to reggae (Kenyatta), soundtracks "Marked For Death," and jazz/funk (Brand New Heavies). In an across-the-board multi-useful move, they're using the soundtrack, according to national marketing director Paul Moshay, "as a vehicle to launch four new artists [two of which are rap, Kenyatta and Attic Black], as well as including new cuts from our established artists." New albums are due by spring from Def Jef and a variety of non-rap product. While radio has proven useful for crossover material, Moshay finds the best way to move street records is "by getting to the people who count in the rap world in an efficient manner, to get the buzz rolling on the street. Hardcore fans are getting more sophisticated."

As for how they're doing that these days, "We're going to really work on the [live] shows with our rap acts, we really believe that's going to be crucial in taking it to the next level. Video is important, but in the overall scheme of things for the real rap aficionados, it's becoming the smaller market cable shows that are tremendously important. We make a strong effort to make certain they're aware of our records. That's where the kids are tuning in first, and the national outlets have to make decisions based on a lot of other things [than the song]. Radio's important when you want to cross over, but the street buzz in the large urban markets has momentum and a dynamic unto itself that radio doesn't determine fully." The biggest advantage to

being indie, he notes, is speed of release and feedback. "In terms of getting the records out quickly," notes Moshay, "indies

can put a record on the street sooner, and they speak the language. And if you're in the right indie system, they'll know the right accounts and you can have a fairly quick barometer how

large a record's going to be."

Delicious Records is distributed through Island's indie system.

4th & Broadway, as part of the Is-

Lord Finesse & DJ Mike Smooth

land Records family of labels, has put forth a wide range of rap acts. Hot current product includes X-Clan and the Boo-

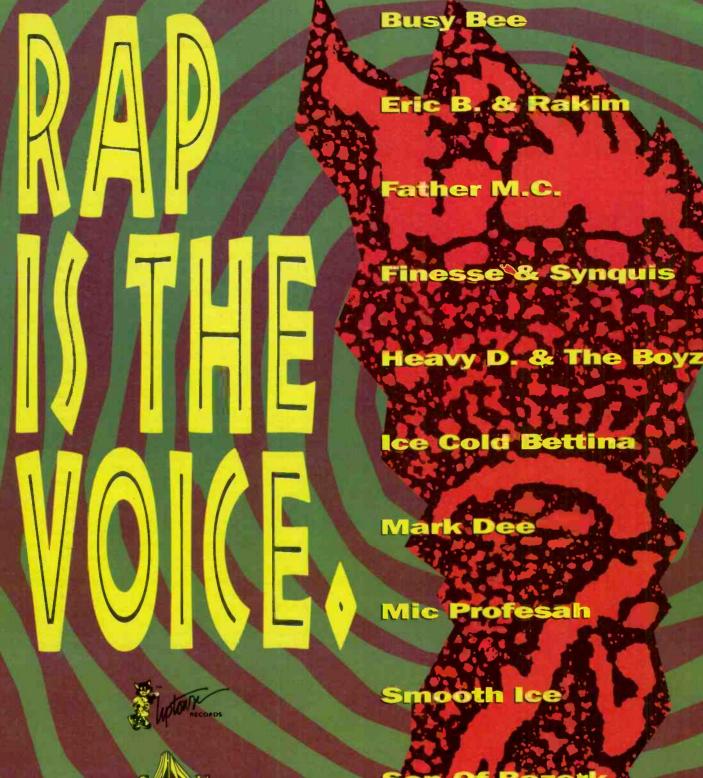
Yaa T.R.I.B.E., with upcoming singles this fall and albums by the end of the year from Tony D with "Two Tone Movement," Isis with "Rebel Soul," and Dream Warriors (as yet untitled, due in January). They also distribute all Delicious Vinyl product.

According to A&R/promotion executive Cookie Gonzalez, "We try to be as innovative as possible. We go to the extreme of being very political [X-Clan] or comical [Dream Warriors] and try to have a broad base. We don't want to get too categorized as any one type of label, we'd rather be as versatile as possible. We aim towards the streets—the last thing I want to hear is that I have a radio record [although we do depend on mix shows to a point]. The streets are going to determine if I have a hit. We try to be as visual and creative as possible with the product and video has been a great asset to us.

"The streets give us our priority system. If we have four projects out there, we let [consumers] determine what's important. We start from the street up so we know we have something of substance, not just hype the kids won't be into. I think all indies work on that level. If you get into that corporate structure, they don't understand street music. You can put tens of thousands of dollars into advertising, but if all the kids aren't into it, it still won't sell."

Luke Records (formerly Luke Skyywalker) still sells a lot of 2 Live Crew back catalog, with "Move Something," "2 Live Is What We Are" and "As Nasty As They Wanna Be" benefitting from publicity surrounding recent controversies and legal difficulties. Other hot current projects include Crew La-Poo, the Buffalo Soldiers' "Penny," (Luther's collaboration with Larry (Continued on page R-30)





Son Of Bazerk
Featuring
No Self Control
and the Band

Tairrie B.

The Royalties Of Rap

Young Black Teenagers

© 1990 MCA Records, Inc.



VIEWIN' VIDEO: It's a Hot Home Ticket, and Timing's the Thing

By MELINDA NEWMAN

s music video comprises a larger and larger segment of the home-video market, rap music is beginning to grab a bigger and bigger piece of that pie.

One of the top-selling music videos, and considered the best-selling rap title is "Please Hammer Don't Hurt 'Em". The story longform by popular rapper M.C. Hammer, produced by Fragile Films, has sold more than 200,000 copies, far in excess of any other rap title.

From Hammer to 2 Live Crew to artists' compilations, several things are clear with rap longforms: good word of mouth, strong imagery, timeliness and strong promotions

are all important to the project's success.

Perhaps the most important is timing. Because of the immediacy of the music, labels try to get the releases out as soon as possible and try to tie them into other projects. "Hammer's video is successful because the guy is a phenomenal video talent who dances like no one else and has something to show people," says Capitol Records VP of video Mick Kleber. "But another reason is because it was released in time to coincide with the dramatic rise of the record. To have a home video right at the beginning of the album's ascendency helped us marketing wise. MTV and virtually every other outlet embraced 'U Can't Touch This,' and

Kid Frost

even though that isn't on the home video that created a major interest in Hammer that was making people go to the home video.'

Similarly, Jive/BMG re-leased "Boogie Down Productions Live' in October just as the artist's latest

record, "Edutainment," went gold. "He has a cult following and this video was brought out in part to meet customer demand. Rap acts aren't always able to translate live and BDP has long been known as a good rap act," says Julia Lipari, manager of marketing and international for Jive.

CBS Music Video Enterprises released Public Enemy's "Fight The Power Live" while the movie "Do result the Right Thing," which featured music by the group, was hot. "The video has sold 70,000 copies, which is pretty amazing," says Debbie Newman, CMV VP of programming and marketing. "First of all the success of the Public Engravaided was based all, the success of the Public Enemy video was based on the success of the movie. 'Fight The Power' was on the Motown soundtrack and Chuck D. [Public Enemy leader] promoted his video like no other artist

I've ever worked with. Also, Public Enemy kind of transcends rap. A lot of our accounts see it as a black thing, but it's not. Half of 'Yo! MTV" is a white audience and that's who is buying Public Enemy.

If immediacy is a plus in selling longforms by individual artists, it's vital when it comes to selling compilations featur-

ing clips by several different rap artists.

"With 'Rap From Atlantic Street Vol. I' [a compilation that included several newer rap artists], we found the initial orders were excellent [in excess of 50,000]. But it shipped, it sold through and it passed away," says Curt Creager, director of marketing for A*Vision. "We think that's due to the nature of the consumer and the music. No one goes back to old rap. You only get one shot on something like that.' Though no Vol. II is yet in the works, Creager says he has no doubt there will be several more volumes of "Atlantic Street.

As exhibited by "Atlantic Street," because of the similarity in many rappers' styles, compilations of clips by several different artists tend to do well. "Generally, assorted artists don't work well on a compilation," says CMV's Newman. "Even things like event programming, such as the Mandela

concert, do horribly. They usually don't get positioned well. But this doesn't hold true with rap. For example, we did very well with Def Jam Classics. Def Jam has an identity as a label. It's like Kleenex. Their artists are in each other's videos. It's much harder with other kinds of music."

"It's a genre of music that if you like one artist you might like several others," says Lipari. "You can select music from a period that's appealing to the listener. And whether you're talking about current or catalog hits, there are certain people who are just getting into rap, so it's a way for them to have a good collection." Following the success of "Jive's Greatest Rap Video Hits," which has sold close to 15,000 copies, the label is preparing to release "More Of Jive's Greatest Rap Video Hits.

Another factor in making compilations work is an exciting package. After Jive put out its greatest hits compilation, "We actually repackaged the first compilation with pictures of artists. That was the feedback we got from distributors and retailers," says Lipari. "They felt for it to succeed, we needed pictures of the artists with the videos. We're talking about people who want to see some pictures and it will hope

fully give the item more shelf appeal.

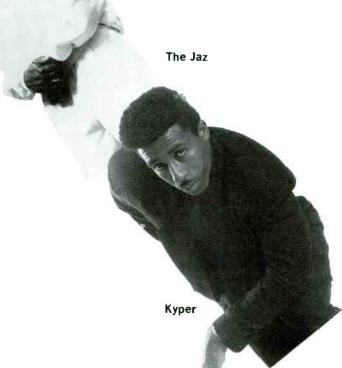
Another way that compilations have proven successful is to tie them to a cause. Tommy Boy Records released "Monster TV Rap Hits," a collection that included clips from De La Soul, Queen Latifah, Rob Base, M.C. Hammer, Sir Mix-A-Lot and others. Proceeds from the video went to benefit Justiceville, a Los Angeles-based community group that builds homes for the homeless. The compilation raised \$50,000 gor the cause. Similar to how other compilations have been tied to "Yo! MTV Raps" or BET, this one was tied in with Los Angeles radio station KDAY.

The latest twist on compilations are video magazines that feature clips as well as segments on a number of rappers. Among the leading two are "Word Up Video Magazine" distributed by BMG, and "Slammin'," produced by Ralph McDaniels and Lionel Martin.

One concern that does arise with rap video longforms is that, given the language used, will record companies have trouble getting stores to take the product. So far, similar to audio product, the answer has been yes and no. Though Jive

Records had no problems with an X-rated version of its greatest hits, Lipari says she's "sure" a live concert by controversial rapper Too Short will "create a controversy." The product will be stickered.

Even carrying a sticker didn't help "Banned In The U.S.A.," a quasi-documentary from 2 Live Crew, from raising a stir. Even though the video has gone gold (25,000 units), "It's been constrained by spotty distribu-(Continued on page R-26)



THE FITTING OF RAP IS ON THE STREET

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Audio Two

BUSTIN' THE BEAT: Rap Milestones Rewriting Pop Chart History Weekly

By PAUL GREIN

adonna and George Michael couldn't do it. Neither could Poison, Wilson Phillips, or AC/DC. It took another rapper—Vanilla Ice—to unseat M.C. Hammer from the No. 1 spot he'd monopolized for five months on Billboard's Top Pop Albums chart.

That one-two punch—when Ice's "To The Extreme" dislodged Hammer's "Please Hammer Don't Hurt 'Em" from the No. 1 spot in early November—was the most dramatic sign that rap music is hotter than ever. But there have been several other indications of rap's commercial clout in recent months.

•Vanilla Ice's "Ice Ice Baby" became the first single by a rap act to hit No. 1 on the Hot 100. Also, Ice's "To The Extreme" album reached the top 10 in just five weeks, faster than any other debut album this year. Significantly, the last debut album to reach the top 10 this quickly was also a rap release—Tone Loc's "Loc-Ed After Dark."

• Hammer's "Please Hammer Don't Hurt 'Em' logged 21 weeks at No. 1 on the pop chart, longer than any other album since Prince & the Revolution's "Purple Rain" six years ago. And the Oakland native's breakthrough single, "U Can't Touch

This," entered the Hot 100 at No. 27, higher than any other single since "We Are The World."

• Young M.C.'s "Bust A Move" was the first single to log 20 weeks in the top 40 on the pop chart since the Police's 1983 classic, "Every Breath You Take." The Young M.C. hit—which won a Grammy for best rap

Oaktown's 3.5.7

solo performance—was also the first single to $\log 39$ consecutive weeks on the Hot 100 since Soft Cell's "Tainted Love" in 1982.

Clearly, rap has come a long way from the days when Sugarhill Gang's "Rapper's Delight" was widely regarded as a novelty record or a folkloric curiosity.

That 1979 single—released on Sylvia Robinson's Sugar Hill Records—is now considered the first rap hit. It barely scraped the top 40 on the pop chart—peaking at No. 36—but it climbed all the way to No. 4 on the R&B singles chart.

Pop radio continued to shun rap releases through most of the '80s. Run-D.M.C., the Fat Boys, and L.L. Cool J all landed gold albums before they appeared on the Hot 100. Run-D.M.C.'s 1986 album, "Raising Hell," went platinum before the trio broke onto the Hot 100 for the first time with the groundbreaking single, "Walk This Way."

That smash—a remake of an old Aerosmith hit which featured two members of that band—climbed to No. 4 on the Hot 100, becoming the first single by a rap act to reach the top 10. The "Raising Hell" album hit No. 3 on the pop chart, becoming the first top 10 album by a rap act.

"Raising Hell" was the first rap album to go platinum and the first to go double platinum. It eventually topped the 3 million mark in U.S. sales, but only after the Beastie Boys' "Licensed To Ill" hit that plateau.

"III" became the first rap album to top the pop chart, logging seven weeks at No. 1 in early 1987. It spawned a top 10 single, "(You Gotta) Fight For Your Right (To Party!)," and eventually set a new rap benchmark by hitting 4 million in U.S. sales.

That record stood until August, when "Please Hammer Don't

Hurt 'Em" topped the 5 million sales plateau. The Hammer album topped the 6 million mark in October.

Significantly, though, the current rap explosion extends beyond Hammer's success.

Salt-N-Pepa landed its second top 30 pop hit in May with "Expression," which also logged a record eight weeks at No. 1 on the Hot Rap Singles chart.

Four of the top 10 pop hits in June incorporated elements of rap—an alltime record. Madonna's "Vogue" was No. 1, trailed by Bell Biv Devoe's "Poison," Hammer's "U Can't Touch This," and Perfect Gentlemen's "Ooh La La (I Can't Get Over You)."

Also, four X-rated rap albums reached the top 30 on the pop chart in the space of three months this summer. Ice Cube's "AmeriKKKa's Most Wanted" hit No. 19 in July, Luke featuring the 2 Live Crew's "Banned In The U.S.A." reached No. 21 in August, N.W.A.'s "100 Miles And Runnin" hit No. 27 in September, and Too Short's "Short Dog's In The House" reached No. 20 in October.

The case of 2 Live Crew provided the surest proof that a little



controversy never hurts an album's sales potential. The group's "As Nasty As They Wanna Be" logged six months in the top 40 on the pop chart in late 1989 and early 1990, but started running out of gas in the spring. By June, it had dropped as low as No. 83.

But the album got a second wind after it was declared legally obsence by a federal judge in Florida on June 6. The resultant media firestorm refocused attention on the album, enabling it to return to the top 40.

Controversy also boosted Public Enemy's album, "Fear Of A Black Planet," which cracked the top 10 on the pop chart in May—spurred by the rap hits "Welcome To The Terrordome" and "911 Is A Joke." The group's previous album, "It Takes A Nation Of Millions To Hold Us Back," had peaked at No. 42 in 1988.

RAP TIMELINE

A chronological listing of key dates in rap history.

November 1979—Sugarhill Gang's "Rapper's Delight" becomes the first single by a rap act to reach the top 5 on the R&B chart.

January 1980—"Rapper's Delight" becomes the first single by a rap act to reach the top 40 on the Hot 100.

August 1980—Kurtis Blow's "The Breaks" becomes the first single by a rap act to be certified gold.

December 1984—Run-D.M.C.'s "Run-D.M.C." becomes the first rap album to be certified gold.

January 1985—Whodini's "Escape" becomes the first rap album to reach the top 40 on the pop chart.

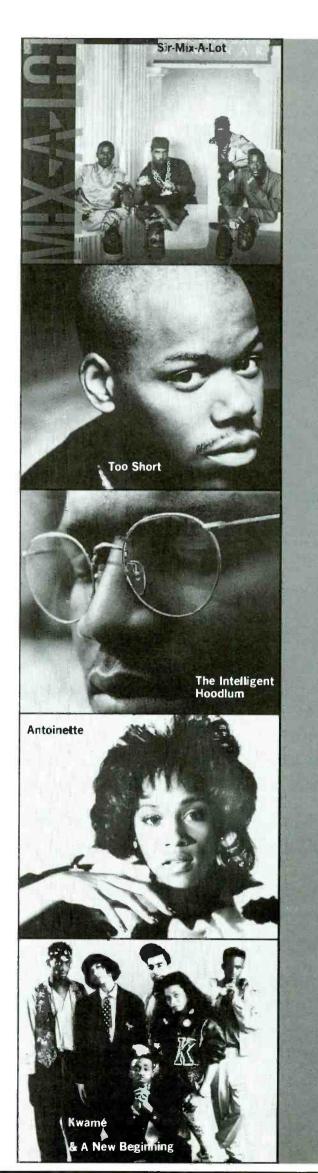
June 1985—Run-D.M.C. becomes the first rap act to collect

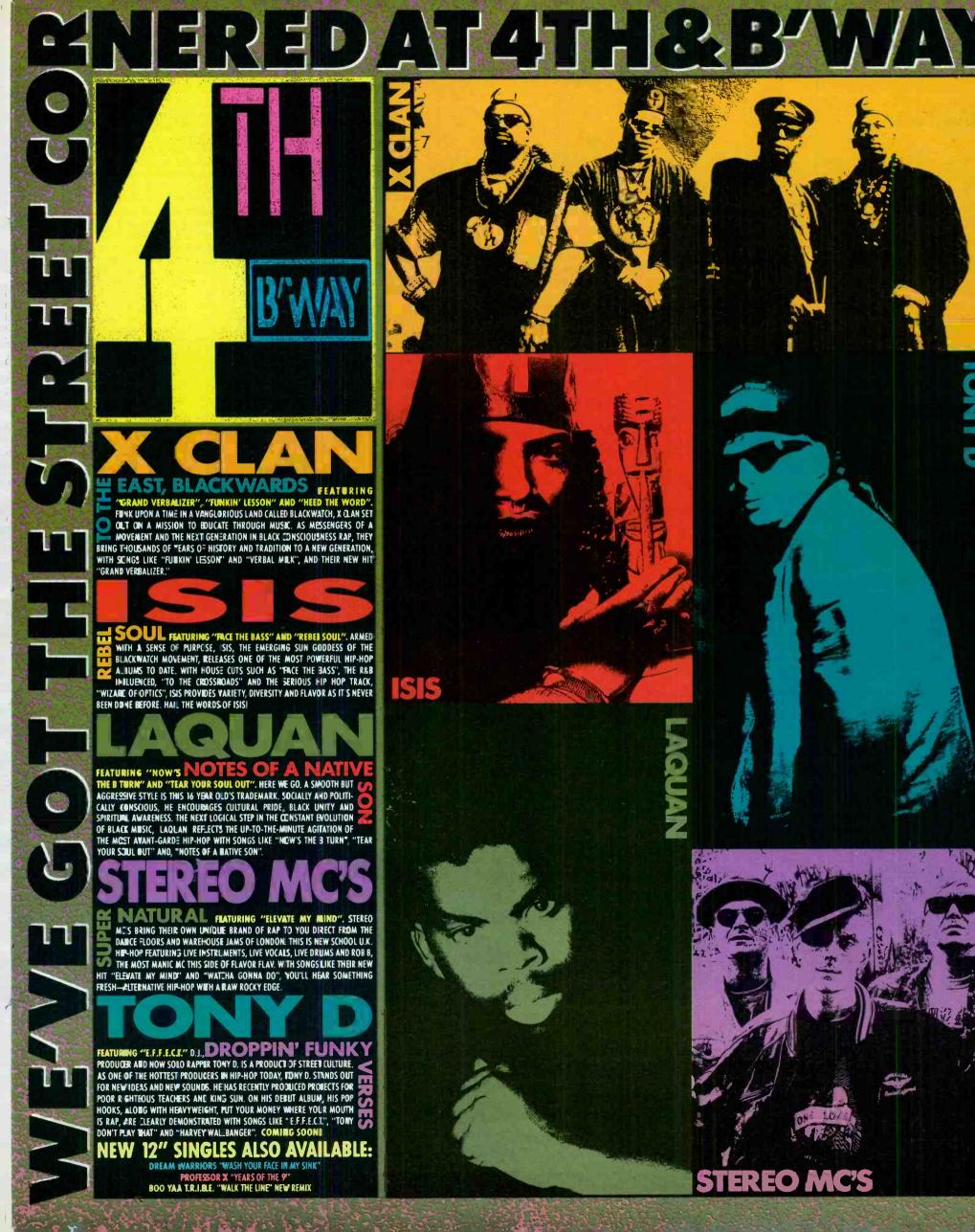
two gold albums.

July 1986—Run-D.M.C. becomes the first rap act to land a

July 1986—Run-D.M.C. becomes the first rap act to land a platinum album as "Raising Hell" is certified gold and platinum simultaneously.

(Continued on page R-20)





Ap music

MAJORS

(Continued from page R-4)

of experts—with the top 10 songs getting major consideration from

Epic's current hot acts include Above The Law, which is one of their top-selling rap groups and Candyman, whose single "Knockin' Boots' sold 350,000 units in six weeks. KNN, a hard core rapper with a smooth flavor, is expected to debut

Capitol Records, which is riding

high with the success of M.C. Hammer, is also expanding its rap roster. They expect CPO to go gold. Expectations are high for King Tee and Span-ish rapper Mellow Man Ace. M.C. Hammer's Bust It label, a joint venture with Capitol, is already the home of One Cause One Effect, Oaktown's 3.5.7., Special Generation, B Angie B, Soft Touch and Ho Frat Ho. "We want to find new boundaries," says Step Johnson.

RCA, who continues to rack up tremendous sells from KRS-One (Boogie Down Productions), Kool Moe Dee and Too Short, is excited over the

prospects of Fresh West, MC Zeus, Misty Mist, Maiestro and Stevie B, who are all on the dance-oriented LMR label, as well as D-Nice, which is part of BDP, and a new group out of Oakland called the Bigg Ocean Mobb.

"I think our commitment speaks for itself," says Miller.
Under PolyGram's label are new-

comers the Black Sheep, Lord Dumar & Class A Felony, Ultra Magnetic M.C.s, and Kool Keith's solo album. Other groups under PolyGram's newly signed PWL America label are Ed O.G. & the Bull Dogs and Fred E'-

"While everyone was signing everyone 18 months ago, we decided to take our time because we didn't want to sign clones," says Ed Eckstine, executive VP, talent & creative affairs, PolyGram Records, and GM, Wing Records. "We know we made the right choice."

MCA added to its rap pool with Father M.C., Young Black Teenagers and Tairrie B. Early 1991 will feature material from Whodini and Mic Professah & the Mix Masters. "Although we don't have a rap department, MCA's commitment to rap does not suffer," says Singleton.

NATION

"Rap gets the same amount of priority as any other form of music that is doing well."

Whether or not the majors' inclusion in the rap scene is advantageous for the industry is still up for debate, according to some industry executives. One thing is certain, the majors are getting terrific sales from a sound that until recently, they were afraid to touch. Since the influx of the majors into the rap game, the industry has been drenched with rap wannabees both on the executive and artist levels, who, some say, have "raped" the sound

'Since the majors got in the game, the market has been oversaturated with a lot of bullshit product," says White. "Whether the music is good, or not, whether it's slammin' or jammin', some companies are pushing this stuff. When the indies had it, it was pure. Some majors have pure groups, but for the most part it's a bunch of guys in blue suits who haven't been in the streets or clubs in years. How are they going to know what's going on?"

"We're not experts," says Step Johnson. "There's not one major that's an expert. They don't know how to do it, which is why they end up buying the indies. We can't out-market a Russell Simmons. In order to do it right you have to live the music just like the people who got into this from the very beginning.

"Rap has been diluted with groups that are devoid of funk," says Lisa Cortes, VP A&R at PolyGram. "Some majors just have a benign neglect. This is not marketing plan 101. You can't market rap like you do an Angela Winbush. You've got to have someone in the company who lives and understands the music.

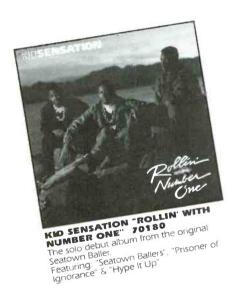
"There is an overabundance of poor quality rap in the market," says Medina. "We need to close the gap. It keeps widening as we get people in who don't understand the whole movement. Rap has gotten so incredibly big that it has its own clubs and trade magazines. It now has its own

"Whether there is an overabundance of poor quality rap since the majors got into the picture is questionable," says Sylvia Rhone, formerly senior VP/GM, black music, Atlantic Records (now president/CEO East West America). "We do know the quantity is overwhelming.

Russell Simmons, head of Def Jam Records, says it's "a shame" that majors were getting into rap music and buying up indies because they're doing it "solely for the market share and not for the music. Majors hurt us developmentally," says Simmons. "Indie music is quality music. In six months every major has put out more rap than I have in six years. That tells you something."

To bring back the "pure" sound of rap, some majors have created street labels, staffed with young personnel who venture into the clubs, college circuit and mom-and-pop stores to get a feel for what's happening in the

Atlantic Records has a rap division called Atlantic Street with artists such as Yo-Yo, K-Solo, Kwamé, MC Lyte, Cool C, the DOC, Audio Two, plus they distribute 2 Live Crew. The department was started three years ago in order to develop a marketing (Continued on page R-18)





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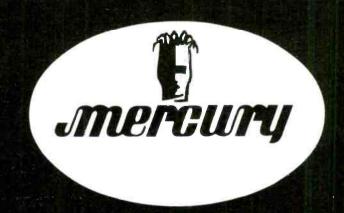
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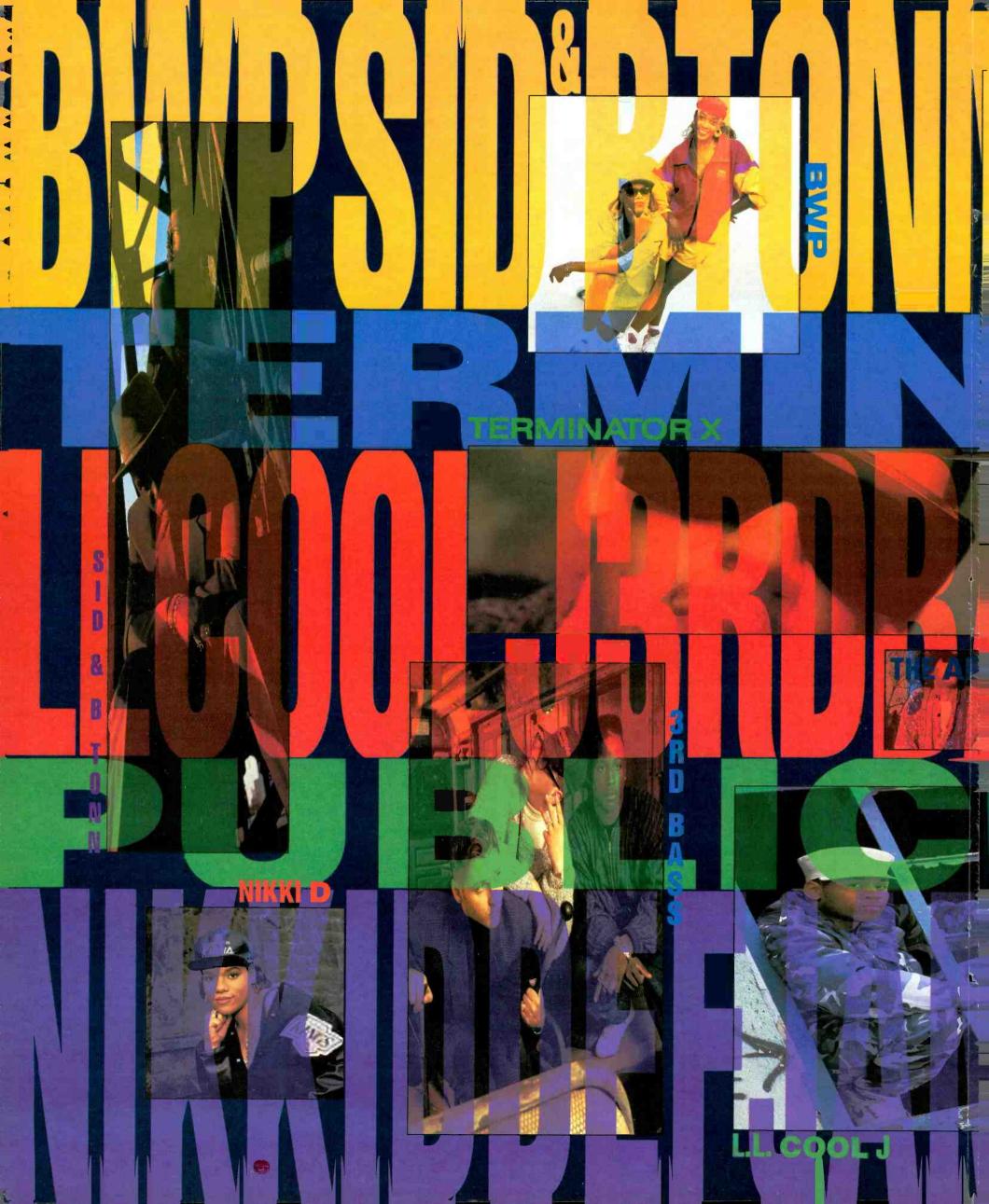
Black Sheep
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Class A Felony, Cool Keith
Ed O.G And Da Bulldogs
Robin Harris, Ultra Magnetic MC's

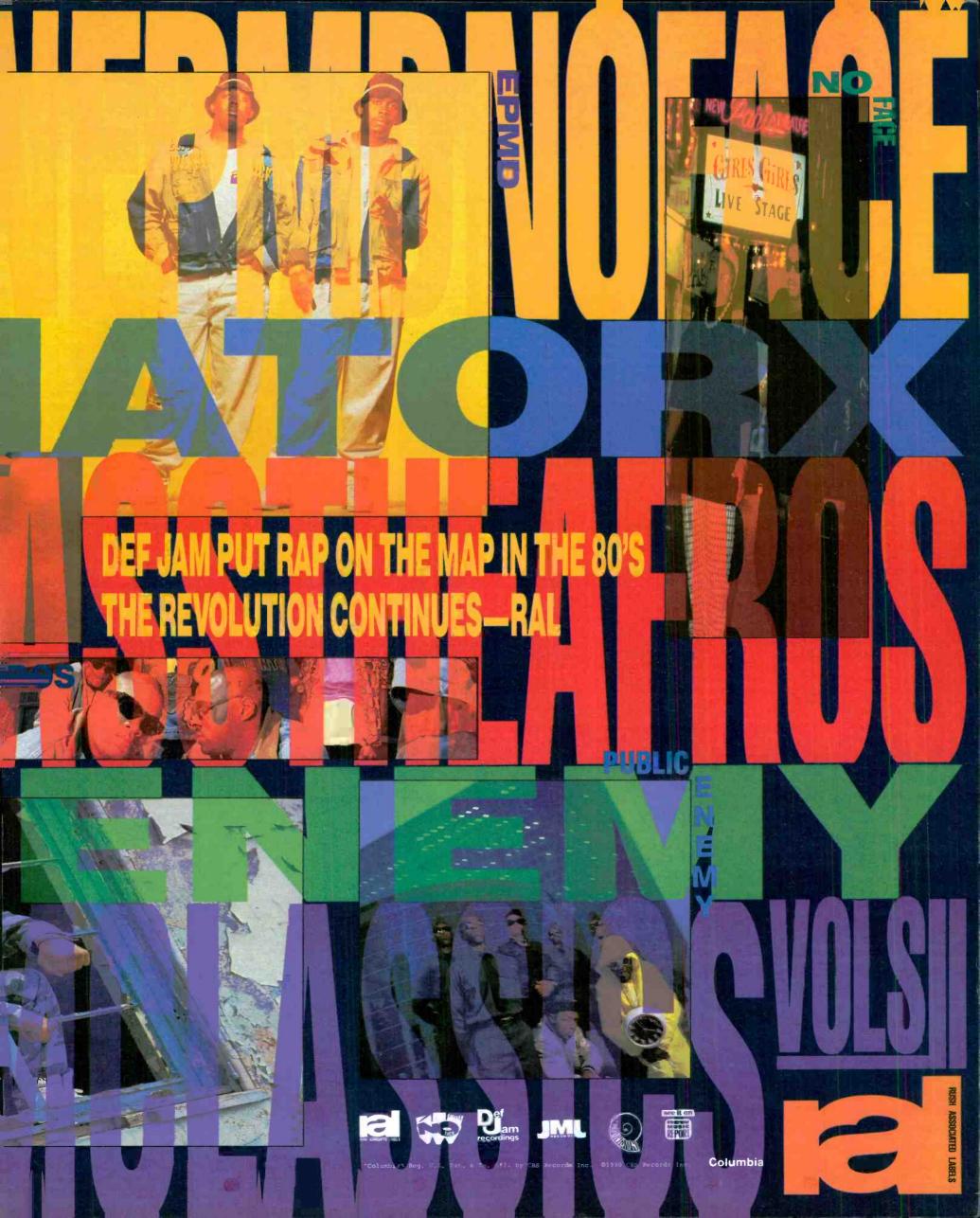


much fun in '91









rAp music

MAJORS

(Continued from page R-14)

and promotion umbrella for the label's rap artists.

"We needed an identity out on the street," says Rhone. "I wanted an image and identification with the consumer who didn't identify rap with Atlantic. It's a necessity to have a street department, because you can't market rap and mainstream music the same way. You need a separate staff with their ear to the street to specialize on the two sounds."

"What we have achieved and plan to continue developing at Atlantic Street is a strong but small, well diversified roster of rap artists," says Merlin Bobb, senior VP A&R. "Each artists has his or her own distinct style, vocal approach, production and lyrics, which makes them each stand out within the roster, and most importantly the oversaturated market we're all competing in. Like any other area of music, I believe if we continue to develop and sign artists that are makers and not the followers of new sounds and styles we will stay competitive in the rap market."

Some companies rely on their veteran creative teams to keep them in the mix.

"We're in the process of forming a street department," says Warner Bros.' Harris. "We have a commitment to rap and we want to present the best. In order to do that you have to keep your ear to the streets. There's no other way."

"We won't develop a street department," says Eckstine. "What we've decided to do is bring in people like Lisa [Cortes] who know the music and can focus us in the right direction."

Miller says RCA, which last year was named rap distributing label of the year, will not develop a street department, but will rely on their black music marketing specialists, who keep them abreast of what's happen-

ing on the streets.

Capitol Records has what they call a "Street Awareness Program," which has been in place for eight months. The results have been the success of Mellow Man Ace, CPO, King Tee and the "Superfly II" sound-track featuring Curtis Mayfield and numerous rap artists. "Our Street Awareness Program deals directly with street jocks, underground clubs, mom-and-pop stores, colleges and black clubs," says Johnson.

PolyGram was one of the first major labels to recognize hip-hop by signing the Fat Boys and Kurtis Blow to the Mercury label. Soon after those acts faded, the company's rap roster also dwindled.

"When I came on board at Poly-Gram their roster wasn't progressive or in touch with what kids are listening to," says Cortes, who worked with Rush Management before moving to PolyGram. "What we're doing now is re-establishing PolyGram's name in rap. You don't need to do that by creating a street department. It doesn't need a separate identity. The music gives it its identity."

"If a label wants to have an edge by knowing the lingo, clothes and everything associated with rap then some of them should develop a street department," says Epic's White. "If you don't have people out there with their ear to the ground, you'll be lost."

Unable to ignore the popularity and more importantly the profitability of rap, majors, if they wanted to grab that young record buying audience, were almost forced to throw their hats into the ring.

"Major record companies cannot ignore rap," says Warner Bros.' Harris. "It's a continuation of music trends. You can't sustain unless you're involved in many trends of music. We can create some, but we also have to follow some."

"You've got to set trends," says Cortes. "This is creative and cultural anarchy. We're leaders, not followers. I look for rap to make an even bigger noise in the coming years."

In some ways, it already has. In recent months we've seen rap flex its muscle in varied ways, from the heated controversy in Florida over 2 Live Crew's "As Nasty As They Wanna Be" album, to M.C. Hammer's incredible 20-plus week stint in the No. 1 position of the pop chart, to rapper Will Smith (half of DJ Jazzy Jeff & the Fresh Prince) starring in NBC's primetime sitcom "Fresh Prince Of Bel Air," to Grammy recognition, to rap artists appearing on the cover of Newsweek. Who'd of thunk it?

"Now more than ever the rap market has reached a level of acceptance," says Singleton. "People know

TROI TORAIN, National R&B Alternative Promotion Director, Virgin Records: At a time where the market is being flooded with rap product, the college market is extremely relevant to breaking rap acts today. There are younger people in charge of playing music at college radio, and these stations are willing and often ready to give many new artists the support they don't often receive from commercial radio.

Rap music in the '90s is developing a more socially-aware conscience. For example: Public Enemy, Boogie Down Productions, X-Clan, and Harmony. These artists are committed to broadening the state of awareness, which is being acknowledged by more and more young people. The truth in this statement is certainly reflected in both the sales figures and concert appearances of these artists.

RICH WEINMAN, President/Owner, Best Performances Inc.: The inclusion of rap in pop songs (the bridge or as the lead-in) has done a lot to focus the consumer into rap (i.e. Stevie B. Dino featuring Dr. Ice, Paula Abdul featuring M.C. Skat). Let's not forget "The Fresh Prince Of Bel Air," the show that features well-known rapper Fresh Prince. All this is helping to market rap. We have many more tools to market with.

By blending a rap into a song—be it with Bell Biv Devoe, Al B. Sure, Quincy Jones, Stevie B., Dino or Paula Abdul—the edge that many consumers are turned off by is softened. Is this a sell-out? Yes, to a certain extent. In my opinion, it's really just a compromise. Beyond that it's marketing to reach the end goal of maximum exposure to maximize sales.

The bottom line remains hitting retail before radio. Maximize the impact of the quick sell-through a rap record generates.

Touring will be a key in the future. There must be more of rap artists opening for "musical" artists. If D-Nice opened for Mariah Carey or Janet Jackson, there'd be a subtle change. Initially the audience might not relate, but when they get into it a little, they'd respond. The energy of the genre is such that they'd have no choice.

TERRY MOORER, Director Of National Publicity/Promotions, First Priority Music: Since rap has little support from radio, I think it can still make a strong impact through video. Kids more and more are watching more video shows and listening to less radio. Programs like "Yo! MTV Raps," BET's "Rap City," and "Pump It Up," are just some of the shows that provide kids with an outlet to see and hear video that they would not normally hear on radio. I think rap labels can break a record by taking the artists around the country to do in-stores, autograph sessions in schools, and continue to support publica-

it's here to stay in some form on the basis of clarity that rap portrays. Rap expresses a message better than other songs, it gets right to the point. That's what this audience wants to hear and we've got to give it to them."

The rap market is venturing into brave, new territory, and the majors are going along for the ride.

The rap market, some industry insiders say, is limitless.

"It's here to stay," says Rhone. "Its existence depends on its development as a music form. It's already changing. It's more melodic and continues to develop musically."

"It has become a whole market unto itself," says Harris. "And it's still growing. It's gotten so big that major advertising is now focusing on this market."

"The rap market is solid," says Michael Johnson. "It's the closest thing to a beatnik generation. It actually has a culture all its own. It will remain solid as long as you appeal to the young record-buying market. And that's what this whole thing is about because we know rap is not surviving because 40-year-old people are buying records."

"All music grows and diversifies," says an Epic executive. "Rap will change extremes as well, from N.W.A. to socio-political stuff, to pop and R&B."

The rap market has already started to change, says Capitol's Johnson.

"In the '90s I think we'll continue to see the hardcore rapper, then you'll get one that's not as hard, but delivers the message," says Johnson. "We're going to hear a lot more music and entertainment. The old days of 'yo,' and grabbing your crotch is out. Things are changing."

While Eckstine says he is "curious" to see where the rap market is going "because it started off as an exclusive set culture and has now become part of the pop culture," RCA's Miller says the rap market is going soft be-

cause people are "worried about a recession."

Cortes, who says she would hate to see rap "get caught up in the pop forefront," adds she can hear a lot more jazz fused in the music and can see it getting angrier.

Wherever the market goes, everyone agrees marketing strategies for the '90s will not change drastically.

"In the beginning when rap was first launched we didn't have to market rap because the competition wasn't out there," says White. "All we had to do was get it to the clubs and the rap DJs and it would sell through word of mouth. Now we have to market like you would an R&B group. In the '90s we'll still have to go underground by getting music to the corner guy who makes tapes for 100 other people, and to the skating rinks, high schools and parks."

"It's already generating new techniques," says Warner Bros.' Medina. "We're implementing new ways of marketing by going to the parks, barbecues, and even the direct mail approach. By hitting street locations you start a groundswell in the community, which is to your advantage."

Starting Oct. 11, RCA sent KRS-One on a college speaking tour for the first time, hitting St. Johns, the Univ. of Washington at Seattle, Central Michigan Univ., Univ. of Clemson, and the Univ. of Alabama.

"Marketing for the '90s will continue to include hardcore rap, message and pop rap," says Miller. "But the most effective is when we go to the drum, which is word of mouth."

"I think marketing will be slightly different," says Harris. "The market is growing and becoming more sophisticated. We're going to see an increase in direct marketing to particular markets."



Compton's Most Wanted



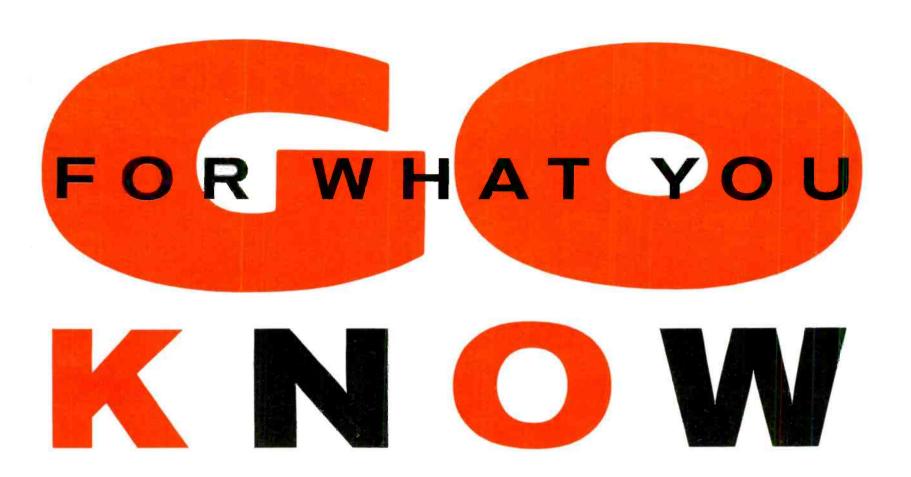
Barsha

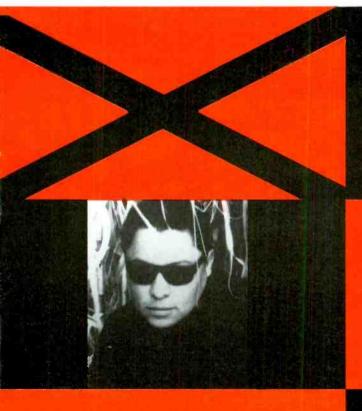


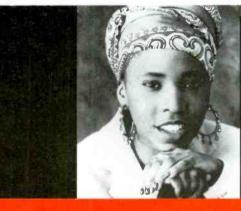
Smooth Ice



3rd Bass





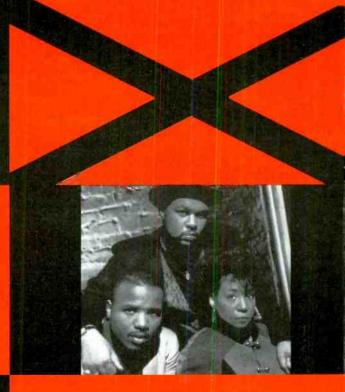


HARMONY

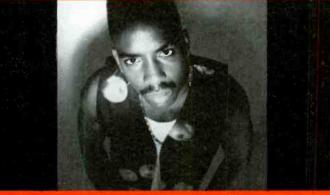
POUNDCAKE

FROM THE ALBUM

LET THERE BE HARMONY



KID FROST THAT'S IT FROM THE ALBUM HISPANIC CAUSING PANIC



K I N G S
OF SWING
NOD YOUR HEAD
T O T H I S
FROM THE ALBUM STRATEGY

M.C. PEACHES

D E B U T A L B U M I N 1 9 9 1





BARSHA'S EXPLICIT LYRICS

© 1990 VIRGIN RECORDS AND BUM RUSH.

REDHEAD KINGPIN & THE F.B.I

NEW ALBUM IN 1991

rAp music

TIMELINE

(Continued from page R-12)

August 1986-"Raising Hell" be-

comes the first rap album to reach the top 10 on the pop chart. It also becomes the first rap album to hit No. 1 on the R&B chart.

September 1986—"Raising Hell"

becomes the first rap album to top the 2 million sales mark, Also, Run-D.M.C.'s "Walk This Way" becomes the first single by a rap act to reach the top 10 on the Hot 100.

February 1987-Run-D.M.C. becomes the first rap act to collect two platinum albums.

March 1987—The Beastie Boys' 'Licensed to III" becomes the first rap album to hit No. 1 on the pop

April 1987—"Licensed To III" becomes the first rap album to top the 3 million sales mark

September 1987—L.L. Cool J's "L Need Love" becomes the first single by a rap act to hit No. 1 on the R&B chart. Also, L.L.'s "Bigger And Deffer" becomes the first rap album to log as many as 11 weeks at No. 1 on the R&B chart.

October 1987—"Licensed To III" becomes the first rap album to top the 4 million sales mark.

February 1989—Tone Loc's "Wild Thing" becomes the first single by a rap act to go platinum-and the first to go multiplatinum.

February 1989—D.J. Jazzy Jeff & the Fresh Prince's "Parents Just Don't Understand" becomes the first Grammy winner for best rap perfor-

April 1989—Tone Loc becomes the first black rapper to land a No. 1 album with "Loc-Ed After Dark." Also, "Loc-Ed" becomes the first rap album to generate two top 10 singles on the Hot 100.

May 1989-Tone Loc's "Funky Cold

Medina" becomes the first single by a rap act to go gold and platinum simultaneously. Also, Loc becomes the first rap act to collect two platinum

January 1990—Young M.C.'s "Bust A Move" becomes the first single by a rap act to log 20 weeks in the top 40 on the Hot 100.

April 1990-"Bust A Move" becomes the first single by a rap act to log 39 weeks on the Hot 100.

April 1990—M.C. Hammer's "U Can't Touch This" enters the Hot 100 at No. 27, the highest entry to date for a single by a rap act.

July 1990-Ice Cube's "AmeriKK-Ka's Most Wanted" becomes the first rap album to reach the top 20 on the pop chart without generating a pop or R&B chart single.

August 1990-M.C. Hammer's "Please Hammer Don't Hurt 'Em" becomes the first rap album to top the 5 million sales plateau.

October 1990—"Please Hammer Don't Hurt 'Em" becomes the first rap album to top the 6 million sales

November 1990—"Please Hammer Don't Hurt 'Em'' becomes the first rap album to generate three top 10 hits as "Pray" follows "U Can't Touch This" and "Have You Seen Her" into the top 10 on the Hot 100. Also, it becomes the first rap album. to log as many as 21 weeks at No. 1 on the pop chart and the first to log as many as 23 weeks at No. 1 on the R&B chart.

November 1990-Vanilla Ice's

GLEN FORD, President, Creative Broadcasters: In the past year, I have noted a near-panic among key black radio stations which, often at the urging of a new crop of programming consultants, are stampeding toward the so-called "upper demos"-meaning away from rap, even as hip-hop grows in popularity by leaps and bounds. Some very important markets are now starved for rap radio airplay and, in a few notable instances, dominant white stations play more rap-and more diverse rap product—than their prime white com-

Several factors have led to black radio largely surrendering its natural position as the cutting edge of America's new music. Most important is the misconception. which becomes more glaringly ridiculous with every passing year, that rap is the territory of 'tweens and teens and, therefore, not the best environment for the broadest spectrum of radio sales. In the '90s, black radio will have to both understand the deep and growing penetration of hip-hop into the culture and lifestyle of 35-yearolds, and hire salespersons who are competent at pitching rap's true, older demographics. Running away from rap is like charging over a cliff.

"Ice Ice Baby" becomes the first single by a rap act to reach No. 1 on the Hot 100. Also, Ice's "To The Extreme" dislodges "Please Hammer Don't Hurt 'Em" from the No. 1 spot on the pop albums chart, marking the first time that rap albums have been No. 1 back-to-back, It's also the first time that rap albums have occupied the top two positions simultaneously.

PAUL GREIN

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"He's King Of The Hype"

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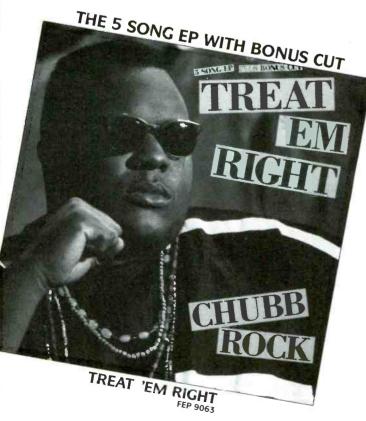
"You Gotta Be Real"

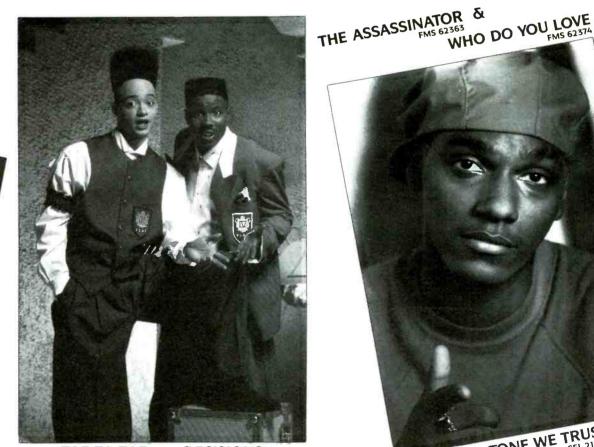
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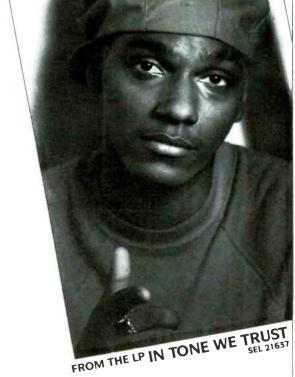
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rAp music

DOMINANCE

(Continued from page R-1)

style, like Kool G Rap & DJ Polo, L.L. Cool J, Slick Rick, and Big Daddy Kane. Meanwhile West Coast rap crews, faced with actual gang turf warfare, portray themselves as modern-day gangsters continuously battling with the forces of the streets. The West Coast mindset is apparent in albums by N.W.A, Ice Cube, Ice-T, Compton's Most Wanted, and Above The Law: men with dangerous reputations, who are as likely to exchange bullets as hurl rhyming epithets.

From this base the raps developed as tales of sexual conquest, personal triumph, and street battle victories. In an effort to top themselves in audacity, rappers developed even more libidinous and graphic overtones in their tales. Always a predominantly male and often sexist idiom, graphic sex rap has become the beast that won't die. Thanks-or no thanks-to 2 Live Crew, who introduced their unique brand of horny nursery rhymes in 1987 with the gold-certified "2 Live Crew Is What We Are," other acts have followed suit and taken the concept to further extremes.

The Geto Boys, whose violently mysogynist commentary on their debut Def American album put them in hot water with their CD pressing plant, DADC, and their former distributing label, Geffen, both of which refused to do business on this project. Their female counterpart, Choice, is equally explicit and derogatory. Many other rappers, among them Big Daddy Kane, N.W.A, Above The Law, Bitches With Problems, have experimented with frankly sexual styles of rap. More recently, Texas act Hoe's Wit Attitude have surprised more than a few folks with their version of derisive, explicit sex rap from a female

standpoint. These acts have generated more publicity and public outcry than their considerably tamer and more numerous rap counterparts.

Underground rap—whether violent or sexist or both—has grown up and spread, appealing to both those with limited experience and those for whom the records serve as affirmation of what they deal with every day in the 'hood. Rap-like rock'n'roll before it-was born as a youthful expression of rebellion, and its exploration into sex and violence makes it cutting edge, anti-establishment. More is yet to come, new taboos are yet to be broken. As long as there is an underground network of those eager to buy, record labels will continue to put ethics and morality aside to release them.

With the rise of the underground component as a major force in rap, there is bound to be some protest. Concern for underage consumers (the majority of rap music buyers are between 16 and 25) and the desire to redefine what is acceptable as art have fueled rap's opposition. But many albums with adult language and subject matter had been voluntarily stickered, so banning crusades like that of the Parents' Music Resource Center, Sen. Jesse Helms, and Florida attorney Jack Thompson were perceived by many in the industry as racially motivated attacks on a distinctly African-American artform.

THE GLORY OF THE RHYME PLUS THE RHYTHM

But a stunning victory was scored Oct. 21, 1990, when jurors in Fort Lauderdale, Fla., acquitted the embattled Luther Campbell and his sexrap act, 2 Live Crew, of charges of obscenity in connection with a live, adults-only performance April 10 in a Hollywood, Fla. nightclub. Their album, "As Nasty As They Wanna Be,"

had been declared obscene by a Broward County judge just six days prior to their arrest. Industryites had watched the Florida events with bated breath; the outcome of the Crew's trial will have implications not only for the group's career but for the entire censorship movement. Despite legislation passed in Florida and in Texas, elected officials cannot dictate the public's perceptions of the parameters of art.

Unfortunately, with underground rap seizing headlines, the real power and artistry of rap is often overlooked. Rap has elements not only of entertainment, but of poetry, wit, news, social commentary, history. With a beat that can assail the senses, rap tells a story or transmits a message in a way that many young people can identify with, and more often the messages are positive.

