

New IFPI Chief Puts Focus On East Euro Piracy

BY NIGEL HUNTER

LONDON-Sir John Morgan, the new president of IFPI, the international federation of record industry groups, has made his first bust, figuratively speaking.

Morgan, who assumed his post Sept. 3, was being shown around a CD plant near Prague, Czechoslovakia, recently when he noticed a quantity of Pink Floyd CDs. All of them bore an EMI logo and the legend "Made in West Germany," and it was plain that all had been illicitly produced. Morgan raised the matter with the plant managers and was told they did not always have time to check all the orders

The new IFPI chief identifies (Continued on page 83)

Sikes Reassures B'casters On DAB FCC Chief Says Inquiry Will Take Years

BY BILL HOLLAND

BOSTON-Alfred Sikes, Federal Communications Commission chairman and former radio station group owner, assured concerned broadcasters Sept. 14 at the National Assn. of Broadcasters' annual radio conven-

tion here that they will play a major part in any upcoming FCC rules on digital audio broadcasting. It was Sikes first public state-

ment that the FCC will not leave broadcasters out of the DAB loop. The FCC chairman assured broadcasters that he considers "the publicservice dimension" of local radio stations to be of "primary importance."

"I don't anticipate any rush to judgment," Sikes said, pointing out that the commission timetable on DAB would not even move out of the public inquiry and comment stage until 1992, and that it would be "at least

another year or two" before the FCC formulates any new policy for allocating new spectrum for DAB service

Sikes' remarks at the breakfast meeting of invited group station owners came as a pleasant surprise, catching even NAB staffers off guard. "It certainly was assuring," said NAB president Eddie Fritts. "I wasn't expecting it."

In an industry already worried

about proposed spectrum fees, the potential impact of DAB was clearly the major topic at this year's NAB confab. Broadcasters are worried that, if the federal government champions satellite industry entry into DAB rather than integrating DAB into traditional local broadcasting, their stations could quickly become outmoded.

Sikes, in comments after his ad-(Continued on page 20)

BMG Attains Record Sales Of \$2 Billion PAGE 5 **Magneto-Optical**

Recordable CDs Make Pro Debut PAGE 5

Elektra Celebrates Its 40th Birthday PAGE 9

Under-30 Musicians Take Root In Jazz BY JANINE MCADAMS

NEW YORK-Despite the focus of instrumental-oriented radio stations on fusion jazz and new age music, the jazz performers who are stirring things up in the marketplace these days tend to be those with traditional roots. A number of young, outspoken musicians, some with charismatic appeal, are raising the profile of their

art form while building respectable album sales.

The media attention on this crop of under-30 "young guns" has opened up avenues of exposure for a select handful of these artists. Thanks to enthusiastic reviews of their albums and live shows, they are sought after for fashion magazine features, film cameos, soundtrack recordings, and TV appearances that are more com-

monly offered to pop performers. Wynton Marsalis ushered in this youth-oriented era earlier in the decade by winning accolades and Grammys for playing both mainstream jazz and classical music, beginning at age 20. As a staunch supporter of traditional roots and its pioneers, he became a symbol and a leader of jazz's new generation. More recently, Har-(Continued on page 83)



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Tower Cuts Thru Red Tape, Opens Japanese Megastore

BY CAROLE HISASUE

TOKYO-Tower Records' newest store packs a punch. Scheduled to open Sept. 22 in Osaka, it is the largest record retail outlet in Japan. Furthermore. Tower executives say, it marks the first time a foreign retailer has been permitted to open within Japan's so-called "large retail store laws."

These controversial regulations, which govern store size and operating conditions, are said to restrict non-Japanese companies looking to do business here. Earlier this year, they were the subject of governmentlevel "structural impediment" talks between Japan and the U.S.

Tower has been operating retail outlets in Japan since 1979. It has three stores in Tokyo, and others in Kyoto, Himeji, Sendai, Sapporo, Nagoya, Yokohama, and Hiroshima. All are smaller than the Osaka site.

In fiscal 1989, Tower Japan generated revenues of 7.8 billion yen (approximately \$57 million at current exchange rates). This compares with 3.8 billion yen (\$28 million) in fiscal 1986. The chain is thought to be among Japanese record companies' top five retail accounts.

The Osaka store is located in an area known as the "American Village," which mostly comprises clothing-related retailers or dining and (Continued on page 82)

"Adams may soon become the yardstick by

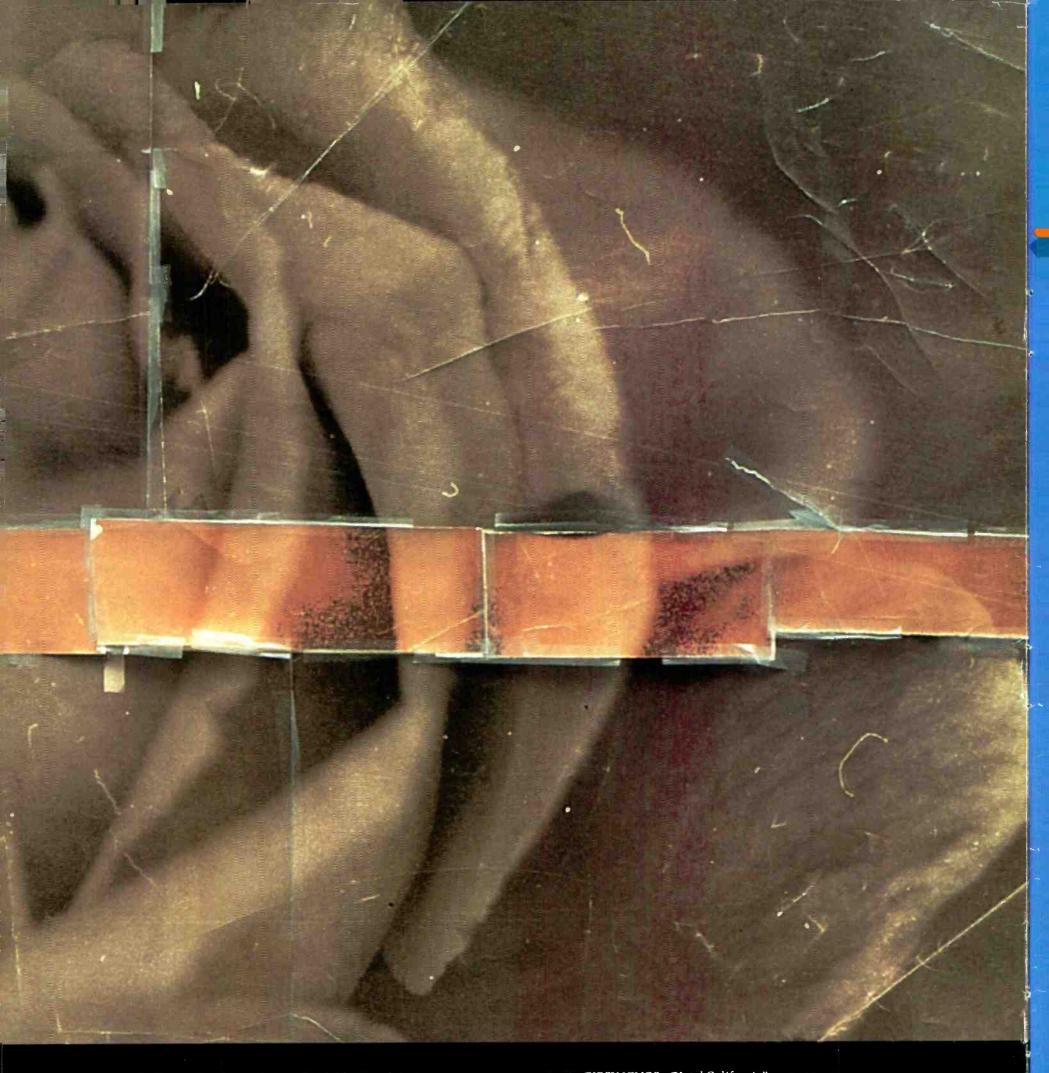
arc measured!" L.A. Times

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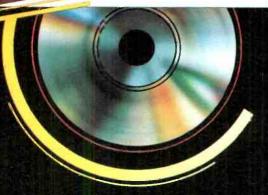
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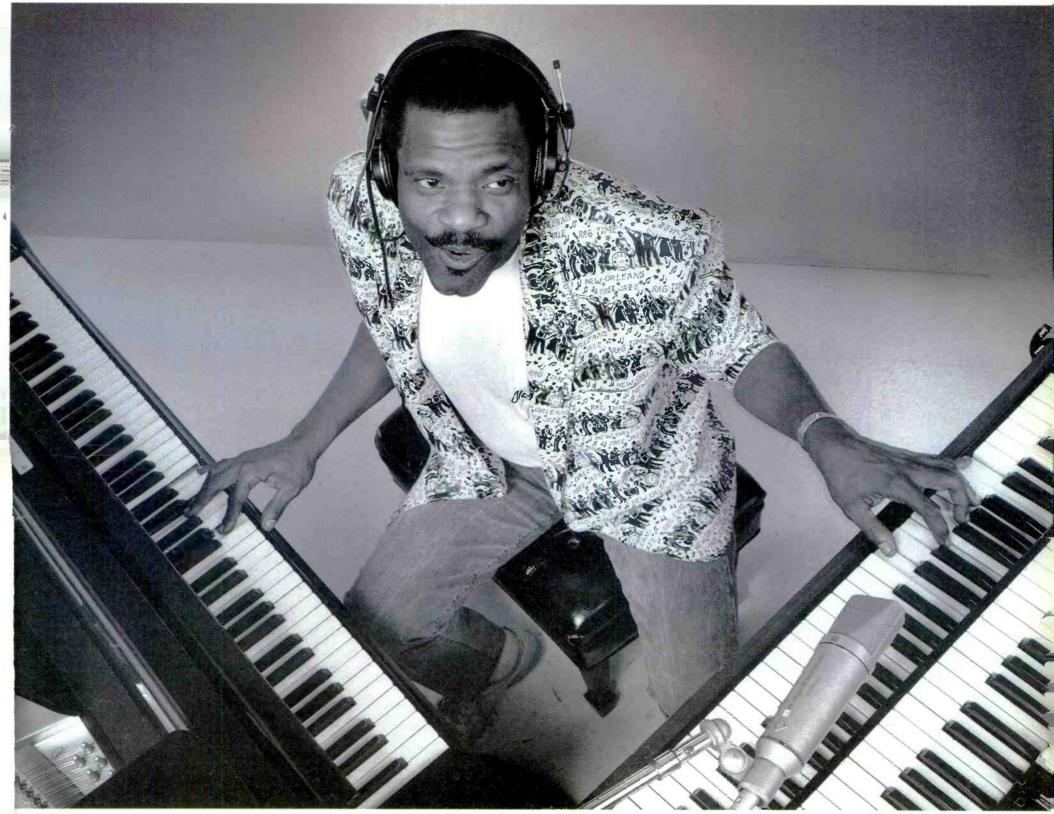


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Geffen Severs Ties With Def American

BY CRAIG ROSEN

LOS ANGELES-Geffen Records has terminated its manufacturing and distribution deal with Def American Recordings after butting heads with owner Rick Rubin over the release of the graphically violent, sexually explicit "Geto Boys" album and declining to affix its logo on Def American releases by Andrew Dice Clay, Slayer, and Danzig.

The move comes a month after Geffen refused to distribute the selftitled album by Houston-based rap act Geto Boys (Billboard, Aug. 25), and only a week after Rubin struck up a special arrangement with the WEA Corp. to distribute the album.

VOLUME 102 NO. 39

Album & Single Reviews

MUSIC

'David Geffen is a good friend of mine," Rubin said in a statement. "I believe strongly in my artists and am willing to personally defend them; I am upset that David was put in a position where he was forced to defend them, especially from fringe organizations.

Following Geffen's refusal to distribute the Geto Boys' album, Rubin said he felt "a lack of support artistically." While Rubin said he respected the fact that Geffen did not like the record, he complained that "a lot of labels really are folding and giving in to this pressure. It is a very, very scary time for art in this country."

In a statement, Geffen's Bryn Bridenthal said, "We find ourselves in-

SEPTEMBER 29, 1990

58

71

82

82

60

44

26

55

14

62

70

33

56

40

82

94

28

33

46

94

36

80 71

86

88

34

Page 72

Page 49

creasingly at odds with Def Ameri can's creative philosophy after the decision not to affix our logos to their albums by Clay, Slayer, and, finally, Danzig, followed by our refusal to distribute the Geto Boys' album.

"Because we believe both in artistic freedom and the freedom to choose the direction of our company. we felt it would be most constructive to encourage Rick Rubin to find a manufacturer/distributor with a greater affinity for the direction of his label."

According to WEA president Henry Droz, Rubin will be selecting one of the WEA labels to distribute the Geto Boys' album, which was set for

a Sept. 21 release. Droz and Rubin say the Geto Boys' album will not necessarily be assigned to a WEAdistributed label before its release.

When announcing the agreement with WEA, Rubin said he was free to terminate his agreement with Geffen at any time, but did not anticipate a split.

"I'm not going to decide the future of my label based on what happens with one record," Rubin said at the time, "but I will take this into account in deciding where is the best home for Def American. This will not be the factor in making that decision.'

At least one executive is leaving (Continued on page 94)

Debut Of MO Disk System Could Mean Trouble For DAT

BY SUSAN NUNZIATA

NEW YORK-The first recordable, erasable, and removable magneto-optical CD systems will be available to professional audio users within the next few months.

MO technology is debuting in the professional audio industry at this year's Audio Engineering Society Convention, where at least three manufacturers will introduce recordable disk systems using the format. The convention is held Sept. 21-25 at the Los Angeles Convention Center and Hilton Hotel.

MO is one of three types of recordable/erasable CD formats under development by both professional and consumer audio manufacturers, and is the first to make it beyond the prototype stage. It uses $5^{1}/_{4}$ -inch optical disks that cannot be played back on standard audio CD players.

The technology is also the basis for a consumer unit announced by Thomson Consumer Electronics (Billboard, Feb. 24). Several other manufacturers, including Sony Corp., Matsushita, and Philips, are working with the format for the consumer market. industry observers say. The Thomson unit is expected to retail for approximately \$1,500, although no date of introduction has been set.

"The potential for recordable, erasable technologies is there," says Jim Frische, president of the Sony-owned Digital Audio Disc Corp., a CD manufacturing plant in Terre Haute, Ind. "Making them accessible as massproduced consumer products is the challenge.'

(Continued on page 95)

NARM To Me **To Determine CD** Packaging

BY ED CHRISTMAN

NEW YORK-As part of a process that could lead to the elimination of the controversial CD longbox, the packaging committee of the National Assn. of Recording Merchandisers will meet in January to recommend a standard size for an alternative package.

Once a standard size has been agreed upon, each record manufacturer could then choose the alternative package of its choice, with the likelihood that more than one design will proliferate, say sources who attended the NARM packaging committee meeting Sept. 12 in Los Angeles.

Until now, retailers have been fighting to maintain the longbox because its size is compatible with current store fixtures, provides a solution to security problems, and enhances merchandising display value. Some manufacturers have been sympathetic to those concerns.

But a very vocal group, includ-ing the Ban The Box Coalition, opposes the longbox because it contributes to environmental waste.

For the first time, retailers say they are optimistic that an alternative package can be found that addresses the concerns of both camps. But the process appears to have a way to go, with some issues still dividing participants.

Judging by proposals made at the NARM packaging meeting, (Continued on page 97)

29 Latin Notas Black 42 Lifelines Boxscore 78 **Market Action** Canada 10 **Music Video Chart Beat Classical/Keeping Score** 59 Newsmakers **Clip List** 60 **Power Playlists** 12 Pro Audio Commentary 45 Radio Country 35 Retail Dance Trax 9 **Executive Turntable Retail Track Grass Route** 64 **Rossi's Rhythm Section** 88 **Studio Action** Hot 100 Singles Spotlight 98 Inside Track Talent 74 International Update

84

Jazz/Blue Notes

CONTENTS

HOME VIDEO

Box Office	54	Videocassette Sales	53
Music Videocassettes	54	Top Videodisks	52
Store Monitor	53	Video Reviews	51
Videocassette Rentals	50		

MUSIC CHARTS

Top Albums		Hot Singles
Black	30	Adult Contemporary
Classical	59	Black
Country	48	Black Singles Action
Hits Of The World	80	Country
Jazz	58	Crossover
Modern Rock Tracks	18	Dance
Рор	90	Hits Of The World
Rock Tracks	18	Hot Latin
		Hot 100
		Hot 100 Singles Action
		Rap

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BY DON JEFFREY

NEW YORK-Amid a major corpo rate restructuring designed to increase PolyGram's market share in the U.S., Alain Levy intends to maintain direct control of PolyGram operations here, even after he becomes head of the worldwide record company, PolyGram N.V., in January.

At a recent meeting with Wall Street analysts, Levy also confirmed that PolyGram Records will divide its U.S. operations into three record companies, two for pop music and one for classical and jazz.

PolyGram is trying to increase its U.S. market share—including sales of its subsidiaries A&M Records and Island Records—from 12% to 14%.

One of the new pop record companies is a not-yet-named entity headed by Rick Dobbis, former executive VP of RCA Records. The company's labels will include Polydor, London, and a new Chicago-based imprint, Smash.

The other pop company is Mercury Records, which will include such la-bels as Mercury and Vertigo.

While Polydor and Mercury have had separate promotion staffs for some time, they will operate separately on all levels in the new setup.

Levy declined comment on the speculation that Ed Eckstine, executive VP/GM, creative affairs, Mercury/Wing, will head Mercury. Levy said he himself has been "running Mercury day to day." He also said he was "looking for one or two key players" to complete the reorganization.

But, indicating that he would stay at the helm of all U.S. operations, Levy later added through a spokesperson: "At this point I have no plans

for a president of PolyGram Rec-

Levy is currently CEO of Poly-

ords

Gram Records and of PolyGram Holdings Inc., which oversees U.S. operations. Under that umbrella are four subsidiaries: Island Records. A&M Records. PolyGram Records. and PolyGram Group Distribution.

David Fine, who is stepping aside for Levy as chief executive of the Netherlands-based PolyGram N.V. in January, said PolyGram has "rebuilt (Continued on page 97)

BMG Music Contributes To Bertelsmann's 25% Gain

BY MIKE HENNESSEY

GUTERSLOH, West Germany-After what president and CEO Mark Woessner describes as "a classic year of consolidation," the Bertelsmann Corp. achieved a 25% increase in net income in the fiscal year ended June 30, with a pretax profit of 1 billion deutsche marks (\$625 million) on sales of \$8.3 billion.

The largest contributor to the gross revenue last year was the Bertelsmann Music Group, which had record sales of \$2 billion, up 11% from the previous year.

Woessner said the music group's strategy of achieving growth through in-house creativity, rather than expensive acquisitions, had paid off and would continue to be BMG's policy.

The group's sales reflected growth of 7%, said Woessner when he presented the annual report; with exchange-rate fluctuations taken into account, it was actually more than 10%. Net income after taxes and profit sharing was \$318.7 million

Michael Dornemann, chairman (Continued on page 94)

PLATINUM

Everyone's snapping up the most exciting power duo of the year, Snap. In less than 5 months their debut album World Power is well past Gold in the U.S. and Platinum worldwide. Their first single "The Power," was a Platinum sensation, going to #1 on the Dance chart and Top 5 at both POP and R&B radio.

But there's no power shortage here. Their new single "<u>OODPS UP</u>," a former #1 smash in England and Germany, is on fire at POP, R&B and retail everywhere, selling over 300,000 singles already. The video is in stress rotation on MTV.

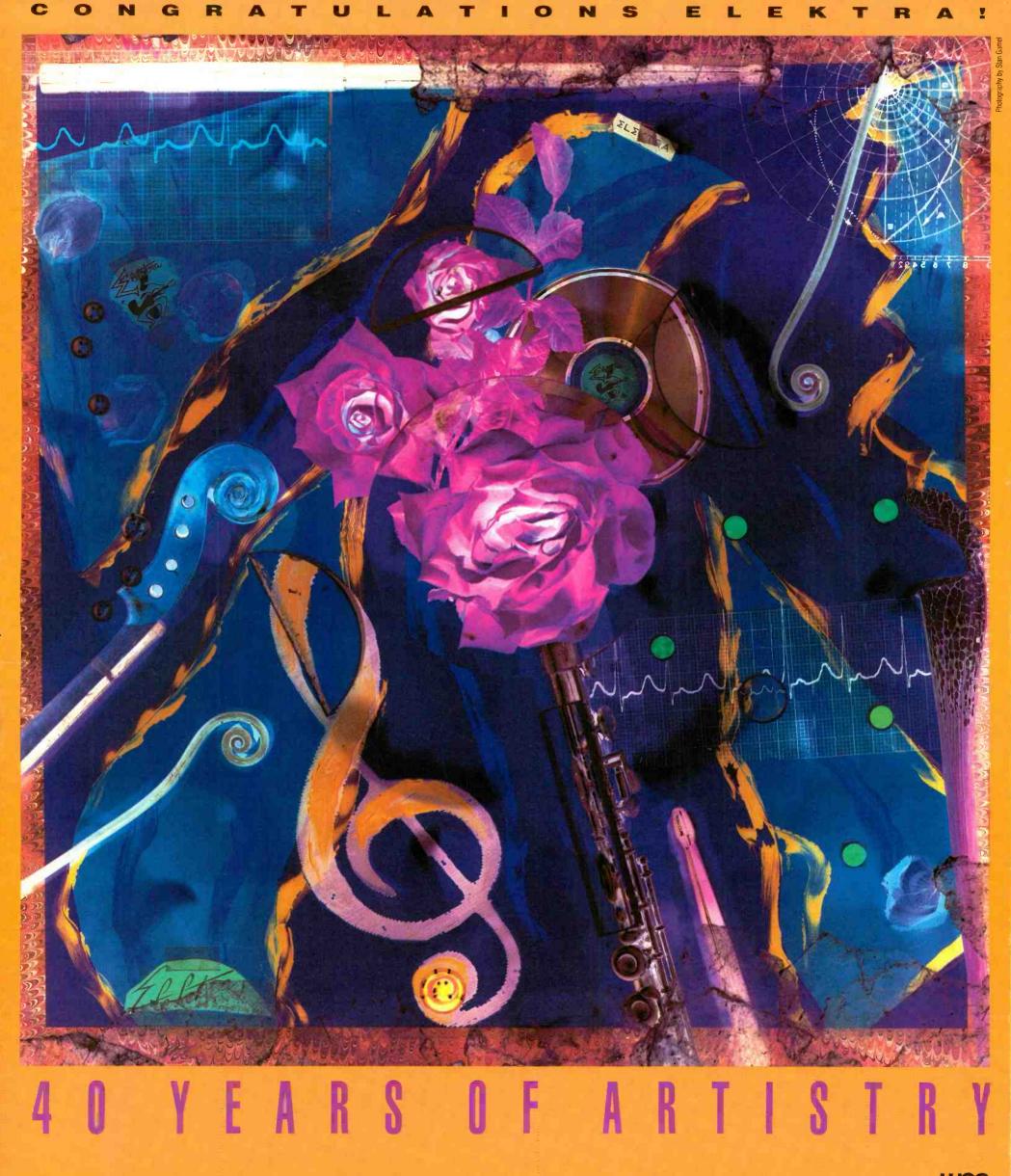
The album has met with widespread critical acclaim. For example, The Village Voice graded it A- and said "The music is crazy and radioready at the same time. Also funny." Entertainment Weekly also gave it an A- and said "Snap is smart dance/rap that's full of surprises."

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Epic Sports New Logo, Talent, **Marketing Exec**

NEW YORK-A new logo, new artist signings, and an important appointment have been announced by Epic Records president Dave Glew, marking an aggressive new profile in the marketplace for the CBS label. Since Glew's arrival at Epic in

March 1989, the label has ventured to a greater degree

into dance, metal,

alternative. and other genres while



strengthening its overall pop market-

ing efforts.

Those efforts continue with the recent promotion of Larry Stessel to the position of senior VP of marketing, in which capacity he will oversee marketing, media, and artist development for Epic on both coasts. Stessel was most recently VP. West Coast operations, for Epic.

"For the past 10 years, Larry's creative planning has been an essential component in the successful direction of the careers of our leading Epic art-ists," said Glew in a statement. "This appointment reflects our confidence in him as well as Epic's commitment to intensify our efforts in all areas of marketing.

The new Epic logo-created inhouse by CBS art director Mark Burdett-replaces the familiar script design that has been the company's trademark since 1979. It will be featured on all upcoming Epic releases, including titles by such newly signed acts as metal veterans Iron Maiden; pioneer guitarist Les Paul; industrial dance band Front 242, picked up from the independent Wax Trax label; Seattle-based Metal Church, previously signed to Elektra; former Columbia Records artist Jean Luc Ponty; Screaming Trees; and Kathy Sledge. Other signing announcements are expected.

"The new Epic Records is not only competing but succeeding in nearly (Continued on page 96)

Elektra, At 40, Has Reason To Celebrate BY KEN TERRY

NEW YORK-Of the thousand or so independent labels that flourished in the late '40s and early '50s, Elektra Records is one of the few that "have been run continuously and are still active," according to Elektra founder Jac Holzman.

The reason for this remarkable longevity is illustrated by "Rubaiyat," a two-record set that Elektra is shipping Friday (28) to commemorate its

40th anniversary. Demonstrating the quality and breadth of Elektra's current roster, the album features covers of earlier Elektra artists' songs by such diverse acts as the Cure, Tracy Chapman, the Gipsy Kings, Shinehead, Faster Pussycat, the Kronos Quartet, Happy Mondays, Anita Baker, Howard Jones, the Georgia Satellites, Teddy Pendergrass, Linda Ronstadt, Jackson Browne, 10,000 Maniacs, Metallica, They Might Be Giants, and Michael Feinstein.

WEA Int'l Picks New Name To Reflect Global Makeup

WARNER MUSIC

NEW YORK-WEA International, the organization founded in 1970 by the late Nesuhi Ertegun to handle the global music affairs of the U.S.-originated Warner Bros., Elektra, and Atlantic labels,

was renamed Warner Music International, effective Sept. 19.

More than a freshening up of a familiar name, the new nomenclature reflects a deepseated philosophical underpinning, while

also countering any lingering industry perception that the company is predominantly the foreign marketing arm of the three U.S. labels

As described in a handsome brochure, WEA International affiliates abroad have "achieved unilaterally strong marketing positions; today, fully 50% of the company's sales are generated by its affiliate-signed artists, who number nearly 600."

Last year, the company contributed \$1.1 billion in revenues to the total \$2.6 billion in sales of the WCI music group. Also, it is noted that the recent-

ly established classical music divi-

sion aims to 'achieve artistic and commercial parity" with other major players among classical labels And. too, plans are to "craft a strong presence in the

INTERNATIONAL world video marketplace,' including the "strategic development of growth opportunities availed by media deregulation and global broadcast trends.

Most of Warner Music International's 42 affiliates and divisions are being renamed. For example. WEA Netherlands will become Warner Music Netherlands. The exact timetable will depend on trademark clearances in individual countries

(Continued on page 95)

Considering that Elektra still releases only 25-32 albums a yearcompared with about 20 a year back in the '60s, according to Holzmanthe above list of artists explains why Elektra's success rate is so high. In addition, the names of the acts that had the original hits on "Rubaiyat" say much about the label's tradition of idiosyncratic A&R: An eclectic group that spans the gamut from folk and blues to rock and pop, it includes the Doors, Love, the Eagles, Warren Zevon, Josh White, Tom Paxton, Phil Ochs, the Paul Butterfield Blues Band, Carly Simon, Television, Delaney & Bonnie, the Cars, MC5, Bread, the Incredible String Band, Browne, Queen, and Judy Collins.

Bob Krasnow, chairman since 1983 of what is now Elektra Entertainment, says that his guiding principle in signing artists "is a sense of individuality and a tradition of excel-

lence." Ten or 15 years ago, he says, many of Elektra's current bands might have been on CBS, due to the pioneering A&R of record men like John Hammond and Goddard Lieberson. "But I'm proud to say ... we've been able to break that attitude."

To show his commitment to quality, Krasnow notes that Elektra formed a dance music department a year and a half ago, but it was given no records to work until recently. Now its first titles, by Beats International and Deee-Lite, are both high on the Billboard Hot Dance Music charts.

One of the few musical genres in which Elektra is not heavily involved is rap. Krasnow says, "I don't want to be in a situation where you're at the mercy of an idea rather than an ideal ... But would I take a Public Enemy or an Eric B. & Rakim? Cer-(Continued on page 96)

EXECUTIVE TURNTABLE

RECORD COMPANIES. Joe Summers is named president of A&M Records Canada in Toronto. He was senior VP and GM of the label.

Larry Stessel is named senior VP of marketing at Epic Records in New York. He was VP of West Coast operations for the label (see story, this page)

CBS Records Canada in Ontario names Jack Robertson senior VP of corporate development and Tom Hay VP of operations. They were, respectively, senior VP of operations for the label, and director of finance/marketing controller for Northern Telecom.

Warner Bros. Records in Los Angeles names Earl Jordan VP of sales for



STESSEL

SUMMERS

black music and Hank Spann VP of promotion for black music. They were, respectively, national director of black music sales and marketing for CEMA Distribution, and national director of black music promotion for Reprise Records.

Joe Ianello is named VP of pop promotion for Atlantic Records in New York. He was senior director of pop promotion for the label. David Fleischman is named VP of album promotion for MCA Records in

Los Angeles. He was senior director of national album promotion for Atlan-



Hope-ful Event. CBS Records artists turn out in force for the City Of Hope gala honoring CBS Records Division president Tommy Mottola. The gala raised more than \$2 million for the City of Hope, topping all of the charity's previous music-industry events. Above, Gloria Estefan presents Mottola with the City Of Hope's "Spirit Of Life' award. At right is Michael Jackson congratulating Mottola.





IANELLO

tic Records Aloysio Reis is named director of marketing for Latin American operations for CBS Records International in Rio de Janeiro, Brazil. He was direc-

tor of marketing for CBS Colombia. Jim Pugliese is named director of marketing systems, MIS, for CBS Records in New York. He was director of technical support and administration for the company.

DISTRIBUTION. Andrew Piretti is named VP of planning and administration for CBS Records Distribution. He was director of finance and administration at the company.

Patrick Labriola is named chief financial officer and senior VP of operations for Schwartz Bros. Inc. in Lanham, Md. He was treasurer of Woodward & Lothrop.

RELATED FIELDS. Mitch Perliss is named VP of music acquisitions at Personics in Los Angeles. He was director of purchasing for Music Plus.

The Electronics Industries Assn.'s Consumer Electronics Group in Washington, D.C., names Thomas K. Lauterback staff VP of member services and Cynthia Saraniti Upson executive director of communications. They were, respectively, staff VP of communications and director of communications for the company.

Super Summer For Country Tours Promoters, Bookers Boast Best Biz In Years

BY EDWARD MORRIS

NASHVILLE—This summer has been smiling on country concerts. Without exception, the talent agents and buyers surveyed report that the dates were plentiful and the attendance substantial. Neither the high temperatures and heavy rains throughout much of the country nor the leap in gasoline prices has so far seriously injured the live talent business, respondents say.

Gas costs, however, will soon be hurting the concert business, bookers and buyers speculate.

Dean Unkefer, executive director of the International Country Music Buyers Assn., says the summer of 1990 was "one of the best" for promoters. He adds, though, that he and some other promoters have had difficulty finding enough available talent for their dates. "I've had many dates," Unkefer says, "that I've had trouble filling." In addition to his ICMBA post, Unkefer also buys tal-ent for the "Country Showdown" competitions.

Variety Attractions' VP, Nick Dorr, reports that his company will have promoted about 400 country shows by the end of 1990, and that summer business was "pretty good" overall. "I would say the general attendance was good, but the weather was terrible, mostly the rain. Most of the shows were well received, and we had good crowds across the board. The weather was a deterrent to having good walk-ins."

Based in Zanesville, Ohio, Variety promotes its shows primarily in a 10state region in the Southeast, Northeast, and Midwest. Most of Variety's bookings are midprice acts, Dorr says. The company did, however, buy "a few scattered dates" with such superstars as Alabama, Reba McEntire, Randy Travis, and Kenny Rog-"The big names held their own ers. this summer," he continues. "Of course, there are so many new acts coming on that [they are] really starting to get people's attention."

While increases in gas prices have not been devastating to Variety, Dorr says, he has noticed an impact since late August.

Tony Conway, president of Buddy Lee Attractions, takes the opposite viewpoint. Although he reports that his company's summer business was up about 18% over last year, he adds (Continued on page 47)

To Box Or Not To Box? BMG Distribution president Pete Jones, left, and Record World president Roy Imber discuss the pros and cons of CD packaging at a panel discussion during the Sept. 10 meeting of the Music and Performing Arts Unit of B'nai B'rith in New York.

AVA Stops Central Buying, **Keeps Baker & Taylor Tie**

BY EARL PAIGE

LOS ANGELES-In one of the first changes following its reorganization and recent management upheavals, the American Video Assn. video store buying group will no longer centrally purchase product under its deal with Baker & Taylor, but it will continue to offer members discounts on product they buy through the Chicagobased national distributor.

Word of the revised Baker & Tay-

lor arrangement came as John Power, AVA founder, announced the Chandler, Ariz.-based group has now gone private again following a proxy vote by members that averted bankruptcy (Billboard, Sept. 15).

Four hundred ballots were cast in that proxy vote, 96% of which favored the AVA board's proposal to transfer the group's assets to John Power Associates, Inc. In exchange, Power canceled a note he held from (Continued on page 95)

Queensryche's 'Empire' Rises To Top 10 NELSON's "(Can't Live Without Your) Love And Affection" jumps to No. 1 on the Hot 100, dislodging another pop progeny hit, Wilson Phillips' "Release

Me." This is the third generation of Nelsons to top the chart. Grandfather Ozzie Nelson reached No. 1 in 1935 with "And Then Some"; father Rick Nelson did the trick in 1958 with "Poor Little Fool" and in 1961 with "Travelin' Man."

Only one other family has produced three genera-tions of chart-topping acts. **Debby Boone** hit No. 1 in

1977 with "You Light Up My Life," father Pat Boone topped the chart six times between 1955 and 1961, and grandfather Red Foley rang the bell in 1950 with "Chattanoogie Shoe Shine Boy.'

Nelson's debut album, "After The Rain," is posted in the top 20 on the Top Pop Albums

by Paul Grein chart for the fourth straight week. It's been a banner year for new acts. Two of this week's top three al-bums are debuts: "Wilson Phillips" is No. 2 for the eighth week; "Mariah Carey" jumps to No. 3. Factor in Lisa Stansfield, and it adds up to the hottest Grammy race for best new artist in years.

METAL CONTINUES its assault on the pop albums chart, as Queensryche's "Empire" vaults from No. 35 to No. 10 in its second week and Warrant's "Cherry Pie" debuts at a very sweet No. 33. Warrant's pre-vious album, "Dirty Rotten Filthy Stinking Rich," opened at No. 123 in early 1989. It went top 10 and yielded the No. 2 single "Heaven." The title track from the new album jumps from No. 47 to No. 39 on this week's Hot 100.

"Empire" is a big breakthrough for Queensryche. The band's two previous albums, "Rage For Order" in 1986 and "Operation: Mindcrime" in 1988, barely cracked the top 50. With "Empire" shooting to No. 10, CEMA has four albums in the top 10, twice as many as any other distribution entity.

These metal breakouts almost overshadow the anticipated robust debut by **George Michael**. "Listen Without Prejudice Vol. 1" is the top new entry at No. 22. Michael's 1987 solo debut, "Faith," bowed at No. 41 and went on to sell 7 million copies in the U.S.

Other eye-popping debuts include **Too Short's** "Short Dog's In The House," which bows at No. 58. The rapper's 1989 breakthrough album, "Life Is Too Short," debuted at No. 114 and peaked at No. 37. And the "Twin Peaks" soundtrack opens at No. 72.

TV soundtracks have petered out since the smash success of "Miami Vice" in 1985, but the "Peaks" cult is so intense that this could revive the trend.

AST FACTS: Rap accounts for the two highest-de-

buting singles on the Hot 100. M.C. Hammer's 'Pray" arrives at No. 44; L.L. Cool J's "The Boomin' System" bows at No. 54. Hammer's album, far and away the year's best seller, is No. 1 for the 16th week. Cool's album, "Mama Said Knock You Out," was released last week

Daryl Hall & John Oates' "So Close," the first sin-gle from the duo's forthcoming album, "Change Of Season" (its second on Arista), enters the Hot 100 at No. 69. Jon Bon Jovi and Danny Kortchmar co-pro-

duced "So Close," which marks the first time since 1979 that the duo has not had a hand in producing one of its singles.

Johnny Gill lands his second straight top 10 pop hit as "My, My, My" jumps to No. 10 on the Hot 100. It's the fifth top 10 hit of the year by past or present members of

New Edition. Prince lands his seventh No. 1 hit on the Hot Black

Singles chart with "Thieves In The Temple." The single peaked at No. 6 on the Hot 100 last week. Don Henley's "The End Of The Innocence"

ters the top 40 in its 64th week on the pop albums chart. The album's staying power owes a lot to Henley's wide appeal. Equally at home on AC and albumrock radio, Henley is arguably the artist who best bridges the MTV and VH-1 audiences.

WE GET LETTERS: David Baskind of Horizon Records in Oxford, Ohio, notes that the first singles from Prince's last eight albums have hit the top 10. The streak began with "Little Red Corvette" in 1983.

Michael Tragg, a club DJ in Boston, notes that both of the Righteous Brothers have sung lead on a single tied to a Patrick Swayze movie. Bill Medley shared leads with Jennifer Warnes on "(I've Had) The Time Of My Life" from "Dirty Dancing"; Bobby Hatfield does the honors on the current "Unchained Melody" from "Ghost." The Righteous Brothers' single re-enters the top 20 on this week's Hot 100, more than 25 years after it was first a hit. Rich Appel of CBS-TV in New York notes that

Glenn Medeiros has called out the Ghostbusters for help on his last two singles. Ray Parker, who sang the original "Ghostbusters" theme in 1984, is featured on Medeiros' current top 40 hit; Bobby Brown, who sang "On Our Own," the theme from "Ghostwho sang "On Our Own," the theme from "Ghost busters 2," was featured on Medeiros' previous release.

Several readers noted that the Temptations preceded Sweet Sensation as a chart-topping act whose name had been used before by a top 40 group. A white New York quartet named the Temptations reached No. 29 in 1960, four years before the mighty Temps roared out of Detroit.

Hollywood Shows Diversity Label To Focus On New Talent

By MELINDA NEWMAN

NEW YORK-As it lines up its first slate of releases, Hollywood Records, the Disney-owned pop label that will be distributed by WEA through Elektra Entertainment, promises a diverse artist roster

Sony Taking DAT **To The Streets Via Portable Unit**

NEW YORK—Sony plans to ship the first portable DAT player and a car DAT unit by the end of the year.

The DAT Walkman not only plays the tiny digital tapes, but also records them. Via an optical cable, it can record digitally from CD players. It can also be hooked into home stereo systems, just like the CD Discman. In long-play mode, it can provide up to four hours of recording/playback on a 120-minute tape.

Sony's portable unit, the world's smallest DAT player, weighs less than 1 pound. Its list price of \$849.95 is the lowest for a DAT unit in the U.S. market thus far.

Sony's initial car DAT player, due (Continued on page 97)

10

In July, Hollywood debuted with the soundtrack from "Arachnophobia." The three remaining 1990 projects represent a wide array of styles, ranging from teen pop to heavy metal to comedy.

The label's promotion philosophy is heavily alternative, notes Hollywood executive VP Wesley "Two of our first few re-Hein. leases, Roseanne Barr and [metal band] World War III, will be marketed entirely without commercial (Continued on page 96)

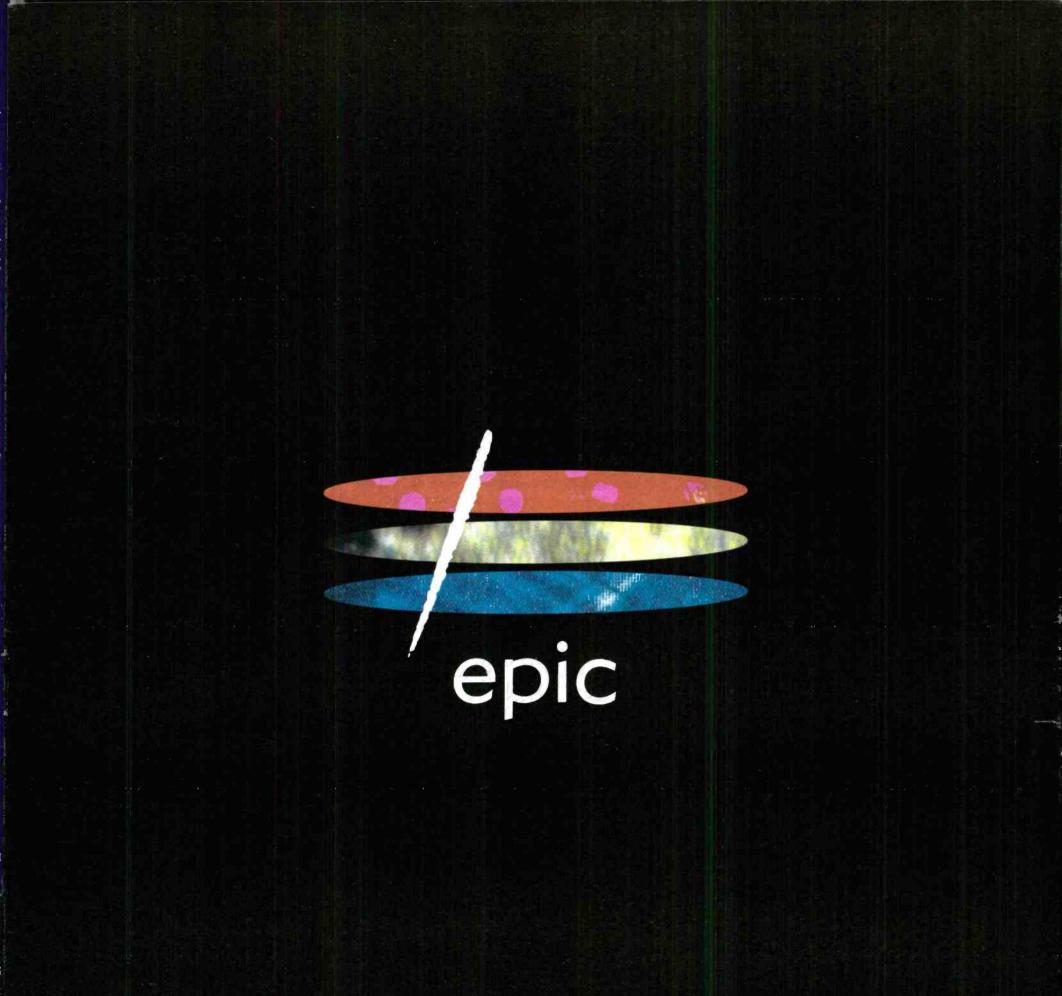
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Copyright Laws Need Revision Across Region IFPI GEARING UP IN EASTERN EUROPE

BY EWALD ORFF

The face of Eastern Europe continues to change at a great pace. This spring has seen free parliamentary elections held in many Eastern European countries for the first time in nearly half a century. The establishment of parliamentary democracy, is, however, only one of the difficult tasks with which these countries are faced.

COMMENTARY

The transition from their subsidized and centralized state economies to a free-market system with hard currencies is the other major challenge to be tackled by Eastern European countries in the years ahead. Notwithstanding the considerable financial aid provided by the Commission of The European Communities, the European Investment Bank, and Western governments, the total restructuring of the Eastern European societies is bound to be a long and painful process.

To assess the current development and to determine priorities for future action, IFPI, the international organization of the recording industry, has formed an Eastern Europe Committee consisting of representatives of the five major record companies (CBS, BMG, EMI, PolyGram, and WEA) and the IFPI Secretariat.

After considering the political and economic situation in the countries in question, the Committee suggested a list of priority markets for IFPI members. These are Czechoslovakia, Hungary, Poland, and the Soviet Union. East Germany has not been included in this list in view of its imminent union with West Germany.

One of the immediate aims of the industry is to increase its membership and to encourage the formation of IFPI national groups in this region. IFPI now has a national group in Czechoslovakia and members in Czechoslovakia, Hungary, Poland, the Soviet Union, and Yugoslavia. Melodia, the Soviet state recording company, and Polskie Nagrania, the major record company in Poland, joined IFPI in June.

Melodia is by far the largest record company in the U.S.S.R. and the only company holding licenses to represent foreign repertoire. It has record and tane manufacturing facilities throughout the Soviet. Union and recently began to supply the first Soviet-made compact disks. In addition, it has more than 30,000 retail outlets and numerous recording studios throughout the country. Polskie Nagrania holds a number of licenses for the repertoire of major international labels.

The major significance of the establishment of IFPI member and IFPI national groups in this region is that their markets will become increasingly accessible to international record companies and their artists. Another priority of IFPI, greatly facilitated by the existence of national groups and local IFPI members, is to promote copyright or neighboring rights legislation in the four priority countries.

During the old days of communist power, the illicit reproduction of sound recordings on a commercial scale did not officially exist in Eastern Europe. But piracy is now a growing phenomenon, particularly in Poland and in Hungary. IFPI legal adviser and anti-piracy coordinator Ian Haffey estimates that, in Poland, pirate products though the Polish government is working on a revision to the copyright law. In practical terms, this means that the country is virtually swamped with pirated copies of Western repertoire. However, IFPI has received assurances that the government intends to protect producers of sound recordings via neighboring rights that are includ-

'Poland is swamped with pirate copies of Western product'

Ewald Orff is legal adviser to IFPI.

represent approximately 90% of the market. This is certainly not the kind of market IFPI members are keen to invest in, nor would it appear conducive to the growth of legitimate, indigenous record companies.

The extensive experience of IFPI in anti-piracy activities shows that the first priority in combating piracy is to obtain adequate legal protection for sound and video carriers if this does not already exist. This is an important fundamental step in every anti-piracy campaign and is probably the area in which the IFPI Secretariat has, historically, made its most important contribution in the fight against this worldwide scourge. No single raid or seizure will have as much impact as legislation providing for full copyright protection and stiff penalties for infringement. Only after such legislation is passed can the practical and often dangerous aspects of anti-piracv work begin.

To consider the four priority countries in detail, only Czechoslovakia has a framework that is satisfactory from the point of view of record producers. Following an amendment to the copyright law in April 1990, the exclusive reproduction right is now protected for 50 years (it was previously 25 years). and Czechoslovakia is also a member of both the Rome and Phonograms Conventions. The Phonograms Convention of 1971 deals with measures necessary to combat piracy of sound recordings, and the Rome Convention of 1961 not only grants reproduction rights to producers, but also broadcasting and public performance rights.

The situation in Poland is quite different Poland is not a member of the Phonograms or Rome Conventions, nor does its national copyright law of July 1952 grant specific reproduction rights for phonogram producers. This means that there is currently no effective legal protection available for producers of sound recordings, aled in the new Polish copyright law. Following its accession to the Paris Act of the Berne Convention in March 1990, Poland also plans to ratify the Rome Convention. IFPI has established contacts with representatives of the Polish government and has offered its assistance in preparing legislation.

The Soviet Union, with its population of 280 million people, is by far the largest potential market in Eastern Europe: but it has a rather poor record in the protection of intellectual property. Currently, the Soviet Union is a member of neither the Berne Convention nor the Phonograms or Rome Conventions; however, it did join the Universal Copyright Convention in 1973. There is no specific law on copyright in the Soviet Union. Record producers were previously protected as state enterprises and not by means of any special legal protection.

However, the Soviet Union has indicated that it wishes to accede to the Berne Convention, and, inside the Soviet Union, work is going forward on the revision of the domestic law that would bring it into line with the Berne standards. Furthermore, the latest draft of the Copyright Bill contains provisions for the protection of phonogram producers, including a reproduction right of 50 years and the right to control broadcasting, public performance, and rental. Although the current political circumstances in the Soviet Union have delayed the progress of this bill, IFPI is quite confident about the outcome of this major legislative reform. With Melodia now being a full member, IFPI is in a position to offer its extensive expertise and experience in this field to assist in the legislative process.

In addition to an exclusive right to authorize or prohibit reproduction, IFPI will strive for the introduction of the following rights in Eastern European countries:

• An exclusive right to authorize or prohibit distribution (including rental and distribution by cable).

• The right to payment for the use of phonograms in broadcasting, public performance, and satellite transmission (performance rights):

• A right to payment for the copying of phonograms for private use (blank tape and equipment levy), and prevention of unlimited digital copying; • A copyright period of protec-

tion of no less than 50 years.

With the proliferation of commercial radio stations and new communication media, such as cable and satellite broadcasting, performance rights will take on increasing significance in the '90s. It is therefore essential that performance rights are given the fullest possible recognition and the most comprehensive protection. With greater political and economic freedom and the disappearance of censorship, there is an increasing demand for radio and television programs from the West. Satellite programs, for example, from MTV and Superchannel can be received via cable and dishes by hundreds of thousands of Eastern European households.

The first joint venture between Eastern and Western broadcasters has already been concluded, and Western media tycoons such as Robert Maxwell and Silvio Berlusconi have started to build up their own commercial broadcasting operations in Eastern European countries. With the popularity of Western music, music programs will without doubt form a large proportion of these broadcasts.

Without an adequate protection of their broadcasting rights, phonogram producers will not be able to participate in the income generated by the use of their products. The current legislation in the four priority countries is far from satisfactory.

Although producers of phonograms enjoy protection of their public performance and broadcasting rights in Czechoslovakia (50 years) and public performance rights are granted in Hungary (20 years), no protection whatsoever is given in this field to producers of sound recordings in Poland and the Soviet Union.

As this brief overview shows, a lot of legislative groundwork has to be completed and many political and economic obstacles have to be overcome before the potential of these new markets will materialize. The overall picture is nevertheless quite encouraging. The recent amendment of the Czechoslovak copyright law and the commitments of both Poland and the Soviet Union under their recent trade agreements with the U.S. to protect intellectual property (including sound recordings) are the first important steps in the right direction. It will be IFPI's continuing responsibility to ensure that, as the political climate changes, the establishment of an adequate copyright structure will remain a high priority on the agenda in these countries

THE RELEASES THAT WILL MAKE THIS YEAR-END UNFORGET TABLE.

Living Colour "Time's Up"

Indigo Girls "Nomads Indians Saints"

The Vaughan Brothers "Family Style"

Iron Maiden "No Prayer For The Dying"

> Dan Fogelberg "The Wild Places"

Basia "London Warsaw New York"

Suicidal Tendencies "Lights...Camera...Revolution"

Social Distortion "Social Distortion"

Teena Marie "Ivory"

Cheap Trick "Busted"

The Allman Brothers Band "Seven Turns"

REO Speedwagon "The Earth, A Small Man, His Dog And A Chicken"

> Prong "Beg to Differ"

Stanley Clarke/George Duke

Above the Law "Livin' Like Hustlers"

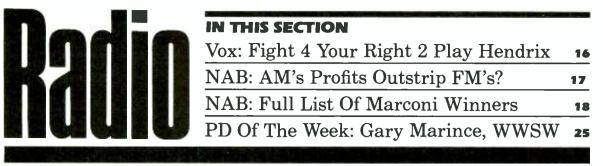
Candyman "Ain't No Shame In My Game"

Alexander O'Neal

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Censorship Still An Issue At NAB Easy, Top 40, Dance Formats In Flux

BY CRAIG ROSEN and SEAN ROSS

BOSTON-The indecency issue, the major topic at last year's National Assn. of Broadcasters radio convention, may have been upstaged this year by financial issues, but indecency and censor-



cerns at this vear's confab. held, ironically, across the street from the controversial Robert

Mapplethorpe exhibit at the Institute of Contemporary Art.

At a panel on broadcast ethics, for example, Infinity Broadcasting CEO Mel Karmazin described the censorship threat as "as great or greater than it was a year ago.'

Karmazin and fellow panelist Scott Ginsburg of Evergreen Media both oversee stations accused of indecency by the FCC. Karma-zin noted that "every time the FCC has taken an action, we modify our policy to conform with the commis-sion's policy as we understand it."

Ginsburg, on the other hand, said he did not tell his managers what to air, but instead trusted them to understand their communities. Shamrock Broadcasting's Bill Clark said his group did have a mission statement that it used like a list of guidelines. Only Karmazin said he had ever been contacted by a station over a specific record.

In the programming tactics panel, Jacor's Randy Michaels, referring to his stunt of ripping a woman's blouse off at May's Radio & Records convention, promised that



Here He Comes ... Marconi Awards co-host Larry King, right, who was repeatedly ribbed during the ceremony for his remarks about this year's Miss America contestants, mugs with cohost Gary Owens (see page 18).

there would be no nudity. (There was, however, a fire alarm at the end of the panel that many attendees suspect Michaels of arranging; Jacor people deny it.)

Michaels went on to complain that the NAB heavily edited the video airchecks being shown in the fover (the NAB had actually banned them from prior conventions). "Between the FCC and the NAB, morning shows and panels are becoming less entertaining,' Michaels said.

But in the top 40 format room, former WNTQ Syracuse, N.Y., PD Neil Sullivan remarked that "with freedom comes responsibility, particularly to young people. I would play 'Do Me' by Bell Biv DeVoe, but we have to use good judgment. [Our listeners are] young people whose lives are being molded. There has to be a place to draw the line." WKCI New Haven Conn WKCI New Haven, Conn., PD Stef Rybak said the issue "hit home" when his 3-year-old, quoting "Do Me," said, "Hi daddy, I need a body bag."

Veteran broadcaster Paul Harvey addressed the issue during his "How To Relate To Your Audience" speech, calling for broadcasters to use "self-discipline" and end "electronic air polution," which he equated to "the tossing of beer cans along the highway.

CATCH THE AGE WAVE

Harvey's speech, like almost all NAB Radio '90 panels, was well-attended, reflecting this year's record 7,241 attendees. Unlike a lot of other panels, it was also well-received. Perhaps because of the emphasis on legal/government issues, and because of the overall subdued tone of the convention, other panels tended to get negative reviews from attendees.

One well-liked panel was Wednesday's opening presentation by "Age Wave" author Ken Dychtwald, who repeated his assertions that the 35-64 and 50-plus cells would boom while the 18-34 demo would lose 9 million people by the year 2000. Dychtwald suggested that just as older demos had gravitated to gourmet food, there would also be an interest in 'gourmet radio"-i.e., classical or world music formats.

Dychtwald, whose presentation ended without a Q&A session, never addressed the plight of current 50-plus formats such as easy listening or adult standards, or why advertiser interest in 50-plus had yet to translate to spot sales in those formats.

In the easy-listening room, how-ever, Walt Powers, VP/operations director of syndicator Bonneville Broadcasting, claimed that there were increased upper-demo buys that easy stations were losing by

going soft AC. Also telling broadcasters to hold the line was KBEE Modesto, Calif., GM Tom Ehrman, who called the current rash of easy-to-soft-AC conversions "analogous to the Oakland A's wanting

(Continued on page 17)

B'casters Sing The Financial Blues At NAB Economic Squeeze, Soft Ad Sales Set Somber Tone

of EZ Communications, and the NAB's Michael Rau.

DAB Up For Grabs. Panelists at the National Assn. of Broadcasters' heavily

attended convention session "DAB: Friend Or Foe" gather afterward. They are,

from left, NAB's John Abel, David Hicks of Hicks Broadcasting Corp., Alan Box

BY PHYLLIS STARK

BOSTON-DAB, debt, and depression (or at least recession) clearly were the major issues at this year's National Assn. of Broadcasters convention, held here Sept. 12-15.

Digital audio broadcasting (see story, page 1) and the proposed spectrum tax (see story, this page) added to broadcasters' existing concerns about a soft year for ad sales and a gloomy economic fore-cast for 1991. Sconnix Broadcasting general partner Randy Odeneal spoke for many present when he remarked at the group heads panel that "this convention has had a rather somber tone.

"Radio is in such a critical time in its life, more than any other time in the history of our industries," said Burkhart/Douglas & Associates president Dwight Douglas at the consultants panel. 'Radio stations are literally going bankrupt. Stations will go off the air. People are going to lose a lot of

personal fortunes. Bankers are getting more and more involved with decisions.

Also at the group heads panel, Beck-Ross Communications president James Champlin said, "Net income cash flow is [now] king ... to protect both our assets and our asses. We are looking for new ways to find revenue, [although] sending the GM out with a tin cup is too drastic."

Yet there was little sense at NAB that the station bargains some broadcasters had predicted last year had started materializing vet. While Beck-Ross was in the market for radio properties, Champlin said, "we are just treading water until we can be confident what the atmosphere will be six months down the road."

DEBT & LEVERAGE PANELS

It says something about the perceived severity of the radio economy that there would be panels at this year's NAB on "finding money in the credit crunch" and "the effect of debt and leverage on station operations.'

At the latter, Genesis Broadcasting president Marty Greenberg told broadcasters, "The things you have to watch [to save money] are the two things you have the most control over, people and promotions. The days of having staffs of 50 people and three GSMs may be past.

Owen Weber, Summit Broadcasting executive VP, radio, added that stations must carefully look at a promotion to determine whether they help us "get revenue or ratings." If it is doing neither, he said, "you shouldn't be doing it."

ASCAP/BMI BASHING

ASCAP and BMI fees, a frequent bone of contention for radio people, particularly during tough economic times, came up several times during this NAB as well. ABC Radio host Paul Harvey was applauded during his speech on "how to relate to your audience" when he accused the performing rights societies of double dipping by charging fees to both the radio (Continued on page 24)

Prospect Of Spectrum Fee Galvanizes NAB

BY BILL HOLLAND

BOSTON-Next to the digital broadcasting issue, the biggest-and most immediate---issue at NAB's Radio '90 conference was the prospect of a first-ever spectrum tax lurking in the Bush administration's budget plan.

Waiting lines grew long at the antitax, grass-roots congressional signup booth throughout the four-day event, as broadcasters reacted to the news that the administration's budget team had solidified on-the-table spectrum-fee plans, and that the fig-ure had jumped from a proposed 4% to a 5% tax on stations grossing more than \$100.000 a year. Only a few stations would be able to dodge the larger fee, and they would face a $2^{1}/_{2}$ % tax.

Dubbed "the killer tax" by NAB, the fee, attendees said in panel after panel, would bring financial ruin to many stations and severely curtail their ability to fulfill public-service obligations

'We don't have a tally yet," said NAB spokeswoman Sue Kraus, re-

ferring to the booth where attendees were urged to send a message to Congress, "but I can tell you there were hundreds of people in line every day waiting to sign up for the letters to be sent to Congress.

Some attendees, as Group W's Jim Thompson said, have to wade further



into the political fray than they may have been used to-including his own company. "We're the largest non-network in the country, and as far as I know, nobody's ever called on their congressmen.'

NewCity Communications' Dick Ferguson, also on the Saturday morning group heads panel, warned that members of Congress might not take well to broadcasters suddenly calling them for a favor, and likened it to "calling on an advertiser for the first time-he doesn't know you,

doesn't have a relationship with you, so you might not make the sale the first time around."

The news of the hike and the agreement to include the tax came early in the convention, with NAB's president Eddie Fritts giving broadcasters the bad news in his remarks at the Crystal Awards Sept. 14.

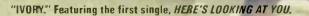
The spectrum-tax issue underscored the nervous, unsettled, and even angry reaction of broadcasters to an increasingly dismal financial picture nationwide.

NAB execs took every opportunity to let attendees know that this issue required hardball lobbying tactics, and, as NAB's chief lobbvist. Jim May, said, if the grass-roots effort did not convince Capitol Hill to shelve the proposal, then there would be "a court case as a final means of defense.

One bright spot was news from May that the chairmen of the Senate and House committees that will vote on the budget package are opposed to the spectrum-fee proposal. (Continued on page 24)

Unmistakably Real. Teena Marie. "Ivory."

TEENA MABLE-at the forefront of today's cross-over soul explosion! Teena has topped the Urban charts with the No. 1 single, OOO LA LA LA, achieved Top-40 success with her hit, Lovergicl, and has earned Grammy and MTV^{I*} award nominations. On her new album, "IVORY," Teena Marie gets deep inside the groove and draws out every ounce of emotion, energ* and passion. The album was written, arranged and produced by Teena, with the exception of Since Day One, produced and co-written by Soul II Soul's Jazzie B.



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The quality is natural. On Epic.



RADIO

The Star-Spangled Controversy, Pt. II; Transmitter Troubles Along The Mohawk

LAST JULY 4, KFIZ Fond du Lac, Wis., air staffer Dave Bornhuetter began playing "The Star-Spangled Banner" during his 5-6 a.m. airshift on the AC station. PD Ron Thomas asked him to stop, but Bornhuetter says he threatened to leave if Thomas made an issue of it. The situation came to a head when the jock, who was also a board operator on auto-mated classic rock FM WFON, began playing the Jimi Hendrix version of the national anthem every night. Thomas complained. Bornhuetter left. Thomas says the parting is an "insubordination thing," not a freedom issue. Bornhuetter is at 414-921-9474. Ironically, KFIZ/WFON is owned by Freedom Broadcasting.

TROUT FISHING IN QUEBEC

The standoff between police and Mohawk Indians outside Montreal has finally started winding down, but not before causing major problems for two local stations. Top 40 CHTX finally got to move from 980 to 990 and increase power to 50,000 watts, but only after a week's delay that the government has finally admitted was related to the crisis.

Meanwhile, the fact that one of Montreal's major bridges-closed as a result of the standoff-had reopened should have been good news for N/T CFCF, which has its transmitter on the Mohawk reservation. Unfortunately, when the barricades came down, the power lines to CFCF's transmitter were cut. The station's auxilliary transmitter then pooped out an hour later. CFCF was back on the air two days later. If something had gone wrong during the crisis-which kept them from doing routine transmitter maintenance for six weeks-they could have been off the air a lot longer.

KISS SHAKES FIST AT WZOU?

The joint WZOU Boston/WPRO-FM Providence, R.I., concert to benefit child-abuse victims (Billboard, Sept. 15), is the first event with major artists that WZOU has attempted since PD Steve Rivers arrived there a year ago. Now Rivers claims that top 40 rival WXKS-FM (Kiss 108) is trying to use its muscle to keep acts away from WZOU's show. Rivers says labels have told him that "anybody who does business with us has been told they can kiss their relationship with Kiss 108 goodbye." Thus far. WZOU has commitments only from Nelson and Vanilla Ice.

Kiss GM Lisa Fell denies that labels are being threatened, or that any records have been dropped in retaliation for the WZOU show. But she does say, "We're not pleased. We break new music. WZOU waits for us to make records familiar for them. Their tendency is to rip off our promotions." Kiss has done two majorartist concerts since June.

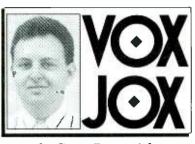
PROGRAMMING: ALEXANDER ARRIVES

After weeks of negotiation, WJLB Detroit PD James Alexander was finally released from his contract on Sept. 17, freeing him to start as the OD/PD of urban WGCI-FM Chicago on Monday (24).

Although nothing had been signed

at press time, Ken Barnett from WMJJ Birmingham, Ala., should be set as the new PD of AC KMGI Seattle by now. Across town, p.m. driver Norm Gregory is now PD at AC KOMO, and AC KSEA is now called Mix 101.

At top 40 KSTZ St. Louis, Tom Kramer from crosstown AC KYKY is the new PD/MD/morning man. Mike Sullivan stays on as a weekender for now. MD Joe Sonderman is gone ... Former WLIF Baltimore PD Lee Martin is the new corporate PD for Radio Terrace, owner of easy WROW Albany, N.Y., and WHUD Poughkeepsie, N.Y.



by Sean Ross with Craig Rosen & Phyllis Stark

Adult alternative WNWV Cleveland has dropped Satellite Music Network's The Wave format to go to a locally programmed AA format. OM B.J. Hart does mornings. PD Bernie Kimble does middays. Denis Cametti joins for afternoons from WVKS Toledo, Ohio. Charlene McVie from crosstown WGAR does nights. Brian Cruise, from rival WNCX, does overnights.

WTDR Charlotte, N.C., PD Mark Tudor is leaving to form a consultancy specializing in uptempo country outlets of that stripe. He'll remain at WTDR until a replacement is named ... Lin Brehmer, MD of album WXRT Chicago, is the new PD at KTCZ Minneapolis ... Country WSM-FM Nashville needs both a PD and a morning show. Station veteran Bruce Sherman will stay on in some other capacity ... Production director

Randy Carroll is upped to PD/MD at country KAJA San Antonio, Texas. Ed Chandler remains OM. Jay Scott, who was morning man at WXXL Orlando. Fla., is now PD/

at WXXL Orlando, Fla., is now PD/ morning man at AC WKJY Long Island, N.Y. WKJY is dropping its longtime K-Joy nickname and going to a brighter version of AC. Liz Luke from WPHR Cleveland is now ND. Sharon Wilson from KLUV Dallas is the new night jock, replacing Barbara Summers. Jim Schaffer from WGAR Cleveland is the new p.m. driver. Cathy Cunningham replaces Joe Ross in middays.

N/T WMAQ Chicago executive editor/PD Scott Herman leaves to become ND at KYW-TV Philadelphia; Pat Cassidy is upped from morning anchor to assistant MD ... Country WKNR Cleveland will switch to Unistar oldies on October 1 ...Jeff Moreau, who had been acting PD at country WGH-FM Norfolk, Va., leaves for middays at rival WMXN (Mix 105).

At country KCFM Kansas City, Kan., new GM Bob Burke returns to radio, replacing Mel Caldwell. ND Wayne Combs is upped to OM. P.M. driver Kelly Scott is promoted to MD/promotions director. Combs replaces PD Dave Monday who is now the production director at classic rock rival KCFX. Also at KCFX, John Hart—formerly with album KYYS is the new ND. Overnighter Dina Michaels goes to nights; part-timer Dave Nash takes overnights.

Unistar's top 40/album/AC Niche 29 hybrid format is now known as "Adult Rock & Roll," and has been modified to include more '70s material and fewer currents ... After months of speculation, Jerry Clifton has been re-inked as consultant of WPOW (Power 96) Miami ... Former KLOU St. Louis PD Frank Holler is now marketing an adult top 40 format; call 609-985-0848.

Oldies WAVG Louisville, Ky., has switched to Unistar's AM Only adult standards format ... Former KRTY San Jose OM Dan Acree is now promotions director at KSFO/KYA San Francisco and won't be replaced. Kari-Ann Hamilton moves from nights to middays at KRTY; her successor is Tara Stevenson from KKIQ Livermore, Calif.

Chris Clay is upped from MD to PD at urban KQXL Baton Rouge, La.; A.B. Welch stays on for middays. KQXL has a night opening as Barbara Byrd goes to nights at KFXZ Lafayette, La. ... Kevin Gossett, former morning man at top 40 WZPL Indianapolis, is now PD at top 40 WTHZ (Z103) Tallahassee, Fla.

Automated AC WJNL Johnstown, Pa., is now live WKQS (96.5 Kiss) under new OD/p.m. driver Jonathan Rush, former PD of top 40 WHTO Williamsport, Pa. Dave Smith stays on as ND. Other staffers include Steve Walker from oldies WOMG Columbia, S.C., (mornings); Yvonne Brooks from WJNL (middays); Gary Knight from crosstown WGLU and WKYE (nights); and Brian Kelly (overnights) ... Russ Brown from WLAZ Naples, Fla., is the new PD at AC WMXB Richmond, Va.

Top 40/dance WHXT (Hot 99.9) Allentown, Pa., has gone mainstream top 40. PD Clarke Ingram is now handling afternoons. Joey Mitchell moves to middays. Joanie Meyers goes to late nights . . . Country WQHK Ft. Wayne, Ind., PD Bill Collins is out; co-owned easy WYEZ South Bend, Ind., is now soft AC.

Oscar Adame exits as OM of album KRIX Brownsville, Texas. Kirk Davidson from KRRG Laredo, Texas is the new PD. Overnighter Jesse DeLeon is now MD replacing Bryan Boyd ... Longtime country outlet WVMI Biloxi, Miss., is now N/T. PD Steve Martin exits.

Former WNOE New Orleans PD/ morning man Dan Diamond is now the president/GM/morning man at WBSL Bay St. Louis, Miss., which will drop oldies on Oct. 1 for a country/rock hybrid of the sort Diamond programmed at WNOE. Sylvia Diamond, who was MD at WNOE, will be PD/MD and morning partner. They need record service; call 614-467-7009.

MD Cepth Michaels adds PD stripes at album WZBH Ocean City Md., replacing Ron Bowen ... Doug

newsline...

KEYMARKET COMMUNICATIONS has given VP stripes to two of its GMs: Debby Nichols at WODZ/WRVR Memphis and Gerald Getz at WILK/ WKRZ Wilkes-Barre, Pa.

STATION SALES: WBVE Cincinnati for \$3.2 million from Reams to new Detroit-based company L.C. Communications; WGAN/WMGX Portland, Maine, WIXY/WAQY Springfield, Mass., and WFEA/WZID Manchester, N.H., from Sunshine Group to Saga for \$16 million.

 ${\bf JOE}$ KELLY has resigned his position as CEO of Chicago AV Inc., to concentrate on his voiceover business.

JAMES LYNAGH has resigned as president/chief operating officer of Multimedia; he remains CEO. Chairman Walter Bartlett becomes president.

Enlow, p.m. driver at country WCOS-FM Columbia, S.C., is the new PD at country WHLZ Manning, S.C. replacing Ken Moore ... Quinn Echols, former PD of urban KMJJ Shreveport, La., wants to return to large-market radio. He can be reached at 817-649-3308.

PEOPLE: MIX MIXES IT UP

At AC WNSR (Mix 105) New York, Jim Douglas moves from afternoons to mornings, a shift previously held by Bill Neil, who goes to middays. Dan Taylor joins from weekends/ swing at crosstown WYNY (Country 103.5) for afternoons. Former WPAT New York morning man Del DeMontreaux joins for swing. WBLK Buffalo, N.Y., PD Jim

WBLK Buffalo, N.Y., PD Jim Snowden is returning to Houston to do mornings at urban KHYS. Across town, Paul "Cubby" Bryan from WGH is joining top 40 KRBE, but only for weekends.

Last year when Scott Shannon came back to Tampa, Fla., on vacation, he sat in on mornings at his former outlet WRBQ (Q105). This year, Shannon is doing a shift at Q105's archrival, WFLZ. He also did a recent shift at WSRZ (Oldies 106) Sarasota, Fla.

Former Humble Pie/Fastway leader Jerry Shirley and APD Paul Ingles are the new morning team at classic rock WNCX Cleveland under the name "Mad Dogs & Englishmen." Shirley was doing the nightly "British Invasion" show, which has been taken over by another area musician, Michael Stanley, and is now called "In The Heartland." Morning man Rick Rydell exits.

Steve Woods is out as morning man of black/AC KACE Los Angeles, which has now picked up the "Quiet Storm" slogan that PD Laurence Tanter used to use at crosstown KUTE. Part-timer Mark Morris and p.m. driver Lisa "Lips" Richards are the new morning team. Another part-timer, Brook Jones, goes to middays. Tanter is now doing afternoons.

Pam Grund from top 40 KWOD Sacramento, Calif. is the new MD/research director at similarly formatted WIOQ (Q102) Philadelphia. Also at KWOD, night jock Adam Smasher becomes APD. Shelly Morgan from KJFX Fresno, Calif., is MD/middays. And Jeff Thomas goes from middays to afternoons. Former KWOD PD Willy B. is now doing afternoons at top 40 KSAQ San Antonio, Texas, as Lee Cruize moves to mornings. Scott K. James exits. Ron Hareav lacted only wight down

Ron Hersey lasted only eight days on the morning team at top 40/dance KKFR (Power 92) Phoenix. He can be reached at 404-988-8611... Classic rock WCKW New Orleans MD Wayne Watkins adds APD stripes ... AC WLTF Cleveland APD Jim Kennedy adds MD/research duties.

MD Pam Godfrey is out. Lee Gillette, most recently morning man at oldies CKMR Detroit, is the new morning man at AC WFLC Miami, teamed with news anchor Mary Hopkins. Part-timers Wendy Bennett and Maria Thomas are upped to middays and overnights respectively ... Ty Wamsley, morning man at former black N/T outlet WGCI Chicago, returns to similarly formatted crosstown outlet WVON for middays replacing Bill Griggs.

At AC WMGF (Magic 107.7) Orlando, Fla., Dean Miuccio is the new morning man. Miuccio, the voice of "Let's Make A Deal," replaces PD Steve Streit who moves to afternoons. Jeff Perino is out ... Night jock Steve Simpson moves to mornings at oldies WKLR Indianapolis replacing Dennis Jon Bailey.

Jeff Bell goes from production director at country KRMD Shreveport, La., to nights at AC WTMX Chicago ... Julie Foster is upped from weekends to nights at AC WLTI Detroit; she replaces Lecia Macryn, who will come back for weekends after a matorphic locus.

ternity leave ... Former KRBE Houston PD Adam Cook is doing fillins at crosstown top 40 KKBQ. At black/AC KIDZ Kansas City,

At DIACK/AC KIDZ Kansas City, Bobby Wonder is now permanent MD/production director. James Barnett joins for morning sports ... Kyle Jones joins urban WYLD-FM New Orleans for middays from WWIN Baltimore. A.D. Barry goes from weekends to overnights as Steve Ross becomes full-time MD ... Jay Lang, former p.m. driver at urban WPLZ Richmond, joins rival WCDX (Power 93) for weekends.

At oldies WGRR Cincinnati, night jock Ron Schumacher is now production director/middays replacing John Hall. Tom Michaels joins from crosstown WRRM for nights.

WHYT Detroit late nighter Lisa-Lisa is now hosting a video show for Barden Cablevision ... Chio The Hitman goes from late nights to evenings at KKLQ (Q106) San Diego replacing Chuck Cannon ... Mark Lyons is out of afternoons at country KCYY (Y100) San Antonio, Texas.

Country WITL Lansing, Mich., PD Alan Gibbs is the new midday jock at AC rival WJIM replacing Suzanne Snowden...Johnny Walker & Wes Nesman go from at KPEZ Austin, Texas to mornings at classic rock KKZX Spokane, Wash.

RADIO

NAB EXPLORES CLEAN-AIRWAVES ISSUE (Continued from page 14)

to be the Raiders."

Similarly, WJIB Boston PD Scott Apple, whose station's muchheralded easy/adult-alternative/ soft AC hybrid has given way to more traditional easy listening with some jazz at night, noted that "there will probably be a point where [adult alternative and easy] will blend, but now listeners don't buy it." And Powers said that most of the hipper music Bonneville had recorded was sitting on clients' shelves because it tested poorly.

Back in the adult alternative panel, however, supporters of that format insisted their format was the one with a future. "The longer this format is around, the more successful it will be," said KLSK Santa Fe, N.M., GM/partner John Sebastian. "I'm shocked there is still that much mystery over this format." KTWV (the Wave) Los Angeles PD Chris Brodie added that she is such a firm believer in adult alternative she would "serve drinks before going to [work] in another format."

PANEL STUDIES

NAB seems to have been more successful this year than last in its effort to lure the record side of the business to town-something it had discouraged in previous years. At the second annual records and radio session, Elektra Entertainment senior VP/GM Brad Hunt informed radio that with the fragmented state of top 40, his label and others have been forced to find other avenues, such as video exposure and touring, to help bring out each act's image. This in turn has heightened artist development costs. "It's \$500,000-\$600,000 before a new artist hits the streets," said Hunt, adding, "We can't depend on radio to help us recover those costs."

Much of the panel was devoted to the current flux within top 40 radio. Emmis group PD Rick Cummings called the recent glut of "adult top 40" stations "an oxymoron." That led KHMX Houston PD Guy Zapoleon to note that "what

'Morning shows and panels are becoming less entertaining'

we're doing isn't a top 40 station," but that the presence of AC/top 40 hybrids like his would "force top 40 to go back to the middle" from its current dance emphasis.

Meanwhile, in the dance format room, there was evidence that with some exceptions—the gulf between black and Hispanic tastes might be narrowing. While WPOW (Power 96) Miami VP Bill Tanner noted that Bell Biv DeVoe was only a "medium" success in his market, others such as WJHM Orlando, Fla., PD Duff Lindsay (whose station reports to the urban chart), KGGI Riverside, Calif., PD Larry Martino, and WCKZ Charlotte, N.C., PD Mark Shands (whose stations report pop) said that their core artists were BBD, Johnny Gill, and M.C. Hammer, not Exposé and Seduction.

Both the album rock and classic rock panels focused on the possibility of increased service elements in their format. In the album room, WRFX Charlotte, N.C., GM Jack Daniels said he "was constantly looking for ways to keep aging with his audience ... It's frustrating to keep punching away [from my own station] to find news about what's going on in the Middle East."

In the classic rock room, mean-

while, there was discussion of the increased sports programming on many stations. Football broadcasts or sports/talk shows can help secure the core audience, especially the 25-54 males. "It's a marriage made in heaven," said consultant Gary Guthrie.

The album rock forum also contained a debate between WRFX's Daniels and other panelists on whether it is important to lure new listeners to the format. Said Daniels, "The 17-, 18-, 19-year-old males are not into rock'n'roll. They're into rap." Responded WIYY Baltimore PD Russ Mottla, "Why don't 18-24-year-olds like rock'n'roll? Because we as a format have abandoned them." KDJK Stockton, Calif., PD Mark Davis felt that if programmers "wean" younger demographics "on the correct rock'n'roll, they will be there for you."

Back in the records/radio panel, Marko Babineau, GM of the new DGC label, threw in a good word for album rockers, saying that although the format "seems to be frowned on . . . it does break a lot of records."

In the country panel, programmers were warned to avoid the fragmentation that is affecting other formats. "If we stay on target we can benefit from all the others fragmenting," said KILT Houston PD Rick Candea. WMZQ Washington, D.C., PD Gary McCartie cited the slow start of country rock outlet WTDR Charlotte, N.C., saying, "I don't think the audience is big enough for more than one country format, even in major markets." WPOC Baltimore PD Bob Moody responded that alternative country could be viable in some situations but added, "I don't think it's ever going to be a No. 1 format."

Assistance in preparing this story was provided by Ken Schlager.

NAB: Full-Time AMs Now Make More Than FMs

BY SEAN ROSS

NEW YORK—It might not take a report to convince you that the average AM daytimer did poorly last year. But would you expect a full-time AM station to post a higher pretax profit than the average FM?

Those are among the findings of the National Assn. of Broadcasters' recently issued annual Radio Financial Report covering station revenue and expenses for its member stations during 1989. Concurrently, the NAB issued its 1990 Radio Employee Compensation & Fringe Benefits Report for radio.

Perhaps the most chilling aspect of the NAB reports is not that they show financial losses or only moderate revenue gains in many categories, but that the time period covered is before the leveling off that many radio stations reported this year (Billboard, Sept. 22).

Of the four station categories— AM daytimer, AM full-timer, AM/ FM combo, and FM—daytimers were the worst off, going from a marginal \$1,148 pretax profit in 1988 to a \$9,582 loss last year. This despite the fact that the average daytimer slashed its expenses by almost \$4,000. Only daytimers in markets with a population base between 25,000 and 100,000 people made monev.

In 1988, the average FM went from a pretax profit of \$80,045 to \$107,174. Last year, the trend was completely reversed, with the average FM making only \$78,507 before taxes. That makes the average FM less profitable than the average full-time AM. That pretax profit went from \$53,939 in 1987 to \$90,957 in 1988 to \$103,953 last year. Part of last year's AM rise seemed to stem from drastic expense cuts, about \$165,000 worth. But in this report, AM expenses were up by about \$100,000 between 1988 and 1989. The average AM/FM combo made \$64.807 in 1988. Last year it

made \$53,501.

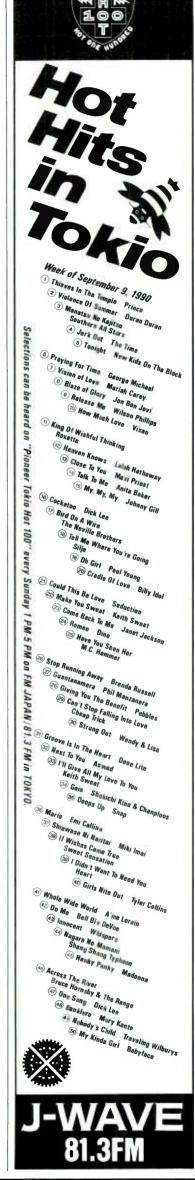
As usual, the best place to be was in a major market with more than \$5 million in revenue, although those stations were still down slightly, going from \$3,034,292 in 1988 to \$2,960,506 last year. Major-market stations with less than \$5 million in revenue felt the crunch more drastically, going from a pretax profit of about \$10,000 to a loss of more than \$170,000.

Stations in markets with populations between 1 million and 2.5 million more than doubled their profits— \$21,180 to \$53,189—but stations in most medium-market categories were down. A station in the 500,000-1 million population range went from losing about \$2,000 in 1988 to losing about \$58,000 last year. Time sales for FMs, full-time AMs,

Time sales for FMs, full-time AMs, and AM/FM combos were up last year; time sales for daytimers were down. But only FM outlets showed anything near the double-digit growth that some stations had hoped for until recently. Their time sales were up 7.4% from two years ago compared to 3.4% for a combo or a 7.7% loss for a daytimer.

In the compensation report, the best thing to be at the average radio station was still a national sales manager. That average income went from \$58,853 in 1988 to \$63,489. Other average salary changes: GM (\$49,758-\$52,855); PD (\$26,767-\$30,431); OM (\$29,738-\$29,666); ND (\$20,144-\$21,556); promotion director (\$23,856-\$25,333); research director (\$21,247-\$22,094); and on-air personality (\$20,136-\$22,418).

The financial crunch of recent years can also be felt in the fringebenefit area. Forty-four percent of radio employees received full hospitalization in 1987; last year it was 38%. There were similar drops in most categories, with about half the employees affected picking up some of their costs and about half losing that particular benefit altogether.





FAX: (805) 653-0106

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TALL, DARK HANDSOME STRANGER

LOVIN' YOU'S A DIRTY JOB

JEALOUS

SEVEN TURNS

I'M SEVENTEEN

CHERRY PIE

LOVE IS THE RITUAL

CIVIL WAR

LOVE AND AFFECTION

HANGIN' BY A THREAD

TWICE AS HARD

UNBELIEVABLE

MIRROR MIRROR

GOOD CLEAN FUN

BLAZE OF GLORY

BRICKYARD ROAD

LAST PLANE OUT

UNSKINNY BOP

THE OTHER SIDE

I WOULD LOVE TO

BACK 'N BLUE

L.A. WOMAN

JUST CAME BACK

LOVE ME TWO TIMES

GIVE IT TO ME GOOD

NEVER ENOUGH

EMPIRE

DANCE A&M LP CUT

STILL GOT THE BLUES

SAME OL' SITUATION (S.O.S.)

DOWN ON THE RIVERBED

CAN'T FIND MY WAY HOME

LIVE IT UP

THUNDERSTRUCK

A NIGHT ON THE TOWN

MANSION ON THE HILL

LABEL & NUMBER/DISTRIBUTING LABE

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RADIO

Quips & Jabs Fly At Marconi **Radio Awards**

TRACKSTM

ARTIST

INXS eks at No. 1

BAD COMPANY

LIVING COLOUR

BRYAN ADAMS

DAMN YANKEES

ERIC JOHNSON

SLAUGHTER

VIXEN

RATT

WARRANT

STYX

HEART

NELSON

REO SPEEDWAGON

GUNS N' ROSES

HOUSE OF LORDS

COMPANY OF WOLVES

ALLMAN BROTHERS BAND

POWER TRACK

THE BLACK CROWES

BOB DYLAN

DON DOKKEN

GARY MOORE

JON BON JOVI

MOTLEY CRUE

LOS LOBOS

OUEENSRYCHE

TOY MATINEE

AEROSMITH

STEVE VAI

THE CURE

LOVE/HATE

BILLY IDOL

COLIN JAMES

AEROSMITH

TRIXTER

CHEAP TRICK

DAVID BAERWALD

POISON

JOHNNY VAN ZANT

AC/DC

WINGER

BRUCE HORNSBY & THE RANGE

NEIL YOUNG & CRAZY HORSE

THE VAUGHAN BROTHERS

THE ROBERT CRAY BAND

GENE LOVES JEZEBEL

ALLMAN BROTHERS BAND

TOMMY CONWELL/YOUNG RUMBLERS

ASIA

Compiled from national album rock

radio airplay reports.

* * NO.1 * *

WHILE MY GUITAR GENTLY WEEPS THE JEFF HEALEY BAND

FLASHMAKER

BOSTON-So what were the zingers at the second Marconi Radio Awards?

Well, there were a lot of jokes about Larry King's remarks about a Miss America contestant. His Marconi co-host, Gary Owens, had gotten only halfway through his joke, saying, "If you thought some of the Miss America nominees weren't attractive when he was interrupted with laughter. Owens then added, "Wait until you see some of our winners.'

WFAN New York's Don Imus, presenting the top-40-station-of-theyear award, told the audience, "It would seem more appropriate that an indie promoter [do this], but it's not a cash award, so I'll do it.'

As with last year, the Marconis were as racy as some major-market morning shows. The phallic shape of the awards was largely left alone this time, but the name of the hall, the Wang Center For The Performing Arts, provided a setup that co-host Owens and KLSX Los Angeles jock Frazer Smith could not resist. Smith also noted that he had played a New Kids On The Block record backward and heard "Try Oxy 5."

The elaborately produced awards show was similar in structure to the first, although the elimination of last year's dinner and the length of the show, which clocked in at well over three hours, likely left many in attendance restless. Harry Connick Jr., who, along with Lyle Lovett, provided the musical entertainment, used the audience's enthusiastic response as an excuse to stretch his set past the allotted 18 minutes.

Here is a complete list of Marconi Award winners:

STATION OF THE YEAR

- AC: KOST Los Angeles
- Adult standards: KFRC San
- Francisco • Album/Classic Rock: WLUP-FM Chicago
- Classical: KING-FM Seattle
- Country: KILT-FM Houston
- Full-Service AC, Legendary Station: WGN Chicago
- Jazz: WJZZ Detroit
- News/Talk: KABC Los Angeles
- Oldies: WCBS-FM New York
- Religious: WAOK Atlanta
 Spanish: WAQI Miami
 Top 40: KIIS-FM Los Angeles

- Urban: WVEE (V103) Atlanta • Major Market: KMOX St. Louis
- Large Market: WTIC Hartford,
- Conn.
- Medium Market: KSSN Little Rock, Ark.
- Small Market: WAXX Eau Claire, Wis.

PERSONALITIES OF THE YEAR

• Network/Syndicated: Larry King, Mutual Broadcasting System Major Market: Don Imus,

- WFAN New York • Large Market: Gary Burbank,
- WLW Cincinnati • Medium Market: Luther Messengill, WDEF Chattanooga, Tenn.

• Small Market: Bobby Owen, **KEAN** Abilene, Texas

This story was prepared by Craig Rosen and Sean Ross.



BAAREDN DAAL TRACKS

FOR WEEK ENDING SEPTEMBER 29, 1990

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from Com College Radio Airpl	
έ≥	22	××	₹ċ	LABEL & NUMBER/DISTRIBUTING LABEL	N - Provide - Pr
\bigcirc	12		2	★ ★ NO. 1 NEVER ENOUGH ELEKTRA 4-64928	THE CURE 1 week at No. 1
(2)	3	6	6	I'M FREE BIG LIFE 877 568-4/MERCURY	THE SOUP DRAGONS
3	1	3	4	SUICIDE BLONDE ATLANTIC 4-86139	INXS
4	2	2	8	DREAMTIME ELEKTRA 2-60961	THE HEART THROBS
5	4	8	4	TYPE EPIC 34-73575	LIVING COLOUF
6	8	_	2	CANDY VIRGIN 4-98900	IGGY POF
7	5	5	7	THE ONLY ONE I KNOW BEGGAR'S BANQUET 2690 /RCA	THE CHARLATANS
8	9	16	5		N.A. WITH SUZANNE VEGA
9	11	21	3	ICEBLINK LUCK 4 A.D. 44618/CAPITOL	COCTEAU TWINS
10	10	10	6	IT'S TOO LATE VIRGIN LP CUT	BOB MOULD
$\overline{(1)}$	NE	₩►	1	MERRY GO ROUND SIRE 4-19548/REPRISE	THE REPLACEMENTS
12	14	9	7	ONE LOVE SILVERTONE 1399/RCA	THE STONE ROSES
13	6	1	. 8	STOP! WARNER BROS. 0-21559	JANE'S ADDICTION
(14)	NE	└─── ₩►	1	GOOD MORNING BRITAIN SIRE 2-21775/REPRISE	AZTEC CAMER
<u>(15)</u>	18	25	4	SPINNIN' A&M LP CUT	SOUL ASYLUN
16	7	7	8	VELOURIA ELEKTRA 2-66616	PIXIES
(17)	20		2	WORLD IN MY EYES SIRE LP CUT/REPRISE	DEPECHE MODE
18	15	13	6	VIOLENCE OF SUMMER CAPITOL 44608	DURAN DURAN
19	16	20	4	HIPPYCHICK ATCO 4-96428	SOHO
20	21		2	EVERYBODY KNOWS MCALP CUT	CONCRETE BLOND
<u>(21)</u>	24	29	5	DOWN ON THE RIVERBED SLASH LP CUT/WARNER BROS.	LOS LOBOS
$\overline{2}$	23		2	SO HARD EMI 56195	PET SHOP BOYS
$\overline{(23)}$	NE	₩►	1	BEEN CAUGHT STEALING WARNER BROS. LP CUT	JANE'S ADDICTION
24	19	22	5	THE KING IS HALF UNDRESSED CHARISMA LP CUT	JELLYFISH
25	26	28	4	RING OF FIRE EPIC LP CUT	SOCIAL DISTORTION
26	NE	WÞ	1	HEART LIKE A WHEEL	THE HUMAN LEAGUE
27)		WÞ	1	CRYSTAL CLEAR COLUMBIA LP CUT	THE DARLING BUDS
28	25	26	3	LOVE OR SOMETHING ATLANTIC LP CUT	BOB GELDO
(29)	NE	WÞ	1	DON HENLEY MUST DIE ENIGMA LP CUT	IOXIN OLOM
~			ļ		THE CAVEDOG

) Tracks with the greatest airplay gains this week. The Flashmaker is the highest-debuting track of the week Power Track is the track on the chart that shows the largest increase in airplay over the week before. The F

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EPIC RECORDS



SIKES SAYS BROADCASTERS ARE SAFE ON DAB (Continued from page 1)

dress, said that the local and regional public-service contributions of traditional broadcasting "are unlikely to be provided by satellite" methods of DAB transmission. By alluding to FCC mistakes in the recent past on HDTV and AM stereo, the chairman gave another hint that he believes broadcasters should be integrated into upcoming DAB policy.

ficult for him to project beyond the next 12 months on FCC policy on DAB, recent commission advocacy of the U.S. television industry "might indicate where we're going on this is-sue," adding that he "has not sought or supported" cable and satellite entry into HDTV.

