This trio of gloom chasers have reason for their merriment. It's that RCA Victor disk which washer Hank Snow (center) recently cut and which promises to duplicate the outstanding success of Snow's "Marriage Vow." The new release, which Harry Stone, general manager of WSM, Nashville, is loathe to relinquish, is "With This Ring I Thee Wed" backed by "I'm Moving On." Overseeing the congratulations is Steve Sholes, Victor a. e. e. in charge of hillbilly disks. Snow, who debuted in Canada as the Singing Ranger in the mid-1930s, moved for Victor's Canadian label in 1936. In 1944 he came to the States, working on various stations and going recently to WSM, noted country music station. He writes for Hill & Range and has penned such tunes as "My Mother," "Little Buddy" and "End On My Heart." Snow is booked thru the WSM Talent Bureau under the personal management of Bob Rose.
The Darlings of Perry Como's Chesterfield Supper Club

The Fontane Sisters' Greatest Record...

"I WANNA BE LOVED"
backed by
"I DIDN'T KNOW WHAT TIME IT WAS"

RCA VICTOR Records
AFM Wooing Video Film Package

On Individual Basis

NEW YORK, May 27 — American Federation of Musicians (AFM), which heretofore has not permitted its members to record for TV films, is now making individual deals with TV package companies involving use of music on video. The AFM national office, queried on the matter, answered "no comment." It is known, however, that several such individual deals have been set, each of these incorporating the AFM's royalty philosophy. That is, a payment to Samuel Rosenbaum, who is trustee of the union's record royalty fund. Deals already closed by AFM include one with KM, which will supply CBS-TV with film, and

Congress Stymies Fed. Theater Plan

WASHINGTON, May 27 — The plan for federal sponsorship of a national theater movement is being launched for the next session to be launched with a general conference of theatrical interests in the nation's capital at Martin in March. Sparking the drive for the theatrical world will be the American National Theater and Academy (ANTA) and Actors Equity (AF), while congressional support is expected to be given (See Congress Stymies on page 46)

1st Data on 3-Speed Sales

188 Million Disks Made Since 1948

AFM Reveals Figures

NEW YORK, May 27 — The first authoritative figures on comparative sales figures of 78, 45 and 33 r.p.m. records will be published by the union at the American Federation of Musicians (AFM) convention the week of June 5. The report indicates a total of 188,632,054 disks of all speeds were produced at a retail value of $160,601,631.

Prexy James C. Petrillo's report will show that from December 9, 1948 (the date of the lifting of the disk ban) to December 31, 1949, records at the three speeds were produced in the following amounts:

A total of 177,771,478 78 r.p.m.'s at a retail value of $170,346,065.

AN EXCLUSIVE REPORT

188 MILLION DISKS DELIVERED

1948-49 PRODUCTION OF ALL SPEEDS

RECORDS

By Joe Cislo

So you get back, officially, and the four-hour session of the committee was just a passing around, and the days pass, and pretty soon, if you're going to, you've got to do that Backstage. A few weeks ago doing the one about how glad you were to be back and how nice the RCA TV guys were pretty easy. Something to say, just say it, or make a joke?

The William Morris Agency, pitching Tony Martin in NBC and CBS for TV, with the former word having him in the inside department of Martin's affiliation with RCA Victor Records Prediction (genius-type): The right kind of a show built around Martin will be great 'cause he's one of the few real showmen left. . . . There's a rumor going around, and the thing is, that he'll do a Total of 188,632,054 disks of all speeds, was produced at a retail value of $160,601,631. If you're going to, you've got to do that Backstage. A few weeks ago doing the one about how glad you were to be back and how nice the RCA TV guys were pretty easy. Something to say, just say it, or make a joke?

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BILLBOARD BACKSTAGE

It's Deadline Time in Dixie,
Or Get Up That First Column

By Joe Cislo

Missouri Maestro Tells Old Master They'd Be OK Pair

WASHINGTON, May 27 — Ever since Maestro Arturo Toscanini chatted with President Truman and RCA Board Chairman David Sarnoff here Thursday (25), just before the Toscanini-NBC Symphony concert in jam-packed Constitution Hall, the capitol has been hearing various versions of the news that took place. The Maestro's news was from out of earshot during the concert, the gossips as to what was said have been many. But it was learned that the brief chat reached a lively point when Sarnoff told President Truman that Toscanini had just returned from a successful tour of the nation. "You know that Toscanini is at his best when he is a bit agitated," said Sarnoff, "and you have to give him a bit of a shock to make him shine." The Maestro was not soJones for the following:

AGVA Tightens Talent Tariff

In Borschville

NEW YORK, May 27 — Reservoir talent were hit by ultimatum by American Guild of Variety Artists (AGVA) to either sign the code of fair practice by June 3 or no longer to be considered the employer. AGVA's Vic Connor has been dickering with the hotel associations representing the biggest talent buyers in the Catskills for the past two weeks, and finally the hotels were told that June 3 would be the deadline for agreements.

The new code calls for the following:

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The new code calls for the following:

KSTP-TV Scouts Murder Trial In Minn. Court

MINNEAPOLIS, May 27 — KSTP-TV in Minneapolis will have a new "knightmare" in its lineup this fall. The new program will be a curtain raiser to the first in TV history when it took its telephoto camera inside a Catskills, Minn., courtroom to graph a murder defendant testifying in his own behalf. The incident occurred during the second degree murder trial of Albin Shetsky, father Minneapolis, June 7. A detailer who late Thursday (25) was acquitted of the 1945 gun slaying of Alber Schneider, labor organizer, in the Casa Blanca night club which Shetsky managed.

Cameras, Dick Hance was permitted into the courtroom with his equipment by District Judge Joseph M. Moriarty of Shakespe, Minn., presiding on the murder trial. The KSTP-TV photographer shot as Shetsky testified and filmed the defendant's breakdown into tears while recounting events leading up to the shooting.

Shots were fired Tuesday (28) and were telecast that same night on KSTP-TV. The program was broadcast on NBC-TV used portions of Hance's film for national telecasting.
Fall May Bring Tint TV Rule; Freeze May End by Winter

WASHINGTON, May 27.—In the wake of the Federal Communications Commission’s (FCC) long-protracted winter TV hearing, a Friday (26) after nine months and 10,000 pages of testimony, the general consensus among FCC brass is that a decision on the controversial issue will have to wait until the September 17 conference. Cross examination reached an inescapable conclusion Friday night that the hearing will be finally closed July 10. After that the Commission will begin the job of deliberating the issue while there is still hope of keeping some of the major business, including TV, out of the winter freeze.

Under the Commission’s current timetable, June 26 will be the deadline for the filing of briefs and June 28 for the start of cross-examination of witnesses for all parties to file statements. Meanwhile, on June 3 the FCC is expected to announce a schedule for a second phase of TV allocations. FCC Chairman Wayne Coy has already informed his colleagues that he intends to issue a decision on the matter prior to having to make findings on TV allocations and lifting the freeze.

A New Tax Plan To Exempt Tips

WASHINGTON, May 27.—Tips to entertainers, waiters and others will escape Social Security taxes under the terms of a new measure adopted by Congress and officially released by the Senate. The tip pool will be exempt from Social Security taxes under the terms of the measure, which requires that tips be paid to employees. The measure will be introduced in both houses of Congress by the Senate Finance Committee. The measure is expected to be passed by the Senate and signed into law by the President.

Hamid-M’rton Arena Gross 841G

Season To Break Million

NEWARK, N. J., May 27.—At 10 leagues and 20 months old, the Hamid-Morton Circus casted a record total gross of $414,000 for the year July 1 to June 30, an increase of $37,000 over last year’s $378,000. The circus gross was $374,000 in 1948, $354,000 in 1947 and $345,000 in 1946, its last year of operation.

Col. Robert H. Morton, owner of the circus, said that the increased gross was due to increased ticket prices, greater advertising and better management. He added that the circus had increased its gross by $20,000 over last year’s $354,000, as well as $22,000 over the previous year’s $332,000.

The circus gross was $374,000 in 1948, $354,000 in 1947 and $345,000 in 1946, its last year of operation. The circus gross was $374,000 in 1948, $354,000 in 1947 and $345,000 in 1946, its last year of operation. The circus gross was $374,000 in 1948, $354,000 in 1947 and $345,000 in 1946, its last year of operation.

Hamid-Morton Arena Gross 841G

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Busy Day
NEW YORK, May 27.—Art Helmy, who heads the writing staff of the new Anchor-Hocking TV show starting Monday (30), signed on the dotted line this week with the NBC network. He will headquarter in Tokyo.

Bab-Nab Split Seen Due in '51

Cbs Pockets 1 1/2 Million New Summer Biz
Wrigley, Carnation Buy
NEW YORK, May 27.—CBS this week closed up $1,000,000 worth of new business. Wrigley's gum purchased half-hour, after-noon, starting July 7.

Stale Champagne
NEW YORK, May 27.—The film inadvertently spilled a bottle of champagne on CBS-TV producer Barry Wood's desk recently. Wood al-ways swore he was a '51

Barlett for Fisher Post?
NEW YORK, May 27.—NBC is about to try- out a new idea to get his school into television. He will headquarter in Tokyo.

Rate Is Okay
But Silver May Nix “Theater”
NEW YORK, May 27.—An unusual instance where a sponsor may cancel a television contract for a show that is not as satisfactory as the silver takes its toll on the theater.

Ktla, KeCA-TV Going Daytime
HOLLYWOOD, May 27.—Par-amount's KTLA and ABC's KECA-TV will expand to daytime. The network is making a bid to break into the daytime market. KTLA is expected to become the first net-owned station to expand to daytime. Next in line will be KECA.

Called Result Of CBS Walk, ABC Attitude
Miller Letter May Be Clue
NEW YORK, May 27.—The likelihood that Broadcast Advertising Bu-reau will be replaced by the National Association of Broadcasters (NAB), possibly by April, 1951, increases.

Mbs Loses Million As Ralston Drops Out To Enter TV in '51
NEW YORK, May 27.—Ralston Purina Company, one of the largest companies, is being canceled out of two MBS programs. Eight programs are involved, all totaling $1,000,000 annually, gross.

Big Problems
Thus, MBS faces a two-headed problem, aggravated by pressure from some stations for even greater BABC activity, because of the present financial arrangements. But if BABC is to change, it will have to be held to a reasonable level.
CBS TV Mulls Anti-Berle
Bait Via Circus, Whodunit

NEW YORK, May 27.—A circus
and travelogue program. CBS TV
as competition for Milton Berle's
solidly entrenched Tuesday 8-9
hour of comedy that hawks the
show on the Hamid-Morton Circus
and also is considering its current sus-
tainer, "The Colby Farm Show," an
Hitchcock as producer-director.
The first, and more probable con-
testant, is a circus program that
will get first crack at this package.
Whether or not Don Lee
CBS-TV execs feel, their major pitch
will be directed at the kid audience.
The show price—$15,000—figured to
play in this area is
playing. It would also use an em
stage, headed by Ben Blue. Five
hosts and a couple of idea
narrators, "The Colby Farm Show" is
probably the better program, as
that a whodunit will offer Berle the
toughest challenge.

Don Lee Estate
On Sales Block

HOLLYWOOD, May 27.—Public
bidding on the estate of the late
Thomas S. Lee, including the Don
Lee Broadcasting System, has been
offered for sale by his public
administrator of the estate, the
administration of Messrs. Lee and
Birch, appointed Railroad
administration of the Don Lee
Empire and to evaluate the
bidding. Thoroughly

thoroughout the estate to
begin his assignment.

Among bidders who will attempt
to buy the Don Lee web (five o-
and-o stations plus affiliation con-
tracts and real estate) are Ed Polley
millionaire oilman: Music Corpora-
tion of America (MCA); Col. A. L.
Lawler, Pacific Western
financier, and the investment houses
of Dean Witter & Company and
Bretton Lewis Allen, board chairman,
and Willilie Balderston, real estate
agent in Los Angeles.

It is not among the
bidders, having
bowed out because the price is too
.sturdy. The estate is evaluate at about
$9,000,000, with selling price likely to
be in the $10,000,000 range.

MCA's position among bidders
was the subject of much trade specula-
tion. Although the
newspaper.

A company that
was apparently fronting
for CBS on the bidding
and not actively in
operation, was one of the
bidders, as was one
CBS on the other hand, was said
to want only the Don Lee KS1L TV station
here plus the NBC affiliation and
radio holdings. Without a local video
station, and real estate.
The Los Angeles Time's KTTV, the
network would pay a healthy price for
Don Lee's coverage hand.
Ball Chief Hits KYA 'Violation'

SAN FRANCISCO, May 27.—Vice-President Charles Graham, of the San Francisco Seals baseball club, last week protested failure of KYA to terminate its major league broadcast a half-hour before the local game started, as decreed by radio's agreement with baseball. Graham lodged his complaint against KYA with President Will Harridge, of the American League, and Ford Frick, of the National League. The game in question was played a week ago, Saturday (13).

Instead of ending its broadcast at 1 p.m., KYA remained with the Liberty Network until the Brooklyn Dodgers-Boston Braves game finished at 1:25, Pacific time. That was only five minutes before the Seals-Oakland game started. Graham, manager of KYA, said he realized the agreement had been violated. "We stayed with the broadcast because we have received too many complaints about cutting off before the games were completed," he explained. Patridge declined to say what the station's policy would be in the future.

FCC Plea Asks BMI Protections

WASHINGTON, May 27.—A petition asking the Federal Communications Commission (FCC) to protect temporary status all licenses held by officer-members of Broadcast Music, Inc. (BMI), pending an inquiry into the case by U.S. District Judge Kenneth Davis, a Washington lawyer and mining engineer. Davis appended to the petition a copy of a complaint filed by him last Friday (18) with the Federal Trade Commission (FTC) in which Davis asked for immediate FTC proceedings to determine if BMI is a "monopoly" (TV Billboard, May 27).

NEW YORK, May 27.—A new clause entitling BMI to cancel writers' contracts on grounds involving moral turpitude has evoked a storm of protest from members of the Radio Writers' Guild (RWG). Union members voted unanimously to ask the union to take action so to cancel the contract on the "sacred" clause. The writers' beef is based on the clause. The union could not be used to cancel a contract with a fiery attorney whose political opinion differed from that of the network. The contract clause protects writers from "insulting or offending the community or any organization" with the ground of moral turpitude.

RWG execs met with BMI this week to register their squawk, with the web agreeing to delete the disputed clause provided the union could get agencies, advertisers and even writers to take the responsibility for any difficulties arising out of what the web seems to think would be questionable behavior.

Writers point out that if 25 years, no instance warranting such an action ever has taken place. The "offending the community" clause, they argue, would curtail creative scope enormously. The writers added eccentricity, crackpot and otherwise. The American Federation of Radio Artists (AFRA) has had some complaints from its members about a similar clause in actors' pacts but has not yet decided on any action.

Coax To Add 13 Markets by Fall

NEW YORK, May 27.—Thirteen more television markets are scheduled to join the interconnected networks by next fall, adding that number of stations to the affiliate totals of CBS and NBC. Later, with 21 inter-connected affiliates as of June 30, when Johnstown, Pa., starts service, leads in TV station totals.

New cities in addition to Johnstown will be Atlanta, Ga.; St. Paul, Indiana.; Indianapolis, W. Va.; Bloomington, Ind.; Louisville, Nashville, Cincinnati, St. Paul, and Nashvill with Louisville.

WOR sells everything to almost everybody from Maine to North Carolina...

small wonder that WOR's daytime audience during April 1950 was the greatest for that month in the station's history,*

small wonder that WOR sells everything from Broadway plays to toy planes.

small wonder that WOR sells more good for more people to more people, more often, than any other station in the United States.

* based on Pulse New York Reports - 6:00 AM - 6:00 PM. 7
Audio Circuit Cost Extra to Coax Charge

Web's $5 Million Cable Rap

Brief and Important

Last-Minute Digest of AM-TV News

Borg-Warner Shops for TV Comicon

Frank Luther Sets Deal with Doll Maker

New World Stages Merge, Ready Tele Drama Series

AFRA Files Second Arbitration Case Against WGMG

Phillies Stations Announce Major Exec Changes

Piped TV for British Homes

Consolidated Cigar Buys "Clothesman"

Winchell To Use Stars as Summer Subs

National Home Institute Gets First Sponsor

Chi's WENR-TV Goes to Morning Programming

K&F Okays Pic Test Of Ford TV Theater

WEB'S $5 MILLION CABLE RAP

Audio Circuit Cost Extra to Coax Charge

Rebate Plan Sore Point

(Continued from page 1) system and then, when it is found that more than the authorized $5 per mile has been paid, rebates to the TV nets. NBC and CBS are highly critical of this plan, on the ground that if one of the other web, which uses less time, does go in for some reductions over time payments are credited to their fees and increase their rebates disproportionately.

There is a possibility that the total outlay for video networking may exceed present estimates, in view of increased web facilities to become available at the end of the year (see separate story). But with TV already paying a $3,000,000 facilities fee at its present limited stage, it becomes increasingly apparent why the networks themselves look rather glumly on coast-to-coast television. There's an awful lot of territory west of Omaha and the relatively few markets make the value of a costly TV pick-up out to California somewhat debatable. Besides, ask the nets, who's gonna pay the bill?

Senators Scratch AM Horse Race News

WASHINGTON, May 27.—The Justice Department bill restricting the broadcasting of racing news was approved by the Senate Interstate Commerce Committee Friday (26).

In line with Federal Communications Commission (FCC) recommendations, the committee narrowed the bill's ban on horse race-broadcasting "gambling" information in advance of races by specifically banning broadcast of odds, scratches, weights, jockey changes, and probable winner data before broadcast after the race has started.

WEB'S $5 MILLION CABLE RAP

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THANK YOU PROFESSOR!!

THE NOW FAMOUS WOODBURY COLLEGE IMPARTIAL SURVEY SHOWS THAT WHEN ASKED . . .

"WHICH STATION DO YOU USE MOST?"

KLAC-TV

WAS MORE POPULAR THAN FIVE OTHER STATIONS IN THE LOS ANGELES AREA

BASED ON A SURVEY OF 3000 TV SET OWNERS IN THE 16 ECONOMIC DISTRICTS OF LOS ANGELES

*ASK YOUR KATZ AGENCY REPRESENTATIVE FOR COPIES OF THIS SURVEY

THANK YOU MR. SPONSOR!!

IN THE MONTH OF APRIL

KLAC-TV

HAD IN EXCESS OF 1850 ADVERTISING UNITS . . . (A UNIT OF ADVERTISING IS A SPOT—A PARTICIPATION OR A SPONSORED PROGRAM)

LOOK FOR THE SPONSORS . . .

THAT'S WHERE THE Listeners ARE

KLAC-TV LUCKY CHANNEL 13

HOLLYWOOD, CALIFORNIA

* REPRESENTED NATIONALLY BY KATZ AGENCY, INC., NEW YORK
Radio and Television Program Reviews

Wendy Barrie

Reviewed Thursday (111), 10:45-11 p.m. E.D.T. Sponsored by A. Hollander & Son, the program features the tangy voice of Miss Barrie as she takes the audience on a journey of imagination. The script is written by E. H. Hansen and directed by J. E. Conley. The cast includes Miss Barrie, Miss Allen, Mrs. White, Miss Grey, and Mr. Maxwell. The program is produced and directed by Mr. Edison in New York. The theme is "The Voice." 

Peter Potter's Party

Reviewed Monday (111), 11 p.m. via W.W.B. The program is hosted by Mr. Potter and features a variety of characters, including a poet, a musician, and a lawyer. The program is produced and directed by Mr. Potter in New York. The theme is "The Party." 

The Billboard June 30, 1950

That Young Couple

Reviewed Sunday (23), 4:30-5 p.m. E.D.T. Presented by W.J.B. The program features the story of a young couple, living in New England. The story is set in the summer of 1922, and the couple is determined to achieve their dreams. The program is produced and directed by Mr. Potter in New York. The theme is "The Summer."
Cliche Club

Reviewed Wednesday 1101, 8:30 p.m. EDT, broadcast via ABC, Producers: David Yellen, director, George Wiest, script editor, emcee, Walter Kilman. Guest: Carlos Octavino.

ABC's Cliche Club is just that, and the program duplicated the atmosphere of that medium. Walter Kilman, but that type of program has a listener and a panel of experts trying to discover the cliches in the broadcast. The panel consisted of five members, and they were all very much a part of the program.

The show was a series of attempts to find examples of cliches in music, literature, and art. The panelists would each give their own examples and discuss them at length.

Mindy Carson Set for New Build-Up at WNBC

Mindy Carson is set for a new radio build-up at WNBC, NBC West Coast. Carson, a former ABC announcer, will be heard on the station starting in May 1950.

CBS, 20th Century-Fox Bidding for Fontaine

Comic Fontaine, who owns a fast-flying. ABC, is looking for a new star to replace Benny. Fontaine, with his characteristic quick wit and humor, is a favorite with the public.

Janda Heads AM, TV at Petesch, Hecht & O'Connor

Janda has joined Petesch, Hecht & O'Connor Ad Agency in Chicago as administrative director of radio and TV productions. Janda leaves public relations firm of O'Reilly, Doty & Sommer.

Philip Morris Drops Option on CBS-TV's "Ben Blue"

After virtually deciding recently to buy the "Ben Blue" Revue from CBS-TV, Philip Morris last week reversed itself and let its option drop. It is believed the decision was made in the belief that the cigarette sponsor has a number of other TV properties on hand.

Vanderbilt Packages His Travel Pix for TV

Cornelius Vanderbilt Jr., is packaging his travel films for television. The society writer-director has been traveling for years and has an extensive library. A TV show is also being built around Vanderbilt's wife.

WGN Signs With IBEW for AM, FM, TV

A new contract with the International Brotherhood of Electrical Workers has been signed by WGN, Inc., Chicago, covering its AM, FM, and TV stations. The contract is dated from April 1, 1950. Under terms of the contract the progressive schedule of $70 to $80 per week was increased.

WLS Shuffles Executive Personnel

Continuing a series of recent personnel shifts, General Manager Glenn Snyder, of WLS, Chicago, has announced a realignment of executive personnel. John Drake has been promoted to the position of sales manager.

PETER POTTER'S PARTY

(CONTINUED FROM PAGE 9)

He was a regular at the WGN studio for many years, and he was well known for his ability to produce interesting and entertaining programs.

SHORT SCANNINGS

Kent Patterson, formerly with ABC, and more recently in WOR sales, has joined WCBS, New York, as an account executive. . . Charles J. Scully, appointed assistant advertising manager for Pan American Broadcasting Co., has joined the company from ABC. . . John K. Swift, assistant producer of radio and television division of Pan American, has joined the company from ABC.

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AFM Reveals Figures
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Total, 188,430,914 records at a retail value of $15,601,661.
The source for these figures is not given. However, it is believed that these figures are obtained from record labels rather than from the AFM, which only monitors activity within the U.S. market.

MCCONELL PRES.
Of Philly AFM
PHILADELPHIA, May 27.—In an election held here today by the local board of the American Federation of Musicians, the local board of the American Federation of Musicians, under the leadership of Charles McConnel, took the lead in the election of three new members of the national board of the AFM. The three new members are Fred D. Miller, James E. O'Connor, and Joseph A. Ryan.

20% Tax Bite
Cost Night Biz
$75 Mil Loss
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Hi-Tone Has 39c Standard Kidisk

NEW YORK, May 27.—A new line of 39-cent children's records, featuring popular standard story titles, has been announced as the first release in a new series of children's records on its Hi-Tone label. The 10-inch series, with recording of four multi-colored labels and oblong packaging, will include such material as: "Pee Wee Biffy" and "Red Riding Hood" and similar evergreens in the same style and release. Stages will be available to the artists. Sales Manager Bob Thiele has also set up a new arrangement with Fox Kistia, Angeline, whereby the latter will manufacture and sell Big Tone and Scott on the Coast, on a royalty basis. Pending (38, 40 and 33 1/3 r.p.m.) will be turned out at the RCA Victor plant here.

Thirty-six Los Angeles within three weeks to set up distribution in territories that are still open.

Education Disk

Deal Set by Col

NEW YORK, May 27.—Columbia Records this week completed a deal with Silliman, of New York, Chicago, Dallas and San Francisco, of educational and test books, for a series of recordings of children's songs to be made for the New Music Horizons series. The Columbia move marks the development of a disk industry wedge into the serious educational field, with Decca already in the market. This is a division of a large disk company based on elementary school study.

