January 27, 1962

Music-Phonograph Merchandising

Radio-Tv Programming • Coin Machine Ope



*** NATIONAL BREAKOUTS**

MONO LP's

SINGLES

TWIST WITH BOBBY DARIN, Atco

TIME FURTHER OUT, Dave Brubeck Quartet, Columbia STEREO LP's FLOWER DRUM SONG, Sound Track, Decca

CAJUN QUEEN, Jimmy Dean, Columbia

ACTION LP's

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONOPHONIC

TAKE GOOD CARE OF MY BABY, Bobby Vee, Liberty ARTHUR MURRAY'S MUSIC FOR DANCING THE TWIST. RCA Victor SINC OUT! Limeliters, RCA Victor FERRANTE & TEICHER, LOVE THEMES, United Artists SONGS OF THE FABULOUS 50's. Roger Williams, Kapp MY FAVORITE CHOPIN, Van Cliburn, RCA Victor HILLBILLY HEAVEN, Tex Ritter, Capitol HEY LET'S TWIST, Sound Track, Roulette TWIST WITH STEVE ALAIMO, Checker TWISTIN' IN HIGH SOCIETY. Lester Lanin Ork, Epic DOWN TO EARTH, Jonathan

AROUND THE WORLD WITH THE CHIPMUNKS, David Seville and the Chipmunks, Liberty ALAN FREED'S MEMORY LANE, Various Artists, End CLAY COLE'S BLAST FROM THE PAST, Various Artists, Roulette SAD MOVIES, Lennon Sisters, Dot

Milwaukee & Boston Swing As 23 Hot Singles Break Out

NEW YORK-The biggest crop of new records breaking loose across the country since early December occurred last week with 23 disks getting solid breakout action according to dealer reports. Hottest areas for new disks were Milwaukee, with 10 and Boston with four, with New York, Dallas, Houston and Minneapolis contributing two disks each.

Although there were the expected sales on records by established artists such as Pat Boone, Floyd Cramer, Paul Anka, the Marcels, Bert Kaempfert, Bobby Lewis, Freddy Cannon, the Mc-Guire Sisters and Nat Cole, there were also a flock of records by new artists achieving sales. These included disks by Joan Taylor, the Vonnair Sisters, the Byliners, Tommy Boyce, Johnny Gibson, Arthur Alexander, Kenny Ball,

the Quotations, Ed Corey, Barry Darvell, Larry Finnegan, Dave Appell ork. the Beach Boys and deejay Clay Cole.

The new dance, the "Popeye," continued to pull sales in New Orleans, and ripples of the teen item were spreading to the Nashville-Memphis area. Jimmy Dean's flip side of "To a Sleeping Beauty" called "Cajun Queen"

turned into a national breakout for the singer, who now has three sides on BMW's "Hot 100" chart.

From Washington came reports from dealers that adults were coming back to the singles market. (See separate story.) On the album level, Twist and rock and roll LP's were more in evidence on the mono charts than ever before (see album analysis).

Twist Rips Stereo LP Sound Barrier

NEW YORK-The Twist has if they were available in stereo, finally broken the sound barrier has five albums in the Top 12. between rock and roll and the There are also four r.&r. alstereo album market. Joey Dee's "Doin' the Twist at the Peppermint Lounge" is No. 29 on BMW's best selling stereo album chart this week. "Twist With the Ventures" is also showing some movement in the stereo field. At the same time, the Twist has enabled rock and roll to move in on the monaural album field in a big way. There are 30 r.&r. and/ or rhythm and blues-type albums (including nine Twist EP's) on BMW's best selling monaural chart this week - 10 in the Top 20, and six in the Top 10. Chubby Checker, whose Twist albums would undoubtedly be high on BMW's stereo chart by now

Winters, Verve

STEREOPHONIC

BOURBON STREET, Pete Fountain and Al Hirt, Coral **GOLDEN PIANO HITS, Ferrante G** Teicher, United Artists LET THERE BE DRUMS, Sandy Nelson, Imperial ELLA IN HOLLYWOOD, Ella Fitzy gerald, Verve EXCITEMENT, INCORPORATED. Ray Martin Ork, RCA Victor

***** LOCAL SINGLES BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market (s) listed in parenthesis.

- LET'S GO . . . Floyd Cramer, RCA Victor 7978 (Cigma, BMI) (Houston, Milwaukee, Nashville-Memphis)
- PICTURE IN THE FIRE . . . Pat Boone, Dot 16312 (Spoone, ASCAP) (Milwaukee, Boston)
- MAMIE IN THE AFTERNOON Bobby Lewis, Beltone 1016 (Sunbeam, BMI) (Milwaukee, San Francisco)
- GOODBYE TO TOYLAND . . Vonnair Sisters, Vista 390 (Disney, ASCAP) (Boston)
- STEP RIGHT UP . . . Nat King Cole, Capitol 4672 (Harvard-Maxwell, BMI) (Boston)
- YOU LIED . . . Joan Taylor, Herald 568 (Angel, BMI) (Boston)
- ARCHIE'S MELODY . . . Byliners, Felsted 8631 (Studio, BMI) (Minneapolis-St. Paul)
- I CAN DREAM, CAN'T I . McGuire Sisters, Coral 62296 (Chappell ASCAP) (Minneapolis-St. Paul)
- MY MELANCHOLY BABY . . . Marcels, Colpix 624 (Shapiro, Bernstein & Vogel, ASCAP) (Milwaukee)
- ECHO IN THE NIGHT . . . Bert Kaempfert, Decca 31350 (Valencia, ASCAP) (New Orleans)
- YOU'D BETTER MOVE ON . . . Arthur Alexander, Dot

ALONG CAME LINDA . . . Tommy Boyce, RCA Victor 7975 (Calboy, BMI) (Milwaukee) MIDNIGHT . . . Johnny Gibson, Big Top 3088 (Vicki, BMI)

(Milwaukee) NIGHT IN MOSCOW . . . Kenny

- Ball, Kapp 442 (Melody Trails, BMI) (New York)
- Verve 10245 (ABC, ASCAP) (New York)
- DINGY DONG . . . Ed Corey, Mala 443 (Marks, BMI) (Milwaukee)
- THE FOOLS HALL OF FAME . . . Paul Anka, ABC-Paramount 10282 (Spanka, BMI) (Milwaukee)
- SILVER DOLLAR . . . Barry Darvell, Atlantic 2128 (Hampshire House, ASCAP) (Milwaukee)
- TEEN QUEEN OF THE WEEK . . . Freddy Cannon, Swan 4096 (Conley, ASCAP) (Milwaukee)
- DEAR ONE . . . Larry Finnegan, Old Town 1113 (Maureen, BMI) (Houston)
- HAPPY JOSE . . . Dave Appell Ork, Cameo 207 (Lansdowne, ASCAP) (Dallas-Ft. Worth)
- SUE SURFIN' . . . Beach Boys, Candix 331 (Drank-Guild, BMI) (San Francisco)
- TWIST AROUND THE CLOCK ... Clay Cole, Imperial 5804

'In Moscow' **Finds Home** In New York

NEW YORK-After a number of quiet weeks, New York broke loose with two new records last week, both of which were selling strongly. One was Kenny Ball's "Midnight in Moscow" on the Kapp label, and the other was "Imagination" by the Quotations on Verve.

Another disking was starting to pick up sales in New York after being out for a little over a month. This was the Marlo Morris version of "Play That Thing" on the Columbia label. The record started to get its original action on the r.&b. scene, but now was spreading pop. One other record with initial reports was "Mommy and Daddy Were Doing the Twist" with Susan Sommers on Diamond.

Most dealers contacted this past week said that their singles business was holding up nicely, sparked by the sales of the various Jimmy Dean singles, and the sock seller "The Duke of Earl" by Gene Chandler on the VeeJay label.

bums on the monaural "New Action LP's" chart, including two Twist albums-Joey Dee's sound track waxing "Hey Let's Twist," and "Twist With Steve Alaimo." It's interesting to note that Bobby Darin-highly publicized as moving from r.&r. to "adult-type" music — is currently represented on the monaural chart with "Twist With Bobby Darin" and "The Bobby Darin Story." Both packages spotlight the singer's old r.ccr. hits.

Society Twist

Meanwhile, the society-styled Twist albums are also starting to break out. Listed as monaural (Continued on page 6)

D. C. Lists No Breakouts

WASHINGTON — Nothing new broke the tape here last week. Strong sales were reported for newer chart climbers "Let Me In," by the Sensations; "It Will Stand," by the Showmen; "I'm Blue," by the Ikettes on Atco; "Lost Someone," by James Brown on King, and "What's So Good About Goodbye," by the Miracles on Tamla.

Beginning to move here were "Check Yourself," by the Temptations on Miracle; "The Door Is Open," by Tommy Hunt on Scepter; "My Melancholy Baby," by

the Marcels on Colpix; "Midnight," by Johnny Gibson on Big Top; "Shimmy, Shimmy Walk," by the Megatons on Checker, and "Maria," by Johnny Mathis.

Dealers both here and in Baltimore report that singles are now being bought by more adults than in the past. Some feel that the broader appeal and the variation in wide spread of hit tunes in the singles field is one big factor which has swung a large adult segment back to singles buying. Others attribute it to the fact that (Continued on page 6)

NEW ON THE MONO LP CHART THIS WEEK

Pos.

- 94. TWIST WITH BOBBY DARIN, Atco
- 140. THE LION SLEEPS TONIGHT, Tokens, RCA Victor

144. HYMNS AT HOME, Tennessee Ernie Ford, Capitol

NEW ON THE HOT 100 CHART THIS WEEK

- Pos.
- 69. CAJUN QUEEN, Jimmy Dean, Columbia
- 74. HEY, BABY, Bruce Channell, Smash
- 83. I'LL SEE YOU IN MY DREAMS, Pat Boone, Dot
- 85. CRY TO ME, Solomon Burke, Atlantic
- 87. LIZZIE BORDEN, Chad Mitchell Trio, Kapp 88. LOVE IS THE SWEETEST THING, Saverio Sari
 - dis, Warner Bros.
- 92. THE DOOR IS OPEN, Tommy Hunt, Scepter
- 93. SHIMMY, SHIMMY WALK, Megatons, Checker
- 95. AW, SHUCKS, HUSH YOUR MOUTH, Jimmy Reed, Vee Jay
- 96. SHE'S GOT YOU, Patsy Cline, Decca
- 97. TWISTIN' POSTMAN, Marvelettes, Tamla
- 99. HE KNOWS I LOVE HIM TOO MUCH. Paris



BILLBOARD MUSIC WEEK FOR WEEK ENDING **JANUARY 27**

STAR PERFORMERS-sulections on Chart 9 works ur

insa registuring greatest upward progress this week.

150 Best Selling

This Week	Last	k Title, Artist, Label	Wks. on Chart
	1	BLUE HAWAII Elvis Presley, RCA Victor LPM	2426 14
2	3	DOIN' THE TWIST AT THE PEPI LOUNGE Joey Dee & His Starliters, Rould	
3	4	YOUR TWIST PARTY Chubby Checker, Parkway P 700	7
4	5	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LPM	2362 16
5	2	HOLIDAY SING ALONG WITH Mitch Miller, Columbia CL 1701	MITCH 12
6	6	THE TWIST Chubby Checker, Parkway P 70	01 55
1	7	CHUBBY CHECKER/BOBBY RYDE	u 6
8	9	THE SOUND OF MUSIC Original Cast, Columbia KOL 54	
9	8	JUDY AT CARNEGIE HALL	9 26
10	24	FOR TWISTERS ONLY Chubby Checker, Parkway P 70	
1	11	CAMELOT Original Cast, Columbia KOL 56	20 53
(12)	17	LET'S TWIST AGAIN Chubby Checker, Parkway P 70	04 18
13	10		
14	14	WEST SIDE STORY Sound Track, Columbia OL 567	14
(15)	19	WEST SIDE STORY Original Cast, Columbia OL 523	68
16	12	I REMEMBER TOMMY Frank Sinatra, Reprise R 1003	12
	13	JOAN BAEZ, VOL. II	
187	30	DO THE TWIST Nay Charles, Atlantic 2054	· · · · · · · · · · · · · · · · · · ·
19	18	KNOCKERS UP Rusty Warren, Jubilee JLP 2025	64

This Week	Last	k Title, Artist, Label Wks. on Chart
52	49	WEST SIDE STORY Stan Kenton, Capitol T 1609
53	51	SOUTH PACIFIC
54	56	COME SWING WITH ME
(55)	55	TV SING ALONG WITH MITCH
56	42	CALCUTTA Lawrence Welk, Dot DLP 3359
(57)	53	HEAVENLY Johnny Mathis, Columbia CL 1351
(58)	59	CARNIVAL
(59)	25	Original Cast, MGM E 3946 CHRISTMAS SING ALONG WITH MITCH 10 Mitch Miller, Columbia CL 1205
	86	FLOWER DRUM SONG
61	57	6. I. BLUES
62	62	TIME FURTHER OUT
63	64	SOUTH PACIFIC
<u> </u>	65	JOSE JIMENEZ AT THE HUNGRY 1 28
64	48	SAIL AWAY
(65) (66)	41	Original Cast, Capitol WAO 1643 YELLOW BIRD
-	75	STILL MORE SING ALONG WITH MITCH 117
(67)	45	Mitch Miller, Columbia CL 1233 MERRY CHRISTMAS
68)	82	Bing Crosby, Decca DL 8128
69	80	Mitch Miller, Columbia CL 1389 ELLA IN HOLLYWOOD
(1) (1)	89	Ella Fitzgerald, Verve V 4052 BEN-HUR
(12)	66	Sound Track, MGM 1ET
-		FAVORITES Earl Grant, Decca DL 4165
13	69 71	SOMEBODY LOVES ME
(14)	Tree.	Platters, Mercury MG 20472
VE	90	JOSE JIMENEZ IN ORBIT/BILL DANA OK EARTH Kapp KL 1257
1	115	BABES IN TOYLAND Sound Track, Vista BV 4022
1	83	TONIGHT IN PERSON
78	87	MUSIC FROM EXODUS & OTHER GREAT THEMES
(79)	119	AIN'T THAT WEIRD! 19
	126	Brother Dave Gardner, RCA Victor LPM 2335 MOMS MABLEY AT THE UN
80	67	Chess LP 1452 SEPTEMBER IN THE RAIN
		Dinah Washington, Mercury MG 20638
82	79	Rusty Warren, Jubilee JGM 2034
83	50	Johnny Mathis, Columbia CL 1195
84	101	Tennessee Ernie Ford, Capitol T 756 BROTHERS FOUR SONG BOOK
(86)	128	Columbia CL 1697
	105	SONGS OF PRAISE
88)	120	Mantavani, London LL 2251 SATURDAY NIGHT SING ALONG WITH
	100	MITCH 75 Mitch Miller, Columbia CL 1414 WOODY WOODBUEY'S SALOONATICS 2
	129	Sterooddities MW 4
90	81	Mitch Miller, Columbia CL 1542
(91)	122	Peter Nero, RCA Victor LPM 2383
92	96	Bob Moore, Monument M 4005 HERE WE GO AGAIN
(93)		Kingston Trio, Capitol T 1258 TWIST WITH BOBBY DARIN
	107	Airs 138
95	107	Mitch Miller, Columbia CL 1243
96	110	Mitch Miller, Columbia CL 1316
97	111	Mitch Miller, Columbia CL 1457
98	92	Original Cast, Columbia KOL 5720
(99)	70	THIS LITTLE BOY OF MINE 13

This Week	Last	k Title, Artist, Label Wks. on Chart
101	77	ROARING 20'S
102	84	GENIUS OF RAY CHARLES
103	98	KINGSTON TRIO
104	106	JIMMY REED AT CARNEGIE HALL 15 Vee Jay 2 LP 1035
105	109	BUTTON-DOWN MIND STRIKES BACK 63 Bob Newhart, Warner Bros. W 1393
106	63	CHRISTMAS MUSIC
107	73	HERE'S JONATHAN
108	134	FLOWER DRUM SONG
109	74	CONNIE'S GREATEST HITS
110	91	MOMS MABLEY AT THE PLAYBOY CLUB 13 Chess LP 1460
(11)	98	GOLDEN WALTZES
(112)	108	ROGERS: VICTORY AT SEA, VOL. III 20 RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2523
(113)	114	GENIUS PLUS SOUL EQUALS JAZZ 44 Ray Charles, Impulse A-2
114	76	BEST OF THE DUKES OF DIXIELAND 7 Audio Fidelity AFLP 1956
1	148	LET'S TWIST HER Bill Black's Combo, Hi HL 12006
(116)	113	HELL BENT FOR LEATHER 14 Frankie Laine, Columbia CL 1615
11	116	JOSE JIMENEZ, THE SUBMARINE OFFICER 5 Bill Dana, Kapp KL 1215
(118)	117	RICK IS 21
119	138	MILES DAVIS, IN PERSON FRIDAY NIGHT AT THE BLACKHAWK, SAN FRANCISCO, VOL. 1 Columbia CL 1694

50 Best Selling

This Week	La	ek Title, Artist, Label	Wks. on Chart
1	1	BLUE HAWAII Elvis Presley, RCA Victor LSP 2426	13
2	2	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LSP 2362	14
3	4	STEREO 35/MM Enoch Light and His Ork., Command RS 826 SD	16
4	5	THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	98
5	1	CAMELOT Original Cast, Columbia KOS 2031	53
6	3	HOLIDAY SING ALONG WITH MITCH Mitch Miller, Columbia CS 8501	8
$\overline{(1)}$	6	JUDY AT CARNEGIE HALL Judy Garland, Capitol SWB0 1569	26
8	9	THE SLIGHTLY FABULOUS LIMELIT RCA Victor LSP 2393	ERS., 14
9	15	TIME OUT Dave Brubeck, Columbia CS 8192	25
(10)	10	WEST SIDE STORY Sound Track, Columbia OS 2070	11
Ŵ	17	MOON RIVER Lawrence Welk, Der DLP 25412	3
12	8	I REMEMBER TOMMY Frank Sinatra, Reprise R 9-1003	10
(13)	19	KING OF KINGS Original Movie Music; Miklos Rozsa MGM SIE 2	12
14	12	WEST SIDE STORY Ferrante & Teicher, United Artists U	AS 6166
15	21	SING ALONG WITH MITCH.	85
(16)	25	STARS FOR A SUMMER NIGHT	34
11	11	BELAFONTE AT CARNEGIE HALL	
18	16	PORTRAIT OF JOHNNY Johnny Mathis, Columbia CS 8444	21
19	23	WEST SIDE STORY Original Cast, Columbia 05 2001	30
207	35	BERLIN MELOBY Billy Vaughe, Bat DLP 25096	
-	12		_



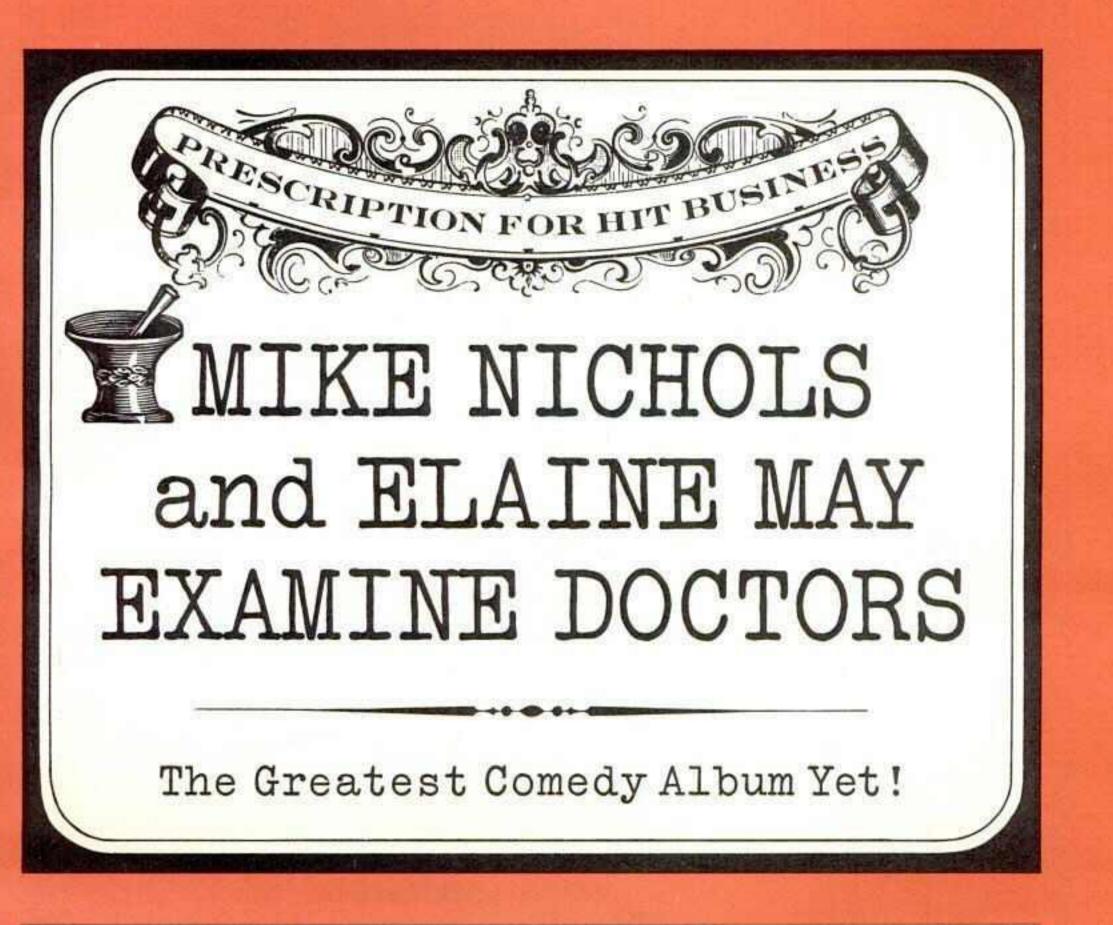
120	99	YELLOW BIRD (PERCUSSION SPECTACULAR) Arthur Lyman, Life LP 1004	21
(121)	78	CHRISTMAS WITH CONNIFF	22
122	97	THE FOUR PREPS ON CAMPUS 23 Capitol T 1566	23
123	94	GOIN' PLACES	
创	149	LET'S ALL SING WITH THE CHIPMUNKS. 2 David Seville & the Chipmunks, Liberty LRP 3132	25
125	124	ALL THE WAY Brenda Lee, Decca DL 4176	(28
126	140	BOBBY DARIN STORY	2
127	121	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. III	01001
(128)	130	FILM ENCORES, VOL. 1	12
129	103	ITALIA MIA	-
(130)	127	HIGHWAYMEN 16 United Artists UAL 3125	(3)
(131)	141	HAPPY TIMES SING ALONG WITH MITCH 46 Mitch Miller, Columbia CL 1568	3
(132)	147	ORANGE BLOSSOM SPECIAL AND WHEELS 39 Billy Yaughn, Det DLP 3366	3
(133)	104	FIORELLO	33
(134)	123	MURRAY THE "K'S" SING ALONG WITH THE ORIGINAL GOLDEN GASSERS, 16 Roulette R 25159	3
(135)	135	DREAMSTREET Erroll Garner, ABC-Paramount ABC 365	3
(136)	137	NICE 'N' EASY	(3
(137)	142	EXODUS TO JAZZ Eddie Harris, Vee Jay 3016	(3
(138)	143	GENIUS SINGS THE BLUES 11 Ray Charles, Atlantic 8052	3
(139)	112	BIG BAND PLAYS BIG HITS	
10	4	THE LION SLEEPS TONIGHT	4
(141)	145	DANCE TILL A QUARTER TO THREE 25 Gary (U. S.) Bonds, LeGrand LLP 3001	
(142)	131	BASIN ST. EAST PROUDLY PRESENTS MISS PEGGY LEE	4
(143)	132	MOODY RIVER	(4
(144)	-	HYMNS AT HOME 1 Tennessee Ernie Ford, Capitol T 1604	
145	-	WHOLE LOTTA FRANKIE 11 Frankis Avalon, Chancellor CHL 5018	4
146	144	THE COLORFUL VENTURES 17 Dalton B 2008	(4)
(147)	-	GENIUS AFTER HOURS 10 Ray Charles, Atlantic 1369	4
148	146	STARS FOR A SUMMER NIGHT	4
0	120	NETE FOUNTAINT NEW ONLEANS	

and a		and arehin' an or wants
21)	13	BEST OF THE DUKES OF DIXIELAND 7 Audio Fidelity AFSD 5956
22	24	YELLOW BIRD Lawrence Welk, Dot DLP 25389
23	26	SOUTH PACIFIC
24	45	BIG BAD JOHN
25	14	PERSUASIVE PERCUSSION, VOL. 1 97 Terry Soyder and the All Stars, Command RS 800 SD
26	39	EXODUS Sound Track, RCA Victor LSO 1058
21	31	MY FAIR LADY Original Cast, Columbia OS 2015
28	33	YOUR REQUEST SING ALONG WITH MITCH 18 Mitch Miller, Columbia CS 8471
28	47	DOIN' THE TWIST AT THE PEPPERMINT LOUNGE Josy Des & His Startiters, Roulatte SR 25166
30	43	EBB TIDE AND OTHER INSTRUMENTAL FAVORITES
31	22	MILK AND HONEY Original Cast, RCA Victor LSO 1065
32	32	GREAT MOTION PICTURE THEMES
33	37	SOMEBODY LOVES ME
34	18	THE KINGSTON TRIO CLOSE UP 14 Capitol ST 1642
35	20	CHRISTMAS SING ALONG WITH MITCH 10 Mitch Miller, Columbia CS 8027
(36)	34	FERRANTE & TEICHER, LOVE THEMES 6
37)	28	JUMP UP CALYPSO
38	41	CARNIVAL Original Cast, MGM SE 3946
19	-	TIME FURTHER OUT 1 Dave Brobeck Quartet, Columbia CS 8490
40	40	TV SING ALONG WITH MITCH
1	48	TWISTIN' IN HIGH SOCIETY 2 Laster Lanin & His Ork, Epic BN 620
42	-	FLOWER DRUM SONG Sound Track, Decas DL 7-9098
(43)	27	PASS IN REVIEW Bob Sharples Ork, London SP 44001
44	29	RODGERS: VICTORY AT SEA, VOL. III 19 RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2523
45	30	MERRY CHRISTMAS
46	36	50 GUITARS GO SOUTH OF THE BORDER 6 Tommy Garrett, Liberty LSS 14005
(47)	46	WEST SIDE STORY Stan Kenton, Capitol ST 1609
48	42	GOLDEN WALTZES 16 Billy Vaughn, Det DLP 25280
(49)	44	MELODY AND PERCUSSION FOR TWO PIANOS 14



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BUBBLING UNDER THE HOT 100

FOR WEEK ENDING

JANUARY 27

101. PICTURES IN THE FIRE
102. MY MELANCHOLY BABY
103. DROWN IN MY OWN TEARS
104. HAPPY JOSEDave Appell Ork, Cameo 207
105. TEEN QUEEN OF THE WEEK Freddy Connon, Swan 4096
106. STEP RIGHT UPNat King Cale, Capital 4672
107. LET'S GOFloyd Crumer, RCA Victor 7978
108. MOTORCYCLETico and the Triumphs, Amy 836
109. SOMETIMES I'M TEMPTED Marty Robbins, Columbia 42246
110. MOMENTS TO REMEMBERJennell Howkins, Amozon 1003
TTO, MOMENTS TO REMEMBER
111. MARIAJohnny Mathis, Columbia 41684
112. OLIVER TWIST
113. I GOT A FUNNY KIND OF FEELING
Maxine Brown, ABC-Paramount 10290
114. FOOLS HALL OF FAME
115. MAMIE IN THE AFTERNOON
116. MIDNIGHTJohnny Gibson, Big Top 3088
117. AFTER YOU'VE GONE Frankie Avalon, Chancellor 1101
118. ALONG CAME LINDA
119. IMAGINATION
120. FOR ALL WE KNOW

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Awaaatu Baatu Ba	rikaan Beat (Roosevelt, BMI) 73 r, Shucks, Hush Your Mouth (Conrad, BMI) 95 by It's You (Dolfi, ASCAP) 9 ndit of My Dreams (Arch, ASCAP) 100 re Water Line (January, BMI) 91 eak It to Me Gently (Northern, ASCAP) 177 jun Queen (Cedarwood, BMI) 63 rtanooga Choo Choe (Feist, ASCAP) 4 attanooga Choo Choe (Feist, ASCAP) 75 (p Chip (Trinity & Glo-Mac, BMI) 63 ttan Fields (Wextside, BMI) 18 r to Me (Melvin-Progressive, BMI) 15 ar Isopen, The (Aldon, BMI) 24 ar Lady Twist (Pepe, BMI) 15 Re-Mi (Fast, BMI) 15 the New Continental (Kalmann, ASCAP) 90 ar Is Open, The (Aldon, BMI) 20 ing Circle (Claridge, ASCAP) 45 any How Time Slips Away (Pamper, BMI) 25 on Home (Pamper, BMI) 47 odbye Cruel World (Aldon, BMI) 44 psy Woman (Curtom, BMI) 44 psy Woman (Curtom, BMI) 11 py Jose (Lansdowno, ASCAP) 66 Knows I Love Him Too Much (Aldon, BMI) 99 y Baby (LeBill, BMI) 74	 If You Getta Make a Feel of Somebody (Good Song, EMI). I'll See You in My Dreams (Feist, ASCAP). I'm Blue (Progressive-Placid, BMI). Irresistible You (Lloyd-Logan, BMI). It Will Stand (Minit, BMI). Jambalaya (Acuff-Rose, BMI). Let Ma In (Arc-Kae Williams, BMI). Let Ma In (Arc-Kae Williams, BMI). Let There Be Drums (Travis, BMI). Let There Be Drums (Travis, BMI). Let's Go Trippin' (Monsour, ASCAP). Let's Twist Again (Kalmann, ASCAP). Letter Full of Tears (Betalbin, BMI). Linn Sleeps Tonight, The (Folkways, EMI). Little Bitty Tear, A-Jackson (Pamper, BMI). Little Bitty Tear, A-Jackson (Pamper, BMI). Little Bitty Tear, A-Jackson (Pamper, BMI). Little Borden (BIII & Range, BMI). Little Borden (BIII & Range, BMI). Lest Someone (Lois, BMI). Lave Is the Sweetest Thing (Harms, ASCAP). Moon River-Butler (Famous, ASCAP). Moon River-Mancini (Famous, ASCAP). Multiplication (Aderis, BMI). My Boomerang Won't Come Back (Picadilly, BMI) Night Owi (Conrad, BMI). Peppermint Twist (Jon-Ware, BMI). Percolator (Meadowlark, ASCAP).
Ha	ppy Birthday, Sweet Sixteen (Aldon, BMI) 11	Night Owl (Conrad, BMI)
Ha	Knows I Love Him Ton Much (Alden BMI) 66	Norman (Acuff-Rose, BMI)
He	y Baby (LeBill, BMI)	Percolator (Meadowlark ASCAP)
1.0	could Have Loved You So Well (Aldon, BMI) 57	Please Mr. Postman (Jobette, BMI)
11	Don't Know Why (Ahlert & Cromwell, ASCAP) 49	Pocketful of Miracles (Maraville, ASCAP)
11	(new (Saturn-At Last, BMI).	Portrait of a Fool (Cigma, BMI)
11	fold the Brook (Marizona, BMI)	Poor Fool (Saturn, BMI)
		Revenge (Raleigh, BMI)

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tts Make a Fool of Somebody (Good SMI) 22 SMI) 23 Progressive-Placid, BMI) 50 e You (Lleyd-Logan, BMI) 23 and (Minit, BMI) 64 i (Acuff-Rose, BMI) 53 bette, BMI) 54 io (Acuff-Rose, BMI) 53 bette, BMI) 56 Be Drums (Travis, BMI) 56 Be Drums (Travis, BMI) 67 if Again (Kalmann, ASCAP) 52 If of Tears (Betalbin, BMI) 67 ist Again (Kalmann, ASCAP) 52 If of Tears (Betalbin, BMI) 68 ist Tonight, The (Folkways, BMI) 6 ist Year, AJackson (Pamper, BMI) 14 ty Tear, AJackson (Pamper, BMI) 68 ist Much, A (Bar-Mar, BMI) 67 ist Much, A (Bar-Mar, BMI) 67 ist work, S BMI) 68 ist one (Lois, BMI) 68 herwer-Butler (Famous, ASCAP) 58 er-Butler (Famous, ASCAP) 58 er-Butler (Famous, ASCAP) 58 er-Butler (Famous, ASCAP) 58 <t< th=""><th></th></t<>	
(Saturn, BMI)	BMI)

39

59

55 78

86

80 40

60

61

13 35 28

2

- 26 - 79 - 97

- 16 - 10 - 62

. 72 71

. 19

82



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"THE NATION'S BEST SELLING RECORDS!"

BEST SELLING SINGLES

RECOR	DTITLE	ARTIST 1	RECORD NO.	TITLE	ARTIST
NO.	inclusion in the	PAT BOONE	16285	A-One A-Two A-Cha Cha Cha / You Gave	Me Wings LAWRENCE WELK
16312	TO REFERENCE RECEIPTION AND REPORT	JACK ROSS	16306	Bondaru	THE UNTOUCHABLES
16284		PAT BOONE	16304	Surfers' Stomp, Parts 1 & 2	KAY BELL AND THE TUFFS
16313		TONY MARTIN	16303	Free Me / The Other Half Of Man	THE CROSBY BROTHERS
16313		LOUIS PRIMA	16300	A Little Bitty Tear / Tennessee Twist Auctioneer	LEROY VAN DYKE
16298		and the second se	16262	Berlin Melody / Come September	BILLY VAUGHN
16295	것 이 같은 것이 같이 가지? 그 아이들은 집에서 다 가지 않는 것은 것이 같이 같은 것이다. 말했는 것이 나라 가지 않는 것이 같이 하는 것이 같이 많이 많이 했다.	BILLY VAUGHN		NEW RELEASES	
16292		THE LARGOS	1631	16 The Thing / Melody Of Love	WINK MARTINDALE
ADDERECT LIERODICING	You Better Move On	ARTHUR ALEXANDER	163	14 Love In Return / Hey Mr. Banjo	THE DELL-COEDS
. 16309	A Shot Of Rhythm And Blues		1630	07 I'll Always Be In Love With You Winner Take All	JIMMY WILLIAMS
16308	If You Gotta Make A Fool Of Somebody/Mr. Mot	O VAUGHN MUNKUE			
	City and Cit	BEST SELLING	i ALBUMS	ARTIS	
MONO	STEREO ARTIST		a definition of the second second	and a second	20
3409	25409 GREATEST STRING BAND HITS .	Billy Vaughn	3098	GALE'S GREAT HITS • G	
3412	25412 MOON RIVER • Lawrence Welk		3100	25118 STAR DUST • Pat Boone	
3410	THE REAL PROPERTY AND A LABORATION AND A LABORATICA AND A	ST HITS	3119	25119 BILLY VAUGHN PLAYS T	
3406	the second se	or this	3122	25122 JOHNNY MADDOX PLAY	S THE MILLION SELLERS
3396	The second		3140	25140 LA PALOMA • Billy Vaug	ghn -
3398	25398 SAD MOVIES • The Lennon Siste		3156	25156 BILLY VAUGHN PLAYS	ODEAT LITE
3280			3157	25157 THE MILLS BROTHERS 25164 MR. MUSIC MAKER • La	
3384		PECIAL . Billy Vaughn	3164	25165 BLUE HAWAII • Billy Va	
3359			3170	25170 PETITE FLEUR • Bob Cr	osby
3250	BEST-LOVED CATHOLIC HYMNS		9500	29500 THE FIVE PENNIES • So	ound Track
3352	THE PARTY OF THE P		3208		ETHEART • The Mills Brothers
3276		· Biny yaugin	3210	25210 LOUIS AND KEELYI . L	
3350		REAT HITS	3241	25241 BE MY LOVE • Keely Sr 25249 RAGTIME PIANO GAL •	
3322	25322 LOOK FOR A STAR • Billy Vaugh	n and a second second	3249	25249 RAGTIME PIANO GAL • 25251 SONG OF THE ISLANDS	
110	THE MAN WITH THE BANJO • Ed	die Peabody	3302	25302 POLKAS . Lawrence We	The second s
3001	The second secon	Billy Vaughn	3360	25360 TONY MARTIN-HIS GR	EATEST HITS
3016			3338	25338 YELLOW BIRD • THE MI	
3064			3368	25368 GREAT HAWAIIAN HITS	
3068	25068 HYMNS WE LOVE . Pat Boone		3400	25400 TAKE FIVE • George Ca 25403 BIG BAD JOHN • Wink	
3071	25071 PAT'S GREAT HITS . Pat Boone	C a Billy Vaughn	3403	23403 Bid Bhb Joint - Hink	
3086	25086 MUSIC FOR THE GOLDEN HOUR	ALL THAT LI	TOMOLEO	ALL BUS & Product	A 14 1 1 1 1 1
1.00		ALL HME H	T SINGLES		
RECON		ARTIST	RECORI	TITLE	ARTIST
NO.		THE HILLTOPPERS	16038	Near You / Beg Your Pardon	FRANCIS CRAIG
1602		JOHNNY MADDOX	16039		THE HILLTOPPERS
1602	. Love Walked In	THE HILLTOPPERS	15486		JIM LOWE
1602	From the tine dance the drape	THE HILLTOPPERS	15538		THE DELL-VIKINGS BONNIE GUITAR
1	Malady of Lova	BILLY VAUGHN	15550	Charles and a second	JOHNNY MADDOX
1602	Sail Along Silv'ry Moon		15841		THE MILLS BROTHERS
a second s	8 Ain't That A Shame / I'll Be Home	JOHNNY MADDOX	15879		BILLY VAUGHN
1602	The Shifting Whienering Sande		15911		LONNIE DONEGAN
1603	Part 1 and 2	BILLY VAUGHN	15956		LOUIS PRIMA, KEELY SMITH
1603		GALE STORM	15968	A PRODUCT AND A	WINK MARTINDALE
1603	1 Almost Lost My Mind	GALE STORM	15985		WALTER BRENNAN
1603	3 I Almost Lost My Mind Friendly Persuasion (Thee I Love)	PAT BOONE	16066	1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	BILLY VAUGHN
1603	4 Don't Forbid Me/April Love	PAT BOONE	16106	1. 72.259.527 (10.27.012) (25.25.46 to 7.1	RONNIE LOVE
1603	5 Love Letters In The Sand	PAT BOONE	16145	Contract Con	LAWRENCE WELK
1603	A wollderful fine of filere	TAB HUNTER	16151	- Statistical and the second second second	LOUIS PRIMA
1603		THE MILLS BROTHERS	16161	Calcutta	LAWRENCE WELK
			16209	Moody River	PAT BOONE
		BEST SELL	ING EP's		
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1021	다. 이상 전에 가 안 있는 것이 있는 것이 같이 있는 것이 있는 것이 있는 것이 있는 것이 있다.	BILLY VAUGHN	1071	Billy Vaughn Plays The Million Sellers	BILLY VAUGHN BILLY VAUGHN
1022	· · · · · · · · · · · · · · · · · · ·	PARTY AND	1070		
1023	2 Melodies Of Love Vol. 2	BILLY VAUGHN	1072	Sail Along Silv'ry Moon	State of the second sec
1023	2 Melodies Of Love Vol. 2 3 All Night Long	RUSTY BRYANT	1074	Gale's Great Hits	GALE STORM
1026	2 Melodies Of Love Vol. 2 3 All Night Long 5 Johnny Maddox Plays Crazy Otto	25470 3 6 112 (SAL 112 SAL 112 SAL 12	1074	Gale's Great Hits Side By Side	GALE STORM PAT AND SHIRLEY BOONE
1026 1056 1058	2 Melodies Of Love Vol. 2 3 All Night Long 5 Johnny Maddox Plays Crazy Otto 5 A Closer Walk With Thee 8 Come Go With Us	RUSTY BRYANT JOHNNY MADDOX PAT BOONE THE DELL-VIKINGS	1074 1076 1078	Gale's Great Hits Side By Side Blue Hawaii	GALE STORM
	2 Melodies Of Love Vol. 2 3 All Night Long 5 Johnny Maddox Plays Crazy Otto 6 A Closer Walk With Thee 8 Come Go With Us 6 Four By Billy Vaughn	RUSTY BRYANT JOHNNY MADDOX PAT BOONE THE DELL-VIKINGS BILLY VAUGHN	1074 1076 1078 1083	Gale's Great Hits Side By Side Blue Hawaii Pat's Great Hits	GALE STORM PAT AND SHIRLEY BOONE BILLY VAUGHN PAT BOONE THE MILLS BROTHERS
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JANUARY 27, 1962

Philips to Market CBS Label for Great Britain

Introduces New Trade Mark Name in May; Philips Acquires Vanguard in Drive for Catalog Product

finally completed last week for product to be placed on the CBS Columbia-CBS label for the United its activities in securing new mate-Kingdom and Eire. Under the rial for the firm's two labels, new pact, Philips will market the Philips and Fontana. Firm has American Columbia product, all of been issuing occasional singles States. which will be released on the new from various indie labels over the CBS label starting in May. The last six months with Columbia appact is understood to be for two years.

Choreo Snares Film Cast Rights

HOLLYWOOD - Choreo Records, the Fred Astaire label, last Philips and Fontana labels, with week acquired the album rights to the Elmer Bernstein score for Columbia Picture's "Walk on the Wild Side." This marks one of the rare times, it not the only time, that a fledgling independent (Choreo issued its first LP last week) could snare a major motion picture score. Deal was concluded by Jackie Mills, Choreo's a.&r. head.

proval. Philips cannot release Mercury product here presently, since Mercury has a deal with EMI in the U. K.

Vanguard Issues

As part of its policy in adding labels, Philips has taken on the issuing 15 LP's this week. The Van-guard wax is being issued on the credit to Vanguard, and will be Up brought out on two lines, a normal price and a low price. Low price line will include a lot of the Vanguard recordings issued here previously on the Pye and Rank labels, firms that had handled Vanguard originally.

