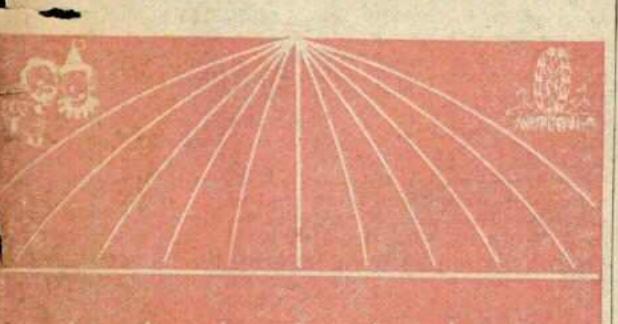
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JUNE 23, 1958 (ABP) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)



Summer Outdoor Features

Fair Dates

\$ SNOW CONE \$

PITCHMEN PLEASE

Fair Goers Buy Plenty

WAFFLE KING

Rodeo Dates

KITCHEN GADGETRY

SOUVENIRS SOAR

Important Extra Lists

THEY'RE ALL INSIDE

In the Outdoor Section



ROBERT HELPS WINS NAUMBURG AWARD FOR '58

NEW YORK -- The Walter Naumburg Foundation is marking the 10th anniversary of its Recording Award, the first underwriting of American composers in the disk field. The permanent jury, Alfred Frankenstein, Robert Sabin and David Randolph, just chose Robert Helps' Symphony No. 1 for 1958. The award is designed for orehestral, choral, operatic and chamber works.

"Not one organization, commercial or philanthropic, had a program for placing the works of American composers before the public in recorded form, when the Naumburg was established in 1948," says critic Frankenstein. There are now dozens of diskeries and groups backing same, Naumburg probably the most distinguished.

It has been responsible for the following albums, all issued by Columbia and per-manently maintained in the listings: 1949, Roger Sessions, Symphony No. 2. 1950, William Schuman, Symphony No. 3. 1951, Wallingford Riegger, Symphony No. 3., 1952, Peter Mennin, Symphony No. 3. 1953, Walter Piston, Symphony No. 4. 1954, Leon Kirchner, Concerto for Piano and Ork, coupled with Harold Shapero, String Quartet No. 1. 1955. Roy Harris, Symphony No. 7. 1956, Jacob Avshalomov, Sinfonietta, coupled with Elliott Carter, Sonata. 1957, Lukas Foss, The Song of Songs. Artists include Mitropoulus, Bernstein, Ormandy, Jennie Tourel, Hanson, the N. Y. Philharmonic and Philadelphia orks.

Stereo Dawn Can Focus Dollar Rays On Kidisk Market

Twin-Track Sound, Packaging, Price Will Be Top Factors

By REN GREVATT

the stereo age.

overall disk business.

Market Narrows

Spokesmen are agreed, too, that steadily narrowed over the past several years. "The kiddle market used to reach up to 10, 11, even sometimes 12," said one observer, Today when they reach 7 or 8, they are already out of the kiddie market and looking for the music with the triplet backings." The increase in sales, thus, is being ac-complished actually in a smaller market than before, largely thru displayable packaging for singles and albums, favorable prices and the influence of the supermarket and syndicate store racks.

Hi-Fi for Moppets? The advent of stereo in the adult market, according to other observ-

ers, could have interesting ramifi-NEW YORK -- Twin-track cation in the kiddle field. It's reascund, increasingly eye-catching soned in some quarters, for packaging and the question of re- example, that as stereo equipment tail price, just as in the pop and is bought by adults, older threeclassical album field, will be the speed sets, in many cases portables important factors in the marketing and table model phonos, may then of kiddie records in the dawn of be willed over to the kids. Thus the children for the first time, may A roundup survey of labels, have access to a player with a reaprominent in the children's record sonably good sound quality. This market, also shows that the kiddle in turn could lead to a considerably business is continuing to hold its increased interest in LPs among own and in some cases to increase the kiddies. "Stereo's availability to to a marked degree, contrary to the grown-ups may help bring hi-fi the general slow-up, due to primato the kiddies," it was indicated, rily economic factors, noted in the particularly with the growing number of well-recorded kiddie LP's selling at \$1.49 and \$1.98.

At least one manufacturer, howthe age bracket of the kiddie mar- ever, disputed this. "With our colket, due to the influence of pop orful 25-cent line of singles," he and rock and roll records, has said, "Mom or Dad can pick up (Continued on page 11)

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

NEWS OF THE WEEK

Plan L. A. Victor Music Center: Will Rent Space to Other Labels . . .

RCA Victor is seeking to establish a "Music Center of the World" at Sunset and Vine in Hollywood which will occupy a substantial portion of the property heretofore used by NBC. For the first time, all facets of the RCA Victor Hollywood division operations will

Monaural Disks Still Industry Backbone Says Cap's Wallichs . . .

The monaural recording will remain as the mainstay best seller for some time to come, according to Capitol Records prexy, Glen Wallichs. He added that excitement stirred by stereo is good for the industry, since it makes people more record conscious than ever.

...... Page 2 Jazz Boom Grows; Sponsors Line Up and Ante Up on TV . . .

Jazz has become increasingly important in all facets of show business. Broadcasters are utilizing it more and more on both local and net-

work radio and TV shows, and sponsors are finally beginning to look upon it as "commer-

More and More Large Labels Handling Indie Distribution . . .

The distribution of indic record labels thru established record firms continues to grow, with a flock of such arrangements made during the past few weeks. Among others, Dot Records became the national distribution for Hawthorne Records and Allied Records took on the national distribution for the Fabor label. Page 3

DEPARTMENTS AND FEATURES

Amusement Games108	
Carnival 74	
Circus 70	
Coming Events 88	
Classified Ads 82	
Coin Machine 101	
Fairs & Espositions 72	
Final Curtain 57	
Letter List 100	
Merchandise 84	
Music Machines	

Music Pop Charts-Album Buying Guide, 23 Honor Roll of Hits. 28 Tips on Coming Tops, 44

Communications to 1564 Broadway, New York 36, N. Y.

'BIG STIR ABOUT STEREO, **BUT MONAURAL IS \$\$'**

Wallichs, Capitol Chief, Says Stereo Helps Biz, Monaural Supports It

By LEE ZHITO

HOLLYWOOD--While the exciting promise of the stereodisk development has captured the attention of the record industry to a point where it is its leading topic of conversation, the monaural recording will still remain as the mainstay best seller for some time to come. This is the opinion of Glenn Wallichs, Capitol Records, Inc., president, as expressed in a special statement to The Billboard.

Wallichs said that the excitement stirred by stereo is good for the entire industry, inasmuch as it gets the consumer even more record conscious than ever before. However, Wallichs is confident that this sighted dealer who knows that it takes turnover and not talk to stay in business profitably.

"Stereo is making headlines in the business press every week," Wallichs said. "Stereo accounts for perhaps 75 per cent of the conversation among dealers, distributors, manufacturers and hi-fi enthusiasts. This is great! It's good for the entire industry. But it won't throw the experienced dealer.

"Anyone concerned with the stocking and selling of records has got to keep his feet on the ground. The dealer knows he can't pay bills with conversation and enthusiasm. This means, in plain English, that the dealer knows he must depend for the bulk of his record billing on monaural record sales for a long time to come-because, in my opinion, stereo isn't going to move that fast.

Jazz Festival **Waxing Set** By Columbia

NEW YORK -- Columbia Records is intent upon keeping their ing, editing, mastering and engihigh ranking position in the field of jazz. The jazz wing of the diskery, now under Irving Townsend, tions are scattered all over the has set a lot of jazz festival wax- Hollywood map, creating expenings for the next two months and sive loss in time and efficiency. has just signed Billie Holiday to a long term pact.

underway at the firm include the to find a solution to this problem. recordings of the Benny Goodman Once the Sunset and Vine Music Capitol Tower but a rew blocks Brussels World's Fair, upcoming felt that the problem will be more waxings at the Newport Jazz Festi- than adequately solved, along with val of Columbia artists such as Miles Davis, Mahalia Jackson, and demands grow.

Payment enclosed

"One of our executives gave a time at least . . . with a slow transtereo demonstration last month at sition toward stereo. the Fairmont Hotel in San Francisco to a group of several hundred stereo cartridges that can change members of the American Associa- sets over for a small amount. But tion of Advertising Agencies. He an additional matched speaker and started with accoustical recording amplifier are also necessary in most and came on thru the decades. cases, and this presents costs and Then, as he arraved at the stereo complications that not everyone is portion, he made this request to his audience: Will all who know what I mean when I say stereo sound raise their hands.

"Only a scattering of hands went up-less than 10 per cent of this sophisticated group had any knowledge of stereo and its significance!

"Granted that there will be a great amount of stereo phonograph advertising this fall-and substantial sales of phonographs; all the new 'packaged' sets in the stereo price range sold in '57 accounted for but 10 per cent of the total microgroove machines on the market. If the pattern follows this vorite with the mass market, for a

"Yes, I know that there are prepared to meet.

While I'm on the subject, may I offer several reasons why I don't believe stereo recordings will ever completely replace monaural.

"In order to hear stereo, one Productions. must be in that golden area, equi-

'Attention! Stereo!"

"And, obviously, stereo music most be listened to. You can't hear fall, monaural remains a 90-10 fa- house, reading the newspaper, or

(Continued on page 51)

VICTOR 'MUSIC

Plans All Facets Under One Roof; Will Rent Space to Other Labels

a substantial portion of the prop- the Music Center will be operating erty heretofore used by NBC. Dur- along a comparable pattern sucing the past few years NBC has cessfully established by motion picmoved the bulk of its TV operations to the network's newly completed studios in Burbank.

Center will be threefold:

RCA Victor's record division operations here will be housed under one roof for the first time in its Hollywood history. Thus, business offices, recording, custom recordneering will be at one location. Today's Victor recording opera-

It has been known that during the past eight months Victor has Festival waxings either cut or been house hunting in an effort plenty of room for expansion as

(Continued on page 11) 2. The facilities-including of-

Bill me

HOLLYWOOD -- RCA Victor fice space, recording studios and is seeking to establish a "Music the other facets of record produc-Center of the World" at Sunset tion-will be made available to and Vine here which will occupy other labels on a rental basis. Thus, ture companies who rent space and facilities to independent producers.

1. The purpose of the Music proximity to production facilities Friedman. while the owner benefits from their sharing the cost of the overhead. last week included Karl Enge-According to the plan now under consideration, RCA would offer indie labels space and facilities (if desired) plus an opportunity to retain their own business-address identity within the building.

> one of the primary intersections in him in the order service depart-Hollywood will provide RCA with ment. David Rose, recently art a valuable showcase of its own director for the Cunningham & operations to the public at large. Walsh agency here, joins the label This, it is felt, has become increas- as its art director. Rose was an ingly important in this area since art director at Capitol Records in the completion of the imposing 1945.

(Continued on page 51)

Ousted Five Sue Local 47

HOLLYWOOD -- Five musicians asked \$250,000 damages and that Local 47 be enjoined against Richard Perkins on behalf of five Local 47 on March 27.

Plaintiffs are Justin Gordon, Ted Nash, Larry Sullivan, co-founders of the Musicians Guild of America, and Leonard Hartman and Juan leases and top potential material

Pasey, Guild supporters. 47, Elliot Daniel, John Trunchi- past 18 months and will continue tella and Max Herman, Local 47 to release out of its backlog as de-

Meet May Cue Wilde Charts AFM-Screen Strike Peace

HOLLYWOOD--The promise of peace in the musicians' ranks here seemed nearing realization with word that the AFM will hold a special meeting of the International Executive Board in Hollywood on Monday (23).

newly elected prexy Herman Kenin client that the new Wilde firm disclosed that among the matters to be discussed will be plans for a Artists is now handling all pe speedy settlement of the musicians' strike against the movie studios. Also music to the musicians' ears was the fact that the board will study TV film producer reactions to its recently inaugurated TV film plan as signed with MCA's Revue

Fact that the IEB will meet here distant from speakers-not too far in an effort to pluck these two forward, not too far back. Locat- thorns from the Hollywood muing this magic spot is a bit of a sicians' side—the studio strike and nuisance . . . and those who do not getting live music onto TV filmshare it will hear off-balance music on the eve of the National Labor that is not equal to good monaural. Relations Board elections adds show. He will also continue. further interest to the Kenin move. The election will settle the jurisdictional dispute between the stereo while wandering around the AFM and the Musicians Guild of America.

Goodwin Exits Columbia for Warner Post

HOLLYWOOD - Norman Goodwin will become product The Amusement Industry's Leading manager for the Warner label effective July 1. He resigns his post as Columbia Records branch sales manager to move to WB. Goodwin was branch sales manager for the Ray Thomas Company, Columbia's distrib here, prior to taking over its own distribution in this area. Before then, Goodwin was with Decca's branch here. His WB duties include co-ordination of product between sales and merchandising departments. He will headquarter The independents enjoy the in Hollywood and report to Joel

Other additions to the WB staff mann, who joined the artist-repertoire department here. He had batoned a territorial band in the Midwest. Monroe Glasberg, headquartering in New York, was named assistant to Operations Man-3. The Music Center located at ager Irving Iserson, and will aid

Dot Set for Stereo Disk Tape Plunge

HOLLYWOOD--Dot Records will take its initial jump into stereo in early August with the reinterferring with their seeking em- lease of 12 (non-compatible) steployment. This action was taken reo disk albums. The firm will also in Superior Court by attorney take its first step into the stereo tape field by making the same mamusicians who were expelled from terial available in tape form during October.

The stereo disk release will consist of some of Dot's best selling monaural albums from past refrom current releases. Dot has The suit named the AFM, Local been recording in stereo for the mands increase.

New Firm, Dick Clark Signed

NEW YORK -- Al Wilde h ankled his position as head of the Birdland Tours to start a new ma agement and promotion firm call Hopes ran high when AFM's SRO Artists, Inc. And the f pacted is deejay Dick Clark. SH sonal appearances, all promotion and all management for the Ph adelphia "Bandstand" deckey.

> SRO Artists is headed by Wilde as president, with Mort Curtis and Chuck Reeves as vice-prexys. Curtis has been the talent booker at Grossinger's Country Club for many years and has been associated with Milt Blackstone, Eddie Fisher's manager. Curtis will continue to book the talent at the Catskill resort. Reeves is the producer fq ABC of Clark's Saturday night produce that show for Clark.

> Wilde has okayed Mary Josephson, of Broadcast Management, Inc., to handle Dick Clark for radio, movies and TV packages. He is now working on some new deals for Clark that will keep the deejay working even more than now will his Monday to Friday "Bandstand

(Continued on page 11)

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DISTRIBUTOR NEWS

By HOWARD COOK

Tom Bell of Mercury Record Distributors of Ohio, Cleveland, reports his strongest Mercury disk is "Left Right Out of Your Heart" by Patti Page. Second stronges is "Kathy-O" by the Diamonds. Following are "Pretty Baby" by Gino & Gina, "One Summer Night" by the Danleers, "Got a Match" by Lou Stein, "You're Making a Mistake" by the Platters, "Too Much Too Soon" by Sarah Vaughan and "Vertigo" by Billy Eckstine. Hottest LP's are "America's Most Danceable Music" by Griff Williams, "The Waltz Queen" by Patti Page, "No Blues on This Cruise" by Eddie Layton, "Around the World With the Flying Platters," "Country and Western Music" by Flatt & Scruggs, and "Sarah Vaughan et Mr. Kelley's in Chicago." Wade Whitman, sales manager for the firm, will be married later this month.

Max Silverman (Maxie Maxie) of Quality Music in Washington, lists "The Gossip Wheel" by the Clovers on Poplar among his strongest new platters. Others are "The Stash" by Jesse Stone, also on Poplar. Lavern Baker's latest, "Whipper Snapper," looks promising. "Dirty Dishes" by Jeanne Mack on Class looks like a winner. Bo Diddley's "Hush Your Mouth" on Checker is moving well. "Where Are You" by the Four Belaires on Extra looks like a territorial hit. Other disks showing strong signs are "Windy" by Paul Gayten on Argo and "Song in My Heart" b/w "Be Sure" by the Dubs on Gone. Strongest albums are "But Not for Me" by Ahmad Jamal on Argo, "We Bring You Love" by Sarah McLawler on Vee Jay, "Relax With Miles" by Miles Davis on Prestige and "Count Basie Presents Eddie Davis" on Roulette.

Joe Pinter of M & N Distributing Company in Baltimore rates "Hush Your Mouth" by Bo Diddley on Argo as his top new record.
"All Night Long" by Johnny Long Fuller on Argo is moving well. Marvin Rainwater's M-G-M waxing of "I Dig You Baby" is hot. "Young and Warm and Wonderful" by Roger Williams on Kapp is going well. "Op" by the Honeycones on Ember is strong. Best selling LP's are "Roger Williams Plays Gershwin" on Kapp, "I Love You" by Joni James on M-G-M, "Who's Sorry Now?" by Connie Francis on M-G-M and "But Not for Me" by Ahmad Jamal. Pinter reports that M-G-M's "June for Joni" promotion is clicking. The deal is that for any Joni James LP purchased for the regular \$3.98 price, another of the thrush's albums may be bought for \$1.98.

Herb Cohen of the newly formed Asta Records in Pittsburgh includes "Op" by the Honeycones among his best sellers. "Please Come On to Me" by the Clovers on Poplar is also selling strongly. "Just a Dream" by Johnny Clayton on Ace is hot. "The Little Star" by the Elegants on Apt could be a sleeper. "My Shining Hour" by the Wanderers on Cub looks good. "Checkers" by the Sophomores is clicking. "Rock-in' Robin" by Bobby Day on Class is moving. Top album are "Who's Sorry Now?" by Connie Francis, the sound track of "Gigi" on M-G-M, "Julie" by Julie London on Liberty and "Tonight" by Jose Melis on Seeco. Promotion chief for the new outfit is Nick Cenci. His assistant is Jean East.

NEW YORK SCENE: Best selling singles at Malverne Distributors, Inc., are "Endless Sleep" by Jody Reynolds on Demon and "Bird on My Head" by David Seville on Liberty. ABC-Paramount has hot items with "You Need Hands" by Eydie Gorme, "Got a Match" by Frank Gallop, "I Know Where I'm Goin' " by George Hamilton IV, "Big Name Button" by the Royal Teens, "Dottie" by Danny and the Juniors, and "I Lost My Love Last Night" by Johnny Nash. Other strong platters at Malverne are "Over the Weekend" by the Playboys on Cameo, "My Esolish Heart" by the Upbeats on Swan, and "Somebody Else Is Taking My Place" by Frankie Castro on 20th-Fox. "Speak Up" by Sammy Lowe on Newport is strong. Hottest LP's are "Julie" by Julie London, "Come Swing With Me" by Tony Travis on Verve, "Ella Fitzgerald Sings the Duke Ellington Songbook" on Verve, "Paul Anka," Eydie Gorme Vamps the Roaring Twenties" and "Sing a Song of Basie" by Annie Ross and Dave Lambert, all on ABC-Paramount.

NOTES IN THE MAIL: Bob Heller of Chips Distributing Company in Philadelphia writes that advance orders on the new Stereo Fidelity releases indicate great sales for the line... Joe Banashak, manager of A-1 Record Distributors in New Orleans, writes that Larry Regan, promotion head for A-1, has contracted to do a 13-week record hop TV show Mondays thru Fridays. Banashak reports heavy action on "Anything to Say You're Mine" by Lulu Reed and "Windy" by Paul Gayten on Argo. "Hootchy-Koo" by Larry Williams on Specialty is already a smash. "Op" by the Honecones is happening. Other strong records are Johnny Fuller's "You Got Me Whistling" on Argo, "Hush Your Mouth" by Bo Diddley on Argo and "All of My Life" by Sam Cooke on Keen.

Word from Marnel of Maryland, Inc., in Baltimore is that "Great Russian Folk Dances" by the Moisevey Russian Folk Ballet Company on Epic is their top-selling album. Roy Hamilton's "Lips" and "Dream World" by the Four Coins on Epic are moving strongly. "Try the Impossible" by Lee Andrews and the Hearts on United Artists is a smash.

Toni Carroll, now at the Old New Orleans restaurant in Washington, will open at the Colony Club in London on August 25. She's the M-G-M thrush.... Sunbeam Records has signed the DeJohn Sisters to a term pact and will record them immediately. . . George L. Mansour has been appointed veepee of the RCA Victor Company Ltd., of Canada. He is in charge of the record division there.... Jack Mills returns to the States in July after a business-pleasure tour of England, Spain, France, Belgium, Germany and Italy.... Richard Hayman will be guest conductor of the Boston "Pops" Orchestra on Wednesday, June 25. Hayman will be the musical director of the new "ESP" TV show over ABC-TV.

.. Darrell Glenn, now recording for NRCO Records, is making a deejay trip thru the East and Midwest to push his new disking, "Make Me Smile Again." . . . Vic Damone's reception in England was so great, says his manager, Milt Ebbins, that he is returning on July 15 to play four theaters, in Glasgow, Birmingham, Man- duplicating fields and is now instrumental version of the "Gigi" exclusive affiliation in Argentina, chester and Liverpool, plus a TV show and two weeks of concerts. designing a recording studio to be score and a David Rose set, titled Uraguay and Chile. Negotiations On his first trip there he did two TV shows. His recording of built soon on the north side of "Autumn Leaves." Retail tag for for a renewal of agreement are "On the Street Where You Live" is one of the top disks in England. Chicago.

More and More Large Labels Handling Indie Distribution

By BOB ROLONTZ

established label is now setting up that intend to stay in business. a plan to handle any and all indie label distribution for a fee.

Kaye's publishing firm.

NEW YORK-The distribution coming out every week, many rec- bel thru an established firm reof indie record labels thru estab- ord men, from manufacturers to lieves the indie label of concern lished record firms continues to distributors, are convinced that the over anything except the production grow. Over the past few weeks only way they can survive is to of a commercial product. For the Dot Records became the national distribute their product by means firm that distributes the disk it has distributor for Hawthorne Records of an established firm. According an advantage, too. As everyone and Allied Records took on the to a recent check by The Billboard, realizes today, in this period of "recnational distribution for the Fabor new lables are averaging about ords with a sound," there are hunlabel. Ace Records recently be- eight a week. At this rate 300 dreds of good a.&r. men making came the outlet for KRC, formerly to 400 new labels are formed each commercial records in all sections distributed thru Atlantic. One of year. It is true many of these of the country. To have an extra the newer indie labels, right now labels are a part of a larger firm, source of supply of records, out of with a big hit on the best selling or are merely one-record firms to which an occasional hit can emerge, charts, has asked one of the majors exploit a singer or a tune. Yet, is good insurance for any diskery, to handle its distribution, and an there are still scores of new labels especially since all firms run hot

What They Need It is impossible for any distrib-These recent moves are, of utor to handle even a small percourse, part of a continuing trend centage of these labels and give that started over a year ago. ABC- them a fair shake as far as ex-Paramount then took on the ploitation and push are concerned. Chancellor and the Colonial labels, These labels have to make their and still handles the former label to own way and they rarely have this day. Chess is handling the either the loot, or the manpower Singular label out of Philadelphia; to do it. Thus the idea of having Felsted, the London subsidiary, the an established firm handle their Dale label released by Sammy distribution, their billing, their collections, their exposure, etc.

With the mass of new labels, Obviously, to distribute their laand cold over a period of time.

The established firm is able to give the indie label release the distributor push and the disk jockey exploitation it needs. And, if the record does start to break, the established label can usually guar-(Continued on page 27)

Stereo Disks Prime Focus of Merc Meets

CHICAGO -- The impact of stereo disks on the current record market will occupy prime attention at Mercury's semi-annual distributor meetings to take place simultaneously in three cities starting Friday (27).

All distributors, their salesmen and promotion staffers will attend the meetings, to be located in New York's Hotel Warwick, Chicago's Sheraton and Los Angeles' Beverly Hilton.

The Gotham conclave will be chaperoned by Prexy Irving B. Green, assisted by execs Wilma Cozart, Bob Shad, Harold Lawrence, Lou Klayman, Hal Money and Claire Van Ausdall.

Veep Art Talmadge will steer the Chicago session, aided by Irwin Steinberg, Kenny Myers, David Carroll, Jack Tracy, Pete Fabri, Merle Schirado, Marvin Wolfberg and Tom Schlesinger.

Sales vice prexy Morris Price will take charge in Los Angeles. right-handed by Irving Marcus and Pete Rugolo.

Marks Adds Fermata as Brazil Affil

NEW YORK - Edward B. Marks Music Corporation added Fermata Do Brazil, a leading Bratributor convention to coincide with | zilian music publishing firm to handle its catalog in that country. Fermata, which already publishes a number of Marks copyrights, unthe distrib discussions will be stereo der the terms of the agreement will have the rights to publish much of the Marks catalog, except for those ust, and stereo tapes, first release tunes already given to other Brazilian publishers. Fermata will col-According to Irv Jerome, na- lect performing, mechanical and other royalties for the Marks' catalog it handles.

Arrangements with Fermata were top brass will attend. Also attend- concluded by Herb Marks, of ing the meetings in a new post, Marks, and Enrique Lebendiger, error in a Billboard story two will be Bill Taylor, who has just head of Fermata. Marks'worldwide vi. and Siegel in Germany and The stereo tape release, first Austria. In other countries various now on with Quiroga of Spain.

NIPPON HOT POTATO

Price Cuts Set Off Shock Wave in Japan

OSAKA, Japan--Reports reach- On the price front, one reaction. ing here indicate that the recent according to the Rengo Times, is across-the-board price cuts of An- that Nippon Columbia will launch gel and Capitol labels have brought a new line of low-priced records about a sensational shock among instead of employing an across-theother Japanese diskeries. It now board cut. Columbia has suffered appears they are re-examining their most from the cuts by Capitol. own price structures with a view since, according to one source here, to meeting the competition. Cer- Columbia has three times as much tain other record labels here were inventory in retail stores as any also shocked to learn recently that other label. the Bureau International de L'Edition Mecanique, with head offices in Paris, has indicated its intention to suspend the supply of recorded matrices to Japanese disk-

To Try Hilger **Bootleg Charge**

CHICAGO -- George Hilger, indicted on a charge of counterfeiting record labels, is scheduled to be tried Wednesday (25) in Criminal Court.

Hilger was the central figure in the large-scale bootlegging operation uncovered last winter, in which 125,000 copies of hit singles were alleged to have been sold thru Midwest one-stops.

No indictment has come down on Charles (Chuck) English, owner of Lomar Distributing Company, arrested at the same time as Hilger. English was charged with possession of the allegedly counter-(Continued on page 7)

Oops! Weiner Still Owner

CHICAGO -- To correct an Company. He has moved the firm out of the Chess Records' building, selling some of his recording out of Chicago. equipment to Chess.

weeks ago, Jack Weiner is still the been moved up as district sales publishing affiliates now include owner of Sheldon Recording and promotion manager for the Albert in Australia, Basart in Hol-Midwest, succeeding Don Foreman land, Curci in Italy, Grever in Mexwho has resigned. Taylor will work ico, Reuter & Reuter in Scandana-Weiner's Sheldon firm is con- for the label, will include the publishers handle the Marks copytinuing in the mastering and tape "Gigi" soundtrack, the David Rose rights, tho the firm is looking for

Stereo Tops Agenda for M-G-M Meet

The new series, to priced at

\$5.28 per 12-inch LP disk, will

consist of seven sets of Beethoven.

These will include all nine sym-

phonies, and the Egmont, Coriolan

and Leonore overtures, performed

by the New York Philharmonic

ever, commented that the reports

on the Rengo Times were prema-

ture: "The truth is that we have

not concretely reached such a point

(Continued on page 27)

A spokesman for Columbia, how

Symphony.

NEW YORK -- M-G-M Records has set its first national disthe Chicago conclave of the National Association of Music Merchants, July 22. Major topic of LP's, which are expected to be released for the first time in Augof which is set for today (23).

tional sales chief for the label, better than 90 per cent distributor attendance is expected. All M-G-M

each tape will be \$12.95.

Jazz Boom Grows; Sponsors Line Up and Ante Up on TV

By JUNE BUNDY

NEW YORK---Jazz has become increasingly important in all facets of show business. Local and network broadcasters are utilizing it more and more on radio and TV; numerous new jazz niteries are springing up across the country, and a flock of jazz concerts and festivals are scheduled this summer. The situation, of course, could mean bonanza sales returns for jazz LP's this year.

The most important news about jazz in network TV is that sponsors are finally beginning to look upon it with interest. Timex (the United States Time Corporation), for instance, had such satisfactory sales results from its first two "Timex All-Star Jazz" spectaculars -one on CBS-TV last April, the other on NBC-TV last December -that it has instructed its agency, Peck, Inc., to schedule "at least three" more hour-long jazz telecasts next season.

NBC-TV is readying two jazz spectaculars—one for August 29 (8:30 to 9 p.m.), the other September-5 in the same time period. The web is currently airing a 13week series, "The Subject Is Jazz," (part of its Education Programming Project.)

Newport Coup CBS Radio pulled a coup this month by landing exclusive broadcasting rights to the Newport Jazz Festival. Columbia's artist and repertoire chief Mitch Miller will emsee hour-long programs (July 3, 4, 5, 6) from 7 to 8 p.m. from Newport, R. I., next month. Practically every top name in the jazz field will perform on the program -Brubeck, Teagarden, Joe Turner, Shearing, Ellington, etc.

Current shows featuring jazz tal-

Jerry L. Lewis 'Return' Disk Laughs It Off

MEMPHIS -- Sun Records Sam Phillips issued a special Jerry Lee Lewis disk for jocks this week, under the Robert Service-like title of "The Return of Jerry Lee." Just as the poet Service, in the poem about the venerable Sam McGhee, talked about sunny Tennessee, this disk is about a return to this warm and happy land.

At first hearing, however, it could be mistaken for another one of those crazy "Flying Saucer" type disks. This one has an announcer at Memphis Airport, greeting the chanter on his return from London, with an interview. Lewis' answers are dubs taken from his past disks. Phillips said: "We think it's a cute record. It makes light of the whole (Continued on page 20)

Scopp Back From O'Seas

NEW YORK -- Mickey Scopp, general manage of the Big Three, returned from his trip abroad this week after meeting with foreign publishing reps in Germany, France, Italy and Great Britain. Scopp and Fred Day, of Feldman, Francis Day & Hunter, have made plans to set up an American affiliate of F, FD & H, in New York sented at least once daily for a year to handle foreign catalog rights on the subject of freedom and juswith American publishers and tice. The WRCA prize was for and four pocket sets, \$4.98. American territorial rights for for- "The Open Mind," a discussion seeign publishers. The Big Three- ries produced and moderated by Coral and Brunswick EP prices Day interests own Affiliated Music Richard Heffner and directed by would follow the lead of the par-Publishers, Ltd.

pears on the show June 30.

Even Lawrence Welk and Gerald Mc Boing-Boing are jazz- One of the oldest and longest ist Pete Fountain is featured on at is Mutual's "Bandstand U. S. A.,"

increasing frequency on Steve Al- jazz niteries across the country. subs for Perry Como this summer,

ent include ABC-TV's new "Stars is featuring his Bobcats and is also of Jazz" (Mondays 9-9:30 p.m.) expected to feature other jazz perwith Bobby Troup as host and big sonalities on future airers. CBS name guests. Count Basie ap- Radio has "Up Beat Saturday Night," emseed by Jim Lowe. 'Bandstand' Standby

minded these days. Jazz clarinet- regular jazz radio network shows least one Dixieland number each aired on Saturdays from 8:05 to week on Welk's ABC-TV show; 10 p.m. Produced by Tommy Reynwhile Chico Hamilton provides olds and emseed by Guy Walbackground music for some of the lace, the two and a half-year old Mc Boing-Boing cartoons on CBS- has featured practically every big jazz name in the business, picking lazz names are appearing with them up, via remote, from various

len's NBC-TV show, Garry Moore's More and more jazz deejay shows CBS - TV program, "Omnibus," are building respectable audience Frank Sinatra's ABC-TV show, ratings on local radio stations across "Wide Wide World," Dave Gar- the country. The jazz expert-disroway's "Today," and the Ed Sul- cussion format is also gaining in livan show. Bob Crosby, who popularity. New York Times jazz

(Continued on page 20)

NO BLANKET RELIEF

Copyright Liability Subject of Study

By MILDRED HALL

WASHINGTON -- Record distributors, broadcasters and certain other groups who become innocently involved in secondary trespass on copyrighted music have a chance - altho slim - of getting limits on liability written into a revised copyright law. But there the remedies. is no prospect of blanket relief for all innocent infringers, according to copyright experts.

assessment to the discretion of the Shapiro-Bernstein vs. Goody case courts, because the court can "tailor the remedy" to the individual case of innocent infringement. This flexible, case-by-case basis appears more feasible to the experts than any attempt at blanket or spell-out legislation which would try to cover the infinite variations in innocent trespass cases.

The attitude was made clear in a recent study, "Liability of Innocent Infringers of Copyright," by Alan Latman, special adviser to the copyright office, and William S. Tager, of the Massachusetts bar. The analysis is the eighth to be issued by the copyright office in connection with its three-year study of the 1909 copyright statute, with a view to revision. Comments by a panel of consultants also favored court discretion over special legislation for innocent infringers.

'Battery of Remedies'

Innocence is never a defense against infringement, the study points out. The questions to be

TV Award to WRCA & WBZ

NEW YORK -- The third annual Robert E. Sherwood Award for TV programs "dealing most effectively and dramatically with the subject of freedom and justice in America" was presented jointly last week to two stations-WBZ-TV, Boston, and WRCA-TV, New

Freedom Ring," a program pre-

decided by courts in these cases are only the extent and type of remedy awarded the copyright owner. "The copyright statute provides a battery of remedies for infringement, and the culpability of the defendant has played a significant role in judicial selection" of

Everyone who participates in an infringement, innocently or not, is liable, "jointly and severally," as The experts lean toward leaving was vividly demonstrated in the (The Billboard, October 7, 1957).

(Continued on page 20)

TUNES GET BMI THUMBDOWN

NEW YORK -- Broadcast Music, Inc. last week refused to grant clearances for two

One was titled "The Purple People Eater Meets the Witch Doctor.". The other was "The Purple People Eater Meets the Little Blue Man." Neither tune was submitted by the publishers of the hit songs mentioned in the titles.

Cafe de Paris Asks for Help

NEW YORK -- The Cafe de Paris, night club operating here at 1680 Broadway, has filed a petition in New York Federal Court for an arrangement under Chapter 11 of the Bankruptcy Act.

The club was opened about four weeks ago by veteran cafe man, Lou Walters. Star of the first two weeks seg was Betty Hutton. Next featured billing went to rock and roller Jerry Lee Lewis, but this illfated engagement was cancelled after one night. Since that time, a host of names have been alternating in the club, almost on a night to night basis at scale, in order to help keep the layout going. Dorothy Lamour is set for five days starting Wednesday (25) and Mickey Rooney opens for one month on July 1.

In the action, the club listed liabilities of \$500,000 and assets of \$451,000. Among the 150 unsecured creditors were Betty Hutton and Rod Alexander. Claiming that it was unable to pay its debts as they matured, the club proposed an arrangement under which: 1) all federal State and local taxes would be paid in full upon confirmation of the petition; 2) all secured creditors would be paid (Continued on page 20)

Westinghouse Plans Its Own Sales Org

house Broadcasting chain was ac- veepees and WBC local station tive on several fronts last week. execs from WBZ, Boston; KDKA, Effective July 1, 1959, Westing-Pittsburgh; KYW, Cleveland; house is dropping its national sales WOWO, Fort Wayne, Ind.; WIND representatives and setting up its Chicago, and KEX, Portland, Ore. own national sales organization. Meanwhile, the chain has scheduled management meetings June ning committee. 24-27 at French Lick, Ind., to "explore the whole broad subject of radio broadcasting."

The management meeting will be highlighted by a music discussion panel featuring Mitch Miller, songwriter Robert Allen and deejays Howard Miller, WIND, Chicago, and Joe Finan, KYW, Cleveland. Under discussion will be "Which Way Music-Wilder or Milder?" Also scheduled for discussion are public service programming, sales promotion, new engineering and audience research tech-

The meeting will be attended

Decca Cuts Prices On EP Waxings

NEW YORK -- Decca Records has lowered the price of its EP records from \$1.49 to \$1.29, effec-The WBZ award was for "Let tive today (23). Multiple EP sets will be priced as follows, effective the same date: Two pocket albums, \$2.49; three-pocket albums, \$3.98;

Unofficially, it was learned that (Continued on page 20) ent company, effective July 1.

NEW YORK -- The Westing- by WBC headquarters execs, area Gordon Davis, general manager of KYW, Cleveland, heads the plan-

Westinghouse's decision to drop (Continued on page 20) period.

Early Action By U. S. on **ASCAP Seen**

WASHINGTON -- Predictions of action in the near future by Justice Department on the American Society of Composers, Authors and Publishers are being heard

During recent hearings on ASCAP membership complaints, held by the Roosevelt (D., Calif.) House Small Business Subcommittee to compare findings, antitrust chief Victor Hansen submitted a report to the Roosevelt committee, naming areas in which Justice was checking to see if ASCAP had violated its consent decree (The Billboard, March 24, 1958).

Principal complaints since the 1950 decree went into effect, said Hansen, were: 1. That ASCAP's survey was not representative; 2. The Society had failed to give proper credit to the logged music, and 3. Unfair benefits accrue to certain members at the expense of

The Hansen report noted that Justice was also studying ASCAP survey and logging practices; reduction of network sustaining credits in ASCAP distribution; multipliers applied to ASCAP sample survey which determine credits; the Society's "weighted" vote; the problem of admission to membership; and broadcaster complaints that ASCAP does not give them a true choice between per-program and blanket licensing, with the latter almost "mandatory."

Hamilton Gets Dean's CBS Saturday Slot

ARLINGTON, Va. -- George Hamilton IV succeeds Jimmy Dean as emsee of CBS-TV's country music series, Saturday, 12-1 p.m. The cast remains intact, reports producer Connie B. Gay, with the switch taking place some time between July 5 and August 30. Gay last week sold Dean's personal employment contract to CBS for at undisclosed amount and an interes in the singer's future web plans.

Gay, owner of Town & Country radio chain in four States, has Hamilton, who has been subbing whenever Dean is ill, under a 10-year contract. CBS programming execs have several formats for a Dean show prepped, with guest appearances being set for the interim

Burgess Gets New Victor Sales Post

been upped to the newly created records creation department and post of manager, commercial sales and merchandising, at RCA Victor. Burgess' responsibilities are enlarged to include co-ordination of all sales, merchandising, distribu- last week at RCA Victor include tion, advertising, promotion and bringing Sal Peruggi, former dispublicity. He will concentrate on trict manager in the New York the marketing and selling of RCA area, into the home office here as Victor disks and tapes, including manager of field sales. Peruggi will the new stereo disks and the new direct the activities of district mantape cartridges, and will develop agers throut the country and will new merchandising methods to en- plan and coordinate field promolarge the market for the new tion activities.

RCA Victor Record division. Bul- will take over Amaru's Boston spot.

NEW YORK—Jack Burgess has lock is veepee of the commercial Davis veepee of the records operation department.

Other changes put into effect

Bill Booth will replace Peruggi Burgess joins the upper echelon as district manager of the New at RCA Victor. Along with veepees York territory, and fieldman Frank Bill Bullock and Jim Davis, he will Amaru will take over Booth's post report directly to George Marek, as Chicago district manager. Bob veepee and general manager of the Duffy, formerly Detroit fieldman,

NETWORK TV

Tommy Sands Has Real Acting Skill

Studio One CBS-TV, 9-10 p.m., EDT, June 16. (Caught again).

Tommy Sands once more proved that he is the most accomplished young actor to come out of the rock and roll record field with his performance on "Studio One" last Monday (16). For a change, the teleplay, "The Left-Hand Welcome," offered a sympathetic portrait of a rock and roll star. Sands played a record artist who returned in triumph

to a home town, which held bitter memories of a poverty stricken childhood and an unfortunate love affair.

Some of the lines and situations were overly pat and stereotyped, but in most cases the acting was good enough to make even the weak sequences reasonably convincing. Elaine Stritch nicely underplayed her role of a cynical magazine writer covering Sands' homecoming, and Judi Meredith, a piquant beauty, was quietly effective as the love interest.

Sands, who has gained considerable maturity during the last year, gave a polished, restrained perfo: mance, and was particularly moving in his scenes with Miss Meredith. His success in a similar TV role - "The Singing Idol," launched his movie career 16 months ago and was responsible for his first record hit, "Teen-Age Crush." He introduced his latest record, "After the Prom." during an informal shant, town "concert" sequence on the "Studio One" play. The record plug wasn't as strong as in "The Singing Idol," but Sands came over so well generally that the results, sales-wise, may be as good.

June Bundy.

NETWORK RADIO

A Touch of Jazz for Housewives

The NBC Bandstand show (11-12 noon, June 19) added a little flavor to its programming with a bit of jazz. It wasn't a whole lot of jazz and it wasn't much of a history of jazz but it was enjoyable. Basically it was a good intro to jazz for the housefrau. Led by the irrepressible Bert Parks, the show included some interesting talks with jazz

greats like Kenton and Ellington. The featured performers were vocalists Blossom Dearie and Al Hibbler, with the music supplied by a great group of studio musicians under the helm of Skitch Henderson.

Show started with the ork playing the old Benny Coodman-Fletcher Henderson arranged tune "Riffin' at the Ritz." The band

swung. Then Parks spoke fleetingly of the old days of the swing bands and told how jazz is all things, with the blues a major part of it. Hibbler sang a blues ballad and Blossom Dearie sang her hit French lyric version of "Lullaby of Birdland." And there was an interview with Irving R. Levine, NBC Moscow reporter, who said that if any American jazz star could come to Russia, the one the Russians would probably want most would be Louis Armstrong. Not too much jazz; but a little is better than none.

Bob Rolontz.

MOTION PICTURE

Debbie Reynolds in a Mild Comedy

Happy Feeling

Stars. Debbie Reynolds, Curt Jurgens and John Saxon. Directed by Blake Edwards. Produced by Ross Hunter. Music by Frank Skinner, Music Supervision by Joseph Gershenson. Universal-International. Mayfair Theater. New York. Running time: 92

"This Happy Feeling" starts out promisingly enough, but bogs down into just another pleasant, fairly frothy comedy. The outcome of a May-December ro-

mance between Debbie Reynolds and Curt Jurgens is obvious from the beginning. Jurgens, a retired actor, has settled down on his Connecticut farm, despite promise of a good play and the wiles of actress Alexis Smith, who has a yen for him, Debbie, a Brooklyn lass, barges in to escape a suspected pass by young neighbor John Saxon.

She spends the night but can't convince anyone all was innocent. From then on, it's a routine

case of how to pair Miss Revnolds off with Saxon and have Jurgens return to Miss Smith and theater. The film's most amusing moments are provided by Estelle Winwood as Jurgens' dipsi housekeeper. Debbie is pretty and Mary Astor is wasted as Saxon's

Title song, cleffed by Jay Livingston and Ray Evans, is warbled nicely by Debbie, available on Coral Records. Title time from previous pic, "Tammy," proved a strong factor in its commercial success. "This Happy Feeling," a ballad, will have to be pushed and plugged to do the Howard Cook.

NETWORK TV

Avalon, Gum Score on Clark Stanza

Beech-Nut Gum is certainly getting its money's worth out of the Dick Clark Saturday night show on ABC-TV. The kids chew it on camera throut the half hour, while Clark plugs it extensively, via audience stunts. opening and closing community sings jingles, and a special premium offer of "Ific" (flavor-ific) Buttons. Biggest sales-plus for the sponsor is the fact that the teenage crowd participates in the commercials with as much genuine enthusiasm for the product

as their younger studio audience counterparts once did on "Howdy Doody.

The youngsters were equally appreciative of the talent line-up on last Saturday's (14) show, reserving their loudest squeals for Frankie Avalon's showmanly lipsync renditions of his latest record sides-"Blue Betty" and "Gingerbread." Second place "response" honors went to the Royal Teens, who (sans their fem partner) rocked and rolled exuberantly thru their old hit "Short Shorts'

and their new waxing "Big Name Buttons.

Clark was his usual boyishly suave self-registering particularly well on a give-away stunt conducted by Roulette's artist and repertoire chiefs Hugo Peretti and Luigi Creatore. The boys emseed a musical-hats contest (while their "Cha-Hua Hua" disk played in the background). Winner received a cute chihuahua puppy. Clark's solicitious handling of the obviously frightened pup undoubtedly endeared him to animal lovers everywhere. Also lip-syncing acceptably on the show were John D. Loudermilk with "Year Book" and Toni Arden with "Padre."

June Bundy.

REVIEWED IN BRIEF

The Vikings

United Artists has a box-office click in "The Vikings," a fastmoving Norse Western. The honors go not to the performers but the beautifully photographed scenic backgrounds. Handsomely captured in Technirama and Technicolor, the settings provide an attractively primitive framework for the fierce action. UA Records has released a sound track of Mario Nascimbene's score, which does little to help or hurt. A single, "March of the Vikings," is also available on United Artists.

In principal roles, Kirk Douglas, Tony Curtis, Janet Leigh and Ernest Borgnine all fare well, with fine support from James Donald, Alexander Knox and Eileen Way. Douglas, aided by an especially effective make-up job, is the most convincing. Tho most of the plot follows a typical come dull and scenes with a huge older disk, both to solid effect. blers.

Viking warship in a fjord are really breathtaking. An animated prolog by UPA precedes the film. (Cook)

Steve Allen

Steve Allen offered widely divergent disk acts on his NBC-TV show Sunday (15). By all odds, the most dramatic was Epic's Roy Hamilton, who practically got carried away with emotion in his reading of "Ebbtide." He has a great feeling for dynamics, rising to crescendos of vocal power and the next moment diminishing to a tremulous whisper. Perhaps it's a bit overdone, but Hamilton's way of emoting and the healthy look about him make for a good sight act. The Hi-Lo's, a relaxed and animated group, also joined Allen for a couple of pleasant helpings of ultra-modern vocal sounds. The boys rendered "Impossible" from their current LP, Western outline, things never be- plus "Camptown Races" from an once known as the Korn Kob-

Tho she looked fresh and pretty in a school prom gown, Joni James' vocalizing was a disappointment. The whole scene seemed to be a struggle for her against lack of vocal confidence and security. Her sense of pitch was, to say the least, unsound.

> (Grevatt) Ed Sullivan

Ed Sullivan's CBS-TV airing Sunday (15) amounted to an entertaining film travelog of the Brussels Fair. Among many scenes, the TV sightseer caught the traveling Platters performing their smash hit version of "Twilight Time" at the U. S. Pavilion. It was strictly a straight singing bit, with the four cats and thrush Zola Taylor merely standing it out. No staging imagination, but Tony Williams sings it loud and clear. Other sequences included a seg by the London Philharmonic, a dance troupe from Ukrania caught at the Russian Pavilion and Sid Milward's Nitwits, a British act roughly similar to ours (Grevatt)

Troup and Troupe Win In Move to Network

By BOB BERNSTEIN

"Stars of Jazz"

Host, Bobby Troup. Director. Hap Weyman. Producer, Jimmie Baker. Executive producer, Peter Robinson, Sponsors, co-op ABC-TV, June 9, 9-9:30 p.m., EDT.

After 100 weeks as a Los Angeles favorite, "Stars of Jazz" has gone national via ABC on a summer trial basis. Despite its specialized material and low-budget look, it might just make the grade for fall with the current wave of interest in the subject.

Bobby Troup, cleffer-arranger, makes a sedate host who supplies simplified historical notes, affable interviews and captions for photo blowups which accompany the guests. On stanza caught, he clarified the series' viewpoint for those with less than devotion to jazz: Jazz is fun and it's constantly changing. The small studio audience was with him all the way.

Shorty Rogers and the Ciants, a smooth 17-piece group, worked over nicely "Mountain Greenery" and two Rogers originals, "Martian Lullaby" and "Bluesies," latter with surrealistic video from closeups of mechanical objects. June Christy, looking lovely and dressed simply, chatted about her African tour and warbled "That's All" and "I Want to Be Happy" in inventive high style. She, like almost all the show's guests, is a current album seller. Hap Weyman's direction provided taste and variety in the camera work, tho the pace was a bit too relaxed and casual.

A sponsor with money for scenery and props would be a big help in luring average viewers. A later time slot, away from the "favorites," would also add fans to jazz buffs for a healthy total audience picture.

Versatile Alan Dale Clicks Big at New Old Romanian.

By CHARLES SINCLAIR

With a vocal repertoire ranging from "Oh, Marie" to a Yiddishlyric folk song by way of a roster of his biggest record sellers and a series of impersonations of other male vocalists, Alan Dale provides Jack Silverman's new Old Romanian location with strong audience ammunition in the currently raging Battle of the Big Broadway Boites.

Dale is personable, mellow and relaxed, altho he occasionally showed an opening night (18) edge with throwaway-and largely undescreed-ad-lib knocks at himself and his performance. By contrast, however, he joked good-humoredly, between numbers. about his recent headlines, and his white-gloved souvenir of a divethru a plate glass door at the rival Latin Quarter a few blocks

He drew the usual "Ooooh's" and applause as the audience recognized the first few bars of tunes he's waxed ("Cherry Pink," "Rockin' the Cha Cha," "Here in My Heart," etc.). But, his most solid success was scored with a neatly timed series of impersonation of singers-Vaughn Monroe, Don Cornell, Tony Martin, Jimmy Durante, Billy Eckstine and Dean Martin-that show Dale's abilities as a versatile performer as well as straight vocalist to real advantage.

There's nothing "old" or "Romanian" about the club itself; it is a large, handsomely modern, terraced spot, decorated in cool blues, white and gold. Current bill also includes Patsy Shaw as a bright and funny comedienne and the swivel-hipped Donay and Winters dance act. Mac Pollack provides well-paced musical settings. Boots McKenna's well-staged chorus interludes are virtually capsule musicomedies, and are a truly fresh note in supper revue

Bob Crosby Replaces Como In Pleasant Summer Faire

By BOB ROLONTZ

Stars: Bob Crosby, Gretchen Wyler. Guest stars: Everly Brothers, Joey Bishop. Producer: Louis DaPron. Director: Cort Steen, Writers: Hugh Wedlock and Howard Snyder. Music director: Carl Holf. Choreographer: Peter Gennaro. Sponsors: Kimberly Clark Corp., Knomark Mfg. Co., Noxzema Chemical Co., Radio Corporation of America. NBC-TV 8-9 p.m., EDT, June 15.

If the opening show is any criterion, the Bob Crosby show shapes up as a pleasant summer replacement for the vacationing Perry Como. Altho the seg started slowly and somewhat haphazardly, the last half-hour featuring comic Joey Bishop, the singing and dancing Gretchen Wyler and the Bob Crosby Bobcats, gave the show zing and life that made for sock entertainment values.

Basically the show is built on the Perry Como formula. Crosby sings and does skits with the acts, there are big production numbers built about the songs and guest stars show their wares. Crosby, tho, an acceptable singer is no Como when it comes to comedy and the writing has little of the sparkle that characterized the Como hour. But Gretchen Wyler's showmanship vocally and terpwise and the bright choreography of Peter Cennaro are definitely

on the credit side. On the opening show everyone got tangled up in a tiresome play on Joey Bishop's name and in the lack of any strong production. The Everly Brothers were good with their record tunes but their appeal is basically for ear rather than eye. It was Joey Bishop's sock comedy routine, especially his quickie takeoff on Ted Lewis, that set the second half of the show winning. After that came a strong bit by Miss Wyler singing "Rock Me With a Rock From Tiffany" and a warm old-time song sequel with Crosby and a barbershop quartet. Then the Crosby Bobcats, fronted by the singer, came up with a real piece of showmanship with "Big Noise From Winnetka," "Muskrat Ramble" and "South Rampart Street Parade." The last tune featured a stirring production number that ended the show on

VOX JOX

By IUNE BUNDY

JUKE BOX CZARS: Sage Magazine is running an article in its current issue tagged "The Disk lockeys, Czars of the Juke Boxes." The article describes deejays as "The highest paid and lowest regarded entertainers in the radio industry today idolized by rock 'n' rollers, hated by their parents, dictators of teen-age tastes in music, and making and breaking record companies and performers.

In addition to discussing deejay salaries, song-pluggers and payola, the article avers that jockeys have "set themselves up as arbiters of modern musical taste and monopolized 70 per cent of all radio tme . . . thereby forming a musical pressure group without parallel in Tin Pan Alley history." The story also asserts jocks may "justly claim eredit for the sale of 300,-000,000 pop records a year in the U. S., not counting the millions more played on the nation's juke boxes."

THIS 'N' THAT: Bob (Coffeehead) Larsen, WEMP, Milwaukee, was in New York City last week, recovering from his recent appendectomy.... The plagiarism suit brought against Norm Prescott, WBZ, Boston, (alleging the jock converted to his own use a TV script penned by housewife Ruth Smolker) was dropped last week. Mrs. Smolker wrote Prescott, "After having been advised of all the facts I want you to know that this incident arose because of a misunderstanding, and for that reason I have instructed my attorney to drop the suit and withdraw the allegations. I want to wish you and your fans all success."

CHANGE OF THEME: Ken Gaughran, formerly with WHMP, Northampton, Mass., is now spinning em on WREB, Holyoke, Mass., plus a "Shoppers' Parade" seg in the morning.... Bill Calder has joined KSJO, San Jose, Calif.... Newly appointed program and production coordinator for WINS, New York, and its sister station KDAY, Los Angeles, is Owen Spann, who will headquarter in Manhattan.... Stephen Adams, Yale University student and campus radio station WYBC announcer, has joined WCCO, Minneapolis, as a summer staffer. His father is WCCO commentator Cedric Adams.

GAB BAG: Jack Comfort, KUMA, Pendleton, Ore., writes to complain that he seldom sees any news about Eastern Oregon radio activities, adding that KUMA has numerous promotions in the works.

(Continued on page 42)

ON THE BEAT

RHYTHM & BLUES-ROCK & ROLL

By REN GREVATT

self, it's likely to stick.

But even if Lou doesn't go back with Edison, he does go back into other colorful eras of the record business, "when radio stations would have budgets for buying records. They would get up a list and go out to the record store and buy records for their disk jockeys. Can you imagine that today?"

In those days, Lou Krefitz was connected with a colorful cat in the Nation's Capitol area. Hollywood film mahoff, Borros Morros had started the ARA label (American Recording Artists) supposedly

It isn't really true that Lou Kref- as a legit front for Communist itz was the first man to actually activities. "There were some pretty sell a record after Edison invented fancy goings-on," says Krefitz, the phonograph machine. But ever "And later on he turned out to be since some wag made this allusion, a counterspy for the FBI. It was they've been calling the cat Edi- hard to keep up with what was son, and according to Krefitz him- happening. But I was branch manager for the outfit in Washington, and politics or no politics, we were reer came along. "I was at the selling records. We had Phil Har- Rose Club in Washington one ris, Hoagy Carmichael, Ginny night. Somebody asked me to lis-Sims and Wingy Manone and his ten to some young boys singing girl singer, Kay Starr.

> "After a few years of that scene, I went to work for Oriole Distributors in Baltimore. We had the first Mercury Records as a line, with artists like Dinah Washington, Bill Samuels and his Katzenjammers, Eddie (Cleanhead) Vinson, Frankie Laine and finally Patti Page. That was a great lineup. We also distributed National Records later on, which

is where Eckstein started on records. Later on, I worked for awhile for National, with Bobby Shad, Herb Abramson and Lee Magid."

But it was in '51, when one of the high points in the Krefitz caoutside the club. I first heard the quintet in an alley. They were singing "Peg O' My Heart." in the Mills Brothers style. I told them they'd never make it that way, but if they wanted to learn how to sing the blues, I'd teach them. We worked on it for nine months and finally they got a chance on Atlantie, altho I didn't think the Atlantic boys were too sold on them. The group was the Clovers, and they went on to have seven hits in

(Continued on page 50)

WHEELING AND DEALING

TALENT TIDINGS

By BOB BERNSTEIN

enough to carry. It brought me the Ruby's theme tune on role of Wendy in 'Peter Pan' on "McCoys." Broadway and twice on TV."

Established as an ingenue, the songstress racked up 200 video shows, a second legit credit and summers among the music tents. Then, just as suddenly, her voice began to change again. "It cracked and quavered, destroying all my confidence and ease, so I gave up singing in public. I joined the 'McCoys' comedy series on a three-year contract and began to study voice at night all over again," Kathy says.

The three faces of Eve have afraid to perform. But I'm a girl He continues to receive royalties as nothing on the three voices of who plans carefully, and I'm about Kathy Nolan, the pert star of ABC- ready to sign either with Dot or TV's "The Real McCoys." The Capitol to do singles. No 'Kathy young thrush started her career as Encores Gershwin' type albums for a belter. "My gutsy delivery won me." She's sure that TV fame will and Louise O'Brien vocal regulars. me Richard Rodgers for a friend hypo sales, but to make certain the and fan," Kathy muses. "Then sud- crack in the voice is gone for good, denly my voice changed to a thin she's cutting an audition disk for little-girl sound, light but piercing Dot, which is also etching Harry

> Starting over as a warbler doesn't phase Miss Nolan. "My only wax mark till now, the U. S. Steel Hour's 'Midsummer Melody,' was buried before it got going when the publisher latched onto Patti Page. I'm happy I wasn't further along disk-wise, considering what's happened. Now if only I don't go contralto!"

BROADCAST BEEPS: CBS-TV bought Jimmy Dean's contract from Connie B. Gay. The singer gets a new series, while his current "Now I've got a lower, fuller one will go on without him. . . . sound, more mature but minus the Elvis Presley reported set for four at the Brussels Fair this week, gets lyric soprano top notes. It's been Ed Sullivan dates in 1960, the released by Westminster in July puzzling and exasperating, with all minute he becomes a civilian. . . . and tours the U. S. come fall. . . . my good contacts, like Johnny Alan Sherman, eying his own Roberta Peters waxing "Marriage

creator of the panel show. . . . "Best in Music" expands on CBS, Sundays, 1-2:55 p.m., with Sto Foster ... Vie Damone doing TV in England . . . Leo Peeper's dance contest drew 4.000 viewer votes in one day for "Denver Bandstand" at the | KRTV.

> BISTRO BITS: Red Buttons opens the Steel Pier, Atlantic City, this week. . . . Jonathan Winters set for the Springfield Fair August 17. . . . William Morris signed Mickey and Sylvia, also the Mello - Larks, booking latter into Pittsburgh's Ankara Club July 21.... Ralph Watkins just spurned a six-figure deal to syndicate his N. Y. club, the Embers, in 17 cities.

The Four Preps make their movie debut in "Cidget" for Columbia. . . . "Journey to Love," ballet by Rebekah Harkness, debuts Mercer, Mary Martin and Mrs. music package, left "I've Got a of Figaro" in Vienna for RCA Rodgers in the music field and me Secret" after six years as producer. Victor.

MUSIC AS WRITTEN

By BOB ROLONTZ

GLEASON SYNDICATED

Ralph Gleason, jazz critic and columnist for a variety of magazines and newspapers, became a syndicated jazz columnist this past week. His column is called "The Rhythm Section" and it is running in six papers: the Los Angeles Mirror News, The Houston Chronicle, New Orleans Item, Milwaukee Journal, Des Moines Register Tribune and the Witchita (Kansas) Beacon, every week. This will be in addition to his regular weekly column under the same title in the San Francisco Chronicle. Syndication was set by the Times-Mirror Syndicate of Los Angeles, and more papers are considering the column.

DIRECTIONAL IN ALL DIRECTIONS

Directional Enterprises, busy, busy management firm owned and operated by Jerry Levy and Fred Amsell, were busy, busy again last week. They signed Mickey Calin of "West Side Story" to pic pact with Columbia and a recording contract. Their Opus Music firm sold a master by the Vanguards to Bob Thiele of Dot Records. Jimmy Nelson, another of their acts, snagged himself a Jubilee wax contract. And Ethel Ayler, currently understudy for Lena Horne in "Jamaica" was tested for a role in the forthcoming play "Take a Giant Step." In addition to these doings, the pair set Johnny Gilbert to host the "Musical Bingo" show over NBC each week.

New York

Jack Rael, confirmed bachelor and man-about-town, as well as the manager of thrush Patti Page, married Racquel Gordon, daughter of cleffer Mack Gordon in Chicago last week. Miss Page was matron of honor. Couple are now honeymooning in Jamaica. . . . Miles Davis and his sextet are now playing the Black Pearl in New York.... The Tuneweavers are promoting their new Casa Grande record of "There Stands My Love" in the New England area. . . . Ralph Harlow, veepee in charge of station service for Broadcast Music, Inc., married Mrs. Charles Vaill in Massachusetts last month. . . . Johnny Mathis was saluted last week by the Committee of Friends of the Harlem branch of the Y.M.CA. last week. . . . Don Byrd and his quintet, consisting of Bobby Jaspar, Art Taylor, and Doug Watkins head for the Knokke Festival in Beligum starting July 8. After that the group will play a jazz festival in Cannes.

Al Goodman entered Mount Sinai Hospital in New York this week for minor surgery.... Stan Rubin of the Ligertown Five, married Ann Stevens of Northport, N. Y. last week. . . . Bourne Music has snagged the world rights (excepting U. S. and Canada) for "Bird on My Head," the tune by Ross Bagdasarian waxed by the David Seville crew on the Liberty label. . . . Carlton Records artist Jack Scott is out on the road seeing deejays from New Orleans to Cleveland. Carlton has signed Anita Bryant to a term pact.... Mischa Elman was awarded an honorary degree, Doctor of Music, by Combs College in Philadelphia last week.... Soprano Adele Addison will perform with the Boston Symphony Orchestra this summer at the Berkshire Festival on July 6.

Louise Raye has ended her association with the Philadelphia diskery, Time Records. . . . The Dukes of Dixieland will play the Carter Baron Amphitheater in Washington on June 25, 26, 27 and 28. . . . Urania Records has worked out an agreement to issue its disks in France via the President label in Paris. Urania's first stereo disks will be issued there shortly. . . . Orkster Lester Lanin will wed his former secretary, Marilyn Weiss, of Austin, Tex., on June 30. . . . Paul Hindemith's "Ite Angeli Veloces" will receive its American premiere at the Aspen Music Festival in Aspen, Colo., sung by Jennie Tourel plus orchestra and chorus.

David Houston, formerly with RCA Victor, has signed with NRCO Record, Bill Lowery's Atlanta-based label. . . . Inadvertently, last week this column mentioned Bernie Wayne as the sole writer of "Laughing on the Outside." A great cat named Ben Raleigh was Wayne's co-writer. . . . Pattie McCabe, one-third of the Poni Tails on ABC-Paramount, underwent a throat operation last week in St. Luke's Hospital, Cleveland. She is on the mend. . . . Chess Records purchased the recording of "You Got Me Whistling," with Johnny Fuller, on the Crazy label out of San Francisco. Station KOBY's two music men, Bobby Beers and Jim Wayne, spurred the sale.

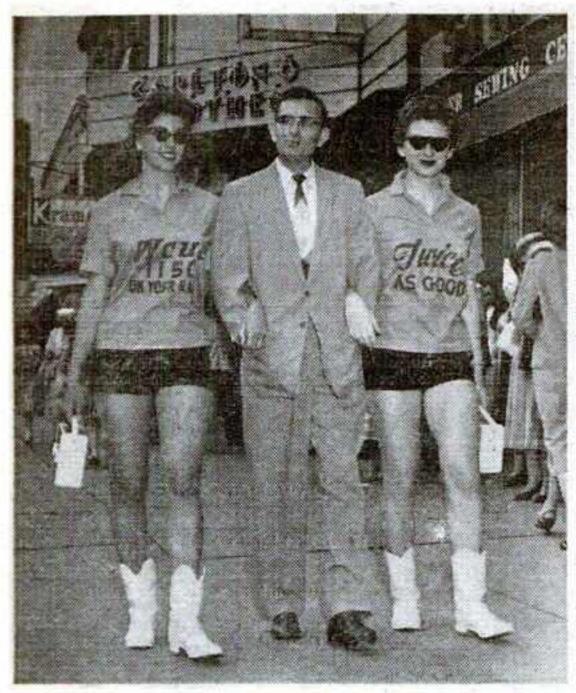
Friends of Lonnie Barron, young singer who died last January after a brief career on the Sage label, have started a drive to raise money for a monument for his grave in Richton, Miss. Joy Murphy, of Port Huron, Mich., is sparking the drive for the fund. . . . Bob Anthony returned from a one-year European singing tour and immediately signed a wax pact with Tender Records of Hollywood. He is set for an engagement at the Slate Brothers Night Club in that city next month. . . . B. C. sends his regards from Brussels.

Hollywood

Ken Miller, fresh from a starring part in C. B. De Mille's unreleased "The Buccaneer," cuts his first album for Fargo Productions, which also marks the label's initial LP release. . . . Andy Griffith recorded "Love Poems" for Capitol, an original contribution to the realm of rhyme. . . . Dmitri Tiomkin was signed to pen the score for Warner Bros.' "Rio Bravo," featuring John Wayne, Dean Martin and Rickey Nelson. Tiomkin takes the scoring assignment following completion of sound-tracking Warners' "The Old Man and the Sea."

Dooto inked Joe Houston and Paul Monday to disking pacts. Label is prepping immediate release of Houston and band single, "Shindig," backed with "The Cucaracha Rock." Monday, a former planist with the Ivory Joe Hunter band, will do singles and an LP package for the label, covering original and standard song material.

BALANCED PROGRAMMING



DOUBLE EXPOSURE: Clad in short shorts and orange chemises adorned with station ad, two U. of Akron coeds stroll with WCUE's Paul Howard amid shoppers.

Bring Dialers Into the Act, Says Akron Indie

By CHARLES SINCLAIR

There's too much passive listening to radio at the present time. What's needed is a listen-with-both-ears concept in programming, particularly in music shows.

That, in a nutshell, is the philosophy of Akron's WCUE, an aggressive Midwest indie which is pushing hard for top rating honors with Akron listeners and which is developing a yard-long list of contented local sponsors.

"Our basic format," reports WCUE exec Michael Ruppe Jr., "is an hourly one and is used seven days a week. Minor exceptions accur on Saturday and Sunday mornings, plus the Sunday noon hour, when special public service and religious programs

The "hour package" at WCUE is deliberately designed to (1) bring listeners into the act, and (2) maintain a music-and-

news formula, but with a number of fresh twists.

"Short - period listeners find a substantial sampling of WCUE's programming during their brief listening period. Extended-duration listeners enjoy wide variety and continually fresh presentation," is how Ruppe puts it.

The station's programming, extensively backed by a constant round of promotion stunts (see photo above), works out

in a formula that looks like this:

 A 5-minute newscast starts each hour period, with the exception of 15-minute news specials at noon and again at 5 p.m. Newscasts appear again at the half-hour. · A running feature, called "Speak Up Neighbor," follows

the newscast, with \$5 being offered for the best letter of the week from listeners on topics of strong local interest.

· Several times a week, "Opinion," a WCUE editorial in which the station speaks its mind on something, replaces "Speak Up Neighbor.'

The station's Big Five deejays play a maximum of music

with a minimum of effusive chatter.

· Altho most of the platter shows are built on a base of current pop hits, a regular feature of deejay shows is "Album Showcase," in which the second record in each hourly period is from one of the best selling albums in the Akron area, according to the station's own survey of dealers.

• In the last 10 minutes of the hour, the spotlight is on "Tips on Hits." These are 10 records picked weekly by the WCUE staff as being potential chart hits. Listeners are in the act, too, by sending in their votes on which ones will actually land in the Top 40. (Winners get free records.)

Extra Program Features WCUE, of course, adds other program seasonings to this basic receipe, such as "Soundy." a locally produced music quiz game in which listeners identify melodies; "Susie Cue," a sort of local Dorothy Dix with a loyal following: Jimmy Fidler's "direct from Hollywood" cinema gossip; "Cue Teen Salutes," in which a Saturday morning panel of teen-agers judge and rate records for the following week's shows, and "Program Extras" and "Pops With a Past," in which hit records or specialties of past seasons are spotted in the deejay stanzas.

"Our present music policy and manner of presenting it has met with enthusiastic approval, not only with the listeners but with those in the music and record fields," says WCUE's Ruppe. "Instead of demanding from record distributors, we educate them by telling them what we're doing and why. Their good business sense leads them to co-operate fully with us. Local record dealers call us constantly to keep informed on latest develop-

ments in the pop music field."

Net-TV Music Stanzas Drop, Locals Soar

NEW YORK -- Music shows will be a very minor factor both in network and syndicated TV next season. Comparison of shows-inpreparation figures for June of 1956, 1957 and 1958 reveals a falling curve, while Westerns, quizzes and dramas are surging upward. Of the three webs, CBS 1956, 1957 and 1958 reveals a and NBC are reducing the weekly hours devoted to music programming by about 25 per cent, while ABC will be up about 10 per cent. Among the top 15 packagers and syndicators, there are only six new music shows in the works. as opposed to 18 last summer and 19 the year before.

Local stations are on a heavy trend of their own, however, with dance party and deejay teleseries being launched at the rate of two premieres a week. There are over 3,000 local live music stanzas currently on TV, most of them relying on disks.

Open Drive to Improve TV

NEW YORK--David Susskind, chairman of the new Television Action Committee, kicked off a drive here last week for quality music and drama programming. TAC has been formed to combat "small trite entertainments" like "quizzes, lackluster films, Westerns and giveaways." Founders include and giveaways." Founders include Paddy Chayefsky, Polly Bergen, Steve Allen, Georgia Gibbs, Doretta Morrow, Peter Ustinov, Sam

retta Morrow, Peter Ustinov, Sam Levenson and Elia Kazan.

Topping the agenda is a plan to bring together network heads and Governor Harriman to discuss building a Television City to restore New York as the country's video center.

Teeners Dog
Elvis Tags

BOSTON — Even the Elvis Presley is out of the running for the time being, kids around the Hub apparently haven't forgotten him. This week rock 'n' roll disk jockey Arnie Ginsberg at station WBOS offered six advance samples of Presley dog tag jewelry to ples of Presley dog tag jewelry to the first three boys who came to the station with guitars and the first three girls who showed up in bathing suits.

of more than 600 gathered outside the studio, necessitating three police patrol cars to keep order. There were 22 boys with guitars, and 16 girls in bathing suits. The Presley jewelry won't be on sale until the first week in July, but the interest in the Boston area is already at fever height.

To Try Hilger

• Continued from page 3

feit disks. Extensive queries by The Billboard thruout the State attorney's office could produce no information as to the status of the case against English.

case against English.

If Hilger is convicted, he faces \≡ a penalty of \$100 to \$200 fine or a penalty of \$100 to \$200 fine or three months to a year in jail, or both At the time of Hilger's arrest, State attorney's investigators three months to a year in jail, or said they had clocked the movement of about 125,000 disks which would have brought a profit esti-mated at \$25,000 to the bootleggers.

Stenn Jr., said he expects the defense to request a continuance and that it will probably be granted.

IF YOU BUY THE DISCS ON THE NEXT PAGES; THEN YOU DID NOT BUY HITS!



turn the page and see!

This One R7SE-3EC-5XXD yrighted mate

THE TWO-SIDED SMASH THAT BRINGS GREATER OPERATOR PROFITS AND SLIMMER RETURNS FROM RACKS AND RETAILERS

MY TRUE

LEROY

JACK SCOTT



record #462

PAPER PROMO DISKS SET FOR BIG SPLASH

the disk industry.

as samplers to be bound into the all levels. June issue of a Latin American hi-fi trade magazine. Also, Electro-Voice, makers of stereo cartridges, disk is to introduce three new confirmed to The Billboard that packages, "Man From Mexico," they are on the verge of signing consumer mags.

An Electro - Voice spokesman is that if stereo disks can cheaply be placed in the hands of great numbers of people, with instructions on how to hook up a stereo

accelerated. Two Chi Firms

Inc. Also active in promoting the groovings superimposed on it. paper disk is the Arvey Corporation, a large laminating house here. Actual manufacture of the disk is handled by a third firm, which both of these two declined to iden-

While paper disks are not a new product, the one being offered by these two firms is reputedly of higher reproduction quality than any seen before.

possibility of deep implications for the industry. He said he has signed Greece, to distribute pop hits on

In quantities of 100,000, a seven-inch LP paper disk can be produced for less than 5 cents apiece, pressed on one side. For about a cent-and-a-half more, both sides can be pressed. This cost includes four-color process printing on one side of the paper, showing thru the vinylite, and two colors on the other. For simpler printing, the cost would be lower. The disks can be produced economically in quan-

tities of about 25,000.

Red Foley on 'Vacation,' But He's Busy Cat

SPRINGFIELD, Mo.-Despite the fact that he's supposedly on by a desire to increase its meman extended vacation, "Country bership on a large scale by gath-Music Jubilee" star Red Foley is ering in many of the smaller muworking harder than ever these sic publishers, cuts the \$2,000 days, herding voters to political rallies for Oklahoma gubernatorial \$200; \$1,500 to \$150; and \$250 hopeful, Jim Rinehart.

A story appearing in the Sunday edition (15) of The Tulsa World said: "Jim Rinehart's greatest assets in the governor's race are honey Bill, and Joe Csida, presi-231/2 years in the State senate and four nights with Red Foley."

"In four appearances last week," the story continued, "the Foley-Rinehart combo has played to more than 20,000 persons significant when you consider that a political speaking event these days is successful if it draws 500, and many a campaigner is talking than 100 listeners."

Foley played the four nightsfive years ago.

E says.

CHICAGO -- A phonograph | Gillespie said that several imporrecord made of paper, in which tant labels are mulling the possigrooves are pressed in a vinylite bility of putting out sampler disks coating, appears ready to break out on paper for distribution thru shops as a major promotional device in as well as via magazines. He pointed out that a sampler could be RCA Victor International Divi- retail-priced at 15 to 25 cents and sion has contracted for such disks observe normal profit mark-ups at

Durable Disks

RCA's Latin American use of the "The Most of Bene More" and "Orfor a quantity of stereo paper disks | questre Aragon." The disk displays to be bound into domestic music the four-color covers and contains sample tracks from the albums.

Gillespie said his firm also has said: "We are frankly very excited set deals with a book distributor about the stereo fidelity which can for the New Testament to be read be obtained on the paper product, on a set of 30 seven-inch disks, and about its promotional possi-bilities." Theory behind the move treatment with classic children's

> Still another deal has been accomplished, Gillespie claimed, with large picture post-card distributors

cartridge and a TV set or radio as for souvenir post-cards containing the second speaker, the public ex- appropriate sounds, such as animal posure to stereo might be greatly sounds accompanying zoo photo

These cards, as well as the demo The two deals are being handled disks inserted in magazines, are by a Chicago firm called See-Hear, square-shaped, with the circular

Howard Lyons Heads NAMM

CHICAGO--Howard Lyons, of Alan Gillespie, sales agent for the Lyons Band Instrument Com-See-Hear, claims he has sewed up pany here has been named chairanother deal which suggests the man of the National Association of Music Merchants 1958 Convention and Trade Show. The NAMM up a European firm, located in Show will be held at the Palmer House here from July 21 thru 24.

Lyons has been active in the NAMM since 1927 when he and his cousin William founded the firm. He has long been a promoter of music education in the schools here for all talented children.

The NAMM show this year will feature a full industry showing of the new stereo record and players by all manufacturers. New tape recorders, speakers, amplifiers and cartridges will be shown as well.

Indie Pubs Reduce Dues

NEW YORK--The Association of Independent Publishers met here last week, at which time the group reduced its annual dues in all four categories.

The move, which was prompted (per year) dues category down to

Speakers at the recent meet included David Krengel, who made a statement in favor of the O'Madent of the association, who spoke out against the Smathers Bill.

Senate Ups House On Money Bill

WASHINGTON -- The -gratis. Foley and the Oklahoma tion, but still \$779,000 below the 1959. politician have been friends since 1959 budget estimate. Committee partment, and \$671,000 for trade ence with the House.

TV Juke Box Tie-In Set For Coast

HOLLYWOOD -- The rarely attempted merchandising tie-in between a TV show and juke boxes will be witnessed as a result of an arrangement concluded between Peter Potter and the California Merchants Music Association's George Miller.

Deal calls for CMMA to spotlight the "Juke Box Jury Hit of the Week" in 10,000 boxes thruout California. The hit selection will be made by studio audience. A decal will be affixed to the box pointing to the selection.

Fact that the selection will go on the boxes will be plugged on Potter's TV show, "Juke Box Jury," with the hope this will stimulate juke plays of the given disk.

In the event the California tiein works successfully, Potter hopes to make a similar tie-in on a national scale via the Music Operators of America, also headed by Miller, if and when his TV show is sold nationally or regionally. The show is currently up for sale, either as a live network program or via regional syndication.

AGMA Elects 21 to Board

NEW YORK-The elections of the American Guild of Musical Artists were concluded last week with the election of 21 members to the National Board. This is onethird of the total membership of the Board. AGMA has jurisdiction over performers in the opera, ballet, concert, recital and oratorio fields.

Elected in the New York area were: Ralph Herbert, Frances Bible, Mara Yavne, John Trehy, Joseph Hancock, Robert Ackart, Rosa Rolland, Harry Jones, Hubert Farrington and Alec Templeton, In the Los Angeles area the victors were Richard Robinson, Serge Oukrainsky, Robert Oliver and John Radic. Winners in the San Francisco area were: Winter Anderson; Calliano Daneluz, Paul Guenter and John E. Taylor. In Chicago Orrin Kayan was elected; in Philadelphia Walter Fredericks and in New Orleans Arthur Cosenza and Arthur Winteler.

Dallas Gets 2 Diskeries

DALLAS-Two new recording companies have bobbed up on the Dallas scene, with both firms setting up offices at 55131/2 East Grand.

Kick Records is headed by Jimmy Fields, who has already cut a session with the Saucers, teenage group, at Herring's Recording Studio, Fort Worth. First release is scheduled for June 30.

John F. Sheffield heads the other label, Volk Records, which has three sessions set for this week. A group headed by Frankie Mann will be the first to be released, to be followed by Trini Lopez, rock 'n' roller, who cuts a session today (23). Set for a session Wednesday (25) is a teenage group from Wichita Falls, Tex., known as the Esquires.

fairs, under Commerce Depart-

Committee would give United Senate Committee on Appropria- States Information Agency a total himself blue in the face for fewer tions wants the President's special of \$100,000,000, which is \$3,000,international program to total 000 above the amount approved \$6,821,000, an increase of \$821,- by the House, but still \$5,000,000 plus an additional three last week 000 over the House recommenda- below budget estimate for fiscal

Committee Chairman Johnson Foley moved to the Ozarks nearly report, issued last week (11) rec- spoke glowingly of the U.S.I.A. ommends that \$150,000 of these director, George V. Allen, in his Red's next appearance for Rine- funds go for cultural and sports report to the Senate on the money hart? "At the inauguration," he presentations under the State De- bill, which now goes into confer-

NTA to Start Record Label In England

LONDON -- A major record label is to be launched here by the American company, National Telefilm Associates.

This has been confirmed by Vernon Burns, managing director of NTA in the United Kingdom.

The company will be distributing from all the material of the newly formed disk company launched by Twentieth Century-Fox Films.

company have been offered to recording executives here.

British company, Topic Records, Perry Como. This is as of last Ltd., and New York's Folkways. week.

Current Folkways catalog releases, in addition to some historic "I May Never Pass This Way Topic releases.

Danish Plant For Victor

COPENHAGEN - A trio of Danish business men, who returned here on Monday (9) from a brief visit to the U.S. A., have announced that they have signed a contract with RCA and have organized a company, to be located in Copenhagen, which will equip and operate a plant for pressing RCA

The trio consisted of two manu-H. Hylen, and a business executive,
J. Thor-Jensen. Nielsen stated that
the newly organized firm will be the newly organized firm will be ready for business shortly. He also stated that RCA platters have been top sellers in Sweden and Japan during the past two years.

Epic Winners Get Prizes

dow contest, which ran last month, by a 14-year-old German girl, were announced this week by the diskery. First prize winner of two round trip tickets to Bermuda was the Sixth Avenue Record Shop in Portland, Ore. The winning salesman, Martin McMahon, will reprize winner was the House of Sagle Starts Music in Salt Lake City, and the winning salesman was Don Webb. Master Firm The third prize went to Discount Records in Philadelphia with the winning salesman Al Melnick.

Laurie London To Tour South

LONDON -- Laurie London, 14 - year - old gold disk winner, is Go It Alone," rendered by Cus Helene De Lys. Bob Stephens, for planning a 16-day tour of Ameri- Backus, a member of the Del ca's Southern States with a spirit- Vikings. Also, Sagle is making an ual package show July 17 thru album for Mercury, featuring him-August 9. A West Coast tour is self on trumpet against mood assistant to Morty Palitz, recording also possible. The tour is being music backing. negotiated by the William Morris Agency, thru the singer's British representative, Hyman Zahl, of Foster's Agency.

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

Overseas Covers Battle U. S. Stars

tween U. S. and British record art- cut here by Doris Day. ists for top honors on the English British artists currently vying for charts, along with Edmundo Ros' same tunes.

Vic Damone's "On the Street Where You Live" is No. 4, while David Whitfield's cover is No. 25. Executive positions in the British On the other hand, Don Lang's "Witch Doctor" is No. 5, as compared to David Seville's original More disks will also be made down in 18th place. Frankie available to British fans shortly Vaughan's "Kewpie Doll"-No. 10 under a deal between the small -is running four places ahead of

Como comes out ahead, tho, on earlier material, will be included in Again," which is No. 15, ahead of two English versions by Robert Earl and Ronnie Hilton. Another American artist, Ella Fitzgerald, is also running ahead of her British counterpart, with her version of "Swingin' Shepherd Blues" in No. 23, as compared to Ted Heath in the No. 29 slot. Interestingly, neither version made a dent here, where Moe Koffman's waxing of the tune took top sales honors.

Quantity-wise, U. S. tunes al most totally dominate the current best selling disk situation in England, with 24 of the top 30 platters. featuring American songs - 18 of them by American artists.

German Charts

of the two countries reveals some interesting contrasts. For instance, the No. 1 record in Germany at the moment is Mitch Miller's "River Kwai March." Other U. S. artists are Louis Prima, with "Buona wax, and by-passes rock Sera" and Billy Vaughn's "Sail and country and western. Along Silvery Moon."

German lyric versions of U. S. songs include two Paul Anka tunes NEW YORK—The winners of _"I Love You Baby" and "Diana," the Epic Records "Touch Of" win- (both high on the charts) recorded 5 LP's for disk names in the country. Also on Stereo Debut disk names in the country. Also on the charts is Nana Gualdi's German-lyric version of "Rickety-

CHICAGO -- Chuck Sagle, tunesmith-arranger-batoneer under the name of Carl Stevens, last week exited the Mercury Records a.&r. staff to set up his own master producing firm, Carl Stevens Productions.

He has already placed a master with Carlton Records, "You Can't

At Mercury, Sagle was musical director in charge of singles produced in the Midwest.

Victor Lights Fire For George Feyer

threw a swinging party for new who have operated here for three album pactee George Feyer at his years as the Melcher-Toff Music "home" room in the Hotel Car- Company are terminating their lyle here last week. The party agreement in the next few weeks. served to indtroduce the trade and consumer press to Feyer and to ning to join up with another pubdisplay his just released Victor al- lisher here and that approaches bum containing songs from "South have already been made to several Pacific" and "Oklahoma!" Feyer companies. a brief speech and everyone had partnership was "Whatever Will Eun. It was fun. Be, Will Be."

NEW YORK -- The battle be- | Rackety-Rendezvous," a U. S. song

A German lyric version of "Frau-in" by an ex-U. S. deejay, Chris best-selling charts continues, with lein" by an ex-U. S. deejay, Chris seven covers of American hits by Howland, is also on the Cerman position with U. S. waxings of the "Melodie D'Amour" and two plat-

"Melodie D'Amour" and two platters by one of Germany's favorite fem vocalists, Caterina Valente.

Elvis Presley isn't as big right now in Germany as he once was, but Peter Kraus, billed as the "German Presley," has a best seller tagged "Wenn Teenager Traumen." Germans apparently feel strongly about Presley, tho, one way or the other, since there are two active Presley clubs in the country right now—one "for" the other "against."

Music Every

Minute—Or

Station Pays

St. PETERSBURG, Fla.

Local radio station WILZ here has taken out a unique insurance pol-

taken out a unique insurance policy with Lloyds of London, whereby whenever the station goes more than one minute without music. Lloyds will pay \$25 to the first listener who (by mail) advises WILZ of the lapse.

The gimmick ties in with WILZ's copyrighted policy "You're No More Than a Minute From Music." The ute or less.

News is broadcast in capsule form-"as it happens"-and consumes less than 60 seconds per newscast. The station's record proappearing on the German charts gramming features "nostalgic pop" wax, and by-passes rock and roll

Jubilee Preps

NEW YORK--Jubilee Records will issue five stereo disks for its initial release in July. Sets are priced at \$4.98. In addition, firm will issue six monaural platters for its regular summer issue.

Stereo disks include LP's by Della Reese, the Walter Scharf ork, the Bobby Sherwood ork, a Herb Geller jazz set and Mark Monte and his ork. All sets were previously issued monaurally.

The new monaural release feature Moe Koffman and his sextet, Louise Kahn in a tribute to her late father songwriter Gus Kahn, Maryann McCall, Gray Rains and his ork, a Dixieland album, and many years a free lance a.&r. man, and well experienced in the disk business, has been appointed a.&r. head of Jubilee and Josie.

Melcher-Toff To Break Up

LONDON -- Doris Day's husband-manager Marty Melcher NEW YORK -- RCA Victor and British publisher Dave Toff,

It is believed Melcher is plan-

played a few selections and made | Major hit from the Melcher-Toff |

SLOWLY BUT SURELY THE QUALITY OF THIS RECORD BEEN DISCOVERED!

JOHNNY JANIS

spreading ballad warmth and taste out of Chicago across the country.

> HEAR AND SEE JOHNNY JANIS ON THE DICK CLARK SHOW JUNE 23rd.



record #463

4GOOD GOOD?

MUSIC

DREAMY?

and

DREAMY

'GOOD GOOD?

THE RONDELS

with Ned Jr. and Percy Giles

another 2-sided rock n' roll hit



record #467

Bob Allen's Tunes Hit Wax Jackpot

NEW YORK--Everything went right for songwriter Robert Allen this week. Songs penned by Allen and various co-writers appeared on disks with such powerful names as Miller. And all of the tunes were published by Allen and Mike Stewart's firm, Korwin Music.

by Allen alone.

Waiting Game," penned with Bob disk to Epic. Hilliard. The artist? Harry Bela-

FM Upswing, Strouse Tells NAB Board

WASHINGTON-Ben Strouse, vice-president and general manager of WWDC AM, FM, in Washington, says FM is doing very well. Strouse, who heads the Washington committee on FM for the National Association of Broadcasters, told the semi-annual meeting of the board here last week (19) that FM listeners, stations and equipment sales are on the increase.

J. Frank Jarman, WDNC, Durham. N. C., former vice-chairman of the NAB radio board, was elected chairman of the radio board, and Robert T. Mason, WMRN, Marion, O., was elected vice-chairman, during the meet-

The week-long series of meetings (16-20) also heard a progress report by the All-Industry Radio Music License Committee, by Mason, who is chairman pro tem of the group. No formal report was released by NAB on the Committee's activities.

Siegel Off On Caribbean Waxing Trek

thru the Caribbean area for disking tunes. sessions and distributor huddles. Siegel's departure came on the heels of his announcement that the label would shortly issue an EP stereo disk, made up of one selection each from four upcoming stereo LP's.

Siegel's schedule calls for an LP disk session in Puerto Rico with band leader Cesar Conception, who will record theme songs of a dozen top American band: (Harry James, Guy Lombardo, Tommy Dorsey, Duke Ellington, etc.) in Latin tempo. In Puerto Rico, he will henceforth work thru two new distributors, Juan Martinez Vela, Inc., and Matias Photo Shop. In Havana, Siegel will record albums with thrush Celia Cruz, singer Nelson Pinedo and the Sonoro Matancera

Garber Reopens Aragon Ballroom

CHICAGO-The Aragon Ballroom, historic terpsery here, reopened Friday (20) after a re-

'Buttermilk' Starts Hassle: Who Is 1st?

NEW YORK--A pair of disks of the tune "Buttermilk" have brought about a hassle involving Dot Records Veepee Bob Thiele and Aaron (Goldie) Goldmark of Pat Boone, Doris Day and Mitch Sheldon Music, publisher of the

Thiele maintains Goldmark had given Dot an exclusive on the tune The Pat Boone record on Dot for a recording by the Fontane features an Allen tune penned in Sisters. Last week, according to collaboration with Al Stillman titled Thiele, Goldmark sold the demon-"If Dreams Came True." The Doris stration disk of the song to Epic Day record on Columbia contains Records. (Goldmark says the writan Allen tune penned with Dick ers brought the disk to Joe Sher-Adler/"Everybody Loves a Lover." man, pub a.&r. chief of Epic.) The The Mitch Miller ork record on disk was promptly released under the same label features the tune the name Joe Sherman and his 'Rockabye in Beardland," penned chorus and ork. According to Goldmark, Thiele delayed making the And what's for next week? Well Fontane record until he (Goldmark) next week Allen has a tune coming couldn't wait any longer. At that out on RCA Victor, titled "The point he okayed the sale of the

> In a letter to Goldmark this week Thiele said, "I resent the shabby tactics you used to obtain an additonal recording of "Buttermilk," after I told you I would definitely record this song with the Fontane Sisters. As you recall, I requested an exclusive use of the song, which I seldom do, and you agreed. I feel that you have not lived up to your pledge.

> "I will certainly have to think twice," Thiele continued, "before recording any songs published by you and offered to me on an exclusive basis. This whole affair has embarrassed me and Dot Recrids in many quarters. It appears that the Fontane Sisters' record is a cover of the Joe Sherman record, which it is not. I trust that in the future you will be more faithful to your statements regarding ex-

Rondo Label To Deb Dozen July Stereos

NEW YORK--Rondo Records, Eli Oberstein's new pop-classical label, will have its first stereo disks ready in July. Price for the platters will be \$4.98. There will be 12 stereo disks in all, half classical and half pop.

Classical sets include four LP's by the Boston Festival Symphony Orchestra conducted by Willis Page, an album with Carlos Montoya, and two by organist Reginald Foort. Pop LP's include a Dixie-NEW YORK -- Sidney Siegel, land set, an album of Latin jazz mahoff of Seeco Records, left Mon- by Willie Rodriquez and his ork, day (16) for a two-week swing a jazz set and an album of show

Westminster Lists 16 LP's

NEW YORK--Westminster will release 14 classical and two popular albums in July, its smallest monthly quota of the year. Heading the list is the Berlioz Requiem at \$9.95 list price. Pop LP's are "Old Vienna" with Montini and his ork and "Intimate," piano stylings

by John de Maio. Classical items include "Jewels From Symphonies," "Jewels From Piano Concertos," opera overtures conducted by Hermann Scherchen, 'Music of Bali" and "Music of India" (each two disks), Bach by organist Andre Marchal and Franz lieder by contralto Hilde Roessel-Majdan.

was the door opener, and others to follow during the summer include the Dukes of Dixieland, Les and Larry Elgart, Les Brown, Bill Wilmodeling job necessitated by a liams, Chuck Foster and Andy fire March 31. Jan Carber's ork Powell.

MILLS HAS THE HITS!

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

Arlene Fontana - Paris

SCARLET RIBBONS The Kingston Trio - Capital

THE SHEIK OF ARABY

Lou Monte - RCA-Victor

"WHEN YOU'RE SMILING"

(THE WHOLE WORLD SMILES WITH YOU) STEVE ALLEN BARRY MARTIN LOUIS ARMSTRONG

MILLS MUSIC, INC.

GREAT RECORDS

CHERIE, I LOVE YOU PAT BOONE Det

SAME OLD MOON PERCY FAITH Columbia **FELICIA SANDERS** Decca RAY HEINDORF R.C.A. Victor TIP-TOE THRU' THE TULIPS

Kapp TOO MUCH, TOO SOON SARAH VAUGHAN Mercury

WITH ME

RUSS HAMILTON

MUSIC PUBLISHERS HOLDING CORPORATION



ATTENTION, PUBLISHERS!

Want publishing company or performing artists to publish fifteen songs on royalty basis, which are all copyrighted. Consists of Railroad ballads, similar in general type to Casey Jones and the Wabash Cannonball; including Love ballads, Hobo ballads and Novelty Show songs. If interested I would be willing to allow you 80 per cent. This material is comparable to anything which has ever been published. Write

. R. Rodgers, P.O. Box 984 Los Angeles \$3, California



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Don't Give Me an Elephant for Christmas

Pachyderm

Stereo Age Can Give Moppet Disk Market New Sales Lift

Continued from page 1

one at a time. You've got half a dozen gifts instead of one."

Stereo sound has also become an important factor in the planning of various kiddie diskeries. At least one of the top kiddie indies, Cricket is recording all kiddie material in stereo as well as monaural versions.

"BRIGHT LIGHTS OF BRUSSELS"

> Eddie Layton-Mercury Jose Melis-Seeco

"IT'S EASY" Julia London with the Music of David Seville-Liberty

"THEM THERE EYES"

Helen Grayco-Verve

New York 19 36 West 52 St.

BOURNE, INC .- ABC MUSIC

A lilting Latin-American instrumental

ARGENTINA BALLERINA

Ray Martin — United Artists Jose Melis - MGM

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To negotiate a recording contract, booking agency agreement, TV appearance, ROBERT ADAMS (Personal Management) 9 W North SU 7-2680 Chicago, III

six records-12 sides-for the same | The firm, Pickwick Sales, produces price as they'd pay for the cheap- the Design low-price LP line and est LP, also containing the equiv- at least one album of the outfit's alent of 12 sides. But little kids future stereo release will be a kidthink in terms of quantity. Six of die package. Another leading comanything to them is better than one. pany has also indicated a stereo What's more, if the records are kiddle album is in the works for bought as gifts, they can be given fall release. It can be noted that several equipment firms, including Hallmark and Walco, have or will soon have inexpensive stereo units on the market shortly.

> The Cricket line is one example of a progressive kiddie operation. The firm sells its line thru syndicate stores, such as Woolworth's, Sear's, etc.; rack jobbers and in toy shops as well as retail record stores. Sales are currently running to between 15 and 20 million units a year. Racks and syndicate stores are each now accounting for 30 to 35 per cent of the total volume.

"In order to sell big kiddie vol- | Continued from page 2 ume," says Roy Freeman, exec of Cricket, "You've got to have your Duke Ellington. The diskery will own pressing plant and you have to also record the Benny Goodman make special arrangements with crew at the Festival. In addition publishers. The only other way you to the recordings at this Festival can sell at a competitive price of Columbia also intends to do some say \$1.49 or \$1.98 for LP's and waxing at French Lick, Ind., the 25 to 49 cents for singles, is to jazz festival sponsored by the have a vault with a lot of exist- Sheraton Hotel chain. Dave Bruing material you can continually beck and Erroll Carner are set to release.

"Even tho you are selling at these low prices, you've got to also spend money on artwork, packaging and you've got plenty of competition for the quarter and you have to of pop standards titled "Lady of stand out.

Tho the .ion's share of the business today is being done by such up its sleeve. Best selling ork leader indies as Simon and Schuster (Little Golden Records), Cricket and Peter Pan, both RCA Victor and Disneyland have shown solid increases in their kiddie business in the past year. The latter has albums at both \$1.98 and \$3.98, the higher priced of which carries a special eight-page color book with the record, and singles at 98

kiddie program considerably, re- the 78 r.p.m. disk is losing the batports an increase of 35 per cent in the to the 45 r.p.m. record. As sales over last year. Close to 50 per one exec put it, "Our kiddie busicent of the volume of both LP's ness, comparatively, has been a lot (\$1.98) and singles (49 cents) is better than any other part of our being handled thru racks. Victor business and we expect it to conreleases for the fall reportedly run tinue a very profitable part of the the gamut from a set called "Ma- line for us." jor Classics for Minors," to a reissue of Bible stories read by Rob-ert Preston and Joseph Cotton. All new Victor kiddie material, incidentally, is being recorded in stereo altho there are no current plans for release of kiddie stereo disks.

Other majors, aside from Victor, are for the moment standing pat

Wilde Charts

· Continued from page 2

seg from Philadelphia and his Saturday night show.

Wilde is negotiating on a number of other acts for his new management and promotion firm. They are in the radio and TV fields. Wilde has headed the Birdland Tours office for the past three years. He has handled all promotions and tours for the traveling units. Previous to his stint with the Birdland Tours he was with the Gale Agency for 20 years. He handled the managerial end with such names as Chick Webb, Ella Fitzgerald, Robert Merrill, etc. Michel Le Grand will conduct a jazz album featuring his own arrangements that will be released sometime in the fall. It will be titled "I Love Jazz."

Jazz Festival

play at this one and the firm will cut both at the French Lick fete.

Lady Day is to become a regular album artist for the label. Her first merchandising. In a supermarket, LP for Columbia featured her with the Ray Ellis ork in an album This set is released this week. Columbia has a jazz surprise

> on kiddie material with only limited repertoire on the market, with no special continuing push behind

In general, those firms who are active in the field report they are either well ahead of last year's pace or at least even and they see an added cost-saving advantage in Victor, which has stepped up its the fact that even in this field,

...for dealers

...for manufacturers IN FULL COLOR EVERY MONTH IN THE BILLBOARD

The Billboard Weekly Index RECORD

June-November, 1957 Based on The Billboard-NYU School of Retailing Continuing National Study of Retail Record Sales



Dropping down to their second lowest level of the year, total unit record sales are now approximately 13 per cent below par. Starting with the period ending March 22, total unit sales have been on a wavy course - going from 94 to 106 and then a fourweek slide to 86 from whence they climbed for three weeks to 98 and now down to their present

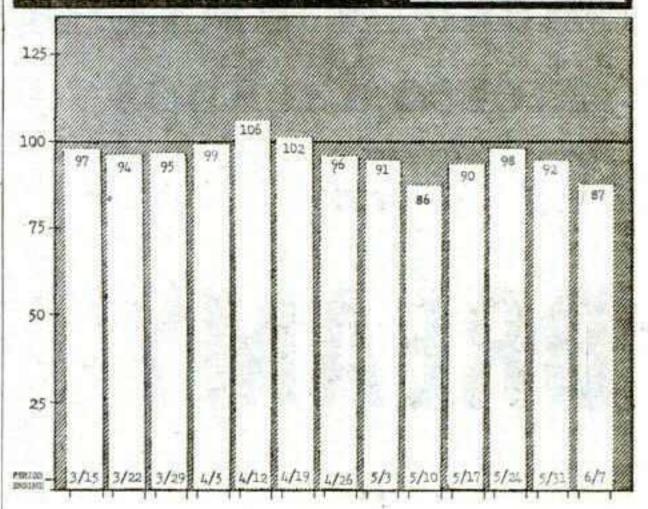
For the current period, LP's climbed up to their fourth highest level of the past four months. It is interesting to note here that this speed (for the current period) did approximately 28 per cent of the unit volume but accounted for 60 per cent of the dollar vol-

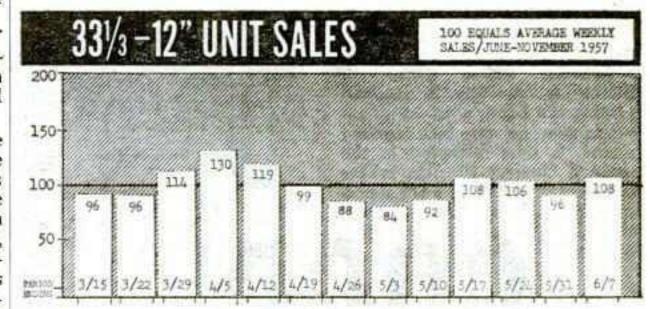
Dropping to their lowest level of the year for the current period were 45 singles,

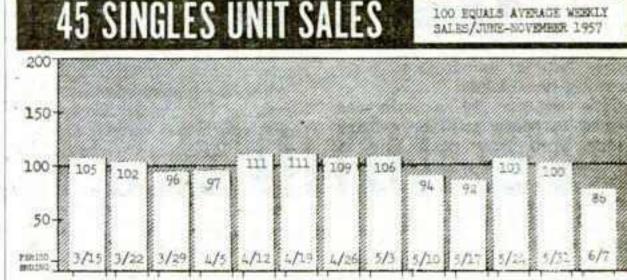
TOTAL UNIT RECORD SALES

100 EQUALS AVERAGE WEEKLY

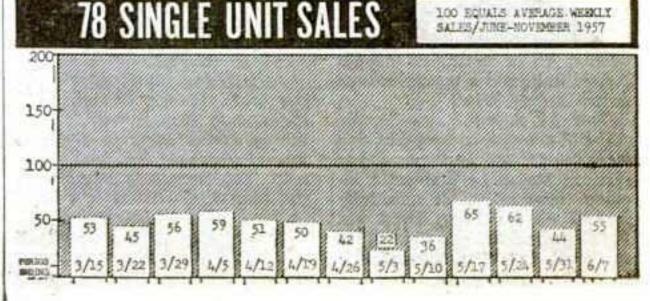
100 EQUALS AVERAGE WEEKLY







45 EP UNIT SALES 100 EQUALS AVERAGE WEEKLY 150-



HOTTEST SONG FROM Germany

(EDITION TAKT UND TON, BERLIN)

(TIVOLI MELODIE)

by HEINO GAZE

LYRICS BY AL STILLMAN







HEINO GAZE Edition Takt Und Ton, Gustav Freitag Strasse 9-11, Berlin (Grunewald), Germany

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THE BILLBOARD'S WEEKLY

Record & Equipment Merchandising News & Sales Tips

3-VS.-4 LEADS

Hum Headache in Stereo Pickups

By CHARLES SINCLAIR

NEW YORK--An unexpected audio "bug" in stereo phono reproduction is already causing an embarrassing humming noise in the ears of both phono dealers and manufacturers, and is forcing some fast re-tooling in the production of phono cartridges for stereo installations.

Latest cartridge manufacturer to do a red-faced switch is Ronette, which is pulling its threeterminal job off the market.

The new Ronette model is essentially the same as the previous model, except for the division of the third lead, a "shared" ground between the two stereo channels, into two completely separate grounds.

Ronette, whose prexy, S. Storch, is currently in Holland visiting the home plant to set up production on the four-terminal model, is thus following in the path of General Electric, whose original test models of a GE stereo cartridge are reported as having three leads altho the latest photos of a newer version show four.

Hum Loop Hassle

The problem, which affects equipment dealers, manufacturers of packaged phonos, and component makers who turn out tone arms and amplifiers, is actually a fairly familiar one from an engineering standpoint.

It's cheape to manufacture stereo cartridge with only three leads. And they work fine in packaged phonos where both amplifiers are contained on a single chassis, or where the chassis have been linked together with an effective common ground.

But when a table model radio

Multiplex in AM-FM Tuner

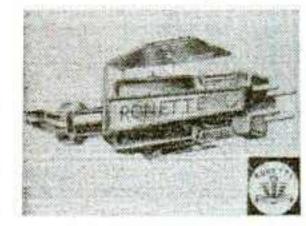
NEW YORK-Broadcast stereo entertainment of the as-vetexperimental FM "multiplex" variety is already becoming a factor in the latest models of tuners to be launched on the component market.

Lafayette Radio, leading New York retailer-distributor, is currently introducing such a unit, the AM-FM Model LT-9, priced at \$79.50. One of its prime features is an output jack for connection to a multiplex-adapted second unit, and a multiplex-tape switch arrangement.

The LT-9 will also handle AM-FM stereo broadcasts, having separate tuning sections. Other features stated by Lafayette include three microvolt sensitivity for 20 db quieting, Armstrong FM, flywheel tuning, and output sufficient to drive any modern amplifier.

-or even a matching speakeramplifier combination, such as those of Webcor, Sylvania, Magnavox, Phileo and others-is used as the second outlet, the headaches begin.

"The amplifier chassis of the two units are seldom at the same ground potential," explained one veteran engineer. "As a result, you're likely to get a loud, an-noying 60-cycle 'hum loop' that will bring customers running back to the store with complaints that



Three Goes to Four

their stereo sounds terrible. Then, even if you make an extra ground connection between the two unbalanced amplifers, it still may not solve everything." Three or Four?

The hum situation has caused red faces for some audio experts who had virtually agreed, months ago, that a three-pronged cartridge for stereo would be adequate.

Altho the higher-priced models -such as Fairchild's XP-4, soon to be launched in regular production, and Pickering's stereo unitshave stuck with four isolated leads from the beginning, others have not been as far-sighted, in the opinion of many engicers.

Electro-voice, Webster, and Audiograph, to name three, have all favored the three-lead approach so far. There are, however, indications that this may soon change, despite additional costs involved.

21-In. Spkr. In GE's TV

SYRACUSE --- A loudspeaker that has virtually wall-to-wall dimensions will be a featured item in the 1959 line of General Electric TV sets. The new speaker, eliptical in shape, measures 9 by 21 inches and will be coupled thru a cross-over network with a four-inch tweeter.

As it is just about as wide as the usual 21-inch TV tube, GE execs state that it will "realize the maximum response available from television's FM audio signal." The frequency response of the king-sized coaxial is said to be from 40 to 10,000 cycles.

The shape of the new GE speaker, due to be seen in eight TV models at the Home FurnishBOOST FOR DISKERS

Philco Pushes Buy Now' Concept on Stereo Records

PHILADELPHIA -- Manufacturers of stereo records are getting an important sales boost from Phileo Corporation as part of the firm's sales plans for its new 1959 line of stereo phono players.

Phileo is stressing the fact that its record players will play stereo records "perfectly and without damage" in monaural fashion and, with the addition of matching speaker-amplifier companion -units, a customer can "have his complete stereophonic sound sys-

The platter buyer who buys a Philco unit, the firm states, can "immediately begin his collection of stereophonic records."

At the same time, Philco's new line will feature the Fidelitron Sound System developed by Phileo, which the firm claims to be "the first push-pull electrostatic speaker sound projector ever built into factory-produced high fidelity."

NEW PREAMP

Eico Mapping Stereo Unit

NEW YORK--Eico Manufacturing, whose kit versions of hi-fi amplifiers, preamps, speakers, etc., are making a sizable mark in the audio field, is reportedly considering an invasion of the stereo market in the near future with a front-ended, two-channel preamp of "unusual and superior" design.

Previously, Heath Company, whose Heathkit units are now being hundled by dealers as well as on a m.il-order basis, had added stereo models to its line with both amplifiers and a preamp kit.

Eico is also said to be planning a new "low silhouette" version of its popular preamp, HF 61, which is now available for as little as \$24.95 (without power supply) in kit form:

Birch to Bark At Chi Show

NEW ROCHELLE, N. Y. --The 1959 line of Birch phonos is scheduled for presentation, starting July 21, at the Music Show in Chicago, George Boetsch, firm prexy, reports, with models priced from \$69.95 to \$119.50.

Three models being featured include two portable editions and the C-88 console, which contains a four-speed changer, dual woofer and tweeter speakers and amplifier.

Store Promos Set for 'Duet'

NEW YORK -- Special promotions have been set in a total of 22 major department stores for the new Roland "Duet" radios, according to its manufacturer. Unit is a pocket - sized, two speaker, seven-transistor model.

Production of the "Duet," which is powered by penlight batteries and is available in three colors, has been tripled, Roland execs state, to meet demand.

ings Market in Chicago, is a series of concentric ovals, with a deep, trumpet-shaped throat.

Offered in the Philco line, all of which is geared for stereo playing, are 10 basic models, ranging in price from \$139.95 to \$485. In addition, there is a special three-piece stereo ensemble, featuring an AM-FM tuner, designed to list at \$1,200. This last model has a dual-channel amplifier producing 50 watts and separate matching speaker units with each containing a dual Fidelitron speaker system.

Furniture stylings for the new models include contemporary, traditional and modern, in addition to contemporary European designs.

Phileo is offering, in two table model stylings, what it calls a "compatible system for stereophonic records." One model is a full-automatic, four-speed unit, with a function control switch, separate tuner-tape and record

stereo jacks, listing at \$149.95 in mahogany.

Stereo "Companions" A similar-appearing model, containing an amplifier and electrostatic speaker system which, when plugged together, produces two-channel stereo sound, is offered at \$89.95 in mahogany. Both models have companion sets in blond wood at an additional \$10.

Similarly, there are console companion units for the larger Philco players.

A portable stereo stacked-head tape recorder, Model ST-300 at \$229.95, has also been announced. It contains an input jack for recording directly from radio, phono or TV, and will plug into any of Phileo's phono models for taped stereo reproduction. Several portable phono models are available in the new



Philco Stereo Console

Tape Tracks 1957 Phono Made Visible Output Told

NEW YORK -- Magna-See, a special solution that makes sound tracks on magnetic tape visible, has been introduced by recorder enthusiast can now see the physical mark of sound with Magna-See Type "SO" provides a practical way of checking tape recorder performance.

Making the track visible affords a fast, accurate way to check head azimuth (alignment), track uniformity, balance and head wear. Since the sound can be seen, editing is easier and

The Magna-See Kit includes a one-half pint can of Magna-See Type "SO" solution, a plasrie bath, a magnifier eve-piece for close inspection of the track and a roll of pressure sensitive tape with five glass slides to make permanent copies of the visual tracks. The Type "SO" solution may be purchased in individual 1/2 pint cans when replacement

is needed. For complete information and prices, write to Reeves Sounderaft Corporation, 10 East 52d

WASHINGTON - Manufacturers shipped nearly four million phonographs, at a value of \$187,605,000 in 1957, according to Commerce Department. Total number of units shipped is about 2,000 below 1956, but value is almost \$16,000,000 above the 1956 total of \$161,711,000.

Out of the phonograph total, coin-ops numbered 63,000 units, valued at \$44,248,000 in 1957, down from 69,000 units totaling \$47,401,000 shipped in 1956, according to Census Bureau report last week (1).

Listening on auto radios continues to increase, with shipments jumping to 5,592,000 units valued at \$145,049,000 in 1957, from the 1956 total of 4,906,000 auto radios shipped, valued at \$125,758,000.

Radios and radio-phono combinations shipped by manufac-turers in 1957 totaled 9.3 million sets, valued at \$235 million, as against 9.6 million sets, valued at \$213 million in 1956, the Street, New York 22, New York. Commerce Department reports.

STEREADY FOR DELIVERY!

THE FRANKLIN DELUXE. Full Stereo—with external speaker. 20-20,000 cps 20 watt high fidelity stereo amplifier, AM/FM tuner, deluxe 4-speed changer with automatic shut-off, 4 matched speakers with crossover network, stereo cartridge. DP-714 Mahogany \$329.95; DP-715 Blonde*. Without tuner: DP-211 Mahogany \$239.95; DP-212 Blonde*

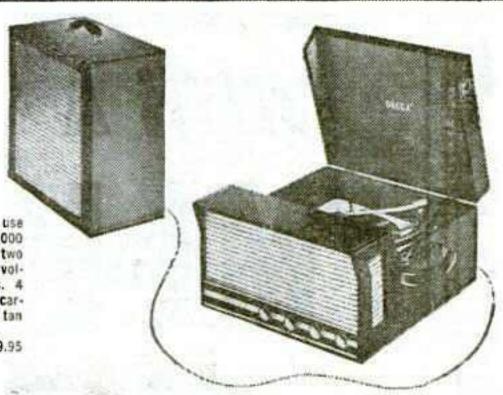


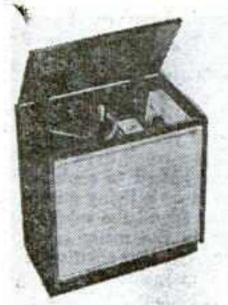
THE ARDSLEY. Full Stereo — with external speaker. 50-15,000 cps high fidelity stereo amplifier, deluxe 4-speed changer with automatic shut-off, 4 speakers with crossover network, stereo cartridge, 3 position speaker control. DP-274 Mahogany \$199.95; DP-275 Blonde*

The NEW DECCA Stereophonic Phonograph Line

Get a headstart with Decca! All ready and rarin' to go . . . Decca's complete Stereophonic Phonograph Line featuring Full Stereo units, Plug-in Stereo units, and Stereo Speakers. Plus high fidelity Home Music Systems and Portables. All ready for delivery now! Every stereo unit complete with stereo cartridge plus stereo demonstration record. Get started in the stereo business. Contact your Decca Salesman today!







THE ALLEGHENY DELUXE. Plug-in Stereo. Stereo cartridge, AM/FM tuner, hi-fi 60-18,000 cps amplifier, imported 4-speed changer, 2 speakers. Plug into radio, TV, tape recorder. DP-720 Mahogany \$159.95; DP-721 Blonde*. Without tuner: DP-270 Mahogany \$99.95; DP-271 Blonde*; DP-272 Cherry*.



THE LAMBERT. Plug-in Stereo. Comes with stereo cartridge, 4-speed changer with automatic shut-off, 60-15,000 cps hi-fi amplifier, 2 hi-fi speakers. Plug Into radio, TV, tape recorder. Cherry and gray or brown and tan. DP-234 \$79.95



THE BENTON. Stereo cartridge built in. High fidelity 4-speed automatic phonograph, amplifier, 2 speakers, plug into radio, TV, tape recorder for stereo.

DP-290 \$99.95

"Ideal for Stereo Use"



THE WHEATLEY. High fidelity speaker enclosure, all wood, 20 ft. cord, 2 speakers. SE-803 Mahogany \$39.95; SE-804 Blonde*.



THE KNOX. High fidelity speaker enclosure, 2 woofers, 1 mid-range, 1 tweeter, volume control. 30-20,000 cps response. SE-820 Mahogany; SE-821 Blonde, both \$99.95; SE-822 Walnut*.

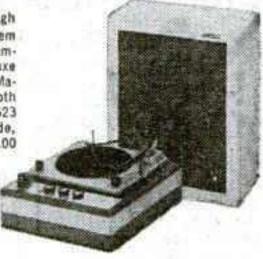


THE HANCOCK. High fidelity speaker enclosure. 2 high fidelity speakers, 50-17,000 cps, volume control. SE-811 Mahogany; SE-812 Blonde, both \$59.95



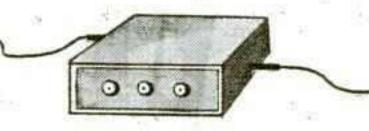


Fidelity Home Music System with AM/FM tuner. 20 watt amplifier, 20-20,000 cps, deluxe 4-speed changer. DP-625 Mahogany; DP-626 Blonde, both \$225.00. Without tuner: DP-623 Mahogany; DP-624 Blonde, both \$145.00



THE CLINTON. High Fidelity Home Music System. Deluxe 4-speed changer, hi-fi amplifier, 2 speaker jacks, stereo output Jack. DP-627 Gray; DP-628 Tan, both \$69.95 Matching speaker enclosure. SE-801 Gray; SE-802 Tan, \$29.95

PLUG-IN STEREO CONVERTER



To convert any Decca "Plug-in-Stereo" model to Stereo use, simply add this Amplifier Kit, plus an external speaker. Decca Stereo Conversion Kit. DCK-1.

PORTABLES FOR PROFITS!

THE SALEM. 4speed manual portable. Comes in blue and white; coral with charcoal. DP-591 \$39.95



THE PERRY. 4speed phonograph
with automatic shutoff. White; black &
white; blue & white.
DP-544 \$49.95



THE SEAFORD. 4speed manual portable, with 45 rpm
adaptor. Blue- with
stripe; driftwood.
DP-583 \$29.95



THE PALM
BEACH, 3-speed
manual portable.
Charcoal & pink; red
& white; turquoise &
gray. DPS-9 \$19.95



THE YORK. Lightweight, 45 rpm automatic portable. Pigskin & white; sliver on black. DP-911 \$39,95

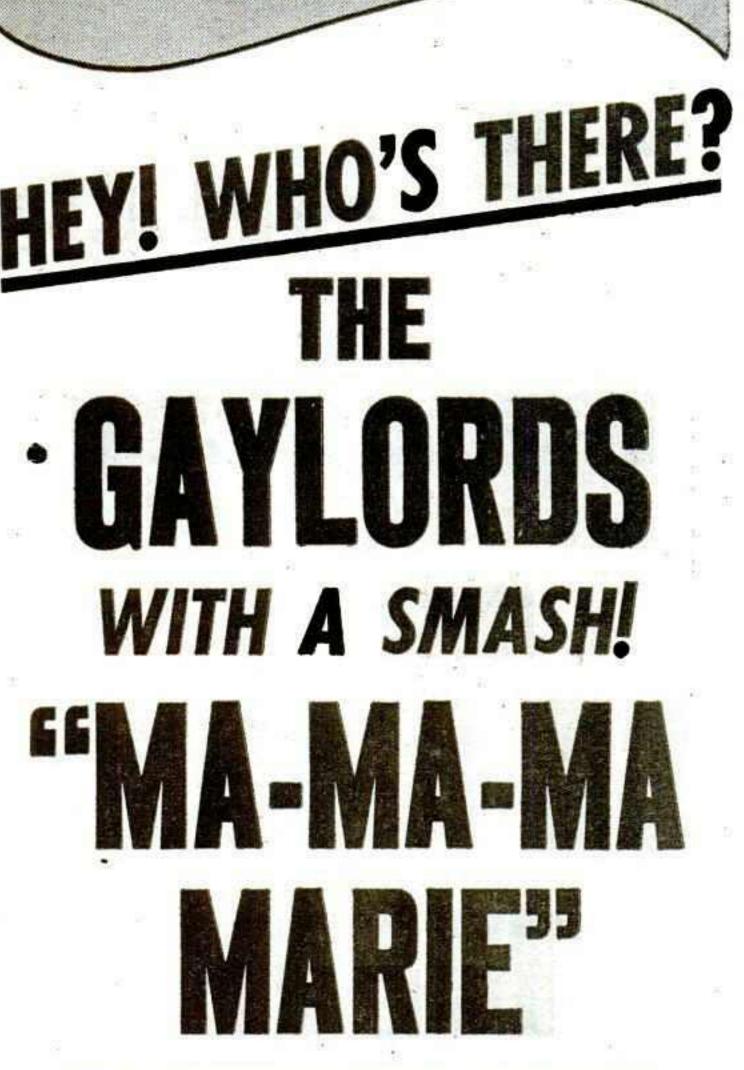


*Blande, cherry, walnut finishes slightly higher. All prices slightly higher Denver & West of the Rockies.



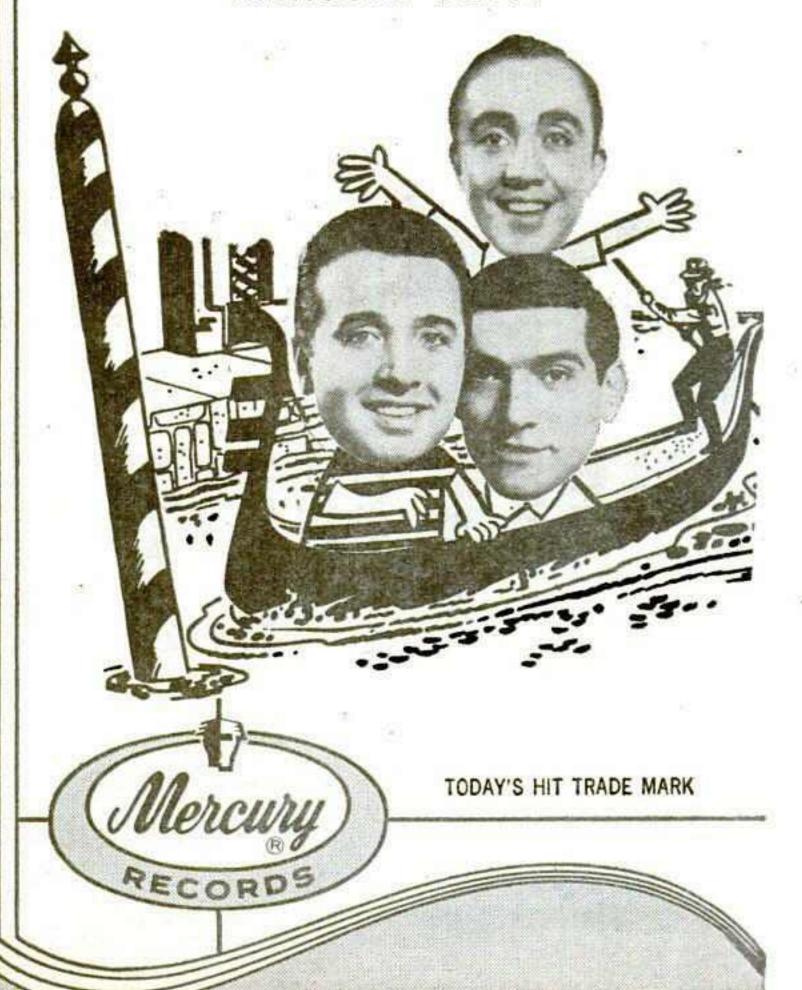
DECCA PHONOGRAPHS





(THE SWINGIN' ITALIAN STANDARD)

MERCURY 71337



Audio Feedback

By CHARLES SINCLAIR

DIG THAT CRAZY WOOFER

Now you can have a loudspeaker to end all loudspeakers, and with a power rating of a whopping 1,000 watts. Ear-bending monster has just been developed by Stromberg-Carlson for use in researching the effects of high-intensity noise on Convair-guided missiles and new jet aircraft. Some of its statistics: It weighs 150 pounds, altho packed into an 18-inch square cast aluminum frame, the woofer section is pushed by a 25-pound Alnico V magnet with total flux of 696,000; the low-end cone travels up to two inches and has a small electric fan to cool the voice coil; compression-driven mid-range and tweeter horns cross over at 300 and 2,400 cycles and go up to 15,000; Stromberg's Richard E. Liebich headed the design and construction. The price? Stromberg-Carlson ain't saying, but it ain't cheap.

TIPTOE THRU THE TULIPS

Annual report of Philips of the Netherlands, second only to RCA in total volume, shows a big sales year (1957) for the huge Dutch firm. Worldwide sales of TV, radio, tubes, hi-fi gear, X-ray gear, etc., were a thumping \$845 million. Philips is known in the U. S. audio field for its new magneto-dynamic pick-up, speakers based on the Bi-Ampli principle of direct energy transmission, Amperex tubes, table radios and other items. TV production, incidentally, passed radio production at Philips in 1957.

THE BULLS AND THE BEARS

Top brass in the electronics industry are bullish about the prospects for an upswing in the national economy, and a corresponding hike in the sales of phonos, records, TV and the like. "Companies that maintain full-scale selling efforts and avoid taking arbitrary cuts out of their advertising and promotional budgets will be the first to recover," predicts Don Mitchell, chairman-prexy of Sylvania. From a slightly different angle, Martin Bennett, merchandising v.-p. of RCA, said: "Good design is of utmost importance. Products must have the appearance and the performance that will make the consumer dip into his savings account and buy."

SOLUTION TO PROBLEM

Down at the retail level, however, things aren't always as bright. From S. E. Worley, head of the Music and Hobby Center, a combined record, phono, hobby and camera shop in Manassas, Va., comes word of a new battle fought and lost there. Says Worley: "We have done everything possible during the past several years to keep our prices as they should be, and as a result have been trampled, pushed, shoved and kicked to such an extent that it is impossible to make a living out of a record store. We have at last found the solution which we gladly pass along to the many small record dealers thruout the country. Our solution is this: Go out of business like we are doing!"

HI-FI ON THE OCEAN WAVE

There are seagoing hi-fi fanciers, too. Shure Bros. recently got word of C. K. McClurken Jr., an engineer aboard the S.S. Edward Luckenbach, a 7,870-ton freighter on a U. S. coastal route, who is using the new Shure Studio Dynetic tone arm in his rig and is delighted with it. Seems that the arm will continue to track even when tilted at an angle as much as 45 degrees.

LIVE VS. TAPE-ON DISK

Emory Cook, one of the pioneers in high-quality recordings, has just waxed an unusual platter session for an upcoming release to be titled "Cook's Tour of High Fidelity" ("Or, Hunting Thru Audioland With Gin and Chimera"). On the first side one portion was made with pianist Leonard Hambro playing part of a Chopin excerpt into a tape machine and thence to the disk master; then Hambro's mike was switched to feed the master disk directly, providing an A-B comparison that shows the loss (if any) of fidelity thru the use of tape between performance and master. On the other side is a typical Cook session: a sort of soap-opera-without-actors that contains, among other things, a screaming cat-dog fight.

STEREO UPBEAT AT HALLMARK

Samuel Olchak, sales manager of Paramount Enterprises, which manufactures Hallmark stereo record sound systems and stereo disks, states that "company production lines are operating around the clock, 24 hours a day, to fill current orders and meet demands for its stereo equipment." The response to the stereo line, launched April 17, has "far exceeded our broadcast preliminary estimates," he says, adding that the firm is shipping by air to meet deliveries.

FIDELITONE AND FAIRCHILD MOVES

Anticipating an industry output estimated at 5,000,000 stereo cartridges in 1959, Fidelitone, Inc., is launching the first stereo diamond phono needle for retail sale. It is priced at \$16.95 and is intended as a replacement unit in at least three major stereo cartridges already on the market. At the same time, Fairchild Recording has announced that its XP-4 stereo cartridge (\$79.50) is now "moving into a good delivery situation" at the dealer level as production has been stepped up to meet demand.

British Stereo in Olympic's Line-Up

CHICAGO—British-made stereophonic radio-phonos are a featured part of the new line of hi-fi consoles just introduced at the Summer Furniture Market here, marking a significant departure from the use of West German imports as the spotlighted items in Olympic's import models.

Termed the "Olympic-Continental" line, the models are said by Morton Schwartz, sales v.-p., to be "engineered to rigid Olympic specifications," and comprise three new units, with pricing ranging from \$19.95 to \$39.95.

Models and Prices

The first of the is the lift-lid "Tudor" console, model GB 374, containing four speakers and speed changer. There are push-button controls and an AM-FM-short-wave radio. The unit has a 20-watt output.

Second British arrival is the "Stuart," Model GB 375, with five speakers, 25-watt peak output, tone controls, automatic changer with stereo cartridge, and radio tuner. The last, the "Windsor," Model 375, has six speakers, 30-watt amplifier, and stereo-equipped Garrard changer. All three units are available in genuine walnut or blonde finish.

U. S. Models, Too

Included in the company's line
in addition to speaker enclosures, speaker-amplifier combos,
stereo conversion kits, and several
new portables—are other U. S.made consoles. These include
Model 653, listed at \$9.95 and
wired for stereo, as well as Models 654 and 655, self-contained
dual channel units containing 18

Hallmark Debs Demonstrator

NEW YORK--Hallmark Electronics Corporation is bringing out a low cost stereo record demonstrator for dealers. The stereo demonstrator doesn't use speakers, but earphones, and five sets of stereo earphones can be used off the one set. Demonstrator consists of a portable player, a twochannel stereo amplifier and two sets of headphones plus 25 Hall-mark stereo disks and a display merchandiser to hold the records. Price of the demonstrator package for dealers is \$92.95. Hallmark Electronics is a subsidiary of Paramount Enterprises.

and 30-watt dual amplifiers, respectively, and dual speaker systems.

An added feature to the new dual-channel consoles, Olympic states, is a terminal panel for attaching an auxiliary system when wider separation between sound sources is desired.

At the same time, Olympic is utilizing stereo widely in its new line of 195 TV-phono-radio combos; a total of 48 out of 60 models will be stereo-equipped.

PORTABLES

Lost? Zenith Has Answer

CHICAGO—What amounts to an electronic version of the "Seeing Eye" dog has been introduced by Zenith Radio Corporation in the form of a two-band, alltransistor portable radio priced at \$99.95 and called "The Navigator."

The receiver is aimed, from a sales standpoint, primarily at cross-country pilots, yachtsmen and rugged outdoorsmen who who may want a portable radio that can double, as Zenith describes it, as "a navigation instrument that could provide accurate orientation and instrument navigation of the low-frequency aviation range."

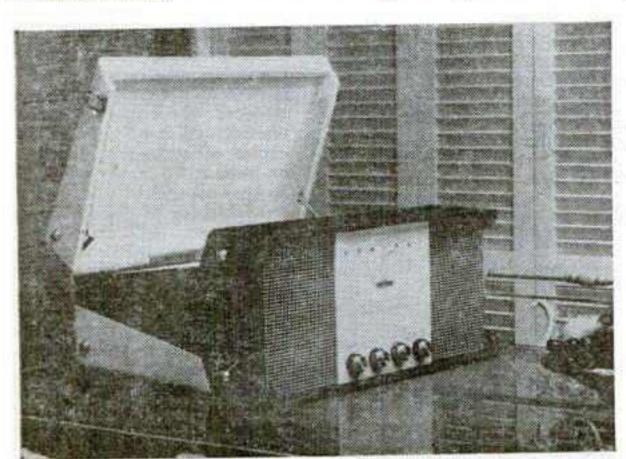
In addition to standard band and long-wave reception, The Navigator is said to receive "government weather-navigation stations and marine beacons in the United States, Canada and overseas areas."

As an emergency directionfinder, the cowhide-cabinetted unit can be used to "home" accurately on both broadcast and low frequency stations, and to determine approximate positions by beams of radio cross-bearings.

The portable is equipped with what Zenith terms "two ferrite, plate type, vertically polarized loop antennas, one for each wave band, an NAV switch to eliminate automatic volume control, "null" for homing or for taking cross-bearings."

In addition, an azimuth scale is mounted on top of the portable's cabinet for quick reading of relative bearings to determine user location.

Power for the set is furnished by six Type-C flashlight batteries, and total weight is three-andthree-quarters pounds.



ADMIRAL COES STEREO: One of the newest stereo units to reach the market is the Admiral Clarion at \$129.95 (Model 601). Portable player packs a two-speaker system into its front end and is available in blue, gray and white pyroxylin finishes. Handsome styling is by John Williams Mason of Detroit.

THE HIT FOR HOT SUMMER SALES!

The Cash Box

Sleeper of the Week

"JUNE, JULY AND AUGUST" (1:55) [Budd ASCAP— Kaye, Semos, Stanton]
"CHICKEN PICKIN' HAWK" (2:20)
[Planetary ASCAP—Tepper, Bennett]



RUSTY DRAPER

RUSTY DRAPER (Mercury 71336)

Rusty Draper hands in a delightful new waltzer that could develop into a vacation time standard. It's a warm, ear-pleasing ditty appropriately titled "June, July and August" and features the songster and a chorus with a light-hearted reading that brings to mind the river boat type tunes of old, Flip is a good rockin' shuffler.

and AUGUST:

MERCURY 71336

TODAY'S HIT TRADE MARK

www.americanradiohistory.com



SENSATIONAL SALES

of

SENSATIONAL RECORDING

of

SENSATIONAL BALLAD

by

SENSATIONAL ARTIST

"ANEVER AGAIN"

By

DINAHWASHINGTON

with Hal Mooney Orchestra and Chorus

MERCURY 71317

TODAY'S HIT TRADE MARK



5 STEREO MODELS

Capitol Debs Big '59 Phono Line

HOLLYWOOD — Capitol's 1959 equipment line will consist of 11 phonographs and one tape recorder. The phonos include seven portables and four consoles. The tape machine is a stereo tape playback.