New Music Horizons is a series of music books aimed at grades one through six. They form basic study material in 166 Stets, curriculums, and are used widely in independent school training. The first six albums of the three-inch series which will be ready for release in August. Disks will be geared to form the time of their publication in the text. The albums will be made available in the Burdette brand, and will also be on file. The Columbia record department.

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There are thirty-six Los Angeles within three weeks to set up distribution in territories that are still open.

Engineer Develops LP Slicing Process

NEW YORK, May 27.—Bob Thiele, recording engineer for the Reeves Studio here, has developed a new slicing process for long-play cutting which, it is claimed, removes the frequency limitation which has been so common in LP recording. The new method, developed for the first time in the United States is described as a "child thermo-dynamic" control process, which combines the margin control, grooving, and "hot" slicing. The new system will be used at the Reeves Studio and is to be fine for the processing of the recording industry. The Mercury long-play disks will be processed in the newly developed manner.

NEW HAVEN, May 27.—The New Haven Symphony Orchestra announced June 2, which is the sponsor, announced this week the orchestra's list of its six pop concerts, at the Place Theater, on June 2. Artists booked for this summer's symphony season include: Beethoven, Mozart, Haydn, Schubert, Beethoven, and the Bach. The orchestra's director is Ernest D. Mitchell, assisted by Robert Merrill.
Cautiously and the American Society of Composers,Authors and Publishers (ASCAP) on the important question of licensing music for film performances have been taking place, but with little result as yet.

The negotiations are aimed at a brand-new round for both sides, and both sides are proceeding with extreme caution. Under the terms of the new collective agreement, ASCAP will now be offering its license, but may make arrangements with individual studios. The studio has the right of dealing with individual publishers or with the Society.

Host Simple Equation

The grapevine has it that flirx execs have been putting their heads together for some similar artist. Since the ASCAP take from exeh is in the vicinity of $1,250,000 a figure may be used as a working amount. ASCAP will now be moving to increase the annual revenue from live music played in theaters.

Because of the bookkeeping expense of collecting

Allegro Inks Classical Artists to Exclusives; New Works on Disks

NEW YORK, May 27—Several classical artists have been signed to exclusive recording contracts. Among them are Elizabeth Schumann, John Brownlee, Ulita Graf and Solomiya Stepanych. Miss Schumann, the noted lieder singer, has already recorded an LP program of Mendelssohn and Robert Franz songs to be issued in July. Berlin-born Brownlee, tenor, has an 12 Henk singer, Miss Stepanych, a soprano, will do a complete Schuman cycle next season. The pianist of the composer, has been committing some of his father's works to record with the included in the suite Italiane and Debutto for solo piano, The Piano Sonata and Scherzo in A will be released this summer. Fifteen Stravinsky songs, with soprano Maria Kurenko, will also be released.

Allegro has recently recorded an abridgment of Pachelbel's The Fairy Queen, which it plans to issue in June on two 10-inch long disks. The work was recorded in Boston in conjunction with the Fane Poetm Foundation and features soloists, chorus and orchestra.

Lincoln Going 45 With 12 Disks Set for Release

NEW YORK, May 27.—Lincoln Records has announced a 45-rpm set, released April 15, and featuring a selection of 45 new titles, according to Lincoln President George I. Gelber. The sets, which will be released simultaneously on 78. r.p.m. disks. The 45's will at retail 75 cents each, and the sets of 45's are 49 cents. The smaller plates are the smaller format, and will be sold in packages of 50 plates each.

The check list manager for the diskery has added another position, and has been replaced by Charles Guggenheim.

Yankovic Gets Columbia Push

HOLLYWOOD, May 27.—Frank Yankovic will receive the biggest promotion and ad campaign large launched by Columbia Records in more than a year. The big push will be behind the release of the master's opening at the Aragon Ballroom here June 9. Joe Papp, record manager for Columbia, says that he has all the material and this is a release of the whole Columbia’ push. Yankovic is the largest pop music disk jockey in the country, Coast Columbia, and Music Corporation of America (MCA) have tied in on a campaign retail sales, radio, newspapers, and other media.

In addition to the usual store window display contest for local stores, the Columbia disk jockeys will also be in stores to promote Yankovic. Yankovic's musical taste is a country music tang, and he is the top-selling country music disk jockey in the country.

The Columbia promotions have been sent to leading publishers, disk jockeys, and country music trade journals. The Columbia disk jockeys will also appear in the Columbia disk jockey directory. The Columbia disk jockeys will also be featured in the Columbia disk jockey directory. The Columbia disk jockeys will also be featured in the Columbia disk jockey directory. The Columbia disk jockeys will also be featured in the Columbia disk jockey directory.
ERNEST TUBB
- ONE OF AMERICA'S TOP HITMAKERS

THROW YOUR LOVE MY WAY

GIVE ME A LITTLE OLD FASHIONED LOVE

UNFAITHFUL ONE
I LOVE YOU BECAUSE
LETTERS HAVE NO ARMS
I'LL TAKE A BACK SEAT FOR YOU

DECCA 46243

America's Fastest Selling Records
Stand-By Bands Toot Sweet After NLRB Test Case Win

WASHINGTON, May 27.—In the first major application of Taft-Hartley “featherbedding” restrictions to vaudevillian, a National Labor Relations Board examiner has ruled Friday (26) that the American Federation of Musicians (AFM) Local 24, Akron, has a legal right to try to persuade the Palace Theatre to accept the union.

Spencer stated that in conclusion, union members are generally in agreement with the national AFM. A violation of the AFM's contract by AFM members or “featherbedding” the Palace was found.

Insisted on Local AF

According to the hearing examiner, Local 24 was insisting that any agreement must include a provision that the AFM members or “featherbedding” the Palace was found.

Mills Acquires Wood Catalog

NEW YORK, May 27.—Jack Mills, operator of Wood Catalog, on Thursday (25), inked a deal whereby he acquired the B.F. Wood Company. Mills now holds the record for the sale of a million copies of a Wood Catalog in 194 years.

The Wood catalog, rich in standard material including choral and sacred music, the Wood has acquired the collection of standard music. Only a few if any, of the Wood catalog are published by the Americanization of Alfred Leonard, L.L. Co. Other members of the collection include the copyrights of the Wood, Miller, and Milholland Music Company and Nancords Music Company. According to Mills, the Wood collection is the largest yet in that standard field.

Mills will run the Wood catalog as a separate organization, with headquarters in Boston. The Wood personnel, numbering over 1,000 people, will remain intact. Nick Lang, sales manager who will hold the same position, will remain.

Mills will work on the new catalog by expanding it to include the Wood catalog and the Mills catalog. At present, the Mills catalog is out of print, up-to-date information on ordering dates, etc.

Exe Upheaval At L.A. Decca

HOLLYWOOD, May 27.—Los Angeles Decca Records has been shaken up this week as two executive changes have been announced. Decca manager Dick Quang, veteran of 10 years with Decca, left early this week for a position with Columbia Pictures. Assistant manager, Jack Osborn, followed two days later, with Floyd Huffer, sales assistant, and Robert C. Drake, assistant manager, who have been with Decca since 1930.

Decca, Distribution Company of the West Coast, decided to comment on the shifts other than to attribute them to ordinary internal policy changes.

Prexy Assures Bright New Era For ASCAP-ers

NEW YORK, May 27.—In a detailed, intimate letter to the membership, Roy H. Oakes, President of Authors and Publishers (ASCAP), President Roy O. Baker has congratulated the writer from the signing of the consent decree and payments from the court. Under a new period in history—a period which might be termed “the dawn of understanding,” and “the dawn of understanding,” the new era of ASCAP, Baker says.

There remains now only the problem of the new era of ASCAP and the current phase—the latter being marked by a report from clients and government agencies. Under the consent decree the Society should go on to greater prosperity.

Disillusion Worsens

The letter that some of the president’s members’ worries and the new era of ASCAP is expected to be “the dawn of understanding.”

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The writer of today’s new era of ASCAP is expected to be “the dawn of understanding.”

In the second group. Position in this group, he points out, means such as income and prosperity. The Society can promise. To take care of cases of injustice, the government is in sympathy with the Society’s use of up to one-fifth of its funds.

This would be distributed according to the judgment of the classification committee.

7 Pubs Hire 8 Contactors

NEW YORK, May 27.—Despite the heavy influx of contact men handling publicity with the last two weeks, they are still scarce, and the crowds for Rick Campbell, Billy Walters, Coast report for Broadcast Music, Inc. (BMI); Bill Downton, coast and New York men, respectively, are under the command of Al Reilly’s Coast staff. Ralph Smithman, on the coast for E. B. Marks, and Scott and Bum, as Chicago man for Hill & Range.

Baum replaces Al Friedman in Chicago, going to London.

NEW YORK, May 27.—The third volume of Columbia Records’ I Can Hear It Now. The latest in the series which serves as a “recorded chronicle of contemporary music,” according to Ray Gelkoff, who has been with ABC Records, The Billboard, May 27.

The new Met season opens November 5 with the revival of Verdi’s Don Carlo, featuring Justine Bowell, Zinka Milanov (returning after a three-year absence), Jerome Hines, Barbirolli, and Silver.

Opera World Up in the Aria

As Bing Hires and Fires at Met

NEW YORK, May 27.—With operatic circles still reeling from the impact of incoming Metropolitan Opera生产经营, the recently announced that the Met’s spring season will be a period of “vicious pacing.”

While Bing is being tapped to hunt new talent for the Met, he has a clear vision of the future. He sees the Met as a place where the American singer can find his place. He sees the Met as a place where the American singer can find his place.

There are three tenors, three sopranos, reported to be “the greatest Bing in the Met.” Bing records, The Met, and Bing records, The Met, and Bing records, The Met. The Magaet, a Finnish dramatic tenor, whose name could not be learned at this time, has been engaged to take over a share of the Wagnerian role formerly handled by deposed members Lauritz Melchior and Max Lorenz.

Among the future bookings: Karin Branzell, contralto with the Met from 1927 to 1943, returns to the company this year for Wagnerian roles in La Favorita. He has been advanced this year by minor roles including a role in The Magic Flute.

The Met season opens November 5 with the revival of Verdi’s Don Carlo, featuring Justine Bowell, Zinka Milanov (returning after a three-year absence), Jerome Hines, Barbirolli, and Silver.

"Stags" at Bay

HOLLYWOOD, May 27.—There’s a let in a name, according to Kay Starr’s manager, H. Stanley, whose best over Capitol’s tag on the show circuit is forcing the disc jockey to pull back from release of 12,000 copies of Miss Starr’s album. Although for Stags, brought into the scene by the manager, who argued it would lead to damaging misunderstanding. Disc jockeys are to see a double meaning, interpreting the title to mean upon the male, but just to keep everybody happy Cap will remain the album a Band Kay Starr Stags.

Gotham Buys Mitlone Masters

NEW YORK, May 27.—Ivan Ballen’s Gotham diakory, of Philadelphia, has purchased the entire collection of the American masters of Gotham. Approaching 300 recordings changed hands in the deal, Mitlone, which specialized in American masters and pop masters, is owned by Warren and William Brey. Perkins recently left for the East to set up a disk-printing plant.

Included among the waxings were 27 recordings, since those of a Hotch and Hindley. Ballen has also made a deal with Central Records, of Los Angeles, to handle West Coast pressing and distribution for his Gotham, DC, 20th Century and Apex labels.

This season, the Gotham has spent $12,000 on pressing, adding tape equipment, a Hammond organ and the Chicago Recording Society.

Ballen has also added six new artists to its roster (see R & E Blue Notes column).

SPA Hits 1,700; Signs O’Keeffe

NEW YORK, May 27.—With the signing of Walter O’Keeffe, the Long Island-based Sound Producers Association (SPA) this week hit a membership high of 1,700.

The new members admitted, in addition to O’Keeffe, are such music publishers as C.B. Canfor, Ralph Flangan, Herb Hendler, Al Rinker, Al Fields, Harry Rose and James Mere overtime.

Mills, formerly handled by deposed members Lauritz Melchior and Max Lorenz.

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UNESCO Italy Meet To Urge
New Global Customs Treaty

(Continued from page 4) recently approved a similar treaty limited to audio-visual materials. The
latter pact has been signed by the U.S. and 15 other nations, and rati-
ofication is being sought. State De-
partment will send it to the Senate
Foreign Relations Committee within
the next few weeks.
Radio and TV stations will get a
break from U.S. ratification of either
treaty since it would mean an end
to duties on broadcasts carried
abroad and shipped to this country.
Newscasts and films of an educa-
tional nature would also be duty
free. Several bills to that effect are
pending in Congress, but no effort
has been made to enact them.
There is no chance that the broader
customs pact can be ratified by the
Senate this session. The outlook for
ratification of the audio-visual treaty
is a little brighter, but its chances
this session depend upon whether
the Foreign Relations Committee can
get it to the Senate floor before ad-
journment.
The UNESCO Florence confab
opened Monday (22) and will run
until June 17. In the opinion of State
Department officials, UNESCO's copy-
right division in Paris will be un-
able to evaluate replies to its global
copyright questionnaire in time for a
report to the current UNESCO ses-
sion. Thus, consideration of the copy-
right question by UNESCO is ex-
pected to be deferred until its next
meeting tentatively slated for some-
time in September.
A UNESCO okay at that time
would set the wheels in motion for a
general meeting of International copy-
right experts in early 1952 to draft
a global treaty. The proposed treaty
would then be submitted for ratifica-

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WILL ROSSITER
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SOUTHERN MUSIC PUB. CO., INC.
NEW YORK  CHICAGO  HOLLYWOOD
Fisher & McCarthy Sons Team Up for New Song

Back in the early 1920's, tunemasters Fred Fisher and Joe McCarthy, were among the hottest klezmers in the business. Now, June 2, RCA Victor will release Fred's recording of "Cloudy Moonlight" written by the trio, Marvin Fisher and Joe McCarthy Jr. Fred Fisher Music is publishing.

Names Cut Two London Sides for Cancer Fund

London's leading recently cut two sides, grouping five of the label's nan
tuned artists. All artist's royalties will go to the Thames River Cancer Fund. Participants in the workings were Cyrene, Bobby Wayne, Smokey Lanson, Clarke Hogan, and orchestra Jake Place. Tunes cut were "The Picnic Song" and "Let's Have a Crazy Party."

Bond, Rosemary Calvin Sign New Capitol 1-Year Pacts

Orkster Johnny Bond and vocalist Rosemary Calvin, former MGM discus
taker, is up for renewal via the new Humphrey Bogart flick, "In a Lonely Program." Dick Swift, new general manager of WCBS-TV, Ted Cotl, new manager of WNBC and WNBT, and Clarence Demy, new general manager for WJZ and WJZ-TV. Other broadcasters at the luncheon included WOR, WPON, WOR, WJZ, WMCA, K. T. Murphy, WNLY, Bill Moore, WBNX, Jim Gaines, NBC, and BMI execs Carl Hovson, Roy Harlow and Jim Cox.

Tom Shillls, who handles the Modernaires and Clarke Dennis, has signed his Rock Knight for Capitol. Knight's recording, which has expanded distribution, is being recorded with Major in New York. Frank in Chicago, Fortune in Detroit. F. & M. in Cleveland, Miller in St. Louis, Schwartz Bros. in Washington, and Wills in Miami.

Chicago: Details, local blues and rhythm label, operated by Leon and Phil Chess. Starting a new label, Chess, which will feature the same roster, the Frasers Chess intend to continue to press Artiscati's catalog. Len, the discwise manager and Tom, the swingmaster, once operated by Jerry J. Al Benson and Ermon Sondel, is of Universal, is working with the label, having been on the dance bandwagon. Terry, the signing of the release, is signed to promote the new label, and he is a real promoter. A local staff of Brian, the discwise, is a local staff of Brian, the discwise.

Dizzy Gillespie Reducing Ork to Sextet

Dizzy Gillespie is reducing his big ork to sextet size to allow for greater freedom in the playing. Gillespie's ork is one of the most creative ensembles in jazz. A sextet will allow for more intimacy and interaction among the players. The sextet will feature Gillespie on tenor saxophone, with a rhythm section consisting of Bill Evans (piano), Max Roach (drums), and John Lewis (bass).

Kanner Ankles to Fisher in Triple Capacity

Hal Kanner, formerly associated with Fred Waring and Libere
center, has added a new triple capacity role with Capitol Records. He will continue to function as a producer, arranger, and conductor for the label.

Uke Records Cuts First Sides

A new record label, Uke Records, has cut its first sides in New York. The studio is operated by Sid de May, Len Tully, and Harry Martin. The label is owned by a group of prominent ukelele players, including Martin, and Martin is a uke virtuoso.

Gay Diskery Names Rainbow

The new Gay Diskery records has named Rainbow Records as its national distributor. Rainbow is owned by Eddie Heller, a new sales manager for the outfit. The first artist group signed by Gay is the Pin Hole ensemble trio.

Ch'ia's Cafe of Tomorrow Goes to Semi-Nomads

Another major dance band location opens in Chicago June 23 at Al Voro's, operator of Cafe of Tomorrow, South Side branch, with a new topping, a semi-nomadic ork. With a 250-seat capacity, the club will feature a variety of acts, including a twelve-piece ork, a popular dance band, and a vaudeville act.

New York:

Jimmy Hilliard, Concord Records' artist and repertoire boss, leaves for a month's stay in the West Coast Thursday. He will spend his time in Los Angeles. Lenny Lewis has joined Count Basie's group as road manager. Basie is on a national tour, and Lenny will handle hotel and restaurant arrangements. The Blenders, a new vocal group which is recording for the Decca label, this week agreed to a booking deal with the Wilkard Alexander Agency. The group is making a national tour, and the booking is a significant step in their career.

Philadelphia:

Harry James, Phil Spitalny, Dianne Shore and Al Templeton head the musical talent for the Philadelphia Music Festival June 16 at Municipal Stadium, sponsored by the Philadelphia Inquirer and the Elks. The Elks will be at the rendezvous here, plans to have a jazz group. "It's his 10th trip across the U.S.," Morgan to play the United Bridge, Pennsylvania Avenue in Washington, D.C. For a return to The Click June 8. "Small Furren" celebrates the 20th anniversary as leader of the Instrumental-Vocal Keys unit. "Maestro Joe" is back from his trip to the C. L. C. Records, and Billy Gleason is a new recording artist.

Hollywood:

Paul Weston and Bob Russell share adaptation honors in converting Chopin's "Etude in E Major" to the ballad "No Other Love" (Disney Music). "Welcome to Johnny\n\nTom Shillls, who handles the Modernaires and Clarke Dennis, has signed his Rock Knight for Capitol. Knight's recording, which has expanded distribution, is being recorded with Major in New York. Frank in Chicago, Fortune in Detroit. F. & M. in Cleveland, Miller in St. Louis, Schwartz Bros. in Washington, and Wills in Miami.

Chicago: Details, local blues and rhythm label, operated by Leon and Phil Chess. Starting a new label, Chess, which will feature the same roster, the Frasers Chess intend to continue to press Artiscati's catalog. Len, the discwise manager and Tom, the swingmaster, once operated by Jerry J. Al Benson and Ermon Sondel, is of Universal, is working with the label, having been on the dance bandwagon. Terry, the signing of the release, is signed to promote the new label, and he is a real promoter. A local staff of Brian, the discwise, is a local staff of Brian, the discwise.

Dizzy Gillespie Reducing Ork to Sextet

Dizzy Gillespie is reducing his big ork to sextet size to allow for greater freedom in the playing. Gillespie's ork is one of the most creative ensembles in jazz. A sextet will allow for more intimacy and interaction among the players. The sextet will feature Gillespie on tenor saxophone, with a rhythm section consisting of Bill Evans (piano), Max Roach (drums), and John Lewis (bass).

Kanner Ankles to Fisher in Triple Capacity

Hal Kanner, formerly associated with Fred Waring and Libere
center, has added a new triple capacity role with Capitol Records. He will continue to function as a producer, arranger, and conductor for the label.

Uke Records Cuts First Sides

A new record label, Uke Records, has cut its first sides in New York. The studio is operated by Sid de May, Len Tully, and Harry Martin. The label is owned by a group of prominent ukelele players, including Martin, and Martin is a uke virtuoso.

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**Showbiz Hits Lowest Ebb, Says Petrillo**

(Continued from page 11)

claims are in many cases unable to get bookings owing to the levy. Or if they do get bookings they must take a substantial cut in their contract, according to Petrillo.

The critical times are reflected, according to Petrillo, in the fact that both the national office and locals are being overwhelmed by demands and requests for “concessions.” Making the claims are band leaders, employers, officers of locals, agents. In order to keep as many men working as possible, the AFM’s current policy is to give such requests full scrutiny so as to give musicians and deserving employees as much of a break as possible.

The AFM’s membership during the past 10 years has grown from 137,000 to 240,000. Petrillo states that “while we have made progress in the past 10 years in the number of men employed, the progress in employment has not been enough to take care of the growth in membership of over 100,000.”

How to get out of this depression in the entertainment field, who are the people in Washington and elsewhere who can help musicians get more employment, are matters to be aired with the delegations at the convention, Petrillo states.

MISSOURI MAESTRO

(Continued from page 3)

wife. According to one popular version of the President’s pre-concert chat with Tuscanni, Mr. Truman is supposed to have referred wryly to his own plans—playing and equipped that “with my public relations and your talent, we could hold the entire population.”

**Tax Tailspin**

WASHINGTON, May 27—Receipts from the disk tax are continuing down from last year, with April collections off $15,497 from April, 1949. Internal Revenue Bureau reported yesterday (26). Totals were $590,595 last month as compared with $650,992 for the preceding April. For the first 10 months of the current fiscal year the tax brought in $4,176,872, while the figure for the same period last year was $5,358,630.

**Ballroom Ops In Tax Victory**

WASHINGTON, May 27—The official Senate Finance Committee report on the omnibus Social Security Bill (HR 6000) disclosed this week that not only were ballroom operators successful in persuading the group to knock out a House provision placing tax responsibility from the bandleader to locations (“The Billboard, May 20), but also in eliminating a provision that would exempt civic (fraternal and religious groups) from responsibility for payment of Social Security taxes on musicians.

In reporting to the Senate that the House-approved exemption for such groups was voted down, the committee said merely that it had numbered some of the sections of HR 6000 “due to the elimination from the House bill of a new section, 412, relating to the exemption of certain non-profit organization from employers’ taxes.”

The National Ballroom Operators’ Association (NBOA) had contended that such an exemption would put operators at a disadvantage in competing with college frats in buying bands because the frats would have less expense.

The committee further reported that it is in favor of keeping the status quo as far as definition of employee and employer is concerned. The House section on this point, said the committee, was designed to change the ruling of the Supreme Court which outlawed the Form B contracts of the American Federation of Musicians (AFM). “On the basis of the overwhelming weight of testimony,” said the committee, the section was dropped.

The effect of the committee decisions on both points is to keep the status quo as far as ballroom operators are concerned. In the probable event that the Senate accepts the committee’s recommendations, final decision will rest in the hands of a joint Senate-House committee to be called after HR 6000 passes the Senate.

**Price, Carlton**

**Mercury Veeps**

CHICAGO, May 27.—Morry Price, for the past three years sales manager, and Joe Carlton, recently added as Eastern sales manager and a., and r. partner to Harry Geller, were made v-p’s of Mercury Records here last week at a meeting of the firm’s directors. The board, which includes Green firm president Art Salamades, v-p., in charge of and a. and r. business, and Maw Slomburg, treasurer; Mayer Goldberg, legal rep for the firm, and secretary, and Ray Shor, local business attorney, who is a heavy investor in the firm, voted Shor to head the board.

Remainder of the meeting was devoted to discussing Mercury’s financial status and planning for the firm’s entrance into the video set merchandising business (see other story in the Radio-Phono merchandising section.)
HEADS or TAILS...
no matter which side is up...

It's a Hit...

MINDY CARSON

Sings...

I WISH I HAD A PICTURE OF YOU and...

I'M BASHFUL!

on RCA VICTOR Records

78 rpm
20-3801
45 rpm
47-3801

The Nation's Top Tunes

MUSIC POPULARITY CHARTS

PART I

Based on reports received last three days

The week's Top Tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various
degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Req.)

This Week

1. THIRD MAN THEME, THE
   By Austin Kent
   Published by Chappell (ASCAP)
   From the Carse New Film, "The Third Man"
   
   (Piano available: D. Apollon, National 1054)

   Last Week
   1

   Promoters available: D. Apollon, National 1054, Cote Vienne Quartet, Cote 310-440; J. Ficke

   Electrical transcription libraries: Cofin Rose Orch, Standard.

2. BEWITCHED
   By Richard Rodgers and Loren Hart
   Published by Chappell (ASCAP)
   From the Sam Goldwyn Film, "Foolish Heart"
   

   2.