Boogie Down Productions takes a creative leap-both lyrically and musically-on their current album, "Edutainment" (Jive), on which leader KRS-One and crew give lessons in politics, African history, economics, nutrition, religion, and other aspects of modern life with rhythms culled from R&B, hip-hop, ska, and reggae. On Public Enemy's third album, "Fear Of A Black Planet," the outspoken rappers take a look at a whitedominated society and attempt to explain its causes and effects on generations of African Americans. New female rapper Harmony blends different styles of rap with vocals and a Christian sensibility.

What has been surprising of late is that more middle-of-the-road style artists have been accepted in the pop arena. With simple beats or already familiar songs and lyrics that address issues already found on the pop charts: romance, partying, friend-ship, novelty humor, and lighthearted attention to social ills. Biz Markie,

M.C. Hammer, Young M.C., and now Vanilla Ice are among those who accomplished this in 1990.

THE FUTURE OF THE FUNK

Diversity is key to the music's future. Even rap's longest-lived stars, like L.L. Cool J, have diversified, from the sound of the music they rhyme to to the pitch and tone of their voices. Rap knows no bounds: De La Soul can base its tracks on a Turtles tune as easily as on a Parliament groove. But can rap meet the challenge of the future and continue to evolve?

According to Bill Stephney, president of SOUL Records in New York, rap is currently afflicted by recycled beats. "There's nothing on the horizon—it's hard to say," he says of rap's future. "The people who have made the greatest rap music have already made their greatest records. And they are primarily DJs, so unless they cull their samples from other places the music is getting stale."

Sean Carasov, director of product development for Jive Records, which counts such acts as BDP, Too Short, Kool Moe Dee, and A Tribe Called Quest among its rap acts, agrees that rap must continually reinvent itself. "I think that it's kind of gone backwards a little bit," he says. "After the Afrocentric thing, people are getting bored with being preached to, so now it seems to have gone a step back, with the underground rap, the gangsterism and the sex. I'm not sure how dangerous that is, the explicit sex thing. In the old days, every rapper did a dance/house track on his album, every West Coast rapper did a heavy metal track. Now every rapper has to have a sex rap.

"Rap's kind of at a crossroads right now," continues Carasov. "This censorship thing, how [2 Live Crew] got off is going to change things a lot. I don't think the shock value rap and

doing dirty songs on albums is gonna be a novelty much longer, it's not going to upset anybody."

Terry Moorer, director of publicity for First Priority and the Virgin-distributed Bum Rush Records, says, 'Its future depends on the record companies, whether they're going to dictate to the artists. When that happens, we hear the same beats over and over again. Like when En Vogue [and their record Hold On] came out, then L.L. Cool J had 'Boomin' System' [which has a similar groove]—though the rest of L.L.'s album is really creative." He adds that major labels' control of what artists may do on record smacks of censorship. And the censorship movement as a whole cannot stem the tide of underground

"It will be like in the old days, it will just go way underground. People will listen to tapes. For instance, if you go to Detroit, the main station is WJLB, which doesn't play a lot of rap. All the kids there are listening to tapes that they make," he says.

Underground, political, danceable, or light pop, rap is an inseparable part of the popular music landscape. And though at a crossroads, its future is guaranteed to hold surprises.

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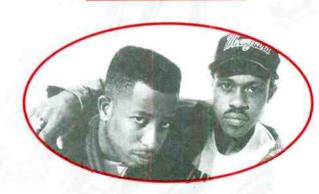
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rAp music

TALENT

(Continued from page R-3)

straight-up New York style hip-hop with a gangsta flavor. G Rap is an amazing MC-he writes technically sophisticated rhymes and presents them with an energetic staccato delivery, a street attitude, and an inimitable trademark lisp. With (mostly) good production behind him, you can't resist nodding your head to the Kool G groove, And controversy aside, even the Geto Boys' self-titled LP (Def American) is musically interesting. The lyrics are insane, but cuts 'Gangster Of Love," "Scarface" and "Let A Ho Be A Ho" are solid pieces of production that lend validity to the outrageous message. Nobody would care about what the Geto Boys were saying if the tracks weren't hitting. Trust me, if the Geto Boys album didn't sound good, it would never be as popular as it is, hype or no

Perhaps the most incisive criticism of gangsta rappers is for their treatment of females, who are always por-trayed as "ho's" or "bitches" that are only useful to "serve needs to the ding-a-ling." Perhaps fed up with this treatment, female rappers emerged in 1990 preaching a new kind of 'womanism" to establish their own voice in the hip-hop community. With Latifah's "All Hail The Queen" the archetypical female rap album, MC Lyte, Monie Love, Yo Yo and Shazzy emerged to lead the charge for a new female rap agenda in the '90s. Even Salt-N-Pepa abandoned their pop-oriented image to give us "Independent Woman," a righteous and funky single. Lyte and Latifah have long been recognized as strong MCs, but with Monie's long-awaited album "Down To Earth" (Warner Bros.) finally hitting the streets, rap fans will have another truly talented female to add to the list. Because of their skills, these ladies command respect from male and female audiences, and can serve as positive role models that can affect change where rap needs it most.

Which leads to those kings of misogyny, the 2 Live Crew. I know, I know, you don't want to hear about this all over again. But I think about this: how important is the 2 Live Crew? I think Luke Skyywalker got more press this year than Dan Ouavle, but that didn't help him expand his popularity among the rap crowd I hang out with. The 2 Live Crew has been around for years, and they have enjoyed an immense amount of success in a limited market. With the possible exception of "We Want Some Pussy," the New York rap scene has never liked a 2 Live Crew record. Why? Well for one, the "Miami bass" the 2 Live grows out of is a different style of music than up north. And two, the simple but explicit "XXX" lyrics only can entertain so much.

tertain so much.

Of course, raunchy artists like Oakland-based Too Short shoot my theory down by hitting platinum in four weeks with "Short Dog's In The House" (Jive). But different types of hip-hop are popular in different regions, and in general the triple-X style just doesn't go over 'round these parts. B-boys up here want to hear microphone skills, not microphone antics. When 2 Live Crew came to New York recently in the wake of

front-page headlines for months, they played to a medium-sized venue only half-filled with bridge-and-tunnel mall rats. Have you ever wondered why so few rap artists—and so few rap industry personnel—came to Luke's aid when he was under such heavy attack? It might be because the 2 Live Crew just isn't hittin' in rap's capital city. Thank God Luke won his case and I hope he stays rich forever, but as much as I support free speech, I just can't get into "Banned In The USA."

So just what are us snobby New York hip-hoppers listening to? In almost direct contrast to the hyperelectric 2 Live Crew groove, we love an artist like A Tribe Called Quest who's satisfied to just push it along. push it along, "People's Instinctive Travels" (Jive) was only moderately successful (not even gold), but once it sucked me in I just couldn't stop listening to it. With a completely original sound that incorporates mellow jazz, smooth funk, and quirky humor (but does not deny the bass-thumping beat critical to good hip-hop), this record brings rap to new heights of soul-soothing entertainment. It's music you can dance to or chill to; you can bump it in your jeep or eat dinner with it in the background. Lead rapper O-Tip's rhymes are tempered Afrocentric, funny, and very real. This is the album I play first for people who either don't know anything about rap or think it lacks musical sophistication. One taste of "Luck Of Lucien," "Footprints" or "Bonita Applebum," and the most extreme doubter is inspired to join along upon the paths of Afrocentric rhythm.

In fact, Afrocentric imagery emerged in all its red, black and green glory this past year, and several groups stepped out of the New York area to set the trend rather than just imitate it. The Brooklyn-based Blackwatch gave us X-Clan, who got over on intense clothing and jewelry, sampled funk records, and the visionary rhymes of the Grand Verbalizer Funkin-Lesson Brother J. And straight out of Trenton, N.J. came the Poor Righteous Teachers offering the teachings of the Five Percent Nation, a sect of the Nation of Islam that views the black male as a God on earth. On PRT's excellent debut "Holy Intellect" (Profile), lead MC Wise Intellegent delivers enlightening rhymes in a quick-tongued "stumma commin' slippin' steppin' " style as Caucasian producer Tony "D" Depula constructs clean, danceable grooves with a kick and a snare that says 'strictly ghetto" all the way.

And let's not forget about Public Enemy who can be credited with stirring most of this Afrocentrism in the first place. 1990 saw the release and success of PE's third LP "Fear Of A Black Planet" (Def Jam/Columbia). The record was good, but you have to hold PE up to a higher standard than almost anyone else, and in that light, it fell short of 1988's apocalyptic "It Takes A Nation Of Millions To Hold Us Back." (Let's face it, the power and significance of that album will probably never be equalled by any rap artist). In one sense, "Fear" was a conceptual masterpiece that represented a step forward for Chuck D's ideology, but musically, Ice Cube's album was just so much more galvanizing. "Fear" did have its share of classic cuts—"Burn Hollywood Burn,"

"Anti Nigger Machine" and "Brothers Gonna Work It Out"—but maybe the most promising thing from the PE camp this year (besides Cube) is the new single from Terminator X And The Valley Of The Jeep Beats (RAL/CBS), which captures the urgency of "Terminator X To The Edge Of Panic" in all its clamorous glory.

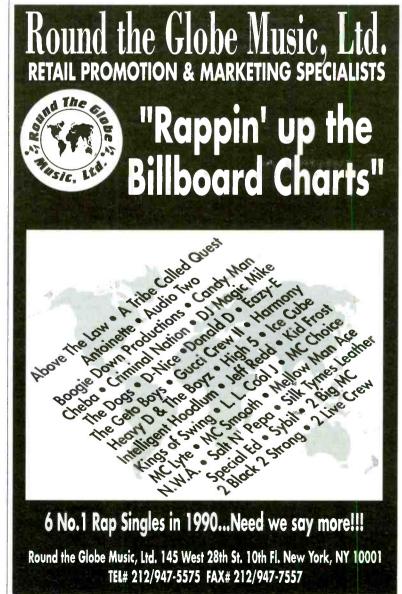
While we were sorting out America's cultural crimes over here, one crew out west just decided to have fun, and had us all doing the Humpty-Hump on the dance floor as a result. Berkeley, Calif.-based Digital Underground combined humor and a fat bass to create the hottest dance record of the year and one of the most popular albums, "Sex Packets" (Tommy Boy). That's not to say we didn't have our share of laughs too. White rappers 3rd Bass got real silly and gave Hammer the "Gas Face" over a catchy Prince Paul-produced track. Quietly (except for a well-publicized beef with Hammer), 3rd Bass broke down cultural barriers by demonstrating real versatility and rhyming skills on "The Cactus Al/bum (Def Jam/Columbia).

After two years of silence, Eric B & Rakim dropped "Let The Rhythm Hit 'Em" (MCA), which a few found most enjoyable but was met with lukewarm reception by most everyone else. No one can dispute Rakim's skill or his influence on rap music; probably half of all the hip-hop fans in the world rank him as the best rapper of all time, and the other half would place him in their top three. "The R" is a

gifted poet who writes transcendental rhymes and recites them with chilling intensity. As with PE, I think most fans held "Let The Rhythm Hit 'Em" up next to Eric & Ra's debut "Paid In Full" and were disappointed by the tracks, which were all produced by Eric B. Perhaps they haven't listened close enough to this new album. The title track and "In The Ghetto" are only the tip of the iceberg on what is a deep, deep LP.

Another rap superstar who dropped new wax this year is L.L. Cool J, who suffered from severe image problems following his muchpublicized dis battle with Old School great Kool Moe Dee. L.L.'s pop-infused last album "Walking With A Panther" (Def Jam/Columbia) seemed to alienate the hardcore element with its disposable subject matter in an era of Afrocentric lyrics. This discontent manifested itself most clearly last September, when L.L. was booed during the Harlem rally in support of slain teenager Yusuf Hawkins. So how did L.L. deal with this? He took a deep breath, aligned himself with one of the rap underground's most celebrated producers (Marley Marl), and unleashed "Mamma Said Knock You Out" (Def Jam/Columbia), a triumphant return that quickly became the hottest rap album on the street. The album is accessible to any L.L. fan. as it captures his microphone skills over classic hip-hop beats revamped in expert fashion. The album's immediate acceptance is

(Continued on page R-29)





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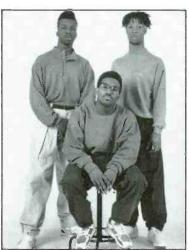
(Continued from page R-10)

tion," says Creager. "Not that WEA hasn't done an excellent job, but Musicland and Camelot didn't want to carry it, which is their right. Most of the sales have come through independent one-stops and independent stores. And the attendant publicity about the band's trial has been a major thrust in letting people know it was out there. Repeat orders have been consistent.

Even companies that don't have proven material are optimistic about the genre's success. PMV, distributor of all PolyGram and affiliated labels' products, is preparing its first two releases: Young MC's "Bust A Move," and Tony Toni Toné's "Vidyo, Vidio, Video." Other released or upcoming rap home videos include "Whodini's Greatest Hits," "The Making Of The Stop The Violence Movement,' a new Public Enemy longform based on "Fear Of A Black Planet," a Big Daddy Kane performance longform, a Kid 'N Play compilation with wrap around footage, and a new M.C. Hammer home video that includes clips not featured in "Please Hammer Don't Hurt 'Em."



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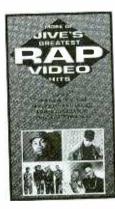
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rAp music

LEE BAILEY, President/Owner, Lee Bailey Communications: In my view, it's unlikely that there will be a movement by a plethora of stations to anything resembling a full-time rap format. Even L.A.'s KDAY, which was touted as a "Rap Station," played the basic core R&B artists as part of their mix. However, I see rap continuing to evolve... to mature... become more accessible, if you will, to the so-called (and coveted) adult demographics. To me, one of the strangest contradictions in today's radio is that stations say advertisers are anti-rap because it doesn't ap-

peal to "adults," but on the other hand, practically every other commercial produced by Madison Avenue is rap or rap oriented. Will somebody please tell me what the hell is going on here!!?

NEIL LEVINE, President, Round The Globe Music, Ltd.: It is obvious that hard-core/gangster rap is exploding at retail with very little support from black radio, with acts such as N.W.A., Ice Cube, Above The Law, MC Choice, the Geto Boys, and the 2 Live Crew. This sales explosion reflects the disastrous situation in America's inner cities, and the amount of violence

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that we are exposed to in modern day society. It is a classic example of art imitating life.

LESLIE DRYE, GM, Bum Rush Records: Bum Rush has made a great effort to create colorful and eye catching packaging. The style and image of the artist is taken into consideration so that the package and product are equally exciting. This year we have increased our contact with the college radio stations. Promotion in this area has helped us to break "The Kings Of Swing" and "Barsha." This is partly because of the fact there are many cities in which rap music can only be found on college radio.

THOMAS R. REICH, President, Cheetah Records: In the '80s, it was blasting bass, poorly reproduced samples, and nonsense lyrics promoting sexs, drugs and violence. For '90s rappers to be successful, the package must include: excellent production and engineering (living up to accepted music industry standards); intelligent, well-constructed lyrics; and that ever-elusive spark that no one can put their finger on. The '90s rapper will still have to keep a finger on the public pulse and watch out not to be led down the wrong path.

MICHAEL WEISS, VP, SAM/Nervous Records: In the coming year, it's going to be crucial that a rap group has a strong, easily grasped image. Furthermore, new groups will need to create fresh, new hiphop images to distinguish themselves. We've already been through militant rap. kiddie rap, gang rap, porno rap, jailhouse rap and women's rights rap. The music will need to reach into other possibly more political, possibly more personal areas. On SAM, for example, we are introducing a group called Brothers From Another Planet, which gives hip-hop perspectives on Planet Earth from two MCs who have landed from outer space.

ED STRICKLAND, VP, Black Music Division, Chrysalis Records: Where is rap going? Nowhere. Rap is here to stay. Rap has broken through the stigma of being only a black, inner-city musical fad. Rap has broken all racial, economic and *chart* boundaries—De La Soul, L.L. Cool J, Run-D.M.C., Tone Loc, Digital Underground, M.C. Hammer, Vanilla Ice—all spring to mind. Rap is also used often in educational presentations.

Due to sampling, rap artists are now forced to confront losing 50%-100% of royalties to artists they have sampled. So, I feel in the upcoming months we will hear a lot more fresh, new music—new rhythms, new hooks, new grooves—original music with less sampling.

OSCAR FIELDS, Sr. VP of Sales, Motown Records: This has been a year in which we have come up with a few new wrinkles for presenting rap. Our "Street Beat Readin', Writin' And Rappin'" program was a huge success. The program tied in schools, libraries, and education systems all over the country with Motown's rap artists such as M.C. Trouble, Rich Nice, Doc Box & B-Fresh, and the Red Bandit, and rap product. It encouraged kids to stay in school, get an education as well as write and perform their own rap songs.

We put together the Motortown Review which showcased two of our hottest rap acts along with several of our up-and-coming artists in a recreation of the original Motown showcase of the '60s.

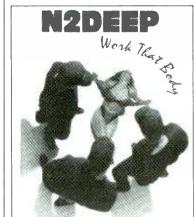
The final project was to put out rap revues featuring our hottest rappers in a few selected markets.

PATTI DROSINS, Sr. VP of Marketing, Motown Records: We will continue with our "Street Beat Readin', Writin' And Rappin'" program as well as the Motortown Review. Touring will be a large part of our efforts.

We are very committed to socially conscious rap. Rap with a message will be our real focus. M.C. Trouble's "Gotta Get A Grip," which addressed black-on-black crime, racism, gang violence and corruption in government, is a prime example.



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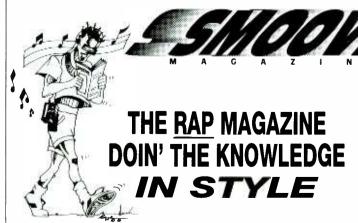
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IN STEP WITH THE RAP MOVEMENT!

TALENT

(Continued from page R-24)

due in large part to the first single "Boomin' System," which used the En Vogue bassline to capture the much-practiced art of "frontin'" in your ride. By the way, the crowd at this year's Harlem rally (the cause was "register to vote") screamed the loudest when L.L.'s name was mentioned and couldn't wait for him to hit the stage. L.L. didn't even show up.

But guess who did show up and wound up rocking the crowd harder than anyone else? The Blastmaster KRS-One and his crew Boogie Down Productions, of course. With "Edutainment" (Jive), his fourth album, KRS affirms his status as the "teachof hip-hop while re-establishing his ties to the raw underground sound that made him a legend. Of all of rap's thinkers, KRS is the most sophisticated and most sincere. He preaches a universal pro-humanity point of view, and brings the message to the world through real action like college lecture tours and instructive media campaigns. The first single "Love's Gonna Get 'Cha" was the rap anthem of the summer; its slow, over-powering bass could be heard in clubs, in cars, and on rap radio everywhere. But don't sleep on the album! "Edutainment" is an intellectual and musical masterpiece, a humanist's manifesto that uses reggae, ska and funk to seduce your earlobes and expand your mind.

Where do we go from here? As 1990 comes to a close, there's a whole mosse of talented rappers set to do damage into the next year. At the top of the list is Brand Nubian, great rhymers with a great album called "All For One" (Elektra) that promises to define the sound of the street for the next season. Also, don't sleep on King Sun, back with a hard-core LP "Righteous But Ruthless" (Profile), or Barsha, a young MC who demonstrates lyrical finesse on his debut "Explicit Lyrics" (Bum Rush/ Virgin). Another talented poet to watch for is Chubb Rock, who has made some noise in the past, but is dropping his best material to date with the forthcoming LP "Keep It Street" (Select). Plus, the righteous rapper with a booming baritone voice, Lakim Shabazz, is back with a new album "The Lost Tribe Of Shabazz" (Tuff City). And keep an ear to the ground for material from new artists Main Source (Wild Pitch), and the Bomb Squad-produced Son Of Bazerk (SOUL/MCA).

As we move into 1991, rap no longer has to prove its staying power or its profit potential to the music industry. The music buying public wants rap, and there are no indications that this demand is decreasing. What does appear to be getting worse is the ineptitude of urban radio in supporting positive hip-hop. R&B music with a rap flavor has all but edged out real hip-hop from ever getting regular radio support, and until we start seeing 24-hour rap stations, I don't expect this problem to get any better.

With the creative energy flowing out of the rap artist community, rap wll never have to worry about radio anyway. It's a new decade, and a new sound—hip-hop—has captured a generation.



FACTI

Over 315,000 copies of "DJ Magic Mike and the Royal Posse" have sold already (in 1990)!

FACTI

Over 370,000 copies of "DJ Magic Mike Presents: Bass is the Name of the Game" have sold already (in 1990)!

FACT

98% of all radio, to our knowledge, have never played a note of either album!

FACTI

93% of all clubs, to our knowledge, have never played a note of either album!

FACTI

Both albums have outsold most major label new artist releases *true sales* figures in 1990!

FACTI

All songs on both albums are 100% free of explicit lyrics!

FACT

All songs on both albums are non-violent, non-racist and non-sexist!

QUESTION?

Does the American music industry care about facts?



T.C.R.C.

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- * NOTE: Watch for DJ Magic Mike's newest LP release due December 1, 1990: "Vicious Base Back To Haunt You" featuring the production wizardry of DJ Magic Mike.
- * T.C.R.C. = The Cheetah Record Company and associated labels.

rAp music

INDIES

(Continued from page R-8)

Blackmon) and Professor Griff's as yet untitled sophomore album (single "The Verdict" doing well). Poison Clan is about to release another single from their "2 Lowlife Mothas" LP; other imminent albums include a live 2 Live LP by Christmas and Angie Griffin early in 1991.

"Video is pretty important to us," notes PR director Debbie Bennett. 'We've done quite a lot through MTV. MTV has been more supportive of us than BET, which is strange to us. Radio to a certain extent has been supportive, if we work hard we get it, but radio does not come to the independents at all. I would hope radio would be more supportive in the years to come, because we have a lot of good artists." Bennett believes indies have the edge over majors in some ways. "Indies have the best artists who are worth the extra effort," she notes, "they're not easy sells. In general it's gotten easier [lately], because people know they'll only put out something you'll invest your time into. If you've proven yourself with one artist they'll give you more leeway. Everywhere I turn now I see new labels being formed, and it has to be something that's worthwhile to put your money into it. It's risky, so you have to have some trust in yourself and your artist." As for what they're doing differently this year, "We're doing things much the same—work, work, and work"

NastyMix has earned gold albums for homegrown Seattle rap projects with sometimes minimal Eastern sales. Recent successes include Kid Sensation, Sir Mix-A-Lot and High Performance, with upcoming releases including albums from Sir Mix-A-Lot ("Possessed"), former Tommy Boy artist Whiz Kid, and new acts Bob & the Mob and Criminal Nation, as well as new singles from Kid Sensation, High Performance and Side FX.

According to VP Ramon Wells, "We can't depend on radio and it's getting harder to depend on MTV. We're going to have to find other avenues. For

example, I have high expectations for Fox Network's 'Pump It Up' and lots of independent shows around the country. This year we're certainly trying to look at new angles for promoting rap. What was innovative even six or eight months ago doesn't work anymore, so we're looking at a bit heavier creative promotions for rap. Plus we're getting a bit harder-edged, which will make our music more accessible to the East Coast, where we've met with some resistance." As for NastyMix' approach to business, the biggest difference president Ed Locke notes between themselves and the other indies stem from their location, "I'm sure there are advantages to being in New York or L.A., although I wouldn't know what they are. Seattle is a great place, and we operate on a more human scale, more sane. We're not trying to compete furiously with people in our own backyard, and we don't come from a position of muscle and money, so we can go to human qualities and the intangibles of quali-

Next Plateau's hottest current product reflects their tradition of female rappers, with the best-selling Salt-N-Pepa and on-the-rise Antoinette. Salt-N-Pepa's new project ("A Blitz Of Hits"), consists of brand new remixes of their biggest singles and is accompanied by a longform video. Antoinette's newest single will be out in November ("She Operates Around The Clock") as will a debut single from Florida rapper Rock Ice ("Freedom Of Speech"). Also on the schedule is the "Cool DJ Red Alert" compilation album, containing this year's hits from artists signed to other labels. In early '91 they'll release Alpha Omega's debut album, the first project in Next Plateau's deal with Herbie Azor's new Soundcheck label.

"Video and touring are important," according to president Eddie O'Loughlin, "and we make sure we do our point-of-sale posters and good old fashioned retail and radio promotion, including mix shows." Having expanded into other areas of music (jazz, rock), O'Loughlin agrees rap must be marketed differently from other genres. "We can tour a rock group playing small clubs, but these outlets don't exist for rap and dance acts. There's not a lot of venues out there for rap anymore. There's a lot of violence out there, but it's the state of the country as opposed to being a

rap problem. Rap does seem to get the blame for what's gone wrong, unfairly." The biggest difference he notes this year is "the majors have learned from us what to do, and they're just overdoing it. First with disco, now rap, through oversaturation the majors will kill it as they tried to kill every other genre, except old-boy rock'n'roll." As for what separates Next Plateau from other labels, "We know what we're talking about musically, we know how to go in the studio and produce a record, and we know how to talk to an artist and a producer."

Priority Records brought Los Angeles hardcore to the rest of the rap world, clocking platinum with such projects as Ice Cube's "AmeriKKKa's Most Wanted" and N.W.A.'s "100 Miles And Runnin" EP. November will see N.W.A.'s album and an Eazy-EP, and in early '91 there will be sophomore LPs from Eazy-E, Low Profile and Bobby Jimmy and debuts from hardcore KMC and Dre's first female rapper, Miss Allen.

"It's changing so dramatically, so quickly," notes Priority president Bryan Turner. "Breaking new acts, the categories are becoming very well defined and the inundation of product is a double-edged sword. It makes it easier to break strong, hard-slamming rap, and it's more of a challenge, considering there's so much more of it, to the A&R staffers, to come up with stuff that's so much superior to the competition. That's still what gets over. Finding new street acts is even more difficult for me because I've got the very best, and unless I hear something that sounds better than what I have I'm mot interested. Pop-rap is a direction that I'm looking to go, and I want to find the very best pop-rapper that I can, equal to the very best hardcore street rap-

"Radio is becoming much more of a factor in rap than it ever was. Black radio seems to be less resistant and more supportive of rap as a form of music and a form of expression within the black community. It's become another option, in addition to the normal video, touring and press, advertising and street marketing. We really changed the whole scope of the marketing of rap records with this N.W.A. EP. Retail was resistant at the beginning to an EP, but now they love it. The consumer gets more product, because between the EP and upcoming LPs we don't duplicate songs: they're getting 14 new songs over the last year rather than 10. And now everybody says EPs are a great idea. We showed that it worked

Profile is the largest rap indie, with enough staff and sufficient releases to afford them the option of operating much like a major, particularly as regards heavy promotion and press (lots of radio, full-time in-house specialists, etc.) when a record seems to warrant it. While they've always had a dance side, recently getting into regage, Profile is still a rap leader. Top recent projects are Special Ed ("Legal"), the Poor Righteous Teachers ("Holy Intellect") and Frighty & Mite ("Life," a rap/reggae hybrid).

New releases for the rest of 1990 are a debut LP from Euro-K and a host of heavy hitters back from long layoffs—"Dana Dane 4-Ever," the first new recordings in three years from the gold-record artist, King

Sun's "Righteous But Ruthless," and Run-D.M.C.'s much anticipated fifth album, "Back From Hell." Run-D.M.C. is one of the longest-lived rap groups out there, and their success will be taken by many as an indicator of rap acts' longevity potential. Early 1991 will see releases from debut artist DJ Quik (their first rap album signee from the West Coast office), Sweet T, a second from Twin Hype and a third from Rob Base, and new group BKA (if they don't change their name by then).

"We make more videos than we used to, and we rely on video as one of the main ways to break a new rap artist before we go to radio," says Cory Robbins, Profile president. "We try to build through video and sales, then to radio to close it. Video has become one of the better ways to establish a new rap artist. We're doing more maxi-cassettes, and we actually have videos out that don't even have singles—we're doing videos of album cuts. We're also doing more promotional items than we used to, T-shirts, tchochkes, and so forth."

Select's greatest success so far this year has been Kid 'N Play, who've found movie stardom and broken through to a more mainstream audience. Coming up for the last few months of 1990 are Style's debut album "In Tone We Trust," a Chubb Rock EP, "Treat Him Right" and LP "Keep It Street" (December or January). Rap product due from Select early in the new year includes new albums from Kid 'N Play and the Real Roxanne.

'I believe in good quality entertainment," says Fred Munao, label president, "and you have to make sure everyone is aware of what that artist does. I can't really tell you what we do for artist development, because then majors will read it and want to do the same thing. And sometimes you just do the standard-radio, retail and other things. There's a lot more competition now, majors are releasing too many records. It means there's a lot more out there to wade through." As for what Select does to separate themselves from the pack, "We listen. We listen to artists, to managers, to the marketplace.'

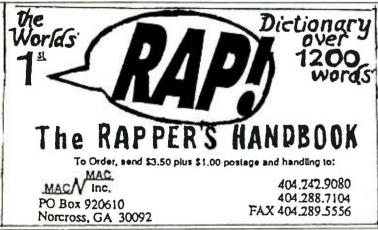
Munao is also involved in an indiesgenerated anti-pirating effort, working with the RIAA to reduce losses to counterfeiters. To that end they've formed AACT (Artists Against Counterfeit Tapes). "I think it's important that we bring about change, and one of the most important parts of that effort is consumer awareness," he effort is creating public service announcements by artists to make people aware that pirate tapes are not of the same quality."

Tommy Boy has been around from the beginning of rap, starting with such early classics as the half-a-million-selling "Planet Rock." Now owned and partially distributed by Warner Bros., Tommy Boy still runs all rap product through independent distribution, and after a mid-'80s slump is back in the forefront with such style leaders as De La Soul, Digital Underground and Queen Latifah.

About forthcoming rap projects label president Monica Lynch says, "We're very excited about Paris, the foremost hip-hop activist from the musically rich Bay Area. His debut single 'Break The Grip Of Shame' was an underground hit, creating aware-



Run-D.M.C.





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MC JEFFOX

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ness in the frontline rap audience. His debut LP 'The Devil Made me Do It' shipped in mid-October. In an increasingly crowded socio-political rap market, we've spent a lot of time trying to position Paris in his own niche. His background as an entrepreneur, self-produced writer/artist and economics major make him unique."

Also due are Stetsasonic's third LP "Blood, Sweat & No Tears," and early next year will be a Daddy-O solo album, a new LP from Digital Underground (out now is their "This Is An E.P. Release"), sophomore efforts from De La Soul ("De La Soul Is Dead" LP and "Ring Ring Ring" lead single) and Queen Latifah, who performed on Motown's 30th Anniversary Special and in an upcoming Spike Lee's film "Jungle Fever." New Music Seminar DJ and MC Battle For World Supremacy Winner Fresco & Miz recently debuted with their "We Don't Play" video and single.

The old ways of selling rap don't work as well as they used to," says chairman Tom Silverman. "Rap singles don't sell as much as they used to, so the chances of hitting are no longer as good. Independent labels have to be a lot more selective, they have to build demand for an act first. It could take a year to develop an act with singles and then drop an album. Majors are too album-oriented for that patience aspect. Rap is still a word-of-mouth-driven genre and you have to do things that drive word of mouth. Television does that well; radio doesn't play enough rap. There are new ways of dealing with creating a fashion scene and some other kind of awareness, the publicity aspect, but it has to be legit, it has to be real and really different." As for specifics of those new ways, "We ain't telling. Everyone will find out and by the end of next year; they'll all be doing it. We do non-conventional guerrilla marketing campaigns on an artist-by-artist basis. When you're indie you're outside the status quo-rap is from disenfranchised people, and independents are outside the status quo. Major labels can't do that, it doesn't work with steamroller machinery. You can't make people buy rap records by taking out full-page four-color ads in trades. Black radio is over and out, as far as rap is concerned. they missed the boat. We promote through visual media and other methods. Touring also doesn't help, and can have the reverse effect if the group isn't great live."

Tuff City has broken past their underground, culty threshold this year, with YZ's "Sons Of The Father" creeping into the top 50 on the R&B chart. Just out are long-awaited albums from hot producer the 45 King ("45 Kingdom") and Lakim Shabazz ("The Lost Tribe Of Shabazz"). November will see "45 King Presents The Flavor Unit," a compilation that includes Lakim Shabazz, Queen Latifah and a slew of lesser-known acts in that vein. Other LPs due between now and January are Grandmaster Kaz' "Grandest Of Them All," Louie Louie Vega's debut "Deadlier Than Ever" and a breakbeats album called "Funkmania" with Fred Wesley and Mayfield Parker of the James Brown Band

Tuff City's strategy, according to president Aaron Fuchs, involves "a multi-pronged attack, a combination of new methods with the more tradi-

tional motions. We're undertaking massive promotional campaigns five-figure sums on videos, incentive plans for distributors, substantial budgets for promotion, and a full complement of marketing including posters, trade ads and other merchandise. We shot Lakim's video in Egypt. But at the same time, rap has the ability to build a street base without Monday through Friday radio play. The 45 King's '900 Number' is a perfect example. It's a loop sample, not a song, certainly far more skeletal in its structure than commercial demands would dictate, and just one track among seven on a 12-inch single, which itself was unorthodox. It became part of the fabric of hip-hop and a piece of music you were sure to hear any time you went out, and we eventually followed it with a 30-second video. We took some old '40s jazz and tap footage and looped it, and it helped sustain it. That a video show puts an identifying tag on a clip, just those few seconds, was very important, since so many people knew the music without knowing what the record was.

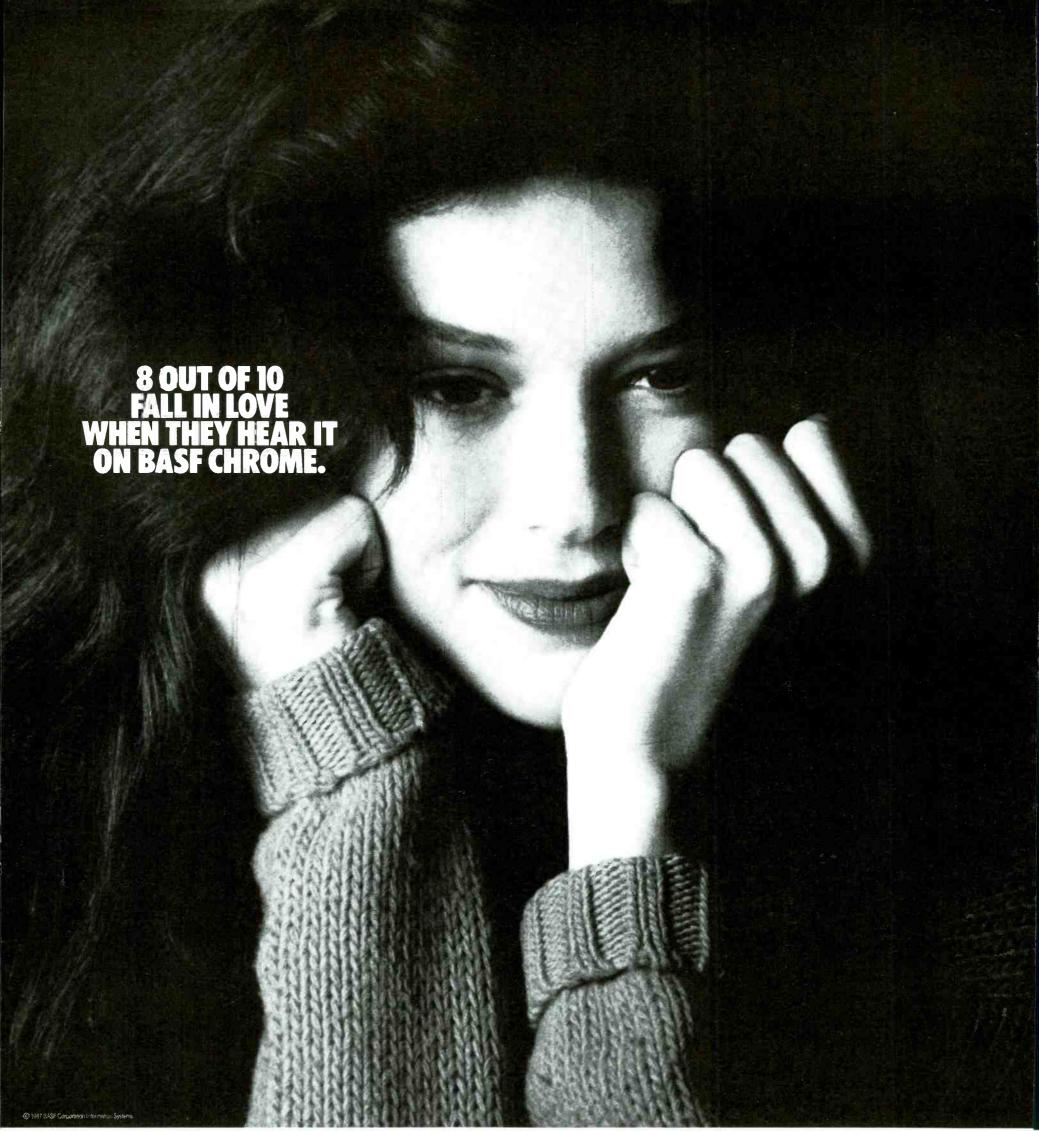
"The market is always tough for indies, and as rap grows it's becoming attractive to whole new sets of entrepreneurs and financiers. We've never been as secure and able to compete as we are now. I don't envy the guys just starting out now—rap labels have now been formed even by Walt Disney."

Wild Pitch has broken through in a big way this year, thanks in particular to the success of Chill Rob G's single "The Power" and album "Ride The Rhythm." Later this year they're releasing a new 12-inch from the Main Source (Queens act led by the Large Professor, a producer who has worked with Eric B, produced Kool G Rap's LP and three cuts on Intelligent Hoodlum) with album "The Main Source Breaking Atoms" to follow in January, and a Chill Rob G single, also to be followed in January with an LP (as yet untitled). Also due out in early 1991 is an MC Spice three-song maxi-single "Black To The Point"/"Take It To The Stage"/and one other cut).

Label president Stu Fine's success tip is easier said than done: "Just have hit records and work your ass off," but he's willing to share a few specifics. "One very obvious thing is we're dealing with videos as a given, which we hadn't really done a year ago," he notes. "In the past year our tiny label has done six videos, and we hadn't done any before that. While black radio is still unwilling to accept rap at the level the kids want it, video outlets are beating them to the punch. Video play sells records. With 'The Power' we sold over 100,000 before we had any genuine adds on black radio. That brought airplay; that in turn generated more sales. The key is we have to be looking at things differently than the old fashion ways. Video, word of mouth, street promotion and working retail.

CREDITS: Editorial by Billboard editors except: Jon Shecter, editor of The Source, a monthly magazine of hip-hop music, culture and politics, in N.Y.; Darlene C. Donloe, a freelance music writer in L.A.; Wendy Blatt, a freelance music writer in N.Y.; Editorial assistance, Leyla Turkkan; Cover & design, Steve Stewart





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STUDIO ACTION

PRODUCTION CREDITS FOR BILLBOARD'S NO. 1 SINGLES (WEEK ENDING NOVEMBER 17,1990)

CATEGORY	HOT 100	R&B	COUNTRY	RAP	ADULT CONTEMP
TITLE Artist/ Producer (Label)	LOVE TAKES TIME Mariah Carey/ W.Afanasieff (Columbia)	B.B.D. (I THOUGHT IT WAS ME) Bell Biv Devoe/ Shocklee; Sadler;Shocklee (MCA)	YOU REALLY HAD ME GOING Holly Dunn/ H.Dunn;C.Waters (Warner Bros.)	KNOCKIN' BOOTS Candyman/ Johnny J;Candyman (Epic)	FROM A DISTANCE Bette Midler/ A.Mardin (Atlantic)
RECORDING STUDIO(S) Engineer(s)	THE PLANT/ HIT FACTORY Dana Jon Chappelle; Manny Lacarrubba; Paul Logus	GREENE STREET Kirk Yano; Jamey Staub	STUDIO W Bob Campbell- Smith	AUDIO ACHIEVEMENTS Donovan Sound	ELECTRIC LADY Jack Joseph Puig
RECORDING CONSOLE(S)	SSL 4000-G Series	Trident TSM	Trident Series 60	Trident Series 70	Focusrite
MULTITRACK RECORDER(S) (NOISE REDUCTION)	Sony APR-100/ Studer A-800	Studer A-800	Otarí MTR-90	Sony MCI JH-24	Studer A-800
MASTER TAPE	3M/Ampex 456	Ampex 456	Ampex 456	Ampex 456	Ampex 456
MIXDOWN STUDIO(S) Engineer(s)	THE PLANT Dana Jon Chappelle; Manny Lacarrubba	GREENE STREET Rod Hui; Jamey Staub	MASTERMIX Mike Psanos	AUDIO ACHIEVEMENTS Donovan Sound	STUDIO 55 Jack Joseph Puig
CONSOLE(S)	SSL 4000-G 3eries	Amec APC 1000	Calrec UA-8000	Trident Series 70	Neve 8128
MULTITRACK/ 2-TRACK RECORDER(S) (NOISE REDUCTION)	Sony APR-100/ Otani MTR-12	Studer A-820/ Studer A-820	Otari DTR-900/ Sony 3402	Sony MCI JH-24/ Sony MCI JH-110	Studer A-800/ Ampex ATR 102 (Dolby SR)
MASTER TAPE	3M	Ampex 456	Ampex 456	Ampex 456	Ampex 456
MASTERING HOUSE (ALBUM) Engineer	MASTERDISK Bob Ludwig	MASTERDISK Steve Hall	MASTERMIX Hank Williams	BERNIE GRUNDMAN Brian Gardner (Single)	MASTERING LAB Doug Sax
PRIMARY CD REPLICATOR (ALBUM)	CBS Manufacturing	DADC	WEA Manufacturing	CBS Manufacturing	WEA Manufacturing
PRIMARY TAPE DUPLICATOR (ALBUM)	CBS Manufacturing	MCA Manufacturing	WEA Manufacturing	CBS Manufacturing	WEA Manufacturing

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Glen Burtnik: vocals, guitars

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James "J.Y." Young: guitars, vocals



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BILLBOARD NOVEMBER 24, 1990

Multimedia Panel Pumps Up Audio Usage

■ BY SUSAN NUNZIATA

NEW YORK—Music can be the key to bringing interactive technology to the mass consumer market, according to several developers of the medium. In return, interactive programming could dramatically impact the way we hear, see, and manipulate prerecorded audio.

Panelists discussed music's multimedia potential during the "New Directions In Interactive Music Programming" session at InterTainment '90, a conference on interactive entertainment, Oct. 29-31 at the Marriott Marquis Hotel here.

Moderated by Mark Fine of American Interactive Media, the panel featured musician Jeff Baxter; John Ramo, president of Sonic Images Productions Inc.; and Dr. Diana Gagnon, VP of new business development with ACTV.

According to Ramo, a developer of software for the compact disc-interactive (CD-I) format, multimedia is an evolving language and its developers are trying to find new ways to approach it. He said the difference between multimedia and conventional audio/visual capabilities is like going from four-track to 24-track audio recording.

CD-I is a 5¹/₄-inch system that can provide full-motion video and CD-quality audio and can be manipulated by the user through a simple remote control or mouselike device. The system is compatible with existing televisions and stereos.

"CD-I opens up a lot more possibilities to music," Ramo said. "The good news is that a lot of multimedia companies are starting to focus on music and, in the consumers' mind, the relationship between music and multimedia needs to be addressed."

He noted that a multidisciplinary team that includes audio engineers, musicians, artists, computer graphics experts, and computer engineers is necessary to pull together a successful multimedia program.

Ramo and Sonic Images have developed the "Children's Television Theater," an imaginative program using the CD-I format, which places a cartoon band in rehearsals, in a recording studio, and in live performance. Users can choose different lyrics, alter musical arrangements, and change the mix of instruments, for more than 19,000 variations of each original song.

Interactive music programming for cable television was discussed by Gagnon. ACTV offers a pay-cable TV service in which customers have a box similar to a cable TV box, along with a four-button remote control that allows them to interact with the programming.

In a demonstration tape made from a Peter Gabriel concert, Gagnon showed how, with the push of a button, users can select different camera angles, choose from four different types of footage/text combinations, and change the mix of instruments and vocals to focus on what they want to see and hear. "This gives a rock video a very long shelf life," said Gagnon. "This is just the beginning of what I feel will be a whole new field of music video."

ACTV was test-marketed in 232 homes in Springfield, Mass., earlier this year and 72% of the consumers polled said it would enhance the value of cable TV to their households. In addition, 47% of cable subscribers said they were interested in subscribing to ACTV. Already available in 5,000 homes in Montreal, ACTV expects to launch in the mass market within the next 12 months.

Philips expects to introduce its CD-I system to the mass market next summer (Billboard, Sept. 22). Other companies, including Sony, Matsushita, Grundig, Pioneer, and Yamaha, will be introducing hardware in the CD-I format and Fine, who moderated the "Music Programming" panel, noted that within two to three years

of introduction, a sizable base of CD-I hardware will be installed.

However, Fine also noted that an interactive format war is imminent, since there are several systems either under development or already introduced, including Apple's Macintosh Hypercard and NEC's Turbografx-16.

"We need to come up with ubiquitous standards that will cross all systems, and software that will play on all systems no matter what the manufacturer." said Fine.

the manufacturer," said Fine.

AIM, a Philips/PolyGram corporation in Los Angeles, develops software for the CD-I format and has introduced a series of CD-I-ready compact discs that can be played on conventional CD players but can also be used with a CD-I system to access text, liner notes, and taped interviews with the artists. as well as mix options.

AIM also created the Video Jukebox for CD-I, which uses existing catalog in various styles, enabling the user to access text and videos along with the songs.

"Hardware manufacturers are convinced that music is going to be one of the prime wedges to drive interactive into the marketplace," said Fine.

Baxter, recently returned from a tour of Tokyo with Keith Emer-

son, John Entwistle, and Joe Walsh, has played with Steely Dan and the Doobie Brothers. "As an artist, I can't wait to get my hands on this [CD-I]," he said. "This is going to open up incredible doors and allow us to find out incredible things about music. I wish everybody would hunker down and figure out ways to apply this."

Baxter envisions CD-I albums that can be remixed by the users that artists might put out as works in progress. Ramo added that MIDI could further expand CD-I's capabilities, allowing for the use of a sequencer, synthesizer, keyboard, and any other MIDI gear in conjunction with the CD-I system.

Fine noted that most of the developers involved with CD-I are from the computer industry, and that the interactive marketplace needs experienced personnel from the audio and video arenas to develop innovative music programming.

"I'd like to be a lightning rod for audio professionals to become more involved," Fine told Billboard after the conference. "In developing CD we had to develop the tool kit. I believe we now have the tools and we can have others involved in implementing wonderful creative ideas."

Studio Action Chart Gets Fine-Tuned

NEW YORK—The Studio Action chart (see preceding page), introduced June 2, acknowledges the people, places, and technology behind the top recordings on eight of Billboard's key charts. A weekly feature in Billboard's Pro Audio section, the chart has received a positive reader response.

In order to provide a more complete summary of the technology involved in recording today's hits, changes are being introduced in the chart as of this week. These changes come after careful analysis of the chart categories, assessment of the information-gathering process, and reader feedback.

A Noise Reduction category will be noted in parentheses under the Multitrack Recording heading for those analog recordings that make use of such systems. These noise-reduction technologies have helped analog maintain its longevity as it competes with its digital counterpart.

The Primary Duplication Tape category was deleted because of difficulty in getting reliable information in this area.

Each week, the chart features five singles chosen from eight of the preceding week's Billboard charts: Hot 100, R&B, country, rap, dance/sales, Modern Rock Tracks, Adult Contemporary, and Album Rock Tracks.

Karen Fulgenzio, Studio Action chart manager, will continue to gather information for the chart by contacting record-label production departments, studios, plants, and manufacturers.

Billboard has back issues to donate to an archive or educational program. Call Trudi Miller at 212-536-5029

CD-Quality Audio Gives Interactive Software Added Appeal In Home-Entertainment Arena

■ BY RANDOLPH P. SAVICKY

NEW YORK—Although its impact has been hindered by delays in hardware introductions, interactive programming is now ready to make its presence strongly felt in the home entertainment and educational marketplaces

Interactive software, combining computer technology and full- or half-motion video with special added ingredients—digital-audio-quality music, dialog, and sound effects—will fundamentally change our home environment in the decade ahead, according to panelists at InterTainment '90, the third annual conference on interactive entertainment, Oct. 29-31 at the Marriott Marquis Hotel here.

A crucial part of this medium's growth will be the ability to produce CD-quality digital audio for software to offer the full lifelike realism so crucial to effective interactive programming.

Film and television, high-quality audio, and games are three areas that have never been combined before, said David Riordan, VP of product development at Cinemaware, a member of the "Pioneering CD ROM Entertainment" panel.

"By joining these three areas, interactivity offers many unique possibilities for music and sound effects," said Riordan, "and the use of highquality speech will be particularly important in assuring success in the marketplace."

For example, the latest version of Mediagenic's interactive fantasy exploration program, "Manhole," will include CD-quality digital audio. Bill Volk, Mediagenic's director of research and development, added that the previous versions of "Manhole," including "Manhole DOS," "Manhole CD ROM" for the Macintosh, and "Manhole VGA CD ROM," used studio-quality audio rather than selections from sound-effects libraries.

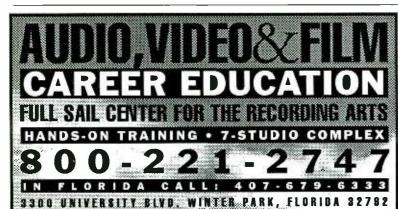
In the panel on "Breaking New

In the panel on "Breaking New Ground in Interactive Children's Programming," Sarina Simon, VP of product development at American Interactive Media, demonstrated a program that combined CD audio and high-quality video. AIM's cartoon program contained 10 songs, all of which could be sung in a variety of different languages, including French, Spanish, and English.

Seth Meyers, director of production for interactive technologies at the Children's Television Workshop, demonstrated an interactive "Sesame Street" program that used the real voices of characters like Big Bird to teach children to recognize letters

and spell words. Meyers noted that Children's Television Workshop has also produced the first talking Nintendo cartridge, incorporating the missing element in Nintendo—speech.

Working with the IBM-MS-DOS platform, which is not noted for its audio quality, Walt Disney Computer Software first developed a market peripheral that plugs into a computer's printer port to generate high-quality digital music, dialog, and sound effects. Once this was completed, the company then had the audio foundation to create interactive children's programming, explained Roger Hector of Walt Disney Computer Software.





Ice Breaker. Vanilla Ice, right, took a break from his 70-city tour with M.C. Hammer to remix "Play That Funky Music," the second single from his album "To The Extreme." Ice returned to Luminous Sound Studios in Dallas to work with Paul Loomis, left, studio owner and co-writer of two "Extreme" songs. (Photo: Ray Slay III)

Home Video

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Special-Interest Video Gets Realistic *Tighter Financing, Advances Cited*

BY PAUL SWEETING

NEW YORK—After nearly a decade of often-hard experience, the world of special-interest video is becoming imbued with a sense of realism, according to panelists and attendees at this year's American Vid-

AVC REPORT eo Conference.
The AVC, sponsored by Billboard and the American Film Institute, attracts producers and marketers of spe-

cial-interest video programs. And marketers in particular attending the Nov. 7-9 conference at the Westwood Marquis in Los Angeles spoke of taking a harder line when licensing or financing special-interest programs than in the past, having learned the hard way the price of unrealistic expectations.

At the same time, participants said, new programming categories continue to emerge, showing promise for the future.

Among the points brought out at the conference:

•The advances being paid to producers for special-interest programs are significantly lower today than a few years ago;

•Distributors are less likely to acquire programs without highly marketable elements already attached, such as well-known stars or commercial tie-ins;

•Distributors are increasingly interested in programs with the potential to become series because it is more efficient to spread marketing dollars over groups of titles than over single ones;

•Fears of an economic slump are leading retailers to buy special-interest product more cautiously, putting greater strain on marketers and distributors.

"The advances for producers today are much smaller than in the past," said Suzie Peterson, VP of production and development at MCA Home Video. Speaking on a panel titled "Non-Theatrical Deal Making," Peterson reflected the new perspective on the special-interest market emerging even among its strongest proponents.

"We're much more careful now, much more realistic about the numbers we can do and about how much we have to spend on marketing," she said. "That means less money is available for production and acquisition. It's not pie-in-the-sky anymore."

Aside from scaled-down expecta-

tions for special-interest tapes, distributors of such programs are paying more attention to the often-unrecoupable expenses they face in bringing a tape to market.

"There is a tremendous investment for the distributor in bringing a product to market—in terms of manufacturing costs, packaging, promotion, sales costs and so forth," said Andrew Greenberg, senior VP of GoodTimes Home Video. "Plus, if a program doesn't perform [in the marketplace] we pull it back, because we are, in essence, guaranteeing the retailer certain revenue per square inch. So a lot of the investment can be totally lost."

As a result, Greenberg said, distributors such as GoodTimes are being more careful in what they invest to acquire product.

A third major factor contributing to the smaller advances is the decline in price points for special-interest tapes. According to David Catlin, president and CEO of Brentwood Home Video, a producer and distributor of special-interest tapes, "the market [for special-interest tapes] is really moving under \$10."

Speaking on a panel titled "The Mechanics of Selling," Catlin noted that the \$19.95 price point is rapidly disappearing for special-interest tapes and that even the \$14.95 price point is under pressure.

Much of the price erosion can be attributed to special-interest producers' increasing dependence on rackjobbers to distribute their tapes. According to Catlin, 60%-65% of Brentwood's retail sales are (Continued on page 54)



Never Too Young. Jane Fonda and J.D. Roth make working out entertaining for kids in two new Warner Home Video tapes called "Fun House Fitness." Due in stores Jan. 3, one program is designed for the 4-8-year-old set, while the other is geared to ages 7 and above. Each tape retails for \$19.98. Roth is the star of the "Fun House" TV show.

Rental Of Special-Interest Video Moves Fast-Forward

■ BY JIM McCULLAUGH

LOS ANGELES—Special-interest video fare is drawing an increasing number of consumer renters, while sales of made-for-video titles are flat, according to data presented here during a panel titled "Narrowcast Video:



Trends For The '90s,'' held here Nov. 8 during the American Video Conference.

Amy Innerfield, an analyst with Alexander & As-

sociates, said her company's research indicates that approximately 35% of the 70 million or so U.S. VCR households rented nontheatrical programming last year—up about 5% over the previous year. Sales of made-for-video programming are maintaining an even 20% pace, she added.