"hands-off" deregulatory policy on AM stereo of the previous two chairmen, Sikes said, "If we don't learn from this, we would be making a mistake.

Although the breakfast meeting was limited to about 100 guests, there were several NAB panels that concerned DAB or included DAB discussions, all of them room-fillers.

The Sept. 14 panel titled "DAB And The Future Of Radio: A Federal Perspective" was most telling, since broadcasters were able to hear from Bush administration policy strategist Wayne Berman, who is also counsel to U.S. Commerce Secretary Robert

ter the entry of new industries on "a level playing field" and would not prevent the introduction of DAB satellite systems

While the NTIA "will not single out any [DAB] technology for advantage, we won't retard one either if the marketplace allows it," he said.

In private conversation, Berman said he will make sure the administration hears broadcaster views on DAB development, but added that he would not hold back development of satellite DAB systems "unless they could be proved to harm someone.'

The twice-held panel "DAB: Friend Or Foe?" was a more general overview of DAB by NAB staff-what it is and how it will affect station owners. Again, the large meeting rooms were well-attended, even though the hastily added panels were among the

SON

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first and last at the convention. Panelists David Hicks, NAB radio board chairman, Alan Box, NAB's DAB task force chairman, and John Abel, NAB executive VP of operations, presented an extensive primer on the new technology. "Most of all," Hicks told the audience, "we really need to stick together on this. A fragmented industry is a vulnerable industry.

Among the subjects covered in the Q&A sessions were the politics of finding and parceling out spectrum for DAB (the UHF and VHF bands are favored, but others could be selected); whether or not certain groups, such as minorities or AM daytimers, may be offered preferences (NAB has asked the FCC for an equal opportunity for all broadcasters to receive a DAB allocation); and the time frame for DAB rollout.

Like Sikes, the NAB representatives took a conservative view of the timetable. While some observers feel DAB could be a fact of life within a year of the 1992 World Administrative Radio Conference, the NAB reps thought only initial testing and conclusions would happen by 1993. Allocations, national and international rule-making, and possible legal challenges would not be completed before 1995, they said, and prototype home receivers and minimal penetration would arrive by about 2000. Abel told broadcasters "it could be 20 years" before DAB reaches a sizable penetration of the market.

He also suggested that companies with satellites have built-in problems: "They're a lot of trouble," he said; "they don't last all that long, and they are very expensive."

AM VS FM STATIONS

Execs at the "Group Heads Look Into The '90s" panel Sept. 15 also took up the DAB issue. Sconnix Broadcasting general partner Randy Odeneal made it clear that he was opposed to the possibility of a DAB frequency for every existing AM and FM broadcaster. Rather, he viewed DAB technology as more "an up-grade of the FM signal rather than a new service," an opinion that is not shared by NAB brass.

Odeneal also said he had research that shows DAB sound is "not fullbore CD sound," and that experimental systems now use some sort of compression, removing the quieter bits

Odeneal also warned broadcasters that the frequency allocation would spark a push for minority and special interests, but that "we should not politicize this situation." Political questions such as these should be considered in a separate proceeding, he said, rather than being used to backdoor preferences for particular groups, such as AM broadcasters and minorities.

He also expressed concern that, with banks already "skittish" about radio, the possibility of extra competi-tion would send them to safer industries. Odeneal did believe that, under the circumstances, banks would prefer "secure" broadcasters and stations to a risky partner (such as a company with a plan for an untried, satellite-based network).

Assistance in preparing this story was provided by Sean Ross

20 Years Ago This Week POP SINGLES-10 Years Ann

Hits From Billboard 10 and

Yester Hits

- Upside Down, Diana Ross, MOTOWN All Out Of Love, Air Supply, ARISTA
- Another One Bites The Dust, Queen, ELEKTRA
 Give Me The Night, George
- Benson, QWEST/WARNER BROS. 5. Lookin' For Love, Johnny Lee,
- 6. Late In The Evening, Paul Simon,
- 7. Drivin' My Life Away, Eddie Rabbitt, ELEKTRA
- Fame, Irene Cara, RSO
- One In A Million You, Larry Graham, wARNER BROS.
 I'm Alright, Kenny Loggins, COLUMBIA

POP SINGLES-20 Years Ago

- 1. Ain't No Mountain High Enough, Diana Ross, мотоwn
- 2. War, Edwin Starr copp
- Lookin' Out My Back Door/Long As I Can See The Light, Creedence Clearwater Revival, FANTASY 3.
- Patches, Clarence Carter, ATLANTIC Julie, Do Ya Love Me, Bobby 5.
- Sherman, METROMEDIA
 Cracklin' Rosie, Neil Diamond, UNI
- Candida, Dawn, BELL Snowbird, Anne Murray, CAPITOL
- (I Know) I'm Losing You, Rare
- RARE EARTH 10. 25 Or 6 To 4, Chicago, COLUMBIA

TOP ALBUMS-10 Years Ago

- 1. The Game, Oueen, ELEKTRA
 - Hold Out, Jackson Browne, ASYLUM
- 3 Diana, Diana Ross, Motown Emotional Rescue, Rolling Stones, 4.
- Panorama, Cars, ELEKTRA 5.
- Give Me The Night, George Benson, WARNER BROS. 6. 7. Soundtrack, Xanadu, MCA
- Soundtrack, Urban Cowboy,
- 9. Crimes Of Passion, Pat Benatar,
- 10. Christopher Cross, WARNER BROS

TOP ALBUMS-20 Years Ago

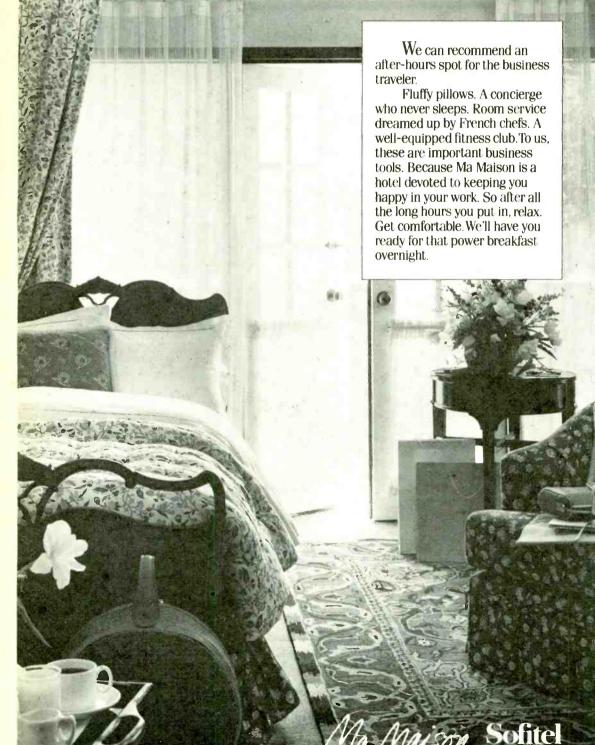
- 1. Cosmo's Factory, Creedence
- Clearwater Revival, fantasy 2. Soundtrack, Woodstock, cotilLion 3. Mad Dogs & Englishmen, Joe
- Cocker, ARM 4. Tommy, Who, DECCA
- 5. Chicago, COLUMBIA
- Stage Fright, Band, CAPITOL 7.
- Closer To Home, Grand Funk Railroad, CAPITOL Blood, Sweat & Tears, COLUMBIA A Question Of Balance, Moody Blues, THRESHOLD 9.
- 10. Gold, Neil Diamond, UN

COUNTRY SINGLES-10 Years Ago

- 1. Old Flames Can't Hold A Candle To You, Dolly Parton, RCA 2. Do You Wanna Go To Heaven, T.G.
- Sheppard, warner/cur
- 3. Heart Of Mine, Oak Ridge Boys, MCA 4. Loving Up A Storm, Razzy Bailey,
- 5. Faded Love, Willie Nelson & Ray
- 6. Lookin' For Love, Johnny Lee,
- 7. I Believe In You, Don Williams, MCA Theme From The Dukes Of Hazzard, Waylon Jennings, RCA
 Charlotte's Web, Statler Brothers, McReuter Statler Brothers,
- 10. Let's Keep It That Way, Mac Davis,

SOUL SINGLES-10 Years Ago

- 1. Give Me The Night, George Benson, WARNER PROS. (OWEST
- Benson, warNer BROS./QWEST 2. Funkin' For Jamaica, Tom Browne.
- 3. Girl, Don't Let It Get You Down,
- Upside Down, Diana Ross, MOTOWN 5. Wide Receiver, Michael
- Henderson, BUDDAH Another One Bites The Dust,
- Queen, ELEKTRA
- Yve Just Begun To Love You, Dynasty, SoLar
 Shake Your Pants, Cameo, CHOCOLATE CITY
- 9. Southern Girl, Maze, CAPITOL
- 10. Where Did We Go Wrong, L.T.D.,



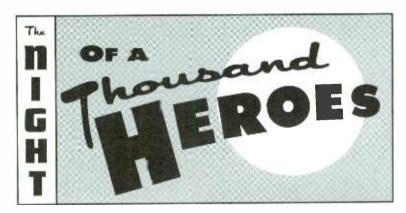


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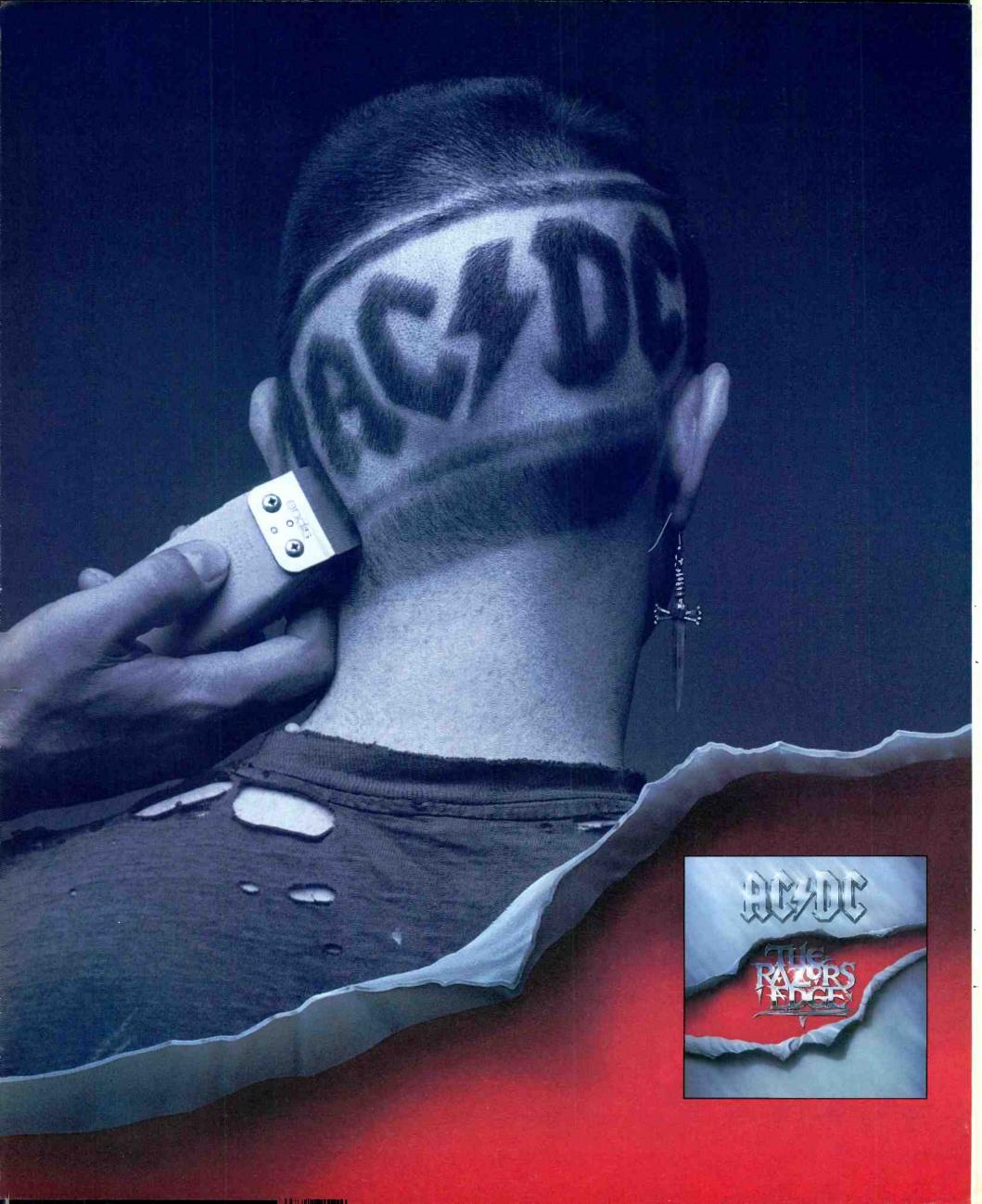




Tom Freston



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WASHINGTON ROUNDUP (Continued from page 14)

Alfred Sikes, FCC chairman, while not privy to insider budget negotiations, suggested to attendees at an invitation-only breakfast that the spectrum-fee proposal "is not a priority—it's one of several issues," and said, "Remember, President Bush had to be brought kicking and screaming to even consider the idea of revenue raising." Three members of Congress at a

financial panel also shed doubts

that those on Capitol Hill will look with favor on the spectrum fee proposal, but one of them, Sen. Kit Bond, R-Mo., warned that the administration may try to "ram it through" without debate, hoping Congress will fold rather than return for a lame-duck session.

Some of the most heated broadcaster responses to the spectrumfee issue could be heard Sept. 14 at a panel where administration point man Wayne Berman, from the Dept. of Commerce, was on hand ostensibly to talk about administration fostering of digital audio broadcasting. There, the spectrum fee was attacked by a succession of broadcasters, many of whom prefaced their remarks by noting that they were "good Republicans."

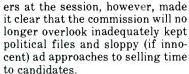
"This thing is singling us out," one broadcaster told Berman. "You're not taxing magazines or newspapers; it's unfair. Thirtyfive percent of radio stations lose money, and they and others can't stand a 5% tax." Said another, "Don't kill radio just because back in Washington they can't control spending." Opponents of the spectrum tax also pointed out that it would hurt not just radio, but also the banking industry, since radio stations would likely default on their loans.

Berman, who is not connected with the budget planners at the Office of Management and Budget, appeared to be taken off guard by the intensity of the comments. He said he would "take back the message" to Washington.

Broadcasters were also grumbling about the recent political broadcasting audit by the FCC of a number of stations throughout the country, and the FCC findings showing that some overcharged candidates. FCC officials, communications lawyers, and NAB staff-



Programming Trinity. Seen after the NAB's urban format room are panelists Vinny Brown of WRKS New York, Eric Faison of WAMO Pittsburgh, and Joe Tamburro of WDAS Philadelphia.



Dennis Corbett, of Levanthal, Senter & Lerman, said broadcasters were "just asking for trouble" if they did not update and check their political files "very carefully" in case the station is audited in the future.

James Monahan, of Dow, Lohnes & Albertson, suggested being more careful to update rate structures. "It means a new approach" to dealing with candidates, he said, educating them to discount options and offering them the lowest rate one would offer "to a favored advertiser."

Available to broadcasters at the panel was the FCC's new booklet, a Q&A explaining do's and don'ts. No. 1 on the list: "Broadcasters can charge candidates a premium for non-pre-emptible class of time only if such a higher-priced class of time is also made available to commercial advertisers" and cannot "create a class of time that [they know] only candidates will purchase" at a higher rate.

Top Bush administration officials also chose NAB as the site to kick off a new public-service campaign designed to heighten awareness of fuel conservation. Energy Department Secretary James Watkins, and Transportation Department Secretary Samuel Skinner joined Michael Deland of the President's Council on Environmental Quality and advertising and broadcast industry officials to unveil the six-spot campaign, which will be backed up with magazine, billboard, and newspaper ads.

Several environmental activists attended the Sept. 13 press conference to protest what they feel is administration window dressing and to call for a full-scale national energy program.

BILLBOARD RADIO At Home, At Work In No Other Trade

GLOOMY ECONOMIC FORECAST CLOUDS NAB (Continued from page 14)

stations and the businesses that play the stations in their stores. An ASCAP spokeswoman later said that the group is "aware that Harvey has taken this [issue] on as one of his pet projects this past year."

That issue carried into the Marconi Awards when Tribune Broadcasting VP of radio Wayne Vriesman, in accepting the N/T station-of-the-year award for WGN Chicago, got a laugh and some applause when he commented on stage that, "We don't play much music at WGN radio but we seem to pay [ASCAP and BMI] a lot of money."

SELLING OUT AT HOME

There was some optimism about the sales climate at the group heads panel. New Group W president Jim Thompson likened radio to a "sleek F16 fighter that you can move on a dime," while television is "a jumbo jet. Radio is positioned perfectly [to do business] in this economy," he said.

But Thompson also bemoaned the lack of commitment of radio salespersons, saying, "In one market I work in, there are 300 radio salespeople and about 295 of them want to be in television."

Bob Hughes, president/chief operating officer of U.S. Radio L.P., said the fact that radio is not considered a major advertising medium could be its greatest strength. Radio reps, he said, need to sell advertisers on using radio to improve the reach of TV and direct mail. The problem radio has with this, he said, is that "we want to be big and important like TV."

The Interep Radio Store used NAB to unveil an aggressive plan to increase radio's share of advertising revenue from 7% to 9% in the next 10 years. Interep's "Radio 2000/An Alliance For Growth" plan will cost \$5 million; that money will come from "a budget previously allocated for marketing ourselves against our competitors," said Interep chairman Ralph Guild.

Final plans for the alliance will be completed by January and will be announced at the Radio Advertising Bureau conference in Nashville. It will involve a heavy radio presence at advertiser trade shows and within the financial community.

AND BUYING INTO EUROPE?

At the first NAB panel devoted entirely to U.S. investment in international radio-something that was only a whisper last year-most panelists warned American broadcasters about being too eager. British syndicator Simon Cole likened the situation to "a giant K mart sale," where, in their bargain-hunting frenzy, U.S. broadcasters were grabbing anything that looked good. Cole added that none of the new local stations launched in London during the last year-including the Group W coowned London Jazz Radio-"have made money or show they can."

Both Cole and consultant Jeff Pollack encouraged U.S. broadcasters to be involved instead in the service sector. Technical expertise, Cole said, was more relatable to other countries and cultures than programming knowledge. Pollack told Americans that "the only way to be successful is to do joint ventures. You need partners who know how to get things done."

Pollack also pointed out that in countries like Poland, where he was set to sign on a new station, Radio M, in the next six weeks, "the average salary is \$60 a month. The situation is that there's no money there." He also bemoaned the interest in European radio by "goofballs" such as the investors who wanted to do an Englishlanguage station in Hungary.

Assistance in preparing this story was provided by Sean Ross and Bill Holland.

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How Might Stations Distort Ratings? Arb Handbook Has Answers

BOSTON—Arbitron used the Ratings Distortion panel at the National Assn. of Broadcasters convention to unveil a new handbook on ratings distortion and ratings bias guidelines. Birch/Scarborough Research president/CEO Bill Livek an-



nounced plans for a similar book. The Arbitron book, which was mailed to all subscriber GMs last

week, details special station activities that could cause problems, among them: encouragement to cooperate with audience research companies, specific references to a survey in progress, promotions that might prompt a diarykeeper to claim or record listening that did not occur, direct appeals for survey participants to misrepresent or overstate their listening to a particular station or understate their listening to a competing station, and subtle instructions targeted to diarykeepers that may serve to remind them to fill out their diaries—possibly with a suggested amount of listening to a certain station.

Ratings bias activities that also can cause stations to be delisted or listed below the line in a ratings book include survey announcements, and indirect appeals. The latter includes direct-mail pieces made to look like diaries, and promotions or contests where merchandise given away as



by Phyllis Stark

prizes plays on the Arbitron name. The book also explains the distinction between ratings distortion and "hypoing." The former is described as "activities that may cause diarykeepers to report or record more or different listening than actually occurred." Hypoing is "station activities designed to cause more actual listening during a survey period," i.e.,



T SOMETIMES HAPPENS that during a sale, a transition period, or some other disruption of business as usual that somebody from outside the normal managerial track will end up with management duties: A promotions director, office manager, or chief engineer may fill in for the PD or GM. Usually, that lasts until the sale closes or the new managers are hired.

Gary Marince, former chief engineer at WWSW (3WS) Pittsburgh, got his shot at programming when the station was down a GM and a PD. Shortly before transferring to a co-owned TV station in Kentucky, GM Diane Sutter made him interim PD. And when new GM Mike Crusham came in, Marince, unlike many others in similar positions, got the shot, becoming a first-time PD in a top 20 market.

It helped that last year, during the transition period, 3WS had its best spring book ever. And it didn't do badly this spring either, going 6.4-7.0 12-plus, good for fourth in the market, behind KDKA (13.2), WDVE (9.8), and WBZZ (8.4).

After a summer sales job with WDVE, Marince graduated from college and returned as an engineer, later becoming CE. The job put him in touch with other Taft Broadcasting stations, and in contact with such people as VP/operations Ted Ruscitti; Randy Michaels, now programming head of Jacor; and WTVN Columbus, Ohio, PD Jack Fitzgerald, now 3WS' consultant. During that time, he says, "I was always intrigued with programming. I never identified it as a goal, but it seemed like a pretty logical pursuit." Unlike many CEs, Marince "was always comfortable interacting with programming people."

Still, actually being a programming person took some getting used to, he says. "As an engineer, I had a two person department. When I got into programming, I was more of a leader and less of a worker; it was really weird because I had to learn to rely more on other people. But the air staff had been polled before my appointment, so there was a lot of tolerance for me to make the adjustment."

3WS got a boost during the spring from its annual oldies concert. This year's show put such acts as Frankie Valli, the Marvelettes, Lou Christie, and Mitch Ryder into Three Rivers Stadium for more than 50,000 patrons. It also ran a "daily-cash-song"-type contest called "money music," which, for the first time, focused the station's TV schedule on its Morning Zoo team. The contest and TV spot are being repeated this fall.

But Marinee doesn't think the oldies format's good spring book reflects marketing as much as a lack of outside restrictions. "Spring is the true picture ... Oldies has consistent listening throughout the year. It's harder to measure during the summer because adults are tending to family needs—whether they're on vacation or whether the kids are home controlling the radio." Like co-owned KXKL (Kool 105) Denver, 3WS initially used its AM station to superserve the pre-Beatles era while the FM concentrated on 1964-71. When Kool ended the simulcast, a lot of the pre-'64 material came back, as it has for the majority of oldies FMs.

3WS, on the other hand, plays about one '50s oldie an hour, usually a megahit on the "Peggy Sue" level. One of its prime image lines is "more great oldies from the '60s." "The term oldies still conjures images of bobby socks and poodle skirts," Marince says. "It became incumbent on us to actually image the station so that people perceived oldies as '60s. It would be nice if there were a term we could use besides oldies."

And although some of 3WS' strongest records are pre-Beatles titles with local historie—like "High On A Hill" by Scott English or "Since I Don't Have You" by the Skyliners—by and large, Marince says that in research, "pre-Beatles titles have not proven to be our core records."

This is 3WS at night: Dave Clark 5, "Can't You See That She's Mine"; Left Banke, "Walk Away Renee"; Steppenwolf, "Born To Be Wild"; Neil Diamond, "Cherry Cherry"; Animals, "We Gotta Get Out Of This Place"; Leslie Gore, "It's My Party"; Sonny & Cher, "I Got You Babe"; Supremes, "Baby Love"; Herman's Hermits, "Can't You Hear My Heartbeat"; Guess Who, "No Time"; J.J. Jackson, "But It's Alright"; Booker T & the MGs, "Green Onions"; and Billy Joe Royal, "Cherry Hill Park."

To some extent, Marince's appointment reflects the way the PD job has changed in recent years to more of an operations manager position. Those who know 3WS praise Marince's attention to detail and skill with promotions. When 3WS did a live remote from Disney World, Marince rigged the 3WS board to talk to an identical control board in Orlando, Fla., to accommodate for the second-and-a-half that it took the broadcast to get back to Pittsburgh.

Still, that device was less elaborate than a few Marince designed for his brother who was paralyzed in a car crash in the late '70s. First, Marince designed a pinball game that his brother could control by blowing into a tube. Then he built a voice interaction system that could move a satellite dish, dial the telephone, operate the CD and video player, and control the thermostat. Eventually the vocal synthesizer ended up recording a duet with Donnie Iris, which WDVE played.

Despite all this, Marince insists that he isn't tempted to tinker with 3WS' engineering any more. "I violated the rule that says never replace yourself with someone better," he says. "The CE here is the engineer who followed me at WDVE. Where I worried about programming, he's very focused. He puts me to shame, but he doesn't get to brag about it because I'm still here." SEAN ROSS certain forced listening contests. Rating distortion is a violation of Arbitron policies; hypoing is not.

Also discussed on this panel was the prereview of station promotional materials, a subject addressed in detail in the new Arbitron handbook. Although Arbitron will prereview promotions for potential problems, Birch will not. Livek defended his company's policy of not approving a promotion before it airs, saying that "rarely is a promotion executed exactly as it was proposed."

Mel Goldberg, executive director of the Electronic Media Ratings Council, meanwhile, chastised GMs for being unwilling to pay for extra sample size, "which could give them the information they need to increase ratings." Goldberg said the reluctance to pay for extra sample is particularly silly in light of the fact that radio managers will "take a potential client out to lunch a few times in order to make a sale."

Despite plans at a number of radio stations to cut back promotion budgets and client lunches next year (Billboard, Sept. 22), and despite the tone of economic concern that pervaded this year's NAB, there was still the customary talk here about the growing importance of marketing. During a panel on creating a profit center from your promotion department, KLOL Houston GM Patrick Fant said, "The promotion director should be an in-house resource to the PD and sales manager. [But] the promotion director should not be a slave to the programming department. The promotion director should be a managing partner with the other department heads."

Nevertheless, radio promotion directors were again poorly represented at this year's convention. Despite several panels focusing on promotions and marketing, few promotion directors made the trip. PERSIAN GULF PROMOS, PART 6

During the convention, the NAB announced its support for a radio campaign called "Air/Lift," which will raise money to purchase up to 25,000 radios and batteries for Persian Gulf troops. Group W Radio will head the fund-raising. The radios will be distributed by the Armed Forces Radio and Television Service.

In other Persian Gulf-related promotions, adult alternative KIFM San Diego has adopted a Navy ship, the U.S.S. Acadia, a medical, dental, and repair vessel assigned to the Persian Gulf. KIFM will be providing the ship with program tapes and has volunteered its production rooms for family and friends of the 1,200 crew members to record messages for loved ones. The tapes will be delivered to the ship weekly by helicopter.

AC WMAS-FM Springfield, Mass., and a local Vietnam veterans group are sponsoring "Operation Gift Lift," which is collecting nonperishable materials for the troops. Items being solicited include boxes of envelopes, paper, sunblock, medicated powder, toilet paper, pens, playing cards, books, magazines, toothpaste, shampoo, and board games.

PRO-MOTIONS

Mark Bishop has been named promotion director at album WMMS Cleveland. He held the same job at album WLVQ Columbus, Ohio . . . Top 40 WFLZ Tampa, Fla., promotion director Darcel Schouler is out. No replacement has been named.

Ann Marie Wallace has been named assistant promotion manager at WPEN/WMGK Philadelphia. She was PD at country WCZN Chester, Pa.... John Montgomery has been appointed promotion director at WAPI-AM-FM Birmingham, Ala. He held the same position at rival combo WERC/WKXX.

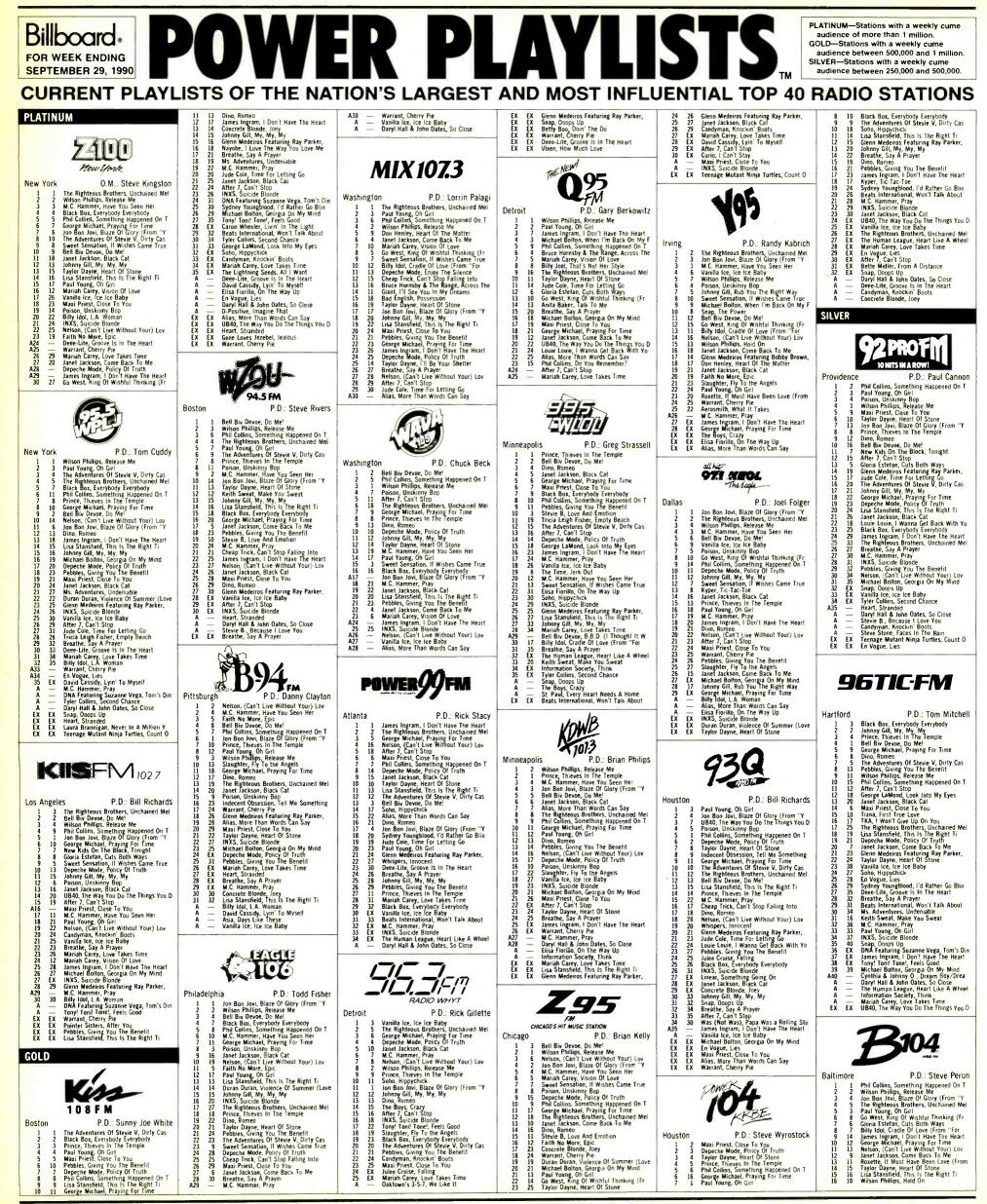
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BLACK



Civilized Rogues. The members of Arista Records' rising act Kiara, which has just released its second album, "Civilized Rogue," take it upon themselves to show their label mate, singer Sydney Youngblood, around their hometown of Detroit. Youngblood was in town to tout his first single, "I'd Rather Go Blind." Shown, from left, are Greg Charley, Kiara; Youngblood; and John Winston, Kiara.

Women In Publishing: A Profile Andrews, Fields, Ware Share Their Views

BY DAVID NATHAN

LOS ANGELES—Ask Brenda Andrews, Rachelle Fields, and Carol Ware about the current state of contemporary black music and you will hear well-rounded, well-informed views of what is happening.

Among the most powerful female executives in music publishing, these women have garnered a wealth of experience and developed a complex network of informed music-industry relationships.

Andrews was recently promoted to senior VP of creative affairs at Almo-Irving Music, which was formerly the publishing arm of A&M and is now an independent company after the sale of A&M to Poly-Gram. Andrews has been with Almo-Irving for 22 years, having joined the staff as a receptionist in 1968 and learning the business from the ground up. Andrews credits the late Margaret "Cissy" Nash, wife of singer/songwriter Johnny Nash, as her inspiration in publishing. Cissy Nash was one of the first black women active in publishing as administrator of her husband's independent publishing company, Joda.

Andrews has secured countless recordings of Almo-Irving songs and has also nurtured many of today's prominent writers, including Brenda Russell and Rod Temper-

ton, who wrote and co-wrote much of the material on Michael Jack-son's multiplatinum "Thriller," among other accomplishments. In addition. Andrews recently inked producers Denzil Foster & Thomas McElroy—of En Vogue, Club Nouveau, and FM² fame-to a co-publishing deal, and has overseen the East-Memphis catalog, originally the publishing arm of Stax Records, which contains a plethora of R&B standards, like "Sittin' On The Dock Of The Bay," "Respect," and "Knock On Wood." Andrews has also brought writer Joel Davis, represented on the current Anita Baker and Howard Hewett albums; producer/artist Darryl Duncan; and hit maker Young M.C.

to the company. Ware, now VP of creative services at MCA Music, has been involved with publishing since 1973, when she joined the staff of Jobete, the renowned publishing wing of Motown now owned by the Gordy Co. "My forte was exploitation of the catalog," says Ware, who is married to writer/producer/artist Leon Ware, of her days at Jobete. "We were the No. 1 publisher across the board for several years and were consistently getting those classic songs recorded by pop and R&B artists."

Ware also did a stint with April-Blackwood, which later became CBS Songs, at the time Michael Bolton was signed. Ware joined MCA in 1985 and now works with a number of writers, including Marcus Miller, Glen Ballard, Nick Martinelli, Allan Rich, Leon Sylvers, Ron Kersey, Stephanie Mills, Bobby Brown, El DeBarge, Al Jarreau, Pebbles, and Paul Jackson Jr.

At Warner/Chappell Music, Fields is currently VP of creative affairs. She joined the company in 1983, after working with Chrysalis Records and later Chrysalis Music. "When I first got to Warner, I set about learning the catalog," she says. "At that time, we had several new writers, like Robert Brookins, Gary Glenn, and Diane Qander [who wrote the title track for Anita Baker's 'Rapture'], and my job was really putting writers together and setting up new collaborations."

Fields has brought artists like Angela Winbush, Keith Sweat, Howard Hewett, and Karyn White to Warner/Chappell. She has also completed a deal with producer/ writer Barry Eastmond. She is now working with the prestigious Mighty Three catalog, which Warner/Chappell recently purchased and which contains classic material written by Gamble & Huff and Thom Bell.

All three women agree that, (Continued on page 32)



vacation, but will return in next week's issue.

Force M.D.'s 'Step' Back Into Spotlight

NEW YORK—The Force M.D.'s carry on a tradition of soulful, four-part harmonizing that recalls the '50s, when teen males gathered in men's rooms, hallways, and on rooftops to blend their voices in doo-wop harmonies. But the M.D.'s, who began by singing a cappella on the streets of their native New York, succeeded through their ability to combine that style with streetwise beats on up-tempo jams and a tender touch on ballads.

In fact, says group member T.C.D., "Our name, 'Force,' is derived from the struggle we went through before we became recording artists, and the 'M.D.' stands for musical diversity. And we are the originators of doo-wop hip-hop. People should remember that, especially from 'Let Me Love You' [their 1984 debut hit] and 'Forgive Me Girl' [from 1985]. Now you have all these other groups doing it."

Now-after a two-year hiatus-T.C.D., Stevie D., Trisco, and Mercury have moved from the Tommy Boy label, which was bought by Warner Bros., to Warner's Reprise imprint for the release of their third album, "Step To Me." The new set bears evidence of the foursome's musical maturity as well as its continuous versatility, with trademark ballads, up-tempo cuts like the Full-Force-produced first single, "Are You Really Real," and even some contemporary reworkings of classic cuts "Why Can't We Be Friends" by War and "Walk-ing Into Sunshine" by Central Line. Other producers include Wayne Braithwaite, the Time's Monte Moir, and the group members themselves.

The gap between albums had some fans grumbling that the group that brought them the (Continued on page 32)

BY DAVID NATHAN ingrad," which describes the struggle Union; it's a whole new thi

LOS ANGELES—Brenda Russell is just back from a successful visit to the U.S.S.R., where she performed live on a TV special—making her one of the first contemporary black artists to appear on television there. Now the singer/songwriter is embarking on a promotional tour to draw attention to her latest album, "Kiss Me With The Wind."

Russell says that her new project is "diversified and shows more sides of my musical personality" than did previous work. "I'd say that it's a little more up and has more energy and zest than some of my other albums."

Russell burst onto the music scene in 1979 with her critically acclaimed debut on A&M. She subsequently recorded briefly for Warner Bros. before spending some time in Sweden in the mid'80s. She enjoyed international success with a return to the label via her 1988 "Get Here" album, garnering three Grammy nominations for "Piano In The Dark," a top 10 pop and black music hit in 1988.

Producer Andre Fisher, who also worked with the Brooklyn, N.Y.-born artist on her first album, co-produced "Kiss Me With The Wind" alongside Larry Williams, with whom Russell co-produced the track "Good For Love." Narada Michael Walden contributed two cuts, including the title song and "Stop Running Away," the debut single.

"We've known each other for at least 10 years and I felt that, aside from Andre, Narada was about the only other producer I'd been able to relate to," says Russell, who penned most of the album's material, including her version of "Dinner With Gershwin," a hit for Donna Summer that Russell co-produced in 1987. She collaborated with L.A.-based writers Sharon Robinson, Matthew Wilder, and Paul Chiten on three tunes.

Russell worked on a number of tracks at her home. "It was heaven, just being able to do so much of the programming there, and it's the first time I've done that," she says. "I feel that this time, the production for this album really does justice to the songs I wrote."

Russell is particularly enthused about the tune "Night Train To Leningrad," which describes the struggle that creative artists in the Soviet Union endured when Stalin was in power in the '30s. The song exemplifies Russell's skill as a lyrical storyteller and her ability to cover different musical territory.

"I thought of writing it before my first trip to the U.S.S.R. in 1988," says Russell, who was part of the U.S.Soviet songwriters project "Music Speaks Louder Than Words." "After going to Moscow, I really got focused on what the song was about," Russell says.

While there, Russell was permitted to shoot a video for the track at a Moscow train station and says it will be released if she can persuade A&M to make the track a single. The singer/songwriter, whose compositions have been recorded by Luther Vandross, Earth, Wind & Fire, and Roberta Flack, among others, adds that the opportunity to perform for Soviet audiences was particularly special in the current climate of glasnost.

"I love being a part of the bridge between the two cultures," she says. "There's no soul music in the Soviet Union; it's a whole new thing for them. And although I'm not a hardcore soul artist, I'd say my music is soulful. It's really exciting for me."

Plans are currently in motion for Russell to do a series of concerts in the U.S.S.R. Russell has previously toured with Billy Ocean and Jeffrey Osborne and done some dates with David Sanborn; now, she anticipates a U.S. tour later this year.

She says that the success of "Piano In The Dark" and the "Get Here" album was "very intense," but adds that it "enabled me to fulfill a major wish: I got to literally see the world." More recently, the "Get Here" track was rerecorded by new artist Oleta Adams.

Although Russell has enjoyed a loyal black music following, she says that industry insiders still have a problem categorizing her music. "Some people think of me as a pop artist, some as a jazz/pop artist. I think of myself as a universal artist and I've always thought of myself that way," says Russell. "I'm always trying to touch everyone with my music."



Aswad Gets Wicked. British reggae band Aswad pauses in the midst of recording its seventh Mango album, "Too Wicked," at Kingston, Jamaica's Music Works studio earlier this year. The album is set for an Oct. 8 release; the first single, "Next To You," is due this month. The album also features cuts with Jamaican DJ Shabba Ranks. Shown, from left, are Angus "Drummie" Zeb and Tony Gad, Aswad; Gussie Clarke, producer; Steven Stanley, engineer; and Brinsley Forde, Aswad.

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FOR WEEK ENDING

Billboard. FOR WEEK ENDING SEPTEMBER 29, 1990									
FOR	WEEK		DING	IUP BLAU					
×	¥	AGO	3	Compiled from a national sample of retail store	50	45	48	7	KID FROST VIRGIN 91377 (9.9
THIS WEEK	WEEK		WKS. ON CHART	and one-stop sales reports.	51	47	57	6	VANILLA ICE SBK 95325 (9.98
IHIS	LAST	2 WKS.	WKS.	ARTIST TITLE LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR EQUIVALENT)	52	56	65	6 ×	
					53	49	46	12	D.J. MAGIC MIKE CHEETAH 9
			20		54	50	41	15	KWAME & A NEW BEGINNI
1	1		29	M.C. HAMMER ▲ ⁵ CAPITOL 92857 (9.98) 18 weeks at No. 1 PLEASE HAMMER DON'T HURT 'EM KEITH SWEAT ▲ VINTERTAINMENT 60861/ELEKTRA (9.98) I'LL GIVE ALL MY LOVE TO YOU	55	53	49	10	KID SENSATION NASTY MIX 7
2	2	2	14		(56)	66	83	3	M.C. CHOICE RAP-A-LOT 105 (
3	3	3	10	ANITA BAKER ▲ ELEKTRA 60922 (9.98) COMPOSITIONS	57	51	52	62	THE 2 LIVE CREW A LUKE 10
4	5	5	* 13	MARIAH CAREY ▲ COLUMBIA 45202 (9.98 EQ) MARIAH CAREY	58	60	60	5	PERRI MCA 6386 (9.98)
5	4	4	22	JOHNNY GILL ▲ MOTOWN 6283 (8.98) JOHNNY GILL	(59)	69	87	3	THE AFROS RAL 46802/COLU
6	6	7	19	TONY! TON!! TONE! ● WING 841 902/POLYDOR (8.98 EQ) THE REVIVAL	60	58	59	23	MELBA MOORE CAPITOL 923
7	7	8	26	BELL BIV DEVOE ▲ MCA 6387 (9.98) POISON	61	62	74	. 4	GUCCI CREW II GUCCI 3327/
8	8	6	* 23	EN VOGUE ATLANTIC 82084 (9.98) BORN TO SING	62	54	51	24	LONNIE LISTON SMITH STA
9	10	11	7	WHISPERS CAPITOL 92957 (9.98) MORE OF THE NIGHT	63	61	56	39	MICHEL'LE RUTHLESS 912
10	9	9	9	THE TIME PAISLEY PARK 27490/REPRISE (9.98) PANDEMONIUM	64	63	63	7	GEOFF MCBRIDE ARISTA 854
	11	14	<u></u> \$	BOOGIE DOWN PRODUCTIONS JIVE 1358/RCA (9.98) EDUTAINMENT	65	+	W	1	TOO SHORT JIVE 1353/RCA (
(12)	13	24	3	PRINCE PAISLEY PARK 27493/WARNER BROS. (12.98) GRAFFITI BRIDGE	66	+	T -	6	STANLEY CLARKE/GEORG
13	15	28	4	N.W.A. RUTHLESS 7224/PRIORITY (6.98) 100 MILES AND RUNNIN'		59	55		
14	12	12	8 ~~	D-NICE JIVE 1202/RCA (9.98) CALL ME D-NICE	67	70	62	25	MELLOW MAN ACE CAPITOL
15	16	17	7	SPECIAL ED PROFILE 1297 (9.98)	68	65	64	<u>~ 18</u>	ALEX BUGNON ORPHEUS 756
16	14	10	8	LUKE FEATURING THE 2 LIVE CREW LUKE 91424/ATLANTIC (9.98) BANNED IN THE U.S.A.	69	81		2	KIARA ARISTA 8617 (9.98)
17	20	21	20	POOR RIGHTEOUS TEACHERS PROFILE 1289 (9.98) HOLY INTELLECT	70	92	93	3	JONATHAN BUTLER JIVE 13
18	18	13	16	SNAP • ARISTA 8536 (9.98) WORLD POWER	71	71	67	11	LYNN WHITE CHELSEA AVE. 70
19	17	15	17	ICE CUBE	72	75	72	7	M.C. SMOOTH CRUSH 254/K-
20	21	18	29	LISA STANSFIELD ▲ ARISTA 8554 (9.98) AFFECTION	73	73	70	27	LITTLE MILTON MALACO 745
21)	27	31	7 3	BLACK BOX RCA 2221 (9.98) DREAMLAND		80	95	3	ARTIE WHITE ICHIBAN 1061 (
22	19	16	23	PUBLIC ENEMY ▲ DEF JAM 45413/COLUMBIA (9.98 EQ) FEAR OF A BLACK PLANET	75	64	53	22~	THE DOGS JR 2003/JOEY BOY
23	22	20	55	AFTER 7 ● VIRGIN 91061 (9.98) AFTER 7	76	74	58	12	K-SOLO ATLANTIC 82108 (9.98
24	25	26	52	JANET JACKSON ▲4 A&M 3920 (9:98) JANET JACKSON'S RHYTHM NATION 1814	77	79	92	16	MIDNIGHT STAR SOLAR 753
25	23	19	13 *	ERIC B. & RAKIM ● MCA 6416 (9.98)	78	77	77	. 47	SIR MIX-A-LOT NASTY MIX
26	24	22	46 .	TROOP ATLANTIC 82035 (9.98) ATTITUDE	79	88	90	60	BOBBY "BLUE" BLAND MAL
27	34	39	5	BRANFORD MARSALIS QUARTET/T. BLANCHARD MUSIC FROM "MO' BETTER BLUES"	80	72	71	° 39 s	TYLER COLLINS RCA 9642 (8
28	26	25	20	COLUMBIA 46792* (9.98 EQ)* INOSIC FROM THE BETTER BLOCES X-CLAN 4TH & B'WAY 444 019/ISLAND (9.98) TO THE EAST, BLACKWARDS	81	87	- 1	2	BRENDA RUSSELL A&M 527
29	39	44	5	LALAH HATHAWAY VIRGIN 91382 (9.98) LALAH HATHAWAY	82	68	61	24	ABOVE THE LAW RUTHLESS
30	28	27	15	SOUL II SOUL © VIRGIN 91367 (9.98) VOL. II - 1990 - A NEW DECADE	83	76	80	48	LUTHER VANDROSS A EPIC 45320 (13.98 EQ)
31	29	33	16	MILIRA APOLLO THEATRE 6297/MOTOWN (9.98) MILIRA	84	55	54	47	BARRY WHITE A&M 5256 (8.9
32	33	36	10.~	DENISE LASALLE MALACO 7454 (9.98) STILL TRAPPED	(85)	97	_	* 2	SOUNDTRACK CAPITOL 9424
33	36	42	6	OLETA ADAMS FONTANA 846 346/MERCURY (9.98 EQ) CIRCLE OF ONE	86)	86	89	3 .	NAYOBE WTG 45163/EPIC (9.9
34	37	34	23	NAJEE EMI 92248 (9.98) TOKYO BLUE	87)		WÞ	1	FORCE M.D.'S TOMMY BOY 25
35	32	32	8.	THREE TIMES DOPE ARISTA 8615 (9.98) LIVE FROM ACKNICKULOUS LAND	88	82	79	6 *	KYPER ATLANTIC 82116 (9.98)
36	30	29	11	CAMEO MERCURY 846 297 (8.98 EQ) REAL MEN WEAR BLACK	89	+	WÞ	1	VARIOUS ARTISTS PANDISC
		<u>+</u>	25	DIGITAL UNDERGROUND ▲ TOMMY BOY 1026 (9.98) SEX PACKETS	90	89		2	SMILEY BRYANT 20010 (8.98)
37	35	30	+	COMPTON'S MOST WANTED ORPHEUS 75633/EMI (9.98) IT'S A COMPTON THANG	91		w	1	SAMUELLE ATLANTIC 82130 (
38	38	38	12	BASIC BLACK MOTOWN 6307 (9.98) BASIC BLACK	92	94	81	11 **	THE BLACK FLAMES COLUM
	48	50	5		93	+	W	11 7	DWIGHT SILLS COLUMBIA 460
40	40	35	20 ,	THE WINANS QWEST 26161/WARNER BROS. (9.98) RETURN		+		<u>+</u>	
41	31	23	13	VARIOUS ARTISTS WARNER BROS. 26241 (9.98) WE'RE ALL IN THE SAME GANG	94	98	97	16	THE FAMILY STAND ATLANT
42	42	47	5	MASTER ACE COLD CHILLIN' 26179/REPRISE (9.98) TAKE A LOOK AROUND	95	83	73	55	
43	67		2	MAXI PRIEST CHARISMA 91 384 (9.98) BONAFIDE	96	91	85	31	DIANNE REEVES EMI 92401
44	52	69	3	C.P.O. CAPITOL 94522 (9.98) TO HELL AND BLACK	97	90	-	2 :	TERRY STEELE SBK 94101 (9
<u>(45)</u>	57	68	3	KOOL G RAP & D.J. POLO COLD CHILLIN' 26165/WARNER BROS. (9.98) WANTED: DEAD OR ALIVE	98	84	75	24	BOO-YAA T.R.I.B.E. 4TH & B'V SILK TYMES LEATHER
46	44	43	23	A TRIBE CALLED QUEST JVE 1331/RCA (8.98) PEOPLE'S INSTINCTIVE TRAVELS & THE PATHS OF RHYTHM	99	78	82	14	GEFFEN 24289 (9.98)
47	41	37	61	BABYFACE & SOLAR 45288/EPIC (9.98 EQ) TENDER LOVER	100	93	100	7	STEVIE B LMR 2307/RCA (9.98
48	46	45	~ 25	HOWARD HEWETT ELEKTRA 60904 (9.98) HOWARD HEWETT O Albums with the greatest sales gains this week. Record units. ARIAA certification for sales of 1 million units, with the greatest sales gains this week.					
49	43	40	15	GLENN JONES JIVE 1181/RCA (9.98) ALL FOR YOU	availa	ble on c	assette	and CD	. *Asterisk indicates vinyl LP ur that do not issue list prices, are

	permission of the publisher					
50	45	48	7	KID FROST VIRGIN 91377 (9.98)	HISPANIC CAUSING PANIC	
51	47	57	6	VANILLA ICE SBK 95325 (9.98)	TO THE EXTREME	
(52)	56	65	6 »	INTELLIGENT HOODLUM A&M 5311 (9.98)	INTELLIGENT HOODLUM	
53	49	46	12	D.J. MAGIC MIKE CHEETAH 9403 (9.98)	BASS IS THE NAME OF THE GAME	
54	50	41	15	KWAME & A NEW BEGINNING ATLANTIC 82100 (9.9	A DAY IN THE LIFE	
5 5	53	49	10	KID SENSATION NASTY MIX 7018 (8.98)	ROLLIN' WITH NUMBER ONE	
(56)	66	83	3	M.C. CHOICE RAP-A-LOT 105 (8.98)	THE BIG PAYBACK	
57	51	52	62	THE 2 LIVE CREW & LUKE 107 (9.98)	AS NASTY AS THEY WANNA BE	
58	60	60	5	PERRI MCA 6386 (9.98)	TRADEWINDS	
(59)	69	87	3	THE AFROS RAL 46802/COLUMBIA (9.98 EQ)	KICKIN' AFROLISTICS	
60	58	59	23	MELBA MOORE CAPITOL 92355 (9.98)	SOUL EXPOSED	
61	62	74	· 4	GUCCI CREW II GUCCI 3327/HOT (8.98)	G4	
62	54	51	24	LONNIE LISTON SMITH STARTRAK 4021/ICHIBAN (8.5	98) LOVE GODDESS	
63	61	56	39	MICHEL'LE • RUTHLESS 91 282/ATCO (9.98)	MICHEL'LE	
64	63	63	7	GEOFF MCBRIDE ARISTA 8543 (9.98)	DO YOU STILL REMEMBER LOVE	
(65)	NE	WÞ	1	TOO SHORT JIVE 1353/RCA (9.98)	SHORT DOGS IN THE HOUSE	
66	59	55	6	STANLEY CLARKE/GEORGE DUKE EPIC 46012 (9.9		
67	70	62	25	MELLOW MAN ACE CAPITOL 91295 (9.98)	ESCAPE FROM HAVANA	
68	65	64	<u>~ 18</u>	ALEX BUGNON ORPHEUS 75615/EMI (9.98)	HEAD OVER HEELS	
(69)	81	_	2	KIARA ARISTA 8617 (9.98)	CIVILIZED ROGUE	
(70)	92	93	3	JONATHAN BUTLER JIVE 1361/RCA (9.98)	HEAL OUR LAND	
71	71	67	11	LYNN WHITE CHELSEA AVE, 7003 (8.98)	THE NEW ME	
72	75	72	7	M.C. SMOOTH CRUSH 254/K-TEL (8.98)	SMOOTH & LEGIT	
73	73	70	27	LITTLE MILTON MALACO 7453 (8.98)	TOO MUCH PAIN	
(74)	80	95	3	ARTIE WHITE ICHIBAN 1061 (8.98)	TIRED OF SNEAKING AROUND	
75	64	53	22	THE DOGS JR 2003/JOEY BOY (8.98)	THE DOGS	
76	74	58	12	K-SOLO ATLANTIC 82108 (9.98)	TELL THE WORLD MY NAME	
77	79	92	16	MIDNIGHT STAR SOLAR 75316/EPIC (9.98 EQ)	WORK IT OUT	
78	77	77	.47	SIR MIX-A-LOT • NASTY MIX 70150 (9.98)	SEMINAR	
(79)	88	90	60	BOBBY "BLUE" BLAND MALACO 7450 (8.98)	MIDNIGHT RUN	
80	72	71	39	TYLER COLLINS RCA 9642 (8.98)	GIRLS NITE OUT	
(81)	87	<i>,</i> <u>,</u>	2	BRENDA RUSSELL A&M 5271 (9.98)	KISS ME WITH THE WIND	
82	68	61	24	ABOVE THE LAW RUTHLESS 46041/EPIC (9.98 EQ)	LIVIN' LIKE HUSTLERS	
83	76	80	48		BEST OF LUTHER VANDROSS: THE BEST OF LOVE	
84	55	54	47	EPIC 45320 (13.98 EQ) THE BARRY WHITE A&M 5256 (8.98)	THE MAN IS BACK	
(85)	97		* 2	SOUNDTRACK CAPITOL 94244 (9.98)	RETURN OF SUPERFLY	
86)	86	89	3	NAYOBE WTG 45163/EPIC (9.98 EQ)	PROMISE ME	
(87)	NE		1	FORCE M.D.'S TOMMY BOY 25893/REPRISE (9.98)	STEP TO ME	
88	82	79	6 -	KYPER ATLANTIC 82116 (9.98)	TIC-TAC-TOE	
(89)		WÞ	1	VARIOUS ARTISTS PANDISC 8811 (9.98)	RAP MIAMI STYLE	
90	89		2	SMILEY BRYANT 20010 (8.98)	THE SMILE GETS WILD	
			1	SAMUELLE ATLANTIC 82130 (9.98)	LIVING IN BLACK PARADISE	
92	94	81	11~	THE BLACK FLAMES COLUMBIA 44030 (9.98 EQ)	THE BLACK FLAMES	
<u>93</u>)	NE	1 -	11 1	DWIGHT SILLS COLUMBIA 46089* (9.98 EQ)	DWIGHT SILLS	
94	98	97	16	THE FAMILY STAND ATLANTIC 82036 (9.98)	CHAIN	
95	83	73	55	REGINA BELLE COLUMBIA 44367 (8.98 EQ)	STAY WITH ME	
96	91	85	31	DIANNE REEVES EMI 92401 (9.98)	NEVER TOO FAR	
97	91	00	2 :	TERRY STEELE SBK 94101 (9.98)	KING OF HEARTS	
		76	24	BOO-YAA T.R.I.B.E. 4TH & B'WAY 4017/ISLAND (8.98)	NEW FUNKY NATION	
98	84	75	14	SILK TYMES LEATHER	IT AIN'T WHERE YA FROM, IT'S WHERE YA AT	
99	78 93	82	14	GEFFEN 24289 (9.98) STEVIE B LMR 2307/RCA (9.98)	LOVE & EMOTION	
		100 h tho a				
Albums with the greatest sales gains this week. If Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums						

units. A RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices (indicated by EQ), for labels that do not issue list prices, are projected from wholesale prices.

BILLBOARD'S BLACK CHART RESEARCH PACKAGES THE DEFINITIVE LISTS OF THE BEST-SELLING BLACK SINGLES AND ALBUMS, YEAR BY YEAR

- Number One Black Singles, 1948-1988
- Top Ten Black Singles, 1948-1988
- Top Black Singles Of The Year, 1946-1988
- Number One Black Albums, 1964-1988
- Top Ten Black Albums, 1964-1988
- Top Black Album Of The Year, 1965-1988

FOR INFORMATION, WRITE: Mark Marone, Billboard Chart Research, 1515 Broadway, New York, NY 10036 Also available: thematic and customized artist research. Call (212) 536-5051

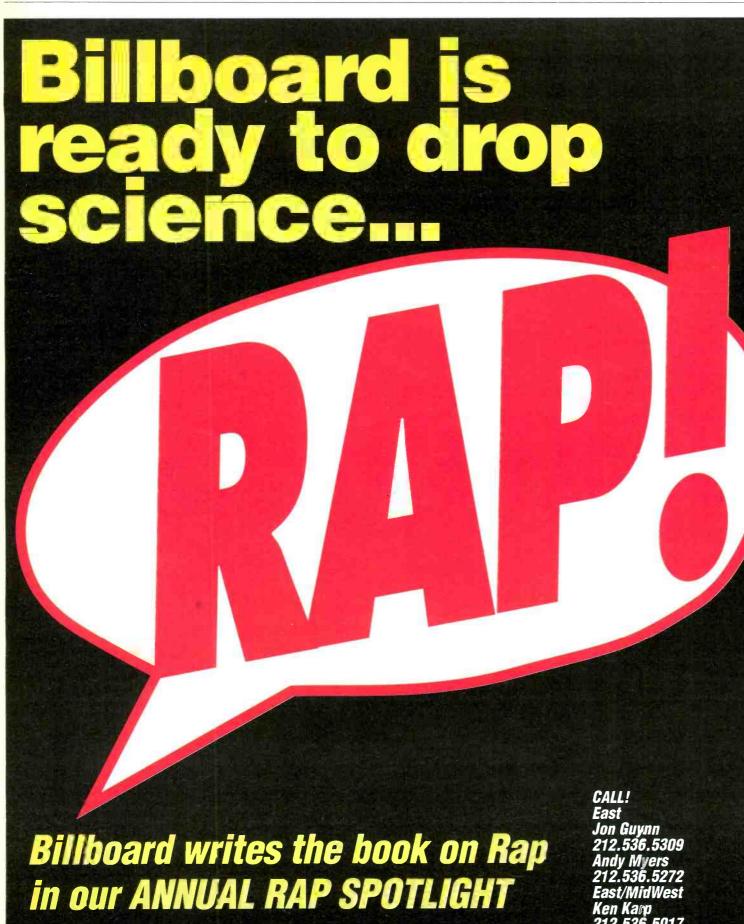
l. l. Cod J "Mama Said Knock yon Out"

L.L. Cool J remains unchallenged. Has back on top with a monster. "Mama Said Knock com Out" - the new album packed with the revolutionary grooves and aggressive raps of a proven master. Teaturing the first single and video, The Boomin' System - already gold!

Also contains Marley Marl remixes of Inegal Search, To Da Break of Dawn and the club hit, fingling Baby.

"Mama Said Knock Upon Out." A real contender! On Det Jam/Columbia. Produced By Marley Marl For Marley Mari Productions, Inc. Co Rooved By L.L. Cod J.





Billboard writes the book on Rap in our ANNUAL RAP SPOTLIGHT ISSUE DATE: November 24 AD DEADLINE: October 30 Get in their face...Reserve some space. WORD! East Jon Guynn 212.536.5309 Andy Myers 212.536.5272 East/MidWest Ken Kanp 212.536.5017 West Christine Matuchek 213.859.5344 South Carole Edwards 615.321.4294 Florida Angela Rodriguez 305.448.2011

Billboard

WOMEN IN PUBLISHING (Continued from page 29)

with the emergence of more hybrid writer/artists and writer/producers, there are fewer opportunities for those who are only songwriters. "It's more competitive nowadays," says Andrews, "but that means we have to deliver better product now and be involved on all levels, talking with managers and A&R people as well as with artists themselves."

Ware says she finds herself working with writers who have the potential to be producers, a potential that both Fields and Andrews agree is worth encouraging. "Since more and more artists are writing their own material, I try to arrange collaborations between our writers and the artists themselves."

Fields says that although she and her staff have a vast catalog from which to draw, along with an extensive roster of well-known artists, writers, and producers, "I listen to everything that comes in because I'm always looking for new talent. But that doesn't mean I sign everything I hear. I'm very selective."

Andrews is currently involved with a project devoted to nurturing up-and-coming writers in high schools in South Central Los Angeles. "We're funding a studio and really finding a lot of great new talent in South Central," says Andrews, who has several projects in various stages of completion with writers that she and musician/producer/teacher Reggie Andrews (no relation) have discovered there. "It's very important that we give young people a chance in this business."

Andrews, Ware, and Fields point out that, contrary to how most record companies create separate divisions for the categories of music, music publishing cuts across such format barriers. All three work with music that covers the spectrum from pop to R&B. Says Andrews, "Music publishing really doesn't have the same concern for color. And we want to keep it that way, because music itself has no color either."

THE FORCE M.D.'S (Continued from page 29)

heartfelt ballads "Tears," "Tender Love," and "Love Is A House" which was No. 1 for two weeks in 1987—had disbanded. But the group says the break was much needed.

"We didn't mind the long layoff. We had shows in Japan and Germany and we just bought homes, so we needed time to settle down," says T.C.D. "The delay was really due to the timing of the album and the record company. They wanted the album to be more powerful than it was when we first presented it to them. They wanted it to be more up-tempo, so we would come out really *BAM*."So we went back to the studio, and looking for the best songs took a little time."

One of the Force M.D.'s' strengths has always been their stage craft. The group has just completed successful tours of Europe and Japan, and are currently working on a new show to take on a domestic tour later this year. JANINE MCADAMS











A WORK IN PROGRESS





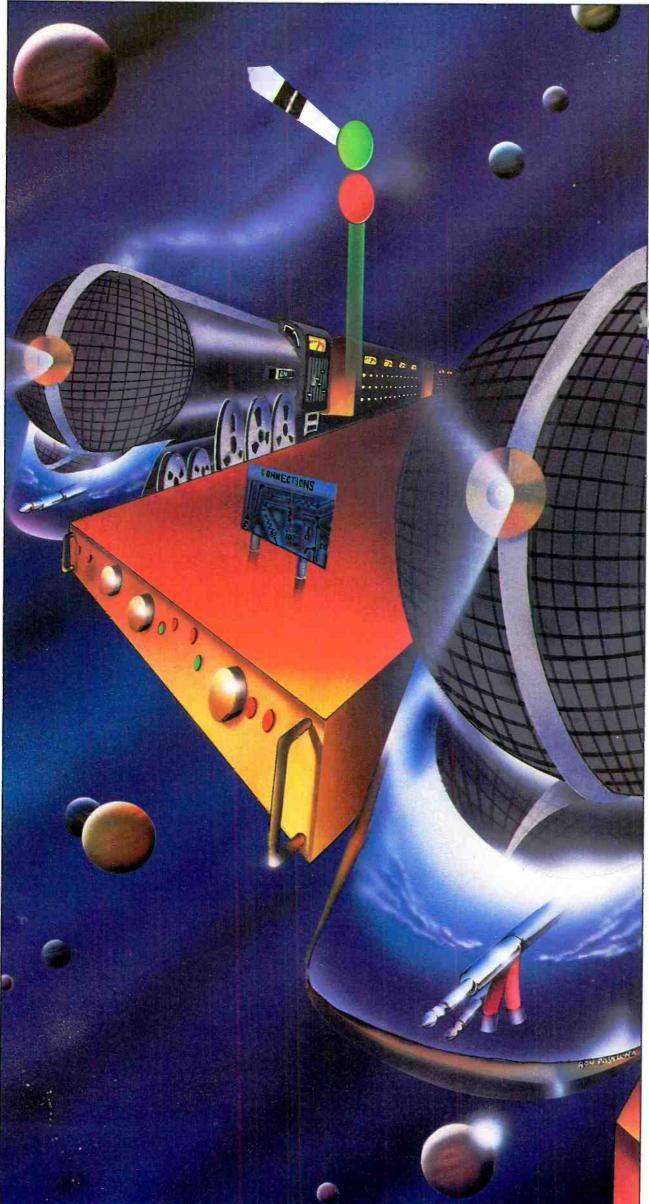


Elektra's 40th Anniversary

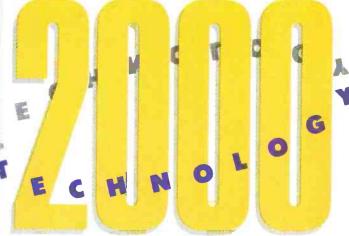
After forty years, a legacy that boasts the Doors, the Eagles, Love, the Stooges, Phil Ochs and Carly Simon and a future that includes the Cure, Anita Baker, Metallica, the Pixies, 10,000 Maniacs and Tracy Chapman. On Rubaiyat artists from today's Elektra reinterpret thirty-eight classic songs from Elektra's past: our work in progress.

THE CURE "Hello I Love You" DOORS 1968 TRACY CHAPMAN "House of the Rising Sun" GLENN YARBROUGH 1957 BILLY BRAGG "Seven & Se BLACK VELVET BAND "Werewolves Of London" WARREN ZEVON 1978 SUGARCUBES "Motorcycle Mama" SAILCA THE PIXIES "Born In Chicago" PAUL BUTTERFIELD BLUES BAND 1965 FASTER PUSSYCAT "You're So Vain" CARLY SIMON 1972 HAPPY MONDAYS "Tokoloshe Man" JOHN KONGOS 1977 ERNIE ISLEY "Let's Go" CARS 1979 THE LYNCH MOB "Going Down" I HOWARD JONES "Road To Cairo" DAVID ACKLES 1968 THE BIG F "Kick Out The Jams" MC5 1969 GEORGIA SATELLITES "Almost Saturday Night" Je LINDA RONSTADT "The Blacksmith" KATHY & CAROL 1965 ROBIN HOLCOMB, BILL FRISELL & WAYNE HORVITZ "Going Going Gone" BOB DA METALLICA "Stone Cold Crazy" QUEEN 1974 DANNY GATTON "Apricat Brandy" RHINOCEROS 1968 THE SHAKING FAMILY "Union Man" TH LEADERS OF THE NEW SCHOOL "Mt. Airy Groove" PIECES OF A DREAM 1982 SHIRLEY MURDOCK "You Brought The Sunshine" THE CL MICHAEL FEINSTEIN "Both Sides Now" JUDY COLLING

ON ELEKTRA CASSETTI







In Order to Make Future Connections— Audio to Digital, Digital to Digital, Audio to Video—the Recording Industry Is Learning How to Interface Today's Studio Equipment With Tomorrow's.

By SUSAN NUNZIATA

s the professional audio market evolves, new needs and requirements are constantly brought to the fore, and manufacturers strive to accommodate changing requirements. Conversely, users are faced with the monumental task of learning and understanding a vast array of new technologies that have been designed, theoretically, to make their jobs less complicated.

And through it all, the art of engineering, the imagination necessary to create quality audio and video, is still as necessary as it was 40 years ago. The theme of this year's AES, "Creating Illusions in

The theme of this year's AES, "Creating Illusions in Sound—The Fusion of Art, Technology, and Imagination," is a catchall that summarizes the essence of professional audio today. The question facing many in the industry is how to merge these elements in a way that is cost effective and productive.

Running a successful business has always been a bane to pro audio professionals, and as the economy becomes tighter, affecting budgets across the board, manufacturers, studio owners, sound reinforcement professionals, duplicators, and replicators are sitting back, assessing the market, and formulating ideas that will carry them through the next decade and beyond.

It is clear that the studio market is delineated into two main areas of expertise, traditional music recording and audio for film and video post production. As traditional studios face tightening budgets and locked rates, economics is an increasingly vital aspect in studio choices for investment.

While quality and reliability are still major criteria for purchasing, pricing is an issue now more than ever before.

The market demands from the post production arena have opened up new opportunities for many traditional music studios and post houses. These combination houses create a new genre of recording studio that attempts to incorporate the best of both worlds, bringing new requirements to traditional recording gear.

Studio integration is high on the list of demands from many studios, and some manufacturers feel that it could serve as the buzzword of the 1990s. The console is expected to evolve as the central control for the studio, addressing the need for multiple tape machine control and fader automation through a central data base that also ties these functions with session management requirements such as cue lists, tracksheets, and beat maps.

Improved automation is an integral part of this, and manufacturers seek a variety of ways to meet those needs. (Continued on page A-14)

AES '90 Illustration by Ron Pastucha

Recently, George Massenburg and Allen Sides each made a sound purchase. The Sony PCM-3348.

Stop by Booth #300 to find out why the Sony PCM-3348 really struck a chord with these legendary industry leaders.

And while you're there, check out the Sony Info Theater featuring presentations by top audio professionals.



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BUSINESS AND PROFESSIONAL GROUP





BARRY J. ROCHE, President, Neve: Our basic thrust is toward developing higher levels of automation. Since our products are more and more software-based, we're able to accomplish this more easily. We now have the ability to upgrade as new operating techniques evolve, and thereby head off obsolescence.

The Flying Faders system, for instance, has undergone a number of updates and enhancements, but we haven't touched the hardware at all. We've changed the software.

Also, while we continue to work on the core technology of digital, we're very sensitive to the price implications of new technology. Consequently, we're constantly exploring ways to reduce the overall costs of digital. We're able to reduce the size of the electronics due to more efficient integrated circuits and ASIC technology. And for more efficient communications throughout a system, we're able to increase technical performance by using fiber optic cable, while at the same time reducing overall costs.

This pursuit of higher levels of automation has resulted in increased product efficiency and a corresponding increase in productivity for the mixing engineer.

In order to achieve this, we have ex-recording engineers on staff and on our R&D teams, a group of consulting engineers we call on for product evaluation, plus a group of "golden ears" in the U.S., U.K., Japan and Europe who test the sound quality of our equipment. We also consult with a select group of top mixing engineers throughout the world who evaluate the ergonomics and functionality of our equipment before designs are finalized and released.

Our R&D and product development efforts take some of their inspiration from the professionals in the field, with whom we are in constant contact. Moving faders, the DSP digital console and the DTC (Digital Transfer Console) are definitely such "dream" products, created at least partly in response to the market's needs. More importantly, out of those "dream" products, technologies were developed that will allow us to develop more efficient and more costeffective highly automated products.

At the same time, we're extremely sensitive to the way mixing engineers actually work. Here's one small example that's indicative of the attention we pay to improving the operational feel of our boards, the actual surface of our consoles. The knobs on our channel strips are made exclusively for Neve, to our specifications. We actually went out and measured people's fingers to make certain that they could grip the knobs and turn them without getting hung up between them.

But to return to the larger picture—developing higher levels of automation and delivering them to the marketplace—I think the real requirements of the marketplace are still being explored. No single manufacturer or product has found the boundaries of that universe yet. You have perhaps five high-end digital workstation/mixers on the market. There's considerable overlap in the functions these high-end workstation/mixers perform. But of those five systems, three are mouse driven, and only two incorporate real consoles into their design. So we're back to the critical concept of ergonomics, the interface between the mixing engineer and the machine.

But part of the point here is that mixing engineers may not be able to articulate right off what their needs are when confronted with new technologies. At Neve we see ourselves as involved in developing a finer brush for an artist, an artist who until he had reached a certain stage in painting a picture, didn't even know he needed a finer brush. New applications of technology allow artists and engineers to be creative in areas they never knew were open before to their creative influence.

This is where we see Neve making significant contributions in automation technology, both in the immediate future and out beyond the year 2000.

As for analog and digital formats, not only is there a "possibility" of their coexisting, they do coexist and will for sometime because they are required for different recording purposes. You find digital multichannels sitting alongside analog multitracks in most of the top studios around the country and the world. While there's a large installed base of analog recorders, at the time, there's a great demand for the high quality performance of digital. Digital is still the most robust means of storing sound on tape—not subject to the kind of data loss and deterioration that analog tape experiences over time and repeated use. And the PD format is still the most robust digital format because of its highly superior error correction.

EXECUTIVE PERSPECTIVES

Recording Industry Suppliers, Duplicators, and Replicators Look at Products Out Now, New for AES '90, and Currently in the R&D Pipeline That Redefine Stateof-the-Art for Recording Facilities Through the Year 2000.

CARY B. FISCHER, VP, George Massenburg Labs (GML Inc.): GML provides an extensive array of automation tools for music, film and video post-production. These system tools provide direct input of the mixers creative instincts which in turn results in what we hear. Such control requires a constant stream of updates and improvements that develop along the same lines as the mixers instincts. Our user base keeps in close contact with us, thus providing a steady flow of ideas.

We feel that providing an intuitive pan & zoom type representation of the work surface through the means of an ultra high-resolution graphics surface will allow the user to expedite his or her handling of control data. With mixers becoming more sophisticated in their working habits, providing quick solutions to the mundane functions will allow the user more creative time.

Our graphics "front end" development is continuing toward becoming a replacement for the traditional work surface, if that is possible. Our goal is to provide a graphic interpretation so lifelike that users accept the visual as the result of manipulation of a more intuitive set of control devices. The net result should be that we can select any "engine" for this control surface, thus providing a standard set of intuitive tools for the end user.

The professional audio market has split into two distinct areas of activity. The first and most traditional segment of the market is music recording. Here we witness great difficulty in expansion by facilities due to constraints in recording budgets and the inability to raise studio rates. Some facilities who traditionally have based their capital equipment purchase criteria on quality and reliability have been forced into accepting recording product based upon the advantage of financial packaging.

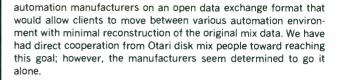
The second segment of our market has grown significantly over the past five years. This market, of course, is the film and video post-production market. The demands for stereo television and higher quality movie soundtracks has necessitated the updating of film post-production facilities and has dictated that video and broadcast facilities "retool" for stereo.

The latter market has provided GML with many challenges over the past two years, and has necessitated a development path that will carry our automation systems well through the year 2000. We have started to redevelop our system to afford the production user a more intuitive working environment through tools and terminology based upon criteria relevant to their specific environment. We have introduced functions such as multi-sectional operation, an events controller, software nested grouping and a system "smart start" that will allow anyone to set up a mix before turning on our system. Once the mix is up, you can turn on our system, which will boot up, set a preset, assign a mix number, and you are mixing.

We will continue to develop for all segments of the market, as our system design affords us the luxury of vast expansion through hardware porting and additional software adjuncts.

This area of discussion is unique to our company as GML was founded and is driven by an extremely competent mixer/producer named George Massenburg. Every product and every update has to run through a series of trial and errors periods within the standard GML production system and is then subject to George's utilization within the actual recording process. As an example of this process, the recent Linda Ronstadt, "Cry Like A Rainstorm, Howl Like The Wind" album, which was recorded and mixed by George, was the subject of a products final development approval. Our new 8900 limiter/compressor, which was utilized in several versions during the recording of this album, was developed during the recording process and tested during the mixing process. I urge you to find any other company with such privileged access to the "true acid test." In fact, all of our products are the net result of direct user imput, user developed and user tested within the recording environment.

Discussions regarding format compatibility of any type tend to incite raw primeval responses from the majority of the markets user base. In our case, we have attempted to open a dialog with all



CHRIS JENKINS, Product Director, Solid State Logic: The rate of change and the speed of obsolescence of products directly relates to their price and sophistication. There are "new" keyboards, signal processing boxes and inexpensive mixing consoles at every trade show. For manufacturers of highly so-

TECHNOLOGY



phisticated systems, like SSL, the pace of change is slower. This is because our design philosophy is to produce the best possible system for whatever application we are addressing. It's a policy which seems to work, with around 80% of all albums that make the chart being produced using SSL consoles.

When SSL introduces a new console it has to represent a major leap forward in production architecture and automation. This is not something which can be done quickly, but it is something that we are always working toward.

(We see) continued advances in console and automation technology, and an exciting new era in digital systems. There will be a thinning out of the multitude of digital systems once the studios become more adept at making comparisons. Currently this is a bit of a jungle for prospective purchasers, and I don't envy them their task.

SSL has followed the route of designing application-specific digital products, rather than creating an all-encompassing "workstation." The problem with a general purpose tool is that is can be made to do most things, or at least the better ones can, but they don't do any of them very well. We designed ScreenSound as a dedicated audio-for-video product with a specific set of performance criteria, just as we would have done with an analog product.

Already it is possible to see the difference between the professional system and a workstation, because with the launch of Screen-Sound's SoundNet at this AES, for the first time a true multi-user professional system has been made possible. SoundNet is a digital audio network which enables centralized mass storage of sound files, and gives individual users the ability to pass work around between themselves without downloading and uploading work. It's actually a massive step forward, taking digital editors out of the hobbyist era forever.

Another feature of SoundNet is that it can lock together up to seven ScreenSounds, allowing synchronized playout. This turns the network into a 56-channel digital multitrack, the largest hard-disk multitrack ever created.

We are always pleased to listen to engineers and studio owners. Fortunately, because we regularly create consoles to their individual specification, we get lots of dialog, interesting wish lists and general comments. We also hold regular User Group meetings, we're having one during AES in L.A., to invite input. Hopefully, we are already on top of the things which people bring up, but occasionally there are some surprises.

A recent example of the degree of user involvement we allow is the console for New York's Right Track studio. Frank Filipetti was keen to have a number of special features, all of which we were able to provide. The console has two 45 degree wings, allowing the 80 channels to wrap around the engineer bringing all of the controls within easy reach. There is also a choice of SSL eq's as Frank wanted the option of using both the classic bell eq and G Series eq. Obviously all of the electronics and the automation are G Series. It's a highly customized console, but a very appealing one, too.

There is so much talk about digital, because it is new and CD has been such a successful format, that it is easy to forget that analog has many subtleties and sonic artifacts which listeners find desirable. Both formats will coexist in music production for many years to come. In the areas of sound manipulation, whether editing or signal processing, digital obviously has advantages which are difficult to overlook and will predominate. As for consoles, it is arguable whether there is any advantage in digitizing the signal before it reaches the multitrack. But there are advantages in the automation of functions, and ultimately, for more complex production process, such as broadcast and film, digital consoles will predominate.

Analog and digital tape machines will coexist for some years to come, if only because tape machines have a long working life. It is true to say, however, that most projects with a large enough budget would prefer to record digitally.

Executive Perspectives continues on page A-4

TECHNOLOGY

EXECUTIVE PERSPECTIVES

(Continued from page A-3)



JOHN CAREY, National Marketing Manager, Otari Corp.: Otari has recently developed a new generation of analog recorders using microprocessors to control the adjustment of record and reproduce electronics automatically. This advancement provides speed and accuracy to a process which had been done

by hand and had been subject to errors. This new generation of recorders also feature faster more powerful tape transports in order to improve the efficiency of operation in audio post-production applications where synchronization to picture is a must.

Otari has developed a new line of mixing consoles which are specifically targeted to the film mixing and TV post-production audio stages. This market segment has undergone substantial growth and represents a solid opportunity for future business. Otari consoles provide state-of-the-art performance at reasonable price points to facilitate more profitable operation of a post-production audio facility.

Otari has developed a disk-based digital audio recorder and edits the DDR-10. The DDR-10 is a very high-performance digital recorder using 64x oversampling A-O and 8x oversampling D-A converts. The output converters also include APOGEE auto filters for the optimum in sonic clarity. This high-performance recording capability is combined with the speed and flexibility of disk-based random access digital editing and is enhanced even further by on board DSP functions to accomplish equalization, pitch shift, time compression all within the digital domain. The DDR-10 is a logical extension to Otari's full line of analog and digital recording products and provides the studio with a complete recording and editing system in one unit.

New products/technology emerging as replacements or improvements: Higher performance analog recording systems with improved tape handling, signal to noise ratios through SR, automatic alignments, and internal synchronization will be the next generation. Lower cost full-function digital recording and editing systems are on the horizon, with the disk-based systems expanding their capabilities to include (replace) those of the recorder, console, outboard gear and editor.

Otari is currently engaged in the process of expanding our product line to encompass those advancements and new technologies described above.

Otari has always placed a great deal of value on the constant stream of imput and feedback from our customers and the markets in general. There has never been a time when we did not seek out the users input and comments before, during and after the development of any new product. The users are the people who establish what we develop and how the products look and operate.

The MTR-90II was in large part specified by our customers including the internal chase synchronizer the EC-101 to create the "smart tape recorder" in the audio post studio.

The MTR-10/12 series studio/production recorders were specified by radio production engineers and recording studio engineers.

The Series 54 production console was defined by requests and comments from our customers using our Series 34C and others looking for a better solution to their needs.

The Premiere film mix console was specified by the engineers who planned to use it once the development was complete.

Analog and digital can and does coexist now. We at Otari believe that the application will always define the best products for them. We supply a very broad line of analog and digital recorders from mono to 32 channels for this very reason.

STEVE SMITH, Marketing Manager, Ampex Recording Media Corp.: Within the perspective of the next few years, Ampex Recording Media sees two digital tape product developments as highly significant: the continuing expansion in the use of metal particle tape, not just for DAT but by other segments of the

professional audio recording industry and the potential use of metal evaporated tape.

Metal evaporated tape comes close to the ideal recording medium. It does away with the need for a binder as the metal particles are deposited on the tape through a vacuum deposition process. In addition, metal evaporated tape approaches the density of a pure medium. In the DAT format, metal evaporated tape could mean an increase from current 120 minutes of recording time per cassette to up to eight hours. Ampex is the only U.S. company involved in research and development of metal evaporated product and we are actively working with the technology to develop the remarkably promising formulation.

In the next two years, market demand will heighten, in both analog and digital product refinement, which is to say a demand for higher quality in both formats. In the analog formats, one area is optimization of the tape for use with Dolby noise reduction systems. However, careful study would need to be made of a tape like this for use in non-Dolby applications. A second area of development is extending the shelf life of analog tape and also increasing the robustness of tapes mechanical properties. This has been a constant concern throughout the history of magnetic recording media. What we've learned about tape that is now 10 or 20 years old gives the question a new importance.

At Ampex, prior to any product introduction, our consultation with the entire marketplace is an in-depth process with very concrete results. For example, in our development of the DATpak, our consultation and discussions with not only engineers, but producers, distributors, artists and users of all kinds resulted in an 18month delay in our market introduction of the product. What we had discovered was a general concern with the need for information and documentation that necessarily resides with the cassette, in the case of DAT product, a very small cassette. Our response was the DATpak, which in both packaging and the design of the cassette shell provides the most space for information of any DAT format packaging in the industry. The subsequent acceptance of this product, I think, indicates both the value of our commitment to in-depth consultation and our seriousness about incorporating the concerns and ideas of the professional audio industry.

As a company which manufactures both digital and analog product, and which works well on both sides of "the fence," Ampex sees digital and analog coexisting today and into the future. We also foresee a reasonable transition from analog to digital, as we've experienced in the past six years. As a supplier, we believe that the analog users will be able to maintain their current formats with a quality product. Rather than facing an "either/or" choice between digital and analog, professional audio recording will more likely meld use of the two, depending on user applications, need and preferences.



CHARLES C. GRINDSTAFF, President & CEO, WaveFrame Corp.: Our goal at Waveframe is to provide the professional audio marketplace with the highest quality products at an overall price/performance advantage. We have strived to maintain that vision in light of changing technology ever since our product

ideas were introduced in the fall of 1988.

Our initial effort, the AudioFrame digital audio production system was the first and only product to provide audio professionals an allinclusive method to sample, process, edit, mix and store audio signals, all in the digital domain. Our most recent creation, the Cyber-Frame Workstation, was designed as an extension of AudioFrame technology specifically for audio post-production. CyberFrame helps sound editors, working with film or tape, produce higher-quality sound tracks in significantly less time than a traditional approach. With these products in place, we are now working on improving architectural interconnections between our products and other companies' products.

As you know, transporting a digital audio project between editing stations with current formats can be quite cumbersome, and is viewed by many as a substantial drawback when compared to standardized analog counterparts. To alleviate this, we are co-authoring a draft proposal for an AES ad-hoc committee to establish a magneto-optical disk format as a common storage medium. Hopefully, the resulting standards, agreed upon by all manufacturers, will enable future end users to initiate and continue their projects at various facilities throughout the world with the kind of freedom the analog tape medium provides today. At the L.A. AES show, we will be exhibited iting erasable, removable magneto-optical disk products for both our AudioFrame and CyberFrame workstations. We are also studying other removable media technologies, like the phase-change optical disk, which offers better recording performance. However, this is a relatively new technology that does not yet have the same computer marketplace acceptance as the magneto-optical disk. As a side note, vendors like ourselves look toward the computer industry for product developments that can improve the performance of our audio products. I feel this trend will continue to accelerate as more new products are developed there first.

We see "networking" as the next emerging technology that will enable our workstation users to quickly access audio signals from across the hall or across the country. With networking, storage time, track configuration, signal processing, and sound library searches are no longer limited to the physical configuration at hand. For example, if an engineer requires 92 tracks for a recording session, he or she would get the additional tracks from available remote modular disk recorders by simply entering a few commands from the workstation keyboard. With a network, large set-ups become less complicated, since there is no need to transport, patch, and synchronize additional tape machines in the recording studio. Both small studios and large multi-room facilities stand to benefit by sharing storage and computational power.

In addition to our own R&D labs, we maintain beta test sites at several audio facilities throughout the U.S., Europe and Japan. The CyberFrame was entirely designed by observing and interacting with sound editors' work methods. By studying which job functions were mundane and which were fun, we designed software that automated the boring, routine tasks, while augmenting the enjoyable aspects of sound editing. Along this line of thinking, we are also exhibiting new mixer automation technology at the L.A. Audio Engineering Society Show utilizing mappable motorized faders. The project, developed jointly with Uptown Automation, is driven by the "engineer's dream" of digital mixing power, coupled with the tactical and visual feedback so critical under intense session pressure. Whether analog or digital, hard edits or virtual, this will allow engineers to "drive" their system.

The reproduction and signal manipulation capabilities of digital audio satisfy certain artists, just as the tonal qualities of analog audio please others. If a project was done correctly in the digital domain, we've never found an artist unhappy with the finished sound. Yet if an artist used a device that produced digital artifacts while creating the music, he or she will say "I don't like digital" rather than blaming the particular product. Our products have always been favorably reviewed by the most demanding of analog audiophiles, resulting in one of our strongest selling points. As for format coexistence, whether a track is created digitally or through analog means is a choice the artist or producer makes when deciding on the mood and color of the musical piece. In that respect, analog and digital formats do coexist as sound texture choices.

CHRIS FOREMAN, Marketing Manager, Panasonic/Ramsa: Comprehensive measurements and extensive listening tests have convinced us that the current generation of "processed" loudspeaker systems have substantial problems. It appears that dynamic processing is being used to "bandaid" designs that could not exist on their own merits. Our answer to these problems has been to develop a new line of "unprocessed" loudspeaker systems, the Ramsa WS A500 series, using the best ideas from classic loudspeaker system designs enhanced by new concepts like crossover network time correction and 6th-order vented box alignment along with new materials technology like our molded resin enclosure and deep-drawn titanium diaphragm. The "unprocessed" result provides users the small size and high output level of a processed system while avoiding the linearity and sound quality problems of processing. An important side benefit is lower overall system cost when compared with similar popular process systems.