   Electrical transcription libraries: Cofin Rose Orch, Standard, Key Airmen, Associated.

3. MY FOOLISH HEART
   By Victor Young and Red Washington
   Published by Same (ASCAP)
   From the Sam Goldwyn Film, "Foolish Heart"
   

   3.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

4. HOOF-DEE-DOO
   By Frank Loesser and Milton DeLugg
   Published by H. Warren (ASCAP)
   From the Sam Goldwyn Film, "Foolish Heart"
   

   4.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

5. SENTIMENTAL ME
   By Jimmie McPartland and Jimmy Dorsey
   Published by Kidcricket (ASCAP)
   

   5.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

6. IT ISN'T FAIR
   By Sigmund Romberg, Frankfurter and Richard Kramer
   Published by Hoagy Carmichael (ASCAP)
   

   6.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

7. IF I KNEW YOU WERE COMING I'D HAVE BAKED A CAKE
   By Al Hoffman, Bob Merrill and Chill Wills
   Published by Robert (ASCAP)
   

   7.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

8. DEADIE
   By William and Maas
   Published by Lea (ASCAP)
   

   8.

   Electrical transcription libraries: Tommy Derrey Orch, Standard.

9. OLD PIANO ROLL BLUES, THE
   By Cy Coleman
   Published by Lea (ASCAP)
   
   Records available: C. Coleman, Deal 24517-3204; R. Flotow, London 5197.

   9.

   (The information on electrical transcription libraries available as The Billboard goes to press.)

10. I WANNA BE LOVED
    By John W. Green, Billy Rose and Edward Hanley
    Published by Supreme (ASCAP)
    
    Records available: T. Erdman, Deal 24517-3204; Andrew Sisters, Deal 24517-3204; R. Brinner, Deal 24517-3204; R. Flotow, London 5197.

   10.

   (The information on electrical transcription libraries available as The Billboard goes to press.)

WARNING

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This week's New Releases... on RCA Victor

JUNE 3, 1950
Ships Coast to Coast, Week of June 4

POPULAR

Here come the DANCE BANDS again!

WAYNE KING and His ORCHESTRA
You Are My Love
Sometime
FRAN WARREN
When We're Dancing
Cloudy Morning

Here come the DANCE BANDS again!

FRANKIE CARLE and His ORCHESTRA
Where Are You, Gonna Be When the Moon Shines
Maple Leaf Rag

Here come the DANCE BANDS again!

VAUGHN MONROE and His ORCHESTRA
Our Very Own
Vivien From Nowhere

Here come the DANCE BANDS again!

HUGO WINTERHALTER'S ORCHESTRA and CHORUS
Babes in the Wood
Here Comes the Bride on a Pinto Pony

Here come the DANCE BANDS again!

BRADFORD and ROMANO
The Picnic Song
M-I-S-S-I-P-P-I

Here come the DANCE BANDS again!

MIGUELITO VALDES
Calypso Man
Hilton Caribe

POP-SPECIALTY

SIX FAT DUTCHMEN
Shoemaker Polka
MidKnight Waltz
25-1103—(51-1103)

COUNTRY

EDDY ARNOLD
Cuddle Buggin' Baby
Enclosed, One Broken Heart
21-0342—(48-0342)

ROSALIE ALLEN and THE BLACK RIVER RIDERS
Green as Grass
I Wanna Sit
21-0343—(48-0343)

SACRED

ROY ROGERS and DAVE EVANS
The Old Rugged Cross
In the Garden
21-0344—(48-0344)

RHYTHM-BLUES

JOHNNY MOORE'S THREE BLAZERS
Rain Fall Melody
22-0008—(50-0008)

NOTE: All records in this issue are listed alphabetically by song title.

Indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

Indicates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sale charts (week of May 27).

Indicates records which have enjoyed better than average initial consumer acceptance and stand on excellent chances of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

An Ordinary Broom
Tony Martin & Frank Warren
20-3777—(47-3777)
No. 1 Billboard pick, May 21 issue.
I Surrender Dear
Don Cornell, with Hugo Winterhalter Orch.
20-3776—(47-3776)
Billboard pick, May 21 issue.
Thanks, Mr. Florist
VAUGHN MONROE 20-3773—(47-3773)
No. 3 Disc Jockey Pick, Billboard, May 21
No. 3 Salesman Pick, Billboard, May 21

Chinese Mule Train
Spilke Jones
20-3741—(47-3741)*

Count Every Star
Hugo Winterhalter
20-3697—(47-3221)*

Hoop Dee Doo
On the Outgoing Tide
Perry Como
20-3747—(47-3747)*

It Isn't Fair
Sammy Kaye
20-3699—(47-3115)*

Joshua
Ralph Flanagan
20-3721—(47-3724)*

Little Angel With the Dirty Face
Why Should I Cry
Kitty Arnold
21-0300—(48-0300)*

My Foolish Heart
Mindy Carson
20-3661—(47-3204)*

Quicksilver
Elton Britt and Rosalie Allen
21-0157—(48-0168)*

Roses
Sammy Kaye
20-3745—(47-3754)*

Valencia
Tony Martin
20-3705—(47-3755)*

Wanderin'
Sammy Kaye
20-3690—(47-3203)*

An Ordinary Broom
Tony Martin & Frank Warren
20-3777—(47-3777)*
No. 1 Billboard pick, May 21 issue.
I Surrender Dear
Don Cornell, with Hugo Winterhalter Orch.
20-3776—(47-3776)*
Billboard pick, May 21 issue.
Thanks, Mr. Florist
VAUGHN MONROE 20-3773—(47-3773)*
No. 3 Disc Jockey Pick, Billboard, May 21
No. 3 Salesman Pick, Billboard, May 21
I Wanna Be Loved
Postage Stamped-Hugo Winterhalter Orch. and Chorus
20-3772—(47-3772)*
No. 4 Salesman Pick, Billboard, May 21

TIPS

VAUGHN MONROE'S TELL HER YOU LOVE HER tipped dealer reorders for week of May 22... Johnny Bradford and Tony Romano's THE PICNIC SONG and W.I.A.A.S.S.I.P.P.I... Frankie Carle's MAPLE LEAF RAG heavy on the popular Carle piano... Eddy Arnold CUBBLE BUGGIN' BABY will be big.
Billy’s Destiny...

BILLY

ECKSTEIN

...acclaimed by all as his greatest record

MY DESTINY

MGM 10684

M-G-M RECORDS

MUSIC POPULARITY CHARTS

Sheet Music

Based on reports received last three days ending May 26

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music publishers. Songs are listed according to greatest number of copies sold. (R) indicates tune is a reissue; (S) indicates tune is in sheet music; (R) indicates tune is available on records.

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ENGLAND'S TOP TWENTY

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<td>2. CHATTANOOGA SHOE SHINE BOY</td>
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Publisher not available as The Billboard goes to press.

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TOP TUNES OF THE DAY

On 78 and 45!

78 45

POPULAR

78 rpm 45 rpm

"LET'S GO TO CHURCH (NEXT SUNDAY MORNING)"
Whiting-Nakell

960 $960

"HOOP-DEE-DOO" Kay Starr

980 $980

"NOLA" and "JEALOUS" Les Paul

1014 $1014

"SENTIMENTAL ME" Ray Anthony

923 $923

"BONAPARTE'S RETREAT" Kay Starr

936 $936

"MONA LISA" Nat "King" Cole

1010 $1010

"SAM'S SONG" Joe "Fingers" Carr

962 $962

"I LOVE YOU BECAUSE" Jan Garber

983 $983

"BEWITCHED" Mel Torme

1000 $1000

"DEARIE" Stafford-MacRae

858 $858

"SIMPLE MELODY" Jo Stafford

1039 $1039

"COUNT EVERY STAR" Ray Anthony

979 $979

WESTERN

HANK THOMPSON
"Take A Look At This Broken Heart Of Mine"

1016 $1016

TEX WILLIAMS
"Birmingham Bounce"

1006 $1006

BOB ATCHER
"My Pillow Knows"

1007 $1007

TENNESSEE ERNIE
"My Hobby"

985 $985

RAMBLIN' JIMMIE DOLAN
"I'll Sail My Ship Alone"

952 $952

LEON CHAPPEL
"True Blue Papa"

1008 $1008

CLIFFIE STONE
"Rubber Knuckle Sam"

986 $986

HANK THOMPSON
"All That Goes Up Must Come Down"

876 $876

ANN JONES-SMOKEY ROGERS
"Bloodshot Eyes"

864 $864

MERLE TRAVIS
"Cane Bottom Chair"

1029 $1029

— with Billy May and His Orchestra

Jerry Lewis

"I'M A LITTLE BUSYBODY"

— with Billy May and His Orchestra

Hank "Humpty Dumpty Heart"

— and His Brazos Valley Boys

"TAKE A LOOK AT THIS BROKEN HEART OF MINE" and
"SHE'S A GIRL WITHOUT ANY SWEETHEART"

— with Paul Weston
And His Orchestra

"SOMETIMES"

THE "NEW" NEW SOUND
OF LES PAUL AND HIS GROUP

"NOLA"

— with Paul Weston
And His Orchestra

"NO OTHER LOVE"

78 rpm No. 1014 • 45 rpm No. F1014

HANK THOMPSON
"ALL THAT GOES UP MUST COME DOWN"

78 rpm No. 1016 • 45 rpm No. F1016
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

GIMMICKS

SOMETHING GMM went running for
plugs on their "Annie Get Your Gun" album last
week at 24th and 500, and in the Parisian.
Handwatt, conducted a teaser
campaign, via letters, wire and phone calls
to "Club Musi" a local pre-concert
guest on show of Boos Pech, WOR, Rayburn
and Finch, WNEW, Ted Hed." PGM, Charlie
Starke, WIND, Bill Warns, Williams, WVO;
Hal Turner, WMGM; Hal Kiek, WBEV; Bea
Klaub, WMGM, and Ted Steele, WSBX-
TV.

Saturday Night, WNEW, Decatur, Ga., is
ing a "mystery" contest. He plays a month
of "his" voice-overs with WSBX.
The toaster (R) is

PREEMS

H. A. Seville, ex-manager of
WEGL, Eyrin, O., appointed vesper and
general manager of WCAV, Norfolk.
Bob Lee also for-
merly with WEGL, Reading, Pa.,
steps onto a weekly quiz show and
Hotel this month. John Andrews, WEEDU;
Reading, Pa., steps onto another half hour for his
weekly morning show.
Barry Kays, WAKT, Miami Beach, Fl.,
to a weekly quiz show and
Hotel this month.
John Andrews, WEEDU;
Reading, Pa., steps onto another half hour for his
weekly morning show.

CONGRATS

KKW, St. Louis, staged
a special radio broadcast to celebrate d. J. Gli-
Newsweek's 40th anniversary at the station this
month. Hoop-de-deo included a citation from St.
Louis Mayor, "a city of a thousand little
cities" and from the mayor's granddaddy, "... and
more to come."

SPONSOR STUFF

George Logan, WWOI, Carol, Ill., has
been planning to promote his daily "Diesel with
Glen" program.

TRENDS

Three raised mint juleps to the
South says Luther Masingill, WDEF,
Chattanooga, "Dixieland is here..."
KODA, Phatte, Neb., reports a
"tremendous response to Ralph Flanagan.
"... and now we're in the middle of the summer
plugging our Patti Page's "I Don't Care If
The Sun Don't Shine."
John Wolfe, KETM, Santa Barbara, Cali.,
notes the recent success of his show
"Patie's Got It All."

S.O. SANG WITH GREATEST
RADIO AUDIENCES (AGS)

Songs with Greatest
Radio Audiences (AGS)

Records listed here in numerical order are those played over the
prestigious number of radio stations. This list is based on the
weekly surveys of the American Society of Composers, Authors
and Publishers, Inc. (ASCAP).

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The feature, "Songs with Greatest Radio Audiences (AGS)", is
available on a subscription basis. For further information please
contact the Office of Research, Inc., 329 North Michigan Avenue,
Chicago, Illinois. 312-577-7000.

The following is a list of the records listed in numerical order:

WCAV, New York 51,
WOR, New York 49,
WIBA, Milwaukee 47,
WSVA, Staunton 47,
KVLY, Valley City 46,
KFI, Los Angeles 45,
KEFV, Fort Worth 44,
WBYV, Beaver Falls 44,
WRLS, Manitowoc 43,
WOR, New York 42,
KFI, Los Angeles 41,
KFI, Los Angeles 40,
WRC, Washington 39,
WCAV, New York 38,
KFI, Los Angeles 37,
KFI, Los Angeles 36,
WIBA, Milwaukee 35,
WIBA, Milwaukee 34,
WIBA, Milwaukee 33,
WIBA, Milwaukee 32,
WIBA, Milwaukee 31,
WIBA, Milwaukee 30,
WIBA, Milwaukee 29,
WIBA, Milwaukee 28,
WIBA, Milwaukee 27,
WIBA, Milwaukee 26,
WIBA, Milwaukee 25,
WIBA, Milwaukee 24,
WIBA, Milwaukee 23,
WIBA, Milwaukee 22,
WIBA, Milwaukee 21,
WIBA, Milwaukee 20,
WIBA, Milwaukee 19,
WIBA, Milwaukee 18,
WIBA, Milwaukee 17,
WIBA, Milwaukee 16,
WIBA, Milwaukee 15,
WIBA, Milwaukee 14,
WIBA, Milwaukee 13,
WIBA, Milwaukee 12,
WIBA, Milwaukee 11,
WIBA, Milwaukee 10,
WIBA, Milwaukee 9,
WIBA, Milwaukee 8,
WIBA, Milwaukee 7,
WIBA, Milwaukee 6,
WIBA, Milwaukee 5,
WIBA, Milwaukee 4,
WIBA, Milwaukee 3,
WIBA, Milwaukee 2,
WIBA, Milwaukee 1,
WIBA, Milwaukee 0,
## A New Line-up of Top Summer Hits!

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song Title</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vic Damone</td>
<td><em>Vagabond Shoes</em></td>
<td>Mercury 5429</td>
</tr>
<tr>
<td>Eddy Howard</td>
<td><em>American Beauty Rose</em></td>
<td>Mercury 5433</td>
</tr>
<tr>
<td>Dinah Washington</td>
<td><em>I Wanna Be Loved</em></td>
<td>Mercury B181</td>
</tr>
<tr>
<td>Patti Page</td>
<td><em>Teasing</em></td>
<td>Mercury 5396</td>
</tr>
<tr>
<td>Frankie Laine</td>
<td><em>Teasing</em></td>
<td>Mercury 5427</td>
</tr>
<tr>
<td>Kay Brown</td>
<td><em>Teasing</em></td>
<td>Mercury 5399</td>
</tr>
<tr>
<td>Jan August</td>
<td><em>Bewitched</em></td>
<td>Mercury 5396</td>
</tr>
</tbody>
</table>

### Consistent Sellers That Will Keep Traffic Moving

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song Titles</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eddy Howard</td>
<td><em>I'll Get By</em></td>
<td>Mercury 5393</td>
</tr>
<tr>
<td>King Sisters</td>
<td><em>I'll Get By</em></td>
<td>Mercury 5427</td>
</tr>
<tr>
<td>Mercury 5433</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mercury 8181</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mercury 5399</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mercury 5427</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mercury 5399</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Only Mercury Has the Hits on Non Breakable Records

Mercury Records, Chicago, Illinois

Mercury Records of Canada, Toronto, Canada
Retail Record Sales
BEST-SELLING POP SINGLES

Records listed are those selling best in the country's top 1,500 retail outlets as reported by the Billboard's 2,400 leading dealers. Records sold in the last week ending May 26 are listed according to greatest sales. The "In" sales column is for the period ending May 28.

1. "THINGS MAN THERE, THE A. KAAS
2. "THREE MAN THEA," THE C. LAMBERTO
3. "SENTIMENTAL ME," AMES BROOKHOUSE
4. "REMEMBERED," B. SUDER ONE
5. "IT'S FAIR," D. CORNELL K. OAKES
6. "MY FOOLISH HEART," E. TAWDRY
7. "HOOPI-DEE-DOO," PARK THE BOUNTY ON THE DEEP SEA
8. "MY FOOLISH HEART," S. EDDIE
9. "DO NOT TRY TO CALL ME," M. DAD
10. "REMEMBERED," D. SUGAR
11. "WHERE IS YOUR HEART?" D. C. "A CAME"
12. "SENTIMENTAL STE," M. OAKLEY
15. "OLD PIANO ROLL BLUES," THEY STAND WITH A HAPPY DEER
16. "REMEMBERED," D. J. ALONSO
17. "DEE," D. J. ALONSO
18. "OLD PIANO ROLL BLUES," G. GERSHWIN
19. "DEE," D. J. ALONSO
20. "REMEMBERED," D. J. ALONSO
22. "DEE," D. J. ALONSO
23. "OLD PIANO ROLL BLUES," G. GERSHWIN
24. "REMEMBERED," D. J. ALONSO
25. "OLD PIANO ROLL BLUES," J. GERSHWIN
26. "REMEMBERED," D. J. ALONSO

BUILDING GOODWILL . . . Taking full promotional value from the recent contest being conducted by record dealer, James Bruce, over WHAT, the Ballon Record Shop has come up with a terrific good-will builder for the store. The store's Sweepstakes' "Joy Club" by offering free rental space to the young hopefu who want to appear on the program.

DON'T DIG THIS . . . Littman Danziger, owner of the Disc Shop, Washington, hailed the completion of the Dupont Circle underpass with newspaper ad proclaiming "a joyous concert," and featuring such disks as Handel's "Halilujah," Bechi's "It Is Finished," and "Oh, What a Beautiful Morning." The store has been making promotional capital out of the project with a series of humorous ads that keep store traffic heavy despite the condition of the street outside.

DON'T DISK GIMMICK . . . As part of a 45 r.p.m. disk promotion, the Record Bar, on Vanishing, Pa., developed the shop's nightly "Wax Works" program handled by deejay Ed John, WHVR, to "gimme what donut discs are" contest. First five callers were taken and promotional material was passed out. After commercial was played, customers were asked to vote for their favorite of the three disk titles and the disc played by the deejay.

CONCERT TIE-INS . . . A number of disk shops in various parts of the country are taking full advantage of the summer pop concert season by tie-ins with local concerts. In Philadelphia, for example, such dealers as The Record Shop, Bond Radio, Gettis' Halpern, the Record Shop, Bechee, Radio City Music Hall, and many others are serving as ticket buying centers for the local Robin Hood Dell series. Also participating are the Lee's Garden in Allentown and the Robin Hood Dell in Allentown. The shop also advertised that it had advance tickets on sale at a discount price. In Dallas, the Disc Shop has a call-in program where local radio stations play records on the air and the shop sells the records at a discount price. In Dallas, the Disc Shop has a call-in program where local radio stations play records on the air and the shop sells the records at a discount price.

TRADE TALK . . . "Would like to see over-all fadiness evaluated on LP's. This is an important sales factor in the industry. There is a tremendous difference between the Muench 'Beethoven 7th' on RCA Victor and most of the other LP's. Also, the difference between the Victor and the Decca, and the Decca and the Columbia, and the balance of the line. H. R. Irwin, Radio Service, Pensacola, Fla.

"Have made the Dialing Discs column twice recently. Over the past few years the demand for these records has increased. Now that the demand is higher, the demand for these records is increasing. Many people are turning to the Disc Shop to buy their records, which are selling at a discount price. Many people are turning to the Disc Shop to buy their records, which are selling at a discount price.

"Our biggest selling records are Peter Pan, as we are going to have our 10th year in this business. Also, we have been selling a lot of the albums by the major record companies, which are selling at a discount price. Many people are turning to the Disc Shop to buy their records, which are selling at a discount price. Many people are turning to the Disc Shop to buy their records, which are selling at a discount price."

CHILDREN'S RECORDS

Records listed are those selling best in the children's retail record store circles. Records sold in the last week ending May 26 are listed according to greatest sales. The "In" sales column is for the period ending May 28.

1. "CINDERELLA (Two Records)
2. "HOPALONG CASSIDY AND THE SINGING BAND" (Two Records)
3. "MY LILY AND"
4. "MY LILY AND"
5. "BUGS BUNNY IN STORYLAND" (Two Records)
7. "MAMMY" (Two Records)
8. "MAMMY" (Two Records)
9. "MAMMY" (Two Records)
10. "MAMMY" (Two Records)
11. "MAMMY" (Two Records)
12. "MAMMY" (Two Records)
13. "MAMMY" (Two Records)
14. "MAMMY" (Two Records)
15. "MAMMY" (Two Records)
16. "MAMMY" (Two Records)
17. "MAMMY" (Two Records)
18. "MAMMY" (Two Records)
19. "MAMMY" (Two Records)
20. "MAMMY" (Two Records)
21. "MAMMY" (Two Records)
22. "MAMMY" (Two Records)
23. "MAMMY" (Two Records)
24. "MAMMY" (Two Records)
25. "MAMMY" (Two Records)
26. "MAMMY" (Two Records)
27. "MAMMY" (Two Records)
28. "MAMMY" (Two Records)
29. "MAMMY" (Two Records)
30. "MAMMY" (Two Records)

POD ALBUMS

3. "SOUTH PACIFIC" (One Record)
4. "THEY TOLD ME IT WAS HARD" (One Record)
5. "THEY TOLD ME IT WAS HARD" (One Record)
6. "THEY TOLD ME IT WAS HARD" (One Record)
7. "THEY TOLD ME IT WAS HARD" (One Record)
8. "THEY TOLD ME IT WAS HARD" (One Record)
9. "THEY TOLD ME IT WAS HARD" (One Record)
10. "THEY TOLD ME IT WAS HARD" (One Record)
11. "THEY TOLD ME IT WAS HARD" (One Record)
12. "THEY TOLD ME IT WAS HARD" (One Record)
13. "THEY TOLD ME IT WAS HARD" (One Record)
14. "THEY TOLD ME IT WAS HARD" (One Record)
15. "THEY TOLD ME IT WAS HARD" (One Record)
16. "THEY TOLD ME IT WAS HARD" (One Record)
17. "THEY TOLD ME IT WAS HARD" (One Record)
18. "THEY TOLD ME IT WAS HARD" (One Record)
19. "THEY TOLD ME IT WAS HARD" (One Record)
20. "THEY TOLD ME IT WAS HARD" (One Record)
21. "THEY TOLD ME IT WAS HARD" (One Record)
22. "THEY TOLD ME IT WAS HARD" (One Record)
23. "THEY TOLD ME IT WAS HARD" (One Record)
24. "THEY TOLD ME IT WAS HARD" (One Record)
25. "THEY TOLD ME IT WAS HARD" (One Record)
26. "THEY TOLD ME IT WAS HARD" (One Record)
27. "THEY TOLD ME IT WAS HARD" (One Record)
28. "THEY TOLD ME IT WAS HARD" (One Record)
29. "THEY TOLD ME IT WAS HARD" (One Record)
30. "THEY TOLD ME IT WAS HARD" (One Record)
An Important Message Intended For Only 2 Large Record Companies

In making this announcement, we are acutely aware of these facts:

All record companies are seeking today to reduce expenses. While effecting economies, however, they desire to maintain or to improve their quality standards.

As the world's largest producer of glossy photographs in quantity, we recognize that our pricing policies usually set the pace for the entire industry. We wish emphatically to state that, in no sense, are we here establishing any price-lowering precedent. This is a special situation wherein enlargement and improvement of our production facilities—already the most extensive in the industry—permit us to offer the following unique opportunity to only two large record companies.

If your company purchases a substantial quantity of glossy photographs each year—no matter what size or combination of sizes—we would like to discuss with you a most advantageous price and delivery schedule which we believe to be without parallel.

For example, 8x10 glossy photographs can be priced as low as 434¢ each. 5x7s can be priced as low as 21/2¢. Delivery of substantial quantities can be made within 24 hours. There are many other beneficial features of the arrangement we wish to discuss with you.

It is important to bear in mind that the price schedule which we will establish for these two companies is based on economies realized through efficiency and increased facilities—not on any lowering of the impeccable quality which has made J.J.K. Copy-Art the outstanding producer of quantity glossy photographs. No matter what price you now pay—there is no finer quality photo reproduction available anywhere. Only the most superior photographic paper, only the best chemicals, are used in our laboratories. All work is done in the laboratories of James J. Kriegsmann. No outside contractor ever is used.

We invite inquiries from two large record companies.
Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to compare a classical record survey satisfactorily across. Therefore, the Billboard is presently conducting a yearly classical record inflator survey in a manner to divide LP and 45 R.P.M. titles. Records in each category are arranged according to sales volume, but no attempt is made to show sales comparisons between LP and 45 titles. It will be noted that titles are not divided into those between singles and albums.