Based on extensive telephone research, projected to a national level, Innerfield gave producers in attendance a glimpse of special-interestmarketplace dynamics by dissecting the area into 11 different categories.

Among the findings:

• Documentary: About 27% of VCR households were active in this area, which accounted for 6.2 million rental transactions and 1.7 million purchases. Consumers paid an average of \$21.22 for these titles. Consumers also indicated such title preferences as "National Geographic," "The Titanic," and documentaries on the Vietnam War, World War II, and the Civil War.

• Exercise: About 32% of VCR

households were active in this area, which accounted for 3.9 million rental transactions and sales of 4.5 million. Average price paid for these titles at sell-through was \$18.50. The standouts in this category were titles from Jane Fonda, Kathy Smith, and Richard Simmons.

• Music Video: About 25% of VCR households were active in this category, accounting for 5.5 million rental turns and sales of 1.2 million units. Average sell-through price was \$20.53. Leading titles focused on such artists as Led Zeppelin, New Kids On The Block, Pink Floyd, the Doors, and Madonna.

• Comedy: About 45% of VCR households were active in this area, which accounted for 11.9 million rental transactions and half a million purchases. Average sell-through price was \$15.20. Popular titles focused on such comedians as Bill Cosby, Andrew Dice Clay, Eddie Murphy, Richard Pryor, and Robin Williams.

• Sports: About 37% of VCR households were active in this area, which accounted for 7.1 million rentals and sales of 2.9 million units. Average sell-through price was \$19.61. Best sellers were in the wrestling, baseball, basketball, sports bloopers, and rodeo categories.

• Information/Instructional: About 20% of VCR owners were active in this area, which accounted for 3.6 million rental transactions and sales of 1.6 million units. Average sell-through price was \$20.15. Popular titles focused on such topics as auto mechanics, avalanche awareness, cabinet making, discipline for children, and, yes, how to use an Uzi automatic weapon.

• Outdoor Hobbies: About 18% of VCR households were active in this area, accounting for 4.2 million rentals and 800,000 units sold. Average sell-through price was \$25.28. Hunting and fishing were the most popular categories.

• Animated: About 62% of VCR households were active in this category, which accounted for 8 million rental transactions and sales of 3.1 million copies. Average sell-through price was \$9.91. Best sellers revolved around such characters as the Teenage Mutant Ninja Turtles, Bugs Bun(Continued on page 54)

VCR Care Is Easy As 'ABC' Rank Video Teaches Precautions

NEW YORK—Rank Video Services America, the largest duplicator in the U.S., has produced a 12-minute informational videotape on VCR and videocassette care that it will make available at a nominal cost to retailers.

The tape, "The ABCs Of Your VCR," is designed to educate retailers and consumers on basic precautions in the use of VCRs that the Torrance, Calif.-based duplicator hopes will help reduce the number of tapes turning up with apparent defects. Rank, along with other duplicators, contends that most playability problems experienced by consumers are the result of damage inflicted on tapes through use, rather than true manufacturer defects.

The duplicator has also produced two 15-second and one 30-second public-service announcement on VCR and cassette care that it is encouraging the studios to insert at

the beginning or end of movies.

So far no studio has committed to using the spots, but Rank executive VP David Cuyler says their response so far "is very positive." Rank is also making the PSAs available to non-Rank customers.

Rank is offering the videos in a six-piece, prepacked counter display, along with point-of-purchase material. Retailers will be charged \$30 for the six-pack, although tapes can also be purchased individually. The tapes carry no suggested list price, although a retail price of \$9.95 can be imputed from the wholesale cost.

As part of its initial distribution effort, Rank will send a mailing to members of the Video Software Dealers Assn. Retailers can also order via a toll-free number (800-445-3800)

The black-and-white program (Continued on page 55)

BILLBOARD NOVEMBER 24, 1990

NEWSLINE

Mills Touts Made-For-Videos As Tools For Ecological Activism

Made-for-video programs can be powerful tools for educating people and influencing thought about the environment and related issues. That was the message of actress Donna Mills, who keynoted the fourth annual American Video Conference here Nov. 8 (see separate stories this issue). The popular Mills-



subject of the special-interest tape "The Eyes Have It," a makeup program on MCA/Universal Home Video, and now a spokeswoman for Earth Communications Organization-encouraged indepedent producers to take the lead in getting positive programs made. "This is an important time in mankind's history. The very quality of life depends on the changes we make now," she said. She also indicated that one reason why ecology-oriented initiatives, particularly those in

California, lost in the recent elections was that opponents not only outspent but outmaneuvered proponents from a media perspective. "But we can do it bigger and better," she said, if the priority is there. "Our programs can reach out and touch people. We in the entertainment business have a responsibility, she said. Mills also praised recent projects such as Ted Danson's "Help Save Planet Earth" video from MCA/Universal Home Video, and TV fare such as "Captain Planet" and "E.A.R.T.H. Force."

Merrill Lynch Gives Blockbuster Top Grade

Merrill Lynch has issued a report recommending Blockbuster Entertainment stock as "a timely investment opportunity." The report cites the Fort Lauderdale, Fla., based company's recession-resistant business, solid internal financing, strong cash flow, market dominance, and international expansion as "reasons to buy" the stock. Blockbuster's "favorable growth prospects are not expected to be impeded by a weak economy or by the pre-carious position of the U.S. banking industry," states the report.

PDO Chief Has High Hopes For Laserdisc

The recently formed European Laserdisc Assn. (ELDA) will play an important role in establishing the configuration in Europe, says Dick Betlem, CEO of Philips and DuPont Opticals (PDO). With the founding members commitment to the system, the European breakthrough will take place soon, he says. PDO, which has its laserdisc pressing plant in Blackburn, England, is the major European producer so far. Other facilities in operation or expected to launch soon are MPO in France, Bertelsmann/Telemedia in West Germany, DADC in Austria, and Nimbus in the U.K.



by Earl Paige

SELL-THROUGH SHOCKER: If - serting that they must reflect Herb Fischer meant to set off a time bomb, he did it at the recent National Assn. of Recording Merchandisers annual wholesalers conference (Billboard, Nov. 17). The popular former MGM/UA exec quoted figures on several titles that have sold enormous numbers "outside video specialty stores." These .. include "All Dogs Go To Heaven," from his former company, at 83%; "The Little Mermaid" at 88%; "Peter Pan" at 91%; and a whopping 92% for the Ninja Turtles movie. Speaking before assembled rackjobbers, Fischer said he hoped the message got across that racks, already moving large quantities of. the titles he quoted, should go after video specialty outlets, too. That's all well and good, but Jim Salzer, who operates a store in Ventura. Calif., says some racks have long serviced specialty stores, among them Video Channels. Salzer questions some of Fisher's figures, as-

"some rack activity in specialty stores." Salzer says Fischer's remarks stung the many video specialty store operators who have valiantly tried to play in the sell-through game. [Shortly after his appearance at NARM, Fischer, formerly senior VP of sales and marketing at MGM/UA, was one of several executives let go from the studio in the wake of Time Warner's assumption of distribution rights to MGM/UA's video product. (See separate story, page

PLUS PRICE PLAY: Music Plus, the Los Angeles-based combo chain, is blowing out the market with an everyday three-tier rental price setup of 49 cents, \$1.99, and \$2.99. The midprice \$1.99 tier covers fairly recent releases, with titles such as "The Bear," "Blaze," "Hard To Kill," "She Devil," and (Continued on page 53)

Top Video Sales

Billboard.

	-			THE STATE OF THE				T
×	Ϋ́	ON CHART	Compiled from a na	tional sample of retail store sales reports.				-
THIS WEEK	LAST WEEK	WKS. ON	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
				★ NO. 1 ★ ★ Touchstone Pictures	Richard Gere			
1	1	4	PRETTY WOMAN TEENAGE MUTANT NINJA TURTLES:	Touchstone Home Video 1027 New Line Cinema	Julia Roberts Judith Hoag	1990	R	19.99
2	3	5	THE MOVIE	Family Home Entertainment 27345	Elias Koteas	1990	PG	24.99
3	2	8	PETER PAN	Walt Disney Home Video 960	Animated	1953	G	24.99
4	9	2	JETSONS: THE MOVIE	Universal City Studios MCA/Universal Home Video 80977	Animated	1990	G	22.95
5	NE	w	TOTAL RECALL	Carolco Home Video 68901	A. Schwarzenegger	1990	R	24.99
6	4	10	ALL DOGS GO TO HEAVEN	MGM/UA Home Video M301868	Animated	1989	G	24.98
7	5	218	THE SOUND OF MUSIC ▲ ◆	CBS-Fox Video 1051	Julie Andrews Christopher Plummer	1965	G	24.98
8	6	26	THE LITTLE MERMAID	Walt Disney Home Video	Animated	1989	G	26.99
9	7	4	ROGER WATERS: THE WALL-LIVE IN BERLIN	PolyGram Music Video 082-649-3	Roger Waters	1990	NR	19.95
10	11	9	LOOK WHO'S TALKING	Tri-Star Pictures RCA/Columbia Home Video 70183	John Travolta Kirstie Alley	1989	PG-13	19.95
11	8	4	STAR WARS TRILOGY GIFT PACK	CBS-Fox Video 0609	Mark Hamill Harrison Ford	1990	PG	59.98
12	12	5	JANE FONDA'S LEAN ROUTINE	Jane Fonda Warner Home Video 654	Jane Fonda	1990	NR	29.98
13	10	8	THE KING AND I	CBS-Fox Video 1004	Yul Brynner Deborah Kerr	1956	G	19.98
14	14	7	FIELD OF DREAMS	Universal City Studios MCA/Universal Home Video 80884	Kevin Costner Amy Madigan	1989	PG	19.95
15	15	10	PETER PAN	GoodTimes Home Video RCA/Columbia Home Video 7001	Mary Martin	1960	NR	24.99
16	13	23	STEP BY STEP ▲20	CBS Music Video Enterprises 19V-49047	New Kids On The Block	1990	NR	19.98
17	16	15	M.C. HAMMER: PLEASE HAMMER DON'T HURT 'EM	Capitol Video C540001	M.C. Hammer	1990	NR	19.98
18	37	5	BACK TO THE FUTURE PART II	Amblin Entertainment MCA/Universal Home Video 80914	Michael J. Fox Christopher Lloyd	1989	PG	19.95
19	25	2	PLAYBOY 1991 VIDEO PLAYMATE CALENDAR	Playboy Video HBO Video 90520	Various Artists	1990	NR	19.99
20	18	100	STAR WARS	CBS-Fox Video 1130	Mark Hamill Harrison Ford	1977	PG	19.98
21	38	148	TOP GUN	Paramount Pictures Paramount Home Video 1629	Tom Cruise Kelly McGillis	1986	PG	14.95
22	21	6	R.E.MTOURFILM	Warner Reprise Video 3-38184	R.E.M.	1990	NR	19.98
23	32	36	RETURN OF THE JEDI	CBS-Fox Video 1478	Mark Hamill Harrison Ford	1983	PG	19.98
24	27	11	BEACHES	Touchstone Pictures Touchstone Home Video 797	Bette Midler	1989	PG-13	19.99
25	17	8	WHEN HARRY MET SALLY	Nelson Home Entertainment 7732	Billy Crystal Meg Ryan	1989	R	19.98
26	19	11	PLAYBOY WET & WILD II	Playboy Video HBO Video 390	Various Artists	1990	NR	19.99
27	39	7	RAIN MAN	MGM/UA Home Video 901648	Dustin Hoffman Tom Cruise	1988	R	19.98
28	26	6	THREE TENORS IN CONCERT	London 071-223-3	Carreras - Domingo - Pavarotti	1990	NR	24.95
29	RE-EI	NTRY	AEROSMITH: THE MAKING OF PUMP	CBS Music Video Enterprises 19V-49064	Aerosmith	1990	NR	19.98
30	24	46	THE EMPIRE STRIKES BACK ▲	CBS-Fox Video 1425	Mark Hamill Harrison Ford	1980	PG	19.98
31	28	11	RICHARD SIMMONS: SWEATIN' TO THE OLDIES ♦	Warner Home Video 616	Richard Simmons	1990	NR	19.98
32	20	8	CAROUSEL	CBS-Fox Video 1713	Gordon MacRae Shirley Jones	1956	NR	19.98
33	34	7	FAITH NO MORE: YOU FAT B**TARDS	·	Faith No More	1990	NR	19.98
34	23	9	PLAYBOY VIDEO CENTERFOLD: KERRI KENDALL	Playboy Video HBO Video 392	Kerri Kendall	1990	NR	19.99
35	22	12	DISNEY'S SING ALONG SONGS: UNDER THE SEA	Walt Disney Home Video 908	Animated	1990	NR	12.99
36	40	105	CINDERELLA	Walt Disney Home Video 410	Animated	1950	G	26.99
37	NE	wÞ	M.C. HAMMER: HAMMER TIME	Capitol Video 40012	M.C. Hammer	1990	NR	19.98
38	29	20	TEEN MUTANT NINJA TURTLES: SUPER ROCKSTEADY	Family Home Entertainment 27336	Animated	1989	NR	14.95
39	RE-EI	NTRY	LAWRENCE OF ARABIA	RCA/Columbia Pictures Home Video 50133	Peter O'Toole	1962	PG	29.95
40	35	13	BANNED IN THE USA ●	A*Vision Entertainment 50162	The 2 Live Crew	1990	NR	14.98

• ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs. or of at least 25,000 units and \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. © 1990, Billboard/BPI Communications Inc

Book Space For 'Grim' Stories & Other 'Tall' Tales

BY MICHAEL DARE

This weekly column is provided as a guide through the wilderness of unfamiliar feature video titles.

• "Grim Prairie Tales" (1990), Academy Entertainment, prebooks 12/18.

Two cowpokes, a bounty hunter played by James Earl Jones ("The Hunt For Red October"), and a city slicker played by Brad Dourif ("Ragtime") meet in the middle of the night on the prairie and end up sitting around a campfire in an all-night storytelling contest. Their stories, which star William Atherton and Lisa Eichhorn, among others, are an odd combination of Zen fable,



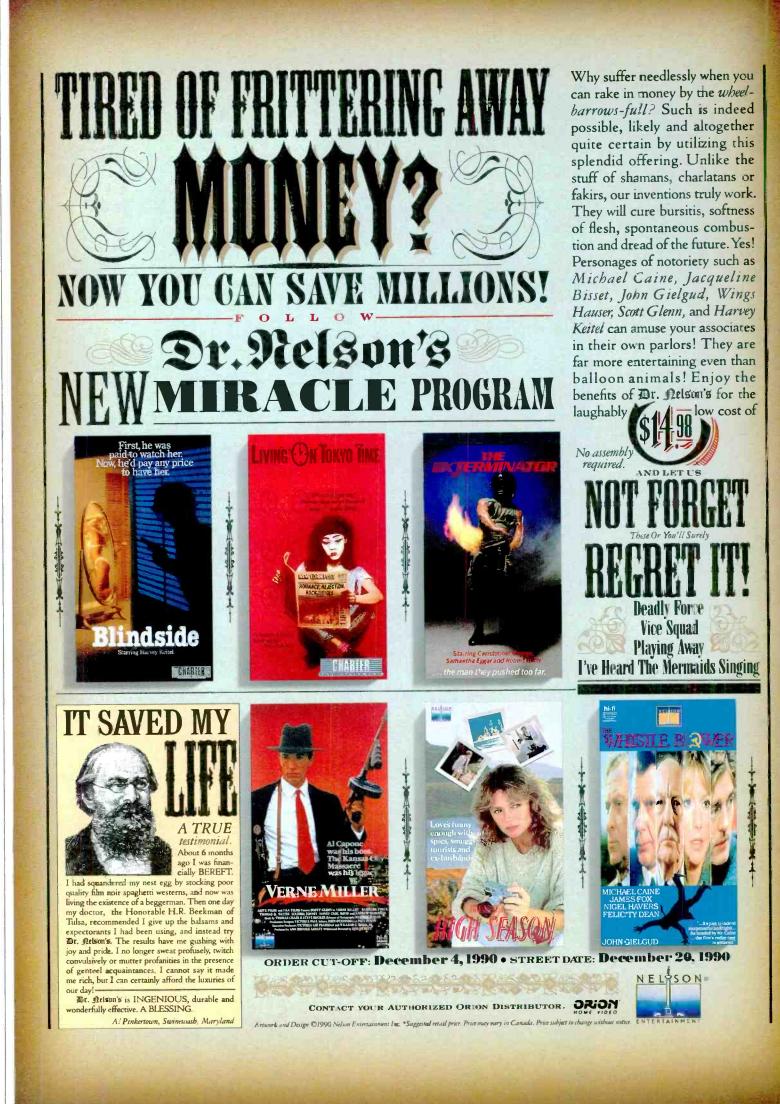
Zane Grey, and "Twilight Zone." They capture the imagination with a fascinating blend of Gothic horror, cowboys and Indians, and surprising subtlety and nuance. Though the stories themselves are all topnotch, Jones and Dourif are the main attraction. They're spectacular as they try to top each other with their progressively more complex narratives. This is more than an excellent collection of short tales, as we get to examine the different ways in which our two storytellers make their points. Rent it with "Creepshow."

• "The Tall Blond Man With One Black Shoe" (1972), Connoisseur Video Collection, prebooks Tuesday (20).

The original French version of this film, directed by Yves Robert and starring Pierre Richard, remains one of the most perfect comedies ever made. It's the hysterical tale of an innocent violin player who becomes the unwitting pawn in a game of political intrigue, and it's a genuine laugh riot. Until now, it was available only in a dubbed version or in an American remake starring Tom Hanks. This new release finally restores the subtitles, making it unquestionably the version to see. With his frizzy hair and equally frizzy personality, Richard is a brilliant physical comic. Rent this one with his other films, "Les Comperes" and "The Toy."

• "Frankenhooker" (1990), Shapiro Glickenhaus Home Video, prebooks Tuesday (20).

When mad scientist Jeffrey Franken sees his girlfriend beheaded by a runaway lawnmower, he concocts a delightful scheme to bring her back to life. First he invites a dozen hookers to a hotel room and gives them all a drug that makes them explode. Then he (Continued on next page)



2ND FEATURES

(Continued from preceding page)

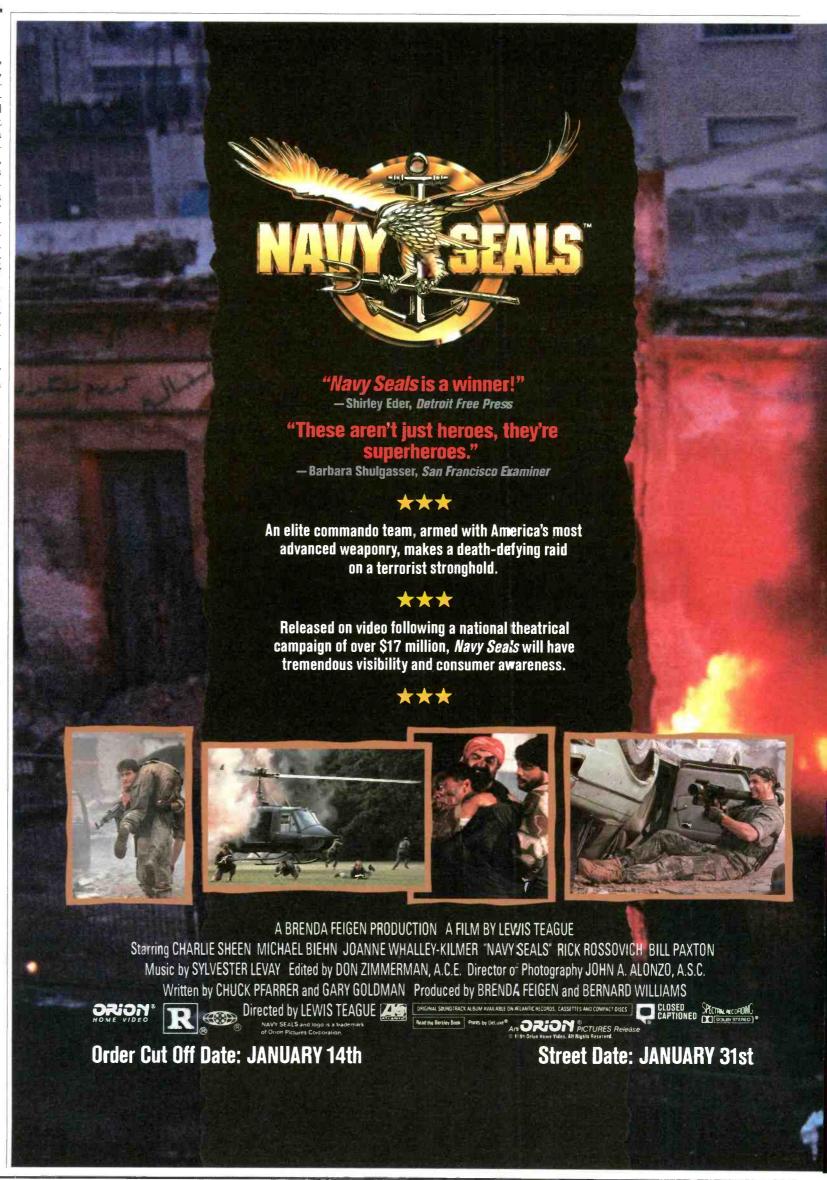
collects their separate body parts, chooses his favorite breasts, legs. buttocks, etc., sews them together, shoots the remaining construction through with lightning, and voilà, Frankenhooker. Her first words are "Wanna date?" With a wonderfully deranged sense of humor and some superb gross-outs, film maker Frank Henenlotter has created a preposterous extravaganza of sex and gore that outdoes his other films, "Brain Damage" and "Basket Case." He is the logical successor to the throne previously occupied by Herschel Gordon Lewis, and those with strong stomachs and a demented sense of humor will have a wonderful time. The box itself is a lot of fun too, since it actually talks. Just press it and it brightly chirps "Wanna Date?" Rent it with "Re-Anima-

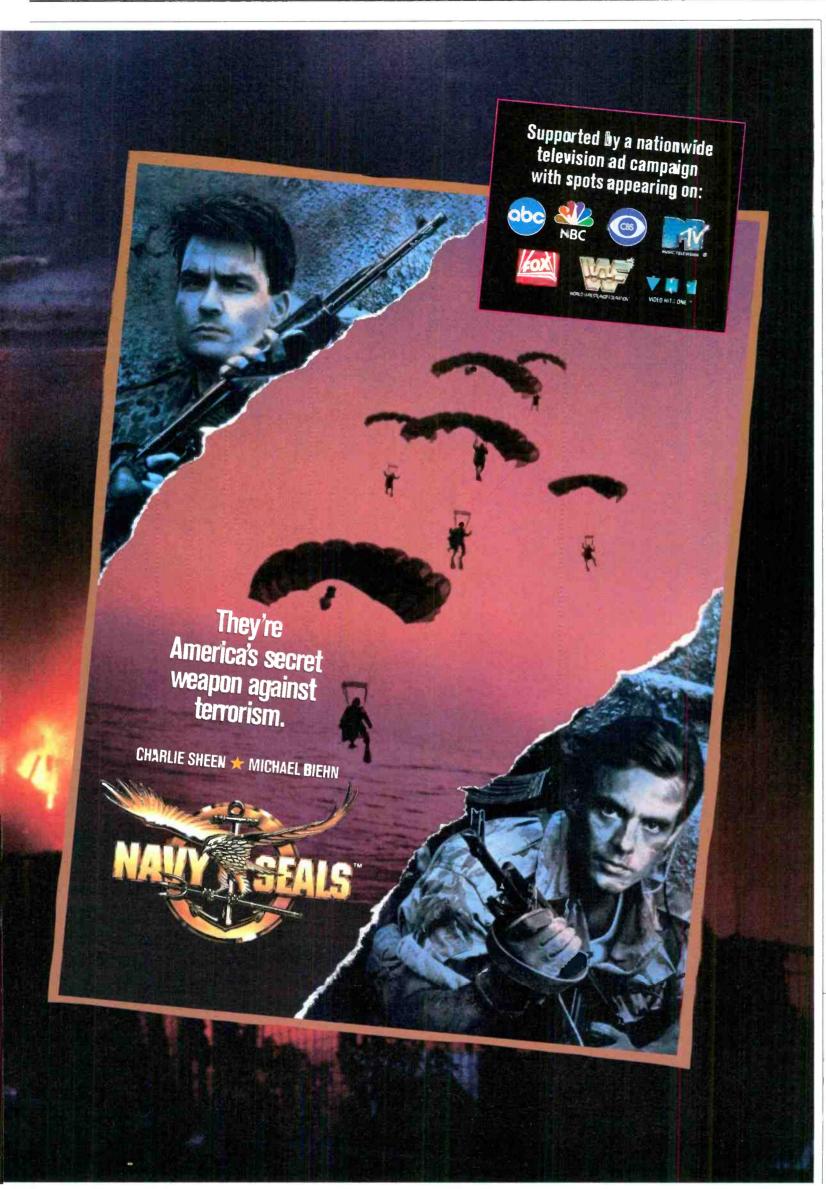
"Dead Women In Lingerie," Monarch Home Video, prebooks 12/6.

This film takes place in 1987, with the Immigration and Naturalization Service conducting a crackdown of employers of illegal workers. At the same time, fashion models begin showing up dead around Los Angeles, all wearing lingerie made in the same factory and designed by the same woman. The police and the designer both conduct their own investigations, which lead to an inevitable chase and a not-so-surprising resolution. Starring John Romo ("Tales From The Darkside"), Maura Tierney, and Jerry Orbach ("Crimes And Misdemeanors"), this film is a strange combination of multiplemurder mystery, sexploitation, and "Norma Rae," in which we're supposed to simultaneously be riled up by the senseless murders and the heartless exploitation of immigrant workers while getting turned on by their naked dead bodies. Though it doesn't all mesh, it's still fun to watch a movie in which Satan didn't make the killer do it, satin did. Rent it with "Stripped To

• "Soultaker" (1990), A.I.P. Home Video, prebooks 1/11.

In this good-looking, low-budget fantasy thriller, four people who are injured in a car wreck mysteriously find themselves separated from their bodies. They end up in a mad race to re-enter them before they are claimed by "the soultaker," an enigmatic figure in a black trenchcoat who sucks up the souls of dead people in a flash of blue lightning. The most recognizable element in the picture is the soultaker himself, who is played by Joe Estevez, Emilio's uncle and Martin Sheen's brother. He does indeed look like a cross between the two, which should attract some curious viewers. Luckily, Estevez isn't called upon to do much other than look dour, which he does with aplomb. There's some astonishing overacting, and the film delves into several levels of advanced silliness when we meet the soultaker's boss, the Angel of Death, but it's all in the good cause of cheap thrills. Rent it with "Hell-





STORE MONITOR

(Continued from page 50)

"The Music Box." Among the "thousands" of titles at 49 cents are obvious timeless classics plus such recent movies as "Betrayed," "Big," "The Dead Pool," "Her Alibi," "Skin Deep," and "Wired." The chain is also hitting hard in used-tape sell-through, with prices as low as \$4.99 (including "1969," "Arthur 2," "Big Town," "Full Moon In Blue Water" "Jacknife," "Kansas," and "Nightmare On Elm St. 5").

DON'T KID AROUND: Too many home video retailers think a kids' section in the corner of the store or department takes care of that category. and forget older children, says Elaine Zizas, popular head of the Chicago Chapter of trade group Video Software Dealers Assn. Now involved with a new children's magazine publishing venture, she says, "I have preached for years that we are giving away children's video by not really addressing it. Kids 10-14 particularly are just lost in most stores. We're not merchandising to them,' she asserts. It's no surprise that Cruisin', the new kiddie magazine to be offered free at video stores, targets that very 10-14 age demographic. Zizas will continue as head of the used section at Orland Video in the Chicago suburb.

PRICE POINT: There's no end to the experimenting going on in rental policies. Extending the Blockbuster Video three-evening rental period even farther is six-store Applause Video in Harrisburg, Pa. The chain rents catalog for five days/four nights at \$9.99 for four tapes. Children's fare is three tapes for \$4.99. also for five days/four evenings. Yes, there's a lot of Blockbuster competition coming in, but there are plenty of other stores, too, says Lou Weinberg, VP and chief operating officer. In fact, because of the competition, Weinberg is reluctant to disclose a lot of information. "We are very low-key," he says-a somewhat ironic stance for a chain that is a spinoff from the franchise activity of loquacious Allan Caplan before he sold the Nebraska and Missouri stores to Blockbuster. Weinberg says the Pennsylvania chain has been going with the longer rental time for a month and a half and is pleased. On new releases, there is a new overnight price of \$2.69 advertised as two days/one night. As movies drop in popularity but are still in the new-release section, the time period extends to three days/two nights. And if all this isn't complicated enough, right now there's a 99-cent overnight fall special on everything but new releases.

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SPECIAL-INTEREST VID RENTAL UP; SALES OF MADE-FOR-VID TITLES FLAT

(Continued from page 49)

ny, Donald Duck, Popeye, Winnie The Pooh, Mickey Mouse, and Minnie Mouse.

• Kid Video: About 40% of VCR households were active in this area, which accounted for 6.9 million rentals and 2.8 million in sales. Average sell-through price was \$16.04. Popular titles included "Sesame Street," "Anne Of The Green Gables," "Raffi," and "Story Book Classics."

• Travel Video: About 10% of VCR households were active in this area, which accounted for 1.7 million rent-

als and 400,000 sales. Average sell-through price was \$21.32. Best sellers focused on France, Germany, and Hawaii

• Adult: About 26% of VCR households were active in this area, which accounted for 5.9 million rentals and sales of 400,000. Average sell-through price was \$19.46. Popular titles included "Debbie Does Dallas" and "Deep Throat."

From a distribution point of view, said Innerfield, the special-interest rental market is dominated by video specialty stores, while sales are dominated by mail order

Yet, no single video store stands out in the special-interest field, according to Innerfield, although such stores as Target, Wherehouse, Blockbuster, and Major Video are mentioned frequently by consumers.

Interestingly, she said, her firm's research suggests that Wherehouse, a West Coast regional chain, is more active in special-interest video than Blockbuster, a national chain.

SPECIAL-INTEREST VIDEO GETS REALISTIC

(Continued from page 49)

through racks and 35%-40% are through direct retail accounts. Only a small amount of Brentwood's product is sold through traditional distributors servicing video specialty stores.

"The special-interest video business is an anomaly. It grew up in a freakish way," added Steve Ades, president of Fast Forward Marketing, a sales and marketing consulting firm. "There is no logical retail outlet for special interest. Video stores don't do very well selling spe-

cial interest. The racks are not that good either—they're mostly doing it by price, which is why prices are coming down under \$10."

Even at such low price points, Catlin said he would consider sales of 7,000-10,000 units in the first year a solid performance for a special-interest tape. "Of course that doesn't count the possibility of a one-time promotion through Handleman or Lieberman, which could add 50,000 pieces all at once," he added.

One way distributors of special-

One way distributors of specialinterest titles are trying to increase the odds of success is by creating or packing programs into series which can be marketed together.

can be marketed together.

"The possibility of a series is very important to MCA," Peterson said.

"If we feel we will have to invest heavily to establish a product in the marketplace we're much more likely to do so if we feel there is the possibility of a series."

A similar attitude was expressed by Stuart Hersch, president of A*Vision, a relative newcomer to the field of special-interest video. "We are definitely interested in acquisitions," Hersch said of A*Vision's product strategy. "But what we won't do is take one-shots that don't fit into some existing product stream. We're interested in selling series of tapes that can be packaged and marketed together."

The increasing emphasis on series is stimulating the creation of video periodicals—one of the fastest-growing segments of the special-interest video business.

Several companies are now marketing video periodicals, ranging from Majestic Video's mass marketoriented Persona Video Magazine to the narrowly targeted Wide World Of Golf from Video Magazines International, a joint venture between ABC Sports and Jack Nicklaus Productions (Billboard, March 3, March 10).

A*Vision's Hersch announced two new video periodicals during the conference, "NASCAR Video," a series of tapes focusing on the world of stock-car racing, and another, not yet named, covering the world of heavy metal music.

While marketers of special-interest programs have always faced an uphill battle in a world dominated by big-budget movies from major studios, panelists at AVC warned that the widely expected economic slump could add another hurdle.

"The economy has been a major question for us in the last few months," GoodTimes' Greenberg said. "We're in the business of cheap entertainment so we should be all right. But the problem is that retailers' business is off 35%-40% and they are being much more careful about their inventory positions. It's getting to where you have to short-ship as a manufacturer."

"There has been a real shortage of open-to-buy dollars [among retailers] lately," added Betsy Wood-Knapp, president of Wood-Knapp Home Video. "We're getting a sense from retailers of waiting to see what sells and then wanting us to turn around re-orders as fast as possible."



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Top Video Rentals...

EEK	EEK	ON CHART	Compiled from a natio	onal sample of retall store rental reports.			
THIS WEEK	LAST WEEK	WKS. Of	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating
1	1	4	★ PRETTY WOMAN	★ NO. 1 ★ ★ Touchstone Pictures Touchstone Home Video 1027	Richard Gere Julia Roberts	1990	R
2	5	2	THE HUNT FOR RED OCTOBER	Paramount Pictures Paramount Home Video 32020	Sean Connery Alec Baldwin	1990	PG
3	NE	w	TOTAL RECALL	Carolco Home Video 68901	A. Schwarzenegger	1990	R
4	4	3	Q&A	HBO Video 444	Nick Nolte Timothy Hutton	1990	R
5	2	7	GLORY	Tri-Star Pictures RCA/Columbia Home Video 70283-5	Matthew Broderick Denzel Washington	1989	R
6	3	5	TEENAGE MUTANT NINJA TURTLES: THE MOVIE	New Line Cinema Family Home Entertainment 27345	Judith Hoag Elias Koteas	1990	PG
7	11 *	3	I LOVE YOU TO DEATH	Tri-Star Pictures RCA/Columbia Home Video 70303-5	Tracey Ullman Kevin Kline	1989	R
8	29	2	MIAMI BLUES	Orion Pictures Orion Home Video 8746	Alec Baldwin Jennifer Jason Leigh	1990	R
9	6	15	DRIVING MISS DAISY	Warner Bros. Inc. Warner Home Video 11931	Jessica Tandy Morgan Freeman	1989	PG
10	7	4	THE FIRST POWER	Orion Pictures Nelson Home Entertainment 7779	Lou Diamond Phillips Tracy Griffith	1990	R
11	8	10	BAD INFLUENCE	Epic Home Video RCA/Columbia Home Video 59233-5	Rob Lowe James Spader	1990	R
12	18	3	THE COOK, THE THIEF, HIS WIFE & HER LOVER	Vidmark Entertainment 5330	Helen Mirren Michael Gambon	1990	NR
13	9	6	FIRE BIRDS	Touchstone Pictures Touchstone Home Video 1063	Nicolas Cage Tommy Lee Jones	1990	PG-1
14	NE	w	WILD ORCHID	Vision p.d.g. RCA/Columbia Home Video 59573-5	Mickey Rourke Jacquetine Bisset	1990	NR
15	27	2	JETSONS: THE MOVIE	Universal City Studios MCA/Universal Home Video 80977	Animated	1990	G
16	10	13	BORN ON THE FOURTH OF JULY ♦	Universal City Studios MCA/Universal Home Video 80901	Tom Cruise	1989	R
17	12	17	INTERNAL AFFAIRS	Paramount Pictures Paramount Home Video 32245	Richard Gere Andy Garcia	1990	R
18	16	5	THE GUARDIAN	Universal City Studios MCA/Universal Home Video 80975	Jenny Seagrove Dwier Brown	1990	R
19	14	3	STANLEY & IRIS	MGM/UA Home Video 901694	Robert De Niro Jane Fonda	1990	PG-13
20	15	4	LOOSE CANNONS	Tri-Star Pictures RCA/Columbia Home Video 70193-5	Gene Hackman Dan Aykroyd	1990	R
21	28	2	TALES FROM THE DARKSIDE: THE MOVIE	Paramount Pictures Paramount Home Video 32360	Christian Slater Rae Dawn Chong	1990	R
22	23	10	MADHOUSE	Orion Pictures Orion Home Video 8758	John Larroquette Kirstie Alley	1990	PG-1
23	NE'	w	THE ADVENTURES OF MILO AND OTIS	RCA/Columbia Pictures Home Video 50143	Dudley Moore	1989	G
24	13	12	JOE VERSUS THE VOLCANO	Warner Bros. Inc.	Tom Hanks	1990	PG
25	19	15	HARD TO KILL	Warner Home Video 11912 Warner Bros. Inc. Warner Home Video 11914	Meg Ryan Steven Seagal Kelly LeBrock	1990	R
26	25	7	A SHOCK TO THE SYSTEM	HBO Video 378	Michael Caine Elizabeth McGovern	1990	R
27	24	7	OPPORTUNITY KNOCKS	Universal City Studios MCA/Universal Home Video 80964	Dana Carvey	1990	PG-1
28	20	8	CRAZY PEOPLE	Paramount Pictures Paramount Home Video	Dudley Moore Daryl Hannah	1990	R
29	26	13	BLUE STEEL	MGM/UA Home Video M901885	Jamie Lee Curtis Ron Silver	1990	R
30	22	7	PETER PAN	Walt Disney Home Video 960	Animated	1953	G
31	35	21	STEEL MAGNOLIAS	Tri-Star Pictures RCA/Columbia Home Video 70243-5	Sally Field Shirley MacLaine	1989	PG
32	21	9	HOUSE PARTY	New Line Cinema	Kid 'N Play	1990	R
33	36	13	REVENGE	RCA/Columbia Home Video 75033 RCA/Columbia Pictures Home Video	Full Force Kevin Costner	1990	R
34	34	6	LAST OF THE FINEST	50213-5 Orion Pictures	Anthony Quinn Brian Dennehy	1990	R
35	17	10	STELLA	Orion Home Video 8761 Touchstone Pictures	Bette Midler	1990	PG-1
36	38	4	THE GODS MUST BE CRAZY II	Touchstone Home Video 995 RCA/Columbia Pictures Home Video	John Goodman N! Xau	1990	PG
37	31	6	HENRY: PORTRAIT OF A SERIAL	MPI Home Entertainment 3108	Lena Farugia Michael Rooker	1989	NR
38	32	10	KILLER ALL DOGS GO TO HEAVEN	MGM/UA Home Video M301868	Animated	1989	G
39	37	9	THE HANDMAID'S TALE	HBO Video 431	Robert Duvall	1990	R
	3/	J .	THE HANDMAID STALE	LIDO AIGEO 401	Faye Dunaway	1330	I "

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units and \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. © 1990, Billboard/BPI Communications, Inc.

Kid Vid Lively With 22% Of Biz

Classic Characters Easiest To Market

■ BY JIM McCULLAUGH

LOS ANGELES—Children's video will continue to capture about 20%-22% of the home video business with programming likely to remain linked to licensed characters, book classics, music, and some educationally oriented themes.

AVC REPORT

There is room for original programming but as the market matures, it is becoming continually harder—and more

expensive—for untested programs to find shelf space. Such was the consensus at a wide-ranging panel devoted to "Kid Vid" at the American Video Conference here.

Wendy Moss, VP/GM of Hanna-Barbera Home Video, typified the studio perspective by indicating that, while her company is open to new ideas and is attempting to grow in other areas, much of H-B's programming stems from its stable of recognizable characters, "timeless" programming from books, and music-oriented programs of both the singalong and rap-along variety.

GoodTimes Home Video's senior VP, Andy Greenberg, noted that his company is primarily geared to the mass sell-through market with product ranging between \$3.95 and \$24.95

Typifying the mass-market distributor perspective, he noted, "What we look to is mass-marketable products. Products that sell themselves off the shelf." GoodTimes offers product with such characters as Nintendo's Mario and Dennis The Menace. "Sometimes we experiment with esoteric product but it needs a push," he

hie

Still, completely original product can break through, according to Amy Weintraub, producer of the highly successful and original "Baby Songs" series distributed by Media Home Entertainment's Hi-Tops label. The original title, she says, was refused by Toys R Us because of the lack of a licensed character or merchandising tie-in. Yet, she noted, it was able to break through and build via word of mouth.

As a producer, she says she looks for "content specialists" who are writers, storytellers, or singers who can have their material translated into the video medium. She also noted that she still favors a live-action production with real children in their natural environment—not the superslick, high concept look favored by other producers in the kid-vid field.

More esoteric, educational children's programs can be viable at retail, particularly through such outlets as Children's Book And Music Centers. Laurie Sale, president of the largest children's-only bookstore in the country, says her type of retail environment staff is continually looking for "high-quality, high-value content. We're not interested in Nintendo or mass market kind of things."

Unlike that of the mass-merchant or video specialty store, Sale said her staff is specifically trained to choose for children's needs. But, like other panelists, she noted that producers can't expect to sell major quantities of titles in a retail environment like hers, as opposed to mass marketers.

"Producers need K mart to make money," she said. "We can't sell the quantities that those outlets can."

Parents still make the bulk of the (Continued on page 58)

RANK VIDEO MAKES VCR CARE EASY AS 'ABC'

(Continued from page 49)

uses humor to get across its message, spoofing the style of industrial or instructional films of the '50s.

"It's a gentle message for consumers, not a punitive one," Cuyler said at a press conference here to unveil the tape. "Video retailing is a very competitive business and many retailers have been unsure how to begin a dialog with their customers about the damage that can be inflicted on a cassette. Our objective is to provide educational information so retailers can start a dialog with their customers."

Cuyler said Rank was unsure what the actual demand for the tape would be, but added the company is in a position to duplicate copies quickly if needed. "We're trying to keep our expectations in line," he said. "If we do 50,000-60,000 units, that would be a very aggressive number for us. But if we hit that, we would be encouraged to do more ... We're not looking to make any money of this. Any profits we make will be reinvested, possibly into additional programs."

Cuyler said no decision had been made on what a second tape would cover, although "we've had some suggestions. One possibility is a tape on programming your VCR."

Cuyler said Rank's investment so far was "well into six figures."

The "ABCs" tape has been in de-

velopment for over a year and grew out of the controversy that erupted around defectives in 1989.

At the VSDA convention in 1989, the trade association appointed a committee to study the problem on which Cuyler served. Rank worked with VSDA to develop the monthly VCR maintenance tip calendar VSDA distributed to its members.

"Defectives have been a hot issue," Cuyler admitted. "Many retailers believe the rate of defectives is much higher than any of the studios believe. But the truth is, a lot of tapes get damaged in the rental market and that can't be held against the manufacturer.

manufacturer.

"As retailers have come to realize this, they were faced with another question, which was how do they begin to educate their own customers without alienating them and possibly driving them to another store. That's the main reason we decided to produce this tape."

The Rank tape is the second such educational program produced by a major duplicator. Earlier this year, VTR, the largest duplicator in Canada, produced a 10-minute program highlighting the 10 most frequent problems encountered by consumers and their probable causes (Billboard, Oct. 6).

PAUL SWEETING

THE REPORTER BOX OFFICE

This Net	Siling.					
Child's Play 2		PICTURE/(STUDIO)		SCRNS PER SCRN	IN	TOTAL GROSS TO DATE (\$)
2 Jacob's Ladder (In-Star)	1	Child's Play 2		1,996		10,718,520
3 Ghost	2	Jacob's Ladder	5,085,860	1,262	1	14,911,540
Sibling Rivelry (Columbia) 3,021,468 1,455 2,077	3	Ghost	4,304,422	1,713	17	186,059,075
5 Reversal of Fortune (Warner Bros.) 2,522,590 661 4 (Warner Bros.) 6 White Palace (Universal) 2,203,650 885 3 6 White Palace (Universal) 2,203,650 885 3 7 Quigley Down Under (MGM/UA) 2,143,424 1,080 3 8 Memphis Belle (Warner Bros.) 1,271,712 1,220 4 1 (Fox) 1,877,172 1,321 5 9 Marked for Death (Fox) 1,877,172 1,321 5 10 Fantasia (Buena Vista) 1,779,676 481 5 3,700 4 469,860 615 5 11 Avalon (Tri-Star) 1,382,110 875 4 13 GoodFellas (Warner Bros.) 1,155,621 596 7 14 Graveyard Shift (Paramounl) 1,03,589 1,272 2 15 Tixe Krays (Warner Bros.) 948,002 392 2 16 Graffit Bridge (Warner Bros.) 82,296 670 1 17 Henry & June (Universal) 767,745 297 5 18 Pacific Heights (Fox) 761,235 744	4	Sibling Rivalry	3,021,468	1,455	2	12,449,520
6 White Palace (Universal) 2,203,650 885 2,490 3 7 Quigley Down Under (MGM/UA) 2,143,424 1,080 1,981 3 8 Memphis Belle (Warner Bros.) 1,215,194 1,220 4 4 10 Fantasia (Buena Vista) 1,777,172 1,321 5 5 10 Fantasia (Buena Vista) 1,779,676 481 5 5 11 Avalon (Tri-Star) 1,469,860 615 5 2,390 12 Mr. Destiny (Buena Vista) 1,382,110 875 4 4 13 Goodfellas (Warner Bros.) 1,155,621 596 7 7 13 Goodfellas (Warner Bros.) 1,155,621 596 7 7 14 Graweyard Shift (Paramounl) 1,03,589 1,222 2 15 Take Krays (Warner Bros.) 948,002 392 — 2 (Miramav) 2,2418 1 1,228 1 15 Take Krays (Warner Bros.) 82,996 670 1 1,228 1 16 Graffit Bridge (Warner Bros.) 82,996	5	Reversal of Fortune	2,522,590	661	4	4,583,920
7 Quigley Down Under (MGM/UA) 2.143,424 1,080 1,981 3 8 Memphis Belle (Warmer Bros.) 2.125,194 1,742 4 9 Marked for Death (Fox) 1.877,172 1,321 5 1,421 5 10 Fantasia (Buena Visia) 1.779,676 481 5 3,700 5 11 Avaion (Tin-Star) 1.469,860 615 5 2,390 615 5 5 12 Mr. Destiny (Buena Visia) 1.382,110 875 4 1,590 4 13 GoodFellas (Warner Bros.) 1.155,621 596 7 1,599 7 14 Graveyard Shift (Paramount) 1.103,589 1,272 2 2 (Paramount) 2.272 2 2 (Paramount) 15 Tixe Krays (Maremax) 948,002 392 - 2,418 2.218 16 Graffiti Bridge (Warner Bros.) 822,996 670 1,228 1.228 17 Henry & June (Universal) 767,745 297 5 2,585 5 18 Pacific Heights (Fox) 761,235 744 6 1,023 6 19 Dances With Wolves (Columbia) 598,257 14 4 2,733 7 20 Postcards from the Edge (Columbia) 534,161 606 8 821 1 2 2 2 2 2 1 2 2 2 2 2 1 2 2 2 2	6	White Palace	2,203,650	885	3	12,192,056
8 Memphis Belle (Warner Bros.) 1,742 1,220 4 9 Marked for Death (Fox) 1,877,172 1,321 5 (Fox) 1,421 5 10 Fantasia 1,779,676 481 5 (Buena Vista) 3,700 481 5 (Buena Vista) 1,382,110 875 4 (Buena Vista) 1,580 1,580 1 12 Mr. Destiny 1,382,110 875 4 (Buena Vista) 1,580 1,580 7 (Warner Bros.) 1,580 1 13 GoodFellas 1,155,621 596 7 (Warner Bros.) 1,939 1,939 1 14 Graveyard Shift 1,103,589 1,272 2 (Paramount) 888 1 15 Txae Krays 948,002 392 — (Mismax) 2,418 16 (Graffiti Bridge 82,996 670 1 (Warner Bros.) 1,228 1,228 17 17 Henry & June (Innersal) 767,745 297 5 18 Paclific Heights 761,235 744 6 (Fox) 19 Dances With Wolves 598,257 14 — (Orion) 42,733 891 1 21 China Cry (Penland) 891 2 22 Flattiners 403,837 490 13 (Columbia) 891 2 23 Return of Superfly 359,367 260 — (Triton) 1,382 1 24 Tune in Tomorrow 305,062 145 2 25 My Blue Heaven (Warner Bros.) 1,459 12 26 Miller's Crossing 239,351 164 5 (Columbia) 1,459 12 27 Arachnophobia 213,522 242 16 (Buena Vista) 663 (Fox) 1,459 17 28 King of New York (New Line Cinema) 1,459 17 29 Watting for the Light (Triumph) 1,263 17 31 Ducktales: the Movie (Paramount) 1,76 4 (Paramount) 1,77 15 (Paramount) 1,77 15 15 (Paramount) 1,784 13 11 19 (Paramount) 1,77 17 37 Presumed Innocent (Paramount) 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11 10 1,699 11	7	Quigley Down Under	2,143,424	1,080	3	13,791,371
Marked for Death	8	Memphis Belle	2,125,194	1,220	4	21,920,365
10 Fantasia (Buena Vista) 1,779,676 481 5 (Buena Vista) 1,469,860 6,55 5 (2,390 7) 1 1 1 1 1 1 1 1 1	9	Marked for Death	1,877,172	1,321	5	40,228,288
11 Avalon	10	Fantasia	1,779,676	481	. 5	22,410,735
12 Mr. Destiny (Buena Vista)	11		1,469,860		5	10,795,699
13 GoodFellas (Warner Bros.) 1,155,621 596 7 1,939 7 1,939 1 1 1,103,589 1,272 2 2 2 2 2 2 2 2 2	12		1,382,110		4	13,103,879
(Warner Bros.) 1,939 1,939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,1939 1,19	13	(Buena Vista)	1,155,621	1,580	7	37,113,287
Paramount See		(Warner Bros.)	38.3	1,939		10,799,601
Miler's Crossing (Fox) Columbia) Columbia Colum		(Paramount)		868	_	948,002
Warner Bros. 1,228 1		(Miramax)		2,418	1	3,738,448
(Universal) 2,585		(Warner Bros.)		1,228		
(Fox) 1,023		(Universal)		2,585		8,690,713
Corion 42,733 20 Postcards from the Edge (Columbia) 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 881 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882 882		(Fox)		1,023	6	27,377,342
Columbia 881		(Orion)		42,733		598,257
Penland 3,678 22 Flatliners (Columbia) 359,367 490 13 824 23 Return of Superfly (Triton) 359,367 260 1,382 24 27,104 25 My Blue Heaven (Warner Bros.) 454 624 27,104 25 Miller's Crossing (Fox) 239,351 164 5 1,459 27 Arachnophobia (Buena Vista) 882 28 King of New York (New Line Cinema) 1263 30 The Jungle Book (Buena Vista) 1263 30 The Jungle Book (Buena Vista) 31 Ducktales: the Movie (Buena Vista) 472 32 Die Hard 2 (Fox) 142,034 185 18 18 18 18 18 18 1		(Columbia)		881	8	36,344,700
Columbia S24		(Penland)	470,720		1	1,326,777
Triton 1,382 24 Tune in Tomorrow (Cinecom) 305,062 145 2	22		403,837		13	59,90 <mark>8,2</mark> 00
(Cinecom) 2,104 25 My Blue Heaven (Warner Bros.) 283,110 454 — 624 26 Miller's Crossing (Fox) 239,351 164 5 1,459 27 Arachnophobia (Buena Vista) 213,522 242 16 882 28 King of New York (New Line Cinema) 209,945 188 6 1,117 29 Waiting for the Light (Triumph) 183,140 145 1 1263 30 The Jungle Book (Buena Vista) 149,235 249 17 599 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 472 32 Die Hard 2 (Fox) 142,034 185 18 768 472 (Fox) 117,413 177 15 663 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 34 Roxy Carmichael (Paramount) 114,870 176 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 473 36 Days of Thunder (Paramount) 101,784 131 19 777 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	23		359,367		_	359,367
(Warner Bros.) 624 26 Miller's Crossing (Fox) 239,351 164 5 27 Arachnophobia (Buena Vista) 213,522 242 16 28 King of New York (New Line Cinema) 209,945 188 6 1,117 183,140 145 1 29 Waiting for the Light (Triumph) 183,140 145 1 30 The Jungle Book (Buena Vista) 149,235 249 17 599 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 472 32 Die Hard 2 (Fox) 142,034 185 18 33 Presumed Innocent (Warner Bros.) 117,413 177 15 34 Roxy Carmichael (Paramount) 114,870 176 4 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 8 Blood Fist II (Concorde) 98,452 58 3	24		305,062		2	1,188,547
(Fox) 1,459 27 Arachnophobia (Buena Vista) 213,522 242 16 28 King of New York (New Line Cinema) 209,945 188 6 29 Waiting for the Light (Triumph) 183,140 145 1 30 The Jungle Book (Buena Vista) 149,235 249 17 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 32 Die Hard 2 (Fox) 142,034 185 18 33 Presumed Innocent (Warner Bros.) 117,413 177 15 34 Roxy Carmichael (Paramount) 114,870 176 4 473 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 8 Blood Fist II (Concorde) 98,452 58 3 1,699	25		283,110			23,230,926
(Buena Vista) 882 28 King of New York (New Line Cinema) 209,945 188 6 29 Waiting for the Light (Triumph) 183,140 145 1 30 The Jungle Book (Buena Vista) 149,235 249 17 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 32 Die Hard 2 (Fox) 142,034 185 18 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 34 Roxy Carmichael (Paramount) 114,870 176 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	26		239,351		5	4,480,174
(New Line Cinema) 1,117 29 Waiting for the Light (Triumph) 183,140 145 1 30 The Jungle Book (Buena Vista) 149,235 249 17 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 32 Die Hard 2 (Fox) 142,034 185 18 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 34 Roxy Carmichael (Paramount) 114,870 176 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3	27		213,522		16	52,306,129
Triumph 1263 149,235 249 17 599 18 18 18 18 18 18 18	28		209,945		6	1,967,979
(Buena Vista) 599 31 Ducktales: the Movie (Buena Vista) 144,852 307 14 472 32 Die Hard 2 (Fox) 142,034 185 18 768 18 768 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 16 3 34 Roxy Carmichael (Paramount) 114,870 176 4 653 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 473 3 473 36 Days of Thunder (Paramount) 101,784 131 19 777 131 19 777 37 Pretty Woman (Buena Vista) 100,304 144 33 697 3697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	29		183,140		1	618,631
(Buena Vista) 472 32 Die Hard 2 (Fox) 142,034 185 18 768 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 34 Roxy Carmichael (Paramount) 114,870 176 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 473 36 Days of Thunder (Paramount) 101,784 131 19 777 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	30		149,235		17	44,575,321
32 Die Hard 2 (Fox) 142,034 185 18 768 33 Presumed Innocent (Warner Bros.) 117,413 177 15 663 34 Roxy Carmichael (Paramount) 114,870 176 4 653 35 Night of the Living Dead (Columbia) 103,169 218 3 473 36 Days of Thunder (Paramount) 101,784 131 19 777 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	31		144,852		14	18,075,331
33 Presumed Innocent (Warner Bros.) 117,413 177 15 34 Roxy Carmichael (Paramount) 114,870 176 4 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3	32	Die Hard 2	142,034	185	18	114,826,400
34 Roxy Carmichael (Paramount) 114,870 176 4 35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3	33	Presumed Innocent	117,413	177	15	84,497,159
35 Night of the Living Dead (Columbia) 103,169 218 3 36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 697 38 Blood Fist II (Concorde) 98,452 58 3 1,699	34	Roxy Carmichael	114,870	176	4	3,912,325
36 Days of Thunder (Paramount) 101,784 131 19 37 Pretty Woman (Buena Vista) 100,304 144 33 38 Blood Fist II (Concorde) 98,452 58 3 1,699	35	Night of the Living Dead	103,169	218	3	5,659,571
37 Pretty Woman (Buena Vista) 100,304 144 33 38 Blood Fist II (Concorde) 98,452 58 3	36	Days of Thunder	101,784	131	19	82,524,221
38 Blood Fist II 98,452 58 3 (Concorde) 1,699	37	Pretty Woman	100,304	144	33	178,265,030
	38	Blood Fist II	98,452	58	3	1,021,306
(Califilm) 1,594	39	Rain Killer	95,640	60	4	1,501,007
(Caimim) 1,594 40 Men At Work 90,175 135 11 (Triumph) 668	40	Men At Work	90,175	135	11	16,072,802

HOME VIDEO

New Laserdiscs Offer A Walt Disney Must, Some Parisian Lust, And Boxing Nose Bust

BY CHRIS McGOWAN

WALT DISNEY HOME VIDEO will be taking laser retailers to sell-through land when it launches "Peter Pan" on disc in early December. The 1953 animated tale, in which Peter battles the dreaded Captain Hook and takes Wendy and her brothers to Never Never Land, will be available in a CLV edition for \$29.99 and in CAV for \$39.99. Both versions will have digital surround sound. Expect it to fly straight to the top of the laser-disc charts, a spot most recently

LASER SCANS

occupied by Disney's "The Little Mermaid."