DAT has been widely accepted by the professional recording community. Yet, professionals have continued to request additional features. For this reason, the new Panasonic SV-3700 and SV-3900 DATs will include important new professional features. Among these are VCR-style shuttle/jog wheels for precise positioning, an all-new transport system with 400% search speed AES/ EBU digital I/O, improved A/D and D/A electronics and, on the SV-3900, an RS-422 serial control port with the ability to address up to 32 DATs on network using ES-Bus or P2 protocols. While these new Panasonic DATs are not time-code equipped machines, their new features make them valuable in applications like video production and post-production, automated broadcast and live theater presentations.

The audio markets we serve are demanding increased connectivity of digital products, improved control and automation and higher levels of before and after-sale service.

We do extensive market/user surveys but few "dream" products ever come to market since most users, when asked to describe a dream product, describe just that, a "dream" that is impractical in terms of technology or cost or both.

Professional users purchase products on their merits, not just because of analog or digital technology. For this reason, as long as any analog product has significant price or performance advantages over an equivalent digital product, users will continue to choose that analog product and manufacturers will continue to build that analog product. In short, the marketplace will make the coexistence decision, not the manufacturers.

One example is the fully digital mixing console. At this time, a fully digital mixing console with the noise and distortion performance of a state-of-the-art analog design would be cost-prohibitive. As a result, our Ramsa mixing consoles continue to be dominated by analog technology.

Executive Perspectives continues on page A-6

RIQUE ALONSO DAVID ANDERSON MICHAEL BARBIERO DAVE BARRATT DAVID BASCOMBE DAE BENNETT HILARY BERCOVICE DEVON BERNARDONI MARTIN BIRCH IOE BOGAN MILAN BOGDAN ROB BOZAS BOB BROCKMANN **AMES BROMFIELD** GERRY BROWN BERNARD BULLOCK BOB BULLOCK CRAIG BURBIDGE RANDY BURNS MATT BUTLER GREG CALBI MARIO CALDATO JR. PHIL CASTELLANO BOB CLEARMOUNTAIN **IIM COTTON** MIKE COUZZI **ROSS CULLUM** DAVID DACHINGER TERRY DATE NICK DAVIS VINCENT DAVIS ANDRÉ DEBOURG DIETER DIERKS NEIL DORFSMAN DR DRF ALFRED EATON STEVE ETT DON FEINBERG TOBIAS FREUND NIGEL GREEN **JAMES GUTHRIE** CHRIS HAMMOND PETE HAMMOND PHIL HARDING TONY HARRIS JAY HEALY SCOTT HENDRICKS **JAY HENRY** KAREN HEWITT BEAU HILL ROSS.HOGARTH STEVE HOYLAND ROD HUI JON JACOBS NORBERT JANICKE TED ENSEN



ANDY IOHNS

ACAR KEY

TIM KISH

GARY LANEY

STEVE LIPSON

BOB LUDWIG

LEIF MASES

TAAVI MÕTE

BRYAN NEW

CHRIS POTTER

DAVE RIDEAU

BUD RIZZO

BOB ROSA

JOE SCAIFE

BILL SMITH

KEITH SWEAT

IAN TAYLOR

RON TREAT

KURT UPPER

ALAN WATTS

D.J. YELLA

DAVID 7

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A MASTER OF ENGINEERING



PERSPECTIVES (Continued from page A-4)



MARK R. GANDER, VP, Marketing, JBL Professional: JBL will be responding to the market demands for more fully integrated system concepts. While there will be continued demand for individual loudspeakers and electronic components to solve specific problems, new technology and customer demand for simplicity in operational interface will bring about further integration of electronic systems and loudspeaker components into complete sound system solutions to the sound production challenges of the future.

New product introductions will be made at the very high end, pushing the boundaries of technological innovation, as well as at the lower levels, bringing cost-effective solutions to the broadest range of users. Response to creative and technical problems will take the form of both responding to market demand as well as creatively applying technology to lead the market to new directions and capabilities.

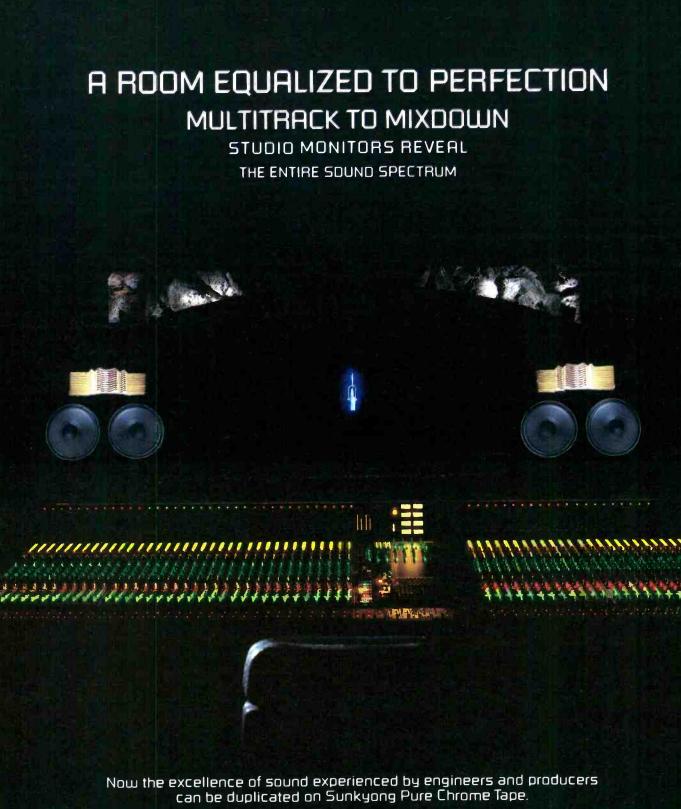
The goal is to allow the engineer using the tools greater speed and efficiency in performing currently recognized taste, and to realize new connections and capabilities that expand the creative horizons of the technology.

The rapid increase in digital solutions, which will allow software-based integration of multiple functions, will be balanced by a greater understanding of the suitability of analog-based solutions for specific applications.



TED PINE, Director of Marketing, New England Digital: Several years ago, New England Digital was privileged to host a SPARS board meeting here in Vermont. The SPARS board consisted then as now of a group of more than a dozen of the top recording studio owners and managers in the country and the event proved to be a milestone in the history of the company for a number of reasons, not the least of which is that a majority of those attending proceeded to purchase and use our systems.

The real highlight of the meeting, however, was a product development session, in which the board members gave us their insight and opinions on the future directions our products (Continued on page A-8)



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MORE BOUNCE TO THE OUNCE: Not since the record-breaking performance of the Atlantic Records staff in May 1989 has a single label made as much an impact on the Hot Black singles chart as the Warner Bros. team does this week. Directed by Ray Harris, senior VP of promotion and marketing, the company's two promotion arms produced a No. 1 single and earned six of the week's nine debuts. At the top of the chart, "Thieves In The Temple" by Prince (Paisley Park) ranks No. 1: It is his sixth.

The six debuting singles garnered 164 adds. (The Atlantic staff produced 121, from a panel of 98 radio reporters.) The Warner staff delivered 3 debuts. "Missunderstanding" by Al B. Sure! landed on 86 of the panel's 109 stations. "Try Me" by Jasmine Guy picked up 20 adds, totaling 49 stations. "I Don't Have The Heart" by James Ingram enters the chart with reports from 25 stations, gaining five this week.

The Reprise team matches the bid and brings three records onto the chart. The title track of the soundtrack for the movie "Listen Up-The Lives Of Quincy Jones" by Listen Up, on Qwest, gains 28 sta-tions, for a total of 58. Fave a cappella sextet Take 6 returns to the charts with "I L-O-V-E U." The single accumulated 13 new station re-ports: It is on 40 stations. Twenty-six stations, including 12 that are new this week, report "Our Love Will Last Forever" by Barbara Weathers. And, at No. 26, WEBB Baltimore adds "I Don't Go For by Barbara That" by Quincy Jones featuring Siedah Garrett. And that makes 165!

AND THE BEAT GOES ON: Making strong gains at retail and gain-ing three stations, "Everybody Everybody" by Black Box (RCA) moves up to No. 3. It has reports from 101 stations. It is new at WBLX-FM Mobile, Ala., KIDZ Kansas City, Mo., and KJLH Los Angeles

T'S MY LIFE! Like her sisters-in-attitude, Janet Jackson and Cherrelle, Pebbles continues to speak her mind, as "Giving You The Benefit" (MCA) arrives in the top five. It is the only record reported by the entire panel, as WMYK Norfolk, Va., adds it this week. Five stations list it at No. 1, including WAMO Pittsburgh, WWDM Columbia, S.C., and KMJJ Shreveport, La.

MAXI PRIEST GETS CLOSER to the top of the chart, as "Close To You" (Charisma) jumps 13-6. It is on 98 stations, earning activity at five outlets: WEDR Miami, WFXA Augusta, Ga., KMJJ Shreveport, KBLK Tulsa, Okla., and WTLZ Saginaw, Mich.

GHART FACTS: A perfect illustration of how competition from other records can affect a single's chart position is demonstrated by the movement of "Touch Me Up" by Body (MCA). Last week, it was forced down by other records that made larger point gains, even though "Touch" gained points. This week, that section of the chart loosens up and it bounces up, even though it loses points. Hmmmm.

HOT BLACK SINGLES ACTION **RADIO MOST ADDED**

	PLATINUM/ GOLD ADDS 24 REPORTERS	SILVER ADDS 29 REPORTERS	BRONZE/ SECONDARY ADDS 56 REPORTERS	TOTAL ADDS	TOTAL ON ORTERS
MISSUNDERSTANDING					
AL B. SURE! UPTOWN	20	24	42	86	86
MY HEART, YOUR HEART					
WHISPERS CAPITOL	7	13	21	41	41
PRAY					
M.C. HAMMER CAPITOL	6	8	20	34	83
I CONFESS					
E.U. VIRGIN	4	7	19	30	31
SOUL INSPIRATION					
ANITA BAKER ELEKTRA	8	7	13	28	69
LISTEN UP		_			
LISTEN UP QWEST	9	8	11	28	58
NO SWEETER LOVE					
GEOFF MCBRIDE ARISTA	4	8	15	27	27
PRISONER OF LOVE		-			
TERRY STEELE SBK	4	5	17	26	27
I LOOK GOOD	2				
BERNADETTE COOPER MCA	2	-5	16	23	73
TRY ME	2	-			
JASMINE GUY WARNER BROS.	3	5	12	20	49

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.

BILLBOARD SEPTEMBER 29, 1990

Billboard. Hot Black Singles SALES & AIRPLAY

MEEK

3 1

4 5

5 6

6 10

12 15

15 8

TITI F

CRAZY

8 13 CLOSE TO YOU

13 12 TOUCH ME UP

A FRIEND

16 19 SAVE YOUR LOVE

18 21 RHYTHM OF LIFE

17 23 I DON'T GO FOR THAT

199FEELS GOOD2025THIS IS THE RIGHT TIME

22 28 B.B.D. (I THOUGHT IT WAS ME)?

21 31 THAT'S MY ATTITUDE

24 30 THE BOOMIN' SYSTEM

26 32 HERE'S LOOKING AT YOU

33 34 GO OUTSIDE IN THE RAIN

HEAL OUR LAND

CLOSE QUARTERS

34 11 DO YOU REALLY WANT MY LOVE

STOP RUNNING AWAY

I LOVE THE WAY YOU LOVE ME

BMI) HL

23 26 SOMEONE TO LOVE

25 37 LOVE TAKES TIME

27 29 IN SUMMER I FALL

29 35 000PS UP

31 39 BLACK CAT

32 14 INNOCENT

PRAY

30 38 SLOW MOTION

28 36 LIVIN' IN THE LIGHT

10 17 MERRY GO ROUND

9 3 LIES

1 2 THIEVES IN THE TEMPLE 2 4 HEAVEN KNOWS

GIVING YOU THE BENEFIT

EVERYBODY EVERYBODY

FAIRWEATHER FRIEND

11 16 SO YOU LIKE WHAT YOU SEE

14 20 YOU'RE RIGHT ABOUT THAT

7 7 I'LL BE GOOD TO YOU

A ranking of the top 40 black singles by sales and airplay, respectively, with ref ence to each title's composite position on the main Hot Black Singles chart

		SALES	XUX
×	. *	JALEJ	1 B C
WEEK	WEEK	TITLE ARTIST	HOT BLACK POSITION
1	2	CRAZY THE BOYS	2
2	5	EVERYBODY EVERYBODY BLACK BOX	3
3	1	THIEVES IN THE TEMPLE PRINCE	1
4	7	HEAVEN KNOWS LALAH HATHAWAY	4
5	11	GIVING YOU THE BENEFIT PEBBLES	5
6	9	THE BOOMIN' SYSTEM L.L. COOL J	10
7	12	CLOSE TO YOU MAXI PRIEST	6
8	4	LIES EN VOGUE	8
9	16	A FRIEND THE WINANS	11
10	14	TREAT THEM LIKE THEY WANT TO BE FATHER MC	24
11	3	HAVE YOU SEEN HER M.C. HAMMER	25
12	13	I'LL BE GOOD TO YOU NAJEE	9
13	17	RHYTHM OF LIFE OLETA ADAMS	13
14	8	FEELS GOOD TONY! TON!! TONE!	16
15	6	INNOCENT WHISPERS	20
16	10	CALL ME D-NICE D-NICE	33
17	15	DO YOU REALLY WANT MY LOVE MELBA MOORE	23
18	21	FAIRWEATHER FRIEND JOHNNY GILL	7
19	18	TOUCH ME UP BODY	12
20	20	IN SUMMER I FALL THE FAMILY STAND	19
21	22	YOU'RE RIGHT ABOUT THAT KIARA	14
22	26	SO YOU LIKE WHAT YOU SEE SAMUELLE	15
23	23	ARE YOU REALLY REAL? FORCE M.D.'S	30
24	25	I LOVE THE WAY YOU LOVE ME NAYOBE	27
25	30	THIS IS THE RIGHT TIME LISA STANSFIELD	22
26	33	ICE ICE BABY VANILLA ICE	35
27	31	IF I COULD ONLY HAVE THAT DAY BACK HOWARD HEWETT	17
28	19	DO ME! BELL BIV DEVOE	41
29		MERRY GO ROUND KEITH SWEAT	18
30	36	SAVE YOUR LOVE TRACIE SPENCER	21
31	37	OOOPS UP SNAP	28
32	32	SECOND CHANCE TYLER COLLINS	44
33	35	CIGARETTE IN THE RAIN RANDY CRAWFORD	43
34	40	BONITA APPLEBUM A TRIBE CALLED QUEST	60
35	-	HERE'S LOOKING AT YOU TEENA MARIE	32
36	24	JERK OUT THE TIME	65
37	_	SOMEONE TO LOVE THE MAC BAND	29
38		GO OUTSIDE IN THE RAIN MILIRA	38
39	_	I DON'T GO FOR THAT QUINCY JONES	26
40		NOW'S THE B TURN LAQUAN	48
	-		

40 - SOUL INSPIRATION **BLACK SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC**

35

36

37

39

38 18

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- 30 ARE YOU REALLY REAL? (T-Boy, ASCAP/Natural Born
- THE ART OF LOVE (Mississippi Mud, BMI/Warner-75
- TARETARE BMI) BAD HABIT (ADRA, BMI/Kang's Thang, BMI) BANNED IN THE U.S.A. (Bruce Springsteen, ASCAP) 71 94
- B.B.D. (I THOUGHT IT WAS ME) ? (Ronestone, 36
- B.B.D. (1 THOUGHT IT WAS ME)? (Konestone, BMI/Your Mothers, BMI/Nia, BMI/Alshamighty, BMI/Strong Island, ASCAP) BLACK CAT (Black Ice, BMI) BONITA APPLEBUM (Zomba, ASCAP) THE BOOMIN' SYSTEM (LL Cool J, ASCAP/Marley Marl, ASCAP/Def Jam, ASCAP) CALL ME D-NICE (Zomba, ASCAP/Longitude, BMI/Clouding, DMI/Mich Construct ASCAP/Longitude,
- 39 60 10
- 33
- CALL ME D-MILE (COMDA, ASCAP/CONDUCT BMI/Doraflo, BMI/High Concept, ASCAP) CAN'T STOP (Hip Trip, BMI/Kear, BMI) HL CAN WE TRY AGAIN (Luella, ASCAP/WB, ASCAP/COMBA, ASCAP) CIGARETTE IN THE RAIN (Ensign, BMI/Ruth
- 43
- 47
- CIGARETTE IN THE RAIN (Ensign, BMI/Ruth McCartney, BMI/Barry Coffing, BMI) CPP CLOSE QUARTERS (Better Nights, ASCAP/Pri, ASCAP/Better Days, BMI/Pri, BMI) CLOSE TO YOU (E.G., BMI/W.S., BMI/Chappell & Co., ASCAP/Level Vibes, ASCAP/Colgems-EMI, ASCAP/Forever, PRS) WBM COME BACK TO ME (Black Ice, ASCAP) WBM COME HOME TO ME (Chicago Bros, BMI) COME HOME TO ME (Chicago Bros, BMI) 6
- 62
- COME ON LET'S DO THIS (Trycep, BMI/Willesden, 99
- CRAZY (Buff Man, BMI) 82
- CRAZT (BUIT MAR, BMI) DANCE FLOOR OF LIFE (Baby Ann, BMI/Crystal Isle, BMI/Bubba Gee, BMI) DANCE WITH ME (Mi Bro, ASCAP/Raw As Hell, ASCAP/Yah Ya Sykes, ASCAP/Major Mo, ASCAP/Del 52
- Jam ASCAP
- DIRTY CASH (MONEY TALKS) (MCA, ASCAP/Warner 89
- Chappell) DO ME! (Willesden, BMI/Low Key, BMI/Baledat, BMI/Silk Star, ASCAP/Unicity, ASCAP) DO YOU REALLY WANT MY LOVE (Pic N Choose, 41
- 23
- 3
- ASCAP/Colgems-EMI, ASCAP) EVERYBODY EVERYBODY (Lambardoni Edizioni, ASCAP/Intersong U.S.A., ASCAP) FAIRWEATHER FRIEND (Kear, BMI/Epic/Solar, BMI/Crearchite BMI) 7
- FEELS GOOD (Tony Toni Tone, ASCAP/Pri, ASCAP) 16
- WBM A FRIEND (Donril, ASCAP/Zomba, ASCAP)
- A FRIEND (Donril, ASCAP/Zomba, ASCAP) GIVING YOU THE BENEFIT (Kear, BMI/Hip Trip, BMI) THE GOOD LIFE (CBS, ASCAP/Warner-Tamerlane, BMI/Eleksylum, BMI/Philesto, BMI) GO OUTSIDE IN THE RAIN (Sutjack, ASCAP/Donesha's, ASCAP/Nato/Visions-USA, ASCAP) HAIE (No Face, ASCAP/Rushtown, ASCAP) HAIE (No Face, ASCAP/Rushtown, ASCAP) HAREM BLUES (Not Listed) HAVE YOU SEEN HER (Unichappell, BMI/Bust-It, BMI) HL 92
- 38
- 25
- 45 HEAL OUR LAND (Zomba, ASCAP/Empire,

ASCAP/Windswept Pacific, ASCAP) HEAVEN KNOWS (Virgin, ASCAP) CPP HERE'S LOOKING AT YOU (EMI April, 32

- 35
- HERE'S LOOKING AT YOU (EMI April, ASCAP/Midnight Magnet, ASCAP) CPP ICE ICE BABY (Ice Baby, ASCAP/QPM, ASCAP) I DON'T GO FOR THAT (EMI April, ASCAP) I DON'T GO FOR THAT (EMI April, ASCAP) I DON'T HAVE THE HEART (Music Corp. Of America, BMI/Nelana, BMI/MCA, ASCAP/Music By Candelight, ASCAP/PSO Ltd, ASCAP) CPP/HL I'D BATLEP CO BUILD (AGP C BUIL)
- 17
- ASLAP/PSO LID, ASLAP/ CPP/HL I'D RATHER GO BLIND (ARC, BMI) IF I COULD ONLY HAVE THAT DAY BACK (Geffen, ASLAP/Streetwise, ASCAP/WB, ASCAP) I GOT THE FEELING (HI-Tost, BMI) I JUST CAN'T HANDLE IT (Zomba, ASCAP/Mom And Did ADOM:
- Dad, ASCAP) I'LL BE GOOD TO YOU (Spruill, ASCAP/MCA, ASCAP)
- 61 I LOOK GOOD (Portrait/Solar, ASCAP/Slap Me One! ASCAP
- 27
- ASCAP) I LOVE THE WAY YOU LOVE ME (Donril, ASCAP/Zomba, ASCAP/Go Left, ASCAP) I-LO-V-E U (Warner-Elektra-Asylum, BMI/Mervyn Warren, BMI/Winston Kae, BMI) I NEED YOUR LOVE (Kyle Hudnall, BMI/Careers, MEED YOUR LOVE (Kyle Hudnall, BMI/Careers, 78
- 90
- I NEED YOUR LOVE (KYIE Hudhai), BMI/Careers, BMI/Talkin, Hits, BMI) INNOCENT (Whole Nine Yards, ASCAP/Itself And Macdaddi, ASCAP/Tabraylah, ASCAP/Itself And Macdaddi, ASCAP/Tabraylah, ASCAP/Haynestrom, ASCAP/Les Etoiles De La Musique, ASCAP/Must Be Marvelous, ASCAP) wBM/CLM IN SUMMER I FALL (Loesun, ASCAP/EMI April, ASCAP) 20 19
- IN THE GHETTO (EMI Blackwood, BMI/Eric B & 88
- Rakim, ASCAP) I WANNA BE WHERE YOU ARE (Stein & Van Stock, 97 ASCAP) JERK OUT (Tionna, ASCAP/WB, ASCAP) WBM
- KEEP WATCHIN' (Ruthless Attack, ASCAP) KNOCKIN' BOOTS (Diabetic, ASCAP/Mille Miglia, 50 ASCAP/Windswept Pacific, ASCAP/D/B/A Longitude,
- ASLAP/Windswept Pacific, ASLAP/U/b/A Longitu BMI/Stone Agate, BMI) CPP LIES (2 Tuff-E-Nuff, BMI/Irving, BMI) CPP LISTEN UP (FROM LISTEN UP THE LIVES OF QUINCY JONES) (Warner-Tamerlane, BMI/Shakin' Baker, BMI/Deniz, BMI/WB, ASCAP/Black Chick,
- ASCAP/Pocketrock, ASCAP) LIVIN' IN THE LIGHT (Orange Tree, 37
- ASCAP/Motherman, ASCAP) 72 LOVE'S GONNA GETCHA (Zomba, ASCAP/House Of
- LOVE TAKES TIME (Vision Of Love, BMI/Been 34
- 18
- 76
- LOVE TARKS TIME (Vision Of Love, BMI/Been Jammin', BMI) LUV-U-U (Epic/Solar, BMI/Saba, BMI) MARE YOU SWEAT (WB, ASCAP/E/A, ASCAP/Keith Sweat, ASCAP/Rew, ASCAP/Vertim, ASCAP/Mole Nine Yards, ASCAP/ WBM MERRY GO ROUND (Keith Sweat, ASCAP/Bobby D., ASCAP/WB, ASCAP/E/A, ASCAP/MCA, ASCAP) THE MISSION (Promuse, BMI/Special Ed, BMI/Howie Tee, BMI) MISSUNDERSTANDING (AI B. Surel, ASCAP/EMI April, ASCAP/Across 110th Street, ASCAP/Frank Nitty. 58 ASCAP/Across 110th Street, ASCAP/Frank Nitty, ASCAP/Velle Int'l, ASCAP/Ness, ASCAP/Nitty,
- ASCAP/Capone, ASCAP) 77 MORE TO LOVE (Wild Honey, ASCAP/Mycanae,

MY, MY, MY (Kear, BM1/Epic/Solar, BM1/Tree, 67 MT, MT, MT (Kear, Omry Epic/Solar, Omry File, BMI/Greenskirt, BMI) HL NOTHING BUT A PARTY (Said, BMI) NOW'S THE B TURN (Island, BMI/Original Dirt, ASCAP/Farewell To Arms, BMI/Totally Mental, SCAP/Farewell To Arms, BMI/Totally Mental,

ASCAP/Duncanne Hille, BMI/MCA, ASCAP) MY KINDA GIRL (Hip Trip, BMI/Kear, BMI/Greenskirt,

ASCAP/Zohar, BMI) 28

AIRPLAY

IF I COULD ONLY HAVE THAT DAY BACK HOWARD HEWETT 17

TOT

2

7

18

13

31

36

10

34

20

42

SNAP 28

MILIRA 38 MELBA MOORE 23

NAYOBE 27

CAMEO 47

PRINCE 1

PEBBLES 5

BLACK BOX 3

NAJEE 9

EN VOGUE 8

SAMUELLE 15

THE WINANS 11

TRACIE SPENCER 21

OLETA ADAMS

TONY! TON!! TONE! 16

LISA STANSFIELD 22 TROOP BELL BIV DEVOE

THE MAC BAND 29

TEENA MARIE 32

L.L. COOL J

MARIAH CAREY

THE FAMILY STAND 19

CARON WHEELER 37

GERALD ALSTON 40

BRENDA RUSSELL

JONATHAN BUTLER 45

JANET JACKSON 39 WHISPERS

MC HAMMER 46

ANITA BAKER 55

QUINCY JONES 26

BODY 12

KIARA 14

MAXI PRIEST 6

THE BOYS

JOHNNY GILL

KEITH SWEAT

ARTIST

LALAH HATHAWAY

- OOOPS UP (Taking Care Of Business, BMI/Hanseatic, ASCAP/Intersong U.S.A., ASCAP/Willesden, BMI) OUR LOVE WILL LAST FOREVER (Too Sweet Muzik, ASCAP) 93
- ASCAP) OWNLEE EUE (The Brothers Grimmmm, ASCAP) PEOPLE (Jazzie B, ASCAP/Virgin, ASCAP/Sout II Soul 63 Mad. ASCAP) CPP
- Mad, ASCAP) CPP PRAY (Controversy, ASCAP/WB, ASCAP/Bust-It, BMI) PRIVATE PARTY (Ladies Room, ASCAP/Portrait/Solar, ASCAP/Golden Lady West, BMI/Be-Atches, BMI) RHYTHM OF LIFE (Virgin, ASCAP) CPP ROMEO (Island, BMI/Onid, BMI/Willesden, BMI/Doc-
- 80
- SAVE YOUR LOVE (Virgin, ASCAP/Dream Dealers, ASCAP/BMG, ASCAP/Tocep, BMI/Jumpin' Off, BMI) 21

- SECOND CHANCE (He Gave Me, ASCAP/Almo, ASCAP/Hip To Hip, BMI) CPP SHE'S MINE (Cal-Gene, BMI/Virgin, BMI) CPP SLOW MOTION (Stanton's Gold, BMI/Island, BMI/Tracye One, BMI/Maypop, BMI)
- 95 SOMEONE LIKE YOU (Perry Lane, BMI /Deken
- SOMEUNE LIKE YOU (Perry Lane, BMI / Deken Swanie, BMI)
 SOMEONE TO LOVE (Not Listed)
 SOUL INSPIRATION (Myaxe, ASCAP/WB, ASCAP/Good Single, PRS/Irving, BMI) CPP/WBM
 SO YOU LIKE WHAT YOU SEE (Two Tuff-Enuff, BMI/Irving, ASCAP) CPP
 STOP RUNNING AWAY (Rulland Road, ASCAP/WB, ASCAP/Childred APO(200)
- ASCAP/Gratitude Sky, ASCAP) TALK TO ME (All Baker's, BMI/Monteq 85
- TALL TO ME (All Bakers, BMI/Monteque, BMI/Delvon, BMI) CPP THAT'S MY ATTITUDE (Trycep, BMI/Willesden, BMI) THIEVES IN THE TEMPLE (Controversy, ASCAP/WB,
- ASCAP) WBM THIS IS THE RIGHT TIME (Big Life, PRS/BMG, 22
- ASCAP)
- 12
- ASCAP) TOUCH ME UP (Avid One, ASCAP/Unicity, ASCAP/Zubaidah, ASCAP/Sabby Ninny, BMI) TREAT THEM LIKE THEY WANT TO BE TREATED (Second Generation Rooney, ASCAP/EMI April, ASCAP/Across 11bt Street, ASCAP/EMI April, TRY ME (Forceful, BMI/Willesden, BMI) TRY ME (Forceful, BMI/Willesden, BMI) 24
- TURN OUT THE LIGHTS (International, ASCAP/Hit 70 And Hold ASCAP)
- 68 U CAN GET ME ANYTIME (CRGI, BMI/Twelve To One BMI/Torrado, BMI)

79

96

14

All-Stars, BMI)

VISION OF LOVE (Vision Of Love, BMI/Been Jammin' 56 WE LIKE IT (Bust-It, BMI)

WE'RE ALL IN THE SAME GANG (The West Coast Rap

33

YOU'RE RIGHT ABOUT THAT (Island, BMI/O Dad,

BLACK

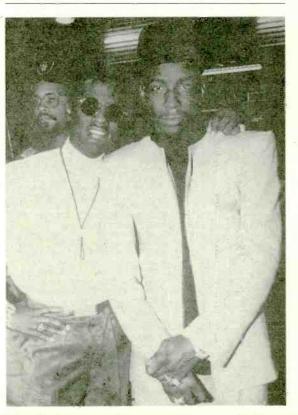




They're Livin' in The Light. EMI execs celebrate the release of British vocalist Caron Wheeler's debut single, "Livin' In The Light," from the "UK Blak" album. Shown, from left, are Paula Subotnick, marketing manager, EMI; Glynice Coleman, VP, urban promotion, EMI; Sal Licata, president/CEO, EMI; Wheeler; Ron Urban, executive VP/GM, EMI; Jack Satter Sr., VP, promotion, EMI; and Jim Cawley, senior VP, marketing, EMI.



LaLa Means I Love You. Singer/songwriter LaLa puts the finishing touches on her next album project, for Motown Records, in a Los Angeles recording studio with engineer John Van Nest, left, and producer Larry Robinson, right.



Bobby & Johnny. Motown solo artist Johnny Gill pays a backstage visit to Bobby Brown during Brown's sold-out Wembley Stadium shows in London.



Gospel According To Donna. New Reprise/Warner Bros. artist Donna McElroy, center, wraps up the video shoot for her new contemporary gospel single, "A Part Of Me." She is flanked by producer Peter Nydrle and Warner video manager Julia Robertson.



Brazilian Beat. Brazilian songstress Margareth Menezes prepares to take the stage in New York's Central Park to play songs from her new Mango album, "Elegibo." Wishing her luck are band member Charles Negrita and David Byrne, with whom Menezes performed on the "Rei Momo" tour.

WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from a national sample of retail TITLE and one-stop sales reports. ARTIS' LABEL & NUMBER/DISTRIBUTING LABEL
1	2	2	9	★ ★ NO. 1 ★ ★ TREAT THEM LIKE THEY WANT TO BE UPTOWN 79016 / MCA (C) (T)
2	3	4	5	THE BOOMIN' SYSTEM L.L. COOL J DEF JAM 44-73457/COLUMBIA (C) (T)
3	1	1	14	CALL ME D-NICE JVE 1351/RCA (C) (T)
4	4	5	8	LOVE'S GONNA GET'CHA BOOGIE DOWN PRODUCTIONS JIVE 1367/RCA (C) (M) (T)
5	10	17	4	ICE ICE BABY SBK 19724 (C) (M) (T)
6	5	6	14	ROCK DIS FUNKY JOINT PROFILE 7302 (M) (T) PROFILE 7302 (M) (T)
	11	18	6	BONITA APPLEBUM A TRIBE CALLED QUEST JVE 1368/RCA (M) (T)
8	8	8	8	ME AND THE BIZ COLD CHILLIN' 0-21559/REPRISE (C) (T)
(9)	14	22	3	KNOCKIN' BOOTS EPIC 49-73437 (C) (M)
(10)	12	14	6	SLOW LOVE ODC BOX & B. FRESH
11	9	9	11	MOTOWN 4703 (C) (T) HAVE YOU SEEN HER • • M.C. HAMMER
(12)	13	12	7	CAPITOL 15586 (C) (T) TIC TAC TOE
13	6	7	11	ATLANTIC 0-86183 (C) (T) LA RAZA
14	7	3	10	VIRGIN 98947-1 (C) (M) (T) WEAK AT THE KNEES
(15)	22	23	4	ARISTA 2034 (C) (T) STREETS OF NEW YORK
(16)	20		3	COLD CHILLIN' 0-19762/WARNER BROS. (C) (T) 100 MILES AND RUNNIN' N.W.A.
(17)	25	25	3	RUTHLESS 7229/PRIORITY (C) (T)
18	17	11	17	ARISTA 2071 (M) (T) OWNLEE EUE
(19)				ATLANTIC 0-86199 (C) (T) CAPPUCINO ● MC LYTE
-	23	26	3	FIRST PRIORITY 0-96454/ATLANTIC (T) RUFF RHYME (BACK AGAIN)
20	18	19		CAPITOL 15583 (C) (T) WE LIKE IT • OAKTOWN'S 3-5-7
21	21	20	7	CAPITOL 15596 (C) (T) BACK TO BASIX
22	16	16	9	SELECT 5003 (M) (T) BANNED IN THE U.S.A.
23	15	10	10	LUKE 96440/ATLANTIC (C) (CD) (M) (T) WE'RE ALL IN THE SAME GANG W. COAST ALL-STARS
24	24	13	15	WARNER BROS. 0-21549 (C) (CD) (M) (T) (I WANNA) MAKE YOU MINE M.C. TROUBLE
25	19	15	11	THE ORIGINATORS
26	28	-	2	EMI 56166 (C) (T)
(27)	29	-	2	THE VERDICT PROFESSOR GRIFF
(28)	NE	WÞ	1	PLEASE DON'T CRY MOTOWN 4728 (C) (T)
29	NE	WÞ	1	BALLAD OF A MENACE ¢ C.P.O.
30	27	28	5	M&M GETTIN' OFF D.J. MAGIC MIKE

Products with the greatest sales gains this week. ildeoclip availability. e Recording IndustryAssociation of America (RIAA) certification for sales of 500,000 units. <math> ildeA RIAA certification for sales of 1 million units. Catalog no. is for 12-inch vinyl single. (C) Cassette single availability. (M) Cassette maxisingle availability. (CD) Compact disk single availability.

DANCE ME

DJs To Mix In Fall; Independents Have Their Day

"The gang that should hang together is the one that contains the sisters and brothers who are all in the same frame of mind. It's unity time.'

Oaktown's 3-5-7

COMING TOGETHER: Over the next six months, several organizations are planning conventions. Although each event has a slightly unique tone, a common thread running through each of these events is an emphasis on credibility and survival of dance music in the mainstream music industry.

Amsterdam will be the site for the U.K.-based Disco Mix Club's European DJ Convention, Oct. 14-16. Panels will be spread out over the Paradiso Hotel and the RAI Congresscentre.

Debates will be held in Dutch and English. Issues slated for discussion will include the power of remixers and DJs over the mainstream market, club management, and sampling.

The conference will include the finals of the highly competitive European DJ Mixing Championships. The contest has been in preliminary stages since the beginning of September. Among the confirmed finalists so far are Wreckless, from England; Elliott Ness, from Finland; and Pedri, from Spain. The finals will be held over two nights at the historic Metropool and Konigsburg clubs.

For registration and hotel booking information, call 0628-667828. When the First Annual Interna-

tional DJ Expo convenes at the Resorts Casino Hotel in Atlantic City, N.J., Oct. 23-25, the primary focus will be on various technical aspects of being a club and mobile DĴ

Sponsored by Testa Communications, the confab offers panels covering such topics as relationships between jocks and club owners, trends in digital audio technology, and the broadening of the mobile DJ market.

Additionally, a series of musicand video-oriented discussions will be offered, moderated by major-label dance department heads including Dave Costanza from Epic Records and Cary Vance of Virgin. Call Kathleen Coppola at 516-767-2500 for registration details.

From Feb. 1-3, the Desert West Record Pool will host its first Desert West Music Round-Up at the



by Larry Flick

Crescent Hotel in Phoenix.

Although still in the planning stages, pool director Terry Gilson savs much of the conference will be devoted to the influence of radio and retail on the club scene.

Also planned is a bus tour of local clubs, as well as a series of artist showcases. For futher information, contact Gilson at 602-249-9214

ON THE INDIE TIP: While major labels prepare a slew of releases for the fall and winter months, let's pause for a moment to consider some of the season's choice independent product.

A current fave is the full-length debut by Cleveland-based trio Exotic Birds, titled "Equilibrium" (Alpha International, 215-425-8682), which is showing early signs of strength thanks to a delicious deep house cover of the **Badfinger** chestnut "Day After Day." Vogue-inducing remixes on the 12inch are provided by U.K. mixmaster Zeus B. Held.

The group shines best, however, on the album's original material, written by lead vocalist Andrew Kubiszewski. Most striking are the frenetic synth-houser "Everything Is Different Now" and the moody "Imagination."

Cardiac Records (212-977-8020), which has been quietly issuing hiphop/R&B-angled gems for several months now, is set to create a clublevel stir with a potent pair of singles you won't want to let slip by.

First comes the ambient house-flavored "One Nation" by Ulo Rowe. This well-produced track is textured with ethereal keyboard lines and Rowe's rich rendering of optimistic lyrics.

More pop-accessible is "Show Me Love" by Ed Terry, a sultry house jam that provides a fine showcase for the veteran session singer's highly emotive style. Smooth, radio-friendly influence of the tune's co-writer Jellybean is most evident. Give it a spin.

Although best known as the home of cutting-edge rappers like Sir Mix-A-Lot and Kid Sensation. Seattle-based Nastymix Records (206-292-8772) ventures into the techno-pop arena with "Strong Emotion" by Blu Max.

This noteworthy collection is a nicely balanced blend of hi-tech hip-hop grooves and old-fashioned soul vocals, courtesy of charismatic front man Alex Robinson. The first single has yet to be chosen, though we're betting on the poppy, hook-laden title track, or the ag-gressive and funky "Fight The Feeling.

If 2 Live Crew makes you blush, you may have a bit of trouble di-gesting Sex-O-Matic's "Wake Up (And Smell The Pussy)" on Quark Records (212-489-7260). Placed on top of an insinuating swing groove, an assertive femme rapper orders her bed partner to perform all sorts of charming sexual acts. After innumerable male chauvinist rhymes, it's refreshing to hear a woman reverse the roles for a change.

For something to take you into the wee hours of the morning, be sure to check out "Sweet Ambience" by Lovechild (Strictly Rhythm, 212-246-0026). This hypnotic, atmospheric house instrumental comes in a series of remix-es that stir the body.

Finally, what's a party without a finger-snappin' diva? Italian import Maude tries for much-deserved American acceptance with 'Get On The Move'' (Emotive, 718-261-7091). The single is divided into two parts: the A side kicks along a hip-house vibe, while the B side scopes out a percussive, deep bass territory.

SNEAK PREVIEW: Although it's not scheduled for commercial release for another six weeks. we've been privy to a sneak preview of the second album by Atlantic recording act Kon Kan.

Tentatively titled "Syntonic," this engaging hi-NRG/pop-styled set takes a decidedly more songoriented stance over the sampleheavy approach of the previous "Move To Move." No longer a duo, multi-instrumentalist/producer Barry Harris steps up to the mike and reveals a surprisingly potent singing voice, as well as matured songwriting talents. Clear choice

for the first single: the exuberant John Luongo-produced anthem "Liberty.

TID-BEATS: Although George Michael will not unveil the danceoriented "Listen Without Prejudice, Vol. II" until this summer, club jocks will soon be treated to a pumped-up version of the downtempo "Freedom 90" from the current, ballad-dominated "Vol. I.' Michael is doing the remixes himself

Here's a rumor we'd like to see come true: Jazzie B and Michael Jackson are said to be planning to write and produce material for Jackson's next album According to sources, Jazzie will construct several instrumental tracks for (Continued on page 37)



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ARTIST DEVELOPMENTS

'BAD' DOES GOOD

Columbia recording artist George LaMond has his own measure of how happy the label is with his progress to date.

"When I was first here, there were so few people involved," he says. "Now I've got something like 400 people working on the George LaMond project. They're sending me to do a bunch of TV shows, and I'll be singing the national anthem at a football game for the Kansas City Chiefs this month.'

Once a member of the group Loose Touch, LaMond came to Columbia via Mark Liggett and Chris Barbosa, who released the song "Bad Of The Heart" on their Ligosa label. It gathered enough attention to attract a major deal, and Liggett and Barbosa are now La-Mond's producers and management. His first Columbia-issued single, "Without You," crossed over to the pop chart, as did "Bad Of The Heart.

With LaMond's full-length debut, also titled "Bad Of The Heart," out and moving, the singer is enjoying continued success with the current. single "Look Into My Eyes," which is poised to become his third consecutive top five smash on Billboard's dance charts.

After several years of club-level track dates, LaMond is looking forward to the possibility of hitting the road on a larger scale, as part of the Power Jam Tour, which kicks off in October and features acts TKA, Sweet Sensation, and Stevie B. WENDY BLATT

TKA AIMS FOR RADIO TKO

With the release of Latin freestyle pioneer TKA's new Tommy Boy effort, "Louder Than Love," the group is poised for the crossover success that eluded it with 1987's 'Scars Of Love.'

"Our very first single, 'One Way Love,' was something new for Tommy Boy," says Joey Gardner, the group's manager and producer. 'When we did the track, [the label] didn't have the right type of

connections to promote this type of music. We basically happened through word of mouth, through doing shows, and through the underground.

Actually, TKA has always been a self-promoting group. "We'd go to a radio station out in Phoenix or Texas and pay for it ourselves out of the money we got for paid shows in New York and Florida. where we were already successful," says TKA's newest member, Angel. "We'd go and do a free show for the radio station, the crowd would see us and request us, and we'd be on that station with our next record."

The group is currently forming a touring band in preparation for a road stint as part of the Power Jam Tour this fall. While club jocks and radio programmers continue to contemplate the current single "I Won't Give Up On You," Tommy Boy is preparing "Crash (Have Some Fun)," a duet with Seduction's Michelle Visage, for imminent release W.B

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FOR WEEK ENDING SEPTEMBER 29, 1990

Billboard. HOT DANCE MUSIC.

E H	EEK	AGO	z	CLUB PLA	Y
THIS WEEK	LAST WEEK	WKS. AGO	WKS. ON CHART	Compiled from a national sample of dance of TITLE	club playlists. ARTIST
		14	30	. LABEL & NUMBER/DISTRIBUTING LABEL ★ ★ NO. 1 ★ ★	
	2	2	8	DANCE, DANCE RCA 2649-1-RD 1 week at No.	1 DESKEE
2	1	1	8	LET'S GET BUSY GEFFEN 0-21609	CLUBLAND FEATURING QUARTZ
3	-		5	THIS IS THE RIGHT TIME ARISTA 2049	◆ LISA STANSFIELD
	4	10		FEELS GOOD WING 877 437-1/POLYDOR	TONY! TON!! TONE!
4	5	11	8	HEART & SOUL MCA 24050	PROJECTION
5	3	5	7		YLE ORCHESTRA FEAT. D'BORAH
6	6	12	6		◆ YAZZ
7	8	13	6		◆ 2 IN A ROOM
9	10	23	5	WIGGLE IT CUTTING CR 237	PRINCE
	9	19	5	THIEVES IN THE TEMPLE PAISLEY PARK 0-21598/WARNER BROS.	BETTY BOO
	12	22	4	DOIN' THE DO SIRE 0-21581/REPRISE	and and an an an and an and an
	15	29	4	LOOK INTO MY EYES COLUMBIA 0-73509	GEORGE LAMOND
12	20	30	4		
13	19	27	4	BAD HABIT SELECT 62354	♦ WHISTLE
14	21	31	4	YAAAH/TECHNO TRANCE RCA 2655-1-RD	D-SHAKE
15	16	26	5	I WON'T GIVE UP ON YOU TOMMY BOY TB 954	
(16)	24	32	5	WHAT DO YOU SEE EXILE NMR 74001/NASTY MIX	CAUSE & EFFECT
(17)	27	38	3	FAR AWAY/HAPPY 4TH & B'WAY 440514-0/ISLAND	ROBERT OWENS
(18)	34	42	3	THE BOOMIN' SYSTEM DEF JAM 44-73458/COLUMBIA	L.L. COOL J
19	28	37	4	IT'S HAPPENING MCA 24048	PLUS ONE FEATURING SIRRON
20	26	35	4	LOVE FIND A WAY ATLANTIC 0-86159	JOHNNY DYNELL
(21)	35	43	3	WHAT TIME IS IT? EPIC 49-73429	DON'T KNOW YET
			2	PUT YOUR HANDS TOGETHER/ ALL I DO FFRR 869 145-1/POLYDOR	D-MOB
22	38		2		
22 23	38 36	41	3	WE LIKE IT CAPITOL V-15596	◆ OAKTOWN'S 3-5-7
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(23) 24 (25) 26 27 (28) (29) (30) (31) 32 (33) (34) (35) 36 (37) 38 (39) (40) (41) (41)	36 7 29 32 37 14 44 13 11 43 NE 23 NE 23 NE 41 NE 18	4 	3 9 2 5 4 3 8 2 1 7 12 2 1 6 1 2 1 1 1 1	WE LIKE IT CAPITOL V-15596 WON'T TALK ABOUT IT ELEKTRA 0-66623 ★★★ POWER PICK ★ PEOPLE VIRGIN 0-96445 POST POST-MODERN MAN (IF I HAD A HAMMER) ENIGMA 75551 I AM STRETCHED ON YOUR GRAVE ENSIGN V-23568/CHRYSALIS AUTOMANIKK COLUMBIA PROMO DO ME! MCA 24037 HIPPYCHICK ATCO 0-96428 ★★★ HOT SHOT DEBUT LIVIN' IN THE LIGHT EMI V-56175 THE MASTERPLAN FFRR 869 075-1/POLYDOR ◆ DI GROOVE IS IN THE HEART/WHAT IS LOVE ELEKTRA 0-66622 MAMA GAVE BIRTH TO THE SOUL CHILDREN TOMMY BOY TB 957 GENERATIONS OF LOVE VIRGIN 0-96446 LIES ATLANTIC 0-86168 NAKED IN THE RAIN BIG LIFE 877 615-1/POLYDOR ROMEO ISLAND 878 013-1 THE BUMP JIVE 1362-1-JDCD/RCA CUBIK TOMMY BOY TB 959 BLACK CAT A&M 75021 2348-1	♦ OAKTOWN'S 3-5-7 ♦ BEATS INTERNATIONAL ★ ★ SOUL II SOUL ♦ DEVO ♦ SINEAD O'CONNOR A GUY CALLED GERALD ♦ BELL BIV DEVOE ♦ SOHO ★ ★ ★ ♦ CARON WHEELER ANA BROWN & BARRY K. SHARPE ♦ DEEE-LITE QUEEN LATIFAH & DE LA SOUL JESUS LOVES YOU ♦ EN VOGUE ♦ BLUE PEARL ♦ DINO THE WEE PAPA GIRLS 808 STATE ♦ JANET JACKSON ♦ THE TIME
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(23) 24 (25) 26 27 (28) (29) (30) (31) 32 (33) (35) (36) (37) 38 (39) (40) (41) (42) (43) (44) (45) 46 (47)	36 7 45 29 32 37 14 44 NE 13 11 43 NE 23 NE 41 NE 18 NE 18 NE 18 NE	4 33 39 44 6 	3 9 2 5 4 3 8 2 1 7 12 2 1 6 1 2 1 1 9 1 1 1 1 9 1 1 1 1 4 1 1	WE LIKE IT CAPITOL V-15596 WON'T TALK ABOUT IT ELEKTRA 0-66623 ★★ POWER PICK ★ PEOPLE VIRGIN 0-96445 POST POST-MODERN MAN (IF I HAD A HAMMER) ENIGMA 75551 I AM STRETCHED ON YOUR GRAVE ENSIGN V-23568/CHRYSALIS AUTOMANIKK COLUMBIA PROMO DO ME! MCA 24037 HIPPYCHICK ATCO 0-96428 ★★ ★ HOT SHOT DEBUT LIVIN' IN THE LIGHT EMI V-56175 THE MASTERPLAN FFRR 869 075-1/POLYDOR GROOVE IS IN THE HEART/WHAT IS LOVE ELEKTRA 0-66622 MAMA GAVE BIRTH TO THE SOUL CHILDREN TOMMY BOY TB 957 GENERATIONS OF LOVE VIRGIN 0-96446 LIES ATLANTIC 0-86168 NAKED IN THE RAIN BIG LIFE 877 615-1/POLYDOR ROMEO ISLAND 878 013-1. THE BUMP JIVE 1362-1-JDCD/RCA CUBIK TOMMY BOY TB 959 BLACK CAT &&M 75021 2348-1 JERK OUT PAISLEY PARK 0-21701/WARNER BROS. VIOLENCE OF SUMMER (LOVE'S TAKING OVER) CAPITOL V-44608 THE DESPERATE HOURS CAPITOL V-15597 IT AIN'T OVER SBK V-19714 SHANGRI-LA ENIGMA 0-75552 DO YOU REALLY WANT MY LOVE CAPITOL V-44532	♦ OAKTOWN'S 3-5-7 ♦ BEATS INTERNATIONAL ★ ★ SOUL II SOUL ♦ DEVO ♦ SINEAD O'CONNOR A GUY CALLED GERALD ♦ BELL BIV DEVOE ♦ SOHO ★ ★ ★ ♦ CARON WHEELER ANA BROWN & BARRY K. SHARPE ♦ DEEE-LITE QUEEN LATIFAH & DE LA SOUL JESUS LOVES YOU ♦ EN VOGUE ♦ BLUE PEARL ♦ DINO THE WEE PAPA GIRLS 808 STATE ♦ JANET JACKSON ♥ THE TIME ♦ DURAN DURAN MARC ALMOND ATC BARDEUX
(23) 24 (25) 26 27 (28) 29 (30) (31) 32 33 (34) (35) 36 (37) 38 (39) (40) (41) 42 (43) (44) (45) 46	36 7 45 29 32 37 14 44 NE 13 11 43 NE 23 NE 41 NE 18 NE 18 NE 18 NE	4 33 39 44 6 	3 9 2 5 4 3 8 2 1 7 12 2 1 6 1 2 1 1 2 1 1 1 1 9 9 1 1 1 1 4	WE LIKE IT CAPITOL V-15596 WON'T TALK ABOUT IT ELEKTRA 0-66623 ★★★ POWER PICK ★ PEOPLE VIRGIN 0-96445 POST POST-MODERN MAN (IF I HAD A HAMMER) ENIGMA 75551 I AM STRETCHED ON YOUR GRAVE ENSIGN V-23568/CHRYSALIS AUTOMANIKK COLUMBIA PROMO DO ME! MCA 24037 HIPPYCHICK ATCO 0-96428 ★★★ HOT SHOT DEBUT LIVIN' IN THE LIGHT EMI V-56175 THE MASTERPLAN FFRR 869 075-1/POLYDOR ◆ DI GROOVE IS IN THE HEART/WHAT IS LOVE ELEKTRA 0-66622 MAMA GAVE BIRTH TO THE SOUL CHILDREN TOMMY BOY TB 957 GENERATIONS OF LOVE VIRGIN 0-96446 LIES ATLANTIC 0-86168 NAKED IN THE RAIN BIG LIFE 877 615-1/POLYDOR ROMEO ISLAND 878 013-1 THE BUMP JIVE 1362-1-JDCD/RCA CUBIK TOMMY BOY TB 959 BLACK CAT A&M 75021 2348-1 JERK OUT PAISLEY PARK 0-21701/WARNER BROS. VIOLENCE OF SUMMER (LOVE'S TAKING OVER) CAPITOL V-44608 THE DESPERATE HOURS CAPITOL V-15597 IT AIN'T OVER SBK V-19714 SHANGRI-LA ENIGMA 0-75552 DO YOU REALLY WANT MY LOVE CAPITOL V-44532	♦ OAKTOWN'S 3-5-7 ♦ BEATS INTERNATIONAL ★ ★ SOUL II SOUL ♦ DEVO ♦ SINEAD O'CONNOR A GUY CALLED GERALD ♦ BELL BIV DEVOE ♦ SOHO ★ ★ ★ CARON WHEELER ANA BROWN & BARRY K. SHARPE ♦ DEEE-LITE QUEEN LATIFAH & DE LA SOUL JESUS LOVES YOU ♦ ELV VOGUE ♦ BLUE PEARL ♦ DINO THE WEE PAPA GIRLS 808 STATE ♦ JANET JACKSON ♦ THE TIME ♦ DURAN DURAN MARC ALMOND ATC BARDEUX ♦ MELBA MOORE

HIS WEEK	LAST WEEK	S. AGO	NON	12-INCH SINGLES	
THIS	LAST	2 WKS.	WKS. ON CHART	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIS
-	_	-		** NO. 1 **	
1			6	THIEVES IN THE TEMPLE PAISLEY PARK 0-21598/WARNER BROS.	2 weeks at No. 1 • PRINCE
2)	7	4	6	GROOVE IS IN THE HEART/WHAT IS LOVE ELEKTRA 0-66622	DEEE-LITE
3	2	3	8	DO ME! MCA 24037	BELL BIV DEVOE
4	4	2	10	DIRTY CASH (MONEY TALKS) MERCURY 875 803-1	THE ADVENTURES OF STEVIE \
5	11	12	4	THIS IS THE RIGHT TIME ARISTA 2049	◆ LISA STANSFIELD
6	5	6	13	EVERYBODY EVERYBODY RCA 2628-1-RD	BLACK BOX
7)	8	10	9	FEELS GOOD WING 877 437-1/POLYDOR	TONY! TON! TONE
8	3	10	9	JERK OUT PAISLEY PARK 0-21701/REPRISE	THE TIME
9)	10	11	8	I LOVE THE WAY YOU LOVE ME WTG 41-73430/EPIC	NAYOBI
10	6	5	8	STRAWBERRY FIELDS FOREVER ATLANTIC 0-86156	CANDY FLIF
11)	12	13	6	CRAZY MOTOWN 4730	THE BOYS
12)	14	13	4	LOOK INTO MY EYES COLUMBIA 0-73509	◆ GEORGE LAMONE
13	13	10	5	WIGGLE IT CUTTING CR 237	◆ 2 IN A ROOM
	9	8	9	LIES ATLANTIC 0-86168	♦ EN VOGUE
14	9	23	4	THE BOOMIN' SYSTEM DEF JAM 44-73458/COLUMBIA	L.L. COOL
16	22	42	3	GIVING YOU THE BENEFIT MCA 24075	◆ PEBBLES
17	19	21	5	DREAMBOY/DREAMGIRL MICMAC MIC-539	CYNTHIA & JOHNNY (
18		38	3	CLOSE TO YOU CHARISMA 0-96463	MAXI PRIEST
19	26		5	LET'S GET BUSY GEFFEN 0-21609	CLUBLAND FEATURING QUART
20	23	26	2	OOOPS UP/BELIEVE THE HYPE ARISTA AD-2071	CEUBLAND FEATORING QUARTA
21	21	30 22	4	IF U KEEP IT UP JIVE 1354-1-RD/RCA	◆ LIZ TORRES
22	20		-	KNOCKIN' BOOTS EPIC 49-73437	CANDYMAN
$\frac{2}{23}$	27	34	3		DESKE
24	31	33	5	DANCE,DANCE RCA 2649-1-RD SHE'S MINE MOTOWN 4724	BASIC BLACK
	28	31 9	4	TIC-TAC-TOE ATLANTIC 0-86183	◆ BASIC BEACH
25 26	15	-	11 12	LA RAZA VIRGIN 0-96498	◆ KID FROS
20	16 24	15	5	I WON'T GIVE UP ON YOU TOMMY BOY TB 954	• Kib Kes
28	1.24	24	5	WE ALL MUST LIVE TOGETHER MOTOWN 4718	BLAZ
28	30	35	7	GOD TONIGHT CURB V-177053	REALLIE
30	18 29	17 39	5		STYLE ORCHESTRA FEAT. D'BORAH
-		39			***
(31)	47		2	HIPPYCHICK ATCO 0-96428	◆ SOHO
32	42		2	ICE ICE BABY SBK V-19724	JANE'S ADDICTION
33	25	25	6	STOP WARNER BROS. 0-21559	the second s
34)	NE	W	1	★ ★ HOT SHOT DEBUT LIVIN' IN THE LIGHT EMI V-56175	CARON WHEELE
35	35	37	5	BAD HABIT SELECT 62354	♦ WHISTLI
36	34	40	4	TREAT ME GOOD BIG LIFE 877 817-1/POLYDOR	♦ YAZ
37	NE	WÞ	1	DOIN' THE DO SIRE 0-21581 WARNER BROS	♦ BETTY BOO
(38)	NE	WÞ	1	PEOPLE VIRGIN 0.96445	SOUL II SOU
	39	47	3	I CAN'T FACE THE FACT CUTTING CR-238	YVONNE DELEOI
39	43	-	2	I NEED YOUR LOVE MOTOWN 4702	◆ GOOD GIRL
40	1	-	2	WE LIKE IT CAPITOL V-15596	◆ OAKTOWN'S 3-5-3
40 41	44		1	TREAT THEM LIKE THEY WANT TO BE TREATED MCA 79016	FATHER MO
40	NE	WÞ	-	COME BACK TO ME A&M 75021 7939-1	A LANET LAOVOOL
40 (41) (42) (43)		19	7		
40 (41) (42) (42) (43) (44)	NE 33 36	19 27	5	KEEP ON DANCIN' 1990 SAM 5008	GARY'S GANG
40 41 42 43 44 45	NE 33 36 NE	19 27	5	KEEP ON DANCIN' 1990 SAM 5008 YAAAH/TECHNO TRANCE RCA 2655-1-RD	GARY'S GAN D-SHAK
40 (41) (42) (42) (43) (44)	NE 33 36 NE NE	19 27	5	KEEP ON DANCIN' 1990 SAM 5008 YAAAH/TECHNO TRANCE RCA 2655-1-RD HEAVEN KNOWS VIRGIN 4-91382	GARY'S GAN D-SHAK ♦ LALAH HATHAWA
40 41 42 43 44 45	NE 33 36 NE	19 27	5	KEEP ON DANCIN' 1990 SAM 5008 YAAAH/TECHNO TRANCE RCA 2655-1-RD	GARY'S GAN D-SHAK ♦ LALAH HATHAWA ♦ NEW ORDE
40 41 42 43 44 45 46	NE 33 36 NE NE	19 27 W >	5 1 1	KEEP ON DANCIN' 1990 SAM 5008 YAAAH/TECHNO TRANCE RCA 2655-1-RD HEAVEN KNOWS VIRGIN 4-91382	 ◆ JANET JACKSON GARY'S GANC D-SHAKI ♦ LALAH HATHAWA' ♦ NEW ORDER ♦ AFTER ♦ HAPPY MONDAY:

Titles with the greatest sales or club play increase this week. • Videoclip availability. • Recording Industry Assn. Of America (RIAA) certification for sales of 500.000 units. ▲ RIAA certification for sales of 1 million units. Records listed under Club Play are 12-inch unless indicated otherwise. ©Copyright 1990, BPI Communications Inc. All rights reserved.



[uh-huh]!

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DANCE

Freddy Bastone: DJ Work Part Of The Mix Producer/Musician Always Draws On His Roots

BY SUSAN NUNZIATA

NEW YORK-Evolving from DJ to mixer is a natural process in the world according to Freddy Bastone.

'Without DJ'ing, I wouldn't have been mixing records in the begin-ning," says Bastone. "Without DJ'ing now, I'm kind of lost about what's going on. I really appreciate DJ'ing now, more than ever, because it keeps me in touch with what's going on."

The 27-year-old Bastone, who is also a musician, began spinning while still in high school, and was master DJ at Manhattan's now-defunct Danceteria. He also worked as a DJ at the Fun House and Townhouse 48

Approximately 10 years ago, remixer John Luongo asked Bastone to be his "club ears" in the studio. and Bastone worked at promoting Luongo's records. His first solo mix project was for Ned Sublette, a Sleeping Bag act that sold about 3,000 units

Bastone then moved on to Profile Records where, as an A&R rep, he signed Paul Hardcastle to the label. After that six-month stint, Bastone mixed more songs and launched his own label, Metropolis Records. which was distributed through **Emergency Records**.

Metropolis, which had Shannon and similar acts, lasted two years, but it wasn't paying the bills, ac-cording to Bastone. "What was paying the bills was being in the studio working for other people. I'm more the person that likes to stay in the studio and be creative." Running a business did not suit Bastone.

A series of productions and remixes followed, along with an A&R post at Epic, where he signed Will To Power. After leaving Epic two years ago. Bastone continued on the production and mix circuit and, last. year, became a Corporation Of One when his first project under that pseudonym was released on Tuff City (U.S.) and Desire (U.K).

Other Bastone-produced projects include recently released albums by Georgia Jones on Polydor in the U.K. and The Almighty El-Cee for Select



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- 5. TIME AND TIME AGAIN DJ PIERRE

Breakouts: Titles with future chart potential, based on club play or sales reported this week

But working as a DJ is the underlying theme that remains constant through Bastone's career. He continues to spin at several New York clubs, including Palladium and Mars, and has also created "hot mixes" for Rick Astley, Natalie Cole, George Michael, the Cover Girls, Michael Jackson, Samantha Fox, and Prince.

"My style is kind of a feel-type usic," says Bastone. "It's more music.' feeling instead of big SSL mixes, where there's real cuts and very slam-bam type stuff. My work has a very human feel to it. I think it really comes across in the music. It could be all electronic but it sounds human, it has a human feel to it."

His remixes include the Temptations' "Papa Was A Rolling Stone" (Motown), the Style Council's "Everybody's On The Run" (Polydor), and When In Rome's "The Promise" (Epic). He has also worked on projects for J.M. Silk, Luther Vandross, Rod Stewart, Yes, Malcolm McLaren, and Was (Not Was).

English producers of the Trevor Horn variety have made their mark on Bastone. "I like doing those kind of mixes, fading and things like that," he says. "I think that comes across, but it could be weird sometimes, because people don't hear that anymore. I kind of bring an early '70s type mix into dance music, and people that are really in tune with music notice it.

Bastone has been in tune with music since his childhood-his father is a jazz musician-and he credits a range of musical influences that includes Queen, Led Zeppelin, Aerosmith, Barry White, Teddy Pendergrass, Kool & the Gang, early Earth, Wind & Fire, and Stevie Wonder.

'I kind of want everything to go back to simple," he says. "I'm going along with the times-I did hiphouse music two and a half years ago, and I'm always trying to find out what's the new thing, what's it going to be-but when I go home at night I still listen to the old stuff."

Bastone sees the '90s as a time of musical open-mindedness."I think in the '80s a lot of people were just really close-minded," he says. "Peo-ple used to be singular, just 'I like rap,' or whatever. I think people now like rap, and they like house, and they like rock, thanks to MTV, because it's all over the place. Everything might, hopefully, become combined.'

For his own work, Bastone prefers live mixes, usually using 16tracks, and avoiding overproduction. "When I'm in the studio and I've got an idea, I like to just do it, there. I don't like waiting. I find that working, all the technology gets in the way. Technology limits the spontaneity of the stuff."

And spontaneity is the stuff of DJs

DANCE TRAX (Continued from page 35)

Jackson to embellish.

Meanwhile, longtime Jackson producer Quincy Jones has been brought in to guide the third Columbia album from U.K. sibling duo Bros. After two American misfires, this new set is said to be crucial to the group's future here.

Premier DJ Tony Humphries has been clocking extensive studio hours lately. He just remixed "Spillin' The Beans" and "Do You Love As Good As You Look," two

NEW ON THE CHARTS

Big Life recording act Blue Pearl aims to prove that sometimes the best material does not require long and arduous plotting.

Composed of former Killing Joke member Youth and American-born session singer Durga McBroom, the duo met in Venice, Italy, last year, where McBroom was performing as a backup vocalist in Pink Floyd's touring band. During a brief visit to England, Youth invited McBroom to work on some songs. Among the results was the single "Naked In The Rain," which reached the top five on the U.K. pop charts, and enters the Billboard Club Play chart this week at No. 37.

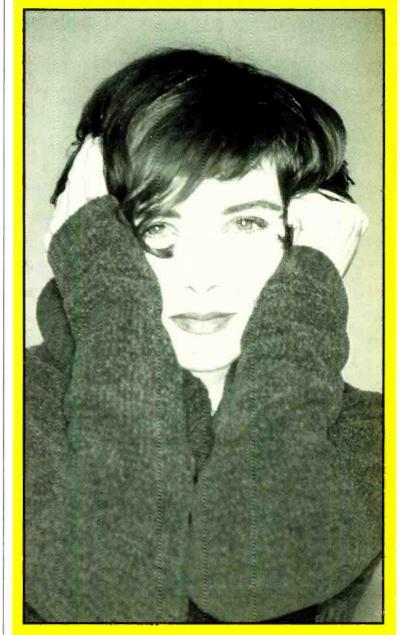
Other fruits of Blue Pearl's impromptu session will be offered on the act's full-length debut, tentatively scheduled for release in No-The merging of vember.

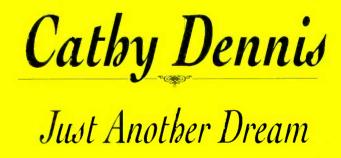
McBroom's rock background and Youth's increased interest in the U.K. ambient house movement. should make for a unique collection. Contact: Dennis Wheeler, managing director at Big Life Records, 212-941-1666.

LARRY FLICK



BLUE PEABL'S MCBROOM





Catby Dennis, the delightful voice of the D-MOB bits "C'mon And Get My Love" and "That's The Way Of The World," returns with one all ber own.

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tracks for Jellybean's as-yet-untitled Atlantic Records album. Also forthcoming are reworkings of "The Sun Rising" from the Beloved on Atlantic, and "Part Of Me" by Warner Bros. recording artist Donna McElroy.





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61 F





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The Rap On Controlled Composition Clauses Johnny Van Zant On "Brickyard Road" Billy Idol: A Wounded Warrior Live Shoes A Perfect Fit At Club Lingerie

keting VP Jim Cawley. Coming off the success of "Operation: Mind-

crime," the label had its strategy

ers included Al Kooper, Stan

Lynch of Tom Petty's Heart-

breakers and John Jorgenson of

the Desert Rose Band. Among 17

other newly released tracks in the four-CD set will be live ver-

sions of "Turn! Turn! Turn!" and 'Mr. Tambourine Man," recorded

with Bob Dylan at the Roy Orbi-

son Tribute concert in February.

ACROSS THE RIVER: The

(Continued on next page)

AMID THE BONANZA of boxed sets coming from

record companies to pump up the volume of their fourth-quarter sales, (Billboard, Sept. 8), the Beat

has gotten the good word from Columbia that its Byrds box, due Oct. 23, will feature four new studio

Bruce Hornsby & the Range show Sept. 12 at the

Reebok Riverstage in New York turned into an ex-

tended affair after opening act Cowboy Junkies

canceled, due to lead singer Margo Timmins' bout with pneumonia. Stretching out, Hornsby played El-

ton John's classic "Burn Down The Mission" and an

encore tribute to Leon Russell, his admitted idol,

whom Hornsby is producing for an upcoming disk

on Virgin. Shawn Colvin showed up to reprise her

harmonies from Hornsby's latest RCA disk, "A

Night On The Town," and Branford Marsalis sat in,

playing a jazzy jam with Hornsby that evolved into "The Way It Is." Backstage, Marsalis said he was

L.A.-bound to record an upcoming blues disk with his quartet, joined by Ruth Brown, B.B. King, and

John Lee Hooker. Also backstage was singer/

songwriter Willie Nile, who reports that his debut disk on Columbia, due early next year, is being co-

produced by T-Bone Wolk, with guitarist Richard

UN THE BEAT: Paul Simon's upcoming Warner Bros. disk, "The Rhythm Of The Saints," is now set

for release Oct. 16. A previously scheduled arrival

date was reported in the Beat last week ... Heaven

only knows how far Lalah Hathaway will go. Proudly introduced by Virgin promotion VP Sharon

Heyward, the young singer won over an industry-

showcase crowd at the Ballroom in New York with a

sleek, soulful, and all-too-brief set from her pop/

R&B debut disk. Hathaway's first single, "Heaven

Knows," is a top five hit on the Hot Black Singles

chart. The late Donny Hathaway must be smiling

down on his daughter ... School Day News: Steve

Leeds, director of international talent at MTV, goes

back to the blackboard again this fall with a course

on the music biz at the New School for Social Re-

Thompson among the featured players.

Queensryche Strikes With 'Empire' Album Catapults Band To New Levels A Top 40 breakthrough for Queensryche with this album is quite possible, predicts EMI mar-

BY ELIANNE HALBERSBERG

NEW YORK-Although Queensryche guitarist Chris DeGarmo admits that having a hit single would be "fantastic," he says the band he says the band never approached its new EMI album, "Empire," with one in mind.

"We're not a singles band," he says. "We just write. The fact that radio now plays us is a test of time, finally. We have enough fans now that they request it. We haven't radically altered our chemistry. Radio just suddenly realized they can play Queensryche and people won't change the station.

Queensryche—DeGarmo, lead singer Geoff Tate, guitarist Michael Wilton, bassist Eddie Jackson, and drummer Scott Rockenfield-landed on the Album Rock Tracks chart this summer with the track "Last Time In Paris" from the "Adventures of Ford Fairlane" soundtrack.

That served to set up the Sept. 4 re-lease of "Empire." The album's title song-with its striking images of urban violence-has hit the album rock chart with a bullet.

While Queensryche's previous album, "Operation: Mindcrime, made a slow climb to gold and is nearing platinum, "Empire" has already topped 500,000 in sales, debuting last week at No. 35 on the Top Pop Albums chart.

"It's nice to have found a place," says DeGarmo. "MTV played us heavily last year, but our success and fan base weren't devised around a hit. 'Eyes Of A Stranger' [from 'Operation: Mindcrime'] did well and expanded our base and a hit would expand it more, but it's expanding anyway. Of course, I would be lying if I said I didn't want a hit from this album, but it would have to be something we mean, not something calculated."

True To His Nature, Davis Spearheads Relief Project

BY CONNIE BENESCH

DALLAS-Mannheim Steamroller mastermind Chip Davis is putting nature first in his life. Specifically, the wilderness buff has been on something of a pilgrimage in the past year to stir people's interest in preserving the majestic Yellowstone National Park

The composer/producer/percussionist has put nearly everything else on hold to pay homage to Yellowstone and raise \$1 million-of about \$16 million needed-to rehabilitate the nation's oldest national park, which was ravaged by forest fires during the dry summer of 1988.

To that end, Davis designed and staged a photographic and orchestral concert, which he and four Mannheim Steamroller members took on 12-city tour that opened in April in Seattle and concludes Oct. 17 at the Timberwolf Arena in Minneapolis

The Yellowstone benefit concerts,

which use 80-piece orchestras comprising players from local symphonies in each area, have been garnering glowing reviews.

Davis, of course, is best known for Mannheim's nature-inspired, multiplatinum "Fresh Aire" recordings on his own American Gramaphone label. "Fresh Aire VII" is due out in early November.

But for the past six months, Davis has been devoted to the Yellowstone project, investing \$100,000 to mount the orchestral tribute, which is the largest, most elaborate Mannheim musical production ever presented. "It's just like doing a live film score," Davis says of the 90-minute concerts that essentially star images of the park. "The whole concert's like a segue dissolve."

The multimedia spectacles, which are conducted by Davis, feature such "Fresh Aire" cuts as "Come Home To The Sea" and "Earthrise," played (Continued on next page)



by Thom Duffy

search in New York. For info: 212-761-5615 ... Congratulations to longtime E Street Band drummer Max Weinberg and his wife, Becky, on the Sept. 8 arrival of son Jay Bradley. Young "J.B." already has shown fine timing in his blood. He arrived just before Weinberg had to head for Japan with Dave Edmunds' current tour ... Dimensions of Dallas, the fifth annual Dallas-area music seminar, drew some 700 attendees Sept. 6-9, with 90 bands showcasing during daytime seminars and at local clubs

Circle Of Friends. With her Fontana/PolyGram debut disk "Circle Of One" rising with a bullet on the Top Pop Albums chart and her single "Rhythm Of

Life" a top 20 hit on the Hot Black Singles chart, Oleta Adams had reason to

celebrate after a recent performance in Los Angeles. Gathered, from left, are

recent PolyGram signee Marva Hicks, Wing Records artist Vanessa Williams,

Adams, and Island Records artist Melissa Etheridge

Three Byrds Reunite For Box Set Sessions;

Hornsby's Pals; Lalah's Bow; Voter Rock

including Club Dada, Clearview, the Video Bar, Trees, and Dallas City Limits. Among the acts stirring talk around town were Sleepy Heroes, featuring Rhett Miller, whose "Mythologies" album has received a review in Billboard; Whild Peach, Fever In The Funkhouse, Big Boss Groove, Josh Alan, and Last Rites.

UN THE LINE: Joe Ely, whose rocking label showcase at New York's Lone Star Roadhouse was noted in the Beat in July, has signed up again with MCA Records ... The Cages from Atlanta, whose intriguing two-man lineup of acoustic guitar with sax and flute got an A&R buzz going this past summer, have signed with Capitol Records . . . The management division of promoter John Scher's Metropolitan Entertainment has signed the Outsider. The four-man band will showcase at the Cat Club in New York with Danny Gatton Sept. 20 and at CBGB Oct. 18.

NO RETREAT, NO SURRENDER: The dog days of summer brought no lull in the cultural war against pop music, as reports in these pages attest. With state lawmakers reconvening this month, Billboard's Bill Holland reports that some will likely reintroduce measures to mandate warning stickers on albums branded "objectionable"—despite the in-dustry's compliant "voluntary" labeling stance. But the grassroots fight for unfettered expression also goes on. The newsletter Rock & Roll Confidential has published a much-expanded copy of the booklet "You've Got A Right To Rock," which includes a 45state guide to anti-censorship groups and a 17-point action plan (\$3 per copy from RRC, Box 341305, Los Angeles, Calif. 90034). Yet the most promising and important move by the record industry to date is the "Rock The Vote" registration drive launched at the MTV Video Music Awards (Billboard, Sept. 15). There isn't a record exec, radio programmer, manager, or artist who can afford to ignore this effort to empower fans at the polling place this fall.

Assistance in preparing this column was provided by Charlene Orr in Dallas.



40

TALENT



A VERSATILE VAN ZANT

Johnny Van Zant wanted to mix things up on "Brickyard Road," his debut album for Atlantic. The disk is spiced with good, old-fashioned Southern rock—as would be expected from this sibling of Lynyrd Skynyrd's Ronnie Van Zant and Donnie Van Zant of .38 Special.

But, surprisingly, there are also generous doses of pure pop songs, power ballads, and even a little dance music. "I hate to pick up a record and hear the same song twice on the same album," says Van Zant. "A record should be cohesive, but I see no harm in showing some range and trying out different things."

Van Zant, the youngest of the three musical Van Zant brothers, succeeded in making a versatile record. But radio has responded initially to the familiar and soulfully gruff sound of Van Zant's voice on the album's title track, which recently held the No. I slot on the album rock chart for three weeks.

Van Zant and Atlantic are

hoping for heavy crossover action for the single "Brickyard Road," a power ballad recalling the last day he spent at his brother Ronnie's home before the tour plane crash that took Ronnie's life in 1977. Almost seven minutes long, the song summons the specter of "Freebird," Skynyrd's lengthy, anthemic ballad. Opening with an organ swoon, the song builds up slowly and peaks with a soaring guitar solo.

"I didn't deliberately set out to write a tribute to my brother. It just came out," says Van Zant, who co-wrote the song with his brother Donnie, with additional

ber, and the buzz around "Empire" is

help from Robert White Johnson and Michael Lunn. "But I think it's a song a lot of people can relate to."

And if it gets heavy play on top 40 stations, that would be fine with Van Zant. "So far, AOR has been great for me," he says. "But it would be nice to get some top 40 and even some adult contemporary play. I think there's something on the record for everybody. I even hear some real dance songs on it. We set out to make a record everyone could enjoy, and I'm real happy with how it came out."

RED HOUSE RISING

Album rock radio is not the easiest place to break a new act, but that's where SBK Records took Red House, the New Jersey band that had built a strong independent base before signing to SBK last year.

Their 1987 indie release, "There Is A Window," was the first homemade indie album to make the cover of College Music Journal. But SBK A&R director Roger Menell says that when he heard the band's "world-class songwriting" and an "original, yet familiar sound that was commercially accessible," he was sure SBK could break the band beyond college radio.

"From the beginning, they had components of AOR and alternative," says Menell. "I think they were embraced by CMJ only because ["There Is A Window"] was a thoroughly independent release. Their sound can be defined as slightly left of center, [but] fairly mainstream. With other releases, they have the capability to go CHR, but at this time, we want people to be fans of the band, and not just the song."

song." SBK took the band's first majorlabel single, "I Said A Prayer," to album rock radio and it hit the top 30 on the Album Rock Tracks chart.

Lead vocalist and principal songwriter Bruce Tunkel says Red House does not aim to "kill listeners with musical innovation," but wants to bring emotion and energy into a mainstream sound. The jump from independent to major label has not changed the band's approach to its music, Tunkel says.

"We've evolved, but it would have happened in time whether we signed with a major or not," Tunkel says. "The band plays better, I sing better—it's a natural process. The first album was recorded at my house on an eight-track. We apply the same techniques in the studios. We just have better equipment."

The band did a short stint as opening act for the Moody Blues this summer, and plans to tour on its own this fall. At this point, Tunkel says that the band's main concern is to avoid "the secondalbum slump," and says he is taking his time in writing new material for a release due to be recorded next spring. DON FLUCKINGER

QUEENSRYCHE STRIKES WITH 'EMPIRE' (Continued from preceding page)

set for retail, radio, video, and tour exposure of the band. EMI reps played selections of "Empire" for key retailers in the weeks before its arrival. Record stores received a 30day display calendar with pull-off pages, counting down the days to the new album's release. A triangular display piece was designed to hold cassette and CD copies of "Operation: Minderime" with a conspicuous vacant space awaiting the arrival of "Empire."

A video of the title single is in active rotation at MTV and EMI plans to follow it up by promoting "Best I Can" as the second single to album rock "and really let the album's sales [level] speak itself," says Cawley. As sales build, EMI will bring a third single, "Silent Lucidity," to Top 40 radio.

"This is really an incredibly special, different band whose music was really coming from their creative spirit," says Cawley. "Their music is just totally inspired; it's not in any way commercially driven."

Label execs and the band members are quick to credit strong management in Queensryche's steady ascent. "It's a fine position we find ourselves in, in association with Q Prime," says DeGarmo of the savvy management team of Cliff Burnstein and Peter Mensch, who also have guided the careers of Metallica, Def Leppard and others. "They've placed a lot of responsibility on the band. We're not puppets. They are very objective, listen to our material, feed us comments and we listen. It's mutual respect. They function as an addition, and they're fair.

Although Queensryche's lyrics are not riddled with expletives, they are "explicit"—in the best sense. The band members are not afraid to state their opinions on political and social matters. While this is hardly fodder for a warning sticker or adult rating, it does place the band in a certain position of responsibility. "Empire," while not a concept or thematic project, reflects personal observations on a variety of current issues.

"Music has a tremendous impact on the people who listen to it, but a song is not going to make a person kill themselves," says DeGarmo, alluding to the recent heavy metal-suicide trial of Judas Priest, in which the band was acquitted (Billboard, Sept. 8). "That is the result of personal problems way beyond anything contained in a song.

"I'm not in favor of censorship, but rating records is not an unrealistic proposal," he continues. "Films are rated. An 11-year-old would be shocked by 'Platoon,' 'Apocalypse Now,' or 'The Exorcist.' The subject matter is a little heavy for someone that age. If an album has extremely explicit lyrics, there is nothing wrong with indicating that on the jacket to alert consumers. The tragedy is a senator ruling that a record won't be stocked in stores. What makes this country is that we can make choices to buy or not buy what we want. That choice shouldn't be taken away."

Queensryche's material, he notes, is "not offensive; it's reality. We make a lot of statements about political situations that are twisted into our fictional stories. We are blunt and intense with the ideas we present but we haven't been singled out, for whatever reason. My position is that people should have a choice. If someone finds our record offensive, they can sticker it. I'm not a conservative purist, but I think you can get an intense story across in a classy way." Queensryche will undertake a

worldwide headline tour in Novem-

has sold more than 250,000 units, ac-

certs and record sales, about \$250,000

has been raised to help boost awareness of the park's splendor, build new

trails and a chldren's learning center,

cludes, the band will switch gears

and launch its annual series of popu-

lar Christmas concerts around the

When the Yellowstone tour con-

So far, with proceeds from con-

cording to Davis.

and restore paths.

country

already making the band priority news. "When you write, it means a lot and we always hoped other people would find in our songs what we found, what inspired it," DeGarmo notes. "We knew that 'Operation: Mindcrime' was different from other records out there, and in that respect, we had hope that people would like what we did. There's satisfaction in that and the fact that so many people found something in a pretty obscure record. That means obscurity is good; there is room for it, and that means a lot to us. If everyone sounded the same, there would be an extremely boring landscape."



DAVIS SPEARHEADS YELLOWSTONE PROJECT (Continued from page 40)

side by side with such classical fare as Vivaldi's "La Primavera" and Grofe's "Cloud Burst" from "Grand Canyon Suite." Other special effects include synchronized lighting, a simulated lightning bolt, nature sounds, and film footage of the fires.

The Mannheim Steamroller concert soundtrack album, "Yellowstone: The Music Of Nature," on American Gramaphone, is a top 10 success on the New Age Albums chart, which it entered 38 weeks ago. Also, the album

TALENT



BILLY IDOL GENE LOVES JEZEBEL Central Canadian Exhibition Ottawa

HE COCKSURE WALK was more a list; the spurts and sprints onstage wouldn't induce nightmares in Carl Lewis; the jumping might not daunt Michael Jordan. But Billy Idol is back on the road, temporarily throwing short-outs instead of long bombs.

Idol's current "Charmed Life" tour sports most if not all of the singer's trademarks—smirks, sneers, swagger, self-deprecation, sardonic sexism, and sculpted, searing rock. There is drama—a "Gunsmoke"-style entrance—and a heavy emphasis on hits. His latest, "Cradle Of Love," is unfurled before the 90-minute show is a dozen minutes old.

At this date before some 7,100 fans, however, some elements were lacking from what is usually a firstrate power rock performance. There was an awkward pace to the show an initial blast that somehow didn't build momentum, a sense of event and spark, until a final top-form flurry. And Idol's new band, conspicuously missing guitarist Steve Stevens, was still ironing out some songs and looking for its identity.

But the biggest drawback is that Idol is, for the time being, a wounded warrior valiantly soldiering on. His recovery from a motorcycle accident has been remarkable, but it is still incomplete. Idol brandishes a walking stick that he probably should use for more than pointing and swinging onstage. As the limp grows more pronounced throughout the show, it becomes harder to subvert the winces and enjoy the music.

And enjoy you still can. Three quarters of Idol's normal effort is a match for most rockers on the circuit; his voice is as strong as ever, perhaps even better. And the repertoire has blossomed to yield more than enough radio-friendly material: "White Wedding," "Sweet Sixteen," the crowdawakening "Mony Mony," the setending "Rebel Yell," and an encore of "Got To Be A Lover."

Gene Loves Jezebel opened with a perfunctory set that took on a meandering quality, largely because the band made little effort to relate to and win over its audience. Despite riding high with "Jealous" atop the Modern Rock Tracks chart, this veteran Welsh band is far too unfamiliar to many to be acting this aloof. The iron is hot, but the band looked too bored to strike.

As of Sept. 7, Faith No More took over as opening act, as planned. KIRK LaPOINTE

SHOES

Club Lingerie Hollywood, Calif.

ULD-TIME POWER POP freaks had to be (pardon the expression) shoe-horned into Club Lingerie Aug. 18 for the long, *long*-anticipated L.A. debut of Zion, Ill.'s preeminent poprock band. Most in attendance agreed it was worth the 13-year wait.

Shoes—no "the," please—have acquired a big cult fan club since the band members made their mark with their tuneful homegrown debut, "Black Vinyl Shoes," in 1977. Three fine but commercially unsuccessful albums for Elektra followed. Today, the band continues to craft its melodic '60s-derived original songs for its in-house indie label, Black Vinyl. This year's superb "Stolen Wishes" may be the band's best, most consistent release ever.

Backed by a new drummer and a peripatetic guitarist/keyboardist, the group's vocal front line of Gary Klebe and siblings Jeff and John Murphy (the former two on guitars, the latter on bass) presented a sparkling show of terrific new songs and fan-pleasing oldies at the Lingerie. The performance was all the more astonishing given its circumstances, for John Murphy had been hospitalized with a bleeding ulcer only three days before.

The evening featured driving renditions of "Feel The Way I Do," "Your Devotion," and "I Want You Bad" from "Stolen Wishes" and such compelling numbers from the past as "Tomorrow Night," "Too Late," and "Burned Out Love." For a group that has often eschewed the stage for the studio, it was a wholly convincing set that left fans beaming jubilantly.

Major-label A&R people should get with it and try these Shoes on for size. CHRIS MORRIS

AL GREEN MIGHTY CLOUDS OF JOY Circle Star Theatre

San Carlos, Calif.

"WE'RE GONNA HAVE a party if you want, but we're gonna do it in the name of Jesus," said the pastor of the Full Gospel Temple of Memphis. The Rev. Al Green brought a sevenpiece band and three backup singers to the revolving stage, where this crowd was really ready for *church*.

This dynamic original had them in the palm of his hand on "Amazing Grace" and "Nearer My God To Thee," stomping his feet and singing off mike. Even now, he might be the greatest living male soul singer. They ate up the funky gospel rhyme "Everything Is Gonna Be Alright" and the blues shuffle "Jesus Will Fix It," from his 1987 release, "Soul Survivor." He sold them on the hip-hop of "As Long As We're Together from last year's disk, "I Get Joy." The busiest man at the show might have been Green's bodyguard, constantly going into the crowd after the gangling singer.