It is also anticipated that Philips will start to do some recording in

LONDON - Negotiations were | With all American Columbia | the U. S., both for the new U. S. Philips label and for sale by Philips to handle the American label, Philips is expected to expand Philips here and in Europe. With its Mercury tie Philips has ample recording men, studio facilities and pressing facilities available in the

> Philips will no longer be handling U. S. Columbia's Epic label in the U. K. Both EMI and Pye are attempting to secure Epic releases for the U. K. Meanwhile, Philips has appointed John Hum-

(Continued on page 16)



NEW YORK-Lowering of suggested list prices and salable releases were given as the reasons for Audio Fidelity's showing last year of a 30 per cent gross volume increase over 1960, according to Sidney Frey, A-F president. Frey also singled out "original sales approaches instituted by sales chief, Erv Bagley," as another factor in

ROSSI'S COMMON MARKET MEC LABEL BY MID-1962

By OMER ANDERSON

ROME - Carlo Alberto Rossi's new European Common Market disk enterprise expects to be in operation by mid-1962.

Rossi's "Speciale MEC Disco"-MEC being the initials of European Common Market in Italian-intends making a big splash at European music festivals.

The MEC label intends making a particular effort at the San Remo festival. At this and other festivals MEC will issue titles based on virtually everything presented.

This procedure is in keeping with Rossi's design for his MEC label as a "clearing house" for European music. In fact, this procedure illustrates the basic mechanics of the MEC formula.

Music will be distributed from festivals and other similar sources "raw" to member organizations in other European lands, and in each country a name singer will be retained to add the vocal.

Rossi intends applying a co-operative approach to MEC output in order to extend the resources, both artistic and technical, of his member organizations in the various countries.

His idea is described as a music pooling arrangement, the aim being to exploit and promote artistic talent and possibilities now ignored by the conventional disk producers.

Works on Reciprocal Basis

Rossi is negotiating reciprocal agreements with diskeries in each country. He has approached, for example, Ariola in West Germany and Oriole in England.

The MEC label is designed for the general trade, but Rossi makes no secret that his special interest is Europe's estimated 150,000 juke boxes (including the United Kingdom, Spain, Portugal and North Africa).

By all accounts this market is now inadequately served. Operators complain that disks are priced too high and that the (Continued on page 44)

RCA Victor Inks Top Jazz Artists

jazz field. Under the aegis of pop and a large ork, and will spot-a.&r. head George Avakian, the light arrangements by Phil Woods label has signed a trio of established and Manny' Albam. This album is

MERCURY-PHILIPS PLAN FOR INT'L CO-OPERATION

CHICAGO-Several meetings important to the co-operative effect between Mercury Records and Philips Phonographiscche Industrie of the Netherlands are being held in Europe this month.

In order to better acquaint the Philips organization with the already existing Mercury products for future release on the Mercury label and to integrate future recording plans, meetings are currently being conducted in Geneva, by Bruce Somers, Mercury international chief. Philips representatives from Germany, Italy, Holland, Austria, France and Norway, along with Harold Lawrence of Mercury's classical department are reviewing the entire Mercury catalog of pop, jazz and classics.

Much emphasis is being given to Mercury's Perfect Presence Sound series, which has already enjoyed success in France.

Representing the above-named countries are H. Schrade of Germany, N. Baron of Italy, T. Vander Haar of Holland, Dr. Reichfeld of Austria, Jacques Bouyer of France and F. Tveten of Norway. Also in attendance will be Ricky Steinberg and Dick Whittington, members of Mercury's international staff.

Whittington departs for Italy and Steinberg for Germany to begin a series of trips to the individual countries in order to carry the Mercury message to the licensee's sales forces.

Irving Green, Mercury's president, along with Wilma Fine of the classical department and Harold Lawrence arrived in Holland January 23. There they will meet with William Langenberg, director of Philips Phonographiscche Industrie, and his executive staff, for the purpose of exchanging ideas as to the classical repertoire which will be recorded in 1962 by Mercury and Philips. They will try to arrange recordings so that each company gets the maximum potential when masters are exchanged under cross licensing arrangements between Mercury and Philips.

Quincy Jones, pop a.&r. from New York, and Green then meet in Paris January 27 and 28 to discuss developments in the pop and jazz fields. Talks will be devoted to means of exposing European artists in the United States and vice versa.

the growth.

Just a year ago A-F lowered list prices on its LP line, in one of the first cases of cuts with built-in inventory protection for dealers and distributors. The fear of new cuts by other labels without protection

(Continued on page 16)

Columbia Forms Marketing Staff

NEW YORK -+ Columbia Records has formed a corporate marketing staff to work closely with Bill Gallagher, vice-president in charge of marketing for the firm. The marketing staff will help develop new products and marketing techniques for Columbia Record Sales, Columbia Branch Corporation, Columbia Home Music Library, and the Columbia Special Products Division.

George Kling, Stan Kavan, Peter Munves and Jim Sparling have been appointed to the marketing staff. Kling has been promoted to the position of director of market development. Kavan has been named to the post of marketing director, popular album product; Munves has been promoted to the position of marketing director, classical album product. Jim Sparling's release. new post is co-ordinator, product development.

jazz names, and will start issuing due for March release. jazz sets immediately. Artists pacted to date are Paul Desmond, of the Dave Brubeck Quartet, horn man Morello, also of the Brubeck four. Move Verve Line (Both Desmond and Morello will continue to record with the Brubeck To LA Branch combo for Columbia).

The signing of Desmond and Rollins are looked upon as major events for Victor by the trade. Desmond has built a solid reputation with the Brubeck crew, and his set will be the first album to be issued by Victor in its new jazz series. Set is called "Desmond Blue," and it features the artist over string backing with arrangements by Bob Prince.

Reports are that Victor guaranteed Rollins a huge sum per album to get him on the label. He is under contract for five albums over the next 30 months, and will receive a sizable amount of loot per LP. It is understood that Rollins will receive a guarantee of close to \$15,000 per LP for these first five Victor releases, and \$10,000 per LP for each after that.

Due in March

Rollins' first album will be issued in March or April. Title of the set is "The Bridge," and Victor is hoping for big things from the

The Joe Morello LP will feature the drummer with a small group

Of Cosnat Distrib

(Continued on page 16)

HOLLYWOOD - As part of a national policy to divide distributorship between MGM Records and its subsidiary label, Verve, Al Sherman's Record Sales here surrendered the Verve line to the local Cosnat distributing branch. Sherman's distributing firm had handled the Verve line from the time of its inception.

When MGM purchased the Verve label two years ago from its founder, Norman Granz, MGM Records was handled by Gordon Wolf's Sunland Music. MGM soon thereafter decided to combine both lines under one distributing roof here, and in some six other markets.

MGM was moved from Sunland (after 11 years with the distributor) to Al Sherman's Record Sales, MGM now has decided to return to the former split distribution setup, feeling that each label can enjoy greater individuality, and thereby reap more sales. According to Sherman, he was given a choice as to which label he would prefer to retain, and, inasmuch as the MGM line afforded greater business volume, he gave up Verve.

Capitol Ups Scott To Key Pact Post

HOLLYWOOD - Capitol Records last week appointed Francis Scott of its a.&r. department as business affairs administrator, giving him chief responsibility for the negotiation and control of a.&r. contracts. Scott, in the newly created position, also will be concerned with appraising product profits and marketing plans.

Scott will have reporting to him director of financial review and analysis Vaughn Burdick, profit planning director William Minea,

General

Manufacturer News 5 Talent News 8

Music Pop Charts

Best Buys in Records Cover Best Selling Phonographs &

Bubbling Under the Hot 100Cover Hits of the World12 Hot 100Cover

Index to Contents

Hot C.&W. Sides35 Top LP'sCover Top LP's by Category10 Top Market Breakouts Cover Yesteryear's Hits27

Reviews

LP Re	views .		
Single	Record	Reviews	

Radio-TV Programming27

Artists' Biograph	ies
Programming Par	iel
Yesteryear's Hits	
Vox Jox	

Music-Phonograph

Album Covers of the Week ... 30 Best Buys in Records Cover Best Selling Phonographs &

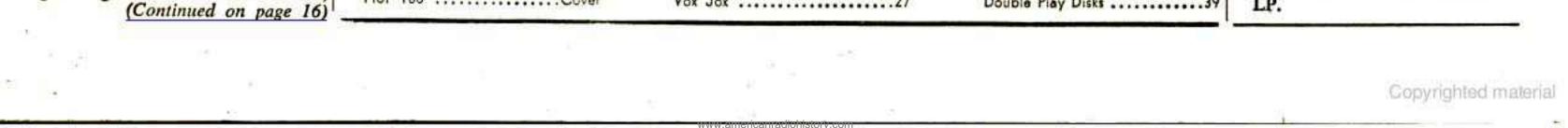
Disk Deals for Dealers30

Coin Machine Operating 39

Bulk	Vending	
Coin	Machine	News
Coin	Machine	Inventory
Ch	art	
		che 30

ELVIS STRIKES

NEW YORK—Elvis Presley will receive a gold record for his latest million seller, "Can't Help Falling in Love" on Victor. This is the singer's 29th gold record award given for million selling singles, or albums that have passed the 500,000 mark. He recently became eligible for a gold record for his "Blue Hawaii" LP.



Remer Calls for Tough Anti-Counterfeit Laws

was Bob Remer of the Los Angeles district attorney's office whose topic was "How to Successfully Counterfeit Records."

Remer, who last year helped break up a locally based counterfeiting ring, stressed the need for stronger laws to protect the industry from piracy. He pointed out association during the past year in that the city and county of Los informing the public, the industry Angeles spent more than \$100,000 in bringing the counterfeiters to justice, with the high cost due to RIA, Brief said, co-operating with the lack of laws whereby the bogus operators can be promptly prosecuted.

Under existing criminal codes, Remer said, his office was powerless to take direct action against the counterfeiters for selling bogus versions of Verve's Shelley Berman LP's and several albums in the Command "Percussion" series. According to the law, the manufacturer is not victimized by the counterfeiters in selling unsanctioned copies of his records. The only way the district attorney's office was able to prosecute the pirates was on a basis of using the manufacturer's trade-mark. This indirect approach, Remer said, made the investigation and proceedings extremely difficult.

Remer called for legislation that would directly protect the manufacturer's property rights within a

HOLLYWOOD - The counter- given recording, and would make feiting evil took the spotlight at the pirates subject to criminal last week's annual West Coast rather than civil action. Remer meeting of the Record Industry pointed out that strides have been Association of America. Principal made in that direction, and that speaker at the luncheon meeting the criminal codes have been tightened considerably during the past several years since the counterfeiting racket had become a serious problem.

> Counterfeting also drew attention from RIAA Executive Secretary Henry Brief who in his address reviewed the strides by the and legislators as to the problem which faces the record business. the Nassau Country district attorney's office, was able to help in breaking an Eastern-based counterfeiting ring.

"Last April," Brief added, "a bill was introduced into the House of Representatives by Congressman Emanuel Celler, and in June a similar bill was introduced into the Senate by Sen. William Fulbright, both making the interstate shipment of counterfeit records and/or their labels a federal offense punishable by a jail term of up to five years, and/or a fine of up to \$10,000."

SOLID SOUND Other speakers included motion picture producer Sol Lesser who invited the recording industry to participate in the Hollywood museum, devoted to the motion picture industry and allied arts, now under construction. RIAA President Randy Wood presided over the meeting which was attended by board members Glenn Wallichs, Capitol Records president, and Irving Green, Mercury Records president.

'Not Doomed' Say Low-Price Mfrs. 99c LP Sales

Still Doing Fine By REN GREVATT

NEW YORK - Whether lowpriced LP sales are sagging depends to a large extent on your point of view and what kinds of retail outlets you have in mind. At least two companies last week ventured statements to this effect with figures to back them up. The statements were issued in response to some reports that discounting of regular priced LP lines is destroying the low-priced business.

It is true, most agree, that the \$1.98 low-price LP has disappeared as a factor in the market. True, these records are still being manufactured, but the truth is that most stores are selling them for 99 cents. On the other hand, the disk lines made to sell at a 99-cent list are doing quite well, with expectations of considerably expanded activity this year.

The fact is that true low-price merchandise (the 99-cent kind) is not even a factor in the old-line record store. Yet a number of lines are available in many types of non- pares very favorably with a numdisk outlets; for example, drug-

PICK UP BMW AT LONDON'S TRADES SHOW

LONDON-Art Rosett, director of Billboard Music Week's European operations, will be in charge of the BMW booth at the annual Amusement Trades Exhibition at the New Royal Horticultural Hall here, Tuesday (30) Through Thursday (1) tradesters may pick up current BMW issues at Booth No. 138. The papers will be jet flown directly from New York to London. The London show generally draws a large crowd of international coin machine and music tradesters.

stores, gas stations, liquor stores (in some States) and chains of many types. Phil Landwehr, exec at Premier Albums, Inc., points out that his company's Coronet 99-cent line is sold through more than 20,-000 outlets of this kind. "We have just racked up well over \$1 million in gross sales for the year," Landwehr said, "and I feel that com-(Continued on page 26)

Chi Low-Price **Albums Strong**

BILLBOARD MUSIC WEEK

CHICAGO - Low-priced LP's may be having a tough time of it in some areas, but they're a big item here. A spot check of leading one-stops in the city shows that the low-priced LP is as healthy as it's ever been, maybe healthier, with items under a dollar leading in sales volume.

A report that Korvette's in New York is featuring 99-cent LP's at two for \$1 and that such items are a drug on the market (BMW, January 13) brought contrary opinions from local one-stops.

"Not so," said Russ DiAngelo, of Music Box, large South Side onestop. "We've done very well with them, especially the Somerset and Valiant series. As a matter of fact, we've always done well with the low-priced merchandise."

Promotion Pays Off

DiAngelo said Music Box promoted its low priced merchandise through mailers, "just like all our product," and that it sold well to both chain stores and retail outlets.

Fred Sipiora, at Singer one-stop, said, if anything, he is doing better with the low-priced LP's than ever before.

"No particular brand; the stores are just asking for anything that sells for under \$1. The 99-cent merchandise is a favorite."

Sipiora said that before many dealers refused to handle the lowpriced LP's, calling it "junk." He says the reluctance on the part of many dealers to discount their top lines could be leading to a revival of interest in the low-priced LP.

NEW YORK - The sound of items will be eliminated entirely

Bill Would Give Capital Gains for Rights Transfer

WASHINGTON-A bill to give capital gains tax treatment to transfers of copyright by authors and/or publishers has been introduced by Rep. John Lindsay (R., N. Y.), In-ternal Revenue Service ruled in June, 1960, that proceeds from the transfer or exclusive licensing of a copyright would be treated as capital gains rather than rents or royalties in reporting income, regardless of whether payment is in royalty, percentages of sales or other form of payment.

The Lindsay bill (H.R. 9524) would establish this treatment as part of the Internal Revenue Code, assuring the copyright the status of a capital asset, taxable at the lower 25 per cent rate in transfer.

Lindsay feels that the bill to accord the gentler tax treatment to transfers of musical, literary and artistic works is needed to stimulate the arts. Music and drama have been "poor relations" in this country. Lindsay has also introduced bills to repeal the admissions tax on live theater and musical performances and to create a Federal Advisory Council on the Arts.

Atlantic-Atco Distrib For Lu Pine, Campus

NEW YORK-Atlantic Records and its subsidiary label Atco both took on national distribution of masters last week.

Atlantic signed to handle "I Found a Love" and "The Swim" by the Falcons, while Atco will distribute "Coming Home to You" and "Church Bells" by the Phildelphians.

The Falcons record is on the Lu Pine label, a Detroit firm owned by Bob West, and the Philadelphians is on Campus Records of Philly. Both disks will remain on their original labels but will be sold through Atlantic and Atco dis-

NARM Conclave In Miami April 8

sociation of Record Merchandisers February 28, when its call letters are getting ready for the organi- will be changed to WHN, its origization's fourth annual convention, nal tag. Station WMCA here is to be held April 8 to 13 in Miami now following a moderated pop Beach. NARM is setting up an music policy, which, with the exagenda that will feature recording ception of the rhythm and blues company executives as speakers on outlet, leaves WABC as the only industry problems, plus panel dis- local station still operating on a cussions and workshops devoted to | Top 40 policy. the rack jobbing end of the disk business.

NARM will hand out its scrolls to that actually the change has taken record artists, at its awards ban- place gradually over a period of quet. Winners will not be an- seven months. The station started nounced until they receive their by "moderating its programming awards that evening. It is expected (also as reported by BMW a few that over 100 members and asso- months ago)-spotting pretty disks ciate members of the organization in between the rockers. will attend the conclave.

music in New York City will be and only the "tasteful" r.&r. disks sweet in 1962, with more and more will be played. Stelle said that local stations switching to "pretty

music" formats. The latest outlet to make the change is WINS, here, at one time the city's top rock and Faye Asks 500G roller.

As reported in BMW last week, For Ditty Damage NEW YORK-The National As- with a "good music" type format

In confirming the switch to pretty music, Ted Steele, general On Thursday evening, April 12, manager of WINS, pointed out Now, however, the racuous r.&r. Inc.

(Continued on page 38)

WINS Completes Shift

From R.&R. to 'Pretty'

Bob Camp folk album on Elektra is the subject of a \$500,000 law suit and is being pulled off the shelves.

Complainant is entertainer Frances Faye, who says that the song, "Butternut Hill," on the album "Bob Gibson and Bob Camp at the Gate of Horn" (EKL 207), has caused her "irreparable injury.

The album has since been redone with a new tune substituted for the offending band.

Names in the complaint, filed in U. S. District Court here, are Bob Gibson, Bob Camp, Summit Distributors, Inc. (local Elektra outlet), Melody Trails, Inc. (publishers), and Elektra Recording,

Coming in the Feb. 10 Issue: How to Program and Sell **CLASSICAL RECORDS**

- · to provide vital information for broadcasters about the programming of classical records
- to furnish ideas and success stories about the merchandising and marketing of classical records at the retail level
- to help increase sales and profits from classical records for everyone concerned

Issue Date	Distributed		Adv. Closing
Feb. 10	Feb. 5	8	Jan. 31

Sipiora said Singer was selling the low-priced merchandise to both (Continued on page 38)

Nat, Vee Jay CHICAGO-A Bob Gibson and Hassle Over 'Duke of Earl'

NEW YORK-Les-Gal Productions, the Jerry Galuten, Hal Brody production firm, will issue a recording of "The Duke of Earl" by the Dukays this week (backed with "Kissin' in the Kitchen") on the Nat label. It is understood that this is the same recording of the "Duke of Earl" that is now out on the Vee Jay label with Gene Chandler. It is also understood that Gene Chandler is the leader of the Dukays.

"Duke of Earl" is currently one of the fastest selling records in the country on Vee Jay. The acetate of "The Duke of Earl" by the Dukays, according to Les-Gal productions, was submitted to their firm as a follow-up to "Night Owl," the current hit by the Dukays. Les-Gal claims first refusal on the master, and says that they did not refuse it and were preparing to put out the disk. A week later, they say, is was issued on Vee Jay.

Mel Torme Signed **To Atlantic Pact**

NEW YORK — Veteran warbler Mel Torme has signed an exclusive contract with Atlantic Records. Torme will record his first album early in February when he appears here for a guest shot on the Garry Moore CBS-TV show. He is currently on a nation-wide college tour.

Atlantic plans to have Torme record with its top jazz stars. The label is also scheduling a locationdate LP when Torme opens at the Bal Tabarin in London in late April.



WEEKLY BILLBOARD MARKET ANALYSIS

Station KALL Issues New LP Listing Designed as Sales Help

week, when Station KALL, Salt ommendations" chart.

6

Patsy Cline, **Flips Carry** Phila. Action

PHILADELPHIA - Patsy Cline, fast-stepping Decca thrush, turned up one of the leaders in the disk derby here this week. Her hot new side is "She's Got You," and it shared sales honors with a number of other disks which recently moved onto the charts, plus the flip sides of several solid sales items.

While initial reports on Maxine Brown indicated action for "I Got a Funny Kind of Feeling," the flip "What I Don't Know" was getting some attention here too. In like manner, another ABC-Paramount artist, Lloyd Price, was showing action on "Be a Leader," though initial re-ports showed "'Nother Fairy Tale" as the side.

Among the newer records, Jimmy Dean duplicated his country-wide pattern by selling big on both sides of his newest disking, "To a Sleeping Beauty" and "Cajun Queen." Not yet in the chart swim but moving here were new sides like "She's So Fine," by

NEW YORK-The growing im-|Lake City, issued the first of a portance of radio to the promotion bi-monthly "KALL Buyers Guide," of albums was pointed up last featuring an "Album Buyers Rec-

To Sell Albums

Station KALL recently dropped Top 40 in favor of "Swing Along Sounds," and program director Flo Wineriter reports that the new album chart replaces KALL's previous Top 40. chart. "It is designed," notes Wineriter, "to increase album sales." The chart recommends five albums in each of six different categories - male and female vocalists, group vocals, big bands, show tune albums and jazz.

Wineriter said "Additional promotion of these albums will be heavily scheduled on the air and the KALL weekly play list will feature primarily these albums. All music stores in Salt Lake City are being asked to call the new chart to the attention of their customers." In line with this, the new chart features a message from Wineriter on the back page, tagged "New Sounds," wherein he talks about

(Continued on page 28)

Ice & Sleet **Stay Motor City Breaks**

DETROIT-With traffic seriously slowed down for several potentially good business days by storm conditions - chiefly icy ting three sides, so that the two

WHO'S WHO CORRECTION

NEW YORK-The following information was inadvertently omitted from charts that appeared in the "Who's Who in the World of Music" section of the December 25 issue and it is suggested that readers may be interested in adding this data to their issues.

On page 97 of "Who's Who," in the chart headed "International Tunes That Became Hits in America in 1961," there should have been a listing for the tune "Portrait of My Love," which originated in England and was published in the U. S. by Picadilly (BMI) and hit the Hot 100 in the United Artists version sung by Steve Lawrence.

On page 165 in the chart headed "The Best From France," there should have been a listing for the Xavier Michell recording of "Yo Ten-go una Muneca" on the Sinfonia label, with Semi the publisher.

Siegel Cuts Music

BERLIN - A multi-national re-

lease is in the offing for a new

series of pop instrumentals featur-

ing German conductor Oederland,

his chorus and his orchestra. A

unique concept finds the ork cut-

For Int'l Market

Writers, Pubbers **Get BMI Awards**

NEW YORK-Broadcast Music, Inc., presents song awards to 123 writers and 68 publishers Wednesday evening (25) at a banquet to be held in the Hotel Pierre here. The annual BMI awards are based on disk and sheet music sales, radio and TV performances and coin plays.

Leading writer award winner is Howard Greenfield with five tune winners while Aldon Music won the title as publisher winner with 12 tunes. Other top writer winners are Gerry Goffin and Neil Sedaka, four tunes each; Jack Keller, Doc Pomus and Mort Shuman, three each; Gary Anderson, Hank Ballard, Luther Dixon, Carol King; Jerry Leiber, John D. Loudermilk, Joe Melson, Chips Moman, Willie Nelson, Clyde Otis and Del Shannon, two each.

Other leading publisher award winners were Acuff-Rose, five; Elvis Presley Music, four; Lois, Pamper, Progressive and Regent, three each.

No D. C. Breakout

• Continued from page 1

all age brackets have been swept into acceptance of the rock and other new aspects of pop music by the twist.

Mrs. Martha Kruglak, of Glen Records downtown, says a goodly percentage of her adut buyers (and they outnumber teen-agers in this store) have come back strongly to 45's because there are

Cramer Goes & Alexander Moves in Tenn.

NASHVILLE --- "Let's Go" by Floyd Cramer on RCA Victor, and "You'd Better Move On," by Arthur Alexander on Dot, were the two breakouts in the Nashville-Memphis markets this past week. "Hey Baby" by Bruce Chanel on Smash, which hit the chart this week was solid in Nashville, too, and "Aw, Shucks, Hush Your Mouth" by Jimmy Reed on VeeJay was a strong Memphis seller. Marion Worth's "Go On Home" on Columbia was selling in Nashville.

Ripples of "The Pop-Eye" were being felt here last week as the new dance continued to catch on in New Orleans.

Nashville and Memphis dealers, quizzed about the new Huey Smith release, "Pop-Eye" on Ace, said they were getting some calls for the record. None of the dealers checked in these two cities, however, had yet stocked the disk, and few of them were aware that the record was a result of the new dance. The other two artists who've recorded "Pop-Eye" numers are Eddy Bo with "Check Mr. Pop-Eye" on Ric and Ernie K-Doe with "Pop-Eye Joe" for Minit.



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Publisher

Roger S. Littleford Jr. ... New York Office

Big Boy Myles on VeeTone, and (Continued on page 38)

'Duke of Earl' **Continues** Hot

BALTIMORE-No new single broke out here last week, but the spectacular sales of "Duke of Earl," by Gene Chandler, continued to lead the newcomers.

Pacing the leader are "It Will Stand," by the Showmen; "My Boomerang Won't Come Back," by Charles Drake, and "Let Me In," by the Sensations. "Where Have All the Flowers Gone," by the Kingston Trio, is beginning to take hold here.

The twists are brisk as ever, both singles and LP's. Dan Beecher, of Blue Note record store, says business is up about 10 per cent over last year. He gives large credit not only to the twist but to King Elvis, whose "Blue Hawaii" album has kept right on selling at the holiday level.

streets and sleet-the local record business failed to turn up any breakouts this week. Reports of good business indicate that the condition is only temporary.

The only new number showing any strength was Don Shirley's "Drown in My Own Tears," with flip "Lonesome Road" helping with a boost also. The Johnny Mae Mathews disk "Sue" was reported showing signs of moving up fast by several dealers.

In the album field, Joey Dee's "Peppermint Twist" is easily the leader, with Presley's "Blue Hawaii" and Lawrence Welk's "Moon River" also strong. Harry Belafonte's "Jump Up Calypso" showed strength too. Other albums leading the sales parade were Billy Vaughn's "Look for a Star," anything of Mitch Miller's, fast at Tiffany's," and a couple the Thing" by Horace Silver. | film "LaFayette."

best for each country, individually, can be utilized. The sessions were cut in Hamburg for Telefunken-Decca by Paul Siegel, who recently became an a.&r. producer for Teldec. Siegel, a native New Yorker, is now a music publisher and deejay in Berlin.

In Germany, the two sides released by Teldec are "It's a Long Way to Tipperary" backed with "Red, White and Blue" ("Stars and Stripes Forever"). In the U. S., London Records has leaned toward coupling "Tipperary" with "Epoca" for the American market.

Siegel recently visited London and Paris to meet with British Decca and French Decca on their coupling of the instrumentals, that are said to have been produced with a new mixing process involv-Bobby Vee's "Take Good Care of ing eight-track tapes. French Decca My Baby," Billy Vaughn's "Berlin chief A. Evans has offered Siegel Melody," Si Zentner's "Up a Lazy his top female singer, Mick River," the old standby "Break- Micheyl, for future sessions with the Oederland ork. Siegel also acof jazz albums, "Midnight Spe-cial" by Jimmy Smith and "Doing music from the upcoming French so many good new hits that can be played on the older one-speed, 45 r.p.m. record players. Also, the cross-pollenizing of different musical types into one hit tune brings triple buying power. Mrs. Kruglak cites "Funny, How Time Slips Away," by Johnny Elledge, as an example of a tune popular with all three categories, country, rhythm and blues and pop.

Manager Glenn of Record City feels the manufacturers and dis- N tributors are still unloading too much product on the retail dealers and would like to see more strong sales promotion on fewer new titles. However, he has no complaints when it comes to the twisters. "The Twist," says Glenn with real warmth, "is a wonderful thing. It really rejuvinated the R singles business - and it's for R. everybody, kids and grownups alike."

In the album field, besides the twisters, Elvis still pulls heaviest Ri album sales at Record City with the "Blue Hawaii" album, and the movie sound track of the "West Side Story" is outselling the original versions.

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Type of Business

Twist Rips Stereo Continued from page 1

"New Action LP's" this week are "Arthur Murray's Music for Dancing the Twist" and "Twistin' in High Society" by Lester Lanin. The Lanin package is also on the stereo chart.

In addition to the Twist, r.&r. has also invaded the monaural chart in the form of collections of old r.&r. hits, most of them featuring r.&r. disk jockeys as emsees. Murray Kaufman, WINS, New York, has two such packages on the monaural chart this week; while both Alan Freed and Clay Cole, WNTA-TV, Newark, N. J., have similar packages listed as monaural "New Action LP's." Other chart items in this category are Vol. 1 and Vol. 2 of "Oldies Vol. 74 But Goodies."

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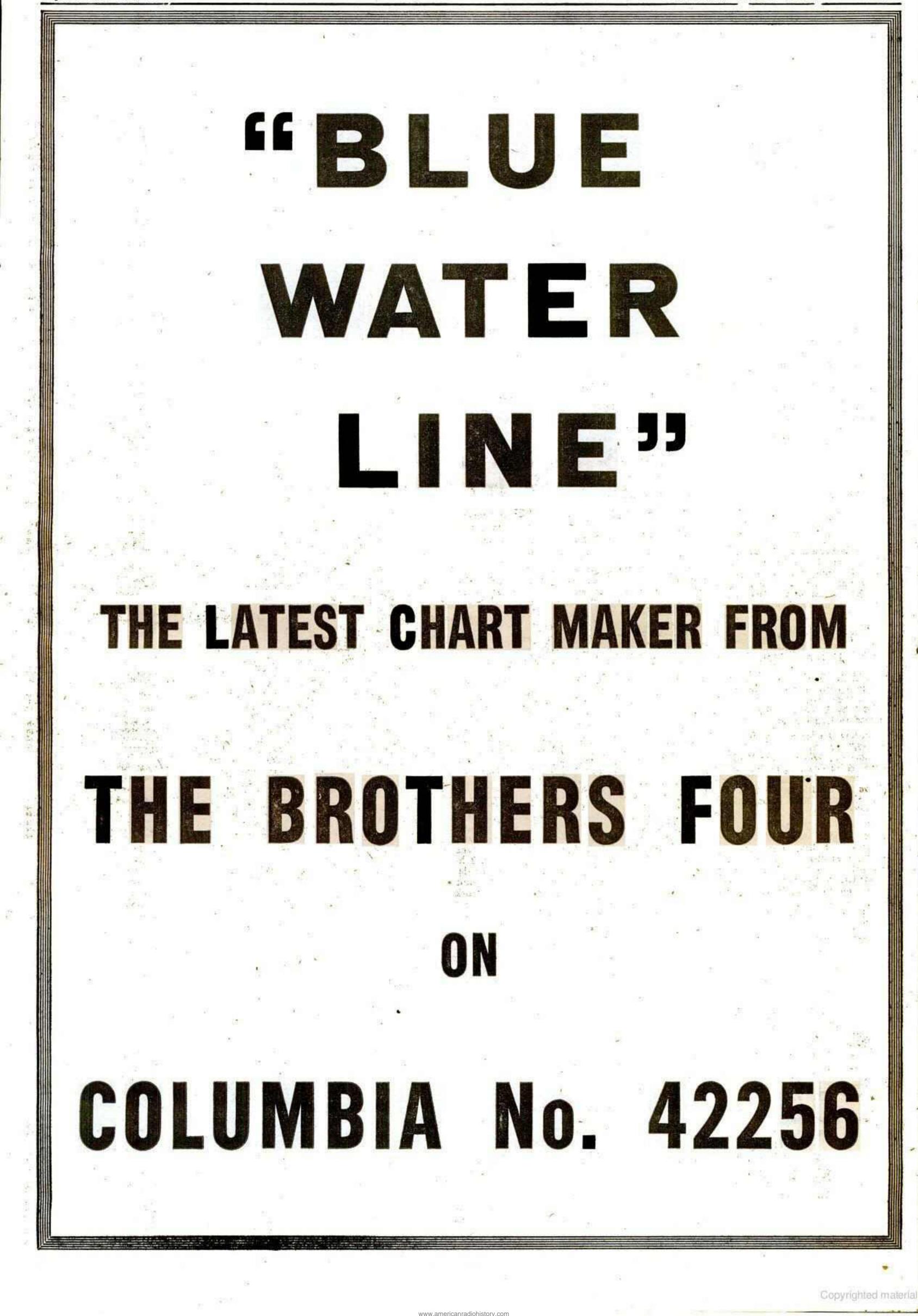
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Title_

BILLBOARD MUSIC WEEK



JANUARY 27, 1962

HOTTEST STREAK IN THE CHESS CHECKER ARGO 10-Year **History!**

'SMOKY PLACES" CORSAIRS **TUFF 3030**

"Δ LITTLE TOO MUCH CLARENCE HENRY

ARGO

5408

Tape Makers Give GEMA the Brush

German ASCAP organization, has acknowledged the "total disinterest" of the West German tape recorder

Two Linda Scott Disks Hit at Once

NEW YORK - The breakneck, competitive pace of today's record business was pointed up last week by the case of young Linda Scott.

The best-selling disk star, whose contract expired with Canadian-American last Friday (12) did a recording session for that label from 10 p.m. till midnight on that date, following which she segued directly into a recording session for her new label, Congress.

Congress is owned by Neil Galligan and Bob (Hutch) Davie. Until recently, Galligian was Canadian-American's prexy and Davie was its artist and repertoire director. Bernie Lawrence is the new Canadian-American head. (See separate story on Congress label.) Davie, who also manages Miss

Scott, a.&r.'d both dates.

Both labels rushed their new Linda Scott singles out to deejays early last week. The competitive picture is heightened by the fact that many of Canadian-American's distributors also handle the new Congress label. The canary sings 'Bermuda" and "Lonely for You" on the Canadian-American disk and "Town Crier" and "Yesiree" on Congress. Both records are BMW "Spotlights" this week.

Columbia Staffers

MUNICH - Dr. Erich Schulze, and magnetic tape industry in asboard chairman of GEMA, the sisting GEMA collect music taping royalties.

With unusual candor, Dr. Schulze reported that he has been rebuffed by every major German firm. GEMA's chairman said the firms cold-shouldering him included: German General Electric (AEG), Grundig, Koerting, Loewe Opta, Nord Mende, Philips, Saba, Telefunken, Uher, AGFA, and BASF. The latter two firms produce most of Germany's magnetic recording tape.

Armed with a court decision that the mere ownership of a recorder "implies the intent to tape music," Dr. Schulze tackled the producers, offering them his "good offices" in "arranging compliance with the court's decision."

However, the producers replied, in effect, "What decision?" Dr. Schulze reported all he got from them was a cold stare. In fact, the producers turned the GEMA "good offices" proposal over to its trade organization, the Central Association of the Electrotechnical Industry (ZVEI).

ZVEI answered GEMA that it "felt obliged to refrain from interference in the private sphere, which sphere should be reserved to the appropriate legislative organs of the State." ZVEI pointed out, additionally, that West Ger-

(Continued on page 26) with EMI.

Columbia Buys Bradley Studios; Operation to Continue as Usual

LATE POP SPOTLIGHTS

SINGLES



JACK SCOTT

GRIZZILY BEAR (January, BMI) (2:15)-CRY, CRY, CRY (Wolfpack, SESAC) (2:30)-Jack Scott has his best coupling in a spell here, with "Grizzily Bear," a slow, steady beat side, with a good teen-styled lyric especially well done. Flip is more upbeat, also well handled against good guitar support. Both sides can move. Capitol 4689

SANDY NELSON



DRUMS ARE MY BEAT (Travis, BMI) (2:07)-Here's another catchy drum waxing by Sandy Nelson that should intrigue the teen set. Insinuating vamp is played neatly by the drummer, with good rhythm support. Flip is "The Birth of the Beat" (Travis, BMI) (2:58), Imperial 5809

LINDA SCOTT



BERMUDA (Suffolk, BMI) (2:11)-LONELY FOR YOU (Footlight, BMI) (2:20)-This is Linda Scott's second release this week, the other is on her new label, Congress, but it, too, could be a solid hit. She sings the oldie with her usual feeling, and the backing is first-rate, too. Second side also has a chance to make the charts, featuring a **Canadian-American** 134 strong vocal by the lass.

Liberty Names Jerry Thomas International Sales Director

HOLLYWOOD-Jerry Thomas last week was named Liberty Records' international sales director. Appointment was made by Liberty President Al Bennett immediately prior to the latter's departure for England and the Continent to attend the official kick-off of the many's Parliament'is writing a new label's overseas distribution deal

Thomas replaces Dick Annotico who for two and a half years headed Liberty's international sales operation. Annotico will remain in the international sales department long enough to facilitate the transition of the operation to Thomas, and then will be reassigned within the ranks of the company.

Prior Service

Prior to joining Liberty, Thomas served as assistant to Dot Records President Randy Wood since 1957.

Bennett will be accompanied on his European trek by Liberty Board Chairman Sy Waronker, a.&r. producer Snuffy Garrett, and Liberty artist Bobby Vee. They will aid in the debut of Liberty's own label in the European market, since terms of the EMI deal provides the U. S. firm to retain its label identity overseas. Heretofore, Liberty's wares had appeared under English Decca's London banner.

"LEI ME

ARGO 5405

SENSATIONS

SHIMMY WALK" THE MEGATONS CHECKER

1005

2011

CHESS

PROD.

CORP.

2120 S. Michigan

Chicago 16

SHIMMY

"OH

CINDY" THE VIBRATIONS CHECKER 1002

In New Positions IN" NEW YORK - Bob Thompson has been named manager of national promotion for Columbia Rec-THE

ords Sales Corporation. His function will be to co-ordinate promotion of popular product by the Columbia field sales force.

Thompson was the label's regional promotion manager for the Mountain Pacific region. He replaces Sal Forlenza and will be located in New York City. Bob Murphy succeeds Thompson as regional promotion man for the Mountain Pacific section.

Also at Columbia Mrs. Elizabeth Lauer was named as special assistant to President Goddard Lieberson. She will be responsible for assisting Lieberson in all activities relating to original cast s' ow albums. She will also continue certain of her duties as executive secretary to the president.

RSI Providing **50 Cast Albums**

NEW YORK-In line with the current trend toward stations programming more "good music," Record Source, Inc., is providing a new service to stations, featuring a package of 50 original-cast Broadway show albums.

The package covers hit shows from 1946 up to the current season, including "How to Succeed in Business Without Really Trying," this year's smash hit. Hal Cook, RSI prexy, said the idea for the from tackling the knotty civic probnew package was suggested by Jim lems at hand to vote a salute to Ownby, of KNDI, Honolulu, who Al Bennett, president of Liberty spotlights a weekly Broadway Records. The city council adopted show album program on his station. | a resolution to "hereby congratu-

200 orders from stations for the dent of Liberty Records, Inc., for new series, opines that increased outstanding work he has done, not use of show music by stations only on a local level, but on a naacross the country is bound to tional and international level, stimulate sales on catalog original- which has stimulated world trade cast LP's as well as current items. in Los Angeles. . . ."

NASHVILLE - Owen Bradley announced last week the sale of Bradley Studios, Inc., here to Columbia Records for more than \$300,000, with Columbia's occupancy of the studios effective February 1.

Owen and brother, Harold Bradley, organized Bradley Studios here in 1955 and it has long been the leading independent recording studio in Nashville.

Columbia says that the Bradley Studios will continue to operate the same as always and with virtually the same personnel.

"The change," Bradley said, "will insure that the music business will be here in Nashville from now on." Kenneth E. Raine, director of industrial relations for Columbia, said his company bought the studios "to strengthen our position in the recording field."

The contract, signed by Bradley, Mrs. Ruby Strange and Raine, calls for transfer of all assets of Bradley Studios to Columbia, including the building, equipment "and everything else out there," Raine said.

New addition to the Bradley staff of four engineers and four other employees will be Bill Denny, vicepresident of Cedarwood Publishing Company here. Denny, son of Jim Denny, owner of Cedarwood, will serve as general manager of Bradley Studios for Columbia.



HOLLYWOOD - Los Angeles' city fathers last week took time out Cook, who has already received late Mr. Alvin Bennett, as presi-

Bradley, Decca a.&r. man here, will move his offices to a location near the studios on 16th Avenue South here and will devote full time to his position with Decca. Harold Bradley, a prominent guitarist who was on recording sessions of some 70 labels in 1961, will continue to work as a free-lance musician.

Another brother, Charlie Bradley, will continue as technician at Bradley Studios, and Mrs. Ruby Strange, a sister of the Bradley brothers, will remain a member of the studio staff.

Don Law, Columbia a.&r. man, who has been using Bradley Studios' facilities for years, said: "I will continue to record at Bradley as always. I just hope I'll be able to get studio time."

Joe Kolsky Joins Diamond Records

NEW YORK - Phil Kahl, who sold out his interests in Roulette Records and the Planetary-Patricia-Kahl Music publishing firms, has joined his brother Joe Kolsky in the operation of the new Diamond Records company.

Kahl is setting up two new music firms for the Diamond company-Tobi-Ann, BMI, and Richard Irwin, ASCAP. Kahl will also launch an active campaign to obtain publishing and sound track album rights to TV and movie properties, and will be active in the a.&r. field.

His first tune in Tobi-Ann is 'Twistin' Rose of Texas," a Twist version of "The Yellow Rose of Texas" which has been recorded by Johnny Desmond on Diamond. Desmond had one of the best selling versions of the original.

It's interesting to note that Kahl's old firm, Planetary, holds the copyright on "The Yellow Rose of Texas." He was also to put the Twist version into his new firm because the tune is a p.d. item and features a new lyric penned by his wife, Shaye Cogan, and Billy Mure.

Noting the current trend towards ing firms abroad.

Koss Kicks Off Earphone Promo

MILWAUKEE - Koss Electronics has kicked off 1962 with a new campaign to build interest in stereo listening with earphones. Part of the campaign involves a display unit, designed to permit demonstration anywhere in the audio store.

The display invites the customer to pick up the mounted set of earphones and hear for himself the reproduction qualities of the unit, and to help themselves to literature describing the Koss line of phones, portable phonos and amplifiers.

The entire display is available to dealers at \$14.95, less the cost of the phones alone. A primary aim is to stimulate sales of all components as well as the phones.

more "good music" programming by radio stations (see last week's Billboard Music Week) Kahl said that Diamond will cater to the new taste and produce singles styled along less raucuous lines - "rock and roll but with taste."

Diamond hasn't set any regular a.&r. director yet, but is working with several free lancers including Paul Vance, Mure, Bob Crew and Sid Bass. The Kolsky-Kahl team also plans to manage talent. They are co-managers (with Vance) of Susan Sommers, who records for Diamond.