OAKE AND MARLON: Voyager Company has two other laser blockbusters for the holiday season: "Raging Bull" and "Last Tango In Paris," both out on its Criterion Collection line.

Voyager's just-released "Raging Bull" (widescreen, CLV \$69.95,

CAV \$124.95) is regarded by many critics as the best film of the '80s. Directed by Martin Scorsese, it stars Robert De Niro as the battling and embattled boxer Jake La-Motta.

The CAV "Raging Bull" includes interviews with LaMotta and Scorsese, footage of LaMotta in the boxing ring, the film's original theatrical trailer, the shooting script, publicity photos, clips from other boxing films, and even statistics from LaMotta's pugilistic career. Study it carefully before you get into your next barroom brawl.

(Continued on page 58)

Billboard.

FOR WEEK ENDING NOVEMBER 24, 1990

Top Videodisc Sales...

VEEK	AGO.	N.	Compiled from a n	ational sample of retail store sales reports.		0		sted
THIS WEEK	2 WKS.	WKS. ON CHART	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
1	NE	w	★ THE HUNT FOR RED OCTOBER	★ NO. 1 ★ ★ Paramount Pictures Pioneer LDCA, Inc. LV32030-2	Sean Connery Alec Baldwin	1990	PG	29.95
2	NE	w	TOTAL RECALL	Carolco Home Video Image Entertainment ID7779IV	A. Schwarzenegger	1990	R	39.9
3	2	7	GLORY	Tri-Star Pictures Pioneer/Image Ent. 70286	Matthew Broderick Denzel Washington	1989	R	39.95
4	3	5	TEENAGE MUTANT NINJA TURTLES: THE MOVIE	New Line Cinema Image Entertainment 27345	Judith Hoag Elias Koteas	1990	PG	29.9
5	1	7	THE LITTLE MERMAID	Walt Disney Home Video Pioneer/Image Ent. 913	Animated	1989	G	29.9
6	4	Warran Date Inc.		1989	PG	24.98		
7	23	3	JOE VERSUS THE VOLCANO	Warner Bros. Inc. Warner Home Video 11912	Tom Hanks Meg Ryan	1990	PG	24.98
8	5	5	RETURN OF THE JEDI	CBS-Fox Video Pioneer/Image Ent. 1425-85	Mark Hamill Harrison Ford	1983	PG	69.98
9	6	11	HARD TO KILL	Warner Bros. Inc. Warner Home Video 11914	Steven Seagal Kelly LeBrock	1990	R	24.98
10	8	11	BORN ON THE FOURTH OF JULY \Diamond	Universal City Studios MCA/Universal Home Video 80901	Tom Cruise	1989	R	39.9
11	NE	wト	ROGER WATERS: THE WALL-LIVE IN BERLIN	PolyGram Music Video 082-649-3	Roger Waters	1990	NR	29.9
12	9	7	SUPERMAN: THE MOVIE	Warner Bros. Inc. Warner Home Video 12030	Marlon Brando Gene Hackman	1978	PG	29.9
13	22	17	INTERNAL AFFAIRS	Paramount Pictures Pioneer LDCA, Inc. LV32245	Richard Gere Andy Garcia	1990	R	34.9
14	12	18	BLUE VELVET	Warner Bros. Inc. Warner Home Video 692	Kyle MacLachlan Isabella Rossellini	1986	R	29.9
15	11	7	THE BLUES BROTHERS ♦	Universal City Studios MCA/Universal Home Video 16020	Dan Aykroyd John Belushi	1980	R	39.98
16	18	3	THE THING	Universal City Studios MCA/Universal Home Video 40946	Kurt Russell	1982	R	34.98
17	17	7	PETER PAN	GoodTimes Home Video Image Entertainment 7001	Mary Martin	1960	NR	24.95
18	16	23	THE ABYSS	CBS-Fox Video Pioneer/Image Ent. 1561-80	Ed Harris Mary Mastrantonio	1989	PG-13	49.98
19	10	5	TAXI DRIVER	The Criterion Collection The Voyager Company CC1218-9L	Robert De Niro	1976	R	99.95
20	7	9	ALL DOGS GO TO HEAVEN	MGM/UA Home Video Pioneer/Image Ent. 101868	Animated	1989	G	24.98
21	NE	w	STANLEY & IRIS	MGM/UA Home Video Pioneer/Image Ent. ID2044	Robert De Niro Jane Fonda	1990	PG-13	34.98
22	NE	w	WILD ORCHID	RCA/Columbia Pictures Home Video Pioneer LDCA, Inc. 59576	Mickey Rourke Jacqueline Bisset	1990	NR	24.95
23	14	97	TOP GUN	Paramount Pictures Pioneer LDCA, Inc. 1629	Tom Cruise Kelly McGillis	1986	PG	29.95
24	13	7	THE BEAR	Tri-Star Pictures Pioneer/Image Ent. 70216	Jack Wallace Tcheky Karyo	1989	PG	34.95
25	NE	w	FIRE BIRDS	Touchstone Pictures Pioneer/Image Ent. 106 3 AS	Nicotas Cage Tommy Lee Jones	1990	PG-13	39.99

♦ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at suggested retail for theatrically released programs, or of at least 25,000 units and \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at suggested retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. ⑤ 1990, Billboard/BPI Communications, Inc.

HOME VIDEO

Billboard.

FOR WEEK ENDING NOVEMBER 24, 1990

Top Music Videos...

THIS WEEK	WKS. AGO	ON CHART	Compiled from a national sample of retali stor			Suggested List Price
THIS	2 W	WKS.	TITLE, Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Туре	Sugg
1	1	3	★★ NO.1 ★★ THE WALL-LIVE IN BERLIN PolyGram Music Video 082-649-3	Roger Waters	С	19.95
2	3	23	STEP BY STEP ▲20 CBS Music Video Enterprises 19V-49047	New Kids On The Block	LF	19.98
3	2	2 15 PLEASE HAMMER DON'T HURT 'EM Capitol Video M.C. Hammer C540001		LF	19.98	
4	8	THE MAKING OF PLIMP CRE Music Video Setempines		D	19.98	
5	4	7	YOU FAT B**TARDS Warner Reprise Video 3-38187	Faith No More	С	19.98
6	7	5	TOURFILM Warner Reprise Video 3-38184	Ř.E.M.	С	19.98
7	NE	wÞ	HAMMER TIME Capitol Video 40012	M.C. Hammer	LF	19.98
8	15	7	THE THREE TENORS IN CONCERT London 071 223-3	Carreras - Domingo - Pavarotti	С	24.95
9	6	7	MAIDEN ENGLAND CBS Music Video Enterprises 19V- 49058	Iron Maiden	С	19.98
10	5	17	VIDEO EXPOSURE Arista Records Inc. 6 West Home Video SW-5702	Expose	SF	16.98
11	11	9	DAVID LYNCH-INDUSTRIAL SYMPHONY NO. 1 Elbow Music, Inc. Warner Reprise Video 3-38179	Julee Cruise	LF	19.98
12	NE	wÞ	GEORGE MICHAEL CBS Music Video Enterprises 19V-49063	George Michael	D	19.98
13	9	13	BANNED IN THE USA ● A*Vision Entertainment 50162	The 2 Live Crew	D	14.98
14	14	51	HANGIN' TOUGH LIVE ▲24 CBS Music Video Enterprises 19V-49030	New Kids On The Block	С	19.98
15	12	13	CARLY IN CONCERT: MY ROMANCE Arista Records Inc. 6 West Home Video SW-5711	Carly Simon	С	19.98
16	10	11	ELVIS: VOL. 1-CENTER STAGE Buena Vista Home: Video 1032	Elvis Presley	D	19.99
17	16	67	HANGIN' TOUGH ▲21 CBS Music Video Enterprises 14V-49028	New Kids On The Block	SF	14.95
18	13	11	ELVIS: VOL. 2-THE MAN AND THE MUSIC Buena Vista Home Video 1033	Elvis Presley	D	19.99
19	NE	wÞ	TIME CAPSULE, 1982-1990 Elektra Entertainment 40115-3-U	10,000 Maniacs	D	19.98
20	17	21	THINGS THAT GO PUMP ● Geffen Home Video 38172	Aerosmith	LF	16.98
21	20	55	JANET JACKSON'S RHYTHM NATION 1814 A4 A&M Records Inc. A&M Video 61900	Janet Jackson	SF	24.98
22	NE	w	HOME FOR CHRISTMAS CBS Music Video Enterprises 17V-49059	Johnny Mathis	LF	17.98
23	NE	w	LOVE, PEACE, AND GEESE PolyGram Music Video 082-705-3	L.A. Guns	SF	19.9
24	NE	w	ANTICS IN THE FORBIDDEN ZONE CBS Music Video Enterprises 17V-49068	Adam Ant	LF	17.98
25	RE-E	NTRY	STRAIGHT UP 4 Virgin Records America, Inc. Virgin Music Video 50141	Paula Abdul	SF	19.9
26	29	11	11 BORN TO SING A*Vision Entertainment 50157 En Vogue		SF	14.9
27	NE	w	MOSCOW PEACE FESTIVAL: VOL. 1 Elektra Entertainment 40111-3-U	Various Artists	С	19.9
28	23	19	THE BOB MARLEY STORY Island Visual Arts Island Video 440 082 373-3	Bob Marley And The Wailers	D	19.9
29	19	15	HULMERIST Sire Records Warner Reprise Video 38175	Morrissey	LF	19.9
30	NE	w.	MOSCOW PEACE FESTIVAL: VOL. 2 Elektra Entertainment 4011-3-U	Various Artists	С	19.9

RIAA gold certification for sales of 25,000 units or \$1 million in sales at suggested retail.
 A RIAA platinum certification for sales of 50,000 units or \$2 million in sales at suggested retail.
 SF short-form.
 LF long-form.
 C concert.
 D documentary.
 990, Billboard/BPI Communications, Inc.



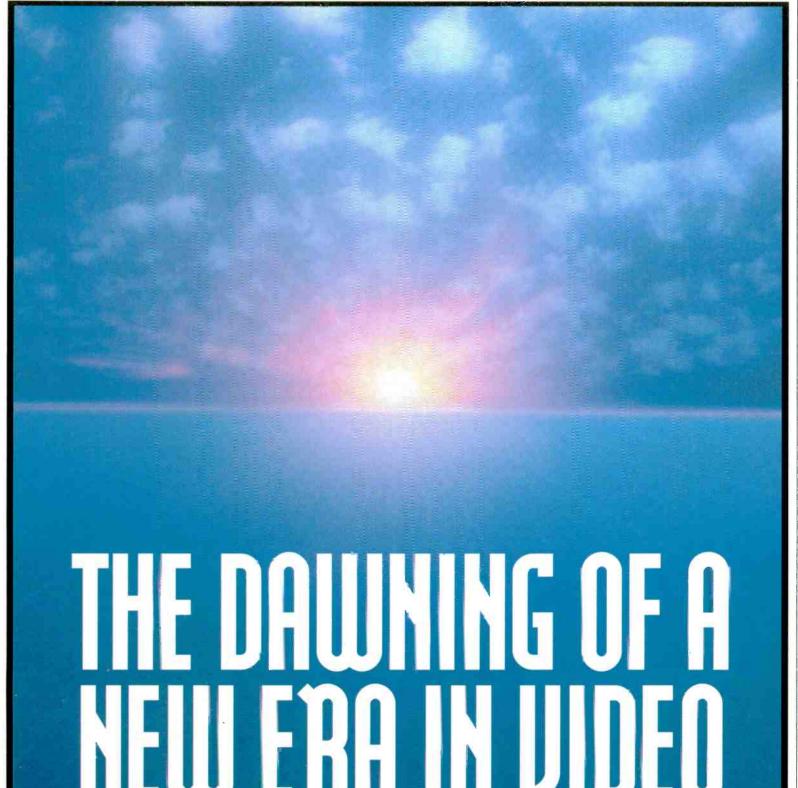
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Billboard

FLASH!! 1990 AD RATES APPLY FOR THIS ISSUE ONLY!

LASER SCANS

(Continued from page 56)

In December, Voyager will launch a letterboxed \$69.95 edition of "Last Tango In Paris," the stillcontroversial 1973 Bernardo Bertolucci film that stars Marlon Brando and Maria Schneider. In "Last Tango," Brando plays an aging and alienated American expatriate in Paris struggling with his wife's recent suicide. He commences a lusty but impersonal affair with a young French woman (Schneider) as he grapples with his inner demons. It all comes to a tragic end. The movie is still disturbing and resonant, the cinematography magnificent, and Brando's performance is one of the best of his career.

WARNER will launch a letterboxed, \$24.95 laserdisc edition of "Gremlins" in December, in conjunction with the home video premiere of its sequel, "Gremlins 2: The New Batch." Both films were directed by Joe Dante.

Warner now has some 220 titles available on laserdisc, with a large percentage priced at \$24.98 or \$29.98.

KID VIDEO

(Continued from page 55)

buying decisions for kid video product, said panelists, with some participation by children.

Sale said, "If adults are not pleased nor enthusiastic, they won't buy." Children become more influential in the purchasing decision when they reach 8 or 9, she added.

Weintraub noted that there are more homes with two parents working. As a result, parents are even more concerned about the quality of the material kids are watching and will scrutinize programming more carefully.

Moss suggested that producers engage in "focus groups" and "feasibility studies" to test how a certain programming idea may work before commiting to a full-scale production.

To help producers with their programming ideas, Moss suggested they keep abreast of new trends in toys and children's entertainment by attending such functions as Toy Fair and the American Bookseller's Assn. convention. Consumer magazines devoted to children can also be helpful, she added.

Emphasizing how costly it is today to produce children's video, panelists said the average budget for 30 minutes of live action ranges from \$50,000 to \$200,000, while the budget for 30-minutes of high-quality animation ranges from \$400,000 to \$600,000.

Moss also suggested to producers that a program doens't necessarily need to be "finished" when submitted to a studio or other program distributor.

tor.

"We want to be involved in the production," she said. "We're a studio.

We're aware of techniques that can save money."

PHOTOGRAPHY BY STEVEN HUNT

She also advised producers not to submit projects with cover art or other marketing materials because those areas fall into the domain of the distributor. "That's our expertise," she noted, "and we want to have input on that level."

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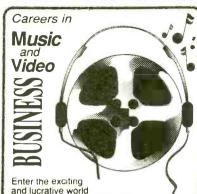
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Music Vidclips Seen As Optional

Conferees Face The New Bottom Line

■ BY CHRIS MORRIS

LOS ANGELES-With a possible economic recession looming, a video for a new single may not automatical ly be part of the marketing scheme, record company executives told a panel audience at the Billboard Music Video Conference here Nov. 8.

But the label execs also told listeners at the "View From The Top" panel that video will continue to be an important part of the promotional mix. The session was moderated by Ken Schlager, Billboard's managing edi-

"You have to think when you make a video," said Skip Miller, senior VP of black music for RCA. "For the marginal record, there's a bit more

'We're being more conservative now; it's a money thing, you have to be'

work ... and a little bit less return." However, Miller added that he wouldn't hesitate to make a video for a "visual artist" such as Tyler Col-

lins.
"We are being a little more conser" in the widen arena, vative right now" in the video arena, said Ritch Bloom, senior director of national radio promotion for Capitol. "It is a monetary thing, and you have to be careful."

But Bloom also said, "We probably will take a shot with a developing art-

Mike Martinovich, VP of marketing for CBS Nashville, said that the expanding outlets for country-oriented videos, and the video-generated success of such country-to-pop crossovers as the Kentucky Headhunters. has bolstered his company's commitment to the form.

"We're going to be robbing Peter to pay Paul, Paul being music video," Martinovich said. "We'll blow our 1991 video budget in the first two months, just like this year.

Abbey Konowitch, senior VP of music and talent for MTV, pointed out that a video that translates into a chart hit need not be a big-ticket item. Konowitch noted that the video for Vanilla Ice's No. 1 single "Ice Ice Baby" cost only \$7,000; that Sinead O'Connor's award-winning clip for

the No. 1 hit "Nothing Compares 2 U" cost \$30,000; and that Tone Loc's "Wild Thing" clip came in at between \$400 and \$1,200

idea that cuts through the clutter,'

However, Ralph McDaniels, producer and host of the local New York video show "Video Music Box," bemoaned the fact that not enough was

"There are a lot of mediocre clips and not a lot of great clips," McDaniels said. "Everybody wants to get in the game, but nobody wants to spend the money ... From a record company point of view, whoever spends the

Konowitch concurred that a lot of mediocre videos are being made, adding that some of the bad pieces are "a rub to the manager, the artist, the

The panelists also reflected on the importance of such point-of-sale video promotions as Sell-A-Vision, CE-MAvision, and the various services

tol's Bloom said.

tional value of tools like CEMAvision, Bloom added, "Do we feel direct sales off of it so far? Who knows?

sale displays."

Independents are also getting into the point-of-sale video promotion act. Ken Weinstein, director of press and video for Beggars Banquet, said that his company has banded together with fellow indie labels Mute and Rough Trade for a bimonthly retail clip compilation, "The Reel," that promotes acts on all three labels.

"It doesn't take a lot of money to

make a good video-just a creative Konowitch said.

being spent on clips in some cases.

most money makes the best clip.

offered by Concrete Marketing.

"In a retail store, the display space where we used to advertise our prod-uct has virtually disappeared," Capi-

While acknowledging the promo-

Martinovich of CBS said of Sell-A-Vision, "We really don't know to what extent it's propelling album sales," but he also pointed out that video promotion is "one of the last merchandising devices available to us with the virtual demise of point-of-

Programming risks became a focus of another part of the panel. Martinovich said that it was a "major challenge" to cross the videos of such progressive Nashville artists as Rosanne Cash, Mary-Chapin Carpenter, and Rodney Crowell to pop-oriented outlets. A challenge from Martinovich prompted an assurance from VH-1's Norman Schoenfeld that the



Story Of My Video. Social Distortion shoots the video for "Story Of My Life" with Vivid producer John Bick, third from left, and director Tony Vanden Ende, third from right. Band members surrounding the two, from left, are Mike Ness, Christopher Reece, John Maurer, and Dennis Danell. (Photo: Shannon Gaulding)

cable network would indeed add Cash's clip.

McDaniels, whose show focuses on black music, said that he decided to take a chance on a Harry Connick Jr. clip, based on the "gangster" imagery that he felt would appeal to his viewing audience.

"Spike Lee probably won't like it," McDaniels added with a laugh.



Playing Games. Boston's most famous boys, the New Kids On The Block, complete the video for "Games," the first single from "No More Games: The Remix Album." The clip was directed by Black & White Television's Paris Barclay, third from right, and noted photographer Lynn Goldsmith, fourth from left. Flanking the directing team, from left, are New Kids Joe McIntyre, Donnie Wahlberg, Jordan Knight, Jonathan Knight, and Danny Wood.



by Melinda Newman

BILLBOARD MUSIC VIDEO Conference post mortem: You'll be reading a lot about the conference in these pages over the next few weeks, but before we go any further, we'd like to thank everyone who participated. We really endeavored to make the conference something special this year by trying some different things, some of which worked better than others. Many of you have already offered suggestions on how we can make the conference a better event next year. I'd love to hear from anyone on this subject. Give me a call at 212-536-5037 or fax me at 212-536-5358.

In addition to thanking everyone who attended, I'd be remiss if I didn't thank Billboard's Deborah Russell, who saved the focus group; the New Music Seminar's Peggy Dold, who worked round the clock on the conference and resurrected the awards show after the Palace closed down, and most of all Billboard's managing editor, Ken Schlager, who oversaw the entire event with a calm and guiding hand.

Congratulations to all the awards-show winners. Duplicate trophies are available to the winners for \$110. For more information, call Lou Kramer at The American Film Institute, 213-856-7743.

WVA MEETING: Another semiannual meeting of the Music Video Assn. was held at the beginning of the conference, as the fledgling organization struggles to establish its place in the music video community. Jeff Walker, Aristo Video Promotions, was elected MVA president; Linda Ferrando, Atlantic Records, first VP; and Kadima Levadi, Rowe Video Jukebox, secretary-treasurer.

The group continues to be plagued by a lack of focus and has failed to provide any real benefits for its members. There's no debating that the organization should exist; it's a matter of what direction it should take. For now, too many members and potential members are spending too much time asking what's in it for me" when they could be helping the officers and board members create a meaningful or-

The MVA announced several steps that could boost the organization. Annual membership dues will be half price (\$50 for full; \$25 for associate) through Jan. 1. The organization is also opening up its membership to all music-industry professionals. A lofty, but much overdue, goal of the organization is to do a major study on how music video impacts record sales. More immediately, the MVA will try to put out a directory of its members, and possibly other music video professionals, by March 1991.

GH-CH-CHANGES: There's been an amazing amount of activity in the industry over the last few weeks, much of which came to light at the conference. Among the personnel moves, Tom Hunter, former MTV VP of programming, has been named the channel's VP of international programming. He'll be responsible for coordinating the activities of MTV's international affiliates and developing syndicated programming and co-production relationships, among other things.

The channel has been interviewing top radio programmers to succeed Hunter, but no replacement has been announced. As VP of music programming, Hunter was responsible for scheduling all MTV programming. He has been with the channel since May

Arista's national director of video promotion, Lee Fehr, has left the label. Diane Gentile, former associate director of rock promotion, has assumed his national duties and now carries the title of national director of rock and video promotion. Fehr's former assistant, Kenny Rosenberg, will handle regional shows and the video pools.

Hollywood Records has put its video team in place. Heading up video promotion is Geffen veteran Christina Anthony. Her direct line is 818-560-5395. Stuart Cohn, a former managing editor with MTV News, is head of video production. His direct line is 818-560-6014. They're both busy with new projects from The Party. They're also working on a home video for The Lifers' Group, featuring inmates in East Jersey State Prison in Rahway, N.J. Penelope Spheeris directed the project. Also in the works is a Queen press project directed Mark Pell-

The production-company side of things is hopping as well. Anne-Marie MacKay, head of Propaganda Film's music video division, is leaving the production company in January. She has announced no plans other than to travel for a while.

Antony Payne, who is leaving The A&R Group, reports that he will start his own production company in January. "The R has bought out the A," says Payne, referring to the fact that his co-founder, Roberto Cecchini, has purchased Payne's share of the company, effective Dec. 31.

According to Payne, the as-yet-unnamed venture will be "a production company that's more commercial-orientated with music video on the side rather than the A&R Group, which was more video-orientated with commercials on the side." More details and staffers will be announced later.

Back at the A&R Group, former free-lance producer Dave Ramser has been brought in as the new executive producer, and associate producer Laure Scott has been promoted to head of sales

Directors have been playing the usual round of musical chairs. Among those switching mailing addresses lately are Markus Blunder, who has joined Vivid Productions from Propaganda. Scott Kalvert has joined Nitrate Films, and David Florinbi has left Fragile Films for the A&R Group. Steven Goldmann goes to Spellbound Pictures from Flash-

RIDAY NIGHT FUNNIES: Beginning with the Nov. 16 edition, Friday Night Videos added weekly segments by several comedians to its mix. Judy Tenuta, Richard Belzer, Kim Coles, James Stephens III, and Tom Kenny each have their weekly few minutes of fame. The number of videos played remains about nine-10 per episode with the comedians' time taken from the celebrity hosts' sections.

VIDEO TRACK

LOS ANGELES

DWIGHT YOAKAM RIPS IT up in "Turn It On, Turn It Up, Turn Me Loose," his new video from director Steve Vaughan. The Reprise clip comes from the album "If There Was A Way," and features the country rocker performing in a truly bizarre setting. Liz Roewe and Doug Major produced the clip for Lucasfilm Commercial Productions.

NEW YORK

DIRECTOR KEN ROSS reeled the haunting new Surface video, "The First Time," from the Columbia album "3 Deep." Ross shot a lustrous black-and-white clip, intercutting sensual performance footage with dance segments and romantic conceptual vignettes. Siri Aarons executive-produced, John Owen produced, Ed Love choreographed, and Kathy Abbott and James Livingston edited for Cyclone Pictures Inc.

VIVID's Len Del'Amico directed Blues Traveler in "But Anyway" for A&M Records. David Wunsch and Steven Brandman produced the shoot, set on location in various parts of the city.

Crews from Scene Three Productions and the Film Syndicate combined to lens "There You Are" for

Metal Blade's Goo Goo Dolls. John Lloyd Miller directed the fast-paced clip, which features fast-motion and hand-held-camera effects. The camera is never still as the viewer sees footage of the band performing in Buffalo's Bison Stadium, as well as carousing on location. Bryan Johnson and Marc Ball co-produced.

A Tribe Called Quest asks "Can I Kick It?" in their new Jive video from the album "People's Instinctive Travels And The Paths Of Rhythm." New Generation Pictures' Jim Swaffield directed the upbeat hip-hop clip, focusing on the group's quirky person-

OTHER CITIES

PICTURE VISION'S JON SMALL directed and produced Van Morrison's latest video, "Real, Real Gone," from the Mercury album "Enlightenment." The energetic live performance clip is set in the Stone Pony in

land, Calif.

NEW VIDEOCLIPS

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, and director. Please send information to Billboard, New Video-clips, Suite 700, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210.

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Asbury Park, N.J.

Jive rapper Too Short puts a rap spin on Donny Hathaway's classic hit, "The Ghetto," in his new Antipodes video. Director Dan Rodriguez reeled the clip to emphasize the dramatic and somber aspects of life in the inner city. The tune comes from the artist's third album, "Short Dog's In The House." Rodriguez shot footage in Too Short's hometown of Oak-

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Extra Mile/Columbia Len Epand, Nancy Penczner/Flashframe Films Marius Penczner

SWEETHEARTS OF THE RODEO

You Look At Love That Way Buffalo Zone/Columbia Deaton Flanigen/Deaton Flanigen Productions Deaton Flanigen

TAKE 6

I L.O.V.E. YOU So Much 2 Say/Reprise Phillip Rose/Propaganda Films Greg Gold

TONY! TON!! TONÉ!

It Never Rains In Southern California The Revival/Wing Peter Lawrence/Oil Factory Lisa Bonet

RANDY TRAVIS

Heroes And Friends Heroes And Friends/Warner Mike Appel/Coppos Film Mark Coppos

VIXEN

Love Is A Killer

Rev It Up/EMI Warren Hewlett, Lyn Healy/ VIVID Andy Morahan

STEVE WINWOOD

I Will Be Here Refugees Of The Heart/Virgin Tony Shiff/Limelight Alex Proyas

Billboard, THE CLIP LIST,



Continuous programming 1515 Broadway, New York,NY 10036

BREAKTHROUGH

E. Brickell/New Bohemians, Mama

EXCLUSIVE

Cinderella, Shelter Me INXS, Disappear Led Zeppelin, Traveling Riverside Blues George Michael, Freedom '90 Traveling Wilburys, She's My Baby Warrant, I Saw Red

BUZZ BIN

Neneh Cherry, I've Got You Under . DNA/S.Vega, Tom's Diner *Jane's Addiction, Been Caught Stealing
•The Cure, Close To Me (Ver II)

HEAVY

Jon Bon Jovi, Miracle
Phil Collins, Hang In Long Enough
Janet Jackson, Love Will Never
Poison, Something To Believe In
Paul Simon, The Obvious
Vanilla Ice, Ice Ice Baby
Winger Mila Aug. Winger, Miles Away Steve Winwood, One And Only Man

ACTIVE

Alias, More Than Words Can Say Black Crowes, Hard To Handle Candyman, Knockin' Boots Damn Yankees, High Enough Billy Idol, Prodigal Blues *Living Colour, Elvis Is Dead Nelson, After The Rain Igey Pon. Candy Iggy Pop, Candy Scorpions, Tease Me, Please Me Scorpions, Tease Me, Please Me Tesla, Signs Tony Toni Tone, Feels Good Trixter, Give It To Me Good UB40, The Way You Do The Things. Wilson Phillips, Impulsive AC/DC, Money Talks

MEDIUM

MEDIUM

Charlatans UK, The Only One...

*Cher, The Shoop Shoop Song
Colin James, Keep On Lovin' Me Baby
Daryl Hall & John Oates, So Close
Debbie Gibson, Anything Is Possible
Whitney Houston, I'm Your...
Judas Priest, Touch Of Evil
King's X, It's Love
Maggie's Dream, Love And Tears
Paul McCartney, Birthday
Notorious, The Swalk
*Donny Osmond , My Love Is A Fire *Donny Osmond , My Love Is A Fire Queensryche, Best I Can brandts. That's Just The Way. Soup Dragons, I'm Free Urban Dance Squad, Deeper. The Outlield, For You

BREAKOUTS

An Emotional Fish, Celebrate
Indigo Girls, Hammer And A Nail
Information Society, Think
Lynch Mob, Wicked Sensation
*Posies, Golden Blunders
*Red Kross, Annie's Gone
Soho, Hippychick
Script Pictures Stone Charlet Social Distortion, Story Of My Life Soul Asylum, Easy Street

IMPACT CLIPS

Cher, The Shoop Shoop Song Cure, Close To Me Jane's Addiction, Been Caught Steeling Led Zeppelin, Traveling Riverside Blues Neneh Cherry, I've Got You... • DENOTES ADDS



Five 1/2-hour shows weekly 1000 Laurel Oak, Voorhees,NJ 08043

CURRENT

Pebbles, Giving You The Benefit Elisa Fiorillo, On The Way Up Pebbles, Giving You The Benefit Elisa Fiorillo, On The Way Up Paul McCartney, Birthday Black Crowes, Hard To Handle Colin James, Keep On Lovin' Me Baby The Replacements, Merry Go Round Indigo Girls, Hammer And A Nail Wilson Phillips, Impulsive Railway Children, Music Stop TKA, Crash Jody Grind, One Man's Trash Daryl Half & John Oates, So Close Whitney Houston, I'm Your. Debbie Gibson, Anything Is Possible Mc. Trouble, Got To Get A Grip The Boys, Thing Called Love The Pixies, Dig For Fire The Go-Go's, Cool Jerk Styx, Show Me The Way Bruce Hornsby, Lost Soul Billy Joel, And So It Goes Billy Idol, Prodigal Blues



Continuous programming... 1515 Broadway, New York,NY 10036

ADDS

Donny Osmond , My Love Is A Fire Traveling Wilburys, She's My Baby Steve Winwood, One And Only Man

DEVELOPMENT

DEVELOPMENT

Allman Bros., Seven Turns
David Cassidy, Lyin' To Myself
Phil Collins, Hang In Long Enough
Harry Connick Jr., We're In Love
Julee Cruise, Falling
Bruce Hornsby, Lost Soul
Billy Joel, And So It Goes
Elton John, You Gotta Love
Paul McCartney, Birthday
Carly Simon, Better Not Tell Her
Paul Simon, The Othyious Simon. The Obvious UB40, The Way You Do The Things. The Vaughan Bros., Tick Tock

HEAVY

Chris Isaak, Wicked Game unris isaak, Wicked Game Mariah Carey, Love Takes Time Daryl Hall & John Oates, So Close Whitney Houston, I'm Your. James Ingram, I Don't Have The Heart Bette Midler, From A Distance Wilson Phillips, Impulsive



ADDS

2 Bigg MC, He's The King Of The Hype Alannah Myles, Still Got This Thing Allman Bros., Seven Turns Aztec Camera, Good Morning Britain Buffalo Soldiers, Penny Daryl Hall & John Oates, So Close Faster Pussycat, You're So Vain Freddie Jackson, Love Me Down Faster Pussycat, You're So Vain Freddie Jackson, Love Me Down Intelligent Hoodlum, Back To Reality Jon Bon Jovi, Miracle L.L. Cool J, Around The Way Girl Lakim Shabazz, The Lost. . . Loose Ends , Don't Be A Fool M.C. Trouble, Got To Get A Grip The Outfield, For You Paris, The Devil Made Me Do It Party, I Found Love Posies, Golden Blunders Prince, New Power Generation Public Image Limited, Don't Ask Me Rebel MC, Rebel Music See No Evil, Scream Bloody Murder Sisters Of Mercy, More Smooth Ice, Smooth But Def Suicidal Tendencies, Send Me. . Too Short, The Ghetto Wartime, The Whole Truth Yo-Yo, Stompin' To. . . . Young Black Teens, Nobody. . . .

AMERICA'S NO. 1 VIDEO

Vanilla Ice, Ice Ice Baby

PFOPLE-POWERED HEAVIES

Another Bad Creation, lesha Beil Biv Devoe, B.B.D. (I Thought. Candyman, Knockin' Boots Keith Sweat, Merry Go Round LL Cool J, The Boomin' System 2 Live Crew, Mama Juanita Mariah Carey, Love Takes Time NWA, 100 Miles And Runnin' Salt 'N Pepa, Independent



1 hour weekly 888 7th Ave, NY,NY 10106

CURRENT

Whitney Houston, I'm Your.
Mariah Carey, Love Takes Time
Phil Collins, Hang In Long Enough
Alias, More Than Words Can Say
Poison, Something To Believe In
Jon Bon Jovi, Miracle Wilson Phillips, Impulsive
Deee-Lite, Groove Is In The Heart
Janet Jackson, Love Will Never...



14 hours daily 1899 9th St NE, Washington,DC

ADDS

L.L. Cool J, Around The Way Girl Tracie Spencer, This House Guy, I Wanna Get With U Quincy Jones, Places You Find Love Bobby McFerrin, The Garden C&C Music Factory, Gonna Make... Kid Frost, That's it Joey B. Ellis, Go For It

HEAVY

HEAVY

Bell Biv Devoe, B.B.D. (I Thought...
AI B. Sure!, Missunderstanding
Mariah Carey, Love Takes Time
Gerald Alston, Slow Motion
Caron Wheeler, Livin' In The Light
Whitney Houston, I'm Your...
M.C. Hammer, Pray
Tevin Campbell, Round And Round
Cynda Williams, Harlem Blues
Today, I Got The Feeling
Hi Five, Just Can't Handle It
The Whispers, My Heart. Your Heart
Anita Baker, Soul Inspiration
Levert, Rope A Dope Style
Tone! Ton! Tone!, It Never Rains
Freddie Jackson, Love Me Down
Take 6, H.-O-V-E U
Keith Sweat, Merry Go Round
Samuelle, So You Like What You See
Johnny Gill, Fairweather Friend
Jasmine Guy, Try Me
E.U., I Confess
Tony, Toni, Tone, Oakland Stroke
Force MDs, Somebody's Crying
Surface, The First Time
Deee-Lite, Groove Is In The Heart

MEDIUM



Continuous programming 704 18th Ave South, Nashville,TN 37203

ADDS

Verion Thompson, She's The One Oak Ridge Boys, Soul And Inspira Bruce Hornsby, Lost Soul Margo Smith, I Want To Be A...

WORLD PREMIERE Marty Stuart, Little Things

HEAVY

HEAVY

Canyon, Dam These Tears
Billy Joe Royal, A Ring Where A...
Billy T-Smith, Blues Stay Away...
Travis Tritt, Put Some Drive In...
K.T. Oslin, Come Next Monday
Mark Collie, Hardin County Line
Ray Stevens, Sittin' Up With The Dead
William Lee Golden, Louisiana Red...
James House, You Just Get Better...
Reba McEntire, You Lie
Alan Jackson, Chasin' That...
Mark Chesnutt, Too Cold At Home
Robin Lee, Love Letter
Lorrie Morgan, He Talks To Me
Holly Dunn, You Really Had Me Going
Clint Black, Put Yourself In My Shoes
Vince Gill, Never Knew Lonely
Patty Loveless, The Night's Too Long
Michael Murphey, Cowboy Logic
The Goldens, Take Me Back To...

MFDIJIM

MEDIUM

MEDIUM

Sweethearts/Rodeo, You Look...
Randy Travis, Heroes & Friends
K.Mattea/T.O'Brien, Battle Hymn...
Kevin Welch, 'Till See You Again
Waylon Jennings, Wrong
Cleve Francis, Love Light
S.Lynne, Things Are Tough All Over
Chris Ledoux, Riding For A Fall
Matraca Berg, Things You Left Undone
Mary Chapin Carpenter, You Win Again
Hoyt Aston, Mountain Right
Pirates/Mississippi, Rollin' Home
C.Atkins/M.Knopfler, Poor Boy Blues
Molly/Heymakers, Chasin'...
Doug Stone, These Lips Don't...
Lionel Cartwright, Say It's Not True
A.Tippin, You've Got To Stand For...
Nitty Gritty Dirt Band, The Rest...
Ray Stevens, Help Me Make It...
Neil McCoy, If I Built You...
Lee Roy Parnell, Family Tree
Ray Kennedy, What A Way To Go
David Lynn Jones, I Feel A Change...
Foster & Lloyd, Can't Have Nothin'
Wild Rose, Everything He.
Alison Krauss, I've Got That Old Feeling
The Hollanders, I Know A Little

Charley Pride, A Whole Lotta...
Mike Reid, Walk On Faith
Joe Diffie, If You Want Me To
Shenandoah, Ghost In This House
Paul David Wells, Sounds Good To Me
R.V.Shelton, I Meant Every...
Helen Cornelius, Ask Any Woman

A SAMPLING OF PLAYLISTS AT NATIONAL VIDEO MUSIC OUTLETS.

Lists do not include videos in recurrent or oldies rotation.

E)TNN

The Nashville Network

30 Hours Weekly 2806 Opryland Dr, Nashville,TN 37214

ADDS

The Oak Ridge Boys, You're My... Mike Reid, Walk On Faith Linda Davis, In A Different Light Cheryl Wheeler, Estate Sale Allman Bros., Seven Turns

HEAVY

HEAVY

Holly Dunn, You Really Had Me Going
Conway Twitty, Crazy In Love
Billy Joe Royal, A Ring Where A...
K.T. Oslin, Come Next Monday
Shenandoah, Ghost In This House
Travis Tritt, Put Some Drive In...
Vince Gill, Never Knew Lonely
Alan Jackson, Chasin' That...
Patty Loveless, The Night's Too Long
Clint Black, Put Yourself In My Shoes
Sawyer Brown, When Love...
Mary Chapin Carpenter, You Win Again

LIGHT

LIGHT

Jeff Chance, Talkin' To Your Picture
C.Gregory, Couldn't Love Have.
Ray Kennedy, What A Way To Go
Charley Pride, A Whole Lotta...
Dawn Sears, San Antone
John Conlee, Doghouse
The Hollanders, I Know A Little
D.Alexander/B.Baker, It Wasn't...
C.Atkins/M.Knopfler, Poor Boy Blues
Sweethearts/Rodeo, You Look...
Neil McCoy, If I Built You...
Phil Driscoll, Soldier
Crazy Hearts, Playin' For Keeps
Billy Dean, Only Here For A While
John Andrew Parks, Veronica
Ray Stevens, Help Me Make It...
Alison Krauss, I've Got That Old Feeling
Molly/Heymakers, Chasin'.
Foster & Lloyd, Can't Have Nothin'
Irene Kelley, A Rock And A...
Dwight Yoakam, Turn It On...
Charlie Daniels Band, It's My Life
Statler Brothers, Nobody Else

MEDIUM

MEDIUM

Canyon, Dam These Tears
A. Tippin, You've Got To Stand For...
Nitty Gritty Dirt Band, The Rest...
S.Lynne, Things Are Tough All Over
James House, You Just Get Better...
Doug Stone, These Lips Don't...
Rob Crosby, Love Will Bring...
Randy Travis, Heroes & Friends
Pirates/Mississippi, Rollin' Home
Lionel Cartwright, Say It's Not True
Tim Ryan, Breakin' All.
Mark Chesnutt, Brother Jukebox
Reba McEntire, Rumor Has It



9 hours weekly 1722 Gower Street, Los Angeles,CA 90028

ADDS

Debbie Gibson, Anything Is Possible Debbie Gibson, Anything Is Possi King's X, It's Love Bifly Joel, And So It Goes L.L. Cool J, Around The Way Girl Cher, The Shoop Shoop Song The Party, I Found Love Jon Bon Jovi, Miracle Harmony, Poundcake Al B. Sure!, Missunderstanding

HEAVY

Poison, Something To Believe In Deee-Lite, Groove Is In The Heart Alias, More Than Words Can Say UB40, The Way You Do The Things. Damn Yankees, High Enough

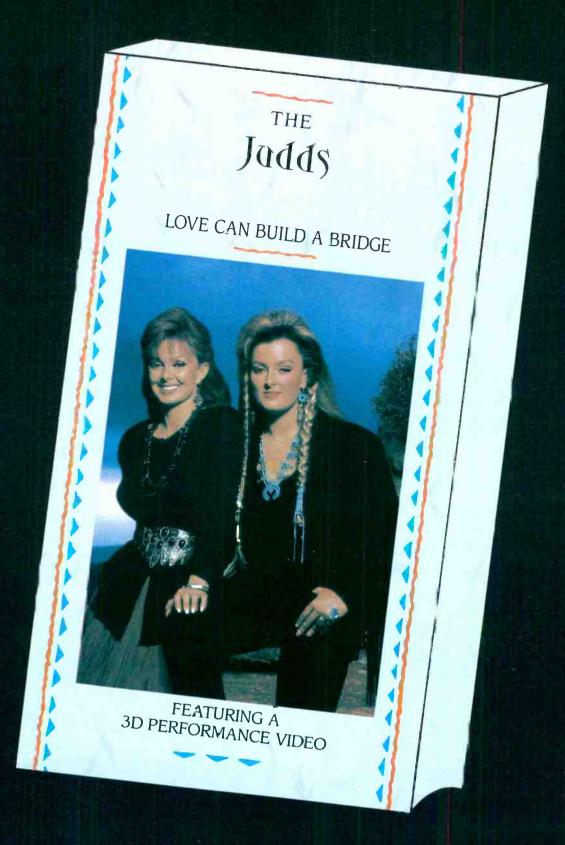
MEDIUM

The Go-Go's, Cool Jerk
Bette Midler, From A Distance
J.J. Fad , We In The House
Donny Osmond , My Love Is A Fire
Social Distortion, Story Of My Life
Soup Dragons, I'm Free
Wilson Phillips, Impulsive
Neneh Cherry, I've Got You Under
Black Crowes, Hard To Handle
Johnny Gill, Fairweather Friend
Dino, Gentle

WORLD'S FIRST

3 D

MUSIC VIDEO



- Two pair 3D glasses enclosed
- Contains scenes from Naomi's recent wedding
- Making of the 3D video Look at current tour

Songs featured:

"Love Can Build A Bridge,"

"This Country's Rockin',"

"Born To Be Blue,"

"Rompin' Stompin' Blues,"

And More ...

Street Date: November 28, 1990

\$1998 MP 6096 UPC 30306-6095-3





Top Jazz Albums...

THIS WEEK	WKS. AGO	S. ON CHART	Compiled from a national sample of retail store and one-stop sales reports. ARTIST TITLE		
王	2	WKS.	LABEL & NUMBER/DISTRIBUTING LABEL		
1	1	13	* NO. 1 * * BRANFORD MARSALIS/T. BLANCHARD COLUMBIA 467925 weeks at No. 1 MUSIC FROM "MO' BETTER BLUES"		
2	2	17	HARRY CONNICK, JR. ● COLUMBIA 46146 WE ARE IN LOVE		
3	3	7	GEORGE BENSON WARNER BROS. 26295 BIG BOSS BAND FEATURING THE COUNT BASIE ORCHESTRA		
4	6	5	MACEO PARKER VERVE 843 751*/POLYGRAM ROOTS REVISITED		
5	5	21	WYNTON MARSALIS COLUMBIA 46143 STANDARD TIME VOL. 3 - THE RESOLUTION OF ROMANCE		
6	4	13	BRANFORD MARSALIS QUARTET COLUMBIA 46072* CRAZY PEOPLE MUSIC		
7	8	9	MICHEL CAMILO EPIC 46236 ON THE OTHER HAND		
8	10	3	JON HENDERICKS AND FRIENDS DENON 6302*/A&M FREDDIE FREELOADER		
9	9	5	OSCAR PETERSON TRIO TELARC JAZZ 83304*/TELARC LIVE AT THE BLUE NOTE		
10	12	3	BETTY CARTER VERVE 843 991*/POLYGRAM DROPPIN' THINGS		
11	7	11	JIMMY MCGRIFF HEADFIRST 379*/K-TEL YOU OUGHT TO THINK ABOUT ME		
12	NE	wÞ	KENNY GARRETT ATLANTIC 82156 AFRICAN EXCHANGE STUDENT		
13)	NE	wÞ	RALPH MOORE LANDMARK 1526 FURTHERMORE		
14)	NE	wÞ	KEITH JARRETT ECM 839 173*/POLYGRAM PARIS CONCERT		
15	11	9	GERRY MULLIGAN A&M 5326* LONESOME BOULEVARD		

TOP CONTEMPORARY JAZZ ALBUMS.

1	2	11	BOBBY LYLE ATLANTIC 82138*	1 week at No. 1 THE JOURNEY
2	1	11	RIPPINGTONS FEATURING RUSS FREEMA WELCOM	AN GRP 9618 JE TO THE ST, JAMES' CLUB
3	3	7	TAKE 6 REPRIŞĒ 25892	SO MUCH 2 SAY
4	10	3	JOE SAMPLE WARNER BROS. 26138	ASHES TO ASHES
5	4	9	DAVID BENOIT GRP 9621*	INNER MOTION
6	5	21	MICHAEL FRANKS REPRISE 26183	BLUE PACIFIC
7	9	7	MICHAEL BRECKER GRP 9622* NOW YOU	SEE IT NOW YOU DON'T
8	6	11	JOHN PATITUCCI GRP 9617*	SKETCHBOOK
9	17	3	LOU RAWLS BLUE NOTE 93841/CAPITOL	IT'S SUPPOSED TO BE FUN
10	12	9	DAVE WECKL GRP 9619*	MASTER PLAN
11)	15	11	ACOUSTIC ALCHEMY GRP 9614*	REFERENCE POINT
12	8	17	ANITA BAKER ▲ ELEKTRA 60922	COMPOSITIONS
13	13	13	RONNIE LAWS PAR 2003*	TRUE SPIRIT
14)	16	7	NINO TEMPO ATLANTIC 82142*	TENOR SAXOPHONE
15	7	11	RICARDO SILVEIRA VERVE FORECAST 843 602	
16	14	17	BOB JAMES WARNER BROS. 26256	GRAND PIANO CANYON
17	18	9	THE MEETING GRP 9620*	THE MEETING
18	11	13	RICHARD ELLIOT ENIGMA 73565*	WHAT'S INSIDE
19	NE	wÞ	SOUNDTRACK ANTILLES 422 846*/ISLAND	THE HOT SPOT
20	25	3	EMILY REMLER JUSTICE 0501*	THIS IS ME
21	23	5	THOM ROTELLA DMP 476*/TELARC	WITHOUT WORDS
22)	RE-EI	NTRY	TOM COSTER HEADFIRST 384*/K-TEL	FROM ME TO YOU
23)	NE	wÞ	FATTBURGER ENIGMA 73581*	COME & GET IT
24	22	39	BASIA ● EPIC 45472	
25	19	23	SPYRO GYRA FEATURING JAY BECKENSTE	ONDON WARSAW NEW YORK EIN GRP 9608

○ Albums with the greatest sales gains this week. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units with each additional million indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl unavailable. © 1990, Billboard/BPI Communications, Inc.





by Jeff Levenson

ENOUGH WITH THE PANELS, Where's The Muffalettas? There are just a handful of regular publications devoted solely to jazz. Those that are, for the most part, feel fiercely dedicated to advancing the cause of the music. **JazzTimes**, the stalwart monthly magazine, is one of them.

Each year (though there have been a few skips in continuity, I believe), JT holds a convention that attempts to address a wide range of issues affecting the jazz community. These gatherings, attracting personnel from all walks of jazz life—label reps, players, producers, concert promoters, club owners, radio programmers, fundraisers, writers, historians—are the closest thing the music has to an organized industry body. It's also a schmoozer's paradise.

This year's event—the eighth annual—will take place Nov. 28 through Dec. 1 at the Fairmont Hotel in New Orleans. The theme? "The Family Of Jazz—Unification In The '90s."

Ellis Marsalis, who knows a little about the family of jazz (having fathered more than his share of talented progeny), will be the convention's guest of honor. Other scheduled spokesmen include pianist and all-around media personality **Dr. Billy Taylor**, and **Bruce Lundvall**, president of **Blue Note Records**.

For registration information, call 800-666-1300 or 301-588-4114.

YOU CAN'T BE A BEACON IF YOUR LIGHT Don't Shine: WRVR, the radio station in New York that throughout the '70s almost routinely broke new artists who went on to dominate Billboard's Top Contemporary Jazz albums chart—Manhattan Transfer, Weather Re-

port, Spyro Gyra, Grover Washington, Michael Franks, to name a few—is having a reunion party Nov. 29 at the Green Street cafe in lower Manhattan.

Exactly 10 years ago, the station's faithful were rewarded with a slippery format change: WRVR went country (in a move that augured the spur-and-lasso jingoism of incoming President Ronald Reagan). Jazz locals still mourn its passing.

Heading the list of invitees will be morning man Les Davis (now with WNEW-AM New York), whose service to New York jazz radio spans more decades (remember Ike?) than most of us care to think about.

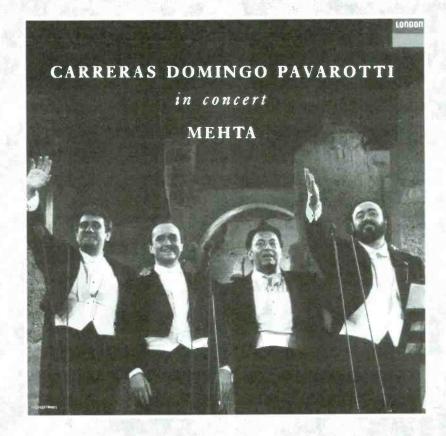
BROTHER, CAN YOU SPARE A DIME, A SONG, A Light? Much to the good fortune of New York's jazzradio junkies, WRVR'S heir-apparent proved to be WBGO, a public station operating out of Newark, N.J., but serving the entire metropolitan area. Needless to

Annual New Orleans meet lets the JazzTimes roll...

say, noncommercial broadcasters have a tough time paying the rent; in WBGO's case, it takes a cool \$2 million a year to ensure financial stability. Last week we attended one of the station's more creative fund-raising efforts—a benefit concert at the Apollo Theater starring Brother Ray Charles, B.B. King, and the Philip Morris Superband led by Gene Harris. It was a sellout.

However, it's ironic that Harlem's Apollo Theater played host to the event. There's a movement in the uptown community, led by the religious leader the Rev. Calvin O. Butts, to pressure cigarette manufacturers into abandoning advertising strategies that target blacks. Butts feels that billboard campaigns (and their insidious message, "Alive with pleasure ...") ultimately imperil the health and safety of Harlem's residents, a consumer demographic that tobacco folk are desperately trying to court. Butts holds an activist view that Percy Sutton, owner of the Apollo Theater, apparently does not share.

THE THREE TENOR CONCERT LIVE from ROME



Available on London Compact Discs, Cassettes, VHS and LaserDisc.

© 1990 London/PolyGram Records, Inc.

Top Classical Albums...