Prices range from \$29.95 (for a four-speed manual portable) to \$349.95 (a provincial stereo console). Of the 11 phonos, five are equipped to play back stereo disks

This marks Capitol's second year in the equipment field with a full phono line. A breakdown of the 1959 line is as follows:

Model 820-An electronically balanced amplifier; a turnover-type cartridge, moisture-proof with two jeweled styli; a permanent-magnet, four-inch heavy-duty Alnico V speaker; separate tone and volume controls; new easy-to-operate speed selector switch; plays all record sizes and speeds; the case is scuff-resistant and washable; in red and white, charcoal and white or green and white; 13 inches wide, 7 inches high and 12% inches deep.

Model 821—An electronically balanced amplifier, a high-compliance cartridge, moisture-proof, with jeweled stylus; a permanent-magnet, four-inch heavy-duty Alnico V speaker; plays with lid open or closed; tone and volume controls are on the outside of the case; plays as many as 12 45 r.p.m. records; the case is scuff-resistant and washable; in red and white, charcoal and white or green and white; 11 inches wide, 7½ inches high and 11½ inches deep

Model 822-An electronically balanced amplifier; a turnover type, full-compliance cartridge, with two jeweled styli; two four-inch extended-range heavy-duty Alnico V speakers, with permanent magnets; separate tone and volume controls; plays all record sizes and speeds; the case is leather-like, scuff-resistant; in tan; 11½ inches wide, 5 inches high and 13½ inches deep.

Model 824-An electronically balanced amplifier; a turgover type, full compliance cartridge, moisture-proof, with two jeweled styli; a permanent-magnet, fiveinch heavy-duty speaker; the tone and volume controls are on the outside of the case; the phonograph turns itself off after playing the last record; an automatic intermix model changer; plays all record sizes and speeds; the case is scuff-resistant and washable; in red with white or brown with white; 14% inches wide, 8% inches high and 16% inches deep.

Stereo Models

Model 827—A four-watt, pushpull amplifier with three tubes plus selenium rectified and special feedback output circuit; a turnover type, high-fidelity cartridge, moisture-proof, with two jeweled styli; a high-fidelity sixinch heavy-duty speaker with a



Birch Model A 853

mechanical tweeter; complete wiring for stereophonic sound with jack for external amplifier-speaker; separate bass, treble and volume controls; the phonograph turns itself off completely after playing last record; an automatic intermix model changer; plays all record sizes and speeds; the case is scuff-resistant and washable; in gray; 15½ inches wide, 9½ inches high and 20 inches deep.

Model 828-A four-watt, pushpull amplifier with three tubes plus selenium rectifier and special feedback output circuit; a turnover type, high-fidelity cartridge, moisture-proof, with two jeweled styli; two six-inch heavy-duty speakers with mechanical tweeters; complete wiring for stereophonic sound with jack for external amplifier-speaker; separate bass, treble and volume controls; the phonograph turns itself off completely after playing the last record; an automatic intermix model changer; plays all records sizes and speeds; the case is scuffresistant and washable; in driftwood brown with white; 161/2 inches wide, 91/2 inches high and 20 inches deep.

Model 823 - Two complete push-pull amplifiers which operate when playing stereo or standard records, with special feedback output circuits, provision for channel balancing and six tubes plus silicon rectifier; a stereo, high-fidelity cartridge with diamond stylus; a six-inch heavy-duty speaker with two 31/2inch tweeters; a single master control panel with bass, treble and volume controls; the phonograph turns itself off completely after playing the last record; a deluxe automatic intermix fourspeed model changer designed especially for stereo record reproduction; plays all sizes and speeds of microgroove records, both stereo and standard; the case is genuine Barco leather in California Sun Tan: 151/2 inches wide, 10 inches high and 21 inches deep. A matching extra speaker case (Model 1832) is available. Number and size of speakers are same as in main unit.

Model 833-A special dual-

channel high-fidelity amplifier, complete for stereo and standard record reproduction and provision for channel balancing; a stereo, high-fidelity cartridge with diamond stylus; an eight-inch heavyduty speaker with two four-inch tweeters; a single master control panel with bass, treble and volume controls; the phonograph turns itself off completely after playing the last record; a deluxe automatic intermix four-speed model changer, designed especially for stereo record reproduction; plays all sizes and speeds of microgroove records, stereo and standard; the cabinet is customcrafted and hand-polished in a choice of mahogany, limed oak or walmit; 30 inches wide, 2614 inches high and 15% inches deep. Available (as Model 2833) with AF-FM radio built in. Radio has nine tubes plus selenium rectifier, high-gain ferrite AM antenna, oscillator circuits compensated for minimum drift. One control adjusts both amplifiers. Control knobs for bass, treble, tuning, loudness-on-off, AM-FM phonograph selection.A matching extra speaker cabinet (Model 1833) is available. Contains record storage space. Number and size of speakers and dimensions of cabinet are same as in main unit.

Twin Amplifiers

Model 834-Two complete amplifiers which operate when play
(Continued on page 22)



EVERYONE IS FLIPPING OVER THIS SIDE

CONNIE



FRANCIS

LOCK UP YOUR HEART

K12647 on 45

78 rpm

(The flip side of Connie's "I'm Sorry I Made You Cry")



- Hit Album

WHO'S SORRY NOW CONNIE FRANCIS

E3686, X1603, X1604, X1605

MARVIN RAINWATER

I DIG YOU BABY

and

MOANIN' THE BLUES

K12665 on 45 & 78 rpm

MORTY CRAFT & HIS ORCH.

PATRICIA

K12672 on 45 & 78 rpm

DICK LEE
GIANNINA
MIA

K12657

THE SINGING
HILLS

K12676

JOE "HARMONICA" HARPER

LAZY TRAIN

K12674

THE TOPHATTERS
CANDY BABY

and

SHE'S MY GIRL

K12642

Another Million Seller! 4th in a Row!

"POOR FOOL 77

HONNYT. LEAWE ME THIS WAY!

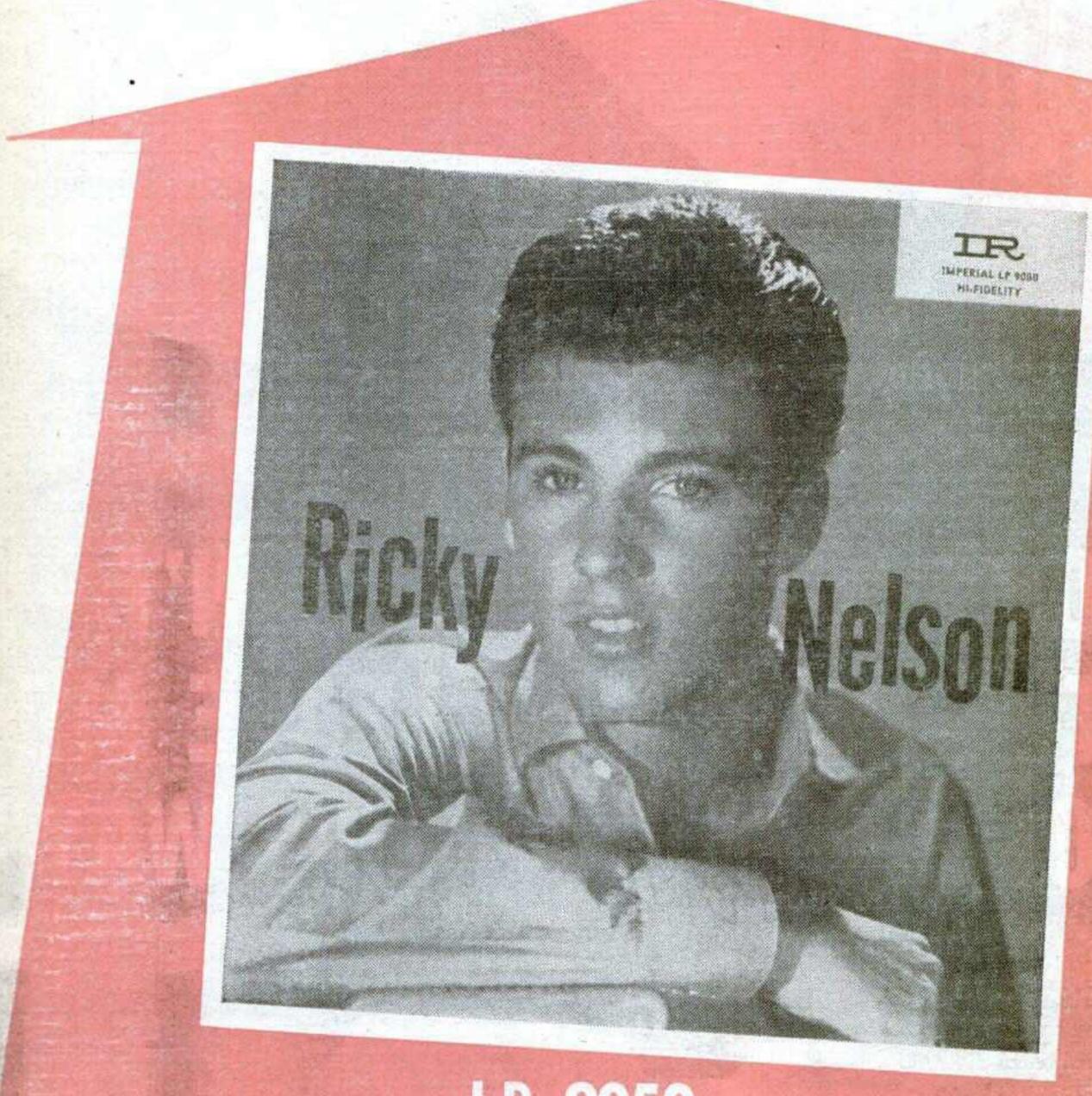
#5528



IMPERIAL RECORDS 6425 Hollywood Blvd., Hollywood, Calif.

N CANADA . LONDON RECORDS, Ltd.

A Great New Album! 100,000 in 10 Days!



LP 9050

3 HOT EP'S

Imp. 156 "SOMEDAY"

Shirley Lee

There's Good Rockin' Tonight

Someday

I'm Feelin' Sorry

Imp. 157 "DOWN THE LINE"

Down the Line
Don't Leave Me This Way
I'm in Love Again
My Babe

Imp. 158 "UNCHAINED MELODY"

Unchained Melody
I'll Walk Alone
There Goes My Baby
Poor Little Fool

MUSIC

in needle history

NATIONAL ADVERTISING







Starting in late June—selling the nation's vast record-buying market on replacing worn needles with Fidelitone . . . best buy on records.

PLUS THESE IN STORE DISPLAYS





An attention getting counter display and dramatic wall hanger focus the advertising sales power on your store—Fidelitone-dealer decals and listening booth stickers help the displays sell your customers on replacing worn needles with Fidelitone.

WILL BUILD NEW NEEDLE SALES FOR YOU

Fidelitone's national advertising pre-sells your customers-Fidelitone's tie-in promotion materials re-sell your customers when they're in the store; at the counter.

Be ready to profit from this powerful sales campaign stock Fidelitone - ask your free tie-in display material.

Chicago 26, Illinois Fidelitone Distributor for Export Dept., 13 E. 40th St., New York 16, N.Y. "Best buy on records"

IMPORTANT! BE SURE YOU HAVE THE ENTRY BLANKS FOR FIDELITONE'S "NAME YOUR FAVORITE TUNE" CONTEST!

Be ready! Customers coming! Fidelitone's "Name Your Favorite Tune" contest awards expense free visits to the Brussels World's Fair for the

winners! Entrants must get their entry blanks from Fidelitone Dealers. So if you haven't your supply already, call your Distributor now!

Jazz Boom Shows Growth UA Lines Up

• Continued from page 4

critic John S. Wilson has emseed ies indicate "the market is growsuch a program for some time on ing all the time" and that it is WQXR, New York. Among the definitely a choice one for sponnewer jazz discussion shows is sors. Timex chalked up a healthy "Scope of Jazz," emseed by Nat Trendex rating on its April Hentoff and Gunther Schuller over CBS-TV show. The results, said WBAI-FM, New York.

On the local video scene, two of the most interesting TV jazz season will again feature Armseries are "Storyville," aired over strong, Teagarden and Hampton, Westinghouse's Boston outlet WBZ, along with Les Brown, Chico Hamand Art Ford's new "Jazz Party" ilton, Dave Brubeck and many (Thursdays, at 9 p.m.) over WNTA, others. Newark, N. J. The Ford show drew rave reviews from the New York Times and sparked a remarkable rating increase in its time

period for WNTA.

"Storyville," produced by George Wein, who operates the Boston nitery Storyville, and Victor Laboissonniere, a WBZ technician, was originally presented as a oneshot. Audience interest, tho, was so great that the one-shot became a regular bimonthly series (emseed by Bill Marlowe) last spring-sponsored by the New England Confectionery Company. It goes off for the summer but is scheduled to return in the fall.

Benny Makes It Westinghouse, of course, has sparked considerable interest recently in jazz here and abroad via sponsorship of the Benny Goodman concerts at the Brussels World Fair. Westinghouse packaged a special Goodman LP in connection with the Brussels concerts. Goodman was also featured on a special premium EP distributed by the Texaco Corporation when he

starred on Texaco's NBC-TV oneshot "Swing Into Spring" a couple this year, expanded it into a reguof months ago. Timex got into the album act this spring via a Mercury LP tap- in this issue.)

ing of its last April "All-Star Jazz Show" on CBS, emseed by Garry Moore and featuring Louis Armstrong, Lionel Hampton, Jack Tea- Continued from page 4 garden, Gene Krupa and others.

TV last December 8.

shows, Sylvan Taplinger, agency quently he spotlights more Dixieland stars than progressive jazz names in the hour since his surmore limited TV audience.

tensive survey work on the jazz torneys for the club are Arutt and market for four years, said his stud- Arutt.

Taplinger, were reflected in sales.

Timex All-Star Jazz Shows next

TV Award

· Continued from page 4

Marshall Stone. Both stations received \$5,000.

"Let Freedom Ring," brainchild of WBZ - TV general manager Frank Tooke, was an intensive yearlong 1957 project, with each month devoted to an important facet of American freedom. These included special programs designed to coincide with important historic calendar dates, etc.

The entire WBZ-TV staff was invited to submit programming ideas for the series. For instance, station technician Victor Laboissonniere suggested and later produced a documentary on American jazz to focus viewers' attention on freedom in music.

Tagged "Freedom Street," it featured Sarah Vaughan, the Herb Pomeroy Sextet, and \$64,000 jazz expert-winner Reverend Alvin Kershaw as commentator. The show was so successful that WBZ-TV, lar series on jazz, "Storyville." (See story on jazz TV shows elsewhere

Cafe de Paris

Moore also emseed "Sound of in full under the same arrange-Jazz," a one-shot aired over CBS- ment; 3) all unsecured creditor claims would be honored in full, In lining up talent for the Timex payable over a period of five years at the rate of 1.66 per cent per producer for Peck for the jazz tele- month until the full amount was casts, said he strives to "please as paid. Initial payment would be 60 many people as we can." Conse- days after confirmation of the petition.

Liabilities were listed as back wages, \$7,000; federal taxes due, veys indicate the latter form has a \$29,000; municipal taxes due, \$6,000; secured claims, \$90,000; Taplinger, who has put in ex- unsecured claims, \$368,000. At-

No Blanket Copyright Relief

Continued from page 4

tor or seller at any point along the one who acts without deliberate line is liable, no matter how skill- intent and without even suspecting fully deceived he may have been- that he is trespassing. He may have or how far from the original tres- faith in an originator (such as a

broken down the joint liability con- believe it is in public domain. Or cept, and have chosen easier he may have used material that remedies for the innocent second- lacked any copyright notice. None ary trespasser. The latter have of these factors excuses the tresbeen separated out and held liable pass. only for minimum statutory damages and only "to whatever ex-tent" the individual innocent infringer had damaged the copyright problems common to a particular

1909 law expressly leaves much to among others, "may call for specurt discretion in infringement cial treatment" because of the ascases. Copyright experts believe this constitutes perhaps the most up against them. practical safeguard for the inno-

cent infringer. on damages (10-B) which provides statutory damages "in lieu of liability "might remove the only actual damages and profits" when the court feels it is just. A specified the plaintiff's reach." Copyright range of minimum and maximum owners have also fought any speis set in some instances, but in recording infringement, the twonates the sliding scale.

An "innocent" infringer is de- absent.

The court ruled that the distribu- | fined in the Latman-Tage study as manufacturer of records) who had However, courts have sometimes actually pirated the work. He may

Altho the study's authors lean toward the "flexible" court discretion as a solution, they note that group, such as distributors and In the damage provisions, the sellers of records, or broadcasters, tronomical liability that can build

However, they admit that this . Continued from page 4 would bring opposition from the The study points to the section copyright owner, who could argue that to immunize these groups from

Tie-Ins for 'The Vikings'

NEW YORK -- United Artists Records is tieing in promotion on a sound-track album and two singles in conjunction with the opening here of "The Vikings" film, featuring Kirk Douglas and Tony Curtis.

The movie was ballyhooed, via a saturation deejay radio campaign with 340 spots scheduled on 11 local stations in New York, New Jersey and Connecticut during a 24-hour period.

At the same time, the jocks were spinning sides from the sound-track LP and the two UA singles-"March of the Vikings" by Hal Schaefer's Ork and "Love Theme From the Vikings" by warbler Jack Haskell. Similar deejay campaings will be conducted when the picture opens in other cities across the country.

Leslie Distrib Opens Branch, Names Execs

NEW YORK -- Lou Boorstein. chief of Leslie Distributors here, has announced changes in the management personnel of the firm, in view of the early opening of a new branch in Freeport, Long Island, N. Y. (The Billboard 6-16 issue.)

Bernie Boorstein moves up as veepee in charge of branch operations, while Phil Steckel becomes manager of the New York branch. Harold Homer has been named assistant manager of the New York branch and Don Libertore becomes manager of the new Freeport branch. Boorstein said that the new appointments were in line with the firm's policy of "upgrading personnel from within the organization."

Westinghouse

• Continued from page 4

its national sales reps (Peters, Griffin, Woodward, Inc., the Katz Agency and Blair TV) was prompted by a desire to personalize its contacts with national advertisers. Altho the chain will save the reps' 15 per cent (an estimated \$500,000 a year) a spokesman for Westinghouse opined that the cost of maintaining its own national sales organization will probably equal or exceed this saving.

Commenting on the move, WBC sales veepee, A. W. Dannenbaum Jr., said, "Even the WBC station sales are currently at a peak, we believe that extension of our own organization to encompass national sales will enable our salesmen to bring a new dimension to presentation of all the broadcasting facilities and the values they represent to the advertiser."

In addition to hitting peak sales, every TV station in Westinghouse's line-up currently ranks first in its market, according to the June 16 ARB report, based on a seven-daysa-week "sign on to sign off"

Jerry L. Lewis

British episode, which is the way we think the whole thing should be treated anyway."

Phillips added that the disk, now being sampled by various jocks, has met a good early response. cial classification for broadcasters, At present it's a one-sider, but if altho the latter claim that in almost the reception holds up Phillips cent statutory royalty rate elimi- 100 per cent of the cases, "an in- said, he will issue it commercially tent to infringe is completely with a flip called "Jerry Lee's Boogie.

BREAKING WIDE OPEN!



5 Capitol Stereo Models

· Continued from page 16

ing stereo or standard records, with provisions for channel balancing; a stereo, high-fidelity eartridge with diamond stylus; two 10-inch heavy-duty speakers with one one-inch tweeter; an input jack for plugging in a tape recorder; a switch for using speakers with external radio, TV or tape recorder; a single master control panel with separate bass, treble and volume controls; the phonograph turns itself off completely after playing the last record; a deluxe automatic intermix four-speed model changer, designed especially for stereo record production; plays all sizes and speeds of microgroove records, stereo and standard; the cabinet is custom-crafted and

hand-polished in a choice of mahogany, limed oak or walnut; 30 inches wide, 29 inches high and 18 inches deep. It is available (as Model 2834) with AM-FM tuner built in. The tuner has seven tubes plus selenium rectifier, automatic frequency control for FM, high-gain ferrite AM antenna. One control adjusts both amplifiers. Function switch selects AM, FM-AFC, phonograph. A matching extra speaker cabinet (Model 1834) is available. Number and size of speakers and dimensions of cabinet are same as in main unit.

Model 836—Two complete amplifiers which operate when playing stereo or standard records with provision for channel bal-

ancing; a stereo, high-fidelity cartridge with diamond stylus; two 12-inch heavy-duty speakers with two five-inch tweeters; an input jack for plugging in a tape recorder; a switch for using speakers with external radio, TV or tape recorder; a single master control panel with base, treble and volume controls; the phonograph turns itself off completely after playing the last record; a deluxe automatic intermix fourspeed model changer, designed especially for stereo record reproduction; plays all sizes and speeds of microgroove records, stereo and standard; the cabinet is custom-crafted and handpolished in a choice of mahogany, limed oak or walnut; 36 inches wide, 30% inches high and 18 inches deep. Available (as Model 2836) with AM-FM tuner built in. The tuner has seven tubes plus selenium rectifier, automatic frequency control for FM, highgain ferrite AM antenna. One control adjusts both amplifiers. A matching extra speaker cabinet (Model 1836) is available. Number and size of speakers and dimensions of cabinet are same as in main unit.

Model 838-Two complete amplifiers which operate when playing stereo or standard records with provision for channel balancing; a stereo, high-fidelity cartridge with diamond stylus; two 12-inch heavy-duty speakers with two five-inch tweeters; a single master control panel with function selector switch and controls for bass, treble, volume and stereo balance; an input jack for plugging in a tape recorder; a switch for using speakers with external radio, TV or tape recorder; the phonograph turns it-

self off completely after playing the last record; a de luxe automatic intermix four-speed model changer, designed especially for stereo; plays all sizes and speeds of microgroove records, stereo and standard; the cabinet is custom-crafted and hand-polished with French provincial styling in fruitwood finish; 35 inches wide, 191/4 inches deep and 30 inches high. Available (as Model 2838) with AM-FM tuner built in. The tuner has Armstrong FM circuitry with automatic frequency control; built-in antenna; seven tubes plus selenium rectifier; faceplate to match phonograph control panel. One control adjusts both amplifiers. This tuner is available separately (as Model 854) for use with other instruments. A matching extra speaker cabinet (Model 1838) is available. Number and size of speakers are same as in main unit. Cabinet is 28% inches wide and same height and depth as main unit.

Stereo Tape Unit

Model 850-Two separate portable cases; each contains one five by seven-inch speaker and one 31/2-inch tweeter; speaker cases fasten together when not in use; in-line stereo head plus erase head; speeds of 71/2 inches per second and 3% ips; wide-range metal-cased microphone; two seven-inch reels; 20-foot cord with each speaker case; stereo balance and hum balance adjustments; in-put jacks for radiophono and microphone; a monitor switch, pause button; rewind, record, stop, play, fast forward, volume and tone controls; brown and white speaker cases together, and matching main unit closed; both have the same dimensions, 15½ inches wide, 9¼ inches high and 11% inches deep; plays stereophonic tape recordings; plays monaural tapes; records and plays voices and music; serves as a public address system; records and plays high-fidelity sound from radio or phonograph.

Donegan Sets Deal With Dot On U. S. Disks

LONDON — Lonnie Donegan has stipulated in his latest Pye-Nixa contract that he must give consent for deals involving overseas distribution of his disks because he is dissatisfied with the handling of his material in America.

Since his 1956 success with "Rock Island Line" on the U. S. London label, all other releases have been submitted to the U. S. Mercury company, but only a limited number were issued.

Mannie Greenfield, Donegan's U. S. representative, has accordingly set up a deal for Donegan on the American Dot label. Dot is now rushing out the Donegan current British hit of "Grand Coolie Dam." The label will also have first rights on any Donegan material during the next year.

Queried on the switch, American Mercury a.&r. chief, Art Talmadge, said that in his opinion, the company had co-operated on all Donegan releases since it made its reciprocal deal with the British Pye-Nixa label, "He just didn't make it for us on any of them," said Talmadge.

King On 1st Stereo Kick

NEW YORK — King Records will bring out its first stereo LP this week with the issuance of Johnny Pate's "Jazz Goes Ivy League." The price will be \$4.98. In the future, according to King prexy, Syd Nathan, the firm's stereo disks will be on a regular schedule, with all LP's released both monaurally and in stereo.

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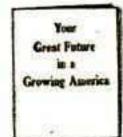
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THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY



THE BILLBOARD'S WEEKLY

Packaged Records Buying Guide



BEST SELLING POP LP'S

FOR SURVEY WEEK ENDING JUNE 14

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

			Weeks
This Week	GARCO.	Last Week	Chart
1.	The Music Man	4	1
2.	Johnny's Greatest Hits	1	11
3.	My Fair Lady	3	116
4.	South Pacific	2	13
5.	Nearer the Cross	6	3
6.	Elvis' Golden Records Elvis Presley, RCA Victor LPM 1707	5	10
7.	Muted Jazz	8	12
8.	The Late, Late Show	7	16
9.	South Pacific	9	221
10.	Sail Along Silvery Moon	15	10
11.	Around the World in 80 Days	20	63
12.	Las Vegas—Prima Style		1
13.	Ricky	13	27
14.	Ricky Nelson, Imperial IMP 9048 Film Encores	19	48
15.	'S Awful Nice		1
16.	Hymns	18	78
17.	The Eddy Duchin Story Sound Track, Decca DL 8289	22	84
18.	Saturday Night With Mr. C Perry Como, RCA Victor LOP 1004		1
19.	Warm Johnny Mathis, Columbia CL 1078	10	27
	The King and I		99
PETER DEL	This Is Sinatra, Vol. 2		6
	Till Roger Williams, Kapp KL 1081		13
23.	Gigi Sound Track, M-G-M E 3641 ST	=	1
	Goodnight, Dear Lord	reactions.	7
25.	Frank Sinatra, Capitol W 920	10	21

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Occupation or title		
Company		
Address		

Review Spotlight on . . .

The following new packages, reviewed during the past week, have been selected for outstanding sales potential; artistic merit, new talent, sound recording or display value, as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

Classical Album

PROKOFIEV: ROMEO AND JULIET BALLET EXCERPTS (1-12") - New York Philharmonic Orch. (Mitropoulos). Columbia ML 5267

The strings sing sweetly in this excellent reading of Prokofiev's melodic, glittering score. Mitropoulos evokes romantic dreams in these nine excerpts from a long ballet. Combination of names should sell well.

Classical Talent Album

HAYDN: OBOE CONCERTO; DVORAK: SERE-NADE (1-12")—Evelyn Rothwell, Oboe With Halle Orch. (Barbirolli). Mercury MG 50041
Extremely capable oboe technique is displayed by Miss Rothwell in her debut soloist album. She presents the lesser-known Hayden concerto artfully and skillfully. She is well known for her book of some years ago — "Oboe Technique." Tho this LP may have only limited appeal, Haydn lovers will welcome this new recording of the obscure work. The Dvorak "Serenade" features the artist with a small orchestra on the thematic work.

Chamber Music Album

GEMINIANI: CONCERTI GROSSI (1-12")—Felix Ayo & Walter Galozzi, Violin; Bruno Giuranna, Viola; Enzo Altobelli, Cello; With I Musici. Epic LC 3467

One of the finest ensembles working today interprets Geminiani's Opus 7. I Musici play with unsurpassed elegance and refinement, and this is the period they do best. They take no liberty with the tempos and attack them cleanly. First rate sound in this latest addition to Epic's "Monuments of Italian Music" series. Every baroque buff will want this one.

Country and Western Album

FLOYD TILLMAN'S GREATEST (1-12")-RCA VICTOR LPM 1686

Several of the artist's hit tunes are included in this attractive package. The backing is with chorus and rhythm section. All of the selections are tastefully done. Set has his really great tunes: "Slipping Around," "I Love You So Much It Hurts Me" and "It Makes No Difference Now." Excellent potential in this market, and it can also cop pop buys.

Sound

GERSHWIN: AN AMERICAN IN PARIS, PORGY AND BESS (1-12") — Minneapolis Symphony Orch. (Dorati). Mercury MG 50071

This album, with its stunning color cover of nighttime Paris and a sparkling performance of the Gershwin works by maestro Dorati, would rate top marks on a purely musical basis. But the rich sound and fabulous dynamic range make it one of the best audio show-pieces in many seasons. Hi-fi fanciers will really flip their tweeters over the wonderful honking effects of Paris traffic, or the "Storm Music" portion of the "Porgy" suite. It's a genuinely superb job.

BULLFIGHT (1-12") — Agrupacion Sinfonica "La Sarzuela" (Torroba). Columbia ML 5269

It may come as a shock to those who are familiar with bullfight music only in its standard brass band treatment, but the pasodoble also can be played by a full symphonic orchestra. As performed on this album, most of the music actually seems to gain both in breadth and power. Columbia's superb sonics are partially the answer. The remainder is the result of knowing arrangements and adept uses of strings within the total orchestral framework. A demonstration would convince most aficionados of bullfight music that this is a worthy addition to their collections.

Religious Special Merit Album

BEAUMONT: 20TH CENTURY FOLK MASS (1-12")-Frank Weir Orch. & the Peter Knight Singers, Fiesta FLP 25000

Father Geoffrey Beaumont has written a new mass utilizing 20th century musical idioms. His musical moods and melodic treatments include popular music strains and in some cases an underlying feeling of jazz. The mass is sung by canter Charles Young with the Peter Knight Singers offering excellent choral support. Other strophic themes are included where they would

(Continued on page 24)

— Album Cover of the Week —

NO SELECTION THIS WEEK.

Most Played by Jockeys

FOR SURVEY WEEK ENDING JUNE 14

Albums are ranked in order of the greatest number of plays on disk Jockey radio shows thruout the country. Results are based on The Billboard's weekly survey among the nation's disk lockeys.

Perry ComoVictor LOP 1004

4. S' AWFUL NICE

3. SATURDAY NIGHT WITH MR. C.

Ray Conniff OrkColumbia CL 1137

5. JOHNNY'S GREATEST HITS

Johnny Mathis Columbia CL 1133

7. NEARER THE CROSS
Tennessee Ernie Ford Capitol T 1003

8. DREAM GIRL
Ray Anthony Ork......Capitol T 969



Best Selling Pop EP's

FOR SURVEY WEEK ENDING JUNE 14

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1. RICKY
Ricky Nelson.....Imperial EP 153

2. NEARER THE CROSS

Tennessee Ernie Ford. . Capitol EAP 1-1005

3. JAILHOUSE ROCK

Elvis Presley.....RCA Victor EPA 4114
4. ELVIS

Elvis Presley.....RCA Victor EPA 992

5. JUST FOR YOU

Elvis Presley.....RCA Victor EPA 4041

6. REAL ELVIS
Elvis Presley RCA Victor EPA 4041

Elvis Presley RCA Victor EPA 940

8. ROGER WILLIAMS PLAYS SONGS OF THE FABULOUS '40's

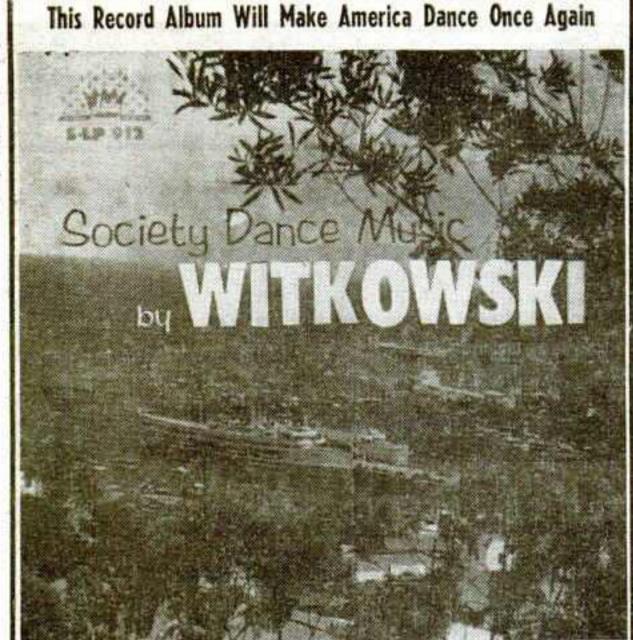
Kapp KEP 737

9. JOHNNY MATHIS

10 TOWE ME TENDER

10. LOVE ME TENDER
Elvis Presley.....RCA Victor EPA 4006
10. PEACE IN THE VALLEY

Elvis Presley.....RCA Victor EPA 4054



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• Review Spotlight on Albums . . .

Continued from page 23

be sung in the religious service. Tho the musical approach is somewhat naive, the over-all concept is obviously sincere. It's a well recorded and well-produced album that presents an interesting innovation in religious music.

Spiritual Albums

HE THAT BELIEVETH (1-12") - The Davis Sisters. Savoy MG 14014

A wonderful offering from the Davis Sisters. Devotees of spirituals will find this a highly attractive buy. The hymns are rendered with sincerity and grace. Selections include "Im Satisfied at Last," "Lord, I'll Go" and "What He's Done for Me." Strong possibilities in this market.

ALICE IN WONDERLAND (1-12") - Told by Darlene. Disneyland ST 3909

The latest release in the Disneyland label's "Storyteller" series is this Walt Disney version of the Alice in Wonderland story. Narration and solo vocals are handled by young Darlene

Gillespie of the Mickey Mouse Club, assisted by a chorus. Handsome color picture book bound into the album cover adds desirability to the package. Altho a bit over-narrated, the performance is workmanlike. Kids (and grownups too) are certain to be attracted by this book-album combo if it is given display space. Good gift item.

Low-Price Popular Album

NORTH AND SOUTH OF THE BORDER (1-12") -Percy Faith Ork. Vocalion VL 3600

Percy Faith's artistry of arrangement and presentation is extremely well represented here and should certainly make this one of the more popular of the low-priced entries. The resurrected Vocalion label has a winner in this album, in which the Faith touch is applied to half a dozen of the best known Latin favorites on one side, and to six domestic standards on the other. An attractive cover also should help this move, in quantity.

Reviews and Ratings of New Popular Albums

EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category in which it is classified)

SPOTLIGHT—Sure-Fire Merchandise— Top Demand

*** Very Strong Sales Potential — Essential Inventory

** - Good Potential - Will Sell **-Moderate Potential - Sal-

able Qualities

★—For dealers who stock all merchandise.

POPULAR ****

UNDER WESTERN SKIES George Melachrino Ork (1-12") RCA Victor LPM 1676

Here's an interesting instrumental concept of American Western music served up by Britain's Melachrino, Orchestrations are lushly melodic and eminently spinable. In addition to the usual U. S. corral items-"Home on the Range." "Tumbling Tumbleweeds," the package features four effective British impressions of the Far West-("One Armed Bandit," etc.) three by Melachrino, one by Lad Busby. A "Save on Records"

HITS FROM "OH! CAPTAIN"

Various Artists (1-12") Columbia CL 1167 Ten of Columbia's top wax stars warble 12 tunes (many released as singles) from the Broadway musical "Oh! Captain." Package packs more name appeal than original cast, and should chalk up a sizable sales reaction. Talent includes Johnny Mathis, Rosemary Clooney, Tony Bennett, Jo Stafford, Guy Mitchell, Vic Damone, Jill Corey, Don Cherry, Stan Freeman, Norman Luboff.

COFFEE TIME Morton Gould Ork. RCA Victor LPM

Romantic, colorful instrumentals - an- JUST YOU, JUST ME other sock mood music package by Gould, Selections-many in Latin tempo -include "Orchids in the Moonlight," "Besame Mucho," "Laura," etc. Unfortunactly, cover is routine.

PATTERNS

Frank Comstock Ork, Columbia CL 1156 Arranger-conductor Frank Comstock, who has backstopped many of Columbia's line-ups of vocal stars with his suave settings, swings out on his own in this attractively packaged platter. It is loaded with fresh and inventive ideas in the use of everything from the percussion section to the unexpected appearance of a contra-bassoon in such new-sounding oldies as "Am I Blue?" "Sing Something Simple" and "Small Fry," among others. Great stuff for big band fans.

FROM MY HEART Tony Perkins With Urbie Green's Ork (1-12") RCA Victor LPM 1679

The legit-movie star has a strong fan following, which should insure the sales success of this album. He warbles pleasantly with warm sincerity-albeit "Ole Buttermilk Sky," "Speak Low," etc. Interesting cover photo of Perkins gives package good display value.

POPULAR ***

SOUTH PACIFIC & OKLAHOMA! George Feyer (1-12") RCA Victor LPM

Pianist's first on RCA label offers some mildly interesting, flowery cocktail arrangements, with guitar and bass accompaniment. His Chordal voicings, arpeggios, trills and assorted flourishes betray a classical background, Feyer's very fine sense of dynamics and timing make disk listenable.

JULIE ANDREWS SINGS (1-12") RCA Victor LPM 1681

Somehow, this latest showcasing of clear-voiced Julie Andrews doesn't quite come off. Working with a wide range from Arlen to Weill, she is charming in sentimental numbers like "We'll Gather Lilacs" but sounds like a coy British version of Shirley Temple in some of the others. The cover photo of her may possibly be the least flattering of the season. Staunch fans of the thrush, however, may still queue up for this platter despite its faults.

WALTZES-But By Cugat! Xavier Cugat Ork (1-12") Columbia CL

This set could help Cugat capture the title of "Waltz King" in addition to his crown as king of Latin-American music. Of course, all of the waltzes are Latin-styled in spite of the threequarter time. The ork plays them in delightful fashion, and dancers will enjoy the set, "Fascination," "Come Back to Sorrento" and "Lady of Spain" are some of the tunes played in waltz time, and some have English-Spanish

Jay P. Morgan With Marion Evans Ork

(1-12") RCA Victor LPM 1682 Petite thrush Jaye P. Morgan tees off on a fine collection of standards on this new release to fairly good results. She is helped immensely by the superb arrangements of Marion Evans and the swinging ork performance and sound, Title tune and "I See Your Face Before Me" and "Day By Day" are standouts. Steady sales indicated here.

BILLY ECKSTINE'S IMAGINATION (1-12") Emarcy MG 36129

Mr. "B." is in wonderful and relaxed form on this new grouping of lightly jumping standards, many of which would be classified as torch songs. Pete Rugolo's tasty, jazz-oriented backings are just right as they complement Eckstine's vocals but never get in his way. Fans will like this new set.

CHA CHA POPS Many Lopez Ork (1-12") RCA Victor LPM 1671

A very danceable package of standards presented in cha cha tempo. This could score with those seeking Latin-American dance sets. Tunes include "Angela Mia," "Stairway to the Stars" and "There, I've Said It Again." Attractive

COME ON OVER Darlene With Nick Perito Ork (1-12") Epic LN 3465

"Come on over" is just about the message that's being conveyed by this gal on her debut as a sultry, whispery, provocative, mood disk thrush, She is actually the "Chiquita Banana" girl, MOONLIGHT MAGIC who has this plus a flock of other radio and TV commercial assignments to her credit. She's a deft craftsman with a moody song. The listening is

nice on "Come On Over." "Please Be Kind," etc. Strong mood wax for locks,

DEEP IN A DRUM

Eddle Cano & His Sextet (1-12") RCA Victor LPM 1645

Here's an album that if exposed to jazz and hi-fi fans could result in sales for dealers. It features pianist Eddie Cano and his sextet on Latin-jazz interpretations of a first rate collection of tunes, ranging from originals by Cano to "The Continental" and the jazz standard, "Night in Tunisia." The rhythmic line-up of timbales, conga-bongos and drums makes for exciting listening. Cano did all of the arrangements.

LADY IN SATIN Billie Hollday With Ray Ellis Ork (1-12") Columbia CL 1157

The many, many fans of Lady Day will be interested in this first new recording by the thrush with the Ray Ellis Ork, It's an unusual album for Lady in that the tunes are all pop ballads, not the blues she usually sings. Altho the voice is not what it was, Lady sings the ballads with much feeling and there are flashes now and then of her old-time sparkle. Ellis' arrangements are most simpatico. Tunes include "I'm a Fool to Want You." "For All We Know" and "Violets for Your Furs."

COFFEE BREAK Reg Owen Ork (1-12") RCA Victor LPM

Here's an album of attractive background music, played by the Reg Owen Ork. The set is graced with a truly funny set of liner notes penned by that irrepressible altoist formerly on the Vik label, Ferris A. Benda, Tunes include standards such as "Oh But I Do," "Was That the Human Thing to Do," "A Little Kiss Each Morning," etc. Intriguing title and cover could help this move.

THE VIKINGS Sound Track (1-12") United Artists UAL

Dramatic sound track score from the current flick is by Mario Nascimbene, It's descriptive and programmatic and can possibly appeal to the movie-goer. The motifs vary from lush love themes to dark motifs.

ANOTHER TIME, ANOTHER PLACE

Sound Track (1-12") Columbia CL 1180 Don Cherry Does well by the Livingston-Evans title song, followed by extended lushness and a touch of Wales in the Douglas Gamley background music. Lana Turner's name and cover photo should help.

MARACAIBO

Sound Track (1-12") Decca DL 8756 Indie producer-actor Cornel Wilde hired noted classical guitarist Laurindo Aloff-beat and very listenable brand of

meida to penn the score for this lensed-in-South-America film; the result is an movie music, built for the most part around guitar work backed by rhythm combos. One concession to movie commercialism: A routine title tune sung (with ork) by Jean Wallace which merely subtracts from the rest of the album.

THE WILD SOUND OF NEW ORLEANS BY TOUSAN

(1-12") RCA Victor LPM 1767

Tousan is a 21-year-old New Orleans piano man, a discovery of those great talent scouts, Danny Kessler and Murray Sporn. Here, Tousan is accompanied by a swinging, New Orleans band in the tradition of the marching, street outfits of yesteryear. The stuff has a great, pounding sound and the set has such horsey titles as "Whirlaway," "Nashua" and "Tim Tam." Good dancing material here.

Johnny Pineapple Ork & Andy Iona & His Hawalian Troubadours, Decca DL

Both Pincapple and Andy lone have

considerable followings in the Hawalian music category, and this package should please their fans. Selections—mostly composed by Pineapple and Iona—feature dreamy island themes, . . . "Aloha Lullaby," "Coral Bay," etc.

LOW PRICE-POPULAR ***

TOMMY DORSEY'S DANCE PARTY (1-12") Vocalion VL 3613

There's wonderful value here for the price of \$1.98, on this swinging collection of tunes played by the smooth-sounding Tommy Dorsey ork, circa early 1950's. This is one of the first releases of Decca's new low-priced LP label, and it is a mighty good one. Tunes include "Oh, Look at Me Now," "Diane," "Cheek to Cheek," "Ritual Fire Dance," etc. This could move well, if displayed.

BING CROSBY SINGS

(1-12") Vocalion VL 3603

Here's a solid item for Decca's lowpriced (\$1.98) album line with strong
appeal adult buyers. A Crosby croons
pleasantly on a group of standards
(culled from the catalog) includings
"Vaya Con Dios," "No Other Love,"
"Chattanoogle Shoe Shine Boy," etc.
Sides are backed by John Scott Trotter,
Buddy Cole and Perry Botkin.

NEAR YOU

The Andrews Sisters (1-12") Vocalion VL 6211

Decca's entry into low-price field is graced with a spritely group of re-issues like "Charley My Boy," "Daddy" and "She Wore a Yellow Ribbon," delivered with polish and zip by the gifted trio. Fine orking by Vic Schoen, Russ Morgan and Nelson Riddle, Big potential.

DANCE IN THE MOONLIGHT
Guy Lombardo Ork (1-12") Vocalion VL

The old Lombardo and the new being one and the same, these re-issues are still fresh especially "Stormy Weather," "June in January" and "Lazybones." Good Tony Craig vocals and \$1.98 price of Decca's new line will help healthy sales.

LET'S DANCE

Russ Morgan Ork (1-12") Vocation VI.

Bright, bouncy wax with a solid ballroom terp beat makes this low-priced
\$1.98) Decca subsid package a good
commercial bet. Sides, many featuring
vocals by Morgan, Betsy Gay, Clyde
Rogers and the Morganaires, include
"The Poor People of Paris," "Alabamy
Bound" and "That's My Weakness
Now."

LOW PRICE-POPULAR ***

SINCERELY YOURS

The Ink Spots (1-12") Vocalion VL 3606

This is what might be called, "in between" Ink Spots material. It's not the oldest "If I Didn't Care" bracket, nor is it new. Sides here include "As You Desire Me," "With My Eyes Wide Open" and "Dream Awhile." It's the familiar Ink Spots' guitar backed styling and for the fans, this would make a collection of items. Attractive \$1.98 price gives it a chance.

The Milis Brothers (1-12") Vocalion VL

Record buyers who remember the big vocal successes of the Mills Brothers "Paper Moon," et al.) will like this Vocalion offering, in which the group hits its mellow stride with a nice collection of pop hits of a few seasons

ago. Able backings are provided by Sonny Burke and Sy Oliver. Another potential seller with the adult trade.

Jerry Gray Ork (1-12") Vocalion VL 3602

Jerry Gray, noted TV and radio

arranger-conductor, has the Glenn

Miller style down pat in this latest

orchestral salute to the late maestro's enduring influence in the music field. There are, however, lots of fresh touches by Gray (who once arranged for Miller) in familiar numbers like "In the Mood" and "String of Pearls," particularly in his handling of brasses, In all, it's a nice package for nostalgic

LOW PRICE-POPULAR **

Gordon Jenkins Ork & Chorus (1-12") Vocalion VL 3615

Part of the initial release of the Decca low-price label, this brings together a number of older Jenkins recordings, featuring various vocalists on a group of nice oldies. Ork sounds are somewhat dated as to arrangements and recording, but as vault material, it's fair enough. "My Foolish Heart," "Linda," etc., are samples.

THERE'S A TAVERN IN THE TOWN

Del Wood at the Honky-Tonk Plano
(1-12") Vocalion VL 3609

A fairly familiar romp thru the realms of barroom piano, with Del Wood clonking out a dozen oldies like "Bye Bye Blackbird," "Twelfth Street Rag" and "When I Lost You." Cover shot of leggy gal and eyeshaded piano man is cute, but not very original.

STRAUSS WALTZES FOR DANCING Harry Horlick Ork (1-12") Vocation VL 3608

The title tells the story. Harry Horlick's orchestra provides a steady three-quarter beat on a dozen of the most popular Strauss vehicles. No pretentions of exotic or elaborate listening arrangements here, but the album is certainly satisfactory in meeting its aims; simple waltz presentations intended strictly for dancing purposes.

LOW PRICE — RHYTHM & BLUES ***

THE BLUES

B. B. King (1-12") Crown CLP 5063

A good low-price r.&b. set. The vocals
by King are in the old rhythm and
blues tradition. Numbers include "I
Want to Get Married," "Early in the
Morning" and "Ruby Lee." Some of
the tunes were hit singles for the artist.
Potent stuff for the racks.

RHYTHM & BLUES ***

CARELESS LOVE

Joe Turner (1-12") Savoy MG 14016

This is early Joe Turner. Joe Turner before he joined Atlantic Records, that is, But early or late it's good Joe Turner, singing such fine blues as "Lucille, Lucille," "Careless Love," "Nobody in Mind" and "Rocks in My Bed." P. Johnson, F. Newton, D. Byas, T. Bunn, and R. Jacquet are some of the musicians who back Turner on these sides. A must for blues fans. The cover is a real plus for this set.

COUNTRY & WESTERN **

HEARTBREAK ALLEY

Glenn Douglas (1-12") Decca DL 8748

Douglas is a convincing country styled artist who offers here a collection of impressive heartache songs. He is elefter or co-cleffer of all of them and they carry such titles as "I Won't Care," "It's Nearly Over," "Slow Heartbreak," etc. Plenty of emotion by this cat, who is a nephew of Ernest Tubb, and buyers of the tragedy school will like it.

POLKA ****

HAPPY POLKAS

Polka enthusiasts will be delighted by the sounds on this one. The accordion, banjo and shrill, thin tones of the (Continued on page 26)

STAY C/W LITTLE SERENADE 47/20-7268 WITH HUGO WINTERHALTER'S ORCH. AND CHORUS RCAVICTOR



The Billboard's Annual

NAMM ISSUE

Dated July 21

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COMBOS.

Reviews and Ratings of New Popular Albums

Continued from page 25

homey clarinet successfully capture an long familiar to radio and TV audiinstrumentals and vocals in well-paced insure sales.

LOW PRICE-POLKA ***

POLKA PARTY Harry Harden Ork (1-12") Vocation VL

arrangements and played with great ginning collectors. Provocative cover. flair. The titles and \$1.98 tag provide buy incentive,

SACRED ***

PRECIOUS MEMORIES

Rose Maddox (1-12") Columbia CL 1159 Spiritual, hymns and country songs of today by a sincere thrush with fine phrasing and good mixed group backing. Best bands: "Bringing in the Sheaves," "Swing Low," "I Saw the Light." Should do well in market.

FOLK ***

BACK COUNTRY BLUES Brownie McGhee & Sonny Terry (1-12") Savoy MG 14019

Brownie McGhee, who goes back a spell into the era of the great blues chanter, offers a number of tunes, typical of that earlier day. This is close to what might be called the folkish hill-type blues rather than jazz blues Reviews and and McGhee and his guitar do a convincing job with "Tell Me Baby," "Dissatisfied Blues," etc. Blind Sonny Terry offers interesting, levee type harmonica backing on five of the tracks. A gas of a cover gives the back country feeling.

SPECIALTY ***

LEARN TO SQUARE DANCE Slim Jackson & the Promenaders (1-12") Epic LN 3471

Oh, it's Do-Si-Do, and off we go! Ol' Slim puts on a real fine show. This album's fine for gals and men, who want to learn all the steps again. Just follow the picture, and read the text. Honor Your Partners! Put the record on next. Promenade and round about, Jackson calls the turn thruout! (With the square-dance-minded chick or feller, this platter's sure to be a seller.)

SPIRITUAL ***

SPIRITUALS VOL. 6

Spirit of Memphis Quartet (1-12") King

The group chants and sings 15 selections out of the spiritual repertory, one of which. "Lord Jesus," appears to have been recorded at a live session. There are shouts and screams heard in the backing to the singing. The group shows much sincere emotion, in these readings, which are one of seven packages in the label's special "spiritual" release. Cover illustration of hands positioned for prayer, was a good thought which failed to jell properly.

SPIRITUALS

Swan's Silvertone Singers (1-12") King 572 First of a projected 7-volume spiritual series presents earthy, natural group in 15 favorites. Popular, proficient Silvertone Singers use guitar accompaniment. Sine One is well-paced, with "Will the Circle Be Unbroken" and "These Bones Gwine Rise Again" really swinging. Flip side langorous. Poor engineering results in muddy sound thruout. Should do well in its market.

LOW PRICE-BAND ***

MARCH

THE American Legion Band (1-12") Vocalion VI. 3614

Fair enough package at the \$1.98 price tag. Sound quality is good. The set can appeal for those who dig the offerings of marching bands. Selections in-elude "American Patrol," "The Caissons Go Rolling Along" and "You're a Grand Old Flag." Good potential in this category.

AUDITION

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Reviews and Ratings of New Classical Albums

CLASSICAL ***

COPLAND: RODEO, EL SAON MEX-ICO. DANZON CUBANO (1-12")-Minneapolis Symphony Orch, (Dorati). Mercury MG 50172

A brilliant Coplan exposition by the Minneapolis group. The four movement suite from the score of the ballet "Rodeo" enthusiasm usually difficult to get at a has but a single other disk version current recording session. Many of the tunes and this beautiful example of Mercury's are written and arranged by Habat, Olympian disking process can bring this reading much of the activity. The two other ences. Disk intersperses waltzes, polka shorter works are both full of exciting color and rhythm and both get the same brilliant succession. Demand, group's exposure hi-fi recording treatment. For fans of the and label's good distribution should ballet, musical American and particularly the hi-fi sound, this a real dish!

> LEVANT'S FAVORITES (1-12") - Oscar Levant, Piano, Columbia CL 1134

Levant's increasing TV exposure can help stimulate sales on this album. Set contains excellent keyboard performance by the pianist on a group of popular themes by Falla, Beer Barrel Polka," "Woodpecker Lecuona, Albeniz Poulene and Debussy-Song," "Flight of the Bumble Bee" and "Clair de Lune," "Fire Dance," etc. An lesser-known pops are given in entive interesting line-up which should attract be-

CLASSICAL ***

OPERA (1-12")-Rome Symphony Orch. reputation. (Savino). Kapp KL 1084

Arias from "Faust," "Pagliacci," "Boheme" and other popular operas make lovely music to relax by. Savino wisely accents the strings for muted, romantic instrumentals. Opera lovers may balk but it will please those with jangled nerves,

BEETHOVEN: SYMPHONY NO. 2: NICO-LAI: OVERTURE TO "THE MERRY WIVES OF WINDSOR" (1-12")-Concertgebouw Orch, of Amsterdam (Van Beinum). Epic LC 3466

Two of the most melodic and lighthearted standards in classical repertoire are given a thoroly satisfying reading by maestro van Beinum and the noted Dutch orchestra.

Ratings of New Jazz Albums

JAZZ ****

LITTLE JIMMY RUSHING AND THE BIG BRASS

Jimmy Rushing Ork (1-12") Columbia CL

The great Kansas City blues shouter has a salable item in this fine package. Jimmy Mundy, Buck Clayton and Nat Pierce have arranged the tunes in a modern vein, but Rushing's true blues feeling comes thru strongly. There are blues, standards and some of the tunes usually associated with the artist among the attractive vocals, Numbers include "Mr. Five by Five," "Jimmy's Blues" and "Somebody Stole My Gal."

JAZZ ***

JAZZ EYES

John Jenkins, Alto Sax; Donald Byrd, Trumpet: Cartis Fuller. Trombone; Tommy Flanagan, Plano; Doug Watkins, Bass: Arthur Taylor, Drums. Regent MG 6056

Good driving four track session with all of the artists given a chance to wail. Hard bop fans will find this to their liking. Tunes include "Star Eyes" and three John Jenkins originals. Displays of "Honeylike," a swingin uptempo set, can sell the album, Good potential.

MAINSTREAM 1958

Wilburn Harden, Fleugelhorn; Tommy Flanagan, Piano; John Coltrane, Tenor Sax; Doug Watkins, Bass; Louis Hayes, Drums. (1-12") Savoy MG 12127

Altho critics may quarrel about the use of the word mainstream on this new release, jazz fans, especially of the hard bop school, will find much to enjoy here, Harden, Flanagan, Coltrane, Watkins and Hayes show off their swinging styles with Coltrane and Flanagan turning in some spirited blowing. Tunes are all originals, with "Wells Fargo" and "EFFPH" very listenable.

JAZZ *

RENO PLAYS NEVADA

Reno Tondelli, Accordion & Various Artists (1-12") Stepheny MF 4003

The Reno Tondelli crew, consisting of Reno on accordion, H. Stanley on guitar and French horn, N. Jeffries on drums and vibes, D. Kruswick on the reed instruments, and J. Palacek and J. Atlas on bass, have come thru with some okay music here. It's jazz in the cocktail, small combo vein featuring standards and a few originals, such as the title tune.

The tone is warm and rich, yet there is a free melodic flow, particularly in the Beethoven work's difficult second movement, It compares favorably with other versions available, and can be moved.

MENDELSSOHN: A MIDSUMMER NIGHT'S DREAM; SCHUBERT: ROSA-MUNDE (1-12") - Concertgebouw orch. of Amsterdam. Epic LC 3433

Numberous versions of part or all of both hese works figure as strong competitors, but on the strength of an excellent recording and a shimmering performance of a number of the familiar themes from the Mendelssohn classic, the set can be a substantial seller. The "Rosamunde" selections, tho less in the popular favorite category, are strikingly performed. Handsome cover painting of a "Midsummer* Night's Dream" scene makes this a strong display piece.

DELIUS: HASSAN, ARABESQUE & OVER THE HILLS AND FAR AWAY (1-12") - Elnar Norby, Baritone; Royal Philharmonic Orch. & B.B.C. Chorus (Beecham). Columbia ML 5268

Beecham, master interpreter of Delius gently Wagnerian music, caresses the ears with soaring strings in the suite from "Hassan" and the folk theme and variations, "Over the Hills." "Arabesue" suffers from formless form and a nasal baritone, but the disk is generally-a delight and should BEAUTIFUL MELODIES FROM THE sell in the wake of Delius' prowing

> BRAHMS: SONATAS NOS. 1 & 3 FOR VIOLIN & PIANO (1-12") - Joseph Sigeti, Violin & Mieczysław Horszowski, Piano. Columbia ML 5266

> Here are loving delineations of frequentlyrecorded Sonatas by mature, musicianly performers who contribute an understanding of the works which is perhaps unmatchable. This knowledge shines thru so completely (especially in No 3. D Minor) that occasional flaws of tone or performance become less important than they might otherwise be. Package can sell.

(Continued on page 27)

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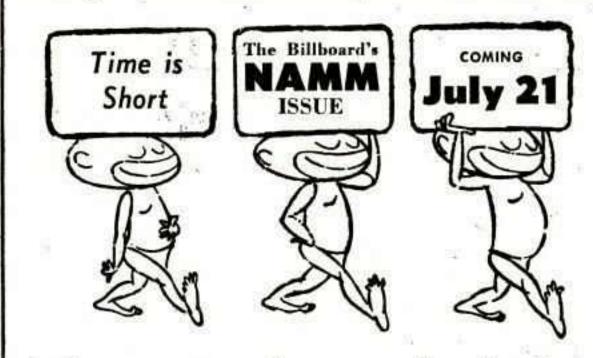
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Reviews and Ratings of New Classical Albums

Continued from page 26

CLASSICAL **

HELLO OUT THERE (1-12")-Music by Jack Beeson: Text by William Saroyan: John Reardon, Baritone; Leyna Gabriele, Soprano; Marvin Worden, Tenor: Columbia Chamber Orch. (Waldman). Columbia

The Saroyan script is cleanly transformed into Bartok-like, folk-flavored lyricism, highlighted by a glowing duet description of San Francisco. The 36-minute chamber opera is warmly sung by Leyna Gabriele and wonderful John Reardon, with sensitive batoning. Sound is superior. Modernists will' enjoy, opera buffs will be delightfully surprised.

CHOPIN: WALTZES (1-12")-Jean Doyen, Piano. Epic LC 3468

A fine performance of the familiar Chopin waltes by French pianist Jean Doyen, Collection includes Nos. 1 thru 14. Altho there are many other LP's of these waltzes on the market, Doyen's growing reputation here could help this set move steadily.

SEMI-CLASSICAL

WINE, WOMEN AND SONG Men's Choral Society of Vienna With Vienna Symphony Orch. (Ettl & Strauss) (I-12") Epic LC 3469

This is "gemutlichkeit" on the grand scale; a group of familiar Strauss waltzes and "Blue Danube"-are given the full concert treatment by the welldrilled Men's Choral Society of Vienna, and the Vienna Symphony's rich and graceful accompaniment, with maestros Karl Etti and Eduard Strauss in firm control. It's bound to please those with a taste for three-quarter time nostalgia.

Large Labels

Continued from page 3

antee the plant production that a burgeoning hit requires.

Victor Pioneered

So far the larger independent labels have been the ones to take on the distribution of the small indies. A few years ago RCA Victor broke ground when it handled the Gale label, an indie that was distributed via the firm's Vik jobbers. This label ceased operation after a few months.

It could be considered doubtful that any major will presently take on any of the indie labels for distribution, but if the trend persists they could easily do so. The indie firm with the current hit that has offered its line to be distributed via a major is anxious to get this distribution, and is still awaiting an answer.

The Allied Record takeover of the Fabor label may presage more moves in this direction. Allied runs pressing plants in Los Angeles and New Jersey and distributes the Urania line. It is understood that they are interested in taking over more labels for distribution if they can work out the details.

Hot Potato

Continued from page 3

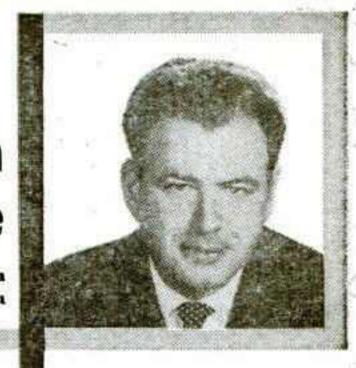
as yet as reported, but now that we have been considering a certain plan, we will be able to make a firm announcement in the near

On the BIEM affair, one spokesman said that "after considering various counter-measures to the hot potato, the Japanese diskeries have reached a conclusion that BIEM power to suspend the supply of matrices." In concert with the Japanese National group, the labels involved have appealed to the In-ternational Federation of the Phonograph Industry, London.

The spokesman concluded that "the Federation, being in the same opinion with the Japanese diskeries, has formally expressed its intention care of the hot potato."

Nelson Riddle

with full orchestra and chorus on



The Song From "KINGS GO **FORTH**

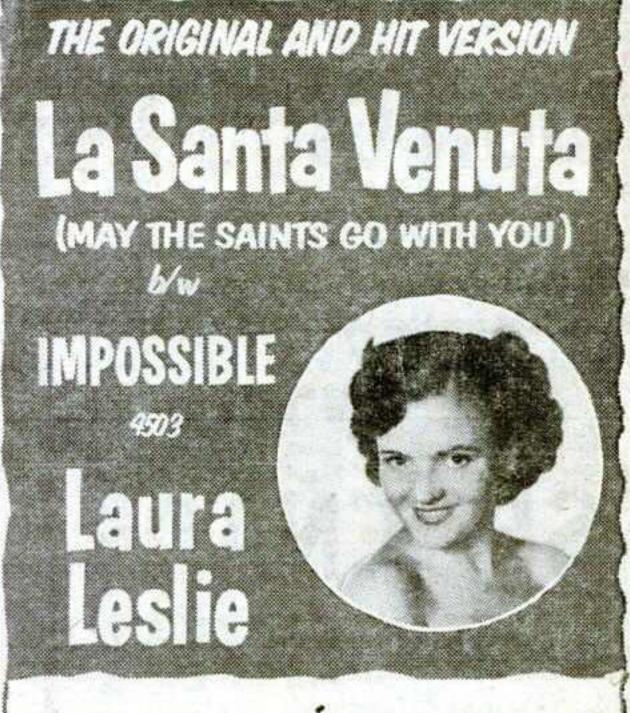
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SIESTA IN SEVILLA"

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TRADE MARK REG.

THE NATION'S TOP TUNES For survey week ending June 14

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15. Endless Sleep By Jody Reynolds-Dolores Nance-Published by Johnston-Montei-Elizabeth (BMI) BEST SELLING RECORD: Jody Reynolds, Demon 1507. RECORDS AVAILABLE: Gene Ross, Herald 517; Jimmy Witherspeon, Rip 126. Third 21. Oh, Lonesome Me By Don Gibbon-Published by Actif-Rose (BMI) RECORDS AVAILABLE: Den Gibson, Vic 7133; Swallows, Federal 12319; Jackie Waiker, Imperial 3490. 22. Zorro By N. Foster-O, Bruns-Published by Walt Disney (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 You Need Hands By Roy Irwin-Published by Leeds (ASCAP) RECORD AVAILABLE: Max Bygraves, London 1801; Eydie Gorme, ABC-Parameunt 9025. 24. For Your Love By E Townsted-Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3936. 25. Rumble By May Graft-Link Wray-Published by Valand (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3936. 26. Johnny B. Goode By Chuck Berry-Published by Actif (BMI) RECORD AVAILABLE: Check Berry, Chess 1691. 26. Johnny B. Goode By Chuck Berry-Published by Actif (BMI) RECORD AVAILABLE: Check Berry, Chess 1691. 27. High School Confidential By Ron Hargrave-Published by Fearion (BMI) RECORD AVAILABLE: Johnny Cash, Sun 296. 28. Guess Things Happen That Way By Jack Clemen-Published by Kaox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Annie Goland, Gerry Granahan and Jodi D'Amour-Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 25. Rumble By Jack Scient-Published by Peer International (BMI)	14.	By Otis-Benton-Hendricks-Published by Eden-Sweco (BMI)	12	9	19.	A Court of the State of the Court of the Cou	16	6
By Jody Reynolds-Doiores Nance-Published by Johnston-Montei-Elizabeth (BMI) BEST SELLING RECORD: Jody Reynolds, Demos 1507. RECORDS AVAILABLE: Gene Ross, Herald 517; Jimmy Witherspoon, Rip 126. Third Ten 21. Oh, Lonesome Me By Don Gibson-Published by Actif-Rose (BMI) RECORDS AVAILABLE: On Gibson, Vic 7133; Swallows, Federal 12319; Jackie Walker, Imperial 5490. 22. Zorro By N. Foster-O, Bruns-Published by Watt Disney (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 1933 23. You Need Hands By Rose General Manage (ASCAP) BEST SELLING RECORD Renate Carosone, Cap 71080. RECORDS AVAILABLE: Andrews Sisters, Cap 3965; Julius La Rosa, Vic 7227. Third Ten 26. Johnny B. Goode By Chuck Berry-Published Syrce (BMI) RECORD AVAILABLE: Chuck Berry-Published by Actif-Rose (BMI) RECORD AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 1933 27. High School Confidential By Ron Hargrave-Published by Penton (BMI) RECORD AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; RECORD AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; RECORD AVAILABLE: Max Bygraves, London 186; Eydie Gorme, ABC-Paramount 9025. 28. Guess Things Happen That Way By Jack Clement-Published by Kno. (BMI) RECORD AVAILABLE: Johnny Cash, Sun 255. 29. No Chemise, Please By Arnie Goland, Gerry Granshan and Jod D'Amour-Published by Sunbeam (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By Renate Carosone, Cap 71080. RECORDS AVAILABLE: Gerry Granshan and Jod D'Amour-Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granshan, Sunbeam 102. 30. Leroy By Jack Scott-Published by Peer International (BMI)	PANTER.	SHARW ARRAY HAWA	22722		Ī	BEST SELLING RECORD: Chuck Willis, Atlantic 1179.		
21. Oh, Lonesome Me By Don Gibson-Published by Acuff-Rose (BMI) RECORDS AVAILABLE: Don Gibson, Vic 7133; Swallows, Federal 12319; Jackie 22. Zorro By N. Foster-G, Bruns-Published by Walt Disney (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 23. You Need Hands By Roy Irwin-Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180;; Eydie Gorme, ABC-Parameunt 925. 24. For Your Love By Ed Townsend-Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By Chuck Berry-Published by Arc (BMI) RECORD AVAILABLE: Chuck Berry, Chess 1691. 26. Johnny B. Goode By Chuck Berry-Published by Arc (BMI) RECORD AVAILABLE: Chuck Berry, Chess 1691. 27. High School Confidential By Ron Hargrave-Published by Perron (BMI) RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 28. Guess Things Happen That Way By Jack Clement-Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 25. Rumble By Chuck Berry-Published by Arc (BMI) RECORD AVAILABLE: Chuck Berry, Chess 1691. 28. Guess Things Happen That Way By Jack Clement-Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 25. Rumble By Chuck Berry-Published by Perron (BMI) RECORD AVAILABLE: Chuck Berry, Chess 1691. 26. Johnny By Jack Clement-Published by Ferron (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 28. Guess Things Happen That Way By Jack Clement-Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam 102. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam 102. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam 102. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam 102. 29. No Chemise, Please By Arnie Golan	15.	By Jody Reynolds-Dolores Nance-Published by Johnston-Montei-Elizabeth (BMI) BEST SELLING RECORD: Jody Reynolds, Demon 1507.		4	20.	By Renate Carosone-Nisa-Hoffman-Manning-Published by Leeds (ASCAP) BEST SELLING RECORD: Renate Carosone, Cap 71080.	20	5
By Don Gibson—Published by Acoff-Rose (BMI) RECORDS AVAILABLE: Don Gibson, Vic 7133; Swallows, Federal 12319; Jackie Walker, Imperial 5490. 22. Zorro By N. Foster-G. Bruns—Published by Walt Disney (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 23. You Need Hands By Roy Irwin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180;: Eydie Gorme, ABC-Paramount 9025. 24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: de Townsend, Cap 3926. 25. Rumble By Chuck Berry—Published by Acc (BMI) RECORD AVAILABLE: Chuck Berry, Chess 1691. 27. High School Confidential By Ron Hargrave—Published by Penron (BMI) RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 28. Guess Things Happen That Way By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 30. Leroy By Jack Scott—Published by Peer International (BMI)			- 1	hire	d Ten			Mis-Es
RECORDS AVAILABLE: Don Gibson, Vic 7133; Swallows, Federal 12319; Jackie Walker, Imperial 3490. 22. ZOPPO By N. Foster-G. Bruns—Published by Walt Disney (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 23. You Need Hands By Roy Irwin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180; Eydie Gorme, ABC-Paramount 9025. 24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By M. Graft-Link Wray—Published by Valand (BMI) By Record AVAILABLE: Chuck Berry, Chess 1691. 27. High School Confidential By Ron Hargrave—Published by Penron (BMI) RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 28. Guess Things Happen That Way By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 30. Leroy By Jack Scott—Published by Peer International (BMI)	21.		24	11	26.	And the second of the second o	19	8
By N. Foster-G. Bruns—Published by Walt Diancy (BMI) RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 23. You Need Hands By Roy Irwin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180; Eydie Gorme, ABC-Paramount 9925. 24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By Ron Hargrave—Published by Penron (BMI) RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 27. 3 28. Guess Things Happen That Way By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 25. Rumble By Mon Hargrave—Published by Penron (BMI) RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 28. Guess Things Happen That Way By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan, Sunbeam 102. 30. Leroy By Jack Scott—Published by Peer International (BMI)		RECORDS AVAILABLE: Don Gibson, Vic 7133; Swallows, Federal 12319; J.	ickie					
RECORD AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence 1349; Fred Waring, Cap 3933 23. You Need Hands By Roy Irwin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180; Eydie Gorme, ABC-Paramount 9925. 24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By M. Graft-Link Wray—Published by Valand (BMI) Record AVAILABLE: Jerry Lee Lewis, Sun 296. RECORD AVAILABLE: Jerry Lee Lewis, Sun 296. 8 Guess Things Happen That Way By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 99. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 30. Leroy By Jack Scott—Published by Peer International (BMI)	22.	Zorro	23	4	27.		28	3
By Roy Irwin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180; Eydie Gorme, ABC-Paramount 9925. 24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By M. Graft-Link Wray—Published by Valand (BMI) By M. Graft-Link Wray—Published by Valand (BMI) By Graft-Link Wray—Published by Valand (BMI) By Jack Clement—Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295. 29. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 30. Leroy By Jack Scott—Published by Peer International (BMI)		RECORDS AVAILABLE: Henry Calvin, Disneyland 77; Chordettes, Cadence	1349;					
24. For Your Love By Ed Townsend—Published by Beechwood (BMI) RECORD AVAILABLE: Ed Townsend, Cap 3926. 25. Rumble By M. Graft-Link Wray—Published by Valand (BMI) By M. Graft-Link Wray—Published by Valand (BMI) By Jack Scott—Published by Peer International (BMI) 29. No Chemise, Please By Arnie Goland, Gerry Granahan and Jodi D'Amour—Published by Sunbeam (BMI) RECORD AVAILABLE: Gerry Granahan, Sunbeam 102. 30. Leroy By Jack Scott—Published by Peer International (BMI)	23.	By Roy Irwin-Published by Leeds (ASCAP) RECORDS AVAILABLE: Max Bygraves, London 180; Eydie Gorme, ABC-Param	17	3	28.	By Jack Clement-Published by Knox (BMI)	30	2
By M. Graft-Link Wray-Published by Valand (BMI)	24.	For Your Love By Ed Townsend—Published by Beechwood (BMI)	21	. 8	29.	By Arnie Goland, Gerry Granahan and Jodi D'Amour-Published by Sunbeam (1	— вмі)	. 1
DESCRIPTION OF THE PROPERTY OF	25.		25	6	30.	- Lorent Control of the Control of t	30	2

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

Dota PARADE of BEST SELLERS

DOT BEST SELLERS

ARWIN	108_	IFNNIE	IFF	1	f Acres
AKWIN	100-	-1644	LEL	—Jan	& Armie

- 15771 SINGING HILLS—CHIMES OF ARCADY—Billy Vaughn
- 15750 SUGAR MOON—CHERIE, I LOVE YOU—Pat Boone
- 15742 HOT SPELL—I'M SO LONESOME I COULD CRY—Margaret Whiting
- 15705 KATHLEEN -Wally Lewis
- 15760 BANJO MEDLEY-ONE MORE HILL-Don Reno-Red Smiley
- 15767 IT'S ALL OVER TOWN-I'M A RUNAWAY-Tab Hunter
- 15766 CARRY ON-BOP-A-HULA-Jimmy Newman
- 15762 KATHY-O-BUBBLE GUM-Patty McCormack
- 15763 WHITE BOBBY SOCKS—I'M WITH YOU—Wally Lewis
- 15774 GLOW WORM—HONOLULU-SONG OF THE ISLANDS—Milton Delugg
- 15776 | FOUND YOU OUT-IF YOU'LL BE THE TEACHER -Bonnie Guitar

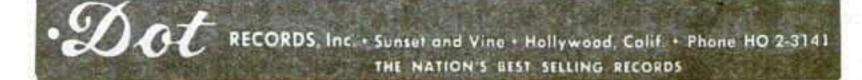
NEW RELEASES

- 15764 THAT'S HOW THE COOKIE CRUMBLES—DON'T INTERRUPT—Hal Hopper
- 15768 TOO YOUNG TO BOP-THIS WAS MY SIN -Don, Dick & Jimmy
- 15769 HOT SAKE-STROLLIN' SPOOKS -Ken Nordin & His Kinsmen
- 15770 ELK'S PARADE—AWOL—Milton Rogers
- 15772 FOREVER AND A DAY-TOO MUCH ROSITA-Nick Todd
- 15773 NANCY LYNNE-AFRAID TO TAKE A CHANCE Dick D'Agostin
- 15775 PICKIN' ON THE WRONG CHICKEN—BORN TO ROCK -John Ashley
- 15777 HEADED FOR HEART ACHE—CHEATERS NEVER WIN Lee Elliott
- 15779 COTTON PICKIN' CHICKEN PLUCKIN' SHAME—IT SEEMS THIS HAPPENED BEFORE

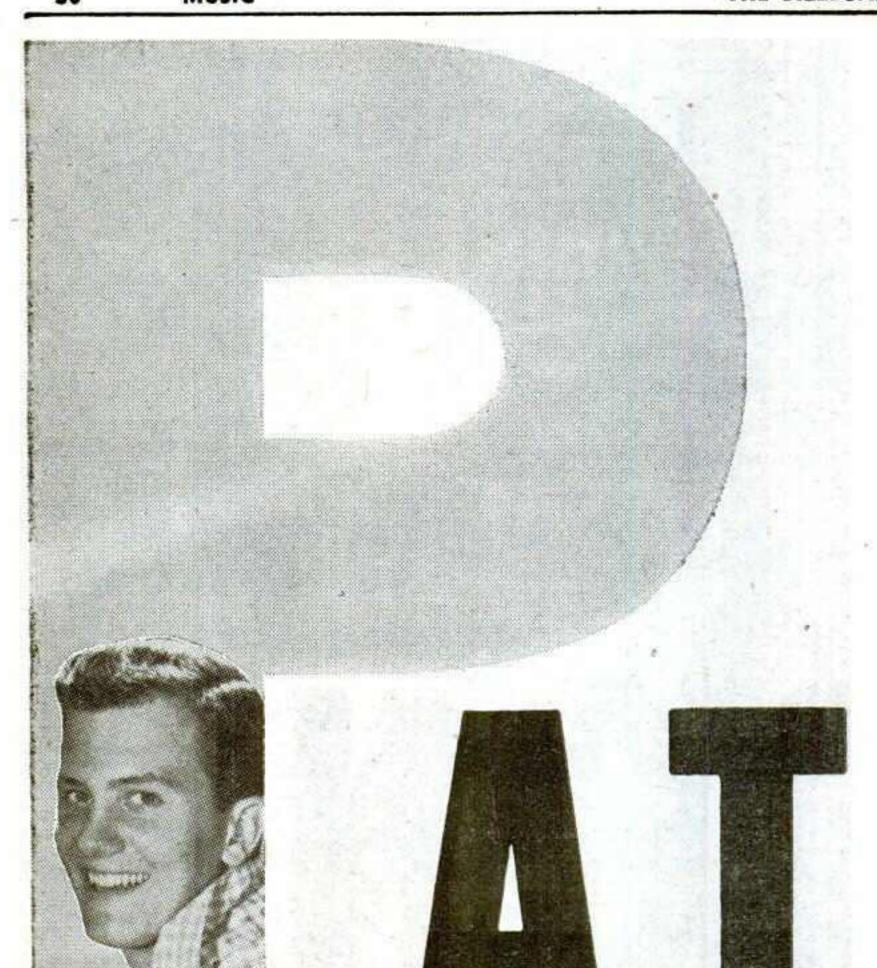
-Ben Sharon

BEST SELLING ALBUMS

- DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn
- DLP-3071 PAT'S GREAT HITS_Pat Boone
- DLP-3098 GALE STORM HITS_Gale Storm
- DLP-3103 Mmmm—The Mills Brothers
- DLP-3104 SING, SING, SING!—The Clark Sisters
- DEP-1066 FOUR BY BILLY VAUGHN—Billy Vaughn
- DEP-1064 TUTTI FRUTTI—Pat Boone



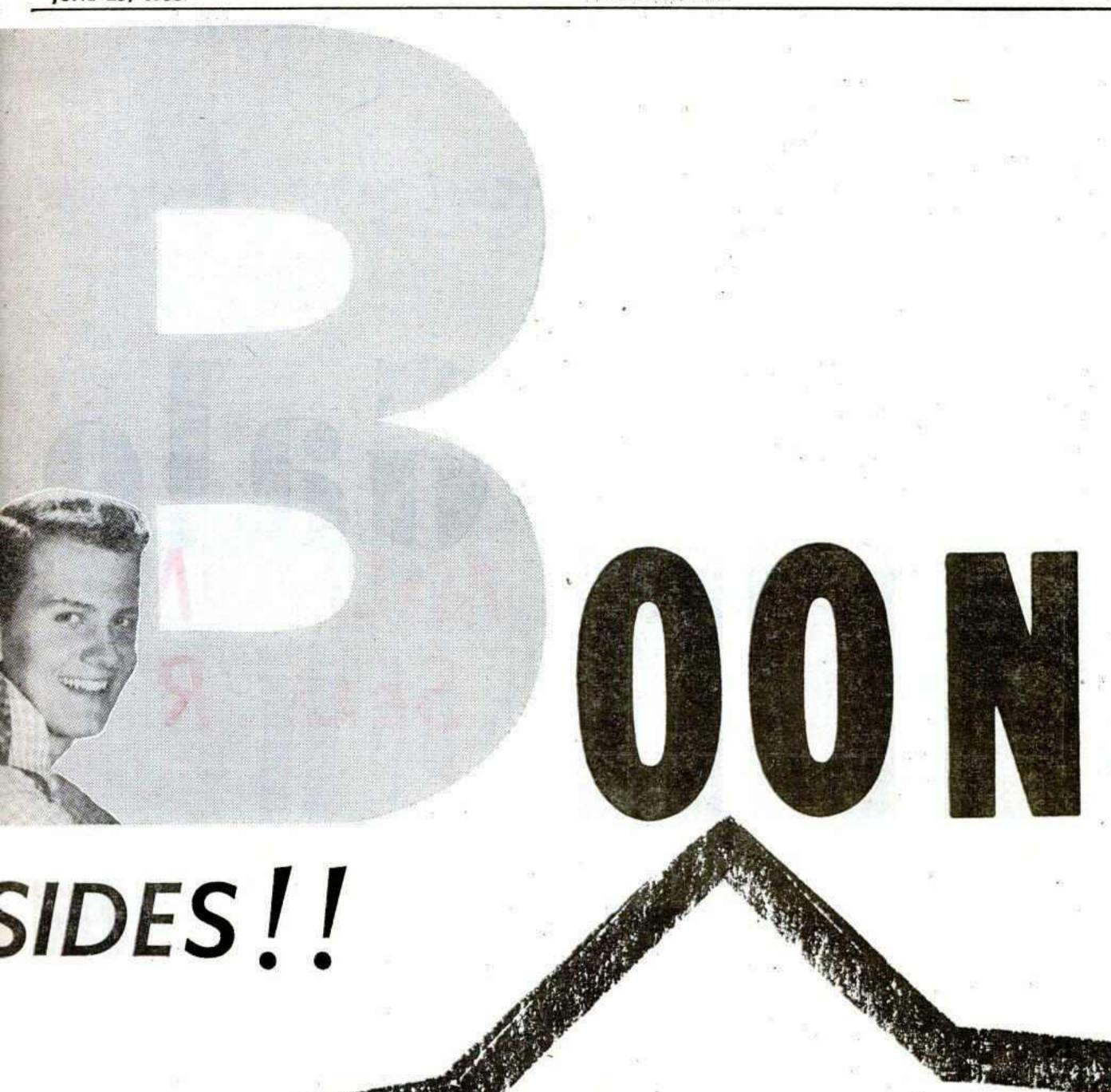




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BEST SELLING POP SINGLES

IN STORES

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

FOR SURVEY WEEK ENDING JUNE 14, 1958

This Week	Last Week	Weeks on Chart
1. PURPLE PEOPLE EATER (BMI)— Sheb Wooley	1	4
2. ALL I HAVE TO DO IS DREAM (BMI)-Everly Brothers CLAUDETTE (BMI)-Cadence 1348	2	9
8. SECRETLY (ASCAP)—Jimmie Rodgers MAKE ME A MIRACLE (ASCAP)— Roulette 4070	4	7
4. YAKETY YAK (BMI)—Coasters Zing! Went the Strings of My Heart (ASCAP)— Atco 6116	8	3
B. WITCH DOCTOR (ASCAP)— David Seville Don't Whistle at Me, Baby (ASCAP)— Liberty 55132	3	11
6. RETURN TO ME (ASCAP)— Dean Martin Forgetting You (ASCAP)—Cap 3894	5	11
7. DO YOU WANT TO DANCE? (BMI)— Bobby Freeman Big Fat Woman (BMI)—Josie 835		6
8. LOOKING BACK (BMI)— Nat King Cole DO I LIKE IT? (BMI)—Cap 3939	6	11
9. JENNIE LEE (BMI)-Jan and Arnie Gotta Getta Date (BMI)-Arwin 108	12	5
10. ENDLESS SLEEP (BMI)— Jody Reynolds Tight Capris (BMI)—Demon 1507	20	5
11. SUGAR MOON (BMI)—Pat Boone CHERIE, I LOVE YOU (ASCAP)— Dot 15750	14	7
12. BIG MAN (BMI)-Four Preps Stop, Baby (ASCAP)-Cap 3960	13	7
13. TWILIGHT TIME (BMI)-Platters Out of My Mind (BMI)-Mer 71289	9	11
14. WEAR MY RING AROUND YOUR NECK (BMI)—Elvis Presley DONCHA' THINK IT'S TIME (BMI)— Vic 7240	10	10
15. HE'S GOT THE WHOLE WORLD IN HIS HANDS (ASCAP)— Laurie London Handed Down (ASCAP)—Cap 3891		13
16. CHANSON D'AMOUR (ASCAP)— Art and Dotty Todd	16	10

This Week	Last Week C	on
	III C	
17. OH, LONESOME ME (BM Don Gibson	22	15
Vie 7133	OC (BMI)—	
18. JOHNNY B. GOODE (BM)		•
Chuck Berry	ss 1691	8
19. WHAT AM I LIVING FOR Chuck Willis	(BMI)-	7
HANG UP MY ROCK AND SHOES (BMI)-Atlantic 1	ROLL	•
20. ZORRO (BMI)-Chordettes Love's Two-Way Street (BMI)-		5
21. RUMBLE (BMI)-		
Link Wray and His Ray The Swag (BMI)—Cadence 1347	Men 25	8
22. FOR YOUR LOVE (BMI)-		
Ed Townsend		10
23. GUESS THINGS HAPPEN WAY (BMI)-Johnny Cas		4
COME IN, STRANGER (BM		
24. KEWPIE DOLL (ASCAP)— Perry Como	02	10
Dance Only With Me (ASCAP)-	-Vic 7202	10
25. HIGH SCHOOL CONFIDE (BMI)—Jerry Lee Lewis	NTIAL	
Fools Like Me (BMI)—Sun 296	20	*
26. LET THE BELLS KEEP R (BMI)-Paul Anka		10
CRAZY LOVE (BMI)-		10
ABC-Paramount 9907	-	
27. NO CHEMISE, PLEASE (I	BMI)	0
Gerry Granahan	unbeam 102	-
28. LEROY (BMI)—Jack Scott . My True Love (BMI)—Carlton 4	29	2
29. PADRE (ASCAP)-Toni Ard All at Once (ASCAP)-Dec 30626	en 40	5
30. TORERO (ASCAP)—Renato Chella Lla (ASCAP)—Cap 71080	Carosone 21	7
31. TEACHER, TEACHER (AS	CAP)—	2,000
Johnny Mathis	Col 41152	7
32. FOR YOUR PRECIOUS LO		
(ASCAP)-Jerry Butler and	Impressions 42	2

Sweet Was the Wine (ASCAP)-Abner 1013

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This Week		Last Week	Weeks on Chart
33.	YOU (BMI)-Aquatones	. 30	8
34.	I WONDER WHY (ASCAP)— Dion and the Belmonts	. 44	5
35.	BOOK OF LOVE (BMI)-Monotones . You Never Loved Me (BMI)-Argo 5290	. 24	13
36.	PATRICIA (ASCAP)-Perez Prado Why Wait (BM1)-Vic 7245	. =	1
37.	TEQUILA (BMI)—The Champs Train to Nowhere (BMI)—Challenge 1016	. 32	17
38.	DON'T GO HOME (BMI)-Playmates . Can't You Get It Thruogh Your Head (BMI)-Roulette 4072		1
39.	EL RANCHO ROCK (BMI)—Champs . Midnighter (BMI)—Challenge 59007	. 31	4
40.	YOU NEED HANDS (ASCAP)— Eydie Gorme	. 48	3
41.	OOH! MY SOUL (BMI)-Little Richard. True, Fine Mama (BMI)-Specialty 633		1
41.	GOT A MATCH (BMI)-Dady O's Have a Cigar (BMI)-Cabot 122		1
43.	TO BE LOVED (BMI)-Jackie Wilson . Come Back to Me (BMI)-Brunswick 55052	. 35	10
44.	DING DONG (ASCAP)— McGuire Sisters		1
45.	RAVE ON (BMI)-Buddy Holly Take Your Time (BMI)-Coral 61985	41	4
46.	TALK TO ME, TALK TO ME (BMI)- Little Willie John		11
47.	I'M SORRY I MADE YOU CRY (ASCAP)—Connie Francis Lock Up Your Heart (BMI)—M-G-M 12647	39	5
48.	I LOVE YOU SO (BMI)-Chantels How Could You Call It Off? (BMI)-End 1020		1
49.	I KNOW WHERE I'M GOIN' (BMI)— George Hamilton IV Who's Taking You to the Prom? (BMI)— ABC-Paramount 9924	45	2
50.	SPLISH SPLASH (BMI)-Bobby Darin Judy, Don't Be Moody (BMI)-Atco 6117	-	1

THIS WEEK'S BEST BUYS

Special telephone reports and/or chart action indicate these recent releases have either broken out in one or more key areas or have leaped onto the charts and have excellent potential for placing among the Top 30 of The Billboard's Best Selling Pop Singles in Stores chart. Action sides are listed in capitol letters.

HARD HEADED WOMAN (Gladys, ASCAP)-Elvis Presley-RCA Victor 7280-DON'T ASK ME WHY (Gladys, ASCAP)

A CERTAIN SMILE (Miller, ASCAP)-Johnny Mathis-Columbia 41193-LET IT RAIN (Mathis, ASCAP)

LEFT RIGHT OUT OF YOUR HEART (Shapiro-Bernstein, ASCAP)— Patti Page—Mercury 71331—Longing to Hold You Again (Lear, ASCAP)

YOU'D BE SURPRISED (Berlin, ASCAP)-Kathy Linden-Felsted 8521-Why, Oh Why? (Sudbury, BMI)

The above are previous Billboard Spotlight picks.

WILLIE AND THE HAND JIVE (Dorado, BMI)-The Johnny Otis Show-Capitol 3966-Ring-A-Ling (Dorado, BMI)



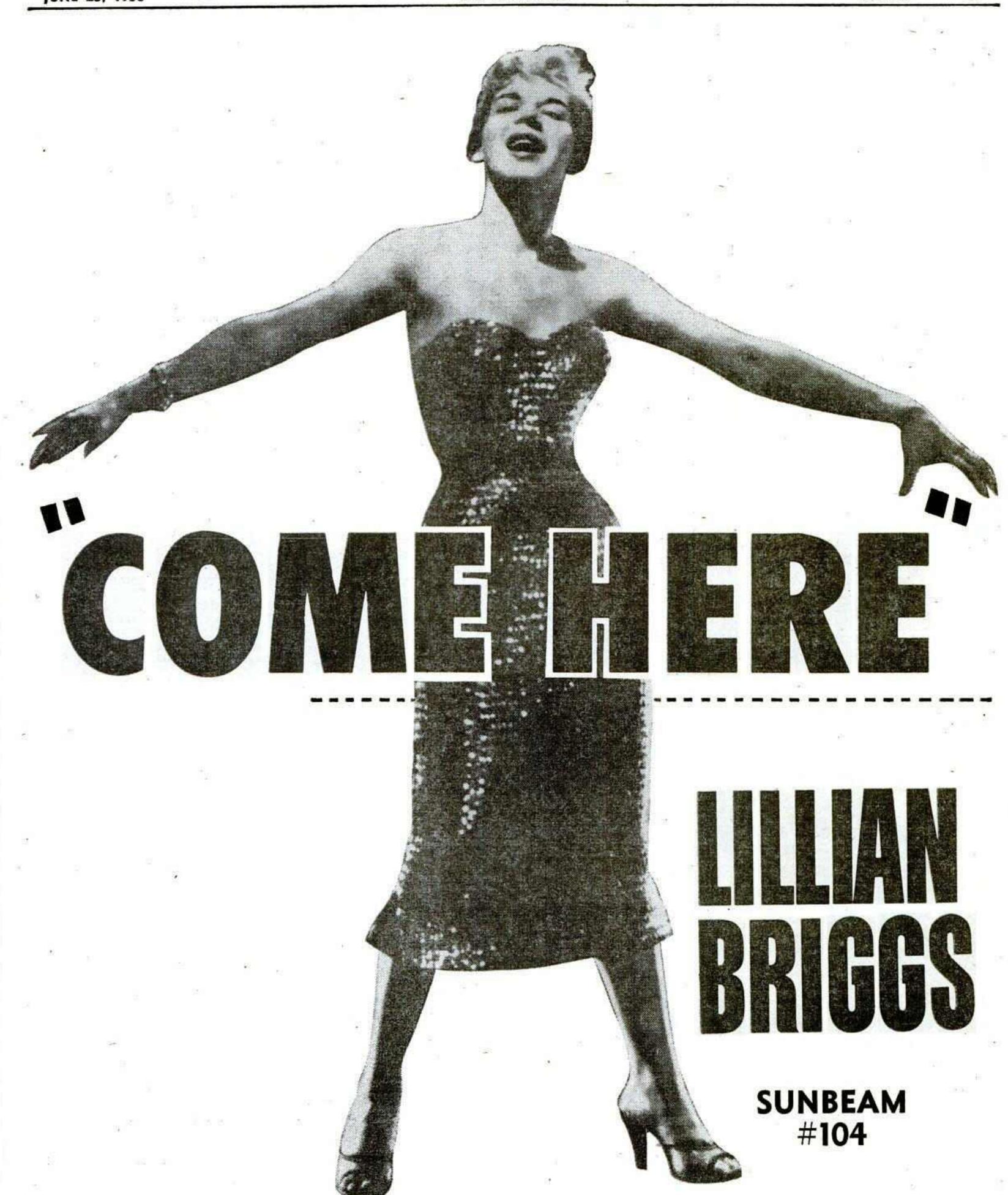
RECENT POP RELEASES COMING UP STRONG

FOR SURVEY WEEK ENDING JUNE 14

(ASCAP) Felsted 8521

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

Dream	Betty Johnson (ASCAP) Atlantic 1186
When	The Kalin Twins ASCAP) Decca 30642
Willie and the Hand Jive The	Johnny Otis Show (BMI) Capitol 3966
Woodchopper's Ball	Hutch Davis (ASCAP) Atco 6110
Von'd Re Supprised	V L T:- J



SUNBEAM RECORDS, INC.

225 W. 57th St. (PLaza 7-8387) NEW YORK, N. Y.





with the Latin touch

with the lush touch

record no. 4004

NOTHING IN THE WORLD

Most Played by Jockeys

SURVEY WEEK ENDING JUNE 14

his Veck	Last Week	Weeks on Chart
1. PURPLE PEOPLE EATER (BMI)-Sheb Wooley. I Can't Believe You're Mine (ASCAP)-M-G-M 12651	2	4
		-
2. ALL I HAVE TO DO IS DREAM (BMI)— Everly Brothers	1	9
3. SECRETLY (ASCAP)—Jimmie Rodgers Make Me a Miracle (ASCAP)—Roulette 4070	3	6
4. RETURN TO ME (ASCAP)—Dean Martin Forgetting You (ASCAP)—Cap 3894	4	12
5. BIG MAN (BMI)-Four Preps	7	8
6. SUGAR MOON (BMI)-Pat Boone	5	7
7. YAKETY YAK (BMI)-Coasters	25	2
8. WITCH DOCTOR (ASCAP)-David Seville Don't Whistle at Me, Baby (ASCAP)-Liberty 55132	12	11
9. TWILIGHT TIME (BMI)-Platters Out of My Mind (BMI)-Mer 71289	6	12
10. WHAT AM I LIVING FOR? (BMI)— Chuck Willis	10	•
Hang Up My Rock and Roll Shoes (BMI)-Atlantic 1179		
II. YOU NEED HANDS (ASCAP)—Eydie Gorme Dormi, Dormi, Dormi (ASCAP)—ABC-Paramount 9925	16	
12. DO YOU WANT TO DANCE? (BMI)— Bobby Freeman	19	:
13. PADRE (ASCAP)—Toni Arden	13	2
14. KEWPIE DOLL (ASCAP)-Perry Como Dance Only With Me (ASCAP)-Vic 7202	11	10
15. WEAR MY RING AROUND YOUR NECK (BMI Elvis Presley		,
16. ENDLESS SLEEP (BMI)-Jody Reynolds Tight Capris (BMI)-Demon 1507	15	
17. LOOKING BACK (BMI)-Nat King Cole Do I Like It (BMI)-Cap 3939	18	33
18. CHANSON D'AMOUR (ASCAP)— Art and Dotty Todd	9	10
Along the Trail With You (ASCAP)-Era 1964		
19. GUESS THINGS HAPPEN THAT WAY (BMI)— Johnny Cash	=	
20. PRETTY BABY (BMI)—Gino and Gina Love's a Carousel (BMI)—Mer 71283	··· -	1
21. CHANSON D'AMOUR (ASCAP)-Fontane Sisters. Cocoanut Grove (ASCAP)-Dot 15736	14	1
22. WHEN THE BOYS TALK ABOUT THE GIRLS (ASCAP)-Valerie Carr		. 4.
23. JENNIE LEE (BMI)-Jan and Arnie	17	

25. OH, LONESOME ME (BMI)-Don Gibson.....

I Can't Stop Loving You (BMI)-Vic 7133







Territorial Best Sellers

POR SURVEY WEEK ENDING JUNE 14

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record cutlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

TOP RECORDS LISTED ALPHABETICALLY BY FERRITORIES

ROSTON

All I Have to Do Is Dream
Everly Brothers, Cdc.
Book of Love, Monotones, Argo
Do You Want to Dance?
Bobby Freeman, Jos.
I'm Sorry I Made You Cry
Connie Francis, M-G-M
Johnny B. Goode, Chuck Berry, Cha.
The Purple People Eater
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.
Skinny Minnie
Bill Haley & His Comets, Dec.
You, Aquatones, Far.

CHICAGO

All I Have to Do Is Dream/Claudette
Everly Brothers, Cdc.
Big Man, Four Preps, Cap.
Do You Want to Dance?
Bobby Freeman, Jos.
For Your Precious Love
Jerry Butler & the Impressions, Abn.
Johnny B. Goode, Chuck Berry, Che.
Looking Back, Nat King Cole, Cap.
The Purple People Eater
Sheb Wooley, M-G-M
Wear My Ring Around Your Neck
Elvis Presley, Vic.

DETDOIT

All I Have to Do Is Dream

Everly Brothers, Cdc.

Big Man, Four Preps, Cap.

Do You Want to Dance?

Bobby Freeman, Jos.

The Purple People Eater

Sheb Wooley, M-G-M

Secretly, Jimmie Rodgers, Rit.

Witch Doctor, David Seville, Lib.

Woodchopper's Ball, Hutch Davie, Atco

Yakety Yak, Coasters, Atco

EAST TEXAS

All I Have to Do Is Dream
Everly Brothers, Cdc.
Do You Want to Dance?
Bobby Freeman, Jos.
Guess Things Happen That Way
Johnny Cash, Sun

What Am I Living For?/Hang Up My Rock and Roll Shoes, Chuck Willis, Atl. When Doctor, David Seville, Lib. Yakety Yak, Coasters, Atco

- NORTHERN OHIO -

All I Have to Do Is Dream

Everly Brothers, Cdc.

Jennie Lee, Jan & Arnie, Arw.

The Purple People Enter

Sheb Wooley, M-G-M

Secretly, Jimmie Rodgers, Rit.

Sugar Moon, Pat Boone, Dot

Witch Doctor, David Seville, Lib.

What Am I Living For, Chuck Willis, Atl.

Yskety Yak, Consters, Atco

- NORTHWEST-

All I Bave to Do Is Dream/Claudette
Everly Brothers, Cdc.
Big Man, Four Preps, Cap.
Be's Got the Whole World in His Hands
Laurie London. Cap.
Jennie Lee, Jan & Arnic, Arw.
Oh, Lonesome Me, Don Gibson, Vic.
The Purple People Eater
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.
Rumble, Link Wray & His Ray Men, Cdc.

PHILADELPHIA

All the Time, Johnny Mathis, Col.
Looking Back, Nat King Cole, Cap.
The Purple People Eater
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.
Secretly, Jimmie Rodgers, Rit.
Sugar Moon, Pat Boone, Dot
Witch Doctor, David Seville, Lib.
Yakety Yak, Coasters, Atco

—ST. LOUIS AND KANSAS CITY—

All I Have to Do Is Dream/Claudette
Everly Brothers, Cdc.
Do You Want to Dance?
Bobby Freeman, Jos.
Got a Match, Daddy-O's, Cab.
Looking Back, Nat King Cole, Cap.
The Purple People Ester
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.

ALL TITLES ARE LISTED IN ALPHABETICAL ORDER

Jennie Lee, Jan & Arnie, Arw.
The Purple People Eater
Sheb Wooley, M-G-M
Secretly, Jimmie Rodgers, Rit.
What Am I Living For? Chuck Willis, Atl.
Yakety Yak, Coasters, Alco

FLORIDA

All I Have to Do Is Dream

Everly Brothers, Cdc.
Chanson D'Amour, Art & Dotty Todd, Era
Crazy Love/Let the Bells Keep Ringing
Paul Anka, ABC-Para.
For Your Love, Ed Townsend, Cap.
Jennie Lee, Jan & Arnie, Arw.
Looking Back, Nat King Cole, Cap.
The Purple People Eater
Sheb Wooley, M-G-M
Return to Me, Dean Martin. Cap.
Secretly, Jimmie Rodgers, Rit.

LOS ANGELES

All I Have to Do Is Dream

Everly Brothers, Cdc.

Chanson D'Amour, Art & Dotty Todd, Era

Do You Want to Dance?

Bobby Freeman, Jos.

Looking Back/Do I Like It?

Nat King Colc, Cap.

The Purple People Eater

Sheb Wooley, M-G-M

Return to Me, Dean Martin, Cap.

Rumble, Link Wray & His Ray Men, Cdc.

Yakety Yak, Coasters, Atco

— NEW YORK AND NEWARK —

All I Have to Do Is Dream
Looking Back, Nat King Cole, Cap.
The Purple People Enter
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.
Secretly, Jimmie Rodgers, Rit.
Torero, Renate Carosone, Cap.
Witch Doctor, David Seville, Lib.
Zorro, Chordettes, Cdc.

- NORTHERN NEW YORK STATE -

All I Have to Do Is Dream/Claudette Everly Brothers, Cdc. Crazy Love, Paul Anka, ABC-Para. Guess Things Happen That Way Johnny Cash, Sun The Purple People Eater Sheb Wooley, M-G-M Torero, Renate Carosone, Cap. Secretly/Make Me a Miracle Jimmie Rodgers, Rit. Yakety Yak, Coasters, Atco

— SAN FRANCISCO AND OAKLAND —

All I Have to Do Is Dream
Everly Brothers, Cdc.
Big Man. Four Preps, Cap.
The Purple People Eater
Sheb Wooley, M-G-M
Return to Me, Dean Martin, Cap.
Secretly/Make Me a Miracle
Jimmie Rodgers, Rit.
Twilight Time, Platters, Mer.
Witch Doctor, David Seville, Lib.
Yakety Yak, Coasters, Atco

SOUTHERN OHIO

All I Have to Do Is Dream

Everly Brothers. Cdc.

Book of Love, Monotones, Argo
Chanson D'Amour, Art & Dotty Todd, Era
He's Got the Whole World in His Hands
Laurie London, Cap.

Return to Me, Dean Martin. Cap.

Rumble, Link Wray & His Ray Men, Cdc.
What Am I Living For? Chuck Willis, Atl.
Witch Doctor, David Seville, Lib.

- WASHINGTON AND BALTIMORE -

All I Have to Do Is Dream

Everly Brothers, Cdc.
Do You Want to Dance?

Bobby Freeman, Jos.
Oh, Lonesome Me, Don Gibson, Vic.
The Purple People Ester
Sheb Wooley, M-G-M
Rave On, Buddy Holly, Cor.
Secretly/Make Me a Miracle
Jimmic Rodgers, Rit.
Torceo, Renate Carosone, Cap.
Wifeh Doctor, David Seville, Lib.
Yakety Yak, Coasters, Atco

EXPERIENCED A & R MAN

Background low-price LP-pops; write, produce children's records—Excelient artists' and agency contacts.

> BOX 151 Billboard, 1864 Broadway New York City

BEST SELLERS!

BLIP BLOP

King 5138

TALK TO ME,
TALK TO ME,
King 5108

THE "5" ROYALES
THE FEELING IS REAL
King 5131

MY MY DARLING
Deluxe 6162

I'M CONFESSIN'

King 5132

TWILIGHT TIME
(Instrumental)

OVER THE WAVES

King 5136

I WANT TO BE LOVED BUT ONLY BY YOU

Deluxe 6164

BURNIN' LIPS
Deluxe 6165

ROW YOUR BOAT
STARS IN THE SKIES
Deluxe 6166

TITUS TURNER
TEARS OF JOY
FILL MY EYES
CORALEE
King 5140

NEW RELEASES!!

YOU'RE A SWEETHEART
LET'S ROCK WHILE THE
ROCKIN'S GOOD
King 5142

KING RECORDS

JOBBERS '

AHA LABEL
Instrumental and Vocal American
Harmony Artist

SEND MY LOVE

LOVE ME NOW

45's, Orch. and Sheet Music, 45¢-50¢-30¢-30¢, 10,000-100,000 lot. Order now.

AMERICAN HARMONY ARTIST

O. Box 415 Cmaha 1, Nebraska East & West Coast Pressing Co.'s Full Plano Copy Welcome.

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!



Top 100 Sides

FOR SURVEY WEEK ENDING JUNE 14

This is a tabulation of dealer individual record sales listed according to the specific side requested by customers. No attempt is made to add sides together to reflect actual record sales. This is, therefore, a tabulation of sides or songs, and not records. This is the reason for any possible variation that occurs between the top 50 sides as reflected in this chart, and the top 50 record sellers as reflected in the "Best Sellers in Stores" chart.

the Best Sellers in Stores chart.	
Pos. Song. Artist, Label Last V	Veek
1. THE PURPLE PEOPLE EATER, Sheb Wooley, M-G-M	
2. ALL I HAVE TO DO IS DREAM, Everly Brothers, Cadence	
3. YAKETY YAK, Coasters, Atco	. ,
5. SECRETLY, Jimmie Rodgers, Roulette	. 4
6. RETURN TO ME, Dean Martin, Capitol	
7. DO YOU WANT TO DANCE? Bobby Freeman, Josie	
9. JENNIE LEE, Jan & Arnie, Arwin	
10. ENDLESS SLEEP, Jody Reynolds, Demon	
11. BIG MAN, Four Preps, Capitol	
13. TWILIGHT TIME, Platters, Mercury	
II HE'S COT THE WHALP WADED IN DIE HANDS	18
Laurie London, Capitol	15
15. WEAR MY RING AROUND YOUR NECK, Elvis Presley, Victor 16. CHANSON D'AMOUR, Art and Dotty Todd, Era	
17. OH, LONESOME ME, Don Gibson, Victor	21
18. JOHNNY B. GOODE, Chuck Berry, Chess	
19. ZORRO, Chordettes, Cadence	
21. FOR YOUR LOVE, Ed Townsend, Capitol	
22. KEWPIE DOLL, Perry Como, Victor	- 21
22. WHAT AM I LIVING FOR? Chuck Willis, Atlantic	
24. HIGH SCHOOL CONFIDENTIAL, Jerry Lee Lewis, Sun	
26. NO CHEMISE. PLEASE, Gerry Granahan, Sunbeam	
27. LEROY, Jack Scott, Carlton	
28. PADRE, Toni Arden, Decca	
30. FOR YOUR PRECIOUS LOVE, Jerry Butler and the Impressions, Abner	
31. YOU, Aquatones, Fargo	
31. I WONDER WHY, Dion and the Belmonts, Laurie	
33. BOOK OF LOVE, Monotones, Argo	
35. TEQUILA, Champs, Challenge	
36. EL RANCHO ROCK, Champs, Challenge	
36. LET THE BELLS KEEP RINGING, Paul Anka, ABC-Paramount	
36. YOU NEED HANDS, Eydie Gorme, ABC-Paramount	
40. TO BE LOVED, Jackie Wilson, Brunswick	
40. OOH: MY SOUL, Little Richard, Specialty	
40. GOT A MATCH, Daddy-O's, Cabot	
43. TEACHER, TEACHER, Johnny Mathis, Columbia	
43. DING DONG, McGuire Sisters, Coral	
46. TALK TO ME, TALK TO ME, Little Willie John, King	
48. I LOVE YOU SO, Chantels, End	
49. I KNOW WHERE I'M GOIN', George Hamilton IV, ABC-Paramount	43
49. CRAZY LOVE, Paul Anka, ABC-Paramount	
51. SPLISH SPLASH, Bobby Darin, Atco	
52. WOODCHOPPER'S BALL, Hutch Davie, Atco	
54. TRY THE IMPOSSIBLE, Lee Andrews and the Hearts, United Artist	
54. BILLY, Kathy Linden, Felsted	
57. MARCH FROM THE RIVER KWAI AND "COLONEL BOGEY,"	
Mitch Miller, Columbia	
57. BEWILDERED, Mickey and Sylvia, Vik	
69. WILLIE AND THE HAND JIVE, Johnny Otis, Capitol	
60. JUST MARRIED, Marty Robbins, Columbia	
69. CHA HUA HUA, Pets, Arwin	86.
60. DREAM. Betty Johnson, Atlantic	
65. WHEN, Kalin Twins, Decca 65. SICK AND TIRED, Fats Domino, Imperial	45
65. YOU'D BE SURPRISED, Kathy Linden, Felsted	
68. LAZY MARY, Lou Monte, Victor	51
71. A VERY PRECIOUS LOVE, Ames Brothers, Victor	86
72. DOTTIE, Danny and the Juniors, ABC-Paramount	
72. WE BELONG TOGETHER, Robert and Johnny, Old Town	51
72. WHO'S SORRY NOW, Connie Francis M-G-M	
72. JACQUELINE, Bobby Helms, Decca	
72. COME IN, STRANGER, Johnny Cash, Sun	74
80. CLAUDETTE, Everly Brothers, Cadence	86
82. GOT A MATCH, Frank Gallup, ABC-Paramount	86
84. WHEN THE BOYS TALK ABOUT THE GIRLS, Valarie Carr. Roulette	-
84. CATCH A FALLING STAR, Perry Como, Victor	63
84. NEE NEE NA NA NA NA NU NU, Dickey Doo and the Don'ts, Swan 84. HAVE FAITH, Gene Allison, Vee Jay	70
84. TUMBLING TUMBLEWEEDS, Billy Vaughn, Dot	_
90. LITTLE PIXIE, Moe Koffman Quartet. Jubilee	74
90. EVERY NIGHT, Chantels. End	80
90. HIGH SIGN, Diamonds, Mercury 94. MOONLIGHT BAY, Drifters, Atlantic	_
94. I MET HIM ON SUNDAY, Shireiles, Decca	69
94. CHA HUA HUA, Eddie Platt, Gone	74
94. THE LONG HOT SUMMER, Jimmie Rodgers, Roulette	95
94. CHANSON D'AMOUR, Fontane Sisters, Dot	_

from the mighty Motion picture

"Kings Go Forth"

a Frank Ross-Eton Production United Artists release

starring

FRANK SINATRA

comes a lush

and haunting new ballad

THE SONG FROM "KINGS GO FORTH"

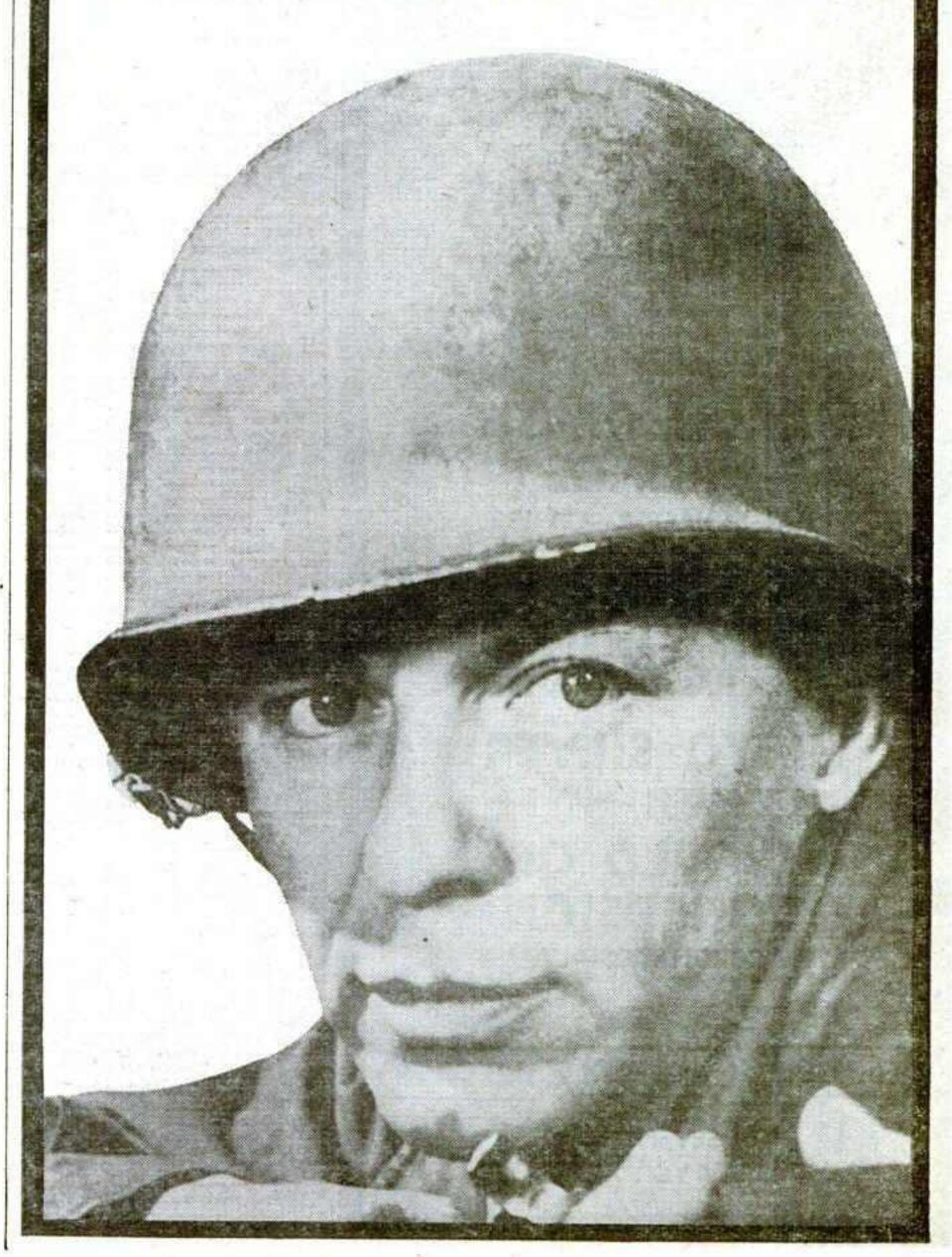


Monique (moNEEKeh)

WITH ORCHESTRA CONDUCTED BY FELIX SLATKIN

C/W THE SAME OLD SONG AND DANCE

RECORD NO. 4003



United Artists Records thanks everyone for getting us started with our first hit ...

TRY THE IMPOSSIBLE

Lee Andrews and The Hearts

UA 123

Current Releases

GOD'S LITTLE ACRE

JOE VALINO-UA 119

ARGENTINA BALLERINA

RAY MARTIN-UA 116

ROCK AND ROLL AGE

THE FOUR J's-UA 125

I'LL BE YOURS

TINA LOUISE-UA 127

Coming Up!

MARCH OF THE VIKINGS

HAL SCHAEFER-UA 130

LOVE THEME FROM "THE VIKINGS"

JACK HASKELL-UA 131

HI YO SILVER

BOB CARROLL-UA 129

WORLD OF CONFUSION

THE CORONADOS-UA 135

ARTISTS X RECORDS UNITED

729 SEVENTH AVE. NEW YORK CITY

VOX JOX

Continued from page 6

The jock is currently doing a show, featuring a gimmick whereby lis- a daily NBC-TV afternoon quiz teners win various prizes for an- show, "Haggis Baggis," this sumswering (by phone) quiz questions ("Who was the 25th President of the U. S.?," etc.).

Also on the KUMA promotion agenda is a "Name the duck contest," conducted by deejay-program director Lee Casey on his show "Casey's Car Tunes." "The duck" is an auto horn used on the show. "Portable Radio Month," by having a pretty gal, titled "Miss KUMA Portable Radio," walk around the Pendleton area carrying a protable radio tuned to KUMA. Clues to her location are given out on the air, and listeners spotting her are awarded free records.

Jim Westover will return to KDKA, Pittsburgh June 29. He formerly worked with the station from July, 1946 to July 1956 Jim Hogan, formerly with WDOR, Sturgeon Bay, Wis., has returned York, is now broadcasting from a to WBNX, the Bronx, N. Y. for the summer. . . . John Gambling Jr. is subbing for his father John Gambling on his two shows over WOR, for four weeks.

Ed McHale and Jim Aylward, WWNH, Rochester, N. H., are emseeing a nightly half hour record hop broadcast from a local drive-in theater, the Stairway. The drivein has installed a special outdoor patio dance floor for the kids. The shows end just before the movie starts. The jocks give away singles, LP's and refreshments.

Number of Releases This Week

LABEL	POP	R&B	CAW
ABC-PARAMOUNT			
ANDEX			
The Carlot Carlo	1		
	9	•••	****
ARCADE	-	***	1
ARNO	1	-	****
ARROW	12.11	1	****
BEE	1		5555 mm
BIG MAN	1.		
BULLSEYE	1.	***	
CAPITOL	2 .		
CHIEF	2 .		
CITATION	1.	***	2000000
CLASS			
COLUMBIA	2	otett -	****
CORAL	1	*** -	
CUE	1 .		
DECCA			
DELUXE	1.		1
DIXIE	1		
DORE	1		
DOT	3		
ECLIPSE	1		
ERA	2		****
EXCELLENT	1		****
FELSTED	1		
FLEETWOOD			
GONE	1		
HEP	1		1
HICKORY			1
IMPERIAL	2		
J & S	2		
JUBILEE	1		
KAY		1	
KEEN	1		
KEM	1		
KING	-	1	
LIBERTY	1	ceres -	
LIMELIGHT	. 1		
LIN			
LINDA			
MCM			
M-G-M	4		
PALMER	1		
PALLADIUM	1		****
PARADISE	1		
PLEASANT			4
PEASANT	. 1		
POPLAR	. 1		
RCA VICTOR	2		
RIP			
RUBY	. 1		
SKYWAY	. 1	2	
SPECIALTY			
SPEED	-	1	
STANDARD	. 1	transfer and	
STORM	. 1		
SYCAMORE			· —
TENDER	. 1		
TREND	. 1		
UNITED ARTISTS			
VALLEY			
VULCAN			0.512.717
WATTS	. 1		
	533		

TOTALS 78 6 4

Deejay Fred Robbins will emsee mer, starting June 30, Monday thru Friday.... Dale Moudy has been appointed general manager of WING, Dayton, O. Prior to joining WING, he served as assistant to the prexy of the American Broadcasting Company. . . . Millard Hansen has left WREX-TV, Rockford, Ill., to join WAAF, Chicago.

Bob Balise, WHMP, Northampton, Mass., is currently programming a lengthy Saturday night show, and needs album, wax for the program, which is heard by students in Amherst, Smith, Mount Holyoke and the University of Mass. . . . Dan Daniel, WDGY, Minneapolis, has been chosen "The Best Disk Jockey of 1958" in the Twin Cities area by the Twin Cities local of the American Federation of TV and Radio Artists.

Murray Kaufman, WINS, New glass enclosed store facing Columbus Circle from 11 p.m. to 6 a.m. .. Jim Sullivan is pinch hitting for his night-time deejay Jonathan New York, while latter vacations B. Frost over WSPR, Springfield, Mass., while latter vacations in Cape Cod. Another WSPR jock, Gordie Baker, will spend his vacation heading up an entertainment unit for U. S. Air Force troops in the Far North.

> Robin Seymour, WKMH, Detroit, has added a new segment to his morning show. The new bit, scheduled at 6:15 a.m., is tagged "Let's Everybody Sing," and spotlights disks featuring vocal 10. Your Cheatin' Heart

groups, and choruses. . . . Luncheon With Bernice and Billy," featuring Bernice Thompson and Billy Dupree, is now aired over WDAS, Philadelphia, from 12:05 to 2 p.m. daily. Miss Thompson retains her 10 a.m. to noon show, and Dupree continues his 1 to 2 p.m. airer.

"Teen Hideaway," a new teenage dance party, will be seen on Saturdays on KGUL-TV, Galveston, Tex. Paul Markey will be master of ceremonies of the show, which will feature teen-age dancing guests and will spotlight local teenage musical groups. Approximately 200 record albums will be given away each week as prizes in the contests. Markey will also play the 'top 11 hit records" of the week.

YESTERYEAR'S TOPS-

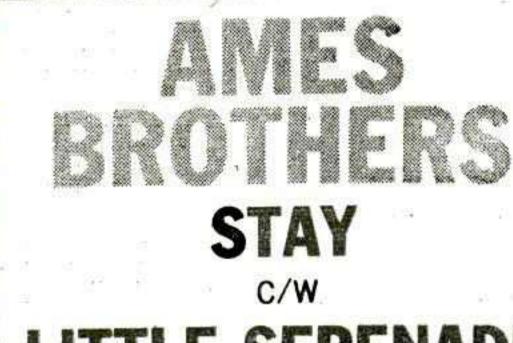
The nation's top tunes on records as reported in The Billboard

JUNE 19, 1948

- 1. Nature Boy
- 2. You Can't Be True, Dear
- 3. My Happiness
- 4. Little White Lies
- 5. Toolie Oolie Doolie (The Yodel Polka)
- 6. Woody Woodpecker
- 7. Now Is the Hour
- 8. The Dickey-Bird Song
- 9. Baby Face
- 10. Tell Me a Story

JUNE 20, 1953

- 1. Song From Moulin Rouge
- 2. April in Portugal
- 3. I'm Walking Behind You 4. Ruby
- I Believe
- 6. Say You're Mine Again
- 7. Pretend
- 8. Seven Lonely Days
- 9. Anna

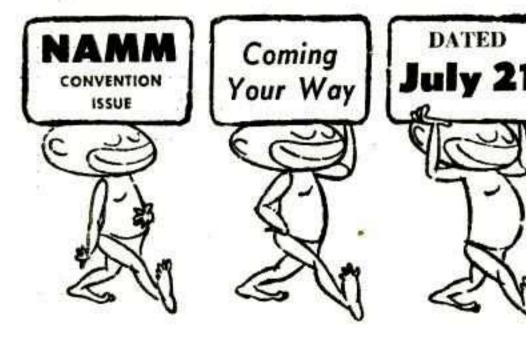


LITTLE SERENADE

47/20-7268

WITH HUGO WINTERHALTER'S ORCH. AND CHORUS





Packed with special feature of vital imporatance to the entire muic industry!

RECORDS

1-STOP SERVICE! for Operators, Dealers and Rack Jobbers

ALL LABELS 1-Day Service • Free Title Strips

45's..

C.O.D. or check with order, plus postage

REDISCO

1221 West North Avenue Baltimore 17, Maryland MAdison 3-1518

Going National!

DARRELL GLENN ME SMILE AGAIN"

NRC 004 Nat'l Recording Corp. 1224 Fernwood Circle, N.E.

Atlanta 19, Ga.

The Playboys Cameo #142

A Double Smash! TED HEATH and His Music

plays TOM HARK CHA CHA BABY 1809



HOT! HOT! Still 103 in the Shade Albert Collins Doing the "FREEZE" "Collin's Shuffle" KA-103 "Suspicious of You Baby" "TELL ME NOW"

By the Dolls

KA-101

Few Choice Areas Open to Distributors

KANGAROO RECORDS

Best Selling Sheet Music in U. S.

selling importance at the sheet music jobber level. Weeks Week Chart 1. ALL I HAVE TO DO IS DREAM (Acuff-Rose) 1 2. RETURN TO ME (Southern) 2 10 3. HE'S GOT THE WHOLE WORLD IN HIS HANDS (Chappell) 4. TWILIGHT TIME (Porgie) 5 10 5. PURPLE PEOPLE EATER (Cordial) 6. SUGAR MOON (Gallatin) 7. WITCH DOCTOR (Monarch) 3 7. BIG MAN (Beechwood) 10 9. SECRETLY (Planetary) 9 10. CHANSON D'AMOUR (Meadowlark) 7 10

Tunes are ranked in order of their current national

Best Selling Sheet Music in Britain

13. WEAR MY RING AROUND YOUR NECK

(For week ending June 14)

(Hill and Range) 14

14. YOU NEED HANDS (Leeds)

14. LET THE BELLS KEEP RINGING (Spanka) -

A cabled report from the Music Publishers' Association, Ltd., London, List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis

On the Street Where You Live-Chappell | I Could Have Danced All Night-Chappell (Chappell)

Stairway of Love-Leeds (Planetary) Who's Sorry Now-Feldman (Mills)

I May Never Pass This Way Again-Chappell (Oval) Tulips From Amsterdam-Cinephonic (Sikor-

Lollipop-Anglo-Pic (Marks) A Wonderful Time Up There-Morris

(Morris) Tom Hark-Southern (Beechwood)

(Chappell) Kewpie Doll-Leeds (Leeds) Grand Coulee Dam-Essex (Ludlow) Swinging Shepherd Blues-Sherwin (Bennell) Witch Doctor-Bourne (Monarch) You Need Hands-Lakeview (Leeds) Magic Moments-Famous-Chappell (Famous) Book of Love-Francis Day (Regent) To Be Loved-Duchess (Pearl) A Very Previous Love-Blossom (Witmark) Whole Lotta Woman-Sheldon (Geronimo) April Love-Robbins (Feist)

Last

WEEK END | • Best Selling Pop Records in Britain

(For week ending June 14) Printed thru the courtesy of the "New Musical Express,"

Week	- Britain's Foremost Musical Publication.	eek
1. WHO	S SORRY NOW-Connie Francis (M-G-M)	1
2. ON T	HE STREET WHERE YOU LIVE-Vic Damone (Philips)	4
3. TOM	HARK-Elias & His Zig Zag Jive Flutes (Columbia)	2
4. TULI	PS FROM AMSTERDAM/YOU NEED HANDS-Max Bygraves (Decca)	6
5. ALL	HAVE TO DO IS DREAM/CLAUDETTE-Everly Brothers (London)	9
6. STAIR	WAY OF LOVE-Michael Holliday (Columbia)	3
7. WITC	H DOCTOR-Don Lang (HMV)	4
8. ARM? Lesi	GAME—Bernard Bresslaw, Michael Medwin, Alfie Bass, ie Fyson (HMV)	13
9. A WC	NDERFUL TIME UP IHERE-Pat Boone (London)	8
0. LOLL	IPOPS—Mudlarks (Columbia)	7
1. KEWI	PIE DOLL-Frankie Vaughan (Philips)	12
2. BOOK	OF LOVE-Mudlarks (Columbia)	19
3. TWIL	IGHT TIME—Platters (Mercury)	16
4. GRAN	D COOLIE DAM-Lonnie Donegan (Pye-Nixa)	10
5. BIG	MAN-Four Preps (Capitol)	-
6. I MA	Y NEVER PASS THIS WAY AGAIN-Perry Como (RCA)	15
7. ON T	HE STREET WHERE YOU LIVE-David Whitfield (Decca)	_
18. I MA	Y NEVER PASS THIS WAY AGAIN-Robert Earl (Philips)	18
19. WEA	R MY RING—Elvis Presley (RCA)	11
20. WITC	H DOCTOR-David Seville (London)	20

Tunes With Greatest Radio - IV Audience

Tunes, listed alphabetically, have the greatest audiences on network station programs in New York, Chicago and Los Angeles, Lists are based on John G. Peatman's copyrighted Audience Coverage Index.

A letter from Mr. John C. Peatman, President of the Office of Research, Inc., dated June 13, 1958, announced that the Peatman Audience Coverage Index report has suspended publication.

The announcement stated:

"Although we long have had the moral support of many music publishers and of other persons and organizations concerned with popular music, we find our financial resources insufficient for us to continue.

"Most of our current subscribers are charter subscribers, having been with us since 1942. To them especially we express our appreciation for their continued interest in and use of our Surveys over these past six years."

about N. Main Houston 9, Texas upon the Peatman surveys no longer will appear in this space.

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THE BILLBOARD'S WEEKLY

Tips on Coming Tops

RECORD INDUSTRY'S MOST COMPLETE GUIDE TO FUTURE

• Review Spotlight on . . .

POP RECORDS

(Korwin, ASCAP)

THAT'S HOW MUCH I LOVE YOU.....(Fowler, BMI) Two great readings by Boone. Top side is an attractive new ballad smartly warbled by the artist with good ork backing. Flip, "How Much," is a revival of the oldie that is also given a salable warble. Both appear clicks.

RICKY NELSON....Imperial 5528......POOR LITTLE FOOL (Eric, BMI)

DON'T LEAVE ME THIS WAY.....(Eric, BMI) Nelson handles both of these rockabilly tunes nicely. "Fool" is presented with a strong vocal and good rhythm support. "Don't Leave Me" starts out like "Raunchy" and has that contagious feel-ing all the way thru. The side can score in all markets.

PAUL ANKA....ABC-Paramount 9937......VERBOTEN (Feist, ASCAP)

lush ork backing. His rendition on "Midnight," a happy bouncer, is equally potent and this, too, appears a chart contender.

(Criterion-Debmar, ASCAP)

"Blue Betty" is a rocker which the artist belts against Dominoish ork support. It's a strong side that should also cop r.&b. buys. "Ginger Bread" is in a rock-a-calvpso vein, and Avalon is helped by a chorus on this side. A likely dual market click.

THURSTON HARRIS....Aladdin 3430......OVER AND OVER (Recordo, BMI)

Harris handles the cute, bouncy rocker to strong effect. It's a catchy tune that can find favor in both pop and r.&b. marts. Flip, "You're Gonna Need Me," is also a rhythm side (Aladdin BMI). The disk will be competing against a strong version by Bobby Day.

BOBBY DAY.... Class 2063.......OVER AND OVER (Recordo, BMI)

Day renders the medium-beat rocker in strong fashion. The tale tells of a cat who expects the dance to be a drag, but is pleasantly

surprised to find a swingin' chick. Thurston Harris has also waxed the tune. Flip, "Rock-in' Robin'," is a catchy novelty (Recordo,

(Vernon, ASCAP)

Jim Backus, the voice of McGoo, is aided by a fem friend on this zany novelty. It involves a couple getting inebriated over champagne and working into a laughing jag. It's a very amusing item that should pull plenty of jockey play. There's already action on the side in several areas. Flip, "I Need a Vacation," is also a novelty type (Leonia, ASCAP).

BOBBY HELMS....BORROWED DREAMS

(Champion-T.J., BMI)

THE PONY TAILS....ABC-Paramount 9934......BORN TOO LATE

(Evergreen, BMI) The gals turn in a tender performance on this pretty ballad. The side has a strong message for teens and could easily catch on. Flip, "Come on, Joey, Dance With Me," is an up-tempo side (Sheldon, BMI).

POP TALENT

(End. BMI) ballad. Fem group backing and lush string support enhance the attractive vocal. "Someone" is a rocker that provides a good change of pace. Good talent. Either side could step out with exposure.

Week in and week out you'll find more news, more record reviews, more advertising on the fast-moving record business in The Billboard, the communications center of the music industry.

