The International Music-Record Newsweekly

Radio-TV Programming . Phono-Tape Merchandising . Coin Machine Operating

# CARtridge Takes Play At Biggest NARM Parley

tape CARtridge concept grabbed the attention of those attending the National Association of Record Merchandisers eighth an-nual convention, and emerged as its most discussed single topic. Furthermore, it seemed to un-derscore a general awareness of industry change in other areas which was evident throughout sessions.

The convention, held here at The convention, held here at the Fontainebleau Hotel (March 6-10), was the biggest and, by common consent, the best in NARM's eight-year history. More than 600 attended, better than doubling the turnout to NARM's San Francisco convention a year ago.

NARM's San Francisco conven-tion a year ago.

Aside from the promise and problems of the new tape car-tridge industry, there were a number of reasons for the feeling of change which permeated this year's meetings. This was the first time since NARM's merger with ARMADA a year ago that rack jobbers and nonrack distributors convened to-gether. This time, NARM emerged as a far more mature and effective trade association than ever before. The organi-zation's maturity was remarkably evident in the caliber of its meetings, and in the manner in which they were conducted. Gone were the flare-ups be-

tween rack jobbers and manufacturers which spiced the sessions of past years. Gone were the wranglings for bigger dis-counts. Instead, the tone of the business sessions were aimed at elevating and enlightening mem-bers to better business standards and understanding of the mar-ket

NARM now appears to have moved out of the restricted po-sition of yesteryear's rack jobber, and has assumed the broad-er scope of the over-all whole-saler of records. Irwin Steinberg's keynote address (see separate story) set the tone to the convention's theme, "Planning for Profits," which was echoed and amplified throughout the ensuing meetings.

Dr. Alton F. Doody, Ohio State University's Associate Pro-

(Continued on page 3)



JIMMY SMITH makes a spectacular singing debut on his hot new Verve single, "Got My Mojo Workin'" (VK-10393). Jimmy's warbling as well as his organ keyboard work on this great old blues made Verve put it out as a companion single to Jimmy's new hit album, titled, naturally enough, "Got My Mojo Workin'" (Verve V/V6-8641). (Advertisement)

# Surging Spanish Record Market Sparks Groove Comeback for 78's

By MIKE GROSS

NEW YORK -The steady NEW YORK — The steady growth of the Spanish disk market in the U. S. is sparking a resurgence of the 78 r.p.m. record. The demand for Spanish language records on the 78 speed has developed to such an extent that major companies like RCA Victor and Columbia are now viewing the marketing of 78's as a new adjunct to their 45 r.p.m. single and 33 LP business. Also, Cosnat, Jerry Blaine's distribution organization which is now stressing the Spanish - speaking market, is pushing product on the old, and what was thought defunct, 78

record.

RCA Victor will supply a potent stimulus to the 78 disk boom when its Spanish product becomes available next week. Victor's re-entry into the 78 market will be made through Ansonia Records with which it just concluded a licensing arrangement. Ansonia will market the 78's under its own logo with an RCA Victor Records identification beneath the Ansonia banner. The deal, right now, calls for Ansonia to handle only product from Victor's affiliation. becomes available next now, calls for Ansonia to handle only product from Victor's affil-iate in Mexico but it does not preclude that at some future date other deals will be made for Ansonia to handle Victor product emanating from the countries in South America.

Columbia has a similar licensing arrangement with Miami Records for the marketing of its Spanish product on 78's. Cosnat, on the other hand, is importing its 78's from inde-

(Continued on page 12)



ONE OF THE TOP ATTRACTIONS playing George Marienthal's famed London House in Chicago is Stan Getz (right), pictured with Marienthal, internationally known impresario. The Seeburg Electra phonograph is also a top attraction at the London House. It features Little LP records, among them "Getz/Gilberto" on Verve. "Getz A Go-Go" is the next Seeburg Little LP release.

(Advertisement)

## **Dealer Squares Off at Pubs** In Tape Duplication Suit

By CLAUDE HALL

NEW YORK-Harold Wally manager of Wally's Auto Radio Service here, last week chal-lenge the claim that publishers had the right to collect royalties on CARtridges duplicated from records as a customer service.

The office of Harry Fox, publishers' agent and trustee filed suit about three weeks ago against Wally's in Federal Court charging that Wally's violated the Copyright Act by transfer-ring performances from records to cartridges without permission of the copyright owners. The suit could be a forerunner in that it seeks to clarify and establish legal patterns for the growing cartridge tape industry. An estimated 30 firms, most in California, are duplicating mu-sic for cartridges. Plaintiffs in the suit against Wally's are the publishing firms of Leo Feist, Music, and Miller Robbins

In his answer to the lawsuit last week, Wally questioned the right of the publishers to "forbid, prevent, or restrict the (Continued on page 48)

#### Austria's Jurgens Brings Home Eurovision Bacon

LUXEMBOURG - A sensitive interpretation of the dreamy, romantic ballad, "Merci Cherie," won for Udo Jurgens and Austria the Grand Prix of the 1966 Eurovision Song Contest here Saturday (5).

It was the third time Jurgens was entered, but it was the first time he won.
"Merci Cherie," written by Jurgens and Thomas Horbiger, is published by Montana and released on disk by Deutsche Vogue. A song with an "Ave Marie"-like lilt, it featured

Jurgens accompanying himself at the piano. The song opens with dramatically prominent snare drum backing and builds to an impressive climax with a rich background of swelling

Jurgens, the first male singer to take the stage at the Villa Louvigny, after eight girl singers, was clearly a favorite after his excellent performance. He and co-composer Thomas Horbiger were presented with their awards by France Gall, the 1965 Grand (Continued on page 27)



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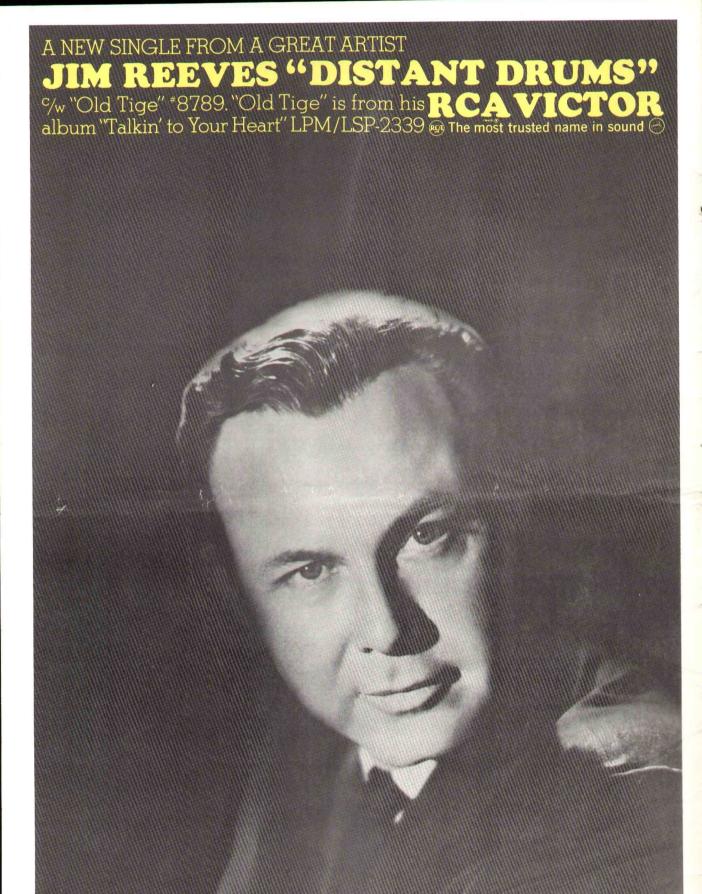
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has 6 of the top 15 albums from Billboard's "Top LP" chart available on 4 & 8 track stereo tape cartridaes! See page 48



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# **CARtridge Takes Play at NARM Parley**

# 18 Snare Awards in Hard-Fought Battle

annual NARM awards were pre-sented at the association's eighth annual banquet March 9 at the Fontainebleau Hotel here during festivities chairmaned by Charles Schlang. Schlang noted that the balloting was the keenest ever, resulting in a number of ties and hard-fought battles for the coveted honors. There were 18 regular awards as follows:

Most promising female vocalist, Petula Clark, Warners; most promising male vocalist, Gary Lewis, Liberty; best selling children's line, Disneyland Records; best selling economy product under \$1 retail, Somerset, Stereo Fidelity Records; best selling economy line, \$1 retail and under \$3.79, Camden-RCA Victor; best selling English vocal group, the Beatles, Capitol.

Best selling American vocal group, a tie between the Beach Boys on Capitol and the Supremes on Motown; best selling orchestra, Henry Mancini, RCA

Victor; best selling folk artist, a tie between Bob Dylan on Columbia and Peter, Paul and Mary on Warners; best selling female vocalist, Barbra Streisand Columbia; best selling comedy album, "Why Is the comedy album, "Why Is the Air," Bill Cosby, Warners; best selling soundtrack, "Sound of Music," RCA Victor; best sell-ing female country artist, Kitty Wells, Decca.

Best selling male vocalist. Elvis Presley, RCA Victor; best selling hit single, "Mrs. Brown You Have a Lovely Daughter," MGM; best selling instrumental, Herb Alpert's Tijuana Brass, A&M Records; best selling Herb Alpert's Hijuana Brass, A&M Records; best selling single album of the year, "Whipped Cream and Other Delights," Herb Alpert's Tijuana

A special award was presented to Frank Sinatra, honoring his contribution to the record industry, and outgoing President George A. Berry received the President's Award

EDITORIAL

# A New Challenge

The tape CARtridge industry—its great promise and its problems—was carefully scrutinized by the record industry during last week's convention of the National Association of Record Merchandisers in Miami Beach, Fla. The challenge of the new industry was met head-on, fearlessly, as merchandisers and distributors expressed their eagerness to start handling the product.

However, just as fearlessly, the industry tackled the problems of the multiple systems currently being pushed—the Lear-type eight track, and Telepro's four track. Most of those present want to avoid another battle of speeds—a stand for which those who smarted during the 45-LP war years must be supported. On the other hand, there are some who maintain that the industry cannot forget an estimated near-half million consumers who already have four-track equipment and want to buy recordings for their players.

estimated near-nalf million consumers who already have four-track equipment and want to buy recordings for their players.

The course is clear: The industry will continue to do all in its power to throw its weight behind the system which the nation's major automotive manufacturers and record companies are favoring —eight track. The immediate future unquestionably points in that direction.

In the meantime, distributors and merchandisers newly entering the field will evaluate their own market demands, and based upon the size of the market which may remain for the older system—four track—will decide to what extent they want to supply that

There seems no way out of the threshhold period—when four and eight-track systems will co-exist. But, judging by the speed with which this entire industry is taking off, the industry can take heart in the fact that the tape CARtridge business will settle down to a standard system long before the LP-45 battle is over and the record industry itself has found its own standardized speed for both albums and single. and singles.

# Convention Biggest, Best In History

· Continued from page 1

fessor of Marketing, told those who attended that "The Profit Squeeze Can Be Stopped," the title of his address (see separate story). The theme was develstory). The theme was developed with merchandising variations by Capitol Records Distributing Corp.'s vice-president, Brown Meggs (see seperate story), and carried further by IBM's Daniel Mandresh, who told the assembly how "Systems Can Generate Profits."

Challenge of Future

Challenge of Future
The challenge of the future
was presented in a stimulating
address by John W. Enders,
vice-president of the Economics
Division of Lionel D. Edie &
Co., who in his address, "Opportunities for Growth—19661970," unveiled a great new
market which awaits the industry. In his talk, Enders reviewed
the population and market the population and market growth since the post-World War II era to the present day. He explained why the nation's economy experienced its peaks and dales. According to Enders, the immediate post-World War II period experienced a boom because of the tremendous buildup of demand for all products which could not be satisfied dur-ing the war years. The govern-ment had stimulated an expansion of manufacturing facilities.

A recession later resulted when product demand was satisfied and the expanded manufacturing facilities continued to pour out products. The past several decades brought a popula-

(Continued on page 8)

## Prof. Doody Urges Members to Chart a Course Toward Profits

MIAMI BEACH, Fla. - The modern businessman plans his profit in advance of doing business, rather than accepting as profit whatever happens to be left over after the bills are paid. So said Dr. Alton F. Doody, Ohio State University's Associated Perfectors of Marking in a profit of the professor of Marking in the professor of Marking i ate Professor of Marketing, in a call to rack jobbers to carefully chart their course to profits rather than pursue the haphaz-ard, take-what's-left approach. Doody's plea for the scientific method in achieving profit was

made in a convincing, logically constructed address on "The constructed address on "The Profit Squeeze Can Be Stopped." He told those attending NARM's convention that "we all agree that the record industry has

reached the bottom of the barrel when it comes to profits.' posed three questions: (1) How did the rack jobber get caught in the profit squeeze? (2) What does the future hold in this regard? (3) What can be done about it?

Doody then presented figures f a hypothetical rack firm, racing its operation from the time it started in business in 1956 to the present. With the aid of slides (using the large-screen, rear-projection Cellomatic Productions System), Doody showed the balance sheets of what he called a typical record merchan-diser through the past nine years to pound home the point that profits, indeed, continued to shrink with each passing year, while the rack jobber's volume

The reason for the fat profits in the early years, Doody said, was due to the fact that rack jobbers then were selling primarily to supermarkets and variety stores where records were looked

upon as plus business. With the ensuing years, these outlets felt the competitive pressure of disthe competitive pressure of dis-counters, and soon records were taken out of the plus-business class. To combat the price cut-ter, the rack jobbers' outlets passed on the pressure to the rec-ord merchandiser who was now forced to narrow his margin of profit. In addition, as the rack profit. In addition, as the rack jobber's volume grew, his op-erating cost increased, further squeezing his profit.

To hold on to his accounts, (Continued on page 8)

# Steinberg Stresses Quality and Service as Two Keys to Profits

MIAMI BEACH, Fla.—Everyone is in business to make money, and everyone pays lip service to planning, but for the record merchandiser, price is often less important than quality and service. That was the theme of Irwin Steinberg's keynote speech at the NARM convention Monday (7). Title of the Marguery was presented to the convention of the Mercury vice-president's talk was "Planning for Profits: To Be or Not to Be." Steinberg Be or Not to Be." Steinberg stressed professional merchan-dising as a means of fulfilling the economic potential.

Steinberg's talk was thought-ful and scholarly and considered ful and scholarly and considered the record industry, its problems and possibilities in the light of the nation's over-all business economy. He called for "unremitting planning" and for the development of the "inquiring mind." He added: "All this effort can pay off in building orderly growth along with better products, better services—and products, better services — and better profits. This effort can make the record industry a bil-lion-dollar one today, he said, adding: "There is a broadening consumer market for quality and for quantity. Our unique product provides us with a rare opportunity to participate more fully

in the nation's fast growing leisure time industry."
In Trough

Using slides with a wealth of statistical material and graphs to illustrate his points, Steinberg analyzed the record manufacturer's return on net worth and on volume for the period 1955 through 1964. He said: "Clearly we in the record business are at the bottom of the trough in terms of both price and profit at the manufacturing level. As

the manufacturer goes, so goes, it seems, the wholesaler and retailer.

In the years 1961-1964, he noted, industries other than rec-ords reversed the declining trend for profit on net worth and for profit on volume. "This reversal clearly demonstrates that there were profit improvement approaches adequate to cope with the 'profit squeezed' economic environment. It is because of (Continued on page 8)

#### **DEPARTMENTS & FEATURES**

#### DEPARTMENTS Radio-TV Programming Classical Music International News Report Country Music Audio Retailing Classified Mart Tape CARtridge Section .... CHARTS Top Sellers by Market Top 40 Easy Listing Hot 100 Top LP's Breakout Albums Breakout Singles Hits of the World Hot Country Singles Hot Country Albums Best Selling R&B Records New Album Releases Best Selling Classical LP's RECORD REVIEWS Singles Reviews Album Reviews

EDITORIAL

# **Industry Showcase**

It was a glittering evening, March 9, in the Fontaine Room at the Fontainebleau Hotel, Miami Beach, Fla. The occasion was the NARM awards banquet, attended by some 600 fortunate ones who enjoyed the elegance of the event and the entertainment presented by the 4 Seasons, Nancy Wilson, Roger Miller and Herb Alpert and the Tiliana Brass. the Tijuana Brass

Many helped make the occasion possible, chief among them being NARM Executive Director Jules Malamud, President George A. Berry and Convention Chairman Jack Geldbart. But the audience itself—in a very real sense—shared in creating the occasion, for it comprised the rack jobbers, distributors and manufacturers whose creative and sales talents make the record business the glamorous

creative and sales talents make the record business the glamorous industry it is.

Thus the affair could be considered an industry showcase. But the evening had an even more gratifying aspect in that it climaxed a convention whose chief attitude was one of inquiry. A readiness to accept changing marketing patterns, to embrace newer merchandising methods, planning, education and research—as Mercury Executive Vice-President Irwin Steinberg so admirably stated in his keynote speech—were obviously part and parcel of the business of the convention and taken to heart by those in attendance.

Let us hope this attitude persists. Let us hope it will be continuously nurtured by NARM, the trade organization of record wholesaling, for such an attitude and orientation is the best assurance of future industry growth.

of future industry growth. 

# Maguire Preparing Major Buildup Roulette Turns on Singles Of London's American Operation

NEW YORK-Now that his British contingent is riding comfortably in the U. S. market, Walt Maguire, head of singles sales and a&r for London Records, is preparing a major drive on behalf of his American wing. The home push will be focused on key producers in at least four different areas of the country.
Prior to the British wave,

which began just two years ago, the London label had estab-lished itself as a major factor here with product from a wide-ranging group of indewide-ranging group of inde-pendent producers, who at one time numbered more than 40. More recently, the firm grabbed

a major share of the British ac-tion with such groups as the Rolling Stones, the Zombies, Rolling Stones, the Zombies, Hedgehoppers Anonymous, the Fortunes, Them, and more re-cently a new group, the Small

Faces.

Now, starting with a new country-based single, cut in Nashville by Bobby Bond, to be released on the Parrot label, the company is going all out to merchandise and promote product from Joe Cuoghi's Membershie benefit W. Ishali and H. W. Haller and H. Schaller and phis-based Hi label, from Huey Meaux' Tribe Records and production operation in Houston, and from Coliseum and Palomar Records, two West Coast

labels operated by conductor-arranger Tutti Camarata. All three producers have enjoyed long-standing and successful associations with London.

Made in Nashville

The Bond country record was produced in Nashville by Buddy Killen, executive of the Tree Music publishing operation there, for whom Bond also writes material. The Bond disk, Where Does the Road Go From Here," was written by himself. At one time, Killen had an r&b production arrangement

At one time, Killen had an r&b production arrangement with London.
Cuoghi, whose Hi label has had a long run of success with such artists as Ace Cannon, the late Bill Black and His Combo, Willie Mitchell and Gene Simmons, has just negotiated a threaswer agreement, with execthree-year agreement with exec-utors of Black's estate for the continuing release of product by the Bill Black Combo. First of the new releases is expected

Bryant Signed
Cuoghi has also just signed Cuoghi has also just signed Donald Bryant, a new r&b singer, to the Hi Label, with the singer's initial single due out immediately. Bryant is only the first of a number of r&b artists expected to enter the Hi fold shortly. Meanwhile, Willie Mitchell's newest release "Bad Eva" is due for a major promo Eye." is due for a major promo, and the company is picking up action on the Ace Cannon instrumental version of Willie Nelson's country classic "Funny (How Time Slips Away)."

(How Time Slips Away)."
In Houston, producer Huey
Meaux, who has produced a
number of hits for his Londondistributed Tribe label, has one
going right now with the Sir
Douglas Quintet, "The Rains
Came." Meaux also has a number of other producing projects

Came." Meaux also has a number of other producing projects in the works which will shortly be hitting the market through London's distribution channels. The West Coast is represented in the London set-up by Tutti Camarata, whose Coliseum and Palamar labels are both a part of the London American family. Product is all to be produced in Camarata's own Sunfamily. Product is all to be produced in Camarata's own Sun-set Sound Recording Studios, locale for the recording sessions of that area's biggest hits, in-cluding the "Mary Poppins" soundtrack.

Another smaller Camarataproduced group, Tutti's Trum-pets, is currently represented by "Surf Dell' Amore." released released "Surf Dell' Amore," released only two weeks ago and already showing strong sales ac-tion. Camarata is also planning an early release by various West

Coast-oriented vocal groups.

As opposed to its early opera-As opposed to its early opera-tional format where several producers were contributing to the total London picture, Maguire now plans to operate on a highly selective basis, with these four entities forming the nucleus of the operation. He feels that success now comes from sustained promotion and merchandising effort on the productive efforts of a relatively few proved producers, rather than with the vast number that can come in "over the transom" when a company operates on a

when a company operates on a "buckshot" theory.

Late last week, Maguire left for a series of meetings with these producers. He'll meet first with Camarata on the West Coast, following this with sessions with Meaux, who is presently on the Coast. Maguire will return to New York via Memorature to New York via Memoratu return to New York via Mem-phis, where he'll hold a series of planning and product meet-ings with Cuoghi.

# **Promotion Steam on 4 Acts**

ords is stepping up its singles activity with strong promotion campaigns behind several of its artists. As part of the new life at the label, Red Schwartz has rejoined the firm as national promotion director. In addition, Steve Schulman, of Philadelphia, has rejoined the organization to handle promotion for the label in Philadelphia, Washington and Baltimore markets.

A singles drive is being spear-headed at the label with Shawn Elliott, Susan Smith, Chance Edens, and Sam and Dave. Roulette has just released "A Walkin' Miracle," by Elliott, whose "Shame and Scandal in the Family" sold 2 million around the world, Schwartz said, but didn't fare well in the U. S. because it wasn't recommended for air play. The new record hasn't that problem.

Schwartz, who'll also be producing for Roulette in associa-

tion with a&r chief Henry Glover, is searching for masters.
First purchase was "Such Things
My Heart Wants," by Terry de Rose of Philadelphia.

A former air personality at Philadelphia's WDAS—both be-Philadelphia's WDAS—both be-fore and after it went to an r&b format — Schwartz left a per-sonal management business in Philadelphia to return to Roulette. His record business expelette. His record business, experience includes eight years with Vee Jay Records out of Chicago; he was responsible for discovering Jerry Butler for Vee Jay.

### Billboard

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## 'Gloria' Transits Ahead; Jump From 15 to 8 on Chart

CHICAGO-"Gloria," a locally produced single performed by a local group, jumped into the Billboard Chicago chart at 15 last week and this week climbed to eighth position.

Performed by a quintet called the Shadows of Knight, the sin-

# Vanguard in **Pop Singles** Disk Derby

NEW YORK — Vanguard Records. lished a decade ago as jazz la-bel, then concentrated on clas-

sical and folk product, has en-tered the pop field.

According to Herb Corsack, sales manager, the label has signed the Vagrants to a longterm exclusive recording contract. The group is currently appearing at New York's Rolling

The first Vagrant single, "I Can't Make a Friend," is being released this week, Miller-Martin

Productions produced the single.

This isn't Vanguard's first excursion into the singles field. The label has produced folk singles, most notably a recent outing by Joan Baez.

#### Billboard Office Move Postponed

HOLLYWOOD-Due to construction lags, Billboard's move to new quarters at 9000 Sunset Boulevard, Los Angeles, 90069, has been postponed a week from March 15 to March 21. The new phone is 273-1555. 

#### MAY OFFER SCHOLARSHIPS

MIAMI BEACH, Fla. NARM President John Billinis and the association's board and and the association's board and officer group is studying the matter of creating scholarships of a cultural and philanthropic nature. These would be granted to children of regular members. A committee is now analyzing what financial recources would be required for such a

would be required for such a program and just how the recipi-ents would be elected. The committee is also con-sidering the possibility of a sys-tem of awards honoring industry

pioneers who have passed on.

gle has sold 60,000 legitimately in Chicago to date and on the basis of interest elsewhere shows signs of becoming the biggest Chicago-act record in a long while.

The single was released by Dunwich Productions, formed local promotion man George Badonsky, background music specialist Bill Traut and jazz pianist Eddie Higgins, Local dis-tribution is handled by Royal

Disc Distributing.

Atco has now acquired exclusive national distribution rights to the single.

to the single.

The group is managed by suburban record store and teen nightclub owner Paul Sampson, who found the quintet singing in a Veterans of Foreign Wars Club. He installed the group in his own spot, The Cellar, where they were heard by Royal Disc's Kent Beauchamp, who recom-mended them to the Dunwich

The Shadows hit the top request spot on WLS here in only eight days. The station reported

eight days. The station reported that the group received more requests than any previous act—the Beatles included. "They're like American Rolling Stones," Badonsky said. The group is comprised of Joe Kelley, lead guitar; Gerald McGeorge, rhythm guitar; Warren Rogers, bass guitar; Tom Schiffour, drums, and lead singer Iim Sohps.

Jim Sohns.
"Gloria" is getting played and starting to sell in Milwaukee, Detroit, Cleveland, St. Louis,

Cincinnati and Atlanta.

Dunwich is soon to release an album by the group and has a couple more singles and another album in the can.

"They are a super-tight group," said Sampson. "They have every-thing live they have on record and they are competent mu-

# **Decca Country** Pitch in Gear

NEW YORK-Decca Records is adding fuel to its March in-centive program with a four-pronged country LP barrage. In-volved in Decca's current country push are albums by Loretta Lynn, Ernest Tubb, Jimmy Newman and Red Sovine.

To spotlight the country product, Decca has supplied its branches with full color in-store and window displays. The company's fielde force is currently making the rounds of their accounts with details of the March

# R&B TV'er to Be Launched In 12 Markets

NASHVILLE—A new syndicated r&b music TV show is in production by Show Biz, Inc., here, and will bow in 12 major markets May 1.

markets May 1.

The half-hour show is titled "The !!!! Beat" and is available in color. Mrs. Janice Linsert, program director for Show Biz, Inc., said the show is sponsored in these markets: Los Ansored in these markets: Los Angeles, Washington, Chicago, De-troit, Philadelphia, St. Louis, Memphis; Birmingham, Ala.; Jacksonville, Fla.; Atlanta; Jackson, Miss., and Richmond, Va. Show Biz is offering the show

on an open-end basis in other

markets. markets.

Emcee is Bill Allen, an r&b deejay on WLAC, Nashville, a 50,000-watter which extends into 28 States. There are 15 regulars on the show, including

ulars on the show, including guitarist Clarence Brown, Frank Howard and the Commanders and an eight-member band. In addition, the show will use name r&b talent. Already set for guest shots are Joe Tex, Carla Thomas, Little Milton and Enntellar Bass. Show Bir Jns.

Fontella Bass. Show Biz, Inc., also produces country music TV shows and one syndicated gospel music TV

#### HEY, BEN, HOW BOUT BEN-HUR?

NEW YORK-Ben Hurwitz is having a difficult time finding a name for his record label. The Detroit musicman recently founded Trend Records, but had to drop the name when he discovered that Kapp Records had a label of the same name. So Hurwitz's Trend became Prime Records, and the change was duly noted in last week's issue of Billboard. This week Billboard received a phone call from Gordon Neal, of Cincinnati. Neal operates Prime Records in that city and said the name carries a U. S. copyright and is also registered in Ohio. He said he will so advise Hurwitz. So covered that Kapp Records had he will so advise Hurwitz. So Hurwitz's label may soon carry a third name in as many weeks. 



If you started out in a cave and ended up making records... you'd look happy, too.

Scant months ago these four Irish lads were working out in The Cave, a Dublin cellar club. Now they're ready to take the charts by storm with their first release—a soft and easy single sound very much zeroed in on what's happening sales-wise.

The smiles belong to The Creatures.
The name of their first single is
"Turn Out the Light" c/w "It Must Be Love."
The green type is not for St. Patrick's Day.
It stands for dollars.

On Columbia Records

# Atlantic-Atco Have Florida Date

Atco distributors will converge on Miami Beach for the labels' first sales meeting since the con clusion of its most successful sales year. In 1965 Atlantic-Atco sales increased 100 per cent over 1964.

over 1964.
The sales meeting will be held at the Deauville Hotel March 27-30 with Atlantic-Atco executives Ahmet Ertegun, Jerry Wexler, Nesuhi Ertegun, Bob Kornbeiger, Los Saches as well as facely and the same are same as well as a same as a same as a well as a same as a same as a well as a same a sa heiser, Len Sachs, as well as all of the company's field men in attendance.

preview of new from Atlantic, Atco, Dial, Stax, Volt and Moonglow will be shown at the meeting. The al-

bums are scheduled for release on April 5.

Wind-up of the three-day meeting will be a dinner for all distributors in the Hotel Deau-ville Ballroom on March 29. ville Ballroom on March 29. That evening six Christian Dior mink stoles will be awarded to three Atlantic and three Atco distributors in a special distributor contest.

The meeting also is coming on

the heels of a successful drive on the February album release sparked by a special radio and newspaper advertising campaign. The campaign was the most extensive consumer advertising program placed on one month's LP release in the firm's

Major part of the campaign was concentrated on radio spot advertising in key cities around the country. Most of the radio ad program was built around four albums: "Solid Gold Soul," four albums: "Solid Gold Soul," featuring Don Covay, Solomon Burke, Ben E. King, Otis Redding, Joe Tex and Wilson Pickett: "Comfort Me" by Carla Thomas, "Today" by Herbie Mann, and "Otis Blue" by Otis Redding, In addition to the radio spots, the "Solid Gold Soul" album was advertised in a special in a special bum was advertised in a special bum was advertised in a special group of local newspapers, in-cluding New York's Amsterdam News and the Village Voice, plus the Afro-American group and the Pittsburgh Courier group of newspapers. A special campaign was carried out on two Library deviced by lazy disk LP's produced by jazz disk jockey Joel Dorn (WHAT, jockey Joel Dorn (WHAT, Philadelphia) for Atlantic, "Honeybuns," featuring the Duke Pearson Nonet, and 'Portrait in Soul," with Valerie

As a result of the campaign (Continued on page 12)

EXECUTIVE

TURNTABLE

Art Kass has been promoted to

KASS as a cost accountant. He was manager of the record division's royalty department. In his new position, he'll report to Thomas F. White, director of administration.

Harry Goldstein named to the newly created post of West Coast operations manager for Jay-Gee Records. He had been West Coast

sales manager. The label has also named Jane Gans as production

George P. Bechtel named adver-tising manager for Lear Jet Stereo 8 products. Bechtel will be respon-sible for Lear Jet Stereo 8 adver-

of special

ial projects at MGM Records. He will also act as liaison be-

as liaison be-tween h e a d-quarters and the label's Bloom-field, N. J., fac-tory. Kass start-ed at MGM three years ago as a cost ac-



EDDIE NEWMARR, music director for Audio Fidelity and Karate Records, looks over a stack of Top Banana games. AF and United Fruit are working together on a promotion drive for Karate's single, "Juanita Banana," with the Peels. The games go to dealers, distributors, one-stops and disk jockeys. Stations have been running contests with crates of bananas, Top Banana games and Banana Puzzles as prizes, compliments of United Fruit and Karate.

### 'Winnie' Will Make Tracks For the Overseas Market

HOLLYWOOD-Walt Disney Productions will record story-teller albums in several foreign languages for "Winne the Pooh," a current U. S. film release.

The Disney record wing will play an important role in in-troducing Europeans to this cartroducing Europeans to this carteon personalty, reported record president Jimmy Johnson after returning from a three-week European business trip. The film opens in England in three months but will not be shown in other countries until February 1967. The film will be teamed in England with "The Ugly in England with "The Ugly Daschund," currently a hit bill in domestic theaters.

The storyteller will be issued

in English, French, German and Italian before the film plays

and Italian before the film plays neighborhood theaters.
One property which is widely known is "Mary Poppins," for which EMI awarded Disney a silver disk for sales of over 225,000 albums.

In line with the company's reissue program for classic

Thumper's Great Race.

# **Billinis New NARM Prexy**

BEACH. MIAMI MIAMI BEACH, Fla. — Johnny Billinis, of Salt Lake City's Billinis Distributing Co., was elected the new president of the National Association of Record Merchandisers during the organization's eighth annual convention here last week.

Other officers elected were Stanley Jaffe, Seattle's Gordon Sales Co., vice-president; Amos Heilicher, L. Marsh Co., Min-neapolis, secretary, and Jack Geldbart of Atlanta's L.&F. Record Service, treasurer.

In addition to the new cers' slate, directors include Don Avers, Record Wholesalers, Inc., San Francisco; Cecil Steen, Rec-ord Wagon, Woburn, Mass., and George Berry, Modern Record Service, New Orleans.

Billinis had served on the outgoing slate as treasurer; Jaffe and Heilicher were directors, and Geldbart was treasurer.

#### Correction

NEW YORK—In last week's Spotlight Singles it was reported that "Here's to My Jenny," by Mike Douglas, was published by Joy Music, BMI. Joy is the publisher, but ASCAP is the licensee.

films, "Snow White" will be offered at Christmastime with approximate record coverage, whereas "Bambi" will be the American reissue Easter time, covered by a soundtrack, story-teller and new Little LP titled

> tising, sales promotion, public re-lations, and will handle co-ordina-tion of national and local promo-tional campaigns. He had been associated with Arvin Industries as sales promotion manager prior to joining Lear Jet at its Detroit

Irwin Schwartz, new assistant to Shy Raiken, sales head of Golden Records. Schwartz, who had been in the Pocket Books sales organiza-tion, will sell distributors and rack iobbers.

Steve Wax has been appointed Meve wax has been appointed anational sales and merchandising manager for album product of Jaycee Records and its subsidiary labels. He will be headquartered in New York.

Thomas Frost has been named executive a&r producer for Columbia Records Masterworks, and Jane Friedman has been appointed manager of administration for Masterworks a&r. Both post are newly created. Both appointees will report to John McClure, Masterworks a&r director. Frost has been in the recording business for 14 years and with Columbia for six years. Miss Friedman has been manager for classical a&r and servicing for CBS Records International. Thomas Frost has been named

Ronald Goldfarb has been named general manager of the Budisco one-stops in Miami, Jacksonville and Tampa. . . . David H. Hoop is the new national pro-motion director of H&H Enterprises, Washington distributor, publisher and promotion firm.



COLUMBIA RECORDS held a party last week (3) at New York's La Fonda del Sol restaurant in honor of Tony Bennett's acting debut in the movie, "The Oscar." Shown, left to right, are, William Gallagher, Columbia vice-president; Bennett, and Billboard publisher Hal B. Cook.

## Mercury Bolsters Coast Pop Music Operations

LOS ANGELES—In an all-out effort to strengthen its West Coast pop operations, Mercury Records has signed deals with a host of independent producers. Launching this expansion move

# **RCA** Record Sales Climb

NEW YORK-The sale of RCA Victor records continued to rise in 1965. According to to rise in 1965. According to the Radio Corp. of America's annual report, Victor had a 16 per cent increase in sales of pop albums, and a 42 per cent in-crease in the sales of classical recordings over the 1964 totals.

recordings over the 1964 totals.

In the pop album field, Victor scored heavily with original cast and soundtrack albums. Sales of original cast and soundtrack LP's doubled the totals of 1964. The original cast album of "Fiddler on the Roof" passed the \$1 million mark in factory sales volume and the soundtrack of "The Sound of Music" nessed the 2 million mark durassed the 3 million mark durassed the 4 million mark durassed the 4 million mark durassed the 4 million mark durassed the 5 million million mark durassed the 5 million m passed the 2 million mark dur-ing its nine months on release in 1965.

has been Doug Moody, sent here from New York four months ago to make a founda-tion for the company with pop disk producers. Product will be released on Mercury and the parent Philips label.

parent Philips label.

Working under the Mercury
umbrella which provides financial, sales and merchandising
benefits are Chuck Sagle, who
will cut the Chapter VI and
Kenny Rogers; Bill Silva of
Diplomacy Records, who will
cut the New Breed, Jimmy Holiday and Theola Kilgore; Leo
deGar Kulka of Golden State
Recording in San Francisco,
who will cut the Mystic Sounds
Orchestra with Brad Miller and Orchestra with Brad Miller and alone handle George and Teddy and the Condors, the Lovers and

the Bedbugs.

Kulka has hired Art Ferris Kulka has hired Art Ferris and Emory Clay to operate Golden State Management in handling talent. Signed directly by Moody are Terry Stafford; Cornell Gunter, former lead with the Coasters,

former lead with the Coasters, and Joey Page.

Moody also plans developing "ins" for Mercury family artists in television properties. Assisting Moody is talent scout-promo man Frank Leffel. Other staffers include Jack Tracy, Limelight a&r chief and Adrienne Lawner, secretary.

# Dot Opens a Chicago Unit; Names Goldman

HOLLYWOOD - Dot Records is opening a company-owned branch in Chicago and has hired Morrie Goldman away from the James H. Martin Co. from the James H. Martin Co. to be vice-president of Midwest operations. Goldman was with Martin 19 years, his last post as general manager. Martin in turn has been Dot's distributor since the label began actively operating in 1953, with the parting termed "amicable" by Dot President Pandy Wood ident Randy Wood.

Dot has also opened a Boston branch and New York City sales office (Billboard, March 12) in complementary moves to solidify Wood's concept of developing strong ties to local communities in sales, merchandising, promo-tion and a&r.

Recently named vice-president and national sales manager George Cooper will travel to all the company's branches and in-dependent distributors to tie the operation together.

The Chicago branch, when it is formally in operation, within the next few weeks, will compare with the New York and Boston operations, Wood said. Goldman will hire a staff in line with the region's needs.

In his new capacity, Goldman will have complete supervision of all Dot branches and indie distributorships in the area cov-ering Cleveland, Detroit, St. Louis and Minneapolis-St. Paul.

Reason given by Wood for adding company branches in Boston and now in Chicago is "total control of product," although he added that independent ent distributors have done and are doing an outstanding job in handling the Dot and Hamilton

Wood envisions his branches being his "ears in the field" for master purchases, something the sales force has not had to contend with in the past. While the salesmen will not be looking for masters as part of their jobs, they will nonetheless become more aware of masters and be in positions to pass platters on to the home office.

March 19, 1966, BILLBOARD

where have you been!

Mrs. Miller.

Gene
(guitarist-singer)
Canadian - born
Gene plays guitar
with remarkable
depth and feeling.
He has a great flair
for comedy.



Dino
(drummer)
Dino wants to be the greatest drummer in the world. He practices constantly.



Felix
(organist-singer)
Felix is terribly serious about music.
Very sympathetic to far-out movements like third-stream jazz.

# THE YOUNG RASCALS

# GOOD LOVIN'



Watch them perform it on the Ed Sullivan Show, CBS-TV, Sunday, March 20.

Management: Sid Bernstein & Walter Hyman Booking: Associated Booking Corporation

# CARtridge Takes Play At Biggest NARM Parley

· Continued from page

tion explosion and with it an expanded market for more product. The post-Korean War period and the population's bulging pocket has resulted in a new buyer's market. Time was, Enders said, when the 25 to 35-year-old age group was the top spending bracket, with those in the 44-year-old plus group holding on to their money for the rainy days of old age.

This has changed, and accord-

This has changed, and according to all projections of economists, will continue to change, pushing the desire to spend to a new peak in the older-age brackets. The past three years have seen increased spending in the 44 to 54-year bracket. This, he said, is due to the fact that the "rainy-day" needs are not as great, thanks to the increased number of retirement programs by private industry, old-age pension benefits by government, as well as the government's medi-

sion benefits by government, as well as the government's medical programs for the aged.

New Market

Today and in the years to come, Enders said, a new affluent market is emerging among those in the older brackets since there is no longer the need to hold on to savings. As a result, industry today is enjoying and will continue to enjoy a greater market potential. In the past, he said, the manufacturing potential was "a coat which was too big for the body of the market—now the body is bulging the coat at the seams." Many industries, he said, are back-ordered as a result.

To further illustrate this upbeat position, Enders pointed to the burgeoning tape cartridge market. Picking up a reprint copy of "Billboard's Special Report On the Tape Cartridge Industry" (March 5, he quoted a statement from that issue made by NARM Executive Director Jules Malamud, concerning the promise of the cartridge development.

Reference to tape cartridge crept into other discussion periods as well. Furthermore, the intense interest in tape cartridge prompted NARM to add a panel discussion to its calendar of events after the start of the convention.

Attendance at this meeting was unusually heavy. The panel was moderated by RCA Victor's head of its newly created cartridge division, Irwin Tarr, and included Larry Finley, president of International Tape Cartridge Corp.; Jim Gall, marketing director of the Lear-Jet stereo division, and Bill Mulcahy, president of Telepro Industries.

sion, and Bill Mulcany, president of Telepro Industries.

Tarr opened the session with a brief review of pre-recorded tape's developemnt from reel-to-reel, two-track stereo, through

Great, Mrs. Miller. More, more! the RCA Victor reel-to-reel, four-track cartridge and down to the eight-track cartridge.

What Direction?

Those who attended were eager to gain an idea of the size of the present market, and the direction in which the panel members felt it would develop. Tarr said RCA Victor will stick to eight track. Mulcahy maintained that eight-track will develop as a top-of-the-line market, but for lower cost installations, four-track will continue to grow. Mulcahy stressed that his firm was selling both four-track and eight-track cartridges, the latter was a result of a contract concluded this week with Capitol Records to supply that firm its eight-track cartridges. This he presented as evidence that he was not prejudiced against eight-track.

against eight-track.

Mulcahy quoted a figure of more than 650,000 four-track units now in use. Lear's Gall said that the major automotive manufacturers were all winging to eight-track, including Ford, who was first in the field, followed by Chrysler, and now General Motors, who will enter the field with the 1967 cars. Gall said that approximately 20 per cent of cars rolling out of Detroit will be equipped to play cartridge using the eight-track

Gall said that approximately 20 per cent of cars rolling out of Detroit will be equipped to play cartridge using the eight-track configuration.

Finley, whose firm supplies cartridges in all configurations, said that the bulk of the four-track market rests in California where Earl Muntz first started the automotive cartridge business four years ago, but that eight-track was enjoying a wider geographic spread.

Gall returned to point out that more than 100,000 eight-track cartridge players are currently in use since the eight-track concept was first introduced last September. He predicted that in a matter of little more than a year, eight-track will overtake

Two key points were apparent during the panel discussion: (1) Those who attended were strongly opposed to "another battle of the speeds," and asked that something be done about standardizing on one system, eightrack; (2) the merchandisers' keen interest to move swiftly into the cartridge market was equaled only by their confusion as to which way to go.

Gall maintained that approximately two million cars will be equipped to play eight-track cartridges within several years. Mulcahy insisted that the aftermarket will carry a heavy percentage of four-track machines and asked that the industry not ignore it.

One thing was clear: Merchandisers are moving in force into the cartridge business, most of them apparently favoring eight-track, while still pondering the problems of inventory; supply and servicing.

Stan Gortikov, Capitol Records Distributing Corp. president, echoed what seemed to be uppermost in the minds of merchandisers and distributors who attended the cartridge session, calling for the industry to avoid the confusion of multiple production and inventories, and to settle down to the eight-track system which Capitol is following

Clive Davis, Columbia Records' executive vice-president, buttressed Gortikov's position, driving home the charge that the cartridge manufacturers are not record people, and therefore don't have the record industry at heart. These manufacturers, he said, are interested in selling their various cartridges, and are not concerned with the problems and confusion created by multiple systems. He called on all present to do everything in their power to settle on a single system, the eight-track. Davis' remarks were applauded.

# Steinberg Stresses Quality Service as Keys to Profits

• Continued from page 3

these approaches in the form of planning for profit, that certain industries will outperform their competition. . . The overlay of the record industry graph lines on all-industry similar lines shows us being outperformed as an industry. . . We must plan . . . to improve this position or be limited as to our relative impact on the consumer discretion-

ary buying decision."

Profit Decline

Whereas manufacturing generally reversed the declining profit trend in the years 1961-1964, the record industry profit trend continued to decline through 1964, Steinberg said. He added that it was management planning that reversed the trend for general manufacturing, and it will have to be management planning that reverses it for the record industry.

Steinberg then analyzed the problems of the record merchandisers showing how the latter differ in assets, sales volume, number of locations, size of territory, financial resources and growth rates and profitability. During this analysis he quoted Winston Churchili: "Those who do not learn from history are condemned to relive it." He also noted that certain companies outperform their industries whether general profit levels are high or low. "This profit leadership is evidence of outstanding-ly competent management."

ly competent management."
Key factors in profit improvement, Steinberg said, include pricing policies, turnover and inventory management, physical distribution, cash flow analysis, budget and cost cutting.

Price

Further cuts in prices are impossible if the record industry is to share in the nation's economic growth, he said, adding: "There is too little 'oxygen' in the profit system now to properly support the general promotion of existing product and the introduction of new product. The record manufacturer has become . . . a vic-

tim of the family in-fighting amongst the record merchandisers. The record merchandisers, in seeking to hold existing markets and in attempting to find new markets have used price as practically their sole competitive weapon. When the new price failed to yield satisfactory margins, pressure was placed upon the manufacturer for a lower price.

the manufacturer for a lower price.

"There is a staggering contradiction here. A salable record ... is a unique product.... The consumer cannot make an alternative selection. Why then compete on a price basis? Besides, price is the easiest competitive weapon for your competition to nullify. There is nothing creative about reducing or meeting a new price. This sort of price competition is often an indicator of other failures in marketing."

of other failures in marketing."

Turnover

Steinberg termed turnover as important as price, adding that it connotes rendering values which bring the consumer to a product; it connotes service. He added that the record industry should be designed to give the kind of service that assures turnover.

over.
"At the heart of the turnover concept is inventory management. ... The ultimate in control here as it involves moving the product through the retailer to the consumer is in pre-ticketing." Steinberg then presented various forms of pre-ticketing, and he proposed the formation of a joint RIAA-NARM committee to investigate the possibility of a universal ticketing system.

In conclusion, Steinberg told the NARM conventioners: "We have come a long way as partners, you as the record merchandisers and we the manufacturers. But we have a long way to go and we can travel that road together. We have to make all areas of our industry more profitable. Then we can offer our customers values in music such as men have never enjoyed before. We can add a new dimension to the enjoyment of leisure. We can demonstrate anew the vitality of the record business. We can be leaders in 'being,' in fulfilling the possibilities of the enterprise system."

# Prof. Doody Urges Members to Chart a Course Toward Profits

• Continued from page 3

the rack jobber sold price rather than performance, with little forethought of what his profit will be. The astute businessman, Doody said, operates on a profit forecast basis, planning his profit in advance, since "profits are just as much of a fixed commitment and as necessary in every way as paying your rent, wages or any other bill." Thus, Doody reasoned, if the businessman knows his profit target in advance, he is in a position to make proper decisions. He will not as readily fall prey to profit-cutting pressures, but will swing his sales emphasis from price to performance. Doody stressed the importance of a rack jobber convincing accounts which he services that performance — clean salable merchandise, plus sufficient and current inventory—will give those accounts a far greater margin of return than they could enjoy by shaving a few pennies off the price.

To narrow operating cost in general, and assure himself of being able to deliver the proper performance, Doody called on rack jobbers to investigate the blessings of computerization.

Using the hypothetical record merchandiser as a case history, Doody showed that "as a result of our computerized inventory management system, we are able to decrease our inventories by 17.5 per cent and actually give an improved level of service." He pointed to several firms which have been reaping substantial gains as a result of computerization. These savings, he indicated, helps the rack jober make up for some of the profits lost in the squeeze.

#### Slim Rhodes Dies in Fall

MEMPHIS—Country music performer E. C. (Slim) Rhodes, 53, died March 10 of injuries sustained in a fall at his home two days earlier.

Rhodes had entertained Mid-South radio and TV audiences since 1943 and appeared in a weekly TV show on WMCT, Memphis, since 1948.

Surviving are his widow, his mother, two brothers and three sisters. Burial was in Poplar Bluff, Mo.

The advantages of a computerized operation were outlined in full in a subsequent address delivered by IBM's Daniel Mandresh. With the aid of Cellomatic's slides, Mandresh explained the ABC's of computerization and how it is applicable to a record merchandiser's operation. He showed the various stages in billing, inventory control and account servicing in which punchcards save costly man hours in addition to immeasurably improving the racker's performance. He illustrated his talk with slides of photos taken at Cecil Steen's Record Wagon firm.

## NARM TO HOLD '67 MEET IN LA

MIAMI BEACH — NARM's convention will be held at the Century Plaza Hotel in Century City, Los Angeles. The convention will kick off March 5 and run through March 10. The 1967 convention will run one day longer than those of previous year's parleys.

# Meggs Accents Femme Angle

MIAMI BEACH, Fla. —
Brown Meggs, Capitol Records
Distributing Corp.'s vice-president and national merchandising
manager, called on rack jobbers
to gain a clearer understanding
of the consumer in his address,
"Putting Her Dollars in Your
Pocket." He profiled the woman
record buyer, her purchasing capacity and what appeals to her,
so that the record merchandiser
can better motivate her into buying more records.

In a well-produced audio-visu a l presentation generously
sprinkled with Meggsian humor,
the CRDC executive spurred the
imagination of rack jobbers to
employ various techniques in
grabbing the attention of the
busy housewife with disk displays, and then cashing in on
her attention by motivating her
to buy. Meggs pictured the
housewife as a style-conscious
young lady, interested in gracious living and life's finer

(Continued on page 10)

March 19, 1966, BILLBOARD

KATE'S GREAT in her fast-selling album of inspirational songs "How Great Thou Art" 10 weeks on the charts and moving up fast! LPM/LSP-3445

RCAVICTOR

The most trusted name in sound of the charts are the charts and moving up fast! LPM/LSP-3445



# Senators Bide Time While House Committee Named Presses Out Copyright Wrinkles

By MILDRED HALL

WASHINGTON - As the WASHINGTON — As the House Copyrights Subcommittee went into its 10th executive (non-public) meeting on the proposed 1965 Copyright Revision bill last week, the Senate Copyrights Subcommittee decided to wait for the House report on the bill before resuming its hearings.
The House group held 22 days
of public hearings last year, but
the Senate Subcommittee had time only for a few days, be-cause of the press of other legis-

The subcommittee. House The House subcommittee-under Chairman Robert Kasten-meier (D., Wis.), is pushing hard to finish marking up the bill, reaching final wordings on con-troversial issues in the monu-mental legislation. "The end is



not yet in sight," says hard-working committee counsel Herbert Fuchs

Among the copyright battles to be settled in the revision of the old 1908 copyright law are the juke box royalty issue; the mechanical rate under the compulsory licensing of records; the demands of educators for retention of the blanket not-forprofit exemption in the old law, and the copyright liabilities of and the copyright habilities of community antenna systems, which are now the subject of controversial FCC regulation proposals, and intense Congressional interest.

#### Compulsory Licensing

During House subcommittee hearings last year, the big 3M company proposed compulsory licensing for the tapes to be used in their new background music unit to be sold outright to storekeepers. There was no sign then that the subcommittee intended extending the compulsory licens-ing beyond the traditional licensing beyond the traditional licens-ingsing of manufacture of rec-ords for home use. But with the new CARtridge auto music tape explosion, and possibly other developments in this type of con-sumer tape use, the question could come up more strongly as copyright considerations over into the next Congress.

The Senate Copyrights subcommittee counsel Thomas Brennan confirmed the report that the subcommittee would await mark-up of the House bill before resuming hearings. This will simplify matters and save industry people from having to be in two places at once -trying to attend Senate hearings and confer with House subcommittee. The Copyright Of-fice recently issued a 45-page skeletal outline of controversial issues and recommendations made-all to be ironed out in the new law.

Whether the Senate subcommittee will wait for completed House action (from vote by full House Judiciary committee to House floor vote on the amended revision bill) has not yet been decided. Whatever the schedules observers here do not schedules, observers here do not expect anything like final action on the copyright bill in this session. If differences develop between House and Senate versions of the bill, matters could run deep into the 90th Congress, and even beyond.

#### Meggs Accents Women's Angle

· Continued from page 8

things, interested in buying records on impulse rather than plan, who is enticed into making disk purchases by a tasteful but arresting album display. She's cost conscious, according to Meggs, but product quality Meggs, bu comes first.

