

The International Music-Record Newsweekly

Player Sales Brighten A Stalled Auto Market Decisions, Trade in Limbo

By HANK FOX

DETROIT—While luxury items are the first to go when automobile sales drop, stereo tape deck sales more than held its own during the 1967 model car year. Some 143,400 tape CARtridge players were factory installed this model year, together with 23,100 factory sold-dealer installed units, putting the total number above 165,500.

With optimistic field reports flowing in from all parts of the nation, manufacturers are viewing the 1968 model year as a banner one for the optional music unit. Chrysler, who along with Ford began offering a cartridge player in 1966, will make available a factory-installed player in addition to its dealer installed Mopar accessory in all divisions except one model of Dodge-the Dart. General Motors is also expanding the unit's availability.

Automobile sales kicked off the 1967 model year on a low note (Continued on page 69)

Latin Producers Cite **Duty-Free Disk Peril**

By ELEAZAR LOPEZ

CARACAS-Members of the Federation of Latin American Phonographic Producers (FLAPPH) met here last week (25-27) to discuss the dangers which the Latin American record industry faces if the countries' members of the Latin American Free Trade Association (LAFTA) agree to include phonograph records and other recorded-sound devices in the lists of items that will be imported free of duty in these countries.

All delegations present (13 countries) signed a document recommending their respective governments to take into consideration the industry's point of view before committing themselves in the negotiations that are now being carried on at official levels to establish LAFTA.

"The finished product should in no case be permitted to circulate freely from one country to another," said Dr. Henry Jessen,

secretary-general of FLAPPH.

"Import barriers should be liberalized to permit masters to be imported duty-free; but each country should manufacture the finished product, that is, the (Continued on page 9)

BB's Forum Shaping as Intl. Event

NEW YORK - The Billboard - Merchandising Week Tape Cartridge Forum, Oct. 16-17, is rapidly shaping up as an international top executive educational gathering. As the cartridge industry continues to boom here, management of foreign electronics corporations, dealers and distributors are eveing the market, seeking to learn pre-tested methods of (Continued on page 72)



Erroll Garner, MGM's "Celebrity Scene" star for October, is again riding high on the Billboard jazz charts with his latest MGM album, "That's My Kick" (E/SE-4463). Selected tracks from the album, including his recent hit single, "More" (K-13677), are featured on a special set of 45's going to DJ's this month. (Advertisement)

He's a rat!

WASHINGTON-The Capitol is playing its usual game of "Yes, No, Maybe," with prospective new developments in the distribution of music, film, drama and the whole programming range of copyrighted works. Things are equally confusing for both copyright owners and the performing talent trying to gauge the effect of government on the entertainment future.

Copyright owners, programmers and talent wonder how things will work out for them in the new Public Broadcasting Act. What will come of the 15year-old pay-TV issue, getting a double hearing in Washington this week? And is CATV going to be totally liable or not, for copyright, when the Supreme Court decides on the validity of lower court decisions? If CATV is declared liable under current law, will the Senate formally, or informally, press for a moratorium

VOGUE SPECIAL

SECTION

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on copyright suits versus CATV systems? Beyond that, what will the Copyright Revision bill have in the way of limits on CATV liability?

By MILDRED HALL

Congress' Hedging Leaves

Technologically, vistas for new copyright and performance royalties seem to be opening up on all sides-via cables, satellites, expanded home reception of all kinds in audio and video. Government legislators and agency spokesmen give tantalizing glimpses of the electronic aurora borealis ahead - then

withhold final decision, or funds, or decide on more hearings, devise more rules, authorize "further study" ad infinitum.

In the entertainment world, the copyright owners and the talents are in a dilemma of their own. When hearings and rule-making come up on the glowing possibilities of new services, they can't appear to embrace the new, if it means arousing the wrath of the current distributors.

(Continued on page 10)

Album-Selling War Erupts -Stations as Battlefield

By CLAUDE HALL

NEW YORK-Rock 'n' roll radio stations around the country are getting deeper into the business of selling their own records. In many markets the stations are fighting not only a competitive radio station for audience, but the competition's albums for sales. A few of the most prominent battles-both on the air and in the storesraging are between KRLA and KHJ in Los Angeles, WIBG and WFIL in Philadelphia, and

between WIXY and WKYC in Cleveland. Other album wars are expected to get under way as soon as some program director strikes the first blow.

CKLW's Paul Drew, program director of the Detroit powerhouse, was debating over two different album packages last week. Such radio stations as KGB in San Diego, Calif., WCFL in Chicago, and WDGY in Minneapolis have put out

(Continued on page 30)

CBS, Pickwick To Bow Label

LONDON - CBS Records and Pickwick International are teaming to launch Hallmark, which will feature mainly the catalog product of U.S. and British artists on CBS Records. Retail price will be 12s 6d (\$1.75). First release will feature 36 albums and is scheduled for the middle of the month.

The label is to be produced and pressed by CBS Records here and distributed through Pickwick and CBS Records' distribution in the U. K. direct to dealers. The label has expanded its factory at Aylesbury to accommodate the new label.

Sales in the first year are expected to be about 3 million. said Monty Lewis, managing di-

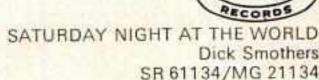
"I Heard It From the Grapevine," Soul 35039. That's the sensational new single by Gladys Knight and the Pips released today! Bound to be a top-of-the-charts record, it was taken from their current smash album, "Everybody Needs Love," Soul \$706/\$\$706. (Advertisement)

(Continued on page 9)

(Advertisement)

My brother Dick recorded a new hit album for Mercury without me.

> SATURDAY NIGHT AT THE WORLD Dick Smothers





7 Distributors Take Control Of Fantasy; Zaentz at Helm

SAN FRANCISCO—Seven record distributors form the nucleus of a group which has purchased Fantasy Records from its founders, Max and Sol Weiss. Saul Zaentz, the label's sales chief, heads the new ownership group, which in cludes the following distributors: Al Melnick (Philadelphia); Jerry Cohen and Joe Martin (Newark); Ralph Kaffel (Los Angeles); Mary Jacobs (Detroit) and Seymour Greenspan and Jack White (Chicago).

Billinis Distrib Bought by ABC

NEW YORK - ABC Records has made its third major move in the merchandising area within a year with the purchase of the Billinis Distributing Co., Salt Lake City. The other aquisitions were New Deal in New York and Consolidated in Seattle.

The deal, negotiated between John Billinis and Larry Newton, ABC president, calls for Billinis staying as vice-president and general manager, and operating the distribution-rack jobbing-one-stop complex with existing personnel.

As a distributor, Billinis handles A&M, MGM, United Artists, Motown and Disneyland Records. The rack-jobbing operation services some 400 locations in Colorado, Idaho, Nevada, Wyoming, Montana and Utah.

Post Hike Bill To Full House

WASHINGTON — A bill for higher postal rates is nearing the House floor for a vote. The effective date of the increase would be the first Sunday following the 30th day after the enactment of the law. New rate will be 16 cents for the first two pounds, 6 cents each additional, up from present rates of 10 cents the first pound, 5 cents each additional.

Of interest to advertisers in business publications for the entertainment field, is the ending of any exceptions to the rule for second class papers requiring circulation figures, including number and method of distribution, and percentage of circulation paid. Existing law allowed trade papers in the performing arts to bypass this requirement. (Billboard, Sept. 23,

1967.) The committee upheld its decision to permit a special airmail service for second class regular and trade papers to speed them to readers. However, the Postmaster General can set the charges, to cover any difference in cost between the new air mailing and ordinary surface transportation. the extra charge at 50 per cent of regular mailing costs. Also Postmaster can authorize the second-class service for newspapers on a space available basis only when it does not impede any other class of mail flow by

Also maintained in the committee report is the new rule that advertising supplements, bills or receipts inserted (loose or bound) in second class papers will pay the same rate as they would have if mailed separate-

Acquired in the transition are Fantasy and Galaxy, the r&b label, plus two publishing firms, Gireco (BMI) and Delta (ASCAP). Ray Shanklin is the a&r director.

Fantasy has gained recognition through releases by Dave Brubeck, Cal Tjader, Bola Sete, Monco Santamaria and Vince Guaraldi. Label plans an eighttitle release for October-November. The Weiss brothers will not be associated with the label but will continue operating their studio in the basement of the company's Treat Avenue building. They will move into independent production, with Fantasy a potential buyer of their product.

Named national promotion director by the new owners is Dubois Stephens.

MCA in R&B With Revue

LOS ANGELES — MCA has entered the rhythm and blues market with Revue Records, an adjunct to UNI, which continues as a pop line. The same management team operating UNI will run Revue. First product out is Chicago master purchased by Russ Reagajn, "Girl I Love You," by Garland Green. The disk was originally released on the Gama label.

Now that MCA has two new labels, in addition to Decca, of course, all r&b masters and artists will go exclusively to Revue. All the acts on UNI remain with that logo.

Goodway Sets Record Firm

PHILADELPHIA — Goodway Records has been formed as a division of Goodway, Inc., communications company. The music division will include management, production, promotion and publishing arms.

Ed Cotlar has been named director of the new label. A veteran of seven years in the record business, he had been talent co-ordinator for WKBS-TV, promotion manager for Chips Distributing and Cameo/ Parkway Records, and a freelance promotion and public relations man.

Scepter to Handle Capcity Distribution

WASHINGTON — Scepter Records has contracted to handle distribution of Capcity Records, local r&b label. The latest Capcity disk is "Wish You Were Here With Me" by the Fawns. The agreement was reached by Florence Greenberg, Scepter president, and Foster Johnson, president of Capcity. Pete Garris will take over national promotion for Capcity.

Hazlewood Forms ASCAP Pub. Firm

NEW YORK-Lee Hazlewood has formed an ASCAP publishing firm here. The firm will publish all compositions by Hazlewood and will also sign new writers.

Martin J. Machet, Hazlewood's attorney, will handle the firm's administration and foreign licensing. First overseas deal has been for France, with Jack Robinson licensee.

ABC Scratches Mono Output as Other Labels Stick to Timetable

NEW YORK—The monaural record isn't being completely abandoned. Despite ABC Records decision last week to discontinue monaural production on all but budget lines beginning Jan. 1, the other top labels are sticking with mono-stereo production schedules.

Larry Newton, president of ABC, said that the company will sell off its mono inventory, which includes affiliated labels, as fast as it can. In explaining the move, Newton pointed out that in the first 350,000 orders for "Doctor Dolittle" only 10,-000 were for mono. Newton said these orders will be filled, but from now on only stereo will be available.

In a response to queries on Columbia's policy on mono records, Bill Farr, vice-president of marketing at CBS Records, sent a letter to all Columbia Record accounts, which read: "Our policy and goals stated in May of this year remain firmly in force. It is our belief that an orderly and gradual evolvement to an all-stereo inventory system will be accomplished to the maximum benefit of all concerned by continuing to serve the mono market as long as it remains economically feasible to do so. In a continuous study of the market, it is clear that bestselling mono records will sell at the same price as stereo when offered and merchandised to the consumer. Therefore, Columbia mono records will continue to be sold to our accounts at the same price as stereo records in the same category."

A spokesman for RCA Victor said. "There are no present plans to change our release policy." Victor manufactures both mono and stereo records.

Capitol to Continue Alan W. Livingston, president of Capitol Records, said, "After the initial panic following the mono-stereo price equalization move, we have found that mono sales have picked up. We'll continue to manufacture mono records as long as there is a mar-

ket for them."

London, too, is sticking to its mono-stereo schedule. D. H. Toller-Bond, London president, reiterated his earlier stand that there is no reason why the consumer should not be given the opportunity to buy monaural records. Herb Goldfarb, London's national sales and distribution manager said that as long as a record is listed in the Schwann catalog, the record company owes it to its customers and the consumer to continue pressing mono.

Atlantic, also, is pressing mono and stereo. An Atlantic spokesman said that 20 to 25 per cent of its LP sales are

monaural.

No More by Chess "As long as the demand for mono is even as low as 15 per cent we will have product available," said Chess Records' director of advertising and album production, Dick La Palm. The suggested list price on product is \$4.79 for Chess, Checker and Cadet, La Palm said. The Chess 10,000 series and Chess sermon series are pegged for \$3.79 retail, however.

"Actually, our prices on mono and stereo on Chess and Checker have been the same over two years," La Palm said. He also noted that the label is currently rechanneling "most" of its existing mono catalog for

stereo use.

A Mercury Records spokesman said that the company is continuing its stated policy of price-equalization on both mono and stereo product and is going ahead with production as scheduled. "We are studying the situation but as of now we are not contemplating any changes."

ABC Records' first all-stereo release program will be disclosed at the distributor convention to be held in Las Vegas, Jan. 3-7. Some 50 albums are in the program.

Subsidiary labels involved include Impulse, BluesWay, Dunhill, Command, Westminster, Whitehall and Music Guild.

Distributed labels are Tangerine, 20th Century-Fox, Senate and Equinox.

Grand Award will maintain mono release as will 20th's budget Movietone label and the fullprice Riverside line.

WB Sales at Peak; Camelot' Push Set

LOS ANGELES — Warner Bros./Reprise rounds the third quarter mark with 21 albums on the Billboard chart, a blockbuster promotion set for "Camelot" this fall plus a reported annual sales boost topping last year's record mark by 30 per cent.

The 21 albums on Billboard's chart survey was surpassed a few weeks earlier when the combine had 26 titles represented. WB has maintained its sales potency over the past two years, with comic Bill Cosby's six LP's leading the Burbank parade.

Advance orders for the "Camelot" package-which is the film company's major musical effort this fall - total 180,000 copies, according to

Massi Will Produce Victorians for Bang

NEW YORK—Jimmie Crane and Paul Leka of Circle Five Productions have signed a deal for Nick Massi to produce the Victorians for Bang Records. "Wasn't the Summer Short" is the first disk under the agreement, with "Merry-Go-Round," a Massi composition, the flip

Ruth Lyons, Cincinnati radio personality, wrote "Wasn't the Summer Short." Lewis Shapiro, promo man, and Massi are handling promotion for the disk.

ASCAP Distribution

NEW YORK—ASCAP's distribution of \$616,300 in awards for 1967-1968 went to 1,711 writer-members, not 11,171 as printed in last week's Billboard.

www.americanradiohistory.com

merchandising Vice - President Joel Friedman. WB plans spending a promotional sum on the LP comparable to that expended on such major promotions as Frank Sinatra and Bill Cosby.

Oct. 25 has been designated as a national "Camelot" radio day, similar in style to the airplay promotions run previously. The company estimates 2,000 AM-FM stations will participate by playing tracks from the LP.

Domestically and internationally, 154 theaters will show the film by the end of the year, with extensive overlapping promotions for the LP. Film trailers and studio ads will exploit the soundtrack, produced by Sonny Burke. The work on "Camelot" carried through 13 months. All the singing done by Richard Harris, Vanessa Redgrave, Franco Nero, David Hemmings, Lionel Jefferies and Laurence Naismith.

Alfred Newman led the studio orchestra, with assistance from Ken Darby. The score is by Frederick Loewe with lyrics by Alan Jay Lerner, both of whom are reported set to assit the label in promoting the

To assist 16 major market dealers in utilizing a myriad of "Camelot" merchandisers, WB has retained the National Display Service Company to set up window displays. A major co-op ad budget has been developed for use by any retailer, regardless of his market.

Among the displays is the company's first rack merchandiser, a large "Camelot" sign supported between two castles. A self-contained display cartoon containing 25 LP's will be sent to dealers.

Popera Fuses Pop & Opera

NEW YORK - A new music form, Popera, has been introduced in England by writers Keith West and Mark Wirtz. Popera, a combination of contemporary song and opera, is represented in the single, "Excerpt From a Teenage Opera," which hit the British charts and has just been released in the U. S. on the New Voice label.

The disk, produced by Wirtz, features West in a vocal lead accompanied by a children's chorus from the Corona School, a theatrical training institute in London.

"Excerpt From a Teenage Opera," is part of a larger pop vehicle West and Wirtz are now writing. Popera was uncovered by Robbins Music Corp. Ltd. of London, one of the Big 3 (Robbins-Feist-Miller) wide affiliates.

London Dist. Deal With J-G

NEW YORK — London Records will handle distribution of the Jay-Gee Record Corp. catalog, in Austria, Germany, Japan, and Switzerland. Included are the Jubilee, Josie, Toot, Port and Rainy Day labels. The agreement was reached by Mimi Trepel, manager of foreign distribution for London Records; Marcel Stellman of British Decca: and Elliott Blaine, vice president of Jay-Gee.

London also is expanding its foreign distribution deal with Hickory Records, which formerly covered only the United Kingdom and Erie. London now will represent the Hickory lines, including the TRX label, in Austria, Germany and Switzer-

land as well.

HIGHLIGHTS OF THE WEEK IN

Billhoard

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CLASSICAL SCENE, Change	s in basic repertoire are dis- ne" panel at the High Fidelity
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MGM in R&B Venture on Coast: Venture Label With Stevenson

LOS ANGELES—MGM has entered into a joint operation with former Motown executive Mickey Stevenson in the formation of a new rhythm and blues line, Venture Records. The new company will initially be serviced by MGM but will establish its own sales, merchandising and marketing staffs. The new firm will be financed in part by MGM.

Stevenson's offices will be in Beverly Hills. And according to MGM President Mort Nasatir, studio facilities are being planned at the location. "We have a background in the r&bpop field and we have had a taste of what this market means," Nasatir said here last week.

"We have long wanted to build a company which would give us a significant share of the market," Nasatir added.

2nd Promotion Tie This is the second time MGM has associated with an outside source in a production



MICKEY STEVENSON AND MORT NASATIR.

tie-in. Kama Sutra was the first company MGM tied with on a production basis. The Stevenson deal is more exclusively binding, since all Stevenson's product will be released on the new label. As the producer for Kim Weston, (Stevenson's wife), the young executive will be tapped to produce a limited number of MGM and Verve artists as a

side assignment. Nasatir said he had been conducting negotiations with Stevenson for the past nine months. "This is our first venture with a West Coast-based company after buying Verve and moving it to New York," Nasatir said.

On Roster First artists announced for Venture include Calvin Arnold, the South Wind and Dugg Brown. Stevenson's executive staff will be announced shortly. A publishing wing for Venture

is also planned. Venture will be distributed in England by MGM Records Ltd., the new London-based wing of the label, under the direction of Rex Oldfield. Other international deals are now being negotiated. Also, in the nearly completed stage are tape cartridge deals for various configurations with Ampex, ITCC and PlayTape.

Music Figures on Opposite Sides In Suit on Williams Copyright

By WAYNE GREENSHAW

MONTGOMERY, Ala. — Some of the top names in country music testified in Circuit Court here this week in the contract fight over the renewal rights of songs by the late Hank Williams. Those testifying included Audrey Williams, the divorced wife of the singer-songwriter; Hank Williams Jr., son of the two; Pee Wee King, composer; Leon Kellman, general counsel for the American Guild of the Country Music Association; Sam Phillips, Memphis publisher and recording company head, and Paul Ackerman, music editor of Billboard.

The contract made between Acuff-Rose Music Co. and Mrs. Irene Williams Smith, sister of Hank Williams and court-appointed guardian of Hank Jr., renewing the copyrights is the subject of

Hank Jr. and his mother claim fraud in that the rights were sold for a bonus of \$25,000 in 1963 when the catalog of songs was worth about \$1 million. Mrs. Williams testified that the New York publishers, Hill & Range, offered her \$500,000 for the renewals. Acuff-Rose attorney Maury Smith told Mrs. Williams that she had said under oath earlier that she had had no offers for the renewals. The lawyer also said she stated in written testimony that she had had no offers. "I hestitated to bring other people into this," Mrs. Williams said.

She stated she believed in Acuff-Rose as a publisher and thought they treated her fairly until 1963 (when the contingent renewal rights to the catalog were purchased by the Nashville publishing house.)

Leon Kellman, testifying in behalf of Mrs. Williams said a "fair and reasonable" bonus for the Williams catalog would have been "not less than \$300,000." Kellman said he based his figures on multiplying money received from performing rights and mechanicals (fees from radio, TV and movie use of songs) by 10. He said he cut the

sum in half because of "Contingencies" and to be conservative.

Sam Phillips, also testifying for the Williames, said he would pay "a half-million bucks for the songs in a minute." In his opinion, Phillips said, the \$25,000 for the renewal rights was not in the best interest of Hank Jr. He admitted, however, that Acuff-Rose has done a good job exploiting the catalog.

Pee Wee King, appearing on behalf of Acuff-Rose, said that if the publishing business is doing a good job "why change horses in the middle of

the stream?"

Fred Rose played a "very important part" in the development of Williams, King testified. He said he remembered full-page ads in the trade press, placed there by Acuff-Rose. He told of Acuff-Rose paying performance money when other publishers were not, of giving advances without a contractural arrangement, and of the company's promotion of songs at its own

Tex Ritter, appeared for Acuff-Rose, and he said he thought the disputed contract was in Hank Jr.'s best interest. "Never in the history of music in this nation has a career been as expertly managed as that of Hank Williams-before and

after his death," Ritter said.

Hank Jr. was called by his attorneys as the last witness in their efforts to overturn the renewal contract. He is 18 but was legally emancipated this year. He said he and Wesley Rose were "good friends" possibly because both were sons of famous fathers, and that he probably would have left the contract with Acuff-Rose when he came of legal age had it not been for the renewal deal which he considered premature. "Why was it done?" was his response to the question of whether he thought the contract had been made in his best interests. He added that (Continued on page 6)

Atl.'s Weeks That Were: \$6-Mil. Sales

NEW YORK—The Atlantic Records combine racked up \$6 million in album sales during the 10-week period following its mid-July sales convention. The company's LP sales are now running more than 100 per cent ahead of last year's take.

Atlantic introduced 32 new LP's at its July conclave, and more than 1/3 have hit the best-seller charts. In addition, the company subsequently released new LP's by Aretha Franklin, the Young Rascals and the Vanilla Fudge, and those, too, have been picking up strong sales action.

The albums released under

the Atlantic, Atco and Stax/ Volt banners have picked up 11 positions in the top 100 slot on Billboard's Best Selling LP chart, and of those 11 LP's, seven were in the top 25. On the Rhythm & Blues chart, the Atlantic combine has five of the top 10, and a total of 8 out of the 30 positions on the chart. The company also has two LP's represented in the Best Selling Jazz LP's chart which has 20 positions.

Setting the sales pace for Atlantic, Atco and Stax/Volt are the Young Rascals, Aretha Franklin, the Bee Gees, Vanilla Fudge, Sonny and Cher, the Cream, Wilson Pickett, Booker T. and the MG's, Otis Redding,

the Mar-Keys, Charles Lloyd, Herbie Mann and Flip Wilson.

Also selling strong for the labels are the compilation packages: "Super Hits" on Atlantic; "Smash Sounds" on Atco and "The Stax/Volt Revue," volumes one and two, on Stax/ Volt. Also, Miss Franklin's first LP "I Never Loved a Man the Way I Love You." which has been creditified by the RIAA for \$1 million in sales, is now nearing the \$2 million mark.

The company's album division is headed by Atlantic Vice-President Nesuhi Ertegun, and Len Sachs is merchandising director and sales manager of the album division.

OCTOBER 7, 1967, BILLBOARD

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JULIE ANDREWS ROBERT GOULET







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King's NARAS Program in Gear

NEW YORK - Pete King, newly elected national president of the National Academy of Recording Arts & Sciences (NARAS), has already set the wheels in motion to streamline the Academy's operation. In New York last week, King said that there will be an internal reshuffling to increase its efficiency and to get maximum effort from the people working for the organization.

King's prime aims are to make the Academy more important and to build a closer liaison between the chapters in New York, Los Angeles, Chicago and Nashville. He said that he's making a definite commitment to visit each chapter and to make the whole operation a more tightly knit entity.

At a meeting in Los Angeles recently, the 17-man Board of Trustees voted for greater recognition to the contemporary field by authorizing the awarding of more Grammys to both its producers and performers. King said, "The Academy has always encouraged creativity in the field of recording and certainly much of what is heard on records these days comes from a new breed that obviously has something to say. We want to do all we can to rec-



PETE KING, left, newly elected national president of NARAS, receives congratulations from outgoing president George Avakian.

ognize the best that these new artists have to offer."

In addition to further emphasis on the contemporary field, the Academy Trustees voted to return the "Best New Artist" category to the ballot; to include two, instead of one, jazz performance categories; to recognize both male and female

rhythm and blues performances; to award a Grammy for the best country and western group performance, and to divide the sacred music category into gospel and sacred.

In the Academy's continuing campaign to assure better-informed and more - discerning voting, the trustees transferred three more categories into the Specialized division of the ballot, while decreeing that members be permitted to nominate and vote in only seven of 13 such divisions. Failure to comply with this restriction would call for automatic disqualification of the member's ballot.

The self-contained public relations program, which would utilize the service of top public relations people in the field, plus a stepping-up in the Academy's publication program, may also possible include the distribution of stickers to be affixed to Grammy Award winning albums.

In addition to King as NARAS president, Steve Sholes is first vice-president; Owen Bradley is second vice-president; John Pate is secretary, and Lou Busch is treasurer.

Project 3 Steps Up Release Schedule

NEW YORK — Project 3 is stepping up its release schedule with 15 albums set for the rest of the year and four singles released this week.

The albums include pop standard, rock, instrumentals and flower generation material. The singles are by Malcom Dodds, Stan Freeman, Tony Mottola and Arnie Lawrence.

Executive Turntable

Elliott Goldman joins CBS Records as director of business affairs. He will negotiate artist and production contracts and be involved in soundtrack,



GOLDMAN

Broadway production and publishing transactions. Before joining CBS, Goldman had been assistant to the New York City Rent and Rehabilitation Commissioner. . . . Suzanne Campbell is the new professional manager of Wild Indigo Music. She had served as a director in the artist management firm of A. H. Gordon, Inc., and had been involved in independent production.

Tony Ponte, manager of international promotion for Decca Records, has resigned to become an independent producer and songwriter in the r&b field. He will form a partnership with a West Coast r&b producer and plans to start a record label. Before Ponte joined Decca 16 months ago, he was general manager of Obit Music in England. He has recorded the Kinks, Manfred Mann, the Easybeats and the Creation. . . . Doc Severinsen, Command recording artist, has been named musical director and conductor of Johnny Carson's "Tonight" show.

Bill Jamison, Mercury's Baltimore-Washington promotion manager, has been named Eastern r&b promotion director for all the Mercury labels. Jamison broke into the business in 1948 in his father's retail record shop. Danny Davis, formerly with RCA Victor Records, takes Jamison's job in the Baltimore-Washington area.

Russ Bach has been appointed regional sales manager, Midwest territory, for Liberty Records, Inc. He will headquarter at Liberty Records Distributing Co. of Illinois. . . . Raymond L. Cook has been promoted to Capitol distribution center manager in Dallas, replacing Roger Moore, who has been transferred to the Niles Distribution Center to assume responsibility for the warehouse operation. In another Capitol organizational change, Roger Lunz will move to Bethlehem, Pa., as warehouse supervisor.

John Pete Vescovo joins Columbia Records as Texas-Oklahoma sales manager, headquartering in Dallas. He had been with Dot Records seven years. . . . Jay Cunniff has been named Pittsburgh promotion manager for Main Line Records. . . . Paul Cooper joins the press information department of A&M Records. He had been with the public relations firm of McFadden, Strauss, Eddy & Irwin. . . . Oliver Tyler has been named national service manager for Mercury's Home Entertainment Division in Long Island City, N. Y. He is a veteran of 12 years in the electronics repair field.

Peter Grey Terhune has joined the college concert department of Gerard W. Purcell Associates. Previously, he was associated with Peter Lind Hayes, and Gordon and Sheila MacRae. Terhune reports to Martin Klein, director of concerts. . . . King Musical Instruments has named W. Lee Lewis regional manager for North Carolina, South Carolina, Maryland, Virginia, Kentucky and West Virginia. He has been with Schmitt Music Co., Minneapolis, eight years.

Lex de Azevedo will resign from Capitol's a&r staff. He has been with the label two years. His plans are to concentrate on writing, including assignments for the King Family and Mexican disk-TV star Cesar Costa. . . . Robert E. Salrin has been named manufacturing vice-president at Universal Tapedex, Van Nuys, Calif., cartridge player manufacturer. He was formerly with Nortronics Division of Northrop as director of materials.

Holiday Inn Sets Table for 1st Cut

NASHVILLE - The new Holiday Inn label will do its first session next week at the Columbia studios in Nashville, with Bill Brock handling the production.

"We want to have as much going for us as possible," said Hugh Jones, vice-president of Holiday Inns, Inc., "and recording in Nashville gives us an edge."

The first artist on the newly formed label will be Dolly Holiday, who in reality is Dotty Abbott, the voice of the firm's "Nighttime" show. She will be backed up on the session by the Four Guys, a Sincere recording group managed by Brock.

According to Jones, there will be many means of distribution. "We'll sell the records in the Holiday Inns (there are more than 800 of them now, with a

new one being built every 55 hours), by mail through the radio show (now on 53 stations in 48 markets, including seven clear - channels), and through regular distributors."

Holiday Inn will be strictly a pop label. "We plan to expand into all facets of the music industry," Jones noted, "and we'll create different labels for r&b, for country, and for whatever else we decide to go with."

Although Sam Phillips, veteran Memphis record man, is a stockholder in Holiday Inns, Inc., he will not be involved in the record end of the firm's operation "at this time." Phillips, however, is directly involved in Holiday Inn's talent agency.

Seeks New Talent "We are seeking new talent for our labels," Jones said. "We (Continued on page 10)

SSS Int'l 'Bamalama' Breaks Air Barriers

NEW YORK-After several weeks of trying, Shelby Singleton Productions last week cracked the Mason-Dixon Line -what he called a radio programming barrier to new r&b records-and the weapon was "Shout Bamalama," by Mitch Murray on SSS International Records. A week ago the record leaped onto Billboard's Top Selling R&B Singles chart at No. 38 with a star, signifying heavy sales. This week it's on the Hot chart at No. 81 with a star. The record is just now making playlists of stations like WDAS in Philadephia. It has been No. 1 on many Southeast stations in the past two months.

Last week, Singleton and his sales manager, Don Sanders, graphed out the sales action of the record, showing strong sales in the Southeastern States.

"We've sold more than 100,000 records already," Singleton said, and "most of these were in the Southeast. Strong sales have come from Atlanta, Charleston and Miami.

The truth is, Singleton said, that Southern radio stations are more likely to pick up on a good r&b record faster than stations in the North or the East and West Coasts. Other action records that the firm has included are a Huey Meauxproduced "Let It All Out," by the Hombres on Verve/Forecast, No. 40 with a star on the Hot 100 chart; "I Have No One," by Big John Hamilton on Minaret Records; "Bricks, Bottles and Sticks," by Vinnie Zen and the Rogues on SSS International, and "You're the Girl," by the Bushman. The latter single was reserviced to radio stations last week in a shorter version.

Music Figures on Opposite Sides In Suit on Williams Copyright

Continued from page 4

he would have been 25 years old when the first of his father's songs came up for renewal. The young singer said he first heard of the 1963 contract from his attorney late last year and that's when he decided to bring suit. He said if this suit is successful he may form the Hank Williams Publishing Co. or "shop around with different publishers," but he definitely would not leave the songs with Acuff-Rose. He denied being under the domination of his mother and said he made his own show business decisions. He begins a movie next month and is signed for two more.

Of the allegation that his mother was some \$400,000 short in her accounting to a Tennessee court of guardianship funds for him, he testified all the money was spent on things he wanted -a \$100,000 bus for his traveling show, Hank Williams Jr. and "Your Cheatin' Hearts," a home with gun room, museum, steam room and recording studio, and expenses of personal appearances.

He released his mother and a bonding company from liability as soon as he was declared an adult by a Tennessee court. An attorney asked if he was told his mother might go to the penitentiary for having spent his money. "Yes sir," he replied. "And that was a consideration?" "Yes sir."

Late Thursday afternoon (28) Acuff-Rose called Paul Ackerman of Billboard and editor of "The World of Country Music." Ackerman said the Fred Rose-Hank Williams relationship was "one of the most fruitful in the country music business." He added that it "produced the jewel of the country field . . . the Williams catalog. Ackerman emphasized, "I don't think this catalog could have happened without that relationship." He also said that Acuff-Rose was "very important" on the international market and is "No. 1 publisher in the country music field."

Other witnesses are expected to be called by Acuff-Rose. Attorneys said they think proceedings will continue until late Saturday or early next week.

OCTOBER 7, 1967, BILLBOARD

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Sonny's First Album!



LUIS AUBRY, presiding president of the Latin American Phonographic Producers, left, discusses the progress of the meetings with Henry Jesson, secretary general of the Federation. Both are on the board of the world organization, the International Federation of the Phonograph Industry.



A BUSINESS SESSION of the Federation of Latin American Phonographic Producers meeting in Caracas includes delegation leaders. Left to right are: Enrique Lazcano, Uruguay; Hector Urbina, Chile; Luis Pino, Ecuador; Robert Cook, Argentina; Miguel Pina, Venezuela; Luis Aubry, Peru; Henry Jessen, Brasil; Dr. Jose Bustillos, Mexico, and Dr. Huezo Hildalgo, Central America.

CBS' Rabinowitz on Latin America Study

NEW YORK — A study of the Latin American record and song market is being undertaken by Sol Rabinowitz, director of Records Acquisition and Publishing Operations for CBS International. Rabinowitz leaves Sunday (1) to visit Mexico City, San Jose, Costa Rica, Bogota, Caracas, Rio and Buenos Aires. The trip will take about a month.

Rabinowitz stated that Latin America is currently a very important market. "Its potential," he added, "is even greater with respect to both copyrights and recorded product."

Rabinowitz continued: "In the past several years, the influence of American recordings and song material has been increasingly felt south of the border. . . . It is also true that other international repertoire is finding a good market in the Latin American countries. . . . In fact, it is correct to state that the one world of music concept has

STARS ON BB'S HOT 100 CHART

NEW YORK - Stars were inadvertently left off the following records on Billboard's Hot 100 Chart last week: "Get on Up," by the Esquires on Bunky Records, "Child of Clay," by Jimmie Rodgers on Dot Records, and "Love Is Strange," by Peaches & Herb on Date Records. In addition, the single "I Make a Fool of Myself," by Frankie Valli on Philips Records, mistakenly received a star.

now been extended to the Latin American countries."

The record business in Latin America, according to Rabinowitz, embraces what is termed "tropical repertoire" and international repertoire. The "tropical repertoire" is made up of recordings by local artists. Heretofore, "tropical repertoire" was dominant, but the proportions are now changing, with international taking on added significance.

Rabinowitz stated that the young people of Latin America are very hip to the world of music and records, and they keep up with hits in the various music centers.

CBS International is the division of the CBS Columbia Group which handles distribution outside the United States for CBS recorded product from the U. S. CBS International has formed record companies in many countries, and in most countries where it has firms it also operates publishing companies. The various CBS labels have their own artists, but they also distribute product for all CBS subsidiaries. In addition, CBS International handles distribution for many record manufacturers, such as Tamla-Motown, Warner Brothers, Kapp, ABC, etc. Through the CBS publishing firms in foreign countries, CBS International acts as licensee for many American and foreign catalogs.

During his trip Rabinowitz will assay the entire Latin American market with a view towards improving CBS' operations. Policy decisions are likely to result from the trip.

Last January and February, Rabinowitz made a similar trek to England and the Continent.



ANDRES MIDANI, general manager for Capitol of Mexico, left, hears how good business is in Argentina from Robert Cook, president of RCA Victor Argentina, at industry leaders of Latin America meet.



ENRIQUE LEBENDIGER, Brazilian music publisher, right, is congratulated by Stanley Steinhaus of Venezolana de Discos for providing the industry a copyright of "A Banda." The presentation took place at the recent Latin American conference in Caracas.

EMI Sales Up As Profits Dip

LONDON — In spite of increasing sales, profits of Electric & Musical Industries here, as well as Capitol Records in the U. S., dropped during fiscal 1967, which ended June 30. Sales were \$299,485,200; this compares with \$287,912,-800, down from \$15,428,000, a year ago. An executive at EMI said that the profit of the British firms was "maintained" in spite of unfavorable British economic conditions. In the U. S., Capitol Records Club showed an increase in membership and all promotion and advertising costs were written off. Profits from other overseas subsidiaries were generally above last fiscal year, although France had poor results.

London Yule Pkgs. Pitch

NEW YORK-Special promotional incentives are being offered by London Records on six top-selling Christmas packages. The albums are "Christmas Carols" and "Christmas Greetings" by Mantovani; Joan Sutherland in "The Joy of Christmas" with the Ambrosian Singers and the New Philharmonia Orchestra conducted by Richard Bonynge; Leontyne Price in "A Christmas Offering" with the Vienna Philharmonic under Herbert von Karajan.

Also Handel's "Messiah" with Miss Sutherland, Grace Bumbry, Kenneth McKellar, and David Ward with Sir Adrian Boult conducting the London Symphony Orchestra and chorus and "Christmas with Ronnie Aldrich" on Phase 4. Along with other Christmas catalog items, the albums will be available in limited supplies only, beginning on Monday (2).

Market Quotations

As of Noon Thursday, September 28, 1967

NAME	High	Low	Week's Vol in 100's	l. Week's High	Week's Low	Week's Close	Net Change
Admiral	38	203/4	530	261/2	243/4	253/4	+ 1/4
American Broadcasting	102	723/4	318	803/4	771/8	795/a	+ 21/4
Ampex	403/4	223/4	801	373/8	351/8	351/8	-15%
Audio Devices	303/4	215/8	200	263/8	241/8	261/4	+1
Automatic Radio	8	31/4	362	8	63/4	77/8	+11/
Automatic Retailer Assoc.	80	513/4	140	80	771/2	791/2	+ 1/4
Aynet	47%	16%	1313	473/8	44	461/2	+ 25%
Cameo Parkway	55	21/8	1333	55	427/8	541/4	+8
Canteen Corp.	283/6	211/6	239	261/8	24	241/4	-13/4
CBS	76%	591/8	879	68	633/4	643/4	+ 1/4
Columbia Pic.	527/s	331/2	271	525/8	493/8	513/4	+17/
Consolidated Elec.	573/4	36%	492	45%	433/8	44	+ 1/2
Disney, Walt	106	75	253	1023/4	100	1001/4	- 1/4
EMI	57/8	31/2	542	51/8	47/8	5	Unchg
General Electric	1151/2	821/2	676	1141/8	109	111%	- 3/4
Gulf & Western	64%	30%	4581	57	50	541/2	+41/2
Handleman	44	171/8	620	44	393/4	415/8	+ 3/8
MCA	591/2	343/4	274	591/2	57	58	-11/2
Metromedia	631/4	403/8	322	603/4	575/8	60	+ 1/2
MGM	643/4	323/4	660	643/4	611/2	631/2	+13/4
3M	931/2	75	560	90%	891/4	891/2	- 7/6
Motorola	1341/2	90	265	1271/2	1211/6	1251/4	+13/4
RCA	623/4	42%	1504	601/a	57	601/a	+31/6
Seeburg	23%	15	1042	233/8	201/2	233%	+ 1/2
Trans Amer.	471/4	281/2	1194	471/4	453/8	463/4	+ 3/4
20th Century	591/2	323/8		541/2	51%	521/2	- 1/2
WB	281/2	163/4	52	28	273/8	271/8	+ 3/8
Wurlitzer	36	181/8	59	25	233/8	24	- 1/4
Zenith	721/4	473/4		71	68	681/2	-17/8
OVER THE COUNTER*	Week's High	Week's Low	Week's Close	9795	0686	12-91124	1193

	As of Noon Thu	rsday,	September	28,	1967
GAC	12	93/8	10		
ITCC	141/2	131/4	141/2		
Jubilee Ind.	8	71/2	7%		
Lear Jet	191/2	151/4	191/2		
Merco Ent.	15	141/4	15		
Mills Music	32	29	291/2		
Orrtronics	71/4	7	71/4		
Pickwick Int.	153/4	133/4	153/4		
Telepro Ind.	3%	31/8	31/4		
Tenna Corp.	91/2	91/4	91/4		
National Mercantile	113/4	103/4	103/4		

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock

Cordell Conceptions, Super K Merge and Form Big Kahoona

NEW YORK - Two production teams-Centry Cordell Conceptions and Super K Productions-have merged to form Big Kahoona Productions. Bo Gentry and Richie Cordell of the former firm have been responsible for all of the recent hits by Tommy James and the Shondells on Roulette Records, including the million-selling "I Think We're Alone Now." Jeffrey Katz and Jerry Kasenetz produced the million-selling "Little Bit O'Soul" by the Musi Explosion on Laurie Records.

Actually, the four producers first worked together about a year and a half ago, producing "S.O.S.," by Christine Cooper for Cameo/Parkway Records. Kasenetz said they had to "scrape together" money for the record and they just "broke even" on it, so they had to

Krofft & Cap. on Production Deal

LOS ANGELES — Capitol Records and Sid and Marty Krofft Productions have signed a seven-year contract for the Krofft organization to produce records for Capitol.

First four sides to be turned out by Krofft will feature Michael Blodgett. Bob Edmonston will produce and Gene Page will arrange and conduct.

split up. "But we always knew we'd get back together some-

All four will be principals in the new firm and will, on occasion, produce each other's artists. Artists under the Big Kahoona banner include the Music Explosion on Laurie; Tommy James, Roulette; Ohio Express, Cameo/Parkway; the Groove, Scepter/Wand; Jamie Lyons, Laurie; Super K Generation, Laurie; Question Mark and the Mysterians, Cameo/ Parkway; Sam the Sham, MGM; Christine Cooper, Spice of Life, and the Fairchilds. A new publishing company will be formed to handle copyrights. Elliot Chiprut is a writer and producer for the new firm, and other writers and producers are yet unsigned.

are yet unsigned. "Beg, Borrow and Steal," by the Ohio Express just hit the Hot 100 chart at No. 96.

In addition to their writing and producing chores, Kasenetz and Katz will team up with Jackie Kasenetz and Chiprut to produce the Super K Generation. The group's new release "Heart Full O'Soul" was produced by Katz and Kasenetz. Gentry and Cordell will produce themselves as a duo for Bob Crewe Productions.

Dave Gotterer is attorney for

Copyrighted material

the new firm.



THE CHANGING record scene comes under survey by a panel of record company executives during the 1967 Component High Fidelity Music Show in New York last week. From left, Tom Dowd, vice-president of Atlantic Records; George Avakian, former president of NARAS; David Kapp, president of Kapp Records, and John Simon, a&r producer for Columbia Records. Seminar was one of several sponsored by NARAS under the direction of George Simon, executive director. More than 22,500 fans attended the four-day exhibition of component equipment and related products, including cassette and 8-track tape CARtridge

EMI Is Switching to Peters as U. S. Distrib

LOS ANGELES — Electric and Musical Industries, Ltd. (EMI) has affiliated with Peters International, Inc., New York, to distribute records in the U. S. of 16 different EMI companies. Product formerly was distributed by Capitol Records International Corp.

arrangement makes Peters sole U. S. distributor of EMI product from England, Argentina, Belgium, Denmark, Finland, France, Greece, Holland, India, Ireland, Italy, Norway, Spain, Sweden, Turkey and Germany.

Peters has purchased the import inventory of Capitol International and is transferring it into its New York facility. Bob Reid, formerly Capitol's international's import a&r manager, and Herb Williams, Capitol's import operations manager, have both joined Peters.

Capitol Records Distributing Corp. will continue to solicit orders for EMI imports for the Peters organization through Dec. 31.

Peters International has been associated with both EMI and Capitol as U. S. and Canada distributor of the EMI Greek repertoire. Chris Peters, president of Peters International, announced a \$50,000 expansion of its Manhattan offices and warehouse to accommodate the import operation.

Newport Jazz for Europe

WASHINGTON—The Newport Jazz Festival will make the European scene this fall. Under sponsorship of Pan Amercan World Airways, Inc., and the U. S. Travel Service, major American jazz artists will play Pied Piper to lure Europeans to these shores in a "Visit USA" promotion.

During October and November, concerts in 17 European cities will feature such jazz musicians as Miles Davis, Herbie Mann, Thelonious Monk, Gary Burton, Archie Shepp, Sarah Vaughan, the Workshop Guitars and the Newport All Stars. The Newport All Stars are led by George Wein, producer of the Newport Jazz Festival.

The government's travel serv-

Segal S. Africa Pub. in States

NEW YORK—Charles Segal, South Africa music publisher, composer and recording artist, has arrived here to exploit his publications. He had just established an American office in Boston. Segal, who wrote "Kwella Kwela," "Africa" and "Kootanda," will also seek to secure American songs and original American recordings for South African exposure. He is negotiating for publishing rights to several catalogs. Segal, who will be in New York for four months, can be reached through his Boston office, 1957 Beacon Street.

ice and Pan Am will go all out in promoting the concert tour, with special posters and counter cards and a booklet called "Jazz, U.S.A." to guide Europeans to U. S. jazz centers. Kick-off will be a reception in the State Department here.

Press conferences to announce the concerts will be held in eight European cities, and a special recording of an original jazz composition, "Pan Am Blue," will be supplied to European radio and TV stations. Cities on the tour list for concerts are: Baden, Barcelona, Belfast, Berlin, Copenhagen, Dublin, Epernay, Helsinki, Karlsruhe, Lecco (Italy), London, Lugano, Lyons, Mainz, Paris, Rotterdam and Stockholm.

RAMIN TUNE A COMMERCIAL

LOS ANGELES—Sid Ramin has joined the group of composers developing single recordings from TV commercial music. His newest Warner Bros. disk is "Brace Yourself." The music is heard on Mennen Co. advertising jingles. Warners and Mennen are conducting a national ad campaign promoting the single. A slug line for the disk will appear in a number of national magazines, with Look developing a promotional single using the tune.

Latin Producers Cite Perils in Making Disk Imports Duty-Free

Continued from page 1

phonograph record, the tape cartridge, or whatever other device there is to capture recorded sound."

The 80 delegates attending the Congress agreed unanimously on this issue, especially, after hearing the Venezuelan Minister of Economic Development, Dr. Luis Hernandez Solis, who in his inauguration speech Monday 25, apart from praising the industry's contribution in the economic development of each country, raised all eyebrows by suggesting that it would be desirable to expand the interchange of musical material through complete economic integration, which is precisely what the disk men consider that would annihilate the industry in most Latin countries.

Another important issue discussed was how royalty payments would be made to songwriters for the sale of sound reproduced on media such as tape cartridges. The delegates agreed that payments of these royalties should not be based on the sales prices of these items. The high price of some of these reflects the high cost of the materials which are used to make them and not the cost of the actual reproducing media (such as the cost of the tape in the case of cartridges).

'ALONG' TAKES FLIGHT AGAIN

NEW YORK - "Take Me Along," which was introduced in 1959 by Bob Merrill in the Broadway show of the same name (based on Eugene O'Neil's "Ah, Wilderness"), is being revived as a pop song because of United Airlines.

The airline is basing a multimillion-dollar advertising campaign on the song, encouraging husbands to take their wives along on business trips.

As a result of the campaign, Command Records has released a "Take Me Along" single with the Ray Charles Singers.

Col. Build-Up On 'Camelot'

NEW YORK — Columbia Records has set a nationwide promotion campaign for its repackaged and reduced price original cast album of Lerner and Loewe's "Camelot" starring Julie Andrews, Richard Burton and Robert Goulet. The new package will list for \$5.79, mono and stereo, \$1 less than the price of the original release. The promotion is spurred by the forthcoming Warner Bros. film version of the musical.

Also being promoted are instrumental versions of the score by Percy Faith on Columbia and Andre Previn on Harmony. The promotion will include extensive trade and consumer advertising, ad mats for local dealers use, and a full-page spread in the November and December issues of Playbill. Instore merchandising aids planned are a lighted motion display, posters with the new album cover, window streamers, and die-cut header cards with pop-up pictures of Miss Andrews, Burton and Goulet for use in browser bins.

www.americanradiohistory.com

Therefore, it was agreed that payment of songwriters' royalties should be a flat fee equivalent to exactly the same amount that is paid per number in a standard phonograph record.

In connection with royalties, an analysis was made of the present situation in each of the participating countries in regards to collection of performance fees. Brazil is the only country that has complete and up-to-date legislation in this matter. Other countries, such as Argentina, are on their way to achieving a modern system of collection backed up by proper legislation. But most of them lack any legislation at all that can serve as the legal framework to institutionalize a collecting system.

Therefore, it was agreed that countries with any experience in this field will help the others

Gallico Music Hired by ABC

NEW YORK-The Al Gallico Music Co. has been hired by ABC Records to handle all professional contracts and exploitation of musical scores published by ABC firms, Pamco Music (BMI) and Ampco Music (ASCAP). The deal includes musicals, TV production and film scores.

Under the new arrangement, Charlie Jarnoff, who had been running ABC's ASCAP firm, will report to Gallico.

Gallico's first major project will be the Bob Merrill score for "Henry, Sweet Henry" which opens on Broadway, Oct. 23. ABC has the original cast

Integra Formed; Krantz at Helm

ALLENTOWN, Pa. - Integra Productions, Inc., has been formed here, with Bob Krantz, program director of WSAN, as president. Subsidiaries are Integra Records and Integra Music Publishers (BMI).

Vice - presidents are James Merrill, a magazine distributor; Joe McClaine, with WAEB, and Craig Kingcaid, formerly with WSBA, York, Pa. I. Robert Shapiro is secretary, and Gary Samson, treasurer and general manager.

Distributors include All State in Chicago, H. R. Basford in San Francisco, Trinity in New York and Connecticut, and Chips in Philadelphia.

First release, "Shame," with the King's Ransome. "Magic Girl," with the Peach Street Infantry, will be released in Octo-

Pickwick Gains Rerun Vs. Monte

NEW YORK-Justice Samuel Spiegel of the New York State Supreme Court reversed a \$540,000 judgment against Pickwick International and ordered a new trial for later this month. The judgment by a Supreme Court jury was on complaint of singer Lou Monte, who charged that a Pickwick/ 33 recording "Spotlight on Lou Monte" was issued without his permission from a 20-year-old demo. The suit also referred to Pickwick's use of Monte's picture on the jacket.

set up their own collecting agencies and draft their own laws by sending them appropriate information.

It was further agreed that performance rights should be paid to the interpreter, the musician and the manufacturerthe manufacturer getting the greater share.

Other points discussed included the achievements obtained in each participating country (these have been mostly legal) and different aspects of contracts and contract-breaking. The delegates discussed the possibility of establishing the use of a standard talent contract throughout the area to avoid the usual pitfalls presented by the lack of uniformity in the regional contracts now in use.

This year's congress (from now on will take place every two years) broke all previous attendance records. The importance of their decisions lie in the fact that together they produce well over 80 per cent of the Latin American record market, which makes their opinions worthy of hearing, particularly, in topics of such importance as the industry's opposition to its being included in any free trade agreement. The importance of the Congress' decision is given further weight by the fact that its president, Peru's Luis A. Aubry, is also vice-president of the Internatioanl Federation of the Phonograph Industry, of which Dr. Henry Jessen, the secretarygeneral of FLAPPH, is a counsel member. (Pictures on story on page 8.)

CBS, Pickwick To Bow Label

Continued from page 1

rector of Pickwick International. Product of labels other than CBS will also be pressed. Negotiations with one other major label has already been

completed.

"Budget price records account for a significant portion of the long-playing record market in Britain," said Kenneth Glancy, manager director of CBS Records here, in explaining the firm's new budget line. "But it is a highly specialized business that has its own particular marketing and distributing requirements. The success of budget label operations in America and in this country, like Pickwick and Music For Pleasure, have proved the need for this kind of individual approach. Budget records serve to introduce the long-playing record habit to previously untapped sections of the buying public."

It is planned to release about six albums a month on Hallmark. The label is to be merchandised on a sale or exchange basis to the dealer and display racks, and window display material will be made avail-

able.

The first release will include a Frank Sinatra album, as well as product by Peggy Lee with Benny Goodman, Burl Ives, Doris Day, Stonewall Jackson, Frankie Laine, Bing Crosby, Harry James, Xavier Cugat and Mahalia Jackson, as well as classical albums by the London Symphony Orchestra and conductors Sir Malcolm Sargent, Josef Krips, Eugene Goossens, Walter Goehr and Hugo Rignold, among others.

Congress' Hedging Leaves Decisions, Trade in Limbo

Continued from page 1

Pay-TV, for example, has been studied wistfully by many in music and show business as a source of new audiences, new program development, and a place to try out new talent on something beside the massaudience of commercial TV. The copyright owners and licensors eye the possibility of millions of American TV homes becoming individual box offices, linked into theaters for movies and shows, perhaps—or fed direct from program source, via satellite, or cable, or both.

Licensing fees and performer royalties would naturally increase to match the new national (and international) audience sweep, and the revenues therefrom.

But the interest of show business - record talent, writers, film producers—are locked into broadcasting and the movie theater structure. Their spokesmen are not listed among the witnesses for the FCC's Oct. 2-3 oral hearings on its own Subscription TV Committee's recommendation that pay-TV be authorized nationwide, with certain limitations.

As of Billboard's deadline last week, no one from the entertainment world has asked to appear at the Oct. 4 pay-TV hearing being held by the House Commerce Subcommittee on Communications, which is headed by Rep. Torbert Mac-Donald (D., Mass.).

Pay TV Hearings At both the FCC and the Congressional pay-TV hearings crammed into this week's hearing schedules in the Capitol, subscription TV entrepreneurs, Zenith, Teco, Teleglobe will be heard, and pay-TV's arch enemy, Rep. Emanuel Celler (D., N. Y.) will be at both hearings. At the FCC hearing, the 21 witnesses will have a heavy contingent of movie and thea-

Rock-in Concert In L. A. to Aid Youth Drive

LOS ANGELES — Mayor Sam Yorty and other city officials are aiding in the promotion of a "Rock-in" concert aimed at instilling a sense of civic responsibility in the city's youth. The concert, "Chuck Berry Live at Griffith Park," is to be a re-creation of Berry's live Filmore Auditorium album on Mercury. The youth drive is in conjunction with radio station KRLA and Mercury Records.

Attendance at the two-hour show Sunday (8) is expected to exceed 10,000, according to Mercury radio promotion manager Dick Moreland. Admission to the Rock-in is one rock.

As part of the concert's promotion, KRLA is airing one cut from Berry's Filmore album every two hours, 24 hours per day. Once every hour, the station had scheduled a oneminute promo and once each evening, the entire album is played. All this will be repeated until show time.

The show will feature the Miller Band, a group which recorded with Berry at the Filmore, will play from 2-3 p.m. and then will join Berry from 3-4 p.m. Yorty will be on hand for civic ceremonies involving youth awards.

ter spokesmen, who will join the broadcasters in the fight against pay-per-program service on American TV sets.

As always, the role of CATV service is left swinging loose. FCC's special pay-TV committee decided the subject of CATV and pay-TV will need further study, to decide if CATV can charge for individual programs; if it can pick up pay-TV stations, and whether it can import distant-city pay-TV programs beyond the originating station's service area. (Present FCC rules on CATV require a hearing any time a cable antenna system wants to import distant city programs from TV stations in any of the top 100 markets.)

In the Public Broadcasting developments, the world of writer, composer and performer had high hopes that special and different artistic performances could at last find a way past the barrier of commercial broadcasting. True, the actual funding for the \$200-\$400 million annual cost of projected

educational TV station network programming has been put off to another day-or year, but at least the idea has been given legislative life.

Then the House vote put a halter on the programming. The recently passed House version of the Public Broadcasting act said the programming provided by the new "insulated" corporate set-up must be educational and cultural - and "not primarily for amusement or entertainment purposes."

This rocked the entertainworld, and also rocked the Senate, which had placed no restrictions on the programming in its version. Members of a Senate conference committee now have the job of convincing House counterparts that there is no way of exactly separating "entertainment," since the best of each contains something of

Perhaps the creative and performing artists and writers could made themselves heard in this particular good cause.

Holiday Inn Sets Table for 1st Cut

Continued from page 6

are not after the established acts. What we want is fresh, young talent."

At the present time there are 175 Holiday Inns which can handle full acts in their clubrooms, and another 350 which can handle a single with a small combo. These are mostly in the major metropolitan areas such as Chicago, Miami, Boston and Pittsburgh, and in overseas spots in the Bahamas and Puerto Rico. "We can give our artists a lot of work," Jones said.

Holiday Inn also plans to continue expanding the "Nighttime" show. Miss Holiday said the firm is right now negotiating with at least a dozen stations in large markets to carry the five-hour-long program with the short, almost subliminal, commercials.

Smooth Standards

Miss Holiday's first session, an album, will feature mostly smooth standards, but will also include some original tunes penned by herself and Jerry O'Roark, public relations director for Holiday Inns, Inc. "If one of these should click we can pull it out and release it as a single," she said.

Jones said some of the new label's first artists probably would come from the Bahamas and Mexico. Plans call for eventual recording in Memphis. Currently under construction is a recording studio specifically de-

NEW SHOWCASE IN 'VILLAGE'

NEW YORK-Latest showcase for new pop talent will be the Village Theater. Starting Oct. 11 and continuing each Wednesday evening, the theater will hold a "Weekly Freakly," featuring Lower East Side talent and some top recording acts. Admission charge will be \$1. The acts will not be announced in advance.

signed for this. It is to be located in the new Institutional Mart of America, a 250,000square-foot structure owned by Holiday Inns in the southeast section of Memphis, adjoining the firm's business offices. The records will be pressed in Memphis by Plastic Products.

Holiday Inn also is about to open a chain of dinner theaters, the first of which will bow in Memphis next week. "Eventually this will be the biggest chain of theaters in the world," Jones pointed out. He said it is not inconceivable that these could be utilized for musicals featuring Holiday Inn recording artists. Right now, however, concentration will be on plays under the direction of Eugart Yerian. Each dinner theater will seat 400.

Invincible to Open Offices & Studios

NEW YORK — Invincible Records will open offices and recording studios at 345 Park Avenue early next year. The label will crown Miss Invincible at a fall Boogaloo Au Go-Go dance and fashion show. The winner of the beauty and talent contest will receive a recording contract and a chance to model. All applications must be postmarked by midnight, Nov. 23. They should be sent to the company, c/o Jeannie Wheaton, at the Morningside Hotel in New

Helen Keane Inked As Evans Producer

NEW YORK-Helen Keane, manager of jazz artist Bill Evans, has been signed to produce or co-produce his sessions for Verve Records. She produced his latest effort, soon to be released, and is now at work co-producing with Jack Maher, advertising director of MGM/ Verve, a follow-up LP to NARAS-winning "Conversations With Myself" which will be titled "Further Conversations With Myself."



THE KIT KATS ON JAMIE RECORDS open at Philadelphia's new Classroom discotheque; a display gave heavy attention to their new "It's Just a Matter of Time" album. From left: Dean Tyler, music director of WIBG, who hosted the show; the group, and Larry Cohen, national sales and promotion director of Jamie/Guyden Records.

RECORD REVIEW

Jazz & Blues On Milestone

NEW YORK — Milestone's recent release is of primary interest to jazz and blues buffs on the traditional and modern

In the former category are "The Immortal Jelly Roll Mor-"The Immortal Blind Lemon Jefferson" and "Ramblin on My Mind," a collection of train and travel blues by various artists. The Morton and Jefferson packages, despite the state of the recording art decades ago, contain sides of true value for collectors, and the packages should be carried by all dealers whose clientele includes jazz and blues buyers. The release also includes a fine jazz piano album by Martial Solal, an interesting album with jazz singer Helen Merrill and a smartly produced jazz package by the Wynton Kelly Trio.

Photo on Peer

NEW YORK-On page 22 of last week's Billboard, a picture of Peer-International's executives and overseas personnel was published with an incorrect caption. The photo was identified as Jack Jones and RCA Victor executives.

Carr WNEW's PD

NEW YORK — Dick Carr, program director at WIP, is being shifted to WNEW here, replacing Jerry Graham, who has resigned to form his own firm. Carr, program director of WIP since 1962, takes over the new job soon. Both stations feature Easy Listening formats.

ASCAP SHOW TO HONOR 'DIMES'

LOS ANGELES — ASCAP will produce a half-hour color TV special paying tribute to the March of Dimes on its 13th birthday. The film, which will be distributed to stations in January, will begin production at the Goldwyn Studios on Oct. 10. Jerry Fielding will be arranger and conductor. The production will be designed by Serge Krizman. Edward A. Franck will produce the show, with Bill Ficks serving as talent co-ordinator. The film will be used to spearhead the campaign against birth defects.

P, P & M ALBUM **OVER 2 MILLION**

LOS ANGELES — The first album Peter, Paul and Mary made for Warner Bros. Records, "Peter, Paul and Mary," has passed two million copies in domestic sales alone, reports Joe Smith, vice-president and general manager of Warner Bros.

Lib. to Issue 18 Cartridges

LOS ANGELES — Liberty Records will release 18 4- and 8-track cartridges this month. The release is comprised of 17 cartridges culled from Liberty LP's and one twin-pack featuring a variety of jazz artists.

Among the cartridges in this offering are "Rewind," by Johnny Rivers, "Portrait of Genius," by sitarist Ravi Shankar, the Ventures' "Golden Greats," "Now," by the Hollies, "New Directions," by Gary Lewis and the Playboys, and the Johnny Mann Singers' "We Can Fly."

Monte Wins Vs. Pickwick

NEW YORK — A New York State Supreme Court jury has awarded singer Lou Monte \$540,000 from Pickwick International in his suit charging Pickwick with selling more than one million copies of "Spotlight on Lou Monte" without his permission. Edward J. Kaufman, Monte's attorney, contended that the recording was made as a demo almost 20 years ago.

The company answered that it had purchased the recordings from another firm, which claimed it had originally been bought from Roy Gould, who claimed to have permission to sell the tapes. The suit also referred to Pickwick's use of Monte's picture on the jacket.

Barrington Expands

BARRINGTON, Ill. — Barrington Records has opened a West Coast office at 2340 S. Corning in Los Angeles. Mike Joseph, West Coast representative for Barrington, is scouting for new material and artists. The office's first product will be a disk by the Same, which Joseph produced.



BY POPULAR DEMAND...

SINGLED OUTFOR AHIT*

BERT KAENPFERT and his orchestra

Play YOU FARE MY SUNSHINE *

*FROM THE BERT KAEMPFERT ALBUM
"THE WORLD WE KNEW"
DL 4925 (M) • DL 74925 (S)





32204

DECCA RECORDS-A Division of MCA, Inc.



SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 132—Last Week, 145

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

TEMPTATIONS — (Loneliness Made Me Realize)
ITS YOU THAT I NEED (Prod. N. Whitfield)
(Writers: Whitfield-Holland) (Jobete, BMI)—
Headed right for the top of the Hot 100 this groovy
rocker is loaded with excitement and another top
vocal workout. Flip: "Don't Send Me Away"
(Jobete, BMI). Gordy 7065

*SCOTT McKENZIE — LIKE AN OLD TIME MOVIE (Prod. John Phillips & Lou Adler) (Writer: J. Phillips) (Wingate, ASCAP) — John Phillips gives McKenzie a change-of-pace material from the phenomenal "San Francisco" smash. This beautifully performed ballad has the potential of his initial hit. Striking string arrangement fits all programming. Flip: "What's the Difference-Chapter II" (Hollenbeck, BMI). Ode 105

NEIL DIAMOND—KENTUCKY WOMAN (Prod. Jeff Barry & Ellie Greenwich) (Writer: Diamond) (Tallyrand, BMI)—Folk rocker proves one of Dia-

mond's most potent entries that should fast top the sales of the successful "Thank the Lord for the Nighttime." Strong material. Flip: "The Time Is Now" (Tallyrand, BMI). Bang 551

BAR-KAYS—GIVE EVERYBODY SOME (Prod. David Porter & Isaac Hayes) (Writers: Porter-Bar-Kays) (East, BMI)—Hot on the heels of "Soul Finger" and "Knucklehead," the hot and wailing group have a sure-fire topper in this pulsating, blues dance item that moves and grooves throughout. Flip: "Don't Do That" (East, BMI).

SUNSHINE COMPANY—BACK ON THE STREET
AGAIN (Prod. Joe Saraceno) (Writer: Boettcher)
(Fifth World, BMI)—The "Happy" group have a
blockbuster in this compelling folk-oriented material that should rapidly establish them at the top
of the Hot 100. Smooth performance. Flip: "I Just
Wanted to Be Your Friend" (Fifth World, BMI).
Imperial 66260

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

*HERBIE MANN—TO SIR, WITH LOVE (Prod. Tom Dowd) (Writers: Black-London) Screen Gems-Columbia, BMI)—The instrumental cover of Lulu's current smash should fast prove a discotheque sales winner and hit all types of programming. Arif Marden's clever arrangement and Mann's top performance spell hit. Flip: "Hold Back" (Herbie Mann, ASCAP).

Atlantic 2444

SPANKY AND OUR GANG—LAZY DAY (Prod. Jerry Ross) (Writers: Fischoff-Powers) (Screen Gems-Columbia, BMI)—More bright, happy material performed in their fresh, creative style should fast prove a topper for "Making Every Minute Count" and put them back in their hit "Sunday Will Never Be the Same" selling vein. Flip: "(It Ain't Necessarily) Byrd Avenue" (Spanky & Our Gang, BMI).

Mercury 72732

SANDY POSEY—ARE YOU NEVER COMING HOME (Prod. Chips Moman) (Writers: Penn-Oldham) (Press, BMI)—Fast follow-up to "I Take It Back" is this powerful piece of ballad material that should keep the fine stylist riding high on the Hot 100. Beautiful, commercial sounds. Flip: "I Can Show You How to Live" (Sanblu, BMI).

GRASS ROOTS—WAKE UP, WAKE UP (Prod. Steve Barri & P. F. Sloan) (Writers: Barri-Sloan) (Trousdale, BMI)—Top easy-beat rocker penned by Barri and Sloan has all the commercial ingredients to top their recent "Things We Should Have Said." Flip: "No Exit" (Trousdale, BMI).

*DIONNE WARWICK—(Theme From) VALLEY
OF THE DOLLS (Prod. Bacharach-David) (Writers:
A. Previn-D. Previn) (Feist, ASCAP)—I SAY A
LITTLE PRAYER (Prod. Bacharach-David)
(Writers: Bacharach-David) (Blue Seas / Jac,
ASCAP)—As in the case of her last hit, "Alfie,"
and "Beginning of Loneliness," Miss Warwick offers
two powerful sides with equal sales potential. First
is the beautiful and sensitive Previn ballad from
the film, while the other side is a smooth rocker
loaded with programming and sales appeal.

THIRD RAIL—BOPPA DO DOWN DOWN (Prod. Levine-Resnick-Cooper) (Writers: K. Resnick-A. Resnick—J. Levine) (T.M., BMI)—Raucous rocker with a pulsating driving beat has even more sales potential than their initial hit "Run, Run," Group wails from start to finish. Flip: "Invisible Man" (T.M., BMI).

Epic 10240

*ELVIS PRESLEY—BIG BOSS MAN (Writer: Reed)
(Conrad, BMI — YOU DON'T KNOW ME
(Writers: Walker-Arnold) (Hill & Range, BMI)—
Again Presley scores with two equally strong sales items. First is a wild rocker right in the top Presley selling bag, while the flip is an exceptional revival of Ray Charles' ballad hit. Both will hit big.

RCA Victor 9341

PARLIAMENTS — ALL YOUR GOODIES ARE GONE (Prod. Clinton and Taylor) (Writers: Clinton-Haskins-Nelson) (Groovesville, BMI)—Hot on the heels of "I Want to Testify," the swinging quintet from Newark can't miss with this infectious soulful blues entry. Another strong winner. Flip: "Don't Be Sore at Me" (Groovesville, BMI).