Meanwhile, Kahl and attorney A. Halsey Cowan plan to leave for Europe within the next three months to set up distribution and tie-ups for the label and publish-



An Open letter to the industry! I'm convinced Linda Scott has her 6th smash in a row on Canadian American Records. All I ask is 2:11 of your time to convince you too - that CA#134 has it where it counts - in the grooves





Columbia Sales Climb South of the Border

lumbia's South American disk op- has also been increasing its stereo eration showed substantial increase | sales. In Brazil stereo sales of clasin 1961 as against 1960, on both the singles and LP level. Peter de Rougemont, vice-president of the firm's entire Latin-American operation, who was in town last week for conferences with international a.&r. chief Nat Shapiro and Columbia President Goddard Lieberson, said that business was up in Argentina, Brazil and Mexico.

10

In Argentina, he said, business in 1961 was up by 60 per cent, due to a small price increase, a larger market for records, and a great increase in custom pressing in the Argentine plant. In Mexico business jumped by 20 per cent, and in Brazil unit sales were double 1960 in singles, and 50 per cent greater in LP's.

Triple in 5 Yrs.

The Latin vice-president expressed the belief that the prediction made in late 1960 that the Latin operation would triple its business in about five years will come true. In 1960 Columbia's Latin gross business was estimated at \$4 million.

While business has been increasing for Columbia's South American label-which will change to the

Three New Music TV Series Ready

NEW YORK-Three new syndicated TV music shows are in the studio in Buenos Aires, which, works for the coming season.

NEW YORK — American Co- | CBS label in late May or June-it sical records are equal to mono classical sales. Pop stereo disks are about 15 per cent of the pop LP market. In Argentina stereo sales are about 7 per cent of LP sales. In most South American countries 78 r.p.m. singles still hold a goodly share of the singles market, according to de Rougemont, especially in rural areas.

33 Argentinian Hit

Surprisingly enough, in Argentina, it is the 33 r.p.m. singlenot the 45-that has risen to 50 per cent of single sales and is still rising. He said that when 33 singles were introduced into Argentina in 1960, the 45 had not yet become established, and the 33 was able to take a strong hold. The 33 single is now doing well in Brazil, where it has grabbed 20 per cent of single sales, and is getting good sales action in Uruguay. As yet the 33 single is not available in Mexico, and has made no dent at all in Chile.

In Argentina and Brazil, the 33 EP rather than the 45 EP appears to be the coming thing.

Local artists continue to be more and more important in South American countries. De Rougemont noted that 50 per cent of all record sales in Mexico, Argentina and Brazil, with the other 50 per cent comprising the firm's U.S. repertoire.

Columbia is building a new when completed, is expected to be "Jazz for Sale," a half hour the most up-to-date in South Amerseries featuring well-known jazz ica. Columbia also has studios in

FOR INVENTORY AND PROGRAMMING



To help dealers buy and control and properly display inventory, and to help broadcasters program, the 200 Best Selling LP's are herewith listed by type of material and arranged alphabetically. The same 200 LP's are listed in order of sales strength on the cardboard insert. Those LP's listed in bold face and capital letters are on the chart nine weeks or less.

VOCAL LP's

(Stereo) Mone Top LP Ronk

Male Vocalists

Title (Label)

Paul Anka Sings His Big 15 (ABC)	
Belafonte at Carnegie Hall (RCA)(17) 45	
• BIG BAD JOHN (COL)	
CHUBBY CHECKER/BOBBY RYDELL (CAMEO) 7	
Come Swing With Me (Cap) 54	
Dance Till a Quarter to Three (LeGrand)141	
Bobby Darin Story (Atco)	
• DO THE TWIST (ATL) 18	
DOIN' THE TWIST AT THE PEPPERMINT	
LOUNGE (ROU)	
• FOR TWISTERS ONLY (PARK) 10	
Heavenly (Col) 57	
Hell Bent for Leather (Coi)	
Buddy Holly Story (Col)100	
Hymns (Cop) 84	
• HYMNS AT HOME (CAP)	
Remember Tommy (Rep)(12) 16	
Johnny's Greatest Hits (Col)	
Jump Up Calypso (RCA)(37) 39	
Let's Twist Again (Park) 12	
• MERRY CHRISTMAS (DEC)	
MERRY CHRISTMAS (COL)	
Moody River (Dot)	
Nice 'N' Easy (Cop)	
Portrait of Johnny (Col)(18) 20	
Jimmy Reed at Carnegie Hall (V-J)104	
Rick Is 21 (Imp)	
RUNAROUND SUE (LAURIE)	
Twist (Park)	
• TWIST WITH BOBBY DARIN (ATCO) 94	
Whole Lotta Frankie (Chan)	
• YOUR TWIST PARTY (PARK) 3	
- I work I Wild' Preserve (Preserve IIIIIIIIIII	

Female Vocalists

Title (Label)

(Stereo) Mone Top LP Rank

JOSE JIMENEZ, THE SUBMARINE	
OFFICER (KAPP)	7
Knockers Up (Jub) 1	9
Moms Mabley at the Playboy Club (Chess)11	
Moms Mabley at the UN (Chess) 8	
A Personal Appearance (Verve) 5	
Sinsational (Jub) 8	2
RUSTY WARREN BOUNCES BACK (JUB) 4	
WOODY WOODBURY'S SALOONATICS	
(STERODD)	\$

INSTRUMENTAL LP's

Mood and Dance

• BERLIN MELODY (DOT)
. BIG BAND PLAYS BIG HITS (LIB)
Calcutta (Dot)
CHRISTMAS MUSIC (LON)
Ebb Tide & Other Instrumental Favorites (Dec). (30) 72
FERRANTE & TEICHER, LOVE THEMES
(UA)(36)
Golden Waltzes (Dot)
Italia Mia (Lon)
· LET THERE BE DRUMS (IMP)
• LET'S TWIST HER (HI)
Mexico (Monu) 92
. MOON RIVER (DOT)
New Piano in Town (RCA) 9
Orange Blossom Special & Wheels (Dot)
Satin Affair (Cap)
Somebody Loves Me (Col)
SONGS OF PRAISE (LON) 87
Stars for a Summer Night (Col)(16) 148
• TWISTIN' IN HIGH SOCIETY (EPIC) (41)
Yellow Bird (Dot)(22) 66
Yellow Bird (Life)

musicians, is being produced on Mexico and Brazil and pressing video tape at MGM TV studios by facilities in the three countries. Its Seven One Seven Productions. The licensees handle the line in the series' first episode stars Charlie other South American republics. Shavers, Mundel Lowe, Jerry Jerome, Bill Byers, Al Cohn, Hank Jones, George DeVivia, Don Lamond and Eddie Costa, with Rita Hayes as vocalist.

Also set for syndication is a series with a bowling gimmick starring WJZ-TV, Baltimore, deejay Buddy Deane and various recording stars. There is also a series starring Frankie Laine. Frankie Avalon appears in the first Deane show.

"Jazz for Sale" will be offered on two levels-for regional sponsorship in the U.S. and for intensive overseas sale. James Lichtman, producer of the series, comments: "The overseas markets offer a strong potential for jazz programs because of the high enthusiasm for authentic jazz abroad."



"TWIST-ING" "THE HULA HULA TWIST" "LATIN QUARTER TWIST" "SOCIETY TWIST" "INTERNATIONAL TWIST" "IRISH TWIST" MILLS MUSIC, INC. 1619 BROADWAY, N. Y. 19, N. Y.

10 24

Frank Acquires **Fideree Music**

NEW YORK-Frank Music, the Frank Loesser music firm, has acquired Fideree Music Corporation. Fideree holds over 150 copyrights on Josef and Miranda Marais' songs that have been recorded on singles and albums over the years.

Catalog includes such items as "African Carol," "Cherry Tree Carol," "Henrietta's Wedding," "The Donkey's Lament," "Fife and Drum," "Eleven Little Froggies," etc. Frank Music currently publishes a number of Marais songs, including "A-Round the Corner" and "Oh Brandy, Leave Me Alone." The acquisition of the Fideree catalog portends a greater emphasis by Frank on folk music.

Jim Halsey Heads New Stone Agency

HOLLYWOOD - Jim Halsey, head of Thunderbird Artists Corporation, Independence, Kan., arrived here last week to take over as head of the new talent management office formed by Cliffie Stone, veteran West Coast impresario. New firm, to be known as Cliffie Stone Associates, is located at 1483 North Vine Street here.

Halsey brings with him to CSA Capitol recording artists Hank Thompson and Wanda Jackson, who have been under his personal management for some time, and Roy Clark, Capitol artist recently signed by him.

Stone is generally credited with launching the careers of such recording names as Tennessee Ernie Ford, Tommy Sands, Polly Bergen, Joanie O'Brien and Stan Freberg.

All the Way (Dec)
JOAN BAEZ, VOL. II (VAN) 17
Basin St. East Proudly Presents Miss Peggy Lee (Cap) 142
Connie's Greatest Hits (MGM)
Ella in Hollywood (Verve)
Judy at Carnegie Hall (Cap)(7) 9
Never on Sunday (MGM) 27
Roaring 20's (WB)101
SEPTEMBER IN THE RAIN (MERC) 81
This Little Boy of Mine (Ever) 99
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Duos and Groups

BROTHERS FOUR SONG BOOK (COL) 85
Colorful Ventures (Dolt)146
incore of Golden Hits (Merc)
four Preps on Campus (Cap)
from the Hungry I (Cop) 86
Goin' Places (Cap)123
Here We Go Again (Cap)
Highwaymen (UA)
Cingston Trio (Cap)
Kingston Trio Close Up (Cop)(34) 21
LET'S ALL SING WITH THE CHIPMUNKS
(LIB)
LION SLEEPS TONIGHT (RCA)
Slightly Fabulous Limeliters (RCA)(8) 34
onight in Person (RCA)
TWIST WITH THE VENTURES (DOLT) 48
THIST THINK TENTORES (DOLT)

Choruses

Christmas Sing Along With Mitch (Col)(35) 59 CHRISTMAS WITH CONNIFF (COL)121 Fireside Sing Along With Mitch (Col) 69 . HOLIDAY SING ALONG WITH MITCH

Memories Sing Along With Mitch (Col) 90 More Sing Along With Mitch (Col) 95 Saturday Night Sing Along With Mitch (Col) 88 Sentimental Sing Along With Mitch (Col) 97 Sing Along With Mitch (Col)(15) 25 Still More Sing Along With Mitch (Col) 67 TV Sing Along With Mitch (Col)(40) 55 Your Request Sing Along With Mitch (Col) (28) 33

Mixed Voices

MURRAY THE "K'S" BLASTS FROM

THE PAST (CHESS) 28 Murray the "K's" Sing Along With the Original

Oldies But Goodies, Vol. I (OS) 30 Oldies But Goodies, Vol. III (QS) 35 Sixty Years of Music America Loves Best,

COMEDY LP's

Behind the Button-Down Mind of Bob Newhart (WB) .41 Button-Down Mind of Bob Newhart (WB) 40 Button-Down Mind Strikes Back (WB)105 Here's Jonathan (Verye)107 Jose Jimenez at the Hungry I (Kapp) 64 JOSE JIMENEZ IN ORBIT/BILL DANA ON

Jazz

 BEST OF THE DUKES OF DIXIELAND (AF). (21) 114 Miles Davis, in Person Friday Night at the

Three sectory in a street tribut the street
Blackhawk, San Franciso, Vol. 1 (Col)
Dreamstreet (ABC)
Exodus to Jazz (V-J)
Pete Fountain's New Orleans (Cor)
Genius After Hours (Atl)147
Genius of Ray Charles (Atl)
Genius Plus Soul Equals Jazz (Impluse)
Genius Sings the Blues (Atl)
• TIME FURTHER OUT (COL)
Time Out (Col)(9) 24
What'd Say (Atl) 47

Percussion and Sound

50 GUITARS GO SOUTH OF THE

BORDER (LIB)	
Melody and Percussion for Two Planos (
Pass in Review (Lon)	
PERCUSSION TWENTIES (LON)	
Persuasive Percussion, Vol. I (Com)	
Stereo 35/MM (Com)	

SHOW MUSIC

Original Cast

(1 a)	
Camelot (Col)	1
Carnival (MGM)	8
Fiorello (Cap)	
Flower Drum Song (Col)10	8
HOW TO SUCCEED IN BUSINESS WITHOUT	
REALLY TRYING (RCA) 2	6
Kean (Col)	
MILK AND HONEY (RCA)	3
My Fair Lady (Col)	
• SAIL AWAY (CAP) 6	
Sound of Music (Col)	
South Pacific (Col) 5	
West Side Story (Col)(19) 1	

Sound Track

BABES IN TOYLAND (VISTA)	76
Ben-Hur (MGM)	
Blue Hawaii (RCA)(1)	1
Exodus (RCA)(26)	31
FLOWER DRUM SONG (DEC)	60
G. I. Blues (RCA)	
King of Kings (MGM)(13)	
Never on Sunday (UA)	
South Pacific (RCA)(23)	
West Side Story (Col)(10)	

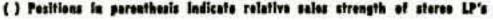
Music From Musicals, Films and TV

Breakfast at	Tiffany's	(RCA)		 (2) 4
Film Encores	(Lon)			
Great Motion	Picture	Themes	(UA)	 (32) 46
Music From E				
West Side St	ory (Cap)			 (47) 52
. WEST SID	E STORY	(UA).		 (14) 36

CLASSICAL & SEMI-CLASSICAL LP's

Rodgers: Victory at Sea, Vol. III (RCA)......(44) 112











JANUARY 27, 1962

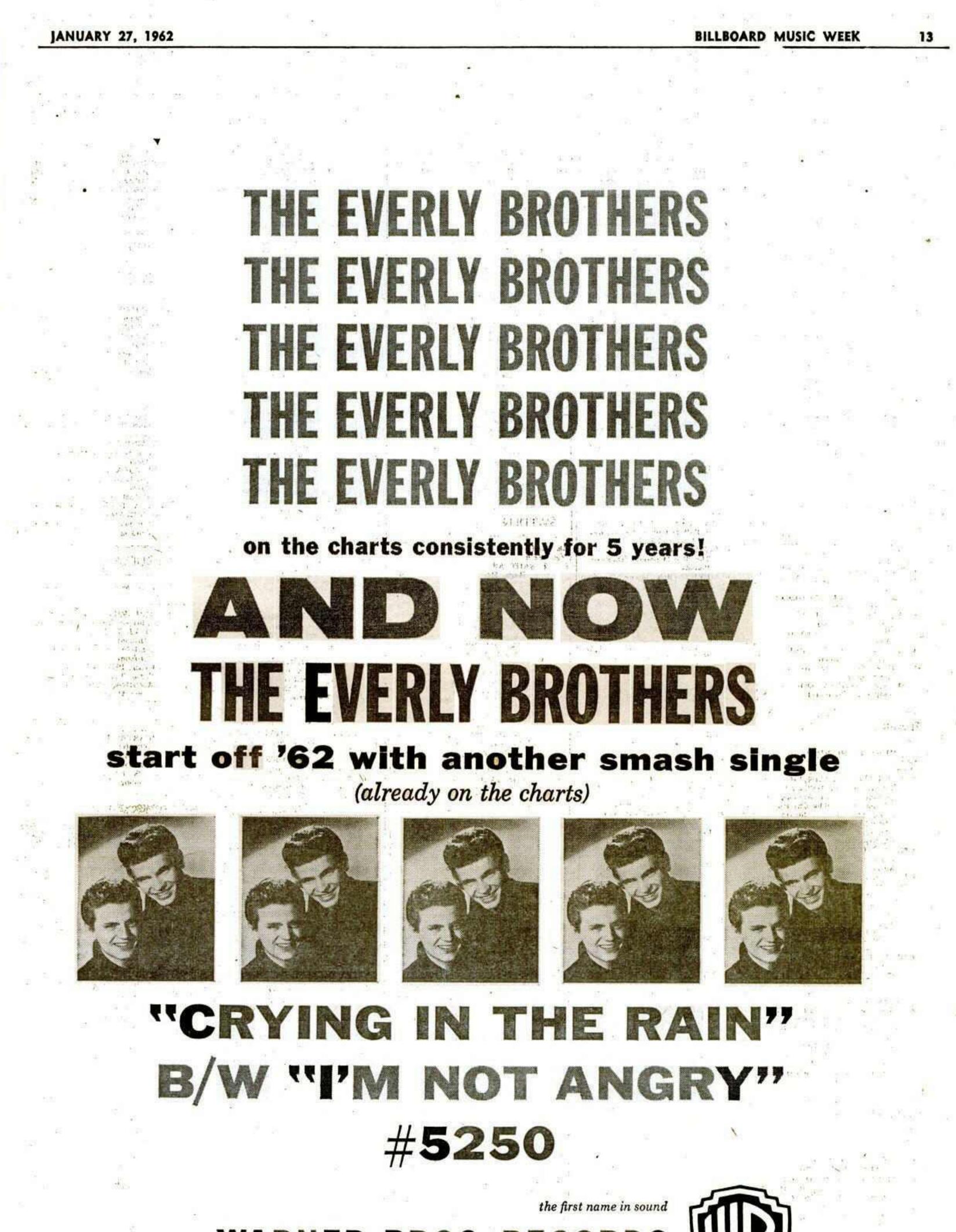
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	8 13 ELISABETH SERENADE-	8 13 ROCK-A-HULA BABY-	- ROCK-A-HULA BABY-	6 - "RANCHO DAS FLORES-
Europe	Gunter Kallmann Chor (Polydor) —Heinrichshofen 9 11 IN HONOLULU—	9 10 VIOLETTA-Ray Adams (Manu) -Stockholms Musikproduktion	ARMS-Connie Francis (MGM)	Banda dos Bombeiros do Ri (Odeon) 7 •QUEM EU QUERO NAO ME
	Die Gassenhauer (Golden 12); Die Musketiere (Polydor) 10' 6 SWEETHEART GUITAR-	10 9 MIDNIGHT IN MOSCOW- Kenny Ball (Pye)	5 8 COME SEPTEMBER—Billy Vaughn (Dot) 6 6 STAR LIGHT STAR BRIGHT—	QUER—Raul Sampaio (RGE) 8 — *LEMBRANCAS—Miltinho (RGI) 9 — *SERIA TAO DIFERENTE—
EIRE	Jimmy Makulis (Ariola) Discoton	SPAIN	T 3 MR. MOON, MR. CUPID AND I	Nubia Lafayete (RCA Victo 10 - FAZ-ME RIR-Edith Veiga
(Courtesy Dublin Evening Mail) his Last	11 17 HAWAII TATTOO— The Waikikis (Telefunken)— Trumpf	(Courtesy Discomania)	-Gene Pitney (UA) 4 ANGEL ON MY SHOULDER- Pat Boons (Dot)	(Chanteoler
Veek Week 1 2 MOON RIVER—Danny Williams (HMV)—Chappell	12 12 LILI MARLEN-Billy Vaughn (London); Connie Francis (MGM)	*Denotes local origin This Last Week Week	9 2 MORE THAN I CAN SAY- Kong Ling (Diamond) 10 9 COTTONFIELDS-	MEXICO
2 4 STRANGER ON THE SHORE— Acker Bilk (Columbia)—	13 10 NICHTS GEGEN DIE WEIBER Bill Ramsey (Polydor)	1 3 MARY CARMEN-Duo Dinamico (La Voz)-	The Highwaymen (UA)	(Courtesy Audiomusica, Mexico) *Denotes local origin
3 3 MIDNIGHT IN MOSCOW- Kenny Ball (Pye)-Tyler	14 9 VIOLETTA—Jorgen Ingmann (Metronome)—Robitschek 15 15 NA, DANN WOLL'N WIR	2 1 MOLIENDO CAFE—Lucho Gatica (La Voz)—Hispavox	INDIA	This Last Week Woek
4 1 TOWER OF STRENGTH- Frankie Vaughan (Philips)- Chappell	NOCH EINMAL-Der Flotte Franz und seine Bierbrummer	3 2 DANCE ON LITTLE GIRL- Paul Anka (Hispavor)-	(Courtesy The Voice, Calcutta)	1 1 *POPOTITOS-Los Teen Tops (Columbia)-Pending 2 2 *EL LOCO-Javier Solis
5 6 JOHNNY WILL-Pat Boone (London)-Blossom	(Ariola)—Arnie 16 — ZWEI GITARREN AM MEER— Billy Vaughn (London)	4 4 TA GRISA MATAKIA- Aleco Pandas (Belter)-	This Month 1 NEVER ON SUNDAY-Lyn Cornell	(Columbia)—Pham 3 9 *ELODIA—Carlos Campos
6 5 YOU'RE THE ONLY GOOD THING—Jim Reeves (RCA)— Frank	17 14 MICHAEL-The Highwaymen (United Artists); Die Tramps	5 5 TONIGHT MY LOVE TONIGHT	(Decca) 2 A GIRL LIKE YOU-Cliff Richard	(Musart)—Pham 4 5 *POR UN PUNAO DE ORO— Sonora Santanera (Columbia
7 10 MY FRIEND THE SEA- Petula Clark (Pye)-Bron	(Polydor) 18 18 LAST DANCE—John Buck (Warner Brothers)	-Paul Anka (Hispavox) -Hispavox 6 12 MICHAEL-The Highwaymen	and the Shadows (Columbia) 3 WHEELS/CHA CHA-Joe Loss and His Orchestra (HMV)	5 6 *MUCHO CORAZON-
 8 9 THE IRISH PATROL—Patrick O'Hagen (Beltona)—I42 Music 9 — I'D NEVER FIND ANOTHER 	19 16 PEPITO-Yvonne Carre (Decca); Los Machucambos (London)-	(Hispavox)—Hispavox 7 9 EL ORGANITO—Mario Clavel	4 BOBBY-Ricky Valance (Columbia) 5 GEE WHIZZ, IT'S YOU-	Amalia Mendoza (RCA)- Pham 6 4 °CREO ESTAR SONANDO (I
YOU—Billy Fury (Decca)— Nevins-Kirshner	20 - TWIST, TWIST-Les Chakachas (RCA)	(Philips) 8 6 LOS CANONES DEL NAVARONE-Rudy Ventura	Cliff Richard and the Shadows (Columbia) 6 PEPE-Ronnie Aldrich and the	Must Be Dreaming)-Hnos. Carrion (Dimsa)-Pending
0 - 1 UNDERSTAND-G-Clefs (London)-Maddox		(Columbia)—Canciones Del Mundo 9 7 QUISIERA SER—Duo Dinamico	7 THEME FOR A DREAM-	7 7 *ACAPULCO ROCK- Los Hooligans (Columbia)- Pham
FINLAND	HOLLAND	(La Voz)-Musica Del Sur 10 11 LA NOVIA-Antonio Prieto	Cliff Richard and the Shadows (Columbia) 8 BANERS AND MASH—Peter Sellers	8 10 *POLVORA (Dynamite)- Los Locos del Ritmo (Orfeon)
(Courtesy Ilta-Sanomat, Heisinki)	(Courtesy Platennieuws, Amersfoort) This Last	(RCA)—Canciones Del Mundo	and Sophia Loren (Parlophone) 9 WHEELS-Billy Vaughn and His	9 8 *ENORME DISTANCIA- J. A. Jimenez (RCA)-Pham
his Last fonth Month	Week Week 1 1 I'M GONNA KNOCK ON YOUR DOOR-Eddie Hodges	SWEDEN	Orchestra (London) 10 CALCUTTA—The Four Preps (Capitol)	10 9 *SECRETAMENTE (Secretly)- Enrique Guzman (Columbia)- Pending
1 7 VIIMEINEN MOHIKAANI- Brita Koivunen (Scandia) 2 5 VIOLETTA-Ray Adams	Cadence)-Belinda	This East	LADAN	
(Broadway) 3 3 TAMA MAA-Gitte (HMV)	The Blue Diamonds (Decca)- Belinda 3 5 MEXICO-Bob Moore (London)	Week Week 1 2 SANT AR LIVET (You Can Have Her)—Anita Lindblom	JAPAN _	VENEZUELA
4 4 SORIA MORIA—Ray Adams (Broadway) 5 — BRIGITTE BARDOT—Digno	4 4 MAMA-Robertino (CNR)	2 7 DANCE WITH A DOLLY-	(Courtesy UTAMATIC, Tokyo) *Denotes local origin This This	(Courtesy Motidiscos, Caracas) This Last
6 - BRIGITTE BARDOT-Laila	5 7. BATJE VIER—Het Cocktail Trio (Omega)—Belinda 6 — LITTLE SISTER—Elvis Presley	Damita Jo (Mercury)- Gehrmans 3 - TE DANS MED	Week Week 1 1-*KOSHU-Matsushima Akira	Week Week 1 3 CIEN KILOS DE BARRO- Enrique Guzman (Columbia)
7 - PEPITO-Los Machuambos (Decca)	7 6 OCH WAS IK MAAR-	KARLSTAIOSERNA— Sven Ingvar (Philips)—Nordiska	2 2 •UEO MUITE ARUKOO- Sakamoto Kyu (Toshiba)-	2 13 NO SEAS TIMIDA-Cesar Co (Orfeon)
8 2 HELLO MARY LOU-Ricky Nelson (California) 9 1 PUTTI PUTTI-Jay Epac	8 - WALKING BACK TO HAPPI- NESS-Helen Shapiro (Colum-	Siw Malmqvist (Metronome)-	3 4 *AME NO HANAZONO-	3 2 CAMINANDO-Cesar Costa (Orfeon) 4 3 QUIEN PUSO EL BOMP-
(Mercury) 0 - DANCE WITH A DOLLY-	19 - AVE MARIA-Robertino (CNR)	5 1 VIOLETTA—Ray Adams (Fontana)—Sthlms Musikprod	4 3 *KIMI KOISHI—Frank Nagai (Victor)—Victor	5 5 BAMBINA, BAMBINA-
Damita Jo (Mercury)	10 9 LA PALOMA-Freddy (Polydor) -Intl.	6 - KLANG MIN VACKRA BJALLRA-Lil Malmqvist (BFB)-Southern	5 5 MOLIENDO CAFE- Hugo Blanco (Polydor)-	6 15 BETHILDE-Cesar Costa (Orfeon)
FRANCE	TALY	7 - KARL NILSSON-Povel Ramel (Knappupp)	Grammophon; Nishida Sachiko (Polydor)—Grammophon 6 6 *NAMIDA NO WATARIDORI—	7 20 BIG BAD JOHN-Jimmy Dear (Columbia)
*Denotes local origin	ITALY	8 — MANHATTAN SPIRITUAL- Francis Bay (Fontana)- Sthlms Musikprod	Sagawa Mitsuo (Victor)- Victor	8 9 HEARTACHES-The Marcels (Colpix) 9 7 POLVORA-Locos del Ritmo
This Last Week Week 1 1 LET'S TWIST AGAIN/LE	(Courtesy Musica e Dischi, Milan) *Denotes local origin This Last	9 - GUBBEN I MANEN- Lille Gerhard (Karusell)-Bens	7 8 *HOKKIKO-Mahina Stars (Victor)-Victor; Bonny Jacks (King)-King	10 19 LET'S TWIST AGAIN-
TWIST-Johnny Halliday (Philips); Richard Anthony	Week Week 1 1 *LA BALLATA DELLA TROMBA	10 – MIN BARNDOMS KLOCKOR– Goingeflickorna (Joker)– Sweden Music	8 10 SOMEONE ELSE'S BOY- Connie Francis (MGM)-	Chubby Checker (Parkway)
(Columbia); Chubby Checker (Columbia); Golden Guitars (Ricordi); Chaussettes Noires	-Nini Rosso (Titanus) 2 2 *NATA PER ME-Adriano Celentano (Jolly)		9 — RUNAWAY—Del Shannon (Atlantic)—Victor; Iida	MEVICO
(Barclay); Chats Sauvages (Pathe)-Salvet	3 3 LET'S TWIST AGAIN- Peppino Di Capri (Carisch);	Asia & Pacific	Hisahiko (Columbia)-Columbia 10 7 KISSIN' ON THE PHONE-	MEXICO
2 •IL FAUT SAVOIR—Charles Aznavour (Barclay)—French Music	Chubby Checker (Galleria del Corso) 4 5 *TRA LE PIUME DI UNA		Paul Anka (ABC Paramount)	Dinul Cinus /luma
3 5 *ROMEO/MARIN—Petula Clark (Vogue); Compagnons de la	RONDINE-Nico Fidenco (RCA)	AUSTRALIA	SOUTH AFRICA	Pinal Sings 'Irmo
4 4 *TU PEINS TON VISAGE- Chats Sauvages (Pathe)	5 4 BRIGITTE BARDOT-Michelino (Primary); Digno Garcia (Palette)	(Courtesy Music Maker, Sydney)	(Courtesy Lourence Margues Radio)	Tunes for Victor
5 3 *DACTYLO ROCK DANIELA- Les Chaussettes Noires	6 7 THE TWIST—Chubby Checker (Galleria del Corso) 7 9 *BAMBINA BAMBINA—Tony	*Denotes local origin This Last Week Week	This Last Week Week 1 1 NO MORE-Elvis Presley	By OTTO MAYER-SERRA
(Barclay): Les Chats Sauvages (Patae)—Barclay 6 7 •PEPITO/LA BAMBA—Los	B 10 *CERCAMI-Ornelia Vanoni	1 1 LET THERE BE DRUMS- Sandy Nelson (London)-	(RCA)—Aberbach 2 2 BIG COLD WIND—Pat Boone	Editor, Audiomusica Apartado 8688, Mexico City
Machucambos (Decca)- Francis Day 7 6 HIT THE ROAD JACK/WHAT'D	(Ricordi) 9 6 *DADAUMPA—Gemelle Kessler (Polydor)	2 2 THE LION SLEEPS TONIGHT- The Tokens (RCA)-D. Davis	(Dot)-M.C.P.S. 3 7 OUTSIDER-Cliff Richard (Columbia)-Leeda	Mexico's foremost actress Sylv Pinal (star of Bunuel's picture "V
I SAY—Ray Charles (Vega-Atlantic)	10 14 WHEELS-Billy Vaughn (Decca) 11 15 MOON RIVER-Hollyridge	3 3 MY BOOMERANG WON'T COME BACK—Charlie Drake (Parlophone)—Leeds	4 3 LITTLE SISTER- Elvis Presley (RCA)-	riana"), who several years ago h a hit with "Bells Are Ringing," w
 8 9 KON TIKI/FRIGHTENED CITY —The Shadows (Columbia) 9 8 *SHAKIN' ALL OVER/SO GLAD 	(London)	4 4 TAKE FIVE—Dave Brubeck (Coronet)—Southern	5 4 CRYING—Roy Orbison (London)—Acuff-Rose	open in the last week of this mon with her own production (in Spa
YOU'RE MINE-Vince Taylor (Barclay)-Tutti 0 10 YOU DON'T KNOW/WALKING	Gianni Meccia (RCA) 13 12 LA NOVIA-Tony Dallara	5 7 WHEN THE GIRL IN YOUR ARMS—Cliff Richard (Columbia)—Leeds	6 6 BUT I DO-Clarence (Frogman) Henry (Parlophone)-Arc 7 5 SEND ME THE PILLOW YOU	ish) of "Irma La Douce." RC Victor signed her for her first L
BACK TO HAPPINESS- Helen Shapiro (Columbia)-	14 - PEPPERMINT TWIST-	6 5 GOODBYE CRUEL WORLD- James Darin (Pye)-Tucon	DREAM ON-Pat Boone (Dot)-Melody	in which she will sing, among oth selections, the principal chanso
Pathe Marconi	Joey Dee (Roulette); Silver Keys (Durium Marche Estere) 15 - TWISTIN' THE TWIST-	7 6 YOU'RE THE REASON-Bobby Edwards (Top Rank)-Alberts 8 - NORMAN-Sue Thompson		tunes from "Irma." For the same company, Jamaia
GERMANY	Teddy Martin (Columbia)	9 9 TONIGHT—Ferrante & Teicher (United Artists)—Chappell	9 8 Y ARRIVA-Cliff Richard (Columbia)-Leeds	born Zack Matalon will recon also in Spanish, the calypso "Bate
This Last .	NORWAY	10 11 HAPPY BIRTHDAY SWEET SIXTEEN-Neil Sedaka	10 8 MICHAEL—The Highwaymen (Renown)—Southern	de Tahiti" and his own rock, "St With Me." "Music of the Bu
Veek Week 1 2 MEXICO-Bob Moore	(Courtesy Verdens Gang, Oslo)	(RCA)—LEEDS 11 10 WALKING BACK TO HAPPINESS—Helen Shapiro		fights," with interesting special fects of the "Plaza Mexico," w
(London)—R. M. Siegel 2 1 TANZE MIT MIR IN DEN MORGEN—Gerhard Wendland	This Last Week Week	(Columbia)-Chappell 12 12 WALK ON BY-Leroy Van-	The Americas	recorded by RCA and will be leased in the U. S. Composer Ma
(Philips)-Melodie der Welt 3 3 SCHWARZE ROSE,	1 1 GIRL IN YOUR ARMS- Cliff Richard (Columbia)- Stockholms Musikproduktion	13 9 KISSIN' TIME—Bobby Rydell (Columbia)—Essex	Concernance -	Ruiz Armengol conducted the band of the bull ring.
ROSEMARIE—Peter Kraus (Polydor)—Gerig	2 3 JOHNNY WILL-Pat Boone (Dot)-Musikk-Huset	14 13 CRYING—Roy Orbison (London)—Acuff-Rose	BRAZIL	New LP's
4 5 SAUERKRAUT POLKA/ALLE SCHOTTEN SPAREN- Gus Backus (Polydor)	3 7 YOU'RE THE ONLY GOOD THING THAT'S HAPPENED TO ME-Jim Reeves (RCA)	15 14 RUNAROUND SUE-Dion (Top Rank)-Tucon	*Denotes local origin 1 - *FICA COMIGO ESTA NOITE-	The following LP's, which p motional manager Guiller
5 4 WEISSE ROSEN AUS ATHEN- Nana Mouskouri (Fontana)	4 2 PUTTI PUTTI—Jay Epae (Philips)—Musikk-Huset	HONG KONG	Nelson Goncalves (RCA Victor) 2 - BEYOND THE BLUE HORIZON	Buerckle brought back from his cent South American trip, will
6 7 HAMMERCHEN POLKA-	5 — MULTIPLICATION—Bobby Darin (Atlantic) 6 5 TOWER OF STRENGTH—	This Last	-Billy Butterfield and Ray Conniff ork (Columbia) 3 - *EU JA FIZ TUDO-Anisio	issued by Peerless Records: "T Floating Violins" of Elcio Alvar
Chris Howland (Oolumbia)- Gerig	Frankie Vaughan (Fontana)- Egil Monn Iversen	Week Week 1 - LET'S TWIST AGAIN-	Silva (Odeon) 4 - *TU SABES-Martha Mendonca	Poly and his Hawaiian guit "Latin Music" by Guerra Peixe a
7 8 EINE INSEL FUR ZWEI- Connie Francis (MGM)- Schneider/Tonleiter	7 6 MICHAEL—Highwaymen (United Artists)—Norsk Musikforlag	2 5 YUM YUM CHA CHA- Roberta Shaw (Dot)	 S — ESCANDALO—Cauby Peixoto (RCA Victor) 	Paraguayan folklore by harp Luis Bordon.

di.





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INTERNATIONAL BILLBOARD NEWS REPORT

ARGENTINA

Twist Stirs Argentina

14

By RUBEN MACHADO Lavalle 1783, Buenos Aires

A Twist wave engulfs the country. Chubby Checker and his "Let's Twist Again" is heading a long list of versions. Lalo Franzen (Victor), Richard Anthony (Odeon), have recorded this number. Columbia released a long-play twister by Ray Conniff and a single by Billy Cafaro with "Quiero Reir," a number by Don Gibson and "Cerca de Las 7" L/ Lucio Milena.

Jose Cibrian, star of the musical play "My Fair Lady," will record in Sicamericana the principal tunes of the play, in Spanish.

Cinema Awards

Waldo de Los Rios, musical director of Columbia Argentina, has been rewarded for the third time

was rewarded for writing the music of the films, "Los Dioses Ajenos" and "Shunko."

AUSTRALIA

Predict Big 1962 Sales

By GEORGE HILDER 19 Todman Ave., Sydney

Leading recording companies throughout Australia are predicting that 1962 will be a bumper sales year for singles and albums. Jim Sutton, sales manager for the Australian Record Company, reported that John Wise of L. S. Wise & Company of Adelaide, distributor for the Coronet and United Artist label, showed terrific sales figures for all labels during November and December. Wise is promoting the Dave Brubeck Concerts in Adelaide which are scheduled for March.

The same enthusiasm for sales by the Argentine Association of figures on all labels came from Cinema Critics for the music of Colin Hopgood of Brisbane, the soundtrack of the film, "Alias Queensland. Bob Whitty of RCA Gardelito." In 1959 and 1960 he stated that the Presley album "Blue

of its release while the single strong action, a Flemish version was its first week at No. 1, despite "Rock-A-Hula Baby" has reached brought on the market under the being available on a best selling LP. 27,000 in three weeks and still go- title of "In Hong Kong" by the EMI claimed a record for its order ing strong.

Disk Business

tor of Festival Records, has just HMV, and by Al Verlane on Fast. ber is American. Published by the firm which handles the Odeon and Top Rank labels in France, for the by Ray Charles on ABC-Para- British chief Cyril Simons as a release of the Joy Boys and Lonnie Lee's Leemen, both instrumental groups.

market. The new records released French version by Les Compagnons Shadows' "The Savage"-all on this week include Col Joye with De La Chanson on Columbia, EMI-Columbia, which also has the "Sweet Little Sixteen Twist," John- closely followed by the original ny Devlin's "Swimmin' Suit" and sound track on the Philips label. Lonnie Lee's "When the Bells Stop Ringing."

E.M.I. is very excited with the new Charlie Drake recording entitled "Naughty" which has been planned for release second week in February as a follow-up to "My Boomerang Won't Come Back."

Another disk which is being rush released is the sound track of Epic Disk Issues "Twist Around the Clock" sung by Clay Cole from Imperial on London. The movie is booked for release early February. Most songs from the picture are controlled here by Belinda Music who also have five songs featured in "Teen-age Millionaire."

'It's a Good Feeling To Be Needed'

BELGIUM

Twisters Save **Record Trade**

Hawaii" sold 13,000 iff two weeks the meantime, and as a result of Ones," which entered the chart in mount.

EMI-Pye Vie for

BRITAIN

Bq DON WEDGE

American Columbia's future in the British market has taken another intriguing turn with the revelation that EMI-as well as Pye-is negotiating to distribute the Epic repertoire here. If EMI concludes the deal it would mean the two Columbia Records operations would again be linked. U. S. Columbia was issued here for many years on EMI's Columbia label until the end of 1952, when-with the launching in Britain of Philips-it switched.

Distribution

Hi-Fi's. The latest versions of -500,000 by the end of the day "Happy Jose" are by Fud Leclerc of release. Five days later 750,000 Fred C. Marks, executive direc- on Polydor, Clark Richard on copies had been pressed. The numsigned a contract with Art Tech- Other new releases this week in- Leeds Music affiliate Harms-Witnique and Commerce, the French clude: "Tina" by Frank Sinatra on mark, it was commissioned from Reprise and "Unchain My Heart" Tepper and Bennett by Leeds' title song for a musical film star-The music from the motion pic- ring Richard. The movie, an outture "The Guns of Navarone" is a standing success itself, has also pro-Aussie singers are making a big hit in the French part of the coun- duced two other hits, Richard's effort to capture the pop music try. Most in demand are the "Girl in Your Arms" and The sound-track LP. Fontana cut another of the film's numbers, "Lessons in Love," with the Allisons for issue last Friday.

Twist Break

The twist, after getting all the publicity possible, looked as if it would not happen here. But it has now exploded into the chart, the public finally catching up with the promotional pacemakers. Chubby Checker's name appeared for the first time with two disks-"The Twist" and "Let's Twist Again." News Editor, New Musical Express It has now been joined by Danny Peppermint's "Peppermint Twist." Publishing Business

In a deal with Edizoni Curci, Milan, Robbins has obtained world rights (outside Italy) to a song by Toni Devita, being called in English, "Softly as I Leave You." The new lyric, written by John Harris, has been recorded by Matt Monro as his next Parlophone single. . . . The sheet music distributing firm of F. and R. Walsh is starting a drive aimed at record dealers to step up sales.

Visitors



Cartoon by Burris Jenkins

By JAN TORFS Stuivenbergvaart, 37-Mechelen

Year's end generally saw good sales over the whole country. Most of the dealers are satisfied and give their thanks to the twist. Antwerp saw Chubby Checker's "Let's Twist Again" on top of the best seller list, and dealers were lucky that Gramophone had enough stock to fulfill the heavy demands.

1962 Prediction

The year 1962 is predicted as a very good year in the record busitess, although the twist still marches on (and as we think for many more months to come). One of the records to watch is "Happy Jose," released in the States by Jack Ross on Dot. Over here, Class Music, Antwerp, is handling the tune which has been recorded by many different artists on different labels. Moonglow was the first to record the song under the name of "Ching Ching," sung by Jack Collier. In is by Cliff Richard's "The Young

Deals that have been announced include a lease-tape one between Pye and Laurie. The British firm has placed "Hear My Song Violetta" with Laurie; the disk was recorded by its Norwegian artist Ray Adams. . . . Melodisc has launched the Simcha label here, specializing in LP releases of Jewish material by such artists as Eddie Cantor, Molly Picon and Eli Basse-all of whom were among last week's first issue of 16 albums

Delta has sarted a Rarities label on which will be released material from the U.S. Concert Hall label.

RCA is to add the Victor name to its label here. It is understood to be part of a world-wide policy to bring the label more closely in line with its American parent. It will be in operation by February 22 when Paul Anka is due here to launch his first disks for the label. Sales

Outstanding sales feat this month

This complete issue is being read by over two and half times more international readers all over the world than all other U.S. music trade publications combined.

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home	10
business	-
Co	untry
	 home business

Pye's Petula Clark returns to her Paris home January 24, plans to spend most of the year on the Continent, visiting the U.S. in the late fall. . . . EMI-Columbia's Alma Cogan visits Barcelona January 23 for television. . . . Liberty's Bobby Vee is scheduled to visit Helsinki, Stockholm, Copenhagen and Amsterdam this week, being due in London Sunday (28).