Reviews of New Pop Records

DORIS DAY

COLUMBIA 41195-This is Doris Day's best waxing in a long time. It's a fetching novelty tune, full of attractive rhythm gimmicks and it receives a sock vocal by the thrush. Could be a smash. (Korwin, ASCAP) Instant Love....78

A cute, novelty ditty is sold neatly by Miss Day over light, deft backing by the ork. Flip appears the stronger side. (Artists, ASCAP)

RANDY RANDOLPH

Difficult 79 RCA VICTOR 7278-Sock performance on bright, driving novelty with "lyrics." Watch it. (Athens, BMI) I'm Gettin'

Your Message Baby 78 Verveful reading on swinging tune. Spinnable wax. (Acuff-Rose, BMI)

ERNIE FREEMAN

After Sunset79 IMPERIAL 5527 - Freeman's own alow rocker is attractively delivered for instrumental fans. (Travis, BMI) Rose Marie 78

Rocker version of the standard features solid work by plane and brass and a catchy sound. Could break thru. (Harms, ASCAP)

SPARKLEY BETTY BARKLEY

KEEN 4020-With Kathy Linden making it imitating Wee Bonnie Baker, why not Miss Barkley? The thrush turns in an impish, coquettish reading of the evergreen in the Bonnie Baker style, backed by the Orrin Tucker Ork, Side has a sound, Watch it. (Forster, ASCAP)

My Resistance Is Low....76 Here's another Bonnie Baker hit of years ago performed in similar style by Sparkley Betty Barkley. It isn't quite as strong as the flip, but it also features an old-timey arrangement by the Tucker crew. (Robbins, ASCAP)

DOC STARKES

Rockin' to School78 LINDA 109-A solid vocal on a swingy r.&r. tune with teen-appeal. Watch it. (Banks, BMI) Love Me Like Crazy 75

Lively rocker with exuberant chanting and interesting "ugh" lyric gimmick, Merits spins. (Banks, BMI)

MARY MAYO

It Seemed So Right Last Night 77 COLUMBIA 41190-A most attractive new ballad by Hal David and Bert Bacharach receives a warm, tender reading from Mary Mayo, over simpatic backing by the Ray Wright crew. Jockeys will hand this many spins. (Famous, ASCAP)

Memory Book 76 Another poignant ballad, this one penned by Pat Ballard is sold with feeling by the thrush. This side, too, holds promise. Two good sides by Mary Mayo. (Taylor, ASCAP)

BUDDY HOLLY

DECCA 30650-Heartfelt interpretation by Holly of feelingful rockaballad penned by Jim Denny. (Cedarwood, BMI)

Ting-a-Ling 75 Sock songmanship by Holly on solid rockabilly item. Both sides are from his Decca album "That'll Be the Day." (Cedarwood, BMI)

JOE (FINGERS) CARR

CAPITOL 3996 — Highly effective blues instrumental with incidental choral work and good tricked-up piano work. Sock jockey wax. (Kassner, ASCAP) March of the Blues....75

A rockin' blues flavor blends with march rhythm for spinnable results. Another good jockey instrumental. (Raphael, ASCAP)

THE NAGEL SISTERS-

RCA VICTOR 7273-Perky thrushing on catchy r.&r.-styled tune with good teen-lyrics. Merits spins. (Rels,

Goody Goody Gumdrop....72 Fresh piping on march-tempo novelty with solid beat. (B. K., BMI)

JOHNNY BELL

with hypnotic beat gets a strong reading from chanter. Side can score if exposed. (Bobby, BMI) I'm So Glad 75

Bouncy rocker is handled with religious feeling by Bell and good group.
Action possible. (Bobby, BMI)

THE LETTERMEN Hey, Big Brain......76 LIBERTY 55141-Blues rocker turns

out to be a novelty in quiz show format, with strong work by group. Side could move with exposure. (Sun-Crest, BMI) Guiro....75

Rockamambo is nicely handled by the group. Mexican touch should please, the flip appears stronger. (Sun-Crest, BMI)

FFANKIE DEE

handed bouncy rockabilly delivery by Dee. Good wax for jocks with teen audiences. (Mured, BMI) After Graduation....75

Ardent warbling approach to hardpounding rockaballad. (Mured, BMI)

JAYE SISTERS

about being very pleased about the fact that school is out for the summer. Tune is listenable, and chicks sing it with warmth. (Walden-Tweed, ASCAP)

Real Love 75 A most refined reading of a pretty ballad, with some cute vocal tricks by one of the sisters. Two good sides by the girls. (Walden, ASCAP)

FREDDIE NEIL

reading of skiffle-type ditty with a bouncy tempo. Merits spins. (Pamco-Avalon, BMI)

Heartbreak Bound ... 75 Showmanly rendition of folksy blues. Also rates jockey attention. (Pamco-Avalon, BMI)

MITCH MILLER ORK

COLUMBIA 41203-The Miller oboe comes thru in a classy, jazziesh styling. Somewhat unusual approach by the cat makes it a possible contender, particularly at the lock level, (Korwin, ASCAP) The Key 74

A movie theme tune from the pic, "The Key" has an ethercal "Laura" quality. Male group adds a vocal chorus. Pleasant sound here, (Columbia, ASCAP)

LAVERN BAKER

ATLANTIC 1189-Thrush gives the romantic standard an emotion-packed reading with a feeling of her "Lucky Old Sun" side. Organ and male vocal backing are effective. Worth spins. (Chappell, ASCAP)

Whipper Snapper....74 Here's an upbeat blues side, similar in rhythm to earlier efforts by the gal. Fair chances with an edge to the flip. (Tiger, BMI)

THE NOTABLES

BIG TOP 3001-First release on Hill & Range's new label spotlights the oldie in mild r.&r. setting, a la Billy Vaughn. Good sax solo work. Pleasant jockey wax that could stir some action, (Daniels, ASCAP)

Under the Bridges of Paris 73 Melodic revival of pretty theme with listenable sax lead treatment. (HEI & Range, BMI)

THE BACHELORS

M-G-M 12668—Nostalgic ditty, reminiscent in mood of "Memories Are Made of This" is warbled with feeling by group. Watch it. (Benjamin, ASCAP)

Sometimes 73

Pretty up-tempo rockaballad sung with heart by lead singer. Both sides stack up as good summer jockey wax. (Kooper, BMI)

WERNER MULLER ORK.

Take Me Dreaming76 DECCA 30678-A catchy continental tune which also carries the title, "Tivoli Melodie," already recorded in other versions. Has something of the "Poor People of Paris" quality. Bubbly and pleasant and it could move. (Symphony House, ASCAP)

Honky Tonk-Tango....72 This is a highly listenable honky tonk blues melody rendered with souped up piano by Crazy Otto and a big string section, by the German ork. Later on, the big brass moves up for more nice ork effects. Program-

BRENDA LEE

mable.

DECCA 30673-Bright rhythm-novelty spotlights youngster's usual sock showmanship. (Shapiro-Bernstein, ASCAP)

Little Jonah 75 Personable chirping by young canary on a catchy country ditty. A dual market entry. (Goday, BMI)

JERRY BYRNE

SPECIALTY 635 - Medium-beat rocker with interesting rhythm backing is nicely warbled by the artist. This can do business. (Venice, BMI)

Lights Out 75 Uptempo rocker is vigorously handled by Byrne. This, too, can collect pop and r.&b. coin. (Venice, BMI)

SHORTY ALLEN

ABC-PARAMOUNT 9933 - Cheerful polka with German lyric gets full treatment from male chorus and bells. (Sheldon, BMI)

Rhine-Stones 74 Allen's own waltz with wordless lyric has "Chanson d'Amour" sound. Good potential. (Stratton, BMI)

BIG DANNY OLIVER

Sapphire75 TREND 012-Lusty shouting by Oliver on rocking blues with a pounding beat. Dual market appeal. (Tri-Park, BMI)

I Wanna Go Steady 74 Oliver wails effectively on plaintive blues about a guy "the chicks all pass by." (Tri-Park, BMI)

TOMMY PAYNE

FELSTED 8531-Title is taken from the current kid-slang meaning "That's for me," Song is about a guy who digs a chick, and Payne sings it well. It's a good record and title may attract teen buys. (Conley, BMI) Trouble and Pain....74

On this listenable, up-tempo novelty the warbler sings of his troubles and pain. Nice reading. Two good sides. (Conley, BMI)

CONNIE & LEE

GONE 5035-A happy calypso with an insistent beat is handled happily by the gal duo. It could get some action, if exposed. (Rayven, BMI) Cool, Cool, Baby 74

Their new man thrills them, sing the two girls on this new effort, which should get them some attention, Good wax, (Rayven, BMI)

PEGGY LEE

Never Mind75 DECCA 30494-Gal sings tender ballad with feeling and expressive phrasing. Excellent mood wax. (Valando, ASCAP)

Wrong, Wrong, Wrong....74 Strong vocal interpretation by thrush on swingy item with tasteful backing. (Anvil, ASCAP)

IVORY JOE HUNTER

ATLANTIC 1191-A slow blues is sung with feeling by the artist over a typical rockaballad backing. Should get plays and exposure. (Progressive,

You Flip Me Baby 73

Hunter switches his style on this side for a driving up-tempo reading of a swinging tune. He sounds better on the flip. (Deslard, BMI)

JESSE STONE

POPLAR 109-Blues-tinged rhythm item boasts a fine guitar solo and a good beat. Good prospects. (Loje, BMI

Tall and Short 73 Another bright rhythm tune makes a strong instrumental side for Stone and combo (Loje, BMI)

THE DODGERS & JOHNNY ANGEL

SKYWAY 117-Driving rocker with teen-appeal lyric is warmly handled by chanter. Good potential. (Skyway, BMI)

Boogie Man....73 Rhythm tune on the horror kick has

a good lead by Angel, but flip appears stronger. (Skyway, BMI)

DICK D'AGOSTIN

Nancy Lynne75 DOT 15773-Here's a good new rockabilly. Tune has strong touches of the "Peggy Sue" school, with piano breaks a la Jerry Lee Lewis. Solid performance that's worth a listen. (McSwinger, BMI)

Afraid to Take a Chance 72 A pounding rocker by D'Agostin this time with horns in the arangement. Good reading but flip has better material. (McSwinger, BMI)

DAVID AND FREDDI

BULLSEYE 1010 - Take-off on "Witch Doctor" is in Yiddish, Wacky novelty might start something. (Monarch, ASCAP) DAVID ELLIN

Quackety-Quack 71 An equally zany side — a take-off on "Clickety Clack." This might also

take off. (Tiger, BMI)

CHARLIE HOLDEN

FELSTED 853 - Listenable rock styling of the oldie has an interesting sound. Good, danceable instrumental. (Robbins, ASCAP) They're Playing Our Song....70

Vocal on the rockaballad is rendered by Alma Knight, Flip offers more. (Miller, ASCAP)

ANN RICHARDS

I'd Do It All Again......74 CAPITOL 3995-Attractive medium tempo ballad is sung nicely by the thrush over strong backing by the Dave Cavenaugh Ork. This should grab some attention. Good wax. (Belge, BMI)

Nobody Knows the Trouble I've Seen 73

On her debut record for the label, Ann Richards comes thru with a good vocal on the spiritual, aranged here in a style somewhat on the order of "He's Got the Whole World in His Hands." (Beechwood, BMI)

THE CHANTERS

Row Your Boat74 DE LUXE 6166-Rocker based on the oldie is nicely handled by the group for listenable results. (Jay & Cee, BMI)

Stars in the Skies 73

Uptempo item has a strong lead with good group support. (Jay & Cee, BMI)

MILTON DE LUGG

Honolulu, Song of the Islands......74 DOT 15774-A new tune, "Honolulu" is sung by the chorus against an attractive steel guitar voicing of the traditional "Song of the Islands." Side builds nicely and carried a nice beat (Vernon, ASCAP; Marks, BMI) Glow Worm 73

A deep bass goes "boo wah" repeatedly on this rhythm arrangement of the oldie. Cute updated lyric by the chorus has a smart appeal. Melody is carried by harmony saxes. (Marks, BMI)

THE HI-LO'S

Whistlin' Down the Lane74 COLUMBIA 41197-A bassoon starts this and that's followed by a whistling chorus. Tune has the happy quality of a Walt Disney picture song and the boys give it a bright reading. (Daniels, ASCAP) When I Remember 73

A pretty ballad side, and the Hi-Lo's hand it a warm reading in their usual clean harmony style, Spinnable stuff for mood jock segs. (Oxford, ASCAP)

DAVID CARROLL ORK The Glow-Worm74

MERCURY 71335-Another new reading of the oldie. This one has a soft-shoe rhythm with whistled chorus in the Elmo Tanner tradition. Milton DeLugg has a version on Dot. This can share loot, if the revival comes off. (Marks, BMI)

Let's Dance ... 72 This is the opening theme used for many years by Benny Goodman, A fair side, also in soft shoe tempo. (Marks, BMI)

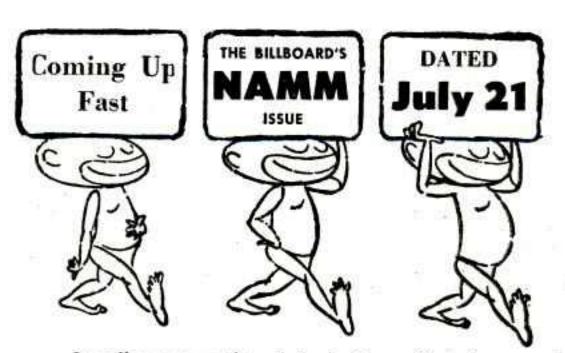
THE SHIELDS

TENDER 513-Rockaballad is warmly handled by lead chanter and group for happy effect. (Balcones, BMI)

That's the Way It's Gonna Be 72 Moderate rocker has pleasant male lead and nice group support. (House of Fortune, BMI)

THE VECTORS

Slow But Sure74 STANDARD 700-Rocker is handled in strong style by male lead with fine



It will wrap up the whole business of music merchandising . . . and will give 8,673 record dealers vital information on how to develop more sales of phonograph records and equipment

group work. Action possible. (Lim-Ited, BMI)

One Day 72 Rockaballad has spiritual sound and piano-drum backing for listenable results. (Limited, BMI)

MARTI BARRIS

Can't You Read Between the Lines 74 KEEN 4018-Marti Barris bows on the label with a warm vocal on a tender ballad over simple guitar, bass and drum support. Could earn spins. (Hermosa, BMI)

Abbe Casabe 72

A song with a gypsy flavor about love and babies is sung with an accent of sorts by the thrush over rhythmic backing. Flip is stronger, (Happy House, ASCAP)

JACKIE WALKER

Eternally74 IMPERIAL 5521-Slow, clink-clinkclink ballad sung in good high school fashion by Walker. A deeply felt bit of warbling with chorus in the backing. (Marquis, BMI)

Good, Good Feelin'....72

She's got the sweet kissin' that he's been missin'. Bouncy, driving rhythm Job is fairly conventional. Nice performance. (Alan-Edwards, BMI)

DON ANGELO

Can This Be Paradise......74 CUE 1201-Effective, tender vocal treatment of moving rockaballad. (Gulf, BMI)

Sherry ... 72 Nice reading of lilting melody with okay group backing. Flip tho is more commercial. (Gulf, BMI)

OCIE SMITH

This Breaking Heart74 CITATION 1031 - Rockaballad is given a sincere warble by Smith with fem chorus backing. If plugged, this might catch on. (Raleigh, BMI) Slim Jim Josie 70

Rocker tribute to a gal named Josie is also a listenable item, but flip appears top side. (Dreyer, ASCAP)

G. (DAVY) CROCKETT Look Out Mable74

ing wallop on this driving blues side. Brought sound and good reading by the cat give this a chance. Interesting wax (Velva, BMI)

Did You Ever Love Somebody 70 Slow, slow, down-south wav with a good big sound by Crockett plus a hard working piano player. Flip apyears the choice. (Velva, BMI)

CHIEF 7010-Crockett packs a rock-

GLENN GLENN

Laurie Ann74 ERA 1074-Glenn has a pleasant soft sound on the country-tinged ballad. Fem chorus assistance and light guitar support are effective. Good talent. (Hillary, BMI)

One Cup of Coffee 70

Rockabilly tune is nicely treated by Glenn with country string support. It can move in pop and c.&w. markets. (Warman, BMI)

WINIFRED ATWELL

Lazy Train74 LONDON 1817-The British planist

(Continued on page 47)

FROM FALCON TO ABNER



BUT STILL

JERRY BUTLER

and

THE IMPRESSIONS

ABNER 1013

THIS WEEK'S BEST BUYS

FOR YOUR PRECIOUS LOVE (Gladstone, ASCAP)—Jerry Butler and the Impressions -Abner 1013. Sweet Was the Wine (Gladstone, ASCAP)

OPERATORS BEST BUYS

JERRY BUTLER & THE IMPRESSIONS

For Your Precious Love/Sweet Was the Wine-Abner 1013

BEST SELLING POP SINGLES IN STORES

42. FOR YOUR PRECIOUS LOVE

(ASCAP)—Jerry Butler and Impressions Sweet Was the Wine (ASCAP)—Falcon 1013; Abner 1013

VEE JAY-ABNER

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amming Weekly Juke Box Progr Billboard

as those listed in POP, Ring-A-Ling Capitol 3966 Around Too Long Columbia 41170 RCA Victor 7280 Hard Headed Woma Don't Ask Mc Wh THE JOHNNY OTTS SHOW...... 1958 SURVEY WEEK 4, sections. ENDING Been NSC. ELVIS PRESLEY CARL SMITH. 75434 From Here Records are the same R&B or C&W review Where Do We BUY HOINIdO, HOINIGO 1238 1238 BEST NOINIGO most likely 41193 Way 5528 Mercury 71331 Jubilee 5330 Decce 30682 KATHY LINDEN ... You'd Be Surprised ... Poor Little Fool Schoolboy Crus Borrowed Dres Leave Me This Imperial Let X ð eft Right Out of Your Longing to Hold You TORS OPERATORS Guide BUYS } Z BEST BUY HOINIGO ASES JOHNNY MATHIS. RICKY NELSON BACKUS PAGE eft OPER RELE, BEST BEST PAGE YUS T238 NOMINO MOINIGO BEST BUY **BUY T238** HOINIGO MOINIGO Records eliminated if duplicated in Pop List. HEY, MR. BLUEBIRD

MEST TUBB & WILBURN BROTHERS ★

HOW DO WE KNOW? 7010 £ 5108 RCA Victor 7171 xe 30623 59007 & BLUES * BOBBY HELMS * ALITTLE WILLIE JOHN *
SPASMS HANK SNOW * sated if duplicated CLYDE MCPHATTER Y FATS DOMINIO * LOVE YOU MORE

* JIM REEVES *

OVERNIGHT * DON GIBSON * * WEBB PIERCE *
YOU'LL COME BACK TRUE, FINE MAM! SICK AND TIRED BLUE BLUE DAY EL RANCHO ROCK MIDNIGHTER BIG WHEELS JACOUFLINE CRYING OVER Records elin * ERN SHE! 吾 1 Sun 296 Cadence 1349 Era 1064 RCA Victor 7240 Cadence 1348 Copitol 3984 Liberty 55132 M-G-M 12651 Carlton 462 Demon 1507 WEAR MY RING AROUND YOUR NECK I CAN'T BELIEVE YOU'RE MINE ALONG THE TRAIL WITH YOU ALL I HAVE TO DO IS DREAM DON'T WHISTLE AT ME, BABY DOMCHA' THINK IT'S TIME LOYE'S A TWO-WAY STREET HIGH SCHOOL CONFIDENTIAL * EVERLY BROTHERS * * JODY REYNOLDS * PURPLE PEOPLE EATER * ELVIS PRESLEY * CHANSON D'AMOUR * SHEB WOOLEY * ★ JACK SCOTT ★ MY TRUE LOVE * DEAN MARTIN * JERRY LEE LEWIS FORGETTING YOU RETURN TO ME WITCH DOCTOR DAVID SEVILLE FOOLS LIKE ME TIGHT CAPRIS CHORDETTES ENDLESS SLEEP CLAUDETTE LEROY 0.0 HE'S GOT THE WHOLE WORLD IN HIS HANDS RCA Victor 7202 Capitol 3926 Capitol 71080 Capitol 3891 Capitol 3939 Capitol 3960 Sun 295 Chess 1691 Josie 835 ABC Paramount 9907 GUESS THINGS RAPPEN TRAT WAY LET THE BELLS KEEP RYNGING * ED TOWNSEND * DO YOU WANT TO DANCE! * RENATO CAROSONE * AROUND AND AROUND DANCE ONLY WITH ME * NAT KING COLE * COME IN, STRANGER JOHNNY B. GOODE * CHUCK BERRY * * PERRY COMO * * PAUL ANKA * CRAZY LOVE BIG, FAT WOMAN * JOHNNY CASH FOR YOUR LOVE * LAURIE LONDON HANDED DOWN LOOKING BACK 20 - LIKE II KEWPIE DOLL FOUR PREPS STOP BABY TORERO •

Mercury 71289

OUT OF MY MIND

* THE PLATTERS *

TWILIGHT TIME

Atlantic 1179

MAMS UP MY ROCK AND ROLL SHOES

* CHUCK WILLIS *

WHAT AM I LIVING FOR!

Asco 6116

THE WENT THE STRINGS OF MY HEART

THE COASTERS

YAKETY YAK

13.0

* LINK WRAY AND HIS RAY MEN *

REMENTED IN

簽

GOTTA GETTA DATE

JAN AND ARNIE

医素质 玩

CAN'T STOP LOVING YOU

* DON GIBSON *

OR, LONESOME NE

Decca 30628

* TONG ARDEN *

PASK

Dot 15750

CHERIE, I LOVE YOU

SUGAR MOOR

GERRY GRANAHAN *

NEW HIT

MAKE ME A MIRACLE

SKRFILY

NO CHEMISE, PLEASE

Reviews of New Pop Records

Continued from page 45

has a listenable reading of the lazy, train rhythm tune. Featuring whistling and piano harmony. Can share plays with a couple of other current versions. (Kassner, ASCAP) Woodchoppers Ball....68

Upbeat rhythm version of the Woody Herman jazz standard. Slim appeal for current market. Flip would be the side. (Leeds, ASCAP)

TOMMY WILLS & HIS TOMCATS

BIG BANG 101-Instrumental version of oldie highlights a swinging baritone sax. Could get spins here and in r.&b. market. (Lewis, ASCAP)

Diane 72 Oldie gets interesting piano-organ treatment for restful effect. (Miller, ASCAP)

THE ELGINS

M-G-M 12670-Expressive rendition by lead singer on okay r.&r. ditty with catchy backing. Should pull play. (Rush, BMI)

Mademoiselle....72 Same comment.

HAL SCHAEFER March of the Parisian Bakers73 UNITED ARTISTS 130-A big ork and chorus reading of a Parisian styled melody in samba tempo. A catchy sound that builds. Can get

plays. (Ardmore, ASCAP) March of the Vikings 72 Theme music from the curent pic, "The Vikings." More big ork sounds, this time in strict march rhythm. A very stirring, military type air, with voices moving in for the climax.

DON COGAN

(Unart, BMI)

The Singing Hills73 M-G-M 12676-Vocal version of the tune now breaking for a hit by the Billy Vaughan Ork is handled neatly here by Cogan over strong support by the Leroy Holmes Ork. The Fountain of Youth 72

The "Fountain of Youth" is the name of a candy store where everyone rocks and rolls according to Don Cogar, who sings this driving item nicely. Cogan has a sound. (Oxford, ASCAP)

FREDDIE ROBINSON

LIMELIGHT 3005-Robinson shouts out the vocal on this waxing about a small mama who knows about love. Robinson sells it with fervor. (Free, Not Like Now 72

Freddie Robinson turns in a clever vocal here as he tells how the kids enjoy themselves today as against the things they used to do.

JIMMY JAMES

Marjolaine73 COLUMBIA 41192-Okay reading by Jimmy James of a folkish item, with a reminiscent flavor, with an added rockabilly beat. May get some ac-tion. The Candy Kanes back the chanter. (Bourne, ASCAP)

Teen-Age Beauty 71

A nice rock and roller, again with country flavor is sung neatly here by James over guitar and horn backing.

BOB RILEY

CORAL 62002-Entreaties to a blue-- bird, who has lost his mate, to stay a while. \It's a sad tale in slow, ballad style sung with sincerity by Riley (Rush, BMI)

Waited ... This cat waited around the corner and the drugstore a little bit too long, Lively vocal by Riley in rock style has chorus backing. (Rush, BMI)

DANNY ALLEN

VALLEY 101-Moderate rocker gets a sweet sound from country-flavored Allen. Fair prospects. (Valley, BMI) Teenage Blues 71

Country - style rockaballad with teen - age lyric gets so - so reading. (Valley, BMI)

NIKI STEVENS

RIP 113-A flute with guitar backs this sweet ballad vocal by Miss Stevens. Has an old-fashioned, folkish air. Pleasant reading. (Pritchett, BMI

Roses Without Thorns 71 An alto sax is prominent behind the thrush on this rhythm side. Gal sounds more distinctive on the flip. (Pritchett; BMI)

THE BEAU-BELLES

ARROW 729-Pleasant go by the group on a rockaballad. Johnny Mathis-type piano accompanies. Some coin possible. (Navarre, BMI) Honky Tonk Hop 70

Rocker is given a listenable belt by the mixed group, but flip appears more potent. (Crestwood, BMI)

STAN JOHNSON

RUBY 550 - Bright reading of a swinging item by Stan Johnson over a pounding backing that moves. May get some action. (Annis House, BMI) Lora Ann....69

Stan Johnson and the Blue Chips sing this rock and roller in so-so fashion backed by a rhythm group. (Annis House, BMI)

THE CRUISERS

Rendezvous 2273 DORE 500-Side is catchy rocker. Male voices chime in thruout the side with the title phrase. With plugging, it might take off. (Thunderbird, ASCAP)

Buoys and Gulls 69 Cute instrumental has a c.&w. flavor. Flip side tho appears stronger. (Chadwick, ASCAP)

HERMY HERMAN

BEE 1109-Herman has a good, lowdown sharecropper sound on this blues. Interesting funky instrumental

America's New Teenage Sweetheart THE "OH JULIE" GIRL! JANICE GREEN

singing

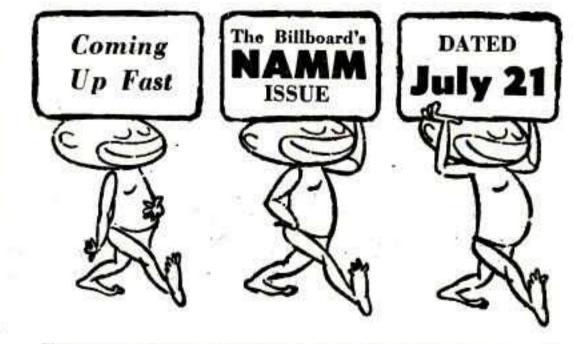
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CHappel 2-2215



Every manufacturer interested in selling more records and equipment to The Billboard's paid readership of 8,673 record and equipment dealers will want to be represented in this issue

support. Could win spins. (B & G, BMI)

Hey Hot Rod 69 Keep your hands on the wheel and your eyes on the road runs this warning to the hot-rodder. It's a medium rhythm job that might appeal to a segment of the juve set. Flip appears stronger. (B & G, BMI)

VERA LYNN

Ev'ry Hour, Ev'ry Day of My Life 72 LONDON 1811-An older styled ballad tune receives a concertoish production by the thrush with rippling piano and big string backing. (Kahl, BMI)

Say 72 Another attractive ballad with something of a nostalgic quality gets an appealing warble, (Wemar, BMI)

THE STROLLERS

Flute Cha-Lypso72 ALADDIN 3421 - Latin-beat blues featuring an infectious flute lead on the Moe Kauffman kick, Good jockey wax. (Aladdin, BMI)

Little Bitty Pretty One 72 Instrumental jazz-flavored version of the Thurston Harris hit. Another interesting jockey side for both mar-. kets. (Recordo, BMI)

THE DRIVERS

Teeter Totter72 LIN 1002-The boys sing about a chick who has them on a "Teeter Totter," up one moment and down the next, Listenable side, (Bulls Eye, ASCAP)

A Man's Glory72 On this side the boys tell of a man's search for a true, true love. Boys sing it well. (Wilbob, ASCAP)

JEANNE MACK

Jimmy72 CLASS 2060-Nice sound by the thrush on the pretty rockaballad. If plugged, this may start something. (Recordo, BMI)

Dirty Dishes72 Cute novelty lyric has a sort of "Tweedle Dee" rhythm. Miss Mack is equally listenable here. (Eldorado, BMI)

LEW PRINCE

Introduce Me to the Girl72 M-G-M 12643-Swing tune is accorded tasteful delivery by Prince. Another spinnable side. (Commander, ASCAP) Nancy71

Prince chants nicely Sinatra style on wistful ballad associated with Sinatra. Okay jockey side. (Barton, ASCAP)

CHARLIE FEATHERS

KAY 1001-Rocker with African sound gets a strange blues vocal which has its charms. (Kahn, BMI) Why Don't You71

Frantic rocker is nicely handled by Feathers. (Kahn, BMI)

ALVY WEST & THE LITTLE BAND

Ya-Ya-Ya72 DOT 15761-From the film, "The Angry Ape," this far-out rhythm Job has touches of the Turks, the Russian steppes and many other things. The Roslyn Teenagers don't help too much in the vocal, but the side, on offbeat appeal, may rate spins. (Shayne, ASCAP)

Blue Bongo70 An interesting Latin rhythm arangement for the West "little" band, Has fazzish touches, with the accent on the bongo drum (Jay IV, ASCAP)

JOHNNY DARCY

Tombstone72 SYCAMORE 103-Graveyard narrative has folk flavor but is done as a war-time Lindy' Chanter sells hard for listenable results. (Sycamore, BMD

Rockin' the Ark69 Scat version of the Ark tale is arresting but doesn't build. (Mills, ASCAP)

THE HALL BROTHERS

ARC 4444-The boys sing about their white convertible here and how the chicks all want to ride in it. Pleasant wax. (EMC. BMI)

Now You Say We Are Thru 69 The Hall Brothers sing this rockaballad with little expression or feeling. (EMC, BMI)

JOHNNY ROTELLA

RIP 112-A swingy ork reading, featuring twin alto saxes in the lead. A good beat side for the dancers. (Jay, ASCAP)

Big Daddy69 Fairly routine upbeat instrumental, again with emphasis on the harmony sax sound. (Jay, ASCAP)

THE KEY NOTES

LIN 1001-The Key Notes, an instrumental group, drive this swinging riff all the way with accordion and horn featured. (Queen City, ASCAP) Tuff-E-Nuff, Baby69

On this side the boys add a vocal as Little Mike sings about a tough Miss who can dance the rock and roll. (Wilbob, ASCAP)

ROSE MARIE TURNER

PLATONING SUBSTREE SHEET AND ADDRESS OF THE PERSON OF THE

You Stand to Lose71 ARNO 3599-Simple reading of a warm ballad by Miss Turner, helped by a male vocal group and rhythm combo, is very affecting. If exposed may get spins. (Peer, BMI)

(Continued on page 48)

****** A FLASH From ALASKA!

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Paul Page and the Ken Cameron Chorus

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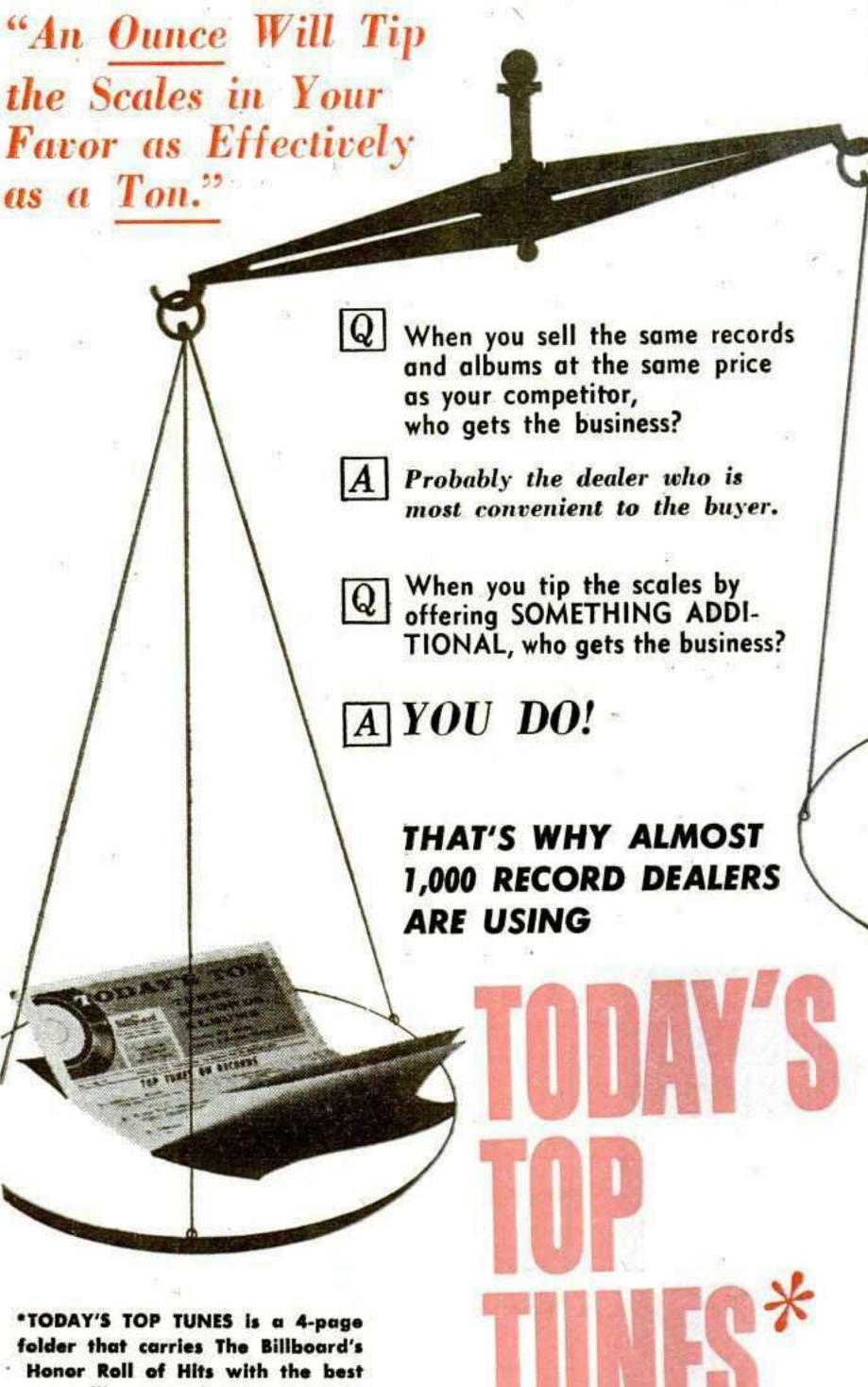
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911

Reviews of New Pop Records

• Continued from page 47

Lost World69

Rose Marie Turner sings this ballad pleasantly backed by a male vocal group, (Longborn, BMI)

THE VALETS

VULCAN 135—Good group vocal on a shuffle-pace ballad. Tenor sax is featured. Some coin possible. (M. O. & R.-Sampson, BMI)

You and You Alone69

Ballad with rhythm backing is given an okay reading by the lead with so-so group support. (M. O. & R.--Sampson, BMI)

THE RAIDERS

ANDEX 4015—He's gonna rub his magic lamp and bring his baby back.
Good rocker chanting by an unbilled cat. Worth a hearing. (Hermosa, BMI)

You Hoo ... 68
Ordinary material about picking up a cutie Moderate rhythm job by the group with no special commercial results (Sherman, BMI)

ROBBIE ROBBINS

HEP 2001—In the Presley-Jerry Lee
Lewis tradition is this reading of a
rocking novelty by Robbie Robbins,
supported by Lennie Brands on
guitar (N. S., BMI)
Lonely Lips67

Robbins is back in the traditional country field with this reading of a weeper. Flip is more important. (N. S., BMI)

The following records, also reviewed by The Billboard music staff, were rated 70 or less.

EDDIE FREEMAN: Bullwhip/Get Serious Kem 2747

RONNIE GILL: Standing On the Mountain/ Geraldine—Rip 107 JAN HARMAN: Oh, Johnny, Oh, Johnny/

Will I Be Loved?—Storm 445 IMPACTS: Soup/Now Is the Time—Watts

MADELINE KERN: Mirage in the Night/ My Music Box—Eclipse 1660 THE LABRADORS: Oueen of Swing/When

THE LABRADORS: Queen of Swing/When Someone Loves You-Chief 119 JIMMIE LEE: Teen-Age Love Song/Three

Little Wishes—Dixic 2005

SHARON LEE: No Deposit, No Return/
Kissing Game—Excellent 401

PAUL PAGE: Alaska Versus Texas/My

Heart Is in Alaska—North Star 111
THE PETS: I've Got a Secret/When Mom
and Pop Started to Rock—MCM 409
THE PLANTS: My Girl/From Me—J & S

BRUNO RANDLES: You Are My Sunshine/Country Boy Polka—Pleasant Peasant 58

BILL RASE: Prove It/A Rose in the Snow—Era 1073 THE SHYTONE FIVE: Sack Rock/The

Grande Guitar—J & S 1621 ROY SNEED: Maverick/That Same Old Dream—Valley 102

FRANK VESTRA: Take Thou My Heart/ Silhouette of a Woman—Palladium 599 ED WINTER: I Was Looking/Me and You —Palmer 2001

Spiritual

CHRISTLAND SINGERS

He Walks With Me

NASHBORO 621—A gentle, churchly
rhythm frames this powerful rendition of the old favorite hymn by the
group. Wonderfully satisfying arrangement and chanting should hit the
mark. (Excellorec, BMI)

A frantic, upbeat chant by the group.

Excellent lead performs in top fashion with fine demonstration of the shouts.

Great coupling, (Excelleree, BMI)

GOSPEL WONDERS

SCATT 1612—Male lead tells the store of Calvary on this gospel effort by the Gospel Wonders. Lead voice has much feeling and excitement. Group is good. (Zell's, BMI)

SCATT 1614—The Pilgrim Harmonaires sing this spiritual item with much sincereity and devotion, sparked by a shouting lead who sings his part with raw emotion. (Zell's, BMI) In the Beginning77

On this side the Pilgrim Harmonaires handle a rhythmic spiritual effort with gusto and drive as they tell how the world was born. Two good sides from the new spiritual label. (Zell's, BMI)

SWANEE QUINTET

When I Move76
Great preaching by the lead man on

this one. Chanting is convincing and the group keeps up an interesting repetitive choral figure in the backing. (Excellorec, BMI)

JAMES MILLIGAN

This is another gospel effort, but a slower tempoed one. It, too, is good but the topside has more excitement. (Zell's, BMI)

THE ORIGINAL SOUL REVIVERS

This Love in My Heart74

Solid emotional impact in this interpretation of an inspiring spiritual.
(TNT, BMI)

THE CONSOLERS

Glad to Be in the Number73
Wild chanting by the group on this joyous message. Side suffers from an unbalanced recording job. (Excellerec, BMI)

Sacred

NOBEL STEWART

I Was Determined71 Same comment. (Golden State, BMI)

Children's

BOB CARROLL

Tonto the Brave

UNITED ARTISTS 129—A spirited reading by baritone Carroll of the theme tune devoted to the Lone Ranger's right-hand man. Strong child ap-

peal. (United Artists, ASCAP)
Hi Yo Silver80
The familiar call of the Lone Ranger

is echoed here in a story that tells of the adventures of the great hero of the West. A stirring side and a strong companion for the flip. (United Artists, ASCAP)

(Continued on page 51)

ANOTHER DAVY CROCKETT

"ZORRO"

hv

THE CHORDETTES
Cadence \$1349



KEEN KLIX!

"OH

}

JOHNNY"

Sparkley Betty Barkley

Orrin Tucker's Frantic Five

JACK CLEMENT
TEN YEARS

Sun 291

CANCER FUND

C&W Best Sellers in Stores

FOR SURVEY WEEK ENDING JUNE 14

RECORDS are ranked in order of their current national selling importance at the retall level, as determined by The Billboard's weekly survey of dealers thruout the nation with a high volume of sales in country and western records. When significant

bis case, both sides are listed in bold type, the leading some top.	1 8	Weeks on Chart
1. OH, LONESOME ME (BMI)-Don Gibson I CAN'T STOP LOVING YOU (BMI)-Vic 7133		18
2. ALL I HAVE TO DO IS DREAM (BMI)— Everly Brothers	1	9
3. GUESS THINGS HAPPEN THAT WAY (BM Johnny Cash		5
COME IN, STRANGER (BMI)—Sun 295 4. JUST MARRIED (BMI)—Marty Robbins STAIRWAY OF LOVE (ASCAP)—Col 41143	3	12
5. WEAR MY RING AROUND YOUR NECK (F		10
Elvis Presley Doncha' Think It's Time (BMI)—Vic 7240 6. SECRETLY (ASCAP)—Jimmie Rodgers	6	6
7. SEND ME THE PILLOW YOU DREAM ON (Hearly Locklin)	3MI)-	11
Hank Locklin	17	3
9. IT'S A LITTLE MORE LIKE HEAVEN (BM Hank Locklin	(I)— •••• 8	8
BLUE GRASS SKIRT (BMI)-Vic 7203 JACQUELINE (ASCAP)-Bobby Helms		7
1. HIGH SCHOOL CONFIDENTIAL (BMI)— Jerry Lee Lewis.	14	18 93
2. CURTAIN IN THE WINDOW (BMI)-Ray Pri		112
3. CRYING OVER YOU (BMI)—Webb Pierce YOU'LL COME BACK (BMI)—Dec 30623	15	•
 I CAN'T STOP LOVING YOU (BMI)—Kitty We SHE'S NO ANGEL (BMI)—Dec 30551 	lls 12	13
5. BALLAD OF A TEENAGE QUEEN (BMI)— Johnny Cash Big River (BMI)—Sun 283	11	22
 I LOVE YOU MORE (BMI)—Jim Reeves Overnight (BMI)—Vic 7171 	=	3
7. MY BUCKET'S GOT A HOLE IN IT (ASCA Ricky Nelson	13	10
8. STOP THE WORLD (BMI)-Johnnie and Jack Camel Walk Stroll (BMI)-Vic 7137	18	10
9. BIG WHEELS (BMI)—Hank Snow I'm Hurting All Over (BMI)—Vic 7233 9. HEV MR RI HERIRD (BMI)—	**************************************	1
19. HEY, MR. BLUEBIRD (BMI)— Ernest Tubb and Wilburn Brothers How Do We Know? (BMI)—Dec 30610		. 1

Most Played C&W by Jockeys

FOR SURVEY WEEK ENDING JUNE 14

SIDES are ranked in order of the greatest number of plays on disk lockey radio shows thruout the country according to The Billboard's

This Week		Last Week	On Chart
1. (CUESS THINGS HAPPEN THAT WAY-		
	Johnny Cash	. 6	5
2. 0	OH, LONESOME ME-Don Gibson	. 1	19
	LL I HAVE TO DO IS DREAM-Everly Brothers.	. 4	7
4. I	T'S A LITTLE MORE LIKE HEAVEN-	-	100
ii .	Hank Locklin Vic 7203—BMI		8
0.4500	UST MARRIED-Marty Robbins		12
W1000 000	CRYING OVER YOU-Webb Pierce	1,000	7
7. I	CAN'T STOP LOVING YOU-Kitty Wells	. –	16
	COME IN, STRANGER-Johnny Cash	. 8	3
9. I	IEY, MR. BLUEBIRD-		
	Ernest Tubb and Wilburn Brothers Dec 30610—BMI	* 1549025	3
was S	OLOR OF THE BLUES-George Jones	. 10	9
11. S	END ME THE PILLOW YOU DREAM ON-		40/03
	Hank LocklinVic 7124—BMI		11
12. A	Cap 3982—BMI		1
	IOUSE OF GLASS-Ernest Tubb		
14. I	BLUE, BLUE DAY-Don Gibson		1
13. Y	OU'LL COME BACK-Webb Pierce		2

Reviews of New C&W Records

MOUNTAIN BOYS

PORTER WAGONER

HICKORY 1081-Followers of the traditional country style will enjoy this reading by Roy Acuff of a real country weeper. Country jocks will spin. (Acuff-Rose, BMI)

The One I Love74

Roy Acuff is joined by his Smokey Mountain Boys on weeper penned by Don Gibson. Roy and the boys sing it with feeling. (Acuff-Rose,

RCA VICTOR 7279-A waltz effort relates the hero's sadness at finding the gal already wearing a wedding ring. A strong side with a good rural message, (Warden, BMI)

Tell Her Lies and Feed Her Candy 76

A winning title, and the side lives up to it. Very interesting and bright folkish material, well handled by Wagoner. This could draw loot, (Fairway, BMI)

BILLY GUITAR & HIS NIGHTHAWKS You Should Have Loved Her More ... 76 No/I Wonder If You Miss Me Too-DECCA 30634-Plaintive reading on

C&W Territorial Best Sellers

FOR SURVEY WEEK ENDING JUNE 14

City-by-city listings are based on late reports secured from top country and western dealers and juke box operators in each of the markets listed,

Birmingham

1. All I Have to Do Is Dream Everly Brothers, Cdc.

2. High School Confidential Jerry Lee Lewis, Sun

3. Just Married, Marty Robbins, Col. 4. Guess Things Happen That Way

Johnny Cash, Sun 5. Fools Like Me, Jerry Lee Lewis, Sun 6. Blue Blue Day, Don Gibson, Vic. 7. Come In, Stranger, Johnny Cash, Sun

Dallas-Fort Worth

1. Guess Things Happen That Way

Johnny Cash, Sun 2. Oh, Lonesome Me, Don Gibson, Vic. 3. Crying Over You, Webb Pierce, Dec. 4. It's a Little More Like Heaven

Hank Locklin, Vic. 5. I Can't Stop Loving You

Don Gibson, Vic. 6. Just Married, Marty Robbins, Col. 7. Stairway of Love, Marty Robbins, Col. RICKY NELSON 8. Wear My Ring Around Your Neck Elvis Presley, Vic.

9. Come In, Stranger, Johnny Cash, Sun 10. Secretly, Jimmie Rodgers, Rlt.

Houston

1. Oh, Lonesome Me, Don Gibson, Vic. 2. All I Have to Do Is Dream Everly Brothers, Cdc.

3. What Makes a Man Wander? Jimmie Skinner, Mer.

4. Color of the Blues, George Jones, Mer. 5. Guess Things Happen That Way Johnny Cash, Sun

6. Stairway of Love, Marty Robbins, Col. 7. Wear My Ring Around Your Neck Elvis Presley, Vic.

Memphis

1. Come In, Stranger, Johnny Cash, Sun 2. It's a Little More Like Heaven Hank Locklin, Vic.

3. Fools Like Me, Jerry Lee Lewis, Sun 4. Stairway of Love, Marty Robbins, Col. 5. All I Have to Do Is Dream Everly Brothers, Cdc.

6. Send Me the Pillow You Dream On Hank Locklin, Vic.

Nashville

1. Come In, Stranger, Johnny Cash, Sun 2. All I Have to Do Is Dream

Everly Brothers, Cdc. 3. Hey, Mr. Bluebird

Ernest Tubb & Wilburn Brothers, Dec. 4. Guess Things Happen That Way

Johnny Cash, Sun

5. Send Me the Pillow You Dream On Hank Locklin, Vic.

6. Alone With You, Faron Young, Cap. 7. Just Married. Marty Robbins, Col.

8. House of Glass, Ernest Tubb, Dec 9. It's a Little More Like Heaven Hank Locklin, Vic.

10. What Makes a Man Wander? Jimmie Skinner, Mer.

New Orleans

1. Guess Things Happen That Way Johnny Cash, Sun 2. Oh, Lonesome Me, Don Gibson, Vic

3. All I Have to Do Is Dream

Everly Brothers, Cdc. 4. High School Confidential

Jerry Lee Lewis, Sun 5. I Love You More, Jim Reeves, Vic. 6. Wear My Ring Around Your Neck

Elvis Presley, Vic. 7. Come In, Stranger, Johnny Cash, Sun

8. Secretly, Jimmie Rodgers, Rit. 9. Crying Over You, Webb Pierce, Dec.

10. Doncha' Think It's Time Elvis Presley, Vic.

St. Louis

1. Guess Things Happen That Way Johnny Cash, Sun

2. Blue Blue Day, Don Gibson, Vic. 3. High School Confidential

Jerry Lee Lewis, Rit.

5. Secretly, Jimmie Rodgers, Rit.

6. I Can't Stop Loving You Kitty Wells, Dec.

7. Wear My Ring Around Your Neck Elvis Presley, Vic.

touching country weeper about a nogood man. Good traditional country wax (Broadcast, BMI)

Here Comes the Night 75 Showmanly chanting on catchy rockbilly-styled item. Dual market appeal, (Trans World, BMI)

JOHNNY & DUANE

HEP 2002-Johnny and Duane have a good side here for the traditional country market with this medium tempo reading of an attractive ditty. (N. S., BMI)

Your Past55

A strong reading here by the boys of a real country weeper about a cat who is ashamed to reveal his past to his girl. Good wax for the market. (N. S., BMI)

The following records, also reviewed by The Billboard music staff, were rated 70 or less.

GORDON JENKINS: Is It Yes or Is It Arcade 146

This Week's C&W Best Buys

JEALOUSY (Cedarwood, BMI)-Kitty Wells-Decca 30662-I CAN'T HELP WONDERING (Cedarwood, BMI)-Both sides are doing well in all of the major marts. It looks like another chart disk for Miss Wells, who never seems to miss. A previous Billboard Spotlight pick.

GOODNIGHT, MR. SUN (Peer Intl., BMI)-Carl Smith-Columbia 41170-GUESS I'VE BEEN AROUND TOO LONG (Cedarwood, BMI)-The platter has been out for a few weeks, but now has grown considerably in the top markets. A previous Billboard Spotlight pick.

Review Spotlight on . . .

C&W RECORDS

BOBBY HELMS

Borrowed Dreams (Champion-T. J., BMI) Schoolboy Crush (Hallowell, BMI)-Decca 30682-"Dreams" appears Helms' strongest side since "My Special Angel." It's a fine rockaballad that can also score in pop markets. Flip, "Crush," is a medium-beater that is cheerfully backed by a fem chorus. This

Poor Little Fool (Eric, BMI)

side can also have dual market appeal.

Don't Leave Me This Way (Eric, BMI)-Imperial 5528 See reviews in Pop Spotlight section.

HIMMIE SKINNER

Where Do We Go From Here (Starrite, BMI)

Where My Sweet Baby Goes (Starrite, BMI-Mercury 71341-Skinner has another likely chart disk with this powerful offering. "Where Do We" has the artist in a duet with a chick on a traditional-styled c.&w. ballad with a philosophical message. The flip is taken at a faster clip and tells of what a cat will do to make his chick come back.

GEORGE JONES

Nothing Can Stop Me (Starrite, BMI)

I'm With the Wrong One (Starrite, BMI)-Mercury 71339-Both sides can have strong appeal for devotees of traditional c.&w. fare. "Nothing" is a happy sounding honky-tonker that is given good string backing. Flip, "I'm," is a weeper-waltz that is warmly rendered.

FOLK TALENT & TUNES

- By BILL SACHS

Around the Horn

ilee," Springfield, Mo.

Christianity & Truth, Inc., is sponsoring Bill Carlyle and the Carlyles, featuring Helen Carter, on a 20-day tour which started at Hastings, Neb., last Wednesday (18). John Kelly's World-Famed Attractions. Nashville, made the deal. . . . Kansas City, Mo., is this season sporting two outdoor country music spots-Wildwood Lake, waich last Sunday (22) spotlighted Carl Smith and his unit, and Tiny Tillman's Happy Hollow Lakes, which made its season's bow June 14. . . . Norma Beasler, formerly with the Bill Gray band, is now a regular on "Country Music Jub-

Ginny Wright, former Faber recording artist and star of "Louisiana Hayride," has rejoined "Peach State Jamboree," Swainsboro, Ga., as a regular, and will soon have a new record out on another label. . . . Johnnie Bailes, manager of WJAT, Swainsboro, Ga., owned by Jim Denny and Webb Pierce, and emsee of "Peach State Jamboree" emanating from there, has a new release on the Decca label coupling "It's Bound to Happen" and "So Much." He promises to send a copy to any deejay who may have been missed. . . . Roy Acuff and his combo, with June Webb, is set for an Augus! 16 showing at Bourbon County Fair, Fort Scott, Kan.

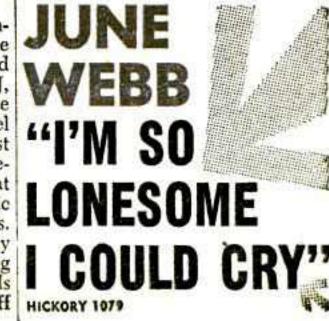
Harry Peppel and the Shenandoah Valley Rangers, four-piece combo which appears on "Grand Ole Jamboree" heard over WSNJ, Bridgeton, N. J., are mulling the idea of a West Coast trek. Peppel plans to add two men for the Coast jaunt. . . . Hank Torrance typewrites from Hawthorne, Calif., that he is returning to the c.&w. music field after an absence of two years. He will shortly resume his deejay chores and has plans for framing a new band. . . . Hickory Records has just released a new Roy Acuff | HICKORY 1079

platter, "The One I Love" b. w. "Searching for Happiness." First named was written by Don Gibson, with Roy and Benny Martin penning the latter one. . . . Homer and Jethro have been set as a feature of the Fourth of July Celebration in Ripley, W. Va.

Hawkshaw Hawkins' Grand Ole Opry and Wild West Show, a merger of nine country music vets, seven Indians from Oklahoma and Wyoming and a pair of trained Palominos left Nashville last week to play a string of dates thru Pennsylvania, New York. Ohio, West Virginia, Maryland, Connecticut, New Jersey, Georgia and Florida. Tour will carry the unit thru most of the summer. Hawk's newest on the RCA Victor label is "I Don't Apologize," b/w "I'll Get Even With You." . . . The Ernest Tubbs are lullabying a new son. . . . The Jordanaires have just released a new LP on Capitol. Titled "Heavenly Spirit," it features a string of favorite spiritual

Hank Snow and Wilma Lee and Stoney Cooper will be the features on the June 28 Prince Albert portion of "Grand Ole Opry," heard via NBC radio. . . . "Grand Ole Opry's" Roy Acuff, Ferlin Husky, Faron Young, Don Gibson, Porter

(Continued on page 51)



This Week's R&B Best Buys

NO SELECTIONS THIS WEEK.

Review Spotlight on . . .

R&B RECORDS

THURSTON HARRIS Over and Over (Recordo, BMI)-Aladdin 3430

BOBBY DAY

Over and Over (Recordo, BMI)-Class 2063

RICKY NELSON

Poor Little Fool (Eric, BMI) Don't Leave Me This Way (Eric, BMI)-Imperial 5528

PAUL ANKA

Verboten (Feist, ASCAP) Midnight Spanka (BMI, ABC-Paramount 9937)

FRANKIE AVALON

Blue Betty (Criterion-Debmar, ASCAP) Ginger Bread (Jimskip-Rambed, BMI-Chancellor 1021) See reviews in Pop Spotlight section.

R&B Territorial Best Sellers

FOR SURVEY WEEK ENDING JUNE 14 Listings are based on late sales reports secured via Western Union messenger service from top rhythm and blues dealers and juke box operators in the markets listed.

Atlanta

- 1. Yakety Yak, Coasters, Atco 2. Do You Want to Dance?
- Bobby Freeman, Josie 3. True Fine Mama, Little Richard, Spe.
- 4. Jennie Lee, Jan & Arnie, Arw. 5. What Am I Living For?
- Chuck Willis, Atl.
- 6. Looking Back, Nat King Cole, Cap. 7. Johnny B. Goode, Chuck Berry, Chs.
- 8. Ooh! My Soul, Little Richard, Spe. 9. All I Have to Do Is Dream
- Everly Brothers, Cdc. 10. Endless Sleep, Jody Reynolds, Demon

Charlotte

- 1. Yakety Yak, Coasters, Atco 2. What Am I Living For?
- Chuck Willis, Atl.
- 3. Do You Want to Dance? Bobby Freeman, Josie
- 4. All I Have to Do Is Dream Everly Brothers, Cdc.
- S. Jennie Lee, Jan & Arnie, Arw.
- Link Wray & His Ray Men, Cdc. 7. Skinny Minnie
- Bill Haley & His Comets, Dec. 8. Witch Doctor, David Seville, Lib.
- 9. El Rancho Rock, Champs, Chal. 10. Looking Back, Nat King Cole, Cap.

Chicago 1. Yakety Yak, Coasters, Atco

- 2. Do You Want to Dance?
- Bobby Freeman, Josie 3. Big Man, Four Preps, Cap.
- 4. Jennie Lee, Jan & Arnie, Arw.
- 5. Talk to Me, Talk to Me Little Willie John, King
- 6. Johnny B. Goode, Chuck Berry, Chs.
- 7. Looking Back, Nat King Cole, Cap.
- 8. All I Have to Do Is Dream
- Everly Brothers, Cdc. 9. Witch Doctor, David Seville, Lib.

10. Endless Sleep, Jody Reynolds, Demon Cincinnati

- 1. Yakety Yak, Coasters, Atco
- 2. What Am I Living For? Chuck Willis, Atl.
- 3. Looking Back, Nat King Cole, Cap.
- 4. For Your Precious Love
- Jerry Butler, Abn. 8. To Be Loved, Jackle Wilson, Brk.

Detroit

1. Yakety Yak, Coasters, Atco 2. Secretly, Jimmie Rodgers, Rit.

> PAY DIRT! "MY GIRL" b/w "FROM ME"

THE PLANTS "SACK ROCK"

b/w THE GRANDE GUITAR THE SHYTONE FIVE

> **J & S RECORDS** 1075 Tiffany St. Bronx 59, New York

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3. All I Have to Do Is Dream

Everly Brothers, Cdc. 4. Do You Want to Dance?

Bobby Freeman, Josie 5. Endless Sleep, Jody Reynolds, Demon 6. For Your Love, Ed Townsend, Cap.

7. Looking Back, Nat King Cole, Cap. 8. What Am I Living For?

Chuck Willis, Atl. 9. Big Man, Four Preps, Cap. 10. Twilight Time, Platters, Mer.

Los Angeles

1. Yakety Yak, Coasters, Atco 2. Looking Back, Nat King Cole, Cap. 3. All I Have to Do Is Dream

Everly Brothers, Cdc. Big Man, Four Preps, Cap. 5. Do You Want to Dance?

- Bobby Freeman, Josie 6. For Your Love, Ed Townsend, Cap.
- 7. Talk to Me, Talk to Me Little Willie John, King
- 8. Secretly, Jimmie Rodgers, Rit. 9. Witch Doctor, David Seville, Lib.
- 10. What Am I Living For? Chuck Willis, Atl.

New Orleans

- 1. What Am I Living For? Chuck Willis, Atl.
- 2. Yakety Yak, Coasters, Atco 3. For Your Love, Ed Townsend, Cap.
- 4. Rumble Link Wray & His Ray Men, Cdc.
- 5. All I Have to Do Is Dream Everly Brothers, Cdc.
- 6. Secretly, Jimmie Rodgers, Rit.
- 7. Witch Doctor, David Seville, Lib. 8. Skinny Minnie
- Bill Haley & His Comets, Dec. 9. Johnny B. Goode, Chuck Berry, Chs.
- 10. Twilight Time, Platters, Mer.

New York

- 1. All I Have to Do Is Dream Everly Brothers, Cdc. 2. Secretly, Jimmie Rodgers, Rit.
- 3. Witch Doctor, David Seville, Lib. 4. Twilight Time, Platters, Mer.
- 5. Jennie Lee, Jan & Arnic, Arw. 6. Yakety Yak, Coasters, Atco
- 7. Do You Want to Dance? Bobby Freeman, Josie
- 8. El Rancho Rock, Champs, Chal. 9. Wear My Ring Around Your Neck
- Elvis Presley, Vic.
- 10. Johnny B. Goode, Chuck Berry, Chs.

Philadelphia

- 1. Yakety Yak, Coasters, Atco
- 2. Do You Want to Dance? Bobby Freeman, Josie
- 3. Jennie Lee, Jan & Arnie, Arw. 4. Looking Back, Nat King Cole, Cap.
- 5. Twilight Time, Platters, Mer.
- 6. What Am I Living For?
- Chuck Willis, Atl. 7. Chanson D'Amour
- Art & Dotty Todd, Era 8. Johnny B. Goode, Chuck Berry, Chs.

9. Endless Sleep, Jody Reynolds, Demon 10. For Your Love, Ed Townsend, Cap.

- St. Louis 1. Yakety Yak, Coasters, Atco. 2. Do You Want to Dance?
- Bobby Freeman, Josie 3. Twilight Time, Platters, Mer.
- 4. Big Man, Four Preps, Cap. 5. What Am I Living For?
- Chuck Willis, Atl. 6. All I Have to Do Is Dream
- Everly Brothers, Cdc. 7. I Love You So, Chantels, End

Link Wray & His Ray Men, Cdc.

- Washington, D. C. 1. Yakety Yak, Coasters, Atco 2. Looking Back, Nat King Cole, Cap.
- 3. Do You Want to Dance? Bobby Freeman, Josie What Am I Living For?

A DESCRIPTION OF THE PROPERTY OF THE PROPERTY

- Chuck Willis, Atl. 5. Talk to Me, Talk to Me Little Willie John, King
- 6. Johnny B. Goode, Chuck Berry, Chs. 7. Big Man, Four Preps, Cap. 8. High School Confidential
- Jerry Lee Lewis, Sun 9. Sick and Tired, Fats Domino, Imp. JAMES LEWIS: Tell Me That You Love 10. Ooh! My Soul, Little Richard, Spe.

ON THE BEAT

Continued from page 6

a row and at one time they had four on the r.&b. charts at once.'

In 1952, Lou Krefitz became national sales manager for Atlantic Records. After leaving Atlantic in 1956, he got active in producing touring r.&b. shows, in co-operation with Shaw Artists Bureau. These shows incorporated such stars as Bill Doggett, Fats Domino, the Clovers and Ruth

Most record men get the yen to have their own label sooner or later, and this, Krefitz accomplished in early 1957, with the start of Poplar Records. On the new label now are the Clovers themselves (Lou is still their personal manager), the Vox Poppers, a dynamie young Louisiana rockabilly named Al Jones, and famous arranger, Jesse Stone.

"With this talent and more that we have in mind," says Krefitz, "We feel we're on the way. We have a little bit of everything that can go in the market today . . . a good rocking singer, a great group, and an arranger who can turn out as good an instrumental as you'll find, and instrumentals are very important. I don't think the big bands are coming back as we used to know them. After all, on a record today, with the right set-up of instruments and the right engineer turning the knobs, you can make nine pieces sound like 35. So who needs 16 or 17? The fact is that the kids need a beat they can dance to and they can get it fine with a combo. The bongo sound in the combo is good for the beat and we try to get that in most of our sides."

Krefitz sees today's record business as being at something of a crossroads. "We've been thru the early blues singer stage, the girl singer stage, the rock and roll singing group stage and now the novelties and instrumental records (Continued on page 51)

Reviews of New R&B Records

A CONTRACTOR OF THE CONTRACTOR	
KING 5140-Blt	My Eyes
ing by Turner. (Coralee74	Jay & Cee, BMI)
Uptempo bluesy	item in Frankie

and Johnnie tradition gets good scat

singing from chanter. Fine group backing. (Jay & Cee, BMI) JODY CHASTAIN

KAY 1002-Driving instrumental has a boogle beat and interesting solos. Good prospects. (Kahn, BMI)

My My74 Chastain gives his own slow rocker a whispered vocal to warm effect. (Kahn, BMI)

THE DODGERS & JOHNNY ANGEL Big Mo75

SKYWAY 119-Driving rhythm tune gets listenable instrumental rendition, building nicely. Action possible. (Skyway, BMD Poor Little Fool73

Uptempo item with country touch gets nice reading from lead and group. (Eric, BMI) T-V SLIM

SPEED 6865-Upbeat blues features a good Southern cat in T-V Slim. The artist is better than the material, in this case. (E & E, BMI) Funky Deep South blues material rendered adequately by Slim. Chant-

er remonstrates about the sad fortunes

The following records, also reviewed by The Billboard music staff, were rated

of life. (E & E, BMI)

Long, Long Time/Hassle It Jack-Skyway 116 Me/I Cried Last Night-Arrow 730

BOBBY HICKS & THE YOUNGSTERS:

R&B Best Sellers in Stores

FOR SURVEY WEEK ENDING JUNE 14

RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of dealers thruout the nation with a high volume of sales in chythm and blues records. When significant action is reported on both sides of a record, points are combined to determine position on the chart. In such a

This Week	그리고 "하고 하면 있게 없는 아무리에 되었다면 보다는 그리고 있는데 그리고 있는데 얼마를 하는데 하는데 하는데 하는데 그리고 있다면 하는데 없는데 되었다면 하는데 없는데 하는데 없는데 하는데 없는데 그리고 있다면 하는데 없는데 하는데 없는데 하는데 없는데 하는데 없는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하	Last Week	Chart
	YAKETY YAK (BMI)—Coasters	. 2	3
	Everly Brothers	. 1	9
3.	DO YOU WANT TO DANCE? (BMI)— Bobby Freeman Big Fat Woman (BMI)—Josie 835	. 3	6
4.	WHAT AM I LIVING FOR? (BMI)— Chuck Willis	<u>.</u> 4	8
5.	JENNIE LEE (BMI)—Jan and Arnie	. 7	5
6.	LOOKING BACK (BMI)-Nat King Cole Do I Like It (BMI)-Cap 3939	. 5	10
7.	WITCH DOCTOR (ASCAP)-David Seville Don't Whistle at Me, Baby (ASCAP)-Liberty 55132	. 6	10
8.	JOHNNY B. GOODE (BMI)-Chuck Berry	. 8	8
9.	SECRETLY (ASCAP)—Jimmie Rodgers	. 11	4
10.	BIG MAN (BMI)—Four Preps	. 10	5
11.	ENDLESS SLEEP (BMI)-Jody Reynolds Tight Capris (BMI)-Demon 1507	. 16	3
12.	FOR YOUR LOVE (BMI)—Ed Townsend Over and Over Again (BMI)—Cap 3926	. 12	9
13.	TWILIGHT TIME (BMI)-Platters Out of My Mind (BMI)-Mer 71289	. 9	- 11
	RUMBLE (BMI)-Link Wray	. 15	6
	TALK TO ME, TALK TO ME (BMI)— Little Willie John Spasm (BMI)—King 5108	. 14	11
	HIGH SCHOOL CONFIDENTIAL (BMI)— Jerry Lee Lewis Fools Like Me (BMI)—Sun 296		1
17.	WEAR MY RING AROUND YOUR NECK (BMI) Elvis Presley Doncha' Think It's Time (ASCAP)—Vic 7240		10
18.	TO BE LOVED (BMI)-Jackie Wilson	. =	9
19.	SICK AND TIRED (BMI)-Fats Domino No. No (BMI)-Imperial 5515	. 18	5
	EL RANCHO ROCK (BMI)—Champs	. –	1
20.	Art and Dotty Todd		6

Most Played R&B by Jockeys

Along the Trail With You (ASCAP)-Era 1064

FOR SURVEY WEEK ENDING JUNE 14

SIDES are ranked in order of the greatest number of plays on disk lockey radio shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. Week Week Chart 1. WHAT AM I LIVING FOR?-Chuck Willis...... 2 Atlantic 1179-BMI 2. JOHNNY B. GOODE-Chuck Berry..... 4 Chess 1691-BMI

3. LOOKING BACK-Nat King Cole..... 4. YAKETY YAK-Coasters Atco 6116-BMI 5. ALL I HAVE TO DO IS DREAM-Everly Brothers... Cadence 1348-BMI 6. TWILIGHT TIME-Platters Mer 71289-BMI 7. JENNIE LEE-Jan and Arnie..... Arwin 108-BMI 8. FOR YOUR LOVE-Ed Townsend...... 7

Cap 3926-BMI 9. HANG UP MY ROCK AND ROLL SHOES-Chuck Willis Atlantic 1179-BMI 10. TALK TO ME, TALK TO ME-Little Willie John. 14 King 5108-BM1 11. RUMBLE-Link Wray and His Ray Men.... -Cadence 1347-BMI

14. PRETTY BABY-Cino and Gina..... Mer 71283-BMI 15. DO YOU WANT TO DANCE?-Bobby Freeman... 11 Josie 835-BMI

12. ENDLESS SLEEP-Jody Reynolds...... 12

13. BIG MAN-Four Preps..... -

THE CATALINAS SPEECHLESS

Demon 1507-BMI

Cap 3960-BMI

FLYING FORMATION

(With You)

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in the territorial and the second of the sec

ON THE BEAT

Continued from page 50

seem to be the best. There is no clear-cut trend now. It may take some time and experimenting. But bad rock and roll is thru. You see a record like "Who's Sorry Now," by Connie Francis, and you know that the kids are buying something better than they used to. I told my Billboard pals that would be a hit when I heard it." (Ed note: The Billboard panel did not pick this record, unfortunately.)

Never underestimate the importance of a good arranger. Krefitz is sold on this thought. "He can make or break a record man, with singers and with instrumentals. He's probably the one most important man in any disk set-up," asserts the Poplar chief.

Many in the trade close to the r.&b. world know Krefitz as a great cat. Many have recollections of him in action. Paul Ackerman, Billboard music editor, recalls a wild evening in Newark. It was a big rhythm and blues show in the Armory and as the night wore on, the smoke got thicker and the din got more fracturing. It was like being carried into sort of a world of fantasy where you could see only misty shapes thru the smoke. Krefitz and Ackerman withdrew for air to the fancy station wagon, with the words "The Clovers" emblazoned on the side and the tailgate. Cute chicks would come up to the RAZZBERRY REYNOLDS car asking for various of the Clovers by name. "Write him a letter, baby." Krefitz would tell them all. "He'll be glad to hear from you, sweetheart.

The Del Vikings have emerged from their recent si-

lence. Personal Manager Bernie Sabel tells us that the boys took part in a crazy recording session in New York, with Crip Johnson rejoining the group. All of the cats were due out of the Armed which they were to start Forces Thursday (19), after a series of personal appearances booked by Shaw Artists. . . . Arrow Records will issue its first LP shortly. The set will feature organist Johnny Smith. . . . Pierre Gonneau, who also answers to the name, "Lucky Pierre," has been signed as program director of WBNY radio, Buffalo. For two years he had the Lucky Pierre show on Mutual, prior to his new assignment. The Frenchman came here 10 years ago. . . . Decca's Pat Shannon, the Cousins and Chuck and Betty will all get an airing via the American Bandstand this week (24, 25 and 26, respectively).

Reviews of New Pop Records

Continued from page 48

Polka

stresses pep and jaunty march beat. (Ardmore, ASCAP) Can Can Polka 78

Offenbach gets the snappy march treatment with joyous sounds from the ork in polka tradition. (H & L,

Big Stir About Stereo Disks

Continued from page 2

as a background for social activ- we feel that the future of stereo ities. Stero demands much the can be seriously jeopardized by a same attention you would give an flood of pseudo-stereo disks hitting artist in a concert hall. How many the market. of the dealers' mass market of record buyers are willing to give mu- keting a complete line of mighty sic this close attention? How fine monaural records and we exmany-let's face it-know and care pect to get the bulk of our volume about the difference? I hope the from these products for a long time mass market will ultimately want to come. We're backing this constereo, but no one can be sure of it viction with inventory up into at this point.

get a possible parallel. When for it." stereo slides were made available to the average amateur photographer, everyone was squinting into slide viewers, gaga with wonder . Continued from page 2 at junior and sister drooling in three dimensions. Shutterbugs were constantly talking stereo. But when the novelty wore off, stereo remained for the real enthusiasts; Average Man.

"Then there's another dimension; the vast and articulate teenage market for records. Their records are played largely on portables-of which tens of thousands will continue to be sold every year. Monaural records must supply this market.

"Let me hasten to make my convictions clear, at this point. I am talking about the record marketnot the phonograph market. It is rather cash in on the increased obvious to anyone in our business value of the property by dealing that any phonograph retailing in with an outside interest, or keep three figures is going to gather dust the property within the RCA famif it isn't stereo equipped. We look ily by leasing it to its sister difor a large gain in set sales in the vision, the record company. Negonext 12 months, and we have an tiations are currently under way impressive line of stereo phonographs. But these sets can't all be Radio Corporation of America. manufactured and sold at once. It will take time, and this slows the the record division has been long transition, record-wise.

as tremendously excited about the West Coast manager of RCA Viclong-range potential. Capitol will tor. Confirmation that they were have a wide selection of stereo under serious consideration in New records on the market this fall. We York was given The Billboard last

"But we're also making and marseven figures. Because, like our "One needs only to look at the dealers, we, too, profit only thru history of stereo photography to turnover, and must plan ahead

Music Center

Dot Records has taken over the old Capitol headquarters at Sunset and Vine and has done its utmost to convert it into an eye-catcher. it was too much bother for Mr. The Music Center would, thus, place RCA Victor in a prominent position where it could establish a point of prime interest to the millions of tourists who annually visit the glamour capital,

> It is known that various department stores and hotel chains have been bidding for the property since NBC started constructing its new broadcast headquarters at Burbank. Plans for the Music Center hinge upon whether or not NBC would between the two divisions of the

Acquisition of the property by rumored. These reports brought a "As for stereo records, we are "no comment" from Bob Yorke, have been told that the quality is week by George Marek, v.-p. in superb, and this pleases us because charge of RCA Victor.

FOLK TALENT & TUNES

· Continued from page 49

Wagoner and Wilma Lee and Stoney Cooper head up a big country music extravaganza to be held in Miami Saturday (28) in conjunction with the Country Music Disk Jockey Association Convention. . . . The itinerary on Flatt and Scruggs has them in Erin, Tenn., June 24; Maysville, Ky., 26; Mullins, W. Va., 27; Marietta, O., 28; Murray, Ky., July 1; Lyano, Pa., 3; Indiana, Pa., 4-5; Whittleville, Ky., 8, and Middlesboro, Kv., 9.

Other "Grand Ole Opry" bookings include Cousin Jody, Big Springs, Tex., June 27-28; Minnie Pearl, St. Charles, Mo., June 25-28; Justin Tubb, Springfield, Mo., June 28; Lonzo and Oscar, Alexandria, La., June 25; Tupelo, Miss., 26; Sturgis, Ky., July 7; Newton, Ill., 8, and Murin, Ill., 10; Ernest Tubb, Newburgh, N. Y., June 28, and Newark, N. J., 29; Porter Wagoner, Belle Glade, Fla., June 26; Mami, 27; Anderson, Ind., 29; Salem, Ill., July 7; Sparta, Ill., 8; Minneapolis, July 9-12; the Wilburn Brothers, Salem, Ill., July 7, and Sparta, Ill., 8, and Stonewall Jackson, Newburgh, N. Y., June 28.

Johnny Cash is soliciting cooperation from deejays in directing mail from interested fans to his national fan club in Memphis. There are a number of independent clubs in operation, but the official Johnny Cash Fan Club is prexied by Pat Isom, Box 5056, Memphis, Johnny says. The Cash fan club, incidentally, is in the process of releasing its first fan club journal. . . Luther Perkins, lead guitar picker with Johnny Cash and half of the team known as the Tennessee Two, reports that his brother, Tommy Perkins, has a new record out on the Mercury label. Tom is recording under the name of Thomas Wayne, and the former Elvis Presley band boys, Scotty Moore and Bill Black, are on the record with him and backing him on personal appearances. Luther says he is putting in his time promoting and sampling Tom's new platter, but he fails to mention the name of the

The Four Marksmen-Earl Terry, Les Roberson, Don Taylor and George Richardson-have completed two weeks of political campaign work in Oklahoma for Jim McConnell's Top Talent booking office, Springfield, Mo., and next Sunday (29) appear at Mrs. Eddie Ruton's Hillbilly Park, Newark, O. . . . Thumbs Carllile, his wife Virginia and six - month - old daughter Tammy were recent visitors at "Country Music Jubilee," Springfield, Mo., where Thumbs was featured electric standard guitarist for nearly two years on ABC-TV. They now reside in Red Lodge, Mont.

Bob Neal, manager of Stars, Inc., and personal manager to Johnny Cash and Carl Perkins, has moved his office from the Sterick Building, Memphis, to a suburban location in that city. . . . Jeani Mack, currently working dates in the Los Angeles area with the Cass County Boys, has as her initial release on the Class label "Dirty Dishes" b/w "Jimmy." Deejays may obtain a copy by writing to Jeani at 10828 Woodruff, Downey, Calif. . . . The Miller Brothers Band is set for a series of dates in the Pacific Northwest this weekend, to be followed by bookings in the Wyoming area.

Faron Young will appear as guestar on KCUL's "Cowtown Hoedown," Fort Worth, July 5, according to Horace Logan,

KCUL program director, who says further that the Browns (J. E., Bonnie and Norma) turned in a good performance and were well received on their appearance on "Cowtown" June 14. Bobby Helm was last Saturday's guest (21). "The two hours of 'Cowtown Hoedown' broadcast over KCUL proves that nighttime radio is going great guns in the Fort Worth area," says Logan. "We have an hour and a half sold commercially!"

"Country Music Jubilee," with Jim Reeves, summertime replacement for Red Foley, holding the reins, welcomes special guest Jimmy Wakely this Saturday (28) Martha Carson and Speedy West were last Saturday's (21) guests. . . . Charlie Aldrich is working Crash Corrigan's Corriganville in Chatsworth, Calif., each Saturday and Sunday, while continuing with his band at Marty Landau's Riverside Rancho, Los Angeles, on Friday and Saturday nights. . . . Billy Walker and Suzi Arden, of Red Foley's "Crossroads of Country Music" crew, Springfield, Mo., appeared last Saturday night (21) at the huge Army installation at Fort Leonard Wood, Mo.

Johnny Cash and his unit, reported winning fat grosses on his current West Coast trek, heads into Oregon and Washington this week, with the tour slated to wind up July 1 in Vancouver, B. C. Dates were arranged by Stu Carnall, West Coast promotions expert. . . . The Dixieland Drifters, who hail from Chattanooga, have their first release, "Walk Easy" b/w "The Trot," on Murray Nash's new B.B. label. The two tunes are strictly country. Nash is sending samples to deejay who'll write in. His address is 198 Kenner Avenue, Nashville 5.

With the Jockeys

Jack Morris, c.&w. deejay at KXLA, Pasadena, Calif., was voted one of the top five disk jockeys in the Southern California area in a listener poll conducted recently by Lash Lazaar, who has "The Show That Stars the Public" on KXLA. Morris is heard six nights a week from 12 midnight to 5 a.m. Jack, who also records for Pep Records, has as his latest release "She's Gone, She's Gone" b. w. "River San Gabriel." . . . Jimmie Dale, who now conducts his own country and western TV show bearing his

name on Channel 6, Port Jervis, N. Y., every Monday night 7-7:30, says he'd like to hear from the various artists. . . . Hiram Higsby, veteran Midwestern c.&w. platter spinner, will do six hours of country music a day on Mack Sanders' new Station KSIR, Wichita, Kan., slated to make its bow soon. . . . Chuck Nichols, who mans the c.&w. turntables at KSRV, Ontario, Ore., sends out a plea for sample

KHAT, new Phoenix, Ariz., station, is featuring what it calls townand-country programming, a mixture of c.&w., r.&r. and pops, a recipe which Jeanie Rampsperger, KHAT librarian, says has been successfully tested at KHAT's sister stations-KMOP, Tueson, Ariz., and KHEY, El Paso, Tex. KHAT operates daytime only with 500 watts. Co-owners of the new indie are Jeff Lapping and Ray Odom. Neil Leavitt, Frank Porter, Larry Dexter and Odom comprise the announcing staff.

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Communications to 188 W. Randolph St., Chicago 1, 14.

PARK GROUP SETS **EUROPE TOUR PLAN**

Air Group to Leave September 8; Others Sail Earlier on Queen Mary

Association of Amusement Parks, rides are all in action, and Eng-Pools and Beaches members to tour land's important Blackpool amuse-Europe this fall have been mapped ment zone. Additional stops are and details of the contemplated scheduled for London, Rome and excursion are announced.

Highlights of the trip will be made. visits to the Brussels World's Fair; the outstanding Tivoli amusement park at Copenhagen; the Oktober-

Cristiani Okay In Columbus; Weather Hits

COLUMBUS—Columbus business proved good for Cristiani Bros. Circus, but weather was dealstands, particularly in Indiana.

at night, with Lions Club auspices. due to the weather. The night Bowman, Chicago. show had about 2,000 people. Auspices was the Grotto.

Columbus started with a threequarter house on Saturday (14) afternoon. Performance was late because of the mud. Saturday night at Columbus pulled a nearcapacity house. The show came up again Sunday afternoon with a strong turnout. There was no other show scheduled that day.

Reports from the show at Anderson, Ind., were delayed. The town was hit by floods earlier. Coming up also is the stand at Terre Haute, Ind., where floodwater broke thru. However, the lot is well away from the flooded area and no problem was anticipated. Show is ir Terre Haute four days before the Tom Packs Circus. Cristiani has the Jaycees, Tom Packs the Shrine.

New Wheel To Appear At San Diego

SAN DIEGO, Calif. — The Velare brothers' new ride, a Double Space Wheel, is scheduled for this week at John Ray's Belmont Park or. Mission Beach here.

The ride is comprised of four Ferris Wheel units mounted on a single tructure

To Erect Building

SHERIDAN, Ark .-- An exhibit building to house educational and other exhibits will be erected at the Grant County Fairgrounds here.

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this sue for complete list, including th

CHICAGO -- Plans for National | fest at Munich, where European Paris, and side trips are to be

> Paul Bowman, secretary of NAAPPB, said reservations and deposits should be made with his office by July 15.

> Finalized plans provide both for air and ship transportation. The party to travel by air is to leave from New York via TWA on September 8 and return there on October 4.

Members who chose to go by ship are to depart from New York on the "Queen Mary" September 3 Marcos, aerial; Vidbel's elephants; and return October 9.

When the party reaches the Brussels Fair it will conduct its annual late summer meeting.

Committee which has worked ing its worst to some of the show's out details of the plan is headed by Bill Muar, of Roseland Park, In Newall, O., (12) the show had Canandaigua, N. Y. Members of a light afternoon and 1,500 persons | the committee are George Whitney, San Francisco; Jack Singhiser, Friday the 13th at Newark, O., Louisville; Henry Bowen, Fitchhad storm warnings and rain. The burg, Mass.; Carl Henninger, Pittsafternoon performance had to be burgh; Paul Huedepohl, Chicago; eancelled after several hours delay William Schmidt, Chicago, and

ACA Is Doused At Decatur, III., Then Gets Sun

URBANA, Ill. - The Olson Shows caught some sunshine here the week beginning Monday (16) after being drenched the previous week at Decatur, Ill.

Decatur's business was a total blank. Paul Olson, co-owner and manager of the show, termed the engagement "the worst in our history."

Rain fell during each of the week-days of the stand, and to make matters worse, tornado warnings were common occurrences. High winds did bit the show, shredding the girl show top and toppling one of the light towers. Weather cleared on Saturday (14), but the parking lot was deep in water, discouraging attendance.

A replacement for the girl show top has been ordered from the U. S. Tent and Awning Company,

Bruno Zacchini joined the show here with two new, flashy units, a park for many years. Hunter has glass house and a dark ride.

H-M Circus Line-Up Set For B'klyn

NEW YORK -- At least two dozen acts are assembled for the Hamid-Morton Circus date in Ebbets Field. The 14-day date, opening Sunday (29), is promoted by Ebbets Field Productions, which opened its summer schedule recently with the Jack Kochman Hell Drivers.

Hale and Baker agency is handling press for the promoters. Music will be by their band, but conducted by Charley Basile of Hamid Morton. Acts are as follows:

Miss Corinne, aerial; Harry and Harriet King, acrobatic; Mia and Matti, contortion; two Sabos, contortion; Wiswell's Funny Ford; John Cuneo's mixed animal group; Rodriguez Troupe, bar; Torelli's Dog and Pony Circus and Liberty

Also, Flying Victors, flying return; Lillian Angel, ladder; Kayacrobatic; Hawthrone's Bears; Mike Monroe, comedy trampoline; Dime Wilson and Family; the Donleys; and Cosmo, aerial motorcycle. Clowns will include Dime Wilson, Charley Young, and the Sylvesters.

Ticket prices are \$1.50 and \$3 for reserves. Kids are 50 cents and 96 cents, and half-priced for reserves at all shows. Tie-ins have been worked out with Abraham and Straus department store, and with the Pabst brewery.

Oppose Tampa Mayor's Move On Trailer Park

TAMPA -- Outdoor showmen who maintain trailer homes at the city-owned trailer park adjacent to Blake High School here are up in comparable to what Ohio receives arms over a move by Mayor Nick in turn. Nuccio to turn the land over to the Negro High School.

Most of the showmen who use the trailer park as their off-season base are now in the North, touring with the Royal American Shows, the Blue Grass Shows, Gladstone Exposition Shows, Penn Premier Shows and other shows.

Some of them have lived at the made his home there for 14 years.

Strates Runs Into Cold But Does OK

weather hounded the James E. the chorus. Musicians Gus Schultz, Strates Shows here during its Tommy Jones, Bill Stennet and first week of a two-week stand on Jack Cox provided the music. From the show-owned grounds on the the Scott Rock 'N' Roll Revue was Albany-Troy Road. However, the Rock 'N' Roll Jimmy, the one-legshow still won fair nightly grosses. ged dancer. The Kelley-Sutton Friday business picked up for a fair night with Saturday's matinee included Johann Pettersen, the Vikpacking the lot with youngsters and adults for a bang-up night attendance and gross.

The annual Strates Shows visit to the Veterans Hospital was given on Thursday (12) and was covered by Channels 6 and 10 and the lience. Times-Union and Knickerbocker News, Albany daily papers. The audience a kick with her dances, performance opened with Strates' performing elephants, presented by trainer Bert Pettus assisted by his dren of patients with balloons. 12-year-old daughter, Sandra.

The entire cast of Al Mercy's Broadway to Hollywood Revue took an active part with singers Johnny Reo and Jackie Cox, Bill O'Hara, emsee; Eddie Dyer, comic; Cathy Hozy, aerobatic dancer; Janet arts, hand to head; Mandarins, Stonecipher, novelty dancer, and Bobbie Dale, Angelina Laverriere,

UP ON SHOW BIZ

Ohio Officials Considerate on

COLUMBUS, O .-- Ohio motor vehicle bureau officials are demonstrating an awareness that touring shows cannot afford to purchase license plates in every State they enter, according to veteran show-

The Bureau of Motor Vehicles, these showmen report, is doing everything possible to cultivate a good neighbor policy with other States by extending reciprocities

Certain rules and regulations must be adhered to in the State. Eddie Hunter, outdoor show- For instance, vehicles with three man, long affiliated with the Royal or four axles must have axle tax American Shows and the Greater | permits issued from the Highway Tampa Showmen's Association, has and Use Division, 68 East Gay been one of the most outspoken | Street, Columbus, an agency which critics of the mayor's planned does not come under the Bureau of Motor Vehicles.

Showmen planning to enter Ohio are urged to contact George C. Braden, Registrar, or C. Ervin Nofer, Administrative Assistant, Bureau of Motor Vehicles, 275 South 4th Street, Columbus, O. for quick, sound consideration of their questions.

Edmonton Is Given Steam Locomotive

EDMONTON, Alta.-- A small steam locomotive built in 1913 and once used to haul passenger trains across Western Canada has been presented by the Canadian National Railways to the Edmonton Exhibition Association. It will be permanently displayed on the grounds.

The locomotive was one of several purchased by the old Canadian Northern (correct) Railway for Sousa marches and musical ex- prairies. It weighs 150 tons with Jerry Muggivan and Bill Burton,

WATERVLIET, N. Y. -- Cold Betty Reno and other members of Cavalcade of Oddities performers ing Giant; Ben Withim, swordswallower; David King, ventriloquist, and Rosalie Woods, armless wonder. Rock 'N' Roll Jimmy and Rosalie Woods were an inspiration to the many amputees in the aud-

Happy Jenny, fat girl, gave the and Jack DeMarco, novelty concession, again loaded visiting chil-

The Strates elephants and other managerie animals continue to be sold for promotions once and twice a week to merchants and shopping centers. Will MacIntosh handles the chore.

The building of steel wagons continues, as well as painting and prepping for fairs that start in August. Ride Superintendent Edmund Pasco putting in long hours to have his department in spic and span shape.

Russell Pelequin has taken over the management of the Motordrome. Riders include himself, Ruby Pelequin, Joe Pelequin Sr., and Jimmy Carr.

Motor Vehicles Brunks Comedy Shows in Colo.

FOWLER, Col.—Brunks Comedians have been playing to unusually good business this spring. Every stand so far has been a winner, according to Owner Henry L. Brunk, who also noted weather has been bad in some of the places.

The tent show will remain in Colorado until Labor Day and then make New Mexico and Texas. It day and dated the Famous Cole Circus at one town and visits were exchanged. Herb Walters, owner of the Cole show, formerly was in the rep business.

Brunk is using a 60 by 130 top, reserved chairs and blues. Dates are sponsored, and Henry Brunk is doing the booking. Show has plays, vaude and musical selections changed nightly.

Publicity includes heralds mailed and delivered house to house, Neal Walters' stock paper and dates, and a new gimmick in which a man supplies cafes, clubs and motels in the show's towns with daily supplies of place mats bearing ad material for the show. Brunk said that the places were proving very cooperative about using the mats...

Roster includes Henry L. Brunk, owner-manager; Mercedes Ray, doing characters; Dick Ellis, comedy; George Rowe, leads; Ronald Cole, juveniles; Monte Montrose, characters; Dave Castle, general business; Maureen Castle, general business; Wayne Patterson, general business; Jami Gordon, ingenues and leads; Bowers and Bowers, musical act; Leon Block, musical director; Lee Beard, tickets; Nancy Patterson, tickets; Louise Klein, concessions; Clarence Klein, general lot superintendent and transportation boss, and Bobby Willis,

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University Marching Band Stops 'Em Cold at Brussels

California marching band Wednes- all of such buildings were emptied day (18) created a sensation at the by the band's appearance. Brussels' World's Fair, stopping the foreign section cold for more than selves, gathered on the steps of an hour in the unit's first appear- their pavilion to find out what ance during its week's scheduled caused their building to be stand at the fair.

Appearing in front of the U. S. | Playing and counter-marching,

the esplanade.

including the pavilion of Soviet their alma mater song, "Our Strong be built before the change to Comedians was founded in 1916 Russia, streamed out when the and Blue."

BRUSSELS--The University of | band began to play and virtually

Russian officials, curious thememptied.

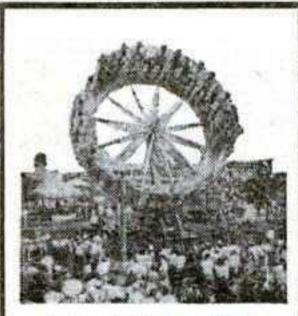
pavilion, the colorful band lured the band gave a lively performance. thousands of fairgoers who jammed They rendered interpretations of mainline passenger use on the Fair patrons who had been in cerpts from popular Broadway its tender, compared with 340 tons canvas. The Brunks' son, Johnny nearby buildings of other nations, shows, such as Oklahoma, and for the last steam locomotives to Mike, is with the show. Brunks

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TOP CONCESSION

Under Any Name Snow Spells \$\$

Philadelphians ask for glace while supplies, remembers buying shaved frozen derbies. Pittsburgh folks ask Italy as early as 1904. It was made for ice balls, in Mexico its raspa with a tool that resembled a cargranadas.

Call them what you want, this hot weather refreshment-a portion served on a piece of newspaper of shaved ice with sirup flavor- for a penny, is the earliest recolhas come a long way since its lection of David Davidson, of introduction as a commercial pro- Sno-Master Manufacturing Comduct some 60 or more years ago. Today, snow cones rank among the top sellers not only at outdoor business came in the 1920's when amusement centers, but at a growing list of stores, restaurants and countless other places where people took over from cups and pieces of seek relief from the heat thru refreshments.

It is difficult to pinpoint when an electric motor was added. snow first came into use as a refreshment as most history has been clouded by the passage of time. It is probable, however, that whenever ice was available man has used it as a cooling refreshment.

S. T. Echols Jr., of the Bismarck, Mo., firm bearing his name, recalls that as a boy, before he had ever heard of snow cones, he would get a pan of fresh snow in the winter, adding cream for "snow ice cream" or preserves to make a tasty "sherbert."

Dave Evans, of Gold Medal Products Company, Cincinnati, remembers that snow was quite a popular item with the hokey-pokey ice cream wagons that plied the populated urban neighborhoods. Served on a flat piece of paper, the snow went for a penny a portion, but the profit was twice that of ice cream and far easier to work even the hand scrapers were used.

Popular at Circus

"My earliest recollection of snow as a concession item was on a circus," Evans recalled. "They would mount a 300 pound block of ice on a table and one pass of the hand scoop would fill it up and those boys could work mighty fast. Since a circus tent is just about the hottest place in the world when the summer sun beats down on the canvas, they could sell them as fast as they could turn them out. The price went up with the thermometer, the hotter it got, the higher the price."

N Dalias they're snow cones, Sammie Bert, Dallas manufac-Bostonians call them mush, turer of snow cone equipment and in Louisville they're billed as ice and flavoring in his native and in Italy they're enjoyed as penter's plane, was served on dishes and was called "granada."

A small portion of flavored snow.

Turning point in the snow mechanical shavers supplanted the old hand equipment and cones newspapers. The first mechanical shaver was hand-operated but later

Today's shavers can easily deyour several hundred pounds of ice an hour and do it more economically and under sanitary conditions that are a far cry from those that existed 40 or 50 years

Improved Joints

In addition to mechanical improvements, equipment has been flashed up, frame and canvas concession joints have been replaced by modern concession trailers, cups printed in various colors and flavors have been made especially for snow. In fact, snow has been made into a very important concession item.

Flavor-wise, there has been no end to new developments. Years ago there were about "six delicious flavors." Today, they're countless. Even the coke people, Pepsi-Cola and Coca-Cola, have gotten into the act, encouraging, thru advertising matter, the use of coke sirup in making snow cones.

New flavors this year are raspberry, blackberry and blueberry, but already on the list are such flavors as banana, coconut, winter green, tutti frutti, sarsaparilla, loganberry, spearmint and black walnut, in addition to the standards, such as strawberry, cherry, grape, lemon, lime, etc. In fact, in some cases, buyers have been known to provide their own flavors, buying straight snow in a cone, adding their favorite aged 'sirup" and ending up with bourbon on the snow.

From the days of the hokeypokey ice cream wagon and the blocks of ice under circus tents, snow has branched out. Today, the cooling refreshment is being enjoyed by patrons of railroad stations, drugstores, five-and-dime stores, frozen custard and softserve ice cream shops, dairy bars, drive-in restaurants and in movie theaters, both four-wall and drivein types.

Operators of these type establish-ments have adopted the snow cones (Continued on page 54)

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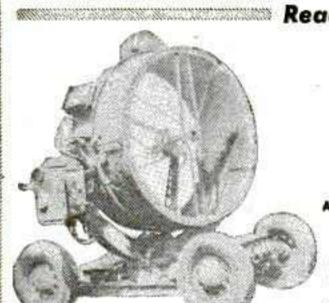
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Snow Cones Spell Money

Continued from page 53

average of \$15 to make 1,000 worth of ice. snow cones which can be sold at a dime each and result in a gross which operates a chain of 50 houses of \$100. Cost of ice for the 1,000 in the western part of the country, cones is placed at \$2.50; sirup at has found cones an excellent profit-\$7.70; cups \$4, for a total expense builder. For one thing, they cut of \$15. This figures up to \$2,000 into the sale of candy, which is a per month profit for a busy small profit item. According to a operator.

Gross \$35,000

It is reported, on good authority, that snow cones gross in the neighborhood of \$35,000 each year at the Indianapolis 500-mile race, which includes several days of time trials in addition to the Memorial Day event.

Davison reports that at last year's annual outing of the Fairchild Airplane Manufacturing Company in Hagerstown, Md., a total of 8,900 were consumed and the year previous a total of 7,700 were eaten by the large turnout of picnickers. In the Baltimore area, he adds, some stores gross as much as \$100 per day on hot days and one chain in that city, which operates 50 machines, will gross up to \$700 per machine over a seven-day hot period.

Evans points out that while the cones are a good carnival concession item, they are far better at fairs where the operator has an all-day crack at the patrons. It is especially good on the day they have high school band competition because the kids have marched and blown for a half hour and need something to cool their pipes.

"I saw one snow operator take in \$125 in about two hours on one of those deals," he said.

Bert, who in addition to manufacturing snow equipment, operates hundred-pound cakes of ice on big the leading drivers of the associadays such as rural youth and school tion in competition for more than days. During the 16 days of the \$6,000 in prize money.

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with good reason. It costs on an fair, Bert buys close to \$1,000

The Fox International Theater, 30-week study conducted by the cents per person; after they were added it was 14.31 cents. And one of their Utah houses sold 3,287 cones in one week.

With sales and profits like these, it doesn't matter what you call the snow cones.

Winkley Pacts Four Race Days At La Crosse

LA CROSSE, Wis.--La Crosse Interstate Fair has signed Winkley's Auto Racing, Inc., to handle Sun Players fair's August 6-10 run. Two of Winkley's meets will be at night, using his portable lighting system.

Contract calls for Winkley to furnish speedway type big car races afternoon and evening Wednesday, August 6, and new model stock car races Sunday, Players, operated by Dot and Jess

THE SHOP

mounts from his cold

Line Gardy

Private Ops Oppose Ford **Rental Plan**

DETROIT -- Auditorium and legifimate theater operators here united in strong opposition to a proposed agreement for the city's new Henry and Edsel Ford Audi-

Sel and Leonard Krim, who chain, snow cones accounted for operated the Krim Theater for average sales per person of 87 15 years, sought a year's exclusive cents. Total overall concession rights at the new municipal audisales before snow cones was 13.16 torium to bring in plays and musical productions.

Exception was taken by the auditorium managers, especially to the proposed low rates. The Krims suggested contract ranges from \$400 to \$750 for an evening per-

C. W. Van Lopik, manager of the Masonic Temple Auditorium, pointed out that the Krims would have an advantage in bidding for attractions because of the lower basic nut. Vigorous opposition was taken by Joseph and James Nederlander, operating the Shubert and Riviera Theaters. A basic point of contention was the claim that a tax-exempt municipal auditorium should not be placed in competition with privately operated tax-paying theaters.

In Missouri; Cast Due

LINCOLN, Mo. -- The Sun afternoon and evening, August 10. Sun, opened in May and is booked All four programs will be under in Missouri, Iowa and other sur-10 stands at the State Fair of the sanction of the International rounding States thru October. Texas, uses as many as 100 Motor Contest Association, with Show gives a variety of three-act plays on six-day stands and also includes vaudeville acts.

Show has a new tent this season. Cast numbers seven people, including Lynne Lewis, female lead, and Tillman Reeves, male lead. The . show is understood to be set up for a live network telecast in mid-July.

Also in the San Antonio show news is Mrs. Nora T. Miller, widow of Zack Miller, of the 101 Ranch. She lives in San Antonio and was reunited there with a sister. Mrs. Lorena Witham, whom she had not seen in 64 years.







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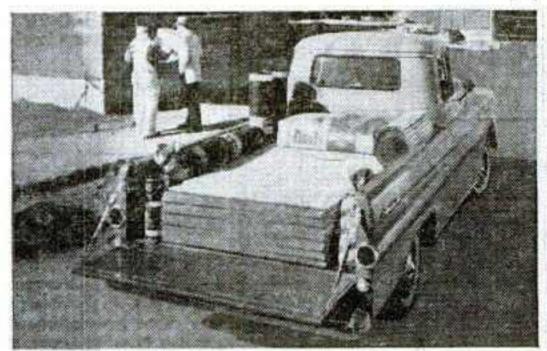
PLUS

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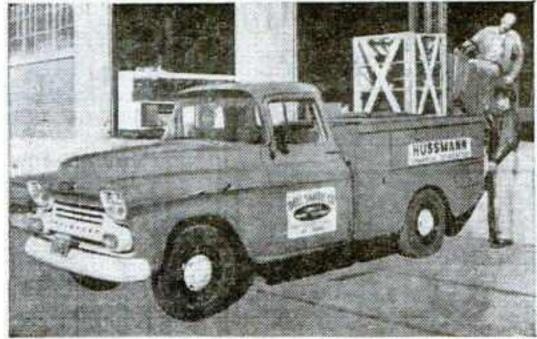
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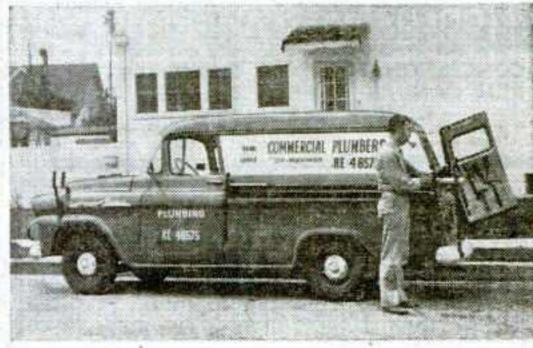
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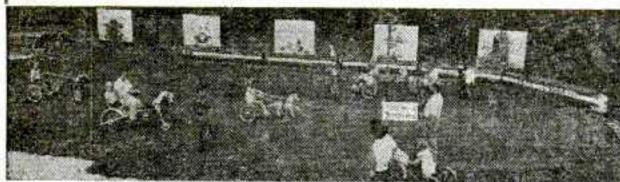
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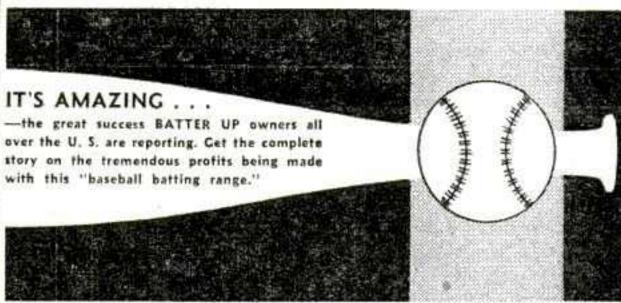
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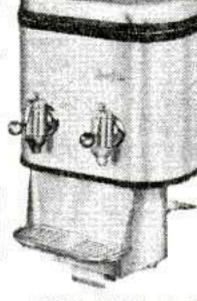
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Mo.; Cahokia, Ill., 30-July 5.

Franklin, Don: Salem, Ill.; Clinton,

Gem City: Henderson, Ky.; Griggs-

Georgia Am. Co.: Cleveland, Ga.

Geren, W. R.: (Western Shopping

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(Continued on page 81)

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TESTED PLANS

Franklin, Mass., 30-July 5.

G. & B.: Star City, W. Va.

THE FINAL CURTAIN

DALE-Mrs. Laura B., 96, wife of the late Daniel Wilson Dale, for many years treasurer of the old John Robinson Circus, June 19 in General Hospital, Cincinnati. Survived by two grandchildren and four great grandchildren.

GALLAGHER-John, employee of the Ringling Circus, Body was at Philadelphia. found on the lot after the show left. Police investigation disclosed death was from natural causes.

HARMON-Percy O., 60, a director of Perry County Fair Association, Perryville, Ark., June 15 following a heart attack. Survived by his widow, a son and a daughter. Interment in Pleasant Grove Cemetery.

HAWKINS-R. E. (Rabbit), 67, concessionaire and sheet writer, June 10 of a cerebral hemorrhage in St. Patrick's Hospital, Missoula, Mont. He had been en route from Anacortes, Wash., to Ramsey, Ill., where burial took place June 17.

LEPAUL-Paul, 57, internationally known magician and card manipulator, June 8 at Missouri Pacific Hospital, St. Louis, of cancer. He had been ill several weeks. LePaul, whose right name was Paul Braden, made nine world tours and during World War II served as USO Camp Shows, Inc., manager and entertainer. He was a technicolor advisor for magic for several motion pictures and authored several books on magic. Services June 11 at Maplewood, Mo., with interment in St. Marcus Cemetery there. Survived by his parents, Mr. and Mrs. Charles Braden, and three brothers.

LOLLAR-Roy

Scott's Sea View Amusement Park, Daytona Beach, Fla., June 15 of a heart attack in Daytona Beach.

McKAY- H. J., veteran outdoor showman, June 8 in Oklahoma City.

RAYFORD-Claude Mastin, 54, retired vaude actor, June 25 of a heart attack in Mobile, Ala. He formerly did blackface and Italian acts in the Midwest. Survived by his widow, Louise; two daughters, Mrs. Betty Alexander and Toni Rayford, and four brothers. Burial in Magno-

TUVE-Gilbert Theodore 65, a veteran of more than 25 years in outdoor show business,

lia Cemetery, Mobile.

June 7 at Buffalo, Minn., of a heart attack. He had been agent for Art B. Thomas Shows, the Northern Exposition Shows, Murphy's Northern State Shows, the Royal United Shows and was with the Dodson Shows when stricken. He was a member of the Masonie Order and

In Loving Memory of Melvin H. Vaught

DIED JUNE 27, 1948

SADLY MISSED BY PEARL VAUGHT

Curtis Edward Litte Who Passed Away June 22, 1950 CLARA W. LITTLE

IN LOVING REMEMBRANCE OF

the B.P.O.E. He made his home in Sioux Falls, S. D. Burial was at Toronto, S. D. Survived by his wife, a daughter a stepson, and eight grandchildren.

WRIGHT-George F.,

77, longtime magician and a member of the International Brotherhood of Magicians since 1905, recently in Lectonia, O. He had been employed as a sign painter. He served with the Marines during the building of the Panama Canal. Survivors include three sons, Merle, Leetonia; Orrie and Wayne, both of Salem, O.; a half brother, Herbert Wright; a half sister, Mrs. Mary Weirick, also of Salem, and one grandchild.

BIRTHS

OAKES-

A daughter, Alverne, to Mr. and Mrs. Ray Oakes Jr., June 19 at Tampa, Fla. Father is a manufacturer of amusement games.

TRIBBLE—

A daughter, Georgiana, to Mr. and Mrs. George Tribble, at Charlottsville, Va., May 21. Parents are with the Prell Shows.

MILLER-

A daughter, Stephanie, June 16, to Mr. and Mrs. John Miller, at West Kittanning, Pa. Parents are on the Prell carnival.

Circus Routes

Adams Bros.: Hopkins, Minn., 23; Northfield 24 (no show) and 25; Hastings 26; Red Wing 27; Winona 28.

61, concessionaire at Turner Beatty, Clyde: Cornwall, Ont., 23; Ottawa 24-25; Kingston 26; Belleville 27; Oshawa 28; Hamilton 30; St. Catherines July 1; Welland 2; Brantford 3; London 4; St. Thomas 5; Windsor 7.

Carson & Barnes: Cosmopolis, Wash., 25.

Cristiani Bros.: Richmond, Ind., 23; Terre Haute 24; Rantoul, Ill., 25; Joliet 26; Chicago June 27-July 13.

Gray, Gil: Saskatoon, Sash., 23-25; Regina 26-28; Minot, N. D., 30-July 2; Bismarck, 3-5.

Hagen Bros.: Melrose Park, Ill.,

Henry Bros.: North Platte, Neb., 23-28. Hunt Bros.: Meriden, Conn., 23;

Bolton 24; Somers 25; Simsbury 26; Westfield, Mass., 27; Greenfield 28; North Walpole, N. H.,

Kelly-Miller: Oroville, Calif., 23; Willows 24; Chico 25; Red Bluff 26; Redding 27; Mount Shasta 28.

Mills Bros.: East Aurora, N. Y. 23; Lancaster 24; Newfane 25; Medina 26; Leroy 27; Albion 28; Rochester 30; Lyons July 1; Cicero 2; Auburn 3; Honeoye 4; Penn Yan 5.

Packs, Tom: Belleville, Ill., 24; Springfield 25-27; Terre Haute, Ind., 28; St. Louis, Mo., July 1-6; Wichita, Kan., 9-13.

Polack Bros.: Ogden, Utah, 23-24 Provo 25; Salt Lake City 27-28 Ringling Bros. and Barnum & Bailey: Washington, D. C., 28-29; Youngstown, O., July 1-3; Johnstown, Pa., 4-5; Columbus,

O., 8-10; Cincinnati 11-13. Strong, Big John A.: Herlong, Calif., 26; Loyalton 27; (Fair) Pleasanton June 30-July 13.

Ice Shows

Shipstads & Johnson's Ice Follies: August 31.

Miscellaneous

Brunk's Comedians: Salida, Colo., 23-28; Leadville 29-July 5. Damon, Dwight, Magician: Mount Pleasant, Ia., 25; Joy, Ill., 28. Matchstick City: Salem, Ill., 23-28. Schaffner Players: Carthage, Ill., 23-28; Quincy 29-July 6. Scott's, Tommy, Country & West-ern Show: Wilmington, Del., 23; Riverside, N. J., 26; Atlantic

Legitimate Shows

5; Lindenhurst 7.

City 28; Plainfield July 2; River-

head, N. Y., 4; South Hampton

Auntie Mame, with Sylvia Sydney: (Palace) Hamilton, Ont., 23-24

Thrill Shows

Aut Swenson Thrillcade: Wellington, Kan., 23; Wichita 25; Sterling, Colo., 26; Alliance, Neb., 27; Rapid City, S. D., 28; Dickinson, N. D., 29; Swift Current, Sask., 30. Trans-World Daredevils: (Fair) Crosby, N. D., 26; Glasgow, Mont., 28; Havre 29; (Fair) Bottineau, N. D., 2;

Carnival Routes

Jamestown 3; Aberdeen, S. D.,

A-1 Am. Co.: Farmer City, Ill., 29-July 5.

Lander, July 1-5.

American Beauty: Trenton, Mo. Amusements of America: Newark,

Badger State: East Grand Forks, Minn., 24-29; Colerain, July

Baker United: Martinsville, Ind.; Linton 30-July 5. Barstow Am. Co.: Harmony, Pa.;

Aliquippa 30-July 5. Beam's Attractions: Summerville,

Pa;. Sligo 30-July 5. Bee's Old Reliable: (Fair) Shelbyville, Ky.; (Fair) Central City 30-July 5.

Belle City: (So. 6th & Holt) Milwaukee, Wis.

Bernard & Barry: Kapuskasing, Ont,. 23-26; Rouyn, Que., 27-July 2.

Big State: Falfurrias, Tex., Port Isabel, July 4. Blue Valley: Smithville, Mo.,

26-28.Briggs, A. R.: Wingate, Ind.; Pennsboro, W. Va., 30-July 5. Brodbeck & Schrader: Rapid City,

Brown, Al: (Fair) Crosby, N. D.; (Fair) Rugby 30-July 5.

Buck, O. C.: North Adams, Mass.; Keene, N. H., 30-July 5. Buckeye State: New Rome, O., 26-28; Ashville, July 2-5.

Burkharts: Waukegan, Ill., 23-29; Lake Geneva, Wis., 30-July 5. Byers Bros.: Newton, Ia.; Osceola,

July 2-5. Capell Bros.: Logan, Utah, 24-28. Capital City: Somerset, Ky.; Stearns 30-July 5.

Carpenter Bros.: Sylvania, O., Carroll's Greater: Winthrop, Minn.,

23-25; Waconia 27-29. Central States: Holdrege, Neb.; Neligh, July 3-5.

Cetlin & Wilson: Uniontown, Pa.; Charleroi 30-July 5. Chanos, Jimmie: Cambridge City, Ind.; Fairborn, O., 30-July 5. Cherokee Am. Co.: Frankfort,

Kan., 23-25; Parsons 26-July 2; Pittsburg 4-5. Coleman Bros.: Naugatuck, Conn.; Oneonta, N. Y., 30-July 5.

Collins, Wm. T.: Fargo, N. D., 23-29; Jamestown, July 1-5. Contenintal: St. Albans, Vt.; Montpelier 30-July 5.

Copeland Am. Co.: Sandy Ridge, Pa.; Brockway 30-July 5. Crafts Expo.: (Fair) Vallejo, Calif. San Francisco, Calif., June 23- Crafts 20 Big: Ora Grande, Calif.,

Cumberland Valley: South Pittsburg, Tenn.; Cowan 30-July 5. Cunningham Expo.: Blairsville, Pa.

Dauberman's Rides & Concessions: (Riverside) Danville, Pa., 25-28; New Bloomfield, July

Davidson United: Lewis, Ia., Funland: Salem, Mo., July 3-5. Davis Am. Co.: Odell, Ore., 24-29;

Albany, July 1-5. Del Flore Am. Co.: Bentleyville,

Dickson United: Byesville, O.; Marietta 30-July 5.

Dixie Am. Co.: Fairland, Okla.; Pineville, Mo., July 2-5. Dobson's United: Stillwater, Minn.,

23-25. Down River Am. Co.: Plymouth,

Mich., 24-28; Ecorse, July 1-6. Drago, No. 1: Frankfort, Ind., 23-30; Hoopeston, Ill., July 3-4 Drago, No. 2: Lebanon, Ind.;

Walkerton 30-July 5. Drew, James H.: Ólive Hill, Ky.; Paintsville 30-July 5.

Dudley, D. S.: Sterling, Colo. Dumont: Starksville, Miss., 23-29; Greenwood 30-July 5.

Dyer's Greater: Mark, Ill., 26-29; Peru 30-July 5.

Eastern Am. Co.: Lincoln, Me. Eddie's Expo.: S. Connellsville, Pa.; Dempsey Town, 30-July 2 Emshoff, No. 1: Columbus, Wis., July 4-6.

Emshoff, No. 2: Sparta, Wis., July

Evans United: Raytown, Mo.; Rich Hill, July 1-5. Fairland Am. Co., No. 1: Frewsburg, N. Y., 25-28; Lackawanna,

Fairland Am. Co., No. 2: North Tonawanda, N. Y., 27-28; West

Alamo Expo.: Rawlins, Wyo.; PINSURANCE T

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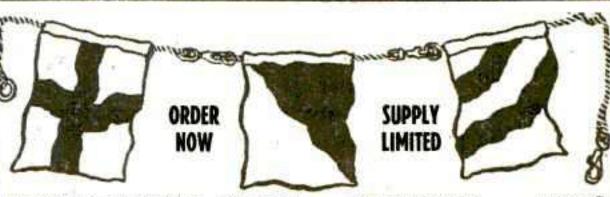
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1958 Fair Dates

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The next complete list of Fair Dates will be published in the July 28 Issue of The Billboard.

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Alabama Anniston-Calhoun Co. Fair Assn. Oct. 6-11. A. S. Mathews Jr. Athens-Limestone Co. Fair, Sept. 1-6. D. U. Patton. Atmore-Ala. Flora Fair Assn. Sept. 28-Oct. 4. Fred Curtis. Attala-Stowah Co. Fair Assn. Oct. 13-18. Ralph Burgess. Birmingham-Alabama State Fair, Sept. 29-Oct. 4. R. H. McIntosh Centerville-Bibb Co. Fair Assn. Sept. 15-20. W. E. Henderson,

Childersburg-Talladega Co. Fair Assn. Sept. 22-27. J. D. Warren. Clanton-Chilton Co. Fair Assn. Sept. 1-6. Gerald Weed. Cullman-Cullman Co. Fair Assn. Sept. 8-13. Fred Yates. Decatur-Morgan Co. Fair Assn. Aug.

Dothan-Houston Co. Fair Assn. Oct. 6-11. Mrs. L. J. Lunsford. Dohan-Nat'l Peanut Festival & Fair. Oct. 13-18. Henry Kennedy.

Florence-North Alabama State Fair Asan. Sep. 15-20. C. H. Jackson. Greenville-Butler Co. Fair Asen, Oct. 20-25. E. O. Harrison. Heflin-Cleburne Co. Fair Assn. Aug. 18-23.

Woodrow B. Thrash. Huntsville-Madison Co. Pair & Tenn, Valley Expo. Sept. 22-27. W. P. Dilworth Sr. Jasper-Northwest Ala. Pair Assn. Sept. 22-27. Christie W. Summers. Lexington-Lexington Fair Assn. Sept. 22-27. Jeanette Newton. Mobile-Greater Gulf State Fair. Oct 13-

18. Jim Hamrac. Moulton-Lawrence Co. Fair Assn. Oct. 6-11. J. F. Robertson, Montgomery-S. Ala. Fair Assn. Oct. 6-11. William R. Lynn.

Moulton-Law Co. Agril. Fair Assn. Sept. 28-Oct. 4. J. F. Roberson. Opelika-Lee Co. Pair Assn. Sept. 29-Oct. 4. Guy Thompson.

Russellville-Franklin Co. Fair Assn. Sept. 8-13. Kenneth Mink. Robertsdale-Baldwin Co. Cattle & Fair Assn. Oct. 20-25, J. D. Sellers.

Scottsboro-Jackson Co. Pair Assn. Sept. 29-Oct. 4. J. P. James. Selma-Dallas Co. Fair Assn. Oct. 20-25. Troy-Pike Co. Fair Assn. Oct. 13-18. Riley

W. Kelly. Tuscaloosa-West Ala. Fair Assn. Sept. 22-27. Cecil Williams.

Arizona Douglas-Cochise Co. Fair Assn. Sept. 26-28. Everett J. Jones. Duncan-Greenlee Co. Fair. Oct. 3-5. Flossie Santee.

Eleven-Mile Corner-Pinal Co. Fair Assn. Oct. 23-26. George Ziegler. Holbrook-Navajo Co. Fair Assn. Sept. 19-21. John H. Miller.

Phoenix-Arizona State Fair. Oct. 31-Nov. 11. George N. Goodman. Prescott-Yavapai Co. Fair Assn. Sept. 19-21. Alice Townsend. Bofford-Graham Co. Fair Assn. Oct. 10-

12. W. Walker. Tueson-Pima Co. Fair Assn. Oct. 16-19. J. O. Niemann.

Arkansas Arkadelphia-Clark Co. Fair & Livestock Show. Sept. 18-20. George S. Dews. Augusta-Woodruff Co. Livestock Show & Fair. Sept. 24-27. Clyde E. Pelts. Extesville-Independence Co. Pair & Livestock Show. Sept. 10-12. Mrs. Bertel Benton-Baline Co. Fair Assn. Sept. 3-6.

U. S. Floyd. Bentonville-Benton Co. Fair Asen. Sept. 23-26. Franklin Miller, Berryville-Carroll Co. Fair & Livestock

Show. Sept. 3-6. Mrs. J. E. Simpson. Blytheville - Northeast Ark. Dist. Fair. Sept. 18-21. Raleigh Sylvester. Booneville-South Logan Co. Livestock & Fair Assn. Sept. 4-6. Glen M. Catlett.

Camden-Ouachita Co. Livestock & Fair Assn. Sept. 8-13. Wayne Perryman. Clarksville-Johnson Co. Fair Assn. Sept. 17-20. Gerald Douthit. Clinton-Van Buren Co. Fair Assn. Sept. 11-13. Thomas McKnight. Conway-Faulkner Co. Fair Assn. Sept. 24-27. C. Homer Jones. Danville-Yell Co. Free Pair Assn. Sept. 23-26. Onelia May.

DeQueen-Sevier Co. Fair & Livestock Show, Sept 22-24. Victor Ivy. DeWitt-Ark. Co. Livestock Show Assn. Sept. 24-27. Harold Kendall. El Dorado-Union Co. Livestock & Poultry

Assn. Sept. 15-21. Emil W. Weiss. England-Lonoke Co. Fair & Livestock Calistoga-Napa Co. Fair Assn. July 4-6. Grand Junction-Intermountain Fat Stock Show. Sept. 18-20. Mrs. John Latimer. Roy Schoepf. Show. Aug. 4-7. Eudora-Chicot Co. Fair Assn. Sept. 15-20. A. O. Roscher.

Fayetteville-Washington Co. Fair Assn. Sept. 16-19. Bob Medley. Fordyce-Dallas Co. Livestock Show & Forestry Festival. Sept. 18-20. James F.

Foreman-Little River Co. Fair Assn. Sept. 25-27. Cleo J. Eason. Forrest City-St. Francis Co. Fair & Live-

Fort Smith-Ark.-Okla. Dist. Free Fair. Sept. 22-27. Paul Latture.

Fouke-Miller Co. Fair Assn. Sept. 11-12. Gridley-Golden Feather Fair Assn. Aug. A. D. Price. Glenwood-Pike Co. Fair Assn. Sept. 11-13.

Greenwood-Sebastian Co. Fair Assn. Sept. 11-13. Charles Chaney. Eamburg-Ashley Co. Fair & Livestock Hemet-Parmers Fair of Riverside County. Loveland-Larimer Co. Fair & Rodeo Asen.

Barney Malcom. Show. Sept. 10-12. Marvin Bankston. Harrisburg-Poinsett Co. Fair Assn. Sept. 24-27. Melba Lee Moore. 17-20. Joe Watkins,

Heber Springs-Cleburne Co. Fair & Livestock Show, Sept. 18-20. John Moose. Hot Springs-Garland Co. Fair & Livestock

22-27. B. N Holt. Assn. Sept. 17-20. A. B. Jeffries. 18-20. Ralph Buck.

Imooden-Lawrence Co. Fair Assn. Oct. 9-11. Roy Buck. Jonesboro-Craighead Co. Fair Assn. Sept. 8-13. Tom Robinson. Little Rock-Ark, Livestock Expo. Sept. 29-

McGhee-Desha Co. Fair & Livestock Assn. Sept. 22-27. A. C. Smith. Magnolia-Columbia Co. Fair & Livestock Show. Sept. 22-27. Steve Bradley. Marshall-Searcy Co. Pair Assn. Sept. 5-6. Leon Jennings.

20. Ike Van Meter. McCrory-Woodruff Co. Livestock Show & Fair, Sept. 24-27. Clyde Felts. Mena-Polk Co. Free Fair & Livestock Show. Sept. 11-13. R. W. St. John.

Morrilton-Conway Co. Fair Assn. Sept. 15-17. Bob Lamb. Mountain Home-Baxter Co. Fair Asan. Sept. 11-13. Jim Kirkpatrick. Mount Ida-Montgomery Co. Fair Assn.

18-20. C. D. Chastain. Newport-Jackson Co. Fair & Livestock Show Assn. Sept. 9-13. Mollie Hinkle. Ozark-Franklin Co. Fair Assn. Sept. 15-20. J. M. Hopper. Paragould-Greene Co. Fair Assn. Sept. 10-

13. B. C. Lloyd Jr. Van Pennington.

2-5. Thomas J. Medeiros. Imperial-Calif. Mid-Winter Fair Peb. 28-

March 8, 1959. D. V. Stewart. Lakeport-Lake Co. Fair Assn. Aug. 39-31. C. P. Lewis.

Lancaser-Antelope Valley Fair & Alfalfa Festival. Sept. 4-7. A. G. Marquardt. Lodi-Lodi Grape & Wine Festival. Sept. 12-14. C. S. Jackson.

Los Angeles-Great Western Livestock Show. Nov. 21-26. A. M. Mathews. McArthur-Inter-Mountain Fair of Shasta Co. Aug. 30-Sept. 1. George Ingram. Madera-Madera Dist. Fair Assn. Sept. 25-

28. E. W. Dixon. Mariposa-Mariposa Co, Fair Assn. Aug. 30-Sept. 1. Dale K. Campbell. Merced-Merced Co. Fair Asen. Aug. 20-24. W. C. Woxberg. Monterey-Monterey Co. Fair Assn. Aug.

20-24. George T. Wise. Napa-Napa Town & Country Fair. Aug. 7-10. Tom Camp. Northridge-San Fernando Valley Fair. Aug. 27-Sept. 1. Max P. Schoenfeld.

Orland-Glenn Co. Fair Assn. Sept. 4-7. W. R. Kittredge. Paso Robles-San Luis Obispo Co. Fair Assn. Aug. 13-17. L. W. Lewin. Petaluma-Sonoma-Marin Dist. Fair Assn.

July 31-Aug. 3. Dom Fusaro. Placerville-El Dorado Co. Fair Asan. Aug. 14-17. Guy Davenport. Pleasanton-Alameda Co. Fair Assn. June 30-July 13. James Trimingham.

Plymouth-Amador Co. Fair Asen. Aug. 22-24. Mrs. Goula M. Wait. Pomona-Los Angeles Co. Fair. Sept. 12-28. Phil D. Shepherd. Quincy-Plumas Co. Pair Assn. Aug. 7-10.

Tulsa Scott. Red Bluff-Tehama Co. Fair Assn. July 24-26. Joseph A. Soares. Roseville-Placer Co. Fair Assn. Aug. 7-10. L. W. McClure.

Sacramento-California State Fair & Expo. Aug. 27-Sept. 7. Dudley T. Fortin. San Francisco-Grand Nat'l Livestock Expo. Oct. 31-Nov. 9. Nye Wilson. San Jose-Santa Clara Co. Pair Asan. Sept. 8-14. Wm. A. Straub. San Mateo-San Mateo Co. Fair Assn. Aug.

1-9. Wm. M. Wilson. Santa Barbara-Santa Barbara Nat') Horse Show & Flower Show. July 11-19. Ed Van Cleve.

Santa Maria-Santa Berbara Co. Fair Assn. July 23-27. Ed Clendennen, Santa Rosa-Sonoma Co. Fair Asan. July 18-27. William McConnell. Sonora-Mother Lode Pair Assn. July 31-Aug. 3. Cecil B. Mathews. Stockton-San Joaquin Co. Fair Assn. Aug.

14-23. R. E. Walker. Susanville-Lassen Co. Fair & Livestock Show, Aug. 13-17. A. A. Jensen. Tulare-Tulare Co. Fair Assn. Sept. 16-21. A. J. Eiliott. Tulelake-Tulelake-Butte Valley Fair Assn.

Sept. 6-8. Wm. C. Whitaker. Turlock-Stanislaus Co. Fair Assn. Aug. 4-9. C. A. Rigebee. Paris-N. Logan Co. Fair Asen. Sept. 15-20. Ukiah-Redwood Emoire Fair & Sports Show. Aug. 21-24. James Tocher.

Hollister-San Benito Co. Fair Asen. Oct. | Pagosa Springs-Archuleta Co. Fair & 4-H | Atlanta-Southeastern Fair. Oct. 9-11. Show. Sept. 13-14. Vernon Coinforth. Pueblo-Colorado State Fair Asan. Aug. 19-24. Bam Jones.

Rifle-Garffeld Co. Fair & Rodeo. Aug. 29-31. Duke Ellison. Sterling-Logan Co. Fair & Overland Trail Roundup. Aug. 4-7. Les Lindstrom. Trinidad-Las Animas Co. Fair Asen. Aug.

28-Sept. 1.

Trinidad-Trinidad Round-up Assn., Inc. Aug. 30-Sept. 1. Tom Murphy. Westelliffe-Wet Mountain Valley Pair Assn. Aug. 10.

Yuma-Yuma Co Fair Asan. Aug. 11-13. L. E. Fitzgerald.

Connecticut

Berlin-Berlin Grange Pair, Sept. 12-13. Mrs. Howard Lamb, Connecticut. Bethel-Pairfield Co. 4-H Fair Assn. Aug. 15-17. Donna J. Wolfe. Bethlehem-Bethlehem Fair Soc. Sept. 6-7. Ann Skelte. Bridgewater-Bridgewater County Fair.

Aug. 15-17. Winifred H. Stuart. Brooklyn-Brooklyn Fair, Aug. 22-24, Mrs. Milo Appley. Cheshire-Cheshire Fair Asan, Aug. 29-30.

Mrs. M. Moore. Chester-Chester Fair Assn. Aug. 23-24. W. R. O'Sullivan, Jr. Columbia-Columbia Fair. Aug. 22-24. Ward Rosebrooks. Danbury-The Great Danbury State Pair.

Sept. 27-Oct. 5. John W. Leshy. Durham-State Puture Parmers Pair, Aug. I-2. Alan Chapman, Durham-Middlesex Co. 4-H Fair & Livestock Assn. Aug. 15-17. Barbara Graham. East Berlin-Berlin Fair, Oct. 3-5. Dale W.

East Hampton-Haddam Neck Fair, Aug. 31-Sept. 1. George Carlson. Fairfield-Greenfield Hill Grange Fair.

Sept. 6. William T. Burr. Goshen-Goshen Agri. Sec., Inc. Aug. 30-Sept. 1. Lester McLaughlin. Griswold-Pachaug Community Pair. Aug. 9. Mrs. Mary Medbery. Guilford-Guilford Agrl. Soc. Sept. 19-20.

Marie E. Griswold, Haddam Neck-Haddam Neck Fair Assn. Aug. 31-Sept. 1. Leonard J. Seiden. Harwinton-Harwinton Fair Asen. Oct. 4-5. Merle H. Pluskett.

Hazardville-Union Agrl. Soc. Sept. 24-25. D. Everett Neclans. Ledyard-Echo Grange Fair. Sept. 6. Pred Rosebrooks. Lyme-Hamburg Fair. Aug. 16. Mrs. Hazel

Stark. Manafield-Echo Grange Fair. Sept. 6. Pred Marlborough-Marlborough Grange Fair.

Aug. 30-31. Mrs. Gladys E. Dancause. Meriden-Meriden Grange Fair. Sept. 19-20. Bertha B. Tinkham. Monroe-Harmony Grange Fair. Sept. 5-6. Polly Mckinney. Norwich-Norwich Grange Fair, Inc. Sept.

19-20. Mrs. L. P. Browning. Mount Carmel-Hainden Grange Fair. Sept. 20. Mrs. Catherine Warner. North Haven-New Haven Co. 4-H Fair. Aug. 8-10, Janet Rubin. North Haven-North Haven Fair, Sept. 4-7. Harry Woodling. Preston-Preston City Fair Assn. Aug. 16.

Winifred Troeger. Riverton -Riverton Fair Asan. Oct. 11-12. Grace D. Seyman.

North Stonington-New London Co. 4-H Fair, Aug. 29-30, Corinne Larkham. Portland-Portland Agrl. Fair, Sept. 20-21. Karl S. Newsom. Rocky Hill-Rocky Hill Grange Pair, Sept. 6. Mrs. Dorothy B. Herrick. South Glastonbury - Glastonbury Grange Fair. Oct. 11. Harry W. Hall. Southington-Southington Fair. Aug. 23-24.

Ralph P. Ferrucci. South Woodstock-Woodstock Agrl. Soc. Aug. 30-Sept. 1. Donald B. Williams Stafford Sorings-Stafford Pair, Inc. Oct. 2-5, C. D. Benton, Terryville-Terryville County Fair. Sept.

13-14. Frank Dzielinski. Vernon-Tolland Co. 4-H Fair. Aug. 22-23. Dianne Brodeaux. Wallingford - Wallingford Grange Fair. Sept. 13. Flora E. Hough.

Warren-Litchfield Co. 4-H Pair. Aug. 22-23. Ruby Harrison. Waterford-Cohanzie Fair. Aug. 1-2. Walter J. Krauth. Wetherfield-Wetherfield Grange Fair,

Sept. 13. Mrs. Ellen J. Andrews. Winchester Center-Winchester Pair Asan. Aug. 9-10. Harriet M. Ramsey. Windsor Locks-Hartford Co. 4-H Fair. Aug. 22-24. Rosemarie Schnabel. Woodstock-Windham Co. 4-H Fair Assn. Aug. 9-10. Nancy Hart.

Delaware Harrington-Kent & Sussen Co. Pair Assn. July 21-26. T. B. Holloway.

Florida Arcadia-DeSoto Co. Fair Assn. Jan. 13-17, 1959, W. Lite Woods. Brooksville-Hernando Co. Fair Assn. Nov. 11-15. H. J. Brinkley. Crestview-Okaloosa Co. Harvest Fair, Inc. Sept. 29-Oct. 4. H. A. King. DeFuniak Springs-Walton Co. Fair Assn.

Nov. 3-8. H. O. Harrison. East Palatka-Putnam Co. Agrl. Fair & Youth Show, Nov. 16-15. Hubert E.

Eustis-Lake Co. Fair & Flower Show. March 9-14, 1959, Karl Lehmann, Jacksonville-Greater Jacksonville Fair Assn. Nov. 13-22. Frank Winchell. Live Oak-Suwannee Co. Fair Assn. Oct. 20-25. Paul Crews. Marianna-Jackson Co. Fair & Livestock Expo. Oct. 13-18. Louis W. Seat, Sr.