OSCAR TONEY JR.—YOU CAN LEAD YOUR WOMAN TO THE ALTAR (Prod. Papa Don) (Writer: Chalmers) (II-Gatto, BMI)—Charlie Chalmers' clever blues material which Toney wails for all it's worth, should fast put him back in the "Four Your Precious Love" selling bag. Flip: "Unlucky" (Papa Don, BMI).

Bell 688

*JACK JONES—OPEN FOR BUSINESS AS USUAL (Writer: C. Carson Parks) (Greenwood, BMI)—The country hit of the past could easily prove another "Race Is On" for Jones. Catchy, clever Carson Parks rhythm number is well performed by Jones and arranged by Ralph Carmichael. Flip: "The Mood I'm In" (Cavalcade, ASCAP).

Kapp 860

GLEN CAMPBELL—BY THE TIME I GÊT TO PHOENIX (Prod. Al DeLory) (Writer: Jim Webb) (Rivers, BMI)—"Gentle On My Mind" put Campbell right up the Hot 100 and this poignant ballad should push him higher. Exceptional vocal reading and compelling Al DeLory arrangement and production. Flip: "You've Still Got a Place in My Heart" (Acuff-Rose, BMI). Capitol 2015

*MEL CARTER—BE MY LOVE (Prod. Tommy Oliver) (Writers: N. Brodsky-S. Cahn) (Miller, ASCAP)—Carter has hit it big with revivals and this exceptional updating of the Mario Lanza hit should be just the one to put him right back up there on the Hot 100. Disk should fast hit all types of programming.

Liberty 56000

*SEEKERS—WHEN THE GOOD APPLES FALL

(Prod. Tom Springfield) (Writer: Kenny Young)

(Unart, BMI)—Beautiful folk ballad material with compelling lyric content has all the earmarks of a powerful seller for the "Georgy Girl" group. Currently hitting in England. Flip: "Myra" (Woomera, BMI).

Capitol 2013

INNOCENCE—THE DAY TURNS ME ON (Prod. Anders-Poncia) (Writers: Bruno-Earle) (Kama Sutra, BMI)—The Bufferin commercial material should prove a giant for the Innocence. Infectious number, well performed. Flip: "It's Not Gonna Take Too Long" (Kama Sutra, BMI).

ERMA FRANKLIN—PIECE OF MY HEART (Prod. Bert Berns) (Writers: Berns-Ragavoy) (Web IV/Ragmar, BMI)—Aretha's sister comes on strong with a powerful blues wailer that should spiral her right up the Hot 100. Electrifying emotional performance and pulsating dance beat spell smash.

Shout 221

CHAK | Spotlights—Predicted to reach the HOT 100 Chart

DEREK AND RAY—To Sir, With Love (Screen Gems-Columbia, BMI).

MERCURY 72744

SOPWITH "CAMEL"—Saga of the Low Down Let Down (Great Honesty, BMI). KAMA SUTRA 236

TRAFFIC—Hole in My Shoe (Essex, ASCAP). UNITED ARTISTS 50218

NEW COLONY SIX—Treat Her Groovy (New Colony, BMI). MERCURY 72737

NEIGHBORHOOD—Maintain (Equinox, BMI). ACTA 813

BONGI AND JUDY—Running Out (Earth, BMI) BUDDAH 16

ROOFTOP SINGERS—Kites (Leo Feist, ASCAP). ATCO 6526

BONGI AND JUDY-Running Out (Earth, BMI) BUDDAH 16
ROOFTOP SINGERS-Kites (Leo Feist, ASCAP). ATCO 6526
TONY MOTTOLA-Call Me (Duchess, BMI). PROJECT 3 1318
HENRY MANCINI & HIS ORCHESTRA-Wait Until Dark (Witmark & Sons/Northridge, ASCAP). RCA VICTOR 9340
PERCY WIGGINS-They Don't Know (Champion, BMI). ATCO 6520
THE WRECK-A-MENDED-Love Is in the Air (Double Diamond, BMI).

UNITED ARTISTS 50212
NIGHT SHIFT—After the Lights Go Out (Prancer, BMI). BELL 686
JOHNNY TILLOTSON—You're the Reason (Vogue, BMI). MGM 13829
LOU DONALDSON—Alligator Bogaloo (Blue Horizon, BMI). BLUE NOTE 1934

DUKE'S NEW BAND SOUND—Don't Call Me Honey When Your Mother's Around (Gypsy Boy & TM, BMI). COLUMBIA 44313
BHAGAYAD-GITA—Long Hair Soulful (Jaidi Karo/MRC, BMI). PHILIPS 40485
PETE FOUNTAIN—My Blue Heaven (Feist, ASCAP). CORAL 65612
THE FUN & GAMES COMMISSION—Today—Tomorrow (Brent, BMI).
MAINSTREAM 671

TERRI BRYANT—(You'd Better) Straighten Up and Fly Right (Zira/Floteca, BMI). VERVE 10553

MICKIE FINN—Bonnie & Clyde (Witmark, ASCAP) DUNHILL 4104

T.I.M. LOVE—I Can't Turn Back Time (Unart, BMI). ASCOT 2234

THE WALL OF SOUND—Hang On (Jay-Doll Music, BMI). TOWER 363

THE DEFINITIVE ROCK CHORALE—Get On With It (Fred Parker, BMI).

THE WALL OF SOUND—Hang On (Jay-Doll Music, BMI). TOWER 363
THE DEFINITIVE ROCK CHORALE—Get On With It (Fred Parker, BMI)
—In the Mirrors of Your Mind (Razzle Dazzle, BMI). PHILIPS 40486
BOB BRAUN—It's Only Make Believe (Marielle, ASCAP). UNITED ARTISTS
50213

www.americanradiohistory.com

MICHEL LEGRAND—Tara's Theme (Remick, ASCAP), MGM 13816 CLASSICS IV—Spooky (Lowery, BMI), IMPERIAL 66259 MARGIE DAY—Walk Away (Carwin, ASCAP), RCA VICTOR 9339

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

CONNIE SMITH—BURING A HOLE IN MY MIND (Prod. Bob Ferguson) (Writer: Coben) (Delmore, ASCAP)—Fast follow-up to her successful "Cincinnati, Ohio," is this beautiful Cy Coben ballad headed right for the top of the chart. Flip: "Only for Me" (Greenback, BMI).

BILL ANDERSON AND JAN HOWARD — FOR LOVING YOU (Writer: Karlinski) (Painted Desert, BMI)—What a winning duet this is! With all the ingredients for a No. 1 chart item, the combination of the two top sellers can't miss. Powerful Steve Karliski ballad material. Flip: "The Untouchables" (Stallion, BMI).

Decca 32197

STU PHILLIPS—JUANITA JONES (Prod. Chet Atkins) (Writers: Evans-Parnes) (Natson/Port, ASCAP) — More exceptional Tex-Mex flavored ballad material which spells more top-of-the-chart honors for the fine style of Phillips. Hot follow-up to his recent "Vin Rose" Flip: A Castle, a Cabin" (Tree, BMI).

RCA Victor 9333

JIMMY NEWMAN — BLUE LONELY WINTER
(Writers: Newman-Baham) (Newkeys, BMI)—This
one could prove the top ballad of the upcoming
winter season. Lyric, beautifully performed, has pop
market potential as well. Should prove one of Newman's all-time big hits. Flip: "Devil Was Laughing
at Me" (Newkeys, BMI).

Decca 32202

CHARLIE LOUVIN—THE ONLY WAY OUT (Prod. Kelso Herston) (Writer: Merritt) (Central Songs, BMI)—Neal Merritt's poignant ballad fits the warm, emotional style of Louvin like hand in glove. Louvin is at his best in this powerfully commercial entry. Flip: "Too Little Too Late" (Five L's, BMI).

Capitol 2007

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

JERRY REED—Tupelo Mississippi Flash (Vector, BMI). RCA VICTOR 9334
BILLY LARGE—Gypsy Rose and I (Don't Give a Curse) (Buckhorn, BMI).
COLUMBIA 44315
OTT STEPHENS—Fly Not Tonight (Yonah, BMI) CHART 1005

CHERYL POOL—There's Got to Be a Woman Too (Suma, BMI). PAULA 277
DALE TURNER—False Eyelashes (Vintage, BMI). COLUMBIA 44300
BAMBI LYNN—Whirlpool (Jasper/Banff/Sporn, BMI). RCA VICTOR 9336
JIM MORGAN—Warm to Cool to Cold (Lyn-Lou/Rafeigh, BMI). CHART 1006
BILLY PARKER—She's Just Getting Back At Me (Pamper, BMI). DECCA
32203

DEBBIE LORI KAYE-Break My Mind (Windward Side, BMI). COLUMBIA
44311
BENNY BARNES-Headed for Heartbreak (Big Bopper, BMI). KAPP 859

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

JIVE FIVE FEATURING RICHARD FISHER—
NO MORE TEARS (Prod. Otis Pollard) (Writer: Fisher) (Little Rick, BMI)—A wailing blues block-buster that should prove the biggest winner the group has ever had. It's their soulful sound at its best and sales should come aboard fast. Flip: "You'll Fall in Love" (Little Rick, BMI).

TONY MASON—GROOVE CITY (Prod. George Kerr & Paul Robinson) (Writers: Harper-Poindexter) (Zira/Floteca, BMI)—Mason has had some initial success, but this pulsating rocker should put the exceptional blues shouter right up the r&b chart and then spill over into the pop market. Exciting, commercial entry. Flip: "The Power of a Woman" (Zira/Floteca, BMI). RCA Victor 9338

JOHN ROBERTS—SOCKIN' 1-2-3-4 (Prod. Bob Garner) (Writers: Roberts-Garner) (Don, BMI)—A wild dance item that should rapidly climb the r&b chart and also hit the pop market with impact. Groovy mover never quits and features a top vocal workout. Flip: "Sophisticated Funk" (Don, BMI).

Duke 425

YAPHET KOTTO—HAVE YOU EVER SEEN THE BLUES (Prod. Levine & Masekela) (Writer: Kotto) (Chisa, BMI)—Here's a powerful left-fielder that could easily prove a giant. The dramatic film and TV actor impresses with his reading of strong blues material which he composed. Infectious dance beat backs his fine reading. Chisa 006

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

THE CRUSIERS—I Need You So (Flat Towne, BMI). GAMBLE 207
SLIM HARPO—I'm Gonna Keep What I've Got (Excellorec, BMI). EXCELLO

THE TRENSATIONS—Soulin' and Rollin' (Pan-World, BMI). MINIT 32027
RONNIE WHITE—Begging You (Brent/Renda, BMI). BRENT 7075
SAM & BILL—Tryin' to Get Back to My Baby (Wabs/Champion, BMI).
DECCA 32200

DECCA 32200
JIMMY NORMAN-I'm Leaving (This Old Town) (Bozard/MRC, BMI).
MERCURY 72727

GLADYS KING—I Can't Get Over You (Lawton, BMI) ABC 10988
THE TRIPPS—Give It Back (Savoy, BMI). VICTORIA 1003
BILL BRANDON—Self Preservation (Quinvy-Pronto, BMI). SOUTH CAMP 7006
KRIS PETERSON—Mama's Little Baby (Is a Big Girl Now) (Arite Field, BMI). CAPITOL 2014

OCTOBER 7, 1967, BILLBOARD

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S-217

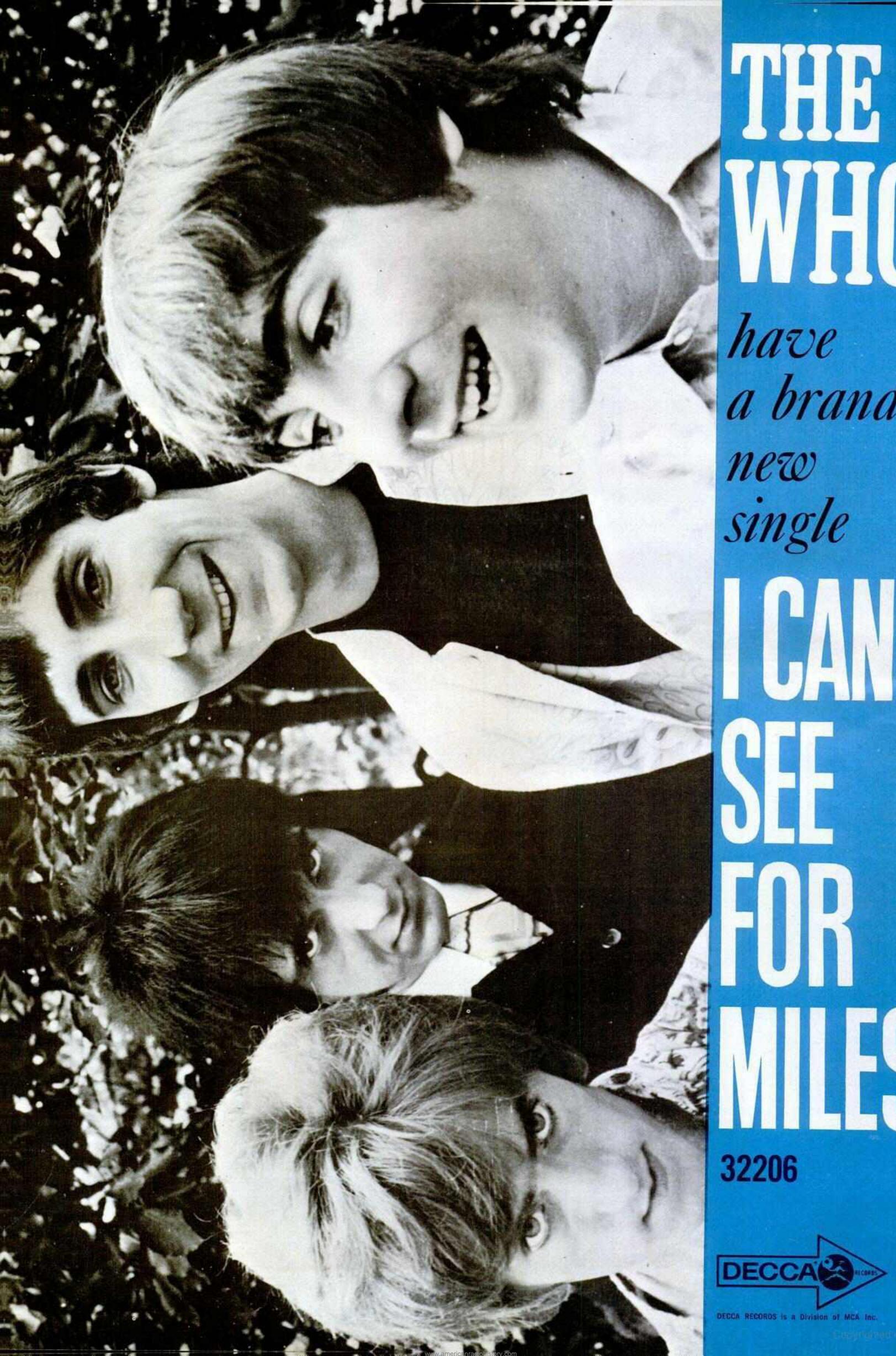
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32206



Musical Instruments

Acts in Buying Splurge to Re-Create Record Sounds

Promoters Report Dip In Concert Attendance

By EARL PAIGE

CHICAGO — Recording act managers are attempting to boost sagging concert attendance by beefing up combos with new instruments, more amplification and additional sidemen in live appearances.

Most managers say that disappointing concert crowds stem from the inability of acts to recreate the recording studio sound during stage appearances. Other managers are worried about the actual physical appearance of some groups.

John May, manager of Chicago's Exceptions, has added three brassmen to his group, is decking the boys out in formal brocade tuxedos and is using a "big band" format. "I think kids are tired of seeing these dirty, hippie-type groups," said May, "and they expect a fuller sound than they're getting at concerts.

"Kids come to concerts ex-

Kansas City, Mo.; Michael H.

Yeager, Yeager's Music Shop,

Baltimore, Md.; Keith E. Jor-

gensen, Organ Center, Logan,

Utah, and John J. Swoboda, J.

Swoboda's Music, Omaha, Neb.

tleman, Tiller Piano & Organ,

Louisville, Ky.; Reuben L. Lin-

der, Moses Melody Shop, Little

Rock, Ark.; Tyra E. Bowling,

Dixieland Music Co., Greenville,

S. C.; Frank Johnson, Johnson

Piano & Organ, Kinston, N. C.;

I. J. Olsher, Apex Music, San

Diego, Calif.; James C. Cald-

well, Vox Centers; Richard J.

Codlewski, Argee Music Ltd.,

Tuscola, Ill.; Ken Melling, War-

wick Electronics, Sepulveda,

Calif.; Joyce B. Jorgensen, Organ

Center, Logan, Utah; Danny L.

Wilson, Vox Hall, Oxnard,

Calif.; Carl W. Kalie, Kay Kalie

Music; Buena Park, Calif.; Mad-

elene M. Stewart, Carleston-

Stewart Music, and Inez and

Paul Scheen, Music Arts Co.,

Also Pamela and Susan Gen-

pecting the group to sound like they do on records. But where you use a whole house orchestra or a lot of sidemen on recording sessions you can't duplicate this on stage and this is hurting the concert business."

Grand Rapids, Mich., promoter Phil Simon said the declining attendance at live concerts would be a main topic of discussion when promoters meet here Oct. 16 and decide on forming an independent promoters association.

"Concerts right now are a hitand-miss proposition," Simon said. "We might book a group in Michigan and hit three nights out of six. Then in Indiana we may have only two good crowds in six nights. The next week we may not draw a corporal's guard."

More Amplifiers

Musical instrument firms are also feeling the impact of groups wanting a bigger sound, according to Henry Milana, sales manager, Estey Musical Instruments, makers of the Magnatone ampli-

"We're getting a lot of calls from groups who want equipment that will give them a big sound in auditoriums. Our 120watt unit is being used along with our slaves, which give you another 120 watts of output."

M. Hohner is now advertising its Echolette with copy that says: . . . let your group achieve recording studio sound outside the recording studio. At ballparks, dance halls, auditoriums, gymnasiums-you name it. . . .

Overexposure

Other promoters commenting on the inconsistency between how groups sound on records as against live stage performances included Kenny Lark, Kenny Lark Productions, Cleveland. "I think some of the trouble is the overexposure of certain groups but there's no doubt that kids are disappointed when a group doesn't sound like its records. Once kids see this they won't come and see the group again."

Donald White, Don-El Productions, Philadelphia, said, "You have to have a product in the first place. Unless you have a product, you can draw just as big a crowd with a bunch of cats fighting in an alley.

"I'm expanding more and more into country and western because this type of act does sound the same in person as in their records."

Versatile Musicians

A number of groups are expanding their sound by developing more versatility within existing formats. Dan Morrison, manager of the Prediktors, a Chicago group, explained this approach.

"Originally we had Dave Miller on organ, Sam Benning on bass, Bud Van Horn on drums and Dave Padwin on lead guitar. Miller plays trumpet and trombone, and Bennie also plays trumpet.

Morrison said the group was using six or seven men in back of the group during recordings sessions. "We definitely want to be able to create this bigger

sound in person," he said. May, in speaking of the need to create a bigger sound, also thinks groups should consider their over-all image. "Some of these rock groups are so dirty," he said. "After all, how much dirtier can you get?

"We're using full-dress white tie and tails, or what you might call a kind of mod fashion full-

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VOX DEALERS from throughout the U. S. grouped for a photographer at John F. Kennedy International Airport, New York City, prior to

departure for Europe in a manufacturer-sponsored tour (see story).

dress tails designed by Gingiss." To the original group, which consisted of Billy Herman, drums; Jim Edwards, piano and organ; Pete Catera, bass guitar, and Jim Vincent, lead guitar, May has added Mark Brand,

"With these three men we can now use alto, tenor and baritone sax, trumpet, trombone, flugel horn, French horn and even a melophone.

Rick Reed and John Stetanek.

"We're using charts and music stands," said May. "When the group comes on stage and

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looks as if it's playing from music just like the big bands used to, the kids really flip."

The changed image reflected in the Exceptions' use of formal attire may hint at other alterations, according to Walt Heeney, manager of Saturday Review, another Chicago group.

"I think a lot of groups will be wearing shorter hair, especially when they get more col-lege jobs. The long hair has many problems and when the kids start sweating on stage their whole appearance is hurt."

Dealers Tour on Vox

LOS ANGELES-More than 70 music dealers who have met sales quotas completed a European grand tour sponsored by the Vox Guitar and Amplifier division of the Thomas Organ Co.

In addition to touring the British Music Trade Fair in London, the dealers visited Germany and France. Traveling with the dealers was Marvin J. Kaiser, national sales manager for Vox.

Retailers who participated in the European tour were Edgar R. Lyons, Porter Electronics, Buffalo, N. Y.; Carl M. O. Pezzenti, Pezzenti Music Mart. Youngstown, Ohio; Eugene W. Ehrlich, La Salle Music, West Hartford, Conn.; Joe N. Tillman, Tillman Music, Charlotte, N. C.; Emmett H. McNease, Witmer-McNease Music, Mishawaka, Ind.; Lorne Cartwright and Fred Kent, Mid-West Musical Ltd.; Larry J. Mechem, Anderson Music Center, Anderson, Ind.; and Henry J. Goldrich, Manny's Musical Instrument Co., New York.

Other dealers included Wesley H. Evans, Evans Music City, Houston, Tex.; Donald Ray Miller, Frank's Jewelry, Graham, N. C.; Ted Dworshak, Ted's Music Center, Bismarck, N. D.; Charles and Peter Wagener, Wagener's Music, Waconia, Minn.; Terry S. Evans, Clark Evans Music, Spokane, Wash.; Jerry O. Lee, Jerry Lee Piano & Organs, Stockton, Calif.; Joseph A. Rossi, Academy Piano & Organs, Sacramento, Calif.; Carl R. Massey, Massey Music House, Kalamazoo, Mich.; Jack L. Wells and Edmund M. Jenkins, Jenkins Music Co.,

Why the Boom?

CHICAGO — A number of factors are contributing to the current boom in music, reports major distributor Targ & Dinner, Inc. here. Among the reasons:

- Increased leisure time and a desire to turn boredom into creative activity.
- · The rock 'n' roll era and revival of folk music.
- Development of play-atonce instruments and instruction methods.
- Determination of young people to express themselves musically.
- An interest in musical expression that extends to all age groups, from small fry in kindergarten to senior citizens' groups.

New Plan for Instrument Insurance

Salt Lake City, Utah.

NEW YORK—Package insurance policies of comprehensive types at discounts are available for the first time to musical instrument manufacturing firms.

Under a new program for industrial firms, musical instrument manufacturers may purchase an insurance package at a 15 per cent discount. The basic program is sold with an 80 per cent coinsurance clause for property coverage and is subject to specific minimum premiums depending on the type of coverage and the nature of the account.

The program is part of the latest expansion of the Multi-Line Insurance Rating Bureau's special multi-peril policy program series. The program has been approved by 34 State insurance departments.

Drum Record

CHICAGO—David Wexler & Co., in order to help boost drum set sales, has produced a record by Bobby Gregg called "Drums the Easy Way.'



OCTOBER 7, 1967, BILLBOARD

MAXWELL MEYERS, Inc.

A Division of Targ & Dinner, Inc.

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SAN ANTONIO, TEXAS 78205

AMERICAN CPUSTALINED* Tape... fills... you with exquisite 'registers' of different tone colours, captured better from the woodwinds *Exclusive process of AMERICAN RECORDING TAPE A Division of GREENTREE ELECTRONICS 2135 Canyon Dr., Costa Mesa, Calif. 92626

Little Hoopla in Peak Sales Period

By RAY BRACK

First in a series of four articles.

CHICAGO — If the musical instrument industry does half of its \$900 million business for 1967 in this last quarter—and some of the best heads in the trade say that's about what we may expect—then it will do so with a minimum of supplier-initiated promotional support.

A Billboard survey of key manufacturers, importers and distributors reveal that hoopla-oriented musical instrument firms are exceptional. You get past Vox, Baldwin, Hohner, CMI, Fender, Decca, Merson and a handful of other companies and you run into this type of self reproach: "We know we should promote harder, and we plan to, but. . . ."

And there are other firms that may have solid promotional plans, but nobody around the store seems to know what they are. Fred Gretsch is an example. A reporter was told by sales manager Phil Grant that an agency, Mitchell-Morrison, handled "all those things." But agency man Barry Morrison was apparently too busy to talk and calls were shunted to secretary.

Very Little

"Yes, the musical instrument industry does about 35 to 40 per cent of its annual business in the fourth quarter," said Josef Friedman, president of Josef Friedman Musical Sales, New York. "And from Labor Day through January, 60 to 65 per cent of all the musical merchandise is sold. But at the same time few of the musical instrument manufacturers do very little in the vein of promotion, even at Christmas. They leave it up to the indi-

vidual dealer, and many of the smaller dealers are not educated for this. It's hard to convince them that this type of promotion is important. The record industry is far ahead of us in this respect."

Valco public relations director Robert E. Lynch said, "When you really get down to it, there isn't a heck of a lot of promotion in this business. For one thing you have to work through distributors, and many of them balk at this. Some even want you to pay them for co-operating in a promotional program."

Said Friedman, "I've talked to distributors about making promotional materials available to dealers, but they are reluctant to do so. If they co-operate, they want the promotion to be entirely self-liquidating."

Cut and Dried

"It's been the nature of the animal," offered John Martin, Goya vice-president. "There's so much more that could be done. But it's an industry that's cut and dried with its manufacturer - distributor - retailer merchandising chain. Most of the promotion is at the retail level, and much of this manifests itself through rentals, school and studio programs.

"I don't know why this industry doesn't go in for more Christmas promotion. I feel we need more hoopla," said Buegeleisen & Jacobson, Inc., sales manager Austin Lempit.

Lempit's firm is among the promotional leaders. It recently featured its Espana guitar line in a Central Park "teach in." It will show the line at the country music convention in Nashville. And the firm advertises regularly in the consumer and trade media.

Some of the other promotionminded firms, and what they're doing:

Sound Tracks

Staid old Baldwin is a consistent advertiser at the consumer level and works tirelessly to get its instruments into the hands of recording artists. Musical instrument division advertising manager James Lohr reports that its new combo harpsichord, for example, is being used for commercials, film soundtracks and rock groups. Groups using the instrument in recording sessions are Chad and Jeremy, the Monkees, Beach Bys, Spanky and Our Gang, Left Banke, Young Rascals and the Sandpipers. The harpsichord has also been used frequently on the Lawrence Welk show and jazz pianist Hank Jones has recorded an album of jazz on the combo harpsichord for release on Impulse. The instrument has also been used by the Cincinnati, Dallas, Fort Lauderdale and New Orleans symphonies to simulate the Cimbalon required in the "Harry Janos Suite."

• Vox is backing its dealers with a promotional avalanche. The firm hs signed scores of major artists, including the Beatles, to exclusive endorsement contracts. Other groups signed are Herman's Hermits, Rolling Stones and Paul Revere and the Raiders. The firm's ampliphonic sound was demonstrated on the Dean Martin summer show. Vox was named the official guitar at Expo 67. The firm has been sponsoring

Hohner has been consistent

national band contests.

in fourth-quarter promotion for several years. They reguarly issue special Christmas music books, supply in-store and window displays and back their products with advertising in regional Life magazine and on regional radio. Newly appointed advertising director Ed Lovern said the same campaign will prevail again this year.

 Herco accessories has shown a progressive spirit in this area, pioneering with new packaging for straps, strings, etc., and constantly innovating with new displays.

 C. Bruno is making new guitar floor displays available for the season, as are Sorkin, CMI and several other large distributors.

 Alfred Music, as in years past, will provide a generous array of holiday season promotional aids to its dealers.

Zappa

• Merson-Unicord has Frank
Zappa of the Mothers of Invention cooking up Christmas promotion ideas. Need we say
more.

 Valco plans to introduce a nationwide promotion tied in with a clothing manufacturer right after the holidays.

 Danelectro will be boosting its electric sitar during the holidays in connection with a new Decca album called "Pop Goes the Sitar." The firm also plans full page ads in Life and International Musician for its Coral and Danelectro lines.

 Decca has wrapped up a power-packed promotion for the big-sales season, grouping an electric guitar, amplifier, guitar bag, instruction book, set of strings, picks and guitar strap into one handsome, selfselling carton and pricing it all at \$69.35. The items separately would total \$94.35.

• Targ & Dinner - Maxwell Meyers has released a colorful Christmas catalog, planned for use by any dealer without conflicting with franchised brands, and is being offered complete with dealer's imprint. It's a 16page catalog, all in full color, and from here looks like an excellent promotion item.

 Fender, which used radio and TV media for the first time in 1966, will continue to do so.
 Their commercials feature such artists as Buck Owens, the Beach Boys and the Tijuana Brass. Radio commercials produced in Nashville feature stars of the "Grand Ole Opry."

Next week: New Merchandise for the Peak Season.



AGGRESSIVE VOX is constantly putting its products before the public. Helping to kick off the big fourth quarter was this amplified instruments demonstration by Bill Page, right, at Expo 67. He's seen at the Air Canada pavilion with organist Maurice Boivin.





The action groups are creating exciting harpsichord music...from cool Bach to Go-Go-Rock, They're doing it with RMI ROCK-SI-CHORD...the new instrument with authentic harpsichord sound - PLUS*. Take a live group like "THE LOVIN' SPOONFUL", they're turned-on with ROCK-SI-CHORD and have become a living legend. Only ROCK-SI-CHORD is a 100% solid state electronic harpsichord, including tone generator, and has no strings to get out of tune. Model 100 has an 8' tone generator, four octave keyboard, string and lute stops, ROCK-SI-CHORD 200 has separate 8' and 4' tone generators, individual string, cembalo, and lute stops for mixing string-to-mellow tones, Movin' groups will like the fold-out legs for fast set-ups, and will agree it's the best rock harpsichord in town - any town. More and more popular groups, like"The Lovin' Spoonful", and nationally acclaimed soloists are performing on RMI instruments, Local combos will be following their lead - they'll be shopping for RMI instruments in progressive music stores all over the country.

MORE BOLD, FRESH IDEAS IN SOUND COME FROM RMI

RMI EXPLORER the unique electronic instrument that produces unusual and familiar sounds from brasses to woodwinds to strings. **RMI LARK** is a versatile new combo organ, priced low for the young combo, with exceptional quality features.

RMI 140 AMPLIFIER has that big clean sound modern musicians are looking for. RMI CALLIOPE is a three octave electronic organ that recreates all the tonal qualities

of the real thing.

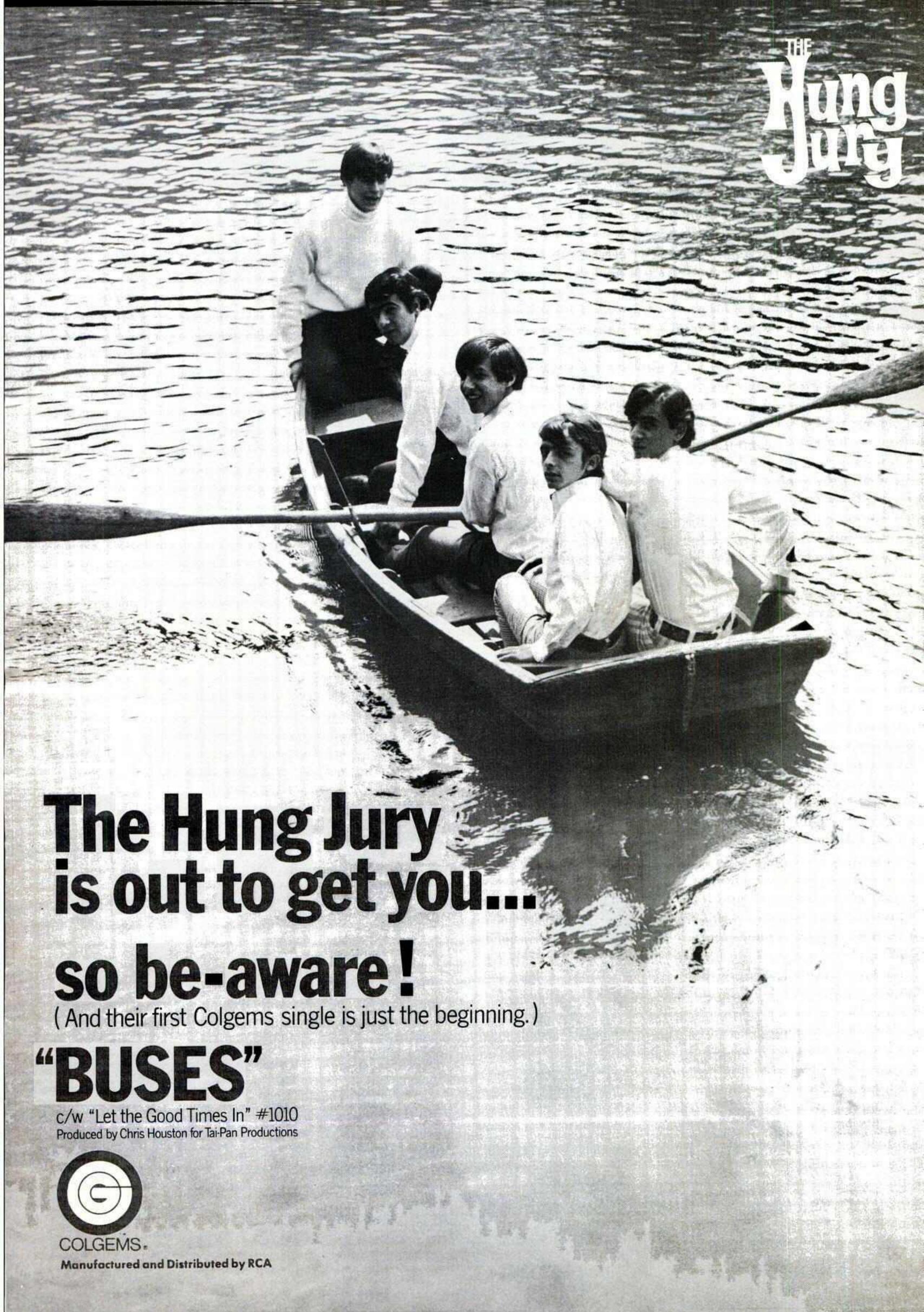
RMI could even create an original sound for musicians searching for that elusive exclusive.

*PLUS means-that it can be made to sound like a piano too, if desired,

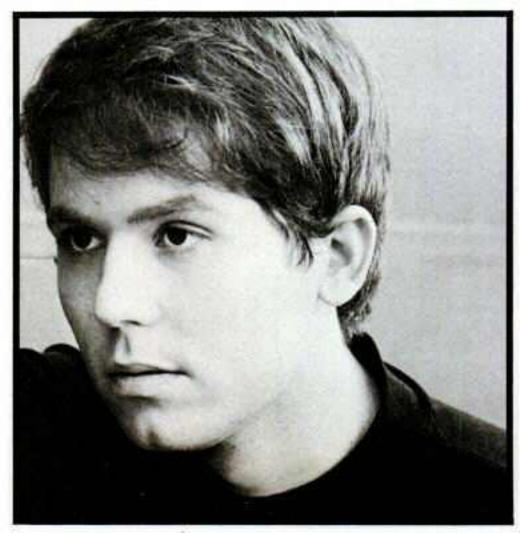
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ROCKY MOUNT, NORTH CAROLINA
Division of Allen Organ

OCTOBER 7, 1967, BILLBOARD



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This is to inform all our licensees and representatives that RAPHAEL continues to be an EXCLUSIVE HISPAVOX ARTIST in all the world, as the long-term contract we have with him is still completely in effect.

Therefore, if any new recording by this artist, produced independently or by any other record company, were released, you should tell us about it immediately, so that we can take the suitable legal steps to defend our mutual, legitimate interests. Sincerely yours,

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HISPAVOX, S. A.

PROGRAM

THE 2ND NATIONAL TAPE CARTRIDGE FORUM

Sponsored by Billboard and Merchandising Week ● New York Hilton Hotel, New York City, October 16-17, 1967

MONDAY, OCTOBER 16

9:30 A.M. - 12:15 P.M.

SESSION 1 THE SHAPE OF THE TAPE CARTRIDGE FIELD—TODAY

AND TOMORROW Talk A

What Has Happend in the Tape Cartridge Field and Where is it Heading? (Speaker

to be Announced)

The Experience to Date and Future Plans of the Automo-Talk B bile Manufacturer Oscar T. Kusisto, Vice-President and General Manager

Motorola, Inc. Franklin Park, Illinois

Washington, D.C.

The Development of Product and Promotional Programs Talk C for the Home Market Jack Wayman, Staff Vice-President Electronic Industries Association

1:30 P.M. - 5:30 P.M.

CONCURRENT SESSIONS

The following sessions will be held at the same time, Each registrant will select two of the five following subjects. The discussion of the five subjects will be repeated twice so that the registrant will attend the discussion in successive hours.

SESSION 2 MARKET FACTS ON THE CUSTOMER AND HIS PUR-CHASE OF CARTRIDGES AND EQUIPMENT

Talk A Who is Buying and Why? Lee Zhito, Editor-in-Chief? Billboard Magazine

New York, New York Talk B Analyzing the Type and Amount of Equipment Sold and Their Outlets

Martin Miller, Editor Merchandising Week New York, New York

London, W.I., England

Talk C The Potential in the European Market and Progress to Date Graeme Andrews, Editor Record Retailer

SESSION 3 HOW CAN A RETAILER PROFITABLY GET INTO THE TAPE CARTRIDGE BUSINESS?

Talk A The Experience of a Record Retailer Russ Solomon, President Tower Records

Sacramento, California The Experience of an Appliance Retailer Harold Wittler, President Talk B

H & H Service & Sales

New Castle, Indiana Talk C The Experience of an Auto Accessory Retailer Murray Klein, Executive Administrator

AID Inc. Woodside, L.I., New York

SESSION 4 SOME DISTRIBUTOR APPROACHES TO INCREASE SALES

Talk A How the Distributor Can Diversify His Retail Outlets to Increase Sales James Shipley, President

Main Line Cleveland, Ohio

Talk B Developing an Organized Stocking Plan for Retailers to Maximize Product Turnover (Speaker

> to be Announced)

Pinpointing Your Sales Effort Through Creating a Cus-Talk C tomized Catalogue vs. a Standard One Irwin Jennis, President

J & J Corporation . Newark, New Jersey

SALES OPPORTUNITIES IN THE BROADENING APPLICA-SESSION 5 TIONS OF TAPE CARTRIDGES AND EQUIPMENT

Talk A Its Use in Company Training Programs Thomas F. Hatcher, Director of Experimentation and Innovation The Equitable Life Assurance Society of the U.S.

New York, New York Its Use in Adult Language Instruction Talk B Robert E. Livesey, President Cortina-Institute for Language Study New York, New York

Its Use in Keeping Doctors Informed of Medical Advances Claron L. Oakley, Vice-President and Editor Talk C Audio Digest Foundation Los Angeles, California

CHARACTERISTICS AND DIFFERENCES AMONG MAJOR TAPE CARTRIDGE SYSTEMS—AN ENGINEERING EVALU-SESSION 6 ATION FOR THE LAYMAN

Talk A The Four Track System Ralph E. Cousino, Director of Engineering Orrtronics, Inc. Toledo, Ohio

REGISTER NOW!!

The Eight Track System
Martin Ehrlich, Manager of Engineering Talk B Lear Jet Industries, Inc. Detroit, Michigan

The Playtape System Talk C Frank Stanton, President Playtape, Incorporated New York, New York

Talk D The Cassette System Edward R. Hanson, Technical Commercial Manager North American Philips Company New York, New York

TUESDAY, OCTOBER 17

8:30 A.M. - 12:30 P.M.

CONCURRENT SESSIONS

Each registrant will select three of the following five subjects. He will be assigned his three subjects so that he can attend each in successive hours.

REACHING SPECIAL MARKETS TO EXPAND CARTRIDGE SESSION 7 AND EQUIPMENT SALES

Talk A Selling to the Automobile After-Market Earl Muntz, President Muntz Stereo Pak Van Nuys, California

Selling to the Boat Market Talk B Harold Friedman, President Harold Friedman Wholesale Co. Miami, Florida

SESSION 8 GETTING GREATER MILEAGE IN SELLING AND DISPLAYING PRODUCT

Talk A Training Retail and Distributor Salesmen to Sell Cartridges and Equipment More Effectively Richard D. Hershey, Sales Training Supervisor-Electronics Philco-Ford Corporation

Philadelphia, Pennsylvania , Talk B Controlling Pilferage in the Retail Store and Its Impact on Product Merchandising
J. A. Sasch Rubinstein, Sales Manager Calectron Tape Division

Daly City, California SESSION 9 MANAGERIAL CONSIDERATIONS IN LEGAL AND ENGINEERING ASPECTS OF TAPE CARTRIDGES

The Critical Need to Know Music Copyright Dangers as Talk A Tape Use Expands Albert Berman, Controller Harry Fox, Agent and Trustee New York, New York

Talk B The Status in the Development of Standards and Compatability for Equipment and Cartridges (Speaker to be Announced)

SESSION 10 RUNNING AN INSTALLATION CENTER FOR AUTO **EQUIPMENT WITH A RETAIL OPERATION**

Talk A Selecting a City Location and Key Factors in Minimizing Costs of Operation Don Stromstad, President Western Sound Corp. Denver, Colorado

Selecting a Suburban Location and Key Factors in Minimizing Costs of Operation Talk B Marvin Talmatch, President Stereomatic of Long Island Floral Park, L.I., New York

SESSION 11 CREATING GREATER CONSUMER AWARENESS OF TAPE CARTRIDGE AND EQUIPMENT AT THE LOCAL LEVEL

Talk A Promotional Approach at the Local Level to Arouse Consumer Interest Larry Finley, President International Tape Cartridge Corporation New York, New York

Talk B Developing Consumer Interest Through Door to Door Gerald C. Katcher, Secretary-Treasurer Tape-Rac, Inc., and Universal Stereo Studios, Ltd. Freeport, L.I., New York

1:30 P.M. - 4:00 P.M.

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SESSION 12 WHERE DO WE GO FROM HERE?

The final session will deal with some of the critical questions facing companies in the tape cartridge field in the months ahead. The registrants will be pre-assigned to round tables seating ten people per table. Everyone will be given an outline of questions. The men will select three of the questions. Under the guidance of a table leader, the men will exchange ideas, experiences, suggestions on ways to solve the questions. Here is a unique opportunity to learn from other executives the new practices that have been successful, to orient every person's thinking to the opportunities and pitfalls ahead, and to stimulate each registrant to seek ways to make his participation in the tape cartridge field a more to seek ways to make his participation in the tape cartridge field a more profitable one.

REGISTRATION FEE: \$100 PER PERSON SEE OFFICIAL REGISTRATION CARD BOUND INTO THIS ISSUE

Talent

Col.'s Man in Gray Agency Flannel Suit Treats Musical Ads as Pop Art

NEW YORK — Joe Harnell, pianist, composer, arranger, believes advertising music can become an art form. Harnell, whose multi-faceted talent has him on the Columbia label as a recording artist and at Gray Advertising as a music consultant, says there is a growing inter-action between advertising music and pop music, and that advertising music has benefited by it.

The music man at an ad agency, he said, has to be in constant tune with the shape and sounds of today's pop market. "With this knowledge," he said, "the ad agency's music man can create his music within the 10-second or 60-second limits of the commercial and still retain the mass appeal that's inherent in today's pop music."

Harnell says that he tries to stay on top of current pop music trends and still function as an artist. He admits that creating advertising music is a highly honed skill but that an awareness of pop music is important to developing expertise



Ernest Tubb and Loretta Lynn have teamed up and are "Singin" Again" in their newest album for Decca by the same name (DL 4872M; DL 74872S). Their happy sound rollicks through tunes like "Sweet Thing," "We'll Never Change." The bluer side of country music comes through in "Bartender," "Love Is No Excuse" and "Yearning." Both Tubb and Lynn show their stature as performers of country music in this album. Theirs is a talent that demands versatile instrumental backing. And they get it from Epiphone guitars.

(Advertisement)



in advertising music. He's written music for commercials pitching Rheingold, Ford and Hertz, among others.

As far as the recording side of his career is concerned, Harnell is now on the road promoting his new Columbia album, "Bossa Now." He's represented on the LP as pianist, arranger and conductor. Mike

Lana Cantrell On Move Again

NEW YORK - Lana Cantrell, RCA Victor singer, returned to the U.S. Wednesday (27) from her native Australia, where she completed engagements at the Chequers in Sydney and the New 20s in Melbourne. On tap for her here is a heavy schedule of night club engagements and TV commitments during the next few months. First of these is an appearance on Ed Sullivan's CBS-TV show Sunday (8), with a second appearance scheduled for Nov. 12.

Upcoming night club engagements include the Cork Club, Houston, Oct. 14-27; the Cocoanut Grove, Los Angles, Nov. 14-Dec. 2, and New York's Copacabana, Dec. 7-20. In addition, negotiations for Miss Cantrell to open at the Fairmont Hotel, San Francisco, May 9, 1968, have just been wrapped up.

Miss Cantrell's second Victor "Another Shade of Lana," is being released this month.

Berniker produced the album. The tour began last week in Cincinnati with Harnell making appearances on two local TV shows. He followed with TV and radio shows in Chicago, Los Angeles, San Francisco, Boston and New York.

Harnell has been associated with the Bossa Nova sound since his dance-orchestra arrangement and recording on the Kapp label of "Fly Me to the Moon," which won him a Grammy award.

On the arranging end of his career The Richmond Organization recently published a folio of the music of Antonio Carlos Jobim styled for piano by Har-



CAROL BURNETT listens to playback of one of the selections from her first RCA Victor album, "Carol Burnett Sings." The album, which is on Victor's October release schedule, ties in with Miss Burnett's CBS-TV series.

Managers Pick Ray Katz as Head; Linke Vice-President

NEW YORK — Ray Katz has been elected the first president of the Conference of Personal Managers, and Richard O. Linke the first national vicepresident. The election follows the formal merger of the two previously independent East Coast and West Coast divisions.

The Conference also elected Ken Greengrass, president, and Jack Beekman, vice-president, of its East Coast chapter, and William Loeb, president, and

Mathis to Britain After Col. Album

NEW YORK—Johnny Mathis has wrapped up his first album for Columbia Records under his new deal with the company and has taken off for London to begin an engagement at the Talk of the Town Monday

(2). Mathis is then scheduled to headline a \$100-a-plate United Hostess affair at the Beverly Hilton, Los Angeles and follows that with a date on Ed Sullivan's CBS-TV show Nov. 12. He will then perform in concert in St. Louis, Chicago and Detroit. Mathis will return to Los Angeles Dec. 5 where he will appear on the foilowing shows in connection with his engagement at the Los Angeles Music Center beginning Dec. "Hollywood Squares," "PDQ," "Pat Boone Show," "Woody Woodbury Show," "Everybody's Talking," "You Don't Say," "The Dating Game" and "Dream Girl."

Red Doff, vice-president of its West Coast chapter.

The elections were held in conjunction with the balloting for merger, which was effected by the Conference's members to build personal management into a more vital force in the entertainment industry, and to bring new and young managers into its ranks.

The Conference's members. who represent the majority of the major talent in the U. S., intend to continue to strengthen their relations with talent agencies across the country, and to participate more fully in the industry's artistic and cultural

events. In addition, the Conference will continue its efforts to construct a code of ethics and bylaws by which its members and the talent they represent will be afforded professional responsibility and protection.



COLUMBIA RECORDS has redesigned its 70-foot billboard adjacent to the Palace Theater in New York's Times Square area. The sign advertises the four original cast albums of musicals currently on the boards.



JACK JONES, second from left, is welcomed to RCA Victor by Joseph D'Imperio, division vice-president, product and talent development, and Ernie Altschuler, far right, division vice-president and executive producer, pop a&r. Standing at Jones' left is Walter Price, his business manager.

Cream: Group That's Cream of Rock Crop

NEW YORK - The Cream, a trio from England, proved themselves Tuesday (26) in their opening here at the Cafe Au Go Go, to be one of the best rock groups around. Also, they should certainly rank high among jazz groups and among blues groups.

Through a meshing of electric guitar (Eric Clapton), bass (Jack Bruce), and drums (Gingre Baker), the trio thunders toward musical destruction at high amplification, tearing down all preconceived musical ideas, ideals, and forms, but building, at the same time, a series of melodic structures, each selfcontained but connected as a song. The feeling is that each one is doing a solo-at the same time. Yet, the total effect is one of togetherness. Their first number was "N.S.U." For the second number, the Cream shifted to the blues field for "Hey, Lordy, Mama." The beat was still pounding rock, but the guts of the song was authentic blues. Bruce laid in a great bass line; he demonstrated his

flexibility as a singer on the next number, "Tales of Brave

Ulysses."

The best number of the night, both musically and commercially, was "We're Going Wrong" from their coming Atco album. The structure of the song hinges on several steps of music. Bruce, working the bass guitar almost as a lead instrument, was topped by Clapton, who used feedback to produce a continuous musical pattern for each step. Baker was the driver, setting the pace. After a takeoff, similiar to almost every jazz work, the music came back down and Bruce wrapped up the lyric, then the music was brought up higher and higher until wipeout. A song called "Sweet Wine" finished the set.

Whether it is called rock or hip jazz or rocking blues, it is today's music. And the Cream is at the top. The Paupers of Verve/Fore-

cast Records turned in their usually brilliant, exciting show, and Richie Havens, of the same label, rounded out the bill.

CLAUDE HALL

Nemperor Inks Andersen

NEW YORK — Nemperor Artists Ltd., American talent management firm associated with Britain's NEMS Enterprises, has signed folk-pop singer Eric Andersen to a longterm personal management contract. Andersen's signing is the first in an anticipated series of acquisitions for the company, which is headed by New York attorney Nathan Weiss.

Andersen, who is also a composer-lyricist, has had several successful albums on the Vanguard label.

Nemperor is the exclusive North American management representative for all acts as-

Association for UT

ARLINGTON, Tex. — The Association, Warner Bros. group that has caught on with the college crowd, has scheduled a Nov. 29 appearance at the University of Texas at Arlington in Texas Hall, the campus auditorium.

UT Arlington's student activities board also has scheduled the tour road show of "The Roar of the Greasepaint, the Smell of the Crowd" March 15 in Texas Hall.

sociated with its British counterpart, NEMS, including the Beatles, the Bee Gees, the Cream, Gerry Marsden, and Cilla Black, in addition to the American group, the Cyrkle.

Darin Is Signed By Frontier Hotel

LAS VEGAS — The new Frontier Hotel has snared Bobby Darin under a threeyear pact, involving two appearances a year. Darin has been associated with the Flamingo. Vocalist is the first name performer signed for the new hotel which opened in July.

Darin's switch is the second within the month; Frank Sinatra having exited the Sands to tie up with Caesars Palace.

Kirk Sets 4 Seasons

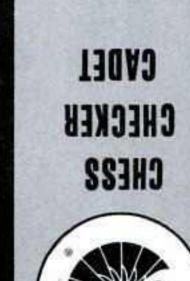
DAYTON, Ohio-Steve Kirk, of Steve Kirk Productions, is bringing the 4 Seasons into Memorial Hall here Oct. 14, with ducats scaled from \$3 to \$5. Supporting the Seasons will be two local groups, Salvation and the Army and the Segue Singers.

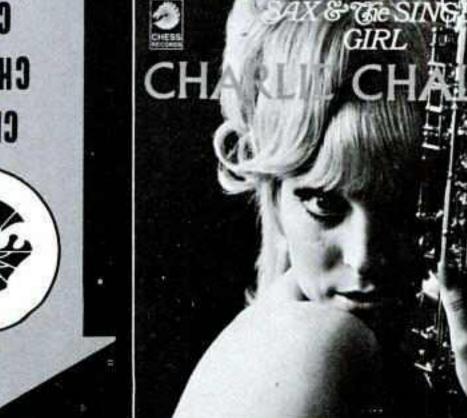
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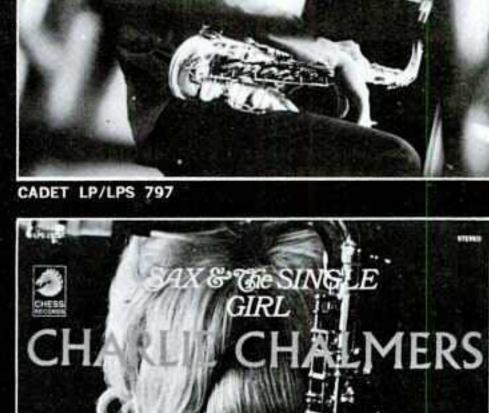


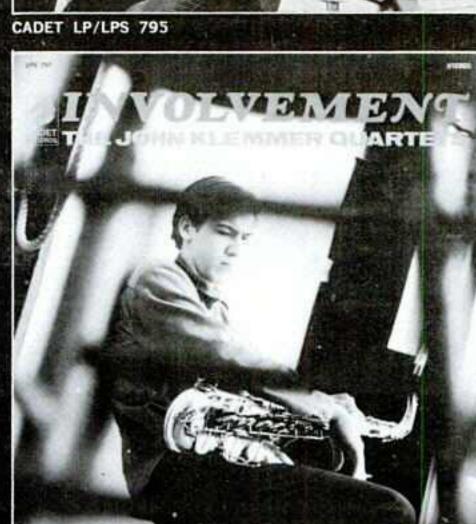
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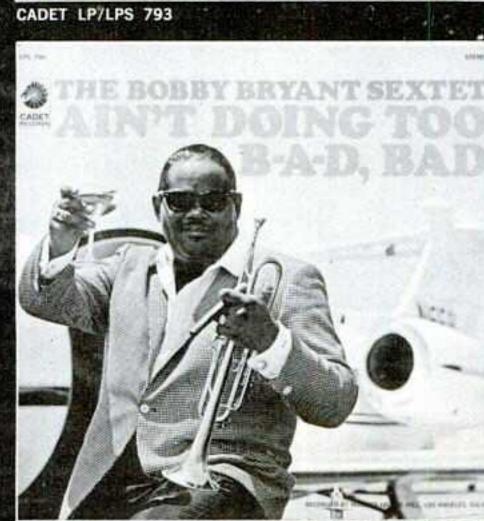


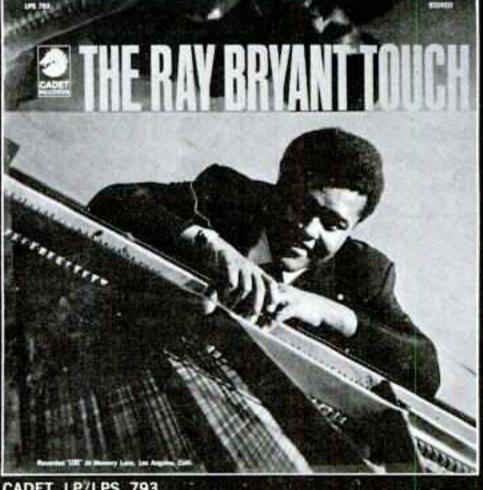


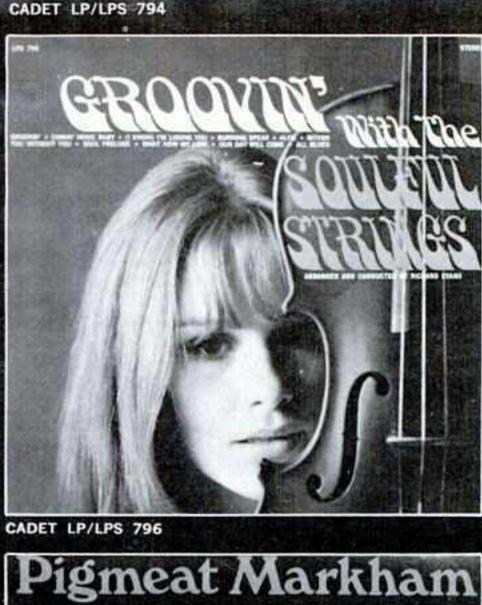
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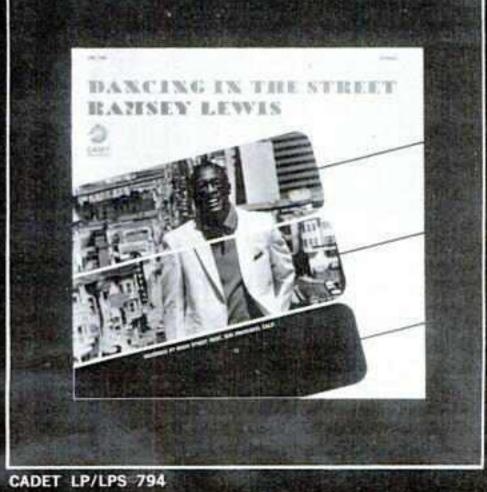


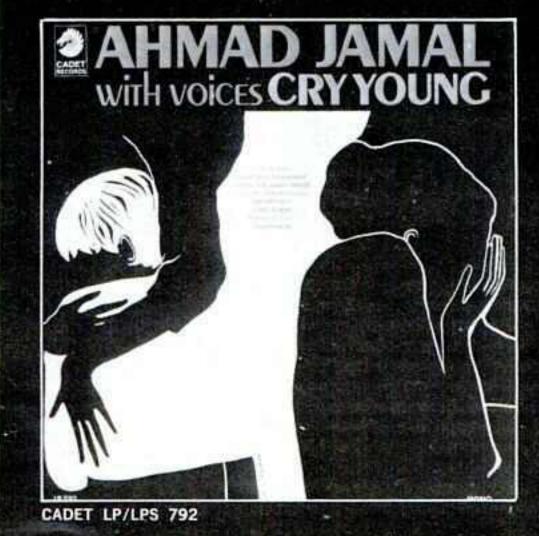












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Sound Direction Adds to Roster

NEW YORK — Sound Direction, newly formed personal management firm, has added 17-year-old singer Susan Morse to its roster. Last week the company launched its operation with Group Therapy, a new pop-rock combo signed to RCA Victor.

Peter Noone, known professionally as Herman of Herman's Hermits, has produced two as yet unassigned sided by Miss Morse. Sound Direction will shortly begin negotiations for Miss Morse's first recording contract. In addition, Miss Morse has been signed to appear in the musical, "How Do You Do, I Love," being produced by Lee Guber and Shelley Gross.

Sound Direction was formed by theatrical producer Walter Hyman in association with Bob Levine and Jack Ederich.

Coke Unbottles 4 Groups for Spots

By KIT MORGAN

TORONTO — Four top Canadian recording groups got "the full treatment" in the production of a new series of Coca-Cola commercials and will gain national exposure when the commercials go on the air on stations from coast to coast early this month. Coke's advertising agency, McCann-Erickson of Canada Ltd., went to great lengths to record the groups in the studios used for their disk sessions, employing the same a&r men, arrangers, engineers, etc., who work on their disks whenever possible. "We wanted to capture the same sound they have on their records, and we also felt the groups would work better and be more at ease with people they knew," said Jack Richardson, manager of the

agency's radio-TV department. Richardson recorded the Staccatos, from Ottawa, in Los Angeles, where they did their latest international release for Capitol, "Catch the Love Parade," and also in Los Angeles the Collectors, from Vancouver, on the new Syndrome label in Canada and with Warner Bros. in the U. S.; the Mighty Preachers, formerly just the Preachers, on Quality's Barry label, from Edmonton, were recorded at Norman Petty's studio in Clovis, N. M.; the Guess Who, from Winnipeg, who recorded their last two singles in London, were recorded in Toronto with Phil Ramone imported from New York to produce.

Each group recorded two commercials, some employing their disk hits and others using new material slated for record release in future. The Guess Who do their first hit, "Shakin' All Over," and their "This Time Long Ago," a hit across Canada recently and now released in the U.S. on Fontana. The Staccatoes' commercials are based on new material, as are the Preachers', while the Collectors' set includes a number based on the Coca-Cola trademark protection phrase.

The Canadian-talent commercials will be rotated with the newest from the U.S. featuring the Bee Gees, the Tremeloes and Neil Diamond. The agency leaves the selection of cuts up

Signings

The Mamas and the Papas, who record for ABC Records' subsidiary Dunhill Records, have renewed their long-term contract with the label. John Phillips, leader of the group, has been signed as an exclusive record producer for Dunhill. Plans are now being made for the group to visit ABC's distributor convention in Las Vegas Jan. 3.

Ray Charles and the Ray Charles Singers re-signed to Command Records. A new album is scheduled for release this month. The "Music to Watch Girls By" theme from his current LP, "A Special Something," has been selected for a special premium tie-in by the Pepsi-Cola Co. A new single by the Ray Charles Singers, coupling "Take Me Along" and "Walking Lonely," is now on the market. . . . Angela (Bongi) Makeba, daughter of Miriam Makeba, and Judy White, daughter of Josh White, signed to Buddah Records. First release under the agreement is "Runnin' Out" and "Let's Get Together." The disk was produced by the girls' personal manager Bob Schwaid for Inherit Productions. . . Paula Wayne to Colgems Records on a four albums a year deal. Shorty Rodgers will be the a&r man on her first album. . . . Linda Evans to Intimate Records. a subsidiary of Invincable. Inti-

to radio stations, to match music formats and program content, and expects the Canadian artists will be given their heaviest play on hometown radio. Richardson hopes some of the Canadian commercials will also be picked up for use in the U. S.

mate also signed Linda and the

Moniques.

Stranger Formed by Cohen

NEW YORK — Leonard Cohen, Canadian poet, novelist and singer-songwriter who records for Columbia, has formed a publishing firm called Stranger Music. Cohen decided to spread into the music publishing field because of the action on one of his first songs, "Suzanne." The song was recorded initially by Judy Collins and has since been covered by Chad Mitchell, Spanky and Our Gang, Leon Bibb and Noel Harrison.

Miss Collins' new Elektra al-

bum will include three songs written by Cohen. In addition, composed the score from Derek May's film, "The Angel," which was awarded a special prize at the Montreal Film Festival this summer. As a recording artist, Cohen will have an album released by Columbia in November.

Also, an excerpt from Cohen's novel, "Beautiful Losers," has been set to music by Buffe Saint-Marie for her forthcoming album on Vanguard Records.