Best Selling LP Classical Titles

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Beethoven: Symphony Number Three in E Flat Major, M. Rostropovich</td>
<td>VAS3600.1-1350</td>
</tr>
<tr>
<td>5. Chopin: Choralkantaten, New York Philharmonic Symphony Or., E. Ormandy</td>
<td>CASTLM.1-4255</td>
</tr>
<tr>
<td>6. Rachmaninoff: Capriccio Italiano, Opus 45, Columbia Symphony Or., Sir Thomas Beecham, Director</td>
<td>CASTLM.1-4255</td>
</tr>
</tbody>
</table>

Best Selling 45 RPM Classical Titles

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Beethoven: Symphony Number Three in E Flat Major, M. Rostropovich</td>
<td>VAS3600.1-1350</td>
</tr>
<tr>
<td>5. Chopin: Choralkantaten, New York Philharmonic Symphony Or., E. Ormandy</td>
<td>CASTLM.1-4255</td>
</tr>
<tr>
<td>6. Rachmaninoff: Capriccio Italiano, Opus 45, Columbia Symphony Or., Sir Thomas Beecham, Director</td>
<td>CASTLM.1-4255</td>
</tr>
</tbody>
</table>

Advance Classical Record Releases

(Includes Semi-Classics)

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beethoven: Missa in C Major, Op. 103, AllMusic</td>
</tr>
<tr>
<td>Brahms: Variations on a Theme by Haydn, Op. 22, AllMusic</td>
</tr>
<tr>
<td>Chopin: Nocturnes, Op. 9, AllMusic</td>
</tr>
<tr>
<td>Debussy: Clair de Lune, Op. 39, No. 1, AllMusic</td>
</tr>
<tr>
<td>Faure: Requiem, Op. 48, AllMusic</td>
</tr>
<tr>
<td>Haydn: The Creation, AllMusic</td>
</tr>
<tr>
<td>Mozart: Concerto for Piano and Orchestra No. 29 In D Minor, AllMusic</td>
</tr>
<tr>
<td>Stravinsky: Petrushka, AllMusic</td>
</tr>
<tr>
<td>Tchaikovsky: Symphony No. 6, AllMusic</td>
</tr>
</tbody>
</table>

Classical Record Reviews

The ruling shown by the large boldface reviews is an indication of sales potential. Popularity of the composition, strength and availability of competition are generally some bar of the overall performance, and disc quality is carefully considered in determining the nature. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance whose commercial potential in supported by the above-average values. 60-70 denotes an excellent disc, using the same values as a par with 70-79, good but satisfactory; 69-60, poor; 59-50, very poor; 49-40, extremely poor.

With The Cherry Sisters

Booted by

"I'll Wasn't For Your Father"

With The Chordettes

Classical Records

Columbia Record

First, Finest, Foremost in Recorded Music

Originator of 33⅓ LP Records for Uninterrupted Listening Pleasure.
Juke Box Record Plays

Based on reports mailed last three days of Week Ending May 26

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in thejukebox trade. List is based on the Billboard’s weekly survey among 9,500 operators in all sections of the country. Listed are the title of each of the most played records and two other available recordings on the same sheet. Unless shown in this chart other available records at time listed will be found in the Power Roll or Hit Book Popularity Chart, Part 1.

**POSITION**

**RECORD**

<table>
<thead>
<tr>
<th>Week</th>
<th>#1</th>
<th>Title</th>
<th>Artist</th>
<th>Record</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>1</td>
<td>THIRD MAN THEME</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>2</td>
<td>IT’S NOT FAIR</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>3</td>
<td>IF I KNEW YOU WERE COMING</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>4</td>
<td>SENTIMENTAL ME</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>5</td>
<td>THIRD MAN THEME</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>6</td>
<td>HOOP-DEE-OOD</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>7</td>
<td>MY FOOLISH HEART</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>8</td>
<td>MY FOOLISH HEART</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>17</td>
<td>9</td>
<td>BILLY JOE</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
</tbody>
</table>

**WARNING!**

In utilizing these charts for business purposes, readers are urged to pay particular attention to information listed which show the records of time a record has been on the chart and whether a record’s popularity appears to have increased, decreased, or remained constant during the past week. It is strongly suggested that the pertinent portion of “This Week” versus “Last Week” shows a sharp drop in sales should that happen to occur.
## Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending May 26

### MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations represent country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Sail My Ship Alone&quot;</td>
<td>R. Feely</td>
<td>MGM 10445</td>
<td>Dec 1950-11M</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'll Sail My Ship Alone&quot;</td>
<td>R. Feely</td>
<td>King 836</td>
<td>BM</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I Love You Because&quot;</td>
<td>E. Tubb</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>&quot;Why Should I Cry?&quot;</td>
<td>E. Arnold</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>&quot;Sugarfoot Rag&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>&quot;Chattanooga Shoe Shine Boy&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>&quot;Let's Go To Church Next Sunday Morning&quot;</td>
<td>Minnie Pearl</td>
<td>Daybreak</td>
<td>1354-11M</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Why Don't You Love Me?&quot;</td>
<td>H. Williams</td>
<td>MGM 10445</td>
<td>BM</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Sitting Around With Juke Box&quot;</td>
<td>B. Franklin</td>
<td>Allied 15004</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

### BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that are best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Long Gone Lonesome Blues&quot;</td>
<td>R. Feely</td>
<td>MGM 10445</td>
<td>Dec 1950-11M</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Birmingham Bounce&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>&quot;Chattanooga Shoe Shine Boy&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>&quot;Let's Go To Church Next Sunday Morning&quot;</td>
<td>Minnie Pearl</td>
<td>Daybreak</td>
<td>1354-11M</td>
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<tr>
<td>5</td>
<td>&quot;Why Don't You Love Me?&quot;</td>
<td>H. Williams</td>
<td>MGM 10445</td>
<td>BM</td>
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<tr>
<td>6</td>
<td>&quot;Johnny O&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
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<tr>
<td>7</td>
<td>&quot;My Son Calls Another Man Daddy&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
<td></td>
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<tr>
<td>8</td>
<td>&quot;Why Don't You Love Me?&quot;</td>
<td>H. Williams</td>
<td>MGM 10445</td>
<td>BM</td>
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<tr>
<td>9</td>
<td>&quot;Sugarfoot Rag&quot;</td>
<td>R. Feely</td>
<td>Dec 1950-11M</td>
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</table>

### Subscription Order Form

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Columbia Records

First, Finest, Foremost in Recorded Music

Originator of 93½ LP Records for Uninterrupted Listening Pleasure
The Nation's Newest Western Hillbilly and Country Stars

Republic Pictures New Star

Rex Allen
And His Arizona Wranglers

"DIXIE BOOGIE"
And
"Put Your Arms Around Me"

Doye O'Dell
"THE CANDY MAN"
"That's Just My Hand You're Holding"
"MOSEY ON"
"If You Want Some Lavin'"

Jerry Byrd
And His String Dusters

"THREE STRING WALTZ"
"Kilimo Waltz"
"BANDERA WALTZ"
"Steelin' Is His Business"

Dude Martin
And His Roundup Gang

"IT'S LONESOME OUT TONIGHT"
"BOOGIE WOOGIE COWBOY"

Toby Dowdy
Dixie Lily Highpointers

"DOWN IN YEBY CITY"
"SILVER SPRINGS"

Lester Flatt • Earl Scruggs
And The Foggy Mountain Boys

"FOGGY MOUNTAIN BREAKDOWN"
"No Mother Or Dad"

Eddie Dean
"DEVIL'S DESERT LAND"
"You Want To Divorce Me"
"FOOLS GOLD"

Louis Innis
And The String Dusters

"JUG BAND BOOGIE"
"Good Morning Judge"

Carl Story
Rambling Mountaineers

"WHEN HE REACHED DOWN HIS HAND FOR ME"
"New Jerusalem Way"
"MY LORD KEEPS A RECORD"

Only Mercury has the Hits on Non Breakable Records

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA, TORONTO, CANADA
2 Great Sides by
COWBOY COPAS

"Blues in the Moonlight"

Written by FRED ROSE (ASCAP)

"HEARTBROKEN"

Written by HELEN CARTER (BMI)

KING RECORD #855

Music Popularity Charts

Folk (Country & Western) Record Section

Country and Western Records Most Played
by Folk Disk Jockeys

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

MAIL IT NOW!

If you have not yet mailed this week's pop chart questionnaire, please do it now.

Hi-

Have you heard my
Latest Capitol Release?

"MY PILLOW KNOWS"

Capitol Record
#1007

Bob Atchen
FOLK TALENT AND TUNES

By Johnny Sippel

Artists’ Activities: Carl Smith, formerly at WROL, Knoxville, is joining the Grand Ole Opry at WSM, Nashville; June L. Smith has been inked to a Columbia recording pact; Melvin Germany, market research analyst with the Amos Parrish agency, New York, is touring major Southern markets in a job for RCA Victor. He is studying the b. b. and Western market to appraise the research to the Victor country music segment. Bob Ross, stepson of Tom Packer, Eddie Arnold’s manager, and rep for Hill & Range Songs, Inc., Nashville, became the father of his first child, Sharon Marie, May 2.

Hank Snow (Victor) left WSM for two weeks May 21 to tour Western Canada, his first junket home since he joined the station in Jan.

Terry Williams (MGM) reports that he has parted company with Oscar Davis, the p.m. Williams and Cowboy Copas team together for a week at the St. Louis Theater, St. Louis, starting June 2. Copas has hired Billy Starr, with whom he worked years ago while both were with Natchez the Indian, to act as his jack-of-all-trades. Starr, a London disk artist, will do his advance work, as well as work on some dates.

Ernest Tubb, thru his disk shop in Nashville, is mailing out free copies of the life of the late Jimmy Rodgers by Mrs. Rodgers, who resides in San Antonio. Tubb’s brother, Calvin, who acts as Ernest’s road manager, has cut his first sides for Bullet. Overton Gamong, Bullet sales manager, has also waxed Smiley Wilson: Paul Blount (Dallas b. i. band leader, and the Frontiersmen, trio past with Wesley Tuttle. They previously waxed for Crystal and also worked as the “Three Shirtless Skunks.”... Audrey Williams, wife of Hank Williams, has cut her first sides for Decca. She’s not working professionally now, she did air over KWKII, Shreveport, La., while her husband worked there. Bill Brown, who operates Brown Radio Productions, Nashville, would like to have traveling folk music names contact him for possible spots as guest artists on Eddy Arnold’s network show. The Brown brothers have opened a new branch of their agency in Springfield, Mo., which is headed by Charley Brown.

They have a new open-end e. t. show, starring Charley Akerson, who is going with KMOX, St. Louis, and co-starring June Carter and the Carter Sisters with Chet Atkins.

Cousin Johnny Lyons and his Cornhuskers are setting up a summer tour... Hank (Domino) Thompson (Capitol) reports that he’ll work a date in Corpus Christi, Tex. The pay off, by promoter Cowboy Hammond, will be in a new airplane. Lefty Navon, his vet guitarist, is leaving to doدن work. His Brass Valley Boys include: Billy Grey, guitar; Chuck Hatfield, steel; Wade Wood, fiddle, and Billy Walker, bass. Dewey Green is working at Dewey’s Longhorn Club, Dallas... Ted Dallen and his Texans are at Steve’s Round-Up, also in Dallas... The Seven Rowe Brothers (Columbia) have reportedly been bridgeport Club, which burned recently, Groome and the Rowe Brothers are heard daily on KSKY, Dallas... Tex Ferguson, KFXE, Wichita, Kans., has inked with 4 Star. He is writing for Valley-Hill Music... Stuart Hamblin (Columbia) has started his own publishing firm and is copyrighting a series of religious songs for Columbia... Smilin’ Sammie Maleza (Wriggman) is doing a daily 35-minute show of platter spinning over KNSG, Hartford, Calif. In addition to his work at the Western Round-Up, Selma, Calif., Ben Shilhammer Jr. has been appointed Eastern rep for Melody Trapp Enterprises.

George Lee Marks has booked Smiley Burnette (Capitol) to headline the big White River Sport Show, White River Junction, Vt., May 28–30...

Gene Autry (Columbia) is filming a series of 30-minute reelers to be shown exclusively on video. Films are musicals, but carry regular horse action action. Autry and the cast of his Melody Ranch shows are currently transcribing four shows for July so that they can take a vacation. Autry is set to the other Columbia Kidd’s at schedule to be titled “Gene Autry of the Rodeo.” Autry is a hit at both Columbia kidd’s and the results have been equally good... Bill Abert (Columbia) is filming a series of 30-minute reelers to be shown exclusively on video. Films are musicals, but carry regular horse action action. The cast of his Melody Ranch shows are currently transcribing four shows for July so that they can take a vacation. Autry is set to the other Columbia kidd’s at schedule to be titled “Gene Autry of the Rodeo.”

We’re Sorry George...

WE SHOULD HAVE SAID

"WARM HEART, COLD HANDS"

BUT INSTEAD WE SAID

"COLD HANDS, WARM HEART"

However, no matter how we said it, it’s still a hit!

When Ordering, Ask For

GEORGE MORGAN’S LATEST COLUMBIA RELEASE

"WARM HEART, COLD HANDS"

Columbia Record #20702

The Billboard Publishing Co.

(Inside First Cover of May 13, 1950 Issue)
AMOS MILBURN
"blues" champ on top with 4 sockos!

"BIRMINGHAM BOUNCE"
"ANYBODY'S BLUES"
"WALKING BLUES"
and just out --- hear it quick!

"HARD LUCK BLUES"
"TWO YEARS OF TORTURE"

ORDER FROM YOUR DISTRIBUTOR

Aladdin
Hollywood 27, California

R&B. BLUE NOTES

MGM Records has linked West Coast blues thrust, Beulah Bryant, to a term recording pact. Her first release for the diskery pair's "There Will Be Tears" with "Hold Me Tight". Tenor saxist Arnett Cobb, who has been ill for the past two years, slated to return to action May 29 ever for a date at the 421 Club in Philadelphia. The sax star will continue to slice his wax for the Apollo label. Also at the Apollo diskery, the Three Keys are due to slice four new sides for its firm June 1, while Jackson, one of the newer honk tenor specialists, will go out on his first tour with his own crew following another Apollo recording session May 29.

(Continued on page 11)

AMERICA'S
NEWEST-HOTTEST
RHYTHM-RECORDS

1. GENE AMMONS
   "Let It Be"
   "Eye Eye"
   Specialty No. 355

2. WARDELL GRAY
   "Twisted"
   "Easy Living"
   Prestige 707

3. SONNY STITT
   "Meet Mohammad"
   "Later Comes the Blues"
   Prestige 704

4. STAN GETZ
   "Long Island Sound"
   "Out of Nowhere"
   Prestige 710

5. JAMES MOODY
   "Levon Lassie In"
   "Out of Nowhere"
   Prestige 711

6. JAMES MOODY
   "I'm in the Mood for Love"
   "The Flight"
   Prestige 703

7. SONNY STITT
   "Rime and Candy"
   "Dess Blues"
   Prestige 706

8. STAN GETZ
   "Small Hotel"
   "If You Give Under My Skin"
   Prestige 708

9. SONNY STITT
   "All God's Children"
   "Sunny"
   Prestige 705

10. GENE AMMONS &
      SONNY STITT
    "Blues Up and Down"
    "You Can Depend on Me"
    Prestige 709

HOT NEW RELEASES

1. TALM GETZ
   "Lady In Red"
   "My Old Flame"
   Prestige 712

2. TEDDY WILLIAMS
   "Dundie Women Blues"
   "A Touch of the Blues"
   Prestige 712

3. WARDELL GRAY
   "South Side"
   "Sweet Lorraine"
   Prestige 711

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Rhythm & Blues Record Reviews

The Blenders

Round up:...13

Julia Lee

Capital 009

These days you have to be careful what you say.

Bill Gaither

MGM 1070

That’s the Breakdown

Fats Domino

Imperial 5077

Hide Away Blues

Little Esther

Johnny Ons Ork

Sanxy S 725

Just Can’t Get Free

MR. AND MRS. CLOUD and HOSPITAL

Another Hill Record by Jimmy Work

The Writer of Tennessee Border

Composed by Jimmy Work—Recorded by Jimmy Work on BULLET P 599

NATIONAL #9114—Johnny Sparrow

“WHO OWNS THE JOINT?”

NATIONAL #9113—Billy Banks

“TRAIN’S COMING”

“MAPLE LEAF Rag”

EMLER MAWY

ULLEY JIMMY

A N D  H I S  P I A N O

I T I T I L L J I M M Y

GOLDBING

CRY WORDS,

AFTER SUN DOWN—S. THEESYST (FROM, LEGS) KING 436

TRIAGIAL. TAME OR BLACK 1—T. REYNOLDS

THE BLENDERS

ARCTIC 4033

W WOULD I STAY THE ONE IN YOUR HEART? 10—70—70—70

A new group of such promising style and sound with a finely handled musical arrangement of a rhythm tallying swell.

COUNT EVERY STAR

With such cleverly hit in a manner, a brilliant group has hit big and with this winning rhythm.

IN‘SHALL I CLOSE MY EYES

Lifier’sộng in the pitch would note his first solo making. Effective mood too with this side which was received a A & B wire last year.

WHY DO YOU CRY?

Excellent new ball that by Scott, who has a brand all his own. Exclusively backed in background and on solo help round out creativity and potential tone.

JULIA LEE

Capital 009

There Goes My Heart

A fine old Alice Silver-Horse ballad is filled with Mel’s lush vocals setting track and feeling, backed by a tight record.

N O B O D Y KNOWS YOU WHEN YOU’RE DOWN AND OUT

Miss Lee does a striking performance on one of the new exciting numbers. Freshly backed Ballad’s treatment puts a new twist to the usual story.

HIDE AWAY BLUES

Fats picks up powerfully on this swell blue, with another classic in the set. Too good.

She’s My Baby

Bonnie writes a jaunty feel, this shuffling song, with plenty of soul

THAT’S THE BREAKDOWN

In the mood and form of “Breakdown,” here’s a marvelous tune one that is a real ear pleaser, with fast walking by Jim Lowe. A first class of the line makes the tear two blues—nice radio or not many such songs. Will present appeal for sure.

BOUNCIN’ With BILL

Only moment is keen instrumental with touches of hillbilly that doesn’t upset his musical form, but is simply satisfying.

LITTLE ESTHER

Johnny Ons Ork

Sanxy 725

JUST CAN’T GET FREE

(Continued on page 111)

NATIONAL #9114—Johnny Sparrow

“WHO OWNS THE JOINT?”

NATIONAL #9113—Billy Banks

“TRAIN’S COMING”

“MAPLE LEAF Rag”

EMLER MAWY

ULLEY JIMMY

A N D  H I S  P I A N O

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Johnny Ons Ork

Sanxy 725

JUST CAN’T GET FREE

(Continued on page 111)
EDEN AHBEZ
(NATURE BOY)
Who Found the Greatest Song of 1949
"RIDERS IN THE SKY"
Discovers a Great One for 1950!

TRAIL'S END
INSPIRING EARTH-HEART BEAT-RHYTHM

AL JARVIS – FIRST VIA TV SAYS: "A COMING HIT"
FOREMAN PHILLIPS SAYS: "A NEW WESTERN CLASSIC"

ALAN DALE
(Mitch Miller Orch)
GROLIA 29522
Moon and Sand
70–74–68–68

ROY ROY ORK
Gril 66222
Lullaby of the Leaves
78–79–77–79

CHUCK THOMAS
CASP 1912
Calla Sal
82–84–80–82

HARRY BELAFONTE
(Pete Rugolo Orch)
CAPITOL 2812
Farewell to Arms
75–75–75–75

AL JOLSON
Decca 2748
Are You Lonesome Tonight
71–71–71–71

RUDY VALLEE (The Honeydrippers- Mercury Revue Orch)
 RCA Victor 40-3719
Sentimental Me
67–69–66–66

TEX BENEKE
(Buddy Yeager) RCA Victor 26-3700
I've Got a Heart Filled With Love
71–72–70–72

TOOMY DORSEY
RCA Victor 26-3705
Way Down Yonder in New Orleans
68–69–68–67

Unique Arrangement With Vocal by
JACK "HUCK" PATTON
NO. 1022—A DOUBLE HIT RECORD—WITH
"GUITAR TOTIN' COWBOY"
This Tune Clefted by EDEN AHBEZ
A song about a cowpoke who sells his gun—buys an
old guitar—and learns to sing his troubles away
INSTEAD OF SHOOTIN' HIS WAY OUT.
DISTRIBUTORS—DEALERS—RUSH ORDERS TO:
GOLD TONE SEMI FLEX RECORDS
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Hollywood 5, Calif.
Phone DU 8-6797
Artists write for your FREE sheet music!
Dee-Jays write for your FREE record!

How Ratings Are Determined
Records are reviewed over three to five weeks by our editors. Each review is edited by our staff to bring you the most accurate and unbiased review possible. Each review is then rated on a scale of 0 to 100, with 100 being the highest rating and 0 being the lowest. The highest rating is 100, and the lowest rating is 0. The categories for ratings are: songwriting, recording quality, overall appeal, and general listener response. Each category is rated on a scale of 0 to 100, and the average of all four categories is the final rating.

Ratings:
0–19 POOR
20–39 SATISFACTORY
40–59 SATISFACTORY
60–79 GOOD
80–99 EXCELLENT
100 TOPS

Record Reviews

RATINGS
(100 Point Maximum)
90+100 TOPS • 80–89 EXCELLENT • 70–79 GOOD
40–49 SATISFACTORY • 0–39 POOR
### Record Reviews

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<td>Mississippi I-I-I-I-P-I</td>
<td>83--84--82--82</td>
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<td>BILLY ECKSTINE</td>
<td>I Wanna Be Loved</td>
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<td>BERTIE TOGHERS</td>
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<td>82--83--80--82</td>
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<td>BILLY ECKSTINE</td>
<td>Warm Kisses in the Cool of Night</td>
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<td>The Shiek of Araby</td>
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<td>BETTY CARRETT</td>
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<tr>
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<td>Lady Be Good</td>
<td>67--68--65--68</td>
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<td>JERRY PACKER-BILLY PACKS</td>
<td>My Wonderful One</td>
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<td>SARAH VAUGHAN</td>
<td>You Can't Put A Fence Around Your Heart</td>
<td>71--72--70--70</td>
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<tr>
<td>SARAH VAUGHAN</td>
<td>I'll Wait And Pray</td>
<td>64--64--63--64</td>
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<td>DORIS DAY</td>
<td>Tenderly</td>
<td>73--75--73--71</td>
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<td>MARGARET WHITING-BILLIE HOPE</td>
<td>Before I Loved You</td>
<td>85--86--86--84</td>
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<td>MARGARET WHITING-BILLIE HOPE</td>
<td>I Didn't Slip—I Didn't Push—I Fell</td>
<td>88--89--88--88</td>
</tr>
</tbody>
</table>

(Continued on page 115)
Coming Your Way!
A DIVIDEND IN GOOD MUSIC . . .
featuring the best in . . .
• DIXIELAND
• RHYTHM & BLUES
• POPULAR

FIRST HIT RELEASES:

DIXIELAND
MIRF MOLE
"RUNNING WILD"
FLIP
"SANTOS GO MARCHING IN"
PREMIUM RECORD PPR-853
and...
"LIGHT AS A FEATHER"
FLIP
"HIGH SOCIETY"
PREMIUM RECORD PPR-853

Contact LEE EGALNICK

RECORD CORPORATION OF AMERICA
1920 East 23rd St., Chicago, Illinois

RHYTHM & BLUES
MEMPHIS SLIM

The House Rockers
"FLOCK ROCKER"
FLIP
"I GUESS I'M A FOOL"
PREMIUM RECORD PPR-850

LYNN HOPE
QUINTET
"SONG OF THE WANDERER"
FLIP
"TENDERLY"
PREMIUM RECORD PPR-851

Record number of the Bing Crosby recording of "Home Cookie," which was picked last week, is Decca 272019 and was incorrectly printed last week.

RECORD BIZ HEADACHES?
RECORDING PROBLEMS
PROCESSING PROBLEMS
PRESSING PROBLEMS

A complete service
supervised by the world's top engineers

custom record sales
RCA VICTOR DIVISION
THE BILLBOARD MUSIC POPULARITY CHARTS
PART X

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the charts.