Orlando-Central Florida Pair Assn. Feb. 23-28, 1939 Crawford T. Bickford. Palatks-East Palatka-Putnam Agrl. Fair & Youth Show. Nov. 10-15. Hubert E. Maitby.

Palmetto-Manatee Co. Fair Assn. Jan. 26-31, 1959. Wm. M. Snyder, Sr. Pensacola-Pensacola Interstate Pair, Inc. Oct. 20-26. J. E. Frenkel. Tallahassee-North Fiorida Fair Asen. Oct. 28-Nov. 1. Lloyd Rhoden.

Tampa-Florida State Fair - Gasparilla Assn., Inc. Feb. 3-14, 1959. J. C. Huskis-Webster-Sumter All-Florida Breeders Show & Co. Fair, Inc. Nov. 5-8. O. M. Maines

West Palm Beach-Palm Beach Co. Fair & Expo. Jan 23-31, 1959, Wm. Lamar Allen.

Georgia Albany-Southwest Ga. Fair Asan. Oct. 25-Americus-Sumter Co. Fair Asen. Oct. Athens-Athens Agrl Fair Assn. Oct. 13- Carmi-White Co. Fair Assn. Aug. 11-16.

L. Carteron. Augusta-Exchange Club Fair. Oct. 17-Nov. 1. Jule Evenson. Bainbridge-Flint River Expo. Oct. 20-25. Joe Chance. Blakely-Early Co. Fair Assn. Cot. 10-28. Chester Clardy. Brunswick-Exchange Club Fair. Oct. 20-25. W. A. Harrington. Carrollton-West Ga, Fair Asen, Sept. 10-15. Haskell Upshaw. Cartersville-Barstow Co. Pair Asen. Sept. 22-27. Vic Waldrop. Cochran-Bleckley Co. Fair Assn. Oct. 18-18. Billy Josey. Columbus—Chattahoochee Valley Expc. Oct. 13-18. Felix Jenkins. Conyers-Rockdale Co. American Legion Fair. Sept. 22-27. W. U. Bowen Jr. Cordele-Central Ga. Fair Assn. Oct. 20-28. L. H. Gilbert. Cumming-Forsyth Co. Fair Asen. Sept. 15-20. Mrs. Jo Mize. Dalton-North Georgia Fair Asan, Sept. 22-27. Burl Scoggins. Decatur-DeKalb Harvest Festival, Sept. 15-20. Dr. C. C. Von Gremp. Douglas-Coffee Co. Fair Assn. Nov. 1-8. Chester Belote. Dublin-Ocones Fair Assn. Oct. 27-Nov. 1. D. N. Lewis. Elberton-Elberton Fair Assn. Sept. 8-12. Miss Laris Clark. Ray Bolick.

Ellijay-Gilmer Co, Felr Assn. Aug. 25-30. Griffin-Spaulding Co. Pair Assn. Oct. 13-18. O. H. Weaver. Habira-Habira Community Pair. Oct. 12-18. C. P. Scruggs. Hartwell-Hart Co. Agrl. Pair. Sept. 22-27. Lee E. Carter. Hiawassee-Ga, Mountain Fair. Aug. 11-16. E. N. Nicholson. Jackson-Butts Co. Fair Assn. Oct. 6-11. R. P. Armstrong.

McDonough-Henry Co. Fair Assn. Sept. 29-Oct. 4. Chas. Roach. McRae-Ocmulgee Pair Assn. Oct. 6-11. C. W. Dopson.

Macon-Georgia State Fair. Oct. 20-25. R. M. Wade. Manchester-Tri-County Fair Asan, Sept. 29-Oct. 4. Walby Griffith. Marietta-Cobb Co. Fair Assn. Sept. 15-20.

J. H. Henderson. Metter-Candler Co. Fair Assn. Sept. 29-Oct. 4. L. O. Parker. Montezuma-Macon Co. Fair Asan. Oct. 6-11. Clarence Hair. Moultrie-Colquitt Co. Fair Assn. Oct. 6-12. Coy Dekle.

Newnan-Newnan Kiwanis Club Fair. Sept. 22-27. Joe Carrasco Jr. Quitman-Brooks Co. Pair Assn. Oct. 12-18. Jerry Wilson. Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 9-13. Mrs. Ruth C. Hartkopf. Boise-Western Idaho State Fair. Aug. 26-30. Ambrose W. Johnson. Burley-Cassia Co. Fair & Rodec. Aug.

21-23. Truman Bradley. Cambridge-Washington Co. Fair Asan. Aug. 22-24. Chet Jones. Coeur D'Alene-Kiotena! Co. Fair. Sept. 11-14. Clyde H. Stranshan. Council-Adams Co. Pair Assn. Aug. 1-3,

Emmett-Gem Co. Fair & Rodeo, Aug. 13-16, Erling J. Johannesen. Filer-Twin Falls Co. Fair & Rodeo. Sept. 3-6. Thomas Parks. Gooding-Gooding Co. Fair & Rodec. Aug. 14-16. Lieuru W. Lucke.

Grace-Caribou Co, Fair Assn. Aug. 7-9. Alice L. Smith. Homedale-Owyhee Co. Fair. Aug. 21-28. Edward F. Mink, Jerome-Jerome Co. Pair Assn. Aug. 21-22. Mrs. Eleanor G. Wiswall. Malad City-Oneida Fair Assn. Sept. 4-6.

Wm. G. Evans. Montpelier-Bear Lake Co. Pair Assn. Aug. 28-30. Reed Hymes. New Plymouth-Payette Co. Fair Assn. Aug. 20-23. John E. Wagner. Nezperce-Lewis Co. Fair Assn. Sept. 25-27,

Gordon Dailey. Orofino-Clearwater Co. Fair Assn. Sept. 19-21. Arien N. Bruce. Rexburg-Madison Co. Fair. Sept. 2-2. Frank H. Jacobs. Ririe-Jefferson Co. Fair. Aug. 29-30. Carl M. Shaner.

Salmon-Lemhi Co. Pair Assn. Sept. 4-6. Russell G. Hillman. Shoshene-Lincoln Co. Fair Assn. Aug. 29-30, Mrs. Joyce W. Bernard. Terreton-Mud Lake Fair & Rodeo, Aug. 22-23. Della Cope.

Rome-Coosa Valley Exchange Pair, Sept. 22-27. Frank Near. Sandersville-Washington Co. Fair Assn. Sept. 29-Oct. 4. D. E. McMaster. Savannah-Coastal Empire Patr. Nov. 3-2. Wm. Schandolph.

Springfield-Effingham Co. Fair Assn. Oct. 13-18. P. W. Clifton Jr. Swainsboro—Jaycees' Emanuel Co. Pair. Oct. 6-11. Earl Varner. Sylvester-Worth Co, Fair Asen. Sept. 29-Oct. 3, J. D. Brown. Thomaston-West Central Ga. Pair. Oct. 6-11. Jim Hays.

Thomasville-Thomasville Exchange Club Pair. Sept. 29-Oct. 4. F. Alex Crittenden Wayeross-Okefenokee Fair. Nov. 4-9. Oscar McGowan.

Winder-Lions' Club Barrow Co. Pair. Sept. 8-13. Clyde Doss.

Illinois

Albion-Edwards Co. Fair Assn. Aug. 4-8, Paul G. Waite. Aledo-Mercer Co. Fair Assn. July 23-26. J. O. Sturtivant, Seaton, Altamont-Effingham Co. Fair Assn. Aug. 2-7. Marvin Cohlmeyer. Anna-Union Co. Fair Assn. Aug. 18-22. Robert W. Brown. Arthur-Moultrie-Douglas Co. Pair Assn. July 23-26. H. E. Hood. Augusta-Hancock Co. Fair Assn. July 16-19. L. W. Robison. Belleville-St. Clair Co. Fair Assn. July 28-Aug. 3. George Gerken Sr. Bellmont-Wabash Co. Fair Assn. July 20-26, Irwin C. Stoltz. Belvidere-Boone Co. Fair Assn. Aug. 8-10. Mrs. Elizabeth Orr, Harvard. Benton-Pranklin Co. Fair Assn. July 28-Aug. 1. Earl Doty. Bloomington-McLean Co. Fair Assn. Aug. 4-7. George Stoller. Bridgeport-Lawrence Co. Fair Assn. Aug. 18-22. P. E. Crowder. Brownstown-Fayette Co. Fair Assn. June 36-July 6 Elvin Washburn, Vandalla. Cambridge-Henry Co. Fair Assn. Aug. 5-8.

Mrs. Dariene Boberg. Carlinville-Macoupin Co. Fair Assn. July 22-26. Martha Loehr. Carlyle-Clinton Co. Pair Assn. July 15-12. Eldon E. Hazlet.

Millage Carter.

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Harrison-Northwest Ark. Dist. Fair. Sept.

Hope-Third Dist. Livestock Show. Sept. Huntsville-Madison Co. Fair Assn. Sept.

Oct. 4. Clyde E. Byrd.

Marvell-Phillips Co. Fair Assn. Sept. 15-Monticello-Drew Co. Livestock Show & Festival, Sept. 10-13. Jark Shelton.

Sept. 17-20. Mrs. Harold Standridge. Mulberry-Crawford Co. Fair Assn. Sept.

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Perryville-Perry Co. Fair & Livestock | Ventura-Ventura Co. Fair Asan. Oct. 1-5. Show. Sept. 10-12, G. M. Wallace. Piggott-Clay Co. Fair Assn. Sept. 25-27. Ira Harkness.

Pine Bluff-S, Ark. Livestock Show Asan. Sept. 22-27. George Bestand. Prescott-Nevada Co. Fair Assn. Sept. 17-Russellville-Pope Co. Fair, Inc. Sept. 24-26. Bob Hines.

Sheridan-Grant Co. Fair Assn. Sept. 18-20. Basyl Gentry. Searcy-White Co. Fair Asan. Sept. 24-27. R. J. Haney. Stamps—Lafayette Co. Fair & Livestock Show, Sept. 29-Oct. 4. W. B. Thomas. Star City-Lincoln Co. Fair Asan, Sept.

18-20. Clyde E. Fish. Texarkana-Four States Pair, Inc. Sept. 15-20. Mrs. S. G. Fisher Jr. Waldron-Scott Co, Fair & Livestock Show. Sept. 18-20. S. B. McCutcheon. Warren-South Ark. Fair Assn. Sept. 18-

20. Loran Johnson. Wynne-Cross Co. Fair & Asen. Sept. 10-13. Mrs. J. Bartlett. Yellville-Marion Co. Fair Asan. Sept. 4-6, Sadie Hudspeth.

California Anderson-Shasta Dist. Fair Assn. Aug. 21-24. Joseph J. Speer. Antioch-Contra Costa Co. Fair Assn. July 31-Aug. 3. N. D. Sundborg. Auburn-Auburn Dist. Fair Assn. Sept. 18-

21. R. W. Towers. Bakersfield-Kern Co. Fair Assn. Sept. 22-28. Bertram Bates. Bishop-Eastern Sierra Tri-County Fair Eads-Klowa Co. Free Fair & Rodeo Atsn. Assn. July 31-Aug. 3. O. P. Davis. Boonville-Mendocino Co. Fair & Apple | Golden-Jefferson Co. Fair Assn. July 31-Show. Sept. 26-28. Austin Hulbert.

Caruthers-Caruthers Dist. Pair. Oct. 16-18. Mrs. John Martimusen. Cedarville-Modoc Co. Fair Assn. Aug. 22-24. A. H. Burmister.

Crescent City-Del Norte Co. Fair Assn. Aug. 22-24. C. W. Glover. Del Mar-S. Calif. Expo. & San Diego Co. Hotchkiss-Delta Co. Fair Assn. Rept. 2-12. Fair. June 27-July 6. Paul T. Mannen. Ferndale-Humboldt Co. Fair Assn. Aug. orrest City-St. Francis Co. Fair & Live- 8-16. Cecil Hindley. stock Show. Sept. 22-27. Mrs. Thomas Fresno-Fresno Dist. Fair Assn. Oct. 2-12.

T. A. Dodge. Grass Valley-Nevada Co. Dist. Pair Assn. Aug. 21-24. Malcolm E. Hammill, 29-Sept. 1. J. E. Whitaker, Hanford-Kings Co. Fair Assn. Sept. 10-14. Bates Bowers.

Hayfork-Trinity Co. Fair Assn. Aug. 15-

17. J. D. Berry.

Aug. 20-24. Bud Nelson.

James F. Koenig. Victorville-San Bernardino Co. Fair Assn. Oct. 1-5, Oren Robertson.

Watsonville-Santa Cruz Co. Fair Asan. Sept. 25-28. E. P. Johnson. Woodland-Yolo Co. Fair Assn. Aug. 15-17. Stuart B. Waite. Yreka-Siskiyon Co. Pair Asen. Aug. 15-17. E. B. Mathews.

Yuba City-Yuba-Sutter Fair Asen. July 30-Aug. 3. Roy Welch. Colorado

Brighton-Adams Co. Fair & Rodeo Assn. Aug. 7-10. Norris Peterson. Brush-Morgan Co. Jr. Fair Assn. Aug. 12-14. Al Koenecke. Burlington-Kit Carson Co. Fair Assn. Aug. 21-23 Melvin Butterfield. Brush-Morgan Co. Fair Asan. Aug. 12-14. Chester R. Pithian. Calhan-El Paso Co. Fair Assn. Aug. 15-17. Fred C. Wagoner. Canon City-Frement Co. 4-H Fair Assn. Aug. 11-13. Jim Doyle.

12-14. Charles E. Kirk. Cheyenne Wells-Cheyenne Co. Fair & Rodeo Assn. Sept. 4-5. James W. Read. Del Norte-San Luis Valley Pure Seed &

Durango-LaPlata Co. Fair Assn. Sept. 19-21. Beverly Plansburg. Sept. 12-13. Jimmy Bendorf. Aug. 3. Irwin Beckman.

Assn. Aug. 14-16. Bob Josserand. G. C. Baldwin. Ray Breeze.

Lamar-Prowers Co. Free Fair Assn. Aug. 29-30. Donald A. Crowe. Littleton-Arapahoe Co. Fair Asan. Aug. 12-16. Aug. 10-13. Harold Ferguson.

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Castle Rock-Douglas Co. Fair Assn. Sept. Livestock Show, Oct. 23-25, N. E. Clem-Denver-Denver Co. Pair. Aug. 13-14. Herbert C. Gundell.

Hayden-Routt Co. Fair & Rodeo Assn. Sept. 12-13. G. A. Simonton. Holly-Holly Community Fair. Sept. 26-27. Wm. Pattie. Holyoke--Phillips Co. Fair Assn. Aug. 5-8. R. E. Ensminger. Bud LaPlatt.

Hugo-Lincoln Co. Free Fair. Aug. 18-30. Bob L Gou. Julesburg-Sedgwick Co. Fair & Rodeo Kiowa-Elbert Co. Fair Assn. Aug. 8-9. Kremmling-Middle Park Fair, Sept. 20-22.

Nov. 1. Marvin Lorig. 13-18. Hugh Christian. 18. P. H. Williams.

JUNE 23, 1958 Carrollton-Greene Co. Fair Assn. July | Urbana-Champaign Co. Fair Assn. July | Salem-Washington Co. Fair Assn. Aug. | Ida Grove-Ida Co. Fair Assn. Aug. | Ida Grove-Ida Co. Fair Assn. Aug. | 10-13. 15-19. Nelle Witt. Cerro Gordo Cerro Gordo Jr. Fair. July 17-19. Earl Kepler. Charleston-Coles Co. Fair Assn. July 27-Aug. 2. Robert R. Blackford. Chicago-International Dairy Show. Oct. 6-11. W. E. Ogilvie. Chicago-International Livestock Expo-Nov. 28-Dec. 6. W. E. Ogilvie. Cullom-Livingston Co. Fair Assn. Aug 22-23. Everett Sandusky. Danville-Vermilion Co. Fair Assn. July 30-Aug. 2. Robert Banks. Decatur-Macon Co. Fair Assn. July 26-31 H. W. Elllott. Du Quoin-Perry Co. Fair Assn. Aug. 24-Sept. 1. D. M. Hayes. East Moline-Rock Island Co. Fair Assn Aug. 19-23. Wayne Feaster. Elizabeth-JoDaviess Co. Pair Assn. Aug 6-8. Rayman J. Stauss. Fairbury-Livingston Co. Fair Assn. Aug 19-23. Warren Wessels. Pairfield-Wayne Co. Fair Assn. July 14-18. Murrell J. Loy. Parmer City-DeWitt Co. Fair Assn. July 1-5. Leon Mason. Fisher-Champaign Co. Pair Assn. July 16-19. Mrs. Earl McKinney, Foosland. Flora-Clay Co. Fair Assn. July 21-25. Philip R. Briscoe. Franklin Grove-Lee Co. Fair Assn. Sept 12-14. LaVern S. Baker, Preeport-Stephenson Co. Fair Assn. Aug. 19-23. Mrs. C. O Howard. Geneva-Kane Co. Fair Assn. July 30-Aug. 3. Merie Howard. Georgetown-Vermillon Co. Fair Assn. Aug. 17-23. Hubert Myers. Grays Lake-Lake Co. Fair Assn. July 24-27 L A. Nordhausen. Greenup-Cumberland Co. Fair Assn. Aug. 18-23. H. O. Ewart. Greenville-Bond Co. Fair Assn. Aug. 18-23. Mrs. Vincent Floyd. Griggsville-Pike Co. Fair Assn. July 2-6. Cannelton-Perry Co. 4-H Fair Assn. Aug. J. R. Skinner. Hardin-Calhoun Co. Pair Assn. Sept 26-28. Paul R. Durr. Harrisburg-Saline Co. Fair Assn. July 13-19. Mrs George Johnson, Raleigh Harrisburg-Saline Co. Agrl. Assn. July 12-19. Mrs. George Johnson. Havana-Mason Co. Fair Assn. July 30-Aug. 1. Max S. Tessier, Easton, Henry-Marshall-Putman Co. Pair Assn. Aug. 26-29 R. H. Monier, Sparland. Highland-Madison Co. Pair Assn. July 30-Aug. 3. Alvin Schumacher. Jacksonville-Morgan Co. Fair Assn. July 30-Aug. 2. Glen Spencer. Jerseyville-Jersey Co. Pair Assn. July 7-12. James L. Coombs. Kankakee-Kankakee Co. Fair Asan, Aug 2-7. Eldon Surgeant. Knoxville-Knox Co. Fair Assn. July 28-Aug. 2. W. L. Farris, Galesburg. Lewistown-Pulton Co. Fair & Racing Assn. July 24-27 Chester Boone. Lincoln-Logan Co. Fair Assn. Aug. 2-7 Wilbur E. Layman. Macomb-McDonough Co. Fair Assn. July 23-25. Mrs. Loreta Smith. Mar on-Williamson Co. Fair Assn. Sept. 1-6. Clifford H. Gulley. Marshall-Clark Co. Fair Assn. Aug. 3-3. Mrs. Norma Cline. Martinsville-Clark Co. Fair Assn. July 14-19. H. T Bennett. Mazon-Grundy Co. Fair Assn. Aug. 27-Sept. 1. Wayne P. Carter. McLeansboro-Hamilton Co. Fair Assn. Aug. 4-8. A G. Poote. Melvin-Ford Co. Pair of Melvin, July 9-13. L. A. Freehill. Mendon-Adams Co. Pair Assn. Aug. 2-6. I. M. Brumback. Mendota-LaSalle Co. Fair Assn. Aug. 29-Sept. I. E. A. Lorack. Metropolis-Massac Co. Pair Assn. July 1-5. Paul Powell Milford-Iroquois Co. Agrl. & 4-H Club Fair Assn. July 29-Aug. 1. Duane Crist. Milledgeville-Carroll Co. Fair Assn. Aug. 6-10. Gene Litwiller. Monee-Monee-Will Co. Dist. Pair. Sept. 4-7. Scott McLaughlin. Morrison-Whiteside Co. Fair Assn. Aug. 13-16. H. T. Mathew. Mount Sterling-Brown Co. Fair Assn. July 29-Aug 1. Clyde Cutforth, Timewell. Mount Vernon-Jefferson Co. Fair Assn. July 21-26. Lester F. Davis. Nashville-Washington Co. Fair Assn. Aug. 11-15. Warren Morrison. New Berlin-Sangamon Co. Pair Assn. July 23-26 Robert Pieffer. Newton-Jasper Co Fair Assn. July 7-11. C. L. Batman. Odell-Livingston Co. Fair Assn. Aug. 25-27. James H. Summers, Okawville-Okawville Agrl. Fair Assn. Sept. 13-14. E. H Piedler. Olney-Richland Co. Fair Assn. July 28-Aug. 2. Arol Preston. Oregon-Ogle Co. Fair Assn. Aug. 30-Sept. 1. E. D. Landers. Ottawa-LaSalle Co. Fair Assn. Aug. 5-7. Joe Temple. Palmyra-Terry Park Industrial Pair, July 9-12. Lucille Williams, Pana-Christian Co. Pair Assn. Aug. 28-Sept. 1. Wayne Hunter, Owaneco. Paris-Edgar Co Fair Assn. July 20-27. Charles A. Johnson. Pecatonica-Winnebago Co. Fair Assn Aug. 15-17. Wallace Belshaw. Pekin-Tuzewell Co Fair Asan. July 30-Aug. 1. Harry R. Condon. Peoria-Heart of Illinois Pair, July 16-20. Robert W. Park. Peotone-Will Co. Pair Assn. Aug. 21-24. William H. Meyer. Petersburg-Menard Co. Fair Assn. Aug. 18-22. Carl Lenz. Pinckneyville-Perry Co. Fair Assn. July 14-19. Mrs. Paye Stumpe. Pleasant Hill-Pike Co. Fair Assn. Aug. 19-23. J. L Laugharn. Pontiac-Livingston Co. Fair Assn. Aug. 5-7. Guy K. Gee, Forrest. Princeton-Bureau Co. Fair Assn. Aug 20-23. J. Fred Baker. Roseville-Warren Co. Fair Assn. Aug. 5-6. John Felt. Rushville-Schuyler Co. Pair Assn. July 3-6. Harvey Settles. Balem-Marion Co. Fair Assn. July 7-12. Reba Millican. Bandwich-Sycamore Farmers Club Jr. Fair, Aug. 5-6. Robert Howey, Sandwich-De Kalb Co. Pair Assn. Sept. 3-7. C. R. Brady Shelbyville—Shelby Co. Pair Assn. Aug. 4-7. Woodrow Donnell. Sparta-Randolph Co Fair Assn. July 7-11. W. John Brown. Shawneetown—Gallatin Co. Fair Assn. Sept. 8-12. Charles I. Oldham.

Springfield-Illinois State Fair. Aug. 8-17.

Bullivan-Moultrie Co. Fair Assn. Aug.

Taylorville-Christian Co. Pair Assn. July

J. Ralph Peak.

1-2. Paul M. Krows. Sycamore-De Kalb Co. Fair

15-19. R. Anson Clawson.

5-6. Robert Howey.

20-26. Merle Mingee. Vienna-Johnson Co. Fair Assn. July 7-12 E. M. Gorden. Virginia-Cass Co. Pair Assn. Aug. 20-23 Leland Sweatman. Warren-JoDaviess Co. Pair Assn. Aug. 14-17. Charles W. Bartell, Waterloo-Monroe Co. Fair Assn. Aug 21-23. Edgar Amrine. Wheaton-DuPage Co. Fair Assn. Aug. 1-3 William Hills. Winchester-Scott Co. 4-H & Jr. Agrl. Assn. Aug. 6. C. Warren Breeding. Woodstock-McHenry Co. Fair Assn. July 31-Aug. 3. Mrs. Grace Heisler. Wyoming-Stark Co. Jr. Fair. July 31-Aug. 1. Glenn Garvin.

Indiana

Alexandria-Madison Co. 4-H Fair Assn. Aug. 5-8. Fred A. Wright. Anderson-Anderson Free Fair Assn. June 30-July 5. Earl J. McCarel, Argos-Marshall Co. 4-H Fair Assn. Aug. 5-9. Otto H. Gates. Auburn-De Kalb Co. Free Fall Fair. Sept. 23-27 Ralph Wible. Aurora-Aurora Farmers Fair, Oct. 2-4. Robert Wright. Bicknell-Knox Co. Farm Fair Assn. Aug. 4-8. Owen D. Scott. Bloomington-Monroe Co. Fair Assn. Aug. 5-9. Robert W Eberhart. Bluffton-Bluffton Free Street Fair Assn. Sept. 16-20 Herman W. Myers. Boswell-Benton Co. Fair Assn. Aug. 18-21. Lendall Lowman. Bourbon-Bourbon Fair Assn. Sept. 9-13. Wayne Metheny. Brazil-Clay Co. Agrl. Soc. Aug. 6-9. R. D. McHargue Brookville-Franklin Co. 4-H Agrl. Assn. July 28-Aug. 1. Mrs. Ray Seiter. Brownstown-Jackson Co. Fair Assn. Aug.

3-9. Edgar Hackman.

6-9. Mrs. Norman Gayer.

Cayuga-Vermillion Co. Pair Assn. July 16-19. Allen H. Helt, Centerville-Wayne Co. 4-H Fair Assn. Aug. 3-8. Mrs. Marion Kitchel. Columbia City-Whitley Co. 4-H Clubs, Inc. Aug 19-21. Mrs. Kenneth Nix. Columbus-Bartholomew Co. Fair Assn July 13-18 Francis Overstreet. Connersville-Fayette Co. Free Fair, Aug. 10-15. J. W Funk. Converse-Miami Co. Agrl. Assn. Aug. 5-9. G. Knox Corydon-Harrison Co. Agrl. Soc. Aug. 18-23. Harry Hurst. Covington-Fountain Co. 4-H Club Fair. Aug. 4-7 Mrs. Earl Cunningham.

Crown Point-Lake Co. Central States Fair. Aug. 17-23. Don Powers. Danville-Hendricks Co. 4-H & Agrl. Fair Assn July 31-Aug. 2. J. Robert Leak. Denver-Denver Pail Pestival, Aug. 27-30. Mrs. H. Cover. Ellettsville-Monroe Co.-Ellettsville Fall Festival, Sept. 11-13. Bernice Baird. Elnora-Davies Co. Fair, Inc. July 28-Aug. 2. Mrs. Ruby Pelham. Evansville-Scott Vanderburgh Fair Assn. Aug. 6-8. Mrs. Albert Schwiersch. Flora-Carroli Co. 4-H Exhibit, Assn. July 28-Aug. 2. Harold R. Berry. Fort Wayne-Allen Co. 4-H Clubs, Inc.,

Aug. 5-7. Mrs. Esther Salomon. Frankfort—Clinton Co. Fair, Inc. Aug. 18-23. John Scheidler. Franklin-Johnson Co. 4-H Agrl. Fair Assn. July 28-Aug. 2. James Hixson. Goshen-Elkhart Co. 4-H & Agrl, Expo. Aug. 11-16. R. C. Stangland. Greencastle-Putnam Co. Fair & 4-H Club Assn. Aug. 4-9. Tom Hendricks. Greensburg-Decatur Co. Fair Assn. Aug. 11-15. Mrs. Shonnette. Greenfield-Hancock Co. 4-H Cub Agrl. Assn. Aug. 4-8. Mrs. Julius Kleine, Greentown-Howard Co. 4-H Fair, July

29-Aug. 2. Gene Pickett. Hamlet-Stark Co. 4-H Fair, July 28-Aug. 2. Tom Bell Hartford City-Blackford Co. 4-H Pair. Aug. 18-23, Glenn Schwarzkopf. Huntingburg-Dubois Co. Fair Assn. July 27-Aug. 1 K. R. Ruttkar. Huntington-VFW Homecoming & Street Pair. July 28-Aug. 2. Floyd Alshouse. Indianapolis-Indiana State Fair. Aug. 27-Sept. 4. Earl J. Bailey.

Jasonville-Tri-Co. Fair Assn. July 14-20. Florence Brewer. Kendalivilie-Noble Co. Fair Assn. Aug. 11-16. Clinton S. Rimmel. Kentland-Newton Co. Fair Assn. Aug. 4-8. John M. Connell.

Lafayette-Tippecanoe Co. 4-H Exhibit Assn. 11-14 Sarah Jane Norris. Lagrange-Lagrange Co. 4-H Club Assn. Aug 4-7. Mrs Harold Bovee. La Porte- La Porte Co. Fair Assn. Aug 11-16. Bob Morse. Lawrenceburg-Dearborn Co. Fair, Inc. July 21-26 Don C Stimson,

Logansport-Cass Co. Fair Assn. July 20-26 Wm Thomas Jr. Lyons-Lyons Community Fair. Aug. 26-30. A. F. Foster. Madison-Jefferson Co. 4-H Fair. July 22-26. Ray E. Seifert. Marion-Grant Co. Fair Assn. Aug. 11-16

Guy Harris, Martinsville Morgan Co. Fair & 4-H Assn. Aug. 11-15. W. J. Hardy. Monticello-White Co. Agrl. Assn. Aug. 5-3. Audrey Zarse. Muncie-Delaware Co. Fair. July 26-Aug. 3.

Ray Brockman. New Albany-Floyd Co. 4-H Fair. Aug. 5-1. Paul Schulz. New Castle-Henry Co. 4-H Fair, Aug. 5-3. Frank Schuler. North Vernon-Jennings Co. Free Pair.

July 7-12. Sam Martin. Oakland City-Oakland City 4-H Community Fair. July 7-12. Sam B. Williams. Osgood-Ripley Co. Agrl. Assn. July 27-Aug. 2. Rollin Crum. Peru-Miami Co. 4-H Fair & Livestock

Show Assn. July 27-Aug. 2. Donald T. Creek. Petersburg-Pike Co Fair & 4-H Club Exhibit. July 14-19. E. P. Dougan.

Portland-Jay Co. Fair Assn. Aug. 3-8. Mrs. Forrest Elliott. Princeton-Gibson Co. Fair Assn. Aug. 10-16. L. H. Caniff. Rensselaer-Jasper Co. Fair Assn. Aug.

12-16. Cecil D. Sutton. Reynolds-White Co. Agrl. Assn. Aug. 5-8. Audrey Zarse. Rising Sun-Onto Co. Parmers' Fair. July 8-12. Wilford Hall.

Rochester-Fulton Co. 4-H Fair Assn. Aug 4-9. L. R. Churchill. Rockport-Spencer Co. Fair Assn. July 21-26. Joe W. Parsley. Rockville-Parke Co. Fair Assn. Aug. 11-16. George Schwin Jr. Rushville-Rush Co. Agri. Assn. July 28-Aug. 1. Harold Clifton Jr.

chants Fair Assn. Aug. 11-16. Murril Meadors. Scottsburg-Scott Co. Fair, Inc. July 28-Aug. 1. J. T. West.

Shelbyville-Shelby Co. Pair Assn. Aug 2-8. Glenn V. Bass. South Bend-St. Joseph Co. 4-H Fair, Inc. Aug. 5-9. Geo. Prough. Spencer-Owen Co. Fair Assn. Aug. 18-23. Ralph Ketcham.

Sunman-Sunman American Legion Fair. July 15-19 Harold E. Zimmerman, Terre Haute-Wabash Valley Fair Assn. Aug. 10-17. William A. Niemeyer. Valparaiso-Porter Agrl. Soc. Aug. 5-9.

Wabash-Wabash Co. 4-H Fair Assn. Aug. 11-16. Dale J. Miller. Warsaw-Kosciusko Co. Fair Assn. Aug. 4-9. Henry Butler. Williamsport-Warren Co. 4-H Club Fair,

Tom Womacks.

Inc. Aug. 11-15. Mrs. Norman Heinman. Winamac-Pulaski Co. 4-H Fair Assn. Aug. 12-16. Mrs. Robert Lizenby. Winchester-Randolph Co. 4-H Club Show

Aug. 5-8. Mrs. Wayne McGuire. Worthington-Greene Co. Fair Assn. July

22-26. W. I. Pryor. Iowa Adel-Dallas Co. Fair Assn. Aug. 12-15. J. Dwight Brown. Afton-Union Co. Fair Assn. Aug. 12-15. L E. Riley. Albia-Monroe Co. 4-H Fair Assn. Aug 3-7. Lester Poole. Algona-Kossuth Co. Fair Assn. Aug. 12-15. L W. Nitchals. Allison-Butler Co. Fair Assn. July 31-Aug. 4 Charles J. Miller. Alta-Buena Vista Co. Fair Assn. Aug. 4-7 G. A Soderquist. Atlantic-Cass Co. 4-H & P.F.A. Fair Assn. Aug. 4-8. Wayne Plick. Audubon-Audubon Co. Fair Assn. Aug. 18-22. D. C. Perley. Avoca-Pottawattamie Co. Fair Assn. July 28-31 James Tscherter. Bedford-Taylor Co. Fair Assn. July 30-Aug. 2. Guy Miller. Bloomfield-Davis Co Fair Assn. Aug. 12-15. I. O. Jenkins. Boone-Boone Co. Fair Assn. Aug. 11-14 T. N. Nelson. Britt-Hancock Co. Jr. Fair Assn. Aug. 12-15. Mitchell Bock, Klemme.

Burlington-Burlington Hawkeye Fair Assn. Aug. 4-8. Wallace Rayer, 1923 River St Cedar Rapids-All-Iowa Fair. Aug. 11-17. Andrew C. Hanson, Mgr. Centerville-Appanoose Co. Fair Assn. Aug. 5-8. Carl G. Roby Central City-Linn Co. Fair Assn. Aug.

1-3. T. W Lewis. Charles City-Floyd Co. Fair Assn. Aug. 11-15. Harold L. Friedrich, 206 4th St.

14-16. Sherman Peirson.

Clarinda-Page Co. Fair Assn. Aug. 15-18. Ole Wibholm. Colfax-Jasper Co. 4-H & F.F.A. Fair Assn.

Aug. 11-14. Mrs. Fred Jensma, Monroe Columbus Junction-Louisa Co. Fair Assn. Aug. 11-14. Clyde Crawford.

Coon Rapids-Four Co. Fair Assn. July 27-30. M. D. Peterson. Corning-Adams Co. Fair Assn. Aug. 10-14.

Ray Reese. Corydon-Wayne Co. Fair Assn. July 30-Aug. 2. Ronald F. Johnson, Humeston Council Bluffs-West Pottawattamie Co. Fair Assn. Aug. 12-16. Ed Fisher, Neola Cresco-Howard Co. Fair Assn. Aug. 21-34. Ralph Fitzgerald.

Davenport-Mississippi Valley Fair Assn Aug. 10-17. Harvey Hoffman. Decorah-Winneshiek Co. Fair Assn. Aug. 14-17. Leon R. Brown, Cresco.

Denison-Crawofrd Co. Fair Assn. Aug 11-14. J M. Wansing. Des Moines-Iowa State Fair. Aug. 22-31. L. B. Cunningham.

Des Moines-Polk Co. 4-H Fair Assn. Aug. 5-7. Elmer A. Weir, 1200 E. Euclid. DeWitt-Clinton Co. 4-H Fair Assn. Aug. 4-8. Jimmy Miller.

Donnellson-Lee Co. Fair Assn. July 29-Aug. 20. C. I. Redfern Dubuque-Dubuque Co. Fair Assn. Aug. 14-17. Clem Welsh, Rt. 3. Eagle Grove-Eagle Grove Dist. Jr. Fair Assn Aug. 18-20. Arthur S. Jenkins.

Eldon-Wapello Co. Fair Assn. Aug. 18-21. L. W. Hall. Eldora-Hardin Co. Fair Assn. Aug 11-15. George E. Janssen Elkader-Elkader Fair Assn. Aug. 25-28. Edward A. Burlingame, Jr.

Emmetsburg-Palo Alto Co. Fair Assn Aug. 11-13. Andrew Vandervelde. Estherville-Emmet Co. Fair Assn. Aug 4-7. Robert G. Bekley. Fairfield-Jefferson Co. Jr. Fair Assn. Aug 11-14 Henry McCleary, Packwood. Gladbrook-Tama Co. Fair Assn. Aug. 6-

9. Gress Rogers, Toledo. Greenfield-Adair Co. Fair Assn. Aug. 4-7 Robert B. McDowall. Grinnell-Poweshiek Co. 4-H & F.F.A. Pair Assn. Aug. 4-7. Kay A. Connelly. Grundy Center-Grundy Co. Fair Assn.

Aug. 4-7. Dale Mossman. Guthrie Center-Guthrie Co. Fair Assn. Sept. 2-6. G. W Prince. Hampton-Franklin Co. Fair Assn. Aug. 18-20 Kenneth Showalter. Harlan-Shelby Co. Fair Assn. Aug. 5-7. Harold Swesey.

Humboldt-Humboldt Co. Fair Assn. Aug. Primghar-O'Brien Co. Fair Assn. Aug. 18-21. Jean M. Kleve.

Abel Peters.

Independence-Buchanan Co. Fair Assa. Aug. 5-8. Alva M. Norton. Indianola-Warren Co. Fair Assn. Aug.

6-9. Lewis Johnson. Iowa City-Johnson Co. 4-H Fair Assa. Aug. 4-8. H J. Montgomery, Box 226. Jefferson-Greene Co. Fair Assn. Aug. 10-14. Paul Mears.

Keosaugua-Van Buren Co. Fair Assn Aug. 5-3. X Arthur J. Secor. Knoxville-Marion Co. Fair Assa. 4-9. M. A. Trabert. LeMars-Plymouth Co. Fair Assn.

18-20. Artie A. Pierson. Leon-Decatur Co. 4-H Fair Assn. July 28-31. Harold Flanagan. Malvern-Mills Co. Fair Assn Aug. 7-10,

Lewis Knop. Manchester-Delaware Co. Fair Assn. Aug. 5-8. Truman Ingels.

Manson-Calhoun Co. Fair Assn. Aug 1-1. William Part'ow, Maquoketa-Jackson Co. Fair Assn Aug. 7-10. Kenneth Ehlinger

Marengo-Iowa Co. Fair Assn. Aug 6-9, Robert W Higgins. Marshalltown-Central Iowa Fair Assn. Aug. 16-19. Wendell L. Collins. Mason City-North Iowa Fair. Aug 5-10. Hans Henriksen.

Aug. 3-6. Mrs. Kathryn Risney. Monticello-Great Jones Co. Pair Assn. Aug. 19-23. Claude Appleby Mount Ayr-Ringgold Co. Fair Assn Aug. 13-16 W. T. Timby.

Missouri Valley-Harrison Co. Fair Assa.

Mount Pleasan-Henry Co. Fair Asan July 21-26 Rama C. Challen. Moville-Woodbury Co. Fair Assn. Sept. 20-23. Wm. McEtrath.

Nashua-Big Four Fair Assn. Aug 14-17. Darrell Wegand National-Clayton Co. Fair Assn. Aug. 8-11 Arthur W Seeland, Froelich Nevada-Story Co. 4-H Fair Assn. Aug.

10-13. Glenn Randau, Ames. Northwood-Worth Co. Fair Assn. Aug. 10-13. Clifford Tenold. Onawa-Monona Co. Fair Assn. Aug. 17-

20. Chas. W. Ross. Osage-Mitchell Co. Fair Assn. Aug 22-25. Fred B. Hanson. Osceola-Clarke Co. 4-H Fair Assn Aug. 12-15. Richard Ford.

Oskaloosa-Southern Iowa Fair Assn Aug. 6-9. Lucille Hanna Pocahontas-Pocahontas Co. 4-H Fair Assa. Aug. 4-7. June Ryon. Postville-Big 4 Fair Assn. Aug. 29-Sept. 1. Chas. Hoth

12-14. John H. Longstreet.



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Quality Engineering Features Never Before Built Into Any Gunt

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LOCATION

Sloux Center-Sloux Co. Youth Fair Assn.

Spence-Clay Co. Fair Assn. Sept. 8-13.

Tipton-Cedar Co. Fair Assn. Aug. 18-31.

Vinton-Benton Co. Fair Assn. Aug. 4-7.

Washington-Townsley Park Fair Assn. Aug. 5-8. M. M. Orris.

5-8. Gordon Shipman, Shell Rock.

Winterset-Madison Co. Fair Asan. Aug.

Kansas

Abilene-Dickinson Co.-Central Kansas

Alma-Wabaunsee Co. Fair Assn. Aug. 20-

Anthony-Anthony Fair Assn. July 23-26.

Auburn-Shawnee Co.-Auburn Gr. Fair

Belleville-Republic Co.-N. C. Kansas Pair

Beloit-Mitchell Co. Fair Assn. Aug. 25-27.

Blue Rapids-Marshall Co. Stock Show &

Burlington-Coffey Co. Agrl. Fair Assn. Sept. 2-5. Paul J. Shepp. Burden-Eastern Cowley Co. Fair Assn.

Caldwell-Sumner Co. Fair Assn. Sept. 4-6.

Canton-McPherson Co. Fair Asan, Aug.

Cheney-Sedwick Co. Fair Assn. Aug. 28-30.

Cimarron-Gray Co. Free Fair. Aug. 20-22.

Clay Center-Clay Co. Free Fair. Aug. 25-

Coffeyville-Montgomery Co. Fair Assn.

Colby-Thomas Co. Free Fair Assn. Aug.

Cottonwood Falls-Chase Co. Fair Assn.

Council Grove-Morris Co. Fair Assn. Aug.

Dighton-Lane Co. Free Fair. Aug. 6-8.

Effingham-Atchison Co. Fair Assn. Aug.

El Dorado-Butler Co. Fair Assn. Aug. 19-

Emporia-Lyon Co. Fair Assn. Aug. 19-22.

Erie-Neosho Co. Fair Assn. Aug. 22-25.

Eureka-Greenwood Co. Fair Assn. Aug.

Fort Scott-Bourbon Co. Fair Assn. Aug.

Fredonia-Wilson Co. Fair Assn. Aug. 14-

Garden City-Finney Co. Free Fair Assn.

Gardner-Johnson Co. Free Fair Assn. Aug.

Garnett-Anderson Co. Far Assn. Aug. 27-

Girard-Crawford Co. Fair Assn. Aug. 4-7.

Glasco-Cloud Co. Fair Assn. Aug. 21-23.

Goodland-Sherman Co. N. W. Fair Assn.

Hardtner-Barber Co. Fair Assn. Aug. 11-

Harper-Harper Co. Agrl. Fair Assn. Aug.

Herington-Herington Tri-Co. 4-H Free

Hill City-Graham Co. Fair Assn. Aug. 5-7.

Hillsboro-Marion Co. Fair Assn. Aug. 26-

Holton-Jackson Co. Fair Assn. Aug. 18-

Horton-Tri-Co. Fair Assn. Aug. 28-30.

Howard-Elk-Howard Co. Fair Assn. Aug.

Hoxie-Sheridan Co. Free Fair Assn. July

Hutchinson-Kansas State Fair. Sept. 13-

Iola-Allen Co. Agrl. Assn. Aug. 20-23.

Johnson-Stanton Co. 4-H Fair Assn. Aug.

Kansas City-Wyandotte Co. Fair Asen.

Kincaid-Kincaid Farmers Free Fair Assn.

Aug. 18-20. Harry Klempnauer.

Fair. Aug. 6-9. John W. Gehrke.

Assn. Aug. 27-30. Rod H. Simpson.

Aug. 26-31. Lawrence M. Smith.

Assn. Sept. 1-6. Joe W. Cook.

Aug. 26-28. Elmore G. Stout.

21-23. Dorothy B. Sebring.

Pair Assn. Aug. 27-30, Mrs. R. D. Riegle.

Assn. Oct. 3-4. Mrs. Irene Brobst.

17-20. Kenneth L. Jehle.

19-22. E. T. Alcorn.

12-15. J. Earl Graves.

23. Norman Winkler.

J. L. Robinson.

Assn. Aug. 26-29.

Aug. 13-15.

Merle Gile.

Ralph Fry.

Frank Ryniker.

27. Glenn Romig.

12-15. Gleen Crabb.

20-22. Warner Harris.

19-22. Roy D. Morgan.

27-31. L. E. Hawthorne.

Aug. 26-28. Hoy B. Etling.

Elmer Bryant.

22. P. A. Reder.

Leon Austenfeld.

5-8. F. E. Myers.

16 Charles Parker.

28-30. Shelby Jones.

Mrs. Clive Cramer.

13. David Hada.

Ralph Bethell.

29. C. P. Ashcraft.

20. Orvis Blossom.

Jules A. Bourquin.

18. Virgil Miller.

Ralph E. Smith.

6-8. Noel Mullendore.

31-Aug. 2. Mrs. Flerry Shea.

Aug. 19-23. L. D. Morgan.

21-23. R. E. Zimmerman.

29. K. G. Knouse.

Marvin Green.

Ivan Green.

1-3. Tom Baxter.

July 31 .- Aug. 4. Edgar Scherick.

Aug. 12-14. M. E. Eldridge, Orange City.

4-7. R. E. Cleveland.

15-17. Wayne D. Gidel.

Ray Delbert.

William Woods.

Eugene R. Moore.

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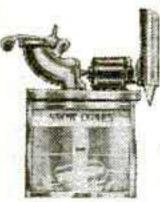
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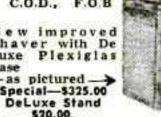
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19-21. C. W. Slean. 11-13. Harold Rife. Marine, III.

18-20.

Sept. 19-20. David I. Booher. Kingman-Kingman Co. Fair Assn. Aug. La Crosse-Rush Co. Agrl. Fair Assn. Aug. Lawrence-Douglas Co. Free Fair Asan. Aug. 14-16. Max Bahnmaier.

Liberal-Seward Co. 5 State Fair Assn. Aug. 27-Sept. 1. Charles E. Kulow. Lindsborg-McPherson-Lindsborg Fair Assn.

Oct. 7-8. S. E. Dahlsten. Longton-Elk Co. Fair Assn. Aug. 28-31. Bert Speer. Minneapolis-Ottawa Co. Fair Assn. Aug. 13-16, Lloyd Farrington.

Mound City-Linn Co. Fair Assn. Aug. 20-23. John H. Morse. Neodesha-Neodesha Hort. & Agrl. Fair. Aug. 15-18. Carl L. Lovett. Ness City-Ness Co. Free Fair Assn. Aug. 14-16. Clyde Strobel.

R. D. Roberts.

Red Oak-Montgomery Co. Fair Asen. Aug. | Oberlin-Decatur Co. Fair Asen. Aug. 4-6. | Verda-Verda Fair Asen. Aug. 19-23. Ches-E. R. Woodward. Rock Rapids—Greater Lyon Co. Fair Assn. Aug. 7-10. Jack Spitler. Rockwell City—Calhoun Co. Fair Assn. Aug. Osage City-Osage Co. Fair Assn. Aug. 20-

22. Floyd T. Hepworth. Osborne-Osborne Co. Fair Assn. Aug. 13 .-16. Irene Welker. Sac City-Sac Co. Fair Assn. Aug. 17-20.

Oswego-Labette Co. Fair Asan, July 30-Aug. 2. Merril W. Christy. Sidney-Fremont Co. Fair Assn. Aug. 5-8. Corby Fichter, Jr. Randolph. Ottawa-Franklin Co. Agri, Assn. Aug. 27-29. Glen A. Hayward.

Overbrook-Overbrook-Osage Co. Fair Assn. Aug. 7-9. Gerald Coffman.

Paola-Miami Co. Fair Assn. Aug. 11-13. Alfred E. Rockers. Spirit Lake-Dickinson Co. 4-H & F.F.A. Fair Assn. Aug. 13.-15. L. E. Hendricks. Pratt-Pratt Co. Fair Assn. July 31-Aug. Thompson-Winnebago Co. Jr. Fair Assn.

Richland-Richland Fair Asen. Aug. 21-23. Thomas Hoffman. Richmond-Franklin Co.-Richmond Fair Assn. Aug. 18-20. John H. Roeckers. St. Francis-Cheyenne Co. Fair Assn. Aug.

26-29. Harold D. Shull. Salina-Salina Co. Fair Assn. Aug. 26-29. Albert Frehse.

Waterloo-Iowa 4-H Club Dairy Cattle Congress, Sept. 27-Oct. 4. E. S. Estel. Scott City-Ccott Co. Fair Assn. Aug. 12-14. Verle V. Ohmart. Waukon-Allamakee Co. Fair Assn. Aug. Sedan-Chautauqua Co. Free Fair Assn. Sept. 11-i3. Gerald Cauldwell. Waverly-Bremer Co. 4-H Fair Assn. Aug. Seneca-Nemaha Co. Agri. Fair. Aug. 14-15. Kenneth Winterscheidt.

Webster City-Hamilton Co, Fair Assn. Aug. 13-17. R. B. Douglas. West Liberty-West Liberty Fair Assn. Aug. Sharon Springs-Wallace Co. Fair Assn. July 31-Aug. 2. Ray Mann. Smith Center—Smith Co. Fair Assn. Aug. 18-21. Ray Carpenter. West Union-Fayette Co. Fair Assn. Aug. South Haven-Summer Co. S. Haven Fair Assn. Aug. 29-30. M. C. Heizer. Stafford-Stafford Co. Fair Assn. Aug. 14-What Cheer-Keckuk Co. Fair Assn. Aug.

16. Arthur B. Harzman. Stockton-Rooks Co. Free Fair Assn. Aug. 18-22. George F. Ostomeyer. Syracuse-Hamilton Co. Fair Assn. Aug. 18-20. John E. Tracy. Thayer-Thayer Homecoming Picnic & Fair Fair Assn. Aug. 18-22. Clyde N. Quick.

Assn. Sept. 3-5. H. M. Minnich. Tonganoxie-Leavenworth Co. Fair Assn. Aug. 27-29. J. M. Nelbarger. Topeka-Kansas Free Fair Assn. Sept. 6-11. Maurice Fager.

Tribune-Greeley Co. Fair Asan. Aug. 7-9. Wm. V. Dixon Jr. Ulysses-Grant Co. Free Fair. Aug. 21-23. Marshall F. Walker. Wakeeney-Trego Co. Pree Fair Assn. Aug. 19-23. Lew H. Galloway.

Wakefield-Clay Co. Ins. & Fair Assn. Sept. 24-27. Dale Newell. Washington-Washington Co. Fair Assn. Sept. 4-6. Bert Chapin. Wetmore-Nemaha Co. Free Fair Assn. Aug. 6-8. Hubert C. Suther.

Winfield-Cowley Co. Agrl. Fair Assn. Aug. 26-29. Carl S. O'Netl. Yates Center-Woodson Co. Fald Assn. Aug. 4-6. Mrs. Mary E. Reid.

Kentucky

Alexandria-Alexandria Fair Assn. Aug. 30-Sept. 1. Beattyville-Lee Co. Fair Assn. Sept. 22-26. Clarence Watkins.

Booneville-Owsley Co. Fair Assn. Sept. 18-20. Fred W. Gabbard. Columbus-Cherokee Co. Am. Legion Fair Bowling Green-Southern Ky. Fair Assn. Aug. 5-9. Fred Clackler. Brodhead-Broadhead Little World's Fair.

Aug. 18-23. Eddie Hurt. Brooksville-Bracken Co. Fair Assn. July 11-12. Leo Lewis. Burlington-Boone Co. Fair Assn. Aug. 21-

Dodge City-Ford Co. Great S. W. Fair Burkesville-Cumbelaud Co. Fair Assn. Aug. 27-30. Dr. Joseph Schickel. Cadiz-Trigg Co. Fair Assn. July 30-Aug. 2.

Calhoun-McLean Co. Fair Assn. Sept. 4-6. Campbellville-Taylor Co. Fair Assn. Aug. 11-16. Wm. M. Munford Jr. Campton-Wolfe Co. Fair Assn. Sept. 8-13. Hays Pigman.

Carrollton-Carroll Co. Fair Assn. Aug. 6-9. Paul H. Williamson. Columbia-Adair Co. Fair Assn. July 30-Aug. 2. Ples Grimsley.

Cynthiana-Harrison Co. Fair Assn. July Dry Ridge-Grant Co. Fair Assn. July 30-Aug. 2.

Edmonton-Metcalf Co. Fair Assn. Aug. 13-Eminence-Henry Co. Fair Assn. Aug. 21-23. William A. McKay. Falmouth-Falmouth Fair. Aug. 13-16.

Franklin-Simpson Co. Fair Assn. Sept. Georgetown-Scott Co. Fair Assn. Aug. 13-15. W. E. James.

Germantown-Germantown Fair Assn. Aug. 5-9. R. K. Asbury. Glasgow-Barren Co. American Legion Fair.

July 21-26. Wm. H. Jones Jr. Greensburg-Green Co. Fair Assn. July 10-12. Mrs. Betty Gay Lowe. Greenup-Greenup Co. Fair Assn. Sept. 10-13. Mrs. Agnes Miller. Hardinsburg-Breckenridge Co. Fair Assn.

Sept. 25-27. Harrodsburg-Mercer Co. Fair Assn. July 21-26. John H. James Jr. Hartford-Ohio Co. Fair Assn. Aug. 30-Sept. 1. J. R. Russell.

Hodgenville-Larue Co. Fair Assn. Aug. 19-Hopkinsville-Pennyroyal Fair Assn. Aug. 4-9. Thomas Wade.

Jeffersontown-Jefferson Co. Fair Assn. Aug. 14-16. LaGrange-Oldham Co. Fair Assn. Aug. 27-30. Mrs. John H. Heick.

Lawrenceburg-Anderson Co. Fair Assn. July 15-19. Chas. L. Martin Jr. Lebanon-Marion Co. Fair Assn. July 21-26.

Virgil M. Gray. Leitchfield-Grayson Co. Fair Assn. July 30-Aug. 2.

Louisville-Kentucky State Fair, Sept. 4-13. H. Clyde Reeves. Madisonville-Hopkins Co. Pair & Assn. Aug. 25-30. Munfordville-Hart Co. Fair Assn. Sept.

1-6. Andrew Bird. Owenton-Owen Co. Fair Assn. July 9-12. Owingsville-Bath Co. Fair Assn. Aug. 20-

Prestonburg-Floyd Co. Fair Assn. Oct. Providence-Webster Co. Fair Assn. Aug.

12-16. C. J. Herron. Richmond-Malison Co. Fair Asen. Aug. 7-9. H. E. Richardson. Russell Springs-Russell Co. Fair Asan. Aug. 6-9, L. E. Wilson,

Russellville-Logan Co. Fair Assn. Aug. 25-30. Jack Stengell. Scottaville-Allen Co. Fair Assn. July 7-12. James A. Lones. Sturgis-Union Co. Fair Assn. July 7-12.

Edward O'Nan. Newton-Harvey Co. Fair Assn. Aug. 19-22. Tompkinsville-Monroe Co. Fair Assn. Aug. 20-23. A. W. Brogdon.

ter Smith. Versallies-Woodford Co. Fair Asan. Aug. 2. Mrs. Garnett Carroll.

Louisiana Abbeville-La, Dairy Festival. Oct. 24-28.

Roy R. Therlot. Amite-Tangipahoa Parish Fair Assn. Oct. 2-6. Harvey E. Hutchinson Jr. Baton Rouge—E. Baton Rouge Parish
Fair, Feb 21-23, 1959. C. L. Flowers.
Bastrop—N. La. Cotton Festival & Fair.
Sept. 16-20. Jimmy Dilion.
Cameron—La. Fur & Wildlife & Festival,
Jan. 16-17, 1959. Jerry Wise. Clarks-Caldwell Parish Fair Assn. Sept.

25-27. Mrs. E. B. Broussard. Clinton—E, Feliciana Parish Agrl. Fair Assn. Oct. 15-17. A. R. Cain. Colfax-Grants Parish Negro Fair Asan. Oct. 3-4. Ellen B. Jerro. Coushatta-Red River Parish Pair. Sept.

17-20, C. P. Strange. Covington—St. Tammany Parish Fair Assn. Oct. 17-20. Stanton Marsolan. Crowley-International Rice Festival. Oct. 16-17. R. F. Cisco. Delcambre-Iberia Shrimp Festival & Fair.

Aug. 16-17. Ferry P. LeBlanc. DeRidder-Beauregard Parish Fair Asan. Sept. 30-Oct. 4. Merle Harper. Donaldsonville—S. La. State Fair. Oct. 3-5. Adolphe Netter.

Eunice-Southwest La. Fair Assn. Oct. 1-12. Mrs. Wilma Bedell. Farmersville-Union Parish Fair & N. La. Hybrid Corn Show. Oct. 1-4. S. D. Reech

Franklinton - Washington Parish Fair Assn. Oct. 8-11. Frank Heyward. Haynesville - Claiborne Parish Fair & Northwest La. Dairy Festival. Sept. 29-Oct. 4. W. J. Sherman.

Houma-Terrebonne Livestock & Agrl. Fair Assn. Oct. 11-12, Merrick Dugal. Jena-LaSalle Parish Fair Assn. Sept. 22-27. H. D. Gaddis.

Jennings-Jeff Davis Parish Fair & Oil Expo. Oct. 23-25. T. L. Morgan. Jonesboro-Jackson Parish Agri. & Livestock Fair Assn. Sept. 22-27. W. W. McDonald Jr.

Jonesville-Catahoula Parish Fair & Soybean Pestival, Oct. 8-11. Elmer I. Gib-Kaplan-Vermillion Parish Fair Assn. Sept.

5-7. Allen L Broussard. Kentwood-Fla. Parishes Dairy & Agrl. Festival. Oct. 16. C. Woodrow Sanders. Kentwood-Tri-Parish Food, Feed & Dairy Show. Sept. 25-28. C. B. Temple. Lafayette-S. La. Mid-Winter Fair Assn. Jan. 15-18, 1959, Dr. T. J. Arceneaux.

Show. Feb. 19-23, 1959. O. C. Hebert. Leesville-West La. Forestry Festival. Sept. 30-Oct. 4. Jacob Anderson. Livingston-Livingston Parish Fair Asan. Oct. 9-11, M. E. Curtis. Many-Sabine Parish Fair Assn. Oct. 13-18.

Lake Charles-Southwest Dist. Fat Stock

George Cook. Marksville-La. Livestock and Pasture Festival. Oct. 2-5. Kermit J. Ducote. Minden-Bossier-Webster Fair & Forest

Festival. Oct. 8-12. Bridle Pugh. Morgan City-La, Shrimp Festival. 30-Sept. 1. Natchitoches-La. Broiler Festival Assn. Sept. 25-27. Jim Mike.

Natchitoches - Natchioches Parish Fair Assn. Sept. 24-27. E. L. Kelly. New Iberia-La, Sugar Cane Festival &

Fair Assn. Sept. 26-28. Mrs. Frank Oubre. New Roads-Pointe Parish Fair Assn. Oct. 10-12 Hazel Bondy.

New Orleans-Mid-Winter Fair & Poultry Show. Nov. 14-16. Frances C. Smith. 6449 Vicksburg St. Oak Grove-West Carroll Parish Fair. Oct. 15-18. J. Wayland Smith.

Oberlin-Allen Parish Fair Assn. Oct. 1-4. G. C. Meaux. Olla-North Central La. Fair. Sept. 29-Oct. 4. H. Vinyard.

Opelousas-L. Yambilee, Oct. 3-4. Billy M. Plaquemine-Iberville Free Fair Assn. Sept.

12-15. Leon F. Mire. Port Allen-West Baton Rouge Parish Pair Assn. Sept. 19-21. L. C. Marioneaux.

Prairieville-Ascension Parish Negro Fair Assn. Sept. 25-28. Cleavien LeBlanc. Raceland-Lafourche Parish Fair Assn. Sept. 19-21. C. J. Arceneaux. Ringgold-Bienville Parish Fair Assn. Oct. 8-11. John T. Noles.

Ruston-North La. State Fair Assn. Oct. 6-11. J. A. Shealy. Shreveport-Caddo Parish Fair & Jr. Livestock Show. Oct. 16-17. Billy J. Baker. Shreveport-Louisiana State Fair. Oct. 18-26. J. T. Monsour.

Sulphur-Calcasieu-Cameron Fair. Oct. 13-18. Mrs. Harold Owens. Tallulah-La. Delta Fair Assn. Oct. 13-17. J. M. Gilfoil. Verda-Grant Parish Fair Assn. Oct. 8-10. Everette Nelms.

Ville Platte-La. Cotton Festival Assn. Sept. 19-21. Dallas Deville. Vivian-North Caddo Fair. Oct. 2-4. T. H. Burns. West Monroe-Ouschita Valley Fair Assn. Oct. 6-11. John H. Birdsong. Winnfield-La. Forest Festival Assn. Oct.

1-4. L. L. Brewton Sr. Winnfield-Winn Parish Fair Assn. Oct. 1-4. William C. Cummings. Winnsboro-Franklin-Richland Fair Asen. Oct. 7-11. George H. Sherman Jr. MORE-MORE-MORE Maine

Acton-York Co. Agrl. Assn. Aug. 22-23. Leon E. Crediford. Athens-Wesserunsett Valley Fair. Sept.

12-13. Lee W. Poss. Bangor-Bangor Fair, Inc. July 28-Aug 2. I. W. Mann. Blue Hill-Hancock Co. Agrl. Soc. Aug. 29-Sept. 1. Phil C. O'Brien. Cherryfield-West Washington Agrl. Soc. Sept. 17-20. Palmer Hart. Dover-Foxcroft-Piscataguis Valley Fair

Assn. Aug. 22-23. Arno D. Emery. East Pittson-Pittson Fair Assn. Aug. 8-9. Marion L. Moody. Farmington-Franklin Co. Agrl. Soc. Sept. 16-20. Frank E. Knowlton.

Fryeburg-West Oxord Agrl. Assn. Sept. 30-Oct. 4. Fred H. Mayo. Guilford-Guilford Fair Assn. Sept. 6. Le-Roy Knowlton. Lewiston-Maine State Fair Assn. Sept.

1-6. J. J. Bourisk. Litchfield-Litchfield Farmers' Club Fair. Sept. 5-6. Weston R. Allen. Machias-Washington Co. Agrl. Assn. Sept. 11-14. Herald J. Beckett.

Monmouth-Cochnewagan Fair Asen. Sept. 19-20. Clarence H. Maxim. North Waterford-World's Fair Assn., Inc., Sept. 26-27. Wilbur L. Button.

Norton-Norton Co. Agrl. Assn. Aug. 11- Vanceburg-Lewis Co. School & Agrl. Pair. Pittston-Pittston Fair Assn. Aug. 8-9.
15. A. J. Danielson. Marion Moody.

JUNE 23, 1958 Presque Isle-Northern Maine Fair Assn. Aug. 4-9. Robert D. Andrews. Readfield-Readfield Grange Fair Assn. Sept. 13. Ruth F. Hight. Bidney-Sidney Town Fair Assn. Sept 12-13, Theodore H, Russell. Skowhegan-Skowhegan State Fair. Aug. 9-16. Roy E. Symons. South Paris-Oxford Co. Fair Assn. Sept. 8-13. Gordon Grant. Springfield-North Penobscot Agri. Asan. Aug. 30-Sept. 1. Paul H. McKenney. Topsham-Sagadahoc Agrl. Soc. Oct. 6-11. Emery W. Booker. Union-Knox Agrl. Soc. Aug. 18-23. Ivan West Cumberland-Cumberland Farmers' Club. Sept 22-27. Harold P. Small. Windsor-South Kennebec Agrl. Soc. Aug. 26-Sept. 1. E. R. Hayes. Maryland Annapolis-Anne Arundel Co. Fair Assn. Bept. 9-13. Wm. E. Kirk. Bel Air-Harford Co. Fair Assn. Aug. 26-30. Charles Kunkel. Centreville—Queen Anne's Co. 4-H Fair Assn. July 19. Chester Cissel. Cumberland-Cumberland Fair Assn. Aug. 18-23. John H. Mosner. Ellicott City-Howard Co. Fair Assn. Aug. 12-16. William H. Hill. Fair Hill-Cecil Co. Fair Assn. July 24-26. Grove Miller. Frelerick-Frederick Fair Asan. Sept. 30-Oct. 4. Wade F. Hursey. Gaithersburg-Montgomery Co. Fair Assn. Aug. 19-23. Roscoe N. Whipp. Hagerstown-Hagerstown Fair Assn. Aug. 11-16. Dr. Robert C. Snavely. Hereford-Hereford Jr. Farm Fair Asan. Aug. 23. Leib McDonald. Hurlock-Talbot & Dorchester Co. 4-H Show. July 22. Harry Beggs. La Plata-Charles Co. Fair Assn. Sept. 17-18. Gilbert Keecr. Leonardtown-St. Marys Co. Farmers & Homemakers' Fair Asan. Sept. 26-28. Stephen Young. Leonardtown-St. Marys Co. Fair. Oct. 3-5. C. L. Lee. McHenry-Garrett Co. Fair Assn. Aug. 12-16. H. G. Gortner. Pomfred-Charles Co. Farmers' Assn. Fair. Sept. 26-28. Spearman Butler. Prince Frederick-Calvert Co. Fair Assn. Oct. 8-10. Wilber F. Ward Jr. Salisbury-Wicomico Farm & Home Show. Sept. 10-13. Howard Humphries. Timonium-Maryland State Fair. Aug. 30-Sept. 6. John H. Zink. Upperco-Arcadia Agrl. Soc. 4-H Club Show. July 11-19. George Debnam III. Upper Marlboro-Prince George's Co. Fair Asan. Sept. 25-27. Ed Farrell Jr. Westminster-Carroll Co. 4-H Fair Assn. July 16-17. L. C. Burns. Massachusetts Blackstone-East Blackstone Pair, Inc. Marne-Berlin Fair Assn. Aug. 26-30. A. Aug. 15-17. Jesse E. Deacon. Blandford-Union Agrl. & Hort. Soc. Aug. 31-Sept. 1. Lee E. Wyman. Brockton-Brockton Agrl. Soc. Sept. 7-14. George A. Carney Jr. Great Barrington-Barrington Fair Assn. Sept. 7-13. Alfred W. Lombard. Greenfield-Franklin Co. Agrl. 7-10. O. Lewis Wyman. ·Cummington-Cummington Fair Assn. Aug. 22-24. Mrs. Katherine Keyes. Dalton-Berkshire Co. 4-H Fair Assn. Aug. 16. Mary Louise Allesia Dighton-Rehoboth Fair, Inc. Aug. 17-23. John Aynau. Greenfield-Franklin Co. Agrl, Soc., Sept. 7-10. Lewis Wyman. Lakeville-Middleboro Agrl. Soc. Aug. 3-9. Littleville-Littleville Community Fair Assn. Sept. 27-28. Leon J. Kelso. Marshfiled-Marshfield Agrl. & Hort. Soc. Aug. 17-23. Granville M. Thayer. Marstons Mills-Barnstable Co. Agrl. Soc. July 24-27. Charles J. Meyer. Middlefield-Highland Agrl, Soc. Aug. 29-30. Jessie H. Pease. Northampton - Hampshire, Franklin & Hampden Agrl. Soc. Aug. 31-Sept. 6. J. L. Spencer-Spencer Agrl, Assn. Aug. 30-Sept. I. Philip A. Quinn. Bouth Weymouth-Weymouth Agrl. & Ind'l Soc., Aug. 10-16. William P. McIntyre. Topsfield-Essex Agrl. Soc. Aug. 31-Sept. 6. Paul Corson. West Springfield-Eastern States Exposition. Sept 13-21. Jack Reynolds. Westfield-Westfield Fair Assn. Aug. 16-17. Mrs. John Cooper. Westford-Middlesex Co. 4-H Fair Assn. Aug. 22-24. Elizabeth Costa. West Tisbury-Martha's Vineyard Agrl. Soc. Aug. 21-23 Mrs. Edward S. Child. Weymouth-Weymouth Fair Assn. Aug. 10-16. m. McIntyre. Michigan Adrian-Lawrence Co. Fair Assn. Sept. 14-20, M. R. Mohr. Allegan-Allegan Co. Fair Asan. Sept. 7-13 J H. Snow. Allenville-Mackinac Co. Fair Assn. Aug 22-24. J. Schimmelpenny. Alma-Gratiot Co. Fair Assn. July 29-31. John C. Post. Alpena-Alpena Co. Fair Assn. Aug. 25-30. Victor Werth. Armada-Armada Agrl. Soc. Aug. 21-24. Roy O. Conner. Atlanta-Montmorency Co. Fair. Assn. Aug. 20-23, Mrs. Ruth Dalzell. Bad Axe-Huron Co. Fair Assn. Aug. 5-9. Russell Erb. Bay City-Bay Co. Fair Assn. Aug. 11-16. Byron Ruhstorfer. Belleville-Wayne Co. 4-H Fair Assn. Aug. 12-17. P. R. Beibeshiemer. Berrien Springs-Berrien Co. Youth Fair. Aug. 13-17. Mrs. Lucie Siekman. Big Rapids-Mecosta Co. Agrl. Fair Assn. July 16-19. P. B. Wheatlake. Brown City-Brown City Agrl. Fair Asan. Aug. 14-16. Murdoch MacLennan. Cadillac-Northern District Fair Assn. Sept. 1-5. Paul Earl. Caro-Tuscola Co. Fair Asan. Aug. 18-23. Carl F. Mantey. Carson City-Dairyland Agrl. Soc. Aug. 14. W. L. Green. Cassopolis-Cass Co. Fair Assn. Aug. 8-9. Mrs. Erma Spencer. Cass City-Cass City Home Coming Pair. Aug. 7. William S. Ruhl. Cedar Springs-Cedar Springs Jr. Community Fair, Aug. 7. Theran Wheat. Centerville-St. Joseph Co. Fair Assn. Sept. 15-20. Lester R Schrader.

Charlotte-Eaton Co. Fair Asen. Aug. 26-

Cheboygan-Northern Michigan Fair. Aug.

Chelsea-Chelsea Community Fair. Sept.

30. Sidney Phillips.

3-6. J. H. Pilkington.

26-Sept. 1. George D. Judd.

Coldwater-Branch Co. 4-H Fair Aug. 19-23. Leland Wheeler.

Corunna-Shiawassee Co. Fair Assn. Aug. 11-16. Blair Woodman. Oroswell-Croswell Agrl. Soc. July 22-26. H. J. Nunn Jr. Delton-Delton-Kellogg Agrl. School Fair. Oct. 18. Harold Burpee. Detroit-Detroit Jr. Livestock Show. Dec. 9-11. George Ridley. Detroit-Michigan State Fair Assn. Aug. 29-Sept. 7. Donald L. Swanson. Escanaba-U. P. State Fair. Aug. 19-24. Ray LaPorte. Evart-Oceola Co. 4-H & FFA Fair Assn. Aug. 13-16. Marjorie Tiedt. Falmouth-Missaukee Falmouth Agrl. Show. Aug. 19-20. Willard Bosserman, Fowlerville-Fowlerville Agrl. Fair Assn. July 29-Aug. 2. Geo. T. Finlan. Fremont-Newaygo Co. Agrl. Soc. Aug. 19-22. Garret De Boer. Gaylord-Otsego Co. Fair Assn. Aug. 6-9. Joseph A. Eckel. Goodells-St. Clair Co. 4-H Fair Assn. Aug. 14-16. R. S. Austin. Grand Blanc-Genessee Co. 4-H Fair Assn. Aug. 12-14. James Lincoln. Greenville-Montcalm Co. Fair Assn. Aug. 20-23, Mrs Bruce Larsen. Hale-Iosco Co. Agrl. Soc. July 23-26. Earl Lackie. Harrison-Clare Co. Agri. Soc. Aug. 12-16. Albert Haley. Hart-Oceana Co. Agrl. Soc. Sept. 4-6. Newell Gale. Hastings-Barry Co. Agrl. Expc. Oct. 22-23. T. N. Knopf. Hastings-Barry Co. Agrl. Soc. Aug. 12-16. Forrest Johnson. Hillsdale-Hillsdale Co. Agrl. Soc. Sept. 21-27. H. B. Kelley. Hillsdale-Hillsdale American Legion Pair. July 3-4. Ronald Morgan. Hudsonville-Hudsonville Community Pair. Aug. 20-22. Robert Van Noord. Imlay City-Eastern Michigan Fair Assn. July 28-Aug. 2. Kenneth Ruby. Ionia-Ionia Free Fair. Aug. 4-9. Allan Williams. Ionia-Ionia Livestock Show. Nov. 3-5. Abram Snyder. Iron River-Iron Co. Fair Assn. Aug. 26-28. V C. Vaughan. Ironwood-Gogebic Co. Fair Assn. Aug. 14-17. Reuben Maki. Jackson-Jackson Co. Fair Asan. Aug. 23-29. Ilone Storms. Kalamazoo-Kalamazoo Co. Fair Assn. Aug. 18-23, R. G. Dillingham. Lake Odessa-Lake Odessa Fair Assn. July 3-5. Duane Gray. Lowell-Kent Co. 4-H Fair Asan. Aug. 12-16. Jim Fales. Ludington-West Mich. Fair Assn. Sept. 9-13. Irving L. Pratt. Manton-Manton Harvest Festival, Aug. 29-Sept. 1. Robert McBrlan. Marion-Marion Farm Exhibits Assn. Sept. 1. Paul S. Timkovich. Jack Bronkema. Marshall-Calhoun Mo, Fair Assn. Aug. 18-23. Don Sweeney. Mason-Ingham Co. Fair Asan, Aug. 11-16 Harry A. Spenny. Midland-Midland Co. Fair Assn. Aug. 11-16. H. D. Parish.

A. W. Kurts. Mount Pleasant-Isabella Co. Youth Fair. Aug. 19-23. M. S. Gilmore. Nashville-Nashville Community Fair. Nov. 11. Eimer Jarvis. Newaygo-Garfield Community Fair, Sept 12-13. Mrs. Milan Purcell. Norway-Dickinson Co. Fair Assn. Aug. 29-Sept. 1. Frank Molinare. Onekama-Manistee Co. Agrl. Soc. Sept. 2-Volney Reynolds. Petoskey-Emmet Co. Fair Assn. Aug. 11-16. Winfield S. Hinds. Pinconning-Pinconning Community Fair. Aug. 7-10. John Erdody. Pontiac-Oakland Co. 4-H Fair Assn. Aug. 5-9. Mrs. Stanley Kipp. Ravenna-Ravenna 4-H Fair Assn. Aug. 21-23. Samuel McNitt. St. Johns-Clinton Co. 4-H Club Fair Assn. Aug. 18-20 D. J. Waker. Saginaw-Saginaw Fair Assn. Sept. 7-13. Clarence Harnden, Saline-Saline Community Fair, Sept. 10-13. Robert Tefft. Sandusky-Sanilac Co. Fair Assn. Aug. 19-23. Keith Sowerby. Sparta-Sparta High School Agrl, Assn. Aug. 7. Maynard Blossom. Stalwart-Stalwart Agrl. Soc. Sept. 4-6. Mrs. Mildred Warren. Standish-Arenac Co. Fair Assn. Aug. 20-23. Ernest Kraushaar. Traverse City-North Western Mich. Fair Assn. Aug. 26-30. Arnell Engstrom. Unionville-Unionville Agrl. & Hort. Soc.

Minnesota

Sept. 24-25. Robert Colstock.

8-12. Ivan Middleton.

M. Thompson. Albert Lea-Freeborn Co. Pair Asan. Aug. 18-21 Herman D. Jenson. Alexandria-Douglas Co. Agrl. Fair Assn. Aug. 21-24. Win Lange. Altkin-Aitkin Co. Agrl. Soc. Aug. 18-20. Charles Schoepf. Anoka-Anoka Co. Fair Assn. Aug. 7-10. Henry Hommer. Appleton-Swift Co. Fair Assn. Aug. 21-24. Loren Lindahl. Arlington-Sibley Co. Agrl. Assn. Aug. 7-10 Ed C. Doerr. Austin-Mower Co. Fair & Livestock Show. Aug. 4-10. P. J. Holand. Bagley-Clearwater Co. Agrl. Soc. Aug. 14-17. John B. Arneson. Barnesville-Clay Co. Fair Assn. July 8-10. Gifford H. Wermager. Barnum-Carlton Co. Fair Assn. Aug. 20-24. R. S. Goodell. Baudette-Lake of the Woods Co. Fair Assn. Aug. 6-8. Robert A. Borchardt. Bayport-Washington Co. Agrl, Soc. Aug. 8-10. Fred S. Lammers. Bemidji-Beltrami Co. Fair Assn. July 28-30. Ray H. Witt. Bird Island-Renville Co. Agrl. Soc. Aug. 18-20. Harold Baumgartner, Blue Earth-Faribault Co. Agrl. Soc. Aug. 11-13. Kenneth A. Young. Brainerd-Crow Wing Co. Fair Assn. Aug. 13-16. B. C. Wilkins,

Caledonia-Houston Co. Agrl. Soc. Aug. 20-23, Merle O. Almo. Cambridge-Isanti Co. Fair Assn. July 9-12. Verl Rippey. Canby-Yellow Medicine Co. Fair Assn. July 21-24. Darold Snortum. Cannon Falls-Cannon Valley Fair Assn. July 2-4. R. J. Goodwin. Detroit Lakes-Becker Co. Agrl. Soc. Aug. 20-23. A. L. Boze. Elk River-Sherburne Co. Agrl. Soc. Aug. 4-6. E. E. Bjuge. Fairmont-Martin Co. Free Fair Assn. Aug. 20-24. John S. Livermore. Faribault-Rice Co. Agrl. Soc. July 31-Aug. 3. Frank H. Duncan. Farmington-Dakota Co. Agrl. Assn. Aug. 6-10. E. W. Ahlberg. Fergus Falls-Otter Tail Co. Fair Assn. Aug. 25-28. Knute Hanson. Fertile-Polk Co. Fair Assn. July 11-13. Reynold Erickson. Posston-Northwestern Minn. Agrl. Assn. July 16-19. V. G. Whaley. Garden City-Blue Earth Co. Agrl. Soc. Aug, 11-13. Daniel J. James, Glenwood-Pope Co. Agrl. Soc. Sept. 12-14. N. P. Hanson. Grand Marais-Cook Co. Agrl. Soc. Aug. 13-15. John L. Twiest. Grand Rapids-Itasea Co. Agrl. Assn. Aug. 14-17. James Rassmussen. Hallock-Kittson Co. Agrl. Soc. July 24-27. Calvin R Bouvette. Herman-Grant Co. Agrl. Soc. Aug. 22-24. Vassar-Vassar Cork Pine Fair Asen. July D. W. Vipond. Hibbing-St. Louis Co. Agrl. Pair Asen. July 31-Aug. 3. Sulo J. Ojskangas, Hopkins-Hennepin Co. Fair Assn. July 18-20. Mike W. Zipoy. Ada-Norman Co. Agrl. Soc. July 3-6. G. Howard Lake-Wright Co. Agrl. Fair Assn. Aug. 7-10. Weiton Zander. Hutchinson-McLeod Co. Agril. Assn. Sept. 6-10. Everett Oleson. Jackson-Jackson Co. Fair Assn. Aug. 14-17. Anton C. Geiger. Jordan-Scott Co. Fair Assn. Aug. 1-3. R. J. Joachim. Kasson-Dodge Co. Agrl. Soc. July 31-Aug. 3, Larry Bahr. Le Center-Le Sueur Co. Fair Assn. Aug. 19-21. Ted Zimmerman. Litchfield-Meeker Co. Agrl. Soc. Aug. 6-9. L. C. Wogenson. Little Falls-Morrison Co. Agrl. Soc. Aug. 15-17. J. V. Raine. Littlefork-Northern Minn. Dist. Fair Assn. July 25-27. A. E. DeLack. Long Prairie-Todd Co. Fair Assn. Aug. 12-14. Logan O. Scow. Luverne-Rock Co. Agrl. Soc Aug. 5-7. Don Sandstede. Madison-Lac qui Parie Co. Agrl. Soc. Sept. 4-7. Norman A. Moe. Mahnomen-Mahnomen Co. Agrl. Soc. July 25-27. Jerome L. Kersting. Mankato-Tri-Co. 4-H & FFA Fair Assn.

Sept. 16-17. Ben J. Jones.

15-17. Andy Hendrickson.

Albert V. Nelson.

Lynn McNeilly.

18-20. Wm. E. McCullough.

Monroe-Monros Co. Fair Assn. Aug. 4-9. Breckenridge-Wilkin Co. Fair Assn. July | Morris-Stevens Co. Agrl. Soc. Aug. 14-17. Ralph E. Smith. Motley-Morrison Co. Agrl, Assn. Aug. 1-3. Gordon Russell. New Ulm-Brown Co. Agrl. Soc. Aug. 14-17. E. J. Herriges. Northome-Koochiching Co. Agri. Asen. July 21-23. Jane Panchat. Owatonna-Steele Co. Free Fair Assn. Aug. 12-17. Stan Muckle. Park Rapids-Shell Prairie Agrl. Asen. July 14-16. B. E. Breur. Perham-Perham Agrl. Soc. Aug. 21-24. G. W. Humphrey. Pillager-Cass Co. Agrl. Soc. Aug. 26-28. Raymond W. Gedde. Pine City-Pine Co. Agrl. Soc. Aug. 4-6. Max Sparer. Pine River-Cass Co. Agrl. Assn. Aug. 18-20. Wayne Hoff. Pipestone-Pipestone Co. Agrl. Soc. Aug. 18-20. R. S. Owens. Preston-Fillmore Co. Agrl. Soc. Aug. 20-24. Ernest Wubbels. Princeton-Mille Lacs Co. Agrl. Soc. Aug. 11-13. L. R. Gamradt. Proctor-Duluth-South St. Louis Co. Fair Asan. July 31-Aug. 3. Roy W. Larson. Red Lake Falls-Red Lake Co. Agrl. Soc. July 25-27. S. J. Bredeson. Redwood Falls-Redwood Co. Agrl. Soc. Sept. 4-7. Wm. Paulsen. Rochester-Olmsted Co. Agri, Assn. Aug. 6-10. Jim Faber. Roseau-Roseau Co. Agrl. Soc. July 21-24. Chas. Christianson. Rush City-Chicago Co. Agrl. Soc. Aug. 14-16. Geo. W. Larson. Sauk Center-Stearns Co. Agrl. Soc. Aug. 7-10. A. J. Bromenshenkel. St. Charles-Winona Co. Fair Assn. July 31-Aug. 3. Warren C. Magnuson. St. James-Watonwan Co. Agri. Soc. Aug. 8-10. Leonard T. Nelson. St. Paul-Minnesota State Fair. Aug. 31-Sept. 1, D. K. Baldwin. St. Paul-Ramsey Co. Agrl. Soc. July 24-27. Mrs. Flora K. Luedke. St. Peter-Nicollet Co. Agrl. Soc. Aug. 22-24. W. M. Gustafson. Sauk Rapids-Benton Co. Agrl. Soc. Aug. 15-17. C. H. Varner. Slayton-Murray Co. Agrl. Soc. Aug. 14-16. Orville E. Grieme. Thief River Falls-Pennington Co. Agrl. Soc. July 21-24. J. M. Roche. Two Harbors-Lake Co. Agrl. Assn. Aug. 26-29. Torstein Grinager. Tyler-Lincoln Co. Agri. Sec. Aug. 14-17. Henry M. Jacobson. Wabasha-Wabasha Co. Free Fair Assn. July 25-27. Matt Metz. Waconia-Carver Co. Agrl. Soc. Aug. 17-20. Alfred Teser. Wadena-Wadena Agrl. Soc. Aug. 7-10. Don Brown. Warren-Marshall Co. Agrl. Assn. July 17-20. Kenneth S. Nelson. Waseca-Waseca Co. Fair Assn. July 31-Aug. 3. Leon J. B. Sexton. Wheaton-Traverse Co. Agrl. Assn. Sept. Marshall-Lyon Co. Agrl. Soc. Aug. 21-24. 4-7. A. W. Vye. Montevideo-Chippewa Co. Fair Assn. Aug. Willmar-Kandiyohl Co. Pair Assn. Sept. 10-13 Albert E. Thompson. Mora-Kanabec Co. Agrl. Soc. Aug. 11-13. Windon-Cottonwood Pair Asen. Aug. 18-21, Andrew Schoone.



stand inside open hatches* (see first photo) with table-high counters in front and 140 square feet of display and stock area to back and side.

When you're ready to move on, simply drop floor boards over hatches, lower sides, and hitch to your car or truck. No need to pack-your merchandise as well as your equipment are safely locked inside.

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ADDRESS. CITY, STATE. Aberdeen-Monroe Co. Fair & Livestock Cape Girardeau-Southeast Mo. Dist. Fair. Assn. Sept. 22-27. Robert C. Couch. 29-Oct. 4. Preston Riley.

Oct. 13-15 Thomas M. Moman Jr. N. S. Hand

Kosciusko-Central Miss, Fair Assn. Sept. 29-Oct. 4. Frank Gayden. Laurel-South Mississippi Fair. Sept. 29-

Oct. 4. R. B. Jefferies. Liberty-Amite Co. Livestock Assn. Sept 29-Oct. 4. Clinton McGehee.

Sept. 1-6. Claude E. Ming. Show, Sept 22-27 Mrs. J. W. Harrison. Meadville-Franklin Co. Pair Assn. Oct. 15-18 H. B. Brock New Albany-Union Co. Fair Assn. Aug.

Sept. 15-20. William M. Bost. Starkville-Oktibbeha Fair, Livestock &

Missouri

Sept. 19-20. Elmer D. Kreyling. Appleton City-Appleton City Fair Assn. Aug. 25-27 C. D. Peeler.

John R. Binkley. Auxvasse-Auxvasse Lions 4-H Fair. July 19. A. L. Nichelson.

Ava-Douglas Co. Fair Assn. Sept. 4-6. Dr. Lee Sutherland. Belle-Belle Fair, Inc. Aug. 7-9. A. T. Ridenhour

31-Sept. 4. H. L. Henry. 22-23. John Ed Harris.

Bowling Green-Pike Co. Fair Assn. Sept. 3-6. James Millan. Brookfield-Linn Co. 4-H Fair Assn Sept. 10-12. Mrs. Earl Louden.

Aug. 7-9. Mrs. Harold Edwards.

Aug. 2. Roswell L. Wayne. 6-9. Harold Kindle.

Mrs. Harold Coleman. Canton-Lewis Co. 4-H Show. July 25-26. R. K. Leavitt.

Sept. 9-14. Frank Steck. Carl Junction-Jasper Co. Farmers Fair. Sept. 28-30. Ernest Garner. Caruthersville-American Legion Fair. Oct.

1-5. Harry E. Malloure. Center-Ralls Co. Jr. Fair Assn. July 31-Aug. 1. Mrs. Dyas Jones. Chilhowee - Chilhowee Community Fair.

Aug. 29-30. M. A. Ficke. Clark-Grange Flower Show & Farm Festival. Aug. 9. Mrs. Beulah Schroeder. Clinton-Henry Co. Fair & Horse Show. July 31-Aug. 3 Mrs. B. M. Brock.

Cole Camp-Cole Camp Fair, Sept. 11-13. John W. Ragland. 26 Carson Teel.

Concordia-Concordia Fall Festival, Sept. 25-27 Donald E. Lohman. Cuba-Cuba Community Fair. Aug 6-9.

Mrs. Irene Hertlein. Deepwater-Deepwater Labor & Karvest Festival, Sept. 1-2. Ona E. Harrington. Dexter-Stoddard Co. Fair Assn. Sept. 15-20. W. L. Arnold

Eldon-Eldon Community Fair. Aug. 6-9. H. E. Bruner. Farmington-St. Francies Co. Pair Assn. Aug. 23-30. Floyd Becker.

Fayette-Howard Co. Jr. Fair Assn. Aug. 1-2. R. A. Kimmel. Gerald-Gerald 4-H Livestock & Home Economics Show. July 4-5. Raymond

Ketterer. Gower-Clinton Co. Jr. Livestock & Home Economics Show, Aug. 27, Geo. R. McArthur.

Green City-Green City 4-H Fair. Sept. 6. Lois Jerome. Higginsville-Lafayette Co. 4-H & Achieve-

ment Fair, July 29-Aug. 1. Mrs. Robt. Tempel. Hillsboro-Hillsboro Horse Show & Festival. July 24-27. Sam Martin.

Holden-Holden Centennial Cele. Sept. 17-20. M. L. Canaday. Houston-Texas Co. Fair & Old Settler's Reunion, Aug. 10-12, L. C. Hardin, Humansville-Humansville Pall Festival.

Sept. 12-13. E. H. Primm. Hume-Hume Fair Assn. Sept. 11-12. Earl Pollock-4-H Club Acheivement Day. Aug.

23-26. Paul Elliott.

Kahoka-Clark Co. Fair Assn. July 23-25. Prairie Home-Cooper Co. A&M Soc. July Geneva-Fillmore Co. Fair Assn. Aug. 17-Gilbert Sargent. Kansas City-American Royal Livestock Show, Oct. 17-28. C. M. Woodward. Kennett-Kennett Fall Festival. Sept. 8-

Kirksville-Northeast Mo. Fair Assn. Aug. 5-8. N. C. Allen. Lamar-Lamar's Farm & Industrial Expo. Sept. 11-13. Bud Moore. Laredo-Laredo Community Fair. Sept. 4-

13. George P. Bilbrey.

6. M. P. Brick. Lebanon-Laciede Co. Fair Assn. Aug. 27-29. H. L. Massey. Lee's Summit-Jackson Co. Fair Assn. Aug.

4-9. Merle Decker. Lee's Summit-Jackson Co. 4-H Achievement Fair. July 31-Aug. 2. Harry Vieth. Liberty-Clay Co. 4-H Fair Assn. Aug. 6-8. Jack C. West.

Linn-Osage Co. Fair Assn. July 31-Aug. 2. Alvin P. Linhardt. Linneus-Old Settlers' Reunion, Aug. 7-9. Eugene Thurlo.

Macon-Macon Co, Jr. Pair Assn. Aug. 1 Mrs. H. G. Crawford. Marshall-Saline Co. Pair Assn. July 26. J. Leo Hayob.

Marshfield-Webster Co. Fair Assn. Aug. 27-30. Ellis O. Jackson. Marthasville-Marthasville Fall Festival

Aug. 22-24. W. Rottman. Memphis-Scotland Co. Pair Assn. July 30-Aug. 1. Harold Tippett.

Maysville-DeKalb Co. Fair & Horse Show. Aug. 11-13, C. B. Harris. Mendon-Northwestern Fall Festival. Sept.

19-20 Mrs. L. L. Emrich. Mexico-Audrain Co. Pair & Horse Show. Aug. 5-8 James H. Higgs. Moberly-Randolph Co. Jr. Agrl. Show. July 26. A. T. Johnson.

Montgomery City-Montgomery Co. Fair Assn. July 24-26. E. F. Kamer. Morrisville-Morrisville Community Fair Oct. 26. Mrs. Paul Hensley. Morrisville-Morrisville Jr. Patr & Horse Show. Sept. 26-27. Mrs. Paul Hensley.

Neosho-Newton Co. Jr. Fair Assn. July 22-24. W. M. Howe. Nevada-Vernon Co. Youth Fair. Sept. 5-6.

James E. McCall, Oregon-Autumn Pestival. Sept. 4-6. Mrs. Eleanor F. Spreckelmeyer.

Owensville-Gasconade Co. Pair Assn. Aug. 14-16. Oscar Hallemann. Palmyra-Palmyra Fall Festival, Aug. 27-30. Mildred L. Briscoe.

Platte City-Platte Co. A&M Soc. July 23-26. Gordon L. Miller. 2. Waiter A. Olmstead.

Jefferson City-Jaycee Cole Co. Fair, July Potosi-Washington Co. Pair Assn. Aug. 6-8. D. B. Groves.

28-30. Wm. Dow Carlos. Princeton-Mercer Co. Fair Assn. July 30-Aug. 2. Harvey Wright.

Richmond-Ray Co. Free Fair Assn. Sept. 18-20. John W. Rogers. Rolla-Central Mo. Regional Fair. Aug. 13-16. J. R. Smith. Safe-Safe Community Fair. Aug. 14-16.

Glendon Klossner. St. Charles-St. Charles Co. Fair Assn. July 31-Aug. 4. K. E. Schnedler.

St. James-St. James Fall Festival, Sept. 3-6. Louis J. Donati. Salem-Dent Co. Fall Festival. Sept. 4-6. Mrs. Otto H. Cope. Savannah-American Legion Fair. July

23-27. Francis E. Turner. Sedalia-Missouri State Fair. Aug. 16-24 M. C. Ervin. Shelbina-Shelby Co. Pair Assn. July 29-Aug. 1. A. T. Buckman, Springfield-Ozark Empire Fair. Aug. 9-15. Glen B. Boyd.

Stewartsville-DeKalb-Clinton Co. Fall Pestival. Sept. 11-13. Frances D. Powell. Stockton-Cedar Co. Youth Pair. July 25-26. Mrs. Naomi Wollard. Stover-Stover Fall Festival, Sept. 18-20.

K. R. Roland. Sweet Springs-Sweet Springs Pall Festival. Sept. 4-6. L. P. Parker. Tipton-Tipton Tri-County A&M Soc. July 16-19. Roscoe R. Gibson. Trenton-North Central Mo. Fair. Aug. 10-14. Homer Browning.

Union-Franklin Co. Jaycee Youth Fair. July 11-13. R. C. Curran. Unionville-Putnam Co. Agrl. & Mech. Soc. Sept. 2-5. W. S. Wiseman. Vandali - Vandalia Community Fair &

Horse Show, Aug. 27-30, Mrs. Neil Utterbnek. Versailles-Morgan Co. Fair Assn. Sept 3-6. Kern W. Etter. Vienna-Maries Co. Fair Assn. Aug. 28-30. Roy L. Hagar. Warrenton-Warren Co. Fair Assn. July

31-Ang. 2. Geo. L. Bolm. Washington-Washington Patr Assn. Aug. 7-10. Richard A. Boneau. Waverly-Waverly Apple Jubilee. Sept 25-27. R. W Bricken.

Wellington-Wellington Community Fair. Sept. 11-13. Herbert W Wipperman. West Plains-Howell Co. Pair Assn. Sept. 3-6. Mrs. Virginia R. Hard.

Montana

Baker-Fallon Co. Fair Assn. Aug. 22-24. E. R. Hoff. Billings-Midland Empire Fair. Aug. 11-16. H. L. Fitton. Blackfoot-Eastern Idaho State Pair. Sept. 9-13. Mrs. Ruth Hartkopf.

Chinook-Blaine Co. Pair Assn. Aug. 31-Sept. 1. Floyd Bowen. Deer Lodge-Powell-Deer Lodge Co. Fair Assn. Aug. 22-24. LeRoy P. Kemmesat. Dodson-Phillips Co. Fair Assn. Aug. 9-10. Richard Pulls.

Eureka-Tobacco Valley Community Fair. Aug. 23-24. H. P. Weydemeyer. Porsyth-Rosebud Co. Fair Assn. Aug. 19-21. Mrs. Lucille Borer. Fort Benton-Chouteau Co. Fair Assn. Sept. 5-7 W. J. Shirley. Glasgow-Valley Co. Fair Assn. Aug. 27-

29. George D. Morgan. Glendive-Dawson Co, Fair Assn. 25-27. Richard N. Rigg. Great Falls-North Montana State Fair. Aug. 4-9. Leo C. Dailey.

Hamilton-Ravalli Co. Fair Assn. Sept. 4-6. Glenn Chaffin. Havre-Hill Co. Fair Assn. Aug. 14-16. Allan Hanson. Kalispell-Northwest Montana Pair Assn.

Sept. 10-13. Russell E. Marsh. Lewistown-Central Montana Pair. July 30-Aug. 2. James Schultz. Livingston-Park Co. Fair Assn. Aug. 14-16. T. James Murphy.

Miles City-Eastern Montana Pair. Aug. 28-30. A. G. Miller. Missoula-Western Montana Fair. Aug. 27-30. Katherine M. Jourdonnais.

Plains-Sanders Co. Fair Assn. Aug. 22-24. Garth P. Howser. Scobey-Daniels Co. Fair Assn. Aug. 5-7. John P. Harmon.

Shelby-Marias Fair Assn. July 24-27. Clifford D. Coover. Sidney-Richland Co. Fair Assn. Aug. 18-20. Harley W. Roath.

Terry-Prairie Co. Fair Assn. Aug. 15-17. Phillip R. Wilson. Twin Bridges-Madison Co. Pair Assn. Aug.

15-17. Don W. Douglas. Nebraska

Arlington-Washington Co. Fair Assn. Aug. 20-22. H. C. McClellan, Auburn-Nemaha Co. Fair Assn. Aug. 13-15. Roy Steinheider. Aurora-Hamilton Co. Fair Assn. Aug. 25-28. Wesley Huenefeld. Bartlett-Wheeler Co Fair Assn. Aug. 22-24. James Fitzsimonds. Bassett-Rock Co. Fair Asan. Aug. 8-10. Clifford Turpin. Beatrice-Gage Co. Fair Assn. Aug. 20-23. Vernon R. Mulig. Beaver City-Furnas Co. Fair Assn. Aug. 21-23 W. L. Bonser. Benkelman-Dundy Co. Agrl. Soc. Aug. 18-20. Eddie Schwartz. Bladen-Webster Co. Fair Assn. Aug. 4-6. Bernard Buschow. Bioomfield-Knox Co. Fair Assn. Aug. 24-26. P. E. Steppe Bridgeport-Morrill Co. Fair Assn. Aug. 30-Sept. 2. Robert D. McFarland. Broken Bow-Custer Co. Pair Assn. Aug. 25-28. M. L. Gould. Burwell-Garfield Co. Fair Assn. Aug. 13-16. H. D. De Lashmutt. Central City-Merrick Co. Fair Assn. Aug. 19-21. R. Stanley Torpin. Chadron-Dawes Co. Fair Assn. Aug. 23-26. Harry F. Meyer. Chambers-Holt Co. Fair Assn. Aug. 18-21. J H. Gibson. Columbus-Platte Co. Fair Assn. Aug. 25-28. W. L. Boettcher. Concord-Dixon Co. Pair Assn. Aug. 27-29. Roy E Johnson. Crete-Saline Co. Pair Assn. Aug. 21-24. Kenneth Moneypenny, Dorchester. Culbertson-Hitchcock Co. Fair Assn. Aug. 21-24. Ervin Coyle, McCook. David City-Butler Co. Fair Assn. Aug. 17-19. Robert Gingery. Deshler-Thayer Co. Pair Assn. Aug. 7-9 M. E. Beckler

Elwood-Gosper Co. Fair Asan. Aug. 13-15. M. R. Morgan.

Eustis-Frontier Co. Fair Assn. Aug. 21-23. Dean Hueftle. Pairbury Jefferson Co. Fair Assn. Aug. 7-9. S. M. Cressman.

Franklin-Franklin Co. Fair Assn. Aug. 25-27. Carleton Hutchins. Fremont-Dodge Co. 4-H Fair Assn. Aug. 13-15. Archie White. Fullerton-Nance Co. Fair Assn. Aug. 18-

21. E. M. Black.

19. Ves Weis. Gordon-Sheridan Co. Fair Assn. Sept. 5-7. George B. Comer. Grand Island-Hall Co. Fair Assn. Aug. 19-

22. Howard Rainforth, Wood River. Grant-Perkins Co. Fair Assn. Aug. 20-23. Elsie B. Stevens. Harrison-Sloux Co. Fair Assn. Aug. 8-10.

Dean Lundy. Hartington-Cedar Co. Fair Assn. Aug. 16-18. James A. Walz. Hastings-Adams Co. Fair Assn. Aug. 25-

28. Wallace Chaloupka. Hemingford-Box Butte Co. Fair Assn. Aug. 14-17. Harry C. Knight. Holdrege-Phelps Co. Fair Assn. Aug. 19-22. Edgar Borg, Funk. Homer-Dakota Co. Fair Assn. Aug. 21-24.

Bernard Jensen. Humboldt-Richardson Co. Fair Assn. Sept. 10-12. L. E. Watson.

Hyannis-Grant Co. Fair Assn. Aug. 23-25. Mrs. Earl Hayward. Imperial-Chase Co. Fair Assn. Aug. 28-30. Edward B. Burke.

Johnstown-Brown Co. Fair Assn. Aug. 30-Sept. 1. Allen Boyd. Kearney-Buffalo Co. Pair Assn. Aug. 25-29. W. S. Wimberly.

Leigh-Colfax Co. Agrl. Soc. Aug. 22-24. Edward Korte. Lewellen-Garden Co. Fair Assn. Aug. 30-

Sept. 1. James H. Clancy. Lexington-Dawson Co. Fair Assn. Aug. 25-28. Monte Kiffin. Lincoln-Lancaster Co. Fair Assn. Aug. 39-

Sept. 5. Clarence Patterson. Lincoln-Nebraska State Fair. Aug. 30-Sept. 5. Edwin Schultz. Loup City-Sherman Co. Fair Assn. Aug. 9-12. Clark S. Reynolds.

McCook-Red Willow Co. Fair Assn. Aug. 7-9. Dale F. Thompson. Minden-Keaney Co. Fair Assn. Aug. 7-9. Mervin Peterson.

Mitchell-Scotts Bluff Co. Fair Assn. Aug. 30-Sept. 6. G. L. Williams. Neligh-Antelope Co. Fair Assn. Aug. 22-

24. C. Stonebraker. Nelson-Nuckolis Co. Fair Assn. July 30-Aug. 1. H. McKinley Adamson. Norden-Keya Paha Co. Fair Assn. Sept.

12-14. Leonard McCormick. North Platte-Lincoln Co. Fair Assn. Aug. 17-21. W. C. Hord. Oakland-Burt Co. Fair Assn. Aug. 17-20.

Orrin Kohlmeier, Cralg. Ogaliala-Keith Co. Fair Assn. Aug. 17-20. Roy G. Nelson.

Omaha-Ak-Sar-Ben Livestock Show & Rodeo, Sept. 19-27. J. J. Isaacson. Orleans-Harlan Co. Fair Assn. Aug. 13-16. James H. Mitchell. Osceola-Polk Co. Fair Assn. July 28-30.

Ray A. Conrad. Pawnee City-Pawnee Co. Fair Assn. Aug. 26-28. Ronald W. Ganzel. Pierce-Pierce Co. Fair Assn. Aug. 14-17.

Herman Scheer. Saint Paul-Howard Co. Agrl, Soc. Aug. 26-29. H. E. Elstermeter. 12. Elmer Stoltzman.

Seward-Seward Co. Fair Asan. Aug. 4-6. Norman Gerkensmeyer. Sidney-Chevenne Co. Fair Assn. Aug. 6-9. W. E. Cunningham, Spalding-Greeley Co. Fair Assn. Aug. 11-

13. Clem Burhman. Spencer-Boyd Co. Fair Assn. Aug. 11-13. Wm. C. Bentz. Springfield-Sarpy Fair Assn. Aug. 26-28.

E. F. Wittmuss. Stapleton-Logan Co. Fair Assn. Aug. 29-31 Virgil Magnuson. Stockville-Frontier Co. Fair Assn. Aug. 28-31. T. R Current.

Syracuse-Otoe Co. Fair Assn. Aug. 26-28. Prank Sorrell. Valentine-Cherry Co. Fair Assn. Aug. 22-24. H. W. Wrage.

Wahoo-Saunders Co. Fair Assn. Aug. 14-16. Eric J. Ericson. Walthill-Thurston Co. Fair Assn. Aug. 27-29. Ronald Samuelson, Pender. Waterloo-Douglas Co. Fair Assn. Sept. 10-

13. R. D. Herrington. Wayne-Wayne Co. Fair Asan. Aug. 18-20. Al Bahe. Weeping Water-Cass Co. Fair Assn. Aug.

12-15. E. E. Lorensen. West Point-Cuming Co. Pair Assn. Aug. 24-28. John Lubker Jr. York-York Co. Fair Assn. Aug. 13-18.

Robert V. Jones. Nevada Elko-Elko Co. Fair Assn. Aug. 29-Sept. 1. Bill Moell Jr.

Ely-Nevada Fair of Industry. Aug. 21-24. Tom W. Cook. Las Vegas-Las Vegas Community Fair. Sept. 24-28. Cedric F. Olson. Reno-Washoe Co. Fair Assn. Sept. 11-14.

C. Thornton. New Hampshire

Atkinson-Atkinson Fair Assn. Sept. 11-14. Eleanor C. Feuer. Center Sandwich - Sandwich Town & Grange Pair Assn. Oct. 13. Doris L.

Contoocook-Contoocook Valley Fair Assn. Aug. 29-Sept. 1. Charles A. Jones. Cornish-Cornish Fair Assn. Aug. 15-16. Fred Davis

Deerfield-Deerfield Fair Assn., Inc. Sept. 25-28. W C Maxwell. Lancaster-Coos-Essex Agrl. Soc. Aug. 29-

Sept. 1. Albert J. Kenney. Keene-Cheshire Pair Assn. Aug. 21-24. Clifford H Coles. New Boston-New Boston Pair, Oct. 4.

Ruth Dodge. North Haverhill - North Haverhill Pair Assn. Aug. 3-5. Max G. Robinson. Plymouth - New Hampshire State Fair.

Sept. 3-6. Delbert B. Gray. Rochester-Rochester Agrl. & Mechanical Assn. Sept. 14-20. Albert L. Brown. Sandwich-Sandwich Town & Grange Pair

Assn. Oct. 12 William P. Hacker. New Jersey

Branchville-Sussex Co. Farm & Horse Show Aug. 5-9. John W. Raab. Bridgeton-Cumberland Co. Fair Assn. July 29-Aug. 2. Raymond R. Riley. Caldwell-Essex Co. 4-H Fair. Aug. 12-13. Clayton-Gloucester Co. 4-H Fair Assn. Aug. 7-8. J. L. Glass.

Cold Spring-Cape May Co. 4-H Pair Assn. July 17-19. William S. Lefes. Dunham's Corner-Middlesex Co. Fair Assn. Aug. 13-16. Russell Herbert.

Far Hills-Somerset Co. 4-H Fair Assn. Aug. 14-16. Mrs. Stanley Voorhees. Flemington - Flemington Fair. Aug. 26-

Freehold-Monmouth Co. 4-H Fair Assn. July 18-19. George W. Siver Jr. Harmony-Warren Co. Farmers' Pair Assn. Aug 13-16. Harry E. Serfass. Lakewood-Ocean Co. Fair Assn. Aug. 6-7. F. S. Mansue.

Sept. 1. Norman L. Marshall.

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Zumbrota - Goodhue Co. Agri. Soc. & California-Moniteau Co. Fair Assn. Aug. Mech. Inst. July 31-Aug. 3. A. E. Col-Callao-Callao Harvest Festival, Aug. 21-23. linge Jr. Mississippi

GENERAL OUTDOOR

Cleveland-Delta Valley Fair Assn. Sept. Jackson-Mississippi Negro State Pair Assn. Jackson-Miss. State Pair Assn. Oct. 6-11.

Louisville-Winston Co. 4-H Club Fair Assn. McComb-Pike Co. Fair & State Dairy Columbia-Boone Co. Fair Assn. July 23-

25-30. F. Smith Ripley-Tippah Co. Fair & Livestock Assn Dairy Show. Sept. 30-Oct. 4. O. F.

Parker. Tupelo-Miss.-Ala. Pair & Dairy Show. Sept. 23-27 James M. Savery Sr. Waynesboro-Wayne Co. Fair Asan. Sept. Yazoo City-Yazoo Co. Fair Assn. Sept. 22-27. J. N. Ballard

Altenburg-East Perry Community Fair. Aurora-Tri-Co. Jr. Livestock Show. Oct. 4.

Bethany-Northwest Mo. State Fair. Aug. Boonville-Cooper Co. Youth Fair. July

Brunswick-Chariton Co. 4-H Fair Assn.

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Lumberton—Burlington Co. Farm Fair | Westbury—Minecla Fair & Industrial Expo. Asen. July 31-Aug. 2. Daniel L. Kensler. Mount Holly-Burlington Co. Farm Fair. July 31-Aug. 2. D. L. Kensler.

Parsippany-Troy Hills-Morris Co. Fair Assn. Aug. 18-23. Swante C. Swenson. Fomona-Atlantic Co. 4-H Fair. Aug. 21-23. David C. Wood. Preakness-Passaic Co. 4-H Fair. Aug.

7-9. Melville Lockwood. Trenton-Mercer Co. Farmers' Picnic & 4-H Show, Aug. 15-16. James H. Rice. Trenton-New Jersey State Fair, Sept. 21-28. George A. Hamid Sr. Troy Hills-Morris Co. Fair Asan. Aug. 18-23. Swante C. Swenson.

New Mexico

Alamogordo-Otero Co. Fair Assn. Sept 19-20. Joseph Roessler. Albuquerque-Bernalillo Co. 4-H Club Fair. Aug. 20-22. Martha Anderson. Albuquerque-New Mexico State Fair. Sept. 27-Oct. 5. Leon H. Harms.

Aztec-San Juan Co. Fair, Sept. 18-21. Cecil McGee. Belen-Valencia Co. Fair. Sept. 19-21. Deming-Tri-State Fair, Oct. 9-12, Mrs. Thelma Inmon. Henry Chavez,

Clayton-Union Co. Fair, Sept. 23-25. John Wheatley. Cliff-Cliff-Gila Pair. Sept. 13-14, George Clovis-Curry Co. Fair Assn. Sept. 17-20.

Phil Crystal. Lordsburg-Hildalgo Co. Fair, Sept. 19-20. Ed H. Hitson. Lovington-Lea Co. Fair Assn. Sept. 18-20. Mrs. E. G. Minton.

Portales-Roosevelt Co. Fair. Sept. 22-26. Parker Woodval, Santa Fe-Santa Fe Piesta, Aug. 29-Sept. 1. Mrs. Helene H. Baca. Socorro-Socorro Co. Pair & Rodeo Assn. Sept. 6-7, J. C. Barker Jr.

Springer-Colfax Co. Fair. Sept. 18-21. R. State College-Dona Ana Co. Jr. Livestock Show & Fair. Sept. 11-13. Raymond Wor-

Truth or Consequences-Sierra Co. Fair. Sept. 12-14. Allan Beck. Tucumcari-Quay Co. Fair Assn. Sept. 11-14. Wayne Wall.

New York

Afton-Afton Driving Park & Agrl. Assn. Aug. 11-16. Guy L. Marvin. Albion - Orleans Co. Extension Service Assn. Aug. 6-7. Paul Klatt. Alexander-Genesee Co. Agrl. Soc. Aug.

11-16. Jay W. Keller. Altamont-Altamont Regional Fair Assn. Aug. 18-23. Stuart T. Rombough. Angelica—Allaghany Co. Agrl. Assn. Aug. 1-5. Donald Foreman. Avon-Genesee Valley Breeders Asan. Sept.

6-7. H. W. Chanler. Ballston Spa-Saratoga Co. Agrl. Soc. Aug. 25-29. Wendell Townley. Bath-Steuben Co. Agrl. Soc. Aug. 27-Sept.

1. J. Victor Faucett. Boonville-Boonville Fair Assn. July 28-Aug. 2. Charles H. Fickbohm. Brookfield-Brookfield-Madison Co. Agrl. Soc. Aug. 19-23. Raymond P. Burdick.

Caledonia-Caledonia Fair, Inc. Aug. 12-16. Victor Scroger. Canandaigus-Ontario Co. Agrl. Soc. Aug. 5-10. Christine H. Smith.

Chatham-Columbia Co. Agrl. Soc. Aug. 29-Sept. 1. J. Vincent Hartigan. Cobleskill—Cobleskill Agrl. Soc. Aug. 22-27. Dr. D. Beard.

Cortland-Cortland Co. Ext. Service Assn. Aug. 5-9. Robert Blatchley. De Ruyter-Fireman's Pair Assn. Aug. 21-24. Harry D Stahl. Dundee-Dundee Fair Assn. Sept. 18-20.

Lewis R. Hanmer. Dunkirk-Chautauqua Co. Agrl. Corp. Sept. 1-6, Harold T. Patton.

Durham-Greene Co. Ext. Service Assn. Aug. 13-14. Robert Tousey. Elmirs-Chemung Co. Fair Assn. Aug. 10-16. Robert S. Turner. Fonda-Montgomery Co. Agrl. Soc. Aug. 29-

Sept. 2. Pred L. Lowe. Gouverneur-St. Lawrence Co. Agrl. Soc. Aug. 4-9. Bligh A. Dodds. Grahamsville—Sullivan Co. Ext. Service Asan. Aug. 27-28. Karl Grant.

Greenwich-Cambridge Valley Agrl. Soc. Aug. 19-23. Mrs. Marjorie Sheridan. Hamburg—Erie Co. Agrl. Soc. Aug. 16-23. Frank A. Slade.

Hemlock-Hemlock Lake Union Agrl. Soc. Aug. 27-30, Charles R. Irwin. Henrietta-Monroe Co. Fair & Recreation Assn. Aug. 17-23. Albert Lockner.

Horseheads-Chemung Co. Agrl. Soc. Aug. 10-16. Robert S. Turner. Ithaca-Tompkins Co. Agrl. & Hort. Soc. Aug. 4-9. Richard K. Blatchley.

Kingston-Ulster Co. Agrl. Soc. Aug. 20-21. Albert Kurdt. Little Valley-Cattaragus Co. Agrl. Soc. Aug. 25-30 Mrs. Mildred Merow. Lockport-Niagara Co. Farm & Home Days and Jr. Fair. Aug. 13-14. John A. Hall. Lowville-Lewis Co. Agrl. Soc. Aug. 11-16.

Asa W. Gordon. Malone—Franklin Co. Agrl. Soc. Aug. 18-24. M. J. Finnegan. Middletown-Orange Co. Agrl. Soc. Aug. 2-

10. Fred Germain Jr. Morris-Otsego Co. Fair Assn. July 30-Aug. 4. Robert Halbert.

Morrisonville—Clinton Co. Agrl. & Ind. Fair Assn. July 29-Aug. 2. W. E. Hudson. Norwich—Chenango Co. Agrl. Assn. Aug.

4-9. Len Tyler. Owego-Tioga Co. Agrl. Soc. July 20-26. Charles B. Estey. Palmyra-Palmyra-Union Agri Soc. Aug.

12-16. W. Ray Converse. Penn Yan-Yates Co. Agrl. Soc. July 16-19. Herbert Comstock. Pike-Wyoming Co. Fair Assn. Aug. 18-22. Charles Van Arsdale.

Plattsburgh-Agrl. & Ind. Fair of Clinton County. July 29-Aug. 2. W. E. Hudson. Rhinebeck-Dutchess Co. Fair Assn. Aug. 22-27. R. C. Murray. Bandy Creek-Sandy Creek Fair Assn. Aug.

12-16, Marion B, Herrick. Schaghticoke-Agrl. & Lib. Arts Soc. of Rensselaer Co. Aug. 30-Sept. 3. Nelson B. Betts.

Schaghticoke-Rensselaer Co. Agrl. & Hort. Soc. Aug. 29-Sept. 3. Charles A. Stover. Byracuse-New York State Pair. Aug. 29-Sept 6. William F. Baker.

Byracuse-Onondaga Co. Ext. Service Assn. July 29-30. Trumansburg-Union Agrl. & Hort. Soc. Sept. 10-13. Lloyd Ellis. Walton-Delaware Valley Agrl. Soc. Aug.

19-23. John C. Elderkin.

Waterloo-Seneca Co, Agrl. Soc. July 21-28. John G. Crisfield. Watertown-Jefferson Co. Agrl, Soc. Aug.

18-23. Glenn L. Feistel. West Nyack-Rockland Co. Ext. Service Assn. Aug. 22-23. Earl Mullen Jr.

Sept. 6-14. Charles Bochert.

Westport-Essex Co. Agrl. Soc. Aug. 12-16. Keeton B. Lobdell. Whitney Point-Broome Co. Agrl. Soc. July 27-Aug. 2. Harley Beardeley.

North Carolina

Ahoskie-Atlantic Dist. Fair Assn. Oct. 7-11. C. E. Robbins. Albemarle-Stanly Co. Fair Assn. Sept. 15-20. Baily Grelledge. Asheboro-Center of N. C. Fair Assn., Inc. Sept. 1-6. W. C. York. Beaufort-Carteret Fair, Inc. Oct. 6-11. T.

E. Kelly. Burgaw-Pender Co. Fair Assn. Oct. 8-11. John Carraway. Burlington-Alamance Co. Veterans Agrl. Fair, Inc. Oct. 6-11. M. G. Rogers. Carthage-Moore Co. Agrl. Fair Assn. Sept.

15-20. Bill Scott. Charlotte-Southern States Fair Assn. Sept. 16-20. J. S. Dorton Jr. Cherokee—Cherokee Indian Fair Assn. Oct. 7-11. Charlotte R. Sneed.

Concord-Cabarrus Co. Agrl. Fair, Inc. Sept. 8-13. Clyde L. Propst Jr. Drexel-Drexel Community Fair. Aug. 26-30. Ralph Abernathy Jr.

Durham-Durham Co. American Legion Fair. Sept. 29-Oct. 4. R. Z. Long. Enfield-Firemen's Agrl. Pair Assn. Sept. 29-Oct. 4 R. E. Stephenson, Payetteville-Cape Fear Fair Assn. Sept. 28-Oct. 4. Carlton Pender.

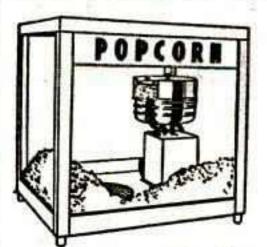
15-20. Oland P. Peele. Greensboro-Greensboro Agrl. Fair, Inc. Sept. 30-Oct. 4. Mrs. Clyde Kendall. Greenville-Pitt Co. Fair Assn. Oct. 6-11. Norman Y. Chambliss. Henderson-Golden Belt Fair Asen. Oct.

Goldsboro-Wayne Co. Agrl. Asan. Sept.

20-26. C. M. Hight. Hendersonville-Western N. C. Fair Assn. Aug. 4-9. David W. Cooley. Hickory-Catawba Fair Assn. Sept. 8-13. Corbin Green. High Point-High Point Fair Assn. Sept.

22-27. T. C. Potts. Kings Mountain — Bethware Community Fair. Sept. 10-13. Stokes Wright. Laurinburg—Scotland Co. Agrl. Fair Assn. Oct. 20-25. Bill Williamson. Lenoir—Caldwell Co. Agrl. Fair, Inc. Sept. 22-27. R. H Robbins.

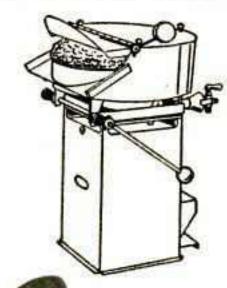
Lexington-Davidson Co. Fair Assn. Sept. 22-27. Curtis A. Leonard Sr. Littleton-Littleton Fair Asan. Oct. 20-25. T. R. Walker.



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Here's the biggest little money-maker in the country-the new CRETORS "America" Counter Model. All-steel kettle, thermostatically controlled, pop 6-8 oz. of raw corn per charge, turns out \$14.00 of corn per hour. Automatic cover lift. White all-metal frame with red top and blue "POP-

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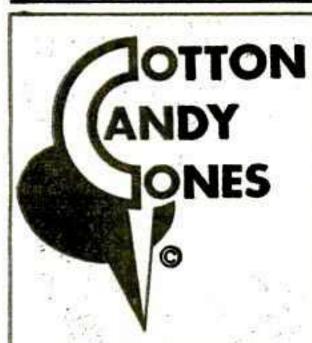


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Tom Morgan. Monroe-Union Co. Fair Assa. Sept. 22-27. John W. Hearn Sr. Morganton-Burke Co. Fair Assn. Sept. 22-27. Miller Sigmon.

Mount Airy-Surry Co. Agri. Fair. Oct. 6-11. James R. McNeil. Pittsboro-Chatham Co. Agri, Fair, Sept. 15-20. R. G. Bryant. Raleigh-North Carolina State Fair. Oct. 14-18. Dr. J. S. Dorton. Reidsville-Reidsville Fair Assn. Sept. 2-8.

Mrs. K. P. Oliver. Roanoke Rapids—Halifax Northampton Co. Fair. Sept. 15-20. Eugene F. Edwards. Rocky Mount-Rocky Mount Pair Assn. Sept. 22-27. N. Y. Chambliss.

Roxboro-Person Co. Veterans Agri. Fair. Oct. 13-18. Gordon P. Allen. Balisbury-Rowan Co. Fair Assn. Sept. 22-27. David S. Clay. Sanford-Lee Co. Agrl. Fair. Sept. 22-27. K. M. Willis.

Shelby-Cleveland Co. Negro Fair. Oct. 15-18. A. W. Foster. Shelby-Cleveland Co. Pair. Sept. 30-Oct. 1. Dr. J. S. Dorton. Statesville-Iredell Co. Agrl. Fair. Sept.

15-20. Clyde Smyre. Trenton-Jones Co. Agri. Fair Assn. Sept. 29-Oct. 4. Mrs. W. C. Flowers Jr. Warrenton-Warren Co. Pair Assn. Sept. 22-27. Duke Miles. Washington-Beaufort Co. Agrl. Fair Assn. Oct. 20-25, B. S. O'Neal.

Wilson-Wilson Co. Fair, Inc. Oct. 6-12. Ernest P. Batton. Winston-Salem-Carolina Pair Assn. Oct. 13-18. E. C. Hill. Winston-Salem-Dixie Classic Fair. Oct. 7-11. Neil Bolton. Zebulon-Five-County Fair. Sept. 29-Oct.

North Dakota

4. Wade Privett.

Bottineau-Bottineau Co. Pair Assn. June 30-July 2. George Renick. Cando-Towner Co. Pair Assn. June 28-28. Jack Currie. Carrington-Foster Co. Fair Assn. Sept. 16-19, H. C. Duntley. Carson-Grant Co. Fair Assn. July 24-26. George Gebhart. Coopertown-Coopertown Legion Festival. July 22-23. George Perchert.

Orosby-Divide Co. Fair Assn. June 26-28. Vernon Nichols. Devils Lake-Ramsey Co. Fall Fair, Sept. 24-26. E. Harder. Fargo-Red River Valley State Fair Assn. July 13-19. A. D. Scott. Fessenden-Wells Co. Free Fair Assn. July 8-11. Ben Rogelstad. Flaxton-Burke Co. Fair Assn. July 7-9.

Merwyn Larson. Forman-Sargent Co. Pair Assn. Sept. 1-3. R. N. Weber. Grand Forks-Greater Grand Forks State Fair. July 20-26, Ralph Lynch. Hamilton-Pembina Co. Fair Assn. July

17-19. Franklin Page. Jamestown-Stutsman Co. Fair & Dairy Show, July 2-5. A. E. Baenen. Lakota-Nelson Co. Fair Assu. Sept. 18-20. W. A. Garske. Langdon-Cavalier Co. Fair Assn. July 14-

6. Dick Forkner. Lisbon-Ransom Co. Pair Assn. July 10-12. L. C. Lilyquist. Minnewaukan-Benson Co. Fair Assn. Sept. 12-14. V. A. Helberg. Minot-North Dakota State Fair, July 27-Aug. 2. Merrel O. Dahle. Rolla-Rolla Fair, Inc. July 10-12. Ed Mongeon.

Rugby-Pierce Co. Fair Assn. July 3-5. Alvin M. Sanderson. Underwood-McLean Co. Fair Assn. Sept. 18-20. Harold Sauer.

Ohio

Andover-Andover Street Pair, Sept. 5-7. Wm. S. Grabert. Ashland-Ashland Co. Pair Assn. Sept. 22-27. Francis Smith. Athens-Athens Co. Fair Assn. Aug. 6-9. Emory Allen. Attica-Attica Pair Asan. Aug. 6-9. Mrs. Ruth Hornett.

Barlow-Barlow Fair Assn. Sept. 26-27. F. H. Proctor. Bellefontaine-Logan Co. Fair Assn. Aug. 18-20, J. Philip Gordon, Rt. 1, Hunts-

Bellville-Bellville Fair Asan, Sept. 10-13. Victor Roberts. Berea-Cuyahoga Co. Fair Assn. Aug. 11-17. Norman Lehman. Bowling Green-Wood Co. Fair Assn. Aug. 4-9. John L. Clarke, 155 S. Maple. Bucyrus-Crawford Co. Pair Assn. July 28-Aug. 2. Richard Shealy. Burton-Geauga Co. Fair Assn. Aug. 28-Sept. 1. C. H. Lamoreaux, Box 9, Char-

don. Cadiz-Harrison Co. Fair Assn. Sept. 10-13. L. H. Barger. Caldwell-Noble Co. Patr Assn. Aug. 27-30. J. K. Walkenshaw. Canfield-Mahoning Co. Fair Assn. Aug. 28-Sept. 1. Grace E. Williams. Canton-Stark Co. Fair Assn. Aug. 29-Sept. 3. Mrs. Fern Saal, 933 N. Market,

Carrollton-Carroll Co. Fair Assn. Sept. 24-27. E. Weaver Casper. Celina-Mercer Co. Fair Assn. Aug. 9-14.

W. F. Archer. Chillicothe-Ross Co. Fair Assn. Aug. 12-16. Wm. O. Kramer.

Cincinnati-Cincinnati-Hamilton Co. Fair Assn. Sept. 10-13. C. A. Peters, 561 Court Circleville-Pickaway Co. Fair Assn. Sept. 9-13. Wm L. Cook, 131 Park Place.

Circleville-Circleville Pumpkin Show. Oct. 15-18. Ned H. Dresbach. Columbus-Ohio State Fair, Aug. 22-29. D. Robert Jones.

Coshocton-Coshocton Co. Pair Assn. Oct. 1-4. John Senter, 707 Kenilworth Ave. Croton-Hartford Fair Assn. Aug. 5-9. William Arter Dayton-Montgomery Co. Fair Assn. Aug. 30-Sept. 3. Goldie V. Scheible, 709 Rei-

bold Bldg. Delaware-Delaware Co. Fair Assn. Sept. 14-19, Wm. B. Deal. Dover-Tuscarawas Co. Fair Assn. Sept. 16-19. W. G. Findley, 243 N. Broadway,

New Philadelphia. Eaton-Preble Co. Fair Assn. Aug. 5-9. Glenn Crowell. Findlay-Hancock Co. Fair Assn. Sept. 1-4. Mrs. Wade Marshall, Rt. 1. Bluffton. Fremont—Sandusky Co. Fair Assn. Aug. 29-Sept. 3. Russell S. Hull.

Gallipolis-Gallia Co. Fair Assn. Aug. 6-9. Jimmie Evans, Mercerville. Georgetown-Brown Co. Fair Assn. Oct. 1-4. Luther Kestel. Greenville-Darke Co. Fair Assn. Aug. 13-22. Robert Brumbaugh,

Hamilton-Butler Co. Fair Assn. Aug. 17-21. Barton Truster, Seven Mile. Hicksville-Defiance Co. Fair Assn. Aug. 17-23. Gerald Massie.

13-16. Findley L. DeWolfe. Hillsboro-Highland Co. Fair Assa. Sept. 3-6. Clarence Larkin. Jefferson-Ashtabula Co. Fair Assn. Aug. 5-9. E. F. Walburn. Kenton-Hardin Co. Fair Assn. Sept. 23-26. Richard Wortman, 615 S. Main St. Lancaster—Fairfield Co. Fair Assn. Oct. 8-11. Russell W. Alt. Lebanon-Warren Co. Pair Assn. July 18-21. Corwin Nixon. Lima-Allen Co. Fair Assn. Aug. 16-21. Robert G. Pickering. Lisbon-Columbiana Co. Fair Assn. Aug. 19-23. Clarence Crosser. Logan-Hocking Co. Pair Assn. Sept. 24-27. J. E. Matheny, 65 Keynes Drive. London-Madison Co. Fair Assn. Aug. 17-21. Lloyd Roby, Rt. 1, Amlin. Loudonville-Loudonville Fair Assn. Sept. 30-Oct, 2, Walter Luse,

Aug. 2. L. Wm. Burns, 2825 Willow Way, Portsmouth. Mansfield-Richland Co. Pair Assn. Aug. 5-9, James Day. Marietta-Washington Co. Fair Assn. Aug. 31-Sept. 3. V. V. Schriver, 711 Ninth St. Marion-Marion Co. Fair Assn. Aug. 16-21. Wm. Haley.

Marysville-Union Co. Pair Assn. Sept. 9-12. Ray A. Brake, Rt. 1, Milford Center. Maumee--Lucas Co. Pair Assn. Aug. 14-17. Carlton Diefenthaler, Curtice. McConnelsville-Morgan Co. Fair Assa. Sept. 3-6, Ray G. Smith. Medina-Medina Co. Fair Assn. Sept. 3-

6. Clair Pulton. Millersburg-Holmes Co. Fair Asen, Aug. 14-16. Verle H. Spreng, Lakeville. Montpeller-Williams Co. Pair Assn. Sept. 7-13. Woodrow Schlegel, 311 N. Platt St. Mount Gliead-Morrow Co. Fair Assn. Aug. 11-16, Dwight McClarren. Mount Vernon-Knox Co. Fair Assn. July

20-26. Henry G. Richards. Napoleon-Henry Co. Fair Assn. Aug. 11-15. James D. Murray. New Lexington—Perry Co. Pair Assn. July 30-Aug. 2. Edgar W. Newlon. Norwalk—Huron Co. Fair Assn. Sept. 9-13. Mrs. Elfreda Crayton. Old Washington-Guernsey Co. Fair Assn.

Sept. 24-27. Thomas E. Gracy, Cambridge. Ottawa-Putnam Co. Pair Assn. Sept. 16-20. Gene Spitnale, Rt. 2, Cloverdale, Owensville-Clermont Co. Fatr Assn. Aug.

12-16. L. D. Lewis. Painesville-Lake Co. Pair Assn. Aug. 20-24. Mrs. J. H. Belcher, King Memorial Highway, Mentor. Paulding—Paulding Co. Fair Assn. Aug. 27-30. Richard Shaffer. Piketon-Pike Co. Fair Assn. July 23-26.

Clarence Anderson, Rt. 1, Waverly, Plain City-Plain City Fair Assn. July 29-Aug. 2. Walter Minshall. Pomeroy-Meigs Co. Fair Assn. Aug. 13-16. Allen C. Hill. Proctorville-Lawrence Co. Pair Assn. July 23-26. Mrs. Edna Belle Oholson, 413 S.

6th, Ironton. Randolph-Randolph Fair Assn. Sept. 5-7. R. P. Hamilton. Richwood-Richwood Fair Assn. Aug. 29-Sept. I. Dana D. Lowe, Rt. 3, Marysville. Rock Springs-Meigs Co. Agrl. Soc. Aug.

13-16. Allen C. Hill Sr. St. Clairsville-Belmont Co. Agrl. Soc. Sept. 4-6. John Costine. Sandusky-Erie Co. Fair Assn. Aug. 9 12. Karl W. Kurtz. Seaman Seaman Fall Festival. Sept. 22-27. Rav L. Butt. Sidney-Shelby Co. Fair Assn. July 26-Aug. 1. Wm. F. Stewart.

Smithfield-Jefferson Co. Fair Asan, Aug. 14-16. W. E. Rose, Rayland. Springfield—Clark Co. Fair Assn. Aug. 12-16. B. P. Sandles. Tallmadge-Summit Co. Pair Assn. Aug. 7-

9. Mrs. James Jeffery, 7614 Old Rt. 8, Hudson. Tiffin-Seneca Co. Fair Assn. Aug. 16-21. Don Mesnard. Troy-Miami Co. Fair Assn. Aug. 9-15. Emerson Swank, Box 145, Rt. 1, Laura. Upper Sandusky-Wyandot Co. Fair Assn. Sept. 9-13, Ross A. Winter. Urbans-Champaign Co. Fair Assn. Aug. 3-8. Mrs. Howard Goddard.