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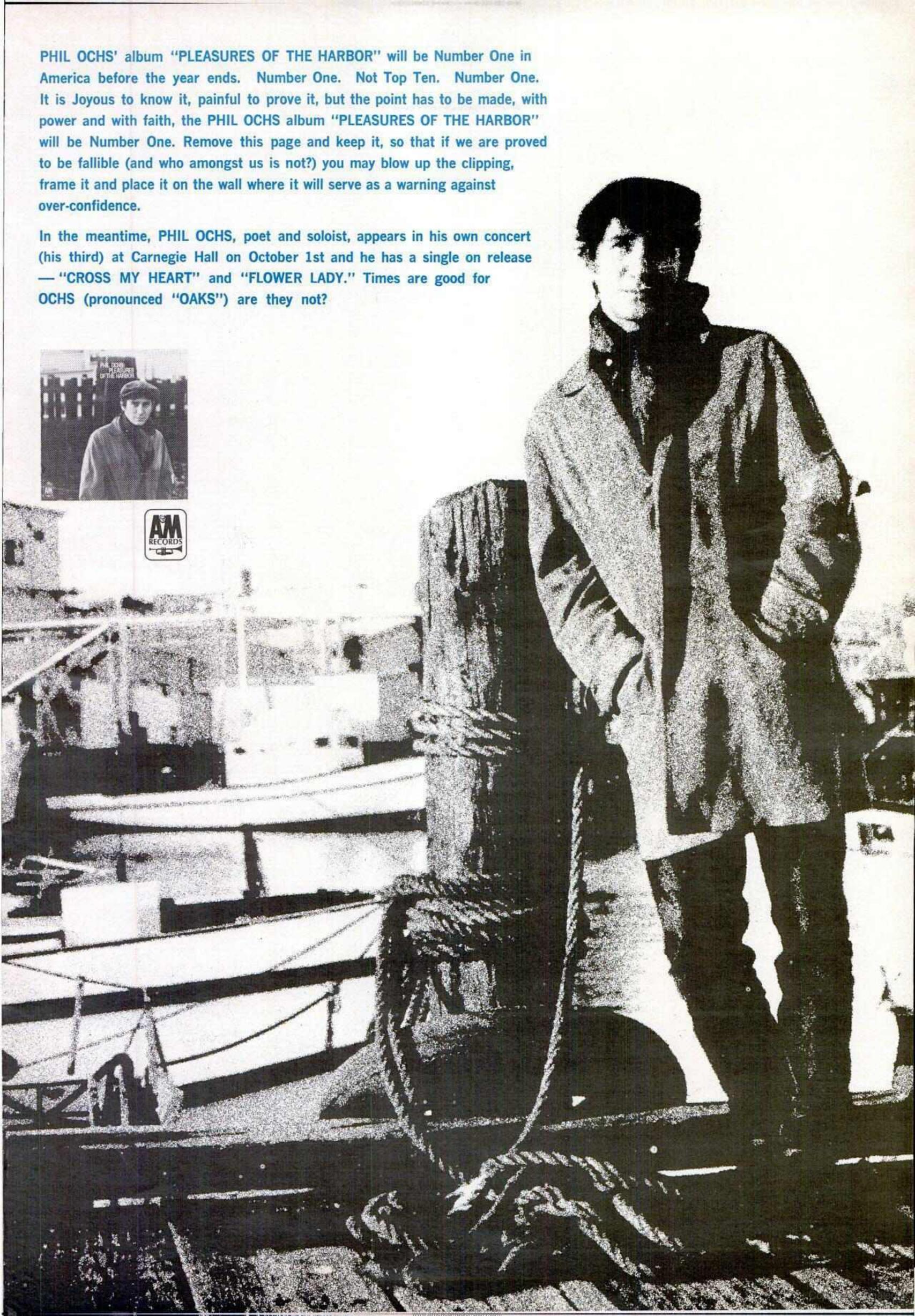
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WEEK	-4	Wet. Apo	Wits. Age	TITLE Artist (Producer), Label & Humber	N OF
ard to	> 1	1	4	THE LETTER	9
(2)	3	5	15	NEVER MY LOVE	7
3	2	2	1	ODE TO BILLIE IOE	10
①	4	3	3	COME BACK WHEN YOU GROW UP	12
d	13	18	32	LITTLE OLE MAN (Uptight—Everything's Alright)	6
(6)	7	7	12	Your Love Keeps Lifting Me) HIGHER AND HIGHER	9
(1)	5	4	2	Packie Wilson (Carl Davis), Brunswick 55336 REFLECTIONS	9
<u>(8)</u>	6	6	7	APPLES, PEACHES, PUMPKIN	13
•	14	26	43	HOW CAN I BE SURE Young Rescals (Young Rescals), Atlantic 2438	5
10	11	16	COLUMN TO STATE OF THE STATE OF	GIMME LITTLE SIGN	11
1	22	35 9	~~	I DIG ROCK AND ROLL MUSIC	5
(3)	10	14	14	Peter, Paul & Mary (Albert B. Gressman & Milt Okun), Warner Bros. 7067 BROWN-EYED GIRL	13
(4)	8	10	10	FUNKY BROADWAY	10
	20	29	42	Wilson Pickett (Jerry Wexler), Atlantic 2430 DANDELION Rolling Stones (Andrew Long Gidham), London 905	5
1	27	33	35	GET ON UP	8
-	28	34	45	EXPRESSWAY TO YOUR HEART Soul Survivors (Gemble-Huff), Crimson 1010	6
(18)	19	22	28	I MAKE A FOOL OF MYSELF. Frankie Valli (Bob Crewe), Philips 40484	7
會	24	44	68	Our Song) Buckinghams (James William Guercle),	5
會	40	59	73	SOUL MAN Sam & Dave (Issac Hayes & David Porter), Stax 231	5
(21)	21	21	26	GROOVIN' (Staff), Stax 224	10
(2)	12	13	13	YOU KNOW WHAT I MEAN Turtles (Joe Wissert), White Whale 254	10
	31	48	59	YOUR PRECIOUS LOVE Marvin Gaye & Tammy Terrell (H. Fuqua- J. Bristol), Tamia 54156	5
-		30	2300	YOU KEEP RUNNING AWAY . Four Tops (Holland & Dezier). Motown 1113	4
25)	25	25	30	LOVE BUG LEAVE MY HEART ALONE	8
26	26	27	34	THE CAT IN THE WINDOW (The Bird in the Sky) Petula Clark (Charles Koppelman & Don Rubin).	6
(27)	15	8	6	YOU'RE MY EVERYTHING Temptations (Norman Whitfield), Gordy 7063	11
28	18	19	24	GETTIN' TOGETHER Tommy James & the Shendelles (Se Gentry/ Ritchia Cordell) Roulette 4742	7
會	38	10050	(500)	IT MUST BE HIM	6
會				WHAT NOW MY LOVE Mitch Ryder (Bob Crewe), DynoVoice 901	5
會	41	52	62	LET LOVE COME BETWEEN US James & Bobby Purify (Papa Don), Bell 685	5

會	44	65	_	PEOPLE ARE STRANGE	3
T	45	69	_	LIGHTNING'S GIRL Hancy Sinatra (Lee Hazlewood), Reprise 0620	3
34)	35	36	47	MEMPHIS SOUL STEW	7
(35)	33	38	49	IN THE HEAT OF THE NIGHT	7
36	36	47	57	A BANDA	5
(37)	29	15	9	SAN FRANCISCAN NIGHTS Eric Burdon and the Animals (Tom Wilson),	10
•	70	_	_	NATURAL WOMAN Aretha Franklin (Jerry Wexler), Atlantic 2441	2
1	57	77	-	ODE TO BILLIE JOE	3
•	63	90	95	LET IT OUT	4
4	52	62	63	THE LOOK OF LOVE Dusty Springfield (Johnny Prenz), Philips 40465	9
4	56	67	_	CHILD OF CLAY Jimmie Rodgers (Allen Stanton), A&M 871	3
43	43	43	48	ANYTHING GOES	8
(44)	17	17	19	I HAD A DREAM	8
(45)	16	11	11	THERE IS A MOUNTAIN	9
(46)	30	30	41	KNOCK ON WOOD	9
(47)	42	42	54	POONEIL	6
•	59	78	_	THE LAST WALTZ	3
	49	50	51	YOU'VE GOT TO PAY THE	
(49)		12000	2748	PRICE Al Kent (Ed Wingate, Al Kent, H. Weems),	8
(50)	51	64	86	WE LOVE YOU	4
1	72	_	_	PLEASE LOVE ME FOREVER Bobby Vinton (Billy Sherrill), Epic 10228	2
會	69	-	=	Peoches & Herb (David Kapralik & Ken Williams), Date 1574	2
(53)	53	51	61	CASONOVA (Your Playing Days Are Over)	7
4	64	79	_	Ruby Andrews (McGregor & Terry), Zodiac 1004 WHY DO FOOLS FALL IN LOVE	3
	46	46	46	PUT YOUR MIND AT EASE	7
(55) (56)	61		77	Every Mother's Son (Wes Farrell), MGM 13788	10
•				AGAIN	5
(57)	60	60	71	TAKE A LOOK	6
會	84	_	-	Bee Gees (Robert Stigwood), Atco 6521	2
會	88	-	-	Strawberry Alarm Clock (Frank Slay), Uni 55018	2
會	81	-	-	GOOD THE BAD TIMES ARE	2
•	_	_	_	I'M WONDERING	1
1	90	_	_	THE RAIN, THE PARK & OTHER THINGS	
_	45	72	70	Cowrills (Artie Kornfeld), MGM 12810 SUNSHINE GAMES	2
(63)				Music Explosion (Kasenetz/Katz/Chiprut) Lauria 3400	229
(64)	67	71	82	IT'S GOT TO BE MELLOW Leon Haywood (Leon Haywood), Decca 32164	8

66)	79	86	_	FOR WHAT IT'S WORTH Staple Singers (Larry Williams), Epic 10220	
(67)	68	70	70	GET TOGETHER	
•	83	-20	-	EVERLASTING LOVE Robert Knight (Buzz Casan & Mac Gayden), Rising Sons 117	3
69	71	-	-	ROCK 'N' ROLL WOMAN Buffalo Springfield (Stephen Stills & Neil Young),	
(70)	66	68	69	TURN THE WORLD AROUND. Eddy Arnold (Chet Atkins), RCA Victor 9245	
Ō	74	75	80	YOU'VE MADE ME SO VERY	
(72)	76	95	_	PURPLE HAZE	
曲			_	KING MIDAS IN REVERSE	
(74)	77	89	-	FALL IN LOVE WITH ME	
(T5)	75	84	87	BABY, I'M LONELY	
(F)	80	83	-	TO SHARE YOUR LOVE Fantastic Four (Ed Wyngate & Al Kent),	
1	95		_	STRANDED IN THE MIDDLE OF NO PLACE	
_		21000		Righteous Brothers (Mickey Stevenson), Vervs 10551	
(18)	/8	82	88	Elvis Presley, RCA Victor 9287	
世	-		_	(I'd Rather Be Lonely)	
(80)	82	_2	_	JUST ONE LOOK	
	-	_	-	SHOUT BAMALAMA Mickey Murray (Bebby Smith), 535715	
(82)	91	-	_	HUSH	
<u>®</u>	89	91	93	SPREADIN' HONEY Watts 103rd St. Rhythm Band (Fred Smith), Keynen 103	
(84)	92	93	_	DIRTY MAN	
(85)	86	92	-	DANCING IN THE STREET Ramsey Lewis (Esmond Edwards), Codet 5572	
(86)	87	87	89	TELL HIM	
<u>®</u>	96	96	-	FUNKY DONKEY	
(88)	98	99	-	NINE POUND STEEL Joe Simon (J.R. Enterprises, Inc.) Sound	
(89)	94	_	-	ODE TO BILLIE JOE	
(90)	93	-	-	WHAT'VE I DONE (To Make You Mad)	
~				Linda Jones (George Kerr), Lama 2077	
(91)	_	_	-	HEART BE STILL Lorraine Ellison (Jerry Racovey), Loma 2074	
92)	-	(III)	3=3	PEAS 'N' RICE Freddie McCoy (Cal Lampley), Prestige 450	
93	-	(-5)	_	PATA PATA	
(94)	-	-	-	BOOGALOO DOWN BROADWAY	
0				Fantastic Johany C. (Jesse James), Phil-L.A. of Soul 205	
95)	-	-	-	YOU, NO ONE BUT YOU Frankie Laine (Bob Thiele), ABC 10983	
96	-	-	-	BEG, BORROW AND STEAL Ohio Express (J. Katz & J. Kasemetz), Cameo 483	
97)	99	100	_	I'M A FOOL FOR YOU James Cerr (Quinton M. Claunch & Rudolph V. Russell), Goldwax 328	
98)	100	0-	_	WHEN THE SNOW IS ON THE ROSES	
(99)				Ed Ames (Jim Foglesong), RCA Victor 9319	
(iii)	-	_	-	WALKIN' PROUD	
9	-	-	-	YOU MEAN THE WORLD TO ME David Houston (Billy Sherrill), Epic 10224	

100-A TO Z-(Publisher-Licensee)

n	4
A Banda (Permata, ASCAP). Anything Goes (Harms, ASCAP). Apples, Peaches, Pumpkin Pie (Akbestal/Act Three, BMI)	43
Baby, I'm Lonely (Razor Sharp, BMI) Bog, Borrow and Steal (SBJ, ASCAP) Boggaloo Down Braadway (Dandelion/James Boy, BMI)	96
Brown-Eyed Girl (Web IV, BMI)	13
Colfam, BMI) Cat in the Window, The (The Bird in the Sky) (Charden, BMI)	26
Child of Clay (Maresca, ASCAP). Come Back When You Grow Up (Painted Desert, BMI)	42
Dancing in the Street (Jobete, BMI)	85 15 84
Even the Bad Times Are Good (Ponderosa, BMI) Everlasting Love (Rising Sens, BMI) Expressway to Your Heart (Double Diamond/	68
Downstairs, BMI) Fall in Love With Me (Money, BMI) For What It's Worth (Yen East/Cotillion)	17 74 66
Funky Broadway (Drive-In Routsen, BMI) Funky Donkey (Purdie, BMI) Get on Up (Hi-Mi, BMI)	14 87 16
Get on Up (Hi-Mi, BMI). Gettin' Together (Patricia, BMI). Get Together (S.F.O., BMI). Gimme Little Sign (Big Shot, ASCAP).	28 67 10
Groovin' (Slacsar ,BMI)	19
Hey Boby (They're Playing Our Song) (Diogenes/ Bag of Tunes, BMI)	19 58
How Can I Be Sure (Slacsar, BMI)	82

١	
	1 Dig Rock and Roll Music (Pepamar, ASCAP) 12 1 Had a Dream (Daywin, BMI). 44 1 Make a Fool of Myself (Saturday/Seasons Four, BMI). 18
	If This is Love (I'd Rather Be Lonely) (In-The- Pocket/Sidrian, BMI). 79 I'll Nover Fall in Love Again (Hollis, BMI). 56
	I'm a Fool for You (Rise/Ain, BMI)
	Incense and Peppermints (Claridge, ASCAP)
	Judy (Progressive/Presley/McDaniel, BMI). 88 Just One Look (Premier Albums, BMI). 80 King Mides in Reverse (Maribus, BMI). 73
	Knock on Wood (East, BMI)
	Letter, The (Barton, BMI)
	Little Ole Man (Uptight-Everything's Alright) (Jobete, BMI)
	Love Is Strange (Chazi, BMI)
	More Than the Eye Can See (Saturday, BMI) 65 Hatural Woman, A (Screen Gems-Columbia, BMI) 38 Never My Love (Temeriene, BMI)
	Nine Pound Steel (Press, BMI)
	Ode to Billie Joe (Kingpins) (Shayne, ASCAP) 39 Pata Pata (Xima, ASCAP) 93 Peas 'n' Rice (Prestige, BMI) 92
	People Are Strange (Nipper, ASCAP)

Please Love Me Forever (Seima, BMI)	
Tobifun, BMI)	. 55
Rain, the Park & Other Things, The (Akbestal/ Luvlin, BMI)	62
Reflections (Jebete, BMI)	. 7
Cotillian, BMI)	
San Franciscan Nights (Sealark/Slamine, BMI) Shout Bamalama (Macon, BMI)	
Soul Man (East/Pronto, BMI)	. 20
Spreadin' Honey (Meymen/Pure Soul, BMI) Stranded in the Middle of No Place (Mikim, BMI	83
Southing Games (Southern, ASCAP)	
Take a Lock (Eden, BMI)	57
Tell Him (Beachwood/Edgewater, BMI)	45
To Share Your Love (Don, BMI)	. 76
To Sir, With Love (Screen Gems-Columbia, BMI) Turn the World Around (Fingerlake, BMI)	
Walkin' Proud (AmPeter/Fantastic, BMI)	99
We Love You (Gideom, BMI). What Now My Love (Remick, ASCAP)	30
What've I Done (To Make You Mad) (Zira/	90
Fioteca, BMI) When the Snow is on the Roses (Miller, ASCAP)	98
Why Do Fools Fall in Love (Patricia, MMI)	
You Keep Running (Jobete, BMI)	24
You Mean the World to Me (Gallico, BMI)	100
You, No One But You (Damian/Sawyer, ASCAP) (Your Love Keeps Lifting Me) Higher and Higher	prises
(Jalynne/BRC, BMI)	
You're My Everything (Jobete, BMI)	27
You've Got to Pay the Price (Myto, BMI)	49
You've Made Me So Very Happy (Jobete, BMI)	

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101. (LONELINESS MADE ME REALIZE) IT'S YOU THAT I NEED
102. THE SELLERSpencer Davis Group, United Artists 50202
103. CAN'T STOP LOVING YOULast Word, Atco 6498
104. LOUISIANA MAN
105. I'LL RELEASE YOUJoann Bon & the Coquettes, MTA 129
105. I'LL RELEASE YOU
106. AS LONG AS YOU'RE HEREZai Yamowsky (Zaily), Buddah 12
107. KARATE BOO-GA-LOOJerry O., Shoot 217
108. I CAN SEE FOR MILES
109. KITTY DOYLE
110. BLIND MEN Big Brother & the Holding Company, Mainstream 657
111. REFLECTIONS OF CHARLES BROWNRupert's People, Bell 654
112. SOMETIMES SHE'S A LITTLE GIRL Tommy Boyce & Bobby Hart, A&M. 874
113 GET DOWN Harvey Scales & the Seven Sounds, Magic Touch 2007
114. LOVEY DOVEY/YOU'RE SO FINEBonny Bigler, Parkway 6000
115 HEXT PLANE TO LONDON
116. GO WITH MEGene & Debbe, TRX 5002
117. SUZAMNE
119. SEVEN DAYS TOO LONG
120. SPLASH 1
121. I'M A DRIFTER Lowell Felsom, Kent 474
122. RUNAWAY
123. LAPLAND
125 TWO MEADS Jefferson Airplane, RCA Victor 9297
125. TWO HEADS
127. THE FROG. Sergio Mendes & Brasil '66, ASM 872 128. REALLY, REALLY LOVE YOU. Ronnie Walker, Philips 40470
128. REALLY, REALLY LOVE YOU
129. BEEN SO NICE
130. IT'S ALL IN THE GAMEJackie DeShannon, Imperial 66251 131. SQMETHING'S GOTTEN HOLD OF MY HEART
122. TURN AROUND AND TAKE A LOOKLemon Pipers, Buddah 11
133. SEA OF LOVE
134. IT CAN'T HAPPEN WITHOUT YOU
135 A HUNY OF FUNY Gane Davier & the Brotherhood Minis 22024



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Billboard TOP 40 EASY

USTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Whi. Age	TITLE Artist, Label & Humber	Weeks On Chart
① 4 11 1	9 A BANDA Brass, A&M 870 (Irving, BMI)	5
2 1 1	THE WORLD WE KNEW	
3 3 5	5 IT MUST BE HIM	9
	TURN THE WORLD AROUND. Eddy Arnold, RCA Victor 9265 (Fingerlake, BMI) LITTLE OLD WINE DRINKER,	
(6) 7 9 1	Dean Martin, Reprise 0608 (Moss-Rose, BMI) ANYTHING GOES	7
\simeq .	Harpers Bizarre, Warner Bros. 7063 (Harms, ASCAP) STOUT-HEARTED MEN	10
(8) 8 14 18	Barbra Streisand, Columbia 44225 (Harms, ASCAP) BODE TO BILLIE JOE Bobble Gentry, Capital 5950 (Shayne, ASCAP)	6
9 11 18 2		4
10 10 13 29		5
11 18 26 35	MORE THAN THE EYE CAN SEE	4
12 17 19 20	A STRANGE SONG	4
13 13 16 17	OUR SONG	7
(5) 23 27 30	FOR ONCE IN MY LIFE Tony Bennett, Columbia 44258 (Stein & Van Stock, ASCAP) I'M STILL NOT THROUGH	5
(B) 33 — —	MISSING YOU Andy Russell, Capitol 5971 (Greenbar, ASCAP) WHEN THE SNOW IS ON	5
O 25 20 21	THE ROSES (Miller, ASCAP)	2
(1) 25 30 31	YOU Anita Kerr Singers, Warner Bros. 7065	5
(18) 9 .3 2	TIMELESS LOVE (Roosevelt, BMI) Ed Ames, RCA Victor 9255 (Gypsy Boy/T.M., BMI)	10
19 21 22 24	HORN DUEY King Richard's Fluegel Knights, MTA 121 (Jaypaul,	6
20 12 4 4	MORE AND MORE Andy Williams, Columbia 44202 (Sunbeam, BMI)	14
21) 26 35 39	DON'T TALK TO ME	5
29 36 —	THE FROG Sergio Mendes & Brazil '66, A&M 872 (Hodra, BMI)	3
(23) 31 — —	SMALL TALK Claudine Longet, A&M 877 (Chardon, BMI)	2
(24) 14 6 7 (25) 32 — —	ALL THE TIME	11
(26)	YOU. NO ONE BUT YOU	2
27 30 —	Frankie Laine, ABC 10983 (Demian/Sawyer, ASCAP) BLAME IT ON ME	3
28 37 — —	Jerry Vale, Columbia 44274 (Helios, ASCAP) I FEEL IT	2
29 28 28 28	[프로프트램	4
30 33 36	TOGETHER	4
31	THE LOOK OF LOVE	1
32	CHILD OF CLAY	1
33	THROUGH THE EYES OF LOVE Wayne Newton, Capitol 5993 (Jack, BMI)	1
34 35 — —	Astrud Gilberto, Verva 10548 (Bregman, Vocco & Conn, ASCAP)	2
35 38 39 —	THE LAST WALTZ 40019 Engelbert Humperdinck, Parret 40019 (Donna, ASCAP)	3
36 36 37 37	The contract of the contract o	4
37	YOUR PRECIOUS LOVE Marvin Gaye & Tammy Terrell, Tamla 54156 (Jobete, BMI)	1

SERENATA Joe Harnell, Columbia 44244 (Mills, ASCAP)

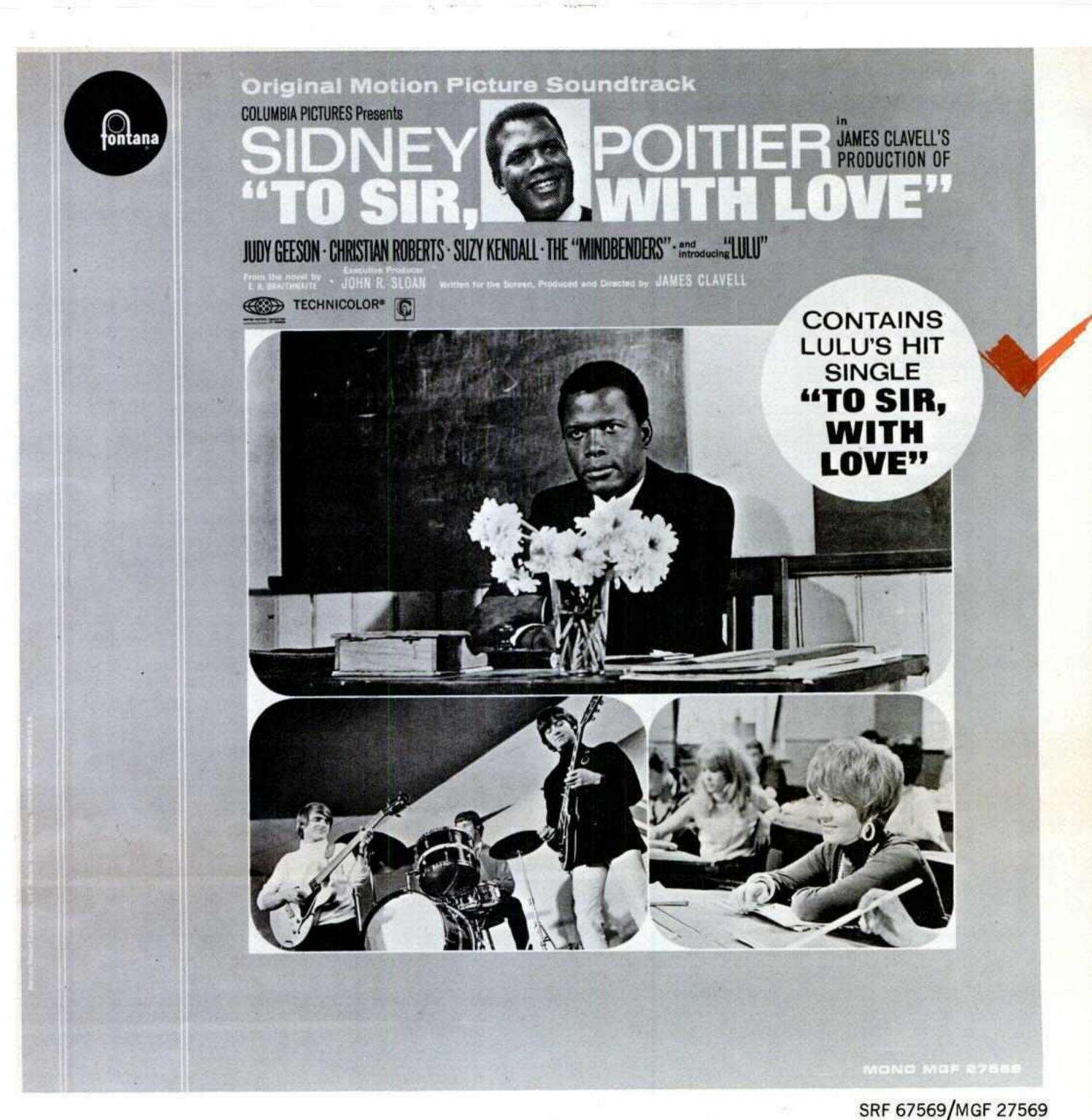
PLEASE LOVE ME FOREVER...

Bobby Vinton, Epic 10228 (Selms, BMI)

38

(39





"To Sir, With Love" Scores Biggest 5-Day Gross Ever At New York's Cinema 1! 'Sir' Terrif 59G, Cleve.

Balto; 'To Sir' Record 13G

Toronto; 'Sir' 28G

'To Sir' Wham 12G, Pitt.



CHECK THE FEATURES... They explained why this album is selling at a fantastic pace

An original movie soundtrack that moves from



HOLP'S

STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.



FIRST	2000	STAR performer—LP's on chart 15	get Acres	
This Week	Lauf Week	SGT. PEPPER'S LONELY HEARTS CLUB BAND	16	
-111	2	Beatles, Capital MAS 2633 (M): SMAS 2653 (S) (300-02653-3; 300-02653-5) ODE TO BILLIE JOE	4	
(1)	2	Bobbie Gentry, Capital T 2830 (M); ST 2830 (S) (380-03830-3; 300-02838-3)		
3	3	THE DOORS Elektra EKL 4007 (M); EKS 74007 (S) (435-04007-3; 445-74007-3)	29	
0	4	FLOWERS Belling Stones, London LL 2509 (M); PS 509 (S) (440-03509-3; 440-00509-5)	12	
(5)	6	ARETHA ARRIVES	7	
(6)	5	(180-08150-3) 180-08150-3) HEADQUARTERS	17	1
Û	13	BYRDS GREATEST HITS	6	
(1)	8	GROOVIN' Toung Rescals, Atlantic 8148 (M); 5D 8148 (S) (180-08148-3; 180-08148-5)	9	
9	9	Jefferson Airplane, RCA Victor LPM 3766 (M); LSP 3766 (S)	29	(6)
10	12	ARE YOU EXPERIENCED	7	
(II)	11	REACH OUT	9	
(12)	7	WITH A LOT O' SOUL.	9	
(13)	14	Tempfations, Gerdy M 922 (M); S 922 (S) (320-00922-3; 520-00922-5) THE SUPER-HITS	10	
W	22	INSIGHT OUT	12	
1	94	DIANA ROSS & THE SUPREMES GREATEST	325	
_		HITS Mariewa M 2-663 (M); MS 2-663 (S) (678-02663-3; 678-02663-5)	2	
(16)	17	VANILLA FUDGE	4	120
(11)	19	Saundtrack, MGM 1E-45T (M); 15E-45T (S) (660-00006-3; 660-00006-5)	82	0
(1)	18	PETER, PAUL AND MARY ALBUM 1700	7	
(1)	10	Ales 33-223 (M); 50 33-223 (S) (175-32223-3; 175-32223-5) RELEASE ME	17	
(20)	15000	Engelbert Hemperdinck, Parret PA 61012 (M); PAS 71012 (3) (726-61012-3) 726-71012-5)	E-CAN	1925
(21)	15	BORN FREE	22	(8)
2	23	BILL CROSBY SINGS/SILVER THROAT	6	
⑪	125	FOUR TOPS GREATEST HITS	2	ш
24)	21	REVENGE	22	60.5
3	25	THE BEST OF SONNY & CHER	9	
(26)	26	SOUNDS LIKE Herb Alpert and the Tiluana Brass, AEM LP 124 (M); SP 4124 (S) (108-00124-3; 108-04124-3)	19	(3)
⑪	32	REVOLUTION!	6	
38	30	WELCOME TO MY WORLD	6	
(29)	16	THE SOUND OF MUSIC	34	
30	31	THESE ARE MY SONGS W 1698 (M); WS 1698 (S) Petula Clark; Warner Bres. W 1698 (M); WS 1698 (S) (925-01698-3) 925-01698-3)	6	
3	24	I NEVER LOVED A MAN THE WAY I LOVE YOU Arotha Franklin, Affantic \$127 (M): 3D \$127 (S) (180-98127-3) 180-98127-3)	27	8
血	37	FRANK SINATRA FS 1022 (5) (780-01022-3; 780-01023-5)	4	LUZ-S
33	33	Claudies Longet, AAM LP 121 (M); SP 4121 (S) (108-00121-3; 108-04121-3)	26	1.54
34) (35)	29 27	THE TEMPTATIONS CREATEST HITS	43	
(0)	11/20		47	1
36)	34	The state of the s	40	
(3)	38		26	(8
38	28	(Minding and American Company)	36	
39	39	Country Jon & the Fish, Yanguard VES 9244 (M): VSB 79244 (S) (870-07244-3; 890-79244-3)	18	
.00	35	SELECTOR OF A STATE OF	16	
4	59		04	(3)
@	44	~ INCOME OF SECURITIES AND SECURITIE	23	
(1)	43	THE BEST OF THE LOVIN' SPOONFUL	30	
•	40	PAUL REVERE & THE RAIDERS CREATEST HITS	22	(8)
(45)	45	Calembia XOL 2462 (N); KOS 9462 (S) (230-02462-3; 250-09462-5)	6	-
	51	Joon Barr, Vengoord VES 7240 (M), VED 77240 (E) (170-07240-3; 870-77240-5)	6	-
(0)	47	Nuncy Shortes, Reprise R 4251 (M); 85 4251 (S) (790-06251-3; 780-06251-5)	6	
(e)	42	Heacy Wilson, Capitel T 2757 (M); 57 2757 (S) (390-02757-3; 300-02757-3) THAT'S LOU	7	
0	48	MOBY GRAPE	15	
(43)	1000	Colombia CL 2698 (M); CS 9498 (S)	17.00	

5 3 3 4 5 5 5 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	50 58 46 53 60 55 52 54 62 63 41 64 75 68 61 90 70 69	TITLE—Artist, Label & No. ("EDP Mono. & States No.) THE BEST OF THE BEACH BOYS, VOL. 2. 9 Capital T 2706 (M); DT 2706 (S) (200-02706-3; 300-02706-5) COLD SWEAT, PARTS 1 & 2. 4 James Brown & the Famous Flames, King 1020 (M); \$ 1020 (S) THE MONKEES Calgams COM 101 (M); COS 101 (S) (342-00101-3; 342-00101-5) THE MONKEES Calgams COM 101 (M); COS 101 (S) (342-00101-3; 342-00101-5) WHAT NOW MY LOVE. 74 Merch Algart & the Tijuana Bross, AEM IP 114 (M); \$P 4114 (S) (100-00114-3); 100-04114-5) FRANKIE VALLI SOLO Phillips PHM 200-347 (M); PHS 400-247 (S) (740-20247-3; 740-60247-5) THE HOLLIES GREATEST HITS. 19 BILL COSBY IS A VERY FUNNY FELLOW, RIGHT? Warser Bros. W 1518 (M); (No States) (723-01318-3) YOU ONLY LIVE TWICE. 13 Saundtrack, United Artists UAL 4135 (M); UAS 5153 (S) (973-04155-3; 873-03155-5) WONDERFULNESS 13 THOROUGHLY MODERN MILLIE 26 Saundfrack, Decca Dt. 1500 (M); Dt. 71500 (S) (400-01306-3; 400-71500-5) ABSOLUTELY FREE 14 (M); (M); SD 8134 (S) (M); V6-5012 (S) (490-08134-3; 190-06134-5) COLLECTIONS 26 (M); Dt. 71500 (S) (400-01306-3; 400-71500-5) MAMA'S AND THE PAPA'S DELIVER 300-06134-5) THE WINDOWS OF THE WORLD 4 (M); SP 542 (S) (SP 5000 (S) (500-00711-5) (SO0-0071-5) (SO0-00711-5) ((m) (m) (m)
3 3 4 5 5 5 5 5 5 5 5 5	46 53 60 55 52 54 62 63 41 64 75 49 57 68 61 90 70	COLD SWEAT, PARTS 1 & 2	(40) (40)
3 3 4 6 5 5 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	53 60 55 52 54 62 63 41 64 75 49 57 68 61 90 70	THE MONKEES Calgama COM 101 (MI); COS 101 (S) (342-00101-3; 342-00101-5) WHAT NOW MY LOVE	(40) (40)
T	60 55 52 54 62 63 41 64 75 49 57 68 61 90 70	### WHAT NOW MY LOVE	(40)
3 (宋)	55 52 54 62 63 41 64 75 49 57 68 61 90 70	### PRANKIE VALLI SOLO Philips PHM 300-247 (M); PHS 400-247 (S) (740-20247-3; 740-40247-5) THE HOLLIES GREATEST HITS	100 (00)
3) (S) (S) (S) (S) (S) (S) (S) (S) (S) (S	52 54 62 63 41 64 75 49 57 68 61 90 70	THE HOLLIES GREATEST HITS. 19 Imperial LP 9250 (M); LP 12250 (S) (570-09250; 570-12250-S) BILL COSBY IS A VERY FUNNY FELLOW, RIGHT? 85 Warser Bees, W 1518 (M); (No Steres) (923-01518-3) YOU ONLY LIVE TWICE 133 (M); U.S. 5153 (S) (8275-04155-3; 827-05155-3) WONDERFULNESS 72 Bill Cooby, Warner Bros. W 1634 (M); WS 1634 (S) (925-01634-3); 925-01634-3) THOROUGHLY MODERN MILLIE 26 Suundirack, Decca DL 1500 (M); DL 71500 (S) (400-01300-3; 400-71500-5) ABSOLUTELY FREE 14 Mothers of Invention, Verus V 5013 (M); V6-5013 (S) (895-05013-3; 895-65013-5) S.R.O. 810-06134-3; 180-06134-3; 180-06134-3 S.R.O. 910-06134-3; 180-06134-3 UP, UP AND AWAY 17 SITE Dimension, Soul City SCM 91000 (M); SCS 92000 (S) (822-91000-3; 822-92000-3) MAMA'S AND THE PAPA'S DELIVER 30 Denhill D 30014 (M); DS 50014 (S) (445-30014-3; 445-50014-5) THE WINDOWS OF THE WORLD 4 Dianne Warnvick, Scepter SRM 543 (M); SP3 543 (S) (805-00543-5) SPRING! 14	100 (0)
(A) (A) (B) (B) (B) (B) (B) (B) (B) (B) (B) (B	54 62 63 41 64 75 49 57 68 61 90 70	## PROCESS Warrent Break W 1518 (M); (No Sheree) (925-01518-3) YOU ONLY LIVE TWICE 13 Sewandirack, Delited Artists UAL 4155 (M); UAS 5155-5) WONDERFULNESS 72 ### BIII Cesby, Warrent Broak W 1634 (M); W5 1634 (5) (725-01634-3) ### Process W 1634 (M); W5 1634 (S) (725-01634-3) ### Process W 1634 (M); W5 1634 (M); W5 1634 (S) (725-01634-3) ### Process W 1634 (M); W5 1634 (M); W5 1634 (S) (800-01500-3; 400-71500-5) ### ABSOLUTELY FREE 14 ### Mothers of Invention, Verve Y 5013 (M); V6-5013 (S) (809-03613-3; 895-63013-8) ### COLLECTIONS 38 ### COLLECTIONS 38 ### Process W 1634 (M); W5 1634 (S) (180-08134-3) ### Process W 1634 (M); W5 1634 (M); W5 1634 (S) (180-08134-3) ### Process W 1634 (M); W5 1634 (M); W5 1634 (S) (W6-500119-3) ### Process W 1634 (M); W5 1634 (M); W6-50014-3) ### Process W 1634 (M); W6-50014-3 (M); W6-500	100 (0)
2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	62 63 41 64 75 49 57 68 61 90 70	YOU ONLY LIVE TWICE Soundtrack, United Artists UAL 4155 (M); UAS 5155 (S) WONDERFULNESS SIII Conby, Warner Brox. W 1634 (M); W3 1634 (S) (723-01634-3), 723-01634-3) THOROUGHLY MODERN MILLIE Suundtrack, Decca Dt 1500 (M); Dt 71500 (S) (400-01500-3; 400-71500-3) ABSOLUTELY FREE Mothers of Invention, Verve V 5013 (M); V6-5013 (S) (895-05613-3; 895-65013-5) COLLECTIONS Young Rescals, Atlantic 8134 (M); SD 8134 (S) (180-08134-3; 180-08134-5) S.R.O. Herb Alpert & the Tijuana Brass, AEM LP 119 (M); SP 4119 (S) (100-00119-3; 108-04119-5) UP, UP AND AWAY Sth Dimension, Soul City SCM 91000 (M); SCS 92000 (S) (822-91000-3) 822-92000-5) MAMA'S AND THE PAPA'S DELIVER Dunbill D 30014 (M); DS 50014 (S) (445-30014-3) 445-50014-3) THE WINDOWS OF THE WORLD Diennes Warwick, Scapter SRM 543 (M); SP3 542 (S) (805-00563; 805-00563-5) SPRINC! Lettermen, Capital T 2713 (M); ST 2711 (S)	(10)
	63 41 64 75 49 57 68 61 90 70	WONDERFULNESS	(10)
) (B) (B) (B) (B) (B) (B) (B) (B) (B) (B	41 64 75 49 57 68 61 90 70	THOROUGHLY MODERN MILLIE	(40)
	64 75 49 57 68 61 90 70	ABSOLUTELY FREE Mothers of Invention, Verse V 5012 (M); V6-5013 (S) (995-05013-3; 895-65013-5) COLLECTIONS Toung Rescals, Atlantic 8134 (M); 5D 8134 (S) (180-08134-2; 180-08134-5) S.R.O. Herb Alpert & the Tijuana Brass, ABM LP 119 (M); 5P 4119 (S) (10E-00119-3; 10E-04119-5) UP, UP AND AWAY Sth Dimension, Soul City SCM 91000 (M); 5CS 97000 (S) (822-91000-2; 822-92000-5) MAMA'S AND THE PAPA'S DELIVER Dentill D 30014 (M); 05 50014 (S) (445-50014-3; 445-50014-3) THE WINDOWS OF THE WORLD Dienne Warwick, Scepter SRM 563 (M); 5P5 563 (S) (805-00563; 805-00563-5) SPRING! Lettermen, Capital T 2711 (M); 5T 2711 (S)	100
	75 49 57 68 61 90 70	V6-5013 (5) (895-05013-3; 895-63013-5) COLLECTIONS	100
) 33 (3) (3) (6) (6) (4) (9) (9) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7	49 57 68 61 90 70	Voung Rescals, Atlantic 8134 (M); \$0 8134 (5) (180-08134-3; 180-08134-5) S.R.O	100
	49 57 68 61 90 70	Nerb Alpert & the Tijuana Brass, A&M LP 119 (M); SP 4119 (S) (10E-00119-3; 10E-04119-5) UP, UP AND AWAY	See Land
	57 68 61 90 70	SPRING!	Canal.
8 6 6 6 8 8 8 8 6 6 6 6 6 6 6 6 6 6 6 6	68 61 90 70	Denhill D 30014 (M); DS 50014 (S) (445-50014-3; 445-50014-3) THE WINDOWS OF THE WORLD	-
	61 90 70	Dienne Warwick, Scepter SRM 543 (M); SPS 543 (S) (805-00543; 805-00543-5) SPRING!	
	90 70	Lattermen, Capifel T 2711 (M); ST 2711 (S)	
88 10 17 12 13 14	70		
(P)	1000	BIG BROTHER & THE HOLDING COMPANY. 6 Mainstream 56099 (M); 5/6099 (S) (843-56099-3; 643-86099-5)	
10 10 10 10 10 10 10 10 10 10 10 10 10 1	13/0	PROCOL HARUM	13
(1) (1) (1)	77	Herb Alpert & the Tijuana Brass, A&M LP 101 (M): ST 101 (S) (108-00101-3; 108-00101-3)	1
(1) (1)		Sergio Mandes & Bresil '66, AEM LP 122 (M); SP 4122 (S) (106-00122-3; 108-04123-5)	
D I	72	GOLDEN HITS BY THE VENTURES	
9	73	THE SEA	
	74	RHAPSODIES FOR YOUNG LOVERS, VOL. 2. 11 Midnight String Quarter, Vive Y 4008 (M); V 36008 (S) (107-06008-3; 107-36008-3)	
15)	76	MAN OF LA MANCHA	100
76	71	THE BEST OF THE ANIMALS	-
	79	JANIS IAN	
	78	SPANKY AND OUR GANG	
9	52300	Lersy Holmes & His Ork., United Artists UAL 3606 (M); UAS 4608 (E) (873-03608-3) 873-06608-3)	
m I	13	TO SIR, WITH LOVE	
ш	33	I WAS MADE TO LOVE HER	
1	86	JUST FOR YOU	
33	66	THE WILD ANGELS	
84)	84	SOMEWHERE MY LOVE	1
85	56	SERGIO MENDES & BRASIL '66 57	è
1	96	MAKE IT HAPPEN	
D I	87	MY CUP RUNNETH OVER	-
88	65	THIS IS MY SONG	
8	96	SOUTH OF THE BORDER	
de l'	79	RIGHTEOUS BROTHERS GREATEST HITS 4	
1	80	WHY IS THERE AIR?	(
Ĭ.,	88	EVOLUTION	3
93)	93	BORN FREE	(10)
94)	82	THE YARDBIRDS GREATEST HITS	
95) 10	01	I STARTED OUT AS A CHILD	100
9	91	FIDDLER ON THE ROOF	-
97	83	LET'S LIVE FOR TODAY	
98) 10	02	250 July 100	
d 13	73	THE WINDS OF CHANGE	

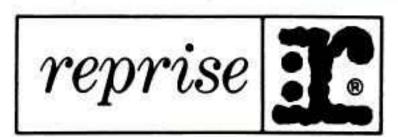
	100			
Thir Week	Last Week		ta. en hert	
(10)	85	RCA Victor LPM 2565 (M); LSP 2565 (2) (775-02565-3; 775-02565-5)		
(102)	118	THE SOUND OF WILSON PICKETT	7	
(104)	92	Capital T 2745 (M); ST 2745 (S) (300-02745-3; 300-02745-5) IF YOU CAN BELIEVE YOUR EYES AND EARS	83	120
(72	Mama's and the Papa's, Denhill D 30006 (M); DS 30006 (S) (445-30006-3; 445-50006-3) THE SUPREMES SING RODGERS & HART	17	
(10)	106	Motows MLP 439 (M); SLP 439 (S) (678-00439-3); 678-00439-5) WE CAN FLY/UP, UP AND AWAY	13	
·	165626	Johany Mann Singers, Liberty LRP 3523 (M); LST 7523 (S) (430-03523-3; 430-07523-3)	6203	
(10)	109	Eay Charles, ABC ABC 595 (M); ABCS 595 (S) (105-00595-2; 105-00395-5)	14	
(108)	97	JOHNNY CASH'S GREATEST HITS, VOL. 1 Calumbia CL 2678 (M); CS 9478 (S) (350-09478-3; 350-09478-5)	12	
(109)	110	RHAPSODIES FOR YOUNG LOVERS	47	
(11)	89	TEMPTATIONS LIVE! (5) (520-00921-3; 520-00921-5)	28	
(11)	111	THAT'S LIFE Frank Sinetra, Reprise F 1020 (M); FS 1020 (S) (780-01020-3; 780-01020-5)	41	
(12)	112	DOUBLE TROUBLE	16	
(11)	103	FRANCIS ALBERT SINATRA/ANTONIO CARLOS JOBIM	26	
(114)	108	THE BEST OF THE BEACH BOYS, VOL. 1	58	(2)
(B)	115	Capitul T 2345 (N): ST 2545 (S) (200-42345-3; 200-42345-3	29	
	126	Wes Mentgomery, Verve V 8472 (M); V4-8672 (S) (895-08472-3; 895-48472-5)	39	
(116)		Boots Randelph, Monument MLP 8064 (M); SLP 18066 (S) (875-08066-3; 675-18066-5)	15724	
(11)	114	THE GRATEFUL DEAD	23	
(118)	110	DADDY'S LITTLE GIRL	16	
(19)	128	TODAY'S THEMES FOR YOUNG LOVERS Farey Faith & His Ork. & Chorus, Calambia CL 2704 (M); CS 9504 (S) (250-02704-3; 250-09504-5)	4	
(20)	99	REWIND Johnny Rivers, Imperial LP 9341 (M): LP 12241 (5) (570-09341-3) 570-12341-5)	16	
(17)	120	I'LL TAKE CARE OF YOUR CARES	22	
(22)	117	PARSLEY, SAGE, ROSEMARY AND THYME Simon & Garfunkel, Calumbia CL 2543 (M); CS 7243 (S) (250-02343-3); 250-07343-5)	48	8
(23)	121	BIG HITS (High Tide and Green Grass)	77	(8)
W C	145	MANTOVANI HOLLYWOOD Lendon II 3516 (M); P3 516 (S) (640-03516-2; 640-00516-5)	3	
(25)	105	HAPPINESS IS DEAN MARTIN	22	
(m)	122	San Sehestian Strings, Warner Bros. W 1705 (M); WS 1705 (S) (925-01705-3) 925-01705-6) THE BEST OF THE SEEKERS	8	
•	160	Cepital T 2746 (M); ST 2746 (S) (200-02746-3) 300-02746-5) TIME ALONE WILL TELL	4	
(3)	119	Jerry Vale, Celembia CL 2004 (M); CS 9404 (S) (330-02404-3; 350-02404-3) THERE'S A KIND OF HUSH ALL OVER THE	100	
(E)		WORLD Herman's Hermits, MGM E 4438 (M); SE 4438 (S) (640-04428-3; 640-04428-5)	30	
(30)	131	YOUNG RASCALS	68	
(13)	123	TIME, TIME	14	141
@	132	SECOND GOLD VAULT OF HITS. 4 Sessens, Philips PHM 200-221 (M): PHS 400-221 (S) (740-2021-3) 740-40221-3)	45	
(13)	127	HEADS UP! Baje Marimbe Band, ARM LF 123 (M); SP 4123 (S) (100-00123-3; 100-04123-5)	20	
(34)	134	THE KINKS GREATEST HITS	59	
(135)	137	THE BEST OF HERMAN'S HERMITS. MGM E 4313 (M): SE 4313 (S) (MAGGINES): MAGGINES: REVOLVER	99 58	(8)
(B)	141	THE 4 SEASONS GOLD VAULT OF HITS	1	120
(m)	98	Philips PRM 200-194 (N); PRS 400-194 (S) (740-20194-3), 740-40194-5) LEONARD NIMOY PRESENTS MR. SPOCK'S	OU:	
9	125	MUSIC FROM OUTER SPACE	18	
(39)	135	Pacches & Harb, Bate TEM 2005 (M); TES 4005 (5) (201-43065-2; 201-44005-5)	6	
(10)	139	THE MAMAS AND THE PAPAS	43 54	(3)
0	146	Dunkill D 50010 (M); D5 50010 (5) (445-50010-3) 445-50010-5)	25	9
@	138	Offic Redding & Carle Thomas, Star 716 (M): 5 716 (S) (823-00716-3; 823-00716-8) HOW GREAT THOU ART.	29	
(e)	140	Eivis Presiey, ECA Victor LPM 2758 (M); LSP 2758 (E) (775-03758-3) BORN FREE	22	
0	130	Matt Moore, Capital T 2730 (M); ET 2730 (I) (300-02730-3: 300-02730-5)		
(10)	144	NEW GOLD HITS	16	
(e)	143	FORTEST HITS OF ALL TIMES	18	
(11)		GREATEST HITS OF ALL TIMES	43	
(H)	148	World Pacific MP 1441 (M); MPS 21441 (S) (947-21441-3) THE WORLD WE KNEW.	7	
	150	TIMY RIBBIES	43	
		Don Be, Reprise R 4222 (M); 85 4222 (S) (786-94332-3; 789-94332-5)	11/2	

CANADA'S CENTENNIAL YEAR BECOMES THE FOUNDING YEAR OF

RBB(S.-ARISERORIS

A FULLY SELF-CONTAINED RECORDING ORGANIZATION WITH DISTRIBUTION, SALES, AND PROMOTION POLICIES DESTINED TO REPRESENT THE YOUTH, ENERGY, AND AGGRESSIVENESS OF ITS COUNTRY.







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Radio-TV programming

Rock Stations Wage LP-Selling War

Continued from page 1

albums. The raison d'etre, of course, has been promotion. All of the album jackets carry, in letters a mile high, the call letters of the radio station; many of the albums feature pictures of the station's deejays. In addition to the promotional value, there have been some profits turned on the albums. Radio stations, as well as a few of the big name personalities, have sporatically for years made use of oldies but goodies albums for promotion.

Gary Stevens of WMCA in New York has an album, Murray the K has one, Hy Lit of WIBG has had several, for example. R&b radio stations have occasionally done much the same thing. On rare occasions, some stations have put out special LP's of new materialgenerally of local artists-as promotion vehicles. Not only do radio stations reap rewards from these albums, but record companies and music publishers pick up a bonus from masters that have already been hit singles. Some stations have put their own albums together (most are done by companies, who handle all details). WDGY in Minneapolis did its own album, negotiating with labels and publishers.

Johnny Canton, music director, and Scott Burton, program director, spent three months on the project. Canton said they made up a list of 24 songs that they felt were good enough for the album and "ended up with 12 good tunes. . . kind of lucked out on the whole thing." Tunes included "The Beat Goes On" by Sonny and Cher and "Summer in the City" by the Lovin' Spoonful. The album cost WDGY about 95 cents a copy and was used strictly as a giveaway over a six-week period. Only 2,000 copies were used and "When you divide six weeks into \$2,000 the cost of the promotion was not that bad," Canton said.

Uses LP in Battle

KRLA, however, is using its album in its rating battle with KHJ. Volume I of the KRLA sold 60,000 copies in Los Angeles record stores, according to station executive Bill Wood. The album, titled "KRLA 21 Solid Rocks," was on the Music City stores hit list three months and No. 1 on the list 12 weeks, Wood said. The station just recently launched volume II, titled "Son of KRLA 21 Solid

Rocks," is about 34,000 in sales and still climbing.

Dick Moreland, director of special promotions for KRLA, pointed out that there is nothing new or unique in the concept of a radio station promoting tie-in albums. "What does set the KRLA album venture apart from many efforts in this field is the fact that our LP releases have become much more than station promotion vehicles. Volume one and two of the "KRLA 21 Solid Rocks" albums have become first magnitude monsters. Our success stems from the fact that the station has maintained total control over selection of material, package design, merchandising, advertising, and promotion. Few organizations know as much about the youth market as do Top 40 radio stations. We simply put what we know about youth to use in selling the albums."

KHJ put out a two-LP set retailing for \$3.50. Out about a week, it reported selling well. Buzz Custio produced it.

In Cleveland, two Hot 100 format stations are in competition on the air and in the stores. WIXY has almost sold out its second 3,000 pressing of its "Super Oldies Album Vol. I." Volume II should be out by Christmas, WKYC's "KY Classics" reached local stores about a week ago. Both stations selected songs from 1961 on. WIXY's LP ranges from "Runaround Sue," by Dion to "Rescue Me," by Fontella Bass. WKYC's album includes "Soldier Boy," by the Shirelles as well as the more recent "Little Bit O' Soul," by the Music Explosion. Both albums have pictures of station deejays on the back.

"We wanted to bring our listeners the best songs in one album," said Dick Weber, WKYC's music central. Weber received a plaque for breaking "Little Bit O'Soul" while at WCOL, Columbus. The WIKY album has 20 cuts, the WKYC album 16.

Both have interesting marketing touches. Part of the profits of the WKYC album, sold only in the 50,000-watt station's listening area, will go to the American Cancer Society. WIXY has tied in the selection of its volume II super oldies album with a coupon in Plain Dealer's Young Ohio section. Teens whose coupon of five favorites of 1960-1965 contains a selected song will receive the volume I album.

WIBG, WFIL Score In Philadelphia, money and

promotion have been the rewards of albums by both WIBG and WFIL. In two months, the "WIBGage Hall of Fame" album has sold 50,000 copies, said program director Jim Marks. The album featured 22 tunes, ranging from "The Way of Love," by Kathy Kirby to "Baby Don't Go," by Sonny and Cher. A Post Records product produced by Buzz Curtis, a line on the back of the jacket said: "More to Come!!"

The WIBG album was distributed through Raymond Rosen in all major record stores and departments. Marks said that Sears probably did the most on it . . . "Hank Kasper, who's in charge of the record department there, is causing the entire Sears operation to sit up and take notice of what can be done in selling records." The WIBG album was sold occasionally as a loss leader.

WFIL racked up more than 45,000 sales on its volume I and volume II is shooting above 50,000. Sold as a full price item through stores and rackers, the second album features a tune common to the competitive al-



KRLA, HOT 100 format station in Hollywood, launched its second volume album last month—"Son of KRLA, 21 Solid Rocks"—from the Hollywood Bowl via lighterthan-air craft. Balloon was supposed to rise only a few feet. Instead, it floated free and plunged KRLApe and pilot into the Hollywood reservoir. But album hit local best-selling charts.

WNVY Undergoes Modification Plan

PENSACOLA, Fla.— WNVY, for the past nine years substantially a Hot 100 format station, has modified its programming over the past recent weeks to include Easy Listening singles and albums, plus comedy and Broadway show album cuts. Ken Glenn, program director, said the change was made on the belief that a market the size of Pensacola (245,000 population) needed at least one well-programmed Easy Listening outlet. He said that, "All indications are that we were correct in our belief."

bum of WIBG — "Hank on Sloopy." However, the rest of the tunes range from "Eve of Destruction," by Barry Mc-Guire to "96 Tears," by Question Mark and the Mysterians. Jim Hilliard, program director of the Hot 100 operation, said conservative estimates was that the LP would make WFIL more than \$5,000 and "We didn't have to put up one red cent." Deejays were featured on the jacket; the album was available in both mono and stereo; both Sears and Korvette were selling it. For a time, the album was third in sales in the market, Hilliard said, "right behind albums by the Beatles and the Monkees."

Among the firms packaging albums are Lost Nite Records. headed by Jerry Greene in Philadelphia; Post Records, headed by Buzz Curtis in Philadelphia; Take Six Enterprises, headed by Dave Ralnik in Hollywood, and Original Sound.

KNER Takes To Airwaves On Nov. 1

HOUSTON-KNER, a new operation, takes to the air here Nov. 1 with 5,000 watts at 1070 on the dial. Jack Fielder, who managed KTSA in San Antonio for many years, is launching the new operation. Station is supposed to be daytime only, but a spokesman said it was "one step away from fulltime operation."

Ricci Ware, one of the big gun deejays on KTSA was slated to take over a morning show and program director chores for the new station. However, KTSA upped the ante for Ware last week when the news of his leaving made the local papers. As of last week, just who was getting Ware was still in contention.

STUDY FINDS

WSGN Again on Top, With Assist by Roddy

NEW YORK - WSGN in Birmingham beat WVOK again as top influence is selling singles records - indicative of a large teen and young adult audience-in Billboard's latest Radio Response Ratings survey of the market. The battle was won on the strength of Dave Roddy, No. 1 deejay for influencing singles sales. The survey, an exclusive countdown market-by-market and formatby-format and deejay-by-deejay of the nation's major radio markets, is now sold by Billboard's Special Projects Division on a subscription basis. Surveys of Birmingham, Miami, Dallas, Fort Worth, and Charlotte have just been released for publication. WBRC was the major station for influencing sales of albums in Birmingham.

WQAM topped WFUN in

Birmingham.

WQAM topped WFUN in ability to influence singles sales; Rick Shaw was the big gun.

In Fort Worth, KFJZ has the singles market pretty well under control. KLIF is still big gun in Dallas, although KVIL, a daytimer, and its stereo sister KVIL-FM now influence about a third of the singles sales in the area, according to the survey. Ken Dowe of KLIF is by far the major deejay influencing young adults and teens to buy product. Jack Gale at WAYS in Charlotte is the major influence there on singles sales; WBT and WSOC are very close in their battle to influence sales of albums, the sign of a large young adult and adult audience.

The foregoing information is copyrighted by Billboard and complete data is available by subscription only. Data is compiled from a survey of businesses that depend on radio-record dealers, record distributors, onestop operators, and local and national record company execu-

Net Puts Smothers' TV'er Waste Deep in Censorship

LOS ANGELES-Last year the "Smothers Brothers TV Comedy Hour" got into hassles with the network's censorship department over comedy material. Now, the arm of the standards and practices division has come down on song material. First victim of tape snipping was the controversial folk singer Pete Seeger, whose tune, "Waist Deep in the Big Muddy" was deleted from the Brothers' opening show two weekends

The censor claimed the song might be politically controversial because it was against the government's involvement in Vietnam and that it could create a demand for equal time from someone with an opposing viewpoint.

Tom Smothers told Billboard that prior to the taping, his office had received piles of "hate mail" because of the scheduling of Seeger, who has been "unofficially" banned from network TV because of his refusal to reveal his political beliefs or sign loyalty oaths.

The Brothers knew beforehand that the network felt "Waist Deep" might not be accepted, but they chose to include it nonetheless. There are no anti-Vietnam quotes in the tune, which is supposed to discuss World War II maneuvers in Louisiana. The aired segment with Seeger spotlighted him singing "Where Have All the Flowers Gone?" and the patriotic "This Land Is Your Land," done with the two brothers.



GEORGE MICHAELS does a promotion spot for the latest oldies album of WFIL in Philadelphia.

A NEW
FRANKIE LAINE SINGLE
IS ALWAYS A GREAT EVENT.

THIS ONE IS A SPECTACULAR!

B/W "SOMEWHERE THERE'S SOMEONE" ABC 10983

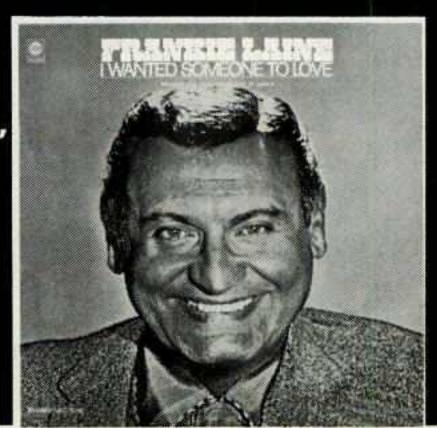
Arranged and conducted by Peter De Angelis. Produced by Bob Thiele.

"I WANTED SOMEONE TO LOVE"
ABC 608



Watch for Frankie Laine in concert October 2-7, Palumbos, Philadelphia; October 9-16, Club Venus, Baltimore; October 26-November 25, Fremont Hotel, Las Vegas.

ABC RECORDS, INC.
NEW YORK/BEVERLY HILLS
DIST, IN CANADA BY SPARTON OF CANADA





JOHNNY RABBITT, air personality at KXOK in St. Louis, interviews the Glories of Date Records in a remote from the St. Louis Teen Fair. The three girls were promoting their release "Give Me My Freedom."

Mobile Show Pitch Hits, So Does CKXL

CALGARY, Canada-Strong promotions, hinged on its own traveling rock 'n' roll show, have boosted CKXL here to the top of the market, according to production manager Dave Lyman.

"We surveyed the market for the most outstanding talent in Canada's ninth largest city," Lyman said, . . . "then signed agreements with each group whereby we agreed to coach them, assist them with bookings, and provide them with posters and other promotional material. All at no charge,

"CKXL now has six teen bands-the 49th Parallel, the Tymewatchers, El Dorados, Saratogas, Nocturns and the Gainsborough Gallery, plus an adult band, the CKXL's Sophisticated Deceptionist, Dale

Radio-tv

Harney." The groups are traveling under the CKXL banner, performing. As a result of the exposure, "Laborer" by the 49th Parallel on RCA Victor Records has become a Canadian hit.

Other promotions that have worked well for the Hot 100 station include a Monkee Boo Club, created by air personality Ted Robinson, People who don't care for the Monkees are charged 25 cents for membership cards with proceeds going to Calgary's United Fund. Also, to determine the music housewives like, contest runs a continuous postcard survey of their favorites (then a drawing is made with an album as prize), and the results are tabulated to determine programming during daytime hours. Lyman said that postcard returns run about 70-80 per cent.

By CLAUDE HALL Radio-TV Editor

Jeff Hunt, formerly of WDAD, Indiana, Pa., has joined WTBO in Cumberland, Md., as music director. . . . David Harel is host of the "Hour of Israel" on WCLV-FM each Sunday morning in Cleveland. . . . After a delay, WCBS-FM launched its full-time "Young Sound" sound last week with deejay Wally King sitting in as host 6-10 a.m. weekdays. . . . Dave Metzger has stepped up to station manager of WLRN, Bethlehem, Pa., and John Gallenberger, former music director, has been named program director to replace him. If any r&b station needs a good

program director (honest, good, reliable), please get in touch with this column. He's a family man, now in a major market. . . . Bill Thompson at KGBS in Los Angeles is now on the air 6-10 a. m. Jim Conner has been named radio sales and operations manager of WEAT in West Palm Beach, Fla., and Phil Ives was appointed radio production supervisor. . . . Roger Clark, all night deejay and program director of WGH, Newport News, Va., has added the duties of an account executive; he'll continue his air show. . . . Bill Blough, who claims to be the only nighttime country deejay on AM radio in his area, needs singles. Send to him at WGSB, 1215 Fern Avenue, St. Charles, Ill.

Sam Riddle of KHJ, Hollywood, was named "DJ of the Week" in

a recent contest by Kodak. . . . Keith Ward, whose name is a byword for country music radio in the Odessa-Midland, Tex. area, has just celebrated his 20th year in radio on KOYL, Odessa. Our best, Keith. . . . Bill Ross is in the 7-12 p.m. slot now at WSSB, Durham, N. C., following Buck Poe, who is program director of the Hot 100 operation.

John Donabie, formerly with CKLB, Oshawa, Ont., has taken over the all night r&b show on CKFH, Toronto. Kennie Wells, formerly of KPOI in Honolulu, has also joined the staff and is using the name Special K on the

10,000-watt powerhouse. WARM in Wilkes-Barre/Scranton, Pa., racks up almost the entire scene, according to a July-August Hooper rating. The audience rat-ing shows WARM with a 49.2% in the morning compared with a 11.8% for WBA and a 9.4% for WEJL. WARM has a 51% noon to 6 p.m. and a 44% 6-10 p.m. with none of the other 12 rated stations even close. George Gilbert is program director of WARM.

Bill Haywood left WOOK in Washington to go to WOL, same city, in case I haven't already mentioned it. He's on 5-9 a.m. . . . Will Joel Lawhon contact Bob Husted at Billboard in New York. . . . WSJW, P. O. Drawer 30, Woodruff, S. C. 29388, needs

NEWTON DISK RUSHED IN CAN.

MONTREAL — Capitol Records artist Wayne Newton, who was appearing at Expo 67 through Sunday (1), personally had singles pressed in a rush order from tapes of his new "Love of the Common People" release to distribute them to key Canadian radio stations. He said he wanted to get airplay of the disk, cut in Hollywood last week, without wasting a minute. Capitol Records was planning to rush out the single this week for the U.S.

records-country, Easy Listening and Hot 100. Bond Thomas, general manager, said the 1,000-watt station rotates these records one, two, three for a potential audience of more than half-a-million and "we are making a great impact on our area already."



George Bassett, announcer with WGPA in Bethleham, Pa., the past nine years, is now with WSVA and WSVA-TV in Harrisburg, Va. . . . Jon W. Alexander, program director of

WSTM-FM, a ster-

eo station in Louisville, Ky., writes: "I am writing you regarding our record album library. WSTM-FM began broadcasting in the Louisville area in November of 1966. One of our big problems has been obtaining new stereo album releases. We wrote to the major record companies for catalogs and only one (Columbia) replied. We wrote to the regional distributors to no avail. We then telephoned the distributors. The only result was that one of them lost our check twice and misdirected our order three times. We weren't asking for freebees, we wanted to buy the records. This is not just our problem. Our 100,000watt competitor reports the same trouble, and their program director has asked me to let him know if we find a solution. The funny thing is that on the last rating taken in Louisville, we beat out the other five commercial FM stations and another five AM stations on the basis of average size of audience per day. It seems to us that with this kind of penetration in the

Jim Heath, who uses the air name of Johnny Presley, has left the Hot 100 powerhouse KIMN in Denver to join Easy Listening KCRA in Sacramento on a 5:30-9 a.m. show. . . . KINO, a 1,000watt station in Winslow, Ariz.,

market, the record companies

would want the exposure we can

offer their products."



needs Easy Listening, country and Hot 100 records. Station also serves nearby Holbrock, plus an Indian reservation, . . . Gary Stevens, big gun deejay on WMCA in New York, has appointed British agent Chris Peers

to represent him exclusively in Britain and Europe. Stevens has been doing a lot of shows overseas. . . Jerry Kay is now all-night personality with KJR in Seattle. . . . Darrell (Smitty) Smith is now with WDSL in Mocksville, N. C. (P.O. Box 404), (Continued on page 34)

Everybody benefits when everybody gives



Copyrighted material

Listener Is Boss as KPCN Goes All-Request Country

DALLAS — One of the pioneer country music stations-KPCN, located in the suburb of Grand Prairie here—has gone country music all-request, said

president Robert D. Hanna. Hanna, with a group of associates, has just acquired the clear channel station and is in the process of completely revamping its concept in programming.

Announced in newspaper ads, the station stated: "Starting today you are the boss on country radio-KPCN." Station said it would play only what listeners requested . . . that the station was the only country operation in North Texas with a record library extensive enough to make the offer. Two phone numbers, one for Dallas and one for Fort Worth, were given. Callers get a chance at prizes.

Many stations in the Hot 100 field are all-request, several stations programming a country music show have honored requests from listeners, but KPCN may be the only station with an all-request country format. The station is a daytimer and has drawn competition of late from KBOX, which just recently switched to a country music format around the clock.

WADO Expands Music Format

NEW YORK — The Spanish music format of WADO, an owned and operated station of Bartell Broadcasters, has been expanded to include the most popular hits by artists from all the 19 Spanish-speaking countries and Puerto Rico, said general manager Syd Kavaleer. Previously, the station may have given more consideration to Puerto Rican artists, but programming will now be more balanced. News has also been expanded to include a direct, live broadcast nightly from

From Hip to Hit in **WOR-FM's Future?**

NEW YORK — WOR-FM,

the stereo rock 'n' roll outlet

Los Angeles and KFRC in San

Francisco (among others), be-

lieves in the tight playlist and in

playing the hits. The formula

has proven highly successful on

power at reaching young adults,

especially those in college or of

college age. Record companies

had found the station highly

valuable at influencing sales of

rock 'n' roll albums, especially

of new artists and groups like

the Cream, the Doors, the Jef-

ferson Airplane, the Jimi Hen-

drix Experience, the Bee Gees,

and the Youngblood. WOR-FM

was noted for playing the good

records first, often playing new

artists that local AM stations

did away with deejay listening

sessions and let go the one man

Say You Saw It in

Billboard

Last week, the FM station

wouldn't play.

WOR-FM had grown into a

AM.

here that had carved a pro-RATES gramming niche with albums REGULAR CLASSIFIED: 25¢ a word. Minimum: \$5. First line set all caps. and set the pace for other FM rock outlets, gave every indica-DISPLAY CLASSIFIED: 1 inch, \$20. Each additional inch in same ad, \$15. tion last week of going the route of all other rock stations Box rule around ad. under the Bill Drake banner. FREQUENCY DISCOUNTS: 3 consecutive Drake, consultant for KHJ in insertions, 5%; 6 consecutive insertions, 10%; 13 or more consecutive insertions, 15%.

BOX NUMBER: 50¢ service charge per insertion. Also allow 10 words (at 25¢ each) for number and address.

CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue. PAYMENT MUST ACCOMPANY ALL ORDERS.

Send order and payment to: RADIO-TV MART, Billboard 188 W. Randolph St., Chicago, III. 60601

SCHOOLS & SUPPLIES

REI FIRST-CLASS RADIO TELEPHONE License in 5 weeks guaranteed. Tuition \$295. Rooms and Apts., \$10-\$15 per week. Job placement free. Two schools: Sarasota, Fla., and Kansas City, Mo. For information contact R.E.I., 1336 Main St., Sarasota, Fla.

MISCELLANEOUS

"365 DAYS OF LAUGHS"-A DAILY radio gag service; may be available in your market. Try a month, \$2. Box 3736, Merchandise Mart Stn, Chicago 60654.

WANTED TO BUY

STEREO AND MONAURAL RECORDS, LP's. Top dollar paid—cash waiting. M. N. King, 15 N. 13, Philadelphia 7, Pa. Tel.: LO 7-6310. oc28

who'd set the pattern for the station-Murray (the K) Kaufman. It was Kaufman who had not only the largest audience on the station, but was responsible for its original programming atmosphere. One man there now selects the music.

Since Drake took over a few weeks ago and broke in Gerry Mack from KHJ, the programming has grown tighter. The indication was last week that, instead of aiming for its own audience as in the past (it was the No. 1 FM station in town), WOR-FM would seek the teen audiences of WMCA and WABC by playing only the hits or the new records of established artists. Record companies have accounted for up to \$500-\$1,000 a week in advertising, but one record company official said last week he might forgo further ads under the new poli-

GateSound Set Up

QUINCY, Ill. — Gates Radio Co. has just set up GateSound, a new library of pre-recorded tapes for broadcast use. Featuring more than 2,000 selections and encompassing 96 hours of music, the tapes are available in both mono and stereo. Music is unannounced for flexibility and allows the use of local voices, if desired.

Puerto Rico. OCTOBER 7, 1967, BILLBOARD

32

FROM AN IOWA FARM
TO THE STAGES OF THE WORLD

Andy Williams STORY

AN EXCLUSIVE EDITORIAL FEATURE IN BILLBOARD NOVEMBER 4



You are invited to participate RSVP

HOLLYWOOD Bill Wardlow Bill Moran 900 Sunset Blvd. Los Angeles, 90069 (213) 273-1555 NEW YORK Ron Carpenter 165 West 46th St. New York, 10036 (212) 757-2800 CHICAGO
Dick Wilson
188 West Randolph
Street
Chicago, 60601
(312) 236-9818

NASHVILLE Herb Wood 110 21st Avenue Nashville, 37203 (615) 244-1836

BEFORE OCTOBER 19, 1967

Vox Jox

· Continued from page 32

and needs country records for his 11 a.m.-2 p.m. show; he'd been with WDBM, Statesville, N. C., and WHIP, Mooresville, N. C., previously.

Hans Anderson, newscaster at

THE BEST
PROMOTION
AND
ADMINISTRATIVE
SERVICES
IN THE WEST!

TAPP-USA
DON BLOCKER
ASSOCIATE,
JOAN HULL

TAPP-USA

6725 Sunset Blvd., Suite 315 Hollywood, California 90028 462-6613 WHN the past few years, is returning to deejay chores at night for the "beautiful music" station, a duty he handled a few years ago. He replaces Bill Codare, who has moved into a 2-6 p.m. slot to, as the stations states, "give further impetus to WHN growth by adding the modern sound to its fiveyear-old programming of beautiful music." . . . John Antoon is now promotion director for Liberty Records in the Cleveland area; wants music lists each week. . . . Tommy Boyles at WRLB-FM, 156 Broadway, Long Branch, N. J., pleas for country singles and stereo albums. Says he tries to give every new singles at least one spin, then watches for audience response.