By ARNE HANSEN 11 Malerbakken, Holte

DENMARK

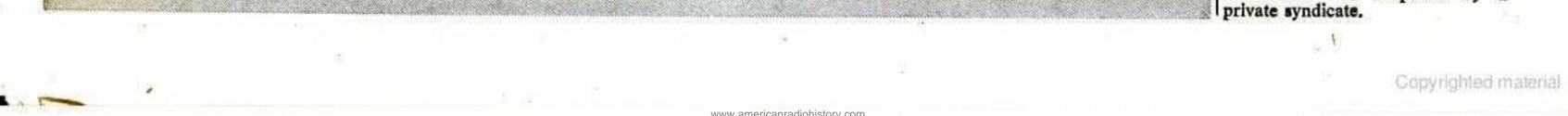
The Twist has reached Denmark, where dancing schools and record companies have joined efforts to make this new craze popular. Demonstration teams will tour the country and original disks by Chubby Checker and Bill Black are already affecting the market. "Hello, Mr. Twist," with teen-age idol Otto Brandenburg, has just been released by Odeon and will no doubt soon get competition from other local Twist recordings.

Eurovision Prizes

Finals of the annual Eurovision Melody Grand Prix this year take place in Luxembourg, March 18. The Danish contribution will be chosen in Copenhagen, February 11. Absoluté secrecy surrounds this contest, which is open to everybody. So last year's winner "Angelique" (a top hit in all Scandinavia), was written by an amateur com-poser, Aksel V. Rasmussen.

Club Back

After a close down for more than a year, Copenhagen has now regained its previous jazz center, Club Montmarte. The club became famous through the appearances of Oscar Pettiford and Stan Getz (then residing here, and its closing was a severe blow to Danish jazz life. On New Year's Eve Montmarte was reopened by a



15

EIRE

Donaghy's Sales Top Disk List

By KEN STEWART **Dublin Evening Mail**

A Philips sales analysis reveals that, in Ireland, Eileen Donaghy's LP sales exceed those of such international artists as Frank Sinatra, Elvis Presley, Marty Robbins and Johnny Mathis. To date she has waxed seven albums, 20 extended plays and numerous singles. In addition, two new LP's are expected to be made available for release shortly. Philips also claims that Frank Sinatra's "two-for-the-priceof-one" waxing (on Fontana) is Ireland's fastest selling album right now.

One of the more successful shows

Me Like a Child" and "When I'm pany): "South American Sunset" With You." Contract

Polydor has signed French singer and TV star Henri Salvador. In Paris, Kurt Feltz recorded him in a German version of the Tokens' U. S. hit "The Lion Sleeps Tonight," just released in the original on RCA, "Der Lowe schlaft heut' nacht," to be issued soon as the artist's first German title. Salvador is the third French artist besides Marcel Amont and Sacha Distel (both Polydor) to be introduced on the German market funken. during the last three months.

Pubbers Row

poser and arranger Klaus Oger- nome, and has been released by mann will lead his own production Electrola as a vocal version by a of prominent personalities of life group in New York, starting in the new duo, Geri and Kary West. It and politics, in which they have spring. Schaeffers has taken over has been taken out by Aldon Mu- already offered albums by Chan-New York partners, Shapiro-Bern- instrumental on Jamie at the be- omy Minister Ludwig Erhard, with

in the U.S.A. on Landa.

The James Brothers (Peter Kraus and Jorg Maria Berg) has just recorded the Heino Gaze and Fritz Rotter evergreen. "Ich hab' mich so an dich gewohn't" (I Got So Used to You) published by Schaeffers, to be released on Polydor soon.

The firm hopes for success with their title "Harlem Twist," composed by Werner Scharfenberger ("Seemann"), just released on Tele-

Peter Moesser's ("Morgen") composition "Sentimental Boy," is avail-Peter Schaeffers Music's com- able as an instrumental on Metro-

her new U. S. titles, "Don't Treat | stein (Painted Desert Music Com- | ginning of February. A vocal ver- | a two-record seven-inch album by and "The Big Scroungy," recorded also release the two latest Peter Theodor Heuss. Kraus hits "Heute und Immer My

Love" and "Schwarze Rose, Rose-Love" and "Schwarze Rose, Rose-marie," currently No. 3 in Ger- Everyone in many.

Rolf Budde Music Publishing House, Berlin, sees big things for Gerd Bottchers' just released German version of Pat Boone's "Johnny Will," entitled "Geld wie Heu' (Money Like Hay) (Decca). . . Rudolf Schroder of Spanka Music, Berlin, reports that Harry Gluck recorded a German version of Paul Anka's "Cinderella," to be released on Polydor in the next few weeks under the same title.

New LP's

Electrola continues its LP series two other Twist titles from their sic, New York, to be released as an cellor Adenauer and Federal Econ-



St. Olavsgt. 28, Oslo, Norway

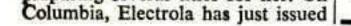
sion, too, is planned. Jamie will former Federal President Professor



By JIMMY JUNGERMANN 102 Ismaninger Street, Munich 27

The German record firms have gone Twist mad. Polydor alone, with the U. S. labels under Polydor's care, offers 14 Twist singles, 3 Twist EP's and 3 Twist LP's.

Rudolf Schroder, of Will Meisel's publishing firm, was in New York to buy the rights for the German speaking countries of Danny Peppermint's "Peppermint T w i s t," which will be issued by the London label. The Ariola label offers (Mr. Twist) Billy Sanders singing "Hallo Mr. Twist" b.w. "That's My Home Twist" which may be one of the big juke box hits, together



141



HUNGARY

Hungarian Opera Albums Available By PAUL GYONGY Derekutca 6, Budapest

In the repertoire of the Hungarian Record Company there are some items of special interest for retailers in communities with large groups of Hungarian-born Americans or their descendants. Such are the complete recording of Pongracz Kacsoh's famous operetta cross section of "Leanyvasar" (Marriage Market), successful operetta by Victor Jacobi, both in following composers: Denes Buday, EP's, 26 forint or \$1.16; 10-inch partment of Egil Moon Iversen Mihaly Eisemann, Szabolcs Fenyes, LP's, 45 forint or \$1.95, and 12- A/S started world distribution of Carlo De Fries, Paul Gyongy, Jeno inch LP's, 60 forint or \$2.60 each. the new Norwegian WB-star, Per Huszka and Bela Zerkovitz all on Stereo recordings are not yet on the Asplin, with his first EP record, a number of unforgettable popular equipment.

and folk songs played by the best gypsy bands and sung by wellknown skilled performers,

Further interesting recordings are the following opera selections in Hungarian: Verdi's "Otello," conducted by Gyorgy Lehel; Proton Issuing Verdi's "Un ballo in maschera," guest conductor Lamberto Gardelli Verve Catalog of the Royal Danish Opera in Copenhagen; Wagner's "Lohengrin," conducted by Miklos Lukacs, with tenor arias sung by Gabor Carelli of the Metropolitan Opera under the baton of Tamas Brody.

Deutsche Grammophongesellschaft, Polydor, London, Brunswick, Coral pressings were made lately from masters of complete operas by Wagner's "Lohengrin" and "Flying represented by Egil Monn Iversen "Janos Vitez" (John Hero) or the Dutchman," Donizetti's "Don Pasquale."

Record Retail Prices

Retail prices of Hungarian-made mono and stereo on 12-inch LP. records are the followings: Singles There are highly successful selec- (under 10 per cent of pop productions of evergreen songs by the tion), 20 forint or 87 cents; 7-inch 10-inch LP's, and, of course, quite home market because of lack of NORWAY

By ESPEN ERIKSEN Verdens Gang, Akersgaten 34, Oslo

diskery that already distributes By arrangement with the Deutsche Grammophon, Decca, and others, this week starts distributing Verve, a label formerly A/S. The first Verve issue contains 60 LP records, among them Japan, or almost. The Nipponese records by Ella Fitzgerald, Louis coined the term Do-Dom-Pa be-Armstrong, Oscar Peterson, Gerry Mulligan, Dizzie Gillespie, Mel Torme, Charlie Parker and others. The Warner Bros. Records de-"Watch Out for Per Asplin." They are also presenting in Norway the American WB-produced LP record, "Here Are the Monn Keys."

LP Sellers

Biggest selling LP record last month in Norway was-as the month before - Elvis Presley's "Blue Hawaii" on RCA, with Frank Sinatra's "Sinatra Swings" on Reprise runner-up. Other best selling LP's in Norway include "Porgy and Bess," Philips; "Broad-way in Rhythm," Ray Conniff, Philips, and the "South Pacific," sound track.

Ella to Oslo Ella Fitzgerald and Oscar Peterson will hit Oslo March 21 on their European JATP-tour. They managed to squeeze in their visit to the Norwegian capital between for MGM, Epic, Columbia, Warner their visit to Gothenburg and Stockholm in Sweden.

PERU

Paul Anka Tops

In Album Sales

By HECTOR ROCCA

Galerias Boza 114, Lima, Peru

selling LP's in Peru were two by

Paul Anka on the ABC-Paramount

The best selling singles of 1961,

in rank order, were the following,

with those of local origin marked

"Tu Culpa: Los Embajadores

Moliendo Cafe: Xiomara Alfaro

Quiero Amanecer: Los Llopis

Escandalo: Javier Solis (Colum-

La Novia: Antonio Prieto (RCA).

Adan y Eva: Paul Anka (Para-

"Fina Estampa: Los Chamas

"Mochita: Sonora Sensacion (S.

Nunca en Domingo: Anita Rod-

riguez (Odeon)-Monna Bell (Vir-

rey)-Jose Carli (Columbia).

Radio)-Lucho Macedo (MAG). La Plaga: Teen Tops (Columbia).

mount)-Sergio Murillo (Colum-

with an asterisk (*):

Criollos (Odeon).

(Sono Radio).

(Sono Radio).

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bia).

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label.

During the year of 1961, the best

tem of the Manila International Airport terminal building.

Aside from the long-playing records which MIA manager Pedro S. Reyes initially received from Mareco (viz: "Songs of the Philippines" Vols. 1 and 2, "Band Music of the Philippines" Vol. 1, "Harana Ni Ruben Tagalog," "Sylvia Sings" and "Maligayang Pasko"), the following Villar LP's have been added to the MIA's repertoire of Philip-A/S Proton, the Norwegian pines" Vols. 3, 4 and 5, "Band Music of the Philippines" Vols. 2 and 3, and "String of Philippine Melodies."

New Rhythm

After the "Do-Dom-Pa," a new Japanese rhythm has hit called "Sooku-Sooku." Both are made in cause, according to the key figure to these Japanese-styled dances, band leader Smiley O'Hara, that's the way the offbeat rhythm sounds to their ear.

"The Do-Dom-Pa is derived from an old Filipino tune that the Filipinos themselves never thought much of," Smiley explains further. The Sooku-Sooku, according to the same source, is a more recent affair that began last September. Originally, it is a bijou rhythm of a Bolivian tune. "Sooku-Sooku" is Smiley's coinage from the Japanese words "suki" (to like) and "sugu" (soon).

Mareco Signs

2 New Groups

By LUSI MA. TRINIDAD

264 Escolta, Manila

Latest acquisition of Villar-Ma-

buhay label of Mareco, Incorpo-

rated (licensee in the Philippines

Bros. and Kapp Records) are a

vocal trio, popularly known on

JANUARY 27, 1962

Philips to Market

Continued from page 4

phries as label manager here. Humphries was formerly with Decca as RCA label manager.

NEW YORK-Having wrapped up its British arrangements for the new CBS label, Columbia here is working quickly to have its entire European plans completed by this spring or summer. Philips will not be handling the CBS label for the Continent. Columbia intends to have its own set-up in each European country, with its own local manager. It is understood that Columbia is negotiating for a number of European plants to handle its pressing abroad.

Meanwhile Philips, to shore up against the eventual lose of Columbia-CBS product, is rushing plans to issue Mercury product in Europe. Top Mercury names such as Brook Benton and Dinah Washing, as well as the firm's classical and sound labels are being set for release through Philips overseas. (See separate story.)

A-F Gross Up Continued from page 4

has caused considerable recent discussion among dealer groups.

Frey also noted a growing international volume for his product with wholly owned operations in England, Mexico, Brazil and Canada. During the year he also concluded a distribution arrangement with Barclay Records in France.

Sales chief Bagley, at the same time, announced a new program incorporating seven new releases and a discount plan consisting of one free LP for every six purchased from new releases or catalog. A special price of \$2.98 (mono or stereo) on "The Best of the Dukes of Dixieland" album has been extended through the new plan. An additional incentive on this album includes a pre-pak of 10 monaural plus 10 stereo plus two free stereo records in a corrugated display carton, or simply, one free for every 10 purchased.



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stage, screen and radio as the Lovers Trio, and a rock-'n'-roll combo that call themselves the Electromaniacs. The four-man combo is supervised and managed by

Sampaguita movie star, Jose Mari. New Releases

Latest Villar releases include: Carmen Camacho, sings "Ikaw Na Ang Bahala" and "Dahil Sa Minamahal Kita," composed by Leopoldo Silos who also conducts the Villar Symphonette.

The nation's top female vocalizers, the Tres Rosas (composed of Carmen Camacho, Rsye Lucero and Nora Hermosa), come to the fore once again with a scintillating piece called "Athihan" (Harvesttime).



Mario Clavel and Don Fabian from Argentina, Ernesto Duarte from Cuba and Jose Bohr have come here to play in TV, radio, clubs and disks.

Twisting

More Twist disks came to Spain last week. "Spanish Twist," by Bill Haley, and "Amen Twist," by Bob Azzam (Barclay) is coming up rapidly. Los Santos from Argentina will tape four twists before going back to Buenos Aires. Santy is the first Spanish name soloist already twisting with "Twist at St. Tropez." Hispavox launches "Cotton Field," the Highwaymen hit. RCA did the same with the new Elvis Presley's "I Can't Help Falling in Love," and Belter announces Bobby Darin singing "Come September," when the picture is previewed here. "Bat Masterson" will get a ride, helped by Baby Bell, Jolly Land ages, including his own "Moods

Jazz Artists • Continued from page 4

Victor also has a pair of newcomers under contract for its jazz series. Names are jazz thrush Jeanne Lee and pianist Ran Blake. They are in the slightly avant garde category, according to the a.&r. chief.

Avakian stated that Victor was aiming at securing a substantial share of the jazz market for the firm by the summer. It is understood that the label is on the lookout for name jazz artists, both for domestic and foreign sales. According to Avakian, sales of jazz disks abroad can reach as high as 50 per cent of domestic sales. Victor will advertise and promote its jazz sets along with its regular LP releases in consumer magazines, with special ads in jazz organs.

Scott Promoted

Continued from page 4

and a.&r. administration director Earl Engemann.

Scott has been with Capitol's a.&r. department for the past 13 years, coming to the label for his first job upon graduating from Stanford University. He had been active in some free-lance musical arranging prior to joining the firm. Early in his a.&r. career at Capitol, he succeeded Alan Lvingston (now vice-president in charge of records and phonographs) as head of the label's album department. He is credited with producing a number of the company's top-selling packfor ... " series.



Philippine Music Hits Terminal Air By LUIS MA. TRINIDAD 264 Escolta, Manila

By special arrangement with Mareco, Inc., largest phono-record manufacturer in the Philippines, Philippine music is currently being played over the public address sys- and Marty Gold's records.



17



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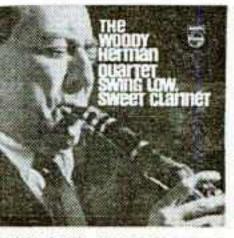
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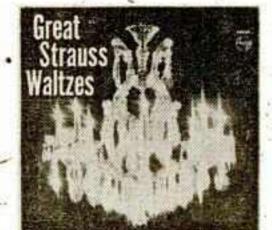


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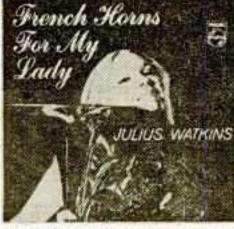
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PHM 200-007 PHS 600-007

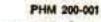


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COUNTRY MUSIC DRIVE

20

CMA Execs Map Ambitious Plans at Las Vegas Meet

LAS VEGAS-Officers and Di-| will be stepped up to an even faster sociation in quarterly meeting here consisting of Webb Pierce, Harlan January 17-18 gave approval to Howard, Bob Burrell, Chuck Berfull-scale participation in the Inter- nard, Grant Turner and Harold national Sound Fair at Detroit next Moon. July and also gave the nod to a July or September.

International Sound Fair was seen country music on a par with pop, r.&b., classical and other music forms in the international sound picture. Accordingly, the CMA will produce an all c.&w. show at the sound fair Saturday, July 28, using talent.

To finalize plans for the Hollywood Bowl "Grand Ole Opry" presentation, the CMA appointed a committee consisting of Ken Nelson, chairman; Grant Turner, Bob Cooper and Steve Sholes. The CMA this year will also concentrate heavily on plans for promotion of International Country Music Week. Roy Horton is chairman of this observance, being assisted by members Dick Steinberg, Grelun Landon, Ben Rosner, Charlie Lamb and Cal Young.

The CMA will give its full cooperation to Chuck Bernard, CMA director and president of the Country Music Network in New York, in a c.&w. show to be presented at the luncheon meeting of the Radio-TV Executive Society in the Grand Ballroom of New York's Roosevelt Hotel February 21.

CMA's membership campaign

REALLY A SMASH

rectors of the Country Music As- pace this year under a committee

Ballots for the selection of this spectacular "Grand Ole Opry" pres- year's eligibles to the Country Muentation in Hollywood Bowl next sic Hall of Fame will be mailed to the selection committee immedi-The invitation to take part in the ately. Grant Turner was appointed CMA historian and will prepare wholehearted acceptance of biogs on the Hall of Fame selectees.

On the basis of the wide trade acceptance of the recently released radio survey, it was decided to conduct a supplementary survey to round out the country music picture more completely. A similar both American and Canadian survey will be conducted among TV stations.

Following through on plans approved at the last meeting of CMA officers and directors for the preparation of a radio kit on CMA programming, members of John Sippel's committee summarized the vast amount of work already accomplished on the kit for its immediate production. Others on Sippel's committee are Chuck Bernard, Roy Horton, Cal Young, Bill Anderson and Biff Collie.

The next meeting of CMA officers and directors will be held in Nashville May 4-5.

The meetings here were at the Hotel Showboat, the CMA officers and directors being guests of the Showboat's owner, J. K. Housells Jr., following an invitation extended through Rick Richardson, CMA's assistant treasurer and promotion man at the Showboat. The CMA officers and directors were guests of Bill Green, owner of the Golden Nuggett at a party Wednesday

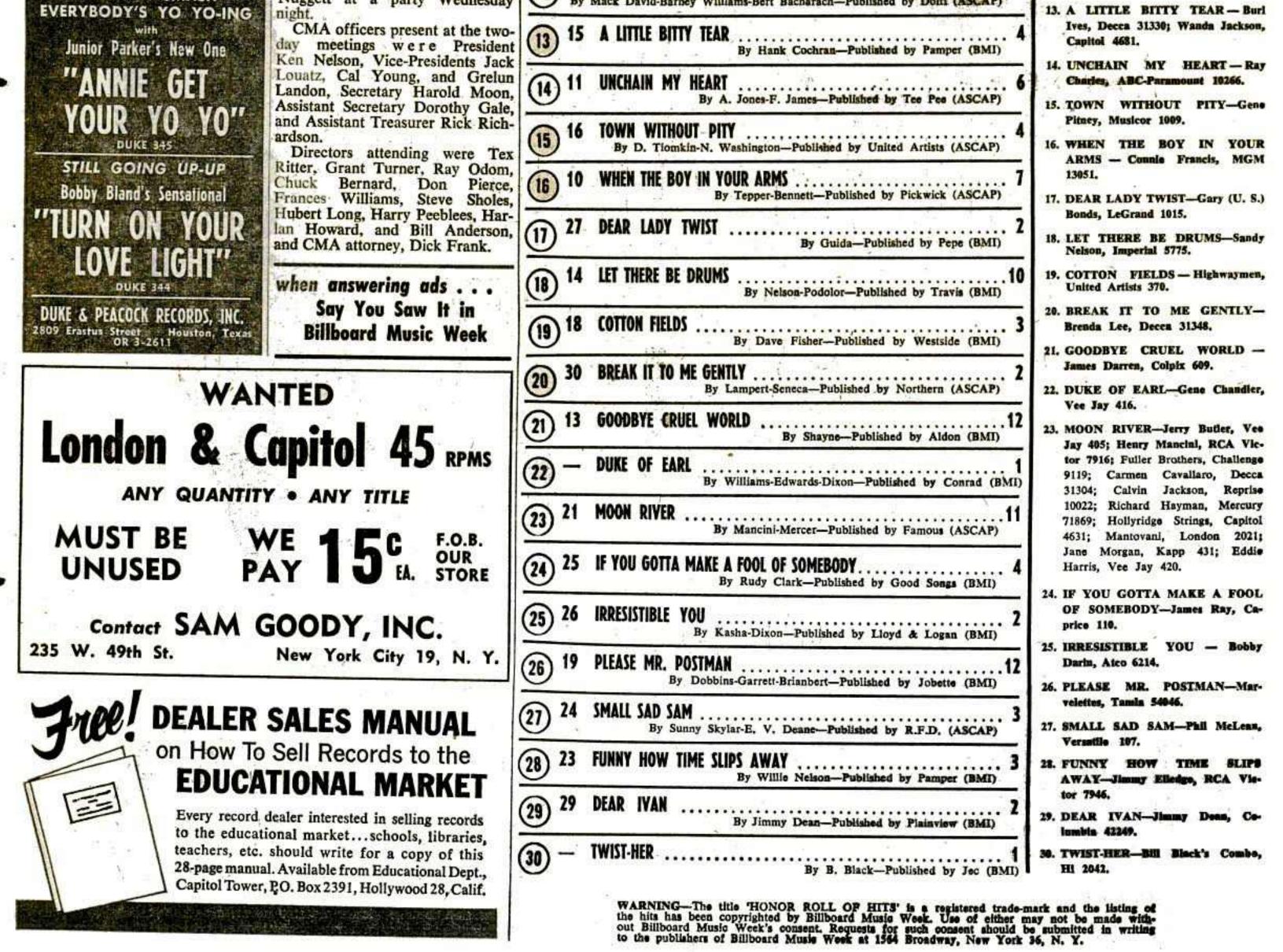
THE NATION'S TOP TUNES HONOR ROLL OF HITS TRADE MARK REG

FOR WEEK ENDING JANUARY 27

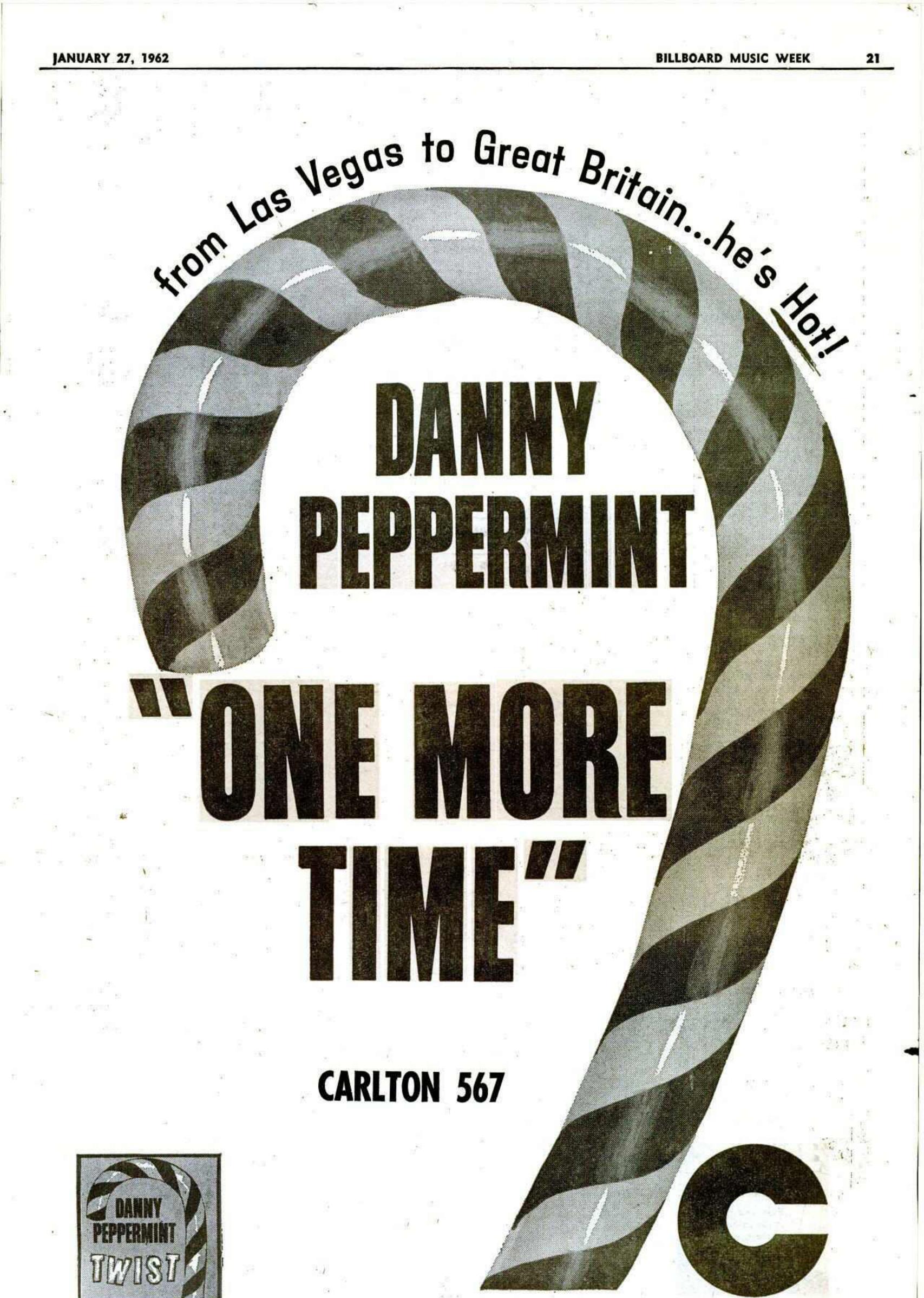
The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

Company of the second se	Last Week Tune	Composer-Publisher	Weeks on Chart	RECORDINGS AVAILABLE (Best Selling Record Listed in Bold Foce)
0	2 PEPPERMINT By	TWIST Joey Dee-Henry Glovers-Published by Impact-Ware (BM	8 MI)	1. PEPPERMINT TWIST - Joey Dee and the Stariliters, Roulette 4401.
1	THE TWIST	By Hank Ballard-Published by Jay & Cee-Armo (BM		2. THE TWIST - Chubby Checker, Parkway 811; Hank Ballard and the
•	4 CAN'T HELP I	ALLING IN LOVE By Weiss-Peretti-Creatore—Published by Gladys (ASCA	6	Midnighters, King 5171; Little Sis- ters, Parkway 815; Ernie Freeman, Imperial 5793; Billy Wade, Opera- tors 2003.
٩ 🛈	B I KNOW	By Barbara George-Published by Saturn-At Last (BM	5	3. CAN'T HELP FALLING IN LOVE —Four Esquires, Terrace 7502; Elvis Presley, RCA Victor 7968; Keely
(5) 3	THE LION SLE	EPS TONIGHT	8	Smith, Dot 16298.
<u> </u>		By Weiss-Feletu-Cleatore-Fublished by Folkways (Bit		 I KNOW-Barbara George, AFO 302.
(6) ¹²	2 NORMAN	By John D. Loudermilk-Published by Acuff-Rose (BM		5. THE LION SLEEPS TONIGHT- Tokens, RCA Victor 7954.
0	5 HAPPY BIRT	By H. Greenfield-N. Sedaka-Published by Aldon (BM	9	6. NORMAN—Sue Thompson, Hickory 1159.
0 9	WHEN I FALL	IN LOVE	1	7. HAPPY BIRTHDAY, SWEET SIX- TEEN-Nell Sedaka, RCA Victor 7957.
~	-			 WHEN I FALL IN LOVE—Letter- men, Capitol 4658.
\mathbf{O}	TALN UN D	By Hayes-Published by Lowery (Bh	(I) Y	9. WALK ON BY-Leroy Van Dyke,
	RUN TO HIM	Press and termination of the second second second second	10	Mercury 71834.
	a garan	By Keller-Goffin-Published by Aldon (BM	(D)	10. RUN TO HIM-Bobby Vee, Liberty 55386.
(1) 20	THE WANDER	ER By E. Maresca-Published by Schwartz-Disal (ASCA	4 P)	11. THE WANDERER-Dion, Laurie 3115.
(12) 17	BABY IT'S YO	U ney Williams-Bert Bacharach-Published by Dolfi (ASCA	3	12. BABY IT'S YOU-Shirelies, Scepter 1227.
	Paris Dal	in the second seco		13. A LITTLE BITTY TEAR - Burl

JANUARY 27, 1962











THE MANY HEADS OF DICKIE GOODMAN



Pop

22

Rori RLP 3301-Goodman has a strong comedy-music item in this collection. Included are his two hard-selling winners, "The Flying Saucer" and "The Touchables." Rapid-fire use of punchy gag material coupled with bits and pieces of top pop tunes, have scored for the boy on the singles front and he should hit pay dirt just as easily with this yock-jammed LP.

A COLLECTION OF MILLION SELLERS FOR THE ENTIRE FAMILY



Various Artists. MGM 2E7-This two-LP set, which contains 20 all-time hits from the MGM vaults, is an ingenious idea. It should hold something for everyone, composed as it is of 20 of MGM's biggest all-time sellers. For the older members of the family is Blue Baron's "Cruising Down the River," for the in-betweeners are hit sides by Ella Fitzgerald, George Shearing, Art Lund and LeRoy Dinning and Tommy Edwards among others. A potent collection of hits.

STANDING ROOM ONLY



The Highwaymen. United Artists UAS 6168 (Stereo & Monaural)-The Highwaymen, who got hot with "Mi-chael," and stayed hot with "Cotton Fields" and "The Gypsy Rover," could have a good-selling album here. The latter two tunes are in the album, as are listenable versions of folk items such as "Black-Eyed Suzie," "The Calton Weaver" and "Wildwood Flower." Cover is attractive, too,

CRYING



Roy Orbison. Monument SM 14007-Here's the emotional wailer, Roy Orbison, with a fine collection of tunes, in-cluding two of his top hits, "Crying" and "Running Scared." Nine of the tunes, including these two, were penned by Orbison and Joe Melson. Boudleaux and Felice Bryant and Buck Ram are also contributors. Strong wax that should hit a good sales pace fast.

NIGHTFALL

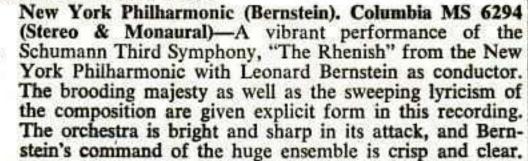
Classical



Capitol Symphony Orch. (Dragon). Capitol SP 8575 (Stereo & Monaural)-This album could well draw sales from mood music lovers of the pop world and semiclassical buyers as well as from devotees of the classical field. It is composed of nine pieces for orchestra by nine different composers including Victor Herbert, Ravel, Bizet, Brahms and Tchaikovsky. The set is exquisitely and quietly orchestrated. The special, limited price of \$1.98 for mono and \$2.98 for stereo should add to the the attractiveness of an already potent item.

ALBUM REVIEWS

SCHUMANN: SYMPHONY NO. 3



GERSHWIN: CONCERTO IN F; CUBAN OVERTURE; I GOT RHYTHM VARIATIONS

Boston Pops (Fiedler). RCA Victor LM 2586 - Here's another in RCA Victor's new merchandising program, whereby buyers receive a free copy of a special "Keyboard Giants of the Past" LP when they buy one of six albums. The Boston Pops, of course, would chalk up plenty of sales on its own without the deal. Pianist Earl Wilde is also in top form here. Album spotlights exciting ork performance of work which should appeal to beginning collectors and pop buyers.

VERY TALL

Jazz



The Oscar Peterson Trio with Milt Jackson. Verve V 8429 -Both pianist Peterson and vibes-playing Milt Jackson have a great sense of swing that's evident on every one of the six bands here. The other two members of the Peterson Trio, drummer Ed Thigpen, and bassist Ray Brown, are on hand to lend their expert assistance. Material is a bit out of the ordinary, composed as it is of such items as "I'm in Love With a Wonderful Guy," "Green Dolphin Street" and "John Brown's Body," to mention three. Strong jazz wax.

**** STRONG SALES POTENTIAL

**** LOVE THEMES FROM "EL CID" AND OTHER MOTION PICTURE SONGS AND THEMES

Jerry Murad's Harmonicats. Columbia CS 8553 (Stereo & Monaural)-Here's a solid mood music package of current and old movie themes which should draw strong deejay play. Tasteful, melodic harmonica solo work is showcased on themes from "El Cid," "Breakfast at Tiffany's," "La Dolce Vita," "Never on Sunday," etc.

**** SUBWAYS ARE FOR SLEEPING Percy Falth and Ork. Columbia CS 8533 (Stereo & Monaural)-Although the new musical "Subways Are for Sleeping" didn't draw rave reviews, Jule Styne's music is top-drawer and this melodic instrumental treatment of the score should pull plenty of play. Faith's tasteful, lush ork style is showcased on "How Can You Describe a Face?" "Comes Once in a Lifetime," etc.

**** BILLY ECKSTINE AND **OUINCY JONES AT BASIN STREET** EAST

Mercury MG 20674 (Stereo & Monaural) -One of the strongest LP's from Billy Eckstine in some time. Set was recorded, as title indicates, at New York's Basin Street nitery with perfectly balanced Quincy Jones accompaniment. The album displays the full Eckstine voice in a well-proportioned program of standards and special

(Continued on page 24)

LP REVIEW POLICY

All albums received by Billboard Music Week are listened to and reviewed by the BMW **Reviewing Panel.** LP's are rated, within their respective catemories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.



GREATEST STRING BAND HITS-BILLY VAUGHN



Dot DLP 3409 (Stereo & Monaural)-Here's another sock album sales item for Vaughn. It features bright, happy string band treatments of a group of nostalgic oldies. Selections include "Carolina in the Morning," "Happy Days Are Here Again," "Smiles" and "Baby Face." Cheerful programming package for jocks.

CAMPUS ENCORE



The Four Preps. Capitol ST 1647-The Preps have been a hot vocal group in recent months with a top-selling single, taken from one of their in-person performances, not to mention brisk action in the album field. Here's another live concert album, full of the good vocal sound, humor and class of this fine group. Fans should grab up copies and jocks will find more than one spinnable take on the wax.

MARIA



Roger Williams. Kapp KL-1266-Williams has a goodselling single in the "West Side Story" tune, "Maria," right now, and this is included here along with some other delightful listening, mostly on the movie and show tune side. "Moon River," "Shalom" and "Tonight" are samples and they all get the tasteful Williams keyboard treatment with pleasant ork backgrounds by Ralph Carmichael and Frank Hunter. A lot of strong programming sides here.

DEL



International

LET'S SING WITH THE IRISH



Eileen Donaghy. Epic BF 19015 (Stereo & Monaural)-With St. Patrick's Day just around the corner, this set should get a good many sales. Miss Donaghy's lovely, lilting voice is nicely accompanied by an all male vocal chorus. This makes it an excellent sing along-type album. A number of old Irish chestnuts ("Galway Bay," "Mc-Namara's Band," etc.), are mixed with lesser known tunes like "Dear Little Shamrock," "Hannigan's Hooley" and "Mountains O'Mourne."

GUITARS OF PASSION

Sabicas. MGM E-SE 3975-All the wild color and excitement of the authentic Spanish flamenco music comes through here in this virtuoso guitar performance. Many rhythms are expressed-fandango, Bulerias, zapateadoby the brilliant Sabicas' strumming fingers, and he accompanies himself vocally in many numbers with emotional chants and incantations, with hand-clapping, clacking heels and castanet setting the rhythm pace. A fine production. (Continued on page 24)

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all albums reviewed during the week and are picked to hit the Top LP chart. FOUR-STAR albums are those with strong sales potential. All Spotlights and Four-Star LP's have been evaluated by the full Reviewing Panel, and descriptive reviews are published for these.

THREE-STAR albums, having moderate sales potential, are listed thereafter; these frequently will be of particular interest to dealers with specialized clientele. Other LP's with limited sales potential, are listed following the Three-Star albums.

SPECIAL MERIT SPOTLIGHTS, In the opinion of the Reviewing Panel, have outstanding merit and deserve exposure

All LP's intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.





BILLBOARD MUSIC WEEK

23







Strongest sales potential of all albums reviewed this week.

Continued from page 22

Latin American

THE GREAT LUCHO GATICA'S BEST



24

Capitol ST 10302 (Stereo & Monaural)-Latin America's top male singer's latest LP emphasizes romantic ballads with a Latin beat, and occasionally of triplets. Gatica's husky voice is especially effective in Spanish versions of Erroll Garner's "Misty" and the theme from "The Apartment." The other songs, all of Latin origin, are, of course, sung as though written 'or Gatica's style. Anything Gatica turns out is sure to attract a large Latin following.



LUKAS FOSS: TIME CYCLE



Adele Addison; Improvisation Chamber Ensemble; Columbia Symphony Orchestra (Bernstein). Columbia MS 6280 (Stereo & Monaural)-The composition by Lukas Foss, which won the New York Music Critics' Circle Award, 1961, is presented here for the first time on records. Though this modern, programmatic work may not be everyone's meat, it will interest adventurous collectors. Soprano Adele Addison and the ork and ensemble play it with excitement. S CON WITH

Sound

10 SAXOPHONES AND 2 BASSES



Pete Rugulo and his Ork. Mercury PPS 6023 (Stereo)-Pete Rugulo has a power-packed sound effort here. The band is composed exclusively of top West Coast musicians, many identified with jazz, playing tunes identified with

**** WARM AND WONDERFUL Les Paul and Mary Ford. Columbia CS 8488 (Stereo & Monaural)-The pair have selected some fine numbers for their warm, creamy vocal and multi-guitar treatments on this newest outing, among them such things as "A Cottage for Sale," "It's Been a Long, Long Time," "Am I Blue," " 'Deed I Do," and others. A fine recording in stereo and the couple's many fans among consumers and deejays alike will go for it.

**** DANCE TILL TOMORROW Sammy Kaye and Ork, Columbia CS 8517 (Stereo & Monaural)-The maestro has cleverly combined his familiar "swing and sway sound," with more modern trimmings like a gentle triplet beat and the Billy Vaughn twin-sax harmony sound here to provide a delightful package for the young as well as older dancers. On several efforts, a soft, harmony vocal group is featured. Numbers include "Deep Purple," "Roses Remind Me of You," "You'd Be Surprised" and "Till Tomorrow." Lots of good dancing and listening in store here.

**** HER NAME IS ERMA

Erma Franklin. Epic BN 619 (Stereo & Monaural)-Erma Franklin, older sister of Aretha, shows off her warm and striking vocal stylings in exciting fashion on this new waxing. The songs are mighty good ones and the ork, under Al Kasha, helps her project her chanting smartly. Tunes include her current release "Hello Again," plus "Don't Blame Me," "Pledging My Love" and "Detour Ahead." A fine flock of performances by an exceptional new talent.

**** TWIST

Jim Tyler and Ork. Time S 2053 (Stereo & Monaural)-This is a more sophisticated Twist album than most, featuring top musicians and full-scale swinging arrangements. The twisters will find it to their liking, and the stereo sound is first-rate. The tunes range from jazz and rock and roll standards like "One Mint Julep" and "Hallelujah, I Love Her So" to Tyler's originals, including "Bargain Basement" and "Time to Twist."

**** FABULOUS FAVORITES OF OUR TIME

Various Artists. Liberty LST 7223-There is something for everybody in this collection of old singles. Included are such former singles hits as Julie London's "Cry Me a River," Martin Denny's "Quiet Village," "A Hundred Pounds of Clay" by Gene Mc-Daniels, Si Zentner's "Up a Lazy River," the late Jimmy Dorsey's "So Rare," and a group of film themes.

**** HONKY-TONK MAN



*** DOUBLE TAKE Jackie Cain and Roy Kral. Columbia CS 8504 (Stereo & Monaural)

CLASSICAL LP'S

**** STRONG

SALES POTENTIAL

*** DANCING CALYPSO BELLY TO BELLY

Various Artists. Cook 930

**** WALTON: SYMPHONY NO. 2: STRAVINSKY: FIREBIRD SUITE Cleveland Orch (Szell). Epic BC 1149

(Stereo & Monaural) - Another powerful performance from Szell and the Cleveland Orchestra. The Walton work is the composer's latest and this is its first recording. The conductor gives it a vigorous reading with bright flashes of crescendo color and swelling waves of lyricism and warmth. The "Firebird Suite" takes the highlights of Stravinsky's score and links them much as they are linked in the original. Again, Szell captures the mood of the ballet and succeeds in bringing the music, even in this condensed version, vividly to life.

**** IVAN DAVIS, PIANIST

Columbia MS 6295 (Stereo & Monaural)-Young Ivan Davis, winner of the Liszt competition last year, brings a certain excitement to his renditions that older versions do not seem to generate, as in Mozart's Sonata No. 12 and Haydn's Sonata No. 40. The five short Scarlatti sonatas provide fewer moments for dramatic contrast but his very restraint is effective. Davis has still to make a strong impact with the record-buying public, but this disk flashes both the temperament and personality to win him a wider following.

**** "I MUSICI"

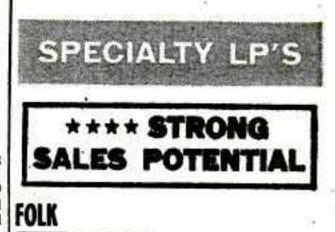
HAYDN: VIOLIN CONCERTO NO. 1 IN C MAJOR: GIORDANO: HARPSICHORD CONCERTO IN C MAJOR; MOZART: DIVERTIMENTI IN B-FLAT MAJOR K 137 AND F MAJOR K 138

Epic B 1150-This noted Italian ensemble of 12 musicians concertized in strong fash-

JANUARY 27, 1962

**** MOZART: PIANO CONCERTO NO. 22 IN E FLAT MAJOR, K. 482; PIANO SONATA IN E FLAT MAJOR, K. 282

Philippe Entremont, Planist; Philadelphia Orchestra (Ormandy). Columbia MS 6278 (Stereo & Monaural)-A worthy interpretation of Mozart's "Concerto No. 22" by Philippe Entremont. The Philadelphia Orchestra under Eugene Ormandy lends eloquent support. The planist also turns in a forceful performance of the Mozart "Sonata in B Flat Major" on the second side, Should appeal to the legion of Mozart fans as well as followers of the pianist and the orchestra.