In addition to contemporary design in record merchandising units, Meggs suggested use of such in-store devices as streamers, mobiles, the store's p.a. system for announcements, and catalogs. He also stressed the

# To Aid Distributor

MIAMI BEACH, Fla. — Acting swiftly on behalf of the distributor segment of the record industry, the NARM board at the association's eighth an-nual convention at the Fon-tainebleau here last week appointed a committee to formu-late a distributor program. The committee includes John Billinis, newly elected president and head newly elected president and nead of Billinis Distributing Co., Salt Lake City; Amos Heilicher, NARM secretary, of J. L. Marsh, Minneapolis, and Stan Jaffe, of Gordon Sales, Seattle. The three-man group, each of whom exercises a dual function as distributor and rack jobber, was augmented by the appointment of two more men who are pure distributors, Harry Aposto-leris, of Alpha, New York, and Henry Hildebrand, All South, New Orleans.

These men will be instrumental in seeking to maintain and strengthen the distributor's posi-tion in today's changing record tion in today's changing record business. In order to accomplish this, the group, including Aposto-leris and Hildebrand, will attend the next NARM board meet-ing to implement initial phases of the distributor program. The group will also work closely with executive director Jules

merits of radio time, newspaper space and artist appearances.

His address served to underscore the countless sales aids and services which manufacturers have available to rack jobbers and retailers.

Malamud and seek to establish as favorable a climate as pos-sible between distributors and manufacturers

The NARM officer echelon realizes that the distributor has realizes that the distributor has been adversely affected by the profit squeeze and needs this consideration. President John Billinis, in discussing the matter recently, stated: "It is to our advantage to maintain the dis-tributor's position . . . we need him and he needs us."

George Berry, on the same subject, added: "We advise all distributors to join NARM. We are anxious that they be represented so that we have a trade association which can in the association which can in the association which can in the fullest manner operate on behalf of the industry's entire wholesaling segment."

A similar view is held by

A similar view is neld by Amos Heilicher, who feels strongly that NARM is the proper instrument to pick up the ball on behalf of distribs, particularly in their relation to

manufacturers.
The NARM officers, board and distributor committee are also hopeful of persuading manalso hopeful of persuading manufacturers to hold group dis-tributor meetings. These could be timed with NARM's meetings, which are flexible and could coincide with manufacturers' release schedules. Heilicher pointed out that such group meetings would represent group meetings would represent a great saving in time, money and efficiency. "We could take entire staffs to such meetings," he said, adding "As it is now, one must practically own an airline."



OPERATORS!

ONE STOPS!

A NATURAL!



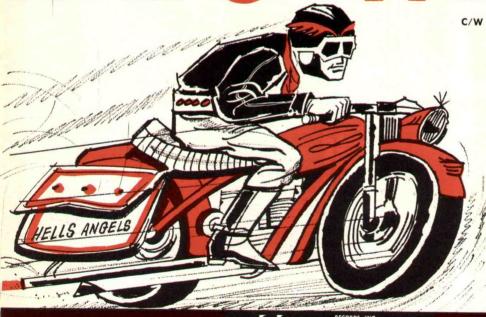
TIMELY!
TOPICAL!
TEENFUL!
TERRIFIC!



AS EXPLOSIVE AS THE EXHAUST FROM A TWO-WHEEL MONSTER

# BOB MOORE

# HELSANGELS



I CAN'T STOP LOVING YOU

HICKORY 1372

PICKOPY RECORDS, INC.
2510 Franklin Road
Nashville. Tennessee 37204
HOME OF THE NASHVILLE SOUND

# Surging Spanish Record Market Sparks Groove Comeback for 78's

· Continued from page 1

pendent manufacturers in South America

The deal between Victor and The deal between Victor and Ansonia was negotiated by Dick Broderick, Victor's manager of merchandising in the international division; Lee Shapiro, Victor's manager of foreign record sales in the U. S.; and Herman Glass, Ansonia vice-president.

Too Specialized
Although Victor's executives in the international division knew that the 78 vacuum had to be filled, they felt it had become too specialized a market with different selling and distribution techniques. ket with different selling and distribution techniques than those used in marketing 45's and LP's and that, in the long run, it wouldn't pay for them to get back into 78's themselves.

> We love you, Mrs. Miller.

Hence, the licensing arrange-ment with Ansonio, which was already in the 78 field with its own product.

Ansonia has access to 78 pressing facilities and has 15 distributors around the country conditioned to the selling of the 78 record. The firm is well-respected in the Spanish-speaking communities around the country primarily through the efforts of its President Rafael

Perez is a record industry veteran who set up and built the Latin-American catalogs for Columbia Records, and later, for Decca Records.

Ansonia plans to release about 40 records a year from Victor's Mexican catalog. According to Ansonia Vice-President Herman Glass, Victor has about 25 major artists on this roster so there will be no difficulty in belien to a credity. culty in holding to a steady re-lease schedule. The Victor-Ansonia kickoff release, scheduled for next week, will include disks by Rosita Rodriguez, 17-year-old daughter of Juan Rodriguez old daughter of Juan Rodriguez Diaz, disk jockey on New York's WHOM; Miguel Aceves Mejia, Pepe Hara, a new Mexican art-ist, and Los Tres Diamentes. Future releases will include disks by Mariach! Vargas de Tecalitlan, Tonia La Negra, Virginia Lopez, Maria Louisa Lan-din, Libertad Lamarque, Joselito, and Jorge Negrate. 25,000 Copies

Glass pointed out that a hit Spanish disk can sell as many as 25,000 copies on 78 as com-pared to 15,000 copies on 45. Considering the fact that the

Spanish-speaking consumer leans towards the 78 disk, it's entirely possible that Ansonia's 78 will outsell Victor's 45 on the same release. Glass figures that the Spanish-speaking disk buyers favors the 78 because it has become a built-in buying habit which they don't seem to want to break even though they own three-speed phonographs and because some still own the

one-speed 78 phonographs.
Victor, meantime, will be closely watching the sales of its move into the 78 market with its Mexican catalog. If it proves satisfactory, the next step, of course, will be to extend it to records from its South American subsidiaries and as far as Broderick is concerned, "It does not preclude an even further extension into the 78 market with pop disks." And as an afterthought, he said, "There's no reason why a record like Barry Sadler's "The Ballad of the Green Berets' shouldn't sell well on 78.

#### Atlantic-Atco

· Continued from page 6

the Carla Thomas and the "Solid Gold Soul" LP's have become hot sellers for the label. Miss Thomas' "Comfort Me" hit Bill-Thomas "Comfort Me" hit Bill-board's album chart two weeks after release. Herbie Mann's "Today" is one of the top-sell-ing jazz LP's on Atlantic. Otis Redding's "Otis Blue," issued last September, picked up greatly in sales in February due to the advertising campaign and to the fact that the hit Redding single, "Satisfaction," is featured in the album.

Diamond Offer

NEW YORK—Diamond Records is offering a "buy five, get one free" deal on four Ronnie Dove albums through June Included in the deal is Dove's latest album, "The Best of Ron-

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# Billboard TOP 40

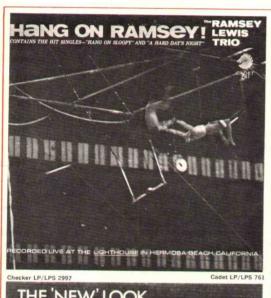
These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

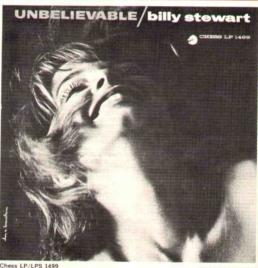
THIS	Wk. Ago	Wks. Ago	Wks. Age	TITLE Artist, Label & Number	Weeks On Chart
1	1	1	3	BALLAD OF THE GREEN BERETS	6
2	3	6	9	BERETS S/Syt. Barry Sadler, RCA Victor 8739 (Music, Music, Music, ASCAP) SOMEWHERE THERE'S A SOMEONE	,
(3)	2	3	4	Dean Martin, Reprise 0443 (Hill & Range, BMI) CALL ME	14
4	6	8	10	Chris Montez, A&M 780 (Duchess, BMI) WHERE AM I GOING? Barbra Streisand, Columbia 43518 (Notable, ASCAP)	7
(5)	9	11	15	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	7
6	7	9	11	HUSBANDS AND WIVES	6
(8)	5	5	7	CRYING TIME Ray Charles, ABC-Paramount 10739 (Bluebook, BMI) BYE BYE BLUES	17
	11	14	17	BYE BYE BLUES  Bert Kaempfert & His Orchestra, Decca 31882  (Bourne, ASCAP)  BIG SPENDER	8
$\simeq$	17	28	35	Peggy Lee, Capital 5557 (Notable, ASCAP) THINK I'LL GO SOMEWHERE	0
	12	17	20	AND CRY MYSELF TO SLEEP.  Al Martino, Capitol 5598 (Moss Rose, BMI)  PROMISE HER ANYTHING	4
(12)	8	4	2	Tom Jones, Parrot 9809 (Famous, ASCAP)	.13
	10	7	5	Herb Alpert & the Tijuana Brass, A&M 787 (Miller, ASCAP)	13
	14	13	12	Petula Clark, Warner Bros. 5684 (Duchess, BMI)	13
15	13	15	18	Frank Sinatra, Reprise 0429 (Dolfi, ASCAP) ONE OF THOSE SONGS Ray Charles Singers, Command 4079 (Leeds, ASCAP)	8
	8			Nest Hefti, RCA Victor 8755 (Miller ASCAR)	5
W.	24	22		SONG FROM "THE OSCAR" Tony Bennett, Columbia 43508 (Levine, ASCAP) RYF RYF BULLES	4
(10)	15	10	6	BYE BYE BLUES Andy Williams, Columbia 43519 (Bourne, ASCAP) WHEN LIKING TURNS TO	6
				LOVING . Rennie Dove, Diamond 195 (Tobi-Ann & Unart,	9
20	9	23	23	FEELING GOOD  Joe Sherman & the Arena Brass, Epic 9877 (Musical Comedy Productions, BMI)	11
	20	16	13	SPANISH EYES	17
(22)	31	39	-	YOU'RE GONNA HEAR FROM ME	3
23)	88		-	SPANISH FLEA  Herb Alpert & the Tijuana Brass, A&M 792 (Almo, ASCAP)	2
24) 2	21	20	21	THE WEEKEND Jack Jones, Kapp 736 (South Mountain, BMI)	7
(25)	6	12		MICHELLE	10
(26)	-	-	-	WHAT NOW, MY LOVE.  Herb Alpert & the Tijuana Brass, A&M 792 (Remick, ASCAP)	, 1
21) 3	34	40	-	WHAT DID I HAVE THAT I	3
28) 2	8.	30-		Eydie Gorme, Columbia 43542 (Chappell, ASCAP) THERE'S GOTTA BE SOME- THING BETTER THAN THIS	0
(29) 3	80	33	37	Sylvia Syms, Columbia 43475 (Notable, ASCAP)  I'LL FORGIVE YOU (But I	8
	29	25		Won't Forget)	4
(30)			36	LOVE IS ALL WE NEED	4
	9	_	_	CUSTODY Patri Page, Columbia 43517 (Screen Gems-Calumbia, BMI) YOU WANNA BET Larbra Streizand, Columbia 43518 (Notable, ASCAP)	2
33) 2	5	19	16	Barbra Streisand, Columbia 43518 (Notable, ASCAP)  MICHELLE  Bud Shank, World Pacific 77814 (Maclen, BMI)	11
<b>34</b> ) 3	2			SOMEWHERE THERE'S LOVE	8
<b>35</b> ) 3	7	38 -	-	(Blue Balloon, BMI) TRUER THAN YOU WERE	3
36 4	0	name /	(	OH, YEAH  Skitch Henderson, Columbia 43499 (Welzheim, ASCAP)	2
(37) <sup>2</sup>	6	24 :	25 •		7
<b>38</b> 3	3	34 :	34 1	Steve Lawrence, Columbia 43487 (South Mountain, BMI) FLOWERS ON THE WALL. Mariachi Brass, World Pacific 77815	5
(39) -	_	-	(	Mariachi Brass, World Pacific 77815 (Southwind, BMI) DLD RECORDS Kay Starr, Capitol 5601 (Gallico, BMI)	1
40		-	1	FIVE CARD STUDLorne Green, RCA Victor 8757 (Arch, BMI)	1
		-	-	and and	

Ramsey Lewis, Billy Stewart, Jean Du Shon and Fontella Bass are "grabbers"!

# Wanna be grabbed ..?

Try these.











#### TOP SELLERS IN TOP MARKETS



chart is based upon territorial sales of the Top 40 single ords as reported by retail stores in 15 Top markets.

(TW) THIS WEEK (LW) LAST WEEK

20

22

23 24

25

27

32

35

#### ATLANTA

TITLE—Artist, Label & Number
BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler,
RCA Victor 8739
THESE BOOTS ARE MADE FOR WALKIN'—Nancy
Sinatra, Reprise 0432 Sinatra, Reprise U432 NOWHERE MAN—Beatles, Capitol 5587 634-5789-Wilson Pickett, Atlantic 2320 I'M SO LONESOME I COULD CRY—B. J. Thomas, Sinatra, Reprise C Scepter 12129 CALIFORNIA DREAMIN'-Mama's & the Papa's, Dun-

hill 4020 LIGHTNIN' STRIKES-Lou Christie, MGM 13412 I FOUGHT THE LAW-Bobby Fuller Four, Mustang 3014 ELUSIVE BUTTERTY-Bob Lind, World Pacific 77808 19th NERVOUS BREAKDOWN-Rolling Stones, London 11 12 13 14 15 16

Rhythm Aces, Checker 1129
SATISFACTION—Otis Redding, Volt 132
(You're My) SOUL AND INSPIRATION — Righteous

Brothers, Verve 10383
HUSBANDS AND WIVES—Roger Miller, Smash 2024
LOVE MAKES THE WORLD GO ROUND—Deep larkson Carla 2526 WORKING MY WAY BACK TO YOU-4 Seasons, Philips 16

WORKING MY WAY BACK TO YOU-4 Seasons, Philips 40330 WOMAN-Peter & Gordon, Capitol 5579 WOMAN-Peter & Gordon, Capitol 5579 HARRY OF MINKE-Likey Brothers, Tamla AI 78 SCENE-Dave Clark Five, Epic 9802 AIT THAT A GROUPE-James Brown & the Famous MINT THAT A GROUPE-James Brown & SCENE 9802 AIT THAT A GROUPE STATE CONTROL OF THE LOVE YOU SAVEL-Jee Tex, Dial 4026 SAVENHERE THERE'S A SOMEONE-Dean Martin, Reportice Volds. 25

Reprise 0443
THE RAINS CAME—Sir Douglas Quintet, Trive 8314
HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
WANT TO GO WITH YOU-Eddy Arnold, RCA
Victor 8749
I'VE BEEN A LONG TIME LEAVIN'-Roger Miller,
Smash 2024

The series a Low line Leavin Roger Smith 202 State Sta 21 ZORBA 36

#### BALTIMORE

BALLAD OF THE GREEN BERETS—5/Sgt. Barry Sadler, RCA Victor 8739 THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0422 LISTEN PEOPLE—Herman's Hermits, MGM 13462 HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511 43511
19th NERVOUS BREAKDOWN-Rolling Stones, London 4 1978 MERVOUS BREAKDOWN-Rolling Stones, London 9823
ELUSIVE BUTTERFLY—Bob Lind, World Pacific 77808
NOWHERE MAN—Beatles, Capitol 5587
CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill program of the papahill prog 20 LOVE MAKES THE WORLD GO ROUND Deon Jackson, Caria 2526 634-5789-Wilson Pickett, Atlantic 2320 MY BABY LOVES ME-Martha & the Vandellas, Gody 7048 I FOUGHT THE LAW-Bobby Fuller Four, Mustang 3014

TOO YOUNG-Tommy Vann, Academy 138
LIGHTNIN' STRIKES-LOU Christie, MCM 13412
NO MAN 15 AN ISLAND-Van Dykes, Mala 520
THIS OLD HEART OF MINE-ISIEY Brothers, Tamla
54128
O LONESOME I COULD CRY-B, J. Thomas,
Scretzer, 12129 I'M 30 LONESOME I CULLU CRITOD J. SOMEONIA SCEPTOR I 2000 LONES MAN SECRETARIO DE LA COLOR 15

20 21 11

MOTOWN 1089

MOTOWN 1089

MOTOWN 1081

MOTOW

#### BOSTON

TW LW

1 RALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler,
RCA Victor 8739
2 19th NERVOUS BREAKDOWN—Rolling Stones, London
0823
3 3 NOWHERE MAN—Beatles, Capitol 5587
4 HOMEWARD BOUND—Simon & Garfunkel, Columbia
43511—082 BEREF FOR WALKIN—Mancy

43511
THESE BOOTS ARE MADE FOR WALKIN'-Nancy

Sindra Reprise 0.423 SOUL AND IMPERATION Righteous Brothers, Verva 10289 SOUL AND IMPERATION Righteous Brothers, Verva 10289 (Amar Satra 208 YOU BARN-TUTIES, White Whate 227 TIME-Pozo-Seco Singers, Columbia 43437 WALKIMG MY CAT NAMED DOG-Norm Tanega, New Yolfe 807

Carla 2526

1 UP AND DOWN-McCoys, Bang 516

18 LITTLE LATIN LUPE U-Mitch Ryder & the Detroit
Wheels, New Yorke 808

35 14 S LURENME I COULD CRY-B. J. Thomas, 14 16 17 18 19

I'M 30 LONESOME I COULD CRY-B. J. Thomas, Scepter 1220 UP TIGHT-Stevie Wonder, Tamla 54124 UP TIGHT-Stevie Wonder, Tamla 54124 UP TIGHT-Stevie Wonder, Tamla 54124 UP TIGHT-Stevie Waren Bros. 5696 LISTEN PFODE-Lemman's Hermis, MGM 13462 JUST LIKE ME-Paul Revere & the Raiders, Columbia 4346 UP TIGHT-STEVE STEVE S 20

WHAT NOW MY LOVE-Sonny & Cher, Arto 6395
BANG BANG-Cher, Imperial olofo
THIS OLD HEART OF MINET-Isley frohers, Tamia
634-3799—Wilson Pickert, Alfanic 2320
THIS CAN'T BET TRUE-Eddle Holman, Parkway 900
WANT TO GO WITH YOU-Eddy Arnold, RCA
VICTOR 8749
VICTOR 8 25 25 26 30 28 29

23

MIAMI BALLAD OF THE GREEN BERETS-S/Sgt. Barry Sadler, RCA Victor 8739
DATDREAM—Lovin' Spoonful, Kama Sutra 208
NOWHERE MAN—Beatles, Capitol 5587
LISTEN PEOPLE—Herman's Hermits, MGM 13462
19th NERVOUS BREAKDOWN—Rolling Stones, London 9823 HOMEWARD BOUND—Simon & Garfunkel, Columbia THE CHAIRE HOR KUBA, MILITIAN CONTROL OF THE CHAIRE HOR KUBA, MILITIAN CONTROL OF THE CHAIRE HOR KUBA CHAIRE HOR WALKIN'—NA CAT NAMED DOG—Norms Tanega, CALIFORNIA DEAMIN'—Mama's & the Papa's, Dun-hill 4020 SO LONESOME I COULD CRY—B. J. Thomas, Scepter 12129
LIGHTIN' STRIKES—Lou Christie, MGM 13412
I SEE THE LIGHT—Five Americans, HBR 454 LIGHTIN' STRIKES—LOU Christie, mom 13412 I SEE THE LIGHT—Five Americans, HBR 454 YOU BABY—Turtles, White Whale 227 SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
MY LOVE—Petula Clark, Warner Bros. 5684
I FOUGHT THE LAW—Bobby Fuller Four, Mustang WORKING MY WAY BACK TO YOU-4 Seasons, Philips 23 LOVE MAKES THE WORLD GO ROUND—Doen Jackson, Carl & 250.9
Carl & 250.9
Briss, ASAM '792
HINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—AI Martino, Capitol 5598
JSHNY TAKE A 1016—Mirth Kyder & the Detroit TAKES—Bobby Vinton, Epic 0994
REATMAN THEM—Markettl, Warrie Bros. 5696
KICKS—Paul Revere & the Raiders, Columbia 43556
KICKS—Paul Revere & the Raiders, Columbia 4356
54128
SECRET AGENT MAN—Johnny Rivers, Imperial 66159 33

#### **NEW YORK**

IN BALLAD OF THE OREEN BERETS - 5/591. Barry Sadler, BALLAD OF THE OREEN BERETS - 5/591. Barry Sadler, CALFORNIA DECAMNI-MAnna's and the Papa's, Dunhill 4020 Dunhill 4020 BERADOWN-Rolling Stones, 1971. MESYOUS BERADOWN-Rolling Stones, 1971. MESYOUS BERADOWN-Rolling Stones, 1971. MESYOUS BERADOWN-ROLling Stones, 1971. MESYOUS BERADOWN-ROLLING STATE, Reprise 0432

1972. DAYDERAM-Lovin' Spoonful, Kama Sutra 208

1982. MALE MALE MADE FOR WASHING 2200

1982. STANLE MALE WASHING STONES ON TOWN-DOOR 1990. AND 1990. CALF 3230. MINISTER STONES ON TOWN-DOOR 1990. AND 1990. CALF 3250. MINISTER STATE ON TOWN-DOOR 1990. THE STATE 2 LIGHTNIN STRIKES—LOW Christle, MGM 13412
1 HOMEWARD BOUND—Simon & Garfunck; Columbia
5 UP TIGHT—Stevie Wonder, Tamla 54124
2 THIS OLD HART OF MINE—TIEVE STORES, Tamla
24 (1947) BOUL AND INSPIRATION—Righteous Prothers, Verve 10332
2 THE LOVE YOU SAVE—Joe Tex, Dial 4026
2 ONE MORE HARTANG—HAVING SAVE, Tamla 54129
21 AIN'T THAT A ORGOVE—James Brown & the Famous Mortown 1089
31 WANT SOUND 15 EMPTY WITHOUT YOU—SOUTHERS SAVE TO THE SAVE THE SAV 21 Gordy 7048
THE BOOGALOO PARTY—Flamingos, Philips 40347
RAGS TO RICHES—Lenny Welch, Kapp 740
PLEASE DON'T HURT ME—Chuck Jackson & Maxine
Brown, Wand 1109

39 33 STOPI-Moody Blues, London 9810 40 35 NO MATTER WHAT SHAPE (Your Stomach's In)-

#### **PHILADELPHIA**

2 THESE BOOTS ARE MADE FOR WALKIN'-Nancy Sinatra, Reprise 0432

1 BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler. RCA Victor 8739
5 CALIFORNIA DREAMIN'-Mama's and the Papa's, CALIFORNIA DREAMIN'-Mama's and the Papa's, Dunhill 4020 — Beatles, Capitol 5587
 NOWHERE MAN-Beatles, Capitol 5587
 19TH NERVOUS BREAKDOWN-Rolling Stones, London 9823 — Hermits, MGM 13462
 THIS OLD HEART OF MINE-Isley Brothers, Tamia 54128
11 ELUSIVE BUTTERFLY—Bob Lind, World-Pacific 77808
9 I FOUGHT THE LAW—Bobby Fuller Four, Mustang 8 1 ELSIVE BUTTERLY-Bob Lind, World-Bacific 77808
1 SUGGENT THE LAW-Bobb Foller Foor, Mustang
20 WORKING MY WAY BACK TO YOU-4 Seasons,
Philips ASSISSE-Lou Christie, MGM 13412
2 SHAKE MR, WAKE ME-Four Tops, Motown 1090
3 LOVE MAKES THE WORLD GO ROUND-Deon
3 LOVE MAKES THE WORLD GO ROUND-Deon
3 AT THE SCENE-Dave Clark Five, Epic 9882
3 AT THE SCENE-Dave Clark Five, Epic 9882
4 Forthers, Virve 10383
4 MY WORLD 15 EMPT! WITHOUT YOU-Supremes,
24 BARY, SCRATCH MY BACK-Slim Harpo, Excelle 2273
9 UP AND DOWN-MCCOV, BANG 51616
5 CARD STANDARD STAND 10 BABY, SCRATCH MY BACK—Slim Marpo, Excelo 2: UP AND DOWN-McCoys, Bang 516 DEAR LOVER—Mary Wells, Atco 6392 I WANT SOMEONE—Mad Lads, Voir 131 MY BABY LOVES ME—Martha & the Vandellas, GORDY, 7048 BATHAN THEME—Neal Hefti, RCA Victor 8755 21 22 634-5789—Wilson Pickett, Atlantic 232 Scepter 12129

I SEE THE LIGHT—Five Americans, HBR 454 22 I SEE THE LIGHT-Five Americans, HBR 454
BATMAN THEM—Marketts, Warner Bros. 5090
UP TIGHT-Stevie Wonder, Tamla 54124
DOINT MISS WITH BILL—Marvelettes, Tamla 54127
DOINT MORE HARTACHE—Marvin Gaye, Tamla 54170
DOINT MORE HARTACHE—Marvin Gaye, Tamla 54170
WHAT NOW, MY LOVE-Sonoy 6, Cher 127
WHAT NOW, MY LOVE-Sonoy 6, Cher 127
WHAT NOW, MY LOVE-Sonoy 7, Octo
SOMEWHERE—Len Barry, Decca 31923
MY LOVE—Perluia Clark, Warner Bros. 5684
SMOREY JOSE SE LA LA—GOOGIE Rene Combo, Class 38

1517
THE CHEATER-Bob Kuban & In-Men, Musicland, U.S.A. 20,001
LITTLE LATIN LUPE LU-Mitch Ryder & Detroit Wheels, New Yoice 808
BABBARA ANN-Beach Boys, Capitol 5561
HEPLESS-Kim Weston, Gordy 7050

#### **PITTSBURGH** TW LW I THESE BOOTS ARE MADE FOR WALKIN'-Nancy

Sinatra, Reprise 0432

2 BALLAD OF THE GREEN BERETS—S/Sgt. Barry
Sadler, RCA Victor 8739

3 CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
4 LISTEN PEOPLE—Herman's Hermits, MGM 13462
10 19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823

DON'T MESS WITH BILL—Marvelettes, Tamla 54126

NOWHERE MAN—Beetles, Capitol 5587

ELUSIVE BUTTERFLY—Bob Lind, World Pacific 77808

LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2506

MAGIC TOWN-Vogues, Co & Ce 234

16 (You're My) SOUL AND INSPIRATION-Righteous
Brothers, Verve 1030

7 TIME WON'T LET ME-Outsiders, Capitol 5573

21 FOUGHT THE LAW-Bobby Fuller Four, Mustang

3014
23 DAYDREAM-Lovin' Spoonful, Kama Sufra 208
5 WORKING MY WAY BACK TO YOU-4 Seasons

16

40

5 WORKING MY WAY BACK TO TOU-4 Seasons, Philips 40350
25 THE CHEATER-BOB Kuban & In-Men, Musicland (1975)
40 U.S.A. 2000 Pickett, Atlantic 2300
18 UP TIGHT WISSON Worder, Tamia 54124
17 LIGHTIM'S TSHKES-LOG Christip, MGM 13412
19 MY WORLD 15 EMPTY WITHOUT YOU-Supremes, Managem 1080

19 M WOKED 18 APPIT WITHOUT 10U—30premen,
19 BABY. IN HEED YOU—MADSTRAM, Carrier 514
20 MY LOVE—Petula Clark, Warner Bros. 5084
40 BADYS SKRATCK MY BACK—Sim Harpo, Excello
31 OUTSIDE THE GATES OF HEAVEN—Lou Christie,
10 & 6 Cc 233
31 M SO & ME—Martha & Vandellas, Gordy
10 AB 10 AB

7048

BANG BANG—Cher, Imperial 66160

WALKIN' MY CAT NAMED DOG—Norma Tanega,
New Voice BO?

SECRET AGENT MAN—Johnny Rivers, Imperial 66159

I WANT SOMEONE—Mad Lads, Volt 131

NO MAN IS AN ISLAND—Van Dykes, Mala 520

WHEN LIKING TURNS TO LOVING—Ronnie Dove

WHEN LIKING TURNS TO LEVINU-Roome vove,
Diamond 1975
DEAR LOVER-Mary Wells, Atc. 6392
CRING TIME-Ray Charles, ABC-Paramount 10739
AM 50 LONESOME Clark Fig. Epic 9882
AM 50 LONESOME CRY-B, J. Thomas &
Triumphs, Scepter 1219
NOMEWARD BOUND-Simon & Garfunkel, Columbia
43511 37

HOMEWARD BUDDEN—SIMBOL STATES ASSISTED AND STATES ASSIST STATES AND STORY (S.O.S.)—Edwin Starr, RicTic 109
LITTLE LATIN LUPE LU—Mitch Ryder & Detroit Wheels, New Voice 808

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Rates Outside USA	ioi i year
Hawaii, Alaska, Puert	o Rico
(via Air Dispatch)	□ \$30
Europe and Great Brit	ain
(via Air Jet)	□ \$40
Mexico, Caribbean, C	en. America
(via Air Jet)	□ \$45
South America & Afric	a
(via Air Jet)	□ \$65
Asia and Pacific	
(via Air Jet)	☐ <b>\$</b> 55
All Countries	
(via Sea Mail)	□ \$30



34 35 32

40

#### **CHICAGO**

TW LW
1 1 CALIFORNIA DREAMIN'-Mama's & the Papa's, Dun-CALIFORNIA DREAMIN'—Mama's & the Papa's, Dun-hill 4020
BALLAD OF THE GREEN BERRITS—5/591, Barry Sadler, THESE ROOTS ARE MADE FOR WALKIN'—Nancy Sinatre, Reprise 0-432 (ORRIA—Badoss of Knight, Dunwich 116 LISTEN PROPILE—Herman's Hermits, MGM 13462 (LIGHTMIN STRIKES—100, Christin, MGM 13462 (LIGHTMIN STRIKES—100, Christin, MGM 1347-7268 ILUSINE BUTTEREX—500 Lind, World Pacific 77986 HOWNIEE MAN—Beatles, Capitol 5587 FOUGHT THE LAW—Bobby Fuller Four, Mustang 3014 BABY SCRATCH MY BACK—51im Harpo, Excello 2273 MAGNIC TOWN—YOUNG C. 6 C 234 HOMEYARD BOUND—Simon & Garfunkel, Columbia VALX782—WIND PIRKEL MERICE 2020 22 43511 634-5789—Wilson Pickett, Atlantic 2320 LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
DON'T MESS WITH BILL-Marvelettes, Tamla 54126
GET OUT OF MY LIFE, WOMAN-Lee Dorsey, Amy 945 OFF OUT OF MY LIFE, WOMAN—Lee Dorsey, Amy 94:
UP \$16HT—\$5evie Wonder, Tanla 54124
AT THE \$CENE—Dave Clark Five, Epic 9882
DAYDREAM—Lovin' \$poonful, Kama \$utra 208
GOING TO A GO-Go-Miracles, Tamla 54127
MY BABY LOVES ME—Martha & the Vandellas, Gordy 7048 Gordy 7048

BARBARA ANN—Beach Boys, Capitol 5561

DEAR LOVER—Mary Wells, Atco 6392

WORKING MY WAY BACK TO YOU—4 Seasons, Philips 40350 VORTING MY WAY BACK TO YOU-4 Seasons, Philips COCK TO Which To 230 COCK TO Which To 240 COCK TO Which To 240 COCK TO WHITE JECKSON, OKCH TO 240 COCK TO WHITE JECKSON THAT THAT A GROUP-James Brown & the Famous Flames, King OZS

THANES, KING OZS

THANES, KING OZS

THANES, KING OZS

THE WAY LOVE-BACK TO CHARTING GAY, TIMB 5412V WY LOVE-BACK TO CHARTING TO STATE JOHN TO WHITE JOHN THE JOHN TO WHITE JOHN TO WHITE JOHN TO WHITE JOHN TO WHITE JOHN THE JOHN T 26 28 39 29 CHEATER-Bob Kuban & In-Men, Musicland, U.S.A. 20,001 WHAT NOW, MY LOVE-Sonny & Cher, Atco 6395

#### CLEVELAND

TIME WON'T LET ME—Outsiders, Capitol 5573
BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler,
RCA Victor 8739
CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill 4020 LISTEN PEOPLE-Herman's Hermits, MGM 13462 THESE 800TS ARE MADE FOR WALKIN'-Nancy Sinatra, Reprise 0432 19th NERVOUS BREAKDOWN-Rolling Stones, London 9823 9823 WOMAN-Peter & Gordon, Capitol 5579 LOVE MAKES THE WORLD GO ROUND-Deon Jackson, LOYE MAKES INE WORLD OF WUNDUP-Deem Jackson, Carls 2526 544-798-Wisson Pickett, Atlantic 2320 700 BARY-Turlies, White Whale 227 I FOUGHT THE LAW-melboby Fuller Four, Mustang 3014 NOWHERE MAN-Beatlet, Capitol 5587 BANG BANG—Cher, Imperial 66160 GET READY—Emptations, Gory 7049 HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511 HOMEWARD BOUND—Simon & Garfunkel, Columbia

BATMAN THEME—Marketts, Warner Bros. 5099

BATMAN THEME—Marketts, Warner Bros. 5099

BATMAN THEME—Marketts, Warner Bros. 5099

SECRET AGENT MAN—Ventures, Dolton 316

WORKING MY WAY BACK TO YOU-4 Seasons, Philips

GUSON STRIKES—Lou Christie, MGM 3412

ONE MORE HARTACHE—Marvin Gaye, Tamia 54129

ELISTIVE BUTTERIX—Dub Lind, World Pacific 77808

WHAT NOW MISS SIMPLE STATE OF THE MARKET STATE

STOP HER OR ISSUE SIMPLE STATE STATE STATE

STOP HER OR ISSUE SIMPLE STATE STATE STATE

ODO DON'T MESS WITH BILL—Marveletter. Tamis 54126

WY LOVE—Petulo Clark, Warner Bros. 5664

MOGALOD FARTY—Harmings, Philips 40347

WHAT MARKET — THE MARKET DECC. 31882

WY LOVE—Petulo Clark, Warner Bros. 5664

MOGALOD FARTY—Harmings, Philips 40347

WHAT MARKET — THE MARKET DECC. 31882

WE SEE BLUEZ-BLUEZ CLARK TO LOVING—Romine Dove, WARNET — THE MARKET DECC. 31882 20 Diamond 195
AT THE SCENE—Dave Clark Five, Epic 9882
SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
38 LITTLE LATIN LUPE LU-Mitch Ryder & the Detroit 38 37 FLOWERS ON THE WALL-Mariachi Brass, World
Pacific 77815
35 DEAR LOVER-Mary Wells, ALCO 6392
36 194 SEEN A LONG TIME LEAVIN-Roger Miller,
O JUANITA BANANA-PERS, Karafe 522
38 LITTLE LATIN LUPE LU-Mirch Ryder & the Detroit
Wheels, New Voice 860. Xama Sutra 208
1 HINTY CHARGES-CHUKE Bernard, Shellite 2008
1 FUNNY CHARGES-CHUKE Bernard, Shellite 2008

#### DETROIT

LW
2 THESE BOOTS ARE MADE FOR WALKIN'-Nancy
Sinatra, Reprise 0.432
17 NOWHERE MAN-Dearles, Capitol 5587
28 (Tour'en My) SOUL AND INSPIRATION - Righteous
3 CALIFORNIA DREAMIN'-Nama's & the Papa's, Dun-hill 2007. CALIFORNIA DREAMIN'-Mama's & the Papa's, Dun hill 4020
TIME WON'T LET ME-Outsiders, Capitol 5573
19th NERVOUS BREAKDOWN-Rolling Stones, London 9823
6 THIS OLD HEART OF MINE—Isley Brothers, Tamla
54128
1LISTEN PEOPLE—Herman's Hermits, MGM 13462
9 HOMEWARD BOUND—Simon & Garfunkel, Columbia 7 LISTEN PEOPLE-Herman's Hermits, MGM 13462
9 HOMEWARD BOUND--Simon & Gardnuck, Columbia And Col 26 MY SABY LOVES ME-Marths & the Vandellas, Cordy 7038
BANG BANG—Cher, Imperial 66160
HELPLESS—KIM Weston, Goody 7050
THE LOVE YOU SAWE—Joe Tex, Dial 4026
THE LOVE YOU SAWE—Joe Tex, Dial 4026
THEAT RUMPETS BLOW—TOKEN, B. T. PUDDY 518
WHY CAN'T YOU BRING ME MOME—Jay & the Americans, Lunied Artists you for the Mome—Jay & the Americans, Lunied Artists you for the Mome Parks of the Mome Parks you fully SAMT BETWE—Edit to Holman Parks you fully SAMT BETWE—Edit Between the Moment Parks of the Moment Parks of the Moment Parks you fully SAMT BETWE—Edit Between the Moment Parks of the Moment 35

#### LOS ANGELES

hill 4020 LOVE MAKES THE WORLD GO ROUND—Dean Jackson, Carla 2526 634-5789-Wilson Pickett, Atlantic 2320 LOVE (Makes Me De Feelish Things)-Martha & the Vandellas, Gordy 7045 DARLING BABY—Elgins, VIP 25029

NOWHERE MAN—Beatles, Capitol 5587

19th NERVOUS BREAKDOWN—Rolling Stones, London 9823
THIS OLD HEART OF MINE—Isley Brothers, Tamla
54128
(You're My) SOUL AND INSPIRATION—Righteous
Brothers, Verve 10383
SHAKE ME, WAKE ME—Four Tops, Motown 1090 BANG BANG—Cher, Imperial 66160
DAYDREAM—Lovin' Spoonful, Kama Sutra 208
HOMEWARD BOUND—Simon & Garfunkel, Columbia 13 MY BABY LOVES ME-Martha & the Vandellas, on The Control of the 22 WOMAN—Peier & Gordon, Capital 5579
25 IM SO LONESOME I COULD CRY—B J. Thomas, J. Could Cry—B J. Co U.S.A. 20,001

HAPPINESS IS ALL I NEED—Z. Z. Hill, Kent 439

KEEP ON RUNNING—Spencer Davis Group, Arco 6400

WORKING MY WAY BACK TO YOU—4 Seasons. Philips 40350 32 YOU BABY—Turtles, White Whale 227 40

#### ST. LOUIS

THESE BOOTS ARE MADE FOR WALKIN'-Nancy Sinatz, Reprise Od32 BALAD OF THE GREEN BERETS-5/5gl. Barry BALAD OF THE GREEN BERETS-5/5gl. Barry LIGHTHM'S TERKES-Lov Christie, MGM 13412 ELISIVE BUTTERTY-Bob Lind, World Pacific 77808 MY BABY LOVES ME-Martha & the Vandellas, Gordy 7048 5 EUSIVE BUTTERTT-BOD LING, Worre FECTIVE 17-003 MY BABY LOVES MM-MATTHA & the Vandellas,
14 LISTORY PLOSE
14 LISTORY PLOSE
14 LISTORY PLOSE
15 LISTORY PLOSE
16 LISTORY PLOSE 13 14 15 16 17 18 19 22 GOING TO A GO-GO-Miracles, Tamla 54127

I FOUGHT THE LAW-Bobby Fuller Four, Mustang 23 24 3014
14 MICHELE—Bud Shank, World Pacific 77814
34 19TH NERVOUS BREAKDOWN—Rolling Stones, 25 26 CRYING TIME—Ray Charles, ABC-Paramount 10739
HOMEWARD BOUND—Simon & Garfunkel, Columbia 27 29 DON'T KNOW LIKE I KNOW-Sam & Dave, DU DON'T KNOW LIKE I KNOW—Jam & Love,
50xx 180 WHAT SHAPE (Your Stomach's Inj—
50xx 180 WHAT SHAPE (Your Stomach's Inj—
50xx 180 WHAT SHAPE (Your Stomach's Inj—
50xx 180 WHAT SHAPE (Your Shape 30 27 Tim Just 8) FUNC TWO STATES OF THE STATES OF

#### SAN FRANCISCO

4 19TH NERVOUS BREAKDOWN—Bolling Stones, London 9TH CREEK BERTS – 5/5gt. Barry ALADO OF THE CREEK BERTS – 5/5gt. Barry 13 BABY SCAATCH MY BACK—SIIIM HAPPO, Excello 2273 10 NOWHERE MAN—Bealles, Capitol 5/587 7 WALKIN', MY CAT NAMED DOG—HORMS Tanega, New Yolce 807 9 ATOREMA—Lovin' Spoonful, Kama Sutra 208 15 DARLING BABY—Elgins, V.I.P. 25/202 CALITORNIA DEEMIN—AND STAMPS. 6 the Papa's, 22 LOVE MAKES THE WORLD GO ROUND-Deep larkson MR. MOON-Coachmen, Bear 1974 MR. MOON—Coachmen, Bear 1974
LISTEN PEOPLE—Herman's Hermits, MGM 13462
I'M SO LONESOME I COULD CRY—B. J. Thomas,
Scepter 12129
MY LOVE—Petula Clark, Warner Bros. 5684
YOU BABY—Tortles, White Whale 227
ELUSIVE BUTTERFLY—Bob Lind, World-Pacific 77808 AIN'T THAY A GROOVE-James Brown, King BATMAN THEME-Marketts, Warner Bros. 5696 HOMEWARD BOUND-Simon & Garfunkel, Cols 43511 SATISFACTION—Otis Redding, Volt 132 TIME—Pozo-Seco Singers, Columbia 43437 KICKS—Paul Revere & the Raiders, Colu 43556
434-5789-Wilson Pickett, Atlantic 2320
LITTLE LATIN LUPE LU-Mitch Ryder & the Detroit
Wheels, New Yoice 808
ONE MORE HEARTACHE-Marvin Gaye, Tamla 54120
CRYING TIME-Ray Chartes, ABC-Faramount 10739
EMBG BANG-Cher, Imperial 66160
LISA 200 Dibb Koban & the In-Men, Musicland
LISA 200 Dibb Koban & the In-Men, Musicland 25 33 U.S.A. 20,001

THE RAINS CAME—Sir Douglas Quintet, Tribe 8314

17 I FOUGHT THE LAW—Bobby Fuller Four, Mustang 17 I POUGHT THE LAW—Bobby Putter Four, Mustang 301.43 Love Me—Martha & the Vendellas, 31 Mr Tayl Love Me—Martha & the Vendellas, 12 TORBA THE GREEK-Herb Alpert & the Tijuana Brass, A&M 787 TIME WONT LET ME—Outsiders, Capitol 5573 35 GET READT—Templations, Gordy 7049 31 FTS NO SICKET—Jefferon Arrigines, KEA Victor 8769 31 FTS NO SICKET—Jefferon Arrigines, KEA Victor 8769 40 WHEN LIKING TUBLE—Married To. 12 VINIAG—Ramis 5012.6 UNING—Maried Down 32 33

#### SEATTLE

BALLAD OF THE GREEN BERETS-S/Sgt. Barry Sadler, 19TH NERVOUS BREAKDOWN—Rolling Stones, RCA Victor 8739

1791 MRY00US BRRAKDOWN-Rolling Stones,
1791 MRY00US BRRAKDOWN-Rolling Stones,
1791 MRY00US BRRAKDOWN-Rolling Stones,
1791 MRY00US BRRAKDOWN-Rolling Stones,
1792 MRY00US BRRAKDOWN-ROLLING STONES,
1793 MRY00US BRRAKDOWN-ROLLING STONES,
1794 MRY00US BRRAKDOWN-ROLLING STONES,
1795 WRITE BROTT BRAKDOWN-ROLLING STONES,
1795 WRITE BROTT 10 UP TIGHT—Stevie Wonder, Tamla 54124
28 LOVE MAKES THE WORLD GO ROUND—Deon Jackson, LOVE MARKS ITH TULLS OF DESCRIPTION TAINING AND CAT A NAMED DOG—Norma Tanega, WALKING ANY CAT NAMED DOG—Norma Tanega, WALKING AND CAT 23 26 Reprise 0.443
TIME WON'T LET ME—Outsiders, Capitol 5573
SHARING YOU—Carl Henderson, Omen 13
BOOZE IN THE BOTTLE—Carter Brothers, Jewel 754
KEEP ON RUNNING—Spencer Davis Group, Arco 6400
SMOKEY JOE'S LA LA—Googie Rene Combo, Class 1517
FOLLOW ME—Lyme & Cybelle, White Whale 228
FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780
DON'T MAKE ME OVER—Swinging Blue Jeans,
Imperial 66154 Imperial 66154
TIME—Poro-Seco Singers, Columbia 43437
SECRET AGENT MAN—Johnny Rivers, Imperial 66159
IN MY ROOM—Verdelle Smith, Capitol 5567
BATMAN THEME—Heal Helt, RCA Victor 8755
SWEETS FOR MY SWEET—Don & the Goodtimes, 25

WASHINGTON BALLAD OF THE GREEN BERETS-S/Sgt. Barry Sadler, RCA Victor 8739

CALIFORNIA DREAMIN'—Mama's and the Papa's,
Dunhill 4020

NOWHERE MAN—Beatles, Capitol 5587 2 2 HOMEWARD BOUND-Simon & Garfunkel, Columbia LISTEN PEOPLE-Herman's Hermits, MGM 13462 THESE BOYS ARE MADE FOR WALKIN'-Nanc Sinatra, Reprise 0432
19TH NERVOUS BREAKDOWN—Rolling Stones,
London 9823
I FOUGHT THE LAW—Bobby Fuller Four, Mustang 1 ROUGHT INE LAN-BODDY PURE 1
36-4-78P - WINDOW PICKET, HAIRT 2320
LOVE MAKES THE WORLD GO ROUND— Deon Jackson, Carle 2326
ELUSIVE BUTTERFLY—BOD Lind, World Pacific 77808
ONE MODE HARATACHE—MANY Gays, Tamal 36129
AT THE SCENE—Dave Clark Five, Epic 9882
I WART SOMNON—MAL CLARK, Vol' 131
I WART SOMNON—MAL CLARK
FIVE, Epic 9882
I WART SOMNON—MAL CLARK
FIVE, Epic 9882
FIVE 11 THAT A GROUVE—James Brown & the Famous Flames. King 6025 12 29 30 31 40350 SURE GONNA MISS HER-Gary Lewis & the Playboys, Liberty 55865 35 DAYDERAM Lovin' Spoonful, Kima Sutra 208

DAYDERAM Lovin' Spoonful, Kima Sutra 208

30 MY BABY LOVES ME-Martha & the Vandellas,

WEST WAS ME LOVE Herb Alpert & Tijuana Brass,

A&M, 707

40 STOP MEE ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic

18 WHAT A GIRL CAN'T BO—Hangmen, Monument 910

39 18 LIGHTNIN' STRIKES—Lou Christie, MGM 13412 40 — THE LOVE YOU SAVE—Joe Tex, Dial 4026 22 Dunhill 4022 24 CRYING TIME—Ray Charles, ABC-Paramount 10739





# POTLIGHT SINGLE

Number of Singles Reviewed This Week, 158-Last Week, 156

## POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

PETULA CLARK—A SIGN OF THE TIMES (Prod. by Tony Hatch) (Duchess, BMI)-Good dance beat rhythm and exciting Pet Clark vocal combined in this Tony Hatch tune which will quickly equal her No. 1 disk, "My Love." Flip "Time for Love" Northern, ASCAP). Warner Bros. 5802 THE TOYS-MAY MY HEART BE CAST INTO STONE (Prod. by Randel-Linzer) (Saturday, BMI) -In the vein of their first two hits, "A Lover's Concerto" and "Attack," the girls have their third in this exciting rhythm ballad production. Flip: "On Backstreet" (Saturday, BMI).

DynoVoice 218

THE KINKS-TILL THE END OF THE DAY (Noma, BMI)-Hot follow-up to their smash "A Well Respected Man," is this rockin' dance beat wailer with up-beat lyric. Flip: "Where Have All the Good Times Gone" (Noma, BMI). Reprise 0454

\*RAY CHARLES-TOGETHER AGAIN (Central, BMI)-Emotional Charles performance on another top Buck Owens tune sure to equal his "Crying Time." Flip: "You're Just About to Lose Your ABC-Paramount 10785 Clown" (Marks, BMI).

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

RAMSEY LEWIS TRIO—HI HEEL SNEAKERS Pt. 1 (Prod. by Esmond Edwards) (Medal, BMI)— More swinging sounds from the Lewis keyboard as he revives the oldie. Strong successor to "A Hard Day's Night." Flip: "Hi Heel Sneakers Pt. 2" (Med-al, BMI). Cadet 5531 BOB MORRISON-I FALL TO YOU (Prod. by Lor B MORRISON—I FALL TO YOU (Prod. by Lor Crane) (Metric, BMI)—This lyrical Bob Lind ballad in the "Elusive Butterfly" vein is given a strong reading by Morrison for a left-field winner. Watch this one go. Flip: "Then Suddenly" (Armavir, BMI). Columbia 43565

RONNY & THE DAYTONAS—SOMEBODY LOVES ME (Prod. by Justis Prod.) (Buckhorn, BMI)—More potential then their successful "Sandy" in this pretty ballad with strong back beat and instrumental support. Flip: "Goodbye Baby" (Buckhorn, BMI). Mala 525

ANNETTE-NO WAY TO GO BUT UP (Prod. by NNEITE—NO WAY TO GO BUT UP (Prod. by Camarata) (Famous, ASCAP)—The "surf and sand" film star has an exciting, up-beat lyric ballad aimed right at the teen market. Strong commercial production and performance. Flip: "Crystal Ball" (Aldon, BMI).

FONTELLA BASS—I SURRENDER (Prod. by Billy Davis) (Chevis, BMI)—Right in the "Rescue Me" and "Recovery" groove, this solid dance beat number with excellent vocal will quickly equal her previous hits. Flip: "I Can't Rest" (Chevis, BMI).

Checker 14328

THE CREATURES—TURN OUT THE LIGHT (Prod. by Neil Levenson) (MacFaye, BMI) — Currently climbing the British charts with this well-done dance beat rocker, the lads from Ireland will prove equally successful in the U. S. Flip: "It Must Be Love" (Unart, BMI).

Columbia 43480

EDDIE RAMBEAU-I'M THE SKY (Prod. by Bob Crewe Prod. (Saturday, BMI)—This unique lyric ballad from the pen of Norma Tanega, with exceptional Rambeau interpretation, will quickly restablish the "Concrete and Clay" man on the Hot 100. Flip: "I Just Need Your Love" (Saturday, Dayley, 1984). DynoVoice 217 BMI).

THE PLATTERS-I LOVE YOU 1000 TIMES (Prod. by Luther Dixon) (Ludix, BMI)—HEAR NO EVIL, SPEAK NO EVIL, SEE NO EVIL (Puddie, BMI)— A new bag for the veteran rock group in these dance beat numbers with full Detroit sound in Musicor 1166

DEL SHANNON—THE BIG HURT (Prod. by Snuff Garrett & Leon Russell) (Music Productions, ASCAP)—Shannon debuts on the Liberty label with this strong dance beat revival of the Toni Fisher hit. Unique sound, superb vocal performance and production will rush this one up the charts. Flip:
"I Got It Bad" (Metric, BMI)

Liberty 55866

MEL TORME-THE POWER OF LOVE (Prod. by EL TORME—THE POWER OF LOVE (Prod. by Larry Marks) (Atlantic, BMI)—Strong, commercial dance beat rocker by the vocal stylist aimed right at the teen market could prove a fast chart climber. Well-performed and produced. Filp: "Dominique's Discotheque" (Nebam, ASCAP). Columbia 43550

\*JOANIE SOMMERS-YOU'VE GOT POSSIBILI-JANIE SOMMERS—YOU'VE GOT POSSIBILITIES (Prod. by Allen Stanton) (Morley, ASCAP)—The stylish vocalist makes an exciting debut on Columbia with this swinger from the forthcoming Broadway nusical, "It's Superman," Flip: "Never Throw Your Dreams Away" (Blackwood, BMI). Columbia 43567

MODERN FOLK QUINTET—NIGHT TIME GIRL (Prod. By Jack Nitzsche) (Sealark, BMI)—Unusual arrangement on this Cooper-Levine tune in folk-rock style should prove a big hit for the talented MFQ. Flip: "Lifetime" (Third Story, BMI). Dunhill 4025

\*ANTHONY NEWLEY—WHY CAN'T YOU TRY TO DIDGERIDOO (Prod. by Neely Plumb) (Melody, BMI)—A cute, catchy novelty with strong choral and instrumental backing for a hot chart contender for the British star. Flip: "Is There a Way Back to Your Arms" (Suffolk, BMI)

RCA Victor 8785 SHAWN ELLIOTT-A WALKIN' MIRACLE (Prod. by Hugo & Luigi) (Planetary, ASCAP)—Strong Elliott vocal on dual-track production could prove a big U. S. hit for the lad whose "Shame and Scandal in the Family" was an international smash. Flip: "Sandy Is Her Name" (Frost, BMI).