Richard Ward Fatherley has been named program manager of WHB, Kansas City; he'd been with sister station KXOK, St. Louis, as assistant operations manager. He'll also have a 9-noon show. . . . Ethan P. Bernstein has been appointed to the new post of general manager of KFRE, in a separation move of the radio and TV activities of the Fresno, Calif., stations. He was station manager.

Another Hit for '67

John Roberts'
"SOCKIN' 1-2-3-4"

"SOPHISTICATED FUNK"

A Sockin' Good Record!!

Duke 425

Still Going Strong!!

Ernie K. Doe's
"UNTIL THE REAL THING
COMES ALONG"

Duke 423

Al Bragg's
"THAT'S ALL A PART OF
LOVING YOU"

Peacock 1957

Barbara Favorite's
"THEN I'LL BE TRUE"

Back Beat 585

Peacock 1958

Jean Stanback's
"IF I EVER NEEDED LOVE"

DUKE/PEACOCK RECORDS

2809 Erastus St.

Houston, Texas 77026

TOP SELLING R&B SINGLES

* STAR Performer-Sides registering greatest proportionate upward progress this week. Weeks on Weeks on Week Week Title, Artist, Label, No. & Pub. Weck Week Title, Artist, Label, No. & Pub. 1 (Your Love Keeps Lifting Me) HIGHER Billboard Gladys Knight & the Pips, Soul 35034 Award (Jalynne/BRC, BMI) 29 IF THIS IS LOVE (I'd Rather Be Lonely)... 2 Precisions, Drew 1003 (In-The Pocket/ 1 FUNKY BROADWAY 9
Wilson Pickett, Atlantic 2430 (Routine/ Sidrian, BMI) GET ON UP 6 Esquires, Bunky 7750 (Hi-Mi, BMI) Soul MAN 4 Sam & Dave, Stax 231 (East/Pronto, BMI) 36 BABY, I'M LONELY 4 Intruders, Gamble 209 (Razorsharp, BMI) 31 TO SHARE YOUR LOVE 2 Aretha Franklin, Atlantic 2427 (Pronto, BMI) Fantastic Four, Ric Tic 130 (Don, BMI) MEMPHIS SOUL STEW 4
King Curtis, Atco 6511 (Pronto/Kilynin, BMI) 31 YOU KEEP RUNNING AWAY 3 Four Tops, Motown 1113 (Jobete, BMI) Leon Haywood, Decca 32164 (Jim-Edd, BMI) Temptations, Gordy 7063 (Jobete, BMI) Mickey Murray, SSS 715 (Macon, BMI) APPLES, PEACHES, PUMPKIN PIE 5 Jay & the Techniques, Smash 2086 (Akbestal/Act Three, BMI) (Shayne, ASCAP) Sandpebbles, Calla 134 (Unbelievable, BMI) James Brown & the Famous Flames, 11 King 6110 (Dynatone, BMI) KNOCK ON WOOD 6
Otis & Carla, Stax 228 (East, BMI) 12 (Screen Gems-Columbia, BMI) LET LOVE COME BETWEEN US 1 James & Bobby Purify, Bell 685 (Gallico, BMI) Marvin Gaye & Tammi Terrell, Tamla 54156 (Jobete, BMI) I'M A DRIFTER 1 16 DIRTY MAN 4 Lowell Fulsom, Kent 474 (Modern, BMI) Laura Lee, Chess 2013 (Chevis, BMI) 47 I CAN'T STAY AWAY FROM YOU..... 2 15 ODE TO BILLIE JOE 4 Bobbie Gentry, Capitol 5950 (Shayne, ASCAP) Impressions, ABC 10964 (Chi-Sound, BMI) KARATE BOO-GA-LOO 4 16 Miriam Makeba, Reprise 0606 (Xina, ASCAP) Jerry O., Shout 217 (Boogaloo/Love Lane, BMI) LOVE BUG, LEAVE MY HEART ALONE 4 Martha Reeves & the Vandellas, Gordy 7062 (Jobete, BMI) REFLECTIONS 8 Betty Swann, Money 129 (Money, BMI) 18 Diana Ross & the Supremes, Motown 1111 (Jobete, BMI) 9 CASANOVA (Your Playing Days Are Over). 7 19 Web IV, BMI) Ruby Andrews, Zodiac 1004 SPREADIN' HONEY 1 (RicWil/Colfam, BMI) Watts 103rd St. Rhythm Band, Keymen 108 (Keymen-Pure Soul, BMI) Booker T. & the M.G.'s, Stax 224 (Slascar, BMI) Linda Jones, Loma 2077 (Zira/Floteca, BMI) 21 LITTLE OLE MAN (Uptight—Everything's DIFFERENT STROKES 3 Syl Johnson, Twilight 103 (Zachron/ Bill Cosby, Warner Bros. 7072 (Jobete, BMI) Edgewater, BMI) EXPRESSWAY TO YOUR HEART 5 FUNKY DONKEY 1 Soul Survivors, Crimson 1010 (Double Diamond/Downstairs, BMI) Pretty Purdie, Date 1568 (Purdie, BMI) BOOGALOO DOWN BROADWAY 1 Johnny C, Phil-L. A. of Soul 305 (Dandelion/James Boy, BMI) Ray Charles, ABC 10970 (United Artists, ASCAP) Robert Knight, Rising Sons 705 (Rising Sons, BMI) 24 A WOMAN'S HANDS Joe Tex, Dial 4061 (Tree, BMI)

Billboard SPECIAL SURVEY For Week Ending 10/7/67

TOP SELLING R&B LP's

	7	TOP SELLIN	C	-	tab LPS
1/4		★ STAR Performer—LP's registering great	test propo	rtionat	e upward progress this week.
This Week	Last Week	Weeks on Chart Chart	This Week	Last Week	Weeks on Chart
lboard ward	1	ARETHA ARRIVES	15	16	BILL COSBY SINGS/SILVER THROAT 5 Warner Bros. W 1709 (M); WS 1709 (S)
2	2	WITH A LOT O' SOUL 9	16	13	THAT'S LOU
3		Temptations, Gordy M 922 (M); S 922 (S) I NEVER LOVED A MAN THE WAY	17	17	THE TEMPTATIONS GREATEST HITS43 Gordy 919 (M); 5 919 (5)
•	mF.U.	I LOVE YOU	18	19	
Û	9	DIANA ROSS & THE SUPREMES GREATEST HITS	19	20	MARVIN GAYE'S GREATEST HITS, VOL. 2. 2 Tamla T 278 (M); TS 278 (5)
5		Motown M 2-663 (M); MS 2-663 (S) COLD SWEAT, PARTS 1 & 2	20	21	HERE WHERE THERE IS LOVE39 Dionne Warwick, Scepter SRM 555 (M); SPS 555 (S)
ø	15	FOUR TOPS GREATEST HITS	21	14	MELLOW YELLOW Odell Brown & the Organ-izers, Cadet LP 788 (M); LPS 788 (S)
7	3	REACH OUT	22	12	R (12.25 12 8 2 12 2 12 2 12 2 12 12 12 12 12 12 12 1
8		LUSH LIFE	23	24	COWBOYS AND COLORED PEOPLE 3 Flip Wilson, Atlantic 8149 (M); SD 8149 (S)
9	7	GROOVIN' 8 Young Rascals, Atlantic 8148 (M); SD 8148 (S)	位	_	KING & QUEEN
1		MAKE IT HAPPEN	由	-	JR. WALKER & THE ALL STARS "LIVE" 1 Soul 705 (M); S 705 (S)
仚	18	I WAS MADE TO LOVE HER	26	-	MARVIN GAYE & TAMMI TERRELL UNITED 1 Tamla T 277 (M); TS 277 (S)
12	10	Stevie Wonder, Tamla T 279 (M); TS 279 (S) HIP-HUG-HER Booker T. & the M.G.'s, Stax 717 (M);	27	28	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?
13		S 717 (S) SUPER HITS	28	29	SUPREMES SING RODGERS & HART 16 Motown MLP 659 (M); SLP 659 (S)
723		Various Artists, Atlantic 501 (M); SD 501 (S)	29	27	THE FABULOUS IMPRESSIONS13
14		WINDOWS OF THE WORLD	30	22	ABC ABC 606 (M); ABCS 606 (S) LISTEN

BUNNYSIGLER



LOVEY DOVEY&

(YOU'RE SO FINE) KP-6000

b/w Sunny Sunday

Produced by John Madara & Leon Huff for Madara White Productions



Parkway, A Division of Cameo Parkway Records, Inc.

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Gospel Music

Goodman Injunction Vs. Sims

By BILL WILLIAMS

MURFREESBORO, Tenn.— The Chancery Court of Rutherford County has issued an injunction restraining Russell Sims and Sims Records, Inc., from reproducing and/or selling records of the Happy Goodman Family.

The action was taken after a suit was filed by Marvin Norcross of Word and Canaan Records and the Goodmans seeking to halt a flow of such records in various parts of the country.

According to Norcross, the Goodmans formerly recorded for Sims but under the terms of an arrangement made two years ago, the Gospel group paid Sims a sum of money and

NASHVILLE — Jake Hess

has rebuilt his Imperials,

strengthened his production

agency and established a new,

Pact With Word

NASHVILLE - Steve San-

ders, 15-year-old gospel singer,

who has appeared on the "Ed

Sullivan Show," "Danny Kaye

Show," "Gunsmoke" and on

ABC specials, has signed an

exclusive contract with Word

Broadway, and appeared in the

movie "Hurry Sundown." The

played "The Yearling"

The former MGM artist also

Records.

contract.

Sanders Signs

stipulated at the time that no further records be sold or produced, and that all existing records would become the property of the Goodmans.

"He lived up to this agreement for more than a year," Norcross said, "but now the records are suddenly appearing again." He said that large lots of these albums had been purchased for \$1 or \$1.25 by the Blackwood Brothers, the Church of God Publishing House, and Knox Record Rack in Knoxville.

Sims contends that he is within his rights in selling the records since 5,400 of them were returned from stock after the arrangement was made.

Where Gospel Action

Is—At Hess Offices

The Happy Goodman Family now records exclusively with Canaan Records, and their albums are obtainable on that label. The injunction merely restrains Sims from reproducing or selling the albums on the old label until the suit is settled.

Musicmen at Dedicat'n of New Church

NASHVILLE — The Rev. Jimmy Rodgers Snow, son of Hank Snow, has dedicated the new Evangel Temple Assembly of God Church here, with the help of many artists from the music industry.

Among those taking part in the dedication were Billy Walker, Wilma Lee and Stoney Cooper, the Swanee River Boys, Pam Miller, Sheila and Bill Carlisle, and Carol Snow.

Network radio evangelist C. M. Ward was the principal speaker, and the Reverend Snow preached several of the services.

The Reverend Snow, a former recording artist, gave up the music industry a few years ago to join the ministry. The cornerstone for his Temple was laid in 1965. Much of his membership represents the music industry in this area.

His wife is the former Carol Cooper, daughter of Wilma Lee and Stoney Cooper, who appeared with them in their act for a number of years. She, too, gave up the profession to enter church work, although both sing regularly at the church.



MOODY BIBLE INSTITUTE STORE record buyer Jack McGinley, left, shows young divinity student a selection from the store's inventory of 500 titles.

Mono Price Hike Causing Stereo Shift at Moody's

CHICAGO — The recent increase in monural prices is gradually affecting the buying habits of Jack McGinley, Moody Bible Institute store, here at La-Salle street and Chicago Avenue "We sell about 70 per cent mono, but there is an increasing shift toward stereo," Mc-

Ginley.

McGinley carries about 500

Other popular artists are the 16 Singing Men (Victory), Cliff Barrows (Word), Jimmy Mc-Donald (Zondavron), Tony Fontaine (RCA), the Korean Orphans, although not as popular as they once were (Word), Dick Anthony (Word) and Bill Pearce who broadcasts a show over the Institute's WNBI-AM radio sta-

The store, located in the lower level of the Institute's book shop, also carries children's Testament record, including titles by radio personality Paul Harvey (Word) and Russ Reed, (Word), who paraphrases the epistles.

Ethell Barrett and Aunt Theresa, both on Zondravon, top the children's record selection, according to McGinley.

ley, then made an appearance with the Oak Ridge Boys on the Ralph Emery show. . . . Don Light celebrated his second successful year in the Gospel booking busi-ness starting with just two acts, he now has six. They include the Happy Goodmans, Oak Ridge Boys, Chuck Wagon Gang, Singing Rambos, the Prophets and Jimmy Davis. . . . The Chuck Wagon Gang has undergone some shuffling. Ray Carter has gone back to school, so Ronnie Carter who sang baritone, now will sing bass. Greg Gordon, daughter of Howard and Anna Gordon, will sing baritone, while Vickie Gordon will sing alto.

Ginley said.

The record outlet here, appealing exclusivily to divinity students, is the only one of four Moody stores in Chicago handling records and recently raised its mono prices to \$4.95. "We have no problem on discount competition because our stock is so specialized," said Mc-

titles, with the Teentones, a Scandanavian group, on Word, his most popular seller.

River Boys, with one album just

released, have just finished an-

other for Sky-Lite. . . . The

Vanguards were in from Tulsa for

Rebel Quartet also have just fin-

ished a new album. . . . The

Singing Rambos have just cut a

session for Heartwarming. . . .

Jimmy Davis cut a Decca session

The Smitty Gatlin Trio and the

a recording session.

three-year exclusive contract was negotiated by Marvin Norcross, and bookings are to be handled by Les Beasley of Pensacola. The youngster cut 12 sides in two sessions at the RCA Victor studios, backed by Floyd Cramer, Grady Martin, Harold Bradley, Ray Edding-

Moore and Lloyd Green. The teen-ager's father travels with him and accompanies on the piano. Young Sanders has been the guest on five Gospel Jubilee TV shows. Norcross also announced that the Florida

Boys signed their fourth renewal

ton, Buddy Haromon, Bobby

complete unit known as Gospel Artists Service.

Terry Blackwood, son of Doyle Blackwood, is the new lead singer with the group, and Roger Wiles of San Diego will sing baritone. Jake Hess and the Imperials will continue recording and personal appearances as in the past.

Hess has joined with Eddie Hill, WLAC-TV personality, in Pete Emery Productions, which will book Stan Hitchcock, the Lister Sisters and the Lancers.

Hess also will manage the new Gospel Artists Service, an organization which will book, manage and set recording and TV contracts for artists, whether groups or singles. Already signed by GAS are the Blackwoods, the Statesmen, the Stamps Quartet, the Imperials, the Sego Brothers and Naomi.

The owners of Gospel Artists Service have not yet been announced. Several other "name" gospel acts are expected to align themselves with this service.

Gloryland Formed

KEARNY, N. J.—Gloryland, a new gospel label is being launched by Connoisseur Records with four albums featuring Little Jimmy Dempsey, the TrebleAires, the Bill Cobb Trio and Ron Blackwood and the Blackwood Boys.

ATLANTA-Sponsors star in their own gospel music show videotaped at WAGA-TV. The new program is "America Sings." Left to right, Bob Doty, director of the show; Jim Thrasher, sponsor and co-star; Dick Edwards, production manager of WAGA-TV, and Jerry Goff, another sponsor and co-star.

Shaped Notes

By BILL WILLIAMS

Norma Jean's first album since her marriage will be an allreligious LP, as yet unnamed, due out in January. She married Jody Taylor, furniture store owner and TV personality of Oklahoma City, who will accompany her on her booking dates. . . . The Stamps Quartet, playing the little town of Powers Lake, North Dakota, drew a crowd that exceeded the population of the town and nearly that of the county. . . . The Imperials and the Stamps return to California this month, their first visit to the Coast since the first of the year. . . . The Swanee

Seely Month Named

NASHVILLE — Monument Records has designated this month as "Jeannie Seely Month" and is launching a promotion celebrating her signing as a regular member of the "Grand Ole Opry" and also as a member of the Ernest Tubb syndicated TV show. Coinciding with release of her new single, "I'll Love You More," radio stations are being sent copies of her "Thanks Hank!" album to use as give aways.

> Say You Saw It in Billboard

> > www.americanradiohistory.com



JIMMY DAVIS, president of the Gospel Music Association (GMA), has become a life member of the organization. Accepting the \$100 check from Davis is LaWayne Satterfield, executive director of GMA, and Don Light, membership chairman. GMA is involved in a strong membership drive.

OCTOBER 7, 1967, BILLBOARD

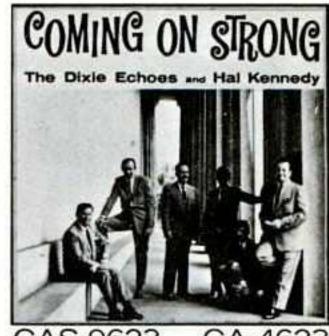


CAS-9636



CAS-9639 CA-4639

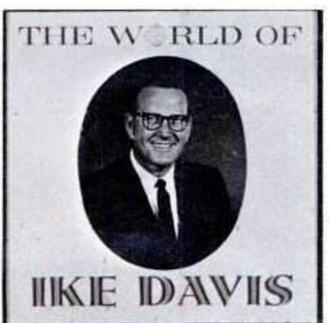






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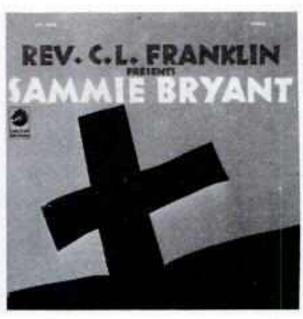
CAS-9635 CA-4635



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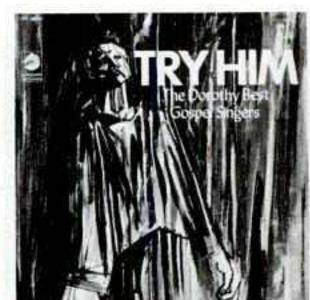
CHESS SERMON #65 HANNAH, THE IDEAL MOTHER REV. C. L. FRANKLIN



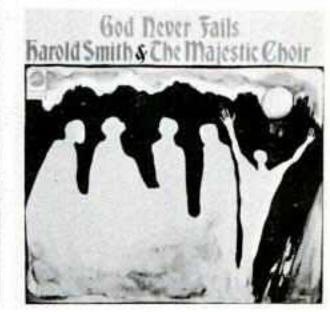
CHECKER LP 10018 REV. C. L. FRANKLIN PRESENTS SAMMIE BRYANT



CHECKER LP/LPS 10024 TWO WINGS STEVIE HAWKINS



CHECKER LP/LPS 10025 TRY HIM DOROTHY BEST **GOSPEL SINGERS**



CHECKER LP/LPS 10026 **GOD NEVER FAILS** HAROLD SMITH & HIS MAJESTIC CHOIR



CHECKER LP/LPS 10027 THE GOSPEL TRUTH THE SOUL STIRRERS



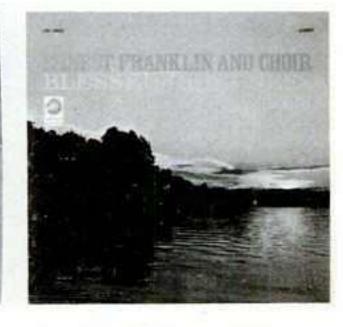
CHECKER LP 10028 THE HAND OF GOD REV. O. M. HOOVER



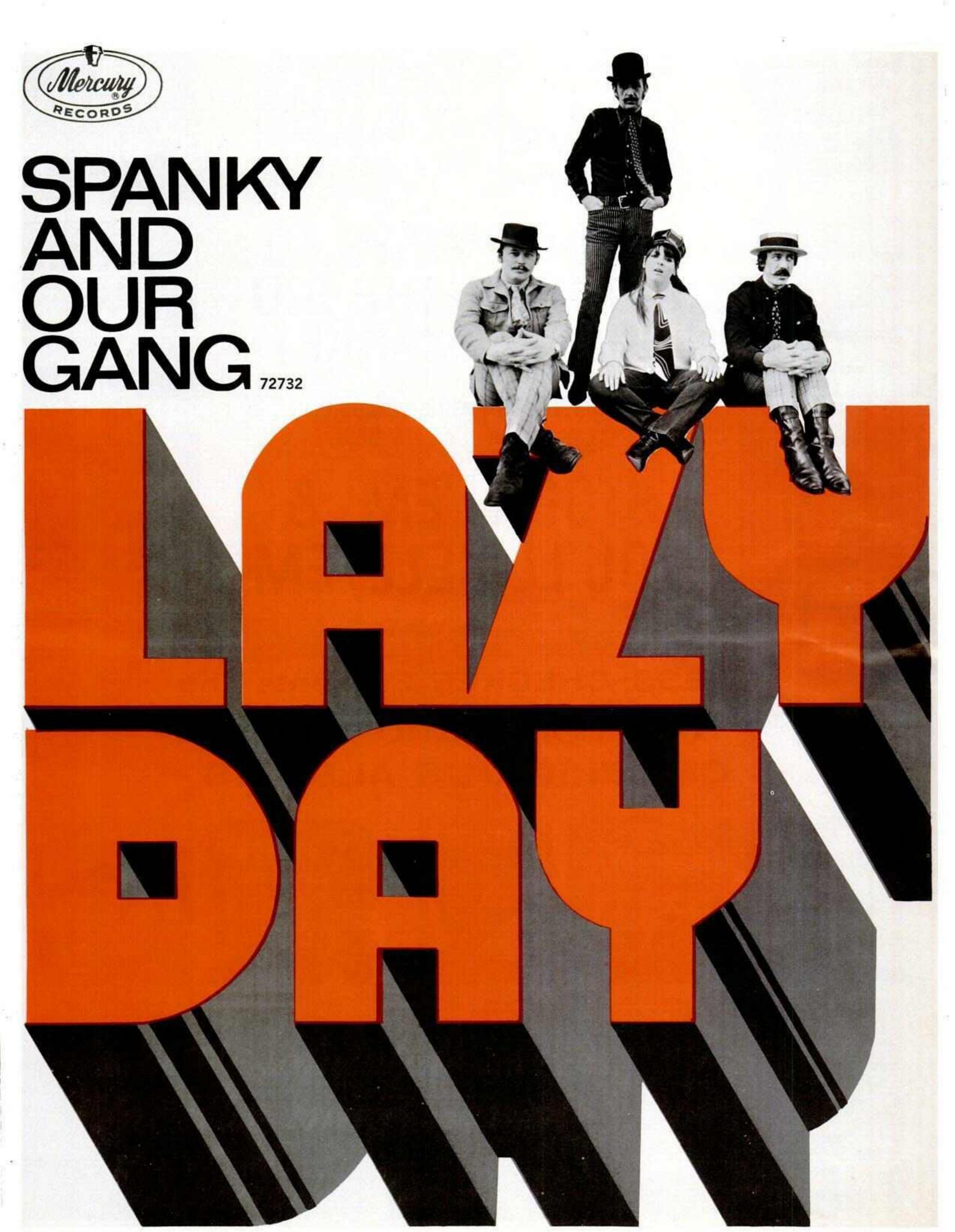
CHECKER LP/LPS 10029 I FEEL IT MEDITATION SINGERS



CHECKER LP/LPS 10030 MOVE ON UP THE VIOLINAIRES



CHECKER LP/LPS 10031 BLESSED QUIETNESS **ERNEST FRANKLIN & CHOIR**



b/w (IT AIN'T NECESSARILY) BYRD AVENUE

A Jerry Ross Production / Published by: Screen Gems-Columbia Music Inc., (BMI)

www.americanradiohistory.com

New Album Releases

☐ ABC

TOMMY ROE-Phantasy; ABC 610 (M), ABCS

☐ ACCENT

TIL DIETERLE-Around the World in Song; AC 5025 SLP

☐ ACTA

THE AMERICAN BREED; A 8002, A 38002

☐ A&M

BURT BACHARACH-Reach Out; 131, SP 4131 ANTONIO CARLOS JOBIM-Wave; LP 3002,

ARCHIVE OF FOLK MUSIC

BIG BILL BROONZY; FS 213 JACK ELLIOT, FS 210 CARLOS MONTOYA; FS 211 DJANGO REINHARDT; FS 212

□ B.T. PUPPY

THE HAPPENINGS-Psycle; BTP 1003, BTPS 100s

☐ CBS

STOCKHAUSEN: COMPLETE PIANO MUSIC-Aloys Kontarsky, piano; 32 21 0007, 32 21 0008

CAPITOL IMPORTS (FRANCE)

VARIOUS ARTISTS-Les Acteurs Au Micro, Vol 1.; 40393 (M) VARIOUS ARTISTS-Les Acteurs Au Micro, Vol 2.; 40394 (M) MASSENET: WERTHER COMPLETE RECORD-INGS-Opera Comique (Cohen); 35043/5 BEETHOVEN: 33 VARIATIONS ON A WALTZ BY DIABELLI OP 120-Artur Schnabel;

☐ CHECKMATE

COLH 64

DVORAK: SYMPHONY NO. 8-Hamburg Philharmonic (Mackerras); C 76006 SCHUBERT: SYMPHONY NO. 1/SYMPHONY NO. 2-South German Philharmonic Orch. (Ristenpart); C 76005

☐ CROSSROADS

BARTOK: TWO VIOLIN CONCERTOS-The Czech Philharmonic (Ancerl); 22 26 0011, 22 26 0012 CHORUS SCENES FROM GREAT OPERAS-

Czech Philharmonic Chorus/Prague Symphony Orch. (Pinkas); 22 16 0163, 11 16 0164 DVORAK: STRING QUINTET IN G MAJOR/

THE DVORAK STRING QUARTET-Frantisek Posta Bass; 22 16 0161, 22 16 0162 HONEGGER: CHRISTMAS CANTATA — Czech Philharmonic Chorus, Prague Symphony Orch. (Baudo); 22 16 0153, 22 16 0154 SCHUBERT: PIANO TRIO IN B FLAT OP 99/ NOTTURNO OP 148-The Suk Trio; 22 16

□ DGG

0147, 22 16 0148

ELGAD: CELLO CONCERTO IN E MINOR/ BLOCH: SCHELOMO-Pierre Fournier/Berlin Philharmonic (Wallenstein); 139128 TSCHAIKOWSKY: SYMPHONIE NO. 5-Berliner Philharmoniker (von Karajan); 139018

☐ EPIC

BACH: THE COMPLETE ORGAN MUSIC VOL. 1 -Lionel Rogg; L3C 6066, B3C 166
THE BACK PORCH MAJORITY-The Willy
Nilly Wonder of Illusion; BN 26319, LN

DAVID HOUSTON-Golden Hymns; LN 24320, THE JOY STRINGS-Well Seasoned; LN 24321, BN 26321

☐ FOLKWAYS

CENDRARS: PROSE DU TRANSSIBERIEN ET DE LA PETITE JEANNE DE FRANCE-Jacques Henry Leveque; FL 9940 GILFONG: THE WICK AND THE TALLOW -Actors Company/Dailey/Various Artists;

IVES: 2ND STRING QUARTET/HOVHANESS: LOUSADZAK—Walden String Quartet/Maro Ajemian Orch (Hovhaness); FM 3369 RAJAPUR/VARIOUS ARTISTS — Ragas From South India; FW 8854

☐ GAMBLE

THE INTRUDES-Together; G 5001, GS 5001

GOSPEL KEY

BOBBY SHOMAKE-Don't Let Me Forget; GK BOBBY STEWART-I'm on My Way; GKS

☐ LEO THE LION

RICHARD KILEY & JULIE HARRIS-Charles Dickens' The Magic Fishbone; CH 1036 The Official Adventures of Mandrake & The Phantom; CH 1041 The Official Adventures of the Flash/Aqua-

man/Green Lantern; CH 1040 ☐ LIBERTY

GARY LEWIS-Listen!; LRP 3524, LST 7524

☐ MERCURY

TCHAIKOVSKY: THE SIX SYMPHONIES-London Symphony Orch. (Dorati); M6G 9121, SR6 9121 ☐ MERCURY WING

CARMEN SUITE L'ARLESIENNE SUITES 1 & 2-Detroit Symphony (Paray); LESLEY GORE-Girl Talk; MGW 12350, SRW

HAYDN: SYMPHONY NO. 94 SYMPHONY NO. 103-Fhilharmonia Hungarica (Dorati); OSCAR PETERSON TRIO-Canadiana Suite; MGW 12351, SRW 16351

RACHMANINOFF: SYMPHONY NO. 2-Detroit Symphony (Paray); SRW 18075

TSCHAIKOVSKY: MARCHE SLAVE/EUGEN ONEGON/FRANCESCA DA RIMINI-Minneapolis Symphony (Dorati); SRW 18076

MGM

CONNIE FRANCIS-My Heart Cries for You; E 4487, SE 4487 DAVID HEMMINGS Happens; E 4490, SE HERMAN'S HERMITS-Blaze; E 4478, SE ORIGINAL SOUNDTRACK - Gone With the Wind; 1E 10 ST ORIGINAL MUSIC FROM ABC NEWS TV PRODUCTIONS & OTHER COMPOSITIONS-Africa; E 4462, SE 4462 SANDY POSEY; E 4480, SE 4480 THE SAM THE SHAM REVUE; E 4479, SE KIM WESTON-For the First Time; E 4477, SE 4477

☐ MONUMENT

CHARLES AZNAVOUR-Bravo! Bravo!; MLP 8084, SLP 80 84 That Man, ROBERT MITCHEM . . . Sings; MLP 8086, SLP 8086 BOOTS RANDOLPH With the Knightbridge Strings; MLP 8082, SLP 8082

☐ MTA

BOBBY ARVON-New Man in Town; MTA 1004, MTS 5004

□ OKEH

JOHNNY WATSON TRIO—In the Fats Bag; OKM 12124, OKS 14124

RCA CAMDEN

LIVING STRINGS-Music From the Happiest Millionaire; CAL 2164, CAS 2164

RCA RED SEAL

BIZET: L'ARLESIENNE SUITES NOS. 1 & 2 -Chicago Symphony Orch. (Martinon); LM 2939, LSC 2939

HANDEL: HIGHLIGHTS FROM MESSIAH Robert Shaw Chorale & Orch. (Shaw); LM 2966, LSC 2966

BRAHMS: SERENADE IN D OP 11-Chamber Symphony of Philadelphia (Brusilow); LM 2976, LSC 2976

(Continued on page 63)

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago October 6, 1962

- 1. Sherry-Four Seasons (Vee Jay) Monster Mash-Bobby (Boris) Pickett and the Crypt Kickers (Garpax)
- 3. Ramblin' Rose-Nat King Cole (Capitol)
- 4. Let's Dance—Chris Montez (Monogram) Green Onions-Booker T. & the
- M.G.'s (Stax) 6. Patches-Dickey Lee (Smash)
- 7. Venus in Blue Jeans-Jimmy Clanton (Ace)
- 8. I Remember You-Frank Ifield (Vee Jay)
- 10. You Beat Me to the Punch-

Mary Wells (Motown)

M.G.'s (Stax)

(Duke)

9. Alley Cat-Bent Fabric (Atco)

R&B SINGLES—5 Years Ago

October 6, 1962

1. Sherry—Four Seasons (Vee Jay)

2. Green Onions-Booker T. & the

3. Lie to Me-Brook Benton (Mercury)

4. Do You Love Me-Contours (Gordy)

7. Don't You Worry-Don Gardner &

9. Beechwood 4-5789—Marvelettes

5. Stormy Monday—Bobby Bland

6. You Beat Me to the Punch-

Mary Wells (Motown)

Dee Dee Ford (Fire)

8. Loco-Motion—Little Eva

10. Yield Not to Temptation-

Bobby Bland (Duke)

(Dimension)

(Tamla)

POP SINGLES—10 Years Ago October 7, 1957

- 1. Honeycomb—Jimmie Rodgers (Roulette)
- 2. Wake Up Little Susie-Everly Brothers (Cadence)
- 3. Tammy—Debbie Reynolds (Coral)
- 4. Diana-Paul Anka (ABC-Paramount) 5. Whole Lotta Shakin' Goin' On-
- Jerry Lee Lewis (Sun) 6. That'll Be the Day—Crickets
- (Brunswick) 7. Chances Are-Johnny Mathis
- (Columbia) 8. Happy, Happy Birthday, Baby-
- Tune Weavers (Checker) 9. Mr. Lee-Bobbettes (Atlantic)
- 10. Remember You're Mine/There's a Gold Mine in the Sky-Pat Boone

POP LP'S-5 Years Ago October 6, 1962

- 1. West Side Story-Soundtrack (Columbia)
- 2. Modern Sounds in Country & Western Music—Ray Charles (ABC-Paramount)
- 3. Peter, Paul & Mary—(Warner Bros.) 4. The Music Man-Soundtrack
- (Warner Bros.) 5. Ray Charles Greatest Hits-(ABC-Paramount)
- 6. The Stripper & Other Fun Songs for the Family-David Rose & His Ork.
- 7. I Left My Heart in San Francisco-Tony Bennett (Columbia) 8. Ramblin' Rose-Nat King Cole
- (Capitol)
- 9. Roses Are Red-Bobby Vinton
- 10. Pot Luck-Elvis Presley (RCA Victor)

NATIONAL CONVENTION

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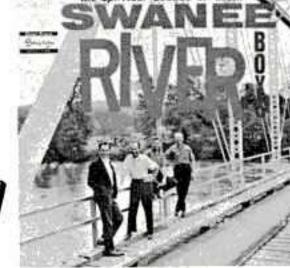


TALENT ON RECORD:

Le FEVRE * SPEER FAMILY * STAMPS * STATESMEN * BLACKWOOD BROTHERS * OAK RIDGE BOYS * REBELS * SEGO BROTHERS AND NAOMI * GOSS BROTHERS * PROPHETS * INSPIRATIONALS ' **BLUE RIDGE *** THE SMITTY GATLIN TRIO * SONS OF HARMONY * KINGSMEN *

McDUFF BROTHERS * RANGERS * FLORIDA BOYS * PALMETTO STATE *

WILLS FAMILY *



SRLP 6055/SSLP 6055



LP 6053/SLP 6053

PATHWAY PRESS P. O. Box 850 Cleveland, Tennessee 37311

Yesteryear's Country Hits

COUNTRY SINGLES— 5 Years Ago October 6, 1962

- 1. Devil Woman-Marty Robbins
- (Columbia) 2. I'm Gonna Change Everything-
- Jim Reeves (RCA Victor) 3. Mama Snag a Song-Bill Anderson (Decca)
- 4. I've Been Everywhere-Hank Snow (RCA Victor) 5. Wolverton Mountain-Claude King
- (Columbia) 6. If You Don't Know I Ain't Gonna Tell You-George Hamilton IV
- (RCA Victor) 7. After Loving You-Eddy Arnold (RCA Victor)
- 8. Everybody But Me-Ernest Ashworth (Hickory)
- 9. Pride-Ray Price (Columbia) 10. Hello Out There-Carl Belew (RCA Victor)

- COUNTRY SINGLES-10 Years Ago October 7, 1957
- 2. Whole Lotta Shakin' Goin' On-Jerry Lee Lewis (Sun) 3. My Shoes Keep Walking Back to

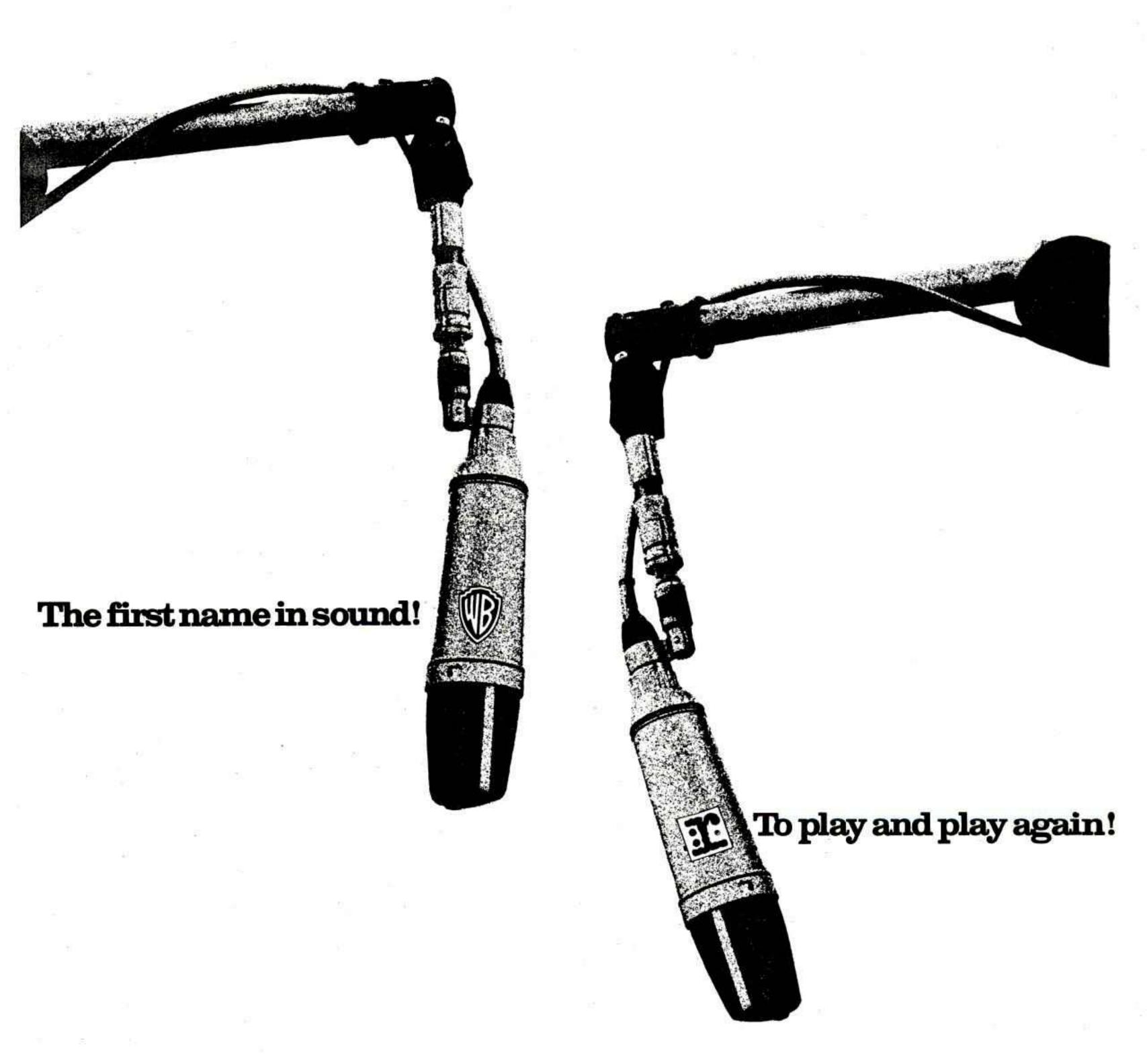
1. Fraulein-Bobby Helms (Decca)

- You-Ray Price (Columbia) 4. Bye Bye Love—Everly Brothers (Cadence)
- 5. Home of the Blues-Johnny Cash
- 6. Geisha Girl-Hank Locklin (RCA Victor) 7. Wake Up Little Susie-
- 8. Four Walls-Jim Reeves (RCA Victor) 9. Holiday for Love/Don't Do It Darling

Everly Brothers (Cadence)

-Webb Pierce (Decca) 10. Tangled Mind-Hank Snow (RCA Victor)

CONGRATULATIONS LEON CABAT & VOGUE RECORDS BON ANNIVERSAIRE!



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www.americanradiohistory.com

Vogue 20th Anniversary Special

The year was 1947-and France was still suffering from the bitter aftermath of war. There was a severe shortage of many of the necessities of life and the government was more preoccupied with the struggle to obtain enough food for the population than with the problems of the record industry.

At this time new records were largely the privilege of those customers who could provide two old records

in exchange for one new 78-r.p.m. disk.

Nevertheless many record lovers, particularly those of the younger generation, deprived for five years of foreign recordings of popular music and, more particularly, of jazz records, listened religiously to the broadcasts of the American Forces Network and the all too rare pop and jazz programs on French radio.

And in the Latin Quarter of Paris, the back rooms of many bistros were transformed into jazz clubs and rang to the sounds of amateur combos faithfully reproducing the music of Louis Armstrong and Charlie

Parker.

When it came to impressing a new girl friend, an old V disk discovered in the Flea Market of Paris even outranked a precious pair of nylons. Jazz disks, after all, didn't matter—but the problem was that in France they were rarer, in both senses, than steaks.

That was why three young men decided to embark intrepidly on an ambitious commercial venture. If, they asked themselves, jazz disks are practically impossible to obtain in France, why not produce them ourselves?

Leon Cabat, a young businessman; Charles Delaunay, editor of Jazz Hot, which he had founded in 1933, and Albert Ferreri, a professional musician recently repatriated after five years as a prisoner of war, thus decided to launch their own record company: Jazz-Disques.

Their capital: 600 francs (\$120), which in France

today would buy you 30 LP's.

Delaunay had recently returned from the States where, as a&r man for the Swing label of EMI-France, he had supervised recording sessions by Louis Armstrong, Duke Ellington, Benny Carter, and Jonah Jones, and had made contact with a number of up-and-coming independent jazz labels.

In the teeth of all kinds of difficulties, Delaunay had pressed ahead with his idea of introducing to France, both in person and on disk, such jazz celebrities as Sidney Bechet, Charlie Parker, Dizzy Gillespie, Coleman Hawkins Erroll Garner and Miles Davis. Now he saw the new company as a means of introducing the prodigious jazz catalogs of Blue Note, Apollo, Dial and HRS to the French public and as an outlet for the recordings of American jazz musicians appearing in Paris.

To pay the bill for the first Jazz-Disques pressings, one of the founders had to sell his car. The company's warehouse was Albert Ferreri's kitchen and, later, Leon Cabat's garage. The delivery fleet consisted of one bicycle, operated by Albert Ferreri between gigs. In the evenings, friends of the three pioneers would come to help parcel up the orders received from the provinces, and their "payment" would be the opportunity to hear the latest jazz disks acquired by the new company.

This comic opera recording enterprise might easily have ended there; but in fact sales of the two labels, Jazz Selection (taken from U. S. matrixes) and Vogue (local recordings), were such that a sales representative had to be taken on.

Andre Vidal thus joined the company as salesman and is still with the firm today as head of the international department.

The first export order was fulfilled only seven

weeks after the foundation of the company.

Those last two points clearly define the character of the Vogue company—a loyal and long-serving staff (average length of service for the senior personnel is 15 years) and world-wide distribution. Vogue records are sold in 103 countries, from Iceland to New Caledonia, from Kuwait to Tahiti.

From a single, small fourth floor room, the company's offices have grown to occupy four buildings in and around Paris; the original three pioneers now have the help of a staff of 450. This represents a remarkable evolution in 20 years, and one which could never have been accomplished without a great deal of courage and perseverance and some pretty inspired thinking on the subject of how best to invest 600 francs in 1947.

The name Jazz-Disques clearly defined the early activities of the company. Many of the first releases were the product of specialized American catalogs, but within a year Vogue was issuing locally made recordings of Eroll Garner, Howard McGhee, and Sidney Bechet. Bechet had come to France to take part in a jazz festival. The following year he decided to settle permanently in Paris.

Today Vogue has a rich catalog of original recordings made at the peak of their careers by such jazz celebrities as Django Reinhardt, Claude Luter, THE VOGUE STORY-1947-1967
By MIKE HENNESSEY

Dizzy Gillespie, Gerry Mulligan, Erroll Garner, Roy Eldridge, Johnny Hodges, Lionel Hampton, Big Bill Broonzy, Clifford Brown, Zoot Sims, Barney Bigard, Buck Clayton, Teddy Buckner, Milt Jackson, Jimmy Witherspoon, Jonah Jones and many other great jazz names.

In the early days Vogue had to transport the musicians to the recording studio by bus rather than in taxis, but this had no effect on the quality of the recordings!

Sidney Bechet rapidly became a star of the first rank in France, matching the popularity of such immortals as Edith Piaf and Maurice Chevalier, and his famous recording of "Les Oignons" became the first record in France to sell a million copies.

No wonder that at the first Salon du Disque, held opposite the Elysee Palace, the residence of the President of the French Republic, Vogue proudly exhibited on its stand—between the harp of Marie-Antoinette and the piano of Claude Debussy on neighboring stands—a bunch of onions!

The tremendous popularity of Bechet decided the company to enlarge its catalog and to build up a solid repertoire of dance music which subsequently came in regularly for Grands Prix du Disque awards.

First with a million seller, Vogue was also first in France to produce a long-play microgroove record—Vogue LDOOL—and a Sidney Bechet recording, naturally. The company saw the LP as a means of offering a selection of artists on one disk and thus began the first of a long series of "Surprise Party" recordings, combining a number of different dances. The line continues its successful run to this day, the last album having been released this summer.

The next stage in the development of Vogue was an entry into the classical field, particularly into those regions of the field which had hitherto been unexplored. Thus came the world's first recordings of the Quartet by Andre Jolivet, of Les Visions de l'Amen by Olivier Messiaen, recorded by the composer, and of Arnold Schonberg's Serenade for 13 Instruments.

If the commercial success of these recordings was only mediocre, the recording of the Adagio of Albinoni, released some years later, proved a tremendous boost to the Vogue classical label, Contrepoint. This recordin became—and still is—the all-time best-selling classical record in France.

vogue

ROBUCTIONS INTERNATIONALES PHONOGRAPHIQUES

In collaboration with the musico-ethnological de-

Octobre 1967

VOGUE aujourd'hul fête ses 20 ans.

Nous croyons, nous l'équipe Vogue, que tous ensemble nous avons fait de notre mieux pour créer et développer une société indépendante avec un double but : assurer la meilleure distribution possible à ceux qui nous ont fait confiance, mettre les meilleurs produits possibles à la disposition de ceux qui nous ont fait l'honneur de diffuser notre catalogue, Il semble que, grâce à l'amour de notre métier, nous y soyions parvenus.

Personnellement, ce métier m'a permis d'avoir

Personnellement, ce métier m'a permis d'avoir beaucoup d'amis à travers le monde ; c'est une satisfaction encore plus grande que celle qui m'a été apportée par la réussite matérielle de notre entreprise.

Très gnicalement

TRANSLATION

Vogue today celebrates its 20th anniversary. We believe, we in the Vogue team, that we have done our best to create and develop an independent company with two principal aims: to ensure the best possible distribution of the product of those companies who have placed their confidence in us, and to place at the disposition of those companies who have done us the honor of distributing our own catalog, productions of the highest possible quality. We believe that, thanks to our love of the record business, we have succeeded in both these aims.

For me personally, this profession has enabled me to make many friends throughout the world—and this is a satisfaction which is even greater than that afforded by the material success of our enterprise

material success of our enterprise.

Very sincerely, Leon Cabat partment of the Paris Musee de l'Homme, Vogue-Contrepoint also built up a catalog of folk music which is virtually unique, including music of African secret societies and of the head-hunters of Borneo.

From the very beginning Vogue's directors had recognized that music knew no frontiers and in 1951 the company began to issue recordings of American pop music which had hitherto been represented in France almost solely by a single from the Andrews Sisters every three months.

Within a relatively short space of time, such American artists as Wynonie Harris and Eddie (Cleanhead) Vinson were selling more records in France than Bing Crosby or Frank Sinatra. (This situation has changed dramatically since Vogue began distributing Reprise!)

Meanwhile Sidney Bechet had achieved the status of an idol in France. The free concert at the Olympia Theater, staged by Vogue to celebrate his one million sales, provoked a riot which resulted in thousands of dollars worth of damage to the theater. Incidentally the insurance money paid for its reconstruction as the most modern music hall in Europe!

Aimable, the most celebrated accordionist in France, signed a 20-year contract with Vogue and in the same year was awarded two record Grands Prix. Aimable has since become probably the most famous accordionist in the world, his principal rival being Jacky Noguez, who made the American hit parade with "Ciao Ciao Bambino."

Faced with the fact that established singers in France were under contract to other record companies, Vogue decided on a solution that was both logical and difficult—it would create its own singing stars.

Thanks to methods of promotion and merchandising which were completely new to the European record market, Vogue succeeded in a few short years in creating a new generation of singers whose national and international reputations were able to defy the accelerating fluctuations of the fickle pop public.

Through Vogue, the Italian singer Marino Marini, then virtually unknown in his own country, achieved star status in France and ranked with Sidney Bechet in provoking music hall riots.

Through Vogue, Britain's Petula Clark finally broke

through to achieve international fame.

Through Vogue, Francoise Hardy won acclaim first on a national and then on an international level, her first record selling more than a million copies. She rapidly gained popularity in Italy and Germany, and in England girls copied her hair style. Though she is becoming increasingly active in the film world (she starred recently in Frakenheimer's "Grand Prix"), Francoise Hardy remains a top record star and is now making a big Stateside impact.

Antoine, another Vogue-made star whose unconventional personality dominated the French pop scene in 1966, is currently conquering Italy where, between April and June this year, he sold more than a million records, an unparalleled achievement for a foreign star.

Jacques Dutronc, songwriter and assistant a&r man with Vogue, recorded some of his songs "just for the fun of it" because, after all, he knew how to sing them better than anyone else; and since the summer of 1966 he has enjoyed fabulous success.

Fabulous successes have been not uncommon at Vogue in this last year. "Strangers in the Night" by Frank Sinatra sold more than 600,000 copies in France; "Et Moi, Et Moi", "Les Play-boys" and "J'Aime les Filles" by Jacques Dutronc together topped the million mark; Petula Clark's "This Is My Song" song sold 700,000 copies in five months; Sandie Shaw's "Puppet on a String" sold 1,200,000 copies in France and Germany; and Pierre Perret chalked up 450,000 sales in France with "Les Colonies de Vacances."

While the French press was talking of the alarming recession in the French record industry, Vogue was increasing its turnover by 27 per cent in 1966, and by 26 per cent in the first quarter of 1967, and this after achieving a record year in 1965.

As well as a complete catalog ranging from classics to American pop, from dance music to the recordings of top French singers, from children's records to authentic folk music, Vogue also boasts the most prestigious budget line in Europe, "Mode," with a repertoire of more than 500 albums.

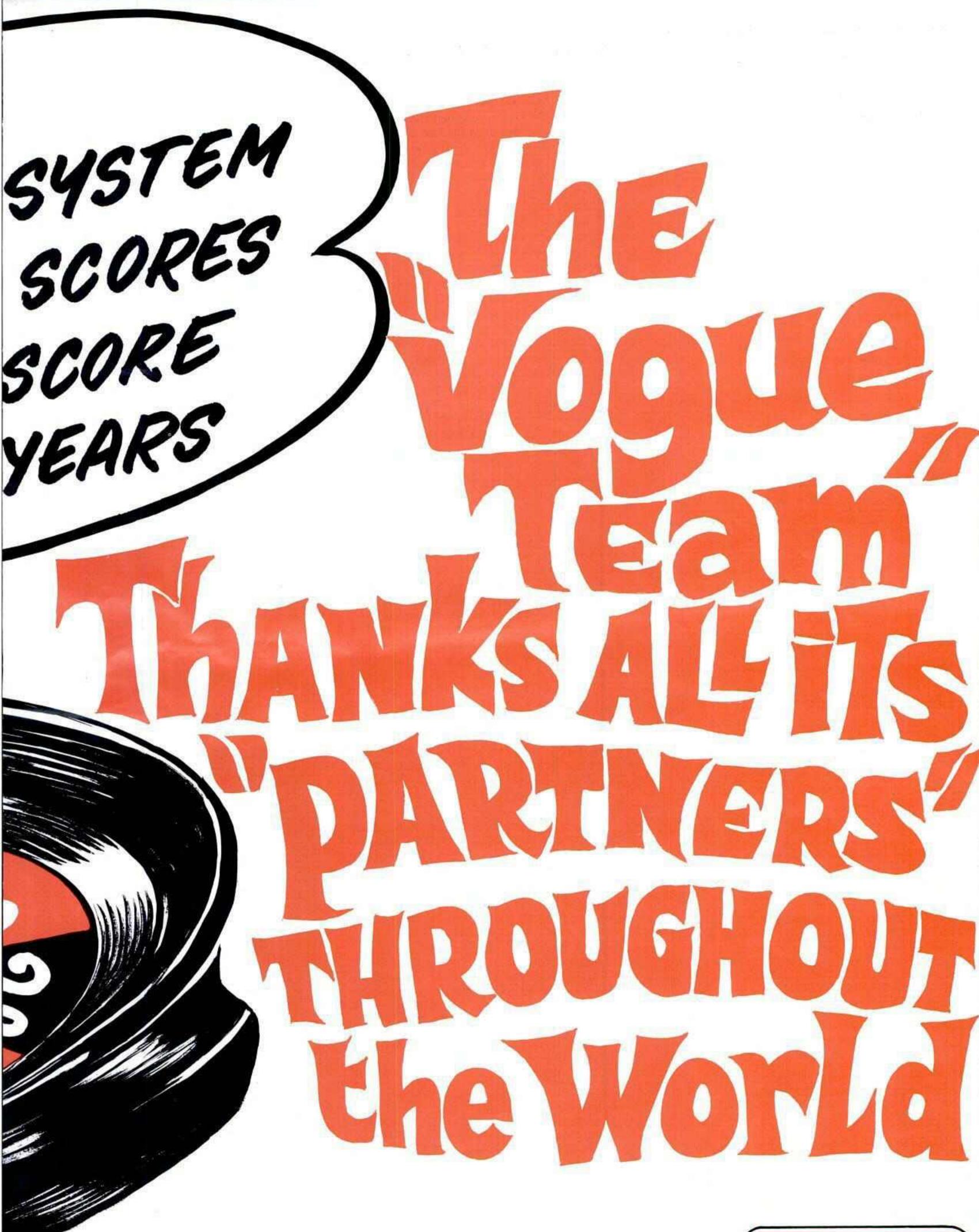
The Mode line includes the plays of Moliere recorded by some of France's most distinguished actors, celebrated film scores like that of Francois Truffant's "Les 400 Coups" and the soundtrack to the French entry for the 1967 Cannes Festival, "Jeu de Massacre," and the famous shows of Robert ("La Plume de ma Tante") Dhery and Gerard Calvi.

Vogue also has enjoyed a long and fruitful collaboration with some of the giants in the international record industry: Warner-Reprise since 1961 and Pye since 1956. Equally Vogue prides itself on the excel-

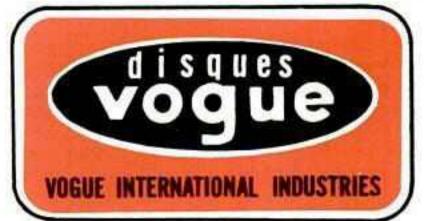
(Continued on page 46)

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th ANNIVERSARY



20 YEARS OF VOGUE BEST SELLERS

LES OIGNONS—Sidney Bechet

ADAGIO PER ARCHI ED ORGANO-Tomaso Albinoni

LA COMPLAINTE DES INFIDELES-Sidney Bechet

BAMBINO-Marino Marini Quartet

MON HOMME EST UN GUIGNOL-Colette Renard

AIMABLE: 2 fois Grand Prix du Disque

PETITE FLEUR—Sidney Bechet

SOUVENIRS, SOUVENIRS—Johnny Hallyday

CHARIOT—Petula Clark

MONSIEUR-Petula Clark

NOUS LES GARCONS ET LES FILLES-Françoise Hardy

IF I HAD A HAMMER-Trini Lopez

LE TORD BOYAUX-Pierre Perret

HELLO DOLLY—Petula Clark—Louis Armstrong

500 MILES-Peter, Paul & Mary

SHAME AND SCANDAL IN THE FAMILY-Shawn Elliott

DOWNTOWN-Petula Clark

LES ELUCUBRATIONS—Antoine

L'AMITIE-Francoise Hardy

MERCI CHERIE-Udo Jurgens

THESE BOOTS ARE MADE FOR WALKIN'-Nancy Sinatra

LES JOLIES COLONIES DE VACANCES-Pierre Perret

STRANGERS IN THE NIGHT-Frank Sinatra

ET MOI, ET MOI, ET MOI-Jacques Dutronc

CHAUFFE MARCEL-Les Charlots

LES PLAY-BOYS—Jacques Dutronc

PUPPET ON A STRING—Sandie Shaw

THIS IS MY SONG—Petula Clark

Deutsche Vogue

By WOLFGANG SPAHR

The Deutsche Vogue company was founded in Frankfurt in 1960 but transferred to Cologne on July 1, 1964, where it is closer to four other Common Market countries—France, Holland, Belgium and Luxembourg.

In addition to the headquarters at Grosskoenigsdorf, Cologne, where the offices, dispatch department and pressing factory are located, the Deutsche Vogue organization also comprises regional depots in Munich, Frankfurt, Essen, Hamburg and Berlin.

Each of these depots has its own commercial team—inspectors, salesmen and storekeepers, and they enable Deutsche Vogue to keep in daily contact with retailers throughout West Germany and to avoid delays in deliveries. The entire commercial network is under the direction of Heinz Jurgens.

The Deutsche Vogue organization, including pressing factory and the Belmont Music Publishing Co., is directed by Jean-Jacques Finsterwald, with Roger Lilla as assistant director.

From the beginning, Deutsche Vogue has had two principal aims—to distribute in Germany foreign catalogs assigned to it either directly or through French Vogue, and to build up a local catalog of German artists and of foreign artists, like Petula Clark and Francoise Hardy, recording in Germany.

Although the youngest of the Vogue companies, it has developed with remarkable rapidity, achieving a 574 per cent increase in turnover between 1962 and 1966.

According to the German music trade paper Musimarkt, Deutsche Vogue had more records in the charts during the 1966-1967 season than any other German company—an average of nine in every Top 40 list published in the magainze.

In the first 14 charts of 1967, spanning a period of seven months, Deutsche Vogue had eight No. 1 records.

When Jean-Jacques Finsterwald took over as president of the Deutsche Vogue Co. in 1962, it had 17 employees. Today it boasts a total of 180, all specialists in their own fields. It is a young and dynamic organization, maintaining an excellent liaison with its sister companies in the Vogue group and fully equipped to meet the challenge of the Common Market.

Vogue in the U. K.

By NIGEL HUNTER

Vogue has been part of the British record scene virtually since the French company was founded. It began operations in Britain in the late 1940's with a company that was later taken over by Decca.

As in France, Vogue was principally known in Britain as a jazz label, producing excellent modern jazz recordings by such giants as Bud Powell, Al Haig, Horace Silver, Dizzy Gillespie and Charlie Parker at a time when the major companies were showing a marked reticence to enter the field in anything more than a tentative way.

This was the time of the bebop revolution and the red and white label became well known among aficionados of the new jazz, thanks to the enterprising recording program of Charles Delaunay.

At this period the label was run from premises on Fulham Road. As well as the modern jazz stars, Vogue also made available recordings by Sidney Bechet, Duke Ellington and Billy Strayhorn, Roy Eldridge, Coleman Hawkins, and Johnny Hodges and the Ellingtonians.

Later, more commercial recordings began to appear and Earl Bostic made a healthy impact on the market with such numbers as "Flamingo."

After severing its connection with Decca, Vogue had its products released for a time on the Pye International label, but in early 1965, Vogue recordings reappeared under its own logo within the Pye group of labels.

A total of 30 LP's, 24 EP's and 12 singles are currently available in Britain.

The first single released by Pye on the Vogue label was "N'Avoue Jamais," by Disc'AZ artist Guy Mardel in March 1965. Previously Francoise Hardy's single of "Tous les Garcons et les Filles," released on Pye International in the summer of 1965, enjoyed a seven-week run in the Record Retailer's Top 50.

Francoise had the honor of being the first Vogue artist to appear on both EP and LP when Vogue's logo was introduced by Pye. Her EP "Francoise" was released in January 1965 and her LP entitled simply, "Francoise Hardy," was issued a month later.

Mlle. Hardy records nearly all her disks in London, in common with Disc'AZ artist Michel Polnareff, whose records are distributed in France by Vogue.

But easily the most internationally popular Vogue star is Petula Clark, who records frequently in England, where her records are released by Pye. Pye releases Pet Clark's records exclusively in the U. K., South Africa and the British Commonwealth, excluding Canada—but it was unquestionably Vogue in France which launched Miss Clark on her career as a topranking international star.

It was also through Vogue that Pet Clark met her husband and manager, Claude Wolf, who at the time was on the Vogue promotion staff.

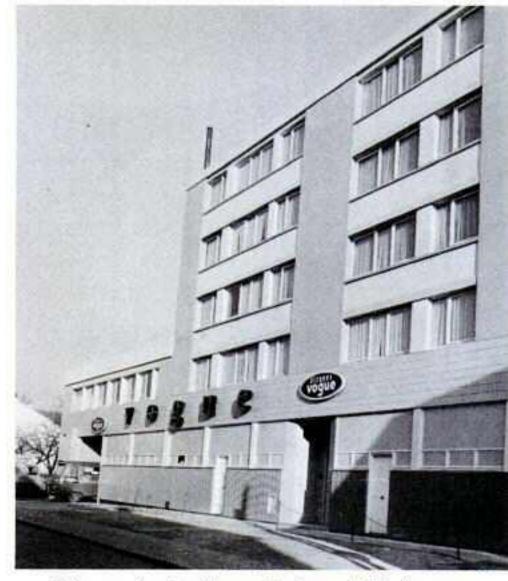
The link between Pye and Vogue has become increasingly important and fruitful with the passage of time. The common market in records is already an established fact—whatever may happen in the political arena—and the trend of artists recording in a wide variety of languages is gathering momentum throughout the world.

Antoine is another popular Vogue star involved in this internationalization process. He came to London in the fall of last year to record in English the song "Before the Good Thing," specially written for him by Piccadilly recording manager John Schroeder and Johnny Worth.

Francoise Hardy is a frequent visitor to the U. K. where she is no stranger to the British public because of her TV appearances and records. And, of course, Petula Clark is still immensely popular in Britian despite her increasingly demanding Continental and American commitments.

British interest in Continental pop music was slow to arouse, but is now accelerating rapidly as a result of the increasing number of people vacationing in Europe and returning to the U. K. with a newly acquired taste for Continental music and song.

Vogue, which has effectively exploited such imported talent as Pet Clark, Sandie Shaw and the Kinks in Europe, may now safetly anticipate expanding traffic in the opposite direction as Antoine, Dutronc, Polnareff and company widen their musical horizons to embrace the English-speaking record public.



Entrance to the Vogue factory at Villefaneuse.



Leon Cabat, Vogue president.



Vogue's first 78, released in 1948.



Cover of Vogue's first album.

OCTOBER 7, 1967, BILLBOARD



Vogue star Francoise Hardy is greeted at Madrid's Barajas airport by Hispavox international director Luis Calvo (holding bouquet).



Vogue-Pye star Petula Clark pictured with songwriter-producer Tony Hatch on the occasion of their gold disk awards for one million sales of "Downtown."



Antoine arrives at Barcelona airport to take part in a pop festival.



Antoine in action during the festival which was held in a bullfighting arena.



Roger Mores, leader of one of Belgium's most popular orchestras, records for Belgian Vogue.



The Belgian Vogue team of, left to right, sales director Jose Leruth, managing director Roger Meylemans, public relations director Gigi Bastin and A&R manager Roland Verlooven.

Vogue in Scandinavia

By ESPEN ERIKSEN

Of the three Scandinavian countries, Vogue's greatest success has come from Denmark. To some extent this is due to the great awakening of interest in all things French which was stimulated by the marriage last June of Princess Margrethe, heiress to the Danish throne, to the French Count Henri (now Prince Henrik).

Francoise Hardy's single of "La Maison ou j'ai grandi," originally an Italian copyright, entered the Danish charts in the late summer and remained for several weeks. The song was in fact launched during a gala, televised throughout Scandinavia on the day of the wedding. A large number of French artists took part.

Vogue originally began its own operation in Denmark but distribution was taken over by the Tono organization in 1960. Tono director Erik Oellgaard says that the label has grown considerably in importance over the years as the interest in French music has increased.

The TV appearance by Francoise Hardy on June 10 this year was not her first visit to Denmark. She had made two earlier appearances and, as a result, has become the best-selling Vogue artist in Denmark, despite the considerable competition of a long sequence of Petula Clark hits such as "Downtown" and "This Is My Song."

Mlle. Hardy was the first French singer in recent years to reach the No. 1 spot in the Danish charts. She achieved this distinction with "Tous les Garcons et les Filles." When she later visited Copenhagen for the premiere of the film "Chateau en Suede" she was accorded extensive newspaper coverage.

Initially, the English versions of Francoise Hardy's songs were the strongest sellers, but now the French versions dominate. "Tous les Garcons et les Filles" was translated into Danish and recorded by one of Tono's local artists and Tono continues to release local versions of Hardy compositions from time to time.

Oellgaard imports most of the LP and EP material from Vogue France or Deutsche Vogue in Germany, but he selects and presses the single releases himself. Although Denmark is strongly influenced by Anglo-American pop music, Oellgaard reports that sales of Vogue product are constantly increasing.

In Sweden Vogue was handled by various companies, including Decca, before signing a distribution agreement with Swereco in 1960.

Here, too, the popularity of French music is increasing, reports Harry Kolmark, director of Swereco, and the records of Francioise Hardy, Jacques Dutronc and Petula Clark sell well. "Downtown" achieved big sales in Sweden, as did both the French and English versions of "This Is My Song." Kolmark said that a good Vogue hit could be expected to sell 40-50,000 copies.

One such hit was "L'Amour s'en va" by Francoise Hardy and "La Maison ou j'ai Grandi" is expected to sell equally well. Francoise Hardy, who visited Sweden in 1965 for the premiere of the film "Chateau en Suede," which was partly shot in Sweden, is also a steady LP seller.

Kolmark says that Vogue's percentage of the Swedish record market has increased continuously since 1960. French is now taught more widely in Swedish schools and the language barrier is thus gradually disappearing.

Vogue EP's still sell in considerable quantities in Sweden and thus Swereco can rely entirely on imports to meet the demand for Vogue product. As yet nothing is pressed in Sweden, but imported EP's can be in the Swedish record stores within a week of ordering from Villetaneuse.

In Norway, where the Vogue catalog has been distributed by Arne Bendiksen since 1963, Francoise Hardy is again one of the most popular stars.

Bendiksen has, however, encountered some sales resistance because Norway is a singles market and most Vogue product is only available in EP or LP form. Some singles are pressed in Norway but the Petula Clark hits like "Downtown" have only been available in EP form.

Arne Bendiksen sales director Boerre Bentzen says that considering her international star status, Petula Clark sells poorly in Norway because her records are "too good" for the Norwegian record-buying public. Nevertheless, Petula Clark is the top-selling Vogue

artist in Norway where both "Downtown" and "This Is My Song" hit the charts—both in their English versions.

Francoise Hardy, on the other hand, sells almost exclusively in French. "Tous les Garcons et les Filles" was a minor hit here and Mlle. Hardy's albums are moderately good sellers.

Bendiksen says that a big Vogue hit would sell from 10-12,000 copies and a small hit between 2-3,000. "However, I think the Norwegians are waking up to French pop music and there is no doubt that sales could be stimulated by a Francoise Hardy-Petula Clark promotional tour."

Bendiksen has had considerable success with imported albums from Deutsche Vogue featuring instrumental selections and selections of recent hit songs. And for jazz lovers in Norway, the Sidney Bechet recordings still sell consistently well.

Vogue in U.S.A.

The Vogue group's relations with the United States operates on a two-way basis. Just as Vogue represents a number of important labels in Continental territories, so Vogue product is released in the States by various companies. No Vogue artist has made a more dramatic impact in the States than Petula Clark, whose records since the smash hit "Down Town" have never failed to make the upper reaches of the U. S. charts. Vogue has every confidence that Francoise Hardy, too, is destined to make an increasingly big impression on the U. S. market.