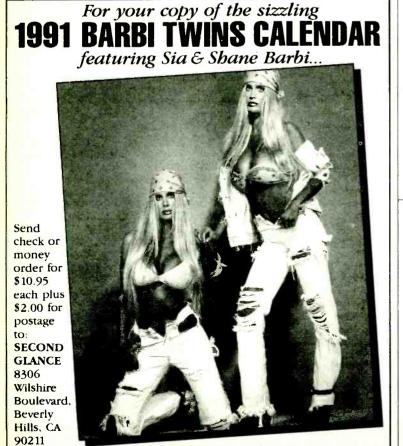
"I don't like a dead house," the reverend proclaimed at one point. They adored him, but might have been a bit weary after getting up and down out of their seats about 30 times already for the King Solomon Mission Baptist Church Choir and Mighty Clouds Of Joy, clapping, dancing, and singing for four hours. Green finished up with some secular hits, "Let's Stay Together," "Sittin' On The Dock Of The Bay," and "I'm So Tired Of Being Alone," and was whisked off the stage and out like Mike Tyson. Some churchgoers seemed stunned at his quick exit. ROBIN TOLLESON



RTIST(S)	Venue The Separtrum	Date(s)	Ticket Price(s)	Capacity	Promoter
RATEFUL DEAD	The Spectrum Philadelphia	Sept. 10- 12	\$1,109,133 \$22.50/\$20	53,316 sellout	Metropolitan Entertainment Electric Factory Concerts
ENEFIT FOR VARIOUS HARITIES: HLLY JOEL	Jones Beach Theatre Wantagh, N.Y.	Sept. 4-5	\$735,770 \$35	21,022 seilout	Ron Delsener Enterprises
HER	Stadium, Exhibition Place Toronto	Aug. 29	\$379,478 (\$428,810 Canadian) \$32.50/\$26.50/ \$21.50	14,966 sellout	Concert Prods. International
A.C. HAMMER	Veterans Stadium Philadelphia	Sept. 15	\$371,775 \$15	24,785 66,943	Temple Univ.
IANDY TRAVIS ILAN JACKSON	Grandstand, Western Washington State Fair Puyallup, Wash.	Sept. 8-9	\$319,558 \$14/\$13	23,275 37,372	in-house
BILLY IDOL	The Spectrum Philadelphia	Sept. 15	\$260,332 \$18.50	14,459 17,961	Electric Factory Concerts
BILLY IDOL FAITH NO MORE	Jones Beach Theatre Wantagh, N.Y.	Sept. 14	\$203,540 \$ 20	10,177 sellout	Ron Delsener Enterprises
JAMES TAYLOR	Deer Creek Amphitheatre Indianapolis	Sept. 1	\$189,486 \$19/\$15	11,197 18,134	Sunshine Promotions
IAMES TAYLOR	Nassau Veterans Memorial Coliseum Uniondale, N.Y.	Sept. 12	\$178,178 \$22.50	7,919 12,284	Ron Delsener Enterprises
LUTHER VANDROSS	Garden State Arts Center Hoimdel, N.J.	Sept. 11	\$172,288 \$32.50/\$15	6,850 10,802	in-house
THE ALLMAN BROTHERS Band	Garden State Arts Center Holmdel, N.J.	Sept. 17	\$171,854 \$22,50/\$15	10,055 10,802	in-house
ALABAMA LORRIE MORGAN	Westbury Music Fair Westbury, N.Y.	Sepl. 15	\$151,148 \$30	5,740 sellout	Music Fair Prods.
JOHN DENVER	Filene Center, Wolf Trap Farm Park for the Performing Arts Vienna, Va.	Sept. 15	\$143,110 \$25/\$15	7,103 seilout	in-house
KENNY G Michael Bolton	Met Park, Norfolk Scope Convention & Cultural Center Norfolk, Va.	Sept. 11	\$142,428 \$19.50	7,304 8,000	Cellar, Door Prods
CLINT BLACK/KATHY Mattea	Garden State Arts Center Holmdel, N.J.	Sept. 12	\$125,617 \$25/\$15	6,023 10.802	in-house
K.T. OSLIN/RICKY VAN SHELTON	Concord Pavilion Concord, Calif.	Sept. 15	\$123,004 \$22.50/\$18.50	6,343 8,725	in-house
HEART THE BLACK CROWES	Copps Coliseum Hamilton, Ontario	Sept. 4	\$118.750 (\$136,563 Canadian) \$24.50	5,574 7,500	Concert Prods. International Donald K. Donald Prods.
RANDY TRAVIS	Grandstand, Eastern Idaho State Fair Blackfoot, Idaho	Sept. 6	\$117,654 \$12/\$10/\$6	10,374 sellout	in-house
BILLY IDOL FAITH NO MORE	Deer Creek Amphitheatre Indianapolis	Sept. 11	\$117,340 \$18.50/\$16.50	-8,856 12,000	Sunshine Promotions
LINDA RONSTADT THE NEVILLE BROTHERS	Sandstone Amphitheatre Bonner Springs, Kan.	Sept. 15	\$112,535 \$25.50	5,411 18,000	Sandstone Entertainment Group
KISS WINGER SLAUGHTER	Concord Pavilion Concord, Calif.	Sept. 13	\$110,377 \$19.50/\$18.50	6,197 8,725	in-house
BOB DYLAN WIRE TRAIN	Sunken Gardens Theatre San Antonio, Texas	Sept. 8	\$102,104 \$21/\$19.50	6,000 sellout	Stone City Altractions
BILLY IDOL FAITH NO MORE	Star Lake Amphitheatre Pittsburgh	Sept. 12	\$100,688 \$22.50/\$19.50/ \$13/\$9.75	7,022 20,130	Electric Factory Concerts
CROSBY, STILL & NASH	Concord Pavilion Concord, Calif.	Sept. 12	\$97,892 \$22.50/\$19.50	4,851 8,725	in-house
SINEAD O'CONNOR FLIGHT OF MAVIS	Darien Lake Amphitheatre Darien Center,	Aug. 30	\$95,435 \$17.50/\$16.50	6,107 8,500	Metropolitan Entertainment

BOXSCORE TOP CONCERT

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TALENT

Dance Singles Get Bum Rap In Controlled-Comp Struggle

BY IRV LICHTMAN

THE RAP ON CONTROLLED Compositions: Words & Music has uncovered another wrinkle—this time involving rap samples—in the controlled composition controversy. Madeleine Smith, owner of Valencia, Calif.-based Songwriter Services, clears rap samples for such successful rap artists as Eazy-E, N.W.A, Above The Law, C.P.O., The D.O.C., Kid Frost, Candyman, and Tairrie B. Let Smith tell the tale:

"I clear rap samples for several artists, most of which result in copublishing agreements with the sample's publisher. In addition to asking the publisher of the sampled composition to agree to this usage, I must also request that

they accept their portion of the new copyright at the artist's reduced statutory rate [usually 75%]. While

most publishers will agree to this rate, albeit grudgingly, they do not thereby become party to the other provisions of the artist's controlled composition clause.

"Should the artist's record label decide to release such a co-published song as a single, you run into an even worse situation than those described by **David Rosner** [see Words & Music, Aug. 25], because singles in the rap and dance formats are not released as [traditional] singles—they contain up to four mixes of the same song.

"The controlled composition clause generally contains language wherein the label will only pay one time for a particular song, no matter how many times the song is on the 'single' release. This is expected and therefore acceptable if the song is totally controlled, but when there is an outside co-publisher involved, one who is not subject to this one-timeonly payment, the artist/writer can actually lose money on the single, depending on the percentage of the song controlled by the outside co-publisher.

"For example, if the song is split 50/50 between the controlled publisher and the non-controlled publisher, the controlled composition clause calls for a one-time royalty. If there are four mixes of the song, and the non-controlled publisher has accepted the artist's reduced statutory rate, then in effect the entire royalty times two would go to the non-controlled publisher, who would be eligible to receive his 50% for all four mixes, and the artist would be liable through future earnings for the balance to be paid out to the noncontrolled publisher.

"Imagine a similar situation where the non-controlled publisher would *not* accept his 50% at the artist's reduced statutory rate, in which case the artist's account would go into the red even further, to be recouped, of course, from the artist/writer's future publishing earnings. If the single is a totally non-controlled song, then the more mixes there are, the more money the artist will 'owe' to the record company, because of his or her decision to record an outside song.

"So in effect, single releases must be based on which song the artist can afford to release in multiple mixes, rather than which would make the best single. But, as Rosner pointed out, the record companies are counting on the artist choosing the best material over their own financial earnings."

Are there any other tricky approaches to controlled compositions out there? Words & Music is ready to doc-

> TAKING care of international business for several

ument them!

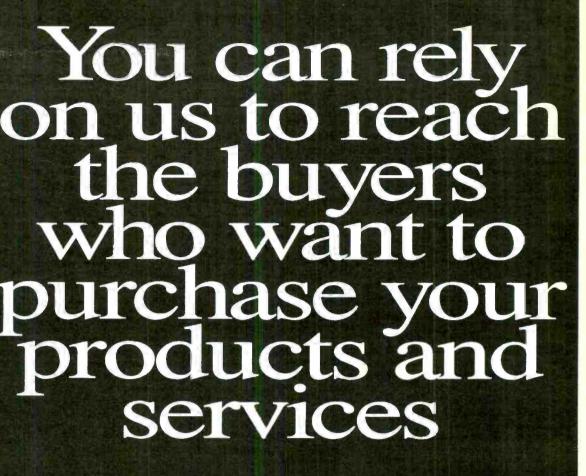
American music publishers is Donny Marchand, now based again in London. His current activities through his newly established Collage Songs stem partly from a chance meeting in Los Angeles with the son of Earle Hagen of "Harlem Nocturne" fame. Marchand now looks after the international welfare of Hagen's pere's publishing companies, such as EDJ, Larrabee, Haven, and Lomshurst; plus Joe Renzetti's Renzi Music, Robert Sands, Ryal Music, and part of the Jaelius catalog. Marchand is specializing in representing publishers and writers active in TV and films, but won't turn away subpublishing of other material. He's also putting the finishing touches on his musical based on the life of Pablo Picasso. New York-born Marchand started out in his hometown working for music publishing legend Tommy Valando at Sunbeam Music, whose catalog sports such top show-mov-ie scores as "Fiorello!," "Cabaret," and "Fiddler On The Roof." Marchand is also a songwriter with cuts by Roger Daltrey ("1 Was Born To Sing Your Song''), Peaches & Herb ("Satisfy My Hunger"), Eddie Floyd, Wilson Pickett, Jay & the Americans, Reparata & the Delrons, and James Last. His production credits include the Wild Angels, Shakin' Stevens, and Elaine Delmar.

PRINT ON PRINT: The following are the best-selling matching folios from Hal Leonard Publishing Corp.:

1. New Kids On The Block, Step By Step

2. The Little Mermaid, soundtrack

- 3. Billy Joel, Storm Front
- 4. Aerosmith, Pump
- 5. Yngwie Malmsteen, Odyssey



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NEWSMAKERS



On The Road Again. Charlie Minor, left, serior VP of national promotion for A&M, congratulates Paul Buchanan of A&M recording group the Blue Nile backstage at UCLA's Wadsworth Theater. The Blue Nile has been touring the country with A&M artist Wendy Maharry in support of "Hats," its second release on A&M.



A Time Of Renewal. Cellist Matt Haimovitz, center, renews his exclusive contract with Deutsche Grammophon. Since joining the roster in 1987, Haimovitz has recorded three Yellow Label releases. His first recordings under the new agreement will be three works for solo cello. Pictured, from left, are Aman Pedersen, VP, Deutsche Grammophon; Haimovitz; and Dr. Andreas Holschneider, president, Deutsche Grammophon.



Elvis Lives. KLOS Los Angeles morning duo Mark, left, and Brian display a statue of Elvis Presley that they hoisted onto the roof of the Capitol Records Tower in Hollywood. The statue is actually a spruced-up Bob's Big Boy that Mark & Brian borrowed from a La Cienega restaurant. The radio personalities had trouble getting the King up the stairs, and had to saw off the statue's base.



Basia Sells Out. Epic recording artist Basia is congratulated by Epic executives after her two sold-out performances Aug. 16 and 17 at New York's Radio City Music Hall. The shows were Basia's last stop on her coast-to-coast tour in support of her album "London Warsaw New York." Shown, from left, are Larry Stessel, VP of marketing, Epic; Polly Anthony, senior VP of promotion, Epic; Basia; and Dave Glew, president, Epic.



The Pleasure is All Island's. Recording group Pleasurehead signs a worldwide recording deal with Island Records. The band's debut 12-inch single, "She Came Down," is set for U.K. release this fall, with the worldwide release of its first album due in early 1991. Shown, from left, are Loren Chodosh, the band's lawyer; Paul Ferguson, Pleasurehead; Rick Dutka, senior VP, business affairs, Island; Mike Bone, president, Island; John Valentine Carruthers and Gypsy, Pleasurehead; Hugo Burnham, director of A&R, Island; and Bruce Patron, manager, Pleasurehead.



Dicey Achievement. Def American comedian Andrew Dice Clay, front, receives a gold record for "Dice" in recognition of sales of more than 500,000 units. "Dice," released in 1989, was Clay's first album for Def American, and is the first comedy release in a decade to achieve gold status without the aid of a hit single. Shown in the back row, from left, are George Drakoulias, director of A&R, Def American; Hot Tub Johnny West, Clay's personal assistant; Rick Rubin, president, Def American Recordings, and producer of "Dice"; Mark Di Dia, director of national promotion, Geffen Records; and George Cappellini, national promotion, Geffen Records.



Gold Anniversary. The Benson Co. honors RiverSong recording group Gold City after the group's 10th anniversary commemorative live recording at Gadsden, Ala.'s convention hall. Benson also presented a RiverSong jacket to each member of the award-winning group, whose latest recording is "Windows Of Home." Shown, from left, are Mike LeFevre, Mark Fain, and Brian Free, Gold City; Eldridge Fox, owner/manager of the Kingsmen and MC for the evening; Normal Holland, A&R director, RiverSong; and Tim Riley, Ivan Parker, Doug Riley, and Gary Jones, Gold City.



Rock In Rio: The Sequel. Michael Greene, right, president of NARAS, chats with Roberto Medina, promoter of both 1985's "Rock In Rio" and the upcoming "Rock In Rio II" concerts, during Medina's recent visit to Los Angeles. "Rock In Rio II" is scheduled for January 1991 in Rio de Janeiro, Brazil.



A Star Is Inscribed. Concord Picante recording artist Tito Puente receives his star on the Hollywood Walk of Fame on Aug. 14.



Hooray For Whoopi. Actor Patrick Swayze, left, presents his "Ghost" co-star, actress Whoopi Goldberg, with the first Neil Bogart Memorial Labs "Children's Choice Award" at the charity's sixth annual gala aboard luxury cruise ship Crystal Harmony. On the right is actor/comedian Taylor Negron, who acted as MC for the event. More than \$50,000 has been raised to fight pediatric cancer and AIDS through the Bogart Labs.

COUNTRY



Conroe Couple. Jim Lawrence, owner of newly formed Lawrence Productions and DPI Records, and Mae Boren Axton, VP and executive director, general administration and public relations, get together at the first Conroe Music Fest, near Conroe, Texas. The Aug. 18 event starred DPI Records acts and such headliners as Mary-Chapin Carpenter, Dan Seals, and Southern Pacific.

O Come All Ye Country Recordings Labels Offer Eclectic Yuletide Collection

BY DEBBIE HOLLEY and EDWARD MORRIS

NASHVILLE—Radio and retail will have their stockings stretched with new and repackaged country Christmas records this year. Among the highlights: an album of original Christmas songs from Charlie Daniels, a single from Clint Black, and a children's album with songs performed by children.

Here are the offerings, label by label:

CBS-New albums: "Home For

Browne Charts Career Path With Hit Album *Curb Showcase Spotlights Country's Newest Star*

TALENT WATCH: JANN BROWNE. Joining the incredible surge of new country talent, Jann Browne is on the move with some potent chart action and a finely honed live show. A recent Curb Records showcase at the Buckboard in Atlanta demonstrated Browne's striking style, poise, and stage presence. A sad and slow ballad, "You Don't Have Very Far To Go," was an early winner for Browne. She then switched to a bluesy version of "Honky Tonkin" and followed it, with "Louisville." Browne, who grew up in the Louis-

ville area, wrote this song and another powerful number she performed later, "Mexican Wind." Backed by a fivepiece band (heavy on electric and acoustic guitars, mandolin, bass, and drums), Browne gained a standing ovation with "Tell Me Why," a chartbusting single that also provided the title of her

album. Showing some show-biz savvy, Browne saved the best for last, encoring with a song she co-wrote, "Blue Heart In Memphis," her get-down number of the night and a forthcoming single.

Long before there were the Kentucky Headhunters there were the Kentucky Briarhoppers, a touring square-dance group headed by Browne's grandparents. Young Browne cut her teeth on songs by Patsy Cline and Brenda Lee and met such Grand Ole Opry stars as Grandpa Jones. She moved to California in 1977 and played the honkytonks. She later toured for two years with Asleep At The Wheel, left the road to concentrate on songwriting, tried gospel singing, and appeared as one of the artists on "A Town South Of Bakersfield, Vol. II." Then came the Curb contract, and the string of hits began. Browne's Atlanta performance indicates that this Kentucky-souled, Californiasmart beauty will keep those hits coming.

OMETOWN HEROES: The third annual Everly Brothers' Homecoming Festival drew more than 20,000 fans to the tiny town of Central City, Ky., over the Labor Day weekend. Joining Don and Phil Everly for the benefit concert in their hometown were the Kentucky Headhunters, Chet Atkins, John Prine, Duane Eddy, Thom Bresh, Lane Brody, Jonelle Mosser, David Schnaufer, and an all-star Everly band that included Larrie Londin, Albert Lee, and Buddy Emmons. The festival raises money for community development projects and scholarships. Seven scholarships were awarded at this year's event . Bill Anderson's autobiography "Whisperin' Bill" has gone into its third printing, and a paperback version is planned for 1991... October looks like a big month for Chris Hillman. His group, the Desert Rose Band, is nominated for the top-vocal-group-of-the-year award from the Country Music Assn., and he will also find

out if the legendary rock group he founded, the **Byrds**, will be among the new inductees into the Rock and Roll Hall of Fame.

FORE! The Music City News/Cellular One Country Music Scramble Golf Invitational has been set for Oct. 3, 1 p.m., at Montgomery Bell State Park near Nash ville. Those involved in the music industry are eligible to play for a \$60 entrance fee that covers green fees, carts, beer, cold drinks, lunch, and an evening awards

banquet. A variety of prizes will be available for the contestants. Those wishing to participate should contact John McCartney at 615-329-2200 ... Music biz veteran Tom McEntee has reactivated Aquarius Promotions with a new project. McEntee, one of the originators of the Country Radio Seminar,

is writing a detailed history of the seminar. He needs photos and printed matter dealing with past seminars. Contact McEntee at 1245 Graycroft, Madison, Tenn. 37115 (phone: 615-321-5000) ... A Sawyer Brown update: The group's "Greatest Hits" cassette/CD and video package are being released simultaneously. Sawyer Brown is powering through a 214-city "The Boys Are Back" tour that started in January and ends Dec. 9. The energetic act will also be on tour with the Judds and join Hank Williams Jr. for selected dates on his "Lone Wolf" tour. The new CD and cassette project reunited Sawyer Brown and producer Randy Scruggs ... Suzy Bogguss will be teamed with Alabama and Clint Black for what should be a red-hot fall tour. She recently gained a standing ovation and encore at Michael Martin Murphey's West Fest with her version of Patsy Montana's "I Want To Be A Cowboy's Sweetheart."

LNCORE TIME: McGhan Radio will be producing its fourth annual "Live From Nashville" multiple-station remote during country music week, starting Oct. 8. Stations broadcasting from the Vanderbilt Plaza Hotel include WPOC Baltimore; WGAR Cleveland; WWWW Detroit; KTFX Tulsa, Okla.; WKHK Richmond, Va.; WCMS Virginia Beach, Va.; and WQYK Tampa/St. Petersburg, Fla. Stations interested in obtaining broadcast positions should contact McGhan Radio Productions in Los Angeles at 213-850-7417.

SILENT NEGOTIATORS: Nashville Scene has learned that the Nashville firm of Flood, Bumstead, McCready, and Sayles Inc. developed the arrangement with The Nashville Network on behalf of Country Music Television. The corporation is a financial management firm representing entertainers, sports figures, businesses, and other high-net-worth clients. Christmas," Dolly Parton, CD, cassette; "Christmas Time Down South," Daniels, CD, cassette; and "Voices Of The Season A Cappella," Willie Nelson, Shelby Lynne, Doug Stone, Ricky Skaggs, Vern Gosdin, Mike Reid, Tammy Wynette, Les Taylor, Zaca Creek, CD, cassette.

CBS is also releasing a sampler Christmas CD to radio only. Parton's album will be promoted via an ABC-TV special in December, and both she and Daniels will release radio specials built around their Christmas albums.

RCA—New albums: "Home For The Holidays," Baillie & the Boys, Paul Overstreet, Black, K.T. Oslin, Foster & Lloyd, Restless Heart, Prairie Oyster, Don Williams, Keith Whitley, (mostly new cuts), CD, cassette; and "The Best Of Christmas," Alabama, the Judds, Waylon Jennings & Jessi Colter, Earl Thomas Conley, Ronnie Milsap, Parton, Elvis Presley, Nelson (cuts pulled from earlier albums), CD. A TNN special will be built around the "Home For The Holidays" collection. New singles: "Season Of Har-

New singles: "Season Of Harmony," Restless Heart, cassette; " 'Til Santa's Gone," Black, cassette, vinyl; and "There's A New Kid In Town"/"A Christmas Letter," Whitley, cassette, vinyl. Reissues: "Christmas With Dan-

Reissues: "Christmas With Danny Davis And The Nashville Brass"; "Christmas With Eddy Arnold"; and "Christmas In My Home Town," Charley Pride. All these on cassette only.

Warner Bros.—New album: "A Children's Christmas," performed by children from Nashville, CD, cassette. On the Warner/Alliance label, this album will also be direct-marketed by Heartland.

Reissues: "Home For Christmas," the A Strings, CD, cassette; "A Christmas Card," the Forester Sisters, cassette, vinyl; "An Old Time Christmas," Randy Travis, CD, cassette, vinyl; "Christmas In America," Kenny Rogers, CD, cassette, vinyl; "A Crystal Christmas," Crystal Gayle, cassette; "Light Of The Stable," Emmylou Harris, cassette; "Warner Bros. Presents: A Christmas Tradition, Vol. 1," various artists, CD, cassette; "Warner Bros. Presents: A Christmas Tradition, Vol. II," various artists, CD, cassette.

MCA—New albums: "Following Yonder Star," Skip Ewing, CD, cassette; and "Christmas Memories," Steve Wariner, CD, cassette. Singles may be pulled from these albums, but no decision has been made yet.

Reissue: "Rockin' Little Christmas," Brenda Lee, Bobby Helms, Chuck Berry, the Moonglows, and others, CD only, first time in this format.

Capitol—New albums: "Christmas With The Gatlins," Larry Gatlin & the Gatlin Brothers; "Christmas For The '90s, Vol. I," various artists; and "Christmas For The '90s, Vol. II," various artists. Reissues: "Every Christmas,"

Reissues: "Every Christmas," Gary Morris; "Tidings Of Comfort And Joy," Roger Whittaker; and "The World's Most Beautiful Christmas Songs," Whittaker. All these Capitol albums on CD, cassette.

Curb—New albums: "Christmas With Buck Owens"; "Merry Christmas From Wayne Newton"; "A Christmas Present," Merle Haggard; "Great Songs Of Christmas," Bobby Vinton; "All Time Greatest Christmas Records," with cuts by Bing Crosby, Merle Haggard, Lou Rawls, and others. All in CD, cassette.

CMH President Haerle, 51, Dies Of Heart Attack In L.A.

NASHVILLE—Martin C. Haerle, president and owner of CMH Records and an ardent champion of bluegrass music, died Sept. 4 in Los Angeles of a heart attack. He was 51.

A native of Stuttgart, West Germany, Haerle developed a love of country music through listening to Armed Forces Radio. He came to the U.S. in 1960 and soon began working for Starday Records, a pioneer in country and bluegrass recording. Later, Haerle held posts at ABC and United Artists Records.

In 1975, he established CMH Records in Los Angeles. His first project was the five-record set "200 Years Of American Heritage In Song," issued to coincide with America's bicentennial. He subsequently did attractively packaged and well-annotated albums on such acts as Lester Flatt, Mac Wiseman, Don Reno, the Osborne Brothers, Grandpa Jones, the Stoneman Family, Merle Travis, Benny Martin, Josh Graves, and Carl Story. Recordings by Flatt's Nashville Grass, the Osbornes, Johnny Gimble, Merle Travis, and Joe Maphis received Grammy nominations. Another CMH Grammy nominee was the superstar instrumental bluegrass act the Masters, comprised of Josh Graves, Kenny Baker, Jesse McRevnolds, and Eddie Adcock.

During the latter part of the '80s, CMH issued little new product, but kept its catalog active. At the time of Haerle's death, the CMH catalog had more than 100 titles.

Haerle is survived by his wife, Glenda, and son, David, who say they plan to keep CMH in operation. EDWARD MORRIS



Billboard.

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	-	<u> </u>		
THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	Compiled from a national sample of monitored country radio by Broadcast Data Systems. TITLE ARTIST PRODUCER (SONGWRITER) LABEL & NUMBER/DISTRIBUTING LABEL
1	1	1	10	JUKEBOX IN MY MIND 4 weeks at No. 1 ALABAMA
(2)	3	3	7	JLEOL.M.LEE.ALABAMA (D.GIBSON:R ROGERS) (V) RCA 2643.7 FRIENDS IN LOW PLACES GARTH BROOKS
3	4	6	13	AREYNOLDS (D.BLACKWELL.BLEE) CAPITOL PRO-79239 HOLDIN' A GOOD HAND LEE GREENWOOD
4	5	7	12	J CRUTCHFIELD (R CROSBY, J.FEW) (C) CAPITOL 4 JM 44576
5	2	2	14	HEPSTEIN (C.CARTER.H.EPSTEIN, B. TENCH.P.LAMEK) (C) (V) REPRISE 4-19915/WARNER BROS. I MEANT EVERY WORD HE SAID S BUCKINGHAM (C.PUTMAN, B. JONES, C. CHAMBERS) (C) (V) COLUMBIA 387 7341 3/CBS
6	6	9	12	SBUCKINGHAM (C.PUTMANB.JONES.C.CHAMBERS) (C) (V) COLUMBIA 3817 341 3/ CBS FOURTEEN MINUTES OLD DOUG STONE DJOHNSON (DKNUTSON ALOWENS) (C) (V) CPIC 347 73425/ CBS
$\overline{(1)}$	9	12	8	DRINKING CHAMPAGNE GEORGE STRAIT JBOVENG STRAIT (BVACK) (V) MCA 79070
(8)	. 12	17	11	PRECIOUS THAIR (Linker) (Chines 1907) PRECIOUS THING LIBROWI (SWARINER, MCGNALLY) (C) (V) MCA 53854 (C) (V) MCA 53854
(9)	11	16	11	THE BATTLE HYMN OF LOVE AREYNOLOS (D SCHLITZ, POVERSTREET) (C) (V) MERCURY 875 692-7
(10)	17	19	9	TOO COLD AT HOME WWRIGH (B.HARDEN) (C) (V) MCA 53856
	16	18	6	YOU LIE TJROWNR.MCENTIRE (B.FISCHER.A.ROBERTS.C.BLACK) (V) MCA 79071 (V) MCA 79071
(12)	15	15	8	BORN TO BE BLUE THE JUDDS BMAHER (M.REID.B.MAHER.M.DAVID) (C) (V) CURB/RCA 2597.4.R S/RCA
13	13	13	10	'TIL A TEAR BECOMES A ROSE KEITH WHITLEY & LORRIE MORGAN BMEVIS,GFUNDIS (BRICEM, SRICE) (V) RCA 2619-7
14	10	5	13	NOTHING'S NEWS LSTROUDM.WRIGHT (C. BLACK) (C) (Y) RCA 2596 4.485
15	7	10	14	I COULD BE PERSUADED E.GORDY.JR. (D BELLAMY H BELLAMY.D.SCHLITZ) THE BELLAMY BROTHERS (C) (V) MCA/CURB 53824/MCA
16	8	4	15	WANTED SHENDRICKS.K.STEGALL (A JACKSON.C.CRAIG) (C) (V) ARISTA CA5-2032
	20	22	11	STORY OF LOVE THE DESERT ROSE BAND PWORLEY,ESEAY (C HILLMAN,S HILL) (V) MCA/CURB 79052/MCA
18	24	30	6	HOME JOE DIFFIE B MONTGOMERY JSLATE (A.SPOONER FLEHNER) (C) (V) EPIC 341 73447/CBS
(19)	22	25	10	MY HEART IS SET ON YOU LIONEL CARTWRIGHT S.SMITH. TBROWN (L.CARTWRIGHT) (C) (V) MCA 53849
20	19	14	19	WHEN I CALL YOUR NAME TBROWN (V.GILLT.DUBOIS) (V) MCA 79011 (V) MCA 79011
21)	21	23	7	LOVE IS STRANGE JE.NORMAN.E.PRESTIDGE (E.MCDANIEL.M BAKER.S.ROBINSON)
22	14	8	17	NEXT TO YOU, NEXT TO ME SHENANDOAH RHALL.R.BYRNE (R.E.ORRALL.C.WRIGHT) (C) (V) COLUMBIA 38T 73373/CBS
23	30	40	4	* * POWER PICK/AIRPLAY * * A FEW OLE COUNTRY BOYS KLEHNING (T.SEALS,M.WILLIAMS) (C) (V) WARNER BROS. 4-19586
24	23	20	16	I'M GONNA BE SOMEBODY TRAVIS TRITT G.BROWN (SHARRIS.J.COLUCCI) (C) (V) WARNER BROS. 4.19797
25	18	11	15	DON'T GO OUT JCRUTCHFIELD (RFOSTER.B.LLOYD)
26	28	35	8	FOOL SUCH AS I KLEHNING (B TRADER) BAILLIE AND THE BOYS (V) RCA 2641-7-R-A
27	25	21	17	GOOD TIMES DAN SEALS KLEHNING (S COOKE) (C) CAPITOL 4JM 44577
28	26	27	10	HONKY TONK BLUES J.STROUDR.ALVES (H WILLIAMS.SR.)
29	40	42	5	YOU REALLY HAD ME GOING HOLLY DUNN H.DUNN,C.WATERS (H.DUNN, T.SHAPIRO,C. WATERS) (C) (V) WARNER BROS. 4-1 9756
30	34	44	6	FEED THIS FIRE ANNE MURRAY J.CRUTCHFIELD (H. PRESTWOOD) CAPITOL PRO-79189
31	27	28	3	DON'T GIVE US A REASON HANK WILLIAMS, JR. B.BECKETT,H.WILLIAMS,JR. (H.WILLIAMS,JR.) (C) (CD) (V) WARNER/CURB 4492/WARNER BROS.
32	37	39	8	RECKLESS HEART SOUTHERN PACIFIC SOUTHERN PACIFIC (C) (V) WARNER BROS 4-19871
33	39	46	5	WHEN SOMEBODY LOVES YOU RESTLESS HEART SHENDRICKS.T.DUBOIS.RESTLESS HEART (J. NEEL, R.GILES) (C) (V) RCA 2663-7R
34)	42	52	5	YET EXILE R.SHARP.T.DUBOIS (R.SHARP,S.LEMAIRE) (C) (V) ARISTA 2075
35	31	29	18	OH LONESOME ME THE KENTUCKY HEADHUNTERS (D GIBSON) THE KENTUCKY HEADHUNTERS (C) (V) MERCURY 422 875 450-4
36	41	49	5	HE WAS ON TO SOMETHING R.SKAGGS.S.BUCKINGHAM (S.CURTIS) (C) (V) EPIC 34T 73496/CBS
37)	44	50	5	THIS AIN'T MY FIRST RODEO VERN GOSDIN B.MONTGOMERY (V.GOSDIN.H. COCHRAN.M.D.BARNES) (C) (V) COLUMBIA 3BT 73491/CBS
38	49	59	3	BACK IN MY YOUNGER DAYS D.WILLIAMS,G FUNDIS (D FLOWERS) DON WILLIAMS (V) RCA 2677-7

				permission of the	protection
THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
39	32	26	19	WRONG R ALBRIGHT.B.MONTGOMERY (S.SESKINIA.PESSIS)	 WAYLON JENNINGS (C) (V) EPIC 38T 73352/CBS
40	35	38	21	HE WALKED ON WATER K.LEHNING (A SHAMBLIN)	♦ RANDY TRAVIS (C) (V) WARNER BROS. 4-29878
41	38	34	19	HE TALKS TO ME B.BECKETT (M.REID.R.M.BOURKE)	◆ LORRIE MORGAN (V) RCA 2508-7
42	43	48	9	DANCE IN CIRCLES B.KILLEN (T.RYAN.A HARVEY)	← TIM RYAN (C) (V) EPIC 34T 73372/CBS
(43)	50	55	4	CRAZY IN LOVE JBOWEN,C TWITTY,D,HENRY (E.STEVENS,R.MCCORMICK)	CONWAY TWITTY (V) MCA 79067
(44)	51	56	5	WESTERN GIRLS R.BENNETT.T.BROWN (M.STUART.P.KENNERLEY)	MARTY STUART (V) MCA 79068
45	47	43	20	ON DOWN THE LINE TBROWN (KOSTAS)	PATTY LOVELESS (C) (V) MCA 53811
46	45	41	20	RICHEST MAN ON EARTH J.STROUD (P.OVERSTREET.D.SCHLITZ)	PAUL OVERSTREET
47	46	33	16	SOMETHING OF A DREAMER JJENNINGS,M.C.CARPENTER (M.C.CARPENTER)	MARY-CHAPIN CARPENTER (C) (V) COLUMBIA 38T 73361 /CBS
48	29	24	12	MY PAST IS PRESENT T.BROWN (R.CROWELL,S.SMITH)	RODNEY CROWELL (C) (V) COLUMBIA 38T 73423/CBS
49	48	36	14	I'LL LIE MYSELF TO SLEEP B.MONTGOMERY (T.MENSY T.HASELDEN)	◆ SHELBY LYNNE (C) (V) EPIC 34T 73319/CBS
(50)	59	74	3	MOONSHADOW ROAD B.BECKETT.T.GRAHAM BROWN (BROWN, THOMPSON, NICHOLSON)	T. GRAHAM BROWN CAPITOL PRO-79269
<u>(51)</u>	NE	~	1	* * * HOT SHOT DEB COME NEXT MONDAY JSCAIFE J.COTTON (K.T.OSLIN.R.BOURKE)	
(52)	NE	NÞ	1	AMERICAN BOY RLANDIS (E.RABBITT)	EDDIE RABBITT CAPITOL PRO-79398
53	54	54	20	GOOD FRIENDS, GOOD WHISKEY, GOOD LOVIN' B.BECKETT.H.WILLIAMS.JR.J.E.NORMAN (H.WILLIAMS.JR.) ((HANK WILLIAMS, JR. C) (V) WARNER/CURB 4-19872/WARNER BROS
54	53	53	19	THIS SIDE OF GOODBYE P.WORLEY.E. SEAY (M.NOBLE J.PENNIG.C.MOSER)	HIGHWAY 101 (C) (V) WARNER BROS. 4-19829
(55)	62		2	SOMEONE ELSE'S TROUBLE NOW PWORLEY,E.SEAY (P.TILLIS,G.NICHOLSON)	HIGHWAY 101 (C) (V) WARNER BROS. 4-19593
56	36	32	9	LONELY OUT TONITE RLANDIS (E. RABBITT.R. NIELSEN)	EDDIE RABBITT CAPITOL PRO-79183
(57)	NE	NÞ	1	AIN'T NECESSARILY SO FFOSTER (B.N.CHAPMAN)	WILLIE NELSON (C) (V) COLUMBIA 38T-73518/CBS
(58)	NE	NÞ	1	WHAT WE REALLY WANT RCASH (R CASH)	ROSANNE CASH (C) (V) COLUMBIA 381-73517/CBS
59	52	47	16	MAYBE THAT'S ALL IT TAKES D.WILLIAMS.G.FUNDIS (B.N.CHAPMAN)	DON WILLIAMS (V) RCA 2507-7
60	66	69	4	THE THINGS YOU LEFT UNDONE W.WALDMAM.JLEO (M.BERG.R.SAMOSET)	♦ MATRACA BERG (V) RCA 2644-7
61)	71		2	THE NIGHT'S TOO LONG TBROWN (LWILLIAMS)	◆ PATTY LOVELESS
62	61	64	5	WHEN IT RAINS IT POURS M.YEARY,M.HAGGARD (J.CARTER)	MERLE HAGGARD (C) (CD) (V) CURB 4JM-76832
63	69	73	3	A RING WHERE A RING USED TO BE	♦ BILLY JOE ROYAL (C) (CD) ATLANTIC 4-87867
64	58	63	17	LOOKS AREN'T EVERYTHING D. JOHNSON, T. BROWN (M. COLLIE)	MARK COLLIE (V) MCA 79023
65	70	68	4		MICHAEL MARTIN MURPHEY (C) (V) WARNER BROS. 4-19724
66	55	62	21	SEARCHIN' FOR SOME KIND OF CLUE	BILLY JOE ROYAL (C) (CD) ATLANTIC 4-3265
67	64	67	5	YOU MADE LIFE GOOD AGAIN R.SCRUGGS.NITTY GRITTY DIRT BAND (B.DIPIERO.S.SESKIN)	◆ THE NITTY GRITTY DIRT BAND (V) MCA 79075
68	57	61	5	LET'S CALL IT A DAY TODAY B.MONTGOMERY (D.P.RIMMER.B.GALLIMORE)	◆ TAMMY WYNETTE (C) (V) EPIC 34T 73427/CBS
69	63	65	5	MAN TO MAN B BECKETT, H WILLIAMS, JR. J.E. NORMAN (H.WILLIAMS, JR. T. BARNES) ((HANK WILLIAMS, JR.
70	72		2	GOIN' BY THE BOOK JCLEMENT (CLESTER)	JOHNNY CASH (V) MERCURY 878 292-7
71	60	58	8	WORK SONG H.SHEDD.B.CORBIN.D.HANNER (B.CORBIN)	◆ CORBIN/HANNER (C) (V) MERCURY 875-688-4
(72)	NE	NÞ	1	NEVER KNEW LONELY TBROWN (V.G.LL)	◆ VINCE GILL (V) MCA 7-53092
	74	_	2	PUT SOME DRIVE IN YOUR COUNTRY G.BROWN (T.TRIT)	◆ TRAVIS TRITT (C) (V) WARNER BROS 4-26094
73	14				
(73) 74	73	_	2	ZYDECO LADY B.BECKETT (T.SEALS.E.RAVEN)	EDDY RAVEN CAPITOL PR0-79191

Records moving up the chart with airplay gains this week. Videoclip availability.
Recording industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 milion units. with additional miliion indicated by a numeral following the symbol. Catalog number is for cassette single. *Asterisk indicates catago number is for cassette assisting evaluability. (C) 2000 (C) Compact disk single availability. (M) Cassette maxis single availability.

HOT COUNTRY RECURRENTS

1	_	—	1	THE DANCE A.REYNOLDS (T.ARATA)	GARTH BROOKS
2	1	_	2	LOVE WITHOUT END, AMEN J.BOWEN.G.STRAIT (A.BARKER)	GEORGE STRAIT MCA
3	5	3	5	I'VE CRIED MY LAST TEAR FOR YOU S.BUCKINGHAM (C.WATERS.T.KING)	RICKY VAN SHELTON COLUMBIA
4	3	4	5	HELP ME HOLD ON G.BROWN (T.TRITT,P.TERRY)	TRAVIS TRITT WARNER BROS.
5	2	1	4	NOBODY'S TALKING R.SHARP, T.DUBOIS (R.SHARP, S. LEMAIRE)	◆ EXILE ARISTA
6	8	7	5	I'M OVER YOU G.FUNDIS,K.WHITLEY (T.NICHOLS,Z.TURNER)	
7	7	6	5	WALKIN' AWAY J.STROUD.M.WRIGHT (C.BLACK.H.NICHOLAS.D.GAY)	CLINT BLACK
8	4	2	4	WALK ON J.BOWEN,R.MCENTIRE (S.DEAN:L.WILLIAMS)	
9	6	5	5	IF YOU COULD ONLY SEE ME NOW B.BECKETT, T.BROWN (S.LONGACRE, R.GILES)	T. GRAHAM BROWN CAPITOL
10	11	_	2	HILLBILLY ROCK R.BENNETT, T.BROWN (P.KENNERLEY)	MARTY STUART
11	10	14	5	I'D BE BETTER OFF (IN A PINE BOX) D.JOHNSON (J.MACRAE.S CLARK)	◆ DOUG STONE EPIC
12	9	9	5	HERE IN THE REAL WORLD K.STEGALL'S HENDRICKS (A.JACKSON,M.IRWIN)	ALAN JACKSON ARISTA
13	13	13	5	HARD ROCK BOTTOM OF YOUR HEART K.LEHNING (H.PRESTWOOD)	RANDY TRAVIS WARNER BROS

14	14	8	5	FOREVER AND EVER, AMEN K.LEHNING (P.OVERSTREET.D.SCHLITZ)	 RANDY TRAVIS WARNER BROS.
15	16	11	5	CHAINS TBROWN (H.BYNUM.B.RENEAU)	PATTY LOVELESS MCA
16	15	10	5	LOVE ON ARRIVAL K.LEHNING (D.SEALS)	DAN SEALS CAPITOL
17	_		2	GOD BLESS THE U.S.A. J.CRUTCHFIELD (L GREENWOOD)	LEE GREENWOOD
18	21	-	4	ON SECOND THOUGHT R.LANDIS (E.RABBITT)	EDDIE RABBITT CAPITOL
19	12	12	5	FIVE MINUTES B.BECKETT (B.N.CHAPMAN)	LORRIE MORGAN
20		21	4	STRANGER THINGS HAVE HAPPENED R.MILSAP.R.GALBRAITH, T.COLLINS (K.STEGALL,R.MURRAH)	RONNIE MILSAP
21	24	20	5	KILLIN' TIME J.STROUD.M.WRIGHT (C.BLACK.H.NICHOLAS)	
22	20	17	5	NO MATTER HOW HIGH J.BOWEN (E.STEVENS.J.SCARBURY)	THE OAK RIDGE BOYS
23	22	23	5	WALKING SHOES J.CRUTCHFIELD (P.KENNERLEY)	TANYA TUCKER CAPITOL
24	25		3	BOP K.LEHNING (J.KIMBALL, P.DAVIS)	DAN SEALS
25	23		2	PASS IT ON DOWN JLEO L.M.LEE ALABAMA (T.GENTRY, R.OWEN, W.ROBINSON, R.ROGERS)	

COUNTRY

GLORIOUS SUMMER FOR COUNTRY MUSIC TOURS

(Continued from page 10)

that he thinks there are too many acts touring. "In our business, there's just so much out there at one time," he says. "The average person only goes to two paid concerts a year; and when you have upwards of 250-300 country artists touring, you're pretty much oversaturating the marketplace."

Conway, whose acts include Ricky Van Shelton, Willie Nelson, Garth Brooks, and Lorrie Morgan, argues

that established acts should be more prudent in their touring. "The solution to it would be for the artists to selectively tour when they need toto support a new album or because they haven't been in a certain market for a certain amount of time."

The main soft spot in the live country market, Conway says, is in major markets that have outdoor amphitheaters

He estimates that concert ticket





by Marie Ratliff

HOT BREAKOUTS

Mark Collie—"Hardin County Line" (MCA): WAMZ, WKJN, KWDJ, WWYZ, WOWW, WSIX, WTDR, WKEZ, WRKZ, WFLS, WESC, KSOP, KFDI, KEEN, KVOO, WDAF, WDSY.

Sawyer Brown—"When Love Comes Callin'" (Curb/Capitol): WTDR, KHEY, WWYZ, WSIX, WIVK, WFLS, WNOE, KSOP, KCKC, KVOO, WCMS, WONE, WKEZ.

Emmylou Harris-"Never Be Anyone Else But You" (Reprise): WXTU, WCMS, WWYZ, KVOO, KSOP, KFDI, WRKZ.

Shenandoah—"Ghost In This House" (Columbia): WTQR, WNOE, WIVK, KXXY, WSIX, WCMS, KEEN, WKJN, WKSJ.

Michelle Wright-"Woman's Intuition" (Arista): KSOP, WFLS, KEEY, WIVK, WSOC, WTDR, KEBC, KVOO, WRKZ.

Kevin Welch—"Praying For Rain" (Reprise): WKJN, WSIX, WFLS, KFDI, KEEN, WKSJ, KCKC, WRKZ.

GRABBING THE HOT SHOT DEBUT with "Come Next Monday" (RCA), at No. 51, K.T. Oslin jumps back into the chart arena in a big way. "I think this one will put her back on the beam," says PD Bill Mackey, KMIX Modesto, Calif. "I like it an awful lot."

"It's down to earth, kind of like 'Hold Me,'" adds MD Kelly McCrae, KWJJ Portland, Ore. "I think the ladies will really relate to it."

New adds this week include KPLX Dallas, WUBE Cincinnati, WTDR Charlotte, N.C., WIVK Knoxville, Tenn., KEEY Minneapolis/St. Paul, KNIX Phoenix, WYRK Buffalo, N.Y., KIKK Houston, WNOE New Orleans, and WTQR Greensboro, N.C.

MORE FIRST-TIMERS BREAK THROUGH: In a year that has already seen several new faces at the top of the chart-such as Doug Stone, Alan Jackson, Travis Tritt, and the Kentucky Headhunters-more names are rapidly being added to the list. Carlene Carter's "I Fell In Love" (Reprise) has propelled her into the upper chart reaches for the first time, this week at No. 4. Mark Chesnutt's first MCA single, "Too Cold At Home," jumps 17-10, and Joe Diffie's debut Epic release, "Home," moves 24-18.

"These are hot records for me," says PD Don Moore, KSSN Little Rock, Ark. "We're also giving some spins to a newcomer, Ronna Reeves. Her last one did pretty well here and this one is better. I like it a lot." Reeves' single is "The Letter" (Mercury).

HOT ALBUM DEBUTS: Two titles enter the Top Country Albums chart inside the top 20 this week—**Garth Brooks**' "No Fences" (Capitol) at No. 15 and Reba McEntire's "Rumor Has It" (MCA) at No. 17. Brooks' set is on 65% of the lists from reporting accounts, with 19 top 5 reports, including nine No. 1's. McEntire's album has 74% of the accounts listing it.

"No Fences" is the follow-up to Brooks' certified-gold first album, "Garth Brooks," still at No. 3 on the chart after 72 weeks. The first promotional single from the album-"Friends In Low Places"-moves to No. 2 in its seventh week on the Hot Country Singles & Tracks chart,

RECURRENT FACTS: After completing its 21-week maximum run on the Hot Country Singles & Tracks chart, Garth Brooks' "The Dance" (Capitol) moves to the Hot Country Recurrents chart, where it takes over the No. 1 spot. It prints at No. 34 in the overall combined ranking of gross impressions of both currents and recurrents.

Re-entering the recurrents chart this week at No. 17 is Lee Greenwood's "God Bless The U.S.A." (MCA), a record first released in 1984. It ranks at No. 63 overall.

prices have risen \$2 or \$3 over last year's level. "In our research, we're finding there's plenty of money out there, but the people just aren't spending it." He thinks consumers will become even more parsimonious with their entertainment dollars this fall.

Greg Oswald, GM of World Class Talent, says his agency has had its biggest summer in history, but adds that it has also doubled its roster of acts to 20. World Class acts include Barbara Mandrell, Louise Mandrell, Michael Martin Murphey, Moe Bandy, and Jo-El Sonnier, as well as newer talents like Marsha Thornton, Rich Grissom, and David Lynn Jones.

Part of the agency's success, says Oswald, derives from its approaches to packaging. "We've created a new division in this company called the American West Agency. [It repre-sents] legitimate Western heritage singers, poets, and artisans." This spinoff enterprise offers talent for entire events, such as Murphey's West Fest (Billboard, Sept. 22).

World Class also packaged Grissom and Jones, both PolyGram acts, into a "Rough 'N' Ready Tour." The label has supported the tour by buying radio ads in the markets played and tickets for promotional purposes. Several months ago, the agency also announced the packaging of two Christmas shows, one headlined by Murphey, the other featuring Louise and Irlene Mandrell.

"We've had a great year," says Steve Dahl, GM of Monterey Artists. He says that some fairs were rained out in late May and in the first three weeks of June, but that otherwise the summer has been unblemished by major problems. Dahl asserts that Ricky Skaggs is enjoying "the biggest years he's ever had" and that it has been the same good times for the Nitty Gritty Dirt Band, Highway 101. Sweethearts Of The Rodeo, and the Bellamy Brothers.

Even newer Monterey acts, such as Alan Jackson, Lionel Cartwright, and Suzy Bogguss, have been kept busy, Dahl says.

"I'm seeing some ticket prices that are higher than I expected anybody to get into this year," Dahl laments, citing prices as high as \$25. "I think you're asking not to make money on some of these shows.'

This summer has seen the growth of a relatively new venue that works well for country acts, Dahl reports. "A lot of cities," he says, "are getting into situations where they're helping produce a city festival, or a series of music in the park' or 'down on the river' [events]. A lot of downtown areas that have been developed in the last 25 years are starting to feel the need to add a little spice to compete with shopping centers that are sitting 20 miles out."

Dahl cites such "major, well-run events" as "A Taste Of Denver." "Milwaukee Fest," and Chattanoo-ga's "River Fest."

Dan Wojcik, president of Entertainment Artists, says that Hank Williams Jr. has had an 8.8% increase in gross ticket sales over the same period last year-with three fewer dates this year than last. He adds that Sawyer Brown is in enough demand that the group's price has gone up and asserts that the Kentucky Headhunters are "going through the ceiling" in popularity.

The Headhunters, he adds, will start to headline a series of shows in October in 2,500-3,500-seat venues. "We're going to start a full-fledged headline tour in the middle of February to coincide with the release of their second album on PolyGram. This is kind of like a shakedown tour, playing mostly secondary markets, with the exceptions being only Orlando [Fla.] and Dallas."

Says Bobby Roberts, president of

Bobby Roberts Entertainment, "The acts that we've had out there have been doing really well, pretty much across the board." He cited substantial ticket sales specifically for Paul Overstreet, John Anderson, and Michael Johnson. He has also paired David Frizzell and Shelly West for occasional shows this year, but will have them on a 10th anniversary tour in 1991

According to Roberts, an artist still needs a new record and plenty of airplay to sell hard tickets. But, he points out, even acts without product can keep profitably busy because "there are so many soft-ticket venues, such as fairs, nightclubs, and conventions," where the organizers subsidize talent costs to draw crowds.

Jeff Davis, in-house booker for superstar Randy Travis, says, "This summer was consistent with other summers, and business was very good. We played a lot of the larger fairs and festivals this year." He says, however, that Travis played fewer amphitheatres than he did last year. This year, he says, "we were fresh, and it was time to go and do the big fairs again."

Travis played fewer shows this ear than last, according to Davis, but to bigger crowds. Shelby Lynne, Alan Jackson, and Shenandoah were among the acts that toured as openers for Travis. Like most country acts, Travis will reduce his touring this fall. Davis says he will do "about a dozen" shows a month through November and will then be off the road until February.

A spokeswoman for Reba McEntire says that even though the star started her season three months later than normal (because of the birth of her first child), "she still did about as many dates. They just extended [the season] a week longer and did more dates during the week."

- I FELL IN LOVE (Carlooney Tunes, ASCAP/Chrysalis, ASCAP/EMI, ASCAP/He-Dog, ASCAP/Twyla Dent. ASCAP/Blue Gator, ASCAP/Lamek, BMI/Laughing
 - Dogs, BMI) CLM LIL LIE WYSELF TO SLEEP (Millhouse, BMI/Cross Keys, ASCAP/Miss Dot, ASCAP) HL I MEANT EVERY WORD HE SAID (Tree, BMI/Cross
- 5
- Keys, ASCAP/Joe Chambers, ASCAP) HL I'M GONNA BE SOMEBODY (CRGI, BMI/Edisto Sound, 24
- I'M GUNNA BE SUMEBULY (CKU, BMI/Edisto Sound BMI/Golden Torch, ASCAP/Heart Street, ASCAP) HL JUKEBOX IN MY MIND (Maypop, BMI) LET'S CALL I'T A DAY TODAY (Polygram Int'I, ASCAP/GIA, ASCAP) HL LONELY OUT TONITE (Eddie Rabbitt,
- 68
- 56
- BMI/Englishtowne, BMI) HL LOOKS AREN'T EVERYTHING (Ha-Deb, ASCAP) CPP 21
- 69
- 59
- LOVE IS STRATE (BENEFILING (Ind-Deb, ASCAP) CP LOVE IS STRATEC (BEN-Ghazi, BMI) MAN TO MAN (Bocephus, BMI/Tommy Barnes, ASCAP/Greg Humphreys, ASCAP) CPP MAYBE THAT'S ALL IT TAKES (Warner-Refuge, ASCAP/Macy Place, ASCAP) WBM MOONSHADOW ROAD (EMI April, ASCAP/Ides Of March ASCAP/Core Karne, ASCAP) 50
- March, ASCAP/Cross Keys, ASCAP) MY HEART IS SET ON YOU (Silverline, BMI/Long Run, 19
- 48 MY PAST IS PRESENT (Coolwell, ASCAP/Rat Shoes,
- ASCAP) NEVER KNEW LONELY (Benefit, BMI) NEW KIND OF LOVE (Kinetic Diamond, ASCAP/Edge O' Woods, ASCAP/Rancho Bogardo, ASCAP/WB, 75
- ASCAP 22 NEXT TO YOU, NEXT TO ME (BMG, ASCAP/2 Kids,

- NEXT TO YOU, NEXT TO ME (BMG, ASCAP/2 Kids, ASCAP/David 'N' Will, ASCAP) HL THE NIGHT'S TOO LONG (Lucy Jones, BMI/Bug, BMI) NOTHING'S NEW'S (Howini'Hits, ASCAP) CPP OH LONESOME ME (Acutf-Rose, BMI) CPP ON DOWN THE LINE (Songs Of PolyGram, BMI) HL PRECIOUS THING (Steve Wariner, BMI/Irving, BMI/Beginner, ASCAP) CPP PUT SOME ORIVE IN YOUR COUNTRY (Tree, BMI/Post Oak, BMI) RECKLESS HEART (Long Tooth, BMI/Endless Frogs; ASCAP) CLM
- 73
- 32
- ASCAP) CLM RICHEST MAN ON EARTH (Scarlet Moon, BMI/Don 46
- Schitz, ASCAP/Almo, ASCAP) CLM/CPP A RING WHERE A RING USED TO BE (Great Shakes, BMI/Hidden Harbor, BMI/Coxboro, BMI/Warner-63

- 55 47
- 17
- SEARCHIN' FOR SOME KIND OF CLUE (Acuft-Rose, BMI/Lust-4-Fun, ASCAP/Zomba, ASCAP) CPP SOMEONE ELSE'S TROUBLE NOW (Tree, BMI/Cross Keys, ASCAP) SOMETHING OF A DREAMER (EMI April, ASCAP/Getarealjob, ASCAP) HL STORY OF LOVE (Bar None, BMI/Bug, BMI) THE THINGS YOU LEFT UNDONE (Warner-Tamerlane, BMI/Somerging, ASCAP) 60 37
- BMI/Samosonian, ASCAP) THIS AINT MY FIRST RODEO (Hookem, ASCAP/Co-Heart, BMI/Hardscratch, BMI/Irving, BMI) CPP THIS SIDE OF GOODBYE (WB, ASCAP/Pennig, COAD (Gor Muc), ASCAP/Pennig,
 - ASCAP/Cac-Attack, ASCAP) WBM
- 13 TIL A TEAR BECOMES A ROSE (EMI April. ASCAP/Swallowfork, ASCAP) HI
- 10 TOO COLD AT HOME (EMI April, ASCAP/K-Mark,
- ASCAP) HL WANTED (Mattie Ruth, ASCAP/Seventh Son, ASCAP/EMI Blackwood, BMI) HL WESTERR GRLS (Songs Of PolyGram, BMI/Irving, BMI/Littlemarch, BMI) HL/CPP 16
- 44
- WHAT WE REALLY WANT (Chelcait, BMI) WHEN I CALL YOUR NAME (Benefit, BMI/WB, ASCAP) WBM 58
- 20 62
- ASCAP/ WDM WHEN IT RAINS IT POURS (Inorbit, BMI) HL WHEN SOMEBODY LOVES YOU (Song Pantry, ASCAP/EEG, ASCAP) CPP 33 WORK SONG (Sabal, ASCAP) 71
- WORK SONG (Sabal, ASCAP) WRONG (Love This Town, ASCAP/Endless Frogs, ASCAP/Bob-A-Lew, ASCAP) WBM/CLM YET (With Any Luck, BMI/Sun Mare, BMI) YOU LIE (Bobby Fischer, ASCAP/Five Bar-B, ASCAP/Chriswald, ASCAP/Hopi Sound, ASCAP/Krismik, ASCAP) YOU MADE LIFE GOOD AGAIN (Little Big Town, BMI (America: Made, BMI) (Love This Town, ASC 39
- 34 11
- 67
- YOU MADE LIFE GUOD AGAIN (LITTLE BIG TOWN, BMI/American Made, BMI/Love This Town, ASCAP) YOU REALLY HAD ME GOING (Careers, BMI/Edge O' Woods, ASCAP/Moline Valley, ASCAP/Kinetic Diamond, ASCAP) HL YOPECO LADY (WB, ASCAP/Twa Sons, 29
 - ASCAP/RavenSong, ASCAP)

COUNTRY SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC TITLE (Publisher - Licensing Org.) Sheet Music Dist Tamerlane, BMI) SEARCHIN' FOR SOME KIND OF CLUE (Acuff-Rose 66 AIN'T NECESSARILY SO (Warner-Refuge.

57

12

30 23

26

70

53

40

36

28

15

ASCAP) CPP

- AIN I NELESSARLIL SU (WAINER-RETUGE, ASCAP/MARY Place, ASCAP) AMERICAN BOY (Eddie Rabbitt, BMI) BACK IN MY YOUNGER DAYS (Danny Flowers, ASCAP/Bug, BMI) THE BATTLE HYMN OF LOVE (MCA, ASCAP/Don THE BATTLE HYMN OF LOVE (MCA, ASCAP/DON Schlitz, ASCAP/Screen Gems-EMI, BMI/Scarlet Moon.
 - BMI) HL/CLM BORN TO BE BLUE (Almo ASCAP/Brin Blues
- BURN 10 BE BLUE (AIMO, ASCAP/Vorio Biles, ASCAP/EMI April, ASCAP/Vancou, Ascap) CPP/HL COME NEXT MONDAY (Tri-Chappell, SEAC/Chappell & Co., ASCAP/Serenity Manor, ASCAP) COMBOY LOGIC (Cross Keys, ASCAP/Terrace, ASCAP) 51
- 65
- CRAZY IN LOVE (Screen Gems-EMI, BMI) 43 42 DANCE IN CIRCLES (Cross Keys, ASCAP/Ensign, BMI) HL/CPP

FEED THIS FIRE (Careers, BMI) HL A FEW OLE COUNTRY BOYS (WB, ASCAP/Two Sons,

A FEW OLE COUNTRY BUTS (WB, ASCAP/Iwo Sons, ASCAP/Barnatuck, ASCAP/Mentor Williams, ASCAP) FOOL SUCH AS I (MCA, ASCAP) HL FOURTEEN MINUTES OLD (WB, ASCAP/Patrix Janus, ASCAP/Warner-Tamerlane, BMI/Patrick Joseph, BMI) FRIENDS IN LOW PLACES (Careers, BMI/Music Ridge, ECOLD JU

GOIN' BY THE BOOK (Chester Lester, BMI/Vidor,

COOD FRIENDS, GOOD WHISKEY, GOOD LOVIN' (Bocephus, BMI) CPP GOOD TIMES (Abkco, BMI) HE TALKS TO ME (Lodge Hall, ASCAP/R.M.B., SCAD) HI

HE WALKED ON WATER (Haves Street, ASCAP/Almo,

ASCAP) CPP HE WAS ON TO SOMETHING (Tree, BMI) HL HOLDIN' A GOOD HANO (Songs Of Grand Coalition, BMI/Marledge, ASCAP) HOME (Texas Wedge, ASCAP) HONEY TONK BLUES (Acuff-Rose, BMI/Hiriam, BMI)

I COULD BE PERSUADED (Bellamy Bros., ASCAP/Don Schlitz, ASCAP/Almo, ASCAP) CPP

BMI/Warner-Elektra-Asylum, BMI)

DON'T GIVE US A REASON (Bocephus, BMI) DON'T GO OUT (BMG, ASCAP/Careers, BMI) HL DRINKING CHAMPAGNE (Acuff-Rose, BMI) CPP 31

TOP COUNTRY ALBUMS board. HART

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EK	EEK	AGO	V CHART	Compiled from a national sample of retail store and one-stop sales reports.		
THIS WEEK	LAST WEEK	2 WKS.	S. ON	ARTIST	TITLE	
Ŧ	LAS	2 <	WKS.	LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR EQUIVALE		
				* * NO. 1 * *		
1	1	1	72	CLINT BLACK ▲ RCA 9668 (8.98) 30 weeks at No. 1	KILLIN' TIME	
2	3	3	38	VINCE GILL MCA 42321 (8.98)	WHEN I CALL YOUR NAME	
3	2	2	72	GARTH BROOKS CAPITOL 90897* (9.98)	GARTH BROOKS	
4	5	5	16	ALABAMA • RCA 52108* (9.98)	PASS IT ON DOWN	
5	9	14	5	KEITH WHITLEY RCA 52277• (9.98)	GREATEST HITS	
6	4	4	46	THE KENTUCKY HEADHUNTERS MERCURY 838 744 (8.98 EQ)	PICKIN' ON NASHVILLE	
7	6	6	17	GEORGE STRAIT MCA 6415 (9.98)	LIVIN' IT UP	
8	7	7	28	ALAN JACKSON ARISTA 8623 (8.98)	HERE IN THE REAL WORLD	
9	8	8	35	RICKY VAN SHELTON COLUMBIA 45250 /CBS (8.98 EQ)	RVS III	
10	10	10	27	TRAVIS TRITT WARNER BROS. 26094* (9.98)	COUNTRY CLUB	
	20	30	3	KATHY MATTEA MERCURY 842 330* (8.98 EQ)	A COLLECTION OF HITS	
12	12	11	67	LORRIE MORGAN RCA 9594 (8.98)	LEAVE THE LIGHT ON	
13	11	9	11	WAYLON JENNINGS EPIC 46104*/CBS (8.98 EQ)	THE EAGLE	
14	13	12	- 50	RANDY TRAVIS A WARNER BROS. 25988 (9.98)	NO HOLDIN' BACK	
(15)	NE	wÞ	1	GARTH BROOKS CAPITOL 93866* (9.98)	NO FENCES	
16	14	13	16	SHENANDOAH COLUMBIA 45490/CBS (8.98 EQ)	EXTRA MILE	
(17)	NE	WÞ	1	REBA MCENTIRE MCA 10016 (9.98)	RUMOR HAS IT	
18	15	16	24	DOUG STONE EPIC 45303*/CB5 (8.98 EQ)	DOUG STONE	
19	16	18	32	HANK WILLIAMS, JR WARNER/CURB 26090/WARNER BROS. (9.98)	LONE WOLF	
20	19	17	17	PATTY LOVELESS MCA 6401 (9.98)	ON DOWN THE LINE	
21	18	20	47	THE CHARLIE DANIELS BAND	SIMPLE MAN	
22	22	19	48	MARTY STUART MCA 42312 (8.98)	HILLBILLY ROCK	
23	17	15	75	KATHY MATTEA MERCURY 836 950* (8.98 EQ)	WILLOW IN THE WIND	
24	21	22	175	RANDY TRAVIS A4 WARNER BROS. 25568 (8.98)	ALWAYS & FOREVER	
25	24	21	21	TANYA TUCKER CAPITOL 91821 • (9.98)	TENNESSEE WOMAN	
(26)	43	53	4	VERN GOSDIN COLUMBIA 45409/CBS (8.98 EQ) 10	YEARS OF GREATEST HITS	
27	23	26	110	THE JUDDS A RCA/CURB 8318 /RCA (8.98)	GREATEST HITS	
28	34	37	68	K.D. LANG & THE RECLINES ABSO	LUTE TORCH AND TWANG	
(29)	33	40	3	SIRE 25877/WARNER BROS. (9.98) CARLENE CARTER REPRISE 26139*/WARNER BROS. (9.98)	I FELL IN LOVE	
30	28	32	163	PATSY CLINE ▲2 MCA 12 (8.98)	GREATEST HITS	
31	29	29	10	BILLY JOE ROYAL ATLANTIC 82104* (9.98)	OUT OF THE SHADOWS	
32	30	25	6	TEXAS TORNADOS REPRISE 26251*/WARNER BROS. (9.98)	TEXAS TORNADOS	
33	-25	24	7	EMMYLOU HARRIS REPRISE 25791* (9.98)	DUETS	
34	27	31	83	HANK WILLIAMS, JR. A WARNER/CURB 25834/WARNER BROS. (9.98)	GREATEST HITS III	
35	36	34	157	GEORGE STRAIT A MCA 42035* (8.98)	GREATEST HITS, VOL. 2	
36	31	28	29	WILLIE, WAYLON, JOHNNY & KRIS COLUMBIA 45240/CBS (8.98 EQ)	HIGHWAYMAN 2	
37	35	33	5	SHELBY LYNNE EPIC 46066*/CBS (8.98 EQ)	TOUGH ALL OVER	
38	32	23	32	RESTLESS HEART RCA 9961 (8.98)	FAST MOVIN' TRAIN	

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CH	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR	TITLE
39	26	27	49	PAUL OVERSTREET RCA 9717-1 (8.98)	SOWIN' LOVE
40	37	41	254	GEORGE STRAIT ▲ MCA 5567 (8.98) G	EORGE STRAIT'S GREATEST HITS
41	40	38	10	THE STATLER BROTHERS MERCURY 842 518* (8.98 EQ)	MUSIC, MEMORIES AND YOU
42	39	36	7	PIRATES OF THE MISSISSIPPI CAPITOL 94389* (9.98)	PIRATES OF THE MISSISSIPPI
43	38	39	84	SHENANDOAH COLUMBIA 44468*/CBS (8.98 EQ)	THE ROAD NOT TAKEN
44	42	42	240	ALABAMA 43 RCA 7170 (8.98)	GREATEST HITS
45	45	48	53	REBA MCENTIRE MCA 8034* (8.98)	REBA LIVE
46	44	47	223	RANDY TRAVIS A2 WARNER BROS. 25435 (9.98)	STORMS OF LIFE
(47)	51	46	186	RICKY VAN SHELTON A COLUMBIA 40602*/CBS (6.98 EQ)	WILD EYED DREAM
(48)	RE-E	NTRY	113	K.D. LANG SIRE 25724*/WARNER BROS. (9.98)	SHADOWLAND
49	46	57	102	RICKY VAN SHELTON & COLUMBIA 44221/CBS (8.98 EQ)	LOVING PROOF
50	47	50	34	THE DESERT ROSE BAND MCA/CURB 42332/MCA (9.98)	PAGES OF LIFE
51	48	43	17	LIONEL CARTWRIGHT MCA 42336* (8.98)	I WATCHED IT ALL ON THE RADIO
52	41	35	51	SAWYER BROWN CAPITOL/CURB 92358*/CAPITOL (9.98)	THE BOYS ARE BACK
53	56	54	70	LYLE LOVETT MCA/CURB 42263/MCA (9.98)	LE LOVETT AND HIS LARGE BAND
54	55	75	3	MICHAEL MARTIN MURPHEY WARNER BROS. 26308 (9.98)	COWBOY SONGS
(55)	67	69	14	BAILLIE AND THE BOYS RCA 2114* (8.98)	THE LIGHTS OF HOME
56	54	51	46	RODNEY CROWELL COLUMBIA 45242/CBS (8.98 EQ)	KEYS TO THE HIGHWAY
(57)	74	-	2	MERLE HAGGARD CURB 77313* (9.98)	BLUE JUNGLE
(58)	RE-E	NTRY	22	K.D. LANG & THE RECLINES SIRE 1-25441+/WARNER BROS. (8.98)	ANGEL WITH A LARIAT
59	57	55	331	HANK WILLIAMS, JR. ▲ ² WARNER/CURB 60193/WARNER BROS. (9.98)	GREATEST HITS, VOLUME I
(60)	66	_	2	ANNE MURRAY CAPITOL 94102* (9.98)	YOU WILL
61	49	45	72	THE CHARLIE DANIELS BAND ▲ EPIC 38795*/CBS (6.98 EC) A DECADE OF HITS
62	58	65	119	KEITH WHITLEY RCA.6494 (8.98)	DON'T CLOSE YOUR EYES
63	60	61	67	DOLLY PARTON COLUMBIA 44384/CBS (8.98 EQ)	WHITE LIMOZEEN
64	68	66	26	JANN BROWNE CURB 10630* (8.98)	TELL ME WHY
65	50	49	59	MARY-CHAPIN CARPENTER COLUMBIA 44228/CBS (8.98.EQ) STATE OF THE HEART
66	53	62	8	THE NITTY GRITTY DIRT BAND MCA 6407 (9.98)	THE REST OF THE DREAM
67	70	58	14	MARK COLLIE MCA 42333* (8.98)	HARDIN COUNTY LINE
68	5 <mark>9</mark>	67	113	RANDY TRAVIS A WARNER BROS. 25738 (9.98)	OLD 8 X 10
69	RE-E	NTRY	539	WILLIE NELSON ▲3 COLUMBIA 35305*/CBS (6.98 EQ)	STARDUST
70	64	72	360	WILLIE NELSON ▲2 COLUMBIA 237542* (CBS (9.98 EQ))	GREATEST HITS
71	52	52	62	VERN GOSDIN COLUMBIA 45104/CBS (8.98 EQ)	ALONE
72	61	56	75	THE JUDDS CURB/RCA 9595/RCA (8.98)	RIVER OF TIME
73	75	71	101	PATTY LOVELESS MCA 42223 (8.98)	HONKY TONK ANGEL
74	62	70	13	CONWAY TWITTY MCA 6391* (9.98)	GREATEST HITS, VOL. III
75	65	44	26	DAN SEALS CAPITOL 91782* (9.98)	ON ARRIVAL
L		1	1	£	

O Albums with the greatest sales gains this week. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albu available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices

BILLBOARD'S COUNTRY CHART RESEARCH PACKAGES THE DEFINITIVE LISTS OF THE BEST-SELLING COUNTRY SINGLES AND ALBUMS, YEAR BY YEAR

- Number One Country Singles, 1948-1988
- Top Ten Country Singles, 1948-1988
- Top Country Singles Of The Year, 1946-1988
- Number One Country Albums, 1964-1988
- Top Ten Country Albums, 1964-1988
- Top Country Album Of The Year, 1965-1988

FOR INFORMATION, WRITE: Mark Marone, Billboard Chart Research, 1515 Broadway, New York, NY 10036 Also available: thematic and customized artist research. Call (212) 536-5051

ngvidgn

Billboard.

IN THIS SECTION

Second Features: 'Mahabharata'	50
Super Club Lands \$115 Mil Credit Line	51
Disney World Breaks 'Pan' Street Date	52
Vid Shops: New Link In Food Chains	53
Toy Trains Arrive On Video	54

Turf Battle Looms In Emerald Isle Blockbuster Opening Threatens Xtra-vision

BY KEN STEWART

DUBLIN, Ireland-The video rental market here, which has declined in recent months, is set to enter an increasingly combative phase with the arrival of the U.S. Blockbuster Video chain, the first serious competitor for the domestic Xtra-vision PLC web.

Video franchising is new to Ireland. The Blockbuster franchise is operated by a consortium that includes prominent concert promoters Jim Aiken and Maurice Cassidy. Informed sources here indicate that Blockbuster plans to open six stores in the Dublin area. but at press time the company would neither reveal opening dates-which are believed to be imminent-nor respond to gueries concerning its plans.

Experts predict that, within five years, Blockbuster will achieve a turnover of approximately 16 million Irish punt (some \$27.2 million) and pretax profits of more than \$6.8 million.

Xtra-vision, meanwhile, is currently restructuring its management following a dramatic drop in the value of its shares, and insiders are convinced a price war is likely.

Blockbuster is said to be planning to rent hit videos at the local equivalent of \$5.10 for three nights, with catalog and back-catalog titles fetching \$3.40 and \$2.55, respectively. The chain's stores will likely be larger than the Xtravision outlets, stocking a minimum of 10,000 titles.

After starting the year at 103 pence (\$1.75), Xtra-vision shares plunged to an all-time low of 10 pence (17 cents) in late August, when an unidentified seller disposed of 250,000 shares. It has since rebounded to 22 pence (37 cents).

Xtra-vision was floated on the Unlisted Securities Markets in Dublin and London in May 1989. From an entry price of 81 cents, shares zoomed to \$1.70 and the company was valued at \$71.4 million.

At the chain's annual meeting Aug. 22, Alex Spain, chairman, told shareholders that Xtra-vision was beginning to concentrate on "consolidation and corrective action" rather than growth, and that earnings were likely to fall below last year's levels. Xtra-vision's brokers predict pretax profits of \$4.25 million in the year ending January 1991, against \$7.65 million

last year. A September statement with interim results was promised at the convention.

Sal Perisano, chief operating officer of Xtra-vision and head of its U.S. division, confirms that Herbie Boyle, former president of Xtra-vision Corp., the U.S. arm of the Dublin-based firm, resigned on the eve of the annual meeting. Boyle, who Perisano says is succeeded by Liam Daniel, chief financial officer, was believed to own 5.5 million shares of the company, which trades on the London and Dublin stock exchanges.

Richard Murphy, who founded the company more than eight years ago with \$38,000 he received as compensation for a motorcycle accident, stays on as chief executive, according to Perisano. Murphy is said to own more than 30% of the equity of Xtra-vision.

Xtra-vision operates approximately 50 stores in the U.S. (Videosmith outlets in the Boston area and Video Library in New Hampshire), 160 in Ireland, 60 in England, and 55 in Northern Ireland, says Perisano. He adds that the chain's expansion course will resume in 1991.

Noting that Xtra-vision's Videosmith outlets already compete with Blockbuster stores in the Boston market, Perisano says, 'We fully expect to see them competing with us in Dublin.'

Video rental stores had a sluggish summer in Ireland because of such diversions as the monthlong World Cup soccer tournament and a long spell of exceptionally good weather. And further competition is on the way via a subscription movie channel that domestic cable company Cablelink hopes will be on stream before year's end.

However, Brian Bell of Wilson Hartnell Advertising, speaking for Xtra-vision, says he does not believe a price war is looming. "Blockbuster," he says, "has already said it is going into a different area, concentrating strictly on urban areas. Xtra-vision doesn't (Continued on page 54)



Video Gold. Warner Bros. recording star Hank Williams Jr., center, is presented with an RIAA gold video award for his Cabin Fever Entertainment release "Full Access." The award recognizes sales of at least 25,000 units, or \$1 million in sales at suggested retail. Presenting the award are Bill Doble, right, director of marketing for Cabin Fever and executive producer of the project, and Williams manager. Merle Kilgore.

4.8%

47%

4.6%

4.3%

4.3%

4 2%

3.9%

3.5%

34%

2.7%

5

Warner Study Says PPV Movie Market Is Viable

BY PAUL SWEETING

NEW YORK-In a conclusion that runs counter to the prevailing industry wisdom, Warner Pay TV executives say a new study shows that hit movies are at least as important to the immediate future of pay-per-view as are special events. If true, the results indicate that pay-per-view technology could pose a more significant threat to the future of home video than previously indicated.

Throughout most of its history, PPV has been thought most efficient at delivering special events, such as live concerts, professional wrestling exhibitions, boxing matches, and other sporting events, to the home audience. It was not believed to be as efficient at delivering movies, which typically generated significantly lower 'buy rates'' than did special events.

But the Warner Bros. studythe results of which were presented at a press briefing here by Edward Bleier, president of Warner Bros.' pay-TV, animation, and network features division-shows that over the last three years, buy rates for hit movies on the nation's top nine cable systems were equal to, or better than, almost all spe-

cial events presented during that time.

"Events are the icing on the cake," Bleier said, "generating pay-per-view awareness, including pay-per-view trial, and adding fur-

11/87

8/89

4/90

1/89

1/88

11/89

9/89

1/88 ...

Indicates feature films

12/88 ...

ther revenue to a solid base of movie buys.'

The key to successful PPV movies, according to Bleier, is better marketing by cable systems and PPV providers. The study says,

TOP MOVIE AND EVENT BUY RATES (8/87-6/90) Date Movie or Event # Systems Buy Rate 6/88 Spinks-Tyson 12.7% The Witches Of Eastwick* 6/88 11/87 ... 8/87
 Beetlejuice*
 9
 9.1%

 Full Metal Jacket*
 9
 8.9%

 Wrestlemania IV
 5
 7.3%

 Lethal Weapon 2*
 7
 6.6%

 Wrestlemania V
 5
 6.2%
 91% 11/88 8/88 3/88 5/90 4/89 6/89 6.0% 3/90 59% 12/89 12/88 54% 5.2% 3/89 5.1% Summer Slam '88 5 8/88 5.0%

Royal Rumble 6

Survivor Series II

Source: WB Pay-Per-View Report

"Hit movies [defined by the study as grossing \$10 million or more at the box office] should be the foun-dation of every PPV system—offering consistency of box-officeproven, presold, high-quality Hollywood product every month, plus opportunities for targeting audience segments that rarely buy major male-oriented boxing and wres-tling events."

The study compares the buy rates for 11 Warner Bros. movies with such PPV specials as the Tyson-Spinks fight; Wrestlemania IV, V, and VI; and the second Leonard-Hearns fight. Buy rates for the 11 movies ranged from 4.3% to 9.7%, compared with 2.7%-12.7% for the special events.

"Although movies take at least a solid week of exhibition, vs. four to eight hours for an event, and sell for \$4-\$5, rather than \$10-\$35, movie pay-per-view is the essential core of a cable system's pay-per-view revenue," Bleier said. "With fewer major events available, and with a record number of box-office blockbusters in the theaters this summer, the potential of hit movies—logically presented and marketed—is now underscored by comparison to the best events.'

BILLBOARD SEPTEMBER 29, 1990

'Mahabharata' Enlightens; 'Dream Is Alive,' Even On Vid

BY MICHAEL DARE

This weekly column is provided as a guide through the wilderness of unfamiliar feature video titles.

• "The Mahabharata," Parabola/Mystic Fire.

This six-hour, three-tape set is a masterpiece whose length and subject matter may scare people off, but those willing to dive in will find that "The Mahabharata" offers more food for thought than every other movie released this year combined. Peter Brook's nine-hour stage adaptation of this 2,000-year-old Sanskrit poem was an endurance test for theatergoers that has been made much easier to digest on home video, where a bathroom and kitchen are cer-

tainly more readily available. This is one of the cornerstones of Eastern literature, every bit as provocative, complex, and illumination

illuminating as the Old Testament or all of Greek mythology. The parallels with other belief systems are staggering, hinting at some sort of cosmic congruity that permeates all human thought. "The Mahabharata" takes its place alongside the films of Buñuel, Jodorowsky, Kurosawa, and Reggio in that rarified category—the cinema of the spiritually enlightened. Rent it with Joseph Campbell's "The Power Of Myth."

• "The Dream Is Alive" (1985), Holiday Video Library (800-345-6707).

More than 25 million people have already seen this presentation of the Smithsonian Institute's National Air and Space Museum in special IMAX-format theaters around the world. An IMAX screen is more than six stories tall, giving crystal-clear resolution projected from film that's 150mm per frame. This is the highest-quality space footage ever shot, and it's an overwhelming experience to spend 40 minutes in zero-gravity aboard the space shuttle Discov--working, eating, and playing erv with the astronauts. Like "This Is Cinerama," you wouldn't think it would translate at all to the small screen, but "The Dream Is Alive" is awe-inspiring in any format. Though the theatrical experience of actually being there is lost, this is still a superlative film-to-video transfer of spectacular space footage. The narration by Walter Cronkite, combined with the celestial music, might seem a bit pretentious on television, but aside from that, the image quality and the hi-fi surround sound still provide an exilirating experience, particularly for children. It would ordinarily be available only from the Smithsonian or from souvenir shops in museums with IMAX theaters, but it deserves to be in regular video stores, where viewers could rent it with "2001: A Space Odyssey."

• "Dangerous Game" (1990), Academy Entertainment, prebooks 10/4.

This Australian thriller doesn't have a single recognizable element, but viewers willing to take a chance on an unknown entity will find themselves pleasantly surprised. It's a superlative copy of a fast-moving, Hollywood-style roller coaster ride, full of spectacular stunts and high production values. On a bet, a bunch of teenagers break into a department store at night only to find that they can't get out. Their troubles multiply when they are discovered

by a renegade cop with severe emotional problems who decides to waste them all. It's sort of like "Die Hard"

with the cop as the bad guy. Director Stephen Hopkins knows how to keep things moving so fast that it might not even occur to you that all they have to do to get out at any time is break a window.

• "Stanley & Iris" (1990), MGM/UA Home Video, prebooks Thursday (27).

This is one of the few films that actually suffers from casting that's too good. It's basically a turgid piece of melodrama concerning the relationship between an inhibited factory worker and an illiterate chef; she teaches him how to read, he teaches her how to have orgasms. It's the type of tear-jerking hokum that ordinarily would have been a sappy TV movie starring Alan Alda and Marlo Thomas. Instead, it's an overblown feature movie starring Jane Fonda and Robert De Niro. They're not actually bad (they're too professional for that), but like Jack Nicholson and Meryl Streep in "Ironweed, it feels like they're slumming. Despite the good intentions and the heartfelt direction of Martin Ritt, an air of condescension prevails throughout the whole enterprise. A portion of the proceeds of video sales will go to the National Literacy Hotline, so this tape might actually help some people learn to read.

• "Vice Academy Part 2," Prism Entertainment, prebooks 10/2.

Can you imagine "Police Academy" with worse overacting and lamer jokes? Now you don't have to; just watch this. Starring Linnea Quigley ("Return Of The Living Dead") and ex-porn queen Ginger Allen Lynn, this low-budget sex comedy will easily lure customers with its promise of sleaze. They'll get it in droves. Bilboard © Copyright 1990, Billboard Publications, Inc. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

FOR WEEK ENDING SEPTEMBER 29, 1990

TOP VIDEOCASSETTES RENTALS

ON CHAR Compiled from a national sample of retail store rental reports WEEK HIS WEEK Year of Release Rating TITLE Copyright Owner Principal AST VKS. Manufacturer, Catalog Number Performers * * NO.1 * * essica Tandy Warner Bros. Inc. Warner Home Vide DRIVING MISS DAISY 1 1 7 1989 PG Morgan Freeman Universal City Studios MCA/Universal Home Video 80901 2 2 5 BORN ON THE FOURTH OF JULY () 1989 R Tom Cruise Rob Lowe James Spader Epic Home Video RCA/Columbia Home Video 59233-5 11 2 3 R **BAD INFLUENCE** 1990 Steven Seagal Warner Bros. Inc 4 3 7 HARD TO KILL 1990 R Warner Home Video 11914 Kelly LeBrock Warner Bros. Inc. Warner Home Video 11912 Tom Hanks Meg Ryan 5 4 4 JOE VERSUS THE VOLCANO 1990 PG Paramount Pictures Paramount Home Video 32245 **Richard Gere** 6 5 9 INTERNAL AFFAIRS 1990 R Andy Garcia Jamie Lee Curtis 7 7 5 R **BLUE STEEL** MGM/UA Home Video M901885 1990 Ron Silve Bette Midler **Touchstone Pictures** 8 12 2 PG-13 STELLA 1990 Touchstone Home Video 995 John Goodman Sally Field Shirley MacLaine Tri-Star Pictures RCA/Columbia Home Video 70243-5 9 6 13 STEEL MAGNOLIAS 1989 PG Michael Douglas Kathleen Turner 10 8 11 THE WAR OF THE ROSES 1989 R CBS-Fox Video 1800 RCA/Columbia Pictures Home Video 50213-5 Kevin Costner Anthony Quinn 11 9 5 REVENGE 1990 R **Touchstone Pictures** Paul Newman 12 10 7 BLAZE 1989 R Touchstone Home Video 915 Lolita Davidovich 13 17 2 ALL DOGS GO TO HEAVEN MGM/UA Home Video M301868 Animated 1989 G Hand Made Films CBS-Fox Video 1830 Eric Idle Robbie Coltrane 14 21 2 NUNS ON THE RUN 1990 PG-13 Balthazar Getty 15 19 2 LORD OF THE FLIES Nelson Home Entertainment 7746 1990 R Chris Furrh Tri-Star Pictures Sean Connerv R 16 15 10 FAMILY BUSINESS 1989 RCA/Columbia Home Video 70233-5 Dustin Hoffman Orion Pictures Orion Home Video 8758 John Larroquette 17 18 2 MADHOUSE 1990 PG-13 Kirstie Alley Warner Bros. Inc. Warner Home Video 11951 Sylvester Stallone 18 13 13 **TANGO & CASH** 1989 R Kurt Russell Richard Dreyfuss Holly Hunter Amblin Entertainment MCA/Universal Home Video 80967 19 14 14 ALWAYS (1989 PG Paramount Pictures Dennis Hopper Kiefer Sutherland R 20 20 6 1990 FLASHBACK Paramount Home Video 32110 Anjelica Huston Ron Silver 21 23 7 **ENEMIES, A LOVE STORY** 1989 R Media Home Entertainment M012613 Universal City Studios MCA/Universal Home Video 80957 Kevin Bacon Fred Ward 22 16 9 PG-13 TREMORS 1990 New Line Cinema Kid 'N Play R 23 NEW HOUSE PARTY 1990 RCA/Columbia Home Video 75033 Full Force Matthew Modine **Touchstone Pictures** 24 11 PG-13 25 **GROSS ANATOMY** 1989 Touchstone Home Video 961 Daphne Zuniga Craig Sheffer Anne Bobby 25 NEW NIGHTBREED 1990 R Media Home Entertainment M012628 Tri-Star Pictures RCA/Columbia Home Video 70183 John Travolta Kirstie Alley 22 LOOK WHO'S TALKING 1989 PG-13 26 22 Robert Duvall Faye Dunaway 27 NEW THE HANDMAID'S TALE HBO Video 431 1990 R Warner Bros. Inc. PG-13 28 26 8 MEN DON'T LEAVE Jessica Lange 1990 Warner Home Video 11897 Jeff Bridges Beau Bridges 29 24 16 THE FABULOUS BAKER BOYS 1989 R Live Home Video 68910 Amblin Entertainment MCA/Universal Home Video 80914 Michael J. Fox Christopher Lloyd 17 PG 30 30 BACK TO THE FUTURE PART II 1989 Universal City Studios MCA/Universal Home Video 80883 Al Pacino 31 28 21 SEA OF LOVE 1989 R Elten Barkin Universal City Studios Alan Arkin 27 5 32 PG-13 COUP DE VILLE 1990 MCA/Universal Home Video 80932 Joseph Bologna Patrick Bergin 33 NEW R MOUNTAINS ON THE MOON 1990 Live Home Video 68915 lain Glen Miramax Films HBO Video Daniel Day-Lewis Brenda Fricker R 34 31 14 **MY LEFT FOOT** 1989 Outlaw Productions RCA/Columbia Home Video 90483-5 James Spader 35 29 20 SEX, LIES, AND VIDEOTAPE 1989 R Andie MacDowell Warner Bros. Inc. Warner Home Video 11889 NATIONAL LAMPOON'S CHRISTMAS VACATION 37 18 PG-13 36 Chevy Chase 1989 Carolco Home Video Live Home Video 68903 1989 PG-13 35 12 MUSIC BOX 37 Jessica Lange Orion Pictures Orion Home Video 8763 Debra Winger Nick Nolte 1989 R 38 40 7 EVERYBODY WINS Paramount Pictures Eddie Murphy R 39 39 18 HARLEM NIGHTS 1989 Paramount Home Video 32316 **Richard Pryo** Paramount Pictures Paramount Home Video 32220 Michael Douglas 21 1989 R 40 32 **BLACK RAIN** Andy Garcia

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ◇ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.



BILLBOARD SEPTEMBER 29, 1990

Super Club Gets Credit Line Appoints Philips Exec To Board

NEW YORK-Super Club N.V. has appointed Jaap J. van Weezendonk, executive VP and chief financial officer of Philips, to its board of directors. In a separate move the company announced that it has obtained a \$115 million revolving credit line from First City Texas, a Dallasbased bank.

Weezendonk will hold the position of vice chairman of the board of directors for the Belgium-based company. In a statement, Darrell Baldwin, president and CEO of Super Club's North American operations, said van Weezendonk's election to vice chairman "underlines a further strengthening of the ties and cooperation between" Super Club and Philips, the \$28 billion electronics company based in Belgium. Philips owns approximately 11% of Super Club.

About the revolving loan, Bal-

dwin said, "The proceeds of this increased credit facility will be used to consolidate the operating debt existing within Super Club's numerous acquisitions and provide funding for further expansion.

Landa Miller, Super Club director of corporate communications, declines to elaborate on how much leverage the company has used in putting together its acquisitions.

According to Baldwin's statement, the credit line provides Super Club with greater flexibility in maximizing the borrowing capacities of each subsidiary.

The deal with First City Texas marks the second time this year that Super Club has acknowledged steps to bolster its financial base. In late May, the company raised about \$160 million through an equity offering on the European private placement market.

VIDEO REVIEWS

"Hips, Thighs & Buttocks/Denise Austin," Parade, 30 minutes, \$19.95.

Featuring Denise Austin (of ESPN's "Getting Fit With Denise Austin"), this video is an example of very little being done to spice up what is basically bland instructional subject matter.

Production, sets, and wardrobe, for instance, are less than inventive-but sax-filled music selections prove motivating. The actual exercises are effective and positioning and technique are well explained and nicely captured visually.

For those with the bottom-based problem areas that this video tackles, these 30 minutes of dreaded, but concentrated, fanny-firming exercises appear to be a small price to pay to encourage the return of one's tush to the top of one's leg. DEBBIE HOLLEY

"Necessary Parties," Home Vision, 109 minutes, \$29.95.

Part of the acclaimed PBS series "Wonderworks," this story concerns a young boy who is upset by his par-

ents' impending divorce and decides to sue them for breaking up the family. The subject is handled with warmth and sensitivity, and Alan Arkin turns in a humorous performance as the boy's attorney-a car mechanic who practices law in his spare time. Given the timely subject matter and the strong name recognition of "Wonderworks," this one looks like a winner. TRUDE MILLER

"Cinderella," Home Vision, 87 minutes, \$39.95.

This program takes Sergei Prokofiev's traditional score and weds it to a new interpretation of the classic fairy tale, performed by the Lyon Opera Ballet. In the eyes of choreographer Maguy Marin, the characters become magical dolls, the atmosphere one of childlike wonder. The fairy godmother is a hi-tech robot who sends Cinderella to the ball in a toy car; later, the prince searches for her on a rocking horse. Though the program is probably too stylized and symbolic for young children, it is an enchanting and innovative treat for adults and older children who like ballet. If you have a strong performing-arts section, this is one to include. T.M.



Smokey's Kids. Smokey Robinson, center, is presented with an Outstanding Achievement Award from the National Center for Missing & Exploited Children. Presenting the award, from left, are National Center board members Susan Callaway; Bob DeLellis, president CBS/Fox Video, North America; Robbie Callaway, Boys & Girls Clubs Of America; and Peter Balner, president, Palmer Video



of 4th Quarter 1990 and 1st Quarter 1991 Product and an overview of the Special Interest Market, including the new high growth category, MUSIC VIDEO! Don't miss this opportunity to reach program sources, producers, retailers and distributors!

Billboard's Special Interest Video Spotlight.

BONUS DISTRIBUTION AT THE AMERICAN **VIDEO CONFERENCE**, NOVEMBER 7-9, 1990

Call now for ad details! East, Alex Kelly 212-536-5223 East/Midwest, Ken Karp 212-536-5017 West, Anne Rehman 213-859-5313

ISSUE DATE: NOVEMBER 10 AD CLOSE: OCTOBER 1

Disney Goof Lets 'Peter Pan' Take Off Early little recourse at this point, since,

NEW YORK-While most of the country was eagerly waiting for Disney Home Video's "Peter Pan" to arrive last week (it hit the streets Sept. 18), folks in Akron and Canton, Ohio, have been happily renting the movie for nearly a month.