THIS WEEK 2 WKS. AGO WKS. ON CHART	Compiled from a national sample of retail store sales reports. TITLE LABEL & NUMBER/DISTRIBUTING LABEL		
1 1 9	★★ NO. 1 ★★ IN CONCERT ● LONDON 430 433-2* 7 weeks at No. 1 CARRERAS, DOMINGO, PAVAROTTI (MEHTA)		
2 3 35	BEETHOVEN: SYMPHONY NO. 9 OG 429-861* LEONARD BERNSTEIN		
3 2 29	HOROWITZ: THE LAST RECORDING SONY CLASSICAL SK-45818* VLADIMIR HOROWITZ		
4 5 7	HANSON CONDUCTS HANSON MERCURY 432:008-2*/PHILIPS. EASTMAN-ROCHESTER ORCHESTRA (HANSON)		
5 4 19	BLACK ANGELS NONESUCH 79242-2* KRONOS QUARTET		
6 6 11	IVES: SYMPHONY NO. 2 DG 429-220* NEW YORK PHILHARMONIC (BERNSTEIN)		
7 7 21	TCHAIKOVSKY & VERDI ARIAS PHILIPS 426-740* DMITRI HVOROSTOVSKY		
8 8 21	CLASSICS OF THE SILVER SCREEN TELARC CD-80221* CINCINNATI POPS (KUNZEL)		
9 10 5	BRAHMS: THE 3 VIOLIN SONATAS SONY CLASSICAL SK 45819* ITZHAK PERLMAN/DANIEL BARENBOIM		
10 11 9	VIVALDI: THE FOUR SEASONS ANGEL CDC-49557* NIGEL KENNEDY/ENGLISH CHAMBER ORCHESTRA		
11 19 3	A MUSICAL PORTRAIT RCA 60567-2-RC* EVGENY KISSIN		
12 9 9	COPLAND: THE TENDER LAND VIRGIN VCD-91113-2* PLYMOUTH MUSIC SERIES (BRUNELLE)		
13 18 3	VIRTUOSO DUETS ANGEL CDC:49406* CHRISTOPHER PARKENING/DAVID BRANDON		
14 12 23	RACHMANINOFF: VESPERS TELARC CD-80172* ROBERT SHAW FESTIVAL SINGERS		
15 20 3	DINNER FOR TWO SONY CLASSICAL MFK 46355* VARIOUS ARTISTS		
16 13 29	HANDEL: ARIAS ANGEL CDC-49179* KATHLEEN BATTLE		
17 17 5	MENDELSSOHN: SYMPHONIES 3 & 4 ANGEL CDC-540000* LONDON CLASSICAL PLAYERS (NORRINGTON)		
18 NEW	VIENNA PHILHARMONIC (KARAJAN)		
19 22 3	TCHAIKOVSKY: PIANO CONCERTO NO. 1 DG 427 485:2* KISSIN/BERLIN PHILHARMONIC (KARAJAN)		
20 NEW	ALICIA DE LARROCHA		
21 16 17	DIAMOND: SYMPHONIES 2 & 4 DELOS DE 3093* SEATTLE SYMPHONY (SCHWARZ)		
22 15 29	CHOPIN: PIANO CONCERTOS 1 & 2 SONY CLASSICAL SK-44922* MURRAY PERAHIA		
23 NEW	RUTTER: TE DEUM COLLEGIUM 112* CAMBRIDGE SINGERS/LONDON SINFONIA (RUTTER)		
24 NEW	ITALIAN OPERA ARIAS ANGEL CDC-54062* KIRI TE KANAWA		
25 NEW	COPLAND: SYMPHONY NO. 3 RCA 60149-2-RC* SAINT LOUIS SYMPHONY (SLATKIN)		

TOP CROSSOVER ALBUMS™

			★★ NO. 1 ★★ OEPIDUS TEX/CHORAL CALAMITIES TELARC CD-80239* 3 weeks at No. 1		
1	i	7	P.D.Q. BACH		
2	3	5	KISS ME KATE ANGEL CDC.54033* HAMPSON, BARSTOW, CRISWELL (MCGLINN)		
3	2	27	MUSIC OF THE NIGHT SONY CLASSICAL SK-45567* BOSTON POPS (WILLIAMS)		
4	4	15	RIDE ON, KING JESUS! ANGEL CDC-49885* FLORENCE QUIVAR		
5	11	3	MY FUNNY VALENTINE ANGEL CDC-54071* FREDERICA' VON STADE		
6	5	21	SINGS ANDREW LLOYD WEBBER TELDEC 56924-2* JOSE CARRERAS		
7	7 NEW FIESTA! TELARC CD-80235* CINCINNATI POPS		FIESTA! TELARC CD-80235* CINCINNATI POPS (KUNZEL)		
8	6	41	HENRY V SOUNDTRACK ANGEL CDC. 49919* CITY OF BIRMINGHAM SYMPHONY (RATTLE)		
9	7	34	CHILLER TELARC CD-80189 CINCINNATI POPS (KUNZEL)		
10	NE	wÞ	AN OLD SONG RESUNG ANGEL CDC-5405). THOMAS HAMPSON		
11	NE	wÞ	MANCINI IN SURROUND: MOSTLY MONSTERS RCA 60471-2-RC* HENRY MANCINI/MANCINI POPS ORCHESTRA		
12	8	13	NEW BRITAIN: THE ROOTS OF AMERICAN FOLKSONG ERATO 45474-2-ZK* BOSTON CAMERATA (COHEN)		
13	9	26	BERNSTEIN: ARIAS AND BARCAROLLES KOCH 7000* KAYE, SHARP, BARRET, BLIER		
14	NE	wÞ	PUBLIC TELEVISON'S GREATEST HITS RCA 60470-2-RC U.K. SYMPHONY		
15	14	33	THE ENCHANTED FOREST RCA 7893-RC* JAMES GALWAY		

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Classical KEEPING SCORE



by Is Horowitz

HE CLASSICAL BAND will make its first recording for Sony Classical next February, initiating a program that may carry well into the mid-'90s. At the same time, says Liviu Blumenthal, founder of the period-instrument orchestra, discussions with Deutsche Grammophon have been resumed about activating a disputed recording contract with that label.

Early recording plans between the New York-based Classical Band and DG were aborted last summer when Trevor Pinnock, the orchestra's co-founder and music director, abruptly terminated his association with the group (Keeping Score, Aug. 4).

The orchestra's initial concert appearances had not

The orchestra's initial concert appearances had not been well received, casting doubt on the Band's ability at the time to mount a real challenge to the dominance of large European period-instrument ensembles, a tacit goal of its backers.

The February sessions for Sony will lay down the Schubert Symphonies Nos. 4 & 5, with Bruno Weill as conductor. Wolf Erichson, Sony's early-music chief, will produce. A recording of the Schubert Symphony No. 9 is planned for next summer.

Blumenthal says all the Schubert symphonies are to be recorded by the Band, as well as the Schubert masses, both projects to be completed in time for bicentenary celebrations, in 1997, of the composer's birth. Complete cycles of the Beethoven symphonies and piano concertos are also planned, with a soloist for the latter still to be named.

DG executives confirm that discussions with the orchestra are being held, but that no decisions for recording have yet been reached. DG's main interest in negotiating the original deal was the expected partici-

pation by Pinnock, a longtime DG artist.

Meanwhile the Classical Band, a self-governing body, has named an advisory board of historical-performance authorities. They include Albert Fuller, Laurence Libin, David Montgomery, Elaine Sisman, and Neal Zaslaw.

Weill will conduct the orchestra in its first concert of the season Feb. 4, just before its scheduled initial Sony sessions. That New York appearance will be followed by a pair of all-Mozart concerts in April conducted by Andrew Parrott, says Blumenthal.

PASSING NOTES: The Seattle Symphony has received its fourth recording grant from the National Endowment for the Arts, this an award of \$50,000 to support upcoming recordings of Hanson, Piston, and Diamond works on Delos. Gerard Schwarz conducts, of course. NEA grants for the Seattle/Delos "Great

Classical Band sets Sony slate, resumes discussions with DG

American Composers Series" to date total \$178,200.

The first disc in a comprehensive edition of Bach's organ works, performed by Jean Guillou for Dorian, has just been released, several more are in the can, and the massive project continues. Producer Randall Fostvedt says the set should be completed in the next 18 months. It will comprise 14 CDs.

Leonard Slatkin, music director of the Saint Louis Symphony, takes on the post of festival director of the Cleveland Orchestra's Blossom Music Festival . . . Soprano Barbara Hendricks, who has served the U.N. High Commission for Refugees as goodwill ambassador, has been named an honorary member of the International Institute of Humanitarian Law.

Trade talk has the New York edition of Classical magazine extending its reach into the area's arts community early next year when it begins publishing the program listings of PBS power TV station Channel 13. It now carries WQXR and WNCN listings.







deutsche harmonia mundi

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Vol. 2, No. 10

A STAR IS BORN

Although virtually every musician who covets an international career must face the daunting prospect of a New York debut, few such concerts are remembered. Exceptions to that rule catapulted Heifetz, Horowitz and Toscanini into the rarified atmosphere of the classical music superstar.

On September 30, 1990, a 19-year-old pianist challenged the Olympian heights and conquered the music world. From Newsweek: "A young Soviet virtuoso takes New York by storm!" The New York Times calls Kissin "... a master of his instrument."

The critic for the New York Daily News was perhaps reminded of Carnegie Hall's ability to create musical heroes when he predicted

"...the concert Kissin gave was the sort of event that will be talked about with awe for as long as piano playing exists..."

Evgeny Kissin's concert at Carnegie Hall comes to you complete November 23rd on RCA Victor Red Seal, Where Artists Become Legends.



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BILLBOARD NOVEMBER 24, 1990

International 22



France's Vogue Scores Soviet Coup Indie Label Will Release Melodia Titles

BY PHILIPPE CROCQ

PARIS—Soviet music is to circulate throughout the 12 countries of the European Community through a joint venture between French independent label Vogue and Soviet state record company Melodia.

U.K. Vid Assn. Sets 'Awareness' Ad Campaign

BY JEFF CLARK-MEADS

LONDON—The British video industry is this week finalizing the details of its plan to fight back against satellite broadcasters.

Research conducted by the British Videogram Assn. showed that a majority of the U.K. public thought movies were available on satellite systems before video. The BVA is now intent on correcting that impression with a package of advertising and joint marketing ventures.

A number of advertising agencies recently presented their proposals for the campaign. Now the BVA is deciding which of the approaches to take.

BVA marketing manager Judy Kneale describes the philosophy behind the campaign with, "We want to create a much greater awareness in the general public of the number of titles available for rental. But, perhaps more importantly, we want people to understand that films are available on video a long time before they are broadcast by the satellite stations."

The campaign will include advertising, Kneale confirms, but no decision has yet been made on whether this will be confined to print or whether television time will be bought. The BVA is also enthusiastic to embark on joint-promotion ventures with nonvideo retailers and manufacturers.

Kneale says, though, that the BVA's initiative has not been prompted by the downturn in the U.K. video market. "Compared with other industries this year, we're holding up very well," she says. "We're simply very aware that we have got to create the interest among consumers and we feel our campaign is the right way of doing that."

The BVA promotion is expected to break in the new year.

The Melodia European Corp. is a 50-50 project that will be headed by Vogue president Jean-Louis Detry. Product exported from Moscow will be stored in France prior to distribution around the EC and Austria, Switzerland, and Scandinavia.

"The Melodia catalog is extremely rich in excellent classical repertoire whose potential in terms of compact disc sales in Western Europe is enormous," Detry says. "We will be concentrating initially on the classical repertoire but in due course will also initiate a release program of folk and ethnic music from the various Soviet republics."

The existing licensing contracts negotiated on behalf of Melodia by the Soviet trading agency Mezdunarodnaya Kniga with Le Chant Du Monde in France, Disctronics in the U.K., and BMG Ariola in Germany will run their full terms before being assimilated into the new operation

Detry says he plans to release 120 Melodia titles a year on CD, concentrating initially on Russian symphonic music. The product will be shipped from the new Melodia CD factory on the outskirts of Moscow.

The Melodia deal is a substantial coup for Vogue. A number of major labels were also interested in a partnership with Melodia, which was given the freedom to negotiate its own license deals a year ago. It is known that Warner Music had talks with Melodia with the aim of securing worldwide representation of its catalog.

The link with Melodia is the latest step in Vogue's expansion program. The company has recently opened a U.K. affiliate and an office in Czechoslovakia and has signed a five-year distribution deal for Supraphon's product in France.

Record-Biz Caution Flags Fly Over Minos, EMI Greece Link

BY JOHN CARR

ATHENS, Greece—The unexpected merger of independent domestic repertoire giant Minos with EMI Greece (Billboard, Nov. 10) is causing concern in the music industry here. Record companies fear that EMI, through its distribution deals with other labels, could end up controlling half the market.

Observers here say EMI has bought out Minos as part of a Europe-wide purchase of assets. EMI, though, describes its link with the company as a "joint marketing venture."

The reaction from other labels in Greece has been one of caution. "This could be either very good or very bad," says Viko Antypas, managing director of Poly-Gram Greece. He adds that Minos had previously approached PolyGram and other companies to sound them out on a possible buyout.

One executive calls the move "the demise of the last big independent record company in the country," an indication that the days of the powerful independents here are over after two difficult years.

Greece's business community believes Minos' liaison with a strong multinational is wise in view of the impending single European market. Many believe the dropping of trade barriers in 1992 will place Greek companies at a competitive disadvantage.

Minos is a dominant force within Greece, though, and last year had about 20% of the local market compared with EMI's 13%.

Australian Music Biz Mourns Ted Albert, Dead At 54

BY GLENN A. BAKER

SYDNEY, Australia—Ted Albert, whose death here Nov. 11 at the age of 54 has shocked the Australian music industry, was widely regarded as being directly responsible for more international success by Oz pop/rock talent than any other individual.

Acts propelled by his efforts as music publisher, record company head, and radio network owner include AC/DC, the Easybeats, Flash & the Pan, Angel City, John Paul Young, Rose Tattoo, and the writing/production duo Vanda & Young.

His death of a heart attack comes at a time when Albert Productions, the recording arm of his 106-year-old independent publishing firm J. Albert & Son, has opened an office in London and has a platinum-single success in Australia with Mark Williams, a Vanda

& Young project.

An elder statesman of the Australian music business, Albert was for three years chairman of the Australasian Performing Rights Assn. During a period of dispute and disruption between the publishing and recording industries, he became, says Paul Turner, chairman of the Australian Record Industry Assn., "a vital bridge between the two camps. He was a wonderful man who did much work for Australian music."

Albert began his career with the family company started in 1884 by his grandfather, Jacques Albert, and was a constant innovator in a very traditional enterprise. He founded Albert Productions in 1964 and signed two bands that would dominate the scene here for the next three years—Billy Thorpe & the Aztecs and the Easybeats—personally producing a string of eight consecutive top 10 hits for

the latter act.

Easybeat member George Young says, "He was one of the best producers Australia ever had." The relationship he had with Young and partner Harry Vanda, "built on honor," says Young, lasted more than 25 years, when the duo wrote songs for David Bowie, Rod Stewart, Grace Jones, the Bay City Rollers, and Peter Frampton.

And AC/DC, led by Young's two younger brothers, has been an Albert act for more than 15 years.

Colin Cornish, managing director of PolyGram Music Publishing, expresses the publishing community's view: "Ted Albert never lost his enthusiasm or his integrity. He cared for Australian talent, and his contribution was so great it won't be fully appreciated for a long time."

Albert, a low-key personality who cherished the privacy of a devoted family life with his wife and two young daughters, said some years back, "What I do is my hobby, my business, my leisure all rolled into one. I consider myself very lucky."

U.K.'s EMI Splits For Mtkg., Promo, Keeps 1 A&R Unit

LONDON—The details of the splitting into two companies of EMI here (Billboard, Nov. 10) have recently become more clear.

The company says that despite setting up separate marketing, press, and promotion departments, there will continue to be a sole A&R operation.

This operation will be headed by current A&R director Nick Gatfield, who will feed product to the managing directors of the two new companies, Andrew Pryor and Clive Swan.

EMI's personnel director, Eddie White, explains: "The A&R department will operate much as it does at the moment. Nick Gatfield will determine how best the company's new signings should be dealt with in conjunction with Andrew Pryor and Clive Swan.

"It's always been a collaborative process; now it's a three-way collaboration. It gives us more flexibility in deciding how best to develop artists."

London's MCEG/Virgin To Cut Staff By 25%

LONDON—MCEG/Virgin Vision, the multinational video and theatrical distributor based here, is planning to cut a quarter of its staff.

Twenty-five jobs are set to go as the company consolidates its international operations under U.K. managing director Angus Margerison. MCEG/Virgin says the move is intended to reduce overhead and increase productivity.

The changes are part of the company's plans to move forward independently from MCEG Inc., its U.S.

parent that recently filed for Chapter 11 protection against bankruptcy. Virgin Vision recently received substantial financial support from General Electric Capital Corp., in addition to its existing credit line with Barclays Bank, which will enable it to pull itself clear from the MCEG wreckage.

Virgin is understood to be negotiating with the U.K. video distribution divisions of several Hollywood majors about a possible sales and distribution deal for its rental arm.

An agreement is believed to be close, with RCA/Columbia Pictures suggested as the leading candidate for the deal.

Virgin Vision distributes videos and theatrical features in the U.K., Australia, France, Germany, Hong Kong, and Scandinavia. The company says it "turned substantial profits" in the last financial year and is adamant that it continues to trade profitably despite MCEG's problems

LD MUSIC HEAVY METAL RAP Rhythm & Opera POP Choral Cajun Zydeco. COUNTRY WAVE Swing Calypso Golden Oldies World -U-JU CHAMBER MUSIC RARE GROOVE LOVE Gospel PROGRESSIVE DUB SKIFFLE Opera I SICAL ROCK Jazz Ska BLUES NEW WAVE SW BIG BAND Acid Jazz Jit Jive Ju-Ju CH otown ROCK & ROLL FUNK LATIN Gospel AE SOUL HIP HOP Soca CLASSICAL ROCK SAMBA Rai Light Orchestra BIG BAND A EX MEX GARAGE Tamla-Motown ROCK & ra New Age House Salsa REGGAE SOUL HI FAL RAP Rhythm & Blues FOLK SAMBA Ra Two Tone PSYCHEDELIC Indies TEX MEX Zydeco Country & Western Bangra New en Oldies World Music HEAVY METAL R VERY & WESTERN Bangra NEW AGE House S ORLD MUSIC HEAVY METAL RAP Rhythm & FERS ROCK BLUE BEAT TWO Tone PSYCHEL Opera POP Choral Cajun Zydeco Country w Wave Swing Calypso Golden Oldies Wor JU-JU CHAMBER MUSIC RARE GROOVE LO' N Gospel PROGRESSIVE DUB SKIFFLE Opera SSICAL ROCK Jazz Ska BLUES NEW WAVE S a BIG BAND Acid Jazz Jit Jive Ju-Ju CH 1 etown ROCK & ROLL FUNK LATIN Gospel ! JAE SOUL HIP HOP Soca CLASSICAL ROCK K SAMBA Rai Light Orchestra BIG BAND A. TEX MEX GARAGE Tamla-Motown ROCK & gra NEW AGE House Salsa REGGAE SOUL HI TAL RAP Rhythm & Blues FOLK SAMBA Ra Two Tone PSICHEDELIC Indies TEX MEX

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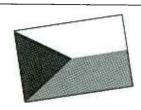
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LOOKING EAST & WEST



CZECHOSLOVAKIA

Music Business Flourishing In Freer Political Climate

ince the beginning of the year, the Czechoslovak music scene has changed as much as the political/economic situation, and the changes have been dramatic. Singers and groups previously banned are now free to perform—live and on record. A number of artists have returned from exile. Formerly taboo genres, such as punk and new wave, are now a strong part of the music scene.

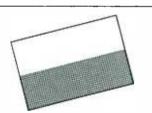
The changes have seen the breaking of state monopolies in record and music publishing and concert promotion, with the private sector now mushrooming.

Imported/licensed product is still rare, with Czechoslovak currency not yet convertible. Imports account for about 10% of total sales but should increase quickly over the next two years. Major companies from the West, including CBS and EMI, are expected to launch Czechoslovak-based operations.

The first independent local radio stations have come on air and the first national indie, Radio Vox, should start by year's end. PETER BELOHLAVEK

Population: 15.6 million. Currency: Kopecs/Czechoslovak crown. Exchange rate: \$1 equals 15.4 Kcs. Average annual income: \$2,500. Annual unit sales (1989): Singles: 2.2 million; LP: 10.1 mil; cassette: 2.8 mil. Total retail sales value: \$68.6 million. Record companies: Supraphon (Prague), state-owned with 70% of market, own studios, major exporter; Opus (Bratislava), state-owned, most important record company in Slovakia; a growing number of privately owned/independent labels covering all musical styles, some with own studios. Recording studios outside record companies: OR Studio (Prague); Studio C Music; Studio H Ritka; Electrovox. Leading music publishers: Supraphon, Panton, Bonton, Editions Prague, Uher Publishing, Orion, and Opus. Major retailers: State-owned Supraphon

(160 specialist record stores): state-owned Opus (30 specialist outlets in Slovakia): Panton and independent Bonton (in Prague). Booking agencies/promoters: Pragokoncert (Prague), Slovkoncert (Bratislava), Multisonic, Orion, and Art Production K (all Prague). Copyright societies: CSA: authors' rights protection/performing and mechanical rights; Integram: protection and collection for interpreters and phonogram producers. Copyright protection: Authors/composers/ publishers, 50 years; phonogram producers, 50 years (since July 1, 1990). No. of TV sets: 4.5 mil, SECAM. Radio: Radio Czechoslovakia and Radio Prague, both state-owned, broadcasting on AM, FM, and SW; French-owned Europe 2, in Prague only, FM; Radio Free Europe, AM, SW. Pressing/duplication: Gramofonove Zavody, near Beroun, the only pressing plant. Blank-tape levy: Due Jan. 1991.



POLAND

Private Companies Seek Support Of Joint Ventures

he Polish music industry, like the rest of the economy, is on the threshold of significant change. Record company Polskie Nagrania is to be privatized, as is Ton-

Though private companies have existed here for years, they are now having to cope with severe difficulties, including shortages. Studios are short even paper for sleeve production. Record production and distribution has to be completely re-organized.

Joint ventures seem to offer a way forward. Plans are being rushed ahead between Polish firms and foreign companies, including some in Japan. Most companies are trying to make do with foreign material produced in Poland under license, which has led to a shortage of Polish recordings.

Population: 38 million. Currency: Zloty

Exchange rate: 9,500 zl equal \$1; 18,100 zl equal one pound sterling. (Note: in January 1989 the official rates were 502 zl equal \$1; 904 zl equal one pound sterling).

Average annual income: 2.7 million zl. Annual unit sales (1989): Singles: 9 mil; cassettes: 8.5 mil; CDs: 35,000

Record companies: Polskie Nagrania Records & Tapes, Warsaw, with studio and mobile recording facilities (16-track); Wifon Records & Tapes, Warsaw; Tonpress, Warsaw (24-track Neve studio); Veriton; Pronit; Polton, Arston; Poljazz.

Music publishing: Agencja Autorska. Major retailers: Polskie Nagrania, 10 stores plus 50 franchises, and distribution to about 2,000 other stores; a few independent stores have recently opened.

Jazz Society; United Entertainment Enterprises; Baltic Artists; Estrada Poznanska; Stoleczna Estrada; Estrada Krakowska; Biruo Uslug Promocyjnych. Copyright society: ZAIKS. Copyright protection: Authors/composers/ publishers: 25 years after death; no protection for phonogram producers Number of TV sets: 13 mil. SECAM. Radio/television broadcasters: Polish Radio, Warsaw-based, state-owned, four channels; Radio Solidarnosc; Radio France Internationale and several small stations now starting; Polish TV, two channels. Pressing/duplication: Nagrania (5.5 mil LPs, 6 mil cassettes annually) is major operator. No CD manufacturing. No blank-tape levy.

Booking agencies/promoters: Pagart; Polish



SOVIET UNION

First Locally Pressed CDs Mark Production Growth

he key event of 1990 has been the release of the first home-pressed CDs by Melodia, with financial and technical support from West Germany's Ancla Marketing. But there is a shortage of domestic CD hardware, though Melodia plans machine assembly in Leningrad soon.

Melodia still has a virtual monopoly in the production of CDs, LPs, and cassettes, but some independent labels are emerging, notably Stanbet (Moscow) and Antrop (Leningrad). Indie record industries seem set to be established in the Baltic republics of Estonia, Latvia, and Lithuania as political independence is gained.

Another landmark has been the arrival of commercial radio. As well as the Frenchowned Europe 2 and Radio Nostalgie, Radio M1 in Vilnius is pioneering a build-up of local independent stations. VADIM YURCHENKOV

Population: 285 million. Currency: Rouble. Exchange rate: one rouble equals \$1.79 (roughly one pound sterling) Average annual income: \$3,000 Annual unit sales (1989): Singles: 10.4 mil; LPs: 89.1 mil; cassettes:

11.1 mil: CDs: unavailable. Average retail price: singles, \$1.79; LPs. \$3.60; cassettes, \$10.75.

Record company: Melodia is the state music company, with studio facilities in Moscow, Leningrad, Tallin, Riga, Vilnius, Tashkent, and Alma-Ata. Arts & Electronics is a joint venture with Mobile Fidelities, California, U.S. Indie

labels: Antrop, Stanbet. Leading music publishers: Muzyka (Moscow); Sovetski Kompozitor (based in Moscow, branch office in Leningrad); Muzychna Ukraina (Kiev).

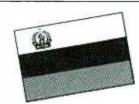
Major retailers: Melodia (28 wholesale operations and 44 specialist shops); Soviet ministry of trade has 30,000 general retail outlets nationwide.

Booking agencies/promoters: State company Goskoncert; Moskva Agency. Copyright society: VAAP, the all-Union copyright organization.

Length of copyright protection: authors/composers, lifetime; no protection for phonogram producers.

Number of TV sets: 85 mil, SECAM. Radio/television broadcaster: Gosteleradio (the USSR State Committee for Television &

Broadcasting). Pressing/dupl.: Aprelevsky Record Plant; Gramzapis Experimental Plant (Moscow); Leningrad Record Plant; Melodia (Moscow); Riga Record Factory; Tashkent Plant. No blank-tape levy.



BULGARIA

Wealth Of Talent Hampered By Poor Conditions

he Bulgarian music scene is rich in talent and poor in terms of organization and international publicity. Key positions in all areas of the entertainment business are monopolized by the state. All stores carry the same Balkanton-produced product and, occasionally, imported titles from neighboring countries.

Balkanton has its own problems, too-not least the shortage of vinyl and paper. The company is increasingly looking to forge links wih operations in the West.

The new political situation has meant many private/independent retailers setting up in business, but they find the going tough. And home taping is a serious problem—it is estimated that 80% of blank tapes sold in Bulgaria are used to duplicate LPs and CDs from the West, which are later sold in private shops or on the streets. Tackling record and tape piracy is, understandably, not being given priority in a country with a devastated economy.

There will be changes, but privatization will be a long process. Greater links with the West will mean greater opportunities for all. CHAVDAR CHENDOV

Population: 8.9 million. Currency: Lev.

Exchange rate: \$1 equals 0.76 lv; pound sterling equals 1.49 lv.

Average annual income: \$2,450. Annual unit sales (1988): Singles: 413,000; EPs: 48,000; LPs: 3.63 mil; cassettes: 1.04 mil; CDs: 15,200.

Average retail price: singles, 75 cents; EP: \$2.25; LP: \$3; cassettes: \$4.50; CD: \$30. Total retail value: \$16.4 million

Record company: state-owned Balkanton Records (Sofia).

Music publishing: state-owned Muzika, also Balkanton and Rhythm.

Major retailers: Knigorazprostranenie (also a major bookstore chain); TSUM (central universal store); Merkurij; Perlovets. Few specialist retail outlets (four in the capital; maybe 15 outside).

Leading booking agencies/concert

promoters: Sdruzhenie Muzika; Impressarska Direktsia; plus an increasing number of small privately owned operations.

Copyright society: Jusator (authors' society). Copyright protection: authors/composers: lifetime plus 50 years; publishers: 25 years;

phonogram producers, none. No. of TV sets: 2.1 mil, SECAM

Radio: Bulgarsko Radio (four national and six local programs).

Television: Bulgarska Televizia (two programs); Centralnoe Televidenie (one program, transmitted from Soviet Union). Pressing/duplication: SF Balkanton: annual capacity, 5 mil LPs, 2 mil cassettes; DZU: 300,000 CDs; SF Informatsionni Nositeli Dragor: 3 mil cassettes

No blank-tape levy.





YUGOSLAVIA

Small Labels Emerging In Major-Dominated Market

Ithough Yugoslavia has been independent of the U.S.S.R., belonging neither to the Warsaw Pact nor the CNEA, for 40 years, the revolutionary upheaval taking place in the rest of Eastern Europe is leading to major changes in that country, which has also been suffering from rampant inflation and political instability

The music market is dominated by RTB Records, Jugoton, and RKP RTV, with an

increasing number of small labels now emerging.

There are no domestic CD manufacturing facilities, but RTB is pressing its own CDs in Germany and Austria under its own label. Both RTB and Jugoton import and sell a wide range of midprice and budget CD titles from Western Europe.

Top local folk acts sell between 200,000 and 500,000 units of a new album, with "average" acts in this genre selling about 50,000.

Western titles are generally available, licensed through Jugoton and RTB. Artists such as U2, Sting, Bruce Springsteen, and Dire Straits sell about 50,000 units per title, and releases are often simultaneous with the rest of the world.

Population: 22.6 million. Currency: Yugoslav Dinar. Exchange rate: 10 dinars equal \$1; 21 dinars equal one pound sterling. Average annual income: Hard to compute: inflation ran at 1,000% in early 1990. Annual unit sales (1989): Singles: 4 mil; LPs: 2.4 mil; cassettes: 10.8

mil; CDs: 300,000. Total retail sales value: Not available Record companies: RTB Records (Belgrade); Jugoton (Zagreb); RKP (Ljubljana). Leading music publishers: Favorite Music; JEM (Jugoton Editios Musicales); RTB Music; RTV (Ljubljana); Zabavne Melodije-DSH. Major retailers: Approximately 1,200 retail outlets, ranging from department stores to small specialist shops, but no dominant traders. Cassettes also sold through Jugopetrol gas stations.

Leading booking agencies/concert

promoters: Cankarjev Dom Cultural Agency; Kompass Concerts; Ropot Promotion; Yogokoncert; Zagrebkoncert. Copyright society: Composers' Assn. of Croatia, Zagreb.

Length of copyright protection: authors/composers/publishers, 50 years; phonogram producers, 50 years. Number of TV sets: 4 mil, SECAM

Radio: Jugoslovenska Radiotelevizija (JRT); Radiotelevizija Belgrade; Radio Belgrade; Radiotelevizija Ljubljana; Radiotelevizija Novi Sad; Radiotelevizija Zagreb; Radio Zagreb; Radio Yugoslavia.

TV: Jugoslovenska Radiotelevizija (JRT); plus stations in other major cities, including Belgrade, Pristina, Skopje, and Zagreb. Pressing/duplication: Jugoton Records (Zagreb); Helidon Tovarna Gramofonski (Llubljana).

No blank-tape levy.



HUNGARY

Classical Product Is A Plus, But Piracy Hurts

ntil September 1986, Hungaroton had the exclusive rights to manufacture and publish audio material in Hungary. Following changes in the law, some 30 smaller labels were launched with varying degrees of success, a number of them still in business. Hungaroton remains the biggest distributor and manufacturer,

Hungarian classical recordings continue to be strong sellers in the West, both on CD and vinyl. Of the 6-million-unit annual capacity of the Gloria CD plant, co-owned by Dutch and Hungarian partners, the vast majority are exported. CD sales in Hungary in 1989 totaled fewer than 200,000 units.

Hungaroton has been in joint-venture talks with multinational record companies, although discussions with Thorn-EMI broke down earlier this year. A number of Western majors now have representation in Budapest.

Piracy and counterfeit cassettes—reckoned to be taking about 30% of the audio cassette market—pose serious problems. Record producers' association MAHASZ is pressing for protective legislation.

The Hungarian concert scene is dominated by Multimedia, which has brought in such acts as Tina Turner, Santana, Genesis, and the Rolling Stones. FRANK SCHNEIDER

Population: 10.5 million. Currency: Hungarian forint. Exchange rate: \$1 equals 63 HUF; one pound sterling equals 117 HUF. Average annual income: \$2,600. Annual unit sales (1989): singles: 36,000; LPs: 3.35 million; cassettes: 4.8 mil; CDs: 185,000.

Average retail price: singles: 79 cents; LPs: \$4.29; cassettes: \$4.45; CDs: \$12.70. Total retail sales value: \$28.6 million. **Record companies:** Hungaroton, Zstudios, Hungaropop, E&E Prod, Proton, Ring, Nivo, Rakoczi, MMC, Quint.

Recording studios: Tom-Tom, Fonix, LGM Origo, Omega, Nafilm. Leading music publisher: Editio Musica.

Major retailers: Hungaroton, Rozsavolgyi,

Keravill, Elektron, Chains: Skala, Centrum Leading booking agencies/concert promoters: Multimedia, ORI, Vigado. Copyright society: Artisius. Length of copyright protection: authors/composers/publishers, 50 years; phonogram producers, 20 years. No. of TV sets: 3 mil, SECAM. Radio: All state-owned. Five channels in Budapest, four around the country. Television: Two standard and one part-time channel, all state-owned.

Pressing/duplication: Gloria Works (CD), annual capacity, 6 mil; Hungaraton (vinyl LP), annual capacity, 8 mil.

Blank-tape levy in place on audio- and videocassettes

EAST GERMANY

Reunification Offers Enormous Market Potential

he reunification of Germany, Oct. 3, has already dramatically changed the East German music industry as it existed last year. A new potential money-spinner of a market has been created, with a joint population of 77.8 million.

A law harmonizing East German copyright provisions with those in West Germany is in place. A key achievement was in the duration of copyright protection, previously an all-round 10 years but now 50 years for authors and artists and 25 for producers.

The full ramifications of the reunified market have yet to be seen. Helmut Fest, EMI Electrola chief in Cologne, says, "We do know, however, that the East German market has no room for second-rate repertoire. And the tastes of East German fans are much the same as in the West." the same as in the West.

There was immediate action, after reunification, in the East's video sector, with hundreds of outlets opening-400 in Leipzig alone, and 300 in Rostock.

The potential is enormous. But the basic economic statistics are grim. About 80% of the country's industry must be either reconstructed or closed down. And unemployment within a work force of 8.5 million could hit the 2-million mark—not far from one in four. Assistance provided by Lothar Dungs.

Population: 16.6 million. Currency: Deutschmark; formerly Ostmark. Exchange rate: \$1 equals 1.48 DM. Average annual income: Not available. Annual unit sales (1989), unofficial figures: Singles: 3 million; LPs: 15 mil; cassettes: 6 mil; CDs: no releases last year. Average retail price: on 1989 Ostmark

levels, sound-carrier software ranged from

Total retail sales value: Unofficial estimate: Between \$150 million-\$300 million in recent Record company: Deutsche Schallplatten (Berlin).

Leading booking agency/promoter: Artist Agency of GDR (Berlin).

Copyright society: AWA, now absorbed by West German society GEMA as one entity (starting Jan. 1, 1991).

No. of television sets: 6 mil, SECAM, Note: Unofficial figures for 1989 suggest 3.5 mil radio/recorders, 600,000 cassette players, 200,000 CD players, and 11 mil record players in East Germany.

Radio/television: GDR Radio, GDR TV.



ROMANIA

Radio On Rise, Live Music Thrives In Changed Times

f all the Eastern Bloc countries to have undergone radical changes over the past 18 months, Romania is probably uppermost in the minds of most people worldwide. The aftermath of the Ceausescu regime has filled many news pages and given much cause for thought.

While the economy and the people of Romania attempt to get back on a reasonable footing, changes in the music, entertainment, and associated industries are happening both gradually and radically.

Electrecord, the national label/record company, continues to manufacture with outdated equipment and is often lacking replacement parts for its aging machinery. The company has plans and—financing forthcoming—will be setting up a new multipurpose recording, administration, and manufacturing complex, including a CD plant.

The most spectacular changes have been in radio, with many new music programs on the various state channels, plus three new independent stations with foreign funding and almost exclusively targeted at the youth market. OCTAVIAN URSULESCU

Population: 23 million.

Currency: Lei.

Exchange rate: \$1 equals 21 lei; one pound sterling equals 38 lei.

Average annual income: unknown.

Annual unit sales: The state Electrecord label produces some 8 million LPs and 1 million music cassettes per annum. Singles are no longer produced. Electrecord plans to start CD production soon.

Total retail sales value: not known. Record company: Electrecord (Bucharest). Recording studio: Electrecord's studio uses Orwo tape for pop and folk music and Ampex

Music publishing: Editura Muzicala.

Major retailers: No specialty music stores; main outlets are music departments within general stores, including Muzica, Romanta, and Sinfonia in Bucharest.

Leading booking agency/promoter: Official department of culture agency is Romstar, previously known as Aria. Copyright society: A national committee recently founded by writers and musicians. Copyright protection is a confused issue. Electrecord does not have exclusive rights contracts with artists, who are paid on estimated sales.

Radio: Radio Bucharest has three channels, including one aimed at the youth sector. No blank-tape levy.

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LOOKING EAST & WEST CONFERENCE

(Continued from page 5)

One copyright area that requires upgraded harmonization is that of duration of protection for record producers and performers, which ranges from 10 years in Poland to 20 years in Hungary, 25 years in Bulgaria and Czechoslovakia, and 50 years in Romania. In the Soviet Union and Yugoslavia, there is no protection at all.

Another area where delegates see a need for improvement is in blank-tape-royalty legislation. Among the Eastern European countries, only Hungary is considering such a law.

In the short term, most observ-

'There is every reason to suppose that the demand for Anglo-American pop music will increase'

ers are agreed, the prospects of generating substantial income from Eastern Europe are negligible. The current transitional period from ironclad state monopoly to the first tentative moves toward a market economy is one of uncertainty and instability, creating an environment in which the most successful entrepreneurs currently are those with criminal propensities.

There is a massive piracy problem in Poland, for example, and, in what used to be East Germany, there is a vast trade in illegally copied videos.

Nevertheless, says Guy Marriott, EMI director of business affairs, "the long-term prospects must be good because there is a huge population of people in our target age group of 18-30. And there is every reason to suppose that the demand for Anglo-American pop music will increase. I would guess that this repertoire would ultimately achieve a market share of at least 50%."

Many industry people believe that Anglo-American pop music will be seen as symbolic of the political and social changes that the Eastern European nations are now experiencing. After all, as one commentator says, "people are queueing for hours in Moscow not for borscht, blinis, and vodka, but at McDonald's for hamburgers, ketchup, and Coke."

There is also a widespread consensus that the distribution and retailing infrastructure has to be dramatically improved before the music markets can really grow significantly.

And, although the price of CD players is descending, the adverse economic situation in most Eastern European countries militates against any real growth in the short term. Says Wolf Gramatke, president of PolyGram Germany, "There is a discernible improvement. We have been selling a lot of budget-price Karusell repertoire in Eastern Germany, but now we see full-price classical repertoire and repertoire by new pop acts picking up."

LIVING STANDARDS

However, compared with the prosperous West, the living and earning standards in the Eastern European countries are depressed. At the recent Warsaw Jazz Jamboree—an event that in previous years has been a complete sellout—inflation made the price of the cheapest four-day ticket \$30. That is just about one-third of the average monthly income and, consequently, the Congress Hall was less than half full.

As for the prospects of the Eastern European music industries selling their artists and repertoire to the West, no one sees this as developing on any substantial scale. Says Karnstedt, "The major artists in the Eastern countries we are already familiar with." And he adds wryly, "I suppose we in Germany listen to repertoire from Eastern Europe in much the same way as British companies listen to repertoire from continental Europe."

Nevertheless, there is widespread accord that the next decade will see the establishment of Western music industry affiliate companies in some Eastern European states. "Czechoslovakia, Hungary, and Poland offer the best prospects," says Karnstedt. "Whereas it will take a lot longer for Romania and Bulgaria to overcome all their problems, and the situation in the Soviet Union is highly unpredictable. But I could well see Peer Southern opening an office in, say, Budapest to serve Hungary and a couple of other territories.

Marriott also says that, given the right opportunities, EMI will be setting up Eastern European companies or joint ventures. He observes that the collapse of EMI's projected deal with Hungaroton (Billboard, Aug. 24) is symptomatic of the current climate of uncertainty that characterizes the Eastern European business scene.

SACEM: France Still Net Exporter Of Music

PARIS—France's position as a net exporter of music is being confirmed by the latest set of figures from composers' society SACEM.

The organization reports that, for the third year running, payments received from overseas for use of French copyrights exceeded that paid by SACEM for foreign works. Receipts from abroad totaled \$61.5 million and payments to foreign societies amounted to \$50.7 million.

SACEM points out, though, that

the favorable balance of payments is due to the extensive use of music by serious French composers. Despite the international success of such acts as the Gipsy Kings, La Mano Negra, and Patricia Kaas, France has an adverse balance of payments in the pop/rock field. To offset this, French popular music is now being promoted through the French Music Office recently opened in New York.

Tragically Hip Grips 4 CASBY Awards

Cowboy Junkies, Lanois Also Win Big

BY KIRK LaPOINTE

OTTAWA—The Tragically Hip hopped off with four trophies Nov. 8 in a sweep of the big categories at the annual Canadian Artists Selected By You (CASBY) awards.

The MCA-signed band, whose second album is being readied for imminent release, was chosen in the people's-choice-style awards as group of the year; "New Orleans Is Sinking" was single of the year; "Up To Here" was album of the year; and singer Gord Downie was male vocalist of the year.

The annual awards show, sponsored by Toronto-area radio station CFNY-FM, was initially started as a counterweight to the establishment Juno awards (its original title: the U-Knows). As time has passed,

though, the awards have moved slightly toward the mainstream, even if they are still better barometers of the street than the industry-selected Junos.

This year's list of winners includes several accomplished performers. Cowboy Junkies won in two categories in which they were nominated—Margo Timmins for female vocalist of the year, and designers David Houghton and Graham Henderson for best album art for "The Caution Horses."

And producer Daniel Lanois was also a double winner—for best producer/engineer, and for best French song, "Jolie Louise," from his "Acadie" album.

Platinum-plus rapper Maestro Fresh-Wes had his "Let Your Backbone Slide" chosen as best dance/ ran conc

Meanwhile, Sinead O'Connor's "I Do Not Want What I Haven't Got" was selected best international album. It has sold more than 500,000 copies in Canada.

Other winners included Shadowy Men From A Shadowy Planet (best known for their theme music on the Toronto-made "Kids In The Hall" TV show on American pay TV) as best unsigned band, the Skydiggers as most promising artist, Shuffle Demons as best jazz recording for "What Do You Want?," and the Sattalites as best reggae act.

Promoter/publicist/writer Richard Flohil was given the annual special achievement award for his long-time support of Canadian music.

MAPLE BRIEFS

COLIN JAMES, fresh off the ZZ Top tour in Canada, has landed the opener role for the U.K. dates for Robert Plant. James' "Sudden Stop" is now past platinum here.

THE FAMILY BROWN, clearly tired of the road, has disbanded after 23 years in country music. The band has been Canada's mostawarded country outfit, but clearly had been in a tug of war between those members who wished to maintain its traditional sound and those members who wanted a more contemporary band. No plans for the band members were announced, but many are expected to continue, particularly writer/producer Randall Prescott.

BMG MUSIC has become the latest label to tap heavily into the Quebec market. It has established BMG Musique Quebec, an affiliated company that will promote and develop French-language music by Quebec artists at home and abroad. Ian Tremblay, who has had a distinguished career in

French music and has helped in the careers of such others as Patricia Kaas, Ginette Reno, and Gerry Boulet, will run the office. It will open by Jan. 1; the first act should be announced within weeks.

RAP MUSIC has been added to the Junos' list of awards for 1991. The music previously had been dealt with as a subset of the dance category, but Peter Steinmetz, president of the Canadian Academy of Recording Arts and Sciences, notes the dramatic surge in Canadian output of rap and the need for a distinct category.

SURPRISE, SURPRISE: "Black Velvet," written by David Tyson and Christopher Ward, and pushed to No. 1 in Canada and the U.S. by Alannah Myles, was one of three winners of the Canadian Music Publishers Assn. annual awards for song of the year. Other winners were "I'll Accept The Rose," written by Rita MacNeil, and "Love Makes No Promises," written by David Shaw.

Hammer, Bolton Put Pedal To The Metal In Certs

OTTAWA—M.C. Hammer's "Please Hammer Don't Hurt 'Em" isn't hurting by any means at retail in Canada. The Canadian Recording Industry Assn. puts it at the top of the list for October, with quadruple-platinum status.

Michael Bolton's "Soul Provider," meanwhile, is indeed providing retail with a sustained hit. It has gone triple-platinum, CRIA says in its certification of 30 releases in the month.

Going double-platinum were Madonna's "I'm Breathless," Rod Stewart's "Downtown Train," and two Canadian releases, Blue Rodeo's debut, "Outskirts," and Rita MacNeil's breakthrough, "Flying On Your Own"

Platinum in the month were the Madonna and Stewart albums, plus "Mariah Carey"; "Poison" by Bell Biv DeVoe; the self-titled debut from promising new Quebec band "Les B.B."; George Michael's "Listen Without Prejudice, Vol. 1"; and the Northern Pikes' "Snow In June."

CRIA's gold-certification list, signifying 50,000 shipments, includes the Madonna, Stewart, Michael, and Bell Biv DeVoe releases, plus "Banned In The U.S.A." by Luke Featuring 2 Live Crew; "Couleur Passion" by Mario Pelchat; "Laurence Jalbert"; "All My Might" by George Fox; Stevie Ray and Jimmy Vaughan's "Family Style"; "Time's Up" by Living Colour; Warrant's "Cherry Pie"; "If You Ain't Lovin' You Ain't Livin'" by George Strait; "Winger"; "Graffiti Bridge" by Prince; and Rush's "Chronicles."

And Clarence Carter's "Strokin'" went gold and platinum as a single in October, according to CRIA.

As Telemedia's Take Falls, Selloff & Layoff Rumors Rise

OTTAWA—Telemedia Inc., the Quebec-based broadcast chain, posted a \$3.6 million loss in the year ended in August, and is talking about layoffs or selling some of its radio holdings.

But the rumors of what Telemedia will sell and the statements by the company of what it will part with are miles apart. The recession and a sales slump have even swept up Moffat Communications of Winnipeg into the rumor mill. Moffat, which recently posted profit declines in its fiscal year ended Aug. 31, has had to issue statements denying rumors of imminent sales of its nine radio outlets.

Telemedia, though, has stated that it does want to sell CFOR-AM

Orillia and CKMP-AM Midland, two small Ontario stations, but preferably as part of a package that includes six community weekly news-

Telemedia president James McCoubrey has had to deny a report that the company wants to deal away 10 of its 13 Ontario stations, keeping only CJCL-AM Toronto and CKSL-AM and CIQM-FM London.

Telemedia VP Malcolm King said some layoffs were imminent, but would not say how many. He said Quebec stations have been battered by a sustained advertising-rate war brought on by the introduction of the Quatre Saisons television network nearly four years ago.