Her long-awaited U. S. tour has had to be postponed because of film commitments, but Vogue is setting up an important Stateside tour for her in 1968. Among the labels releasing Vogue product, including classical material jazz and folk music in the U. S., are Reprise, Elektra, Nonesuch, Scepter, Mace and esoteric Everest. To establish more profound contacts with the American record companies, Vogue opened a bureau in New York at 555 Madison Avenue, where Irving Chezar is charged with making known to U. S. companies the availability of Vogue product in the U. S. and with seeking songs and recordings of American origin for exploitation in Vogue's European territories.

Vogue 20th Anniversary Special

Continued from page 41

lent partnership it has enjoyed for many years with Elektra, Everest, Gene Norman Presents, Kapp, Laurie, Mainstream/Time, Budget Sound/Somerset, Duke-Peacock, Roulette, Scepter-Wand and, in Europe, with Durium, Saar, Hispavox, Belter and many other important companies.

The current catalog of Vogue Records includes more than 4,000 EP's and 3,000 LP's, in addition to 3,000 singles reserved almost exclusively for export. The company produces 80 new releases a month covering the widest possible range of recorded material.

However, it is one thing to have an impressive catalog. It is quite another to know how to exploit it

to the full.

In 1947 orders were dealt with on the day they were received. This is still true 20 years later. But the French postal authorities have had to establish a special office in the Villetaneuse headquarters of Vogue to cope with the shipments. The stamp "Vogue-Villetaneuse" has no rarity value for philatelists because it appears on thousands of packets and letters every day.

Albert Ferreri's bicycle has been replaced by seven trucks for deliveries in the Paris region, and a second parking lot has had to be provided at Villetaneuse for the staff's cars.

All this has evolved in stages over 20 years from those extraordinarily modest beginnings, with a capital of \$120.

In the early years, when record dealers, tired of waiting for irregular deliveries, queued up at the stock departments of the various record companies to collect their orders, Vogue bought a van and sent its sole salesman, Andre Vidal, on a tour of France with records hot from the presses. On one occasion he was arrested by the police who took him for a gypsy!

The "old guard" at Vogue still have a soft spot for that old van, for they used to borrow it in turns in the old days at weekends to go for picnics in the country.

Today Vogue's French clients are visited at least once every 15 days; some every eight days and, yet others, every day. Telephoned orders are automatically recorded and dispatched the same day. Sixty-two salesmen, with the Vogue emblem on their windshields, cover the whole of France, Belgium, West Germany and Switzerland.

If the Vogueman, the cartoon creation of publicity chief Charlie Vella, has a marked resemblance to Superman, it is no accident. For in fact the Vogue salesmen have a reputation as supermen in their job.

Even before the concept of the Common Market was formulated in Rome in 1958, Vogue had reorganized its international distribution set-up. The first importer of Vogue records in 1947 was soon to be joined by others, but the commercial methods of Vogue so disturbed the normal calm of neighboring record markets that in 1950 Vogue opened a Swiss branch under the direction of J. J. Finsterwald and J. Cantacuzene (who have won world-wide recognition as experts in records, water skiing and white wine).

This was followed by the opening of branches in Belgium (1958) and in Germany (1960). Thus in 1967 Vogue has an organization in the key countries perfectly tuned to the requirements of the Common Market, with a common policy and the same working methods, adapted where necessary to meet the special needs of each particular market.

The organization is so efficient that, apart from the foreign companies which have licensed Vogue to distribute their catalogs, French companies like Disc'AZ, belong to the Europe No. 1 group, and Monte Carlo, belonging to Radio Monte Carlo, have consigned the national and international distribution of their catalogs to Vogue.

It is thanks to a world-wide distribution network that Vogue records can be found in Hong Kong and in Ouagadougou, in Reykjavik and in Kuwait, in Helsinki and in New Caledonia.

This whole organization, built up by Leon Cabat and his team at the cost of incessant traveling and a good deal of digestive trouble, functions not only in the matter of exploiting the various catalogs owned, represented and distributed by Vogue, and exploiting them all with equal vigor, but also in promoting the recording artists.

You have to know how to sell, but to do this you have to create a demand for an artist or a record.

Vogue has always placed heavy emphasis on methods of promotion and merchandising. The sleeves created by the company's art department are frequently reproduced and acclaimed by publicity journals. Pointof-sale publicity, posters, record racks created by Vogue can be seen in all record stores.

Vogue also provides a service of posters and photographs for its artists, not only for French-based stars like Petula Clark, Antoine, Francois Hardy, Aimable and Jacques Dutronc, but also for such foreign artists as Dionne Warwick, Trini Lopez, Peter, Paul and Mary and the Kinks when they perform in Vogue territory.

When it was launching its budget-line "Mode," the first operation of its kind in Europe, Vogue initiated a saturation poster coverage in all the major towns which stimulated a demand even among the most reticent retailers.

To provide its licensees with film clips for TV promotion, Vogue has created a film production department. A promotion man operates the camera, the head of publicity directs the film and the sound engineer does the recording. They enjoy themselves so much that they never claim overtime pay!

The French promotion team comprises five people, each one in charge of a particular sector (there are only four radio stations and two television channels in France). They are assisted by three secretaries and a special dispatcher who organizes the distribution of publicity material, posters, photographs and records

to the provincial papers.

Vogue radio broadcasts, on peripheral commercial radio, introduced by Vogue disk jockeys, elicit the biggest fan mail of all record programs. Serge Goron sheds 20 pounds every summer when he does his twicedaily broadcasts, organizes contests and interviews record stars on the Cote d'Azur, but he has the compensation of the delight in taking a contest winner to see Frank Sinatra sing, or arranging for him or her to spend a weekend with a favorite recording star.

Paris still talks about the 500 rubber hammers distributed to fans when Trini Lopez came to Paris in 1964 and gave a special performance of his big hit "If I Had a Hammer" at a cocktail party in the Club St. Hilaire.

The visitors to MIDEM 1967 in Cannes still remember the Vogue stand, the Vogue gala and the 28 Voguemen who were there to welcome their friends from all over the world. (The financial director remembers it, too!)

On the initiative of Albert Ferreri, Vogue was the first European record company to found its own music

publishing organization.

This branch of Vogue's activity came into being in 1951 and as much effort was put into the promotion of music published by the group as was expended in the exploitation of records. The group did not see the publishing business as merely a means of collecting royalties, but as an outlet for new songwriting talent, for composers who frequently revealed themselves to be good singers as well as songwriters.

It is remarkable that Sidney Bechet had to wait until he was in his 50's before his talent as a composer was recognized, but his "Petite Fleur" became a world-wide standard.

But one of the principal reasons for the creation of a music publishing branch was, and still is, the protection of songs in their original versions. When an original song arrives in a foreign country, the first task of the subpublisher is to get a local version of the song recorded, an operation which has become an essential clause in subpublishing contracts.

As a result the person who created the song finds himself competing in foreign markets with local versions of his song. For this reason, and for a long period, foreign original versions, particularly those from America, sold in only small quantities while the European cover versions often did extremely well.

On the other hand, by delaying the granting of subpublishing rights until the original version had established itself in foreign markets, it was possible to launch in Europe a number of foreign artists who had hitherto been underexploited.

So many American and British artists failed to make any impact in Europe because their home hits were instantly covered by local artists in the languages of their own countries.

Vogue saw that when an artist of international potential had a hit song, it was essential to give that artist the opportunity to record the hit in English, German, Italian and Spanish as well as French. Petula Clark recorded "Downtown" in all five languages, and Francoise Hardy regularly records English, German and Italian versions of her songs. Equally, Antoine has become a big star in Italy through recording his hits in Italian.

In a world where the musical frontiers are rapidly being broken down, it is natural and just that an artist who has signed a world exclusive contract with a company should profit from his work on an international basis.

This was the thinking behind the creation of Vogue's music publishing group.

The group comprises four companies, each with a

different sphere of operations.

The oldest company, Vogue Records, which subsequently became Editions Carrousel, began by publishing the compositions of Sidney Bechet, royalties from which have accumulated steadily for nearly 20 years, and subsequently published the compositions of Vogue songwriters and singers, many of

which have been recorded by artists on other record labels. Owning several thousand copyrights, the company is administered jointly with Vogue International which publishes the songs of a number of young and talented songwriters destined to make an important mark in the world of music.

This group has its own a&r department which also produces records distributed by Vogue. Through this department such up-and-coming stars as Mario-Jacques, Sullivan, Bernard Laferaud, Cleo, Clothilde, Les Charlots have been discovered, just as Antoine was discovered and produced by the Vogue International a&r department.

Vogue International also has the subpublishing rights for a number of foreign catalogs, including Welbeck Music (of the Pye group), Planetary Music, Scepter Music, Bess Music, Neil Music, Skyview Music, as well as a number of copublishing arrangements.

The administrative department of the publishing group, the only one of its kind in Europe, has to cope with the problems posed by the different performing right regulations obtaining in the various European countries. Each song has its own exploitation account, listing the origin of each royalty payment, whether for mechanical or performance rights. A constant check on catalogs and radio programs enables the department to make all the necessary claims for the payment of royalties from the various performing and mechanical right societies.

Vogue's publishing group also has subpublishing affiliates in Belgium (Vogue International Belgique) and a link in Germany, Switzerland and Austria with Editions Belmont, directed by J. J. Finsterwald.

The final phase in Vogue's development as a major international record company came in 1956 with the opening of the pressing factory at Villetaneuse, to be followed in 1963 by the opening of a pressing factory in Germany.

The electroplating baths were designed by Vogue engineers, and the automatic presses and pressing molds were both designed and built by Vogue. The French factory with its 41 presses can produce 75,000 disks a day.

The Vogue recording studio in Paris, without unduly disturbing the tranquillity of the neighbouring convent, works night and day producing the sounds of today and the stars of tomorrow.

Another Vogue "first" was the introduction of compatible records to Europe. Vogue does all its own recording, including the daily production of dozens of masters destined for its foreign licensees.

The marvelous adventure which is the Vogue story, begun 20 years ago with a capital of \$120 and stimulated by the dynamic leadership of company president Leon Cabat, has made Vogue the most go-ahead record company in Europe and the company the best prepared to cope with the profound modifications which the Common Market will impose on the European record industry.

The well-integrated, experienced and enthusiastic team of "old pals" at Vogue, for whom the record business which began as a hobby has now become a way of life, are now impatiently waiting to get to grips with the new challenges which certainly lie ahead.

Chez Vogue there is no conflict between the old generation and the new, for the 21-year-old a&r man has as free a hand and voice in the running of things as the 40-year-old administrative director, and it is because of this mutual understanding and respect that the French team, created by and for records, has made Vogue P.I.P. the youngest of the big labels.

Vogue in Netherlands

By BAS HAGEMAN

Negram-Delta, which distributes the Vogue catalog in Holland, reports excellent sales results for 1966.

Both French Vogue and Deutsche Vogue product achieved a substantial sales boost by a special promotion campaign for the Mode budget line series. The series is particularly strong in folk music which has a growing public in Holland.

Vogue artists like Petula Clark, Jacques Dutronc and Francoise Hardy have made considerable impression in Holland.

Because of an extremely fast shipment capability, Negram-Delta scarcely needs to press Vogue product in Holland, and Negram's president, Hans Kellerman, and Vogue label manager, Hans Officier, both pay warm tribute to the efficiency and co-operation of the French Vogue organization.

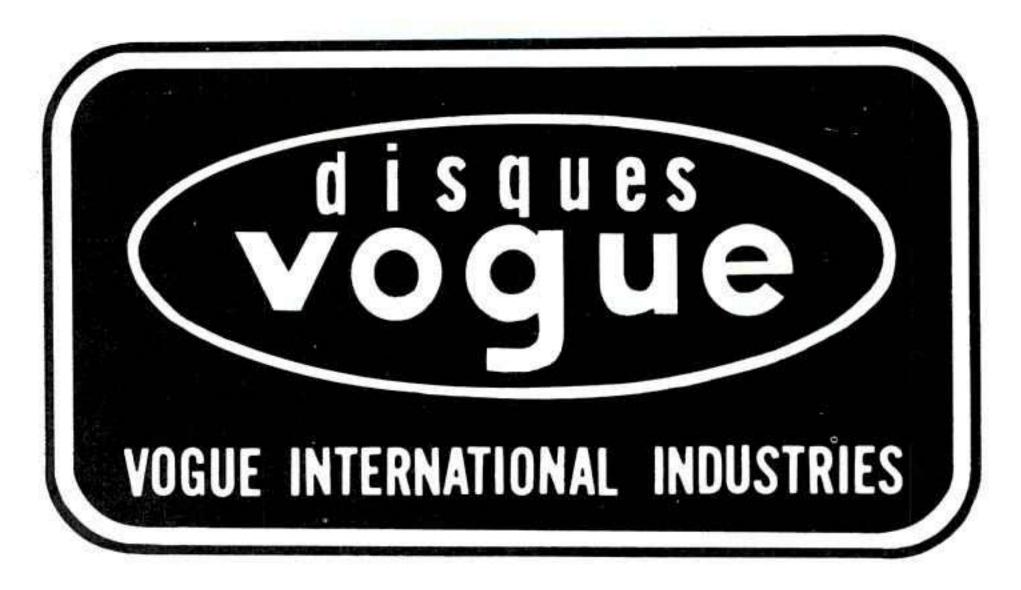
The Vogue compatible recordings have found a ready and appreciative market in the Netherlands and Negram has just released a new series of compatible folk music albums in the Mode series, packaged in de luxe sleeves, which are expected to achieve impressive sales.

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Congratulations to Disques Voque on the 20th Anniversary

We are proud to represent Vogue in Italy and wish to express our sincere thanks to Mr. Léon Cabat and all his staff for the wonderful cooperation.

Saar srl. Viale Di Porta Vercellina, 14 - Milano Staly



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We're proud to represent Disques Vogue

in

NORWAY

Arne Bendiksen A/S

Vogue in Italy

By GERMANO RUSCITTO

Francoise Hardy, Petula Clark and Antoine are the key artists in a continuous run of Vogue success in Italy spanning the last five years and resulting in the sale of 2,368,000 singles and 143,000 albums.

The Vogue catalog was first assigned in Italy to Gurtler & Co. from 1951 to 1957. At that time it was primarily a jazz catalog, built up in France by jazz enthusiasts Leon Cabat, Charles Delaunay and Albert Ferreri and distributed here by jazz enthusiasts Walter and Ernesto Gurtler.

In 1957 Vogue signed with Durium and the period between that year and 1962 saw the birth of the great Sidney Bechet hit, "Petite Fleur."

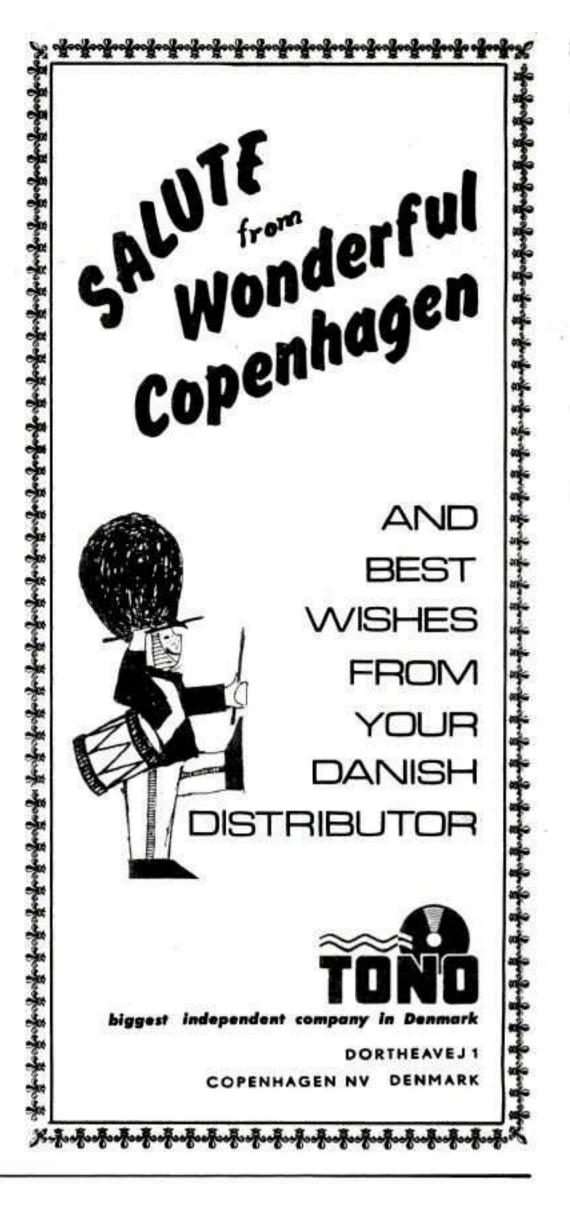
In 1963 Vogue reassigned its catalog to the Gurtlers, who by then had transformed Gurtler & Co. into Saar. In the interim Vogue had begun to place increasing emphasis on pop music and the Gurtlers, without neglecting their first love, jazz, had also expanded into this more commercial field by distributing the Mercury line and the big Platters hit, "Only You." They had also two of the most popular of the new wave of Italian artists, Tony Dallara and Adriano Celentano.

Vogue's first big pop success in Italy was the Francoise Hardy recording of "Quelli Della Mia Eta," which sold 255,000 copies and became a No. 1. Its original French version, "Tous les Garcons et les Filles," sold 140,000 disks in Italy.

In 1963 Vogue sales totaled 760,000 singles and 38,000 albums, 28,500 of which were accounted for by the first albums of Francoise Hardy, one of which was in Italian.

In 1964, Saar sold 300,000 Vogue singles and 34,000 albums. Outstanding singles in this year were Petula Clark's "Quelli Che Hanno Un Cuore" ("Anyone Who Had a Heart") and "Pagherai" ("Torture") which sold 125,000 and 37,000 copies respectively; and "La Tua Mano," an Italian copyright which sold 14,000 copies, "Il Saluto Del Mattino" ("Le Premier Bonheur du Jour") which sold 22,500 copies, "L'Amore Se Ne Va" ("L'Amour s'en Va") which sold 23,000 copies, and 1963's "L'Eta Dell'Amore" which sold a further 23,000 copies—all of these by Francoise Hardy.

In 1965 Vogue sales were 535,000 singles and 29,500 albums, and Petula Clark and Francoise Hardy were once again the top-selling artists.



Hispavox, S.A. Madrid, Espagne Gamma, S.A. Mexico envoient leurs cordiales salutations à VOGUE P.I.P. pour son 20è anniversaire et leurs meilleurs voeux de prospérité et de longue colaboration mutuelle





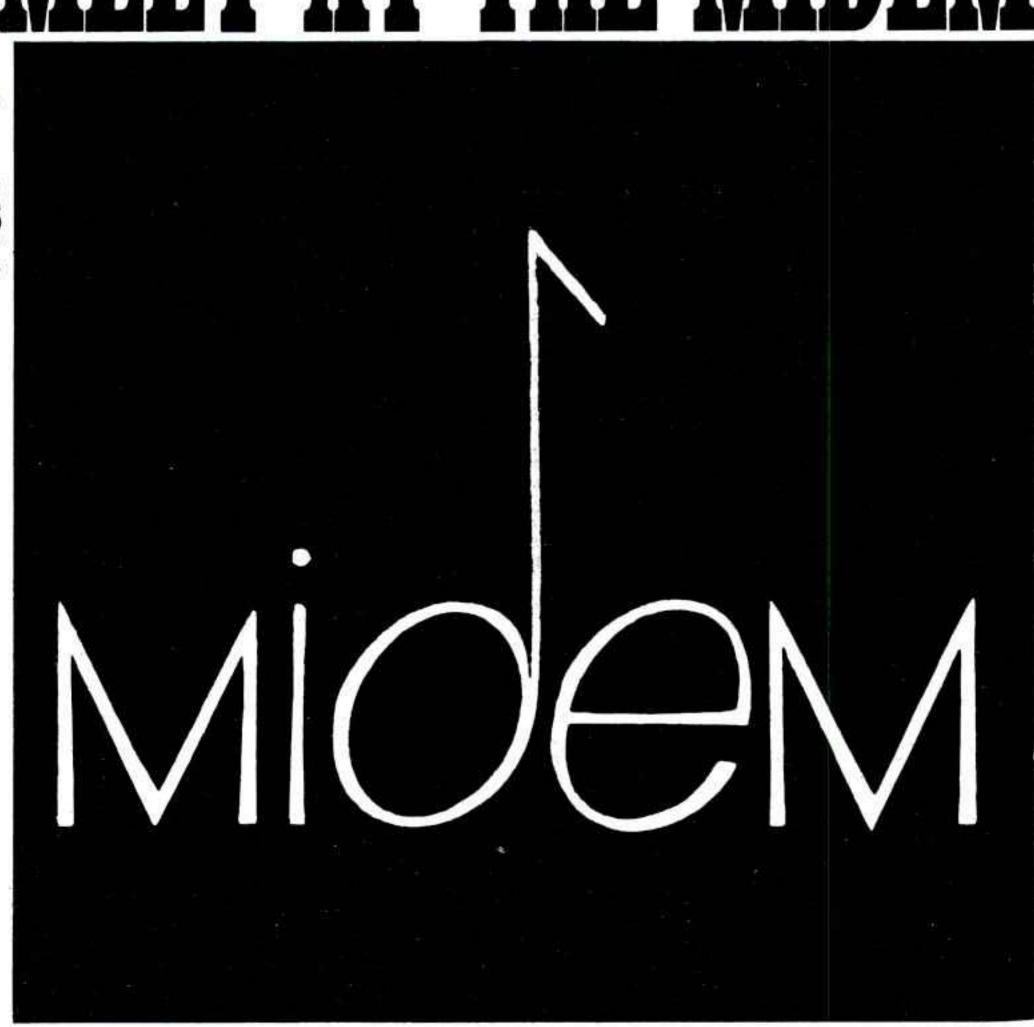


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For 1968, save running around the world do all your business in one week in sunny cannes

MEET AT THE MIDEM

JANUARY 21st
to
JANUARY 27th
1968
PALAIS DES FESTIVALS
CANNES FRANCE



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Classical Music

Panel Talk: Standards, Archives

By FRED KIRBY

NEW YORK — Expansion of standard repertoire and greater importance of archives were seen at a panel at the Component High Fidelity Music Show at the Statler Hilton on Sept. 21. David Hall, head of the Rogers and Hammerstein Archive of Recorded Sound, who chaired the panel on "The Classical Scene," noted that the repertoire had expanded into early and modern areas with the development of stereo calling for new repertoire.

Is Horowitz, Decca Records classical a&r director, explained

NEW YORK-Soprano Mont-

serrat Caballe, singing brilliantly

and movingly, was most of the

show in Verdi's "La Traviata" at

the Metropolitan Opera on Satur-

day (23). Baritone Cornell Mac-

Neil also was in excellent voice

as Germont, while Richard

Tucker excelled in the more

recording of the opera starring

Miss Caballe to coincide with

the Spanish soprano's opening

night in the role. The package,

conducted by Georges Pretre,

also stars the Met's Carlo Ber-

gonzi and Sherrill Milnes.

Tucker stars in another Victor

"Traviata" set with Anna Moffo

and Robert Merrill. Tucker also

has recorded extensively for Co-

lumbia and has an Angel al-

tal clear and flexible. Although

she did not take the high end-

ing, her "Sempre Libera" was

an example of expert vocalism.

But her vocal highpoint was her "Amami, Alfredo," soaring,

dramatic and effective. Her last

act was especially poignant.

Miss Caballe's voice was crys-

RCA Victor is rushing a new

lyric sections of Alfredo.

OPERA REVIEW

that the description of standard repertoire kept changing. He noted that composers like Mahler were becoming standard fare, while composers like Sibelius were not as popular now as previously, while Grieg, also, received fewer concert performances than in the past.

Horowitz said major companies tended to duplicate recordings of standard works because "standard works with name artists will sell more than unusual works, by and large." He noted, however, that name artists could contribute toward popularizing

In addition to the Victor and

plugging the new "Traviata,"

Miss Caballe was cited in an

Angel program ad for her

Odeon pressings. The Angel ad

also listed Tucker and made

mention of a forthcoming Mac-

Neil package in the title role

of Verdi's "Rigoletto" with Reri

Grist and Nicolai Gedda. Mac-

Neil also has recorded for Lon-

histrionically, displayed his rich

baritone throughout. Tucker,

choppy in the impassioned sec-

tions, was his usual dependable

self in the softer passages.

Fausto Cleva conducted capably.

SAN ANTONIO-The War-

saw Quintet will open the 25th

season of the San Antonio

Chamber Music Society on

Nov. 7. Also scheduled to per-

form are the Chigiano Sextet

of Italy on Jan. 18; Koeckert

Quartet of Munich, Feb. 4; and

the Prague Quartet, March 18.

Warsaw Unit Set

FRED KIRBY

MacNeil, who was a bit stiff

don and RCA Victor.

unfamiliar repertoire. Pointing out that the development of stereo meant that the standard repertoire had to be rerecorded, Horowitz said some new sweeping technological advance probably would mean the same pieces would again be redone.

Expansion Noted

Martin Bookspan of radio station WQXR also found that the former Basic 50 classical works had been expanded by several times. He cited Mahler, Ives and Nielsen as composers who have become more standard. Bookspan said recordings had helped establish this repertoire and had spurred concert performances.

Bookspan, however, did not forsee an end to live performances because of the unpredictable nature of such performances and the communion that takes place between artist and audience.

cautioned, however, against artists recording material they were not completely familiar with. He said too often today it was a combination of a "hot artist" doing "hot repertoire" rather than an artist fully assimilating the material into his personality through performances and the like. He called for a return to old standards of having artists live with their material before recording it.

Contemporary

Speaking on contemporary music, Hall noted there was a wide range of such material. He explained that the 1920's and 1930's were the high point, and called for more experimentation today. He decried the practice by some major companies of deleting contemporary music too readily.

Hall thought archives were important in preserving such material, especially for the future when it might be possible to have music enter the home by wire from such archives.

Replying to a question from Stephen Paul of Columbia Records, Bookspan said he thought the future of the classical record field was in low price product and speculated that regular price merchandise would eventually be reduced in price. Hall noted that Nonesuch was expanding its repertoire and even commissioning new works.

R. Peter Munves, director of merchandising for Columbia Masterworks, said that the November release by his company would stress contemporary composers on both Columbia and its low price Odyssey line with with such composers as Webern and Stockhausen. He pointed out that Columbia was keeping albums with limited appeal in print.

(Continued on page 51)

TELLER BOWS SECOND LABEL

CHICAGO — Ephram Records, a second label, is being launched by Henry Teller & Son, musical instrument dealers. The label will bow this fall with a recital disk by flutist Julius Baker. Earlier this year, Teller introduced Virtuoso Records with recital pressings by violinist Steven Staryk and cel-

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BIRGIT NILSSON goes over Mozart's "Don Giovanni" with conductor Karl Boehm during a Deutsche Grammophon recording session in Prague. Martina Arroyo, left, studies her score of the opera.

DGG Releases 'Giovanni' Starring Fischer-Dieskau

NEW YORK - A four-record package of Mozart's "Don Giovanni" is being released by Deutsche Grammophophon this month with baritone Dietrich Fischer-Dieskau in the title role. Also featured are sopranos Birgit Nilsson, Martina Arroyo and Reri Grist, tenor Peter Schreier, and basses Ezio Flagello, Martti Talvela and Alfredo Mariotti. Karl Boehm conducts the Prague National Theater Chorus and Orchestra.

Herbert von Karajan conducts

the Berlin Philharmonia in three albums prior to his New York appearances, including his Metropolitan Opera debut. One has violinist Christian Ferras in Tchaikovsky, while pianist Christoph Eschenbach plays Beethoven on another. The third is a Rimsky-Korsakov orchestral disk. Rounding out the release are Geza Anda as pianist and conductor with the Salzburg Camerata Academica Orchestra in two Mozart concertos, and the Amadeus Quartet in two Schubert String Quartets.

Crossroads to Mark First Yr. With Big-Scale Drive

Caballe Brilliant Singing

Guides Moving 'Traviata'

NEW YORK — Crossroads Records, Epic's low price classical line, has scheduled a large-



CROSSROADS RECORDS celebrates its first anniversary with "Poof II" booklet and dispenser, part of a special advertising and promotion campaign.

scale advertising and merchandising campaign to celebrate its first birthday. "You've Heard This Line for a Year" will be the campaign's slogan. The label was launched in September

Advertising has been set for disk and hi-fi stereo publications and for college newspapers. Ads will feature new Crossroads product and a coupon for the new free booklet, "Poof II-For the Advanced Expert." This booklet of "musical oneupmanship" also serves as a complete Crossroads catalog. Besides the coupon mailing, large bulk quantities and counter dispensers will be sent to distributors for use by retailers.

Brown and yellow in-store wall streamers announcing "Poof II" also will be supplied. Also, several sizes of predesigned ad mats also will be made available to dealers to enable them to tie in with the national advertising campaign.

Virtually all of Crossroads titles are new recordings from Supraphon, the Czech label.

Classical Notes

Karl Richter conducted the Munich Bach Orchestra and chorus at Carnegie Hall on Friday (29) and Saturday (30). Soloists were so-prano Colette Boky, tenor John Van Kesteren and bass Victor Von Halem. Miss Bokey is slated to debut with the Metropolitan Opera during the 1967-1968 season. . . . Andrew Heath has been appointed and Joseph Eger, re-appointed as-

Wales Sinfonia **Debut Concert**

CARDIFF, Wales-The Sinfonia of Wales is being formed, with its first concert scheduled for the New Theater here on Nov. 12. Soprano Elizabeth Vaughan will be soloist for the inaugural concert.

The primary function of the new orchestra will be the promotion of works by Welsh composers and the creating of opportunities for members of the National Youth Orchestra of Wales on completion of their studies.

The orchestra will be supported by a concert society organized on a charitable basis and including civic, public and industrial personnel with Lord Heycock of Taibach as president. Anthony Randall will be principal conductor. Granville Jones also will conduct.

sociate conductor of the American Symphony. Ainslee Cox was named assistant conductor. . . . Pianist Grant Johannesen was soloist with Izler Solomon and the Indianapolis Symphony on Thursday (28) and Friday (29).

Eugene Ormandy will conduct the Philadelphia Orchestra in an all-Beethoven program at Carnegie Hall on Tuesday (3). Pianist Anthony Di Bonaventura will be soloist. . . NBC-TV's Telephone Hour program of "An Afternoon at Tanglewood" was named winner of the single Program Television Award of Sigma Alpha Iota, professional music fraternity for women. . . . Hugh Southern has been appointed management associate with the San Francisco Opera. . . . Pianist Robert Goldsand gave a recital at Philharmonic Hall on Sunday (1). Another recital is slated for Nov. 27 at Carnegie Hall.

Francesco Molinari - Pradelli conducts his first Met "Manon Lescaut" on Oct. 21, the opera's first performance this season. The cast will be headed by Renata Tebaldi, Richard Tucker, William Walker, and Raymond Michalski. Jeannette Pilou sings her first Met Violetta on Oct. 19, while Luigi Alva and John Reardon sing leads in "Die Zauberfloete" for the first time with the company on Oct. 20. . . . Soprano Adele Adison stars in "A Fisherman Called Peter," Richard Owen's religious opera, in two special Harlem performances on Sunday (8) at St. James Presbyterian Church.

list Janos Starker.

Philips' Pkg. Of 'St. Luke'

CHICAGO - Philips Records is rushing release its recording of Penderecki's "Passion According to St. Luke," which won the Grand Prix des Discophiles. The two-record package, which will list for the price of one, includes the same performers who took part in the March 30, 1966, world premiere at Muenster and later in Cracow, Poland, including the boys' chorus, mixed chorus and orchestra of the Cracow Philharmonia conducted by Henry Czyz, and soprano Stefania Woytowicz, baritone Andrzej Hiolski, bass Bernard Ladysz, and speaker Lesek Herdegen.

Billboard

Award

Completing the set is Penderecki's "To the Victims of Hiroshima," a threnody for 52 string instruments. Also slated on Philips this month is Grand Prix du Disque winner with music by Witold Lutoslawski.

74 Works at Warsaw Fest

WARSAW — A total of 74 works were presented at the 11th International Festival of Contemporary Music—the Warsaw Autumn—from Sept. 16 to 24, including 46 works presented for the first time in the Polish capital and nine world premieres.

Participating in the Festival's 17 concerts, which embraced symphonic, chamber and opera music, were Lukas Foss (U. S.), Group MBZ-65 (Yugoslavia), Groupe de Recherche (France), the Dutch String Quartet, the Gaudeamus State Opera (East Germany), the Kammersprecher (Switzerland), the Slovan Symphonic Orchestra (Czechoslovakia), the Tarneijew Quartet (USSR) and the French ORTF Symphony Orchestra.

Many concerts were devoted to Polish contemporary music. Among the Polish ensembles taking part were the National Philharmonic Orchestra and Chorus conducted by Witold Rowicki.

The Festival was attended by 80 observers from 16 countries and a large number of music critics.

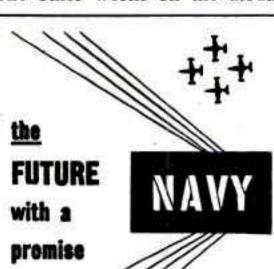
BEST SELLING CLASSICAL LP's

		Title, Artist, Label & No.	eeks on Chart	This Week	Last Week	Title, Artist, Label & No.	eeks or Chart
		WEST MEETS EAST Yehudi Menuhin/Ravi-Shankar, Angel 36418 (M); S 36418 (S)	13	21	21	ORMANDY-PHILADELPHIA ORCHESTRA'S GREATEST HI Philadelphia Orch. (Ormandy), Columbia ML 6334 (M) MS 6934 (S)	
2		MAHLER: SYMPHONY NO. 8 (2-12" LP's). Various Artists/London Symphony (Bernstein), Column M2L 351 (M); M2S 751 (S)		22	24	RACHMANINOFF: CONCERTO NO. 2 in c for Piano Van Cliburn/Chicago Symphony Orch. (Reiner), RCA Vic LM 2601 (M); LSC 2601 (S)	
3	3	ART OF DENNIS BRAIN	20	23	22	NIELSEN: SYMPHONY NO. 1	13);
4		BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	16	24	26	MS 7004 (S) OLD TIMERS' NIGHT AT THE POPS	10
5		MAHLER: DAS LIED VON DER ERDE. James King/Dietrich Fischer-Dieskau/Vienna Philharmon Orch. (Bernstein), London OM 36005 (M); OS 26005 (nic	25	27	LSC 2944 (S) TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (61 S)
6	15	PUCCINI/LA RONDINE (2-12" LP's)	4	26	25	RACHMANINOFF: SYMPHONY NO. 1	10
7	17	PUCCINI: TOSCA (2-12" LP's) Nilsson/Corelli/Fischer-Dieskau/Various Artists (Maazel London A 4267 (M); OSA 1267 (S)		27	23	LEONTYNE PRICE—PRIMA DONNA RCA Victor LM 2896 (M); LSC 2896 (S)	52
8	7	ORFF: CARMINA BURANA New Philharmonic Orch. (DeBurgos), Angel 36333 (M) S 36333 (S)		28		RODGERS: VICTORY AT SEA, VOL. I	45
9	6	MY FAVORITE CHOPIN Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)	79	29	31	ART OF GERALD MOORE Various Artists, Seraphim 60044 (M); (No Stereo)	5
10	10	HOLST: THE PLANETS	20	30	30	THE WORLD OF CHARLES IVES Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein)/American Symphony (Stokowski), Columb ML 6415 (M); MS 7015 (S)	
11	(1	BEETHOVEN: NINTH SYMPHONY		31		MOZART: PIANO CONCERTO NO. 15/SYMPHONY NO. 36 Bernstein/Vienna Philharmonic (Bernstein), London CM	
12	1	PUCCINI: LA BOHEME (2-12" LP's) Various Artists/RCA Victor Orch. (Beecham), Seraphi IB 6000 (M); (No Stereo)		32	32	9499 (M); CS 6499 (S) BEETHOVEN: SYMPHONY NO. 5/HOW A GREAT SYMPHONY WAS WRITTEN	50
13		HOROWITZ IN CONCERT (2-12" LP's) Vladimir Horowitz, Columbia M2L 357 (M); M2S 757 (85919		New York Philharmonic (Bernstein), Columbia ML 586 (M); MS 6468 (S)	8
14		ARTURO TOSCANINI CONDUCTING BEETHOVEN SYMPHONIES, NO. 1, 4 & 6 (3-12" LP's) BBC Symphony Orch. (Toscanini), Seraphim IC 6015 (N		33		BERNSTEIN CONDUCTS BARTOK Gold & Frizdale/New York Philharmonic (Bernstein), Columbia ML 6356 (M); MS 6956 (S)	
15	11 /	(No Stereo) A TOSCANINI TREASURY OF HISTORIC BROADCASTS		34	55550	RACHMANINOFF: CONCERTO NO. 2 in c for Piano Graffman/New York Philharmonic (Bernstein), Columbia ML 6034 (M); MS 6634 (S)	4
	1	(5-12" LP's) NBC Symphony (Toscanini), RCA Victor LM 6711 (M (No Stereo)		35	-	MAGNIFICENT MARCHES	
16	E	BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP' Berlin Philharmonic (Von Karajan), DGG (No Mono); SKL 101/108 (S)		36	36	MS 6979 (S) MOZART: CONCERTOS 8 & 9 Vladimir Ashkinazy/London Symphony (Kertesz),	6
17	1	RAVEL: BOLERO/RHAPSODIE/LA VALSE New York Philharmonic (Bernstein), Columbia ML 529 (MO; MS 6011)		37	_	London CM 9501 (M); CS 6501 (S) LEONTYNE PRICE—PRIMA DONNA, VOL. 2	1
18	19 V	WAGNER: DIE WALKUERE (5-12" LP's) Crespin/Vickers/Various Artists/Berlin Philharmoniker		38	_	SATIE: PIANO MUSIC/TROIS GYMNAPEDIES Ciccolini, Angel 35442 (M); (No Stereo)	1
19	14 6	(Von Karajan), DGG 39 229/233 (M); 139 229/233 (S GERSHWIN: RHAPSODY IN BLUE New York Philharmonic (Bernstein), Columbia ML 5413	59	39		DVORAK: NEW WORLD SYMPHONY New Philharmonia Orch. (Dorati), London (No Mono); SPC 21025 (S)	1
20	20 H	(M); MS 6091 (S) HISTORIC ORGANS OF EUROPE—SWITZERLAND E. Power Biggs, Columbia ML 6255 (M); MS 6855 (S)	10	40	3	PUCCINI: MADAME BUTTERFLY (3-12" LP's) Scotto/Bergonzi/Rome House Orch. & Chorus (Sir Joh Barbirolli), Angel (No Mono); SCL 3702 (S)	

Philips Slates 'Firsts'

BAARN, Netherlands—First recordings from Finland and Spain are scheduled for release by Philips this fall. Included are the first recordings by the Symphony Orchestra of the Spanish Radio and Television under Igor Markevitch, the orchestra's first principal conductor.

Two new works are on an album spanning four centuries of Spanish choral-orchestral music, Ernesto Halffter's "Canticum in P.P. Johannem XXIII" and Oscar Espla's "Psalm 129." The other works on the album



are by Luis de Victoria and Ignacio Ramoneda. Soloists are soprano Angeles Chamorro, alto Ines Rivadeneyra, tenor Julian Molina, and bass Antonio Blancas. Another album featuring Miss Rivadeneyra, has music of Falla, Chabrier and Ravel.

Walter Susskind conducts Finland's Royal Philharmonic in Paavo Heininen's "Adagio for Orchestra" and Usko Merilainen's "Piano Concerto No. 1" with Rhondda Gillespie as soloist. The other contemporary Finnish music disk has the Delme String Quartet with soprano Heather Harper, and pianist Susskind and Yonty Solomon in Leif Segerstram's "Three Leaves of Grass," Merilainen's "Piano Sonata No. 2," Eino-juhani Rautavaara's "String Quartet No. 3," and Joonas Kokkonen's "String Quartet No. 2." Several of the Finnish pieces received their world premiere in Britain earlier this year.

Panel Talk

• Continued from page 50

Answering a question on historic recordings, Hall said some small labels like Rococo had put out such material. He thought a new copyright law might make more of this material available. He explained that record companies now felt they owned their pressings in perpetuity, not for limited periods as in copyrights. Should such limits be placed on record rights, the material then would be available to anyone after a specific period.

He told another questioner that the Rogers and Hammerstein Archives is building a \$50,000 research laboratory which would deal with such matters as the proper reproduction of older product that was recorded at speeds other than today's recordings.

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Heliodor Issues 50 LP Release

LONDON — Heliodor, Deutsche Grammophon's revitalized low price classical line, has issued 50 albums, mostly of standard repertoire, including works of Beethoven, Brahms, Tchaikovsky, Bach, Mozart and Rachmaninoff. All new titles in the \$1.75 list line are in stereo.

Point-of-sale material for the group includes a free-standing browser unit, consumer leaflets containing full details of the release, a wall-mounted display board featuring eight sleeves, and a counter display card bearing the name "concert favorites," the tag for the release.

Serendipitys Cut Track for LB's

NEW YORK — The Serendipity Singers have completed soundtrack recording for Mrs, Lyndon B. Johnson's film which promotes her national beautification program. Bob

L. A. Philharmonic Season on Nov. 9

Billboard SPECIAL SURVEY For Week Ending 10/7/67

LOS ANGELES—Two world premieres and four Stravinsky works are among the 18 contemporary compositions that will be played during the Los Angeles Philharmonic's season, which opens at the Music Center on Nov. 9. The new pieces will be Don Ellis' "Contrasts for Two Orchestras and Trumpet" and a still-untitled selection by William Kraft, the orchestra's tympanist.

Stravinsky will be represented by "Octet," "Le Sacre du printemps," "Je de cartes," and "Symphony in Three Movements." West Coast premieres are listed for Lubos Fisher's "15 Prints After Durer's Apokelipsis," Gunther Schuller's "Tryplum," and Penderecki's "To the Victims of Hiroshima."

Bowers wrote the title tune, "We're On Our Way," for the United Artists group. The film is slated for national TV and movie theater play.

OCTOBER 7, 1967, BILLBOARD

Country Music

Nominations Selected for Five Finalists in 1st CMA Awards

By BILL WILLIAMS

NASHVILLE — Nominations for the five finalists in the first annual Country Music Association (CMA) Awards have been tabulated by Price Waterhouse, independent accounting firm. This finishes the second round of the voting to determine the eventual winner in each category.

Final round balloting by CMA members will close Oct. 10, and final results will be announced by Price Waterhouse at the awards banquet, Oct. 20, at the Municipal Auditorium in

Nashville.

Response was described as "overwhelming." The account-ing firm handles all aspects of the ballot mailing, tabulation and announcement, and not even CMA officials will know the winners until the sealed envelopes are opened on stage. The individual awards are hand-finished, solid walnut tro-

phies done in a unique design mounted on a marble base with decorative symbols done in gold. These are the lone, allindustry awards. Trade publications and others have foresaken award-giving this year in deference to the CMA presentation.

Names of the nominees in the categories going into the final round are as follows:

Category No. 1—Entertainer of the Year: Bill Anderson, Eddy Arnold, Merle Haggard, Sonny James, Buck Owens.

Category No. 2—Single of the Year: "Danny Boy," "I'm a Lonesome Fugitive," "It's Such a Pretty World Today," "Ode to Billie Joe," "There Goes My Everything."

Category No. 3-Album of the Year: "Best of Eddy Arnold," "Best of Sonny James,"

"Danny Boy," "I'm a Lone-some Fugitive," "There Goes My Everything."

Category No. 4—Song of the Year: "All the Time," "It's Such a Pretty World Today," "My Elusive Dreams," "Ode to Billie Joe," "There Goes My Everything."

Category No. 5-Male Vocalist of the Year: Eddy Arnold, Jack Greene, Merle Hag-(Continued on page 67)

LAMB ADDS PUB. TO EXPANSION PROGRAM

NASHVILLE-Charlie Lamb, who recently made the transition from trade publication to personal management, now is adding music publishing to his corporation.

Lamb has formed Marchar Music, Inc., a BMI firm. Marchar signed its first exclusive writer, Betty Robinson, who penned the Billy Large recording, "Pretty Girls," on Columbia. Miss Robinson also has written a song, not yet released, recorded by Connie Smith, whom Lamb manages.

Lamb said he also planned to form ASCAP and SESAC firms,

and an announcement would be forthcoming shortly.

The Charlie Lamb Corp. is geared for both promotion and talent development. In addition to managing Miss Smith, Lamb also handles Ed Bruce and is adding additional talent.



LARRY SCOTT, music director of KBBQ, Burbank, Calif., introduces Capitol Records artist Buck Owens to two of his fans. From left: Scott, Owens, Phil Regen and Jim Brewer of the Los Angeles Dodgers, and Tom Brumley, a Buckaroo. Dodgers were guests of KBBQ in a show sponsored recently by KBBQ and KFOX.

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LONGHORN RECORDS P. O. Box 17014 Dallas, Texas 75217

CLUB REVIEW

Reeves Winner by Country Mile

NEW YORK - There are two ways in which an artist can reach his audience-an informal presentation of songs lavishly interspersed with ad-libs and humor, as Del Reeves and Merle Kilgore performed at the Nashville Country Night Club, Tuesday (26), or a more formal all-out delivery of song after song as Lois Johnson presented in sharing the bill with Reeves and Kilgore.

Reeves, a United Artists singer who headed the show, set the audience at ease right from the

start, dishing out a seasoned blending of country music and humorous remarks. Along with impersonations — a trait for which he has garnered a widespread reputation — Reeves bantered the Doodle-Doo's, his back-up group, UA executives which attended the opening and other country singers.

But the reason for his appearance was his music and each of his numbers hit the spot. Reeves clicked with his past smash, "Girl on the Billboard" and his current "A

Dime at a Time." With comical introductions, Reeves also scored on selections from 11 albums he recorded for UA within the past three years. His kick-off number "The Belles of Southern Bell," a song about southern telephone operators, was the start of a well-rounded pleasing performance.

Columbia's Merle Kilgore was not as successful with his humor but his music more than filled the gap. He displayed himself as being a talented writer as well (Continued on page 67)

CLUB REVIEW

Paycheck Checks in as a Hit

NEW YORK-Johnny Paycheck, artist on Little Darlin' Records, proved why he's so popular on jukeboxes around the nation in his stint here, Sept. 19-23, at the Nashville country music palace at the Hotel Taft. First, there's his hit, "Please Don't Play A-11." That's the record that, as he put it from the stage, "got me started in this business." Then, later in the show, his recent hit "Jukebox Charlie," probably one of his biggest records. Paycheck, whose phrasology is deliberate and unique, presented a wellbalanced show, mostly of his own tunes; yet, like all great country artists, he was still flexible enough to honor a request from the audience and turn it on for "Heartbreak, Tenn."

Paycheck is solid country in the traditional style . . . quite a change of pace from the Easy Listening pop style of country artist Claude Grey, whose mellow "Misty Blue" was a tremendous effort. "I'm a Lonesome Fugitive" was also

an excellent job by the Decca Records artist.

Roger White, an artist on Aubrey Mayhew's Big A Rec-ords label, presented "Mystery of Tallahatchie Bridge," which has been getting good radio play, according to Mayhew (the record is Bubbling Under at No. 126 this week in Billboard). The record, an answer to

Bobbie Gentry's "Ode to Billie Joe," is melodic, soulful, and has hit potential.

Jean Riley, another Little Darlin' artist, was best on "Your Good Girl's Gonna Go Bad," presented with a rippling guitar rhythm in a good country voice.

Fans at the country night spot (Continued on page 67)

The ORIGINAL Capa Country & Western Recording "GAY DIVORCEE"

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The UA brand is red-hot!



UA'50207 Published by Combine Music Corporation

Draft CMA **Show Plans**

NASHVILLE - Mike Gargulio and Ted Cooper, representing the Goodson-Todman Co., have been in Nashville for initial planning of production for the Country Music Association awards show Oct. 20.

Goodson-Todman worked out arrangements earlier with CMA to produce this year's show, with an eye toward network TV in 1968.

Gargulio and Cooper were accompanied by Ben Rosner, RCA Victor and CMA official, who was instrumental in working out the arrangement. They were joined in Nashville by Steve Sholes.

Accompanying the pair on their visit to the Municipal Auditorium and to the "Grand Ole Opry" was Larry Moeller of the Moeller Talent Agency, and Bill Hudson.

> Say You Saw It in Billboard

ashville Scene

By BILL WILLIAMS

Jeannie Seely, who recently became a regular member of the "Grand Ole Opry," now has been signed as a regular on the Ernest Tubb syndicated show. The Monument artist will be seen on the coming series. . . . The new Stu Phillips release rings a recognizable bell in this area. It's titled "Juanita Jones." Nashville's Juanita Jones heads the ASCAP office in this city. Naturally, the tune is licensed by ASCAP. . . . George Morgan of Starday is off on an 11-day Hap Peebles tour of the Midwest, beginning in Sioux Falls, S. D. His new album, just out, is titled "Country Songs by Candlelight." It's a mood album of old standards, featuring the guitar of Leon Rhodes. Morgan is scheduled for a new single session in a week. . . . At least two more country music nightclubs have opened. In Nashville, just around the corner from the Opry and just above the Roy Acuff Exhibits, is "Mr. Ed's," a club featuring Pete Drake's band, and managed by Ben Smathers, who heads the Stoney Mountain Cloggers. In Fort Lauderdale, Fla., there is a new club featuring country acts

called "The Back Door."

Bill Thompson has taken over the reins as morning man at KGBS, Los Angeles. He recently was elected chairman of the board of the Academy of Country and Western Music. . . . Two recording companies are rushing out pop versions of "Break My Mind," the RCA Victor tune doing so well for George Hamilton IV. It's a John D. Loudermilk composition, with Windward Side Music, an Acuff-Rose affiliate. Debbi Lori Kaye has recorded the tune for Columbia, while Bobby Wood has the tune on MGM. . . . Eddy Arnold will appear on the Dean Martin show Thursday (5), singing "Turn the World Around." . . . Minnie Pearl, who guested on the Martin show last week, has already been booked for a repeat

Roy Clark is to do the "Midwestern Hayride" syndication, then follow with guest shots on the "Mike Douglas Show" and the "Grand Ole Opry.". . . Hank Thompson has a heavy schedule of club bookings in the weeks ahead. . . . RCA's John Hartford has a new single just out, "Simple Thing as Love," which he wrote, and has finished recording his third album, which he also wrote. He played a successful run at the Bistro in Atlanta, and has signed a contract with the Don Light booking agency. . . . Ernie Ashworth has a new Hickory single due for release, titled "Tender and True" authored by the same combination which turned out "My Love for You.'

performance to be taped Nov. 19.

Charley Pride will take a break from personal appearances on Wednesday (11) for three days of recording in Nashville prior to the "Grand Ole Opry" birthday celebration. It will be co-produced by Felton Jarvis and Jack Clement. . . . Tree Publishing's Jack Stapp is due back from his Oriental swing Friday (13). David Platz of the London Tree office will be in Nashville to greet him. . . . Peoria's Cristy Lane came to Nashville to cut four sides with Little Darlin'. Her manager, Lee Stoller, accompanied her. Miss Lane has been booked into several New York area shows. . . . Dick Flood has signed with the Hubert Long agency for booking, to begin after Jan. 10. Flood owns Hemlock Music Co. . . Stan Lewis of Paula, Shreveport, entered into an agreement with Capa of Mobile to lease the original recording of Boots Till's hit, "The Gay Divorcee." . . . Bob Wills attracted a capacity turnout at the Farmer's Daughter in San Antonio. He's due for a return engagement there Nov. 26.

Judy Lynn, left behind at a filling station when her husbandmanager, John Kelly, inadvertently drove off without her, phoned Mike Hoyer in Des Moines, who broadcast an appeal, which Kelly heard, and returned to get her. . . . KGBS, Los Angeles, will present the second in a series of sixhour dancing parties Friday (6) at the Hollywood Palladium. Glen Campbell will host the entertainment, which includes Mary Taylor and Sonny Curtis. Special guest will be Lynn Anderson. . . . The Dayton, Ohio, Daily News paid homage to Margie Singleton for her "soul" singing. . . . Cedar-wood scoring strong with songs re-corded by Della Rae, Guy Mitchell, Ronnie Self, Jimmy Rosselli, Dave Nicely, Jimmy Smart, Stone-wall Jackson and the Tennessee Three. . . . Kathy Dee has moved back onto the club circuit with several bookings in Canada, and then down to the WWVA Jamboree. . . . Artist John L. Sullivan has a new fan club, P.O. Box 9713, Kansas City, Mo., 64134. . . . Sonny James is off on the busiest tour of his career, with almost no breathing space from now until convention time. . . . Lynn Anderson came home to Nashville to line up sessions.

www.americanradiohistory.com

Billboard SPECIAL SURVEY For Week Ending 10/7/67

4		dames 104 perfetting and the second
This	Last	
Week		k TITLE, Artist, Label & Number Chart
oard Ird 2	1	Bobbie Gentry, Capitol T 2830 (M); ST 2830 (S) JOHNNY CASH'S GREATEST HITS, VOL. 1
3	3	YOUR TENDER LOVING CARE
4	4	Buck Owens & His Buckaroos, Capitol T 2760 (M); ST 2760 (S)
_	10000 10000	Wynn Stewart, Capitol T 2737 (M); ST 2737 (S)
U	7	Marty Robbins, Columbia CL 2725 (M); CS 9525 (S)
6	5	ALL THE TIME
Û	9	I'LL NEVER FIND ANOTHER YOU Sonny James, Capitol T 2788 (M); ST 2788 (S)
Û	11	CARRYIN' ON WITH JOHNNY CASH & JUNE CARTER
P	17	TURN THE WORLD AROUND
ŵ	18	LOVE OF THE COMMON PEOPLE
命	14	Waylon Jennings, RCA Victor LPM 3825 (M); LSP 3825 (S) MY ELUSIVE DREAMS David Houston & Tammy Wynette, Epic LN 24325 (M); BN 26325 (S)
12	13	SACRED PROPERTY OF THE PROPERT
ŵ	16	HITS BY GEORGE
14	15	
15	2	RCA Victor LPM 3565 (M); LSP 3565 (S) SINGIN' AGAIN
•		Ernest Tubb & Loretta Lynn, Decca DL 4872 (M); DL 74872 (5)
W	24	Merle Haggard & the Strangers, Capitol T 2789 (M); ST 2789 (S)
17	19	I'M A LONESOME FUGITIVE
18	6	ANOTHER STORY Ernest Tubb, Decca DL 4867 (M); DL 74867 (S)
19	12	THERE GOES MY EVERYTHING Jack Greene, Decca DL 4845 (M); DL 74845 (S)
20	21	MR. MEL
21	27	DANNY BOY
22	22	11 11 13 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15
23	10	JUKEBOX CHARLIE Johnny Paycheck, Little Darlin' LD 4006 (M); SLD 8006 (S)
24	25	TOGETHER AGAIN Kitty Wells & Red Foley, Decca DL 4906 (M); DL 74906 (5)
25	20	DIESEL ON MY TAIL
26	32	JACKSON AIN'T A VERY BIG TOWN Norma Jean, RCA Victor, LPM 3836 (M); LSP 3836 (S)
27	26	Norma Jean, RCA Victor, LPM 3836 (M); LSP 3836 (S) APARTMENT NO. 9 Bobby Austin, Capitol T 2773 (M); ST 2773 (S)
28	23	
cones		Capitol T 2715 (M); ST 2715 (S)
29	28	Porter Wagoner, RCA Victor LPM 3797 (M); LSP 3797 (S)
30	39	JUST BEYOND THE MOON Tex Ritter, Capitol T 2786 (M); ST 2786 (S)
31	31	Nat Stuckey, Paula LP 2196 (M); LPS 2196 (S)
32	30	Wilburn Brothers, Decca DL 4871 (M); DL 74871 (S)
33	35	George Hamilton IV, RCA Victor LPM 3854 (M); LSP 3854 (S)
34	34	The state of the s
35	33	GOIN' TO CAL'S PLACE
逾	-	Charlie Louvin, Capitol T 2787 (M); ST 2787 (S)
37	37	A NATIONAL DESCRIPTION OF THE PROPERTY OF THE
38	29	WALKIN' IN THE SUNSHINE
39	36	CONNIE SMITH SINGS BILL ANDERSON
40	43	YOUR FOREVERS DON'T LAST VERY LONG
企	-	THE BIG HITS Statler Brothers, Columbia CL 2719 (M); CS 9519 (S)
42	38	LET'S GET TOGETHER George Jones & Melba Montgomery, Musicor MM 2127 (M);
(1)	_	MS 3127 (5) GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)
		Glen Campbell, Capital T 2809 (M): ST 2809 (S)
44	45	400 30 450 300 140 300 30 150 170 170 170 170 170 170 170 170 170 17

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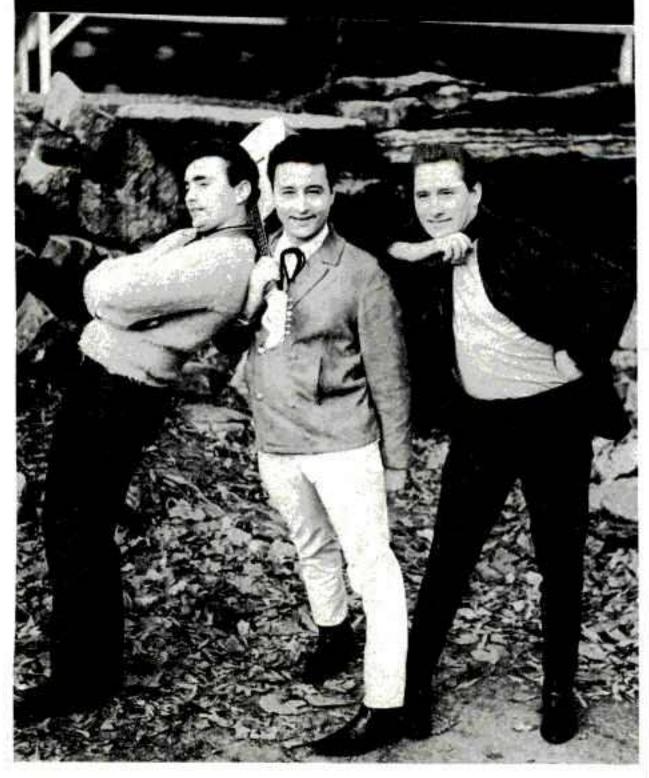
b/w She Loved The Wrong Man

Produced by Jack Clement

Another chart-rending single from The New Country on



MGM Records is a division of Metro-Goldwyn-Mayer Inc.



*****		★ STAR Performer—Sides registering gree	itest proj	portiona	te upward progress this week.
This Week	Last Week		This Week	Last Week	TITLE, Artist, Label, Weeks on Number & Publisher Chart
Sillboard Award	▶ 3	TURN THE WORLD AROUND		49	WHAT KIND OF A GIRL (Do You Think I Am?)
自	10	I DON'T WANNA PLAY HOUSE	愈	44	TINY TEARS Liz Anderson, RCA Victor 9271 (Greenback,
3	1	LAURA (What's He Got That I Ain't Got)	1	47	ODE TO BILLIE JOE
340	25	David Houston & Tammy Wynette, Epic 10194 (Tree, BMI)	41	38	JACKSON AIN'T A VERY BIG TOWN 8 Norma Jean, RCA Victor 9258 (Acclaim, BMI)
5	5	WHAT DOES IT TAKE (To Keep a Man Like You Satisfied)		58	IT'S THE LITTLE THINGS
6	7	A WOMAN IN LOVE	43	43	ADORABLE WOMEN
7	4	YOUR TENDER LOVING CARE	44	45	BALLAD OF THUNDER ROAD
8	8	Buck Owens, Capitol 5942 (Blue Book, BMI) BRANDED MAN	1	51	I TAUGHT HER EVERYTHING SHE KNOWS. 3 Billy Walker, Monument 1024 (Piedmont, ASCAP)
9	6	Merle Haggard, Capitol 5931 (Blue Book, BMI) I'M STILL NOT OVER YOU	46	41	GENTLE ON MY MIND
10	9	CAUSE I HAVE YOU	47	50	HOW FAST THEM TRUCKS CAN GO 3 Claude Gray, Decca 32180 (Vanjo, BMI)
		Wynn Stewart, Capitol 5937 (Central Songs, BMI)	1	55	GOODY GOODY GUMDROPS
	15	Webb Pierce, Decca 32167 (Sure-Fire, BMI)	仚	60	LEARNIN' A NEW WAY OF LIFE 3 Hank Snow, RCA Victor 9300 (East Star, BMI)
12	12	PHANTOM 309	1	56	LAURA (What's He Got That I Ain't Got). 7 Claude King, Columbia 44237 (Gallico, BMI)
13	13	NO ONE'S GONNA HURT YOU ANYMORE 15 Bill Anderson, Decca 32146 (Painted Desert, BMI)	51	59	HERE WE GO AGAIN
14	14	YOU PUSHED ME TOO FAR	52	54	BIG DUMMY Tommy Collins, Columbia 44260 (Seashell, BMI)
由	18	CHOKIN' KIND	53	53	MY LOVE FOR YOU
16	16	the second	54	46	NOBODY'S CHILD
17	19	YOU CAN'T HAVE YOUR KATE AND EDITH TOO	55	52	BIG WHEEL CANNONBALL 6 Dick Todd & Appalachian Wildcats, Decca 32168 (Southern, ASCAP)
仚	23	ODE TO BILLIE JOE	56	61	SHE'S LOOKING GOOD
19	21	LIKE A FOOL	57	30	I WASHED MY FACE IN THE MORNING DEW
20	20	CALIFORNIA UPTIGHT BAND	1	69	WHAT LOCKS THE DOOR
21	17	(Newkeys, BMI) HOW LONG WILL IT TAKE	59	63	MABEL (You Have Been a Friend to Me). 3 Billy Grammer, Rice 5025 (Newkeys, BMI)
硇	32	Warner Mack, Decca 32142 (Page Boy, SESAC) DOES MY RING HURT YOUR FINGER 6 Country Charlie Pride, RCA Victor 9281	60	65	YOU'VE BEEN SO GOOD TO ME 5 Van Trevor, Date 1565 (Summerhouse/ Harmony Hill, ASCAP)
23	28	DEEP WATER	1	71	I WANNA GO BUMMIN' AROUND 3 Sonny Curtis, Viva 617 (Viva, BMI)
Û	35	YOU MEAN THE WORLD TO ME 3	62	75	A WORKING MAN'S PRAYER
25	26	ALL MY LOVE	63	68	Johnny Dollar, Date 1566 (Mayhew, BMI)
仚	33	TEAR TIME	64	64	YOU LOVE ME TOO LITTLE
27	22	GOODBYE WHEELING	65	70	Jean Shepard, Capitol 5983 (Champion, BMI)
28	27	Mel Tillis, Kapp 837 (Cedarwood, BMI) THROUGH THE EYES OF LOVE		-	George Jones, Musicor 1267 (Glad/Blue Crest, BMI)
29	11	(Jack, BMI) BREAK MY MIND George Hamilton IV RCA Victor 9239	田	19=3	Bobby Bare, RCA Victor 9314 (T. M./Gypsy Boy, BMI)
30	34	(Windward Side, BMI) QUEEN OF HONKY TONK STREET 9 Kitty Wells, Decca 32163 (Wells, BMI)	68	-	A DIME AT A TIME
31	31	TRUCKER'S PRAYER	69	67	LOVE OF THE COMMON PEOPLE 5 Waylon Jennings, RCA Victor 9259 (Wilderness, BMI)
32	25	LONG LEGGED GUITAR PICKIN' MAN 16 Johnny Cash & June Carter, Columbia 44158 (Perkins, SESAC)	10	() (THIS WORLD HOLDS NOTHING (Since You're Gone)
33	29	TOO MUCH OF YOU	仚	-	COME SEE WHAT'S LEFT OF YOUR MAN. 1 Johnny Darrell, United Artists 50207 (Combine RMI)
1	39	PARTY PICKIN' George Jones & Melba Montgomery, Musicor 1238 (Glad/Zanetis, BMI)	72	73	(Combine, BMI) TOO FAR GONE
35	36	THE CAVE	73	74	FAIR WEATHER LOVE
硇	42	GARDENIAS IN HER HAIR 4 Marty Robbins, Columbia 44271	山	_	MAKE A LEFT AND THEN A RIGHT 1 Johnny & Jonie Mosby, Capitol 5980 (Central Songs, BM1)
37	40	(Hill & Range/Mariposa, BMI) GRASS WON'T GROW ON A BUSY STREET. 5 Kenny Price, Boone 1063 (Pamper, BMI)	由		HANGIN' ON

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FORTH MATIONA

SONG TITLES (ITALIAN-ENGLISH)

PUBLISHERS

1. ABBIAMO TANTO TEMPO (We Have a Lot of Time)

2. AL BAR DEL CORSO (Meeting at the Coffee Shop)

3. ALLORA DECIDI ORA
(So You Decide Now)
Original title: "Going Nowhere"

4. CANTA (Sing)

5. CHE VUOLE QUESTA MUSICA STASERA (What Does This Music Want Tonight)

6. GIANNI (John)

7. GIULIA (July)

8. IL CACCIATORE (The Hunter)

9. IL CIELO (The Sky)

10. IL FREDDO
(The Cold)
Original title: "C'Est Bien Ici"

11. IL PIENO (The Heigth)

12. IL RE DELLA SPERANZA (The King of Hope)

13. IL SUCCESSO (The Success) 14. IO POTREI

(I Could)

15. LA MIA PASSEGGIATA (My Walk)

16. L'ORO DEL MONDO
(The Gold of the World)

17. PER CONQUISTARE TE (To Conquer You)

18. PICCOLA (Little Girl)

19. QUANTE COSE NON TI HO DETTO MAI (How Many Things I Never Told You)

20. SE L'AMORE C'E'
(If Love Exists)
21. SUONA CHITARRA

(Play, Guitar)

22. UNA TESTA DURA (A Square Head)

23. VIVERE PER VIVERE
(Live to Live)
Original title: "Vivre Pour Vivre"

24. ZABADAK Original title: "Zabadak" RCA-Italiana/VOICE DEL PADRONE

ARISTON GROUP (Mec)

SUGARMUSIC GROUP (April Music)
Original publisher: April Music—U.S.