**** THE BLUE GRASS GENTLE-MEN

Liberty LST 7214 (Stereo & Monaural)-Here's a new blue grass-styled group that employs a markedly subdued approach to their songs, when compared to the works of such established groups as those of Flatt and Scrugs and Bill Monroe, Nevertheless, the work is pleasing enough in its featuring of bass, guitar, mandolin and banjo. The fiddle, usually a part of such music, is not present here. Songs range from "Long Black Veil" and "Poor Little Ellen," to the un-expected "Malaguena," and Rodgers and Hart's "Lovers."

SPIRITUAL

**** I HEARD THE VOICE

J. Robert Bradley; Rev. C. L. Franklin, Battle 6106-The Rev. C. L. Franklin, minis-ter of the New Bethel Baptist Church in Detroit, and father of Aretha and Erma Franklin, does a good job on this new spiritual album as a singer himself. He and J. Robert Bradley come through satisfactorily on this set, singing such religious items as "Jesus Loves Me," "When I Can Read the Titles Clear" and "Motherless Child."

**** ROCK MY SOUL

The Loftonaires. Battle 6104-Exciting ion here, and sales of their disks should and meaningful singing by the 500-voice Johnny Horton. Columbia CL 1721-The be helped by publicity surrounding their disks should choir of the Church of Our Prayer in Detroit should help his album do well among spiritual fans. The selections include "Rock My Soul," "When the Saints Come Marching In," "I'll Tell It, Shout It, Everywhere" and "Ezekial Saw the Wheel."

top big bands. The reeds, rhythm and two bassists are group of country tunes, including the title faithfulness to works of the pre-romantic beautifully rehearsed and recorded. The two-speaker setup is used to good advantage by the arranger with strong voicing for baritone, bass, tenor, alto and soprano saxes contrasted against the bassists and one another. Titles include "Skyliner," "Sophisticated Lady" and "How High the Moon."

Reviews of New Albums

Continued from page 22

material. Included are a group of Ellington | light," "Autumn Leaves," "Ebbtide" and compositions and former Eckstine hits.

**** EDDIE HEYWOOD PLAYS THE GREATEST!

Liberty LSY 7210 (Stereo & Monaural)-Eddie Heywood's first LP for Liberty shows ford Henricks' fine arrangements melded to the Heywood style that made his "Begin the Beguine" a national smash. Among the Splendored Thing," "Ruby," "Stella by Star- which is a solid asset.

"This Is My Beloved," among others.

**** BROADWAY'S FAIR

Julie Andrews, Columbia CS 8512 (Stereo & Monaural)-The lovely British lass, star of "My Fair Lady" and "Camelot," emthe veteran planist in top form, with Bel- barks on her own recital here for excellent results. Henri Rene and a large stringdominated ork fill in neatly behind her on the Beguine" a national smash. Among the current crop of planists, Heywood can more Is New," "A Fellow Needs a Girl," than hold his own, especially with the lure "Baubles, Bangles and Beads," etc. Good of such popular tunes as "Love Is a Many- merchandise abetted by a cover of the gal

song, which was one of his early hits and four other items penned by Horton, plus "Sleepy-Eyed John," "Ole Slew-Foot," and others. A strong package with appeal for both the pop and country markets.

**** JOHNNIE RAY Liberty LST 7221 (Stereo & Monaural)---Johnnie Ray's first Liberty album spotlights the veteran warbler in his usual emotional groove. He wraps up a group of nostalgic oldies in expressive, moving vocals. Belford Hendricks arrangements and the Lois Winter Singers provide able backing. Tunes include "I'll Be Around," "My Mel-ancholy Baby," "Long Ago and Far Away."

**** SHIRLEY BASSEY

United Artists UAS 6169 (Stereo & Monaural)-Shirley Bassey is a classy singer who is already on top in her native England, and may soon be in the same boat here. with increasing American TV exposure and night club slottings. Here, she shows the kind of smartly styled, often belting thrushing that has put her up there. Included are some of her biggest hits, like "Climb Ev'ry Mountain" and "You'll Never Know," plus cover, incidentally, is picturesque and ap-a number of good standards. Wax should propriate, a colorful painting of a bullmake a hit with many deejays.

composers, and this shines through their latest releases. This includes infrequently recorded works consisting of two Mozart divertimentos, a Haydn violin concerto and a harpsichord concerto by Tommaso Giordano. All are played with polish and spirit.

**** REY DE LA TORRE

Epic BC 1151-One of the foremost exponents of the Spanish classical guitar, Rey de la Torre's latest collection is highlighted by a sonatina by Torroba and four preludes by Tarrega. Four other composers also are represented by short works. The artist's style and execution are above reproach and the collection should find favor with admirers of the instrument.

**** SPANISH PIANO MUSIC

Jose Iturbi, Angel S 35628 (Stereo)-The works of Isaac Albeniz are found on Side 1 with Enrique Granados piano pieces featured on Side 2. The Iturbi touch is as always, light, sure and full of clarity. Spanish music enthusiasts will want this, but fans of Iturbi, who are numerous, may be expected to generate solid demand. The fighting scene.

**** JOHN'S VISION OF A NEW HEAVEN; ALL THINGS WORK TO-GETHER FOR GOOD TO THEM THAT LOVE GOD; EXCEPT I SHALL SEE IN HIS HANDS THE PRINT OF THE NAILS AND THRUST MY HAND INTO HIS SIDE

Rev. C. L. Franklin. Battle 6101-2-3-Three new albums are presented here on a new label, released through the Riverside organization. In each case the Rev. Franklin, father of pop singers Aretha and Erma Franklin, addresses his congregation at Detroit's Bethel Baptist Church with a sermot taken from a different Bible passage. The fervor of the congregation's chanting and response here lends to the Deep-South styled religious excitement, and in a couple of cases the minister embarks on wildly sung passages with the audience before starting his sermon. Covers are unusual in the use of only black ink on a creamcolored cover, making them stand out on display racks,

**** ARETHA FRANKLIN; SAMMIE BRYANT AND REV. C. L. FRANKLIN Battle 6105 - Aretha Franklin's name value should give this package special sales appeal in the spiritual market. She warbles with feeling and sincerity on five fervid religious themes. Also spotlghted on the disk, which was recorded during services at the New Bethel Baptist Church, Detroit, are moving performances by Sammie Bryant and the Rev. C. L. Franklin.

COUNTRY & WESTERN

**** SQUARE DANCES WITH CALLS

Homer Garret, Gordon Terry SOUARE DANCES WITHOUT CALLS

Gordon Terry. Liberty LRP 3218, 3219-Two colorfully done packages, one with a caller and one without. The second set duplicates the first except for the calls. Gordon Terry, a country singer on RCA Victor, and also an expert old-time fiddler, is starred here in the latter capacity. On the set with calls, Homer Garrett, head of a square dance group known as the Y-Dance Twirlers, does them in clear, understandable fashion. Favorites tunes include "Fire on the Fiddle," "Cripple Creek," "Tennessee Waggoner" and "Cotton-Eyed Joe."

**** ON STAGE

Hank Williams, MGM E-3999-There are a tremendous number of Hank Williams albums extant. But the fans will love this one for several reasons. It was recorded before a live audience and captures the spirit of country broadcasts during the height of the c.&w. field (1949); secondly, the material includes some of the lesserknown repertoire, such as gospel tunes like "Where the Soul of Man Never Dies."

(Continued on page 26)



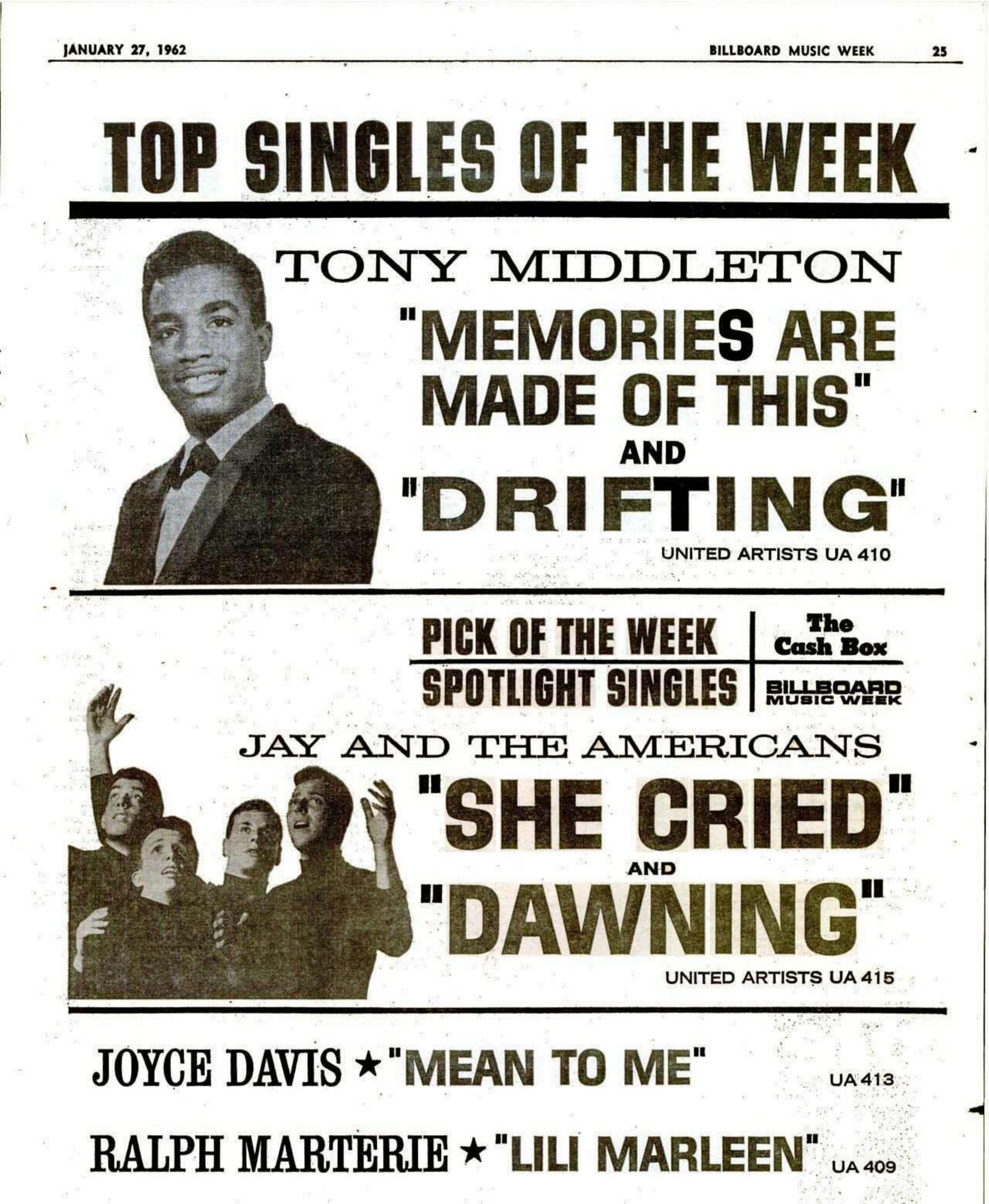
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NEW RELEASE

"Best Folk Song Record of the Ysar" -N. Y. Herald Tribune FW8778-Songs of the

Reviews of New Albums

• Continued from page 24

Thirdly, the album has historical interest. Audrey Williams sings with him on some of these numbers. Tunes include "Old Joe Clark" and "Lovesick Blues." Grant Turner's notes evoke the spirit of the times.

INTERNATIONAL

**** GERMANY'S WALTER BOEHM Universe ULP 538-A bristling comedy record in the German language. Boehm is the kind of comedian who draws on human fortune and misfortune for his material. The gags come thick and fast, and from the sound of it, he's thoroughly enjoyed in West Germany. The disk was recorded in a West Berlin night club whose audience has a quick appreciation for the rapid-fire technique of the comic. His funnies range from topical references to the cold war and puns on German names. Should sell well in German-speaking areas.

**** FRANK CORELLI SINGS NEAPOLITAN SONGS

Angel S 35852 (Stereo -Frank Corelli, the new tenor success at the Metropolitan Opera this season, offers a collection of Neapolitan songs in a big voice that is full of warmth and color. Corelli, whose voice and style are in the true "bel canto" tradition, projects beautifully in such se- March."

lections as "Tu, Ca Nun Chiange!" (You Who Do Not Weep!); "Fenesta Che Lucine" (Window That Used to Shine); "Adda Turna" (Come Back), and the perennial "Torna Surriento," (Come Back to Sorrento). Opera and concert buffs should pick this one up quickly.

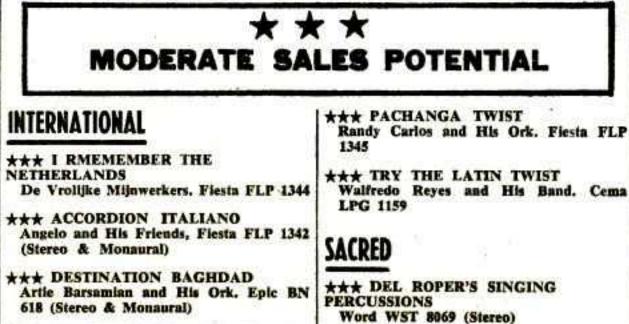
RELIGIOUS

**** WHOM GOD HAS JOINED Bonaventura Choir. WSLM 5-The Catholic Nuptial High Mass and marriage ceremony is graphically and dramatically presented on this disk. The album features voices of priest, participants, the Bonaventura choir with organ accompaniment. Album is idea for pre-marriage instruction and should appeal to Catholic groups and parrish societies.

BAND

**** BIG BRASS BAND

Paul Taubman. Epic BN 612 (Stereo & Monaural)-This is an exciting album, both for band music fans and stereo bugs. The lively package features exuberant performances by the musicians and a bright, happy tempo. Tunes include "Colonel Bogey March," "St. Louis Blues March," "Seventy Six Trombones" and "The Billboard



*** MUSIC FROM THE BALKANS *** HIGHER GROUND Oxritskite Trubaduri, Klime Sadilo and The Loftonaires. Battle 6107

SPECIALTY

99-Cent LP Sales Still Doing Fine

Continued from page 5

ber of the better established independent full-price lines."

Helps Entire Industry

The Premier people feel that through their low-price product, they are doing good business not only for themselves, but in the long run for the whole industry as well. "When a shopper buys our albums from a rack as an impulse item, we have made a new customer for records and one that will undoubtedly go into a record store and buy higher priced product there."

Premier is represented in all phases of the business with its Directional Sound line at \$4.98 monaural and \$5.98 stereo and the Baronet \$3.98 monaural only line, both of which are sold through normal distributor record store channels; the Celebrity label at \$3.98 monaural and \$4.98 stereo, and sold through department stores; Coronet at 99-cents for both monaural and stereo; Spinarama at the same prices and Parade, also at the same prices and sold through Woolworth stores. Despite this, Landwehr states, "We are in a different business than the record field as most people know it.

Music Alone Counts

"We don't deal in name artistsjust good sound, good music and entertainment. Because we don't

The 'Cajun Queen' Saves 'Bad John'

NEW YORK-A lot of folkover a million of them, who won- a public corporation for some time dered what happened to "Big Bad and Premier recently went public. John" down in that mine, will be Execs for both stated that this fact

have the artist problem, our records are not pegged to an artist's temporary popularity. There is always a market for them and we have a complete exchange system, which enables us to constantly shuffle records between many different outlets. We go for a minimum order of 10,000 on an album, which gives us a better price break than many others can get with more limited pressing orders on a new set.

"Price cutting on full price lines is not hurting us and we are not destroying the salability of full price product. There is a market for both. What is hurting that business is the cut-outs of the name artists. It breeds a lot of confusion." As evidence of the healthy state of their business, Premier will shortly open its own pressing plant in Clifton, N. J.

Another statement on the lowprice disk industry was voiced by Cy Leslie, president of Pickwick International. "Our sales for the six months ending last October 31," Leslie said, "were \$1,834,053, about double our sales of the previous year," he said.

Discounting to Blame

Leslie asserted that heavy discounting of major label product was hurting low-priced sales in normal record outlets. "But today, low-price labels are being sold in audio specialty shops, in airport terminals, in toy stores, just about anywhere you can think of. In most of these locations, there is no competition from major label merchandise of any kind, much less from distress or graveyard product."

Pickwick International has been



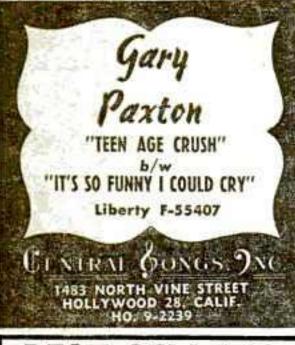
FOLKWAYS RECORDS 121 West 47th St., New York 36, N. Y.

ATTENTION ! DISTRIBUTORS • RACK JOBBERS ONE STOPS • RETAILERS **DISCOUNT OPERATORS**

Major LP's & EP's, Singles (all labels, all artists). Accessories. Any quantity of factory new records (not used). of factory new records (not used), 33 1/3's, 45's, 78's-available to you at cost of less than manufacturer's. Send for a free listing of prices and type records we can supply.

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*** JODELN UND SCHUHPLATTELN **Yodeling and Schuhplattling Chanson et** danze Tyroliennes. Fiesta FLP 1338

*** MELODIEN FUR VERLIEBTE

Various Artists, Flesta FLP 1339

RELIGIOUS

*** KOREAN ORPHAN CHOIR Word WST-8103 (Stereo & Monaural)

LATIN AMERICAN

Ork. Flesta FLP 1340

*** CALYPSO EXPOSED Brute Force Steel Band of Antigua, Cook 1189

*** NAZI GERMAN, WW II Audio Masterpiece AM 2450

SPOKEN WORD

*** IN SEARCH OF EROS Rod McKuen, Epic BN 613 (Stereo & Monaural)

CHILDREN'S

*** A CHILD'S LOOK AT THE BIBLE Word W 3159

Tape Makers Give GEMA the Brush

Continued from page 8

copyright law and the electromechanical industry deemed it unwise to intrude on the Bundestag's work.

Dr. Schulze accused the taping trade of ignoring the court's "intent to tape" ruling and complained that his "well-intended" proposal of "good offices" had been bruskly rejected.

It has been learned that GEMA has been similarly cold-shouldered by the West German Ministry of Posts and Telecommunications, which collects the compulsory monthly payment from owners of radio and TV sets to finance the State-operated stations and networks.

Dr. Schulze had envisioned having a music taping royalty fee collected by the Post Ministry in the same fashion radio and TV fees are collected.

Enforcement Plan

Dr. Schulze hints, however, that he will take a radically different approach to the problem. He has summoned a meeting of all interested parties to the music taping dispute, including the producers, radio and TV managements, authors, and copyright organizations.

At this meeting, the date for which will be announced later, GEMA proposes establishing a "central office for private musical reproduction rights." This office would become the enforcement arm for the court decision awarding GEMA taping royalties from recorder owners.

•GEMA then would request all recorder owners to make the annual \$2.50 payment to this office, and would prosecute those who failed to do so. Since the court ruling does not require GEMA actually to prove musical taping, it would be a simple matter for the copyright organization to hale recalcitrants into court.

Once GEMA establishes that it means business about collecting the taping royalty, Dr. Schulze predicts that recorder owners will pay Caprice Records

Yet to be settled, however, is the question precisely-what the recorder owners are entitled to get for the annual \$2.50 payment. The court ruling implies the right of full-throttle taping of any and all copyrighted music, but GEMA says it authorizes only "hometalent" taping.

L. A. Remembers New 'Moments'

HOLLYWOOD-"Moments to Remember," the Jennell Hawkins single on Amazon Records, is still selling well in this market, after breaking here last we week. All retailers contacted report it among their top-selling singles. Strongest sales noise-maker among the newcomers, but not as yet in the breakout category, is the Ketty Lester "Love Letters" disk for Era and "What's Your Name" by Don and Juan on Big Top.

happy to hear that he got out alive. At least that is the story being told by Jimmy Dean - who got John into all that trouble with his first hit record-on his new waxing called "Cajun Queen." In the new disking the "Cajun Queen" goes down into that mine, kisses John and brings him back to life.

"Cajun Queen," by the way, appears to be Dean's third smash in a row on the Columbia label. The waxing of "Cajun Queen" coupled with "To a Sleeping Beauty," is reportedly over the 150,000 mark. His second disk, "Dear Ivan," is pushing 400,000.

In addition, Jimmy Dean has signed a new, long term pact with Columbia Records. Dean's big single record "Big Bad John" has now passed the 2 million mark according to Columbia spokesmen. Three of Dean's new record sides are on BMW's "Hot 100" chart this week, "Dear Ivan," "To a Sleeping Beauty" and "Cajun Queen."



NEW YORK-As previously reported in Billboard Music Week, Neil Galligan and Bob Davie have officially launched their new label, Congress Records, with a single by Linda Scott. (See story elsewhere in this issue.)

Galligan, formerly head of Canadian - American Records, and Davie, ex-a.&r. chief for the same label, left Canadian-American the first of this year. The duo is also associated as partners with Gerry Granahan in the operation of the Caprice label, formerly distributed by Canadian-American. The Caprice artist roster includes chartmakers-the Angels, James Ray and Janie Grant.

Although Davie will handle all recording for Caprice and Galligan will work on sales and over-all type material pleasing to most all administration, the label will be run "as an independent operation." Granahan will scout for new artists J. C. Penny, Newberry, and many and material.

alone should belie any indications that the business is drying up.

NEW YORK - Another low price label record exec who takes exception to the contention that low price labels are dying is Ira L. Moss, president of the record wing of Synthetic Plastics Company, maker of Piroutee, Promenade and Peter Pan labels.

Like other execs in the field, Moss feels that the discounting and irrational use of cut-outs is putting a crimp in low price sales, but have not as much as might be generally suspected.

"Sure discounting has touched us," he says, "But promotional record companies, as I prefer to call them, will always be important to the chain and department stores who use them."

Moss basis his theory on a number of major points. The fact that promotional labels build traffic, provide 100 per cent guarantees, give few deals, as such, offer national chains complete merchandising service from set-up to stocking and provide a relatively small concerted catalog of fast-moving product, which cuts down inventory space and requirements.

The three Synthetic lines have in the neighborhood of 150 titles which feature established artists if not particularly hot names. And the firm recently brought out two new labels, Guest Star and Diplomat, which add some big name talents to its roster. Among the artists included are Erroll Garner, Enoch Light, Count Basie and the Dukes of Dixieland.

The firms' album product line covers all phases, in concentrated form, of the general market with kiddie, sound, mood, pop and jazz albums. In addition, the firm has recently started a 29-cent singles line for kiddles which feature hit tunes. Moss ascribes the firm's success to a catalog of material that sticks conservatively to standard impulse buying customers. Among the chains sold to by Synthetic are leading drug chains.



RADIO-TV BILLBOARD MUSIC WEEK PROGRAMMING

ARTISTS' BIOGRAPHIES

For your programming use, here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards, these biographies will help you build a convenient file of such data.



1

CHARLIE DRAKE (United Artists)

BIRTHDAY: June 19, 1925. HOME TOWN: London. EDU-CATION: Grammar school. HOBBIES: Boxing, collecting daggers, painting and fishing. He writes short stories and scripts for films and is convinced that one day they will be published. **BACKGROUND:** This British recording artist left school at the age of 14 to go into show business, starting with a season as a singer at a London theater.

Following this, he graduated into variety through a series of theater jobs, intermixed with any other type of job he could get to supplement his income. After a four-year stint with the R.A.F., he met scriptwriter Robert Buckland, who suggested that Drake try radio appearances. Drake made his air-wave debut in a program that resulted in numerous bookings through the British Isles. His broadcasting successes spread to include many TV dates, all in England.

LATEST SINGLE: Charlie Drake's first wax to be released in the U.S. is his current chart item on the United Artists label tagged, "My Boomerang Won't Come Back."

BOBBY EDWARDS (Capitol)

REAL NAME: Robert Moncrief. HOMETOWN: Anniston, Ala. BACKGROUND: The son of Rev. and Mrs. George Moncrief. He organized his first band at the age of 14 and had a daily radio show over a local radio station. Edwards got his first break when he came to the West Coast on a 30-day tour with Lonzo and Oscar, noted comedy team from the "Grand Ole Opry." Edwards stayed in Southern California to make many local TV and personal appearances. He was soon signed with Crest Records in California for whom he composed and recorded one of the top singles of 1961. tagged, "You're the Reason." In the fall of 1961, Bobby Edwards was signed to an exclusive, long-term contract by Capitol Records, recording under the supervision of a.&r. man Paul Wyatt. OTHER MUSICAL INTERESTS: Composer, plays guitar. LATEST SINGLE: His initial release for Capitol, titled "What's the Reason," is currently making its bid for honors on BMW's Hot 100 chart.



PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION

Do you resent it when TV dramatic shows portray disk jockeys in an unfavorable light?

THE ANSWERS

AL COLLINS **KSFO**, San Francisco

Disk jockeys haven't been in a favorable light

since someone stole the 500watt fresnel at the Paramount. Come to think of it, that was stolen by a disk jockey. In fact, the term disk jockey is about as unfavorable as you can get. Sounds like a

term for round underwear. And as far as that goes, the so-called disk jockeys are portraying television in an unfavorable light. Which brings me back to the Paramount spotlight. Please return it whoever you are.

GORDON SHAW KLIX, Twin Falls, Idaho

Members of every profession have been portrayed in an unfavorable light. Those of us in the broadcast industry at times, I suppose, have a right to resent all the false accusations and untrue statements directed at our chosen profession. How-



27

By JUNE BUNDY

THE ALL-NIGHT BEAT: Jack Lazare, veteran all-night deejays, WINS, New York, has the No. 1 post-midnight program in New York radio, according to a Pulse survey for October, 1961. The study, covering the period from midnight to 6 a.m., gives WINS 22 per cent share of audience; WNEW, 15 per cent; WOR, 15 per cent; WABC, 13 per cent, and WCBS 13 per cent.... Meanwhile, the midnight to 6 a.m. show, emseed by Jack Wagner, was dropped by KHJ, Hollywood, last week, when the station cut its broadcast day by 25 per cent.

THIS 'N' THAT: Jim (The Singing Cherokee) Witlock, KBUB, Sparks-Reno, Nev., spins country and western music 40 hours a week and needs wax. Witlock also records for the Las Vegas label and is willing to provide other jocks with his latest disk "Losing You" backed by "Just Waste Your Life." ... Bob Wolfe and Jerry Wilder, KBER, San Antonio, have signed to edit the taped intermission music and commentary for 18 local drive-in theaters. The jocks were selected for the task on the basis conducted by the theater chain to determine the most popular c.&w. deejays in the San Antonio metropolitan area,

New staffers at WSB, Atlanta, include public relations director Phil Harrison, radio music librarian Sandra Alley, radio sales script writer Phyllis Grollman and engineer Kermit Hamby. ... Bill Randle, formerly with WERE, Cleveland, has added a new show to his regular Saturday afternoon stint on WCBS, New York. Tagged "On Location," the show will spotlight albums featuring performances recorded "live" during concerts, nitery dates, etc. The program, which will be aired on Fridays from 10:10 to 10:35 p.m., will cover classical, pop, jazz, folk, comedy and spoken word packages.

Martin Block, WOR, New York, will emsee a new 15-minute "live" music show, produced by the Public Affairs Office of the National Guard, and featuring a a flock of big disk names, including Keely Smith, Connie Francis, Nelson Riddle and his ork, Andy Williams, Si Zentner's ork and many others. The program will be aired by WOR as a public service on Saturdays from 8:30 to to 8:45 p.m.... Jerry Blavat, teen-aged deejay known as



Recorder Mfrs. Push 'Off-the-Air' Taping

manufacturers and their salesmen tures tape recorders, told a group continue to emphasize the building of appliance dealers at the Naof libraries by taping music from radio programs-a practice which is of growing concern to record manufacturers and copyright owners.

For example, Sam Jenkins, sales manager of Majestic International

WKLO HOLDS COWLEY DAY

LOUISVILLE, Ky. --- Veteran disk jockey Paul Cowley, WKLO, here, celebrates his 2,500 broadcast on that outlet January 27. The station has tagged the date "Paul Cowley Day." Cowley will do his 10 a.m.-2 p.m. show, via remote, from his own local record store on that date. A flock of record stars will appear with Cowley on the program, and WKLO is rounding up congratulatory wires from record artists and labels, which will be read on the air throughout the broadcast day.

NEW YORK - Tape recorder Sales Company, which manufactional Appliance and Radio-TV Dealers Association in Chicago last week that FM stereo radio offers "a rich new source for acquiring an imperishable musical library of tape."

> Jenkins also warned the appliance dealers that they are losing tape recorder sales by default, pointing out that 42 per cent of total tape recorder sales are made by photography shops.

At the same meeting, J. B. Anger, marketing manager of Zenith Sales, also gave stereo FM a boost, describing it as "The brightest segment of the total phonograph picture." Commenting on the rapid rise of stereo FM broadcasting, Anger said there were only 23 stations airing stereo FM seven weeks ago, whereas today there are 56 outlets broadcasting stereo FM. He estimated that there would be 194 stations broadcasting stereo FM by April, 225 by June, and 261 by the end of the department store record-phono secyear.

ever, will it alleviate this situation to cry: "Hey, Rube?" I don't believe so. Fellow members of the industry know these accusations, and unfair portrayals of our industry are untrue.

PAUL A. DALY WBZY, Torrington, Conn.

It doesn't add any prestige to

the deejay profession when the only portrayal seen on TV dramatic shows continually depicts a twofaced criminal, a screaming madman or some such character. To a listener, to whom

a deejay is of-

ten only a voice, it's easy to type the entire profession in the image of the TV actor who is, in fact, portraying the exception, and certainly not the rule. It seems a shame that, while most professions are given good treatment on television, the disk jockey is usually degraded. Perhaps this is due to the rivalry which still exists between the two mediums.

tion, who was attending the meet, However, some dealers fear that commented "Stereo FM has a good even if listeners don't tape music chance of killing the phonograph off the air, they will be pleased record business. For example, with the quality of stereo FM we've had a practice in our home broadcasting that henceforth they of buying two or three records a will prefer to dial their wax rather month. Since we've had stereo FM than buying it. The manager of a we have not bought a record."

the "Geator With the Heator," has returned to WCAM, Camden, N. J., in the 10 p.m.-midnight time slot.

CHANGE OF THEME: Allan Newman, formerly program co-ordinator for KSFO, San Francisco, has been upped to program director status at the outlet. He succeeds Hugh Heller who has taken over the program director post at KSFO's sister station, KMPC, Los Angeles. . . . Marty Green, ex-WEAW, Evanston, Ill., has joined KWFR, San Angelo, Tex., in the morning time slot and needs wax. . . . Deejay Bryce Bond has been named production manager of Friendly Frosts' new FM Stereo station WTFM, New York. His daily 6 to 10 a.m. show, "Sundial," has been taken over by Roberto Stampa,

(Continued on page 28)

LABEL-DEEJAY PROMOTIONS

By NIKI KALISH

COLUMBIA DISK PLUGGED: Jimmy Dean's Columbia waxing of "Dear Ivan" garnered much attention last week when Station KXOL, Fort Worth, launched a promotion urging listeners to write their own "Dear Ivan" letters and mail them to the Texas outlet. Earle Fletcher of that station wires to tell that the

contest rules stated the best letter was recorded and played on the station. Also the writer of the best letter received \$50 and all the letters submitted were forwarded to the State Department in hopes they would be passed on to the Russian Embassy. In addition, the letters were photostated and sent to Radio

(Continued on page 28)

YESTERYEAR'S HITS

Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

POP-5 Years Ago	POP-10 Years Ago
January 26, 1957	January 26, 1952
Singing the Blues, G. Mitchell, Columbia Young Love, S. James, Capitol Don't Forbid Me, P. Boone, Dot Young Love, T. Hunter, Dot Moonlight Gambler, F. Laine, Columbia Banana Boat Song, Terriers, Glory Blueberry Hill, F. Domino, Imperial Green Door, J. Lowe, Dot Banana Boat (Day-0), H. Belafonte, RCA Victor Love Me Tender, E. Presley, RCA Victor	 Cry, J. Ray, Okeh Tell Me Why, Four Aces-A. Alberts, Decca Little White Cloud That Cried, J. Ray, Okeh Sin, E. Howard, Mercury Shrimp Boats, J. Stafford-P. Weston, Columbia Tell Me Why, E. Fisher-H. Winterhalter, RCA Victor Any Time, E. Fisher-H. Winterhalter, RCA Victor Slow Poke, R. Flanagan, RCA Victor Tiger Rag, L. Paul-M. Ford, Capitol Slow Poke, Pee Wee King, RCA Victor

RHYTHM & BLUES-5 Years Ago-January 26, 1957

Blue Monday, F. Domine, Imperial Blueberry Hill, F. Domino, Imperial Love is Strange, Mickey & Sylvia, Groove Jim Dandy, L. Baker, Atlantic Ain't Got No Home, C. Henry, Arge

Since I Met You Baby, I. J. Hunter, Atlantic Honky Tonk (Parts I & II), B. Doggett, King Without Love, C. McPhatter, Atlantic Thousand Miles Away, Heartbeats, Rama You Got Me Dizzy, J. Reed, Vee Jay



2.

3.

9.

10.





Hear and see the big WALKING **CANE** by **BILLY DUKE** on television

28

Dick Clark Bandstand - Coast to Coast-January 23

Buddy Deane Show – WJZ-TV Baltimore, Md.—February 2

Bob Clayton Show - Boston WHDH-TV-January 27

Clark Race Show - KDKA-TV Pittsburgh, Pa., January 20

DJ's, coast to coast playing on radio-Write for your copy to 20th Fox, 1721 Broadway, New York City.

HOT RELEASES

DO YOU KNOW HOW TO TWIST BROADWAY Hank Ballard King 5593 FEVER (with fiddles) **BO-DA-LEY DIDD-LEY** Little Willie John King 5591

GOING STRONG LOST SOMEONE James Brown King 5573 THANK YOU MISTER BALLARD FOR CREATING THE TWIST The Escos Federal 12445 THE STUMBLE (instrumental)



Continued from page 27

who is narrator on "The Foreign Film Festival" over WOR-TV. New York, and is also host of a weekly "New York-Roma-New York" program for Italy's R.A.I. radio network.

Sam Hamilton is new host on the 7 p.m.-midnight show on WWCO, Waterbury, Conn. Also new at WWCO -on a part time basis-are jocks Bob Rinaldi and Brian Matthews. Meanwhile WWCO program-director-deejay Ken Gaughran has been named emsee-toastmaster for the Distinguished Service Award Presentation and Banquet held by the Waterbury Junior Chamber of Commerce this week. . . . Gene Feehan celebrates his fourth year of consecutive broadcasting on "Speaking of Jazz," New York's longest-running-FM-only jazz show, WFUV-FM, New York, January 31. His show will soon be rebroadcast, via tape, over KSFX, San Francisco.

Mrs. Jean Ensign has been appointed manager of the Herald Tribune Radio Network's WVIP, Mt. Kisco, N. Y. She is believed to be the only woman to occupy such a post in the State of New York. The honor formerly belonged to Tudie Judis (now Mrs. Ira Herbert) who was the manager of WNEW, New York, for several years, before she sold out her interests. Mr. and Mrs. Herbert (with Emil Mogul) formally took over ownership and operation of WWVA, Wheeling, W. Va., January 5. Paul Miller will remain as general manager of WWVA, formerly a Storer outlet, and the Herberts said no changes are contemplated in the programming, personnel and policies in the operation of the station. The Herbert-Mogul Group also own and operate stations WAKE, Atlanta, Ga., and WYDE, Birmingham, Ala.

Joseph B. Somerset, formerly program supervisor of WPRO, Providence, R. I., and WROW-FM, Albany, N. Y., has been named director of program operations for WPAT, Patterson, N. J. At the same time David Gordon, WPAT's long-time music director, has been promoted to the newly created post of director of music operations. In his new job, Gordon will continue to create all WPAT music programs and will also function in a broad executive capacity. . . . Johnny Williams is the new music director at KISN, Portland, Ore. He will continue his daily "Fabulous Fifty Hit Parade" show from 3 to 7 p.m. . . . Harold E. Graves, program director of WENE, Binghamton, N. Y., has been promoted to general manager. . . . Tom Fenen is new program director at WSJM, St. Joseph, Mo.

LABEL-DEEJAY PROMOTIONS

Continued from page 27

Free Europe. Fletcher reported that reaction was "tremendous." Over 400 "Dear Ivan" letters were received in the second days' mail. The Columbia wax moves into the No. 24 slot on BMW's "Hot 100" this week as a "Star Performer."

ATLANTIC TWIST PROMO: Atlantic and Atco Twist albums were the subject of much attention a short time ago at the Concord, Kiamesha Lake, N. Y., a Catskill Mountains resort hotel, where WABC, New York deejay, Bruce Morrow, hosted a Twist competition for the hotel patrons. The winners, from various age groups, were awarded copies of such Atlantic and Atco LP's as Ray Charles' "Doin' the Twist," the Atlanti : All Stars' "The Greatest Twist Hits," and Bobby Darin's LP called "Twisting With Bobby Darin."

CARLTON PUSHES TWIST TOO: Carlton Records' promo man, Shelly Hechtman can be seen these days dispensing and deluging the nation's deejays with hordes of striped peppermint canes and lifesavers, along with copies of the new platter, in an all-out promotion to push the name of Danny Peppermint and his new single, "One More Time." This waxing is the followup, of course, to his hit disk tagged "The Peppermint Twist."

EVERYBODY FOR THE EVERLYS: In lieu of personal promotion on their new single titled "Crying in the Rain" by the top Warner Bros.' recording duo, the Everly Brothers (currently serving a stint in the U. S. Marines), Ike Everly, the boys' father, as well as Bob Summers of the record label, various promo men of the WB distribs, and Reggie Tobin of the Everlys' West Coast office, all went out on the road to "strike up a little fire" on the new release. In connection with the push on the tune, the label is providing deejays with attractive black and gray auto-NEW YORK-ABC-Paramount graphed cigaret lighters as a re-Records set a new policy this year minder to play "Crying in the at its annual distributor meeting Rain." The side bounds into the in Florida last week. For the first No. 42 slot on the "Hot 100" this SEATTLE TEEN QUEEN: Swan Records' Freddie Cannon has fab with all of the distributors at a new disk tagged "Teen Queen." The title prompted Chris Lane of Station KAYO, Seattle, to build The new policy was established, a contest around the wax to select a Seattle Teen Queen. Voting was by post card, and weekly winners were awarded watches and a date with their favorite deejays.

JANUARY 27, 1962



Freddy King Federal 12450 HAND JIVE ONE MORE TIME Johnny Otis King 5581



IMMEDIATE SMASH! **"ONE OF** THE GUYS" VINNIE MONTE JUBILEE #5417





A Sales Help • Continued from page 6 new stereo sounds and suggests

KALL Listing

dialers drop in for demonstrations at their local record store.

Meanwhile, stations across the country continue to put more and more emphasis on album programs. Station WNEW, here, which already programs a sizable amount one time, which was heretofore the of albums, is starting a new show this week which will feature a flock of old LP's. Tagged "The Golden Age of Popular Music," the series will be emseed by William B. Williams and will feature music played by the big bands of 1930's and 1940's. It will be aired on Mondays from 7 to 8 p.m.

Switch to LP, Too

Also on a new album kick is Station WARN, Fort Pierce, Fla., which has switched to a "modified sound" during the daytime hours. However, WARN will continue its prest Top 40 format from 6 p.m. to 1 a.m. Al Radlein, WARN's program director, said the change was made after a recent survey of WARN listeners showed that the majority "would like to hear more album cuts." Bill Marlin and Jim Cairns have signed on as new jocks for the album programming segment.



ABC Holds 1st **Distrib** Meet

time, the label's executives held week, also a "Star Performer." individual meetings with each of the 28 distributors in attendance, rather than holding a mass concase.

said ABC-Paramount prexy Sam Clark, because each distributor has individual problems, and most prefer to discuss them privately.

The distributors were informed of the new policy at an opening breakfast, and Clark said reaction was so good that the plan may possibly set the pattern for all future meetings. Clark said more orders were written last week than at any other previous distributor meeting.

ABC-Paramount and its subsidiary labels unveiled for distributors the 1962 campaign, featuring a 121/2 per cent discount plan from January 1 through March 31 on 23 new albums-including 12 ABC-Paramount LP's, 6 Impulse, 4 Chancellor, 1 in its new comedy series, Artistocrat, by Allen and Rossi.

ABC-Paramount's new classical subsidiary Westminister and the Enoch Light labels Command and Grand Award were also represented at the meet, but the discount plan did not apply to their catalogs.

Lerner & Loewe Sue Club

HOLLYWOOD - Copyright in-

Gale Spotlight On Gershwin

NEW YORK-The first package show to be sent out by Gale Attractions during 1962 is called "A Night With Gershwin." The show will feature Rhonda Fleming, Earl Wrightson, the Ray Charles Singers and Skitch Henderson.

The Gershwin package, which will commemorate the 25th anniversary of the death of the composer, will start a four-week tour on March 9, and will cover the U. S. and Canada.

Large cities are being lined up for the show, which will play both arenas and auditoriums. Tim Gale, head of Gale Attractions, produced the "Biggest Shows" which played arenas and auditoriums a decade ago.