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This Week	AIN	(Courtesy Music Week/Gallup) As of 11/17/90			
	Last				
	Week	SINGLES			
1	1	UNCHAINED MELODY THE RIGHTEOUS BROTHERS VERVE/POLYDO			
2	11	FOG ON THE TYNE (REVISITED) GAZZA AND LINDISFARNE BMG			
3	5	DON'T WORRY KYM APPLEBY PARLOPHONE			
4	2	A LITTLE TIME THE BEAUTIFUL SOUTH GOIDISCS			
	~				
5	9	FANTASY BLACK BOX deCONSTRUCTION/RCA			
6	10	I'LL BE YOUR BABY TONIGHT ROBERT PALMER & UB40 EMI			
7	3	TAKE MY BREATH AWAY BERLIN CBS			
8	4	STEP BACK IN TIME KYLIE MINOGUE PWL			
9	6				
-	_	WE WANT) THE SAME THING BELINDA CARLISLE VIRGIN			
10	7	I'M YOUR BABY TONIGHT WHITNEY HOUSTON ARISTA			
11	29	CUBIK/OLYMPIC 808 STATE (808 STATE) PERFECT SONGS ZIT			
		ZANG			
12	28	TO LOVE SOMEBODY JIMMY SOMERVILLE BMG			
13	20	THERE SHE GOES THE LA'S GO! DISCS			
14	8	SHOW ME HEAVEN MARIA MCKEE EPIC			
15	25				
		UNBELIEVABLE E.M.F. WARNER/CHAPPELL MUSIC			
16	15	THE OBVIOUS CHILD PAUL SIMON WARNER BROS.			
17	13	CLOSE TO ME THE CURE FICTION/POLYDOR			
18	12	WORKING MAN RITA MACNEIL POLYDOR			
19	18	DRESSED FOR SUCCESS ROXETTE EMI			
20	17	BLUE VELVET BOBBY VINTON EPIC			
21	30	SPIT IN THE RAIN DEL AMITRI POLYGRAM			
22	36	TIME TO MAKE THE FLOOR BURN MEGABASS VARIOUS MEGABAS			
23	NEW.	ISLAND HEAD EP INSPIRAL CARPETS COW/MUTE			
24	14	KINKY AFRO HAPPY MONDAYS LONDON/FACTORY			
25	NEW	LET'S SWING AGAIN JIVE BUNNY & THE MASTERMIXERS MUSIC			
		FACTORY DANCE			
26	33	NEW POWER GENERATION PRINCE PAISLEY PARK/WARNER BROS.			
27	16	THE ANNIVERSARY WALTZ-PART ONE STATUS QUO			
		VERTIGO/PHONOGRAM			
28	NEW	HANDS ACROSS THE OCEAN THE MISSION MERCURY/PHONOGRAM			
29	22	I'M DOING FINE JASON DONOVAN PWL			
30	NEW	MIRACLE JON BON JOVI VERTIGO/PHONOGRAM			
31	19	CRYING IN THE RAIN A-HA WARNER BROS.			
32	31	LITTLE BROTHER BLUE PEARL BIG LIFE			
33	24	I'VE BEEN THINKING ABOUT YOU LONDON BEAT ANXIOUS			
34	23	WAIT FOR THAT DAY GEORGE MICHAEL EPIC			
35	NEW	FALLING JULEE CRUISE WARNER BROS.			
36	26	GOOD MORNING BRITAIN AZTEC CAMERA AND MICK JONES WEA			
37	21	MEGAMIX TECHNOTRONIC SWANYARD			
38	39	100 MILES AND RUNNIN' N.W.A MCA MUSIC			
39	27	I CAN'T STAND IT TWENTY 4 SEVEN BCM			
40	NEW	UK BLAK CARON WHEELER RCA			
		ALBUMS			
1	1	ELTON JOHN THE VERY BEST OF ROCKET/PHONOGRAM			
2	NEW	PHIL COLLINS SERIOUS HITS LIVE VIRGIN			
3	3	PAUL SIMON THE RHYTHM OF THE SAINTS WARNER BROS.			
4	NEW	HAPPY MONDAYS PILLS'N'THRILLS AND BELLYACHES FACTORY			
5	2	THE BEAUTIFUL SOUTH CHOKE GOIDISCS			
6	NEW				
		WHITNEY HOUSTON I'M YOUR BABY TONIGHT ARISTA			
7	4	STATUS QUO ROCKING ALL OVER THE YEARS VERTIGO/PHONOGRAM			
8	NEW	THE CURE MIXED UP FICTION/POLYDOR			
9	5	PAVAROTTI, DOMINGO, CARRERAS IN CONCERT DECCA			
10	NEW				
	14011				
11	/	TECHNOTRONIC/HI-TEK 3 TRIP ON THIS—REMIXES TELSTAR			
12	NEW	THE BEE GEES THE VERY BEST OF POLYDOR			
13	11	MICHAEL BOLTON SOUL PROVIDER CBS			
14	9	GEORGE MICHAEL LISTEN WITHOUT PREJUDICE, VOL. 1 EPIC			
15					
	10	THE SHADOWS REFLECTION ROLL OVER/POLYDOR			
16	12	LED ZEPPELIN REMASTERS ATLANTIC			
17	NEW	PAUL McCARTNEY TRIPPING THE LIVE FANTASTIC PARLOPHONE			
	8	JIMI HENDRIX CORNERSTONES 1967-1970 POLYDOR			
18	14	TRAVELING WILBURYS TRAVELING WILBURYS, VOL. 3			
18	17	WILBURY/WARNER			
		PET SHOP BOYS BEHAVIOR PARLOPHONE			
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CAN	ADA	(Courtesy The Record) As of 11/12/90	{	USIC Sz	EUROCHARTS HOT 100 11/17/90
		SINGLES	M	DIA	HOT 100 SINGLES
1	2	PRAYING FOR TIME GEORGE MICHAEL COLUMBIA/CBS	1	1	I'VE BEEN THINKING ABOUT YOU LONDON BEAT ANXIOUS/RCA
2	1 4	SUICIDE BLONDE INXS ATLANTIC/WEA SOMETHING TO BELIEVE IN POISON ENIGMA/CAPITOL	3	3	I'M YOUR BABY TONIGHT WHITNEY HOUSTON ARISTA SO HARO PET SHOP BOYS PARLOPHONE
4	6	CHERRY PIE WARRANT COLUMBIA/CBS	4	6	UNCHAINED MELOOY RIGHTEOUS BROTHERS VERVE/POLYDOR
5	10	ICE ICE BABY VANILLA ICE SBK/EMI MORE THAN WOROS CAN SAY ALIAS CAPITOL/CAPITOL	5 6	5	TOM'S DINER DNA FEATURING SUZANNE VEGA A&M SHOW ME HEAVEN MARIA MCKEE EPIC
7	5	LOVE TAKES TIME MARIAH CAREY COLUMBIA/CBS	7	7	CULT OF SNAP SNAP LOGIC/ARIOLA
8 9	12	IMPULSIVE WILSON PHILLIPS CAPITOL/CAPITOL STRANOEO HEART CAPITOL/CAPITOL	8	8	KINGSTON TOWN UB40 VIRGIN A LITTLE TIME THE BEAUTIFUL SOUTH GOIDISCS
10	3	RELEASE ME WILSON PHILLIPS SBK/EMI	10	10	
11	13	BLACK CAT JANET JACKSON A&M/A&M ROMEO DINO ISLAND/MCA	11	11	TAKE MY BREATH AWAY BERLIN WARNER/CHAPPELL
13	11	CLOSE TO YOU MAXI PRIEST VIRGIN/A&M	13	NEV 18	
14 15	16	OOOPS UP SNAP ARISTA/BMG LOVE ANO AFFECTION NELSON DGC/WEA	14	12	
16	NEW	TOM'S DINER DNA FEATURING SUZANNE VEGA VIRGIN/A&M	15 16	15	
17 18	15 NEW	HAVE YOU SEEN HER M.C. HAMMER CAPITOL/CAPITOL SO HARD PET SHOP BOYS EMI/CAPITOL	17	NEV	SAOENESS PART 1 ENIGMA VIRGIN
19	NEW	GIVING YOU THE BENEFIT PEBBLES MCA/MCA	18 19	NEV	
20	19	SAY A PRAYER BREATHE VIRGIN/A&M ALBUMS	20	13	MEGAMIX TECHNOTRONIC ARS
1 2	1 2	AC/DC THE RAZORS EDGE ATCO/WEA INXS X ATLANTIC/WEA	1	1	HOT 100 ALBUMS CARRERAS, DOMINGO, PAVAROTTI IN CONCERT DECCA
3	6	PAUL SIMON RHYTHM OF THE SAINTS WARNER BROS./WEA	2	3	PAUL SIMON THE RHYTHM OF THE SAINTS WARNER BROS.
5	3	M.C. HAMMER PLEASE HAMMER DON'T HURT 'EM CAPITOL/CAPITOL WILSON PHILLIPS WILSON PHILLIPS SBK/EMI	3 4	8	GEORGE MICHAEL LISTEN WITHOUT PREJUDICE, VOL. 1 EPIC ZZ TOP RECYCLER WARNER BROS.
6	5	MARIAH CAREY VISION OF LOVE COLUMBIA/CBS	5	NEV	ELTON JOHN THE VERY BEST OF ROCKET
7	8	GEORGE MICHAEL LISTEN WITHOUT PREJUDICE, VOL. 1 COLUMBIA/ CBS	6 7	11	THE POLICE THEIR GREATEST HITS A&M PET SHOP BOYS BEHAVIOR PARLOPHONE
8	7	ZZ TOP RECYCLER WARNER BROS./WEA VANILLA ICE TO THE EXTREME SBK/EMI	8	10	HERBERT GRONEMEYER LUXUS ELECTROLA
10	10	BLACK BOX DREAMLAND deCONSTRUCTION/RCA	10	6	SOUNDTRACK PRETTY WOMAN EMI
11	NEW	TRAVELING WILBURYS TRAVELING WILBURYS, VOL. 3 WARNER BROS./WEA	11	4	IRON MAIDEN NO PRAYER FOR THE DYING EMI
12	11.	RIGHTEOUS BROTHERS GREATEST HITS VERVE/POLYGRAM CONCRETE BLONDE BLOODLETTING LR.S./MCA	12	16	AC/DC THE RAZORS EDGE ATCO A-HA EAST OF THE SUN, WEST OF THE MOON WARNER BROS.
14	16	POISON FLESH AND BLOOD CAPITOL/CAPITOL	14	13	MATTHIAS REIM MATTHIAS REIM POLYDOR
15 16	13	NEW KIDS ON THE BLOCK STEP BY STEP COLUMBIA/CBS DEEE-LITE WORLD CLIQUE ELEKTRA/WEA	15 16	NEV	
17	20	JON BON JOVI BLAZE OF GLORY MERCURY/POLYGRAM	17	12	JON BON JOVI BLAZE OF GLORY VERTIGO
18	14	VAUGHAN BROTHERS FAMILY STYLE EPIC/CBS SOUNDTRACK TWIN PEAKS WEA/WEA	18	15	
20	NEW	PET SHOP BOYS BEHAVIOR CAPITOL/CAPITOL	20	17	
WES	TERN	GERMANY (Courtesy Der Musikmarkt) As of 11/6/90	AUS'	TRA	(Courtesy Australian Record Industry Assn.) As of 11/18/90
		SINGLES			SINGLES
1 2	8	SADENESS - PART ONE ENIGMA VIRGIN I'VE BEEN THINKING ABOUT YOU LONDONBEAT ANXIOUS	1 2	2	GROOVE IS IN THE HEART DEEE-LITE WARNER JUKEBOX IN SIBERIA SKYHOOKS MUSHROOM/FESTIVAL
3	2	TOM'S DINER DNA FEATURING SUZANNE VEGA A&M	3	9	DOIN' THE DO BETTY BOO COLOSSAL RECORDS
4 5	3 4	SO HARD PET SHOP BOYS PARLOPHONE CULT OF SNAP SNAP ARISTA	5	NEV	BUST A MOVE YOUNG M.C. POLYGRAM UNCHAINED MELODY THE RIGHTEOUS BROTHERS POLYGRAM
6	6	CRYING IN THE RAIN A-HA WARNER BROS.	6	4	OOOPS UP SNAP BMG
7 8	5 7	ICH HAB' GETRAUMT VON DIR MATTHIAS REIM POLYGRAM WHAT TIME IS LOVE? KLF KLF COMMUNICATIONS	7 8	5	HEART IN DANGER SOUTHERN SONS BMG BLACK CAT JANET JACKSON POLYGRAM
9	9	WORLD IN MY EYES DEPECHE MODE MUTE	9	11	I'LL BE YOUR SHELTER TAYLOR DAYNE BMG
10 11	10 NEW	HAVE YOU SEEN HER M.C. HAMMER CAPITOL I'M YOUR BABY TONIGHT WHITNEY HOUSTON ARISTA	10	12	THUNDERSTRUCK AC/DC CBS/ALB BOUND FOR GLORY ANGRY MUSHROOM/FESTIVAL
12	NEW	ICE ICE BABY VANILLA ICE SBK	12	15	LET'S MAKE IT LAST ALL NIGHT JIMMY BARNES MUSHROOM/FESTIVAL
13	13	TOM'S DINER RAP AFTER ONE MIKULSKI	13	16	CHAIN REACTION JOHN FARNHAM BMG
14 15	12	CLOSE TO YOU MAXI PRIEST 10 RECORDS WE LOVE TO LOVE P.M. SAMPSON CBS	14 15	13	THAT'S FREEDOM JOHN FARNNHAM BMG LILY WAS HERE DAVID A STEWART FEAT. CANDY DULFER BMG
16	14	MORE SISTERS OF MERCY MERCIFUL RELEASE	16	NEV	I'M YOUR BABY TONIGHT WHITNEY HOUSTON BMG
17 18	NEW 19	GROOVE IS IN THE HEART DEEE-LITE ELEKTRA ARE YOU DREAMING? TWENTY 4 SEVEN FREAKY RECORDS/BCM	17	14	KING OF WISHFUL THINKING GO WEST EMI TOKEN ANGELS WENDY MATTHEWS ROO/POLYGRAM
19	15	SOCCA DANCE CHARLES D. LEWIS BAXTER/POLYDOR	19	NEV	TOM'S DINER DNA FEAT. SUZANNE VEGA PDR/POLYGRAM
20	NEW	SHOW ME HEAVEN MARIA MCKEE EPIC ALBUMS	20	10	BLAZE OF GLORY JON BON JOVI POLYGRAM ALBUMS
1	1	HERBERT GRONEMEYER LUXUS EMI/ELECTROLA	1	1	JOHN FARNHAM CHAIN REACTION BMG
2	3	WESTERNHAGEN LIVE WER MATTHIAS REIM MATTHIAS REIM POLYGRAM	3	2 4	PAUL SIMON THE RHYTHM OF THE SAINTS WARNER BROS.
4	9	ZZ TOP RECYCLER WARNER BROS.	4	15	SKYHOOKS THE LATEST AND GREATEST MUSHROOM/FESTIVAL
5 6	5 NEW	POLICE THEIR GREATEST HITS A&M A-HA EAST OF THE SUN, WEST OF THE WARNER BROS.	5	NEA 3	CREEDENCE CLEARWATER REVIVAL 21ST ANNIV.THE ULTIMATE
7	NEW	BAP X FUER'E U ELECTROLA	7	5	COLLEC. FESTIVAL
8	6	AC/DC THE RAZORS EDGE ATCO/EAST WEST CARRERAS, DOMINGO, PAVAROTTI IN CONCERT DECCA	8	8	MARGARET URLICH SAFETY IN NUMBERS CBS
10	7	SOUNDTRACK PRETTY WOMAN EMI	9	10	TAYLOR DAYNE CAN'T FIGHT FATE BMG JIMMY BARNES TWO FIRES MUSHROOM/FESTIVAL
11 12	NEW 16	PAUL SIMON THE RHYTHM OF THE SAINTS WARNER BROS. DAVID HASSELHOFF CRAZY FOR YOU BMG	11	7	ICEHOUSE CODE BLUE REGISTERED/FESTIVAL
13	NEW	PET SHOP BOYS BEHAVIOR PARLOPHONE	12	6	CAT STEVENS THE VERY BEST OF CAT STEVENS POLYGRAM DAVID BOWIE CHANGESBOWIE EMI
14 15	NEW 8	BLUE SYSTEM OBSESSION HANSA/ARIOLA	14	12	MIDNIGHT OIL BLUE SKY MINING CBS
16	10	JON BON JOVI BLAZE OF GLORY VERTIGO	15 16	13 NEW	
17	12	GEORGE MICHAEL LISTEN WITHOUT PREJUDICE, VOL. 1 EPIC	17	NEW	TINA ARENA STRONG AS STEEL EMI
18 19	13	PHIL COLLINS BUT SERIOUSLY WEA VAYA CON DIOS NIGHT OWLS ARIOLA	18	NEW 16	
20	11	INXS X MERCURY/PHONOGRAM	20	20	SOUNDTRACK PRETTY WOMAN EMI
FRAN	ICE	(Courtesy of Europe 1) As of 11/1/90	ITAL	Y (Courtesy Musica e Dischi) As of 11/5/90
		SINGLES			ALBUMS
1 2	2	UNE FEMME AVEC UNE FEMME MECANO BMG KINGSTON TOWN UB40 VIRGIN	1 2	1 2	LUCIO DALLA CAMBIO PRESSING FABRIZIO DE ANDRE LE NUVOLE FONIT CETRA
3	7	PETIT FRANCK FRANCOISE FELDMAN POLYGRAM	3	4	LUCIO BATTISTI LA SPOSA OCCIDENTALE CBS
4 5	3	ALORS REGARDE PATRICK BRUEL BMG A TOUTES LES FILLES FELIX GRAY ET DIDIER BARBELIVIEN BMG	4 5	3 8	MINA TI CONOSCO MASCHERINA PDU POLICE THEIR GREATEST HITS POLYGRAM
6	6	HEY LITTLE GIRL MARK BOYCE CBS	6	5	MARCO MASINI MARCO MASINI RICORDI
7 8	8 9	WHAT'S A WOMAN VAYA CON DIOS BMG THE PARTY LATINO PARTY POLYGRAM	7 8	7	CARRERAS, DOMINGO, PAVAROTTI IN CONCERT DECCA
9	5	LE JERK THIERRY HAZARD CBS	9	13 6	FRANCESCO GUCCINI QUELLO CHE NON EMI
10	13	MARIE JEAN MICHEL SARDOU EMI	10	NEW	VARIOUS MEGAHITS COMPILATION VOL 2 DISCOMAGIC
11 12	18 11	RUE FONTAINE MARC LAVOINE POLYGRAM VOUS ETES FOUS BENNY B CBS	11	10	FRANCESCO BACCINI IL PIANOFORTE NON E'IL MIO FORTE CGD MANGO SIRTAKI FONIT CETRA
13	10	AVANT DE PARTIR ROCH VOISINE BMG	13	19	PAUL SIMON THE RHYTHM OF THE SAINTS WARNER BROS.
14 15	14 NEW	SOCA DANCE CHARLES D. LEWIS POLYGRAM MEGAMIX TECHNOTRONIC CBS	14 15	12 15	VARIOUS FILM PARADE POLYDOR
16	NEW	FRENTE A FRENTE CHICO & ROBERTA CARRERE	16	11	LED ZEPPELIN REMASTERS ATLANTIC VARIOUS MEGAHITS COMPILATION DISCOMAGIC
17	19	U CAN'T TOUCH THIS M.C. HAMMER EMI	17	18	LUCIO BATTISTI LUCIO BATTISTI RCA
18 19	17	RIEN QUE POUR CA ELSA BMG MALDON ZOUK MACHINE BMG	18 19	14 NEW	FRECSCO DE GREGORI NIENTEDACAPIRE SERRAGLIO ELTON JOHN THE VERY BEST OF ROCKET
20	15	IT'S ON YOU M.C. SAR & THE REAL McCOY CARRERE	20	NEW	

POP

NEW KIDS ON THE BLOCK
No More Games /The B More Games/The Remix Album PRODUCERS: Various Columbia 46959

Old material gets a new life here in the hands of various producers ranging from Robert Clivilles & David Cole to Arthur Baker. Some tracks benefit from the treatment ("Call It What You Want" and "Step By Step"), while others should have been left alone ("Hangin' Tough"). Don't be fooled by the remix title—there are ballads aplenty here; most of them sound similar to their original versions. Diehard fans (do the New Kids have any other kind?) will undoubtedly gobble this up, but those who just want a truer collection of Kids classics should wait for the inevitable greatest-hits album.

VAN MORRISON Enlightenment PRODUCER: Van Morrison Mercury 847100

Not since his early days with Warner Bros. has Van The Man shown off his funky side quite so headily. While sturdy new album still reflects the ethereality of the latter-day Morrison, as on "Avalon Of The Heart," tracks such as "Real Real Gone" and "Youth Of 1,000 Summers," stoked by boisterous band that includes keyboardist Georgie Fame, emphasize singer's upbeat side. This will beckon old and new fans alike

► TESLA Five Man Acoustic Jam PRODUCER: Dan McClendon Geffen 24311

Hard-rock quintet unplugs for an acoustic set recorded at The Trocadero in Philadelphia. It's exciting to hear the band in this context, especially when it's done as well as it is here. In addition to throwing in Tesla hits, the band also does covers of "Truckin'," "We Can Work It Out," "Mother's Little Helper," "Lodi," and first single, "Signs." A bonus for fans until the next studio album.

ROBIN HOLCOMB PRODUCER: Wayne Horvitz Elektra Musician 60983

Singer/songwriter Holcomb and her husband Horvitz, who also plays keyboards here, craft an entrancing record that's among the finest by recent distaff artists. Songs are shimmering art-pop works, performed quaveringly by Holcomb and nicely ornamented by such sidemen as guitarist Bill Frisell and violinist/ mandolinist John Caulfield, Modern rockers, and maybe even forwardlooking AC outlets, should take note.

INSPIRAL CARPETS

PRODUCER: Gareth Jones Mute/Elektra 60987

Manchester quintet, part of city's "Big Three" with the Stone Roses and Happy Mondays, flexes on stateside debut album. Group's sound is distinctively lysergic, riding on an organ sound that should be readily familiar to students of garage-punk and old Doors fans. "Real Thing" and "Commercial Rain" will be among top

picks for modern rockers, who have been lying in wait for U.S. bow.

RUFFALO TOM Birdbrain
PRODUCERS: Buffalo Tom & J Mascis with Sean Slade Beggars Banquet/RCA 52434

Boston trio offers some bigtime jolts on first album to get major-label distribution. Dinosaur Jr.'s Mascis focuses things on Bill Janovitz's forceful guitar, but enterprise is built on hooky songs that will inevitably remind listeners of Hüsker Dü's best. Title cut, with its damaging riff, will be best intro for loud'n'proud modern

ECHO & THE BUNNYMEN Reverberation PRODUCER: Geoff Emerick Sire/Warner Bros. 26388

Atmospheric English postpunk outfit returns as a revamped quintet following departure of singer-gone solo Ian McCulloch and death of drummer Peter De Freitas, Moody sound is still apparent, but singer Noel Burke lacks the unique quality of his predecessor. Still, "Devilment" is among cuts that could make a dent with diehard modern rock fans.

HOT TUNA Pair A Dice Found PRODUCER: Jorma Kaukonen Epic 46831

Longtime partners in Jefferson Airplane and this reactivated spinoff band, guitarist Kaukonen and bassist Jack Casady kick it up on new set. Band, with Kaukonen on lead vocals, waxes bluesy on "Parchman Farm," Lou Reed-like on "Urban Moon," and folk-rockish on cover of P.F. Sloan/ Barry McGuire oldie "Eve Of Destruction." There's also a nice nod to folk-blues roots on version of Jesse Fuller's "San Francisco Bay Blues." Nice stuff.

NEW AND NOTEWORTHY

2 IN A ROOM Wiggle It PRODUCERS: Various
Cutting/Charisma 91594

New York duo's debut, and first album resulting from indie dance label's new alliance with Charisma comes hot on the heels of title track's No. 1 club chart success and pop radio crossover. There's no dearth of follow-up candidates since 11 other cuts stick close to potent formula of deep house beats, pop hooks, and racy, rapid-fire rhymes, though "She's Got Me Going Crazy" is likely to be next in line. One of the most consistent dance/pop releases in some time.

SIDNEY BECHET The Victor Sessions—Master Tal REISSUE PRODUCER: John Snyder RCA Bluebird 2402 --- Master Takes 1932-43

JELLY ROLL MORTON The Jelly Roll Morton Centennial/His Complete Victor Recordings REISSUE PRODUCER: Orrin Keepnews RCA Bluebird 2361

Hot jazz lovers will have a field day with these two lavish collections. While Bluebird has sampled the works of pianist/composer Morton and clarinetist/sopranoist Bechet on single-record sets in the past, these are comprehensive compilations, with in-depth annotation and (considering the antiquity of the recordings) superlative sound restoration. Three-CD Bechet set includes 60 masters; five-CD Morton production comprises a staggering 111 cuts recorded from 1926-39. These are watershed recordings in the classic repertoire, and New Orleans jazz aficionados will embrace them with glee.

SPOTLIGHT



MADONNA The Immaculate Collection PRODUCERS: Various Sire/Warner Bros. 26440

Compilation of Madonna's hit singles (13 top five items are included here) is irresistible holiday buying fare; package ups the ante with use of the revolutionary Q-Sound process, which adds hitherto unheard detail and depth to the recordings. Set also includes two new tracks, single "Justify My Love" and "Rescue Me." A sure-thing Christmas sizzler for retail.

LUSH Gala PRODUCERS: Various 4AD/Reprise 26463

Song title "Etheriel" is perfectly apropos for this coed English foursome, which crafts a harder edged, guitar-based take on Cocteau Twins' gauzy style. Singer Miki Berenyi may remind some of the Twins' Elizabeth Fraser, and that may not be accidental, since latter band's mastermind, Robin Guthrie, produced many of the cuts here. "De-Luxe" and "Downer" are among fine modern rock items here.

BOBBY KING & TERRY EVANS Rhythm, Blues, Soul & Grooves PRODUCERS: Bobby King & Terry Evans Rounder 2101

Ry Cooder's former backup vocalists are in rich form on second duo outing. King and Evans are one of the most soulful pairs around, and they get a good push from players like Cooder, Chuck Rainey, Spooner Oldham, and Buzzy Feiten. Stax-Volt tribute "One Way Ticket To Memphis" and Otis Redding-styled big ballad "You're The One" are standout tracks.

R&B

▶ J.J. FAD Not Just A Fad PRODUCERS: Yella & Arabian Prince Ruthless Records/Atco

Just a fad? No way. Distaff trio which struck gold with debut returns with a much stronger second effort that's highlighted by clean, fresh production. The lyrics get a little trite at times, but the delivery and production carry the day here, especially on "Gold," "Be Good Ta Me," and title track.

DANCE

THE BEATMASTERS

Anywayawanna PRODUCERS: The Beatmaster
Rhythm King/Sire/Reprise 26261

British groove clique compiles its best underground import hits to offer stateside club jocks a sizzling set of cutting-edge tunes. "Warm Love," featuring Claudia Fontaine, has already scored big here, while the Merlin M.C.-fronted "Who's In The House" is making early inroads as the next single. Not as artistically innovative as compatriots Soul II Soul or Beats International, but contagious

hooks are most abundant, as are striking vocal performances by guests Cookie Crew and P.P. Arnold.

JAZZ

Concerto For Saxophone Featuring David Sanborn PRODUCERS: Michael Kamen, Stephen P. McLaughlin Warner Bros. 26157

Well-traveled film music composer and ex-rocker Kamen ("Lethal Weapon," etc.) tries his hand at an ambitious three-movement concerto that sounds more like the soundtrack for a nonexistent movie than a modern classical piece. But presence of altoist Sanborn on all tracks will have immediate heat for jazz listeners, while solo work by Eric Clapton and David Gilmour might hook rockers as well.

COUNTRY

JAMES HOUSE

Hard Times For An Honest Man PRODUCER: Tony Brown MCA 10026

Brown continues to blaze the trail of production excellence with a rhythmic, musical, and melodic presentation of this 10-cut, second collection by House, Songs include "Southern Belles," "You Didn't See Her," "Right On Time," "Because You're Mine," and from his first album, "Hard Times For An Honest Man." House's many musical influences often peek through his vocal style and are easily recognized.

BILLY DEAN

Young Man PRODUCERS: Chuck Howard, Tom Shapiro Capitol 94302

Dean shows considerable promise, both as a singer and songwriter. And while the promise is not fully realized "Somewhere In My Broken Heart" and "She's Taken.

HOYT AXTON

Spin Of The Wheel
PRODUCERS: Donna Roberts Axton, Al Johnson
DPI 1000

Axton's gloriously rich voice carries the day in this collection of mainly Axton songs. Standouts among the 14 cuts here are "If You're A Cowboy," "I Collect Hearts," "We Were Buccaneers," "Thank You, Lord."

SPOTLIGHT



The Future PRODUCERS: Teddy Riley with Aquil Davis, Aaron Hall, Markell Riley and Brandon Mitchell MCA 10115

New jack trio returns for second stanza that combines savory ballads with the hip-hop stance that made the first album platinum-plus. First single, "Wanna Get With U," is already slicing its way up the R&B singles chart. Combo of Riley and others' rapping and Aaron Hall's smooth singing works consistently well, and the package is chockful of singles possibilities, including midtempo nugget "The Future" and "Her." The effort also includes a cover of "Yearning For Your Love," originally done by the Gap Bandthe trio's major inspiration.

CLASSICAL CROSSOVER

▶ BRUCE HUBBARD For You, For Me PRODUCER: Patti Laursen Angel/EMI CDC 49928

The celebrated baritone, already an important crossover factor at the label with performances in "Showboat" and "Anything Goes," is likely to continue such sales momentum with this eclectic collection of showtunes, Aaron Copland's 10selection "Old American Songs," along with the traditional "Shenandoah." Does this all come together? You bet it does, with fine support from The Orchestra Of St. Lukes conducted by Dennis Russell

CLASSICAL

JANACEK: SINFONIETTA/MARTINU: SYMPHONY NO. 6/SUK: FANTASTICKE SCHERZO Czech Philharmonic, Belohlavek Chandos CHAN 8897

Czech all the way-orchestra, conductor, and composers; it's no wonder that the package exudes authenticity. From the burnished sound of the massed trumpets at the opening of the "Sinfonietta, delivered far less aggressively than usual, one is quickly made aware of musical values that fail to emerge as convincingly elsewhere. Excellent sound.

BRAHMS: VIOLIN CONCERTO; ACADEMIC FESTIVAL OVERTURE

Thomas Zehetmair, Cleveland Orchestra, Dohnanyi Teldec 44944

A passionate performance of the concerto, full of energy and individual touches that freshen interest in such a standard work. Zehetmair produces a beguiling sound, and his technique is strong, if not infallible. Placement of the solo violin in a realistic acoustic frame, well integrated with the orchestra, is another plus in this attractive release

SPOTLIGHT: Predicted to hit top 10 on its appropriate genre's chart or to earn platinum certification.

NEW AND NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest.

PICKS (): New releases predicted to hit the top half of the chart in the format listed.

CRITIC'S CHOICE (): New releases, regardless of potential chart action, which the reviewer highly recommends because of their musical merit.

musical merit.

All albums commercially available in the
U.S. are eligible. Send review copies to Melinda
Newman, Billboard, 1515 Broadway, New
York, N.Y. 10036, and Chris Morris, Billboard,
9107 Wilshire Blvd., Beverly Hills, Calif.
90210. Send country and gospel albums to
Edward Morris, Billboard, 49 Music Square
W., Nashville, Tenn. 37203.

POP

NXS Disappear (4:09)
PRODUCER: Chris Thomas
WRITERS: J. Farriss, M. Hutchence
PUBLISHERS: Tol Muziek/MCA, ASCAP
Atlantic 4-87784 (cassette single)

Second offering from band's current 'X" project is a textbook equation of a classic INXS hit: moody lyrics, plus a Stones-style rock arrangement with danceable rhythms, multiplied by the ever-charismatic presence of Michael Hutchence.

► WARRANT I Saw Red (3:46)
PRODUCER: Beau Hill
WRITER: J. Lane
PUBLISHERS: Virgin/Dick Dragon, BMI
Columbia 38T-73597 (c/o CBS) (cassette single)

After the racy "Cherry Pie," pop headbangers show off their sensitive side with this formulaic power ballad. Tailor-made for multiformat airplay.

■ GEORGE LAMOND WITH BRENDA K. STARR No Matter What (4:35)

PRODUCERS: Mark Liggett, Chris Barbosa WRITERS: A. Godwin, L. Lange PUBLISHERS: Tosha/Barbosa/Hit & Run/Jobete/Hit & Hold, ASCAP Columbia 38T-73603 (c/o CBS) (cassette single)

Club star LaMond is poised to achieve long-sought-after top 10 chart success with this charming ballad. Chemistry with Starr is undeniably powerful.

WILL TO POWER I'm Not in Love (4:09) PRODUCER: Bob Rosenberg WRITERS: G. Gouldman. E. Stewart PUBLISHER: Man Ken. BMI Epic 347-73636 (c/o CBS) (cassette single)

The war of competing cover tunes heats up as long-absent Miami dance act re-emerges with this silky, R&B-flavored ballad version of the 10cc classic rock song. Strong Hot 100 debut last week renders this the favorite to win.

JOEY KID I'm Not In Love (4:43) PRODUCER: Craig Bevan WRITERS: G. Gouldman. E. Stewart PUBLISHER: Man Ken. BMI Basement/Atlantic 4-87807 (cassette single)

While it's hard to go wrong with such a stellar song, Kid injects an endearing vulnerability here that takes the track onto a new level. Ultimately just as satisfying as Will To Power's version.

GUYS NEXT DOOR I've Been Waiting For You

(3:58)
PRODUCER: Scott Cutter
WRITERS: S. Cutter. A. Armato
PUBLISHERS: Colgems-EMI/Barter/Scott Cutter/Tom
Sturges/Chrysalis. ASCAP
SBK 4JM-07340 (c/o CEMA) (cassette single)

So far, hype (and a Saturday morning TV show) hasn't transformed this group into realistic contenders for the New Kids On The Block's chart throne. However, current high-profile national mall tour and this familiar yet appealing pop ballad could turn things around.

R&B

TRACIE SPENCER This House (4:39) PRODUCERS: Matt Sherrod, Paul Sherrod
WRITERS: M. Sherrod, P. Sherrod. Sir Spence
PUBLISHER: not listed
MIXERS: Matt Sherrod. Paul Sherrod, Justin Strauss
Capitol 4JM-44652 (c/o CEMA) (cassette single;
12-inch version also available. Capitol V-15649)

Teen singer strides toward a more mature sound on this percussive and funky R&B shuffler, fueled with an inspirational message of unity.

Twelve-inch version sports sturdy, downtempo house mixes by Strauss that have strong club potential, especially on the spacious "Ambient

JOEY B. ELLIS & TYNETTA HARE (HEART & FIRE) Go For It! (4:14)
PRODUCERS: Mc. Hammer, James Earley, Michael Kelly
WRITERS: Kelly, Earley, Ellis, Hare
PUBLISHER: not listed
Bust It/Capitol 4JM-44667 (c/o CEMA) (cassette single)

Guided by the super-hot Hammer, pop-glazed hip-hop anthem is taken from the soundtrack to "Rocky V" and has rousing rhymes by Ellis and soulful singing by Hare. Crossover into pop arena is imminent.

TONY TERRY Head Over Heels (4:42) PRODUCER: Ted Currier WRITERS: T. Terry, A. Smith, B. Williams PUBLISHERS: Shaman Drum/Sun Face, ASCAP, BMI Epic 34T-73619 (c/o CBS) (cassette single)

Convincing midtempo ballad, reminiscent of Babyface showcases Terry's gentle yet powerful vocal range. Promising chart debut bodes well for the future.

GERALD ALBRIGHT My, My, My (4:00) PRODUCER: Gerald Albright
WRITERS: Babylace, D. Simmons
PUBLISHERS: Kear/Green Skirt/Epic/Solar, BMI
Atlantic 4-87792 (cassette single)

Lush and quiescent instrumental reading of Johnny Gill's chart-topping hit features a jazzy sax line that's a tantalizing treat for the mature ear.

COUNTRY

THE JUDDS Love Can Build A Bridge (3:55) PRODUCER: Brent Maher WRITERS: N. Judd. J. Jarvis, P. Overstreet PUBLISHER: Kentucky Sweetheart/Scarlet Moon. BMI/Inspector Barlow, ASCAP Curb/RCA 2708-7 (c/o BMG) (7-inch single)

The purest of vocals gently descend upon a very delicately crafted work that highlights love.

VERN GOSDIN Is It Raining At Your House

(2:59)
PRODUCER: Bob Montgomery
WRITERS: V. Gosdin, H. Cochran, D. Dillon
PUBLISHERS: Hookern/Tree/ Jesse Joe/MCA.
ASCAP/CBS Music Group. BMI
Columbia 38-73632 (c/o CBS) (7-inch single)

Penned by three of the songwriting world's best, this number is sung with heartbent emotion, leaving listeners in a blue state of mind.

MARK CHESNUTT Brother Jukebox (3:04) PRODUCER: Mark Wright WRITER: P. Craft WRITER: P. Craft
PUBLISHERS: Screen Gems-EMI/Black Sheep, BMI
MCA 7-53965 (7-inch single; CD version also
available; MCA CD45-53965)

Holding nothing back, Chesnutt belts out his second sure-fire hit single with attention-grabbing delivery.

NEW AND NOTEWORTHY

JULIAN JONAH It's A Jungle Out There

(7:19)
PRODUCER: Julian Jonah
WRITER: J. Jonah
PUBLISHER: not listed
MIXER: Frankie Knuckles
Cooltempo/Chrysalia V-23532 (c/o CEMA) (12-

Deep house instrumental proves a properly dark setting for Jonah's effective, low-key rap delivery of lyrics illustrating the problems of the world. Remix by Knuckles beefs up the bass and widens the potential for exposure to include urban radio as well as the clubs.

MOLLY & THE HEYMAKERS Chasin' Something Called Love (2:35)
PRODUCERS: Paul Worley, Ed Seay
WRITERS: M. Scheer, G. Burr
PUBLISHERS: Tree, BMI/MCA/Gary Burr, ASCAP
Reprise 7-19517 (c/o Warner Bros.) (7-inch
single; cassette version also available, Reprise 419517)

A lively performance of an upbeat ditty jump-starts the career of the newest country act on the block.

Production is brightly powerful.

CRYSTAL GAYLE Just An Old Love (3:35) PRODUCER: Allen Reynolds
WRITERS: C.J. Quarto. P. Wasner
PUBLISHERS: Foreshadow Songs/Uncle Pete. BMI
Capitol 7-79421 (c/o CEMA) (7-inch promo only) The metronomic production touch of Reynolds effectively paces a stellar

vocal effort in this tale of a love lost.

BILLY HILL Blue Angel (3:34) PRODUCER: Billy Hill WRITER: B. DiPiero PUBLISHERS: Little Big Town/American Made, BMI Reprise 7-19482 (c/o Warner Bros.) (7-inch single) A soft and sensitive ballad gets some soulful harmonizing from the group.

DANCE

► ADVENTURES OF STEVIE V Jealousy (9:22) PRODUCERS: Stevie V. David Morales WRITERS: S. Vincent, M. Walsh PUBLISHER: MCA. ASCAP MIXER: David Morales
Mercury 878663-1 (c/o PolyGram) (12-inch single)

Follow-up to the smash "Dirty Cash" sticks close to a winning formula of techno-house beats, blended with gritty rhyming, diva-styled vocals, and a hook that you won't soon shake. Collaboration with Morales keeps the bass prominent and is topped with synth-generated bleeps.

THE BEATMASTERS WITH MERLIN Who's In The House (6:17)
PRODUCERS: The Beatmasters
WRITERS: P. Carter, M. Glanfield, R. Walmsley, Merlin
PUBLISHERS: Zomba/Rhythm King, ASCAP
MIXERS: The Rhythm Doc, Martin Rex
Rhythm King/Sire/Reprise 0.21784 (c/o Warner
Bros.) (12-inch single; CD version also available,
Rhythm King/Sire/Reprise 2.21784)

U.K. groove clique slams serious house beats 'n samples under racy rhymes by compatriot Merlin. Adventurous types must check out "Ska Train," on the flip, which is replete with reggae rhythms, techno-bleeps, and Caribbean horns.

SNAP Mary Had A Little Boy (5:59)

START MAIN TAU A LILLIUE BUY (5:59)
PRODUCERS: Snap
WRITERS: B. Benites, J. Garrett III, D. Butler, P. Ford
PUBLISHERS: Hanseatic/Fellow/Songs Of
Logic/Intersong, ASCAP/Willesden, BMI
Arista 2144 (12-inch single)

Ongoing club boycott of group's product may limit club reach of this fairly appealing hip-houser, though continued radio acceptance is a possibility.

STAX Mary Had A Little Boy (6:13)

PRODUCER: Majesty
WRITERS: B. Benites, J. Garrett III, D. Butler, P. Ford
PUBLISHERS: Hanseatic/Fellow/Songs Of
Logic/Intersong, ASCAP/Willesden, BMI
Next Plateau 60136 (12-inch single)

Cover of current Snap single is issued as a remedy to jocks who are boycotting that group but hanker for its tunes. Smoother R&B/house arrangement actually improves upon the original. Contact: 212-541-7640.

WAS (NOT WAS) How The Heart Behaves

(7:29)
PRODUCERS: Don Was, David Was
WRITERS: D. Was, D. Was
PUBLISHERS: MCA/Semper Fi/Monkeys, Dogs,
Cattle, ASCAP
MIXER: Keith Cohen
Chrysalis V-23641 (c/o CEMA) (12-inch single)

Chugging Soul II Soul-inspired second offering from quirky act's "Are You Okay?" project deserves to capture club attention with its contagious hook and spacious production.

BARBARA TUCKER Open Your Heart (To Love)

(0:19)
PRODUCERS: Tommy Musto. Peter Daou WRITER: P. Daou PUBLISHERS: Tancott/Vandal. ASCAP Fourth Floor 1118 (12-inch single)

A-side Euro-house version, fueled by Tucker's acrobatic vocalizing and jazzy piano lines could entice jocks who have an insatiable appetite for Black Box-styled tunes. B side hangs on a hearty hip-hop tip and is ripe for urban picking. Contact: 212-472-7975.

THE UNDERGROUND SOLUTION Luv Dancin

(8:26)
PRODUCER: Roger S.
WRITER: R. Sanchez
PUBLISHERS: Strictly Rhythm/Indeep. ASCAP

MIXER: Roger S. Strictly Rhythm 1220 (12-inch single)

Atmospheric house instrumental is fine candidate for early a.m. play, though trippy bleeper "Deep In Thought" on the flip captivates and never lets go. Contact: 212-246-0026.

STEREO MC'S Elevate My Mind (5:08) PRODUCER: Stereo MC's WRITERS: R. Birch, N. Hallam, P. Hall PUBLISHER: Fiction, ASCAP 4th & B'way 440519 (c/o Island) (12-inchs single)

Groovy, psychedelic treasure holds a positive message and would be a lovely after-midnight elixir. Dig the charming British accent of rapper.

BERNIE WORRELL B.W. Jam (6:12) PRODUCERS: Joe Blaney, Bernie Worrell WRITER: not Listed PUBLISHERS: One-Foot/Basl-Worl Music MIXER: Goh Hotoda Invasion 1001 (12-inch single)

Scratchin' groove bomb by founding member of Parliament-Funkadelic beats its way over an infectious R&B vocal arrangement and previews his upcoming "Funk Of Ages" set. Contact: 212-532-1414.

AC

BASIA Brave New Hope (4:06)
PRODUCERS: Basia Trzetrzelewska, Danny White
WRITERS: B. Trzetrzelewska. D. White
PUBLISHER: Virgin Songs. BMI
MIXER: Phil Harding
Epic 49K-73593 (c/o CBS) (CD single)

Majestic ballad is a perfect fit for songstress' unique vocal style. Could revive pop radio interest in her fine 'London Warsaw New York'' album. CD version also includes a slammin' swing remix of previous single, "Until You Come Back To Me," that should be pressed onto 12-inch vinyl for club consumption.

JULIO IGLESIAS Can't Help Falling In Love

(3:21)
PRODUCER: Albert Hammond
WRITERS: L. Creatore, G. Weiss, H. Peretti
PUBLISHERS: Gladys/Chappell, ASCAP
Columbia CSK-2222 (c/o CBS) (CD promo only)

Iglesias reaches into his new "Starry Night" set of English-sung covers and pulls out this stately reading of Elvis Presley's classic love song.

ROCK TRACKS

HAPPY MONDAYS Kinky Afro (5:07) PRODUCERS: Paul Oakenfold, Steve Osb WRITERS: Happy Mondays PUBLISHER: London Elektra 0-66594 (12-inch single)

Founders of the "Manchester Sound" preview their new "Pills 'n Thrills & Bellyaches" album with a '60s-vibed rocker, fueled with a funk-driven bassline and ambient synth lines. Cosmic, man.

► ROBERT CRAY Consequences (4:24)

PRODUCER: Dennis Walker WRITERS: K. Hayes, B. Hayes, D. Nagler PUBLISHER: not listed Mercury CDP-343 (c/o PolyGram) (cassette single)

Cray keeps his guitar licks clean and smooth and vocals rough and soulful on this smokin' Stax/blues jam from the acclaimed "Midnight Stroll" set.

VAN MORRISON Real Real Gone (3:43) PRODUCER: Van Morrison WRITER: V. Morrison PUBLISHER: PolyGram, ASCAP Mercury 879202-4 (c/o PolyGram) (cassette single)

Morrison can always be counted on to deliver the perfect blend of modern pop and retro-soul. Cut from his "Enlightenment" set is a catchy gem that recalls earlier hits like "Domino."

INSPIRAL CARPETS Commercial Rain (4:55)
PRODUCERS: Inspiral Carpets, Nick Garside WRITERS: Inspiral Carpets
PUBLISHER: Chrysalis Music
MIXERS: Bruce Smith, Phil Legg
Mute/Elektra 0-66606 (12-inch single)

Mind-bending funhouse is an alternative/dance grab bag full of little goodies like wicked merry-goround organ vibes and vapid chatter.

THE JUDY BATS When Southern Bells Ring (3:15)
PRODUCER: Richard Gottehrer WRITERS: The Judy Bats, J. Heiskell
PUBLISHERS: Heifer/Warner-Tamerlane, BMI
Sire 21772-2 (c/o Warner Bros.) (CD single)

Once in a while, a band comes along that stops you in your tracks with just one listen. With haunting vocals, poetic storytelling, and poignant instrumentation that includes lush violin accompaniment, this act proves to be such a case Modern rock outlets should feast on this.

RAP

PUBLIC ENEMY Can't Do Nuttin' For Ya Man (4:07)

(4:07)
PRODUCERS: The Bomb Squad
WRITERS: K. Shocklee, E. Sadler, C. Ridenhour
PUBLISHERS: Def American Songs/Your Mother's

Music, BMI MIXERS: S.P. Jervier, The Bomb Squad Def Jam 44-73612 (c/o CBS) (12-inch single)

P.E. raves on like few others, as evident on yet one more jam plucked off its controversial "Fear Of A Black Planet" set. Tough "U.K. Powermixx" version by Jervier pumps jangling guitar riffs and a James Brown-influenced rhythm section. Break a sweat.

► KOOL G RAP & D.J. POLO FEATURING BIG DADDY KANE & BIZ MARKIE Erase Racism

(4:30)
PRODUCERS: Biz Markie, Cutmaster Cool V
WRITERS: Kool G Rap, M. Hall, A. Hardy
PUBLISHERS: Kool G Rap/Biz Markie/A.Z./Cold
Chillin'/WB. ASCAP
Cold Chillin' 4:19506 (c/o Warner Bros.) (cassette
single; 12-inch version also available, Cold Chillin' 021811)

On-target take on racial unity is aided by a sincere, if off-key, rendition of Three Dog Night's "Black & White" at the chorus. Participation of Kane and Markie ensures out-of-the-box

GANGSTARR Just To Get A Rep (3:10)

PRODUCERS: DJ Premier. The Guru WRITERS: The Guru, Keith E.E. PUBLISHERS: Gifted Pearl/Almo, ASCAP Chrysalis V-23620 (c/o CEMA) (12-inch single)

Realistic, straightforward tirade holds a mirror to the streets in an attempt to portray the violence some commit in order to gain a reputation.

THE NEXT SCHOOL Profits Of Unity (5:39) PRODUCER: Floyd F. Fisher WRITERS: M. Reiss, A. Theodore, F. Fisher PUBLISHERS: Next School/Washinwear, BMI MIXER: Daddy-O Chrysalis V-23569 (c/o CEMA) (12-inch single)

Interracial duo offers the most inspired call for world peace issued yet. Rumbling hip-hop rave stomps with dope phrasing and funk-induced remixes by Stetsasonic's Daddy-O. Take heed.

STYLE The Assassinator (5:18) PRODUCERS: Hollywood Impact WRITERS: A. Keaton, R. Pagan PUBLISHER: Golden Mike, BMI Select 62368 (12-inch single)

Yet another rapid-fire hardcore commentary glorifying violence. While the beat makes sense, the lyrical images hold a disturbing message.

PICKS (▶): New releases with the greatest

chart potential.

CRITIC'S CHOICE (*): New releases, regardless of potential chart action, which the reviewer highly recommends because of their musical merit.

NFW AND NOTEWORTHY: Highlights new and developing acts worthy of attention.

Cassette, vinyl or CD singles equally appro-

cassette, vinji or CD singles equally appro-priate for more than one format are reviewed in the category with the broadest audience. All releases available to radio and/or retail in the U.S. are eligible for review. Send copies to Lar-ry Flick, Billboard, 1515 Broadway, New York, N.Y. 10036. Country singles should be sent to Billboard, 49 Music Square W., Nashville, Tenn 3703. Tenn. 37203.

LIFELINES

BIRTHS

Boy, Joseph Patrick, to Joseph and Dawn Carmody, Aug. 24 in Honesdale, Pa. They are co-owners of Major Music retail store.

Boy, Harrison Michael, to Robert and Taryn Thorne, Oct. 29 in New York. He is a partner in the entertainment law firm Loeb and Loeb.

Girl, Katherine Jane, to Charles ("Pip") and Sharon Smith, Oct. 31 in Wheaton, Md. He is GM for the record division of Schwartz Brothers in Lanham, Md.

Girl, Zoe Claire, to Rick Dutka and Irene Brody, Nov. 2 in New York. He is senior VP of business affairs for Island Records.

Girl, Hannah Marie, to Jeffrey Nead and Tina Krause, Nov. 7 in San Francisco. He is VP/senior account executive of Gladow & Coats Publicity Services there.

MARRIAGES

Nathan Dunaway to Brenda Boyd, Nov. 10 in Millard, Miss. He is district manager for Sound Shop in Kenner, Calif.

DEATHS

Phil Baugh, 53, after a short illness, Nov. 4 in Nashville. An inventive guitar player, Baugh can be heard on such George Jones hits as "Her Name Is" and "He Stopped Loving Her Today." He also did session work for such other acts as Tammy Wynette, Ray Charles, Johnny Cash, John Anderson, Dean Martin, and Michael Martin Murphey. His band's Flying Fish album, "The Nashville Superpickers Live On Austin City Limits," was nominated for a Grammy in 1979. Baugh was also a studio owner, producer, and label executive. Sound Factory Records, his label, was active in the early '80s with such artists on its roster as Sammi Smith, Allen Frizzell, and the Superpickers. Baugh produced and played on Annette Funicello's 1984 "Country Album." Before moving to Nashville from his native California, Baugh was an influential figure in the "Bakersfield Sound" school of country music. He is survived by a son and two daughters.

Ronnie Dyson, 40, of heart failure

P'GRAM LATIN DIVISION

(Continued from page 8)

ture of Rodriguez for CBS after two albums left PolyGram without its biggest act. Other than Rodriguez, PolyGram concentrated on distributing foreign subsidiaries' products and catalog, especially from Mexico. The last release to be worked by the Latin division was that of singer Maria Conchito Alonso, whose first album for PolyGram Mexico is in the process of being released in the U.S.

PolyGram's jazz division and the PolyGram-owned Island/Mango label handle such Latin artists as Nestor Torres, Yomo Toro, Ketama, and Daniel Ponce. CARLOS AGUDELO complicated by chronic lung disease, Nov. 10 in Philadelphia. A longtime smoker, Dyson died in the Park Pleasant nursing home.

Born in Washington, D.C., and raised in Brooklyn, N.Y., Dyson was a singer/actor who performed in the original Broadway production of "Hair" and later appeared in the film "Putney Swope.

His biggest fame came as a singer, however; his soulful, clear tenor enlivened his tunes and made him popular with both R&B and pop audiences. In 1970 he had his first and biggest hit with "(If You Let Me Make Love To You Then) Why Can't I Touch You?" on Columbia, which rose to No. 8 on the pop singles chart and to No. 9 on. the R&B singles chart. Between 1970 and 1979, he recorded six albums on Columbia, and racked up a top 10 R&B single in 1976 with "The More You Do It (The More I Like It Done To Me." His last charted singles were on the Cotillion label from 1982-83. His voice was also heard on the theme song to Spike Lee's breakthrough 1986 film "She's Gotta Have It."

Dyson had been close to his late mother, who had once served as his manager; friends believe that Dyson, who had been in ill health for several years, was weakened by her death in October. He is survived by an uncle, Clyde Hough, of Washington, D.C.

Ted Albert, 54, of a heart attack, Nov. 11 in Sydney, Australia. Albert was a publisher, radio network owner, and record company chief whose roster of major chart acts included AC/DC, the Easybeats, John Paul Young, Rose Tattoo, Flash & the Pan, Angel City, and the veteran songwriting/production team of Vanda & Young. In 1959, he started working in the family company, J. Albert & Son, which was founded 106 years ago. In 1964 he founded his own company, Albert Productions. He is survived by his wife and two young daughters. (See story, page 66.)

Lisa Kirk, 64, of lung cancer, Nov. 11 in New York. She was a leading musical theater performer starting with Rodgers & Hammer-stein's "Allegro" in 1947. She also appeared in a featured role in Cole Porter's "Kiss Me, Kate" (1948) and Jerry Herman's "Mack And Mabel" (1974). All these performances are on original cast al-

Send information to Lifelines, Billboard, 1515 Broadway, New York, N.Y. 10036 within eight weeks of the event.



Primat And Ready. Executives from music publishing company Primat celebrate the signing of composer/producer Dennis Lambert to an exclusive writer/co-publishing deal via Primat's BMI affiliate, Soundbeam. Shown, from left, are Brooks Arthur, VP/creative director; Tami Lester, director of talent; Lambert; and Sam Trust, president.

EMI POSTS ROBUST FISCAL RESULTS

to chart successes by M.C. Hammer, Wilson Phillips, Heart, Poison, Sinead O'Connor, Queensryche, and Billy Idol. Fifield declines, though, to reveal figures, by each of those artists.

Asked why the company has been so successful, he says, "The only explanation is that it has just come together for us this year. We've got a very strong set of developing artists and the managements at various labels feel very strongly about them.

"We've also sorted out a lot of things with management. We've got new management at Capitol and Chrysalis and we've got a new attitude throughout the company. That attitude is all about being prepared to take risks, not being afraid of making a mistake, and being aggressive and generally

going for it." Fifield adds that EMI is now reaping some of the benefits of investment in "signings, marketing, and people." He says the next priority is to maximize profits. At present, the company clears 8.4% on each piece of product; he in-

tends that next year that should rise to 10%.

In global record company terms, Fifield places EMI fourth. But, bolstered by the latest figures, he feels he is on course for a position in the top three. He believes the company's worldwide market share will rise to about 14% in 1990-91 from its current figure of 12%

As for future strategies, he says 'nothing is being ruled out." In the first half of the financial year, EMI bought into I.R.S. Records and leading Greek independent Minos Matsas and established a new subsidiary in Taiwan. Fifield says, though, that he is open to any new joint ventures, acquisitions, and partnerships as they suit EMI's

(Continued from page 5)

except for citing platinum albums

CALENDAR

A weekly listing of trade shows, conventions, award shows, seminars, and other notable events. Send information to Calendar, Billboard, 1515 Broadway, New York, N.Y. 10036.

NOVEMBER

Nov. 15-17, 21st Annual Loyola Radio Conference, Holiday Inn Mart Plaza, Chicago. Roy A. Pura, 312-915-6558.

Nov. 17, Seventh Annual Music Industry Tennis Party, sponsored by the T.J. Martell Foundation, National Tennis Center, Flushing Meadow, N.Y. Herb Linsky, 212-247-4422.

Nov. 17, Big Sisters of Los Angeles Annual Fundraiser, honoring Dionne Warwick, co-chaired by Arista president Clive Davis, Bonaventure Hotel, Los Angeles. 213-933-5749.

Nov. 20, International Radio & Television Society Newsmaker Luncheon, Waldorf-Astoria, New York, 212-867-6650.

Nov. 26, 1990 Billboard Music Awards Taping, Santa Monica Airport Hangar, Santa Monica, Calif. Colleen Higgins, 212-536-5336.

Nov. 27, American Women in Radio and Television Celebrity Auction, the Laugh Factory, Los Angeles. Christi Collier, 818-888-3378.

Nov. 28, Fifth Annual Salute to the American Songwriter Benefit Concert, presented by the National Academy of Songwriters, Wilshire Ebell Theater, Los Angeles. 213-463-7178.

Nov. 28-Dec. 1, Eighth Annual Jazz Times Convention, Fairmont Hotel, New Orleans. 301-588-

DECEMBER

Dec. 2, Mid Atlantic Music Conference, North Bergen Holiday Inn, North Bergen, N.J. 201-222-

Dec. 4, Fourth Annual Philadelphia Music Foundation Hall of Fame Awards, Wyndham Franklin Plaza Hotel, Philadelphia. Sharla Feldscher, 215-627-0801, or Wendy Isaacs, 215-561-4338.

Dec. 4-7, CINARS '90 (International Exchange for Performers), location to be announced, Montreal, 514-842-5866.

Dec. 10, 1990 Billboard Music Awards Broadcast, Fox Network. Colleen Higgins, 212-536-

Dec. 13, International Radio and Television Society Christmas Benefit, co-sponsored by MTV Networks, Waldorf-Astoria, New York. 212-867-6650.

JANUARY

Jan. 8, 1991 RadioBest Awards, sponsored by the Twin Cities Radio Broadcasters Assn., Minneapolis Convention Center, Minneapolis, 612-544-

Jan. 10. International Radio and Television Society Newsmaker Luncheon, Waldorf-Astoria, New York 212-867-6650

Jan 18-21, National Assn of Music Merchants Winter Show, Anaheim Convention Center, Anaheim, Calif. 800-767-6266.

Jan. 25-29, 48th Annual National Religious Broadcasters Convention, Sheraton Washington Hotel, Washington, D.C. 201-428-5400.

Tape Pirates Hit With Stiff Sentences

NEW YORK-Two convicted audiotape counterfeiters in California have each been sentenced to 71 months imprisonment—the second heaviest sentence ever for cassette piracy, according to Clemon Williams, deputy counsel for the Recording Industry Assn. of America. The sentences also represent the first for piracy under the federal sentencing guidelines put into effect in 1987-88, Williams said.

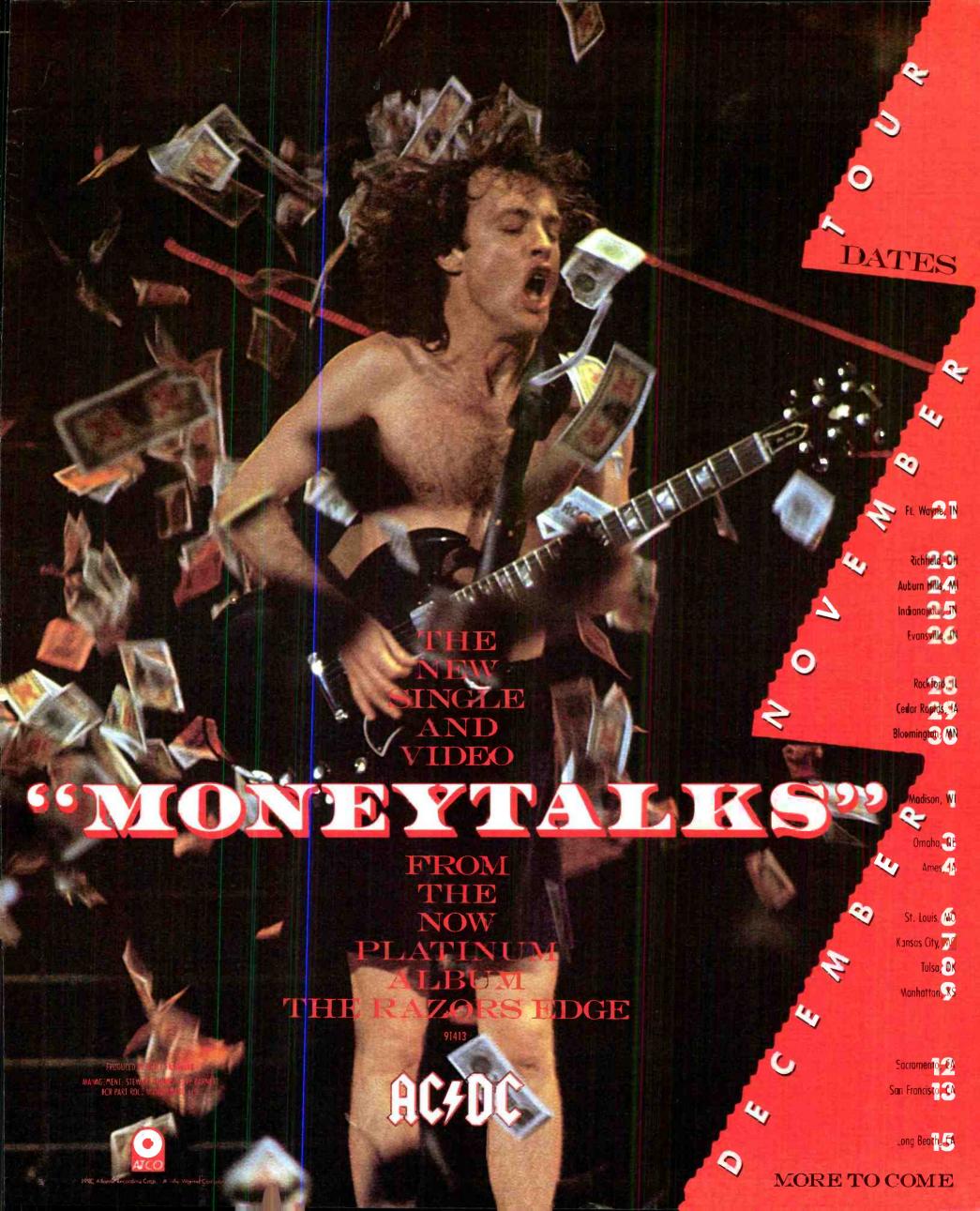
Jose and Pedro Hernandez were sentenced Sept. 14 by Judge Judith Keep of the U.S. District Court, Southern District of California. They were convicted of one count each of unauthorized duplication of sound recordings, cassette labels. and trademarks. They were also charged with conspiracy to run a counterfeit tape operation. The charges stemmed from a March 21 raid by U.S. customs special agents of a counterfeit-tape factory in Chula Vista, Calif. Seized in the raid were more than 50,000 counterfeit cassettes, 75,000 cassette boxes, 2.65 million counterfeit J-cards, and duplicating equipment and supplies.