CURCI GROUP

CAMPI GROUP (Tank)

CURCI GROUP

VOCE DEL PADRONE

LEONARDI GROUP (Gattopardo)

RCA-ITALIANA

SUGARMUSIC GROUP (Les Copains)
Original publisher: Bernet Music—
Nouvelles Etions Barclay—France
PEER ITALIANA

LEONARDI GROUP (Sombrero)

CAMPI GROUP (Tank)/BIXIO

TELESTAR

CALIFORNIA

VOCE DEL PADRONE

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DURIUM GROUP

RCA-ITALIANA

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LEONARDI GROUP (SETTEBELLO)

DURIUM GROUP

CURCI GROUP

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THIRD PERFORMERS & RECORD COMPANIES

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(RCA-Italiana)
ANNARITA SPINACI
(Phonogram)

PEPPINO GAGLIARDI

(DET) PINO DONAGGIO

(Emi-Italiana)
CINO BENCI
(Emi-Italiana)

LOUISELLE (Parade)

LUCIO DALLA (RCA-Italiana) HERVE' VILLARD (Phonogram)

LARA ST. PAUL (CDI)

ARMANDO SAVINI (Phonogram) ALBERTO ANELLI

(DET)

ORIETTA BERTI (Phonogram) JOE SENTIERI (C. A. R.) AL BANO

(Emi-Italiana)
ROCKY ROBERTS
(Durium)

MARIO ZELINOTTI (Durium) JULIE ROGERS

(Phonogram)
TONY CUCCHIARA

(Durium)
GIORGIO GABER

(Rifi)

ISABELLA IANNETTI

(Durium)
MEMO REMIGI
(Cemed-Carosello)
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PIER GIORGIO FARINA

(BDM)

(Ariston)

HERBERT PAGANI

(SAAR)
PAT STARKE
(Cinevox)

SONIA (Emi-Italiana)

IGOR MANN E I GORMANNI

(Phonogram)
MIKE LIDDEL
(Parade)
NINO CABANO

(Belldisc-Hockey)
GUIDO RUSSO
(Durium)
I ROMANCES

(CDI) LEO SARDO (Cellograf-Simp)

JONATHAN & MICHELLE

(Rifi)

PHILIPPE OLIVIER

(Carisch)
MR. ANIMA
(Belldisc Italiana)

+open at printing time

CRAZY BOYS (Durium)

I NUOVI ANGELI

(Durium)
CHEIKO SEMA
(Cinevox)

NELLY FIORAMONTI (Durium)

PIPPO FRANCO
(RCA-Italiana)
LES SURFS
(Festival-CGD)
SANTO & JOHNNY
(Belldisc Italiana)
THE SORROWS
(RCA Italiana-Pye)

MANILA (Cellograf-Simp) THE HIPPIES (Ariston)

I ROLLS' 33 (CBS-Italiana).

ORCHESTRA & MINI-CHORUS 4+4

-open at printing time

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TONY MASSARELLI

(GTA)

ORCHESTRA & MINI—CHORUS 4+4

TONY BENN e I BIG T

LUISELLA RONCONI

(Combo)

THE FOLK STUDIO SINGERS

(CDI)

PAOLO BRACCI e I FREDDIE

R&B GANG (Leader)

THE POPS (Cinevox)

instrumental solo-

performer unkown at printing time

NANETTE MAYA BALLET

Andrea Giordana, spoken, orchestra background

ANNA MARCHETTI

(Meazzi)

I MARCELLOS FERIAL

(Durium)

-open at printing time

ROCKY ROBERTS

(Durium)

ROSSANO BRAZZI, spoken,

orchestra background CLAUDIO LIPPI (Belldisc Italiana)

(Fonit-Cetra)

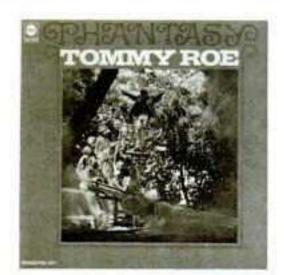
NANETTE MAYA BALLET

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Piazzale Clodio 61 — ROME, Italy.

Telephone: 35.39.96 • General Manager: Maria Luisa Pisan.





POP SPOTLIGHT

PHANTASY

Tommy Roe. ABC ABC 610 (M); ABCS 610 (S)

Tommy Roe has a good sales item in this package, which includes his hit single "Little Miss Sunshine" and his latest single "Melancholy Mood." This bright set is up to date with such numbers as "Paisley Dreams" and "Plastic World." "The You I Need" is another fine cut.





LOW PRICE POP SPOTLIGHT

THE GREAT JOHNNY RIVERS

Unart M 20007 (M); MS 21007

Johnny Rivers is reaping sales in the pop field and this album featuring some of his early material like "Oh! What a Kiss,"
"Blue Skies," "So Doggone Lonesome," and a Rivers-written "Too Good to Last" will produce sales for dealers in the low





LOW PRICE POP SPOTLIGHT

THE PIANO ARTISTRY OF FERRANTE & TEICHER

Unart M 20004 (M); MS 21004

Ferrante & Teicher will win lots of friends for this new low price label. The piano duo has done extremely well in the regular price field so they're natural for the budget buyer. Their style is rich and colorful and is a perfect match to the lush repertoire in this package.





COUNTRY SPOTLIGHT

COUNTRY BOY'S DREAM

Carl Perkins, Dollie Records DLP 4001 (M)

Carl Perkins has just made a comeback from way back and he's not the "Blue Suede Shoes" Perkins as much as a fresh new country Perkins. His recent country hit "Shine, Shine, Shine" is on here, as well as "Country Boy's Dream." The former tune has the flavor of the old Perkins; it socks it to you. Four of the tunes, including the hit, he wrote.





R&B SPOTLIGHT

SINGING THE BLUES

Joe Turner. Blues Way BL 6006 (M); BLS 6006 (S)

Big Joe Turner still carries a blues wallop. Bob Thiele, who produced this package, has let him go all out and he pulls no stops on as he belts out such tunes as 'Well Oh Well," "Piney Brown Blues," "Cherry Red" and "Joe's Blues," The repertoire was composed by Turner alone or in collaboration with Pete Johnson.





JAZZ SPOTLIGHT

BOBO MOTION

Willie Bobo. Verve V 8699 (M); V6-8699 (S)

Willie Bobo is an exciting artist. He's a great percussionist and the sides on this album illustrate the complexities and driving power of his rhythms. The music is many-faceted and comprises a blend of jazz, Latin, rock and rhythm and blues. "Up, Up and Away," "Cute," "Black are typical.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

FOR THE FIRST TIME

Kim Weston. MGM E 4477 (M); SE 4477 (S)

Kim Weston has a sock 'em style bordering on jazz, but sparkling with easy listening appeal. Many of the cuts are pop radio programming material. This, plus the inherent growing fame of Miss Weston, make this LP definitely worthwhile. Tunes include "That's Life," "Where Am I Going," "Free Again."



POP SPECIAL MERIT

CREOLE COOKIN'

Bobby Hackett. Verve V 8698 (M); V6 8698 (S)

Hackett's swinging cornet leads the way through bright and breezy instrumentals, backed by solid solo performances. Zoot Sims' sax on "Tin Roof Blues," and Bob Wilber's arranging and playing are groovy.

NEW ACTION ALBUMS

* NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK

* NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

TAKE A LOOK . . .

Aretha Franklin, Columbia CL 2754 (M); CS 9554 (S) (350-02754-3; 350-09554-5)

COLLECTION OF SIXTEEN ORIGINAL BIG HITS, VOL. 7 . . .

Various Artists, Motown M 661 (M); MS 661 (S) (678-00661-3; 678-00661-5)

GONE WITH THE WIND . . .

Soundtrack, MGM IE-10 (M); SIE 10 (S) (660-00010-3; 660-00010-5)

EVERYBODY NEEDS LOVE . . .

Gladys Knight & the Pips, Soul S 706 (M); SS 706 (S) (721-00706-3; 721-00706-5)

OUR SONG . . .

Jack Jones, Kapp KL 1531 (M); KS 3531 (S) (605-01531-3; 605-03531-5)

I WANTED SOMEONE TO LOVE . . .

Frankie Laine, ABC ABC 608 (M); ABCS 608 (S) (105-00608-3; 105-00608-5)

TONIGHT CARMEN . . .

Marty Robbins, Columbia CL 2725 (M); CS 9525 (S) (350-02725-3; 350-09525-5)

MEXICAN TRIP . . .

Mystic Moods Orchestra, Philips PHM 200-250 (M); PHS 600-250 (S) (740-20250-3; 740-60250-5)

THE LOOK OF LOVE . . .

Claudine Longet, A&M LP 129 (M); SP 4129 (S) (108-00129-3; 108-04129-5)

APPLES, PEACHES, PUMPKIN PIE . . .

Jay & the Techniques, Smash MGS 27095 (M); SRS 67095 (S) (815-27095-3; 815-67095-5)

THE NEW GOLDEN HITS OF THE PLATTERS . . .

Musicor, MM 2141 (M); MS 3141 (S) (685-02141-3; 685-03141-5)

THESE YEARS . . .

Matt Monro, Capitol T 2801 (M); ST 2801 (S) (300-02801-3; 300-02801-5)



POP SPECIAL MERIT

DAVID HEMMINGS HAPPENS

MGM E 4490 (M); SE 4490 (S)

David Hemmings is happening with this mixture of folk and rock. In addition to two lengthy numbers, "Talkin' L. A." and "War's Mystery," Hemmings hits the target with numbers like "Reason to Believe," 'Back Street Mirror" and "After the Rain."



LOW PRICE POP SPECIAL

MERIT

LIVING STRINGS PLAY MUSIC FROM GONE WITH THE WIND AND OTHER MOTION PICTURES

RCA Camden CAL 2161 (M); CAS 2161

With "Gone With the Wind" set for revival, this pleasant Living Strings album featuring three themes from the film is especially timely. Add current film music from movies like "Casino Royale," "Thoroughly Modern Millie" and "A Countess From Hong Kong" and you have an appealing disk.



LOW PRICE POP SPECIAL

MERIT

GIRL TALK

Lesley Gore. Mercury Wing MGW 12350 (M); SRW 16350 (S)

With numbers like "Hey Now," "Say Good-bye" and "Look of Love" included, this LP should do well with Lesley Gore's many fans, "You've Come Home" and "I Died Inside" among the other good cuts



LOW PRICE COUNTRY

SPECIAL MERIT

GEORGE SINGS A BOOK OF

MEMORIES

George Jones. Unart M 20002 (M); S 21002 (S)

Some of the best material available by George Jones at this price. Songs include "The Warm Red Wine," "I Heard You Crying in Your Sleep," and "Something 1 Dreamed."

SEE ALBUM REVIEWS ON BACK COVER





CLASSICAL SPECIAL MERIT

TCHAIKOVSKY: MARCHE SLAVE/ EUGENE ONEGIN: FRANCESCA DA RIMINI

Minneapolis Symphony (Dorati). Mercury Wing SRW 18076 (S)

This is another excellent collaboration on Tchaikovsky selections. Highlighted here, of course, is the exciting "Francesca Da Rimini," the work based on a cantata from Dantes Inferno. Both conductor and orchestra play with fervor and fire, "Marche Slave" and the two "Eugene Onegin" pieces are effective fillers.



LOW PRICE CLASSICAL

SPECIAL MERIT

HONEGGER: CHRISTMAS CANTATA/ BRITTEN: A CEREMONY OF CAROLS

Czech Philharmonic Chorus, Prague Symphony Orch. (Baudo). Crossroads 22 16 0153 (M); 22 16 0154 (S)

A seasonal pairing by two 20th century composers that has appeal for all seasons. Bohumil Kulinsky ably conducts the Prague Radio Children's Chorus in the Britten work, while Serge Baudo does a fine job directing the Honegger piece.



JAZZ SPECIAL MERIT

INTERMODULATION

Bill Evans/Jim Hall. Verve V 8655 (M); V6 8655 (S)

The paring of Bill Evans' piano and Jim Hall's guitar offers a rewarding musical experience. Both are masters of their craft and they have taken some masterful pieces ("I've Got You Under My Skin," "Jazz Samba," "My Man's Gone Now," etc.) to show their wares.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



JAZZ SPECIAL MERIT

THE COLLEGE OF PEE WEE RUSSELL AND RED ALLEN

Impulse A 9137 (M); AS 9137 (S)

A classic combination—Pee Wee Russell on clarinet and Henry Red Allen on trumpet-with some classic performances. Backed by piano, bass and drums, the duo takes to task such as "Blue Monk," the standard "Body and Soul," and "Pee Wee's Blues." An outstanding jazz album.



BLUES SPECIAL MERIT

STORMY MONDAY BLUES

T-Bone Walker. Bluesway BL 6008 (M); BLS 6008 (S)

T-Bone Walker, one of the great bluesmen, instrumentally and vocally, has cut a good one here. His vocals and guitar are backed by arrangements which are both hip and soulful. The producer really understands the idiom. Album should be carried by all retailers with a blues and jazz clientele.



Llover.

INTERNATIONAL SPECIAL

MERIT

A MI AMOR . . . CON MI AMOR

1760 (M); MKS 1760 (S) One of the hottest artists in Mexico, who will soon make strong inroads into the U. S.-Latin American market, Armando Manzanero handles a song in such a manner as to please both young and old. Songs in this debut U. S. LP, all written by himself, include "Adoro," "Felicidad," and "Contigo Aprendi." His current hit south of the border is "Esta Tarde vi

Armando Manzanero. RCA Victor MKL

FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

NEW MAN IN TOWN Bobby Arvon, MTA MTA 1004 (M); MTS 5004 (S)

MY HEART CRIES FOR YOU
Connie Francis. MGM E 4487 (M);
SE 4487 (S)

HOW SWEET SHE IS Shelia MacRae. ABC ABC 611 (M): ABCS 611 (S)

BURT BACHARACH: REACH OUT A&M A&M 131 (M); SP 4131 (S)

(Continued on page 62)

OCTOBER 7, 1967, BILLBOARD

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Album Reviews

Continued from page 60

BROUGHT BACK LIVE FROM Eddie Cano and His Quintet. Dunhill D 50018 (M); DS 50018 (S)

AROUND THE WORLD IN SONG Til Dieterle. Accent AC 5025 SLP (S)

Alex North Ork. MGM E 4462 (M); SE 4462 (S)

DELLA ON STRINGS OF BLUE Della Reese. ABC ABC 612 (M); ABCS 612 (S)

BAD BREATH Bobby Valentin, Fania LP 335 (M); SLP 335 (S)

RIGHT HERE! RIGHT NOW! Si Zentner & His Orchestra, Liberty LRP 3531 (M); LST 7531 (S)

LOW PRICE POPULAR

"TV'S TEEN STAR" Patty Duke. Unart M 20005 (M): S 21005 (S)

HIT THEMES FROM MOTION PICTURES Various Artists. Unart M 20001 (M); S 21001 (S)

LOW PRICE COUNTRY

JUDY LYNN IN LAS VEGAS Unart M 20009 (M); S 21009 (S)

THE MOOD I'M IN Melba Montgomery. Unart M 20008 (M); S 21008 (S)

DON'T LET ME FORGET Bobby Shoemake. Gospel Key GK 1001 (M)

PM ON MY WAY Bobby Stewart. Gospel Key GKS 1011

THAT'S GOSPEL BROTHER! Swanee River Boys. Skylite 6055 (M)

THE 3rd MAN The Wills Family. Skylite 6057 (M)

CLASSICAL

BACH: THE COMPLETE ORGAN MUSIC, Vol. 1 Lionel Rogg. 3-LP's. Epic L3C 6066 (M); B3C 166 (S)

BACH: ORGAN MUSIC Walter Kraft. Vox SVBX 5445 (M)

SCHUBERT: SYMPHONY No. 1/ SYMPHONY No. 2 South German Philharmonic Orch. (Ristenpart). Checkmate C 76005 (S)

SCHUMANN: STREICH QUARTETT OP. 41 Nr. 1 a-moll STREICH QUAR-TETT OP. 41 Nr. 2 F-dur Drolc Quartett. DGG 139143 (S)

LOW PRICE CLASSICAL

CARISSIMI: BALTHAZAR ANERIO: THE STORY OF ADAM AND EVE Various Artists/Chor der Kirchen-musikschule (Ewerhart), Turnabout TV 341725 (S)

CHORUS SCENES FROM GREAT OPERAS

Czech Philharmonic Chorus/Prague Symphony Orch. (Pinkas). Crossroads 22 16 0163 (M); 22 16 0164 (S)

DVORAK: STRING QUINTET IN G MAJOR—THE DVORAK STRING QUARTET Frantisek Posta, Bass. Crossroads 22 16 0161 (M); 22 16 0162 (S)

HAYDN: SYMPHONY No. 94 SYMPHONY No. 103 Philharmonia Hungarica (Dorati). Mercury Wing SRW 18077 (S)

MOZART: THE COMPLETE WIND CONCERTI Various Artists. Turnabout TV 34188-91 (5)

OLD ENGLISH VOCAL MUSIC The Prague Madrigal Singers. Crossroads 22 16 0143 (M); 22 16 0144 (S)

I'M WONDERING

market(s) listed in parentheses.

THE FROG . . .

(San Francisco)

★ NATIONAL BREAKOUTS

Stevie Wonder, Tamla 54157 (Jobete, BMI)

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been

reported getting strong sales action by dealers in major

Sergio Mendes & Brasil '66, A&M 872 (Rodra, BMI)

RACHMANINOFF: SYMPHONY No. 2 Detroit Symphony (Paul Paray). Mercury Wing SRW 18075 (S)

VOICES OF THE MIDDLE AGES Capella Antiqua Munich (Ruhland). Nonesuch H 71171 (S)

JAZZ

A LOVELY BUNCH OF Al Jazzbo Collins and the Bandidos. Impulse A 9150 (M); AS 9150 (S)

THE DUKES OF DIXIELAND ON PARADE Audio Fidelity AFLP 2174 (M); AFSD 6174 (S)

DJANGO REINHARDT Archive of Folk Music FS 212 (5)

BIG BAND SHOUT Buddy Rich. Verve V 8712 (M); V6 8712 (S)

HAPPINESS IS . . . TAKIN' CARE OF NATURAL BUSINESS . . . DIG?! The Al Tanner Quintet. Touche TRLP 100 (S)

LOW PRICE JAZZ

CANADIANA SUITE Oscar Peterson Trio. Mercury Wing MGW 12351 (M); SRW 16351 (S)

FOLK

THE WILLY NILLY WONDER OF ILLUSION The Back Porch Majority. Epic BN 26319 (M); LN 24319 (S)

Archive of Folk Music FS 210 (S)

AND THE TESTIMONY'S STILL COMING IN! Mike Kellin. Verve Forecast FT 3028 (M); FTS 3028 (S)

SPOKEN WORD

CENDRARS: PROSE DU TRANSSIBERIEN ET DE LA PETITE JEANNE DE FRANCE Jacques Henry Levesque. Folkways FL

GILFOND: THE WICK AND THE TALLOW Actors Company/Dailey/Various Artists. Folkways FL 9529 (M)

TODAY'S POETS: THEIR POEMS-THEIR VOICES (Vol. 1)
Donald Hall/Louis Simpson/Joseph Langland/Robert Francis. Scholasite FS 11001 (M)

JOHN UPDIKE READING FROM HIS WORKS CMS CMS 523 (M)

BLUES

BIG BILL BROONZY Archive of Folk Music FS 213 (S)

CHILDREN'S

THE OFFICIAL ADVENTURES OF THE FLASH/AQUAMAN/GREEN LANTERN Leo CH 1040

CHARLES DICKENS' THE MAGIC FISHBONE Richard Kiley & Julie Harris. Leo CH 1036

CHRISTMAS

WELL SEASONED The Joy Strings. Epic LN 24321 (M); BN 26321 (S)

PARTY POLKAS The Falcon Orchestra. Unart MS 21011 (S); M 20011 (M)

BREAKOUT SINGLES

153 147 THE THINGS I LOVE....... Jim Habers, Columbia Cl. 2703 (M); Cl 9903 (3) (250-02703-3; 250-07903-5) *155 170 IN THE HEAT OF THE NIGHT..... Soundtrack, United Artists, UAL 4160 (M); UAS 5160 (S) (875-04160-3; 875-05160-5) *156 - THE BLUES PROJECT LIVE AT TOWN HALL. Verve Personal FT 3025 (M); FTS 3025 (S) (875-03025-3; 875-03025-5) 163 TRINI LOPEZ—NOW! (780-04253-3; 780-04253-5) MARVIN GAYE & TAMMI TERRELL UNITED. Tamia T 277 (M); TS 277 (S) (855-00277-2; 855-00277-5;) 162 ROGER Keger Williams, Kegs Kt. 1512 (M): KS 3512 (S) [865-01512-3; 805-03512-5] 165 HELLS ANGELS ON WHEELS. Soundtrack, Smarth MGS 27094 (M); 525 47094 (S) (815-27094-3); 815-47094-5) FRESH CREAM 22 167 Cream, Atra 33-304 (M); SB 33-204 (S) (175-33206-3; 175-33206-5) - COME BACK WHEN YOU GROW UP..... *169 Bobby Yes, Liberty LEP 3534 (M); LST 7534 (S) (430-03134-3; 430-07534-5) Jim Habors, Celumbia Ct. 2663*(M); CS 9665 (S) (250-02645-3); 250-09665-5) 173 178 STRANGERS IN THE NIGHT..... 68 & Frank Sinatra, Reprise F 1017 (M); FS 1017 (S) (780-01017-3; 780-01017-3) *Indicates Star Performer INTERNATIONAL THE GYPSY AND I

TOP LP's . Continued from page 28

151 151 ERIC BURDON & THE ANIMALS, VOL. II.... 18

COWBOYS & COLORED PEOPLE 7

Yul Brynner, Vanguard VRS 9256 (M); VSD 79256 (S)

CARLOS MONTOYA Archive of Folk Music FS 211 (S)

RAGAS FROM SOUTH INDIA Rajapur/Various Artists. Folkways FW 8854 (M)

THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

HOLY MUSIC Malachi, V6-5024 (S); V 5024 (M)

CLASSICAL

DVORAK: SYMPHONY NO. 8 Hamburg Philharmonic Orch. (Macker-ras). Checkmate C 76006 (S)

IVES: 2ND STRING QUARTET HOVHANESS: "LOUSADZAK" Walden String Quartet/Maro Ajemian/ Orchestra (Hovhaness). Folkways FM

LOW PRICE CLASSICAL

BIZET: CARMEN SUITE L'ARLE-SIENNE SUITES 1 & 2 Detroit Symphony (Paray). Mercury Wing SRW 18074 (S)

DEBUSSY: CHILDREN'S CORNER, CLAIR DE LUNE, L'ISLE JOYEUSE, DANSE, DEUX ARABESQUES, JAR-DINS SOUS LA PLUIE, LA PLUS QUE LENTE, TOCCATA

Peter Frankl. Turnabout TV 34168S (S) SCHUPERT: PIANO TRIO IN B-FLAT OP 99/NOTTURNO OP 148 The Suk Trio. Crossroads 22 16 0147 (M); 22 16 0148 (S)

FOLK

www.americanradiohistory.com

BALLAD SINGER Grant Rogers. Kanawha 308 (M)

A VISIT TO A SAD PLANET . . .

KITTY DOYLE . . .

(Oklahoma)

Leonard Nimoy, Dat 17038 (Brookhaven, BMI) (Chicago)

Dino, Desi & Billy, Reprise 0619 (Chardon, BMI) (Seattle)

A FEW DOLLARS MORE . . .

Billy Strange, GNP Crescendo 395 (Unart, BMI)

New Album Releases

Continued from page 39

CHOPIN: THE NOCTURNES-Arthur Rubinstein; LM 7050, LSC 7050

☐ RCA VICTOR

LIZ ANDERSON-Cookin' Up Hits; LPM 3852, LSP 3852 BLACKWOOD BROTHERS QUARTET-Sings for

Joy; LPM 3851, LSP 3851 JIM ED BROWN-Gems By Jim; LPM 3853, LSP 3853 SKEETER DAVIS-What Does It Take; LPM

3876, LSP 3876 JOE FEENEY-For Heavens Sake; LPM 3850,

LSP 3850 HOMER & JETHRO-Somethin' Stupid; LPM 3877, LSP 3877

The Best of SPIKE JONES; LPM 3849, LSP ARMANDO MANZANERO-A Mi Amor . . .

Con Mi Amor; MKL 1760, MKS 1760 WILLIE NELSON-The Party's Over & Others; LPM 3858, LSP 3858
The Best of CONNIE SMITH; LPM 3848, LSP 3848 THE BILL DIXON ORCH .- Intents & Purposes;

LPM 3844, LSP 3844 IL GRUPPO—The Private Sea of Dreams; LPM 3846, LSP 3846 BOSTON POPS ORCH.—Music From Million

Dollar Shows; LM 2965, LSC 2965 FATHER TOM VAUGHN-Motor City Soul; LPM 3845, LSP 3845 LANA CANTRELL-Another Shade of Lana; LPM 3862, LSP 3862 ROD McKUEN-Listen to the Warm; LPM 3863, LSP 3863 THE YOUNGBLOODS-Earth Music; LPM 3865, LSP 3865 The Sound of ROUVANN; LPM 3866, LSP

PETER NERO-Neroing In on the Hits; LPM 3871, LSP 3871 CAROL BURNETT Sings; LPM 3879, LSP 3879 CHET ATKINS-Glass Guitar; LPM 3885, LSP

☐ RCA VICTROLA

FRITZ WUNDERLICH Operatic Recital; VIC 1235, VICS 1235 TELEMANN: SUITE IN D FOR VIOLA-Collegium Aureum (Reinhardt); VIC 1272, MOUSSORGSKY-RAVEL: PICTURES AT AN EXHIBITION—NBC Symphony Orch. (Tos-

canini); VIC 1273
ROSSINI OVERTURES—NBC Symphony Orch. (Toscanini); VIC 1274
PENDERECKI: THE PASSION ACCORDING TO ST. LUKE-Various Artists/Cologne Radio Chorus & Symphony Orch. (Dzyz); VIC 6015, VICS 6015

☐ RCA VICTOR INTERNATIONAL

GRABADO EN MEXICO-Los Inmortales Del Cine Mexicano; MKL 1747 Estos Son LOS CALVOS; FPM 197, FSP 197 ARMANDO MANZANERO-A Mi Amor Con Mi Amor; MKL 1760, MKS 1760 The Best of GIANNI MORANDI; FPM 194, The Best of RITA PAVONE; FPM 193, FSP

ROULETTE

☐ SCHOLASTIC

- BLAZE 1

MARTHA & THE VANDELLAS LIVE!......

IR. WALKER & THE ALL STARS "LIVE!"....

180 200 MARVIN GAYE'S GREATEST HITS, VOL. 2...

183 184 RALLY 'ROUND THE FLAGG.....

PAINT IT BLACK.
Southal Strings, Codes LP 776 (M); LPS 776 (S) (245-00776-3; 245-00776-5)

BLOWIN' YOUR MIND..... Van Marrison, Bang BLP 218 (M): BLPS 218 (5) (204-00218-3; 204-00218-5)

Buck Deves & His Suckarous, Capital T 2740 (M); ST 2760 (S) (300-02760-3; 300-02740-5)

188 198 YOUR TENDER LOVING CARE.....

-- RESPECT Jimmy Smith, Verse V 6705 (N); V4-6705 (3) (875-06705-3; 875-44705-5)

- A DAY IN THE LIFE.....

193 195 HAPPY JACK The Whe, Dette Dt. 4892 (M); Dt. 74892 (S) (400-04892-3) 400-74892-3)

CARRYIN' ON WITH JOHNNY CASH &

199 TRIANGLE Brown Brownells, Warner Bros. W 1492 (M); WS 1492 (S) (725-01672-3; 725-01672-3)

- THE JOHN GARY CARNEGIE HALL CONCERT

JOHNNY'S GREATEST HITS449 (8)

SCA Victor LOC 1139 (M); LSO 1139 (5) (775-01139-3; 775-01139-5)

Juhney Methis, Celumbia CL 1133 (N); CS 8636 (S) (250-01133-3; 250-0634-5)

Johnny Elvers, Imperial LP 9234 (M), LP 12534 (E) (570-07334-3; 570-12534-3)

Tamia T 278 (M); TS 278 (S) (855-00278-3; 856-00278-5)

Faunio Flagg, BCA Victor LPM 3656 (M); LSP 3656 (S) (775-63656-3; 775-63856-5)

Sensy & Cher, Atco 33-203 (M); 50 23-263 (S) (175-32263-3; 175-32263-5)

Was Manigamery, ASM LP 2001 (M); SP 2001 (S) (108-02001-3; 108-02001-3)

Buddy Rick, Pocific Jazz PJ 10117 (M); ST 20117 (E) (720-10117-3; 720-20117-5)

DONALD HALL/LOUIS SIMPSON/JOSEPH LANGLAND/ROBERT FRANCIS - Today's Poets Their Poems, Their Voices (Vol. 1); FS 11001

SKYLIGHT

SWANEE RIVER BOYS-That's Gospel Brother!; 6055

☐ TOUCHE

THE ALL TANNER QUINTET-Happiness Is . . Takin' Care of Natural Business . . Dig?; TRLP 100

☐ TURNABOUT

DEBUSSY: CHILDREN'S CORNER, Clair De Lune, L'Isle Joyeuse & Others; TV 341665 MOZART: THE COMPLETE WIND CONCERTI-Various Artists; TV 34188-91

☐ UNART

AL CAIOLA-Warm & Mellow; M 20003, S 21003 PATTY DUKE-TV's Teen Star; M 20005, S 21005

THE FALCON ORCH. - Party Polkas; MS 21011, M 20011 The Piano Artistry of FERRANTE & TEICHER; M 20004, MS 21004

BURL IVES Favorites; M 20006, S 21006 GEORGE JONES-George Sings a Book of Memories; M 20002, 5 21002 JUDY LYNN in Las Vegas; M 20009, S 21009 MELBA MONTGOMERY—The Mood I'm In; M 20008, S 21008 The Great JOHNNY RIVERS; M 20007, MS

VARIOUS ARTISTS-Hit Themes From Motion Pictures; M 20001, 5 21001 ☐ VANGUARD

YUL BRYNNER-The Gypsy & 1; VRS 9256, VSD 79256

□ VERVE

WILLIE BOBO-Bobo Motion; V 8699, V6-BILL EVANS/JIM HALL-Intermodulation; V 8655, V6-8655 STAN GETZ-Voices; V 8707, V6-8707 ASTRUD GILBERTO-Beach Samba; V 8708, V6-8708 BOBBY HACKETT-Creole Cookin'; V 8698, LUIZ HENRIQUE-Barra Limpa; V 8697, V6-NICO: Chelsea Girl; V 5032, V6-5032 BUDDY RICH-Big Band Shout; V 8712, V6-THE RIGHTEOUS BROTHERS-Souled Out; V 5031, V6-5031

JIMMY SMITH-Respect; V 8705, V6-8705

WALTER WANDERLEY-Batucada; V 8706,

V6-8706 ☐ VOX

BACH: ORGAN MUSIC-Walter Kraft; 5VBX

THE FALLEN ANGELS; R 25358, SR 25358 5445

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THE BICCEST HIT FROM THE BIC PICTURE BONNIE & CLYDE & ALCKE & FINN & BONNIE & CLYDE & PROM THE BIC PICTURE BONNIE & CLYDE & ALCKE & FINN & BONNIE & CLYDE & BONNIE &



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YINN & RONNIE

International News Reports

Fest of Roses to Bloom With Global Showcase of 152 Artists

By GERMANO RUSCITTO

ROME—An international touch to this year's Festival of Roses, Tuesday-Thursday (3-5) is being given by the participation of American, British, French, Japanese and Canadian artists.

The 152-artist showcase is completed by a substantial line-up of Italian singers, groups, a ballet and a 32 piece orchestra, movie stars attending include Gina Lollobrigida and Rossano Brazzi, who will be guest of honor.

American, British and French publishers will take part in this contest, this being the first time non-Italian publishers are allowed to compete in

an Italian festival.

Twenty-four songs, eight per night, will be performed three times. There will be no semifinals. First, second and third prizes will be assigned according to one-shot vote score. Also, two special trophies are to be given by press and the European Tourism Institutes representatives attending the show. (Billboard July 22 and Sept.

To Be Broadcast

The three-night show will be broadcast and televised on the national networks to an average 10 million audience each night.

Top European publishers and record company leaders are expected to attend, as they did last year.

U. S. Representatives

Rocky Roberts (Durium), Santo and Johnny (Belldisc Italiana) and the Folk Studio Singers (CDI) are the U. S. representatives. Both Roberts and Santo and Johnny are well known here: Roberts has recently sold 600,000 copies of an Italian song, "Stasera Mi Butto," while S&J have been standard sellers here for seven years.

Herve Villard (Philips), Philippe Olivier (Carisch) and Les Surfs (Festival-CGD) are from France. Vilard and Les Surf are current stars

here and in France.

Julie Rogers (Philips), Dave, Dee, Dozy, Beaky, Mick and Tich (Philips), David and Jonathan (EMI), the Sorrows (Pyre-RCA Italiana) and Mike Liddel (Parade) represent U. K., Tony Massarelli (GTA) comes from Canada and Cheiko Sema (Cinevox) from Japan.

April Music of New York is competing with "Going Nowhere," written by Levitt-Sexter, turned into the Italian title "Allora Decidi Ora." An Italian version was requested because the fes-

tival rules allow participation of non-Italian tunes up to one-third of the total number of songs, provided they will have Italian lyrics and will be performed in Italian. "Going Nowhere" Italian sub-publisher is April Music of Milan, part of the Sugarmusic group. Performers will be Gil Showmen (RCA-Italiana), Pier Giorgio Farina (BDM) and Rolls' 33 (CBS-Italiana). A fourth version to be released after the Festival is being recorded by Los Bravos (Columbia Espanola-Tiffany), the young men of "Black Is Black."

Other non-Italian copyrights are French "Vivre Pur Vivre," turned into "Vivere Per Vivere," from the movie soundtrack, published by United Artists Music of Paris and sub-published here by Curci Group. Performers will be Santo and Johnny (Belldisc Italiana), Memo Remigi (Cemed-Carosello) and Carmen Villani (Fonit-Cetra).

British "Zabadak," published by Lynn Music of London and sub-published by Alfiere of Milan, will be performed by the Sorrows (Pye-RCA Italiana) Dave, Dee, Dozy, Beaky, Mich and Tick (Philips) and the French ballet of Nanette Maya.

French "C'Est Bien Ici," turned into "Il Freddo," published by Bernet Music of Les Nouvelles Editions Barclay, Paris, and sub-published here by Les Copains of Sugarmusic Group. It will be sung by Herve Villard (Philips), Guido Russo (Durium) and Luisella Ronconi (Combo).

The Italian group includes Nino Rosso (Durium), Orietta Berti (Phonogram), Georgio Gaber (Rifi), Al Bano (EMI-Italiana), Lucio Dalla (RCA Italiana), Claudio Lippi (Belldisc Italiana), Joe Sentieri (CAR), Marcellos Ferial (Durium), Isabella Iannetti (Durium), Annarita Spinaci (Phonogram), Pino Donaggio (EMI-Italiana), Peppino Gagliardi (Det) and some new artists.

Durium will have 12 singers, followed by Phonogram with seven, EMI-Italiana and Belldisc Italiana with five, RCA-Italiana with four and Parade with three. Durium is the leader also on the publishing side with four songs, one of which is co-published with Sugarmusic, followed by Curci and Leonardi with three each, and so on.

Besides Gina Lollobrigida and Rossano Brazzi. other guests of honor from the movie and the theater world will be Ugo Tognazzi, Nino Manfredi, Peppino De Filippo, Corradio, Nunzio Filogamo and Andrea Giordana.



AT THE RECEPTION given to announce the acquisition by Barclay of the Belgian distribution rights for the German Ariola, Eurodisc and Baccarola labels, are, left to right, V. Bral, director of Barclay, Belgium; Rudolf Schock, the Robert Stolzes, and R. Oeges, director of Negram, Holland.

RSI-Italiano Picks 10 New **Action Disks for September**

MILAN — RSI-Italiano has selected the 10 new records creating action in Italy in September for shipment this month. The selection is made by Germano Ruscitto, Billboard's director of Italian operations.

The subscribers to RSI-Italiano include record companies and music publishers who review the records and songs for their value in their particular market. RSI-Italiano also supplies the English translation to the Italian lyrics and information as to where licensing arrangements are to be made available. These selections include Italian copyrights only.

Following is a list of the 10 records selected: "Tre Passi Avanti" by Adriano Celentano (Clan Celentano), published by Clan; "Pugni Chiusi" by I Ribelli (Dischi Ricordi), co-published by Ricordi and Leonardi; "E Lasciatemi Andare" by Rocky Roberts (Durium), published by Curci; "Con Quella Faccia" by Marino Marini (Tiffany), published by Rimi; "La Coppia Piu' Bella Del Mondo" by Adriano Celentano (Clan Celentano), published by Clan; "Il Mio Posto Qual'e" by Ornella Vanoni (Ariston), published by RCA-Italiana; "A Me Piace Tua Figlia" by Giancarlo Guardabassi (Cemed-Carosello), published by El & Chris; "Guardo Te E Vedo Mio Figlio" by I Dik Dik (Dischi Ricordi), co-published by Ricordi and El & Chris; "Il Comizio" by Maurizio (Saar), published by

U. S. Decca, UA Set Jan. 1 as Indie Target Date in Britain

LONDON — U. S. Decca will start 1968 independently Jan. 1, and United Artists Records is aiming at the same deadline for the start of its independent operations here. U. S. Decca has signed a British producer, and executives are completing organizational details for the January move. Hitherto, American Decca group product has been released by the entirely separate British Decca company here on the Brunswick and Coral labels under a licensing deal which expires at the end of this year.

The new outfit will issue material by all current Brunswick and Coral artists, but is not expected to use the British Deccaowned Brunswick label name.

U. S. Decca international manager Hubert J. Stone has been talking with the company's British representative Mike Sloman here about arrangements for the independent operation, and Music Corporation of America (MCA) Vice-President Berle Adams is expected soon for further negotiations. American Decca is a division of the MCA giant. The British producer signed is Mike Leander, and publicist Chris Hutchins may also contribute product through his Rotide production operation. Coral has a threeyear production deal with im-

UA Records President Mike Stewart has been having discussions here to achieve independence for the label by Jan. 1. At present, UA product is released by EMI under a licens-

ing deal not due to expire until October 1968, but Stewart is known to be seeking an earlier termination of the agreement. UA is expected to maintain a pressing and distribution link with EMI after independence as MGM has done.

Blue Horizon, **Vernons Deal**

LONDON — The CBS Blue Horizon label will become the responsibility of Mike and Richard Vernon as of Jan. 1 for a regular program of r&b releases.

Mike Vernon, Decca staff producer, is shortly going inde-pendent, and his 20-year-old brother Richard works on CBS exploitation. Mike Vernon is a noted blues producer here, recording John Mayall's Decca product and having done sessions with Memphis Slim and Jack Dupress among others in the past.

The Blue Horizon label remains part of CBS till January, and a contract due to be signed this week between the company and Mike Vernon will enable the brothers to produce and release blues product at their own discretion under the CBS banner, both local and American.

Artists to be released on Blue Horizon include Peter Green's Fleetwood Mac and Ainsley Dunbar's Retaliation.

Six Sales Offices Open WB of Can.

MONTREAL—Warner Bros. Records of Canada opens here this week with six sales offices.

For the past several weeks, all Warners/Reprise stock formerly held by Compo and its outlets has been transferred to the American label's own affiliated distributorships. Headquarters for the company is in the Montreal suburb of Pointe Claire, near the new Trans-Canadian Highway. Disks will continue to be pressed by Compo's two plants in Cornwall and Lachine, Que. The headquarters office staff here consists of Ken Middleton, general manager; Clyde McGregor, national sales merchandising and Claude Ranallo, promotion. All French recording activities will be conducted here, with an array of artists still to be developed. The company has as its first licensee, Vogue Records of France.

A branch office has been established in Dournsview, Ont., headed by Bob Martin with Ed Lawson the promotion chief. Warners international director, Phil Rose said last week in Los Angeles that the Canadian company "would be patterned after the American operation which has emphasized strong promotional programs.

"Our biggest problem in Canada will be service because of the vast distances between places. But our location near the Trans-Canadian Highway, for example, should help considerably in expediting product," Rose said. The Canadian company will have a simultaneous release program with its U. S. parent.

In addition to the companyowned head and branch office, WB has established ties with four independent distributors, all newly formed to handle the line. These include: Lee-Bern Electronics in Vancouver, B. C. (managed by Bill Tate); MTC Record Distributors, Winnipeg, Man. (managed by Armand Beaudin); Chinook Records, Calgary, Alta. (managed by Dave Jones) and Avalake Distributors, Amberst, N. S. (managed by Allie Daley).

In addition to handling disks, all the W-R outlets will service 4 and 8-track CARtridges, which are imported into the country. The market is too small for WB to seek local duplication.

Century Set Up, Canada Distrib

TORONTO - A new record distribution company, Century Records, has been formed by record industry veteran George E. Wade, formerly general manager of Pickwick International's Canadian operation. Century has acquired Canadian rights to the Crown, Custom and United budget-price labels and the product of several smaller independent producers, and is also active in the field of premium and promotion records. Wade recently returned from a trip to major cities throughout Western Canada to set up distribution of his lines. Century also hopes to release Canadian material on its own label in the future.

Century's pressings handled by another new company, Cardinal Record Corp., which recently purchased the International Record Co. pressing plant in Toronto, General manager is Laurie Heseltine, also well known in the Canadian record industry, formerly production manager with the Pickwick operation. Cardinal also handles custom pressing.

Both companies are headquartered at 1244 Dufferin Street, Toronto.

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PHILIPS AND THE OFARIMS MAKE RECORDS - IN MORE WAYS THAN ONE

Just Not So, Says CBS France's Souplet on French Sales Crisis

By MIKE HENNESSEY

PARIS — Jacques Souplet, president of CBS France, dismissed reports of a crisis in the French record industry and said he expected to see the record companies' turnover increase by 35 per cent in the next year.

"This year there have been suggestions that record sales have slumped by as much as 40 per cent. In fact, sales for the first quarter of 1967 were down 8.86 per cent compared with the same period last year, and for the second quarter they showed a drop of 7.62 per cent compared with the same period last year. There has been a general reduction in the price of records over this period so it is quite clear that we have sold just as many records-if not more."

Gemini Success

Souplet spoke at a CBS luncheon held to celebrate the success of the Gemini singles series launched in April 1966, and to outline to the press the company's plans. He said that CBS had adopted a singles policy to meet the demand of young record buyers who represent an important proportion of the company's clients.

"These young people want records of Dylan, the Beatles, the Rolling Stones as soon as they appear in the U. S. or

Nimbus Formed, Canada Label

TORONTO — A new Canadian-talent label, Nimbus, bows with "Flower Girl" and "Give Me More Love" by Bill Marion, onetime lead singer with the Paupers, backed by the big rocking sounds of a 26-piece band and four-voice cho-

The Nimbus label and Nimbus 9 Productions were established by Ben McPeek, leading composer - arranger - conductor for radio and TV commercials, programs, films, musicals and revues, as well as records; arranger Al Macmillan, an associate in Ben McPeek Productions; Jack Richardson, manager radio-TV department, McCann-Erickson of Canada; and Peter Clayton, creative group head at McCann-Erickson.

The new label is distributed by Caravan Record Sales.

Britain," he said. "With EP records it was sometimes necessary to delay the release of a hit until two other tracks had been obtained."

In addition, Souplet added, the recording quality of singles was better than that of EP's. The decline of the EP began when the price of LP's had been reduced by all the major French record companies. It is also essential that France line up with all the other Common Market countries.

French popular music would benefit because a&r men would have to be more severe in their selection of material for a single that has been required in the production of EP's, he said. CBS had pioneered the single in France and now, Souplet said, he was happy to see that nearly all the other French companies were following suit.

Larger LP Market

A definite effect of a greatly increased market in singles would be a larger market for LP's. Record buyers who discovered new idols on single disks would be more inclined to buy new albums by their favorites than they would be if they already had the artists concerned on a number of EP's, he added.

Success of singles was not only limited to international hits. CBS had achieved signal success with the Compagnons de la Chanson French version of "Yellow Submarine" which has sold 150,000.

Referring to the fact that 50 per cent of American record sales were achieved through outlets other than the specialized record retailers, Souplet said that CBS was evolving plans for mass distribution of product. There was no danger that the record retailer would suffer—on the contrary his trade was likely to increase, as it had done in the U. S., he said.

Tremendous Potential
Souplet said that the French
market had a tremendous potential because record and record player sales per head of
population were considerably
lower in France than those obtaining in the U. S., Britain
and Germany.

"There is no reason why we should not progress from our present annual record sales turnover of \$76 million to the German figure of \$104 million —in other words an increase of 35 per cent," said Souplet. "And that is why we at CBS will celebrate with great optimism the 20th anniversary next year of the invention of the long playing record by the American engineers of CBS."

Kaempfert Pub

AMSTERDAM—"The World We Knew," by Bert Kaempfert, is sub-published in Holland by Editions Altona and not by Barclay as incorrectly stated in Billboard (Sept. 2). Altona controls the whole catalog of Roosevelt Music for Holland. Barclay sub-publishes the song in France, Belgium and Luxembourg.



ESTHER AND ABI OFARIM receive their third gold disk, presented for one million international LP sales, from Coen Solleveld, right, president of Philips Phonographic Industries, Holland. The Ofarims are set for a Los Vegas season early next year.

From The Music Capitals of the World

AMSTERDAM

Following negotiations with Rudolf Slezak, Ferry Wienneke has secured for Basart exclusive subpublishing rights of the Abigail and Dratleaf catalogs in Holland. This means Basart will henceforth represent the publishing interests of the Cream and the Bee Gees. The Bee Gees are currently in the Top 40 with "To Love Somebody," and another strong challenger is "Gilbert Green" which the Bee Gees penned for Gerry Marsden.

Dutch singer Johnny Lion

(Philips) left Sept. 19 for a monthlong tour through Surinam and the Dutch Antilles. . . . American group the Mothers of Invention played a concert at the Amsterdam Concert Hall on Sept. 24. . . . United Artists' Noel Rogers from London and Eddie Adamis from Paris flew in for talks with Wim van Vught, manager of Editions Altona, on the promotion of the UA catalog in Holland, with particular emphasis on the score from the James Bond movie "You Only Live Twice." . . . CBS is preparing a big promotion campaign to salute the 30th anniversary of Eugene Ormandy's association with the Philadelphia Orchestra. Ormandy visits Holland Nov. 6-17.

Ted Shapiro of Kapp Records visited Heemstede for talks with Negram directors Robert Oeges and Hans Kellerman on plans for the release of a batch of new Kapp singles. The Negram directors also had a visit from Rogier Engleder of Germany's Cornet Records to discuss plans for strengthening the ties between the two companies. . . . Negram-Delta announced plans for the release of new albums by the Kinks, David Garrick, Frank Sinatra, Nancy Sinatra, the Electric Prunes and Dean Martin at the company's annual sales conference. Negram will also release the Ariola albums "Was Ich Dir Sagen Will," by Udo Jur-gens and "Peter Alexander Serviert Spezialitaten," by Peter Alexander. . . . Iramac is getting a favorable reaction to its release of the cheap Europa stereo album line, featuring recordings by Peter Kreuder, Paul Badura-Skoda and Eschenbach. . . . Barclay released "Jerusalem," by Charles Aznavour and a Dutch version of "Ode to Billie Joe," by Conny van Bergen.

COPENHAGEN

The Pink Floyd visited Aarhus and Copenhagen for concerts and EMI issued the group's album "The Piper at the Gates of Dawn"

BAS HAGEMAN

to tie in with the dates. . . . Eva, recently signed by Nordisk Polyphon, makes her disk debut on CBS with "Kom tag min haand." . . . Philips launched French singing star Georgette Lemaire in Denmark with the EP "Et si c'etait vrai." . . . The new Decca low-price line Musik for alle—selling at \$3.50, plus tax — has been launched in Denmark.

Polydor group, the Lollipops are climbing the charts with "Stop." . . . EMI has cut the price of musicassettes to \$7.15. . . . French artists are finding a more ready market in Denmark than in any other Scandinavian country and EMI has issued albums by Richard Anthony and Gilbert Becaud. . . . Polydor has released the album "Det glade kobenhavnerliv," featuring Vigga Bro, Ellen Winther, Mime Foesnss, Susse Wold, Jesper Langberg and Buster Larsen and inspired by the TV series "Merry Copenhagen." . . . JMV has released a series of singles from the Danish film "Min Kones Ferie" (My Wife's Holi-) day), by Dario Campeotto and Ghita Noerby.

Keld and the Donkeys have recorded the old Danish song "Det var paa Fredriksberg" for HMV.

HELSINKI

Immediate's international promotion package of P. P. Arnold, Chris Farlowe, the Small Faces, the Twice as Much and the Warm Sounds is due in Helsinki Thursday (12). . . . Scandia artist Carola left Finland for a TV appearance in Hungary followed by a tour of Switzerland. . . . Singer Gisela May was in Helsinki to give two concerts of the songs of Brecht, Eisler, Weill and Dessau. . . . Scandia Music is doing strong promotion on the rhythm and soul recordings of Percy Sledge, Wilson Pickett, Joe Tex, Bar-Kays, Otis Redding Arthur Conley. KARI HELOPALTIO

LONDON

Alan Bates has been named marketing manager and Frank Fenter head of the a&r department of Polydor Rcords by managing director Roland Rennie. The appointments are consequent upon the resignation of Don Johnston, marketing manager since 1965. Bates worked with Disneyland Records in Los Angeles before joining Polydor a year ago, and Fenter has been Atlantic label chief here since last year—a post he will combine with his new duties.

A verdict of accidental death

was recorded on Beatle manager Brian Epstein. The pathology report disclosed he died of carbrital drug poisoning. . . . Independent producer Steve Rowland has acquired Camp label from Campbell Connelly for the release of material from his Double-R production outfit. . . . A musical, "The Four Musketeers," based on the characters of novelist Alexandre Dumas, is to be produced at Drury Lane with book by Michael Pertwee, music by Laurie Johnson and lyrics by Herbert Kretzmer. Johnny Dankworth and Benny Green collaborating on another musical based on life of George Bernard Shaw. . . . Latest popsters affected by work permit blues are Los Cincos from Gibraltar. They have been resident at the Grosvenor House for 18 months, but have to exit Britain by Nov. 4. The ruling ironically followed news of Gibraltar's solid referendum vote to stay British.

Eric Burdon, leader of the new animals, has married Anglo-Indian model Angle King, and Animal bass guitarist Danny McCullock has married former NEMS secretary Carol Fielder. Liberty will launch its Minit label here, possibly before Christmas, featuring r&b acts like Jimmy Holliday and a London group called Hapshash and the Colored Coat. Liberty will also enter the cassette field early next year. . . . Chart topper Engelbert "Last Waltz" Humperdinck will star in this year's Robinson Crusoe pantomime at the London Palladium. . . . MGM has set its first single release by Paul and Barry Ryan for Oct. 13. Title will be "Heartbreaker". . . . Helen Shapiro will star in a 90-minute color movie, "Winkles and Champagne," opposite Anthony Booth and directed by Michael Winner. Film will follow the growth of show business from early vaudeville days.

EMI will launch its Columbia Blue Beat series Friday (6) with "Rock Steady" by Laurel Aitken and "Jesse James Rides Again" by The Bees. . . . Bud Prager, partner of Felix Pappalarci in Windfall Music, was here for talks with David Platz of Essex and Atlantic's Ahmet Ertegun. Prager has produced an album by The Cream under Robert Stigwood's auspices, and fixed a deal concerning the Grumpus with Essex. . . . songwriter Les Reed plans to bow his Donna label in December with releases by Denny De Costa, Jason Cord and an album by the Lifeguards Military Band. TV personality Jackie Rae has been named exploitation manager. Music for Pleasure's three current releases are Carl Nielsen's violin concerto played by Yehudi Menuhin, a two-LP album of "La Boheme," featuring Beniamino Gigli in the 1938 La Scala production, and Shos-tokovich's "First Symphony" coupled with Prokofiev's "Scythian

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Page One label after all, and have cut a new single called "Love Is All Around" for Friday (6). . . . Norman Newell will produce all Shirley Bassey's future single and album releases, following a deal between him and the singer. The first disk following the agreement is "Big Spender," a song from the "Sweet Charity" show. . . . 15-yearold Jonny Ross sings "Push-a-Button" for his second Columbia single currently released. He has been signed to a seven-year film deal by the Boulting Brothers, and was the only British artist at the British film festival in Sorrento this month . Four independent distributors, Keith Prowse, Lugtons, H. R. Taylor and Clyde Factors, have formed an organization called British independent record distributors (Bird) . . . Ember will release material from the Lupone catalog here on the CHM and Specialty labels. The soundtrack album from "The Happiest Millionaire" headlines October release of seven LP's from Walt Disney Productions. NIGEL HUNTER

MILAN

Ember Records president Jeffrey S. Kruger was here for meetings with Vedette president Armando Sciascia. Vedetta is the licensee for most of Ember product, and Vedette and Ember are partners in International Music of Italy. Kruger was accompanied by Jimmy Henney, a British publisher and London's BBC disk jockey. . . European actress Catherine Spaak has cut two sides for Ricordi. They are from the soundtrack of the film "La Notte E' Fatta Per Rubare" (Night Is Made to Steal). . . . Paul Jones (EMI) was here in conjunction with the release of his "High Time' b/w "I Was a Bad Bad Boy."

A massive promotion through TV has been planned by EMI-Italiana to launch Adamo's latest recording "Notre Roman" (Our Romance). . . . EMI-Italiana has issued 12 more albums of the "Invito Alla Musica" (Invitation to Music) series.

GERMANO RUSCITTO

NEW YORK

The hit Italian recording of "Stasera Mi Butto" (Tonight I'll Jump), by Rocky Roberts, and the Airedales, which has just been released on the United Artists label in an American version, will be the title of a motion picture which is set for production in Rome. . . . French composer Michel Legrand will write the score for the Mirisch Corp's production of "Thomas Crown and Company." . . . Flip Wilson, comedian on the Atlantic label, will appear on the upcoming ABC-TV special "Popendipity." . . . Capitol's Peggy Lee at the Copacabana for the next three weeks. . . .

Reeves Review

• Continued from page 52

as singer with a collection of numbers others have made popular. Among those which he wrote and sung during his set were Johnny Cash's "Ring of Fire," "Wolvertine Mountain," by Claude King and Eddy Arnold's "Make the World Go Away." Timi Yuro had the first pop hit of the Arnold tune several years ago.

Lois Johnson, Epic Records country artist, put together a dynamic set of popular country tunes. However, she lacked the proper audience contact. With little introduction, if any between numbers, Miss Johnson quickly followed up each song with another, varying the pace of each tune. She did manifest herself as a vocalist with first rate potential as she delivered both uptempo powerhouse numbers as "Jambalaya" and "Mountain Dew," and emotional tear jerkers as "Legend in My Time" and "There Goes My Everything" HANK FOX

Bob Schwartz, of Windmill Productions, will produce a group called the Vacant Lot for Roulette.
... Irving Spice arranged upcoming album by the Blades of Grass for Jubilee. ... Montreal's Carnival Connection begin a two-week engagement at the Electric Circus Tuesday (3).

Songwriter Ray Gilbert will coproduce with Merv Griffin all albums by Brazil composer Marcos Valla on the MGM label. Gilbert has Valle under personal management contract. . . . Henry Mancini signed for four performances at Purdue University Oct. 20-21. . . . Stevie Wonder on tour in the United Kingdom until Oct. 22. . . . Marvin Gaye into the Apollo Theater Oct. 20-26. . . . Peter Lengsfelder's Cutlass Productions closed an exclusive deal with Larry Lucie but not with Cozy Cole as erratummed in a recent issue of Billboard. . . . Lew Shapiro, formerly with Morty Wax promotion firm, has set up his own office at 1650 Broadway. . . . Neil Diamond is writing material for a new group which he discovered in Huntington, L. I., called Penny

Epic's Enzo Stuarti guests on ABC-TV's "Hollywood Palace" Jan 12. . . . Atlantic's Bobby Darin will ride one of the float's in Macy's Thanksgiving Day Parade. . . . Delores Grey and the Ray Bloch orchestra will entertain at the annual Golden Hills Academy Charity Ball at the Waldorf Astoria Oct. 14. . . . Pianist-composer Elmer Bernstein and violinist Marc Brown will give a sonata concert at Town Hall Oct. 22. . . . Gene Krupa and his quartet currently at the Lions Den, Troy, N. Y. Procol Harum, Deram's click British group, will visit the U. S. this fall for an eight-week concert

this fall for an eight-week concert starting Oct. 27.... United Artists' Jimmy Roselli has a concert date at the Music Fair from Oct. 9 through Oct. 15.... The First Edition, new rock group, has signed Mickey Jones as drummer. Jones was formerly with Trini Lopez, Johnny Rivers and Bob Dylan.... RCA Victor's Peter Nero set for CBS-TV's "Ed Sullivan Show" Oct. 9 and CBS-TV's "Jackie Gleason Show" Dec. 9.

MGM's Anita Sheer will present a flamenco guitar concert at Town Hall Oct. 21. . . Al Calder on the road for the advance campaign on Columbia Pictures' "Who's Minding the Mint?" He recently completed 10 weeks on campaigns in the Midwest for Columbia's "Taming of the Shrew," "Divorce American Style," "To Sir With Love" and "The Big Mouth."

conducting the controversial Busoni piano concerto in a forthcoming Angel album, sailed on the final trans-Atlantic voyage of the Queen Mary for London where he will approve the final tapes. Peter Leeds, who manages Every Mothers' Son, has set promotional deals on behalf of the group with Helena Rubinstein and United Air Lines. The Sunshine Company and

CMA Awards

• Continued from page 52

gard, Sonny James, Buck Owens.

Category No. 6 — Female Vocalist of the Year: Lynn Anderson, Loretta Lynn, Connie Smith, Dotty West, Tammy

Wynette.
Category No. 7 — Vocal
Group of the Year: Anita Kerr
Singers, the Browns, June Carter and Johnny Cash, Statler
Brothers, Stoneman Family,
Tammy Wynette and David

Houston.

Category No. 8 — Instrument
Group or Band of the Year:
Buckaroos, Cherokee Cowboys,
Masters 3, Texas Troubadours,
the Wagon Masters.

Category No. 9—Instrumentalists of the Year: Chet Atkins, Roy Clark, Floyd Cramer, Pete Drake, Boots Randolph.

Category No. 10—Comedian of the Year: Don Bowman, Archie Campbell, Ben Colder, Homer and Jethro, Minnie Pearl.

the Nitty Gritty Dirt Band will make their motion picture debuts in the Columbia Pictures film "For Singles Only." . . . Universal Attractions signed B. T. Puppy Records Coconut Grove to an exclusive booking arrangement.

Gerard Purcell is booking RCA Victor recording artist Eddy Arnold at the Cocoanut Grove, in Los Angeles, for three weeks beginning Oct. 2. MIKE GROSS

SAN JUAN

Eduardo Davidson (United Artists) singer-composer-actor, at the Flamboyan Hotel for his first presentation in Puerto Rico. Davidson is the creator of "La Pa-changa," "El Bimbi," and more recently "Le Frisson," three tunes and dances that have become favorites with the afficionados of Latin American music all over the world. . . . Pedro Vargas (RCA Victor), veteran Mexican recording star, has a two-week engagement at La Concha Hotel. . . . Raphael, Spanish singer whose film is "Cuanod tu no Estas" for Columbia Pictures, just signed a three-picture contract with that company in New York. . . . Vicentico Valdes, Cuban-born vocalist just signed by United Artists, visiting Puerto Rico to promote his first UA album "Sorpresas" (Surprises). Valdes recorded for Seeco Records for many years. . . . The record industry in Puerto Rico still feeling the pinch on sales due to the cut-price sales and the unsettled mono-stereo price situation. You hear the same story from dealers, rack operators and wholesalers: "it hurts the whole business."

ANTONIO CONTRERAS

SYDNEY

The Australian pop music scene has received another blow with the closing of Johnny O'Keefe's TV show "Where the Action Is." It follows the exiting of two top Melbourne pop shows. "Kommotion" and "Go." To make matters worse, the future of Sydney's "Saturday Date" is also in jeopardy. This leaves only two pop shows on the screens-Sydney's "Band-stand" and Brisbane's "Countdown." Artists and record company executives are effected by this cutting down of areas of exposure. . . . Australia's top pop star Normie Rowe has been called up for Army service, which means about two years out of the business if he passes the medicals. Meanwhile, Rowe plans quick tour of Victoria, Northern Queensland and New Zealand before he is examined sometime in November. . . . Johnny Young has returned from England to work again in Australia. He went to England about two months ago to study the English scene and almost accidentally got a hit record there-"Craise" as written for Young by the Bee Gees. . . . Bobbie Gentry's "Ode to Billy Joe" has hit the top of the charts here. For the first time in months no local record is in the local Top 10.

Matt Monro moves into Chequers here Sept. 21. Dusty Springfield follows him three weeks later.

... Australian singers Gita Rivera, Janice Slater, Frankie Davidson and Toni Williams have signed for appearances in Mojos nightclub in Auckland, New Zealand. . . . Eng-

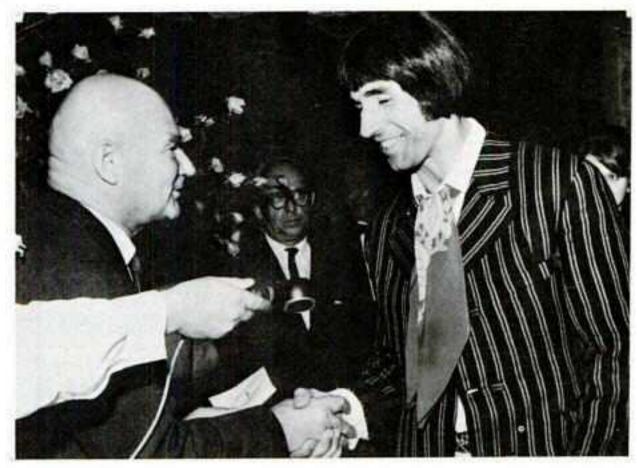
Paycheck Review

• Continued from page 52

got a bonus Wednesday (20) as Les Paul performed impromptu "How High the Moon" with the help of the Nashvillians, the house band. That tune was strictly in the jazz style, but Paul switched to a soft, sensitive "It's Been a Long, Long Time" for contrast, then teamed up with Glenn Ash, comedian on the bill last week, for a jam session de luxe on "St. Louis Woman." Ron Underwood and the Nashvillians provided music for dancing.

CLAUDE HALL

www.americanradiohistory.com



BEAT MUSIC has finally received official recognition in Poland by the victory of top Polish beat singer Czeslaw Niemen in the Festival of Polish Song held at Opole. Niemen's songs are original compositions with their roots in the traditional Polish musical idoms but with a decidedly western style and beat. His first LP, "Dziwny Jest Ten Swiat," was a big hit here, and he currently has three records in the Polish top 20. Niemen is being congratulated by Wlodzimierz Sokorski, director of Polish radio and TV, after winning the Opole Festival.

lish vocalist Dickie Valentine plans to work in Australia this month. He opens in Adelaide's Hotel Australia on Monday (9). Later he'll work the New South Wales club circuit. . . . New Zealand guitarist Peter Posa arrives in Sydney Oct. 17 to make TV appearances for NLT. . . . Dermot Hoy, formerly of Sydney radio station 2CH and London, is new professional manager for Belinda Music. Belinda here was recently taken over by EMI. . . . Festival Records bosses Fred Marks and Ross Barlow are off on a Far East tour this month.

Singer Judy Stone will get a giant press and TV promotion in the U. S. hailing her as Australia's answer to Petula Clark. She is

signed with Monument Records which plans to release her records in the U. S. and 24 other countries. Miss Stone to U. S., where she'll promote her "The Trouble With Me Is You." . . . The Masters Apprentices, pop group, has hired a psychologist to help design the cover of their first LP. . . . Festival Rcords is rereleasing Clydie King's record "My Mistakes Are Yesterday." It went unnoticed when it came out a couple of months ago. Then it was discovered that King was one of the Raeletts, Ray Charles' backing group. Now all stops are out for a big promotion.

JOCK VEITCH (Continued on page 68)

GM

GENERAL MUSIC s. r. l.