Executives with Video Time, a five-store chain based in Canton. picked up 131 copies of "Peter Pan" Aug. 20, which was 29 days prior to street date, from several shops in the Disney World complex in Orlando, Fla., while they were on vacation. When they got back to Ohio, they put them out and started renting them.

According to Disney executive VP Richard Cohen, a clerical error caused the tapes to be put out on shelves in Disney World too soon, but he adds that the error was

board.

quickly corrected.

"We did have a problem with product being out at Walt Disney World," Cohen says. "We were alerted to it by the [Video Software Dealers Assn.] board, who were having a meeting there by coincidence. The product was removed from the shelves within hours.⁴

VSDA board members also purchased copies and provided them to Disney Home Video, Cohen says. "When they saw how quickly we responded, they voluntarily returned the cassettes to us." Cohen says. "We have been extremely diligent in trying to protect the street date on this title.

Video Time was also contacted. according to Jeannine D. Lizak, retail sales manager for the chain. but did not return its cassettes. Cohen acknowledges that Disney has

FOR WEEK ENDING SEPTEMBER 29, 1990

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title.

under the First Sale Doctrine, Vid-

eo Time is free to rent what it legit-

that we were renting [pirated]

copies or had somehow hijacked

these cassettes, but we assured

Disney we had bought them legiti-

mately from their own stores," Li-

zak says. "We were interested in

why they were on sale at Disney

aware of other instances of dealers

obtaining copies early from Disney

World or other street-date prob-

Lizak reports that Disney's "Pe-

ter Pan" is renting very well, far

outperforming GoodTimes Home

Video's Mary Martin version of the

PAUL SWEETING

Cohen says the studio is not

'There had been rumors around

imately bought.

World.'

lems on the title.

VEEK	S. AGO	NOF	Compiled from a na	tional sample of retail store sales repor		of Se	50	ested
THIS WEEK	2 WKS.	WKS. ON CHART	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
1	1	5	★ DRIVING MISS DAISY	★ NO. 1 ★ ★ Warner Bros. Inc. Warner Home Video 11931	Jessica Tandy Morgan Freeman	1989	PG	24.98
2	2	3	BORN ON THE FOURTH OF JULY \diamond	Universal City Studios MCA/Universal Home Video 80901	Tom Cruise	1989	R	39.98
3	3	5	BLUE STEEL	MGM/UA Home Video Pioneer/Image Ent. M901885	Jamie Lee Curtis Ron Silver	1990	R	24.98
4	4	3	HARD TO KILL	Warner Bros. Inc. Warner Home Video 11914	Steven Seagal Kelly LeBrock	1990	R	24.98
5	NE	wÞ	ALL DOGS GO TO HEAVEN	MGM/UA Home Video Pioneer/Image Ent. 101868	Animated	1989	G	24.98
6	10	15	BACK TO THE FUTURE PART II	Amblin Entertainment MCA/Universal Home Video 40914	Michael J. Fox Christopher Lloyd	1989	PG	34.98
7	5	9	INTERNAL AFFAIRS	Paramount Pictures Pioneer LDCA, Inc. LV32245	Richard Gere Andy Garcia	1990	R	34.95
8	8	11	STEEL MAGNOLIAS	RCA/Columbia Pictures Home Video Pioneer LDCA, Inc. 70246	Sally Field Shirley MacLaine	1989	PG	24.95
9	6	7	TREMORS	Universal City Studios MCA/Universal Home Video 40957	Kevin Bacon Fred Ward	1990	PG-13	34.98
10	9	20	BLACK RAIN	Paramount Pictures Pioneer LDCA, Inc. 32220	Michael Douglas Andy Garcia	1989	R	29.95
11	12	15	THE ABYSS	CBS-Fox Video Pioneer/Image Ent. 1561-80	Ed Harris Mary Mastrantonio	1989	PG-13	49.98
12	7	5	REVENGE	RCA/Columbia Pictures Home Video Pioneer/Image Ent. 50216	Kevin Costner Anthony Quinn	1990	R	39.95
13	15	11	ALWAYS 🛇	Amblin Entertainment MCA/Universal Home Video 40967	Richard Dreyfuss Holly Hunter	1989	PG	39.98
14	NE	wÞ	LICENCE TO KILL	CBS-Fox Video Pioneer/Image Ent. 4755-80	Timothy Dalton	1989	PG-13	49.98
15	14	3	ROGER & ME	Dog Eat Dog Film Prod. Warner Home Video 11978	Michael Moore	1989	R	24.98
16	13	20	SEA OF LOVE	Universal City Studios MCA/Universal Home Video 40883	Al Pacino Ellen Barkin	1989	R	34.98
17	17	30	LETHAL WEAPON 2	Warner Bros. Inc. Warner Home Video 11876	Mel Gibson Danny Glover	1989	R	24.98
18	11	13	TANGO & CASH	Warner Bros. Inc. Warner Home Video 11892	Sylvester Stallone Kurt Russell	1989	R	24.98
19	NE	wÞ	BAD INFLUENCE	Epic Home Video Pioneer/Image Ent. 59236	Rob Lowe James Spader	1990	R	34.95
20	NE	w	BLAZE	Touchstone Pictures Pioneer/Image Ent. 915AS	Paul Newman Lolita Davidovich	1989	R	29.99
21	21	20	SEX, LIES, AND VIDEOTAPE	Outlaw Productions Criterion Collection CC1217L	James Spader Andie MacDowell	1989	R	49.95
22	18	9	FAMILY BUSINESS	RCA/Columbia Pictures Home Video Pioneer LDCA, Inc. 70236	Sean Connery Dustin Hoffman	1989	R	34.95
23	20	7	HARVEY	Universal City Studios MCA/Universal Home Video 40321	James Stewart Josephine Hull	1950	NR	34.98
24	16	3	MEN DON'T LEAVE	Warner Bros. Inc. Warner Home Video 11897	Jessica Lange	1990	PG-13	24.98
25	25	32	INDIANA JONES AND THE LAST CRUSADE	Paramount Pictures Pioneer LDCA, Inc. LV31859-2	Harrison Ford Sean Connery	1989	PG-13	29.95

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MCA Aims To Log Big Yule Sales With Dec. Releases

LASER

SCANS

BY CHRIS McGOWAN

MCA HOME VIDEO has announced three yuletime laserdisk releases that will launch Dec. 13 and could prove to be popular Christmas collectibles. "Sorcerer" (\$39.98) is William

Friedkin's 1977 action-thriller that packs a visceral wallop and has the down-and-out realism of a novel by B. Traven (who wrote "The Treasure Of The Sierra Madre" and "Death Ship"). Friedkin "was very involved" in the process of putting his movie on disk and "is a

real believer in laserdisk,' says Colleen Benn, who helms laser operations for MCA. "Sorcer-

er" will have a Dolby soundtrack, but will not be letterboxed (Friedkin prefers pan-scan video releases).

"The Andromeda Strain" (widescreen, Side 3 CAV, \$39.98) is a 1971 sci-fi suspense tale about a deadly virus that comes to Earth in a fallen satellite and threatens to destroy mankind. Robert Wise directs the film, based on a novel by doctor/writer Michael Crich-

ton. "Ghost Dad" (Side 2 CAV, \$34.98) is the 1990 Bill Cosby comedy that did not exactly do supernatural numbers at the box office, but may walk through a few video-store doors, given the Cosby family image and the yuletide spirit. Special-effects fans will relish the CAV second side.

FALL LASER CROP: From now through the end of November, the majors are bowing a number of hot laserdisk titles that should also sell well during the Christmas season. Image is currently releasing Bob Rafelson's "Mountains Of The Moon" (Side 3 CAV, \$49.95), which relates British explorer Richard Burton's epic adventures in 19th century Africa. The disk in-cludes the short film "The Making Of Mountains Of The Moon.'

This month, Image is also bowing three '30s classics produced by Alexander Korda: "The Rise Of Catherine The Great" with Douglas Fairbanks Jr., "The Scarlet Pimpernel" (also directed by Korda; based on the classic Baroness Orczy novel and starring Merle Oberon and Raymond Massey), and "The Man Who Could Work Miracles" (which stars Ralph Richardson and has a script by H.G. Wells). Each disk lists for \$39.95.

In October, Pioneer Artists will release "Nat King Cole: Un-forgettable" (\$34.95), a tribute to the great singer that includes archival film material and rare home movie footage, as well as a digital reissues of "Joe Cocker; Mad Dogs & Englishmen'' (\$34.95) and "Joni Mitchell: Refuge Of The Roads" (\$29.95). Buena Vista will launch "Asterix And Cleopatra" and "Asterix The Gaul'' (\$29.99 each), two disks with the animated adventures of Europe's favorite warrior from ancient Gaul.

Also that month: LumiVision bows "Lifestyles Of The Ramones" (\$29.95), while RCA/Columbia launches "I Love You To Death" with Kevin Kline and Tracev Ullman (widescreen, \$34.95), the feline-canine heart-warmer "The Adventures Of Milo And Otis" (\$34.95), and "Wild Orchid" (uncut, \$34.95), in which three sex-crazed gringos (Mickey

Rourke, Jacqueline Bisset, and Carrie Otis) indulge their deepest erotic fantasies in Brazil—

blame it on Rio and the lambada. Paramount will launch "Sha-

dowzone'' (\$34.95), ''Roe Vs. Wade" (\$34.95), and a remastered "Top Gun" (\$29.95), while Walt Disney will bow "A Disney Christmas Gift," "Halloween Cartoon Classics," "Jiminy Crick-et's Christmas Cartoons," and 'Mickey's Christmas Carol' (\$24.99) in October, as well.

In November, watch for the flotilla of MGM/UA classic titles coming out on disk that we mentioned in the Sept. 15 column. Also due that month: Pioneer Artists' "Madonna: Blonde Ambition" (\$29.95), which captures the seductive and controversial pop star on her latest world tour. And MCA will offer "Back To The Future Part III" (Side 3 CAV, \$39.98) and "Bird On A Wire" (\$34.98). Both titles are available in either pan-scan or letterboxed versions on disk.

LASER IN THE CLASSROOM: The state textbook committee in Texas recently recommended adopting laserdisks statewide for a particular elementary school science curriculum, said a Sept. 12 front-page article in The New York Times. According to reporter Michael Marriott, the author of the piece, that recommendation was the first of its kind in the U.S. The final decision on the proposal will come in November, when the Texas Board of Education convenes. Florida and California are also considering greater use of laserdisks in their classrooms. writes Marriott.

We have to think that some of these educators will go for laserdisk in a big way when they get their first look at encyclopedic CAV-format laserdisks that can have 54,000 images to a side. Such disks, distributed by firms like Voyager Co., are incredible audio/visual resource materials for art and science. As prices plummet on laser hardware, parents also may get into the format for its educational benefits at home, as a way to give their children an edge in school.



by Earl Paige

GROCERS GROW: Is it a trend? Grocery chains with video departments going on to open specialty stores? Down in the Missouri boot-heel Greg Ryan, video buyer for 56-unit Food Giant, thinks it is. With video sections in 41 of its grocery stores, Food Giant has gone on to open three stores under the Fun Flicks logo. Now a new 60,000-squarefoot grocery unit will have a 5,600-square-foot store adjacent that will have not only video but prerecorded music. "Video specialty retailers have reached about 90% of their potential," says Ryan. "Food companies have only reached 50%." Food Giant, headquartered in Sikeston, Mo., has an interesting market of just- under-50,000-population towns in five states—Missouri, Kentucky, Arkansas, Mississippi, and Tennessee. With Food Giant since 1983 and helping launch video four years ago, Ryan recalls how grocery stores really lowballed video early on because it was strictly a traffic builder. "We used to be \$1 on everything. Today we're \$2 on new releases and \$1-\$2 on catalog. Children's is \$1." Although grocers love the two-trip traffic video renters represent, as they get further into the video business they realize there is profit to be made, Ryan indicates

SUPER SERVICE: Video retailing is expanding so fast, and becoming so complex and competitive, that a new type of wholesaler is emerging, according to Wendy Phoenix, VP at Superstore Services. Her firm provides opening inventory services to large franchisers and aggressively expanding independent operators. Superstore has steadily added services and now has formed a separate distribution firm, Canterbury Distribution. The new firm will distribute high-quality foreign, cultural, family, and educational video products. Because Superstore has worked with the largest video retail chains, smaller operations may shy away, but Phoenix says "we work with every size retailer. Our services also include the ability to analyze stores that are currently in operation and to make recommendations to the retailer to add or remove titles. We can also select and reprocess films from existing stores into a store which is about to open and provide the balance of product necessary." The main service has been offering customized store inventories, inventory analysis, and inventory enhancements. Su-perstore offers "modules" that

respond to special needs like ethnic and action films for an innercity store, foreign films in a higher socioeconomic or culturally oriented market, or highly specialized videos like boating and fishing titles. With a staff of 25, Superstore now offers a full line of candy, Nintendo games, audio books, and other items. Phoenix boasts that Superstore's Video Munch candy line has been placed in 400 stores during the past 13 months.

CABLE CONGRATS: Wherehouse won raves at the chain's annual managers' convention because of its support of HBO Pictures product. The convention, third for the chain though it is 20 years old, was held Sept. 11-14 at the Stouffer Concourse Hotel near LAX (see coverage, page 62). Laurie Dineen, Western regional sales manager, called Lauren Margulies, video buyer, to the podium for special honors. The irony, said Dineen, is that video stores are afraid of HBO product, believing its cable exposure limits its rental appealwhen just the opposite is true. Dineen, who is departing the label, said statistics show that only 13% of U.S. households with VCRs subscribe to HBO "and perhaps no more that 2% of those tape movies." Because of the pro-motion on cable and word of mouth HBO movies often "rent 70% better" than normal re leases.

WUTUAL ADMIRATION: Warner Home Video and Wherehouse exchanged kudos during the product presentations, George Rogers, VP video, said Warner Home Video was the first to support the chain's Screen Test guarantee program and its Guarantee Rental offer. Warner took video-vendor-of-theyear awards and Jim Beaumont, from Buena Vista Home Video, took away vendor-sales-rep honors.

DISTRIBUTORS DUKE IT: Add to the incredible competition among home video distributors in Southern California. Now VPD Inc. will have a Santa Ana unit to go along with its Ontario and Long Beach branches. Also opening are San Jose, Calif., and Seattle, the latter the first time VPD has gone outside California. In recent weeks, Commtron Corp., ETD, and Ingram Video have all opened a facility in the greater Los Angeles market.

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Billboard.

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TOP VIDEOCASSETTES SALES

		CHART	Compiled from a national compiled from a natio	onal sample of retail store sales reports				
THIS WEEK	LAST WEEK	WKS. ON CH	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
				* NO.1 * *		1000		
1	2	2	ALL DOGS GO TO HEAVEN	MGM/UA Home Video M301868	Animated	1989	G	24.98
2	1	18		Walt Disney Home Video	Animated New Kids On	1989	G	26.99
3	3	15	STEP BY STEP ▲20	CBS Music Video Enterprises 19V-49047 GoodTimes Home Video	The Block	1990	NR	19.98
4	4	2	PETER PAN TEEN MUTANT NINJA TURTLES:	RCA/Columbia Home Video 7001	Mary Martin	1960	NR	24.99
5	6	13	SUPER ROCKSTEADY	Family Home Entertainment 27336	Animated	1989	NR	14.95
6	7	4	ELVIS: VOL. 1-CENTER STAGE M.C. HAMMER: PLEASE HAMMER	Buena Vista Home Video 1032	Elvis Presley	1990	NR	19.99
7	5	7	DON'T HURT 'EM ELVIS: VOL. 2-THE MAN AND THE	Capitol Video C540001	M.C. Hammer	1990	NR	19.98
8	10	4	MUSIC	Buena Vista Home Video 1033 Playboy Video	Elvis Presley	1990	NR	19.99
9	9	3	PLAYBOY WET & WILD II	HBÓ Vídeo 390	Various Artists Bruce Willis	1990	NR	19.99
10	8	35	DIE HARD	CBS-Fox Video 1666	Bonnie Bedelia Mel Gibson	1988	R	19.98
11	12	31	LETHAL WEAPON 2 TEENAGE MUTANT NINJA TURTLES:	Warner Home Video 11878	Danny Glover	1989	R	24.98
12	17	25	COWABUNGA, SHREDHEAD	Family Home Entertainment 27319	Animated	1990	NR	14.95
13	19	5	BANNED IN THE USA	A*Vision Entertainment 50162	The 2 Live Crew	1990	NR	14.98
14	11	50	BAMBI	Walt Disney Home Video 942 Paramount Pictures	Animated Tom Cruise	1942	G	26.99
15	18	140	TOP GUN DISNEY'S SING ALONG SONGS:	Paramount Home Video 1629	Kelly McGillis	1986	PG	14.95
16	20	4	UNDER THE SEA	Walt Disney Home Video 908 Universal City Studios	Animated James Stewart	1990	NR	12.99
17	15	18	HARVEY	MCA/Universal Home Video 80321	Josephine Hull	1950	NR	19.95
18	14	44	TOUGH LIVE A24	CBS Music Video Enterprises 19V-49030	New Kids On The Block	1989	NR	19.98
19	13	27	HONEY, I SHRUNK THE KIDS PLAYBOY VIDEO CENTERFOLD:	Walt Disney Home Video 909	Rick Moranis	1989	PG	22.99
20	32	3	KERRI KENDALL	HBO Video 392	Kerri Kendall	1990	NR	19.99
21	16	13	AEROSMITH: THINGS THAT GO PUMP		Aerosmith	1990	NR	16.98
22	21	33	INDIANA JONES AND THE LAST CRUSADE	Paramount Pictures Paramount Home Video 31859	Harrison Ford Sean Connery	1989	PG-13	24.95
23	33	48	TEENAGE MUTANT NINJA TURTLES: CASE OF THE KILLER PIZZAS	Family Home Entertainment 27314	Animated	1989	NR	14.95
24	25	175	THE WIZARD OF OZ: THE FIFTIETH ANNIV. ED. ◆	Turner Entertainment Co. MGM/UA Home Video 60001	Judy Garland Ray Bolger	1939	G	24.95
25	NE	wÞ	HAPPY BIRTHDAY, BUGS: 50 LOONEY YEARS	Warner Home Video 12054	Animated	1990	NR	14.95
26	28	3	BEACHES	Touchstone Pictures Touchstone Home Video 797	Bette Midler	1989	PG-13	19.99
27	23	20	SEXY LINGERIE II	Playboy Video HBO Video 0363	Various Artists	1990	NR	19.99
28	34	177		Callan Productions Corp. MCA/Universal Home Video 80429	Callan Pinckney	1986	NR	24.95
29	22	22	TEENAGE MUTANT NINJA TURTLES: THE SHREDDER	Family Home Entertainment 23981	Animated	1987	NR	14.95
30	26	20	PLAYMATE CENTERFOLD OF THE YEAR 1990	Playboy Video HBO Video 0364	Renee Tenison	1990	NR	19.99
31	29	3	RICHARD SIMMONS: SWEATIN' TO THE OLDIES O	Warner Home Video 616	Richard Simmons	1990	NR	19.98
32	24	59	NEW KIDS ON THE BLOCK: HANGIN' TOUGH A21	CBS Music Video Enterprises 14V-49022	New Kids On The Block	1989	NR	14.95
33	37	24	TEENAGE MUTANT NINJA TURTLES: HEROES	Family Home Entertainment 23978	Animated	1988	NR	14.95
34	31	99	CINDERELLA	Walt Disney Home Video 410	Animated	1950	G	26.99
35	40	7	HARRY CONNICK, JR.: SINGIN' & SWINGIN'	CBS Music Video Enterprises 19V-49019		1990	NR	19.98
36	NE	WÞ	KHARTOUM	MGM/UA Home Video 2009	Charlton Heston Laurence Olivier	1966	NR	19.98
37	27	52	THE LAND BEFORE TIME	Amblin Entertainment MCA/Universal Home Video 80864	Animated	1988	G	24.95
38	39	23	TEENAGE MUTANT NINJA TURTLES: HOT RODDING	Family Home Entertainment 23980	Animated	1989	NR	14.95
39	36	44	BATMAN	Warner Bros. Inc. Warner Home Video 1 2000	Jack Nicholson Michael Keaton	1989	PG-13	24.98
40	38	8	AUNTIE MAME	Warner Bros. Inc. Warner Home Video 11152	Rosalind Russell	1958	NR	19.98

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. 5 ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

Indie Produces Great Train Videos, Books TM Makes Tracks In Deal With Lionel Trains Chief

BY MOIRA McCORMICK

CHICAGO—When Tom McComas and James Tuohy first decided to produce a video on the subject of toy trains, they figured if they could sell 5,000 copies, they would be in good shape. But their inaugural 1989 release, "Great Toy Train Layouts," quickly sold 7,500 units—and so did its follow-up, "Great Toy Train Layouts Part II."

Their company, TM Books & Video, based in New Buffalo, Mich., (and operating on a farm setting in nearby Michigan City, Ind.) is now reportedly the largest producer in the country of videos and books on toy trains.

Recently, McComas and Tuohy took on as a partner Richard P. Kughn, chairman of the board of Lionel Trains Inc. The partnership is between TM Books & Video and Kughn himself, not Lionel, McComas stress-

In addition to the two "Layouts" videos (each features detailed inspections of spectacular layouts along with profiles of their owners, such as former Disney animator Ward Kimball), parts III and IV are due out soon.

TM also distributes nearly a dozen other train-related titles from other producers, including "Toccata For Toy Trains," "Union Pacific Big Boys," and "Toonerville Cartoons." However, McComas notes, "90% of our business is with our own product." Titles are \$29.95, and run 45-50 minutes.

McComas, an independent filmmaker, says he became a toy train aficionado "when a commercial client of mine paid me for a project by giving me a collection of old trains. They sat in storage until a dinner guest offered me \$10,000 for them in 1973—I then took them upstairs, dusted them off, and tried to do some research on them. But I found there were no books on the subject."

He and Tuohy, a journalist, decided to write their own books, and the first was published within a year. In 1976, the pair produced a 16mm film called "Lionel: The Movie," a history of the toy train giant released under the auspices of Lionel and now available through TM as a video.

Initially, Tuohy and McComas advertised their titles through specialty publications such as Model Railroader, as well as through direct mail. Their mailing list now encompasses 40,000-50,000 names, and mailings are sent out three times a year.

McComas says their market broadened when People magazine named "Layouts Part II" one of America's 10 best videos of 1989. Since then, listings in special-interest catalogs such as Wireless have also helped expand their business into the non-collector market.

McComas says he expects the partnership with Lionel's Kughn to lead to larger general advertising campaigns. Kughn, he says, is "a collector who's bought our stuff for years." Kughn, who also owns the Upper Deck baseball card company, is working with TM on an upcoming video about baseball card collecting.

TURF BATTLE IN IRELAND (Continued from page 49)

fear Blockbuster. You have to remember you're dealing with a franchise, not with Blockbuster per se. Xtra-vision is up against Blockbuster in New Hampshire and more than holding its ground."

Bell continues, "The Republic of Ireland and the U.S. are doing extremely well. They're buoyant markets. The U.K. is a difficult patch, and so, to a lesser extent, is Northern Ireland."

Assistance in preparing this story was provided by Paul Verna in New York.



HIS EEK PICT	URE/(STUDIO)	WEEKEND GROSS (\$)	NO. OF SCRNS PER SCRN AVG (\$)	WKS IN REL	TOTAL GROSS TO DATE (\$)
	stcards from the Edge	7 871 856	1 013 <i>7 771</i>	_	7 982 632
2 Gh	ost aramount)	5 860 523	1 766 <i>3 318</i>	9	141 430 824
3 De	ath Warrant GM/UA)	5 019 902	1,089 4,610	—	5 019 902
4 Pro	esumed Innocent arner Bros.)	2,718,151	1,410	7	75 731 578
5 Fla	tliners	2 645 085	1,483	5	48,137,240
6 Ha	olumbia) rdware	2,557,498	1,784 695	_	2,557,498
7 Da	iramax) rkman	2,410,260	<i>3,680</i> 1,688	3	28,193,145
8 Me	niversal) n At Work	1 357 758	1,445	3	11,861,987
9 Yo	iumph) ung Guns II	1,156,598	1, <i>312</i> 1,192	6	37,864,147
	oblem Child	1,092,285	<i>970</i> 899	7	45,866,990
<u> </u>	niversal) king Care of Business	1,091,356	1,215 967	4	16,924,805
(Bi	uena Vista) mp Up the Volume	1,064,657	1,129 821	3	8,699,326
(N	sw Line) Blue Heaven	970,249	1,296 951	4	21,597,313
(W	America	905,980	1,020 934	5	28,372,552
(Ti	i-Star)	13.	970		152 - 577
(Bi	etty Woman uena Vista)	857,611	782 1,097	25	171,575,541
(Sa	Id At Heart amuel Goldwyn)	720,342	551 1,307	4	11,946,524
	e Witches 'arner Bros.)	708,083	750 <i>944</i>	3	8,132,977
18 Ex (Fo	orcist III ox)	684,821	712 <i>962</i>	4	23,846,264
19 Die (Fo	e Hard 2 (x)	659,684	691 <i>955</i>	10	112.051.723
	achnophobia uena Vista)	449,228	624 720	8	49 650 254
	ngle Book uena Vista re-issue)	422 605	768 550	9	42,152,379
23 Th	e Freshman i-Star)	410,820	501 <i>820</i>	8	20,291,267
24 De	Ita Force II GM/UA)	388,853		3	5,854,872
25 Mc	o' Better Blues niversal)	343,220		6	14,941,120
26 Af	ter Dark, My Sweet	322,320	136 2,370	3	1,881,157
27 Na	vy Seals rion)	294,957	430	8	24,189,143
28 Ra	in Killer	284,186		_	284,186
29 Re	possessed	266,975	115	_	266,975
30 Du	ew Line Cinema) Icktales: The Movie	260,592		6	16,504,137
31 To	uena Vista) tal Recall	234,900		15	117,504,542
32 Dr	eams	234,737		3	702,317
33 Qu	/arner Bros.) lick Change	213,146		9	14,935,667
34 Me	(arner Bros.) etropolitan	200,460		6	958,677
(N	ew Line) Cry in the Wild	199,506	4,091 78	2	605,898
(C	emlins 2	185,766	2,552	13	41,152,180
(И	(arner Bros.)	185,300	617	16	84,639,290
(U	niversal) umber Party Massacre 3	181,503	545	10	536,640
(C	oncorde)		2,709		
(0	ate of Grace rion)	179,927	12,852	_	179,927
	ys of Thunder aramount)	169,738	227 748	11	81,297,608

FOR WEEK ENDING SEPTEMBER 29, 1990 Billboard.

	_	CHART	Compiled from a national sample of retail s	store sales reports.		
THIS WEEK	S. AGO	NO				Suggested
THIS	2 WKS.	WKS.	TITLE, Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Type	Sugg
1	2	7	★ ★ NO. 1 ★ ★ PLEASE HAMMER DON'T HURT 'EM Capitol Video C54000 1	M.C. Hammer	LF	19
2	1	15	STEP BY STEP ▲ ²⁰ CBS Music Video Enterprises 19V- 49047	New Kids On The Block	LF	19
3	3	5	BANNED IN THE USA A*Vision Entertainment 50162	The 2 Live Crew	D	14
4	8	3	ELVIS: VOL. 1-CENTER STAGE Buena Vista Home 1032	Elvis Presley	D	19
5	9	3	ELVIS: VOL. 2-THE MAN AND THE MUSIC Buena Vista Home Video 1033	Elvis Presley	D	19
6	6	43	HANGIN' TOUGH LIVE ▲ ²⁴ CBS Music Video Enterprises 19V-49030	New Kids On The Block	С	19
7	5	13	THINGS THAT GO PUMP Geffen Home Video 38172	Aerosmith	LF	16
8	4	59	HANGIN' TOUGH ▲ ²¹ CBS Music Video Enterprises 14V-49028	New Kids On The Block	SF	14
9	11	9	VIDEO EXPOSURE Arista Records Inc.6 West Home Video SW-5702	Expose	SF	16
10	7	7	HULMERIST Sire Records Warner Reprise Video 38175	Morrissey	LF	19
11	10	21	BARRY MANILOW: LIVE ON BROADWAY Arista Records Inc. 6 West Home Video SW-5708	Barry Manilow	С	19
12	12	11	THE BOB MARLEY STORY Island Visual Artsisland Video 440 082 373-3	Bob Marley And The Wailers	D	19
13	15	9	SINGIN' & SWINGIN' CBS Music Video Enterprises 19V- 49045	Harry Connick, Jr.	LF	19
14	21	5	CARLY IN CONCERT: MY ROMANCE Arista Records Inc.6 West Home Video SW-5711	Carly Simon	с	19
15	17	37	KENNY G LIVE A Arista Records Inc.6 West Home Video SW-5705	Kenny G	С	19
16	20	7	LIFESTYLES OF THE RAMONES Sire Records Warner Reprise Video 38178-3	The Ramones	LF	19
17	18	3	BORN TO SING A*Vision Entertainment 50157	En Vogue	SF	14
18	13	5	EVERY TRICK IN THE BOOK CBS Music Video Enterprises 19V-49049	Cheap Trick	LF	19
19	14	15	THE VALUE OF IGNORANCE PolyGram Music Video 440 081 321-3	Sinead O'Connor	LF	14
20	23	3	IN THE HEART OF THE YOUNG A*Vision Entertainment 50156	Winger	SF	14
21	24	23	PSYCHEDELIC SEXFUNK: LIVE FROM HEAVEN EMI Home Video 1627	Red Hot Chili Peppers	С	14
22	27	47	JANET JACKSON'S RHYTHM NATION 1814 A4 A&M Records Inc. A&M Video 61900	Janet Jackson	SF	24
23	29	21	POSITIVE MENTAL OCTOPUS EMI Home Video	Red Hot Chili Peppers	SF	1
24	30	31	25X5: CONT. ADV. OF ROLLING STONES ▲2 CBS Video Ent. 19V-49027	Rolling Stones	D	1
25	16	3	PRIME TIME TV CBS Music Video Enterprises 17V- 49041	Basia	LF	Ľ
26	NE	wÞ	DAVID LYNCH-INDUSTRIAL SYMPHONY NO. 1 Elbow Music, Inc. Warner Reprise Video 3-38179	Julee Cruise	LF	19
27	22	45	STRAIGHT UP ³ Virgin Records America. Inc. Virgin Music Video 50141	Paula Abdul	SF	19
28	19	112	MOTLEY CRUE UNCENSORED ▲ ² Elektra/Asylum RecordsElektra Entertainment 40104-3	Motley Crue	LF	1
29	26	48	DELICATE SOUND OF THUNDER ▲ ³ CBS Music Video Enterprises 24V-49019	Pink Floyd	с	2.
30	25	3	LONG TIME COMIN' MPI Home Entertainment MP6070	Crosby, Stills & Nash	D	19

PriAA gold certification for sales of 20,000 billits of \$2 million in sales at suggested retail. S short-form. LF long-form. C concert. D documentary. ©Copyright 1990, Billboard Publications, Inc.

PRO AUDIO

AES Meet: Vid Post Is Silver Lining In Clouded Economy

BY SUSAN NUNZIATA

NEW YORK—Participants in the 89th Audio Engineering Society Convention, Sept. 21-25 at the Los Angeles Convention Center and Hilton Hotel, have more than technology on their minds. A shaky economy is making some exhibitors and attendees nervous, but most are optimistic about the industry's future.

For some pro audio manufacturers, business was flat this year, declining, in a few cases, as much as 10%-20%. However, others report a successful 1990 thus far and expect 1991 to bring more of the same.

Concern about economic downturn is already influencing the market, say industry observers. "Even

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though disposable income hasn't really reduced, people are more conservative about it," says Ralph Goldheim, VP of sales and marketing with Alesis Corp., Los Angeles. "The money's definitely there if you have the hot product. This just cuts out a lot of marginal players. It means the whole industry has to be a little bit more mature in its perspective and expectations."

Goldheim and others expect fundamental changes in the industry, particularly in distribution and marketing. Additionally, manufacturers and clients alike are looking to audio for film and video as an area of success.

"Video post is picking up and we feel we've got the products right there for that market," says Clayton Blick, marketing manager for Sony, Teaneck, N.J., adding that despite concerns Sony has not seen a downturn to date.

Most manufacturers feel that a good product will succeed even in a slow market.

"Our AES show focus is on the increasing sophistication of the recording tools required by engineers in a broadening music recording market," says Barry Roche, president of Neve. "As the tightening economic environment continues to push music recording studios into becoming multi-use rooms, increasing the number of facilities crossing over into post, it becomes important for us to increase awareness of our multitrack, multiformat consoles.

"Everybody's nervous about the general economy," says Mark Gander, VP of marketing with JBL Professional, Northridge, Calif. "More and more, the long-term growth for our industry is in the integration of [audio and video] media. It is pointing to the long-term trend that you have to deal with the visual as well as the audio."

Gander notes that live sound reinforcement has remained strong, with touring sound companies looking for high-quality gear.

According to Cary Fischer, VP of sales and marketing with GML Inc., Los Angeles, audio for film and video postproduction has helped maintain the marketplace.

"Unfortunately, music recording is very reliant on financial packages," he says. "Studio rates haven't risen in well over 10 years, yet the price of equipment has gone up steadily. The only industries that can afford the new products without bias of pricing or financing are the video post and film post markets." Fischer believes that a look at the industry's early days, when studios relied on talent within their facilities to attract clients, may be the answer to today's difficulties. "Studio owners have to become more involved, as they were 10 or 15 years ago when their own technology and personality was put into the facilities, as opposed to today, where everybody is looking for name-brand product," he says.

Fischer notes that the generic nature of many studios deletes any distinctions between facilities, enabling clients to seek low rates.

"The owners, the technical people, the engineering people within those facilities have to look at themselves as a group and come up with a concept for their specific facility," says Fischer. "They need to decide what they want to achieve, learn how everyone works, and design a facility around themselves. Then that facility represents the highest in efficiency that they can possibly produce."

NED Prez Naples Forecasts Decade Of Transformation In Digital Audio Arena

BY SUSAN NUNZIATA

NEW YORK—The audio industry in the '90s will go through a tremendous transformation in technology and attitudes; the people who are the engineers and managers will be changing, coming out of the computer gen-



eration. That is the future of the industry, according to Bradley Naples, president of New England Digital Corp., the New Hampshire-based company that brought the Synclavier to the world of audio.

The '90s, considered by Naples to be "the true decade of digital," will also be the decade of innovation, not only in technological development, but in how businesses are managed and customers are served.

"I think you have to understand the industry that you're really in, or industries, and I don't think this is well understood by a lot of companies right now," says Naples. "Although we are in the audio industry, we are a computer company, involved in digitizing audio. The type of management team that you need to be successful as a computer company in a totally new and emerging marketplace is not the same type of personnel as you'd find in a traditional audio company."

Most of NED's senior executives hail from the high-tech arena, and its second-in-line staffers are from the audio industry, according to Naples, who notes that achieving a proper balance is integral to a company's success.

Naples became interested in New England Digital after seeing a PM Magazine news segment on the Synclavier sampler, which was unveiled at Dartmouth Univ. in the late '70s. He contacted Jon Appleton, one of the developers of the system, and, in 1979, was hired as business manager, the eighth employee to join the fledgling compa-

Now grown to 150 employees nationwide, NED recently moved from its White River Junction, Vt., headquarters into a larger facility in Lebanon, N.H. When Naples joined the company, it was making \$300,000 per year; last year it made \$23 million. The company has grown at an annual compound rate of 30%, he says.

Still an integral part of its product line, the Synclavier was joined by the PostPro workstation for the film and video postproduction markets, and by the Direct-To-Disk recording option. This year, the company introduced the PostPro SD workstation, a random-access, 24track recorder and editor offering Synclavier sound design and Direct-To-Disk recording for a list price of approximately \$130,000.

At the Audio Engineering Society Convention in Los Angeles, Sept. 21-25, NED is introducing several additions to its line, including a DSP option for the PostPro and PostPro SD that incorporates the company's new MultiArc multiuser/multitasking processing system, magneto-optic (MO) disk and DAT storage devices, new Sound-Droid software developed by Lucasarts, and a new optical disk sound library produced by Les Productions Modulations for both WORM and MO disks (see story on MO technology, news section.)

NED's user base includes such traditional recording studios as New York's Power Station, artists like Sting and Michael Jackson, start-up studios, emerging artists, postproduction houses, and broadcasters.

"The people who will extract out of this technology the real revolutionary nature of the music haven't been born yet," says Naples. "As far as what the computer will do for music in general, I think it's an embryonic form across the board in terms of understanding music, learning music, orchestration, harmony, and writing music.



Brad Naples, president of NED, expects dramatic change in the audio industry in the 1990s.

But the feedback will be so fast that I think the musician in 50 years will be broader than the musician today."

Comparing a musician to a painter who has to understand the makeup of paints and pigments in order to mix them together before painting, Naples notes that Synclavier and other synthesizers offer a palette of sounds that can be broken down in order to create new sounds that never before existed. "The one thing you can do on a Synclavier is dissect sounds. You can understand how sound is put together before you take those sounds and weave them into an orchestrated composition."

Naples notes that there will always be room for traditional sounds and the musicians that make them. "But there is a need for both," he says. "All these tools do is heighten the creative ability of artists and educate the artists faster about opportunities in sound. The world's speeding up all the time and the only thing our product should be doing is allowing the human brain to keep pace with the speed of the world."

NEW PRODUCTS & SERVICES

THIS YEAR'S AUDIO ENGINEERING SOCIETY CONVENTION, Sept. 21-25 at the Los Angeles Convention Center, is the site of many new product introductions and much industry news. What follows is a preview of some unveilings at the meet.

SIEMENS Austria, a 74%-owned subsidiary of the West Germany-based Siemens—parent company of Neve—recently purchased AMS Industries. In a cash buyout, AMS directors, including founders Mark Crabtree and Stuart Nevison, sold their 74% share of the company to Siemens for 8.9 million pounds (about \$16.7 million at the current exchange rate of \$1.88 to the pound sterling). AMS and Neve U.K. are expected to operate independently in the U.K., according to a Neve spokesperson. Uncertainty remains about whether Neve North America will market AMS products in this country. Details are expected at AES, where AMS will debut its AudioFile Plus workstation, Logic 1 digital mixing console, and the SoundField microphone system. Contact Neve: 203-744-6230.

DAT TIME CODE: **Sony** is debuting its **PCM**-7000 series of DAT players, which include time-code capabilities. Prototypes were shown at the National Assn. of Broadcasters Convention last spring. These units, which conform to the proposed IEC standard for time code on DAT, are expected to ship in early 1991 and pricing will range from \$4,000-\$15,000. The company is also unveiling new software for its **APR 24** analog 24-track recorder, which allows for integrated video postproduction applications. Contact: 201-833-5229.

GML GETS AROUND: GML Moving Fader Automation systems are installed and operational within consoles on display from Focusrite, Sony, Soundcraft, and API at their respective AES booths. GML will also demonstrate the systems at its booth. The company recently signed official OEM agreements with Focusrite and API, and announced high-end-option agreements with Sony and Soundcraft. The largest system, a 64-input GML Environment, is fully integrated into the Focusrite console and is slated for delivery to Hollywood's Conway Studios after AES. GML also recently worked with Walt Disney Pictures on reconstructing that studio's two Harrison PP1 film consoles to include moving fader automation, with eight switches per channel automated, and delivered its first seven Recall Automation systems to Neve VR customers, including Lucasfilm Ltd. and ABC-TV. Contact GML: 818-781-1022.

ELECTRO SOUND VIDEO VERIFIER: **Electro Sound** is introducing an open-reel videotape quality control pancake verifier, **VQC III**, aimed at high-speed duplicators for the inspection of prerecorded video pancakes and incoming videotape. Contact: 408-245-6600.

GAUSS EXPANDS: Gauss Loudspeakers is moving its speaker production to a specialized plant in Newport, Tenn. Sales and marketing, as well as customer service, remains in the Gauss headquarters in California. Recently, Warner Bros. Records changed the low- and midfrequency components in its playback systems to Gauss equipment for use at national shows and conventions to showcase the company's music releases. Other companies to (Continued on page 57) OTARI...







... when compromise is out of the question.

OTARI.

PRO AUDIO

Billboard

CATEGORY	HOT 100	BLACK	COUNTRY	ADULT CONTEMPORARY	DANCE-SALES
FITLE Artist/ Producer (Label)	RELEASE ME Wilson Phillips/ G.Ballard (SBK)	CRAZY The Boys/ The Boys (Motown)	JUKEBOX IN MY MIND Alabama/ J.Leo;L.Lee; Alabama (RCA)	OH GIRL Paul Young/ P.Wingfield (Columbia)	THIEVES IN THE TEMPLE Prince/ Prince (Paisley Park/ Warner Bros.)
RECORDING STUDIO(S) Engineer(s)	OCEANWAY/ WESTLAKE/ STUDIO ULTIMO Francis Buckley	WESTLAKE Gerry Brown	EMERALD Steve Marc Antonio; Jeff Geidt	LIVINGSTON Pete Wingfield	PAISLEY PARK Michael Koppelman; Tom Garneau
RECORDING CONSOLE(S)	Custom API/ Neve V/Neve 8018	Neve V/Trident 80C	SSL 4064-E Series	SSL 4000-E&G Series	SSL 4000-E&G Series
MULTITRACK RECORDER(S)	Mitsubishi X-850/ Sony APR 24/ Ampex ATR 124	Mitsubishi X-850	Mitsubishi X-850	Otari MTR-90	Studer A-800
MASTER TAPE	Ampex 456/ Ampex 467	Ampex 467	Ampex 467	Agfa 469	Scotch 250
MIXDOWN STUDIO(S) Engineer(s)	WESTLAKE Francis Buckley	LARRABEE Dennis Mitchell; Andy Betwenis	EMERALD Steve Marc Antonio; Jeff Geidt	HIT FACTORY Bob Clearmountain	PAISLEY PARK Prince
CONSOLE(S)	Neve V	SSL 4000-G Series	SSL 4064-E Series	Neve VR	SSL 4000-E&G Series
MULTITRACK/ 2-TRACK RECORDER(S)	Mitsubishi X-850/ Sony MCI JH24	Studer A-800/ Studer A ₋ 820	Mitsubishi X-850/ Sony MCI JH24	Studer A-800/ Mitsubishi X-850/ Studer A-820	Studer A-800/ Studer A-820
MASTER TAPE	Ampex 456/ Ampex 467	Ampex 456	Ampex 467	Ampex 456	Scotch 250
MASTERING HOUSE (ALBUM) Engineer	BERNIE GRUNDMAN Chris Bellman	HIT FACTORY DMS Herb Powers	STERLING Ted Jensen	CBS STUDIOS Vlado Meller	MASTERDISK Howie Weinberg
PRIMARY CD REPLICATOR (ALBUM)	Capitol-EMI Music	JAC	JVC	CBS Manufacturing	WEA Manufactuin
PRIMARY TAPE DUPLICATOR (ALBUM)	Capitol-EMI Music	НТМ	Sonopress	CBS Manufacturing	WEA Manufacturing
PRIMARY DUPLICATION TAPE	Agfa/Aurex Basf/Sunkyong	Aurex	Aurex	CBS Ultra 4	Agfa

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PRO AUDIO

NEW PRODUCTS AND SERVICES (Continued from page 55)

go with Gauss recently include Normandy Sound in Warren, R.I., and Debbie Gibson Productions in New York. Contact: 213-875-1900.

BL LINEUP: JBL Professional is bowing several new products at AES, including the SR47000 Series loudspeakers, featuring titanium diaphragm compression drivers with patented diamond surround, Bi-Radial horns, and new Vented Gap Cooling low-frequency transducers. JBL is also unveiling SR Series power amplifiers designed for sound reinforcement applications, ES Series amps for sound contracting applications, 2100 Series coaxial transducers, and 8300 Series wall speakers. Contact: 818-893-8411.

DELTA DISPLAY: **Soundcraft** is announcing the new **Delta 8** console for both 8- and 16-track recording. It incorporates features on the company's 200 **Delta** board, which debuted at last year's AES in New York. Soundcraft is also introducing the **Venue** console, a fully modular 8-bus board designed for front of house live mixing applications. Contact: 818-893-8411.

STUDIO REFERENCE: Agfa is debuting SR-XS studio reference chrome audio cassettes in C-60 and C-90 configurations. The tape formula, designed for pro studio reference applications, uses highly coercive magnetic particles. The Agfa-designed and -manufactured shell uses a sturdy tape-handling mechanism, making the cassette suited for remote recording as well as reference, according to the company. Agfa is also bowing an audio/video accessories line for duplicators and recording studios featuring splicing tape, leader tape, and analog and digital cassettes. Contact: 201-440-2500.

UBJECT ORIENTATION: Symetrix is spotlighting its DPR44 recording and editing station at the Syme-trix/Marshall suite at AES. The new system incorporates a proprietary "object oriented editing projection" that assigns the attributes of a graphics object to each discrete sound segment or track on the fullcolor controller screen. The graphics control tablet includes a pen that allows each audio object to be rapidly selected and moved freely, according to the company. The system also offers simultaneous four-track recording and playback with four layers of object-oriented editing and sound file manipulation per track. Contact: 206-282-2555.

AUDIO PARAGON: Audio Animation is unveiling the Paragon digital dynamics processor, designed for the broadcast market. It offers four bands each of compression and limiting, and uses an "instant attack time" limiting system that yields no clipping artifacts, according to the company. Delivery is slated for November at a suggested list price of \$8,990. Audio Animation recently relocated to a new facility at 6632 Central Ave. Pike, Knoxville, Tenn. 37912. Contact: 615-689-2500.

Swire VENTURE: Swire Magnetics entered a distribution agreement with Olamon Industries in Old Town, Maine, which will account for a 30% increase in C-0 manufacturing capacity, pushing Swire's yearly output to nearly 190 million units. Olamon anticipates annual production of 20 million Norelco boxes and more than 60 million newly designed clear C-0s, all of which will be distributed by Swire, according to the company. Swire is bringing a line of improved duplication products to this year's AES Convention. Contact Swire: 213-515-0494.

SPARS MEETS: The Society of Professional Audio Recording Services (SPARS) has several meetings slated for AES, including an educational conference Sept. 21, a general membership meeting Sept. 22, a business seminar during the afternoon of the 22nd, and a manufacturers' interface breakfast Sunday (23). Contact: 407-641-6648.

LLECTRO-VOICE MIX: Electro-Voice is introducing the **BK-1642** stereo mixing console, featuring a humbucking ground design that makes it virtually immune to hum and interference from external sources, according to the company. E-V also recently implemented **Kevlar** fiber composite speaker cones into its **EVX-180** woofers. Contact: 616-895-6831.

PORTABLE DAT: Bruel & Kjaer, in cooperation with Panasonic Professional Audio, is introducing a portable DAT recording/archiving system in a padded flight case. The system is built upon two B&K Type 4006 omnidirectional microphones and the new Panasonic SV-255 portable DAT recorder, and includes necessary accessories. Contained in a lightweight Zero/Halliburton flight case, the package has a suggested price of \$6,200. Contact B&K: 508-481-7000.

ANNOY STUDIO LINE: Tannoy is debuting its new Studio Monitor Series based on its patented Differential Material Technology (DMT). The six-model line is the culmination of 10 years of extensive research in DMT. With the new technology, any moving or vibrational component capable of storing energy is isolated from the cabinet by a surround or mount made from a different material or a fused bond generating a differential, which dampens and absorbs that component's resonant vibration, according to the company. Contact: 519-745-1158.

HARRISON LINEUP: Harrison is debuting its **ARS-9** audio routing switcher and will feature its **Series**- Ten B and Pro-790 consoles at AES. The lineup is also being shown at the International Broadcasting Convention in the U.K. this month, the Society of Motion Picture and Television Engineers Show next month, and the International Broadcast Equipment Exhibition in Japan in November. The ARS-9 is designed for either stand-alone operation or integration into the fully automated SeriesTen B. Contact: 615-331-8800.

SUSAN NU<mark>NZIATA</mark>

FOR THE RECORD

In the Sept. 15 issue, an article on fiber optics for the pro world reported that a fiber-optic development project by Monster cable was bogged down. According to the company, however, Monster has a full range of products for fiber-optic systems and is displaying its cable line at the Audio Engineering Society convention this week. Its clients include Disney and NBC-TV.

Janet Jackson's "Come Back To Me" single on A&M, listed in the Sept. 8 Studio Action chart, was duplicated on BASF chrome tape.





Available on Cassettes, Compact Discs & Records

FOR WEEK ENDING SEPTEMBER 29, 1990



1	1	9	HARRY CONNICK, JR. COLUMBIA 46146 3 Weeks at NO. 1 WE ARE IN LOVE
2	2	13	WYNTON MARSALIS COLUMBIA 46143 STANDARD TIME VOL. 3 - THE RESOLUTION OF ROMANCE
3	3	5	BRANFORD MARSALIS QUARTET/T. BLANCHARD COLUMBIA 46792* MUSIC FROM ''MO' BETTER BLUES''
4	6	5	BRANFORD MARSALIS QUARTET COLUMBIA 46072* CRAZY PEOPLE MUSIC
5	5	9	HARRY CONNICK, JR. COLUMBIA 46223 LOFTY'S ROACH SOUFFLE
6	4	11	PAT METHENY GEFFEN 24293 QUESTION AND ANSWER
7	8	11	ELIANE ELIAS BLUE NOTE 93089*/CAPITOL ELIANE ELIAS PLAYS JOBIM
8	11	3	JIMMY MCGRIFF HEADFIRST 379*/K-TEL YOU OUGHT TO THINK ABOUT ME
9	7	15	STAN GETZ A&M 5297* APASIANADO
10	10	5	BLUESIANA TRIANGLE WINDHAM HILL JAZZ 0125* BLUESIANA TRIANGLE
11	12	3	JACKIE MCLEAN QUINTET FEAT. RENE MCLEAN TRILOKA 181*/PPI DYNASTY
12	9	11	CHRISTOPHER HOLLYDAY NOVUS 3087*/RCA ON COURSE
13	13 NEW >		MICHEL CAMILO EPIC 46236*/COLUMBIA ON THE OTHER HAND
14	14 NEW >		GERRY MULLIGAN A&M 5326* LONESOME BOULEVARD
15	13	19	CARMEN MCRAE NOVUS 3086/RCA CARMEN SINGS MONK

TOP CONTEMPORARY JAZZ ALBUMST

				-
1	1	13	★ ★ NO. 1 ★ ★ MICHAEL FRANKS REPRISE 26183 3 weeks a BLUE P/	
2	8	3	RIPPINGTONS FEATURING RUSS FREEMAN GRP 9618 WELCOME TO THE ST. JAMES'	CLUB
3	2	15	SPYRO GYRA FEATURING JAY BECKENSTEIN GRP 9608 FAST FOR	WARD
4	3	15	JOHN MCLAUGHLIN TRIO JMT 834 436*/POLYGRAM LIVE AT THE ROYAL FESTIVAL	HALL
5	4	9	BOB JAMES WARNER BROS. 26256 GRAND PIANO CA	NYON
6	6	9	ANITA BAKER ELEKTRA 60922 COMPOSI	TIONS
	17	3	BOBBY LYLE ATLANTIC 82138* THE JOL	IRNEY
8	12	5	RICHARD ELLIOT ENIGMA 73565* WHAT'S I	NSIDE
9	15	3	RICARDO SILVEIRA VERVE FORECAST 843 602*/POLYGRAM AMAZON SEC	CRETS
10	5	23	NAJEE EMI 92248 TOKYO	BLUE
(11)	23	3	JOHN PATITUCCI GRP 9617* SKETCH	BOOK
(12)	16	3	BOB BERG DENON 6210*/A&M	DOWS
13	21	3	ACOUSTIC ALCHEMY GRP 9614*	POINT
14	9	31	BASIA EPIC 45472 LONDON WARSAW NEW	YORK
15	10	15	LARRY CARLTON GRP 9611 COLLE	
(16)	20	5	RONNIE LAWS PAR 2003*	SPIRIT
17	11	21	LONNIE LISTON SMITH STARTRAK 4021/ICHIBAN	DDESS
18	7	9	STANLEY CLARKE/GEORGE DUKE EPIC 46012	3
(19)	NE	wÞ	DAVID BENOIT GRP 9621*	OTION
20	NE	wÞ	DAVE WECKYL GRP 9619* MASTER	
21	13	19	TOM GRANT VERVE FORECAST 843 011*/POLYGRAM EDGE OF THE V	
22	14	25	STANLEY JORDAN BLUE NOTE 92356/CAPITOL	
23	18	7	MAX GROOVE OPTIMISM 3228 MAXIMUM GE	
24	25	41	KENNY G A ARISTA 8613	LIVE
(25)	NE	wÞ	THE MEETING GRP 9620.	



by Jeff Levenson

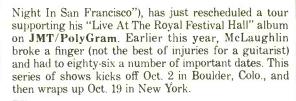
AFTER YEARS OF CHASING LAND SPEED records, guitarist Al Di Meola has set sail on a bold new course. His galleon for this adventure is a new acoustic group called World Sinfonia, and it features a quintet of players from different parts of the world. Chief among them is Dino Saluzzi, one of jazz's best-known exponents of the bandoneon (Astor Piazzola is the other), a type of button accordion native to South America. Saluzzi hails from Argentina.

Di Meola's group contains a supporting guitarist, Chris Carrington from Venezuela, and two percussionists, Arto Tuncboyaci from Turkey and Gumbi Ortiz from Puerto Rico. With the addition of Saluzzi, the leader gets to converse with a master soloist and examine the global musics that have influenced and interested him since his early fusion days in the mid-'70s with Return To Forever, and as a solo artist since.

"With Dino," he says, "I have someone to talk with musically. I can have dialogs with him as a melodic improviser. He contributes another, vital voice to the group that is orchestral and colorful.

"Originally," he adds, "this *band* started out as a solo concept; it was just me. Then, before I knew, it began growing organically. I'm seeing now that with this group I can satisfy all my musical desires. I've always been interested in Mediterranean folk music and Greek music and the sounds of South America, all mixed together with jazz harmonies. Somehow, without even trying, World Sinfonia is providing just that."

DIGITAL RESTORATION: John McLaughlin, Di Meola's former soul mate (along with Paco De Lucia during the early '80s, when they scored big with "Friday



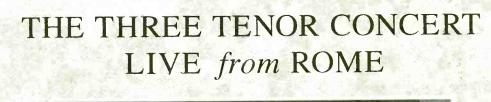
MADE (UNMADE) FOR TV: After too many years, R&B diva **Ruth Brown** was finally invited to "The Tonight Show" last week. Unfortunately, she delivered fewer goods than we know she has. Far from flaunting her ebullient (outrageous?) self, Brown toned down her act with a heavy dose of civility: ultraconservative sequined gown (covering all cleavage), properly staid

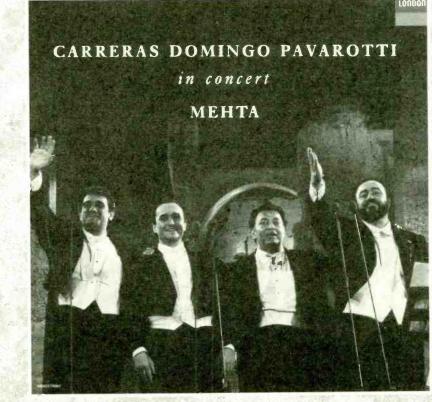
Al Di Meola's new band is a multicultural assemblage

makeup, a polite performance sans any blues-in-thenight raunch. A disappointment.

BROWNIE POINTS, ANYWAY: Once her career got goosed by a long "Black And Blue" run on Broadway, Brown became everyone's favorite blueser. The accolades, it seems, keep coming. She has been nominated for W.C. Handy Awards in three categories: blues album of the year (Fantasy's "Blues On Broadway"); best contemporary female blues vocalist; and blues entertainer of the year. The awards will be presented Oct. 14 at the Peabody Theater in Memphis.

GIMME AN A: The Budweiser TV spot that is currently getting plenty of national airplay features background vocals by Angela Bofill or someone who sounds a lot like her. Problem is, the conmercial's graphics (fleetingly displayed in the tiniest typeface possible) identify the talent as Angelo Bofill. Bud, come clean, is that a mistake, or a drag impersonator with excellent chops?





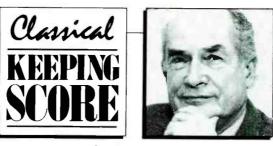
Available on London Compact Discs, Cassettes, VHS and LaserDisc. © 1990 London/PolyGram Records, Inc.



			JUSE CARRERAS
20	15	25	DEBUSSY: 12 ETUDES PHILIPS 422:412* MITSUKO UCHIDA
21	NEW POPS BY GEORGE PHILIPS 426 404-2* BOSTON POPS (W		POPS BY GEORGE PHILIPS 426 404-2* BOSTON POPS (WILLIAMS)
22	20	27	BARTOK: 6 STRING QUARTETS DG 423-657* EMERSON STRING QUARTET
23	NEW VIVALDI: THE FOUR SEASONS ANGEL CDC-49557* NIGEL KENNEDY/ENGLISH CHAMBER OR		VIVALDI: THE FOUR SEASONS ANGEL CDC:49557* NIGEL KENNEDY/ENGLISH CHAMBER ORCHESTRA
24	16	21	PISTON: SYMPHONIES 2 & 6 DELCS DE:3074* SEATTLE SYMPHONY (SCHWARZ)
25	19	55	HOROWITZ AT HOME DG 427-772* VLADIMIR HOROWITZ

TOP CROSSOVER ALBUMSTM

1	1	19	★ NO. 1 ★ ★ MUSIC OF THE NIGHT SONY CLASSICAL SK-45567* 15 weeks at No. 1 BOSTON POPS (WILLIAMS)
2	2	7	RIDE ON, KING JESUS! ANGEL CDC-49885*
3	3	33	HENRY V SOUNDTRACK ANGEL CDC 49919+ CITY OF BIRMINGHAM SYMPHONY (RATTLE)
4	4	13	SINGS ANDREW LLOYD WEBBER TELDEC 56924-2* JOSE CARRERAS
5	8	25	THE ENCHANTED FOREST RCA 7893-RC* JAMES GALWAY
6	5	23	TRUMPET SPECTACULAR TELARC CD-80223* DOC SEVERINSEN/CINCINNATI POPS (KUNZEL)
7	7	17	FLICKA: ANOTHER SIDE OF VON STADE SONY CLASSICAL MK 44609* FREDERICA VON STADE
8	6	63	1712 OVERTURE TELARC CD-80210* P.D.Q. BACH
9	10	5	NEW BRITAIN: ROOTS OF AMERICAN FOLKSONG ERATO 45474-2.2K* BOSTON CAMERATA (COHEN)
10	9	31	FANTASTIC JOURNEY TELARC CD-80231* CINCINNATI POPS (KUNZEL)
11	12	113	JAMES GALWAY'S GREATEST HITS RCA 7778-RC* JAMES GALWAY
12	13	47	SHOW BOAT HIGHLIGHTS ANGEL CDC-49847* VON STADE, HADLEY, STRATAS (MCGLINN)
13	14	22	MCLAUGHLIN: THE MEDITERRANEAN SONY CLASSICAL MK-45578* JOHN MCLAUGHLIN
14	11	23	BERNSTEIN: ARIAS AND BARCAROLLES KOCH 7000* KAYE, SHARP, BARRET, BLIER
15	RE-ENTRY		BY REQUEST THE BEST OF JOHN WILLIAMS PHILIPS 420-178 BOSTON POPS (WILLIAMS)



by Is Horowitz

MUTI MATTERS: Work with a busy conductor and orchestra and you've got to plan far ahead. **Riccardo Muti**, for instance, will be recording all the Schumann symphonies with the Vienna Philharmonic for Philips, but the first sessions won't be held until May 1993. It's already been disclosed that Muti and the VPO have a complete Mozart symphony survey in their plans, and that project won't begin until October 1991.

Since Muti signed a non-exclusive pact with Philips two years ago (his commitments to Angel/EMI also remain extensive), the PolyGram imprint has blocked in a heavy load of recordings with the maestro that includes video as well as CDs.

Even before the Mozart CD survey gets under way, for example, Muti and the Vienna will be captured in live video tapings of the last three Mozart symphonies during performances next summer in Salzburg. The plan is to release this material on laserdisk.

And come Jan. 1, 1993, it will be Philips' turn to record the annual New Year's Day concert of the VPO, with Muti on the podium. CD and laserdisk versions due.

ANGEL ANGLES: **Wolfgang Sawallisch**, recently named to succeed **Riccardo Muti** as music director of the Philadelphia Orchestra, continues his Dvorak cycle with the orchestra for Angel. Next sessions take place in January with the cello concerto, featuring **Natalia Gutman** as soloist, and the Symphonic Variations as the major works. A Wagner album is also planned, with other repertoire certain to follow.

Among other Sawallisch commitments to Angel is a Beethoven symphony cycle with the Royal Concertgebouw. But that won't begin until some time next year. Closer to home, Angel has begun recording its superstar package joining **Placido Domingo** and **Itzhak Perlman** in light repertoire arranged and conducted by **Jonathan Tunick.** Producer is **John Fraser**.

PASSING NOTES: Chandos Records' new CD with the Czech Philharmonic conducted by its new music director, **Jiri Belohlavek**, is the first under a new exclusive pact that calls for a minimum of four recordings a year. It's said to be the first time the orchestra has entered into an agreement with a western label free of any ties with the Czech state record company, Supraphon. Belohlavek and his orchestra will be touring in the U.S. this October.

Low-end Mozart, in price if not in quality, is Laser-

Riccardo Muti conducting all kinds of video, CD business

light's contribution to the bicentenary sweeps. A 10-CD boxed set of highlights, plus 10 3-CD packages of complete works, priced to sell at \$4.99 per disk, comprise the campaign. Many of the recordings feature the Salzburg Mozarteum led by **Hans Graf**.

The current Laserlight catalog of 165 titles will be expanded to 200 by the end of the year, says **Jerome Stine**, marketing chief.

A baton used by Arturo Toscanini, and Benny Goodman's clarinet are only two of some 200 items that will be on display in the main gallery of Lincoln Center's music library in New York, Oct. 31 through January. The multimedia exhibit, "Echoes And Artifacts," is one of many events that will mark the centenary of the venerable hall, which opened in 1891 with a concert conducted by Tchaikovsky.

Not many may remember that composer John Eaton, just named a MacArthur Fellow (worth more than \$150,000) and holder of no less than three Prix de Rome grants plus many other awards, performed a pop single on the electronic Syn-Ket for Decca Records in the mid-'60s. No, it didn't make the charts.



faced in the 20th century: an American debut. As befits a talent with such an extraordinary reputation preceding him, an extraordinary debut is planned: Kissin will perform both Chopin concertos with Zubin Mehta and the New York Philharmonic and give the first recital in Carnegie Hall's Centennial Season. How will he fare in this trial by fire? Ruth Laredo, herself one of the finest planists of this generation, made this prediction on her National Public Radio program:

His name is Evgeny Kissin. He's 17 years old, and I'm convinced he's about to set the musical world on fire."

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MUSIC VIDEO

'Cop' On The Rock Beat Show Links Music, Drama

NEW YORK—Most directors and producers would pale at the thought of doing five music videos every eight days, but the people behind ABC's new musical drama "Cop Rock" are approximately doing just that.

The show, which premieres Wednesday (26) at 10 p.m., is the latest from Steven Bochco Productions, the company that brought television viewers such groundbreaking programs as "Hill Street Blues" and "L.A. Law."

The 60-minute weekly series combines five integral musical numbers with the dramatic action. "The important thing is that the stories are not written around the music, but the music written around the stories," says Gregory Hoblit, who serves as the show's co-executive producer with Steven Bochco. "Are there places where a song would be more reflective in revealing the nature and the characters than dialog? If you can make a greater impact or get to an emotional point through the song, that's what we're trying to do."

The songs for the pilot were done by Randy Newman; however, since "pumping out five original songs every eight days" is hardly Newman's style, subsequent songs for shows are being handled by a small staff of songwriters under the direction of Mike Post, who wrote the title tunes for "L.A. Law," "Hill Street Blues," and scads of other television shows.

Among the writers are Amanda McBroom, who penned "The Rose," and Don Markowitz, who wrote some of the tunes for "Dirty Dancing."

The daunting schedule calls for an average window of three weeks between an episode's first conceptual meeting and when taping starts. At the first meeting, Bochco, Billy Finkelstein and John Romano-the show's primary writers and producers-present a rough draft of the script and indicate where they want songs and what character will sing. The next meeting takes place with the songwriters, who discuss each song and its tempo with writers and hope to key into specific songs. A few days later, a rough demo of the song is done and, if it meets approval, a better demo will be done. At the same time, the script is being written. As soon as the songs are finished, the music scenes are choreographed and blocked.

Next comes the actual shooting of the show. Despite the addition of the music scenes, each show is shot in eight days, the current standard for 60-minute dramas.

For the pilot, it took a day to shoot each song. For subsequent shows, ballads are taking at least half a day. "For ambitious numbers, we're taking three-quarters of day," Hoblit says. A remote 24-track studio truck is used for the shoots. Two produc-

The Eye is closed, but it's only blinking; it will return wide-open next week tion units—one that shoots the film, another that prepares the upcoming music scenes—are used. Not suprisingly, the budget for the show exceeds the norm for most one-hour dramas. According to a source, "Cop Rock" is pushing the \$1.8 million mark per episode.

Hoblit says the show purposefully stayed away from bringing in established music video directors to help out with the scenes.

"One thing I did not want to do was make these look like regular videos. I'm not a great fan of the MTVstyle videos. As I see see it, I find a lot it to be flash for flash's sake, and I just want to hear, feel, and absorb the music. I wasn't interested in a very flashy, dazzling way that would take away form the music," Hoblit says. "This is a lot more conservative than MTV and it honors the music, even though I know that sounds pretentious. Basically, we went about this the same way I shoot a dramatic scene. The content determines form."

Another difference between "Cop Rock's" musical segments and traditional music videos is that the singing is done live with the actors performing to tracks. "Candidly, we have had two exceptions because the actors weren't up to the songs, but in all other instances, they're being done live,' Hoblit says. "I never want to lip sync again. The qualitative difference between live and lip-synced perfor-mances is profound. We're asking the audience to really buy into the reality of the dialog and asking them to do it with a song is asking them to take a leap of faith anyway. Lip-syncing would really be asking a lot.'

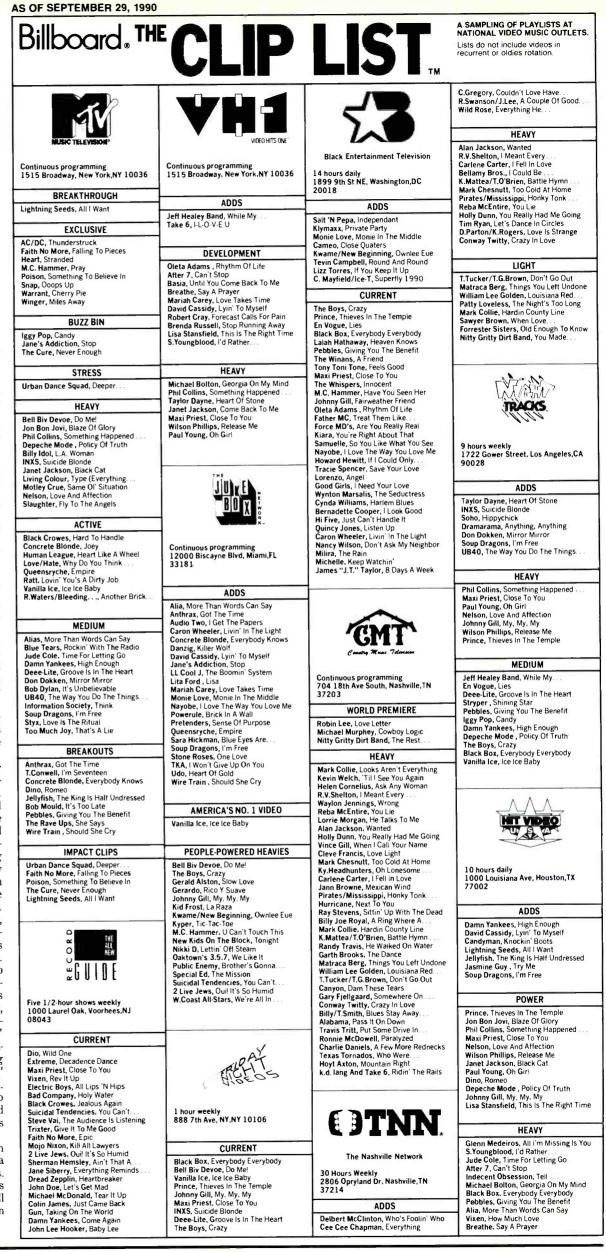
Because of the live demands, casting for the primary characters, as well as guest stars, has proven to be a little more difficult than planned.

"We had this show cast in our minds $2^{1}/_{2}$ weeks before we were going to start shooting," says Hoblit. "Then we went onto a rehearsal stage with Randy Newman and Mike Post and all the actors we'd picked came in to sing—around 22 of them and none of them passed the singing test. This precipitated a trip to New York for quick auditions." Aside from Barbara Bosson and Ronny Cox, the cast is largely made up of unknowns.

Although there is no current plan, it is not out of the question that an album or video of musical numbers from the show could be released. "It's all we can do right now just to put the show out and hope it succeeds," says Hoblit. "So while it's premature to release something now, it would be silly to say it's not something that's come across our minds."

Despite a huge push from the network, there is the feeling among some that the idea for "Cop Rock" might be a little too risky to succeed. "Hull High," a CBS show that also features music numbers interspersed with the action, has received less than glowing reviews.

As Hoblit notes, one success can spawn a thousand imitators, but a failure will scare off any duplicators. "I think if neither one of these shows makes it, there will be no trend at all and I fully expect it will never happen again," he says laughing.



MUSIC VIDEO

NEW VIDEOCLIPS

This weekly listing of new videoclips generally available for pro-gramming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, and director. Please send information to Billboard, New Videoclips, Suite 700, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210.

ANTOINETTE

She Operates Around The Clock Burnin' At 20 Below/Next Plateau Jay Ellis Yvette Pineyro, Jay Ellis

ROBERT CRAY Forecast (Calls For Pain) Midnight Stroll/Mercury Joseph Sassone/Mark Freedman Productions Oley Sassone

GLOVE E Dance Baby Chillin' On The G Spot/Chrysalis Nancy DiToro, David Palmer/MGMM Zack Snyder

VINCE GILL

Never Knew Lonely When I Call Your Name/MCA Marc Ball/Scene Three John Lloyd Miller **GUYS NEXT DOOR**

Parasite

VIDEO TRACK

LOS ANGELES

LOS LOBOS JAM "Down On The Riverbed" in their new video from the Slash-Warner Bros. album "The Neighborhood." Director Jeff Preiss mixed location footage with studio performance. Tony Schiff produced for Epoch Films and Debbie Samuelson executive-produced.

Jeff McQueen recently wrapped Dramarama's "Anything Any-thing" video for the Chameleon album "Live At The China Club." Half of the clip was shot at six frames per second, creating an in-camera effect. McQueen used high-contrast lighting for an expressionistic feel. He shot the clip for McQueen Films.

Gary Gutierrez and Colossal Pictures are the force behind the 'Arachnophobia'' video, featuring Hollywood Records singer/songwriter Brent Hutchins. The clip promotes the film of the same name. mixing movie footage with new spider-infested vignettes of Hutchins overcoming his own form of "arach-nophobia." Rick Fichter directed photography, Steve Kutchner handled the live eight-legged creatures, and puppeteers from Chris Walis Inc. manipulated a variety of cablecontrolled and battery-operated fake spiders.

Spider-handler Kutchner has been in music-video demand, lately, as he was called in to wrangle with some spiders for the new JetBoy video, "Evil," for MCA. Scott Kalvert directed the concept clip, in which a huge castle interior was built to create the proper diabolical effect. Dave Horgan produced, and Dave Phillips directed photography for **RPM** Productions.

NEW YORK

SALT-N-PEPA PROVE they are "Independent" in their new Next Plateau clip from the "Blacks' Magic" album. Millicent Shelton and Guys Next Door/SBI Michael Simmons/F art Inc. & NBC Produc tions Dominic Orlando

JANE'S ADDICTION

Stop Ritual De Lo Habitual/Warner Bros. Allan Wachs/Peter Nydrie Productions Perry Farrell, Casey Niccoli IGGY POP

Candy Brick By Brick/Virgin Jim Czarnecki/Epoch Films Jeff Preiss

ANDY PRIFBOY Tomorrow Wendy Upon My Wicked Son/E Darci A. Oltman/DOOM Inc Thomas Mignone Dr. Dream **KENNY ROGERS & DOLLY PARTON**

Love Is Strange Love Is Strange/Reprise Jessica Cooper/Planet Pictures Gerry Wenner

SHINEHEAD The Real Rock The Real Rock/Elektra Mitchell Rothzeid. Tina Silvey/Silvey + Co. Andrew Doucette

THE WAY MOVES One More Kiss Favor & Disgrace/Chameleon Dead Battery. Argyle Skiles, Ray Billings Michael Whetstone. Todd Skiles, Michael Oblowitz

Hurby "Luv Bug" Azor directed the shoot, in which the female rappers show the men just who is boss. Valerie Joseph produced.

Soundtrack City director Pamela Birkhead shot Lection-PolyGram artist Keith Staten in "Miracle," the latest clip from his "From The Heart" album. Birkhead and executive director Raina Bundy put projected lighting to creative use and shot Staten performing in a Manhattan studio. Matt Cole produced.

The Club MTV Dancers strut their collective stuff in "The Assassinator," a rollicking new rap video from Style. Director George Mitas set the action in the Brooklyn Navy Yard. Joseph Nardelli produced the New Generation Pictures clip for Select Records. Mitas and Nardelli also directed and produced "Who Do You Love," another Style clip that features fellow Select artist Tariq.

OTHER CITIES

BILLY JOE ROYAL's latest video, "A Ring Where A Ring Used To Be," chronicles the breakup of a doomed marriage. Richard Jernigan directed the clip, reeled in Denison, Texas. The tune is from Royal's 'Out Of The Shadows" album on Atlantic. Joe Pollaro produced for Pollaro Media Advertising & Productions.

Greg Crutcher directed "Everything He Touches (Turns To Gold)" for Wild Rose's Capitol album, "Straight And Narrow." Crutcher shot a searing white-on-white performance clip set against demolition rumble and workmen. Carolyn Betts produced the clip for Dream **Ranch Pictures.**

Scot Mathisson and a crew from Original Eye Films lensed Island's Burning Spear video, "Great Men," during the Reggae Sunsplash tour in Florida. The live performance clip features footage of the sun-soaked band on the beach and in the bus. Rick Padilla produced.

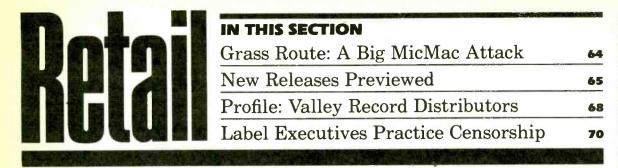
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Wherehouse Holds Spirited Confab Co.'s Sales Increased By 17.5% In '90

BY EARL PAIGE

LOS ANGELES—After reaping a hefty 17.5% sales increase to \$388.3 million in fiscal 1990 and scooping up the National Assn. of Recording Merchandisers retailer-of-the-year award this spring, Wherehouse Entertainment made it clear at the company's annual convention that the chain will not rest on its laurels.

The convention, held here at Stouffer Concourse Hotel Sept. 11-13, saw the Torrance, Calif.-based web launch what executives believe could be one of the most comprehensive and conceptualized customerservice programs ever attempted by a chain of its type and size.

Under the theme "Above And Beyond," management emphasized to the 400 delegates attending the company's third annual convention that customer service is the way to differentiate the chain from the competition.

Wherehouse operates 275 stores up and down the West Coast, selling all forms of prerecorded home entertainment. Of that total, 215 stores also operate in the service-intensive activity of video rental.

But in recent years, out-of-state chains have expanded their activities on the West Coast—first Minneapolis-based Musicland Stores Corp., Fort Lauderdale, Fla-based Blockbuster Entertainment, and, more recently, N. Canton, Ohiobased Camelot Music. Faced with that encroachment on its trade area, the chain will maintain its aggressive growth plan—48 stores opened last year, with as many planned for the current year.

For instance, a chainwide contest two months ago required store managers to think creatively as they competed to fulfill a mandate of getting their picture taken while performing a list of 100 predetermined community-service acts, such as helping someone cross the street. In addition to these activities,

managers had to be pictured in five

freeform photos, depicting acts that would benefit the chain. That component of the contest inspired one manager to skydive out of an airplane holding a Wherehouse banner, an act that management rewarded by naming him the winner.

The commitment to customer service was emphasized in the opening remarks of Wherehouse president and CEO Scott Young, who described it as the chain's "mission," and was highlighted in dozens of ways during the convention.

In one of the more dramatic convention highlights, the well-known customer advocate Peter Glen presented the results of a study he conducted while touring many stores. Glen complimented managers for running well-organized stores and properly executing merchandise presentations. But he criticized the chain's outdoor signage and said store managers were lax in wearing their company vests.

Bruce Jesse, VP of advertising and promotion, said, "The idea of Peter's presentation is that the customer is everything." As explained by Germaine Sper-

As explained by Germaine Sperry, director of store training and development, enhanced customer service grows out of managers understanding their role and teaching the many functions of store operation to staff members "so the manager can devote more time and effort to customer service."

Toward that end, intensive classes on the role of a store manager were conducted in 18 rooms of the Stouffer Concourse Hotel here, with breakout groups of 15-17 store managers going through three sessions in two days.

At the same time, Young and others stressed the need to be creative and make stores a fun place to visit; one way of emphasizing this was the evening of "dare to be different," as delegates showed up in all sorts of costumes, with one set of district managers doing an Australian bushman act on stage. In his opening remarks, Young said, "We have come a long way in three years," referring to the fact that the 20-year-old chain continues to flourish under new ownership and management. "But there are still many challenges and opportunities. We have a long way to go to realize our full potential and be as good as we know we can be."



A Kiss Is Still A Kiss. After Kiss' jam-packed in-store appearance at Sound Warehouse in Dallas—Kiss' first in-store in eight years—the band is presented with a special plaque commemorating sales of more than 30 million units. Shown, from left, are Joe DeMeo, director of national sales development, PolyGram Distribution; Eric Carr and Bruce Kullick, Kiss; Racheal Eraca, director of merchandising, PolyGram Distribution; Steve Pritchitt, VP of product development, PolyGram Records; Judy Furmanek, director, sales development, music video, Latin, PolyGram Distribution; Rick Rogers, VP of field marketing, PolyGram Distribution; Gene Simmons, Kiss; and John Mazzacco, product manager, PolyGram Records.



The following is a roundup of events at the Wherehouse Entertainment conclave, held Sept. 11-13 at the Stouffer Concourse Hotel in Los Angeles.

ENVELOPE PLEASE: Nothing epitomizes how Wherehouse conventions are geared for the store managers and district and regional supervisors like the awards night. Extended exultations greeted the district-manager- and store-manager-of-the-year awards, especially with the buildup of criteria offered by **Barbara LaBar**, the chain's enormously popular head of store sales and operations, who just received a promotion to senior VP.

The winners: Lucas Held of the central district around Fresno, Calif., and Mike Mangiono, who manages a Santa Barbara, Calif., store. Several managers explained that Held has been in other districts and is widely known; Mangiono is also very popular, and in awards introductions was described by LaBar as having "won a bout with cancer."

Awards for store-manager achievement: Joan Reeves, highest sales increase; Christian Peart, highest rental increase; Mary Ellen Sweeney, lowest sales shrink in the February inventory; Jack Witt, lowest rental shrink in the February inventory; Witt, longest management of one store (63 weeks); Chris Abernathy, trained most promoted managers; and Karen Pearson, creativity in launching a newsletter, Earwhacks, for the store she runs. District-manager achievements: Held, highest same-store sales increase; Alan Romain, highest same-store rental increase; Dale Sylvester, lowest sales shrink; Kevin Hafner, lowest rental shrink.

VENDORS LAUD ACCOUNT: Most of the 40 vendors participating in the trade show and the seven manufacturers making presentations-the six majors and Buena Vista Home Video—praised Wherehouse and their relationships with the chain. In fact, William Follett, branch manager at PolyGram and now representing PolyGram Group Distribution here, said he goes back to 1974 with the account 'and can say that at one time it was an adversary relationship." Follett got a lot of laughs complaining of an 8:30 a.m. slot. He said PGD had been deliberately chosen. "You have to have three letters to ever get to do the evening parties. We aim to be there.'

ACCOUNT LAUDS VENDORS: Nancy Shamess of CEMA took the music-sales-rep award. Music vendor of the year went to CBS and found Paul Smith, president of CBS Distribution, lauding the "vision and planning of your leaders," identifying Scott Young, president/CEO, and Jerry Goldress, chairman and an officer with parent firm Adler & Shaykin, plus Jim Dobbe, VP of sales merchandise, and Chuck Lee, director of music buying.

ing. Video honors went to Warner Home Video, winning a second year, and Jim Beaumont, representing Buena Vista Home Video, who took video-sales-rep-of-the-year honors. In a surprise, Memorex,

soon to become involved with the chain in a promotion venture, took both vendor and rep honors, with the latter award going to Larry Davini.

CAUGHT IN THE ACT: Warmest moment was probably when Canadian sensation Celine Dion stayed on to sing "Happy Birthday" to Harry Connick Jr. Also performing were **En Vogue** and Lynch Mob. Looking in but not performing, Dwight Yoakam thanked Wherehouse "among other chains in the West" that helped him initially in his "EP days." The Simpsons—in the form of stage characters—were also on hand for photo taking.

SERVICE, SERVICE: In yet another example that service is the only game in town and the main theme of the convention, the whole (Continued on page 66)



SUPERIOR ROSANNE CASH, INTERIORS.

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MANAGEMENT: Side One Management / Will Botwin

I RETAIL

MicMac Dances To Indie Beat With 2 Hot 100 Singles In 2nd Year

BY DEBORAH RUSSELL

MICMAC CHART ATTACK: New York's MicMac Records, one of the East Coast's premier dance/crossover indies, is celebrating its second year in business as the only dance indie with two singles currently charting on Billboard's Hot 100.

Cynthia & Johnny O's duet sin-

gle, "Dream Boy/Dream Girl" and Tiana's "First True Love" have been grooving on the pop chart for several weeks-no small feat for the six-man label.

MicMac president Marvin Schlachter, former president of dance kingpin Prelude Records, and partner Mickey Garcia, oversee administrative and artistic activity on the tiny powerhouse label.

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Sergio Goucalves handles club and retail promotion, and dance/disco veteran Ray Caviano, founder of pioneer dance label RFC Records, spearheads national marketing and radio promotion. Two administrative assistants round out the team.

"We're making very commerically oriented dance music," says Caviano. "We break acts from the bottom up. The catalysts are crossover dance stations that get you to CHR and Top 40 airplay.

Upcoming albums by dance/ house act Two Without Hats, along with Tiana's eponymous release, and new albums by Cynthia and Johnny O hopefully will keep this indie dancing all the way to the bank. Call 212-675-4038 for information.

N AN AGE where hipster alternative bands often lay claim to the most obscure musical influences imaginable, U.K. label 4AD's Dead Can Dance reigns supreme. Inspiration for the band's fifth album, "Aion," runs the gamut from liturgical and secular music of the Middle Ages and the Renaissance, to Celtic and folk music, to melodic strains from Italy, Eastern Europe,

> sale catalog 1-800-523-0834

(215) 426-3333

FAX (215) 426-2667

ble collection of music, much of which is sung in languages other than English.

American audiences are hungry for the eclectic U.K. import-4AD has shipped more than 10,000 copies, priced at \$20 and up, into the states since July.

"Imports-even CDs priced at \$20 or more-are in big demand when some U.S. label doesn't jump at licensing," says Vicky Wheeler, director of publicity and retail pro-



motion for 4AD here.

Don't expect a U.S. licensing deal anytime soon, though. "The right situation would have to come along, first," Wheeler says. Even though some U.S. majors might be attracted to the band's strong showing in the import bins, they probably would be intimidated by the prospect of marketing an act that clearly defies any trendy categorization, she says.

For information, call 212-353-3773.

SPIRIT IS BACK with a new album set to launch **Dolphin Records Group** out of Ojai, Calif. "Tent Of Miracles," the 15th Spirit album since the group formed in 1967, features co-founding legends Ed Cassidy (he's 67 years old!) and Randy California. They've joined forces with singer-songwriter Mike Nile to produce an album that reflects the guitar-based roots of classic Spirit with striking modern lyrics and sounds.

"Tent Of Miracles" is the first release from Dolphin, a label that strives to meld the creative, experimental attitude of the '60s with the music of the '90s.

Dolphin will rely on Spirit's appeal as "classic rock" radio to break such singles as "Love From Here," and "Old Black Magic," and will pitch new tunes to college and album rock stations as well. The band currently is touring the U.S. to promote the album. Call Dolphin at 805-646-0762.

NASTYMIX, THE Seattle-based label known primarily for its success with rappers including Sir Mix-A-Lot. Side F-X, and Kid Sensation, recently jumped genres and signed

"splatter metal" dudes the Accused. In a surprising marketing coup, Nastymix's mainstream distributors shipped more than 25,000 copies of "Grinning Like An Undertaker" in the month since its release. "It's just the tip of the iceberg,"

says Bernie Horowitz, VP of sales and marketing at the label. "And I didn't have to open any new accounts."

Horowitz says an aggressive grass roots campaign has fueled the label's foray into heavy metal. He advertised in metal rags and sent teaser postcards, preview cassettes, and promotional materials directly to retailers to create a pre-album release buzz. Now he's attacking the alternative store base to keep that buzz alive.

For information, call 206-292-8772.

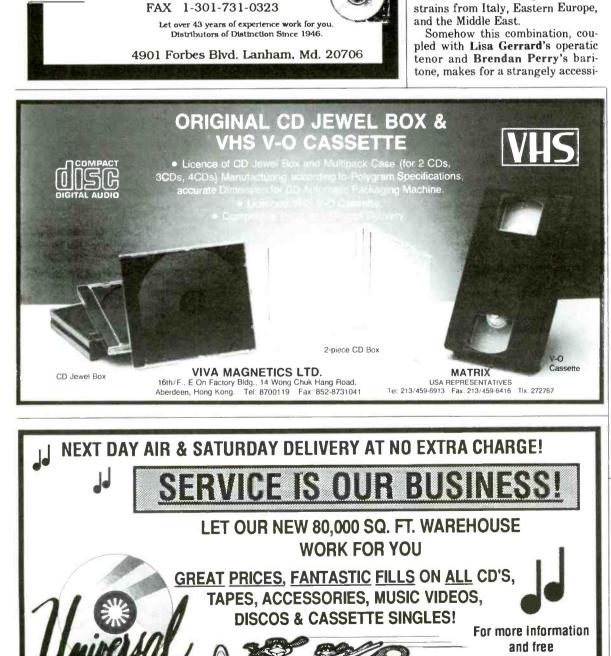
CARL VICKERS, an indie entrepreneur based in Richmond, Calif., takes the censorship issue to task with his sole Tapir Tapes release, "It's A Jungle In There: Sounds Of The Tropical Rain Forest In 3-D." Vickers has voluntarily labeled the cassette-only release with the indus-try standard "Explicit Lyrics" warning sticker.

The 60-minute recording, which features mating calls and other animalistic lyrics, may be interpreted as obscene and sexually explicit by some industry extremists, Vickers explains. After all, the tape includes fowl language and a variety of crude songs intended to appeal to base instincts and prurient interests. Bestiality, he notes, is a frequent theme.

"[The sticker] is my little protest, my joke on the whole censorship mood of the country," Vickers says. He spent a year in the jungles and rain forests of Costa Rica recording bird songs, monkey calls, and other miscellaneous jungle sounds designed to appeal to nature lovers.

For details, call Tapir Tapes at 415-232-7310.





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RETAIL



The following configuration abbreviations are used: CD-compact disk; CA-cassette; LP-vi-nyl album; EP-extended play. List price noted when available. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number.