Roulette 4669

DAVE DEE, DOZY, BEAKY, MICK & TICH—HOLD TIGHT (Gatwick, BMI)—Good group vocal on ultra-big beat dance rhythm for a left-field winner. Top-of-the-chart contender. Flip: "You Know What I Want" (Near North, BMI). Fontana 1545

PATTI AUSTIN—SOMEONE'S GONNA CRY (Prod. by Henry Jerome) (Regent, BMI)—Solid Detroit sound backs a wailing vocal for a top of the chart contender. Exciting production and strong teen dance beat number also has good r&b market potential. Flip: "You'd Better Know What You're Getting Into" (Metric, BMI). Coral 62478

CHART Spotlights-Predicted to reach the HOT 100 Chart

ROBERT GOULET-Why Be Ashamed (Unity, BMI). COLUMBIA 43558 SUNRAYS-Still (Moss-Rose, BMI). TOWER 224 THE BELMONTS-You're Like a Mystery (Bourne, ASCAP). UNITED ARTISTS

SUGULARY STATE OF THE STATE OF

BOBBY SHERMAN-Happiness Is (Mills, ASCAP). CAMEO 403 HENRY JEROME & HIS BRAZEN BRASS—Theme From Peyton Place (Robbins, ASCAP). DECCA 31925

JOHN BARRY-Saturday Night Philosopher (Columbia, BMI). COLUMBIA

MARY JOHNSON—I Miss You Baby (How I Miss You) (Jobete, BMI).
GORDY 7051

#### **COUNTRY SPOTLIGHTS**

Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart **TOP 10** 

JIM REEVES-DISTANT DRUMS (Prod. by Chet Atkins) (Champion, BMI)-Strong follow-up to his "Snowflake" smash is this warm, emotional Cindy Walker ballad with an exceptional vocal performance by the late Reeves. Flip: "Old Tige" (Tucka-RCA Victor 8789 hoe, BMI).

RED SOVINE-LONG NIGHT (Prod. by Tommy Hill Prod.) (Starday, BMI)-Another truckin' tune with solid Sovine lyric to replace his No. 1 country smash, "Giddyup Go." Flip: "Too Much" (Tarheel, Starday 757 BMI).

FERLIN HUSKY—I COULD SING ALL NIGHT (Prod. by Marvin Hughes) (Husky, BMI)-Happy, up-beat lyric ballad written by Husky and Tommy Collins with solid instrumental support will rapidly hit the country chart. Flip: "What Does Your Conscience Say to You" (Pamper, BMI).

Capitol 5616

BUDDY CAGLE—TONIGHT I'M COMING HOME (Prod. by Scott Turner) (Central, BMI)-Strong debut for Cagle on Imperial with this happy lyric ballad with excellent country instrumental backing and superb production. Flip: "Honky Tonk College" Imperial 66161

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

NORMA JEAN-The Shirt (Stallion, BMI). RCA VICTOR 8790
STONEWALL JACKSON-The Minute Men (Are Turning in Their Graves)
(Wilderness, BMI). COLUMBIA 43552
WEBB PIERCE-You Ain't No Better Than Me (Cedarwood, BMI). DECCA
31924

(Nashville, BMI).

HARLAN HOWARD—Another Bridge to Burn (Pamper, BMI). MONU-MENT 919

MENT 919
BUDDY STACKHER—History Repeats Itself (Glaser, BMI), BOONE 1038
BILL WILBOURN & KATHY MORRISON—We're Closer Now (Four Star, BMI), UNITED ARTISTS 99
JJMMY JAY—They bidn't Like Me That Way (Acuff-Rose, BMI), HICKORY 1373

WAYNE KEMP-Watch That First Step (Tree, BMI)-Little Home Wrecker (Tree, BMI), DIAL 4027

#### R&B SPOTLIGHTS

**TOP 10** 

Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

WAYNE COCHRAN—GET DOWN WITH IT (Le-Bill, BMI)—Screaming vocal by the shouter on a clap-hands blues wailer for a strong r&b chart entry. Flip: "No Rest for the Wicked" (Macon, BMI). Mercury 72552

Spotlights—Predicted to reach the R&B SINGLES Chart CHART

IMMY SMITH-Got My Mojo Working Part 1 (Arc, BMI), VERVE 10393 NELLA DODDS—Gee Whiz (Bais, BMI). WAND 1111
VICKI ANDERSON—I Can't Let You Go (Part 2) (Toccoa, BMI).
NEWBREED 1102

DIZZY JONES-Just as Sure (As You Play, You Must Pay) (Toccoa BMI). NEWBREED 1101

DICK GLASS—You Can't Stop Tomorrow (Caverned Morning, BMI). RC/ VICTOR 8788

THE MIDNITERS—I Founda Peanut (Midnite Music, BMI). CHATTAHOOCHEI 706

706
HAROLD BETTERS—Ram-Bunk-Shush (Dornix, BMI). REPRISE 0447
CLYDE McPHATTER—Little Bit of Sunshine (Bourne, ASCAP). AMY 95i
NASSIVILLE TERNS—The Hard Way (Boby Monica & Flomar, BMI). MGM 1348:
BRIAN POOLE & THE TREMELOES—Good Lovin' (T.M. Music, BMI).
AUDIO FIDELITY 121 THE LIVING LEGENDS-Monkey Don't Care (Tuneville, BMI). RCA VICTOI 8782

B782

DONNA BUTTERWORTH—Sailor Bey (Columbia, BMI). REPRISE 0453

KING BEES—Rhythm and Blues (Unart, BMI). RCA VICTOR 8787

ROBERTA MESHELL—If There's People Up There (H & L, BMI). DATE 150

LINDA ANDAL—Summer Valentine (Ampar, BMI). COLUMBIA 43554

TAMIKO JONES—I'm Spellbound (Myto, BMI). GOLDEN WORLD 40

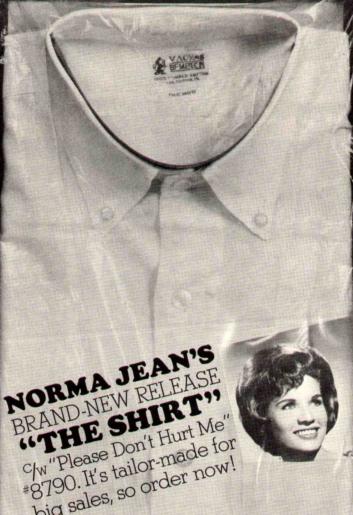
JERRY NAYLOR—Would You Believe (Mirby & Terrance & Exbrook, BMI

TOWER 214

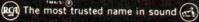
TIM ROSE—Mother, Father, Where Are You (Hopeland & Blackwood BMI), COLUMBIA 43563 THE FRUGAL SOUND—Norwegian Wood (Maclen, BMI). RED BIRD 052
BILLY PRESTON—The Night (Screen Gems-Columbia, BMI). CAPITOL 5

March 19, 1966, BILLBOARD

**JUST PRESSED!** 



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# Billboard

# HOT 100

STAR performer-Sides registering greatest proportionate upward progress this week

THIS WEEK	Wks. Ago	Wiss. Ago	TITLE	Artist,	Label &	Number		Weeks On Chart
0 1	1		HE BA	LLAD	OF	THE C	REEN	

U				S/Sgt. Barry Sadler (Andy Wiswell), RCA Victor 8739
2	6	12	46	19TH NERVOUS BREAKDOWN Rolling Stones (Andrew Loog Oldham), London 9823

2			19TH NERVOUS BREAKDOWN Rolling Stones (Andrew Loop Oldham), London 9823	4
3	2	2 1	THESE BOOTS ARE MADE FOR WALKIN' Nancy Sinatra (Lee Hazlewood), Reprise 0432	5
4	7	25 —	NOWHERE MAN Beatles (George Martin), Capitol 5587	6.3

4	7	25	-	NOWHERE MAN
(5)	5	6	9	Bob Lind (Richard Bock), World Pacific 77808
6	3	4	13	Herman's Hermits (Mickie Most), MGM 13462
(1)	4	5	8	CALIFORNIA DREAMIN' 1 Mama's and Papa's (Lou Adler), Dunhill 4020
(1)	10	16	31	HOMEWARD BOUND

(8)		10	0.1	Simon & Garfunkel (Bob Johnston), Columbia 43511	`
(9)	9	11	14	Bobby Fuller 4 (Bob Keene), Mustang 3014	8
10				DAYDREAM	4
				LOVE MAKES THE WORLD GO ROUND Deen Jackson (Ollie McLaughlin), Carla 2526	9
(19)	12	17	20	THE CHEATER	8

				Bob Kuban & the In-Men (Mel Friedman), Musicland, U.S.A. 20,001	
(13)	8	3	2	LIGHTNIN' STRIKES	13
1	45	90	-	(You're My) SOUL AND INSPIRATION	3

4	45 90	_	(You're My) SOUL AND	
14			Righteous Brothers (Bill Medley), Verve 10383	
15	24. 32	42	634-5789 Wilson Pickett (Jim Stewart & Steve Cropper), Atlantic 2320	į

				Atlantic 2320
10	22	28	41	BABY SCRATCH MY BACK Slim Harpo (Not Available), Excello 2273
1	17	20	25	BATMAN THEME
				I'M SO LONESOME I COULD

18				CRY  B. J. Thomas and the Triumphs (Charlie Booth), Scepter 12129
19	36	55	67	SHAKE ME, WAKE ME (When It's Over) Four Tops (Holland & Dozier), Motown 1090
	200		-	COURT OF STATE OF STA

26 43 55	WOMAN
(21) .23 .23 28	YOU BABY Turtles (Banes Howe), White Whale 227
	MY BABY LOVES ME

				WHEN LIKING TURNS TO LOVING
(24)	19	13	7	DON'T MESS WITH BILL Marvelettes (Smoky), Tamia 54126
25	55	87	_	SURE CONNA MISS HER

25	-			Gary Lewis & the Playboys (Snuff Garrett), Liberty 55865
				HUSBANDS AND WIVES Roger Miller (Jerry Kennedy), Smash 2024
T	42	64	81	THIS OLD HEART OF MINE

200				Isley Brothers (Holland & Dozier), Tamla 54128
(28)	30	44	56	IT'S TOO LATE
(29)	11	9	10	WORKING MY WAY BACK

29)		TO YOU (Bob Crewe), Philips 40350
_		MY WORLD IS EMPTY WITHOUT YOU
31 34	39 49	THE RAINS CAME

1101				CONTRACTOR OF THE PARTY OF THE	
_				SOMEWHERE THERE'S A SOMEONE Dean Martin (Jimmy Bowen), Reprise 0443	
33	44	56	71	MAGIC TOWN Vogues (Cenci, Hakim & Mann), Co & Ce 234	
(34)	39	51	69	ONE MORE HEARTACHE	1
(35)	35	37	48	BATMAN THEME	
				I WANT TO GO WITH YOU.	

(35)	33	31	40	Neal Hefti (Neely Plumb), RCA Victor 8755
(36)	38	49	59	I WANT TO GO WITH YOU.
(37)	21	14	16	WHAT NOW MY LOVE Sonny & Cher (Sonny Bono), Atco 6395
387	51	69	87	WALKIN' MY CAT NAMED

51	69	87	WALKIN' MY CAT NAMED
			Norma Tanega (Herb Bernstein); New Voice 807
39 18	3 19	21	AT THE SCENE Dave Clark Five (Dave Clark), Epic 9882
40 13	8	4	UP TIGHT
75	<u> </u>	_	BANG BANG

				210112 1101111 (2010) 2111111111111111111111111111111111	
BAAR.				BANG BANG Cher (Sonny Bono), Imperial 66160	
				GET READY Temptations (Smokey), Gordy 7049.	
43)	14	7	6	MY LOVE Petula Clark (Tony Hatch), Warner Bros. 5684	13
		-			-

由	60	88	_	Mitch Ryder & the Detroit Wheels (Bob Crew New Voice &
(45)	41	47	52	THE DEDICATION SONG
<b>CITY</b>	56	72	96	INSIDE-LOOKING OUT

40	07000	10000	4,770	Animals (Tom Wilson), MGM 13-
				CRYING TIME
48	54	78	_	AIN'T THAT A GROOVE

15

6

49	46	52	62	UP AND DOWN McCoys (Feldman, Goldstein, Gotteher Prod. Bang 51
50	65	81	97	TIME WON'T LET ME  Outsiders (Tom King), Capitol 557

			Outsiders (Iom King), Capitol 537
6	2 65	74	DEAR LOVER
(52) 5	8 73	83	THE ONE ON THE RIGHT IS

				Columbia 43496
(53)	61	70	78	STOP HER ON SIGHT (S.O.S.). Edwin Starr (Al Kent & Richard Morris), Ric-Tic 109
54	64	79	-	SATISFACTION Otis Redding (Jim Stewart & Steve Cropper Volt 13:
55	81	_	_	THINK I'LL GO SOMEWHERE

				Al Martino (Tom Morgan), Capitol 5:
				Pozo-Seco Singers (Not Available), Columbia 434
(57)	57	59	60	THIS CAN'T BE TRUE
	70	04	00	CECRET ACENIT MANI

58				SECKET	Ventures	(Joe Sarace	no), Dolton
(59)	63	68	75	TEARS	lobby Vinte	on (Bob Mor	gan), Epic 9
60	-	_	-	SECRET	AGEN	T MAN (Lou Adler),	Imperial 66

61	83	94	-	LULLABY OF LOVE
62	_	-	-	Paul Revere & the Raiders (Terry Melcher),

(63) 7	72	74	80	WHY	CAN'T	YOU		ME
00				HOME	ay and the	American	s (Gerry G	ranahan)
-								

				Patty Duke (Gerry Granahan), United Artists 9
65	85	98	-	THE LOVE YOU SAVE Joe Tex (Buddy Killen), Dial 40
				SDA MICH PLEA

66	_	21			(Herb Alpe

#### Record Industry Association of America seal of certification as million selling single.

of certification as	million selling single.	
<u> </u>	GOOD LOVIN' Young Rescals (Tom Dowd, Arif Mardin), Atlantic 2321	2
<u>68</u>	WHAT NOW MY LOVE	1
69 69 62 66	IN MY ROOM	7
100 — —	JUANITA BANANA	2
<u> </u>	SOMEWHERE Len Barry (Madara-White), Decca 31923	1
12	SHAPES OF THINGS	1
<b>1</b>	I HEAR TRUMPETS BLOW Tokens (Big Time Prod.), B. T. Puppy 518	1
<b>1</b>	FRANKIE AND JOHNNY Elvis Presley (Not Available), RCA Victor 8780	1

				Elvis Presley (Not Available), RCA Victor 8780
1	90	97	_	OUTSIDE THE GATES OF
10				HEAVEN
				Lou Christie (Nick Cenci), Co & Ce 235
(70)	76	83		KEEP ON RUNNING

	Spencer Davis Group (Chris Blackwell), Atco 6400	
1 84 91 —	WAIT A MINUTE.  Tim Tam & the Turn-Ons (Rick Wiesend & Tom DeAngelo), Palmer 5002	
A	GLORIA	

18				Shadows of Knight (A Dunwich Prod.), Dunwich 116	
79)	87	_	_	HELPLESS	
80	88	93	-	I WANT SOMEONE	3

81 89 — —	WHAT GOES ON	,
	THE PHOENIX LOVE THEME . Brass Ring (Lou Adler), Dunhill 402	3

<b>83</b> 93 — —	TIPPY TOEING A Frank Jones), Columbia 43463
<b>1</b>	ONE TRACK MIND

00	Elvis Presley (Not Available). RCA Victor 8780
86 <mark>96 — —</mark>	I CAN'T GROW PEACHES ON A CHERRY TREE. Just Us (Taylor-Gordoni), Minuteman 203
	MEMORIES ARE MARE OF THIS

\	Just Us (Taylor-Gordoni), Minuteman 203
<b>1</b>	- MEMORIES ARE MADE OF THIS Drifters (Bert Berns), Atlantic 2325
<b>_</b>	FOLLOW ME
A	ALLE BLEWY & COOR WILLIAM

	Poets (Juggy Prod.), Symbol 214
91 96 100	MOULTY Not Available). Laurie 3326
(91)	I CAN'T LET GO

92	DARLING BABY
93	THE BOOGALOO PARTY

94 — — — 95 — — —	(I'm Just a) FOOL FOR YOU Gene Chandler (Carl Davis), Constellation 167
95	BIG TIME

96	HE WORE THE GREEN BERET.  Nancy Ames (Manny Kellem & Billy Sherrill), Epic 10003
97	LOVE IS ME, LOVE IS YOU

(97) — — —	Connie Francis (Dann	Davis), MGM 1347
98	SHARING YOU	ly Davis), Chess 195

١	(98)			_	Mitty Collier (Billy Davis), Chess 19	į
	99	_	_	_	Manhattans (Joe Evans), Carnival	5

ı	33					Ma	nhat	tans	. (	Joe	E	van	18).	Car	rniv	al	514
	100	1	SP	The	mas	ě	His	Pa	rty	Br	oti	ers	Or	k (	M.	Bi	and)

#### HOT 100-A TO Z-(Publisher-Licensee)

7

12

5

Ain't That a Groove (Dynatone, BMI)	48
Baby I Need You (Sanavan, BMI) Baby Sratch My Back (Excolorec, BMI) Ballad of the Green Berets, The (Music, Music,	
Music, ASCAP) Bang Bang (Five-West-Cotillion, BMI) Batman Theme-Hefti (Miller, ASCAP) Batman Theme-Marketts (Miller, ASCAP)	41 35
Big Time (Weslu Prod., BMI)  Boogaloo Party (Penderosa, BMI)	95
California Dreamin' (Trousdale, BMI) Cheater, The (MAM) Crying Time (Blue Book, BMI)	12
Darling Baby (Jobete, BMI) Daydream (Faithful Virtue, BMI) Dear Lover (Jalynne, BMI)	92 10 51
Dedication Song, The (Algrace, BMI) Don't Mess With Bill (Jobete, BMI) Elusive Butterfly (Metric, BMI)	24
Follow Me (Ishmael, BMI) Frankie and Johnny (Gladys, ASCAP) Get Ready (Jobete, BMI)	74 42
Gloria (Bernice, BMI) Good Lovin' (T. M., BMI) He Wore the Green Beret (Gallico, BMI)	78
Helpless (Jobete, BMI) Homeward Bound (Eclectic, BMI) Husbands and Wives (Tree, BMI)	8
I Can't Grow Peaches on a Cherry Tree (April Music, ASCAP) I Can't Let You Go (Blackwood, BMI)	86
I Fought the Law (Acuff-Rose, BMI) I Hear Trumpets Blow (Bright Tunes, BMI) I Say (Trio & Bert, BMI)	73
I Want Someone (East, BMI)	

I Want to Go With You (Pamper, BMI) 36
(I'm Just a) Fool for You (Jalynne, BMI) 94 I'm So Lonesome I Could Cry (Acuff-Rose, BMI) 18
I'm So Lonesome I Could Cry (Acutt-Rose, BMI) 10 In My Room (Robbins, ASCAP)
In My Room (Robbins, ASCAP) Inside—Looking Out (Ludlow, BMI)
Inside—Looking Out (Ludiow, BMI)
Juanita Banana (Tash, BMI)
Keep on Running (Essex, ASCAP)
Kicks (Screen Gems-Columbia, BMI)
Lightnin' Strikes (Pambed RMI)
Lightnin' Strikes (Rambed, BMI) 13 Little Latin Luge Lu (Maxwell-Conrad, BMI) 44
Little Latin Lupe Lu (Maxwell-Conrad, BMI)
Listen People (New World, ASCAP)
Loves Makes the World Go Round (McLaughlin,
BMI)
Love You Save, The (Tree, BMI)
Lullaby of Love (Tree, BMI)
Magic Town (Screen Gems-Columbia, BMI) 33
Memories Are Made of This (Blackwood, BMI) 87
Moulty (Elmwin, Roznique, BMI) 90
My Baby Loves Mr (Jobete, BMI)
My Love (Duchess, BMI)
My World Is Empty Without You (Jobete, BMI) . 30
19th Nervous Breakdown (Gideon, BMI) 2
Nowhere Man (Maclen, BMI)
One More Heartache (Jobete, BMI)
One on the Right Is on the Left, The (Jack, BMI) 52
Outside the Gates of Heaven (Rambed, BMI)
Please Don't Stop Loving Me (Presley, BMI)
Please Don't Stop Loving Me (Presley, BMI) 85
Satisfaction (Immediate, BMI) 54 Secret Agent Man-Rivers (Trousdale, BMI) 60
Secret Agent Man-Rivers (Trousdale, BMI) 60 Secret Agent Man-Ventures (Trousdale, BMI) 58
Shake Me. Wake Me (When It's Over) (Jobete,
BMI)
BMI) 17

Shapes of Things (Robbins, ASCAP) file liew a Good Thing (Sagifirative, BMI) Sharing Yeu (Ronfre, BMI) 63-5799 (East-Pronto, BMI) Somewhere (Schirmer, ASCAP) Somewhere (Schirmer, ASCAP) Somewhere (Schirmer, ASCAP) Stop Her on Sight (S.O.S.) (Myte, BMI) Stop Her on Sight (S.O.S.) (Myte, BMI) Stop Her on Sight (S.O.S.) (Myte, BMI)	72 89 98 15 71 32 66 53 25
Tears (Shapiro-Bernstein, ASCAP) These Boots Are Made for Walkin' (Criterion, ASCAP) Think I'll Go Somewhere and Cry Myself 40 Sleep	3
(Moss Rose, BMI)	55
This Can't Be True (Cameo-Parkway, Stillran, BMI)	57
This Old Heart of Mine (Jobete, BMI)	27 56
Time Won't Let Me (Beechwood, BMI)	50
Tippy Toeing (Window, BMI)	83
Up and Down (Fling, Dayshel-Grand Canyon, BMI)	49
Up Tight (Johete, BMI)	40
Wait a Minute (Palmer, BMI)	77
Walkin' My Cat Named Dog (Starday, BMI)	38
What Goes On (Maclen, BMI)	81
What Now My Love-Alpert (Remick, ASCAP) What Now My Love-Sonny & Cher (Remick, ASCAP)	68
When Liking Turns to Loving (Tobi-Ann & Unart,	3/
BMI)	23
Whenever She Holds You (Unart, 8MI)	64
Why Can't You Bring Me Home (Picturetone, BMI)	63
Woman (Maclen, BMI)	20
Working My Way Back to You (Saturday &	200
Seasons 4, BMI) You Baby (Trousdale, BMI)	29
(You're My) Soul and Inspiration (Screen Gems-	41
Columbia. BMI)	14

#### BUBBLING UNDER THE HOT 100

	HE WORE THE GREEN BERET Lesley Miller, RCA Victor 8786
101.	SHAKE HANDS Newbeats, Hickory 1366
105	IE YOU CAN'T SITE DON'T GROWL Tommy Collins. Columbia 43489
107.	YOUNG LOVE Lesley Gore, Mercury 72553
108.	CAROLINE, NO Brian Wilson, Capitol 5610
109.	WHERE AM I GOING? Barbra Streisand, Columbia 43518 RHAPSODY IN THE RAIN Lou Christie, MGM 13473
110.	ELVIRA Dallas Frazier, Capitol 5560
111.	FIVE CARD STUD Lorne Greene, RCA Victor 8757
112.	SIPPIN' 'N' CHIPPIN'
114	MP MOON Coachmen, Bear 1974
115	MY PRAYER Johnny Thunder, Diamond 196
116	BAGS TO DICUES Lenny Welch, Kapp 740
117	COMMUNICATION David McCallum, Capitol 5571
118.	NESSUNO MI PUO' GUIDCARE Gene Pitney, Musicar 1155
119.	FUNNY (Not Much) Walter Jackson, Okeh 7236
120.	FUNNY (How Time Slips Away)
121.	PUBLIC EXECUTION
122.	GIDDYUP GO Wink Martindale, Dot 16821 WATCHING THE LATE, LATE SHOW
123.	YOUR P-E-R-S-O-N-A-L-I-T-Y Jackie Lee, Mirwood 5509
124.	DON'T MAKE ME OVER Swinging Blue Jeans, Imperial 66154
123.	TIME AND TIME AGAIN
126.	MY DARLING HILDEGARDE Statler Brothers, Columbia 43526
127.	THAT'S WHEN THE TEARS START
128.	THAT'S WHEN THE TEARS START
	DON'T PUSH ME Hedgehoppers Anonymous, Parrot 9817
130.	STOP1 Moody Blues, London 9810
131.	IN THE SAME OLD WAY Bobby Bare, RCA Victor 8758
132.	HAWG JAW Charlie Rich, Smash 2026
133.	IT'S A FUNNY SITUATION Dee Dee Sharp, Cameo 382
	CHAIN REACTION Spellbinders, Columbia 43522
135	SECOND HAND MAN Back Porch Majority Epic 9879



OVER \$1,000,000 IN ADVANCE ORDERS

# BIG HITS

(HIGH TIDE AND) GREEN GRASS

# THE ROLLING STONES

INCLUDING 19th NERVOUS BREAKDOWN SATISFACTION GET OFF MY CLOUD AS TEARS GO BY & 8 OTHERS

10 PAGES OF COLOR PHOTOS

PRODUCED BY ANDREW LOOG OLDHAM

LONDON

MONO NP-1

STEREO NPS-1

# **RADIO-TV** programming

# KSDO Hits 'Daily Double' -As AM and FM Outlet

By CLAUDE HALL

SAN DIEGO—KSDO is a double winner in Billboard's latest Radio Response Rating survey of the market here—the AM facility was No. 1 in influencing sales of conservative music records with 80 per cent of the votes, the FM operation was the No. 1 influence in sales of classical records with 66 per cent of the votes.

Voting were record dealers, distributors, one-stop operators, and national and local record company executives. A con-tributing factor in the success of the two radio operations both of which are in the finan-cial black — is Sherwood R. cial black — is Sherwood R. Gordon, president. Gordon maintains 100 per cent control of the sound of the station by constantly listening to either one or the other. "There can be no other way to operate a radio station. There's no substitute for working with the station.'

Gordon relies on "interest factors" for KSDO-AM to take the programming of tive music out of the back-ground music category. "The way we do it, it's definite fore-ground music. We use clusters of music to capture an audience. The pattern is first a large band instrumental, then a small combo instrumental, then a vocal, and back to an instrumen-tal—each with a varying tempo.

"Our AM programming is heavy with attention-demanding features," he said. "These features are deliberately calculated to force the listener to turn up the volume of his radio. The features are of such interest the listeners want' to participate. For instance, if a personality asks a question, he alludes that the answer will be coming after the next commercial to the commercial termine after the next commercial termine. coming after the next commer-cial. This makes the commer-cials jump out at the audience because of this interest factor

and the appeal of the music programming."

Interest Factors
The FM classical operation also depends heavily on "interest factors," he said, though the est factors," he said, though the cluster programming concept is not used. "We always have something going. For instance, a weekly opinion poll of our listeners. They write us their opinions on a topic, like the Vietnam situation, and we send them to a contact in Washington. This type of listener involvement is so successful we get in about 1,000 letters a day."

The FM programming is completely separate. "We made up our mind when we took the (Continued on page 24)

BELIEVING THAT PROMOTION should be as exciting for a classical music stereo station as it is for a Hot 100 radio station, the staff of WCLV-FM in Cleveland recently donned "I Like Tchaikovsky" sweat shirts to boost the Capitol Records album, "I Like Tchaikovsky." Copies of the album and sweat shirts were presented to listeners. From left Tony Bianchi, operations manager; Jan Levitt, traffic manager; Tony Bacevice, engineer; Bob Conrad, program manager, and George Faddoul, deejay.

# KOGO a Go-Go Outlet for Trade

SAN DIEGO — There's no better proof of a radio station's ability to reach—and influence — a young adult audience than its influence on album sales. KOGO, a 5,000-watt Easy Listening outlet owned by Time-Life Broadcast, was not only No. 1 in influencing album sales here (the nation's 19th largest radio market), but had earned a tremendous majority of the votes—79 per cent—of business people to whom those sales really count: Local dealers, distributors, one-stop oper sales really count: Local deal-ers, distributors, one-stop oper-ators, and local and national record company executives. The station was also No. 1 last year, but had only a 56 per cent share of the votes.

The outlet is programmed by The outlet is programmed by Dick Roberts, who has been with the station seven years. Wilson Edwards is station manager. Rowena Paley, who has just joined the station, is music liberarian. librarian.

Don Howard of KOGO was Don Howard of KOGO was the No. 1 personality influence on album sales with 55 per cent of the votes; Ernie Myers of KOGO was second with 30 per cent; F. Thompson of KOGO had the remaining 15 per cent of the votes. All of the air personalities, said Roberts, are ex-rockers. "What we're offer are the young adults San after are the young adults. San Diego's Chamber of Commerce reports that 24.6 is the average reports that 24.6 is the average age of the population here. It's obvious that we're reaching them." He said the latest Pulse showed the station as No. 1 in the morning and No. 2 in the afternoon. "We've been pretty strong the last two or three years."

KOGO programs 100 per cent of the tunes on Billboard's

Bowed by KTSA

Easy Listening Chart. The sta-tion also checks sales at local record stores. "We take records off our playlist a little earlier than they drop off the Easy Listening Chart; we find things work out best that way. In addition, a lot of new tunes we select eventually get onto the Easy Listening Chart." Tight Control

The programming formula of KOGO is based on tight control of the music. At a weekly meeting the air personalities (Continued on page 24)

# WHIM-FM Awaits FCC's OK on Country

PROVIDENCE, R. I. — WHIM, a daytimer here that switched to a modern country music format Feb. 21, is awaiting only final approval from the Federal Communications Commission to launch a 24hour country music stereo operation on its FM facility. It will be the second such operation in the nation.

The equipment has already been installed, said general manager Erwin Needles, "and the letter from the FCC could come any hour." The primary signal of the FM operation will reach some 7 million people, including the residents of Boston,

Needles, formerly executive

vice-president and general man-ager of both WEXT, Hartford, and WMAS, Springfield, Conn., took over at WHIM just recently and switched to country mu-sic "because the station was going no place." WEXT and WMAS have had successes with

WMAS have had successes with country music formats.

Already, WHIM is causing a stir with its new format. "The advertising agencies are saying, 'That's country music? I didn't know country music sounded like that." The mail pull has been excellent.

The EM stereo will be 50.

The FM stereo will be 50,-000 watts and every cut out of albums will be stereo. Only the singles that the station feels it necessary to program will be in mono.

#### HOT 100 STARS



The Yardbirds are a group that moved into the Crawdaddy Club in London after the Rolling Stones gained fame there. Their first record was "I Wish You Would" recorded by the club's manager Giorgio Gomolski. Members of the group are Keith Relf, singer and harmonica; Ieff Beck, lead guitar; Paul (Sam) Samwell Smith, bass; Chris Dreig, rhythm guitar; Jim McCarty, drums. Their latest tune is "Shapes of Things."

THE YARDRIRDS **Epic Records** Artists treated here have a new record on Billboard's Hot 100 Chart with a star, signifying that the record is climbing rapidly in sales.



RECORD DISTRIBUTOR David Rosen, wearing glasses at left, looks on as Jerry Blavat, host of Philadelphia's "Discophonic Scene" TV show on WCAU-TV, tries to satisfy the thirst of some of his fans. Blavat, who's also a deejay at WHAT, and Rosen appeared at the opening of a kiddle Cedarbrook Mall Shopping Center, Wincote, Pa., near

## House of Wax Puts Ideas Into Service

NEW YORK-The House of Wax can sell you a slice of promotion or the whole water-melon . . and present it to you gift-wrapped. The special-ist behind this nine-year-old operation is Morty Wax, but he's actually a non-specialist. The services offered by the firm The services offered by the firm range from scheduling appearances for articulate recording artists on radio and TV interview shows—handled by Rochelle Schufman—to record artist promotions with disk jockeys—handled by Louis Kasman, who has just joined the firm.

who has just joined the firm, Kasman was formerly with the American Broadcasting Co.

To illustrate how complex and some of the services the House of Wax provides: For the past year Wax has represented Hillard Elkins, the producer of the Broadway play "Golden Boy" score becoming one of the most programmed of the year. Wax arranged radio

and TV interviews for people associated with the show, mailed out a steady flow of promo-tional pieces, and saw to it that deejays were never without fresh copies of all of the many records turned out by various artists of the show's tunes. All of this plus detailed data to his client of the labors.

During the past seven years Wax has performed services for Colpix Records, SESAC, the Broadway play. "Any Wednesday," Joe Harnell. "Golden Boy" is gone from Broadway, but Wax is now doing deejay proportion for converts of its star. motion for concerts of its star, Sammy Davis Jr. His clients now include the New Christy Minstrels (Greif-Garris Management), April-Blackwood Music Vanguard Records; Harold Davison, Ltd.; Enzo Stuarti, and Music, Music, Music, publishers who had "The Ballad of the Green Berets" hit.

Supplement Is

SAN ANTONIO-Namus, a SAN ANTONIO—Namus, a special supplement for young adults, is now featured every other Saturday in the San Antonio Express, and News under the sponsorship of radio KTSA. The supplement, besides containing articles by air personalities of KTSA, has news stories of young adult fashions, music. of young adult fashions, music, TV programs, radio programs, school, sports, movies, and autos.

A fabulous songstress styles today's top hits into tomorrow's standards! N 24190/8N 25190 Stereo

Morgan Gold

Includes:

- "A Lover's Concerto"
- "1-2-3"
- "Kiss Away"
- "Baby the Rain Must Fall"
- "ATaste of Honey"
- "Queen of the House"
- "Yesterday"
- "Call Me"
- "Summer Wind"
- "What the World Needs Now Is Love"

Jane Morgan on Records

## KJIM's Hard Jazz Is 'the Ticket'

SAN DIEGO—Aware that the success of radio today is hinged for the most part on format, KJLM-FM is program-ming "hard jazz" 24 hours a day and aiming for an elite audience. The success of the station is reflected in Billboard's latest Radio Response Rating survey of the market; the sta-tion was rated No. 1 in influencing sales of jazz records by local record dealers, distribu-tors and one-stops as well as national and local record com-pany executives. The station

when answering ads . . .

Say You Saw It in Billboard

climbed from third place a year

ago. It received 58 per cent of the votes in the latest RRR. General manager Roger Daw-son said that when a station uses diversified programming, it makes at least "some of its lisunhappy some of the With his jazz format, he teners time. knows that his audience are people who "listen by intent. Therefore they are involved in what our personalities have to say in regards to a commercial. The air staff is made up of intelligent people talking like real people . . . they sell product in the same way."

Jazz is sold to potential ad-

vertisers on the basis that it is a foreground advertising media, said Dawson. "Jazz has been a hard way to go for station man-

agement because we've had to fight the old image of the jazz listener — the finger-snapping beatnik. But I don't believe that at all. A good percentage of college concerts are jazz concerts so I know our listeners are basically an elite audience. Too, I believe in the concept that people, if exposed to a music, will come to like it. Jazz

music, will come to like it. Jazz is one of America's few indigenous art forms. Look at the popularity of the jazz programs heard around the world on Voice of America."

The format of the station sticks to straight jazz, seldom delving into the commercialized forms. The artists played include Duke Ellington, Basie, John Coltrane, Miles Davis . "the good big bands and vocals too."

#### YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

#### POP SINGLES-5 Years Ago March 13, 1961

- 1. Pony Time, Chubby Checker, Parkway
- 2. Surrender, Elvis Presley, RCA Victor
- 3. Wheels, String-A-Longs, Warwick
- 4. Don't Worry (Like All the Other Times), Marty Robbins, Columbia
- 5. Where the Boys Are, Connie Francis, MGM
- 6. Baby Sittin' Boogie, Buzz Clifford, Columbia
- 7. Dedicated to the One I Love, Shirelles, Scepter
- 8. Calcutta, Lawrence Welk, Dot
- 9. Ebony Eyes, Everly Brothers, Warner Bros.
- 10. Spanish Harlem, Ben E. King, Atco

#### POP SINGLES-10 Years Ago March 10, 1956

- 1. Lisbon Antigua, Nelson Riddle,
- Capitol
  Rock and Roll Waltz, Kay Starr,
- RCA Victor Poor People of Paris, Les Baxter,
- No, Not Much, Four Lads, Columbia Great Pretender, Platters, Mercury See You Later, Alligator, Bill Haley,
- - I'll Be Home, Pat Boone, Dot Memories Are Made of This,
- Dean Martin, Capitol

  9. Why Do Fools Fall in Love,
  Teen-Agers, Gee

  10. Band of Gold, Don Cherry, Columbia

#### R&B SINGLES-5 Years Ago March 13, 1961

- 1. Pony Time, Chubby Checker,
- Parkway

  2. At Last, Etta James, Argo

  3. For My Baby, Brook Benton,
- Mercury
  4. All in My Mind, Maxine Brown,
- I Pity the Fool, Bobby Bland, Duke Gee Whiz (Look at His Eyes),
- Carla Thomas, Atlantic Shop Around, Miracles, Tamla You Can Have Her, Roy Hamilton,
- 9. What a Price, Fats Domino, Imperial 10. Think Twice, Brook Benton, Mercury

#### POP LP's-5 Years Ago March 13, 1961

- Calcutta, Lawrence Welk, Dot Exodus, Soundtrack, RCA Victor Camelot, Original Cast, Columbia Great Motion Picture Themes,
- 4. Great Motion Picture Themes, Various Artists, United Artists 5. Sinatra's Swingin' Session, Frank Sinatra, Capitol 6. Make Way, Kingston Trio, Capitol 7. Memories Are Made of This,
- Ray Conniff, Columbia
  Tonight in Person, Limeliters,
  RCA Victor
- MCA Victor
  Wildcat, Original Cast, RCA Victor
  An Evening With Mike Nichols &
  Elaine May, Mercury

## WSAI Bows 'Live' Show

CINCINNATI - Armed with CINCINNATI — Armed with A Go-Go dancers, pulsing lights, records, and live bands, WSAI has launched a weekly Saturday afternoon live broadcast from Shillito's, a downtown department store. The shows are handled by WSAI program director Dusty Rhodes and a guest air pregnality from the guest air personality from the station. The show, called "Swing Thing," is produced by Robert Oakes. Free tickets to the show, held in the store's auditorium, are "soldout" at least four weeks in advance, WSAI reported.

#### **Drever Named to** Head NYSBA

ALBANY, N. Y.—KODER C. Dreyer, vice-president, secretary and general counsel of Metromedia Inc., New York City, was elected president of the New Procession of the New York City and Procession of the New York Ci ALBANY, N. Y.-Robert A. elected president of the New York State Broadcasters Associ-York State Broadcasters Association at its annual meeting held here March I. Elected vice-president was William V. Roth-rum, WSYR, Syracuse, while Elliott Stewart of WBIX, Utica, was re-elected secretary of the NYSBA for his 12th consecutive term. John Lynch of WWSC, Glen Falls, was re-elected treasurer. Re-elected to the Board of Directors were Herbert J. delsohn, WMCA, John C. Moler, WHN, and Walter A. Schwarts, WABC, all of New York City.

March 19, 1966, BILLBOARD

## RADIO RESPONSE RATING

SAN DIEGO, CALIF.... 3rd Cycle MARCH 19, 1966

#### TOP STATIONS

Ran	Call % of Rank Letters Poin					
*	POP Sing	gles				
1.	KCBQ	43%				
2.	KGB	36%				
3.	KDEO (El Cajor	1) 21%				
*	POP LP's					
1.	KOGO	79%				
2.	KFMB	21%				

\* R&B KDAY (Los Angeles) (NOTE: No R&B Stations in San Diego Area)

#### \* JAZZ

KJLM-FM (La Jolia) (Roger Dawson) KFMX-FM (Johnny Desmond)

\* COUNTRY KSON

#### CONSERVATIVE

KSDO-AM KITT-EM 20% \* COMEDY

KOGO KFMB (tie) KFMX-FM (tie)

#### \* FOLK

(NOTE: There is no Folk Show in San Diego. The following stations program folk music occasionally): KDEO, KITT-FM KFMB, KLRO-FM KGB. XERB

#### \* CLASSICAL

KSDO-FM KPRI-FM (tie) KOGO-FM (tie)

THE RADIO RESPONSE RATINGS of stations and individual air per-sonalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to pur to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conductive to influencing the listener to purchase other products and services advertised on radio stations.

#### TOP DISK JOCKEYS

Rai	nk Disk Jockey	Call Letters	% of Total	
*	POP Singles	6.5		
1.	Jim Price	KDEO	50%	
2.	Steve Jay	KGB	46%	
2	Tom Murnhy	VCDO	40/	

#### BY TIME SLOT

(NOTE: Survey was unable to determine the ef-

#### \* MUSIC DIR., PROGRAM DIR., OR LIBRARIAN

(Most co-operative in exposing new records) James Mitchell ..... hell Program Director, KCBQ
Program Director, KDEO
Program Director, KGB Les Turpin

#### \* TOP TV BANDSTAND SHOW

"TV-8 DANCE TIME" (Bob Hower), KFMB-TV, 5-6 p.m., Sat

#### \* POP LP's

Don Howard Ernie Myers 55% F. Thompson

#### \* PROGRAM DIR., MUSIC DIR. OR LIBRARIAN

(Most co-operative in exposing new LP's) David Newton ...... Program Director, KFMB

#### \* R&B

(NOTE: Survey was unable to determine effectiveness of DJ's in this category.)

#### \* COUNTRY

Noel Kelly Boots Rabell KSON

### STATIONS BY FORMAT

#### AM RADIO FREQUENCIES

KOGO	600	XEGM	950	KSON	1240
XTRA	690	XERB	1090	KGB	1360
KFMB	760	KSDO	1130	XEXX	1420
XEMO	860	KCBQ	1170	XEBBC	1470
KDEO	910			KDAY	1580

#### FM RADIO FREQUENCIES

KOGO-FM	94.1	KJLM-FM	98.1	KBBW-FM	102.9
KURO-FM	94.1	KFMB-FM	100.7	KSDO-FM	103.7
KFMX-FM	96.5	KGB-FM	101.5	KITT-FM	105.3
KSEA-FM	97.3			KPRI-FM	106.5

SAN DIEGO, CALIF. (including El Cajon & La Jolla, & Tijuana, Mexico): Country's 19th Radio Market (14 AM; 11 FM).

KBBW-FM: ERP 70,000 watts. On the air 6 a.m.-midnight. Gen'l mgr., Phill Butler. Prog. dir., Roger Booth. Suite 707, 707 Broadway, San Diego, Calif. 92101. Phone: (714) 233-7551.

92101. Phone: (714) 233-7551.

KCBQ: 50,000 watts daytime, 5,000 watts night. Owned by Bartell Media Corp. Musle format: Contemporary (56%)-Pop-Standard (59%). Editorializes weekly. Ed Deverill is director of 3-man news dept, Cats from Comedy 17 or 18 or 18

KDAY: 50,000 watts. A Rollins Group Station. Daytimer. Music format: Rhythm & Blues. Press, O. Wayne Rollins, Vice-Press, Albert R. Lanphear. 1549 Vine Street, Hollywood, Calif. 9028. Phone: (213) 461-9981.

KDEO: 1,000 watts. Owned by Tullis & Heran Broadcasting Co. On the air 24 hrs. a day, Mussle format. Contemporary (100%). Editorializes weekly. Special programming: "Campus Life Special programming: "Campus Life Special programming: "Gampus Life Special programming Special programming Special programming Special Programming In Pamera Special Programming. New records are selected for air-play by prog. dir. Station publishes play-list weekly. 5 to 7 new records programmed weekly. Record programming Special Programming Spec KDEO: 1,000 watts. Owned by Tullis

KFMB: 5,000 watts. CBS affiliate, Owned by Midwest Television, Inc. On the air 24 hrs. a day. Music format: Pop-Standard (100%). Editorializes occathe air 24 hrs. a day. Mussic formatiPop-Standard (100%). Editorializes occasionally. Special programming: San
Diego Chargers, football; San Diego
Open Golf Tournament; San Diego Cup
Race, hydroplane. "Talk Back," with
Scott McLachlan, audience call-in, MSat. Ilp.m.-5 a.m.; "Home on the
Ranch," with Howard Keddie, agriculture show, 6:15 a.m., 12:15 a.m. M-F.
TV outlet is KFMB-TV. Channel 8.
Phil Stewart is director of 3-man news
dept. Special equipment: Helicopter for
traffic news, mobile units, 10-minute
news on the hour, half-hour news at news
on the hour, half-hour news at news on the hour, half-hour news at news
on the hour, half-hour news at the control of the c mgr., Virgil Clemons. Prog. dir., David Newton. Send 2 copies of 45's and 2 copies of LP's to Mr. Newton, 1405 5th Avenue, San Diego, Calif. 92109. Phone: (714) 232-2114.

KFMB-FM: ERP 18,500 watts. Simulcast with KFMB.

KFMX-FM: ERP 30,000 watts. Independent. On the air 24 hrs. a day. Stereo. Music format: Jazz (75%)-Standard (20%)-Ethnic (5%). Editorializes occasionally. Special programming: "New Ideas in Decorating," with Arlene "New Ideas in Decorating," with Arlene Francis, new ideas in home interiors, 9 a.m. & 7 p.m. M-F. "Dateline San Diego State College," with Doug Cook, college news, 5 p.m. M-F. "Car Chat," with Doug Cook, sports car news, 6 p.m. & 10 p.m. M-Sun. "Beyond the Green Door," with Basil Rathbone, narration of the supernatural, 9 p.m., M-F. Comedy LP's featured on "Mobile" 7-10 a.m., "Command Performance" 4-6 p.m., and "Stereo Studio" 8-p.m.-midnight, Cuts from Comedy LP's included in other regular programming. midnight, Cuts from Comedy LP's in-cluded in other regular programming. Folk Music featured on "The KFMX Folk Festival" 7-10 a.m., Sat & Sun. Included occasionally in other regular programming. New records are selected for air-play by committee of station personnel. Play-list published daily in for air-play by commutace presonnel. Play-list published daily in local newspaper. Approximately 100 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., S. G. Mollner. Prog., dir., Phil Dinsen. Send 2 copies of 45°s and 2 copies of LP's to Mr. Diego, Calif. 92037. Phone: (714) 459-3307.

(171) 459-5007.

KGB: 5,000 watts. day, 1,000 watts night. Independent, On the air 24 hrs. a day. Musle format: Contemporary (100%). Editorializes occasionally. Fred Lewis is director of 3-man news dept. Special equipment: Mobile unit. Cuts from Gomedy LP's included occasionally programmed. Extended occasionally programmed. Extended excasionally programmed of the contemporary of the

KGB-FM: ERP 72,000 watts. Music format: Standard (50%)-Pop-Standard (30%)-Conservative (20%). Send 1 copy of stereo LP's to Mr. Turpin. Address and other information same as KGB.

KITT-FM: ERP 120,000 watts. Independent. Musle format: Conservative (75%) - Standard (23%)-Pop - Standard (22%)- Dorothy Rabell is director of news dept. News between each record 6-8 a.m. Folk Musle occasionally programmed. New records are selected for air-plav by prog. dir. Approx. 20 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Fred Rabell. Prog. dir., Dorothy Rabell. Send 1 copy of 45% and 1 copy of LP's to Miss Rabell. Suite 525,

(Continued on page 24)

# NEW RIVERS CHARTED!

ARDANO 56 INST

SUST ONE WEEK SURGING

# JOHNNY RIVERS SECRETAGENT MAN



# VOX JOX By CLAUDE HALL

The Advertising Club of New York saluted the metropolitan area's 24-hour stereo station WTFM-FM at a luncheon here last week "as a representative of the expanding medium of quality broadcasting." Guest speaker was David H. Polinger, president and general manager of the outlet.

general manager of the outlet.

\*\*\* \* \*

At WEBC in Duluth, Minn.,

Jimmy Reed has been upped to
program director, Dave Gordon to
music director, . . . Don Rose of
WEBC, Duluth, has moved to
WOXI, Atlanta; Bobby Martin of
WEBC has gone to KLEO, Wichita, Kan. . . . Mike Douglas held a
surprise birthday party for Epic
Records' Enzo Stuarti when he
appeared on Douglas' syndicated
TV show. Then later Ed Hurst,

the Aquarama" show, Philadelphia, threw another party for Stuarti.

MGM Records, in a tie-in promotion with American Airlines, has lined up contests on WCOP, Boston; KOME, Tulsa; WEW, St. Louis, and WNOX, Knoxville, WCOP and KOME are running WCOP and KOME are running contests on the Lou Christie album of "Lightnin Strikes," WEW is featuring a contest on the Connie Francis album of "Jealous Heart," WMOX has a contest to spur Lainie Kazan's album of "Right Now!" WCOP winner goes to Los Angeles for a trip, the other winners go to New York, all by American Airlines. All stations, said MGM Records press chief Sol Handwerger, will play cuts from the albums and devote 180 announcements to the cause dur-ing drive time, daytime and night-

David DeCapus has been named producer for WKYC-TV; he currently produces and directs WKYC-TV's Saturday early evening music variety show, "Jerry G and Company," and is director and associate producer for "3 on the Town," a weekday afternoon news and variety show. . Jerry Gordon, formerly with WINF, Hartford, is now handling a noon to 4 p.m. air slot on KXOA, Sacramento, Calif. . Dan Daniel, air personality at New York's WMCA, and the station's program director Ruth Meyer left March 3 for Africa to prepare taped interviews with Peace Corps volunteers for use on radio statements. volunteers for use on radio sta-tions across the U. S., literally the sounds of the Peace Corps at work. The tapes will be edited to fit various types of station formats

as part of a Peace Corps radio campaign.

WKTQ, South Paris, Me., needs. Hot 100 and country music records, reports Larry. Kaye. . . . George A. Crump, president of WCMS, Tidewater, Va., reported another successful live country music show featuring Ray Price, Dave Dudley, the Wilburn Brothers, Don Helms, Harold Morrison, and Stonewall Jackson. . . Max Gardner has been named program director of KBER, San Antonio.

Hal Jackson, air personality at WNJR, will produce the live rec-ord talent shows this year at Palis-ades Amusement Park, N. J. Bruce ades Amusement Park, N. J. Bruce Morrow of New York's WABC will host the Saturday afternoon shows and WMCA's Gary Stevens, Joe O'Brien, Harry Harrison, Jack Spector, Dan Daniel and Dean Anthony will host the shows on Sunday afternoons. Jackson is slated to broadcast his 3-6 p.m. afternoon shows from the amuse-ment park's midway.

afternoon shows from the amusement park's midway.

A note from Stan Lee, editor of the Marvel Comics Groups, reports: "Long before Batman ever went on the air, a group of swingin' decjays around the country were on our bandwagon, delighting in in the derring do of our esoteric super-heroes." Some of the decjays who Lee said belonged to the Merry Marvel Marching Society include: Art Roberts, WLS, Chicago (he's a charter member); Arnie Ginsberg, WMEX, Boston; Gary Stevens, WMCA, New York; Paul Drew, WQXI, Altanta; Joey Reynolds, WKBW, Buffalo; Dick Purtan, WKNR, Detroit; Rick Shaw, WQAM, Miami; Russ Knight, KILT, Houston: Johnny Rubbit, KXOK, St. Louis; Spence Allen, WKSN, Jamestown, N. Y.; Pat O'Day, KJR, Seattle; Steve Nicolet, KPOI, Honolulu; Dick Robinson, WDRC, Hartford, and Jerry G., WKYC, Cleveland.

\*\* \* \* \*\*

Tim G. Marek has been upped to commercial manager of KBUZ-

Jerry G., WKYC, Cleveland.

\*\* \* \*

Tim G. Marek has been upped to commercial manager of KBUZ-AM-FM, Mesa, Ariz. . . . CKXL, Calgary, Can., just completed a "moving" promotion tied in with Quality Records of Canada and the Herb Alpert and Tijuana Brass. For a month the station played various Tijuana Brass records. Listeners who identified the artist were then drawn from a hat and the winner got a Tijuana Brass LP courtesy of Quality Records. A grand prize winner at the end of the month was drawn for a trip to Mexico. Dave Lyman, assistant production manager, said that every travel agency but one in Calgary purchased tags to the contest segments. test segments.