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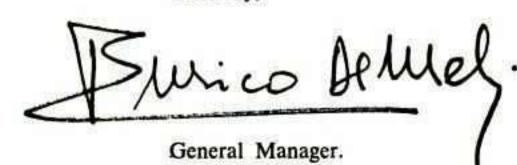
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Sincerely,



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BRITAIN

(Courtesy Record Retailer) *Denotes local origin This Last

Week Week 1 LAST WALTZ—*Engelbert Humperdink (Decca)— Donna (Peter Sullivan)

2 EXCERPTS FROM A TEENAGE OPERA"-Keith West (Parlophone)— Robbins (Mark P. Wirtz)

FLOWERS IN THE RAIN- Move (Regal-Zonophone) -Essex (Denny Cordell) 3 ITCHYCOO PARK-*Small

Faces (Immediate)—Avakak/ Immediate (B. Marriott/ R. Lane)
7 REFLECTIONS—Diana Ross

7 REFLECTIONS—Diana Ross
& the Supremes (TamlaMotown)—Jobete/Carlin
(Holland/Dozier)
4 LET'S GO TO SAN
FRANCISCO—Flowerport
Men (Deram)—Carter-Lewis
(Carter-Lewis)
10 HOLE IN MY SHOE—
Traffic (Island)—Island
(Wilson)

(Wilson)

5 I'LL NEVER FALL IN LOVE AGAIN—*Tom Jones (Decca)-Tyler (Peter

6 SAN FRANCISCO—Scott McKenzie (CBS)—Dick James (Lou Adler/John Philips)
15 DAY I MET MARIE—*Cliff

Richard (Columbia)— Shadows (Norrie Paramor) 11 13 THERE MUST BE A WAY-

Frankie Vaughan
(Columbia)—Chappell
12 11 EVEN THE BAD TIMES
ARE GOOD—*Tremeloes
(CBS)—Skidmore (Mike

Smith)

12 HEROES AND VILLAINS—
Beach Boys (Capitol)—
Immediate (Beach Boys)

24 THE LETTER—Box Tops
(Stateside)—Barton (Dan

Penn) Penn)

9 WE LOVE YOU

DANDELION—*Rolling
Stones (Decca)—Variety
(Andrew Oldham)

16 14 JUST LOVING YOU—Anita
Harris (CBS)—Chappell
(Mike Margolis)

17 21 MASSACHUSETTS—Pen

17 31 MASSACHUSETTS—Bee Gees—(Polydor); Abigail

(Ossie Byrne/Robert
Stigwood)

18 18 BLACK VELVET BAND—
Dubliners (Major Minor)—
Scott Solomon (Tommy

Scott) 19 16 I WAS MADE TO LOVE HER-Stevie Wonder (Tamia-Motown)-Jobete

19 BURNING OF THE

MIDNIGHT LAMP—Jimi Hendrix Experience (Track)
—Schroeder-Stamp-Lambert
21 26 GOOD TIMES—Epic Burdon
and Animals (MGM)—
Schroeder Siamina

22 30 FROM THE UNDERWORLD

—*Herd (Fontana)—Warlord

23 17 THE HOUSE THAT JACK BUILT-*Alan Price Set (Decca)-Alan Price (Alan Price)

24 28 ODE TO BILLIE JOE— Bobby Gentry (Capitol)— ASCAP (Kelly Gordon/

Bobby Paris)
YOU KEEP ME HANGING
ON-Vanilla Fudge 26 25 FIVE LITTLE FINGERS— Frankie McBride (Emerald)

Moss-Rose (Tommy Scott)
ALL YOU NEED IS LOVE—
*Beatles (Parlophone)— 21

Northern (George Martin)

22 PLEASANT VALLEY
SUNDAY—Monkees
(RCA Victor)—Screen Gems
(Douglas F. Hatelid)

50 WHEN WILL THE GOOD
APPLES FALL—Seekers
Columbia)—United Artists

Columbia)—United Artists (Tom Springfield) THERE GOES MY

EVERYTHING—Engelbert Humperdink (Decca) YOU'RE MY EVERYTHING -Temptations (Tamla-

Motown)—Jobete Carlin (Norman Whitfield) 42 THINKIN' AIN'T FOR ME— *Paul Jones (HMV)—Two Four (John Burgess)
RELEASE ME—Englebert
Humperdink (Decca)—

Burlington (Charles Blackwell)

GIN HOUSE—Amen Corner (Deram)—Carlin (Noel Walker) CREEQUE ALLEY—Mamas

and the Papas (RCA Victor)—Dick James (Lou Adler) 34 THE WORLD WE KNEW-Frank Sinatra (Reprise)— Copyright Control (Jimmy

Bowen) SOMEWHERE MY LOVE— Mike Sames Singers (HMV/ POP)-Robbins (Walter

Ridley)
TRY MY WORLD—*Georgie
Fame (CBS)—Ivor (Denny

Cordell) YOU ONLY LIVE TWICE/ JACKSON—Nancy Sinatra (Reprise)—United Artists

32 IT MUST BE HIM—Vikki Carr (Liberty)—Screen Gems (D. Farthing Hatelid) 41 SOUL FINGER—Bar Keys

(Stax)—Tee Pee
TRAMP—Otis Redding-Carla
Thomas (Stax)—Sparta
UP, UP AND AWAY—
Johnny Mann Singers 43 (Liberty)-Carlin (Jack Tracy)

40 TRAIN TO SKAVILLE-

 Ethiopians (Rio) KING MIDAS IN REVERSE - Hollies (Parlophone)-Gralto (Ron Richards)

THINGS GET BETTER-Eddie Floyd (Stax)-Carlin (Jim Stewart)

LOVE LETTERS IN THE SAND—*Vince Hill (Columbia)—Francis Day & Hunter (Bob Barrett) - FUNKY BROADWAY-

Wilson Pickett (Atlantic)— Chart (Jerry Wexler) BABY NOW THAT I FOUND YOU— *Foundations (Pye)— Welbeck/Schroeder (Tony

Macaulay) THE LETTER-Mindbenders (Fontana)—Feldman (Graham Gouldman)

EIRE

(Courtesy New Spotlight, Dublin)
*Denotes local origin

This Last Week Week 2 SAN FRANCISCO—Scott McKenzie (CBS)—Dick

James FIVE LITTLE FINGERS-McBride (Emerald)-Moss-Rose

BLACK VELVET BAND-Johnny Kelly (Pye)-

5 I'LL NEVER FALL IN
LOVE AGAIN—Tom Jones
(Decca)—Tyler
3 TAR AND CEMENT—*Joe
Dolan (Pye)—Robbins
— THE LAST WALTZ—
Engelbert Humperdinck
(Decca)—Donna
7 EVEN THE BAD TIMES
ARE GOOD—Tremeloes
(CBS)—Skidmore

(CBS)—Skidmore
DEATH OF A CLOWN—
Dave Davies (Pye)—Carlin
THREE STEPS TO THE PHONE-*Larry Cunningham (King)-Tee

THE IRISH SOLDIER-Pat Lynch (Pye)-Segway

FRANCE

*Denotes local origin This Last

Week Week ARANJUEZ MON AMOUR

—*Richard Anthony (Columbia)

5 ALICE—*Eddy Mitchell (Barclay)—Semi 2 ADIOS AMOR—*Sheila

MAIS QUAND LE MATIN-*Claude Francois (Philips) THE WORLD WE KNEW-Franck Sinatra (Reprise)-Butterfield

ALL YOU NEED IS LOVE— Beatles (Odeon)—Tournier A WHITER SHADE OF PALE—Procol Harum

(Deram)—Essex
PETITE FILLE—*Johnny
Hallvday (Philips)—Tulsa LOVE YOU, YOU LOVE ME—Anthony Quinn

(Capitol)—Chappel
MOA ET MOA—Nino
Ferrer (Riviera)—Continental

HOLLAND

*Denotes local origin

This Last Week Week 2 WE LOVE YOU/
DANDELION—Rolling
Stones (Deca)—Essex
Holland/Basart SAN FRANCISCO—Scott McKenzie (CBS)—Bospel TIMESELLER—Spencer Davis Group (Fontana)—Leeds Holland/Basart

ITCHYCOO PARK—Small Faces (Immediate)

DEATH OF A CLOWN— Dave Davis (Pve)—Belinda TAKE IT BACK—Sandy Posev (MGM)

SOUND OF THE SCREAMING DAY-Golden Earrings (Polydor) -Impala/Basart 3 EVEN THE BAD TIMES

ARE GOOD-Tremeloes (CBS)—Bospel I'LL NEVER FALL IN LOVE AGAIN—Tom Jones (Decca)—Essex Holland/

Basart THE DAY I MET MARIE— Cliff Richard (Columbia)— Ed. Belinda

ITALY

(Courtesy Musica e Dischi, Milan) *Denotes local origin This Last

Week Week 4 A WHITER SHADE OF PALE-Procol Harum (Deram)—Aromando NEL SOLE—*Al Bano (VdP) -VdP LA COPPIA PIU' BELLA DEL MONDO-*Adriano

Celentano (Clan)-Clan LA BANDA-*Mina (Ri Fi)-Cicoena A CHI-Fausto Leali (Ri Fi) -Curci

SENZA LUCE-*Dik Dik (Ricordi)—Aromando A MIA SERENATA-*Jimmy Fontana (RCA)-

RCA STASERA MI BUTTO-Rocky Roberts (Durium)-Curci

DIO E' MORTO-Nomadi (Columbia)—VdP LA ROSA NERA—*Gigliola (CGD)—Aromando

6 NON C' E' PIU' NIENTE DA FARE—*Bobby Solo (Ricordi)—Orsa Maggiore-Fono Film Ricordi

11 NON C' E' NIENTE DI NUOVO—*Camaleonti (CBS)

12 ALL YOU NEED IS LOVE-Beatles (Parlophone)

14 13 29 SETTEMBRE-*Equipe 84 (Ricordi)-R. R. Ricordi-

15 — PAROLE—*Nico e i Gabbiani (City)

JAPAN

*Denotes local origin This Last

Week Week MAKKANA TAIYO—*Misora Hibari & Blue Comets (Columbia)—JASRAC

2 KOYUBI NO OMOIDE—*Ito Yukari (King)—JASRAC 4 BLUE FOUNTAIN-*J. Yoshikawa & Blue Comets (Columbia)—Watanabe

6 KIRI NO KANATANI— *Mayuzumi Jun (Capitol)— Ishihara

3 SHIRITAKU NAINO (I REALLY DON'T WANT TO KNOW)—*Sugawara Yohichi (Polydor)— Aberback Tokyo

5 SUKISA SUKISA SUKISA (I LOVE YOU)—*Carna Beats (Philips)—Shinko

9 HANKY PANKY—Tommy James & the Shondells (Roulette)—Aberback Tokyo AIWA OSHIMINAKU-*Sono Mari (Polydor)-

JASRAC YOGIRIYO KONYAMO— *Ishihara Yuujiro (Teichiku) JASRAC ITOSHI NO MAX—*Araki Ichiro (Victor)—JASRAC

MALAYSIA

(Courtesy Radio Malaysia) *Denotes local origin

This Last Week Week 1 LET'S PRETEND—Lulu (Columbia)
I'LL NEVER FALL IN LOVE
AGAIN—Tom Jones (Decca) 2 A WHITER SHADE OF PALE-Procol Harum (Deram)

WOMAN'S WORLD-*Naomi and the Boys (Philips)
BAD NIGHT—Cat Stevens

(Deram) CARRIE ANNE-Hollies (Parlophone) ALMOST PERSUADED-

Chrispian St. Peters (Decca)
PLEASANT VALLEY
SUNDAY—Monkees (RCA)
SAN FRANCISCO—Scott

McKenzie (CBS) A LITTLE HELP FROM MY FRIENDS—Beatles (Parlophone)

NEW ZEALAND

(Courtesy New Zealand Broadcasting) This Last Week Week

3 SAN FRANCISCO—Scott
McKenzie (CBS)
7 PLEASANT VALLEY
SUNDAY—Monkees (RCA)
1 THANKS TO YOU—Mr. Lee
Grant (HMV)
5 AIRPLANE SONG—Pount

AIRPLANE SONG-Royal

Guardsmen (Stateside)
TABATHA TWITCHIT—
Dave Clark Five (Columbia)
ROSALIE—La De Das

(Philips)
HEROES AND VILLAINS—
Beach Boys (Capitol)
ALL YOU NEED IS LOVE—
Beatles (Parlophone)
LET'S THINK OF SOMETHING—Larry's

Rebels LET'S LIVE FOR TODAY— Grass Roots (RCA)

PHILIPPINES

This Last Week Week

1 SOMEBODY TO LOVE—
Jefferson Airplane (RCA)—
Filipinas Record Corp.
3 THIS IS MY SONG—Bobby
Vinton (Epic)—Mareco, Inc.
2 WHOEVER YOU ARE I
LOVE YOU—Connie Francis (MGM-Mareco, Inc. DON'T YOU CARE-The Buckinghams (CBS)-

Mareco, Inc. SINGLE GIRL—Sandy Posey

(MGM)—Mareco, Inc.
COME ON DOWN TO MY
BOAT—Every Mother's Son
(MGM)—Mareco, Inc.
A LITTLE BIT ME A
LITTLE BIT YOU—The Monkees (RCA)-Filipinas

Record Corp.
9 NOW I KNOW-Jack Jones
(Kapp)-Mareco, Inc.
8 SOUL & INSPIRATION-Righteous Bros. (MGM)-

Mareco, Inc. SHADES OF GRAY-The Monkees (RCA)—Filipinas Record Corp.

POLAND

(Courtesy Scout Radio) *Denotes local origin

This Last Week Week

ALL YOU NEED IS LOVE-Beatles (Parlophone) GROOVIN'—Young Rascals (Atlantic)

2 DZIWNY JEST TEN SWIAT -Niemen (Polskie

Nagrania) 6 SWIAT BEZ CIEBIE-

*Wojtek Gassowski 10 SAN FRANCISCO—Scott McKenzie (CBS) OKAY-Dave Dee, Dozy, Beaky, Mick and Tich

(Fontana) PAPER SUN—Traffic (Island)

RESPECT—Aretha Franklin (Atlantic)

THERE GOES MY
EVERYTHING—Engelbert
Humperdinck (Decca)
A WHITER SHADE OF 10 PALE-Procol Harum (Deram)

PUERTO RICO

(Courtesy of TE-VE Guia and Radio WUNO)

Week Week This Last CUANDO TU NO ESTAS— Raphael (United Artists) COMO HACE EL AMOR-

Al Zeppy (United Artists)
NO VUELVAS—Raphael
(United Artists)
CELOSO—(JEALOUS
HEART)—Marco A. Muniz
(RCA Victor)
OH, THAT'S NICE—Pete

Rodriguez (Alegre)
7 PLEASANT VALLEY
SUNDAY—Monkees (Colgems)

(Musicor)

(Tico)

LO DE BOGALOO—Joe Quijano Orch. (Cesta) MISSISSIPPI DELTA— Bobbie Gentry (Capitol) WASHED ASHORE—Platters

SINGAPORE

YESTERDAY-La Lupe

(Courtesy Radio Singapore) *Denotes local origin

This Last Week Week 2 DON'T SLEEP IN THE SUBWAY—Petula Clark

3 CLAIRE-Paul Barry Ryan (Decca) CARRIE ANNE-Hollies

(Parlophone)
TO BE A WOMAN—*Boys (Philins)
SOMETHING FISHY—Dolly Parton (Monument)
I'LL COME RUNNIN'—Cliff

Richard (Columbia)
I'LL NEVER FALL IN LOVE AGAIN—Tom Jones (Decca) 8 - THE HOUSE THAT JACK

BUILT-Alan Price Set (Decca) ALL YOU NEED IS LOVE-Beatles (Parlophone) A LITTLE BIT ME. A

Monkees (RCA)

LITTLE BIT YOU-

SOUTH AFRICA (Courtesy Springbox Radio-EMI) This Last Week Week

6 SHE'D RATHER BE WITH ME-Turtles (London)-Robbins 1 LET'S LIVE FOR TODAY-

Grass Roots (RCA)-Dick

8 CARRIE-ANN—Hollies
(Parlophone)—Gralto
2 THERE GOES MY
EVERYTHING—Engelbert
Humperdinck (Decca)—

MPA

3 SILENCE IS GOLDEN—
Tremeloes (CBS)—Ardmore
& Beechwood (SA)

7 I TAKE IT BACK—Sandy
Posey (MGM)—Low-Sal

9 AIRPLANE SONG—Royal

Guardsmen (Stateside)-Robbins
JACKSON—Nancy Sinatra/
Lee Hazlewood (Reprise)—

Bexhill Quartet
A WHITER SHADE OF
PALE—Procol Harum

(Deram)—Essex
SILENCE IS GOLDEN—
Square Set (Continental)—

SPAIN (Courtesy of El Gran Musical) *Denotes local origin

This Last Week Week 3 ALL YOU NEED IS LOVE— Beatles (Odeon)—EGO

LOLA—*Los Brincos (Novola)
—Zafiro-Universal Jazz
NOS FALTA FE/BAJO EL
SOL—*Juan & Junior
(Novola)—Zafiro-Canciones

del Mundo

4 A WHITER SHADE OF
PALE—Procol Harum
(Columbia Espanola)—
Musica del Sur

— SAN FRANCISCO—Scott

McKenzie (Discophon)-LA FELICIDAD-Palito

Ortega (RCA)—RCA
ROSAS EN EL MAR—
*Massiel (Novola)—RCA
I GOT RHYTHM—
Happenings (Sonoplay) - AL PONERSE EL SOL*Raphael (Hispavox)Musica de Espana

10 SILENCE IS GOLDEN-

Tremeloes (Discophon)— Canciones del Mundo

VENEZUELA

This Last Week Week 1 RICHIE'S JALA JALA-Ricardo Ray (Tico)-

Palacio 2 ADORO—Armando Manzanero (RCA)-Hnos.

Antor 3 PELEA-Altemar Dutra (Odeon)-Musitron

POR UN CAMINITO-Leo Dan (CBS)-La Discoteca 5 CON-Charles Aznavour (Barclay)—Venevox

LA FELICIDAD-Raquel Castanos (Discomoda) 9 NIEGALO TODO—Julio Jaramillo (Velvet)

8 PUPPET ON A STRING— Rudy Hernandez (Velvet); Sandie Shaw (Orbe-Pye)-Favedica; Paul Mauriat (Philips)—Siemens

7 CUANDO TU NO ESTAS—
Raphael (Orbe-Hispavox)—

Favedica SIEMPRE TE RECORDARE —Yaco Monti (Odeon)— Musitron

From The Music Capitals of the World

Continued from page 67

TORONTO

Columbia's standard for the Canadian equivalent of a U. S. million-seller is 100,000 copies sold, though some companies set 50,000 as their gold record equivalent, and it seems certain Columbia will be plating a gold one for Lulu's "To Sir With Love" on Epic, with sales topping 90,000 in mid-September. . . . Executives, sales and promotion personnel of the Compo Co. and its distributors across Canada were special guests at Decca's convention in Nashville (Sept. 28-Oct. 1). . . . August Batzam, export manager of Electrola, Germany, spent one day in Montreal and two days in Toronto recently for discussions with Capitol, and also visited leading retail outlets. Highly touted by Batzam, "Marches and Waltzes for Dancing by the Fred Silver Band," as strong competition for the James Last sound. . . . London's national sales manager, Adrian Bilodeau, is winding up a tour of western branches, holding local sales meetings and calling on key dealers and radio stations. . . . Apex Records has appointed John Murphy its new sales representative for Western Ontario.

Murphy was formerly with Qual-

ity Records.

One of Canada's most recorded artists, saxophonist-bandleader Pat Riccio, adds to his catalog of Arc and Canadian Talent Library LP's with a new Arc album, "A Man and a Woman," sub-titled "The Sensuality of Sax," which includes three of his own compositions and one by Pat Riccio Jr., a finalist in the CBC network's singwriting competi-tion. . . . The Kensington Market's fast followup to their first Stone single is "Bobbie's Birth-day" and "Ring On Good Times," both originals by members of the group. . . . CJOH-TV Ottawa personality Dick Maloney makes his disk debut on the Stone label with two of his own songs, "Getting Used to Someone" and "A Feeling of Blue."

Montreal's Carnival Connection, formerly known as J. B. and The Playboys, play the Electric Circus in New York (3-16). The group's contract with RCA Victor here is finis and it is looking for a new disk affiliation. . . . Ray Charles hits Toronto's Massey Hall for two shows (19) with heavy instore promotion on his catalog laid on by Sparton. . . . Decca's Irish-born, Canada-based Irish Rovers open at the Dell Tavern in Toronto (16) for a minimum

68

of two weeks.

Tape CARtridge



CONVEYOR BELT SYSTEM is used by Muntz Stereo Pak to attain maximum installation efficiency for tape CARtridge installations. The location is being set for a capacity of 150-175 player installations per day.



JIM MUNTZ, general manager for Muntz Stereo Pak, eyes the sales, installation, service and stock departments via closed-circuit television.

1967 Unit Sales Brighten Dim Auto Scene; '68 Seen Model Yr.

Continued from page 1

and continued to sag throughout the first half of April. Observers attribute the downward slide to high interest rates, uncertainty about the Vietnamese war and a sharp upswing in concern over the cars' safety. Amid scads of publicity and debate regarding new safety features, many potential new car buyers decided to wait for the 1968 models.

Ford Motor Co., the veteran of the cartridge business, experienced a slight over-all corporate rise in cartridge player sales, in spite of a 13.7 per cent drop in car sales. The corporation (all divisions) installed some 77,000 Motorola built units this year as compared to 75,500 during the 1966 model year.

Upsurge

Ford's Mercury division carried the ball for the corporation with an upsurge in both number and percentage of units installed in the Mercury and Lincoln Continental models. While Mercury's production run dropped by 42,400 to 122,900, player installations rose by 700 to 6,800 (5.4 per cent of pro-

duction as compared to 3.6, for 1966). Mercury's luxury car, Lincoln Continental, also posted impressive gains in percentages. Actual installations rose by about 700 to 14,800. But coupled with a 20,000 drop in production, percentage of installations leaped from 25.3 in 1966 to 31.8 this year.

Stereo tape cartridges became a popular accessory in Mercury's new Cougar. Some 7,300 units (5.1 per cent) were ordered with the sports-type automobile.

Ford division's stereo cartridge player rate dropped 14 per cent as car production tumbled 17 per cent. Only Thunderbird installations increased. Ford Galaxie's player installations dropped some 7,500 to 19,100, while Thunderbird cartridge sales were up by some 1,000 units. Mustang cartridge orders declined to 9,900 from 13,700 a year ago. Sales were slow on both the Fairlane and Falcon. Neither model offered the unit last year. Fairlane registered 2,400 sales with the unit; Falcon, 173. Total Ford division installations were 47,500 as compared to last year's 55,200.

GM Sales

General Motors, in its initial year offering stereo tape decks, racked up some 75,700 factory installed sales, along with 11,000 factory-sold, dealer installed unit purchases. Largest user of the players was the Chevrolet division, which accounted for 33,000 of the Delco (Viking-built) units. Of that number, 28,500 (1.7 per cent of production) were factory installed. Chevrolet will expand its player availability to the Chevy II in 1968. Both the Chevy II and the Chevelle will be equipped with redesigned, more compact units.

The Pontiac division registered some 27,800 orders, with the larger model claiming more than 16,500 of that number. Three per cent of Tempest production (9,000 cars) left the factory with cartridge players installed. Pontiac's new sports model, the Firebird, contributed 1,900 sales to the total. Firebird was first marketed in February 1967.

8,800 in Olds

Oldsmobile accounted for more than 8,800 units installed. Of that number, some 17 per cent were installed in the Toronado. According to Oldsmobile officials, tape decks will be available in 1968 on the low priced F-85.

While Buick only offered

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PRICE IS CUT ON TWO RCA HOME UNITS

NEW YORK—RCA Victor's Home Instrument division has reduced the price of two 8-track players in its new line. Model YJD Mark 8, a self-contained unit with two 7-inch speakers will sell for a suggested retail price of \$129.95 and Model MJC-28, a Mark 8 module unit now comes with an optional retail price of \$79.95.

Both units, shown at the Consumer Electronics Show last June, were \$20 higher.

66 Cassettes in Merc. Release

CHICAGO — Sixty-six prerecorded cassettes make up the bulk of the newest tape cartridge release from Mercury Record Corp. This addition brings the Mercury cassette catalog, which includes product from several other labels, to 207 titles, the largest number available from any U. S. company.

Mercury also has an 8-track cartridge catalog of 162 titles and 144 titles in 4-track. The newest release includes 10, 8track cartridge titles and 8 new 4-track numbers.

Labels which Mercury has licensed for cassette duplication and marketing include Vanguard, ABC, Bluesway, Dunhill, Audio Fidelity, Crescendo, Starday, Roulette Tico and Hickory.

AMPEX DEAL WITH BELL

NEW YORK—Larry Uttal, president of Amy-Mala-Bell Records, announced last week the signing of a two-year, non-exclusive deal with Ampex for 8-track, 4-track, cassettes, and reel-to-reel tape product. Bell already has similar deals with International Tape Cartridge Corp., and GRT. All three deals end at the same time, Uttal said.

cartridge units as a dealerinstalled option since February, the division reports sales to have topped 6,500. The unit will be factory installed in 1968.

Chrysler will offer its stereo tape player as both a dealer installed and factory installed option in all models except the Dodge Dart. The company had offered a Mopar unit (Learbuilt in 1966-1967. During 1966, sales were reported as above 3,000. End of production figures for 1967, show this year's installation number to be about 12,100. While Chrysler will continue to buy the Lear unit for its after market subsidiary, Mopar, Motorola will supply the factory installed product.

American Motors, who began offering a Motorola-built player this year, reported 1,800 installations or 1.1 per cent of production of models featuring stereo cartridge units. The greatest number of American Motors players were bought with its Ambassador line.

by Lari

ADVERTISEMENT

by Larry Finley

RTRIDGE

This year's BILLBOARD Tape Cartridge Seminar, to be held at the Statler Hilton Hotel, October 16th and 17th, has indications of becoming the most important factor yet in the stereo tape cartridge industry.

With the tremendous interest created in the automotive and home entertainment fields, this Seminar is a "must" for manufacturers, distributors and dealers who want to cash in on the fastest growing business since the advent of colored television.

With reports of greatly increasing sales of both equipment and cartridges, this Seminar will expose many innovations in marketing as well as offer an opportunity to those who want to become affiliated with this new and rapidly expanding industry.

We had lunch with Coleman Finkel of James O. Rice & Associates who is handling the BILL-BOARD Tape Cartridge Seminar. We were amazed to hear some of the big names in the industry who will be attending.

As a service to those who will be at the Seminar, ITCC is extending an invitation to all registrants to use the ITCC offices as headquarters during the Seminar. A confidential secretarial service at the ITCC offices at 663 Fifth Avenue, will be arranged and two wide-area phones will be available so that registrants can call their home or office—without charge.

In addition, a special representative from one of New York's leading theatre ticket brokers, Newman's Ticket Agency, will be on hand throughout the Seminar to arrange for tickets at regular brokers' prices. ITCC has blocked out tickets to the biggest Broadway hits to be available for you.

Visit the ITCC executive offices to relax and enjoy refreshments and warm hospitality in addition to the theatre ticket service which we offer registrants. We will do our best to acquaint you with International Tape Cartridge Corporation and a business which we believe will be "plus profits" for you.

Send for this NEW TESTING CARTRIDGE

and Discover a New Source of Sales!

Channel Marketing has developed the first accessory to enable owners of tape cartridge players to test their units at home or in the car. This means extra sales for you and a source of more profit because . . .

... If units need repair or adjustment, your customers will return to you with business for your service department. You'll make happy cartridge customers because they'll be getting top performance from their players. And happy customers represent more sales of your cartridge music and other equipment.

Channel's NEW cartridge — the only one designed for mass retailing — tests every important function of the tape player: frequency response, tape tracking, program and individual track volume balance, speaker and program identification and automatic switching. Instructions to the user are announced at the beginning of each test.

We want you to examine this NEW cartridge — at no charge to you — and see for yourself how profitable this accessory can be.

Send this coupon, attached to your business letterhead, for one FREE test cartridge and price list. We will also send you literature on our other profitmaking cartridge accessories. This offer is for bona fide dealers and distributors only.



TO: Channel Marketing, Inc., Dept. B 342 Madison Ave., New York, N.Y. 10017

Please send me — FREE — your NEW test cartridge (check one): 4-track ☐ 8-track ☐. I am a music and/or entertainment equipment dealer ☐, distributor ☐, interested in increasing my tape cartridge sales.

we're playing your song. we're playing your song.

And we're doing it with brilliant sound reproduction. Our highspeed duplicating remains faithful to your master throughout . . . no flutter . . . no wow. We expertly engineer the reproduction of monaural and stereo sound in cartridges.

So when you want your sounds of music reproduced, Track us down. We like playing your song.



4413 Fernlee • Royal Oak, Michigan 48073 Phone (313) 576-2777

Tape CARtridge

Home Player Rising Star, Philco-Ford's Lantz Says

CHICAGO — The home tape recorder-player unit is the rising star of the consumer electronics industry, according to Carl E. Lantz, vice-president of Philco-Ford Corp.'s Consumer Products Group here.

In a talk here to a group of area retailers, he said, "With the development of cassette and cartridge instruments, the industry has been able to introduce smaller, more attractively designed units with high fidelity.

"The concurrent growth of

cartridge tape player installations in automobiles will stimulate the market because of the dual home-car use the purchaser will get from his investment in tape," he added.

In conclusion, Lantz predicted booming sales for the tape recording industry: "We predict that industry tape recorder sales alone in the Chicago area will have a volume of \$63 million between now and 1972. Tape player sales will add millions more, but the market is so new that accurate projections are unavailable."

Chess Takes Over Handling Of Cassettes and Tapes

CHICAGO — Chess Producing Corp. distributors were informed here last week that the company is bringing the marketing of all cassettes and openreel tapes into its operation.

Chess tape division manager Marshall Chess said that by Oct. 1 the company will take over the marketing of cassette and open reel tapes from Peter Fabri's Musictapes, Inc. Last year the firm assumed charge of the marketing of its music in 4- and 8-track cartridges.

Chess said that the company's distributors will be given the company's music in all configurations. "This is no longer the record business," he said, "it's

the music business. And in any form that music is produced, we will sell it. The tape market is a growth market, and we'll be in there all the way."

General Recorded Tape of Sunnyvale, Calif., is duplicating for Chess and remains the supplier of Chess cartridges to certain accounts, chiefly automotive.

Chess has held space open in its new headquarters building here for installation of a tape duplicating plant, but the facility will not be installed, Marshall Chess said, until the economics of the business make such a move practical.



OCTOBER 7, 1967, BILLBOARD

GLASS LIST. Your customers will be ask-

ing for it . . . will you be ready for them?

Audio Retailing

Music City Captures L. A. Market

By BRUCE WEBER

LOS ANGELES — John and his wife had made up their minds. They would buy their new stereo equipment at Music City. They made their decision after comparing shopping at May Co., Sears and discountminded Zodys.

Such decisions are not uncommon. The six-store Music City chain is considered Los Angeles' No. 1 audio retailer among teen-agers, young professional and middle-income shoppers. Here's why.

John and wife walked into Music City and received personal service from the knowledgeable salesman, skilled in selling complex electronic equipment.

When John and his wife left Music City, a free record tucked under his arm and a service contract for a new Magnavox stereo in her purse, they recalled the individual attention and technical expertise displayed by the salesman.

Different

"It was so different at Sears," she complained. "John asked the salesman several technical questions and he didn't know the answers. The salesman was a part-time employee unfamiliar with record players. Probably, he was in luggage the day before."

The advantage Music City enjoys is being able to give customers the red-carpet treatment, combining service with proper pricing. "While we're definitely not a superchain," says M. D. (Bud) Schuster, Music City vice-president, "our prices on radios and record players are equal to that of any major retailer—never higher."

By selling merchandise at competitive prices, Music City is able to guarantee "speciality store" service and still compete for customers who enjoy storehopping and price-shopping.

Commercials

Not burdened with advertising store-wide products, promotional-minded Music City blasts away on nine radio stations and in the metropolitan press, concentrating its freespending advertising campaign plugging radios and record players.

"It's strictly a 'soft-sell' sales approach inside the store," Schuster says good-naturedly. "But we've got to hit customers hard—and often—to woo them into the store to browse and buy."

Radios, record players and television sales represent a mammoth portion of Music City's business, asserts Schuster, who puts the figure "conservatively at 55 per cent." The store's radio line includes Sony (the No. 1 seller), Magnavox and several inexpensive items, while General Electric, Kenwood, KLH and Magnavox (the top items) are on display in the stereo department.

Open daily, 10 a.m. to midnight (Sunday: 11 a.m. to 6 p.m.), Music City also appeals to "instant shoppers," customers who purchase without premeditated thought. "To stimulate 'instant shopping,'" explains Schuster, "our radio commercials are employed only when Music City stores are open. It's silly to promote product unless you're open for business."

By taking advantage of window - dressing—Music City's Hollywood store is at Hollywood and Vine—the retailer appeals to street traffic.

"Our windows generally focus on radios and record players," Schuster says. "They're the big money items." Sony recently awarded Music City an industry-wide reward for window promotion.

"There is a great resurgence in radio sales," claims Schuster. "That's the reason for our heavy promotion in that market. Buyers want the AM-FM radios, and the expensive lines, too."

Music City promotes three major sales each year and numerous comparatively unimportant sales monthly, all geared toward teen-agers, young marrieds and middle-income shoppers.

Teens

To cater to teens, the retailer uses broadcast time to "airpitch" AM-FM radios. Specials are advertised on the city's four rock outlets, all pitching record and radio buys. The resurgence in radio sales, directly attributable to the teen-ager's fascination with rock 'n' roll music,

New How-to Book From Sams Firm

INDIANAPOLIS — Howard W. Sams Co., Inc., announces the release of two new electronics publications: the "ABC's of Vacumn Tubes" and the "ABC's of Hi-Fi and Stereo." Both publications are written in nontechnical language and can be understood by anyone interested in the electronics field.

The book on vacumn tubes describes the action within, construction, and operating characteristics of various tubes—diode, triode, tetrode, pentode and multigrid. The meaning of high fidelity and detail discussion of amplifiers, turntables, tone arms, cartridges, tuners, speakers, record changers, and tape recorders are presented in the hi-fi and stereo publication.

List price for both books is \$2.25. Review copies can be obtained from R. R. Fleck, Howard W. Sams & Co., 4300 West 62d Street, Indianapolis. promises to give Music City a pleasant boost in yearly earnings.

Propaganda to young marrieds and middle-income shoppers is "soft-sell" and usually found on the pages of the Los Angeles Times, among the legitimate theater, concert and art sections. Radio station KMPC, the good music, middle-of-theroad outlet in Los Angeles, beams Magnavox commercials almost hourly during peak portions of each day.

The only competition—and sales pinch—Music City feels is not with major retailers but with independent stores willing to sell cheap merchandise.

"We keep an eye on merchandise, sales and pricing of all our competitors but we can't watch independent stores," says Schuster. "It seems, independent merchants — often mama and papa stores — are willing to fight for the onetime sale and completely disregard the return customer. Many times, they sell cheap merchandise and no service guarantee."

Music City relishes merchandising-pricing scuffles with major retailers in the radio-record player market. "While they're advertising freezers, lingerie, suitcases and radios," a Music City executive says, "we're busy pushing specialized items like radios and record players."



FAMILIAR LOGOS punctuate the new sign outside Merrill Rose's new store on Madison Street in Chicago. The veteran retailer (right) is seen here with a neighboring businessman.

Rose Opens New Store

CHICAGO — Merrill Rose, owner of Rose Discount Record Stores here, has moved one of his two operations into a new 4,000-square-foot outlet at 165 West Madison. The new site, next door to the site of Rose's first store opened in 1943, gives the veteran retailer 1,800 added square feet of selling space.

Rose, who also operates a store at 214 South Wabash, is stepping up his tape cartridge business at both outlets. Both stores will feature a series of 4-inch by 7-inch glassfronted wall-suspended racks for displaying tape cartridges in all configurations. A full-time employee will handle the tape section at each outlet.

Rose, who boasts one of the largest stocks of records in the world, also handles all types of playback equipment and is expanding his lines of tape playback units, too. He is carrying RCA, Panasonic, Aiwi and Mercury equipment.

SO WHO CARES

IF AMBERG IS 100 YEARS OLD?

WE DO! We're proud of the fact that we have lived through several wars and as many depressions and here we are today producing record and tape cartridge cases for a modern market. Cases that appeal to the crowd that's tuned in on today's record bonanza.

Take Amberg's OP-ART Cases. A range of designs and colors to suit teens and young adults alike. Sturdily-built and covered with genuine Kivar plastic-coated, water-resistant material — the same as that used to cover luggage. Trimmed in nickel with clear plastic handles. A swinging case for any collection.



For the latest in Record or Tape Cases, write the company that's had 100 years growing young. Or better yet, give us a call collect at 815-933-3351 for the name of your nearest distributor. You'll be pleased with the profits!





1625 DUANE BOULEVARD • KANKAKEE, ILLINOIS 60901 Chicago Direct Line 644-9225



OUR GUARANTEE . . . orders for

diamond and sapphire needles,

Power Points®, cartridges, spin-

dles, tape and accessories are

shipped from our central Mid-West

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day order is received . . . and at

direct to-you low prices.

CHEMICAL CORPORATION - BOX 498
104 LAKEVIEW AVE. - WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle



National Cartoonists Society

Tenna Sales Up; Income Is Down

CHICAGO — The Tenna Corp. of Cleveland has reported a 12 per cent increase in sales for the fiscal year ended June 30, but net income was down. The drop was attributed to reduced automobile production.

Sales were \$25,037,903 compared to \$22,305,788 last year. Income was \$507,110 or (85 cents per share) compared to \$632,894 or (\$1.07 per share).

Say You Saw It in Billboard





SELECTIVE PRODUCTS CORP. is marketing its automatic armrest which doubles as a storage caddy for tape cartridges in all configurations. The unit, which holds 15 4 and 8-track cartridges or 42 cassettes, is built of high-impact polypropylene with a black Morocco leather textured, washable-weatherproof finish. Special polyfoam partition pads guard cartridges from shock and heat.

EIA DIVISION MEETS OCT. 18

WASHINGTON—The Magnetic Tape Equipment Subdivision of the Electronics Industries Association (EIA) will hold a meeting on Oct. 18 at the New York Hilton Hotel. The meeting follows the Billboard Tape Cartridge Forum at the same hotel.

Gauss Expansion

LOS ANGELES — Gauss Electrophysics, Inc. has set up Gauss 612 ultra-high speed tape duplicating units in England and Japan. Japanese installations were made for TDK Electronics Co., Ltd., Tokyo, and Toyo Kasei Company Ltd., Yokohama. In England, a sys-



RCA VICTOR is adding another 8-track CARtridge player to its fall line. Third in the series, this plug-in unit features an illuminated track indicator. Unit sells for \$69.95 suggested retail.

tem was installed for University Recording, Ltd., London.

BB's Forum Shaping as Intl. Event

· Continued from page 1 -

marketing and production. Representation at the Forum, to be held at the New York Hilton, will include contingents from Canada, Europe and South America. Coleman Finkle. Forum co-ordinator, reports that the demand for registration have forced his firm, James O. Rice Associates, Inc., to increase their block of room reservations at the Hilton to 300. According to Finkle, the hotel will hold this additional block for only a short time. Registration, which had been strong from the initial Forum announcement, picked up substantially last week as the full roster of participants was disclosed.

This year's program will stress the exchange of ideas, with special attention devoted to smaller group discussions and emphasis on individual registrant participation. The theme of this year's Forum will center on more efficient marketing and the elimination of pitfalls plaguing retailers through manufacturers.

Billboard is sponsoring the Forum with its sister publication, Merchandising Week. Registration fee of \$100 should be sent to the Tape Cartridge Forum, Room 1408, 500 Fifth Avenue, New York, N. Y. 10036 or phone, area code 212, LW 4-0080.

#1)

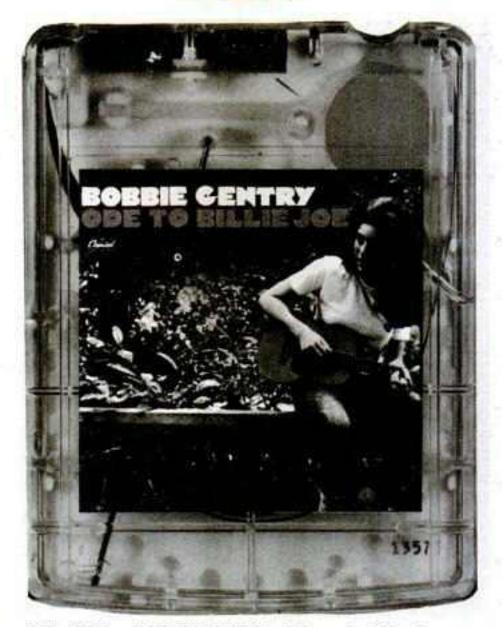
Any cartridge is only as good as the tape it contains.

Audiopaks contain Audiotape.



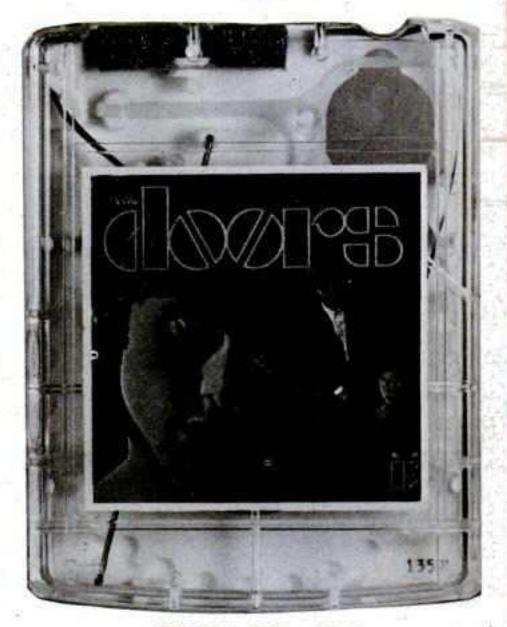
4CL-2653 SGT. PEPPER'S LONELY HEARTS
CLUB BAND — The Beatles

#2



4CL-2830 ODE TO BILLIE JOE — Bobbie Gentry

#3



21A-445 THE DOORS

AND WE'VE GOT THE REST OF THE HIT CARTRIDGES, TOO!





M-30 Car Stereo \$39.95



AR-500 Home Record-Playback Unit \$199.95



HW-12 Home 4-Track & 8-Track Playback \$4 1 0.95

7715 DENSMORE AVE., VAN NUYS, CALIF. 91406 (213) 989-5000



PSYCHEDELIC POSTERS are moving well for audio retailers-particularly those who stress records-throughout the U.S. This wall display of poster art is at Portals to Music, San Francisco. Posters sell for \$1.

EIA Reports on Tariff Cuts

WASHINGTON - The Consumer Products Division of the Electronics Industries Association (EIA) has issued an analy-

Everything sounds better on . . .

AMERICAN

RECORDING TAPE

manufactured by

2135 Canyon Dr., Costa Mesa, Calif. 92626

supplier of the world's finest recording tapes to the record, music and tape cartridge industry

sis of what the recently-concluded "Kennedy Round" tariff negotiations hold in store for audio products.

In stages, between 1968 and 1972, U. S. import duties on many audio products will be cut about 50 per cent. Here are some of the products affected, their present duty rates and their eventual 1972 tariffs:

The ad valorem tariff on solid state radio receivers will go from its present 12.5 per cent to 10.4 per cent in 1972.

The rate on record players, phonographs, record changers, etc., will go from 11.5 per cent to 5.5 per cent.

The rate on tape recorders will go from 11.5 per cent to 5.5 per cent.

Ampex Signs 3 Companies

CHICAGO — Ampex has signed exclusive contracts with Time Inc., Mainstream and B. T. Puppy for duplication and distribution of tape cartridge tapes in all configurations.

Initial releases will feature Big Brother and the Holding Company and the Happenings.

> Say You Saw It in Billboard

ways to spell



AND SELL SOUL TAPES THE BEST IN 4 & 8 TRACK R & B CARTRIDGES



GENERAL RECORDED TAPE, INC. 1286 Lawrence Station Road Sunnyvale, California 94086 (408) 734-2910

OCTOBER 7, 1967, BILLBOARD

CLassified Mart

BUSINESS OPPORTUNITIES

FOR SALE: ESTABLISHED 13 YEARS. One block from high and grammar schools. Stock consists of records, sheet music, musical instruments, accessories. Located center of town. Ideal for couple. For additional information: Mr. Harm, Music Box, 75 Main St., Toms River, N. J.

RECORDING STUDIO IN HOLLYWOOD, Calif., grossing middle six figures. Highly profitable. Sales price approxi-mately one year's gross. Management would stay if desired. Write: P. O. Box 1976, Beverly Hills, Calif. oc14

TEEN CLUB FOR SALE OR HALF IN-terest to working partner. 12,000-ft. building, snack bar, game area-stage, sound and lighting. Glenn Prager, 209 W. First, Roswell, N. M. (505) 623-1980, 623-0110. 0c7

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25¢ each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N. Y. tfn

NEW CURRENT POP SINGLES TO ALL record outlets, one free every 12. Price 57¢ each. Any quantity; inquiries invited. Belinash Distributing Co., Elmhurst Blvd. & Watres, Scranton, Pa.

EMPLOYMENT SECTION

HELP WANTED

ACCOUNTANTS—RECORD INDUSTRY
Expanding international record company
seeks two Accountants, with a degree
or related experience in the record industry, to handle publisher or artist
royalty accounting. Position involves
direct contact with publishers and artlets. Executive advancement opportuni-Executive advancement opportunities. Please send resume of education, experience and salary required to an Equal Opportunity Employer.

BOX 727 165 W. 46th St., New York, N. Y. 10036

EXPERIENCED MAN WANTED, AGE 25-38. Able to read Schematics. All late equipment jukeboxes, shuffle alleys, etc. Raney Music, 528 N. Carver, Consequent and 122 Greensburg, Ind.

INDEPENDENT RECORD LABEL, Lo-cated in New York City, needs Man to supervise shipments, control inventory, assist in record production. Experience in record industry preferred. Write background and salary required. Box 727, Billboard, 165 W. 46th St., New York, N. Y. 10036.

AT LIBERTY

PROFESSIONAL LECTURER, SPEAKER. Doctor of Divinity. Cultural, meta-physical, social, etc. Will travel. Box 112, Brownsville, Brooklyn, N. Y. oc28

PROMOTIONAL SERVICES

C.V.M. RECORDS INTRODUCES JOHNnie Elby. Johnnie Elby introduces C.V.M. Records' "Everybody Come On and Dance" b/w "It's Alright But It's Wrong." D.J.'s, program directors and distributors, contact Mr. John Lee Blackman, C.V.M. Record Co., 1017½ S. Main St., Rockford, Ill. 61101. Phone: (815) 963-7056.

National Record Promotion

(You Record It—We'll Plug It) Music Makers Promotion Network * New York City *
20 Years' Dependable Service
Brite Star, Cleveland, Ohio
Covering All Major Cities, Nashville,
Chicago, Hollywood, Etc.

- DISTRIBUTION ARRANGED MAJOR RECORD LABEL CONTACTS
- NATIONAL RADIO & T.V. COVERAGE
- BOOKING AGENT CONTACTS MAGAZINE-NEWSPAPER PUBLICITY
- * RECORD PRESSING

General Office: 209 Stahlman Bldg., Nashville, Tenn. Mailing Address: 14881 Overlook Dr., Newbury, Ohio

Send All Records for Review to: Brite-Star, 14881 Overlook, Newbury, Ohio CALL: Cleveland (216) JO 4-2211

NATIONAL RECORD PROMOTION & PUBLICITY CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

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MISCELLANEOUS

NASHVILLE, TENN.'S

most convenient motel. Close to recording studios and business; courtesy car service; 24-hour telephone; 100% air conditioned; heated; swimming pool.

Tel.: (615) 255-4163

ANCHOR MOTEL

1921 West End Ave., U. S. 70W de16

35,000 PROFESSIONAL COMEDY LINES: 40 Books, plus Current Comedy, the topical gag service. Catalog free. Sam-ple selection, \$5. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y.

RECORD SERVICES

MASTERS WANTED: HOLLYWOOD record company needs hit records. Reward and guaranteed exposure offered. Take 6 Inc., 6565 Sunset Blvd., Suite 420, Hollywood, Calif. de9

USED EQUIPMENT

BAND BUS-GMC DIESEL, MECHANIcally perfect, seats 12, sleeps 8, car-reted; permanent TV, closets, new tires; \$8,500. Call A.C. (301) ST 9-1522. oc7

WANTED TO BUY

WANT RECORDS: 45's AND LP's SURplus returns, overstock cut-outs, etc. Harry Warriner, Knickerbocker Music Co., 453 McLean Ave., Yonkers, N. Y. (Tel.: GReenleaf 6-7778.)

when answering ads . . .

Say You Saw It in Billboard

INTERNATIONAL **EXCHANGE**

ENGLAND

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanor Record Center, Derbyshire, England.

FOR SALE: ONE OF THE LARGEST discotheques in Europe. 2 dance floors, 4 bars, capacity for 1,500, situated in a central tourist area on the Costa Brava, Spain. Constitutes a sound investment with a very high seasonal turnover. For further details write to Box No. 61, Billboard, 7 Welbeck, London W.1, England. England.

ROLLING STONES' NEW SINGLE, "Dandelion," out end of August, \$1.75 airmailed. Stones' all-new cuts album, expected September, \$6 airmailed. Order yours now for airmailing on release date! Beatles' 16-cut oldies, Hendrix, Pink Floyd, or any other English album from Record Centre, Ltd., Nuneaton, England.

UNITED STATES

RECORDING ARTISTS WITH MASTER. We will produce, press, promote and distribute internationally your records. Fee \$250 and 5¢ commission on each sold. Or place your masters material with major record company, fee \$100. (Fee in advance only.) Thunder Record Co., P. O. Box 271, Jenkintown, Pa. 19046.

AGENTS & DISTRIBUTORS

POSTER DISTRIBUTORS WANTED-The big teen craze is to posters, and we have them all, including Jefferson Airplane, Beatles (Sgt. Pepper), Doors and 35 more. These posters are all new, not previously released. Send for free samples of these big profit-making items. Take-6, Inc., Dept. B, 6565 Sunset Blvd., Hollywood, Calif.

CLASSIFIED ADVERTISING RATES

REGULAR CLASSIFIED AD: 25c a word. Minimum: \$5. First line set all caps. DISPLAY CLASSIFIED AD: 1 inch, \$20. Each additional inch in same ad, \$15.

FREQUENCY DISCOUNTS: 3 consecutive insertions, noncancellable, nonchangeable, 5% discount; 6 insertions, 10%; 13 or more consecutive insertions, 15%.

CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue.

BOX NUMBER: 50c service charge per insertion, payable in advance; also allow 10 additional words (at 25c per word) for box number and address.

INTERNATIONAL EXCHANGE ADVERTISING RATES International Exchange is open to all advertisers of foreign countries or

American advertisers whose service or sales message is specifically directed toward an international market. REGULAR CLASSIFIED AD: \$1 per line. Minimum: 4 lines per insertion.

DISPLAY CLASSIFIED AD: \$14 per inch. Minimum: 1 inch. Same frequency discounts as above apply.

PAYMENT MUST ACCOMPANY ALL ORDERS

SEND ORDERS & PAYMENTS TO: John O'Neill, International Exchange Advertising Director, Billboard, 188 W. Randolph St., Chicago, Ill. 60601, or Andre de Vekey, European Director, 7, Welbeck St., London W. 1, England.

BILLBOARD MAGAZINE 188 West Randolph Street Chicago, Illinois 60601	Department	
Please run the classified ad	- 45.X	(or enclosed sepa
rately) in	issue(s):	
PLEASE TYPE OR PRINT YOU FULL PAYMENT MUST A ORDER.	CCOMPANY YOUR	THE ABOVE SPACE R CLASSIFIED AD
FULL PAYMENT MUST A ORDER. NAME	ACCOMPANY YOUR	R CLASSIFIED AD
NAME	ACCOMPANY YOUR	R CLASSIFIED AD
FULL PAYMENT MUST A ORDER. NAME	ACCOMPANY YOUR	R CLASSIFIED AD
FULL PAYMENT MUST A ORDER. NAME ADDRESS CITY AUTHORIZED BY	STATE	ZIP CODE

Coin Machine News



SEVEN HUNDRED TO A THOUSAND NEW jukebox locations are being created by the Shakey Pizza Parlor franchise chain now spreading across the U.S. At the Chicago area's first Shakey operation are, from left, operator Bernard Lazare, Bern's Amusements; unit manager Jack Loy, and Michael A. Coduto, mayor of Countryside, Ill., town in which the parlor is located.

Shakey's Serving Music With Pizza

By RAY BRACK

CHICAGO — Shakev's Pizza Parlors—a franchised chain now in 40 States with 245 units and a goal of 1,000 units in all 50 States—loves jukeboxes.

So a couple weeks ago we rode out with Empire Distributing's Bob Vihon to look at a new Rock-Ola installation in the Chicago area's first Shakey's. Maybe learn why these pizza people like jukeboxes. Operator Bernie Lazare was there (Bern's Amusements), bright, good salesman, philosopher, lots of

"They'll have 20 Shakey's around Chicago eventually," Bernie said, "Fair game for any operator. The psychology of the thing is this. They're trying to create a poor man's nightclub. They have a piano and banjo player five nights a week and they try to get the people to sing along. The place is divided into two sections. The adult side serves beer. The other side is for the kids. The jukebox is on the kids' side. I've got wallboxes on the adult side-Shakey's calls them sleeves. We program a few honky - tonk things, but mostly pop hits. These won't be smash hit stops, but they'll be good." (We got the feeling he meant they'd be consistent \$50-\$75 per week locations.)



AT SHAKEYS, patron on the "youth side" of the parlor selects a tune on the 1968 Rock-Ola installed by Bern's Amusements, Chicago. On the "adult side," where beer is served, wallboxes have been installed.

"There's no doubt they're sold on jukeboxes," Bernie added. "The blueprints for each unit include conduit for jukebox speakers and remote units. They also show where to set the box. Let's have some pizza." (Good but expensive, \$2.45 for a medium Portuguese Linguica. But Bernie was buying.)

We talked to manager Jack Loy for awhile but didn't learn why Shakey's is sold on jukeboxes. A call to the Sacramento, Calif. home office cleared that

"Shakey's was founded here 13 years ago by two fellows named Sherwood Johnson and Ed Plummer," said George Welch, editor of company publications. (Firm is promotion minded, and operators are welcome to send in items for Welch's house organ.) "In their first spot they had a piano player, a banjo player and a jukebox. That format worked so well that they've insisted it be followed in all the units. Yes, we insist that each franchised unit have a jukebox. We want each parlor operator to find his own jukebox operator."

We told Welch we'd heard a rumor that Shakey's wanted only Seeburg jukeboxes.

Northeast

"Nothing to it. We don't care what kind of jukebox is used, just so it's a good one. We don't make any programming recommendations, either. We leave that up to the operating professionals."

The next big Shakey's move will be into the Northeast. They're backing their franchisees with national advertising. They just ended 13 weeks of sponsorship of the Phil Rizzuto Show on CBS Radio and are now sponsoring Paul Harvey News on ABC Radio. They also take time on the "Let's Make a Deal" and "Dating Game" TV shows and have ad campaigns going in Life, Look and Saturday Evening Post.

Their Canadian Bacon pizza is good, too, but the medium size costs \$2.75.

Biggest Western Regional Ever

By BRUCE WEBER

SAN FRANCISCO — Vending problems and solutions present and future-were discussed here (22-24) at the annual National Automatic Merchandising Association's (NAMA) western regional management conference.

More than 300 vending executives, including representatives from California, Washington, Oregon and Arizona, attended the workshop sessions at the Jack Tar Hotel.

James T. McGuire, vice-president, Canteen Corp. of Chicago, and president of NAMA, delivered the keynote speech and set the tone of the regional conference-the future of the vending industry.

He stressed the importance of manpower to the vending industry, urging executives not to take "potluck with people." "Now is the time," he says, "to improve our customer and public relations to outsiders as well as those working within the framework of the vending industry.

"To guarantee a future in vending," McGuire believes, "we must eliminate a blind spot. We must learn how to attract capable people and learn how to keep them from leaving the vending industry."

McGuire said that failure of the vending industry to attract high school and college graduates, and the failure of the industry to recognize the importance of people already in the industry, would leave "our business in a vulnerable position in today's tight labor market."

While the industry has improved both machines and products and creatively adopted new methods of improving business, he feels it has not taken the initiative in attracting and holding future executives, office personnel, salesmen, mechanics and routemen.

The seven informal workshop programs ranged from supervision to labor to company policies, all geared to solve personnel problems by personnel specialists.

Dr. Benjamin Werne, NAMA labor relations counsel, discussed "Benefits of Getting Your Management House in Order," "Union Organization Activity and Plans for Vending in 1967," "Labor Relations — Union and Non-Union" and "Communicating With Employees."

He told conference representatives to communicate with employees and improve their posi-

 Hiring and induction practices.

 Wage adjustments and fringe benefits.

Handling complaints.

Disciplinary procedures.

 Performance review and rating.

"Not communicating with employees," he warns, "invites unions and labor problems. To eliminate union harassment, management must learn how to communicate with personnel."

Edward M. Ryan, vice-president, Management Information Center, Inc., explained how to build effective company policies that help close the employee performance-capability gap.

He outlined procedures for establishing policies, discussed workable vs. unworkable policies, investigated the importance of precedents and commented

(Continued on page 81)

Triangle Plan Told

NEWARK, N. J. - Jack Slater, senior vice-president, finances, Triangle Conduit & Cable Co., Inc., said last week that the 51-year-old firm "looks for growth in many more areas" as a result of its decision to purchase Rowe Manufacturing

The purchase of Rowe, from Canteen Corp., awaits the approval of Triangle's stockholders and signing of a definitive agreement. Triangle, manufacturer of conduits, wire, cable, copper-coated tubing and plastic pipe, has 12 plants; the main ones in New Brunswick. N. J.; Glendale, W. Va., and Jewett City, Conn.

"At this point we're not sure what directions this growth will take. We were looking to acquire other properties and we're very satisfied with Rowe. We are not a conglomerate, we want to remain a manufacturing and product-oriented company," said Slater.

Slater said that Rowe President Jack Harper, and the current management of the Whippany, N. J.,-based firm, were all being retained. Meanwhile, Rowe officials were busily scheduling six sales workshop sessions for distributor person-

nel.

Designed so that distributor personnel can attend in shifts and participate in more than one area, the sessions will be held in the following cities: Oct. 3, Hyatt House, San Francisco; Sheraton Lincoln Hotel, Houston; 10, Parliment House, Atlanta; 12, Fort Hayes Hotel, Columbus, Ohio; 19, Flying Carpet, Chicago; 20, Whippany, N. J., plant.

A new 100-selection compact jukebox, a new cigaret vender, new Litton ovens and a flex-

(Continued on page 80)

Cleveland Association Fighting Wild Rumors

By JANE SCOTT

CLEVELAND — Stifling rumors and fighting adverse legislation are double-barreled jobs for the Phonograph Merchants' Association of Cleveland.

President Charles C. Comella Jr. said that there was no foundation to the printed rumor in the suburban Lakewood Sun-Post that a West Coast manufacturer of jukeboxes was coming into the community or that a jukebox war may be in the

"Those are just innuendoes. It makes good reading. There is no West Coast manufacturer. As far West as they go is Chicago or Grand Rapids, Mich.," said Comella, head of the 23-yearold Cadillac Music & Amusement Co.

The rumor of a jukebox war was based on the alleged bombing of a Lakewood pizza parlor June 26.

"Why not blame the Hough riots on us?" Comella asked.

The Phonograph Merchants' Association meets about every six weeks, Comella said. Many of its 35 members will attend the Music Operators of America convention and trade show at Chicago Oct. 27-29.

The most recent legislation here against jukeboxes was Cleveland Councilman Leo A. Jackson's bill last May to give (Continued on page 81)

Elect Kniska W. Virginia President

By RAY BRACK

CHARLESTON, W. Va.— Andrew C. Kniska, owner and operator of Clarksburg Amusement Co., Clarksburg, W. Va., was elected president of the West Virginia Music and Vending Association (WVMVA) at its annual convention here Sept. 21-23.

Kniska promptly pledged to continue the association's emphasis on legislative and public relations efforts. Challenges facing the group in the next session of the State Legislature are obtaining sales tax exemption of more than the prevailing 5 cents and pushing

through repeal of an anachronistic statute that bars minors from billiard rooms. The latter move is seen as no problem here, but the former could be difficult. The next session of the Legislature will be charged with finding some \$40 million plus in additional revenue.

Essential

Said Fred Granger, Music Operators of America (MOA) executive vice-president, in his featured address, "It is essential to the well being of this industry that it have strong regional associations. For one thing, the very existence of a regional as-

sociation such as yours is good public relations."

Granger went on to give the 55 members present a full report on MOA activities and a preview of the Oct. 27-29 national convention and trade show at Chicago. Sixteen or more West Virginia operators said they plan to attend the big convention.

Another featured speaker, National Automatic Merchandising Association (NAMA) assistant legislative counsel William R. Brandstrader, cautioned the State's cigaret ven-(Continued on page 77)

Copyrighted material

Distribution Today

Here are more observations from key U. S. distributors on their role in the industry today. We will present a third and final installment next week.

Meyer C. Parkoff
President
Atlantic New York Corp.
New York City

It would take all day in a dialog among leading distributors to discuss the outstanding problems confronting our industry today. However, let me give you briefly one very important comment that I would like to make concerning our industry from a distributor's point of view.

In my opinion, the method of operation of a distributor has changed. I look at our business as

being "grown - up" and it now must face the challenge of the economy of our great country.

We advocate that a distributor must sell his products at a profit in order to continue giving to the industry, operators and the factory they represent, the service that is required. No distributor can exist today to service all these (with inventory,



MEYER C. PARKOFF

parts department, service department and financing), unless he is in a position to sell his equipment at a normal markup. With an ever-present increase in cost of operation, this is necessary.

I also advocate that this particular philosophy be carried over to the operator, so that he, too, can sell his services to the location and to the public with a profit. No operation can exist unless there is an investment in new equipment and proper programming and records and in proper service to the public and the location owner.

This does not take into account the huge amount of monies being advanced to location owners to stay in business.

This basically is the philosophy that we intend to follow in order to meet the challenge of our present day economy.

> O. R. Truppman President Bush International Miami, Fla.

The coin machine industry as far as the distributor and operator are concerned is less than 10 years old.

I am sure that there are many who will argue that the above statement is grossly inaccurate. Perhaps it requires a bit of modification. A more complete statement might be that the coin machine industry has changed so radically in the past 10 years that it is necessary to discard many of the old philosophies and habits to which many in our industry have allowed themselves to become accustomed. The 1960's have produced new products—sophisticated equipment—which require an entirely new approach to the business of distributing coin-operated equipment.

O. R. TRUPPMAN

In the fast-moving, changing world of automation the single most important factor of successful distributing is perhaps best illustrated by one word: "Service."

Most manufacturers produce good equipment for all markets. Every distributor who has survived since World War II represents one or more of these manufacturers. Thus, the dividing line between those distributors who are more

successful and those who seem to drift along is generally established by the amount of service the distributor makes available to the operator. It is no longer practical to simply slap a shipping label on a carton, turn it over to a freight line and then forget it.

Because many operators have diversified into

allied fields, the distributor must maintain heavy inventories in all lines of coin-operated equipment. He must handle games, music and at least a limited amount of vending equipment. He must maintain adequate service personnel capable of servicing all types of equipment.

He must maintain and carry an astronomical inventory of parts and have knowledgeable em-

ployees handling the parts.

He must have adequate financing lines with competitive interest rates. Truly, the successful distributor today has to be a businessman.

The problems created by all of the above will not permit any successful distributor organization to remain stagnant. It is necessary to up-date thinking at all levels. Not only must service and sales personnel have periodic schooling on new products and methods, but further, distributor management must be willing and able and have the capacity to learn and adjust to new trends constantly. Training progams have to be established. Budgets must be prepared a year in advance. In addition, the personal relationship with every operator in the distributor's territory must be maintained.

Perhaps it is difficult to justify all of the factors mentioned above under a single heading of "service," yet when each is analyzed in relation to the operators requirements, whether it be inventory of equipment, parts, financing or any of the other factors, it is easy to see that each in itself is a specific service requirement.

In conclusion, every distributor must analyze the needs of his own particular area and then outline his own method for properly servicing it. Long-range policy has to be substituted for shortrange expediency. Only in this manner can the distributor who is best equipped to service his customers is always the leading distributor in his territory.

(Continued on page 81)

Damone, Mills Bros., Reeves Out on Seeburg Little LP's

CHICAGO — The Seeburg Corp. has commenced its fall series of Little LP releases with product by Jim Reeves, the Mills Brothers, Vic Damone, the Andrews Sisters and Johnny Maddox.

During the fall, operators may expect new Little LP releases by Frank Sinatra, Dean Martin, Trini Lopez, Jimmy Roselli, Louis Prima, Nancy Sinatra, Lawrence Welk, Billy Vaughn, Frankie Carle, "and many others," according to national promotion manager Stanley W. Jarocki.

The latest release:
Vic Damone, "On the South
Side of Chicago" (Title tune,
You Don't Have to Say You
Love Me, Ciao Compare, It
Makes No Difference, Love Me
Longer, I'll Sleep Tonight) RCA
VLP-3765-Seeburg 1173.

Johnny Maddox, "Second

United Tossing Big Oct. Party

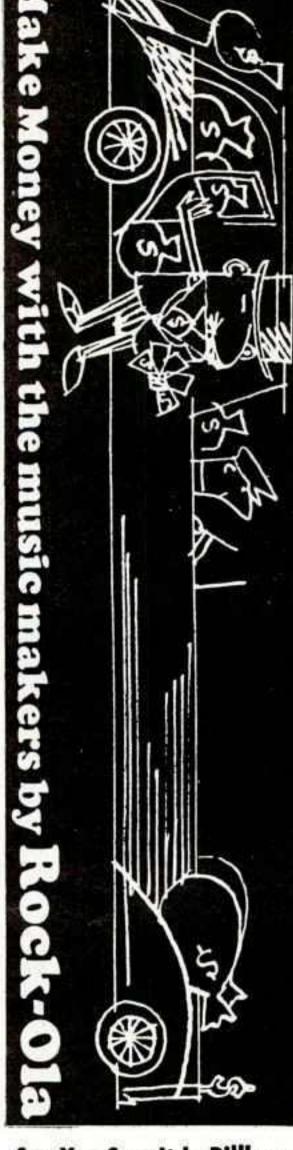
MILWAUKEE — United, Inc., Wisconsin and Upper Michigan coin equipment distributor, will unveil the new Wurlitzer jukebox models at a special appreciation party, Saturday evening, Oct. 14, at the Pfister Hotel.

The event will also mark milestones in the firm's history. "We will be celebrating the start of our 30th year in the coin machine business, 20 years as a Wurlitzer distributor, and my 50th birthday," said Harry Jacobs, United, Inc., president.

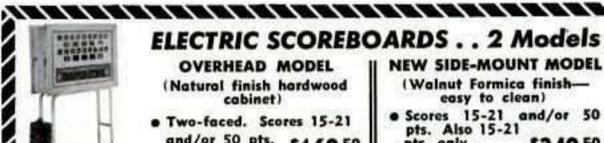
Upwards of 150 persons will be invited. As in previous parties given by United, Inc., its Wurlitzer customers will be offered an opportunity to win valuable prizes.

According to Harry Jacobs, the top prize this year will be an all-expense trip for two to Hawaii. Hand Rose" (Title tune, Sweet Little You, She's a Great, Great Girl, Blues (My Naughty Sweetie Gives to Me), Ragtime Cowboy Joe, Palesteena) Dot DLP 817-Seeburg 1176.

The Mills Brothers, "Fortuosity," (The Bramble Bush, Cab Driver, Fortuosity, Sherry, More and More, Long Long Ago) (Continued on page 82)



Say You Saw It in Billboard



and/or 50 pts. \$169.50 F.O.B. Chicago. . \$169.50

5 oz. Belgian Bumper Pool Balls, set of 10, \$9.00. Others \$5 up 21/4" 15 Belgian numbered and 23/8" Cue Balls, Set...\$19.95

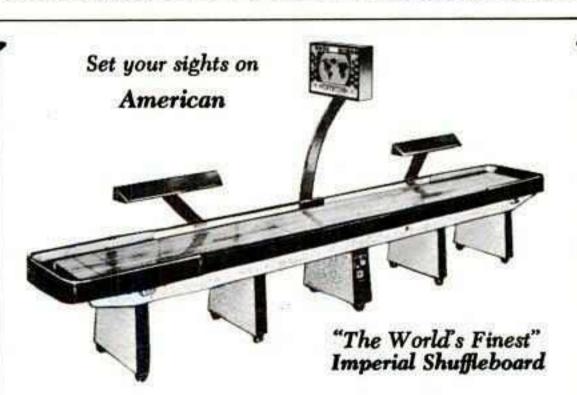
57" Cues—str., \$2.95 ea., \$33 dz. 57" Jointed Cues\$7.50 up Heath and A.B.T. Coin Chutes. Complete line. Write for new list. EACH model also has these features:

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(Los Angeles Office—1423 Southwestern Avenue)

Vending News

NBVDA to Double Size—Nelson

By EARL PAGE

CHICAGO — Jack Nelson, president of the National Bulk Venders Distributors Association (NBVDA), said last week that the organization will "double its membership during the next five years." The group will meet at the LaSalle Hotel here Sunday, Oct. 29, during the National Vendors' Association (NVA) directors meeting.

One of the reasons for the growth of NBVDA Nelson said. will be diversification. "A number of distributors who were selling larger equipment are now adding bulk vending lines," said Nelson, who is a partner in Logan Distributing here.

You see very little diversification in the other direction.

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Pistachio Nuts, Jumbo Queen,

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Logan Distributing is probably one of the few bulk distributors to branch into bigger equipment. We handle Westinghouse, Gold Medal and other larger pieces and we do a lot of reconditioning of large units, like cigaret machines.

"But the established bulk distributor as a general rule is not expanding like this because the bulk business itself is constantly growing. Our new members [in NBVDA] are those distributors who have been in larger pieces and now see the plus business of adding bulk machines."

NVA Role

Nelson said there were a number of factors accounting for the increased interest in NBVDA. "I think the NVA has been one of the reasons. NVA has been continually growing and has been successful in solving many of the problems in the industry.

"Distributors follow NVA's activities very closely and many are personally involved," said Nelson, himself an NVA director. "Distributors are seeing the value of organization and they know there's protection in numbers.

"Distributors also find it important to be able to discuss mutual problems and matters on the same level with fellow distributors. This is particularly true of the new members who have been in larger equipment but now want to become familiar with the bulk industry.

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"The whole industry is expanding," Nelson said. "We have a number of very different and exciting products and vendors have really only scratched the surface in finding locations and cultivating new markets.

"I think the vendor who wants to expand can do it today because there's so many more opportunities opening up. The growth in our suburbs is phenomenal and there are so many national chain stores like Sears and McDonald that still don't have bulk vending units.

"Now some vendors probably aren't equipped to handle a whole series of chain store outlets, but there are smaller chains, too. Even the larger stores are good prospects if the vendor organizes his presentation and goes out after larger accounts.

"You have to realize that you're only going to have 10 or 15 minutes to spend putting your story over to a store manager or buyer," Nelson said. "The vendor must be armed with facts and figures and have a good approach.

Some actually take a unit in to show the store what kind of equipment they can install. But at least you must have pictures or a brochure of some kind. You also need charts and tables that break down figures and quickly show how the bulk operator can halt vandalism and shoplifting, create more store traffic and sell a lot of merchandise."

Nelson is very enthusiastic about what he thinks is another wave of bulk products tied into television promoting. "I guess Elvis Presley was one of the first of these and Zorro and Davy Crockett came along, too.