VAUGHAN SHOES
VIRGINIAN
Mercer 5429

Someone comes up with a contagious rhythm item which packs typical meat along with its best. The Hip features a warm sifting of "I'm Glad I'm Not You" standard rendered in Humphrey Bogart's "A Lovely Place" folk.

I DON'T SLEEP, I WASN'T PUSHED, I FELL...
Columbia 36018

This cut, moderately brisk, merely novelty was effective specifically for Miss Day, and its really rock recording for this week. Bing Crosby's latest version may also key itself. This week's survey not only suggests Bing's superior but its pursuit of "Swingin'," the biggest selling segment in the "Swingin'" segment.

I WANNA BE LOVED
Billy Eckstine
MGM 1716

With the American Boogie's version of the resultant already starting, and the Fortunes' version also well into play, two concurrents that would interest all the rest of the world, possibly follow "The Gloom Bearer." tradition.

THE DISK JOCKEYS PICK:

Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what some disk jockeys think tomorrow's hits will be.

1. THE INSECURITY SONG
Johnny Desmond
MGM 10709

2. "I'M A FINE FEATHER"
Billie Holiday
Columbia 36020

3. "WHO'S SITTING" (J.M.B.
Joe Morris
Columbia 36021

4. "TEASING"
Cesare Malagoli
Columbia 36086

5. "I'M A WANDA"
Sarah Vaughan
Columbia 36090

6. "WHERE" (B.B.B.
Bob Dylan
Capitol 1034

7. "ROSES"
Ray Anthony
Capitol 1031

8. "SHIVER"
J. Fingers
Capitol 1022

9. "THE GREATEST INVENTOR OF THEM ALL"
Ray Charles
Capitol 1010

THE RETAILERS PICK:

Picks that have appeared for three consecutive weeks, or three times within a six-week period are not repeated below. Based on a weekly survey among them on what they believe the retailers think tomorrow's hits will be.

1. "I'M A FINE FEATHER"
Billie Holiday
Columbia 36020

2. "WHO'S SITTING"
Joe Morris
Columbia 36021

3. "TEASING"
Cesare Malagoli
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Capitol 1022

8. "THE GREATEST INVENTOR OF THEM ALL"
Ray Charles
Capitol 1010

THE OPERATORS PICK:

Picks that have appeared for three consecutive weeks, or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be.

1. "I'M A FINE FEATHER"
Billie Holiday
Columbia 36020

2. "WHO'S SITTING"
Joe Morris
Columbia 36021

3. "TEASING"
Cesare Malagoli
Columbia 36086

4. "I'M A WANDA"
Sarah Vaughan
Columbia 36090

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Capitol 1034

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Ray Anthony
Capitol 1031

7. "SHIVER"
J. Fingers
Capitol 1022

8. "THE GREATEST INVENTOR OF THEM ALL"
Ray Charles
Capitol 1010

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

Picks that appear for three consecutive weeks, or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western disk jockeys think tomorrow's hits will be.

1. IF IT AIN'T NOTHING BUT A THING IT'S ANOTHER
Little Jimmy Dickens
Columbia 20972

2. BUFFALO BILL
Robert Quinn, Jan Austin
Hannibal 1018

3. AMERICAN BEAUTY ROSE
Frank Sinatra
Mercury 5420

4. CHOCOLATE ICE CREAM CONE
Evelyn Knight
Decca 27134

5. "I CAN'T GET ENOUGH OF THAT AN-NA"
John Hicks
Columbia 20977

6. "IF YOU LEFT ME WITH THAT"
Bee Gees
Decca 46241

7. "CHOCOLATE ICE CREAM CONE"
Decca 46234

MAIL IT NOW! If you have not yet mailed this week's pop sheet questionnaire, please do so now.
Pertinent data on songs and songwriters:

Songs used in this series are listed according to the date of their original copyright; stage actors to the year the music was produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

The publisher listing the name of the present publisher, and not the original publisher, is given, and songs now in public domain (those first copyrighted prior to 1940) have the publisher's credit.

In listing of recordings, no so-called collector's records are given. The record listing is representative, not necessarily complete.

Dinner at eight

An MGM picture with a cast that included Marie Dressler, John Barrymore, William Powell, Helen Twelvetrees, and Lionel Barrymore. Lyrics by Dorothy Fields. Stanley Hunt: Screen Gems, Ltd. By Dorothy Fields.

Don't blame me

An MGM picture with a cast that included Jean Harlow, Jobyna Ralston, and Ben Lyon. Songs by Victor Young. Lyrics by Dorothy Fields. Bob Littler: Screen Gems, Ltd. By Dorothy Fields.

Fugitive lovers


I'm full of the devil


Everybody night at eight


Take it easy

Strangely confidential

I'm in the wood for love


I've got my fingers crossed

Spreadin' rhythm around

Who the hell are you?

I'm shootin' high

Ritwits

An M-G-M picture with Wheeler and Wisp and Burt Lancaster. Lyrics by Dorothy Fields. Studio Corp.

Music in my heart

Devil for love

An RKO picture with a cast that included Harry Langdon, Eric Novack, Lyle Talbot, and Dixie Lee. Songs by Dorothy Fields. RKO Pictures Corp.

However for love

A 20th Century-Fox picture with Barbara Stanwyck, George Brent, and John Craven. Lyrics by Harry Warren. Warner Bros.

With all my heart

Happy go lucky

A 20th Century-Fox picture with Barbara Stanwyck, George Brent, and John Craven. Lyrics by Harry Warren. Warner Bros.

Where the lazy river goes

There's something in the air

Songwriters coming up

Billy hill

In subsequent issues The Billboard

By Paul Pontius

Louis Alter

William Brothers

Milton Azure

Harald Alten

Burt Brown

Burton Lane

Jean Plateau

Pietre de Rose
NEEDLE MAKERS SCAN MARKET

Three Speeds, No Standards Scramble Biz

Over 50 Types Sold Publicly

CHICAGO, May 27.—The market for replacement needles for the various types of cartridges used in phonographs was the center of interest among needle manufacturers and distributors at the 1950 radio parts distributors’ show at the Stevens Hotel this week. The need for the many different kinds of needles was created because of the introduction of phonograph equipment handling three speeds and the fact that distributors of the new tri-speed machinery could not arrive on standardized needle equipment.

The larger needle manufacturers are now manufacturing various types of replacement needles for the record playing equipment in public use. These manufacturers are facing the dealer, the manufacturer has to install its services from which proper needle selections can be made. Dealers, however, point out they need on replacement record changers and other apparatus.

During the past three years, in which millions of the new phonographs have been marketed, manufacturers have split into two supply camps. The replacement needle manufacturers are being handled by a radio serviceman who personally installs the new model, while the smaller manufacturers serve a complete kit, complete with tools, enabling the phonograph owner to replace his own needle. A major advantage afforded by those suppliers favoring the former method is that the needle requirement is difficult to property service without tools and circumstance likely to impair the reproduction and surface of the machine. The favor need replacement by the phone-machine owner himself point out that the need for good service can be far more economically by cutting out the serviceman.

A rep of Permo, which manufacturers a large part of the replacement needles used, said that the company has cut its price list.”

British Mfrs. See ‘50 Biggest Yrs.

Tho Tax Hampers Combos

NEW YORK, May 27.—British radio-phonograph manufacturers expect to have the biggest year in the past 25 years in the U. S., according to H. L. Levy, managing director of Pilot Radio Ltd., a manufacturer of phonographs in the United States. Mr. Levy said that the growing popularity of radio equipment in this country is due to the introduction of radio-phonographs, which have been a popular combination in this country for some time. The installation industry is now making new sales and has sold over 800,000 sets by the end of the year. While most of the English record playing equipment now in use is single-speed, 78 r.p.m.—Decca Records, Ltd., recently introduced a 33⅓-speed player. TV sets being manufactured, according to Levy, are not equipped for this type of equipment, but the radio-phonographs have already been modified for use. The market is expected to increase at least 10% in the next two years, according to Mr. Levy.

Installment $’s Hit Peak Due to AM-TV Set Buys

WASHINGTON, May 27.—Heavy installation purchases of radio and television sets are making an all-time high. According to the Federal Reserve Board, radio-installation credits to the end of May were $373,000,000, an increase of $8,000,000 over February, and identical with the December figure, when all installment credit for television was $373,000,000. The total radio-installation credit for the year is $515,000,000.

FCC May Set Color Rule in Mid-September

(Continued from page 4)

based on the Commission’s heavy schedule of hearings, it looks like the Commission may be a lot of its work and focus efforts on TV allocations.

Another outcome was a conclusion in the color TV hearing yesterday, where there were recurrences of conflicts of interest among major color protagonists—CBS, Color Television, Inc., and Radio Corporation of America—but all parties appeared weary and glad to see this phase of the proceedings draw to an end. The final two days of hearings were devoted to cross-examination of CTI witnesses. Highlighting the testimony was a remark by Col. Donald K. Lippincott, patent attorney for CBS, who expressed his belief that the CTI should be able to remove the color TV problem from the black-and-white TV “with reasonable certainty” that color can be added later.

Coy Statement

Coy went on to explain how the hearing with a statement emphasizing the importance of the problem of interference, the Commission has had difficulty in the past in getting the industry to submit “adequate interference data.”

He realized it was a “significant step,” to make a declaration with all parties concerned, “that inadequate data was not offered by any of the parties at the outset.”

John E. M. Searle, managing director of the Commission, followed with the assertion that the parties did produce some interference data, but that data was not nearly as much effort and ingenuity went into the preparation and presentation of that data as was compared with other aspects of the parties’ cases.

It “is merely a repetition of the situation where the industry appears to be prepared to let the Commission allocate the basis of inequity in the data in the hope that it will work. However, when things do not work out, strong pleas are made to the industry to produce another bit of data and will be stepped up by the parties at the industry which at the time happens to be favored by existing authorities, in order to relieve the situation by not licensing any further radio or radio-phonograph production.”

RCA Plans Canonsburg, Pa., Million Capacity AM Set Plant

CAMDEN, N. J., May 27.—The RCA division here announced yesterday that it has acquired the production capacity of more than 1,000,000 radio sets would be established at Canonsburg, Pa., Henry F. Baker, general manager of the home appliances factory, said that the RCA Victor division was part of a major expansion program.

Baker also disclosed a planned increase of several hundred percent in TV set production as a result of the announcement early this month. It was announced that the tube department of the company will provide an additional space for expansion at the Harrison, N. J., plant. TV sets will be shipped to the Bloomington, Ind., plant as well as to the Canonsburg plant. All sets will be sold and will be shipped to the Canonsburg plant.

Chi Servicemen Draft TV Code

CHICAGO, May 27.—Local television servicedmen are drawing up a code of ethics which they hope will be adopted by the entire industry. The code was drawn up at a meeting called by Frank Moch, president of Television Installation Service Association, which has 30 members.

About 10 representatives of manufacturers, dealers and service organizations attended. A committee of five, composed of John T. Searle, Slayden F. Loeb, president of RCA, and David W. Johnson, president of the National Association of Television Broadcasters, was appointed to consider a final code for presentation to a second meeting late in June.

Main points of the code are:

1. A binding of service privileges to assure that they fulfill obligations of service insurance policies.
2. A code of conduct to avoid liability ofset owners and service organizations of men falling off roofs or damaging property.
3. A standard of installation, to avoid mistakes in service installations.
4. A universal servicemen’s identification card to stop theft of service.
5. A code of conduct to assure that the sale of television equipment is not done by any manufacturer.

Music Store $$ Five Times ‘39

WASHINGTON, May 27.—Dollar volume of the nation’s music stores in 1948 increased more than five times that of 1939, according to the Census Bureau. Total receipts were $373,987,000 as compared with $53,912,000 in 1939. The number of music stores jumped from 2,800 in 1939 to 6,117 in 1948, while the number of employees climbed from 5,526 to 10,000.

Radio Set Sales Rose 900% in 11 Yrs., U.S. Sec

WASHINGTON, May 27.—An overwhelming gain in radio sales, a record increase in department stores, radio-TV sales climbed up a notch. Total sales in dollars increased in 1948 over 1939, the Census Bureau announced this week in a preliminary tabulation of the 1948 business cycle. The average increase for all retail sales was 38%.

Set sales had a gross of $373,987,000 in 1948 as compared with $53,912,000 in 1939 when the gross retail census was taken. The number of employees increased from 5,783 to 14,458.

[Image 0x0 to 612x792]
D. C. Stations Push Portable Sales via Free Plugs

TWELVE MODELS

Phonograph, serve as assistant to diskery's sales

Needle Makers Scan Market; Over 50 Types Sold Public

Merchandising Pays Off

Maine Store Finds Pay-Off In Touring Among Ruralites

By Raymond Bryer

PORTLAND, Me., May 27—The use of a touring display of the store's record players is credited with the increase in volume for the Crescent and Allen store. Since the beginning of the year, Ralph S. Sterling now covers the music merchandise market within 100 miles of the city by setting up displays of the store's higher-priced radio-phonograph consoles, pianos and organs.

In addition to actual records on display, Sterling points out that the presentations are sales promotions for Crescent and Allen as synchronously. A new phonograph is pre-advertised with what Sterling calls "sensational and substantial promotion." Altogether, record displays are not only played along with the travelling showmen, but also provide data that a good portion of its disk sales are derived from the ruralities who buy via the mail, and which one comes into Portland, regular sightseeing, etc., or entertainment trips. Since television is still far from an important factor in Maine, Crescent and Allen has concentrated its efforts on promoting the sale of radio-phonograph consoles at lower prices, with a representative stock of all sizes and types, with the main emphasis on record players, which are promoted in the various hotel displays. Most of the small local dealers do not carry record players, which are more expensive sets that are sold by Crescent and Allen.

The Portland store itself carries a heavy stock of phonograph records; and, in addition to actual records on display, a representative stock of all sizes and types, with the main emphasis on record players, which are promoted in the various hotel displays. Most of the small local dealers do not carry record players, which are more expensive sets that are sold by Crescent and Allen.

The Portland store itself carries a heavy stock of phonograph records; and, in addition to actual records on display, an extensive collection of phonograph records, which are pre-advertised in the newspaper. This promotion has been so successful that the store is now considering the possibility of opening a record department in its own store.
AGVA Tightens Borsch Belt

Hotels Must Sign Code or No More Acts

June 3 Deadline Set

(Continued from page 3)

A point of origin. If any acts use their own cars they shall receive $1 for insurance but be unable to state whether the number of acts was adequate.

Beach, Inside Schuyler's Five O'Clock Club shattered Saturday

Big Legion Show To Give C.I.T., Ex-USO Talent Over 2 yrs. 'Work

and other acts are expected to reach 125.

This weekend, July 20, the hotel is expected to reach 1,000.

The Legion show is expected to run at about $5 each.

The first auditions will be held on the hotel's stage in September. All performers who have served in any of the Legion groups will be eligible.

Jurisdictional differences are now being ironed out between Equity and the American Guild of Variety Artists

(AGVA). Both claim jurisdiction over the show.

Detroit Niteries
Third To Fold

DETOIT, May 27. - Shuttering of the famed Bowery night club was announced by William J. Maguire, appointed several weeks ago as the Federal Court place was operated for some time by Mrs. Dorothy Barbaro, former wife of the late Frank Barbana, who with the spot 18 years ago. She ran into difficulties, attributed chiefly to the practice of employing local actors. In the past few weeks, the impact of such a practice by Miss Chrysler showed the final blow. Mrs. Barbaro indicated that she would attempt to re-open the club with the help of capital as possible.

In the third major shuttering among local top-flight night spots in recent weeks. The others were Jan Goldsitte's Fantasia, and the Four Dukes Supper club.

Thomas Cuts
Riviera Date

NEW YORK, May 27. - Dan a s a lo a .

The talent budget for the summer entertainment at the traymore's Submarine Grill.
VAUDEVILLE REVIEWS

Capitol, New York
(Thursday, May 15)
Capacity, 4,071. Price per seat, 50 cents-
$1.50. The program featured: Jimmie Dollas, show
Chilliker, Billy Harriman, producer.

The show opened good and closed
with a smash, the latter due to young
Bill Farrell, a 17-year-oldordial Thed.
The big gap is in the middle where Gene
Baylos does a spot.

Baylos has a very funny last.
He can also be considerably less than
that. On this show he was the latter.
His material is ten lines or less.
Come on, These are the jokes,
has often killed showbiz characters in
saloon audiences. He is a different animal. What
Baylos should've done is taken his act and
reworked it into a half hour or 30-day dates before bringing it into the
Capitol.

First act was Virginia Lee in an
a cappella dance. She then made a
pitch for audience participation, went
down into the audience, and came up
with a plant for an amusing
balancing routine that won excellent
reception.

Wooly Herman's band (four trumpets
three trombones, five sax and three
rhythm) had a number of opp ortunities for solos and band effects.
Music was good, the comedy idea
was laughable. Early in this program,
there were many solos. On the med-
ley, starting with Amem and ending
with Caldonile, the result was only
so. Herman's fine musician,
musicianship is seldom ideal, a
stage fare unless it is tied to some
flash gimmicks. The best audience
response was the Wedding Song, and it was probably due to the
melodic line as delivered by Her-
man's clarinet, with a challenging
backing. Most of his following rou-
tine was devoted to musical comedy
tricks which meant comparatively
little.

This time around, Herman showed
a new band canary, Pat Easter, for-
merly part of the Tattlers, a mixing
singing team, and it proved to be a
success. The audience was captivated
by his good vocal range and
expert little bitunes with a good voice.
Her Breitwisch was very well sung. Her
mu sh with her and her partner,
Douglas Good Bear, who were a
success. Their good singing with a
touch of the old-timey variety was
some of it could stand prouning. She

Pic, Big Hangover. Bill Smith.

SCENERY

JOHNNY BARNETT
His TUNFULL PIANO AND SONGS

JUDY CANOV

JUDY CANOV

RKO Albee, Cincinnati
(Friday, May 19)
Capacity, 2,500 seats. Prices, 40, 75 and
$1.50. Good shows daily: Fire, Baby Shows
Romeo Locsin, Don Friendley. Shows opened by
Horse acts.

Altho production suffered off In
spots, this package boasts enough variety to make it a well-balanced bill. The Four Ervans lead off with their crackerjack taperey, well-
trained and striking the standout in a nifty aired turn that jars spiritu-
ently with other member's bears.
Bally Simon, on Archee, is an
accomplished versan who lines are good for solid vocals and
palm. His four-conversation
bit, stilts a smart piece of work.
This done with audience participa-
tion, takes too long to get under way
and tends to slow things up. It left
away a winner, nevertheless.

The Albin, tiny blonde and a
bit too tough with her spitfire<br>burlesque. Especially pleasing
was her Ballroom Nightmare, wherein their excellent timing and
spirited of the dance easily
stands the test. Bob DePunto, juggler,
poised nicely with his ball, club
and tambourine manipulations. It's
a good sight turn.

Neal Keaton, dapper and grayshak,
funster, displays good chaff and
pipes, as his partner, Fallow, transforms herself from a Drac-
ula-like character into a striking,
dressed glamour gal between shows.
Her tribute comedy bits that sell well.
The Ben Young White Guards built
in with their other loud, manly
comedy in the week's bill and
only tohing that failed to come
back to the big screen. The Ben Young White Guards (3)
broke in with their other loud,
powerful comedy of the week, the
comedy of the week, the
Ben Young White Guards, broke in with their other loud,

TENNESSEE ERNIE

NOW ON PERSONAL APPEARANCE
TOUR - 3RD EDITION

JUDY CANOV

PHONE BOOKING NOW
1950 FAIR DATES

W.M. H. KING

20th Century-Fox.

JUDY CANOV

SCE N C E R Y

GIVE TO THE RUNYON CANCER FUND
NIGHT CLUB REVIEWS

Contillion Room, Hotel Pierre, New York
(Tuesday, May 23)

Capacity, 250. Price policy, 50-54 minimum. Phone, 262-4111 and 262-4113.
Room and bar at lower end of hotel. Booking, non-assurance, Stanley Melvin
bass only some assurance. LeFevre-Cognac budget this show, $1,750. Estimated
budget last show, $2,000.

The hit of this one is a Midwestern comic, Georgie Gobel, who has had
unsuccessful dates at La Martiniere and elsewhere in Chicago-Madrid. The
short, stocky lad did a job that almost matched the hasil audience. Using a
spoon, mostly, Georgie Gobel came on with a series of pointless
but hilarious yells about insurance agents, a railroad suit law
and the psychological problems of bringing up a four-year-old.
An ingratiating style won him attention which he built for solid results with
jokes that grew solid yells. His
innocuous delivery, almost a throw-
away, is something like that John Sebo-
tian who's working across the street
at the Plaza. In between situation
show or Gobel throws in a few
bales of high toned songs, a hill-bill, and a Bill Kenny (Injokes)
take-off that had them howling. Based
on his showing here, Gobel's ready
to work almost any kind of a room. He
did very well on TV or radio.

Jokes and Wallis were consider-
elately less impressive in their
first New York hotel job. The girl was distinctly nervous and
more than overcome by it too much mugging.
The tricks, the ordinary, were well
executed and while sudden
was finished. What flash there was
came in the middle of routines with each number ending down.
As for the effect, the audience or unimpressive cost.
The boy's formal morning suit was
in good taste, but the girls bare
toes on thin rubber soles was not.
For an important date like this the
show should have been in wear-
ables. As it is, the dough they get here
isn't important. The incorrect
taste and the gals' costumes make
for a poor presentation. Their
musical arrangements were also hack-
ney. The only saving grace was
the boys well-modulated voice.
The gals' dusk looks can be brought out better in a whie or off-white
suit. Possibly Mabel's band did an heroic
job of trying to change the mood, but the end result sessions were cut as well
as always.

John Sebastian, billed as a harmonica
player, is more than that. In fact he's
developing a real comedienne. His
sly observations on people, behaviorisms, pointless
marks on semantics and unlabelled
sentences, draws little tears which
began to grow into yokes. His Man Eating a Sandwich is a hard
place to do, but the comedian
made it and laughed more heartily than
the audience.

Beverly Hills Country Club,
Newport, Ky.
(Friday, May 16)

Capacity, 600. Price policy,
50-54 minimum. Phone, 252-6611
and 252-6612. Room at lower
date. Booking, non-assurance, Stanley Melvin
bass only some assurance. LeFevre-Cognac
budget this show, $4,000. Estimated
budget last show, $2,000.

Ted Lewis, his show and his 12-
month return to this famous case
for their annual four-week en-
gagement. There is still much to
say about the master showman and his givers of entertainment. They still
catch every nuance of showmanship and entertainment and, as they
fave faves were, were here in straightened and by the approach-
first show-week.

Lewis offers little that hasn't been
seen on his previous visits here. It's
still the old schmaltz handled deftly
and with rare showmanship and
Lewis's knack for making the ordin-
ary seem like something .
This world. Lewis tightened the reins
bit at this showing, with the result that the show moved along a bit
but on the same level as his previous visits. The audience, as per
Lewis, is still interested.

Lewis still carries the lovely and
shapely Geraldine DuBois as the
famous long support; the Rombos,
trio of capable and attractive
tongue smashers, and the能
musical consort of transvestites, Paul White, Elroy Peace, and
any countenance.

Newest Lewis are Andre, and the
two, who who has a lot of
original and novel manikin types.
Andre serves as the window trim,
traps, stunts, and the
women's manikins
(or masquerade)
show. In the variety, his
unusual
in the height, he
has a band, directed by
Walt Long, opens with
and his
to music. In 50- of
and the manikin

follow-up review

LATIN QUARTER, NEW YORK

The replacing of two acts with two
larger by Milton Chadwicke
Rascals with Johnny Pulco and
Beverly Dennis, hasn't affected the
taste and the health of the place which moves with a zest and a speed
that is as eye-catching as it's smooth.

The Rascals do about the same act that they did last time but with
the yokes little Pulco gets for his act may say just stuck on characterization
are as big as he ever
caught them. There was much
feedback trouble but the comedian
made it and laughed more heartily than
the audience.

Beverly Dennis, now doing a single, is a brush aggressive comic with a
good timing and style and routine in order for clubs like the LQ. After
competing at an ever-louder Alhambra.

SPECIAL RATES AT PROFESSION

Newest Laurent, Hotel Avenue, Chicago b,B

Follow-Up Review

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**BILLBOARD BACKSTAGE**

It's Deadline Time in Dixie,
Or Get Up That First Column

By Joe Gaida

(Continued from page 3)

or a Sullivan or something. And what you're talking about is getting new columns going. I know a couple of young guys who can really do it. I mean, they can write about anything and everything, and they can do it in a way that makes people want to read it. It's all about getting the right perspective, the right tone, and the right style. It's not just about writing, it's about engaging the reader and making them want to come back for more.