POP/ROCK

JAY AARON Inside Out CD Warner Bros. 2-26306/NA CA 4-26306/NA LP 1-26306/NA ASTER AWEKE Aster CD Columbia CK-46848/NA CA CT-46848/NA BIOHAZARD CD Maze MCD-1067/NA CA MC-1067/NA LP ML-1067/NA BOXCAR Vertigo CD Arista ARCD-8610/NA CA AC-8610/NA LP AL-8610/NA

DAVID CASSIDY CD Enigma 2-73554/NA CA 4-73554/NA

CELTIC FROST Vanity/Nemesis CD RCA 2403-2-R/NA CA 2403-4-R/NA LP 2403-1-R/NA

TOMMY CONWELL & THE YOUNG RUMBLERS Guitar Trouble CD Columbia CK-46235/NA CA CT-46235/NA

GRATEFUL DEAD Without A Net CD Arista ARCD-8632(2)/NA CA AC-8632(2)/NA LP AL-8632(3)/NA

INDIGO GIRLS Nomads Indians Saints CD Epic EK-46820/NA CA ET-46820/NA LP E-46820/NA

FRANK MARINO & MAHOGANY RUSH From The Hip CD Maze MCD-1070/NA CA MC-1070/NA LP ML-1070/NA

MOTORHEAD Birthday Party CD Enigma 2-73536/NA CA 4-73536/NA

NOTORIOUS CD Geffen 2-24296/NA CA 4-24296/NA LP 1-24296/NA

CHRIS POLAND Return To Metal CD Enigma 2-73590/NA CA 4-73590/NA

THE REPLACEMENTS All Shook Down CD Reprise-Sire 2-26298/NA CA 4-26298/NA

RHINO BUCKET CD Reprise 2-26317/NA CA 4-26317/NA

CARLY SIMON Have You Seen Me Lately CD Arista ARCD-8650/NA CA AC-8650/NA LP AL-8650/NA PAUL SIMON

The Rhythm Of The Saints CD Warner Bros. 2-26098/NA CA 4-26098/NA LP 1-26098/NA

SLAYER Seasons In The Abyss CD Def American 2-24307/NA CA 4-24307/NA LP 1-24307/NA

SWEET Live At The Marquee CD Maze MCD-1066/NA CA MC-1066/NA

TIFFANY New Inside CD MCA MCAD-10030/NA CA MCAC-10030/NA LP MCA-10030/NA VALENTINE

CD Giant-Reprise 2-24404/NA CA 4-24404/NA





TP 5401 TP 5402 The Best Of Mozart The Best Of Beethoven

TP 5407

TP 5422

Favorites

Oktoberfest

Strict Tempo

Ballroom Dancing-



TP 5403 The Best Of Tchaikovskv



TP 5404

The Best

Of Strauss



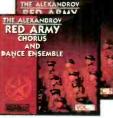
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TP 5405 The Best Of The Big Bands

Ensemble



Ballet

PERDINCK



TP 5439

Latin Dance Party

75

Spectacular SOUND EFFECTS

150 Spectacular

Sound Effects

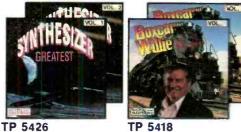


TP 5408

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TP 5418 Greatest 28 Al **Boxcar** Willie Time Synthesizer King Of The Hobcs

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TP 5410 Music For The Romance - The **Golden Years** Starlite Orchestra

OTHER TITLES AVAILABLE

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- TP 5417 50 Classical Masterpieces
 TP 5424 Masters Of Reggae
 TP 5425 Polka Polka Polka
 TP 5427 24 Golden Instrumental

- TP 5427 24 Golden Instrumental Melodies
 TP 5428 Italia A Festival Of Music
 TP 5429 28 All Time Favorite Marches
 TP 5430 The Mantovani Orchestra

 - TP 5430 The Mantovani Orchestra
 TP 5431 The Glenn Miller Orchestra/ Benny Goodman
 TP 5432 50 All Time Favorite Classics
 TP 5433 28 Beautiful Melodies For The "Young At Heart"
 TP 5434 Bob Marley Reggae Fever
 TP 5435 Piano Classics
 TP 5436 Party Dancing Around The World
 TP 5437 Big Band Fever
 TP 5438 The Best Of Johann Sebastian Bach

 - Sebastian Bach
 - TP 5440 Dancing Fever



TP 5419

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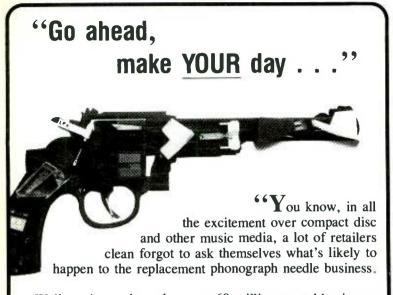
TP 5420

(Continued on page 69)



TP 5415

Ballet Classics



Well, seeing as how there are 60 million turntables in use in this country and that 4.5 million new ones were sold last year ... and seeing as how replacement needles and cartridges have traditionally yielded the most powerful mark-ups in the consumer electronics business — and can turn a bottom line completely around — what you have to ask yourself is: 'Do I really believe consumers will stop playing records, mothball their collections and throw their turntables away?'

		Well? Do ya?''
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RETAIL

WHEREHOUSE CONVENTION CAPSULES (Continued from page 62)

administrative staff wore aprons to serve breakfast coffee. This included, in addition to Young, LeBar, and Dobbe, Robert Erhardt, VP MIS; Kathy Ford, VP controller; Bruce Jesse, VP advertising and sales promotion; George Rogers, VP video; Leonard Velick, senior VP, chief financial officer, and treasurer; Cathy Wood, VP planning and development; and assistant VPs Steve Brown, Eliot Cobb, Sharon Dopulos, Debi English, Greg Fisher, Randy Harrison, Craig Kelly, Mike Scharwath, Susan Stoner, Tim Tinen, and Robin Wilson. By the busloads, all managers got a tour of the administration building in Torrance and the opportunity to go one up with all officers.

DARING, DIFFERENT: Toward being creative in customer service, a whole evening was themed "dare to be different," with people showing up in every imaginable costume—Young in a white wig and silk stockings as a dashing figure out of "Amadeus" or "Dangerous Liaisons." Appearing in authentic Australian bushman garb (or lack thereof), with body paint and grass skirts, was the entire Central region DM and RM cast performing on stage: Romain from North Valley; John Parker, San Fernando; Tim Tinen, central; Rick Giering, San Gabriel; and a chorus of Jeff McCarthur, Mike Rekynolds, Tammy Kowalski, and Held. ABOVE AND BEYOND: Store manager Ginger Burdick took the convention theme, "Above And Beyond," literally by skydiving out of an airplane, for which she won a chainwide contest. Was it scary? "Yeah, but you're strapped to your instructor, who's making the jump with you. That's helpful," she said. In addition to skydiving, she also got up on the roof of the Tower store on Sunset Boulevard.

DEPECHE DELIGHT: As anticipated, the chain was reminded often about the **Depeche Mode** in-store six months ago that evolved into what some termed a riot. Appearing via a video. Henry Droz. president of WEA Distribution, made direct mention of the event. On stage, a series of paintings from the label were presented to Wherehouse. Young took the occasion to inform the convention of how the initially bad publicity became totally turned around. While meeting with police to sort through the in-store fallout, the chain now enjoys a mutual level of cooperation with law enforce-ment agencies, Young indicated.

VESTED INTEREST: Outspoken consumer advocate Peter Glen stirred up things again. After touring Wherehouse stores he pounded down on how too few managers wear vests. It was a marvel to many. One said, "I spilled something on my blouse and put on my vest one day. I was shocked at how it affected the staff so positively." Now she wears it all the time. Another admitted he wears a vest only at Christmas or during other rush periods. Yes, it's a status thing, but with Glen harping on it, many store managers expect a memo to come down.

N A MUSICAL FINALE strictly off limits to the media and all non-Wherehouse participants, Jesse, in his usual style of leaving nothing to chance while taking plenty of chances at the same time, unveiled a holiday campaign, which he says he described as unlike anything "ever before in our 20-year history."

Convention capsules were prepared by Earl Paige.



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RETAIL REE



BY DON FLUCKINGER

NEW YORK—Schwartz Bros. Inc. is offering customers a sampler of 17 of the more than 100 labels on its roster, making it the third sampler the Lanham, Md.-based independent distributor has issued in the last 15 months.

To put together the "Independent Music Sampler 3," Schwartz Bros. solicited its labels and charged a fee to cover production costs. According to Schwartz special projects coordinator Jim Shortall, the labels represented on the sampler are selected on a first-come, first-serve basis.

The sampler eventually might help sales of the distributor's product, but for now, Schwartz's objective is to dispel the feelings within the industry that indie labels are disorganized and too small to promote their artists, he says.

"It's an image thing—its just about the only sampler that shows that the independent music industry has it together," Shortall claims. "It started at one of the conventions all the major labels seemed to have their own sampler—our idea was, "If the majors can do this, why can't we?""

The sampler was distributed at several conventions, including the New Music Seminar in July and the National Record Mart conclave last month. In addition, many customers received copies through salesmen and branch-office mailings. So far, about 2,000 copies have been given out.

Though the first and second samplers were issued in June 1989 and April 1990, respectively, Shortall says that the distributor hopes to make four of the disks in a year. The fourth is due sometime this fall. And though 2,000 copies of the current disk were distributed, Shortall hopes to double that number once the program is fully matured.

The company's director of purchasing, Ira Kessler, adds that "the main thing is to make people aware of the variety of bands we carry. We try to use as many different labels as possible—it shows that we do more than just rap or alternative and gospel."

Selections featured on the current sampler cross many genres, from industrial-dance Frontline Assembly (Roir) to new age synthesist Kevin Braheny (Hearts Of Space). Many of the bands are successful regional acts that the labels are trying to break nationally, Kessler says.

The sampler also includes a questionnaire that asks the listener to rate songs. In the future, the questionnaire will include questions to determine if the sampler is impacting sales.

VJN Sets Up Music Sales System *Viewers Can Call In To Order Albums*

BY EDWARD MORRIS

NASHVILLE—Video Jukebox Network is now offering its viewer/listeners the option of sampling and ordering records by phone.

The new system, which went into operation July 9, was set up by Worldwide Entertainment Marketing, of New York, and uses J&R Music World, also of New York, to take and fill orders.

Customers make their purchases by credit card and pay \$7.49 for cassettes and from \$11.49-\$12.49 for CDs. There is an additional postage-and-handling fee of \$4.95 for each order, regardless of the number of albums purchased.

To sample the albums, customers call 900-468-3472 (at \$2 for first minute, \$1 for each additional minute). Once on-line, customers can push different buttons for rock, R&B, rap, and heavy metal connections. They can then specify artists and hear current-album samples of approximately 30 seconds each. To place an order, a caller pushes "0," which connects him or her to a live order-taker at J&R Music World.

The toll line also features a recorded segment on "the latestbreaking music news" for those who do not activate the sampling and ordering process.

Callers can also request any title in J&R's inventory, even if it is not spotlighted on the toll-line setup.

"[Video Jukebox Network] wanted to show the industry it could sell product in a more tangible way," says Michael Omansky, president of Worldwide Entertainment Marketing. "But they didn't want to get into business and deal with inventory. I suggested we set it up with a major retailer with fulfillment capabilities.

"The sales would be made to consumers and would be relevant to the industry," he continues. "That way, the artists get full royalties, the record labels make their money, the distribution company makes its money, and we haven't bypassed retail."

According to Omansky, a former RCA Records executive, VJN is now in "more than 8 million homes" and is expected to reach into a total of 10 million by this fall. VJN plays music videos and offers a numbered menu of selections. Viewers call a 900 number to request specific videos. The network also runs contests via the 900 route.

At the outset, Omansky says, VJN was advertising its ordering service four times a day. That has since been doubled. "We're about to tag all the other calls that come in [to VJN] for all the lines, regardless of what they are, with this 900 number," he adds. VJN is also advertising the service on Black Entertainment Network and is considering other outlets.

VJN gets the money from the toll lines and Worldwide Entertainment Marketing gets a percentage of each order placed.

"It started off with low numbers," Omansky says of the service, "but has been building nicely ever since." "I would hope it would help sales, and from what I can tell, there has been some interest generated," Shortall says. "But it's hard to tell how much the sampler is responsible for sales, because it's just one part of a large-scale promotion for each individual artist."

In addition to label campaigns and the sampler, Schwartz Bros. also has an in-house promotional department that sponsors special offers to accounts for many of the artists.



RETAIL

At Valley One-Stop, Large Inventory Is Cohen's Stock In Trade

BY DEBORAH RUSSELL

LOS ANGELES—Barney Cohen, president of Valley Record Distributors, credits his second and most recent one-stop-of-the-year award from the National Assn. of Recording Merchandisers to a basic business philosophy: He simply stocks "more product than anyone else."

Cohen claims that Woodland, Calif.-based Valley Record Distributors stocks every single title in print today. "If people would just commit to having the inventory, this industry would be much better off," Cohen says. "Nobody's ever figured out just how many records somebody could sell, but I'm convinced that we are nowhere near a saturation point on what people will buy."

The password here is *fill*. Cohen, whose one-stop services more than 1,500 accounts on the western side of the U.S., cites fill as his No. 1 priority in doing business. His next priority is attitude and service, and he rounds out the trio with price.

"We don't lead with price, and we are not a low-baller," Cohen admits. "We may not be the cheapest guy, but we are willing to match the competition. A low price isn't everything; it's what you, as a onestop, are able to add to the product. It's the promos, the point-ofpurchase material, the good information. If you start lowering prices and the cost of doing business increases, you cut corners, and ultimately, it's the customer who loses out."

As a former customer himself, Cohen says he knows how crucial good service is, especially to the independent retailers. When Valley Record Distributors' doors opened in 1985, Cohen serviced 30 accounts; today he services 50 times that number. Income has increased from \$3 million in Valley's first year to \$30 million in its fifth.

Independent retailers are the backbone of Valley Record Distributors' business, accounting for about 85% of the company's income. Large chains, such as Musicland, Camelot, and Tower, make up the remaining 15%, and they often rely on Valley Record Distributors' comprehensive classical music selection and deep catalog items. Overall, Cohen stocks approximately 50,000 titles worth close to \$6.5 million. He claims to stock every LP title in print (if he can get it), but only sees about 5% of his unit and dollar business in vinyl. Cassettes, per unit, dominate Valley Record Distributors' business at 65%, and CDs account for 30% of business, Cohen says. Dollarwise, cassettes and CDs generate nearly equal income.

Cohen hopes to double Valley Record Distributors' business in the next five years, a goal he expects to achieve without raiding the competition's accounts. His marketing staff is aggressively targeting nonmusic accounts and stores looking to expand their audio departments.

"I'm a music person before a businessman," he says. "I look at every town as a center for music, and I'm always trying to determine how I can bring more music to people."

Cohen's priorities as a wholesaler originally were set in 1973 when he opened the first of four retail stores—Barney's Good Times Music—in Northern California. Even as an independent retailer, Cohen sought to provide the most comprehensive variety of music for his customers. He cites a direct correlation between the availability of product and the number of potential sales.

"People would say, 'You're just

a little store, why do you carry all this product?" "he says. "But if you look at the stores, like Tower, that are known for carrying everything, you see that their business is good all the time. That's just like Valley."

In the early '80s, Cohen says, he discovered a wholesale void in Northern California, and he began supplying product to about 20 fellow retailers in the area. By 1985, he sold his retail stores and reinvested the money into what became Valley Record Distributors. Once he was purely wholesale, Cohen built a system to handle the volume of inventory that would set his one-stop apart from the competition.

Cohen points to a computer system that carries 80,000 stock-keeping units, all of which are available, as the company's biggest asset in providing excellent service. Except in rare instances, Valley does not have an order cutoff time, and employees work to ship every order the same day it is placed.

Cohen's ideal is for every Valley employee to have experience working every job in the company. He created a training program that allows employees to make job advances, with wage increases attached. Hypothetically, an employee would learn from the bottom up exactly how to provide good service to the customer.



So how will you spend your Independence Days this year?

n Berlin this October we'll once more be spending them in style – talking things over, making deals and contacts, watching an almost indecent number of bands during the three long days of Europe's leading independent conference. This is our third time around and this year we're expecting over 2000 people from 20 different countries.

Why don't you join us?

EXHIBITION

Once again our venue is Berlin's sumptuous Kongresshalle, which puts the exhibition back under one roof with the conference and a choice of bars and restaurants. Last year there were 58 exhibitors and representatives of over 470 companies from around the world.

This year there'll be even more.

In the light of everything that's happened in this part of the world since BID '89, we expect busloads of people from Eastern Europe as well as from Western Europe and the USA. If you want to make connections in the emergent markets of the old Warsaw Pact countries, BID '90 is the place to be.

CONFERENCE

As usual, there'll be a host of seminars - some useful and informative, others contentious, controversial or just plain fun. Eastern Europe will of course be the subject of many discussions. We'll also be focussing on the rapid approach of the Single European Market in 1992.

Other topics include: Why Can't Distributors Stay In Business?, How To Navigate the European Radio Minefield, Wake Up Britain and Why Is All German Music Crap?

SHOWCASES

And in the evenings it's party time with a choice of no less than 100 acts at 11 of the best clubs in this legendary city of nightlife.

You can experience Soviet Hardcore or Polish Punk, cruise Berlin's canals on a disco boat, cool out at a series of singer-songwriter nights, snap up some specially showcased unsigned talent, inspect the moves at several DJ events, check out a rock and roll legend or two and finally let it all go at a British Rave Night. In short, BID '90 offers even more of everything that has so far established this as the leading conference for independents. So how are you going to spend your Independence Days this year? In Berlin, where else?



October 23-24-25 The Third Unfurled

Further details from our US representative: Michael Knuth, 11-36 31st Ave, Suite 2 L.I.C. NY 11106 tel (718) 956-4530 fax (718) 956-9013 or from our head office: Koethener Str. 38 1000 Berlin 61 tel (030) 261-6343 fax (030) 262-8806

RETAIL

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ALBUM RELEASES

(Continued from page 65)

THE VAUGHAN BROTHERS Family Style CD Epic ZK-46225/NA CA ZT-46225/NA LP Z-46225/NA

VARIOUS ARTISTS Best Of The Girl Gropus, VII CD Rhino 70989/NA CA 70989/NA

VARIOUS ARTISTS Rubaiyat: Elektra's 40th Anniversary CD Elektra 60940-2/NA CA 60940-4/NA

BLACK

HI-FIVE CD Jive 1328-2-J/NA CA 1328-4-J/NA LP 1328-1-J/NA

SHAZZY Attitude: A Hip-Hop Rhapsody CD Elektra 60937-2/NA CA 60937 4/NA LP 60937-1/NA

TEENA MARIE Ivory CD Epic EK-45101/NA CA ET-45101/NA LP E-45101/NA WEE PAPA CIPLS

WEE PAPA GIRLS Be Aware CD Jive 1377-2-J/NA CA 1377-4-J/NA LP 1377-1-J/NA

COUNTRY

BETH NIELSEN CHAPMAN CD Reprise 2-26172/NA CA 4-26172/NA

JAZZ/NEW AGE KENNY BARRON & JOHN HICKS QUARTET Rhythm-A-Ning CD Candid 79044/NA

ITCHY FINGERS Teranga CO Caroline CAROL-1649/\$13.98

DAVID "FATHEAD" NEWMAN WITH CLIFFORD JORDAN Blue Head CD Candd 29041/NA

KEITH TIPPETT & ANDY SHEPPARD 66 Shades Of Lipstick CD EG EEGCD 64/\$13.98 CA EGEDC 64/\$9.98

SOUNDTRACKS

QUINCY JONES Listen Up-The Lives Of Quincy Jones: Music From The Motion Picture CD Qwest 2-26322/NA CA 4-26322/NA

SPIKE LEE & CO. Do It A Capella CD Elektra 60953-2/NA CA 60953-4/NA

VARIOUS ARTISTS Darkman, Original Motion Picture Soundtrack CD MCA MCAD 10094/NA CA MCAC 10094/NA LP MCA-10094/NA

LP MCA-10094/NA VARIOUS ARTISTS Rocky Horror Picture Show, Box Set CD Rhino 71011/NA CA 71011/NA

CHRISTMAS MUSIC

BARRY MANILOW Because It's Christmas CD Arista ARCD-8644/NA CA AC-8644/NA LP AL-8644/NA

VARIOUS ARTISTS Billboard's Country Christmas Hits CD Rhino 70639/NA CA 70639/NA LP 70639/NA

VARIOUS ARTISTS Inner Voices: Christmas Harmony CD Rhino 70714/NA CA 70714/NA LP 70714/NA

VARIOUS ARTISTS Billboard's R&B Christmas Hits CD Rhino 70638/NA CA 70638/NA UP 70638/NA

To get your company's new releases listed, send release sheets or type the information in the above format on your letterhead. Please include suggested list price whenever possible. Send to New Releases, Billboard, Suite 700, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210. PUERTO REC: Case Prenderto REC: Case Prenderto Reco: Case

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RETAIL NARM's Press Ban Puts The Squeeze On First Amendment Rights Jayne Simon (Billboard, Sept. 22),

GENSORSHIP IS UN-AMERICAN: A certain sentiment has been brewing among manufacturers for the last several years. With each passing session, record companies have been increasingly frustrated by the annual National Assn. of Recording Merchandisers Retailers Conference. finding that the annual summit has become less productive. This year, they think they have found the answer: Let's bar the press from the meetings, which will be held Sunday (23) through Tuesday (25) in Westfields, Va.

Now, forget about the fact that some conversation will always be stifled as long as competing labels are sitting side by side. Put aside the realization that some viewpoints won't be revealed with rival chains huddled in the same room. Toss out the notion that there are some details record companies will *never* discuss openly while their customers are gathered before them. Further, blow out the idea that the smaller, intimate gathering that the Retailers Conference once was can never be as productive as the one that now draws more than 100 people. Apparently, labels and distributors have decided that the presence of the press inhibits this meeting's progress.

Productive or not, the Retailers Conference is one of the most important events in our industry each year-if for no other reason than because of the heavyweight executives it draws to one room. My personal conviction is that Billboard, and any other publication that endeavors to responsibly cover our trade, performs an invaluable service for the record community, and should be welcome at such forums.

The decision, which I'm told was a unanimous vote of the suppliers present at a recent NARM planning meeting, seems weird and shortsighted. The ban forces Billboard and its competitors to find out what happened at the meeting secondhand, which increases the likelihood of misinformation being circulated in the press about what goes on at the conclavesomething that has not happened when reporters have had the opportunity to attend. Besides, since most of a label's competitors and a whopping chunk of the account base will be attending, what thoughts could possibly be inhibited by having the press cover this most public event? What might be said there that they want concealed from the rest of the indus-

try? Furthermore, in a year when record companies and retailers have fought so hard to protect the First Amendment from attacks by state legislators and the Jack Thompsons of the world, isn't it ironic that these very same labels would decide to shut out the press from this key event?

After all, banning the press is the ultimate form of censorship. Many record companies have been waving the American flag this year as they seek to protect the right to sell recordings that some groups have

found objectionable. Apparently, label executives think an artist's right of expression is more sacred than freedom of the press. Somehow, I always thought those two issues were equally important in the minds of the men who drafted the First Amendment.

ERY ENIGMATIC: The unending

turn of events at Enigma Entertain-

ment proves the label deserves its

It began last year, when co

founder Wes Hein left for Holly-

wood Records. Then in May, GM

Ralph King split to start an Enigma-

distributed label, which should have

its first product out by November.

Soon after, president Jim Martone

also found the door. Recently, after

hiring Suki Sir away from Elektra

Entertainment to bolster its sales ef-

forts as Enigma's national director of

sales, it turned around and eliminated

its regional field positions; then it

went on to let go of VP of sales

name today more than ever.



by Geoff Mayfield

ple; that is larger than the staffing you would find on the payrolls of some majors and certainly larger than the company's billing would justify (note that two of the logo's best-known acts, Poison and the Smithereens, are now sold and promoted by Capitol).

than 100 peo-

one of the most popular sales executives in the business. Also resigning

in the same time frame as Simon was

To be certain, there has been a complete about-face at Enigma.

When King joined Enigma in March

1989, Bill Hein and Wes Hein indicat-

Sam Kaiser, VP of promotion.

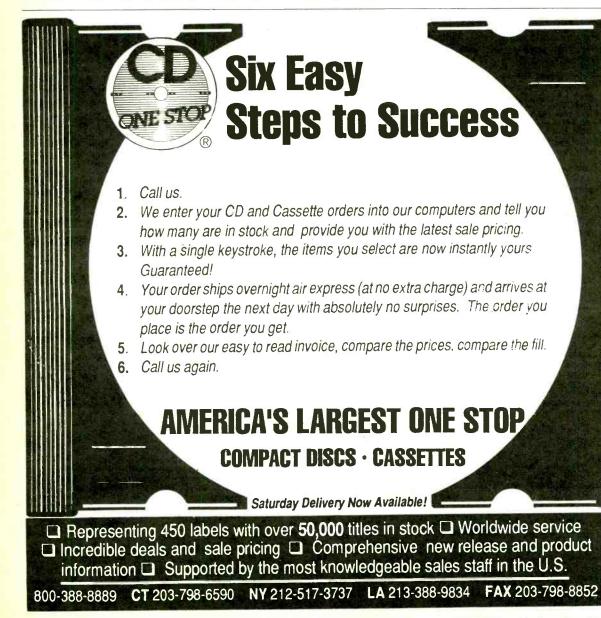
It is clear that Enigma is returning to its roots. It looks like the company wants to go back to being a smaller label, largely devoted to alternative music. If that is the case, many of the recent cutbacks are understandable and, in fact, smart. But, the question remains, why did it try to get big in the first place? ... A footnote, and not a surprising one: Simon's former assistant, Gigi Gostas, was abruptly terminated Sept. 20 ... Another footnote to the above: When I first learned that Sir was joining Enigma, I was excited because it appeared she would be able to work with Simon. These are two of the industry's most capable sales people. In saving so, I must disclose that both are friends of mine, but can add that I admired

them both as professionals before I got to know them on a personal level. To be sure, Sir's streetwise sensi-

bilities and loyal devotion will work handsomely at the new slimmeddown Enigma, but it sure would have been fun to see what kind of team she and Simon would have made.

XIT, ARRIVAL: Remember how surprised folks were when news got out at the start of this year that Jim Cawley was leaving Arista to join EMI as a senior VP? Well, another person who appeared to be a "lifer" is now joining that label. Barbara Firstman, VP and longtime fixture at Macey Lipman Marketing, is leaving her post to become EMI's director of West Coast marketing, a position recently vacated when **Rob** Gordon moved over to Capitol.

BOXING OUT: In sports, it is said that the best trades are often the ones that you don't make. It's kind of like saying that hindsight is 20/20. With that in mind, isn't it interesting to note that some big players in the same industry that is trying to do away with the 6-by-12-inch disposable package on compact disks made vigorous efforts to get a 4-by-12-inch standard in place for cassettes as re-cently as 1986? Good thing that one failed ... Early word is that the Sept. 13 meeting of the NARM Packaging Committee was a productive one, resulting in some viable options for the . If the state's voters ap-6-by-12 ... prove the Oregon Recycling Act in November, it will be illegal to sell CDs in the plastic clam shells that are still being used by PolyGram and a few others, and nonbleached paper would be eliminated from all product packaging. Don MacLeod, president of Portland's Burnside Records. says the bill is given a 60% chance of passing.







by Carlos Agudelo

ALTERNATIVE LATIN MUSIC IS ALIVE AND well in the U.S., thanks to the work of labels like Heads Up, Flying Fish, Redwood, Mango, and Chameleon. In Spanish, Bochinche means noise, such as that made by people who talk too much make when they are having fun. In this case, Bochinche is a band, based in Seattle, and it's the hottest thing to happen in that part of the country, in the realm of salsa music, in a long time. Besides taking the town by storm by playing numerous gigs, from cultural institutions to schools, Bochinche has released its third album, "Caracas," to general acclaim. This is truly a work of Love-David that is, their producer-from Heads Up. The leader of the band is Venezuelan-born Eduardo Quintero, who arrived in Seattle seven years ago. He got together with six Anglos and, voilà, good salsa music was made. You don't believe it? Listen to the record.

UHICAGO-BASED FLYING FISH has been putting out folk music from Central and South America for the last 10 years or so. Among the albums released by the label are works by Caña Brava, a mostly tropical salsa ensemble; Savia, a Central American group that has disbanded; Yolo Camba Ita and Cutumaycamones, both from El Salvador; and Sukay, perhaps the label's bestknown group, a pan-Andean band with half a dozen albums out. The label's latest release is by Fortaleza, a Bolivian group based in Boston. Subtitled "Bolivian Folkloric Music Of The Andes," the album picks up most of the flavor of the ancient, almost transcendental sounds that have been distilled through the centuries in this musically rich land. An apt description of the album is included in the liner notes: "Fortaleza's strong, emotional voices and lavish instrumental arrangements capture both the soul of pre-Columbian Inca culture and the heart of Bolivia's contemporary movement, producing an unforgettable experience." The group consists of the brothers John, Ramiro, and Gonzalo De La Cerda and Fernando Torrico.

ANOTHER REMARKABLE RELEASE is "Desvios," by the group Sotavento, on Redwood Records. The album. a real folkloric tour of Latin America, features a traditional song from Bolivia; an Afro-Caribbean flavores song; an adaptation of a poem by Mexican poet Salvador Novo; a song by Gonzalo Hermosa, one of the composers of "Llorando Se Fue," which was later adapted into a lambada by Kaoma; a polo margariteño from Venezuela; and a couple of tunes by the great Atahualpa Yupanqui. According to the liner notes, "Sotavento's original music is a blend of this rich Latin American musical heritage with Western classical, jazz, and diverse contemporary influences in the tradition of the Latin American 'new song' movement." The group members are Laura Brown, Orlando Cabrera, Anne Fraioli, Jaime Guiscafré, Francisco "Pancho" López, and Sylvia Ramirez.

YET ANOTHER QUALITY ALTERNATIVE release is "Y Es Ke Me Han Kambiao Los Tiempos," by Kaoma, on Mango Records. Kaoma is one of the leading new flamenco ensembles from Spain. Its first performance in New York back in July had the force of an awakening for those fans who imagined the Gipsy Kings were the only flamenco in town. These guys have everything going for them, as is shown on the current album, an ex-

Latin America's alternative music scene heats up

hilarating mixture of all the things gypsies pick everywhere, such as salsa, samba, and jazz, besides their passionate guitar playing and frantic flamenco pace.

SHOULD WE KEEP GOING? Listen to this: "The Wild Cards' sizzling new album ['Back It Up,' on Chameleon Records] is the kind of music that can generate a veritable inferno on the dance floor or provide steam heat in the boudoir." The group, considered rising stars in L.A.'s music scene, plays what is called Hispanic rockabilly. The mixture of Latin rhythms and the expertise of four wild musicians from Orange County-Adrian Remijo, Albert Farias, Jesse Reyes, and Josse Sotelo Jr.-has produced yet another example of where the real vaguard of Latin music in this country is. The band has been picked up by Miller Genuine Draft for sponsorship, allowing it to perform some 500 gigs in the past two years.

LAST BUT NOT LEAST, there is Mayte Prida, a woman who left a promising career in broadcasting to become a rapper. Her album, "Dejate Atrapar" (Latin Sound Network), is not only a courageous experiment, but also a sign of the new direction the Latin music industry is taking. With very few exceptions, you cannot listen to this music on Spanish-language radio. Better try jazz or noncommercial FMs.

Chicago Writer Wins Latin Song Contest Daniel Recalde Will Advance To Int'l OTI Festival

BY RAMIRO BURR

MIAMI-Chicago singer/songwriter Daniel Recalde was named the winner of the 1990 National OTI Songwriting Festival, held here Sept. 12.

Recalde will advance to the XVIII International OTI Songwriting Festival, which will be broadcast from Las Vegas Dec. 1 featuring composers from Latin America, Spain, Portugal, and the U.S.

Recalde edged out a field of more than two dozen composers and singers from 14 U.S. cities. He also received top honors as best singer. His arranger, Hector Garrido, also

won the award in that category. The winning entry, titled "Mi Adicción (My Addiction)," was written and sung by Recalde. Garrido arranged it and was musical director: the pair will represent Chicago and the U.S. Univision network at the international finals.

The OTI (Organization of Iberian-American Television Stations) is considered to be the largest Hispanic musical competition in the U.S. It was established in 1972 to encour-

age original musical composition. The festival is broadcast annually by Univision, the nation's leading Spanish-language TV network, through its 533 affiliates in 23 countries. Univision covers 89% of U.S. Hispanic households through satellite-interconnected broadcast and cable affiliates nationwide.

Singer/songwriter Lilo Gonzalez won second place for his entry "Forjando Un Solo Pueblo (Forging A Sole Village)." Gonzalez was representing Washington, D.C., affiliate W48AA, Channel 48. Third-place honors went to composer Enrique Ternbach and singer Victoria Dean, of Phoenix, and affiliate KTVW, for the song "Somos Tres (We Are Three).

The winners were determined by a panel of Latin stars, including Lissette, Kiara, Willie Chirino, Alvaro Torres, Kiki Garcia, and Roberto Livi.

The festival was hosted by Andrea Kutyas and Antonio Vodano

A highlight of the evening was Willy Chirino's performance of his recent hit "Amigo De La Luna (Friend Of The Moon).

Held at the Gusman Center for the Performing Arts in downtown Miami, the three-hour telecast also featured performances by Argentine rocker Laureano Brizuela. Latin pop singer Lissette, salsa groups Jorge Luis Guerra y 440 and Clouds, the female singing duo Azucar Moreno, and comedian Lucho Navarro.

All of the participants had advanced to the national finals by winning OTI song festivals in their respective cities.

The international finals will be broadcast live from Caesars Palace in Las Vegas to an estimated viewing audience of 350 million

Ramiro Burr is a San Antonio. Texas-based free-lance writer covering the Hispanic music industry.

H				LATIN TRACKS
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from national Latin ARTIST radio airplay reports. TITLE LABEL
(1)	3	5	13	★ ★ NO. 1 ★ ★ JOSE JOSE ARIOLA
$\widetilde{2}$	4	6	8	ARIOLA 1 weeks at No. One MYRIAM HERNANDEZ PELIGROSO AMOR CAPTOLEMILATIN
3	1	1	11	JOSE FELICIANO CAPITOLEMILATIN PORQUE TE TENGO QUE OLVIDAR?
4	5	4	11	ANA GABRIEL NI UN ROCE
5	2	2	13	JUAN LUIS GUERRA Y LA 440 BURBUJAS DE AMOR
6	7	3	18	LUIS MIGUEL TENGO TODO EXCEPTO A TI
7	6	7	12	DANNY RIVERA COMO HE DE VIVIR SIN TU CARINO
8	9	9	7	DANIELA ROMO DIMELO
9	8	8	12	ROCIO DURCAL TE AMO
10	11	19	4	CHAYANNE COMPLETAMENTE ENAMORADOS
	13	24	3	RUDY LA SCALA PORQUE TU ERES LA REINA
12	10	10	6	AZUCAR MORENO VEN DEVORAME OTRA VEZ
13	12	12	11	ALVARO TORRES SI ESTUVIERAS CONMIGO
14	15	14	4	YOLANDITA MONJE SIN AMOR
15	14	11	7	PALOMA SAN BASILIO NADIE COMO TU CAPITOLEMILATIN
16	19	13	6	GUILLERMO FERNANDEZ CON EL CORAZON EN LA MANO
17)	17	22	3	GILBERTO SANTA ROSA VIVIR SIN ELLA
18	16	16	8	WILLIE ROSARIO ANUNCIO CLASIFICADO
19	20	20	4	LOS TEMERARIOS SOLO TE QUIERO A TI TH-RODYEN
20	NE	WÞ	1	* * HOT SHOT DEBUT * * * LOURDES ROBLES ABRAZAME FUERTE
21	18	27	5	INDUSTRIA DEL AMOR YA NO LLORES CORAZON
2	33	23	3	ARIOLA ** POWER PICK * ** MUNECA OJOS DE MIEL
23)	28	1	2	LUIS MIGUEL ENTREGATE
24)	31	_	2	PIMPINELA CUANTO TE QUIERO
25	27	-	2	RAMON AYALA PARA PODER LLEGAR A TI
26	22	21	6	TONY VEGA LO MIO ES AMOR
27	25	26	3	FITO OLIVARES AGUITA DE MELON
28	37	37	4	LOS TEMERARIOS CREO QUE VOY A LLORAR
29)	NE!	WÞ	1	MARIA SORTE EL PEOR DE MIS FRACASOS
30	23	_	2	YURI MI VECINA
31	21	32	5	LOLA FLORES SAL Y PIMIENTA
32	32	30	17	ALEJANDRA GUZMAN ETERNAMENTE BELLA
33	26	15	11	ANGELES OCHOA AUNQUE TENGA QUE LLORAR
34	29	33	5	LOS CAMINANTES MI NINA
35	NE	NÞ	1	KIARA CON MI CARA TAN LAVADA
36)	NE	N Þ	1	BRONCO CORAZON DURO
37	36	38	12	CHAYANNE
38	35	28	3	LOS DINNOS DIME
39	24	17	25	RUDY LASCALA SONOTONE EL CARINO ES COMO UNA FLOR
40	30	18	10	LUCERO TE TUVE Y TE PERDI FONOISA
			-	

FOR WEEK ENDING SEPTEMBER 29, 1990

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Billboard

Records with the greatest airplay gains this week.
Video clip availability. Chart is compiled weekly but appears in the magazine bi weekly.









CD Is Top Carrier In W. Germany *Growth Curve Sags, But Sales Are Strong*

BY MIKE HENNESSEY

HAMBURG, West Germany—Sales of compact disks in West Germany are expected to top 72 million units this year. With about 7 million CD players in use in the market, the average per-person purchase of CDs annually is 10.

The projection represents the biggest deceleration in the growth-rate of CD sales since 1985, when unit sales were 6.8 million—a 126.6% increase on the 1984 figure of 3 million.

Since then, the growth factor has steadily declined: 1986, 13.3 million (+95.6%); 1987, 22.8 million (+71.4%); 1988, 39.2 million (+71.9%); 1989, 56.9 million (+45.1%); and 1990, 72 million (+26.5%).

Nevertheless, the overall soundcarrier sales picture in West Germany, with CDs for the first time selling more units than any other configuration, is healthy. Sales for the first half year are 10% up in value.

In unit terms, sales of CDs from January to June were 27.5 million, up 30% on 1989's first-half total of 21.1

million. Singles were down 17% at 14.1 million (from 17 million in 1989), but this figure includes CD single sales of 4.2 million units, an increase of 35% over 1989's 3.1 million.

LPs were down 12% at 16.5 million (1989: 18.8 million), and cassettes were up 10% at 24.6 million, as against a 1989 total of 22.4 million.

Compact disks represented 32.25% of unit sales in the first six months of this year, with cassettes claiming 29.75%, LPs 19.95%, and singles (including CD singles) 17.05%.

According to WEA managing director Manfred Zumkeller, president of the West German IFPI group, the increase in unit sales of cassettes is due to greater demand from the German Democratic Republic, where cassettes are the predominant sound carrier. An estimated 6 million cassette players are in use in the GDR, compared with 3.5 million record players and 300,000 CD players.

While pop long-playing units (CD, LP, and cassette) were up 11% at 63.4 million, classical sales remained static at 5.2 million—just 7.6% of the total long-play unit sales. But while firsthalf unit sales of classical recordings have remained near the 5-million mark for the last decade, the vinyl share has declined dramatically from 3 million in 1984 to 700,000 this year. Classical CD sales, in the same period have grown from 300,000 to 3.5 million.

The half-year report of the German IFPI group notes that music videos, for so long a sluggish sector of the market, are now achieving more impressive sales. Up to the end of June, sales of music videos on cassette and disks reached 205,000, compared with 160,000 in the same period last year.

A total of 430 music titles have been released on cassette and 370 on laserdisk, compared with the 1989 figures of 260 and 280, respectively.

Taking into account 240,000 sales of feature films and children's videos, total unit sales of videocassettes and laserdisks were 445,000, excluding direct imports. The report predicts rapid growth of the German video market.

Benelux Catches Megastore Mania

BY WILLEM HOOS

AMSTERDAM—The megastore begins arriving this fall in the Benelux countries (Belgium, the Netherlands, and Luxembourg), but there are some doubts that eight of them in a modestly sized part of Europe might be overegging the pudding.

The first, called Fame, will open here Nov. 17 under the auspices of Free Record Shop (FRS), the leading web of record stores in the Benelux territories (82 in the Netherlands and 11 in Belgium). FRS plans further megastores in Rotterdam and Utrecht and in Belgium at Brussels and Antwerp.

Virgin Benelux will open three megastores—in Amsterdam, Brussels, and Antwerp—over the next year. As managing director Dirk de Vries emphasizes, Virgin is a pioneer in this store concept, with plenty of experience acquired in London and Paris.

"We're opening the first, so we are the trend-setters," says Juan da Silva, FRS commercial director.

Fame is located in a two-floor building at the corner of Dam Square in the heart of the capital. The annual rent is \$447,000 (at an exchange rate of 1.79 guilders to the dollar).

The operation will have eight sales sections—pop and rock, classical, dance, MOR, jazz, prerecorded cassettes (covering all repertoire), laserdisk, and video. The latter will handle only sell-through trade, which is making strong progress in the Netherlands. Da Silva says the video section will occupy some 20% of the store. The payroll will be 40, and a total stock of 100,000 units will be carried. The employees have been recruited outside the existing FRS web.

"We wanted superspecialists for each Fame division," says da Silva. "We wanted people who know virtually everything about whichever audio or video category they're working in."

"Our aim is to sell all types of recorded music from all over the world," continues FRS president Hans Breukhoven. Six of the Fame staff will search out world music repertoire. FRS is well connected with record and import/export companies covering the world, including Latin America and Africa.

Da Silva predicts CD audio will be the leading configuration in Fame's gross, but says it will also stock and promote vinyl albums. "I know the present penetration rate of CD players in Holland is 52%, but this also means that just under half the Dutch households don't have CD hardware and they're still playing their music on ordinary record players."

FRS estimates the Fame gross will be up to \$8 million during the first 12 months. The current gross of the most successful store in the web in Rotterdam is \$3 million. About 300,000 people are expected to visit Fame annually. A free shuttle-bus service from Amsterdam Central Station is being contemplated, plus a discount on a Fame credit card for people traveling in by train. Virgin Benelux's de Vries reveals

Virgin Benelux's de Vries reveals its Amsterdam megastore will open in the fall of 1991 with a floor space of more than 1,500 meters. It will be situated just 100 meters from the Fame location. The Virgin operations planned for Brussels and Antwerp will be of a similar size.

Promo, Tech Investments Pay Off For EMI Classics

BY ADAM WHITE

LONDON—During his first year as president of EMI Music Worldwide, Jim Fifield was heard to say, at least once, that the company's idea of new technology was a fax machine.

He was joking, of course, to make a point about how conservative EMI had become under its previous administration. The company has since invested substantially in information systems to aid Fifield's managers around the world, just as he has encouraged them to spend more aggressively in marketing and promotion.

For Richard Lyttelton, president of EMI Classics, both factors were vital in driving his division to a robust performance during the 1989-90 financial year. Although he declines to put a dollar figure to that performance, he claims that sales increased by more than 15% over the previous year and that the company's worldwide market share increased by more than 1%.

"We're focusing very heavily now on business technology and investing heavily in computerization," says the London-based Lyttelton. "We have a great springboard with our 25,000 recordings made over the last 90 years, many of which still afford us commercial opportunities. I firmly believe if we have greater information about what we're selling and where, we'll be able to cycle our catalog much faster, with the advantage in commercial terms of lower inventories."

In terms of marketing, Lyttelton says EMI Classics' expenditure worldwide has increased by approximately \$3 million in the past year—"and it's had a pretty incredible effect on our business." He cites specific examples of campaigns in the U.K. for Nigel Kennedy, in France for a compilation album, "Choeurs d'Opera Celebres," and in Spain for local packages featuring great tenors and sopranos.

Violinist Kennedy's interpretation (with the English Chamber Orchestra) of Vivaldi's "The Four Seasons" has now sold approximately 600,000 copies in the U.K., including 300,000 on cas-

'Our younger artists ... really are bright hopes for the future'

sette. EMI funded a full-length video of the Kennedy performance, and its broadcast by BBC-TV energized album sales by more than 130,000 units. Subsequently, the release reached the top three of the pop album charts.

"What was particularly exciting about the video," adds Lyttelton, "was that our colleagues in Japan had the courage to participate in the co-production without really knowing very much about the artist, or the fuss that was going on in the U.K., because, of course, theirs is a much more developed [video] marketplace." Worldwide, the Kennedy video title has sold 18,500 pieces.

When EMI's classical interests were reorganized under Lyttelton in 1989, Fifield announced his intention to invest 25 million (Continued on page 81)

MIDEM Confab Tunes In To Growing Euro Radio Market

PARIS—Europe's status as the fastest-developing and largest radio market in the world will be recognized at the MIDEM Radio Conference, which will take place during the 25th MIDEM meet Jan. 20-24 in Cannes.

More than 50 leading personalities representing radio stations, radio syndicators, record companies, and advertising agencies will take part.

The discussions will cover three

Ricordi Launches Retail Project In Italy

BY DAVID STANSFIELD

MILAN, Italy—The Ricordi Group, which includes extensive recording, retail, and music publishing divisions in this territory, has launched a new retail project called Spazio Musica. The first store, occupying 800 square meters, is situated in nearby Bologna. The Spazio retail brief says the store stocks pianos; electric keyboards; computers; acoustic, electric, and digital guitars; and printed music. There are also instore recording facilities.

Ricordi opened Italy's first music megastore in Milan last year. Matteo Rignano, the retail chain's managing director, says, "Previously we devoted most of our attention to the sale of prerecorded music. Now we want to specialize in this other sector of the retail music trade.

"We're separating the product lines because we believe the two target consumer groups are different, with different needs. We want to protect their interests by giving them the best choice possi-(Continued on page 77) major areas—the international radio landscape in the run-up to 1992; marketing opportunities in Europe, including media buying and promotions; and new technology.

Among speakers already confirmed are Tony McGinn (MCM, Australia), Pierre Bellanger (Skyrock, France), Laszlo Hegedus (Radio Calypso, Hungary), Bo Berg (Radio Voice, Denmark), Patrice Blanc-Francard (Europe 1, France), Michael Missy (Radio Missy, Germany), and David Briggs (Capital Radio, U.K.).

MIDEM chief executive Xavier Roy describes the MIDEM Radio conference, organized in conjunction with the Unique Broadcasting Co., as an essential rendezvous for the international radio industry attracting companies and individuals of the highest caliber.

"With the impending single European market and the important changes to the geopolitical landscape, MIDEM Radio offers an excellent opportunity to those wishing to learn about the latest developments in this dynamic industry," he says.





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INTERNATIONAL

NEWSLINE

Finnish Artists Criticize The Critic. Giving Newspaper Writer Poor Review

HELSINKI, Finland-More than 40 of Finland's best-known classical composers and musicians have published an unprecedented complaint against Seppo Heikinheimo, principal critic of Helsingin Sanomat, Finland's leading daily newspaper with a circulation of 500,000-plus. Among those complaining that Heikinheimo is "a good writer, but a poor and unfair reviewer and critic" are conductor Esa-Pekka Salonen, soon to start with the Los Angeles Symphony, composers Aulis Sallinen and Magnus Lindberg, singer Jorma Hynninen, and pianist Olli Mustonen. The newspaper has not yet responded. KARI HELOPALTIO

Boy George, He's Got An Indian Album

BOMBAY, India-London-based Boy George, formerly of Culture Club, recorded an album here with Indian singing star Asha Bhosle and plans a five-concert tour of India to tie in with its release. The "Indi-pop" package is set for worldwide release for Christmas. Boy George says he plans to pick up enough of the language to record soon in Hindi. JERRY D'SOUZA

Elvis Compilation Put On Hold In China

HONG KONG-Plans to release the Elvis Presley compilation "Elvis: The Great Performances" in China have been shelved for the time being for "bureaucratic reasons." Anders Nelsson, BMG Pacific GM in this region, says, "The problem is that every song has to be considered for censorship by the government before it can be released." But BMG still hopes for a Presley compilation to be out in China on Jan. 8, to link with what would have been the singer's 55th birthday. HANS EBERT

TV Show To Focus On Irish Musical Impact

DUBLIN, Ireland-Bono, Sinead O'Connor, Van Morrison, Clannad, and Bob Geldof are among the major Irish pop/rock stars to be featured in a London Weekend Television hourlong prime-time TV showcase set for Oct. 21. Presented by Melvyn Bragg, the program sets out to analyze how such a small country has in recent years produced so many acts of international impact. The show is expected to reach 5 million viewers. KEN STEWART

Ascii Buys Vestron Pictures Japan Inc.

TOKYO-Ascii Inc., a leading Japanese computer software manufacturer, has bought, for some \$8.6 million, Vestron Pictures Japan Inc., the Tokyobased subsidiary of the U.S. Vestron firm. The deal provides Japanese distribution rights for some video/movie titles, with a \$14 million gross predicted for the first year. The corporate name changes to Ascii Vestron Pictures Japan Inc., with Ascii head Kazuhiko Nishi staying on as president. SHIG FUJITA

Dulfer Inks Deal With BMG Ariola Benelux

AMSTERDAM-Dutch saxophonist Candy Dulfer, who is featured on the Prince videoclip "Partyman" and had a hit single, "Lily Was Here," with Eurythmics' Dave Stewart, has signed a worldwide recording deal with BMG Ariola Benelux. She is currently on tour with her band, Funky Stuff, promoting her first album, "Saxuality." Her publishing rights are handled worldwide by Dutch firm The Company Of The Two P(i)eters. WILLEM HOOS

Radio/TV Ad Firm Launched In Belgium

BRUSSELS, Belgium-Belgian Flemish state broadcaster BRT and press publishing company Vlaasme (VUM) have launched a new advertising company, Vlaasme Audiovisuele Regie (VAR) here, with an initial capitalization of \$2.8 million. It will run all advertising on BRT Radio and organize sponsorship deals for both the radio and TV services. It aims at an income from these sources of \$8.5 million in 1991. BRT will use the radio commercial income to finance its TV network's hot competition with Flemish broadcaster VTM MARC MAES

RICORDI LAUNCHES RETAIL PROJECT

(Continued from page 74)

ble."

Rignano says the name Spazio Music was selected because, while record buyers appreciate music in a passive way, musicians are ac-tive customers. "We've created space in the new store to buy product, receive information and guidance, and play and record. We'll provide all the necessary hardware.'

The Ricordi group is at once a distributor and retailer of musical instruments. But Rignano says the retail chain is not at the required "Our record stores account level. for about 60% of our instrument trade, and we want to give space and the right dimension to build on that.

The Bologna store is rented; Rignano prices the initial setup and operating costs at approximately \$86 million. A similar project will be launched in Milan in the next few weeks, he says.

THERE'S MORE TO THE ASIAN MUSIC INDUSTRY THAN MEETS THE EYE.



The **Piracy** question is just one of the important issues to be addressed at Keynote '90 in Hong Kong this' year. The opportunities in the Asian music industry are enormous *Canto-Pop (Hong Kong's home-grown pop style) offers great scope in view of its popularity around Asia and the continued emigration of people from this part of the world. *Karaoke started in Japan and is becoming a planet-wide phenomenon *Asia's MTV equivalent, EZTV, will launch at Keynote '90.

*Cable TV in Asia (especially in Hong Kong) also has potential. *The marketing and promotion of Music and Video in Asia will be discussed by experts. *And of course, Copyright will be a major theme. In recent times, Indonesia, Malaysia and Taiwan have all cleaned up their act in terms of copyright protection. Plus the chance to **meet** and hear presentations from **people** who know the Asian music industry.* Plus, Plus, Plus *Can you afford not to be there?

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Leblanc Report Critiques Music, Radio Industries

BY KIRK LaPOINTE

OTTAWA—Federal radio rules can in some cases impede, not help, Canadian music; Canadian charts should not have been used by regulators as barometers of success; certain sectors of the broadcast and record businesses display "significant antagonism" toward one another; the business needs money and stronger players.

Such is the complexion of the Canadian music industry, as portrayed in two new reports to the Department of Communications (DOC) and the Canadian Radio-television and Telecommunications Commission (CRTC) by Toronto journalist/consultant Larry Leblanc.

sultant Larry Leblanc. The CRTC report, prepared for recent hearings into proposed FM policy changes, concludes that the commission's controversial hit-tonot-hit ratio—in which at least 51% of musical selections on FM radio must be nonhits—has not fulfilled its objective of ensuring access for new and emerging artists to the airwaves.

What's more, the report argues, the nonhit rule is part of a regulatory matrix of music categorization and content quotas that works against Canadian music. As soon as a Canadian selection cracks the top 40, FM stations tend to drop it; if they did not, there would not be enough room to play foreign-made hits.

"The only [Canadian] exceptions are those records that programmers feel will reach top 10," Leblanc observes. Between chart positions 40 and 15, a Canadian record is practically invisible, he says. The rule is one of several the CRTC wants to change, although in this case it has not offered a specific idea yet on reform.

Chart positions themselves are a problem, Leblanc argues. The two chief Canadian trade magazines, The Record and RPM Weekly, have enormous chart discrepancies, which "throws into doubt the validity of the commission utilizing such rankings in the past to determine hit and nonhit status." RPM has since changed its pop chart to an airplay-only chart, and it is no longer being used by the CRTC as a guide.

Even after nearly two decades of Canadian content, there remains stubborn resistance on the part of some broadcasters and deep hostility between radio and the record business.

Among Leblanc's conclusions in the CRTC report, following more than 70 interviews with industry executives:

• The Canadian music industry remains small and underfinanced, with only a few artists experiencing significant airplay and sales.

• With the exception of Canadianhungry easy listening/MOR formats, Canadian broadcasters routinely hold off, or simply do not play, new Canadian recordings while claiming that their Canadian content quota is filled.

• Industry representatives say broadcasters will ignore third or fourth singles from an album, even one that is selling well.

• There is a shortage of Canadian music for easy listening/MOR, soft AC, and, to a lesser extent, country stations; as a result, these stations are most likely to play Canadian music by new artists, including music from independent labels.

• Album rock stations are least likely to play independent product, although the format is otherwise open-minded about new artists.

In his DOC report, commissioned amid a review of sound recording policy leading up to what is expected to be a renewed commitment to a \$5-million-a-year federal program later this year, Leblanc says existing funds do not suffice.

There remain sizable problems, says Leblanc, including high costs, inadequate access to financing, and insufficient Canadian independent firms to champion the cause of domestic music.

And, Leblanc adds, some executives see the spate of Canadians signing directly to foreign labels as a worrisome trend. In the future, recordings could be made in Canada primarily for distribution abroad, with Canadian sales secondary.

MAPLE BRIEFS

CBC VARIETY CHIEF Carol Reynolds, who has overseen such major successes as "Video Hits" and the Anne Murray specials during her tenure, has been promoted to deputy director of programming for the network. No replacement for her has been named.

CBC PLANS a Saturday (29) "Molson Canadian Rocks Showdown" special, in which 10 artists will vie for a spot at the Yamaha Band Explosion '90 finals in Japan. Pam Macfarlane handles CBC production, while Don Shafer represents co-producers Westcom Radio Group. Each of the 10 artists will have a video shot for the special; "Video Hits" will play the videos subsequently, as well.

WO MAJOR AMERICAN deals are about to take place in the Canadian music business: Cinram Ltd. is going to open an American manufacturing plant for CDs and cassettes, while CBC Radio's cuttingedge music show, "Brave New Waves," is about to reach a deal to be carried on National Public Radio in the U.S.

MAGNETIC NORTH, a Toronto postproduction house, says it is the first in North America to acquire the OpticalDisc Corp. 610A, a Laser-Vision compatible videodisk recording system.

CANADA

CRTC Considers Dropping Ban On Hard-Liquor Ads

OTTAWA—Pressured by threats of court action, the federal broadcast regulator has proposed a widening of advertising rules that would allow hard-liquor commercials on radio and television for the first time.

The Canadian Radio-television and Telecommunications Commission has asked for public comments by Oct. 26 on its proposal, which would eliminate any regulatory distinctions in its advertising policy on alcohol.

Currently, ads are allowed only for beer, wine, cider, and coolers that contain less than 7% alcohol. And those ads, cleared first by the commission, must not portray people drinking or drunk or be directed at young people.

A study conducted last year by the federal Health and Welfare Department, and obtained under the Access to Information Act, indicated that the CRTC rules were routinely broken. Nearly half the ads reviewed in the study either targeted young people or implied that skill-requiring or vigorous activity could be combined with drinking. The department, which is expected to contest the CRTC's proposal, is conducting more research on the influence of the ads on young people.

The proposal came after the Assn. of Canadian Distillers, in a filing earlier this year with the Federal Court of Canada, demanded equal treatment under the rules. It argued that the ban could not be justified under the Charter of Rights and Freedoms, partly because its product is not illegal, partly because the ban is not inclusive of all alcoholic beverages.

The association launched the court move after the CRTC turned down its sponsorship of an antidrunk-driving commercial campaign. It has since rescinded its court action; the CRTC, it says, agreed to review the ban.

Interestingly, a group opposing drunk driving has been supportive of the elimination of the ban. John Bates, president of People Against Drunk Driving Everywhere, says there was an artificial distinction between so-called hard liquor and soft liquor, and that something good could come of more open rules. He argues in favor of making people aware of equivalence—that one serving of liquor, beer, and wine contains the same amount of alcohol.

But the Addiction Research Foundation in Toronto says the proposal implies a social acceptability of alcohol. It says it, too, adheres to the idea of equivalence, but that the proper thing to do would be to work against existing beer and wine ads.

But those alcohol ads constitute an enormous percentage of radio and TV advertising (tobacco ads are already banned in Canada).

The distillers' association maintains that its members would not embark on a campaign to grab market share, as do the breweries in Canada. Rather, says spokesman Tim Woods, the industry would sponsor anti-drunk-driving commercials. KIRK LaPOINTE



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INTERNATIONAL

EMI INVESTMENTS (Continued from page 74)

pounds (approximately \$47 million at current exchange rates) in the division over four years. One target, he said, was to reach and exceed a 20% worldwide market share by 1993.

Lyttelton estimates EMI's current standing to be around 18%, admittedly far short of market leader PolyGram. "They are, of course, made up of the three labels, Deutsche Grammophon, Philips and Decca," he says. "We're looking at possibilities: for example, setting up another label. But it would be very naive to think that in four or five years, we could get anywhere near the collective market share of those labels. What I would say is that we have every intention of putting pressure on DG, which is the leader of the three.

"We've been putting a lot of work into, and emphasis on, our younger artists—for example, Kennedy and Simon Rattle—who really are bright hopes for the future. It doesn't take a rocket scientist to see that one of our competitors has been going around trying to sign the major names, many of whose careers have actually been maturing."

Rattle signed a new, exclusive contract with EMI Classics earlier this year. Among his plans are recordings with the Berlin Philharmonic and a version of Rodrigo's Concierto de Aranjuez with Julian Bream.

After years as an RCA/Red Seal mainstay, guitarist Bream recently switched to EMI. The company also has a new deal with Itzhak Perlman, calling for at least 10 albums over the next five years (Billboard, July 7).

Industrywide competition for artists has driven up the cost of advances and deals, as Lyttelton acknowledges. "But EMI Classics will never lose an artist it wants to keep for financial reasons. That certainly is part of Jim Fifield's culture. If we want to retain an artist, we will—and we will take the long-term view."

Some competitors have been stressing the visual side of classical music, investing heavily in projects and producers to create programming and home video properties. "We'll build that up slowly," Lyttelton responds, "but we'll probably invest in between 10 and 20 productions in the next three years. And probably within five years, we won't record an opera without [video] at the same time."

The executive cautions, however, that recoupment on video projects is extremely difficult at present. He continues: "We have a situation at the moment where some rather cynical hardware manufacturers are offering our artists a sort of vision of immortality, with high-definition TV and laserdisk and all the other technologies.

"That is very seductive, so we have to be able to offer our artists the same or better. But in the long term, there is no doubt there will be opportunities. It's only in the last 80 or 90 years, with the invention of the phonograph, that the visual element of a performance has actually been removed. So perhaps we shall be restoring the jigsaw."

A Billboard spotlight S Candinavia

Issue date: November 17

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spotlight presents the most thorough update on the ever-expanding Scandinavian music Scandinavian music market. It will include a complete examination of Norway, Finland, Denmark and Sweden from record companies to trade associations. It will be must reading by Billboard's International audience of over 200,000 industry executives!

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UPDATE

CALENDAR

A weekly listing of trade shows, conventions, award shows, seminars, and other notable events. Send information to Calendar. Billboard, 1515 Broadway, New York, N.Y. 10036.

SEPTEMBER

Sept. 16-22, Georgia Music Festival, including Georgia Music Hall of Fame Banquet, sponsored by the state of Georgia, various locations, Atlanta. Reba Lacks, 404-656-5034.

Sept. 21-25, Audio Engineering Society Convention, Los Angeles Convention Center, Los Angeles. 212-661-8528.

Sept. 23-25, NARM Retailers Conference. Westfields International Conference Center, Westfields, Va. 609-596-2221

Sept. 24-27, Radio/Television News Directors Assn. Convention, San Jose Convention Center. San Jose, Calif. 202-659-6510.

Sept. 25-28, National Assn. of Black Owned Broadcasters Fall Management Conference, Washington Court Hotel, Washington, D.C. 202-463-8970.

Sept. 26, Fifth Annual Minnesota Video Awards, Rupert's Nightclub, Golden Valley, Minn. 612-290-2835

Sept. 26-29, Fourth Annual MARS International Market for the Performing Arts, Music, and Communication, Grand Hall-La Villette, Paris. 011-33-1-4202-3917

Sept. 30-Oct. 2, Sponsorship Strategies, presented by Billboard and Amusement Business, Hotel Inter-Continental, New Orleans. Laura Stroh, 615-321-4254.

OCTOBER

Oct. 2. Anti-Defamation League Testimonial Dinner and Presentation of Human Relations Award for Lifetime Achievement to David Handle man, chairman/CEO of Handleman Co., sponsored by the ADL Music & Video Division and the Music & Performing Arts Unit of B'nai B'rith, Marriott Marquis Hotel, New York. 212-490-2525.

Oct. 2-3, Third Annual Super Seminar on Special-Interest Video, presented by ITA, Loews Santa Monica Beach Hotel, Santa Monica, Calif. Beth Jacques, 516-487-5904

Oct. 3-7, NewSouth Music Showcase '90, various locations, Atlanta, 404-892-2287.

Oct. 3-9, Professional Media Convention '90: First International Congress for Digital Audio and Video Production Technology, Center of Professional Visual Communication, Cologne, West Germany, 011-49-0221-821-2494.

Oct. 8, Country Music Assn. Awards Show, Grand Ole Opry, Nashville. 615-244-2840.

Oct. 9, BMI Awards, BMI office, Nashville. 615-LIFELINES

259-3625

Oct. 10. ASCAP Country Awards, Opryland Hotel, Nashville, 615-320-1211.

Oct. 10-11, Second Annual Conference on Regional and Local Event Marketing, Drake Hotel, Chicago, Sheryl Frankel, 212-826-3340.

Oct 11 "Beat the Odds" Benefit for the Children's Defense Fund, presented by Jessye Norman, Time Warner Inc., CBS Records, and Black Entertainment Television, Beverly Wilshire Hotel, Los Angeles. 818-995-6545.

Oct. 13-14, Fourth Annual West L.A. Music Keyboard Show, Los Angeles Airport Hilton, Los Angeles. 213-477-1945.

Oct. 15-17, East Coast Video Show, presented by Hampton International Communications, Trump Taj Mahal, Atlantic City, N.J. 212-682-7320

Oct. 16, MIDI Songwriting Workshop, presented by the Songwriters Guild of America, SGA office, Hollywood, Calif. 213-462-1108.

Oct. 18-20, Friends of Old-Time Radio 15th An-

Sept. 7 in Studio City, Calif. She is

music coordinator for ABC Water-

DEATHS

for Eve Eve and manager of the So-

ciety of Composers, Authors and Music Publishers of Canada (SO-

CAN) member relations depart-

Send information to Lifelines,

nual Convention, Holiday Inn-North, Newark, N.J. Jay Hickerson, 203-248-2887.

Oct. 19. Night of a Thousand Heroes Costume **Ball to Benefit AMC Cancer Research Center, Pre**sented by 1990 Honoree Tom Freston, chairman/ CEO of MTV Networks, Waldorf-Astoria, New York. 212-977-4180.

Oct. 19-22, Keynote '90, copyright and music convention, Hong Kong Convention and Exhibition Center, Hong Kong. Roland Swenson, 512-477-7979.

Oct. 21, Fall Music Conference, presented by Music Business Monthly, World Trade Center, Boston. Kimberley Jaeger, 617-728-1463.

Oct. 23-25, DJ Times DJ Expo, Resorts Hotel, Atlantic City, N.J. Chuck Arnold, 516-767-2500. Oct. 24-27. CMJ Music Marathon Convention:

The Discovery And Development Of New Artists." Vista Hotel, New York, Joanne Abbot Green, 516-466-6000

Oct. 27-28, 14th Annual Songwriters Expo, presented by the Los Angeles Songwriters Showcase, sponsored by BMI, Pasadena Conference Center, Pasadena, Calif. 213-654-1665.

Oct. 27-31, Third Annual International Conference on Interactive Entertainment, co-sponsored by Alexander & Associates and NYNEX, Marriott Marquis Hotel, New York. Sally E. Chin, 212-382-3929, or Victoria Petrock, 914-644-7245.



Dr. Andrea Reiter, is an independent record company actively seeking pop, house, R&B, dance, jazz, rock, and classical artists. First release is "Sea Of Love" by Lew Charles. P.O. Box 216, 454 Main St., Cold Spring Harbor, N.Y. 11724; 516-367-8544.

The Press Office, formed by Jim

NOVEMBER

Nov. 1-4, Southwest Music Expo '90, Sheraton Kensington Hotel, Tulsa, Okla. 918-628-1966.

Nov. 3-5, Special Interest Video Assn. Convention, Rye Town Hilton, Rye, N.Y. William Bradburn, 303-850-0688.

Nov. 3-7, NARM Wholesalers Conference, Palm Springs Hilton, Palm Springs, Calif. 609-596-2221.

Nov. 4-6, Second Annual EPM Entertainment Marketing Conference-"Target Marketing: Reaching the Fragmented Entertainment Audience," Sheraton Grande Hotel, Los Angeles. 718-469-9330

Nov. 7-9, American Video Conference & Awards and the Billboard Music Video Conference with the Billboard Tanqueray Sterling Music Video Awards, Westwood Marquis, Los Angeles. Peggy Dold, 212-353-2752 or 212-473-4343.

Nov. 9-11, Young Black Programmers Conference, Hyatt Regency, Houston. Lynne Haze, 214-263-9911.

Nov. 13-14, Video Software Dealers Assn. 1990 Video Expo, Stouffer Austin Hotel, Austin, Texas. 609-596-8500.

Nov. 28-Dec. 1, Eighth Annual JazzTimes Convention, Fairmont Hotel, New Orleans. 301-588-4114

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37204; 615-269-6342.

N.J. 07054; 201-233-9797.

Westwood One. She is a free-lance mark. writer, formerly with MTV. Mark Caporal, 32, in an airplane accident, Sept. 1 near Peterborough, Ontario. Caporal was the drummer

Somach Productions, which pro-

duces programs for ABC Radio and

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Billboard, 1515 Broadway, New York, N.Y. 10036.

Reiter Records Ltd., formed by

TOWER BOWING LARGEST RECORD STORE IN JAPAN (Continued from page 1)

drinking establishments. It has four floors of selling space, featuring Japanese artists and music videos on the first; jazz, blues, country, and world music on the second; classical music on the third; and pop, rock, and soul on the fourth.

In stock will be more than 300,000 units, including a wide selection of CDs, 12-inch singles, music videos, and music-related magazines. More than 50,000 units of Japanese pop recordings will be part of the mix.

Keith Cahoon, Far East managing director for Tower, says it took about a year to gain final approval for the outlet. "The 'large retail store laws' say, if your store has over 150 tsubo [one tsubo equals 35.5 square feet] of retail space, you have to go through this strange sort of ritual paperwork and through a 'chamber of commerce' for approval.

"They can make revisions in your business plan, including closing your store a certain number of days per year, closing your store at a certain time each day, or in some cases, changing the size of the store.

"It's definitely a block to any kind of business, and to some degree affects Japanese companies just like it affects foreign companies. But a lot of Japanese companies are already established, so some foreigners feel it's a real barrier to getting started

+4

+8

here."

Cahoon points to U.S. toy retailer Toys 'R' Us, which is looking to enter the Japanese market. "They've had situations where people have simply refused to meet with them," he says. 'They're being stonewalled. Sometimes these local organizations decide, for instance, that if they've already got toy makers in their group, they don't want a foreign toy company here—and they just refuse. They don't have to give any sort of reason. The laws are very vague."

Tower got lucky in Osaka. After completing the necessary paperwork, the company was given permission to open the store-with restrictions. It can operate only from 11 a.m. to 9 p.m. each day, and must close for 24 days each year.

"Of course, we'd prefer to be open every day, but we feel very lucky," Cahoon says. "We've been told we are the first foreign company able to open under these [retail] laws. We're glad and proud that we've been able to do this through cooperation and not confrontation.

Though difficult to enter, the Japanese market is lucrative. The two British-owned record retailers with international interests, Virgin and HMV, are getting ready to open stores of their own here. Unlike Tower, however, they have chosen to go

in with large Japanese corporations as partners (Tower Japan is wholly owned by Tower U.S.).

Cahoon declines to reveal the company's capital investment in the Osaka unit, beyond saying that "a lot of money" was required. Real estate prices are extremely high and the 'key money" system for commercial property is anywhere between 24 and 100 months' rent.

There are three other sizable record outlets (Miyako, Yamaha, and Star) within walking distance of Tower Osaka, plus several smaller ones. Since all locally manufactured releases ("kokunaiban") are retailed at fixed prices, there is no competition among stores dealing only in "kokun-aiban." Non-Japanese-made goods are sold at competitive rates. The Osaka store represents Tower's debut in classical music sales in this market, its other outlets being too small to offer that genre.

Compared with Tokyo, Osaka-Japan's second-largest city—is known for a more direct approach to business. Cahoon doubts this will alter Tower's strategy. The chain has been successful here because its brand name is well known to Japanese tourists to the U.S. Like another multinational franchise, McDonald's, familiarity seems to be the best policy.

MARRIAGES Kevon Glickman to Susan Tobman, Aug. 26 in New York. He is an BIRTHS Boy, Reilly Lawrence, to Denny and entertainment attorney. Kathleen Somach, Aug. 23 in Phila-Richard Beebe to Ann Strohecker, delphia. He is president of Denny

ment.

UNDER-30 MUSICIANS TAKE ROOT IN JAZZ

(Continued from page 1)

ry Connick Jr.'s youth, talent, and New Orleans-bred style have landed his music in films and his albums on the pop charts. (The photogenic young pianist will also have a role in the upcoming film "Memphis Belle.")

The new vibrancy of jazz is reflected by a small surge in sales and a greater presence on the Billboard Top Pop Albums chart.

'Sales have not increased by large numbers, but we've seen an increase on sales for jazz albums between 5% and 10% this year as compared to last year," says Clarence Bullard, national director of jazz for Atlantic Records. Atlantic's renewed emphasis on jazz, he says, has helped generate fairly strong sales for albums by fusion-oriented guitarist Paul Jackson Jr., saxophonist Gerald Albright, and bassist Victor Bailey.

RCA/Novus series director Steve Backer says that, overall, sales of jazz albums at his label have doubled every year since 1988.

Columbia is currently leading the jazz assault on the Top Pop Albums chart: Connick's "We Are In Love" peaked at No. 33 in August, while his "When Harry Met Sally ... " sound-track was certified gold. Wynton Marsalis' "Standard Time Vol. 3" is at No. 136. The Columbia soundtrack to Spike Lee's latest film, "Mo' Better Blues," featuring a symphonic jazz score by Bill Lee and the playing of Blanchard and Branford Marsalis, is positioned at No. 66 on the Top Pop Albums chart this week.

In turn, all this label activity means a more competitive marketplace. 'The proliferation of 'jazz artists' has become vast," says Mark Wexler, VP of marketing for GRP, home to a wide roster of contemporary artists, some of whom, like Chick Corea, occupy both the traditional and fusion categories. "A lot of labels are devoting time and energy to this format, so there's a lot of competition."

RADIO IGNORES TREND

The '70s development of electric jazz/pop "fusion" found enough favor with listeners that it supported the rise of jazz-oriented radio formats. Consequently, this broaderbased jazz became the populist, salable form and widened the rift between traditional acoustic jazz and fusion, or what many now call contemporary jazz.

The new vibrancy in traditional jazz has not yet led to a change in jazz programming. "We're losing on straight-ahead stations, and we're gaining overall in instrumental-jazzoriented formats," says Susan Levin. of Coast To Coast Promotion & Marketing Inc. "Overall, there's a definite increase in the number of stations playing straight-ahead, but most are leaning more contemporary jazz."

For example, WQCD (CD101) New York concentrates on contemporary jazz, currently offering music by new artists Ricky Peterson, Peter White,

Steve Esquiarga, and Vincent Henry, according to PD Wendy Leeds. Traditional jazz music is relegated to programming blocks of five hours on Sunday nights. While the station and others like it have given play to records hard-pressed to get airplay elsewhere, jazz traditionalists have termed the format "instrumental pop" and "borderline AC."

This points up the confusion and frustration felt by many label promotion people: Jazz stations around the country are programmed according to regional tastes. Traditionalists hope that listeners tuned in to the

'There is a segment of the population that is looking for something strong and cool'

mainstream playing of the new artists will increase the demand for traditional jazz programming.

Though consumers are buying more jazz records, concert promoters have not experienced increased public demand for new artists. "It's always tough to be the new kid on the block," says Joel Chriss, of New York-based jazz booking agency/ management firm Joel Chriss & Co. 'There's always more musicians than gigs, and a limited number of mone-

tary rewards."

WAYS TO BREAK THROUGH

Because the jazz tradition is passed on from older to younger players, associations with name acts have a lot of value in selling albums and getting concert gigs. For example, Branford Marsalis' solo career was cemented through his playing with Art Blakey & the Jazz Messengers, the Herbie Hancock Quartet, VSOP II, and his brother Wynton. He also earned wider recognition through session work with Miles Davis, Dizzy Gillespie, Tina Turner, and Teena Marie, and his film and tours with Sting. He has just released his sixth album, "Crazy People Music '

Roy Hargrove's chance meeting with Wynton Marsalis while Hargrove was still in high school led to some gigs with Marsalis in Fort Worth, Texas. Those exposures brought Hargrove to the attention of his current manager, who then invited the 11th-grader to play at the prestigious North Sea Jazz Festival in the Netherlands. Subsequently, he recorded an album for RCA/Novus.

Another RCA/Novus young gun, Christopher Hollyday, made his own breaks, recording two albums on his own Jazzbeat label between the ages of 15 and 16. Interview and gig requests mounted, with Hollyday playing a weeklong engagement at the Village Vanguard in New York that brought him rave reviews and rein-

forced his reputation as a traditionalist. Those efforts landed him a spot on Maynard Ferguson's 60th-birthday tour last year.

BOOM THEN BUST?

The real question is whether the traditionalist trend has the legs to sustain itself beyond this recent crop of young guns. Many performers and purveyors of jazz question the value of the new commercialism as it relates to the music's development and integrity. And some take issue with the classification of certain performers, including Connick, as traditional jazzers.

Terence Blanchard, whose trumpet can be heard on the "Music From 'Mo' Better Blues' " soundtrack, and whose solo album will be released early next year, says, "There's new audience acceptance [for jazz players], but only if you become a media event.

"The labels' commitment has changed-they are more committed to the young artists," says Branford Marsalis. "The record companies have a youth movement happening, but in a lot of ways, it is negatively altering the reality of what jazz really is. A young person has to be prodigious to play it well at a young age; it is not a young person's music.

Assistance in preparing this story was provided by Jeff Levenson.

A NEW JAZZ AGE?

Why this new attention to traditional jazz? Many in the industry suggest that baby boomers are maturing and looking for more sophisticated musical entertainment.

"There is a segment of the population that is looking for something strong and cool.' says Steve Berkowitz, national director/marketing for Columbia, whose roster sports not only the 20-year-old Connick but also organist Joey De-Francesco (19), trumpeter Marlon Jordan (20), and vibist Monte Croft (26). "They are taking the roots and moving forward, and they are every bit as cool as L.L. Cool J and Public Enemy and Queen Latifah.'

"Young people can identify with people who look like them, and that is key in terms of marketing," says Al Pryor, GM of Gramavision, home to guitarist Kazumi Watanabe, fusion act Timepeace, and former Ornette Coleman bassist Al MacDowell. "Great music has to have repertoire and people who are reinterpreting and expanding on that repertoire. When a young artist plays Thelonious Monk, that happens. These cats are perfecting their art."

Young, proficient traditional jazz players are now being sought after by jazz A&R people hoping to capitalize on the public's interest with good music and fresh faces. In addition, labels are reviewing their archival material and reissuing back catalogs.

PolyGram and Atlantic have recently refocused their jazz departments. PolyGram recently launched the Verve/Forecast label, which has signed the popular Harper Brothers, and Atlantic is enlarging its jazz division staff and putting more muscle behind its back catalog. RCA reactivated its Bluebird series just this year, and Fantasy and Blue Note continue to issue classic material. Virgin Records plans to debut its jazz-only Night Records in November

NEW IFPI PRESIDENT TAKES TOUGH STANCE ON PIRACY (Continued from page 1)

record piracy as one of the most pressing problems (in more ways than one) to be rectified in the potentially huge Eastern European market, and it is high on his list of priorities. Also important to him is the development of the market in Latin America, where he spent considerable time, and in the fastgrowing nations of East Asia.

On the Eastern European front, Morgan says, "A national group of the IFPI has already been set up in Czechoslovakia with its own offices. There is a real risk of largescale piracy there, but the government has approved appropriate legislation which is in place.

The situation is worse in Poland, where Morgan was told the government would not contemplate copyright protection measures for at least another year because of its crowded legislative program.

"Piracy is on a massive scale in Poland and is flooding into the Norwegian market," he says. "About 200 yards from the Ministry of Culture in Warsaw, you can find stacks of pirated cassettes for sale. A Polish IFPI group is being organized, but it can't do much without the necessary legislation. I've written formally to the Polish government in my new capacity and told them they must do the right thing."

Morgan is familiar with the Eastern European countries, having served in most of them during his career with the U.K. diplomatic service. He comments that the region has changed dramatically. much more than he thought it ever would in his lifetime. He sees immense opportunities for the recorded-music industry to help the various countries establish local operations and express their own

culture in the new climate of freedom.

"There will be masses of young bands coming forward," Morgan predicts, "and the standard of classical music has always been high. My advice to the big record conglomerates is to show some sympathy to East European countries

'In the old regimes, pirates were heroes'

in their present difficult economic situation. They should set up licensing agreements on a longterm basis rather than insisting on large sums of hard currency in the first year. All the governments are introducing very favorable investment laws to make things easier.'

Morgan does not regard the piracy problem as insoluble and explains its unique circumstances in Eastern Europe. "Up to about a year ago, under the old regimes, the pirates were the heroes. They were against the system; they got tapes of Western music to the kids, and books that were banned to the older generations. Now they're the enemy, and if they're not controlled, they'll stifle the cultures and the chances of legitimate companies and the artists.

"But," continues Morgan, "many of them have fantastic equipment that is sophisticated and expensive and operating 24 hours a day. If copyright protection legislation is put in place, I believe they'll apply for licenses and guarantee to work within the law and pay taxes for the first time. I personally think that, once the various East Europe governments have copyright legislation in place,

they will be puritanical in its en-forcement."

So far, he has encountered no hostility or resentment in expressing the IFPI's views and demands for adequate copyright legislation and policing, although he adds that the Polish authorities did not immediately agree to everything he asked of them.

POLYMATHIC DIPLOMAT

Morgan had a long career in the U.K. diplomatic service, which he left at the mandatory retirement age of 60. The IFPI president speaks eight languages fluently, including Russian and Mandarin Chinese. He made a point of learning the language of the countries where he was stationed during his diplomatic days.

His linguistic fluency came in handy recently when he attended a copyright-protection conference in Guatemala. Conducted by FLAPF a Latin American equivalent of IFPI with headquarters in Rio de Janeiro, Brazil, the meeting was conducted entirely in Spanish with no translation facilities

According to Morgan, FLAPF has a five-year plan for improving copyright protection and enforcement in Latin America. He adds that IFPI is providing a subsidy specifically for anti-piracy measures in that region, where they are sorely needed.

'It's sad to see that Mexico. where I spent three happy years, has decided to put copyright legis-lation on the back burner," he says "There's a serious situation there, and I'm prepared to talk to my old friends in government about it.'

Morgan sees the rapidly growing Hispanic market in the U.S. as significant in several ways. Hispanics remain close to their roots and their language and form a cohesive element in the marketplace, he says.

Morgan rates the Far East as another very important area and is pleased about the opening of a regional IFPI office in South Korea. The next IFPI regional board meeting will be held there.

The IFPI regional offices have done fantastically good work in the Far East," he says. "The situation in Singapore and Indonesia has been transformed. Thailand has the necessary legislation in place, but there's inadequate en-forcement so far."

The Uruguay Round of the General Agreement on Tariffs and Trade is also singled out by Morgan as a vital area of IFPI efforts. Citing proposals on harmonization of copyright duration and trade-related intellectual property protection-both of which are to be submitted by December-he terms the possible results to be obtained as a global influence.

IFPI has an annual budget of \$7 million for its activities through its regional offices and the Londonbased Secretariat. The regional offices are in Brussels, Belgium, covering the European Community countries, Hong Kong, Malaysia, Singapore, and South Korea. IFPI also has a representative based in Malta to cover the Persian Gulf, Greece, and Turkey. The staff in Europe totals 33, with approximately the same number in the Far East.

> **IFPI gearing up** in Eastern Europe ... see page 12



POP

THE HUMAN LEAGUE Romantic? PRODUCERS: Various A&M 75021

Perennial U.K. dance-rock favorites return with another strong collection that will appeal to group's crossformat constituents. "Heart Like A Wheel" (not to be confused with the old Linda Ronstadt number) is starting its move on the Hot 100, while "Kiss The Future" is another tune that will keep album aloft for some time

DAVE STEWART & THE SPIRITUAL COWBOYS PRODUCERS: Chris Thomas & Dave Stewart Arista 18626

Eurythmic Stewart teams with a new gang for this evocative, often enigmatic recording. First single, "Party Town," did not do as well as hoped, but this is a record that really deserves more attention than just as some one-off special project. While radio might not rush to play tracks from this somewhat-scattered effort, astute listeners will be well rewarded for their attention.

DAN FOGELBERG The Wild Places PRODUCER: Dan Fogelberg Full Moon/Epic 45059

Singer/songwriter returns to his tried-and-true method of gentle sweeping ballads with a bite. For the first time, however, Fogelberg covers two tunes, including the first single, a sax-sweetened version of "Rhythm Of The Rain," and a well-done, beatdrenched take on Bruce Cockburn's "Lovers In A Dangerous Time." And if his own material threatens to get a little too saccharine, Fogelberg kicks in with the punchy "The Spirit Trail." Album rock mistakenly thinks it has become too hip for Fogelberg, so leave it to AC stations to garner the rewards of this one.

* PREFAB SPROUT Jordan: The Comeback

PRODUCER: Thomas Dolby Epic 46132 Framed by subtle, Dolby-ized

production flourishes, this newest and strongest release from these canny British popsters marks a return to the clever, ethereal songcraft with which they made their reputation. Highlights of a distinctive set include the offbeat strains of "Wild Horses," the poignancy of "We Let The Stars Go," and the good groove of "Machine Gun Ibiza." Ideal for alternative formats, although some material is well-suited even for adventurous ACs.

THE REMBRANDTS PRODUCERS: The R Atco 91412

Duo of Phil Solem and Danny Wilde joins together for delightful debut that, while too polished for some, is a sparkling collection of pop tunes that reflect Beatles influences as well as a hodgepodge of other '60s artists. Tight harmonies and well-crafted tunes, especially "New King" and "Burning Timber," highlight a strong set. Repeated listenings prove irresistible.

THE CARL STALLING PROJECT PRODUCER: Hal Willn Warner Bros. 26027

Producer Willner, best known for his eccentric tribute albums, lovingly culls original scores and music cues composed by Stalling for Warner Bros. cartoons between 1936 and 1958 The result is a fascinating (and surprisingly familiar) in-depth look at the world of film music; Stalling's work is often startling in its velocity, clever dissonance, and mad melodicism. A revelation

+ JOE HENRY Shuffletown PRODUCER: T-Bone Burnett A&M 75021

Singer/songwriter Henry's second A&M release was cut intimately and live to two-track by ace producer Burnett. Superior cast of players, including bassist Cecil McBee, drummer Michael Blair, multiinstrumentalist David Mansfield, and trumpeter Don Cherry, handsomely dress originals like "Date In Church" and "Johnny The Conquerer" and fine cover of "Make The World Go Away." Exceptional work, oft reminiscent of Van Morrison or Bob Dylan's best.

ALICE IN CHAINS Facelift

PRODUCER: Dave Jerden Columbia 46075

Up from the slagheap of Seattle neometal rises this rumbling quartet, which would not sound out of place on Sub Pop's sludge-rock roster. Which may be a problem: Despite forceful production by Jerden (Jane's Addiction) and stridently pleasing vocals by Layne Staley, album stays in a midtempo groove a little too long. Heated "We Die Young" is probably the best hook for album rockers; rest will have to be cherry-picked carefully.

SWEET F.A.

Stick To Your Guns PRODUCER: Howard Benson MCA 6400 New hard rock entry may remind listeners of a variety of current acts, from Guns N' Roses (in the vocals of

Steven DeLong) to Bon Jovi (in their powerful yet commercially alert material). But enterprise is never overtly derivative, and is enjoyable on



ANGELO BADALAMENTI

Soundtrack From Twin Peaks PRODUCERS: David Lynch & Angelo Badalam Warner Bros. 26316 Moody score for Lynch's off-kilter cult television series should find a cult of its own in record stores. Strange, finger-popping instrumental numbers by Badalamenti are complemented by three vocal numbers by Julee Cruise (excerpted from her "Floating Into The Night" album). Only disappointment is that liner notes offer no clue about who killed Laura Palmer; promo CD does sport nifty doughnut graphic, though.

CELINE DION

Unison PRODUCERS: Christopher Neil, David Foster, Tom Keane, Andy Goldmark Epic 46893

Strong-voiced young female vocalist from Quebec-who has had some success north of the border in her native French-stands a good shot at cornering some of the same audience for commercial pop that Whitney Houston and Mariah Carey draw on. Treatment here is class A all the way, with lushly framed single "Where Does My Heart Beat Now" and "I'm Loving Every Moment With You" prime examples of tracks with big chart potential.



BETTE MIDLER Some People's Lives PRODUCER: Arif Mardin Atlantic 82129 The first nonsoundtrack project from the Divine Miss M in almost eight years is a sure Bette. She combines such standards as Cole Porter's "Miss Otis Regrets" and 'He Was Too Good To Me" by Rodgers & Hart with tunes by some of today's hottest writers, including Diane Warren, Billy Steinberg, and Tom Kelly. While some of the newer fare doesn't quite hold up to Bette's voice, the title track is stunning, as is the quirky "One More Round." In addition to first single "From A Distance," another obvious choice is "Eternal Flame" sound-alike "The Gift Of Love" (co-written by ex-Bangle Susanna Hoffs).

its own terms. Top tracks include "Prince Of The City," "Do A Little Drivin'," and "Daily Grind."



GERALD ALSTON

Open Invitation PRODUCERS: Stan Sheppard & Jimmy Varner James Anthony Carmichael, Levi Seacer Jr. Motown 6298

Singer is firmly in the Motown tradition, a smoothie with grit who's not unlike a rougher Marvin Gaye when he's at his best. Single "Slow Motion" continues to make a steady climb, while suave "I'll Go Crazy" and duet with Brenda Russell, "Tell Me This Night Won't End," should improve the legs of a highly consistent package.

PRECIOUS

Soft But Hard PRODUCERS: Dwayne "Spen" Richardson, Derek A-Ienkins, Cassio Ware Big Beat 4201

Title of female rapper's full-length debut is an apt description of musical content. Overall tone of set shuttles back and forth between tough-girl posing and introspective sensitivity Fellow Big Beat act Jomanda lends support on the club-viable jam "Better Way," though radio shouldn't be way, though ratio shouldn't be swayed from excellent double A-side first single, "Let's Get It Started" b/w "Competition," both of which sport an insinuating hip-hop groove and easy rhyming. Contact: 212-691-2005 8805



HANK CRAWFORD Groove Master PRODUCER: Bob Porter Milestone 9182

Veteran altoist plunges deeply into his blues/R&B roots, leading a six-piece band that includes Dr. John on piano and Bernard Purdie on drums, plus a four-piece horn section featuring Howard Johnson and Lou Marini Best of a soul-stirring set includes the R&B swing of "Grown And Gone," the straight-ahead blues of "Blues For The Red Boy," the honky-tonkin' of Parker's "Blue Bird," the goodtime groove of "Canadian Sunset,"

SPOTLIGHT



THE VAUGHAN BROTHERS Family Style PRODUCER: Nile Rodgers Epic 46225

It took several years to finally pull this album off, but what a fitting tribute it turns out to be for the late Stevie Ray. He and older brother Jimmie twist and turn through this stellar 10-song collection that superbly blends Stevie Ray's blues and Jimmie's pop sensibilities. And need we even comment on the guitar playing? From opening R&B rave-up "Hard To Be" through prophetic first single "Tick Tock" to twangy closing ode "Brothers," the one thing the listener can be eternally grateful for is that the Brothers Vaughan didn't put this effort off one more time.

and an attractive take on Whitney Houston hit "Saving All My Love For

STEPHANE GRAPPELLI/McCOY TYNER One On One PRODUCER: Eric Miller Milestone 9181

When a '30s violin hot-clubber and a '60s piano free-stylist get together for a full program of well-chosen standards, the resulting duo couldn't be more dynamic—ringing out with bright, swinging interplay. Highlights oright, swinging interplay. Highlights of a thoroughly entertaining set include "How High The Moon," "St. Louis Blues," "Summertime," "Satin Doll," "I Got Rhythm," and a great pizzicato take on Coltrane classic "Mr. P.C." PC

SUN RA Purple Night

PRODUCER: John Snyder A&M 75021 5324

Intergalactic jazzman plays the music of the spheres on excellent sophomore set for label, again sympathetically produced by Snyder. Trumpeter Cherry is enlisted by Ra's Arkestra, which performs typically bluesy modern jazz originals and a strange (but thematically congruent) version of "Stars Fell On Alabama." Another solid entry in the Ra discography

DON PULLEN Random Thoughts PRODUCER: Michael Cuscuna Blue Note 94347

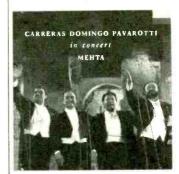
Veteran pianist demonstrates his skills at the keyboard and as a composer in a highly swinging fly-by with bassist James Genus and drummer Lewis Nash. Repertoire is all original; Pullen staggers with some dense, technically breathtaking solos on extended tracks like title cut and "Indio Gitano."