#### KOGO A Go-Go

· Continued from page 20

help decide on the new records to be played, but Roberts programs every bit of music. "Control is part of our success story." However, Myers, the morning personality, is given a little more freedom because he has so many routines going, both comic and otherwise. Even when the station does a remote, however—and it does quite a however-and it does quite a few for local advertisers-the music is programmed.

music is programmed.

The station plays six new singles a week, playing one an hour, but more than half of the music is taken from albums. The station also does an "Artist of the Day" feature from albums. Personalities call attention to these features just as tion to these features just as vividly as does a Hot 100 radio

station.

"All of the personalities have been here quite a while," said Roberts, "and they've built up a large following."

#### KSDO Hits Double

· Continued from page 20

FM channel to operate it as a separate station. We program classical music because we con-sider it a public service. And, as long as we were operating the station, we decided to make money with it. In the ninth month we were in the black."

The station puts out a classical music program guide for \$2 a year; it has a subscription list of 2,000 and another 2,000 are given to advertisers to use as giveaway traffic builders.

"One local bank claims that one out of every three of its new accounts are the result of advertisements on our FM opera-tion," he said. He plans to go stereo on FM within the next six months.

when answering ads . . . Say You Saw It in Billboard

Contact WSM's Bob Cooper For Information On

# GRAND OLE OPRY

**Delayed Radio Network** 

Conrad Hilton Hotel **NAB Meeting** 

# TOP "40" JOCKS

Needed Immediately!

ALL IN MAJOR MARKETS

Call area code: 312; 337-7075 right now for complete details on these major market openings.



NATIONWIDE RADIO-TV EMPLOYMENT AGENCY 645 North Michigan Ave. Chicago, III. Area Code (312) 337-7075 925 Federal Blvd. Denver, Colo.

when answering ads . . .

Say You Saw It in the Billboard

## STATIONS BY FORMAT

· Continued from page 22

U. S. Grant Hotel, San Diego, Calif. 92101. Phone: (714) 232-0144.

KJLM-FM: ERP 4,500 watts. Independent. Music format: Jazz (100%). No news at present. As many new records are programmed each week as available. are programmed each week as available. Record promotion people are seen M-F. Gen'l mgr., Marvin Wilson. Prog. dir., Bob Shepard. Send 3 copies of LP's to Mr. Shepard, 7946 Ivanhoe, La Jolla, Calif. Phone: (714) 459-4107.

Calif. Phone: (714) 489-4107.

KLRO-FM: ERP 40,000 watts. Owned by Multi-Casting Corp. Daytimer. Stereo. Music format: Pop-Standard (60%)-Jazz G0%)-Standard (10%). Special programming: "May Co. Record Party," live remote. 7-9 p.m. Thurs. & Erf. "Ports of Paradise," with Jerry Nesler. Polynesian program. 6-7 p.m. M-Sun. "RC. Cola Dance Time" with Jerry Nesler. Polynesian program. 6-7 p.m. M-Sun. "RC. Cola Dance Time" with Jerry Cuts from Comedy LP's programmed daily. Folk Music regularly programmed. New records are selected for air-play by prog. dir. & research of local retailers. Station publishes play-list monthly. As many new records programmed as available. Record promotion people are seen M-F. Gen'l mgr., Jerry Nesler. Prog. dir., Elaine Rhiner. Send I copy of stereo LP to Miss Rinner, 823 U. S. Grant Hotels, San Diego, Calif. 22101. Phone: (714) 234-4181.

KOGO: 5,000 watts. NBC affiliate. Owned by Time-Life Broadcast, Inc. On the air 5 a.m.-1 a.m. Muss format: Pop-Standard (100%). Editorializes occa-sionally. Special programming: San Diego State College, football; "High School Game of the Week," foot-ball; high school and college champion-ships, football & basketball; San Diego annual Hydroplane Race; major auto racing events, Indianapolis 500, Sebring, etc. "Vox Pop" with Chris King, audience call-in with guests, 10:15-11 snips, rootbala & oasketbali; Sain Diego annual Hydrioplane Race; major auto racing events, Indianapolis 500, Sebring, events, Indianapolis 500, Sebring, addience call-in with guests, 10:15-11 p.m., M-F. "Report From Far East." with various Time-Life newsmen, on the spot interviews & reports from Victnam. 10:30 on the spot interviews & reports from Victnam. 10:30 a.m. & 11:05 p.m., Sun., "Hawaii Call.," Hawaiian Music, 10:30-11 a.m. Sun. "Meet the Press," NBC, 8-8:30 p.m., Sun. TV outlet is KOGO-TV. Channel 10. Pat Higgins is director of 25-man news dept. Special equipment: Direct line "Police Advisories"; 5 mobile units; 2 walkie-talkies; trailer mobile studio; portable remote studio; 5-minute on the hour; headlines on the result on the hour; headlines on the regulary to the control of the sun of the hour; headlines on the regulary to the sun of the hour; headlines on the regulary to the sun of the hour; headlines on the web on the hour; headlines on the regulary to the sun of the work of the sun of the sun

KOGO-FM: ERP 100,000 waits. Musle format: Pop-Standard-Classleal. Simulcast with KOGO 8 a.m.noon. daily. Special programinmg: San Diego city council meetings, live 9 a.m.noon. Tucs. & Thurs. "Reader's Theater." drama & spoken word recordings, 10 p.m., Sun. "Toscanini," NBC, 3 p.m., Sun. "Toscanini," NBC, 3 p.m., Sun. Prog. dfr., Fran Box. Send 3 copies of 45% & 3 copies of LP's to Miss Box. Address & other personnel same as KOGO.

KPRI-FM: ERP 25,000 watts. On the air 24 hrs. a day. Pres. & gen'l mgr., Lawrence Shushan. Prog. dir., Mike

KSDO: 5,000 watts days, 1,000 watts nights. Music format: Conservative. Pres. Sherwood R. Gordon. Gen'l mgr., Willard Lane. Suite 800, 2550 Fifth Avenue, San Diego, Calif. 92103. Phone: (714) 297-0311.

KSDO-FM: ERP 56,000 watts. On the air 7-1 a.m. Music format: Classical. Station publishes a program guide. Same address & personnel as KSDO.

address & personnel as KSDO.

KSON: 250 watts. ABC affiliate. On the air 24 hrs. a day, Mussle format: the control of the air 24 hrs. a day, Mussle format: a control of the control of th

KSEA-FM: ERP 39,500 watts. Simulcast with KSON.

XEBBC: 5,000 watts. On the air 24 hrs. a day. Pres., Rafael Navarro. Edificio Madero No. 840-3, APDO 1470, Tijuana, Mexico.

XEGM: 3,500 watts. On the air 5 a.m.: 10 p.m. Gen'l mgr., Jose Liberman. 7901 San Fernando Road, Sun Valley, Calif. 91353. Phone: (213) 767-5277.

XEMO: 5.000 watts. On the air 5:30 a.m.-midnight. Gen'l mgr., C. Falst Fernandez. Prog. dir., Victor García U. S. Grant Hotel, San Diego, Calif. Phone: (714) 239-1217.

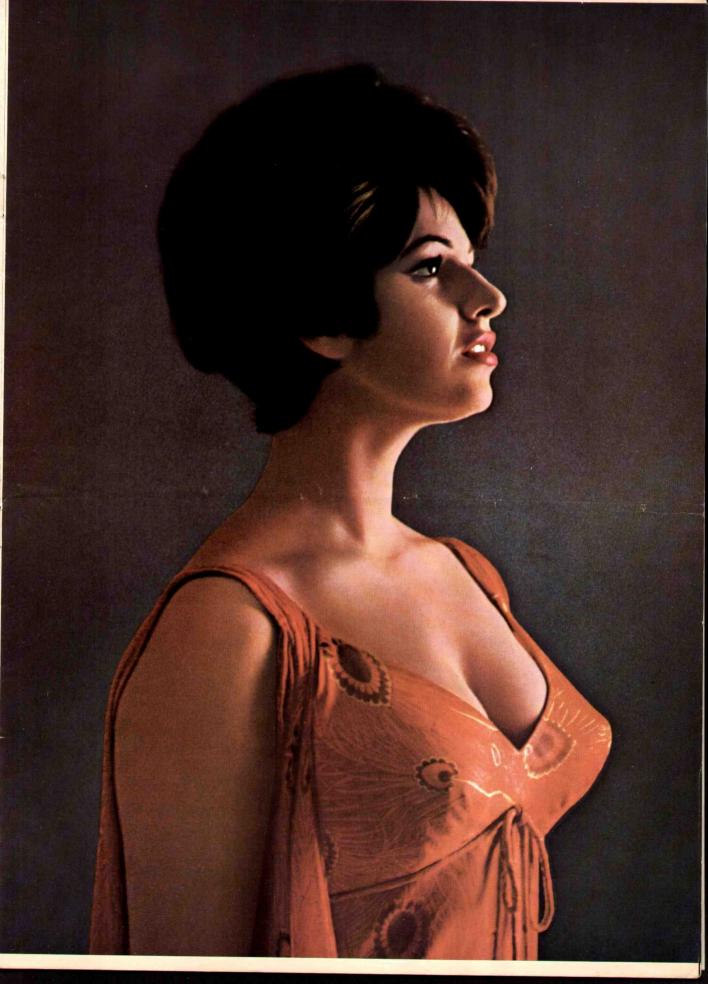
XERB: 50,000 waits. Independent. On the air 24 hrs. a day. Music format: Country (80%)-Other (20%)-, Special programming: Race results from all major tracks every half-hour throughout the day. Leo Herbert. Folk Music featured from timie to time, and included in regular programming occasionally. New records are selected for air-play by geril mgr. Approximately 15 new records are programmed each week. Ved., Fri. Gerl mgr., R. S. Doughenty, Prog. dir., Bob Presley, Send 2 copies of 45% to Mr. Dougharty, 737 3rd Avenue. Chulu Vista, Calif. 92010. Phone: (714) 426-8982.

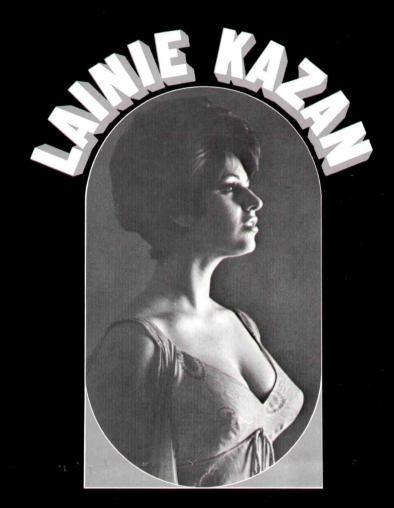
XEXX: 2,000 watts. On the air 6 a.m.-midnight. Pres., F. J. Rodriguez. Gen'l mgr., J. De La Torre. Box 648, San Ysidro, Calif. 92073.

XTRA: 50,000 watts. A McLendon Sta-tion. All news format. 5455 Wilshire Boulevard, Los Angeles, Calif. 90036. Phone: (213) WE 7-2424,

Nick Clooney, a younger brother of Rosemary and Betty Clooney, joined WLW, Cincinnati, to help Bob Braun on the "Good Morning Show"; he was production director at WKYT-TV, Lexington, Ky., plus an air personality at WLAP.

Bill Hollon is now with WGRD, Grand Rapids, Mich. He was formerly with WERX, Wyoming, Mich.





# Her smoldering beauty is just part of the story ...hear the fire in her voice!

Smash hit appearances on Merv Griffin and Dean Martin TV Shows, the Danny Kaye TV Show, in person at Mr. Kelly's, Chicago, and in a straight dramatic role on Ben Casey.



MGM Records is a division of Metro-Goldwyn-Mayer Inc

Hear a star being born on MGM Records... Right Now! Lainie Kazan's first album.

## Austria's Jurgens Brings Home Eurovision Bacon

• Continued from page 1

Prix winner for Luxembourg with "Poupee de Cire, Poupee de Son.

Twenty-seven-year-old Jurgens heard his song awarded the five-point maximum by juries in Monaco, Belgium, Luxembourg and Yugoslavia. The song fin-

# **Britons Score** 'Cliquish' Vote

LONDON-The only votes given the British Eurovision con-test entry "A Man Without test entry Love" came test entry "A Man Without Love" came from Ireland. The British contingent visiting Luxembourg set high hopes on Kenneth McKellar's song getting a good spot, but after the show they strongly criticized the Scandinavian countries, who all voted for each other. Even the studio audience jeeped as the studio audience jeered as the voting figures came in from the juries. The Britishers had no complaint about the winning song, from Austria, which most agreed deserved its win.

Writers of the U. K. song, Cyril Ornadel and Peter Cal-lender took the result philo-sophically and agreed with DJ David Jacobs, who emceed the contest for U. K. television viewers, that although he felt the U. K. had the best song, he did not think it mattered which song won because the sidered TV entertainment

## **PRS** Gripe to Bd. of Trade

LONDON-The British Performing Rights Society has brought its battle on composers royalties for music in films show in America to the Board of Trade. This is concurrent with the Society's negotiations with the British Film Producers Asociation.

The battle has been waged by the Society for 15 years and seems all the more ludi-crous in the light of U. S. composers getting performance royalties on U. S. films shown in the U. K.

The Society's secretary Royce hale commented: "It is cer-Whale commented: "It is cer-tainly a one-sided situation when American composers collect money here yet such artists as Lennon and McCartney can collect not one penny in cinema performance royalties for the Beatles films shown all over the U. S. I should like to think that a solution is now in sight al-though after 15 years one can never be sure." never be sure

#### A Correction

PARIS - Barclay Records (Compagnie Phonographique Française) distributes the At-lantic and 20th Century-Fox lalantic and 20th Century-Fox la-bels in France and not Bel-Air Records as erroneously reported in Billboard March 5, Barclay Records is also the exclusive distributor of such artists as Ray Charles, Bobby Darin, the Mod-ern Jazz Quartet, the Coasters, the Drifters, Ben E. King and Wilson Pickett Wilson Pickett.

ished well in front with 31 votes; Sweden's song, "Nygam-("New Vals" Old-time Waltz") was second with 16 and Norway's "Intet Er Nytt Unter Solen" ("Nothing New Under

Solen" ("Nothing New Under the Sun") was third with 15.

While there was general agreement over the winning song, there was some controversy over the high place awarded to Sweden's entry because 15 of her votes came from the other three Scandinavian countries, suggesting that judgment had been exercised rather than musical consideration.

tion.
Certainly the song sung by
Lill Lindford and Svante Thureson—a sort of hip fairy-tale
describing a romance between
a switched-on shepherd and a
princess—was remarkably so-

(Continued on page 28)

#### 'BOOTS' IN STEP WITH TIMES

PARIS - Just as Nancy Sinatra's big hit, "These Boots Are Made for Walkin'" was launched at the time of the New York transit strike, so its appearance in France coincided with a one-day Metro strike.

As Parisians trudged to work, the song, in its original version on Vogue and in the French version ("Ces Bottes Sont Faites Pour Marcher") by Eileen on A-Z Records, got tremendous radio exposure. Europe No. 1 played the Eileen version at least seven times during the day and Radio Luxembourg also gave it heavy plugging. It's published in France by Criterion.

# Country Rides High In Saddle in Bonn

FRANKFURT Festival of American Folk and Country Music has opened its European tour in West Germany, where the country music boom has reached amazing proportions.

At Hamburg, for example, the Festival troupers were greeted by hundreds of fans completely outfitted in Western dress. Stores catering to the current fad for Western garments are among Germany's most flourishing enterprises.

Stars of the Festival include the Stanley Brothers, the Clinch Mountain Boys, Cousin Emmy, the New Lost City Ramblers, Mike Seeger and Cyp Landre-neau's Cajun Band. The Festival tour of Germany

is notable for the fact that it visits German cities outside the U. S. troop-stationing area. This underlines that country now enjoys wide popularity with the Germans on its own merits, and not as a U. S. troop novelty.

#### Huge Upswing

The German market for re-corded country music is ex-panding phenomenally. Kultur-minded German radio networks have been forced to jettison some of the Bach, Brahms and Beethoven staple programming and serve up ever-increasing quantities of country. Interestingly, and in direct contrast to their attitude towards U. S. pop music, the Germans insist on

(Continued on page 30)

### TOP 5 ENTRIES AT EUROVISION



EUROVISION SONG CONTEST winner Udo Jurgens, left, with lyric writer Thomas Hoerbiger, right, and last year's contest winner France Gall. Jurgens also composed winning song: "Merci Cherie" (Thanks Darling). Record company is Deutsche Vogue. Publisher, Montana Music.



UDO JURGENS' FORMULA: He sits at the piano and sings a simple song with sincerity.



THE SWEDISH ENTRY, "New Fash-ioned Waltz," came in second. Art-ists are Lill Lindfors and Svante Thuresson (Metronome and Polydor



WAS THIRD with Kleveland singing Arne Bendiksen's folksy composition, "'There Is Nothing New Under the Sun."





SPAIN'S ENTRY-new young Raphael made quite a visual impact on viewers with his likeable personality, although his song did not get a place. An artist with international potential.



KENNETH McKELLAR, who sang Britain's entry, "A Man Without Love," in the dress of his home-land. The song was commissioned by BBC-TV especially for this artist, written by Cyril Ornadel and Peter Callander. Published by Shapiro-Bernstein, recorded on Decca. The only country which voted for this

#### Austria's Jurgens Brings **Home Eurovision Bacon**

Continued from page 27

phisticated in a contest where and sentimentality normally predominate.

The Swedish couple sang ex-tremely well and, surprisingly, had American jazzman Sahib Shihab taking solo spots on

There was more evidence of geographical sympathy when Spain and Portugal voted maximum points to each other's songs and Ireland awarded top place to the British entry (a gallant gesture in the face of stormy historical associations which was not reciprocated).

which was not reciprocated).
Perhaps the biggest sensation
of the contest, however, was
the complete and abject failure
of Italy's entry, the Domenico
Modugno song, "Dio Come Ti
Amo," Despite its victory at San
Remo, it did not get a single
point.

Earlier, at rehearsals, there had been a moment of drama when officials refused to allow Modugno to augment the or-chestra with three of his own musicians—a surprising decision in view of the fact that some other singers used extra mu-sicians and even dancers. Finally, Modugno sang backed only by his trio—but made little impression.

pression.
Keeping Italy company with
no points was Monaco, represented by "Bein Plus Fort," and
sung by Tereza.
There could be no dispute
about third place going to Norway. Ase Kleveland beautifully

interpreted a haunting, folky theme which benefited from a superb orchestration. Although superb orchestration. Although Sweden loyally gave three points to Norway, the song also drew votes from Austria, Germany, Spain and Italy. In general, the standard of songs was mediocre and there were definite signs that com-posers were attempting to write

posers were attempting to write in "Eurovision style", basing their songs on numbers which had been successful in previous years.

There was at least one song in the "Poupee de Cire" vein and another along "N'Avoue Jamais" lines.

Nevertheless, the standard of entries is unlikely to improve until some more foolproof and authoritative system of judging is devised. While there remains such a gap between professional and lay opinion, composers will eventually become discouraged from taking the risk of seeing a potentially good song stigma-tized by an justly low placing in the voting figures.

Yugo Song 7th

The Yugoslavian song, "Brez Besed," entered before its ac-quisition by a publisher or rec-ord company, came in seventh, and interested Denmark's Harry

Jensen of Multitone sufficiently for him to buy world rights. The 90-minute program was heard or watched by 200 milheard or watched by 200 mil-lion throughout Europe and North Africa. For, in addition to its being televised direct to all competing countries, the pro-gram was taken in Hungary,

#### HOW THEY PLACED IN CONTEST

Country	Song	Singer	Composer (Publisher)	Record Company	POINTS
Austria	"Merci Cherie"	Udo Jurgens	Udo Jurgens, Thomas Horbiger (Montana)	Deutsche Vogue	31
Sweden	"Nygammal Vals"	Lill Lindfors, Svante Thuresson	Bjorn Lindroth, Bengt Arne Wallin (Sonora Musikforlags)	Metronome/Polydor	16
Norway	"Intet Er Nytt Unter Solen"	Ase Kleveland	Arne Bendiksen (Arne Bendiksen)	Triola	15
Ireland	"Come Back to Stay"	Dickie Rock	Rowland Soper (Segway Music)	Pye	14
Belgium	"Un Peu de Poivre, un peu de Sel"	Tonia	Philippe van Cauwen- bergh Paul Quintens (Chappell)	Fonior	14
Switzerland	"Ne Vois Tu Pas?"	Madeleine Pascal	Roland Schweizer, Pierre Brenner (Mondia Music)	CBS	12
Yugoslavia	"Brez Besed"	Berta Ambroz	Elza Buday, Moimir Sepe		9
Spain	"Yo Soy Aquel"	- Raphael	Manuel Alejandro (Quiroga/Musica de Espagna)	Hispavox	\$
United Kingdom	"A Man Without Love"	Kenneth McKellar	Peter Callander, Cyril Ornadel (Shapiro-Bernstein)	Decca	
Germany	"Die Zieger Uhr"	Margot Eskens	Hans Bradtke, Walter Dobschinski (Rolf Budde)	Polydor	,
Finland	"Playboy"	Ann Christine Nystroen	Ossi Runne (Fazer)	Philips	7
Luxembourg	"Ce Soir je t'Attendais"	Michele Torr	Jacques Chaumelle, Bernard Kesslair (Tutti)	Mercury	7
Portugal	"Ele e Ela"	Madalena Iglesias	Carlos Canelhas (Costa Pinto)	Belter	-
Denmark	"Stop, Ja, Stop"	Ulla Pia	Erik Kaare (Multitone A/S)	Scandinavisk Gramophon	- 4
Holland	"Fernando en Philippo"	Milly Scott	Gerrit den Braber, Kees de Bruyn (Belinda)	CNR	-
France	"Chez Nous"	Dominique Walter	Jacques Plante, Claude Carrere (Claude Carrere)	A-Z	
Monaco	"Bien Plus Fort"	Tereza	Jean-Max Riviere, Gerard Bourgeois (Eco Music)	Pathe-Marconi	(
Italy	"Dio Come Ti Amo"	Domenico Modugno	Domenico Modugno (Curci)	CGD	0

Poland, Rumania, Czechoslovakia and the U.S.S.R. and on radio by Eire, Radio Luxembourg on long wave and the British Forces Network in Ger-

Music publishers and record men from many countries, in-cluding the U. S. and Japan, were present and making impressive promotional drives were Pathe-Marconi for Tereza, CNR for Milly Scott and Deutsche Vogue for Udo Jurgens.

It was certainly a bad day for Italy, Monaco and France, and it was generally thought that the dramatic performance

of Spain's young singer, Raphael, with "Yo Soy Aquel," should have earned him better than eighth place.

Two record companies were cited in the case of Sweden's entry because each singer had recorded the song with a different partner.

# **UDO JURGENS**

# WINNER AT THE **EUROVISION SONG CONTEST**

**Top Among 18 Nations** With **MERCI CHERIE** 

**Another Success** 

**VOGUE INTERNATIONAL INDUSTRIES** 





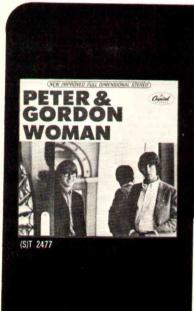
# MOVE OUT WITH BRITISH WHEELS!

These British Wheels are making more musical history than ever — and we're backing them with the year's highest-powered promotion!

Read on — and stock up!



(S)T 2470



THE NEW BEATLES SONGBOOK THE CALLOT HOLLYRIDGE STRINGS

(S)T 2429



MUVL OUT ON BRITISH Watch for Capitol's big British Wheels Sweepstakes promotion—
1141 super-stock prizes, including two MGB sports cars!
Get on the starting line with your
CRDC rep before you do another thing!

## Canadian Disk Industry Tallies New Peaks in Dollar, Unit Sales

By KIT MORGAN

TORONTO-The year 1965 was another record year for the record industry in Canada, with dollar sales up 12.1 per cent over 1964 and unit sales up 7.4 per cent, according to the Do-minion Bureau of Statistics. Net value of sales over the year, based on distributors selling price to dealers, was \$27,609,213, which indicates roughly \$44 million in retail sales. DBS reports cover only records produced in Canada and do not include imported product.

The resounding increase of the year was in stereo LP's, with unit sales up 25.7 per cent over 1964 (more than doubling the increase tallied in 1964), while

monaural albums gained 9.1 per

Singles sales in 1965 barely held the line, showing an inheld the line, showing an increase of only .7 per cent in the number of 45's sold, compared with 1964. However, singles sales soared 23.5 per cent in 1964 as Beatlemania raged, and many people in the industry are satisfied to have matched that phenomenal year. One industry executive wonders if singles sales. executive wonders if singles sales are being scuttled by teen-agers' awareness that most hit singles incorporated into an are soon album, with a resultant tendency to bypass the single and wait for the LP. Another executive close to the singles scene comments that only singles at the top of the charts are selling really well,

with the lower chart positions attracting the sales they

A breakdown of dollar sales by region shows that the biggest by region shows that the biggest increases were in the Ontario Lakehead, Manitoba and Saskatchewan area, up 19.8 per cent; in British Columbia, up 18.18 per cent, and in Central Ontario, up 16 per cent. Sales in Alberta were up 7.8 per cent, Quebec and Eastern Ontario were up 5.18 per cent, while the increase in the Atlantic provinces was a mere 1 per cent. inces was a mere .1 per cent.

inces was a mere .1 per cent. Industry feeling on the whole is that while 1965 was a very good year, 1966 already shows promise of being substantially better, with virtually all companies enthusiastically reporting business off to a roaring start.



SAYVETTE DEPARTMENT STORE, London, Ont., under the aegis of Max Siverling, went all-out to tie in United Artists Records' "Thunderball" soundtrack album of "Thunderball" with the local showing of the film.

# Miller's Big Gun Plans Jolt Trade

HAMBURG—U. S. disk producer Dave Miller's open letter on his organization's plans and objectives has jolted the German disk trade.

Most of Miller's competitors regard the Miller missive (published as an advertisement in Billboard March 5) as putting them on notice that he intends waging a pricing war to the knife—in this case, to the pfenning.

Main attention is focused on Miller's announcement of plans for an ultra-modern integrated plant in Europe. Miller's open

# Col. of Canada Goes to Air On Singles

TORONTO — Columbia Records of Canada inaugurated air freight singles shipments to its western distributors this month, citing Billboard as one of the factors in the switch from road transport to air freight. Capitol Records (Canada) Ltd. and Quality Records Ltd. have been using air cargo for shipments to western distributors for two and three years.

"There is an inevitable lapse from one to two weeks between release of a single in the U. S. and our production here, and then it has taken as much as a week to get the product from the pressing plant in Toronto to the West Coast, and we are trying to close this gap," said national sales manager Jack Robertson. "Western radio stations read about a new single in Billboard, get an American copy and start playing it, and create dealer and consumer demand for the disk while our distributors are still waiting for it. Now we hope to be ready to meet the demand as soon as it comes." and our production here, and

The difference in cost in shipping by air rather than by truck to its distributors in Vancouver and Edmonton is less than 5 cents per record, Robert-son says, and Columbia and the distributor will share in absorbing this increase.

letter disclosed. "We have a new plant on the drawing boards and in machine shops here in the U. S. for the most modern integrated plant in Europe. It will have a minimum annual LP capacity of 5 million records."

Miller announced, too, that his own audio engineering and arranging staffs are now engaged in the production of over 50 new LP's this year, all of which pre-sumably are to be offered on the German market.

#### Surprises at Plan

There is surprise at the depth as well as scope of the expansion the U, S, disk producer has planned for his Miller International Schallplatten GmbH, based in Hamburg. For example, it came as a surprise to his com-petitors that Miller is being backed by two of Germany's leading banks.

Reaction is divided between those who fear that the Miller brand of high-voltage competi-tive pricing may reduce the present more or less orderly German market to chaos, and those who say Miller is the best thing to happen to the price-maintenanceminded German trade since the

The latter school is represented by the official of a smaller disk firm who applauded, "I don't know whether we can compete with Miller over the long haul, but I am frankly delighted to see him rock the big companies which have dominated the trade for too long. Miller is like open-ing the window in a room full of stale air.

#### 'Unlimited War'

A number of German disk executives polled expressed even more interest in Miller's plans for a "dynamic sales force with new merchandising concepts in Europe" than in his plans for a new plant. To them, Miller is promising an unlimited pricing

For some time now, German disk firms have been inveigh-ing against the "pricing chaos" on the U. S. disk market, Miller is seen as now intending to transport this repugnant situation to West Germany.

In denying that it planned to introduce the low-price LP of its EMI parent organization on the German market, Electrola cited as one difficulty the stiff performing rights royalty im-posed here by GEMA, which has never been a notable cham-

pion of price-cutting. What will be GEMA's attitude toward the Miller organization's pricing policies, is a question intriguing the German trade.

In any event, German disk trade trends appear to be clearly in Miller's favor. The just-issued annual report of the German disk industry association, Bun-desverband der Phonographis-chen Wirtschaft, cites the low-price (82.45) LP as the most important trade stimulus in

# **Country Rides** High in Bonn

· Continued from page 27

hearing country in the original English.

There is a home-grown German country market, but this amounts to imitation being the sincerest form of flattery. For the Germans are striving to dish up a Teutonic brand of "Head 'Em Off at the Pass, Hans!" country consciously copied from the U. S. original.

Thus, CBS Schallplatten has just released "Wenn es Nacht wird in Montana" with a budding German country singer, Juergen Herbst. Flip side is uergen Herbst. Flip side is 'Goldgraeber Song'' (Goldigger's Song"). Herbst previously re-corded the highly successful "Oh, My Sweetheart Rosemarie" b/w "Ein Stern geht auf."

Herbst's new disk is recorded in what CBS calls "original country sound," and the music is by the Nashville Studio Or-chestra, the recording having been done in Nashville.

There is a procession of U.S. country stars to Germany, and despite the preference of German country buffs for the original English, numerous U. S. stars are recording in German to reach a binger sudjence. to reach a bigger audience.

Proof of country's wildfire popularity with the Germans is that two of the country's top artists are famous for country, Ronny and Martin Lauer. Ronny in Western dress with cowboy boots and six-shooters slung boots and six-shooters slung from his belt, is as familiar to the Germans as Roy Rogers and slung Gene Autry are to Americans.

FROMTHE

#### MUSIC CAPITALS OF THE WORLD

#### LONDON

After first deciding that Sgt.
Barry Sadler records were not right for the British market, RCA Victor has issued Sadler's major U. S. hit "The Ballad of the Green U. S. hit "The Ballad of the Green Berets" with a campaign to tell this public what it's all about. But because British Decca was not keen to get involved with political issues, the U. S. coupling, "Letter From Vietnam," is not on the "b" side of the release here. A cover of "Berets" by the Alan Moorhouse Orchestra has been rushed out on Pye. . . . Pye was hosting receptions last week for two of the artists on its Interna-

MUSIC Are You Represented in ITALY?

General Mgr.: GIGI CICHELLERO

tional label—James Brown and Herb Alpert. Both are in for TV spectaculars and one or two concerts. With Brown are his Blue Flames and Alpert has brought the Tijuana Brass. . . . Roy Orbison headlines ATV's "London Palladium Show" on Sunday (20) before commencing his month-long nationwide tour with the Walker Brothers. Yet another U. S. visitor this week is Len Barry returning to collect an award for his hit "1-2-3"—voted Best Record for Dancing. He will remain a week to promote a new single which is probably another revival of "Somewhere". . Inrevival of "Somewhere." . . . In-dependent producer **Shel Talmy** sought an injunction to prevent the **Who** with whom he claims he

sought an injunction to prevent the Who with whom he claims he has an exclusive contract recording for anyone else. The bigselling group has switched to Polydor's new Reaction label and in America to Polydor's new outlet Atlantic but Decca has issued here a track from a Who album, "A Legal Matter."

Pye managing director Louis Benjamin was the last British record company chief to fall in line with EMI's increase in singles; cord company chief to fall in line with EMI's increase in singles; cord company chief to fall in line with EMI's increase in singles; isit, CBS organized a big push on Woody's LP, "Woody Winners." To coincide with Woody Herman's visit, CBS organized a big push on Woody's LP, "Woody Winners." British music personalities were invited to join the press at a reception to great Woody. The New Christy Minstrels' "Three Wheels on My Wagon" received so much airplay when it was issued here on an LP that CBS put it out as the title track of an EP. This did so well that now it has been released for a third time—as a single. . . . After more than six years as professional manager

of Mills Music, Pat Sherlock leaves early next month to join an independent broadcasting organiza-

Alex Kosky has been appointed Alex Kosky has been appointed general sales manager for the EMI-Paul Hamlyn "Music For Pleasure" line. Since it was launched last October 1,750,000 albums in the range have been sold. . . . Pye's representative at the U. S. National Association of Record Merchandisers in Miami was sales controller Tom Grantham. . . Liberty's Jackie De Shannon was due here last week to record under Burt Bacharach's supervision, adding yet another commitment to the composer's busy British schedule. . Pye has added songwriter Johnny Worth to its record production team. . . Cedric Dumond, head of Light Music Swiss Radio, was here last week to conduct BBC Light Concert Orchestra and Birmingham Midland Light Orchestra in radio programs of modern French and Swiss music. Dumond also heads the Zurich based pubbery Edition Coda. He talked with Francis Day & Hunter, Robbins Music, Keith Prowse and Boosey & Hawkes re background music catalogs. music catalogs.

CHRIS HUTCHINS

#### **MEMPHIS**

Peter Nero and Boots Randolph packed them in at a concert at the Auditorium... Promoter X. Cosse of Nashville, who likes to book shows in Memphis, said he will get away from the Top 40 type shows to concentrate on the money-makers—Chet Atkins-Boots Randolph-Floyd Cramer, Pete Fountain, Lawrence Welk.

Hi Records' president, Joe Cuoghi, is bringing out a new Ace Cannon album next week. Title is "Sweet and Tuff," with six soft-beat numbers and six up-tempo tunes. ... Jerry Williams, manager of the Guilloteens, has taken on Joe Franks and the Knights. Their first single has been leased to ABC-Paramount.

Sun Records' Sam Phillips said Peter Nero and Boots Randolph

Their first singic has been about to ABC-Paramount.

Sun Records' Sam Phillips said he believes the dispute over publishing rights to "Red Hot," the recent Sam the Sham hit, will be recolved without a law suit. Phillips copyrighted the song June 20, 1955, but Billy Emerson, who wrote it, later formed Riverline Publishing Co. and claims publishing rights.

Publishing Co. and claims publishing rights.
Gene Simmons and Ace Cannon headlined a Heart Fund benefit at Hernando's Hideaway.

Ray Charles is due for a one-nighter at the Auditorium June 5, then will play the rest of the night at Sunheam Mitchell's Club Paradise.

Ken Keene is doing (Continued on page 32)

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March 19, 1966, BILLBOARD



# **NOMINATIONS FOR THE 1966 GRAMMY AWARDS**

A TASTE OF HONEY

BEST ALBUM OF THE YEAR

WHIPPED CREAM & OTHER DELIGHTS

BEST INSTRUMENTAL PERFORMANCE (NON-JAZZ)

A TASTE OF HONEY

BEST INSTRUMENTAL ARRANGEMENT (TO THE ARRANGER)

A TASTE OF HONEY...HERB ALPERT

BEST ENGINEERED RECORDING (NON-CLASSICAL)

A TASTE OF HONEY...LARRY LEVINE

BEST ALBUM COVER—PHOTOGRAPHY

WHIPPED CREAM & OTHER DELIGHTS



# German Disk Industry Drought **Ends; Production Rose 15%**

HAMBURG — West Germandisk production and sales in 1965 broke out of a long period reports the inof stagnation, reports the in-dustry organization, Bundever-band der Phonographischen Wictschaft.

Disk activity rose across the board. Production rose 15.3 per cent, to 66.2 million disks. Biggest gains were scored by LP's, LP production rising 48.8

per cent to 24.1 million. For the first time in several years, singles ended their slide and posted a 6.3 per cent rise. The industry organization put total retail gross turnover at \$81.5 million, a gain of 14 per cent over 1964.

However, the industry organ-ization was silent on the ques-tion of industry profits, which are believed to have lagged well behind the increase in produc-tion. The industry has been tion. The industry has been caught in a price-cost squeeze, but this has been offset to some extent by more economic employment of pressing facilities.

LP Price War

The big stimulus to produc-

# Beatles to Go On Japan Road

American tour is fixed for next August, but first the group will pay its first-ever visit to Japan and a return to Germany. British fans will probably not see them until the end of the year.

Outlining their plans before he flew to New York to arrange the Beatles' fourth U. S. visit and third annual tour, Brian Ep-stein said the Japanese and German tours would probably pre-cede the U. S. one. June is a likely month for these. The arrangements confirm previous indications that they will not make their third film

until the fall for release early in 1967. The group begins more marathon recording sessions at the end of this month for worldwide releases of a single and an album in April.



HUBERT BALLAY, economist, so-ciologist, expert on international co-operation and a professor at the University of Abidjan, has been appointed Director General of France's Barclay Records group. Ballay is also a success-ful songwriter whose songs have been recorded by Petula Clark, Dalida and Marie Laforet.

tion and sales was supplied by the LP price war, which has dropped a large segment of the LP market to \$2.45 and lower. Trade circles compare this de-velopment last year on the Ger-

velopment last year on the German disk market with the pocketbooks stimulus to publishing. The outlook is for even more imaginative and ruthless price cutting in 1966. On balance, the retail trade has relatively little cheer in the 1965 performance. Retailers appear to have lost further ground to direct distribution, mainly via clubs.

While retailers posted a gain of 11.7 per cent in sales to 41.2 million disks, the club business expanded by 31.1 per cent, to over 8 million disks. Retailers' share of the disk trade contracted from 86 per cent in 1964 to 32 per cent.

Classical music continues to be strong on the German market, comprising 40 per cent of LP sales last year in Germany. This is well above the world market average. Stereo posted strong gains in 1965, too. Every second LP produced was in

FROM THE

#### **MUSIC CAPITALS** OF THE WORLD

· Continued from page 30

a promotional build-up on singer Johnny Soul. Ken said Johnny is moving to Memphis.

ELTON WHISENHUNT

#### MILAN

MILAN

Marshall Chess, president of Chess, Checker and Cadet, visited the industry here and signed a new distribution agreement with Durium Records. . . Bob Mecolgin, CBS engineer, visited CGD's offices. . . Italian EMI acquired distribution of the new ABC-Paramount's subsidiary label, Boom Records. First release will be "Thank You and Goodnight" b/w "You're So Good to Me," by Debra Swisher. . . Durium marketed an album, "Big End Europe Presents the Great Songs of Europe," originally produced by Saba of Germany, dedicated to European standards performed by big band. . . Ornella Vanoni, Ricordi, flew to Madrid for a TV show and to record the Spanish show and to record the Spanish

MUSIC Are You Represented in ITALY? GTA-Galleria del Corso, 2-Mil General Mgr.: GIGI CICHELLERO

General Myr. Gloi CICHEUERO
version of her San Remo number,
"Io Ti Daro Di Piu." While her
Japanese recordings of "Una Sera
a Tokyo" and "Non Sapevo" are
climbing the Japanese charts,
Milva, Fonit-Cetra, flew to Japan
for two months... Anna Identici,
Ariston, went to Venezuela for
TV and theater appearances...
Pino Donaggio, Italian EMI, will
be in Paris March 30 for the TV
show, "Music Hall de Paris," because of his successful debut at
the Olympia... Iva Zanicchi,
Rifi, will be in Paris March 22,
23 and 24 to video-tape appearances for French TV. Zanicchi's
performances, all dedicated to her
French version of San Remo's
song "10 Ti Daro Di Piu," will be
airplayed once a week for four
consecutive weeks in April...
Giorgio Gaber, Rifi, will be on a
Spanish TV show from Madrid,
March 24... Maria Rosa and
Henry Wright switched back from
Carosello-Cemed (Curci) to CGD. Maria Mosa and Henry Wright switched back from Carosello-Cemed (Curci) to CGD.
GTA Records produced two jazz albums; one headed by Steve Lacy, the other by pianist Mal Wladron, formerly with Billy May.
Durium announced "Il Silen-zio" passed the 1,500,000 sales mark in Germany. Isabella Jannetti, Durium, recorded the Spanish version of her latest single, "Vivrei Di Pane" b/w "Mi Hai Detto Ciao," which will soon be marketed there by Discos Vergara. Los Marcellos Ferial, also Durium, sang a remake of the old west traditional tune "Glory, Glory, Halleluiph," under the new titles "John Brown," at the TV show "Dreams' Fair." GTA

Records signed a new group, the Pops, and a Gigi Cichellero's (gen-Notre Amour).

GERMANO RUSCITTO

Bobby Weiss of Monument Rec-ords visited Oslo and met manag-ing director of Nor-Disc, Totto Johannessen, who represents Mon-ument in Norway. . . Arne Ben-diksen states that never have so many recordings been made of the Norwegian Eurovision songs. Both the winning tune and "Gi meg fri," the runner-up, also a Bendiksen composition, were recorded in Ger-

LEADING IN RECORDS Coming up fast in publishing in NORWAY NOR-DISC A/S Oslo, 3

man, British, French, Italian and Swedish. . . . Ase Kleveland, who man, British, French, Italian and Swedish. - Ase Kleveland, who represented Norway in the Eurovision final in Luxembourg, has a new record out, taken from her LP, "House of the Rising Sun" b/w "Where Have All the Flowers Gone?" on Polydor. - Norsk Phonogram launched the British budget LP series, Marble Arch, introduced by Pye. - The material consists of some old Golden Guinea records and some new reterial consists of some old Golden Guinea records and some new recordings. The price here will be Kr. 18.50, less than half the ordinary LP price (40 kr.). The LP series will be sold only to music retailers, as usual here, where the rack jobbing is scarce. . . Carl M. Iversen A/S issued the Beatles' version of their song "Michelle" on Parlophone, and this record pushed the Overlanders' version on Pye from No. 1 on the Norwegian Pye from No. 1 on the Norwegian Hit Parade. ESPEN ERIKSEN

#### PARIS

Chuck Berry followed a 10-town tour of France with three appearances at the new Top Ten club on the Champs-Elysees. Festival star Gigliola Cinquetti is due in France March 15 and 16, 28 and 29 for appearances on the TV shows "Douches Ecossaises," "Discorama" and "La Grande Lucarne." Composer-arranger-arranger-arrangercarne." . Composer-arranger-conductor Michel Legrand is set for six weeks in Russia beginning in July. He will conduct a big jazz orchestra in Moscow.

The British TV show "Ready,



A SILVER LP TO MARK the 250,000-plus sales of the soundtrack album of "Mary Poppins" (released on EMI's HMV label in England) was presented by L. G. Wood, managing director of EMI, to Jimmy Johnson, president of Walt Disney Music, at London's Grosvenor House Hotel. Show, left to right, are Frank Weintrop, who represents Disney's record interests in London; composer-musical director Tutti Camarata; Johnson; Wood; and Cyril James, managing director of Walt Disney Productions Ltd. in London.

Steady, Go" will be staged in the Locomotive Club in Paris April 1. . . Francoise Hardy's latest EP for Vogue includes her San Remo song, "Parlami di Te." . Festival artists Marie Laforte, Les Surfs and Ornella Vanoni will be featured in the Rose d'Or TV Festival in Montreux . . "Manuel Benitez El Condoba" ithe new song nube and Orletia vanoin will be featured in the Rose d'Or TV Festival in Montreux. . . "Manuel Benitez El Cordobes," the new song published by Chappell and written in hommage to Spain's famous "bull-fighting Beatle" by Jean-Max Riviere and Gerard Bourgeois, is becoming the most recorded work of the year. Already there are instrumental versions by Franck Pourcel, Claude Ciari, Georges Jouvin, Yvette Horner (Pathey; Raymond Boisserie (Trianon), A im a b1 e (Vogue), Maurice Larcange (Decca), Andre Verchuren (Festival), Pierre Sellin (Fontana), and Eddle Barclay (Barclay). The song has also been recorded in French, English, German, Spanish and Italian Barclay (Barclay). The song has also been recorded in French, English, German, Spanish and Italian by Dalida (Barclay) and the French version is No. 1 on Europe No. 1 radio, No. 2 on the hit parade of the ORTF's "Quatre Cent Coups" program and No. 3 on Radio Luxembourg. Festival's Ornella Vanoni was in France for three days of radio and TV appearances. Petula Clark's new EP for Vogue contains "Que Faut-il Faire Pour Oublier?" published by Labrador, and "La Gadoue," "La Colline au Whisky" and "Folle de Toi," Hugues Aufray's latest EP for Barclay, "Aufray Sings Dylan," includes French versions of "The Times They Are A-Changing" and "God Is on Our Side." ... Philips has put out an album by Roger Miller, at their new price of 19,95 france (\$3.90), containing all his big hits.

Sylvie Vartan's new album for

big hits.

Sylvie Vartan's new album for RCA includes seven titles published by Labrador, one of which, "Il y a Deux Files en Moi," by Jean-Jacques Debout, is having a big success. . The new French folk singer, Antoine, has recorded his big hit "La Guerre" for Vogue in German and English. He has also recorded his first album containing entirely new songs. One of them, "Les Elucubrations d'Antoine," is getting a good deal of radio exposure. . . The latest Aznavour album for Barclay includes songs from his operetta, cludes songs from his operetta, "Monsieur Carnaval" and from his latest film, "Paris in the Month of Ideas film, "Paris in the Month of August." . . . Benjamin makes his disk debut on Vogue with a song by celebrated writer Jacques Lanzmann. . Pathe-Marconi released an EP by Les Valentin, a vocal group, to coincide with Valentine's Day. . . Pierre Paolini, who enjoyed big success with "Chiens de l'Alabama," is recording an album for Vogue. . . Pathe-Marconi released their first Beatles' EP since acquiring distribution rights at the beginning of the year. Titles are "Yesterday," "The Night Before," "Act Naturally" and "It's Only Love" . Lucky Blondo has recorded the title song of "The Cincinnati Kid" for Philips. . . Pathe-Marconi has released the first EP recorded by Serge Lama since his auto accident last August.