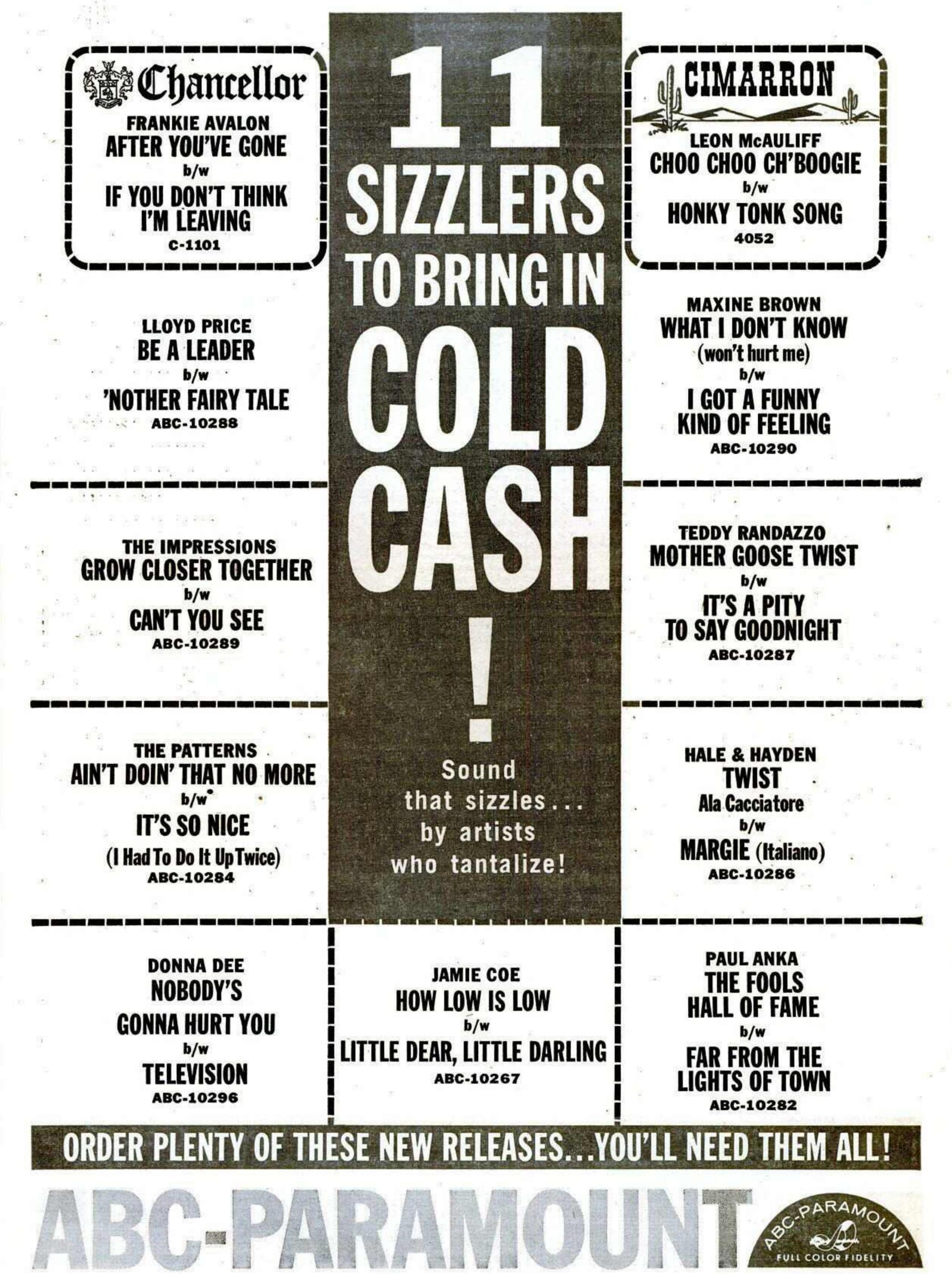
song material was performed at the establishment without permission fringement suit was filed here last of the ASCAP members. Court was week by Alan Jay Lerner and asked to restrain the defendants Frederick Loewe, Miller Music, from future public performance of and Chappel against a Torrance, the tunes in question, and to award Calif., spot, Corso's Candle Room, statutory damages and court and



Copyrighted material



29



21



MUSIC-PHONOGRAPH MERCHANDISING

Late Hours & Service **Boost Console Sales**

BILLBOARD MUSIC WEEK

MONTGOMERY, ALA .- The Record Shop in the Normandale Shopping Cener here stays open three nights per week until 10 o'clock and, according to proprietor Raymond Cohen, accounts for more than 75 per cent of the total furnover in expensive stereo phonograph consoles and combinations.

Accounting for the biggest stereo phonograph volume in the city is a combination of eveninghour selling, when husband and wife can be brought into the store together, and old-fashioned home demonstration. The huge inventory of phonograph records which occupies half the store provides the initial magnet for traffic, and the comfortable separate showroom to the left of the department, where an average of 15 stereo phonographs priced all the way from \$200 to \$850 is shown, creates active stereo prospects.

Women First

Since 90 per cent of the prospects are women who came into store either for records or for a look at stereo equipment while shopping in the Normandale

Ampex Audio Drops **Lines of Consoles**

SUNNYVALE, Calif. — Ampex Audio, known as one of the class lines of high-end phonotape console units, has dropped production of this line of equipment. Five units in the \$800 to \$2,650 price category are involved. A spokesman said the move was decided on after considerable market analysis. It was explained that at this price level, the firm was in direct competition with component sets, which had the advantage of offering customer selectivity in components. The firm will continue to market its 1200 series of tape recorders and models 934 and 936 playback units.

Shopping Center, Cohen considers almost every sale as a "one-two punch" proposition. He demonstrates every phonograph, of course, as intensively as possible during the first visit of a sale at the first call.

Instead, the Alabama dealer to bring her husband around ritories. during the evening hours when, with less traffic in the store, a complete and exhaustive demonstration can be carried out. If this isn't convenient, Cohen has a counter offer in simply delivering the stereo phonograph which has interested the prospect to her home for a weekend demonstration.

Careful screening of each prospect and quick Monday followup after the home demonstration have sold every phonograph which has been home demonstrated. Whether the prospect buys via the home or store demonstration routes, each gets a tour of the well-equipped service department. Also applied is a guarantee on every phonograph which extends beyond that offered by the manufacturer.

Extra Fudge

"We even fudge on the guarantee in favor of the customer, where he experiences tube trouble, resistor breakdowns or mechanical

Record Distribs Handling Teppaz

CHICAGO - The French Teppaz line of phonographs, recently introduced into the American market, will be distributed through a number of indie record distributors, according to execs of the firm. Firm has already named Summit Distributors, a record outlet here, to prospect, but he has little illusions handle distribution in the Chicago as to being able to complete the area. Others are being lined up in various markets. In addition, the firm named Hixon Distributing, offers his prospects a choice of Seattle, and O. W. Coombs, Los two types of demonstration. If Angeles, both in the appliance convenient, the prospect is invited field, as distributors for their ter-

> and since it is the most important element in any business, we think it's well worthwhile."

The Montgomery record retailer has never made use of any gimmicks whatsoever to keep up a healthy, steadily growing volume in each department. Instead, sheer service, such as the repair department, the fact that the store will order and deliver any record which a customer requests within 24 hours, are responsible for the 80 per cent increase which has shown since taking over an adjoining shop, knocking out the separating wall, and creating a big well-diversified store.

Nor has there been any price cutting as such for the sake of extra traffic. Instead, Cohen maintains a prestige atmosphere, chooses salespeople who know music and sound reproduction intimately, and adopts a continuous low-pressure approach. Where financing is concerned, Cohen carries his own contracts for the most part, writing them to fit the income of the individual so that few are in any way alike.

BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers, based on results of a month-long study using personal interviews with a representative national cross-section of record-phono dealers. A different price group is published in this chart each week.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of dealer. Only manufacturers earning 3% or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$31 AND \$60

Pos. This Issue	Pos. 10/16/61 Issue	Brand % of Total Points
1	1	Decca
2	2	Capitol
3	5	Webcor
4	6	Voice of Music (V-M) 9.1
5	3	Magnavox 5.3
6	4	RCA Victor 3.6
7		Zenith 3.4
8	-	General Electric 3.2
		Others

DISK DEALS FOR DEALERS

30

Bel Canto Nat'l Sales Mgr. Post to Mayer

COLUMBUS, Ohio-Herb Mayer, sales manager of the pre-recorded tape division of Columbia Records, will succeed Pete Fabri as national sales manager of Bel Canankles the firm February 1.

been huddling with Mercury Records, for whom he worked five years before joining the Thompson-Ramo-Wooldridge tape division a year ago.

difficulties within six months or so after the guarantee has already run out," Cohen said. "That is charged off to good-will building

Dealers Sound Off on 5% Return & Stock Protection at ARD Meeting

turer price cuts without protection noted. for dealers.

On the matter of the 5 per cent return, the dealers felt that such to Stereo Tapes here, when Fabri a provision is inadequate in today's market. The fact is, according to Shelly Tirk, district manager of ARD President Mickey Gensler, Bel Canto, left last week with no that a return deal or a guarantee a price cut on LP's, was read. Comdefinite plans. It is known he had doesn't mean anything if the company goes out of business in the meantime or if they change distributors.

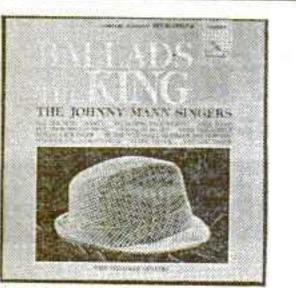
The dealers agreed that they would prefer a lower price on

NEW YORK-The 5 per cent | singles, in the area of 53 cents, return privilege on single records under which the return deal could was a major topic aired at the be eliminated altogether. "New monthly meeting of the Association | York is a prime dumping ground. of Record Dealers Chapter of There's a lot of stuff getting here SORD at the Park Sheraton Hotel from outside sources at real low here Wednesday (17). The dealers prices. If the local distributors also discussed what they called the would give us a 53-cent price it "ever present danger" of manufac- would help us compete," Gensler

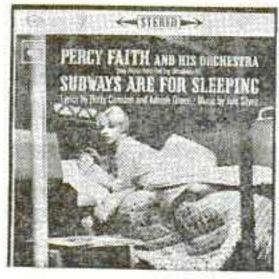
> Also at the meeting a recent exchange of correspondence between Gensler and executives of RCA Victor, Capitol and Columbia, regarding what the firms might do to protect dealers in the event of ment ran to the effect that the replies from the companies were evasive and failed to promise any type of inventory protection. At the same time it was noted that no protection was received from Time Records on the occasion of a recent cut on some of its merchandise.

> Another meeting of ARD will be held on Tuesday, February 20, at the same location.

ALBUM COVER OF THE WEEK



BALLADS OF THE KING - The Johnny Mann Singers, Liberty LST 7217. A clever cover depicting Sinatra's noted chapeau. The eye-catching colors are vibrant red, blue and gold. Cover designed by Francis & Monahan; photography by Gernett-Howard, Inc. Prime display material.



SUBWAYS ARE FOR SLEEPING-Percy Faith and His Orchestra, Columbia CS 8533, Another clever cover tie-in with the title. This is a full color photo by Henry Parker of a lovely damsel about to retire for the night. Timely and attractive album for display.

SAN FRANCISCO - "What's Your Name?" by Don and Juan on the Big Top label moved in as a strong new single in this market last week. Others selling well included "Baby Don't Leave Me" by Joe Henderson on Todd, "Outside Heaven's Door" by Paul Greenwood on Musicor, Jasper Wood's "Hully Gully Papa" on VPM, and "Joey Baby" by Anita on RCA Victor. Singles sales have edged off since the first of the year, with the diminished market shared by a number of strong newcomers, rather than being concentrated on a select few

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

ATLANTIC-ATCO—Expires January 31, 1962. Started January 20, 1962. Both labels are offering a special incentive plan on their LP catalogs. Dealers should check with their distribs for details.

BLUE NOTE-Expires January 31, 1962. Started January 2, 1962. Dealers are offered a 10 per cent discount on the entire catalog.

DECCA—Expires January 31, 1962. Started January 2, 1962. The label is offering a special incentive plan to distributors on Decca, Brunswick and Coral catalog items, See page 4, January 6 issue, for details.

PRESTIGE—Extended through January 31, 1962. Starfed November 4, 1961. Buy seven LP's and receive one LP free. Plan is on entire 7000 series,

CAMEO-PARKWAY-Expires February 9, 1962. Started January 8, 1962. "First Anniversary Sale." Label offers a 20 per cent cash discount on the complete Cameo catalog and 10 per cent cash discount on the complete Parkway catalog.

MERCURY-Expires February 15, 1962. Started January 1, 1962. Operation Gold Seal. Fifteen per cent merchandise bonus. On general catalog items (exclusive of Wing merchandise) 100 LP's or EP's purchased will allow 15 in a like category to be shipped at no charge. All merchandise purchased under Operation Gold Seal, which is represented in the new January release, will be 100 per cent exchangeable during the last 15 days in May. The rest of the product purchased under the plan will receive usual 10 per cent exchange. "F: 35d" product will be exchangeable on a dollar basis for any LP in the Mercury catalog.

TIME—Expires February 15, 1962. Started January 13, 1962. One album free for every six purchased on entire catalog.

UNITED ARTISTS—Expires February 15, 1962. Started January 8, 1962. "Sweet 16 for '62." Ten per cent discount on new releases plus entire catalog. "Silver Spotlight Series." One hundred and twenty singles which may be pur-chased on a one-on-five basis. All available through distribs.

LIBERTY-DOLTON—Expires February 16, 1962. Started January 20, 1962. Ten per cent cash discount on new releases plus entire catalogs.

RIVERSIDE—Expires February 28, 1962. Started January 16, 1962. Regional distribs and dealers will receive two albums on every 10 ordered on new releases and catalog of the Riverside line and its subsidiary labels. Jazzland, Washington and Offbeat.

KAPP-MEDALLION—Expires March 15, 1962. Started January 15, 1962. Ten per cent discount with dating to qualified dealers on 20 new releases plus complete catalog. Contact local distributor.

PRESTIGE—Expires March 31, 1962. Started January 7, 1962. Two free 45 r.p.m.'s with every 10 purchased of the Prestige, Bluesville and Tru-Sound singles.

PRESTIGE—Expires March 31, 1962. Started December 29, 1961. The label offers two free LP's for every 10 purchased on the International, Bluesville, Lively Arts, Anatolian, Greek and Documentary series,

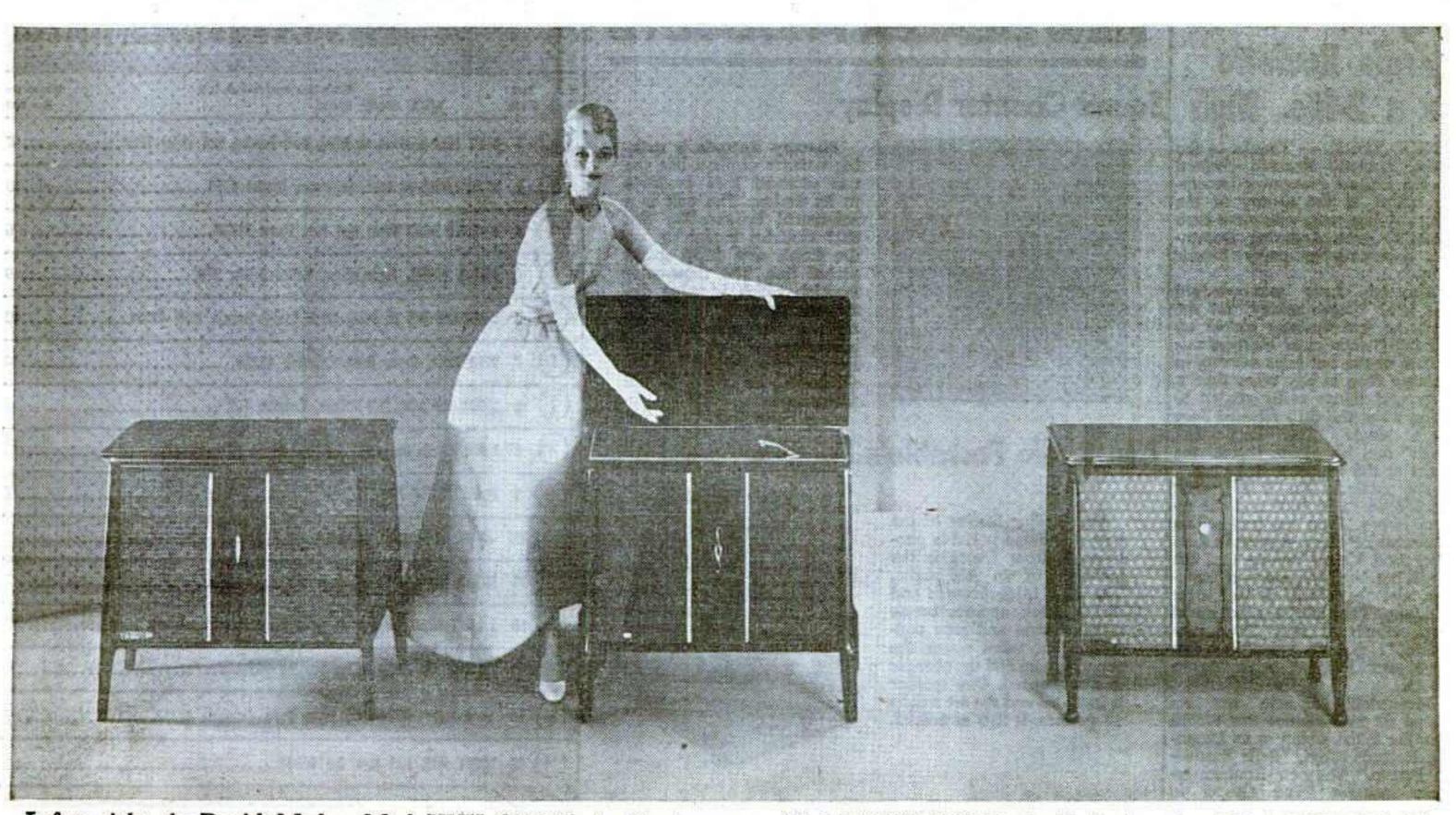
MONITOR—No expiration date. Started June 19, 1961. Five LP's are specially priced to the consumer at \$1.98. Soviet Army Chorus and Band, Vol. 4, Beethoven Plano Concerto No. 4 in G, Gilels, Plano; Beethoven Plano Concerto No. 5 in E Flat Major, Gilels, plano; Bach Concerto No. 1 in D Minor; Leonid Kogan Plays Prokofiev. Tchaikovsky and Saint-Saens.

CONCERT-DISC—No expiration date. Started September 25, 1961. Complete catalog including new releases offered on a one-free-every-five-pur-chased basis. Label's "Success in Life" and "The Businessman's Record Club" series available at 10 per cent discount.

when answering ads . . .







Left to right, the Danish Modern Mark XVII, \$239.95; the Contemporary Mark XVIII, \$229.95; the Early American Mark XVI, \$239.95

RCA VICTOR adds a deluxe FM-AM tuner to its

fast selling Total-Sound Stereo...giving you even faster selling combinations from only \$229.95!

Take the Total-Sound stereo console that wowed 'em at \$159.95...add a deluxe FM-AM tuner with AFC and Slide Rule Vernier Tuning...and you've got the hottest thing in sound today!

You've got beautiful, all-wood cabinet styling ... and the famous Total-Sound four speaker system.

You've got everything your customers want...at a new low price that will make them *buy*!

See Walt Disney's "Wonderful World of Color," every Sunday, NBC-TV Network.

RCA VICTOR'S High-Precision FM-AM Tuner with Slide Rule Vernier tuning pinpoints stations . . . Automatic Frequency Control "locks-in" FM stations . . . sensitive ferrite rod AM antenna and dipole FM antenna bring in many weak stations with extra clarity. *This* is the superb quality tuner that RCA Victor adds to its fast-selling Total-Sound Stereo consoles . . . giving you even faster selling combinations at the lowest prices in RCA Victor history!



The Most Trusted Name in Sound

Nationally advertised list prices shown, optional with dealer. Slightly higher West, South. Prices, specifications subject to change.



Joey Dee's Twist Spirals Roulette To a 2-Mo. High

NEW YORK - Thanks to the Twist, Roulette Records chalked up the biggest November-December billing in the history of the company this year, with more than \$700,000 grossed during December, according to prexy Morris Levy.

Although Levy acknowledged that 1961 "began mildly" for the label, he said business picked up this fall ("when more business was written at the fall sales meeting in Chicago than at any other time"). Levy said things really started to swing when the firm released Joey Dee's single "The Peppermint Twist" and his album "Doin' the Twist at the Peppermint Lounge."

The single is No. 2 this week on BMW's "Hot 100" and the album is No. 3 on the best selling monaural LP chart. Roulette's sales chief Bud Katzel reports that the single has already gone over a mil-lion and the album is well over 350,000. The label's new sound track album of Joey Dee's new movie, "Hey Let's Twist," has also gone over 100,000, according to Katzel.

Meanwhile, Roulete has released six new albums this month plus the initial album in its Laughing Records series, "Belle Barth-In Person." The new Roulette release includes "The Gospel in Words and Music," featuring sermonettes by the Rev. Adam Clay-ton Powell, U. S. congressman.

Added WB Duties For M. Glasberg

NEW DEALER PRODUCTS

Sound Counter Display



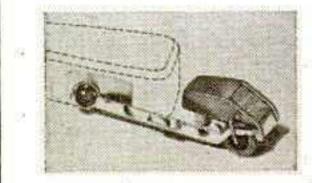
Mercury Records is making counter displays like the one pictured here available to its dealers. The unit is a substantial browser-like box that contains pamphlets on the firm's new f:35d sound record line. The three-color booklet, which is being distributed free to customers, explains the advances and advantages of new Mercury line. It also lists and reproduces the six items in the first release.

AM Radio Portable's Feature

Outstanding feature of the new Richmond portable phonograph from Decca is the inclusion of an AM radio. The set is front-mounted and dialing knob appears beside usual volume and tone controls. Four tubes power the sound system and the changer is a four-speed. One speaker is included and the set weighs 18 pounds. It lists at \$69.95.



Dust Bug's Clean Sweep



sweep each record clean just prior to playing. The unit utilizes a brush of individually pointed, soft nylon fibers in conjunction with a cylindrical plush pad. Both are dampened with a special anti-static fluid which collects dust and lint and neutralizes electro static charges on the record. The Dust Bug will mount on the tone arm of any unit. It sells for \$4.75.

EASY LISTENING BILLBOARD This Last From this week's Hot 100 Weeks on TITLE, ARTIST, LABEL Week Week Hot 100 (1)(2)2 WHEN I FALL IN LOVE, Lettermen, Capitol 4658......10 (3) 5 A LITTLE BITTY TEAR, Burl Ives, Decca 31330...... 6 (5) 3 WHEN THE BOY IN YOUR ARMS, Connie Francis, MGM 13051......10 (6 DEAR IVAN, Jimmy Dean, Columbia 42259..... 4 7 (\mathbf{f}) 6 SMALL SAD SAM, Phil McLean, Versatile 107 8 (8) (9) (10) (11) 11 MARIA, Roger Williams, Kapp 437 7 (12) (14) (15) (16) - CAJUN QUEEN, Jimmy Dean, Columbia 42282..... 1 (17) (18) CHATTANOOGA CHOO CHOO, Floyd Cramer, RCA Victor 7978...... 2

JANUARY 27, 1962

HOLLYWOOD-Warner Bros. manager of order service operations, Monroe Glasberg, has been delegated additional responsibilities. He will be responsible for all order service functions in the country, with Matt Gilligan in New York and Gene Benson in Hollywood reporting to him. According to WB President Mike Maitland, object of the new responsibilities is to help service WB distributors more effectively.

Meanwhile WB is offering a special 100 per cent guarantee exchange on the label's new Stereo Workshop series. First three albums in the new line were issued last week, along with in-store display material for dealers.



With Duotone needles, of course. You sell records, magnificent Hi-Fi and Stereo phonographs-all the items to make a customer music happy-but, do you remember to recommend a Duotone needle?

Tell your customers how a worn or imperfectly polished needle ruins expensive records. A Duotone diamond needle is the stylus with the genuine diamond tip that's handset and hand polished to perfect dimensions. What an easy way to easy profits for you.

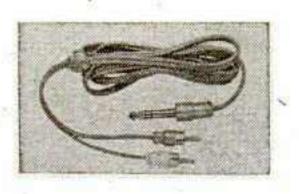
> Write for Free 1962 Duotone Needle Wall Chart.



Electrosonic Laboratories of New York is marketing this unit, aptly called the Dust Bug, which is made to

Interconnecting Cables

The Switchcraft Company, Chicago, has introduced a new molded cable assembly that makes it possible to interconnect a stereo mixer to stereo or mono recorders without soldering. It is designed for stereo tape recorders with three conductor dual inputs. The list price per set is \$4.



tains FM-AM radio stereo

tuner and a four-speed Garrard

record changer. The twin

speaker systems are powered

by 40-watt dual channel am-

plifier. The instrument, which

lists at \$439.95, is co-related

to match the same firm's

Champlain TV set. Comes in

ferred to by the company as

the Verdi. It too has self-con-

tained AM-FM radio, a Gar-

rard changer and dual speaker

systems. This set is designed

to co-relate with the DuMont

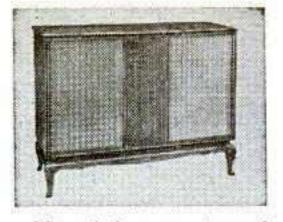
Jansen TV set. Comes in oiled

walnut, with a \$399.95 list.

Console number two is re-

cherry fruitwoods.

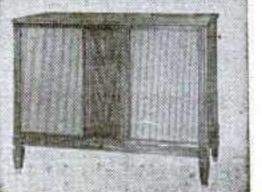
Three New Stereo Consoles



Pictured here are two of the three new stereo consoles being introduced by DuMont Corporation, Jersey City, N. J. The first set pictured is the Massenet, a de luxe stereo console done in French Provincial styling. The set con-

Speakers Out of Sight

The Ravenswood Company, Annapolis, Md., is marketing the same speakers featured in the company's stereo consoles in slim-line hideaway cabinets. The system is a four-speaker variety, and each unit measures 20 inches by 16 inches by 6



WHERE HAVE ALL THE FLOWERS GONE, Kingston Trio, Capitol 4671.....

(19) 20 I TOLD THE BROOK, Marty Robbins, Columbia 42246.....

Reviews of New Singles

Continued from page 23

swingin' rocker. Webster has other good | JOHNNY WALSH sides and this is one of the best. Smartly cut with a good femme choral back-up. Good beat and sound, (Wajoma, BMI) (2:33)

*** For Sale-A pretty, country-styled ballad, with Webster in a good crooning setting. Nice performance with a good backing. (Gil, BMI) (2:38)

**** Bleached Blond -WARNER BROS. 5252 - Old-fashioned, Dixie-styled waxing is handed an infectious go by the combo here with a good vocal by Johnny Walsh. Watch this one. (Odin, ASCAP) (2:00)

Down-(Odin, ASCAP) (2:04)

ETTA JAMES

(20)

*** Something's Got a Hold On Me-ARGO 5409-Gal rocks along in showmanly fashion on gospel-flavored ditty with solid rhythm and good suport from chorus. Dual-market wax with pop and r.&b. appeal. (Figure, BMI) (2:48)

*** Walting for Charlie to Come Home-(Hill & Range, BMI) (2:08)

THE SEVILLES

*** Don't You Know I Care (Parts 1 & 2)-CAL-GOLD 172-A lot of shouting here in the gospel blues tradition. A cat handles the lead against the group with a wild piano pounding it out in the background. A whole lot going on here, both sides. (Escort, BMI) (2:04)

THE SCOUTS

**** The Mr. Custer Stomp-RENDEZ-VOUS 165-This is a pretty wild side. Based to some extent on sounds from the Larry Verne hit of last year, it is a hardrockin' instrumental that features war whoops, strong rhythm and powerful guitar work. (Pattern, ASCAP)

**** Senior Stomp-Nice teen dance item on this side. It's an instrumental that features guitar work out front and compulsive rhythm. (Balladeer-Renco, ASCAP)

THE WAYFARERS

**** Whistle Down the Wind-LON-DON 9510-This is an instrumental version of the theme from the film of the same name which stars Hayley Mills. Side has a pleasant melody that's played by an instru- against a chorus, bells and strings. Bob mental group featuring strings, accordion Crewe wrote the tune. Pleasant wax. (Saturand human whistling. (Harvard, BMI) (2:05)

**** Think of a Stranger-Another Instrumental theme from a flick. This one is

*** All My Dreams Are Tumbling WINK MARTINDALE

**** The Thing-DOT 16316-Pleasant revival of the Phil Harris hit by Wink Martindale. Worth exposure. (Hollis, BMI) (2:10)

*** Melody of Love-(Shapiro-Bernstein, ASCAP) (1:53)

THE DELL-COEDS

*** Hey, Mr. Banjo-DOT 16314-A cute novelty tune here done in the style of the 1920's. The group features both girls and boys and some fine banjo pickin'. Could get some action for its cute novelty feeling and happy feeling should make it a juke favorite. Both sides bought from the Taurus label. (Mills, ASCAP) (2:08)

*** (I Want a Little) Love in Return-(Bloor, BMI) (2:26)

SUSAN SUMMERS

**** Mommy and Daddy Were Twistin' -DIAMOND 106-Side, getting action in N.Y.C.'s boro of Brooklyn, is a hard-driving Twist item sung with strength by the girl. Story is cute, capitalizing on Twist craze and funny lyric. In addition, there's a rough-rising combo and vocal chorus backing up the lass. (Pokvan, Tobi-Ann, BMI) (2:25)

*** My Little Johnny-(Vanno-Richard Irwin, ASCAP) (2:26)

JOHNNY CABOTT

**** On My Own Again-COLUMBIA 42283-The new chanter has good teen-age croon sound. He does this soft ballad day, A.SCAP) (2:55)

*** Night and Day-(Harms, ASCAP) (2:38)

SURE 1733 - Down guitar, horns and rhythm lead the way on this danceable blues instrumental. Good sound and good beat and the side has a chance. (Aqua-Virtu, ASCAP) (2:13)

*** Guitar Boogle Stomp-(Aqua-Virtu, ASCAP) (2:27)

BOBBY COMSTOCK

**** The Garden of Eden-FESTIVAL 25000-The Joe Valino hit of several seasons back is done stylishly by Comstock to a strong beat. The chanter belts this one in all-out style. Solid wax that has a chance. (Republic, ASCAP) (2:31)

*** Just a Piece of Paper-(Medal, BMD) (2:17)

ARTHUR (GUITAR BOOGIE) SMITH **** Guitar Boogle Twist-STARDAY 576-Here's a new version in Starday's Hall of Fame series of Smith's old hit "Guitar Boogie," retitled "Guitar Boogie Twist" to cash in on current-fad. Solid guitar solo work makes side eminently spinnable for pop and country jocks. (Shapiro-Bernstein, ASCAP) (2:28)

*** Napoleon's Retreat-(Starday, BMI) (1:58)

JIMMY FORTUNE

**** I Feel a Heartache Comin On'-CHANCELLOR 1097-Strongly stylized delivery by Fortune on catchy r.&r.-type ditty with effective flute passage on backing. (Debmar, ASCAP) (2:12)

*** Moonlight Shadows - (Rambed-Curton, BMI) (1:58)

BUZZ CLIFFORD

**** Magic Circle-COLUMBIA 42290 -Buzz Clifford sells this medium-tempo rocker with feeling, aided by a good arrangement, and attractive ork suport. It could grab spins. Tune was penned by Gene Pitney. (January, BMI) (2:40)

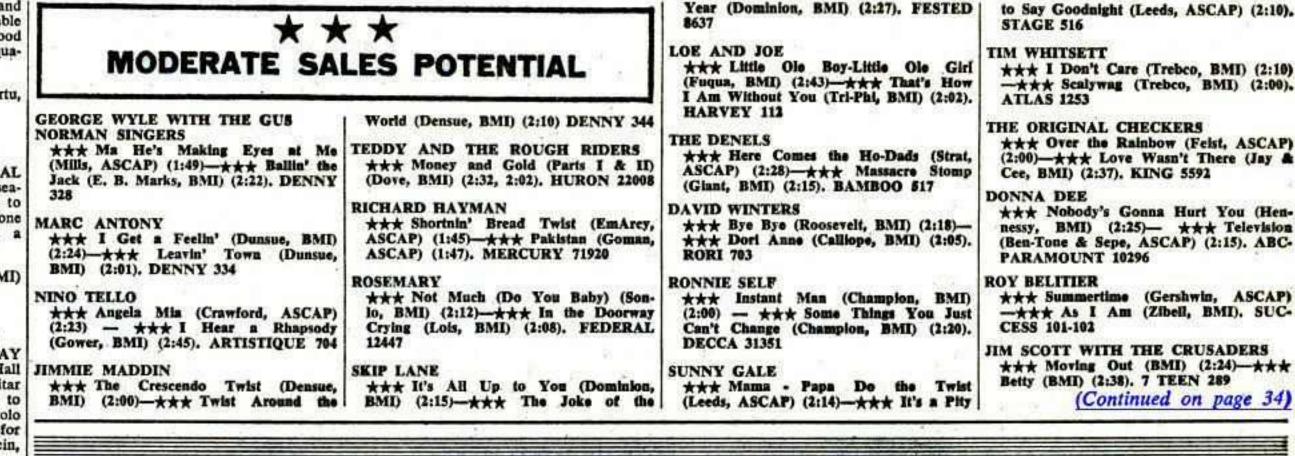
*** Forever-(Tybee, BMI) (2:30)

BIG SAMBO

*** The Rains Came-Emotional lament is chanted with tenderness and a bluesy flavor. Should appeal to pop and r.&b. buyers (Crazy Cajun-Corette, BMI) (2:15)

*** At the Party-(Crazy Cajun, Corette, BMI) (2:40)

THE G-CLEFS **** A Girl Has to Know-TERRACE 1503-Genue reading by the group on ap pealing ballad with pretty melody, and effective narration bit on bridge. (Aldon, BMI) (2:30)



Announcing the FIRST of a series of SPOTLIGHTS* for 1962:

IN BILLBOARD MUSIC WEEK FEBRUARY 10 ISSUE

HUW TO

 to provide vital information for broadcasters about the programming of classical records

 to furnish ideas and success stories about the merchandising and marketing of classical records at the retail level

BILLBOARD MUSIC WEEK

to Say Goodnight (Leeds, ASCAP) (2:10).

33

*** (There Never Was a Dog Like) Lad -(St. Nicholas, ASCAP) (2:12)

BUDDY KNOX

**** Chi-Hua-Hua - LIBERTY 55411-Ranchero beat sets the pace on this one as the boy sings. Knox is in fine voice on this humorous side. Bristling brass, strings and vocal chorus add to the proceedings. (Knox, BMI) (2:15)

*** Open (Your Lovin' Arms)-(Buddy Knox, BMI) (2:00)

COUNTRY & WESTERN **RAY SANDERS**

**** You're Welcome Anytime - LIB-ERTY 55406-Attractive multi-tracking for the boy against wide vocal chorus makes this a nice sounding country item. Simple backing adds to the disk. (Central Songs, BMI) (2:41)

*** Punish Me Tomorrow - (Pamper, BMI) (2:13)

THE EMBRACEABLES

**** (There's a) Wall Between Us-The boys sing a typical rockaballad neatly with high voiced lead selling it with emotion. Good wax. (Whit Cliff, BMI) (2:14)

*** Sam (The 8th of May)-(Whit Cliff, BMI) (2:12)

THE FLAKES

**** One-Two-Three-Wall-NAME 7-An interesting instrumental disk here. Side is an easy rocker built on a simple theme that gains impetus through repetition and addition of soft voices. (Lizann, BMI) (2:42)

*** The Flake-(Lizann, BMI) (2:18)

JIMMY JAY

**** Take Ten-BELMONT 4006-An instrumental answer song to the Dave Brubeck hit. Unlike the Brubeck side though, this is more in a rock and roll groove rather than jazz. Side sports good tenor sax and three-quarter rhythm. (Bel Star, BMI) (2:37)

*** Turbine Drive - (Bel Star, BMI) (2:20)

JIMMY WITHERSPOON

**** Warm Your Heart - REPRISE 20029-The oldie receives a warm and meaningful performance by the chanter over big backing. Worth exposure. (Progressive, BMI)

*** Hey, Mrs. Jones-(Frederick, BMI)

PRUGRAM AND SELL CLASSICAL RECORDS

Coming February

10 Issue

***A word on the SPOTLIGHT SERIES:**

In an industry encompassing such a great variety of profitable product, we at Billboard Music Week feel we can stimulate retailers, broadcasters and operators to take advantage of the full sales potential of this industry by spotlighting from time to time special segments or product categories with information about and "how-to" success stories for better promotion, marketing and merchandising of each particular spotlighted product. With this purpose in mind we shall publish a series of Spotlights during 1962. to help increase sales and profits from classical records for everyone concerned

SPECIAL NOTE TO MANUFACTURERS:

Why not supplement the editorial em-phasis of this Spotlight on "HOW TO PROGRAM AND SELL CLASSICAL REC-ORDS" with strong advertising featuring your classical product, merchandising, special offers?

Regular rates still apply!

ADVERTISING DEADLINE: January 31, 1962

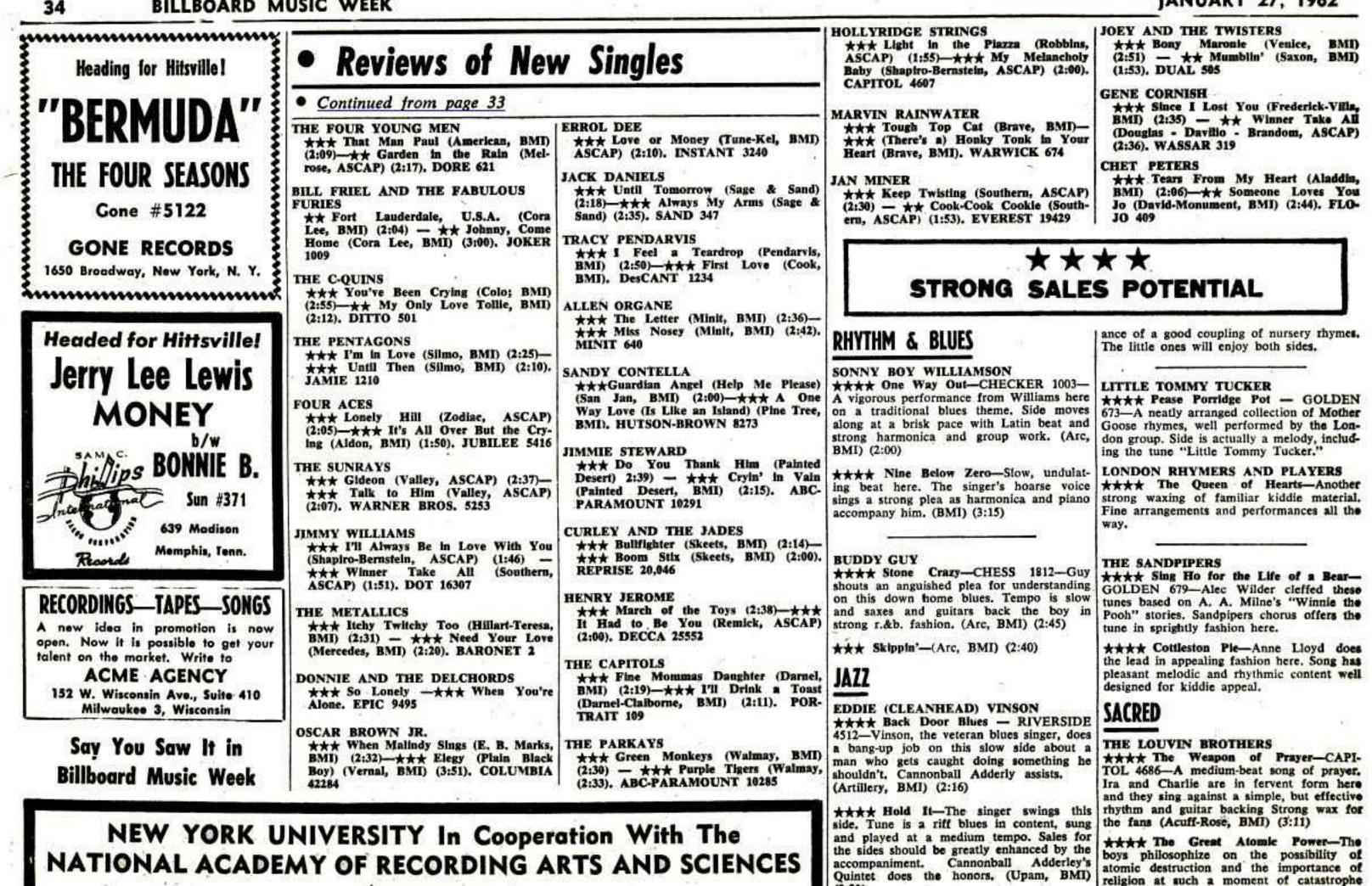
Contact Your Nearest Billboard Music Week Office Today!