Van Wert- an Wert Co. Fair Assn. Sept 1-5. N. L. Stuckey. Wapakoneta-Auglaize Co, Fair Assn. Aug. 2-8. Harry Kahn. Warren-Trumbull Co. Fair Assn. July 28-Aug. 2. Frank M. Neal, Fowler, Washington C.H.—Fayette Co. Fair Assn.

July 22-26. Frank E. Ellis. Wauseon-Pulton Co. Fair Assn. Aug. 30-Sept. 4. George W. Conelly. Wellington-Lorain Co. Fair Assn. Aug. 18-22. Dale M. Nell, 403 N. Main St. Wellston-Jackson Co. Pair Assn. July 16-

19. Carl G. Dahlberg. West Union-Adams Co. Fair Assn. Aug. 20-22. Charles S. Kirker. Wilmington-Clinton Co, Pair Assn. Aug. 5-9. A. A. Veith, 1182 W. Main St.

Woodsfield-Monroe Co. Pair Assn. Aug. 20-23. Ralph Schumacher. Wooster-Wayne Co, Fair Assn. Sept. 9-13, W. J. Buss. Xenia-Greene Co. Pair Assn. July 29-Aug.

2. Mrs. J. Robert Bryson, Zanesville-Muskingum Co. Agrl. Soc. Aug. 11-16. Perl D. Hillott.

Oklahoma

Ada-Pontotoc Co. Fair Assn. Sept. 15-17. C. H. Halley. Alva-Woods Co. Free Pair Assn. Sept. 3-6. Wallace Wennet. Anadarko-Caddo Co. Free Pair Assn. Sept. 15-18. Dorothy Williams. Ardmore-Carter Co. Free Fair, Sept. 16-20. J. P. Taylor. Beaver-Beaver Co. Free Fair Assn. Sept. 3-6. Mrs. Alice Shook. Blackwell-Kay Co. Free Pair Assn. Sept. 8-11. W. R. Hutchison. Boise City-Cimarron Co. Free Pair Assn. Sept. 17-20, Eugene Williams. Chandler-Lincoln Co. Free Fair. Sept. 10-13. Oran Stipe. Cherokee-Alfalfa Co. Fair Assn. Sept. 10-13. Wayne A. Eakin. Chickasha-Grady Co. Fair Assn. Sept. 16-19. Robert A. Lamar. Ciaremore-Rogers Co. Fair Assn. Sept. 19-22. Bill Whitenton. Clinton-Custer Co. Fair Assn. Sept. 15-18, Alton Patrick. Collinsville-Collinsville Tri-Co. Fair. Sept. 4-6. Curtis Griffin. Cordell-Washita Co. Free Fair Assn. Sept. 10-14. James V. Son. Dewey-Washington Co. Fair Assn. Sept. 16-29. Connie Goeringer. Duncan-Stephens Co. Free Fair Assn. Sept. 10-13. Edward Gregory. Durant-Bryan Co. Fair Assn. Sept. 19-12. John N. Stogner. 10-13. L. D. Warkentin.

Madison-Madison Agrl. Soc. Sept. 22-27. | Hilliards-Franklin Co. Fair Assn. Aug. | Bold-Garfield Co. Fair Assn. Sept. 6- | Bicomsburg-Bloomsburg-Bloomsburg Fair Assn. Sept. 12, Roy W. Davis. Pairview-Major Co. Free Pair Assn. Sept. 9-11. Harold Miller. Frederick-Tillman Co. Fair Asen, Sept. 9-12. Laxton Maloom. Guthrie-Logan Co. Fair Asen. Sept. 9-12.

200 14920 N. D. L. S. TH. 14 F. L. S. T.

Harold Elliott. Guymon-Texas Co. & Panhandle Dist. Pree Fair Assn. Sept. 9-18. Robert G. Sheets.

Holdenville-Hughes Co. Pree Pair Assn. Sept. 10-13. Jesse M. Barbre. Hugo-Choctaw Co. Fair Assn. Sept. 2-6.

Robert Massengale. Kingfisher-Kingfisher Co. Fair Assn. Sept. 8-11. Gerald W. Cupp. Lawton-Comanche Co. Pair Assn. Sept. 10-13. Lewis A. Haydock.

Madill-Marshall Co. Pree Fair. Sept. 11-13. Dale Ozment. Miami-Ottowa Co. Free Pair Assn. Sept. 1-4. J. D. Blakemore. Lucasville-Scioto Co. Fair Assn. July 29-Muskogee-Oklahoma Free State Fair. Sept.

14-21. Tom Conrady. Norman-Cleveland Co. Free Fair Assn. Sept. 10-12. Vernon J. Frye. Nowata-Nowata Co. Free Pair Assn. Sept. 16-18. Mrs. O. W. Marley. Oklahoma City-Oklahoma Co. Fair Assn.

Sept. 10-13. Harold F. James. Oklahoma City-State Fair of Oklahoma. Sept. 20-27. C. G. Baker. Pauls Valley-Garvin Co. Fair Assn. Sept. 4-6. Alton Perry.

Pawnee-Pawnee Co. Fair Assn. Sept. 10-13. Fred Meyerdirk. Pawhuska-Osage Co. Fair Assn. Sept. 15-18. A. A. Sewell.

Perry-Noble Co. Pair Assn. Sept. 15-18. Jay Hesser. Pond Creek-Grant Co. Free Pair Assn. Sept. 10-13. J. D. Edmonson. Pryor-Mayes Co. Fair Assn. Sept. 8-12.

Elsworth Hammer. Purcell-McClain Co. Fair Assn. Bept. 4-6. L. J. James. Sallisaw-Sequoyah Co. Pree Fair. Sept.

10-12. Phil Nowlin. Shawnee-Pottawatomie Co. Fair Assn. Sept. 15-18. Mrs. Homer Swink. Stillwater-Payne Co. Pres Fair. Sept. 15-18. Lester Smith.

Taloga-Dewey Co. Pree Fair Assn. Sept. 10-12. Donald Tallent. Tulsa-Tulsa State Fair, Sept. 27-Oct. 3. Clarence C. Lester. Walters-Cotton Co. Pair Assn. Sept. 9-12. Arlon Johnson. Watonga-Blaine Co. Pair Assn. Sept. 15-18. Bud Nelson.

Waurika-Jefferson Co. Pres Pair Assn. Sept. 10-12 Fred Huffine. Wewoka-Seminole Co. Pres Pair. Sept. 8-10. Warren Jones. Weleetka-Okfuskee Co. Fair Assn. Sept.

4-6. L. G. Ashley. Woodward-Woodward Co. Fair Assn. Sept. 10-12, Bill Taggart.

Oregon Albany-Linn Co. 4-H & FFA Fair Assn. Aug. 18-20. H. J. Myers. Astoria-Clatsop Co. Fair Assn. Aug. 20-23. Mrs. Lyle Anderson.

Burns-Harney Co. Pair Assn. Sept. 11-14. Ray Navotny. Canby-Clackamas Co. Fair Assn. Aug. 20-F. G. Lawrence,

Clatskanie-Columbia Co. Fair Contesta. Aug. 14-16 Jewett A. Bush. Condon-Gilliam Co. Fair Assn. Sept. 19-21. Ernest J. Kirsch. Dallas-Polk Co. Fair. Aug. 22-24. Tyrus

Brown. Deer Island-Columbus Co. Fair Assn. Aug. 14-16. Jewett Bush. Enterprise-Wallowa Co. FFA Fair. May

Eugene-Lane Co. Fair Assn. Sept. 10-14. Ernest McCulloch. Fossil-Wheeler Co. Fair Assn. Sept. 4-7. J. P. Steiner. Gold Beach-Curry Co. Fair, Aug. 7-9.

Grants Pass-Josephine Co. Fair Assn. Aug. 13-16. Lee Pruitt. Gresham-Multpomah Co. Fair. July 31-Aug. 9. Duane Hennessy. Halfway-Baker Co. Fair Assn. Aug. 31-

Sept. 1. Heppner-Morrow Co. Fair Assn. Aug. 27-31. R. B. Ferguson. Hermiston-Umatilla Co, Fair Assn. Aug.

Hillsboro-Washington Co. Pair Assn. Aug. 19-23. Edward J. Ball. Hood River-Hood River Co. Fair Assn.

Aug. 11-15. Lee Foster. John Day-Grant Co. Fair Assn. Sept. 17-20. Al Reinertson. Joseph-Wallowa Co. Fair. Aug. 18-21. Ben Strickler.

Klamath Falls-Klamath Co. 4-H Fair. Aug. 18-20. H. E. Wilhite. LaGrande-Union Co. Fair Assn. Sept. 18-20. Ella Steinbeck. Lakeview-Lake Co. Fair Assn. Aug. 30-

Sept. 1. Burton Chambers. Madras-Jefferson Co. Pair Assn. Aug. 15-17. Phillip W. Farrell. McMinnville-Yambill Co. Fair Assn. Aug. 21-23. Harold V. Lewis. Medford-Jackson Co. 4-H & FFA Fair

Assn. Aug. 19-23, Ed Fossen. Moro-Sherman Co. Fair Assn. Sept. 11-14. Mary O. Coons. Myrtle Point-Coos Co. Fair Assn. Aug. 13-17. J. H. Clarno.

Newport-Lincoln Co. Fair Assn. Aug. 21-23. Walter J. Mitchell. Odell-Hood River Co. Fair Assn. Aug. 12-14. Steve R. Dowell.

Ontario-Malheur Co. Fair, Aug. 27-30. Harry Sandquist. Oregon City-Clackamas Co. Fair. Aug. 20-23. J. E. Blinkhorn. Prineville-Crook Co. Fair Assn. Sept. 11-14. Joseph Stahancyk.

Redmond-Deschutes Co. Fair Assn. Aug. 22-24. Norman I, Swanson. Rickreall-Polk Co. Fair Assn. Aug. 22-24. Roseburg-Douglas Co. Fair Assn. Aug. 21-24. Dick Turley.

St. Albany-Linn Co. 4-H and FFA Fair. Aug. 18-20 H. J. Myers. Salem-Oregon State Fair. Aug. 28-Sept. 6. Howard Maple. Tillamook-Tillamook Co, Fair Assn. Aug.

13-16. H. G. Smith. Tygh Valley-Wasoo Co. Fair Asen. Aug. 21-24. Vic Peterson.

Pennsylvania Abbottstown-East Berlin-Adams Co. Fair

Assn. Aug. 19-23, Mary E. Elder. Albion—Albion Community Fair Assn. Sept. 18-20. R. S. Wasser, Allentown-Great Allentown Pair. Sept. 14-20. Mrs. Reba D. Schall. Arendtsville-South Mountain Fair Assn. Sept. 2-6. M. E. Knouse. Bangor-Blue Valley Farm Show. Aug. 20-23. Millard Gleim. Beaver Springs-Beaver Community Pair Assn. Sept. 17-20. Frank C. Gill. Bedford-Great Bedford Fair Assn. Aug.

4-9. Jean B. Eichelberger.

18-20. Harry A. Everett.

22-27. J. Howard Delly. Butler-Butler Pair & Agrl. Amn. Aug. 5-9. A. H. Bachman. Butler-Butler Parm Show, Inc. Aug. 20-

22. Mrs. LeeRoy Miller. Carlisle—Carlisle Fair Assn. Aug. 11-16. Beauford S. Swartz.

Centre Hall-Centre Co. Fair Assn. Aug. 22-28. Mrs. Samuel Grove. Claysburg-Claysburg Community Farm Products & Flower Show, Sept. 11-13.

Janet H. Musselman. Clearfield-Clearfield Co. Fair Assn. July 28-Aug. 2. Joseph R. Hagentogler. Cochranton-Cochranton Community Pair Assn. Sept. 3-6. Russell W. Mook. Connellsville—Pleasant Valley Grange Community Pair Assn. Sept. 2-6, Eugene V. Keefer

Dallastown-Dallastown Fair Assn. Aug. 11-16. John H. Kell. Dillsburg-Dillsburg Community Fair Asen. Oct. 16-18. Robert A. Cocklin. Dayton-Dayton Agri. & Mech. Assn. Aug. 12-16. Maine Jordan.

Ebensburg—Cambria Co. Fair Assn. Sept. 1-6. Mrs. Mary Rupert. Edinboro-Edinboro Community Fair Assn. Sept. 11-13. J. C. Ondrey. Ephrata—Ephrata Farmers' Day. Sept. 23-27. Mrs. Samuel Mohler. Forksville-Sullivan Co. Agrl. Soc. Aug.

27-30. Archie Norton. Gilbert-West End Fair Assn. Aug. 26-27. LeRoy J. Hinton. Gratz-Grath Fair Assn. Sept. 14-20. Dr. G. J. Umholtz. Greensburg-Harrold Fair Assn. Aug. 20-

23. Mrs. J. L. Errett. Harford-Harford Pair Assn. Sept. 2-6. H. T. Benning. Harrisburg-Penna. Jr. Dairy Show. Sept. 18. Rex Carter. Harrisburg-Penna. Nat'l Livestock Expe.

Nov. 11-14. L. H. Bull. Harrisburg-Pennsylvania Farm Show. Jan. 12-16. J. B. McCool. Home—Ox Hill Community Pair. Sept. 2-4. David W. Simpson. Honesdale-Wayne Co. Fair Assn. Sept. 9-13. R. W. Gammell.

Hughesville-Lycoming Co. Fair Assn. Aug. 4-9. Clarence F. Stolz. Huntingdon-Huntingdon Co. Agrl. Assn. Aug. 18-23. John McCracken. Indiana-Indiana Co. Fair Assn. Aug. 18-23. L. R. Feloni. Jamestown—Pymatunsing Joint Community

Fair. Sept. 3-6. J. W. Clark. Kimberton-Kimberton-Chester Co. Fair Assn. July 16-26. Howard Wilson, Kutztown-Kutztown Pair Assn. Aug. 18-23. O. E. Hauck. Laurelton-Union Co. West End Fair Assn. Sept. 3-6, J. Frank Snyder. Lehighton-Carbon Co. Agrl. Assn. Sept. 1-6. Grant A. Bossard. Library-Allegheny Co. Fair & Expo. Aug.

28-Sept. 1. Geo. E. Kelly. Martinsburg — Morrison Cove Community Fair Assn. Sept. 24-26. Ella S. Ebersole. McConnellsville-Fulton Co. Fair Assn. Aug. Meadville-Crawford Co. Fair Assn. Aug.

18-23. Mrs. E. C. Badwin. Mechanicsburg-Grangers Free Fair Assn. Aug. 24-Sept. 1. Robert Richwine, Meyersdale-Somerset Co. Fair Asan. Aug. 25-31. H. A. Finegan. Millport—Oswayo Valley Rural Community

Fair Assn. Aug. 13-16. Mrs. L. Hemphill. Montandon-Tri-Township Fair Assn. Sept. 24-27. John B. Frederick. Mount Cobb-Jefferson Community Fair Assn. Aug. 28-30, Agens C. Hreha, Mutual-Westmoreland Co. Pair & Recreation Assn. Aug. 19-23. W. B. Rowe. Myerstown-Myerstown Community Fair

Assn. Oct. 8-10. John R. Sherman. Nazareth-Nazareth Farm Pro. Show. Nov. 20-22. P. R. Selfert. New Bethlehem-Farmers & Merchants Agrl. Assn. Aug. 13-15. Louden Stuart. New Castle-Lawrence Co. Farm Show. Aug. 26-28. Jake Bumgardner.

New Holland-New Holland Farmers' Fair. Oct. 1-4. S. O. Zimmerman. North East-North East Community Fair. Sept. 25-27. Jessie Merrihew. Oley-Oley Vailey Community Fair Assa. Sept. 25-27. Carl W. Blank. Pittsburgh-Allegheny Co. Fair & W. Pa. Expo. Aug. 28-Sept. 1, Betty Colosimo,

411 Court House. Pittsburgh - Pittsburgh Livestock Show. Oct. 21-23. N. L. Claiborne. Pleasant Unity-Westmoreland Co. Fair. Aug. 18-23. W. B. Rowe. Port Royal-Juniata Co. Agrl. Soc. Sept. 1-6. Dwight B. Hower.

Reading-Reading Fair Assn. Sept. 7-14. Wm. A. Morris, Selinsgrove—Selinsgrove Fair Assn. July 14-19. Roland E. Fisher. Shade Gap-Soldiers & Sallors' Fair & Picnic. July 28-Aug. 2. A. L. Blackmon. Spartansburg - Spartansburg Community Pair Assn. Sept. 11-13. C. J. Burton.

Stoneboro-Great Stoneboro Fair Assn. Aug. 28-Sept. 1. Lee Mohney. Tioga-Tioga Valley Free Pair, July 22-26. Arlene Whitney, Troy-Troy Free Fair Assn. Aug. 5-9. W. Thomas Morris. Turbotville-Turbotville Community Fair. Sept. 17-20. Wm. W. Welliver. Uniontown-Fayette Co. Fair Assn. Aug.

26-29. W. D. Cook. Unionville - Unionville Community Fair Assn. Oct. 9-11. Mrs. V. Woodward. Washington-Washington Co. Agri. Fair Assn. Aug. 19-23. J. Ed Smith. Washingtonville — Montour-DeLong Community Fair Assn. Oct. 1-4. Chas. W.

Hunselman. Waterford-Waterford Fair Assn. Sept. 3-6. J. Stanley Mitchell. Wattsburg-Wattsburg Agrl. Soc. Aug. 26-30. H. M. Burrows. Waynesburg-Greene Co. Free Pair. Aug. 12-16. C. R. Clark.

West Alexander-West Alexander Agrl. Assn. Sept. 10-13. Mrs. John F. McMur-West Chester-Goshen Co, Fair Assn. July 28-Aug. 2. Harold B. Price. Westover-Harmony Grange Fair Assn. Sept. 18-20. Lewis P. Greene Jr.

Wind Ridge—Jacktown Fair Assn. Aug. 6-9. O. I. Dillie. York-York Inter-State Pair. Sept. 9-13. Mrs. Catherine O. Morgart. Youngsville-Youngsville Community Pair Assn. Sept. 3-6. Ella G. Culver.

Rhode Island

East Greenwich—Rocky Hill Fair Assn. Aug. 19-24. Warren F. Moorehead.

South Carolina Anderson-Anderson Fair Assn. Oct. 13-18. John W. Schwalm.

Bennettsville-Marlboro Co. Fair Assn. Sept. 22-27, J. Murray Jackson Jr. El Reno-Canadian Co. Fair Assn. Sept. Bloomsburg-Jr. Achievement Show. Aug. Bishopville-Lee Co. Fair Assn. Sept. 22-27. R. C. McCutchen.

Camden-Kershaw Co. Fair Asen. Oct. 13- Alice-Jim Wells Co. Fair Assn. Oct. 23-18. J. D. Crawford. Charleston-Costal Carolina Pair Asan, Oct. 27-Nov. 1. R. B. Scarborough, Columbia-South Carolina State Fair. Oct. 20-25. Paul V. Moore. Florence—Eastern Carolina Agrl. Fair Assn. Oct. 20-25. E. D. Ballenger. Greenville-Greenville Co. Legion Fair Asen. Sept. 22-27. Karl E. Nuesener. Greenwood-Greenwood Co. Pair Assn. Oct. 6-11. George F. Free. Laurens-Laurens Co. Pair Assn. Oct. 21-25. Cary P. Moore. Manning-Clarendon Co. Agrl. Expc. Oct. 6-17. J. C. Altman. Manning-Clarendon Co. Colored Pair. Oct. 13-19. Robert Burke. Newberry-Newberry Co. American Legion Fair Assn. Sept. 29-Oct. 4. Frank Sut-Orangeburg Orangeburg Co. Pair Assn. Oct. 6-11. J. M. Hughes. Orangeburg-Orangeburg Co. Colored Fair. Oct. 6-11. C. H. Thomas. Rock Hill-York Co. Pair Assn. Oct. 13-18 H. D. Black. Spartanburg-Piedmont Interstate Pair. Oct. 13-18. Tom Moore Craig. Bumter-Sumter Co. Fair Assn. Oct. 13-18. Union-Union Co. Pair Assn. Sept. 29-Oct. 4. Hydrick L. Kirby. Walterboro-Colleton Co. Pair Asan. Oct. 27-Nov. 1. Bruce Hiers.

South Dakota Alcester-Union Co. Fair & 4-H Achievement Day, Aug. 12-13. Lester Day. Gettysburg-Potter Co. Fair Assn. Aug. 20-Greton-Groton Harvest Festival. Aug. Hermosa-Custer Co. Fair Assn. Aug. 22-23. R. J. Gibson. Huron-South Dakota State Fair Assn. Sept. 1-6. Kenenth Balgeman. Mitchell-Corn Palace. Sept. 21-27. H. N. Nisland-Butte Co. Fair Assn. Aug. 21-23. Ralph Milberg. Onida-Sully Co. Pair Assn. Aug. 21-23. James Brooking. Parker-Turner Co. Fair Asan. Aug. 27-29. Feever-Peever Pail Festival. Nov. 20. Rapid City-Black Hills Expo. Aug. 14-17. Kenny Robertz. Rosebud-Rosebud Sioux Tribe Fair Board. Aug. 29-31. Gus Knox. Balem-Salem Harvest Festival, Aug. 26-27. Sioux Falls-Sioux Empire Fair, Aug. 15-20. Myles Johnson. Sturgis-Meade Co. Fair Assn. Aug. 9-10. Tripp-Hutchinson Co. Fair Assn. Aug.

Tennessee

6-9. Martin S. Scott.

18-20.

Sept. 11-13. Bruce Norwood. Bolivar-Hardeman Co. Fair Assn. Sept. 22-27. Paul Vaughn. Camden-Benton Co. Fair Assn. Aug. 25-30. Mrs. Billy McElroy. Chattanooga-Chatta-Ham. Co. Interstate Fair. Sept. 15-20. Maude H. Atwood. Clarksville-Montgomery Co. Fair Assn. Sept. 4-6. Mrs. Louise B. Booth, Clarksville-Montgomery Co. Negro Fair. Aug. 21-23. Pope G. Garrett Sr. Clinton-Anderson Co. Community Improv. Fair. Aug. 21-23. James O'Neal. Columbia-Maury Co. Fair Assn. Sept. 8-13. Dr. B. H. Hardwick Jr. Cookeville-Putnam Co. Agrl. Pair Assn. Aug. 26-30. H. J. Childress. Dickson-Dickson Co. Fair Assn. Sept. 3-6. E. W. Daniel. Duniap Sequatchie Co. Fair Assn. Sept. 12. Jane Pickett. Dyersburg-Dyer Co. Fair Assn. Sept. 1-6 George O. Wilson. Fayetteville-Lincoln Co. Fair Assn. Sept. 8-13. Thornton Taylor, Gallatin-Sumner Co. Fair Assn. Aug. 13-16. R. J. Guthrie. Gallatin-Summer Co. Colored Fair. Aug. 28-30. Edward V. Anthony Br. Greeneville-Greene Co. Agri Fair Asen. Aug. 27-30 Mrs. Martha Spears. Gray-Washington Co. Fair Assn. Aug. 18-

23. Mrs. Paul A. Dillon. Harriman-Roane Co. Fair Asan. Sept. 8-13. W. B. Stout. Bohenwald-Lewis Co. Agrl. Workers' Assn. Sept. 3-6. Irvin B. Epley. Huntingdon-Carroll Co. Fair Assn. Aug. 18-23. J. H. Hilliard., Jackson-West Tenn. Dist. Fair Assn. Sept. 8-13. Hunter Taylor. Jamestown-Fentress Co. Fair Assn. Sept. 2-6. P. G. Crooks. Knoxville-Tenn. Valley A. & I. Pair. Sept. 8-13. L. R. Rogers. Lawrenceburg-Middle Tenn. Dist. Fair. Sept. 22-27. Thomas H. Locke. Lebanon-Wilson Co. Fair Assn. Aug. 26-30. A. W. McCartney. Manchester-Coffee Co. Fair Assn. Sept 18-20. Ben Lassator. Maryville-Blount Co. Fair Asen. Sept. 1-6. W O. Burris Jr. McMinnville-Warren Co. Livestock & Agri. Fair Assn. Sept. 10-13. Chick Brown. Memphis-Mid-South Fair Assn. Sept. 19-27. G. W. Wynne. Moss-Clay Co. Fair Asan. Aug. 28-30. B. E Hestand Murfreesboro-Mid-State Colored Fair Aug. 11-16. Wm. H. Butler. Nashville-Tennessee State Fair. Sept. 15-

20. L. E. Griffin. Newport-Tennessee Carolina .Fair Asan Sept. 1-6. Jack Vinson. Paris-Henry Co. Fair Assn. Aug. 25-30 John M. Upchurch. Pulaski-Giles Co. Fair Assn. Sept. 29-Oct 1. Lembeth Lester. Bayannah-Hardin Co. Fair Assn. Sept. 18-20 Francis Rhodes. Sevierville-Sevier Co. Fair Assn., Sept 1-6. Ernest Thurman. Sparta-White Co Fair Assn. Sept. 10-13. T. Stanton Hale. Spencer-Van Buren Co. Fair. Sept. 3-6. Hobert J. Crain. Springfield-Robertson Co. Fair Assn. Sept 11-13. Wm E. Bell. Sweetwater-Monroe Co. Fair Assn. Sept. 1-6. August P. Hadorne. Tracy City-Grundy Co. Pair Asan, Aug. 21-23. E. J Cunningham,

Union City-Obion Co. Fair Assn. Aug 27-30. W. W Emery. Wartburg-Morgan Co. Fair Assn. Sept. 1-6. Ross Wilson.

Mrs. Rachel Holt,

Trenton-Gibson Co. Fair Assn. Sept. 1-6.

Texas Abllene-West Texas Fair Assn. Sept. 15-20. Joe Cooley.

27. Rex B. Baxter. Angleton-Brazoria Co. Fair & Fat Stock Show. Oct. 7-11. T. J. Walker. Beaumont-South Texas State Fair. Oct. 16-25. Joe Goetschlus. Boerne-Kendall Co. Fair Assn. Aug. 30-Sept. 1. R. J. Kelly. Bowie-Montague Co. Fair Assn. Oct. 2-4. Ken M. Shackelford. Brenham-Washington Co. Fair Assn. Oct. 9-11. Albert F. Hueske. Center-Shelby Co. Fair Assn. Oct. 7-11. Price Ramsey Jr. Cleburne-North Central Texas Fair Assn. Sept. 1-6. Wm. Roy Anderson. Crosby-Crosby FFA Fair & Rodeo Assn. Aug. 21-23. Claude Havard. Dalhart-Inter-State Fair Asan. Sept. 25-27. - Nick Craig. Dallas-State Fair of Texas. Oct. 4-19. R. L. Thornton. Edna-Jackson Co. Fair Assn. Sept. 9-11. D. A. Strane. Floydada-Floyd Co. Fair Assn. Sept. 11-13. Sam Buckett. Fort Worth-Southwestern Expo. & Fat Stock Show. Jan. 30-Feb. 8, 1959. Raymond E. Buck. Fredericksburg-Gillespie Co. Pair Assn. Aug. 15-17. Mrs. Bill Petmecky. Goliad-Goliad Co. Fair Commission. Oct. 3-5. Mrs. E. O. Friedrichs. Hempstead-Waller Co. Fair Assn. Sept. 18-20. Henry Halz. Iowa Park-Texas-Oklahoma Fair Assn. Sept. 22-27, T. Leo Moore, Johnson City-Blanco Co. Fair Assn. Aug. 7-9. Richard Kerppenboch. Lake Jackson-Brazoria Co. Fair Assn. Oct. 7-11. Wm. D. Colegrove. Kaufman-Kaufman Co. Livestock Show Sept. 4-6. Wm. D. Percy. Levelland-Hockley Co. Fair Assn. Sept. 11-13. Bob Walker. Lockney-Floyd Co. Pair Asan. Sept. 11-13. Sam Puckett. Longview-Gregg Co. Fair Asan. Sept. 20-Oct. 4. Ken Tuck. Lubbock-Panhandle South Plains Fair Sept. 29-Oct. 4. A. B. Davis. Marshall-Central East Fair & Livestock Expo. Sept. 1-6. Joe L. Mock. McKinney-Collin Co. Fair Assn. Sept. 23-27. Pat Simpson. Mesquite-Dallas Co. Fair Asan, Sept. 16-20. W. T. Donawho. Midlothian-Midlothian Fair Assn. Aug. 28-30. James Perminter. Nacogdoches-Nacogdoches Co. Fair Assn. Oct 8-11. Ben Ritterskamp. Needville-Fort Bend Co. Fair Assn. Oct. 1-4. Paul H Legendre. Winner-Winner Harvest Festival, Aug. New Braunfels-Comal Co. Pair Assn. Sept. 26-28. Marcus J. Adams. Palestine-Anderson Co. Fair Assn. Oct. 6-10. C. O. Miller. Paris-Red River Valley Expo. Aug. 18-23. Alexandria-DeKalb Co. Fair Assn. Aug. Harry Wilson. Ashland City-Cheatham Co. Fair Assn. Pecos-Pecos Fall Fair & Pestival. Oct. 2-4. E. G. Stafford. Perryton-North Plains Pair Assn. Aug. 21-23. John Mayfield. Port Lavaca-Calhoun Co, Fair Assn. Oct. 10-11. John W. Newlin. Plainview-Hale Co. Fair Assn. Oct. 9-11. Charlie R Young. Richardson-Richardson Community Fair. Aug. 13-16. R. V. Thompson. Rosenberg-Fort Bend Co. Fair Assn. Oct. 1-4. Mitchell Sandel. Seguin-Guadalupe Agrl. & Livestock Fair Assn. Sept. 12-14. F. W. (Jack) Stewart. Texarkana-Four States Fair & Rodeo Sept. 15-20. Mrs. S. G. Fisher Jr. Tyler-Bast Texas Fair Assn. Sept. 13-20. Bob Murdoch. Waco-Heart O' Texas Fair Assn. Sept. 8-13. Leon B. Dollens Jr. Wharton-Wharton Co. Fair Assn. Sept. 23-27. H. Chas, Koehl Jr.

35. Rose Marie Martin.

Utah

Duchesne-Duchesne Co. Fair Asen. Aug 28-29. W. C. Foy. Heber City-Wasaten Co. Fair Assn. Aug. 7-9. Paul R. Daniels. Kamas-Summit Co. Fair Assn. Aug. 22-23 Archie Pace. Kaysville-Davis Co. Fair Assn. Aug. 21-23. Mrs. Mina Flint. Logan-Cache Co. Pair Assn. Aug. 21-23 M. R. Hovey. Manti-Sanpete Co. Pair Assn. Sept. 4-6. Douglas A Jorgensen. Midvale-Midvale Harvest Days. July 21-Aug. 2. Dale Waters. Morgan-Morgan Co. Fair Assn. Aug. 29-30. Glen Thurston. Murray-Salt Lake Co. Fair Asan. Aug 13-16 Earl E Howe. Nephi-Juan Co. Pair & Utah State Suffolk Shep Show Sept. 3-6. Neldon Hanson. Parowan-Iron Co. Pair Assn. Aug. 30-Sept. 1. Joan Wheatley. Sait Lake City-Utah State Fair Asan Sept. 12-21. Don Wyatt. Tremonton-Box Elder Co Pair Asen. Aug 20-23. Thomas Summers. Wellsville-Cache Co. Fair Assn Aug. 20-23. Ernest Leishman.

Vermont

Barton-Orleans Co. Fair. Aug. 13-17. Howard Conley. Bradford-Connecticut Valley Expo. Aug. 8-10. J. Arthur Peters. Danville-Danville Fair Assn. Aug. 13. L. A. Cahoon. Essex Junction-Champlain Valley Expo. Aug 25-30 Harris K. Drury Hartland-Hartland Fair. Sept. 26-28. Lyndonville-Caledonia Co. Fair Assn. Aug 21-23 Kenneth Liggett. Rutland--Rutland Co. Agrl. Soc. Sept. 1-6 Arthur B Porter. Tunbridge-Tunbridge World's Fair. Sept 11-13 P. A. Farnham.

Virginia Blackstone-Blackstone Parmers' Day, Oct. 7-12. Fred A Dabney. Bland-Bland Co. Fair Assn. Sept. 4-6. T E. Mailory Chase City-Mecklenburg Co. Fair Assn. Oct 6-11. Garland Moss. Chesterfield-Chesterfield Co. Fair Asan Sept. 11-13 D. W. Murphey. Covington-Alleghany Co. Fair Asen. Aug 11-16. O. B. Hilton. Danville-Danville Fair Assn., Inc. Oct 7-11. C. C Finch. Dublin-Pulaski Co. Pair Assn. Aug. 25-30 S. S. Pratt Dungannon-Scott Co. Fair Assn. Sept. 8-13. Paul W. Collins. Emporia-Greensville Co. Fair Assn. Sept. 29-Oct. 4 E. R. Reidel.

20. J. C. Brickert. Fredericksburg-Fredericksburg Agrl, Pair Assn. Sept. 8-13. George C. Rawlings Front Royal-Warren Co. Agrl & Ind. Fair Asan. Sept. 1-6. John Ewell.

Parmville-Five Co. Fair Assn. Sept. 15-

Goochland-Goochland, Powatan, Louisa Fair Assn. Sept. 3-6. James M. Ball Jr. Amarillo-Tri-State Pair Assn. Sept. 22-Grundy-Buchanan Co. Fair Asan. Aug. 11-16. S. D. Woods. Harrisonburg—Rockingham Co. Fair Asen. Aug. 19-23. C. W. Wampler Jr. Lebanon—Russell Co. Fair Assn. Sept. 18-20. A. L. Eller Jr. Lewisburg-State Fair of West Virginia. Aug. 18-23. C. T. Syndenstricker. Luray-Page Co. Fair Assn. Aug. 4-9. 8. Frank Rosser. Luray-Page Valley Agrl. & Ind. Fair Assn. Aug. 26-30. Mrs. Cletus Waters. Manassas-Prince William Co. Fair Assn. Aug. 11-16. J. B. Johnson. Martinsville-Martinsville Colored Agrl. Fair Asan. Sept. 1-6. S. H. Baldwin. New Castle-Craig Co. Fair Corp. Aug. 27-30. Mrs. J. E. Neikirk. Newport-Newport Agrl. Fair Assn. Sept. 13. Glen L. Cruise. Norton-Wise Co. Fair Asan, Aug. 20-23. Herman Huff. Pennington Gap-Lee Co. Fair Assn. Aug 25-30. Virgil Q Wacks. Petersburg-Southside Virginia Pair Assn. Sept. 29-Oct. 4. Ralph G. Lockett. Portsmouth-Norfolk Co. Fair Assn. Aug. 26-Sept. 3. Earl S. Armel. Richmond-State Fair of Virginia, Sept 19-27. J. A. Mitchell. Roanoke-Roanoke Fair Assn. Sept. 1-6. A. C. Walker. Rocky Mount-Rocky Mount Fair, Inc Sept 10-15 H. P. Fralin, South Boston-Halifax Co. Fair Assn. Oct 13-18. E. B. Wilkins. Staunton-Staunton-Augusta Co. Fair Assn Sept. 8-13. Rex Spiece. Buffolk-Tidewater Fair Assn. Oct. 21-25. W. C. Moss Sr. Tasley-Tasley Fair Assn. Aug. 19-23. J. E. Thomas Tazewell-Tazewell Co. Fair Assn. Aug 12-16. Herbert Ward. Warm Springs-Bath Co. 4-H Farm Fair

Washington

Warsaw-Northern Neck Agrl, Fair Asen

Weirwood-Weirwood Fair Asan, Aug. 12-

Woodstock-Shenandoah Co. Fair Asan.

Assn. Sept. 4-6. Roy Cleck.

Sept 1-6. Mrs. J. L. Simon.

Aug. 25-30. Marvin W. Renalds.

16. L. W Francis.

Asotin-Asotin Co. Fair Assn. April. 25-26 H. H. House. Benge-Adams Co. Fair Assn. Sept. 12-13; Ken Killingsworth. Bremerton-Kitsap Co. Fair Asan, Aug 21-24. D. B. Wheaton. Cashmere-Chilan Co. Fair Assn. Sept. 5-7. Chas. E. Clements. Cayton-Columbia Co. Fair Assn. Sept. 12-14. Roy McGee. Centralia-Chehalis-Southwest Wash, Fair Assn. Aug. 20-24. A. W. Wildhaber. Chehalis-South Western Wash, Fair, Aug. 20-24. A. W Wildhaber. Colfax-Palouse Empire Fair. Sept. 11-13. Troy Lindley.

Colville-Northeast Wash, Fair Assn. Sept 11-14. Mrs. Peggy Hull. Davenport-Lincoln Co. Fair Assn. Sept 4-7. G. W. Gauger. Deer Park-Deer Park Pair Asan. Sept. 4-6. Doris Hale.

East Stanwood-Stillaguamish Community Fair. Sept. 5-6. Mrs. Marie Stangeland Ellenburg-Kittitas Co. Fair Assn. Aug 29-Sept. 1. Wendell W. Prater. Elma-Grays Harbor Dist. Fair Assn. Aug 14-17. Herbert C. Reiter.

OUR NEW PERFECTION CANDY FLOSS MACHINE



We cannot make them all so we just make the BEST. More than 50 years' experience. OUR PERFECTION is precision built, direct drive, built-in rheostat, volt meter. Fuse block and fuses—all aluminum housing, no vibration, rubber mountings, all parts easily accessible. Each machine sugar tested before packing to be sure of 100% perfection, and guaranteed to be absolutely mechanically perfect.

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POPCORN-SNOW CONE-PEANUTS-EQUIPMEN

PRICES PRUNTY'S 50 lb. 50 lb. 100 lb. SHELLED POPCORN bag case bag Rush Hour Yellow . . . \$5.70 \$5.85 \$11.00 Pop King Hulless ... 5.70 5.85 11.00 Silver Hulless, white. 4.95 5.10 9.50 Golden Hulless, yell.. 6.20 6.35 12.00 * * * * * POPCORN SEASONING—POPPING OILS

Coconut Oil, dark or regular,

Coconut Oil Bars, 32 lb. case for .. 10.15 Popsit Plus, 6 gallon case for 15.75 Colored Peanut Oil, 5 gallons for. 12.50 Plain Popping Oil, 5 gallons for. . 10.50 Colored Popping Oil, 5 gallons for 10.75

POPCORN CARTONS

Regular #10, 1,000 for \$ 9.75 Automatic #10, 1,000 for 10.25 Regular #215, small #10, 1,000 for 9.15 Automatic #215, small #10, 1,000 for 9.90 Many other sizes available.

ROASTED AND RAW PEANUTS

90 or 100 pound bags. ROASTED: Fancies, 26c lb.; Jumbos, 29c lb.

RAW: Fancies, 22c lb.; Jumbos, 25c lb. 50-lb. lots, add 1/2c pound. 25-lb. lots, add 1c pound.

* * * * *

POPCORN AND PEANUT BAGS

lb. Printed Standard Size Popcorn Bag,

\$2.35 for 1,000; 5,000 for \$10.75. pound flat style Printed Peanut Bag, \$1.85 for 1,000; 10,000 for \$16.50.

Inquire for price list, 25 kinds bags, etc.

620 N. 2ND STREET

CARAMEL APPLE SUPPLIES Caramel Apple Dip, 1 lb. can....\$ 3.00

Case of six 8 lb. cans 15.00 41/2" Apple Skewers, per 1,000 . 1.50 Case of 10,000 for 12.50 51/2" Apple Skewers, per 1,000 .. 2.25 Case of 10,000 for 20.00 Granular Peanuts, 30 lbs. for.... 10.00 Glucose, 5 gallons for 5.90

COLORING for CANDY APPLES & FLOSS

pound con 1.75

coloring and cinnamon, per

Extra strong GREEN-1/2 lb.\$4.00 1 lb. Can. . . \$7.00 1/2 16. 2.75 Red, 1 lb... 4.50

* * * * *

ELECTRIC COMBINATION HOT DOG STEAMER AND BUN WARMER

Holds approximately 150 dogs and 50 buns\$73.45



SNOW CONE SUPPLIES

SYRUPS - Flavors: Strawberry, Cherry, Grape, Root Beer, Lemon, Orange, Blueberry, Raspberry and Lime, \$1.75 gallon; 4 gallon case, \$1.60 gal. Case lots may be assorted flavors.

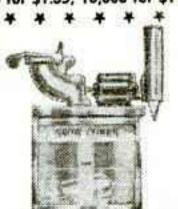
CONCENTRATES-Flavors: Cherry, Grape, Root Beer, Blueberry, Raspberry and Strawberry,

90c pint; \$1.65 quart; \$6.25 for 4 quarts. Lemon, Orange and Lime Concentrates, \$1.00 pint; \$1.85 quart;

\$7.10 for 4 quarts. SNOW CONE CUPS, print design on white paper.

6 ounce size, 1,000 for \$ 3.60 5,000 for 16.75 5 ounce size, 1,000 for 3.30 FLAT WOODEN SPOONS: 3 % inches long, \$12.50 for 10,000; smaller lots \$1.50 1,000

NAPKINS: White. Flat tissue. Light weight. Size, 12x12 inches, in dispenser package. 1,000 for \$1.35; 10,000 for \$11.00



Echols Counter Model with Electric Motor, \$137.50. Counter Model with Gasoline Engine, \$210.00.

FLOSSINE

For Coloring and Flavoring Candy Floss. Cherry, Grape, Vanilla, Orange, Lemon and Mint. \$1.50 per 1" Can, or 6 cans for. \$ 7.50

Floss Cones: Case of 4,000 16.00 DESCRIPTIVE LITERATURE OF STAR POPCORN MACHINES, STAR FOOD SERVING EQUIPMENT, CANDY FLOSS

MACHINES AND ECHOLS SNOW CONE MACHINES SENT UPON REQUEST. ALSO PRICE LIST OF SUPPLIES. 1/2 deposit on C.O.D. shipments. All prices f.o.b. St. Louis. Subject to change without notice.

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Hot sandwich sales are in the bag with the

SAVIO INFRA-RED SANDWICH COOKER \$69.50

Now you can cook cheese, ham, beef or pork barbecue sandwiches in less than three minutes . . and serve them piping hot in sanitary cellophane bags with all the flavor sealed in! The Savio cooker turns itself off when sandwiches are done needs little more than a foot of counter space! Put it to work making big profits for you . . . send today for complete information! Complete with timers and indicator lights, \$69.30 FOB Philadelphia.

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Everett-Snohomish Co. 4-H Pair. Aug. 5-1 9. Mrs. Elsa E. Walin. Friday Harbor-San Juan Co. Fair Assn. Aug. 7-9. Raymond D. Dahl. Goldendale-Klickitat Co. Pair Asan. Sept. 5-7. D. Hugh Cameron, Grandview-Grandview Harvest Festival. Aug. 14-16. Phillip Huff. Grays Harbor-Grays Harbor Dist. Fair. Aug. 14-17. Herbert C. Reiter. Kenniwick — Benton-Franklin Fair Asan. Aug. 22-24. John Neuman. Langley-Island Co. Fair Assn. Aug. 21-23. Ben Herring. Longview-Columbia Empire Fair, Aug. 28-31, Wm. E. Rosebrough. Lyndon-Northwest Wash, Fair Assn. Aug. 13-16. Peter Meenderinck. Menlo-Pacific Co. Pair Assn. Aug. 14-16. Ruth Klemp. Monroe-Evergreen State Pair Assn. Aug. 28-Sept. 1. Paul Holloman. Moses Lake-Grant Co. Fair Assn. Sept. 5-7. Geo. E. Dogherty. Mount Vernon-Skagit Co. Fair Assn. Aug. 7-9. Mrs. Julia Tewalt. Olympia-Thuston Co. Fair, July 17-19. Janet Hansen. Pomeroy-Garfield Co. Fair Asan. Sept. 19-20. E. W. Davis. Port Angeles-Ciallam Co. Pair Assn. Aug. 22-24. Nellie Parr. Port Townsend-Jefferson Co. Pair Assn. Aug. 15-17. Mrs. Ward Williams. Pullman-Wash. State 4-H Club Fair. Sept. 24-28. Gerald Poor. Puyallup-Western Wash, Fair Assn. Sept. 13-21. J. H. McMurray.
Republic—Perry Co. Grange Fair Asen.
Aug. 30-Sept. 1. Clyde Massie. Ritzville-Adams Co. Fair Assn. Sept. 12-13. Mildred Wellsandt. Rockford-Southeast Spokane Co. Fair Assn. Sept. 12-14. Donald A. Pyfe. Roy-Lacamas Community Fair. Aug. 30. Mrs. Fred Smith. Seattle-North Oity Annual Fair. July 8-13. Russ Wacker. Shelton-Mason Co. Fair Assn. Aug. 21-23. Mrs. Martin Auseth. Spokane-Spokane Interstate Fair, Inc. Sept. 17-21. Chas. T. Meenach. Stillaguamish - Stillaguamish Community Pair. Sept. 5-6. Mrs. Marie Stangeland. Stevenson-Skamania Co. Fair. Aug. 22-24. Peter Lutgen. Sumner-Pierce Co. Jr. Fair Assn. Aug. 14-17. Mrs. E. P. Andrews. Valley-Valley Community Fair, Sept. 6. Mrs. Lee Story. Vancouver-Clark Co. Fair Assn. Aug. 21-24. Mrs. W. E. Smiley. Walla Walla-Southeastern Wash. Fair Assn. Aug. 28-31. Howard Burgess. Waterville-North Central Wash, Dist. Fair Assn. Sept. 12-14. Mrs. G. Merton Dick. Yakima-Central Wash. Fair Assn. Sept. 24-28, J. Hugh King. Yakima-Yakima 4-H Pair, Aug. 7-9. Mrs. LeRoy Posey. Yakima-West Valley Fair. Aug. 9. M. M. Storie Jr. West Virginia Berkeley Springs-Morgan Co. Fair Asan.

Aug. 13-16. Mrs. Catherine W. Arnold. Charles Town-Jefferson Co. Fair, Inc. Sept. 25-27. Mrs. Marjorie McGarry. Circleville-North Fork Community Fair. Sept. 19-21, Mrs. Lorraine Phares. Clay-Clay Co. Fair Assn. Aug. 4-9. W. M. Daybrook-Clay Dist, Pair Assn. Aug. 27-30. Lucy E. Tennant. Dunbar-Southern W. Va. Fair, Inc. Aug. 27-Sept. 2. C. Frohman Johnson, 924 W. 2d St., Charleston. Elkins-Mountain State Porest Festival. Oct. 1-4. C. Wood Crawford. Foliansbee-Goodwill Grange Fair Assn. Aug. 28-30. W. A. Williams. Fort Ashby-Mineral Co. Fair Assn. Aug. 11-16. Mrs. W. M. Welch. Gassaway-Gassaway Lions Club Free Fair. July 28-Aug. 2. Wayne Smith. Grafton-Taylor Co. Fair Assn. Aug. 26-30. Mrs. P. D. Klepfel. Green Sulphur Springs-Green Sulphur Dist. Fair Assn. Aug. 7-9. Mrs. Hazel M. Gwinn. Helvetia-Helvetia Community Fair Assn. Sept. 12-13. Wilbur D. Daetwyler. Kingwood-Preston Co. Buckwheat Pestival. Sept. 25-27. Mrs. Betty Tennant. Lewisburg-State Fair of West Virginia. Aug. 18-23. C. T. Sydenstricker. Mannington-Mannington Dist. Fair Asan.

Aug. 19-23. G. H. Sturm. Marlinton-Pochahontas Co. Fair Assn. Aug. 11-16. Mrs. Libby Rexrode, Martinsburg-Berkeley Co. Youth Pair, Inc. Aug. 27-29, Mrs. Harry Staubs. Matewan-Magnolia Fair, Inc. Aug. 11-16. Ralph Vinciguerra. Moundsville-Marshall Fair, Inc. July 23-26. Blaine Allen. New Hope-Beaver Pond Dist. Fair Assn. Sept. 4-8. C. P. Hylton. Oak Hill-Fayette Co. Pair Assn. Aug. 11-16. S. J. Crouse. Parsons-Tucker Co. Fair Assn. Aug. 25-30. Mrs. Louis A. Williams. Pennsboro-Ritchie Co. Agri. Fair Assn. Aug. 28-30. Rebecca Weekley. Petersburg-Tri-Co. Fair Asan. Sept. 10-13. R. E. Spencer. Philippi-Barbour Co. Street Fair, Inc. Sept. 3-6. L. Glenn Zinn. Pruntytown-Taylor Co. Fair Assn. Aug. 26-30. Mrs. Paul D. Klepfel. Rivesville-Paw Paw Dist. Fair Asen. Aug. 12-16. John DeMary. Summersville-Nicholas Co. Pair. Inc. Aug. 4-9. Jessie D. Hume. Webster Springs-Webster Co. Fair Asen. Sept. 1-6. Carolyn Forman.

Wisconsin Antigo-Langlade Co. 4-H Fair Assn. Aug. 1-3. Ai Tschudy. Athens-Athens A & A Fair Assn. Aug. 21-24. Graydon Peterson. Baraboo-Sauk Co. Agrl. Soc. Aug. 14-17. A. H. Thayer. Beaver Dam-Dodge Co. Fair Assn. Sept. 3-7 Forrest Knaup. Black River Falls-Jackson Co. Agrl. Soc. Aug. 21-24. Eugene Savage. Bloomington-Blake's Prairie Agrl. Soc. Aug. 22-24. Mrs. Robert Brodt. Cedarburg-Ozaukee Co. Agri. Soc. Aug. 7-10. Arnold Groth. Chilton-Calumet Co. Agril. Soc. Aug. 29-Sept. 1. Herbert Harder. Chippewa Falls-Northern Wis. Dist. Fair Assn. July 29-Aug. 3. Crandon-Forest Co. Agrl. Soc. Aug. 25-28. Lester Grandine, Argonne, Darlington-Lafayette Co. Agrl. Soc. July 24-27. Lyle Atkinson. De Pere-Brown Co. Agrl. & Fair Asan. Aug. 13-17. R. O. Planert. Durand-Pepin Co. Jr. Pair. Aug. 6-7. T. W. Parker. Eagle River-Vilas Co. Agrl. Soc. Aug. 22-24. Rerman H. Smith. Eau Claire-Eau Claire Co. Jr. Agrl. Soc. Aug. 11-14. Willard Hamm. Elkhorn-Walworth Co. Agrl. Soc. Sept. 1. R. B. Harris.

Ellsworth-Pierce Co, Fair Assn. Aug. 15- | Battle River-Battle River Exhn. Aug. 17. Bernard Drewiske. Eiroy-Eiroy Fair Assn. July 17-20. Lawrence Amberg. Florence-Plorence Co. Fair Assa. Aug. 30-Sept. 1. Pritz Johnson. Fond du Lac-Fond du Lac Agri. Sos. Aug. 6-10. Wm. S. Schwefel, Oakfield. Friendship-Adams Co. Agri. Soc. Sept. 3-7. Leo Schmidt. Gays Mills-Crawford Co. Fair & Agrl. Soc. Aug. 8-10. Paul L. Paulson, Prairie du Chien, Gillett-Oconto Co. Youth Fair. Aug. 15-17. Otto Neuman. Glenwood City-St. Croix Co. Fair Assn. Aug. 4-6. George Steffen. Grantsburg-Burnett Co. Co-op. Agrl. Soc. July 10-13. Marlin Sundquist. Green Lake-Green Lake Co. Jr. Aug. 1-3. Willy Gjermundson. Hayward-Sawyer Co. Agrl, Fair Assn. Aug. 18-20. Sherman W. Weiss. Iron River-Bayfield Co. Fair Assn. Aug. 29-Sept. 1. Harry Lowe, Washburn. Janesville-Rock Co. 4-H Jr Pair. Aug. 5-9. Alfred Finger, Jefferson-Jefferson Co. Fair Assn. July 31-Aug. 3. Adam Pancake, Palmyra. La Crosse-La Crosse Inter-State Fair Assn. Aug. 6-10. J. W. Frisch. Ladysmith-Rusk Co. Fair Assn. Aug. 7-10. Ed Sirek. Lancaster-Grant Co. Agrl. Soc. Sept. 4-7. A. S. DeBuhr. Lodi-Lodi Union Agrl. Soc. Sept. 12-14. Marie Habermann. Luxemburg-Kewaunee Co. Agrl. Sos. Aug. 30-Sept. 1. Elroy C. Hoppe. Madison-Dane Co. Jr. Pair Assn. July 18-20. Roy Gumtow. Manitowoe-Manitowoc Co. Fair Assn. Aug. 20-24. Dr. A. P. Rank. Marengo-Ashland Co. Fair Assa. Aug. 29-Sept. 1. David Holt, Ashland. Marshfield-Central Wis, State Fair. Aug. 27-Sept. 1. W. A. Uthmeier. Mauston-Juneau Co. Agrl. Soc. Aug. 14-17. Francis Pfaff. Medford-Taylor Co. Co-op Youth Fair. July 31-Aug. 3. Joe J. Tuss. Menomonie-Dunn Co. Free Pair Assn. July 24-27. Howard Kuhn. Merrill-Lincoln Co. 4-H Free Fair Asan Aug. 4-7. Wm. Steckling. Milwaukee-Milwaukee Jr. Pair Assn. July 29-30. Leonard Luce. Milwaukee-Wisconsin State Fair. Aug. 16-24. Willard M. Mastersou. Mineral Point—Iowa Co. Fair Bos. Aug. 29-Sept. 1. H. S. Ivey. Mondovi-Buffalo Co. Agrl. Fair Assn. July 31-Aug. 3. John Bollinger, Cochrane. Monroe-Green Co. Agri. Soc. July 30-Aug. 3. Rolland Karlen. Neillsville-Clark Co. Agrl. Soc. Aug. 14-17. Harold Huckstead. Oshkosh-Winnebago Co. Fair Assn. Aug. 27-30. Robert Misky. Phillips-Price Co. Agrl. Soc. Aug. 21-24. L. F. Wiemer. Plymouth-Sheboygan Co. Agrl. Soc. Aug. 28-Sept. I. Philip Anderson. Portage-Columbia Co. Pair Assn. July 23-27. Harold Lochner. Rhinelander-The Hodag Fair. Aug. 21-24. Harvey Becker, Rice Lake-Barron Co. Co-op Agri. Soc. Aug. 21-24. Bruce Dalrympls. Richland Center-Richland Co. Agrl. Soc. Sept. 11-14. Ruby Talledge. Rosholt-Rosholt Free Comm. Fair Assn. Aug. 30-Sept. 1. Russell Wrolstad. St. Croix Falls-Polk Co. Fair Soc. Aug. 1-3. Arthur Comer. Saxon-Iron Co. Pair Assn. Aug. 22-24. Mrs. Florence Hardis. Seymour-Outagamie Co. Fair Assn. July 17-20. Michael Burns. Shawano-Shawano Co. Agrl. Soc. Aug. 20-Sept. 1. Robert Marotz. Slinger-Washington Co. 4-H Fair Assa. July 24-27. Maurice Hovland, West Bend. Spooner-Washburn Co. Jr. Fair Assn. Aug. 11-13. Wm. H. Dougherty. Sturgeon Bay-Door Co. Fair Assn. Aug. 21-24. G. I. Mullendore. Superior-Tri-State Fair Assn. Aug. 12-17. Seegar Swanson. Tomah-Monroe Co. Fair Asan. July 31-Aug. 3. R. L. Pingel. Union Grove-Racine Co. Agrl. Soc. July 31-Aug. 3. Elwin G. Leet. Viroqua-Vernon Co. Agrl. Soc. Sept. 18-21. Fred Rogers. Wausau-Marathon Co. Agrl. Soc. Aug. 13-17. C. J. McAleavy. Wausaukee-Marinette Co. Agrl. Soc. Aug 15-17. Victor Quick, Marinette. Wautoma-Waushara Co. Pair Assn. Aug.

Westfield-Marquette Co. Youth Fair Assn. Aug. 7-10. Tom Brady, Montello. West Salem - LaCrosse Inter-State Fair Assn. Aug. 6-10. Jos. W. Prisch. Weyauwega-Waupaca Co. Agrl. Soc. Sept. 4-7. A. A. Stroschein. Wilmot-Kenosha Co. Fair Asan. Aug. 7-10. Marlin Schnurr. Wyoming Afton-Lincoln Co. Fair Assn. Aug. 21-23. Harold S. Call. Basin-Big Horn Co. Fair Assn. Aug. 13-20. Dr. M. B. Walker. Buffalo-Johnson Co, Pair & Rodeo, Aug. 22-24, Ohver Heustis. Casper-Central Wyoming Pair Assn. July 30-Aug. 2. Dr. H. E. Stuckenhoff. Cheyenne-Cheyenne Frontier Days, July 21-26. Leo Herman. Douglas-Wyoming State Fair. Aug. 27-30 F. W. Tetreault. Evanston-Uinta Co. Fair Assn. Aug. 15-17. Paul Cooley Gillette-Campbell Co. Fair Assn. Aug. 21-23. Bill Parks Jr. Lusk-Niobrara Co. Pair & Rodeo. Aug. 14-17. F. Everette Brooks. Newcastle-Weston Co. Fair Board. Aug. 20-23. Earl Christensen. Powell-Park Co. Fair Assn. Aug. 21-23 Ross D. Copenhaver. Rawlins-Carbon Co, Pair Assn. Aug. 13-16. Bruce Nixon. Riverton-Fremont Co. Fair Board. Aug. 20-22. W. L. Duncan. Rock Springs-Sweetwater Co. Fair Assa. Aug. 15-17 Rudy Anselmie. Sundance-Crook Co. Fair & Rodeo. Aug. 15-17. Henry Tassek. Thermopolis-Hot Springs Co. Fair Assn. Aug. 15-16. Alma Haynes. Torrington-Goshen Co. Fair Assn. Aug. 21-23. F. B. Redfield. Wheatland-Platte Co. Fair & Rodeo. Aug. 22-24. John Ballard. Worland-Washakie Co. Fair Asin. Aug. 21-23. Jack Lowry.

14-17. Lester Van Loon.

Alaska Fairbanks-Tanana Valley Fair Assn. Aug. 14-17. Babette LaVoie.

CANADA

Alberta Barrhead-Barrhead Exhn. Aug. 5-6. J.

Peter Kachmar. Calgary-Calgary Exhn. & Stampeds, July 7-12. Maurice E. Hartnett. Camrose-Camrose Exhn. Aug 4-6. J. E. Cardston-Cardston Exhn. Aug. 15-16. Bert Darwell-Darwell Exhn. Aug. 23. Mrs. C. O. Conrad. Donnelly-Pather-Girouxville - Donnelly-Falher Girouxville Exhn. Aug. 7-8. Chas. Edmonton-Edmonton Exhn. July 14-19. Barbara E. Bannerman. Goose Creek-Goose Creek Exhn. Aug. 13. David Black. Grand Centre-Grand Centre Agrl. Soc. Aug. 2. J. Stonehocker. Grande Prairie-Grande Prairie Co. Agri. Soc. Aug. 5-6. Mrs. G. J. Adeir. High Prairie-High Prairie Exhn. Aug. 13-14. A. R. Turner. Lethbridge-Lethbridge Exhn. July 23-26. C. E. Parry. Lloydminster — Lloydminster Exhn. July 21-23. R. A. Robertson. Mayerthorpe-Mayerthorpe & Dist, Agrl. Soc. Aug. 20. A. E. Gunton. Medicine Hat-Medicine Hat Exhn. July 17-19. E. V. Elford. Millarville-Priddis-Millarville Agrl. Soc. Aug. 9. Mrs. Monica Graham. Olds-Olds Exhn. Aug. 8-9. E. G. Miller. Pincher Creek-Pincher Creek Exhn. Aug. 19-20. Mrs. T. J. Hardy. Priddis - Millarville — Priddis - Millarville Exhn. Aug. 9. Mrs. Monica Graham. Red Deer-Red Deer Agrl. Soc. July 31-Aug. 2. D. W. Robertson. Rimbey-Rimbey Exhn. July 22-23. R. A. Anderson. Vegreville-Vegreville Exhn. July 28-30 E. F. Morton. Vauxall-Vauxall Exhn. Sept. 10. R. O. Skretting. Vermilion-Vermilion Agrl. Boo. July 24-26. S. C. Heckbert. Wetaskiwin-Wetaskiwin Exhn, July 29-39.

14-15. Hubert Dechant.

Gibb.

Mrs. Doris Kirkwood. Westlock-Westlock & Dist. Agrl. Soc. Aug. 6-7. Harvey Doherty. Wildwood-Wildwood Exhn. Aug. 22. Mrs. Henry Schroder. British Columbia Abbotsford-Central Praser Valley Pair Asan. Sept. 3-5. Agassiz-Agassiz Agrl. & Hort. Soc. Sept. 12-13. Alberni-Alberni Dist. Fall Fair. Sept. 4-6. Aldergrove - Aldergrove Agrl. Assn. Sept. 19. Armstrong-Interior Provincial Exhn. Sept. 17-20. Arrow Park-Arrow Park Agrl. Assn. Aug. 30. L. V. McClelland. Bella Coola-Bella Coola Fair Assn. Sept. 1. Bridge Lake-Bridge Lake Farmers' Institute, Aug. 30. Burns Lake-Lakes Dist. Fair Assn. Sept. 6. Castlegar-Castlegar & Dist. Fall Pair Assn. Sept. 19-20. Cawston-South Similkameen Pall Fair. Sept. 4. Mrs. T. A. Lusted. Chilliwack-Chilliwack Agrl. Assn. Aug. Cloverdale-Lower Fraser Valley Agri. Assn. Sept. 11-13. Cobble Hill-Shawnigan-Cobble Hill Agri. Assn. Sept. 3. Coombs-Arrowsmith Agrl. Assn. Aug. 22-23. Courtenay-Comox Valley Fall Fair. July 31-Aug. 2. Crawford Bay-Crawford Bay Fall Fair. Sept. 4. Creston-Creston Valley Fall Fair Assn. Sept. 19-20. Dawson Creek-Dawson Creek Exhn. Assn. Aug. 14-16. Duncan-Cowichan Agrl. & Ind. Exhn. Sept. 4-6. East Kelowna-East Kelowna Pall Fair. Oct. 18 Edgewood-Inonoaklin Farmers' Agri. Fair. Sept. 1. Fort Fraser-Fort Fraser Fall Fair. Sept. 1. Fruitvale-Fruitvale Fair Assn. Sept. 1. Gibsons-Sunshine Coast Fall Pair, Aug. 15-16. Grand Forks-Grand Forks Pall Fair. Sept. 5. Haney-Maple Ridge Agrl. Assn. Aug. 14-16. Hope-Hope & Dist. Fall Fair Assn Sept. 6. Invermere-East Kootenay Agri. & Ind.

Exhn. Aug. 22-23. Ladner-Delta Agrl. Soc. Aug. 8-9. Ladysmith-Ladysmith Agrl. Soc. Sept. Langley—Langley Agrl. Assn. Sept. 5-6. Lillooet—Lillooet Fall Fair Assn. Sept 18-19. Little Fort-N. Thompson Fall Patr Assn. Sept. 1. Luxton-Metchosin Farmers' Institute, Aug. 22-23. McBride-McBride Dist. Agrl. Fair Assn. Aug. 26-27. Mayne Island—Mayne Island Hort, Soc. Aug. 23. W W. Hunt-Sowrey. Merritt-Nicola Valley Exhn. Assn. Sept. 1 Nanaimo-Vancouver Island Exhn. Assn. Aug. 13-16. Nelson-West Kootenay Agrl. & Ind. Exhn. Sept. 11-13 North Delta-North Delta Fall Fair. Sept 18-20 North Pine-North Peace River Fall Fair. Aug. 13. Peachland-Peachland Women's Institute. Aug. 29. Penticton-Penticton Peach Pestival Assn.

Aug. 7-9. Powell River-Powell River & Dist. Agrl. Assn. Sept. 25-27. Prince George-Prince George Agrl. & Ind. Assn. Aug. 28-Sept. 1. Quesnel-Cariboo Agrl. & Hort, Assn. Sept. Saanichton-N. & S. Saanich Agrl. Assn. Aug. 30-Sept. 1. Salmon Arm-Salmon Arm Fall Pair Assn.

Sept. 25-26. Smithers-Bulkley Valley Agrl. & Ind. Assn. Aug. 22-23. Sooke-Sooke Fall Fair. Sept. 6. South Burnaby-South Burnaby Hort. Assn.

Sept. 19-20. Squamish-Squamish Valley Fair. Sept. 1. Mrs. F. P Flack. Sunset Prairie-Kiskatinaw Fall Fair. Aug.

Sept. 1. A. P. Morrow. Vancouver-Vancouver Hort. Soc. Sept. 26-Victoria-Luxton Agrl, Fall Fair, Aug. 22-23. S. L. Hiscock. Westbank-Westbank Fair Board. Sept. 5.

Westwold-Westwold Fall Fair, Sept. 1.

Vancouver-Pacific Nat'l Exhn. Aug. 18-

Manitoba Altona-Altona Exhn. Sept. 11. Arborg-Arborg Exhn. Aug. 13. Benalto-Benalto Agrl. Soc. July 23-24. Beausejour-Beausejour Exhn. Aug. 9. Binscarth-Binscarth Exhn. July 30. Birtle Birtle Exhn. July 24. Brandon-Provincial Exhn. of Manitoba. June 30-July 4. P. A. McPhail. Carman-Dufferin Agrl. Soc. July 19-12. A. J. Hand. Crystal City-Crystal Oity Exhn. July S. Cypress River-Cypress River Exhn. July Dauphin-Dauphin Exhn. Jul 10-12. Dominion City-Dominion City Exhn. July Dugald-Dugald Exhn. July 26. Elkhorn-Elkhorn Exhn. July 22. Ethelbert-Ethelbert Exhn. Aug. 6. Gilbert Plains-Gilbert Plains Exhn. July 24-25. Gladstone-Gladstone Exhn. July 23. Hadashville-Hadashville Exhn. Sept. 12. Hamiota-Hamiota Exhn. July 23. Harding-Harding Exhn. July 18. Kelwood-Kelwood Exhn. Oct. 2. Kinosota-Kinosota Exhn. Sept. 27. Manitou-Manitou Exhn. July 2-3. Melita-Melita Exhn. July 8. Minnedosa—Minnedosa Exhn. July 17. Morris—Morris Exhn. July 4-5. C. W. Anderson Oak Lake-Oak Lake Exhn. July 15. Oak River-Oak River Exhn. July 8. Plumas-Plumas Landsdowne Agrl. Soc. Aug. 1. Mrs. Lil Mauthe. Portage La Prairie-Portage Ind. Exhn. July 7-9. Keith Stewart. Reston-Reston Exhn. July 23-24. A. C. Wilkins. Roblin-Roblin Exhn. Aug. 1. Rossburn-Rossburn Exhn. July 17. Russell-Russell Exhn. July 17-18. R. W. Wheatley. St. Agathe-St. Agathe Exhn. Oot 15-16. Signard Beaudoin. St. Anne-St. Anne Exhn. Aug. 16. St. Jean-St. Jean Exhn. July 11-12. Rene Beaudette. St. Pierre-St. Pierre Exhn. July 22-23. St. Rose-St. Rose Exhn. July 5.

Shoal Lake-Shoal Lake Exhn. July 16. Steinbach—Steinbach Exhn. July 23. Strathclair—Strathclair Exhn. July 15. Swan River-Swan River Exhn. July 22-23. W. I. Steen. Teulon-Teulon Exhn. July 31. Treherne - Holland - Treherne - Holland Exhn. July 10-11. Waskada-Waskada Exhn. Oct. 4. Winkler-Winkler Exin. Sopt. 4.

New Brunswick

Albert-Albert Pair. Sept. 17-18. W. A. Stuart. Bathurst-Glocester Co. Fair Assn. Aug. 25-30. Allison Branch. Chatham-Miramichi Exin. Aug. 25-30. H. T. Traer. Fredericton-Fredericton Exhn. Sept. 1-4. W. R. Crewdson. Gagetown-Queens Co. Fair Assn. Sept. 11-13. Fred Hyatt. Mouth of Keswick-Keswick Pair, Sept. 17-18. Everett Carlisle. St. Basile-Madawaska Regional Fair. Sept. 4-8. Rev. A. Gideon. St. Isidore-St. Isidore Agrl. Soc. Sept. 18. Jas, Beaulieu. St. John-St. John Exhn. Aug. 25-39. A L. Hastings. St. Stephen-St. Stephen Agrl. oc. Aug. 18-23. M. W. Dinsmore. Ste. Marie-Kent Co. Fair. Aug. 22-24. Prosper Girouard.

Stanley-Stanley Fair. Sept. 9-12. T. Allan Stanley-Stanley Fair. Sept. 9-12. T. A. Best. Nova Scotia

Amherst-Maritime Winter Fair, Nov. 1-3. Alex Thomson. Bear River-Digby Co. Exhn. Sept. 9-11. Howard Yorke. Bridgewater-Lunenburg Co. Exhn. Sept. 23-26. E. C. Fillingham. Caledonia-Queens Co. Exhn. Sept. 16-18. Chas. Cushing. Lawrencetown—Annapolis Co. Exhn. Aug. 19-22, R. H. Gibson. Lunenburg-Nova Scotia Pisheries Exhn. Sept. 9-13. W. S. Cluett. Musquodoboit—Halifax Co. Exhn. Sept. 2-4. Greg Kelley. Oxford-Cumberland Co. Exhn. Sept. 9-12. Claude Thompson. North Sydney-Cape Breton Co. Exin. Sept. 1-5. S. R. Jackson. Pictou-Pictou & North Colchester Exhn. Sept. 1-4. A E. Gill. Shelburne-Shelburne Co. Exhn. Sept. 17-19. F. W. Bowers. Truro-Nova Scotia Provincial Exhn. Aug. 26-29. Alex Thomson. Windsor-Hants Co. Exhn. Sept. 9-12. Watson Maxner. Yarmouth-Yarmouth Co. Exhn. Aug. 26-29. James Bullerwell.

Ontario Aberfoyle-Aberfoyle Exhn., Sept. 17-18. Acton-Acton Exhn. Sept. 19-20. Almonte-Almonte Exhn. Sept. 4-6. Alvinston-Alvinston Exhn. Sept. 26-27. Ancaster-Ancaster Exhn. Sept. 19-20. Gordon Harkness.

Apsley-Apsley Exhn. Sept. 5-6. Arnprior-Arnprior Exhn., July 24-26. Arthur-Arthur Exhn. Sept. 23-24. Ashworth-Ashworth Exhn. Sept. 24-25, Avonmore-Avonmore Exhn. Sept. 9-10. Aylmer-Aylmer Exhn. Aug. 18-20. H. R. Lashbrook Aurora-Aurora Exhn., June 28.

Ayton-Ayton Exhn. Sept. 19-20. Mrs. Myrtle Schear. Barrie-Barrie Exhn. Sept. 25-27. E. P. Hersey. Bar River-Bar River Exhn., Sept. 26.

Bayfield-Bayfield Exhn., Sept. 24-25. Breachburg-Breachburg Exhn. Aug. 21-22. Beachburg—Beachburg Exhn., Aug. 21-23. Beamsville—Beamsville Exhn. Sept. 4-6. O. B. Annable Beaverton-Beaverton Exhn. Sept. 11-13. Beeton-Beeton Exhn. Sept. 30-Oct. 1.

Belleville-Belleville Exhn. Aug. 11-14. Belmont-Belmont Exhn. Sept. 17. Mrs. J. E. Wintermute. Binbrook-Binbrook Exhn. Sept. 12-13. David Woodwork. Blackstock-Blackstock Exhn. Aug. 22-23.

Blyth-Blyth Exhn. Sept. 16-17. Jack Tamblyn. Bobcaygeon-Bobcaygeon Exhn. Sept. 26-27.

Bolton-Bolton Exhn. Oct. 3-4. Bonfield-Bonfield Exhn. Sept. 13. Bothwells Corners - Bothwells Corners Exhn. Sept 24. Bracebridge-Bracebridge Exhn. Sept. 11-12. Mrs. Edith Simmons. Brampton-Brampton Exhn. Sept. 11-13.

Brigden-Brigden Exhn. Sept. 30-Oct. 1. Brighton-Brighton Exhn. Aug. 26-27. Fred Meyers. Bruce Mines-Bruce Mines Exhn. Sept. 26-

Brussels-Brussels Exhn. Sept. 25-26. Burford-Burford Exhn. Oct. 11 and 18. Burks Falls-Burks Falls Exhn. Sept. 10-11. Caledon-Caledon Exhn. Sept. 19-20. Caledonia-Caledonia Exhn. Sept. 25-27. Campbellford-Campbellford Exhn. Sept

Carp-Carp Exhn. Sept. 26-27. A. B. Cava-

Centreville-Centreville Exhn. Sept. 6. Charlton-Charlton Exhn., Sept. 9-10. Chatsworth-Chatsworth Exhn. Oct. 2-3. Chesley-Chesley Exhn. Sept. 5-6. Chesterville-Chesterville Exhn. Sept. 2-3. Clarence Creek-Clarence Creek Exhn. Sept. 5-6.

Clarksburg-Clarksburg Exhn. Sept. 16-17. Clifford-Clifford Exhn. Sept. 10-11. Clinton-Clinton Exhn., June 11. Clute-Clute Exhn. Sept. 2-3. Cochrane-Cochrane Exhn., Sept. \$-16. Cobden-Cobden Exhn. Sept. 23-24. Coe Hill-Coe Hill Exhn, Aug. 29-30. Albert

Coldwater-Coldwater Exhn. Sept. 15-17. Collingwood-Collingwood Exhn. Oct. 2-4. Comber-Comber Exhn., Aug. 21-23. Cookstown-Cookstown Exhn., Sept. 19-20. Delta-Deita Exhn. Aug. 11-13, Demorestville-Demorestville Exhn., Oct. 1 Denbigh-Denbigh Exhn. Sept. 5. Desboro-Desboro Exhn. Sept. 18-19. Kenneth E. Fritsch.

Dorchester-Dorchester Exhn., Oct. 4. Drayton-Drayton Exhn. Sept. 13 and 15. Dresden-Dresden Exhn. Aug. 26-28. Drumbo-Drumbo Exhn. Sept. 24-28. Dryden-Dryden Exhn., Aug. 27-28. Dunchuren-Dunchurch Exhn. Sept. 15-17. Dundalk-Dundalk Exhn. Sept. 24-25, Mrs. A. D. Kochler.

Dungannon - Dugannon Exhn. Oct. 1. Marvin Durnin, Durham-Durham Exhn. Sept. 26-27. Durham-Durham Fall Fair. Sept. 26-27.

Mrs. Gordon MacLean. Elmira-Elmira Exhn. Aug. 29-Sept. 1. Elmvale-Elmvale Exhn. Sept. 22-24. Embro-Embro Exhn. Sept. 15. Emo-Emo Exhn., Aug. 18-20. Emsdale-Emsdale Exhn. Sept. 8-9. Englehart-Englehart Exhn. Sept. 5-6. Erin-Erin Exhn. Oct. 10-11 and 13. Ernesttown-Ernesttown Exhn, Aug. 29-30. Exeter-Exeter Exhn. Sept. 16-17. G. Clark Fisher.

Fairground-Fairground Exhn. Sept. 26. Fenwick-Welland Co. Agrl. Soc. Sept. 8-13. R. H. Travers. Fergus-Fergus Exhn. Sept. 2-6. Feversham-Feversham Exhn. Sept. 18-19.

Mrs. Russell Hudson, Florence-Florence Exhn. Sept. 23-24. Fordwich-Fordwich , Exhn. Sept. 26-27. Forest-Forest Exhn. Sept. 16-17. Fort William-Canadian Lakehead Exhn. Aug. 4-9. W Walker. Galt-Galt Exhn. Sept. 18-20.

Georgetown-Georgetown Exhn., Oct. 3-4. Glencoe-Glencoe Exhn., Sept. 16-17. Grand Valley-Grand Valley Exhn. Sept. 26-27 Hanover-Hanover Exhn. Oct. 3-4.

Harriston-Harriston Exhn., Sept. 17-18. Harrow-Harrow Exhn. Aug. 28-30. J. L.

Hearst-Hearst Agrl. Soc. Sept. 3. Jerome A. Chauvin. Hensall-Hensall Exhn., June 13.

Highgate-Highgate Exhn., Oct. 16-11. Huntsville-Huntsville Exhn. Sept. 17-18. Hymers-Hymers Exhn. Aug. 30-Sept. 1. Ilderton-Ilderton Exhn. Sept. 27. Ingersoll-Ingersoll Exhn. Aug. 30-Sept. 1 Iron Bridge-Iron Bridge Exhn. Sept. 16-17. Kemble-Kemble Exhn. Sept. 16-17. Kenors-Kenora Exhn. Aug. 21-23. Kincardine-Kincardine Exhn. Sept. 18-19. Kingston-Kingston Exhn. Sept. 23-27. Mrs. Hilda Scrutton.

Kinmount-Kinmount Exhn. Aug. 29-30. Kirkton-Kirkton Exhn. Sept. 25-26. Lakefield-Lakefield Exhn. Sept. 12-13. Langton-Langton Exhn. Oct. 1. Lansdowne-Lansdowne Exhn. Aug. 28-30. Leamington-Leamington Exhn. July 36-Aug. 2. Mrs. Ray Lockwood.

Lindsay-Lindsay Central Exhn. Sept. 17-20, N. G. Wilson. Lions Head-Lions Head Exhn. Sept. 10-11. Listowel-Listowel Exhn. Sept. 22-23. L. Elmer Bean

Lombardy-Lombardy Exhn. Sept. 12-13. London-Western Pair Asen. Sept. 8-13. E. D. McGugan.

Lucknow-Lucknow Exhn., Sept. 23-24. McDonalds Corners-McDonalds Corners Exhn, Sept. 26. McKellar-McKellar Exhn. Sept. 18-20. Maberly-Maberly Exhn. Sept. 23-24. Madoc-Madoc Exhn. Oct. 7-8. Magnetawan-Magnetawan Exhn. Sept

Manitowaning-Manitowaning Exhn. Oct.

Markdale-Markdale Exhn. Sept. 11-12. Markham-Markham Exbn. Oct. 2-4. Marmora-Marmora Exhn. Aug. 30- Sept. 1. Massey-Massey Agrl. Soc. Sept. 19-20. Rev. A. B. Scott

Matheson-Matheson Exhn. Sept. 9-10. Mattagami Heights-Mattagami Heights

Exhn., Sept. 11-12. Maxville-Maxville Exhn., June 19-21. Meaford-Meaford Exhn. Sept. 18-20. Melbourne-Melbourne Exhn. Oct 3. Merlin-Merlin Exhn., Sept. 17-18. Merrickville-Merrickville Exhn. Sept. 5-6. Metcaife-Metcalfe Exhn. Oct. 2-4. Middleville-Middleville Exhn. Oct. 1. Midland-Midland Exhn, Sept. 11-13. Mildmay-Mildmay Exhn. Sept. 16-17. Millbrook-Millbrook Exhn., June 11. Milton-Milton Exhn Sept. 26-27. Milverton-Milverton Exhn. Sept. 19-20. Minden-Minden Exhn. Sept. 6. Mitchell-Mitchell Exhn. Sept. 23-24 Mohawk (Deseronto) - Mohawk Exhn Sept. 20

Mount Brydges-Mount Brydges Exhn. Mount Porest-Mount Porest Exhn., Sept.

Muncey-Muncey Exhn., Oct. 3. Murillo-Murillo Exhn., Aug. 21-23. Napance-Napance Exhn. Sept. 1-3. L. H. McCaul. Navan-Navan Exhn. Aug. 15-16.

New Hamburg-New Hamburg Exhn. Sept. 12-13 New Liskeard-New Liskeard Exhn. Sept. 11-13. G. C. Krick.

Newington-Newington Exhn. Sept. 2-3. M. W. Helmer. Newstadt-Newstadt Exhn., Sept. 12-13.

Nociville-Nociville Exhn., Sept. 29. Norwich-Norwich Exhn. Sept. 19-20. Norwood-Norwood Exhn. Oct. 10-11 and Oakwood-Oakwood Exhn. Sept. 15-16. W.

Odessa-Odessa Exhn. Sept. 9-10. Ohsweken-Ohsweken Exhn. Sept. 19-20. Orangeville-Orangeville Exhn. Sept. 16-17

Oro-Oro Exbn. Sept. 9-10. Orono-Orono Exhn. Sept. 5-6. Oshawa-Oshawa Exhn., Aug. 14-16.

J. K. Clarke. Owen Sound-Owen Sound Exhn. Oct. 9-12

Arthur Lemon. Paisley-Paisley Exhn. Sept. 15-16. Palmerston-Palmerston Exhn. Sept. 29-30. Parham-Parham Exhn. Sept. 18. Paris-Paris Exhn. Sept. 25-27. E. H. Buck. Parkhill-Parkhill Exhn., Sept. 18-19. Peterborough - Peterborough Ind. Exhn. Aug. 6-9. R. R. Stewart.

Perth-Perth Exhn. Aug. 29-Sept. 1. Petrolia-Petrolia Exhn. Sept. 5-6. Picton-Picton Exhn. Sept. 10-12. Philip Dodds.

Porquis-Porquis Exhn. Sept. 4-5. Port Elgin-Port Elgin Exhn. Sept. 12-13. Port Hope-Port Hope Exhn. Aug. 29-30. Port Perry-Port Perry Exhn. Aug. 30-Sept. 1.

Powassan-Powassan Exhn. Sept. 9-10. Providence Bay-Providence Bay Exhn. Sept .18-19. Rainy River-Rainy River Exhn. Aug. 14-

16. Mrs. Plorence Croxford. Ramona-Ramona Exhn. Sept. 26. Renfrew-Renfrew Exhn., Sept. 10-13. Riceville-Riceville Exhn. Sept. 19-20. Richmond-Richmond Exhn. Sept. 18-20. Ridgetown-Ridgetown Exhn. Aug. 19-21. Ripley-Ripley Exhn., Sept. 25-27, Rocklyn-Rocklyn Exhn. Sept. 23-24. Rockton-Rockton Exhn. Oct. 11 and 18. Rodney-Rodney Exhn. Sept. 23-24. Roseneath-Roseneath Exhn. Sept. 26-27. Roseeau-Rosseau Exhn. Sept. 12.

Russell-Russell Exhn. Sept. 12-13. St. Marys-St. Marys Exhn. Oct. 7-8. Seaforth-Seaforth Exhn. Sept. 18-19. Severn Bridge - Severn Bridge Exhn. Sept. 13 Shannonville - Shannonville Exhn. Sept.

Shedden-Shedden Exhn. Sept. 19-20. Shelburne-Shelburne Exhn. Sept. 19-20. John Rose

Simcoe-Norfolk Co. Fair Assn. Oct. 6-11. Smithville-Smithville Exhn. Aug. 22-23. South Mountain-South Mountain Exhn.

South River-South River Exhn. Sept. 18-19 Spencerville - Spencerville Exhn. Sept. 12-13.

Sprucedale-Sprucedale Exhn. Sept. 19-20. Stirling-Stirling Exhn Sept. 19-20. Stisted-Stisted Exhn. Sept. 24-25. Strathroy-Strathroy Exhn., Sept. 15-17. Stratford-Stratford Exhn. Sept. 15-17. Sturgeon Falls-Sturgeon Falls Exhn., Sept.

Sunderland-Sunderland Exhn. Sept. 9-10. Sundridge-Sundridge Exhn. Sept. 24-25. Sutton West-Sutton West Exhn. Aug. 7-9. J. H. Day. Tara-Tara Exhn. Sept. 23-24. Tavistock-Tavistock Exhn. Sept. 5-6.

Teeswater - Teeswater Exhn. Sept. 30-Oct. 1. Thedford-Thedford Exhn. Sept. 25-26. Thessalon-Thessalon Exhn. Sept. 11-12, Thorndale-Thorndale Exhn. Sept. 20. Tillsonburg-Tillsonburg Exhn. Aug. 26-28. Tiverton-Tiverton Exhn. Sept. 25-26.

Toronto-Canadian National Exhn. Aug. 20-Sept. 6. H E. McCallum. Toronto-Royal Agrl. Winter Fair. Nov. 14-22. C. S. McKee. Trout Creek-Trout Creek Exhn. Sept. 5-6.

Tweed-Tweed Exhn. Oct. 3-4, J. O. Sager, Upsala-Upsala Exhn., Sept. 5-6. Uxbridge-Uxbridge Exhn., Sept. 27. Val Gagne-Val Gagne Exhn. Sept. 6. Vankleek Hill-Vankleek Hill Exhn. Sept.

Walkerton-Walkerton Exhn. Nov. 5-6. Wallacetown - Wallacetown Exhn. Sept. 25-26. Walsh-Walsh Exhn., Oct. 4. Warkworth-Warkworth Exhn. Sept. 18-19. Warren-Warren Exhn. Sept. 19-20. Waterdown-Waterdown Exhn. Sept. 16-17. Welland-Welland Exhn. Sept. 9-13. Wellesley-Wellesley Exhn. Sept. 9-10. Wiarton-Wiarton Exhn. Sept. 11-12.

Zurich-Zurich Exhn., Sept. 20-22, Wikwemikong-Wikwemikong Exhn, Sept. Williamstown-Williamstown Exhn. Sept. 16-17. Woodbridge-Woodbridge Agrl. Soc. Oct. 10-

13. W. M. Myers.

Woodstock-Woodstock Exhn. Aug. 21-23. Wyoming-Wyoming Exhn. Sept. 19-20. Prince Edward Island

Alberton-Prince Co Exhn. Aug. 20-21. W W. Currie. Charlottetown-Provincial Harvest Exhn. & Rural Youth Fair. Sept. 25-26. Charlottetown - Provincial Exhn. & Old Home Week, Aug 11-16 H. J. Kennedy. Crapaud-Crapaud Exhn. Aug. 27. Brent Wood.

Dundas-Dundas Plowing Match & Agrl. Fair. Sept 10-11. Albert Acorn. Egmont Bay-Egmont Bay & Mont Carmel Exhn. Sept. 10. C. M. Arsenault. Souris-Eastern King's Exhn. Sept. 3. An-

selm MacDonald. Quebec Amqui-Amqui Exhn. Aug. 8-11. J. R. Belzile. Aylmer-Aylmer Exhn. Sept. 12-13. R. Elwood Edey. Ayers Cliff-Ayers Cliff Exhn. Aug. 21-23. Mrs. Eloise Corey. Bedford-Bedford Exhn Aug. 8-10. C. A. Soule. Brome Village-Brome Village Exhn. Aug. 30-Sept. 2. W. H. Willett. Chapeau—Chapeau Exhn. Sept. 16-17. Mrs. Anna McGuire. Chicoutimi-Chicoutimi Exhn. Aug. 20-24.

Marcel Tremblay. Cookshire-Cookshire Exhn. Aug. 17-19 W. S. J. Hodgman Drummondville-Drummondville Exhn. Aug. 14-16. Roger Parenteau. Gentilly-Gentilly Exhn. Aug. 5. Laval Giroux. Havelock-Havelock Exhn. Sept. 13. Aylmer

B. Hadley Huntingdon-Huntingdon Exhn. Sept. 5-6. L. A. Beaudin. Inverness-Inverness Exhn. Aug. 28-30. C. W. McVetty. Isle-Verte-Isle-Verte Exhn. Aug. 15-18. J.

M Marquis. Laprairie-Laprairie Exhn. Aug. 23. Romeo Ste. Marie. L'Assomption-L'Assomption Exim. Sept. 9-10. Geor. A. Landry. Lotbiniere-Lotbiniere Exhn. Aug. 12. Jo-

seph Bedard.

Louiseville-Louiseville Exhn. Aug. 1. Martin Ferron. Maniwaki - Maniwaki Exhn. Sept. 8-10. Mme. Palma Joanis. Mont-Laurier-Mont-Laurier Exhn. Aug. 12

Victor Racine. Matane-Matane Exhn. Aug. 6-11. Mile. H. Langlois. Montmagny-Montmagny Exhn. Aug. 7-10.

Orillia-Orillia Exhn. Sept. 28-Oct. 1. C. R. Louis J. St. Yves. Napierville-Napierville Exhn. Sept. 6-7. New Richmond-New Richmond Exhn. Aug.

Agnes Exhn. Aug. 26. Theo. Chateau-

THE BILLBOARD

Notre Dame du Lac-Notre Dame du Lac Papineauville-Papineauville Exhn. Aug. 27-28. Donat Thibaudeau. Parc Exp .- Parc Exp. Exhn. Sept. 10. J. B.

Martel. Pont Chateau-Pont Chateau Exhn. Sept. 1. Laurier Leger.

Quebec-Provincial Exhn. Aug. 29-Sept. 7. Emery Boucher. Richmond-Richmond Exhn. Aug. 14-16. Antoinette Linahen. Rimouski-Rimouski Exhn. Aug. 20-24. A.

Michaud. Roberval-Roberval Exhn. Aug. 13-17. Bernard Levesque. Rougemont-Rougemont Exhn. Aug. 20-21. L. A. Mondou.

Rouyn-Rouyn Exhn. June 27-July 1. L. P. Dublois. St. Alexandre-St. Alexandre Exhn. Sept.

5-7. Claude Brault. St. Barnabe-Nord-St. Barnabe-Nord Exhn. Aug. 22-24. Mme. Romeo Boucher. St. Edouard-St Edouard Exhn. Sept. 6.

Yvan Menard. St. Flavien-St. Flavien Exhn. Aug. 14. Jules Nappert. St. Francois du Lac-St. Prancois du Lac Exhn. July 31-Aug. 2. Alex Trudeau.

St. Hyacinthe-St. Hyacinthe Exhn. Aug. 4-8, Alphonse Deschenes. St. Jean-St. Jean Exhn. Aug. 30-Sept. 1. J. R. St. Arnaud. St. Jovite-St. Jovite Exhn. Aug. 20-21.

Roland Ouellette. St. Lazare-St. Lazare Exhn. Aug. 22-24. Henry Reid. St. Leonard d'Aston-St. Leonard d'Aston

Exhn. Aug. 12-13. Lorenzo St. Arnaux. St. Pascal-St. Pascal Exhn, Aug. 13-18. Alphonse Raymond. St. Romuald-St. Romuald Exhn. Aug. 26-

30. Lionel Begin, St. Tite-St. Tite Exhn. Aug. 12. Benoit

Ottaws-Central Canada Exhn. Aug. 22-30. | Notre Dame Des Anges-Notre Dame des | St. Anne des Monts-Ste. Anne des Monts Exhn. July 30-Aug. 3. Wilfrid Blais. Ste. Henedine-Ste. Henedine Exhn. Aug. 21. Oscar DeBlois.

Exhn. Aug. 23-25. Adelard Malenfant. Sie. Julienne-Ste. Julienne Exhn. Sept. 16. Jean Durand. Ste. Scholastique-Ste. Scholastique Exhn. Aug. 37-30. Paul Morin.

Salixa-Lavallee-Calixa-Lavalle Exhn. Aug. 12. Gerard Chagnon. Shawville-Shawville Exhn. Sept. 3-6, Mrs. Lawrence D. Young.

Sherbrooke-Great Eastern Exhn. Aug. 23-28. A. C. Ross. Shigawake-Shigawake Exhn. Aug. 27. E. C. Hayes.

Sorel-Sorel Exhn. Aug. 21-23. Rene St. Martin. Trois Rivieres-Trois Rivieres Exhn. Aug. 15-21. Jean Alerie.

Valleyfield-Valleyfield Fair. Aug. 13-17. J. Royal Proulx. Victoriaville-Victoriaville Exhn. Aug. 12-

17. Vincent Lanquette. Waterloo-Waterloo Exhn. Aug. 16-17. Louis Jolin.

Saskatchewan

Abernethy-Abernethy Exhn. Aug. 8. Howard Lowe. Alameda-Alameda Exhn. July 2. A. W.

Young. Arcola-Arcola Exhn. July 23. Beechy-Beechy Exhn. Aug. 1. Mrs. A. H. Meaden.

Bengough-Bengough Exhn. July 18. Bounty (Fertile Valley)-Bounty Exhn. July

Canora-Canora Exhn, July 11-12, William Tokaruk. Carnduff-Carnduff Exhn. July 25. W. Alex

Central Butte-Central Butte Exhn. Miss A. E. Nelson. Churchbridge-Churchbridge Enhn. Oct. 23. Mrs. Philip C. Daum.

(Continued on page 73)

PROFITS with "SNOW



All Equipment Patented, Guaranteed and Backed by 37 Years' Experience. SAMUEL BERT MFG. CO Fair Park Station Box 7803, DALLAS, TEX.

CONE MACHINE Capacity: 50 cones every 30 seconds. The Bert's "SNOW MAGIC" machine combines eye - appealing beauty with perfect mechanical performance and large ca-pacity. "Snow pacity. "Snow Magic" Is easy to operate and Fully Automatic. A Snow Cone costs 11/4 to 11/5c and usually sells for

10c . . . that's profit! F.O.B. Dallas only \$270.00

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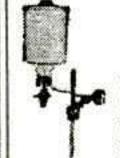
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> Triple Band \$300.00 Without Pre-Heat

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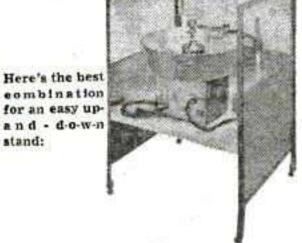
stand:

"SPEE-DEE" Sugar Dispenser for Candy Floss

This sugar dispenser for candy floss is sanitary. Will save time and permit bigger floss production. Meets Health Requirements. Can be easily mounted on any stand.

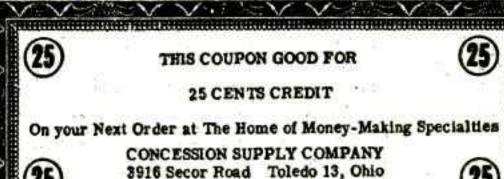
\$29.50

Combination SPECIAL



"Spee-Dee" Sugar Dispenser \$ 29.50 "Kandy-King" Floss Machine 245.00 Portable Floss Stand 135.00 VALUE\$409.50

SPECIAL \$380.00



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* NEW! 7 "FLAVO-COLORS" FOR CANDY FLOSS

* SAYSO DRINK & SNOW-CONE SYRUPS * STAR & CRETORS EQUIPMENT * HOT-DOG STEAMERS & BUN WARMERS

* SNOW CONE EQUIPMENT & SUPPLIES * DAD'S ROOT BEER DISPENSERS & SYRUPS * CHERRY ALLEN-THE WORLD'S BEST

CHERRY DRINK * BEVERAGE DISPENSERS

* BUTTER DISPENSERS

* ROLLED CONES * CUPS WITH DIFFERENT ANIMALS IN 2 COLORS * FLOSS MACHINES * KETTLE POPPERS

* POPCORN STANDS * POPCORN * BAGS

> * BOXES * OILS

* COLORING

* MISSION ORANGE

* BANDS & RIBBONS * SERVICE & REPAIRS

FRENCH WAFFLE MOLDS

Fay for themselves the first hour. 4-inch cast-aluminum molds for commercial use in round, six-sided or scalloped shapes. Each mold complete with wooden handle and formulae.

"CONCESCO" One-Pound Gas Popcorn Machine

Sells more popcorn. Customers know it is fresh because they see continuous popping. Big enough capacity. Guaranteed. One-pound capacity. \$727.50 F.O.B. Gas-operated 115-volt, 60-cycle.



POPCORN Equipment & Supplies Cretars and Star Distributors. Popcorn boxes,

bogs, oils, butter dispensers. 8-, 12- and 35-qt. all-aluminum kettles. Guaranteed.

KETTLES: 8-qt. \$22.00 12-qt. \$30.00

INFRA-RED SANDWICH OVEN

Cooks 6 hot dogs in their buns (sealed in cellophane) at one time. Will cook any type sandwich. 110-volt, 60-cycle.



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Last langer because of reinforced ribs. Weighted up to 3 lbs. or empty.

Additional Wts. 50¢ lb.

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Caution Urged In Planning Version of Disneyland

"Investigate Before Investing"-Bill Schmidt, NAAPPB President

everyone interested in recreation not desire to freeze out any groups vive on transient business alone. or outdoor amusement facilities who want to start new amusement Your immediate metropolitan area should "investigate before they in- parks or theme parks similar to must be prosperous enough so that vest," an official of the National Disneyland. Competition is good you can bring in a major share of Association of Amusement Parks for all of us and the more, the your needed receipts from repeat year. The park features 12 major is cautioning the general public merrier. However, it behooves us business stimulated by your proagainst the "get rich quick" poten- as an organization to point out motional activity. A market study Bounce a new installation. tial of so-called Disneyland-type to these prospective newcomers the by some impartial consulting firm parks.

of Chicago's Riverview Park and have a full realization of what currently president of NAAPPB. said he is greatly concerned about the way a number of individuals neyland unquestionably may be or groups over the nation are being attributed to the internationally urged to back proposals to create famous name of its founder and land. The bulk of designing and "another Disneyland" in their area.

"I want to make myself perfectly

Bridegporters Opening Kids' Western Park

BRIDGEPORT, Conn.--- A new Western town has been opened in Newtown, Conn., by Lou Lewis, general manager of Radio Printing Corporation and Rosner-Lewis Advertising Agency, and Basil C. Deuschle, vice-president and general sales manager of the Acme Shear Company, both of Bridgeport.

It is Silver City Ranch, some three miles from Newtown Center, and it contains upward of 125 acres of land, featuring such attractions as stagecoach rides and Indian rides, a small animal farm, Wild West "kiddie saloon," trick riding, Indian war dances, bank holdups, covered wagon raids, a Western orchestra, Indian chief's dance and trick horse and dog acts.

Silver City also has an Indian village, covered wagon and pony rides, mule train, small animal farm, steak house, sandwich shop, Wells Fargo, sheriff's office and Western stores. Admission scale is adults, 60 cents; children, 40 cents.

PNE Midway Construction Continuing

VANCOUVER, B. C .-- A Giant Dipper is taking shape at the PNE grounds here. It is part of the new midway which will operate as an amusement park during the summer and as part of the Pacific National Exhibition during the event's annual run. Burrard Amusement Company is building this and installing other rides. They were delayed by strikes.

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue doted

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

CHICAGO - Declaring that | clear," Schmidt stated. "We do | tempting to tourists, cannot sur-William B. Schmidt, president hazards of our business so they'll any interested group. they're getting into.

"First of all, the success of Disthe unique creative organization he has developed over many years. In addition, to maintain and operate such an enterprise, Disney employs a professional staff of experts in finance, construction, maintenance, operations, customer relations and advertising. They're necessary to keep it a success and that type of manpower isn't easily found. When you assess these factors and then compare them to I also tried to help." some of the new ventures being promoted elsewhere, there's quite a discrepancy.

"Second, anyone tackling such an immense project must be prepared to raise several million dollars to create any acceptable imitation of Disneyland. In addition, they must have available a reserve fund of immense proportions to tide them over and help subsidize the operating overhead expenses in the early stages of their park while the potential patronage is being cultivated. It cost well over \$20 million to build Disneyland and the Disney organization is spending nearly \$2 million a year for additional improvements. Add to that an average \$8 million payroll each year and you get an idea of what kind of money you'll need even to achieve a slight imitation of the

real product. Area's Requirements

"Third, there's the handicap of obtaining your year's operating revenues in an exceedingly short season and unseasonably bad weather can kill you. Most amusement parks can only expect to show a profit during the weeks children are out of school-roughly from June 15 to Labor Day. Disneyland, located in a more temperate climate, operates also during the Thanksgiving and Christmas holiday seasons, and of weekends thruout the year, but easily 50 per cent of their business comes in about 16 weeks. During the remainder of the year, their receipts are lean indeed.

"Fourth, there's the rigid necessity of being in an area of good consumer buying power. Outdoor recreation parks, no matter how

New Orleans Park Adds 5 Train Cars

NEW ORLEANS-Five additional coaches have been acquired for the Allan Herschell Miniature Train at Audobon City Park here. The cars were needed in order to accommodate large crowds. Waits of up to 45 minutes have been frequent at the train recently.

The train has been in operation only a few weeks. Two units are used, one with capacity of 84 and the other with seats for 48. New cars add 60 to the capacity. Track runs a mile. Two trains are controlled by block signal system installed by Herschell.

plain facts of life regarding the will determine this potential for Beach Comber, a restaurant fea-

Top Talent Required

"Fifth, and last, any prospective new park group must not expect to be able to employ exactly the same talent that planned Disneyplanning of Disneyland was done by Walt Disney and his group known as WED Enterprises. Most of these men are still with him. Of course, a number of park operators from our Association did lend some assistance as consultants. Ed-Schott of Cincinnati's Coney Island was one. Another was George L. Whitney of Playland-at-the-Beach, San Francisco.

sised that the majority of amuse- corporation, with his two sons, ment park operators are not re- Harry I. Batt Ir., and John Batt sentful of such competition as a serving on the executive panel. Disney-type, or theme park, would Harry Jr. is in charge of purchasing

whole outdoor amusement industry a shot in the arm. Many of our major amusement park operators say that many of their new customers are people whose desire for outdoor recreation has been whetted by visiting, or hearing about, Disneyland. They like what they see, too. Our association has many outstanding parks, that, while older than Disneyland have kept pace with progress and have added outstanding new rides and attractions from year to year, thus keeping abreast of the times."

Can Labels Are Passes To Fla. Park

WINTER HAVEN, Fla. --- Cypress Gardens, Central Florida tourist attraction, has a novel advertising tie-in with Snively Croves, Inc., growers and distributors of canned citrus products. Marketed under the Cypress Gardens label each container depicts typical scenes from the aquatic show.

 A coupon on the 46-ounce cans invites the buyers to be guests of the merchandiser at Cypress Cardens during their trips to Florida. Ten coupons are needed to admit one person.

M-G-R OPERATOR TOLD TO DROP ROCK AND ROLL

NEW LONDON, Conn.--In New London at least Merry-Co-Rounds are to play Merry-Go-Round music. Member Dorothy Satti complained to the park board that rock and roll was being played on the Jenny in Ocean Beach Park, It should be Merry-Co-Round music, she urged. The board agreed and the operators were so directed.

Pontchartrain Ahead At One-Third Point

period in 1957, the resort-amusement spot's record season, Harry Batt, president, said.

Batt declared that rainy weekends seem to have curtailed spending more than anything else this and eight kid rides, with a Bubble

This year the park debuted its turing Cantonesian food. In the Ship Ahov restaurant in part of the building, regular American food is featured at popular prices. Cost of converting and enlarging the Beach Terrace restaurant into the new installation cost more than

The Beach Comber opened with much fanfare in April.

More Free Acts

Policy of free acts is being continued this year with the "Endof-School Circus," a two-week event just closed. Two free acts are booked during all other weeks along with promotions, the current \$5,000 as a working budget. one being in connection with a

In conclusion, Schmidt empha- Batt is president of the closed he said. "There is no question but nance: Curly Wagnon, chief elecwhat Disneyland has given the trician; Nagel Smith, Penny Ar-

New Funspot Taking Shape At Springfield

SPRINCFIELD, III. -- A new amusement park, Fun Valley, is being completed here. The funspot is located on Route 66 near the

It includes Boats, Rockets, Airplanes, Handcar, Tractor and Whip kiddie rides, live ponies and major Ferris Wheel. On order and expected to be in operation shortly are a Miniature Train and a 45foot Merry-Go-Round. A 1,200foot channel has been dug for a River Boat Ride. The train will be a Casey Jones model. Kiddie Ferris Wheel and Kiddie Auto Ride also are expected to be added this

Initial area will have a nursery rhyme theme. Contemplated for later is a Lincoln theme area. Operators and owners include Kent Riggs, printing company owner; his son, Raymond; Charles E. Cravit, oil firm employee; William Houston, State employee; Ben Spence, power equipment company owner, and Jerry Hamrick, general contractor.

Radio Casts Help Cascade

BIRMINGHAM — J. H. Dickson's Cascade Plunge here opened in May and drew record business in early weeks. Promotion by Jim Dickson Ir. is credited with much of the increase. He has a tie-in lower them to the ground. with radio Station WLBS and there is a broadcast each day from a studio built on the sun deck. Disk jockeys work the radio program.

Picnic business is about on a par with last year's. The spot is Great In-Town Resort.

NEW ORLEANS—Business at cade manager; James Duffy, store-Pontchartrain Beach thru June 14 room manager; Emmett Jones. -end of the sixth week and one- show emsee; Carrie O'Keefe, office third of the 1958 season-is more manager; James Humphreys, than 10 per cent over the same Beach Comber manager; Joseph Johnson, Ship Ahoy manager; Jerry Goon, Beach Comber chef; Chuck Loo, second chef; Pedro Rosealez and Art DeTusel, in charge of the new restaurant bar.

MINI GOLF

30 Courses Listed for Tournament

ASBURY PARK, N. J .-- Additional course entries in the International Miniature Golf Tournament are announced here, bringing the total to date to 30 thruout the country. The first edition of the event is assured of success as the entry fees add up to more than

Finalists, representing each course, will all be housed in a leading Boardwalk hotel during the September 6-7 runoff at three courses here.

Added to the participating list are Wedgewood Village, Oklahoma and John directs operations. Frank City, Okla.; Dave's Playland, Har-"We welcome them to the field," L. Kramer is supervisor of mainte- risburg, Pa., Buford Dean Links, Abilene, Tex.; Wright Colf Range, Medford, Mass.; Golfland, Bay Shore, N. Y.; Playtown Park, Morton, Pa.; Riverside Course, San Angelo, Tex.; Colfland, Seaside Heights, N. J., and Marion (Ind.) Miniature Golf.

> Top prize of a \$500 U.S. bond has been provided by American Hair & Felt Company, manufacturer of course playing surfaces.

> Scores are averaged out over a dozen or more games and each must be verified by three other players in a party besides the contestant. The tourney promotion is designed to stimulate play during the season. Publicity by each course will have a cumulative effect to the benefit of Asbury Park, providing the other side of the picture. This is the initial venture and ensuing promotions would presumably see the list of courses grow steadily every year. Participating layouts get exclusive rights to the contest in a 20-mile radius.

> The promotion is being handled out of the Convention and Visitors' Bureau office in Convention Hall.

Ride Troubles Mar Weekend At White City

SHREWSBURY, Mass. - Mochanical failure on two rides marred an otherwise good weekend for business at White City Park here.

One of the cars on one ride tors free, colliding with another car and throwing nine persons from the ride. In the other incident the airplane ride mechanism jammed and suspended six riders high in the air. Firemen used aerial ladders to reach them and ropes to

The funspot, adjoining Worcester, has done well after a slow start, and Charles Hamid, who assists Irwin Knohl in the management of the park, looks for a good season. Ownership is in the using a new slogan, "Birmingham's | hands of Knohl's father, Larry, a New York businessman.

To Acad 1 1 12 date of the second 1

ROLLER RUMBLINGS

Promotes Rink Skating Via Summer Sessions

GLENDALE, Calif.--For the promotion as a good chance to second successive year, Harry Dick- make the children rink-skating conerman, operator of Harry's Roller scious. "We hope to eventually Rinks here, is offering the small get the junior high schoolers into fry a chance to learn to roller skate the habit of skating once a month during the summer in a co-opera- regularly," said Dickerman. "That's tive deal with the Glendale Parks what we have accomplished in San and Recreation Division and the Bernardino," where Dickerman op-Glendale Unified School District. erates another rink.

"At the price of 50 cents per session for the 10-class program, years of age, the youngsters from it's purely a prestige promotion." nine schools and parks have been Dickerman points out, because the divided into two groups which price includes free bus transporta- will attend the Tuesday and Frition to and from the rink, the cost day matinee classes. Buses pick up of which is borne by the rink. the Tuesday group at scheduled However, Dickerman, regards the times at Fremont Park and the

Available to children eight to 16

Monte Vista, La Crescenta, Montrose and Balboa schools, returning them to the pick-up site after the skating session. This group gets under way June 24 and will continue thru August 26. The Friday group, operating in the same manner, is composed of children picked up at Carr Park and the Dunsmore, Lincoln and Fremont schools. It is to start June 27 and continue thru August 29. In each case the buses arrive at the rink at 3 p.m., for the 90-minute instruction periods.

To be eligible for the program, children must have a parent or guardian sign a registration blank giving their approval of a child's participation in the program. The blank must be filled in with the child's name, age, address, phone number and the school or park with which the child is associated. Ir addition to containing the parent's signature, address and phone number, the parent, by signing the form, gives permission for the child to ride the chartered bus and absolves the city of Glendale and/or Division of Parks and Rrecreation and/or the Glendale Unified School District of any responsibility in case of injury or accident. Only children having the admission fee with them, and turning in the registration blank one day in advance of a scheduled bus trip, are allowed free transportation on the

Dickerman reported that some the more prominent rink opof the more prominent rink operators in Southern California are attempting to work out a plan would make use of 24-sheet bill- made Visible with U. V. Blacklight Lamp board advertising to sell roller rink skating in the area. They have hopes that the idea will spread nationally.

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BOOST PARKS

EXETER, N. H. -- Gov. Dennis J. Roberts proclaimed Saturday (21) to be State and Amusement Parks and Beaches Day in Rhode Island, and Maine's Governor Muskie proclaimed June to be National Recreation Month.

These proclamations resulted from efforts by Peter T. McClaughlin, president of the New England Association of Amusement Parks and Beaches. He also was seeking similar actions by governors of four other New England States.

Rocky Point 113th Season Gets Going

WARWICK, R. I. — Rocky Point Park, now in its 113th season, has a new Up-'n'-Atom ride in operation. There also is a new shooting gallery.

The park opened Decoration Day, and an antique auto show was held that weekend. Shore Dinner Hall opened then also. On June 8 the park opened its swimming

The spot's Palladium Ballroom opens Saturday (21) with a 14piece band directed by Arthur Tancredi. First night will have free admission.

FOR SALE

Kiddie Ferris Wheel, like new, on trailer-easy set-up; G-12 Train with trailer-\$1,000.00 each or \$1,800.00 for both.

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Cincinnati 22, O.

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C. S. GARDINER, CRO-BOWL GAMES 1501 Gleason St., Silver Spring, Md. Phone: Lockwood 5-4148

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of Roy E. Lollar, have nine framed Age and Scales complete with plenty stock. Top location on Boardwalk. Same as fairs thru Labor Day. If you are a good operator, you can't miss here. Contact

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TWO GOVERNORS Spending Up at Detroit Spot; Shrine Rents for Initiation

DETROIT -- Business at Bob | Eric Wedemeyer is to be installed Lo Amusement Park is up about early in July, making a second ma-10 per cent in spending over last jor addition to park rides this year. The island park opened for year. the season Decoration Day. Park manager is Harold Gorry.

bookings, as the result of an intensive promotional program during the past winter, has been a (14), the park was host to 15 picnic groups.

The day before, the Detroit Shrine chartered the island and both boats, and brought 4,500 men down to hold closed initiation ceremonies in an event unique for an amusement park.

miniature railway has already proved a top money-maker, with lines of patrons waiting on busy days. Two six-car National Amusement trains are run, each holding 48 adults or 72 children, over the 24-inch gauge track. The route is a 10-minute ride around the perimeter of the island park. The station provides plenty of flash near the dock area at the strategic front of the amusement section. It is 110 feet long, covered with a Fiberglas roof and having colored lighting effects. A 40-foot tower 577 Tenth Ave., New York 36, N. serves to make it a landmark.

A new two-story dark ride by

DENVER — Rancher G. Nor-

man Winder has been named presi-

dent of the Magic Mountain

amusement park company here. He

has been a director and now suc-

ceeds Walter F. Cobb, original

president. Cobb becomes chairman

of the board. The amusement park

Carolina Zoo Park

WILMINGTON, N. C. --

George R. Tregembo, owner of

Tote Em In Zoo, at Carolina

Beach, has purchased a baby ele-

phant for the funspot. This is the

zoo's ninth year, including three

when it was in Maine. The ele-

phant was purchased from Fred

is under construction.

Buys Elephant

Zeehandelaar, dealer.

Magic Mountains

Names President

Power for the island is being supplied for the first time by the

A heavy program of picnic Ontario Hydro Commission, thru the construction of a submarine cable from Amherstburg. This means complete conversion of the principal factor in the increased park to alternating current operabusiness. Typically, on Saturday tion. All devices were direct current when the present management took over nine years ago, and about half the equipment had been changed over in the meantime. The old independent power plant operated by the park has been closed.



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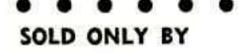


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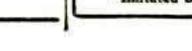
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MONEY



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Kelly-Miller Rolls Smoothly in Calif.

Business Holds Up Well; Nights Big; Cold Weather Hurts, Hot Spell Doesn't

LODI, Calif.—First half of June brought the Al G. Kelly & spots when the circus, now making Miller Bros. Circus good business its first tour of West Coast territory In most towns. The run of large didn't get capacity business at crowds was clobbered in at least night. two towns by cold weather.

Packs Opens At Nashville To Good Crowds

NASHVILLE—The Tom Packs Circus, playing here for the annual Shrine date at the 7,000-seat Sulfur Dell ball park, played to good crowds of from 3,500 to 5,500 for its four-day, five-show schedule.

The lone afternoon show, Saturday (14) had 4,000 people. In the evenings the show opened to 3,500 on Wednesday (11), had 5,500 on Thursday (12), and another 5,500 on Friday (13). The final night's performance, Saturday (14) drew 4,000.

Popular for publicity was Duina Zacchini, who appeared in the Zacchini cannon act and in an aerial act. She is the wife of Jack Norman Jr., of Nashville. Norman and his father are noted attorneys here. The senior Norman currently is heading an investigation that is in the headlines here.

Circus Groups Set Combined Meet in Ohio

DOVER, O .- National conventions of the Circus Model Builders Association and the Circus Historical Society will be held at Dover's Tuscarawas County Fairgrounds on July 10-12.

Caylord Hartman is president of the CMBOA and Fred Pfening Ir. is head of the CHS. Both groups will have displays in the same building. Art McCall is chairman and Norman Senhauser is secretary for the combined meetings.

Roy Arnold, Springfield, Mass., model circus owner will have his model parade on display. It was featured with four pages of color photos in Life magazine some time ago. It will be transported in a semi-trailer and three helpers will be along to put it up.

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

Otherwise there were only a few

around the one-third to one-half cities. marks. While this circus generally has given only afternoon shows on Sundays, treasurer Jack Smith reports that a regular two-show schedule has been followed in some instances.

Town-by-Town

Here is how the route and business estimates shaped up:

Corcoran, Calif., (1), overflow at night; Coalinge (2), half and capacity; Hanford (3), half and capacity; Tulare (4), one-third and capacity; Visalia (5), three-quarters and capacity, and Dinuba (6), three-quarters and straw.

Sanger (7) and Selma (8), both were light because of cold weather. Then Madera (9) had one-third and three-quarters; Merced (10), one-third and capacity; Turlock (11), half and capacity; Oakdale (12), three-quarters and capacity; Tracy (13), half and capacity; and Antioch (14), half and half.

Sunday (15) afternoon only at American Shows. in 98-degree weather.

NEW ENGLAND CITIES PACK BEATTY TENT

3 Pittsfield Shows; Springfield Has Near-Full Houses

SPRINGFIELD, Mass. -- Busi-The afternoon shows, on the ness for the Clyde Beatty Circus

strong and weather was good.

In Springfield, Saturday (14), Club.

RAS Carnival Has R-B Apes

DAVENPORT, Ia. - Ringling's two gorillas, Cargantua II and M'Toto, now are on display as a back-end show with the Royal

in 100-degree temperature. The cage wagon, spotted under a tent. theme will be Americanism. next week started at Lodi, Monday | Admission is 15 cents. Front of the (16), with a three-quarter afternoon | show utilizes three banners and a talker. While the gorilla names Show reportedly is moving are used, the Ringling-Barnum smoothly with no unusual incidents. show is not mentioned in the bally.

Barnum Celebration Sets List of Talent, Events

BRIDGEPORT, Conn. - This selections will be made of a Jenny city will lay aside its work-a-day Lind, a Tom Thumb and a Lavinia routine Thursday (23) to launch Warren, all personalities whose consecutive year, to P. T. Barnum, who it had known chiefly as a public-spirited citizen and only incidentally as the world's greatest showman.

Altho the world hailed Barnum as the master showman and pubother hand, usually have ranged was big in two New England licity genius, little was known of his "other" career as a public serv-At Pittsfield, Mass., Thursday ant and benefactor of Bridgeport. (12), the circus gave three per- Barnum, who died in 1891, was formances to handle the crowds. Bridgeport's mayor in 1875. While Afternoon show pulled a capacity in office, he fought against ratehouse. First night show was a gouging tactics of the local gas turnaway, and 1,000 were held for and waterworks companies-tho he the extra show which began at 10 was a major stockholder in each. p.m. Knights of Columbus spon- He also battled a State railroad sored the date. Publicity was lobby and was a fighter for civil rights and a crusading journalist.

The 10th Annual Barnum Festithe show had two near-full houses. val, will be held from June 26 to Again weather and publicity were July 6 to coincide with Barnum's favorable. Sponsor was the Lions birthday on July 5, 1810. Ranked among the dozen largest celebrations in the country, it will be marked this year by the naming of the \$10,000,000 Connecticut Turnpike Bridge, over Bridgeport Harbor, as the P. T. Barnum Bridge. Gev. Abraham A. Ribicoff and other dignitaries will participate in the dedication ceremonies on June

The celebration will harl back to Barnum's hevday, wity parade Rio Vista gave a capacity house They are in their usual Ringling floats and costumes. This year's

There will be a Festival King and Queen, with their court, and

NEWBERG, Ore. -- Carson &

Equipment includes an 80 with

three 40's, nine show-owned

trucks, numerous private trucks,

three elephants, six horses, six

ponies, llama, goat, midget cow,

two lions, three black bears, chimp

and monks. Luke Anderson's hippo

show is here, as is a snake pit.

Show gets 50 and 90 cents plus 60

two rings; O'Conners, tight wire;

Dale Madden and Donna Powell,

high-school horses; aerial bars, bear

phant, pony acts, webs, juggling,

act and a big elephant act.

Running order has elephants in

cents on reserves.

Carson-Barnes

Details Acts,

an 11-day spree of pageantry and names are synonymous with fun to pay tribute, for the 10th Barnum's. Events include: June 26: Lions Club Kickoff Dinner, at which Ringmaster Ken-

neth Raine, Columbia Records executive will be vested with whip and whistle as symbols of his office. June 27: Ballyhoo Show, with TV deejay Dick Clark as emsee and featuring Steve Lawrence, Eydie Gorme, Helen Kane, the Enoch Light band and others. June 28: Junior Festival Wing Ding (events for youngsters), highlighted by a parade and circus featuring Lou Myers as emsee, Capt. Anderson's trained animals, White Cloud Troupe, the Aerial Earls, Waltons, trampoline act, Prince El Kigordo, lion act, Mabel Carlson's dressage act. June 29: Jaycee Junior track and field meet and yacht regatta.

(Continued on page 71)

Betty Pasco Unhurt in Fall, Returns to Act

NEW ORLEANS -- Aerialist Betty Pasco drew Pontchartrain Beach's largest early evening show crowd of the year when she returned to her rings and traps Sunday (15) following a 40-foot fall the night before. It was the closing performance of the "Endof-School Circus," an annual twoweek feature.

Attendance for the performance was estimated at "more than 20,000" by Harry J. Batt, head of the park operation. He said that the crowd gave Miss Pasco a loud ovation at the conclusion of her turn. She later signed a number of autographs.

Miss Pasco suffered shock and bruises when she lost her hold, because of a trap-bar foot irritation as she was attempting a one-toe trick. She made a try to grip the bar and missed the reach only a few inches. The fall was broken when her husband caught her.

She had planned to return to the show at 3 p.m. Sunday afternoon. The performance, however, was rained out.

The circus opened June 1 with Arturo, Dolly Jacobs and her dogs and elephants, Meadows & Nameless, Al Antonucci and his chimps. and the Hollywood Sky Rockets. Arturo closed June 7 with Miss

Hagen, 2d of 4 for Sterling, III.,

MILAN, Ill. — Extremely business at Sycamore, Ill., Thurs-

Adams Bros. has played Ster-Show will use a 12-piece band Clyde Beatty circuses are booked

Hagen Bros. played to overflow pices.

heavy rain slowed Hagen Bros. | day (12). Both afternoon and night were strawed.

At Geneseo, Ill., on Saturday weather was good. Sponsor was the Kiwanis Club.

noon only, Hagen Bros. had about One of the season's best days was 1,200 people. Publicity was on at Beaver, Okla. Bill and Jackie the light side. Legion was the aus- Wilcox and James Boppie, of the

Pasco replacing. Cole Playing Wheat States

OSBORNE, Kan. -- Famous Cole Circus has been winning good business in the Panhandle of Oklahome and in Kansas. Wheat crop prospects were never better and the show will stay in the grain belt for some time.

Manager Herb Walters said the show will continue north across Nebraska and the two Dakotas and then turn east to make Minnesota, Wisconsin and Western Michigan.

Elkhart, Kan., a Sunday afternoon stand, was big. Keeney and In Milan for Sunday (15) after- Osborne, Kan., also were strong. advance, caught the show there.

Copyrighted material

Muddy Plain City Gives Mills Two Near-Capacity Turnouts

Circus has been battling rain in Allegiance and national anthem. Ohio, but turnouts are holding up

In Plain City, O., Wednesday (11), the show had two near-full houses, Owner Jack Mills reports. The lot was a sea of mud, but rains quit about mid-day. Elephants made downtown bally. Auspice was the Plain City Community Club, and advance ticket sales were aided by school children selling 1,000 tickets. Banner sales

The show had a 65 per cent afternoon and a 50 per cent night in Bucyrus Friday (14). Since it was Flag Day, the performances

Wenatchee Y Circus Opens 3-State Tour

WENATCHEE, Wash. -- The Wenatchee YMCA Circus, man-aged by Paul Pugh, opened last week and will play a route thru Washington, with a few stands in Oregon and Idaho.

Show moves on four trucks and a trailer. It has one horse, its own rigging, tent poles, air calliope and other equipment. Performers are amateurs and school children for the most part. Their acts include a high wire turn, a flying return act that includes a somersault, horizontal bars, snake act, monkeys and others. Rigging was made for the most part by Carl Sahlen, Evansville Ind.

this year. Uniforms and costumes for later dates. are new.

Animals, Trucks BUCYRUS, O. -- Mills Bros.' were opened with the Pledge of Show used the fairgrounds lot, once its winter quarters. Junior Barnes Circus has been doing well Chamber of Commerce sponsored in the West. Show features Col. the show and Jaycee clowns ap-Tim McCoy and is owned by Jack peared on the streets prior to the

> Hunt in N. Y. KINGSTON, N. Y. -- Hunt

Coldness Hits

Bros. Circus drew a light matinee here Wednesday (18) on the final clowns, ladders; Jack Moore, Libday of school, and a good night erty horses; three dog acts; clowns; house. Previous day in Newberry was good for both performances. Monday in Waldwick was a cold and chimp acts, clowns, baby eleand overcast day but business was satisfactory. Several cold days had Tim McCoy, the Conners, juggling been experienced up to then.

Hit by Rain; Sycamore Straws 2

Circus when it played circusjammed Sterling, Ill., Friday the 13th. Morning storm was in the cloudburst class and afternoon was (14), the Hagen show played to cloudy. The circus made out with a pair of straw houses. The a pair of half houses, Manager Jimmy Cole reports.

ling. Both Cristiani Bros. and

Senate Group Considers Ban On Giraffes

WASHINGTON -- The Senate Agriculture Committee may hold public hearings on controversial proposed legislation that would ban the importation of giraffes, okapis and all other wild ruminants.

The bill is opposed by many zoo leaders thruout the country. Circuses, animal farms, and others also would be affected by the legislation.

It was introduced by Rep. D. R. Matthews of Florida at the request of the Agriculture Department and it already has passed the House. It would amend a 28-year-old law against importing domestic cattle from areas in which certain animal diseases exist. The new proposal would bar the importation of all cloven hoof wild animals.

partment said the law was "needed to control foot-and-mouth disease" Atwell Club in Chicago last week. and that the proposed ban "should encourage zoo people to expand their breeding programs "for the animals affected."

The Agriculture Department is believed by some observers to be pushing the bill because it lost a recent decision by the U. S. Supreme Court in which it was ruled that giraffes could be imported by anyone. Previously, the department had a rule which allowed only zoos to import these animals.

At Turlock, Calif. Program Told The new bill would eliminate even the zoos from importing them. The court decision and rule did not involve the hoof-and-mouth disease quarantine, which prevails for all.

CHICAGO—Brookfield Zoo Director Robert Bean said here Friday (20) that most zoo men "hope the government will reconsider" its proposed law banning importation of giraffes and similar animals.

Bean stressed that there never has been an instance in which any wild ruminant ever brought in a case of hoof-and-mouth disease. He said all zoo and animal men believe that regulations on control of disease should be continued, enforced and perhaps expanded.

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CIRCUS PHOTOS—ALL SHOWS, 1865-1958. Send 25¢ for catalog and sample photo. Robert Good, 1609 Turner St., Allentown, Pa.

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Hertzberg Circus Collection of San Antonio Public Library, \$1. Address Leonard Farley, San Antonio Public Library, San Antonio 5, Tex.

PHOTOS—SELLO BROS., CARSON-BARNES, Rudy Bros., Gene Holter's, Kelley-Miller, Hagenbeck-Wallace lithograph photos, \$1.75 dozen. R. Taber, 3668 Comer, Riverside, California.

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KELLY & MORRIS CIRCUS

Wants Promotional Directors, Good towns and sponsors. Must be sober and capable getting money. Can use good Horse Groom, Electrician, Cook. Can use good Concert Acts. All Promoters wire where I can call you. Pat C. "Bud" Snyder, Preston, wire where I

can call you; do not call me. BILL MORRIS Care Western Union, Elkhart, Indiana

BOOK BOOK OF THE PERSON IN CHEST

UNDER THE MARQUEE

in the Detroit sector, presenting an execlient performance to a turnaway crowd. . . . Jackie Andrews, who formerly had his own hillbilly rodeo, thrill and circus unit in ball parks and arenas, is currently working Canada as general agent for Mitch Robinson's North American Thrill Drivers, playing the Western provinces. He reports that he has 90 stands booked, with 50 of them in Alberta. Says he averages two towns daily despite the poor roads in the territory.

are back in Chicago after their circus tour and vacation stops in Las A source at the agriculture de- Vegas and Phoenix. . . . Frank Davis celebrated a birthday at the

Chicago after completing the of old circus parade photos from

trict Fair Association.

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rolet is being continued as usual

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as tub-thumper for various outdoor goes with the Aut Swenson thrill schul. . . . W. H. Simpkins, former attractions, including several cir- show. . . . Joe Coyle is working at a cuses, is back at his Detroit head- new Chicago park, Storybookland. quarters from a West Indies cruise . . . Mickey McDonald is at home that took him to four countries. in Tulsa after closing with Gil Gray Bill, who is still associated with Circus. . . . Jackie LeClaire work- at the wrong Lions Club, reports Cinerama in the Motor City, says ing for the Rich Food Plan as he recently caught the Mills Circus Richo the clown, stopped off in Chicago to visit Earl Shipley. LeClaire was going to Milwaukee and then to New England. . Kinko, after closing with Hamid-Morton, is booked at the Steel Pier,

Harry LaBreque is in action again after four years of recuperating from a heart illness. His new address in San Antonio is 602 East Josephine. Recent callers included Leonard Farley, of the Hertzberg collection. LeBreque was guest of the Tom Scaperlandas at their Orrin and Dorothy Davenport home, where he saw circus items and movies.

Atlantic City, thru Labor Day.

Jack Disch, retired clown, celebrated his 84th birthday Tuesday (17). He's at St. Gomillas Hospital, Milwaukee. . . . Ahead of From clown alley: George La- Ringling's Baltimore appearance, a Salle and Dukie Anderson are in Sunday roto section carried a page

Bill Green, who in the past served | Hamid-Morton route. Anderson | originals owned by Milton Altclown, went to a Lions Club in Fort Smith, Ark., made his program speech and returned to a hotel, only to find he had appeared

> From England comes word that the Billy Smart Circus now moves its horses, elephants and camels by rail. The show added six elephants, giving them 16, some of which are on other shows. Jack Niblett, British circus writer, has been with the Smarts and Chipperfield shows and will go to Spain.

Ray G. Fiege, Cleveland, calls attention to the 95th birthday of Jake Posey June 27. Posey lives in Huntington Park, Calif. Fiege also reports that another long-string driver, William James Montgomery, will be 85 in August. He lives at Cohoes, N. Y.

Burnes writes that Fay and Rose Alexander, Gene Mendez, Bob and Dorothy Yerkes and family, Burnes and Duane Thorpe caught Hamid-Morton at Trenton and saw the Flying Malkos do a triple somersault.... Bobby Johnson, Morton Kroos and Joey Hodgini, caught Cristiani Bros. Circus and visited with Greg Petersen, Harry Dann, Ronald Daniels and Billy McCabe. ... Harry Ruster, English stiltwalking clown on the Ringling show about three years, writes he

K-M Straws 'Em Famous Cole

TURLOCK, Calif. -- Al K. LOUP CITY, Neb. -- Famous Kelly & Miller Bros.' Circus had a Cole Circus, now heading norththree-quarter afternoon and straw ward thru the wheat country, Billetti Troupes night house here Wednesday (11). where grasshoppers now jeopardize Show was in for the Stanislaus Disthe giant crop, is offering the fol- Shop Center Unit lowing program: Elephant street bally for Chev-

Spec: Bob and Billie Grubb, single elephant; Rawls Family, carrying children in elephant rides. rolling globes; Joe Wright Family, (6); clowns; Wright and Rex dog by Forrest Freeland. acts; Mary Rawls, wire; concert announcement; Charles Rex with two elephants; Charles Rex, chairbalancing trapeze; clowns, and Charles and Shirley Rex, three elephants.

The show uses an 80 with two 40s and a 30, the three bulls, a llama, camel, small horse and two cages. Animals are shown in the Side Show top, along with a torture box and Punch, worked by

the Rawls family. Midway has the rhinocerous show, handled by Ted LaVelda; a snake pit and a pony ride. Semitrailer rigs carry the office, rhino, snakes, seats, poles and seats and the elephants. Straight bed trucks are for cookhouse, canvas spool and light plant. Trailers are for sleeper, cookhouse and a four-den cage. Latter has a chimp, monk and two bears. Also on the show is a semi-trailer cage with bear, babboon, deer, leopard and two

Hill Bros. Ups Inglewood's Take

INCLEWOOD, Calif. -- Hill Bros, Circus, produced by E. C. Hilliard, played here Saturday (24) under Lions auspices. Show used National Guard Armory.

Included on the bill were Dick Berg and his seals, the Carlyles' teeterboard troupe, Robbins and Bonno's horizontal bars act, Rolling Robinsons on skates, and Bruce Morgan, clown.

date and that the sponsor's take Jenny Lind selections, Thomas tripled that of a year ago. Promo- Burkhard; Tom Thumb and Lation was good, with a program vinia Warren selections, Cameron carrying many ads.