#### RIO DE JANEIRO

Silvinha Telles recorded an LP at Rio-Som Studios under the supervision of Ray Gilbert. Disk will be released in the States by Warner Bros. . . . Composer-singer Marcos Valle and his wife Anamaria returned from Hollywood. The pair worked for about five months with Sergio Mendes' "Brasil' 65" entourage. . . Disk chief Eddie Barclay and French singer Dario Moreno dight' miss one ball during the roaring Rio Carnival. . . . Producer Guilberme Araujo was appointed musical director of Midnight, nightclub of the Copacabana Palace Hotel, Bistro will reopen with Maysa and Trio Tamba. . . It seems the Brazilian government will free record importation in the next few days. Move is eagerly awaited by many record dealers. . . Studio musicians from Sao Paulo are asking for a scale increase. They get 8,000 cruzeiros an hour but want 12,000. . . The hit show "Vinicius and Caymmi at Zum Zum" closed after almost a year run. Poet-lyricist Vinicius will concentrate on the script of his film "The Girl From Ipanema," and Caymmi will return to the U. S. SYLVIO TULLIO CARDOSO

#### TORONTO

Robert J. Stone Associates formed Chinguacousy Music, which will publish original Canadian compositions and also co-publish material from the music publishing firms of the record ground state. material from the music publishing firms of the record companies represented in Canada and abroad by RJSA. Jack C. Devlin, formerly with General Motors, has joined the Stone organization as general manager of Chinguacousy. Arc Sound is moving into the lucrative French-Canadian record market with the release of 12 lucrative French-Canadian record market with the release of 12 LP's in its new Arc Canadienne-Francaise series. The initial release is made up of instrumental albums by the 101 Strings, the Paris Theatre Orchestra, and such Ca-nadian artists as Bobby Duval, the Ted Gerard Trio, and the (Continued on page 46)

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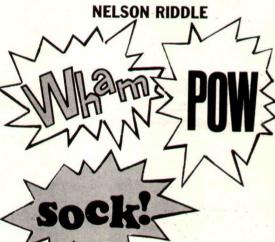
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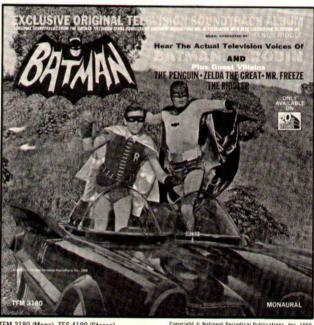
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# Billioard HITS OF THE WORLD

#### ARGENTINA

\*Denotes local origin

- CORRALERO-\*EI CORRALERO—\*El Chango Nieto (CBS); \*Los Cantores de Quilla Huasi (Philips); Ginette Acevedo (RCA); \*Hernan Figueroa
- (RCA); \*Hernan Figueroa Reyes (Odeon); \*Loo Trovadores del Norte (Music Hall)—Korn I TU NO FUERAS TAN LINDA—Fred Bongusto/ Gianni Ferrio (Fermata); Aldo Perricone (RCA); \*Carlos Guillermo (CBS)
- \*Carlos Gullermo (CBS) Fermata GUANTANAMERA Pete Sceger (CBS); Marfii (Music Hall); Luis Bravo (Philips); \*Mister Trombone (CBS) LA PLAYA—Claude Clari (Odeon); Aldo Perricone (RCA); \*Nancy Li (CBS); \*Lucio Milena (Disc Jockey); \*Dany Montano (Music Hall)—Kora AVEC—Charles Aznavour (Barday); Franck Pourcel
- Hall)—Korn
  AVEC—Charles Aznavour
  (Barclay); Franck Pourcel
  (Odeon); YLucio Milena
  (Disk Jockey); YElio Roca
  (Disk Jockey); YElio Roca
  (FCA); Gianni Morandi
  (RCA)—Relay
  AL LADO—Palito Ortega
  (RCA)—Korn
  LA LUNA Y EL MAR/
  RIO MAMORE (LP)—
  Cuarteto Imperial (CBS)—Melograf
  ESO SERIA HERMOSO—
  Richard Anthony (Odeon)

- ESO SERIA HERMOSO— Richard Anthony (Odeon) DIO COME TI AMO— Gigliola Cinquetti (Music Hall); \*Nancy Li (CBS); \*Jose Antonio (Microfon); \*Elio Roca (Polydor); Rosamel Araya (Disk Jockey) —Korn

#### **AUSTRALIA**

\*Denotes local origin

- WOMEN—\*The Easybeats (Parlophone)—Alberts
  19TH NERVOUS
  BREAKDOWN—The Rolling
- BREAKDOWN—The Rolling Stones (Decca)—Essex SOME SUNDAY MORNING —Wayne Newton (Capitol)—Chappells DAY TRIPPER—The Beatles (Parlophone)—Leeds SOUNDS OF SILENCE—Simon and Garfunkel (CBS)—Essex
- SECOND HAND ROSE-Barbra Streisand (CBS)-Alberts MY LOVE—Petula Clark
- (Astor)
  CARNIVAL IS OVER—The
  Seekers (Columbia)— Seekers (Columbia)— Chappells BARBARA ANN—The Beach Boys (Capitol) LIES—The Knickerbockers (London)

#### AUSTRIA

- eek
  GANZ IN WEISS—Roy Black
  (Polydor)—Wien Melodie
  ER IST WIEDER DA—
  Marion (Ariola)—Helblin
  MELISSA—Peter Thomas
  (CBS)—Wien=Melodie
  WENN DAS GESCHIEHT—
  Peter Alexander (Ariola)—
- YESTERDAY MAN-Chris
- Andrews (Vogue)—Helbling
  NATASCHA—Beatniks
  (Ligophon)—Wien Melodie
  MOON OVER NAPLES—
- Bert Kaempfert (Polydor) NUR EIN BILD VON DIR-
- Weltmusik
  SPANISH EYES—Al Martino
- (Capitol)
  RAG DOCH NUR DEIN
  HERZ—Five Tops (Philips) 10

#### BRITAIN

\*Denotes local origin

- 19TH NERVOUS
  BREAKDOWN—\*Rolling
  Stones (Decca)—Mirage
- Music
  THESE BOOTS ARE MADE
  FOR WALKIN'—Nancy
  Sinatra (Reprise)—Mecolico
  A GROOVY KIND OF
  LOVE—Windbenders
  (Fontana)—Screen Gems
  Columbia Music
  SHA-LA-LA-LA-LE—
  Small Faces (Docca)—
- \*Small Faces (Decca)— Belinda/Lynch BARBARA ANN—Beach Boys (Capitol)—Planetary

- BACKSTAGE—Gene Pitney (Stateside)—Bron Music MY LOVE—\*Petula Clark (Pye)—Welbeck Music INSIDE LOOKING OUT— \*Animals (Decca)—Essex
- Music LIGHTNIN' STRIKES—Lou Christie (MGM)—Debmar
- Music CAN'T LET GO-\*Hollies
- POLICE TO THE PROPERTY OF THE

- Music
  TOMORROW—\*Sandie Shaw
- TOMORROW—\*Sandie Shaw (Pye)—Glissando THE SUN AIN'T GONNA SHINE ANY MORE—\*Walker Brothers ('hillips)—Ardmore & Beechwood SHAPES OF THINGS—\*Yardbirds (Columbia)—\*Yardbirds (Columbia)—\*Wilkflora, MIRROR—\*Pinkerton's Assorted Colours (Deca)—King Music
- Music
  LOVE'S JUST A BROKEN
  HEART—\*Cilla Black
  (Parlophone)—Belinda
  JENNY TAKE A RIDE—
  Mitch Ryder & the Detroit
- Wheels (Stateside)—
  - Ardmore & Beechwood
    BLUE RIVER—Elvis Presley
    (RCA)—Marlyn Music
    GIRL—\*Truth (Pye)— 26
- 23 16 24

22

25

- Northern Songs
  GET OUT OF MY LIFE
  WOMAN—Lee Dorsey
  (Stateside)—Ardmore & Beechwood
  LITTLE BY LITTLE—\*Dusty
  Springfield (Philips)— 23
- Raintree Music
  YOU DON'T LOVE ME—
  \*Gary Walker (CBS)—
  Dorothy Solomon Associated 26
- Artists
  DEDICATED FOLLOWER
- DEDICATED FOLLOWER
  OF ASKHON—\*Kinks
  (Pve)—Belinda
  MICHELLE—\*Overlanders
  (Pve)—Northern Songs
  BABY NEVER SAY
  GOOBSYE—\*Unit 4 + 2
  (Decca)—Apollo Music
  I GOT YOU—James Brown
  (Pye Int.)—Lois Music

#### CANADA

- This Last
  Week Week

  1 THESE BOOTS ARE MADE
  FOR WALKIN'—Nancy
  Sinatra (Reprise)
  2 3 LISTEN PEOPLE—Herman's
  Hermits (MGW)
  3 7 NOWHERE MAN—Beatles
  (Capitol)
- (Capitol)
  MY WORLD IS EMPTY
  WITHOUT YOU—Supremes
- (Tamla Motown)
  CALIFORNIA DREAMIN'—
  Mama's and Papa's (RCA MY LOVE—Petula Clark
- (Warner Bros.)
  19TH NERVOUS
  BREAKDOWN—Rolling
- Stones (London)
  ELUSIVE BUTTERFLY—
  Bob Lind (World Pacific)
  AT THE SCENE—Dave Clark
- Five (Capitol)
  LIGHTNIN' STRIKES—Lou
  Christie (MGM)

#### CANADIAN RECORDS

This Last Week Week

- RAINBOW-Terry Black (Arc)
  BELIEVE ME—The Guess
- - Who's (Quality)
    HEY GIRL, GO IT ALONE—
    Big Town Boys (Capitol)

#### DENMARK

- Week Week

  1 2 MICHELLE—The Beatles

- MICHELLE—The Beatles (Odeon—Multione STORKESPRINGSVANDET—Caesar (Sonet)—Winckler YESTERDAY MAN—Chris Andrews (Decca)—Sweden Music Store (Sonet)—Decapo STOP LIVER (Sonet)—Decapo (Odeon)—Multione 19TH NERVOUS BREAKDOWN—The Rolling Stones (Decca)—Essex

- STOP, MENS LEGEN ER GOD-Ulla Pia (HMV)-
- Multitone)
  TO WHOM IT CONCERNS—
  Chris Andrews (Decca)—
- Sweden Music /E CAN WORK IT OUT— The Beatles (Parlophone-
- Multitone)
  HELP—The Beatles
  (Parlophone-Multitone)

#### FRANCE

- Seek
  LE FOLKLORE AMERICAIN
  —Sheila (Philips)—
  Bagatelle
  MICHELLE—The Beatles
  (Odeon)—AMI
  POTEMKINE—Jean Ferrat
  (Barclay)—Halleuya
  ET S'IL N'EN RESTE QU'UN
  —Eddy Mitchell (Barclay)—
  Semi
- —Eddy Mitchell (Barclay)—Semi
  LE JOUET
  EXTRAORDINAIRE—
  Claude Francois (Philips)—
  Olympia
  J'AIME—Adamo (Voix de soon Maitre)—Pathe
  LA GADOUE—Petula Clark
  (Vogue)—Bagatelle
  EL CORDOBES—Dalida
  (Barclay)—Chappell
  C'EST TON MON—Mirelle
  Mathieu (Barclay)—FOF
  LES MARIONNETTES—
  Christophe (A.Z)—Jacques
  Plante

#### GERMANY

GANZ IN WEIB-Roy Black

- GANZ IN WEIB—ROY Blac (Polydor)—Seith YESTERDAY MAN—Chris Andrews (Vogue)—Intro MELISSA—Peter Thomas Sound Orchester (CBS)—
- Ring Musik
  O WHOM IT CONCERNS
  —Chris Andrews (Vogue)— SILENZIO-Nini Rosso
- (Hansa)—Intro
  /E CAN WORK IT OUT—
  Beatles (Odeon)—Northern
- Songs MICHELLE—The Beatles
- (Odeon)—Northern Songs
  BALLA BALLA—The
  Rainbows (CBS)—April
  WENN DAS GESCHIEHT— Peter Alexander (Ariola)-
- Rialto
  MELISSA—Orchester Ferdy
  Klein (Odeon)—Ring Musik

#### HOLLAND

- \*Denotes local origin
  MICHELLE—The Beatles
  (Parlophone); The
  Overlanders (Pye)—Leeds
- Overlanders (Pye)—Leeds
  Holland/Basart
  THAT DAY—\*The Golden
  Earrings (Polydor)—Ed.
  Europhon/Basart
  AS TEARS GO BY—The
  Rolling Stones (Decca)—Ed.
- Altona WE Altona
  VE CAN WORK IT OUT/
  DAY TRIPPER—The
  Beatles (Parlophone)—Leeds
  Holland/Basart

  KLAASJE MADEIRA
  M'DEAR—\*Ted de Braak
- (Barclay) BALD-HEADED WOMAN-\*Jay-Jays (Philips); the Torero's (RCA Victor)—Ed.
- Altona TILL THE END OF THE
- DAY—The Kinks (Pye) GLAASJE OP LAAT JE RIJDEN—\*Sjakie Schram (Artone)—Ed. Portengen TO WHOM IT CONCERNS— Chris Andrews (Vogue)-Ed.
- Basart
  MARMOR, STEIN UND
  EISEN BRICHT—Drafi
  Deutscher (Decca); \*Trea
  Dobbs (Decca)—Ed.

#### ITALY

\*Denotes local origin

- oek
  NESSUNO MI PUO'
  GIUDICARE—\*Caterina
  Caselli (CGD)
  IL RAGAZZO DELLA VIA
  GLUCK—\*A. Celentano

- GLUCK—"A. Celentano (Clan)
  NESSUNO MI PUO'
  GIUDICARE—"Gene
  Piney (Musicor)
  MAI MAI MAI VALENTINA
  "Pat Boone (Dot)
  IN UN FIORE—"Wilma
  Goich (Ricordi)
  DIO COME TI AMO—
  "Domenico Modugno (Curci)

- IN UN FIORE-Surfs

- (Festival)
  IO TI DARO' DI PIU'—
  \*Ornella Vanoni (Ricordi)
  DIO COME TI AMO—
  \*Gigliola Cinquetti (CGD)
  ADESSO SI'—\*Sergi Endrigo 10
- (Cetra)
  COSI' COME VIENE— 11 12
- COSI' COME VIENE—
  \*Remo Germani (Jolly)
  UNA CASA IN CIMA AL
  MONDO—\*Mina (RI FI)
  COSI' COME VIENE—
  \*Surfs (Festival)
  WE CAN WORK IT OUT—
  Beatles (Parlophon)
  QUESTA VOLTA—\*Bobby
  Solo (Ricordi) 13
- 14

#### JAPAN

\*Denotes local origin

- AITAKUTE AITAKUTE-
- Feek

  \*Sono Mari (Polydor)

   \$Sono Mari (Polydor)

   JASRAC (Watanabe)

  HONEMADE AISHITE

   \$1yo Takuya (Toshiba)

   JASRAC

  FUTARI NO SEKAI

   \$1shihara Yujiro

  (Teichiku)

   JASRAC

  TOKYO NAGAREMONO

   \*Takekobh Hiroko (king)

   \*Takekobh Hiroko (king)

  KIMITO ITSUMADEMO

   \*Kayama Yuuzo (Toshiba)

   JASRAC (Watanabe)

  KOIGOKORO

   \*Kishi Yoko

  (King)

   TOSHIBA

   \*Hashi Yukio (Victor)

   JASRAC

  NAMIDA NO

  RENRAKUSEN

   \*Miyako

  Harumi (Columbia)

   JASRAC

  NAMIDA NO

  RENRAKUSEN

   \*Miyako

  Harumi (Columbia)

   JASRAC

  ME NORAKUSEN

   \*Miyako

  Harumi (Columbia)

   JASRAC

  \*\*MIDA NO

  \*\*Miyako

  Harumi (Columbia)

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  Harumi Miyako

  Harumi Miyako

- JASRAC
  DON'T LET ME BE
  MISUNDERSTOOD—The
  Animals (Odeon) Aberback;
  Bito Isao (Toshiba)—Tokyo
  KARAJISHI BOTAN—
  \*Takakura Ken (King)—
  JASRAC
- 10

#### MALAYSIA

\*Denotes local origin

- HAPPY HAPPY BIRTHDAY,
- BABY—\*Naomi and the
  Boys (Philips)
  A MUST TO AVOID—
  Herman's Hermits
  (Columbia)
  WIND ME UP—Cliff Richard
- WIND ME UP—Cliff Richard (Columbia) WE CAN WORK IT OUT— Beatles (Parlophone) PUSH, PUSH—\*Keith Locke and the Quests (Columbia) IT'S MY LIFE—Animals

- (Columbia)
  AS TEARS GO BY—Rolling
- Stones (Decca)
  HANG ON SLOOPY—
- HANG ON SLOOPY—
  McCoys (Philips)
  YESTERDAY—Marianne
  Faithfull (Decca)
  I KNOW—\*Naomi and the
  Boys (Philips)

#### NORWAY

\*Denotes local origin

- MICHELLE—Beatles (Parlophone)—Edition Lyche 19TH NERVOUS BREAKDOWN—Rolling
- BREAKDOWN—Rolling Stones (Decca) YOU WERE ON MY MIND —Barry McGuire (RCA Victor)—Gehrman HJEM—\*Kirsti Sparboe
- (Triola)—Bendiksen MICHELLE—Overlanders
- (Pye)—Edition Lyche THESE BOOTS ARE MADE FOR WALKIN'—Nancy
- Sinatra (Reprise)
  MUST TO AVOID—
  Hermans' Hermits (Columbia)-Sweden Music/
- Stig Anderson
  SAG INTE NEJ SAG
  KANSKE—Sven-Ingvars
  (Philips)—Seven Brothers
  SNOWFLAKE—Jim Reeves
- (RCA Victor) MOT UKJENT STED-\*Vanguards (Triola)— Bendiksen

#### PERU

- CUANTO MAS LAJOS ESTOY-
- Duo Dinamico (Odeon)
  UN BESO ES POCA COSA—
  Luis Aguillo (Odeon); Nelson
  Arias (Odeon); Carmita Jimenez
  (Sono-Radio); Pepe Miranda
- (Virrey)
  J SERAS LA PRIMERA-Duo Donamico (Odeon)

  NO SE LO QUE HAGO—Sergio
  Myrillo (RCA); Rully Rendo
  (Polydor)

- EL POMPO—Los Teen Agers (Sono-Radio); Mario Allison (MAG); Sonora Sensacion (So Radio)

  - (MAG); Sonora Sensacion (Sono-Radio)
    AGUA ARDIENTE Y LIMON—
    Anabella Y Los Platinos (Philips);
    Enrique Lunch (Sono-Radio)
    RETIRADA—Javier Solici
    (Columbia); Daniel Satros
    (Feuntes); Anameba (Feuntes);
    CUMBIA ALOA (Odeon); Carlos
    Pickling (MAG)
    EL PIRATA—Los Embajadores
    Criolias (Odeon)
    DEJA ESO YA—Sergio Murillo
    (RCA); Connie Francis (MGM);
    Rully Rendo (Polydor)

#### PHILIPPINES

- woolly BULLY—Sam the Sham and The Pharaohs (MGM)—Mareco, Inc. BALLA BALLA—The Rainbows (CBS)—Mareco,
- Inc.
  MR. TAMBOURINE MAN—
  The Byrds (CBS)—Mareco,

- MR. I ANIBOCO.

  The Bytts (CBS)—Mareco, Inc.

  HANG ON SLOOPY—The Newbeats (Hickory)—
  Mareco, Inc.

  WISHING IT WAS YOU—
  Connie Francis (MGM)—
  Mareco, Inc.

  LITTLE SPEEDY
  GONZALES—The Astronauts (RCA)—Filipinas
  Record Corp.

  ADY FROM
  DOTAL OF ROM
  POST (ADD)—Mareco, Inc.

  WELCOME. YANKE

  WELCOME. YANKE

  WELCOME. PROmie & Gene
  (Mabuhay)—Mareco, Inc.

  SUMMERTIME BLUES—The
  Beach Boys (Capitol)—Mareco, Inc.
- Beach Boy-Mareco, Inc. MEMPHIS TENNESSEE— Elvis Presley (RCA)— Filipinas Record Corp.

#### RIO DE JANEIRO

- QUERO QUE VA' TUDO PRO INFERNO—\*Roberto
- Carlos (CBS)
  WHIPPED CREAM—Herb
  Alpert Tijuana Brass (AM-
  - Fermata)
    HELP!—Beatles (Odeon)
    TASTE OF HONEY—Herb
    Alpert Tijuana Brass (AM-
- Alpert Tijuana Brass (AM Fermata) UM GRANDE AMOR— \*Jerry Adriani (CBS) FEIO—\*Roberto Carlos (CB: 10 CHE NO VIVO SENZA TE—Pino Donaggio (Odeon)
  PESCARIA—\*Erasmo Carlos
- (RGE)
  IL SILENZIO—Dalida (RGE-Barclay)
  DIO COMO TE AMO—
  Gigliola Cinquetti (RGE-CGD)

- SINGAPORE

- Meek

  MICHELLE—Billy Vaughn
  Orchestra and Chorus (Dot)
  TO WHOM IT CONCERNS
  —Chris Andrews (Decca)
  A MUST TO AVOID—
  Herman's Hermits
  (Columbia)
  F USH, PUSH—\*Keith Locke
  and the Quests (Columbia)
  LOVE IS JUST A BROKEN
  HEART—Cilla Black
  (Parlophone)
  B BARBARA ANN—Beach Boys
  (Capitol)
- (Capitol)
  GROOVY KIND OF
  LOVE—Mindbenders
  - LOVE—Mindbenders
    (Fontana)
    KEEP ON RUNNING—
    Spencer Davis Group
    (Fontana)
    SOUNDS OF SILENCE—
    Simon and Garfunkel
    (Columbia)
    MY WORLD IS EMPTY
    WITHOUT YOU—Suprer
    (Motown)

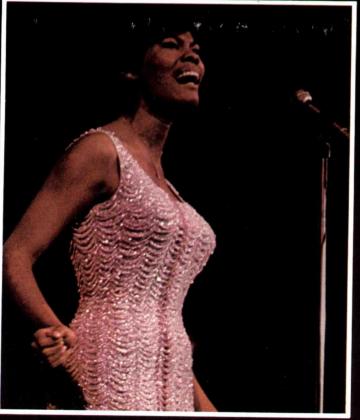
SOUTH AFRICA

- YESTERDAY MAN-Chris
- 1 YESTERDAY MAN—Chris
  Andrews (Decca)
  6 THE SOUNDS OF SILENCE
  —Simon & Garfunkel (CBS)
  2 JIMMY COME LATELY—
  FOUR Jacks and a Jilli (RCA)
  7 1-2-3—Len Barry (Decca)
  5 WIND ME UP—Cliff Richard
- (Columbia)
  WE CAN WORK IT OUT—
  The Beatles (Parlophone)
- (Continued on page 50) March 19, 1966, BILLBOARD

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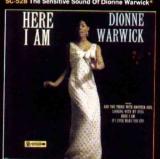






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POP SPOTLIGHT

#### MY FAVORITE THINGS

Tennessee Ernie Ford, Capitol T 2444 (M); ST 2444 (S)

The TV star has another best-selling album in this program of his favorite songs. "Today," "Turn Around" and "Hello Dolly!," along with the title tune, are outstanding. Fine package for programmers and dealers.





#### POP SPOTLIGHT

2885 (S)

HOLIDAY FOR STRINGS Boston Pops (Arthur Fiedler). RCA Victor LM 2885 (M); LSC

Arthur Fielder has surrounded himself with a lush and colorful string section. If results in a sparkling musical excursion that makes happy listening of a wide variety of compositions from the classical and pop





POP SPOTLIGHT

CHET ATKINS PICKS ON THE BEATLES

RCA Victor LPM 3531 (M); LSP 3531 (S)

This album can't miss. Not only is Chet Atkins a consistent seller, but the fact that here he's performing some of the Beatle's biggest hits "Yesterday," "Michelle," "Hard Day's Night" and "Can't Buy Me Love" and "Can't Buy Me Love" appeal. The tunes should be just what fast papeal. The tunes should be just what fast airphay could mean even further dealers





POP SPOTLIGHT

A TRIBUTE TO THE MUSICAL Marty Gold. RCA Victor LPM 3516 (M); LSP 3516 (S)

The Hank Williams catalog continues to receive fresh treatment. Marty Gold and his orchestra do some of the late writer-artist's songs with lush, striking big-band arrangements which reveal a new dimension in the compositions. The turne disconsisting control of the compositions of the compositions in cloude Williams' greatest standards.

SEE ALBUM REVIEWS ON BACK COVER





#### COUNTRY SPOTLIGHT

THE BIG COUNTRY HITS

Jordanaires. Columbia CL 2458 (M); CS 9258 (S)

This great group has packaged some strong material from the great range of country congs. "Detroit City" contrasts with "I'm So Lonesome I Could Cry" and "I Walk the Line." Here, indeed, is a showcase of great tunes superbly performed.





#### CLASSICAL SPOTLIGHT

MAHLER: SYMPHONY NO. 4 IN G

Cleveland Orch. (Szell). Co-lumbia ML 6233 (M); MS 6833

This is an artistic high for Szell and the orchestra and is indeed the monumental record of the Mahler works. From the opening statement to the final stanza, Szell unfolds the symphony masterfluy precisely, honestly. Durien's violin is polignant; Miss Roshin's soprano rich, plercing,





CLASSICAL SPOTLIGHT

DVORAK: SYMPHONY NO. 7

New York Philharmonic (Bernstein). Columbia ML 6228 (M); MS 6828 (S)

ernstein churns out one excellent album ter another and this one is no exception, is batoning is a little more restrained ere, yet forceful and full of flavor. An tensely moving and beautifully performed





CLASSICAL SPOTLIGHT

A TREASURY OF FRENCH OPERA ARIAS

Richard Tucker. Columbia ML 6231 (M); MS 6831 (S)

Tucker sings these 10 opera melodies with lustre and spirit, treating each aria with lyrical vitality and grace. Included here are five arias by Massenet, and Halevy's "Rachell Quand du Seigneur." The master in one of his best solo records.

# BREAKOUT ALBUMS

#### \* NATIONAL BREAKOUTS

#### I HEAR A SYMPHONY

Supremes, Motown MLP 643 (M); SLP 643 (S)

#### \* NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

#### I WANT TO GO WITH YOU . . .

Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)

#### I'LL REMEMBER YOU . . .

Roger Williams, Kapp KL 1470 (M); KS 3470 (S)

MY FAVORITE THINGS

Dave Brubeck Quartet, Columbia CL 2437 (M); CS 9237

#### CHAMPAGNE ON BROADWAY . . .

Lawrence Welk, Dot DLP 3688 (M); DLP 25688 (S)

#### SOUL SESSION . . .

Jr. Walker & the All Stars, Soul 702 (M); S 702 (S)

#### BROOMSTICK COWBOY . . .

Bobby Goldsboro, United Artists UAL 3471 (M); UAS 6471 (S)

#### ARTHUR PRYSOCK/COUNT BASIE . . .

Verve V 8646 (M); V 6-8646 (S)

#### GOIN' OUT OF MY HEAD . . .

Wes Montgomery, Verve V 8642 (M); V 6-8642

#### DON'T BE CONCERNED . . .

Bob Lind, World Pacific WP 1841 (M); WPS 21841 (S)





CLASSICAL SPOTLIGHT

CONCERT IN PARIS

Jan Peerce. United Artists UAL 3477 (M); UAS 6477 (S)

Peerce's voice, happily, continues to be exciting, and in this LP, culled from a recent recital in Paris, it shows a quality which will endure for quite some time. Jean La Forge's piano support is excellent.



RELIGIOUS SPOTLIGHT

THE CHUCK CASSEY SINGERS IN FAVORITE HYMNS

Dot DLP 3676 (M); DLP 25676 (5)

Stirring gospel power combined with the smooth vocal perfection that the Chuck Cassey Singers are noted for on the Jimmy Dean Show on ABC-TV. The dealer can stock this album with full confidence of skyrocketing sales. The hymns here include "Onward Christian Soldiers," "The Old Rugued Cross" and "Battle Hymn of the Republic."



Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.





#### LOW-PRICED CLASSICAL SPOTLIGHT

BACH: MUSIC FOR GUITAR AND ORGAN

Andres Segovia/Carl Weinrich. Heliodor H 25010 (M); HS Heliodor 25010 (S)

Segovia's brilliant and imaginative transcriptions of Bach music originally written for violin, lute and cello make this album an outstanding value. And Carl Weinrich's performance of Bach fugues enhances the worth of the album.

LOW-PRICED CLASSICAL

ORFF: CARMINA BURANA

Individual voices, choruses and orchestra gracefully combine in a display of beautiful, bright coloration that is a pleasure to hear. An invigorating record, full of goodies. A real sleeper.

Various Artists. Heliodor H 25004 (M); HS 25004 (S)

SPOTLIGHT



Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



#### SOUNDTRACK SPECIAL MERIT

THE CHASE

Soundtrack. Columbia OL 6560 (M); OS 2960 (S)

John Barry has developed into one of the hottest film score writers working today mainly because of his work on the James Bond movies. His score for "The Chase" is inventive and exciting and continues to boost his composing stock.



#### CLASSICAL SPECIAL MERIT

SCHUBERT VIOLIN MUSIC

Zino Francescatti. Columbia ML 6229 (M); MS 6829 (S)

Schubert's "Grand Fantasy, Opus 159" is a difficult and demanding work, but a rewarding one when performed by an artist who is equal to its demands. And Eugenio Bagnoli at the piano provides an excellent accompaniment.



#### LOW-PRICED CLASSICAL SPECIAL MERIT

BEETHOVEN: PIANO CONCERTO NO. 3/MOZART: TWO RONDOS

Annie Fischer/Ferenc Fricsay, Helidor H 25001 (M); HS 25001 (S)

The talented Annie Fischer turns in a first-rate performance in familiar reper-toire. She displays technical excellence, style and imagination. And she receives fine support from the Bavarian State Orchestra.



SPECIAL MERIT PICKS

#### JAZZ SPECIAL MERIT

FEELIN' GOOD!

Pat Bowie & Charles McPherson. Prestige PR 7437 (M)

Pat Bowie sings . . . mournfully, sweetly, softly, beltingly, swingingly, She and four great sideme run through 10 tunes with a swinging tightness of style that bespeaks the best in jazz-pop. "Why Don't You Do Right?" and "They Can't Take That Away From Me" get fresh and sparkling trealment.



#### JAZZ SPECIAL MERIT

WAHOO

Duke Pearson. Blue Note BLP 4191 (M)

Modern jazz with an insistent driving beat.
Middle Eastern and Latin flavors jive Pearson's compositions and compositions are tresh and exciting of Tumpet (Donald Byrd) and two saxes compositions. Spauding and two saxes compositions of the pear of the joe Henderson make a swinging horn bal-ance. Original material in an individual style.



#### FOLK SPECIAL MERIT

TO BE A MAN

Len Chandler. Columbia CL 2459 (M); CS 9259 (S)

Len Chandler is a folk singer-writer who bears watching. In this, his recording debut, Chandler impresses as both a singer and a writer. There are a lot of meaningful ideas in his lyrics and his delivery makes them even more perlinent.

(Continued on page 39)

March 19, 1966, BILLBOARD



# CONRAD HILTON HOTEL CHICAGO MARCH 26

With a dynamic year of change and experimentation just past... over 4,000 radio and television members of the National Association of Broadcasters will gather for what may be their most important convention of the Sixties.

As primary consumers of live and recorded talent, the issues they debate and decide will have major impact upon the entire music-record industry...and Billboard's

# SPECIAL N A B CONVENTION ISSUE

is specifically tailored to focus the attention of NAB convention attendees on the talent and product of our industry.

BE THERE WITH A DOMINANT MESSAGE FOR THIS MOST VITAL AUDIENCE

# THE ANNUAL S

(A Major Section Within the March 26 Edition of Billboard)

# A BROAD, FAR-REACHING EDITORIAL CONTENT

**RADIO:**—The resounding success of the swing to Country Music format by metropolitan area radio stations

- The anti-segregation wave in R & B programming
- The surge back to peak ratings by Easy Listening stations
- The Battle Of The Hot 100: still the dominant force in radio ratings, the pop station competitions within cities make for some wild success stories
- The programming changes and experimentations on Classical Music stations
- —The tremendous regional audiences of Spanish Language stations...and their influence on the record industry
- Gospel Music and its radio and TV outlets

**TELEVISION:** — The continuing steady growth in popularity of the Variety Show . . . and its greater and greater use of music talent in its programming

- The rise (and in some cases, demise) of the great TV talent-eaters . . . Hullaballoo,
   Shivaree, Shebang, Shindig, A boon to music talent where is it headed and will it last?
- The important spread of TV Bandstand Shows both local and syndicated.
- Complete chart listing of TV Music Shows: host, producers, point of origination, markets served and talent buyers.
   Because of this lush and lucrative use of music talent by the broadcasting media.

Because of this lush and lucrative use of music falent by the broadcasting media. Billboard's weekly news and chart information has now become the single most important guide to programming for both Radio and TV... with circulation up 20% for the second consecutive year in the broadcasting field.

Members of Billboard's staff will be on hand from both our New York and Chicago Offices to personally distribute this important Convention Issue to every NAB Member.

DON'T MISS
THIS OPPORTUNITY
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TO REACH THE
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ADMINISTRATIVE
SEGMENT

OF THE RADIO/TV
BROADCASTING
INDUSTRY.

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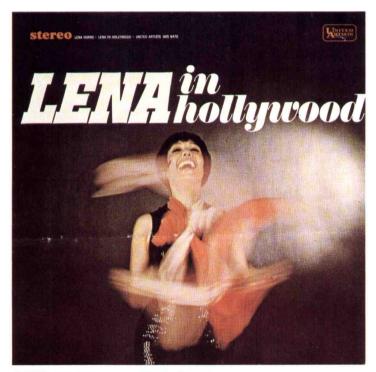
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# another hit album...



STEREO UAS 6470

MONO UAL 3470





the growing giant . . .

#### ALBUM REVIEWS

· Continued from page 36



INTERNATIONAL SPECIAL MERIT

THE TWELVE GREATEST HITS-SAN REMO FESTIVAL 1966

Various Artists, Epic LF 18043 (M): RF

There was a lot of spark in the songs offered at this year's San Remo Festival and they come across in a delightful style here. All are sung in Italian, even Bobby Vinton's selection, and all are charming and attractive.



INTERNATIONAL SPECIAL MERIT

A MUSICAL ODYSSEY

Various Artists. Nina NL 1269 (M)

This is an instrumental highly flavored with cha cha and mambo-type pulsations. Two groups are featured: Manolis Hiotis leads one, Yanni Tatassopoulos the other. The tunes range from the "Camel Path" (rumba) to "Chife Telli" (oriental belly dance). A fascinaling record that should have

#### \*\*\*

FOUR-STAR ALBUMS

four-star rating is awarded new ms with sufficient commercial po-al in their respective categories to merit being stocked by most dealers one-stops and rack jobbers handling that category.

#### **POPULAR**

50 FABULOUS HARDS FAVORITES Big Buddy Lucas & the Wigglers, United Artists UAL 3482 (M); UAS

A JAGIELLO PRODUCTION VOL. 2 Walter Jagiello Orch. & Teddy Phillips. Jay Jay WJS 8001 (M)

#### LOW PRICE POPULAR

CONCERT BY CANDLELIGHT Liberace. Harmony HL 7361 (M); HS 11161 (S)

#### LOW PRICE COUNTRY

THE GREAT MEL TILLIS SINGS
WALK ON, BOY & OTHER GREAT
COUNTRY HITS
Harmony. HL 7370 (M); HS 11170

GOLDEN COUNTRY HITS Various Artists, Harmony HL 7362 (M); HS 11162 (S)

#### CLASSICAL

RODRIGO: CONCIERTO DE ARAN/TEDESCO: CONCERTO IN D John Williams, Columbia ML 6234 (M); MS 6834 (8)

PURCELL: THE MASQUE IN DIOCLESIAN & INSTRUMENTAL MUSIC Deller, Bach Guild Stereolab BGS 79682 (8)

#### LOW PRICE CLASSICAL

MOZART: BASSON CONCERTO IN B MAGOR, K. 191/FLUTE
CONCERTO IN G MAJOR, K 313
Rudolf Klepac & Gastone Tassinari.
Heliodor H 25002 (M); HS 25002 (8)

GLUCK: ORPHEUS AND EURYDICE (Highlights) Various Artists. Heliodor H 25005 (M); HS 25005 (S)

BRUCKNER: SYMPHONY NO. 9

Bavarian Radio Symphony (Jochum). Heliodor H 25007 (M); HS 25007 (S)

HAYDN: SYMPHONY NO. 100 IN G MILITARY & SYMPHONY 101 IN D. CLOCK Vienna State Opera Orch. (Woldike). Everyman SRV 187 (M); SRV 187 (S)

BRAHMS: SYMPHONY NO. 4 Vienna State Opera Orch. (Gols mann). Everyman SRV 188 (N SRV 188 SD (S)

SCHUBERT: DEATH AND THE MAIDEN/STRING QUARTET NO. 14 IN D MINOR, D 810 Koeckert Quartet. Heliodor H 25003 (M); HS 25003 (S)

SCHUBERT: PIANO SONATAS IN C MINOR & E FLAT MAJOR Beveridge Webster, Hellodor H 25014 (M); HS 25014 (S)

March 19, 1966, BILLBOARD

DVORAK: SLAVONIC DANCES OP. 46 & OP. 72 Vienna State Opera Orch. (Rossi). Everyman SRV 189 (M); SRV 189

MOZART: REQUIEM, K. 626 Vienna Symphony (Jochum). Heliodoi HS 25000 (S); H 25000 (M)

J. S. BACH: LITTLE MAGNIFICAT/ VIVALDI: MOTET/HANDEL CANTATA Micheline Tessier. Pirouette JA 19003 (M); JAS 19003 (S)

#### **IA77**

LIVE AT THE TRIDENT Denny Zeitlin, Columbia CL 2463 (M); CS 9263 (8)

CON ALMA! Charles McPherson. Prestige PR 7427

HOT BAREQUE Brother Jack McDuff. Prestige PR 7422 (M)

#### FOLK

'BOUT CHANGES & THINGS Eric Andersen. Vanguard VR (M); VSD 79206 (S)

SOUL BLUES Lightnin' Hopkins, Prestige PR 7377 (M)

#### LOW PRICE CHILDREN'S

PETER COITONTAIL
Various Artists, Harmony HL 9555

#### POLKA

JAGIELLO SOUND, VOL. 3 Walter Jagiello. Jay Jay WJM 8002 (M)

FOR YOU! POLKAS OLD & NEW Tommy Reder, Jay Jay 1095 (M)

#### INTERNATIONAL

NUEVOS HITS Irma Serrano. Columbia EX 5158 (M)

ATHENA—THE NEW SOUND OF Zoitsa Kouroukli & Takis Athinalos. Columbia CL 2457 (M); CS 9257 (S)

NUM RESTAURANTE TIPICO PORTUGUES Conjunto De Guitarras De Paul Nery. Request RLP 8085 (M)

ACCENT

BUDDY MERRILL-Holiday for Guitars; AC 5016

ANGEL ALDINONO: FIVE CONCERTOS FOR OBOE 8 STRINGS—Antigua Musica Chamber Orch

TOSCA-HIGHLIGHTS-Various Art-

36325 S 36325 (Roussel); 36325, S 36325

BACH: EASTER ORATORIO—Various Artists/
Southwest German Chamber Orch. (Genzenwein); 36322, S 36322

PUCCINI: TURANOT—Various Artists/Rome Opera Chorus & Orch. (Nolinari-Pradelli); CL 3671, SCL 3671

ASCH

VARIOUS ARTISTS—The Asch Recordings, 1939-1947 Vol. 1, Blues, Gosel & Jazz; AA 1/2

AUDIO FIDELITY

Around the World With JO BASILE, HIS ACCORDION & ORCH.; AFLP 2153, AFSD

We Dig PAT DAHL; AFLP 2157, AFSD 6157

BOONE

Two Sides of TEX WILLIAMS; LP 1210, LPS 1210

CAPITOL

WEBLEY EDWARDS-Hawaii Today; T 2449,

ST 2449

JACKIE GLEASON—Music Around the World for Lovers Only; W 2471, SW 2471

The Best of NED MILLER; T 2414, ST 2414

CAPITOL-IMPORTS-ARABIC

UMM KULTHUM - The Twinkling Star;

# BREAKOUT SINGLES

#### \* NATIONAL BREAKOUTS

#### SECRET AGENT MAN

Johnny Rivers, Imperial 66159

Paul Revere & the Raiders, Columbia 43556

#### SPANISH FLEA

Herb Alpert & the Tijuana Brass, A&M 792

#### WHAT NOW MY LOVE

Herb Alpert & the Tijuana Brass, A&M 792

#### \* REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

#### RAGS TO RICHES . . .

Lenny Welch, Kapp 740 (Saunders, ASCAP) (New York)

#### DON'T PUSH ME . . .

Hedgehoppers Anonymous, Parrot 9817 (Mainstay, BMI) (Chicago)

THAT'S WHEN THE TEARS START . Blossoms, Reprise 0436 (Blackwood, BMI) (New York)

#### FUNNY (NOT MUCH) . .

Walter Jackson, Okeh 7236 (Shapiro-Bernstein, ASCAP) (Pittsburgh)

GIDDYUP GO . . . Wink Martindale, Dot 16821 (Starday, BMI) (Boston)

#### DON'T MAKE ME OVER . .

Swinging Blue Jeans, Imperial 66154 (Jonathan-Jac-Blue Seas, ASCAP) (Seattle)

#### \*\*

THREE-STAR ALBUMS
The three-star rating indicates moderate sales potential within each record's music category.

#### CLASSICAL

GOLDEN YEARS
Mayfair String Quartet, Balboa MLP
2006 (M); SLP 2006 (S)
TARPON SPRINGS
Constantine & His Orchestra, Balboa
MLP 2005 (M); SLP 2005 (S)

#### LOW PRICE CLASSICAL MOZART: SERENADES FOR WINDS Winds Ensemble (Winograd), Heliodor H 25013 (M); HS 25013 (S)

M 23013 (M); HS 25013 (S) MOZART ORGAN MUSIC Richard Ellsasser. Hellodor H 25011 (M); HS 25011 (S) TELEMANN Hamburg Camerata Instrumentale/ Adolf Scherbaum. Hellodor H 25006 (M); HS 25006 (S)

kmi, HS 25006 (S)

BACH: VIOLIN CONCERTOS, NO. 1 & 2

Roman Totenberg. Hellodor H 25008
(M): HS 25008 (S)

D'INDY: SUITE /SAINT-SAENS: SEPTET
Various Artists, Hellodor H 25012 (M);
HS 25012 (S)

AFRO-SOUL/DRUM ORGY A. K. Salim. Prestige PR 7379 (M)

#### POLKA

ABDALLAH CHAHINE - Oriental Bouquet;

COLPIX

LOU CHRISTIE Strikes Again; CP 4001, SCP

COLUMBIA

MORMON TABERNACLE CHOIR—Bless This House; ML 6235, MS 6835 NINI ROSSO—II Silenzio; CL 2464, CS 9264 FRANK SIINATRA'S Greatest Hits the Early Years; CL 2474, CS 9274

DECCA BRENDA LEE-Bye Bye Blues; DL 4755, DL 74755

DL 7475

MOZART QUARTETS: THE HUNT/THE DISSENANT — Netherlands String Quartet;
DL 10118, DL 710118

NEW YORK PRO MUSICA—Early Baroque
Music of Italy (Greenberg); DL 9425,

DIAMOND

The Best of RONNIE DOVE; D 5005, SD 5005

FOLKWAYS

PADRAIC COLUM Reading From His Irish. Tales & Poems; FL 9737 BARBARA DANE & THE CHAMBERS BROTH-

ERS; FA 2468 SOUNDTRACK—The Naked Prey; FS 3854

HARMONY

VARIOUS ARTISTS—A Night at the Grand Ole Opry; HL 7369, HS 11169

GILBERT BECAUD-What Now My Love . . . ;

KL 1353, KS 3353 The Best of ROBERTINO; KL 1471, KS 3471

MIDWEST POLKA FAVORITES John Check, Jay Jay 1093 (M) NEW POLKAS FOR YOU Bell Hops. Jay Jay 1096 (M)

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

# SEARCHERS-Take Me for What I'm Worth; KL 1477, KS 3477

VARIOUS ARTISTS-When You're in Love the Whole World Is Jewish; KRL 4506, KRS

WAIKIKIS—Lollipops & Roses From Hawaii; KL 1473, KS 3473

#### LIMELIGHT

ART BLAKEY & THE NEW JAZZ MES-SENGERS—Buttercorn Lady; LS 86034 ROLAND KIRK—Slightly Latin; LS 86033

#### LEO THE LION

JOSE FERRER—Tubby the Tuna; CH 1005 LUKE HALPIN—Flipper, the King of the Sea;

LIKE HALPIN—Flipper, The King v.

CH 1001

KAY LANDE—ABC 123; CH 1012

MGM PLAYER/ROBERT Q. LEWIS—Goldilocks, The Three Bears, The Fisherman &
His Wife, The Little Mermaid, Thundelina; CH 1009

MGM MARCHING BAND & CHORUS—Great

Parade Songs & Marches; CH 1004

MGM PLAYERS—The MGM Tressury of Bedtime Stories; CH 1008

MGM DECLIFERTY MARTIN & DONALD

DAME—Meet Merry Mother Goose; CH

TOM MORRISON/PHILIP SCHEIB - Mighty Mouse to the Rescue; CH 1002
BRETT MORRISON/LEROY HOLMES-MGM'S
Tom & Jerry; CH 1000
LANNY ROSS/RON MARSHALL-Jolly Doctor
Dollived/Morestie

Dolliwell/Horatio; CH 1017

MARVIN MILLER/DEL CASTILLO/LIONEL
BARYMORE—Dr. Seuss' Horton Hatches
the Egg. Ali Baba & the Forty Thieves;
CH 1013

VARIOUS ARTISTS—The Wizard of Oz, Babes in Toyland: CH 1006

in Toyland; CH 1006

VARIOUS ARTISTS—Little Red Riding Hood,
The Three Little Pigs, Jack & the Beanstalk, CH 1010 VARIOUS ARTISTS — Cinderella, Hansel &

Gretel; CH 1007

JACKSON WEAVER—Smokey Bear "Keep
America Beautiful"; CH 1014

#### MAINSTREAM

ORQUESTA LOS HOMBRES DE ESPANA-

BRAHMS: 16 HUNGARIAN DANCES-London Symphony Orch. (Dorati); MG 50437, SR HORST JANKOWSKI-Still More

Jankowski, MG 21076, SR 61076 JOHNNY MATHIS—The Shadow of Your Smile; MG 21073, SR 6103 THE SMOTHERS BROTHERS Play It Straight;

21064, SH 61064 est of JERRY WALLACE; MG 21072,

MG 21064, 3H OLUDE The Best of JERRY WALLACE; MG 21072, S 61072 SONNY BOY WILLIAMSON & THE YARD-BIRDS; MG 21071, SR 61071

#### MIRWOOD

THE MUSIC COMPANY-Rubber Soul Jazz; MW 7002

#### MONTHIA

LUCIO MILENA Y SU ORQUESTA TIPICA-Tangos; FMS 2100

#### MURBO

AMBRESIAN SINGERS (McCarthy)—A Choral RZ Tapestry; SLP 6001

#### MUSTANG

The BOBBY FULLER FOUR: M 901

#### NINA

POLY PANOU-Tears; L 94

#### NONESUCH THE PENNYWHISTLERS; H 2007, H 72007

PROFILE

ABBA EBAN-Chaim Weizmann, Israel & the

#### RCA VICTOR

VARIOUS ARTISTS-Sweden in Music; FSPD

VARIOUS ARHOLD—I Want to Go With You; 100 EDDY ARMOLD—I Want to Go With You; LPM 3507, LSP 3507 BOBBY BARE—Talk Me Some Sense; LPM 3515, LSP 3515 AREA—TALK ME SOME SENSE; LPM 3515, LSP 3515

BOBBY BARKE-Talk Me Some Sense; LPM 3515 LSP 3515 CHARKES CALELLO & ORCH.—Direct Hits; LPM 3549, LSP 3540 COOKE; LPM 3517, LSP 3517 HOMER & JETHRO-Songs to Tickle Your Funnybone; LPM 948, LSP 948 WAYLON JENNINGS — Folk-Country; LPM 3523, LSP 3512 ROD LEVITY ORCH. — Solid Ground; LPM 3448, LSP 3448 MIRIAM MAKEBA—The Magic of Makeba; LPM 3512, LSP 3512 JEANETTE MEDONALD & NELSON EDDY; LPV 350 LPV 526
THE SEXTET OF ORCHESTRA USA—Mack the

THE SEXTET OF DECRESTRA USA—Mack the Knife & Other Berlin Theater Songs of Kurt Weill; LPM 3498, LSP 3498
ANDRE FREVIN—Shotslakvich; Symphony No. 5; LM 2866, LSC 2866
YERDI: REQUIRM—Boston Symphony Orch. YERDI: REQUIRM—Boston Symphony Orch. YERDI: REQUIRM—BOSTON SYMPHONY OF A THE WAGONMASTERS—On the Red—The Porter Wagoner Show; LPM 3509, LSP 3509

FATS WALLER-Valentine Stomp; LPV 525 CHET ATKINS Picks on the Beatles: LP

3531, LSP 3531

BOSTON POPS (Arthur Fiedler)—Holiday for Strings; LM 2885, LSC 2885

MARTY GOLD—A Tribute to the Musical Sound of Hank Williams; LPM 3516, LSP

MAKIT WOLD—A ITROUTE to time Musical Sound of Hank Williams; LPM 3516, LSP 3510.

PAUL HORN QUINTET WITH VOICES—Here's That Rainy Day; LPM 3519, LSP 3519 MIRIAM MAKERA—The Magio of Makeba; LPM 3512, LSP 3512 Introducing LIBBY MORRIS—Ad-Libby; LPM 3506, LSP 3506 CONNIE SMITH—Miss Smith Goes to Nash-ville; LPM 3520, LSP 3520

#### RCA VICTOR (RED SEAL)

BRAHMS: THE LIEBESLIEDER WALTZES— Robert Shaw Chorale; LM 2864, LSC

2864

DONIZETTI: LUCIA DI LAMMERMOO

Various Artist/RCA Italiana Opera Or

(Pretre); LM 6170, LSC 6170 Various Artist/RCA Italiana Opera Orch. (Prette); IM of JO. LS. 61 (1970) and JOYA (1970) and

#### RCA VICTROLA

BEETHOVEN: SYMPHONY NO. 2—London Symphony Orch. (Monteux); VIC 1170, VICS 1170

VICS 1170
The Four Chopin Ballades—Gary Graffman;
VIC 1077, VICS 1077
MORTON GOULD & THE RCA VICTOR SYMPHONY—Popular Classics; VIC 1174, VICS
1174

OFIEFF: SYMPHONY NO. 5-Paris Con-rvatory Orch.; VIC 1169, VICS 1169

#### REPRISE

JIMMY BOWEN ORCH.—Sunday Morning With the Comics; R 6210, RS 6210 THE SAMMY DAVIS JR. SHOW; R 6188, PS 6108

RS 6188
DEAN MARTIN—Somewhere There's a Some-one; R 6201, RS 6201 one; R 6201, RS 6201 JACK NITZSCHE-Chopin '66; R 6200, RS