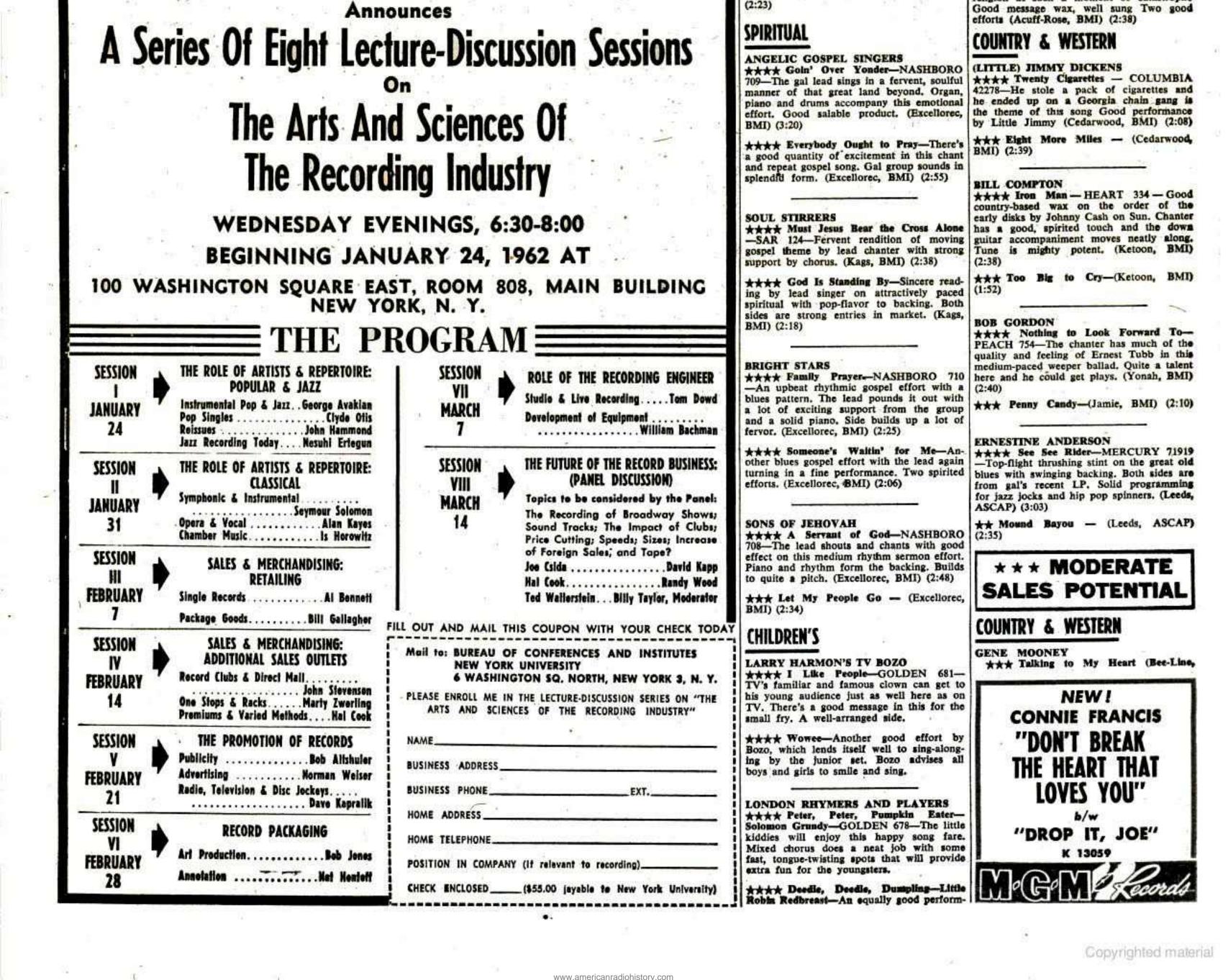
NEW YORK 1564 Broadway PL 7-2800

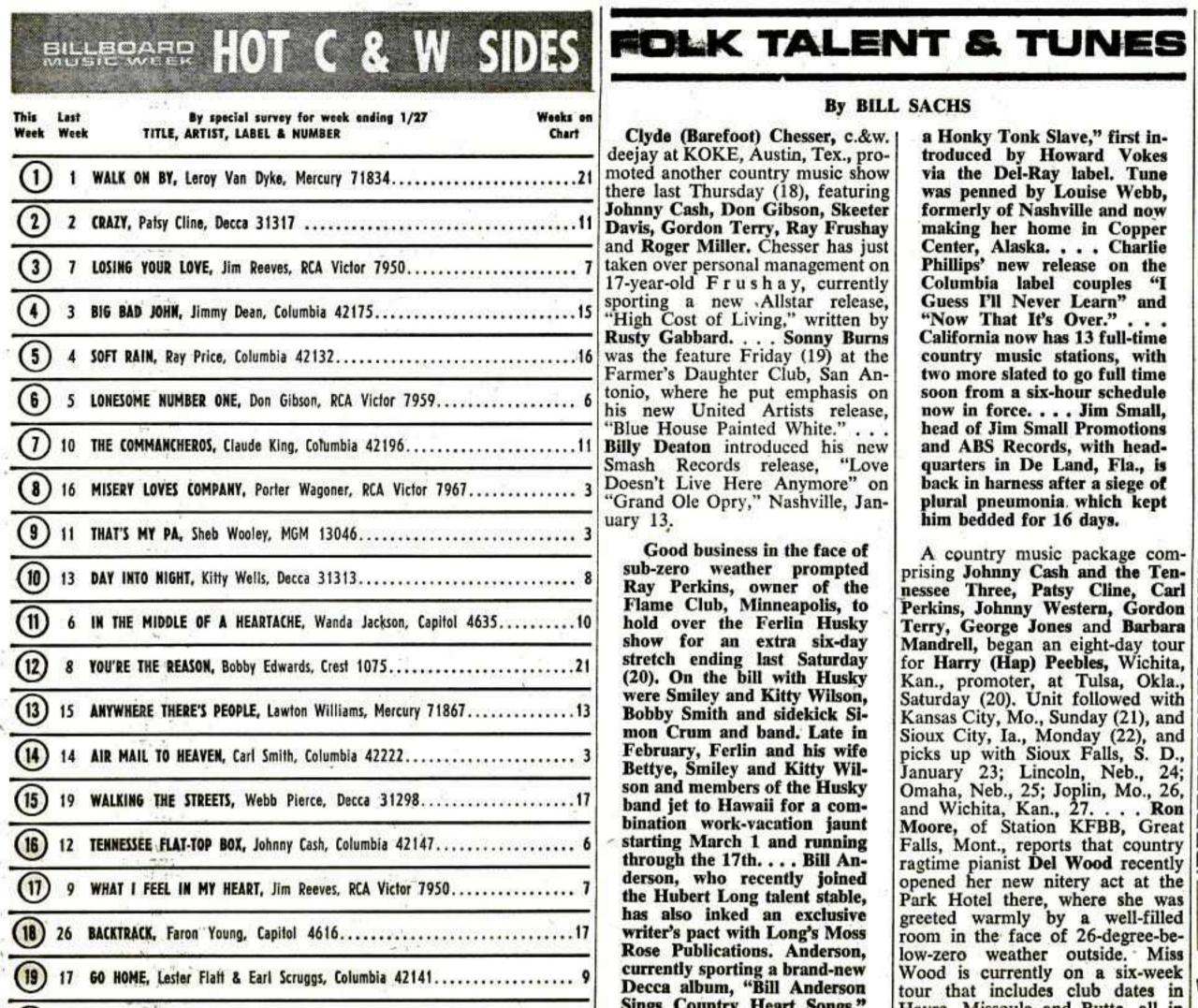
CHICAGO HOLLYWOOD 188 W. Randolph 1520 N. Gower HO 9-5831 CE 6-9818





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By BILL SACHS

Clyde (Barefoot) Chesser, c.&w. deejay at KOKE, Austin, Tex., promoted another country music show there last Thursday (18), featuring Johnny Cash, Don Gibson, Skeeter Davis, Gordon Terry, Ray Frushay and Roger Miller. Chesser has just taken over personal management on 17-year-old Frushay, currently sporting a new Allstar release, "High Cost of Living," written by Rusty Gabbard. ... Sonny Burns was the feature Friday (19) at the Farmer's Daughter Club, San Antonio, where he put emphasis on his new United Artists release, "Blue House Painted White." . . . Billy Deaton introduced his new Smash Records release, "Love Doesn't Live Here Anymore" on "Grand Ole Opry," Nashville, Jan-

Good business in the face of sub-zero weather prompted Ray Perkins, owner of the Flame Club, Minneapolis, to hold over the Ferlin Husky show for an extra six-day stretch ending last Saturday (20). On the bill with Husky were Smiley and Kitty Wilson, Bobby Smith and sidekick Simon Crum and band. Late in February, Ferlin and his wife Bettye, Smiley and Kitty Wilson and members of the Husky band jet to Hawaii for a combination work-vacation jaunt starting March 1 and running through the 17th. . . . Bill Anderson, who recently joined the Hubert Long talent stable, has also inked an exclusive writer's pact with Long's Moss Rose Publications. Anderson, currently sporting a brand-new Decca album, "Bill Anderson Sings Country Heart Songs," last week stopped off at the Bradley Studio in Nashville to cut a new single, "And Down Came the Rain," slated for early release. Bud Phillips, formerly for seven ears steel man with Joe Taylor's Red Birds out of Fort Wayne, Ind., has rejoined the group after a year's absence. Taylor, on the staff at WGL, Fort Wayne, postals that Georgie Riddle's new United Artists release is breaking out in the Tri-State area. Getting the most reaction, says Joe, is "Til Never Let Go of You." Flip side is "Lone-some Ole Town." . . . Alvis Evans, lead guitar and singer, well known in the Dallas-Fort Worth sector, is up and about on crutches after spending some time in a hospital and at his home recuperating from injuries sustained in an auto accident Christmas week. . . . Herb Shucher, Imperial Records' Nashville rep, has Slim Whitman skedded for another waxing session there this week. Slim is slated to cut an album and a flock of singles, Shucher reports.



20 21 A WOUND TIME CAN'T ERASE, St	onewall Jackson, Columbia 42229 2
21 25 HAPPY JOURNEY, Hank Locklin, R	CA Victor 7965 3
22 - THE WALTZ YOU SAVED FOR ME,	Ferlin Husky, Capitol 4650 1
23 30 TENDER YEARS, George Jones,	Mercury 7180432
24 - THINGS THAT MEAN THE MOST, Ca	rl Smith, Columbia 42222 1
25 22 HOW DO YOU TALK TO A BABY, W	/ebb Pierce, Decca 3129817
26 28 I WENT OUT OF MY WAY, Roy D	Drusky, Decca 3129720
21 27 THROUGH THAT DOOR, Ernest Tu	bb, Decca 3130011
28 23 WHAT A PLEASURE, Connie Hall, I	Decca 31310 2
29 24 BE QUIET MIND, Del Reeves, Dec	
30 20 IT'S YOUR WORLD, Marty Robbin	ns, Columbia 4206519
Will, Some Won't (Cedarwood, BMI) (2:03) —*** Like You Are (Central Songs, BMI) (2:08) COLUMBIA 42285 HYLO BROWN *** Picture in the Wallet (Starday, BMI) (2:45) — *** Hills of Georgia (Starday, BMI) (2:10) STARDAY 578 DAVID PRICE	the Day I Die) (Excellorec, BMI) (2:04) EXCELLO 2209 (CHUCK) BROWN *** Hard Times at My Door (Excel- lorec, BMI) (2:19)-*** Lead Me to Lover's Land (Excellorec, BMI) (2:30) EXCELLO 2210
 ★★★ Save a Little Corner (Newkey, BMI) (2:09) — ★★★ Piease Dim the Lights (Blackwood, BMI) (2:30 EPIC 9494 DON WINTERS ★★★ Disappointed (Tannen, BMI) (2:05) —★★★ Blue Sun Down (Tannen, BMI) 	SALES
(2:20). DECCA 31252 JIMMIE HOLT *** Bring Back Country Music (Ralph's, BMI) (3:32)-*** Little Rosa (Acuff-Rose, BMI) (3:03), BRYTE 224 DEL AND SUE SMART	POPULAR CARA STEWART The Midnight Blues (McGinty, ASCAP) (2:44)—Beginning to Love You (McGinty, ASCAP) (2:15), ROXIE 310
*** To Cry Alone (Johnstone-Montel, BMI) *** Valley of Old San Joaquin (Chris, BMI). TUMBLEWEED 500	
Have you seen BALLROOM DANCE MAGAZINE	GEANNIE FLOWERS There Oughts Be a Law (Quachita, BMI) (1:47)-Lock, Stock and Barrel (Quachita, BMI) (2:22). UNITED SOUTHERN 114
Send for free sample copy Box B 231 W 58 St N Y 19, N Y	MARY DEE The Big Dream (Lillian, BMI) (2:20)- Welcome Home (Lillian, BMI) (2:10) Lilly 507

Tex Williams has just waxed for Capitol Records "Ghost of

TERRY LEE

My Home Town-WASHINGTON, D C 6769

- WAYNE TURSSO Oh Those Lips (Pereco, BMI) (1:37)-
- Won't You Hold Me? (Pereco, BMI) (2:30). PERRY 802

ANN DARRIS Twist (Skyway, BMI) (2:00)-The Broken Juke Box (Louie Diaz, BMI) (2:45). SKY-WAY 133

JUNE CARROLL Depends on How You Look at Things (Publishers, ASCAP) (2:47)—The Other One (Publishers, ASCAP) (2:30). CMP 62

KRIS ARDEN Baby Brown Eyes (McGinty, ASCAP) (2:00)-If You're Gonna Love Me (Mc-Ginty, ASCAP) (2:30). ROXIE 303

COUNTRY & WESTERN

RAY, BRENDA AND BETTY Had a Talk With My Heart (Cedarwood) (2:30)-Fakia' Kisses (Cedarwood) (2:30). McDOWELL 509

GEORGIA SLIM Over the Waves - Wednesday Night Waltz, LONGHORN 518



BILLBOARD MUSIC WEEK

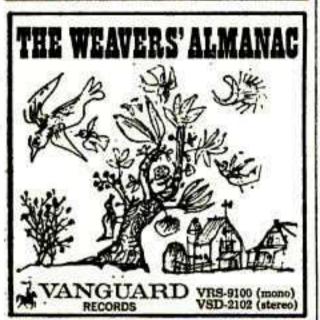


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"SIX

QUESTIONS"



RELIABILITY-QUALITY RECORD PRESSING Originators of the Potented rim drive; thick-thin type record

FESTIVAL SCHEME **Club-Via-Dealer Plan in England**

By DON WEDGE

LONDON - Associated Recordings managing director D. M. Bennett has developed a scheme designed to embrace the benefits of the record club operations yet operates almost entirely through the dealer.

"No industry remains stable unless its retail outlets are stable," Bennett, a marketing consultant before entering the disk industry by launching A-R three years ago, told BMW. At present, teen-agers are well catered for. It is the market of their elders that has to be opened up. By vast advertising in national newspapers and magazines, and direct mail, the record clubs are beginning to reach this, as happened in America.

"The convenience of record clubs took business away from American dealers and it seemed that no one went to help them. A-R, planning a vast expansion of its own product, has chosen to do so through dealers, yet offer consumers the same benefits as a club and reach new consumers in the same way as clubs - national press advertising."

Big Ad Budget

According to Bennett, A-R is backing its club scheme by \$280,-000 worth of publicity budgeted for 1962. The campaign starts February 18 with announcements including a single page in the Sunday Express costing \$14,000. Dealers are already being told available. about the scheme, which was put The price of lower range A-R

Association-some weeks ago during the initial planning stages.

This is the way it will work. The whole of the present and future LP repertoire of the various A-R labels will be involved. Only disks specially prepared will be three "introductory" albums - each complete tracks of classical, pop or light music — to sell at \$1.40. These can be bought by new or A-R itself.

The consumer then gets a membership card and catalog from A-R and mailings indicating new releases. Subsequent purchases of albums are made from memberdealers. It can be by post, with the dealer paying postage to consumer and cost of packaging (supamount for the A-R line, which varies from \$2.73 to \$5.74 according to label.

Bonus Record

Purchases are recorded by dealers on the membership cards and after every three a bonus disk "at half price" is supplied by A-R, usually direct, but if the dealer wishes, through him. Bennett feels that the scheme will provide an answer to the clubs in that consumers can buy albums without stirring from the fireside, yet if they prefer the opportunities to browse through a stock, listen before buying and enjoy the advantages of personal contact with an expert dealer, they are also

to their two trade groups — the labels is cheaper than what the clubs offer and the bonus record equals the clubs. Although publicity is being concentrated on 100 disks at first, the scheme embraces the whole A-R repertoire. This is particularly strong in classical material, and Bennett is now negotiating for some pop and jazz material from American catalogs. He is constantly on the lookout for material from all sources.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

lishers and diskeries revise their George Jones' "Aching, Breaking needing a copy of Jimmie Crane's waned," Skeeter Davis' "Where I new Merclene release, "Break a Ought to Be" and Loretta Lynn's Heart Each Night" b.w. "Down on "The Girl That I Am Now." the Bayou," are asked to direct Imperial Records' Nashville rep, their requests to Melvin Mazy at Herb Shucher, says he still has ... "I read your column each week Whitman's latest release, "It Sure members either from the retailer and, as you seem to come to the Looks Lonesome Outside." White rescue of so many deejays, I to him at Box 232, Madison, Tenn. thought you might help this one," ... Sam Short Jr., of Del-Ray Recof c.&w. melodies at Station Del., invites stations and jocks and for the past year the records the first single by Tex Belin. have been coming in sorta slow like. The show is established, havplied by A-R), or by the usual ing been on the air over seven years, and the mail count is good. Would appreciate any help."

> Tommy Edwards, prominent jock up Akron and Cleveland way, both in pop and country, has opened a retail record shop featuring only country music at a location across the street from the Denison Square Theater in Cleveland, wherehe emsees the weekly Saturday night jamboree. "I opened up December 1," typewrites Tommy, "and have been doing a land-office business with the largest stock of country records in Northern Ohio. I have named the record shop Hillbilly Heaven. Am looking for all kinds of country records, especially blue grass. Would like to have manufacturers and distributors of vountry music contact me." Edwards is still doing his country show on WADG, Akron, four days a week; a two-hour show on Saturday afternoon which he does from Akron, plus three other shows which he broadcasts from his store.

Richard D. Glosser, for the last | ville, Ala., reports that he has just 10 years associated with Station hired Jimmie Hendrix, a veteran WFHD, Augusta, Ga., in the pro- of several years as a country deemotion of country music, has jay, to work in sales and do a stint moved to WGUS, only all-country, on the air. Reeder infos that he's western and gopsel station in Au-gusta, Ga. He asks that artists, pub-Webb Pierce's "You Are My Life," mailing lists accordingly. . . . Jocks Heart," Kitty Wells' "Unloved, Un-1033 Willow Street, Abilene, Tex. available deejay copies of Slim writes Aunt Louise Foster, spinner ords, 4 Center Street, Harrington, KAND, Corsicana, Tex. "I have an to write in for the latest EP by hour-long gospel show each Sunday country artist Howard Vokes and



RESEARCH CRAFT CO. 1011 NORTH FULLER HOLLYWOOD 46, CALIF.

Grammophone Record Retailers' Association and the Music Trades'



And stations all over the country are getting the message: "If you need help in securing exactly the right records and albums for your music programming-you can get it from RSI."

RSI makes your record dollar more productive. Does it with any of eight different program services. The price is right, too. That's why we have over 850 satisfied station subscribers -and the list grows with almost every mail.

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Say You Saw It in Billboard Music Week

Low-Price Extension

Bennett's scheme to answer what most dealers feel to be the menace of the clubs is an extension of that provided by the four major groups -Decca, EMI, Philips and Pye. Brief Address on In the past three years, all have provided low-price album lines selling around \$3.26. Pye's Golden Guinea series has consisted mainly of new material. The emphasis with the others has been on reissues. None, however, has given a club basis to its whole catalog. Additionally, none has offered bonus disks. No sales have been to outside dealers.

Pye has been heavily involved in national promotion since launching its low-price line - mostly through television commercials. Philips has lately followed suit. Decca used national press for its Ace of Clubs low-price line (which is not a club, but pointedly designed to combat them) and stepped it up considerably last fall after launching a similar Ace of Hearts label, adding to its copy the advantages to consumers of paying only for the record, not for post, packaging, etc.



Tom Reeder, general manager and deejay at WARI Radio, Abbe-

Counterfeiting

NEW YORK - Henry Brief, executive secretary of the Record Industry Association of America (RIAA), spoke at a meeting of the National Music Council last week (11) on the subject of record counterfeiting. The title of his speech was "Legal Problems of the Recording Industry."

Brief outlined the problems faced by recording companies in counteracting counterfeiting, and pointed out why the record industry was behind the pending Celler Bill in the House, and the pending Fullbright Bill in the Senate, both of which would make it a penalty to ship counterfeit records or their labels as interstate traffic. These bills, he explained, also carry strong sentences upon conviction.

In another section of his speech, Brief also spoke about the proposed revision of the copyright laws recommended to Congress by the Register of Copyrights. Brief said that the proposed repeal of the compulsory licensing clause in the copyright law would create a monopoly situation for record companies and publishers. He stated that, in his opnion, the compulsory licensing law had promoted competition in the record field and made possible the entrance of many companies into the recording business, and prevented one company or a small group of companies from exercising a monopoly



HOT R & B SIDES BILLEQARD By special survey for week ending 1/27 TITLE, ARTIST, LABEL & NUMBER Weeks on This Last Week Week Chart (1)1 | KNOW, Barbara George, AFO 302.....10 2 2 UNCHAIN MY HEART, Ray Charles, ABC-Paramount 10266...... 6 3 3 LOST SOMEONE, James Brown & the Famous Flames, King 5573...... 6 4 6 THE TWIST, Chubby Checker, Parkway 811..... 7 5 4 POOR FOOL, Ike & Tina Turner, Sue 753..... 5 5 TURN ON YOUR LOVE LIGHT, Bobby Bland, Duke 344...... 8 6 1 8 THE LION SLEEPS TONIGHT, Tokens, RCA Victor 7954...... 4 8 (9) 7 PLEASE MR. POSTMAN, Marveleties, Tamia 54046......20 10 18 DUKE OF EARL, Gene Chandler, Vee Jay 416..... 2 (1)10 IF YOU GOTTA MAKE A FOOL OF SOMEBODY, James Ray, Caprice 110...... 3 (12) 21 LETTER FULL OF TEARS, Gladys Knight & the Pips, Fury 1054...... 5 (13) 11 JUST GOT TO KNOW, Jimmy McCracklin, Art-Tone 825......15 14) 25 SO MEAN TO ME, Little Milton, Checker 994...... 3 (15) 22 BABY IT'S YOU, Shirelles, Scepter 1227...... 4 16 12 REVENCE, Brook Benton, Mercury 71903..... 4 20 SMOKY PLACES, Corsairs, Tuff 3030 3 17) - DON'T THROW YOUR LOVE ON ME SO STRONG, Albert King, King 5575...... 7 18 19 -

BILLBOARD MUSIC WEEK

NIGHT CLUB REVIEWS Water, Water Everywhere

a service and a service of the

Appropriately enough, a new night club review with the watery title "Seacoast of Bohemia" has opened in what was once a sponge cloth factory in the lower reaches of New York's Greenwich Village. The show is a frothy excursion into what Julius Monk has aptly termed cabaret theater. It is a compilation of comedy vignettes, improvisations and quick takes which opens on calm seas and rises on a tide of hilarity.

The title, incidentally, is drawn from a Shakespearean goof in "The Winter's Tale," where he sets the scene at the "Seacoast of Bohemia"-a land-locked area as every seventh grader knows.

The ex-factory, now night club, is called Second City at Square East, and the players, with only one exception, have all migrated from the recently closed Broadway production that bore that name, and from the second city itself-Chicago. They are a talented lot, there's no doubt about that, for, during the more than 20 tableaux that form the evening's entertainment, each is called upon to do multitude of characterizations.

Severen Darden and Barbara Harris come in for special commendation for their highly flexible portrayals. Darden is tops as a Viennese doctor, Khrushchev's translator and a swishy clothing salesman among a number of other roles. Miss Harris scores for her ability to switch from little girl, to psuedo-psychologist, to a member of the Everly Sisters. The other adroit performers are Howard Alk, Andrew Duncan, Allan Arkin, Eugene Troobnick and Lynda Segal.

The skits are too numerous and varied to recount here, but some of the better ones are a Khrushchev-Kennedy interview, in which the President and the Premier (through his interpreter, Darden) answer questions from the audience, "The Vender Buddy," "Clothes Make the Man," and a take-off on a Broadway musical of the 1920's.

While the young people of the show lack professional polish occasionally, and the material becomes somewhat amateurish in spots, there is certainly enough in the almost threehour program to delight light-hearted patrons. As of this writing, no record company has as yet landed the property. An enterprising firm, looking for an off-beat album might very well find it in quantity and quality on the "Seacoast of Bohemia."

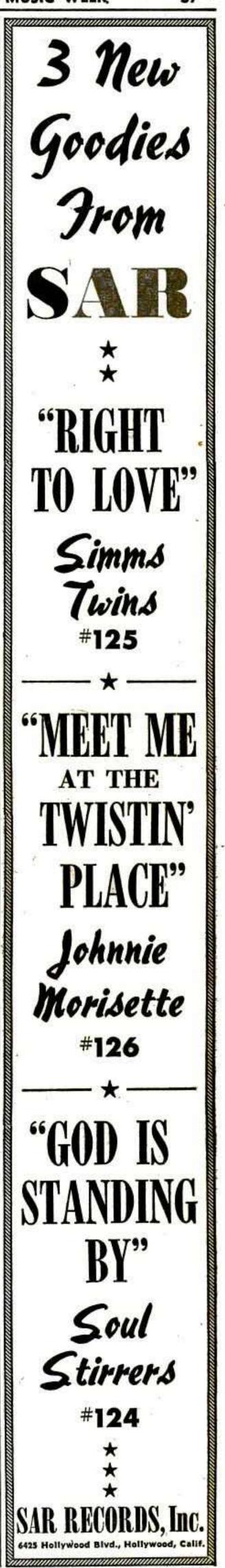


Della Scores With Gospel

Even as country music recently stormed New York's Carnegie Hall, so did gospel music, a real rocking, socking kind of gospel, move in on Gotham's Copacabana Thursday (18), thanks to thrush Della Reese and her four fine gospel companions.

The gospel seg, which opened Part Two of Miss Reese's rogram, was easily the highspot of her act. The four color-

fully gowned gospel thrushes swept on to the floor, capes



37 .

(20) 19	WHAT'S SO GOOD ABOUT GOODBYE, Miracles, Tamla 54053
15	THE ROACH, Gene & Wendell, Ray Starr 777 9
14	BUT ON THE OTHER HAND BABY, Ray Charles, ABC-Paramount 10266 6
23 17	MOON RIYER, Jerry Butler, Vee Jay 405 4
23 23	I'M BLUE, Ikettes, Atco 6212 3
24	SEPTEMBER IN THE RAIN, Dinah Washington, Mercury 7187610
29	TUFF, Ace Cannon, HI 2040 4
16	GYPSY WOMAN, Impressions, ABC-Paramount 10241
<u>@</u> -	DEAR LADY TWIST, Gary (U. S.) Bonds, LeGrand 1015 1
	THERE'S NO OTHER (Like My Baby), Crystals, Philles 100
30 28	JAMIE, Eddie Holland, Motown 1021 3

a-flowing, and immediately joined the star in a rousing "Wade in de Water." Two more numbers, "I Shall Not Be Fooled" and "991/2 Won't Do," followed with the intensity of the performance mounting every minute. The Copa crowd dug it all with clapping hands and stomping feet. Beyond this, Miss Reese pleased the customers (and RCA Victor execs with mucho plugs for the label) with full-voiced

treatments of her disk hits like "Don't You Know" and "And That Reminds Me," plus "I'll Take Romance," "Bill Bailey," and an oft-repeated (one more time) closer "Someday You'll Want Me to Want You." Miss Reese gets fine support from her musical director, whom she failed to name, but her Amos 'n' Andy styled clowning with him could better be dropped. It doesn't quite fit the Copa.

Another feature of the bill was Decca's album-selling comic, Charlie Manna, who has a very funny line of patter that sneaks up after a slow start. His much-played astronaut bit went over fine as did his very clever parody on musical comedies, titled "Back to Alcatraz," complete with a dance scene of a prison break and love duet with the girl friend on the other side of the visitor's screen. A funny man indeed.

Ren Grevatt

FOLK TALENT & TUNES

Continued from page 35

Lefty Frizzell has been booked for the second straight year at the Rodeo Days Celebration in Tucson, Ariz., February 23-24. . . . Sky Johnson, heard on Dot Records, has been set on a string of West Coast dates by Steve Stebbins,



Polio is still around! Are you and your children protected?

Get your Polio shots as soon as you can. Call your physician or local health department for information.

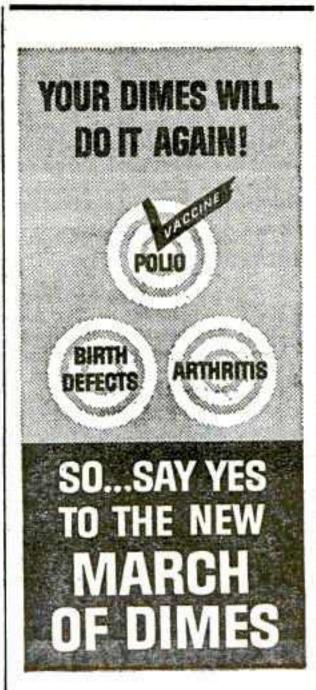
DON'T TAKE A CHANCE-

of Americana Corporation, Woodland Hills, Calif. Sky was formerly a regular on "Big D Jamboree," Dallas. . . . Freddie Hart has been booked by Americana for a February 3 stand at the "Big D," Dallas, to be followed by six other Texas dates. . . . Eddie Ray and the Stetsonaires are the regular features at Henry White's new Dallas nitery, the Spot. . . . Thurston Moore's new 1962 country & western Scrapbook came off the presses last week. Book is directed at deejay and promoters who pitch such items on their shows. Sample copy is available by writing to Moore at Heather Publications, 2855 South High, Denver 10.

Recent bookings by Ott Devine, 'Grand Ole Opry" talent chief, include the following: Ernest Tubb, Austin, Tex., January 26; Odessa, Tex., 28, and El Paso, Tex., 31; TAKE YOUR POLIO SHOTS Jim Reeves, Raleigh, N. C., Jan-

uary 22; Wilmington, N. C., 23; Charleston, S. C., 24; Columbia, S. C., 25; Gastonia, N. C., 26, and Anderson, S. C., 27; Patsy Cline, Sioux City, Ia., January 22; Sioux Falls, S. D., 23; Lincoln, Neb., 24; Omaha, Neb., 25; Joplin, Mo., 26, and Wichita, Kan., 27; Ferlin Husky, Miami, Fla., January 24; Belle Glade, Fla., 25, and Vero Beach, Fla., 26; Roy Drusky, Corpus Christi, Tex., January 26, and Ray Price, Vancouver, B. C., January 24; Seattle, Wash., 25; Portland, Ore., 26; Pendleton, Ore., 27; Spokane, Wash., 28; Medicine Hat, Alta., 30, and Swift Current, Alta., 31.

"Grand Ole Opry" bookings continued: Skeeter Davis, Miami, Fla., January 24; Belle Glade, Fla., 24, and Vero Beach, Fla., 26; Faron Young, Vancouer, B. C., January 24; Seattle, Wash., 25; Payette, Idaho, 27; Spokane, Wash., 28; Wilburn Brothers, Hempstead, Long Island, N. Y., January 27; Brooklyn, N. Y., 28; Flatt and Scruggs, Holly Springs, Miss., January 24; Sparta, Tenn., 25, and Greensboro, N. C., 26; Del Wood, Havre, Mont., January 17-24; Butte Mont., February 5-18, and Sheffield, Ala., 23.





BILLBOARD MUSIC WEEK



38

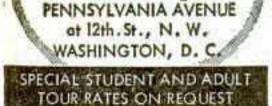
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Hotel





MUSIC AS WRITTEN

New York

There will be a hard-to-fill spot at many New York recording sessions from now on. Mickey Baker, the guitarist and half of the Mickey and Sylvia recording team, sailed for France last week to start a music school in Paris. His wife Bobbi Lee and daughter Bonnie followed him in two weeks on the S.S. France. . . . The Ronettes, now at Miami's Peppermint Lounge, have signed with Colpix. . . . Cleffer Maceo Pinkard celebrates his 40th anniversary with ASCAP this month. . Arranger-composer Mel Henke has signed with Warner Bros. . . . Ivan Mogull has acquired for Mogull Music the hit, "Walk on By," for Britain, most of Western Europe, Australia and Africa. Mogull, by the way, just returned from a Miami-Puerto Rico business trip.

Broadway actress-insger Carol Lawrence has cut an album for Choreo Records. . . . Dot Records has acquired "Love in Return" by the Dell-Coeds, originally issued on the Enith International. Disk is getting action in San Francisco. . . . Jim Battiste, vet road manager of the Platters, died of a heart attack two weeks ago in Los Angeles, at the age of 42. . . . Leonard Chess, head of the Chess label, is now owner of two riding horses. . . . Dave Greenman, promotion head of Joy Records, is recovering at home from a bout with pneumonia. . A new record label in Los Angeles is the Lita label, headed by Jesse Jones. . . . Amy Records snagged the Nevins-Kirschner answer to "The Lion Sleeps Tonight." Disk is called "The Tiger's Wide Awake" and features the Romeos.

Tony Orlando is off on a two-week trip to push his latest Epic platter "Talkin' About You." Herb Linsky, label's promotion man, set the trip for the chanter, who will cover jocks in Eastern, Midwest and Texas cities. . . . L. B. Jaffe has set up the Jaffe Music firm in New York. . . . Johnny Tillotson departsfor a two-weeker covering Tokyo, Hong Kong and Manila January 28. . . Original Sound has appointed M.&S. in Cleveland and Hit Record Distributors in Cincinnati as its new distributors. . . . The Ad Lib label has signed chanter Jimmy Roselli. . . . BMI has opened its second annual Varsity Show Competition. The composer and lyricist of the best college musical show in the U.S. or Canada will win a prize of \$1,000. Contest closes June 2, 1962, and rules of the competition are available from BMI, New York 17. . . . The Fourth Annual Convention of the National Association of Rack Merchandisers will be held at Miami's Eden Roc Hotel April 8 to 13. . . . Charles Feldman is the new branch manager of Cosnat Distributors in Pittsburgh. . . . Samuel Hall was appointed educational and sales representative for Shapiro, Bernstein, Skidmore and Columbia Pictures Music. . . . Big Town Distributors is handling the Continental line in New York. . . . Dave Harris's new album for Decca is called "Dinner Music for a Pack of Hungry Cannibals" and features 12 hits of the old Raymond Scott Quintet. . . . Billy Duke is off on a national tour to promote his 20th-Fox disk of "Walking Cane." He will appear on the Dick Clark show next week. Bob Rolontz

Pittsburgh

Chubby Checker has been booked into the Holiday House for two weeks beginning February 26. Frankie Avalon canceled out of his February 9 date at this club due to a Hollywood commitment, and the Delta Rhythm Boys now have that date.

Impresario Lenny Litman, who books top record names into both Syria Mosque and the Civic Auditorium, won a Junior Chamber of Commerce award as "Man of the Year," but in the field of sports-he also heads the Pittsburgh Rens, the city's first pro basketball team.

Dorothy Shook, stepdaughter of Charlie Feldman, the new branch manager of Cosnat Records here, will marry salesman Ralph Kellner in April.... Steve Gibson and the Redcaps at the Chez Dee, and Red Prysock is featured at the Hurricane Lounge.... Record dealer Nick Lomakin takes his Dixieland jazz combo back into the Riverboard Room of the Penn-Sheraton Hotel for the sixth time this month.

Brenda Lee's "Break It to Me Gently" is faring fine here, according to Vern Cupples, Decca branch manager.... Tim Kirby, who records for the Warner label, has been booked into the Ankara.... Promoter Bob Wholey has booked the Don Cossack Choir into Memorial Hall for a February 28 concert. . Anita Bryant's "Step by Step" is climbing here, reports Leonard Mendlowitz Columbia's Solly Solomon.

Chi Low Price Continued from page 5

retail stores and chains, and enjoying about a 50 per cent increase in volume over last year.

"One big factor accounting for the difference between our situation and New York," Sipiora says, "is that we don't have anywhere near the amount of discounting that the East does."

"In the East," he noted, "you can often buy a top line for the same price as is ordinarily charged for a low-priced LP. Here, even if a store does discount, it doesn't cut its prices as far as the big Eastern chains and discount houses do."

Sipiora also posed the thought that the large amount of new merchandise being put out currently by record companies was hurting dis-

said, "but what about the future?" Sipiora said he wouldn't care to make the prediction but could this lead to a rebirth in the retail record store? "I don't know," he admitted, "but it's an interesting thought." Close to 10,000 dealers in the country undoubtedly agree.

If you're a man who takes pride in his work, you're a man who reads his businesspaper carefully. Cover to cover. Advertising as well as editorial pages. Why? Because-as a man who gets a kick out of doing a great job-you know there's no better place to get so many good, practical ideas you can put to work with extra profits to yourself and your firm than in . . . your businesspaper.





black and white. Post cards, mounted blow-ups. It will pay you to see our free samples and complete price list before ordering anywhere. Write today for new low prices, samples, etc.

MULSON STUDIO Box 1941 Bridgeport, Conn.



Philadelphia

Ed Cotlar, independent record exploiteer, has been inked by Holiday Inn Records to handle the promotion of the line in this area.... Cowen Records added to the local disk scene by Michael Golder and Charles Lotman.... Music man James Oscar Smith sets up the Edmy Music Publishing Company. Maurie H. Orodenker

Cincinnati

The veteran nitery and musical comedy team, Charlotte Arren and Johnny Broderick, concluded an eight-week engagement at the Club Lido in Paris last week and planed back to Chicago Wednesday (17) to spend a few weeks at home with their children before resuming nitery work. Broderick, a songwriter of note, has written much special material for Mahalia Jackson. . Bobby Bare, currently waxing hot on the Fraternity label with his "I Bought the Brooklyn Bridge" release, set for the January 24-27 period at the Hawaiian Room here. . . . John Onysko last week was named new general manager of the Cincinnati Summer Opera, succeeding Dino Yannopoulos, general manager of the opera last summer and artistic director in 1960, who has announced his resignation due to "personal reasons." The 1962 season opens June 20 and closes July 15, with two operas each week, Wednesday through Sunday. Bill Sachs.

Nashville

Bradley Studios has been booked solidly recently with sessions for Mercury by Rex Allen, Ray Stevens, Jan Crutchfield, Judy Thomas, the Plainsmen, and Harcus (Pigue) Robbins, popular pianist here. Burl Ives was in at Bradley's last week and is skedded for more sessions this week for Decca, directed by Owen Bradley. Louisiana Governor Jimmie Davis is reportedly coming into Bradley's soon for Decca sessions. Other artists with

RCA's Victor's Walter Forbes is slated for the NBC-TV

Hank Snow had recent session at RCA Victor Studio. . . .

count houses.

They just can't afford to stock complete catalog he said. "It's a simple matter of turnover."

Nor did Sipiora feel the discount stores could stay in business handling just cream merchandise. "I know they have in the past," he

WINS Goes 'Pretty' Continued from page 5

even rock and roll jock Murray (The K) Kaufman will program his shows by the format.

Steele has taken audience composition samples during the period of the change-over and reports that both Pulse and Nielsen studies indicate the switch in programming has not resulted in a drop in teen-age listening. "We have kept the teen-agers and have picked up new adult listeners," comments the exec. Steele said WINS is now using more album selections. However, he emphasized that the station will still eschew "square" wax.

Patsy Cline, Flips • Continued from page 6

"I'm Going But I'll Be Back," by Buster Brown on the Fire label. Sparks Distributors, old-line firm here, which had been handling Dot and Warner Bros. labels, closed its doors. The premises formerly occupied by Sparks were taken over by Dot, which planned to open its own branch shortly (BMW January 20). The disposition of Warners distribution was not clarified.

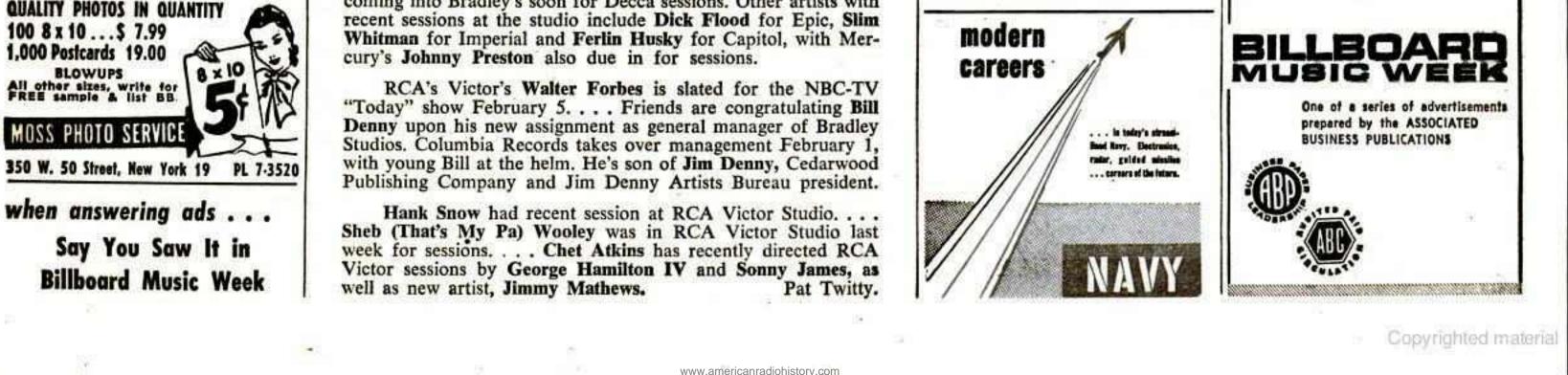


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Where there's business action, there's a

businesspaper



COIN MACHINE OPERATING

DOUBLE-PLAY DISKS

BILLBOARD

MUSIC WEEK

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

CAN'T HELP FALLING IN LOVE AND ROCK-A-HULA BABY	ELVIS PRESLEY RCA Victor 7968
RUN TO HIM	BOBBY VEE Liberty 55388
BREAK IT TO ME GENTLY SO DEEP	BRENDA LEE Docca 81348
IRRESISTIBLE YOU AND MULTIPLICATION	BOBBY DARIN Atco 6214
THE GREATEST HURT	JACKIE WILSON Brunswick 55221
TO A SLEEPING BEAUTY AND CAJUN QUEEN	JIMMY DEAN Columbia 42262
CHATTANOOGA CHOO CHOO LET'S GO	FLOYD CRAMER RCA Victor 7978
I TOLD THE BROOK	MARTY ROBBINS Columbia 42246
PICTURES IN THE FIRE	PAT BOONE Dot 16312

Harris Would Exclude Amusement Pins From Proposed Johnson Act Changes

By MILDRED HALL

WASHINGTON - Chairman Harris of the House Commerce Committee has bluntly asked for a specific exclusion provision for amusement pinball machines in Senate-passed legislation to tighten the ban on interstate shipment of gambling pins and slot machines. Other committee members also closely questioned Attorney General Robert Kennedy during hearings last week on the Eastland bill to tighten the Johnson Act, as to whether the amusement pinballs and possibly other amusement devices could be snared in the broad definition of "gambling devices" contined in the bill. •

Rufus King, of the Washington firm of Rice & King, said he felt such fears were groundless, and that the bill (S. 1658) would be applied only to the type of machine clearly designed for multiple odds and play. King spoke during part of the hearing as representative of the American Bar Association, which endorses the bill, and part of the time as a representative and expert witness for D. Gottlieb Company, manufacturer of amusement pinballs.

Many Others Testify

Scheduled for testimony later in the week (18) was Martin M. Nelson, attorney for the Bally Manufacturing Company, who blasted the broad wording of the bill during Senate Judiciary Committee hearings last June as being "in-

7-Way Play

On United's

CEEDS-

definite and of shotgun character." Also slated to testify on the controversial measure were Rep. William C. Cramer (R., Fla.), Rep. Seymour Halpern (R., N. Y.), Rep. Edna Kelly (D., N. Y.), William S. Howard, for the Amusement Association of Washington State; Irving Golder, of Chase Vending Machine Company and president of the Amusement Machine Operators' Association of Greater Baltimore; John Pierce, of the Pierce Amusement Company, New Orleans, and Irving Belfer, of Columbia, S. C.

In spite of sympathy for its aims, the Eastland bill, which passed Senate Judiciary Committee and received a Senate okay in the first session of this Congress, will probably have to add some protective wording to exclude the amusement pinballs and similar amusement machines before it will be acceptable to the committee. Such wording was recommended during the Senate committee consideration by Deputy Attorney General Byron R. White, but was bypassed by the Senate group.