LEO KOTTKE

PRODUCERS: Willard Oliver & Leo Kottke Private Music 2068

Veteran guitarist turns in a mostly instrumental set that finds him excelling on acoustic axes and electric six-string bass alike. Kottke's oddball whimsy comes through on vocal



SPOTLIGHT

CARRERAS DOMINGO PAVAROTTI In Concert London 430 433

Recorded live in Rome last July as a musical finale to the World Cup, this well-publicized project has spurred a crescendo of collector interest. In a superstar summit shootout of sorts, the tenors follow each other in a vocal display that seems to challenge the next in line to do as well, or better. Though the winner depends on one's prior bias, each performs to expectation. And to show it's all in fun, the 12 individually sung arias and songs are followed by a 20-minute medley shared by all three. Zubin Mehta conducts hip accompaniments, and the sound is surprisingly good for an outdoor event. Label promo effort has lots of muscle

"Buzzby" and recitation

"Husbandry," but album for the most part serves up atmospheric material that will find favor with both Kottke's pop and new age followings



JONE HARMS Hometown Girl

PRODUCERS: Jimmy Bowen. James Stroud Capitol 94314

Harms has some of Lacy J. Dalton's wise-and-wounded sound, which she puts to good use here on such fine cuts as "I Used To Be You," "The Only Thing Bluer Than His Eyes,' and "There's No Heart So Strong

CLASSICAL

HANSON: SYMPHONIES NOS. 3 & 6; FANTASY VARIATIONS Carol Rosenberger, Seattle Symphony, N.Y. Chamber Symphony, Schwarz Delos 3092

The label's first Hanson package with Schwarz and the Seattle was a long-term chart resident and had lots to do with sparking current attention given American Romantic (read non-avant-garde) scores. The works here are vibrant, tuneful, and certainly accessible. They should win quick attention from a well-primed public in these knowing and superbly recorded performances. The Fantasy, for piano and orchestra, is an attractive interlude between the two symphonies

SPOTLIGHT: Predicted to hit top 10 on its appropriate genre's chart or to earn platinum certification. NEW AND NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest. PICKS (▶): New releases predicted to hit the top half of the chart in the format listed. CRITIC'S CHOICE (★): New releases, regardless of potential chart action, which the reviewer highly recommends because of their musical merit. musical merit

All albums commercially available in the All albums commercially available in the U.S. are eligible. Send review copies to Melinda Newman, Billboard. 1515 Broadway, New York, N.Y. 10036, and Chris Morris, Billboard. 9107 Wilshire Blvd., Beverly Hills, Calif. 90210. Send country and gospel albums to Edward Morris, Billboard. 49 Music Square W., Nashville, Tenn. 37203.





IJM-13805

THE FIRST HIT SINGLE FROM THE I.R.S. CD/CS WORLD KEEPS ON TURNING





by Michael Ellis

WO NEW LABELS, DGC AND CHARISMA, spinoffs from Geffen and Virgin, respectively, hold the top two spots. The brothers Nelson hit No. 1 with their first single, "Love And Affection" (DGC), boosted to the top by its large lead in sales points. "Close To You" by Maxi Priest (Cha-risma) is close behind overall, and slightly ahead of "Affection" in airplay points; it should hit the top next week. "Something Happened On The Way To Heaven" by **Phil Collins** (Atlantic) is No. 1 in airplay by a large margin, but its sales points are way behind-No. 11-so it will have a hard time reaching the top of the Hot 100. "Praying For Time" by George Michael (Columbia), bulleted at No. 5, is already the most widely played record, with 239 of the 250 reporting stations on it, and it seems sure to hit the top in two weeks.

AN UNUSUAL SITUATION HAS developed regarding the Righteous Brothers' "Unchained Melody" (Verve). PolyGram, which owns Verve, has elected not to release a cassette single, so Curb Records has rerecorded the song from scratch with the Righteous Brothers and issued a cassette single. Chart rules specify that a new recording must be treated as a separate record, so it is possible that the new Curb version could enter the chart separately due to sales reports, even if radio sticks with the old version it is already playing. The Verve record is handicapped by its lack of sales points-only a vinyl single is available on Verve, and many stores do not carry vinyl. More than 90% of its points are from airplay, where the record is No. 10, with eight No. 1 reports so far, including such major stations as Z100 New York and KIIS-FM Los Angeles. Overall, the original "Melody" is No. 19 with a bullet.

"PRAY" BY M.C. HAMMER (Capitol) wins the Hot Shot Debut, aided by a delayed release of the commercial single. "Pray" hits stores this week in three configurations, after more than a month of radio play as an album cut. "Pray" is already top 10 at five stations, including Power 93 Tampa, Fla. (11-10) and Power 96 Detroit (7-6). "The Boomin' System' by L.L. Cool J (Def Jam) is the second-highest debut at No. 54, but in a reversal of the normal pattern it garners nearly all of its points from sales. One artist, **Caron Wheeler** from the U.K., enters the Hot 100 for the first time. The debut single for the former Soul II Soul vocalist, "Livin' In The Light" (EMI), bows at No. 98, with an early jump of 23-19 at KMEL San Francisco.

UICK CUTS: Three records pass "Georgia On My Mind" by Michael Bolton (Columbia), thereby holding it at No. 41 despite gaining enough points to bullet. "Georgia" is top 10 in Utah (12-10 at KISN Salt Lake City) and Oregon (10-8 at Q105 Portland)... "Black Cat" by Janet Jack-son (A&M) wins the Power Pick/Airplay and thus has an 89% chance of repeating the top five success of the previous five singles from her "Rhythm Nation 1814" album. "Cat" is already top five at three sta-tions, including WLOL Minneapolis... "Dirty Cash" by the Adventures Of Stevie V (Mercury) gains insufficient points to bullet at No. 25, but it is No. 1 at Kiss 108 Boston, Magic 102 Buffalo, N.Y. and B96 Chicago.

HOT 100 SINGLES ACTION RADIO MOST ADDED

PLATINUM/ BRONZE SILVER TOTAL SECONDARY TOTAL GOLD ADDS 25 REPORTERS ADDS ADDS ADDS ON PORTERS SO CLOSE 109 DARYL HALL JOHN OATES ARISTA 107 7 22 78 PRAY M.C. HAMMER CAPITOL 12 57 75 147 6 STRANDED 6 41 48 122 1 HEART CAPITOL LYIN' TO MYSELF 92 DAVID CASSIDY ENIGMA 2 7 34 43 THINK 34 36 INFO. SOCIETY TOMMY BOY 6 27 ICE ICE BABY 7 21 33 130 5 VANILLA ICE SBK **HIGH ENOUGH** DAMN YANKEES WARNER BROS 0 6 27 33 71 HEART LIKE A WHEEL 32 77 6 24 THE HUMAN LEAGUE A&M LOVE TAKES TIME 24 180 4 19 MARIAH CAREY COLUMBIA 1 CHERRY PIE WARRANT COLUMBIA 3 18 24 126 3

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodi-cally as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036

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			<u> </u>
		SALES	100 TION
WEEK	LAST	TITLE ARTIST	HOT 100 POSITION
1	2	LOVE AND AFFECTION NELSON	1
2	5	CLOSE TO YOU MAXI PRIEST	2
3	3	RELEASE ME WILSON PHILLIPS	3
4	4	BLAZE OF GLORY (FROM "YOUNG GUNS II") JON BON JOVI	4
5	1	DO ME! BELL BIV DEVOE	7
6	7	PRAYING FOR TIME GEORGE MICHAEL	5
7	14	ICE ICE BABY VANILLA ICE	16
8	6	THIEVES IN THE TEMPLE PRINCE	8
9	13	EVERYBODY EVERYBODY BLACK BOX	15
10	12	MY, MY, MY JOHNNY GILL	10
11	17	SOMETHING HAPPENED ON THE WAY TO PHIL COLLINS	6
12	8	TIC-TAC-TOE KYPER	29
13	19	DIRTY CASH THE ADVENTURES OF STEVIE V	25
14	21	OH GIRL PAUL YOUNG	9
15	18	CAN'T STOP FALLING INTO LOVE CHEAP TRICK	21
16	27	ROMEO DINO	13
17	20	CAN'T STOP AFTER 7	14
18	10	UNSKINNY BOP POISON	17
19	29	I DON'T HAVE THE HEART JAMES INGRAM	11
20	11	EPIC FAITH NO MORE	34
21	24	HEART OF STONE TAYLOR DAYNE	12
22	26	FLY TO THE ANGELS SLAUGHTER	28
23	22	CRAZY THE BOYS	33
24	25	FEELS GOOD TONY! TON!! TONE!	32
25	9	HAVE YOU SEEN HER M.C. HAMMER	18
26	16	VISION OF LOVE MARIAH CAREY	31
27	<u> -</u>	SUICIDE BLONDE INXS	23
28	34	GIVING YOU THE BENEFIT PEBBLES	22
29	33	THIS IS THE RIGHT TIME LISA STANSFIELD	26
30	15	TONIGHT NEW KIDS ON THE BLOCK	42
31	32	POLICY OF TRUTH DEPECHE MODE	20
32	28	TELL ME SOMETHING INDECENT OBSESSION	37
33	23	IF WISHES CAME TRUE SWEET SENSATION	27
34	_	CHERRY PIE WARRANT	39
35		THE BOOMIN' SYSTEM L.L. COOL J	54
36	31	BANNED IN THE U.S.A. LUKE FEATURING THE 2 LIVE CREW	59
37	-	ALL I'M MISSING IS YOU GLENN MEDEIROS	35
38	39	CAN'T GET ENUFF WINGER	47
39	40	LIES EN VOGUE	45
40	30	JERK OUT THE TIME	56

AIRPLAY 80 WEEK POSI ARTIST TITLE SOMETHING HAPPENED ON THE WAY TO. . . PHIL COLLINS 6 1 2 3 2 1 RELEASE ME WILSON PHILLIPS 3 3 BLAZE OF GLORY (FROM "YOUNG GUNS II") JON BON JOVI 4 4 6 CLOSE TO YOU MAXI PRIEST 2 PRAYING FOR TIME GEORGE MICHAEL 5 5 8 LOVE AND AFFECTION NELSON 1 6 7 BELL BIV DEVOE 7 7 4 DO ME! PRINCE 8 THIEVES IN THE TEMPLE 8 5 PAUL YOUNG 9 11 OH GIRL THE RIGHTEOUS BROTHERS 19 UNCHAINED MELODY 10 14 TAYLOR DAYNE 12 HEART OF STONE 11 12 12 17 I DON'T HAVE THE HEART JAMES INGRAM 11 DINO 13 13 16 ROMEO JANET JACKSON 24 14 21 BLACK CAT 15 18 MY, MY, MY JOHNNY GILL 10 DEPECHE MODE 20 16 20 POLICY OF TRUTH AFTER 7 14 17 22 CAN'T STOP 10 HAVE YOU SEEN HER M.C. HAMMER 18 PEBBLES 22 19 24 GIVING YOU THE BENEFIT POISON 17 UNSKINNY BOP 20 9 LISA STANSFIELD 26 BREATHE 30 THIS IS THE RIGHT TIME 21 23 25 SAY A PRAYER 22 INXS 23 23 27 SUICIDE BLONDE BLACK BOX 15 CHEAP TRICK 21 26 EVERYBODY EVERYBODY 24 25 13 CAN'T STOP FALLING INTO LOVE SWEET SENSATION 27 26 15 IF WISHES CAME TRUE 27 28 TIME FOR LETTING GO JUDE COLE 38 VANILLA ICE 16 28 37 ICE ICE BABY 29 35 MORE THAN WORDS CAN SAY ALIAS 40 MARIAH CAREY 36 38 LOVE TAKES TIME 30 GLENN MEDEIROS 35 ALL I'M MISSING IS YOU 31 30 THE ADVENTURES OF STEVIE V 25 MICHAEL BOLTON 41 32 31 DIRTY CASH 33 33 GEORGIA ON MY MIND JANET JACKSON 43 COME BACK TO ME 34 19 M.C. HAMMER 44 35 PRAY WARRANT 39 36 CHERRY PIE 37 32 TELL ME SOMETHING INDECENT OBSESSION 37 MARIAH CAREY 31 38 29 VISION OF LOVE SLAUGHTER 28 39 FLY TO THE ANGELS 40 --- I'D RATHER GO BLIND SYDNEY YOUNGBLOOD 50

HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

- TITLE (Publisher Licensing Org.) Sheet Music Dist.
- ACROSS THE RIVER (Zappo, ASCAP/Basically Gasp,
- ASCAP) CLM ALL I DO IS THINK OF YOU (Stone Diamond,
- 94
- BMI/Gold Forever, BMI) CPP ALL I'M MISSING IS YOU (Tom Sturges, ASCAP/Chrysalis, ASCAP/Raydiola, ASCAP) CLM 35
- 59 BANNED IN THE U.S.A. (Bruce Springsteen, ASCAP)
- 24 4
- 54
- 47
- BANNED IN THE U.S.C. CPP BLACK CAT (Black Ice, BMI) BLAZE OF GLORY (FROM YOUNG GUNS II) (Bon Jovi, ASCAP/Pri, ASCAP) WBM THE BOOMIN' SYSTEM (LL Cool J, ASCAP/Marley Marl, ASCAP/DeT Jam, ASCAP) CAN'T GET ENUFF (Virgin, ASCAP/Varseau, BMI/Small Hope, BMI/Blue 32, ASCAP/Juliankelly, ASCAP) CPP (CAN'T LIVE WITHOUT YOUR) LOVE AND AFFECTION CONTRACT ASCAP/Otherwise, (CAN'T LIVE WITHOUT YOUR) LOVE AND AFFECTION (Matt-Black, ASCAP/Gunster, ASCAP/Otherwise, ASCAP/BMG, ASCAP/EMI April, ASCAP) WBM/HL
- 21 CAN'T STOP FALLING INTO LOVE (Screen Gems-EMI,
- 14
- CANT STOP FALLING TINT QURIT, ISOST 9 TOTO FALLING TINTO LOVE (Screen Gems-EMI, BMI/Consenting Adult, BMI) WBM CANT STOP (Hip Trip, BMI/Kear, BMI) HL CHERRY PIE (Virgin, BMI/Dick Dragon, BMI) CPP CLOSE TO YOU (E.G., BMI/W.S., BMI/Chappell & Co., ASCAP/Level Vibes, ASCAP/Colgems-EMI, ASCAP/Level Vibes, ASCAP/Colgems-EMI, ASCAP/Levery, PRS) WBM COME BACK TO ME (Black Ice, ASCAP) WBM COME BACK TO ME (Black Ice, ASCAP) WBM COULD THIS BE LOVE (Robi-Rob, ASCAP/Virgin, ASCAP) CPP CRADLE OF LOVE (FROM FORD FAIRLANE) (TCF, ASCAP/Boneidol, ASCAP/Chrysalis, ASCAP) CLM/HL/WBM 39 2
- 53
- CLM/HL/WBM CRATY (Buff Man. BMI) 33
- 86 90 25
- 7
- CRAZY (Buff Man, BMI) CUTS BOTH WAYS (Foreign Imported, BMI) CPP DAYS LIKE THESE (Zamboni, BMI) DITYT CASH (MONEY TALKS) (MCA, ASCAP/Warner Chappell) HL/WBM DO MET (Willesden, BMI/Low Key, BMI/Baledat, BMI/Slik Star, ASCAP/Unicity, ASCAP) DREAM BOY/DREAM GIRL (Micmaster, BMI/Charlie "Rock", BMI) 60
- "Rock", BMI) EMPTY BEACH (David Gresham, ASCAP) CPP EPIC (Big Thrilling, ASCAP/Vomit God, ASCAP) CLM EVERYBODY EVERYBODY (Lambardoni Edizioni, 15
- ASCAP/Intersong U.S.A., ASCAP) HL FEELS GOOD (Tony Toni Tone, ASCAP/Pri, ASCAP) 32
- FIRST TRUE LOVE (Molina, ASCAP/MicMac, ASCAP) FLY TO THE ANGELS (Topless, BMI/Chrysalis, BMI) 93 28
- CLM CLM GEORGIA ON MY MIND (Peer, BMI) CPP THE GIRL I USED TO KNOW (Bayjun Beat, BMI/Music 41 97
- Corp. Of America, BMI) HL GIVING YOU THE BENEFIT (Kear, BMI/Epic/Solar, 22
- BMI) HL GROOVE IS IN THE HEART (Delovely, ASCAP/Hancock, BMI) HAVE YOU SEEN HER (Unichappell, BMI/Bust-It, 65
- 18 RMD HI
- HEART LIKE A WHEEL (Copyright Control) HEART OF STONE (Jesse Boy, ASCAP/Trippland, 80 12

- BMI/Virgin, ASCAP/Elliot Wolff, ASCAP) CPP HIGH ENOUGH (Ranch Rock, ASCAP/Warner-HIGH ENOUGH (Kanch Nock, ASCAP/Marter-Tamertane, BMI/Tranquitty Base, ASCAP/WB, ASCAP/Broadhead, BMI) WBM HIPPYCHICK (Copyright Control) HOLD ON (2 Tuff-E-Nuff, BMI/Irving, BMI) CPP HOW MUCH LOVE (Goldie Lix, ASCAP/EMI April, ASCAP/Mophamus, BMI/Plunkrock, BMI) HL CFL (FC BARY (Lop Pak-ASCAP)
- 49
- 16 ICE ICE BABY (Ice Baby, ASCAP/OPM, ASCAP) ICE ICE BABY (Ice Baby, ASCAP/QPM, ASCAP) I DON'T HAVE THE HEART (Music Corp. of America, BMI/Melana, BMI/MCA, ASCAP/Music By Candelight, ASCAP/PSO Ltd., ASCAP) CPP/HL I DON'T LOVE YOU ANYMORE (Polygram Int'l, ASCAP/Theobalds, ASCAP) HL I'D RATHER GO BLIND (ARC, BMI) HL I'D RATHER GO BLIND (ARC, BMI) HL I'D RATHER GO BLIND (ARC, BMI) ASCAP/Sun n
- 95
- I'D RATHER GO BLIND (ARC, BMI) HL IF WISHES CAME TRUE (Colgems-EMI, ASCAP/Sun Face, ASCAP/Magnetic Force, ASCAP/Deena Charles, ASCAP/Another Strong Song, ASCAP) WBM INNOCENT (Whole Nine Yards, ASCAP/Itself And Macdaddi, ASCAP/Les Etoiles De La Musique, ASCAP/Maynestrom, ASCAP WBM/CLM I WANNA GET BACK WITH YOU (Louie Louie, ASCAP/Maynestrom, ASCAP) WBM/CLM 27
- 85 ASCAP/Unicity, ASCAP/No Pain No Gain, ASCAP/Unicity, ASCAP/No Pain No Gain, ASCAP/Lorimar, BMI/Spinning Platinum, ASCAP/Sir & Trini, ASCAP) WBM/HL I WORT GIVE UP ON YOU (Chrysalis, ASCAP/Sal, DWD Orth GIVE UP ON YOU (Chrysalis, ASCAP/Sal,
- 96 BMI) CLM

- 52
- BMI) CLM JEALOUS (Momentum, BMI/Chappell, ASCAP) HL JERK OUT (Tionna, BMI/WB, ASCAP) WBM JOEY (International Velvet, BMI/Bug, BMI/LR.S., BMI) CLM KING OF WISHFUL THINKING (FROM PRETTY WOMAN) (Martin Page, ASCAP/Zomba, ASCAP) HL KNOCKIN' BOOTS (Diabetic, ASCAP/D/B/A Longitude, BMI/Stone Aaate, BMI CP2 /WBM 48 BMI/Stone Agate, BMI) CPP/WBM
- BMI/Stone Agate, BMI) CFY/WBM LA RAZA (Mo Knows, BMI/Mi Palo, ASCAP/Ludlow, ASCAP/Coast, ASCAP/MCA, ASCAP) LA. WOMAN (Doors, ASCAP) CPP LES (21 TIFE-Knuff, BMI/Irving, BMI) CPP LIVIN' IN THE LIGHT (Orange Tree, BMI/Motherman, 66
- 45 98 BMI)
- LOOK INTO MY EYES (Tosha, ASCAP/Barbosa, 63 ASCAP/Hit & Run, BMI/Hit & Hold, ASCAP/Andreula, ASCAP) WBM
- ASCAP) WBM LOVE AND EMOTION (Saja, BMI/Mya-T, BMI) HL LOVE TAKES TIME (Vision Of Love, BMI/Been
- Jammin', BMI) LYIN' TO MYSELF (WB, ASCAP/Palancar 75
- LYIN' TO MYSELF (WB, ASCAP/Palancar, ASCAP/Intersong U.S.A., ASCAP) HL/WBM MAKE YOU SWEAT (WB, ASCAP/EA, ASCAP/Keith Sweat, ASCAP/Rew, ASCAP/Vertim, ASCAP/Whole Nine Yards, ASCAP) WBM MENTIROSA (Varry White, ASCAP) MORE THAN WORDS CAN SAY (Pasta, ASCAP/De'Mar, ASCAP) WBM MY, MY, MY (Kear, BMI/Epic/Solar, BMI/Tree, BMI (Constitut BMI) MI) 71
- 40
- 10

- NY, MY, MY (Kear, BMI/Epic/Solar, BMI/Tree, BMI/Greenskirt, BMI) HL OH GIRL (Unichappell, BMI) HL ON THE WAY UP (Gribbles, ASCAP/Controversy, ASCAP/WB, ASCAP/Chrysalis, ASCAP/Michael Anthony, ASCAP/David Z., ASCAP) OOOPS UP (Taking Care Of Business, BMI/Hanseatic,

- ASCAP/Intersong U.S.A., ASCAP/Willesden, BMI) HL THE OTHER SIDE (Swag Song, ASCAP/Calypso Toonz, BMI/Irving, ASCAP) CPP/HL 100 BMI/IVING, ASCAP) CFF/HL POLICY OF TRUTH (Emile, ASCAP) MSC POSSESSION (Wild Crusade, ASCAP/Chappell & Co., ASCAP/Frisco Kid, ASCAP/Ricky Lynn Phillips, BMI) 20 92
- THE POWER (Intersong, ASCAP/Fellow, BMI/Songs Of Logic, BMI/House Of Fun, BMI) HL PRAYING FOR TIME (Morrison Leahy, ASCAP/Chappell 5
- & Co., ASCAP) HL & Co., ASCAP) HL PRAY (Controversy, ASCAP/WB, ASCAP/Bust-It, BMI) RELEASE ME (EMI Blackwood, BMI/Willphill, BMI/Braintree, BMI) HL ROMEO (Island, BMI/Onid, BMI/Willesden, BMI/Doc Ice, BMI) WBM RUB YOU THE RIGHT WAY (Flyte Tyme, ASCAP) WBM RUB YOU THE RIGHT WAY (Flyte Tyme, ASCAP) WBM
- 13
- ICC, OMI, WBM ICC, OMI, WBM SAME OL' SITUATION (S.O.S.) (Sikki Nixx, BMI/Krell, BMI/Mick Mars, BMI/Bordelo Bros., BMI/Motley Crue, BMI) WBM SAY A PRAYER (Virgin, ASCAP) CPP SECOND CHANCE (He Gave Me, ASCAP/Almo, ASCAP/Hip To Hip, BMI) CPP SLOW LOVE (Diva 1, ASCAP/Hami Wave, ASCAP) SO CLOSE (Hot-Cha, BMI/Careers, BMI/Full Keel, BMI/EEG, ASCAP/Kortchmar, ASCAP/New Jersey Underground, ASCAP/Polygram, ASCAP) SOMETHING HAPPENED ON THE WAY TO HEAVEN (Philip Collins, PRS/HIt & Run, ASCAP) WBM SOUL INSPIRATION (Myaxe, ASCAP) WBM SUL INSPIRATION (Myaxe, ASCAP) MBM SULCIDE BLONDE (Tol Muziek, ASCAP) HL TELL ME SOMETHING (MCA, ASCAP) HL THEVES IN THE TEMPLE (Controversy, ASCAP/WB, ASCAP) WBM 76 78
- 69
- 88
- 61

- ASCAP) WBM THIS IS THE RIGHT TIME (Big Life, PRS/BMG, 26 ASCAP) MSC TIC-TAC-TOE (RSK, BMI/XTC, BMI)
- 29 38
- TIC-TAC-TOE (KSK, BMI/X1C, BMI) TIME FOR LETTING GO (Coleision, BMI/EMI Blackwood, BMI) WBM TONIGHT (Maurice Starr, ASCAP/EMI April, ASCAP/AI Lancellotti, ASCAP) HL UNCHAINED MELODY (Frank, ASCAP) HL 42
- 73
- UNDENIABLE (Shakin' Baker, BMI/MCA, ASCAP/Matak, ASCAP/Mygag, ASCAP) HL UNSKINNY BOP (Sweet Cyanide, BMI/Willesden, BMI) 17
- 64
- HL VIOLENCE OF SUMMER (LOVE'S TAKING OVER) (Skintrade, ASCAP/Colgems-EMI, ASCAP) WBM VISION OF LOVE (Vision Of Love, BMI/Been Jammin', 31
- THE WAY YOU DO THE THINGS YOU DO (Jobete, 79
- ASCAP) CPP 87
- ASCAF) OFF WE'RE ALL IN THE SAME GANG (The West Coast Rap All-Stars, BMI) WHEN I'M BACK ON MY FEET AGAIN (Realsongs,
- 99
- ASCAP) WBM WONT TALK ABOUT IT (Go! Discs, ASCAP/Chappell & Co., ASCAP) HL 83

NeW Ousside. New Inside. New Tiffany.

"New Inside"

The Title Track From The New Album Produced by whillip warnien for

xylithium crystal x-roductions

ΜCΛ

Billboard.

TOP POP ALBUMS

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THIS WEEK	T WEEK	KS. AGO	5. ON CHART	Compiled from a national sample of retail store, one-stop, and rack sales reports.	ITL
THIS	LAST	2 WKS.	WKS.	ARTIST	II L
				* * No. 1 * *	
1	1	1	30	M.C. HAMMER A ⁵ CAPITOL 92857 (9.98) 16 weeks at No. 1 PLEASE HAMMER DON'T HURT	'EN
2	2	2	25	WILSON PHILLIPS ▲2 SBK 93745 (9.98) WILSON PHILL	_IPS
3	4	4	14	MARIAH CAREY & COLUMBIA 45202 (9.98 EQ) MARIAH CAR	RE
4	3	3	6	JON BON JOVI MERCURY 8464734 (10.98) BLAZE OF GLORY/YOUNG GUN	٧S
5	5	6	26	BELL BIV DEVOE A MCA 6387 (10.98) POIS	102
6	6	10	4	PRINCE PAISLEY PARK 27493/WARNER BROS. (12.98) GRAFFITI BRID	DG
7	7	5	10	POISON ▲ ENIGMA 91813/CAPITOL (9.98) FLESH AND BLC	00
8	10	11	63	MICHAEL BOLTON A2 COLUMBIA 45012 (9.98 EQ) SOUL PROVID	DE
9	8	7	11	ANITA BAKER & ELEKTRA 60922 (9.98) COMPOSITIO	лс
10	35	-	2	QUEENSRYCHE EMI 92806 (9.98) EMF	۶IR
11	9	8	14	KEITH SWEAT ▲ VINTERTAINMENT 60861/ELEKTRA (9.98) I'LL GIVE ALL MY LOVE TO	YO
12	11	9	15	NEW KIDS ON THE BLOCK A3 COLUMBIA 45129 (10.98 EQ) STEP BY S	TE
13	12	13	26	DEPECHE MODE A SIRE 26081/REPRISE (9.98) VIOLA	то
14	13	14	32	FAITH NO MORE ● SLASH 25878/REPRISE (9.98) THE REAL TH	line
(15)	20	31	5	SOUNDTRACK VARESE SARABANDE 5276*/MCA (9.98)	os
16	18	82	3	LIVING COLOUR EPIC 46202 (9 98 EQ)	ŝŪ
17	15	17	44	PHIL COLLINS A3 ATLANTIC 82050 (9.98)BUT SERIOU	JSL
			11		
18	17	18			
19	16	15	22		
20	19	21	33	SLAUGHTER & CHRYSALIS 21702* (9.98) STICK IT TO	-
21	14	12	26	SOUNDTRACK & EMI 93492 (10.98) PRETTY WON	_
22	NE	WÞ	1	GEORGE MICHAEL COLUMBIA 46898* (10.98 EQ) LISTEN WITHOUT PREJUDICE VC	-
(23)	23	33	4	RATT ATLANTIC 82127 (9.98) DETONA	TO
24	21	19	4	JANE'S ADDICTION WARNER BROS. 25993 (9.98) RITUAL DE LO HABIT	'UA
25	24	26	4	ANTHRAX MEGAFORCE 846480/ISLAND (9.98) PERSISTENCE OF T	TIN
26)	26	29	52	JANET JACKSON ▲4 JANET JACKSON'S RHYTHM NATION 1 A&M 3920 (9.98)	81
27	22	16	8	WINGER ATLANTIC 82103 (9.98) IN THE HEART OF THE YO	UN
28	32	30	26	SINEAD O'CONNOR ▲2 ENSIGN 21759/CHRYSALIS (9,98)	GC
29	27	32	5	N.W.A. RUTHLESS 7224/PRIORITY (6.98) 100 MILES AND RUN	INI
30	28	22	53	AEROSMITH ▲3 GEFFEN 24254 (9.98)	UM
31	33	35	54	MOTLEY CRUE A3 ELEKTRA 60829 (9.98) DR. FEELG	00
32)	52		2	GARTH BROOKS CAPITOL 93866* (9.98) NO FEN	NCE
(33)	NE	wÞ	1	WARRANT COLUMBIA 45487 (9.98 EQ) CHERRY	ΥP
34	25	20	17	MADONNA ▲ ² SIRE 26209/WARNER BROS. (10.98) I'M BREATH	LES
35	30	24	8	LUKE FEATURING THE 2 LIVE CREW BANNED IN THE U	J.S.
36	29	25	20	BILLY IDOL © CHRYSALIS 21735 (9.98) CHARMED	
37	37	36	16	SNAP • ARISTA 8536 (9.98) WORLD PO	WE
(38)	45	54	56	THE RIGHTEOUS BROTHERS THE RIGHTEOUS BROTHERS GREATEST	н
(39)	42	48	64	VERVE 823662*/POLYDOR (6.98) DON HENLEY ▲2 GEFEN 24217 (9.98) THE END OF THE INNOCE	ENO
40	31	27	23	EN VOGUE ATLANTIC 82084 (9.98) BORN TO	SIN
40	34	37	6	BOOGIE DOWN PRODUCTIONS JIVE 1358/RCA (9.98) EDUTAINM	-
		28	24	BOOGLE DOWN PRODUCTIONS JVE 1358/RCA (9.98) EDUTATION HEART ▲ CAPITOL 91 820 (9.98) BRIC	-
42	38	-	-		
(43)	53	51	21		
44	43	38	11		_
45	36	23	10	THE TIME PAISLEY PARK 27490/REPRISE (9.98) PANDEMO	-
46	40	34	13	BRUCE HORNSBY & THE RANGE ● RCA 2041 (9.98) A NIGHT ON THE T	
47	46	45	30	LISA STANSFIELD ▲ ARISTA 8554 (9.98) AFFEC	
48	41	40	19	PAULA ABDUL ▲ VIRGIN 91362 (9.98) SHUT UP AND DA	AN
49	39	39	4	STRYPER ENIGMA 73527* (9.98) AGAINST THE	LA
(50)	55	85	4	SOUNDTRACK MCA 8039 (10.98) PUMP UP THE VOL	U
51	44	42	16	THE JEFF HEALEY BAND • ARISTA 8632 (9.98) HELL TO) P
63	49	56	17	CONCRETE BLONDE LRS. 82037*/MCA (9.98) BLOODLET	TIF
52					IAC
53	91	-	2	REBA MCENTIRE MCA 10016 (9.98) RUMOR H	IA5

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE OR	TITLE EQUIVALENT)
55)	107	_	2	RUSH MERCURY 838 936* (19.98 EQ)	CHRONICLES
56)	59		2	ROGER WATERS MERCURY 846 611* (19.98 EQ)	THE WALL - LIVE IN BERLIN
57	48	43	14	BAD COMPANY ATCO 91371 (9.98)	HOLY WATER
58)	NE		1	TOO SHORT JIVE 1348/RCA (9.98)	SHORT DOG'S IN THE HOUSE
59	51	57	50	AFTER 7 ● VIRGIN 91061 (9.98)	AFTER 7
60	56	55	77	BONNIE RAITT A ² CAPITOL 91268 (8.98)	NICK OF TIME
61)	68	71	9	MAXI PRIEST CHARISMA 91384* (9.98)	BONAFIDE
62	50	169	3	DON DOKKEN GEFFEN 24301 (9.98)	UP FROM THE ASHES
-	50 62	59	28	THE BLACK CROWES DEF AMERICAN DEF 24278/GEFFEN (9.98)	
63					DREAMLAND
64)	73	78	8	BLACK BOX RCA 2221 (9.98)	
65	54	49	19	VAN MORRISON MERCURY 841 970 1 (9.98 EQ) BRANFORD MARSALIS QUARTET/T. BLANCHARD M	THE BEST OF VAN MORRISON
66	63	67	6	COLUMBIA 46792* (9.98 EQ)	
67	72	74	5	KEITH WHITLEY RCA 52277* (9.98)	GREATEST HITS
68	69	63	69	CLINT BLACK A RCA 9668 (8.98)	KILLIN' TIME
69	NE	WÞ	1	NEIL YOUNG & CRAZY HORSE REPRISE 26315 (9.98)	RAGGED GLORY
70	58	50	25	DIGITAL UNDERGROUND A TOMMY BOY 1026 (9.98)	SEX PACKETS
71	61	64	19	TONY! TONI! TONE! • WING 841 902/POLYDOR (8.98 EQ)	THE REVIVAL
(72)	NE	WÞ	1	SOUNDTRACK WARNER BROS. 26316* (9.98)	TWIN PEAKS
73	70	52	19	THE SUNDAYS DGC 24277/GEFFEN (9.98)	ADING, WRITING AND ARITHMETIC
74	60	53	22	THE LIGHTNING SEEDS MCA 6404 (9 98)	CLOUDCUCKOOLAND
(75)		WÞ	1	BOB DYLAN COLUMBIA 46794 (9.98 EQ)	UNDER THE RED SKY
76	74	62	7	VIXEN EMI 92923* (9.98)	REV IT UP
					AMERIKKKA'S MOST WANTED
77	64	60	18		DAYS OF THUNDER
78	57	44	12	SOUNDTRACK DGC 24294/GEFFEN (10.98)	
79	71	58	27	DAMN YANKEES • WARNER BROS. 26159 (9.98)	DAMN YANKEES
80	66	61	6	THE NEVILLE BROTHERS A&M 5312 (8.98)	BROTHER'S KEEPER
81	65	46	4	DURAN DURAN CAPITOL 94292 (9.98)	LIBERTY
82	77	65	110	NEW KIDS ON THE BLOCK A ⁸ COLUMBIA 40985 (9.98 EQ)	HANGIN' TOUGH
83	80	70	5	PIXIES 4 A.D. 60963/ELEKTRA (9.98)	BOSSANOVA
84	76	76	69	BOB MARLEY AND THE WAILERS ▲ ² TUFF GONG 422-840	6-210/ISLAND (9.98 EQ) LEGENE
85	78	66	23	PUBLIC ENEMY A DEF JAM 45413/COLUMBIA (9.98 EQ)	FEAR OF A BLACK PLANET
86	83	96	7	WHISPERS CAPITOL 92957 (9.98)	MORE OF THE NIGHT
87	79	81	45	ERIC CLAPTON A DUCK 26074/REPRISE (9.98)	JOURNEYMAN
88	87	90	6	EXTREME A&M 5313 (8.98)	EXTREME II PORNOGRAFFITT
89	86	84	61	NEW KIDS ON THE BLOCK ▲2 COLUMBIA 40475 (6.98 EQ)	NEW KIDS ON THE BLOCK
90	82	68	62	THE 2 LIVE CREW A LUKE 107 (9.98)	AS NASTY AS THEY WANNA BE
91	88	73	115	PAULA ABDUL ▲7 VIRGIN 90943 (9.98)	FOREVER YOUR GIR
92	67	47	17	STEVE VAI RELATIVITY 1037 (9.98)	PASSION AND WARFAR
(93)	95	95	50	LINDA RONSTADT (FEA.A.NEVILLE) A CRY LIKE A F	RAINSTORM, HOWL LIKE THE WINE
94	92	79	11	ELEKTRA 60872 (9.98) ALLMAN BROTHERS BAND EPIC 46144 (9.98 EQ)	SEVEN TURNS
95	85	75	42	THE KENTUCKY HEADHUNTERS MERCURY 838 744 (S	SWINGIN
96	89	108	4	DINO ISLAND 846481 (9.98)	
(97)	104	109	43	KENNY G A ARISTA 13-8613 (13.98)	LIVI
98	84	69	9	CHEAP TRICK EPIC 46013 (9.98 EQ)	BUSTE
99	81	80	10	BONNIE RAITT WARNER BROS. 26242* (12.98)	THE BONNIE RAITT COLLECTION
(100)	NE	:w 🕨	1	RANDY TRAVIS WARNER BROS. 26310* (9.98)	HEROES & FRIEND
101	98	93	8	D-NICE JIVE 12021/RCA (9.98)	CALL ME D-NIC
102	99	86	62	GLORIA ESTEFAN ▲ ² EPIC 45217 (9.98 EQ)	CUTS BOTH WAY
103	135		2	LOS LOBOS SLASH 26132/WARNER BROS. (9.98)	THE NEIGHBORHOO
104	93	87	9	KYPER ATLANTIC 82116 (9.98)	TIC-TAC-TO
105	90	77	13	JOHN HIATT A&M 5310 (8.98)	STOLEN MOMENT
106	96	89	10	VINCE GILL MCA 42321 (8.98)	WHEN I CALL YOUR NAM
107	103	97	31	BASIA ● EPIC 45472 (9.98 EQ)	LONDON WARSAW NEW YOR
108	+	125	12	GARY MOORE CHARISMA 91369* (9.98)	STILL GOT THE BLUE
1400	111	120			

Albums with the greatest sales gains this week. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion sellers indicated by a numeral following the symbol. All albums available on cassette and CD. *Asterisk indicates vinyl LP unavailable. Suggested list price is for cassette and LP. Equivalent prices (indicated by EQ), for labels that do not issue list prices, are projected from wholesale prices.

Stevie Ray and Jimmie Togetter

Family Style" The Vaughan Brothers. Twice what you would expect.

Produced by Nite Rodgers. On Epic Associated

> Maragement: Mark Proct for Mark 1 Management Alex Hodges for Strike Force Management Steve Ray Vaughan 1954-1330

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WITH HITS ON POP, ALBUM AND ALTERNATIVE RADIO



AFTER ONLY 7 WEEKS IN RELEASE, ALREADY APPROACHING GOLD

PUMP UP THEND

1 + 1 55 m

THE MOTION PICTURE SOUNDTRACK OF THE YEAR

FEATURING

CONCRETE BLONDE "EVERYBODY KNOWS"

LIQUID JESUS "STAND"

IVAN NEVILLE "WHY CAN'T I FALL IN LOVE"

AND MORE...

MCV

TOP POP ALBUMS m continued Billboard.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST	TITLE PRICE OR EQUIVALENT)
110	75	—	.41	STEVIE RAY VAUGHAN & DOUBLE TROUBLE	• EPIC 45024 (9.98 EQ) IN STEP
(1)	132	180	3	DEEE-LITE ELEKTRA 60957 (9.98)	WORLD CLIQUE
(112)	NE	wÞ	<u>्</u> 1	PEBBLES MCA 10025 (9.98)	ALWAYS
113	101	91	42	SOUNDTRACK A WALT DISNEY 6403B* (8.98)	THE LITTLE MERMAID
114	100	105	18	WORLD PARTY ENSIGN 21654/CHRYSALIS (9.98)	GOODBYE JUMBO
115	105	_	2	DAN FOGELBERG FULL MOON 45059*/EPIC (9.98 EQ)	THE WILD PLACES
116	115	107	10	IGGY POP VIRGIN 91381 (9.98)	BRICK BY BRICK
	163	-	2	BREATHE A&M 5320 (8.98)	PEACE OF MIND
118	120	116	6	DREAD ZEPPELIN I.R.S. 82048*/MCA (9.98)	UN-LED-ED
119	97	72	16	SOUL II SOUL VIRGIN 91367 (9.98)	VOL. II - 1990 - A NEW DECADE
120	113	115	18	X-CLAN 4TH & B'WAY 444 019/ISLAND (9.98)	TO THE EAST, BLACKWARDS
121	112	111	7, 1	WAS (NOT WAS) CHRYSALIS 21778* (9.98)	ARE YOU OKAY?
122	110	#8	10	KID FROST VIRGIN 91 377 (9.98)	HISPANIC CAUSING PANIC
(123)	139	-	2	KATHY MATTEA MERCURY 842 330* (8.98 EQ)	A COLLECTION OF HITS
124	123	143	3	BOB MOULD VIRGIN 91395 (9.98)	BLACK SHEETS OF RAIN
125	118	103	12	SONIC YOUTH DGC 24297/GEFFEN (9.98)	GOO
126	116	110	18	GEORGE STRAIT ● MCA 6415 (9.98)	LIVIN' IT UP
(127)	131	135	27	ALAN JACKSON ARISTA 8623 (8.98)	HERE IN THE REAL WORLD
128	121	112	8	JOHNNY VAN ZANT ATLANTIC 82110 (9.98)	BRICKYARD ROAD
129	124	123	38	UB40 VIRGIN 91 324 (9.98)	LABOUR OF LOVE II
130	125	104	16	MILLI VANILLI ARISTA 8622 (9.98)	THE REMIX ALBUM
131	102	102	16	ALABAMA • RCA 2108* (9.98)	PASS IT ON DOWN
132	106	92	5	VARIOUS ARTISTS POLYDOR 8470424 (19.98)	KNEBWORTH: THE ALBUM
133	114	99	8	VARIOUS ARTISTS	DY'S CHILD - ROMANIAN ANGEL APPEAL
134	108	98	7	WARNER BROS. 26280* (9.98)	LEGAL
135	126	134	13	MICHAEL FRANKS REPRISE 26183 (9.98)	BLUE PACIFIC
136	109	94	11	STEVIE B LMR 2307 /RCA (9.98)	LOVE & EMOTION
(137)	NE1	NÞ	1	TAKE 6 REPRISE 25892 (9.98)	SO MUCH 2 SAY
138	111	100	13	ERIC B. & RAKIM MCA 6416 (9,98)	LET THE RHYTHM HIT 'EM
139	141	162	7	GENE LOVES JEZEBEL BEGGAR'S BANQUET 24260/GI	
140	129	101	11	SUICIDAL TENDENCIES	LIGHTS CAMERA REVOLUTION
141	145	126	19	EPIC 45389 (9.98 EQ) TYLER COLLINS RCA 9642 (8.98)	GIRLS NITE OUT
142	137	146	6	URBAN DANCE SQUAD ARISTA 8640 (9.98)	MENTAL FLOSS FOR THE GLOBF
143	130	133	89	SOUNDTRACK A ² ATLANTIC 81933 (9.98)	BEACHES
144	138	127	15	GLENN MEDEIROS MCA 6399 (9.98)	GLENN MEDEIROS
145	152	149	30	ORIGINAL LONDON CAST	PHANTOM OF THE OPERA HIGHLIGHTS
(146)	168	142	8	POLYDOR 8315631 (10.98 EQ) PAUL YOUNG COLUMBIA 46755* (9.98 EQ)	OTHER VOICES
147	157	144	16	POOR RIGHTEOUS TEACHERS PROFILE 1289 (9.98	
148	155	160	5	INDECENT OBSESSION MCA 6426 (9.98)	INDECENT OBSESSION
(149)	RE-EN		33	RICKY VAN SHELTON ●	RVS III
150	140	118	63	COLUMBIA 45250 (8.98 EQ) THE B-52'S ▲ ² REPRISE 25854 (9.98)	
151	134	114	5	ASIA GEFFEN 24298 (9.98)	COSMIC THING THEN & NOW
152	146	121	18	JULEE CRUISE WARNER BROS. 25859 (9.98)	FLOATING INTO THE NIGHT
153	149	140	8	EXODUS CAPITOL 90379 (9.98)	
(154)	165	152	27	TRAVIS TRITT WARNER BROS. 126094 (9.98)	
(155)	167	172	5	TRIXTER MECHANIC 6389/MCA (9.98)	
		1/2		THIS FER HILLMARIC 0389/MCA (9.98)	TRIXTER

s¥.	۲Ť	2 WKS. AGO	WKS. ON CHART	ARTIST	
THIS WEEK	LAST WEEK	AG(×5	LABEL & NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST	TITLE PRICE OR EQUIVALENT)*
156	128	131	19	SOCIAL DISTORTION EPIC 46055 (9.98 EQ)	SOCIAL DISTORTION
157	133	132	48	LUTHER VANDROSS ▲ THE BEST OF EPIC 45320 (13.98 EQ)	LUTHER VANDROSS: THE BEST OF LOVE
158	181	183	13	DAVID BAERWALD A&M 5289 (8.98)	BEDTIME STORIES
159	177	189	4	TEXAS TORNADOS REPRISE 26251* (9.98)	TEXAS TORNADOS
160	119	106	7	GEORGE LAMOND COLUMBIA 45488* (9.98 EQ)	BAD OF THE HEART
161	151	-	2	VANILLA ICE SBK 95325* (9.98)	TO THE EXTREME
162	143	122	24	SOUNDTRACK A SBK 91066 (9.98)	TEENAGE MUTANT NINJA TURTLES
163	144	120	38	TROOP • ATLANTIC 82035 (9.98)	ATTITUDE
164	150	197	3	THE 2 LIVE JEWS KOSHER 3328/HOT (8.98)	AS KOSHER AS THEY WANNA BE
165	142	137	26	DAVID BOWIE • RYKO 0171 /RYKODISC (9.98)	CHANGESBOWIE
166	169	188	137	ORIGINAL LONDON CAST A POLYDOR 831 273 (17	PHANTOM OF THE OPERA
167	188	147	6	YANNI PRIVATE MUSIC 2067* (9.98)	REFLECTIONS OF PASSION
168	136	136	13	WYNTON MARSALIS COLUMBIA 46143 (9.98 EQ) STANDARD TIME	VOL. 3 - THE RESOLUTION OF ROMANCE
169	153	-	2	TOTO COLUMBIA 45368* (9.98 EQ)	PAST TO PRESENT 1977 - 1990
170	122	119	23	SWEET SENSATION ATCO 91307 (9.98)	LOVE CHILD
171	154	138	18	ELECTRIC BOYS ATCO 91337 (9.98)	FUNK-O-METAL CARPET RIDE
172	148	159	88	JOURNEY ▲2 COLUMBIA 44493 (9.98 EQ)	JOURNEY'S GREATEST HITS
(173)	178	187	3	SWEET F.A. MCA 6400 (9.98)	STICK TO YOUR GUNS
174	147	139	12	DANZIG DEF AMERICAN 24281 /GEFFEN (9.98)	DANZIG II - LUCIFUGE
(175)	179	—	26	ROD STEWART ● WARNER BROS. 26158 (9.98) DOWNTOWN T	RAIN/SELECTIONS FROM STORYTELLER
176	161	173	5	OLETA ADAMS FONTANA 846-346/MERCURY (9.98)	CIRCLE OF ONE
177	159	156	24	ANDREW DICE CLAY DEF AMERICAN DEF 24287/GEFFE	EN (12.98) THE DAY THE LAUGHTER DIED
178	175	165	123	PINK FLOYD ▲7 COLUMBIA 36183 (15.98 EQ)	THE WALL
179	185	175	11	D.J. MAGIC MIKE CHEETAH 9403 (9.98)	BASS IS THE NAME OF THE GAME
180	180	141	58	HARRY CONNICK, JR. MUSI	C FROM "WHEN HARRY MET SALLY "
1 81	162	113	55	L.A. GUNS ● VERTIGO 838 592/POLYDOR (9.98 EQ)	COCKED & LOADED
182	176	167	109	AC/DC ▲ ⁵ ATLANTIC 16018 (6.98)	BACK IN BLACK
183	170	176	6	JOHN MAYALL ISLAND 942-795 (9.98)	A SENSE OF PLACE
184)	192	—	2	STEEL HEART MCA 6368 (9.98)	STEEL HEART
185	183	185	52	MELISSA ETHERIDGE ISLAND 91 285/ATLANTIC (9.)	98) BRAVE AND CRAZY
186	172	170	12	HOTHOUSE FLOWERS POLYDOR 828101 (8.98 EQ)	HOME
187	166	117	29	MIDNIGHT OIL COLUMBIA 45398 (9.98 EQ)	BLUE SKY MINING
188	127	130	61	BABYFACE A2 SOLAR 45288/EPIC (9.98 EQ)	TENDER LOVER
189	160	129	7	REO SPEEDWAGON THE EARTH, A	A SMALL MAN, HIS DOG AND A CHICKEN
(190)	RE-EI	NTRY	10	ERIC JOHNSON CAPITOL 90517 (9.98)	AH VIA MUSICOM
191	190	178	34	NINE INCH NAILS TVT 2610 (8.98 EQ)	PRETTY HATE MACHINE
192	158	128	11	SANTANA COLUMBIA 46065 (9.98 EQ)	SPIRITS DANCING IN THE FLESH
(193)	NE\	NÞ	1	THE JUDDS CURB 52070*/RCA (9.98)	LOVE CAN BUILD A BRIDGE
194	156	124	16	LITA FORD RCA 2090 (9.98)	STILETTO
1 95	182	150	11	HARRY CONNICK, JR. COLUMBIA 46223 (9.98 EQ)	LOFTY'S ROACH SOUFFLE
196	189	158	16	SCATTERBRAIN IN-EFFECT 3012/RELATIVITY (8.98)	HERE COMES TROUBLE
197	173	155	7	DIONNE WARWICK ARISTA 8573 (9.98)	DIONNE WARWICK SINGS COLE PORTER
198	171	151	53	BILLY JOEL ▲ ² COLUMBIA 40121 (11.98 EQ)	GREATEST HITS VOL. I & II
199	191	182	17	PRETENDERS SIRE 26219/WARNER BROS. (9.98)	PACKED
200	187	192	24	JIMMY BUFFETT MCA 5633 (8.98)	SONGS YOU KNOW BY HEART

TOP POP ALBUMS A-Z (LISTED BY ARTISTS)

The 2 Live Crew 9D The 2 Live Jews 154 Paula Abdul 48, 91 AC/DC 182 Oleta Adams 176 Aerosmith 30 Atter 7 59 Alabama 131 Aliman Brothers Band 94 Anthrax 25 Asia 151 Asia 151 The B-52's 150 Babyface 188 Bad Company 57 David Baerwald 158 Anita Baker 9 Basia 107 Bell Biv Devoe 5 Black Box 64 The Black Crowes 53 Clint Black 68 Michael Bolton 8 Jon Bon Jovi 4 Jon Bon Jovi 4 Boogie Down Productions 41 David Bowie 165 Branford Marsalis Quartet 66

Breathe 117 Garth Brooks 32, 43 Jimmy Buffett 200 Electric Boys 171 En Vogue 40 Eric B. & Rakim 138 Gloria Estefan 102 Melissa Etheridge 185 Exodus 153 Extreme 88
 Jimmy Burtert
 200

 Mariah Carey
 3

 Cheap Trick
 98

 Eric Clapton
 87

 Andrew Dice Clay
 177

 Phil Collins
 17

 Tyler Collins
 141

 Concrete Blonde
 52

 Harry Connick, Jr.
 44, 180, 195

 Julee Cruise
 152
 185 Faith No More 14 Dan Fogelberg 115 Lita Ford 194 Michael Franks 135 Julee Cruise 152 D-Nice 101 D.J. Magic Mike 179 Damm Yankees 79 Danzig 174 Taylor Dayne 54 Deecel-lite 111 Depeche Mode 13 Digital Underground 70 Dino 96 Don Dokken 62 Dread Zeppelin 118 Duran Duran 81 Bob Dylan 75 Kenny G 97 Gene Loves Jezebel 139 Johnny Gill 19 Vince Gill 106 M.C. Hammer 1 The Jeff Healey Band 51 Heart 42 Don Henley 39 John Hiatt 105 Bruce Hornsby & The Range 46 Hothouse Flowers 186 Ice Cube 77

Billy Idol 36 Indecent Obsession 148 Indecent Obsession 1 Janet Jackson 26 Alan Jackson 127 Jane's Addiction 24 Billy Joel 109, 198 Eric Johnson 190 Journey 172 The Judds 193 The Judds 193 The Kentucky Headhunters 95 Kid Frost 122 Kyper 104 L.A. Guns 181 George LaMond 160 The Lightning Seeds 74 Living Colour 16 Los Lobos 103 Luke Featuring The 2 Live Crew 35 Andonna 34 Bob Marley And The Wailers 84 Wynton Marsalis 168 Kathy Mattea 123 John Mayall 183

Reba McEntire 53 Glenn Medeiros 144 George Michael 22 Midright Oil 187 Milli Vanilli 130 Gary Moore 108 Van Morrison 65 Motley Crue 31 Bob Mould 124 Bob mount 12 N.W.A. 29 Nelson 18 The Neville Brothers 80 New Kids On The Block 12, 82, 89 Nine Inch Nails 191 Sinead O'Connor 28 ORIGINAL LONDON CAST Phantom Of The Opera 166 Phantom /Highlights 145 Pebbles 112 Pink Floyd 178 Pixles 83 Poison 7 Poor Righteous Teachers 147 Iggy Pop 116 Pretenders 199

Maxi Priest 61 Prince 6 Public Enemy 85 Oueensryche 10 Bonnie Raitt 60, 99 Ratt 23 REO Speedwagon 189 The Righteous Brothers 38 Linda Ronstadt 93 Rush 55 Rush 55 Santana 192 9 Scatterbrain 196 Ricky Van Shelton 149 Slaughter 20 Social Distortion 156 Sonic Youth 125 Soul II Soul 119 SOUNDTRACK Beaches 143 Days Of Thunder 78 Ghost 15 The Little Mermaid 113 Pretty Woman 21 Pump Up The Volume 50

Teenage Mutant Ninja Turtles 162 Twin Peaks 72 Special Ed 134 Lisa Stansfield 47 Stock Venet 184 Special Ed 134 Lisa Stansfield 47 Steel Heart 184 Stevie B 136 Rod Stewart 175 George Strait 126 Stryper 49 Suicidal Tendencies 140 The Sundays 73 Keith Sweat 11 Sweet Sensation 170 Sweet F.A. 173 Sweet F.A. 173 Take 6 137 Texas Tornados 159 The Time 45 Tony! Ton! Ton! Ton! Ton! Too 169 Randy Travis 100 Travis Tritt 154 Trixter 155 Trixter 155

UB40 129 Urban Dance Squad 142 Urban Dance Squad 142 Steve Vai 92 Johnny Van Zant 128 Luther Vandross 157 Vanilla Ice 161 VARIOUS ARTISTS Knebworth: The Album 132 Nobody's Child/Romanian 133 Stevie Ray Vaughan 110 Vixen 76 Vixen 76 Warrant 33 Dionne Warwick 197 Was (Not Was) 121 Roger Waters 56 Whispers 86 Keith Whitley 67 Wilson Phillips 2 Winger 27 Winger 27 World Party 114 X-Clan 120 Yanni 167 Paul Young 146 Neil Young & Crazy Horse 69

BILLBOARD SEPTEMBER 29, 1990

93



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29 30 27 20 REPRISE 4.19828 30 25 22 12 COULD THIS BE LOVE VENDETTA 1509.48MM ◆ SEDUCTION (31) 34 41 4 CLOSE TO YOU CHARISMA 4.93951 ◆ MAXI PRIEST 32 29 30 23 DO YOU REMEMBER? ATLANTIC 4.87955 ◆ PHIL COLLINS ATLANTIC 4.87955 33 33 37 5 EPIC 3.473485 ◆ BASIA 34 28 26 20 READY OR NOT VIRGIN 4.98951 ◆ AFTER 7 35 31 25 19 WHEN I'M BACK ON MY FEET AGAIN COLUMBIA 38.73342 ◆ MICHAEL BOLTON COLUMBIA 38.73342 36 47 — 2 VIRGIN 4.98951 ◆ AFTER 7 37 NEW ▶ 1 ARTIST 2049 ◆ AFTER 7 38 38 33 24 CLUB AT THE END OF THE STREET MC + STRET ◆ ELTON JOHN MC A53818 ◆ LISA STANSFIELD AFTER 7 39 40 47 3 MY, MY, MY MOTOWN 2033 ◆ JOHNNY GILL MOTOWN 2033 39 40 47 3 STRANDED CARTOL 44621 ◆ HEART ATLANTIC 4-87882 <tr< th=""><th></th><th></th><th></th><th>Z_</th><th>Compiled from a r</th><th></th></tr<>				Z_	Compiled from a r	
★★ NO. 1 ★★ PAUL YOUNG 21 1 20008813 8-7377 ◆PAUL YOUNG • PAUL YOUNG	NEEK	-AST NEEK	2 WKS AGO	WKS, O	TITLE	aylists. ARTIST
Q2 4 5 9 SIMPLET HING CHAPPENED ON THE WAY PHIL COLLINS 3 2 1 14 BELEASE ME ♥ WILSON PHILLIPS 40 5 10 6 InchAINEED MELOOP THE RIGHTEOUS BROTHERS 5 6 6 11 AND MID IS SAVE BILLY JOEL 6 3 3 13 COMMAN IS SAVE BILLY JOEL 6 8 9 13 COMMAN IS SAVE PHILE PART 7 4 18 DOMIN IS SAVE PHILE PART JANET JACKSON 10 13 6 COCOMAN IS SAVE PHILE PART JANET JACKSON 11 11 15 8 HEART OF STONE TAYLOR DAYNE 12 7 18 VISON OF LOVE MARITAL CARLY 13 12 7 18 VISON OF LOVE MARITAL CARLY 13 12 7 18 VISON OF LOVE MARITAL CARLY 14 11 11 SKEES THE LIMMT					OH GIRL	PAUL YOUNG
Image: Second		4	5	9	SOMETHING HAPPENED ON THE WA	
(a) 5 10 6 MINICIPATED MELLOOY THE RIGHTEOUS THE RIGHTEOUS BILLY JOEL 5 6 6 11 OCUME SACIAL BILLY JOEL 6 3 3 13 AMO SO IT GOES BILLY JOEL 6 3 3 13 COME SACIAL MIND ● JANET JACKSON 7 7 4 18 IDON'T HAVE THE HEART JAMES INGRAM 8 9 13 E WART THE SCAME TRUE SWEET SENSATION 100 13 6 COLUMNIA 38/3340 ● SWEET SENSATION 110 13 15 8 HEART OF STONE ● TAVLOR DAT MAR 111 10 10 13 27 18 MOINT MAY TO TALK ABOUT IT ROD STEWART 112 2 12 9 LICHAR AGAS LINDA RONSTAT 13 12 7 18 MOINT MAR AGAS MARIA CAREY 13 12 7 14 ADIOS CALINA AGAS LINDA ROSTAT 14 </td <td></td> <td></td> <td></td> <td></td> <td>RELEASE ME</td> <td>♦ WILSON PHILLIPS</td>					RELEASE ME	♦ WILSON PHILLIPS
Image: Constraint of the second se					UNCHAINED MELODY THE	RIGHTEOUS BROTHERS
6 3 3 13 COME BACK TO ME ◆ JANET JACKSON 7 7 4 18 MODNT HARVE THE HEART JAMES INGRAM (8) 10 13 6 CEORGIA ON MY MIND ♦ MICHAEL BOLTON 9 8 9 13 IF WISHES CAME TRUE ♦ SWEET SENSATION (10) 14 19 5 CEORGIA ON MY MIND GEORGE MICHAEL (11) 15 8 PRAYING FOR TIME GEORGE MICHAEL • (12) 16 20 5 SAM PARER ● MARIA CAREY (13) 12 7 18 VISION OF LOVE ● MARIA CAREY (14) 20 23 5 JANISIS COLUMIS 3/3348 CINDA CAREY (14) 11 11 11 ISINGE FILE CARE MARIA CAREY (15) 9 LICONT WANT TO TALK ABOUT IT ROD STEWART MARIA CAREY (17) 19 24 4 RUMITHAGE FILE CARE MARIA CAREY					AND SO IT GOES	BILLY JOEL
7 7 4 8 MODENT FARLY ETHE HEART JAMES INGRAM 8 10 13 6 CEORGIA ON MY MIND MICHAEL BOLTON 9 8 9 13 IF WISHES CAME TRUE SWEET SENSATION 100 14 19 5 CEORGIA ON MY MIND MICHAEL BOLTON 110 15 15 8 MOMENT FARLY ESTONE TAYLOR DAYLE 111 15 8 MARIAN CAREY HEART OF STONE TAYLOR DAYLE 121 16 10 18 MEART OF STONE MARIAH CAREY 121 18 MEART OF STONE MARIAH CAREY MARIAH CAREY 131 12 7 18 MEART OF STONE MARIAH CAREY 131 12 9 ADON TWANT TO TALK ABOUT IT ROD STEWART MARIAH CAREY 141 11 SKEES THE LIMIT FLEETWOOD MAC JUDE COLE 151 11 11 SKEES THE LIMIT DAN FOGELBERG 152 22 23 33 COUP			-			♦ JANET JACKSON
Image: 1		_			A&M 1475	JAMES INGRAM
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GEFFEN ENDS RELATIONSHIP WITH DEF AMERICAN

(Continued from page 5)

Geffen for Def American. Former Geffen director of album promotion Mark Di Dia will become VP/GM of Def American. Di Dia announced his departure Sept. 17, just hours before Geffen announced it had severed its ties with Def American.

Aside from the Geto Boys, Clay, Slayer, and Danzig, Def American's current roster includes the Black Crowes, whose debut album, "Shake Your Money Maker," is No. 63 this week on the Billboard Top Pop Albums chart. Clay's "The Day The Laughter Died" and Danzig's "Dan-zig II—Lucifuge" are also on the pop albums chart. Other Def American acts include Wolfsbane, Trouble, and the Four Horsemen.

Ironically, Rubin began his fouryear association with Geffen after CBS refused to release Slayer's "Reign In Blood" on the Def Jam label, and Geffen picked up the album for distribution. In 1988, Rubin severed his ties with CBS-distributed Def Jam, the label he had co-founded with Russell Simmons, and started Def American, backed by a Geffen pressing and distribution deal.

Upcoming Def American releases include "Seasons In The Abyss" by Slayer, set for an Oct. 9 release, and "Dice Rules," a soundtrack to an An-drew Dice Clay concert film, tentatively set for a Christmas-season release.

Geffen will probably not handle the new Clay album, but will likely distribute the Slaver album, Bridenthal says. According to Di Dia, "Everything

FOR WEEK ENDING SEPTEMBER 29, 1990

will continue to come out as is until Rick finds another distributor." Another source says that Geffen will likely continue to distribute Def American product until the end of the year.

"We will continue to work [Def American] product in good faith until [Rubin] gets set up," says Bri-denthal. "It is a very friendly parting. Everybody is very conscious of doing the right thing for the other guy."

Following Digital Audio Disc Corp.'s refusal to press the CD version of the Geto Boys' album (Billboard, Aug. 4), Geffen decided not to distribute the title, claiming it "glamorizes and possibly endorses violence, racism, and misogyny."

At that time, James Smith, the Geto Boys' manager and owner of the Rap-A-Lot label, charged Geffen with racism for distributing Clay albums but declining to handle the Geto Boys. Geffen's Bridenthal maintained it was "not a race issue ... It has to do with lyrical content."

BMG CONTRIBUTES TO BERTELSMANN'S 25% GAIN (Continued from page 5)

and CEO of BMG, said he would be seeking to generate new U.S. labels to boost the company's 10.4% market share. He also said he would increase BMG's participation in its joint venture with JVC in Japan, where BMG's market share is 4%-5%.

The international book and record club division's sales in 1989-90 were \$1.4 billion.

"All our financial objectives were achieved last year, including the profit of 1 billion marks, which we set as a target after our U.S. acquisitions four years ago," Woessner stated. The group is now poised for further expansion in the domestic market, in the U.S. and the East European countries, he added.

In the television field, RTL Plus has passed the break-even point and is now receivable in 60% of German households, with its advertising reve-

nues developing "dramatically" in line with its increasing reach. Woessner said that one of the "special challenges" facing the corpora-tion is the March 1991 launch, in conjunction with Canal Plus and the Kirch Group, of the Premiere pay-TV channel, in which Bertelsmann has a 37.5% share.

Noting that Bertelsmann's expansion in the U.S. had "not yet come to an end," Woessner said that BMG would seek to improve its world market position by "strategic alliances in the entertainment sector."

The company's gross revenue from electronic media was \$531 million. Figures for the remaining divisions: Gruner + Jahr publishing, \$1.9 billion; printing and manufacturing, \$1.6 billion; GAS books, \$750 million; and international publishing, \$937 million.

TOP 40/ROCK

Billboard. CROSSOVER RADIO AIRPLAY

TITLE Based on airplay reports from stations combining top 40, dance and urban music. ARTIST 1 1 DO MEI MCA 53848 BELL BIV DEVOE 2 MY, MY, MY JOHNNY GILL 3 4 CLOSE TO YOU THE ERRET TO YOU THE ERRET TO YOU CLOSE TO YOU CLOSE TO YOU THE Y CLOSE TO YOU CLOSE				
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	29	13	IF WISHES CAME TRUE ATCO 4-98953	
	30	-		MS. ADVENTURES

WEEK	VEEK	TITLE Based on airplay reports fr combining top 40, dance and	om stations ARTIST	THIS WEEK	LAST WEEK	TITLE Based on airplay reports from stations ARTIST combining top 40 and rock music.
1	1	DO ME! MCA 53848	BELL BIV DEVOE	1	2	(CAN'T LIVE WITHOUT YOUR) LOVE AND AFFECTION NELSON
(2)	2	MY, MY, MY	JOHNNY GILL	2	1	BLAZE OF GLORY JON BON JOVI MERCURY 875 896-7
3	4	MOTOWN 2033 CLOSE TO YOU CHARISMA 4-98951	MAXI PRIEST	3	3	CAN'T GET ENUFF WINGER ATLANTIC 4-87886
4	3	CAN'T STOP	AFTER 7	4	5	ATLANTIC 4-37/885 FLY TO THE ANGELS CHRYSALIS 23527
5	6	VIRGIN 4-98961 EVERYBODY EVERYBODY RCA 2221	BLACK BOX	5	11	SOMETHING HAPPENED ON THE WAY TO HEAVEN PHIL COLLINS ATLANTIC 4-87885
6	8	ROMEO	DINO	6	4	UNSKINNY BOP POISON ENIGMA 4-44584/CAPITOL
0	11	ICE ICE BABY	VANILLA ICE	7	7	JEALOUS GENE LOVES JEZEBEL BEGGAR'S BANQUET 4-19688/GEFFEN
8	12	SBK 07335 GIVING YOU THE BENEFIT	PEBBLES	8	14	SUICIDE BLONDE INXS ATLANTIC 4-87860
9	9	MCA 53891 PRAYING FOR TIME COLUMBIA 38-73512	GEORGE MICHAEL	9	6	HOW MUCH LOVE VIXEN
10	7	THIEVES IN THE TEMPLE	PRINCE	10	9	JOEY CONCRETE BLONDE
11	10	PAISLEY PARK 7-19751/WARNER BROS.	E RIGHTEOUS BROTHERS		12	CHERRY PIE WARRANT COLUMBIA 38-73510
12	10	VERVE 871 882-7/POLYDOR	JAMES INGRAM	12	15	POLICY OF TRUTH DEPECHE MODE SIRE 4-19842/REPRISE
13	15	WARNER BROS. 4-19911 KNOCKIN' BOOTS	CANDYMAN	13	10	SAME OL' SITUATION (S.O.S.) MOTLEY CRUE ELEKTRA 4-64942
14	5	EPIC 34-73450 HAVE YOU SEEN HER	M.C. HAMMER	14	8	CAN'T STOP FALLIN' INTO LOVE CHEAP TRICK EPIC 34-74333
15	21	CAPITOL 44573 SOMETHING HAPPENED ON THE WAY	TO HEAVEN PHIL COLLINS	15	13	L.A. WOMAN BILLY IDOL CHRYSALIS 23571
-	-	ATLANTIC 4-87885	JANET JACKSON	16	24	HIGH ENOUGH DAMN YANKEES
(16)	20	A&M 1477 DIRTY CASH (MONEY TALKS) THE	ADVENTURES OF STEVIE V	$\overline{\mathbb{I}}$	_	BLACK CAT A&M 1477 JANET JACKSON
17	16	MERCURY 875 802-7	EN VOGUE	18	21	LOVIN' YOU'S A DIRTY JOB RATT
(18)	22	ATLANTIC 4-87893	TONY! TONI! TONE!	19	18	I DON'T LOVE YOU ANYMORE THE LONDON QUIREBOYS
(19)	24	WING 877 436-4/POLYDOR	M.C. HAMMER	20	22	DAYS LIKE THESE ASIA
20		CAPITOL 44609 DREAM BOY/DREAM GIRL	CYNTHIA & JOHNNY O	21	17	RELEASE ME WILSON PHILLIPS SBK 07327
(21)	26	MICMAC 2539 THIS IS THE RIGHT TIME	LISA STANSFIELD	22	16	EPIC FAITH NO MORE
22	23	ARISTA 2049	WILSON PHILLIPS	(23)	25	SLASH 4-19813/REPRISE MORE THAN WORDS CAN SAY ALIAS
23	15	SBK 07327	MARIAH CAREY	24	23	EMI 50324 BRICKYARD ROAD JOHNNY VAN ZANT
24	29	COLUMBIA 38-73455	THE BOYS	25	29	ATLANTIC 4-87889 COME AGAIN DAMN YANKEES
25	28	CRAZY MOTOWN 2053	DEPECHE MODE		+	WARNER BROS. LP CUT DON'T GO AWAY MAD (JUST GO AWAY) MOTLEY CRUE
26	27	POLICY OF TRUTH SIRE 4-19842/REPRISE		26	19	ELEKTRA 4-64962 TIME FOR LETTING GO JUDE COLE
27	25	LOOK INTO MY EYES COLUMBIA 38-73486	GEORGE LAMOND	27	1-	REPRISE 4-19743
28	14	SLOW LOVE MOTOWN 2028	DOC BOX & B. FRESH	28	26	VERTIGO 878 006-4/POLYDOR JUST CAME BACK COLIN JAMES
29	13	IF WISHES CAME TRUE ATCO 4-98953	SWEET SENSATION	29	27	VIRGIN 4-98936
30)-	UNDENIABLE ATCO 4-98938	MS. ADVENTURES	30	20	GEFFEN 4-19927
$\overline{\mathbb{C}}$) Reco	ords with the greatest airplay gains this week.	©Copyright 1990, BPI Commu	nicatio	ns Inc	c. All rights reserved.

'Heavy' Metal-Music Meet Addresses Serious Social Issues

BY CHRIS MORRIS

LOS ANGELES-Commerce and social consciousness converged as headbangers confronted a variety of social issues at the third annual Foundations Forum, a hard rock and heavy metal convention that was held Sept. 13-15 at the Sheraton Plaza La Reina Hotel here.

Registration for the confab. mounted by New York-based Concrete Marketing & Management, leaped for the second straight year, according to Concrete Marketing president and Foundations Forum executive director Bob Chiappardi. He estimated that this year the gathering drew 3,300-3,500 attendees at its new site near Los Angeles International Airport, compared with 2,000 last year.

In a couple of years we're going to be in Dodger Stadium, gang, Chiappardi told the audience awaiting keynoter Rob Halford's speech.

While previous conventions homed in on such themes as the credibility of the metal genre and artist development, this year Foundations attempted to focus on larger social concerns, according to Chiappardi. "We've addressed our own little

world, let's get our heads out of our little shells," Chiappardi told Billboard. "It's important for metal people to know what's going on around them.'

Halford's keynote address made this theme explicit by citing his band, Judas Priest, which recently won a qualified victory in a lawsuit that charged its music was responsible for the deaths of two Nevada youths (Billboard, Sept. 8).

Halford lambasted the efforts of self-appointed censors critical of rock music as "nothing more than an elaborate smoke screen.

"Science has not proved to any extent that music leads to social unrest or self-destruction," he continued. "Over the years, hard rock and heavy metal artists have shouldered an immense amount of ignorant rhetoric.

Halford asked his listeners to band together into a coalition to combat censorious forces, and urged them to "create, create, create, [but] be aware of the fact that you might have to spend some of your time defending your work."

A Sept. 13 panel on censorship saw speakers ranging from former California Gov. Jerry Brown to singer Ozzy Osbourne holding forth on the issue.

Brown, now chairman of the California Democratic Party, claimed that rock music has become "the next boogie man" for the conservatives, ⁱ "now that we don't have the Russians to kick around anymore," and urged rockers to register to vote.

Democratic Party manager Richard Gutierrez, who was manning the Rock The Vote booth at the convention, reported that some 100 registrants signed up to vote the day after the censorship panel.

On a lighter note. Osbourne. who won a landmark suit in which the parents of a California youth claimed the singer's music drove their son to suicide, won laughter

NED. "The problem is not the drive

itself . . . The real problem is creating

a standardized format for storing

data. That's going to be a big topic in

meetings among pro audio manufac-

turers, according to Steve Krampf,

VP of WaveFrame in Los Angeles,

but no MO standards have yet been

DATA COMPRESSION

ture development of MO devices is

data compression capabilities. While

data compression could allow for

greater storage volume on disk, at

this point the signal quality degrada-

tion involved makes it inapplicable

for professional use, notes Krampf.

these MO disks now," Krampf says.

important thing was to get the func-

tionality in the marketplace so that

people can use it for sound effects ar-

chiving, and for that purpose you

Data compression is under devel-

opment by WaveFrame and others,

but is not being demonstrated for

Other companies, including Audio

don't need data compression.'

MO systems at the convention.

(Billboard, Sept. 22).

This is direct recording. The most

'Data compression is not affecting

Another important factor in the fu-

There have been several organized

the marketplace.

agreed upon.

and applause when he said making music designed to harm someone would be "a bad business move-if they shot themselves, they couldn't buy the follow-up album.

A Sept. 14 panel on racism and sexism, the convention's first on those topics, was less conclusive, although panelist Steffan Chirazi, a writer for Kerrang! and RIP, acknowledged that both were ongoing concerns within the metal community.

"Education is the key word here," Chirazi said. "I want people to know how stupid it is.'

Rayfield Jarvis, co-founder of the L.A. chapter of the Black Rock Coalition, heatedly brought up the issue of racism from the floor at a subsequent panel on underground music.

"It seems to me that this industry we're in promotes segregation," Jarvis said. "We need to stop separating ourselves and categorizing ourselves and get together.

Beyond the discussion of hot industry issues, Foundations Forum continued to be a platform for the marketing of major-label acts and the promotion of unsigned talent.

Eighteen label acts, including Judas Priest, the Lynch Mob, Alice In Chains, and Exodus, performed at crowded evening showcases at the hotel, while an equal number of unsigned bands played during the day on the exhibit floor.

Chiappardi, who said that all equipment for the unsigned-band showcases was donated this year. added, "I'm hoping next year for a sponsor to look out for the underdog" and invest the \$20,000 spent on new talent showcases.

Indicating what may be a first for a music convention of this kind, Chiappardi said that Strand/VCI will release two commercial videocassettes of Foundations Forum '90 highlights; the first will bow in February at a retail price of \$14.95.

Chiappardi said that Concrete is actively seeking a TV deal for next vear's Foundations Forum that would either present part of the convention live or be taped for syndication.



MO DISK SYSTEM MAKES DEBUT APPEARANCE

(Continued from page 5)

Sony has been supplying MO drives to the imaging and document data storage markets since 1988, according to Steve Burke, director of corporate communications with the company. At last year's Japan Audio Fair, the company displayed a prototype MO system, but "we expect that it will be a considerable time before we make a commercially acceptable product, and one that has the standards, that could be launched," says Burke.

"We think that optical technologies are complementary to magnetic technologies but offer considerable advantages in terms of removability, flexibility, and cost per megabyte, he adds.

In September's Optical & Magnetic Report, an industry newsletter, Sony officials predict a multibillion-dollar rewritable optical market in the U.S. by 1995.

Research and development in MO technologies has been ongoing at many companies for at least two years, and investments in the technology range from \$1 million to \$2.4 million per year.

"Manufacturers are taking this very seriously," says a source at a consumer electronics company who asks not to be identified.

Like R-DAT before it, recordable MO technology is a touchy subject for consumer manufacturers because of the unresolved copyright issues that could stand in its way and the lack of standardization. Most industry observers expect the technology to be firmly rooted in the professional environment before it makes its way into the mass market. But many industry observers feel that, once introduced in the consumer market, recordable MO disks could make DAT obsolete.

NEW PRO SYSTEMS

At AES, New England Digital, WaveFrame, and Akai are debuting MO recordable disks for their respective professional recording systems. The WaveFrame and Akai units are erasable and rerecordable, while NED's system, at this point, is Write Once/Read Many (WORM).

WaveFrame is introducing the drives for its AudioFrame and Cyber-Frame digital audio workstations at a suggested list price of \$7,500 per drive. The systems are due to ship before year's end and are designed for real time two-track recording or for storage of sound effects.

Akai is incorporating the technology into its DD1000 digital optical magnetic recorder and editor. A basic one-drive unit has a suggested list price of \$13,500 and will be available in October.

Akai is marketing its MO product as a two-track master mixdown re-

AVA STOPS CENTRAL BUYING, KEEPS DISCOUNTS

(Continued from page 10)

AVA relating to the organization's sale to its members in 1988. The plan to purchase centrally

through Baker & Taylor was one of a number of programs initiated when AVA was member-owned under Michael Weiss, whose firing July 5 led to revelations of AVA's problems (Billboard, Aug. 4).

Confirming the new arrangement, Jim Ulsamer, VP of marketing at Baker & Taylor, says that, effective Monday (24), the firm will take over AVA's sales and telemarketing functions and that "terms have been modified" to reflect these additional activities. He declines to reveal details of the new deal.

According to Frank Lucca, president of Flagship, another buying group that deals with Baker & Tay lor, the new AVA price "will be 50 cents to \$1 higher than us-but remember that they are no longer buying centrally. Baker & Taylor has to make more money." The firm has had an arrangement with Baker & Taylor for three years but never bought centrally for its members.

One of a number of AVA members welcoming the change, Robert Stanhope, owner of Show Time Video, South Portland, Maine, says, "I have been complaining ever since the Baker & Taylor deal was announced. AVA was just not set up to do it cen-trally." Stanhope says the AVA discount helps "especially on titles you buy ones and twos of. It all adds up."

Under the original deal set up when Weiss was heading AVA, members were paying \$58.99 on two "monthly specials" compared with prevailing dealer prices on like product of \$63-\$65. Regular prices to AVA members averaged about \$61 on \$89.95 titles (Billboard, April 14).

corder and editor, particularly for remix work. The company is also developing software that will tailor the system to audio for film and video postproduction work. In addition, a simplified user interface is being developed to allow easy access to sounds for the broadcast market.

Two-sided rerecordable disks for these systems are available from several manufacturers, including 3M and PDO. and retail for approximately \$200 each. The disks can store be tween 50 and 90 minutes per side.

NED is debuting its \$12,500 writeonce MO disk system, available now, primarily as a backup sound storage device, and is also developing a sound library in the format. An erasable/ rerecordable system is in the works (see Pro File, page 55).

"Things are definitely going toward optical," says renowned producer/engineer Bob Clearmountain. 'Anything that's a better storage medium, as long as it's got fast access time, is going to be a welcome thing.'

HARD DISKS TAKE TIME

Hard-disk storage capabilities have been available to the audio marketplace for several years, but these systems require a great deal of time for loading and downloading data to DAT or other tape storage media. Although advances have been made in the speed of hard-disk technology, a further advantage to MO disks is that they are removable, eliminating the need for the time-consuming loading/unloading process and simplifying the job of taking a project from studio to studio. However, the new MO systems are incompatible with one another at this point.

"[Standardization] is one of the things that all manufacturers are trying to get together on." says Ted Pine, director of marketing with

WEA INTERNATIONAL PICKS NEW NAME (Continued from page 9)

In territories where Warner has multiple operations, the umbrella company will gain the new identity, while subsidiaries currently bearing the WEA name will keep it. In Europe, this applies to the U.K., France, Germany, Italy, and Sweden.

Similarly, the WEA label name will continue to exist. None of the changes will affect artists or their

contracts.

Says Ramon Lopez, Warner Music International chairman/CEO: "The name Warner Music International links us to the parent company and our origins, and speaks clearly to our business. It can also accommodate any further expansionary actions we may undertake in the future.

ELEKTRA LOOKS BACK ON 40 YEARS OF TURNING OUT THE HITS

(Continued from page 9)

tainly. Those are more than rap bands; they're talent pools.'

Asked whether the current dance orientation of the industry poses an obstacle to breaking new rock and pop acts, Krasnow replies, "There are no obstacles to breaking anything. This business runs in cycles of popularity, and radio responds to that. And if you have an efficient record company, you should be able to break just about anything. But in the middle of everything, you have great songwriters, great guitarists coming along ... There is a sense of groupings of popularity in music that just seem to run in trends. But I never look at those as obstacles."

Lately, Elektra has expanded its classical division, which now includes its longtime Nonesuch label. Germanv's Teldec label, and France's Erato imprint. Noting that the classical arm is "doing well," Krasnow recalls that it took a while to educate the WEA field force about how to sell classical music.

Krasnow has been active in the music industry since 1957, when he became a salesman for Decca. A year later, he joined King Records, a pioneering R&B label that had James Brown on its roster. In 1964, Krasnow moved to Los Angeles and started his own R&B label, Loma, under the aegis of Warner Bros. Records. He became VP of Kama Sutra Records in 1966 and later helped found Buddah Records. In 1968, Krasnow left Buddah to start the adventurous Blue Thumb label. After selling Blue Thumb in 1974, he was named VP of talent for Warner Bros.

HIGH PRAISE

Holzman, who founded Elektra in 1950 and now runs Cinema Products Inc., a film equipment company, has high praise for Krasnow. Noting that Krasnow started Blue Thumb in 1968, at the height of Elektra's suc-

a new artist and going immediate-

ly to top 40 are gone. We're trying

to take artists that don't need to

go to commercial radio and sell

through touring, press, and other

means," says Hein, echoing the

sentiments of label president Peter

That strategy holds true even

with Hollywood's first pop re-

lease-the eponymous debut by

the Party, a coed, multiracial

group composed of five teens who

met as members of the New Mick-

ey Mouse Club. The album, which

arrived in stores Sept. 11, was pre-

ceded by a 30-city promotional tour

that included several free shows.

In addition to the three afore-

mentioned artists, the label has

signed five other acts, including

British megagroup Queen, and is

looking at another 10. Some of

those artists will fall under its rap

division, Hollywood Basic, headed

by Dave Funken-Klein, formerly

with Red Alert Records. Hein says

them the old-fashioned way-

turing the TV star.

Paterno.

HOLLYWOOD UNVEILS A DIVERSE ROSTER

cess, Holzman says, "He had a real sense of what Elektra was all about, and he has always been extraordinarily respectful of the tradition of Elektra and has built on that tradition ... He's putting out feisty, interesting stuff. There are any number of artists on the label that I admire. He has taken it an order of magnitude beyond where I had it, and I think that's wonderful."

Holzman started Elektra when he was a college student at St. John's in Annapolis, Md. Dr. Peter Goldmark had just invented the LP, and the advent of the portable tape recorder had opened up new vistas for inde-pendent labels. "What motivated me to start a record company," Holzman recalls, "was basically my love of music and my love of engineering and technology. Those two things combined with the opportunities of the LP to give me an opportunity to have my own record company."

Holzman chose to record folk music, because "it was something that I had a feeling for, and, of course, folk music was relatively inexpensive to record. I could record it using my own equipment strapped to the back of my motor scooter. I would record frequently either in my home or in the home of the artists.

Elektra was officially started Oct. 10, 1950, and its first folk record was an album by Jean Ritchie. Other folk singers who recorded for Elektra back then included Ed McCurdy, Susan Reed, and Susan Gooding. "Our first really big record was Josh White, who was a blacklisted artist," says Holzman. "We released his first album in 1955, and a few months prior to that, we released an album of Israeli folk songs by an unknown singer by the name of Theodore Bikel, and Theo Bikel later became a mainstay of the Elektra catalog.'

For the rest of the '50s, the label continued waxing folk and some jazz acts. Then, in the early '60s, recalls Holzman, Elektra began signing singer/songwriters. "We had found Judy Collins in 1960; we were signing artists like Tom Paxton and Phil Ochs. Judy Collins had made her third album for us in 1963, and she had walked into the studio one day with some songs by someone we had never heard of called Leonard Cohen, and 'Suzanne' was the song. We threw out about two-thirds of the album and started over again and that became the famous Judy Collins No. 3 album."

In the mid-'60s, after signing the Butterfield Blues Band, Holzman continues, "we began to look at the possibilities of rock'n'roll." He explains that folk and rock were then coming together and lyrics were getting more serious, as in the music of Bob Dylan, for example. Holzman initially missed Dylan, he says, because he had moved out to the West Coast in 1962. At that time, the Los Angeles pop music scene was still embryonic. but Elektra signed Love in 1965, and put out its first record in 1966.

While visiting a performance of Love at the Whisky A Go-Go in early 1966, I found the Doors," he remi-"It took me a while to undernisces stand what they were about, but after about four nights of watching them, it kind of all clicked into place for me." After CBS dropped them, Holzman signed the Doors, and they recorded the first of their string of hit albums.

In the late '60s, Elektra signed more rock and pop acts, including Bread, Carly Simon, Queen, and Harry Chapin, whose debut album was personally produced by Holzman.

CLASSICAL THRUST

Around this time, Elektra's classical budget label, Nonesuch, was beginning to make a noise in the market. Nonesuch initially specialized in unreleased European material and soon branched into contemporary classical recordings, some of which it commissioned.

Nonesuch's success was based on high quality and low prices-as Holzman recalls, its product was advertised as "quality stereo LPs at the price of a quality paperback." In addition, he says, Nonesuch gave dealers a functional 10% discount above their usual 40% margin. Soon it was doing so well that Vanguard and Vox formed their own budget labels to compete with Nonesuch in the lowend market.

In July 1970, Holzman sold Elektra to Warner Communications Inc., then known as the Kinney National Services Corp., for \$10 million. Although he now regrets selling it for so little (by current standards), he still feels the sale made sense.

'My reasons for selling the company really had to do with a belief I had that distribution was going to become increasingly controlled by fewer people," he says. "Any student of the automobile industry or the motion picture industry could see, particularly in the late '60s, that there were going to be two or three more important distribution networks formed, and I didn't have sufficient critical mass to do it on my own. I wanted to form a distribution network with Warner and Atlantic, and the sale grew out of that desire.

A few years later, Holzman left Elektra and took a long sabbatical in Hawaii. He later became chief technologist for WCI, a post he still holds at Time Warner in addition to running his own company.

Äfter Holzman's exit, Elektra was run by David Geffen, who merged it with his own Asylum label and moved the company to Los Angeles. Geffen turned Elektra/Asylum into a West Coast-oriented label, signing such California-based acts as the Ea-

Disney organization, is head of fi-

nance administration. In addition,

gles, Browne, Joni Mitchell, and Ronstadt-all of whom achieved significant success in the '70s. During the late '70s and early '80s,

Joe Smith operated Elektra, turning it into a full-spectrum record company. Along with the Cars and Motley Crue, the label signed punk rockers Television and the Dictators, while expanding into the country and R&B fields.

PERILOUS CONDITION

In the early '80s, Elektra's sales diminished, and there was speculation that it might be folded into Atlantic. The rumor seemed to gain credibility when Krasnow moved Elektra to New York, where Atlantic was based, and its back-office functions were combined with those of its sister label. But the two companies still share those departments "very happily," notes Krasnow, despite the current strength of both.