6200 SANDIE SHAW-Me; R 6191, RS 6191 NANCY SINATRA-Boots; R 6202, RS 6202 (Continued on page 50)

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# Billboard

# TOP LP's

		*	STAR performer—LP's on chart 15 week	s or less	registe	ering greatest proportionate upward progress this	s week.	(	Record Industry Association of America seal of certification as million dollar LP's.	
1	This Week	Last Week	Title, Artist, Label & No. Wks. on Chart	This Week	Last Week	Title, Artist, Label & No. Chart	This Week	Last Week	Title, Artist, Label & No.	ks. on Chart
)	1		BALLADS OF THE GREEN BERETS . 4	(51)	48	RAMBLIN' ROSE	(101)	68	ONE HAS MY NAME	12
	-	2	S/Sqt. Barry Sadler, RCA Victor LPM 3547 (M); LSP 3547 (S) WHIPPED CREAM & OTHER	(52)	51	THE VENTURES A GO-GO 26	102	100	THE BEST OF JIM REEVES, VOL. II.	6
	(2)	-	DELIGHTS Herb Alpert's Tijuana Brass, A&M LP 110 (M); SP 4110 (S)	(53)	53	ZORBA THE GREEK 47 Soundtrack, 20th Century-Fox 1FM 3167 (M); TFS 4167 (S)	(103)	93	THE RAPOOLE REATLES BOOK	15
	(3)	3	GOING PLACES 23	(54)	56	WHERE THE ACTION IS! 6	(104)	104	Baroque Ensemble of the Merseyside Kemmermusikaesell- schaft (Rifkin), Elektra EKL 306 (M); EKS 7306 (S) BEATLES '65	63 (8)
		4	Herb Alpert & His Tijuana Brass, A&M LP 112 (M); 5P 4112 (S)	(55)	47	WELCOME TO THE LBJ RANCH 17 Various Artists, Capitol W 2423 (M); SW 2423 (S)	(105)	108	BEATLES '65 Capitol T 2228 (M); ST 2228 (S) MAN OF LA MANCHA	9
	0	5	Beatles, Capitol T 2442 (M); ST 2442 (S)	(56)	49	MY KIND OF BROADWAY 13 Frank Sinatra, Reprise F 1015 (M); FS 1015 (S)	(103)	_	Original Cast, Kapp KRL 4505 (M); KRS 4505 (5)	1
	5)	3	Soundtrack, RCA Victor LOCD 2005 (M); LSOD 2005 (S)	(57)	58	MORE HITS BY THE SUPREMES 31  Metewn 627 (M); \$ 627 (5)		102	I HEAR A SYMPHONY. Supremes, Motown MLP 643 (M); SLP 643 (5) FOR ANIMALS ONLY.	11
	(g)		SEPTEMBER OF MY YEARS 31 (8) Frank Sinatra, Regrise F 1014 (M); FS 1014 (5)	(58)	55	KINKS KINKDOM 13	(107)	117	Baja Marimba Band, A&M LP 113 (M); SP 4113 (5) BOOTS RANDOLPH'S YAKETY SAX	34
	1	8	THE BEST OF HERMAN'S HERMITS 18	(59)	57	MOM ALWAYS LIKED YOU BEST! . 23	(108)	134	Monument MLP 8002 (M); SLP 18002 (5)	3
	8	.7	ROGER MILLER/GOLDEN HITS 19	•	101	Smothers Brothers, Mercury MG 21031 (M); SR 61051 (S) BOOTS			LIGHTNIN' STRIKES  Low Christie, MGM E 4360 (M); SE 4360 (S)  DO YOU BELIEVE IN MAGIC	16
	(9)	9	MY NAME IS BARBRA, TWO 20 (8) Barbra Streisand, Columbia CL 2409 (M); CS 9209 (S)	(61)	74	JOHNNY'S GREATEST HITS389	(110)	106	Lovin' Spoonful, Kama Sutra KLP 8050 (M); KLPS 8050 (S)	2
	(1)	10	THE MIRACLES COING TO A CO-GO 17	(62)	69	Johnny Mathis, Columbia CL 1133 (M); CS 8634 (5)  THEY'RE PLAYING OUR SONG 6 Al Hirt, RCA Victor LPM 3492 (M); LSP 3492 (5)	血	127	CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	2
		14	Tamia T 267 (M); ST 267 (5) THE LONELY BULL	•	77	THE DAVE CLARK FIVE'S	W.	130	THE VENTURES  Dollon BLP 2042 (M); BST 8042 (S)	3
	0	15	Herb Alpert & His Tijuana Brass, A&M LP 101 (M). ST 101 (S)	100		GREATEST HITS	(113)	121	RIDIN' HIGH Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)	3
	(12)	15	MY WORLD 23 Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	64	71	MICHELLE	(114)	107	THE ROLLING STONES NOW! London LL 3420 (M); PS 420 (5)	53
	(13)	12	SOUTH OF THE BORDER	65	78	SOUNDS OF SILENCE 5 Simon & Garfunkel, Columbia CL 2469 (M); CS 9269 (5)	115	131	BYE BYE BLUES Bert Kaempfert & His Ork, Decca DL 4693 (M); DL 74693	2
	14)	11	THE 4 SEASONS GOLD VAULT OF HITS	66	62	FIDDLER ON THE ROOF	(116)	113	THE SWEETHEART TREE	23
	(15)	18	SUPREMES LIVE AT THE COPA 19	<b>d</b>	80	THE MAN FROM U.N.C.L.E	(117)	105	EVERYBODY LOVES A CLOWN	16
	4	37	Welday ene (w); 21 ene (a)	(68)	72	WORKING MY WAY BACK TO YOU 8 4 Seasons, Philips PHM 200-201 (M); PHS 600-201 (5)	0	100	Gary Lewis & the Playboys, Liberty LRP 3428 (M); LST 7428 (S) GO AWAY FROM MY WORLD	13
			SPANISH EYES 5 Al Martino, Capitol T 2435 (M); ST 2435 (S) TEMPTIN'-TEMPTATIONS 17	(69)	67	SINATRA '65 38	(118)	123	Marianne Faithfull, London LL 3452 (M); PS 452 (5)	3
	(	13	TEMPTIN'-TEMPTATIONS	1	81	Frank Sinatra, Reprise R 6167 (M); R5 6167 (S)  MUSIC—A PART OF ME 4	(119)	133	DON HO—AGAIN	3
	(18)	13	Soundtrack, United Artists UAL 4132 (M); UAS 5132 (S)	1	82	David McCallum, Capitol T 2432 (M); ST 2432 (S)  IT'S MAGIC	120		THE MOVIE SONG ALBUM	
	1	40	THE BEST OF THE ANIMALS 6  MGM E 4324 (M); 5E 4324 (S)	(72)	61	Jerry Vale, Columbia CL 2444 (M); CS 9244 (5) WHEN THE BOYS MEET THE GIRLS 8	1217	136	SOMEWHERE THERE'S A SOMEONE Dean Martin, Reprise R 6201 (M); RS 6201 (5)	
	N)	33	Paul Revere & the Reiders, Columbia CL 2451 (M): CS 9251 (S)	(73)	66	Soundtrack, MGM E 4334 (M); SE 4334 (5)  HARUM SCARUM	(122)	111	JOHN GARY SINGS YOUR ALL-TIME FAVORITE SONGS	21
	(m)	20	DECEMBER'S CHILDREN	1	84	Elvis Presley, RCA Victor LPM 3468 (M); LSP 3468 (5) MICHELLE 6	•	138	THE ACADEMY AWARD SONGS	2
	(21)	16	Relling Stones, London LL 3451 (M); PS 451 (5)  A MAN AND HIS MUSIC	(75)	65	JAY AND THE AMERICANS	(12)	116	Henry Mancini, RCA Victor LPM 6013 (M); LSP 6013 (S)	18
	(22)		Frank Sinatra, Reprise 2F 1016 (M); 2FS 1016 (5)	(3)	00	GREATEST HITS 18 United Artists, UAL 3453 (M); UAS 6453 (S)	(124)	129	HANG ON SLOOPY	
	(23)	19	MY CHERIE	76	76	ON A CLEAR DAY YOU CAN SEE	(125)	127	IMPERIALS DCP DCL 3809 (M); DCS 6809 (S)	3
	24	22	BACK TO BACK		20	FOREVER Original Cast, RCA Victor LOCD 2006 (M); LSOD 2006 (S)	(126)	132	GOT MY MOJO WORKING	2
	25)	21	TURN! TURN! TURN! 12  Byrds, Columbia Ct 2454 (M); CS 9254 (S)	W	89	NO MATTER WHAT SHAPE (Your Stomach's In)	血	143	SWEET CHARITY Original Cast, Columbia KOL 6500 (M); KOS 2900 (5)	2
	(26)	23	WHY IS THERE AIR?	(78)	59	T-Bones, Liberty LRP 3439 (M); LSP 7439 (5) ROBERT GOULET ON BROADWAY. 15	(128)	126	GETZ/GILBERTO	94 (8)
	0	25	MARY POPPINS	79)	64	I LIKE IT LIKE THAT	10	146	CHOICE  John Gary, RCA Victor LPM 3501 (M); LSP 3501 (5)	
		31	Soundtrack, Vista BV 4026 (M): STER 4026 (5) TIJUANA BRASS	1	90	Dave Clark Five, Epic LN 24178 (M); BN 26178 (S)  NAT KING COLE AT THE SANDS	1	145	BATMAN THEME	2
	(20)		Herb Alpert & the Tijuana Brass, A&M LP 103 (M); ST 103 (S)	(81)	87	FROM BROADWAY WITH LOVE 7 Nancy Wilsen, Capitol T 2433 (M); ST 2433 (S)	(131)	119	Neal Hefti, RCA Victor LPM 3573 (M); LSP 3573 (S) OUR TIME'S COMING	6
	29	24	HOUSTON	(82)	79	GOLDFINGER 67	•	147	Dino, Desi & Billy, Reprise R 6194 (M); RS 6194 (S) SHE'S JUST MY STYLE	2
	10	35	ANDY WILLIAMS' NEWEST HITS . 7  Columbia CL 2383 (M); CS 9183 (5)	(83)	63	Soundtrack, United Artists UAL 4117 (M); UAS 5117 (5)  MOON OVER NAPLES		107	Gary Lewis & the Playboys, Liberty LRP 3435 (M); LST 7435 (S)	i Če
	(31)	30	HELP	(84)	70	BEATLES VI 39	(133)	137	AND EARS  Mama's and the Papa's, Dunhill D 50006 (M); DS 50006 (S)	2
	(32)	41	THAT WAS THE YEAR THAT WAS 20 Tom Lehrer, Reprise R 6179 (M); RS 6179 (S)	(85)	83	Capital T 2358 (M); ST 2358 (S) WHERE DID OUR LOVE GO 79	(134)	140	ROLL OUT THE RED CARPET FOR	0
	33)	34	THE IN CROWD	63	97	Supremes, Motown MT 621 (M); 5 621 (5) MORE HIT SOUNDS OF THE	0		BUCK OWENS & HIS BUCKAROOS.  Capitel T 2443 (M); ST 2443 (S)	2
	(34)	27	Ramsey Lewis Trio, Cadet CLP 757 (M); CLPS 757 (5) MY NAME IS BARBRA			LETTERMEN	(135)	120	A TASTE OF TEQUILA.  Mariachi Brass, World Pacific WP 1839 (M) WPS 21839 (3)	4 .
	(35)	26	Barbra Streisand, Columbia CL 2336 (M); CS 9136 (5) OUT OF OUR HEADS	(87)	86	HAVING A RAVE UP WITH THE YARDBIRDS 14	136	_	BIC SIXTEEN, VOL. III	1
	36)	39	HANG ON RAMSEY!	(88)	88	TONY RENNETT'S CREATEST HITS	137	_	THE MARVELETTES' GREATEST	
	(7)	29	Ramsey Lewis Trio, Cadet CLP 761 (M); CLPS 761 (5)  MY FAIR LADY	000	00	VOL. III	Area.		Tamle TLP 253 (M); SLP 253 (5)	1
	(38)	28	HIGHWAY 61 REVISITED 25	89	73	JAMES BROWN PLATS JAMES	138	-	Soundtrack, 20th Century-Fox TFM 3179 (M); TFS 4179 (S)	1
	(3)		Bob Dylan, Columbia CL 2389 (M); CS 9189 (S)	_	0.5	BROWN TODAY & YESTERDAY 18 Smash MGS 27072 (M); SRS 67072 (S)	139	_	DR. ZHIVAGO	1
	49	32	DEAR HEART Andy Williams, Columbia Ct. 2338 (M); CS 9138 (S)	(90)	85	THE DUCK Jackie Lee, Mirwood MW 7000 (M); MWS 7000 (S)	(140)	148	THE BATMAN THEME	2
	(4)	52	Andy Williams, Columbia CL 2338 (M); CS 9138 (S)	91	118	Mitch Ryder & the Detroit Wheels, New Voice 2000 (M1): 5 2000 (5)	(141)	144	SPANISH GREASE	4
	(1)	60	LOOK AT US	92	94	THE TOYS SING "A LOVER'S	(142)	_	SUNDAY AND ME	1
	(42)	44	Peter, Paul & Mary, Warner Bros. W 1615 (M); WS 1615 (5) HOW GREAT THOU ART	0	75	CONCERTO" AND "ATTACK"	0	139	6474 (5)	
	(43)		Kate Smith, RCA Victor LPM 3445 (M); LSP 3445 (S)	93)	92	Jimmy Smith, Verse V 8628 (M); V6-8628 (5) HERE THEY COME	(143)	142	FIVE O'CLOCK WORLD	22
	(44)		Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	94)		Paul Revere & the Raiders, Columbia CL 2307 (M); CS 9107 (S)	(144)	149	Joan Baez, Vanguard VRS 9200 (M); VSB 79200 (S)	3
	<b>45</b> )	36	I'M THE ONE WHO LOVES YOU 30 Dean Martin, Reprise R 6170 (M); RS 6170 (S)	95	95	SOUL	(145)	149	Carla Thomas, Stax LP 706 (M); SD 706 (S) SOLID GOLD SOUL	1
	46	43	BEACH BOYS PARTY	96	112		(146)	100	Various Artists, Atlantic 8116 (M); SD 8116 (S)	3
	(17)	50	WEDNESDAY MORNING, 3 A.M 9 Simon & Garfunkel, Columbia CL 2249 (M); CS 9049 (S)	(97)	91	YOU DON'T HAVE TO BE JEWISH . 27	(147)	128	THE ORBISON WAY	24
	曲		HERE I AM	98)	99	Various Artists, Kapp KRL 4503 (M); (No Steren) LOUIE LOUIE	(148)	_	I STARTED OUT AS A CHILD	24.
	49	42	THE FOUR TOPS SECOND ALBUM. 19	99	109	YOU'VE LOST THAT LOVIN' FEELIN' 61	149	-	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?	4
	(50)	46	THE MEN IN MY LITTLE	(99)	115	Righteous Brothers, Philles PHLP 4007 (M); PHLP 4007 (5) THE "NEW" LOOK 4	(150)	114	Warner Bros. W 1518; (No Stereo)	
			GIRL'S LIFE	100		Fontella Bass, Checker LP 2997 (M); ST 2997 (S)	(150)		THE SCREEN SCENE	

# The International Music-Record Newsweekly



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



POP SPOTLIGHT MIMI HINES SINGS Decca DL 4709 (M); DL 74709 (S)



MIMI HINES SINGS—Decca DL 4709/74709

Both soft and swinging sounds are to be found in this Decca debut by Mimi Hines. Backed by an ork whose music ranges from warm and tender polish to such sortled, the lark adds plenty of Now," "Where Am I Going," "Il There Was You," The Package is a delightful collection of sounds that should garner many fans for the songstress.

PICK HIT

MIMI HINES SINGS

Dece DL (7)4709.

And the girl can really sing. Right And the girl can really sing a lot of attention as Barbra Streisand's successor in "Funny Girl." "Nothing Can Stop in "Funny Girl." "Nothing Can Stop in "Funny Girl." "You'll Never Know" I Think of Him." "You'll Never Know" and others. Warm singing ton singand others.



**EVERYONE AGREES** 

RECORD REVIEWS

"MIMI HINES SINGS" (Decca). Mimi Hines, the replacement for Barbra Streisand as the lead in "Funny Gri!" is an excellent songstress with a distinctive personality of her own. She projects had sharp drama thrust that puts the same bag. In her debut album, the same bag. In her debut album, surjective shows as the same bag. In her debut album, with the same bag. In her debut album, his Hines is showcased on a group of tunes, showcased on a group of tunes, showcased on a group of tunes. Showcased on the same bag. In her debut album, he gets the most mileage out of the group of tunes, and the group of tunes of the group of tunes. The Music That Makes Me Dance," a number from "Funny Gri!". She also scores on "Nothing Can Stop Me Now," if John, wis Him When I Think Of Him," "Where Am" (Going" and "Come Back To Me."

# HINES

Broadway's Newest "FUNNY GIRL"

HAS A BIG HIT ALBUM

COON

And She's Got A Great New Single Too...

CHICAGO





(MONO)

# **COUNTRY MUSIC**

# New U.S. Law Hurts C&W Disk Market in Germany

NASHVILLE—Charlie Louvin, who returned recently from a tour of military bases in Germany, said last week a new U. S. law has cut off c&w records in Germany and people there who want to buy country product can't get it.

"I wish something could be done," said Louvin. "People there are desperate for country records."

Louvin said he brought back 1,000 requests for c&w records with the money, investigated and found he could fill the orders if they are shipped to an ABO editors.

APO address.

Louvin said while on the tour
he was taken into post ex-

## Johnny Cash Fined \$1,000

EL PASO, Tex.—Johnny Cash was fined \$1,000 and given a 30day suspended jail sentence in U. S. District Court here last week (8) on a charge of illegal possession of prescription drugs. Cash was put on unsupervised probation by Judge D. W. Suttle.

Cash was arrested last Oct. 4 at El Paso's International Airport. Police said he had 668 dexedrine pills, a stimulant, and 475 equanil tablets, a tranquilizer, which he had obtained in Juarez, Mexico, across the Rio Grande River from El Paso.

changes and observed that on a shipment of a dozen boxes of records (300) to a PX, only three or four records would be c&w.

"The albums sold so fast, they didn't even put them on the racks," he said. "People were waiting in line for them. Because there are so few c&w albums, the PX's have a long waiting list of people wanting to buy country music records.

"Records sold in PX's overseas have to be bought in the U. S. now, and shipped direct to the PX's from the U. S., and apparently the person who buys the records doesn't dig country

"The Capitol Records representative at Cologne told me that since the new law was passed six months ago, it has cut their water off in Germany as far as country records are concerned. Something ought to be done."

The new law prohibited PX's from buying their own records through German dealers and required that all records bought by PX's be shipped from the U. S. It is part of the U. S. policy to reduce the gold flow to Europe.

to Europe.

Louvin said c&w music "is going great in Germany, even with the civilian population" and the record supply situation is the only sour note.

He said while there he passed on information to people to order country records from Harvey's Record Department or the



CAPA RECORDS' BOOTS TILL is headed for the charts again with her latest single "Thank You Very Much". b/w "He'll Get By." The record is getting good air play and is available to DJ's by writing to Capa Records, 803 R Government Street, Mobile, Ala. (Advertisement)

Ernest Tubb Record Shop, both in Nashville, sending payment in advance.

During Louvin's 16-day Ger-(Continued on page 50)

# 'Opry' Fund Gives \$9,000

NASHVILLE — The Grand Ole Opry Trust Fund, established last fall by Station WSM to aid persons connected with the country music industry who are in financial distress, has granted \$9,000 in its first three roomby of existence.

months of existence.

Roy Drusky, chairman of the fund's beneficiary committee, said the money went to persons in several States. The committee's policy is not to name those aided. None of the recipients was a member of the "Grand Ols Olevi" see their families.

aided. None of the recipients was a member of the "Grand Ole Opry" or their families.

Drusky said each application, made either by the individual seeking aid or a third party on his behalf, had been screened and hardship established. Other applications are pending, he

The fund was established with a \$10 registration fee at WSM's annual Country Music Festival last October. Some \$35,000 was raised.

Members of the committee, besides Drusky, are Porter Wagoner, Earl Scruggs, Bobby Lord, Ernest Tubb, Hank Snow, Roy Acuff and Bill Anderson. Advisory non-voting members are Robert E. Cooper, vice-president and general manager of WSM, and Ott Devine, manager of "Grand Ole Opry."

#### Peebles' Tour Marks 21st Anniversary

WICHITA, Kan. — Veteran promoter Harry (Hap) Peebles' 21st anniversary Midwestern country music tour begins March 18, featuring LeRoy Van Dyke, Jimmy Newman, Dottie West, Johnny Western, Johnny Sea, Joan Saltel and Johnnie Lee Wills.

Lee Wills.

The itinerary: March 18.
Salina, Kan.: March 19, St.
Joseph, Mo.; March 20, Kansas
City, Mo.; March 22, Sioux
Falls, S. D.: March 23, Sioux
City, Ia: Magch 24, Omaha;
March 25, Topeka, Kan.: March
26, Wichita, Kan.

# port. Police said he had 668 dexedrine pills, a stimulant, and 475 equanil tablets, a tranquilizer, which he had obtained in

# FROM NASHVILLE WITH LOVE

-CHET ATKINS



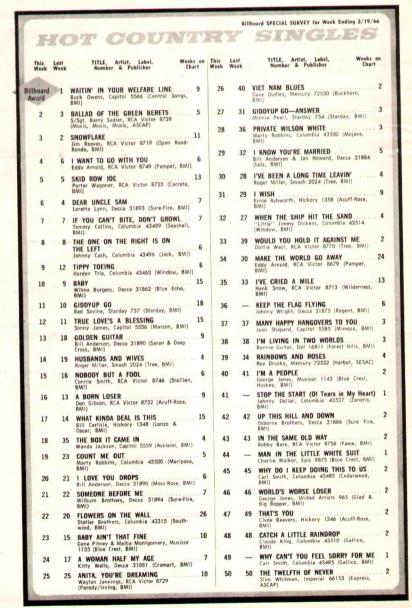
Greetings from "Music City!" Having picked on a few guitars in my time, I thought I'd try pecking on a typewriter for a change to send along this report on some of the things that are going on here in my favorite town. In fact, this is the first installment in what I hope will turn out to be a regular column. I hope you like the idea and that you'll find these comments interesting.

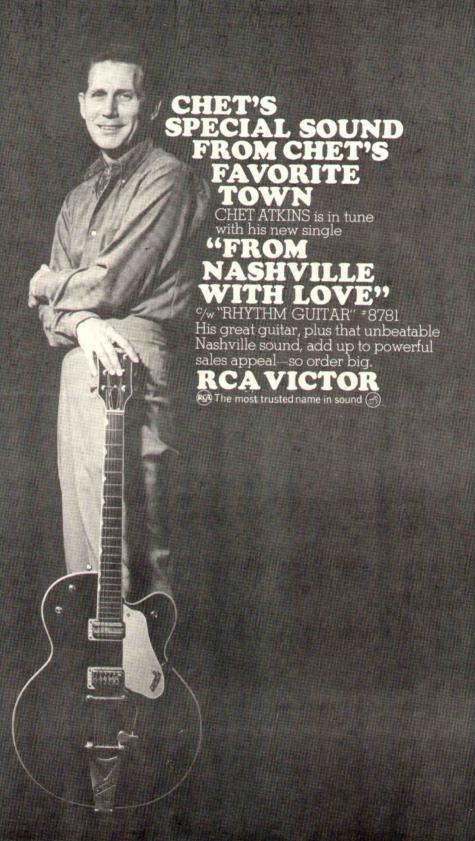
My good friend Eddy Arnold is about the busiest fellow I know these days on the TV and personal appearance circuit. Eddy, who has been on a country-wide tour with some of our fellow Nashville artists, reports that there's a lot of new excitement for country music in the cities he's visited. A number of "Top" radio stations have recently switched to an "All Country" format and many local TV stations are also taking an interest in country music. Eddy is the spokesman for the current RCA Victor "Welcome to the Wide World of Country Music" promotion, and in his travels he noticed a great deal of public (and dealer) enthusiasm for the music that he and his co-artists were performing. This bears out my own observations. It looks like a great year for country music!

This seems to be "Male Singer Month" on the C & W charts for condition artists. 10 of the top 25 singles are by "our gang"—including Porter Wagoner, Don Gibson, Waylon Jennings, Eddy Arnold, Hank Locklin and Archie Campbell. But look out, fellows! The girls are right behind you and coming up strong. Connie Smith, for instance, has a hot contender in "Nobody But a Fool."

Here are some new singles that I'd like to single out for special methon, recently recorded in the RCA Victor Studios here. Eddy Arnold has a winner in his coupling of "I Want to Go with You" and "You'd Better Stop Tellin' Lies (About Me)," both songs from his new album, "I Want to Go with You." Stu Phillips has a hot one with "Bracero" and "Angel of Love" and in the same league is Bobby Bare's "In the Same Old Way" backed with "The Long Black Veil." Vernon Oxford, a recent addition to our artist roster, has got a solid entry with his pairing of "Woman, Let Me Sing You a Song" and "Watermelon Time in Georgia." The ladies are represented this month by Lorene Mann who does a fine job on "Please Don't Take the Children from Me" and "Back Where I Started."

That about wraps it up for this time.







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when answering ads . . Say You Saw It in Billboard

# NASHVILLE SCENE By ELTON WHISENHUNT

Charlie Louvin is back from a German tour, where he played 47 shows in 16 days. . . Ernie Ashworth left for Europe March 1: Ashworth left for Europe March 1: returns March 23. Al Urban, P. O. Box 655, Gonzales, Tex., offers deejays copies of his "My World and Me," Mrs. Earl Scruggs, 201 Donna Drive, Madi-son, Tenn., offers deejays copies of Flatt and Scruggs' latest album, "Town and Country."

"Town and Country."

Jean Shepard, widow of Hawkshaw Hawkins, who was killed in a plane crash in 1963, keeps a horse to ride. The horse was stolen last December. Nashwille detective Archie Summers was put on the case, traced the animal to Texas, got it back. Last week Jean and Summers were married. "It's a storybook kind of thing," said Jean. "A crazy, funny, ironic story, and I'm just thrilled to death." The couple is honeymooning in Texas.

Slick Dorries produced a c&w

Slick Norris produced a c&w single with new artist Ray Frushay on the Princess label. . . After 10 years of being booked by Moel-ler Talent, Inc., the Duke of Pa-ducah signed a contract with them. "Just takes me a little longer than seet folks to, make my mid!" most folks to make up my mind," he quipped. . . . Jim Hayner is new manager of Cedarwood Sound Studio, replacing Roger Sovine,

This Last Week Week

13

18 19

20

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22

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26

27

28 29 who resigned to go with Heather Publications.

who resigned to go with Heather Publications.

The airways are bulging with Nashville artists going overseas or returning. Carl Belew, just back from Germany and England, has his agent, Bob Neal, negotiating a return visit.

Stonewall Jackson, will tour the Far East for 15 days in May.

Jimmy Dickens, the Duke of Paducah and the Homesteaders will play Europe April 1-20.

Red Sovine will be Kovine will be there April 1-29.

Ernie Ashworth is already there to remain through March.

Those Coca-Cola jingles Warner Mack recorded will be available to country music radio stations in April. Warner is the first country artist to do commercials for Coca-Cola.

— Promoter Billy Deaton of San Antonio staged a big show we Mashile Alls recently featuring.

artist to do commercials for CocaCola. . . , Promoter Billy Deaton
of San Antonio staged a big show
at Mobile, Ala. recently, featuring
Ferlin Husky, Sonny James, Jimmy
Dickens, Jean Shepard, Grandpa
Jones and Billy Walker. Deaton
reports Pearl Brewing Co., San
Antonio, is sponsoring the Faron
Young radio show for the third
year. The show goes on 35 stations
in Texas, Mississippi, Louisiana
and New Mexico, beginning April
4.

Bobby Lord's new one, "Cash On the Barrelhead," is getting a promotional build-up from Hick-ory Records. . . Starday artist

Weeks on

Billboard SPECIAL SURVEY for Week Ending 3/19/66 COUNTRY

ALBUMS

HELLO VIETNAM

Johnny Wright, Decca DL 4698 (M); DLP 74698 (S)

13

THE OTHER WOMAN
Ray Price, Columbia CL 2382 (M); CS 9182 (S)

FLOWERS ON THE WALL
Statler Brothers, Columbia CL 2449 (M); CS 9249 (S)

BEFORE YOU GO/NO ONE BUT YOU

Buck Owens, Capitol T 2353 (M); ST 2353 (S) HYMNS
Loretta Lynn, Decca DL 4695 (M); DL 74695 (S)

BRIGHT LIGHTS AND COUNTRY MUSIC....
Bill Anderson, Decca DL 4686 (M); DL 74686 (S)

THE INSTRUMENTAL HITS OF BUCK OWENS & 

George Jones, Musicor MM 2088 (M); MS 3088 (S)

ROY CLARK SINGS LONESOME LOVE BALLADS ....

TOWN AND COUNTRY
Flatt & Scruggs, Columbia CL 2443 (M); CS 9243 (S)

THERE'S A STAR SPANGLED BANNER WAVING

THE WILBURN BROTHERS SHOW Decca DL 4721 (M); DL 74721 (S)

COAST-COUNTRY
George Hamilton IV, RCA Victor LPM 3510 (M); LSP 3510 (S)

MAY THE BIRD OF PARADISE FLY UP YOUR NOSE...... 14
"Little" Jimmy Dickens, Columbia CL 2442 (M); CS 9242 (S)

FUNNY WAY TO MAKE AN ALBUM

Don Bowman, RCA Victor LPM 3495 (M); LSP 3495 (S)

Mercury MG 21057 (M); SR 61057 (S)

WHAT GOD HAS DONE

MATTY RObbins, Columbia CL 2448 (M); CS 9248 (S)

FARON YOUNG SINGS THE BEST OF JIM REEVES. 4

Matty MC 21058 (M); SR 61058 (S)

HEARTBREAK TRAIL
Hank Snow, RCA Victor LPM 3471 (M); LSP 3471 (S)

8 CUTE 'N' COUNTRY Connie Smith. RCA Victor LPM 3444 (M); LSP 3444 (S)

ROGER MILLER/GOLDEN HITS ..... Smash MGS 27073 (M); SRS 67073 (S)

ROLL OUT THE RED CARPET FOR BUCK OWENS &

HIS BUCKAROOS Capitol T 2443 (M); ST 2443 (S)

TITLE, Artist, Label & Number



JOE BABCOCK, writer Washed My Hands in Muddy Water," has written and re-corded "Guide Me Home My Georgia Moon," which was re-leased on Boone Records last week. The release could actaweek. The release could estab-lish the artist as a major threat on the c&w scene. (Advertisement)

Kenny Robert guested recently on "The Tommy Hunter Show," Canadian network TV-er. It was Roberts' third time on Canadian network TV in recent months. . . . . Bob Neal has packaged a "Louisiana Hayride" show for March 19 in co-operation with the show's producer, Frank Page. The show will originate from College Station (Texas A&M), Tex, and feature Flat and Scruges, Jimmy Dickens, Archie Campbell and Wilma Burgress.

Johnny Johnny Paycheck played the "WWVA Jamboree," Wheeling. W. Va., last week, and is now touring the Midwest and East with the Buck Owens show. . . James A. Whiting, president of Capa Records, Mobile, Ala., writes: "Slim Jim Lengyel has been do-"Slim Jim Lengyel has been do-ing a great service for country music throughout the world and I feel it is high time he got some recognition for it." Lengyel sends taped shows to various stations, some overseas. . . Adams-Eth-ridge Publishing Co., Galveston.

# ATHENS, Ga .- The University of Georgia School of Jour-

Bill Anderson

Honored by Alma Mater

sity of Georgia School of Jour-nalism plans to erect a special Hall of Fame glass case in the university library in honor of alumnus Bill Anderson. Anderson was graduated from the journalism college, where he majored in radio and TV, in

1959. Anderson spoke to delegates to the Georgia Association gates to the Georgia Association of Broadcasters at their convention here recently. His subject was "Country Music, 1966," and his theme, "You don't have to be corny to be country."

Other notables who spoke were John Chancellor, former CBS news commentator now with the Voice of America, and Martin Agronsky, of CBS News. spoke

#### **New Promotion** Agency Formed

NASHVILLE—A new record promotion agency, Melody Lane Promotions, for record companies, publishers, artists and com-posers, has been formed by Jeane Matthews, 407 Glenpark Drive, Nashville.

Drive, Nashville.

Miss Matthews uses a WATS line, calls deejays around the country, talks about the record, the artist, Nashville, or anything the DJ cares to discuss. She takes requests of DJ's for promo tapes and transmits them to her clients.

When the artist is available, she has him by the phone when she makes calls to DJ's and puts the singer on for an interview.

Tex., has signed James Helton as an exclusive writer



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# **CLASSICAL MUSIC**

# Double 'Cutting' For One RCA LP

politan Opera House's gold curtain will be cut into swatches and distributed to opera lovers

Although the contract has not yet been signed, it's understood that Victor has agreed to pay the Met an advance of \$10,000 for the curtain and royalties on the sale of the album. The LP will be called "Opening Nights at the Met" and will be ready for release next September.

Ever since it was announced that the Met would move to Lincoln Center this year, opera buffs have tried to buy segments of the famous brocade curtain. The Met has sold curtain tassles and other mementoes to many

and other mementoes to many who have mailed money with their requests. The Met, how-ever, had no facilities for slicing ever, had no facilities for slicing the curtain into squares. With the Victor purchase, it is now planned to cut up the curtain into 45,000 three-inch squares. The three-record "Opening

The three-record "Opening Nights" album will include opera notes by Francis Robinson, an assistant general manager of the Met. Robinson describes the album as "a history of the house in terms of sound." The package will present the voices of Met-ropolitan greats singing portions of their roles on opening nights from 1893 to 1959. The reperwill include about 30 arias and ensembles, commencing with

Emma Eames' "Le Roi de Thule" from Gounod's "Faust.' It will end with Leonard Warren singing "Il Balen" from Verdi's "Il Trovatore."

Among the artists whose voices will be heard are Caruso, Bori, de Luca, Destinn, Flagstad, Galli-Curci, Homer, Jeritza, Martinelli, Merrill, Melchior, Ponselle, Sayao, Piere, Pinza, Stevens, Tibbett, Scotti and Semicials

#### ORMANDY SETS COL. TWO-DISK

NEW YORK—In celebration of Eugene Ormandy's 30th anniversary with the Philadelphia, Columbia Records is releasing a special two-record set, "The Art of Eugene Ormandy." Included with the package is a 12-page booklet which contains an appreciation of Ormandy by music critic Emily Coleman, photographs of milestones in Ormandy's career, and a selected listing of recordings by Ormandy and the Philadelphia Orchestra. Orchestra.

# DGG Will 'Encircle' **Entire Wagner Ring**

NEW YORK — Deutsche Grammophon will begin its long-anticipated excursion into Wagner opera with "Die Wal-kuere." The entire Wagner "Ring" is projected, all under the baton of Herbert Von Karajan with recording sessions be-

jan with recording sessions be-ginning in September. MGM Records distributes the DGG product in the U. S. The first star signed is Thom-as Stewart, who has been cast as Wotan and who will perform in other Wagner operas. Names of other singers in the Wagner project will not be released un-til September. Stewart, who has

been heard in DGG highlights albums of "Tiefland" and "The Flying Dutchman," also will turn up in April on the low-priced Heliodor label, released by MGM Records, singing two roles in the Kurt Weill musical, "Johnny Johnson," which he and his wife, Evelyn Lear, recorded prior to their success on the Continent.

The tentative schedule calls The tentative schedule calls for Von Karajan to conduct live performances of "Die Walkuere" at the new Metropolitan Opera House at Lincoln Center in New York in late 1967. Stewart will be in the test of the conductive to the con be in the cast.

# 

092 international, totaling 13,286,-013 (\$33,599,815). The grand total is 90,933,771 records (\$81,643,223 is 90,933,771 records (\$81,643,223 at factory prices). Stereos involved in above figures are 43,370,860 Japanese and 19,451,483 international, amounting to 62,822,343 (\$61,752,723). This indicates a gain of 23 per cent in quantity and 17 per cent in value over 1964.

J. FUKUNISHI

#### OF THE WORLD Continued from page 32

Phantoms, all packaged in French-language jackets. The product was formerly available in Quebec, but only in a limited area and in English-language jackets. Are is now gathering together the French songs included in its two albums by Catherine McKinnon and two LP's by the Jubilee Singers featur-ing Catherine, for a French-Ca-nadian release. KIT MORGAN

King Records released March I San Remo Festival winning songs

"Dio Come Ti Amo" by Gigliola Cinquetti b/w "Nessuno Mi Puo Giudicare" by Caterina Caselli.
.. Nippon Columbia is also rushing San Remo's "Una Rosa da Vienna" b/w "A la Buena de Dios" by the New Christy Minstrels, and "In un Fiore" b/w "Cosi Come Viene" by Les Surfs. The Minstrels will arrive in Tokyo in April for a-series of performances. .. Another single in preparation for release by Columbia ances. . . Another single in preparation for release by Columbia is "Musique de Cachot Jeanne Flores" by George Delerue Orchestra b/w "Paris, Paris, Paris, Paris, by Brigitte Bardot and Jeanne



FROMTHE

**MUSIC CAPITALS** 

LORIN HOLLANDER, left, RCA Victor artist, is shown the fine points of the concert grand by Baldwin technician Steve Borell in case Hol-lander has to do adjusting and regulating on his own during his up-coming tour for the State Department with the Cincinnati Symphomy coming tour for the State Department with the Cincinnati Symphony Orchestra. Hollander's tour with the Cincinnati Orchestra kicks off at New York's Carnegie Hall on March 17, after which they will be given a reception by U. N. Ambassador Arthur Goldberg at the Park-Sheraton Hotel.

#### **Ballet** to Use Sessions' Music

NEW YORK-The music to Roger Sessions' suite from "The Black Maskers" will be used by the Royal Ballet in a performance over the BBC television ance over the BBC television network on April 8. The "Black Maskers Suite" is in the repertory of major symphonic orchestras throughout the world and has been recorded by the Vienna Symphony and the Eastman-Rochester Symphony.

Sessions' latest orchestral work, the Symphony No. 6, although still incomplete, received a performance of its first and second movements in January by the New Jersey Symphony. The composer's opera "Montezuma," which had its world premiere in Europe, will be given its first American performance

#### **BEST SELLING BUDGET-LINE** CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

- STRAVINSKY—The Rite of Spring/Four Etudes for Orch.; Orchestre National De La R.T.F. (Boulez): Nonesuch H 71093 (S), H 1093 (M).
- VIVALDI—Four Seasons; Barchet, Southwest German Ch. Orch. (Tilegant): Nonesuch H 71070 (S), H 1070 (M).
- BERWALD—Symphony in G Minor/Symphony in G Major; Stockholm Phil, (Schmidt Isserstedt): Nonesuch H 71087 (S), H 1087 (M).
- ROSSINI—Sins of My Old Age! Soloists with Societa Cameristica di Lugano (Loehrer): Nonesuch H 71089 (S),
- VAUGHAN-WILLIAMS—Symphony No. 8/ Enigma Variations; Halle Orch. (Barbirolli); SRV-784 (S), SRV-184 (M). 8/ ELGAR-
- VAUCHAN-WILLIAMS—Symphony No. 2 (London); Halle Orch. (Barbirolli); Vanguard SRV-134 SD (S), SRV-134 (M).
- NIELSEN—Symphony No. 4; Halle Orch. (Barbirolli): Vanguard SRV-179 SD (S), SRV-179 (M).
- DONIZETTI—Lucia di Lammermoor; Peters, Peerce, Tozzi, Maero, Rome Op. (Leinsdorf): RCA Victrola VICS 6001 (S), VIC 6001 (M).
- TCHAIKOVSKY—Romeo and Juliet; London Phil. (Van Beinum): Richmond 19027 (M).
- THE BAROQUE TRUMPET: Collegium Musicum of Paris Douatte), Society for Old Instruments (Devevey), Versailles Ch. Orch. (Wahl), Vogue Orch. (Baudo): Nonesuch H 71002 (S), H 1002 (M).
- DVORAK—Quartets (Complete) Vol. 1; Kol Vox (3-12") SVBX-549 (S), VBX-49 (M). Kohon Quartet:
- DVORAK—Quartets (Complete) Vol. 2; Kohon Quartet: Vox (3-12") SVBX-550 (S), VBX-50 (M).
- **BIZET**—Carmen Suite; Vienna St. Op. Orch. (Rossi); Vanguard SRV-107 (M).
- **BEETHOVEN**—Symphonies Nos. 1 and 8; Halle Orch. (Barbirolli): Vanguard SRV-146 (S), SRV-146 (M).
- FAURE—Piano Music (Complete); Crochet; Vox (3-12") SVBX-5423/4 (S), VBX-423/4 (M).

# Electrola's 'Record Tiger': A Profile of Mao Tsi-Tung

COLOGNE-Electrola's latest announcement of classical mu-

announcement of classical music releases contains a startling profile—Mao Tsi-Tung, the Chinese Communist dictator.

Mao is sandwiched in with classical offerings of Mozart's Concerto for Horn and Orchestra No. 1-4 with the London Philharmonic; Dietrich Fischer-Dieskau singing lieder from Schubert; Tchaikovsky's "Concerto for Piano and Orchestra No. 1 B Minor, Opus 23," and Maria Callas singing "Tosca,"

The Mao LP consists of excerpts from Mao's writings and interviews and speeches and his

interviews and speeches and his favorite poetry and music. The disk offers the "complete Mao," and, in this sense, it is judged to be a classic.

Other offerings on the latest list of Electrola "Klassik" re-leases are Benjamino Gigli singleases are Benjamino Gigli sing-ing famous arias from the Ital-ian opera, "Masterworks of the Synagogues," and Dinu Lipat-ti's recording of Chopin's "Con-certo for Piano and Orchestra No. 1, E Minor, Opus 11." The Mao masterwork is re-corded in sterce and is pro-

corded in stereo and is pro-duced by Hannss Iviessemer. It delves into Mao's taste in cul'Turandot,' 'Tosca' Highlights on Angel HOLLYWOOD-Angel Records' two new opera packages are Puccini's "Turandot," star-

ture, his philosophy, and his version of Marxist ideology. The

version of Marxist ideology. The disk sells for \$4.50.
Electrola is offering, via its Ausland - Sonderdienst (Foreign Special Service) series, Albert Schweitzer plays works from Bach and seven titles in a Great Cathedral Organ series.
These LPs are by organist at

Cathedral Organ series.
These LP's are by organist at
the following U.K. cathedrals:
St. Giles, Edinburgh; Exeter;
Coventry, Gloucester, York Minster, Westminster Abbey and
Liverpool, Each LP is priced
at \$5.25. Another Ausland-Sondienst list just released consists
of nine LP's with the works of
Joseph Haydn, priced at \$6.25
each. All were recorded by the
Vienna Concert House Quartet.

ring Birgit Nilsson, Franco Cor-elli and Renata Scotto, and highlights from "Tosca" with Maria Callas, The latter package was culled from the complete opera released last year. Co-featured with Miss Callas are Carlo

with Miss Callas are Caro Bergonzi and Titti Gobbi. Orchestral backing for "Tu-randot" is by the Rome Opera Chorus Orchestra; "Tosca," by the Paris Conservatoire.

next year by the San Antonio Opera Co.

All of Sessions' music is pub-shed by the Marks Music by

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\*For Nominating "GIRL TALK"

Best Instrumental Performance
(Non Jazz)

Best Instrumental Arrangement

#### ADVERTISEMENT TAPE CARTRIDGE

#### by Larry Finley

This column is being written at the N.A.R.M. convention in Miami Beach where the big talk is about ITCC and stereo talk is about filed and stereo tape cartridges. Rack jobbers, distributors and record com-panies are in many cases learning for the first time the true importance and impact of the tape cartridge insofar as the record world is concerned.

The ITCC suite has been a bee The ITCC suite has been a bee hive of activity with visitors treated to a display of the latest in home model playback units as well as automobile units. As a service to those at the convention, ITCC invited three of the more important manufacturers to display their sets and great interest was shown in the four track Tape-Dek, supplied by Automatic Radio of Boston, a unit that can be played either in the home or in the car.

TelePro displayed their new four track home unit that can tour track nome unit that can be played by plugging into the input jack of your present stereo set. The beautiful wood casing of the unit lends beauty to any living room.

Lear was represented with two sets, the Stereo-8 car unit and the new Lear Stereo-8 home unit which also operates by inserting a plug into your present stereo set. The beauty of ent stereo set. The beauty of these low priced home units will enable present owners of stereo record players to con-vert to the use of a tape deck. This will permit the public to better utilize the tape library they purchase for their auto-mobile unit, as well as giving them the fidelity and convenience made possible only through the use of a continuous loop tape cartridge.

These home units are opening a new field of distribution for cartridges, as up to this time, the majority of the distribution has been through the automotive and electronic distributors.

This move by Lear, Automatic Radio and TelePro, together with announcements by other major manufacturers of similar entries in the home market, now makes it necessary for record dealers to stock cartridge tapes.

Practically every important distributor as well as major rack jobber has jumped on the ITCC bandwagon, recognizing that the record dealer can now serve the home user as well as the automobile and marine set owners.

ITCC was pleased at the announcements made that Mercury, Capitol, Decca and Columbia were entering the eight-track cartridge field with their own production plans slated within the next few months. These four major companies, plus the RCA dis-tribution and the 50 important catalogues represented by ITCC, will help to make even greater strides in the furtherance of this great new industry.

ITCC also announced greatly expanded production of both four and eight-track cartridges and also announced the signing of-two additional important catalogues to its rapidly growing vast library.

If you would like to know more about this new industry, write the leader in the four and eight-track field, International Tape Cartridge Corporation, 1290 Avenue of the Americas, New York, N. Y. 10019.

# TAPE CARtridge

# Royal Disc Growth Tells Story Of Tape Expansion in Chicago

By RAY BRACK

CHICAGO—It's more than coincidental that the remarkcoincidental that the remark-able increase in area pre-re-corded tape sales had its no-ticeable beginning with the founding in May, 1964, of Royal Disc Distributors here.

The company, formed by Kent Beauchamp and Eddie Yalowitz, started with one album label, several singles lines and Peter Fabri's Musictapes library.
Today the firm has 14 album

lines and has organized a new division, All-Tapes Distributing, Inc., to distribute and merchan-dise Musictapes and Stereo

Tapes. And, as a rack-jobbing enterprise, All-Tapes can furnish any reel-to-reel or CAR-tridge line to dealers.

#### Rating Jumps

Since Royal Disc's entry, the local Business Product Index rating for pre-recorded tape has jumped 300 per cent.

"It's an understatement to say that many dealers are now han-dling tape that were not han-dling tapes before," Beauchamp observed.

Recause of the rapid growth in the tape merchandising aspects of the business, Yalowitz, who had been inactive in the firm from the beginning, an-

nounced full participation in the company beginning March 1. All-Tapes will not pick up

a cartridge player line, Beau-champ said, "because the playback field is another business, entirely

National Advertising
He said he noticed a decided surge in tape interest when the national advertising of cartridge tapes was begun by RCA Victor and the Ford Motor Co.

"I'm glad to see the standard-ization in the industry on the 8-track cartridge," Beauchamp said. Because the four-track segment of the market is so small, he observed, there is really no pressing need for development of a compatible cartridge player.

player.

More than tape activity is keeping Beauchamp and Yalowitz busy currently. Royal Disc is distributing a single called "Gloria," by the Shadows of Knight. The group is of local origin and the disk has sold 60;000 copies in Chicago.

# Musictapes to Open Office In New York

CHICAGO—Musictapes, Inc.
President Peter Fabri announced last week a major expansion in CARtridge and reelto-reel marketing with the opening of a new sales office in New

The East Coast enterprise, a separate corporation called Musical Tape Sales, is managed by Rob Scerbo.

"The great impetus given the cartridge segment of the industry by the recent Billboard special report was in a large way responsible for our decision to step up our operations," Fabri

The new office will concentrate on service to record company distributors, Fabri announced. Musictapes recently announced its move into the 8-

(Continued on page 54)



TAPE SELLERS in Chicago area are Eddie Yalowitz, left, and Kent Beauchamp of All-Tapes Distributing, Inc., a division of Royal Disc

# N. Y. Dealer Meeting Pubs Head-On in CARtridge Suit

· Continued from page 1

transfer of copies of alleged copyrighted works, the posses-sion of which have been lawfully obtained by the defendant."

While denying the right of the publishing firms to demand

royalties, Wally's mailed a check to their attorneys March 3, paying the statutory rate for one reproduction of a copy of each of the two albums described in the lawsuit—a check for 28 cents. The check has been re-turned, Wally said last week. Emanuel Eschwege is attor-

ney for Wally's.
Wally attributed the situation to the fact that "the supply of major musical performances was limited. Some of our playback unit customers desired to purchase tape cartridges that were not then available. They loaned us their favorite records and requested that we transfer these requested that we transfer these to tape cartridges. This we did, and upon completion, we returned the records to the customer." The only exception was yachtsman Cornelius Shields, who said Wally could throw away the old 78 rpm records of his collection after transfer-

of his collection after transfer-ring them to tape.
"We made no tape cartridges from these records other than to fulfill the orders of the specific record owners. Since this was a personal service to them, and an attempt to broad-en the player and cartridge market, our profit was negli-gible. To the best of our knowl-edge," he said, "there was no wrongdoing involved. I've been advised by our attorney that, in transferring from records, we transferring from records, we were not copying any copyrighted works. Therefore, in
(Continued on page 54)

# **ATTENTION!!**

IN THE CASE OF LEO FEIST, INC.; ROBBINS MUSIC CORP., AND MILLER MUSIC CORP., PLAINTIFFS,

AGAINST

HAROLD WALLY, INDIVIDUALLY AND DOING BUSINESS AS WALLY'S, DEFENDANT:

We are defending the rights of dealers to provide a personal service of transferring music from a customer's record to a tape CARtridge for the customer's personal

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"The recognized reference authority for the recorded music industry."

# **Amerline Gets** Sizable Order From GRT

CHICAGO-Amerline Corp. here, which is entering full pro-duction of its eight-track CAR-tridge, anounced last week that General Recorded Tape, of Sunnyvale, Calif., has placed a sizable order for same.

According to Amerline audible range products sales manager Frank Glaubitz, the GRT contract is "a substantial cartridge commitment."

The Amerline cartridge is said to improve on existing eight-track cartridges through the incorporation of a tape lock and other new features.

GRT, heretofore a four-track, reel-to-reel tape duplicator, recently announced entry into the (Continued on page 54)

We Have The Largest Combined Catalog of 4-Track, 8-Track Autocartridge Tapes and Reel-To-Reel Tapes...

But more <u>Important,</u> we've got what you need...

# Quality

Geter Fabri

Unless otherwise indicated, following labels available on 4-track, 8-track autocartridges, reel-to-reel stereo and monaural, 3M cartridges.

Caedmon Spoken Word
Chess, Checker, Cadet
Discovery
Elektra
GNP-Crescendo
HiFi (4 track Reel-to-Reel only)

Mahalo Monitor Musicor Musictapes Nonesuch

Liberty
Available in
4 track Reel-to-Reel only)
Prestige
Starday
Vee-Jay

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# HYTHM & BLUES

#### TOP SELLING RHYTHM & BLUES SINGLES

This Week	Last Week	Title, Artist, Label & No. Weeks on Chart	This Week	Last Week	Title, Artist, Label & No. Weeks on Chart
oard ard	1	634-5789	21	34	PHILLY DOG
2	2	BABY SCRATCH MY BACK 9 Slim Harpo, Excello 2273 (Excellorec, BMI)	22	17	GET OUT OF MY LIFE, WOMAN 10 Lee Dorsey, Amy 945 (Marsaint, BMI)
3	3	MY BABY LOVES ME	23		YOU DON'T KNOW LIKE I KNOW 12 Sam & Dave, Stax 180 (East, BMI)
4	13	DARLING BABY Elgins, V.I.P. 25029 (Jobete, BMI)	24	24	THIS CAN'T BE TRUE
5		LOVE MAKES THE WORLD GO ROUND 9 Deon Jackson, Carla 2526 (McLaughlin, BMI)	25	28	SEARCHING FOR MY LOVE
6	4	UP TIGHT	26	12	MY WORLD IS EMPTY WITHOUT YOU 8 Supremes, Motown 1089 (Jobete, BMI)
7	7	DEAR LOVER	27	27	THE FAT MAN T-K-Os, Ten Star 104 (Sconance-Money BMI)
8	6	DON'T MESS WITH BILL	28	29	REAL HUMDINGER
9		ONE MORE HEARTACHE	29	-	THE LOVE YOU SAVE
10		STOP HER ON SIGHT (S. O. S.) 5 Edwin Starr, Ric-Tic 109 (Myto, BMI)	30	7	SATISFACTION
11	18	I WANT SOMEONE	31	-	B, B. King, Kent 441 (Modern, BM)(
12	15	THIS OLD HEART OF MINE 4 Isley Brothers, Tamla 54128 (Jobete, BMI)	32	25	FOR YOUR PRECIOUS LOVE
13	10	THE DUCK	33	31	TEMPTATION WALK
14	9	CRYING TIME	34	39	NO MAN IS AN ISLAND
15	8	I'M TOO FAR GONE (TO TURN AROUND). 9 Bobby Bland, Duke 393 (M.P.I., BMI)	35	40	CHOOSEY BEGGAR
16	-	GET READY	36	37	FUNNY CHANGES
17	33	AIN'T THAT A GROOVE	37	-	BABY I NEED YOU
18		SHAKE ME, WAKE ME (When It's Over) . 3 Four Tops, Motown 1090 (Jobete, BMI)	38	-	HELPLESS
19	19	MY ANSWER Jimmy McCracklin, Imperial 66147 (Metric, BMI)	39	32	EASY GOING FELLOW 5 Roscoe Shelton, Sound Stage 7 2555 (Cape Ann, BMI)
20	11	GOING TO A GO-GO	40	_	FALLING IN LOVE AGAIN

#### NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away trom meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

I HAD A DREAM . . . Johnnie Taylor, Stax 186

MY JUG AND I . . .
Percy Mayfield, Gerald Wilson & Ork, Tangerine 957

#### NEW ALBUM RELEASES

• Continued from page 39

REQUEST

CONJUNTO DE GUITARRAS DE PAUL NERY-Num 8085

PIVERSIDE

DON FRIEDMAN QUARTET-Dreams & Ex-JOHNNY (HAMMOND) SMITH-Open House;

JIMMY HEATH QUINTEY-On the Trail; 486 MILT JACKSON & BIG BRASS-For Someone

THELONIOUS MONK—Monk in France; 491
WES MONTGOMERY TRIO—Portrait of Wes;

DON FRIEDMAN—Dreams & Explorations; RLP 485, RLP 9485 JIMMY HEATH QUINTET—On the Trail; RLP 486, RLP 9486

MILT JACKSON—For Someone I Love; RLP 478, RLP 9478 WES MONTGOMERY—Portrait of Wes; RLP 492, RLP 9492

JOHNNY (HAMMOND) SMITH-Open House; RLP 482, RLP 9482

THELONIOUS MONK—Monk in France; RLP 491, RLP 9491

ROSTRUM

VARIOUS SPEAKERS—Viet Nam—Voices of Policy & Protest; RD 100

VARIOUS ARTISTS-Music for Batman & Rob-in; R 25322, SR 25322

SOUL

JR. WALKER & THE ALL STARS-Soul Ses

STARDAY

JOE MAPHIS—Country Guitar Goes on the Jimmy Dean Show: SLP 373 Jimmy Dean Show; SLP 373
RED "GIDDY UP GO" SOVINE—Country Music Hit Maker Number One; NLP 2033 VARIOUS ARTISTS-Country Music Goes to

TAMLA

THE MARVELETTES Greatest Hits; 253

TOWER

TOMMY COLLINS-Let's Live a Little; 1

The Soul of DICK CURLESS: T 5013 DEAN MARTIN—Relaxin'; T 5018 SUNRAYS—Andrea; T 5017

UNITED ARTISTS

LEROY HOLMES SINGERS—Snowflakes & Sweethearts; UAL 3481, UAS 6481 SOUNDTRACK—Lord Love a Duck; UAL 3137, UAS 6137

BOBBY GOLDSBORO-It's Too Late; UAL 3486, UAS 6486

BIG BUDDY LUCAS & THE WIGGLERS—50 Fabulous Harmonica Favorites; UAL 3482, UAS 6482

VANGUARD

ERIC ANDERSEN—'Bout Changes & Things; VRS 9206, VSD 79206

VERVE

CANNONBALL ADDERLEY & RAY BROWN CANNOWBALL ADDERLET & RAT BROWN; VSP 10, VSPS 10 COUNT BASIE & HIS ORCH.—Inside Basie Outside; VSP 12, VSPS 12 NAT COLE at Jatp; VSP 14, VSPS 14 THE FIRST HERD at Carnegie Hall; VSP 1,

VSPS 1
STAN GETZ—Eloquence; VSP 2, VSPS 2
DIZZY GILLESPIE & HIS ORCH.—Night in
Tunisia; VSP 7, VSPS 7
JOHNNY HODGES & ALL THE DUKE'S MEN;

VSP 3, VSPS 3
BILLY HOLIDAY—Lady; VSP 5, VSPS 5
JATP ALL STARS—Perdido; VSP 16, VSPS

JATP ALL STARS—How High the Moon; VSP 15, VSPS 15 GENE KRUPA & HIS ORCH.—That Drummer's Beat; VSP 4, VSPS 4 HERBIE MANN—Bongo, Conga & Flute; VSP

HERBIE MANN-BURNEY, STATE MANN BURNEY, STATE MANN BURNEY, STATE BURNEY, BURNEY

11, VSPS 11
GEORGE SMEARING QUINTET—Classic Shearing; VSP 9, VSPS 9
YARIOUS ARTISTS—The Art of the Ballad;
VSP 17, VSPS 17

WARNER BROS.