From the Ringling show, Chuck

(Continued on page 99)

ST. PETERSBURG, Fla.—Edmenage horses; Mary Rawls and die Billetti's Animaland, USA, a Marjie Lou Rawls, ladders; La- unit framed to play shopping cen-Velda Family and Harry Rawls, ters, is using two elephants, eight clowns; Charles Rex, four-pony newly built small cages, ponies, drill; Charles and Shirley Rex, concessions, and two vehicles for

Cages have lion, tiger, leopard, rings; Harry and Mary Rawls, chimp, birds and monks. Special whips; Bob Grubb, Liberty horses paper for the show was prepared

Barnum Event

· Continued from page 70

June 30: Festival entertainment brought to hospitals in the area. July 1: A gala ball, with music by Larry & Les Elgart Orchestra. July 2: Concert by U. S. Air Force

Band, fireworks display and retailer's salute. July 3: Miss Jaycee of Connecticut beauty pageant (preliminary contest of Miss America Pageant). July 4: Parade. July 5: Memorial visitations at graves of P. T. Barnum and Tom Thumb, Parade of Champions featuring competition between top-ranking American Legion drum and bugle corps, Barnumagic-magic show for children, with magic team Gary Harger and Wanda. July 6: Gymkhana, a sports car show.

Festival officials for this year are: Ringmaster, Kenneth Raine; Executive Aid, Raymond M. Colonari; Barnum Festival Society President, Kenneth A. Maloney; Ballyhoo Show Marshal, Kenneth W. Beaudin; Parade of Champions Marshal, Nelson H. Downs; parade co-marshals, Joseph Barber and Frederick R. Neuport; Wing Ding Marshal, Eaden Whiteman; Concert Chairman, James J. Dolan; Municipal Chairman, Mayor Samuel J. Tedesco; yacht regatta, William W. White of Bridgeport Post; dance, Verne L. King and Ernest Ferrari; Barnumagic show, Dick Chalmers and A. Brian Mainwaring of WICC; King and Queen Hilliard said this was a repeat selections, F. Francis D'Addario; MacKenzie of WICC.

PHONEMEN.

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Daily collection. No lush. Want Pros who have the "know how" and can stand prosperity. My next three dates are under auspices of Police Chiefs Assn., covering 57 municipalities. Can place one more Crew Manager.

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Wants Animal and Aerial Acts doing two or more. Can use one or two Advance Agents who can book sponsored dates. This is not a rest home, we show six days per week. Out until Nov. 20. Answer

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FOR CLYDE BEATTY CIRCUS Opening for two Students. Top wages paid. State age and experience. James Crews, contact if at liberty. Wire ARTHUR E. BITTER, Mgr., Adv. Car #1, Clyde Beatty Circus, Windsor, Ont., Can., June 26; Chatham, Ont., 27; Kitchener, Ont., 29.

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Lions Club, Trinidad, Cole.

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Comedy "Juggling" Act Looks like real juggling, but is a com-plete comedy routine using specially constructed and gimmicked props. No skill required, do it 5 minutes after you get it! Always ready. Terrific "Yock" finish! Can last from 2 to 7 minutes. Complete with illustrated routine. \$3.50 Postpaid. (No C.O.D.'s.) Postpaid. (No C.O.D.'s.)
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Banner Adv. Salesman. Reply per rqute:

Meridan, Conn., June 23; Bolton, 24; Somers 25; Simsbury, 26; Westfield, Mass., 27; Greenfield, 28; North Walpole, N. H., 30.

GIVE TO DAMON RUNYON CANCER FUND

OTHERS PUSH HIM TO SUCCESS

Ed Lang (With Mom's Aid) Builds Growing Business at Major Expos

By SAM ABBOTT

FONTANA, Calif. — Ed Lang has built a business on the push of others.

The push that was utilized by Lang, a six-foot-two ex-Marine, came from fair-goers who have provided the human power for his nearly 500 baby strollers and ap-proximately 50 wheel chairs that he rents at 10 fairs in California, Arizona and Texas in a year. Operating under the name of Mom's Aid, Lang was the first to offer such a service 11 years ago when he started in business with only 21 moppet mobiles.

Lang has increased his service each season and now feels that the fairs he books year after year are about as many as he can handle efficiently under his present set-up. He is, however, studying the probabilities of extending his activities by offering what he calls a packaged deal to fairs that run at least five days but have fewer people than those now on his route. The new deal may offer just the equipment on a flat rental or he may establish another complete unit which would be under his personal supervision or that of his wife, Bert.

Service Sells The plan to bring out the new service was launched after requests for his blue and yellow strollers were seen by managers visiting California fairs which include the Riverside County Fair and National Date Festival, Indio; California Mid-Winter Fair, Imperial; National Orange Show. San Bernardino; Southern California Exposition, Del Mar; Orange County Fair, Costa Mesa; California State Fair and Exposition, Sacramento, and the Los Angeles County Fair, Pomona, and in Arizona and Texas, the Arizona State Fair and State Fair

of Texas, respectively. When Lang launches his new unit, he expects the missionary work to follow closely the progress of Mom's Aid when he began Mom's Aid in Del Mar in 1947. On this basis, he will have five baby stroller rentals per day per 1,000 fair-goers the first year. The second year it will increase to eight or 10, and after that, he believes, he will have it made.

Spotted Near Gates Fairs, says Lang, will be able near the entrances, a request he difficulty selling the service the first year he was at the Los Angeles County Fair in 1948. He was 000 personal damage policies. in the center of the grounds. While fair-goers wanted his strollers, they could not find him, and asked the office about it. Later the office advised him that the next year he would be spotted near the gates.

Lang has worked his stroller service down to a science. First, upon the advice of D. V. Stewart, who retired this year after 30 years as manager of the California

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.



ED LANG plans to expand his Mom's Aid service of baby strollers and wheel chairs. Since 1947, Lang has served a maximum of 10 fairs in California, Arizona and Texas. With a new unit or plan, he will serve smaller fairs with equipment similar to that at the National Orange Show in San Bernardino, Calif. At this exposition, Lang added the stroller bally to the top and now plans to install nursery rhyme background music.

Mid-Winter Fair, Lang added | There was a time when a renter color. Thru the co-operation of the took advantage of the combined San Diego health department, he load and had five on the stroller. devised his own cleaner of chlorine Two rode in the seat and there was and water that kills germs without one each standing on the back, marring the paint. Each stroller is sitting on the back and on the cleaned after use and Lang esti-front. The children ranged from mates that he has removed many 18 months to six years of age. pounds of cotton candy sugar from his strollers in the years he has field has its troubles. When they been in business.

with the help of show business friends is the rate. A stroller rents for \$1 for the day with a \$2 deposit. Wheel chairs are 50 cents per hour, \$5 per day, with \$5 deposit. Lang is lenient, however, and never makes the charge for 10 or 15 minutes over the hour.

Deposit Cuts Losses

The deposit has reduced stroller losses. Before he required it, two or three were smuggled out each to help by giving him locations year under coats and baby blankets. The loss was never sufficient will make. He recalls that he had to warrant what he terms the high in 1929 and served with the Leathcost of insurance coverage. He does ernecks in Cuba, China, Philippine carry \$100,000 liability and \$10,- Islands, and on the East Coast

his customers and figures his peak charged in 1945. hours as from 11 a.m. to 2:30 or 3 p.m. He says that renters do not Lang held several jobs, none of mind the \$1 minimum even if they which pleased him greatly. It was use the stroller just for an hour. while he was attending vocational On the other hand, he has had school under the G. I. Bill that strollers go out at 9 in the morning his teacher urged him to enter and that night at that hour was the stroller business after he told wondering if they'd return before her such a service would help merhe closed at 10. Unless a fair has chants. a strong night program, Lang does not have much chance of profitable business after dark.

"What makes a good fair for me is hot weather when daddy's sweating, the kid's sweating and the old man refuses to carry the kid," Lang contends. "Dad would pay \$5 an hour for a stroller then. I've seen them come to the stand willing to pay almost anything to get the punk out of their arms." Makes 'Em Rugged

stroller for each kid in the family. Exposition) in Del Mar, invited When there are two small children, Lang to bring his strollers to the he permits them to ride on one.

Like all businesses, the stroller are purchased, Lang welds certain Another thing that he has set spots to make them durable. He, fortunately, has a supply and demand problem. He has often run out of strollers.

"You have to show some people how to roll a stroller," Lang says. "If they will just push down on the handle, the front wheels will ride high and cross cables or other obstacles. Sometimes kids fall out of strollers. This can be prevented by tying the shoestrings together."

Lang was born in Gulfport, Miss., 50 years ago this July. He joined the Marines the first time until 1934. When World War II Lang has studied the actions of started, he re-enlisted and was dis-

After his discharge in San Diego,

After talking over the venture with his wife, whom he married in Shawnee, Okla., where he was selling aluminum cooking ware house-to-house in 1940, they decided to buy the original strollers by cashing war bonds. Lang set up his stand on a downtown San Diego parking lot. Business was not so good.

Click at First Fair

Ernest O. Hulick, who was then manager of the San Diego County Lang does not get to rent a Fair (now the Southern California

Louisville Hikes Gate Admission Price to 75 Cents

Arthur Godfrey to Head Horse Show; Roy Rogers In for Eight Performances

the added cost of operation. The nights and a Saturday matinee. announced hike had been under some time.

The fair again will offer an array of top names. Those for the coliseum already are set; negotiations for others to appear in the coliseum are now under way.

Rogers, Dale Evans, the Sons of the Pioneers, Pat Brady and several added acts, will open in the Coliseum, Thursday, September 4, and continue with afternoon and night shows for four days.

offer Arthur Godfrey and his horse, at the fairgrounds.

LOUISVILLE-The Kentucky Goldie. The horse show, which State Fair is upping its front gate will open Monday night, September price from 60 to 75 cents to meet 8, will be in the building for six

Featured free attractions will be consideration by fair officials for offered again in the Exposition Wing, with the U. S. Navy Steel Band, known as Admiral Dan's Pandomaniaes, of San Juan, Puerto Rico, giving matinee and night performances for six days.

The fair will close Saturday, September 13, with a football game The Roy Rogers Show, with between the University of Kentucky and the University of Hawaii. The game will mark the first time the University of Kentucky has played at the fairgrounds.

between the University of Kentuck and the University of Hawaii. The The horse show, heretofore pre- game will mark the first time the sented without any name lure, will University of Kentucky has played

Atlanta to Offer Railroad Museum

New Science Hall, Ag Exhibit Planned; Kochman Thrill Show Booked for Run

ATLANTA - A transportation

The fair has been given a steam locomotive and some other old rolling stock. Such equipment, along with some which the fair already had, will be exhibited on a special spur built on the grounds.

An exhibit, with the cost of about \$150,000, to be borne in large part by the participating segments of Georgia's agricultural interests, will also be a new feature. This exhibit will focus attention on the nine major portions of the agricultural economy of the State and be in keeping with the fair's accent on "Georgia-Today and Tomorrow."

A new science hall also will be an added feature. This hall, Carteron said, will feature the selected exhibits from the science fairs held thruout the State, along with professional science exhibits. A highlight will be exhibits showing how science is taught in the high schools of Georgia.

Three U. S. service bands already have been scheduled, each for two days each. The units are a U. S. Marine drum and bugle corps and drill group, a WAC band and the Women's Airforce band.

Jack Kochman's thrill show will be presented in front of the grandstand each night of the fair's run, with matinee on the two Fridays, Saturdays and Sundays. An added night grandstand feature will be fireworks, presented by Thearle-Duffield Fireworks Company, Chicago.

(Continued on page 73) Carteron said.

Special ticket sales, conducted museum will be an added feature thru church and civic groups, has of the Southeastern Fair here, Col. bolstered business. The fair sells Lee Carteron, fair manager, an- a book of tickets good for 10 rides at \$1.50 and the church and civic organizations in turn resell them

See Fall Start On Coliseum At Fredericton

FREDERICTON, N. B.--Plans are being finished for the \$500,000 Fredericton Coliseum, which will give the Ex an arena for shows. exhibit space and livestock judging.

A. Douglas Neill, association president, said he hopes the job will get started upon completion of this fall's fair. The city has guaranteed \$50,000 of the bonds, and the provincial government \$12,500 yearly for four years. The federal government has a \$100,000 grant available upon application.

The hall would include meeting rooms, auditorium and an eventual ice rink. It would become a yeararound community activities center.

34 Bands Are Set For Calgary Ex's **Opening Parade**

CALGARY, Alta .-- At least 34 Lakewood Amusement Park, the bands, comprising nearly 2,000 permanent funspot on the fair- bandsmen and majorettes, will take grounds, has been enjoying satis- part in the opening day parade factory business since the season's of the Calgary Exhibition and opening May 2. Grosses have been Stampede, Monday (7). Three off only slightly from last year in other bands may be added to the the face of hot weather. Individual line-up, which includes 13 from rides have been off about 10 per outside the province. Four of the cent but the addition of five riding five U. S. bands will be from North devices has upped the park's total Dakota. Heading the parade will gross to close to '58-'57 levels, be the Royal Canadian Mounted Police band from Regina.

CONVENTION

Circus Fans **Association** Meets in Chi

CHICAGO—Circus enthusiasts from all over the country are converging on the Chicago Lakefront this week for the national convention of the Circus Fans Association.

Conclave headquarters are to be at the Conrad Hilton Hotel. Meeting starts Thursday (26) and climaxes with business session, attendance at a circus, and a grand banquet on Saturday night.

The fans are to meet with the Cristiani Bros. Circus as that show makes its debut on Chicago's Lakefront showgrounds south of Soldier Field. The conventioners are buying tickets for the show's Saturday performance. Personnel of the circus will be guests of the association at the Saturday night banquet after the circus performance.

President of the CFA is Herman L Linden, Aurora, Ill. Chairmen of the convention are Ken Fishleigh and John Harrop, president and past-president of the John Davenport Tent, CFA Tent Number 1, Chicago.

Bottled Soft Drinks Out at Medicine Hat

MEDICINE HAT, Alta. — In the interests of safety, directors of the Medicine Hat Exhibition and Stampede have banned the sale of bottled soft drinks on the fairgrounds.

All refreshments will have to be purchased in cups and none of the old D. Crossman. bottles will leave the booths.

FAIRS AND CELEBRATIONS

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- **★** GRANDSTAND SHOWS

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The MAC's Production story—for full details refer to the Classified section—under the "At Liberty—Parks & Fairs" heading. A performance that has stirred interest on two continents, Bermuda, Honolulu. A big section of U. S. and S. A. are still discussing and counting +

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Occupation.....

1958 Fair Dates

· Continued from page 67

Colgate-Colgate Exhn. July 21. Mrs. P. J. Connaught at Silver Stream-Connaught Exhn. July 30. Craik—Craik Agrl. Soc. July 23-24.

Coronach-Coronach Exhn. July 25. Mrs. A. E. Black

Davidson-Davidson Exhn. July 30, Mrs. V. Elstow-Elstow Exhn. Aug. 6. Mrs. A. M.

Ettles. Estevan-Estevan Exhn. July 3-5. R. R. Cantlon.

Fairmede-Fairmede Exhn. June 5. Mrs. Morris Griffith. Foam Lake-Foam Lake Exhn Aug. 6.

Gainsborough-Gainsborough Exhn. July Glenbush-Glenbush Exhn. July 31. F. J.

Grant. Golburn-Golburn Exhn. July 23. Mrs. W. J. Kinne.

Grenfell-Grenfell Exhn. Oct. 15. Humboldt-Humboldt Exhn. July 7-8. Mrs.

Invermay-Invermay Agrl. Soc. Aug. 1. Mrs. Joan Lee.

Kennedy-Kennedy Exhn. July 25. Kerrobert-Kerrobert Exhn. July 16. J. Charteris.

Lloydminster-Llydminster Exhn. July 21-23. R. A. Robertson. Lucky Lake—Lucky Lake Exhn. July 29. Mrs. V. M. Bovair.

Kelvingtor-Kelvington Exhn. Aug. 8. R. Maryfield-Maryfield Exhn. Aug. 5. Melfort-Melfort Exhn. July 17-19. C. D.

Moose Jaw-Moose Jaw Exhn. & Stampede July 9-12. Mrs. V. Hyland. Mossbank-Mossbank Exhn. June 6. Miss D. E. Blakey.

Nipawin-Nipawin Exhn. July 31-Aug. 1. Mrs. D. H Robison. Nokomis-Nokomis Agrl. Soc. Aug. 6. Mrs. R. V. Stevenson. Nokomis-Nokomis Exhn. Aug. 6.

North Battleford-North Battleford Exhn Aug. 4-6. N. W. Symonds. Ogema-Ogema Exhn. July 23. Perdue Perdue Exhn. July 30.

Prince Albert-Prince Albert Exhn. Aug. 7-9. Geo. K. Ross. Punnichy-Punnichy Exhn. Aug 8. Radisson—Radisson Exhn. July 29-30. Redvers—Redvers Exhn. July 17. Mrs. Lu-

cille Fallis. Regina-Regina Exhn. July 28-Aug. 2. T. H. McLeod

Rosthern-Rosthern Exhn. Aug. 14. Ambros Siemens. St. Walburg-St. Walburg Exhn. Aug 6. Saltcoats-Saltcoats Exhn. July 18. S. L.

Kirkham. Saskatoon-Saskatoon Exhn. July 21-26 S. N. MacEachern.

Somme-Somme Exhn. Aug. 13. D. B. But-Stoughton-Stoughton Exhn. July 16 Har-

30-July 3 Irving Hansen. Tantallon-Tantallon Exhn. Aug. 7.

Turtleford-Turtleford Exhn. July 30. Unity-Unity Exhn. July 29-30. Wapella-Wapella Exhn. July 24. Mrs. Mabel Carscadden.

Weyburn-Weyburn Exhn. June 30-July 2 Roy Schultz. Yorkton-Yorkton Exhn July 14-16. S. K.

Santa Clara Picks Jordan Associates For Exhibit Sales

SAN FRANCISCO -- Exhibit to the route. space sales at the Santa Clara

being offered are 10 feet long and me." 15 feet deep. The tent will be

Allentown Getting New Bldg., Midway

000 building addition and new September 14. midway are in the works for the Allentown Fair, according to action decided that the effort to attract taken last week. Both will be com-

Saint John Gets Canada Video Gang

SAINT JOHN, N. B. -- John Messer and His Islanders will be featured for two shows daily during the Saint John Exhibition this year. Dates are August 25-30.

Messer has a popular show on the Maritime Provinces TV network of the Canadian Broadcasting Company. The fair is also trying to book the show's Gunter Buchta Pancers group. Failing this it would promote a Maritime Provinces square dancing competition in addition to the Messer unit.

The grandstand show will be free-gated for the first time. This includes acts and the three harness race meets during Exhibition Week. When there is night racing the acts will perform in stages around the grounds.

Stanley Carnaghan, of the fall fair committee, said performers will include Charley Chamberlain, Marg Osborne, Uncle Luke, Marlene Weatherbie, emsee Ray Simmons, and the band.

Others Push Him

Continued from page 72

for the annual run. Hulick set the able on a year-around basis for a price at \$50 or 25 per cent of the variety of uses, such as auto and

"I did not know how \$50 flat would work out-and I did not know whether 25 per cent would be robbing Hulick or me," Lang explains. "This service was so new. When I got my license in San Diego they had to sell me one for * bicycle renting. They had nothing

The Mom's Aid service caught | * on at fairs as more were added

"In Dallas, there is one little * * * County Fair, San Jose, September girl who rode one of the strollers 8-14, are being handled this year in 1950, the first year we played for the first time by Jordan Asso- the State Fair of Texas," Lang reciates, Robert L. Jordan, head of calls. "She could hardly get into the exposition management and it because of her braces. She's outpromotion concern, announced here grown the stroller now and uses a wheel chair now. Each year she Jordan said that the booths visits with us and has a kiss for

At the National Orange Show set up on a newly blacktopped this year, Lang decorated the top area. Spaces will sell for \$125 of his canvas stand with a stroller. plus \$50 if selling privileges are He plans to have it revolve and will add nursery rhyme music for bally.

> There is one service which Lang does not advertise-he helps fairgoers take money home. It is on their way out that they collect their deposit.

ALLENTWON, Pa .-- A \$164,- pleted for the fair which begins

In another development, it was children will be intensified with a 50-cent grandstand offer. Schools thruout an eight-county area are getting half-price general admission tickets for any performance except the Staurday auto races, which are always a sellout. This is in addition to the Tuesday kiddie day when the outside gate price will be eliminated.

The new exhibit building constructed last year will be extended toward the grandstand, with local contractor H. E. Stoudt's \$164.-000 bid winning the contract. Construction will be block for the first four feet of height, and steel panels for another 10 feet. Interior will be completely clear of obstruction, providing 30,800 square feet of floor space, measuring 400 feet by

The new building will become the main exhibit building upon the demolition of two structures on the hill. These are the old Main Building and Agricultural Hall, built when the fair occupied its present location in 1889.

This space, along with the south side of the fair fence, will enable the midway to run along the grandstand as at present, then run southward and double back. This back midway will be served at Chew and 20th Streets by both an auto and foot entrance. World of Mirth Shows is providing the midway this

Price on the new exhibit structure includes lighting and heat. swift Current-Swift Current Exhn. June fair, which was then about to open The building will be made availsports shows and other enterprises. GIVE TO DAMON RUNYON CANCER PUND



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Penn Premier Gets Overdue Grosses

Rain-Dogged Unit Breaks Clear; Army Fair Dates Size Up Nicely

tremely rough opening had the Warsaw, Va., for Labor Day; Penn Premier Shows on its heels Staunton, Va.; Newport News, Va., for several weeks, but recent and High Point, Durham, Mount weather has enabled a few decent Airy, Laurinburg, Roxboro, Roaweeks to be won. Winchester, Va., noke Rapids and Henderson, N. C. got three days of rain, including | The show will put 22 rides, 12 Friday, and a fair Saturday night shows and from 70 to 100 conceswas the only satisfactory day, it sions into fairs. It has close to 50 is reported.

boro, N. C., where rain spared 6; Joe Sorrett, 5; J. D. Swords, 5; only two days in the two weeks Harry Westbrook Jr., 5; Alfis Godthere. The lot was in miserable ley's percentage stands; Ely family, condition. The Suffolk, Va., cen- 6; Johnson's Diggers, Diaz' Derby tennial was okay.

into a tough break at Camp Eustis, Boxall Bingo. Va. Pay day originally scheduled for a Saturday was moved back to the Las Vegas Revue and Es-Thursday. As a result, many of quire posing show; Mr. Dudley, the GI's left camp for the week- Club Trinidad; Preacher Monroe, end before Penn Premier's arrival. Side Show; Don Cupid, Drome;

Claim Charleroi Cele noted, highlighted by a contract for consists of Lloyd Serfass, manager; the July Fourth fest in Charleroi, Harry (Buster) Westbrook, business Pa. Fairs will see the unit split manager; Joe Gilman, secretary; up in a few weeks and include Miles Dietrich, general superinone new fair and two Army camp tendent, and Alfis Godley, 24-hour deals. New is the fair in Culpepper, man. Va., which stacks up as promising. Fort Belvoir, Va., is holding a fair for the first time. Fort Bragg, N. C., is also holding one, and Davenport Up; Bill Holt, military representative, is working with both spots to develop interest in advance of the RAS Moves On show's arrival.

Get-a-Way Stand For Ideal Rides Yields Upped Biz

NASHVILLE, Ind. - Ideal Rides, owned and managed by Hub Luehrs, got away to a good start at the Veedersburg, Ind., annual street fair, with rides up 20% and concessions holding to '57 figures. Eaton, Ind., played prior get everything up and ready. The and Tirza, formerly of the Strates to the stand here, was pelted by rain, and hurt by flood conditions fast time and without incident. and threats of tornadoes.

new King Combination ride and a the show a 14% higher show and new confection trailer are included ride gross than last year. Strong \$300 night anyway. New canvas among the units with the show. Mrs. Luehrs operates the concession trailer, assisted by Mr. Luehrs' niece, Janice Luehrs, now vacationing from Marquette University Journalism School. Son Bill Luehrs enter Ripon College at Ripon, Wis., this fall. A Luehrs nephew, Phil Nelson Jr., handles the Billboard and mail.

Business Is Okay For Granite State

BERLIN, N. H. -- Muldoon's Granite State Shows have been bagging satisfactory grosses since the season's opening.

Owner Muldoon recently took delivery on two new 30-ft. vans from the Fruehauf Trailer Company. His wife has a new popcorn, floss and candy apple trailer. Joe Mohan has a new trailer for his concessions. Frank Rappaport expects to take delivery soon on a

new Buick. Concessionaires include Rappaport, 5; White Brown, 4; Joe Mohan, 5; Mr. and Mrs. Lawrence St. Louis suburb, September 8-13. Williams and Georgiana Williams, 4, and Agnes Fleming, 2. Mr. and Mrs. Rusty Fowler have the concessions for Joe Mohan. Gene Bongard had the grab joint and Paul Hogan operates the bingo.

McKEESPORT, Pa. - An ex- Other fairs include Indiana, Pa.;

front-end units now, including Season's opener was in Greens- Charley Allen, with 6; Red Mack, Racer and glass pitches, Mrs. Gil-Lloyd Serfass' unit won some man's grab joint, Mack's cookmoney in Lynchburg, Va., but ran house, and Dennis with the Al

Back end has Ritz Cortez with Bill Thompson, freak animal, and Outlook is a good one, Serfass Cowboy Freeman, fun house. Staff

To First Fair

WINNIPEG--The Royal Amer- NEW BRITAIN, Conn. -- A season, the seven-day Red River week in New Brunswick, N. J.,

here Wednesday (18) from Daven- shift conditions. port, Ia., and had time to spare to run from Davenport was made in shows, had its top and sidewalls

business on Friday nights, all day is on order. Saturdays, and Sunday afternoons more than offset the inroads of week-day rain and cold nights.

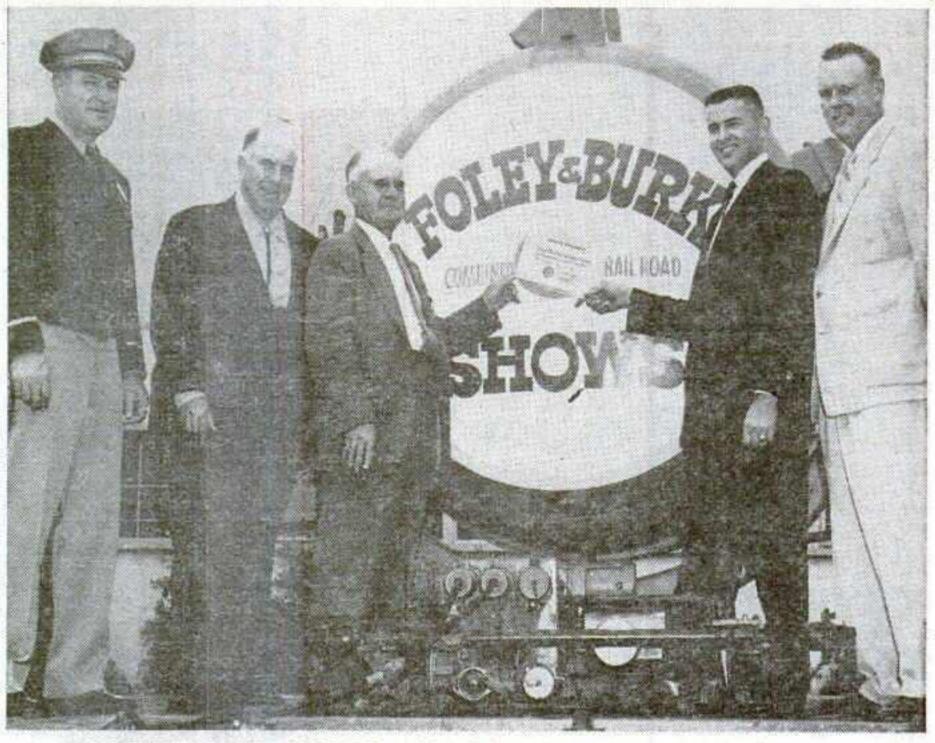
The Velare Rotor, operating in is concession manager and plans to Davenport for the first time, racked up an exceptionally good gross. Leon Claxton's Harlem in Havana paced the shows, with Mitzi, Dick Best's Side Show and the gorilla tagging in, in that order.

The new Wild Mouse, which originally had been scheduled for delivery at Davenport, will not join until Calgary, it was disclosed.

Gooding Signs Mo., Ind. Celes

COLUMBUS -- The Gooding Amusement Company of this city has been awarded the contract to provide the midway attractions at the Maplewood Golden Jubilee Celebration at Maplewood, Mo., a

The Gooding organization also has been signed for the Elkhart, Ind., Centennial Celebration September 11-20. For this engagement, Gooding units will be set on downtown streets.



A SAFETY AWARD WAS PRESENTED to Foley & Burk Combined Shows for an outstanding industrial safety program and record in Santa Rosa, Calif., recently. At the presentation were (left to right) Chief M. F. Flohr, Santa Rosa Police Department; R. E. Foltz and L. G. Chapman of Foley & Burk Shows; John Fischer of R. C. Fisher & Company, Oakland insurance agents, and Nelson Nissen, safety director for Argonaut Insurance Company, workman's compensation carrier, which made the award.

\$300 NIGHT

Wagon Walls Cover for Blowdown

ican Shows were well prepared for Saturday night blowdown caused the opening here Saturday (21) of a hitch in the girl show operation their first fair engagement of the on the World of Mirth Shows last but a satisfactuory performance The Royal's show trains arrived went off nonetheless under make-

The unit, operated by Joe Boston flattened by a gust of wind that Davenport, despite off weather spared all the other back-end can-A new Schiff Roller Coast, a on a number of week days, yielded vas. They maneuvered four wagons to block off the sides and won a

For fairs starting in Ottawa, on the two week-ends of the stand Tirza's Wine Bath Revue will be (Continued on page 81,

Oakes Daughter Has Lucky Weight

TAMPA -- Odds were that something like this would happen. When Alverne Oakes arrived at St. Joseph Hospital here, she checked in at 7 and 11. Seven pounds and 11 ounces, that is

And what else? Her father is Ray Oakes Jr., of the amusement games manufacturing outfit.

The baby was born to Mr. and Mrs. Oakes on June 19.

Everyone knows that

JULY 4

Commemorates a great event in our country's history. But did you know that starting with the issue dated

JULY 7

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

Outlook Bright For Coleman Show

Rough Series of Still Dates Easiest On Ride, Show Units; Win at Webster

spite catching the same discourag- had layoffs. Coleman went into ing weather that dogged other Webster, Mass., at city-owned shows this spring, the Coleman Memorial Beach, for the first car-Bros. operation finds itself in better | nival visit in 10 years. It was a big financial shape this year than last. week for rides and shows. A new New Britain was no help last week, lot in Norwich, Conn., proved okay however, with bad weather thru despite cold.

shows and eating stands have strug- first two days and rain on Wedgled thru the rough spots okay. nesday and Thursday (18-19). He conceded that game conces- Ahead of the show lie several sions have fallen behind 1957's busi- promosing still dates, including the ness, however. Weather is more of July Fourth spot in Oneonta, N. Y. a key to this year's outlook than in Fairs start July 28 in Boonville, the past, he added, since all East- N. Y., with 10 others to follow. ern showmen got off to a slow The new fair in Meriden, Conn., start in rain and coldness.

The show's opening in Middle- Lions, Rotary and Exchange Club town, Conn., drew rain on all days auspices, is again on the schedule. but its first week-end. Debut was Hartford (South Windsor) which and Saturday, but rain up to then.

New London Okay

New London was better than last year, with the town being in good economic condition with many

Fire Claims Life Of Joe Lewis, Ohio Show Club Trustee

COLUMBUS, O .-- A fire, presumably caused by a lighted ning about 10% above last year, cigarette, claimed the life of Joe Lewis, 63, a member of and the former chairman of the Greater rides, 7 shows and about 45 con-Ohio Showmen's Association's cessions, with an Octopus, a second board of trustees, here June 4.

recognition in his seventh floor suite in the Neil House after dragging a burning mattress and bed sheets into the bathroom and turning on the water.

Owner of a lorist shop here, Lewis had been a permanent resident of the hotel since 1948.

Survivors are his mother and a

NAUGATUCK, Conn. -- De- spots in Connecticut which have

The date here depended on the Owner Dick Coleman said rides, weekend with fair business on the broken in last year under combined

Labor is again a problem for April 23 on Coleman's lot. East show business, Coleman said, and especially in Connecticut. With the followed yielded a fair Friday night | State supplementing unemployment

(Continued on page 81)

World of Pleasure Gets Good Biz Weather in Mich.

BATTLE CREEK, Mich. --Operating in good weather, the World of Pieasure Show has been registering matching grosses. Ride and show receipts have been runaccording to show officials.

Unit currently is carrying 15 Ferris Wheel, and a Roller Coaster Lewis was burned beyond the new additions to the ride lineup. Other rides and shows will be added early in July for fair dates.

Equipment, all of it overhauled and painted during the winter, totes much flash. Trailers are painted a solid ivory and tractors have an ivory and orange color scheme. A new Wurlitzer 125 organ recently was installed in the Merry-Go-Round.

Okay Weather Aids Vivonas' Business

lent series of early dates puts the ily-owned trucks. For fairs there Amusements of America in its best shape in years. Show set up in Bear Stadium here following a satisfactory week in Penndel, Pa.

Short notice on the Philadelphia booking did not hamper the movement, and the show got a big week at the Cottman and Bustleton lot. Following that one, traditional territory was played.

Jersey City, played on Memorial Day week, came up with a nice weekend as perfect weather graced the date. Perth Amboy, which followed, was okay. It was the Vivona family's 15th year there. Also played have been Matamoras, Pa., which drew four days of rain. Gross was only of: about 10 per cent, John Vivona said.

Penndel started slow. Strong Fire Department committee helped a lot, canvassing the streets with sound truck to scout up business, and the windup was okay.

Add Tractors, Front Capone during the Philadelphia Cook.

NEWARK, N. J. - An excel- | date. Show now rolls on 46 famwill be eight power plants on three semis, and a Fiberglas front for the three Ferris Wheels to be used then. Last-named is being built with slimline lighting, by Don Crawn. Pete Hendricks has finished final touches on the new power plant and is painting the diesels.

Tony Mason is winning fair money with his Girl-A-Rama, Club Macombo and Latin Casino revue-type show. Danny Dell's Scrambler is among top winners.

New additions on the show include 1,000 feet of ground cable bought from World of Mirth Shows, 60 sections of iron fencing built by Bill McCoy for the Roll-O-Plane, Airplane and Chairplane, and a dachshund for little Anthony Dominick Vivona.

Recent visitors included Harry Flanagan, operator of the Shamrock Shows, Jimmy Cappell, Harry Five tractors have been acquired (Bosco) Norvich, Shep Blumberg, from Johnny Canole, and an L195 Irving Sherman, Jackie Davis, Sal tractor and lowboy trailer from Al Damato, Jim Stabile, and Phil

MIDWAY CONFAB

cently in Philadelphia with the bury Park, N. J. Kelly and Sutton Side Show on the James E. Strates Shows, joined busy in Gibsonton, Fla., with fish Walter Wanous on the World of Mirth Shows two weeks later. In summer picnic was thrown by Mr. the intervening time he did a show and Mrs. Eddie Le May and guests before the Society of American Magicians and the International Brotherhood of Magicians, spent two days on Amusements of America, worked several shows while visiting the Doll family and Charlie Roark on Cristiani Bros.' Circus, and visited the Charles Hodges Side Show at Palisades (N. J.) Park. . . Luigi San Tahnos has joined Lisa Del Mar's Side Show on the Gentsch Shows with his "feats of

fire," according to Billy Logsdon. Visitors to the World of Mirth In New Brunswick, N. J., included Morris Vivona, Amusements of America: Freddy Cerbini, of Coney

CONCESSIONAIRES

NOTE

Both parks and carnivals are having a

terrific gross on our new pull-up big

game ever built. Knock three over you

win a Panda Bear. Our information from both sources say it is the best. We build

the complete rack or allow you to build

it. If we build it we know it's right Write for prices. Still the best. One Ball Bottle Game

Punks for Punk Racks, two various

Pitch-Till-You-Win-we build the frame

or sell you the blocks. Penny Pitch Board-still the tops on

a center joint, Pop-Em-in-Buckets. Our bucket is very

Hoop-La Boxes and Blocks. Add-'Em-Up Dart Boards—Beaver Board

Pan Game. Pans or complete Tables. Hi-Strikers—20', 24' and 28'.

Sputnick-underhand, close-up ball

ammalines—new ball game. Very fas-cinating—ring the bell twice and you

ew Add-Em-Up Shuffle Alleys, 6 ft.

Our price is always in line with our

Devil's Bowling Alleys-new or second

hand-wooden balls or rubber balls.

Terms: Cash with order or

25% cash, bal. C.O.D.

RAY OAKES & SONS

(MAE OAKES & RAY OAKES JR.)

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Phones: Day-Redwood 6-9774

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Night-Redwood 6-5467

et us know your needs. The size of

our factory gives us access to your

long. Place orders now. Write for

with or without stands. Six-Cats, three various styles.

well known. Over 30 Under 11 Tables.

and Sponge Rubber.

game, underhand pitch.

Aluminum Huckley-Buck Kegs.

lewelry Spindles. Spot the Spot Boards.

styles.

prices.

merchandise.

immediate peeds.

Melvin Burkhart, who closed re- | Island, and Merrill Braverman, As-

Former show folks are keeping fries and barbecue picnics. First included Mr. and Mrs. Snapp Wyatt, Mr. and Mrs. Whitey Erdman, Mr. and Mrs. Phil Le May, Mr. and Mrs. Roger Young, Pearl Keys, Edna Schultz, Doris Jackson, Mr. and Mrs. Jack Wagner, Peggy Wilson, Dr. Sam Segal and Carl Holzaphel. A fishing party and fish fry are on tap for the future.

Al Weinberg, concessionaire, got a strong plug in Nick Kenny's Daily Mirror column in New York his habit-curing hypnotism treatments.

Mike Gallichio is back on the Blue Grass Shows following an accident in which his car was stuck by an oil truck as he opened the car's door. . . . Shan Wilcox, former carnival operator, recently wrecked his car while en route from his Maryville, Tenn., home to head Gaucho Punk Rack. Flashiest ball Long Beach Park, Panama City,

> Jack W. Shannon is now Scrambler foreman on the William T. Collins Shows after a successful period at the Twin City Mission, Little Rock. . . . Bob Crawford, bingo operator, is now at his home, 1326 Eckles Circle, Tampa, after five weeks as a patient in the Indianapolis Veterans' Hospital, but (Continued on page 76)

OCTAGON PICTURE FRAMES

Gunner type, ready to mount on your board, two or more,

\$37.50 each

Instructions for building board included if requested. Automatic scissor type, five ft. high, octagon shape, operate same as scissor buckets,

\$90.00 each Automatic Scissor type, four ft. high,

\$75.00 each

Terms: Cash with order or

25% cash, bal. C.O.D. STAN BAKER

13036 Foley Detroit 27, Mich. Webster 5-0669

N PREMIER SHOWS

PLAYING POSITIVELY THE LARGEST 4TH OF JULY SPOT IN THE EAST. NO MILLS SHUT DOWN HERE. AMERICAN LEGION CELEBRATION

EBENSBURG, PA.

PARADES, STOCK CAR RACING, THRILL SHOW. SOMETHING EVERY DAY. CONCESSIONS: Can place Novelties, French Fries, Glass Pitch, Photos, Short Range, Lamp Pitch, Fish Pond, Custard or any Concession not conflicting.

SHOWS: Can place sober, reliable Manager for Motordrome, also Manager for Monkey Drome. Can place any good Show not conflicting.

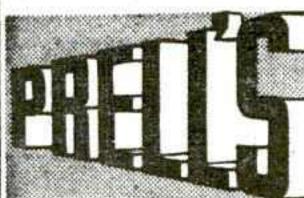
RIDES: Can place Round-Up, Helicopter, Scrambler or any good Ride not conflicting. We are getting ready for one of the best Fair routes in the country.

AGENTS: Can place sober, reliable Agents for Blower and Razzle. Contact J. D. Swords.

HELP: Can always use sober, reliable Ride Help who can drive semis.

Address all mail and wires to

LLOYD D. SERFASS, OWNER, OR HARRY (BUSTER) WESTBROOK, MGR., New Castle, Pa.



BROADWAY

WANT

WANT

WANT

Now Booking for July 4th Celebration, Weirton, West Va., June 30th to July 5th. Falls Church, Va., to follow. Then Harrington, Del., Fair.

CONCESSIONS

Age and Scales, Hanky Panks, Bear-Glass Pitch, Bird Pitch, Cork Gallery and Derby Racer.

RIDES

Coaster, Round-Up, Scrambler, Can use two more Kiddie Rides, Live Pony Ride, Glass House, Fun House,

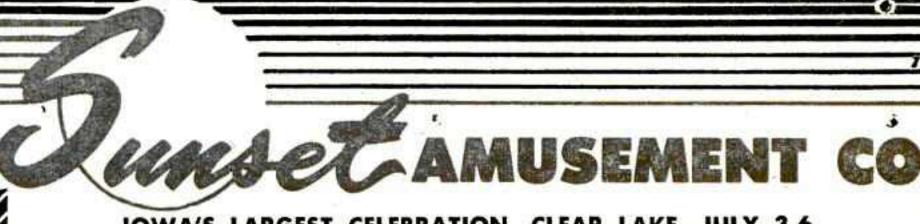
SHOWS

Can use Minstrel Show with or without equipment for Fairs. Also Wild Life. Simpson, get in touch.

Want Ride Help. Semi drivers pre-

HELP ferred. All answer:

PRELL'S BROADWAY SHOWS, McKees Rock, Pa



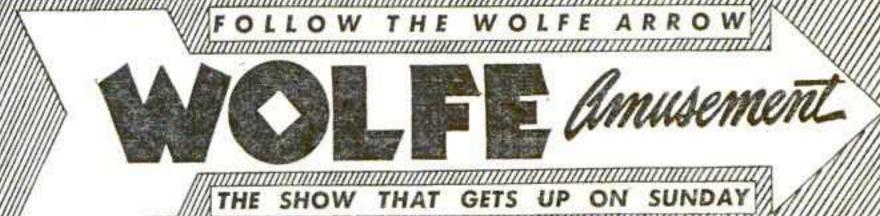
IOWA'S LARGEST CELEBRATION, CLEAR LAKE, JULY 3-6 FOLLOWED BY ANOTHER OUTSTANDING ANNUAL: WINONA, MINN., STEAMBOAT DAYS, JULY 11-12-13

Wilton Days, Wilton Junction, Iowa, on the Fairgrounds, July 16-17-18-19. All Fairs Follow-Mt. Pleasant, Iowa; Zumbrota and Rochester, Minn.; Webster City and Audubon, Ia.; West Point, Nebr.; Bethany, Nevada, Lamar, Dexter, Mo.; Harrisburg, Ark.; Closing at the American Legion Fair at Caruthersville, Mo.

CAN PLACE ARCADE AND SMALL GRIND SHOWS

CONCESSIONS: Picture Frames, Custard, Nickel Pitches, Short Range, Photos, High Striker, Ball Games, Fish or Duck Pond, Pea Ball, Coke Ring or Pitch, Novelties, Ice Cream, Pitch-Till-You-Win, Hats, Derby, Novelties. SINGLE, SOBER CHAUFFEUR LICENSED HELP FOR ALL RIDES.

ADDRESS: Carroll, Iowa, this week; Clear Lake, Iowa, next.



LARGEST AND BEST IN THE SOUTH DOWNTOWN IN BELHAVEN, NORTH CAROLINA

WANT: Eat and Drink Stand, Photos, Glass Pitch, Hooplas, High Striker, Camp. What have you?

Slim Cunningham wants Lineup Man and Man with crew for Razzle. Ride Help who drive. Wire

BEN WOLFE OR ERNIE SYLVESTER

Wolfe Amusements, Rich Square, North Carolina, this week.

DICK WILCOX SHOWS

Want for balance of season, Jewelry and Novelties. Will book any worthwhile Show. Have complete Girl Show equipment. Want Girls to work same. Wire

Caribou, Maine, this week; Thomaston, Maine, next week.

BOB HAMMOND SHOWS

WANT FOR 16 FAIRS AND CELEBRATIONS STARTING JUNE 30 (4th of July Week), Belton, Tex. Closing Nov. 17, Shrine Circus, Houston, Tex.
WANT SHOWS WITH OWN TRANSPORTATION. LOW PERCENTAGE. George Jones
wants Agents for Count Store, Pins, Blower, Buckets, Alibi Stores and Hanky Panks.
Contact at Auditorium Hotel, Houston, Tex., until June 27.

Contact: BOB HAMMOND or JIM SCHNECK 6115 Gold St. (Phone: Oxford 4-8647

Houston, Tex.

CARNIVALS

Now booking for strong route of Indiana and Illinois Fairs and Celebrations, starting with the big one at Shelbyville, Illinois, week of July 4; followed by Old Soldiers' Reunion at Hymera, Ind. (on the streets); Fairs at DeMotte, Worthington, Clay City, Brazil, Greensburg (all Indiana), with more to follow.

WANT - CONCESSIONS - WANT

Shake-Up, Photos, Scales and Age, Pitch-Till-You-Win, Arcade, Milk Bottles, Bear and Glass Pitches, High-Striker and anything not conflicting with what we have. We book only one of a kind. (No Gypsies, Please!!!)

CONTACT: HUB LUEHRS, AT MASONIC HOME, LOUISVILLE, KENTUCKY



Want for Fargo, N. Dak., starting July 13 and a route of outstanding Fairs, including Pueblo, Colo., Hibbing, Minn., Huron, S. Dak., Spencer, lowa and others.

SHOWS

Want Monkey, Fat, Snake, Motordrome or any other family-type Shows.

CONCESSIONS

Hats, Long Range, Short Range, Custard, Lemonade Shake and Hanky Panks of all kinds.

Slim Kroger wants Hanky Pank and Alibi Agents. Wire: BERNARD THOMAS, Mgr., Sioux Falls, S. Dak., this week

Want for South's best Fourth of July Celebration, Stearns, Ky. & Homecoming, June 30th thru July 5th. Plenty of people all week. Followed by Williamsburg, Ky., and Harrodsburg Fair. Fairs until Nov. 15.

CONCESSIONS—Stock Concessions of all kinds, Long Range, Bear & Bird Pitches, Ball Games, Record, Hoop-La, One Ball Milk Bottle, Tip Over Coke, Ring A-Coke.

BINGO-NORMAN ANDERSON CONTACT.

SHOWS—Drome, SNAKE, Mechanical, Fat, Monkey or any Family Show.

NATHANIAL GRAY WANTS MUSICIANS AND PERFORMERS FOR MINSTREL SHOW. JIMMIE TRAVIS CONTACT BERTA-BERTS.

HELP—Foreman for TILT and Second Men who drive, must have license. We have the best of equipment. ALL REPLIES

J. L. KEEF

c/o WESTERN UNION

SOMERSET, KY.

POESTENKILL, N.Y.

JULY 4-5-6

BEST 4TH OF JULY SPOT IN THE EAST VFW CELEBRATION - FIREWORKS, PARADE, GIVEAWAYS

WANT: SIX CAT, ALL TYPES HANKY PANKS, BEAR PITCH, GLASS PITCH, NOVELTIES, AGE AND SCALE.

ROBERT D. KELLOGG AMUSEMENTS, INC.

STILLWATER, N. Y.

MORRIS 4-5273

DRAGO SHOWS #2

Now booking for Fourth of July Celebration at Walkerton, Ind., June 30-July 5; Galveston, Ind., on the streets to follow.

Want String, Bumper, Scales, Long Range, Pitch-Till-U-Win, Darts, Derby, Glass, Goldfish, Bird and Bear Pitches. Also Cotton Candy, Ball Games or other Hanky Panks. All contact CHET PIERCE, Lebanon, Ind., this week; Walkerville, Ind., next.

MOTOR STATE EXPOSITION WANT for long season—Flint, Mich., July 2-13, Annual Firemen's Celebration— Beecher District, Prizes—Contests.

Want a few more Hanky Panks. No flats or alibis. Can place Fun House and good Grind Show. Foreman and Second Men come on. No lushes, chasers or midway delegates. We operate three units. Have long season with nine Southern Fairs. We pay every week. Drivers preferred. Al Clothier and Chas. Krekeler can use Hanky Pank Agents.

Fenton, Mich., till June 29: then Flint Mich. No phone calls, please.
J. J. FREDERICK, Owner & Manager

A. & T.

AMUSEMENT CO.

Wants Ride Help and Concessions for

month of July. Contact W. R. ANDERSON Route 3, Portsmouth, Ohio

AGENTS

Wanted for Six Cats, Buckets, Swingers.

Also Man for Balloon Darts. ROY T. DUFFY e/a Schafer's 20th Century Shows

Fort Dodge, Iowa

MIDWAY CONFAB

Continued from page 75

will not go on the road this season. Mr. and Mrs. Sam Evans hosted the entire personnel of the Heart of America Shows at a barbecue during the show's stand in-Leavensworth, Kan. Mr. and Mrs. Sam Griggs, of Kansas City, were among the guests. . . . Bud Valier, awaiting surgery in Mayo's Hospital, Rochester, Minn., plans to play fairs this season.

Lou DuFour was a recent Chicago visitor. . . . Bernie and Marie Smuckler, who operate Grand View Park, Mobile, Ala., have added to their activities. They now have five rides in Pritchard (Ala.) City Park and two rides in a Negro park east of Pritchard. The rides are on lease from a former carnival operator. . . . Jack Kaplan, back in Chicago, reports that he called on Frank W. Peppers at Fort Walton Beach, Fla., and visited briefly with Walter B. Fox and Hattie Wagner in Mobile.

RUMBLE **GREATER RIDES**

Orleans, Ind., uptown on streets, annual event July 7-12.

Want Stock Concessions, small Shows and Straight Sales. Can place at once for season, Wheel and Octopus Foremen. Contact

D. P. RUMBLE Charlestown, Ind., this week; French Lick, Ind., next week.

PETER PAUL AMUSEMENT

Needs for Big 4th and rest of season, one or two Major Rides not conflicting. Also Popcorn, Small Grab, Pitch-Till-You-Win, Cork Gallery and other Hanky Panks. Help on Wheel, Man for Kiddie Rides. Agents for Joints. No lush-stay where you are. Curly March, contact. This week Monroe, Wis.; next the Big One—Rockton, III., July 3-6. Wire or contact MANAGER

WANTED IMMEDIATELY CARNIVAL ELECTRICIAN WHO CAN MAINTAIN AND OPERATE SEARCHLIGHTS

Wire, Phone or Write CRAFTS 20 BIG SHOWS, INC. 7283 Bellaire Ave., No. Hollywood, Calif. Phone: POplar 5-0909 or 5-0320 Night: POplar 6-2737 No Collect Calls.

GIRLS WANTED

For Swinging Burlesk Show, Best of treatment, top salary. You will join outstanding act when season closes to play theaters and clubs. This is the newest idea in outdoor show business in sixty years. Wire or phone collect.

LESLIE KIESTER Hotel Nuville, Rochester, Minn.

16 ft. Kiddle Wheel (like Ell), 8 seats, mounted on trailer; King Airplane, King Jeep, King Super Sonic Plane Ride. Running in park, will separate.

CLARK BIGGERS

1415 Notre Dame Rd. Rockford, III.
Ph. 6-1918

WANTED

For big Celebration one week starting June 30 to July 7 at Omer, Mich. Legitimate Concessions of all kinds, each concession has X; or will book small organized Carnival. More good spots to follow.

JOHN BODINE, Secretary Standish, Mich. Phone: Viking 6-934

WAX FIGURES

All Types, Life Size. Made to Order. Also Figures for Outdoor Display. Biblical Scenes a Specialty. Papier Mache Masks and Heads Made to order. Wax Figures Repaired Like New. Complete Medical Cancer Display, 140 Pieces.

KREWSON WAX FIGURE STUDIO (Formerly B. W. Christophel) Lafayette St. Louis 10, Mo. (Phone: PRospect 3-1837)

WANT CONCESSIONS

At Stockton, Illinois, for ANNUAL STREET CELEBRATION

Frank C. Niemeyer, Secy. Phone: Maine 3, Stockton, III.

July 17-18-19.

WANTED

Concessions for June 28-29, also

July 4-5-6, Hartland, Wis.

BONK'S AMUSEMENTS

1117 S. 20th St.

RIDES AVAILABLE

Have some open dates for bona fide Fairs and Celebrations in Michigan and Indiana.

DELUXE RIDE CO.

P. O. Box 308

Mt. Clemens, Mich.

WANTED

Colored Musicians, Chorus Girls, Comedians and Emsee for largest Rock 'n' Roll show on road.

Want Talker and Candy Man for this show. Aaron Cooper, contact.

Want Canvasman to handle big top and drive semi. Talkers for Girl Show and Geek Show. Gene Allen, contact. Personnel needed at once. No collect calls or wires. All replies to

DICK PALMER

c/o Gem City Shows, Henderson, Ky., June 23-28; then as per route.

SIDE SHOW PEOPLE

Need everything from Ticket Sellers and Bally Girls to Annex Attraction. Talker wanted. This Show completely new and booked to play Major Fairs.

Opening Keokuk, Iowa, June 29.

JOE SCIORTINO

All answers

2102 W. Water Ave., Tampa, Florida, until June 25, phone Webster 4-7472; then Keokuk, lowa.

BOB MEYER and JACK FLYNN

Want for Centralia, III., June 30 Agents for Pin Store, Count Store, Swinger, Buckets, Under 11-Over 30. Jack Flynn wants Caller for Bingo (Jack Devaney, get in touch).

Address: c/o

BUFF HOTTLE SHOWS Hampton & Chippewa Sts., St. Louis, Mo., this week; then Centralia,

BINGO SUPPLIES

Cards - Blowers Markers - Cages

AMUSEMENT INDUSTRIES Dayton 1, Ohio

MAURICE HELMAN

Wants 2 Count Store Men with Zoo or Cafe experience for

HI-WAY CAFE

Call after 6 P.M., Whitehall 5-1059. New Orleans, La.

WANTED

Webb City, Mo., week June 23-28 Ride Help, Concessions, Agents for office-owned joints.
Seneca, Mo., Big 4th of July Celebration, July 1 to 5.

PARADA SHOWS H. C. SWISHER
Call Police Dept., Webb City, Mo.

WHEEL FOREMAN

WANTED

Contact E. L. Smith

c/o Monarch Exposition Shows, Hillsboro, III., this week; Madison, III., next week.

WANT AGENTS

For Swinger and Buckets; must take orders. Also want Hanky Pank Agents.

GEORGE MILLISON c/o United States Show, Grundy, Va.

COLOR DART AGENTS

Wire for July 1 spot and rest of season

in Canada.

GLADYS BELSHAW 110 N. Slocan St. Vancouver, B. C.

PLUSH—PLASTER—SLUM

We have been serving carnivals and parks since 1919, deliver or ship. We have the merchandise for you at the right price. Large line of Plush, Plaster, Slum, Blankets, Lamps, Baseballs, Bingo Merchandise. 25% deposit, balance C.O.D. Due to detour U. S. 31, come to 1500 S. East St., 2 blocks west on Lincoln. Loading dock, plenty of parking. No catalog. Write for price list or sample.

INDIANAPOLIS STATUARY CO.

1549 Madison Avenue at Lincoln Indianapolis 25, Indiana Phone: Me. 7-7575 Res.: St. 6-2683



Want for Elkhart, Ind., this week; then Sand Lake, Mich., Annual 4th of July Celebrations

CONCESSIONS: Hanky Panks of all kinds. SHOWS: Motordrome and any Family-type Show. HELP: Louis Bell wants Alibi Agents. George Pence wants Ride Help. Address

ROD LINK, Mgr., per above route

WANTED

FOR BIG 4TH OF JULY CELEBRATION

LA PORTE, IND.—5 BIG DAYS—Large Crowds Last Year.

CONCESSIONS—Custard, French Fries, Glass Pitch, Novelties, Punk Rack, Pitch-Till-You-Win, Balloon Dart, Cork Gallery, Fish Pond, Age & Scale, Hi-Striker, Dish Pitch, Bear Pitch, Basketball, Cig Block and others that are legitimate. Privilege \$26.50 and up. No flats or gypsies. AGENTS-Can use a few more Agents for Stock Concessions. Come on in Sunday,

RIDE HELP—Can use a few Second Men who have license and drive. RIDES—Will book a Major Ride not conflicting. What have you?

KEY CITY SHOWS

Wire or write C. S. PECK, Northwest Plaze, Muncie, Ind., all this week.

ATTENTION — WANT AGENTS

For Parada Shows route of Fairs and Celebrations. Best In the Middle West-Opening Today Uptown Streets, Webb City, Mo.; then Seneca, Mo., 6-Day July 4 Celebration; July 7-12, Mt. Vernon, Mo.; 14-19, Lamar, Mo.; 21-22, Cross Timbers, Mo.; 23-24, Louisburg, Mo.; 25-26, Lincoln, Mo.; 28-30, Urich, Mo.; July 31-Aug. 2, Clinton, Mo.; Aug. 4-9, California, Mo.; 11-13, Paola, Kan.; 19-23, Mound City, Kan.; 26-29, Garnett,

Kan.; Sept. 1-2, Deepwater, Mo.; then 2 Missouri Fairs and 3 Arkansas Fairs to follow. We work all the time—no lay-offs. Best of spots. You can't beat this.

WANT—Man and Wife teams for Diggers; Warrens, come on; Confection Trailer; Daffins, come on. Agents for Six Cat, Buckets, Spindles, Bee Hives, One Ball, Pea Pool, Nickel Roll, Penny Pitch, Dice Pitch, Grab Bag, Bumper, Coke, Bear Pitch, Cork Gallery, Short Range, Balloon Dart. Come on, I'm just opening for Fairs and can place you. can place you.

FORREST C. SWISHER, Parada Shows, Webb City, Mo.

Wanted Wanted Wanted HUNT AMUSEMENT CO.

Can book now for Fairs and Celebrations: Major Rides and Kid Rides, outstanding Shows and Motordrome. Can book Bingo at 6 county fairs. Can book Grab, French Fries, Snow Cones, Jewelry and all Hanky Panks. Want Penny Arcade. Can Place Agents and Help for Cotton Candy. Contact

RALPH HUNT as per route. Senecaville, Ohio, June 24-28; Parkersburg, W. Va. (City Park), July 1-5.

Free Gate — Glant Searchlights — Parades — Fireworks — Other Promotions makes our Midway a profitable place to be for capable Concessionaires and Show People. Contact

STEVE DECKER

Summerville, Pa., June 23-28; Silgo, Pa., June 30-July 5

PAGE BROS.' SHOWS

Want Bingo, Custard, Lead Callery, Pan Came and Hanky Panks of all kinds. RIDE HELP: Want Flyoplane Foreman. Must drive. Want Operator with Talent for Girl Show, or will book Girl Show. Joe and Eddie, come home.

Nicholasville, Ky., now; Eminence, Ky., Big Fourth of July next week; Owenton, Ky., Fair to follow.

MOTORDROME MANAGER & RIDERS

Want a "Take-Charge" guy. No amateurs. Speed Ballard, contact. Liberal proposition. Will not tolerate drunks. All Fairs balance of season,

WEST COAST SHOWS

General Offices: 240 Jones Street, San Francisco, Calif.

BIG 10 DAY 4TH OF JULY CELEBRATION

July 3 to 12—Fireworks—Talent Elimination Contest, Carried by Radio Will book Photos, Novelties, Scales. Rides not conflicting.

MERCHANTS FESTIVAL RIDES 817 Second Ave., S. Nashville, Tenn.

BABY DUCKS FOR

HATCHING EVERY WEEK Shipping Monday & Thursday by Air or Parcel Post.

WESTERN HATCHERY Phone: UNderhill 5-3298 7232 Moody St., Artesia, Calif.

CONCESSIONS WANTED

JUNE 30-JULY 6 BOWLING GREEN, O. Can Place Most

Direct Sales and Legitimate Games

JULY 7-12

MARTINS FERRY, O.

Can Place All

Direct Sales and

Legitimate Cames

JUNE 30-JULY 5 WELLSVILLE, OHIO Firemen's Carnival Can Place Direct Sales & Hanky Panks

HUDSON, MICH. Can Place Direct

JULY 9-10-11

Sales & Hanky Panks

BROWNSTOWN, IND.

Homecoming on main sts. Can place Hanky Panks and some Direct Sales.

JULY 3-4

HILLSDALE, MICH.

Can Place Direct

Sales & Hanky Panks

JULY . 14-19

WRITE AT ONCE

GOODING AMUSEMENT CO. CONCESSION DEPT.

1300 NORTON AVENUE

COLUMBUS 8, OHIO



The Annual Streafor, Ill., Fourth of July Celebration to be combined with the 2nd Division American Legion Convention—5 Big Days and Nights—July 3rd to 6th inclusive.

CONCESSIONS: Photos, Novelties, Ball Games, Short and Long Range, Basketball, Pitch Games, etc. Hanky Panks only-

No flats, gypsies or alibis. RIDES: Will book one Major Ride that does not conflict.

SHOWS: Mechanical, Fun House, Illusion. RIDE HELP: Experienced Wheel Man and Second Men on all Rides. Must have chauffeur's license. NO CARS.

Have #13 Eli for sale, with or without transportation.

Joe Rosen, call. Cream Puff, get in touch with Sam Marlow—have Snake Show. Mort Messias wants Bingo Countermen and Cook House Help. "Heavy" Molinar, contact.

FRANK MYERS. Concession Manager

D. J. ROHR, Owner

FOR KEOKUK, IOWA, STREET FAIR AND FOURTH OF JULY CELEBRATION

WEEK JUNE 29-JULY 5

Advertised for miles around, county-wide Civic Event. Parades, Fireworks, Street Dancing, Free Acts, something doing every afternoon and night.

RIDES: Can place non-conflicting Major Rides such as Dark Ride, Round-Up, Spinaroo, Fly-o-Plane or Flying Scooter, or what have you. Liberal percentage. Can also place Kiddie Auto, Helicopter, Boats and other non-conflicting Kiddie Rides.

SHOWS: Glass House, Mechanical City or any good Grind Show that caters to ladies and children, that can set on street.

CONCESSIONS: Hanky Pank Prize-Every-Time Games of all Kinds, Hi-Striker, Derby, African Dip, Basket Ball, Custard, Name-On-Hats, Pitchmen and Demonstrators, etc. HELP: Formen and Second Men. Must be licensed semi drivers. All wires.

C. C. GROSCURTH, GEN. MGR., BLUE GRASS SHOWS Ft. Wayne, Indiana, all this week.

BEAM'S ATTRACTIONS

SLIGO, PA., 4TH OF JULY AND HOME COMING CELEBRATION

4 PARADES - BALLOON ASCENSION - FREE ACTS

WANT-Jewelry, Long and Short Range Shooting Galleries, Glass Pitch, Custard. Cigarette Shooting Gallery, Ball Games, Novelties, other Hanky Panks.

HELP—Second Men who can drive for all Rides. Concession Agents: Operator for Snake Show, SAILOR BOB wants Side Show Workers.

Shows with own equipment can be placed.

Big Celebrations and Fairs follow. Contact:

STEVE DECKER

Memorial Field, Summerville, Pa., this week.

WISCONSIN

CONCESSIONS AND SMALL SHOWS WANTED

Burlington, Wis .- Waukesha, Wis.,

July 2 to 6. Skill and Science Games. W. Washington Street Festival, Milwaukee to follow. Wisconsin Fairs and 3rd Ward Feast

to follow. BELLE CITY SHOWS

CHAS. G. PANACEK, Owner S. Sixth & W. Holt Sts., Milwaukee 7, Wis.

ww.americanradiohistory.com

PAN-AMERICAN SHOWS

Automobile and prizes given away each night, also big fireworks display. Big Kiddle Day Saturday. Three Centennials to follow.

Want Concessions of all kinds, Novelties, Frozen Custard, Scales, Lead Gallery, Bingo, Popcorn, Candy Floss, Photos, Jewelry, Diggers, Bear and Glass Pitches, Ball Games and 6-Cats.

Want Agents for Pin Store and Buckets, Man to up and down concessions, PC Dealer, Man and Wife to operate Cookhouse.

Want Acts for Side Show, Girls, Tattoo Artist and other Acts, Talker, Ticket Seller, Inside Feature, Jerry, answer. Sonny Sharp wants Musicians, Comedians and Chorus Girls. Want Operator for Fun House and Snake Show. Will book Wild Life and Big Snake. Want Ride Superintendent and Lot Man, also Foremen for Tilt-a-Whirl, Wheel and Spitfire, Second Men on all rides who drive, and Truck Mechanic. We have 10 Rides and 7 Shows.

JOHN R. WARD, Phone Dickens 4-9731, Baton Rouge, La.; now, Bogan Pasture.

Now booking Shows and Concessions for strong Route of Fall Fairs ALL CALIFORNIA

Santa Barbara County Fair, Santa Maria
San Mateo County Fair & Floral Festival, San Mateo
Yolo County Fair, Woodland
Farmers Fair of Riverside, Hemet
Merced County Fair, Merced
California State Fair & Exposition, Sacramento
Antelope Valley Fair & Alfalfa Festival, Lancaster
Kings County Fair, Hanford
Lodi Grape Festival & National Wine Show, Lodi
Tracy Community Fair, TracySept. 17-21
Santa Cruz County Fair, Watsonville
Fresno District Fair, Fresno

Wire - Write - or Phone

CRAFTS 20 BIG SHOWS, INC.

7283 BELLAIRE AVE. NORTH HOLLYWOOD, CALIF. Phone: Poplar 5-0909 or Poplar 5-0320. Night: Poplar 6-2737

SHOWS

WANT FOR KEENE, N. H., CELEBRATION, JULY 4 WEEK

Followed by 13 outstanding Fairs. Plattsburg, N. Y., week July 28; followd by Gouverneur, Elmira, Malone and Bath, all New York; Reidsville, Rutherfordton, Carthage and Rocky Mount, all No. Car.; Union and Greenville, So. Car.; South Boston, Va., and Washington, No. Car., week of October 20.

Can place Snake Show, Mechanical Show, and worthwhile single attraction. Want Working Acts for Side Show. Also Freak to feature. Have opening for Keene, N. H., and balance of season: Few Hanky Panks and Merchandise Concessions,

NOW BOOKING FOR ALL FAIRS

Concessions, Eating and Drinking Stands. Want Second Man for Ferris Wheel, also Second Men for all Major Rides. Those who can drive semis given preference.

All address O. C. BUCK, NORTH ADAMS, MASS.

FAIRS STARTING THIS WEEK AT CROSBY, NORTH DAKOTA, 16 FAIRS TO FOLLOW IN NORTH DAKOTA AND MINNESOTA UNTIL SEPT. 27.

SHOWS: Monkey, Snake, Ten-In-One, Athletic, Mechanical, Glass House or any family-type Show.

CONCESSIONS: Photos, Short Range, Coke Ring, Roman Targets, Punk Rack, Glass Pitch, Cookhouse, Grab, Hi-Striker, Pronto Pups, Ice Cream. Will book Grind Store, 6-Cats, Buckets, Swinger, PC or Candy Floss with Hanky Panks.

Whitey Slaten wants Picture Frame and Swinger, Alibi and Hanky Pank Agents. All

Al Williamson wants Alibi and Hanky Pank Agents.

ALL CONTACT AS PER ROUTE



LAST CALL FOR LINTON, IND., JULY 4 CELEBRATION—LAST CALL

CONCESSIONS: Can place Cookhouse starting June 29 for balance of season. Also Grab, Popcorn, Carmel Corn and Apples. (Have enough Floss and Snow.) Want Ft. Longs, Custard, Glass Pitch (Hackett, contact), Cork Gallery, Short Range, Balloon Darts, Coke Bottles, African Dip, Fishpond or any clean, legitimate Concessions.

RIDES: Will book Live Pony Ride.

SHOWS: Want Glass House and Funhouse (Humphrey, can place you.), Snake, Fat, Geek or any Show except Girl Show.

HELP: Want good, reliable Help in all departments. Must drive semis.

All replies to ERNIE ALLEN, MGR. c/o Western Union, Martinsville, Ind., June 23-28.

GRAND AMERICAN SHOWS

Want for 15 Big Celebrations and Fairs in Iowa thru July and August, starting with a 6-day July 4 at Maguoketa.

Want Grind Shows, Arcade and Drome. Want Concessions, Bingo, Photo Pitches, Hanky Panks of all kinds. W. L. Johnson Agents for Six Cats and Swinger. Want Ride Help who drive trucks. For Sale—A-1 Grab and Juice. Booked on this show for season. Tandem Trailer, like new, complete inside equipment. Price, \$2,000.00.

L. O. WEAVER, Mgr.

Per Route in Billboard.

FIDLER SHOWS

Want Girl Show and Funhouse for Paragould, Ark., Centennial, on the streets July 21. Can place Hanky Panks for Annual La.-Mo. River Festival, July 18-20. Can place Foremen for Wheel and Tilt. Also Second Men. Must drive our trucks. Address

7th & Chestnut Sts., St. Louis, Mo., this week; Cahokia, III., next week.

HALF CENTURY PLUS

Ohio Waffle Ops Mark 59th Season

By CHARLIE BYRNES

tionally big sellers at outdoor amusements, are probably best represented by Stephenson and Houze, concessionaires who, for over 50 years have been providing these tasty food items to fair and celebration patrons in Southern Ohio.

The operations of this Vandalia, and currently is in its third generation. During that half century plus, ment and methods, the wafflemakers have gained thousands of regular customers and today have one of the most successful operations in the field.

Its current waffle units are of the latest type. Sparkling concession trailers pulled by late-model trucks are its trade-mark on the road. Inside the trailers is selfdesigned equipment that turns out waffles in production-line fashion, yet not deviating from the quality and taste upon which the success of Stephenson and Houze has been built.

Today's operation is a far cry from the one started in 1900 by the late William C. Houze Sr.,

WANT

Man or Couple to take complete charge of new 20x30 office-owned Bingo. Must be able to drive semi. Can always use Ride Help who drive semis.

WANT

Jerry Saddlemire GLADES AMUSEMENT CO.

Elkton, Va., this week; Lively, Va., week June 30.

Tony & Monica Baress

WANT Revue Talker, Candy Butcher, M.C., Spe-

cialty Dancers. Jack Weiner, get in touch, (Virgin territory.) Wire or call. no time to write.

> c/o BILL LYNCH SHOWS Sidney, N. S., Canada.

TIP TOP SHOWS

Concessions working for stock. Will book Shows for balance of season starting Stevens Point Centennial, June 30 to July 6. G. Desak and Larry Loucks want Milwaukee, Wis., 3rd Ward, June 26-29; Stevens Point, Wis., June 30-July 6.

CHEROKEE AMUSEMENT CO.

Want Help on Tilt, Wheel, Jenny, Chair-plane, Coaster and Operator for Fun House; must drive truck. Phone or write

J. W. MAHAFFEY Frankfort, Kan., till June 25; Parsons, Kan., June 26-July 2; Pittsburg, Kan.,

JOE BOSTON

WANTS

Boss Canvasman. Top salary and extras. Scotty and Tex, get in touch. Contact

e/o World of Mirth Shows Worcester, Mass.

TATHAM BROS. COMBINED SHOWS

Want for biggest Fourth Celebration for Illinois-Sullivan. Concessions: Hanky Panks of all kind.

BILL TATHAM Heyworth, Ill., this week.

FOREMEN FOR MAJOR RIDES Chicago lots, will pay top wagesnot promises to right men.

2130 West 44th Avenue, Gary, Indiana Turner 4-8906

who, armed with a tested waffle PRENCH-STYLE waffles, tradi- recipe obtained from a Frenchman, and accompanied by his wife, loaded his horse-drawn wagon with a tent, table and equipment and hit the road to bring his product to the people of Ohio.

Houze Experienced

Houze was no Johnny-Come-Lately to the amusement business when he launched his waffle opera-O., family has spanned 59 years tion. He was purchasing agent for and currently is in its third genera- Lagoon Park in Ludlow, Ky., where he also managed all water concesthru continuous updating of equip- sions. For many years Houze remained at the park where, in addition to his executive duties, he operated both waffle and games concessions with Hubert Popham. Each summer, however, he and Mrs. Houze would take out their traveling unit.

When the amusement park was leveled by a tornado in 1915 he turned all his energies to the touring waffle concessions, altho he aided in the building of Flint

(Continued on page 99)

Want for the biggest Homecoming Celebration in Southeastern Oklahoma at Boswell, Okla., June 26-30, on the Streets. Following the biggest Fourth of July Celebration in Arkansas at Greenwood, Ark., July 3-4-5, two nights of Fireworks, playing on Streets, contest during the day. This Show has fourteen Fairs and Celebrations in Arkansas, Oklahoma and

Now booking Concessions: Balloon Dart, Coke Bottle, Fish Pond, Six Cat, Roman Target, Lead Galleries, Hanky Panks of all kind. Shows: Monkey Show, Snake Show, Side Show. Small PC. will book Rides. Octopus and Roller Coaster, Live Pony Ride. Would like to book two Kid Rides on account of disappointment. Ride Help on all rides. Wheel and Merry Go. Help on all rides, Wheel and Merry-Go-Round Foremen and Second Men. Contact MANAGER at Boswell, Okia.

Big Fourth of July, Saiem, Mo., July 3-5.

Can use Ride Help, Semi Drivers. Want Manager for new office Cookhouse: one who can drive semis. Agents wanted for Buckets, 8-Cat, Roll-A-Ball, Ball Games, Fishpond. Will book Coke, Cigarette Gallery, String, Hi-Striker, Mug, Ball Games, Roman Target, Bear and Glass Pitches, Age and Weight.

SHOWS: Will book any type. Girl Show already booked. Would like to hear from Billy Timberlake. Have 20x80 top for Sideshow people. All Ride Help report at Barn, 3005 W. 66th., Springfield, Mo.

R. E. THOMAS Phone University 6-7720.

DROME RIDERS

Can place capable riders; top salaries;

Also Talkers, Contact

JACK FAIRCLOTH

Olsons Shows, Per Route

CHAS. BIMBO DAVIS

Get in touch with me or come in.

WM. BEJARANO e/o Eddle's Exposition Shows

as per route.

H. M. (BOOTS) BOOTH

Wants Agents of all kinds. All cele-brations. Lewisville, Minn., June 25-26, on the streets; Hartland, Minn., Street Festival, June 30-July 1; then the big one, Blue Earth, Minn., July 3-6. (Fuzzy, Bob, Mack, contact) Address c/o Shorter's Greater Shows

ROD LINK

Wants for Ohio's Largest 4th of July Celebration, Woodville, Ohio Agents for Alibi Stores, also Hanky Pank Clerks. Be in Woodville June 30. Bud O'Dell, come in.

> Address: ROD LINK e/o World of Pleasure Shows Elkhart, Ind., this week.

SENS RIDE HELP WANTED

Foreman for Scrambler, Octopus and Ferris Wheel. Second Men on all rides. Must drive and have driver's license. Contact

JOHN HANSEN 2807 Irving Park Blvd., Chicago, III. Phone: INdependence 3-9614 between 8 and 10 a.m.

30 CAR RAILROAD SHOW motorized !!

CONCESSIONS WANTED-CONNERSVILLE, IND., JUNE 30-JULY 5 Age and Scale, Glass Pitch, Novelties, Photo, Hats, Derby Racer, Hi-Striker, Long and Short Range, Buckets, Ball Games, all Hanky Panks. No time to write, wire.

AL KUNZ. Owner and Mgr.

Evansville, Ind., this week. Solid Fairs after Connersville, starting Sturgis, Ky., to October 25.

DON FRANKLIN SHOWS

HELP — WANTED — HELP

CAN PLACE WHEEL FOREMAN, \$75.00 WEEKLY PLUS BONUS. WANT SECOND MEN FOR TILT, SCRAMBLER, ROCK-O-PLANE, QCTOPUS, LOOPER, SCOOTER, LARGE MILER COASTER, KIDDIE RIDES, START \$50.00 PLUS BONUS.

CAN PLACE ASSISTANT ELECTRICIAN FOR 5 DIESELS. WANT MAN TO OPERATE FUNHOUSE, SALARY, NO P.C. All must drive semis. No drunks, no cars.

Address: DON FRANKLIN, MGR., Salem, Ill., this week; Clinton, Ia., next week.

FOR SALE AT CLOSE OF PEORIA, ILL., FAIR, JULY 20. #5 Ell Wheel, perfect condition, fluorescent circle and star, new factory wooden seats, 2 years old, with van semi, complete racks for wheels, \$5,500.00 cash, Ride and Semi.

DUMONT SHOWS

Starkville, Miss., June 23-29; Greenwood, Miss., American Legion Fourth of July Celebration, June 30-July 5.

SHOWS-Will book Funhouse, Side Show, Monkey Drome, Want Man and Wife for office-owned Girl Show or will book Cirl Show (Tiny, call.) Want Inside Help for Girl Show, (Doughboy, call.) RIDES-Will book set of Kiddle Rides, CONCESSIONS-Ball Games, Hi-Striker, Fish Pond, Pitch-Till-You-Win, Bear, Glass and Lamp Pitches, Long and Short Range Galleries, Age and Weight, Novelties. Need Agents for Count Store and Peek Store.

Contact LOU RILEY, MGR., per route above

LISA AND ROBI DEL

Have Ex on back end with Shows, Side Show, Girl, Geek and Mickey Mouse Shows.

WANT

Ticket Sellers, Tattoo Artist, Mitt Reader, Sword Box Girl, Bally Girls and General Side Show Help. If you can wear a costume, I can teach you an act. Dancing Girls for Tropicana Girl Show. Wardrobe furnished, experience not necessary. Prima donnas, alcoholics and agitators not tolerated, so don't bother. Contact

LISA DE LMAR or ROBI DEL MAR, Mgr.

c/o J. A. Gentsch Shows

Lexington, Tenn.

VIRGINIA GREATER SHOWS

Want French Fries, Long and Short Range Galleries, Photos, Bear and Glass Pitches, Age and Scales, Novelties, Pitch-Til-You-Win, Cork Gallery, Ball Games and Hi-Striker. Grind Stores open if you have Hanky Panks. Want sober Griddle Man. Also Agents for Hanky Panks. Want Girl Show Manager with 2 or more girls, Pony Ride, Wildlife, Unborn or any good Grind Show. Want Funhouse for our string of 10 Fairs. Want Bingo to join at Asheboro, N. C., Fair, Sept. 1-6, our first Fair date. Want Merry-Go-Round Man, other good Ride Men who drive semis. No cars, please. All mail and wires to

> WM. C. (BILL) MURRAY Milford, Del., this week.

AMERICAN BEAUTY SHOWS

Want for largest Celebration in Iowa-Red Oak, Free Gate, Car Giveaway. All Concessions open. Can use few more Shows. Ride Help on all rides, must drive.

All replies to H. W. Bartholomew or Joe H. Sharp, Trenton, Mo. P.S.: Joe Sharp wants Pan Game Agents.

WANT FOR FARMER CITY, ILL., FAIR & 4TH JULY CELEBRATION COMBINED,

Can place Fish Pond, 1-Ball, Pitch-Til-You-Win, Photos, Balloon Dart, Guess Age, Novelties, Glass Pitch, Bear Pitch or any non-conflicting store working for stock. Want 10-in-1, Mechanical Show and Monkey Show, want Second Men on Scrambler, Octopus, Wheel and Merry-Go-Round. Must drive and have license. in Chicago this week; Farmer City, Ill., next week.

Contact JOHN HANSEN, 2807 Irving Pard Blvd., Chicago, III. Phone: IN 3-9614 8-10 a.m.

GIRLS — GIR

For Girl Show. Top salary. Want Semi Truck Drivers with license. Want Candy Man, 50-50. Virgin territory-all Fairs, Wire

F. W. MILLER, Ada, Minn.

MIDWAY OF MIRTH SHOWS

Want for big 4th of July Celebration, Mt. Vernon, III. Free Acts, Speakers, Fireworks and Legion Convention on Saturday and Sunday-7 Big Days. CONCESSIONS: Want Concession of all kinds; no "EX."

SHOWS: Want Girl Show with own outfit. Also Side Show.

HELP: Can place Foreman for Ferris Wheel, must drive.

ADDRESS: Marine, III., this week.

ANNUAL 4TH OF JULY CELEBRATION

Paintsville, Ky., June 30 to July 5th, inclusive.

Shows wanted-Snake, Animal, Mechanical, Illusion, Monkey or any family type Show. Concessions-Photos, Custard, Foot Long, Arcade, Derby, Age & Weight, Long & Short Range and Hanky Panks.

All address this week

JAMES H. DREW WORLD'S FAIR SHOWS

Shows

4TH ANNUAL AMERICAN LEGION FOURTH OF JULY CELEBRATION

6 DAYS, JULY 1 THRU 6

BAILEY PARK, BATTLE CREEK, MICH.

Parades, Games, Bands, Events, Fireworks, etc.

Over 100,000 people last year.

Can place for this gigantic Celebration: CONCESSIONS, legitimate Cames of all types, Ball Games, Water Games, Pitch Games, Skill Games, etc. Also some outright sales privileges available.

SHOWS: Have space for two or three Educational Shows for this event, with all Celebrations and Fairs to follow for season; Fat, Monkey Village, Mechanical (Dick Dillon, please contact), Freak Animal, Chimp (Baptiste, where are you), etc. All replies:

W. G. Wade, Jr., WADE EXPOSITION SHOWS

Grand Rapids, Mich., all this week.

BIG 4TH OF JULY CELEBRATION

at Haysi, Virginia

Want Legal Adjuster with own con-cessions. Diggers, Bingo and Hanky Panks of all kinds. Will book one Major Ride, Tilt, Octopus or Chair-plane for balance of the season. Ride Help on all rides. Jimmy Billingsley,

get in touch.
Tiny Oriando wants couple to take over Single-O Girl Show. Also wants a Geek, Chester, get in touch, Whitey Fowler wants Agents. Fred Albany wants Agents. John Llewlyan wants Agents for Six Cats and Hanky Panks. Call or wire Western Union

REID'S GOLDEN STAR SHOWS Honaker, Va., this week; and Haysi, Va., week of July 4th.

Have Rodeos and other Celebrations Saskatchewan, then Pacific National Exhibition. Vancouver. B. C., over Labor Day.

Labor Day.
Need Agents for Swinger, Cork Gun,
Darts, Jewelry and others. Also Agents
for Crown and Anchor and Dice Game
for Siebrand Bros. 4 Canadian Fairs,
opening June 30, Swift Current.
Entry bond posted at Portal, N. D., and
Sweet Grass, Mont. Contact by phone
Gull Lake, June 23-25: Vanguard, 26;
Watrous, 27; Canopus, 28: Outlook, July
1: Mankota, July 4 and 5; Wood Mountain, 8-9. Also Eastland, Jack Fish
Lake Rodeo, 3 days, Nipawin Fair and
others. All Saskatchewan.

VIRGIE WATERS

P. S.: Johnnie Rogers, call me or come on.

BUCKEYE STATE SHOWS

All Ohio Celebrations - New Rome, June 26-28; Ashville, July 2-5; Johnstown. 9-12.

Want Hanky Panks of all kinds. No rackets or Mitt Camp, Want at once: Ride Help-#1 and #2 Men for three units; top wages each week and bonus: Wheel, Merry-Go-Round, Octopus, Coaster, Roundup, Chairplane, Tilt, Rockoplane and Kid Ride.

Contact MANAGER, per route.

WANT

For Pennsboro, W. Va., 4th of July. Concessions-Popcorn, Floss and Apples, any non-conflicting Hanky Panks of all kinds-Bingo, Bozo, Cookhouse or Grab. Also Cirl Show, Will book Flat or Kid Rides. Need Help on Wheel, Chairplane and Merry-Go-Round, John Carruso wants to hear from Barney, Bill & Al Edwards. All answer by wire.

J. E. THOMPSON

c/o A. R. Briggs Shows, Wingate, Ind.

KELLEY & SUTTON SIDE SHOW

Talker, Novelty Acts, Dwarfs or Midgets for Comedy Boxing Act with

En route-James E. Strates Show.

ELECTRIC BRAKES

"INSTALL YOURSELF KITS" available for TUBS-O-FUN RIDES

HAMPTON AMUSEMENT CO. Portage Des Sloux, Mo.

mericanradiohistory com

AMUSEMENT CORPORATION OF AMERICA presents the

Can place Hanky Panks of all kinds for Anderson, Ind., Fair, June 30 to July 5. Milwaukee Lake Front and all Fairs thereafter. STRETCH RICE needs Help for Cigarette Block. Also have room for one more Grind Show.

Wire or call

OLSON SHOWS Joliet, Ill., this week.

SCHAFER'S 20TH CENTURY SHOWS

Want for route of fairs starting at Ada, Minn., July 3

RIDES: Will book Parachute Ride and Dark Ride. SHOWS: Will place any Shows not conflicting. CONCESSIONS: Hanky Panks, Custard, Ice Cream, also Blower with Hanky Panks, Address

W. A. SCHAFER, Mgr., Ft. Dodge, Iowa, this week

NOLAN AMUSEMENT CO.

Lexington, Ohio-Annual Homecoming, July 9-12; Parades, Contests, Drawings, etc. Grove City, Ohio-Annual Harvest Festival, July 16-19; Parades, Free Acts, Contests, Drawings, etc.

Cirard, Ohio-Mt. Carmel Festival, July 12-16: Parades, Free Acts, Fireworks, Contests, etc.

WANT CONCESSIONS—SHOWS—RIDE HELP Concessions-Bingo, Cig. Block, Arcade, French Fries, Waffles, Taffy, Lead Gallery, Scales, Photos, Novelties, Jewelry Sales, Glass Pitch, Hi-Striker and Hankies. No flats, no alibis on show.

Ride Help-Want A-1 First Men and Second Men. Want Mechanic. FRED NOLAN, Route 2, So. Zanesville, Ohio

Shows-Committee money only. Good Ohio Fair Route.

UNITED EXPOSITION SHOWS

Want Agents for office-owned Hanky Panks. Need Agents for Hi-Striker, Cork Gallery, Age and Weight, Fish Pond, Bumper and other Concessions, Jimmy Wright wants Agents for Pin Stores and Razzle. Want Stock Man to up and down office Concessions. Good proposition, Want Man to take charge of Bingo or will book Bingo. (Johnny Nash, contact for big spot.) Want Girl Show Operator with no less than 2 Girls. Frenchy Moore, contact. Sandy West, contact. Have best Fourth of July in Missouri. Also big "Whisker Centennial" on the streets, Paragould, Ark., 6 days,

Now showing 18th & Gravois Sts., St. Louis, Mo.

JIMMY WRIGHT, MGR.

BUFF HOTTLE SHOWS UNIT

Want for 17 Fairs and Celebrations starting at Centralia, III., June 30-July 5; closing at Jennings, La., Oct. 25.

CONCESSIONS: Place Concessions that work for stock. Especially want Long and Short Range, Class and Bear Pitches, Penny Arcade (Floyd Horner, advise if you are

SHOWS: Book any Grind Show not conflicting. Especially want well-framed Side Show. RIDES: Want to book Scrambler for 4 weeks starting July 28-Aug. 23. HELP: Want Foreman for Ferris Wheel at once.

Attention, Celebration Committees! Have a few Rides available for weeks Aug. 25 and Sept. 1 within 100 miles of St. Louis. Also week of Sept. 15 further south.

All wires BUFF HOTTLE SHOWS, East St. Louis, III., this week.

4TH OF JULY CELEBRATION

Gloucester, Mass., June 30-July 5 — 6 Days

Legitimate Concessions of all kinds. Will sell Ex. on French Fries, Ice Cream, Custard. Can use Cookhouse or Grab for this date, Hankies, Novelties and Shows.

Man to up and down office-owned Concessions. Good deal. Ferris Wheel and Octopus Foremen, Second Man for Tilt. No cars. Must drive. Salary all you are worth.

All replies to Medfield, Mass., NOW. Call person to person or wire

Harry J. Kahn, New England Amusements

GEO. CLYDE SMITH SHOWS

Want Ball Games, Pitch-Till-You-Win, Cork Gallery, Buckets, Swinger, Basketball, Fish and Duck Ponds, Novelties, Slum Spindle, Bear Pitch, Glass Pitch, Photos and Custard. Want Girl Show, Monkey Show. Will book Octopus, Tilt-a-Whirl and Pony Ride. General Ride Help, Truck and Tractor Drivers. All replies

GEO. CLYDE SMITH SHOWS

Central City, Pa., this week; Six Mile Run, Pa., next week.

DELUXE RIDES UNIT #2

Just started-need Ride Help, urgent. King Merry-Go-Round, Carbrick Wheel, Comet, 4 Kid Rides, No drunks, Brownie, Sherlock, Curly, Johnnie, Jim Padgett, please contact if interested.

Call Howard 3-1562, Mt. Clemens, Mich., or write SHERMAN SEADEEK, Gen. Mgr. 17181 Cross, Roseville, Michigan

GEM CITY SHOWS

-WESTERN ILLINOIS FAIR, GRIGGSVILLE, JULY 1-5.

CONCESSIONS: Hanky Panks of all types. No "EX" at fairs, Custard or any Direct Sales, Center Pitches of all kinds. Good Flashy Bingo for such good fairs as Griggsville, Kankakee and Davenport, and for balance of season.

RIDES: Will book complete set of Kid Rides and any Major Ride not conflicting. HBLP: Can use a few Peek and Count Store Agents, also Agents for Buckets and

Dick Palmer wants Colored Musicians, Show Girls, Comedians, Emsee and Talkers for the largest Jig Show on the road. Also Canvasman that can build, must drive semi. (Arron Cooper, Julie Davis and Gene Alien, contact) MRS, MICHAEL FERRONE, CONTACT MRS. FRENCHY MOORE.

ALL REPLIES: Thomas D. Hickey, c/o Western Union, Henderson, Ky., or phone Don Greco, Gateway Motel (VAlley 6-2771) Henderson, Ky.

LAST CALL!

LAST CALL!

DE LUXE RIDE CO.

For the greatest Fourth of July week in Ohio, Napoleon, Ohio June 30-July 6 (on the Fairgrounds).

CONCESSIONS: Legitimate Cames open, Merchandise, Stock or Pitches, DIRECT SALES OPEN, except Confections. Want Hoosier Cookhouse to handle big crowd. A real eat spot. CAN PLACE Derby, Arcade, Motordrome or family-type Shows. Write or wire (Penny's).

JACK CHORPENNING

BOX 171, HAMILTON, IND.

57th Annual Cumberland Valley

FIREMEN'S CONVENTION

Of 4 States (Va., W. Va., Md., Pa.). 200 Fire Companies Invited.

- WEEK OF AUGUST 20 -At Mechanicsburg, Pa. (10 miles s.w. of Harrisburg)

Want to book-Independent Concessions and Shows for the East's largest Firemen's Convention. "Don't Miss a Real Firemen's Doings." Daily competition, parades, entertainment, full programming. For details write

PHILIP KOSER SR., Mechanicsburg, Pa.

G. & B. SHOWS

Want for West Virginia's largest Fourth of July Celebration at Terra Alta, W. Va.

Scales, Photos, Grab, Jewelry, Ball Games, Balloon Darts, Glass Pitch, Bear Pitch, Slum Spindle, Duck Pond and any Hanky Panks working for stock, Will book Octopus or Chairplane, Tilt or any Ride not conflicting for 5 West Virginia fairs. Can place Ride Help who can drive. All replies to

GEO. BROAS

Star City, West Virginia

CAN PLACE AT ONCE FOR NO. 2 UNIT

^^^^^

Ride Foreman at \$80.00 per week; Second Man at \$60.00 per week for Merry-Go-Round, Ferris Wheel, Chairplane.

PRUDENT'S AMUSEMENT SHOWS

Phone: GRover 5-0315

Patchogue, N. Y.

GALA EXPOSITION SHOWS

Want for the largest July 4th in the South at Portia, Arkansas, July 2-3-4-5, and all Fairs and Celebrations till last of October, including the Big Mammoth Springs, Ark., Reunion, and Doughboy Reunion at De Witt, Arkansas, and Houston, Mo., Reunion. Concessions—What have you? Concession Agents of all kinds. Boots Cutler no longer here. We want two or three more Shows. What have you? One big Ride for season. What have you? We have the biggest and best route in Missouri and Arkansas. Ride Help who can drive. No cars. Get with the minnow that swallowed the whale. Wire or call now, Newport, Arkansas, this week, uptown; Portia, Ark., July 2-5.

B. E. MILLER

AGENTS AND GENERAL HELP

WANTED FOR PICTURE FRAME AND LONG RANGE BUCKETS TO OPEN JUNE 30.

Contact:

BOB K. PARKER

Box 111, Delavan, Wisc. (Phone: 801-J), after June 26

IMPERIAL SHOWS

CONCESSIONS: Want Hoop-La, String Game, Coke Bottles, Shake-Up, Ice Cream, Foot Longs, etc., Popcorn and Bingo sold. RIDE HELP: Want Ride Men who are sober and drive.

JOIN: Morris, Ill., this week; Brownstown, Ill., (Fair) next week. BILL GULLETTE, MGR.

TILT-A-WHIRL FOR SALE

1956 Tilt-a-Whiri Amusement Ride Outfit, complete with gasoline engine power unit and fluorescent lighting equipment. 1953 Chevrolet Tractor, trailer and straight bed 1951 Dodge Tractor. Office—1942 Highway, semi-trailer, van type Pot Wagon—1937 Fruehauf semi-trailer, van type, with new 100 km transformer. Trailers: 1948 Kingham, 1947 Super Cargo. Will consider any reasonable offer. Help wanted to handle above

FRANCIS A. DESIDERIO, D.D.S.

187 Cumberland Street, Rochester, New York Baker 5-5661 or Congress 6-5331

PLASTER -FOR CARNIVAL AND PARK CONCESSIONS

1958 Rodeo Dates

Alabama

Montgomery-Montgomery Rodeo, Sept.

Arizona Prescott-Prescott Rodeo, July 4-5. * Arkansas

Camden-Camden Rodeo, July 10-12. Crossett-Crossett Rodeo, Aug. 13-16. Dewey-Dewey Rodeo, June 29. Charles Sheppard.

Harrison-Harrison Rodeo, Sept. 18-20. Pine Bluff-Pine Bluff Rodeo, Sept. 23-27. Springdale-Springdale Rodeo, July 1-4.

California Bishop-Bishop Rodeo, Aug. 30-31. J. W.

Koch. Delano-Delano Rodeo, Oct. 4-5. Eureka-Eureka Rodeo, June 28-29. Hanford-Hanford Rodeo, Sept. 13-14. Hemet-Hemet Rodeo, June 27-28. Lakeport-Lakeport Rodeo, June 21-22. Lancaster-Lancaster Rodeo, Sept. 7. Los Angeles-Los Angeles Rodeo, June

Los Angeles-Los Angeles Rodeo, Aug. 31. Paso Robles-Yuba-Sutter Rodeo, Aug. 1-2. Roy Welch.

Sacramento-Sacramento Rodeo, June 19-22. Salinas-California Rodeo at Salinas, July 17-20. Wm. T. Bramers.

San Diego-San Diego Rodeo, Aug. 2-3. San Fernando-San Fernando Rodeo, Aug. 31-Sept. 1. San Francisco-San Francisco Rodeo, Oct.

31-Nov. 9. San Juan Bautista-San Juan Bautista

Rodeo, July 13. San Luis Obispo-San Luis Obispo Rodeo, July 12-13.

Sonora-Sonora Rodeo, Aug. 3. Ventura-Ventura Rodeo, Oct. 3-5. Stockton-Stockton Rodeo, Aug. 21-23. Victorville-Victorville Rodeo, Oct. 4-5. Walden-Walden Rodeo, July 19-20. Robert Dent.

Woodland-Woodland Rodeo, Aug. 16-17.

Colorado

Akron-Akron Rodeo, Aug. 15-16. Boulder-Boulder Rodeo, July 27-28. Brighton-Brighton Rodeo, Aug. 9-10. Buena Vista-College Peaks Stampede, Aug. 17. Edith Lewallen.

Burlington-Burlington Rodeo, Aug. 22-23. Canon City-Canon City Rodeo, July 12-13. Castle Rock-Castle Rock Rodeo, Sept. 13-14.

Cheyenne Wells-Cheyenne Wells Rodeo, Sept. 5-6. Colorado Springs-Colorado Springs Rodeo,

Aug. 5-9. Cortez-Cortez Rodeo, June 20-22. Durango-Durango Rodeo, Aug. 8-10. Eads-Eads Rodeo, Sept. 12-13. Estes Park-Estes Park Rodeo, July 31-

Golden-Golden Rodeo, Aug. 1-2. Greeley-Greeley Rodeo, July 3-4. Gunnison-Gunnison Rodeo, July 18-20. Holyoke-Holyoke Rodeo, Aug. 7-8. Longmont-Longmont Rodeo, Aug. 14-16.

HALL & LEONARD

WANT—Girls and Talker for Girl Shows. Geek for Geek Show. Ticket Sellers for Grind Shows. Sideshow People in all lines for 3 shows. All

WARD HALL,
World of Pleasure Shows, Elkhart, Ind.,
this week, or as per route.

BINGO MANAGER

Have opening for man capable of taking full charge of large game booked on an outstanding show for season. Good proposition to the right man. State experience and references in first reply.

BOX D-51, c/o THE BILLBOARD 2160 Patterson St., Cincinnati 22, Ohio

Thank You SARGE AND EMMA SUBER

B. & J. Shows for your BUICK CENTURY RIVIERA purchase. This your fourth. "Save Money With Johnny" JOHNNY CANOLE Phones: WI 3-0003 or WI 4-9347 Altoona, Pa.

UNCLE JOE AMUSEMENT

Wants Cookhouse or Grab. Ride Help of all kinds; Woodle Duggers, contact. Will book Hanky Panks of all kinds. Jacksboro, Tex., June 23-28; Bridgeport, July 2-5; twelve good weeks to follow. If you want the Fourth, come on. Contact JOE SEABOLT

JOHN GRAVES

Wants Grind Store Agents, Call

Pontiac, Mich., c/o Motor State Shows, June 23-28.

WANT Scrambler Foreman

To join at once, also Wheel Foreman No drunks—must drive.

Can use a few more Hanky Panks.

This week Ottawa, Illinois; week of the 4th, Henry, Illinois; then all Fairs and Celebrations to follow.

Ray Wilson, Mgr.

WILSON FAMOUS SHOWS R. D. Reid, Asst. Mgr.

Loveland-Loveland Rodeo, Aug. 10-12. Monte Vista-Monte Vista Rodeo, July 30-

Montrose-Montrose Rodeo, July 4-6. Joyce M. Becker.

Montrose-Montrose Rodeo, Sept. 6-7. Norwood-Norwood Rodeo, Aug. 2-3. Pagosa Springs-Pagosa Springs Rodeo. July 4-5.

Pueblo-Pueblo Rodeo, Aug. 22-24. Ridgway-Ridgway Rodeo, Aug. 31-Sept.

Southfork-Southfork Rodeo, July 4. Sterling-Sterling Rodeo, Aug. 6-7. Woodland Park-Woodland Park Rodeo, July 18-20.

Yuma-Yuma Rodeo, Aug. 12-13.

Florida

Kissimmee-Kissimmee Rodeo, July 4-6. (Continued on page 99)

DRAGO AMUSEMENT

UNIT #1

This is the chance if you want to get with the best show in Indiana. Now bucking for the Fourth of July. Hoopston, Ill., and fairs and celebrations for the rest of season. Few more Hanky Panks such as Scales, Novelties, Short Range, Bumper, String Game, Ice Cream or Custard, Balloon Dart or what have you. Would like to have reliable Man for four Kid Rides. Salary or percentage. Would like to buy for cash a Short Arm Octopus. We do not want flats or gypsies, so don't waste our time or yours.

PAUL DRAGO

Frankfort, Ind.

Motordrome Operator

Have complete Drome. Can place sober Operator. Lucky Dan or Hagen, con-

Big 4th of July Celebration Wire ROSS MANNING. ROSS MANNING SHOWS

West Haverstraw, N. Y.

WANTED

Scale & Age Agent for Lowell, Mass., July 4th Celebration. Al Jemes or Gene, get in touch with me. Also Novelty Agents & Program Men to work Rodeo at Polo Crounds June 26 to July 6. No drunks will be hired. Contact:

A. HYMES

455 Schenectady Ave. Brooklyn, N. Y. PResident 4-5961 or HY 5-5809

OPENING THE STONE CITY SHOWS

In Kankakee, III., Fairgrounds at the Championship Rodeo. Want Concessions of all kind, as have none booked at this time. Can use Ride Man who drives semi.
HENRY GRUBER, Mgr.

Kankakee, Ill., this week; Girard 4th of July Celebration next.

CHEROKEE AMUSEMENT CO.

Concessions Wanted—Cookhouse, Photos, Novelties, Cork Gallery, Ball Game, Bumper, String, Roman Target or Glass Pitch. Have all Celebrations and Fairs to follow. Contact

J. W. MAHAFFEY Frankfort, Kan., till June 25; Parsons, Kan., June 26-July 2; Pittsburg, Kan., 4-5. ******************

\$25.00 REWARD For present whereabouts of

JERRY BAKER Formerly with World of Pleasure Shows. Write, wire or call

JERRY THINNES Muncie, Ind.

WANT

Merchandise Concessions of all kinds. Hanky-Panks. No alibis, Flats or P.C. Annual Fourth of July Celebration City Park, Henry, Ill., July 1 to 5 incl. Free Acts, Fireworks, Parades. Address E. H. BUNTING P.O. Box 203, La Grange, III., until June 28; then Henry, III. Locating June 30. Come in, will place

WANT AGENTS

For Buckets, Break the Record, Under 11-Over 30, Balloon Dart, Pin Store. Open June 30, be in Madison, Wis., June 27.

> GENE CAIN c/o Wallace Bros.' Shows

RITA CORTES

Talker and Wife for small show using three girls. Strippers with or without wardrobe. Salary and percentage. Best Girl Show Route in East.

CORRIGANVILLE needs

CONCESSIONAIRES

for

FOOD — MERCHANDISE SPECIALTIES — RIDES

Must Finance Own Concessions. Contact:

CORRIGANVILLE

Santa Susana, California Phone: Fireside 6-1147

Do You OWE US

letter if you do, please write

WISCONSIN

1902 N. 3rd St., Milwaukee 12, Wis.

WANTED CONCESSIONS

IULY 3 & 4 HILLSDALE, MICH.

CELEBRATION AND HOMECOMING Can place all legitimate Cames.

ANNUAL FOURTH OF JULY

GOODING AMUSEMENT CO.

1300 NORTON AVE.

COLUMBUS 8, OHIO

PARAKEETS



Quality

★ Same Day

Shipment * Lowest Prices

Anywhere (Volume Shippers) Call, wire or write for low quantity prices.

AMBASSADOR BIRD CO. Phone: Johnstown 4-2144 Johnstown, Penna.



Les Berger 49 West 27th Street New York 1, N.Y. MU 6-8268

Firemen's Celebration

Four Big Days, June 25 to 28

Maryland Line, Md.

Parade, Fireworks, Prizes, Acts, etc. Also Fourth of July Annual Celebration starting July 2 to July 5, New Freedom, Pa. This event on for last 25 years.

Want Concessions of all kinds. Can place

Foreman and Second Man for Tilt, Ferris Wheel, Rolloplane, Merry-Go-Round, Coaster and three Kiddle Rides.

H. K. YOUNG

CARNIVAL ROUTES

Continued from page 57

Center) Dayton, O., 23-July 5. Glades Am. Co.: Elkton, Va.; Lively 30-July 5. Gladstone Expo.: Vinita, Okla.;

Baxter Springs, Kan., 30-July 5. Gold Bond: Monona, Wis., 24-29; Two Rivers, July 1-6.

Golden Gate: Lafayette, Calif., 23 - 29.Gooding Am. Co., No. 1: Colum-

Gooding Am. Co., No. 2: Frank-

Gooding Am. Co., No. 3: Johnstown, Pa. Gooding Am. Co., No. 4: Ashta-

bula Harbor, O. Webster, Ind. Gooding Am. Co., No. 6: Clearfield, Pa.

burg, O. Gooding Am. Co., No. 8: Cleveland, O. Gooding Am. Co., No. 9: South

Bend, Ind. Gooding Am. Co., No. 10: Delta, Gooding Am. Co., No. 11: Pitts- Manning, Ross: West Haverstraw,

burgh, Pa. Gooding Am. Co., No. 12: Dela- Marvel: Farmington, Ill., 25-28. ware, O. Grand American: Fairfield, Ia.;

Maquoketa, July 1-6. Great Western: Eureka, Calif., 23-29; Fort Bragg 30-July 6.

Green Tree: Louisa, Ky.; Greenup 30-July 5. Groscurth Comb.: Ft. Wayne, Ind.; Keokuk, Ia., 30-July 5.

nell, Ia., 24-28. Hammond, Bob: Belton, Tex., 30-

Dunbar 30-July 5. Hannum, Morris: Levittown, Pa., 23-July 5.

July 5.

Heart of America: Manhattan, Kan., 25-July 2; Wamego, 3-5. Heth: Evansville, Ind.; Conners- Northern Expo.: Cando, N. D., ville 30-July 5.

Holiday Am. Co.: Blue Springs, Mo.; Peabody, Kan., 30-July 5. Hottle, Buff, No. 1: (Hampson & Chippewa Sts.) St. Louis, Mo.; Centralia, Ill., 30-July 5.

Hottle, Buff, No. 2: Gonzales, La., 23-24.

Point Marian 30-July 5. Hugo's Nov. Expo.: Auburn, Neb.; Creston, Ia., July 1-5.

Hunt's Am. Co.: Senecaville, O., 24-28; Parkersburg, W. Va., July 1-5.

Ideal Rides: Louisville, Ky.; Shelbyville, Ill., 30-July 6. Imperial: Morris, Ill.;

Brownstown 30-July 5. Inland Empire: Emmett, Idaho; Playtime Am. Co.: Plymouth, Rupert, July 1-5. Johnny's United: Madison, Ind.;

Brazil 30-July 5. Kellogg, Robert D., Am. Co. Ken Penn: Mt. Pleasant, Pa.;

Springdale 30-July 5. Key City: Muncie, Ind.; La Porte 30-July 5.

WANTED — WANTED RIDE HELP

First and Second Men on Tilt, Ferris Wheel and Merry-Go-Round, Red and Jerry, come on in. Lushes stay away. Must drive semis. Will book Hanky Panks. For:

BIG FOUR AMUSEMENTS

2800 Kishwaukee Street, Rockford, III., June 25-29; Onconomowoc, Wis., July 1-6; then per route.

FOR SALE

Allan Herschell 10-car Kiddle Ride, Top Red and Yellow Calabana, Anchor Made. King Choo-Choo on Pony Cart, Top Red and Blue Plastic; both in good condition. One three combination Carbonated Drink

T. A. FUZZELL \$300 Edgewood Rd. Little Rock, Ark. King Bros.: Del Norte, Colo.; Pagosa Springs, July 1-5. Lagasse Am. Co., No. 1: Bedford,

Lagasse Am. Co., No. 2: Winthrop, Mass.

Lagasse Am. Co., No. 3: Gloucester, Mass. Leeright Midway: Ontario, Ore.,

LePa: Pascoug, R. I.; Newport 30-July 5. Lindle, Jack: Braidwood, Ill.,

24-29; Rushville, July 3-6; Waverly 7-12. Little Rhody: Warren, R. I.; Bris-

tol 30-July 5. Gooding Am. Co., No. 5: North Lone Star Am. Co.: Amarillo, Tex.,

23-July 5. Lynch, Bill: Sidney, N. S.

Lynn's Midway: Barrett, Minn., 24. Gooding Am. Co., No. 7: Gibson- M. D. Am. Co.: Fountain Hill, Pa.; Downingtown 30-July 5. McKenna Rides & Am. Co.: Oxford, Wis., 27-29; East Troy,

> July 3-6. Mac's Am. Rides: Huron, S. D., 23-30; Pipestone, Minn., July Stipe's: Granite Falls, Minn.,

Meeker: Toppenish, Wash.; Kali-

spell, Mont., July 1-6. Merriam's Midway: Redwood Falls, Minn., 23-25; Paynesville 26-28; Mountain Lake 30-July 1.

Midway of Mirth: Marine, Ill. Monarch Expo.: Hillsboro, Ill.; Madison 30-July 5.

Moore's Modern: Clarinda, Ia. Hale's Shows of Tomorrow: Grin- Motor State, No. 1: Fenton, Mich., 23-29; Flint, July 2-13.

Motor State, No. 2: Pontiae, Mich. Mound City: Brighton, Ill., 26-28. Hannah Am. Co.: Monessen, Pa.; Murphy's Northern State: Linton, N. D., 23-25; Napoleon 26-28; Wilton 30-July 1; Tioga 2-3; New Town 4-6.

Mass.; Gloucester 30-July 5. Hartsock, Roy: Worthington, Mo. North American: Nisswa, Minn.; 23-26; St. Cloud 27-July 1;

Clouquet 3-6.

Olson: Joilet, Ill.; (Fair) Anderson, Ind., 30-July 5. Ontario Am. Co.: Oswego, N. Y.,

25-28. Orang Bros.: Boswell, Okla.; Greenwood, Ark., July 3-5. P & J Am. Co.: Canton, O., 26-28. Howard Bros.: New Salem, Pa.; Page Bros.: Nicholasville, Ky.;

Eminence 30-July 5. Page Comb.: Allegany, N. Y. Palmetto: Wytheville, Va.

Pan American: Baton Rouge, La., 23-July 1; Eunice 2-6. Parada: Webb City, Mo.; Seneca,

July 1-5. Paul, Peter, Am. Co.: Monroe, Wis.; Rockton, Ill., July 3-6. Penn Premier: New Castle, Pa.

Mass.; Falmouth 30-July 5. Port City Rides: Anamosa, Ia., 25-28; Muscatine, July 3-5. Powelson Am. Co., No. 1: Sandusky, O.; Newton Falls 30-

July 5. Powelson Am. Co., No. 2: New Matamoras, O.; Barnesville 30-

July 5. Washington, O.; Centerburg, July 1-5.

Prell's Broadway: McKees Rock,

Raines Am. Co.: Siloam Springs,

Wooley 30-July 5. Reid's Golden Star: Honaker, Va.; Wilson Famous: Ottawa, Ill.;

Haysi 30-July 5. Reid, King: Thetford Mines, Que. Ritter's United: San Bernardino, Calif., 25-29; Brea, July 1-5. Rock City: McHenry, Ill., 23-29;

Belvidere, July 1-4. Rogers Bros.: Pelican Rapids, Minn., 23-24; Valley, N. D., 25-29; Bemidji, Minn., July 2-9.

Rohr's Modern Midway: Manhattan, Ill., 25-29; Streator, July

Rose City Rides: Sullivan, Mo., 25-28; Cape Girardeau, July

Royal American: Winnipeg, Man., 23-28; Brandon 30-July 4.

Royal United: Hector, Minn., 23-24; Willmar 25-28; Norwood • Continued from page 74

Rumble Greater: Charleston, Ind.; French Lick 30-July 5.

Dodge, Ia. Shorter's: Lewisville, Minn., 25-26; Hartland 30-July 1.

Shugart & Sons: Pottsboro, Tex., July 3-5. Siebrand Bros. Comb.: Swift Current, Sask.; Moose Jaw 30-July 5. MORE-MORE-MORE

Skerbeck Am. Co.: St. Ignace, Smiley's Am. Co.: Stoneboro, Pa.;

South Pymatuming 30-July 5. Smith, George Clyde: Central City, Pa.; Six Mile Run 30-July 5. Smith's Funland: Oceana, W. Va.;

Ripley 30-July 5. Stafford: Bloomfield, Ind., Sullivan, July 2-5.

Stanley, Wm. D.: Carrington, Minn., 25-26; Towner 27-28; Finley 30-July 1. Star Am. Co.: Hoxie, Ark.

Stephens, Otto: Eddyville, Ia.; Belle Plaine, July 3-4; West Burlington 7-12.

25-29; Forest Lake, July 1-6. Stone City: Kankakee, Ill.; Girard 30-July 5.

Strates, James E.: Schenectady, N. Y.; Endicott 30-July 5. Strong's Am. Co.: Emerson, Neb., 24-25; Valparaiso 28-29. Stumbo's Tri-State: Jay, Okla.;

Salina, July 1-5. Sunny, A. J.: (Latin Field) Cleveland, O.

Sunset Am. Co.: Carroll, Ia., 23-29; Clear Lake, July 1-6. Tatham Bros.: Heyworth, Ill., 24-28; Sullivan 30-July 5. Tennessee Valley Am. Co.: Harts-

ville, Tenn.; Red Boiling Springs 30-July 5.

Compton 5-6. Happyland: Ypsilanti, Mich., 24- New England Am. Co.: Medfield, Thiess United, No. 2: Watoga, Ill., 26-28; Chatsworth, July 2-5. Thomas, Art B., No. 1: Sioux

Falls, S. D., 23-July 2. Thomas, Art B., No. 2: Navarre, Minn., 23-25; Golden Valley 26 - 29.

Thomas Joyland: Wheeling, W. Va. Tip Top: Waupaca, Wis., 26-29; Stevens Point 30-July 6.

Uncle Joe's Am. Co.: Jacksboro, Tex.; Bridgeport 30-July 5. United Expo.: (18th & Gravois) St.

Louis, Mo. United States: Grundy, Va.; Richwood, W. Va., 30-July 5. Venditto Bros.: Middlesboro,

Mass.; Saugus 30-July 5. Virginia Greater: Milford, Del. Volunteer: Munfordville, Ky., 30-

July 5. Wade, Roscoe: Mecosta, Mich., July 3-6. Wade, W. G.: Mackinaw City (Bridge Cele.) Mich.; Mt. Pleas-

ant 30-July 5. Wade Expo.: Grand Rapids, Mich., 23-29.

Wade Greater: Tecumseh, Mich., 24-28: Lake Odessa, July 2-5. Wall, Alfred, Am. Co.: Watseka, Ill., 26-29; Iroquois, July 2-4; Onarga 5-6.

W.B.J.: Woodburn, Ind., 25-28; Dundee, Mich., July 3-5. Powelson Am. Co., No. 3: Port West Coast, No. 1: Roseburg, Ore.; Klamath Falls 30-July 5.

> West Coast, No. 2: San Leandro, Calif.; Stockton 30-July 6. Western, No. 1: Darrington, Wash. Wiggins: Baltic, S. D., 23-24;

Egan 27-28; Bryant 30-July 1. Rainier: Anacortes, Wash.; Sedro Wilcox, Dick: Caribou, Me.; Thomaston 30-July 5.

> Henry, July 1-4. Wolfe Am. Co.: Rich Square, N. C.; Belhaven 30-July 5.

> Wonderland Expo.: (Fair) San Juan Pueblo, N. M., 23-25; (Fair) Taos 26-29; (Fair) Las Vegas, July 1-6.

> World's Finest: Regina, Sask.; Weyburn 30-July 2; Estevan

> World of Mirth: Worchester, Mass. World of Pleasure: Elkhart, Ind.; Sand Lake, Mich., 30-July 5. Young, Monte: Lehi, Utah.

Outlook Bright

insurance, workers can pull down from \$30 to \$50 weekly without Schafer's 20th Century: Fort lifting a finger. The solution, always difficult to fulfill, is to attract a solid nucleus of dependable

> The show is carring 14 rides and around 40 concessions. On the back end are the Wild Life and Arcade, Al Hausen; Mickey Mouse and Funhouse, Tony Nelson; Girl Revue, Babe Harris; Girl Show, Stanley Zirik, and Side Show, Sailor West. Among concessionaires are Jim Coleman with 2, Bill Story 6, Eddie Horwitz 6, Eddie Kubek 3, Marie Meyers 2 doubled joints, Helen Simmons 2, Harry Cism 2, and a Bill Jones Bingo managed by Bob Negus. Butch Rizzuto has the cookhouse, Tommy Woods, floss, and Blackie Wenner, candy apples, popcorn and peanuts, and Charley Burch, long and short range galleries.

\$300 Night

• Continued from page 74

a feature, and the current show will become the Follies. Personnel has Lilli the Cat Girl of Miami, Cindy Lou, Mary Anthony, Bernadette, and Joy Hodges, with Jim Medlin on canvas, Bob Clements, tickets and relief talker, and Bob Terry and Vince Anthony, musicians standing by for fairs, when Terry will have the band.

Also added for Ottawa will be Tubby Boots, comic, who has been on network TV, a dance line, dance team and vocalist. Scenery this year is by Tom Fowler, acces-Thiess United, No. 1: Shabbona, sories by Guyette and wardrobe Ill., 27-28; Sheridan, July 1-4; by Variety. The World of Mirth route will take the Wine Bath feature into new territory

FOR SALE

Two 30x40 and one 20x40 Bingo games complete. Tractor and Trailer with each unit.

One 30x40 game is booked on an outstanding show with a good string of Fairs for the season. Can be seen in operation. Priced reasonably for cash only. All replies to

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For Fourth of July, 3-6, School Section Lake, Mecasta, Mich.

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Special inducements to Riding Devices that don't conflict. Good opening for Kiddie Rides. All replies to

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No. Stilla 1715

WANTED Agents for Greeley, Colo.; Belle Fouche, S. Dak., and balance of season. Griddleman for Cookhouse, Agents for Foot-longs. Hot Dog on a Stick, Lemonade, Floss, Snow, Peanuts, Popcorn, Candy Apples and Ice Cream. Also Hustlers for five grandstands. Roy Hamilton, Shorty and Bill contact at once. Wire or phone Rocky Comfort, Ma. No.

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Want legitimate Concessions of all kinds for Fairborn, Ohio, Jaycee and American

Legion Fourth of July Celebration. Want Bingo for 3 Indiana Fairs, commencing Rising Sun, Sunman and Rockport. Also want Cirl Shows for 4 Fairs, Portland, Ind., included. Any other Shows with

own outfits. Want Ride Help who drive semis. All replies

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THE GREEN TREE SHOWS, INC. Louisa, Ky., on the street, June 23 thru 28; Greenup, Ky., Fourth of July; then all fairs until we close. Greensburg, Ky.; Cynthiana, Ky.; Paris, Ky.; Mt. Sterling, Ky.; Russell Springs, Ky.; Irvine, Ky.; then Wise, Va.; Pennington Gap, Va.; Dungannon, Va.; Newport, Tenn. & Southern fairs pending.

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Panks that work for stock, all Pitches, Short and Long Range Gallery. Man and Wife to work large Bear Pitch. RIDES-Speedy Merrill wants Ride Help for Scrambler and Kid Rides. Don't have to drive trucks. SHOWS-All family-type Shows, Wild Life, Monkey Shows, etc. Jack Renfo, call Bill Hunter. Phill Gastman, come on. Lou Pease wants Man and Wife for Girl Show, also People for Geek and Illusion Show. Perry and Grace, John and Opal, come on. All wires to JOHN M. HULS or ALMON BRANNON, Louisa, Ky., June 23 thru 28;

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ALL SIZES PYTHONS JUST RECEIVED-25-foot, perfect, \$2,000; 20 ft. cull, \$200; some already tame. Snake Farm, Laplace.

CHIMPANZEE - 20 MONTHS, PERFECT, wears clothes, few tricks, amart, gentle, \$550, C. Boal, 7801 Chef Menteur Hwy., New Orleans, La.

BABY LLAMA, ELEPHANT, GIRAFFE, Deer, large healthy Boas, giant Diamondback Rattlesnakes, Dens, \$10 up. Agoutt, Paca, Jaguarundi Kitten, Ocelots, Timber Wolf Puppies, Dingo Puppies, Coyotes, giant Anteaters, giant Iguanas, Sloths, Lions, Puma Cub. Owls, Horned Toads, Prairie Dogs, Foxes, Ringtail Cats, Ravens, Raccoons, Mag-ples, baby Caimen, descented Skunks, Tegus, Squirrels, Coati Mundles, Badger, Pecar-ries, Logston's, Box 3045, Fort Worth 5, Tex. Phone Jefferson 42592.

CHIMPANZEES—THREE LARGE PERFECT animals weighing approximately 100 pounds each; with a display truck. Perfect set-up for Side or Gorilla Show. Write for price and details. Trefflich's, 228 Fulton St.,

COATI MUNDI, FEMALE, THREE YEARS, gentle, playful, beautiful tail, Raccoon coloring, excellent condition, sixty dollars. Swanson, 3919 Gramercy, Houston, Tex.

FLYING SQUIRRELS, SEND \$9 PER PAIR No checks. New Orleans Flying Squirrel Ranch, 7801 Chef Menteur Hwy., New Orleans, La.

FOR SALE-DOG, ACTS WITH PROPS, ALL feature tricks; young dogs. Have worked fifteen week season. Happy Harrison, Hart-

HALF-GROWN ARABIAN BABOONS, SEMI tame, perfect for training, \$75 each; Royal Swans, \$100 pair, Meems Bros. Ward, Sparkill, N. Y.

LARGE BLUE-BULLS OVER SIX FEET, \$10; large Tropical Rattlers, \$2 ft; Mexican Gila Monsters, this week only, \$27.50. Call or wire, limited stock. Reptile Gardens, Washington Park, El Paso, Tex.

MONKEYS, SPIDERS, CAPUCHINS Woollys, Marmosets, Squirrels, Kinkajous, Send for prices. Veterans Animal Import, 7801 Chef Menteur Hwy., New Orleans, La.

MOST APPEALING, GENTLE LEOPARD Seals, Sea Lions, guaranteed healthy de-livery by world's only trapper-trainer. Homer Snow's Sealaquarium, 287 Jefferson, San Francisco, Greystone 42268. je30

PARAKEETS, 60¢ UP; MINIMUM ORDER 25 birds. Cages, \$3.60 doz.; Canaries, Flash Cages, Rats, Mice, Monkeys. Immediate shipment Terms: Part cash, balance C.O.D. National Pet Supply, St. Louis 3, Mo. jy7

EXCURSION BOAT—NOW OPERATING ON the Mississippi River; documented government inspected; protected by ICC permits. ch-ny du Chien, Wis.

Lizards, 4', \$125; 5', \$200; also 6 and 7 feet; Hyena, stripe, 6 months, tame, \$350; Leopard Cub, very tame and playful, \$450; Sun Bear Cubs. \$250; Porcupines, \$75; Civet Cats. \$75; Binturong Bear Cats. \$300 up; Tiger, 4 months, tame, \$1,200; Cheetah Cubs, tame, 4 to 5 months, \$750; Female Cheetah, 1/4 yrs., very tame, chainbroken, \$1,350; Male Cheetah, tame and chainbroken, I yr., \$1,350: Orangoutang, male, 2 yrs., 25 lbs.; Java Monkeys, \$35; Baboon, \$50; Mother and Nursing Baby Javas, \$100. M. Shoemaker, 2214 Delancey Place, Philadelphia 3, Pa.

Business Opportunities

EXQUISITE SEA SHELL EARRINGS, \$4.80 dozen assorted; 2 sample pairs, \$1. Better grade, \$6.75 dozen. White's, Drawer 512-A, Clearwater, Fla.

Engravers, Jewelry Workers, Salesmen Covering the outdoor amusement field and carry stock, this is your ticket to money. Necklaces-16", 18" and 24"...\$18.00 gr. Large Heart, Round Tags, 24" Wedding Band, Necks New Seamless Rings, Boy-Girl & Heart Bracelets 30.00 gr.
Boy & Giri Bracelets 24.00 gr.

GOLDEN ENGRAVEABLES 1109 Allison St., N.W. Washington, D. C.

HOW TO COMPILE AND SELL NAME Lists by mail. Easy, profitable, complete instructions, \$1. How to earn money typing at home, 10 complete plans, \$1. Vickers' 1143 E. Pearl, Hazel Park 7, Mich.

MAIL ORDER AND HOME BUSINESS opportunities. Write for details. C & R, 4854 S. Winchester, Chicago 9, III.

MANY EARN \$1,500 PER MONTH OPERating collection agency. Hundreds in business after taking our correspondence course. Free bulletin. Franklin Credit, Roanoke, Va.

NEW INVENTION FOR SALE - LATEST patented rotary display counter whereby merchandise is constantly moving, demonstrating any article or merchandise at different angles. Ideal set-up in stores, show windows or restaurants, especially where space is limited. If interested contact George Krasnosky, 3709 Mobile Highway, Pensacola,

The LAW Says:

YOU MUST KEEP RECORDS"

Use our new "SIMPLIFIED MAIL ORDER BOOKKEEPING SYSTEM." Recommended for Small Businesses, Self-Employed Persons, Agents, Salesmen, etc.

Only \$1.00 postpaid. TASKER, Box 3131, Alexandria, Va.

SALESMAN & AGENTS' MAILING LIST. Active, fresh, located thruout USA. Wanting good offers. 500 on Gummed Mailing Labels, \$4.50; 1,000, \$8.50. 600 interested in selling by mail. Information Buyers, \$4.75. Vickers, 1143 E. Pearl, Hazel Park 9, Mich.

SELL NEW IMPORTS. SAMPLE, \$3.99. SO practical, so necessary. You'll wonder why somebody didn't think of it before, S & L's, Highland, N. Y.

SEND LARGE SELF-ADDRESSED STAMPED envelope which will enable you to receive \$100 every month. New idea! National Dividends, 743 Luzerne St., Johnstown, Pa.

WANT TO LEASE SKATING RINK IN EAST in September or buy with low down payment. Box C-348, c/o Billboard, Cincinnati

25 FREE WHOLESALE CATALOGS - #1; send 25+ to BMS, 31444 Bock St., Garden

Coin-Operated Equipment (Used)

A-1 COIN OPERATED VENDING MAchines. Everything made, barring none; brand new or used; under the market prices. Milwaukee Ave., Chicago, IlL

ANY REASONABLE OFFER - 23 COIN operated Kiddle Rides, Horses, Rockets, etc. All in operating condition. A. W. Crimmins, M. C. 186, Seaford, Del. Phone: Seaford 7847.

SCALES-SCALES-SCALES - 4 ROCK-OLA Loboy, porcelain finish, \$30 ea.; 18 Wat-ling 500 Fortune, \$35 ea.; 6 A.B.T.-Kirk Hiboy Guesser, \$45 ea.; 24 Watling 500 Guesser, \$45 ea., reconditioned and set for locations. Send deposit and shipping instructions; bal. sight draft. Gaycoln Dis-tributors 4866 Woodward, Detroit 1, Mich.

SHIPMEN DUPLEX STAMP MACHINES, \$10; Triplex, \$29.50 each: like new Folders, direct factory prices; USP Co., 100 Grand, Waterbury 5, Conn. jy14

10 PENNY ROWE TAB GUM MACHINES, 10 Penny Flipper Counter Games, 10 Bingo Counter Games, 10 Exhibit Card Machines. Any of these, \$14.95 each. Albert John Hoff. 1920 Rose St., Baltimore 13, Md.

2 BALLY MOON RIDES, GOOD CONDITION, \$200 each, or will swap for one good horse. Daurio, Box 112, West Englewood, N. J.

175 COIN-OPERATED DAHLBERG HOSPItal Radios, A-1 condition, \$25 each. Spec-Dee Automatics, 129 W. Fourteenth St., Elmira Heights, N. Y.

15 SIX-COLUMN DU GRENIER TAB MAchines, \$7.50 ea.; 10 Mills 107 Tab. \$5 ea.; all good condition. James Carver, 2306 W. Huisache, San Antonio, Tex.

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GIRL SHOW, STRIP, BALLY, CLOWN Costumes: Impersonator Wigs, Rhinestones, Plumes. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J. Phonet UNion 3-9509.

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ABOUT ALL MAKES OF POPPERS, CARAmel Corn equipment, Floss Machines, re-placement Kettles for all Poppers, Krispy Korn, 120 S. Halsted, Chicago, Ill.

For Sale Secondhand Goods

MAJESTIC REFRIGERATED BEVERAGE Dispenser, Star Hot Dog Steamer, Manley Popcorn Machine and two-wheeled Trailer Chassis, 6 by 4 feet. Rex's Drive-Inn, Augusta, Illinois.

For Sale—Secondhand Show Property

CONCESSION AND TRUCK FOR SALE, ready to operate. John Wierzbinski, 117 West Lapham St., Milwaukee 4, Wis. je23

FOR SALE

R. R. Track, unused, 22 in. gauge, 153 ft., includes 3 curves. Weight about 1 ton, \$225. BIRDS LANDING CLUB Birds Landing, Calif.

FOR SALE Tents, large 16 ft. x 50 ft. Unused, 10 available, \$200 each.

BIRDS LANDING CLUB Birds Landing, Calif.

FOR SALE - G-12 MINIATURE ALLAN Herschell Train, 4 cars, 350 feet track, special built trailer for hauling, ticket booth and fence. C. Marx, 509 West Lake St., Fond du Lac, Wis.

FOR SALE - SHOOT-A-PHOTO, 6 COMplete units, priced for fast sale. \$1,500. Cash and carry. Come and get it. Ray Ludworth, 843 Surf Ave., Brooklyn, N. Y.

FOR SALE - WE HAVE ENOUGH FAIRS to get all your money back. One complete Custard Truck, Ez-Freeze. Opens all around, glasses in. Works anywhere. Steam, etc. Also one Miniature Train, hauls 20, new gas engine, 300 feet track. All answer: P. O. Box 5014, Alexandria, Va.

FOR SALE-HOLMES REX 16MM. SOUND Projector, like new, bargain; also Type 12 and Type 10, extra good. Fred Wilkerson,

FOR SALE OR TRADE FOR KIDDLE FERris Wheel 15 pas. Airplane Ride, \$650. Come to red house trailer near Hillcrest Dairy. Fred Ulter, Box 76, Cadiz, Ohio.

FOR SALE - MONKEY MOTORDROME, \$ Monkeys, G.M.C. Truck. Ready to go, no junk. Write or wire Walter Fisher, 18806 Bloom St., Detroit 34, Mich.

FROZEN CUSTARD IN 19-FT. TRAILER, with fair dates Bus equipped for living quarters. Lela Prenath, Plaza 12598, 3023 Woodburn Ave., Cincinnati 6, Ohio. je23

LONG RANGE GALLERY, 14, MOUNTED on 28 ft. trailer, air brakes, with living quarters; 1950 GMC Tractor, air or vacuum, \$1,800 complete. Cornelly monogram hat machine with stock, top frame, \$450. L. Thompson, 560 54th St., Altoona, Pa.

SEVEN RIDES NOW IN PARK IN MIDWEST. Also Merry-Go-Round. Sell all or any. Box C-346, c/o Biliboard, Cincinnati 22, Ohio.

SHOOTING GALLERY LOADING TUBES, 15 shell, \$6.50 per 100. No c.o.d.'s. Any length made. Postpaid. H. B. Sherbahn,

SKEE BALL-PHILA. TOBOGGAN, LATEST model, like new, \$375 each. P. O. 1125, Manitou Springs, Colo.