Asked what his biggest challenge was when he took over Elektra, Krasnow replies, "Pursuing an artistic vision that has appeal to the marketplace." Regarding the problems of running a label that had fallen on hard times, he says, "People and administrative problems are solved by general business finesse. The real challenge in our industry is not to be a businessman, but to marry that with being a creative person.'

Both sides of Krasnow's personality are exemplified by the "Rubaiyat" release. Conceived by Krasnow and executive-produced by former Elektra A&R executive Lenny Kaye, the compilation of classic covers will be promoted in an unconventional way. On Monday (24), the label will service promotion-only singles to five differ-ent radio formats: Latin, album rock, hard rock, alternative, and MOR.

The album features such strange pairings as the Gipsy Kings doing the Eagles' "Hotel California" and the Kronos Quartet playing Television's "Marquee Moon." Commenting on the juxtapositions, Krasnow says, "The pairings were supposed to be surprising. The one thing we didn't want was to be obvious.'

EPIC SPORTS NEW LOGO (Continued from page 9)

every area of popular music," said Glew. "When you put our current successes together with new signings of this quality, everyone-the industry, the artists, and the publiccan see that this is a company to be reckoned with.'

Glew noted Epic's recent success with breaking bands from an alternative base, such as Living Colour and the Indigo Girls. He also cited the growth of bands such as Social Distortion, Suicidal Tendencies, and Danger Danger, and the potential of newcomers Blonz and Firehouse.

However, Glew said Epic's artist development efforts have not come at the expense of its established stars, such as Michael Jackson, Luther Vandross, Cheap Trick, Gloria Estefan, and the late Stevie Ray Vaughan.

Glew also said Epic's association with labels such as Solar and Ruthless have produced successes by Babyface, Above The Law, Teena Marie, Candyman, and others.

"Between our superstars, the acts we've broken over the past few years, and our new signings on the horizon, Epic is really the best of all possible music worlds right now."

(Continued from page 10) radio, and that's a theme we'll try to have throughout," he notes. that, once up to speed, Hollywood will release six or seven records a

WWIII's record will be released year, not including soundtracks. Although the label is looking for around Thanksgiving, and Barr's new artists, Hein says it could not record in December to take advantage of a January HBO special fearesist the opportunity to sign Queen, especially when it was also able to acquire the band's back cat-Hollywood is by no means shunning radio, but "the days of taking

alog, which it will issue on CD. Calling Queen an "undervalued asset," Hein notes, "They are still selling well internationally but had fallen off in the U.S., and, as smart investors look to buy low and sell high, this was a tremendous opportunity to put out their entire cata-log on CD."

An album of new Queen material will be released in January, 'which we'll be focusing a tremendous amount of effort on," Hein says. Shortly thereafter, CDs of all of the band's albums will begin rolling out.

There have been just a few titles that were available on CD, and that was only for a brief time domestically," says Hein. "For all intents and purposes, they haven't been available before. We've hired people in England to remaster and we're getting original elements and pictures from that era to treat this catalog with all the respect it deserves. I've been so impressed with how Rykodisc is treating David Bowie and I think we're going to take that attitude."

One musical genre that Hollywood will not explore much is college/alternative rock. However, to keep its hand in that market, Hollywood closed a deal with indie Link Records this week (Billboard, Aug. 18). The deal calls for two or three Link titles, mutually decided by both labels, to go through Hollywood annually. Other Link releases will continue to go through independent distribution.

FILLING IN THE HOLES

Meanwhile, Hollywood continues to fill in staffing holes. It has already hired 50 people and will have a full staff of 70 by Thanksgiving, according to Hein.

In addition to the already announced positions of Brenda Romano as head of promotion and Gary Arnold as head of sales, Ross Goza, previously with Def America Records, runs the marketing department.

Art Phillips, formerly of the Album Network, is supervising rock promotion. Kyle Hetherington, formerly of PolyGram, does pop promotion. Narada and A&M alumnus Bob Reitman directs product management. Rachel Matthews, who used to be with Capitol Records, is the head of A&R, and Lynne Snyder, formerly with the

Hein van der Rhee is chief of the London-based overseas operation. Though Hein says Hollywood will hire its own video promotion

and press person, it will rely on Elektra for some functions. 'For example, we don't have a black promotion staff and are not hiring one in the foreseeable future, so Elektra's staff will work those records," he says.

'Also, we're just hiring our sales staff now. Elektra has been instrumental in working our records so far, and as we add more staff, there may be things we take over more and more, but we'll continue to work together. This is very different than most distribution deals, but without a doubt. it works great.'

Hein is also pleased with the label's relationship with its Disney parent. "They agree that there's no need to impress anyone with a volume of records. People want to see what you can do with the releases," Hein says. "We will ultimately be a major label, and the timetable is not as important to Disney as quality. Their expectations are that they want to see excellence and probably nothing short of that.'

Mktg. Focus Of BPI Seminar 'Jetsons' Video Calls For AT&T Tie-In Meet Explores Event Sponsorship

NEW YORK-Opportunities in event sponsorship and entertainment marketing will be the focus of the Sponsorship Strategies '90 seminar, to be presented by BPI Communications Inc., parent company of Billboard magazine, Sept. 30-Oct. 2 in New Orleans.

Among the speakers at this year's seminar will be Michael Omansky, former VP of marketing and management for RCA Records. Omansky is now president of his own company. Worldwide Entertainment Marketing, which he created with the backing of RCA's parent company, BMG. Omansky will discuss his experience in marketing music and entertainment through tie-ins with packaged goods, audio, video, merchandising, 900 phone lines, and more.

Others scheduled to speak during three days of seminar sessions include Hernand Gonzalez, national Hispanic marketing manager for Pepsi-Cola; Mary L. Reiling, manager of national event marketing for AT&T, which sponsored Richard Marx's recent U.S. tour; Max Goldberg, VP of corporate sponsorship and promotion for Universal Studios in Hollywood, Calif.; David Wilkinson, president of the Sport Marketing Institute and The Event Manage ment & Marketing Institute; Rick Hill, VP of national marketing of Barq's Inc., which sponsored MTV's Headbangers' Ball Tour and Heavy Metal Countdown; Steve Kohn, director of sales and marketing for the Los Angeles Marathon; and Rick Garson of the BPI Entertainment

Marketing Group.

Previous sponsorship seminars staged by BPI publications Billboard and Amusement Business have drawn corporate sponsors, venue managers, artist managers, event marketers, record label and radio programmers, municipal officials, advertising and public relations executives, and nonprofit groups.

The seminar will be held at the Hotel InterContinental in New Orleans. For further information, call 615-321-4254

BY PAUL SWEETING

NEW YORK-MCA/Universal Home Video is hoping to persuade consumers to reach out and touch its \$22.95-list "Jetsons: The Movie" by offering a \$3 gift certificate good for long-distance telephone calls through a tie-in with AT&T.

The tie-in, announced just three weeks prior to the order-close date for "Jetsons," marks the first time AT&T has hooked up with a prerecorded videocassette release to promote its services.

Each "Jetsons" cassette will be

sumers can fill out and returnalong with proof of purchase-to receive the AT&T gift certificate.

The tie-in is similar to the deal between Pizza Hut and LIVE Home Video for "Teenage Mutant Ninja Turtles: The Movie" in that it does not offer consumers a rebate on the cassette itself, which is a more conventional home video tie-in structure

Although AT&T's own advertising will not be tagged with the promotion, the tie-in will be featured in all television and print ads placed by

MCA/Universal. No commercial will appear on the cassette itself.

Stickers promoting the tie-in will be affixed to the shrink-wrap, and the tie-in will be promoted on all "Jetsons" point-of-purchase and instore merchandising materials.

AT&T will promote the tie-in through the toll-free number it offers consumers to buy gift certificates. According to AT&T spokesman Rav Child. the company's Certificate Enterprises division, which handles gift certificates, expects to receive 40,000 calls to the toll-free number during the promotion.

Every caller will be told of the availability of "Jetsons" on videocassette and of the promotion with AT&T.

The promotion runs from the Oct. 25 "Jetsons" street date through Jan. 31, 1991.

Child notes that non-AT&T customers can still make use of the gift certificates by using an AT&T operator.

The AT&T/MCA tie-in adds to an already crowded field of cross-promotions confronting consumers this fourth quarter. In addition to Pizza Hut's involvement with "Teenage Mutant Ninja Turtles," Walt Disney Home Video will release "Peter Pan" this fall sporting a tie-in with Nabisco, GoodTimes Home Video has already released a version of "Peter Pan" with a tie-in with Nestle, and Procter & Gamble has tied into MGM/UA Home Video's release of "All Dogs Go To Heaven."

Other big sell-through titles, including Touchstone Home Video's 'Pretty Woman" and LIVE's "Total Recall," will also be released in the fourth quarter, although neither, as of yet, boasts a cross-promotion.

NARM TO MEET TO DETERMINE CD PACKAGING (Continued from page 5)

says Paul Smith, president of CBS Records Distribution, "there are two distinct schools of thought, one which maintains the jewel box and one which replaces it with, for instance, the digipak."

Moreover, while any new alternative package likely will address the concerns of environmentalists, the Ban The Box Coalition really would like the final solution to be merchandising CDs in the naked jewel box.

Robert Simonds, VP and chief financial officer of Rykodisc and founder of Ban The Box, says he is disappointed that the NARM packaging committee seems to have completely discounted the idea of merchandising CDs in a shrink-wrapped jewel box, a solution he would prefer because it is the international standard in every country except the U.S. Moreover, no one is guite sure how long it will take to choose and implement an alternative package.

For instance, CBS' Smith suggests that the conversion away from the longbox could take a couple of years because, among other things, new molds will have to be designed to manufacture packages, and existing inventory must be phased out.

NEW PACKAGES PROPOSED

At the NARM meeting, a number of packages were proposed by the four major packaging firms: Shorewood and The Queens Group, both based in New York, AGI of Chicago, and Ivy Hill of Los Angeles.

Besides agreeing to focus on either 5-by-11-inch or 6-by-10-inch packages for the proposed alternative, the NARM committee made recommendations to the package designers. At the NARM wholesalers conference in November, the committee will review the package designers' progress with the goal of setting the standard size

At that point, the committee will report to the NARM board of directors, which in turn will report to the industry, says Pam Horovitz, NARM executive VP. "We are moving pretty quickly, but we don't want to throw something together that has not been well thought out and then have to replace it a year later," she says.

Walters is preparing to launch a

new company, the Walters Enter-

tainment Group, which will be in-

volved in personal management and

offices in New York and Los Ange-

les, according to a spokesman.

soon open

NORBY WALTERS

(Continued from page 98)

film production. He will

said

POLYGRAM U.S. RESTRUCTURES TO AID GROWTH

SONY TO LAUNCH THE FIRST DAT WALKMAN

(Continued from page 5)

its U.S. structure to accommodate the acquisitions" of A&M and Island in the past year for a total of \$732 million.

The long-term strategy in purchasing those labels was to build Poly-Gram's U.S. market share. But the buyouts depressed profits in the first half of 1990

For the six months that ended June 30, PolyGram N.V. reported that net income fell 20.2% to \$67 million. That is because net interest income from investments was significantly lower than it was last year. PolyGram used that cash from investments to make the acquisitions.

in December at a list price of \$1,100,

is not the first to bow in that catego-

ry. Other car units are available from

Kenwood and Ford/JBL. But the

Sony unit is the only one combined

with an AM/FM radio and a control-

Sony has great hopes for the DAT

Walkman-which is understandable,

considering the giant waves made by

the introduction of the analog cas-

Asked whether Sony has any plans

for a portable playback-only DAT

Walkman, Marnix van Gemert, presi-

dent of Sony Personal Audio Prod-

ucts company, says, "We're going to

gauge acceptance of this product and

other features will be considered in

the future." However, Sony execu-

tives agree that such a product

sette Walkman a decade ago.

(Continued from page 10)

ler for CD changers.

However, operating income, which is a better measurement of the record operations' profitability than net income, was up only 3.9% to \$107 million. That was due in part to restructuring costs, which showed up as a 29.8% increase in year-to-year selling, general, and administrative expenses.

In addition, the company took writeoffs on royalty advances for A&M and Island acts, although those expenses were not covered by corresponding record sales during that period. PolyGram did not take over distribution of A&M product until April and of Island product until June.

Van Gemert said he was not con-

cerned about the pending suit against

Sony by songwriters and music pub-

lishers, who contend that DAT en-

dangers their copyrights. "I'd like to

reinforce our basic position that the

lawsuit in question is without merit."

Marty Homlisch, president of Sony

Audio Component Systems company,

says, "Now that we've taken the fam-

ily of DAT and extended it, we be-

lieve there will be a strong consumer response." He adds that as the con-

sumer base grows, "record labels will

see that there's a revenue-making op-

portunity for the record labels. We're

seeing movement at CBS as far as

classical and jazz titles, and as con-

sumer demand swells for the format.

demand for software will inevitably

he said.

follow.

And, finally, the company was unable to duplicate the big sales gains of the year before, when albums by Bon Jovi and Def Leppard were high on the charts.

First-half worldwide sales for Poly-Gram amounted to \$1.24 billion, a 24.5% increase from the year before. (All dollar amounts have been converted from guilders at 1.76 to the dollar.)

Although PolyGram lags behind other major record complexes in U.S. market share, it says it leads in Europe with 21% of the market and that it has an 18% share worldwide, making it the third largest record company

PolyGram's classical music business is said to be the biggest in the world. David Weyner heads the classical and jazz record company in the U.S.

Jan Cook, chief financial officer of PolyGram N.V., told analysts that in the first half of this year, compact disks accounted for 46% of unit sales, cassettes 41%, and LPs, 13%. The figures for all of 1989 were CDs, 37%; cassettes, 43%: LPs, 20%.

PolyGram's stock, which began trading on the New York Stock Exchange last December, has held up well during the recent decline in the market. Shares, initially priced at \$16, have traded as high as \$20.50 each, but only as low as \$15.25. At press time, they closed at \$18.375.

PolyGram's parent company, Netherlands-based Philips N.V., sold 20% of the shares in PolyGram to the public to raise capital for the A&M and Island acquisitions. About \$512 million was raised before charges.



"sounds logical."

in January

2 Live Crew PPV Event Encounters Setbacks

BY JIM McCULLAUGH

LOS ANGELES-Despite some resistance by pay-per-view services, L.A.-based Choice Entertainment, distributor of the upcoming 2 Live Crew PPV concert special Nov. 8, still says it expects to reach about 10 million homes.

According to Lisa Phillips, president of Choice, two of the larger PPV services-Request and Viewer's Choice-have decided not to air the concert. 2 Live Crew has been the focal point of a major controversy over lyrical content of certain recordings. "We've only had a couple [of ser-

vices] that have given us a flat-out no. The rest are planning to take it but are leaving it up to the management of the cable operators, those which have genuine concerns," she says.

She adds that Viewer's Choice, in its written materials to cable operators, is including the phone number of an American Civil Liberties Union lawyer. "We welcome them to ask for any legal opinions. We can't assure them enough that there will be no legal ramifications for carrying it," she savs

Choice, she says, has just signed an agreement with the Event Network, 'a group of regional distributors that have formed together for a national distribution service. They've agreed to distribute it and that should help speed up the booking process. Programming is not tied to a few networks. As long as you have an open channel and an addressable system, you can show any PPV event. Request and Viewer's Choice are not

the only sources for programming to appear on cable. If we don't meet our original 14-plus-million PPV homes target, we feel we'll still go over the 10 million level. We still have several weeks to clear systems.

Despite the ongoing controversy surrounding 2 Live Crew and its "As Nasty As They Wanna Be" album, she says, "any group which has sold platinum obviously has fans. The amount of interest that this event is generating clearly goes down to the consumer level.'

'BROAD-BASED' SHOW

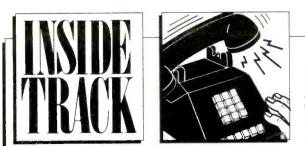
She also points out that the PPV event will be more "broad-based" than some of the group's previous live events.

"They do two versions of their ma-terial," she says. "They are looking at this [event] as an opportunity to show that they are artists and not out to just shock people."

In an unusual programming twist, the PPV concert will be preceded by a debate between Danny Goldberg, ACLU Southern California chairman, and Jack Thompson, the Miami-based attorney who was instrumental in alerting law enforcement officials to the content of 2 Live Crew's lyrics. The pair will discuss the First Amendment, freedom of speech, obscenity definition, and freedom of choice in a moderated, on-air forum.

The debate will be taped and be made available to viewers in the hour before the 2 Live Crew PPV event. Phillips points out that the debate is free to cable viewers.

"You don't have to order the concert to see the debate," she says.



Edited by Irv Lichtman

EXECUTIVE SHUFFLE: Ralph Simon, co-founder of hot, multifaceted U.K.-based music company Zomba Group, has left the company. While Clive Calder, Zomba chairman and CEO, says Simon will have a consultancy arrangement with the company until the end of 1992, Simon says he will be "actively pursuing my own business interests in the new year ... Sources say that VP of international artist development Jeremy Hammond will soon shift to VP of marketing at Capitol, with Ron McCarrell moving over to VP of catalog development

George Gerrity, former VP of promotion at Warner Bros., is expected to take the reins as GM of BMG's new West Coast-based label, Zoo Records ... Steve Levesque, director of publicity, and Sue Barbato, director of music video promotion, have left Enigma Records.

WORE CHANGES: Steve Ralbovsky, senior VP of A&R for A&M Records, resigned Sept. 18 to pursue other interests. One rumor has it that he will land a music industry post back in New York, where he used to work for Columbia Records, while another has him joining Elektra on the West Coast. David Anderle and Mark Mazzetti, both A&R VPs at A&M, will take on his administrative responsibilities.

UECEMBER "DICK": Don't be surprised if by the time you read this, **Disney Home Video** has already an-nounced that "Dick Tracy" will be a December rental title. At press time, Track heard from a well-placed source that such an announcement was imminent. While there was no word on the price, distributors unanimously agreed that, if released in December, it would likely be a rental title, as it would be too close to Christmas to do any significant sell-through volume.

ATLANTIC CROSSING: Third Stone Records, the label established by actor/producer Michael Douglas' company, Stonebridge Entertainment, will be distribut. ed by Atlantic, says a source close to the company.

A DOLL OF A DEAL: Ralph King is getting ready to roll out the label he announced in May as he exited Enigma Entertainment. The new logo, to be distributed through Enigma, is called Rincon Recordings; its first release, expected in early November, is a debut recording by a well-known celebrity-Barbie, as in the popular doll that generates \$600 million a year in sales. King secured a licensing agreement from Mattel to use the doll's name and has lined up a veteran singer to be the voice of Barbie on the pop/dance release.

AY-PER-TURTLES: RBM Television will produce the live "Teenage Mutant Ninja Turtles Coming Out Of Their Shells Tour," a pay-per-view special concert Oct. 3 at 6 p.m. EST. The show, which will be repeated Oct. 3 at 9 p.m. EST and Oct. 6 at noon EST, will originate from New York's Radio City Music Hall. RBM's last PPV event was the New Kids On The Block's "Live-In Your House.'

POP GOES THE DEAL: Seattle-based indie label Sub Pop Records has broken off talks with Columbia Records regarding a potential distribution deal. Sub Pop, whose roster includes such noisy Pacific Northwest bands as Mudhoney, Tad, and the Fluid, had been in discussions with Columbia for six months. "We're still in the marketplace, but it's not going to be with them," says Sub Pop co-owner Jonathan Poneman

COWBOYS OFF THE TRAIL: Singer Margo Timmins of RCA's Cowboy Junkies contracted pneumonia and went home to Toronto to recover, forcing the band to cancel the final week of its U.S. tour. The band had been opening some dates for label mates Bruce Hornsby & the Range and headlining others.

MAN IN THE MOVIES: Look for ex-Michael Jackson manager Frank DiLeo in "GoodFellas," director Martin Scorsese's new film about the New York underworld. In a bit role, DiLeo plays Tuddy Cicero, brother to Paul Sorvino's Paul Cicero character. The film is based on the Nicholas Pileggi novel "Wise Guy.

ASCAP BLOWS IN TO WINDY CITY: ASCAP marked the opening of its Chicago office with a gala celebration Sept. 18 attended by Mayor Richard M. Daley. The new bureau, which will serve songwriters and publishers in 12 states, is staffed by Midwest director of member relations Debra Cain and senior membership representative George Sarikos.

AN ANTI-SOFTWARE-rental bill that exempts Nintendo and other video games was approved Sept. 18 by ${\bf a}$ subcommittee of the House Judiciary Committee. Sponsored by Rep. Mike Synar (D-Okla.) and supported by the Video Software Dealers Assn., the bill, H.R. 5498, needs to be passed by the House and then a Senate conference committee in order to be signed into law. The Senate passed a similar bill May 1.

PHRAN'S PLANS: New RCA Records president Joe Galante will be a newlywed Nov. 3, when he and Phran Schwartz tie the knot in Nashville. They'll immediately depart on a honeymoon, and then it's a move to New York for Schwartz, now director of marketing and artist development for Arista Records/ Nashville. No word vet on her future career plans.

NEW LINE VIDEO? Well-placed sources say that New Line Cinema has indeed hired Vestron sales and marketing VP Michael Karaffa to an undetermined video post, indicating that the independent production company is serious about setting up a home video operation. Video rights to most of New Line's output for the next year or so are already committed to RCA/Columbia and Media Home Entertainment.

NEW "NASTY" PLAN: The **Recording Industry** Assn. of America hopes to aid in the defense of Shamrock Holdings' Sound Warehouse, which has been accused of selling obscene records by the Dallas district attorney's office (Billboard, Aug. 11). The RIAA has also invited the National Assn. of Recording Merchandisers to join the effort.

A NO-SALE SIGN: The family of the late Robert Holmes a Court have stated that the Stoll Moss group, the largest West End theater chain, is not for sale (Inside Track, Sept. 15). Stoll owns 13 West End venues, including the London Palladium, the Theater Royal, Drury Lane, and the Coliseum, home base of the English National Opera.

HERE'S A NEW HEAD OF A&R at Island Records U.K. He's Nick Angel, who joins the label after six years at Phonogram U.K. Among the acts he helped develop were Swing Out Sister and Wet Wet.

A DISTRIBUTION GEARING UP: Look for an expansion move at MCA Distribution to be announced within the next few weeks as the distributor sets the stage for Geffen Records to enter its pipeline in 1991. The first sign of what looks to be a major beefing up was the recent shift of eight regional marketing specialists and their national director from MCA Records over to the distribution side. Track hears there's much more to come.

HANKS, BUT NO THANKS: Pat Metheny was none too pleased upon learning that controversial Florida Gov. Bob Martinez was using a portion of one of the guitarist's songs as the backdrop to a TV campaign spot-apparently without obtaining permission from the song's publisher, Geffen Records, or Metheny himself. 'A governor who I believe does not support the rights of people to fully and freely express themselves, to think for themselves or make their own decisions, is not the sort of politician to whom I would lend my music for any amount of money," Metheny said in a statement. Word is that Metheny plans to file suit against the involved parties-including Martinez-and donate any settlement or judgment fees to the Censorship Is UnAmerican campaign.

NXS IN ADVANCE: Some retailers say they were caught by surprise and "frustrated" when Atlantic Records apparently sent the new INXS album, "X," to radio nearly two weeks before its in-store date. Stations began airing album cuts from the disk the week of Sept. 10, while the release was not due in stores until Sept. 21. "It's very difficult to explain to customers that it's not available when they're hearing the whole [album] on the radio," says Kevin Hawkins, a product manager with Record Bar. At press time, Atlantic had not responded to inquiries about the early release to radio.

Walters Conviction Overturned Agent, Partner May Face New Trial

BY MOIRA McCORMICK

CHICAGO-The convictions of sports agents Norby Walters and Lloyd Bloom were overturned Sept. 17 by a federal appeals court in Chicago. They were originally convicted last year on charges of mail fraud, racketeering, and conspiracy for signing college athletes to secret contracts before their eligibility expired.

Although the appellate judges' de-cision included "instructions for a new trial," none has been scheduled. "No decision has yet been made whether or not we will seek to retry them," says Victoria Peters, chief of the criminal division of the U.S. Attorney's Office here.

The former head of General Talent International, Walters ran what was once a large agency representing such acts as New Edition, Luther Vandross, Rick James, and D.J. Jazzy Jeff & the Fresh Prince. In 1984, he formed the World Sports & Entertainment agency with Bloom. In August 1988, he and Bloom were charged with seven counts of mail fraud, RICO violations, and conspiracy for their alleged activities.

Their monthlong jury trial took place in Chicago between March and April 1989 before U.S. District Court Judge George Marovich. Among other things, the prosecution alleged that Walters-with the help of mob figure Michael Franzese-had coerced some of his music clients into signing with him. Those charges, along with other extortion-related charges, were later dismissed by the jury

Åfter Walters was sentenced to five years in prison and Bloom to three years, the pair moved for a new trial and filed for an appeal.

In an opinion issued Sept. 17, William Bauer, chief judge of the U.S. Court of Appeals for the Seventh Circuit, said the conviction was overturned because Judge Marovich had erred in his jury instructions. Additionally, the appellate judges found that Bloom, who had requested and been denied a separate trial, should have been given one. "The linchpin of Walters' defense

was that his actions were taken in good faith based upon the advice of his [corporate] attorneys," wrote Bauer. World Sports & Entertainment's attorneys at Shea & Gould in New York informed the agents that "although they were violating NCAA rules, they were not breaking any We believe Walters presentlaws ed sufficient evidence on which to support his theory of defense. He deserved an instruction explaining this theory

Judge Marovich refused to provide an instruction to the jury on Walters' theory of defense, which "infected the fairness of his trial," the opinion (Continued on page 97)



and inspire many different studio products, during the next few years. However, before they can become a widely-used "format," they must be compatible to the same extent tape formats are. I expect a certain amount of time and effort will be needed before audio can be recorded on disk with one studio's system, transported on disk for sweetening on a second studio's system, and



transported on disk yet again for final layback using yet a third studio's system. In the meantime, an additional hurdle to widespread use of optical disks as a standard medium is the huge investment studios have in tape transports and analog mixing consoles. An awful lot of this equipment is on lease-purchase, compounding the problem for a studio interested in investing in disk-based technology.

This is where we see an opportunity for Adams-Smith to be of service: we want to integrate disk-based capability into the same systems we now sell for editing audio on tape. Our contention is that a recording engineer should be able to use a single system to edit audio, and that the medium should be essentially transparent to that system, except for cueing time. Analog or digital tape, DAT. PCM audio on videotape, film, MIDI-controlled instrumentation, CD or optical disk—the system should allow each to do what it is best at without requiring the recording engineer to change operating modes.

We see compatibility and connectivity to be a major issue during the next year or two. As a company which began as a synchronizer manufacturer, we believe we are in a good position to understand the problems which arise when studic personnel desire that a number of differing products and systems work together as an integrated whole. Our products will continue to provide more and greater compatibility and connectivity between other manufacturers' products. Why shouldn't an audio editing system consist of playback video on, say 3/4-inch; a direct-to-disk storage and retrieval system for sound effects; a digital multi-track record transport for trackbuilding; various source audio material from a two-track transport, a dubber, a CD, a synthesizer and a sampler; a DAT transport for stereo mix-down; and a VTR for layback? And why shouldn't all of these be operated by a common edit controller—or, when applicable, by a mixing console's control system?

I don't think any manufacturing company ever believes that its R&D department does not give a lot of attention to the needs of recording engineers. We all try very hard to improve the quality, efficiency and cost-effectiveness of studio operations.

That said, however, there is no question that it is easier for an established manufacturer to "listen" to the market, because we receive specific feedback about our products. All we manufacturers have our "power users"—engineers we know to be stretching the capabilities of our products—and there is no better feedback than that provided by these individuals.

Let me give you an **example**. A number of our "power users" brought to our attention the specific problems they were experiencing when coping with mixed-frame-rate or out-of-sync material. We were asked: Could we not design into our products operating modes which encompassed as many of the necessary corrective actions as possible? The result is Super-Sync, which we are just introducing. Super-Sync has two main capabilities: Vari-Lock synchronizes tapes with different time code rate. Between the two capabilities, Super-Sync can cope with virtually any problem resulting from mismatched time code rates from out-of-sync material.

Sure, analog and digital audio can and do coexist. Each has its purists who champion its advantages, of course, but for many tasks, the issue is not so much whether one or the other is the only or even the best format, but rather which is most readily applicable, at that time, in that place. From Adams-Smith's point of view, we do not care whether an engineer wants to use analog or digital tape, or flim, or disk, for a particular job; our task is to make it easy for him to use any—or all—of them at need. This includes use of MIDI-controlled devices, by the way.

You know, most studios do not necessarily champion specific formats, types of equipment, or modes of operation. Virtually all of them, however, are united in a desire to do what is best for their customers, a desire to give them the best compromise between cost and quality they possibly can. This usually requires some specific combination of talent, equipment, and capabilities for any given type of job. If digital audio is best suited to some tasks, most studios will want it for those tasks, but that does not mean that they won't want other formats for other types of work.



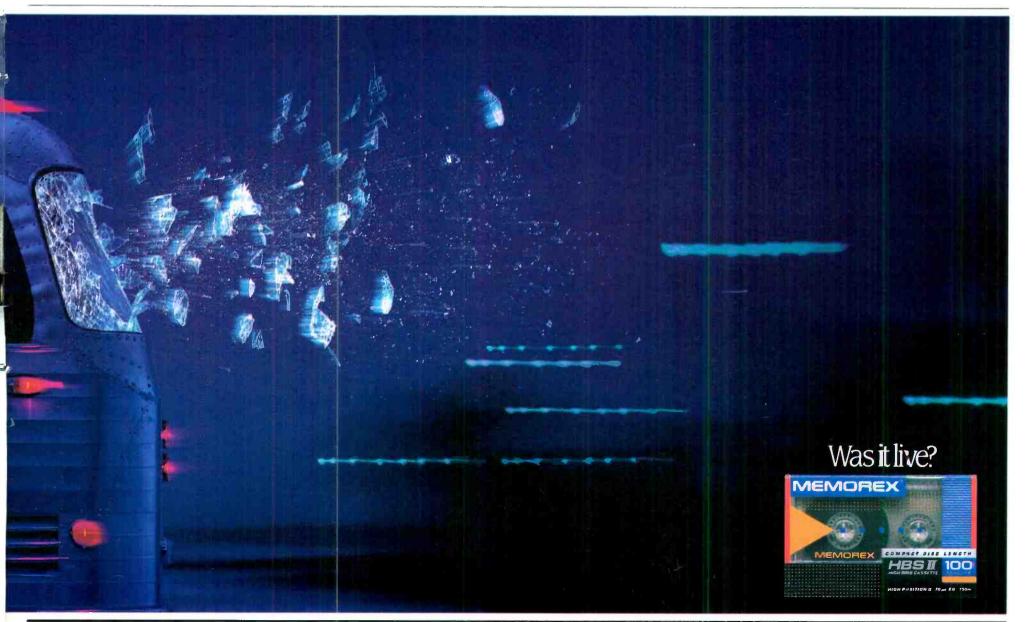
JOE KEMPLER, Technical Director, Sunkyong Magnetic/ America Inc.: While digital cassettes are trying to carve out a beachhead in the consumer market, the analog cassette keeps moving right along. The proposed Philips compact cassette (DCC) appears quite promising as a replacement for R-DAT but

it will take time to get established. This time is being well used to improve the quality of the analog cassette even further. The duplicating equipment, tapes and C-O's continue to undergo refinements. Electronic signal processing, Dolby S, tapeless masters and other innovations offer much promise to reproduce an almost digital quality sound from the analog cassette.

The foremost magnetic medium on which all this fine sound is being duplicated is ferric oxide tape. This tape type has been used for high-speed cassette duplication for well over 20 years. Although there are some even better magnetic materials available, the ferric oxide is still, by far, the most popular tape. On a worldwide basis, pure ferric oxide is used in about 90% of pre-recorded cassettes.

There are good reasons for such enduring popularity. The ferric oxides have proven themselves as the most reliable, the most stable and the most cost effective of all magnetic recording materials. A well-designed ferric tape maintains a fine balance between the various performance properties such as saturation, noise, print through, temperature and storage stability, etc. Most important, the tape is quite able to cope with vast majority of musical programs without suffering quality losses when compared to the running master.

On the other hand, all the improvements being made in the duplicating chain, compounded by the ever tighter quality demands by the labels and artists, are putting an increasing pressure on ferric tapes to perform on the par with CDs. This is not easily accomplished. Often enough, high level, high frequency transients cannot *(Continued on page A-12)*



TECHNOLOGY





"It's fast, it's quiet, and it sounds great!" Dan Williams, songwriter/ producer, and president of Dan Williams Music. Nashville.

"The Otari MTR-100 is one of the mietest 24 track machines I've ever heard, and has the fastest transport ... to save time, the engineer's life, and money!" Tom Smith, arranger/ producer, and president of Creative Recording, Nashville.

"The Otari's incredible frequency response even brought some of our old masters back to life. Mike Stewart, sonawriter/producer.

"It's simply the best analog tape machine I've ever worked with. Brent Maher, songwriter/ producer, and president of Brent Maher Productions. Nashville

"to save time, the engineer's life, and money!"

Dan Williams Music is one of the top five music production companies in the U.S., with hits from Ronnie Milsap and The Pointer Sisters to its credit. Brent Maher Productions has produced many platinum albums and number-one hit singles. All four of these talented writer/producers are co-owners of Creative Recording in Nashville.

For their multitrack recorder, they chose the Otari MTR-100A.

The MTR-100A. Just listen to it.



PERSPECTIVES

(Continued from page A-11)

be accurately transferred to a ferric cassette tape without running into saturation. When the headroom runs out, some fancy juggling with levels becomes necessary to produce cassettes to the desired sonic specifications.

One possible solution to this problem is to use a better tape, one offering a better high-frequency headroom. A fine example, long recognized for its excellent high frequency capabilities is the chromium dioxide tape. Chrome can provide about 4 dB of additional high frequency headroom compared with most premium ferric tapes. For this reason, some record labels have been using chrome tape for all their releases and several others are gradually following suit. This has certainly been true with the European users who have been sold on chrome for years. Many artists also recognize this fact and frequently request that their top releases be duplicated on chromium dioxide tape.

Well, if chrome is the solution to the headroom problem, why is it that ferric oxides still have 90% share of the duplicating market? There appears to be reasons:

1. Many duplicators are doing just fine with a good ferric oxide tape and have no need for a better product.

2. The price of chrome is at least 50% higher than the best ferrics. This is out of line for many users who like negotiating tape prices down to the fifth decimal point.

3. Then, there are others who simply do not like the "chrome sound." They claim that chrome sounds slightly over-bright, edgy, and sometimes lacks the "fullness" of a well-recorded ferric oxide cassette. Actually, chrome has no sound of its own, although the recorded cassette may well sound different than a ferric tape. Some possible reasons for such differences are:

a. The unequalized frequency response curve of chrome tape looks different than the ferric tape. It peaks at a higher frequency and has a gentler rolloff slope. As the result, some older record equalization circuits do not quite match the chrome curve, producing slight dips and peaks in frequency response. A flattening of the curve would correct the overbrightness.

b. In the early days of high-speed duplication on chrome, some slaves did not have sufficient bias drive to correctly optimize the chrome tape. Recording under underbiased conditions would obviously lift the highs, raise the lows and increase harmonic distortion. Thus, chrome has occasionally earned the reputation of not sounding as good as ferric oxide tapes.

c. Even today, some duplicators tend to slightly underbias the tapes in order to extend the high frequency headroom. The consequence may be a reduction in low frequency sensitivity and MOL causing the tape to sound somewhat thin.

All these reasons, regardless if valid or colored by old prejudice, are deterring some duplicators from using chrome more extensively. And so, they occasionally sweat it out trying to fit some difficult master onto ferric tape. Some of these battle-scarred people are appealing to the tape manufacturers, asking: "Give us a tape less costly than chrome yet with better high frequency headroom than the best ferrics and (Continued on page A-16)





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TECHNOLOGY 🚍

INTERFACE (Continued from page A-1)

SMPTE and MIDI control will continue to play a major part in the studio scene, with enhanced MIDI control and interfaces coming aboard, along with extensive console automation and better interface with outboard audio and video gear.

There are several areas that manufacturers say they wish to explore for console design, among them applying surface mount technology, ASCI, LSI, and hybrid or total integration. Styling, reliability, and flexibility are, as always, in demand for consoles, but the industry is looking to spend less for these features.

User interface has become one of the most important areas for manufacturers to address in recent years, and new emphasis is placed on ergonomics as engineers seek tools with which they can work comfortably.

Networking—and we don't mean sitting around a bar with colleagues—may be the big news of the 1990s for many audio pros. Accessing audio signals from anywhere in your studio complex, or from your colleague's studio on another coast, can open up new realms of creativity. The use of fiber optic cable will help facilitate this trend for both the studio and live sound environments in the coming years.

Connectivity is a crucial part of making a "network" happen. Users are looking for gear that will interface with a minimum of problems, and some manufacturers are working to make this happen.

Technology is, and will continue to bring, dramatic change to the recording industry, and engineers are faced with a monumental task in keeping up with these changes, and discovering which ones they can acclimate to.

Adjusting to the differences between analog and digital has proven a difficult task, and many users feel that digital technology has several years of development ahead before it can meet all their needs. In the meantime, analog and digital recorders coexist peacefully in most studio environments, and will continue to do so for at least 5-10 years.

The studio of the future, however, will not only be a digital house, but a tapeless one.

Several manufacturers are exploring the possibilities of magneto-optic and other varieties of recordable/erasable disks for use with digital audio workstations, and it appears that at least two such products will be introduced at this year's convention.

The workstation is credited by some as having started the wave of integration that is starting to break. However, some shortcomings in these systems still need to be addressed, observers note. Manufacturers are looking toward expanded computer capability to enable these systems to better perform multiple tasks, eliminating some of the time constraints now facing the technology.

In addition, manufacturers are addressing the need for multiple-user systems, and they are answering the call for more open-ended, flexible systems as well.

Digital technology has played a major role in the development of the integrated environment, and its use in recording and signal processing is growing. (Continued on opposite page)





INTERFACE

(Continued from opposite page)

But analog continues to offers certain advantages, particularly when pricing is considered, that will keep users coming back. And, while digital in recording and signal processing has its advantages, many feel the process has certain limitations in areas such as EQ where it lacks the subtlety and finesse possible with certain analog designs.

The analog vs. digital argument continues to be highly subjective, but manufacturers are addressing certain complaints, such as the need for improved filtering and digital conversion, which are causing some users to "warm" to the digital sound.

If the future is, indeed, not only digital but tapeless, it has not kept tape manufacturers from seeking to improve their products. In fact, demands for better tape have spurred new formulations for high quality Type II and metal pancake tape as well as improved ferric formulations for both studios and duplicators. New developments enable all levels

The studio of the future will not only be a digital house, but a tapeless one.

of sound reproduction to improving. Loudspeakers have reaped the benefits of better measurement and listening tests, and classic designs are improved by new developments such as crossover network time correction, improved phase alignment techniques, and new materials for both components and enclosures.

Both loudspeaker and amplifier manufacturers are working to meet the demands for greater output in a smaller package. As live performances become more complex and audiences become more demanding, better headroom and a need for remote control and monitoring of amplifiers has ensued.

Down the road, manufacturers anticipate high frequency switching technology to have a major effect on power capabilities and weight in amps.

Many observers expect analog processing to retain its niche for some artists.

In prerecorded audio duplication and replication, another area faced with nonstop streamlining, integration is also a primary goal. Makers of CD replication equipment are looking to create highly automated all-in-one systems which encompass several facets of the CD manufacturing process, while for cassette duplicating the goal is higher speeds and tapeless digital master sources.

Overall, the industry is looking to become lean and mean, with versatility and flexibility taking second place only to art and imagination.

EVENDISNEPHASDISNEPHASDISNEPHASDISNEPHASDISNEPHASDISNEPHASDISNEPHASDISNEPHASVI MARCEDISNEPHASVI MARCENo server of the se

be found in a wonderfully mystericus room. The editor's suite. That's where the leaders of Disney Productions trust their magic to the leader in professional videotape: Sony. Disney producers and engineers know that fantasies come true on the tape designed for real-world shuttling,

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who can respond quickly. And researchers

who know that

edge only through through breakthrough products. Which is critically important if you live to create magic.

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TECHNOLOGY 🛒

EXECUTIVE PERSPECTIVES

(Continued from page A-12)

which sounds just the way we like it." Can such a tape be made? Yes, in fact, a tape meeting these requirements was in existence several years ago but has temporarily disappeared.

The tape was made from a premium ferric oxide, modified with cobalt. This was not the familiar high coercive product widely used for consumer audio and video. The tape was referred to as IEC Type 1.5 because the coercive force and, therefore, the bias requirements were about halfway between IEC type I (ferric) and IEC type II (chrome). This magnetic design provided an improved high frequency headroom but otherwise performed just like a good feric tape. Certain duplicators swore by this tape as the best sounding tape ever made.

Although this cobalt tape disappeared, the need for it did not. On the contrary, it is needed now even more than it did some years ago. Responding to the duplicators' requests for such a product, Sunkyong Magnetic decided to step into the breach and redevelop an improved version of the original 1984 cobalt modified ferric tape. Even if this means going backwards somewhat, it is intended to improve the future prospects of the analog cassette. Going back to the future, as it were. The cobalt tape will not replace any existing tapes, but will be added to the existing two types of ferric and the famed UCR chrome tape. Thus there will be a tape for every need, taste and pocketbook. By the time this article is published, the product should be available for sampling.

To re-emphasize, this tape is not Type II with its very high coercive force of 700 plus, oersteds. We don't believe that the present duplicating equipment can take full advantage of it. Rather, the new tape will have a coercive force about 20% higher than our SKX premium ferric oxide—i.e. about 450 oersteds. All it takes to optimize this tape for top performance is a 1.5 to 2.0 db increase in bias current and a small reduction in the record EQ. Of course, the tape will be fully compatible with all slaves and heads will flatten out with any EQ circuit.

What can the Sunkyong version of the ferric cobalt tape do for the duplicator? There will be up to 3 dB increase in the high frequency SOL compared to the SKX, accompanied by a slight increase in the low frequency MOL. Other performance properties will be unaffected.

The cobalt modification is done by a surface encapsulation of the same oxide particle used in the SKX tape, with a very thin layer of cobalt. The amount of cobalt used is very small, actually less than 1%. This small amount of cobalt is the key to provide the desired improvements without changing the advantageous ferric-like properties.

Although the improvement in high-frequency headroom is not as much as chrome or some other materials can provide, the increased SOL can make all the difference in the world in trying to squeeze in that tough high frequency transient without compression. This approach is not exactly a revolutionary breakthrough, but we believe that going back to the recent past to improve the future is justified and practical. Maybe the phrase "back to the future" is appropriate after all.

RALPH JONES, Marketing Manager, Meyer Sound Laboratories, Inc.: A substantial new key product area for Meyer Sound is studio recording. At last fall's AES Convention, we debuted our HD-1 High Definition Audio Monitor, a compact, precision loudspeaker system for recording applications. The HD-1 is a fully self-contained system, with built-in biamplifiers and active frequency and phase response alignment circuitry. Its performance far exceeds the previous state of the art in monitoring technology, and it has been welcomed with enthusiasm by recording professionals.

The HD-1 electronics section implements an innovative, sophisticated phase alignment technique (patents applied for) which permits shaping the polar response of multi-way loudspeakers to closely approximate a true point source. This technique is the culmination of over a decade of intensive research in loudspeaker technology, and we believe that it holds great promise not only for the recording field, but also for the many high-end sound reinforcement areas that Meyer Sound has traditionally addressed.

Meyer Sound maintains an unusally high level of commitment to basic research, so we tend more to lead the market than to follow it. Market research therefore has an important, but not solely determinant, role in our long-range planning; new product development is driven equally by ongoing research and marketing department input. A substantial aim of our market research is to identify application niches that we feel will benefit from Meyer Sound's technologically sophisticated, quality-intensive approach. The HD-1 monitor is a good example of this. Over the past several years, recording engineers have increasingly turned to nearfield monitors for primary monitoring tasks. Yet the existing nearfield speakers were largely home hi-fi products with relatively weak performance—particularly in the low frequencies. We saw a need for a highly accurate, truly professional nearfield monitor with extended low-frequency response, and the HD-1 is our response to that perceived need. We believe that the needs of our end users are of paramount importance, and we strive in all of our product development to produce the best tools for practical work.

Our new VX-1 Stereo Program Equalizer is an example of an engineer's "dream" product brought to assembly-line production: its genesis was a suggestion by the noted engineer/producer Roger Nichols, who consulted for us in the late stages of the HD-1 Monitor development. Scheduled to debut at the AES Convention this September, the VX-1 is a single-space rack-mount unit designed specifically for composite response shaping of program material. Featuring a unique Virtual Crossover implementation, the VX-1 provides five controls for each channel: two frequency breakpoint settings, and gain controls for low, mid and high bands. Applications of the VX-1 range from simulation of non-flat playback systems and standardized house curves to compact disk mastering.

JIM LUCAS, Product Planning Manager, Tascam Professional Products Group: In the not too far distant future I think we will see advances in two areas of digital technology. In storage applications, removable optical will replace hard disks as the amount of memory, access time and data transfer rates improve. In the area of mixer automation, systems will start to appear in lower priced, more affordable mixers.

As for tape formats, let's not forget that linear tape is by far the most cost-effective storage media available in either analog or digital formats. A one-hour reel of 24-track dash tape is the equivalent of approximately 7.2 giga-bytes of memory.

The market is looking for easy-to-use products that perform the necessary task at an affordable price. In particular we have been hearing the need for more cost-effective mixer automation. Starting with MM-1 keyboard mixer, introduced last year, and now with the new M-2500 mixer, we have built-in MIDI-controlled automated muting.

The new TASCAM M-3700 mixing consoles answer the demand for affordable consoles with full VCA fader automation all in one box, without external add-ons or computers needed. Mute automation includes not only the channels, but the monitors, and EQ in/ out. Its onboard computer handles dynamic automation synchronized to SMPTE, external control via MIDI, or can be manually stepped in a "snapshot" mode.

In creating ideas for new product we always gather as much input from end users as we can. A case in point is when MIDI-controlled virtual tracks created the need for more inputs than a Portastudio was designed to handle. Engineers asked not only for more inputs at mixdown, but for a way to monitor more inputs during overdubbing. They also wanted to synchronize MIDI to tape without using external sync boxes. The MIDIstudio 644 and 688 were produced in direct response to these needs, and as a result they have been phenomenally successful.

TASCAM clearly believes that analog and digital must coexist. We have digital machines—the DASH-format DA-800 24-track and DA-30 DAT player—and analog such as the ATR-80 24 track and BR-20 half-track. Analog and digital in terms of multi-track formats will continue to coexist for some time to come, for the next 10 to 20 years and possibly longer. The reason I say that is that with all the ballyhoo about digital not only is there no standard for data interchange, but some people prefer the sound of analog and believe that some sources simply sound better recorded in analog domain. In the area of two tracks, however, I can see where coexistences will be much shorter lived.

NICK FRANKS, Chairman, AMEK Systems & Controls LTD: AMEK and its sister company TAC cover a very wide range of the market for audio mixing consoles. AMEK was joined in 1989 by Mr. Rupert Neve, widely regarded as one of the world's leading audio designers.

Therefore the thrust of our direction is in two areas: at the highest level of the market where collaborative designs with Rupert Neve gain the attention of the industry's leading console users; and in the areas of the market where many cost-effective innovations in recording machinery and effects equipment are resulting in a rethinking of traditional expectations of the facilities a console can provide for the money.

The main areas of technology which will emerge in the next few years include enhanced MIDI control and interfaces; ever more extensive in-depth automation of console functions; and extended interfaces with outboard equipment and video machinery, especially edit controllers, allowing a greater integration of the whole control room environment.

AMEK at the present time is highly successful with its MOZART console system. This mid-priced console is selling in quantities. It offers very high audio quality combined with advanced features and a standard fader automation system which reaches deep into the console's switching system. The Cue List facility enables console fader and switch events and MIDI events to be triggered from time-

code.

Over two years' R&D went into MOZART and this included an extensive fact-gathering telephone questionnaire being presented to over 100 studios in the U.S. at various levels. A long study was made of the growing usage of MIDI and sequencers in studios. The company had also garnered much information about changes in the studio environment and new approaches to recording techniques from the development of other advanced consoles such as AMEK APC1000.

The result of all this research was incorporated into a product which is now in manufacture and is fulfilling many engineers' dreams and wish lists.

Although digital technology is developing very fast and is extremely important especially in the area of signal processing, digital quality is still limited in certain respects when compared to the best results possible with analog, notably in consoles and equalizers. An example is the new Medici Equalizer, designed by Rupert Neve and manufactured by AMEK; this device offers the ultimate in analog equalization and is the result of a lifetime's experience in circuit design. It is unlikely that any digital equalization in the near future will equal the subtlety and finesse possible through use of the Medici design. Thus analog and digital equipment combinations will remain common for quite a number of years yet and probably into the next century. Digital and analog will coexist for quite some time, and engineers, artists and producers will use the equipment which best suits their purposes.



DAN ROBERTS, VP, Sales & Marketing, Lexicon: For the high-end audio recording, postproduction facilities and film production markets Lexicon has developed the OPUS family of Digital Audio Production Systems. OPUS is the world's only fully integrated random access digital audio production system

and OPUS/e is an exceptional system designed to provide smooth edits in existing suites. In addition we have recently developed several new digital effects systems for studios and musicians. The 300 is a unique digital effects processor with analog and digital inputs and outputs, time code automation and magnificent sound. The LXP 15 is a new product we've just added to our LXP Series. The LXP 15 is an economical digital processor that combines a full range of reverb, pitch shifting and delay effects with fact editing of presets and versatile MIDI control in a single rack-space package. It also has what is arguably one of the best user interfaces in the business. And we are very excited about our surround sound products. They bring the Lexicon sound into households of the world and carries the quality of our sound throughout our entire product line.

We will see digital recording continue to improve and the professional community will reap the benefits of using systems far superior to any consumer product. Today's quality debate between analog and digital sound will also become a thing of the past. In addition, with continued advancements in software we will see the musician's creative capabilities widen to encompass new sounds and compositions.

There will always be room for another type of digital processor that offers new and maybe more elaborate sounds. Ease of use is also a major concern and is always the utmost priority when we set out to develop new products.

OPUS is a fairly easy system for most people to master. Our engineers believe that it is essential to make these systems easy to use and maintain. We always consider the editor's creative environment. The system must work for the editor ... the editor should not work for the system. What I mean by that is the editor must feel completely confortable with using the system and his or her creative juices must never become restricted or impaired due to cumbersome software or bulky hardware.

Yes, and we sincerely believe they can (coexist) now. If you look at our product line you'll notice that most of our products have both analog and digital inputs and outputs. Lexicon is dedicated to seeing the marriage of the two and will continue to manufacture products that bridge the communication gap between the world of analog and digital audio.

PAUL HUGO, Director of Sales & Marketing, Gauss: Rare earth magnet assemblies will continue to show up in speaker product that can benefit from either weight or size reduction so long as price is no objection. I think that once manufacturers have enough of this type of product in



(Continued on page A-19)



EXECUTIVE PERSPECTIVES

(Continued from page A-16)

their lines, the price will go down due to volume and familiarity of working with a new material. But it won't stop there. Speaker technology isn't much different from 10 or 20 years ago especially when you compare it to the electronics industry. In our own way now, speaker products are going the way of electronics, smaller and lighter; to an extent, there are still some laws of physics to be broken.

(To meet future standards and demands, the market is moving toward) higher power (to an extent), lighterweight new materials in moving components, as well as magnet and frame assemblies of speakers, increased heat dissipation, continued effort by dealers to maximize dollar return per warehouse unit and reduce freight costs, as well as an increasing impact of environmental awareness. Gauss is considering all of these and more in all new products as well as updates of existing product. We are about to introduce a new performance and reliability target that the competition can shoot for. But new models will be more than just better, they will be forwardthinking products which will allow further advancements when they become technically or financially feasible.

MARTIN R. BURNS, Sales Manager, Harrison/GLW: We are refining our total automation concept for audio consoles and routing switchers. As the only manufacturer offering a total automation system, we have set the standard for this technology and we will grow in areas where we are the strongest.



We see more demand for the totally automated console concept which exists in the SeriesTen. We will continue the evolution of this SeriesTen style technology as clients and independent engineers give us input. We have found that you cannot give a really creative person a piece of equipment to work with and expect him to be satisfied with it. The more he learns our system, the more he wants to be able to do with it.

Since GLW's acquisition of Harrison Systems, we have devoted one of our sales demo units and assigned a production engineer full-time just to implement client requests.

Analog has successfully coexisted with digital audio for several years now. We expect that coexistence to continue, although we have pursued and will continue to pursue applying our digitally-controlled analog attenuators to a cost-effective digital version.

GERRY BLOCK, President, TimeLine Inc.: As a specialist in machine control and synchronization, we have always listened extremely closely to our end users and have designed and manufactured products specifically to meet their needs and demands. That's how we got started as a company.

We specialize and are the largest vendor of equipment used specifically to synchronize and control equipment from different manufacturers and various technologies—analog, digital, tape, film, etc. Our language is time code and the RS422 SMPTE/EBU bus.

Being a problem-solver type of company, we speak to our customers all the time. From these conversions, we have found out that although the entertainment business today as a business is healthy and growing, this has not trickled down to the facility level.

The demand for higher quality at lower cost on the finished product level has driven everyone to pursue even more complicated and contradictory strategies in specifying and purchasing equipment. Many times there is an upward spiral in the cost of equipping a facility without this translating into an improved bottom line. Owners and managers lose sleep over this every night.

I believe economics will become a larger and larger piece of the decision-making pie. The first rule in going to become very simple stay profitable, stay in business. So the decision-makers are going to go more in the direction of looking at increased productivity cost vs. benefits—like other industries have done. They may not call it that, but that's what they'll be doing.

For us at TimeLine, this is the very area we feel our products help. A facility has recording equipment of various capabilities and formats which all needs to run with a high-confidence factor, in any job situation.

What we have done up to the present at TimeLine is, quite simply, build products that allow these facilities to do this. Our products are designed specifically for the business owner, the studio engineer, and the maintenance technician—all three. To some extent, we have achieved our goal of satisfying all of them.

As a manufacturer, we have always felt we have created products, in our small area of the industry, that have offered the best value in their class. This means that our products work, are reliable, and didn't cost too much.

For example, our Lynx Keyboard Control Unit (KCU), instantly set a new standard for price, performance, features, and ease of use in a product category where everyone said, "it couldn't be done."

How did we do it? We listened, we refined, we listened some more, we refined some more, and we kept it until we and our customers were satisfied. It took us a year just to pick the switches!

For the future, one of the most important things we are doing is looking inwardly at the company itself—examining our success and our failures. We feel we might have actually grown a little too fast. For example, in order to even better support our growing customer base and attain our idea level of service and support, we have moved the company from New York to a new facility in Vista, Calif.

We are already seeing the dividends of this move into an area that is better suited to us as manufacturing environment. We have new feature releases on most of our product software, and our list of customer requests is being fulfilled. We're hiring new engineers this is an ideal location for us to attract top talent—which will make it even easier for us to increase our level of support for existing product. In addition, this will give us more time to think and develop new products the way they should be—based where our customers are going.



DOUGLAS G. BOOTH, National Industrial Sales Manager, TDK Electronics Corp.: TDK has always been known as a high technology company with R&D a high priority. New product development is the lifeblood of the company, and with all new hardware arriving on the market, the manufacturers rely heavily on people appropriate new formulations in

such as ourselves to develop the appropriate new formulations in tape and disk to allow their equipment to perform at its maximum potential.

TDK is making (for the first time) our high-end audio pancake available to the professional audiocassette duplicator. As the quest for higher quality continues at the studio and duplicator level, we feel that there will be a need for high quality type II and metal pancake, and other specifically developed formulations to allow cassettes to compete with the quality of CD and DAT. The jury is still out on DAT, but I feel that eventually, once high-speed machines and formulations are developed and all the political problems are addressed and solved, that DAT will be the tape of the future for the recording industry.

We see the market moving heavily toward improvement of quality, both at the studio and duplicator level. Cheap quality tape, shells, and equipment will have no place in the emerging market of the 1990s.

Since TDK is a company whose only business is the development and manufacture of magnetic tape and associated products, direct input from the end user, either the engineer or musician, is critical. For instance, we found we were getting a lot of requests for top quality type II SA formulation tape and shells from studios and musicians, but they had no use for the typical 60 and 90 minute lengths purchased by the normal customer. What they really wanted was short lengths, such as 10, 20 and 30 minutes, that could be used for demos, pre-releases, studio dailies, etc. We looked at this niche in the market, liked it, and produced a product for it called Studio Master (SM) which is available in 10, 20, 30 and 60 minute lengths. Because of the short length of tape, it is inexpensive to purchase, and the musician, after spending a lot of time in the studio, can finally get a top quality cassette copy of that laboriously produced digital master.

I feel that there will definitely be a coexistence between analog and digital in the coming years. Price of both hardware and software for digital is, at this time, quite high, and after all, there is a lot of very high quality analog equipment out there that has many years of use left.

JOSEPH MARTINEZ, President, DIC Digital Supply Corp.: We are at the threshold of digital recording for the average person as well as professionals, at a fraction of the cost what it was two or three years ago, through the use of digital audio tape, DAT, as it is better known, has simplified digital recording and playback.

Because DAT makes it so simple to achieve so much, it is very difficult for the average person to understand the magnitude of the technology. Our company has taken the initiative to develop product and technology awareness through education—trying to bring a better understanding of what this digital revolution really means for all of us. We have already published a digital dictionary and a guide to digital recording and propose to follow through with additional materials and information for the professional and consumer alike.

In the technical areas, we are developing more sophisticated tape formulations that will add capacity to the recording medium.

Since our company produces a very wide range of products for video and audio in the consumer and professional areas, as well as commercial, computer and instrumentation, our emphasis is in working closely with new technological developments in digital, video and high-volume digital recording with new formulations of finer grain, higher capacity products.

Fortunately, in our area of expertise, our products begin at the professional level and filter through into the consumer market. Therefore, all of our products are based on R&D and feedback from the professionals for the professionals.

There is no comparison between the analog and digital products, as DAT was developed with and for the professional market, while the analog cassette is only an industrial item adapted as a consumer product.

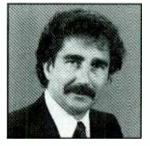
It is my personal belief that it would be very difficult to coexist with the analog consumer product, but at the professional level analog recording with digital mixing and digital mastering for CD and DAT will be with us for a few years, either because of preference or economics.

Digital recordings are true-to-life recordings, because what you hear is what you record and what you record is what you actually hear on playback, without the needs of filtering, compacting or processing of the signal to eliminate the inherent noise problems of the analog tape. Digital recording is now within reach of everyone.

It is without a doubt that after seeing the acceptance that digital recording and playback has achieved in very few years from the professional and the consumer, it clearly indicates the trend of the future. To deny digital's right to exist in our lives and in our future would be foolish.

DAT is a great format and brings our future to us today.

WAYNE FREEMAN, Sales Director, Trident Audio USA: The phrase for the '90s is "studio integration." We at Trident feel that the console should be "the command center" for all functions, occurring in the control room, in the form of systems management. Multiple tape machine control, fader levels and



console configuration need to be addressed via a center data base. All of these functions must be tied into session management functions providing cue lists, tracksheets and beat maps. SMPTE and MIDI control capabilities are also essential.

We have attempted to integrate all of these parameters in a product that is not a computer, but in simple terms, a traditional musical tool driven by a keyboard. Traditional Trident sonics are the basis of the design parameters. We call this newest product the Trident Vector.

The traditional "music recording studios" of the '70s and early '80s, by necessity, have expanded their horizons into other areas. Video post-production and film sound have been the natural directions to pursue. The difficulty exists in utilization of current "music recording" equipment in the more demanding, and very different video and film environments. Seeing this trend we have designed, into our newer music products, specific features (i.e. four stereo busses and LCR panning) that are required for these applications. We have accomplished this without changing the basic console formats common in music recording.

Trident was founded in the early '70s by a "studio engineer" who simply could not find a recording console that addressed his needs. We have always been a "market-driven" company. Engineers use our product and their needs many times do not coincide with the needs of the studio owner. It is a careful balancing act to create a single product to address all requirements. In 1985 we were approached by several engineers who wished Trident to take a step beyond traditional console "recall" technology. They wanted a console that reset all console routing and level control, not simply indicate where the console was last positioned. This simply led to the development of the Trident DI-AN, a digitally controlled analog console. In the DI-AN, every switch level and EQ setting is remembered by the console, archived and may be reset in milliseconds. This saves hours of manually twisting knobs and pushing buttons. The session engineers love the console. The resetability eliminates "studio lockout" so the owners are happy. The market is just now catching up with the level of technology incorporated within the DI-AN and several new products will be introduced utilizing this technolo-

We at Trident feel that today format coexistence is essential. We also feel that eventually digital will be the primary domain. In order to satisfy the existing client base we are concentrating on digital control of analog with a view of replacing the traditional analog audio cards at a future date. Thereby, the console does not have inherent planned obsolescence.

TECHNOLOGY

THE STUDIO LINK: A/V Studios Work to Interconnect

By JOCK BAIRD

all it "connectivity." Call it "interfacing," or maybe 'through-put." Or just call it "serious cabling. Nomenclature notwithstanding, modern pro studio hookups involve a dizzying amount of connections, especially for audio-video hookups. You've got your SMPTE time code and your multichannel analog and digital audio signals. Then there's MIDI and SCSI data and standard video. As today's studios get more complex, we're seeing new ways to fit the different pieces of the audioto-video puzzle together, and some provocative new ways to simpli-

fy it all. Technologically, the means for total studio integration is now at hand through the miracle of fiber-optic cabling systems, developed from telephone technology.

A fiber-optic network has the capacity for astonishing transfer speeds (2 gigabytes of bandwidth) over vast distances (up to 3 miles) and can carry all major forms of studio information (analog and digital audio, SMPTE, MIDI, SCSI and video) all "interweaved" in the same wire. But in the real world, most major A/V studios are proceeding cautiously with such Utopian schemes. "As long as they [post engineers] get it done," shrugs East Side Video's Gary Leibman, "they don't care how it's done.

A studio's attitude toward connectivity begins with its layout. Many houses locate all the audio and video decks in one central machine room and run analog audio tie lines with distribution amplifiers-up to 48 tracks worth-to each room. "The main advantage is flexibility," says Tim McColm of Soundworks West in Los Angeles "We can leave everything set up and not have to reconfigure them before each session.'

Several facilities, including Marathon Recording and National Video Center in New York and Soundworks West and Group IV Recording in Los Angeles, have machine rooms accessible from every studio, while others, like the San Francisco-based Music Annex, New York's Master Sound Astoria, and Los Angeles-based MCA Recording Studios, go one further and have separate audio and video machine rooms.

McColm reports that, unlike more conventional audio recording where producers and engineers like to have the decks in the room with them, the post client favors the kind of quick patching and setup such layouts offer.

But other major houses don't give a fig about room-to- room connectivity. "The concept is nice, but connecting studios tends to be a once-a-year arrangement here," says Ed Evans of the Power Station in New York. Many houses will simply carry reels of tape from room to room, a networking technique Ed Rak of New York's Clinton Recording Studios jocularly terms "SneakerNET."

Clinton has multitrack tie lines but rarely uses them: "We find if we're doing transfers, we'll just wheel the machines right into the control room," he notes. East Side Video amd the Edison, in New York, are other major A/V houses that employ this solution

The key to the audio/video linkup is SMPTE time code, of course. These days, virtually all master film or video material is dumped to a 3/4-inch video deck with a SMPTE stripe, and that is used as the working deck until the final music is laid back onto a 1-inch master or 35mm "full coat.

"The thing about SMPTE is, it either works or it doesn't," says Marathon's Will Schillinger. "When it comes to locking all the machines, either they read it and recognize all the bits or they don't. And if they don't, you know it.'

Few producers are tied to specific synchronizers, as long as it's a blue-chip nameplate like Adams-Smith, Btx Shadow, TimeLine Lynx or Q-lock. But even with these, things can go wrong: "There's always a myriad of problems," says Evans of the Power Station, "codes that don't align with other codes, codes running off-speed, tapes that don't match up. That aspect of audio for video, as anybody that's deeply entrenched in this will tell you, is always a problem.

One way integrated studios like Soundworks and the Music Annex get around this is to run a "house" sync as a speed reference that goes to all rooms.

"In a post house, that's very important, because you don't want your machines drifting," says Soundworks' McColm. The house

HD-1돌

Meyer

sync at Soundworks is usually NTSC drop-frame, a format McColm recommends over so-called "word sync," first because "you can plug any video machine into it and it'll lock" and secondly because word sync is prone to line losses

At the Music Annex, both NTSC and a 60Hz sync pulse are run in a separate patchbay through the building.

Some studios are resorting to "smarter" synchronizers with onboard editing capabilities. Evans found the Power Station's new Adams-Smith AV system worth its hefty price tag when he began remixing album tracks in stereo surround sound for rock videos: "The audio for the 1-inch video had been taken off a CD, which was fine and dandy except it had no time reference to the original anymore because it was three generations old. So we had to make our new video match our old 24-track tape. The Adams-Smith AV system has the ability to line up two points at the beginning and end of each tape and then maintain constant sync.'

Meanwhile, over at the Music Annex, Roger Wiersema raves that the Soundmaster synchronizer can do full decision-list editing with 4 slave machines.

When it comes to running audio signals long distances, though, tie lines and distribution amplifiers will only get you so far. Aside from taking up immense space inside walls or troughs, they begin to suffer from delays and distortion after a couple of hundred feet.

A single fiber-optic cable can carry up to 80 channels of analog or digital audio in two directions, provided the hardware/software interface at either end can translate it, and can be run with a large number of "nodes" in a Local Area Network or LAN. That's exactly the system that Gene Wooley has successfully installed at MCA Recording Studios

"We have the largest operational fiber optic network in the industry right now," he says. "I have 10 rooms linked. The idea was that we could use the fiber optics to make transfers from room to room and not suffer the degradation that's associated with standard audio or video lines. We can multiply or split the data and go to multiple machines to make perfect copies. Audio quality was a major is-(Continued on page A-22)

"I've waited 14 years for a monitor this accurate. The HD-1 is worth the wait."

Roger Nichols Engineer/Producer

Grammy Winner for: Aja, F.M., Gaucho-Steely Dan Grammy Nominee: for Rieki Lee Jones-Rikki Lee Jones; Nightfly-Donald Fagen

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DIGITAL-TO-DIGITAL: Between Confusion and Creativity

By ALAN DI PERNA

igital technology has opened up untold creative possibilities in pro audio. But it has also created an often-daunting sea of acronyms-LAN, MADI, MIDI, AES/EBUwith countless standards, formats, and specifications for interfacing today's studio equipment.

The recording industry is currently in a state of transition, as technical professionals learn the ins and outs of digital connectivity.

Many potential problems revolve around the correct technique for making a digital-to-digital transfer from one digital stereo device to another. The AES/EBU (Audio Engineering Society/ European Broadcast Union) interface has been adopted as the professional standard for interconnecting digital machines. But confusion still exists as to the physical implementation of AES/ EBU.

Robert Finger, chairman of the AES Working Group on Digital Input/Output Interfacing, explains: "The most common problem I see is with people plugging AES/EBU into the normal sort of audio jackfield you'd find in an average recording studio and expecting it to work like regular analog audio. It won't. Audio personnel have to understand that they're dealing with a very different kind of signal and then take precautions to design their connections correctly."

The introduction of R-DAT has helped complicate the issue of digital interfacing. While professional DAT machines are equipped with AES/EBU interfaces, the consumer models come with a variety of consumer interfaces, such as SPDIF, CP-340 Type II, and IEC 958/ Consumer. These formats, while sometimes similar to AES/EBU, are not always entirely compatible with the professional interface.

"About a year ago, the single biggest complaint was that, if you connected an AES/EBU interface with a consumer interface, the transfer didn't always work," says Finger. "But now people are starting to understand that they are two different interface specifications. So one shouldn't expect them to work together. The AES is making a concerted effort to educate audio professionals about issues like this. Education is a very important part of the standardization process.

Another DAT-related standards issue concerns SMPTE time code. Techniques for incorporating SMPTE synchronization data into DAT's digital audio bit stream have been proposed by several parties, including the Fostex Corp. and Japan's NHK (working in conjunction with Sony and Matsushita Electric). The proposals are currently being reviewed by the AES and the IEC (Billboard, May 12). The adoption of a standard for SMPTE on R-DAT awaits their findings.

The field of multitrack digital audio is fraught with its own format perplexities. At present, Sony's DASH digital multitrack format and Mitsubishi's Prodigi format enjoy more or less equal popularity in the pro audio community. The problem is that the two formats are not mutually compatible.

"We often see projects that start out on DASH and then move over to Pro-

digi, or vice versa," says Allen Sides, owner of Oceanway Recorders in L.A. "It would be nice if Mitsubishi and Sony had an interface on the backs of their machines that would allow you to transfer directly from machine to machine, from format to format. As it is now, you have to use a rather expensive format conversion box."

It is expected, however, that the proposed Multiple-channel Digital Audio Interface (MADI) will provide a simpler, less costly way of doing direct, D-to-D transfers between any two digital multitrack devices, including DASH to Prodigi machines. MADI will send not two, but 56 channels of AES/EBU-style data down a single coaxial cable. The Audio Engineering Society is currently reviewing a formal proposal for the MADI standard, which was published in the January/February issue of the AES Journal.

While we await MAD!'s arrival, digital audio workstations offer another solution to the problems of working with multiple digital audio formats. New England Digital (NED), for example, plans to introduce an upgrade for its Post Pro workstation that will enable the system to accept different formats of digital input and integrate them all in a single computer environment. Called the DSP option, this Post Pro upgrade is scheduled to be introduced this month at the 89th AES Convention in September.

Beyond digital audio equipment such as tape machines, DATs, and hard disk recorders, modern audio studios contain a panoply of other microprocessorbased devices that also need to be integrated into the recording chain. This includes synthesizers, drum machines, effects processors and other gear equipped with MIDI (the Musical Instrument Digital Interface).

In this area too, computer environments hold out a possible solution to the problems of large-scale systems integration.

Sophisticated MIDI patch bays like NED's MIDInet allow a large number of MIDI devices to be interconnected and controlled via computer software. Svstems like this make it possible to store an entire studio configuration in computer memory. All effects settings and MIDI keyboard-related data from a previous session can be recalled via a single keystroke, much in the same way that mixing console settings are retrieved by a Total Recall system.

Beyond this, it is now possible to combine digital audio and MIDI data in a single computer environment. Music software manufacturers Digidesign and Opcode recently released a joint product that integrates Digidesign's Sound Tools hard disk recording system with Opcode's Vision MIDI sequencer. As a result, users can record and manipulate digital audio tracks and MIDI sequence data on a single computer screen.

Looking to the future, an even more extensive systems integration scheme is being formulated by the Lone Wolf company. The firm is applying the computer concept of Local Area Networks (LANs) to the pro audio domain. The idea is that all digital data found in a recording studio-including audio, video, MIDL SMPTF, and computer interfaces like SCSI and RS232-can be converted into a single, common, fiber optic

data format known as MediaLink.

Lone Wolf has introduced a device. called MidiTap, that converts MIDI to MediaLink. AudioTap, a device for converting analog and digital audio to MediaLink, is due out in about a year. "By five years from now," Lone Wolf president Mark Lacas projects, "I expect we're going to have very tightly coordinated studio control under MediaLink.' Which means that the era of conflict-

ing, confusing interface standards will eventually come to an end.



sue for us, but it's the cleanest transfer

process I've ever seen." MCA's prime activity is post, mastering and duplication, and Wooley feels his network, with four separate fiberoptic cables going to each room, is a "considerable advantage to any company doing high-volume work like we are. It's really made us a modular facility and given us the ability to maximize what we have.

MCA's system was designed in-house by technical director Pat Weber, who did some joint development with AT&T on the project, but it also includes some translator/interface units made by Wadia. Although the main house digital format is Sony, Wooley runs AES/EBU through the network since it's more universal. This means he can monitor any activity from a DAT player in his office. It also means he can do big duplication runs and squelch any doubts about serial copy quality.

Master Sound Astoria is another big A-V house that has a fiberoptic network running audio from room to room. Equipped with an all-Wadia system, the studio made big news last year by using it to connect to a local New York telecommunications network, IDB, and send multitrack audio out to an IDB Earth Station on Staten Island. A transportable satellite dish was brought to Stevie Wonder's Wonderland studio in L.A., and the two facilities did a transcontinental, 2-way overdubbing session with Wonder and Nile Rodgers.

The master tape on one coast was beamed to the opposite studio, an overdub was played and then sent back to the original studio, where it was recorded. Since there was a time delay due to the uplink, the overdubber's performance went to a second deck with a SMPTE code track and then the correct offset would be calculated and applied later when the overdub was mixed in. Talk about interconnectivity .

It was reported that the uplink cost \$2,000 an hour, but Master Sound's Maxine Chrein says "that's extremely exaggerated. If the facilities were in place at both ends, it wouldn't be nearly that much. We could hook up with each other with a phone call, like booking time.

Chrein reports that since the widely reported session they've only done a few other bicoastal uplinks, including a piece of film dialog for Universal and some TV commercial tracks. But now that Master Sound is opening a facility in the city of Riga, in Latvia, its satellite/ fiber-optic line will be busier.

Many facilities are actively using hard-disk recording/editing systems like the Synclavier, Dyaxis, SoundTools and Sonic Solutions and are looking for different ways to integrate both sound and control data. The addition of fiberoptic interfaces for SCSI data, promised

by one firm, would enable the free exchange of sound files for disk systems.

McColm says he would love to use SCSI to link up Soundworks West's six Macintoshes. In one "irresistible experiment," Soundworks' Roger Nichols attempted to use the coaxial EtherNET LAN system that carries business data to the six Macs to get access to a gigantic 1.2 gigabyte hard disk server, but discovered EtherNET was unacceptable for music.

'Unfortunately it was more than real time to get them across to the server and large files never came back the same," reports McColm. "The coaxial cable also introduced "dirty power" into the system. We learned fiberoptics are far better suited to audio."

Besides, McColm notes, it's a bad idea to have the business functions of a studio use the same data lines as the music: "Partly for security. And you don't want a sudden flurry of activity in the accounting department to cause five-second drop-outs in digital audio in Studio B."

Fiberoptics can also carry MIDI data, although virtually none of the major A-V houses contacted did any multi-station MIDI interfacing. Only the Music Annex had an fiberoptic line carrying MIDI, and this was primarily because of the unusual way the facility sets up its Macintoshes.

"We wanted to get these noisemakers out of the control room," explains Roger Wiersema: the Annex's Macs have the CPUs and hard disks in a separate computer room, leaving only the TV monitors and computer keyboards in each studio. While the RGB and ADB cables could be strung long enough, in one room the MIDI data could not, so the Annex installed a dual-strand fiberoptic cable and a crude prototype interface which eliminated any MIDI delays.

Many smaller MIDI studios are buying a new fiber-optic interface from Lone Wolf, the MIDITap, which runs bi-directional on a single strand of cable and also configures all the MIDI gear in the system-Peter Gabriel's Real World Studios is said to be installing these.

Much of a Macintosh-based system can be linked via RS422 cables and some studios, like the Music Annex, have "422 lines running everywhere." Now that pro A/V Macintosh products like Dyaxis, Q-Sheet and SoundTools, to say nothing of Neve automation and Synclavier front-end packages, are coming into their own many engineers, like Marathon's Schillinger, feel the Mac may be the last, best hope of integrating the modern studio.

"I'd like to see one central brain," says Schillinger. "Macintoshes have the capability of controlling every aspect of the studio. They can control and offset synchronizers, run all the outboard gear, store the mixes on the consoles, do hard disk editing ... But the software to integrate that is not available at this point."

In the final analysis, it's doubtful that any audio industry that maintains such a vast array of alphabet-soup formats can ever really be interconnected. "There's still a lot of incompatibility, and you just have to work around it rather than working with it," says the Power Station's Evans philosphically.

"You interconnect what you're allowed to interconnect, basically," he says. "We're always looking for something that can integrate things appropriately, but you have to balance what you need versus what it costs versus what's really out there versus the claims that are made. So we try to balance it out.'

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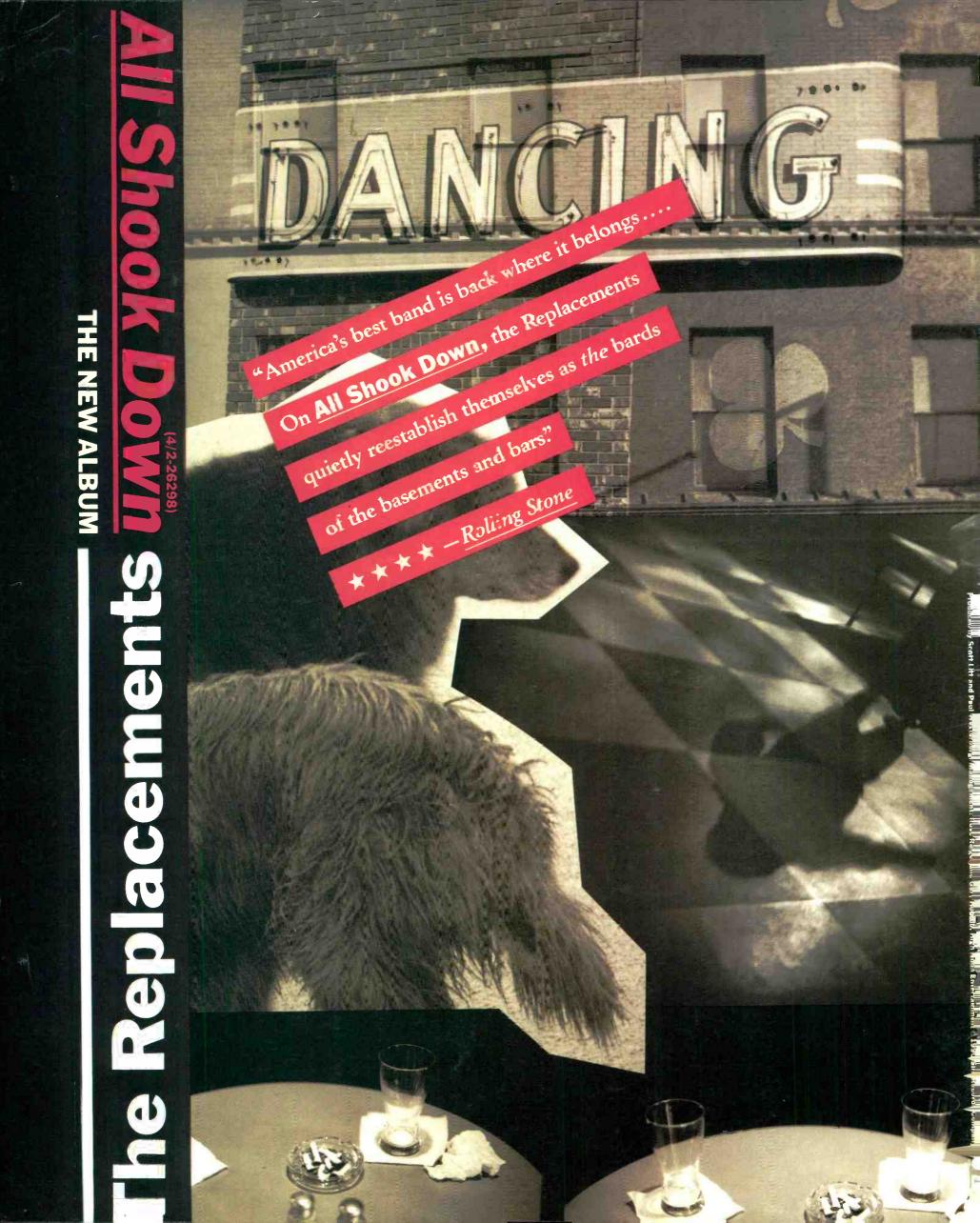
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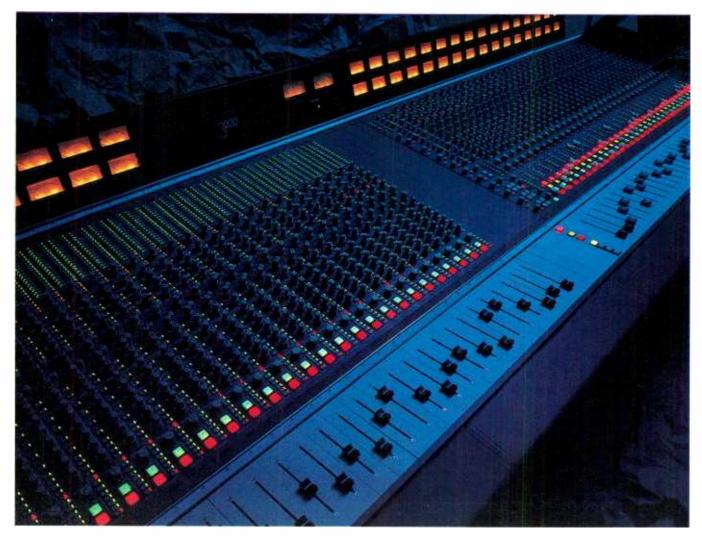
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should take. A strong consensus emerged that workstation technology should evolve in three directions: Multitasking, Multiuser, and Open System.

I am pleased to announce that at the AES show in Los Angeles a system enhancement compatible with all our current Synclavier, PostPro and PostPro SD models called the DSP Option that will deliver these sought-after capabilities, as well as add full mixing and digital signal processing functionality, such as equalization and sample rate conversion.

Multitasking refers to a computer's ability to perform two jobs at once. A PostPro or Synclavier with our DSP option will be able to load or store audio editing in the background while editing or recording continues. This feature will eliminate the non-productive, often non-billable downtime which has until now been the Achilles' heel of workstation technology. Other background tasks which will be performable include non-real time DSP operations (high quality EQ calculations or sample rate conversion, for example).

The multiuser capabilities of Synclavier or PostPro DSP systems which will evolve over the next year will allow two or more users to access the same storage, processing, and software resources. The advantage of the approach to the facility versus the multiple machine alternative is that it significantly reduces the cost per seat i.e. doubling the number of available user surfaces will not require doubling the investment in technology. Rather, the additional cost will be limited to that of additional user interfaces (a Macintosh llfx or a dedicated control surface) and additional I/Os where needed, an additional investment of perhaps 20%-25% per user.

With its new product direction, New England Digital is realizing a studio environment where the center is no longer a massive, hardware-based (and hence, obsolescence-prone console) but a central machine room distributing processing power to a flexible number of user nodes, each optimized for a specific production task via specialized software and physical control surfaces. Imagine a 32 channel recorder/editor/ mixer that could be software reconfigured into four 8-tracks on a demand basis. That's the power of the multiuser approach.

The final item on the SPARS wish list which we will be delivering is an Open System approach. The term is a computer industry buzzword that can refer to many things, but here Open Sytem refers to the ability to run third-party software packages, much as your home or office PC does. For example, I am writing this on an Apple Macintosh computer, but I am using Word by Microsoft to do so. Frankly, if I had to use the word processing program supplied with the computer by Apple, I'd be out weeding the garden instead of doing this right now. Why shouldn't the same hold true for audio computing? New England Digital believes it should, and at the AES show we will be introducing our first third-party software product, designed to work with any of our PostPro systems: the SoundDroid Audio Editing System. SoundDroid provides both editing and project management for the complete range of tasks relating (Continued on page A-10)

audio duplicator is assured of the same high quality in every shipment...in every c-zero.

A-8

BILLBOARD SEPTEMBER 29, 1990



AGFA

Howard Schwartz the man; Howard Schwartz the studio. They've both always done things with a different style.

He's built one of the world's largest recording studios without ever cutting a hit record. Then again, he's always said that audio-for-video was going to be the biggest hit of all.

His competitors laughed, but he laughed last. With eight control rooms in his mid-Manhattan location (including the latest edition — a fully digital editing/ mixing suite), Schwartz (the studio) has grown bigger than Schwartz (the man).

But the studio still maintains the creative, warm and friendly character of its founder, who continues to welcome his clients with the finest audio tools, the most innovative engineers, and the <u>best</u> <u>bagels</u> in town.

"People are the only thing you can count on in this business," Howard explains. "I find the talent, I supply them with the best tools, then I let them do what they do best."

One of these tools is AGFA PEM 469 bias compatible mastering tape — the international standard in audio-for-video recording.

"Year after year we have 'shoot-outs,' and AGFA always comes out ahead," he says. "But 'tape...schmape,' <u>people</u> really make the difference. And whatever you need, there's always someone you can talk to at Agfa."

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EXECUTIVE PERSPECTIVES

(Continued from page A-8)

to audio for film and video post-production, which is accessed from an electronic Cuesheet. Specialized modules for ADR, sfx, Foley and backgrounds make this an Intuitive interface for any editor.

SoundDroid might be likened to a different body and interior placed upon the NED chassis. The processing engine is the same, but the driving experience markedly different. Interestingly enough, the creators of SoundDroid, Lucasfilm Ltd., are long-time NED customers (part of the SPARS board too), and the software reflects both their deep understanding of the post-production process and our systems. At New England Digital, we believe that the watchword for the '90s will be transparent computing, in which the complexity of hardware systems will be hidden from the user. In other words, the power of workstations will be measured by their ease of use. We believe that third-party software is the best way to encourage multiple development of specialized interfaces optimized for specific tasks and industries.

In the near future, we will be announcing a third-party software alliance with a major developer of Macintosh-based sequencing and editing software. Such strategic alliances will help us realize the vision of our products as the studio "Mothership." By way of illustrating that concept, let's agree that however controversial, the "home" and "project" studio phenomenon is likely here to stay. Nevertheless, despite the quality of production tools available on the consumer and semi-professional level, there will remain a strong demand for sounds, processing, and services available only at the professional level. What better way for studios to meet this demand than to offer both software and data compatibility. Imagine a scenario in which the home user can bring a floppy disk into the studio to access the superior sounds and editing resolution of a synclavier. and not only achieve instant transfer of the sequence file but at the same time to be presented with a software interface that he or she is already completely familiar with. We believe that third-party software compatibility will help drive demand for the use of professional quality systems like the Synclavier and PostPro.

What's more, the ability to create optimized interfaces for our systems is now available for any of our customers, as well as other software and hardware manufacturers. New England Digital has published a protocol document available to all qualified developers called SYNCnet. Similar to the developer's toolkit that Apple provides for the Macintosh, SYNCnet provides a complete list of commands corresponding to all functions of our machines (from basic recording to specialized editing and processing tasks). In simple terms, it's a way for developers to get our machines to do something without having to learn, understand, or even care how our machines go about doing it.

Since SYNCnet is an attempt to completely describe the functionality of workstations, it can be the basis for a new industry standard allowing both the exchange of files from one system as well as intermachine control. NED has offered to provide the SYNCnet protocol for evaluation by any manufacturer of computerized recording products, and further invites its evaluation as a standard by industry groups such as the AES. Let's face it: the longer we wait to adopt a standard for sequence and sound file interchange, the slower the adoption of digital technology throughout the industry will be. This therefore is an issue that all manufacturers should get moving on today.

In the meantime, analog and digital technology will coexist happily until the price point of digital meets or exceeds that of analog and until the current installed base of analog technology can no longer be serviced cost effectively. The evolution toward an all-digital production universe will occur gradually over time, although I suspect that in the year 2000 the analog versus digital question will no longer be on the list of hot topics.

TODD WELLS, Chairman &

Managing Director, Sound-

tracs: The console market is be-

coming more competitive in ev-

customer demands can be an-

swered by the technologies for

some areas (digital in broadcast,

recording and post) and will re-

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main analog for the foreseeable future in others (sound reinforcement).

Soundtracs will react to this by becoming more innovative in the

ery

way it builds products to provide much more added value in a cosmetically appealing package. Quality and reliability are also key issues and the application of Surface Mount technology, ASICS, LSI, hybrids or total integration have to be fully exploited to build more reliable products. This thinking can be equally applied to analog as well as digital products. Soundtracs hopes to proudly announce the use of such techniques in early 1991.

The overall console market is not growing; some areas within it are contracting (commercial recording) others are growing (sound reinforcement). Consumer demands are now dominant, i.e. maximum styling, flexibility, reliability and minimal cost! The application of new technologies and techniques should allow most of these criteria to be met.

Soundtracs is a market-driven company and as such relies on continuous feedback from all end users to enhance existing products or set the design criteria for a new generation. In earlier days many engineers claimed that a cost-effective mute system and/or auto route system would be of significant advantage and free up the creative process.

Soundtracs reacted by creating the CM4400-CMS2/3 with programmable muting and routing (against SMPTE), later adding a MIDI clock. Hundreds have been sold globally! We created a more competitive product with our PC series also with MIDI mutes and the ability to address 100 external patches. Over 600 have been sold since inception in 1987 proving the market with niche products can pay off commercially!

There must always be a coexistence between analog and digital because we are in a people business (on the creative side) and people have preferences. Additionally, a major content of the past is still in analog format—who picks up the bill to re-record it into the digital domain!

ANDREW SIMON, President, Adams-Smith: It seems that ever since I joined this industry eight years ago, high-density read/write optical disks have been just over the horizon. Several fine products have foundered along the way because they were designed to take advantage of this medium, which then never materialized.

Read/write, high-density, transportable, M-O disks are now a reality, and I believe they will create a significant change in operations,