Well, maybe a little editorializing. You don't think too well of that idea of diving into a story or a piece of fact without some sort of editorial context. 

Tuffy Towne told you about that while you were still at RCA Victor, and you told him you didn't have time for that. And I was just saying, it was for a reason. You write something about that, maybe they'll say this writer writes like he's still working for Victor. Sooner or later you have to have to write something that someone's going to say that about anyway.

The point about that non-dubbing technique is that it will cut down the chances for a new kid singer to get a chance to break. Take a kid like Eddie Fisher at Victor. He and his manager, Milton Blackstone, would be the first to tell you that. That's still a hard thing to learn. Naturally, he hasn't had the finishing of a Commodore or a Martin. He's a good company to cut the band and then work with the singer until he gets to the point just right as possible, the disc being ready to knock itself out of the box and build in and do the right thing. If the record company runs the risk of turning it into a full-throttle success (and maybe overreactive and, because of certain inevitable rough edges on a new singer's performance, still comes out with no realizable record, the disc is going to hesitate a little before trying to make another one. Maybe Petrelli doesn't care about the disc, but we do, along with musicians.

All right, you've all editorialized. It's time to get down to business about what you discover has happened to you after a year away. Some things strike you strangely.

Whitney, the Mystical Whitneys, typewriters from Shanwau, Okla.: I'll still remember the column about you. Whitney was a fellow. He wrote, "Eddie Hilleman has me set to work for two weeks in my hometown, Pittsburgh, writing a column. I'm writing, 'I'm with it and in the sun,' Ballentine scribes, 'and hope to be back before long.' There's a new man in town, the mayor. He's a strange one, unusual. (Okite), who has passed on at Mercy Hospital, Chicago, May 18. (Harry Layne, Layne the Magician, who recently returned from a nation of aus-pices dates with his full-evening show, writes from his Irondown, Ohio, headquarters that the New York State season is shaping up well and that he plans to crack the New York State season Sept. 12. There are many people in the business who cry that magic is dead, but it's not. We're seeing a lot of new and interesting things happening in the business. I'm still writing for 14 consecutive years and I still think that if the public is given a chance to see something different, they'll be interested. And I'm looking forward to the future of magic."

**MITCHELL MEYER**

(Continued from page 4)

**BADBY**

June 8, 1950

**FRIMM MEYER**

**WALKATHON**

Watch Billboard for Opening Date

WALKATHON

Want good seller? Help in all departments. Could use a few more clever, oldtimers, if anyone is available.

PHR. MATTHEWS. CONTACT AT ONCE

THIS IS THE MEMORIAL DAY WEEKEND, and we're looking for some new and interesting ideas. What are you planning to do? Maybe you have some new ideas to contribute. Write to Lefty Leibman, Jefny Green, or Maxie on the phone. (415) 394-7639. 6 a.m. to 9 p.m., Mon. thru Fri.

**BURLESQUE**

**NADINE**

By UNO

NADINE, who recently switched from burlesque to nightclubs, has a good following in the Hawaiian Club, Albany, N.Y., and opened the New York City Club, Johnstown, R.I., thru Dave Cohn ...

**MINSFREI'S COSTUMES & ACCESSORIES**

Minstrels Costumes and Accessories CIRCULAR FREE

DANCE-COSTUMES-CLOWNS

For the club or school use.

THE COSTUMER
I I e o l i t h P e n i n c i ( P h i l h a r m o n i c ) I n a A n g e l e s .
M u L i b e r t y ( M a b e e ) C h i c a g o .

for legit performances. Also included in the
list will be members of the speech and drama depart-
ments of local universities and from colleges and
universities around the country. The auditions will
be held in GWU's own Liner Auditorium, which once
served as a legitimate house.

Among uncertain factors in deter-
ing the opening date for the new amphitheater, but it is
believed that the construction is pro-
gressing favorably for an early June
unveiling. The amphitheater, which is
figured to cost in the neighborhood of $100,000,
will be completed by a deadline.

Auditions are to be handled by
playwright Green and newly appoin-
ted resident playwright John Legere.

Congress Stymies Fed. Theater Plan

(Continued from page 3)

by using its powers of investigation.

In fact, no limit has been placed on the
number of seasons the drama can run,
though it is an established fact that the
show itself will be ready by July
10.

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playwright Green and newly ap-
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Legere, a speech professor at
George Washington University.

LEGITIMATE

Commendations to 1564 Broadway, New York 19, N. Y.

June 3, 1950

Green's, Sesqui Pageant Reaches Casting Stages

WASHINGTON, May 27—Prelimi-
nary talent tryouts for the capital's season
opening at the Green's, held Thursday (25), with spots open for
a cast of about 150. Most of the cast was taken from the actors and drama students from local and
neighboring colleges, according to Green, who signed a contract last week to conduct the show which is officially sponsored by the Theater Guild.

Green's contract, it was learned, calls for a fee of $7,500 plus royalties of 8 per cent of the receipts. The show is scheduled to open early in July, the exact date to be determined by weather conditions. It is estimated that the drama will be staged in a new open-air amphitheater now under construction in Rock Creek Park. The drama will have a seasonal run to October 1, this year, and it will be repeated in 1951 if it gets a sufficient response. In fact, no limit has been placed on the number of seasons the drama can run, though it is an established fact that the show itself will be ready by July 10.

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playwright Green and newly appoin-
ted resident playwright John
Legere, a speech professor at
George Washington University.

Sides and Asides

12 Win Theater World Awards

Daniel Blum, editor, awarded 12 theater world awards for his
work in the American theater as the most prominent person
in American theater. The awards were presented at the Hotel Algonquin, N. Y., May 27. The recipients were: Margery Andrews (Contact), Maxine Meadows (The Press), Irene Worth (The Drama Review), Ethel Merman (Staged Glass Window), Don Hunter (The Man), and Paul Sturgess (A Silk Thread). The awards, which total $40,000, will be issued by Greenberg Publishers in October.

"Devil's Disciple" to Westport July 3

Philip Bourneuf, Francis Reid and John Williams have been
signed to play the role of "The Devil's Disciple" at the Westport (Conn.) Country Playhouse July 3. "Disciple" was written by angels in the year July, N.Y., after performance.

"New Moon" To Open Lambertville Legit-in-Tent

Arthur Kent, Metropolis baritone, and Gail Manners have been
signed to play a lead slot in "New Moon" which will be given for the season in Lambertville, N. J. The show is one of the most sought after roles in the country. The booking is for the first time in the United States. The show will be presented in a tent-like setting.

Frazer Compton will be the Caesar to Pauline Goodwin's Cle-
ptus in the sale editorial.

MAY 31. Offers supporting players include Hard Hat, Morton Stevens, Norman MacKay, Vinetor Carroll, Ralph Sunther, Harold Webster, Henry Lamb, Helen Heaton, David G. Smith and Ted Nelson. Arthur Sircum will be the stage director. Richard Aldrich, Richard A. Skinner and Evelyn Weinstock will be the "ca-
pers" at the Odeon (Md.) Theater. June 10. The Cape (Dennis, Mass.) Theater get its June 26 and the Falmouth (Cape Cod) Theater a week later.

New York May Get New Theaters Yet

Another step toward potential new theater construction in the
New York area came Wednesday (24) when the City Planning Com-
nission approved the proposed legislation introduced by Council-
man Hugh Quinn in the city council last month.

The commission approved the proposed legislation to permit the construction of offices above a stage, a prohibition under the current code. The commission approved the proposed legislation to permit有利 of larger structures under proper conditions and safe-
guards. A report has been recommended by Joseph T. Shaver, majority leader of the council.

Blaney, Jaeger Sked "Devil Dreams" First for Silos

The recently formed producing team of H. C. Blaney and C. E. Jaeger sked rehearsals for Fritz Rotten's mystery comedy, "Devil Dreams," which will open in New York City July 1. Regiment Denham will direct an all-star cast, which will include Frank L. Sullivan. In lieu of the usual red carpet, the cast members of the theater are being booked to get under way late in July. Lester Al Smith has been signed by the firm as general manager.

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Insure Your Vote

Each year for the past six years voting on the part of the people of the theater for the Donaldson Awards has increased. Now as preparations for the Seventeenth Annual Donaldson Awards get under
way, the awards committee wishes to do everything possible to see that the theater has an opportunity to vote.

Early in May, ballots and instructions are delivered by hand to the theaters to their players appearing on the stage of the theater appearing on Broadway in May, The Billboard, sponsor of the Donaldson Awards, will now like to see the vote of each and every player so the award may be properly mailed to them.

Richard Anderson, president of the Donaldson Awards, te-
ents the secretary of the awards. Fill out the coupon below and
return to The Billboard today.

The Billboard
Donaldson Awards Committee
New York 19, New York.

Please forward ballot and eligibility list for the Seventeenth Annual Donaldson Awards.

Name
Address at which mail will be sure to reach you in May

NOTE: If you will be working in a Broadway theater in May

Conn. Okays Sat. Booze

BROOKLYN, Conn., May 27—Gov. Chester A. Bowles this
week signed a bill which was passed unanimously by the State Senate and by a vote of six to one in the House, legalizing the sale of liquor on Saturday nights and until midnight. Sunday, except in such municipalities which now have a specific prohibition, will be a dry day. The bill clears up a situation that developed recently when the Attorney General ruled that Civic had long before been prevented to sell liquor until 1 a.m. Sunday, which sales after midnight were illegal.

Philly Hails Todd "Peep"

PHILADELPHIA, May 27, De-
spite the fact that the lavish season
folded a month ago, after many un-
interestingly interesting events of the season, there is much interest in evidence of this kind. With the Mike Todd's Peep Show which will pre-
serve here June 3 at the Plaza The-
ater, Air-cooled house is getting good
action on advance sales for the three-
week stay. Advance ticket sales last
Saturday (20), with the opening two weeks away, was well over the $30,000 mark.
A STREETCAR NAMED DESIRE

SYDNEY, May 27—The subsidy granted to the federal government for a national theater has resulted in the formation of a National Ballet. At present, however, auditions for membership have exceeded the capacity of the pay scale and can hardly be termed generous. Participants are paid $30 per week, and $12 per week during rehearsals and $9 per week paid on the road.

The National Ballet opens its first season June 20, following an extended tour of the small Victorian provincial towns in two-week sessions.

Annie's Form National Ballet

WALTZ FOR THREE

PETTICOAT FEVER

Off-Broadway Review

THE BILLBOARD

BOY, BOY, BOY

MALIHAT DEFORE

Waltz for Three

A Streetcar Named Desire

Out-of-Town Review

PETTICOAT FEVER

Edited by Joseph Grotelueschen, Managing director, Joseph Grotelueschen, President, A. F. L. W. A. M. L. N. P. I. N. S.

Associate's New twist for 1950 is a show that is a part of the PETTICOAT FEVER, directed by Joseph Grotelueschen, President, A. F. L. W. A. M. L. N. P. I. N. S.

The King's Players might better title their group H. M. Overplayers, since they seem to consider no gesture too small for their present production. Characteristic of the Grotelueschen formulation is the assurance that the script is too outdated. It is not, but it has been done by every group and must be bolstered by mugging caricatures and just plain humor, which becomes somewhat credible.

As usual, the Playhouse, Waltz, has been given a careful production, a lust of 99 years old. In his opinion, Judge Oliver held the appearance of Joseph Grotelueschen as an alleviation such as director and set designer obviously believes that twice as much is twice as much, which explains the original premise.

With a cast of great looks and a number of musical directions, the Waltz gets the most out of them.

Some of the music is pictured in the program, which is not done, perhaps, because of the unreasoning audience's desire for operetta shows. The plot is that of 99 years old.

But Waltz is overwhelmed with a nice production. It is plot of 99 years old. It concerns a Kentucky belle (circa 1800) who comes to New York to marry her childhood sweetheart, who owns a horse; the two are married and the horse is named Waltz. The plot is that of 99 years old.

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Open-Airers Boom in Mich.; Seven Launch 1950 Seasons

DETROIT, May 30—Current boom in outdoor theater construction throughout the state is reflected by July announcement of the film industry is not worried about business, and may possibly see the pace for outdoor showings.

Described as a seven new drives, including the 1100-capacity Sunset Drive-In at Detroit, or the Ohio Drive-In Theater, which probably in July, and the 6000-capacity Ford-Wyoming in Dearborn to the Clark Brothers, opened two weeks ago.

Other new outdoor houses are the Sky, opened at Adrian, by M. J. Zon, and the Ritz, at Dearborn, by R. J. Ritz, for the Clark Brothers, opened two weeks ago.

Roadshowmen, LOOK! Smashing Roadshow Hit! "BEFORE THE WHITE MAN CAME" AUTHENTIC SPECIFIC DRAMATIC ENTERTAINMENT All Indian cast east of 1820. Get aboard the money makers' bandwagon with the notes of today. Rich color, drama, situation fully dramatized by film, and music. Available for SUBSCRIBER'S RATES.

Roadshowmen! There's still time to change your bookings to "Roadshowmen's Company" for your summer schedules of 1950.

Write our nearest office for our big 1950 catalog.

EAST PICTURES
P. O. Box 359—Essex, Iowa
P. O. Box 613—Colorado Springs, Colo.
P. O. Box 347—Chattanooga, Tenn.

Men Wanted

SOUTHERN VISUAL EQUIPMENT CO.
1414 E. 20th St., Memphis, Tenn.

WANTED

Man with 35MM. Projector and equipment to operate 250 car drive-in on 50-50. We have ground, screen, projector room, power line to ground. Located side of amusement park. Must furnish good reference.

LEO H. FULLER
Owner of Lake Moraine Beach, Hamilton, N. Y.

Rept Ripples

F. H. HARNER pens from Gonzales, "Tex, that he opened his summer theater under the July 24th work from a platform and do some merchandising. I've tried some schools the past winter to poor returns," he writes. "Texas cities will not stand for school shows. There isn't a single tent show in this section of Texas. When I look back at the good old days it makes me feel the panting of tent rent and other flesh tent shows." E. H. GLENDINNING, who played churches and other groups with a musical-drama group, is trying to try a feature that they brought in Las Vegas, N. M. They played the winter tent with their flesh attraction, but will use a feature picture this summer.

Elkon Aroused Over Nixing of Benefit Shows

ELKTON, Md., May 27—Local film fans and those in surrounding areas were among the officials in forwarding the new Elkon Drive-In Theater to hold for the next drive-in was informed thru the state attorney's office that it was unlawful to run free movies on Sunday, according to Nathaniel Rosen, and the order was issued. When the theater opened the new theater opened last week-end.

Rosen was led to believe that his attorney that a drive-in theater was not an opera house within the class prohibited by law, and he proposed to open the drive-in for a test case. A jury was summoned to determine whether the order was to be held in abeyance.

Acting under orders from state attorney Henry L. Costabile, the order was issued. It was then determined to give a performance without charge Sunday night (14), so that as to not disappoint people who had come to see the free show, those who were charged admission for showing there would be a show. Free soft drinks and popcorn were also distributed Sunday night (14).

"I decided," says Rosen, "in giving the benefit performance through the season, admission free, for the fire companies of the county, Union Hospital, and local churches and other organizations. Possibilities are that they would take up collections during the performance."

These plans are now in abeyance pending a determination of the question whether a free performance, or a benefit performance without profit to the benefit for the benefit of the organization of the whole county, may be given."

Two Val's Players Injured

STEVENS POINT, Wis., May 27—Silver Newbery and Tony and Betty of Val's Radio Players, are in a local hospital suffering injuries sustained when the car carrying the band was demolished when it was alarmed by some persons striking a car which ran thru a stop sign. Both are reported in serious condition.

Cummings Directs

LOEW'S, Holyoke
HARTFORD, Conn., May 27—George F. Landers, local division manager for E. M. Loew's, and Harold Cummings, the new manager of the State Theater, were in Hartford, Mass, to announce that a film at the circuit's 800-capacity drive-in theater at West Hartford, when the project is completed in June.

Joseph Dolgin, general manager of the Drive-In Theater, also, is, Conn, is recuperating from his recent illness, Dolgin, who was active in amateur theater work in the Connecticut area for a number of years, is now director of Wings with Wings as Eagles, presented recently by an amateur theatrical group in Hartford.

Wanted Wanted Wanted

COLORIST MUSICALS AND PERFORMERS For Platteau Medow Show, Musicians on instead of bands. All Musicians of Blue Squirrel must be sober and reliable. Politically inclined. Write us if you want it. Make salary right. The man is wanted. Write us if you want it. Make salary right. The man is wanted.

DR. G. W. EDWARDS
Card Ceylon Film Exchange, New York City

SOUTH END THEATRE SUPPLIES
104 Green St., Tel. 126-100

Greenfield, S. C., May 27—White Horse Drive-In Theater here held its formal opening May 22.
THE FINAL CURTAIN

BAKER—Ora A. (Pop), 60, for 25 years a carnival supplier, game designer and manufacturer, May 15 at his home in Detroit of coronary thrombosis, originally a Grower. He later became a partner in the Michigan Greaters when that company was formed 10 years ago. He is survived by his widow, Evelyn; two sons, Charles and David, both of Detroit; one daughter, Mrs. Dorrit May, of New York; 11 grandchildren; and four great-grandchildren.

BAMBERG—Mrs. Mary (Marie) Dean, 60, wife and assistant to Theodore Bamberg, magician known as Okito, May 17 in Mercy Hospital, Chicago. She also leaves her mother, Mrs. William H. Dean, 85, of Chicago; and a sister, Mrs. William K. Yoder, 56, of El Paso, Tex.

BENNETT—Mrs. Annette M. Kellett, 52, wife of Walter E. Bennett, vice-president of Western American Tagging Co., Philadelphia, May 18 in Abington (Pa.) Hospital. She also leaves a son, Walter E. Bennett Jr., 21, of Bridgeport, Conn.; and a daughter, Mrs. Thomas P. Aylward, 25, of Chillicothe, Ohio.

BERGSON—Olga, 22, high-wire performer with the Eastern end of the Polack Bros.' Circus, killed May 25 in Waco, Tex., when she fell during her act.

BESTAR—Mrs. Mary Offerman, 58, former booking and vaudeville agent, May 14 in Hollywood. Her Broadway shows included Simple Simon and Joe, and she toured in vaude with her husband, George Offerman. Her son, George Jr., actor, survives.

BOWEN—Mrs. H. B., founder and producer of the Jazz Symphony Orchestra, May 24 in metropolitan New York.

BROOKS—Charles H., 89, father of Ed C. Brown, circus advance man, and of Mrs. Leo E. Pomerantz 'Mr. Pomerantz' rep company, May 11 in Tucson, Ariz. He also leaves a daughter, Mrs. Ed C. Brown, of Chicago, and a grandson. (Continued from page 46)

THE FAMILY OF
ORA A. (POP) BAKER

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The We Wish To Thank Our Many Friends & Showmen's Organizations

For all the kind Expressions of Sympathy

In our Recent

Bercevement

We're very sorry to hear of the passing of Ora A. (Pop) Baker, a well-known figure in the circus and amusement industry. He was remembered for his contributions to the business and for his warmth and kindness to those around him. The family of Ora A. (Pop) Baker, including his wife and children, were deeply saddened by his loss. The industry extended its condolences to the Baker family and community during this difficult time.

Our thoughts are with the family and friends of Ora A. (Pop) Baker, who passed away recently. We pray for strength and comfort during this time of mourning.

May his memory be a source of comfort to all who knew him and may he rest in peace.
H-M-ARENA DATESクローズ

10 Showings
Average 84G

New record tops 1949 by $37,000—season’s biz will
break million-dollar mark

(Continued from page 4)

triumphant closing school during Easter
week was playing there because of the loss of class time
earlier from result of the coal strike, Morton said.

Two Dates Top 100G
Memphis and Buffalo Washington ran a
dead heat for top dates last week, each
contributing $120,000. This year’s Memphis take was up $7,000
over 1949 while the Washington handle jumped $8,000.

The Memphis show was $94,000 as against $100,000 last
year. Buffalo was good for $92,000, a drop of $8,000.

For the last few weeks there has been
recent sniping among local business
agencies over returns. A committee for
the fair’s future, and a number of
business leaders, have been going
forehead to a meeting to try to
the forefront of a move to revive
the exhibition, this time without
government cooperation. However
serving as chairman of the Washington Board of
Trades has voiced doubt that
sufficient money can be raised to
write the Freedom Fair without
government aid. The Missouri
commission has been criticized by some business
leaders as having obstructed
Baron’s efforts to get the
exhibition under way.

The battle over the fair currently
appears to be spreading to broader and
“little” business in Washington.
Leaders of the small businessmen’s
groups believe that the Board of
Trade faction might be maneuvered
into supporting some
organization on a “face-saving” basis as the
cost of the challenge tossed out by
President Truman this week.

Meanwhile, Jack H. Hardy, a
New York management executive
who claims to have surveyed industry
groups in various parts of the nation,
said that a sequel exhibition
may attract support from industry
outside of Washington but that if
local bankers and manufacturers
look for an excuse to quit on the
fair, the attorney general’s ruling is a
good one for them.”

Musician Protests
Emerson Mayers, of Purdue
University, in charge of sequel
bands, dispatched a letter denouncing
the capital’s failure to support the
“did not criticize the committee’s
failure to cooperate.”

A 200-acre tract on the Virginia
side of the Potomac has been offered
by the Washington real estate
agents as available for the Freedom Fair on
a rent-free basis if local business
agents support a non-competitive
exposition. One of the realtors
involved in the offer won’t be held
open “indefinitely.”

Paul Masaman, director of sequel
bands, declared that “whatever
is done in respect to the Freedom Fair
must be done quickly.”

In other words,” he said, “if a
cross is to be authorized, such
endorsement must come quickly.”

It would seem that the fair now has a
50-50 chance to get okayed, also it had
little chance a few days earlier.
Rivaling the corny is as silly as
being a rambler. If an offer is given, it ought to be
given with high enthusiasm— or we
shouldn’t pursue.”

The full sequel commission has now
tentatively slated next Thursday (1)
for taking up its meeting to decide on
whether there will be a fair.

Comm. Hearings
On Johnson Bill
To Be Resumed

WASHINGTON, May 27—Announced
Thursday that hearings scheduled
Thursday and Friday (1-2) on the
Johnson and Preston bills to limit
the sale of crap machines (see story in coin
machine
The committee spokesman said this
week that there is still time for any
one to notify the committee of a
desire to be heard. The speaker
added, however, that the committee
ready has a crowded calendar and is
hoping that there will be no
last-minute stampede of would-be
witnesses.

The committee is planning to wind
up the hearing record Friday (2),
and hopes to get into full session on
the legislation later in June. Because
the committee’s crowded schedule
and the controversial nature of the
legislation, however, it is considered
likely that the legislation will be
reached on the measures before
September. The adjournment date
of Congress is still unsettled.

Meanwhile, the committee has been
showing no objection to an

Otto Berosini
Dies in Plunge

WACO, Tex., May 27—Otto Bero-
sini, 22-year-old high-wire performer
with the Wall Bros. Circus, was killed
Thursday night (25) when he fell 80 feet
while working his act under canvas here
before a crowd of 1,100 persons.

Berosini was injured in a fall at
Mexico City last January.

Louis Joins
Dailey Show; Biz Improves

KITCHENER, Ont., May 27—With
Joe Louis as its feature attraction,
The Empire Circus sported a better than
two-thirds matinee and a three-quarter night show here
Wednesday (24).

The former heavyweight champion
made his first appearance here
headed by Joe Louis (21). Joe
arrived on the lot too late. The show
had joined the Miller

The biz Dailey did here was a
magnificent improvement over the aver-
year’s $2,000 to $2,500. A number of
show bands are here and are playing
bands and then came on again
for the concert.

After the show here held about 50
per cent of the audience. Joe’s
trailing-camp stunt of bag-punching,
etc., was to be served at Woodstock (25).

Mills “Blowdown”
At Niles Blown Up

NILES, Mich., May 27—Nils serious
injuries and no damage resulted
Thursday (25) when a sudden
wind and rain storm interrupted a
Bills Base. The circus made a here and most of
2,100 patrons fled the big top.

Two adults and several children
received cuts and bruises, but none
was hospitalized. The tent, only six
weeks old, was damaged. Charles
Brady, superintendent, had prepared it
for the heavy weather.

An eyewitness of the storm
reported a report of the incident to a radio
station and following broadcast brought
city police, fire, airmen and ambulances to
the scene. However, no injuries were
reported and the show was resumed.

Parents rushed to the lot when they
(See Blown up on page 6).
Close-Ups:
Lot of Lip Helped Merle Evans
Become Ringling Bandmaster

By Tom O’Connell

This is another of a series of articles on little-known facts about people prominent in outdoor show business.