The stiffest sentence ever handed down for audiocassette piracy was given to George Cooper III, who received a 12-year sentence in 1984, said Williams. That sentence, however, was for Cooper's third conviction for tape piracy; he was, in fact, out on bail pending appeal of his first two convictions when he committed the third offense, said Williams.

In other audiotape-piracy crackdowns, Philadelphia FBI agents executed a search warrant Oct. 17 at two units in a public storage warehouse at 6301 Tacony St. in Philadelphia, seizing approximately 28,500 allegedly counterfeit cassettes. On Oct. 24, Wilmington, Del., FBI agents searched a public storage facility at 201 Bellvue Road in Newark, Del., seizing approximately 31,300 allegedly counterfeit cas-TRUDI MILLER

FOR THE RECORD

The title of Bobby McFerrin's new EMI album is "Medicine Music." The album title was given incorrectly in the Nov. 17 talent section.



46 Vanibla.

NOBODY'S GONNA "STOP THIS TRAIN"*



PAUL LOOMIS VANILLA ICE AT LUMINOUS SOUND

Tanilla Ice "To The Extreme" — SBK Records Billboard Hot 100 Albums 11/10/90

Wanilla Ice "Ice, Ice Baby" — SBK Records Billboard Hot 100 Singles 11/3/90

Recorded and mixed at Luminous Sound Studios
PAUL LOOMIS — Engineer
* Co-Production and Co-Writing on "Stop That Train"
and "Ice is Workin' It" — PAUL LOOMIS

DALLAS PAUL LOOMIS (214) 242-7774



LOS ANGELES LARRY BECSEY (213) 550-0535

HOT 100 SINGLES SPOTLIGHT

by Michael Ellis

COVE TAKES TIME" BY Mariah Carey (Columbia) is taking its time giving up the No. 1 spot. It moves up to No. 1 in airplay points this week, but loses sales points; overall, it holds at No. 1 by a large margin. "More Than Words Can Say" by new band Alias (EMI) moves up to No. 2 but loses its bullet. "I'm Your Baby Tonight" by Whitney Houston (Arista) and "Groove Is In The Heart" by Deee-Lite (Elektra) are both within striking distance of the top next week if "Time" runs out for Carey. Odds favor Houston, since her single just edges out "Groove" this week for No. 3, but "Groove" is No. 1 in sales—certified gold last week. The bottom of the top 10 loosens up, allowing "Feels Good" by Tony! Toni! Toné! (Wing) to hit No. 9 without gaining enough points to bullet after it stalled at No. 12 last week with a bullet. Also, "Knockin' Boots" by Candyman (Epic), No. 2 in sales, moves back up to No. 10 although losing points, after dropping to No. 11 last week while gaining points.

Two RECORDS ARE THE outstanding airplay gainers this week. The Power Pick/Airplay goes to Janet Jackson's "Love Will Never Do" (A&M), by a small margin over Madonna's "Justify My Love" (Sire). The former picks up 145 new radio adds and an early move of 22-17 at B96 Chicago, for a spectacular 41-place jump to No. 48. "Justify" picks up fewer adds (46) but is already on 201 stations and makes tremendous point gains from upward moves at radio, including top 10 reports from Power 99 Atlanta (21-10) and Power 93 Detroit (10-8). Also among the 10 most-added at radio, but not yet a commercial single, is "I'll Give All My Love To You" by Keith Sweat (Vintertainment). The label is rushing the single out, so it should debut soon.

HE SIX NEW ENTRIES include the first Hot 100 single for Iggy Pop after a 20-year career in rock music. "Candy," a duet with Kate Pierson (Virgin), is top 20 at three stations so far, including KQLZ Los Angeles (20-18), and debuts at No. 90. "Heat Of The Moment" by After 7 (Virgin) re-enters the chart at No. 92. In its initial release last year it peaked at No. 74, but with two top 10 hits under After 7's belt, the group has a better chance of getting widespread airplay for "Heat." It's already No. 13 at KS104 Denver.

COMING ATTRACTION: Beginning with the Dec. 8 issue, we will unveil the first weekly top 40 airplay charts based on actual monitored airplay 24 hours a day, seven days a week. The new 75-position currents chart and 25-position recurrents chart, based on information from Broadcast Data Systems, will track airplay on 110 pop radio stations initially. (BDS already provides the monitored airplay data used in the Hot Country Singles & Tracks chart.) The airplay side of the Hot 100 chart will not change at all in the immediate future. It will continue to be based on playlists provided by about 250 pop stations each week. The monitor charts will be entirely separate. However, after an interim period during which we evaluate industry response to the new charts, and the panel size increases from 110, monitored airplay may replace playlists as the basis for the airplay component of the Hot 100 chart.

HOT 100 SINGLES ACTION

RADIO MOST ADDED

	PLATINUM/ GOLD ADDS 25 REPORTERS	SILVER ADDS 57 REPORTERS	BRONZE/ SECONDARY ADDS 163 REPORTERS	TOTAL ADDS 245 REF	TOTAL ON PORTERS
LOVE WILL NEVER DO					
JANET JACKSON A&M	8	31	106	145	167
DISAPPEAR					
INXS ATLANTIC	1	4	55	60	61
JUSTIFY MY LOVE					
MADONNA SIRE	1	9	36	46	201
ANYTHING IS POSSIBLE					
DEBBIE GIBSON ATLANTIC	5	7	30	42	120
TOM'S DINER					
DNA/SUZANNE VEGA A&M	3	9	26	38	148
I'LL GIVE ALL MY LOVE TO YOU					
KEITH SWEAT VINTERTAINMENT	3	7	23	33	51
I'M NOT IN LOVE					
WILL TO POWER EPIC	3	6	22	31	122
I SAW RED					
WARRANT COLUMBIA	1	4	25	30	31
GONNA MAKE YOU SWEAT					
C&C MUSIC FACTORY COLUMBIA	4	6	19	29	75
THE FIRST TIME					
SURFACE COLUMBIA	1	8	19	28	145

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.

Hot 100. Sales & Airplay...

e position on the main Hot 100 Singles chart

		SALES	0 NO
THIS	LAST	TITLE ARTIST	HOT 100 POSITION
1	3	GROOVE IS IN THE HEART DEEE-LITE	4
2	2	KNOCKIN' BOOTS CANDYMAN	10
3	1	LOVE TAKES TIME MARIAH CAREY	1
4	7	MORE THAN WORDS CAN SAY ALIAS	2
5	6	I'M YOUR BABY TONIGHT WHITNEY HOUSTON	3
6	5	FEELS GOOD TONY! TON!! TONE!	9
7	10	BECAUSE I LOVE YOU (THE POSTMAN SONG) STEVIE B	5
8	8	SOMETHING TO BELIEVE IN POISON	6
9	9	FROM A DISTANCE BETTE MIDLER	7
10	13	HIPPYCHICK SOHO	14
11	4	PRAY M.C. HAMMER	8
12	16	TOM'S DINER DNA FEATURING SUZANNE VEGA	19
13	12	UNCHAINED MELODY THE RIGHTEOUS BROTHERS	31
14	18	THE WAY YOU DO THE THINGS YOU DO UB40	13
15	20	SENSITIVITY RALPH TRESVANT	24
16	17	SO CLOSE DARYL HALL JOHN OATES	12
17	23	WIGGLE IT 2 IN A ROOM	21
18	27	HIGH ENOUGH DAMN YANKEES	18
19	25	B.B.D. (I THOUGHT IT WAS ME)? BELL BIV DEVOE	26
20	15	I DON'T HAVE THE HEART JAMES INGRAM	16
21	29	IMPULSIVE WILSON PHILLIPS	15
22	26	STRANDED HEART	17
23	11	GIVING YOU THE BENEFIT PEBBLES	23
24	14	CHERRY PIE WARRANT	34
25	30	THINK INFORMATION SOCIETY	29
26	28	LYIN' TO MYSELF DAVID CASSIDY	27
27	22	CLOSE TO YOU MAXI PRIEST	30
28	38	MIRACLE (FROM "YOUNG GUNS II") JON BON JOVI	22
29	19	BLACK CAT JANET JACKSON	25
30	37	FREEDOM GEORGE MICHAEL	20
31	21	JOEY CONCRETE BLONDE	37
32	31	MISSUNDERSTANDING AL B. SURE!	42
33	33	FLY TO THE ANGELS SLAUGHTER	49
34	_	FAIRWEATHER FRIEND JOHNNY GILL	38
35	40	I WANNA GET WITH U GUY	57
36	=	MILES AWAY WINGER	33
37	39	TIC-TAC-TOE KYPER	68
38	32	CAN'T STOP AFTER 7	32
39	24	ICE ICE BABY VANILLA ICE	11
40	-	ON THE WAY UP ELISA FIORILLO	43

		AIRPLAY	00 N
WEEK	WEEK	TITLE ARTIST	HOT 100 POSITION
1	2	LOVE TAKES TIME MARIAH CAREY	1
2	1	ICE ICE BABY VANILLA ICE	11
3	3	MORE THAN WORDS CAN SAY ALIAS	2
4	6.	I'M YOUR BABY TONIGHT WHITNEY HOUSTON	3
5	9	BECAUSE I LOVE YOU (THE POSTMAN SONG) STEVIE B	5
6	7	SOMETHING TO BELIEVE IN POISON	6
7	10	FROM A DISTANCE BETTE MIDLER	7
8	5	PRAY M.C. HAMMER	8
9	15	IMPULSIVE' WILSON PHILLIPS	15
10	12	GROOVE IS IN THE HEART DEEE-LITE	4
11	11	SO CLOSE DARYL HALL JOHN OATES	12
12	14	STRANDED HEART	17
13	4	I DON'T HAVE THE HEART JAMES INGRAM	16
14	17	THE WAY YOU DO THE THINGS YOU DO UB40	13
15	18	FREEDOM GEORGE MICHAEL	20
16	20	HIGH ENOUGH DAMN YANKEES	18
17	19	FEELS GOOD TONY! TON!! TONE!	9
18	21	MIRACLE (FROM "YOUNG GUNS II") JON BON JOVI	22
19		MY LOVE IS A FIRE DONNY OSMOND	28
20	8	GIVING YOU THE BENEFIT PEBBLES	23
21	36	JUSTIFY MY LOVE MADONNA	-
22	24	HIPPYCHICK SOHO	-
23	27	ONE AND ONLY MAN STEVE WINWOOD	35
24	16	CAN'T STOP AFTER 7	32
25	13	BLACK CAT JANET JACKSON	+
26	30	MILES AWAY WINGER	•
27	29	WIGGLE IT 2 IN A ROOM	21
28	32	TOM'S DINER DNA FEATURING SUZANNE VEGA	19
29	26	LYIN' TO MYSÉLF DAVID CASSIDY	27
30	34	THINK INFORMATION SOCIETY	29
31	28	KNOCKIN' BOOTS CANDYMAN	-
32		AND SO IT GOES BILLY JOEL	39
33	_	UNCHAINED MELODY THE RIGHTEOUS BROTHERS	44
	_	THE FIRST TIME SURFACE	40
35		AFTER THE RAIN NELSON	41
36	_	HANG IN LONG ENOUGH PHIL COLLINS	46
37		CLOSE TO YOU MAXI PRIEST	30
38		FOR YOU THE OUTFIELD	+
_	$\overline{}$	B.B.D. (I THOUGHT IT WAS ME)? BELL BIV DEVOE	+
40		LOVE WILL NEVER DO (WITHOUT YOU) JANET JACKSON	48

AIDDL AV

HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist

- 41 AFTER THE RAIN (Matt-Black, ASCAP/Gunster ASCAP/EMI April, ASCAP/Otherwise, ASCAP/BMG
- ASCAP/Second Hand, BMI) HL/WBM
 AND SO IT GOES (Joel, BMI) HL
 ANYTHING IS POSSIBLE (Deborah Ann's,
 ASCAP/Beau Di O Do, BMI/Warner-Tamerlane, BMI)
- B.B.D. (I THOUGHT IT WAS ME) ? (Roneston BMI/Your Mothers, BMI/Nia, BMI/Alshamighty, BMI/Strong Island, ASCAP) BECAUSE I LOVE YOU (THE POSTMAN SONG) (Saja,
- BMI/Mya-T, BMI) HL
- BLACK CAT (Black Ice. BMI) HL
- BLAZE OF GLORY (FROM YOUNG GUNS II) (Bon Jovi, ASCAP/Pri, ASCAP) WBM
- ASCAP/Pri, ASCAP) WBM
 THE BOOMIN' SYSTEM (L.L. Cool J, ASCAP/Marley
 Mari, ASCAP/Def Jam, ASCAP)
 CANDY (James Osterberg, BMI /Bug, BMI)
 (CANT LIVE WITHOUT YOUR) LOVE AND AFFECTION (Matt-Black, ASCAP/Gunster, ASCAP/Oth
- (Matt-black, ASCAP/Gullel, ASCAP/WBM/HL ASCAP/BMG, ASCAP/EMI April, ASCAP) WBM/HL CAN'T STOP (CBS Epic/Solar, BMI/Kear, BMI) HL CHERRY PIE (Virgin Songs, BMI/Dick Dragon, BMI)
- CLOSE TO YOU (E.G., BMI/W.S., BMI/Chappell & Co., ASCAP/Level Vibes, ASCAP/Colgems-EMI, ASCAP/Forever, PRS) WBM CRAZY (Buff Man, BMI)
- CRAZY (Bult Man, bm)
 DIRTY CASH (MONEY TALKS) (MCA, ASCAP/Warner
 Chappell) HL/WBM
 DISAPPEAR (Tol Muziek, ASCAP/MCA, ASCAP) HL
 DOES SHE LOVE THAT MAN? (Virgin, ASCAP) CPP
- DOIN' THE DO (Rhythm Kings, PRS/Enquiry,
- DOIN THE DU (MYRTH MINGS, PRS/Enquiry, PRS/Carlin, PRS)

 DO ME! (Willesden, BMI/Low Key, BMI/Baledat, BMI/Slik Star, ASCAP/Unicity, ASCAP)

 DREAM BOY/DREAM GIRL (Micmaster, BMI/Charlie
- EACH AND EVERY TIME (Jobete, ASCAP/Romanesque,
- EACH AND EVERY TIME (JODGE, ASCAP/Romanesqi ASCAP/YU Gotta, BMI) CPP EVERYBODY EVERYBODY (Lambardoni Edizioni, ASCAP/Intersong U.S.A., ASCAP) HL FAIRWEATHER FRIEND (Kear, BMI/CBS Epic/Solar,
- BMI/Greenskirt, BMI) HL
 FALLING TO PIECES (Big Thrilling, ASCAP/Vomit God,
- FEELS GOOD (Tony Toni Tone, ASCAP/Pri, ASCAP)
- THE FIRST TIME (Colgems-EMI, ASCAP/Stansbury, BMI) WBM
 FLY TO THE ANGELS (Topless, BMI/Chrysalis, BMI)
- FOR YOU (John Spinks, ASCAP/Tony Lewis, ASCAP)
- FREEDOM (Morrison Leahy, ASCAP/Chappell & Co.,
- ASCAP) HL FROM A DISTANCE (Julie Gold, BMI/Wing And Wheel, BMI/Irving, BMI) CPP GENTLE (New Trend, BMI) THE GHETTO (Willesden, BMI/Zomba, ASCAP/Atco,
- GIVING YOU THE BENEFIT (Kear, BMI/CBS

- Epic/Solar, BMI) HL
 58 GONNA MAKE YOU SWEAT (Virgin, ASCAP/Cole-Clivilles, ASCAP) CPP
 4 GROOVE IS IN THE HEART (Delovely,

- HAND TO HANDLE (Irving, BMI) CPP
- HEART LIKE A WHEEL (Copyright Control)
 HEAT OF THE MOMENT (Hip Trip, BMI/Kear, BMI)
- IGH ENOUGH (Ranch Rock, ASCAP/War Tamerlane, BMI/Tranquility Base, ASCAP/WB, ASCAP/Broadhead, BMI) WBM
- HIPPYCHICK (Polygram, ASCAP)

 #CE !CE BABY (Ice Baby, ASCAP/QPM, ASCAP/Jones, ASCAP/Screen Gems-EMI, BMI/Beechwood, BMI)
- I DON'T HAVE THE HEART (Music Corp. Of America, BMI/Nelana, BMI/Music By Candelight, ASCAP/PSO Ltd., ASCAP) CPP/HL
- Ltd., ASCAP) CPP/HL
 I FOUND LOVE (House Of Fun, BMI)
 IF YOU NEEDED SOMEBODY (Warner Chappell/TJT,
 ASCAP/Phantom, ASCAP) WBM
 I'M FREE (Westminister, BMI)
 I'M NOT IN LOVE (Man-Ken, BMI)

- IMPULSIVE (EMI April, ASCAP/Stephen A. Kipner, ASCAP/WB, ASCAP/Magnified, ASCAP) WBM/HL I'M YOUR BABY TONIGHT (Kear, BMI/CBS Epic/Solar, BMI) HL

- EPIC/Solar, BMI) HL
 I WANNA GET WITH U (Donril, ASCAP/Jamron,
 ASCAP/Abdur Rahman, ASCAP)
 JOEY (International Velvet, BMI/Bug, BMI/I.R.S.,
- JUST ANOTHER DREAM (Colgems-EMI, ASCAP/EMI 47
- JUST ANOTHER DREAM (Colgems-EMI, ASCAP/EMI Blackwood, BMI) HL/WBM
 JUSTIFY MY LOVE (Miss Bessie, ASCAP) WBM/CLM
 KNOCKIN' BOOTS (Diabetic, ASCAP/Mille Miglia,
 ASCAP/Milloswept Pacific, ASCAP/D/B/A Longitude,
 BMI/Stone Agate, BMI) CPP/WBM
 LET'S TRY IT AGAIN (Maurice Starr, ASCAP/EMI
 April ASCAP) HI

- April, ASCAP) HL
 LIVIN' IN THE LIGHT (EMI Blackwood,
 BMI/Motherman, BMI)
 LOVE IS A KILLER (Stix N' Lix, BMI/EMI April,
- ASCAP/Harry Perzigian, ASCAP) HL LOVE IS THE RITUAL (War Bride, BMI/Hampstead,

- ASCAP/Plink, ASCAP/WB, ASCAP)

 LOVE TAKES TIME (Vision Of Love, BMI/Been
- Jammin', BMI)
 LOVE WILL NEVER DO (WITHOUT YOU) (Flyte Tyme,
- LYIN' TO MYSELF (WB, ASCAP/Palancar
- 27 LYN' 10 MYSLF (WB, ASCAP/Palancar,
 ASCAP/Intersong U.S.A., ASCAP) HL/WBM

 78 ME-U = BLUE (Virgin, ASCAP/Chescha,
 ASCAP/Nonpareil, ASCAP/Bee Wee, BMI) CPP/WBM

 33 MILES AWAY (Virgin Songs, BMI/Small Hope,
 BMI/Paul Taylor, BMI) CPP

 22 MIRACLE (FROM YOUNG GUNS II) (Bon Jovi,
 ASCAP/Pri, ASCAP) WBM

 ALSCALINESSYANDIBE (FMI ADRIL ASCAP/ASCAP)

- MISSUNDERSTANDING (EMI April, ASCAP/Across ASCAP/Ness, Nitty & Capone, ASCAP/AI B. Sure!, ASCAP/N HL.

- MORE THAN WORDS CAN SAY (Pasta, ASCAP/De Mar, ASCAP/Warner-Tamerlane, BMI/Could Be Music, ASCAP/Rico, BMI) WBM

- DE MUSIC, ASCAP/RICO, DIMI) MOM MY LOVE IS A FIRE (Music Corp. Of America, BMI/Bayjun Beat, BMI) HL NEVER ENOUGH (Fiction, ASCAP) NEW POWER GENERATION (Controversy, ASCAP/WB,
- NEW YORK MINUTE (Cass County, ASCAP/Kortchmar,

- NEW YORK MINUTE (CASS COUNTY, ASCAP/Kortchms ASCAP/Dobbs, ASCAP) WBM
 OH GIRL (Unichappell, BMI) HL
 ONE AND ONLY MAN (F.S., BMI/Warner-Tameriane, BMI/Freedom, BMI/Warner Chappell) WBM
 ON THE WAY UP (Gribbles, ASCAP/Controversy,
- ON THE WAT OF (GROUNDS, ASCAP/CORINOVERS),
 ASCAP/WB, ASCAP/Chrys, also, ASCAP/Michael
 Anthony, ASCAP/David Z., ASCAP) wBM/CLM
 POLICY OF TRUTH (Emile, ASCAP) MSC
 PRAYING FOR TIME (Morrison Leahy, ASCAP/Chappell

- PRAY (Controversy, ASCAP/WB, ASCAP/Bust-It, BMI)
- RELEASE ME (EM! Blackwood, BMI/Williphill.
- BMI/Braintree, BMI) HL
 ROCKIN' OVER THE BEAT (BMC, ASCAP/Bogam,
 ASCAP/Colgems-EMI, ASCAP)
 ROMEO (Island, BMI/Onid, BMI) WBM

- ROMEO (Island, BMI)/Onid, BMI) WBM
 SAY A PRAYER (Virgin, ASCAP) CPP
 SENSITIVITY (Flyte Tyme, ASCAP) WBM
 THE SHOOP SHOOP SONG (IT'S IN HIS KISS) (Alley,
 BMI/Trio, BMI/Hudson Bay, BMI) HL
 SO CLOSE (Hot-Cha, BMI/Careers, BMI/Full Keel,
 BMI/EGG, ASCAP/Kortchmar, ASCAP/Piwy Jersey
 Independent ASCAP/Piwyram, AS
- Underground, ASCAP/Polygram, ASCAP) HL
- SO HARD (Virgin Songs, BMI) CPP
 SOMETHING HAPPENED ON THE WAY TO HEAVEN
 (Philip Collins, PRS/Hit & Run, ASCAP) WBM
 SOMETHING TO BELIEVE IN (Cyanide, BMI/Willesde
- BMI) HL
 STRANDED (Wrensong, ASCAP) WBM
 SUICIDE BLONDE (Tol Muziek, ASCAP) HL
 THINK (T-Boy, ASCAP/INSOC, ASCAP)
 TICK TOCK (R Mode, BMI/Tommy Jymi, BMI/Warner
 Tamerlane, BMI/Hamstein, BMI/Urge, BMI) WBM
 TIC-TAC-TOC (RSK, BMI/XTC, BMI)
 TOM'S DIMER (Waifersongs, ASCAP/AGE, ASCAP)
- TOM'S DINER (Waifersongs, ASCAP/AGF, ASCAP)
- UNCHAINED MELODY (Frank, ASCAP) HL
- UNCHAINED MELODY (Frank, ASCAP) HL
 UNCHAINED MELODY (Frank, ASCAP) HL
 THE WAY YOU DO THE THINGS YOU DO (Jobete,
 ASCAP) CPP
 WHEREVER WOULD I BE (Realsongs, ASCAP) WBM
 WIGGLE IT (Cutting, ASCAP/Groove On, ASCAP/Dose
- Rocks, ASCAP) WORLD IN MY EYES (Emile ASCAP)

WORLD IN MY EYES (Emile, ASCAP) YOU GOTTA LOVE SOMEONE (Big Pig. ASCAP/Famous, ASCAP/Intersong, ASCAP) HL YOU'RE AMAZING (Heavy Nova, ASCAP/Zomba, ASCAP/WB, ASCAP/Sitting Pretty, ASCAP/EMI Blackwood, BMI) WBM

RETAILERS SHUN RAFFI'S NEW CD

(Continued from page 1)

that, if they do, many retailers will boycott or reduce orders on their new albums

The two largest chains in the country-Minneapolis-based Musicland Stores Corp., which operates approximately 800 music stores, and Albany, N.Y.-based Trans World Corp., which runs 448 outlets-have refused to carry the Raffi CD, according to Geoff Bywater, VP of marketing at MCA Records.

A third retailer, 142-store Sound Warehouse, has also taken a hard line against Raffi and MCA. Terry Worrell, president of the Dallas-based chain, says, "We're not stocking it, and currently we have no plans to stock it. We don't have any place to put it. We don't have any way to merchandise it. What are we going to do, put it behind the counter?

Los Angeles-based Show Industries, which operates the 82-unit Music Plus chain and is owned by the same company that owns Sound Warehouse, has also nixed the Raffi CD. President Lou Fogelman says, "We didn't buy it because we have no way of merchandising it."

Explaining Musicland's decision not to order the compact disc, executive VP of operations Arnie Bernstein says, "It's too difficult for us to merchandise it. It doesn't fit in any of the browsers.

Some retailers are carrying the 'Evergreen Everblue" CD, but with deep reservations. At Port Washington, N.Y.-based Record World. a 91store chain, VP of purchasing and distribution Mitchell Imber says, We're carrying it very lightly. We're frustrated because it doesn't fit in with the way we merchandise our stores.

Howard Appelbaum, VP at 33-unit, Beltsville, Md.-based Kemp Mill Music, says, "Raffi is as insensitive to retailers as he is sensitive about the environment. We have a problem as an industry and it requires all sides to get together and solve it."

Despite being effectively shut out at retail, Raffi vigorously defends his decision, "We don't have a divine mandate to sell records," he says, adding that "these are times that call for sacrifices on all our parts. Our very survival is at stake. Business as usual is a thing of the past-I say that to retailers, I say that to everybody

MCA executives stand by the artist's environmental message, which is also expressed in his album's lyrics. 'We decided to go for it,' savs Bywater. "It's an important statement made by an artist, and we were the ones who were willing to roll the dice with him.

Noting that Gabriel and U2 have indicated that they will insist on jewel-box-only releases of their own, Bywater says, "There's a whole series of dominos that are ready to fall. What surprised a lot of people was that Raffi was the first one.

At Geffen Records, head of marketing Robert Smith confirms that the upcoming Gabriel disc, "Shaking The Tree: 16 Golden Greats," will hit stores Dec. 4 in a jewel box only. "It is not a clause in his contract," he says. "It is Peter Gabriel's personal wishes, and we are respecting those wishes.

Sources at Island Records say the U2 CD is expected in the fall of 1991; they add that the group has insisted on a jewel-box-only release but that the label has not yet reached a decision on the package.

Denving widespread speculation that Sting might be one more of the star acts to insist on a jewel-box release for his upcoming "The Soul Cages," Richard Frankel, VP of creative services at A&M Records, says the label has devised "an alternative [CD] package that satisfies consumers' concerns about the environment, Sting's concerns about the environment, and retailers' concerns." He describes the Jan. 22 release as "a test.'

News of the alternative package on the Sting title—the details of which are forthcoming, according to Frankel-should allay retailers' concerns about the "packaging crisis" alluded to by Dale Crowhorn, major-label purchasing agent at Owensboro, Ky.-based WaxWorks/VideoWorks, a 139-store chain.

Nevertheless, because of the sales potential of these stellar acts, the prospect of a nonlongbox release irritates retailers even more than the Raffi decision does. And while some of the dealers who are not stocking Raffi's disc admit they would buy product by bigger-selling artists, others say they would either refuse nonlongbox titles or buy them lightly.

Asked whether he will order the upcoming Gabriel disc, for instance, Show Industries' Fogelman says, "No, I won't. I'll go on record right now saying I won't carry it." Similarly, Kemp Mill's Appelbaum says he will shun the Gabriel disc.

And at Record World, Imber says, "With something like Sting, we'd probably buy less right off the bat because we couldn't put it out in front of the customer's face. We'd probably have to merchandise it behind the counter somewhere.

Other chains such as Musicland have deferred a decision on future nonlongbox releases. Bernstein says. 'If this were any kind of trend, I'm not sure exactly what we would do. I think we're avoiding that decision.'

Still others regard the possibility of not stocking top-selling artists as preposterous. At Camelot Enterprises, a 278-store chain headquartered in North Canton, Ohio, VP of purchasing Lew Garrett says, "You gotta carry U2; you gotta carry Sting and Gabriel. I think it's rather shortsighted and silly, frankly, to give up a sale on an artist like that simply because it's not merchandised in the custom-

ary manner. Garrett, who notes that Camelot uses a plastic keeper for jewel-boxonly CDs, says he hopes to receive price concessions at some point from the manufacturers" to accommodate "a wave of these releases from many of our most important artists who are justly concerned about the environment.'

Every retailer contacted by Billboard acknowledges that, sooner or later, hard choices will have to be made at the retail and/or manufac-turing level. "I pretty much see the whole industry going that way," says WaxWorks' Crowhorn of the trend away from the longbox.

Fogelman, who chairs the packaging committee of the National Assn. of Recording Merchandisers, says, 'We're leaning toward a 5-by-10-inch or 5-by-111/2-inch package, but we still have four different versions that we're submitting to the record companies to get their feedback. At this point, we're favoring a size closer to 11 inches." He adds that the NARM committee is scheduled to meet in January to determine a standard alternative package.

ENIGMA CHIEF SAYS TALKS ON TO SEVER CAPITOL-EMI JOINT VENTURE

(Continued from page 5)

30-40 Enigma personnel will be let go in increments between now and the end of the year.

Concerning the reasons behind the end of Enigma's partnership with Capitol-EMI, Hein says, "I can only speculate on behalf of Capitol, but the joint venture didn't live up to either party's expectations. We were not what Capitol expected; Capitol was not what we expect-

Capitol's financial returns on its 50% buy-in have not been overwhelming. Enigma's biggest sales. success in the last year has been Poison's double-platinum album "Flesh And Blood," which is currently No. 15 on Billboard's Top Pop Albums chart after 17 weeks.

The label is currently enjoying a top 30 single hit with "Lyin' To Myself" by David Cassidy. The singer's self-titled album has been a top priority at the company, but it dropped two slots to No. 138 on the Top Pop Albums chart this week.

Another current Enigma project, Stryper's album "Against The slipped to No. 200 this week after only 12 weeks on the chart; the Christian rock group had previously achieved platinum and gold sales with its Enigma releases.

Hein says that Enigma itself is working the current records by Cassidy and Stryper, and that the company is mounting a package tour by label artists Mojo Nixon,

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the Dead Milkmen, and the Cave-

The records of Poison and the Smithereens, the label's top-selling artists, have been released under a joint Capitol/Enigma logo. Concerning his label's future relationship with those acts, Hein says, "Nothing's certain, but it's likely those two acts will stay at Capitol.

Hein declines to comment on whether Enigma will try to buy back Capitol-EMI's interest in the label. One knowledgeable source says that Capitol-EMI's initial investment in the company totaled \$15 million—\$7 million for a half-interest, a \$3 million advance on a purchase of the entire company, and the establishment of a \$5 million bank credit line.

As for the future of Enigma product, Hein says, "We do have offers on the table, but I want to state that it's not necessarily for another joint-venture partner."

Hein confirms reports that future label operations may entail a corporate relocation but will not elaborate.

Hein says that the planned staff cuts were in part a bottom-line decision, adding, "a desire to have

The joint venture didn't live up to either party's expectations'

Enigma be a smaller record company working with a smaller number

of artists plays into it."
He adds that he is "very happy" with the company's relatively new executive team and that he intends to keep those staffers in place.

However, last week three Enigma executives—VP of business affairs Adam Nimoy, VP of finance Steve Holmberg, and VP of La Rana Publishing Jim McCarthywere fired by the company.

Sources say those terminations were the result of an attempted 'palace revolution" by the trio, who allegedly presented Capitol-EMI with their own business plan for Enigma during the course of talks concerning a possible restructuring of the joint-venture deal.

Enigma has been in a state of persistent staff flux since late last year: The company has seen the departure of such key executives as president Wes Hein; his successor, Jim Martone; senior VP/GM Ralph King; senior VP of promotion Sam Kaiser; and VP of sales Jayne Simon. William Hein subsequently assumed the role of president, and Joe Regis was brought in as GM in September.

cased in a syndicated television series of 13 half-hour shows. With three non-music industry associates putting up the bulk of a \$2 million investment, Eric Colodne formed Rap To Rock Inc. in New York earlier this year.

He has produced the first 13 shows; each showcases three new acts from New York, with styles including metal, reggae, new age, and salsa. The director/writer of 'Rap To Rock" is William Meyers, who has been involved in such movie and TV projects as "Berlin Alexanderplatz" and "Contemporary American Painters," as well as the MGM/UA home video "The Compleat Beatles."

'Rap To Rock'

Series Primed

For Success

NEW YORK-A veteran music

man is covering all his product

bases upfront in hopes that he

will meet success with a group of

39 new acts that are to be show-

BY IRV LICHTMAN

Although he is still negotiating syndication rights to the shows he expects to launch the series early next year-Colodne has already made a deal for soundtrack rights showcasing 12 acts through Hugh Fordin's New York-based DRG label. DRG, which has just released the album and is likely to be the outlet for a second soundtrack album around Christmas, will not be involved in singles exploitation. That element will be the responsibility of other labels that Colodne hopes will sign "Rap To Rock" to individual deals.

In addition, Colodne, who says he has 100% of the music publishing rights to songs performed in the series through either of his two firms, EDP Music (ASCAP) and Bara Joy (BMI), has made a deal for a matching folio to the album, which has just been issued by CPP/Belwin.

A third phase of the Rap To Rock project calls for six 44-minute home videos. A fourth element is the creation of Rap To Rock dolls, prototypes of which have already been made.

While Colodne realizes that selling advertising on the syndicated series is crucial to "Rap To Rock's" success, he isn't overly concerned about open time. 'When we can't fill airtime, we'll be selling the Rap To Rock concept, dolls and all."

In what may be the largest instore autograph session ever, all 39 acts appeared Nov. 8 at New York's Colony Records.

In addition, according to Colodne, the individual acts are set to perform at the new HMV retail store in New York at 86th and Lexington Ave. each Wednesday evening starting Wednesday (21) and continuing through 1991.

In another interesting retail development, Colodne says "Rap To Rock" acts will make individual appearances weekly on the stage of the new HMV super retail store on 86th Street and Lexington Avenue in New York, starting Wednesday (21) and continuing through 1991.

JANET JACKSON TOPS BILLBOARD/TANQUERAY VIDEO AWARD FEST

(Continued from page 6)

genres were represented. Another new feature was live performance. This year's show featured three hit acts: Tiffany, Mellow Man Ace, and Breathe.

The event was sponsored by Tanqueray Sterling and hosted by Magic Matt and Ellen K of KIIS-FM Los Angeles, which co-promoted the show. Celebrity presenters included Johnny Gill, Steve Vai, M.C. Lyte, Boo-Yaa T.R.I.B.E., M.C. Trouble, Maldita Vecindad, and Los Fabulosos Cadillacs

Nominees for the awards were selected in a multistage process. First, more than 100 major and independent labels were invited to submit a list of clips for consideration. Individual videos were eligible in only one genre, although artists could be nominated in any category.

In the next stage, the names of the potential nominees in the five genres were submitted to separate nominating panels of music video industry professionals from programming outlets, production companies, and media who specialize in those specific areas.

The top five vote-getters in each category (six in the event of a tie) were placed on a final ballot, which was mailed to more than 250 music video programmers, label representatives, journalists, and producers.

Here is a complete list of the win-

POP/ROCK

Best director: Adam Bernstein, 'Love Shack" (B-52's).

Best duo or group: B-52's, "Love Shack

Best female artist: Madonna, Vogue."

Best male artist: Billy Joel, "We Didn't Start the Fire."

Best new artist: Wilson Phillips,

BLACK/RAP

Best director: Dominic Sena, "Rhythm Nation 1814" (Janet Jackson).

Best duo or group: Public Enemy, "911 (Is A Joke)."

Best female artist: Janet Jackson, "Rhythm Nation 1814."

Best male artist: Prince, "Thieves In The Temple."

Best new artist: En Vogue, "Hold

COUNTRY

Best director: Mark Coppos, "He Walked On Water" (Randy Travis).

Best duo or group: Kentucky Headhunters, "Oh Lonesome Me." Best female artist: Reba McEntire,

"You Lie."

Best male artist: Clint Black, "Walkin' Away."

Best new artist (tie): Clint Black, "Walkin' Away"; Kentucky Headhunters, "Oh Lonesome Me."

DANCE

Best director: Julien Temple, "Alright" (Janet Jackson).

Best duo or group: Deee-Lite, "Groove Is In The Heart."

Best female artist: Janet Jackson,

Best male artist: M.C. Hammer, "U Can't Touch This."

Best new artist: Deee-Lite, "Groove Is In The Heart."

LATIN

Best director: Markus Blunder, "Volare" (Gipsy Kings).

Best duo or group: Gipsy Kings, 'Volare.

Best female artist (tie): Margareth Menezes, "Elegibo"; Yuri, "Me Tienes Que Querer."

Best male artist (tie): Jose Jose, "Amensia"; Luis Enrique, "Mi Mundo."

Best new artist: Kid Frost, "La Raza.

[Coverage of the Billboard Music Video Conference on page 61.]

PRODUCER FARIAN DISBANDS MILLI VANILLI

(Continued from page 6)

Milli Vanilli, according to Lott. "We were obviously aware of what he was going to tell the press," says Lott. "Based upon his track record, we are eager to distribute his new group."

Farian's track record has established him as one of the most savvy and successful pop producers in Europe. His projects include the German dance group Boney M, which scored 38 Top 10 hits in its native country and sold tens of millions of records between 1975 and 1988.

Noting his two-decade-plus relationship with BMG Ariola, the German arm of Arista's parent company, Farian says label executives have confidence in him.

However, the news of Milli Vanilli's demise came as a jolt to the Famous Artists Agency, which recently announced an international booking agreement with the group and had planned foreign dates for it through early next year, including the Rock in Rio II festival in Brazil next month.

Famous Artists president Jerry Ade says he met with Farian recently and was unaware of any action affecting the status of the act.

Asked about the Famous Artists booking deal, Farian says, "There are certain legal issues involved that are up to [my] lawyer to take care of."

Farian has been recording a new album for January release with some of the musicians featured on the Milli Vanilli disc and some new collaborators. He declines to name those musicians and says he wants to keep the name of the new project "a little secret" for now.

But he says the performers on this album also will be featured in any concert performances.

Comparing his split with Pilatus and Morvan to a divorce, Farian says he chose to retire the Milli Vanilli name rather than cause future public confusion. "Otherwise . . . people would still come and say, well, why aren't Rob and Fab there anymore. [I want] to be honest and straightforward and say this is the concept now. Rob and Fab ... wanted to be successful just by themselves," says Farian, adding that he wishes them "the best of luck and success.

BILLBOARD TV SHOW

(Continued from page 5)

world-artist and world-single awards winners will be determined from a roundup of Billboard's international charts.

A key element of the program, according to Flattery, is a series of segments highlighting chart-topping artists from the '50s through the '80s. Each of these snippets, called, "Where Were You When You Were No. 1?," will feature a portion of the song in question and a brief interview with the artist.

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Hot Adult Contemporary...

THIS	LAST WEEK	2 WEEKS AGO	WEEKS ON CHART	Compiled from a national sample of radio playlists. TITLE ARTIS
	>	,,,,	30	LABEL & NUMBER/DISTRIBUTING LABEL ★ NO. 1 ★ ★
1	1	1	8	FROM A DISTANCE ATLANTIC 4-87820 BETTE MIDLER 4 weeks at No. 1
2	2	2	11	LOVE TAKES TIME COLUMBIA 38-73455 ◆ MARIAH CAREY
3	6	10	7	IMPULSIVE SBK 07337 ◆ WILSON PHILLIPS
4	5	6	8	BETTER NOT TELL HER ARISTA 2083 ◆ CARLY SIMON
5	7	9	8	MORE THAN WORDS CAN SAY EMI 50324 ◆ ALIAS
6	3	4	12	RHYTHM OF THE RAIN FULL MOON 34-73513/EPIC ◆ DAN FOGELBERG
7	8	13	7	SO CLOSE ARISTA 2085 ◆ DARYL HALL JOHN OATES
8	12	20	4	YOU GOTTA LOVE SOMEONE MCA 53953 ◆ ELTON JOHN
9	4	3	13	I DON'T WANT TO TALK ABOUT IT ROD STEWART WARNER BROS. 4-19999
10	11	14	9	STRANDED CAPITOL 44621 ◆ HEART
E	19	22	6	I'M YOUR BABY TONIGHT ARISTA 2108 ◆ WHITNEY HOUSTON
12	9	7	17	SOMETHING HAPPENED ON THE WAY ◆ PHIL COLLINS ATLANTIC 4-87885
13	10	5	13	SAY A PRAYER A&M 1519 ◆ BREATHE
14	13	11	10	SOUL INSPIRATION ELEKTRA 4-64935 ◆ ANITA BAKER
15	14	8	14	UNCHAINED MELODY VERVE 871 882-4/POLYDOR THE RIGHTEOUS BROTHERS
16	22	36	3	NEW YORK MINUTE DON HENLEY GEFFEN 4-19660
17	15	16	12	CLOSE TO YOU CHARISMA 4-98951 ◆ MAXI PRIEST
18	18	18	26	I DON'T HAVE THE HEART ◆ JAMES INGRAM WARNER BROS. 4-19911
19	23	30	4	ONE AND ONLY MAN VIRGIN 4-98892 ◆ STEVE WINWOOD
20	16	12	21	OH GIRL COLUMBIA 38-73377 ◆ PAUL YOUNG
21)	28	29	6	★★ POWER PICK ★★ LOST SOUL RCA 2704 ★★ POWER PICK ★★ ◆ BRUCE HORNSBY & THE RANGE
22)	25	26	10	NEVER IN A MILLION YEARS LAURA BRANIGAN ATLANTIC 4-87865
23	17	15	17	STOP RUNNING AWAY A&M 1514 ◆ BRENDA RUSSELL
24)	30	33	5	WHERE DOES MY HEART BEAT NOW ◆ CELINE DION EPIC 34-73536
25)	33	35	6	LYIN' TO MYSELF ENIGMA 4-75084 ◆ DAVID CASSIDY
26	21	21	16	HEART OF STONE ARISTA 2057 ◆ TAYLOR DAYNE
27	27	27	8	TEAR IT UP REPRISE 4-19710 MICHAEL MCDONALE
28	32	28	8	SHOW ME HEAVEN GEFFEN 4:19674 ◆ MARIA MCKEE
29)	38	41	4	BECAUSE I LOVE YOU (THE POSTMAN SONG) ◆ STEVIE E
30	20	17	10	TOO COOL TO FALL IN LOVE ◆ JILL SOBULE MCA 53938
31)	35	40	4	I COULDN'T HELP MYSELF ELEKTRA 4-64930 ◆ SARA HICKMAN
32	26	23	10	CAN'T STOP VIRGIN 4-98961 ◆ AFTER 7
33	29	24	22	RELEASE ME SBK 05342 ♦ WILSON PHILLIPS
34	31	25	19	AND SO IT GOES COLUMBIA 38-73442 ◆ BILLY JOEL
35	34	34	6	FIRES OF EDEN COLUMBIA LP CUT ◆ JUDY COLLINS
36	24	19	13	PRAYING FOR TIME GEORGE MICHAEL COLUMBIA 38-73512
37)	45	_	2	THE SHOOP SHOOP SONG (IT'S IN HIS KISS) ◆ CHEF GEFFEN 4-19659
38)	43	47	3	THE FIRST TIME COLUMBIA 38-73502 ◆ SURFACE
39)	39	48	3	FREEDOM COLUMBIA 38-73559 ◆ GEORGE MICHAEL
40	47	_	2	CRAZY IN LOVE REPRISE LP CUT KENNY ROGERS
41	36	31	22	KING OF WISHFUL THINKING EMI 50307 GO WEST
42	44	-	2	GET HERE FONTANA 878 476-4/MERCURY
43	37	32	21	COME BACK TO ME ASM 1475 ◆ JANET JACKSON
44	40	39	26	VISION OF LOVE COLUMBIA 38-73348 ♦ MARIAH CAREY
45	41	37	17	TIME FOR LETTING GO REPRISE 4-19743 ◆ JUDE COLE
46)	NE	w	1	***HOT SHOT DEBUT *** ME-U=BLUE GLENN MEDEIROS (FEAT. THE STYLISTICS
47	42	43	3	JOEY S 23014 ◆ CONCRETE BLONDE
(48)		WÞ	1	DOES SHE LOVE THAT MAN? ◆ BREATHE
49	48	44	3	KEEP OUR LOVE ALIVE ♦ STEVIE WONDER
73	70	1 77	1	MOTOWN 1990

Records with the greatest airplay gains this week. ◆ Videoclip availability. © 1990, Billboard/BPI Communications, Inc.

CD DUPLICATORS FEAR A BLUE CHRISTMAS

(Continued from page 8)

temporary setback in a healthy, albeit volatile, industry. They are keeping their fingers crossed about the latest fourth-quarter releases and continue to be upbeat about future CD demand.

"The current economic state is hav-

"The current economic state is having an effect, but I don't think it's the majority of the reason for what's believed to be a softness in the industry right now," says Gary Helfrecht, executive VP with Nimbus Records. He traces the softness in part to a slow-down in catalog work for the plants. "With much of the back catalog now on CD, the bulk of the business revolves around new releases."

But the sales potential of new releases most of this year has not been as strong as in years past, notes Paul West, director of national sales and marketing with JVC Disc America.

"There are some high-caliber artists now releasing, and it remains to be seen what happens with them," says West. "With all the juggling that's been going on, all the consolidation, all the changes in the record business, there has not been the emphasis on talent and development. Now that there are some structural reapportionment changes and the dust has settled, these people have to go out and do what they have to do: get the new artists, get the right sound, get them signed, and get it sold."

With key fourth-quarter releases

just hitting the marketplace, the plants and their clients are keeping a close watch on what happens at retail. "People are using a higher degree of intelligence on what they're ordering, and how much they're ordering in terms of both reorders and new releases," says West.

Usually, the peak production season for CD manufacturers begins in mid-August and tapers off after Thanksgiving. However, this year's season started in mid-September, and some plants—fearing a lack of reorder business—are expecting a sharp drop-off immediately after Thanksgiving

However, "the industry is healthy," says Helfrecht. "The shakedown that occurred a couple of years ago probably will not be repeated. There may be some consolidation, some of the smaller replicators may feel the effects, but it's a volatile business." Like others in the business, he predicts a growing demand for CDs.

"This season's not nearly as strong because there's more capacity in the marketplace," say PDO's Wray, whose company increased capacity by 25% this year. That company, a joint venture between Philips N.V. and the Du Pont Co., will be dissolved by year's end and PolyGram has expressed an interest in purchasing some of PDO's audio CD plants (Billboard, Nov. 3).

In response to the current overcapacity, manufacturers with ties to major labels are actively seeking third-party clients to keep their plants running. This has forced smaller, independent plants to cut prices or try to achieve a level of customer service that the bigger plants can't offer

Adding to the picture is the fact that "a number of primary vendors, the polycarbonate and jewel-box people, are coming to us and making increase noises," says Helfrecht. "Not many have gone through at this point, but we're sure that they will."

An increase in raw-material prices will probably not be passed on to clients, but instead will have to be absorbed by the plants, putting an added strain on already-tight profit margins.

"It's the nature of the animal that manufacturing always gets squeezed," says Cal Roberts, executive VP with Disctronics. "You just have to run your plants lean and mean."

Most plants say they are concentrating on service and turning to internal improvements in order to better compete in the marketplace. "Everybody's got to look at the micro aspects of their company and clients and not look at this macro view of the industry," says West. "That's the key to this coming year."

Billboard.

FOR WEEK ENDING NOVEMBER 24, 1990

Crossover Radio Airplay...