'Then we had sort of a dry spell during the time when the trolls were such a hit. We drifted away from licensed products until the Beatles hit. This started another big wave and lasted until Batman last summer.

The Green Hornet and the Monkees were not this hot but it looks like we're into another season where products are going to be promoted on TV.

Nelson said NBVDA would probably meet early Sunday afternoon, Oct. 29, so as not to conflict with NVA's board meeting that same evening. Officers, in addition to Nelson, are vice-president, Alan Cohen, Northwestern Sales & Service, N. Y.; secretary-treasurer, Bernard Bitterman, Bitterman & Son, Kansas City, and directors Al Schwartz, King & Co., Chicago; Moe Mandell, Northwestern Sales & Service; Earl Grout, Vendall Distributing Co., Minneapolis, and Max Hurvich, Birmingham Vending Co., Birming-

Western Show Set

SAN FRANCISCO — The National Automatic Merchandising Association's annual western show will be held at the Ambassador Hotel in Los Angeles March 22-24.

A committee meeting was held here (22-24) at the NAMA western regional management conference to discuss next year's trade show.

> Watch for The Bluebook **Every Month** In Billboard

NVA Board Meet Set for Oct. 29

CHICAGO - The National Vendors Association (NVA) board of directors meeting set for the La Salle Hotel here Oct. 29 will commence at 8 p.m. A recent published list of directors expected to attend omitted the following: John Adams, Oklahoma City; C. A. Applegate, Clayton, Ohio; Harry Bell, Chicago; Arthur Bianco, Bronx, N. Y.; Waldo Bolen Jr., Morris, Ill.; John Brehmer, Columbus, Ohio; Carmen Di Angelo, East Boston, Mass.; Tom Emms, Dallas; Sidney Eppy, Jamaica, N. Y.; William Falk, Freeport, N. Y.; Harold Folz, Oceanside, N. Y.; Irvin Gardner, Louisville.

Coming Events

Oct. 3-Missouri Coin Machine Council, site to be announced, Trenton.

Oct. 7-Missouri Automatic Merchandising Association, combined fall meeting, Tan Tara Resort, Lake of the Ozarks.

Oct. 14-South Carolina Coin Operators Association, Holiday Inn. Greenville.

Oct. 16-New York State Coin Machine Association, Inc., Dewitt Clinton Hotel, Albany.

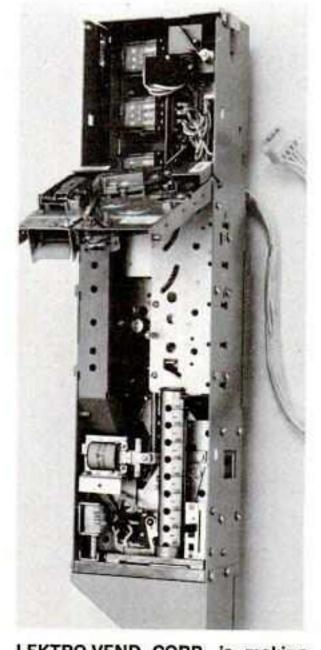
Oct. 27-29-Music Operators of America, 17th annual convention and trade show, Pick Congress Hotel, Chicago.

Oct. 28-31-National Automatic Merchandising Association, 22d annual convention and trade exposition, International Amphitheater, Chicago.

Oct. 29 - National Vendors Association, directors meeting,

LaSalle Hotel, Chicago. Oct. 29—Illinois Coin Machine Operators Association, fall meeting, Washington Room, Pick Con-

gress Hotel, Chicago.
Nov. 30-Dec. 2—Music Operators of Virginia, 9th annual convention and trade show, John Marshall Hotel, Richmond.



LEKTRO-VEND CORP. is making the above al-electric automatic coin mechanism standard equipment in its machines. A multiprice unit, it counts and tabulates to any four prices from 5 cents to \$1. A self-loading coin tube holds 80 nickels. The unit has a spring-loaded pay-out slot and money is held in escrow to point of purchase.



ANITA BRYANT will be the featured attraction at the 1967 National Automatic Merchandising Association banquet Tuesday, Oct. 31, at the International Ballroom of the Conrad Hilton Hotel, Chicago. The banquet is an annual event of the association's convention and trade show.



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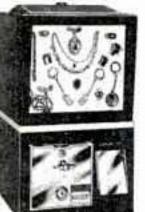
Elect Kniska W. Virginia President

Continued from page 74

dors to carefully police themselves against sale to minors. He distributed the NAMA's "Minors Are Forbidden" decal order forms to all WVMVA members.

"The anti-smoking lobby is





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LOCATION
Beautiful eye-

catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V.

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WE GIVE YOU—CAPSULE ITEMS
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Number 1 Mix —
EXECUTIVE MIX
20 Assorted 5c Value
Well Chosen Items

Number 2 Mix — SUPER MIX 20 Assorted 5c Value Super Assortment

Number 3 Mix — SUR PRISE MIX 20 Assorted 5c Value New Assortment

Number 4 Mix — 1968 5c CAPSULE MIX 20 Assorted 5c Value Fabulous Assortment

163 Denton Ave.
Lynbrook, N.Y. 11563

getting more attention today," Brandstrader said. "The antitobacco people first tried to get adults to quit smoking. Now they are trying to keep children from starting to smoke. Legislation was introduced this year in Indiana to require that a skull and crossbones be placed on every cigaret vending machine. And a Massachusetts senator insisted that anti-tobacco representatives be given equal time on television and in magazines. Here and there, even at the local level, there is talk of enforcing remote control cigaret vending."

Brandstrader urged, "Let's get our house in order. Let's not say anymore that we can't do anything about competition. We must check to see that all the steps in the NAMA's Project Alert program are carried out."

Decals

The NAMA's self-control project involves setting up a committee to divide the State into self-policing areas, distribution of "minors forbidden" decals to all operators, informing the NAMA national office of all anti-smoking developments and seeking advice from the NAMA national office before taking local action.

"If trouble comes to cigaret vending," Brandstrader said wryly, "there will be no exemptions for the good guys."

There have been anti-smoking developments at the local level, reported the WVMVA legislative committee chairman Guy Moss, Capitol Cigarette Vending Co., Charleston. He said the State has a new Cancer Society president who tends to seek publicity. This new official's pronouncements create some uneasiness in the trade here, for the State has an old unenforced statute forbidding the sale of cigarets to persons under 21. "I'd like to see them try to enforce it for a 19-yearold Marine just back from Vietnam," said one vendor.

Football Team

"A legislative committee is like a football team," said Moss. "It has an offensive and a defensive team. The defensive team blocks bad laws and the offensive team carries the ball for good bills. Our defensive team was active in this past session, helping kill a bill that would have outlawed all cigaret vending machines.

"Over the years we've had the pleasure of working offensively, too. Among the good bills passed have been for a lower cigaret tax, and the repeal of the per-machine tax in favor of an operator's license (it took four different bills to get that one through). An operator with 200 jukeboxes used to pay per-machine license fees totaling \$2,200. Today he pays a single operational fee of \$300 annually.

"The consumer sales tax is now the thorn in our flesh. It has been a problem for years. The school teachers, among others, oppose our efforts at obtaining a greater exemption. They say they need the money. But they don't need blood money. And a penny tax on 9 cents is blood money!"

Moss also observed that it was not until the vendors and the music and game operators in the State began to co-operate in a single association that all segments of the coin machine industry began to win legislative battles.

Instrumentals

A tribute to the association's role in the West Virginia legislative process was paid by Chester Shanklin, deputy director of the cigaret and soft drink division of the State Tax Department. "We have had three different coin machine license laws in the past five years," he said, "and our present law, two years old, is not completely satisfactory. Your association has been instrumental in helping the State revise these laws in the past, and we're counting on you to continue to advise us on these matters. By taking an active part in State government, you've demonstrated good citizenship."

Shanklin reported that a recent decision of his department's legal division now requires that coin-operated pool tables now have two licenses, one as pool tables and one as coin-operated amusement devices. The total license fee is \$25.50 for the first and \$15 for each additional table in each location. Tables may be moved without the purchase of a new yearly license.

Fractional

Shanklin added that he feels that the section of the law now barring minors from billiard rooms — even "family" billiard halls — will soon be amended. His department is not presently enforcing the measure. If it were enforced, he pointed out, his men would have to raid youth activity centers being built throughout the State by public-spirited citizens.

And Shanklin announced that his department put through the recent Legislature a license law amendment permitting payment of a fractional yearly license fees. Machines going on location after Jan. 1 may be licensed at 50 per cent of the annual fee.

"License laws are not just revenue measures," he said. "They are, first of all, intended for control."

The main session of the convention, addressed by Granger, was attended by about 75 operators and their wives. Association counsel Tom Miles remarked that he was surprised at the good crowd, for at that hour the West Virginia Mountaineers football game was being televised.

Drums

"During the past year we've been striving to build regional associations," Granger said. "We've been going around beating the drums. We were in New Orleans recently, in Kansas last week, and this coming weekend we'll be in Arizona. At all these meetings, the emphasis has been on regional association organizational effort. And in Kansas and Arizona coin machine groups have been reorganized and are now active.

"Credit for this association building program goes to MOA President James Tolisano. Just as the program of your own (Continued on page 82)

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lhe Bluebook

Valuation of Used & Reconditioned Coin Machines Oct. 7, 1967

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. The averages are unfit for application to any specific buyer-seller situation.

Cigaret Venders

Automatic Products

20002042000200200000000000	Low	High
Smokeshop Starlite 630, 27 Col., 630 Cap.	250	375
Smokeshop Starlite 850, 36 Col., 850 Cap.	300	400
Smokeshop Bank Mod.,	400	0.80
18 Sel., 630 Cap. Smokeshop Bank Mod.,	26000	500
27 Sel., 850 Cap. Smokeshop Slimline V-18,	400	500
18 Col., 640 Cap.	25	85
Smokeshop Slimline V-27, 18 Col., 850 Cap.	35	75
Smokeshop Slimline V-36, 18 Col., 850 Cap.	50	105
Smokeshop Starlite 450, 18 Col., 450 Cap.	250	350
Smokeshop Mod. 900, 9 Col., 900 Cap.	No	Avg.

Coan Mfg.

U-Select-It 74-MD, 1 Col.,		
74 Cap., 25/30/35¢ w/o matches	75	150
U-Select-It, 74-APC, 1 Col., 74 Cap., 30/35¢		
w/matches U-Select-It, 94-UM, 1 Col.,	85	165
94 Cap., 30/35¢	7875	
w/matches U-Select-It 94-UC, 1 Col.,	85	150
94 Cap., 30/35¢ w/matches	85	165
U-Select-It, 116-WM, 1-Col.,	1,127	
U-Select-It 116-WC, 1 Col.,	100	205
116 Cap., w/matches	100	215
U-Select-It, 74-CA, 1 Col., 74 Cap. w/matches	No	Avg.
U-Select-It, 94CA, 1 Col., 94 Cap., w/matches	No	Avg.
U-Select-It, 116CA, 1 Col., 94 Cap., w/matches	No	Avg.

National Vendors

National 750, 7 Col.	30	60
National 9M, 9 Col., Manual	25	65
National 11ML, 11 Col., Manual	35	75
National 11M, 11 Col., 450-Cap.	35	75
National III, 11 Col., 450 Cap.	60	110
Consolette 20, 20 Col., 670 Cap.	180	275
Sonolette 20, 20 Col., 670 Cap.	250	0.2072
Crown 800, Manual, 20 Col.,		
850 Cap. (100mm)	No	Avg.
Crown 880, Electric, 22 Col.,	3173	00000
880 Cap.	200	375
Crown 113, 13 Col., 447 Cap.	100	195
Crown 222, 22 Col., 616 Cap.	225	300
Moduline 22M, 22 Col., 616 Cap.	200	300
Moduline 80M, 20 Col., 650 Cap.	225	325

Rowe

Rowe 520, 11 Col., 520 Cap. Ambassador, 11 Col., Cap. 450	25 25	65
Ambassador, 14 Col., 510 Cap.	35	75
Rowe 20-700, 20 Col., 700 Cap. Rowe 20-800 Riviera, 20 Col.,	75	165
800 Cap.	235	335
Celebrity 286, Manual, 14 Col., 510 Cap.	200	295
Celebrity 260, Elec., 20 Col., 800 Cap.	300	395
Rowe 86R, Manual, 14 Col., 510 Cap.	125	225
Riviera 160, Electric, 20 Col.,	123	22.

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Seeburg Corp.

Seeburg E-2, 22 Col., 800 Cap.	25	75	
Modular 4E3, 22 Col., 825 Cap.	75	200	
Seeburg 4E5, 22 Col., 825 Cap.	100	215	
Seeburg 4E6, 22 Col., Elec., 825 Cap.	No	Avg.	
Seeburg 4E7, 22 Col., Elec., 825 Cap., (100mm)	No	Avg.	
Seeburg 4E8, 22 Col., Elec., 825 Cap., (100mm)	No	Avg.	
Seeburg/Du Grenier MCC-20, 20 Col., 720 Cap., Console	150	275	
Seeburg/Du Grenier W14T1, 14 Col., 510 Cap.	90	175	
Seeburg/Du Grenier W2011, 20 Col., 672 Cap.	125	225	
Williamsburg W14T1, 14 Col., 510 Cap.	No	Avg.	
Williamsburg W20T1, 20 Col.,	100000		
672 Cap.	No	Avg.	
Vendo Corp.			

No	Avg
No	Avg
0.191	Avg.
NO	Avg.
	No No

Westinghouse

Cigaret	Vender	No	Avg

Coffee Venders

Avenco

Tea, Soup 350 K. 485 Cup (FB Coffee, Tea,	450 500
K. 485 Cup (FB Coffee, Tea,	500
Soup) 400	
Mod. V, 456 Cup (FB Coffee, Choc., Tea, Soup) 445	575
Executive 700, Single-Cup, Fresh Brew, 790 Cap. No	Avg
Executive 400, Fresh Brew, Single Cup, 350-400 Cap. No	Avg
Executive 700 Special, Single-Cup Fresh Brew, 790 Cap. No	Avg.
Junior Executive, Fresh Brew, Single-Cup, 320 Cap. No	Avg
250 Compact, Instant, 215 Cap. No	Avg
Bally	

bally

660-D, 450 Cup (FB Coffee,

ALON AND CHAIRM CALLA-		
660-R, 450 Cup (FB Coffee, Choc.)	125	275
661-D, 450 Cup (FB Coffee, Choc.)	300	400
661-DS, 450 Cup (FB Coffee, Choc., Soup)	275	395
661-R, 450 Cup (FB Coffee,		250000
Choc.) 662-C, 200 Cup (FB Coffee,	50	175
Choc.) 664-D, 480 Single Cup (FB)	175	300
Coffee, Choc., Dry Cream 664-DS, 480 Single Cup (FB	650	850
Coffee, Choc., Lig. Cream)	700	900
664-R, 480 Single Cup (FB Coffee, Choc., Liq. Cream) (Seeburg) 764-D, 650 Single Cup (FB Coffee, Choc., Powdered	650	825
Cream)	750	1,000
(Seeburg) 764-R, 650 Single Cup (FB Coffee, Choc., Liq. Cream)	No	Avg.
(Seeburg) 764-RS, 650 Single Cup (FB Coffee, Choc., Soup) (Seeburg) 764-DS, 650 Single Cup	No	Avg,
(FB Coffee, Choc., Soup, Powdered Cream) (Seeburg) 764-DT, 650 Single (Cup	No	Avg.
(FB Coffee, Choc., Powdered Cream, Hot Tea)	No	Avg.
Ditchburn Tablespa 970, 80 Cap. Winispa DVM-56, 320 Cap.	No No	Avg. Avg.
Minitea, 350 Cap. Teaspa, 800 Cap.	No No	Avg.

Rock-Ola

1400S, 420 Cup (FB Coffee, 5	oup) 500	650
TRLB-M, 600 Cup (FB Coffee Choc., Soup)	1,000	1,150
1403, 500 Single Cup (FB Coffee, Liq. Cream) Chang	er 1,000	1,195
14035, 500 Single Cup (FB Coffee, Gran. Sugar, Liq. Cream) Changer	1.000	1,195
1200, 450 Single Cup (FB Coffee, Choc., Gran. Sugar		tances
Dry Cream) Changer 3402, 225 Cup (Inst. Coffee	850	1,000
Choc.) 3403, 225 Cup (Inst. Coffee,	300	400
Choc.)	300	400
1404S, Fresh Brew, 11/16 3402 Compact, 11/16	No No	Avg.

Rowe

1995 9 0 0 0 0 0 12 0 13 12 12 12 12 12 12 12 12 12 12 12 12 12	FOM	nign
Custom RV-750	25	125
Deluxe PV-750	25	125
AK7, 750 Cup Batch (w/Choc.) Celebrity AK8, 1000 Cup Batch	100	275
(w/Choc. Tea, Soup) wet	600	895
Celebrity Modular SK8, 1,000 Single Cup (FB Coffee, Choc., Tea, Soup, Powdered Cream)	150	345
Celebrity SK-9, 1,000 Single Cup (FB Coffee, Choc., Tea, Soup, Powdered Cream)	500	795
Celebrity AK-8, batch brew,	300	773
1,000 Cap.	No	Avg.
Model 212, Single Cup		Avg. 11/16
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Rudd-Melikian

BAC-300, 350 Cup (Tape Coffee, Whip Choc., Tea, Soup)	100	200	
BAC-500, Cup (Tape Coffee Whip Choc., Tea, Soup)	50	150	
BACC-754R, 700 Cup (FB Coffee, Choc., Tea, Soup)	1,250	1,400	
BAC-754 PRC, 700 Cup (FB Coffee, Choc., Tea, Soup)	1,100	1,200	
CR-754, 700 Cup (Int. Coffee, Choc., Tea, Soup)	1,095	1,300	
Coffee, Choc., Tea, Soup)	1,095	1,200	
BAC-333P, 450 Cup (FB Coffee, Choc.)	150	225	
BAC-BOOPB, 600 Cup (FB Coffee, Choc.)	1,000	1,100	
BAC-800LG, 600 Single Cup (Choc.)	1,095	1,200	
BAC-880 LG, Single Cup, Fresh Brew, 880 Cap.	No	Avg.	
BAC-320 LG, Single Cup, Fresh Brew, 320 Cap.	No	Avg.	
C 11 . M .			

Coffee-Mat

De Luxe SCP-600, Single Cup (FB Coffee, Powdered Cream,	10340307	399294100
Gran, Sugar)	900	1,100
De Luxe SCL-600, Single Cup (FB		34413013434
Coffee, Lig. Cream, Lig. Sugar)	600	875
Compact, SCC-450, Single Cup, FB	950	
Imperial De Luxe DSC-600,		
Single Cup, FB	995	1,200
Royal Standard SSC-600,		200
Single Cup, FB	950	1,075
Princess PSC-300, Single Cup,	0.50	2000000
Fresh Brew, 320 Cap.	No	Avg.
Mational Vonde	200	

National Venders

IF-IL-	Cha	450 (-350		No	1
HBM-72,	Fresh	Brew,	1,000	Cap.	No	A

772, 320 Single Cup (Choc.) 5C3D, 570 Single Cup (Choc.) 6C3D, 570 Single Cup (Choc., Tea, Soup) 7C3D, 570 Single Cup 700 950 (Choc., Tea, Soup) 6C3R, 570 Single Cup 800 1,095 (Choc., Refrig., Cream) No Avg.

Marquee MC-5, Fresh Brew, No Single Cup Avg. Williamsburg WSC4D, Single Cup, Fresh Brew Avg. Modular H-C5, Fresh Brew, Single Cup, 550-682 Cap. Du Grenier HD500, Post-Sel., No Avg. 250 500 Cup Jet, Compact, 11/66 No Avg.

Vendo VCV-900 (FB Coffee Choc.)

VCV-900 (FB Coffee, Choc.)	25	125
VIP, 350 Cup (Inst. Coffee, Choc.)	-	300
900EH, 650 Cup (FB Coffee)	_	200
HBAIA, 600 Cup (FB Coffee,		
Choc., Tea, Soup		
	250	440
Powdered Cream)	250	445
HBAIA (same as above with		
Fresh Cream)	175	345
Model 650, Single Cup, 11/16	No	Avg.
HBC1, Batch Brew, 650-750 Cap.		Avg.
HBA4, Single Cup, Fresh Brew,	100	(15.55 Sept.)
250-300 Cap.	No	Avg.
	140	AT9.
HBA2. Single Cup, Fresh Brew,	3.000	7
425-465 Cap.	No	Avg.
HBA3, Single Cup, Fresh Brew,		
650-750 Cap.	No	Avg.
HBB2A, Instant, 250-300 Cap.	No	Avg
Invitation II, Single Cup,	000.00	0.537.50
Fresh Brew, 650-750 Cap.	No	Avg.
rresn brew, 630-730 Cap.	MO	Avg.
Victor		

205-265 Cap.	No	Av
ET-51A, Fresh Brew, 5-6 Sel.,	W.Fc	
600-780 Cap.	No	Av
ET-56A, Fresh Brew, 5-6 Sel., 600-780 Cap.	No	Av
Wastingland	277	

Westinghouse

SK8-B10, fresh brew, 800 Cap. No Avg.

Pastry Venders

Automatic Products

Pastry Shop, 5 Col., 175 Cap. Snack Shop, 7 Col., 320 Cap. Coan U-Select-It, 47P-B, 1-Col., 47 Cap. No Avg. U-Select-It, coffee/snack center No Avg.

Mini-Snack 770, 4 Col., 100 Cap. No Mini-Bar, 18 Sel., 200 Cap. No

Ditchburn

Du Grenier

KPN, 6 Col. No Avg. Federal

P-6 Secretary, 6 Col., 72 Cap.

Lektro-Ver	nd	
003, 17 Sel., 634 Cap. 004, 14 Sel., 466 Cap. 103, 17 Sel., 634 Cap. 151, 6 Sel., 161 Cap. 704, 14 Sel., 466 Cap.	No No No No	Avg. Avg. Avg. Avg.

Mar Vend

3400, 4 Col., 140 Cap. 1400, 4 Col., 140 Cap. 2402-B, 4 Col., 140 Cap. 1402, 4 or 5 Col., 140 Cap. 2400E, 4 Col., 140 Cap. 2400M, 4 Col., 140 Cap.	No No No No No	Avg Avg Avg Avg
National		
510, 5 Col., 100 Cap. CC Deluxe, 5 Col., 100 Cap. Moduline CM, 5 Col., 100 Cap. PM-72, 5 Col., 85-125 Cap.	No No No	Avg Avg Avg
Rowe		
5-Sel., 105 Cap. Celebrity 251, 5 Col.,	75	175
75-100 Cap.	200	52
Seeburg		
W6P1, 6 Col., 72 Cap. W6P2, 6 Col., 114 Cap.	No No	Avg Avg
Stoner		
Model 80, 4 Col., 10-cent mech. Model 92, 5 Col., 10-cent mech. Model 92 Sq. 5 Col., 10-cent	25 100	200
mech.	150	250
Vendo		

Candy Venders

FD-1, 5 Col., 126 Cap. FD-3, 5 Col., 84 Cap.

Automatic Products

andyshop,	10	Col.,	600	Cap.	400
		Can	din	nat	
		Car	iuii	iiai	

8 Col.	or 9	Col.,	168-192	Cap.	No	A۱
			Coan			

U-Select-It 188-D. 1 Col.,

188 Cap.	No	Av
U-Select-If 116-B, 1 Col.,	100	
116 Cap. U-Select-It 94-B. 1 Col., 94 Cap.	No	Av
U-Select-It 94-B, 1 Col., 94 Cap. U-Select-It 74B, 1 Col., 74 Cap.	No	Av

E/B Metal

SP50, 1 Col., 50 Cap.	No	A

Federal CA11, 11 Col., 210 Cap.

Lektro-Vend		
106, 20 Col., 802 Cap. 150, 10 Col., 340 Cap.	No No	Av

National

9 Col. w/gum, Mint	125	175
510 C, 10 Col., 200 Cap.	145	225
510G, 14 Col., 380 Cap.	165	250
Moduline CM, Manual, 14 Sel.,	105	250
	N.	
416 Cap.	No	Avg.
21CE-72, Elec., 21 Col., 808 Cap.	No	Avg.
CM-72, Manual, 10 Col.,		
200-264 Cap.	No	Avg.
Moduline 21CE, 21 Col., 808 Cap.	No	Avg.
CC Deluxe, 10 Col., 200-264 Cap.	No	Avg.
CC Deluxe, 14 Col., 380-440 Cap.	No	Avg.
CM-72, 14 Col., 380-440 Cap.	No	Avg.
Powhateria 11 Cal 205 Can	100	Avy.
Rowbeteria, 11 Col., 285 Cap.	25	95
Model 77, 11 Col., 340 Cap.,		
w/gum-mint changer	95	165
Tasty, 20 Col., 560 Cap.	100	195
Celebrity 277, 11 Col., 340 Cap.	165	265
Celebrity 270, 14 Col., 640 Cap.	No	
concernity 2.0, 14 con, 040 cap.	140	Avg.

Seeburg Corp.

u Grenier KYN-176, 8 Col.	100	175
u Grenier KYN-226, 10 Col.	110	195
Grenier KYNL-152, 8 Col.	125	225
10CNI, 10 Col., 220 Cap.		
(10-cent)	No	Avg
10CNI, 10 Col., 220 Cap.		110000
(5/10-cent)	No	Avg

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Type of Business_

Stoner		
Model 120, 6 Col., w/5-10	Low	High
Changer Model 180, 8 Col., w/5-10	35	125
Changer Model 180, w/gum-mint,	85	150
5-10 Changer Stoner Univendor, 180 Special.	95	165
7 Col. Vendo	110	185
Stoner, 260-MSQ, 14 Col.	110	185
Prestige FB3, 10 Sel. Prestige FB2, 14 Sel. FB4, 10 Col., 367 Cap. FB5, 11 Col., 406 Cap. FB6, 7 Col., 160 Cap.	No No No No	Avg. Avg. Avg. Avg.
Cold Drin	10X44.2	
Venders		
Apco		
Soda-Shoppe MSI 4D, 1400 Cup (Crushed) Soda-Shoppe MSI 6D, 1400 Cup	100	150
(Crushed) Soda-Shoppe MSI 2C, Dual Comp	100	150 195
Soda-Shoppe Modular 4D, 900 Cu (Crushed)	195	395
Soda-Shoppe Modular 6D, 1400 Cup (Crushed)	275	475
Avenco		
Executive 4D, 600 Cup, Changer 560, 5 Sel., Can, 300 Cap.	No No	Avg.
Ditchburn	140	Avy.
Ditchburn Minicold, Cup, 5 Sel., 325-350 Cap.	No	Avg.
Magicold, Cup, 5 Sel., 600 Cap. Glasco	No	Avg.
G-1100, pre-mix, cup, 3-4 Sel., 1,100 Cap.	No	Avg.
G-800, C3T, pre-mix, cup, 3 Sel., 800 Cap.	No	Avg.
G-500, L-2, pre-mix, Cup, 2 Sel., 500 Cap.	No	Avg.
G-140, bottle/Can, 5 Sel., 140-240 Cap.	No	Avg.
G-185, Bottle/Can, 5 Sel., 185-330 Cap.	No	Avg.
G-222, Bottle/Can, 6 Sel., 222-396 Cap.	No	Avg.
LaCrosse		
ACV-136-4, 4 Sel., Can, 136 Cap. ACV-212-4, Can, 4 Sel., 212 Cap. ACV-318-6, Can, 6 Sel., 318 Cap.	No	Avg. Avg. Avg.
National Moduline CDM, Cup, 4 Sel.,		
900 Cap. Crown 72 CDM-72, Cup, 4 Sel.,	No	Avg.
1200 Cap,	No	Avg.
Rock-Ola	****	owwer.
3304, Can, 5 Sel., 408 Cap. 3304 Modular, 5 Sel., 408 Cap. 3304 Deluxe, 5 Sel., 408 Cap. Rowe	No No No	Avg. Avg. Avg.
L-1000, Cup, 4 Sel., 1000 Cap. 1020, Cup, 4 Sel., 1000 Cap.	175	395
1020, Cup, 4 Sel., 1000 Cap. 1020A, Cup, 4 Sel., 1000 Cap. Modular L-101A, 4 Sel., 1,000 Cap.	WW.Carre	795 1,095
1030, Cup. 4 Sel., 1,000 Cap.	No No	Avg. Avg.
1030 A, Cup, 4-6 Sel., 1,000 Cap. 500, Can, 5 Sel., 420 Cap. 312, Can, 5 Sel., 290 Cap. 216, Can, 4 Sel., 200 Cap.	No No No	Avg. Avg. Avg.
Seeburg 4CD-110, Cup, 4 Sel., 1,400 Cap.	50	150
4SCD Modular, Cup, 4 Sel., 1,400 Cap.	250	150 475
4SCD2 Modular, Cup, 4 Sel., 1,400 Cap.	250	525
7SCD Modular, Cup, 7 Sel., 1,400 Cap.	425	750
453, Cup, 1,400 Cap. 4593, Cup, 1500 Cap.	No No	Avg.
753, Cup, 1,500 Cap. 7593, Cup, 1,500 Cap.	No No	Avg. Avg.
M4S4 Marquee, Cup, 4 Sel., 1,400-1,500 Cap.	No	Avg.
M754 Marquee, Cup, 7 Sel., 1400-1500 Cap.	No	Avg.
Sy4 Modular, Cup. 7 Sal.		Avg.
1400-1500 Cap. M4S5 Marquee, Cup. 4 Sel	No	UL AUTO
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel.,	No	Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel.,	No No	Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap.	No No No	Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can,	No No No No	Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can.	No No No	Avg. Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap.	No No No No	Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap. Choice-Vend VUC 12-132, Can, 12 Sel., 120 Cap.	No No No No No	Avg. Avg. Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap. Choice-Vend VUC 12-132, Can, 12 Sel., 120 Cap. Choice-Vend VUC 12-156, Can,	No No No No No No	Avg. Avg. Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap. Choice-Vend VUC 12-132, Can, 12 Sel., 120 Cap. Choice-Vend VUC 12-156, Can, 12 Sel., 144 Cap. Choice-Vend CVC-168, Can, 4 Sel., 168 Cap.	No No No No No No	Avg. Avg. Avg. Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap. Choice-Vend VUC 12-132, Can, 12 Sel., 120 Cap. Choice-Vend VUC 12-156, Can, 12 Sel., 144 Cap. Choice-Vend CVC-168, Can, 4 Sel., 168 Cap. Choice-Vend CVC-224, Can, 4-5 Sel., 224 Cap. Choice-Vend CVC-280, Can,	No No No No No No No	Avg. Avg. Avg. Avg. Avg. Avg. Avg. Avg.
1400-1500 Cap. M4S5 Marquee, Cup, 4 Sel., 1400-1500 Cap. M7S5 Marquee, Cup, 7 Sel., 1400-1500 Cap. H4S5 Modular, Cup, 4 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. H7S5 Modular, Cup., 7 Sel., 1400-1500 Cap. Choice-Vend ECC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-72, Can, 9 Sel., 63 Cap. Choice-Vend VUC 9-99, Can, 9 Sel., 90 Cap. Choice-Vend VUC 12-132, Can, 12 Sel., 120 Cap. Choice-Vend VUC 12-156, Can, 12 Sel., 144 Cap. Choice-Vend CVC-168, Can, 4 Sel., 168 Cap. Choice-Vend CVC-224, Can, 4-5 Sel., 224 Cap. Choice-Vend CVC-280, Can, 4-5-6 Sel., 280 Cap. Choice-Vend CVC-299, Can,	No No No No No No No No	Avg. Avg. Avg. Avg. Avg. Avg. Avg. Avg.
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Vendo

SDC1, Can, 5 Sel., 185-205 Cap. SDC3, Can, 6 Sel., 348-390 Cap.	No No	Avg.
Vendorlator		
136, Can, 4 Sel., 136 Cap. 216, Can, 4 Sel., 216 Cap. 270, Can, 5 Sel., 270 Cap. 354, Can, 6 Sel., 354 Cap. 175, Can/Bottle, 175 Cap. 246, Can/Bottle, 246 Cap.	No No No No No	Avg. Avg. Avg. Avg. Avg.
1/:		

Victor

VPB-94A, Cup, 4-6 Sel., 1,000 Cap	No	Avg.
VP-422A, Cup, 2 Sel., 428 Cap.	No	Avg.
VP-642A, Cup, 2-3 Sel., 642 Cap.	No	Avg.
VP-962A, Cup, 2-3 Sel., 963 Cap.	No	Avg.
VPA 408/234, Can/Bottle, 6 Sel.		
408/234 Cap.	No	Avg.
VPA-120B, Can, 6 Sel., 102 Cap.	No	Avg.
VPA-124B, Can, 4 Sel., 124 Cap.	No	Avg.
VPA-160B, Can, 3-4 Sel., 136 Cap.	No	Avg.
VPA-200B, Can, 4-5 Sel., 170 Cap.	No	Avg.
VPA-240B, Can, 5 Sel., 204 Cap.	No	Avg.
VPA-280B, Can, 4 Sel., 280 Cap.	No	Avg.
VPA-320B, Can, 5 Sel., 320 Cap.		Avg.
VPA-644, Cup, 644 Cap.	No	Avg.
		384

Westinghouse

WC10-B6, Cup, 6 Sel., 1,000 Cap. No Av WT208-4B, Can, 4 Sel., 208 Cap. No Av WT354-6, Can, 6 Sel., 354 Cap. No Av

Popcorn Venders

ABC

Cup	Model,	10-cent	No	Avg.
		Federal		

Model CD130, Cup Drop, 130 Cap. No Avg Model 110, Bag, 110 Cap. No Avg

Gold Medal

No No No	Avg. Avg. Avg.
	No No

NOTE: All quotes for national averaging are based on operative equipment, both "as-is" and "reconditioned." The value of both "as-is" and "reconditioned" equipment varies—sometimes drastically -from market to market due to strictly local conditions. Important variables include transportation costs, labor and parts costs and demand for a particular piece or type of equipment. Therefore local value will regularly deviate from the national averages published here. Such deviation should be considered the rule rather than the exception.

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Clark Gum Award For Commercial

NEW YORK — The Clark Gum Co., gum and confections division Philip Morris domestic, received another award for its "Shuffle Commercial" at the recent Cannes International Advertising Film Festival. The commercial, produced by Lee Lacy Associates, Hollywood, shows people dancing and is based on a tune written by Herb Alpert for the Tijuana Brass.

NO COPYRIGHT MOVE IN '67?

CHARLESTON, W. Va.— "I'm told on good authority that there will be no more action on the copyright bill this year," Music Operators of America (MOA) Executive Vice-President Fred Granger told members of the West Virginia Music and Vending Association at their annual convention here last week. Granger said that action on the bill was not expected until March of 1968. This year the U. S. House passed a copyright revision bill providing for an \$8 annual fee per jukebox. The rate of fee and mechanics of collection met with MOA approval. A Senate committee has heard testimony on the legislation, but further action has not been taken.

Compact Jukebox Race Gets Hot

By EARL PAIGE

SAN FRANCISCO — Now that three of the four major jukebox manufacturers are aggressively promoting 100-selection compact models this fall, operators are anticipating Wurlitzer's new units to be shown in a series of regional distributor sales meetings beginning here Oct. 2.

Wurlitzer scheduled a threeday distributor preview here last week (28-30).

Latest major company to bring out a compact, in what looks like a campaign to pump new revenue from marginal locations and upgrade good "B" spots, is Rowe. Six product workshop sessions for Rowe distributor personnel will kick off here Oct. 3, during which a new 100-selection jukebox will be spotlighted.

Seeburg has already introduced its 100-selection Phono-Jet and Rock-Ola recently added its Centura to a long line of 100 compacts dating back to the firm's 1962 Princess.

Foreign Influence

The foreign market, where Rock-Ola has had exceptional success with compacts, is eyed by both Seeburg and Rowe; the latter having introduced a 100-selection Cadette model just recently in Europe. Seeburg previously found its most recent compact, the Mustang, especially attractive to foregn users.

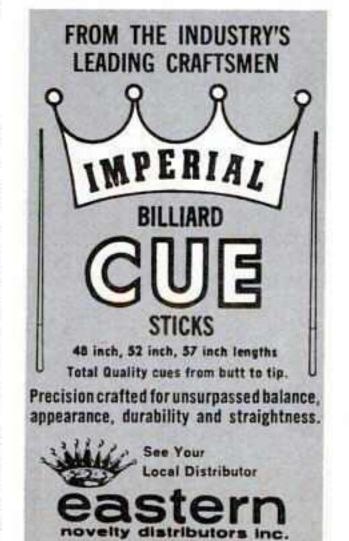
On the other hand, foreign jukebox makers will also be championing economy-selection units at this year's Music Operators of America (MOA) show in Chicago, Oct. 27-29.

Jupiter Corp. has three models this year, one of which is its heavily promoted 100F. NSM Apparatebau, a German firm, is now lining up U. S. distribution on its 128-selection unit. Swiss manufacturer John Foufounis will have his 80-selection unit (already licensed as the Vic-

Set Harbor Meet

LOS ANGELES—The Harbor Music Operators' Association will hold its annual luau at the Edgewater Inn in Long Beach on Nov. 11. Dinner, dancing and entertainment will begin at 8, following cocktails.

Johnny Collins, owner of Collins Amusement, Bellflower, is president of the organization. Other officers are Jerry Jacobs, Chief Vending, vice-president, and Johnny Miller, Johnny's Music Service, secretary-treasurer.



3726 Tonnele Ave., North Bergen, N.J. Telephone: (201) UNion 4-2424 tor jukebox in Japan) at the MOA and Nippon Columbia is out with a 60-selection unit.

The 100-selection concept is nothing new for U. S. firms, certainly not Wurlitzer, which has had 100-selection counterparts to all models as far back as the '59 Model 2310, and before that, 104-selection units. But these have all been a mechanism option within regular size models.

Rowe, in recent models, such as its Music Merchant, has offered optional selection capability of 100, 160 and 200 selections; and like Seeburg, has had a number of 100-selection units.

It was Rock-Ola, however, that pioneered in compacts. The list includes the Princess, Capri, Capri II, Princess Royal, Starlet, Coronado, Concerto and now the Centura. The Chicago firm also has a popular Model 430, a wall-mounted compact 100, that executive vice-president Ed Doris said, "You never see in lists of used equipment."

The lack of equipment cycling has been pointed out as one of the reasons for the dramatic appearance of more compacts. William F. Adair, Seeburg Sales Corp. president, said recently, "Moderate income locations seldom see a new phonograph in their place of business, even if it is not the latest model machine."

Equally, if not more important than the up-grading of often-described "B" locations, as Adair mentions, are the avenues of expansion opened by compacts. "There are still many locations that want coin-operated phonographs but don't want to sacrifice a lot of floor space for a regular size model," Adair said.

Other factors favoring compact jukeboxes come easily to mind, including the recent observations by many operators that the new economy models actually cost no more and, in some cases less, than was the case with 100-selection models 20 years ago.

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The Fun Counter Game Only \$59.50 Complete

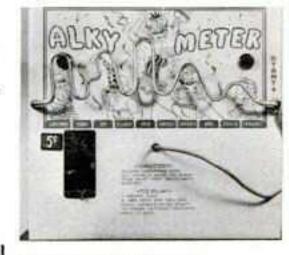
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Avg.

500, Can, 5 Sel., 420 Cap. 216, Can, 4 Sel., 200 Cap. 213, Can, 5 Sel., 290 Cap. 216 Supreme, Can, 4 Sel., 200 Cap.

400 Attend New York Outing, Chat Informally

MONTICELLO, N. Y .-Some 400 operators and guests gathered at the Laurels Hotel here Friday-Sunday (22-24) at the combined annual outing of the Music Operators of New York (MONY), the Westchester Operators Guild (WOG) and the New York State Operators Guild (NYSOG). The three associations cover Eastern New York State.

While no formal business sessions were held, groups of operators and distributors at the

indoor pool and on the golf links thrashed out various industry problems.

The coinmen were entertained at the Riviera nightclub, with Allan and Shayne and Vickie Sunday headlining the Friday show, and the Coronados the feature of the Saturday show. Irv

In the athletic highlight of the weekend, the distributors won their annual softball game with the operators 7-6. Irv (Kissing Salesman) Kempner

pitched brilliant 13-hit ball for the winners.

George Holtzman was general chairman for the event. Also on the committee were Mike Mulqueen and Jack Wilson of the NYSOG, Ben Golden

and Carl Pavesi of WOG, and Ben Chicofsky, of MONY.

Each association was represented by its president-Al Denver of MONY, Jack Wilson of of NYSOG and Carl Pavesi of WOG.

New Equipment



Simplicity of maintenance and service are among important features in this new six-player shuffle alley from Midway Manufacturing Co. The unit, called Firebird, has 400 less switches and 1,500 fewer solder joints; there are 21 printed circuits eliminating trouble-prone jumpers; quick disconnect jacks are used in each score reel package. Player features include a spinning bonus for each player; adjustable bonus game to give unlimited strikes; a build-up bonus for each player; easy-to-read scores. Drum scoring units offer speedier scoring and most parts are guaranteed for life, including nylon reels.

Triangle Plan

Continued from page 74

ible program for Rowe's filmmusic Phonovue products will be introduced. Joe Barton, general sales manager; George Klersey, Phonovue sales manager, and Seymore Gore, national account manager, Litton Industries Atherton Division, are heading up the sale workshop sessions.





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3 GREAT DAYS

THE 1967 **VIOA** International CONVENTION AND TRADE SHOW

Pick Congress Hotel, Friday-Saturday-Sunday, October 27, 28, 29

An outstanding roster of exhibitors representing the coinoperated music and amusement games industry here and abroad.

An outstanding event each day—1) All-Industry Seminar. 2) General Membership meeting and program. 3) Gala Banquet and Show.

Schedule

Events

FRIDAY, OCTOBER 27

9:00 AM-Exhibits Open 12:00 PM-Ladies Luncheon

3:00 PM—Exhibits Close

3:30 PM—MOA Seminar on Record Industry

4:45 PM—Seminar Coffee Break 5:00 PM—Seminar Continues on

Amusement Games 6:00 PM—Seminar Closes

Hospitality Suites Open in Evening

SATURDAY, OCTOBER 28

9:00 AM-Exhibits Open

11:30 AM—Bruncheon for MOA Members and guests followed by program on self-motivation

5:00 PM—Exhibits Close

Hospitality Suites Open in Evening

SUNDAY, OCTOBER 29

10:00 AM-Exhibits Open

11:00 AM—Meetings of Regional Associations

3:00 PM-Exhibits Close

6:00 PM-Cocktail Hour

7:00 PM-Gala Banquet & Stage Show



Music Operators of America, Inc.

228 North LaSalle Street • Chicago, Illinois 60601 •



Distribution Today

Continued from page 75

Irwin Margold Vice-President Trimount Automatic Sales Co. Boston, Mass.

The distributor today is much more than an organization that sells equipment. The days of receiving equipment from the factory and reshipping to customers do not exist any longer. Today, a distributor must have a sales force that must advise their customers on their requirements. They must make certain that their customers are

not oversold. Today, a distributor must have a service department that is trained on all types of equipment handled and have capable men that can relay information to his men. Also a completely stocked parts department is a must. Today, a distributor must have a controller who can advise his customers on financing, depreciation and controls, also who can discuss various systems with his



IRWIN MARGOLD

customers. Today, a distributor must work closely with his customers and guide him. A distributor must point out the plus and minus when the subject of diversification is discussed.

Today, a distributor must discuss rising costs of equipment, rising costs of operating, rising costs of help, etc., with his customers and advise them to purchase more sophisticated equipment, make better commission deals with locations. He must look for different and more lucrative types of locations to overcome these rising costs.

The future of the distributor who can offer advice, service and financing, is bright. For there is, unquestionably, a great deal of growth potential in both the amusement and vending industry.

> Lew Jones President Lew Jones Distributing Co. Indianapolis, Ind.

I think the secret of being a good distributor today is having experienced, qualified service-men. This is what we've tried to do since I came in here as a distributor in 1953.

Dick Wagner has 40 years experience and his boy, George, has been in the business 23 years.



LEW JONES

Cliff Smith, Bob Moss, William Prop-er, Bob Clark and John Gallager each have 30 years experience.

Jim Hunget has 25 years experience, Joe Zompetti has 21 years experience, Jim Abbot, 16 and the youngest men in experience are Howard Grady and Charles Kriner, who have been with us 10 years.

All these men are mechanics but some of them are used in

a sales capacity. They go out in the territory and call on operators. Dick Wagner and John Gal-lager are in the territory all the time.

Some of our men are very good with certain machines. Wagner's strong suit is Seeberg. William Proper and John Gallager are AMI men and Bob Clark is an expert on Rock-Ola.

We handle Wurlitzer, Chicago Coin, Gottlieb amusement games and are expanding our facili-ties. We've just added on another 21,000 square feet, and we are buying another 76 feet by 104 feet building adjacent to our original building.

More will LIVE



the more

HEART FUND

OCTOBER 7, 1967, BILLBOARD

Biggest Western Regional Ever

Continued from page 74

on gaining employee acceptance of procedures, rules and policies.

"Recruiting in a tight labor market is a problem faced by the vending industry," according to Robert E. Shaeffer, management consultant and vice-president of Jewell, Schultz & Shaeffer, Inc. "If the vending industry is to continue its march forward," he feels, "it must learn to correct deficiencies in recruitment and re-evaluate its position in today's tight labor market."

James Healey, president, Management and Business Services, and Earl Brooks, professor of administration, graduate school of business, Cornell University, discussed how to get supervision and how to accept, support and implement company policies.

Healey explained why: Managers don't manage.

Discipline fails.

Improvements are rejected.

Fight Wild Rumors

Continued from page 74

the safety director power to suspend the music permit of any proprietor whose establishment violated a federal, State or city statute. This was watered down to apply only to city ordinances, then dropped.

"Another problem here is help. Jukeboxes are getting so complicated that mechanics have to have electronics background. They're hard to find," Comella said.

 Communications are distorted.

Brooks revealed what:

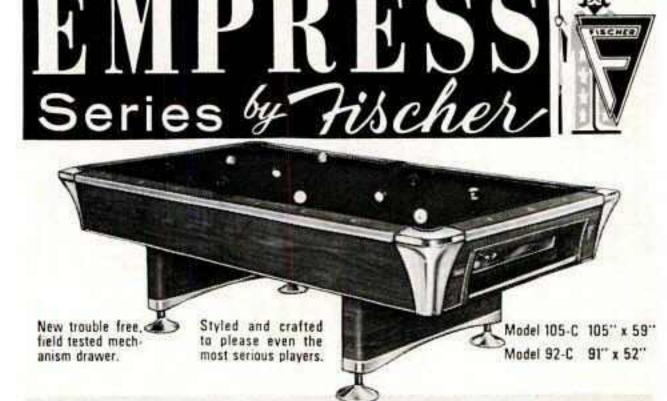
- Builds co-operation between departments.
- Decreases employe dissatisfaction.
- Compounds stress or emergency situations.
- · Gains support for management decisions.

The regional management conference, the largest attended western meeting ever held, was the last in a series of NAMAsponsored events this year. Ear-

lier, workshops were held in Chicago, New Orleans, Cincinnati, Atlantic City, Charleston and Boston.

The Northwest Automatic Retailers Council, covering Alaska, Washington and Oregon, also participated in the regional conference, while the California Automatic Venders Council participated by sponsoring the Honor Box Awards Dinner.

Following the two-day conference, a reception was sponsored by vending equipment manufacturers and suppliers.



All the fine features you expect from the ultimate in coin-op billiard equipment.

or write:

See your Distributor / FISCHER MANUFACTURING CO., INC. TIPTON, MO. 65081



Elect Kniska W. Virginia President

Continued from page 77

John Wallace as MOA president was to build MOA membership—and a highly successful program it was-Tolisano's project has been to develop regional associations. He started in his own State a couple of years ago, helping to reorganize the Florida Music and Amusement Association. Today that group is one of the exciting success stories in the country, having just blocked some legislation that would have been disastrous to the industry in the

The MOA has also started an inter - association publication called "Link-Letter," designed to serve as a clearing house of

ARCADE

Ideal for Bowling Alley!

Wms. Mini Golf.....\$225

Southland Time

Wms. Road Racer.... 195 \$

Southland Speedway. 225

Trials 225 \$
Midway Rifle Champ. 325 \$

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(like new) 595

DuKane Ski 'N Score 695

CC Playland 195 \$

Keeney 2-Gun Fun... 195

EXTRA SPECIAL Flintstone Stone Age \$295

DuKane Grand Prix

information between regional groups. Granger reported that the new Minnesota association (see Billboard, Sept. 30) used "Link-Letter" informational material to organize.

In his report on the activities of the national association, Granger introduced a new theme: "Most operators now agree that the MOA has made progress, but we are far from satisfied. We now want to refine this progress. We want to build this association into one of the finest national trade associations in the country. The people in the industry have made this association strong, and they will not rest until it is even greater. Much credit goes to your own John Wallace, who is board chairman. And right here in your State are MOA board members Bill Anderson and Jim Hutzler. And your long-time supporter Jack Bess is also on our board.

Granger said the MOA would like to introduce new services, but such must await the resolution of the copyright battle, now temporarily suspended in the U. S. Senate.

"We must never relax our copyright vigil," he said. "We consider that battle one of our prime services, and alone its worth your dues."

Granger said the Oct. 27-29 convention and trade show in Chicago will have 60 exhibitors, the largest in the history of the MOA. The show will have a decidedly international flavor, as well. Two Japanese and several European

State."

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Gottlieb Aloha\$195	1
Gottlieb Central Park 345	388
Gottlieb Cow Poke	1 1
A-B 325	10
Gottlieb Happy Clown 395	0.52
Gottlieb Ice Review 375	T
Gottlieb Lancer 195	1.0
Gottlieb North Star 275	1000
Gottlieb Olympic 175	1
Gottlieb Slick Chick. 195	10
Gottlieb Sweethearts. 225	1
Gottlieb World Fair. 195	1 5-
Williams Alpine Club 295	l D
Williams Eager Beaver	111
Williams Eight Ball., 460	0
Williams Moulin	B
Rouge 325	2.5
Williams Pot-O-Gold. 395	0
Williams Ski Club	_
A B A0F	

(Ski Ball Type)

Shuffle Target 175 Venus 225 (Roll Down Type) Mark IV Pool Shuffle 195

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Horse
Bally Model-T F
party model-1 L
Bally Motorcycle
Bally Speed Boa
Bally Toonerville
Trolley
Flankas Filanca
Fischer Flipper
King Choo-Choo 7
King Old Smoke
Train
King Tusko Elep
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WANTED

Melody Lane Scoring Glass, AMI Diplomat, Tropicana, Models H, , J, K, 200 (M and E) Gottlieb, Kings & Queens, Buckaroo, Crosstown, King of Diamonds, Sky Line, all types late Add-A-Balls, Nat'l 222 Cigarette Machines.

I Tech Satellite\$375 Illy Champion Horse	GUNS CC Champion Rifle 275 CC Playland 295 CC Ray Gun 235 CC Wild West Ray Gun 325 CC Superscope 575 Keaney Two Gun Euro 195
scher Flipper 495 ng Choo-Choo Train 250	CC Superscope 575 Keeney Two Gun Fun 195
ng Old Smokey Train 245 ng Tusko Elephant 450	Midway Rifle Champ 375 Williams Vanguard. 165

veland Coin International

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Wis. Assn. in Winter Meet

MILWAUKEE — Indications are that a sizable group of Wisconsin operators will attend the Music Operators of America (MOA) 17th annual convention, October 27-29 in Chicago. But, according to Clint Pierce, Brodhead, president of the State group, no plans are being made for a separate meeting of the Wisconsin Music Merchants contingent during the national con-

manufacturers will be represented, he said. All the major U. S. record companies will exhibit, he said, and he attributed much of the label's renewed interest in the jukebox industry to the efforts of MOA secretary and record company committee chairman Bill Cannon, Haddonfield, N. J.

The annual stage show, Granger said, "is the only one of its kind in America," and signed to date to appear are Buck Owens, Bonnie Guitar and the Mills Brothers.

In addition to the good number of West Virginians who announced their intentions to attend the MOA convention, Jack Bess announced that at least eight persons from Virginia were planning to attend.

"We'll have our best attendance at MOA since we chartered a train from Charleston 10 years ago," said Anderson, a State representative and Logan operator.

Other officers elected with Kniska were James Stevens, Gerard Amusement Co., Grafton, first vice-president; Jerry Derrick, Derrick Music Co., Charleston, second vice-president, and Mrs. Leoma Ballard, Belle Amusement Co., Belle,

treasurer.

Elected directors were 1967 President J. C. (Buddy) Hunt, Welch; Anthony Cupolo, Champion Pyramid Vendors, Inc., Charleston; (Spec) Cruze, Cruze Music Co., Charleston; Caudell Wellman, W. Va. Amusement Co., Bluefield; E. M. (Mitch) Oliver, Mammoth Amusement Co., Montgomery; M. J. Hayhurst, Central W. Va. Vending Service, Buckhannon; Joseph Dobkin, Dobkin Bros., Inc., Wheeling; Al Broom, Broom & Anderson Amusement Co., Pineville; William N. Anderson, Broom & Anderson Amusement Co., Logan; Del DeHaven, Dehaven Vending Machine Co., Martinsburg; James Hutzler, Hutzler Vending Machine Co., Martinsburg; Shelton Price, Price Music Co., Barboursville; James Kiser, K&K Music Co., Beckley; W. W. Henderson, Supreme Amusement Co., Fairmont; Earl Southern Amuse-Tomblin, ment Co., Chapmansville; J. A. (Red) Wallace, Wallace & Wallace Music, Inc., Oak Hill; A. M. Springer, Springer Vending Machine Service, Inc., Fairmont; Guy Moss, Capitol Cigarette Vending Co., Charleston, and honorary director Jack Bess, executive director, Automatic Vendors Association of Virginia and executive secretary, Virginia Manufacturers of Carbonated Beverages, Roanoke, Va.

Exhibitors at the convention were Roanoke Vending Exchange, Wallace & Wallace Music Co., Cruze Distributing Co., Atlas Music Co., Pittsburgh, and the J. Herman Saxon Co., Charlotte, N. C.

The association's convention next year will again be held in

Charleston.

waukee, following the MOA sessions. The date and place has not been set. According to Pierce, and Milwaukeean Sam Hastings, president of the Milwaukee Phonograph Operators' Association, a January meeting in Milwaukee would attract a larger, more representative turnout than if the

session were scheduled during

the MOA convention.

Instead, consideration is be-

ing given to a Statewide win-

ter meeting to be held in Mil-

"Quite a few of our key local and up-State operators are active in MOA and are tied up in board and committee meetings when they go to the Chicago convention," the two agreed. "All of us find our schedules so busy in Chicago that we would prefer holding the Wisconsin meeting after the smoke has cleared away from the MOA program. By the time our State association convenes in Milwaukee in January some other pressing issues may develop that will require our attention."

Sega Hosts Big **Rock-Ola Party**

TOKYO-A large party of Rock-Ola distributors and executives was hosted here for several days beginning Sept. 11 by Sega Enterprises, Ltd.

The group was met at the airport by David Rosen, chairman of the Nippon Amusement Machine Association and managing director of Sega. R. J. Lemaire, Sega's director of production and planning, was also on hand. Sega is Rock-Ola's distributor in Japan.

The party of 42 persons was to return to the U.S. Sept. 30 after stops and business sessions in Taiwan, Hong Kong and

Hawaii.

Seeburg Little LP's

Continued from page 75

Dot DLP 809-Seeburg 1178. The Andrews Sisters, "Great Performers" (A Man and a Woman, Everybody Wants to Be Loved, Theme From "Come September," Is It Really Over?, I Forgot More Than You'll Ever Know, Satin Doll) Dot DLP 807-Seeburg 1177.

Jim Reeves, "Blue Side of Lonesome" (Title song, Trying to Forget, I Know One, I Won't Come in While He's There, Tear Drops on the Rocks, Deep Dark Water) RCA VLP-3793-Seeburg

All Machines Ready for Location

United Dixie	95.
United Future	295.
United 7 Star	
Wms. Pinch Hitter	95.
Smokeshop Model V 27	85.
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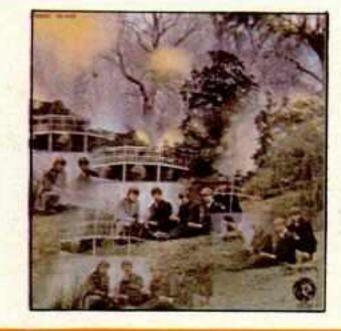
THE WURLITZER COMPANY / North Tonawanda, N. Y.

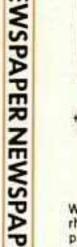
112 Years of Musical Experience

POP SPOTLIGHT

BLAZE Herman's Hermits. MGM E 4478 (M); SE 4478 (S)

Herman's Hermits have solidified their place in the pop market by coming up with a steady string of hit disks. Included here is their current high-rider, "Museum" and "Don't Go Out Into the Rain" which gives this package built-in insurance. There are such other nifties as "Green Street Green" and "Last Bus Home" to supply more de-



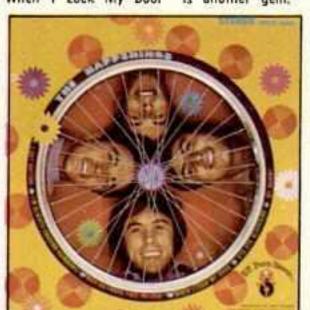


POP SPOTLIGHT

PSYCLE

The Happenings. B. T. Puppy BTP 1003 (M); BTPS 1003 (S)

With hits leading off each side ("I Got rhythm" and "My Mammy"), this Hap-penings album is a cinch for a high chart position. And the boys turn to standards for such numbers as "I'm Always Chasing Rainbows" and "Bye, Bye Blackbird." "Growing Old" is a good blues number. "When I Lock My Door" is another gem.





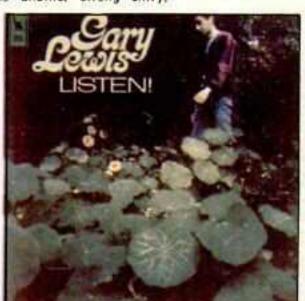
POP SPOTLIGHT

GARY LEWIS-LISTEN!

Liberty LRP-3524 (M); LST-7524 (S)

Ibum Reviews

From his current, very expressive "Jill" hit to melodic dancebeat tunes as "Six O'Clock," Gary Lewis is able to both communicate as well as entertain. He can take a Beatles hit such as "Reason to Believe" and add his own special interpretation to it. "She'd Rather Be With Me" is another strong entry,





POP SPOTLIGHT

BEACH SAMBA Astrud Gilberto. Verve V 8708 (M); V6-8708 (S)

More Album Reviews Inside

With her single "I Had the Craziest Dream" beginning to happen nationwide, the "Ipanema" girl has a strong chart contender here with her Brazilian repertoire. Astrud Gilberto's soft renditions of both her native music and American pop tunes such as "You Didn't Have to Be So Nice" are beauties, She is truly a class "A"





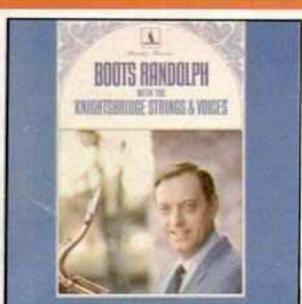


POP SPOTLIGHT

SOULED OUT

The Righteous Brothers. Verve V 5031 (M); V6-5031 (S)

A new Righteous Brothers' album usually means heavy sales action and this soulfilled package is no exception. In addition to their hit single, "Stranded in the Middle of Noplace," "Souled Out" offers 10 other top cuts, including "Here I Am" and "Without You I'd Be Lost."

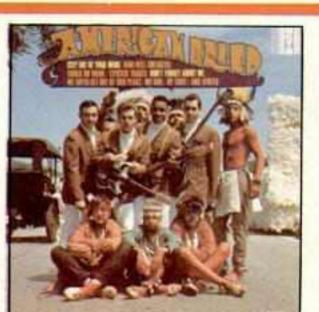




POP SPOTLIGHT

BOOTS RANDOLPH WITH THE KNIGHTSBRIDGE STRINGS Monument MLP 8082 (M); SLP

8082 (5) This is the other Boots Randolph . . . the one whose sax is tame, the one who sweeps pleasantly with a slightly harnessed "Somewhere My Love," "More" and "Peo-ple," The Knightsbridge Strings and voices provide a lush background to the tantalizing Boots. Excellent programming material.



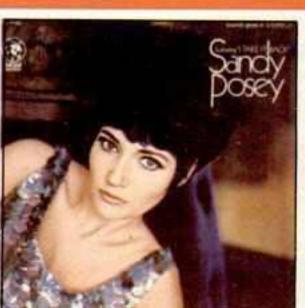


POP SPOTLIGHT

THE AMERICAN BREED

Acta A 8002 (M); A 38002 (S)

A winning package from a winning group with two hit singles, "Step Out of Your Mind" and "Don't Forget About Me" included. The nine other topflight cuts also offer new treatments for current material like "My Girl," "Knock on Wood" and "We Gotta Get Out of This Place." The combination of rock and jazz is hit destined.





POP SPOTLIGHT

SANDY POSEY

MGM E 4480 (M); SE 4480 (S)

As usual, Sandy Posey hits home with this pressing, which features her hit "I Take It Back." While there are varying moods on this disk, it's in songs of the heart such as "Love of the Common People," "I Can Show You How to Live" and "The Boy I Love" that she's at her best. Another winner is "Come Softly to Me.





POP SPOTLIGHT

THE FALLEN ANGELS Roulette R 25358 (M): SR 25358 (S)

This new group has an enormous lot to say musically . . . and they say it well. "Your Friends Here in Dunderville," "Room at the Top," "Introspective Looking Glass,"
"Love, Don't Talk to Strangers," "I've
Been Thinking"—the LP has many potential
hits. The musical experiences here range from the thought-pieces to highly commercial tunes with a dance beat.

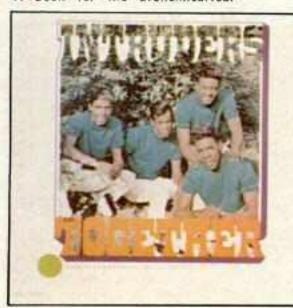


POP SPOTLIGHT

TOGETHER

The Intruders, Gamble G 5001 (M); GS 5001 (S)

A top sales package including the title song, a companion piece "United," and the quartet's current hit single "Baby I'm So Lonely. This r&b oriented album contains 12 good cuts. Among the other standouts are "A Love That's Real" and "A Book for the Brokenhearted."



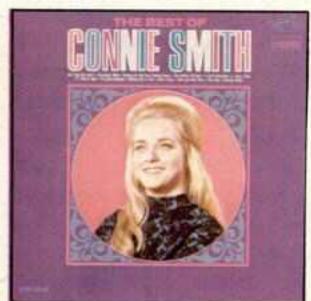


COUNTRY SPOTLIGHT

THE BEST OF CONNIE SMITH

Connie Smith. RCA Victor LPM 3848 (M); LSP 3848 (S)

Dealers shouldn't have any fears about stocking this one. Sure to be a fast mover, this collection of Miss Smith's hits in-clude "I'll Come Runnin"," "The Hurtin's All Over" and "Cincinnati, Ohio," as well as other popular numbers culled from her earlier albums.



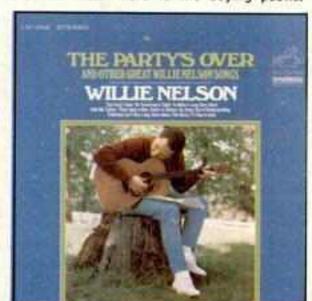


COUNTRY SPOTLIGHT

THE PARTY'S OVER AND OTHER GREAT WILLIE NELSON SONGS

Willie Nelson, RCA Victor LPM 3858 (M); LSP 3858 (S)

A writer who touches earth with every word, Willie Nelson has another winning album here. "To Make a Long Story Short (She's Gone)" is without doubt the best tune of the LP, but "The Party's Over," the title tune, was a chart-busting hit and will mean more to the buying public.





COUNTRY SPOTLIGHT

RAMBLIN' COUNTRY

Dick Curless. Tower T 5089 (M); ST 5089 (S)

Dick Curless is swinging down the road to another chart success with his latest Tower recording. The album, already garnering many airplay spins, is chuck full of good material. His rich tones spring to life from the first groove, with a humorous "Tornado Tillie." And "Big Foot" has all the ingredients for a hot single.



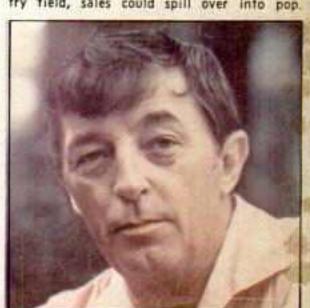


COUNTRY SPOTLIGHT

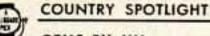
THAT MAN, ROBERT MITCHUM . . SINGS

Monument MLP 8086 (M); SLP 8086 (S)

Robert Mitchum is rapidly establishing himself as a hot country artist. And this re-lease is a testimony to that effect. His "Little Ole Winedrinker Me" hit is in-cluded as is his current "You Deserve Each Other." Aside from doing well in the country field, sales could spill over into pop.







GEMS BY JIM Jim Ed Brown. RCA Victor LPM 3853 (M); LSP 3853 (S)

Two of the tunes in this LP are especially good, "Understand Little Man," which smacks of a jukebox flavor, and "We're Laughing at the World," which has a good pop dance beat to it. "Love of the Common People" features a rocking beat with a rising tempo that could serve as excellent programming material on both pop





CLASSICAL SPOTLIGHT

STOCKHAUSEN: COMPLETE PIANO MUSIC

Aloys Kontarsky. CBS 32 21 0007 (M); 32 21 0008 (S)

Karlheinz Stockhausen is drawing a lot of interest these days making this first recording of his complete piano music especially timely. Aloys Kontarsky performs the difficult music perfectly under the supervision of the composer in this two-LP set of Stockhausen's 10 piano selections.



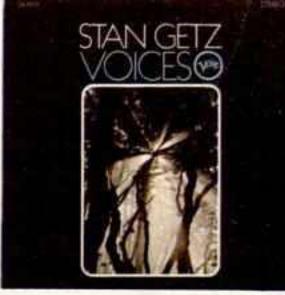


CLASSICAL SPOTLIGHT TCHAIKOVSKY: THE SIX

SYMPHONIES

London Symphony (Dorati). Mercury MG6-9121 (M); SR6-9121 (S)

This attractive package collects Dorati's previous Tchaikovsky symphonic performances with the London Symphony. With the conductor's long association with Tchaikovsky's music, these six disks should

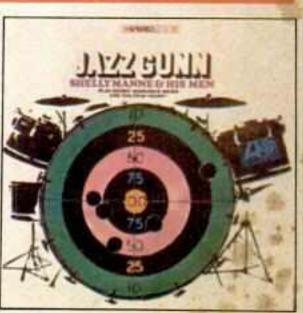




JAZZ SPOTLIGHT

VOICES Stan Getz. Verve V 8708 (M); V6-8707 (S)

With Getz currently riding high on the jazz chart, Verve has released another excellent package of his material. Sure to follow his last successful outing—"Sweet Rain," Getz utilizes voice backing here with some excellent results. While all the cuts are first rate, Getz, featuring the guitar work of Jim Hall, shines on "I Didn't Know What Time It Was."





JAZZ SPOTLIGHT

JAZZ GUNN

Shelly Manne & His Men. Atlantic 1487 (M); SD 1487 (S)

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Shelly Manne chooses Henry Mancini's scoring of the upcoming Peter Gunn film as his theme for this fine jazz recording and he hits his mark. Manne develops each of the album's seven numbers to its fullest, capturing and improvising capably on the theme's intrigue. A musical gem.