MERLE EVANS has been blowing his own horn since he was 9 years old and the cornetist has done so well at it that he tooled himself right into the position of bandmaster with the Ringling-Barnum circus.

The only musician in a family of seven children, Merle was born in Columbus, Kan., December 26, 1892. After playing with a kid band in his home town, he started his professional career in 1918, joining the S. W. Brundage Shows which toured Kansas. Oreg's music was furnished by an eight-piece band, and Evans, in addition to his musical duties, helped assemble and dismantle a Carry-Ut-All and a black tent used in showing early flickers under the canvas.

Played With Salvation Army

While with Brundage, Evans received $10 a week and supplied his own room and board. After finishing his first season with the shows in Salina, Kan., he decided to stay put rather than return home. He recalls that Thanksgiving Day, 1918, found him providing cornet chords with a Salvation Army band in Salina. The winter of the same year, Evans hitched on to a job as a milk wagon driver to stay in groceries.

He has been with the Ringling-Barnum circus since its inception in 1919. He did stints with the Buffalo Bill Wild West Show in 1916 and in 1917. He returned to head the Brundage Shows band in 1913 after his start there and remained thru 1915.

Off-Season Chores

During the time he has spent with the Big Show Evans has also headed up bands for the International Circus at Olympia, London, in 1921, 1922 and 1923. While with this show he toured Holland, Belgium and France. From 1924 to 1934 the R-B bandmaster stayed occupied by leading bands for six years in Saratoga, Fla., and for four years in St. Petersburg, Fl. He has been with the Ringling-Barnum circus since its inception in 1919. He did stints with the Buffalo Bill Wild West Show in 1916 and in 1917. He returned to head the Brundage Shows band in 1913 after his start there and remained thru 1915.

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Out in the Open

Henry Meyerhoff, of the Crescent Shows, was the subject of an editorial in The Penticton (B.C.) Herald recently after he had presented two annual Penticton High School scholarships worth $250 each. Earlier he had presented playground equipment to city schools.

Carles Negal, Argentine rep for six of the city's inland amusement parks, said his parks in that country, was in New York last week-end inspecting Rockaways' Playland. A funfair already is in existence in Buenos Aires.

George X. Whitney, operator of Playland, San Francisco amusement park, and his park are the subject of an illustrated feature in the May 30 issue of The Saturday Evening Post. Article, written by Dean Jenkins, is captioned "Baranum of Golden Gate" and deals in considerable detail with Whitney's career.

Name Bands Slated For Pleasure Beach
BRIDGEPORT, Conn., May 27—Pleasure Beach Park, municipally operated amusement resort here, opened for the season Saturday (20) with a new band policy set for days and holidays at the park. Charlie Spivoks' orch. was in for a one-nighter Sunday (21), and Jack Still will handle the band during the week. The park has been redecorated and repainted, but no new rides have been added. A 155 persons again will be employed this season. No ferry will be used this year, and access to the park will be by bus and auto. Bathing pavilion opens June 15, the same date that other city-operated beaches bow for the season.

That-city officials expect less business at the resort this year than last is reflected in the spot's budget. Last year expenditures were placed at $40,000 and receipts at $41,000. This year the appropriation is closed and receipts at $30,000. Officials explained that the park is not operated to show a great profit.

John C. Molloy again is resident manager, assisted by Joseph H. Hiss, with George Chishum as park superintendent.

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Venice Spot Skeds Holiday Opener; Title Is Revised
VENICE, Calif., May 27—Adopting the theme of Venice Lake Park, former Venice Amusement Park tests off Decoration Day with what its new president agent, Ralph Hopkins, called a "preview opening." Park has tied up the "Mrs. America" contest rights for Southern California counties and will stage the national competition in this city July 9. This will be the Los Angeles area trials and will be held in connection with the launching of a $600,000 civic project. Regional finals will be held in the park.

To launch the park, Venice Lake will hold a free water carnival and circus on the newly blacktopped mid-way.

midway biggie, is the subject of a generously illustrated feature in the May issue of The National Canadian monthly. Feature is by Petty as "King of the Carnival."

Gore-Solters Associates will handle publicity-promotion for the annual Miss New York pageant. ... Arthur J. Levy is handling press for Malcolm Fair, theater-in-the-round presentation skedded for Danbury (Conn.) Fairgrounds. ... Frank H. Waugh, manager of Brockton (Mass.) Fair, visited the World of North Shows Tuesday (21) at New Brunswick, N. J., and Ben S. Allen, head of Posters, Inc., Philadelphia, was a visitor to the Ringling-Barnum circus during the Big One's stand in that city.

Clem Boutsen, director and producer of the circus, and several of the circus officials returned to New York on his annual talent hunt. ... Umberto Schlechten-Bedini, European representative of Ringling-Barnum, left for Europe last week after spending a month with the circus.
Manufacturers and Distributors
OF EQUIPMENT FOR
OUTDOOR SHOW BUSINESS

The summer season means BIG BUSINESS for all outdoor show people. For you, as a manufacturer or distributor of supplies, it will mean BIG orders—IF you reach this market before they place summer orders. The advertising columns of The Billboard blankets this market completely each week . . . all this PLUS one special issue that will reach all of outdoor show business in time for summer ordering . . .

The
Billboard

Summer
Special

dated JUNE 24
deadline JUNE 15

Send your copy and reservation to one of the six Billboard offices listed below. Competent staffs will assist you in preparing your ad for this great issue.

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2160 Patterson St.
Duquesa 5490

Hollywood 28, Calif.
6000 Sunset Blvd.
Hollywood 5891

ST. LOUIS 7, MO.
390 Arada Bldg.
Central 0443

DETOIT 1, MICH.
1009 Fox Theatre Bldg
Remodel 1170
Jerry D. Martin's Three Fearless Stars worked their Fairmont, W. Va., drive-in theater date last week. In a typical fast-moving automobile accident on route from Atlantic, where they had been performing with Earl Hamilton, Martin received eye and knee injuries. Beatie Martin suffered lacerations to her left ear. Truck was lost and trailer was damaged.

Ice Orama and vaude show performed in Clovis last Sunday by one of the hands contains Roy and April, Shirley Laing, and Jean and Joan Ray, ice show; Reggie Dvorsk, emcee; Jenins Carol, singer; Benita Francis, magician; Flo and Gus, comedy, and Ruby Bing acrobats.

The Ericksons and Conchita mobile theater continues after their St. Louis Police Circus engage- ment. Further, their super circus television show Sunday (21). They visited the Analeks before moving on to Springfield, Mass., for the Lions Club circus... Hans Gabin Rex, who joins Ward Bros. circus this week with her red nose slide show, stopped off at the Boyce Wood Hall May 17 while on the way to Chicago. As reward for her underground work in Germany for the American Legion, she was awarded a special "passport" letter entitling her to go anywhere in the U.S.

Partial line-up of acts for the American Legion's annual July 4 show at Chicago's Soldier Field includes Benny and Betty Fox, Flying Alonzo, Aerial Dobriches, Vino Beretino, Tantos and Eco, and Don Dorsey, Barnes-Carruthers agency, Chicago. They are producing the show under the direction of Adrian and Chermel trampoline.

Gotham Beights Get Clean Health Bill

NEW YORK, May 27—This city's 36 miles of bathing beaches received a clean bill of health this week from Dr. C. O. Mahoney, commissioner of health, who said that they were "on the whole generally safe and in excellent condition." Dr. Mahoney made an announcement on the basis of water samples analyzed in department laboratories.

Among the few areas "not recom- mended" were the beaches in Coney Island, parts of Staten Island, and Great Kills Beach. Since no evidence of disease has been traced to bathing beaches licensed by the health department, no spots were blacklisted. With the completion of the city's $100,000,000, five-year anti-pollution campaign, the area beaches will be freed of any taint, said Dr. Mahoney said.

Old Orchard May Buy Names

OLD ORCHARD BEACH, Me., May 27—Name acts are being considered as summer business draws the Chamber of Commerce, Albert Bottcher, president, said. Resort community is growing rapidly and is awaiting the biggest season in history.

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AKRON, May 27—Prompt action by firemen avoided a costly fire Tuesday afternoon when smoke from Sweeney's Funtip Park opened here for its first week.

Stables started in a tool shed next to the Bug ride. It damaged the ride and threatened nearby-occupied buildings. Damage was estimated by J. V. Sawyer, park president, at $2,000.

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Lot of Lip Helped Merle Evans Become Ringling Bandmaster

(Continued from page 25)

correct type of music and the proper length of selections which will accom-
pany acts. His big job is to rehearse and rehearse until his band has
the season's repertoire down pat and can provide a smooth flow of cues
for guests. According to Evans, act cues for this season will draw on
at least 25 different melodies ranging from continental waltzes to Dixieland jazz. This figure is well above the usual number of
tunes in the band's stock for a sea-
on, Evans says. In the case of foreign
universities who arrive with their own
music, Evans, after consultation, usu-
ally avoids giving music most familiar
to U. S. audiences.

He gives full credit for the circuit's
smooth-playing band to the men who
make up the band, and to the fact that he never has any trouble as far as their knowledge of their trade is concerned. The R- B band master feels that it isn't possible to
be too hard on the band, as it is in the past, a quick-blossoming pop tunes to the classic all the way Well all learned repertoire during the season.

In addition to circus trouping, Evans has toured with traveling stock com-
panies and played with theater house
orchestras. In 1913, he led the Louise Shaw Shows band, which
made the rounds with Uncle George Shaw, the stock company which
played one-day stands in Missouri,
Arkansas, Tennessee and Kentucky.

When Uncle George, Evans, V. I. and
the show band, took tickets and
doubled the stage if the offerings
required an extra trumpeter. It was at
the end of the 1913 season that Evans
took his first leadership of the town
band at Campbell, Mo., and taught cornet
to a boy who later became a member of
Arkansas, the late Carl Bailey.

Led College Band

Evans claimed that the high point
in his band career came in 1931-32,
during which years for a time he led
the house orchestra of the Multimedia
Theater in Philadelphia. Leaving
nothing to chance, he also had a fling
at leading the Hardin-Simmons Uni-
versity Cowboy Band, Abilene Tex.,
in 1944 season.

It was a tough time to get
people to come. But once he
added that even then he always
made the right moves to pull the
lyres thru and keep the quality of the
band high.

On-unipped Evans has played thru an eight-month schedule with the bandleader,45000,000 balls, and
vaudeville, fingering cornet,
valves with one hand and leading
with the other, without missing a peri-

dode. It has been his way since he
left the band in 1919. He had a close call
in the band on one occasion when a
number of R-B personnel came down
with plume poisoning. During a
performance, Evans staggered out into
the show back yard, but hearing his
hand fall on a cue, he hurried back to
take over before the audience was
awake he had left.

The Best Performance

During the years he has cued acts for
R-B shows, Evans rates Lilian
Snell, T. W., ace back-bone
rider, May Wirth. In furnishing
for these and all other Ring-

ing-Barnum acts, Evans has accu-

mulated countless cornets, including
hand-made special only five inches
long. His instrument is a standard-size English model.

Then away from the circus, Evans
works on his consuming passion in
baseball. He claims that he would
rather be a first baseman on a
ball club than leader of the circus band,
still it's doubtful that show of-
ficials take this seriously. R-B
bandmaster is one of those
who have cut many single records and
albums for several disk companies, and
a leading publishing house has tenta-
nively scheduled a biography of Evans.

Instructs Kid Bands

Last winter, after the circus finished in
Cuba, Evans embarked on a lecture
and also found time to instruct
various Midwestern high school
bands. After many years of grading
an annual 12-month band, he
understandably says that perhaps
this winter he will just loaf at
his present home, Evans belongs to
Local 721, American Federation of
Musicians, Tampa, is a Mason and
honorary member of eight Shrine
unions.

Mrs. Evans died during the Big
One's Madison Square Garden date
this spring. They have no children.

When Evans got that first
throwing obb with Brundage Shows,
band leader Cleve Pullen would tell
him: "You listen to me kid and
some-day you'll lead the band on
The Greatest Show On Earth." Evans
has heard that many times, but as it
turned out Pullen wasn't a bad
prophet.
Barnes - Carruthers Named To Ink Acts For Chi Fair Circus

CHICAGO, May 27 - The Chicago Fair has announced that Barnes-Carruthers Theatrical Enterprises, Inc., will be the agent to supply acts for the 36-day Chicago World's Fair. The fair is scheduled to run from June 18 to July 25, and will feature a variety of performers, including acrobats, magicians, and clowns. Eddie Allen, former elephant man with circuses, will manage the show.

Record Gates Drawn At Chitwood-Swenson Shows in St. Louis

ST. LOUIS, May 27 - Biggest thrill show attendance on record for the city was registered here Saturday and Sunday (20-21) by the Joie Chitwood unicycle man managed by Aut Swenson. Playing in the 14,000-capacity Jockey Stadium, the unit turned away 2,000 at the Saturday night show and on Sunday to an estimated 25,000 in two performances. Units also was in Friday night (19), but rain interrupted the performance.

Bridgeport Barnum Celé Runs 10 Days

Bridgeport, Conn., May 27 — Second annual P. T. Barnum Festival was celebrated here Saturday and Sunday (19-20) with a variety of events, including a parade, a circus show, and various entertainment activities. The event was organized by the Bridgeport Circus Association and featured numerous performers and acts. The festival attracted a large crowd, and the atmosphere was filled with excitement and joy.

Beam Thrill Show Program Completed

NEW YORK, May 27 — Leonard Truaxe, head of his own public relations firm, has announced completion of a 16-page souvenir program for thrill show op B. Ward Truaxe's World's Champion Dacodvilles. Program, Truaxe's second effort for Beam, was done by publisher's representative Don Spencer, New York, and will sell for local business. Layout work was done by Don Kel- ler, of the Spencer office, which is seeking tie-ups for the program with national advertisers.

Beams List Concession Fees for State Beaches

FAIRFIELD, Conn., May 27 — A tentative schedule of rental fees for concessionaires at state beaches has been approved by the State Conservation Commission, Edward A. Tyler, chairman, announced.

Bill Powell Back in Hamburg After Berlin Red Zone Visit

HAMBURG, Germany, May 27 — Bill Powell has returned here after a brief trip to Berlin. Powell visited various circus, carnivals and zoos throughout Europe and has been the guest of the Hamburg Zoo and the famous Hagenbeck Zoological Garden. While in Berlin, Powell talked to the Soviet sector to visit Mrs. Ritter, who for many years presented her troupe of monkeys on the old Robin & Cherry Shows. Mrs. Ritter has lost most of her belongings as a result of the war and occupation.

Natl Income Near '49 Levels Is Seen Despite Farm Dip

WASHINGTON, May 27 — The cash is expected to be tight in the belt for the current show season (The Billboard, April 22), the national outlook is brighter, according to an opinion made by the Commerce Department's chief economist of business this week. Total personal income in March, the agency said, was substantially higher than the same month of the previous year, above that of the average for both 1948 and 1949.

Projected on an annual yardstick, March income was at a yearly rate of $225,800,000,000, compared with a rate of $219,100,000,000 in April 1948 and $211,500,000,000 in 1949.

Most of the March gain was accounted for by increases in wage and salary payments and actual and yearly incomes of $209,800,000,000 in 1948 and $211,500,000,000 in 1949.

Because the GI Insurance payments are now paid out of national income, national income can be expected to fall off from the high March figure, but it is estimated that 1950 totals will approximate those for 1946. The agency figures that gains in other fields this year will just about offset the anticipated decline in farm income.

The farm income decline picture was further substantiated by the Agriculture Department which said that farm employment during the week of April 23-29 was down about 300,000 from a year ago. Agriculture said, however, that a part of the decline can be attributed to cold and wet weather which delayed field work in many areas. Combined with lowered farm employment, the farm income rate which is running consistently below last year.

CASH IN with DAD'S

"THE OLD-FASHIONED ROOT BEER"

You can serve up to 100 DAD'S at Save nearly 50 cents on each dollah! Big profits are yours because this high-quality, sugarless, non-alcoholic beverage brings you increased traffic at no increase in cost! Automatic barrel dispensers available in 45 gallon, 17 gallon and 5 gallon sizes. We have everything you need to get started on this extra-thick business... DAD'S root beer-attractive in shape, dispensers — 8-gals—Oats—with plenty of attractive advertising material.

E X P R E S S  T H E  O L D - F A S H I O N E D

Write for free catalog, also information on the amazing DAD'S Portable Roadside Stand. DAD'S ROOT BEER HUT. DAD'S ROOT BEER COMPANY

CASH IN with DAD'S
Cole Has Fair Cincy Debut; Pulls 12,500 First 3 Shows

CINCINNATI, May 27.—Cole Bros. Circus, featuring Bill (Hopalong Cassidy) Boyd, has drawn approximately 12,500 people in the first three shows. It was the third and largest of five big performance stands which began Friday (25) night at the Cincinnati Garden. Based on the Garden's 11,000-seat capacity, the turnout thus far can be termed only fair. Friday's performance drew some 5,000, and the show for Saturday drew 2,500 at today's matinee and about 5,000 tonight.

The date marks the first time Cole has played indoors in this city, and the first time a circus has played the Garden, which opened in February, 1949. The moderate attendance is due to the fact that many people have kept their own tents in the holiday period. Some observers also see the lack of billing as a drawback. While the tents have been getting wonderful publicity breaks locally, there has been little advertising of standard, first-class feature attractions with the show.

Prices, including taxes, $1.00, $1.50, and $2.50. Children are admitted for half price at all performances except Saturday and Decoration Day matinees.

Side Show, cookhouse, horse and other tents are posted adjacent to the arena. Show was reviewed in the April 28 issue of The Billboard following its Chicago opening. Charles Robinson, clown, left the show in Columbus, O., to enter Veterans Hospital, Dayton, O., for treatment of a diabetic foot.

Mother Sullivan Honored at Big Eli Wheel Party

JACKSONVILLE, Ill., May 27—Mrs. Julie L. (Mother) Sullivan, vice-president of El Bridge Company, was honored at an employment meeting at the offices of the company Friday (28) in celebration of the 50th anniversary of the founding of the No. 1 Big Eli Wheel in Central Park May 23, 1900.

Mother Sullivan is the widow of W. E. Sullivan, organizer of the first Big Wheel company, and has held her present post for many years. She was honored for her continuous interest and development of the Big Eli Wheel, Ben O. Rodhouse, sales manager of the firm, said.

In addition to Mother Sullivan, who recently celebrated her 81st birthday, the employees who are still active in the administration and management of the company, and Rodhouse, firm's executive include Lee A. Sullivan, son of the founder, president, and vice-president.

Paris Adds Lengthy Alfreoso Biz Laws

PARIS, May 27.—Recently enacted regulations covering the operation of street fairs in Paris fill 28 columns of the Municipal Bulletin, published by the city council and providing plenty of headaches for ride operators and showmen.

Noisy ballyhoo in front of shows must be toned down and all outside signs must cease at midnight with a 11 p.m. deadline on Saturday and Sunday. Deadlines for closing must be re-set for no later than 1 a.m. after midnight. Bells, sirens and horns are taboo, but may be replaced by megaphones.

No shows presenting anything of an immoral or repugnant nature are permitted. Women wrestlers also are out.

SHOW TENTS

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BILL SANDERS

TENTS

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TENTS

GIVE TO THE RUYON CANCER FUND
R-B Attracts Large Crowds, Biz at Philly

Rain Hurts Some Sessions

PHILADELPHIA, May 27—Ringling Bros. circus continued to garner big grosses here, the third outdoor stand of this tour.

Considerable rain has curtailed attendance on several occasions. The opening Monday (20) was a sellout, as usual, with Frank Panunzio, Ringmaster, deferring the start of the show due to the threat of the rain. The night passed with the help of the late Ellis Gimbly paying the way for an estimated 10,000 orphans and underprivileged youths.

Lacking this year is the usual influx from Atlantic City, since the Big Show is scheduled to play there for the first time in several years.

Patrons drawn from the resort city have added up to at least one good house in the past.

Some of the potential circus midway revenue was drained by two carnival events, the Mummers and the J. Kirkwood shows, which were set up on adjacent lots.

After a big show under canvas at Baltimore Tuesday and Wednesday (16-17), the Big Show went on to score peak attendance Thursday through Sunday (18-21). Two shows on the same day were played here, deviating from the regular routine, accounted for big grosses.

Sunny Weather Produces Good
K-M Biz in Mo.

MOUND CITY, Mo., May 27—Missouri spots have turned out good business for the Al G. Kelly-Miller Bros.' Circus under favorable weather conditions.

Sunday (21) stand here for a matinee only drew a full house. Usual parade through town was canceled because it rained for 1-1/2 hrs. too close to matinee time.

At 11 a.m. Monday, the matinee was about three-quarters, Rain at night cut trade to a half-house. Too many house bands were recorded Friday (19) at Richmond, where weather was clear.

Matinees at Springfield Thursday (18) attracted only a half-house, 8th day in on their tour, which moved to frame shows and continue handling tickets. Show will have a menagerie with eight cross cages and ring stock.

The matinee show now being designed for the show. Trucks will be used for transportation.

Top Al fresco Talent Booked at London's Swank Indoor Spots

LONDON, May 27.—Demand for internationally known circus acts in London is growing stronger all the time. There are many up-and-coming acts, not only in London but throughout the cities of Great Britain. The most recent development in the trend is the arrival of the London's line-up in swank indoor spaces.

Top acts include the Dobritz Brothers and the Martha Brothers, who are among the most popular acts in London at present. The Dobritz Brothers consist of two twin brothers, both skilled acrobats, and their act is a top favorite with London audiences. The Martha Brothers are a group of five female acrobats, all skilled in their trade.

In addition to these, London's line-up includes the Docto brothers and the Happy Brothers, both of whom have been well-received in previous London shows. The Docto brothers are a group of three strongmen, while the Happy Brothers are a group of three highly skilled acrobats.

The London's line-up is a sure hit with London audiences, who are always looking for new and exciting acts to keep them entertained. With the increasing demand for these acts, it is likely that more and more acts will be added to the line-up in the future.
Dressing Room Gossip

Ward Bros.

Show is in its 11th week. In conjunction with "I Am an American" Day at the K. M. May store, show joined by local organizations, the Shrine Club and the armed forces. The late Lucille Blomberg's Liberty horses, Louise Reed's elephants, assisted by Donna Harrison, and Vincelli and clowns Roso Harrell, Chick Dale and Bill McCullough, did their best.

Show staff includes George Pugh and Archie Gayer, managing directors; R. S. Van Cleave, control agent; Jack Shaw, property boss, assisted by Pete Ray; Bill Blomberg, agent, and a veteran director, Jack Bell, and Rube Olberon, lot superintendent, and Tom Rice, perambulator.

Elte Jennet, aerialist, was left behind in a hospital in Midland, Tex., for an operation. Ann Sutton is recuperating in Beaumont, Tex. Brownie Gudath is in a Veterans Hospital, Shreveport, La., for treatment of an injured finger. Walter Jennet has had his left eye removed. Elie Jennet is in the hospital, suffering from an attack of pneumonia. The show is running very much on line.

Clyde Beatty

Dorothy Oclom leads the tour with a huge American flag, presented to her by her father, Chief Sky Xaner. Frank Xaner is a long-time member of Harry Brown's ticket-selling line and is being managed by Sue Schenck.

Martin Healy and Rex Johnson celebrated birthdays recently, Cliff Daniels, Al Shown, and Dolores Crites are in the hospital. Mark Anthony has started to practice the violin.

Bobby Kay has his ballet girls practicing, ladders, web, and loops daily. Manger and George are the busiest in the show trying to get the tricksters for the teterboard act. Jack Voise recovered a sprained ankle, and Billy Rhyne took his horse for a treatment.

Recent visitors included Hubert Deakin, Justino and Papa Loy, and Louis and Josephine of Buddy in tip top form. Martin Healy and Rex Johnson celebrated birthdays recently, Cliff Jones, Al Shown, and Dolores Crites are in the hospital. Mark Anthony has started to practice the violin.

Polack Bros., Western

Show had a week's stand in the Armstrong Building at Fresno, Calif. and used to be a week's stand in the absence of J. T. Edwards. Polack Bros. has played at the Astor and also at the Palace with Abeles and Jimmy Egert in Oakland.

Ezak Walton Club is now the favorite club of the audience in the San Francisco area. Abeles and Jimmy Egert in Oakland will play the Astor Club, where the group has played for the past three weeks. Abeles and Jimmy Egert in Oakland will play the Astor Club, where the group has played for the past three weeks.