TRAINS - ALL SIZES, GAUGES, TYPES, new, used, custom built. Photographs, details, \$1 bill (refundable). Miniature Trains, 33B Winthrop, Rehoboth, Mass. jy7

1956 BABY ELI FERRIS WHEEL NO. 6, IN new condition. Alfred Davis, R.D. 1, Noblestown Rd., Carnegie, Pa. 3,000 FOLDING CHAIRS, 4,000 STADIUM Chairs, Theater Chairs, Lockers, Bleachers,

1734, Dallas 1, Tex. 9k9 CENTER JOINT WITH CANVAS, \$150g

Tents, Tables. Lone Star Seating Co., Box

Mug Joint, \$350; Baskethall Joint, En-closed Stock Joint Trailer, Chev. Pickup je23 | Truck: Sullivan, 255 Sherman, St. Paul, Minn.

CLASSIFIED SECTION

14x16' COOKHOUSE, EQUIPPED, CRETORS Corn Popper, Dunbar Popper, Root Beer Barrel with carbonator. E. L. James, 417 So. 15th St., Omaha 2, Nebr.

Help Wanted

BOYS AND GIRLS - CONTESTANTS FOR Walkathon, \$1,500 prizes; Judges, M.C.; free eats; hotel; salary; come on, Coliseum Ballroom, Benld, Ill. je23

EXPERIENCED RIDE HELP WANTED -Ferris Wheel Foreman, Merry-Go-Round Man; good pay for good men; all spots Northwest Chicago area. Midwest Amusement Co., 219 N. Hough St., Barrington, III. DUnkirk 1-3082

LYRIC WRITER NEEDED, HAVE COM-posed many pop tunes which need word setting. Contact Andy Badale, 1652 West 7th St., Brooklyn, N. Y. Espianade 5-4423, Brook-

LYRICIST (BMI), WITH PUBLISHER & record company contacts, seeks talented Composer (preferably BMI). Should be young, determined, commercial-minded & from Metropolitan NYC area. 50-56 split. Box C-347, c/o Billboard, Cincinnati 22, O.

TRUMPET, COMMERCIAL COMBO. LOCAtions. Doubles preferred (violin or vibs), sing parts. State age and experience. Box 122, Maplecrest, N. Y.

WANTED-MAN WITH TRAINED MONKEY for concession business. Don Tyner, 208 W. Circle Drive, Canon City, Colo.

Instructions, Books, Cartoons

BELIEVE IN FREEDOM? READ YOUR Politics, 25c. Brad Lee. Dept. B, Box 8, Forest Hills 75, New York.

LEARN AUCTIONEERING - TERM SOON. World's largest school. Big free catalog. Reisch Auction School, Mason City 18, Iowa.

32-PASSENGER KIDDIE RIDE (8-CAR PROFITABLE BEGINNERS' MAIL ORDER WANT KIDDIE RIDES OF ALL KINDS ON Percentage basis; through Labor Day. Brill, 1216 N. University, Peoria, Ill. Phone making plans, tips, \$1. Details free! Nelson, Write full particulars to Box C-343, c/o Fundamentals, 3 fabulous folios, money-making plans, tips, \$1. Details free! Nelson, 40-66, Ithaca, Elmhurst 73, N. Y.

> YOU CAN CHALK TALK—WE HAVE COMplete supplies. Send 10¢ for 32-page illustrated catalog. Balda Arts Service, Oshkosh,

Magical Apparatus

BLUEPRINTS, MINDREADING, FORMU las, Hypnotism, Lectures, Escapes, Occult Books, List, 40c. N. Genoves, 160 East 44th St., New York 17, N. Y.

Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Handwriting. Sub-miniature transistorized Radiophone for High, Columbus, Ohio.

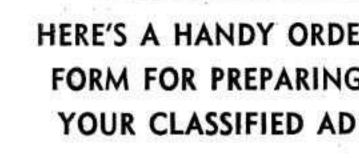
BARGAIN-#8 TWO-CONDUCTOR HEAVY Rubber Insulation Portable Cable, 100 ft. lengths, 30c ft. Mall check. In business 38 years. M. C. Solon, 407 East Superior St.,

BINGO SUPPLIES OF ALL KINDS-BLOWers, Cages, Heavy Cards, Double Cards, Industries, P. O. Box 2, Dayton 1, Ohio.

ELECTROLUX MODEL 30, RECONDItioned by Metropolitan with Metropolitan parts. Complete with 10 attachments. Pro-

Clearwater Bay 60'x80'; utilities, dockage restricted. \$1,500 up. Write: Port O'Palms,

SAVE YOUR LIFE — HEART ATTACKS, asthmatic relief Portable Oxygen Kit, \$49.50; Car TV, \$296.50; Home Steam Bath,



Type or print your copy in this space;

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Locations Wanted ☐ Magical Supplies

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Record Pressing ☐ Situations Wanted

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Miscellaneous

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☐ REGULAR CLASSIFIED AD—20c a word. Minimum \$4 □ DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14

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NAME _ ADDRESS _

STATE CITY

NEW 152-PAGE ILLUSTRATED CATALOGmentalists. Brochure, prices on request. Catalog 50¢. Nelson Company, 336 South

Miscellaneous

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Specials, Plastic Markers, etc. Amusement

motionally packaged. Fully guaranteed. Your price \$22. Send for free catalog. Metropolitan Vacuum Cleaner Co., 4143 Third Ave., New York 57, N. Y. ch

MOBILE HOME SITES - BEAUTIFUL P. O. Box 25, Indian Rocks Beach, Fla. Own your own.

\$15.95. World Export, Box 929, Indio, Calif.

"SYLVANIA" LIGHT BULBS, FIRST QUALity. 40, 60, 100, 150 watt; 120 in case, \$12. No c.o.d.'s. M. R. Levy, 316 Melwood Ave., Pittsburgh, Pa.

HERE'S A HANDY ORDER FORM FOR PREPARING

Check the heading under which you want your ad placed:

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☐ Ponies Printing Rigging and Props

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Tattooing Supplies Trucks, Trailers, Accessories

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Music, Records, Accessories

☐ Used Dealer-Distributor Equipment ☐ Used Records

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Outdoor Acts and Attractions ☐ Vaudeville Artists Vocalists

(14 agate lines to Inch)

Classified and At Liberty ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

remittance of

The Billboard, Cincinnati 22, Ohio.

WANT TO SELL BY MAIL TO WOMEN? Women mail buyers names, \$5 thousand. Cover the U.S.A. Durite, 2524 North New Jersey, Indianapolis 5, Ind.

WANTED - TO BOOK ON PERCENTAGE. Ferris Wheel and any other major rides for Park located on U.S. 74 and 29 near Gastonia, N. C. Ned McGill, Carolina Amuse-ment Park, 509 N. Ransom St., Gastonia, North Carolina.

WANTED TO BOOK-AN AERIAL ACT TO perform 4 evenings, July 23 thru 26. Limited budget, so please state price and type of act in first letter. Contact Delbert Janes, Lexington, Ill. Phone EM 5-7131.

Motion Picture Films and Accessories

SAVE 50%! GUARANTEED FRESH COLOR, B&W movie film! 8mm., 16mm. Free catalog! Eso-E, 47th Holly, Kansas City 12, ch-np

16MM. SOUND FILMS, WESTERNS, ETC. Sale, \$15 up. Free lists. Projectors bought and sold. Ace Camera Supply, Florence, South Carolina, je23

16MM. SOUND FILMS - FEATURES AND Shorts. Lowest prices, plenty of titles on hand; lists free on request. Crawford Film Service, 412 Page St., Fort Worth 10, Tex.

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SONGWRITERS -- GIVE ZEST TO YOUR songs. 1,000-word list of emotion-packed rhymes available. Send \$1 cash, check, money order to Rym-a-line, Box 1442, Chattanooga, Tenn.

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COMIC FOREGROUNDS AND grounds, Direct-Positive Cameras, Paper, Photo Mounts, Glass Frames, Photo Novelties. Miller Supplies, 216 Main St., Alton, Illinois.

FOR SALE - 2 D.P. 31/2-INCH CAMERAS, Zeiss Tessar F 4-5 Lens. Takes close ups and groups. Liberty Studios, 462 W. Broad St., Savannah, Ga. FOR IMMEDIATE CLEARANCE: 11/2, 2, 21/2,

314, 314 & 5" roll direct positive cameras with or without lenses as low as \$35. Get a spare camera now while they last. Benson Camera, 166 Bowery, New York, N. Y. NEW REDUCED PRICES ON DIRECT POSI-

tive paper, chemicals and folders. Write for new price list now. Benson Camera, 166 Bowery, New York, N. Y. PHOTO BOOTHS, CAMERAS, D.P. PAPER ung for direct positive photography Write for our low prices. PDQ Camera Co., 1546 W Cortez, Chicago 22, Ill.

Printing

ALWAYS FASTEST SERVICE - QUALITY nonbending 3-color posters! 14x22 win-dow cards copy limit 50 words, \$8 hundred: 17x26 size, \$12.50 hundred. Day-glo bumper sticker strips, size 4x15, copy printed in black. \$13 hundred. Tribune Press. Dept.

258. Earl Park, Ind. 1,000 LETTERHEADS, 5½x8½ HAMMER-mill Bond, \$5.45 pp.; 100 Informals, \$2.48 pp.; free samples. Lawyers Printing, 1335E Franklin, P.O. Box 868, Richmond 7, Va.

1,000 RAISED-LETTER BUSINESS CARDS— New "thin-snap" stock, just \$3.79 post-paid. Bold Enterprises, 10768 Hiway 71. Kansas City 34, Mo.

1,000 BUSINESS CARDS, \$2.75. FREE SAM-ples. Eldan Business Service, Dept. B, 507 Fifth Ave., New York 17, N. Y.

1,000 NAME AND ADDRESS LABELS, \$1, 1,000 Business Cards, \$2.99. Banners, Signs, printing quotations given. Selco Products, Danvers 7, Mass.

1,000 EMBOSSED BUSINESS CARDS, \$3.50 postpaid, blue or black ink, seven line limit. Astor B. Trogdon, Box 5634, Los Angeles 55, Calif.

Salesmen Wanted

AD MATCHES SELL AMAZING DESIGNS-10, 20, 30, 50 and 240-light book matches. Biggest spot cash commissions; every business a prospect. Low prices for high quality. Repeats. Start with experience; men, women; full, part-time; buy nothing; sales kit furnished. Match Corp., Dept. D-194, Chicago 32, Ill.

FULL SIZE ALUMINUM CANES, \$6 DOZEN sample, \$1. 20% deposit, balance c.o.d. Tennessee Valley Aluminum Products, Robert Ave., Maryville, Tenn.

\$300 FIRST WEEK OR MONEY BACK-AD Clock, unlike any in world, Electric Ad Clock Co., 227-231 W. Illinois, Chicago 10.

Wanted To Buy

CASH FOR COMPLETE CHARIOTS OFF old Carousels, animals, wagon wheels and old wood carvings. Write: McClintock, Box 891, Franklin, Pa.

CLOSEOUT MERCHANDISE SURPLUS -Surplus items bought. Turn non-selling items into cash; send sample or listing; also coin-operated rides. Penn Variety, Atlanta

WANTED-STAGE COACH, WELLS FARGO preferred. Please send price and photograph if possible to Silver City, Hanover Road, Newtown, Conn.

wheels, also High Striker, reasonable price, no junk. Ralph Bristol, 1918 Jackson, Houston, Tex. WANTED - ADULT NO. 12 ELI FERRIS

Wheel and Kiddle Firefighter Airplane

Ride; also Scrambler by lease or concession.

San Juan Resort, Russells Point, O.

WANTED-SHORT RANGE GALLERY ON

WANTED - USED TURNSTILES; INTER-ested in all types. Coin-operated, registering and traffic controlling Pest, North Woodstock, N. H.

Midget Ball Gum Dispensers. Send drawing of globe and prices to Campman's, Box 39, Eagleville, Pa.

WANTED - BINGO EQUIPMENT, ALSO Jam-Man for auction. Billy Fitzpatrick, 262 N. Main St., Waterbury, Conn.

WANTED TO BUY-SMALL GRAB JOINT. Bob Sleeth, 1439 N. Springfield, Chicago.

Talent At Liberty

Bands and Orchestras

PIECE COMBO - TRUMPET, TENOR Piano, Drums. Three vocalists. All styles, modern, jazz, dixie, rock 'n' roll, society, etc. Union, experienced, dependable, cut shows. Wynn Blackburn, 2026 9th Ave. So., Birmingham, Ala.

Circuses and Carnivals

AT LIBERTY - SHOW DECORATOR AND Sign Man; some Pictures. Rides and Trucks my specialty. Join now. Lee Hinckley Cleveland, Okia. je23

NOTED WOMAN RIDING INSTRUCTOR and exhibition rider desires position. Expert instructions in mounted drills, sulky and charlot driving. Nine years with Ringling Bros. Circus: nation's top references. Write Box C-3451, c/o The Billboard. Cincinnati 22,

Miscellaneous

Ohio,

MENTALIST-STAGE, PRIVATE PARTIES, civie clubs, etc.: good act for quality bookings. Write Gaston, P. O Box 1547. exington, Ky.

PROFESSOR WRIGHT AND HIS 5-PERSON Variety Stage Show of Magical Illusions. Dance and Vaudeville, Write Professor Wright, Casey Ilil.

SOME DATES OPEN JULY, AUGUST early Fall, Fairs, Parks, Celebrations, Nice wardrobe, pleasing personality. White face. For more info contact: Erlo the Clown 5643 W. Dakin St., Chicago 34, Ill.

Musicians

A-1 RINK ORGANIST-12 YEARS' EXPERIence best rinks; pleasing stye, good beat, skater's musician! Box C-349, Billboard, Cincinnati, Ohio.

AT LIBERTY-JEFF YOUNG, ALL-AROUND type drummer, 1438 John St., Whiting, Ind. Phone 325-R.

BASSIST, GUITARIST, VOCALS, WHITE, 35. Equally good on both instruments. Modern, travel, semi-name experience. Reliable. Prefer combo. Mr. Cleo Scroggins, General Delivery Minneapolis, Minn.

COMMERCIAL LEAD, ALTO OR TENOR, double flute, ad lib; clarinet, bass clarinet; read shows well; name experience; consider a trip thru New York, Pennsylvania, wire Eddie Beau, Taycheedah, Wis.

shows, Latin, play any style. Johnny Lan-caster, 127 N. Snanish St., Cape Girardeau, Mo. Edgewater 56719. DRUMMER WANTS RESORT OR LOCATION spots. Dependable play, any style; age 29, single: does vocals. Write or wire Drummer. 934 Drake St., Madison, Wis. je30

ELECT GUITAR - LEAD OR RHYTHM Read or fake. Double plane, sing. Loca-tion only John E Meyer 64 Norfolk Road.

Torrington Conn. FOUR PIECE BAND PLUS FEMALI Vocal, young, white, experience. Jus completed southern nite club circuit. Travel dance and floorshow; this group is great Bob Cox 106 E. Tenn. St., Florence, Ala.

FOUR-PIECE BAND AVAILABLE FOR Night Clubs, Cocktail Lounges, etc. Plays rock and roll, jazz, etc. A show within the band. Wire or write Jump Jackson. 5727 LaSalle St., Chicago, Ill. je30 HAVE GUITAR, WILL TRAVEL; ALSO

Vocal Currently working with Organ Vibs and Drums. Only reliable people answer. Age 34. Howie Presar, 415 W. 5th St., Delphos, Ohio. TENOR, BARITONE, ALTO SAX, CLARI-net, bass clarinet, flute: available immediately; name experience, read, transpose, lead

tenor. etc: single: location or will travel. Alex Horky Jr., 3493 West 98th St., Apt. 5, Cleveland 2, Ohio, Phone: OLympic 1-3062. TRUMPET-EXPERIENCED, READ, FAKE shows, travel, Prefer commercial combo. Gil Attaway, 1219 Pinegrove Ave., Atlanta 19, Ga. Phone CE 3-2210.

TRUMPETER, DOUBLE TENOR SAX. VO. cals, some Accordion; Bongos; read, fake anything Can arrange; married R. Creigh-

ton, Box 5173, Sarasota, Fla.

TRUMPET, VOCALS, ARBANGE. AVAIL-able immediately. Cut shows but prefer dance locations with combo. Age 31, reliable. Wynn Blackburn, 2026 9th Ave. So. Birmingham, Ala.

Parks and Fairs

AVAILABLE FOR FAIRS, ETC ORGANIST "Bu Bu the Clown," and "Blades of Death," Own equipment, Wilson's, 220 E. Fifth St Bloomsburg, Pa. je30

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations Claude L Shafer 1047 S Dennison Indian apolis 21 Ind je30

EXCITEMENT AND SUSPENSE RUN HIGH for one mistake, just one, may mean Poised high overhead, a tense figure stands -America's leading exponent of daredevil-try, none other than Capt. Earl McDonald, the High Diving Sensationalist, and far be-low the great crowd and the blazing tank, surrounded by sharp, ugly spears. For patronage insurance contact 456 Lamphier Place, N.E., Warren, Ohio. Tel.: 45337. jy7

HIGH FIRE DIVE RESULTS IMPRESSIVE Smallest diving tank in the world; fire spears. Mac Productions, 456 Lamphier N.E. Warren, Ohio.

events. Flashy paraphernalia, real act. For Croix, 1304 South Anthony Indiana. Telephone: Eastbrook 3312.

WANTED - GLOBES FOR ATLAS BV-400 | HIGH DIVING EXTRAORDINARY IS A world fair attraction and thrill circus act featured by Fox Movietone from the Great Lakes to the seven seas. It's Hollywood's toughest assignment for stuntmen and is recognized as one of the greatest outdoor thrillers ever to be presented before the American public. Many have tried, but up to date this act has not been dunlicated. It's not TV make-believe but real live he-man action where life hangs on a thread and realism is really stressed with a flavor of the barbaric and a hint of pageant brutality. Something primitive stirs within all people, for down thru the ages to now, people congregate where they can be stirred by raw conflict. If it's safe, this exponent of daredeviltry is not interested and neither are people. The valiant not only dare great dangers but achieve great results. For you money-raising groups, it's the easy way to insure capacity patronage and increased profits. You can build a reserve or get that much-wanted equipment you dream about. Here's a challenge to all outdoor entertainment dollar for dollar. This spectacular will increase patronage and profits as much as 100 percent, proving that civilized man is still in a slow state of social development and for the want or lack of culture, savage crudeness manifests itself and takes over. People of all nations are natural here worshipers, so chivalry mixed with daring, gallant, dashing actions, appeal and count much in their lives. The price is right. Your only concern will be a parking problem. If you

> RAYS CIRCUS REVUE - SIX PONIES, Dogs, Monkeys, Bozo Clown with Tini-mite the Mule. Magnolia, Ohio, Route No. I.

> SENSATIONAL PROMOTIONS & THRH.LU-sions. Blindfold drives, bullet catching and headline predictions. Am free July 15-28, Write Gaston, P. O. Box 1547, Lexington. Kv.

SUPER ANIMAL ACT AND TRAMPOLINE act. Parks and fairs. Contact 2015 Oliver St., Ft. Wayne, Ind. Phone H 1196.

THREE COMEDY ACTS - ONE OR ALL Juggling-Balancing, Breakaway Bicycle, Ventriloquist Act. Post Office Box 74, Fort

Vaudeville Artists

JOEEGO HARRIS, WORLD'S CHAMPION Bag Puncher. Punches 7 bags same time: punches 3 bags and juggles 3 balls simultaneously; also juggles 3 balls, plays harmonica and tap dances same time; harmonica expert, vocalist and MC. Member AGVA-New York. Known as the Entertaining Barber, USSH Barber Shop, Washington, D. C. Phone RA 69100. Home DU 71967.

DRUMMER - DOUBLE VIBE; READ, CUT back in Connecticut," writes Clifford E. Horton from New Haven. was handling advertising for Prell's Broadway Shows. "I have been on too much of a Merry-Go-Round to

> EN ROUTE . . . thru Youngstown, O., Hank Fredricks dropped a line to the Pipes desk to say hello to Madaline Ragan, Ray Herbes and Torr Ken-

say definitely where I'll locate this

summer," said Horton, "but I

WORD ...

STEVE R. McCLAIN . . . the vet sheetie, writes from Petersburg, Va., that he has dropped anchor there to work stock sales within a radius of 50 to 75 miles of Petersburg and Richmond. "I would like to read pipes from B. V. (Spud) Mangum, Heavy Forkner, E. C. Pardee, Doc Lockey, the fast-stepping Horace Brazil, George Stacey, Senator Harvey of Washington, D. C., and others," he pleads. Now headquartering at the Silver House Trailer Court, Colo-OUTSTANDING PLATFORM TRAPEZE nial Heights, he urges that fellow act. Available for all types of outdoor workers passing tru the area stop literature, details, address: Charles La in for a visit. "I understand Man-(Continued on page 91)

don't have space and facilities for capacity business, your profits will be limited, as each patron turned away is money lost, Mae Productions, 456 Lamphier, N.E., Warren, Ohio, Phone MA 9-1479. Phone: UNion 62010

Wayne. Ind

Pipes for Pitchmen New Jersey, Virginia and North and South Carolina, I am again

In giving a rundown of his activities, Cliff said that he spent some time with Sol Kunin in New Jersey. While in Greensboro, N. C., he met Charlie Hudson, Betty Artis, Al Snyder and Al Wyman. At another port of call, Asheboro, N. C., Cliff bumped into Heavy Forkner, Al and Mary Brown, Ed Olson and Marvin Hutchinson, while at Fredericksburg, Va., he renewed acquaintances with Bill Hunt, who

would sure like to read pipes from the folks I mentioned." nedy and report that he has been

working foot cream in stores.

has been received that Lou Mazer has flown to the West Coast to promote sale of a new item, known as the Man From Mars, and that Chick Stein has a concession contract for a new confection, honeycoated popcorn balls, a product of the R. I. Marks Corporation, Speedway, Ind.

THE BILLBOARD

Communications to 188 W. Randolph St., Chicago 1, Ill.

JUNE 23, 1958

39.00 Gross It's a Beauty!

Money Maker



liancy Gold finish. White brilliant \$39.00 center. Red or Green sides.

WARRIOR HEAD \$4.50







\$3.50 Set with 3 all-white brilliant cut rhinestones of white center, red sides, Gr. gold finish.

Rated wholesalers, write for samples. PROVIDENCE RING COMPANY 49 Westminster St., Providence, R.-I.



BELL SALES CO.

1107 SO. HALSTED ST.

Chicago 7, III.

CIVE TO DAMON RUNYON

CANCER FUND

THE ORIGINAL

Reg. in U. S. & Canada Pat. Off.

Amberine Unbreakable Combs

for DEMONSTRATIONS

Available Direct From Manufacturer Price List on Request. Orders Shipped Day Received Stock on hand

Send \$1.00 for Sample Set 2020 F Straet, South Bolmar, N. J. Anericana.

TOP SALESMEN, SHOWMEN

Auction, Pitch, Demonstration Clan Delights as It Moves Goods

By IRWIN KIRBY

OSTENSIBLY a salesman but in reality a vital part of showbusiness, the pitchman and demonstrator has been given new outlet horizons with the advent of television, shopping centers and farmers' markets. The tireless workers are enjoying a revival of popularity these years.

To say popularity is to compliment, for the salesman has been downgraded in the eyes of many consumers across the land. But not the pitch, demonstration or auction salesman, because he is a joy to behold. In many instances, such as at fairgrounds and farmers' markets, he is actually in demand. People come to see him perform.

How he does this has many, many examples. As a health lecturer, he may wear a feathered headdress and beat a tom-tom, or take a regal pose, stripped to the waist with a reptile coiled around his shoulders.-As a bullet or grinder, he may slam a comb with a hammer or give endless polishing to the hood of an automobile. As a prima donna he may relax with satisfaction after an artful demonstration of kitchen gadgets. As a jam artist he may throw free pocket combs and ball point pens out to the audience before settling down to his sales pitch. As an auctioneer he may present the manner and poise of a diplomat.

It's all the same. He works to people and for people. Some watch for free, some pay thru their purchases. Virtually all are pleased.

Women Pitch, Too

There is no sex distinction in the business, many women having won enviable reputations with their ability to gather and hold a crowd, and to convince it to part with the long green. They are usually seen working cosmetics and kitchen gadgets, with a woman-to-woman appeal.

Demonstrators fall into two general classes: the bullet, or grinder, the non-believers who wouldn't and the prima donna, the last not being a derogatory term in any are chastized for their skepticism sense. Accepted definition for the first two types is a person who plugs away without beginning or end to his talk, as he works an object which only has to be shown in use and thereby is virtually self-selling. Kitchen graters, choppers and peelers fit into this category, as do trick playing cards and auto waxes.

dandy helically-coiled saw blades and miniature sharpeners and other tools are included here.

Manufacturers and jobbers are well aware of the terrific sales power the clan represents, consuming as it does a great amount of merchandise yearly. Many members have been working department stores where, as one puts it, it's like fairtime every day. In a major New York store the office gets 40 per cent of the gross, which is a deep slice in any language, but the gross is huge. Funnelled into pitch, demonstration and auction exposure are tools, kitchen gadgets, kitchenware, medicines, appliances, jewelry, pens and pencils, waxes, polishes, animated toys, novelties and many other objects.

To the prima donna is attributed a high degree of skill. He is fully aware of this, and works more slowly, preferring to convince a large audience (tip) and thereby gross more per spiel. But at week's end it is not uncommon, as in the case of the tortoise and the hare, for the steady worker to pull equal to the prima donna in earnings.

All Showmen

They are showmen pure and simple, all with a degree of egotism and pride in their work. The personal touch is indispensable in this trade, as they build up interest in themselves as philosophers and humorists, and skillfully maneuver to convert it into interest in the product being sold.

The jam artist is a sensationalist, whose stock in trade is explosive action and befuddlement of an audience. With hands held suspiciously aloft in response to his query as to who will pay a penny for a slum comb or pen, he will throw out handfuls of objects. To show his good faith he defers collection. Then the person willing to bid \$2 on an unopened box is rewarded with a gift of value. Then spring for a penny comb or pen and weeded from the audience, and finally the jam artist, usually an auctioneer, goes to work with strong selling, generally of jewelry and appliances.

Majority of these workers, of which there may be 150 top-notchers in the country, aim their talks at the women in the audience, who are most susceptible to sales talks. A different tactic must be em- Experienced talkers can keep an ployed by the pitchman whose audience spellbound for long peproduct requires a more aggressive riods, and many have earned resalesmanship. He must be more spectable money pitching rebuilt

convincing, for merely showing the appliances, dishware, hair prepaobject in use is not enough. Jim- rations and household goods on

> Fairgrounds and boardwalks are good hunting grounds for pitchmen and demonstrators, not to mention auction specialists and the elite of the trade, the health lecturers. Many are in no hurry to earn their money, and observers know that the more leisure there is in the spiel, the greater the potential earnings the talker is working for. All have the essential characteristics in varying degrees: personality, humor, diction, a lore of miscellaneous information, persuasion, a way of attracting and maintaining attention.

> The health lecturer with disdain, may inform passers-by of the shameful exhibition he is compelled to put on, in order to place before them information of life-prolonging importance. A shame, he continues, for people hell-bent on selfdestruction, in the pitiful eating habits most people pursue, which is only shortening their life spans.

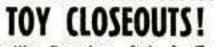
Diplomas and old newspaper clippings attest to his credibility, show how he has returned from a childhood at the edge of death, to a mission of enlightenment. The diet is the vital factor in life. The nature-blessed part of our foods, so vitamin enriched, the skins, peels and cores, we cast aside, and the rest we mash, smash, grind, boil and soak in grease. Is it any wonder we lose our hair and teeth and fail in eyesight, while the animals, which get the dregs of our fruits and vegetables, sparkle with health? Do they lose their hair and teeth and fail in eyesight? No. They are too stupid, for they just eat what nature provides.

This train of thought is pursued, sometimes, for an hour. People come and go, but some remain around the platform. The lecturer knows that if he can hold some for that long, he has a good chance of selling his product, let us say it is vitamin extract, for \$5 a crack. Is the product what he claims? Always. He is working for too much money to take chances. Is he successful? The one in question goes out with his reptile year after year and suffers thru indignity while trying to attract attention. But he has a very nice farm in Pennsylvania to show for his labors, and his vacations are long ones.

Elsewhere on the grounds a crowd is being quietly informed how to cut aces every time, how to impress and fool friends by stacking the trick deck, how to cut a higher card than the next person, how to have fun and be the center of attraction. There is a little less finesse required in that talk. Somewhere else a constantly talking man or woman is showing handy gadgets with which to chop, grate, peel, slice, shred and otherwise prepare fruits and vegetables. Still a different technique is applied.

All, however, are money winners. And all give the public good products and a good show. If there were no bullets, grinders, prima donnas, jam artists, lecturers - all pitchmen or demonstrators of various shades - the country would be deprived of a valuable slice of





1958 CATALOG NOW READY

WRITE FOR COPY

Phones: JAckson 6115-JA 3850

ORIENTAL TRADING COMPANY

Omaha, Nebraska

1115 Farnam St.

carded Metal Badges, nice size, carded Jim Brody simulated Diamond Rings, Plastic Dolls & Dogs, good bright colors, 4" Fur Dangle Monkey

GROSS Assid. Of Above only \$20 FOB

Chenille Animals, 6-9' boxed, carded Watch. Compass & Badge Sets, 20" Parasol, well made & flashy, 7" Bright Fur Dan-

24 DOZEN Assorted only \$18 FOB 24" Taffeta Clown & Doll, bagged, 10" Plush Scottles & Bears, 8" Plush Squeak-Plush & Plaid Bear w/

DOZEN Any Assortent only \$18 FOB

FREE: 3-color Catalog of 600 items. Full Line of Plush, Low End & Slum.

Everyone knows that

JULY 4 Commemorates a great event in our country's history.

But did you know that starting with

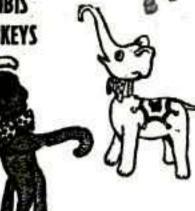
the issue dated **JULY 7**

The Billboard's classified section will take on a bright, new look, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

RUBBER INFLATES

w/squawker & bowlie HORSES





\$1.80 dz. \$21 ar. Special: Jumbo Size Assertment.\$5.00 dz.

BLACK

CELLO HEAD MONKEYS

METAL SABERS w/scabbard \$1.75 doz. \$20.00 gr.

7"\$.70 \$ 8.00 9" 1.20 13.50 111/4" 2.00 22.50 121/2" 2.40 27.00 15" Jumbo Feather

PLASTIC ZORRO **SWORDS** \$1.75 doz. \$20.00 gr.

PANDAS

Monkeys \$3.60 dz.

5".\$1.60 dx. \$18.00 gr.\$1.80 \$21.00 8" 2.50 28.80 10", 3.50 dz. 39.00 gr. 12". 5.25 dx. 60.00 gr.



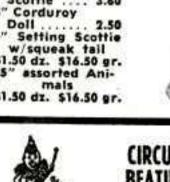
PLUSH TOYS

w/voice

11" Teddy Bear w/overalls .\$3.60 8" Cuddle Bear w/bell 3.60 Fide Dog w/beret Dog & Cat

assortment. 3.60 "x5" Scotty. 3.25 7" Setting Scottie 3.60 8" Cordurey Doll 2.50 5" Setting Scottie w/squeak tail \$1.50 dz. \$16.50 gr. 5" assorted Ani-

mals \$1.50 dr. \$16.50 gr.





CIRCUS CLOWN BEATING DRUM \$1.20 doz. \$13.50 gr.



CAPS Adult or Boys' sizes \$1.80 dz. \$21.00 gr.

MECHANICAL WIND-UP TOYS





Hopping Fur Dog w/shoe in mouth \$3.00 doz. \$35.00 gr. Boy on Bicycle \$3.50 dz. \$39.00 gr.

Rollover Cat w/ball in mouth \$3.60 doz. \$40.00 gr.

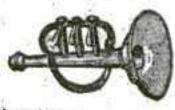


10 GALLON WESTERN HATS \$7.00 doz. \$75.00 gr.

SILVER 3 KEY TRUMPETS

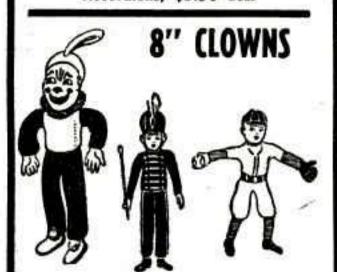
\$1.80 doz. \$21.00 gr.

SILVER



TROMBONES \$1.80 dz. \$18.00 gr.

Plastic Banjos and Guitars, \$4.80 doz. Accordions, \$3.50 doz.



8" Major Doll, Baseball Doll, Fireman Doll. Choice or assorted. \$1.80 doz; \$21.00 gross Kelly the Tramp \$1.80 dz. \$21.00 gr. Pirate doll \$1.80 dz. \$21.00 gr. 8" Cowboy and Girl \$1.60 dz. \$18.00 gr.



BALLOONS	
#10 Mouse Head \$5.00 #15 Mouse Head 7.50 Two-in-One w/in- side Mouse Head 6.75	
Star Balloons 6.00	~ 1
Circus Animal	
Tiger Cat 4.75	
Spiral Balloons, stretched, 5.25	
Jumbo Kat Balloons 8.00	Gr.
#17 Paddle Tri-Color	\$5.50
#14 Kat, Assorted Colors	
#11 Patriotic Stars & Stripes	
Special Closeout:	MAINTENANTA MARKATAN

NAME BUTTONS

Slim Jim Balloons, stretched...\$3.50 gr. Workers 25¢ ea. Limit one worker with each gross.





Original 31/2" Red & White Name Buttons \$10.00 per 100 \$80.00 per 1000 Send for name list.

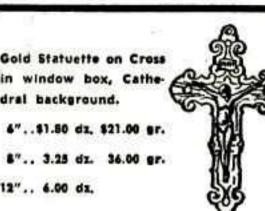
RADGEROADD ITEMS

DAI	DULDUA	L	HEMS	
Gun Pencils				\$1.
Fur Dogs				
Shrunk Head				
Telescopes .	A. A			
Rabbit Feet	W/Key C	nain		•
Pandas Teddy Bears	*******			
Chinese Plan	tie Fans			•
Miniature K	nives w/l	cev i	chains	
5" Dolls				(U)
Indian Dolls				

SPECIALS: Latest craze ribbon hats \$5.40 dz.

RAYON PARASOLS

floral designbest made 21" Spread .\$ 2.25 dx. 25.50 gr. 25" Spread. 2.50 dz. 28.00 gr. 29" Spread. 3.25 dz. 36.00 gr. 33" Spread. 4.00 dz. 45.00 gr.



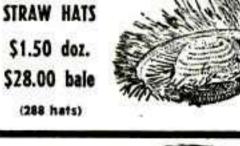


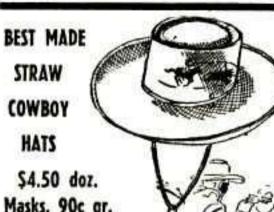
CHIRPING BIRD IN CAGE

Small, 75c dz.; \$8 gr. Large, \$1.75 dz.; \$20 gr.

HI HAT FEATHE	R DOLLS
4"\$.90 dz.	\$10.00 gr.
7" 1.10 dr.	12.50 gr.
9" 1.75 dz.	20.00 gr.
12" 3.00 dz.	33.00 gr.
Feather Backs	9.00 ar.

6" Dangling Hawalian Doll w/Bell .. 15.00 gr. BIRD'S NEST STRAW HATS











1000 SLUM ASSORTMENT \$5.50

Razzers, puzzles, kiddle rings, fans, blowouts, autos, etc.

1000 5c GRAB BAG ASSORT. 3" harmonicas, yo yos, plastic fans, fur monkeys, ident bracelet, ident anklets, cigar fans, trumpets, etc.

500 10c GRAB BAG ASSORT. 5" harmonicas, plastic switch knives, water pistols, dart pistols, click guns, telescopes, snakes, rubber hot dogs, pocket knives, etc.

\$25.00



KIDDIE WESTERN STRAW HATS

\$2.25 doz.



VINYL INDIAN DOLLS \$1.75 dz.

51/2"x51/2"

\$6.00 dz.

Twin Boy and Girl \$3.25 dz. pairs. Indian w/Tom Tom \$2.40 da

Indian Peace Pipe. . 1.80 dz. DANGLING SPONGE RUBBER

for car DICE \$22.50 gr. \$2.00 dz.



w/stars. Sanforized \$6.25 dz. \$3.60 dz.



ROCK & ROLL PORKIE PIE \$5.00 dz. \$57.00 gr.

Decorated

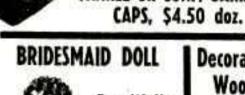
Wood

Sabers

w/sheath

25"

YANKEE OR CONF. OFFICERS HATS \$7.20 dz. YANKEE OR CONF. GARRISON





KIDDIE COOLIE HATS w/elastic

\$1.00 \$2.75 dz. dz. \$3.60 dz. \$10.80 gr.

LADIES' EYELET HATS for beach or sportswear \$3.60 dz.

SHRUNKEN HEAD

Replica of the Amazon \$5.25 doz.





\$1.50 doz.

PEARLIZED, \$1.75 doz.

ADMIRAL YACHT HATS





\$2.75 doz.



\$5.25 doz.





w/pompon \$2.00 dz. \$22.50 gr. Felt Jockey Caps w/pompon \$2.25 dz.



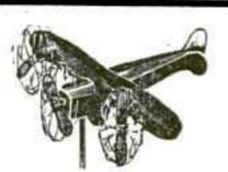
JOCKO PLUSH MONKEYS

8"-\$1.80 dz. 9"-\$2.25 dz. 10"-\$2.65 dz. 11"-\$3.25 dz.

12"-\$5.40 dz.



\$1.80 doz. \$21.00 gross With Spark, \$3.00 dz.; \$33.00 gr.



Tri Motor Bombers\$16.00 gr. Five Motor Bombers 20.00 gr.



spark & smoke 5.25 dz.

29" Long Rifle w/double cook. . 6.50 dz.





PEARLIZED OPERA GLASSES Assorted colors w/compass & strap.





SAILOR DOLLS 8" \$1.80 dz. \$21.00 gr. 12" \$3.00 dz. \$33.00 gr.

Copyrighted material

EXTRA SPECIALS

RWB Batons w/beil\$1.75	\$18.00	12x18 Import Rebel or Pirate Flags	\$16.50
Cowboy Lash Whips 1.50	16.50	6x9 Pirate Flags	8.00
36" Bamboo Canes	10.00	12" Coolle Hats 1.50	17.50
1/2" Bamboo Canes 1.35			21.00
5/6" Bamboo Canes 1.75	20.00	Ladies' Sun Bonnets 1.35	15.00
Maple Parade Canes 1.80			45.00
		Felt Top Hats 4.00	69.00

Prices F.O.B. New York. 25% deposit w/order. Send for catalog.

Special Prices to quantity buyers where possible

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Summer Specials from M-G

FEATHER DOLLS CELLULOID FEATHER DOLLS

MERCHANDISE

Celluloid Dolls-Brilliant Colored Feather Dress, Gold Color Painted Hair, High Hat, Cane, Beads, Earrings, Tinsel Decorated.



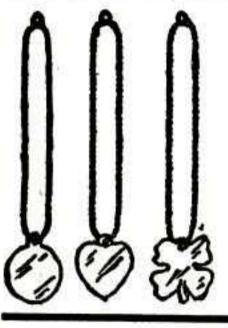
LITTLE HUNTER KNIFE & SHEATH.



No. 1049

Mirror finish steel blade with brass lining, nickel cap and bolster. Colored plastic handles and metal shield. Complete with leather sheath. Size of knife, 31/4 Inches.

Per Dozen \$1.25



24" NECKLACES

Aluminum Pendants, Cover-Disc Heart.

No. 1089

\$7.20 Per Gross

PIPE IN MOUTH



FUR MONKEYS

> PLASTIC HEADS

rur mon	Key W	/ ripe,	Per D	ozen	 	75
er Gross	• • • •	• • • • • •	• • • • •	• • • • • • •	 • • • • • •	8.00
Fur Mo						
er Gross	••••	•••••	•••••	• • • • • • • •	 •••••	25.00

SILVER FINISH MEN'S IDENTIFICATION BRACELET

Men's Identification Bracelet

SPECIAL WHILE THEY LAST



No. 524-Polished Aluminum Per Gross \$3.60

DOUBLE HEART IDENTIFICATION



No. 533-Polished Aluminum Per Gross \$7.20

MEN'S IDENTIFICATION BRACELET



No. 534-Highly Polished Per Gross \$7.20

MONKEY WITH DRUM BULB TOY

No. 462

Squeeze bulb and monkey will beat drum. A good novelty item. Packed one dozen to box.

> Dozen \$1.40 Gross \$15.00





ACTUAL SIZE STANDARD

No. 609-AUTOMATIC POCKET LIGHTER. Fully automatic lighter, chrome plated with neat etched design. A very good

Dozen \$3.75

Gross \$43.00



207 PLUSH BEAR

Cute small Bear in plush twotone covered body and beady eyes; colorful ribbon around neck. Dangles on elastic cord with bell attached. Length, 6

Per Dozen \$1.75 Per Gross \$18.00

10" as above	٠,								
Per Dozen								\$ 3.50	0
Per Gross									
14" all Yello	w	,	8	0	,	6			
\$100 MINUTED TO SELECT SECTION AND SECTION									
Per Dozen	15			٠			.!	\$ 8.00)

Assorted slum, 10 gross...... Dart Balloons, 10 gross..... Bamboo Pennant Canes......... 1.50 per 100. Bale of 2000, \$25.00 Medium Bamboo Canes..... 12.50 per gross

Large Bamboo Canes...... 20.00 per gross

Clip off "M-G" at top of page. Receive \$1.00 off on order of \$25.00 or more.

25% Deposit required money order or cash.

> All orders shipped same day received.

M-G Novelty Company, Inc.

15-17 South Walker Street

Oklahoma City, Oklahoma

Phone: FO 5-5884-WI 3-3876

LATEST CATALOG NOW READY (STATE BUSINESS)

KITCHEN GADGETRY

Women Pushovers For Work Savers

ing in cash at boardwalk stands, by price - conscious demonstrators. department stores and farmers Rotomatic was replaced by the Immisses its mark.

years, more or less, then seemingly Crown Imperial. die as quickly as they were born. From 1952-'54 the handy little But this is more a hibernation than Mouli Grater (\$1 retail) nutured a death, since in kitchen gadgetry company which has taken on a as in many other merchandising wider line of kitchen gadgets. fields, old objects are frequently There is a \$2.98 Julienne and \$4.98 born over again and ride high on Salad-Maker (retail). a new wave of popularity.

item on boardwalks was the com-bination peeler-slicer, which both wife-and so artfully demonstrated peeled and cored fruit such as thruout the land-include a handy apples, as well as scoring corn and radish cutter which creates a radish being useful as a slicer. That was flowerbud, plastic platform-type 20 years ago, and it's on the scene, grater, combination string bean again.

New Chopper Bigger choppers became a hot item, start- a tube forced into an orange. The ing with a Swiss import retailing orange is squeezed and its juice at \$1.98. American versions, like trickles out thru the tube. Neat? Rotomatic and Chopomatic, com- Mom loves it, and so does the peted with the Swiss Blitzhacker.

THE world of kitchen gadgets Price was \$2.98. Mass production is never in finer fettle than overtook the price and stamped during the fair season, when gadg-et workers have already been pull-some cases, causing some perplexity markets. This peculiar form of perial Food Chopper during this gadgetry is aimed right at the period. But this price confusion was women, and in the hands of followed by a waning popularity capable workers, it hardly ever and it was decided to produce a super model with a bigger bowl, During good times and bad capable of holding more and bigger there has always been a call for vegetables and eliminating the gadgets. They make their mark, last need to slice some of them down to in popularity for a cycle of three chopper size. Now we have the

Others among the wide assort-For example: 20 years ago a big ment of plastic and metal gizmos cutter, grapefruit knife and orange peeler, lucite slicing knives, and For example: Three years ago, the old orange squeezer, which is (Continued on page 90)



plete with pansion bands! Fast sellers expansion bands Guaranteed Movements... bands! Fast sellers priced to sell on sight! priced for BIG profits! (Sample \$1.00 extra.) GET ON OUR MAILING LIST . . . Get in on the Cel-Max 1958 "Parade of Hits" . . . Sensational bargains. All merchandise shipped 25% cash with order-Bal. C.O.D. CEL-MAX, Inc. MEMPHIS, TENN.





Men's Watches

ion bands. Jeweled.

Sample \$4.25.

Ladies' Watches

Yellow with expan-

sion bands. Jeweled.

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BULOVA, BENRUS AND ELGIN with stretch bands, reconditioned and guaranteed like new. CLOSE OUT ON WATCH SETS

includes leweled 7 PIECES watch with match. ing expansion band, pen and pencil set, cuff links and tie bar to match. Beau-tiful metal gift box. EA. Sample \$5.00 each. (6 or more)

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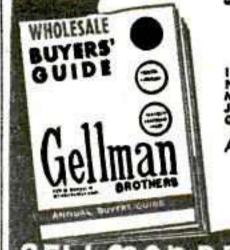
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3 Propellers \$16.00
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4 point, decorated \$8.00
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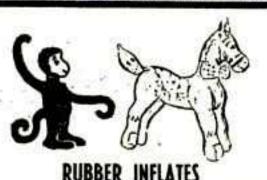


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\$18.00. Jumping Lobster DRUMMER BEAR \$21.00 Gr.

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100	6" Indian Vinyl Dell. 19.80 7" Indian Vinyl Dell. 30.00
15.7	6" Indian Mother &
161	
1	7" Indian Squaw in
11	Blanket 14.60
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Corner	Dozen
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Monkey w/squawker Elephant w/squawker	•••		Grass \$21.00
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Jumping Squirrel 36.00 Swiss Warblers TISSUE DANCING DOLLS IN STOCK Picnic Bear, battery operated, drinks water out of coke bottle. Dox. \$36.00

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SKIMMERS

\$5.40 Dz.

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HATS

.... 18.00

6.00

..... 8.00

Hat ... 9.00

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Confederate

Garrison Cap

\$4.50 dz.

\$51.00 gr.

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HAT

\$1.50 dz.

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10 GALLON

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\$7.00 dz.

\$82.00 gr.

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Assorted Gross of Dolls . . . SPICY NOVELTIES Bubbling Bey. Corkscrew Boy. Spicy Comic China Ashtray, Dz. .. 1.50 Swinging Legs Per 100\$8.00 Chine Ashtray. RUBBER TIP INDIAN SPEARS-**BAMBOO** 20" Red Stick Spear \$.90 dz.

4" Plastic Crucifix.. .75-Water Balls, made 8x12 Starter, checkered 17.50 12x18 Texas State Flag 30.00 21.00 Spice of Life Busty China Salt

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w/eyelets \$4.00 dz. \$45.00 gr. w/sea shells 4.00 dz. 45.00 gr. Men's Toyo Caps ... 2.25 dz. 24.00 gr.

IVY LEAGUE CAP

MOTORCYCLE

all colors

Domestic

\$6.00 dz.

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\$5.25 doz.

\$6.25 dz.

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\$45.00 gr.

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Container Doll in plastic case .. 4.50 Dz. BIRD CAGES

Chirping Bird in case. Gr. \$ 8.00 Chirping Bird in cage, lg. Gr. 20.00

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\$7.20 dz.

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FELT

HAT

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Doz. Gr.

\$5.25 \$60.00

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\$84.00 gr.

\$84.00 gr.

\$69.00 gr.

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cowboy, \$4.50 dz.

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CRASH

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Sailor Gob Hats. \$2.50 Dz. \$28.00 Gr.

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Natural Straw Cowboy 2.00 dz.

\$3.50 dz. \$39.00 gr.

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IMPORTED CIGARETTE





DOLL Gress 7" Red & Blue .. \$21.00 Los Angeles Dodgers & San Francisco Giants, Buttons, Pennants & Caps in Stock.



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8" Stuffed. Gr.\$21.00 111/2" Stuffed. Gr. .. 36.00 12" Stuffed w/moving eyes. Dozen .. \$.75

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w/lining ... \$4.80 dz.

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COMING EVENTS

Arkansas

Judsonia-Celebration, July 4. Mammoth Spring-Soldiers, Sailors & Marines' Reunion, Aug. 11-16, E. E.

Sterling.
Portia—Celebration, July 2-5.
California

Los Angeles-Celebration (Coliseum), July 4. American Legion. Los Angeles — Construction Industries Expo & Home Show, June 21-30.

Ross-Martin Co. Art & Garden Show, July 2-6. Marcella McCoy. San Francisco-Flower Show, Aug. 21-22. Walter Gibson, 2255 31st Ave.

San Francisco-Gift Show, Aug. 3-6. Kay Leber, 1355 Market St. San Francisco-San Francisco Home Show,

June 19-29. Ted Bentley Productions, 666 N. Robertson St., Los Angeles, Colorado

Greeley-Horse Show, June 28-29, Chamber of Commerce. Pagosa Springs-Celebration, July 4.

Florida

Sarasota-Festival of Sports and Beauty, July 3-5. Chamber of Commerce. Georgia

Atlanta-Southeastern China, Glass & Gift Show (Aud.), July 20-23, Foster B. Stewart, Biltmore Hotel.

Savannah-Summer Bazaar, Aug. 30-Sept. 4. Irwin B. Griffin, Jewish Educational Alliance, 511 Albertorn St.

Emmett-Emmett Cherry Pestival, June 23-28. Dick Sweetnam. Grangeville-Celebration, July 4.

Orofino-Celebration, July 4. St. Anthony-Fremone Co. Pioneer Day, July 24. Golden C. Linford. Sandpoint-Celebration, July 4. Jim Berry, Box 612.

Sugar City-Snake River Valley Horse Show, July 10-12. Dess Lauder. Illinois

Braidwood-Celebration, June 24-29. Carthage-4-H Show, July 30-Aug. 2. Jerry Chicago - Celebration (Soldier Field),

Chicago-Associated Variety & Novelty Manufacturers' Show (Palmer House), July 27-30. Parmer City-Fair & Celebration, June 29-

Geneseo-VFW Celebration, July 3-3. Post

Hanover-Firemen's Homecoming, July 4-5. Harland King, Box 24. Hoopeston-Celebration, July 4. Madison-Celebration, July 4. Rockton — Celebration, July 2-6. Vern Ghigierl. Retailers' Assn.

Stockton - Street Carnival, July 17-19. Frank C. Niemeyer, Lions Club. Tuscola-Veterans' Reunion, July 14-19. Cal Rasor, Nokomis.

Indiana

Brazel-Celebration, July 4. Butler-Celebration, July 22-26. Charlestown-Lions Celebration, June 23-28. Cloverdale-Homecoming & Picnic, July

Crothersville—Centennial, July 12-19. Prench Lick—Celebration, June 29-July 5. Harry L. Brown, Box 471. Gaston-Lions Celebration, July 13-16. Harian-Harian Days Celebration, July 30-

Huntington—Street Fair, July 28-Aug. 2. La Porte— Celebration, July 4. Ladoga-Homecoming & Fish Fry, Aug.

Linton—Celebration, June 30-July 5. North Webster—Mermaid Festival, June 23-28. Lions Club. Odon-Old Settlers' Meeting, Aug. 20-23

Lex Seneff. Sullivan-Celebration, July 2-5, Terre Haute-Miners' Picnic, Aug. 1-3. Jack Wilfon Wingate-Wingate Fish Fry & Street Fair,

June 26-28 Ben Utterback,

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LADIES' NYLONS-FIRST QUALITY \$4.75 per doz.

in five dox. lots. Sample box \$1.35 postpaid.

MEN'S TIES_IMPORTED FABRICS_ LATEST STYLES \$1.50 retailer

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Sample 50¢ postpaid. MEN'S SHORT SLEEVE SPORT SHIRTS

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60"	Rope						 		 32.0
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Fano	y Ro	pe	(N	ew.	١.		 		 48.0
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Bell Novelty Co. 1540 Broad St., North Bellmore, N. Y.

Iowa

Ohariton — Lucas Co. 4-H Achievement Show, Aug. 5-7. Mrs. Lee Cottingham, Russell Cherokee-Pilot Rock Plowing Match, Aug.

14-16. Sherman Peirson. Clear Lake-Celebration, July 3-6. Fort Dodge-Webster Co. 4-H Achievement Show, Aug. 4-7. Paul Harms, 210 Doud

Bldg. Keokuk-Street Fair & Celebration, June

29-July 5. Lake Park-Celebration, July 4-5. A. V Hansen, Chamber of Commerce. Sac City-Sac Co. Chuck Wagon Stam-

pede, July 4. Sibley-Osceola Co. Livestock Show, Aug. 18-20. Gene Alexander. Waterloo-Steam Engine Show, Aug. 14-17. Nat'l Cedar Vailey Steam Engine Club, 1138 Kern St.

Wilton Junction-Funfest, July 14-19.

Kansas

Baxter Springs-Centennial, June 26-July 4. E. Gustin, Box 276. Downs-Celebration, July 21-26. Kansas City - Legion Celebration, July

Lebanon-Celebration, July 14-19, Wamego-Celebration, July 2-5.

Kentucky

Munfordville—Celebration, June 30-July 5. Paintsville—Celebration, June 30-July 5. Stearns—Celebration, July 4.

Louisiana Morgan City-La. Shrimp Festival, Aug. 30-Sept. 1. P. O. Box 111.

Massachusetts Glouchester-Celebration, June 30-July 5. Glouchester-St. Peter's Fiesta, June 26-29. Haverhill-Celebration, July 2-5. Lowell-Celebration, July 2-5. Lowell Clover

New Bedford-Eagles Circus, July 14-19. New Bedford-American Portuguese Vet-erans Pair, July 21-27.

Michigan

Flat Rock-Homecoming, July 14-20. Manton-Manton Harvest Pestival, Aug. 29-Sept. 1. Robert McBrian. Menominee-Menominee Dairy Show, July 26. Gail E. Bowers. Rogers City-Homecoming, July 4-6. Chamber of Commerce.

Minnesota

Blue Earth—Celebration, July 3-6. Edgerton—Dutch Festival, July 16-17. Clifford Peterson. Hartland-Street Pestival, June 30-July 1. Pipestone-Southwestern Minn. Centennial, July 4-6.

Winona-Steamboat Days, July 10-13. Missouri Atlanta - Centennial, July \$-5. Ronald

Shoush Cassville-Old Soldiers & Sailors' Reunion, July 7-12. Columbia-Boone Co. Horse Show, July 18-20. Carson Teel

Crocker-Celebration, July 3-5. Ted Timmons, American Legion. Gallatin-Daviess Co. Jr. Livestock Show, Aug. 29. Geo. H. Schmitt. Gerald-4-H Livestock & Home Economics

Show, July 4-5. Ray Ketterer. Gower-Clinton Co. Jr. Livestock & Home Economics Show, Aug. 27. George R. Linneus-Old Settlers' Reunion, Aug. 7-9

E. Thurlo. Pineville—Celebration, July 2-4.
St. Joseph—Interstate Jr. Dairy Show, Aug.
1. Webb Embrey.

Sedalia-Pettis Co. 4-H Livestock Show, Aug. 9, H. L. Pack. Springfield-Ozarks FFA Fat Hog Show, Aug. 28. Vencil G. Mount. Montana

Three Forks — Founders Celebration & Rodeo, July 25-27. A. Driscoll. Nebraska Holdrege-Diamond Jubilee, June 23-28.

New Hampshire Gorham-Celebration, July 4. North Carolina Belhaven-Legion Celebration, June 30-

New Jersey Hammonton-Feast of Our Lady of As-sumption, Aug. 11-16. Ralph Santelle, 221

French St. New Mexico

Gallup-Inter-Tribal Indian Ceremonial, Aug. 14-17. Edward S. Merry. Las Vegas-Theodore Roosevelt Centennial, July 25-Aug. 3.

New York

Addison—Celebration, July 4. Haverstraw—North Rockland Chamber of Commerce Trade Fair (Fiesta Grounds), July 21-26. Morgan Demarest. Monroe—Celebration, June 30-July 5. Morgan Demarest, Mgr. Patchin-Intl. Bicycle Races, Aug. 2-3. Brian L. Morrissey, 75 Valley View Ave., Hamburg. Perrysburg—Firemen's Celebration & Gala Days, June 27-28. Brian L. Morrissey, 75 Valley View Ave., Hamburg.

North Dakota Jamestown-N. D. State Dairy Show, June 30-July 2. Clayton Paulson, Marion.

Ohio

Ashville—Celebration, July 2-4.
Beverly—Legion & Lions' Homecoming,
Aug. 14-16. Bob Bloomfield. Clyde-Cherry Festival, July 7-12, Commercial Point-Homecoming, July 31-Aug. 2.
Derby—Homecoming, July 25-26.
Girard—Mount Carmel Pestival, July 12-16.

Girard—Mount Carmel Festival, July 12-16,
Grove City—Harvest Festival, July 16-19,
Hanover—Homecoming, Aug. 13-16,
Harrisburg—Homecoming, Aug. 7-9,
Johnstown—Street Fair, July 7-12,
Lexington—Homecoming, July 9-12,
Macomb—Homecoming, June 23-28,
Marietta—Celebration (Fairgrounds), July
4. R. A. Weaver, Box 16,
Mount Sterling—Homecoming, July 16-19 Mount Sterling-Homecoming, July 16-19. Napoleon-Celebration, June 30-July 5. New London-Celebration, Aug. 30-Sept. 12.

Wellsville-Firemen's Carnival, June 30-Westerville-Centennial, Aug. 18-23.

Waco-Homecoming, June 25-26. George

Oklahoma

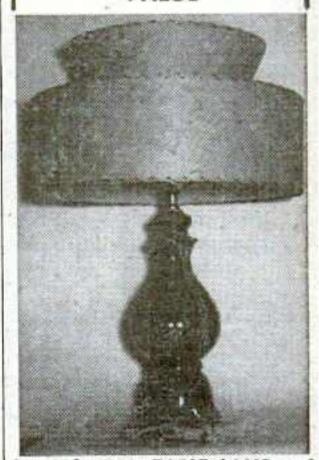
Alva-Celebration, July 4. Chamber of Dewey-Celebration, July 4.

(Continued on page 90)



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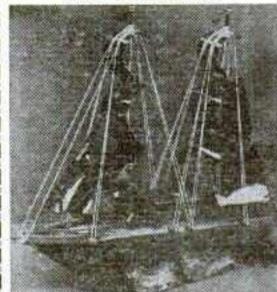
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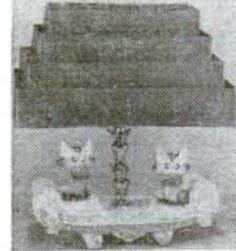
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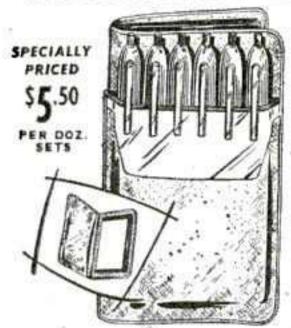
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JUMBO SIZE

31/2 inch Red & White \$10.00 per 100



BALL POINT

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The new, sensational retractable Ball Point Pen with no-smear ink. Bankers approved. guaranteed leak proof, large ink supply.

\$1.00 Dozen

Gross 4-inch metal refills \$5 per 100



KIDDIE FELT CAPS

with POMPONS Assorted sizes and colors. Gross \$27.00

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In beautiful Leatherette Case, gold finish frame and adjustable flexible

\$5.50 doz. \$63.50 gr.

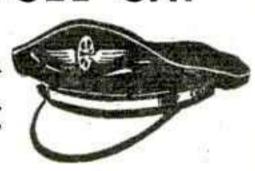
Complete with Case.

MOTORCYCLE CAP

WITH TWO BANDS

Terrific number selling like wildfire. Made of good quality gabardine. These hats have embroidered insignia. With stars and piping.

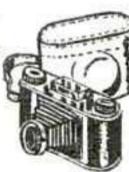
\$5.50 doz. \$60.00 per gr. These hats in colored material, pink, yellow, blue, black, etc. Special lot-While they last.



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Takes clear, sharp pictures. For day or night use, indoor or outdoor, with many features of expensive models. Complete with pigskin carrying case nd strap.

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ROCK & ROLL GABARDINE CREW HATS



LATEST CREATION

SELLING LIKE WILDFIRE THRU-**OUT THE ENTIRE COUNTRY**

Assorted colors and sixes: Small, medium and large.

\$5.75 per doz.





With magnified Lord's Prayer in center of Cross. Each Cross in beautiful box. Assorted colored stones. This makes a beautiful and practical gift. \$5.00 doz.



Sample Set \$1.50 Postpaid



Men's Full-Size BLACK FELT DERBYS

With binding. This hat is now sweeping the country.

\$5.00 doz. \$52.00 gr.



\$2.50

\$**39**.00



Sample sets, \$1.00 postpaid. Send for latest price lists on other items. SPECIALS

TREMENDOUS VALUE!

Multi-Color Desk Companion Ensemble

Red

Green

Blue

Black

\$48.00 per gr.

SELLS ON SIGHT!

A wonderful gift and a practical and useful item for everyone. Red Pen writes Red, Green Pen writes Green, Blue Pen writes Blue and Black Pen writes Black. Desk Stand Bases-Black. All sets fully guaranteed and individually

Ball Point

Desk Stand

Pens and

Per Grass 39.00 Kiddie Plastic Jet Pilot Propeller Hats, Per Doz. 2.50 Per Gross 24.00 Kiddie Natural Straw Western Hats. Per Dox. Per Gross 27.00 Birds Nest Straw Hats. Per Dox.

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12" Feather Dolls. Per Dox. Per Gross 33.00

9" Fur Monkeys. Per Dox. Lancaster Swagger Sticks, 36". Per Gross 10.50 Lancaster Batons. Per Gross Long Silk Lash Whips, Per Gross

Large 4-Point Decorated Pin Wheels, Per Gross Plastic Flying Birds. American Made. Per Gross 4-Point Bell in Wheels. Per Cross Zorro-type Swords, Per Dox. 31/2" Comic Button. Per 100 Folding Fans, Gold Medal Handles. Individually Boxed. Per Gross. . 18.00 Men's Six-Piece Watch Set. Per Set Ladies' 5-Piece Watch Set. Per Set 6.00

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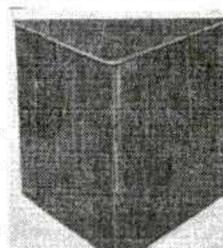
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New Hot Item MIRACLE GLOVES

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Fits either hand. Protects hands from detergents, grease, paint, cosmetics, polish, etc. USE FOR . CLEANING . PAINTING . GARDENING . AUTOMOBILE . OFFICE -1001 USES. Packaged 8 gloves 59¢; 18 gloves 98¢. Send for samples. Stock available for immediate delivery.

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TERMS: 25% with orderbalance C.O.D. Add \$1.00 extra on orders for

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AND MANY OTHER ITEMS! FULL SIZES NOTE: Special assortments for Machines. MIXED -Ready to put in your CRANES -DIGGERS-ROTARIES.

NORAN CO. 256 East 98th Street Brooklyn, New York



The OAK RUBBER CO. COA

KAVENNA OHIO.

COMING EVENTS

Continued from page 88

Oxford-Centennial, June 27-29. Rice Lake-Celebration, July 4. Don Mittelstead; Chamber of Commerce. Soldiers Grove-Celebration, July 4-8. Mar-

Thiensville-Lions Club Water Carnival, July 25-29. A. W. Strehlow, P. O. Box 1, Waukesha.

Waterfront-Summer Festival, July 17-20. L. Chapman. Waukesha—Celebration, July 4, American

Wyoming Daniel-DeSmet Memorial Mass, July 6. Father Charles A. Bartek.

Lander-Pioneer Days Celebration, July 4-5. Chamber of Commerce.

CANADA Manitoba

Boissevain-Boissevain Exhn., June 25-26. Greenway-Greenway Exhn., June 26. Hartney-Lauder-Hartney Lauder Exhn., June 27-28. N. R. Jasper. Killarney-Killarney Exhn., June 27. Notre Dame-Notre Dame Exhn., June 26. Rapid City-Rapid City Exhn., June 25. Red River-Red River Exhn., June 21-28. Rivers-Rivers Exhn., June 27, Selkirk-Selkirk Exhn., June 28. Souris-Souris Exhn., June 23-24. Swan Lake-Swan Lake Exhn., June 28. Winnipeg-Red River Exhn., June 21-28. R. E. Stewart.

Ontario Aurora-Aurora Exhn., June 28. Leonard

Renfrew-Centennial, Aug. 11-16. Thorold-Firemen's Celebration, Aug. 6-9. Windsor-Emancipation Celebration, Aug.

Quebec

Quyon-Quyon Exhn., June 27-28. Gervase Jamesport-Jamesport Jr. Livestock Show. July 31-Aug. 1. Frank Nowland. Maitland—Blue Grass Festival, June 25-28. Dale A. Marion, American Legion

Mount Vernon-Lawrence Co. Jr. Livestock Show, July 31. Troy B. Call. Parnell-Northwest Mo. Jr. Angus Show, July 13. F. B. Houghton. St. Joseph—Buchanan Co. Dairy Show, July 19. Webb Embrey. Warrensburg—Johnson Co. Jr. Livestock Show, July 29. Jack Jennings.

Oregon Albany-Timber Carnival, July 1-8.

Pennsylvania Aliquippa-Golden Jubilee, June 30-July 5. Bangor-Blue Valley Farm Show, Aug. 20-23. Millard Gleim,

Sharon — Patagonia Homecoming, June 23-28. William R. Dodds, R. D. 1,

Sligo-Celebration & Old Home Week, South Punxsutawney-Celebration, July 4. South Pymatuming-Celebration, June 30-

Stonesboro-Firemen's Celebration, July 23-Summerville-Firemen's Old Home Week,

Rhode Island

Bristol-Celebration, July 4,

Tennessee Red Boiling Springs-Centennial, July 4. Texas

Belton—Celebration, July 4.

Brady—Jubilee and Race Meet, July 3-6.

Jim Harkrider. Predericksburg-Horse Races, July 4-6 Summa Petmecky.

Uvalde-Tex. Angora Goat Raisers Show & Sale, July 31-Aug. 2. Pete Gulley. Utah

SUPPLIES

Hyrum-Celebration, July 4.

and EQUIPMENT 7 and 10 color specials 4-5-6 and 7 ups Midgets, 3,000 series-7 colors Paper and Plastic Markers Wire and Rubberized Cages Pencils-Crayons-Clips 5x7 Heavyweight Cards Electric Blowers & Flash-Lapboards Made to Order Free Catalog Available A. ROBERTS INC. 817 Broadway, Newark, N. J.

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16-page illustrated catalog for wholesale buyers.

THUNDERBIRD PRODUCTS CO.

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HAS YOUR

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East Raynell-Celebration, July 4. Franklin-Brooke Co. 4-H Farm Fair, June 27. Ralph Kittle. Galax-Celebration, July 4.

Pennsboro-Celebration, July 2-5. Harry Ripley-Celebration, July 4. Don Flesher.

Wisconsin

Appleton-Civic Celebration, July 3-6. Jay-Burlington-Legion Celebration, July 3-6.

Andy Long. Butler-Frontier Days, Aug. 8-10, H. Pohl, Milwaukee-Madonna De Lume Society Festival, July 24-27. Sal Samfellipoo. Mukowonage-Summer Pestival, July 18-20. A. W. Strehlow, P. O. Box 1, Waukesha.

Kitchen Gadgetry

· Continued from page 86

newlywed. Wholesales at \$7.20 a

gross, retails at around 35 cents. On the basis of past experience it is safe to predict a big year for the French basket, the collapsible wire basket which falls flat for storing but which has a variety of uses. With sides up it is a fruit bowl. Sides down, a strainer. Hung from a rowboat, a live bait carrier. And there are many other uses, not to forget that it makes a hilarious hat for the party wit. This last use is a chuckle-winner for demonstrators and is a good way to top off a sales spiel.

New Packaging

Gadgets used to be set out on counters in cartons, but lately the poly bag has become a common display method. One philosophy for this is that the American housewife wants to see what she's buying. Some French basket suppliers provide baskets in bulk, without any covering whatever. The basket has come up so strongly that one Levittown-St. Michaels Church Festival, manufacturer, fearful of rapid oversaturation, is offering a combination package. This contains the French basket, a pastry maker, and pastryman's cloth.

> But there is virtually no end to the number of handy little gadgets offered as time-savers for the American kitchen. The target is the womenfolk and, praise be, they have responded in admirable fashion for generations, always pushovers for kitchen aids.



MR. ENGRAVER

Demonstration field in the following merchandise. We have Expansion Photo Idents, Heart & Disk Pendants and Chain Idents for Men, Women and Children. Low prices, no aluminum. Send for \$5.00



money refunded. Priced right to sell right. State your BAY STATE

sample order, M.O.

or check. Satisfaction guaranteed or

19 Pleasant St., Milton 86, Mass. 'King of the Demonstration Field"-



west and cleverest bird novelty on the market. Plays popular melody when bird lights on it — stops automatically. Plays 10 to 15 times each

TALKING BIRDS MIMIC THE TUNE CANARIES SING LIKE NEVER BEFORE Finest Swiss movement. Hand crafted wooden box, yellow lacquer finish, 21/2" did. mirror. Hooks inside cage,

winds from outside. Sample \$4.00 Postpaid, \$3.25 in six lots.

Write for quantity prices Dale Myers Walters

Import-Export

1959 Clay Mill Road

Lexington, Kentucky GIVE TO DAMON RUNYON

> CANCER FUND Copyrighted material

Call-Write-Wire

Twin Fan. Cools large room in min-

utes! 3-position push-

button controls. For

window, floor or ta-ble. Twin sets of four 12" alum. blades. 115V-60c.

U.L. Approved. Wt. 25 lbs. Retail \$69.95.

4 or more

\$20.00 ea.

Sample \$21.50

PIPES FOR PITCHMEN

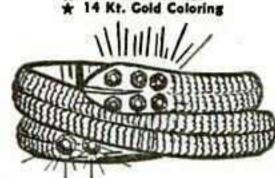
Continued from page 83

gum was confined in a Greens- to the Festival of Britain of 1951 boro, N. C., hospital with broken More important to pitchmen, preribs. What happened, old boy? dicts Grant, the opening of the Let's hear from you."

WITH AN EYE ...

St. Lawrence Seaway and the avers. bridge over the Straits of Mackinac, A. D. Grant, writing from A. G. (BOZO) BAUGH . . . opportunity for a giant celebration known to the pitch fraternity, to be participated in by all towns writes from Hollywood 'hat he

JUST OUT ----RED HOT SELLER * Adjustable Twist Around 8 Brilliant Stones



\$3.00 Per Doz. \$33.00 Per Gross Hundred of hot Items and rings at lowest prices. **FACTORY TO YOU**

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FABULOUS PROFITS:

Imported Bird Pictures made of real feathers in breathtaking detail, & colors are made by the finest craftsmen in the trade. Also hand-painted Silk Pictures & hand-brocaded Pictures from the Orient. Free brochures.

Economy Dist. Co. 56221/2 Lankershim, N. Hollywood, Calif.

seaway will create boom times for many of the cities bordering the seaway. This should result in boon the forthcoming opening of the nanza business for pitchmen, he

Toledo, sees the occasions as the veteran concessionaire and well serviced by the seaway, similar has been grounded by illness since last November. In recent months, however, his health has improved and he expects to be back in action in the fall.

> JACK CLARK . . . cards from Rochester, Minn., that he and Heavy Rittenhouse are heading for the Dakotas with a new coil bar.

AFTER GETTING . . . set up for the season at the beach in Greensboro, N. C., Cliff Horton and I jumped over 1,000 miles to make a few New England spots,' writes Harry R. Day from New Haven, Conn. "So far we have run into very few pitchmen in this area, and most of them are off the road or working merchandise. We expect to make the dairy show in Boston and the Bunker Hill Celebration before returning to the beach for the summer. One of our recent dates was the Stratford (Conn.) Fair. Altho we did not set the world on fire there, we nevertheless did well. Harold Fein played the date and also did well. He plans to make some Pennsylvania picnics before going out on fair dates. Money is a little slow in this neck of the woods, meaning

that we have to work a little harder. I would like to read a few pipes from some of the boys and

AFTER . . . a silence that was all too long, Madaline E. Ragan pipes in from Lebanon, Pa., that sales in that area are turning into discount houses "so there are fewer spots for pitchmen." Madaline says that the sales are way off. Where there used to be four or five pitchmen at each sale, there are now none. "They have gone on to greener pastures," Madaline concludes. The only reason I am around here is that en route north from Florida a hit-and-run truck tore the sides out of my car and trailer and I am waiting on the insurance adjustment. My husband, Ray C. Herbers, is booking home-talent shows for the Empire Producing Company of Kansas City. Chief and Princess Half Moon stopped over on the way to Maine. The Laurence Williams family, en route to Vermont, also visited. It was a pleasure to see them again and cut up some jackpots. Where is Tom Kennedy? I'd like to read a pipe from him. Marian and Bill Johnson, needle workers, stayed with us for a few weeks before moving on to make fairs. Sid Mussket and his wife run the sales at Booth's Corners. Seen working the Boardwalk on Decoration Day at Wildwood, N. J., were Jerry and Stella Mullins, and Tip and Lil Hallstrom, coils and polish. Herman Keller and Shorty Rubin are working Maxwell Street, Chicago. My sister, Mary, has her jewelry joint on the Meeker Shows in Washington. Chauncina and Chief White Horse and son, Bobby, came in from Pittsburgh for a visit with us. Guess we will all have to work to the farmers this year, as they seem to be the only ones with spending money. City folks are all credit poor in this part of the country. We will leave here in a couple of weeks for the Middle West. Doc and Mrs. Richard Frazier were here on their way to Kentucky. It certainly is a pleasure to see and talk to some of the oldtimers, as there are so few of them left. Furthermore, no new ones seem to be breaking in on the medicine. I saw several try, but they couldn't stand the gaff. I was sure sorry we missed J. D. and Eunice Lance in Georgia. They are two real

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trol. Two-speed WESTINGHOUSE

proof. Adjust. window brackets. 22"x 23½"x6", 115V-60c. Four 20" blades.

U.L. Approved. Wt. 28lbs. Retail \$69.95.

4 or more

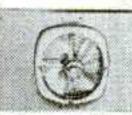
\$25.00 ea.

Sample \$27.50



#1050-10" Square Floor Circulator. 2side Grille. Any angle or pos. Four 10" alum. blades. 16"x16"x4½", 115V-60c. U.L. Approved. Wt. 9 lbs. Retail

6 or more \$9.50 ea. Sample \$10.75



#1000 - 10" Square Window intake, stale air exhaust. 4 - 10" alum. blades. Fits windows 25" to 37" wide.

Approved. Wt. 17 lbs. Retail \$39.95. 6 or more \$11.00 ea. Sample \$12.50

Speed Reversible Window Fan. Switch controls. 4-12" alum. blades. Intake and exhaust. Fits windows 251/4" x 34½". 115V-60c. Salety Grille. Quiet. U.L. Ap-proved. Wt. 29 lbs. Retail \$49.95.

4 or more \$16.00 ea.

#1250 — 12" 2-Speed Floor Circulator. Pivots to any angle or pos. Grille or both sides. Four 12" alum. blades pro-vide 1400 CFM± of cooling sir. 18" x 18" x 8", 115V - 60c. U.L. Approved. W.t. 16 lbs.. Retail

6 or more \$13.50 ea.

Thermostat and push - button controls. 5 - yr. Guar. WESTINGHOUSE motor. Fits window 27" to 37". Complete with Ext. Panels. Four 20" alum. blades. 115V-60c. U.L. Approved. Wt. 34 lbs. Retail \$89.95.

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Fans may be assorted to afford quantity price benefit.

#EXEC-20" 4-speed speed air sweep por-table home cooler fan with oscillating louvers. Changes airreversible 2 - speed flow direction 14 20" home cooler fan. times per minute. Thermostat. 4-speed WESTINGHOUSE

motor. Four 20" blades displace 4400

CFM* of cooling air.

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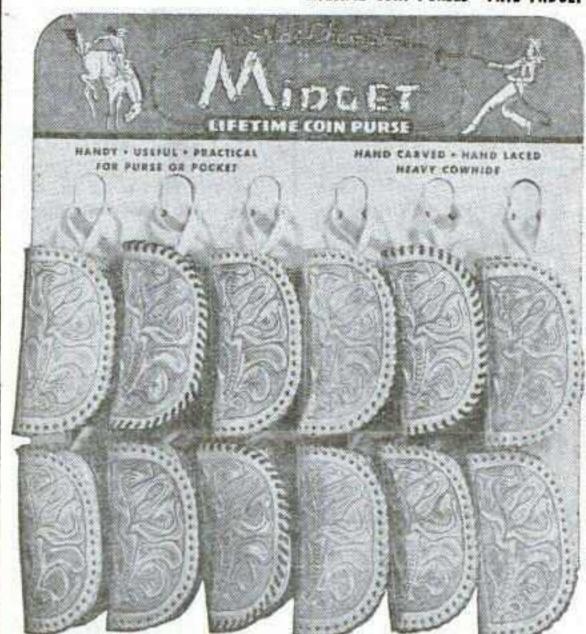


Girls' Ladles,' Boys' & Men's Photo Idents—Chrome Plated\$4.50 Dox. Girls', Ladies', Boys' & Men's Expan-sion Idents-Chrome Plated \$4.00 Dox.

Catalog with new numbers ready for engravers and demonstrators. State your business.

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THE NEW SENSATIONS FOR 1958 LIFETIME COIN PURSES-MITE MIDGET



Now you can make more profit than before. The famous Mite Midget zipper purse celebrates its million sales record with this reduction in price. These sales were possible due to its extra deep embossing, extra long zipper, extra neat hand lacing, authentic western design and its nice counter display. This is truly America's

41/2 Inch size reduced to......\$5.75 doz.

TOOLED CLUTCH BAGS

6 inch\$10.80 dox.



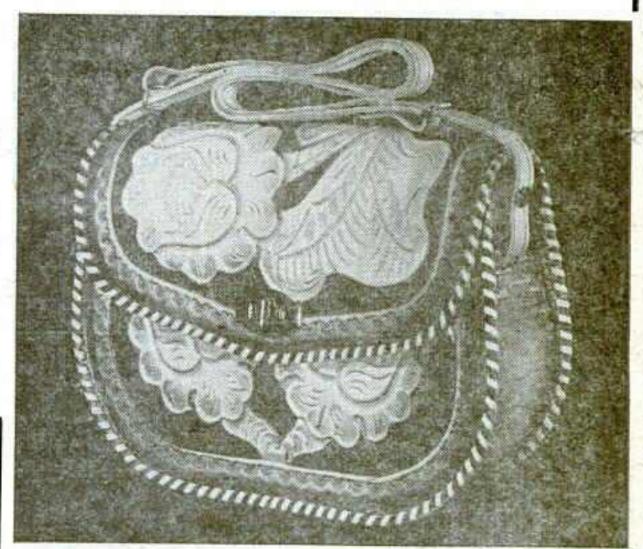
1 1/2 inch Trophy Belts, top quality, tooled leather, sizes 22 to 48\$6.75 dox. Assorted Nickel Silver Buckles with western motifs \$7.75 dox.

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If you are well rated, will ship samples of these and other red hot leather goods numbers on memo with jobbers prices; if not rated and you are a jobber \$25.00 will bring you outstanding samples (returnable).

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THE WESTERNER-WEAR IT A LIFETIME

Adjustable Shoulder Straps

10x7 \$6.00 8x6 \$4.50

All Our Products Are American Made From Top Quality GENUINE WESTERN COWHIDE LEATHER Not To Be Confused With Imitations. We Are the West's Largest Distributor of Hand-Tooled Hand Bags.

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Open account to well-rated concerns; otherwise send money order.

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DENVER, COLORADO

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NEW SUGGESTED

SELLING PRICE

YOUR NEW LOW COST





Cloth Flag Bow Pin, Gross\$.90	Pennant Canes, 100 for\$ 1.80
28 in, Paper Parasol, Dozen 2.25	5 in. Feather Doll, Gross 6.25
18 in. Rayon Parasol, Dozen 2,90	Tinsel Flying Bird, Gross 7.50
White Gob Hat, Dozen 2.75	4 Point Pinwheel, Gross 8.75
9 in. Patriotic Balloon, Gross 4.50	15 in. Drum Major, Dozen 11.00
7 in. Fur Monkey, Gross 9.00	12 in. Asst. Bear, Dozen 12.00
Bird's Nest Hat, Gross 18.00	13 in. Asst. Poodle, Dozen 18.00
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Established 1886 TERRE HAUTE, INDIANA



FOR ENGRAVERS—easy to operate and engrave—all in individual tarnishproof cellophane envelopes. Cards sent for display. 1/3 actual

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BEARS-POODLES 26" BEAR Colors \$21.60 Pozen K. C. 30" BEAR All \$26.00 Pozen K. C. 27" BEAR \$22.50 Pozen K. C.

Special prices on Bears, Poodles, Tiger & Leopards F.O.B. East. Also a complete line of Plush Toys and Concession Mer-chandise. Write for 1958 Catalog.

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\$2.95 All-Purpose FROZEN FOOD KNIFF Cuts - Saws - Slices - Server

25% Deposit C.O.D. orders. Sample \$1.00. W & J WHOLESALE CORP. 222 East Third Street, Dayton 2, Ohlo

\$9.60 dozen

FAIRGOERS

They Shop Not, **But Buy Plenty!**

spell of sluggishness over most of clearing coils, and other inexpensive the population, waterfront recre- pieces of merchandise. Still elseation spots provided a haven for where on the fairgrounds, auctionmillions of escapees from the eers sell pen and pencil sets, weather. Cooling breezes, in draw- jewelry, cutlery and appliances. ing people away from the cities, exposed them to knowledgeable the American fairgoers is nothing merchandise at parks and resorts. if not impressive. Shopping for But with summer on the wane, nothing, they purchase or compete what then?

for merchandise shopping, a cutoff point for turnover of low-priced pleasure and utility items? No, for the Harrington, Del., fair just around the corner.

To many outdoor amusement people, Harrington represents the start of still another selling season, for that is when the nation's 2,200 agricultural fairs are nigh. Harrington equals the third week in July. From that time on, the annual events will be in full swing until November. An exception is Florida, which runs fairs in January and February.

85,000,000 Buyers

Manufacturers and distributors who despair at the Labor Day cutoff date for shore and park operations can find a generous measure of solace in the fair market's potential of 85,000,000 paying customers. What these patrons consume in the way of dolls, toys and household articles would stagger even the most successful department store operators.

Outlets on the fairgrounds are numerous and the field is wide open for merchandise. The chief inhibition, however, is that fairgoers are amusement bound and normally will not spend major sums for purchases when competition exists in the forms of grandstand entertainment, admission prices, and midway rides and shows. A \$5 price tag, therefore, is considered pretty high on the fairgrounds whereas it might be shrugged off by boardwalk storekeepers.

What do 85,000,000 people shop for at the fair? Nothing. They go to have a good time and carry money set aside for that purpose. This means that purchases are based on impulse decisions, and the competition for attention is rugged. Flash often wins out.

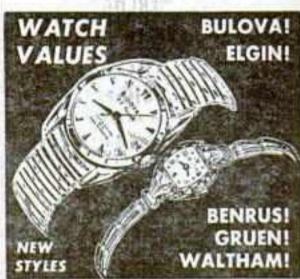
Big Flash Stops Crowds An array of large, multicolored pieces of plush-bears, poodles, monkeys-never fails to win attention. Assortments do not always attract the fairgoer, but an impressive display of one or two items usually will. Big winners are engravers who sell novelty jewelry, game concessions with attractive prize merchandise, novelty salesmen with big toy displays. The formula is usually a simple one: Show plenty of stock. A sparce stand or booth is usually passed by.

Exceptions to the one-item concept are group games such as bingos, which have large capacities and profit from having long, broad display counters and tent frame rafters from which to hang objects. The successful ones have crossbeams virtually dripping with such things as blankets and poly-bagged comforters and plush dolls. The stairstepped counters sport sets of cutlery, dishes, hampers, kids' holster sets and sand trucks, hair driers, lamps, electric clocks, and many other prizes. Careful scrutiny, however, will reveal that the operator stays within a certain price limit.

Aside from prizes, there are direct sales items which either are simply displayed on shelves, or which get impetus from the sales messages of demonstrators and pitchmen. This outlet disposes of hundreds of thousands of pitchmen

WITH summer's high tempera- gadgets, inexpensive tools, "un-tures having cast their annual breakable" combs, radio statio-

Lumped together, the buying of for a fantastic amount of merchan-Does summer's end mean an end dise. It is a market many suppliers have been gunning for, for years, and this year it is attracting even more, because 85,000,000 people compose a pretty big target.



CHOICE LOT!

Hen's and Ladies Watches! All famous name brands! Plain or Rhinestone cases for Ladies — Luminaus or Rhinestone Dials for Hent Complete with Expansion Bands! Reconditioned Guar-anteed like MEW!

(sample \$9.95)

STANDARD BRANDS WATERPROOF WATCHES

Bulova, Elgin, Benrus — with Expansion Bands! New style cases — rebuilt and GUARANTEED LIKE MEW! In lats of three or more.

Isample, \$10.95) 15 and 17 Jewel Watches





Aly is a Genuine Alligator Stuffed and Preserved. Aly is so unusual he attracts attention everywhere. Over 500,000 sold to date. A natural for any Carnival or Fair.

In 100 lots:

15 inch\$.75 each 26 Inch 1.25 each 2.00 each ORDER TODAY!

Write for Catalog Sheets on other Alligator Novelties.

PAN-COAST BAGS, INC. 30 N.E. 17th St. Miami, Florida



assorted colors-18-inch Plastic Pennants sewed on a tough, heavy tape, 100 ft long. ONLY \$4.00 ca. Dozen lots \$3.00 ea. Write for quantity prices. Money refunded if not satisfied.

Colorful Decorations of All Kinds. Write for Free Catalog. & A NOVELTY CO. Cincinnati 36, Ohio

Cleans, Polishes, Removes Rust, Restores original mirror brilliance to car chrome WITHOUT RUBBING! Just brush on, then rinse off for the slickest "Demonstration Magic" ever developed! 12-oz Demonstration Jar, \$2 Postpaid. 3 Dozen Jars, \$21.60; Gross, \$79.20; 10 Gross, \$578. (Shipped F.O.B. by Freight or Express. State which.)

W. T. GIVEN, Mfg. Chemis ORRVILLE, OHIO

No. 6425-Kiddy Oval Signet Ring. Aluminum. Ad-

Belt Ring. Asstd. Chrome & Gold. Carded. Doz \$ 4.00

MEXICAN REVERSIBLE **PURSES**

Special Price in Dozen Lots. 1012" 8.90 9.90 If one only \$1.00 extra.

Milady actually gets two different color purses in one. Just turning the flap around, she will have a different color purse. Made in many different color combina-

THE BEST MERCHANDISE AT LOWEST PRICES *

Special set-up for Jobbers and Wholesalers.

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TROUBLE LIGHTS

with all-copper wire 100 Ft. Cable, Neopreme Jacket, 14 Gauge, U. L. Approved ___ \$3.50 ea. 25 Ft. Cord . . \$.85 ea.

Set, 4"-6"-1". Per Set. \$1.00 10-Pc. Magnetic Screw Driver 65¢ Set, Complete with Rack. Ea. 65¢

7-Pc. Same as Above. Per case \$20.00

10-Pc. Flex Handle Socket Set. 70¢ IRONING BOARD SET Pad and Cover, Silcone & Silitex. Water Rep. with \$8.00 Tufflex Pad. Doz. \$8.00

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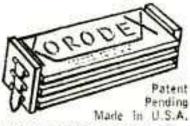
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The sensitive metal of "KORODEX" attracts corrosion forming acids and vapors away from Battery poles and Cables, ONLY TAKES SECONDS TO ATTACK. When covered with corrosion deposit, "KORODEX" is easily lifted from battery top, washed clean in seconds, and ready to go to work again. Priced at only \$1.50 a set. (Individually packaged.) YOURS \$9.00 per dozen. Send \$1 for sample on money-back guarantee.

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32" PLUSH BEAR Cotton Stuffed \$20.00 Asstd. Colors... \$20.00

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5 Year Guarantee . CRACK PROOF KINK PROOF . LONG WEARING OIL and DIRT RESISTANT SOLID BRASS FITTINGS.

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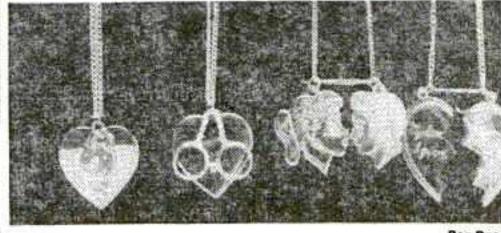
We are offering silvered tip brass dou-ble shot refills. Will fit every popular selling ball point pen.

In red, blue, black, green. 1 in a cellophane bag, prepriced 49c ea. ONLY 3c Ea. in 100 Lots

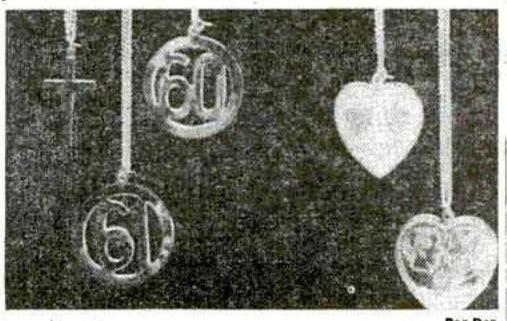
Please send check with order plus 50e for mailing and handling and get free samples of our other items.

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Heart, Lock & Key Necklace. Chrome or Gold finish...... \$ 3.75 Bridal Pair Necklace. Chrome or Gold finish...... 3.75 No. 708-Boy & Girl Head Necklace. Chrome of Gold finish.... 3.35 No. 711-Broken Heart Necklace. Chrome or Gold finish...... 3.35



No. 700—Square Block Cross. Chrome or Gold finish...... \$ 3.00

Year Necklace. 58, 59, 60 or 61. Chrome or Gold finish...... 3.00 No. 704-Engraved Double Heart on Heart Necklace. Chrome or Gold finish 3.00 No. 712-Engraved Boy & Girl on Heart Necklace. Chrome or Gold finish. 3.00 No. 6409-Ladies' Snake Chain Gold Plated Ident. Asstd. Style Tags, Individually Carded 3.00 No. 6411—Kiddie Ident. Asstd. Rhodium & Gold finish. Carded.... 1.50 No. 6412-10K Gold Filled Ankle Chains. Carded 5.40 No. 6413-Sterling Silver Ankle Chains, Carded 4.75 No. 6414—Rhodium & Gold finish Ankle Chains, Asstd. Carded. 1.50 No. 6460—Gold Plated Cross Assortment. Boxed...... 4.75 No 6461—Ten Commandments Necklace...... 4.20 IMPORTED ENGRAVING JEWELRY No. 6400-Kiddie Aluminum Ident, Gross....... \$ 3.25 No. 6406—Kiddie Aluminum Pendant Assortment. Gross...... No. 6407-Aluminum Pendant. (Hearts, Round & Clover). Gross 7.50 No. 6408—Heavy Plated Pendant Asst. (Heart, Clover, Round and Octagon). Doz. \$1.75. Gross ... 19.50 No. 6402-Aluminum Ident. Gross 5.60 No. 6401—Aluminum Double Heart Ident. Gross...... 5.60 No. 6403-Aluminum Ident-Good Clasp. Gross 8.00 No. 6404-Ladies' Gold Plated Ident. Doz. \$2.35. Gross....... 25.50 No. 6405-Men's Gold Plated Ident. Dox \$2.50. Gross........... 28.50 No. 6410—Men's Chrome Plated Ident. Large Chain. Doz. 2.50. Gross 27.00

No. 6434—Sterling Silver Friendship Ring w/Engraving Plaque. Carded. Doz.\$ 4.50 No 6435—Rhodium Friendship Ring, Carded, Doz...... 2.50 No. 6436—Rhodium Friendship Ring w/Stone Set and Engraving

justable, Gross 6.50 No. 6426-Oblong Signet Ring. Aluminum. Adjustable. Gross 6.75 No. 6427—Kiddy Oval Signet Ring. Nickel Silver. Doz. 1.75 No. 6428-Ladies' Oval Signet Ring. Nickel Silver. Doz. 2.50 No. 6429-Men's Oblong Signet Ring w/Chip Stone. Nickel Silver. Doz 4.20 No. 6430-Men's Oblong Signet Ring w/Chip Stone and embossed sides. Nickel Silver. Dox.......... 4.20 No. 6431-Men's Square Signet Ring w/Chip Stone. Nickel Silver, Doz. 4.20 No. 6432—Heart Signet Ring with Expansion Band. Nickel Silver. Dot. 4.50 No. 6433—Kiddie Sterling Silver Signet Ring, Doz... 3.25 No. 6437-Men's Skull Ring. Ruby Eyes. Doz...... 3.15 No. 6438—Men's Gold Finish Ruby & White Stone Ring Asst. Doz. 3.15 No. 6439—Men's Cameo, Onyx & Ruby Ring Asst. Doz. 3.75 No. 6440-Men's Whitestone & Ruby Ring Asst. Doz. 2.50 No. 6441—Ladies' Aurora Borealis Ring Asst. Adjustable. Doz. \$.40 No. 6442-Mexican Rings. Asstd. Designs. Heavy Chrome Plate, Doz. 5.40 No. 6420—Aluminum Buckle Ring with 3 Stones. Gr. 11 50 No. 6421-Aluminum Snake Ring with Stones in Eyes. Gr. 10,75 No. 6422—Aluminum Skull Ring with Stone Eyes. Gr. 13.50 No. 6423—Aluminum Saddle Ring, Gr............................ 14 60 No. 6424—Aluminum Heart Birthstone Rings. Gr.... 750 PHOTO IDENTS Chrome Photo Idents, Engraved Tops, (Ladies', Men's, Boys' or Girls'). Doz. 5 5.25 Gold Photo Idents. Engraved Tops. (Ladies', Men's, Boys' or Girls'). Doz. 6.50

SPECIALS

İ	3 Pc. Pearl Sets-Boxed. Doz.	4.75
1	3 Pc. Pen Sets-Boxed, Doz	
Ì	Automatic Ronson-Type Lighters. Doz	3.50
l	Art Model Lighters, Automatic Ronson Type. Doz	4.80
į	Hif Camera w/Pigskin Case. Doz	10.50
1	Hit Film, 6 Rolls to Box. Doz	4.50
j	1,000 Pc. Slum Assortment. Per Asst.	4.90
1	Bird's Nest Hats. Per 100	12.00
	Ball Point Pens. Gross	7.20
	2" Foam Rubber Dice. Gross \$22.50. Doz	2.00
d	Small Fringed Chipwood Hats. Gross	3.40
9	Large Fringed Chipwood Hats. Gross	7.90
		1.95
	Rubber Inflatable Horses, Gross \$22.50. Dox	UN1977
	Rubber Inflatable Elephants. Gross \$22.50. Doz	1.95
	24" Silk Parasol. Gross \$32.50. Doz	2.25
	18" Paper Parasol. Gross	8.50
	Lucky Lady Matching Coins. 25¢ Size, Plated. Per 100	6.50
	Flying Birds. Gross	7.75
	No. 4 Balloons, 1st Quality. 10 Gross for	7.00
	No. 7 Balloons, 1st Quality. 10 Gross for	14.50
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ŀ	4" Fur Monkey, Grass	3.75
	Cane Pencils. Gross	3.85
	Cellophane Derbys. Gross	9.75
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25% deposit on all orders, balance C.O.D., F.O.B. Omaha. Add 10% Federal Tax to above lewelry prices if not

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Money back in 7 days if not completely satisfied.

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Beautiful bags and clutch purses in richly sculptured designs. Master-carved, hand-laced.

No. L8018-8" CLUTCH PURSE, zipper pocket, snap-on handle. Size: 41/2" x 8" x 27/2". Wt.: 31/2 lbs. per one-half dox. pack.

> Per dozen\$28.80 Suggested retail ... 3.98

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Suggested retail ... 4.98 No. L8020 (not shown) — Same as above, only suede-lined with zipper on inside front.

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Terms: 50% cash with order, balance C.O.D. unless well rated. F.O.B. Denver.



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FROM RUSTAND CORROSION ALSO SHINES. SHOE MITT: CLEANS POLISHES

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REGULAR \$ 100 RETAILERS
EDESIGNS SUCH AS CRANDMA'S ROCHER DITCH SHOES,
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BARGAINS

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SEND YOUR NAME AND ADDRESS TO RECEIVE ADVANCE NOTICES OF OUR SURPLUS BARGAINS - NO CHARGE OF COURSE. MACKLEY TRADING CO., 153 CHAMBERS ST., NEW YORK, N.Y.



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NAME WALLETS

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NOW ONLY a Dozen

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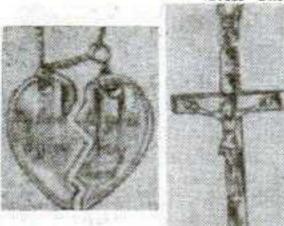
GOLD PLATED NECKLACES, Assorted



CHROME HEART W/CROSS NECKLACES, 24"

Gross 24.00 CHROME HEAVY CRUCIFIX NECKLACES, 24"

No. 3/118 Doz. \$ 2.25 Gross 24.00



GOLD BROKEN HEART NECKLACES GOLD TEN COMMANDMENTS

NECKLACES ALL NEW HIGHLY POLISHED

\$2.65 Gross



No. 3/101 Ladies' Aluminum Idents \$3.60 Gross

\$6.00 Gross



No. 3/102 Men's Aluminum Idents



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No. 3/134 Ladies' Idents Doz. 4.50 No/ 3/135 Boys' Idents Doz. 4.50 Gross Lots \$51.00

GOLD PLATED PHOTO IDENTS All Sizes (\$63.00 Gross) Doz. \$5.50

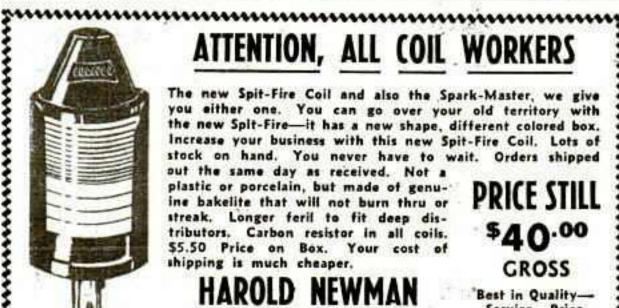


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1958 Catalog Now Ready. Write for Copy

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CAR DICE, cloth and sponge; asst. colors. Still most popular auto hanger novelty.

2" Cloth \$6.00 doz. pr. 212" Cloth \$7.20 doz. pr. 2" Sponge \$2.90 doz. pr. 212" Sponge \$3.50 doz. pr.

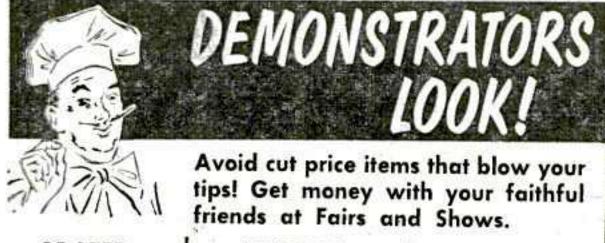
NEW! CAR LAFFS in Day-glo colors; self sticking. Everyone a riot! 200 asst. in dis-

NEW! WORRY BIRD TOP NOVELTY CIFT, OF THE 412" high. Plastic with fur \$7.20 doz. 13 doz. min. 25% deposit on all orders, balance C.O.D.

All prices F.O.B. Los Angeles. RATED JOBBERS, Write for Jobbers' Price List on

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DOUBLE or TRIPLE MONEY

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6 Assorted, \$44.95

JOSEPH BROS. 5 Sc. Wabash Chicago 3, III.

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EOs additional

LOWER PRICES

Updated Tools Turning Point for Engravers

cepts now as a basic tool of the success include this discussion: A engraver's art, has been a major salaried worker could never turn factor in bringing personalized out the volume of a professional. novelty icwelry retail prices within He would not have any incentive, everyone's reach. Back in the not being self-employed. And if he 1920's, when engraving grew in were on a commission he would stature as a business, prices were likely tire of the task, for nobody forced up by the method of application, which was a slow, handcarving job.

Fairgrounds were then, and are now, a prime source of distribution of engraving jewelry. But production methods, coupled with simplified engraving, have lowered the ultimate price to the consumer to the point where engraving stands are evident on boardwalks and in syndicate (chain) stores, as well. Veteran jewelry people feel it is only a matter of time before jewelry stands are set up in supermarkets.

Old-timers in the engraving field are almost extinct. They plied their trade successfully, coupling skillful engraving with merchandising methods far ahead of the times. It was established decades ago that the successful stand is one which is virtually dripping with glittering merchandise. Since the purpose of this item is an impulse decision, it behooves the astute operator to create as flashy a stand as possible. At the same time that he is trying to catch the patron's attention with jewelry, others are after him with dolls, toys, housewares and other porducts. Competition is stiff, and flash often wins out.

Little Protection

On the distribution end, there is little protection of an item that one jobber may devise. He may get the bulk of his items from Providence, the nation's novelty jewelry Mecca, or he may import them from such places as Austria, Japan. Hong Kong and West Germany. He may get some parts locally and others from abroad, assembling them in his office. This makes several jobbers' places look like combined sales offices, storerooms and factories.

Lack of protection on items from the high-speed production methods that enable an item to be knocked down (duplicated) quickly and accurately. An item can be spotted at a stand, and distributed in bulk in a week by another manufacturer or jobber. The result, then, is fierce competition and low markups by those on the wholesale end. Whether the engraving operator is the beneficiary of this competition is debatable, however, because duplicated items have to be sold lower than the original and there are usually concessions made in the quality of material used.

Cheap novelty jewelry is usually made of brass, with either a gold or rhodium (white) finish. Some better pieces are plated on a nickel base, enabling the finish to hold up better in the long run. But quality has taken a beating, a victim of competition, duplication and mass production. Bringing prices down does have a benefit because in the lowest price range there is less apt to be a customer inquiry as to the material or durability of the product.

Seek Own Operation

Only a dozen or so jobbers service jewelry operators in the field which includes fairgrounds, carnivals, gift shops, boardwalk stores, and syndicates. The business has been so popular in re-Men's or ladies'. Rebuilt movements year. like new, with brand-new 1958 model cases. Free catalog. Wholesale only. 25% deposit with order, bal. C.O.D. Open account to rated houses.

15-J..... 7.75

cate stores are trying to set up then own engraving departments with salaried people, rather than rent space to the professional jewelry cent years that it is reported syndioperator. It remains to be seen

DVENT of the electric vibrat- | whether this will work out for the ing unit, which the public ac- stores. Factors working against its really has to engrave bracelets, etc., for a living. It is far from stimulating work and takes a particular set of characteristics.

Old standbys in engraving are the hearts, like the two-inch number, necklaces and bracelets. It is not often that a really new item hits the market, many of the innovations being just adaptations of former numbers. An interesting piece this season is the heavy brass sheriff's badge, six-pointed, carded, and with a safety eatch pin. It wholesales for \$2.25 a dozen, retails at 50 cents with name engraved, and is one of a number of jewelry items following the current Western craze. Another is the lariat tie, the metal tipped colored cord neckpiece with slides. Slides are blank discs or hearts, or cast skulls or Indians



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Sprout in bag. No spoilage. Get your stock when you need it. We ship day order received. Choice of red or green. Excellent growing flash. Free promotional aids. Write for details.



LAVENDER SACHET BASKETS

Tightly woven bleached rattan baskets with plastic stoppers: \$79.00 per 1000, \$45.00 per 500, Dried Lavender

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We have a fine and complete stock of genuine fur fox tails in all sizes at lowest prices. All tails come equipped with strings for attaching and can be supplied with or without "comic saying" cards. Send for price list today.

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Sample\$ 6.95 1 Dozen 49.20

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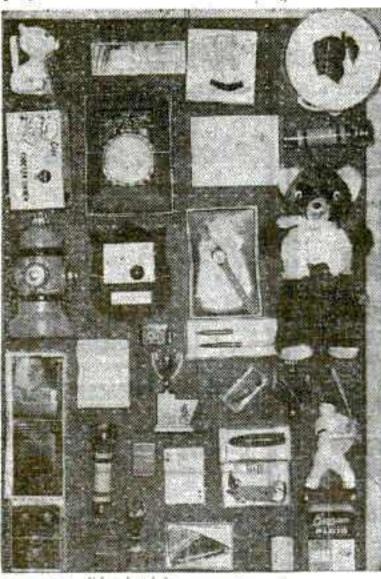
BD7M LARK RADIO Roselawn P. O. Box 2736 Cincinnati 37, Ohio



WAGON JOBBERS GAME & MUSIC OPERATORS

MOULI MANUFACTURING CORP.

Place these on your route and watch them go out fast. Pay location 25% Trade Stimulator. No Gambling Stamp Required. Every ticket wins an attractive prize consisting of toys, sporting goods, jewelry, toys, novelties mounted on peg board.



Write Dept. B

36 tickets 1c to Deal takes in \$34.50. Sample deal \$24.50. Lots of 6 deals \$22.00. Lots of 12 deals or more \$20.00. All deals shipped prepaid.

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Location tested. Some places use one a day. Bring those slow spots up to normal.

Terms cash with order or 25% bal. c.o.d.

PRODUCTS

519 E. Jefferson Blvd. South Bend 17, Ind.

ADMEN OF EVERY KIND ENDORSE THE BILLBOARD AS A TOP SELLING FORCE

Millions Will Snap Up Souvenirs This Season

MEMENTOS of treasured visits reation parks which have cropped up by millions up to compete with nature's wonthe revenue of a business which seems to know no seasons. Visits to scenic or amusement spots are leisure activities, and no matter It has an identifying card and what the time of year, attractions are open and doing business somewhere in the land.

Souvenirs, the mementos of a leisure journey, are bought for more than one reason. Some consumers buy them to take home as a reminder of a pleasant time. Others buy mailers or other souvenirs, thousands, and the major souvenir to send to friends and relatives. The list of items classifiable as souvenirs grows and grows, for almost anything is capable of taking a lithograph, stamping or other cups, chinaware, lighters. label of a location.

The souvenir supply field is one of the smallest in merchandising. Only a few houses deal in it, and the major ones number only the Enco and Goldfarb houses. Goldfarb Novelty Company, in its 35th year, occupies a 40,000-square-foot factory and sales office building in upper Manhattan.

Of the factors which have contributed to a major increase in souvenir business recently, two stand out. They are the development of injection molding of plastics, and the theme park attraction. The latter has accounted for a considerable number of new outlets, with the springing up of fairyland, western, space and other theme parks. Injection molding has made possible a whole world of new forms for merchandise, such as rocking chairs, anchors and other pieces, in simulated metal vacuum plating and lightness.

Theme Spots Mushroom

of Americans this year, swelling ders, which were without competition for many years.

> For people who want to send a little trinket to the folks back home, the mailer is an ideal piece. can be addressed, stamped and dropped in a mailbox. Objects linked to the cards include plastic fans, miniature pipes, ship in bottle, dice cups, rabbits' feet, penknives, little harmonicas and many more. Other souvenirs which have illustrations and working keyed to a particular tourist location, are almost without number. There are house requires a vast display room to accommodate most of its items. Identifications are affixed to such diverse pieces as dishes, coasters, cigarette cases, opera glasses, loving No Bounds

Originally, souvenirs were limited to such (now prosaic) objects as pillowcases, pennants and picture postcards. The field has come a long way in that time and still remained within the general 25 cents-\$1 price spread that characterizes successful souvenirs. Recent strong sellers include the mirrored viewer, an outstanding adaptation unit for the old picture card, and a line of bar accessories.

The bar objects have enjoyed strong sales. One object is the set of comic coasters in lacquered wood. Another is the barrel cup set, consisting of a miniature barrel containing four plastic nested shot glasses. Another is the bottle pourer which provides twin converging streams from a female bosom. And there is a tube-packed set of "whizzle sticks," drinks mixers with whistles attached.

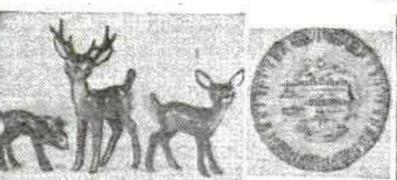
Mirrored viewers will undoubtedly sell in vast quantities this year, for they represent an inventive development in the postcard field. These viewers are glass-In the last 10 years there has fronted shadow boxes, containing been an increase in theme parks miniature 3-dimensional scenery. of some 50 per cent, souvenir folks Any picture card can be inserted say, but the rate of new construc- in a slot in the rear, thereby protion makes the increase seem even viding backgrounds of waterfalls, greater. Like the operators of na- forests or whatever else is on the tural attractions, the theme park card. The boxes come in various people are not taking advantage sizes for both horizontal and vertiof their position if they do not cal viewing. These last examples carry a line of souvenirs. Western are evidence of an industry which parks are supplied with a full range will never run out of material, for of material such as wigwams, totem as long as people go places in leipoles spears with rubber flint- sure time, they will want to take heads, guns, cowboy hats and other or send mementos of their visits. units, all sporting the name of the And as long as this takes place, attraction. The same holds true for suppliers and retailers will be only other theme spots, manifestations too glad to be equipped and happy of the man-made tourist and rec- to accommodate them.

WAGON JOBBERS

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LOW JOBBER PRICE LIST HOT LINE OF FRESH MERCHANDISE

SALLY DISTRIBUTORS 200 North First





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Terms: 25% deposit with all orders, balance C.O.D.







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MAKE 100% PROFIT

SELL GENUINE ALLIGATOR HANDBAGS

Beautifully fitted real alligator bags, with heads or plain; adjustable shoulder straps. Popular size, 81/2x6 Inches, retails for \$8.95 each, your cost, \$4.50 each dozen lots. 6 bags \$28.50. Sample order, two bags, \$11.00 postpaid. Many other styles from \$3.75 to \$10.50. Large double pocket bag, plain or head, \$8.25 each, lots of 6 or more. Single sample, \$9.50 pp. Retails for \$16.95. ALL GATOR skins, no plastic. Cash in, order now.

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	Check These Before You Buy
ľ	CARDED SUN GLASSES \$ 1.00
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New York City

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Mars Watch Sales Co. 421 So. Los Angeles St. Los Angeles 13, Calif.

Assn. Protects Both Public, Gadget Worker

CINCE considerable heat (illwind) can be created thru poor presentations, sloppy work and phony items, it was evitable that a gadget workers' protective organization make an appearance. The new non-profit Exhibitors Association of America, headquartered in California, has been incorporated with the avowed aim of stopping unfair practices both by and against demonstrators. It would improve the level of the demonstration industry and protect it from space rent and percentage gouging.

The person working gadgets is all things to all viewers, wherever the public congregates. If they want humor, he has it; the same goes for the many other qualities necessary to successful entertainment on a personnel level. It is so personal, in fact, that unlike high paid public performers, the gadget worker's immediate audience rarely numbers more than three dozen people and is no more than 12 feet from him. If he is a topnotcher, however, he could get 75 per cent of his tip (audience) to vote him into Congress as easily as spring (spend) for a sale.

Basically speaking, the new and novel item is a traffic-stopper, enabling the demonstrator to build his tip. He presents it in a appealing way thru humor, stories, etc., holding his tip's attention while presenting the item. Then comes his close (windup) and the request for sales. Then comes a rehash of his spiel to convince additional viewers who have not sprung and also to hold the tip, which in itself is a good way to stop more traffic as passers-by gather to see what's

The business is a small one and far from the usual housewares salesmanship. It has workers (commission agents) who act for the leaders, those pace-setters in the field. There are independents, who do their own buying and renting of space, and who work alone except for an occasional partner or member of the family.

The field's code of ethics is not one that a banker would follow. It is generally a cash-on-the-line business, but it is not improper to owe money for merchandise when one is tapped out (broke), but eventual payment is a must if a worker expects to last in the industry. Demonstrators playing a red one (successful fair date or celebration) are prone to help out another clansman by lending money or merchandise. Credit information is entirely word of mouth, however, and reputations are soon established for honesty and reliability.

Altho most demonstrators work on limited capital a great deal of money can be made quickly and lost just as fast, in the trade. Experience brings with it the ability to judge the quality and potential earnings of a location, and the knack of securing an occasional ex for gadgetry at certain fairs, on traveling shows, and at stores. Sometimes a respected worker can control all gadget locations on a fairground by proving his competence to the fair secretary.

There is considerable disillusionment in the business, which is constantly having its personnel weeded out as johnny-come-latelys fold up at the first sign of hardship. Old-timers know, tho, that rainy days soon pass, and when they do, the clan is busy at work building more tips and pocketing the profits.

when answering ads . . . SAY YOU SAW IT IN

THE BILLBOARD!

SENSATIONAL LOW PRICE

Expansion Band

Shipped 12 to a carton, Send \$34.20 plus 50c postage, or ! \$37.20, for Expansion Band plus 50c postage. Sample add 50c. I days net.

ADIES' WATCHES AVAILABLE Strapped

or \$4.00 with Expansion Band

Shipped 12 to a corton, Send \$51.00 plus \$2.00 Postage, Sample \$1.00 extra. Rated firms 30

\$3.75 LADIES' SET \$5.25 AVAILABLE Set

w/exclusive jewelry



At least 25% deposit on all orders. Bal. C.O.D., F.O.B. N.Y.

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Hoffest Perfume Buys of the Year

M.S. and other Popular Brands. Retail List \$10.00. For only\$8.50 dz.

3 Coins in the Fountain Per-fume, \$18.50 Price Tag\$4.00 dz.

Gabor's "Lis-n-dear" Top Quality Perfume. \$21.00 dz.



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Watches - Benrus, Bulovas, Elgins,

Snake Rings-Gold or Silver \$5.00 dz. Anklets-Gold or Silver 1.50 dz.

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SENSATIONAL SELLER! 4 HICKELS TO 4 DIMES TRICK" Piace MAGIC CAP over 4 nickels. Lift cap—you have 4 dimes! Nickels have vanished. No skill required. SAMPLE \$1.00 postpaid. WHOLESALE PRICE-\$5.00 per doz. postpaid. Remit with order. DEALERS: Ask

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Lots of 500-15c 2500—13c 1000-14c 5000—12c

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COMPLETE WITH * Memo Pads — * Phone Index — * Gold Pencil

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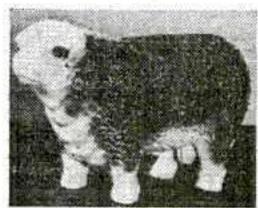
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Pocket secretaries, new shades, with pad and 6 ball point pens, \$4.80 per dezen, \$54 per gross.

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Will open on or about JUNE 25, 1958 at our new location

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Just a few of the dozens of uses:

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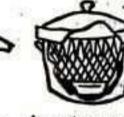
Fruit basket

· Hot plate trivet Automobile Anti-Litter basket

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Avoid cut price items that blow your tips! Sell basket elone . . . or tied in with our other items. Get in early on a good thing. Send \$1.00 to cover sample, written Pitch

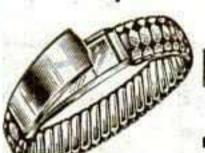






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Special - WHILE OUR STOCK LASTS!



E-X-P-A-N-S-I-O-N

Plain and Photo

High Polish Chrome Finish, Children's, Men's, Women's, Teen-

Reg. up to \$5.00 Doz. \$45 Gross lots only



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Contact us at once for a brand new deal. This new deal will open new territories. This new deal is not a salesboard or jar deal. It is a red-hot proven money maker! For exclusive distribution in your territory, write, wire or phone. We know you can do a good job.

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- ★ In Movie Cartoons, Newspapers & Life Magazine

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BRAND NEW Complete Imported Goods from the World — Binoculars, Beersteins, Novel-ties, Lighters, Handbags, Animais, Birds, Fish, Clothing, Gifts and dozens of other

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Send for free copy of Catalog. 25% deposit, balance C.O.D.— F.O.S. Dover.

L. J. RENCH IMPORTING CO. Pine Street Dover, Del.

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BRIDESMAID DOLL

WITH HAT & FLOWERS

This is the Doll which will get you back in the money. Let us prove it.

\$4.00 Per Dozen. Samples \$1.00

UNGER SUPPLY CO. 655 South Wells St. Chicago 7, Ill.

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Deluxe Table Radio, No. 411... 10.50 Leatherette Personal Portable, 12.50 Clock Radio 13.95

PHONOGRAPHS

3 Speed Manual\$12.95 Deluxe 3 Speed Manual..... 13.95 Columbia Hi-Fi, 4 Speed Automatic List \$149.00... 89.50

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Desert Dishes, Asst. Colors-Reg. \$5.25 dz.\$1.00 dr. Tumblers, 8 oz., Assorted Colors-Reg. \$6.00 dr. . . \$1.20 dr. Kord 8" Window Fan \$5.95

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McGrady.

O. Waffle Op in 59th Year

Continued from page 78

there as concession manager as well as being with Coney Island in Cincinnati.

Prior to his death in 1953 Houze would spin tales about his early activities. In those days fair patrons would be on the grounds at an early hour and would leave early to get back to the daily farm much interest among concessionchores. As a result, a good part of the waffle business was before and during the noon hour.

These days were not for long, however. With the advent of the automobile, fairgrounds and fair programs improved and attendance figures soared. So, too, did the Houze waffle sales. At this time the veteran waffle-maker was faced with a decision-either expand his production methods or prepare waffles in the dull period for sale during the rush hours. While many of the waffle operators of that day chose the latter. Houze elected to expand his production and keep his customers content with freshly, made-on-the-spot waffles.

Adds Stands More stands were operated at each location. As many as three fair, each one with its black iron frying tank and six or eight single irons. Houze, his partner in concession operations, Popham, the latter's brother, Robert, and their long suit with Stephenson and three wives manned the stands. The training of efficient help was difficult so the operation continued pretty much as a family affair.

When Hubert Popham left the waffle business to operate games concessions, the frying tanks were enlarged to accommodate 12 to 14 irons and when these proved inadequate to keep up with sales, tions, has given way to vegetable double irons were devised to be- oil. It pours and heats quicker, come the first major improvement keeps better and makes a lighter, in waffle production.

known, and rightly, so, as the "Waffle King of America," turned over the business to his children, William C. Houze Jr. and Mrs. Victor L. (Vivian) Stephenson, altho he continued in an advisory capacity until his death in 1953.

The last years of his life he de-

The Crayman HUI WAFFILES

WILLIAM C. HOUZE SR., known in his hey-dey as the Waffle

King of America, mans a 1904-model stand in the top photo with an

early associate, Hubert Popham, on the left. The shot was made at the

Carthage Fair, Cincinnati, some 54 years ago. In the bottom photo is one of the modern units now operated at fairs and celebrations by Stephenson

(Mich.) Park and for a time served after he passed on, his son, daughter and son-in-law came up with another major improvement-a completely mechanized operation.

Installed in a custom-made trailer was a new-type fryer, rods with five irons dipped simultaneously and overhead racks for the irons. This new innovation created aires as well as customers. It could produce 35 waffles in from 70 to 80 seconds and work was reduced to a minimum due to the rodreturn system. New help could be trained in a matter of a few hours. and production for any particular location ceased to be a major prob-

Second Unit Built

produce enough sales for this big and another Popham, Donald. outfit was another problem. This was solved last year when a second unit was built, with slightly smaller dimensions and capacity, for use in a new aluminum stand. This was used at the smaller spots and proved quite successful, and it can also be used at locations where the bigger concession stand must be augmented. Output of the two and four were put up at a single outfits, operating simultaneously, is 2,700 waffles per hour and when operating at this pace, needs a crew of five.

> Sanitation has always been a Houze. Courteous personnel is another point stressed and showmanship, from the dipping of the iron into the stainless steel batter pan to the sugaring of the waffles on the stainless steel, glass-enclosed counter, has played a big role in the success of the operation.

Lard, used in the early operafluffier product. The early waffles In 1952 Houze, who became were made in tents or at times under the open skies. Today they're made and sold from trailers that have running hot and cold water, are made of Monel metal, have plate-glass counters and heating appliances that operate on bottled

Vivian Stephenson, daughter of voted to continuous search for pro- the organizer of the waffle firm, duction improvements and shortly explains that prices over the years

have naturally advanced. At the start of the business the tasty waffles sold at two for a nickel and probably even lower at times. In 1938 prices gradually had increased to three for a quarter and despite the years of inflation they are holding to this level in 1958.

Family Continues

William C. Houze Jr., who is an executive with General Electric, is able to spend only a limited time in the concessions operation. His children, however, Indith Sandra, Stephen, Nancy and Victor, are well versed in making change and assisting in waffle sales. As a result, the Stephensons, Victor and Vivian, supervise the major portion of the road operations.

Other staffers this year include Robert Popham, who has been with it since 1912; Mr. and Mrs. Kenneth Gross, Mr. and Mrs. Ed Tipple, Robert Coad, Frank Sorter Serving of locations that did not Jr., Robert O'Hearn, Neil Smalley

> Success of the operation over the years has prompted the family to branch out with franchise operation. At present, in addition to continuing the road operation, they are in the midst of setting up franchises thruout the country. If earlier successes are any criterion, Stephenson and Houze French-fried waffles soon may be enjoyed from coast to coast.

Rodeo Dates

· Continued from page 80

Idaho

Burley-Burley Rodeo, Aug. 21-23. Caldwell-Caldwell Night Rodeo, Aug. 5-9. Eddie G. Cole.

Cambridge-Cambridge Rodeo, Aug. 22-24. Frank E Hackler. Coeur D'Alene-Coeur D'Alene Rodeo, July

Council-Council Rodeo, Aug. 1-3. Emmett-Emmett Rodeo, Aug. 14-16. Erling J. Johannesen.

Filer-Filer Rodeo, Sept. 3-6. Gooding-Gooding Rodeo, Aug. 14-16. Lieru W. Lucke. Grace-Grace Rodeo, Aug. 8-9.

Grangeville-Grangeville Rodeo, July 3-5. Hailey-Hailey Rodeo, July 4-5. Idaho Falls-Idaho Falls Rodeo, July 30-

Jerome-Jerome Rodeo, Aug. 21-23. Eleanor G. Wiswall. Lewiston-Lewiston Rodeo, Sept. 5-7,

Mackay-Mackay Rodeo, June 21-22. Gerald E. Twitchell, Malad-Malad Rodco, July 11-12. William G. Evans.

Malad-Oneida Rodeo, July 11-12, William G. Evans. Nampa-Nampa Rodeo, July 15-19. New Plymouth-New Plymouth Rodco, Aug.

20-23. John E Wagner. Pocatello-Pocatello Rodco, July 15-17. Preston-Preston Night Rodeo, July 31-Aug.

2. Rulon Dunn. Rigby-Rigby Pioneer Rodeo, June 27-28. Terry F. Berlin. Rupert-Rupert Night Rodeo, July 2-4.

Salmon-Salmon Rodeo, Sept. 4-6. Russell G. Hillman. Terreton-Terreton Rodco, Aug. 22-23.

Floyd Idle

Vernal-Vernal Rodeo, July 17-19. Weiser-Weiser Rodco, July 10-12,

Illinois Kankakee-Kankakee Rodeo, June 26-29. Marion-Marion Rodeo, June 19-22.

Indiana Fort Wayne-Fort Wayne Rodeo, Aug. 29-Sept. I.

Centerville-Centerville Rodeo, July 28-30. Fort Madison-Fort Madison Rodeo, Sept.

Mason City-Mason City Rodco, Aug. 8-9 dney-Sidney Rodeo, Aug. 19-23. Dux Center-Sioux Center Rodeo, Aug.

Sioux City-Sioux City Rodeo, Aug. 15-17. Troy-Troy Rodeo, May 30, July 4, Sept. 1. Troy-Troy Saddle Club Rodeo, July 4. Mrs. E. Westhoff.

Kansas

Abilene-Abilene Rodeo, Aug. 18-21. Dodge City-Dodge City Rodeo, Aug. 1-3. Coffeyville-Coffeyville Rodeo, Aug. 28-31. Garden City-Garden City Rodeo, Aug.

Great Bend-Great Bend Rodeo, July 18-20. Kingman-Kingman Rodeo, July 3-5. George

Mound City-Mound City Rodeo, Aug. Phillipsburg-Phillipsburg Rodeo, July 31-

Pretty Prairie-Pretty Prairie Rodco, July 16-18.

Russell-Russell Rodeo, Aug. 4-6. Louisiana

Alexandria-Alexandria Rodeo, Aug. 26-30. Bastrop-Bastrop Rodeo, June 26-28. Coushatta-Coushatta Rodeo, Sept. 18-20. Springhill-Springhill Rodeo, Aug. 14-16. West Monroe-West Monroe Rodeo, Sept.

Massachusetts Boston-Boston Rodeo, Oct. 15-26.

Minnesota Worthington-Shrine Rodeo, July 4-6. For-

rest Jennings.

Missouri Camdenton-Camdenton Rodeo, July 7-12. Chillicothe-Chillicothe Rodeo, July 4-6. Joplin-Joplin Rodeo, June 25-28. Sikeston-Sikeston Rodeo, Sept. 12-14. Springfield-Springfield Rodeo, Aug. 11-14. St. Louis-St. Louis Rodeo, Oct. 21-26. St. Louis-St. Louis Rodeo, Oct. 31-Nov. 9. West Plains-Lions Club Rodeo, June 19-21,

Montana

Aubrey Rouintree.

Anaconda-Anaconda Rodeo, Aug. 2-3. William H. Mackay, Augusta-Augusta Rodeo, June 29, Big Timber-Big Timber Rodeo, June 22. Billings-Billings Rodeo, Aug. 12-16. Bozeman-Bozeman Rodeo, Aug. 7-9. Butte-Butte Rodeo, June 26-28. Dillon-Jaycees Rodeo, Aug. 31-Sept. 1. Lawrence Chaffin.

Drummond-Legion Rodeo, July 4. L. L. Like. Forsyth-Forsyth Rodeo, Aug. 19-21, Glendive-Glendive Rodeo, Aug. 26-27.

Richard N. Rigg. Great Falls-Great Falls Rodeo, Aug. 5-9. Kalispell-Kalispell Rodeo, Sept. 12-13. Lewistown-Lewistown Rodco, July 31-Aug. 2.

Miles City-Eastern Montana Rodeo, Aug. 29-30 Glenn Shook. Missoula-Jaycee Rodeo, July 11-12. G. M.

Plains-Plains Rodeo, Aug. 23-24. Polson-Saddle Club Rodeo, June 21-23. Mrs. Army Howell, Red Lodge-Red Lodge Rodeo, July 4-5. Shelby-Shelby Rodeo, July 24-27. Sidney-Richland County Rodeo, Aug. 18

Nebraska Benkelman-Benkelman Rodeo, Aug. 18-

20. Harley W. Roath.

Bertrand-Bertrand Rodeo, July 29-30. Burwell-Burwell Rodeo, Aug. 13-16. Chambers-Chambers Rodeo, Aug. 20-21. Crawford-Crawford Rodeo, July 2-4. Gordon-Gordon Rodeo, Sept. 5-7. Lewellen-Lewellen Rodeo, Aug. 31-Sept. 1. North Platte-North Platte Rodeo, June

Omaha-Omaha Rodeo, Sept. 19-27. Seward-Seward Rodeo, Aug. 4-5. Wahoo-Wahoo Rodeo, Aug. 14-16.

Nevada Elko-Silver State Stampede, June 28-29.

Gene Evans. Fallon-Fallon Rodeo, Aug. 30-Sept. 1. Reno-Reno Rodeo, July 4-6. Winnemucca-Winnemucca Rodeo Sept. 1.

New Mexico Oct. 5.

Cimarron-Maverick Rodeo, July 4. W. C.

Gallup-Gallup Rodeo, June 28-29. Las Vegas-I as Vegas Rodeo, Aug. 1-3.

UNDER THE MARQUEE

Continued from page 71

was Barry Woods' pantomime in London.... Freddie Freeman's little dog, Cricket, is displaying proudly its new diamond neckless made by Mickey Freeman. . . . All the Ringling people turned out in Baltimore for the third parade of the season, others being at New York and Pawtucket, R. I. ... Stephanie Thompson leaves in a month to join "Holiday on Ice." ... Sure sign of summer on the show is the arrival of children from Sarasota after the closing of schools. Already on the show are children of Justino Loyal, Harold and Minnie Alzana, Lou Jacobs, Alvin Schwartz, Galla Shawn, Ruth Murphy and Lou Dateo ... So far it has rained every teardown day since the show opened. Visitors include Phil and Betty Escalante, Donald Conners and Ethel Cline and her sister.

Lovington-Lovington Rodeo, July 2-5. Santa Fe-Santa Fe Rodeo, July 10-13. Silver City-Silver City Rodeo, July 3-5. Socorro-Socorro Rodeo, Sept. 6-7.

New York New York-Madison Square Garden Rodeo, Sept. 25-Oct. 13.

North Dakota Clear Lake-Crystal Springs Ranch Rodeo, June 27-29. E. W. Weisel. Dickinson-Dickinson Rodeo, July 4-6. Nemo-Nemo Rodeo, July 27. Newton-Newton Rodeo, July 4-6. Douglas

Oklahoma Ada-Ada Rodeo, Aug. 13-16. Chickasha-Chickasha Rodeo, July 15-18. Claremore-Claremore Rodeo, July 8-12. Elk City-Elk City Rodeo, Sept. 1-3. Hinton-Hinton Rodeo, July 9-11. Lawton-Lawton Rodeo, Aug. 2-6. McAlester-McAlester Rodeo, Sept. 4-7. Pawhuska-Ben Johnson Memorial Steer Roping, June 22.

Vinita-Vinita Rodeo, Aug. 20-24. Walters-Walters Rodeo, June 23-25. Woodward-Elks Rodeo, Aug. 27-30. George

Yukon-Yukon Rodeo, June 26-28:

Oregon Cottage Grove-Cottage Grove Rodeo, July 11-13. Elgin-Elgin Rodeo, July 19-20.

Eugene-Eugene Rodeo, Aug. 1-3. Joseph-Joseph Rodeo, July 25-27, Klamath Falls-Klamath Falls Rodeo, July 25-27.

Lebanon-Lebanon Rodeo, June 28-29. Molalla-Melalla Rodeo, July 3-6. Myrtle Point-Myrtle Point Rodeo, Aug. 16-17.

Pendleton-Pendleton Rodeo, Sept. 10-13. Prineville-Prineville Rodeo, Aug. 8-10. Redmond-Redmond Rodeo, Aug. 23-24. Roseburg-Roseburg Rodeo, June 21-22. Sheridan-Phil-Sheridan Rodco, June 21-22. C. C. Latham.

St. Paul-St. Paul Rodeo, July 3-5.

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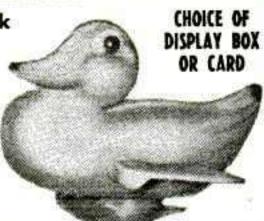


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Glisson, F. A.

Golden, Al

Goldey, William C.

Goldstein, Philip

Goldstine, Leone

Goodman, George T.

Reed, James E.

Reed, Ross

Regan, Johany

Rejchert, Frank

Reynolds, Larry

Richard, Walter Goodman, George Goss Jr., Blair Griggs, Charlie Guittord, E. R.

(pkg. 30r due) Gutnik, Linds of Ken Rogers, Peter Rogers, Red Rogers, William B. Hall, Marle Ruben, Harry Hall, Marle Hamid, Mrs. Maudine Russell, Mrs. Fred Hardman, John Sadler, John Hart, John P. Heiser, Paul Heims, George Hess, M. C.