MARKETTS—The Batman Theme; W 1642, WS 1642 BONNIE PRUDDEN Executive Fitness; W 1619, WS 1619 SIRT-SIX SONORA STRINGS—Strings '66; W 1631, WS 1631 PAUL SMITH—Brazilian Defour; W 1626, WS 1626 SOUNDTRACK—Inside Daisy Clover; W 1616, WS 1626 WS 1616

BROOK BENTON—The Boll Weevil Song and Other Great Hits; W 16314, SW 16314 Terrific TERESA BREWERI; W 16319, SW 16319

TOP SELLING R&B LP'S

This	Last	Weeks on Title, Artist, Label & No.
Week		Title, Artist, Label & No.
1	1	MIRACLES GOING TO A GO-GO, Tamla T 267 (M); ST 267 (S)16
2	2	TEMPTIN' TEMPTATIONS, Gordy G 914 (M); GS 914 (S)
3	3	I GOT YOU (I Feel Good), James Brown, King 946 (M); (No Stereo) 8
4	7	CRYING TIME, Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)
5	16	RIDIN' HIGH, Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)
6	14	GOT MY MOJO WORKING, Jimmy Smith, Verve V 8641 (M); V6-8641 (S) .2
7	4	HANG ON RAMSEY! Ramsey Lewis Trio, Cadet CLP 761 (M); CLPS 761 (S) 5
8	8	THE SUPREMES LIVE AT THE COPA, Motown 636 (M); ST 636 (S)16
9	5	GENE CHANDLER LIVE ON STAGE IN '65, Constellation 1425 (M); (No Stereo)
10	10	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)25
11	13	COMFORT ME, Carla Thomas, Stax LP 706 (M); SD 706 (S) 2
12	12	THE FOUR TOPS SECOND ALBUM, Motown 634 (M); ST 634 (S)10
13	9	THE BEST OF LITTLE ANTHONY AND THE IMPERIALS, DCP DCL 3809 (M); DCS 6809 (S)
14	15	TED TAYLOR'S GREATEST HITS, Okeh OKM 12113 (M); OKS 14113 (S). 2
15	_	I HEAR A SYMPHONY, Supremes, Motown MLP 643 (M); SLP 643 (S). 1
16	6	HERE I AM, Dionne Warwick, Scepter 531 (M); S 531 (S)
17	17	THE PRIME OF MY LIFE, Billy Eckstine, Motown 632 (M); S 632 (S). 9
18	19	THE "NEW" LOOK, Fontella Bass, Checker LP 2997 (M); ST 2997 (S) 2
19	_	THE MARVELETTES GREATEST HITS, Tamla TLP 253 (M); SLP 253 (S). 1
20	11	THE DUCK, Jackie Lee, Mirwood MW 7000 (M); MWS 7000 (S) 4

#### NEW ACTION R&B LP's

Other albums registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B LP chart above. All records on the chart are not eligible for a listing here.

GOIN' OUT OF MY HEAD . . Wes Montgomery, Verve V 8642 (M); V6-8642 (S)

ARTHUR PRYSOCK/COUNT BASIE . . Verve V 8646 (M); V6-8646 (S)

Roy Meriwether Trio, Columbia CL 2433 (M); CS 9233 (S)

UNBELIEVABLE . . . Billy Stewart, Chess LP 1499 (M); ST 1499 (S)

#### HITS OF THE WORLD

• Continued from page 34

3 GET OFF OF MY CLOUD—
The Rolling Stones (Decca)
16 MICHELLE—The
Overlanders (Fye)
1'LL STEP ASIDE—Tony
Wells (RCA)
THESE BOOTS ARE MADE
FOR WALKIN—Nancy
Sinatra (Reprise)

SWEDEN

1 MICHELLE—The Beatles (Parlophone)
2 SAG INTE NEJ—Sven

Ingvars (Philips) BARBARA ANN—Beach

Boys (Capitol)
REMEMBER—We 4 (Polydor)
STOP THE MUSIC—Lenne

& the Lee Kings (Gazell)
6 AS TEARS GO BY—Rolling Stones (Decca)
BJORKENS VISA-

/ BJOKNENS VISA—
Hootenanny Singers (Polar)
5 TILL THE END OF THE
DAY—The Kinks (Pye)
11 SO MANY GIRLS—Tages
(Platina)
12 JAG SAKNAR DIG—Gunnar
Wiklund (HMV)

SWITZERLAND

MARMOR, STEIN UND
EISEN—Drafi Deutscher
(Decca)—Intro

11 YESTERDAY MAN—Chris

Andrews (Vogue)—Intro 4 GANZ IN WEISS—Roy Black

(Polydor)—Seith WE CAN WORK IT OUT— The Beatles (Odeon)-

DIZZY GILLESPIE-New Wave!; W 16318, SW 16318

WORD

JEROME HINES-I Love to Tell the Story;

WORLD PACIFIC

BOB LIND-Don't Be Concerned; WP 1841, WPS 21841

5 BALLA BALLA—The
Rainbows (CBS)—April
MICHELLE—The Beatles
(Odeon)—Budde
7 ER IST WIEDER DA—
Marion (Hansa)—Intro
DIO COME TI AMO—
Domenico Modugno
(Polydor)—Gerig
6 DU BIST NICHT ALLEIN—
Roy Black (Polydor)—Seith
YESTERDAY—The Beatles
(Odeon)—Budde

#### Law Hurts C&W

• Continued from page 42

man tour, he played 47 shows to enthusiastic audiences. "The crowds were extremely good everywhere we went," he said.

Accompanying him were his regular electric guitarist, Steve Chapman, and the Hometown-ers: Billy Poe, steel guitar; Ron Bridges, drums, and Pat Patter-son, electric bass.

The show was booked by Dan Linebarger of Nashville, who has moved to Frankfort, Germany, to line up booking ar-rangements for other country ratists. He plans to return to Nashville in a year or two and then handle overseas bookings by phone.

#### Police Benefit

LACKAWANNA, N. Y.group of country music artists headed by George Morgan played a benefit show recently for the Seneca (N. Y.) Police Club. Appearing with Morgan were Ethel Delaney, Jimmy Kish, Bashful Harmonica Joe and Ramblin' Lou.

March 19, 1966, BILLBOARD

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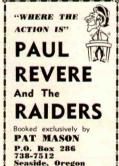
# Minim' Is Maximum **Entertainment Fare**

NEW YORK — "Wait a Minim!" is a compact musical revue with king-size entertainment values. Opening its Broad-way run at the John Golden Theater on March 7 to an en-thusiastic press, it's a safe bet to repeat the success it had in South Africa, where it originated, and subsequently in Lon-



"Come On and Hear!" is the propriate title for the Dukes Dixieland's new Decca LP 4708). Only recently released, the 4708). Only received released, the set has already become regular material for both AM and FM-stereo programmers. Included are pop winners like "King of the Road" and "A Taste of Honey." all in the bright, happy and winners that the makes the Dukes ning style that makes the Dukes a consistent success. The trom-bone sound of Dukes trombonists Fred and "Papa Jac" Assunto is the sound of Olds. Like so many professionals, the Assuntos like the versatility and tonal response of their Olds trombones. Olds— the instruments that profession-als depend on. (Advertisement)





more on sound and song than on sight and sketch, the show should emerge as delightful should emerge as delightful entertainment in its original cast counterpart. London Records put the production into the groove on March 13 and will rush the album into market.

Although it is an economy-sized production, the show is packed with talent, imagination and fresh comic attitudes. There and fresh comic attitudes. There are only eight performers in the cast but they do just about everything and they do it well. What they do best is sing and play and what they play is the weirdest assortment of mu-

the weirdest assortment of musical instruments ever put on stage. The instruments are imports from South Africa with such names as Rhodesian mbira, Chopi timbila, double respitory linguaphone, Indian tanpura drone, and a variety of percussion, brass and reed. It all adds up to lively musical fun.

#### In Folk Vein

The songs are mostly in the folk vein and since South Africa folk vein and since South Africa is a melting pot, the tunes fall into a variety of ethnic categories. There are some traditional folk items like "I Know Where I'm Going" and "I Gave My Love a Cherry," new songs by Jeremy Taylor and Ewan MacColl, and a potpourri of Afrikaan, Swahilli, Xhosaian, Japanese, Haitian and Irish Lulabies dances fighting songs. Japanese, Haltian and ITSh Lulabies, dances, fighting songs, etc. It's musically offbeat but it's all catchy and captivating with lots of wry comments on South Africa's apartheid problem thrown in for good

measure.

In the multi-talented cast are
Andrew Tracey, Paul Tracey,
Kendrew Lascelles, Michel Martel, Nigel Pegram, April Olrich,
Dana Valery and Sarah Atkinson. Other credits go to Leon
Gluckman, who devised and
directed the show; Frank Remhach, who did decor and lightbach, who did decor and light-ing with Gluckman; costumer ing with Giuckman; costumer Heather MacDonald-Rouse, and the choreography by Frank Staff and Kendrew Lascelles, because their work is so noticeable and so effective.

MIKE GROSS

#### UNIONS SET UP CLEARANCE FOR BENEFITS

NEW YORK - The various NEW YORK — The various theatrical performers unions have set up a clearing house for benefits. Any organization scheduling an event that uses professional performers must obtain permission for their appearance from Theater Authority, Inc., which the performers' unions established with Charitable Guilds to regulate memtable Guilds to regulate members' appearances at benefits, rallies, telethon and civic events.

Organizations located east of Organizations located east of Omaha should apply for clearance to Beverly Roberts, executive secretary of Theater Authority at 545 Fifth Avenue, New York. In States west of Omaha, applications should be made to Mrs. Meredith Snapp, executive secretary, Western Theater Authority, 6253 Holly-wood Boulevard, Hollywood.

#### WHAT DAILIES SAID ABOUT 'WAIT A MINIM'

TIMES: "If it is not a memorable evening in the theater, it is like a nice evening with genuinely musical friends."

HÉRALD-TRIBUNE: "Much of the evening is decidedly pleas-

NEWS: "Sheer joy."
POST: "A musical entertainment of unusual originality.

JOURNAL AMERICAN: "It is merely magnificent entertainment. The most colossal combi-nation of weird musical instruments since the discovery of sound."

WORLD-TELEGRAM: "The most triumphant original and ex-uberant entertainment to storm these shores in years. It tingles with every kind of folk music under the sun.

# Jack Jones: Kapp's Man On the Move

NEW YORK -Jack Jones' schedule in nightclubs, TV and summer stock has been set scnedule in nightclubs, IV and summer stock has been set through September. On March 23, 24, and 25, the Kapp Records artist will be in Dallas, courtesy the Air Force, and on March 26 he swings to Indianapolis for a concert. The following day, Jones begins taping producer Bob Welles' second American Airlines special for American Airlines special for later airing on CBS-TV, before entering the Air Force April 1 for one month in Hollywood as part of his Reserve duty. Since he is free on weekends, he will sing April 2 in Phoenix.

ber 1963.

He returns to nightclubs from May 10 to 21 at the Shoreham Hotel in Washington. Following this date he plays the Twin Coaches in Pittsburgh, May 23 through 28, the Palmer House in Chicago, May 31 through June 13, and the Elmwood Casino in Windsor, Ontario, from June 16 through 25. Jones then embarks upon a five-week tour playing Curly in five-week tour playing Curly in "Oklahoma" in Dallas and Kansas City, beginning July 4. Then he makes his second appearance as headliner at the Fla-mingo Hotel in Las Vegas, Sept. 8 through 28. He returns to New York's Plaza Hotel in either October or November.

#### Mathis to Tour

CHICAGO-Johnny Mathis, CHICAGO—Johnny Mathis, Mercury recording star, along with his eight-voice New Generation group, leaves March 23 for a five-week concert tour of the Far East. Included in the trip are three service dates for American military personnel in Japan, Okinawa and Korea. Mathis will wind up the junket with a mublic concert in the Artical Control of the cont with a public concert in the Arneta Coliseum, Manila, Philippines, on May 3.

# Honey of a Show By Diahann Carroll

NEW YORK — There's an abundant supply of adjectives on hand to describe an artist's on hand to describe an artist stalents: captivating, dynamic, explosive, and the rest. They should be used sparingly and with discretion. Yet, it is difficult to avoid such shop-worn oun to avoid such shop-worn superlatives when setting down Diahann Carroll's opening performance (9) at the Plaza Hotel's Persian Room. It was a highlight in her career.

Her hour-long act rang with preciseness, humor and excitepreciseness, numor and excite-ment, all mixed into a carefully prepared, disciplined package. Her voice had versatility, range and power and showed it could handle any and all kinds of music from the bouncy "Life Is Just a Bowl of Cherries," her second number, to George and Ira Gershwin's "Someone to Watch Over Me," which she sang dramatically and force-

She beguiled the overflow crowd with her charm and she showed a fine sense of the comedienne by satirizing an satirizing an Actors Studio graduate and scattering comic bits throughout her act. The audience enjoyed these extracurricular activities

immensely.

Miss Carroll sang "Squeeze
Me" with a refreshing and sultry style. But it was her version
of "I'm Going Out of My Head" of "I'm Going Out of My Head"
that scored the most. It was
full of dramatic quality and
drive. The song had been recorded by other artists some
years back but her rendition
was extraordinary. She received
a standing ovation at the conclusion of her act.

Arrangements were kept in-obtrusive and neat. The orches-tra performed in good fashion. However, the brass section and drums were too loud at times.
Though it's not been officially

announced yet, Columbia Rec-ords has inked the stylist. Based on her Persian Room performance, it's a wise move.

# Coltrane and Getz: Hurricane & the Eye

By PAUL ZAKARAS

CHICAGO — Traveling from the Plugged Nickel to the Lon-don House last week was like sailing from a tropical storm to a tropical isle. Simulating the fury of a hurricane at the Nickel was John Coltrane, and in a quiet tropical mood was Stan

Getz in the London House.

At the Nickel, two fiercely thumping sets of drums, accompanied by rattles, African bells and tambourines, accented by a pair of bleating, honking saxo-

phones (almost lost in the back phones (almost lost in the back-ground were a piano and a bass) created visions of ancient re-ligious rites. This primitivistic romanticism, ideologically remi-niscent of Wagner, was the new-est sound of John Coltrane. Those who hadn't heard Col-trane in the last few months, since Elvin Jones and McCoy Tyner quit their long association with the saxophonist, were curi-

with the saxophonist, were curi-ous about his most recent shift

in emphasis.
"I'm trying to reach the (Continued on page 54)

# Nina Simone Makes the Piano Sing in Village Date

NEW YORK - It's amazing what Nina Simone can do to— and for—a song. She can take a blues number and twist it and reach out and capture all of your emotions with it. This she proved at her opening Tuesday night (8) at Square East.

What was an ordinary trio what was an ordinary tro— they played a few numbers be-fore she came out—she trans-formed into a great quartet when she sat down at the piano and launched into "Wild as the Wind." It was a pounding production featuring a rising tempo and a carousing end-ing. Her piano performance was ing. Her piano performance was great; her voice was used primarily as another instrument, adding to the total effect. With that first song, she captured the audience and never let them go through wonderfully done versions of "Little Girl Blue," "Four Women," "Sinner Man," "Buddy Boldeon," and the new song of "Do I Move You."

Lik berd to describe her tyres

It's hard to describe her type of music. It's not rock 'n' roll, but it's alive and exciting; it's not r&b, but it's based on the blues. It's sort of like jazz, but blues threads through the mel-

Her group is composed of Bobby Hamilton, drums; Rudy Stevenson, flute and guitar;

Lisle Atkinson, bass; each is a craftsman. But it was obvious that Miss Simone is the architect that musically glues them together and makes them great.

Also on the bill was guitarist Eduardo Sasson, who supplied

excellent entertainment with such tunes as "Anna," "La Bamba" and "Malaguena."

#### Signings

Neal Hefti, composer-arrangerconductor, signed a long-term pact
with RCA Victor. Hefti already has
clicked with Victor via the single
"Batman Theme," which he composed as the signature tune to
ABC-TV's "Batman" series. The
album, "Batman Theme, and 11
other Hefti Bat Themes," is also
riding high. Also added to the Victor label was Dick Glass. His
debut disk, "Stealin, "Stealin" and
"You Can't Stop Tomorrow," was
produced by Paul Robinson. . .
Brian Foley, the 19-year-old singer
who made his debut on Merv Griffin's TV show March 10, signed
to Dot Records and to an exclusive publishing contract with Mills
Music. Hefl limit his work to TV
and recording sessions until he
graduates from Harvard University
in June, 1968. . . The Charades,
a sextet from Nashville, to Monument. First single is "Hammers
and Sickles Make Very Poor Toys."
Acrech 19, 1966, BILBOARD Neal Hefti, composer-arranger-

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Our show last Sunday broke all existing records. The Coliseum the 3 pm show last Sunday broke all existing records. The the 3 pm such that 11,962 and we jammed almost 13,000 in for the 3 pm such that 12,000. The show, we had to stop at 12,000. For the night show, we had to stop at 12,000 afternoon show. For the night show, we had to stop at 12,000 afternoon show turned many, many people away from the door. Billy Joe Also we turned many, the show that 12,000 are the show the show the show that 12,000 are the show the show the show the show t

Since the show we have had untold calls wanting to know when live where does he live where does he live he will be back, his age, marital status, where does he live he will be back, his age, marital status, where does he live he will be back, his age, marital status, where does he live and every other conceivable question. I have yet to see a like Billy Joe. His and every completely capture the audience like Billy Joe. His performer completely capture the audience like Billy a copy. I have yet and the lift all his new fans buy a copy.

This young man just walked off with the hearts of Houston.

I can safely say he did something very few artists have ever done before. Even more than this, he is one of the greatest on stage performers I have ever met.

All I can say is that I hope we again have the pleasure of Thanks so much for your help and Thanks so much for your halp and that we can't say enough about his great please tell Billy Joe that we can't say enough about his performance. on stage performers I have ever met. performance.

Warmest regards,

Program Director

BW/js

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SONGWRITERS, PUBLISHERS: YOUR song arranged, recorded as demo. by our artists. Music composed if only words supplied. City Music, 8, Radnor House, 93-97 Regent St., London W.1,

"19TH NERVOUS BREAKDOWN"—Rolling Stones' new single: \$1.75 air mailed; Stones' new album mono, English "Rubber Soul" (14 cuts); "Help" and any other English album, mono or stereo, \$6 air mailed. Record Centre, Ltd., Nuneaton, England.

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#### Darin Marks Return to Clubs With a Solid Bit

LOS ANGELES - Bobby Darin, an extraordinary singer, returned to local night life after a three-year absence none the worse for having concentrated on the business end of show business. His driving way with a song, his ability to wring dynamics and emotion from a lyric were polished to a high sheen for his Cocoanut Grove opening Tuesday (8).

#### Redcoat Perry **Delivers at Club**

NEW YORK-Steve Perry's NEW YORK—Steve Perry's highly stylized delivery received a warm reception at Downstairs at the Upstairs here Monday night (7). The young British artist, who recently signed with MGM Records, made an impressive debut here, working without a mike and with only a miano accompaniment. piano accompaniment.

Perry sings in an intense and intimate manner, with deliberate phrasing and with a good deal of restraint. His voice is dean of restaint. He worked strong and clear, and he doesn't depend on vocal gimmicks.

He scored with "Yesterday" and "Somewhere." The diminu-

and "Somewhere." The diminu-tive artist demonstrated a high caliber of soft-sell showman-ship. He gives the impres-sion that with big-band backing and upbeat material he could be a top name in the pop re-

cording field.

Perry's first MGM album,
"Another Rainy Day," will be
released this month.

Joan Rivers, in her second

Fifteen songs comprised his well-paced act, with one side ex-cursion into the realm of com-edy through impressions of famous actors interpreting "One for My Baby."

Darin is a consummate rhythm singer, a belter of the old school who works majestically to his who works majestically to his audience, avoiding coyness and concentrating completely on implanting his vocal message. A 30-piece orchestra, including 14 strings led by Darin's favorite arranger, Richard Wess, provided gentle and granite foundations for the vocalist.

Gliding gently over the Grove's huge stage, the mike held close to his face, Darin's gutsy, bluesy voice rang clear on "Some of These Days" and "San Francisco." He was ebulient on "I've Got the World on a String," tender on "Yester-day" and appropriately our power of the control of the world on a string." day" and completely overpower-ing on "I've Got Plenty of Noth-ing," in which he emphasized previously unemphasized pas-sages. A medley of vintage songs, tied together by the more recent "One of Those Songs" was a happy romp.

So polished was the performance that it was completed with deceiving rapidity. But Darin had been on stage, played his aces and left his mark.

ELIOT TIEGEL

week at the club, bowed some fresh material as effective as that on her Warner Bros. album. AARON STERNFIELD

## Hurricane and the Eye

• Continued from page 52

rythmic, harmonic and melodic rythmic, harmonic and melodic balance that will satisfy me," he said. "I felt I wasn't doing enough with rhythm and I'm working harder on it now."

At the London House, his first nightclub appearance in almost a year and a half, Getz played every change in the book and wove a subtle complex fab.

and wove a subtle, complex fabric with his sax. It was standard Getz - smooth and musically perfect.

"We've been playing a series of college concerts," he said between sets. "But we just felt like doing a club again. I'm enjoying myself — its a real good change of pace from the concert tour.

Getz said that "it's contract time again and I'm very satis-fied with the arrangement. I have the opportunity to play straight dramatic roles in films. I'm also going to be in charge of my own production company. I have already lined up some talent and I'll begin pro-ducing very soon."

Stan spoke with enthusiasm Stan spoke with enthusiasm about his forthcoming release with Joao Gilberto, "Getz/Gilberto No. 2," on Verve. "We worked very hard on it and I believe it is as good as the last one," he said. (The current Getz/Gilberto album has been on the charts for 93 consecutive strokks) weeks.)

The most enthusiastic topic of The most enthusiastic topic of Getz's conversation was his oldest son, Steve. "That boy might be in the 1968 Olympics," he said. "He did the two-mile run in only 12 seconds over the in only 12 seconds over the Olympic record last year when he was still a junior in high school. He'll probably be going to Dartmouth on athletic scholarship and if he keeps on improving, who knows what might happen. I race him once in a while," Stan added, "And I can still beat him in the hundred-yard dash."

#### CARtridge Suit

· Continued from page 48

our opinion, there is no liability on our part for either royalties or damages.

or damages.

"What we were doing was supplementing the available catalog of cartridge tapes with additional performances that the major companies had not yet issued in tape cartridge form. Now that the library of pre-recorded tapes is increasing daily, the need for this supplemental service has decreased to a minimum."

Wally said that the claims in the lawsuit were completely unfounded and that many legiti-mate dealers will be seriously affected by the outcome if the court rules in favor of the publishers.

#### Amerline Order

• Continued from page 48

four and eight-track cartridge four and eight-track cartridge tape duplicating field (Billboard, March 5). It will release its first four-track cartridges April 1, with the music of some 15 la-bels. GRT's first eight-track cartridge product is slated to appear May 1.

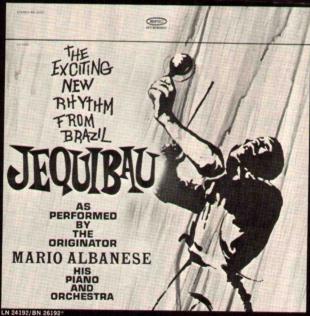
#### Musictapes in N.Y.

• Continued from page 48

track field with product from 19 labels. "We are negotiating with additional labels and are hopeful of expanding our auto cartridge library to 500 titles by June 1," Fabri said.

# Epic is what's happening...





wherever it happens!



HI-FI COMPONENTS . GUITARS . ACCESSORIES

TONY BENNETT, in a recent Carson-Pierie Scott and Co. (Chicago) promotion appearance, beams happily at his audience with the genuine warmth that has made him one of America's best loved recording artists of this decade.



HUNDREDS FLOCKED to Bennett's side for autographs and were greeted like old friends. Promotion appearance was arranged by Carson's executives and local Columbia representatives. The appearance didn't hurt Bennett's image. Sighed one girl: "Oh gosh, he is so nice."

### Scanning The News

As the stock market dipped heavily last week a number of electronics firms, including giants like Zenith and Motorola, suffered the largest drops in prices. However, predictions for 1966 for electronic home entertainment business were still optimistic. FM radio sales, which reached nearly seven million sets in 1965, are expected to top the eight million mark this year. AM radios are redicted to sell more than 19 million units and tape recorders (not including automobile units) are expected to go over four million unit sales. lion unit sales.

FM stereo receivers will be in-FM stereo receivers will be in-creasingly popular due primarily to the growing number of multi-plex stereo stations in this country. A recent report by the National Association of Broadcasters states that there are now 435 such sta-tions—an increase of 39 stereo stations since the first of the year.

stations since the first of the year.

A recent issue of new RCA products includes a Japanese-produced six-transistor radio and a "mobile" solid-state stereo phonograph ensemble. The radio, optionally priced at \$9.95, was offered earlier and completely sold out. It is being re-introduced at the same price. The phonograph, with matching all-wood rollabout stand (VGE-05), carries a dealer option price of \$99.95. A similar (Continued on page 57)

#### **Norelco Starts** Tape Campaign

NEW YORK — The North American Philips Co. is now offering dealers a complete eight-hour "music library on tape to be given away to purchasers of Norelco Continental 201 tape re-Norelco Continental 201 tape re-corders. Free listings in TV Guide, local newspaper ads, plus bonus advertising allowance are other attractions of a major spring promotion campaign launched recently by the music and electronics firm.

The music library is a pack-age of two seven-inch reels of prerecorded tape providing eight hours of musical entertainment valued at \$25. The tapes have been produced exclusively by Noreclo and consist of one hour of music in each of the following or music in each of the following categories: Broadway s how tunes, dance bands, great American composers, jazz, classical, highlights, great strings, continental favorites and ballet music.

To qualify for the promotion, nich is effective now through April 18, 1966, a dealer must purchase a specified mix of No-relco recorders. Participating dealers will be listed in Noreclo ads in the May 18 issue of TV Guide and in local newspapers on April 26 and June 7. The ads have been planned to tie in with the June bride, gift and graduation selling season.

# Wholesalers Predict Hard Times for Small Dealers

CHICAGO-Billboard recently asked a number of record wholesalers in the Midwest about their views on the future of rec-ord dealers.

The replies were divided into two general views. One group of distributors believed that the record dealer will be able to maintain a healthy position in the industry because of the special service he can give to his customers. The other view had it that record dealers, especially it that record dealers, especially small ones, are on their way out. The latter opinion was based primarily on the belief that rack jobbers are skimming off "the cream of the crop" and making hot-selling releases available to the public sooner and cheaper than record dealers. "This kind of cherry picking," said one distributor, "is hurting the dealer. No matter how good the service No matter how good the service he provides, he cannot stay in business unless he can get a good share of the high-volume products.

Jim Martin, Chicago inde-pendent distributor, was one of the spokesmen of the more op-timistic view. "The lack of per-sonal attention given customers at discount centers and by rack jobbers will keep the neighborjobbers will keep the neighborhood record store in business. Many customers prefer to pay a higher price if they can play the record in the store before buying it, if they are given the chance to exchange products, if they can place special orders, as well as receiving other services which only a dealer can provide

#### Diversification

"However," cautioned Martin, dealers must realize that they will have to adapt themselves to the changing times. They should diversify as much as possible; into various home entertainment products, accessories, and some musical instruments like guitars, drum sets and harmonicas. Providing these varied music servriding these varied music services and products will bring the dealer a steady flow of customers despite the competition of the racks and the discount

Kent Beauchamp, of Royal-

#### **Craig Expands Dealer Outlets**

PORTLAND, Ore. - Sixth PORTLAND, Ore. — Sixth Avenue Records, one of the largest tape and record dealers in the Portland area, has re-cently added Craig Panorama Car Stereo Tape Players and Home Stereo Recorders/Players to its line of products.

Mort McMahon, owner of Sixth Avenue Records, said he will be marketing the home and car units in both of his Portland stores.

land stores.

Of all the many firms involved in the tape CARtridge business, Craig Panorama (Los Angeles) has shown the most interest in record dealers as retail outlets for its products. Beside the stereo units, Craig offers a library of more than 750 prerecorded four-track cartridge albums.

The firm is currently working on a compatible four-track and eight-track playback unit which it will add to its line of auto playback systems before the end of the year.

Disc Distributors in Chicago, felt that bad times are coming for the dealer. "The large, strong dealers will still be around for a long time, but the small dealer will be unable to compete with the ever-expanding mass mer-chandisers and will lose too much traffic to them to stay in business," he said.

A large supplier who wished

to remain anonymous was even more pessimistic. "I can see the day when there will be practically no more record dealers as we now know them," he said. "Only a few will be able to af-ford to carry a complete catalog of items, thus most of them won't be providing much better service than the mass merchan-disers and they will not be able to compete with them on price. The number of dealers, which has been decreasing steadily, will continue to go down. Only the large dealers will be able to survive. The record manufacsurvive. The record manufac-turers cater to the big user and are not interested in seeing the small shop grow. To them the volume of sales is most impor-tant and the little dealer seems worth doing business

"The first place the small dealer will begin to disappear is in and around the big cities as the rack jobber saturates the area with records. They will last a while longer in the smaller com-munities, but the discount houses, and discount record sec-tions of department stores will cut into their business heavily, he added.

"Perhaps," another wholesaler

#### Thousands See Phila. Hi-Fi Show

PHILADELPHIA 17,000 hi-fi and stereo enthusiasts paid admissions to attend the 1966 Philadelphia High Fithe 1966 Philadelphia High Fidelity Music Show, Feb. 18-20 (Fri.-Sat.-Sun.), at the Benjamin Franklin Hotel here. The show was produced by Mrs. Teresa Rogers, who had previously organized 10 successful hi-fi shows in Washington, D. C.

The cutting of a "ribbon" of magnetic tape by Mrs. Rogers, assisted by the "Stereo Twins" Vivienne and Margaret Denford, officially opened the show. Hundreds of exhibits and demonstrations showing how to get maximum benefit and pleasure from hi-fi equipment were fea-

A special attraction of the show was the first demonstrashow was the first demonstra-tion to the public of a new video tape recorder for the home. The instrument can be used to record TV programs while they are being broadcast or, with its own camera, to produce pro-gram material directly.

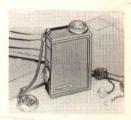
Also on display were more than 300 instruments showing the latest development in speakers, AM and FM radio tuners including multiplex stereo sound, record turntables and changers, amplifiers, tape recorders (some of them auomated) and furniture to house them.

Another highlight was a hi-fi-equipped Ford demonstrating how solid-state (the general term for transistor circuits) makes it possible to have hi-fi with you wherever you go.

speculated, "record dealers will form their own buying co-ops. Some of them are doing it now and it's helping them a great deal. However, large-scale at-tempts at this have never been able to get off the ground."

#### NEW PRODUCTS

The following new products were by Billboard because of the special thre may have for record dealers. For more information write Audio-Video Editor, Bill-board, 188 West Randolph, Chicago 1, III.



Magnavox Radio

MINIATURE EIGHT-TRANSISTOR radio by Magnavox. Equipped with long-life batteries, earphone, decorative carrying chain. Less than half size of cigaret pack in styled polished chrome finish. Price \$24.95.



#### Admiral Phonograph

SOLID-STATE Bolero phonograph by Admiral. All-transistor chassis, four-speed changer with automatic shut off, separate tone and volume controls, dual LP/78 RPM stylus, two speakers, new record size selector but will not intermix. Black cabinet, five-year warranty on chassis. Price \$45.



General Electric Transceiver

TRANSCEIVERS by General Electric. Y7000 (left) has 2 mile range, uses 6 penlight batteries including 51 inch Whip antenna. Y7010 (right) has up to 3 mile range, uses 8 penlight batteries, includer 59 inch whis astrona range, uses 8 peniight batteries, includes 59 inch whip antenna. Optional power converter permits use as home intercom. Y7000 retails \$59.95 a pair; Y7010 \$75 a pair.

(Continued on page 57)

March 19, 1966, BILLBOARD

# Sales and Discounts Build Volume for Chicago Store

CHICAGO - Discount Rec-CHICAGO — Discount Records, the Chicago outlet of the
Discount Records, Inc., national
chain, "had a fantastically successful Washington's Birthday
sale," according to Manager
Dave Schanin.

Dave Schanin.

"We were selling 20 labels, including Columbia and RCA, at discounts of up to 50 per cent. Albums of all categories, classical, jazz, folk, popular and everything else available on these labels were part of the sale." said Schanin. "And it was one of the most successful sales this store has ever had." store has ever had."

Schanin said that the basic ingredients of a good sale are promotion, availability of a wide range of products and continuity.
"By continuity I mean steady exposure to potential customers We have been advertising excluwe have been advertising excusively on WFMT (Chicago FM radio station that programs mostly classical music plus a bit of folk and jazz) for about two and folk and jazz) for about two and one-half years. During this time we have built up a reputation of really giving good discounts and making a wide range of products available when we have a sale. We get the customers now because of our past performances."

Schanin added that his store has a sale of some sort every week. "A certain label, or a special type of product—like Broad-way show music, or jazz, or folk is highlighted each week. This brings us many customers who also became aware of the fact that we discount everything in the shop. All these sales bring us increased traffic and are economically feasible because of the higher volume we turn over, he said.

Ten of the other 13 Discount Stores around the county ran

Stores around the county ran similar Washington Birthday sales, Schanin said, "and I understand they all did quite well." Schanin's Discount outlet, located in the Loop area, has been in Chicago for nine years. Four of the other branches of the chain are located in major cities —Detroit, New York, San Francisco and Los Angeles. Eight others are based near college campuses.

#### Scanning The News

Continued from page 56

unit released last year was priced

A compact new speaker system is being offered by Circle-O-Phonic, Inc., New York manufacturers of rotating speaker systems. The tiny unit weighs only nine pounds and is priced at \$39.95. The unit, called Micromax 250 includes a 5-inch rotating tweeter, one 6-inch hermetically sealed, high compliance stationary woofer.

Huge Detroit rack-iobber the

ance stationary woofer.

Huge Detroit rack-jobber, the
Handleman Co., reported record
profits and sales in the third quarter and nine months ending Jan.
31, 1966. Sales in the quarter
reached a volume of \$13 million.
The nine-month sales volume totaled \$30.7 million.

taled \$30.7 million.

American Music Stores, Inc., through its subsidiary, Grinnell Bros., has just purchased the Andrews Music Co., Charlotte, N. C. American has a chain of 47 retail music stores in a group of five States—Michigan, Ohio, Kentucky, New York and North Carolina.

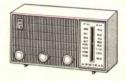
# PRODUCTS

• Continued from page 56



Admiral Pocket Radio

EIGHT-TRANSISTOR shirt pocket radio by Admiral. Automatic volume control, built in ferrite antenna, high gain IF amplifier, finger-tip tuning. Operates on two penlite batteries. Custom gift pack includes batteries, ear-phone and leatherete carrying case. Open list price.



#### Admiral Caravel Radio

ADMIRAL CARAVEL Model AM/ ADMIRAL CARAVEL Model AM/ FM table radio. Vernier slide-rule tuning, automatic frequency con-trol, wide-range Alnico V speaker, power-line cord FM antenna, high-gain IF amplifier. Solid-state rectifier, six tubes, four diodes. Available in white plastic cabinet or Dresden model walnut veneer cabinet. No price cabinet. No price.

# New King Karol Location



INTERIOR OF KING KAROL one-stop in New York shows part of the reason why firm claims to carry "more records than anyone in the world." Recently moved to its spacious new headquarters in Manhattan, King Karol welcomes orders by "phone, mail or in person," and guarantees "very fast" delivery.

#### Major Phonograph

#### Mayfair Phonograph



SOLID-STATE Major phonograph. Four-speed BSR changer, graph. Four-speed BSR changer, stereo amplifier with six-watt peak, two Alinco V speakers, de-tachable wings. Luggage-styled case available in charcoal brown and sahara. Price \$54.95.



MAYFAIR MIDGET phonograph by Artic Import Co. Solid-state four-transistor operates on three C batteries; two speeds. Sapphire needle, volume control, constant speed governed motor. Weighs 14 ounces, fits in palm of hand. Price unavailable.

# OVER YOUR INSTRUMENTS OVER AUDIENCE NOISE

#### WITH A

#### SHURE

#### MICROPHONE

Your microphone is your link with your audience. Choose it with care. Shure microphones project your voice over your instruments, and over audience noise ... YOU WILL BE HEARD. They are used by many of

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#### SHURE MICROPHONES HELP PUT YOUR ACT ACROSS



A favorite in Las Vegas.



UNIDYNE® A Combines economy with quality

SPHER-O-DYNETM For "pop"-proof performance at a popular price

Write for

catalog and name of nearest Franchised Dealer: SHURE BROTHERS, INC., 222 Hartrey Ave., Evanston, Ill.

DEALERS: Write to learn how you can become a Franchised Shure Dealer for Professional Entertainer Line Products

#### news



HAROLD AND ROGER FOLZ: The ball gum boys do it again.

# Vendors Win Exemption Under New Massachusetts Tax Law

- Continuing to forge valuable precedent, bulk vendors have won a dime-andunder exemption under new revenue legislation passed by the

revenue legislation passed by the State Legislature.

Last year bulk vendors won a similar break in New York when the State passed new tax legislation that applied to vend-

ing machine gross sales.

And, as in the New York And, as in the New York victory, much effort in educating legislators to the particular needs and problems of the bulk vendor was expended by Roger and Harold Folz, Folz Vending, Oceanside, N. Y. The Folz brothers are the operators of the nation's largest bulk vend-ing firm, with machines in 50

#### **Gumball Boys**

Their persistence in the New York legislative battle, and their penchant for distributing samples of bulk vending merchandise to familiarize solons with the industry's products, netted the Folz brothers the nickname "Gumball Boys" in Albany. Roger and Harold Folz were

presented one of the top annual awards by the National Automatic Merchandising Associa-tion in recognition of their ef-forts toward the New York exemption.

Roger Folz is president of the New York Bulk Vendors Association and Harold is secretary of the industry's national asso-ciation, the National Vendors Association.

The \$180-million tax bill was signed by Massachusetts Gov.
Volpe on March 31. It had been
passed by the legislature the week before. Among other new revenue sources, it provides for a 3 per cent sales tax.

#### Charm

Written into the law, how-ever, are specific exemptions from the tax for all food and confection vending and all vending sales at a dime and under. Charm merchandise selling at over a dime per purchase

will be subject to the new tax.

The favorable exemption for small-machine vending had bi-

partisan support in the legisla-

Co-operating with the Folz brothers in lobbying for the exemption was the National Vendors Association and Mas-sachusetts Automatic Merchandising Council managing direc-

dising Council managing director Richard Guild.
"This is a good precedent,"
declared Roger Folz. "Now that
two important States have
granted bulk vendors this
exemption, it will be easier to.
obtain such legislation elsewhere. I hope this proves to be
beneficial to the industry
throughout the country."
Other States

#### Other States

Bulk vendors in other States, particularly California, have been studying the New York legislation carefully with an eye toward similar exemption efforts.

Said NVA counsel Donald Mitchell:
"This Massachusetts victory

is one more example of the fact that the bulk vending industry can achieve exemptions that are not even accorded other seg-ments of the vending industry. This is possible because our primary business is that of deal-

ing with and for children.

"And it shows what we as a national association have been preaching for years—that a lo-cal group, provided with ammunition from the national associ-ation, can achieve useful results.

"This has been a fantastic legislative year for bulk vend-

# **Vending News Digest**

# Blue-Sky Warning In New Orleans

NEW ORLEANS Postmas ter A. Frank Fairley has warned potential vending investors to check with the Better Business Bureau before signing agree-ments promising up to \$40 per

ments promising up to \$40 per day on a \$750 investment. The cautionary statement came after chief postal inspector Henry B. Montague disclosed that some 200 persons lost \$250,000 recently in a blue-sky promotion of cigar vending ma-chines. The promoter is the chines. The promoter in the scheme has been sentenced to

five years in jail for mail fraud. "Like every other legitimate

MODEL 60

The BULK-PAK will not skip or jam because of a spe-cially designed wheel and housing.

delivers the dependability, high quality and low cost that you've grown to expect from all Northwestern vendors. BULK-PAK holds one

box (1,000 pieces of individually wrapped gum.)
BULK-PAK . . . priced at

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Phone: WHitney 2-1300

Armstrong St., Morris, III.

Model 60 BULK-PAK

frequently long hours of work to return a fair profit," Fairley Calif. Council

business, merchandise vending

requires a sizable investment and

# Elects John Lumpo

PALM SPRINGS, Calif. — Meeting here Feb. 19-20, the California Automatic Vendors Council of the National Auto-matic Merchandising Associa-tion clarks. tion elected as president John Lumpp of Automatic Retailers

Lumpp of Automatic Retailers of America, Inc., Los Angeles.

Members of the NAMA board, also meeting in Palm Springs, were present at the meeting, as was NAMA president W. J. Manning, Some 175 persons were present.

#### Arizona Forms State Council

PHOENIX, Ariz.-State operators and suppliers have or-ganized and will soon officially affiliate with the National Automatic Merchandising Associa-

At an organizational meeting the group elected Gerald L. Roseland as president, Roseland is with Watkins Cigarette Service, Inc., Phoenix.

State organization called the Arizona Automatic Merchandising Council. It is the 16th State vending group which has been organized with NAMA's assistance under the direction of State Councils administrator S. John Insalata.

## COMING **EVENTS**

April 2-3 - 35th Anniversary Celebration of Birmingham Vending Co., 540 Second Avenue, North Birmingham,

April 22-National Bulk Vending Machine Distributors meeting, Sheraton-Chicago Hotel, Chicago, 10 a.m.

April 21-24—National Vendors Association Annual Conven-tion and Trade Show, Shera-ton-Chicago Hotel, Chicago.

June 12-15—National Confec-tioners Association annual convention, Washington Hil-ton, Washington, D. C.

Oct. 29-Nov. 1-National Automatic Merchandising Asso-ciation Annual Convention and Trade Show, McCormick Place, Chicago.

# Midwest Built on Ball Gum, Peanuts

COLUMBUS, Ohio-Starting with a bulk vending operation 20 years ago, Midwest Vending Co. has evolved into one of the major full-line vending operations in the State.

Founded by Howard H. Sher-man as a ball gum and peanut route, the company now special-izes in industrial and institutional vending service covering most of Franklin County and other parts of Central Ohio.

other parts of Central Ohio. Sherman, company president, is aided in the operation by his son, H. Douglas Sherman. The Midwest crew provides 24-hour service using a fleet of radio-equipped trucks. A most progressive operation.

Midwest recently purchased a large building adjacent to existing headquarters. The new building will be remodeled to provide increased sales, s warehouse facilities. service and

The elder Sherman is one of the founders of the Ohio Automatic Merchandising Associa-tion and is a past president and treasurer of the organization.



#### JOIN UP... JOIN IN

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# Red \$ .92 Istachio Nuts, Jumbo Queen, White . .87 Ifgan Crown Red Lip Pistachio Afgan Crown Red Lip Fisherhio Nuts Afgan Prince Red Lip Pistachio Afgan Prince Red Lip Pistachio Nuts VII., 5 b. bas, per lb. Cashew, Whole Cashew, Whole Paenuts, Jumbo Mixed Nuts Baby Chicks Rainbow Peanuts Bridge Mix Bridge Mix Jally Beans Licorice Gems M & M. 500 ct.

MANDELL GUARANTEED

USED MACHINES

MERCHANDISE & SUPPLIES

Hershey-ets 47

Rain-Blo Gum, 72 ct. 53

Rain-Blo Ball Gum, 140 ct. 35

Rain-Blo Ball Gum, 140 ct. 35

Rain-Blo Ball Gum, 140 ct. 34

390 lb. 161 Gum, 100 ct. 34

390 lb. 161 Gum, 100 ct. 45

Wirslev's Gum, all flavors, 100 ct. 45

Wirslev's Gum, all flavors, 100 ct. 45

Wirslev's Gum, all flavors, 100 ct. 45

Mershew, 162 ct. 45

Mershew, 162 ct. 45

Minimum order, 25 Boxes, assorted. CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator.
One-third Deposit, Balance C.O.D.

#### IMMEDIATE DELIVERY on the New **Northwestern GOLDEN 60**



This "all prod-uct" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products with-out breaking or crushing. Gold decora-tive front panel. Mammoth capacity

Available with 1c, 5c, 10c or 25c Mechanisms

Stamp Folders, Lowest Prices, Write MEMBER MACHINE DISTRIBUTORS, Inc.

#### NORTHWESTERN SALES AND SERVICE CO. MOE MANDELL

446 W 36th St., New York 18, N LOngacre 4-6467

when answering ads . . . Say You Saw It in Billboard



STEERING COMMITTEE of the Metropolitan Bulk Vendors Association of St. Louis shown at recent meeting discussing licensing problems. Seated rear center is distributor Sam Phillips, Seated at left is distributor Earl Veatch.

## NCA Schedules New FDA Commissioner as Speaker

WASHINGTON - Featured wASHINGTON — Featured speaker at the 83d annual con-vention of the National Con-fectioners Association here June 11-15 will be Dr. James L. God-dard, new commissioner of the Federal Food & Drug Admin-

Federal Food & Drug Administration.

Goddard will address the Tuesday, June 14, business session and is expected to outline the new directions being taken by the FDA in its relationship to the food processing industry.

The same day, Thomas C. Mann, Under Secretary of State for Economic Affairs, will talk in form a 11 y on international matters of particular interest to the confectionery industry.

Another featured speaker at the convention will be Sen. Harrison Williams (D., N. J.), sponsor of a bill which would permit the industry to use the same nonnutritive substances that may be used by other segments of be used by other segments of the food industry.

Other Tuesday activities at the convention include:

Candy and Congress Panel discussion of "Candy and Congress" by Rep. W. E. (Bill) Brock (R., Tenn.), former vice-president of Brock Candy Co.; Rep. Herbert Tenzer (D., N. Y.), former chairman of the board of Barton's Candy Corp.; NCA vice-president and Washcommittee chairman

SCHOENBACH CO.

Manufacturers Representative Acorn - Amco Distributor

MACHINES

AMCO

Sanitary Vendor Model 21-F

OAK

Sanitary Vendor

Complete supplies

Complete supplies available

HOT — HOT

10¢ VEND ITEMS
(all 250 per bag)

o-Go Rings
pace Creatures
unt & Ring Gun
ey Chain Assent.
Bracelets (Penny King)

Bracelets (Penny King)

HOT 5 VEND ITEMS
(From \$4 to \$5 per bag)
Crazy Labels

 Crary Labels
 \$5.00

 1 € VEND ITEMS

 (all price per M)

 Mini-Books
 \$10.00

 Soupy Sales & U.N.C.L.E.
 Flicker Rings

 Flicker Rings
 12.00

 1ℓ mixes from
 3.50

Parts, Supplies, Stands & Globes. Everything for the operator.

One-third deposit with order, SCHOENBACH CO.

715 Lincoln Pl., Brooklyn 16, N.Y. (212) PResident 2-2900

L. R. Hopkins, Whitman Divi-sion, Pet Milk Co. and James E. Mack, NCA Washington office manager.

Highlights of the June 15 program include:
Report on the candy-buying habits of consumers by J. L. Scales, manager, special studies, marketing research division, film department, E. I. du Pont de Nemours & Co., Inc.
A talk by economics expert R. T. (Ted) Compton, vice-president of the government relations division of the National Association of Manufacturers on "The Business Community and Federal Legislation—Current and Prospective."

and Federal Legislation—Cur-rent and Prospective."

Sen. Roman Hruska (R., Neb.), a member of the Senate Judiciary Committee, will dis-cuss the prospects for the Hart packaging bill, which he and candy industry interests strongly

The scientific and technological aspects of candy making will be explored in a joint session of the NCA and the American Association of Candy Technologists on Saturday, June 11.

The annual NCA confectioner industries exposition will be staged in the exhibition hall of the Hilton June 12-15

#### **New Products**

This form is designed for the convenience of bulk operators

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MONSTER HEADS. Six different grotesque heads in different colors of unbreakable plastic. Full head with loop for key chain. Separate displays available with each order

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TV FLINTSTONES. The famous television family molded in brightly colored flexible vinyl. Each item has a loop on top for use on key chain, zipper pull, etc. For 10-cent vending.

TV DICK TRACY. The famous de THE TRACTY. The famous detective and his friends in flexible vinyl and assorted colors. Each character has a molded loop for hanging on key chain, etc. For 10-cent vending.

#### Hurvich Tour

BIRMINGHAM, Ala. — Mr. and Mrs. Max Hurvich are planning to take a 10-week tour of Europe and Israel. The couple is departing on April 18 and is expected to return before the Fourth of July. Hurvich is co-owner of the Birmingham Vending Co.

## St. Louis Association Launches Member Drive

By EARL PAIGE

ST. LOUIS—A steering committee of operators and distributors was formed at a meeting here March 8 and plans were formulated to launch a drive for membership in what is now being called the Metropolitan Bulk Vending Association.

The initial meeting here found a respectable number of operators present. Businessmen contacted later were quite enthusiastic about the plans for an organized approach to bulk ST. LOUIS-A steering com-

organized approach to bulk vending problems. Sam Phillips, Ben Kessell and Earl Veatch were in attendance representing

area distributors.

One of the larger problems discussed by the group was one facing most operator organiza-Koritz-Ford

ST. LOUIS-Amid a flurry ST. LOUIS—Amid a flurry of legal maneuvers by counsel for both sides in the \$535,000 Jason Koritz & Four Jems, Inc. vs Ford Gum & Machine Co. case, Judge James H. Meredith ruled last week to re-set the trial date from March 14 to July 25.

Trial Delayed

July 25.

The suit, brought against the Ford Gum & Machine Co. of Akron, N. Y., by veteran local vendor Jason Koritz, was initiated over a year ago (Bill-board, March 20, 1965) with the plaintiffs originally seeking \$150,000. The original petition charged that "Subsequent to June 22, 1964, the defendant, acting by and through its agents, servants and employees, willfully and maliciously interfered with contractual relations with customers of the plaintiffs with customers of the plaintiffs and did willfully and malicious-ly induce said customers to breach their contract with plain-tiffs." The petition also alleged "That defendant acted in re-"That defendant acted in re-straint of trade by refusing to sell gum and gum products to the plaintiffs and the defendant did conspire to restrain trade of the plaintiffs."

Amended Complaint

Plaintiffs have since filed two amended complaints seeking \$250,000 in one and \$200,000 in another.

Ford Gum & Machine Co. by and by initiated an \$85,000 counterclaim (Billboard, June 19, 1965), charging that "In January, 1962, the business of the defendant's franchised (St. Louis) distributor was purchased by one Mark Henry Koritz, son of plaintiff. . . . A franchise agreement was entered into between defendant and Mark Henry Koritz, and the corporate plaintiff was organized to operate said franchise. . . Shortly thereafter, unbranded gum started to appear . . . mixed with defendant's branded gum. . . ."

Following a denial of a Koritz motion for a summary judgment against Ford's counterclaim, Judge Meredith agreed to change the trial date from Dec. 13, 1965 to March 14, 1966. 1966

Requests for admissions, an-wers to requests for admissions, interrogatories, and answers to interrogatories, and recently, the taking of depositions from key witnesses, has prolonged proceedings.

Last week Ford Gum attorneys charged: "In view of the trial setting of this case on March 14, 1966, it is obvious that plaintiffs' refusal to answer the interrogatories after a delay of two and a half months . . . is willful and in bad faith. . . ."

tions—that of educating people about the complexities of the vending business. As one oper-ator present stated, "So many lawmakers and people in city and State governments are not aware of the differences be-tween various types of vending. They think in terms of total Iney think in terms of total revenue from liceness," he commented, "without realizing bulk operators are dealing in penny, nickel and dime items and assortments of items. Our problems are different from other vendors," he declared.

Distinctions
It is hoped that an organized approach to bulk vending prob-lems, especially in the area of license fees, will result in law-makers realizing the distinctions between bulk vending and other types of automatic merchandis-ing. While some efforts to bring about more equitable li-cense arrangements locally have been partially successful, the \$5 license in St. Louis and higher license fees in some other com-munities in the metropolitian area continue to plague bulk vendors operating machines that vend 10-cent capsule mer-

chandise. Several operators present ex-Several operators present expressed hope for consideration of a license fee arrangement similar to that of Kansas City and Los Angeles (Billboard, March 12) based on gross receipts. The arrangement in St. Louis' sister-Missouri city is computed on the basis of \$1 per \$1,000 of annual gross receipts with a minimum fee of \$15.

The next meeting of the MBVA is scheduled for April 2 in a noon luncheon at the Town Hall in Clayton.

Channel Chuckles By Keane



## Hurvich Bros. To Celebrate

BIRMINGHAM, Ala.—Max and Harry Hurvich, Birming-ham's famed Gold Dust Twins, will be holding a gala anniver-sary celebration on the weekend of April 2-3. The brothers, large distributors of bulk and other

coin-operated products, have been in business 35 years. The celebration, to be held in the Hurvich's Birmingham showroom, will be attended by repre-sentatives of Billboard. Guests from all parts of the country are



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The service head can be filled in the shop rather than on-route. With the service cap, displays can be mounted easily by loading from any side panel with the head lying on its side. The built-in handle makes it easy to carry anywhere.