_	_		
WEEK	LAST WEEK	TITLE Based on airplay reports from combining top 40, dance and	om stations ARTIST
1	1	ICE ICE BABY SBK 07335	VANILLA ICE
2	2	LOVE TAKES TIME	MARIAH CAREY
3	4	COLUMBIA 38-73455 BECAUSE I LOVE YOU (THE POSTMAN S LMR 2724/RCA	SONG) STEVIE B
4	6	GROOVE IS IN THE HEART ELEKTRA 4-64934	DEEE-LITE
5	3	FEELS GOOD WING 877 436-4/POLYDOR	TONY! TON!! TONE!
6	9	I'M YOUR BABY TONIGHT ARISTA 2108	WHITNEY HOUSTON
7	5	PRAY CAPITOL 44609	M.C. HAMMER
8	7	I DON'T HAVE THE HEART WARNER BROS. 4-19911	JAMES INGRAM
9	11	WIGGLE IT CUTTING 4-98887/CHARISMA	2 IN A ROOM
10	8	KNOCKIN' BOOTS EPIC 34-73450	CANDYMAN
11)	12	THE WAY YOU DO THE THINGS YOU DO	UB40
12	13	FAIRWEATHER FRIEND MOTOWN 2049	JOHNNY GILL
13)	14	B.B.D. (I THOUGHT IT WAS ME)? MCA 53897	BELL BIV DEVOE
14)	16		ATURING SUZANNE VEGA
15)	22	JUSTIFY MY LOVE SIRE 19485/WARNER BROS	MADONNA
16	17	SENSITIVITY MCA 53932	RALPH TRESVANT
17	15	THINK TOMMY BOY 4-19591/REPRISE	INFORMATION SOCIETY
18	18	JUST ANOTHER DREAM POLYDOR 877 962-4	CATHY DENNIS
19	19	THE FIRST TIME COLUMBIA 38-73502	SURFACE
20	20	FREEDOM COLUMBIA 38-73559	GEORGE MICHAEL
21	10	GIVING YOU THE BENEFIT MCA 53891	PEBBLES
22	21	HIPPYCHICK ATCO 4-98908	soно
23)		GONNA MAKE YOU SWEAT COLUMBIA 38-73604	C & C MUSIC FACTORY
24	30	I'LL GIVE ALL MY LOVE TO YOU VINTERTAINMENT 64915-4/ELEKTRA	KEITH SWEAT
25)	27	GENTLE ISLAND 878 472-4	DINO
26		LOVE WILL NEVER DO (WITHOUT YOU) A&M 1538	JANET JACKSON
27	23	MISSUNDERSTANDING WARNER BROS. 4-19590	AL B. SURE!
28	26	ON THE WAY UP CHRYSALIS 23599	ELISA FIORILLO
29	_	IMPULSIVE SBK 07337	WILSON PHILLIPS
_		I'M NOT IN LOVE	WILL TO POWER

Records with the greatest airplay gains this week. © 1990, Billboard/BPI Communications Inc

THIS	LAST	TOP 40/RC TITLE Based on airplay reports fro combining top 40 and roo	om stations ARTIST
1	1	HIGH ENOUGH WARNER BROS, 4-19595	DAMN YANKEES
2	2	SOMETHING TO BELIEVE IN ENIGMA 44617/CAPITOL	POISON
1 3	3	MILES AWAY ATLANTIC 4-87824	WINGER
1	6	MIRACLE MERCURY 878 392-4	JON BON JOVI
5	5	MORE THAN WORDS CAN SAY	ALIAS
6	9	HARD TO HANDLE DEF AMERICAN 4-19668/GEFFEN	THE BLACK CROWES
1 7	4	CHERRY PIE	WARRANT
8	7	STRANDED	HEART
9	16	GIVE IT TO ME GOOD	TRIXTER
10	11	MECHANIC 53863/MCA THUNDERSTRUCK	AC/DC
11	10		HE LONDON QUIREBOYS
12	13	CAPITOL 44588 SAME OL' SITUATION (S.O.S.) ELEKTRA 4-64942	MOTLEY CRUE
13	14	AFTER THE RAIN	NELSON
14	8	DGC 4-19667 FLY TO THE ANGELS	SLAUGHTER
15	22	CHRYSALIS 23527 IF YOU NEEDED SOMEBODY	BAD COMPANY
16	15		ARYL HALL JOHN OATES
17	19	ARISTA 2085 IMPULSIVE SBK 07337	WILSON PHILLIPS
18	27	FOR YOU MCA 53935	THE OUTFIELD
19	\leftarrow	ONE AND ONLY MAN VIRGIN 4-98892	STEVE WINWOOD
20	28	CANDY VIRGIN 4-98900	IGGY POP
21	21	FALLING TO PIECES SLASH 4-19563/REPRISE	FAITH NO MORE
2) _	YOU'RE AMAZING EMI 50338	ROBERT PALMER
23	17	LOVE IS THE RITUAL A&M 1525	STYX
24	_	LYIN' TO MYSELF ENIGMA 75084/CAPITOL	DAVID CASSIDY
25	23	LOVE IS A KILLER EMI 50332	VIXEN
26	25	CAN'T GET ENUFF ATLANTIC 4-87886	WINGER
27	× _	THE WAY YOU DO THE THINGS YOU DO VIRGIN 4-98978	UB40
28	24	TICK TOCK EPIC 35-73576	VAUGHAN BROTHERS
29	29	WHEREVER WOULD I BE	CHEAP TRICK
30	12	SUICIDE BLONDE ATLANTIC 4-87860	INXS

Bilboard® TOP POP ALBUNS

COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, ONE-STOP, AND RACK SALES REPORTS.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	TITLE
Ŧ	<u> </u>	2	Ž	LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR EQ	
				** No.1 **	
1	1	1	10	VANILLA ICE SBK 95325* (9.98) 3 weeks at No. 1	TO THE EXTREME
2	2	2	38		EASE HAMMER DON'T HURT 'EM
3	3	4	22	MARIAH CAREY ▲2 COLUMBIA 45202 (9.98 EQ)	MARIAH CAREY
4	5	11	4	PAUL SIMON WARNER BROS. 26098 (9.98)	RHYTHM OF THE SAINTS
5	4	3	8	AC/DC ▲ ATCO 91413 (9.98)	THE RAZORS EDGE
6	6	9	4	ZZ TOP WARNER BROS. 26265 (9.98)	RECYCLER
7	7	5	33	WILSON PHILLIPS ▲3 SBK 93745 (9.98)	WILSON PHILLIPS
8	12	18	7	BETTE MIDLER ATLANTIC 82129 (9.98)	SOME PEOPLE'S LIVES
9	10	8	9	GEORGE MICHAEL ▲ COLUMBIA 46898 (10.98 EQ) LIST	EN WITHOUT PREJUDICE VOL. 1
10	8	6	8	INXS ▲ ATLANTIC 82140 (9.98)	X
11	9	7	7	VAUGHAN BROTHERS ASSOCIATED 46225/EPIC (9.98 EQ)	FAMILY STYLE
12	40		2	TRAVELING WILBURYS WILBURY 26324/WARNER BROS. (10,98)	VOL. 3
13	11	10	34	BELL BIV DEVOE ▲ ² MCA 6387 (10.98)	POISON
(14)	33	_	2	THE CURE ELEKTRA 60978 (9.98)	MIXED UP
15	14	14	18	POISON ▲2 ENIGMA 91813/CAPITOL (9.98)	FLESH AND BLOOD
16	15	13	10	GARTH BROOKS ▲ CAPITOL 93866* (9.98)	NO FENCES
17	13	12	9	WARRANT ▲ COLUMBIA 45487 (9.98 EQ)	CHERRY PIE
18	16	19	34	SOUNDTRACK ▲2 EMI 93492 (10.98)	PRETTY WOMAN
19	17	15	10	QUEENSRYCHE EMI 92806 (9.98)	EMPIRE
20	21	28	11	DEEE-LITE ELEKTRA 60957 (9.98)	WORLD CLIQUE
21	19	17	14		LAZE OF GLORY/YOUNG GUNS II
(22)	NE		1		
			-	WHITNEY HOUSTON ARISTA 8616 (10.98)	I'M YOUR BABY TONIGHT
23	18	40	3	LED ZEPPELIN ATLANTIC 82144 (54.98)	LED ZEPPELIN
24	20	23	4		TE TIMES AND THE WHOLE 9!
25)	25	35	36	THE BLACK CROWES ● DEF AMERICAN 24278 /GEFFEN (9.98)	SHAKE YOUR MONEY MAKER
26	24	25	9	TOO SHORT ▲ JIVE 1348/RCA (9.98)	SHORT DOG'S IN THE HOUSE
27	22	26	71	MICHAEL BOLTON ▲3 COLUMBIA 45012 (9.98 EQ)	SOUL PROVIDER
28	23	16	13	SOUNDTRACK ● VARESE SARABANDE 5276*/MCA (9.98)	GHOST
29	28	20	8	LL. COOL J DEF JAM 46888/COLUMBIA (9.98 EQ)	MAMA SAID KNOCK YOU OUT
30	26	22	41	SLAUGHTER ▲ CHRYSALIS 21702* (9.98)	STICK IT TO YA
31	38	36	19	NELSON ● DGC 24290/GEFFEN (9.98)	AFTER THE RAIN
32	69	_	2	EDIE BRICKELL & NEW BOHEMIANS GEFFEN 24304 (9.98)	GHOST OF A DOG
33	29	27	9	SOUNDTRACK WARNER BROS. 26316* (9.98)	TWIN PEAKS
34	39	42	. 60	A&M 3920 (9.98)	KSON'S RHYTHM NATION 1814
35	30	21	6	IRON MAIDEN EPIC 46905 (9.98 EQ)	NO PRAYER FOR THE DYING
36	27	24	40	FAITH NO MORE ▲ SLASH 25878/REPRISE (9.98)	THE REAL THING
37)	82	_	2	BIG DADDY KANE COLD CHILLIN' 26303/REPRISE (9.98)	TASTE OF CHOCOLATE
38	32	30	8	JUDAS PRIEST COLUMBIA 46891 (9.98 EQ)	PAINKILLER
39	34	33	6	MEGADETH CAPITOL 91935 (9.98)	RUST IN PEACE
40	37	38	9	PEBBLES MCA 10025 (9.98)	ALWAYS
41	35	32	19	ANITA BAKER ▲ ELEKTRA 60922 (9.98)	COMPOSITIONS
42	41	43	16	WINGER ATLANTIC 82103 (9.98)	IN THE HEART OF THE YOUNG
43	44	41	23	NEW KIDS ON THE BLOCK ▲3 COLUMBIA 45129 (10.98 EQ)	STEP BY STEP
44)	47	51	35	DAMN YANKEES ● WARNER BROS, 26159 (9,98)	DAMN YANKEES
45)	71		2	PET SHOP BOYS EMI 94310* (9.98)	BEHAVIOR
46	43	39	22	KEITH SWEAT ▲ VINTERTAINMENT 60861/ELEKTRA (9.98)	I'LL GIVE ALL MY LOVE TO YOU
47	31	31	9	RANDY TRAVIS WARNER BROS. 26310* (9.98)	HEROES & FRIENDS
48	NE	w>	1	CLINT BLACK RCA 2372* (9.98)	PUT YOURSELF IN MY SHOES
49	NE	WÞ	1	PHIL COLLINS ATLANTIC 82157 (14.98)	SERIOUS HITS LIVE!
50	42	37	34	DEPECHE MODE ▲ SIRE 26081/REPRISE (9.98)	VIOLATOR
51	46	71	3	LYNCH MOB ELEKTRA 60954* (9.98)	WICKED SENSATION
(52)	NE	WÞ	1	PAUL MCCARTNEY CAPITOL 94778 (24.98)	TRIPPING THE LIVE FANTASTIC
53	36	29	52	PHIL COLLINS ▲3 ATLANTIC 82050 (9.98)	BUT SERIOUSLY
(54)	66	74	5	CANDYMAN EPIC 46947 (9.98 EQ)	AIN'T NO SHAME IN MY GAME
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				STURE, UNE-STUP, AND	RACK SALES REPORTS.
	J		ON CHART		
VEEK	NEE	AGO.	S N		
THIS WEEK	LAST WEEK	2 WKS.	WKS. (ARTIST	TITL
		-		LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE	
<u>55</u>	56	66	27	TONY! TON!! TONE! ● WING 841 902/POLYDOR (8.98 EQ)	THE REVIVAL
<u>56</u>		W	1	SCORPIONS MERCURY 846 908 (9.98 EQ)	CRAZY WORLD
57)		W	1	STEVE WINWOOD VIRGIN 91405 (9.98) THE ROBERT CRAY BAND FEATURING THE MEMI	REFUGEES OF THE HEART
58	51	55	8	MERCURY 846 652 (9.98 EQ)	MIDNIGHT STROL
59	49	48	17	MAXI PRIEST CHARISMA 91384 (9.98)	BONAFIDE
60	48	47	30	JOHNNY GILL & MOTOWN 6283 (8.98)	JOHNNY GILI
61	45	34	64	THE RIGHTEOUS BROTHERS ● VERVE 823 662*/POLYDOR (6.98 EQ) THE RIG	HTEOUS BROTHERS GREATEST HITS
62	54	52	12	PRINCE PAISLEY PARK 27493/WARNER BROS. (12.98)	GRAFFITI BRIDGE
63	61	70	5	DARYL HALL JOHN OATES ARISTA 8614 (9.98)	CHANGE OF SEASON
64	60	60	7	CARLY SIMON ARISTA 8650 (9.98)	HAVE YOU SEEN ME LATELY
65	50	45	7	INDIGO GIRLS EPIC 46820 (9.98 EQ)	NOMADS INDIANS SAINTS
66	57	53	29	GARTH BROOKS ▲ CAPITOL 90897 (8.98)	GARTH BROOKS
67	53	49	13	N.W.A RUTHLESS 7224/PRIORITY (6.98)	100 MILES AND RUNNIN
68	58	59	32	HEART ▲ CAPITOL 91820 (9.98)	BRIGADE
69	59	50	12	JANE'S ADDICTION WARNER BROS. 25993 (9.98)	RITUAL DE LO HABITUAL
70	79	90	13	TRIXTER MECHANIC 6389/MCA (9.98)	TRIXTER
71)	76	79	46	UB40 ● virGin 91324 (9.98)	LABOUR OF LOVE I
72	113	_	2	JIMMY BUFFETT MCA 10022* (9.98)	FEEDING FRENZY
73	52	44	11	LIVING COLOUR ● EPIC 46202 (9.98 EQ)	TIME'S UF
74	55	46	5	SLAYER DEF AMERICAN 24307/GEFFEN (9.98)	SEASONS IN THE ABYSS
75	74	75	8	CARRERAS - DOMINGO - PAVAROTTI ● LONDON 430	433*/POLYDOR (9.98 EQ) IN CONCERT
76	67	65	62	MOTLEY CRUE ▲3 ELEKTRA 60829 (9.98)	DR. FEELGOOD
77	65	61	25	CONCRETE BLONDE I.R.S. 82037*/MCA (9.98)	BLOODLETTING
78	68	64	5	STYX A&M 5327 (8.98)	EDGE OF THE CENTURY
79	62	54	9	NEIL YOUNG & CRAZY HORSE REPRISE 26315 (9.98)	RAGGED GLORY
80	63	57	10	REBA MCENTIRE ● MCA 10016 (9.98)	RUMOR HAS IT
81	70	67	77	CLINT BLACK ▲2 RCA 9668 (8.98)	KILLIN' TIME
82	64	56	16	BLACK BOX RCA 2221 (9.98)	DREAMLAND
83	75	73	19	HARRY CONNICK, JR. ● COLUMBIA 46146 (9.98 EQ)	WE ARE IN LOVE
84	72	58	12	ANTHRAX MEGAFORCE 846480/ISLAND (9.98)	PERSISTENCE OF TIME
(85)	107	_	2	VARIOUS ARTISTS CHRYSALIS 21799* (10.98)	RED HOT & BLUE
86)	89	94	19	STEVIE B LMR 2307 /RCA (9.98)	LOVE & EMOTION
87)	NE	wÞ	1	MORRISSEY SIRE 26221*/REPRISE (9.98)	BONA DRAG
88)	98	105	6	THE SOUP DRAGONS BIG LIFE 842 985/MERCURY (8.98 EQ	LOVEGOD
89	73	63	50	THE KENTUCKY HEADHUNTERS ▲ MERCURY 838 744	(9.98 EQ) PICKIN' ON NASHVILLE
90	77	89	4	INFORMATION SOCIETY TOMMY BOY 26258/REPRISE (9.9	B) HACK
91	78	77	18	VINCE GILL ● MCA 42321 (8.98)	WHEN I CALL YOUR NAME
(92)	NE	WÞ	1	FREDDIE JACKSON CAPITOL 92217 (9.98)	DO ME AGAIN
93)	100	103	14	URBAN DANCE SQUAD ARISTA 8640 (9.98)	MENTAL FLOSS FOR THE GLOBE
94	84	76	5	TESTAMENT MEGAFORCE 82143*/ATLANTIC (9.98)	SOULS OF BLACK
(95)	104	108	22	BAD COMPANY ATCO 91371 (9.98)	HOLY WATER
96	85	84	58	AFTER 7 ● virgin 91061 (9.98)	AFTER 7
97	80	62	24	SNAP ● ARISTA 8536 (9.98)	WORLD POWER
98	81	78	16	LUKE FEATURING THE 2 LIVE CREW ●	BANNED IN THE U.S.A.
99	94	92	18	LUKE 91424/ATLANTIC (9.98) ERIC JOHNSON CAPITOL 90517 (9.98)	AH VIA MUSICOM
100	92	86	35	ALAN JACKSON ● ARISTA 8623 (8.98)	HERE IN THE REAL WORLD
101	95	81	61	AEROSMITH 4 GEFFEN 24254 (9.98)	PUMP
102	88	88	72	DON HENLEY ▲2 GEFFEN 24217 (9.98)	THE END OF THE INNOCENCE
102		∞ W >	1	VAN MORRISON MERCURY 847 100 (9.98 EO)	ENLIGHTENMENT
\rightarrow	-				
104	99	93	26	GEORGE STRAIT ● MCA 6415 (9.98)	LIVIN' IT UP
105	103	104	7	ROBERT JOHNSON COLUMBIA 46222 (11.98 EQ)	THE COMPLETE RECORDINGS
106	83	72	9	TAKE 6 REPRISE 25892 (9.98)	SO MUCH 2 SAY
107	87	132	3	DEEP PURPLE RCA 2421 (9.98)	SLAVES AND MASTERS
108	102	102	4	10,000 MANIACS ELEKTRA 60962* (9.98)	HOPE CHEST
MAN					

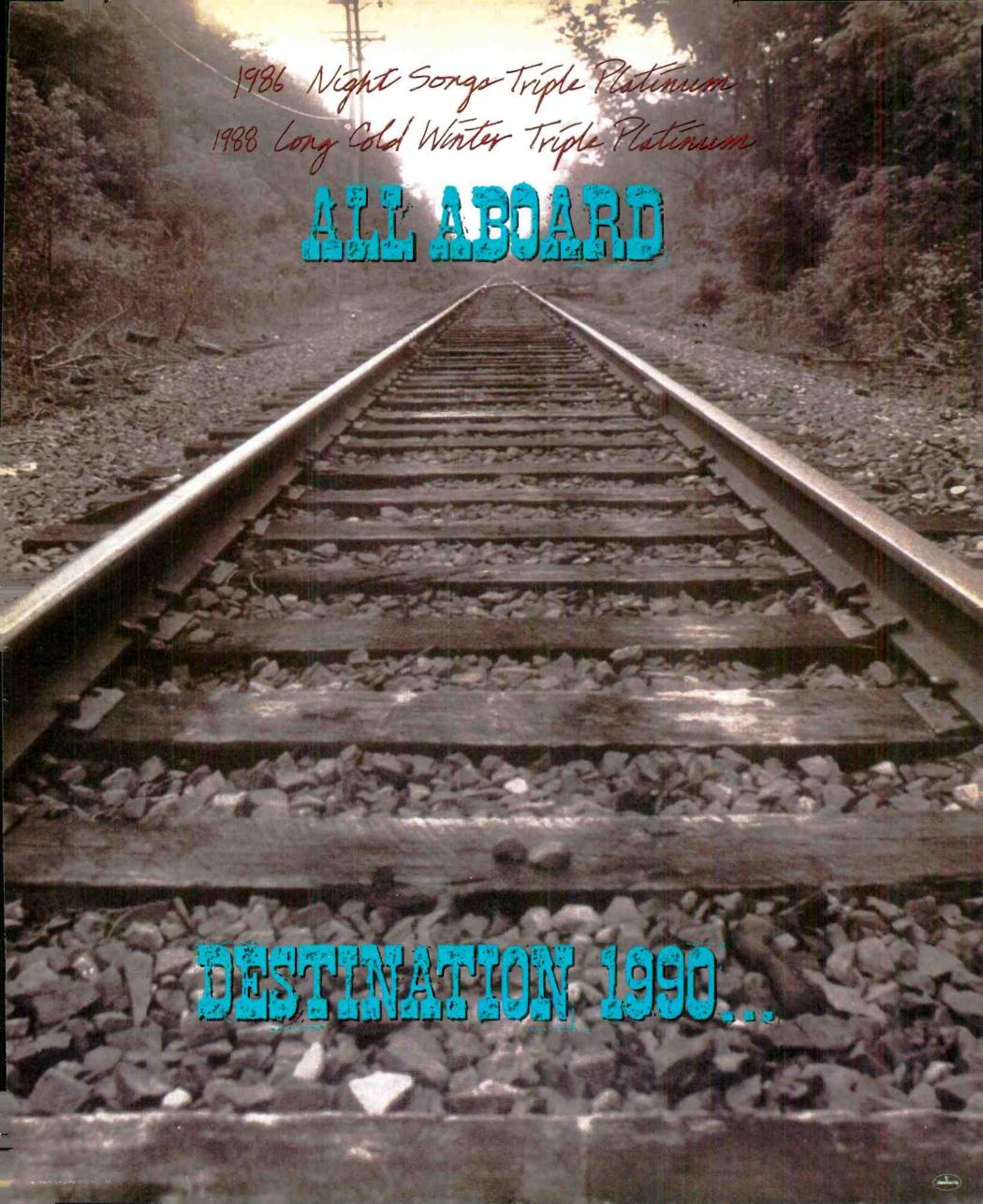
Albums with the greatest sales gains this week. Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices (indicated by EQ), for labels that do not issue list prices, are projected from wholesale prices. © 1990, Billboard/BPI Communications, Inc.

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DWIGHT YOAKAM REPRISE 26344* (9.98)

IF THERE WAS A WAY



Billboard. Top Pop. Albums... continued

THIS	LAST	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OF	TITLE REQUIVALENT)
110	141	_	20	NEW KIDS ON THE BLOCK ▲2 COLUMBIA 45280* (8.98 EQ)	MERRY MERRY CHRISTMAS
(11)	111	106	118	NEW KIDS ON THE BLOCK ▲8 COLUMBIA 40985 (9.98 EQ)	HANGIN' TOUGH
112	86	80	28	BILLY IDOL ▲ CHRYSALIS 21735 (9.98)	CHARMED LIFE
113	93	69	12	RATT ATLANTIC 82127 (9.98)	DETONATOR
114	91	85	10	KATHY MATTEA MERCURY 842 330* (8.98 EQ)	A COLLECTION OF HITS
115	97	87	31	EN VOGUE ▲ ATLANTIC 82084 (9.98)	BORN TO SING
116	90	83	13	KEITH WHITLEY ● RCA 52277* (9.98)	GREATEST HITS
(117)	118	116	4	HANK WILLIAMS, JR. WARNER BROS. 26453* (9.98)	AMERICA (THE WAY I SEE IT)
118	106	96	7	THE REPLACEMENTS SIRE 26298*/WARNER BROS. (9.98)	ALL SHOOK DOWN
119	108	114	56	BILLY JOEL ▲3 COLUMBIA 44366 (9.98 EQ)	STORM FRONT
120	101	82	34	SINEAD O'CONNOR ▲2 ENSIGN 21759/CHRYSALIS (9,98)	NOT WANT WHAT I HAVEN'T GOT
121	96	68	7	GRATEFUL DEAD ARISTA 8634 (19.98)	WITHOUT A NET
(122)	122	127	8	ALIAS EMI 93908* (9.98)	ALIAS
123	114	120	20	GARY MOORE CHARISMA 91369* (9.98)	STILL GOT THE BLUES
124	109	97	14	BOOGIE DOWN PRODUCTIONS ● JIVE 1358/RCA (9.98)	EDUTAINMENT
125	121	119	8	COCTEAU TWINS 4.A.D 93669/CAPITOL (9.98)	HEAVEN OR LAS VEGAS
126	110	107	77	BOB MARLEY AND THE WAILERS ▲2 TUFF GONG 422-846	5-210/ISLAND (9.98 EQ) LEGEND
127	128	_	2	GO-GO'S I.R.S. 447 970 059*/A&M (9.98)	GO-GO'S GREATEST
128	105	91	27	VAN MORRISON ● MERCURY 841 970 1 (9.98 EQ)	THE BEST OF VAN MORRISON
129	130	124	69	NEW KIDS ON THE BLOCK ▲3 COLUMBIA 40475 (6.98 EQ)	NEW KIDS ON THE BLOCK
130	112	101	85	BONNIE RAITT ▲ ² CAPITOL 91268 (8.98)	NICK OF TIME
131	127	165	3	THE CHARLATANS U.K. BEGGAR'S BANQUET 2411/RCA (9.98) SOME FRIENDLY
(132)	137	171	4	CHET ATKINS & MARK KNOPFLER COLUMBIA 45307* (8.	98 EQ) NECK & NECK
133	115	98	12	DINO ISLAND 846481 (9.98)	SWINGIN'
134)	NE	_	1	THE OUTFIELD MCA 10111 (9.98)	DIAMOND DAYS
135)	NE	W	1	ELTON JOHN MCA 10110* (39.99)	TO BE CONTINUED
136	120	123	15	WHISPERS CAPITOL 92957 (9.98)	MORE OF THE NIGHT
137)	142	125	8	THE PARTY HOLLYWOOD 60980*/ELEKTRA (9.98)	THE PARTY
138	136	138	4	DAVID CASSIDY ENIGMA 7-73554* (9.98)	DAVID CASSIDY
139	116	113	70	THE 2 LIVE CREW ▲ LUKE 107 (9.98)	AS NASTY AS THEY WANNA BE
140	NE		1	K.T. OSLIN RCA 2365* (9.98)	LOVE IN A SMALLTOWN
141	131	117	8	JAMES INGRAM WARNER BROS. 25924 (9.98)	IT'S REAL
142	123	109	10	RUSH MERCURY 838 936* (19.98 EQ)	CHRONICLES
143	NE		1	SLAUGHTER CHRYSALIS 21816* (6.98)	STICK IT LIVE
144	140	135	6	HOUSE OF LORDS SIMMONS 2170/RCA (9.98)	SAHARA
145	138	143	51	KENNY G ▲ ARISTA 13-8613 (13.98)	LIVE
146	129	115	14	THE NEVILLE BROTHERS A&M 5312 (8.98)	BROTHER'S KEEPER
147	146	137	97	SOUNDTRACK ▲² ATLANTIC 81933 (9.98)	BEACHES
148	133	118	27	PAULA ABDUL ▲ VIRGIN 91362 (9.98)	SHUT UP AND DANCE
\vdash	161	152	123 7	PAULA ABDUL ▲7 virgin 90943 (9 98) VARIOUS ARTISTS TLIE N.	FOREVER YOUR GIRL
150 151	12 5	129	9	NARADA 63095*/MCA (9.98)	ARADA WILDERNESS COLLECTION
151				BOB DYLAN COLUMBIA 46794 (9.98 EQ)	UNDER THE RED SKY
152	154	155 161	10 3	STEELHEART MCA 6368 (9.98) DANA DANE PROFILE 1298 (9.98)	STEELHEART DANE 4 EVER
153	143	158	4		DANA DANE 4-EVER
	132		5	JASMINE GUY WARNER BROS. 26021 (9.98)	JASMINE GUY
155_	132	151	J	MARK CHESNUTT MCA 10032* (9.98)	TOO COLD AT HOME

FOR WEEK ENDING NOVEMBER 24, 1990

THIS					
F≯	LAST	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIS	T PRICE OR EQUIVALENT)*
156	164	141	10	BREATHE A&M 5320 (8.98)	PEACE OF MIND
157)	166	164	4	MARY-CHAPIN CARPENTER COLUMBIA 46102* (8.98 EO)	SHOOTING STRAIGHT IN THE DARK
158	117	95	38	LISA STANSFIELD ▲ ARISTA 8554 (9.98)	AFFECTION
159	173	150	18	IGGY POP VIRGIN 91381 (9.98)	BRICK BY BRICK
160	165	167	3	KING'S X MEGAFORCE 82145*/ATLANTIC (9.98)	FAITH HOPE LOVE BY KING'S X
(161)	NE	w	1	THE RIGHTEOUS BROTHERS CURB 77381* (6.98)	THE BEST OF THE RIGHTEOUS BROTHERS
162	134	99	54	TAYLOR DAYNE ▲ ARISTA 8581 (9.98)	CAN'T FIGHT FATE
163	126	121	24	THE JEFF HEALEY BAND ● ARISTA 8632 (9.98)	HELL TO PAY
(164)	NE	w >	1	SOHO ATCO 91585 (13.98)	GODDESS
165	152	130	14	EXTREME A&M 5313 (8.98)	EXTREME II PORNOGRAFFITTI
166	139	142	5	CARON WHEELER EMI 93497 (9.98)	UK BLAK
167	156	140	35	TRAVIS TRITT ● WARNER BROS. 126094 (9.98)	COUNTRY CLUB
168	160	134	7	TEENA MARIE EPIC 45101 (9.98 EQ)	IVORY
169	153	145	5	VARIOUS ARTISTS ELEKTRA 60940* (19.98)	RUBAIYAT
170	167	159	38	ORIGINAL LONDON CAST	PHANTOM OF THE OPERA HIGHLIGHTS
(171)	NE	w Þ	1	POLYDOR 8315631 (10.98 EQ) BOBBY MCFERRIN EMI 92048* (10.98)	MEDICINE MUSIC
172	144	166	14	YANNI PRIVATE MUSIC 2067* (9.98)	REFLECTIONS OF PASSION
173	174	168	145	ORIGINAL LONDON CAST ▲ POLYDOR 831 273 (17.98 EQ) PHANTOM OF THE OPERA
174	157	148	25	STEVE VAI ● RELATIVITY 1037 (9.98)	PASSION AND WARFARE
(175)	NE	w Þ	1	SURFACE COLUMBIA 46772 (9.98 EQ)	3 DEEP
176	180	_	2	EVERY MOTHER'S NIGHTMARE	EVERY MOTHER'S NIGHTMARE
177	179	194	3	ARISTA 8633 (9.98) HINDU LOVE GODS GIANT 24406/REPRISE (9.98)	HINDU LOVE GODS
(178)	196	178	117	AC/DC ▲¹0 ATLANTIC 16018 (6.98)	BACK IN BLACK
(179)	NE	W	1	MONIE LOVE WARNER BROS. 26358 (9.98)	DOWN TO EARTH
		**	1 1		
180	159	126	10		
180		_	_	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ	
	159	126	10	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98)	THE WILD PLACES ONE SIMPLE WORD
180	159 187	126 183	10	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98) ICE CUBE ● PRIORITY 57120 (9.98)	ONE SIMPLE WORD AMERIKKKA'S MOST WANTED
180 (181) 182	159 187 170	126 183 136	10 3 26	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98) ICE CUBE PRIORITY 57120 (9.98) DON DOKKEN GEFFEN 24301 (9.98)	ONE SIMPLE WORD AMERIKKKA'S MOST WANTED UP FROM THE ASHES
180 (181) 182 183 (184)	159 187 170 148	126 183 136 111	10 3 26 11	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98) ICE CUBE PRIORITY 57120 (9.98) DON DOKKEN GEFFEN 24301 (9.98) THE GETO BOYS DEF AMERICAN 24306 (8.98) JOHN DENVER	ONE SIMPLE WORD AMERIKKKA'S MOST WANTED UP FROM THE ASHES THE GETO BOYS
180 (181) 182 183	159 187 170 148 194	126 183 136 111 191	10 3 26 11 6	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98) ICE CUBE ● PRIORITY 57120 (9.98) DON DOKKEN GEFFEN 24301 (9.98) THE GETO BOYS DEF AMERICAN 24306 (8.98)	THE WILD PLACES ONE SIMPLE WORD AMERIKKKA'S MOST WANTED UP FROM THE ASHES THE GETO BOYS FLOWER THAT SHATTERED THE STONE
180 (81) 182 183 (84) (85)	159 187 170 148 194 189	126 183 136 111 191 197	10 3 26 11 6 3	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ THE CONNELLS TVT 2580 (8.98) ICE CUBE ● PRIORITY 57120 (9.98) DON DOKKEN GEFFEN 24301 (9.98) THE GETO BOYS DEF AMERICAN 24306 (8.98) JOHN DENVER WINDSTAR 53334*/AMERICAN GRAMAPHONE (10.98)	ONE SIMPLE WORD AMERIKKKA'S MOST WANTED UP FROM THE ASHES THE GETO BOYS FLOWER THAT SHATTERED THE STONE REV IT UP
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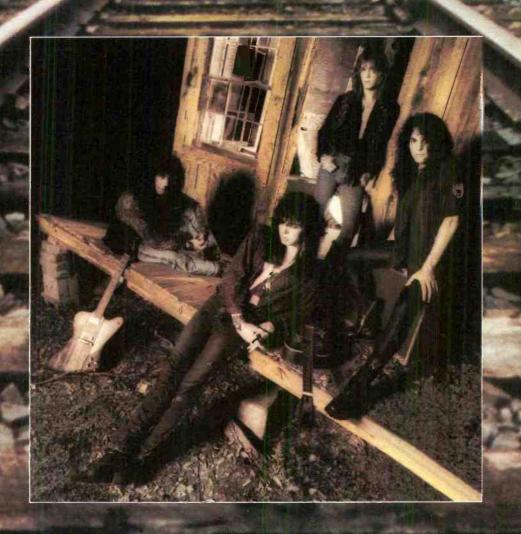
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THARBALL STATION

Produced by John Jansen, Tom Keifer Mixed by Steve Thompson and Michael Barberio

MANAGEMENT: Larry Flaze



PolyGram

NARM, VSDA MAY GO SEPARATE WAYS

(Continued from page 1)

alternatives, it probably would be decided by both organizations that a dedicated [executive] vice president for each association might be necessary to meet those needs."

Even without a concurring vote by both boards, one party could effect a split through a provision in the current contract between the groups, which allows either side to terminate the affiliation unilaterally.

Under that three-year contract, which began in 1989, either side can end the marriage by giving the other side a one-year notice. Notice can only be given at the end of a fiscal year, which, for both groups, is Feb. 28. Thus, it is possible that a formal split would not occur until Feb. 28, 1992.

Pam Horovitz, executive VP of NARM/VSDA, would not confirm at press time that an explicit vote to terminate had been taken by the NARM board. She also declined to discuss the agenda for the VSDA board meeting in Austin.

OPTIONS UNDER REVIEW

But she notes, "At the request of both boards, I did prepare over the last couple months an analysis of the current joint structure," including a review of "whether the current joint operating structure is still appropriate or whether it's time to make some changes."

Also under review, according to sources, is Horovitz's contract, which

makes her the highest-ranking staff person for both organizations.

The most likely scenario in the event of a split between NARM and VSDA, according to several sources, is that Horovitz would become executive VP of NARM and a new senior staff person would be appointed for VSDA. "The decision was made that [Horovitz] should be 100% ours," one NARM board member says. "That's basically what the board decided."

Horovitz declines to comment on her contract with the two organizations.

FATE OF STAFFERS

Left unclear in this scenario is the disposition of the approximately 30 other staffers at the groups' Marlton, N.J., headquarters. Staffers' salaries are apportioned according to a complex formula involving time spent on each group's activities and other factors—an arrangement that has occasionally caused friction, according to some sources.

"There are some who are strictly VSDA, and some who are strictly NARM, and then some who bill their time on a percentage basis," one insider says. "It's not the organizations themselves, it's the executive staff. It's run out of the same office, dual titles, that's where it gets hairy ... I'm sure all this is of concern to the VSDA board and I'm sure it's of some concern to NARM."

"The VSDA is an organization of

5,000 member companies and a convention which this year drew close to 15,000 people," Horovitz notes. "NARM has 500 members and a convention that draws slightly over 2,000 people. The difference in the scope of what's required to run one organization vis-a-vis the other is obviously substantial.

"Having said that," Horovitz continues, "there are things that the staff of any trade association does that require the same number of people regardless of how large the organization is, such as putting on a convention."

EVOLUTIONARY PROCESS

According to some sources, the de-

cision to formally split the two groups represents the culmination of an evolutionary process that dates back almost to the day NARM decided to seed VSDA.

While NARM provided initial funding for VSDA, the latter group eventually grew to dwarf NARM, generating significant revenues from its annual trade show. The growth of VSDA also led to an expansion in the headquarters staff that served both organizations.

Through 1987, NARM appointed three members of VSDA's 15-member board of directors—an acknowledgment of VSDA's heritage as an outgrowth of NARM. Beginning in 1988, the VSDA board assumed con-

trol over those three appointed seats.

Recently, the VSDA board voted to increase the number of appointed seats to five, all under the control of VSDA (Billboard, Sept. 22).

Since assuming control over the appointed seats on its board, VSDA has frequently used its authority to appoint representatives from major music/video combo chains, some of whom have also been members of the NARM board. The only current dual-board member is Lou Fogelman of Show Industries.

Even if the two organizations do split, there will continue to be a substantial overlap between their memberships.

MGM/UA HOME VIDEO DISMANTLED

(Continued from page 1)

sure the ones who are remaining are

the lucky ones."

"Officially," says another source,
"people won't be out until Jan. 8.
Some people will be asked to work
through the transition or until they
find another job. But even if MGM/
UA Home Video were fully staffed,
it's difficult to see how the transition

could be made in the time frame they're looking to."

"After the paring down is completed," the source also says, "it may become evident that more people are needed to manage the label. They may want to hire some people back, but there are no immediate plans to do that."

Sales staffers at WEA and Warner Home Video are absorbing ordering, billing, and shipping functions, effective Monday (19).

Warner is said to be adding five to six people to its existing field sales staff of approximately 30; the 15 MGM/UA Home Video field sales reps who were let go are being interviewed for those jobs. Warner hired five members of HBO Video's sales staff of seven when it took over that company's sales and distribution (Billboard, Aug. 25).

WEA is also said to be beefing up its direct video sales efforts. Evidence for this conclusion is provided by the appointment of Gary Routenberg as supervisor of video distribution for the wholesaling apparatus. Routenberg is the Warner Home Video sales manager at WEA's Los An-

geles branch (Billboard, Nov. 17).

But, the source continues, "There's still a lot to be desired about the new relationship and maximizing the sale

of the [MGM/UA] line.

"It could work if you did it like a WEA label where you have Warner regional reps going in and working with the WEA people to keep them apprised of what's happening in marketing and sales strategy and then by getting into the key accounts to work out programs on the product. But you don't have that now. I don't know how you can dismantle a company over a weekend and expect it to function at any kind of efficient marketing or sales level. What about back orders? What about catalog? There could be a lot of money left on the table this Christmas. If I were a producer with a stake in some of those titles, like a Don Bluth who made 'All Dogs Go To Heaven,' I'd be making some strong inquiries.'

Warner Home Video is also said to be working on absorbing such functions as merchandising, advertising, and publicity, but "that hasn't been finalized yet," says the source. "It remains to be seen how much control the Warner people will have over such areas as co-op, packaging, and pricing." Another major meeting between Warner and the remaining MGM/UA Home Video staff took place Nov. 14.

Another source claims that the remaining MGM/Pathé Home Video staffers will probably move from

Filmland headquarters in Culver City, Calif., to a Pathé building in Beverly Hills.

MGM/UA has one of the richest home video libraries in the industry, with such classic titles as "The Wizard Of Oz," "Singing In The Rain," and "2001" among its 2,000-title vault. MGM/UA Home Video has released 950 titles. In recent years, the studio has produced such major films as "Rain Man" and "Moonstruck."

Recently, the company celebrated sales of 4 million units on the sell-through-priced "All Dogs Go To Heaven"—a title that enjoyed the No. 1 spot on Billboard's Top Video Sales chart for several weeks. Current and upcoming MGM/Pathé theatrical features include "Quigley Down Under," "The Desperate Hours," "Rocky V," and "The Russia House."

The addition of MGM/UA Home Video to the Time Warner family—which already includes Warner Home Video, HBO Video, Lorimar Home Video, and Cannon Home Video—would give Warner a market share in excess of 20%, say industry analysts. MGM/UA had a 7% share of market in 1989 based on revenues of \$225 million, according to Paul Kagan & Associates (Billboard, Nov. 3).

A representative for MGM/UA Home Video says the company is going ahead with plans to sponsor an "All Dogs Go To Heaven" float Nov. 25 in the Hollywood Christmas Parade in Los Angeles.

LIVE's 'Turtles' Generate Strong Operating Profit

■ BY DON JEFFREY

NEW YORK—Once again, the Ninja Turtles saved the quarter for LIVE Entertainment Inc.

The big bright spot for LIVE, whose weakened rackjobbing division continues to disappoint investors, is the home-video subsidiary that distributes the popular "Teenage Mutant Ninja Turtles" releases.

LIVE reports that third-quarter operating profits skyrocketed 146% to \$23.9 million as revenues climbed 84% to \$182 million.

Despite those numbers, Wall Street registered its dissatisfaction with the company when the results were released by driving the stock down to the biggest percentage decline of the day on the New York Stock Exchange. Shares fell 25.2%, or \$3.50 each, to close at \$10.375.

What investors were reacting to was a 35% drop in quarterly net profit to \$7.9 million. One reason for the decline was a higher tax rate. Another was that in last year's third quarter, LIVE realized an \$8 million gain from an insurance policy on its late chief executive, Jose Menendez

But analysts are troubled by softness in the company's rackjobbing subsidiary, Lieberman Enterprises. The company did not break out results for any of its divisions, but said that Lieberman "continued the weak profit performance experienced" in the first six months of the year.

Revenues for Lieberman were up in the quarter, but that was only be-

cause sales from Navarre Corp., a distributor that LIVE bought early this year, were included. The subsidiary had an operating loss. Keith Benjamin, analyst with Sil-

berberg, Rosenthal, says one reason for weakness at Lieberman is that "specialty retailers are gaining market share from the mass merchants on the music side." Rackjobbers distribute recordings and videos to mass merchants.

That same reasoning may account for some of the reported gains for LIVE's Specialty Retail operations, which include the music and video chains Strawberries and Waxie Maxie. The company says the division's revenues and profits were both up.

An even bigger success story was LIVE Home Video, whose profits and revenues for the first nine months of 1990 were higher than those for all of last year, the company says.

That is primarily due to the runaway success of the "Teenage Mutant Ninja Turtles" videos. The turtles also helped LIVE post strong gains in the first and second quarters this year.

For the first nine months this year, LIVE reports that net profit declined 21% to \$11.8 million on an 85% increase in revenues to \$475 million.

Benjamin says the outlook for LIVE Home Video is good for next year because it "will receive an impressive array of movies from Carolco and other movie companies."

Carolco Pictures Inc. owns 48% of the voting shares of LIVE.

NEW LINE FORMS HOME VIDEO DIVISION

(Continued from page 5)

peared at the New York Film Festival before breaking theatrically.

New Line's statement announcing the formation of a home video division does not make clear the disposition of video rights to Seven Arts films.

In the statement, New Line Cinema chairman Robert Shaye says, "New Line believes the establishment of our own home video distribution will provide the company with important additional economic and strategic advantages. New Line is, and has been, a significant supplier of product to the home video market for many years."

In addition to its deal with Media for the "Nightmare On Elm Street" series, New Line currently has a licensing agreement with RCA/Columbia. That deal expires in early 1991.

Some of New Line's product has

also gone to HBO Video.

Although rumors of the formation of New Line Home Video have been in circulation for weeks, the announcement still elicited some surprise from the trade. Several observers note that the home video market is not particularly ripe at the moment for new entrants and that creating a new, independent video supplier cuts against current trends.

In the past year, several independent suppliers have signed distribution agreements with major studios, enhancing the majors' control over distribution. In the most spectacular recent example of consolidation at the supplier level, home video rights to MGM/UA product were assigned to Time Warner as part of Pathé Communications' acquisition of MGM/UA (see story, page 1).

Rumors have also circulated recently about a possible distribution agreement between Media Home Entertainment and MCA Home Video (Billboard, Nov. 17).

New Line's strategy "is running 180 degrees against the trend," one industry observer says. "If they go the whole route and deal with the wholesalers themselves, I don't see the sense."

But another observer notes, "In the end, it's still a product-driven business. If New Line has the product, why shouldn't they be able to pull it off? And the 'Turtles' sequel could be pretty solid product."

New Line executives could not be reached at press time.

The company has made no other staffing announcements beyond the appointments of Einhorn and Karaffa.

Canadian Obscenity Verdict Cheers Record Industry

BY KIRK LaPOINTE

NEPEAN, Ontario—Canada's landmark music obscenity trial has ended with the acquittal of a record company and its distributor, unease in the civil rights community, and general relief in the record industry.

Fringe Products Inc. and its distribution arm, Record Peddler, were acquitted Nov. 8 after a provincial court jury first said it was deadlocked, then spent more time at the judge's behest and delivered a verdict on the defendants' behalf.

In all, the three-man, nine-woman jury spent nine hours before ruling that two albums by the Victoria-based punk/thrash band DayGlo Abortions were not obscene. The band was not charged, but Fringe president Ben Hoffman had to pay a heavy price for producing and carrying the albums. All told, he has spent more than \$90,000 on legal fees; the

Crown may appeal the case, so his bills may not be over

bills may not be over.

At least, he says, "I think I have now some sense of what I can do and what I can't do." What he will do, once he recovers financially, is step up his production of alternative music. The band plans no changes.

The verdict has elated the Canadian recording industry, which viewed this trial as a litmus test of the country's obscenity laws. The battle is far from over, though. On Monday (19), a London, Ontario, record and book store owner is to appear in court on obscenity charges after he dared authorities to arrest him last month for carrying 2 Live Crew's "As Nasty As They Wanna Be."

"We are very pleased," says Brian Robertson, president of the Canadian Recording Industry Assn. "There is a much wider path the industry can walk now."

But defense lawyer Marlyss Ed-

wardh, noting how long it took the jury to reach its verdict, says it is clear the obscenity provisions in the Criminal Code are in need of overhaul to prevent similar cases. Even though the ruling demonstrates Canadians' "commitment to tolerance," there is bound to be more pressure on artists and their industry, she believes.

Under the law, an obscene work is one whose dominant characteristic is the undue exploitation of sex. It leaves room for defendants to argue their work has artistic merit and does not violate community standards.

But the Canadian Civil Liberties Assn. says artists will remain confused because no defined line exists on what constitutes a criminal offense. Community standards in a big city are bound to be different than those in a smaller center, notes association general counsel Alan Boro-

The four-day trial was expected to

be a major debate on artistic expression and freedom. Instead, it was scant on testimony and strong on urging the jury members to use their own consciences as guides. The prosecution did not call any experts; it simply played the 11 songs in question from the albums, "Feed Us A Fetus" and "Here Today, Guano Tomorrow."

The songs are sprinkled with fourletter words and references to incest, rape, and suicide. The band has said these references are parodies.

Provincial Court Justice Louise Charron played an important role in ensuring the trial ran its course. In charging the jury, she said that the 12 members had to assess the question of tolerance, not taste. "What matters is not what Canadians think is right for themselves. What matters is what Canadians will not tolerate other Canadians hearing because it would be beyond community standards."

High Court Firm On RICO Ruling

BY BILL HOLLAND

WASHINGTON, D.C.—For the second time this year, the U.S. Supreme Court has let stand a federal court ruling that state prosecutors have the right to seize non-obscene assets in obscenity conviction cases.

In the Nov. 5 item, the Court refused to review a ruling (Sequoia Books Inc. vs. Ingemunson) by an appeals court in Illinois that upheld a state law permitting state prosecutors to seize all contents of bookstores convicted more than once of selling obscene materials.

By not reviewing the Illinois ruling, the Court let stand the constitutionality of the state's use of its Racketeer Influenced and Corrupt Organizations Act statutes, which some constitutional critics say were fashioned only to smash organized crime syndicates.

organized crime syndicates.

"This is the second time this session that the Supreme Court has not granted a review," says Charles Ruttenberg, Washington, D.C., counsel for the Video Software Dealers Assn. "There's certainly a pattern emerging here—they're giving the distinct impression they don't want to look at this issue. This bodes ill for all of us. Talk about your chilling effect."

On Oct. 16, the Supreme Court let stand a Virginia case in which prosecutors, employing state RICO statutes, seized more than \$1 million in assets of a Northern Virginia bookstore after finding four videotapes and six magazines obscene under state law.

MCA LABELS SHIFT TO BMG FOR INT'L DISTRIBUTION

(Continued from page 1)

Motown, partly owned by MCA Inc., is not included in the deal, but is already licensed to BMG worldwide outside North America and Africa.

According to sources, the agreement calls for BMG to pay MCA an annual advance of \$37 million. However, Rudi Gassner, president and CEO of BMG International, denies that the figure is that high.

Michael Dornemann, chairman, president, and CEO of BMG, estimates that the distribution and licensing of the three labels will add 2%-3% to BMG's world market share. While their combined market share is larger than that in the U.S., Gassner notes that, in other territories, MCA/Geffen's American repertoire has to compete with domestic material.

WMI sources estimate that MCA's and Geffen's combined international revenues will total about \$120 million this year, about 11% of WMI's projected sales for 1990. But an MCA source says the combined total will probably be closer to \$150 million, representing about 15% of WMI's revenues this year.

Of the MCA estimate, Gassner says, "That's a fair assumption. We're saying this [deal] will give us an additional revenue base of a minimum of \$100 million. So if they're forecasting something like \$150 million, it may be in the ballpark."

The WMI sources also claim revenues from Warner's MCA licenses will be about \$50 million this year, down from \$68 million in 1989. The comparable Geffen numbers are about \$70 million for 1990, vs. \$63 million for last year, they say.

Al Teller, chairman of the MCA Music Entertainment Group, confirms that the Geffen figures are "order-of-magnitude" correct. But he says, "MCA [international sales] for 1990 [will be] far greater than \$50 million. We had a strong year in 1989. I'm not sure 1990 will be down, actually, when the dust settles. The results aren't out, but we're not going to be down, or if we are, it's just going to be a little bit."

Also, he points out that the WMI figure does not include MCA's U.K. sales through PolyGram. A company

source estimates the U.K. revenues alone could top \$40 million.

For some time, MCA has been saying that it wants to gradually develop its own companies in major international territories, but it has never made clear whether that would in-

There's no question that these companies fit together very well'

clude the establishment of a world-wide distribution system. The new pact has again aroused speculation that MCA and BMG might eventually enter either a joint worldwide distribution deal or a reciprocal arrangement under which MCA would distribute BMG in North America and BMG would handle MCA elsewhere.

While saying that such an agreement was not contemplated or discussed in the talks leading to the current deal, both sides acknowledge that some form of joint distribution is a possibility in the future.

"There's no question that these companies fit very well," says Dornemann. "There's nothing I'd rule out."

However, Dornemann says a reciprocal pact would make no sense. "I believe music is a global business. So, in the birth of a joint venture, it would be a mistake to have different ownerships in different parts of the world. Partnerships in music have to be worldwide, because the business is worldwide."

For his part, Teller says, "The BMG people know what our long-term objectives are, and as our future unfolds, there are a variety of mechanisms that can be used to accomplish what we want that wouldn't necessarily not include BMG. Whether or not they be joint ventures, there are all kinds of ways of doing it...

"Both parties are hopeful that the relationship is a dynamic one and very much has the possibility of evolution. And in a practical sense, we're looking at this as a real working partnership overseas."

Gassner also views the deal as a partnership. Although BMG will be helping to develop MCA and Geffen in territories where they may start companies in competition with BMG, he says, "Nobody is going to stop

MCA/Geffen from becoming a global player. As far as partnership is concerned, we can truly both benefit from what we are doing."

While Teller has no timetable for starting new international companies, he says the labels in Japan and Germany will be "anchors" for MCA's operations in the Far East and Europe, respectively. "Our strategy in a general sense is to increase our presence in all the key markets of the world," he says. "So I don't think this is the final step in our evolution."

Assistance in preparing this story was provided by Adam White in London.

ADVISORY LABELS BEING USED AS MARKETING TOOLS

(Continued from page 6)

keting tool. You don't see companies that put out poison make fun of a skull and crossbones."

David Leibowitz, senior VP/general counsel for the RIAA, says that he contacted attorneys at Atlantic and discussed the association's stand on the use of the parental advisory art. "We didn't tell them not to do it," he says. "We expressed our concerns about what those implications may be in the long term."

A representative for Atlantic, however, claimed the label had not been contacted by the RIAA about the matter. He stressed that the Carlin album is on the Eardrum label and is only distributed by Atlantic.

The Carlin album cover features the comedian peering over the parental advisory logo and uses the text of the warning label as its title. Priority's "Explicit Rap" compilation uses a blown-up version of the sticker as the cover art, with the word "lyrics" replaced by "rap."

Priority Records president Bryan Turner readily admits that the use of the parental advisory sticker as cover art is a marketing ploy and dismisses complaints lodged by other labels as "sour grapes."

According to Turner, Priority act N.W.A complained about the possible inclusion of the parental advisory label on the compilation, noting that sales of its previous releases were hurt when some chains refused to carry stickered product.

"It's obvious the responsibility is ours to make sure that parents and buyers are forewarned," Turner says. Using the sticker as cover art was "the creative way of doing that and of appeasing the artists," he adds. "We arrived at that solution and it worked.

"Other record companies that call me are upset because they had not thought of it first," Turner says. He concludes, "This sticker actual-

ly came about because of this music. It wasn't because of George Carlin or Richard Pryor, it is because of rap music and how threatening it is to the white establishment. I couldn't imagine a more perfect way of marketing that type of music."

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Edited by Irv Lichtman

THE BUYOUT of MCA Inc. by Matsushita Electric Industrial Co. may be concluded by Thanksgiving, according to observers. The companies are scheduled to begin talks again Monday (19) on the possible acquisition. Price is still the major issue. MCA wants as much as \$90 a share, insiders say, while Matsushita reportedly expects to pay about \$80. The stock closed at \$65.50 a share recently.

U.K. PROBLEM SOLVING: U.K. retailers are looking into the problem of censorship before, they hope, it becomes a problem in this country. Fired by the situation in the U.S., both sides of the industry are due to meet Thursday (22) to forge a united front on the issue. Representatives of the British Assn. of Record Dealers and the British Phonographic Industry will try to show the government here that the industry is capable of keeping its own house in order. The BPI/BARD meeting was instigated by BARD chairman Brian McLaughlin, who says his members became concerned after prosecutions of retailers in the U.S.

BIG SOUNDS FROM MUTE? Official word is out that

U.K-based indie Mute Records has made a U.S. licensing, pressing, and distribution deal with Elektra Entertainment. Artists from the 12-year-old label, founded by Daniel Miller, covered by the



MUTE/ELEKTRA

deal are Nick Cave & the Bad Seeds, Renegade Soundwave, Inspiral Carpets, Fortran 5, and Easy.

STAFF CUTS continued at Island Records Nov. 14 with the elimination of eight field promotion positions; those duties will be absorbed by existing PolyGram staffers. Sources speculated that layoffs in the Island promotion department would continue through the end of the week, possibly affecting some national positions.

TALK ALSO CONTINUES that further staff slashes will be made at RCA, which has quietly dismissed some 16 employees—many on the secretarial and support levels—within the last month. BMG chairman, president, and CEO Michael Dornemann denies that there have been any discussions of further layoffs, but some sources believe that as many as 15 more people may be axed soon.

SHORT-LIVED ALLIANCE: The new umbrella label at PolyGram headed by Rick Dobbis and including product on Polydor, London, Smash, and Island Records will not be christened Alliance Records, as previously expected. Track hears the latest name in the works is the PolyGram Label Group. That would follow the melodic lineup of recently named PolyGram entities including PolyGram Group Distribution (PGD) and the PolyGram Diversification Division (PDD). Company observers hope for confirmation PDQ.

CLAIMING THAT RAP "provides a window to our urban culture," Time Warner Inc. executive VP Robert J. Morgado defended the controversial way this music sometimes communicates to the listener in a letter printed in the Nov. 4 Sunday edition of The New York Times. Morgado, who is responsible for Time Warner's music holdings, concedes "the music can be frightening." But, he writes, "it is angry and subverts aspects of order. It is violent and hard to understand absolutely. Much of modern life is like that. Music and its lyrics reflect a reality that can't be censored. One can work to keep from being reminded of it, but it is there. Our eyes must be open; our ears must be open. We confront that reality, however it may offend or disturb." Morgado's longish letter makes a single reference to 2 Live Crew, which has been fending off charges of obscenity and whose label is now distributed through Time Warner's Atlantic TAKEOVER: Ireland's leading video rental chain, Xtra-vision, has been taken over by leasing operation Cambridge. Xtra-vision, which has 325 outlets in Ireland, the U.S., and the U.K., had seen its share tumble from \$1.75 to 11 cents in a year's time. Cambridge won out in the takeover despite a late bid from Belgium's Super Club.

EXITS: Cynthia Badie-Rivers has left Columbia Records as director of national publicity and artist development for black music and jazz, effective Oct. 31. She can be reached at 212-222-1232... Ed Dougherty has left as VP of sales at Coast Manufacturing, makers of cassette and CD carrying cases, Call him at 212-461-2578.

SHOT AT REDEMPTION: Broward County (Fla.) Judge Paul Backman was set to conduct a hearing Nov. 16 to determine whether a new trial will be granted to Florida retailer Charles Freeman, who was found guilty Oct. 3 in Fort Lauderdale of violating state obscenity statutes by selling 2 Live Crew albums.

ORE THAN MEETS THE EYE: Newly ensconced at Elektra Entertainment as senior VP of urban music after leaving his post as senior VP of black music at CBS, Ruben Rodriguez will also launch a joint-venture label with his new employer any day now. No further details on the label's staff or roster are forthcoming from Rodriguez or Elektra staffers as yet.

BARB-A-CUE TIME: Fredric Dannen didn't put all his barbs in his best seller, "Hit Men." He saved a few for his talk on "The Making Of 'Hit Men': Confessions Of A Journalist," at the monthly meeting of the B'nai B'rith Music and Performing Arts Unit Nov. 12 in New York. After taking individual swipes at Dick Asher, Walter Yetnikoff, David Geffen, and Clive Davis, he took out his shotgun and leveled a blast at the entire industry. "In the record industry, more than any other one I have seen, the line between legitimate and illegitimate is so fine that it is almost indistinguishable," he said. "There are ethical problems at every level of the music industry, not just in promotion."

HE WINNERS of the Amusement and Music Operators Assn. 1990 Jukebox Awards, presented Oct. 26 in New Orleans, are Alannah Myles, female rising star; Clint Black, male rising star; and the Kentucky Headhunters, group rising star. Myles' single "Black Velvet" was named jukebox pop record of the year; Milli Vanili's "Blame It On The Rain," R&B record of the year; and Randy Travis' "Just A Matter Of Time," country record of the year. Paula Abdul's album "Forever Your Girl" won in the pop and R&B CD categories, and Hank Williams Jr.'s "Greatest Hits III" won as country CD of the year. In addition, Kenny Rogers, the Everly Brothers, Peter Noone of Herman's Hermits, and the late Patsy Cline were inducted into the Jukebox Legends Hall of Fame.

NOT JUST A FANTASY: Berkeley, Calif.'s Fantasy Records has bought Santa Monica-based Specialty Records for an undisclosed amount, according to Fantasy executive VP Phil Jones. He says Fantasy will mine Specialty's catalog—which contains vintage Little Richard, Sam Cooke, and other gems—with plans to repackage and remerchandise about 25 Specialty releases in 1991. Fantasy has carved a marketing niche remerchandising catalog on such labels as Milestone, Prestige, Stax, Contemporary, and Galaxy, among others.

PRESERVING GREATNESS: Columbia Records, with a surprise album hit on its hands with "Robert Johnson—The Complete Recordings," has pledged \$10,000 to the Mt. Zion Robert Johnson Memorial Fund, which hopes to erect a monument, among other endeavors, at the grave site of Johnson in the cemetery of the Mt. Zion Missionary Baptist Church near Morgan City, Miss. Tax-deductible contributions in any amount can be sent to the Mt. Zion Robert Johnson Memorial Fund Inc., P.O. Box 1059, Clarksdale, Miss. 38614.

THE ALLEVIATION OF HUNGER is the goal of Relativity Records' "Harry Chapin Tribute" album of performances culled from a 1987 Carnegie Hall tribute concert. The release, timed for release on the eve of the Thanksgiving holiday, features performances of the late singer/writer's songs by Bruce Springsteen, Pat Benatar, Graham Nash, and Judy Collins, among others. All royalties help fund various hunger groups founded by Chapin and the Chapin family.

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