The Eastland bill defines a gaming device by "what they are designed for" and "what they do," proponents pointed out. Kennedy claimed that such a definition automatically excludes the amusement device which is not designed to pile up the numbers of free games or increase the odds. It was pointed out that some gaming machines can run to 999 free games before play is made, and odds can run the betting up to \$60 on a single play. (Internal Revenue Service has ruled all one-ball pinball machines are gaming devices per se and liable for the \$250 tax, even without evidence of payoff or mechanical gimmicks such as meters and push buttons, because the machine is a "horizontal slot machine" and adapted for gambling.) Chairman Harris remained unconvinced that amusement games might not be snared, since the ultimate decision is left to the discretion of the attorney general under the wording of the Eastland amendment. He asked who could foretell what some future attorney general might decide was a gambling device?

As an example, Harris said federal law officers might find that in some locality an amusement pinball machine was being used by gamblers or was being used heavily by school children and pay-offs were being made. The law enforcement officer could decide that the "purpose" of this machine was for use in gambling.

39

Harris held that under the Eastland definition, gambling devices could even include mechanical card shufflers, dice shakers, bingo boxes, (Continued on page 40)

Subways are For Metro **Pinball Play**



Variety Roll Down Bowler Play Crystal Unit Is Shuffle Alley–Sans Puck

Industries' new Variety Roll Down 1,000 and spares score 600. Bowler is actually more like a shuffle alley, but uses balls not pucks.

The unit is built to shuffle alley specifications (though it is 91/2 feet | Strike, long instead of the standard 81/2). slides the ball, not rolls it, down the alley, just as he might slide a puck down the board.

Balls may be shot direct or banked. Upeto six can play and eight different games are featured.

New to Variety is Bonus, which provides for three bonus frames during the game. Ordinarily, strikes score 600 and spares 400. In the

CHICAGO-Chicago Dynamic bonus frames, the strikes score

Other games include Red Dot, Super Strike, "300" Champ, Regulation, Flash-O-Matic and All

In Super Strike, players can press Big difference is that the player a "strike or bust" button to double the value of their strike from 300 to 600. If they miss, they get only the regular pin count. Otherwise spares would score 200.

With Red Dot, players get different values for strikes and spares in each frame, depending upon how many dots flash on the score panel.

Cabinet is a modified shufflealley type, with a ball-return gutter on the right hand side.

COLECCI. tinin.

UNITED CRYSTAL

CHICAGO - Seven different ways of playing, including a new Bonus game, are featured in United's new Crystal shuffle alley. Bonus allows the player to earn a bonus score each frame in addi-

tion to his regular score. The bonus score is not transferred to the player's score until the end of the game, at which time the player shoots an extra 11th frame. If he transferred to his score; if he gets a spare, he receives a half bonus.

Other games on Crystal include Regulation, All Strike, All Spare, Special (formerly called Progressive), Flash and Advance.

Crystal has a modernized cabinet

WILLIAMS' METRO

CHICAGO-A European subway theme, with a bevy of pretty Continental girls, is featured in Williams' new Metro two-player pinball game.

Metro has a disappearing bumper which is moved by hitting a top (Continued on page 40)

DISPUTE CENTERS OVER DEFINITION OF GAMING

gambling tag on "any machine or mechanical device designed and manufactured primarily for use in connection with gambling and which when operated may deliver, as the result of the application of an element of chance, any money or property."

Additionally, the machine is a gambling device if by its operation "a person may become entitled to receive, as the result of the application of an element of chance, any money or property." Excepgets a strike, he gets the full bonus tion is made for pari-mutuel betting equipment. House Commerce Committee Chairman Harris believes a similar exclusion would be written in for the amusement pinball game, and possibly other purely amusement devices.

At present the Johnson Act deand comes in standard 81/2-foot fines a gambling device by two by month's end the 56 decrease length. Up to six can play at one categories: the old one-arm bandit,

WASHINGTON — The main off in property or in the "right to dispute arising over the Eastland receive" property or money; the bill to tighten the Johnson Act lies second category includes the coinin its broad definition of a gam- operated device which delivers bling device, which may not be money or property only. This left transported in interstate commerce. a loophole for a machine without The new wording would put the drum or reel in the first category, and for any machine which pays off in credit rather than money or property, or if it is not coin-activated, in the second category. This opened the door to interstate movement of the in-line or bingo-type gaming pinball machine.

New Registration Rules

New registration rules would require "any person" engaged in business involving gambling devices, and knowing they have been transported in interstate commerce, to register with the attorney general. This is broader wording than the Johnson Act and would cover all who make, repair, recondition, deal in or operate such machines, as well as the manufacturer. Exception would be made for those States which allow gambling, as in Nevada and in four counties in Maryland.

Under present law, only an in-

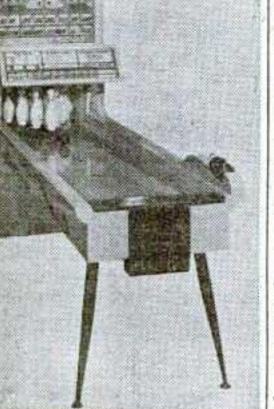
Number of Juke **Boxes in Memphis Takes Slight Dip** MEMPHIS-A total of only 800

juke boxes were licensed as of December 31, 1961, a drop of 56 from the previous year, Sloan O. Craig, collector of licensees and privileges,

He said 856 were licensed at the end of 1960.

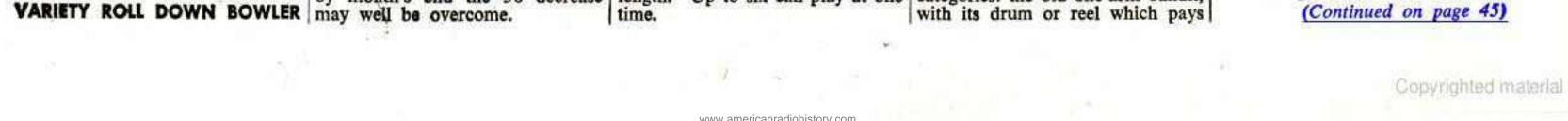
However, he said, he expected there is not so much a decline in phonographs on location as on the shifting of equipment and he expects operators to be licensing ad-

He said sometimes operators license machines in January and



reports.

ditional machines in coming weeks.



BILLBOARD MUSIC WEEK

BULK VENDING

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40

N.W. Model 49, 1¢ or 5¢	14.50
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N.W. 10-Col. 1¢ Tab Gum Machine	18.00
N.W Model #33, 1¢ Porc. Con- verted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. or Mdse.	30.00
Mills 1¢ Tab Gum Model =33 Peanut, 1¢	6.50

MERCHANDISE & SUPPLIES .50 .45 Spanish Spanish Mixed Nuts Baby Chicks Rainbow Peanuts .32 Bridge Mix Boston Baked Beans 32.32 Jelly Beans Licorice Gems M & M, 500 ct. Hershey-ets Rain-Bio Gum, 72 ct. \$.32 Mait-Eette, 100 ct., per 100 .35 Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct. .32 Rain-Bio Ball Gum, 190 ct. .32 Rain-Bio Ball Gum, 190 ct. .32 Adams Gum, all Gum, 190 ct. .34 J00 Ib. minimum prepaid on all Rain-Blo Ball Gum, Adams Gum, all flavors, 100 ct. \$.45 Wrigley's Gum, all flavors, 100 ct. .45 Beech-Nut, 100 ct. .45 Hershey's Chocolate, 200 ct. 1.30 Minimum order, 25 Boxes, assorted. .30 Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the Operator. One-Third Deposit, Balance C.O.D. THERE ARE BIG PROFITS IN



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Bulk Operators Find 5-Cent Units Really Pay Off in Coin Laundries

DENVER—Dallis Burky, bulk route operator in suburban Aurora, recently switched to exclusively 5-cent machines. His locations are all coin

BILLBOARD ROUTE MANAGEMENT MUNIC WEEK

laundries. The reason for this major change is simply the fact that an experiment with bulk vending in coin operated laundry and dry-cleaning plants has convinced Burky that where plenty of change is already available, customers would just as soon as spend a nickel as a penny.

In fact, claims Burky, women who have a half an hour to one hour to wait while their cleaning or laundry is done in the automatic machines far prefer a nickel's worth of jelly beans, candy corn, mixed nuts, or Boston beans to getting up several times to operate a one-cent type of vender.

Saw Opportunity

Burky, a salesman, experimented with penny venders exhaustively before deciding to switch into the 5-cent field. When coin-operated dry-cleaning shops came along-and there are more of them in Denver than in any other city in the nation-he saw both an opportunity to gain worthwhile new locations, and to merchandise bulk items at 5-cent rather than 1-cent.

In order to establish the market, he visited more than a dozen such laundries, and watched the housewives who patronized the machines. Invariably, he found such women were likely to become bored during the 55-minute cycle required by most automatic dry-cleaning machines, particularly when they came alone.

The usual reaction, as in other parts of the country, was for such customers to reach first for. a magazine, and then indulge their sweet tooth with whatever the vending machines were selling.

Explaining his mission to many laundry owners,

offering his customers four choices of appetitewhetting products.

Varied Menu

Included are mixed nuts, which leave peanuts out altogether, tasty candy corn, Boston baked beans, and plain old-fashioned jelly beans. All of these have proven equally popular, with a shade of preference going to jelly beans where women are concerned, and to mixed nuts, where men are involved.

"We had bad luck in attempting to vend anything but nuts in hotels, and motels which cater to businessmen and executives," Mrs. Olive Burky, who is on the job every day with her husband operating the routes, indicated.

"By now we know that one vending machine for mixed nuts in each location is enough to take care of the limited number of men who come in, while women will invariably prefer the sweeter corn candy, or Boston baked beans, and children will always go for colorful jelly beans."

Frequent Service

The Colorado couple service every location at least once a week, sometimes twice a week, and make it a point to do the family dry-cleaning and laundry in a different laundry whenever the need comes up, in order to get the whole picture.

Many locations have been landed simply because a co-operative dry-cleaning or laundry owner was helpful enough to tip them off to other stores of a like nature to be opened in the area.

Sticking exclusively to Aurora, which means that no location is more than three miles from home base, the Burkys have found sales volume in coinops much better than expected, averaging anywhere from two to four times as great as in other typical bulk vending stops.

Undoubtedly, the combination of the fact that laundry customers always have nickels on hand, and that they must usually spend an hour or more Burky got permission to try out 5-cent machines in a awaiting their cleaning to be done has been re-

Meeuwenberg, Vet Bulkman, Dead

DETROIT-Ray Meeuwenberg, 67, Detroit area bulk operator for over a quarter of a century, died Wednesday (10). He operated originally in his own name, soon switching to the Automatic Sales Company, and had cigaret and candy machines as well as his extensive bulk operations.

Meeuwenberg was a successful operator in his field over nearly three decades despite the handicap of blindness, and his methods of operation were extensively reported in The Billboard some years ago, He at one time was a teacher in

the Michigan School for the Blind at Lansing, and was past president of the Detroit League for the Blind.

In recent years he made his home at Northville, near Detroit. His widow, Alwilda, and a son, Wallace, survive. The body was cremated at Woodmere Cemetery.



This amazing 95 standard nickel packs.

vendor is a sure bet for big gum profits. A rotating merchandise drum with five columns vends a total of "Visidome" display top attracts sales,

half dozen locations, and since then he has been sponsible for this profitable volume.

Harris Proposal on Johnson Act Eppy, Guggenheim

Continued from page 39

carnival wheels, etc. Harris said he ernment, and by the "experienced" wanted to be sure that the Justice Internal Revenue Service men, the Department could not tell some thrust of the law would be only to manufacturer that his machines the syndicate type of gambling opwere illegal, just on the attorney eration involving big money. general's sayso. It is not enough for the present attorney general to say, "We do not have these in mind," said Harris. "The government should let people know exactly where they stand under the law." Attorney General Kennedy promised to look into the possibility of

putting some sort of wording in the legislation to safeguard the amusement machines from the gambling device snare, but he was adamant about listing "mechanical" charac-teristics of identification for gambling machines. He insisted that when enforced by the federal gov-

Kennedy said specific characteristics were considered by law enforcers as distinguishing the gaming machines from the amusement machines. The gaming machine provides for (1) Increasing the odds; (2) for metered registry of plays for pay-off. (In large-scale gambling, the lessor would never trust the word of the lessee on the take, but would have to have it recorded somewhere in the machine, which is generally kept locked, another characteristic of the gaming device.) (3) A "clearing" device for accumulated free games won.

Pinballs Declared Legal

Kennedy pointed out that in many States amusement pinballs are declared legal under statute, and in these States the amusement machine would not come under jurisdiction of the Eastland amendment. Harris asked for a list of States specifically exempting the amusement pinballs from liability. Gaming pins and slots are illegal in all States except Nevada and four counties in Maryland.

In case of dispute as to whether a machine is game or amusement, the burden of proof will be on the government, Kennedy pointed out, and will be open to court action. Under the proposed bill, which tightens registration and reporting requirements, the lessee is also liable to prosecution if he knows the gambling machine leased has been shipped in interstate commerce. Penalties under the U.S. Code provide for fines up to \$5,000 and up to two years in prison.

Rufus King enlarged on the Kennedy promise that no one intended prosecuting a location owner or

On National Tour CHICAGO-George Eppy and Bob Guggenheim, whose two charm manufacturing firms merged recently, kicked off a national promotion tour here last week.

The pair indicated they planned to acquaint their customers with the new firm and discuss sales and promotional policies.

After Chicago, they'll hit Atlanta and Dallas, with other stops to be announced later.

Metro Pinball Play

Continued from page 39

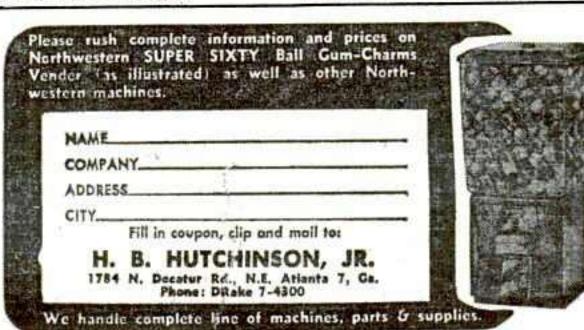
or center hole. The bumper increases values of other bumpers, roll-overs and holes.

Metro also has two kickout holes, cyclonic rebounds and flipper control. A ball-in-play indicator on the back-glass keeps the player informed of his progress. Metro also has single or twin chutes, slug ejector, locked coin box and a Plasticote finish on the playing field.

game on an amusement pinball. King termed the gaming pins "wolves" which had adopted the "sheep's clothing" of the amusement machines to escape the penalties for gambling slots.



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BUY EMPTY CAPSULES AT THIS LOW, LOW PRICE. \$4.00 per thousand in 5,000 lots F.O.B.



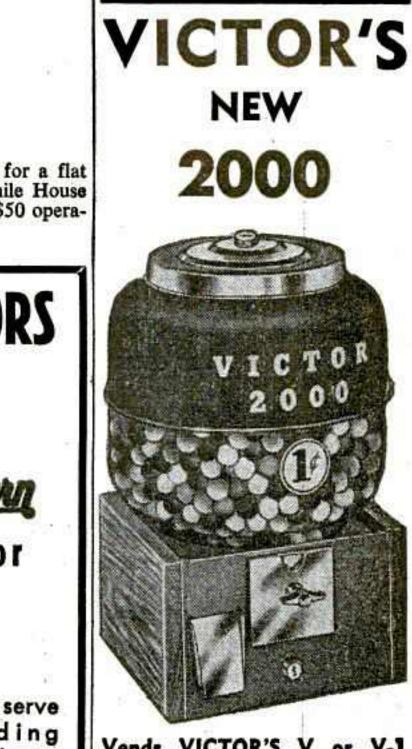


BILLBOARD MUSIC WEEK



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\$12.50 per M for 5 M or more.



Advice of NAMA CHICAGO-A shortage in the

supply of coins-caused largely by the increased use of vending machines-is beginning to worry the U. S. Mint. So the Mint is making a survey to determine coinage needs and has asked the National Automatic Merchandising Association for help.

In a letter to Thomas B. Hungerford, NAMA executive director, Mint Director Eva B. Adams explained that "the tremendous growth in the use of vending machines has increased the need for coins. Anticipating a still greater use of automatic equipment, we wish to make certain that the supply will be adequate."

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EUROPEAN NEWS BRIEFS

Juke Boxes in Berlin Battle

EAST BERLIN-Communist East Germany has banned the playing of West German music on phonographs. The ban has been instituted in East Berlin, and apparently applies to the entire country. Despite the trials and tribulations of the Berlin crisis, there are still about 55 phonographs operating in the East Berlin area, all at State-controlled locations. They have been programming Western music generously, including West German tunes. West German music flows into East Berlin from West Berlin and is favored by East German juke box operators because of the technical excellence of the pressings. Two of the main tunes involved are "Wonderland by Night" and "Wedding Cake."

Phonos Hide in Landmarks

HAMBURG - Several West German coin machine producers are eying a new type of hideaway phonograph unit designed for castles and other landmark locations. The unit would be concealed in location decor, and would be either completely concealed or would blend into the local setting. For example, West Germany's numerous castle caravansaries are interested in the installation of juke box mechanisms in suits of armor. There are also proposals to mount mechanisms in antique chests and other suitable pieces of furniture. The idea generally is to carry the console principle a step further, placing the phonograph mechanism in a housing which not only harmonizes with the location but which adds aesthetically to the location.

Nazis Return—In Pop Music

MUNICH-Operator associations are asking co-operation of members in preventing juke box play of tunes based on Nazi airs and music associated with Hitler and the Nazis. The hot tune of this type at the moment is a rock and roll version of the Nazi drinking song the "Horst Wessel Lied." A Swedish firm produced a disk titled "Alpenrose." The Swedish disk is being exported widely and has distribution throughout Europe. Authorities report that some 10,000 pressings have been imported into West Germany. Some juke box operators have programmed the controversial disk on the grounds that "the war is over" and "music is music." It has been argued, additionally, that "what is good enough for the Swedes should be good

Germans Push Own Uniform Payout Legislation for Foreign Countries

WEST BERLIN-Efforts will be regulatory process-in a positive nor are they rigidly restricted to made by German payout machine rather than negative role.

producers to export this country's model payout machine legislation logical Standards at Brunswick to foreign countries.

The theory is that the main be placed in operation. Each mastumbling block to the export of payouts is prejudice caused by inadequate or discriminatory payout be scrapped entirely and replaced legislation in most foreign countries with a new machine.

A prime example is Holland, which has a local option patchwork of laws regulating payouts, no two laws being the same. What is legal in one Dutch local area may be illegal a few miles distant.

Dutch Interest

The Dutch have recently indicated interest in enacting a national payout law patterned on the German measure. Dutch operators complain that "any law" would be better in thei case than the present legal no man's land. "We would just about as soon

have payouts outlawed altogether, if it has to be that way," an operator in Utrecht commented. "Then at least we would know where we stood, and would be able to plan accordingly."

By and large, Europe is a payout machine legal quagmire, with laws and interpretation of laws varying not only from province to province but almost literally from city to city and even neighborhood to neighborhood.

Legal Formula

With the exception of West Germany, that is. The Germans have a remarkably successful legal formula for regulating payouts. It has not spared the trade from merciless press attacks, but it has provided all facets of the trade with a precise set of operating rules applicable to the whole country, It has resolved (apparently to the satisfaction of all concerned) the ubiquitous bickering over what is skill and what is chance. The German payout law works-and works well, in the opinion of the trade. The German law is effective primarily because it makes the

The State Bureau of Techo- The machines provide German certifies every payout before it may chine, moreover, has an arbitrary life of three years, when it must

This is done to provide effective enforcement of the three cardinal principals of payout programming in this country: a fixed payout percentage of at least 65 per cent to the players; restriction of play play time to a minimum of 15 seconds per play.

The limit put on German payouts is one mark (25 cents) per play, and most machines are under 50 pfennigs (12 cents) play, some form of national football Placing of machines is controlled pool. The German "mint" machines under a liberal policy. Machines are regarded by its fans as being in are neither placed indiscriminately a similar category.

casinos.

phonograph manufacturers with a financial base for music box production, and they serve a similar function for many, if not most, German phonograph operators.

Not all segments of the German trade cotton to the payouts, but the majority view seems to be that they are a necessary-and essentially harmless-stabilizing financial factor.

If payouts are suitable for Germany, runs this reasoning, they to small accounts; restriction of should be suitable for the rest of the world, or most of it. The example cited most often is England, which legalized fruit machines for private club operation.

Most countries have lotteries and

Rutter Drops Phono Route to Concentrate on Food Vending

SALT LAKE CITY - Sweeping changes have taken place at the former J. H. Rutter Company, Wurlitzer distributorship here.

Pioneer Utah operator J. Heber Rutter, who has been both an operator and a distributor for many years, has sold his last phonograph route, and as part of the change to 100 per cent distribution has retitled the firm as Interstate Distributing Company. Rutter, who developed many techniques in juke box operation, location building and merchandising which are now standard with area operators, plans to spend much of his time out in the territory, helping phonograph operators build up volume in all types of locations.

been urging operators to use Wurlitzer billboard-type panel displays over phonographs, which suggest popular hits, novelties, etc., to do a visual selling job.

Pilot Route

In expanding distribution, Rutter has taken an unusual step with the operation of a pilot route of coffee

enough for the Germans."

Ops Get GEMA—Less Disks

MAINZ, W. Germany-Distribution of so-called "GEMAfree" phonograph records is planned on a trial basis to West German juke box operators. The disks are produced by an independent group headed by Karl Klingler, chairman of the Rhineland-Palatinate Operators Association. Klingler says, however, that the operator group is not participating officially in the project. The phrase "GEMA-free" refers to German operators' running battle with the West German copyright society over its royalty demands on the operators. Klingler's organization, which reportedly is backed by German disk interests, is experimenting with the production of disks based on music not controlled by GEMA. Klingler intends using such "GEMA-free" music as a lever to force the moderation of GEMA's demands.

See Break in British Market

LONDON-Britain will prove a juke box market for 30,000 machines by 1963, according to German trade surveys. The surveys, compiled in connection with the big German export drive aimed at the British market, predict a "big jump forward" for the United Kingdom market in 1962. British phonograph growth was rapid until 1959, reaching a box count of around 20,000. Since then, however, growth has been slowed by introduction of fruit machines and by a shift toward replacement of existing equipment in preferences to expansion into additional boxes.

Belgians Made for Juke Box

BRUSSELS—This is the juke box capital of Europe, there being over 2,100 phonographs in Brussels alone, according to the Bureau of National Statistics. Brussels' population is under the million mark. Trade sources believe the actual juke box count may be even greater, the statistical bureau having merely circularized locations. Belgium as a whole (with a population of 10 million) has over 30,000 juke boxes, giving this country the greatest juke box density in Europe if not the world. Brussels' 2,100 juke boxes are predominantly American, with Seeburg leading the list.

French, German Ops Mull Tie

PARIS-French juke box operators are studying proposals for a line-up of French and German operators on issues of primary interest to both national groups-first and foremost performing rights royalties. The German trade is embattled with GEMA, the German performing rights society, and French operators with the S.A.C.E.M., GEMA's French counterpart. Operators in both countries contend that the royalty organizations are making excessive demands on the trade, demands which could force a substantial number of operators out of business. Main impetus behind the link-up proposals comes from the European Common Market, the French trade now realizing that the fusion of national economies in the supermarket must be paralleled by the unification and standardization of each trade represented in the market.

State an active participant in the has successfully carried out has of coffee to its church members,

and soup machines, first entry of the Salt Lake City firm into this field. Coffee and soup machines. are currently being operated at 13 locations, under a test program which will help substantially in selling this type of vending equipment, according to Rutter.

Two more potential routes are coming up, which will feature soup and hot chocolate, along with coffee, as a vending practice more in Among the campaigns which he harmony with Mormon prohibition



CHICAGO-Record sales to the juke box industry last week dipped slightly, as the city's operators dug their way out of the third major snowstorm and cold wave in less than a month.

Close to 12 inches of snow fell in Chicago, with temperatures dropping below zero. Traffic was snarled and operators had trouble making emergency service calls, let alone their regular collection stops.

Records, however, continued to be bought and the city's one-stops reported business good, though slightly off from the same period last year.

Pat Boone's Hot

Pat Boone has a hot one going with "I'll See You in My Dreams." Both Singer One Stop and Music Box One Stop reported good operator action on the side. Singer is eevn picking it as a two-sided record, with good action also on "Pictures in the Fire."

Retail store action on the record appears to bear Singer out. Both sides have alternated in Midwestern breakouts and deejays are picking both tunes.

Other hot sellers to operators at Singer include: "Let's Go" and "Chattanooga Choo-Choo," another two-sided disk, by Floyd Cramer. "Chattanooga" hit BMW's Hot 100 last week, and Fred Sipiora, of Singer, describes "Let's Go" as a "good beat side that can do the main in the industry in some ca-

is moving well at Singers and got an extra boost when Patti sang the number on the Ed Sullivan show last Sunday, said Sipiora. Also being bought is "If I Should Lose You," Dinah Washington.

Sipiora noted that sales were slightly down to operators and blamed the poor weather. "They're

Jenkins, Garvey **Exit Bally Firm**

CHICAGO-Two Bally Manufacturing Corporation long-time veterans, Art Garvey and George W. Jenkins, resigned last week. Both indicated they would announce their plans later.

Garvey and Jenkins have been with Bally since the '30's. Jenkins joined the firm in 1934 as a salesman, became sales manager in the late '30s and was named assistant to the president after World War II.

Garvey joined Bally in 1937 as assistant sales manager and has served in that capacity until the present.

Both men have had long, colorful careers in the coin machine industry. They are expected to re-

"Go On Home," by Patti Page, making only the stops they have to make," he said.

At Music Box, Russ DiAngelo noted that good sales to operators were being chalked up with "Hollywood Twist," Si Zentner; "Midnight in Moscow," Kenny Ball (looks like it could be very big. said DiAngelo); "Archie's Melody," the Byliners; "Norman," Sue Thompson, and "Roll Him Over," Georgia Brown.

Two Hit Sides by Brenda

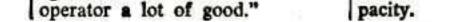
Also a two-sided hit by Brenda Lee, "Break It to Me Gently" and "So Deep"; "Double Exposure," the Rotators; "My Melancholy Baby," Hollyridge Strings, and a few calls for "Let Me Call You Sweetheart," Timi Yuro.

DiAngelo re-emphasized the big operator demand for old standards and the need for some hot new material aimed at the operator market. DiAngelo's views on the same subject, first aired publicly last week (BMW, Jan. 20), brought considerable agreement from the coin machine trade.

DiAngelo noted that as an example, he put a real oldie, Al Morgan's "Jealous Heart," out in the operators' bins and a large number were immediately taken.

Disk sales to operators were about even with last year at Music Box, though last week's snow slowed the walk-in business, causing a pick-up in the mail-order











BILLBOARD MUSIC WEEK

West Coast Sees '62 Seeburg



LOU WOLCHER, head of Advance Automatic Sales, center, braced against the table, was host to nearly 400 music and vending operators for the introduction of the Seeburg SDS at the Jack Tar Hotel, San Francisco. At the right is Bob Portale, long a member of the Advance firm. Left background lookng on is Joe Mendel, of the Advance staff, in charge of vending sales.



ACCENT ON YOUTH **Financial Weekly Puts Spotlight On Kiddie Ride Industry Growth**

15 issue of Barron's, a financial weekly, devoted its lead article to the kiddie ride industry, tracing the backgrounds of leading maufacturers and operators. The article, "Kiddie Rides Grow Up," was written by Goody L. Solomon. Emphasis was on publicly held companies in the industry.

"The industry which makes and operates all these rides," the article said, "is a postwar baby that has matured rapidly. Annual volume in 1952-the earliest year for which figures are available-was reported to be \$500,000. For 1961, the industry estimates it at \$10.5 million.

"Nor is that the end of the road. At least the companies involved project continuous expansion on the basis of the nation's rising number of births, already 5,000,000 a year, and expected to go higher. They look also for increased sales and profits from the growing number of retail outlets and shopping centers which have installed the rides. From 1959 to 1961, the number in use rose from 11,000 to 15,000."

Publicly Held Firms

Three companies, it continued, are publicly held. They are All-Tech Industries, Inc., Hialeah, Fla., a manufacturer; Automatic Concessions Corporations, Westbury, N. Y., manufacturer and operator, and Techno-Vending Corporation, manufacturer, distributor and operator.

A fourth firm, Kiddie Rides, Inc., Chicago operator, is expected

NEW YORK - The December | machines. Both Bally and Nation- | port market, recently Europe has wide Playlands, Inc., another Chicago-based firm, are privately held. Nationwide is an operating firm, operating all types of amusement equipment and specializing in discount house locations.

Kiddie Rides, Inc., Growth

In 10 years, the article continued, Kiddie Rides, Inc., parlayed a \$25,000 investment to more than \$2,000,000, with headquarters in Chicago, Boston and Los Angeles. Profits before charges for depreciation, interest and income taxes, has averaged about \$200,000 a year, according to Jerome Braverman, president.

The growth of Automatic Concessions was traced. The firm got its start in 1950 as Kiddielane, a 100-ride operation. Today, Kiddielane is a wholly owned manufacturing subsidiary of Automatic Concessions, which operates more than 4,000 units. The latest financial statement of the company lists assets of 1,600,000. Earnings per share rose from 6 cents in 1958 to 47 cents in 1960. No 1961 figures were available.

Here's what the article had to say about the Techno-Vending Corporation:

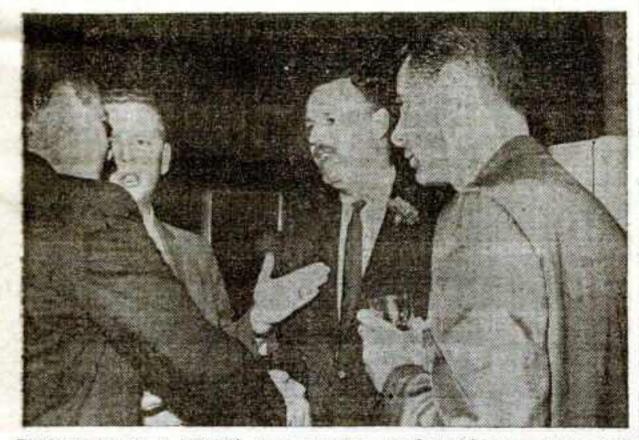
Techno-Vending

"Techno-Vending was incorporated in May, 1961, at which time it acquired all the outstanding stock of five corporations: Capitol Projector Corporation; Capitol 16, Inc.; Midget Movies, Inc.; Movie Mat, Inc., and Kings-Midge Enterprises, Inc. It also acquired interest in Bowlers Amusement Comshown increased signs of interest.

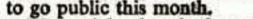
"With American-style supermarkets and shopping centers going-up all over the world, and with U.S. tastes rapidly girdling the globe, the opportunity of exporting kiddle rides and related amusement devices soon may become a significant means of widening the scope of the horse and stagecoach, the helicopter and the space ship," the article continued.



CLARE WOLCHER, left, enjoys the program staged by her husband, Lou, when his Advance Automatic Sales Introduced the Seeburg **SDS** In San Francisco. With her are Warden Smith and wife Elsie.



ENGAGED IN A LIVELY conversation at the Advance Automatic dinner introducing the Seeburg SDS in San Francisco were, left to right: Clyde Love, Visalia, Calif., operator; Stan Raaens, Bill Weeks and Jerry Taylor. The event was held in the International Room of the Jack Tar Hotel.



The article also cited one of the nation's major coin machine makers, the Bally Manufacturing Company, which claims to be the nation's largest manufacturer of kiddie rides. More than 99 per cent of Bally's production, though, is in coin-operated games and vending

Berger Named Metalcraft Rep.

NEW YORK-Harry Berger of West Side Distributors this week was named East Coast distributor for the vending machine line made by the Precision Metalcraft Corporation, Minneapolis,

The firm makes cigaret, cigar, cookie and detergent vending machines, and, according to Berger, will soon be in production of candy, hot drink, cold drink and hot food machines.

Berger, a veteran amusement game distributor and jobber, plans to spend a week in the PMC plant early in February.



ON HAND FOR THE SHOWING of the Seeburg SDS at the Jack Tar Hotel, San Francisco, were, left to right: Jack Gordon, Seeburg vice-president in charge of phonographs; Arnell Silverman, division manager, phonograph sales; Stu Auer, Seeburg vice-president in charge of background music, and Tom Herrick, Seeburg vice-president in charge of marketing.

pany, Inc.; Ranger Amusement Company, Inc., and Ken-D Enterprises, Inc.

"The company looks for gross income of some \$650,000 for fiscal 1961, 70 per cent of it equipment sales, 30 per cent operating income. It expects net after taxes for the 12 months ended April 30, 1962, to reach \$61,000, or 24 cents per share, as against 81/2 cents in the comparable period a year earlier."

Jerome Braverman, head of Kiddie Rides, Inc., was quoted as estimating that the retailers makes an annual profit of from \$12 to \$20 a square foot on kiddie rides commissions, as against the supermarket average of 12 cents annual profit per square foot on merchandise.

Export Potential

"One final potential source of greater sales and profits for kiddle ride firms," the article concludes, "is the foreign customer. While the field never has had much of an ex-

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BILLBOARD MUSIC WEEK

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Atlas Music Named as North Lesnick Asks Illinois Game Distrib for Bally For MOV's

CHICAGO—Atlas Music Com-ay here, large distributor for AMI its efforts. pay here, large distributor for AMI its efforts. and Rowe equipment, has been named to handle Bally Manufacturing Company's game line for some 30 years ago. In recent years Northern Illinois.

Atlas is owned by A. C. Automatic Services, Inc., a division of uted games. Automatic Canteen Corporation of America.

the area by Donan Distributing Company. Donan, which also recently gave up the Rock-Ola line, will concentrate on operating.

No Change in Plans

Joel Kleiman, head of A. C. Automatic Services, Inc., noted that L. A. Operators See Atlas had been one of the few juke box distributors that didn't New Wurlitzer Unit have a game line.

He said there will be no change in the organization or plans for the company and that Atlas definitely does not plan to operate.

now had a completely diversified throughout the day. line of juke box, game and vending equipment for the coin machine operator.

Canteen Funds Available

Of no less significance is the vast Hicks and Clayton Ballard. resources of Automatic Canteen Company of America that Atlas were served.

Atlas actually started in the game business as Atlas Novelty Company it has concentrated on juke box

sales and has not actively distrib-

Atlas' Nate Feinstein said the firm will hold an open house in the Bally was formerly handled in near future and will also schedule service schools on the Bally line.

> Atlas will carry a complete stock of parts and will offer complete service facilities.

LOS ANGELES-The Wurlitzer 2600 was unveiled here Monday (15) at the Wurlitzer Company with Ray Barry, branch manager, Atlas officials noted that the firm hosting operators and servicemen

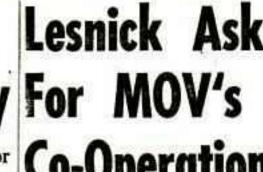
A light buffet and beverages



Continued from page 4

special musical requirements of the phonograph trade are ignored.

All this Rossi intends rectifying with his MEC label. He proposes to give juke box operator associations in each member country a full voice in determing MEC policies. Specifically, he proposes offering reduced disk prices to operators; producing disks on an international basis reflecting the spirit of the European Common Market; and using only top orchestras and singers. Rossi is moving deliberately, believing that it is all-important to build a sound operating structure before entering volume output of titles. Nevertheless, he believes that with all the international links forged, MEC can build a repertory of 1,000 titles within a few years.



HY LESNICK

RICHMOND, Va. - President Barry was assisted in entertaining Hy Lesnick of the Music Oporators the operators, some from Long of Virginia called upon MOV mem-Bea.h and San Bernardino, by John bers to co-operate in promoting Scarvada, Royce Gaddis, Leonard bills to protect the industry in the Virginia General Assembly, now in session.

Speaking at the first 1962 MOV meeting here Sunday (14), Lesnick expressed regret at the demise of the Coin Machine Council and said the operators must bear a large measure of the responsibility for not supporting that organization.

AMI, Rock-Ola, Seeburg and Wurlitzer distributors held open houses after the meeting, as operators and their families stayed to enjoy the evening.

Date for the 1962 State convention was set for September 0-1 at the John Marshall Hotel, Richmond.



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JANUARY 27, 1962

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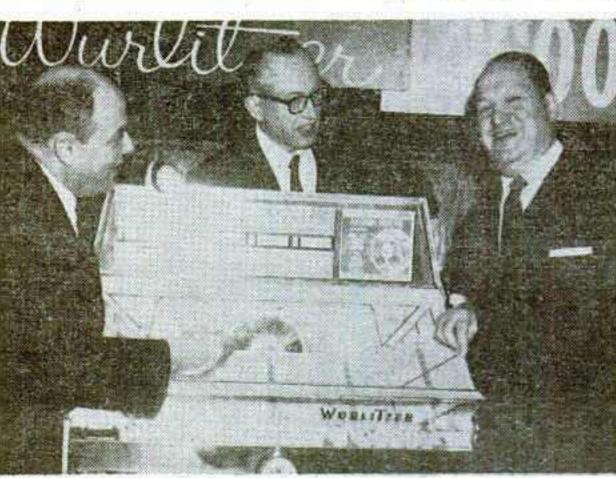
West German phonograph operators in particular are inclined to take Rossi at his word, for he is one of the Continent's few music trade figures with a background of juke box operation.

Publisher of the Milan trade journal Editione Juke Box, Rossi, assisted by his brother Alfredo, operates a music publishing house which supplies a network of 4,000 phonographs with records.

What the Rossis count on with their MEC label, of course, is a colossal expansion of the European disk and juke box market through Common Market stimulus.

Statistically, the Common Market matches the United States as an economic market. Economists predict a tremendous economic upsurge in the Common Market countries once Europe's tariff walls are dismantled and the Continent unified economically.

This suggests to the Rossis that Europe in time will duplicate the U. S. juke box count of 500,000-and provide a tremendous market for MEC label juke box disks. It seems that simple.



JOHN BILOTTA, left, and Bob Bear, center, Wurlitzer sales manager, look over the new Wurlitzer with Dave Solomon, Joy Automatics, Elmira, N. Y., at the showroom of the Bilotta Distributing Company, Newark, N. Y.







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JANUARY 27, 1962

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BILLBOARD MUSIC WEEK

JANUARY 27, 1962



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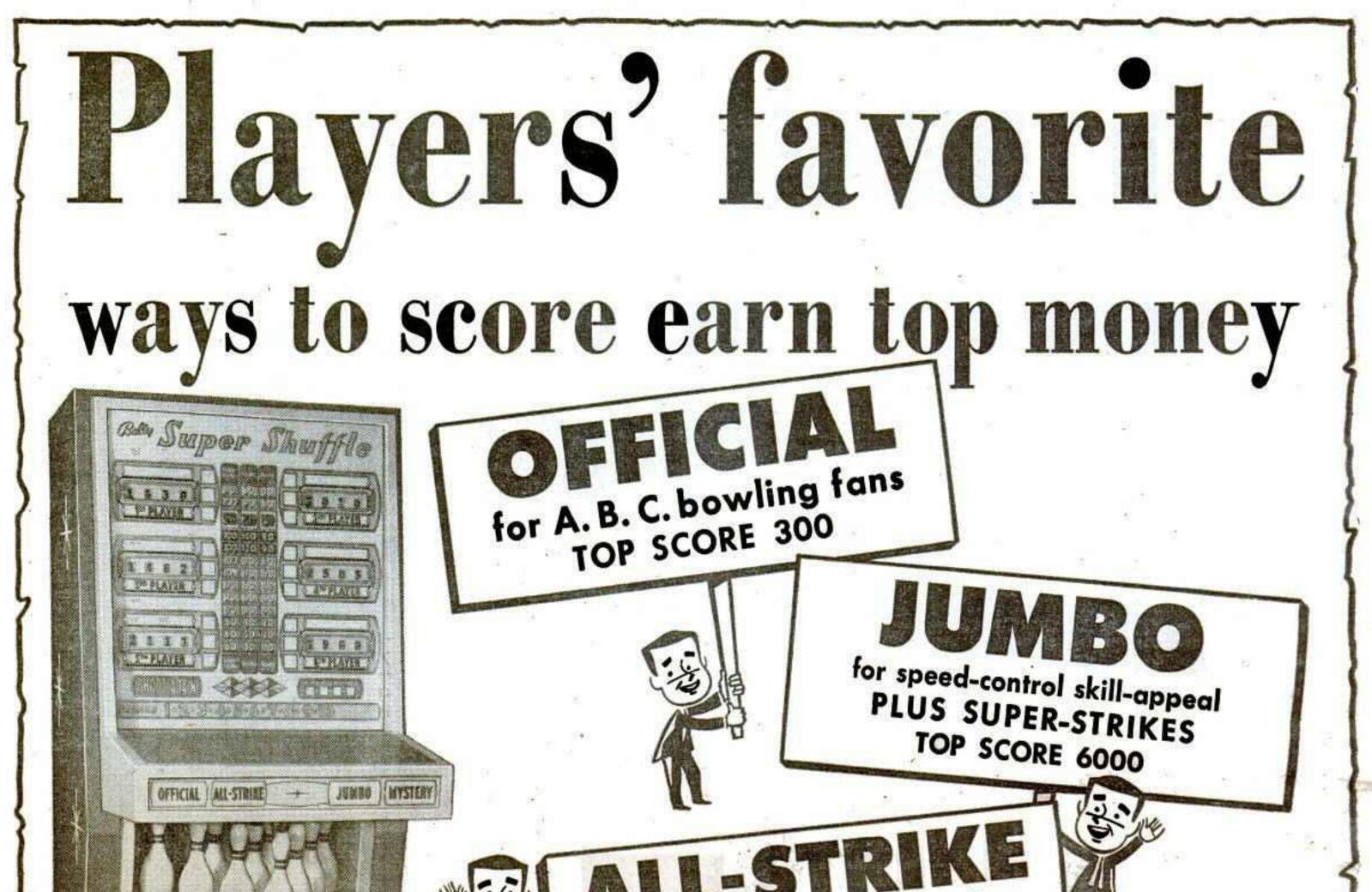
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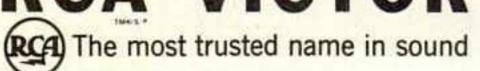
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