# IN MACHIN

# Industry Will Contest the Proposed Los Angeles Levy

LOS ANGELES — Hearings before the Los Angeles Revenue and Taxation Committee on a proposal to raise taxes on all operators of amusement and music machines will be held soon. If passed, the ordinance will increase the tax burden of coin operators working within the city limits of Los Angeles.

Henry J. Leyser, president of the California Music Merchants Association, revealed that the organization will present a plan

to the Committee which is hoped will head off any tax proposal before it reaches the Los An-geles City Council. Both Leyser geles City Council. Both Leyser and George Miller, president emeritus of the CMMA, are working on the plan with Tom Nast, attorney for the Music Merchants Association.

Although Leyser preferred not to disclose the formulated CMMA proposal, he did say the plan will be discussed at several can will be discussed at several council.

plan will be discussed at several organizational meetings before being presented to the Revenue and Taxation Committee and the

Los Angeles City Council. The city's amusement tax proposal is among other measures before the Committee, including property taxes, rubbish fees, hotelmotel and cigaret taxes.

When?

Just when the Committee will listen to arguments on the amusement tax is undecided. Councilman Edmund D. Edelman, chairman of the Committee, did say the amusement tax proposal will be heard some-time "before the hearings end, probably in April."

The city is attempting to tax coin machine operators on total gross receipts from each machine at each location. Prior to this, the city was taxing coin machine operators only on gross machine operators only on gross receipts shown on the operators' books. A spokesman for the CMMA said the organization will attempt to explain to the Committee a fair tax would be to tax the operator on his share of the gross receipts from the machine and tax the location owner on his share of the gross receipts.

Councilman Edelman said he knew the operators' plan existed and he will listen and "thor-oughly explore" all arguments opposed to the amusement tax from any individual or organi-

New Revenue

He did say that "some means of new revenue must be found in Los Angeles as the property owner is already saddled with a backbreaking burden. If amusement fees have to be raised to help ease the property tax burden, then we will have to do just that," Edelman said. Edelman did not indicate if the amusement tax hike will be

the amusement tax hike will be endorsed. Recommendations to the City Council will be made before April 15, when preliminary estimates of revenues are scheduled to be submitted to the mayor by City Controller Charles Navarro and other city officials for the 1966-67 city budget. Other members of the officials for the 1966-67 city budget. Other members of the Revenue and Taxation Committee are Councilmen Billy G. Mills and John C. Holland. It was learned that vending machines are not being included in the new tax proposal.



# Mass. Association Appoints Counsel

By CAMERON DEWAR

BOSTON-The newly formed Massachusetts Coin Machine Association, which in its first few weeks has been instrumental in deferring adverse legislation af-fecting the trade, this week ap-pointed attorney Arthur Sher-man of Boston as its legal counman of Boston as its legal coun-sel, Sherman, well known in the industry, held a similar position with the former Massachusetts Music Operators Association in the 1950's and is a veteran in tussles with the Legislature over

# Mass. Hikes Cigaret Tax

BOSTON—After more than 15 months of wrangling, the Massachusetts Legislature has enacted a \$180 million tax proenacted a \$180 million tax program which adds another 2-cent levy on cigarets to make it 10. It also enacted a 3 per cent sales tax in an already over-burdened State which is frequently referred to by many of its residents wryly as "Taxachusetts" chusetts.

Had it not been for quick action on the part of the newly formed Massachusetts Coin Ma-(Continued on page 67) attempts to overtax the coin machine industry.

machine industry.

Articles of incorporation have been filed with the secretary of state and are expected to be ratified shortly. The formal title of the organization is the Massachusetts Coin Machine Association, Inc., with Russell Mawdsley of Holyoke as president and David J. Baker of Somerville as executive vice-president. Baker executive vice-president. Baker was organizer and president of the defunct M.O.M.A.

Aims

One of the aims of the group, as well as serving as a clearing house for industry ideas and as a weapon against unfair legislation, Sherman said, will be to attempt to make some inroads against false impressions retained in the public mind about the industry generally. "A new and true image is essential to the continued successful operation of the coin metals." tion of the coin machine in-dustry as a whole," Sherman

Another meeing of M.C.M.A. is scheduled for next week when a slate of eight directors will be submitted to the membership. Other officials are: Saul Robinson and Arthur Sturgis of Boston; Myron (Kip) Hillman of Fall River; Raymond Barker of Shirley, and Marshall Caras of Boston.

# ON CAMPUS

# **Program With Care And Quality Sound**

PEORIA, Ill.—Les Montooth, who has a large route of coin-operated phonographs in the vicinity, is one of the many operators around the country who consider themselves lucky because they have several cam-

because they have several cam-pus locations.

Peoria, a city of about 125,-000, is the home of Bradley University. It is a small school (1964-1965 student enrollment was slightly over 4,000) best known for its great basketball teams. The students, according to Montooth, are the best juke box customers in the area.

to Montooth, are the best juke box customers in the area. "I have two locations near campus," Les told Billboard. "Both are pizza restaurants, neither serves alcoholic beverages. There is no dancing in either of the locations, nor any other kind of special attraction. Yet, they are two of the best spots I have. "There is a tremendous slump."

"There is a tremendous slump in play during the summer and other vacation periods, yet these two locations still are more profitable during the year than an average location on my route," he said.

Stereo

"You have to program carefully," he added. "And you have to provide quality sound. I have extra stereo speakers in both spots because I know how sound conscious the kids are. Besides conscious the kids are. Besides good pop, I have to program a great deal of progressive jazz, some folk music, and even a little country and western—especially if it's something hot

pointing, "that's Butkus' foot-ball helmet on the wall. And that one was worn by Dave Han-son (Illinois captain and all-Big 10 linebacker). And over there's Grabowski's." And he went on to offer the inside dope on the Illini's chances next year.

With these drawing cards, one might assume that juke box programming at the Pump is an afterthought.

"No," DelVecchio said. "One (Continued on page 67)

like Roger Miller's 'King of the Road.'
"The students are very much

aware of what's happening in all fields of music and I have all rieds of music and I have to be sure to keep up with the trends. They are very apprecia-tive of good programming, in fact, their college magazine re-cently wrote a thankful article about the kind of music that is

about the kind of music that is available in my locations."
"Surprisingly," Les said, "I have not had much success with Little LP's on these phonographs. I put them in for a while, but they didn't get much play so I took them out.
"I'm very happy with these two locations," he said. "They give me absolutely no special problems and bring in a good revenue."

revenue.

#### TOP TURNOUT EXPECTED AT MOA BD. MEET

WASHINGTON — A record turnout is expected for the midyear meeting of the Music Op-erators of America board of dierators of America board of directors here March 20-22. Said MOA board chairman Lou Casola, of Rockford, Ill., "This will probably be the best attended MOA board meeting in many years." The immediacy of Congressional attention to the relation of the juke box to national copyright law will of course be the top item on the board's agenda. The session opens Sunday with a luncheon at which MOA President John Wallace will present each board Wallace will present each board Wallace will present each board member with the association's member with the association's new membership plaque. The handsome new plaques will be sent to all MOA members soon. At the same session MOA legislative counsel Nicholas Allen will brief board members on the copyright problem. On the following two days board members will confer with legislators in the morning and meet for busi-ness during the afternoon.

#### ON CAMPUS

# Where the Football Stars Are



URBANA OPERATOR FRANK DELVECCHIO (facing camera): "There hangs the headgear of Dick Butkus

URBANA, Ill.-Some of the swingingest campus locations are off campus. Such a place is the Pump, located in a close-by village called Tolona and frequented by undergrads from the University of Illinois.

Possibly it's the crush of some 27,000-odd students looking for space in near-campus spots that sends some of the students further afield in search of a hang-

"All I know is," offers operator Frank DelVecchio of Artistic Music, "on Friday and Saturday nights the Pump is full of kids."

And they're quite the kids. Somehow the Pump took the fancy of a clique from the U of I football team and such recent vintage All-Americans as line-backer Dick Butkus and Jim Grabowski were regulars. "See there," DelVecchio said,

# W. German Imports of U.S. Equipment Up During 1965

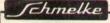
COLOGNE - Shipments of S.-manufactured O. S.-manutactured phonographs and coin-operated amusement games to West Germany rose sharply in 1965.
Preliminary figures issued here put the total value for

phonograph shipments at \$5,167,128. This is a gain of \$923,283 over 1964, and it rep-resents one of the best years s. phonograph producers enjoyed in the German S.

Games were up sharply, too, rising to \$4,187,015 for the year or a gain of \$601,234 over 1964. The strong showing posted by U. S. equipment in the German market last year apparently dispenses of several strong showing posteriors. poses of speculation that Euro-pean producers in the foresee-able future will be able to dis-lodge U. S. manufacturers from the dominant position they have nailed down in this country.

#### Compacts

European producers—and this applies especially to the Germans—had been hopeful of mans—had been hopeful of building a base with manufac-ture of economy "compact" pho-nographs from which to chal-lenge U. S. producers. Despite the generally good



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#### CAREER AHEAD ...



NAV

March 19, 1966, BILLBOARD

quality of European equipment, Continental producers have been unable as yet to upgrade produc-tion into prestige models. U. S. equipment is virtually without ontinental competition in this bracket.

And U. S. producers have moved aggressively into the com-pact market with a variety of attractive economy models. See-burg, Wurlitzer and Rock-Ola offer compact models competi-tive with European economy equipment.

Wurlitzer has gone even fur-ther with production of its European-manufactured Lyric models, designed to compete directly with European-manufactured equipment.

dominant The dominant position achieved by U. S. phonographs in Germany is illustrated by the high mortality rate among German manufacturers. Half a dozen German phonograph manufacturers have gone out of business in as many years, and only two major German phonograph manufacturers are still in The graph manufacturers are still in

U. S. companies have even operated amusement game field. There are no German manufacturers in a position to challenge the big American producers in variety and sophistication of equipment. In fact, none are

#### COMING **EVENTS**

March 20-23-Music Operators h 20-23 Music America midyear boar directors meeting, Staton Hotel, Washington.

March 26-NAMA Spring meeting and workshop, Motor Hotel, Dallas. Marriott

April 2-NAMA Spring meeting workshop, Ramada Inn, Madison, Wis

April 5—Missouri Coin Machine Council meeting, Ramada Inn, Moberly, Mo.

April 16-17—South Carolina Coin Machine Operators Association (quarterly meeting), Florence, (quarterly S. C.

April 23-24—Illinois Coin Ma (quarterly meeting), Pick-Congress Hotel, Chicago.

April 30-May 8-General Trades Fair, Hanover, West Germany.

May 14-15—Tobacco-Candy Dis-tributors & Vendors of Kansas convention, Broadview Hotel, Wichita.

May 18-30—Paris Coin Machine Fair, Hall 97, Porte de Ver-sailles, Paris.

June 12-13—Quarterly meeting of Music & Vending Association of South Dakota, Plateau Motel, Watertown, S. D.

Oct. 15-16—Third annual convention and trade show of the South Carolina Coin Machine Operators Association, Columbia, S, C.

ct. 28-30—16th annual convention and trade show of the Music Operators of America, Pick-Congress Hotel, Chicago.

Oct. 29-Nov. 1—National Automatic Merchandising Association annual convention and trade show, McCormick Place,

# Operator Urges Industry To Profit From Dancing



ANTHONY C. HESCH

#### Latest LP's From Seeburg

CHICAGO - In recent days the Seeburg Corp. has released the following stereo Little LP's through the company's distribu-

948—"The Lamp Is Low," Bobby Gordon, Decca. 936-"Stand by Me," Earl

Grant, Decca. 925—"You Were on Mind," We Five, A & M.

935—"December's Children," the Rolling Stones, London.

68—"Stereo 35MM," Enoch Light, Command.

764—"Big Band Bea Songs," Bob Leaper, London. Beatle

123—"The Persuasive Trombone of Urbie Green," Urbie Green, Command.

84 — "Bongos and Brass," Hugo Montenegro, Time.

942—"The Lenny Dee Tour," Lenny Dee, Decca. 939-"On Stage," Jan Garber,

Decca. 934 — "Go Away From My /orld," Marianne Faithfull.

World," Faithfull. London. 940-"Hello Vietnam," John-

Wright, Decca.

870—"Pick of the Country Hits," Roy Drusky, Mercury, 868—"Heartaches and Tears," George Jones, Mercury, 860—"From This Pen," Bill Anderson, Decca.

#### Leaves Lazar

PITTSBURGH - The B. D. PTITISBURGH — The B. D. Lazar Co. here, distributor of Rock-Ola equipment, has announced that Allan Kanarek, employed by the firm for some time, is no longer associated with the company. the company. The announce ment was made last week.

ARLINGTON HEIGHTS. —Anthony Hesch, president A & H Entertainment, Inc., of this Chicago suburb, is heading a campaign to encourage dancing to coin-operated phonographs.

Hesch, who is also public relations councilor of the Independ-ent Music Operators Association of Northern Illinois, is urging area operators and location owners to take advantage of the re-cent elimination of the cabaret tax.

"This is the end of an era when a guy and his gal could not get up and dance in a neighborget up and dance in a neighborhood tavern or a roadside club," said Hesch. "For a long time after the tax went into effect, patrons felt chagrined when the bartender or waitress told them to stop dancing, that it was not permitted because of the tax.

"The location that is willing to provide danceable music," he said, "is going to attract people who like to dance and have a good time. To do this, many places are going to new and bet-ter equipment. A lot of places that are only bars with a TV now are losing potential patrons because there is no dancing to the juke box.

"People want to dance. They haven't had many places to go to recently. Ballrooms are practically extinct. The tax hurt tically extinct. The tax hurt many nightclubs and drove them out of business. But now the public will be able to dance in just about any location where there is a juke box and people will be coming back to locations where they can have dancing

Hesch added that operators and tavern owners should work together to create "livelier and more profitable locations." By giving customers a good place to dance, he said, the location will "keep them around longer, and will increase sales of beer, liquor and food, as well as in-creasing play of records."



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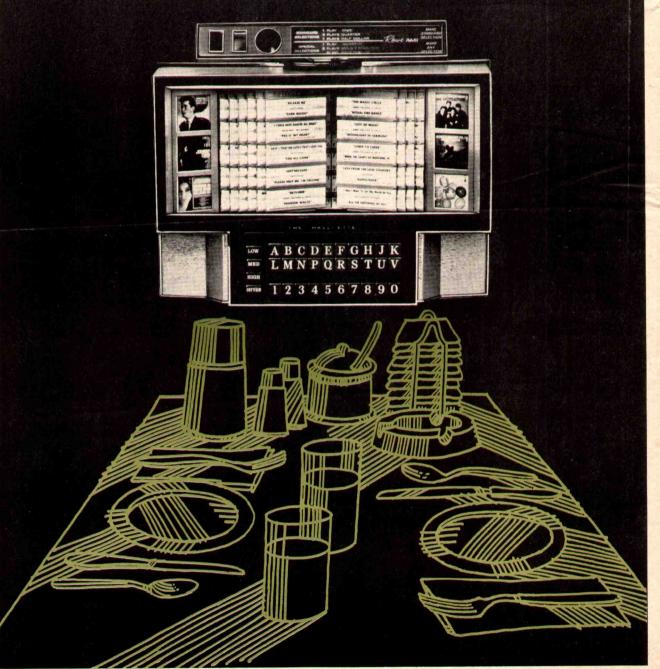
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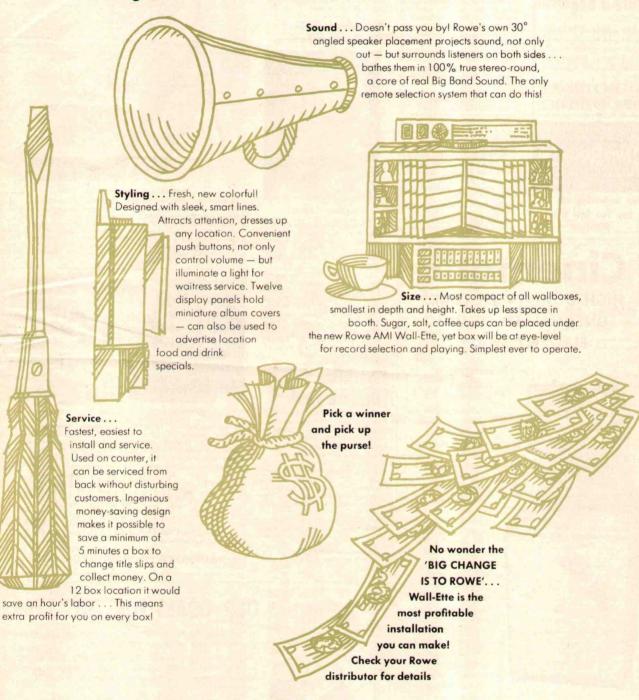
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## Coin Distributor Praised On Cleveland Radio Show

CLEVELAND—Ding! Ding! Ring-Ding-Ding! (The sound of Ring-Ding-Ding! (The sound of a flipper machine playing.) Such was the beginning of a public interest radio program on a Cleveland station recently. The program, sponsored by a leading Ohio firm, went on to praise Cleveland Coin International as one of the business establishments that has contributed to the growth of the city.

The anouguest of the program of the

The announcer of the program, taking a tour through the coin machine distributor's facilities, described the various kinds of equipment the firm ships from the Port of Cleveland to all parts of the world.

all parts of the world.

The commentator mentioned coffee machines, ski games, pop-corn vendors, but stressed "the old stand-by...the juke box."

Ronald A. Gold, president of Cleveland Coin, was accompanied the narrator on the tour, related the destination of the various roducts to the audience. various products to the audience and went on to say that he sells more juke boxes overseas than "anything else. This is to say that music is universal," he continued. "Music seems to be the most popular commodity abroad." abroad.

Gold told Billboard that his firm had been selected for the

program because it ships many of its goods through the Port of Cleveland. The firm was founded in 1937 by the late Morris S. Gisser. The company went into overseas markets on a large scale in 1955. Today it sends a steady stream of vend-ing and amusement units to all parts of the globe.

#### Seeburg's Gilbert On Europe Tour



GEORGE GILBERT

CHICAGO—Seeburg's president of exports, George Gilbert, is currently in Europe visiting the Chicago firm's phonograph and vending distributors.

Gilbert, who recently moved his base of operations from Europe to Seeburg's Chicago plant, will be overseas for six weeks and will visit Britain, Netherlands, France, Belgium, Switzerland, Germany, Italy, Morocco, the Canary and Balearic Islands and the Scandinavian countries. He is expected to return in mid-April.

## Wurlitzer in **Defense Work**

NORTH TONAWANDA, N. Y.—The Vietnam war has put the Wurlitzer Company's phonograph plant here back into defense production for the first time since the early 1960's.

Wurlitzer was extensively in-volved in defense contracts dur-ing World War II and several postwar years, but during recent years, company officials re-ported, defense work had tailed

"With the situation changed now," said vice-president Roy Waltemede, "our defense work is going again." The type of defense production here at the Wurlitzer plant is highly classi-

# NEW EQUIPMENT



-Full House Single Player Williams-

Introduced last week by Williams Electronic Manufacturing Corp., a single-player flipper game called Full House. Adjustable for three or five-ball play, the new product, in line with a new company policy, will be shipped set for three-ball play. Each ball makes a Poker Hand to compete with the dealer. Players beating the dealer score a special. A Full House lights alternate bottom roll-overs to score a special. Targets and bumpers build up for high score features. Game has a number match, stainless steel moulding and trim, plastikote finished playfield and automatic ball lift.



THE ROWE-AMI spring equipment showing at Runyon Sales in Hartford, Conn., featured Rowe's Bandstand. Shown with the unit at the Thursday (3) meeting are, left to right, Ted Zdonczyk, Dell Amusement; Irv Kempner, Runyon director of sales; Ed Corcoran, Wilkas Amusement; Izzy Resnick, Resnick Amusement; Art Seglin, Rowe-AMI service engineer; a representative of Block Amusement; Mrs. Winnie Wilkas, Wilkas Amusement and Mrs. Evelyn Block, Block Amusement.



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We shall hope that all manufacturers and their distributors as well as importers abroad will fully support and join NCMDA NOW in this united confrontation of sincere effort towards increased productive goals and higher achievements this year.



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# Wurlitzer Steps Up Field Training Pace

EDITOR'S NOTE: Attempting to keep our readers on top of all industry developments in the crucial area of service training, Billboard has reported reg-ularly on instructional programs sponsored by coin machine manufacturers and operator as-sociations. Both the manufacturers and the associations recog-nize the acute need for skill improvement because of the creasing electronic sophistication of equipment. In the past, we have told the stories of Seeburg's school program in Chicago, and Rowe's Little Red School House. Last week we reported the Rock-Ola move to close the training gap. This week we follow around the country "professor" C. B. Ross of Wurlitzer.

NORTH TONAWANDA Y.—Wurlitzer has launched blitz against shoddy phono-

graph service.

Since about the first of the year, company service manager C. B. Ross and his team of field service representatives ha stepped up the pace of factory sponsored service schools held in all parts of the country for

in all parts of the country for operators and their employees.

"These are concentrated converse aimed at spreading the Wurlitzer credo of supplying all the necessary knowledge to phonograph servicemen," Ross says of the program.

Each school running an auxiliary of the program.

Each school, running an average of two days, is set up to update the serviceman's knowledge about circuits, relays, schematics, counters, tone arms, amplifiers "and the myriad other components which make up to-day's phonograph," Ross said.

components which make up to-day's phonograph," Ross said.

Fine Points

Attendance at the typical school may run into the 40's, or it may number about 15. After the trainees are taken from basic pertuative.

the trainees are taken from basic instruction in reading schematics through the fine points of trouble shooting, they are feted at a school-climaxing banquet.

"The factory should be proud of the type of representation accorded by C. B. Ross and Bob Harding," declared Ron Gold of Cleveland Coin Machine Exchange after the pair conducted a Wurlitzer school at his firm's headquarters recently. headquarters recently.

After the same school, Har-

ding, who recently joined the Wurlitzer field service staff as part of the stepped up program, said: "Frankly, I'm amazed at the rapt attention shown at these schools by the operator servicemen. Most of them work on all types of coin machines, but all agree that they certainly learn at the Wurlitzer schools.

In Depth

"They are most appreciative of the in-depth instruction on



WURLITZER'S CLARENCE ROSS: Teaching in the operator's home territory.

schematics, and general electronic and mechanical aspects which may be applied not only to Wurlitzer phonographs but to all types of coin-operated devices."

The Wurlitzer schools have served to give many vending servicemen their introduction to

phonographs.
Ross started the year's series of schools with a three-day session at Royal Distributing, Inc.,

Cincinnati, early in January.

Operating companies represented at that school by their sented at that school by their servicemen included Donaldson Distributing Co., Covington, Ky.; Pioneer Vending Co., Cincinnati; Acme-Miami, Cincinnati; Supreme Novelty Co., Springfield, Ohio; Dixie Music Co., Hamilton, Ohio; Progress Vending Co., Cincinnati; L&N Enterprises, Cincinnati; L&N Enterprises, Cincinnati.

Field service representative Leonard Hicks conducted schools at Valiant Amusement Co. in Phoenix, Ariz., and Falcon Automatic Co. in Tuscon, Ariz., during the week of Jan. 15.

Playmore

Firms represented at Firms represented at the Phoenix school were North Arizona Amusement, Flagstaff; Ashfork Vendors, Ashfork, Ariz.; Lemmons Music, Prescott, Ariz.; Prescott Music, Prescott, Ariz.; Robinson Music, Phoenix; Playmore Amusement, Phoenix; Art's Music, Phoenix Phoenix; Art's Music, Phoenix; Pinal Music, Casa Grande, Ariz.

Pinal Music, Casa Grande, Ariz.
Johnny Bilotta of Bilotta
Enterprises in Newark, N. Y.,
hosted a service school on Jan.
19 and 20. Instruction was handled by service representative
H. W. Petect, Wurlitzer assistant
sales manager A. F. Dietrich
was also present was also present.

Operating firm employees present at the school came from Thorpe Vending, Seneca Falls,

N. Y.; Seneca Wholesale, Geneva, N. Y.; Denby Vending, Canadaigua, N. Y.; Ardmore Vending, Rochester, N. Y.; Zapvending, Rochester, N. Y.; Zap-pia Vending, Newark; Costello Amusement, Rochester, N. Y.; Maurusis Vending, Rochester, N. Y.; Broome Amusement, Binghamton, N. Y.; TOP Dis-tributing, Syracuse, N. Y.; Ace Automatics, Geneva, N. Y.; tributing, Syracuse, N. Y.; Ace
Automatics, Geneva, N. Y.;
Stuben Music, Hornell, N. Y.;
Sullivan's Vending, Montour
Falls, N. Y.; Stott Vending, Auburn, N. Y.; American Amusements, Syracuse, N. Y.
Lew Jones
On Jan. 18, Hicks held a
school at Servomation-Tri Counties in Santa Rarbara, Calife

ties in Santa Barbara, Calif. And on Jan. 26-27, Ross set up And on Jan. 26-27, Koss set up shop in the offices of Lew Jones Distributing Co., Indianapolis, Ind., for all-day seminars.
"I believe in taking the phonograph equipment out to

phonograph equipment out to the operating firm servicemen," Ross says. "I like to teach them in their home territories." On Jan. 18 and 19, field serv-

ice representative Karel Johnson held instructional classes in circuitry and mechanical function at G & S Enterprises and Central Distributing Co. in St. Louis. Both schools were hosted by the Wurlitzer distributor, Brandt Distributing.

The week of Feb. 1 found Hicks in class session at Morgan Amusement, San Jose, Calif., and Reinart Music, Marysville, Calif

Ophir

Firms represented at the Marysville school included Reinart Music, Marusville; Ophir Amusement, Oroville; Master Music, Chico, and Automatic Merchandising, Marysville,

Field service representative Harding showed up in Evans-ville, Ind., on Feb. 8 to conduct a school at Gateway Co-Opera-tive Distributing Co. Operator servicemen came from Martin Music Co., Evansville; Valley Amusement Co., Evansville; Dressel Music Service, Olney,

The Wurlitzer New Orleans branch hosted a school in Jack-son, Miss., over the Feb. 12 weekend. Field service repre-sentative Harry Gregg was in charge.

Companies represented by their service personnel were D&F Music Co., Vicksburg, B. C. Connerly Co., (Continued on page 66) Miss.; B C

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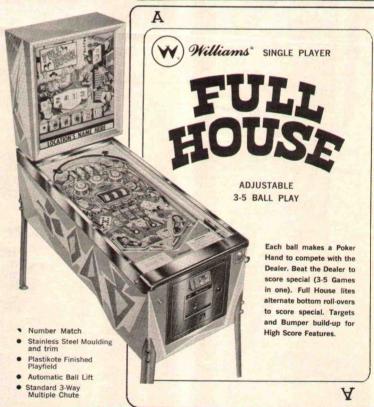
  "Game Over" light flashes on at "Game Over" light flashes on at completion of game. Easily serviced. Large coin box holds \$500.00 in

- Large cum dod dimes.

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BREAKING OUT NOTE PADS at recent Wurlitzer school in Cleveland are some of the 40 operator servicemen who attended the session a Cleveland Coin Machine Exchange.

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	RITE
SEEBURG, L100	\$265
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SEEBURG, AQ-160	445
SEEBURG, 201	375
SEEBURG, LPC-1	775
ROCK-OLA, 1475	295
AMI, Lyric	245
FISCHER, Regent 91	
(Like New)	345
UNITED, Frolics 16'	495
UNITED, Matador 16'	845

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# **Buffalo to Legalize Pool Games**

BUFFALO — Coin-operated pool tables may be allowed within Buffalo city limits before the end of spring. City officials, who have been fighting for almost two years to keep the tables out, now admit that they have been defeated at every turn and have practically no hope of success.

The controversy started in the summer of 1964 when Allied Vending Service of Buffalo requested coin machine licenses for installing pool tables in two locations. Police Commissioner William Schneider (who vacated his position when a new administration took power on the first of this year and is now retired on an annual pension of \$9,900 for life) ordered the city license director not to issue the permits. The vending company brought the case to court and heard Schneider testify that a coin-operated pool table could be converted to a gambling machine in a matter of "six to eight hours," according to a Buffalo spokesman.

Further testimony was provided by Chester B. Kern, a "police expert," who had the title of "Superintendent of the Bureau of Signal Systems." His job, according to a Buffalo official, included "checking on automatic amusement devices to see if they could be converted to gambling machines."

Kern told the court that in his judgment pool tables could be converted to gambling devices, Reportedly he admitted that this would not be an easy task.

would not be an easy task. Neither he nor Schneider, who recently was named a vice-presi-dent of a new Wurlitzer dis-tributorship, Stewart - Milford, Inc., of Buffalo, could say that they had ever seen a pool table so converted.

The judge, on July 10, 1964, threw the case out of court and ordered the city to issue the li-

The city appealed. City at-torneys pointed out that the Buffalo ordinance forbade issue of falo ordinance forbade issue of licenses to any machine which could be converted for gambling. "Unlike the State law, which reads 'readily' converted to gambling," said one Buffalo official, "Our law does not have the word 'readily,' "

In December of 1965 the Buf-falo division of the Appellate

Court unanimously dismissed the appeal. The court said the city law should have "readily" read into it or it would be unconstitutional. The Buffalo ordinance, said the court, could not infringe on a field that was being already regulated by State law.

The city asked the court for permission to appeal again. The court denied permission.

The city forces, headed by Corporate Counsel Anthony Manguso, locally known as "The Judge," have only one recourse left: ask permission of the New York State of Appeals Court to appeal the case further. "The Judge" has not decided if he will do this, said a city spokesman. "It might only be a waste of the taxpayers' money to pursue this matter any further," the spokesman said. "On the other hand, it might be best to exhaust all avenues before dropping the case." all avenues before dropping the

"The Judge" is running out of time. If he doesn't appeal before March 22 the lower court rulings will be final.

Waiting in the wings are the operators. Before too long the city might have to start issuing licenses for coin-operated pool

#### **Operator Plugs** Visiting Artists

SAN FRANCISCO - Oneway to promote use of records in the juke boxes is to play up in the juke boxes is to play up the records of visiting artists while they are at local clubs. Tom Umphreys, partner with his father Jack in the Umphreys Music Co., San Francisco, makes a point of doing heavy programming of artists who are doing shows at local cabarets and nightclubs.

The attendant publicity which

The attendant publicity which

and nightclubs.

The attendant publicity which these artists receive in news media encourages interest in their work. Further, customers usually ask for or search out the records of these artists anyway.

You can get more play on the boxes, young Umphreys believes, if the operator works with the location owner as an ally. Tom finds that by distributing "red" quarters to each operator to drop into the machines during quiet periods, or to use as a "toss" with a customer, helps to encourage more plays. He gives \$10 to \$30 worth of quarters to the owners, and finds that the additional take from the machines is about an equivalent amount each week. Some operators object to giving out coins like this on the

ing out coins like this on the ground that the owners will pocket them instead of using them. Tom finds this is not so. them. Tom finds this is not so.
"I never have trouble with an
owner pocketing the quarters
because we make a point of
working with them. What encourages plays is as good for the
owner as it is for us, and we
make this clear to him."

#### **New Northwest** Shuffle League

OAKLAND, Calif .- A new Long Board Association is being organized in Northern California to promote inter-league com-petition on the shuffleboard in taverns. No official name or staff has been selected as yet, but a series of meetings is being held during early spring to get the association rolling.

Behind the new idea is Stan Lystad of the American Shuffle-board Sales Co. Stan and his staff already have organized ap-proximately 20 local leagues in different areas of northern Calidifferent areas of northern Cali-fornia as well as perhaps another six or eight in northern Nev-ada. There are about 12 to 16 teams in each league, and since each team involves six members and three alternates, it means that between 3,500 and 4,000 persons are now participating in the sport, which involves using the coin-operated equipment.

the coin-operated equipment.

The various Nevada leagues are holding their own intramural competition this year, but there will be no State championships in 1966. The first of this new series is being planned for 1967 after the teams have had time to get acquainted with each other.

#### **Wurlitzer Training**

Continued from page 65

Jackson, Miss.; Pla Mor Music, Jackson, Miss.; Yazzo Novelty Co., Yazoo City, Miss.; John Haley Music Co., Jackson, Miss. One of the more recent schools was held at Cleveland Colo, Machine, Evolution

Coin Machine Exchange, Inc., Cleveland, Ohio, on Feb. 24-25. Ross and Harding offered in-structions to 44 servicemen.

Making its entry into the music field, Canalos Vending of Sandusky and Lorain, Ohio, sent several men to the Cleveland school. The firm has long been operating vending equip-ment exclusively.

Enticing Light-Box Animation Gottlieb's 4-player MASQUERADE MULTI-BUMPER SPELLS OUT "MASKED BEAUTY" SCORING MOVES LACE FAN REVEALING THE FACE OF THE "BELLE" OF THE BALL" COMPLETING ONE WORD TO OMPLETING BOTH DS MULTIPLIES TARGET ROTO-LIGHTS INDICATE VALUES OF 5 TARGETS. 6 ROLLOVERS SPOT LETTERS AVAILABLE WITH TWIN CHUTES AND 3 OR 5 BALL PLAY. That Extra Touch of Quality and ORIGINALITY O. Grillet & Co. 1 140-50 N. Kostner Avenue • Chicago, Illinois 60651

#### Football Stars On the Campus

• Continued from page 60

thing that brought the kids out here was the hits on the box and the space for dancing." Both, he insisted, must be kept available.

Recently the Pump owner fixed up the upper room and DelVecchio installed a Rock-Ola Grand Prix II, some colorful decorations, and has a discotheque.

"It's all for the kids' dancing," the operator said. "They need it. And we need them."

## Mass. Hikes Cigaret Tax

• Continued from page 60

chine Association, an additional heavy tax burden would have been placed on music and vending machines and games on a gross profit basis. It was pointed out by an official of the MCMA that most legislators were unaware that the existing tax on music machines is \$160 per year per machine for seven-day operation. The city takes \$50, the State \$50 for weekday use and \$50 for Sunday play as well as the \$10 federal tax.

Cigaret prices in vending machines have been 35 cents since Jan. 1, 1965, when the tax was increased from 6 to 8 cents under the guise of keeping the State's road-building fund in the black. Previously machines had sold cigarets for 30 cents. Cigaret vending operators contacted reacted with diverse price opinions and a meeting of seven leaders in the industry next week will be devoted to new pricing discussion.

Meanwhile, certain select locations such as hotels and barrooms are hiking machine prices to 40 cents, while the over-the-counter cost is 32 cents with a few selling for 33. But most machine operators will stay at 35 cents and ask for a cut in commissions from the locations. Wholesale prices have risen 21 cents per carton and an extra I cent has been added to comply with the fair trade laws.

It is believed that filters will certainly go to 40 cents in machines, but a few scattered machines in factories and offices which have been raised to 40 cents for all brands are apparently experiencing some resistance. In the meantime members of the MCMA are awaiting the decision of officials.

# Denver Mails Tax Reminder

NEW YORK—Al Denver, president of the Music Operators of New York, has sent a news letter to all members reminding them of the association's stand regarding the New York State and local sales tax. Denver says "it is still our position that the Sales Tax Act is not applicable to our industry."

In keeping with his position, Denver has attached instructions for the completion of the sales tax form. The instructions call for the operators to enter the following statement under Taxable Sales and Services. "In the opinion of counsel, juke box and game income are not subject to New York State Sales Tax."

The tax question is still under debate in the New York State Supreme Court (Billboard, March 12), and a decision is expected by the end of the month.

DelVecchio is new in operating. To date he's built up a route of 16 juke boxes and 15 games.

He recently joined the Illinois Coin Machine Operators Association in order to keep pace with the latest ideas.

It was his own idea, however, to install two flipper games in a billiard lounge that is part of a new shopping plaza and apartment complex that just went up near the U of I campus.

The billiard parlor has caught on with students and those standing in line on date nights to play pool find the flipper games real handy.

"Let's put it this way."

"Let's put it this way," DelVecchio said, "the take is good."

Success in a campus-type location, he said, requires keeping in touch with the students and their changes in thinking

their changes in thinking.

"And that isn't difficult. I just stop in at the Pump now and then and talk to the kids."

#### New Dimes, Half Dollars Coming

WASHINGTON—Non-silver dimes and half dollars with silver content reduced to 40 per cent began entering circulation last week, Treasury officials announced.

The new dime, like the new sixerless quarter that entered circulation last November, is made of copper-nickel faces bonded to a copper core. This composition and structure of the new quarter and dime were

adopted by Congress in recognition of the needs of the multimillion-dollar coin machine industry in the U. S. The industry had apprised the Administration and Congress of the need for a compatible coinage.

The new half dollar, reduced in silver from 90 per cent, has outer faces of 80 per cent silver and 20 per cent copper bonded to a core of 21 per cent silver and 79 per cent copper.



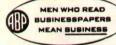
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1 YEAR \$20

Company\_

Type of Business

Payment enclosed

## Wurlitzer Distributor Hosts **Group Vacation in Bahamas**



STEWART LEVY, (fifth from right) president of Stewart-Milford Corp., and part of vacationing group during recent Air Venture trip to the

NORTH TONAWANDA. Y .- Stewart-Milford Corp., Wurlitzer distributor in Buffalo,

21/4" MAGNETIC CUE BALL

ALL 16 BALLS NOW SAME SIZE

Genco Gun Club ... \$225 Keeney Sportsman ... 125 Keeney Two-Gun Fun 325 Mid. Trophy Gun ... 445 Mid. Monster Gun Write Un Sky Raider ... 175 Un. Pirate Gun ... 150 Seeburg Bear Gun ... 150 Seeburg Bear Gun ... 165 Seeburg Coon Gun ... 165

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MINIATURE GOLF 9-hole course, in-door or outdoor, \$3,495 f. o. b. fac-

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Calley manufacturing & sales company

THE ARCADE SEASON IS APPROACHING—If what you need is not listed, we can get it for you.

resently hosted "Air-Venture," prize trip to Nassau in the Bahamas for operators who pur-chased products from the firm.

The group met in Toronto the night before take-off and started festivities with a welcoming cocktail party hosted by Stewart Levy, president of Stewart-Mil-ford, and his wife Faye.

The following morning the vacationers flew to the islands via Air Canada's Calypso Club via Air Canada's Calypso Club Flight and set up headquarters at the Nassau Beach Hotel on beautiful Emerald Bay. (The Nassau Beach, incidentally, was the base of operations for the production crew of the recent James Bond film "Thunder-ball.")

Festivities included two-masted schooner sailing, reef fishing, scuba and skin diving, shopping (duty free) for the ladies, and touring in horse-drawn carriages and motor scooters by all.

and motor scooters by all.

Bob Scott, of Bob Scott Coin
Amusement, Inc., quickly established himself as a top swimmer
and diver, showing that he has
not lost his form since his days
as member of the 1932 Fort
Wayne, Ind., International
Swimming Team.
John McKenna, of S & N
Take-A-Break, Inc., was the outstanding fisherman during the
trip. In just one day he brought
in nine dolphins, two kingfish
and one barracuda—enough to
earn himself the Nassau Beach
Hotel's Deep Sea Fishing award
for January.

for January.

Stewart Levy reported everyone had a good time, and were
especially happy to see "that
without question, Wurlitzer was the most popular phonograph in Nassau."

So successful was the tour, said Levy, that plans are already being made to locate another site for the trip next wniter.

#### Seevend in New Offices

HAMBURG - Seevend, the German distribution subsidiary of Seeburg, is moving to new offices in Hamburg. The firm, which has been located in Fuhlsbuttler Strasse, will have a big, new headquarters at Carl-Petersen-Strasse 70-76. Seevend originally was established to handle distributes in Gereau of the distribution in Germany of the Seeburg phonographs and vend-ing equipment. Since then See-burg has acquired the Williams and United companies, and See-vend has taken over distribution of their products as well.

when answering ads . . . Say You Saw It in Billboard

#### **COINMEN IN THE NEWS**

#### CLEVELAND

Wurlitzer field service manager C. B. Ross conducted a service school on Feb. 23-24 at Cleve-land Coin Machine Exchange here. following persons attended

The following persons attended:

Vern Blake, Earl Ehrnsberger,
Ed Ries, Otto Falk and Pat Santarelli of Canalos Vending Service,
Sandusky, Ohio; Donald W. Taucher, T&E Amusement Co., Burgettstown, Penn; Charles Metro, C M
Music Co., Cleveland; Joe Scot,
O&O Music Co., Cleveland; Perry
Hackbart, Bedford, Ohio; August
J. Luizzo, Paul Henry, Hyman
Silverstein and Daniel L. Rile,
Excel Phonograph Co., Cleveland;
Philip DeCapito, De Capito Vending, Warren, Ohio; Harold Boston
and W. P. White, W. P. White
Amusement Co., Jefferson, Ohio;
Brian P. O'Donnell and Robert
Hermelet, Curry Music Co., Niles,
Ohio.

William B. Taylor and William B. Taylor Jr., Acme Music Co., Niles, Ohio; Steve Frenchile, Universal Auto. Vend. Corp., Cleveland; George W. Haydocy, C. D. Amusement Co., Cleveland; Philip Ehrlick and Sid Amder, V & W Music, Cleveland; Buddy Crew, Kenney Music Co., Cleveland, Morris Berkowitz, Atlas Music, Cleveland, James Attewell, Walter Attewell Music Co., Cleveland, Faul Hobart, Joe Kapelzee, A. Ziccardi and Joe Brick, American Automatic Vending, Cleveland; Bill Blake, Bueley Music, Toledo; Bus Calanni, Buckeye Music, Toledo; Kenneth A. Pullin, J. L. Music Co., Cleveland; Stanley Narosny, Coin Vending Co., Cleveland; John A. Hlatt, Paul Tuttle Music, Fainesville, Ohio; John Mauer, John's Vending, Cleveland; Dan Colabuon, Tuttle Music Co., Painesville, Ohio; Ton Cipolla and Dave Barnes, Lorain Music, Amherst, Ohio. herst, Ohio.

#### PALM SPRINGS, CALIF.

Meeting here recently, the Cali-fornia Automatic Vendors Council of the National Automatic Merchandising Association elected John Lumpp, Automatic Retailers of America, Inc., Los Angeles, as president.

Other officers elected were W. R. Patton, Valley Vendors, Modesto, vice-president: Clarence Landis, Canteen Food and Vending Service, Division of Canteen Corp., San Jose, vice-president; William Dennin, Pacific Nik-O-Lok, Los Angeles, secretary-treas-

Bected to the board were Paul Bacon, Automatic Catering Co., Burlingame; Armand Clavere, Canteen Co. of Central California; Tony Capers, Tony Capers Vending Co., Oakland; Dwight C. Dickinson, Servomation Bay Cities, Inc., Berkeley; Don Fisher, Los Angeles; Marlon Foote, The Vendo Co., Los Angeles; Richard J. Goeglein, Interstate United Corp., Los Angeles; George Loeb, Orange County Vending, Anaheim.

Corp. Los Angeles, George Loes, Orange County Vending, Anaheim.

Charles Mananian, MAB Industrial Vendors, Los Angeles; Chuck Marcoux, Lily Tulip Cup Corp., Burlingame; Robert Natoli, Canteen Co. of San Diego, San Diego; Ted Nicolay, Servomation Western, San Bernardino; Richard Parina, Parina Enterprises, San Francisco; Barney Ross, Coca-Cola Co., Los Angeles; Harry Robb, ARA Service of Los Angeles, Los Angeles; Jay Schere, Oakland Cigarette Service, Oakland; E. F. Stanton Sr., E. F. Stanton and Company, Los Angeles; Edward Wachter, California Cigarette Concessions, Los Angeles; Al Weymouth, Weymouth Distributing Co., Los Angeles; Pang Wheaton, W&W Vendors, Long Beach and Claude Witheck, Servomation Witbeck, San Francisco.

#### PHOENIX, ARIZ.

Arizona operators recently formed the Arizona Automatic Merchandising Council, affiliated with the National Automatic Merchandising Association. Elected president was Gerald L. Roseland, Watkins Cigarer Service, Inc., Phoenix. Other officers elected were Art Kaufman, Valley Vendors Corp., Phoenix, vice-president, and M. C. Purcell, Flagstaff Vending Co., Flagstaff, secretary-treasurer.

Elected to the board were R. M. Garver, Canteen Food & Vending Service, Tueson; Spencer Hoopes, Gila Electric & Music Co., Safford; J. Brown Kindred, J. Bowen Kindred Music Co., Ajo, Claude Sharpensteen Jr., A. A. Amusement Co., Inc., Yuma. Present at the organizational meeting was Sidney S. Kallick, NAMA western manager and counsel. western manager and counsel.

# 'It Is the Gospel Truth'



MARY MASON, Philadelphia deejay and "gospel queen," gives new Rowe-AMI music machine her approval at Dave Rosen's open house party in his newly enlarged headquarters. The firm distributes records and vending machines as well as phonographs.

#### 68



# **ORIGINAL PERFORMANCE REALISM**

Wurlitzer sound is hailed by the industry as having absolutely no equal. No phonograph reproduces
the popular artists of our time with such breathtaking realism. To the phonograph operator, this simply means
greater public appeal—more play—more money.

Let your Wurlitzer Distributor demonstrate the sound and cite the cases right in your area where locations changed to Wurlitzer and found it a sensational change for the better!



MODEL Speaker

MODEL Speaker



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



COMEDY SPOTLIGHT

WHEN YOU'RE IN LOVE THE WHOLE WORLD IS JEWISH Various Artists. Kapp 4506 (M); KRS 5506 (S)

The writers of the comedy smash, "You Don't Have to Be Jewish" and the classic, of the comedy smash, and the classic, the sharp of the





POP SPOTLIGHT BYE BYE BLUES

Brenda Lee. Decca DL 4755 (M); DL 74755 (S)

The vibrant vocalist freats 12 current hits to her unique style and creates a solid programming and sales winner. "A Taste of Honey," her own hit, "Rusty Bells," and the title tune provide added sales impetus.





POP SPOTLIGHT

THE SHADOW OF YOUR

Johnny Mathis. Mercury MG 21073 (M); SR 61073 (S)

Another superb Mathis performance to delight his multitude of followers. The beau-tiful balled from "The Sandpiper" serves as the title tune and basis for the LP, which also contains two other Mathis his "Moment" to Moment" and "On a Clear Day You Can See Forever."





POP SPOTLIGHT

THE BEST OF RONNIE DOVE Diamond D 5005 (M); SD 5005 (S)

With the position on the Dove hit singles, from his first "Say You" to his current from his first "Say You" to his current "When Liking Town Loo his current with the country feel and flavor segues through a dozen of his hits—all good programming for top sales.







POP SPOTLIGHT

THE BOBBY FULLER FOUR

Basing the LP on the title tune, which has hit the top 10 of the singles chart, the hot group offers a strong album of driving, hard-rock dance-beat numbers, including their previous hii, "Let Her Dance." Should prove a big seller in the teen market.

Mustana M 901 (M)

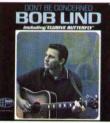




POP SPOTLIGHT

LOU CHRISTIE STRIKES AGAIN Colpix CP 4001 (M); SCP 4001

With his million-selling single, "Lightnin' Strikes," catapulting him to the top of the singles chart, Christie's material is top priority now and will prove a big seller on any label. In this exciting Colpiere lease, the MGM artist sings eight of his own tunes, including "Big Time" and "Too Many Miles."





POP SPOTLIGHT

DON'T BE CONCERNED Bob Lind. World Pacific WP

1841 (M); WPS 21841 (S)

Featuring his smash hit ballad "Elusive Butterfly," the package serves as a show-cese for the talents of the composer-singer in this his LP debut. His lyrics are delivery sincere. The dishumique and his delivery sincere. The dishumique and his delivery sincere. The dishumique are sincered to the artis's wide popularity.





POP SPOTLIGHT

ANDREA

Sunrays, Tower T 5017 (M)

This is a solid surf sound from the quintet, With their hit "Andrea" as the basis for the album, the quintet has an LP winner as they apply their sound to such swingin' songs as "Still," "Jo Ann," and their previous hit," I Live for the Sun."





POP SPOTLIGHT

TAKE ME FOR WHAT I'M

Searchers. Kapp KL 1477 (M); KS 3477 (S)

The successful English group features their hit single, "Take Me for What I'm Worth," on an exciting package of driving rhymn numbers. "Don't You Know Why" and "When I Get Home" are also well performed, with the latter having singles hit possibilities.



POP SPOTLIGHT

THE SMOTHERS BROTHERS PLAY IT STRAIGHT

Mercury MG 21064 (M); SR 61064 (S)

So much demand was created for the duo to "sing one straight" that their ninth Mercury LP is devoted to their musical talent. The beautiful "Yesterday" and "The First Time (Ever I Saw Your Face)" are well performed, while the last cut is a suprise, "Allmost."





POP SPOTLIGHT RELAXIN'

Dean Martin. Tower T 5018 (M)

Ten Martin tunes, never released on an LP before, make their debut on this fine package from Tower Records. "Sparklin" Eyes," "Pennies From Heaven," and the title tune from the film "Who Was That Lady," are given exceptional Martin vocals.





POP SPOTLIGHT

Joe Harnell. Columbia CL

2466 (M); CS 9266 (S)

Joe Harnell is an exceptional piano player. His style is all-encompassing and he knows how to take a pop tune and give it added stature through his piano work and superior arranging. The songs her really move make Harnell's debut on Columbia an im-pressive one.





COUNTRY SPOTLIGHT

JODY MILLER SINGS THE GREAT HITS OF BUCK OWENS

Capital T 2446 (M); ST 2446

(S)

The falented young vocalist dips into the Buck Owens songbag and comes up with an exciting country package featuring the hits "Act Naturally." "(rying Time" and "Only You (Can Break My Heart)." Her unique vocal style and fine instrumental support combine for a hit LP.



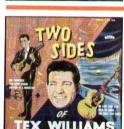


COUNTRY SPOTLIGHT MISS SMITH GOES TO

NASHVILLE

NASHVILLE
Connie Smith. RCA Victor LPM
3290 (M); LSP 3320 (S)
In the true country idiom, Connie Smith
offers, in this sterling package produced
by Bob Ferguson, "Nobody But a Fool
(You'd Love Tool, "In by Baby's Arms
(You'd Love Tool, "In by Baby's Arms
was the start album is still h







COUNTRY SPOTLIGHT

TWO SIDES OF TEX WILLIAMS Boone LP 1210 (M); LSP 1210 (S)

(a) Featuring two of his recent hit singles, "Too Many Tigers" and "Big Tennessee," the rich, deep-voiced stylight has a sales aiant in this, his first album for Boone. The well-planned program also includes an exceptional "Deck of Cards," and the recent Williams single, "Bottom of a Mountain," "Forty-Iwo Barrels of Oil" is another standout.





CLASSICAL SPOTLIGHT HUMORESQUE

Isaac Stern. Columbia ML 6225 (M); MS 6825 (S)

Stern plays these well-known melodies with a simplicity of style that delights. "Clair de Lune," "None But the Lonely Heart," "Ave Maria" and "Hoe Down," is Stern at his best, Katems' conducting and Harris' ents are imaginative





CLASSICAL SPOTLIGHT TCHAIKOVSKY: 1812 OVER-

TURE

New York Philharmonic (Bernstein). Columhia ML 6227 (M);

MS 6827 (S)

This album is a repackaged version of 'Bernstein Conducts Tchaikovsky.' One side has the 'Capriccio Italien'' and 'Marche Slave,' while the other is the '1812 Overture.' The performance, by Bernstein and the New York Philharmonic is superto.





JAZZ SPOTLIGHT

RARE FORM! George Shearing Quintet. Capitol T 2447 (M); ST 2447 (S)

The group is in "rare form" on two Richard Rodgers trues from the Broadway musical, "No Strings," the beautiful "took the relaxed plann mood of Shearing is emphasized on his own fine composition, "Sunny" and "Station Break," in this program cut "live" in San Francisco.





JAZZ SPOTLIGHT HERE'S THAT RAINY DAY

Paul Horn Quintet with Voices. RCA Victor LPM 3519 (M); LSP 3519 (S)

Horn's quintet and exciting jazz flute work is backed by full, rich, choral arrangements by the Ralph Carnichael Singers. The result is lush and beautiful sounds on "The Shadow of Your Smile," "Who Can I Turn 107" and eight others. Rainy day moods upught to find a market beyond jazz fans.