Helms, George
Hess, M. C.
Hickey, Tommy
(Josey)
Hildebrand, Frank B. Schwartz, Herman Hill, Mrs. Leona
Holcombe, Frank E.
Hooker, Rayman L.
Hudson, Paul
Hunter. Mrs Frances
Jacobs Medicine
Show
James. At

Jamison, J. Jeter, Charile Johnson, Caleb

Johnson, Dr. Dougias
Johnson, Jimmy
Johnson, Lorrains
Jones, Grady F.
Jones, Mrs. Nellie
Juliano, Joseph

Simpson, Robert !
Simpson, William
Sinclair, Charles
Skylar, Symore
Slater, Jack
Smith, Buck
Smith, Marvin E.
Smith, Tommy

Snyder, Sem (Water Show) Webster, Paul McKee West, Tom
Western, S. J.
White, Mazelle (Clifton Reed Rogers)
White, Rod
Whitehorse,
Chauncina Spain, F E.
Spoon, Mrs. Tommie
Star Hedy Jo
Stein, Jack
Steizner, William J. Stempson, Dale K. Stevena H G. Whitehouse, Jack Wider, Dan Wiley, Jerry Wikinson, Mrs. (Lucky) Stevens, Robert

Smith, Walter

Stevenson, Eli Stevenson, Miller Stewart, Mrs.

Stolberg. Polly Stout, Slim Stover, Bottles Jack Sunderlin, Philip Swarmer, Geo. G. Tammany, John Kelly, Guy Kennedy Jr., Tom King, Albert Davis (Pee Wee) Tansor, Al Tate, Mrs. Essie Till, John Tupper, George Tyski, Doubles & Ladousier, Esther (Shaffer) Lakin, Floy Lane, Leo Lankford, Lester W. Lastinger, Ella & Woody Lakin, Floyd (Easy) Joanne Young, Roger Lathrop, Whitey Laughon, Harold M.

Vernon Michael L. Zarlengo, Mrs. Vitale, Frank Walton, Raymond A. Zellers, Tommy Wantz, Gerald & Mrs. Zomp, Paul Zontini, Robert Webb, Wm.

Swallower)
Levine, Mickey
Lewis, George
Franklin

Lowrey, Joe Luckett, Billy George Lundgren, Mrs. Sus Lunsford, George Lynch, James T. Black, John Brondy, Pat Diavio, Florence Epstein, Jean
Callahan, M.
Dooley, John
Cohen, Joseph A.
Fornier, Frances
Fowler, Loretta
Gervasi, Rosa
Glass, Benny McDaniels, E. J. McGee, Mrs. Linnie McGraw, John R. McGuire, Edward McLeroy, Kenneth Foster Glass, Benny Gray, Gil

Grossman, Marle Kimris, Les

Mantin, Leo Milanese, Joseph Moore, W. J. Myers, Bob Norwid, Charles Oakley, Julius Page, W. O. Raine, Walter Scalo, Charles Solomon, Capt. Sol. Stevens, Frank Suttor, Vivienns Taitis, Al

Ward, Mrs. Marie

Wilkinson, Mildred Williams, C. J. Williams, G.

Williams, Lawrence

Williams, Thomas D. & Mrs.

Wilson, Bumps Wright, Joe (Bones) Wright, Jimmle Hugo

Young, Jonnie

& Mrs.

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Lue, Ava

McComb, Eddie Powers, Babe Ed Ray, Mrs. Hope Selby, William Wilson, Louise J. Zimmer, H. E.

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Baress, Anthony
Batchelor, Mary
Beketow, Sandor
Bloom, Wm.
Bordanora, Ray
Bordanora, Ray
Bordey, Sandor Thomas Page, Paul Palge, Mrs. Clara (Darden)

Cave, Lester Cherry, John Clark, Granville L.

Clark, Jack Collins, Ernie Cook, James E.

Prezelomski. Chester Denind, L. J. Dugan, Jack Everhart, Lawrence Felix, Margo Ferguson, Danny Fisher, Jake Doc

Grutel, Jack Hans, Grant B. Harman, William

Harrison, Bill Hatfield, Dale W. Heys, Robert Hill Forrest Jr. Holonbeck, Carl Hollenbeck, Glean Hoot, Scott Hox, Mrs, Ruth E. Jackson, Ben Johnston, Lloyd

George Johnson, W. L. Jones, Billy T. Kolley, C. O. Kelly, Miss Kitty Kios, Marvin Knapp, John Ladd. Gail

Lee. Bob Lee. Tont Legan, Mr. & Mrs. Zuravel, Steve

Lorenz, Alfred Lytton, Al McGrath, Thomas F. McHenry, Myron F. McMillan, R. J. McSharren, W. P. McSparren, Wm. P. Mahoney, Edward Robert Malbin, Mr. & Mrs.

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Briley, Sunny
Boudreau, Peter
Bowlin, Mr. & Mrs.
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Caloian, C. A.

Caspall, Dotty

Minner, Frank
Morgan, Lorne
Moreno, Tito
Muncy, Mrs. Faye
Murphy, Ed F.
Murray, Ray Murray, Ray Nash, Lawrence R. Nolan, Harold Nolte, L. E. & Elsie L. Ogilvie, Ben ck Parrish, Mr. & Mrs.

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Cooper, Frank

(Moon)

Coxwell, Mrs. Linda
Cunningham, George
Chillo, Mike
Darrell, Dickie
Davis, Leslie H. &
T. H.
Decker, Kirk
Delph, Dewey
Denind, L. J.

Peck Amusement
Phinney, Margaret M.
Poliger, W. L.
Rambo, Wes
Rank, C. A.
Riel, James P.
Riley, Jack
Riley, Louis
Rullell, Mr. & Mrs.
Rullell, Mr. & Mrs.
Ryan, Tom

Ryan, Tom Schiavone, Carlo Scott, Everette Sickels, Bob Silcox, Mrs. Joe Simons, Mrs. Charles Slaten, Adrian Fortner, Marjorie Staten, Adrian Fraker, Russell Slawton, James W. Goodale, Miss Cletta Smith, Henry N. & Marian

Snook, Albert T. Snyder, Mrs. Norma Solmon, Chuck Staggs, James H. Ray Starkey, John Steec, Pat Stewart, Bobby Lee Stoddard, Jack C. (Frosty) Stringham, Paul Sudduth, Mrs. Dorothy

Swanner, Ray
Taylor, George C.
Teter, Melvin
Tracy, Gene
Walker, Mr. & Mrs.
Vern Walter, Darrell E.

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Black only.) Good quality with sweat band. Asst. trims.

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The SAME OLD OFFICE at 3928 N. Broadway is still open and doing business.

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SAVING TIME

Good to Check on Chain's Structure

CHICAGO - A preliminary ferent categories of goods, mercheck on the internal organization chandising and promotional deciof a chain may often save a bulk sions are made by the individual vending operator considerable time that would otherwise be wasted.

Chains like Wieboldt Stores, Inc., have a managerial set-up that prevents an operator from making an over-all arrangement that could be applied to each individual store.

of seven individual department the less favorable spots on the stores in Chicago and suburbs, each floor. of which houses a medium-sized supermarket. Altho the chain has a number of buyers handling dif-

Op Challenges Eppy's Winner Ball Campaign

The following letter was received from an operator who disputes aspects of the current campaign against use of winner balls that was recently launched by Samuel Eppy, New York charm manufacturer

Dear Sir:

Sam Eppy claims that operators offering rabbit's feet as prize incentives are subject to the \$250 federal tax. Benjamin Dembitz and Charles Brand, Inc., two New York City firms, are offering medium white rabbit's feet for \$19.50 per thousand. On June 2 The Billboard carried an ad for Eppy compasses selling for \$20 per thousand. Wouldn't the same law apply to the compasses as well as the rabbit's

Another fact you will be interested in knowing is that the mentioned rabbit's feet manufacturers guarantee their product as sterilized and germicized. The rabbit's feet I have seen used as display in machines were sealed in plastic and not in contact with any eatable merchandise. For this reason I believe they are as sanitary as any article can be that comes in contact with foods.

Name Withheld.

Ops Lose 280 Unit Route to Supermarkets

DENVER --- Almost 280 bulk venders in 23 supermarkets are now operated by the Miller's chain because management felt that operators would not give top-notch service.

The chain originally experimented with bulk machinesplaced near school supplies-as a come-on. Management thought that if children spent pennies on the machines they would very likely spend dimes and quarters on school supplies.

During the testing period out- the top a colored plastic. side operators serviced the machines and kept all proceeds. Manschool supplies but promoted parits own equipment and train store open too easily.

personnel to service the venders. (Continued on page 112) the new capsule.

store managers.

Store-Level Decision

Sometimes a store manager will agree with a buyer that a particular type of merchandise is hot, sometimes not. If the manager doesn't think an item will sell well, The Wieboldt chain is comprised he accordingly puts it in one of

> Ed Buck, food buyer for the Wieboldt chain, said it would be difficult to work out any standardized arrangement with an operator who wanted to install bulk venders. Even if an operator convinced him that bulk vending might well be a profitable venture, he could do little more than send the operator to individual stores with his personal recommendation.

Added Complication

Decisions on how many machines to install and where to locate them would be made by each store manager. An added complication is that the operator who might also want to install capsule, weighing, ball point, or sanitary napkin machines might have to contact different persons. Since Wieboldt's has had no experience with bulk vending, Buck was not able to say which individuals would have to be contacted.

However, chains with a buyerstore manager arrangement generally have close internal co-operation. A seal of approval from a buyer will generally go a long way (Continued on page 112)

316 Capsules Sold Per Day In New Unit

CHICAGO -- An astounding average of 316 capsules have been vended each day since final touches were put on his new nickel machines, said Herb Tekip, arcade operator at Riverview Park, last week.

The console unit has an aquarium mounted over a cut-down standard Victor capsule mechanism. (The Billboard, June 16.) Before completion of the unit, it vended an average 160 capsules each day, said Tekip.

The unusual aquarium motif combined with an abundance of animated figures within the aquarium arouses considerable interest, said Tekip. No clear indication of what the customer will receive for a nickel is given. After inspecting (Continued on page 102)

Paul Price Bows Improved Capsule

NEW YORK--A new concept in capsule design was announced this week by Paul A. Price, local charm manufacturer. The capsule, which went into production Friday (20) opens at the top, with the bottom a transparent plastic and

the capsule to be used as a salt fective designs for such cards. . . . agement carefully noted that the shaker. The design is such that Les Hardman came in from Puerto machines not only induced sales of larger-than-usual charms may be Rico for a visit to Chicago. . . vended. The manufacturer claims Eliott Levy also intended to make ent good will. Impressed with re- that the new capsule closes easily a trip to the Windy City, but bad sults, the chain elected to purchase and is not prone to stick, catch weather held him up.

3 Bulk Vender Mfrs. Agree New Designs Could Up Takes

Irving Axelrod stated in his National Vendors Association keynote speech that design of bulk venders is obsolescent. Three out of six manufacturers queried gave their views on this allegation.

CHICAGO -- Three manufacturers of bulk vending machines

sign could materially increase gross | turers don't think that machine bulk venders.

sales. As a corollary, two of them abuse at locations is excessive. think that design can be substan- Again, two of them don't think tially improved, while the third be-lieves that the increase in price in-simply unresponsible to new ideas. volved would be more than opera- By implication, they don't care to tors would be willing to pay for bring out radically new machines because they feel that operators, A problem in any change of de- aren't willing to put extra money turers of bulk vending machines sign appears to be an added cost on the barrel even tho sales might think that changes in machine de- involved. Two of the manufac- be substantially increased.

The three manufacturers expressing their views are The Northwestern Corporation, Victor Vending Corporation, and Samuel Eppy & Company.

The latter claimed that his new bulk machine incorporates new design features.

Police Laud Op's Help on Winner Balls

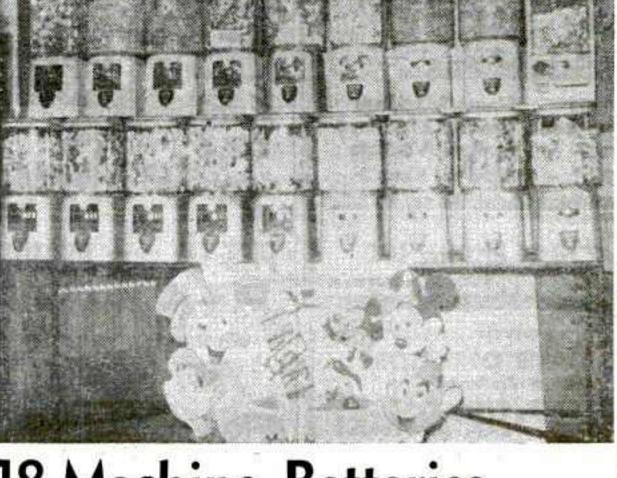
Here is a letter received from the Springfield, Mo., Office of the Chief of Police.

Dear Sir:

I wish to call to your attention the efforts made by Lewis SaPlata, owner and operator of Lewis Vending Service, this city. Thru the co-operation and information supplied by this operator, we have been confiscating gambling devices. We have a number in custody in our headquarters at this

These are reported to be owned by an operator from Joplin and Kansas City, Mo. The operator has never called to claim the machines confiscated at this writing. These devices are both for the striped ball returning a cash refund and also for various attractive cheap plastic toys which are gained by the proper colored gum ball being obtained from the machine.

(Continued on page 116)



18-Machine Batteries Pull Top Penny Coin

CLIFTON, N. J.--Penny ball that in the California area penny gum and charms play a predomi- ball gum-charm machines play an nant role in his multiple installa- integral but limited role in tions, reported Dave Yurmark, multiple installations. (The Billlarge bulk vending operator, last board, June 9.) week.

He said that he commonly uses a tier of 10 penny machines in his bigger batteries, 8 of which dispense ball gum and charms.

Said Yurmark further, "Penny sales are holding up quite well, but nickel sales are off." His experience is thus quite different from that of Bert Fraga, who reported

BULK **BANTER**

By FRANK SHIRAS

Highlight of the trip the Harry Hurvichs made to Israel came perhaps at the very end. A grandson, Clifford Marc, was born to Marvin and Phylis Hurvich, who live in Philadelphia. Marvin is a graduate psychologist and is working in a Philadelphia hospital while preparing his Ph.D. thesis. The Hurvichs report that considerable progress is being made in Israel. They also visited Rome, Zurich, Paris, London and Brussels, where they attended the world's fair.

Alan Bitterman, son of the Kansas City, Mo., distrib, wed Marilyn Dean on June 12. The newlyweds honeymooned in Chicago. . . . Rolfe Lobell devoted his NVA convention speech to use of display signs on bulk venders. Report is Holes in the top section allow that he currently is working on ef-

The firm has retooled completely ports that imitation money is a rience and efficiency. (Continued on page 117)

his most lucrative spots. Cig Machines Refinished by Auto Shops

The 9-machine bottom tier

of the 18-machine multiple instal-

lation pictured above is comprised

entirely of penny units. Seven of

the venders dispense ball gum and

centrates heavily upon multiple in-

stallations in locations with ex-

that discount stores are some of

Yurmark is an operator who con-

MONTGOMERY, Ala.—Refinishing of cigarette machines by auto body shops not only gives the best results but earns money in the long run, report Isaac and Raymond Cohen, Cohen Amusement Company.

Money is earned in the sense that they can more profitably spend their time finding new locations during the time that it would take them to refinish the machine themselves.

"The time spent in sanding down a machine which has blistered or otherwise suffered from climatic conditions usually could have been spent to better advantage out making sales calls," says Raymond Cohen.

The brothers began sending their machines to auto body shops about two years ago. Before deciding which shop to do business and do not realize 100 per cent with, requests for bids were made. The field was then narrowed down to six, and selection was based up-George Wilson, Detroit op, re- on an estimate of the shop's expe-

(Continued on page 117)

Name 2 N. Y. tremely high traffic. He reports Firms in FTC **Consent Order**

WASHINGTON -- A consent order prohibiting two affiliated New York City companies from misrepresenting earnings to be made from servicing the vending machines they sell and the assistance they give purchasers, was approved by the Federal Trade Commission last week (16).

Named in the order are North American Nut Company, Inc., and Nut-O-Matic Company, Inc., and their officers Martin Richmond and

George Weinstein.

An FTC complaint issued earlier alleged to be false numerous claims made in advertising and promotional literature issued by the companies, or by their salesmen. For example, the complaint said, virtually all customers make much less than the \$400 to \$2,000 monthly claimed in newspaper ads, to 300 per cent on their invest-

Adve. tisements

These advertisements, according to the complaint, are to get cus-In his National Vendors' Asso- and used new models to produce headache. Toddlers, he reports, A final criterion was a repaint tomers and not to offer employ-(Continued on page 116)



J. SCHOENBACH

For Victor Vending Corp. Machines, Parts, Globes Charms, Merchandise Supplies 715 LINCOLN PLACE, BROOKLYN 16, N. Y. PResident 2-2900 PHONE OF WRITE FOR PRICES

OPERATIONS CANDY BALLS

210 Count, with CHARMS; also 100 Count "HALF-HOUR" Balls. Free: Candy Ball Labels.

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WANT TO BUY **Vending Machines**

Acorns Victors Bulk Vendors

Candy Machines Ball Gum Machines Counter Games

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INCREASE Your VOLUME USE ALL STEEL

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Holds Any Combination of Vendors and Games

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KING & COMPANY

2700 W. Lake Street

Chicago, Illinois KEdzin 3-3302

GIVE TO DAMON RUNYON CANCER FUND

316 Capsules

Continued from page 101

the unit, a person will generally insert a nickel out of curiosity, finds Tekip.

Adults with children in tow are a boon to sales, he continued. The children show lively interest in the unit, and the adult finds that buying a capsule for one child involves buying one for all. Intent upon amusing the children for an afternoon, the adult generally spends a few extra nickels to keep all of them pacified.

Tekip is employed by Riverview Park, and plans to locate additional venders, similar to the prototype, in the other two arcades he operates.



PICK UP your PROFITS SPEED UP your SALES

with Star-Brite's "super-sonic"

SWIFT SHIPMENT!

COLORS **FLAVORS**

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All you do is collect the money.

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\$20 deposit puts it

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HOROSCOPE

AND

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AMERICAN SCALE MFG. CO.

3206 Grace St. NW, Washington 7, D.C. Send more details Send scale \$20 deposit enclosed

ZONE_STATE

BELT RINGS Buckle-Em FOR RINGS JOHN-EIN FOR BRACELETS, BELTS and NECKLACES Loop-Em

Plastic-Unassembled. \$4.40 per M (open for capsules)

CHAINS

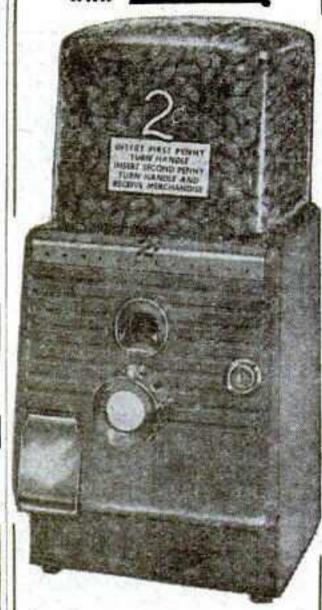
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at your distributor or . .

uggenheim

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See your Northwestern Distributor or wire, write or phone for complete details.

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MANDELL GUARANTEED USED MACHINES

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N.W	Model	#33 1	Port.	Con-	2 7 4 4
Ver	ted for	100 ct	. B.O.		. 6.50
Silver	King !	# B.G.	or Md	se	. 8.00
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Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. 1/3 Deposit, Balance C.O.D.

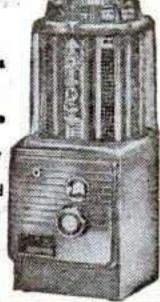
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\$15.00 per M \$12.50 Per M-5M

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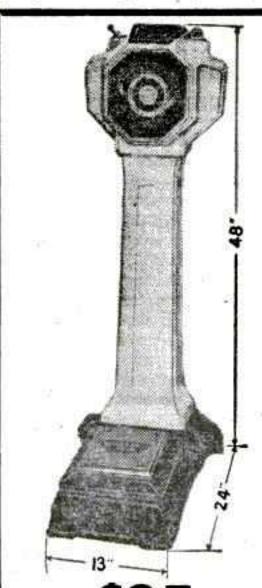
Supplies in Brief

Glass Containers

Factory shipments of machinemade glass containers during April totaled 11,135,000 gross, according to Commerce Department. Returnable beverage containers accounted for 586,000 gross of the total, a drop of 120,000 gross from March. Nonreturnable beverage containers accounted for 110,000 gross of the total, an increase of 28,000 gross from March.

Confectionery Sales

Sales of confectionery and competitive chocolate products by manufacturers in April were estimated by Commerce Department at \$88,687,000, 1 per cent below sales for March of this year, but 5 per cent above last year's April total. Reports from a selected group of large manufacturers-



DOWN

Balance \$10 Monthly

ALL WEATHER SCALE COMPLETE CABINET AND BASE, CAST IRON POR-CELAIN ENAMELED, FOR OUTSIDE LOCATIONS.

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WE HAVE oak's "LI'L LEAGUER" SOUTHERN ACORN SALES 526-30 Bruns Ave., P. O. Box 8146



four months of this year poundage sales of bar goods were unchanged, were running 2 per cent below the same period a year earlier.

Peanut Stocks Down

Peanuts held in off-farm positions at the end of April amounted to 623 million pounds of equiva-

FOR SALE ACORNS

900. like new to close estate. 1c-5c-\$8.75 ea.

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WATCH	ES					\$15.00
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For every pound of GUM BALLS or CANDY BALLS, GIVE 50¢ worth of GIMMICKS as INCENTIVES.

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00 25 Lb. 210 Ball e Gum with each ? case of 4 Toppers ordered.

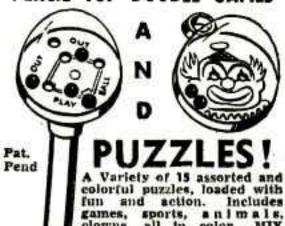
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wholesalers and chocolate manu- | lent farmers' stock (uncleaned, unfacturers indicated that for the first shelled basis), according to Agriculture Department. At the same time a year earlier, peanuts held while poundage sales of bulk goods in the same position totaled 716 million pounds. For the season thru April 30, peanuts used in making candy, salted nuts, peanut butter and sandwiches amounted to 532 million pounds-8 per cent more than used for the same purpose during the like period last

ITEMS ON THE MARKET! PENCIL TOP DOODLE GAMES



fun and action. Includes games, sports, and mals, clowns, all in color. MIX PENCIL TOPS IN CAPSULE MACHINES. THEY'LL VEND WELL! Vends in all types of machines, in cluding the Rocket ate. Rocket, etc.

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SPRINGS ARE PRE-CISIONED CALI-BRATED. METAL BASE.
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PROTECTS POINTER WHEN IN USE Skilled handwork manship is employed in building this

reliability and of construction more durable than is generally found in scales, Finish is black crinkle, Carry-

ing case is made of string black fibre to meet the hard and constant use that it is subjected

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14 Popular characters that appear on T.V.



Operator price 1,000 to 9,000-\$10.00 per thousand. Buttons packed 1,000 to bag, five free stickers per thousand. Write for larger quantity prices. Write for free samples of all our buttons. Terms are 50% cash with order, balance C.O.D. Open account to

different designs

3 of Pat Boone, 3

of his popular rec-ords, 13/16" size will fit into plastic cap-

those listed in D & B.

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The bases are loaded with profits for the smart operators who install Oak's Li'l Leaguer on key locations. The fas-cinating ball game is right on the front of the machine to attract the eye and interest the customer.

BOYS

The all-time favorite of the vending business. Vends all Ic and 5c bulk merchandise, including beads. Guaranteed mechanically perfectthe one machine with virtually no depreciation. Today's Acorn looks the same as the original.

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THE COMPETITIVE BIND

Why Most Operators Look Alike to Location Owners

Third in a series.

104

By BOB DIETMEIER

delevision and the exodus to the suburbs to other operators-newcomers and established ones. They include distributors.

themselves. Pin down an operator who's beefing about his business to tempt to solve these problems were tempt to solve these problems were some simple facts and figures about also outlined. his net profit, and frequently you The fundamental questions raised

Either he doesn't know exactly petition are these: or he knows exactly and feels a 1. Are there fundamental differlittle ashamed to admit that he ences between what one operator CHICACO -- Juke box operators actually is doing and still beefing can offer and any other? have a wide assortment of com- about it. Operators netting 15 to 2. If there are such differences, petitive enemies. They range from 20 per cent-and some even more- why can't-or don't-operators exare common.

This has been pointed out in an earlier article in this series, in which some of the problems opera-But one of the worst competitive tors encounter with their competienemies many operators have are tive enemies were touched upon. themselves. Pin down an operator Some of the ways operators at-

get one of two kinds of responses. by this analysis of operating com-

Continued on page 107)

Juke Box Pool **Nations Okayed**

PARIS-The organization of a European juke box pool is under way, but whether it will include only the common market countries or all European countries, including Scandinavia, is still undecided, The Billboard learned last week.

At the May 23 meeting here of representatives of the juke box industry in the six common market Conditions in Reading and Berks | countries, support was voted for the pool project, with Jacques Marchant, president of the French crete program and to undertake As result of the attorney gen- preliminary steps to organizing

> ization resulting in the establishment of a European common mar-(Continued on page 115)

Equipment Rentals Rise in Milwaukee More Ops Short on Cash Are Renting

Berks County Example

Amusement Operators Association, which appears elsewhere on this page, speaks for itself. The evidence supplied by Berks County operators plays a dominant role in the case against persons charged with extortion and other crimes-persons who

infiltrated the ranks of legitimate operators. The case is sched-

uled to be tried in Criminal Court there in September. Where

effective and proper law enforcement makes such action by

operators possible, we strongly recommend it. The Berks County

operators deserve the highest praise for their efforts to rid their

business of hoodlum elements. They have set an example for

The letter to us from the counsel for the Berks County

From Distribs to Provide New Pieces

Detroit Ops Adjust

By BENN OLLMAN

operators in similar straits to follow.

EDITORIAL

arrangements are becoming in- and keeps title to the machines creasingly popular in Milwaukee. meanwhile and then he also gets a A steadily climbing number of chance to peddle the unit on the operators are renting their new used machine market after a equipment from distributors in- couple of years go by. Only drawstead of purchasing them.

and long on desire to provide lo- work with since the factories cations with new equipment, this don't know from such systems-they rent set-up solves a lot of prob- only wait 60-90 days for their lems. He is not asked to shell out dough. a down payment, merely pays a Renting, instead of selling rental fee.

reports, finds this a good deal the system on the sly here for from a number of standpoints. It several years. It is also being enables him to meet competition extensively used in other sections in a tough market. He also gets of the country. full list for his equipment. True,

ROLL WITH PUNCH

Last in a series.

By HAL REVES

he waits longer for the full MILWAUKEE -- Lend-lease amount, but eventually gets it all back for the distributor is that he For the operator short on cash needs a big bundle of cash to

moderate weekly or bi-weekly music and games equipment is admittedly not a new practice. The distributor, according to Distributors have been applying

(Continued on page 115)

LETTER TO EDITOR

Berks County Ops Wage Racket Fight

The case referred to in the following letter is scheduled to be listed for criminal court trial in September. See editorial comment elsewhere on this page.

READING, Pa.—To the Editor: In your issue of March 10, 1958, you published an editorial captioned "Do You Give a Damn?"

This editorial was read before the meeting of the Berks County Amusement Operators Association, and they would like you to know what action they took along matters stated in your editorial.

Hilger Trial Set; English Status Unknown

CHICAGO-George Hilger, indicted on a charge of counterfeiting Court.

Hilger was the central figure in the large-scale bootlegging operation uncovered in February (see racketeering in labor and manage- to be held this week are in Stock- the prevalence of nickel play.

The prevalence of nickel play thusly: "I think there are too many to ment. During an early phase of ton Monday (23), Oakland Operators are trying to "roll kids singing." He cites two extion).

down on Charles (Chuck) English, pinball operations were disclosed. owner of Lormar Distributing Company, Chicago one-stop, arrested at for all unions to publicly report (Continued on page 114)

County, Pennsylvania, became so bad that finally the court requested the attorney general of association of juke box manufacthe Commonwealth of Pennsyl- turers, authorized to draft a convania to make an investigation.

eral's investigation, and because of such a group. the support and evidence given to It was agreed that the pool our attorney general by the Berks should seek to exploit trade liberal-County Amusement Operators, there are now pending in our courts criminal prosecutions against Abraham Minker, Alex Fudeman, Louis Fudeman, and John Anthony Wit-

Some of these defendants years ago were called before the Kefauver Criminal Investigating Committee and made national headlines. Against Abraham Minker (Continued on page 106)

Senator Okays Kennedy-Ives Labor Bill

WASHINGTON -- The Kenrecord labels, is scheduled to be nedy-Ives Bill, aimed at ending Jury" show. tried Wednesday (25) in Criminal racketeering in labor unions, passed the Senate last week (17).

the large-scale bootlegging opera- growth of the McClellan probe into for Fresno Friday (20). Meetings unemployment in the nation and analyzes the source of trouble that investigation, evidence of Wednesday (25), and Sacramento with the punch," a check indi- amples of problems in buying No indictment has been handed wrongdoing in some West Coast Friday (27).

(Continued on page 113)

CMMA Divisions Meet: TV Show **Promo Set**

BAKERSFIELD, Calif. -- Five divisions of the California Music Merchants Association met last week and this week to hear details in this territory are highly aware of the group's TV joint adventure of the newly-abbreviated life with the Peter Potter "Juke Box spans of hit tunes which create today-today they're orchestras and

Chairmanned by George A. Mil- to the new fast turnover trend, (Continued on page 113)

Seeburg Sales Off for First Fiscal Six Mos.

CHICAGO -- The Seeburg Corporation reported net sales down for the six months ended April 30.

year.

\$30,283; for the like period a year scheduled at the present time. earlier net income was \$575,879.

the 122,500 common shares out- ings on his own bill (S. 1870) to standing as of April 30, 1958, strike juke box performance royalty committee opinion, and put the were 3 cents. Earnings per share from the Copyright Act, is report- matter into the general revision

To Hit Life Spans Others have found the problem insoluble-a difference that, partly at least, represents differences in DETROIT—Juke box operators customer habits in various types of locations.

"Records are popcorn music Thirty-two operators attended their buying which only add to the with singers, says Joseph Ruggithe Bakersfield meeting here last pre-existing woes of a business rello or Joe's Music in Dearborn, Measure reportedly is an out- week (19); a meeting was slated already hard hit by the worst a typical one-man operation. He cates, and find a way of adjusting now:

1. He had just programmed a The bill will make it necessary ler, CMMA head and president of with reasonable success in some Ricky Nelson number on his (Continued on page 113)

Standard Financial Set On Direct Finance Plan

now be able to finance their expan- financing program is designed to sion program directly thru the enable coin operators to consoli-Standard Financial Corporation date their operations and earn a under a new plan announced this larger return on their present sales week by Arthur F. Silbert, SFC volume. vice-president. Silbert is in charge st the firm's coin machine division.

Silbert explained that the comment the existing arrangement.

NEW YORK --- Operators will | He pointed out that the direct

\$1,000,000 Available

Silbert said that \$1,000,000 will be made available for direct operpany's coin machine program had ator financing and that funds may been primarily one of working thru be used to expand locations, indistributors, discounting and ac- crease working capital, make cash cepting distributor paper. He purchases of merchandise, clean up added that this program will con- short-term obligations, or for any tinue as before, with the chattel constructive business purpose. Fimortgage plan designed to supple- nancing will be at competitive rates for the same period a year earlier edly still determined to "settle the proceedings in prospect by the

Continued on page 107) were 51 cents.

O'Mahoney Copyright Report: No Action Set

WASHINGTON -- The anx-set of hearings (The Billboard, iously awaited report on the juke April 28, May 5, 1958). box exemption hearings held by Net sales for the 1958 period the O'Mahoney Copyright Subcomwere \$11,172,828 compared to mittee in April has not yet been on the hearings. The report could \$13,805,094 for the like period last given a definite date for issuance. Committee spokesmen say it could Net income for the fiscal six- come out in the near future, but month period this year were the subcommittee has no action

instances.

Subcommittee Chairman O'Ma-Earnings per share, based on honey (D., Wyo.), who held hearmatter," as he declared at the out-

The settling process could take several different turns in a report reflect the wishes of the copyright office to simply strike out the juke box exemption. It could strike the exemption but recommend a "ceiling" for charges to be made by music licensers to juke box oper-

The report could also note sub-(Continued on page 114

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of the world's most complete line of "trouble-free" phonographs to satisfy any location need....



locations never before dreamed of.

for literature and complete information, contact your ROCK-OLA Distributor or write

ROCK-OLA Manufacturing Corp. 200 N. Kedzie Avenue 2 Chlesso \$1

A NEW LOOK



ON THE DIAS AT THE ANNUAL BANQUET of the New York State Operators' Guild at the Grossinger Country Club were, seated left to right: Mrs. Gertrude Browne, Mrs. Tom Greco, Mrs. Lou Werner, Jennie Grossinger, Mrs. Jack Wilson and Mrs. Mike Mulqueen. Standing, left to right: Tom Greco, Lou Werner, Paul Grossinger, Jack Wilson, Mike Mulqueen and Mike Mulqueen Jr.

\$4 Million Stand. Fin. Debenture Issue Set

NEW YORK--A public offer- | Part of the proceeds from the this week by Glore Forgan & Company.

Standard discounts coin machine paper and lends money to coin machine operators.

The debentures are convertible into common stock at \$8 per share until June 1, 1963. The stock is currently listed on the American Stock Exchange at \$7.50 a share.

Now at your AMI distributor's!

Every element-styling, easy operation,

fast servicing, trouble-free maintenance

—carefully designed to give you the finest, most profitable juke box in the world.

ing of an issue of \$4,000,000 sale of the new convertible deben-Standard Financial Corporation 51/2 tures will be used to retire the per cent first subordinated conver- \$225,000 of 41/2 per cent subortible debentures, due June 1, 1973, dinated notes due July 15, 1958, at a price of 100 per cent and and \$500,000 of the 51/2 per cent accrued interest, was announced subordinated notes due July 31, 1960. The balance will be used for working capital.

For the first quarter of 1958, gross income from operations of the comapny and its wholly-owned subsidiaries amounted to \$950,283, compared with \$693,733 for the same period a year ago.

Considering the sale of the new Boheme, amounting to 21 records. debentures and the retirement of But after the first week's colthe outstanding notes and deben- lections, the move proved to be Mrs. John Bilotta. New York State Wurdebt; 36,000 shares of cumulative pletely twice on the first day and stock, no par value, and \$1,245,-764 shares of common stock at par for the next three weeks.

& Company in the offering are Bear, Stearns & Company; Hayden. Stone & Company, and W. C. Langley & Company.

Seeburg Distribs Attend Sales Meets On New Cig Vender

CHICAGO -- Seeburg distributors are attending regional sales meetings on the firm's new 22column cigarette vending machine.

George Class, Seeburg official in charge of cigarette machine sales, is currently conducting threehour sessions on the unit for distributors and their personnel in regional meetings held thruout the country.

Production quantities of the cigarette vender have been delivered to all distributors. Samples of the machine had been shipped to them several weeks ago. List price of the 800-pack unit is \$369.50.

Letter to Editor

Continued from page 104

there is one prosecution for conspiracy to do an unlawful act: against Alex Fudeman there are 10 charges of extortion, two charges of attempting to dissuade, hinder or prevent a witness from testifying in a pending criminal prosecution, one charge of conspiracy to the co-operation which the attordo an unlawful act. Against Louis ney general received from the Fudeman there are two charges of extortion and one charge of conspiracy to do an unlawful act, these prosecutions would not have Against John Anthony Wittig there are two charges of extortion and that prevailed in the city of Readone charge of conspiracy to do an ing and the County of Berks would unlawful act.

The attorney general of the Commonwealth of Pennsylvania has superseded the district attorney of Berks County, and not only presented these cases to the grand 21 DISKS

Full Opera Score Reaps Juke Plays

DENVER--When one operator heard his customers "might be interested in opera," he went what to some people might be a little overboard. Instead of just installing a few opera selections, he added the complete score of La Gertrude Browne, secretary-treasurer.

"I felt silly at the beginning," the entire scheme worked out beautifully, and we now plan to machines.

Tries More

operator, has a number of machines located thruout the local university campus. The La Boheme experiment took place in a spot where a previous operator had developed only so-so play with a program of top 20 hits, rock 'n' roll, and jazz.

The idea came from the location owner, who suggested, "some ested in some opera." Ryan has scores to his other campus ma- of Connecticut. chines, with equal success. He's able to shuffle the opera's around from spot to spot too, when their play slows.

"We found there were more longhair students in the university than we expected," Ryan said. "Our spots quickly became known for and Mrs. Mike Kuprych; Mr. and Mrs. Joe their opera programs, and attracted a lot of customers, who just Frank Koenig; Mr. and Mrs. Joe Kazimir; came to look, but stayed to listen Mr. and Mrs. Les Smith; Mr. and Mrs. and Mrs. and Mrs. and Mrs. and Mrs. Charles Botsford; K. Kennedy, and Mr.

Thus far Ryan hasn't tried the opera in his other spots, but admits Jack Wilson's Modern Vending in Newthe experiment is a possibility.

jury but will prosecute the cases Veergeitz, and LeRoy Booth. before the court.

If it would not have been for members of the Berks County Amusement Operators' Association, been brought, and the conditions not have been corrected.

Henry M. Koch (signed) (Counsel for the Berks County Amusement Operators' Association)

200 Attend N.Y. Op Group Fun Weekend

LIBERTY, N. Y .-- More than 200 representatives of the coin machine industry attended the Sixth Annual Dinner Dance of the New York State Operators Guild Saturday (14) at Grossinger's famed Catskill Mountain resort and country club.

Most of the operators and their families made a three-day weekend of the affair, taking advantage of the golf course, athletic fields, outdoor entertainment and other recreational facilities.

At the banquet, Mrs. Tom Greco, wife of the retiring president, was presented a gift on behalf of the membership by Mike Mulqueen, general chairman of the affair. Greco was presented with a gift certificate for a lounge chair, indicating that he can take things a bit easier now.

Golf Trophy

Mrs. Eleanor Boorstein, wife of the president of Leslie Distributors, received a trophy for carding the best golf score of all the women at the meeting.

Male golf trophy winners were Nate Sugerman, Runyon Sales; Mike Mulqueen Jr., Walden, N. Y., and Bob Austin, New York trade magazine representative.

Seated on the dias were the newly elected president, Jack Wilson, and Mrs. Wilson; Mr. and Mrs. Lou Werner, NYSOG counsel; Mr. and Mrs. Mike Mulqueen, first vice-president and general chairman for the banquet; Mike Mulqueen Jr., and Mrs.

Guest List

Distinguished guests included Mr. and tures, capitalization of the company anything but unwise, inasmuch as litzer distributor; Mr. and Mrs. Bucky Van consists of \$7,620,000 in long-term | LaBoheme was played thru com- Wyck, Nyack Slate: Mr. and Mrs. Irving Holzman, United Manufacturing; Mr. and Mrs. Lou Boorstein; Bernie Boorstein, and averaged that or better consistently Mr. and Mrs. Phil Steckel, all of Leslie Distributors: Harry Apostoleris, Alpha Distributing; Mary Hahn, of the Sid Caesar office; Stretch Hanofee, public relations di-Associated with Glore, Forgan operator Pat Ryan, owner of Ball rector of the New York State Coin Ma-Amusement Company said. "But chine Association, and the following group from the Westchester Operators Guild: Mr. and Mrs. Carl Pavesi, Mr. and Mrs. Malcolm Wein. Mr. and Mrs. Lou Tartagia, incorporate it in some of our other Mr. and Mrs. Mike Tartaglia, Mr. and Mrs. Max Klein, Mr. and Mrs. Seymour Pollak, Mr. and Mrs. Pete Rossano, Mr. and Mrs. Nat Bensky. Mr. and Mrs. Harold Ryan, a 25-year veteran music Rosenberg, Mr. and Mrs. Nat Kadish, and Mrs. Lillian Freund.

Representing the Music Operators of New York was Al (Senator) Bodkin, and Mrs. Bodkin, while the following group represented Runyon Sales: Mr. and Mrs. Barney Sugerman, Nate Sugerman, Myron Sugerman, Mr. and Mrs. Abe Green, Mr. and Mrs. Moris Rood, Mr. and Mrs. Irv Kempner, and Mr. and Mrs. Lou Wolberg. Mr. and Mrs. Aaron Sternfield and Frank Luppino represented The Billboard.

Other notables included Izzy Edelman, Edelco, Detroit manufacturer; Mr. and Mrs. of his customers might be inter- Jim Tolisano, Mr. and Mrs. Ben Gordon, Mr. and Mrs. Nat Lesser, Mr. and Mrs. since added complete operatic Myer Lorinsky and Mr. and Mrs. Anthony Wilkas, all representing the Music Operators

More Guests

Representing Atlantic-New York were Mr. and Mrs. Meyer Parkoff and Mr. and Mrs. Oscar Parkoff, Barney Ross appeared as Eddie Fisher's personal representative,

Other guests were Mr. and Mrs. Bill McCarthy; Mr. and Mrs. Max Cohen, Mr. and Mrs. Murray Cohen; Joan Rogers; Mg. Villela; Mr. and Mrs. Ed Solomon; Mr. and Mrs. Howard Hollingsworth,

One of the largest delegations came from burgh. The group included Mr. and Mrs. Bernie Levy; Mr. and Mrs. C. Conklin; Mr. and Mrs. Ralph Klein; Mr. and Mrs. George Morvas: Kathleen Booth; Harriet

And Still More

The Greco brothers operation was represented by Mr. and Mrs. Tom Greco; Mr. and Mrs. Joe Greco; Mr. and Mrs. John Greco; Mr. and Mrs. Frank Greco; Mr. and Mrs. Vincent Ferrara.

Also Mr. and Mrs. Harold Seidel; Mr. and Mrs. Frank Franco; Mr. and Mrs. Joe Fitzhugh; Mr. and Mrs. Joe Bosco; Nancy Mascioli; Hugo Polite; Mr. and Mrs. Collins Troy; Mr. and Mrs. Howard Purdy; Mr. and Mrs. Herbert Dickinson; Elma Case; John Nuccitelli; Russ Carpenter; Mr. and Mrs. James (Pie) Haley; Mr. and Mrs. Ronnie Robinson; Mr. and Mrs. John Suhaka; Harry Perlberg; Mr. and Mrs. Mar-vin Bason; Robert Van Deusen; Leslie Greenwood; Ben Hendrickson; Charles Stall; Miles Custard.

Fleck Paint: Face Lift for **Used Machines**

NEW ORLEANS -- Extensive experimentation with refinishing of elderly phonographs and amusement machines of all types have demonstrated to J. Nastasi and Albert Huffein, partners in Huey Distributing Company, that "fleck" paint will do the best all-around job for the investment.

The "fleck" paint, consisting of finely pulverized stone in a paint base, is available on the market under several trade names, according to Nastasi, and blown on with a non-clogging spray gun, covers neatly almost any surface. Once dry, the extremely hard paint is proof against any kind of cracks, chips, dents, etc., under hard usage.

Huey Distributing Company, which employs two full-time mechanics for amusement machine rebuilding, has experimented with this type of paint in many locations. and finds that machines which ordinarily would begin looking shabby after only a few months of hard usage, show little or no appreciable change when finished with fleck paint.

Standard operating procedure in refinishing in this way includes first sanding the surface of the phonograph, pin game, etc., down to bare wood, using a pore sealer, and then spraying with "fleck" paint for one or two coats, until the paint job is completely even, and minor imperfections in the finish are filled in. Out on the location, exposed to various types of damage such as scratching matches. spilling drinks, collision in moving around during cleaning operations, etc., the fleck-coated veterans have proven damage-proof.

EYE CATCHER

Use Menus To Promote Juke Play

DENVER-Here's a story of co-operation which most operators would appreciate from locations.

When Chris Maurer, owner of the distinctive Town House Restaurant here, had a new 200selection machine installed in his cocktail lounge, he bought a rubber stamp with a special message.

The rubber stamp, used on the menu-where every customer in the cocktail lounge - restaurant was bound to see it-read merely: "Here is a New High Fidelity, 200 Selection Phonograph-Next To The

This called attention to the phonograph from hundreds of customers weekly who might not have otherwise paid the slightest attention to the machine and resulted in an all-time record week's collections, according to Maurer.

GO *MODERN* BUY WURLITZER



GIVE TO DAMON RUNYON CANCER FUND

Standard Plan

Continued from page 104

on a 12 to 24 - month basis, and will be secured by equipment.

Silbert explained that the move was prompted by his experience in the coin machine industry and his belief that coin machine operators are sound business risks.

He pointed out that the coin machine operators currently get some financing help thru their distributors or manufacturers on new equipment purchases, they often must resort to high-cost financing for route expansion. He added that the new SFC plan is designed to fill this gap.

Cash Discounts

"A good number of operators," he explained, "would like to beoperations. They may have as much as \$50,000 to \$100,000 or more in machines and service equipment, and now would like to expand their liquid working capital so they can buy in quantity and take cash discounts.

"If a medium-sized operator who does a sales volume of \$100,000 can create a saving on his annual purchases, the dollar amount would be substantial. For the first time in this industry, the commission than another. One long if the operator who has the operators should be able to finance their own working capital expan-sion on the basis of their own business growth record and outlook at a reasonable cost.

Inc.), Los Angeles (Standard Fac- in cash or fancy commissions, or location owner. tors Corporation), and Elmira, both. N. Y.

Why Most Ops Look Alike to Owners

Continued from page 104

they have?

answer-either negative or affirmaview-appears simple, obvious. But it is an extremely complex question,

On the one hand, the answer sions. seems plain: there are no fundacan offer the same equipment and

Theoretically, then, there are no

for a given location, but the quality commission deal. of the service can differ greatly.

they are, usually don't result in one

another a poor one.

In short, the differences in what since they're not buying new equip- than that of operator B. And even ately.

ploit them to better advantage than operators offer-important as they ment, distributors suffer, and manmay be or could be-are not the ufacturers, as well This situation The first question is deceptive. An things which determine who wins a introduces another industry problocation or who keeps one. Wheth- lem-the distributor as an operator. tive depending on your point of er they could be is not known for sure for the simple reason that few operators have ever tried to pin to which no one simple answer will | their location relations on them rather than on cash or commis-

In any case, one fact remains: mental differences. Any operator To any location owner who is not sold on one operator, all operators can provide the same service that look the same. By default, operaany other operator can. And with tors lose the edge of advantage record buying aids available today, with location owners by forcing with expert help available at re- them to make an arbitrary choice liable one-stops, and with a little between one operator and another. digging on his own, any operator Therefore, the choice hinges on should be able to program prop- which operator offers the most in dollars and cents.

Now, what's wrong with that? come more businesslike in their fundamental differences between Isn't that the basis of any sound what one operator can provide and | business proposition? It certainly is from the location owner's point of But in practice, there certainly view. Because if the location ownseems to be marked differences-if er sees no difference in what one not fundamental ones. Service may operator offers and any other, he be on a once a week or every will naturally pick the one that other week basis with any operator comes up with the best cash

> The thing that's wrong with it, One operator will furnish better of course, is that it eventually reequipment than another. An oper- duces all operators to the same ator who operates his route on a level. If there are initially differstrict business-like basis will be ences between what one operator able to furnish more for the same offers and another, there won't be operator has a top mechanic; best to offer must meet-or beatthe commission deal offered by an Yet the truth of the matter is operator with much less to offer in that these differences, important as the way of service and equipment.

Unchecked, this action results in The firm will process applica- operator getting a location instead operators having poorer equipment tions thru its offices in New York, of another operator. Who gets the on location, and still not getting Chicago, Philadelphia and Pitts- location depends on which opera- enough to buy much newer equip-

In bringing up this problem, we don't leave the crucial one of differences between operators. Rather we introduce another aspect of it: Differences in prices paid for equipment, differences in capital reserves. These are differences between operators on the trade side of the coin, as opposed to the public-or location owner.

altho there do not seem to be fundamental differences between what services one operator could offer and another, there are at least marked differences between them in services offered. But we also suggested that these differences had not been exploited by operators, either because they cannot or will not.

But the differences which separate operators on the basis of size or special price advantage is another story, also important in untangling the complex web which makes up the whole competitive world of operating. We shall deal with that aspect in discussing the role of distributor as operator in the next article in this series.

The second question we posed above (if there are differences why can't-or don't-operators exploit them to better advantage?) cannot easily be answered in terms other than what operators have found by experience.

One is that the "better mousetrap" concept cannot easily be sold to most location owners. It is hard Music, Inc., has notified the Secreburgh (Factors Corporation of tor offers the most, not in equip- ment. Why? Because more money to make an owner realize that the tary of State's office at State Capi-America), Dallas (Texas Factors, ment, service and know-how, but than should be is collected by the service and equipment and know- tol here of office location change how of operator A is a superior one from Hartford to 99 Colnony St., Operators therefore suffer. And deserving of more money for him Meriden, Conn., effective immedi-

if it is superior, who knows whether it will produce more money and therefore provide the owner with more? An owner obviously will not realize more money if the operator providing the superior service realizes a greater share of gross collections-unless of course the service produces much more reve-

Of course, the owner could enjoy better business by having a superior juke box service. But he doesn't realize this, because the operator setting the equipment doesn't either. An operator cannot expect an owner to be more confident and aware of the benefits of a juke box than he himself is. And if an operator doesn't think a juke We have already suggested that box will help business or produce more revenue for the location, he obviously has nothing to sell the owner but the fattest commission or bonus deal.

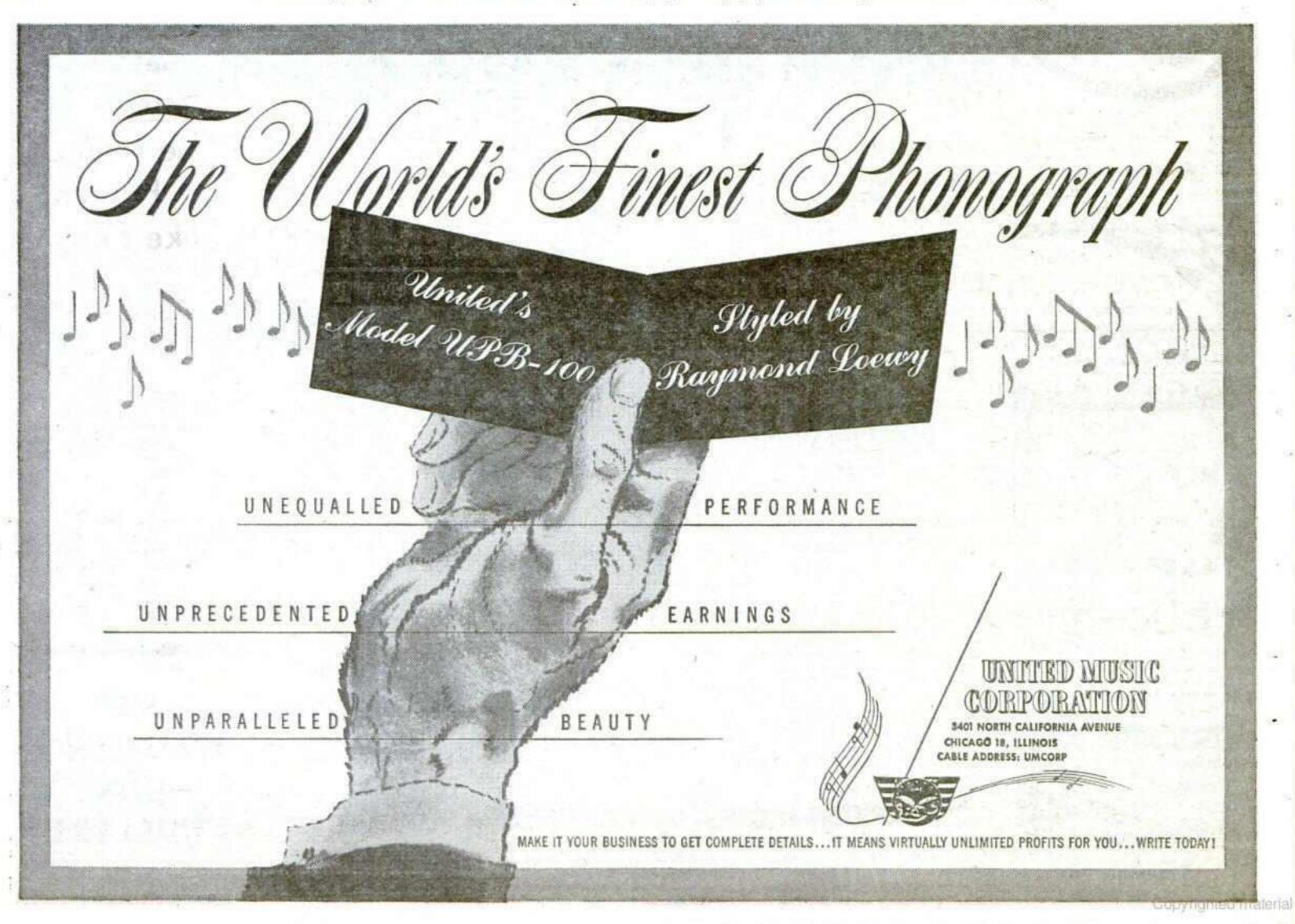
Therefore, it seems that the best answer to the question is that operators don't exploit differences that may exist either because they don't believe they exist or because they do not in fact exist.

Either way, the operator is left to get or keep locations the only way that is left open to him: By topping any other financial offers made by any other operatorwhether that operator as a business man is good, poor or indifferent.

The next article in this series will take up the problem of the distributor in the role of operator. Subsequent articles will explore ways of solving the competitive problems operators find themselves

Hartford Firm Moves

HARTFORD, Conn. —Business



JUNE 23, 1958

Nothing Really New On Game Horizon

Mfrs. May Hold Introduction of Novelty Machines Until Vacation Periods End

turers appear to be leaning back this period. These might include and resting a bit following a brisk standard type pinballs, bowling six-month run that saw about 45 games and Arcade units with some new models introduced to the new play features. But any really trade.

Major manufacturers contacted sidelined for the time being. last week gave no indications that any really new type of game would be introduced in the near future. Most plan July vacations ranging from one to three weeks, and expect to stick with products currently in production thru this period. Most of the vacation periods cover the first two weeks in July.

Manufacturers admit that plans for new types of games are being worked on, but none could say when such games might be put into production. A fair guess at this point would be mid-July or

Manufacturers are, however, expected to introduce several new

United Ships Playtime, New **Bowling Alley**

CHICAGO-Playtime, a new ball bowling game with bonus scoring and strike adjustment was shipped to distributors last week by United Manufacturing Company.

Like its predecessor, Bonus Bowling Alley, Playtime has the fifth frame bonus feature which awards players extra points for strikes and spares in this frame.

But new on Playtime, and used for the first time on a ball bowler, is the strike adjustment feature. This enables players to adjust the strike setting of the game to provide either "easy" or "normal" skill play. The "easy" setting makes strikes easier to get, and thus boosts overall scores. Players make either

CHICAGO - Game manufac- models of standard lines during new ideas are most likely to be

Manufacturers are currently offering a wide variety of amusement machines which, in turn, are finding a wide variety of markets. Most manufacturers are in fairly steady production, not on any one type of game, but rather, on one type or another.

This is the case because no one (Continued on page 110)

TOP AWARD TO SILBERT'S DOG AT MASS. SHOW

NEW YORK-During the working week, Arthur F. Silbert is a vice-president of the Standard Financial Corporation, a firm which specializes in discounting coin machine paper and lending money to coin machine operators.

On weekends, tho, Silbert spends a good deal of time training and showing his Doberman Pinscher, Brandy. Last week Brandy walked off with a fistful of ribbons at the show of the Middlesex Kennel Club at Concord, Mass., including the coveted "Best of Breed" award.

Brandy has been making the rounds of dog shows this spring, and the dog has taken five ribbons in April and May.

Chattanooga to Ban Only Pin Machines

Ops Wage Successful Battle to Scuttle Ordinance Aimed at All Types of Games

CHATTANOOGA -- The City (The Billboard, June 16.) the efforts of local operators and nal ordinance as unjust. their counsel in pointing out the inequities of the code originally drawn, all types of games might were used for gaming, and the have fallen by the wayside.

An ordinance was passed at first reading the previous week which would have banned not only pins, but all types of coin-operated games including shuffles, guns, bowlers and bumper pool units.

- for the vice-presidency. Jacob

Wurtzel for treasurer, while Harry

Schildcrout won over Wilbur Aaronson. Sandy Moore was nomi-

Jack Semel defeated Morris

Tuesday's (17) elections at the

Henry Hudson Hotel came in the

wake of a court order upsetting pre-

vious nominations on the grounds

that the nominating committee al-

lowed no nominations from the

floor when it prepared its recom-

Subsequent nominations were

(Continued on page 110)

mended slate.

Commission passed the first read- Led by Frank N. Steil, manager ing Tuesday (17) of an ordinance of the Dixie Amusement Company banning all pinball machines in here, a large group of operators the city. But, had it not been for and merchants protested the origi-

> Operators pointed out to the commission that not all coin games commission subsequently agreed. Still, all pinballs were to be banned, including the non-payout variety. There had been operator hopes that pins not equipped to record odds and free games, would be allowed. But operators, under the revised ordinance, would be permitted to own, store and repair pinballs.

Some Pools Banned

Still banned under the revised ordinance were certain type pool games. The larger six - pocket games are banned under the code except when located in poolrooms; the smaller bumper-types permit-

The dire threat to the Chattanooga game trade began when (Continued on page 112)

5 N. Y. Game Ops Form New Assn.; Sign With Local 1690

AAMONY Elects Officers, Board; Warner, Lowy, Semel Are Named

NEW YORK -- The coin ma- Green, Irv Holzman, Eugene Ja- Dave Lowy was nominated from the announcement of a new coin machine association and the longdelayed election of officers in the existing one - the Associated Amusement Machine Operators of

Founders of the new group-the Game Operators of New York, Inc. -are Ray Knoss, Al Ferber, Jack Cavarin, Les Boyd and Irv Fenichel, former AAMONY members who along with eight other operators recently quit AAMONY.

Running without opposition, Sandy Warner was re-elected AAMONY president. Other officers elected were Dave Lowy, vicepresident; Jack Semel, treasurer; Harry Schildcrout, financial secretary; Sandy Moore, recording secretary, and Al Koondel, sergeant at arms.

Board Members

Board members elected were (Continued on page 111) Rubin Antonoff, Ted Faith, Milton

chine political situation here, rel- cob, Morris Wurtzel, Phil Sharf, the floor to defeat the nominating atively quiet for the past month, Harold Prager, Irving Levenar and committee's choice-Eugene Jacob suddenly erupted this week with Harry Berger.

The only officer running unop- was elected to the board. posed was Warner. In addition to Warner, Lou Rosenberg and Jack Gavarin had been named by the nominating committee for the post. However Rosenberg declined the nated from the floor and was nomination, and Gavarin resigned elected recording secretary. from the association to become a charter member of the Game Operators of New York.

N. Y. State Assn. To Encourage Local Groups

NEW YORK--The New York State Coin Machine Association this week begins a drive to organize local operator associations in areas of the Empire State where they do not exist.

Tom Greco, NYSOG president, said that he and Stretch Hanofee, the organization's public relations director, will help local operators organize groups, assist them in drawing up a constitution and bylaws, and give them whatever other aid is necessary.

Greco said the success of the State organization depends to a large measure on the strength of local groups. Operators interested in forming local associations are advised to write to Tom Creco at Clasco, N. Y.

Everyone knows that

JULY 4

Commomorates a great event in our

But did you know that starting with

Delay Trial Of Ross-Rini Fourth Time CHICAGO-Trial date for the

indictments of Alex Ross and James Rini, ex-convicts charged with hi-jacking and damaging coin games, was continued for the

Trial is now set for June 27. Originally, trial was set for May 5, but was continued to May 19, Never brought to trial, the two then to June 16.

Ross and Rini were first seized again earlier this year.

Big Future For Games

LONDON — A prosperous future for the game trade has been shaped here as new American fiveball pin games, just recently introduced in large numbers to Britain, are now being joined by new American ball bowling games.

Where these new American bowlers are coming from is still a puzzle to trade sources in the U. S. But a firm in Leeds, England, is advertising them weekly in The World's Fair, British trade paper.

According to World's Fair, the new bowlers are currently going into Arcades and fair grounds in the big entertainment centers. But the trade here expects them to blossom out into nearly all types of locations before long. Tournaments and league play-popular in (Continued on page 112)

on game hi-jacking charges on April 27, 1957, and named in Cook County grand jury true bills. were caught up to their old tricks

SOCIAL CLIMB

Arcade With Class Tops Peep-Shows

By CAMERON DeWAR

SPRINGFIELD, Mass.— "Games of Skill Outdraw Penny Arcade Peep Show." This was the surprising headline over a story in the Springfield Daily News recently. The story went on to pay tribute to the modern Arcade and its role in the scientific training of the city's children.

The story was surprising since only a little more than a year ago, the man who has now brought the Areade to a position of social acceptance was being hounded and investigated and was receiving some extremely poor publicity.

Most of the trouble lay in the fact that the Arcade operated by Pete Slepchuk, veteran game and good section and took over a large empty store on the main street of the shopping district.

He managed to get a permit from the mayor and opened a new, modern Arcade with a wide front and a collection of new machines all running on a dime. Care was taken to put in only the constructive type of machine such as steam shovels, bulldozers, the auto driving game and the plane trainer. For good measure he put in several big-game guns which gave the kids a big kick when the animals Snap Judgments

Slepchuk wanted a good, clean operation, so he kept away from the peep-show type of attraction which is featured in a couple of music operator, was located in a spots in the neighborhood. Despite section of town where the "better this, city officials and the public cople" never went. He decided roared louder than the animals ke'd bring his business into the and the paper was soon hot on his (Continued on page 110)

JULY 7

country's history.

the issue dated

The Billboard's classified section will take on a bright, new lock, and even more important, will be enlarged by many additional new headings? See the Classified Order Form in this issue for complete list, including the new headings.

NCMDA Head Advises: Eye Diversification

erations and higher sales.

machine field have been specialists for years. We have been selling an expert." diversified equipments and now,

thought to consolidating our fields. diversified routes:
"Many of you have diversified. "He is buying and trading varied." route operations, in one form or

CHICAGO -- Bob Slifer, exec- another. You have also been sellutive director of the National Coin ing various types of coin machines. Machine Distributors' Association, You have rubbed shoulders with in the recent issue of Distrib's Di- operators of every type of equipgest, NCMDA publication, advises ment and talked over their probdistributors to take a searching lems with them. You have unlook at diversification as a possible doubtedly guided and directed means to more profitable route op- many to success. Operating problems, in a large sense, are kindred Said Slifer, "All of us in the coin and require mutual understanding. The very field in which you are

Slifer offered the following reaperhaps, we should give serious sons for greater operator interest in

(Continued on page 111)

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

(For 10-week period ending with issue of June 16, 1958)

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" on "distressed" equipment.

MUSIC M			Mean
AMI	High	Low	Avg.
Model C-40	100 BR 100 BR	\$150.00	
78 RPM		-	295.00
78 RPM	225.00	225.00	225.00
45 RPM	325.00	295,00	325.00
45 RPM	350.00	÷	345.00
45 RPM	485.00	485.00	485.00
45 RPM	495.00	-	495.00
1432 50 sel., 78 RPM 1432 Rocket 1434 50 sel.,	95.00 95.00	\$ 95.00 95.00	\$ 95.00 95.00
78 RPM	145.00 139.00 149.00	139.00	139.00 139.00 139.00
1436 120 sel., 45 RPM	199.00	75.00	199.00
1438 120 sel., 45 RPM		Mantena	295.00
1442 50 sel., 45 RPM		395.00	20-20-01E-12
1446 Hi-Fi 120 sel., 45 RPM			449.00
SEEBURG HM-100-Hideaway (9/49) .			\$125.00
M-100-A (9/49) 100 sel., 78 RPM			145.00
M-100-B (10/50) 100 sel., 45 RPM			375.00
M-100-C (5/52) 100 sel., 45 RPM			445 00
HF-100-G (9/53)			595 00
100 sel., 45 RPM HF-100-R 100-W (9/53)	695.00	10 A	625.00 495.00
M-100-G		595.00	595.00
1015 (46) 24 sel., 78 RPM	\$ 35.00	\$35.00	\$ 35.00
1017 (46) 24 sel., 78 RPM	35.00	35.00	35,00
1100 (47) 24 sel., 78 RPM	49.00	49.00	49.00
1217 Hideaway (50) 48 sel., 45 or 78 RPM	99.00	99.00	99 00
1250 (50) 48 sel., 45 or 78 RPM 1400 (51) 48 sel.,	99.00	75.00	80.00
45 or /8 KPM	195.00	149.00	149.00
1450 (51) 48 sel., 45 or 78 RPM	175.00	150.00	150.00
1500 (52) 104 sel., 45-78 RPM Mix	150.00	100.00	100.00
1550 (52) 104 sel., 45-78 RPM Mix	145.00	145.00	145.00
1550-A (53) 104 sel., 45-78 RPM Mix	295.00	145.00	145 00
1600 (53) 48 sel., 45 or 78 RPM	235.00	235.00	235.00
45 or 78 RPM	200.00	200.00	200.00
1650 (53) 48 sel., 45 RPM	345.00	235.00	239.00
1650A (54) 48 sel., 45 RPM	, 325.00	325.00	325.00
1700 (54) 104 sel., 45 RPM	550.00 675.00		475.00 525.00
PINBAL			
BALLY Atlantic City (5/52)		30.00	
Beach Beauty (1/55) Beach Club (2/52)	. 165.00 . 40.00	125.00 40.00	40.00
Beauty (11/52) Big Time (1/55)	. 125.00	90.00	115.00
Bright Lights (5/51) Bright Spot (11/51)	. 45.00 . 145.00	145.00	45.00 145.00
Broadway (12/55) Coney Island (9/52)	. 185.00	155.00	170.00
Dude Ranch (9/51) Frolic (10/52)	. 50.00 . 45.00	40.00 45.00	45.00
Gaytime (6/55)	. 115.00 . 115.00	90.00	115.00 115.00
Hi-Fi (6/54)	. 50.00	50.00	50.00

_				
		High	Low	Mean Avg.
	Nite Club (3/56)\$22 Palm Beach (7/52) 4	5.00	\$175.00 40.00	\$200.00 40.00
3	Palm Springs (11/52) 5	50.00	50.00 25.00	50.00 65.00
3	Surf Club (3/54) 9	5.00	50.00	55.00
		75.00 50.00	70.00 35.00	75.00 35.00
	CHICAGO COIN Basket Ball Champ			
	(10/49)\$19		\$ 75.00	\$120.00
	Home Run		95.00 30.00	95.00 30.00
	EVANS			
-	Saddle & Turf Club Model (10/53)\$ 8	35.00	\$85.00	\$ 85.00
	GENCO Golden Nugget (2/53)\$ 3	25.00	\$ 35.00	\$ 35.00
3	Invader (3/54) 7	75.00	75.00	75.00
	GOTTLIEB - Arabian Knights (11/53).\$10	00.00	\$100.00	\$100.00
3	Auto Race (9/56) 21	0.00 75.00	185.00 175.00	195.00 175.00
- 8	Bowlette (2/50) 2-	45.00	245.00	245.00
2000	Chinatown (10/52) 7 Cinderella (3/48) 2	75.00 25.00	75.00 25.00	75.00 25.00
	PF : (14) (14)	25.00 35.00	165.00 135.00	175.00 135.00
	Coronation (11/52) 4	15.00	45.00	45.00
3	Crossroads (5/52) Cyclone (4/51) 2	25.00	70.00 25.00	25.00
	Daisy Mae (7/54) 12 Derby Day (4/56) 18	25.00 85.00	119.00 155.00	119.00 175.00
	Diamond Lill 112/541 12	20.00 50.00	119.00 150.00	119.00
	Duette (3/55) 10	55.00	135.00	150.00
	Duette Deluxe (4/55) 17 Flying High (2/53) (179.00 65.00	179.00 65.00
	Four Belles (10/54) 1:	25.00 65.00	125.00 50.00	125.00 50.00
	Frontiersman (11/55) 1		100.00	150.00
	Grand Slam (4/53)	49.00	114.00 49.00	49.00
	Green Pastures (1/54) ! Guys & Dolls (5/53)	84 00 85.00	60.00 85.00 -	
	Gypsy Queen (2/55) 1	70.00 50.00	95.00 50.00	150.00 50.00
	Harbor Lites (2/56) 1	75.00	145.00	155.00
	Hawaiian Beauty (5/54)	10.00 95.00	110.00 95.00	110.00 95.00
	Jockey Club (4/54) 1	45.00 25.00	99.00	45.00 125.00
	Jubilee (5/55) 2: Jumbo (10/54) 2	50.00 75.00	244.00 225.00	244.00 245.00
	Marathon (10/55) 2	75.00 _~ 45.00	165.00	195.00
	Lovely Lucy (2/54) 1	15.00	115.00	145.00 115.00
	Marble Queen (6/53) Mystic Marvel (3/54) 1	69.00 20.00		69.00 99.00
	Niagara 112/511 Pin Wheel (10/53)	35.00 ° 85.00	35.00 69.00	35.00 85.00
	Poker Face (8/53)	75.00 95.00		75.00 95.00
	Queen of Hearts (12/52)	95.00	65.00	95.00
	Score-Board (3/56) 2	50.00 25.00	50.00 155.00	50.00 185.00
	Shindig (9/53) 1	75.00	225.00 90.00	245.00 100.00
	가 프로스	50.00 65.00	50.00 125.00	50.00 165.00
	Sluggin' Champ Deluxe (4/55)	75.00	175.00	175.00
	Southern Belle (6/55) 1	75.00 30.00	160.00 30.00	160.00 30.00
	Stage Coach (11/541 1	90.00 75.00	160.00 125.00	160.00
	Toreador (6/56) 2	75.00	170.00	160.00 210.00
	Twin Bill (1/55) 1	94.00 34.00	165.00 125.00	170.00 125.00
	Wild West (8/51) 2	75.00	250.00 125.00	250.00 165.00
	UNITED		- 1-11	200 00 E0005
	Caravan (1/56)	45.00 45.00	\$ 45.00 90.00	\$ 45.00 115.00
	Havana (2/54)	40.00	60.00 25.00	40.00
	Hawaii (6/54) Manhattan (4/55)	25.00 80.00	25.00 70.00	25.00 70.00
	Mexico (3/54)	50.00	25.00 25.00	50.00
	Pixie (9/55) 1	25.00	55.00	50.00 75.00
	Rio (11/53) Singapore (10/54)	30.00 50.00	25.00 25.00	30 00 50.00
		25.00 110.00	90.00	115.00 95.00
	Stars (6/52)	35.00 30.00	35.00 30.00	35.00 30.00
	Tahifi (8/33)	30.00	30.00	20.00

Triple Play (8/55)\$ Tropicana (1/55) Tropics (7/55)	60.00	\$ 85.00 60.00 30.00	Mean Avg. \$ 85.00 60.00 35.00
Army & Navy (10/55) .\$ Big Ben (9/54) C. O. D. (9/53) Colors (11/54) Daffy Derby (8/54) Dealer '21' (2/54) Deluxe Baseball Disk Jockev (11/52) Dreamy (2/50) Eight Ball (1/52) Four Corners (11/52) Grand Champion (8/53) Gun Club (11/53) Hayburner (6/51) Hong Kong (10/52) Jalopy (8/51) King of Swat Lazy Q (2/54) Lu Lu (12/54) Nine Sisters (1/54) Peter Pan (4/55) Quaterback (10/49) Race the Clock (1/55) Rag-Mop 5 Ball (11/50) Rainbow 5 Ball (11/50) Rainbow 5 Ball (11/48) Regatta (10/55) Screamo (4/51) Sea Jockeys (11/51) Silver Skates (2/53) Singapore (10/54) Sky Way (9/54) Spark Plug (10/51)	15.00 59.00 135.00 75.00 34.00 85.00 40.00 135.00 40.00 50.00 50.00 50.00 175.00 175.00 145.00 145.00 145.00	\$ 35.00 115.00 135.00 135.00 135.00 10.00	45.00 50.00 55.00
Super World Series (4/51)	60.00	60.00 95.00	60.00
SHUFFLE Ace Bowler (CC) (9/50).\$			\$195.00
Advance Bowler (CC) (5/53)		95.00	
American Bank (American Shuffleboard)		50000000000000000000000000000000000000	
(5/52)	250.00 220.00 155.00 195.00 190.00	220.00 155.00	220,00 155.00 125.00
(4/55)	245.00	175.00 245.00 225.00	245.00
Cascade (U) (2/53) Century (K) (6/54) Champion (B) (5/54) Chief (U) (11/53) Classic (U) (6/53) Clipper (U) (5/55)	125.00 75.00 145.00 300.00 115.00	225.00 235.00 45.00 75.00 145.00 125.00 115.00 50.00 215.00	235.00 85.00 75.00 145.00 195.00 115.00 80.50
Clipper Deluxe (U) (5/55)	125.00	39.50	75.00
Comet Targette (U) (11/54)	345.00	125.00	245.00
Criss-Cross Targette Deluxe (CC) (1/55)		1 PSESSWORDS	Children Children
Criss-Cross Targette Regular (CC) (1/55) Crown (CC) (4/53) Diamond (K) (5/53) Domino (K) (5/53) Double Score (CC) (3/53) Feature (CC) (7/54)	50.00 95.00	90.00 100.00 50.00 49.50	90.00 175.00 50.00 75.00
Fifth Inning Deluxe (U) (6/55)	110.00 40.00 145.00 175.00 85.00 155.00	40.00 145.00 175.00 50.00 75.00	40.00 145.00 175.00 50.00 115.00
Gold Medal (B) (3/55) Hi Speed Triple Score (CC)	185.00	100.00	102.00

ARCADE EQUIPMENT

Mean

High	Low	Avg.	AKCADE EQUITM		100	High	Low	AVE.
THE PARTY OF THE P			Code: AP-Auto Photo; B-Bally; CC-Ch Ex-Exhibit; G-Genco; Gb-Gottlie			Lite League (W) (2/54) \$125.00	\$125.00	\$125.00
Holiday Match Bowler (CC) (9/53)\$175.00	\$175.00	\$175.00	Mutoscope: R—Roovers; 8—Seebur		A STATE OF THE STA	Lord's Prayer (M) (6/56) 195.00	195.00	195.00
Hollywood (CC) (5/55) 230.00		225.00	Shipman; T-Telecoln; U-United;			Lovemeter (Ex) 25.00	25.00	25.00
Imperial (U) (9/53) 85.00	(C)	60.00	ling.	PUR - MONEY POR VICINO	WHEN THE BUILD IN	Mauser Pistol (Ex) 89.50	89.50	89.50
let Bowler (B) (8/54) 75.00		75.00		1.5	Mean	Mercury Counter Gripper 25.00	25.00	25.00
Leader Shuffle Alley (U)		1	- High	Low	Avg.	Midget Movies (CC) 145:00 Midget Racer (B) (11/56) 250:00	125.00 75.00	125.00 75.00
(11/53) 195.00	125.00	165.00	ABT Challenger (5/46)\$ 30.00	\$ 25.00	\$ 25.00	Midget Skeeball (CC) 125.00	125.00	125.00
League Bowler (U)	C PERSON AND	VANCE-00-00-00-00-00-00-00-00-00-00-00-00-00	AA Gun (K) ('48) 99.50	99.50	99.50	Mill Scales 65.00	35.00	50.00
(1/54) 250.00	95.00	165.00	All Star Baseball (W) 100.00	100.00	100.00	Panoram (Mills) 395.00		325.00
League Bowler Deluxe			Atomic Bombers (M) 125.00	75.00	125.00	Pennant Baseball (W) 115.00	100.00	115.00
(U) (4/54) 195.00		145.00	Auto Photo (AP)1595.00	-1595.00	1595.00	Periscope (CC) 95:00	95.00	95.00
Lightning (U) (2/55) 145.00	145.00	145.00	Anti Aircraft 99.50	99.50	99.50	Photomatic (M) (1/50) 350.00	250.00	350.00
Lightning Deluxe (U)	275.00	275.00	Air Raider (K) ('48) 125.00	125.00	125.00	Photomatic Deluxe (M)	02012022	270.252
(2/55)	145.00	145.00	Air Hockey 175:00	95.00	175.00	(2/36) 245.00	245.00	245.00
Manhattan 10 Frame			Air Football 245.00	245.00	245.00	Pistol (CC) (1/49) 75.00 Pistol Pete (CC) 99.50	65.00 45.00	75.00
(United) 85.00	85.00	85.00	Balloonamat Capitol P	105.00	105.00	Pistol Target Skill 15.00	15.00	75.00 15.00
Mars (U) (1/55) 190.00	190.00	190.00	(1/55) 195.00-	95.00	195.00 95.00	Pitch'm & Bat'm (S) 195.00.		195.00
Mars Deluxe (U) 395.00		245.00	Baseball (Sc) 95.00 Baseball, 2 Player (G) 175.00	175.00	175 00	Polar Hunt (W) 295.00	210.00	210.00
Match Bowl-A-Ball		45.00	Basketball (G) 225.00	175.00	185.00	Pop Up 20.00	20.00	20.00
(CC) (8/52) 70.00	and take of the late to	45.00	Basketball (CC) 175.00	95.00	175.00	Quarterbacks (G) (9/55) . 175.00	85.00	125.00
Match Pool (Ge) (2/54) 60.00		60.00 125.00	Basketball Champ (CC) 125.00	125.00	125.00	Ranger (K) 295,00	250.00	295.00
Mercury (U) (12/54) 125.00	125.00 325.00	355.00	Bat-A-Score (Ev) (8/48) 100.00	90.00	95.00	Rapid Fire (B) 125.00	110.00	110,00
Mystic Bowler (B) (12/54) 355.00 Mercury Deluxe 11th	325.00	333.00	Bat-A-Score, Sr. (Ev)	DISSESSED	1200000000	Rifle Callery (C) (6/54) 195.00	95.00	150.00
Frame (U) 295.00	235.00	245.00	18/481 95.00	95.00	95.00	Round the World Trainer	245 00	245.00
Name Bowler (CC) (1/54) 50.00		50 00	Bert Lane Merry-Go-Round 275.00	275.00	275.00	(CC) (10/53) 345.00 Royal Mustang Horse 275.00		345.00 275.00
Official (U) (5/52) 85.00		75.00	Big Broncho (1/51) 325.00	325.00	325.00	Safari (W) (2/54) 225,00	175.00	175.00
Olympic (U) (8/54) 75.00	75.00	75.00	Big Inning (B) (47) 125.00 Big League Baseball	125.00	125.00	Set Shot Basketball	115.00	175.00
Original 95.00	and the second second second second	70.00	(3/51) (W) 130.00	130.00	130.00	(Munives) (6/52) 250.00	250.00	250.00
Pacemaker (K) (9/53) 85.00	149.50	50.00	Big League Baseball (W)	130.00	130.00	Shoe Brush Up 95.00	95.00	95.00
Palisade (K) 55.00	55.00	55.00	(2/54) 145:00	145.00	145.00	Shoot the Bear (S) 125.00	125.00	125.00
Playtime Bowler (CC)	175.00	175.00	Big Top (G) (6/54) 250.00	175.00	225.00	Shooting Gallery (Ex)		
(10/54)	175.00	175.00	Bingo Roll 95.00	35.00	95.00	(6/54) 225.00	95.00	150.00
(8/54) 125.00	125.00	125.00 -	Bonus Deluxe (U) 350.00	300.00	325.00	Sidewalk Engineer (W) (5/55)	75.00	100.00
Rocket (B) (8/54) 95.00	95.00	95.00	Bonus Cun (U) (1/55) 215.00	165.00	195.00	SK Grip Vue	20.00	20.00
Royal (U) (8/54) 190.00		110.00	Broncho Horse (Ex) (10/47)	375.00	375.00	Silver Bullets (Ex) (11/49) 95.00	95.00	95.00
Score-A-Line (CC)			4. ALCO GROUP TO A CONTROL TO A		375.00	Silver Cloves (M) 175.00	145.00	145.00
(9/55) 245.00	245.00	245.00	Card Vendor (Ex) 50.00 Carnival Deluxe (U) 295.00	45.00 150.00	50.00 24 5.00	Six Shooter (Ex) 95.00	75.00	95.00
Shuffle Alley Deluxe	S PERSONAL	CO 00	Carnival Gun (U)	130.00	273.00	Skee Ball (W) (8/36) 245.00	245.00	245.00
6 Player (U) (10/51) 85.00		60.00	(10/54) 165.00	65.00	150.00	Sky Fighter (M) (9/53) 125.00	125.00	125.00
Shuffle Alley 6 Player (K) 85.00	The state of the s	55.00 60.00	Carousel (Se) (11/54) 325.00	325.00	325.00	Sky Gunner (G) (9/53) 125.00	125.00	125.00
Shuffle Alley 10 Player (K) 95.00 Shuffle Alley 11th Frame. 335.00	the same transfer and	195.00	Champion Baseball (G) 175.00	150.00	175.00	Sky Gunner (CC) 125:00 Sky Rocket (G) (5/55) 210.00	125.00 195.00	125.00 210.00
Shuffle Alley Deluxe	130.00	123.00	Champion Hockey ('46) 100:00	100.00	100.00	Smiley (Pioneer) (8/46) 525.00	495.00	495.00
11th Frame (U) 325.00	175.00	255.00	Coon Gun (5)	135.00	135.00	Space Gun (Ex) 95:00	95.00	95.00
Shuffle Pool (Ge) (11/53) 75.00		50.00	Coon Hunt (S) (2/54) 145.00	75.00	145.00	Space Ranger (Deco) 275,00	275.00	275.00
Six Player (CC) 50.00	45.00	45.00	Dale Gun (Ex) 95.00	25.00	80.00	Space Ship 200/00-	125.00	125.00
Six Player Deluxe (K) 65.00	57 (0.00,000,000,000,000,000,000,000,000,00	45.00	Defender (B) ('40) 150.00	125.00	125.00	Speed Boat (B) (7/53) 325:00	275.00	325.00
Six Player Deluxe (U) 65.00		45.00	Derby (Ex)	125.00	125.00	Sportland (Ex) (11/51) 150.00	145.00	150.00
Six Player 10th Frame (U) 75.00	And the second s	70.00 185.00	(3/52) 135.00	135.00	135.00	Sportsman (K) (11/54) 195.00	150.00	195.00
Speedlane Bowler (K) 185.00 Speedy (U) (8/54) 135.00		135.00	Drivemobile (M) (7/54) 150.00	125.00	150.00	Standard Metal Typer, F.S., 275.00 Star Series (W) (4/49) 85.00	275.00 85.00	275.00 85.00
Star, 5 Player (U) (7/52) 95.00		45.00	Jungle Gun (U) (7/54) 135.00	135.00	135.00	Star Shooting Gallery (Ex)	05.00	85.00
Star, 10th Frame (U)			Kicker & Catchers 52.50	52.50	52.50	(9/54) 120.00	120.00	120.00
(9/52) 75.00	75.00	75.00	K O Fighter 150.00	150.00	150 00	Steeple Chase 395.00	395.00	395.00
Starlite (CC) (5/54) 150.00	150.00	150.00	500-Shooting Gallery (Ex)	100.00	100.00	Strike-A-Lite (ABT) 195.00	195.00	195.00
Super Bonus Deluxe (U) 225.00		225.00	(3/55)	100.00	100.00	Submarine (K) (1/42) 125.00	125.00	125.00
Super Frame (CC) (5/54) 125.00	125.00	125.00	(9/46) 99.50	75.00	99.50	Super Home Run (CC)	125.00	135.00
Super Match Bowler (CC) (10/52)	50.00	55.00	Flying Saucer (M) (6, 50) 95.00	95.00	95.00	(3/54)	125.00 175.00	175.00
Super Six (U) (3/52) 100.00		75.00	Football (M) 175.00	175.00	175.00	Super let (CC) (8/53) 295,00	295.00	295.00
Targette (U) 125.00		95.00	Goalee (CC) (1/46) 110.00	110.00	110.00	Super Pennant (W) 100.00	75.00	100:00
Targette Deluxe (U) (8/54) 320.00	A CHOOSE A CHARLES AND A VIEW		Cun Patrol (Ex.) (5/51) 95.00	65.00	95.00	Super Slugger (U) (7/55) 275.00	195.00	275.00
Team Bowler (U). (1/54) 95.00		95.00	Cypsy Fortune Teller 10.00	10.00	10.00	Teleguiz (1/49) (T) 100.00	75.00	95.00
Team Bowler (K) (10/52) '75.00	49.50	50.00	Harvard Metal Typer 195.00	195.00	195.00	Ten Strike (E) (46) 85.00	75.00	85.00
Tenth Frame (K) 75.00		60 00	Heavy Hitter (B) 65.00 Hi-Ball (Ex) (2/38) 65.00	50.00 65.00	65.00 65.00	3-D Theater (M) (12/53) 150.00	150.00	150.00
Tenth Frame Bowler (CC) 95.00		60.00	Hockey (CC) 75.00	75.00	75.00	Three-of-a-Kind	18.00	18.00
Thunderbolt (CC) 210.00	185.00	185.00	Home Run, 6 Player (CC)		13.00	Three Way Gripper (Gb) 25.00 Treasure Cove (Ex) (6/55) 325.00	25.00 195.00	25.00 225.00
Triple Score Bowler (CC)	65.00	65.00	(3/54) 95.00	95.00	95.00	Trigger Horse (E) (7/53) 395.00	395.00	395.00
(6/53)	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	150.00	Jack Rabbit (Amusematic)			Undersea Raider (2/46) 125.00	125.00	125.00
Venus Deluxe (U) (3/55) 350.00	E - 17 COMP - 2000	275.00	('46) 125.00	125.00	125.00	Voice-O-Graph (M) (4/46) 325.00	245.00	250.00
사용하게 여러하게 그렇게 다 ^^(원하다! - 시원하다는 - 게임원이 맛있지만 뭐 - 건요집안되어 되었다.		195.00	Jet (B)	110.00	110.00	Wild West (G) (2/55) 250.00	245.00	245.00
Victory Bowler (B) (5/54) 295.00 Venus Bowler 145.00		145.00	Jumping Jack (G) (11/52) 85.00 Jet Gun (Ex) (12/51) 110.00	35.00 75.00	75.00 110.00	Wizzard Whiz 25.00	18.00	20.00
Yankees (U) 145.00	145.00	145.00	Jet Fighter (W) (10/54) 195.00	125.00	195.00	World Series (W) (4/51) 50.00 Zingo (1/51) (U) 65.00	50.00 65.00	50.00 65.00
ACCOUNTS OF THE PARTY OF THE PA					The second second	The state of the s	100 00 00 00 00 00 00 00 00 00 00 00 00	

5 N. Y. Ops Form New Assn.

Continued from page 108

held, in accordance with the court local also has a collective bargainorder, and a new recommended ing agreement with the Music Opslate-with contests for most posts erators of New York. -was presented. Additional nominations were made from the floor lective bargaining agreement with at the election.

Charter Members

Plaintiffs in the action upsetting the original recommended slate were four operators, three of whom were Gavarin, Fenichel and Knoss. Gavarin, Fenichel and Knoss are charter members of the Game Operators of New York.

The five charter members of the Game Operators of New York are also board members. No officers have been elected, but Knoss said that general elections will be held at a future date.

In the meanwhile, CONY has set up temporary headquarters at 561 Tenth Avenue, where Knoss has his Arrow Music offices. On July 1 the organization moves to permanent headquarters at 1721 Broadway. Knoss said that membership applications are being accepted.

Union Pact

Knoss also announced that the chine association here. new association has signed a col-

AAMONY recently signed a col-Local 266 of the International Brotherhood of Teamsters. This is the local that Knoss is seeking to enjoin from picketing his locations which he maintains are serviced by members of Local 1690. The picketing has ceased, but the case has not yet come to trial.

GONY is the second new game association to enter the picture. The United Coin Machine Operators of New York was formed last winter, and that organization began competing with AAMONY. However the two groups agreed on a truce early this year, with AAMONY moving into UCMONY headquarters at the Great Northern Hotel.

AAMONY Survives

While the UCMONY charter was not relinguished, the organization ceased to function, and group. Conflict seems inevitable, in Slepchuck's life was when the AAMONY, for all practical purposes, became the lone coin ma- emerge as the two dominant un-

tional Association, AFL-CIO. This tween the two groups, with rep- inevitable.

Social Climb

Continued from page 108

trail with unfavorable editorials. Slepchuk was investigated and people demanded that the mayor take back the license. But the operator remained calm and invited officials to take a look at the spot. He even ran ads in the

resentatives of each group being elected to AAMONY posts. The recommended slate was to have been one which would make both groups happy.

While some of the UCMONY group were elected to the top posts, fewer were named than had been anticipated by the UCMONY lead-

However an AMONY spokesman said that the membership is now united behind its officers and no further resignations are ex-

Group United

As most game operators are for GONY to expand is to wean bling. operators away from the rival

ions, with the former having a con- light of scientific training, was The election which was held tract with MONY and GONY and published. It was a satisfaction and

paper inviting the public to come and see if it was a fit place for its children.

Plenty of spit and polish went into the maintaining of the Arcade. Loitering by youth groups was discouraged and after a while even the kids began to acknowledge that the Playland Arcade was a spot where a good time could be had as long as they minded their

This new approach to running an Arcade began to make an imwith the kids and father and son contests became the order of the day on Sidewalk Engineers and other games of skill. Biggest satisfaction for Slepchuk was when the other operators began to see that a good operation could mean better business.

The crowning achievement came when shortly ago the license came up for renewal. So successful had been the job of counteracting the poor publicity, together with the impression the Arcade had made on the public that a new mayor AMONY members, the only way renewed the permit without quib-

But one of the happiest moments Also, Local 1690 and Local 266 Daily News' article, extolling the virtues of Arcade pieces in the run as a high class business.

Nothing New

65.00

65.00

Continued from page 108

type of new game has managed to dominate sales over the past six months; demands for any one type of game are relatively spotty, even within particular areas of the country. Thus manufacturers are providing a steady flow of a variety of products-to feed the pression. Parents would drop in demand for variety from the market.

> The situation is actually an unusual one in the game field. Past periods have generally found one or perhaps two types of games virtually tying up production lines. This occurred with the introduction of the pool game, the ball bowling game, and for a long time, the shuffle bowler.

Currently the one type of game in steady production is the fiveball pin. And this game has enjoved steady business for many years without a break. But fiveballs do not answer the demand for an all-around game to be used in all types of locations. The five-ball market is wide and wellestablished, but in this sense, limited.

One manufacturer put the situlective bargaining agreement with this week was to have been part the latter signed with AAMONY, a vindication. And it also proved ation in a nutshell: New game Local 1690, Retail Clerks Interna- of the reconciliation program be- Competition in this area also seems his point-that an Arcade can be introduction depends on engineering and market demands.

912 Poydras St.

14 FT. BOWLERS . . . \$425

New Orleans 12, La.

SLATE TOPS

REG. PRICE \$69.50 NOW SUMPER POOL 32" x 48" \$44.50 4 or more \$42.50 REG. PRICE \$90.00 NOW 6 POCKET 35" x 671/4" ... 69.50 2 or more 65.00

Bumper pool tops are covered with Imperial Rubberback billiard cloth and with Jumbo Bumpers. 6 Pocket Tops covered with Imperial Rubberback billiard cloth.

IMMEDIATE DELIVERY. ORDER NOW—SAVE MONEY!

Complete Stock of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price
List on Request. TERMS: 25% DEPOSIT, BALANCE C.O.D.

OUR PLANT CLOSED FOR VACATION JULY 7 TO 21

MARVEL Billiard Supply Company 1604-06 W LAKE ST. CHICAGO 12, ILL. Phone: MORTON 6-8855

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MIAMI BEACH	120.00	PALM SPRINGS	\$50.00
		BEAUTY	
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Immediate Delivery. 1/2 Deposit.
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FOR EXPORTERS AND IMPORTERS

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Use THE instrument designed to promote World Trade. Reach over 8,000 potential buyers, sellers and users of all types of coin operated equipment, supplies, and phonograph records in more than 120 countries throughout the World!

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FOR THE SEPTEMBER ISSUE OF

THE BILLBOARD INTERNATIONAL

IS TUESDAY, AUGUST 12

Contact your nearest Billboard office today or write:

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CHICAGO 1, ILL. 188 W. Randolph St. CE 6-9818 Jack Sloan Dick Wilson Di

CE 6-9818 an Dick Wilson Dick Ford

HOLLYWOOD 28, CALIF 1520 North Gower HOllywood 9-5831 George Kelley NEW YORK 36, N. Y. 1536 Broadway PLaxa 7-2800 Murray Dorf

ST. LOUIS 1, MO. 890 Arcade Bidg. CHestnut 1-0443 Frank Joerling

HERRICH BEI BEREITE BEREITE BEREITE BEREITE BEREITE BEREITE

Your ticket to

SALES RESULTS-

the advertising columns of THE BILLBOARD!

WOG Re-Elects Officer Slate

PORT CHESTER. N. Y.—Carl Pavesi appears to have a life-time job as president of the Westchester Operators Guild. Monday (16), WOG members elected the White Plains operator to the top spot for his eighth consecutive term. He has been head of the group since it was organized.

Also re-elected was Max Klein, vice-president, while Seymour Pollak was named secretary for the eight consecutive term. Lou Tartaglia was elected treasurer for the seventh consecutive term.

While board meetings will be held during the summer, general membership meetings will be suspended during July and August and will be resumed in the fall.

NCMDA Head

Continued from page 108

equipment from distributors now.
... He knows and respects them as counselors. He knows they will co-operate with him. His credit problems will be more easily handled.
... His profit picture is getting tighter. He must have better controls and service. Expenses must be more thoroly analyzed and budgeted. Concentrating purchasing and service thru reputable distributors would benefit his profit curve.

The larger the route operation the greater the need for centralization. . . . He would be in a position to make trades (quite a problem in certain fields). . . . He would be kept informed and up-to-date with all data affecting his investments. . . . Faster new machine pick - up. He can make changes and or complete unit installations more quickly. Better position to make contracts with a variety of locations.

Distributors, said Slifer, should be interested in diversification for the following reasons:

"Diversified selling would increase sales volume. More bulk sales of different units. . . . Tighter credit controls (no hidden widespread financing). . . . Concentration of salesmen activities with more customers. . . . Stability in off-seasons and or business recessions. . . . Improved public relations (a very important factor)."

Slifer stressed the vending machine field as a major potential field for expansion by juke box and game distributors.

He called on distributors to comment on their experiences with diversification and present their ideas on the subject. Slifer said the views he has presented on diversification are his "comments" and not necessarily his "convictions."

United Ships

• Continued from page 108

setting by pressing a button before beginning play.

Incorporated in Playtime is a new panel system whereby a single number is visible on the backglass indicating the number of players competing, and the number of the frame to be played. Previously numbers of all frames were visible, with the frame to be played lighting up; numbers of players from 1 to 6 were visible, with the numbers lighting up one at a time as coins were deposited. Now only single numbers are in view, avoiding any possible confusion among players.

Playtime is available in 13 and 16-foot models with additional four-foot sections which can be

In quantity production, Playtime is priced in the same range as
Bonus Bowling Alley, according to

www.americanradiohistory.com

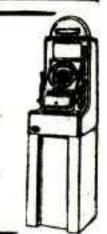
BUY! METAL TYPERS

VENDING ALUMINUM IDENTIFICATION DISC

HY! 1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"×18"



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8-1814

Dale Gun \$ 80 Telequiz 90 Space Gun 90	Gence Sky	Rifle 340	BALLY ALL STAR
Sidewalk Engineer 95	Twin Hockey . 220 Quarlerback . 170	Motorama 320 Del. 1957	BOWLERS
Silver Gloves . 140 Coon Hunt 140			
Gallery 95	Fair 245 Pirale Gun 270	6 Pocket Pools\$150	\$325
Shoot the Bear 120 Crane 120 Exhibit	A CONTRACTOR OF THE PARTY OF TH	Bumper Pools 75 Flicker Pool 125	Like New

PURVEYU	Better Buys	CHICAGO,
DISTRIBUTING	GO.	JUNIPER
NEW GAMES GE. HOROSCOPE GE. GUN CLUB GE. SPACE AGE CC ROCKET SHUFFLE VALLEY 6-POCKET POOL KAYE COMPETITOR POOL	ARCADE UN. DERBY ROLL \$125.00 WMS. CRANE 125.00 GE. LUCKY 7 175.00 BINGO ROLL 85.00 GE. GRANDMA 295.00 GE. HIGH FLY	AMI H-200 AMI H-120 AMI G-200 AMI G-120 AMI G-80
GUNS GE. CIRCUS GUN \$350.00	BASEBALL 150.00 SC. PITCHEM & BATEM 95.00 BAT A SCORE 95.00	SEEBURG /

GE. CIRCUS GUN \$350.00 GE. STATE FAIR 350.00	HEAVY HITTER 50.00	SEEBURG M100C . 450 SEEBURG M100A . 125
GE. BIG TOP 225.00 GE. DAVY CROCKETT 275.00 GE. RIFLE GALLERY 150.00 EX. POP GUN (factory rebuilt). 395.00 EX. DALE GUN 50.00	WANTED CC FIREBALL CC TRIPLE STRIKE CC BONUS SCORE CC SCORE A LINE	TO BUY UN. LIGHTNING UN. CLIPPER UN. CAPITOL UN. SUPER BONU
MC) NI R	OR

MONROE COIN MACHINE EXCHANGE INCL. 2423 Payne Ave. Cleveland 14, Ohio SUperior 1-4600

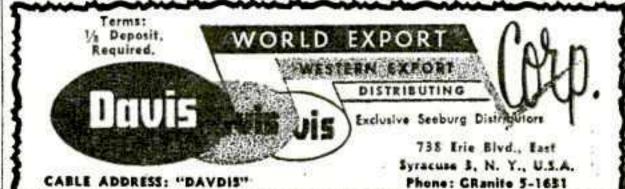
DAVIS 6-Point GHARANTEE

SE	V200 Rebuilt w/VL Sel. Rec \$695.00
B	HF100G 525.00
	3W1 Wallboxes, Chrome (100 Selections) 49.50

G200 (like new). .\$595.00 | F-120\$459.00

	î	G120 559.00 E120 359.00
Ī	w	2150 (200 selections)
	W	2000 (200 selections)
	R	1900 (104 selections)
	Ļ	1800 495.00
	T	1700 425.00
	Z	1400 149.00
	E	5205 (104 sel. wallbox)
	R	5204A (105 sel. wallbox) 19.50

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UNITED BOWLING ALLEY	425.00	
BALLY ABC BOWLING LANE	Write	Ì
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A Royal Flush

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Bally
HAND

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TROPHY BOWLER

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KIDDIE RIDES

dealing both winning hands to YOU with this fabulous

line-up of BALLY and ROCK-OLA equipment.

Don't draw another card . . you can't beat the hand Scott Crosse is dealing operators!

Play your cards this week and order immediately. It will pay

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MODEL 1465, 200 Sel. MODEL 1458,

120 Sel. MODEL 1464, 120 Sel. WALL UNIT

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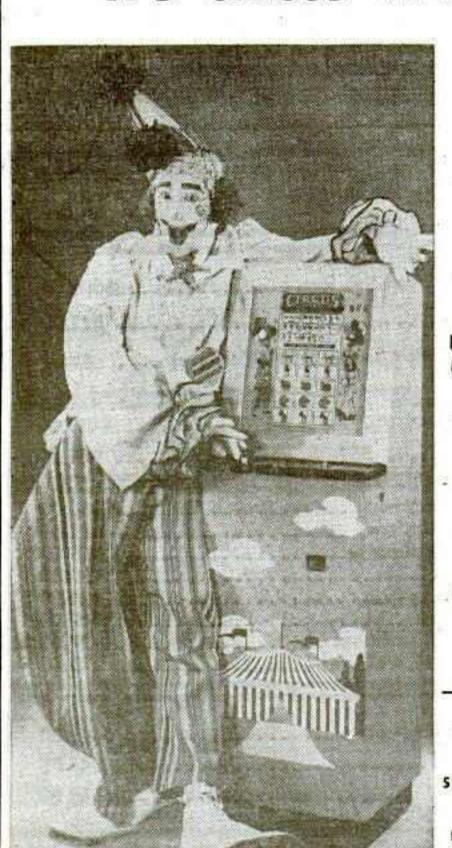
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Sam Getlan Dies; Operated Union

NEW YORK--Funeral services for Sam Getlan, former game operator and union organizer in the coin machine field, were held here Sunday (15). He died the previous day following a long illness.

A controversial figure in the industry, Getlan had testified before the Senate committee investigating union racketeering about a year ago. He had been linked with a paper local whose charter was controlled by Johnny Dio, hoodlum and convicted felon.

Getlan had operated in New York City, but during the last six vears had controlled various coin machine unions in Westchester, Rockland, Orange, Sullivan and Putnam Counties. For the last year his power in the area ceased to exist.

He leaves a widow and two sons.

San Antonio Hits Pins in Storage

SAN ANTONIO -- City vice squad officers recently seized 29 pinballs valued at \$17,000 which were stored in a local warehouse.

Capt. Robert B. Allen, vice squad chief, said the tables were owned and had been stored there by Jimmy Smith. Allen said the tables had been in storage since the first of the year and were all illegal.

The vice squad chief reported plans call for the tables to be placed in police storage pending court order.

Allen said this is the first such raid in which this number of tables has been seized in the past several

He stated that he has information that there are other machines stored in small numbers in various warehouses in the city and that they will also be siezed as soon as the police can get to them.

There are no pinballs being operated anywhere in the city. Owners of places where the machines were operating are aware they can be prosecuted if they have the pins on their premises.

Britain Sees

Continued from page 108

England on other types of gamesare expected to flourish on the new bowlers.

The British trade paper noted that the new pins and bowlers, rather than competing with juke boxes on locations, actually complement them. It cautioned operators and distributors to keep bowlers and pins "within the industry" rather than selling them to locations. It encouraged operators to handle both jukes and games.

Said World's Fair: "These new American bowling alleys are really something. Coin - operated, but battleship - built, they combine the energetic thrills and skills of a full-scale, full-blooded game, with the electronic scoring of the flipper pin-table."

Ops Lose Route

· Continued from page 101

ciation speech, Irving Axelrod warned operators that operators must be willing to make an exception for supermarkets in normal servicing routine. The supers will not tolerate machines that stand half empty for periods of time. The operator must also be willing to service machines on Fridays and Saturdays, when the supers have the greatest traffic, said Axelrod.

Chat'nooga Bans

Continued from page 108

Mayor P. R. Olgiati recommended toward convincing a manager that ed at coin machines. But the drawn by City Atty. Joe Anderson which drew operator protests, was overly strong. He said that while he was in favor of eliminating the gaming devices in town, he was not for eliminating the "novelty" amusement games.

Some operators here still hold hopes that amusement-only pinballs will eventually also regain approval in Chattanooga, as a recently passed State law specifically mentioned such pins as not being included in its definition of gam-

SPECIALS

bling machines.

MISS AMERICAS—WRITE

SUN VALLEYS, beautiful condition,

ORLEANS

NOVELTY COMPANY

115 MAGAZINE STREET NEW ORLEANS, LOUISIANA Tel.: JAckson 2-5906

Saving Time

Continued from page 101

an anti-gambling ordinance direct- a particular venture is worthwhile Nevertheless, any operator at Mayor admitted that the ordinance tempting to work out an arrange ment with such a chain would have to do considerable foot-work and contact many people in order to make a satisfactory arrangement. Buck mentioned Sears, Roebuck and J. C. Penny as two other chains he knew of in which store managers operate autonomously.

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BOWLER

5 New AMI H-200

5 BALLY KEY WEST

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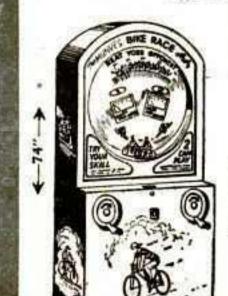
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their own bikes in a thrilling race by turning handles at top cycles—life-like
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Players manipulate . Brilliantly illumi-

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1700	\$475.00)
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48-Se	1	4851 Wall	Boxes	12.50

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ginal	VL 200	like	new)

Model C	365.00
Model R	
	555.00
100 Sel. Wall Boxes, Chrome	32.50

ROCK-OLA

Aodel	1432 (45	rpm)		.\$	75.0
	Vaccas	2002000		-	. (4)
	BIN	IGC	20	4	

DINGUS	
Gayety\$	65.00
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Dude Ranch 40.00 ARCADE

Introduction and advanced for	
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Bally & United 14' Bowlers 3	
Bally Rocket Bowler	95.00
10 Col. Rowe Cigarette Mach.	35.00
1/4 down, balance C.O.D.	

ONESDistributing Co. Exclusive Wurlitzer Distributor 1301 North Capitol Avenue Indianapolis, Indiana Phone: MElrose 5-1593

when answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!

Ops Adjust to Hit Life Span • Continued from page 104

2. He gave one of his good lo-Before the day was over, he had labels. a call to come back and take them all out and put in some older ones. two years old for replacement.

lar taste creates some real problems 13 or 14 per cent as a result. in selecting numbers.

doesn't have something that his the charts in the trade press, a it on back-order if necessary-and the one-stops. they simply refuse to sell to him.

as they did. In four or five weeks, said, primarily because of the we have to replace," is the sum- saving in time, and for other "I change a lot of records"-about mary by Frank R. Fabiano of reasons. In Detroit, his firm relies 10 to 12 every week. The dozen Fabiano Distributing Company, entirely upon one-stop service, who has a good general view of while at the main office at the business from his own large Buchanan, they buy directly from operation as well as his contacts distributors. This direct purchase with many individual operators as is governed by the large size of his a distributor. He continues:

number of stations playing these or Chicago otherwise. brand new records-a fact which

5 BALLS

williams hot diggity

williams arrow head

sofflieb world champ

gottlieb auto race

register 4 player

flagship 2 player

sweet add a line

williams fun house

fair lady 2 player

THEY'RE STREAMLINED

THEY'RE THE

LEADERS

olina, South Carolina.

harbor lites

derby days

1205 douglas

sea belle 2 player.

williams snaffu-

williams perky

williams three deuces

music boxes-and two weeks later forces the operator to put on his the same singer came out with a records faster than he intends

Another significant factor in the cations a generous assortment of rapid turnover today, Fabiano numbers of the type popular there. rather than on the big name nickles and dimes."

Operators are buying about 15 per cent more records than He sorted out some numbers about formerly as a result of the hit mortality, he estimates-a figure Ruggirello has not actually in- confirmed by individual operators. creased his amount of record buy- The former rule of 10 per cent of This is a practical application of ing. The practical limit of new volume to be spent for new ones changed per juke box was records, followed by many operreached some time ago, but populators, has necessarily gone up to

At least the top 30 numbers A further difficulty cited by coming out are regularly pro-Ruggirello is that "Distributors grammed, Fabiano says, in his don't want to sell you," declining own operation. Reliance in selecto sell except to stores. On oc- tion is much heavier than in the casion, he says, when his one-stop past upon buying helps-chiefly locations are asking for, he goes special guide service issued in to the record distributor-to get New York, and charts supplied by

"I think the trend today is to "Numbers today will not stay on one-stops in buying," Fabiano Western Michigan operation, mak-"Selection is harder today. For ing direct purchase desirable, instance, kids will turn on their since the route could of course be televisions or radios and have any serviced by one-stops in Detroit

There is another side to the

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gottlieb rocket ship

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bally big inning

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and, of course, "the finest in music," rock-ola.

write or call for prices that will surprise you.

picture, and the short life of hits actually offers an opportunity to the operator to make money, according to Benjamin Paull of Paull's Music. He explains:

"In a lot of cases, it's to our good. A lot of youngsters can't afford to keep buying to keep up with the new records-so the only way they can hear them is through twelve new numbers, virtually all noted, is that about 60 per cent the disk jockeys or the juke boxes. hits with a couple of hillbilly are on the "off" or small labels, So we catch a few more of their

> The cost of records has gone up for the operator as a result of this condition-about 10 to 15 per cent more than in the recent past, Paull says. "But in the long run I think we come out a little bit ahead." the old principle of supplying what the public wants and relying upon volume to make up for necessary operating costs, which he says actually works out that way. For one thing, "the places that are doing any business seem to be doing fairly good-the youngsters hang around and want to hear the latest numbers, and so they play the juke box.

Programming of new hits under these conditions must be selective and well-planned and organized. About 15 to 20 per cent of his stops, for instance, are considered very good ones for pop numbers. or so disks taken off and still good live numbers can be moved to other locations so that the secondary locations, too, can be given a dozen new ones per week-service that would not otherwise be economically justified. "The stuff coming off are still late records, so there is no actual loss," Paull concludes.

CMMA Divisions

Continued from page 104

the Music Operators of America, with reports of the MOA convention last May and the copyright legislation now pending in the Senate (see separate story for upto-date report).

The State-wide meeting and banquet of CMMA will be held in October.

Miller told The Billboard last week that he felt the CMMA tie with Peter Potter's Juke Box Jury TV show would produce top-notch public relations for operators. He said a committee of five operators chairmanned by Ben Chemers, business manager of CMMA's Los Angeles division, were working with Potter on show and promotion details. On the committee are: Sam Ricklin, Lee Walker, Walter Hample and Sam Brown, in addition to Chemers. Miller said decals and special title strips for the "Hits of the Week" are now being printed (see separate story). He estimated that about 10,000 juke boxes in California would sport decals and weekly hits touted by

Miller will be on vacation July 3 for two weeks and is scheduled to make a trip to Chicago early in August for meetings with juke box manufacturers.

Senator Okays

· Continued from page 104

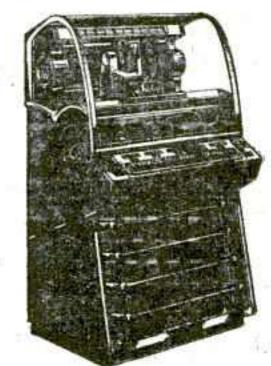
their income and expenses. The secretary of labor, however, may exempt locals with fewer than 20 members or income under \$20,000 a year. It also makes it necessary for union officials to publicly report their holdings in or deal with employers their union represents or does business with.

Measure provides jail sentences and fines for false reporting, and subpoena powers for the labor secretary to check the accuracy of reports. Bill also bars from union office for five years any official

Indications are that the legisla-House.

violating the reporting provisions.





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V-200 w	vi.	tł	•	٧	L				
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BIG TENT							, ,		
HUNTER				٠.		+			23
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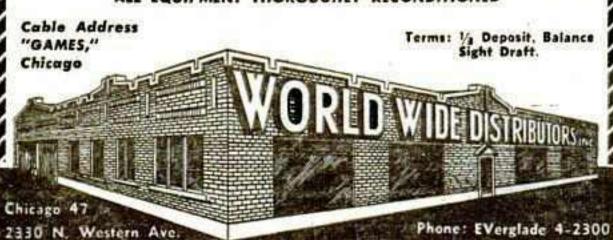
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a di Pain i any	DENSY DAY
2-PI. FAIR LADY 245	DERBY DAY 155
2-Pl. SEA BELLES 225	HARBOR LITES 145
2-PI, TOREADOR 210	SLUGGIN' CHAMP 145
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ALL EQUIPMENT THOROUGHLY RECONDITIONED



GIVE TO DAMON RUNYON CANCER FUND

O'Mahoney Report • Continued from page 104

copyright office. The copyright office has been conducting a threeyear study of copyright problems, exclusive of the juke exemption issue. In the latter case, the question would again come around to O'Mahoney's subcommittee, which will also have to pass on any legislation to revise the U.S. copyright statutes.

The juke box operators' plea for increasing the statutory mechanical royalty on records, possibly from 2 cents to 3 cents a side, in lieu of performance royalty and dealings with music licensers, is likely to go unheeded. Proponents of the O'Mahoney bill, and the chairman himself appeared very cool to the idea during the hearings.

After issuance of the report by the subcommittee, it would normally require an okay by the full committee, before it could reach the floor of the Senate for action. Time is very much against regular passage of the bill by Senate and House in the few remaining weeks of the session. The bill was heavily criticized on legal and technical grounds during the hear-ings, but Senator O'Mahoney affably suggested that opponents write up their own version of proper legislation for consideration by the subcommittee.

Sen. Everet Dirksen (R., Ill.), member of the full judiciary committee, but not a member of the subcommittee on patents, trademarks and copyright, was sympathetic to the juke box operator problems, and attended all three days of hearings. The two regular members of the subcommittee, Olin D. Johnston (D., N. C.) and Alexander Wiley (R., Wis.), ranking Republican on the full judiciary committee, were unable to attend in person, but sent staff representatives to the hearings.

Hilger Trial Set

· Continued from page 104

the same time as Hilger, and charged with the possession of the allegedly counterfeit disks.

Extensive queries by The Billboard thruout the State's Attorney's office could produce no information as to the status of the case against English.

English's firm also figured prominently in investigations of alleged pressure tactics used on juke box operators, in which they were 'asked" to buy records from the one-stop by such persons as Chicago's much-investigated-andtried Joseph (Joey) Glimco and Tom (Juke Box Smitty) Smith (The Billboard, February 17, 24, March 3, March 10, and following).

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Equipm't Rentals

• Continued from page 104

Rental rates for music equipment here range from \$7 to \$15 per week on new machines. Most deals call for immediate payment of two weeks rent in advance. No down payments are required. Operators agree to pay the rental fee for a minimum of one yearat the end of that year most distributors will apply the full amount paid in as rent toward purchase of the unity If the operator continues the rental-play for two years, distributors will apply 80 per cent of that sum paid in toward the purchase price. The tough sell period of the past

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NATIONAL

COIN MACHINE EXCHANGE 1411-13 Diversey, Chicago 14, III. BUckingham 1-8211

two years led to the initiation of the lend-lease system here, according to distributors. A number of operators claim that it has been their salvation, since the high cost of equipment, coupled with cash box dips has made it difficult for them to remain in business. Several sizable routes in this town are said to consist almost entirely of rented equipment.

Machine renters are also furnished with insurance at no additional charge, by some distributors. This protects the equipment while on location from any source, except floods.

According to one veteran distrib-utor here: "The only operators who aren't taking advantage of this rental system nowadays are the ones who are well fixed, financially. They can afford to lay out the cash and demand more . Continued from page 104 favorable deals, as a rule. For the fellow, however, who is pinched ket for juke boxes. Specifically, the for operating cash-this is the pool would promote the establishanswer.

UNE SPECIALS

DON'T MISS THIS SALE

Bally Miss America Bally Sun Valley **Bally Show Times** Bally Big Show Bally Skill Roll Bally's Great New Bingo . . . Cypress Gardens

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Chemers L. A. Mgr. of CMMA

LOS ANGELES—Ben Chemers has again been named business manager of the Los Angeles division of the California Music Merchants Association

Chemers, who was the first business manager of the local division when it was organized several years ago, succeeds Earl Elliott, who left the post several months

CMMA will move its headquarters to a new location on West Pico Boulevard, just west of Harvard Boulevard, on Auusgt 1.

Juke Box Pool

ment of facilities for trade among members and foster pool exports with non-member countries, fight discriminatory taxation within pool countries, and negotiate copyright fees between pool countries and outside countries, and negotiate copyright fees between pool countries and outside countries, mainly the U. S.

Main issue now concerns the scope of the proposed pool; whether it should be limited to the six common market countries or include all European countries.

It was forecast at the "aris meeting that the eventual consolidation streamlining segments of the European juke box industry would improve the pool's competitive positon against the U. S.

Strangely, German representatives were uninvited to the Paris & meeting, which was attended by representatives of Italy, Benelux countries, Great Britain and Denmark. The officially stated reason for the absence of German tradesters was that it was due to an oversight in dispatching invitations. Marchant promised they would include Germans in future work done by the pool organizing committee under his chairmanship.

WANTED MUSIC ROUTE MANAGER

Must be experienced in large operation of music and full details in first letter. Write to

BOX 931

The Billboard Publishing Co. 188 W. Randolph, Chicago 1, Illinois

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Bert Mills 500 Cup Apco Sr. 450 Superior 225 Hat Coffee, Choc. & Soup, Apco Sr. ... 550

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Fedam Canned Foods, \$195 5 Sel., nonrefrigerated 195

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SPECIALS Automatic Donut Makers. Custard (soft Ice Cream) Dispensers, Floss Ma-

U-Select-It 45.00 chines, Popcarn Dispens-Shipman, 6 Col., ers, Gran. Snew Cene Ice New145.00

Vende Model 59, 210 Cap. Cups & Bars...........\$145

Machines, new and used. CIGARETTE VENDORS National 950, 9 Col., \$135 National 930, 9 Col... 125 National M, 9 Col.... 150

National ML; 11 Col... 165 Mercury, 9 Col. 125 Keeney Elec., 9 Col... 125 Electro, & Cal. 85 Electro, 10 Col. 110 Lehigh, 8 Col. 85

Lehigh, 10 Col. 110

4 MR. ROBOT CUP MILK VENDORS, built in 1956 Used very little, like new in appearance and operation. Original price \$1,000 each now being effered at half price-\$2,000 for all four.

Revco, 2 Col., New 250 CANDY VENDORS

National, 6 Col \$69.50 Mills, 9 Cel. 65.00 Vendell, 8 Cel. 25.00

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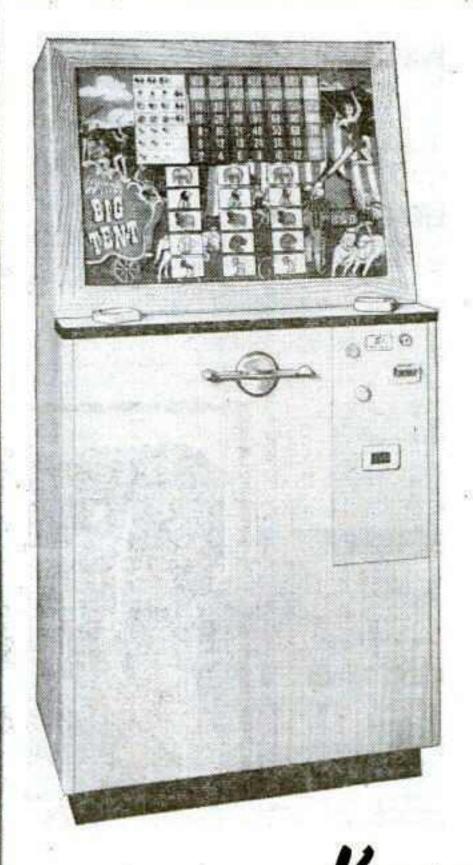
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· Continued from page 101

ment to selected persons, as implied, and it is not necessary for a purchaser to have a car or references, but merely the purchase

In addition to prohibiting these misrepresentations in the future, the order forbids the respondents to claim: 1. That the required investment is for working capital to buy an inventory of merchandise to be dispensed in the machine. 2. That the investment is secured by inventory worth the amount invested or there is no risk of losing it. 3. That purchasers need not sell and solicit. 4. That profitable or satisfactory locations will be secured and the machines installed in them, or that purchasers' routes will be supervised to assure their profitable or satisfactory operation.

Companies also must not claim that the business is permanent or depression-proof, or that they are affiliated with the A. L. Bazzini

Police Laud

• Continued from page 101

Lewis SaPlata knows us to be short of manpower and has even paid men to try to locate these illegal devices. We wish to acknowledge our pleasure and admiration at being so fortunate to have such an operator in our city. If all the operators in this country showed this interest, I am sure the enforcement agencies would not have the great problem that now confronts us.

I am pleased to take this opportunity to advise you that one of vour members has co-operated so whole-heartedly with his local police department.

> W. T. McCracken, Lt. Detective Division

Company, Inc., New York City, or anyone else unless this is true.

Agreement, according to FTC, is "for settlement purposes only and does not constitute an admission by the respondents that they have violated the law."

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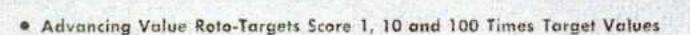
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- 2 Super-Powered Flippers Cross-Board Cyclonic Kickers

It's just plain fun to play competitively on Gattlieb's new 2 Player Picnic. And above all, around the world location tests prove competitive play attracts more players and more profit. This game "has everything it takes" to produce top earnings in your locations. See it at your distributor today!



ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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ARCADE

United PIRATE GUN 275

Coin Machine Exchange 858 No. High St. Columbus 8, OHIO

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All the news of your industry every week in The Billboard . .

Cigarette vender Eddie Milner reports that competition for locations is keener now than it has ever been since he entered the industry. . . . Richard Jacobs, son of Harry Jacobs Sr., is visiting the family. He is an instructor at the University of Florida, Tallahassee, According to Woody Johnson, United, Inc., parts volume is at a new peak. "An indication operators are using more used equipment nowadays," he claims.

A MONKEY SEALED IN A SPUTNIK AND ORBITED AROUND THE WORLD

MANUFACTURING CO

4242 FILLMORE ST. CHICAGO 24, ILL.

Bulk Banter

Continued from page 101

often try to use these coins in the machines. Sometimes it works, but all too often the machines jam. Fla., and a highly rated musician. Says Wilson, "I'd like to see if something cannot be done to stop the manufacture and sale of play money."

> The ancient riddle got, a new wrinkle in Chicago last week. What weighs a thousand pounds, is yellow, and flies around all day. Answer: Two 500-pound canaries, of course.

Cig Machines

• Continued from page 101

job that approximated the original baked-on factory finish the closest. Any shop also had to not only remove all rust, acid stains and old paint, but specify the type of rust proofing undercoat and the minimum number of top coats that would be used for lacquer and enamel finishes.

The Cohen brothers report that their refinishing policy helps gain additional locations. Satisfied owners often recommend them to

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All machines have been checked, cleaned and ready for location.	Big Time	
Page Company of the C	United Pivia	

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2 DUFFE	
Balls-a-Poppin	\$195.00
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NEW

MEMO: From The Office of The President TO: Operators ROCKET SHUFFLE reports reaching us from operators have been fantastic. Even now after months of on location operation this game continues to maintain unbelievably high profits. For this reason we definitely believe that this type of game is here to stay for Some time to come. Naturally we will continue to incorporate new innovations and new features to attract even more play. SHUFFLE EXPLORER follows this trend and we urge all alert operators to visit their distributors without delay. CHICAGO DYNAMIC INDUSTRIES, INC.

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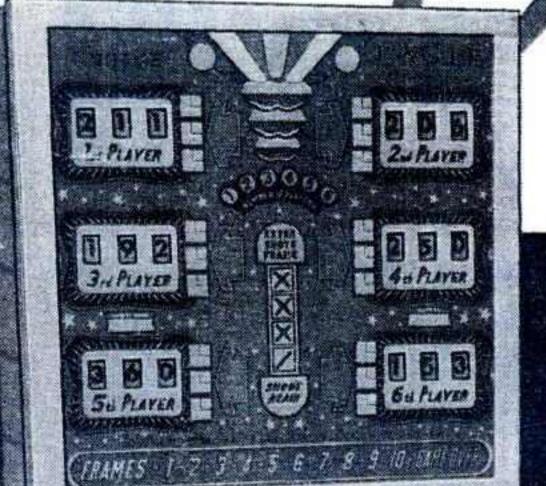
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AUTOMATIC REGULATION BOWLING SCORING

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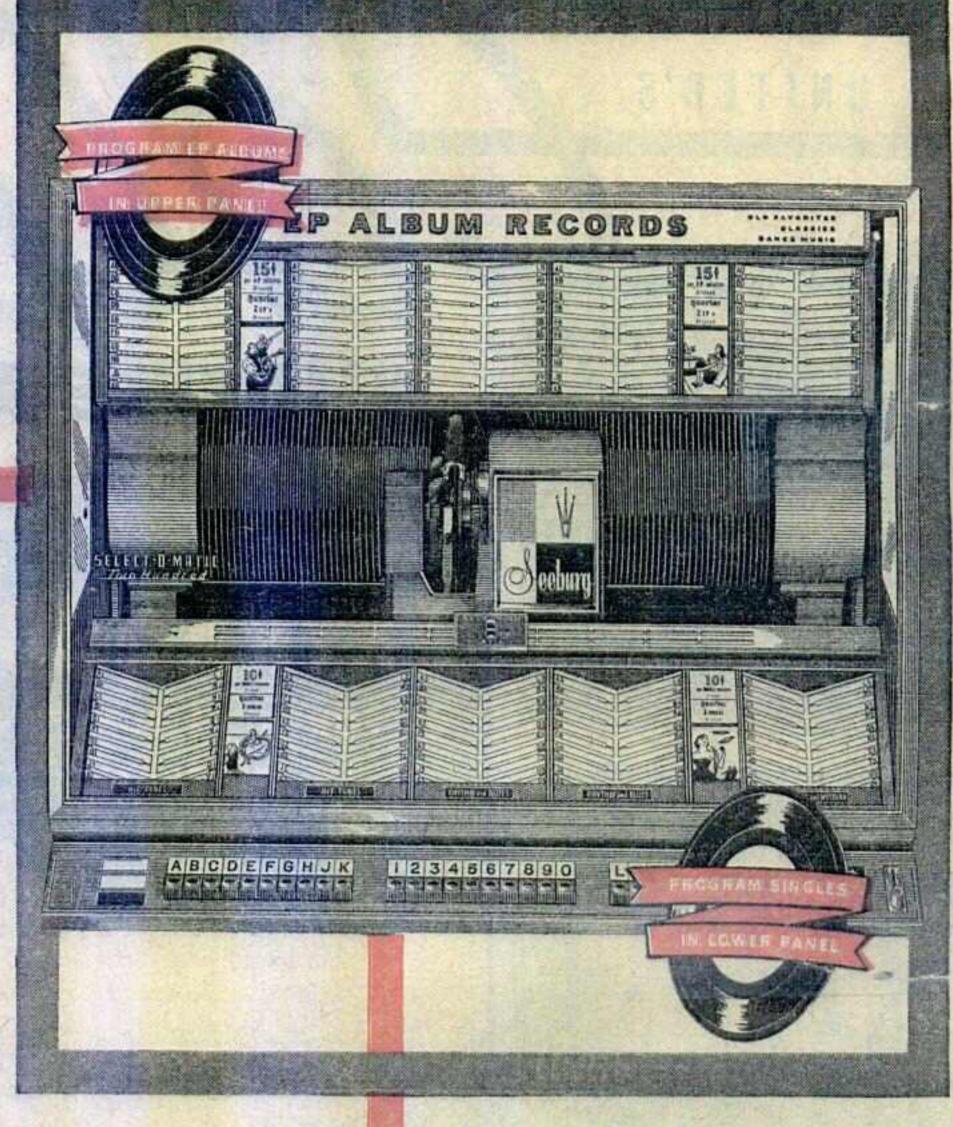
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Album records featuring standards, jazz, classics and hit tunes continue to dominate public taste. For coinoperated phonographs this music is available principally on EP's.

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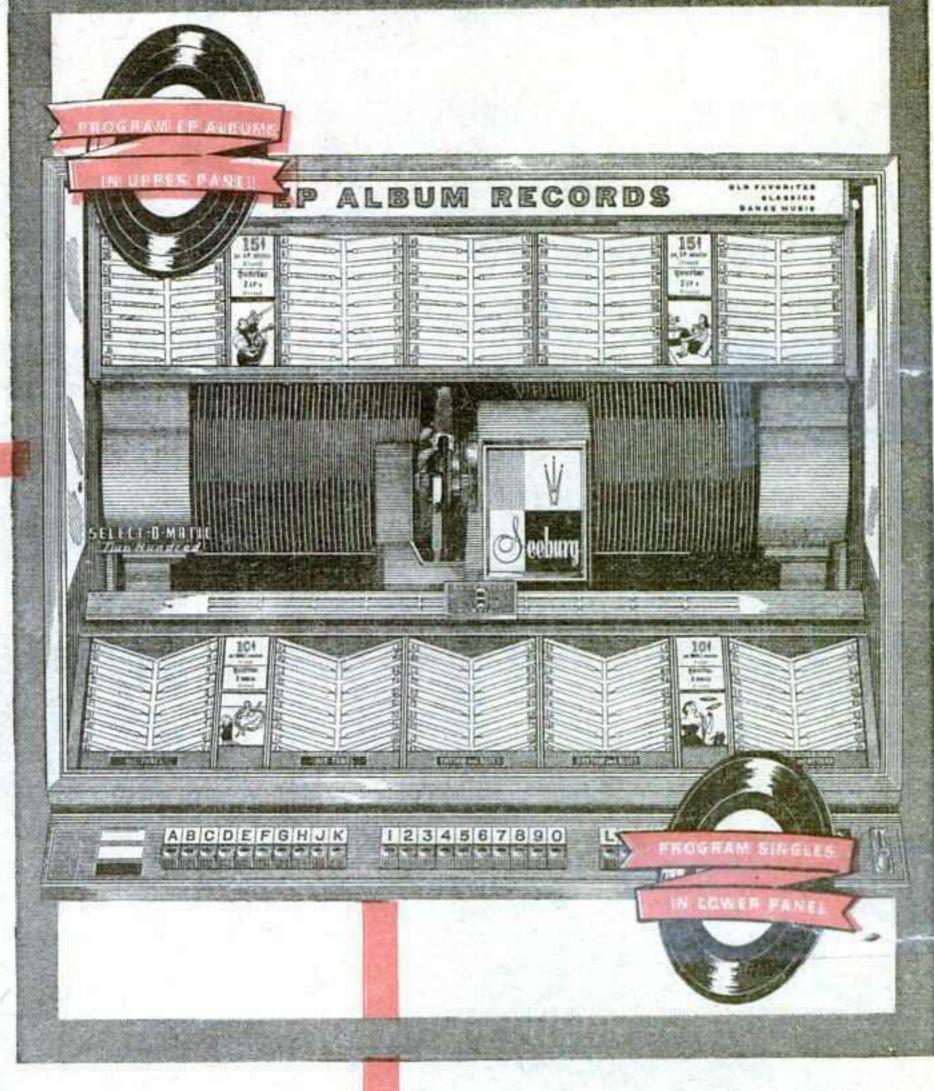
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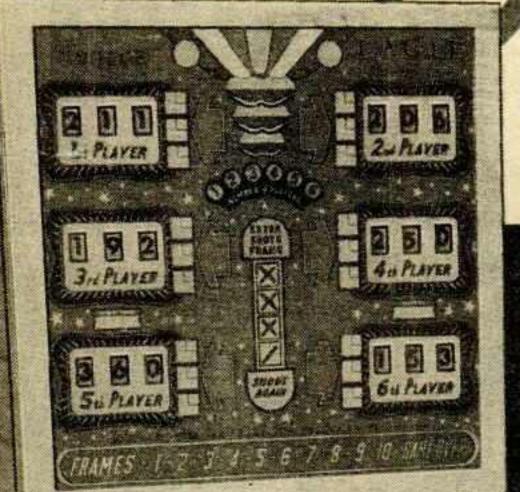
Album records featuring standards, jazz, classics and hlt tunes continue to dominate public taste. For coinoperated phonographs this music is available principally on EP's.

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