Judy Tether, who has been with the show for several years, has left the troupe to attend business school.

Recent visitors were Mrs. and Mrs. Joe Kohl, aunt and uncle of Eddie Kohl, Floyd Loy, Mrs. James Harvey, Frank Wilks, Irma Edwards, Chester C. Morris, Virginia P. Loy, Mrs. Buxey, Mrs. M. A. Ginello and John Murphy. Fred Ed Freeman.

Kelly-Miller

Phil Edson joined clown group, while Tommy Wiley, cornet player, of Lexington, Mo., joined the band. Eddie Miller is doing a good job of clowning, and the three acts. Corky Clark's crew the get the show up and down the coast. The clowns were hospitalized in Harrison, Mo., for a week. The group has made a hospital visit in Harrison, Mo., and Mrs. E. R. Gray.

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HOWARD INGRAM

AMERICAN ANIMAL EXHIBITION

Three new items, elephant, horse, and squirrel. Thursday, Friday and Saturday at the show. Kansas City, Mo.

WANTED

FOR POLICE AND WALTERS CIRCUS

Archibald Smith, long-time elephant trainer, has been replaced by John Smith, who has been with the show for many years. John Smith, who has been with the show for many years, has been replaced by Archibald Smith, long-time elephant trainer.

CHARLES CUTHBERT

VCLINALLY trying to unscramble a bad spell of bad luck, Waltie Lay, who did a surprising act of the gussing of the guss, Mrs. Cooper, who is taking charge of the background boards, is trying to get into uniform with Logon coffee and curving hanging, and Harry Donegan, who is doing a house-warming act for the show, and Phil Edson, clown, celebrated his birthday.

Recent visitors included Fred Ed Freeman, Betty Leonard and mother, and Mrs. Cooper, Paul Van Pool, Mrs. Butler, Bernhard, Bobs, M. and Mrs. Harry C. C. C. and Mrs. Harry Carmichael.
Four Major Units Razor

Operations to continue as planned—Sterling and N.J. losses partially insured

SCRANTON, Pa., May 27.—A five-hour fire of undetermined origin destroyed a large part of Rocky Glen Park near-by Moosic early Wednesday (24). Total damage to units operated by Ben Sterling Jr. on one side of the park and the N.J.-Jennings Company on the other may exceed $100,000. The losses are partly covered by insurance.

Park operation will get under way here today as planned, both operators said. Sammy Kaye and his acts are booked for Monday night (28) and a big Memorial Day weekend is planned, they said.

Four Major Units Lost

Four major units were razed. Sterling lost his Penney Arcade, a 100-foot walkway containing more than 100 machines, including 20 Poken machines, added this season and Photomatix. N.J.-Jennings lost their Funhouse, Roller Coaster and Skyway Canal, a water ride. One of their kiddie rides was also damaged. The Coaster was equipped with new cars this year.

The power substation supplying the park with electric service by placing it was begun immediately after the fire, and park execons are hopeful that they will be available by tonight. A railroad platform at the substation was washed out, and a power line was down.

Ineos will make a great way this year. The outings are proving vital in holding the attendance figures up. However, the NAAPPB secretary stressed that operators find they must go out after the business now. The patrons don't volunteer any longer.

Tuscarora County

Out All Park Biz Holds Level; Spending Up in Rockies, East

CHICAGO, May 27.—Park business over the country appears to be holding at the 1949 level, according to an informal picture sketched here at a week's head of the National Association of Amusement Parks, Beaches and Recreation Centers (NAAPPC).

Per capita spending varies widely from different sections of the nation but the average probably has been about the same. Paul Huedepohl, the secretary, they average at from 75 to 75 cents. Attendance figures have held up when weather gave a fair break, but maintaining the level has taken some effort.

In general, Huedepohl said, the Rocky Mountain area has shown an increase Saturday and Sunday per capita spending. Some Great Lakes parks are down about 5 per cent but others show increases. In the Eastern parks, spending by the operators varied considerably above the 1949 figure.

Efforts to maintain attendance have centered on prices and some reductions in the price of rides, he pointed out.

Some Prices Cut

Altho no trend toward across-the-board cuts in ride prices has been noticeable, some reductions have been made on certain rides. These include some for the park after prices and the lower rates are seen as losses.

The price moves also have been in anticipation of possible amusement tax increases by Congress later this summer.

Huedepohl reported that park operations are going after picnic business in a great way this year. The outings are proving vital in holding the attendance figures up. However, the NAAPPB secretary stressed that operators find they must go out after the business now. The patrons don't volunteer any longer.

Tuscarora County

Out All Park Biz Holds Level; Spending Up in Rockies, East

L.A. Fun Spots

Pitch Strong Bids for Biz

Bow decoration Day

LOS ANGELES, May 27.—Two amusement areas, the Ni-PUke in Long Beach and Venice Park, are vying for a $500,000 business with formal Funtastic events for Decoration Day.

Pat Murphy, Nu-Puke manager, that it will inaugurate the season with a fireworks display and a luncheon attended by 1,000 members of the National Association of Public Employment Service Association, which will be held at a convention at that time.

By the time this week will be the Decoration Day, where 12 large palms have been planted, and a fountain with room for 6,000 people will be served in the area.

Price Cuts Considered

Yu-Puke has 14 major and six small rides. It will operate on the same price basis as in 1949. The total price will be reduced from 25 cents to 25 cents and kiddie rides at 5 cents. The diving bell will again charge 25 cents.

James McGarrigle has been added to the crew, and the book has been increased.

Venice Park hopes to complete its 10-acre picnic grounds and $40,0003 iing pool in time for the Decoration Day opening.

Construction of a pavilion clubhouse on the beach and the salt water lake is set to start soon after opening.

Top feature of the debut will be a helicopter stunt with 'flying cars' dropped to the crowds, Husted said.

Big Week-End Biz Continues For Gotham Area Funtastics

NEW YORK, May 27.—Park operations in the metropolitan center continued their money-making ways, with pre-summer crowds flocking to the outdoor attractions last weekend.

With Saturday (26) being observed as the first annual Armed Forces Day, Rockaways' Playland management staged a special show. With arrangements made by the late Bennett Field, Brooklyn naval air station, the Blue Angels, noted U.S. Navy precision flying group, conducted aerial maneuvers over the park Saturday afternoon at request of Manager Robert Geist. Robert Melvin, manager of the Y.A. Navy precision flighting group, conducted aerial maneuvers over the park.

Manager and staff are very pleased with the show. The park was arranged for the setup of special loudspeakers at the park by members of the 19th Navy Precision Flighting Group, also had a parade of red, white and blue.(C. L. H.)

The event the federal amusement tax cut is reduced. Tuscarora will go to the park, out of state tax patrons and will hold its present basic prices. Geist declared.

Tuscarora president is the park board. Other members are William Houghton and Richard Hurt.

Tuscarora County

Out All Park Biz Holds Level; Spending Up in Rockies, East

Georgia County

Skeds June Bow

For New Casino

ST. SIMONS ISLAND, Ga., May 27.—Completion of the new $500,000 Casino of Glynn County, located in the Golden Isles of Georgia, has been announced by Fred W. Fiegel, manager.

A short presentation of the park is owned by the county and is operated by the Glynn County Commissioners. Opening day is set for June 1.

Included among entertainment facilities are eight Brunswick-Ballebo Collard bowling alleys, large freshwater pool with dressing room facilities, bathroom for which the Georgia Beach Dolls are chosen, and a library for the Decoration Day.

A new concrete pier offers full boat, boat and fishing facilities.
Riverview Biz
Hews '49 Line
In Early Test

Spending Off Slightly

CHICAGO, May 27.—First day of Riverview Park's season generated okay biz, according to George A. Schmidt, general manager, but he cautioned that it is too early to note a trend.

The spot opened Wednesday (17) and Friday, Saturday and Sunday (May 17, 18 and 19) with crowds. Last year the park drew more than 1,000,000. The peak was May 7, 1948. This year, Schmidt said, the weather was slightly better, he hopes it will be better.

Per capita spending at the first five days was off about 20 per cent, but Schmidt attributes part of this to weather and other factors that made it too early to tell what the season's outlook might be.

Said Schmidt, the first-day's attendance of 2,200 is a result of the fair-weather runup, which has been unusually high in recent years.

The park's opening day attendance is the highest in the history of the park.

The opening day attendance was 2,200.

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Space given to any kind of Kiddie or Adult Ride—according to popularity and general management of fairground's success. Descriptive letter and one or two photos will be appreciated. Reply to: The Billboard, 1455 N. Michigan Avenue, Chicago, Illinois.

FOR SALE CHEAP

CATERPILLAR

6 years old—Perfect condition. So good it's a steal. 13,000 W. Seven Mile Road, Detroit, Michigan.

WANT

FOR Rented par 3-ninth location in Markfield, Ohio, for 5 month gulf season. Will pay $75 per month. Have hotel and restaurant. Box 54, Board.

Choice Boardwalk Location

Large space in amusement section, Ocean City, Maryland, available any time. Write BOX D-341

The Billboard
Cincinnati, Ohio

CONEY ISLAND, N. Y.

By UNO

Sunny skies and warm temperature continued to prevail almost a week of DuVal. There were no rains, and cold, brought smiles to ope.

Andadays of Riverview Park's season included grove, room for refreshment and othe.

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The Billboard
Cincinnati, Ohio
Tampa ’50 Net Dips to 45G, Audit Reveals
205,000 Paid at Gates

Tampa, May 27.—Net profits of the 1950 Florida State Fair dropped to approximately $25,000, due to an absence of advertising revenue, according to studies made to date. Last year's net profit of approximately $90,000, J. C. Huskinson, assistant fair manager, said, was due to a number of factors, and the ultimate result was a net profit of $185,000. The net profit figure was not included in determining net profit. An additional $100,000 was included in capital improvements reported for the 1950 fair, compared with $57,000 for the previous year.

Fair, County Reaps Meet
Officials of the Florida State Fair and five state agencies met here Wednesday to discuss plans for the fair. Expected to attend were representatives of the Agricultural Society of the State Fair of Florida. The Governor of the State, Governor F. T. Corson, and his wife, Mrs. F. T. Corson, were among the officials present.

Spencer Stock Car
Race Nets Winkley
12G Record Winkle

S P E N C E R , Fla., May 27—Frank R. Winkle's Auto Racing, Inc., added by the Spencer City Council, the Florida Stock Car Association, and Bill Woods, fair secretary, picked up Winkle's largest still another complete stand success here Sunday (21), with a take of $12,000 for a 100-mile stock car race. Turnout was rated remarkable, according to the weather, which was not good. Rain in the morning followed by drizzle on the course.

R. F. Winkley, Shreveport, La., won the 100-miler, which drew an entry of 14 late model cars, a huge downtown parade, concluded by Woods and carried out with the assistance of all car dealers of the city. Winkle commented on the good job done by the Spencer City Council, placed highest in the Sunday event, with a take of $12,000 for the 100-mile race. Turnout was rated remarkable, according to the weather, which was not good. Rain in the morning followed by drizzle on the course.

Yorkton, Sask., Abandons
Plan for New Grandstand

YORKTON, Sask., May 27.—Directors of the Yorkton Industrial Exhibition Association, Ltd., considered high costs and their own financial position and decided against building a new grandstand. The present grandstand, damaged by fire in 1949, was repaired but will have no roof.

Dallas Test Shows Radio Flack
Power; Popularity of Exhibits

DALLAS, May 27.—Survey by the State Fair of Texas indicates the fair's advertising stand is getting more advertising revenue from radio that from any other medium, and pulling power of the various radio stations is of the utmost importance. Dallas is the nation's largest radio market, but despite the influence and trend of radio advertising, some shows and farm exhibit stands are stronger in other areas.

Regina Sets First
Advance Sale, Free
Morning Kids' Show

Regina, Sask., May 27.—Fireworks display at a cost of $2,000 will be presented on the night of the Regina Exhibition this year. A grandstand ticket sales will be tried for the first time, with a ticket office box located at 9th and 10th. An added attraction for opening day will be increased; the show, directed by Tony Bond, will be a free morning grandstand show. A new stand, scheduled for the opening day, will be ready to accommodate the midway performers, plus prize winners.

Shauvavon Jointly
Sponsored

SHAUVAVON, Sask., May 27.—The 10th annual two-day fair in July will be sponsored jointly by the Shauvavon Agricultural Society and the Shauvavon Agricultural Society.

ESE Sets New
Sales Record

SPRINGFIELD, Mass., May 27.—Eastern States Exposition, to be held September 13-22, has sold out space for exhibition of farm machinery, equipment, according to General Manager Charles A. Nash. This breaks all records for the sale of space by 60 days, Nash said.

John A. Thomas, 76,
Marshfield Annual
Exec., Dies May 18

M ARSHFIELD, Wis., May 27.—John A. Thomas, 76, member of the board of directors of the Central Wisconsin State Fair Association, Inc., died May 18. He was born July 31, 1899, and was a graduate of Cornell University. He is survived by his wife, Mrs. Elmer Benham, and two daughters.

Name J. A. Winters
Mt. Holly Manager

FAIRS-EXPOSITIONS
Communications to 104 W. Randolph St., Chicago 1, Ill.
June 3, 1950

ALBANY, N. Y., May 27.—State Agricultural Commissioner C. Chester Proctor announced yesterday the appointment of Assemblyman Harold W. Monsewicz as a member of the State Fair of Albany. The salary is $2,500.

Mount Holly, N. J., May 4, when Bligh A. Dowdeswelly, director of the State Fair of Mount Holly, died. He was 69 years old. He had been director of the fair since 1949, and was a member of the New Jersey Agricultural Society.

MOUNT HOLLY, N. J., May 27.—James A. Winters, manager of various Southeastern fairs, has been appointed resident manager of the Garden State Fair to be held at the fairgrounds here September 4-8. Winters, a 50-year-old veteran of the entertainment field in New Jersey, has been associated with the Black Gold Exposition at Sayville, N. Y.

Albany, N. Y., May 27.—Winters, a 50-year-old veteran of the entertainment field in New Jersey, has been associated with the Black Gold Exposition at Sayville, N. Y.

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Fair Dates
The following corrections and additions to the list of Fair dates were received during the week ended May 26.

ARKANSAS
Monticello--Drew Co. Livestock Show & Fair, Aug. 16-22.
Newport--Jackson Co. Fair, Sept. 7-10.

COLORADO
Craig-- Moffat Co. Fair, Sept. 1-5.

CONNECTICUT
Brookfield--Brookfield Fair, July 16-17.
Howard--Fairfield, Conn., Sept. 18-19.

KANSAS
Wichita--Wichita Falls Fair, Sept. 7-14.

KENTUCKY
Harrodsburg--Harrodsburg Fall Fair, July 1-July 7.
Owensboro--Owensboro Fall Fair, July 8-12.

MICHIGAN
Mio--Mio Fair, Sept. 11-13.

MINNESOTA
Waconia--Waconia Falls Fair, July 26-29.

MISSOURI
Appleton City--Appleton City Fair, Aug. 15-16.
Columbia--Columbia County Fair, Aug. 30-Sept. 5.
Belton--Belton Fair, Sept. 11-14.

NEVADA
Carson City--Carson City Fair, Aug. 23-31.

NEW MEXICO
Clayton--Cerro Co. Fair, Second week in September.

NEW YORK
Callicoon--Callicoon Fair, Aug. 22.
Canajoharie--Onondaga Athletic Assn. Fair, Aug. 30-Sept. 5.
New York--City of New York Fair, Aug. 30-Sept. 5.

OREGON
Deer Park--Deer Park Fair, Aug. 15-16.

PENNSYLVANIA
Altoona--Altoona Fair, Sept. 2-7.

TEXAS
Texas--Central Tex. Fair, Aug. 27-30.

VIRGINIA
Front Royal--Front Royal Fair, Aug. 16-18.

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State Loan Granted

GALT, Calif., May 27.—With Sacramento County Fair here on a “make good or else” strong program for this year’s run, according to Walter K. Keel, who was recently named secretary-manager replacing Eugene Kennefick, Joe Childs, has been booked for July 15-16, and pari-mutuel racing definitely.

Along with the appointment of Keel came the announcement that An- clinical supervisor, has been named president of the board. Hoffman succeeds Don Donovan, Car- michele fire electric wasullivan named directors. The new proxy in a move to solve the financial the event has been facing.

The suggestion to liquidate the fair under pressure from Fred W. Links, assistant finance director, was granted an additional $2,000,000 in addition to a loan of $20,000 which the financial council previously agreed to make. The board had re- quired an additional $10,000. With the new funds, immediately, including a new grandstand floor, wiring and purchase of equipment will be made.

Ask Week’s Racing

While the Wednesday’s racing schedule has not been set, Keel said that the events will be held. A request for a floodlight was made originally, with the time later being boosted to several weeks. The running of the horses will go against Monday races on the basis that they have been a consistent money maker.

Hoffman said that he believed the fair could make good if financial cor- rectives were taken. A recent report of finance audit showed that the fair lost $20,000, the event should not have any financial worries. The budget for 1950 was increased to $166,000.

To get the fair rolling for its July 14-22 run, the executive committee, a senior account with the State division of fairs and exhibitions, met with new officials. He is empowered to make on-the-spot decisions for the purpose of preventing that preparatory work will not be delayed.

Limit Stock Show

Hebbel suggested that the senior livestock show be eliminated. The final outcome was that a limited show will be held and an early show is ruled out.

“Galt Fair is in the worst financial condition of any of the 75 expos- itions in the State,” Hebbel said. He said, “The communications of our patrons show that they cannot afford to pay in premiums which he contends the board of directors used. The elimina- tion of the livestock show would save $11,000 and the horse show $8,000, the director said. The account finally agreed to recommend a change in the budget of $10,000 to $12,000. The final expense is yet to pass on this deal.

Hoffman told the directors that he was resigning his job as ex- ecutive secretary, Hebbel said. He said that the various troubles of the fair had made selling difficult. Keel said the matter is something that Scott may reconsider.

C. B. (Jack) Afellog of Keene and Kellett to prepare a premium list. Hoffman and Keellet were authorized to sign contracts with J. M. Griffin and the printing contracts to Abramson Bros., Lodi.

Hoffman was authorized to negotiate a contract under which the State officials takes title to the fair property. He is to make plans for the State Agricultural Association, a State agency rather than as a county event.

Pomona Spends $300G; New Fun Zone Scheduled

POMONA, Calif., May 27.—A new fun zone is included in the $300,000 improvement program at Los Angeles County Fairgrounds for this year’s grandstand plaza, casino pool and new automotive equipment buildings to be installed.

With work under way, C. B. (Jack) Afellog, president-manager, said that the new entrance will be to the west at a point where the grounds join the parking lot.

Include Kiddie Land

The new carnival lot will be 260 by 300 feet. Although longer than the old lot, it will not be as wide. Also in the same section will be a Kiddie Land with an additional 150 by 450 feet. Across the front of the gateway, an arch 40 feet high with a 100 foot span is to be erected.

With interchangeable letters, the show playing the date will be featured.

Buildings for the automotive exhibits will be modern in design with a total of 12 structures. They will be 90 by 120 feet on a 30 by 75 feet lot. Adjacent them will be open space for machinery, tractors, outdoor equipment and allied products. Instead of the full size aluminum is contemplated here.

Ask the casting pool. Afterburner, said, will be 125 feet in diameter with a 10-foot walk above which will be a separate area for ‘stallions’ ramp. Plans include exhibits by professionals.

Plan Many Light Towers

Fifty-five-foot light towers with 1,000-watt lamps each are to be installed in the plaza and fun zones. A number of other towers will be 50 feet high from 75 to 70 feet are to be used to light the grandstand plaza. Each building.

The new entrance to the grounds from the parking lot will be 125 feet wide. At each end will be a 40-foot illuminated by floodlights.

The general improvements include placing of all electrical wiring underground; construction of a new building adjacent to the grandstand grounds; installation of 25-foot walks lined with palm trees; and the addition of 500 new benches.

Washington, Conn., Lions To Revive Local Annual

WASHINGTON, Conn., May 27.—The Lions Club here has announced plans for revival of the Washington County Fair on August 31-September 2. Proceeds will be used for civic improvement.


ATTENTION! JULY 4TH CELEBRATIONS, FAIRS, PARADES, ETC.

FOR SENSATIONAL THRILL ACTS, GRANDSTAND SHOWS--CIRCUS UNITS

Wanted: A CARNIVAL

To play Washington County, East Florida, County Fair and Livestock Show. Dates can be arranged for later. Write or wire HARRY FURLING, Box Tort, Mississippi.

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CARNIVALS
Communications to 189 W. Randolph St., Chicago 1, Ill.

June 3, 1950

THE BILLBOARD

WASHINGTON, D.C.

WOM Per Capita Take Up 25% But Rain Nixes Record Groves

NEW BRUNSWICK, N. J., May 27.—With per capita spending at times exceeding the expected average by as much as 25 per cent, Frank Bergen's World of Mirths Shows have been getting some wonderful business. But the success story is limited to only a few days on a few days that the show has been able to go into full operation since it opened its tour four weeks ago, the agent said.

Rain and resultant mud have mixed business the greater part of that time. Most of the good weather experienced in this area has been associated with an entertainment business blank for spending all-important funpots, it hasn't done a bit of good for this org.

Agent Gerald Snelless has a thick program featuring a four-color cover, and interest, but鍠s been pitched for a quarter.

RAIN KNOCKS
Big Utica Biz
For Strates

Potential Record Washed Out

GLOVERSVILLE, N. Y., May 27.—Heavy rains during the Utica E. Shows date at Utica, N. Y., men's week killed what Manager Strates believes might have been a banner still day. Even though the Utica lot was sunny, drainage was slow.

Despite the fact that the Stockard builder worked under the direction of Dick O'Brien and gave customers direct bus transportation from the center of the city, grounds formerly used demanded use of shuttle cars from the end of the parking lot.

Monday (15) the midway got off to a fast start. The weather had been bad during the next few days, and attendance was light. Solid mattress and good night brought Saturday (20) the lot to the midway off the run.

During the Utica stand Mr. and Mrs. E. D. Ides, Jr., of the Utica News, returned to the fair which Mr. Snelless has been working on for some time.

ISSER TABS Big Biz Between Showers at Long Island Stands

GREAT NECK, N. Y., May 27—Carnival Shows, Inc., second unit of the I. T. Shows, with Phil Isser as general manager, opened strong here Monday (22) and is playing the stand thru Tuesday (23). Show was rained out for the first five days of its run.

Law Aeters and his Side Show settings and Angle's Posing Show joined here Monday, the former at Huntington, N. Y., James Sleser with his Mouse Circuit joins here, and Jordan A. Hoffman of the Big Al Carter's Men's Union.

Al Crane is assistant manager and Lewis Scherer is office manager. Riders are John R. Ridler, John J. Roberts, cereal, Mary H. Riddell, George B. Riddell, and Arthur M. Riddell.

The Billboard is the property of Billboard Publications, Inc.
C&W Extends Penny Date For 2nd Week

First Showing Washed Out

HARRISBURG, Pa., May 27—A second week was set here for the Colvin & Wilson Shows due to loss of most of the regularly scheduled showing. Organ was shut down Monday (13) and Thursday (18) because of rain. When a few people managed to wade thru the mile deep water, spent freely, and Co-Owners Jack Wronski and Jemy Colvin are hopeful that a second week will salvage their weather. Weather breaks to date have all been bad and the organ has yet to play a full week's play for the first time, the show delayed its opening until May 1 in an effort to beat the weather.

Publicly here was plentiful, primarily thru the co-operation of radio stations. Lou Strain, talker; the Dancing Monopolists; Elio Croston, and Al Golden, emcee, all of Raynell's girl show, were interviewed on Station WQMB, WING, WAXY and WABX also gave interviews.

Richmond Cox, handling the flailing chorses, is building kid matines with bicycle giveaways. Dorso and Goodman added a bingo here. They also have the cookout show, with two new searchlights in operation.

Grand Union Chalks

BIZ AT Elk City Date

WOODWARD, Okla., May 27—Grand Union Shows, now completing its summer campaign by Tom Henderson and Casey Smith, backed up a good week at Elk City, Okla., before moving in for Week 2 for the next.

Org is carrying five rides, three shows and about 20 concessions. Staffers include J. E. Murphy, legal advisor; Casey Smith, concessionaire; Mrs. E. E. Henderson, assistant secretary, who also handles the bingo; Bill Smith, sound crew, B. H. Cugno, electrician; Mrs. Bill Smith, The Billboard agency, and agent, and Joe Hill, night watchman.

Concessionaires include Pete and Billy Lamb; Mr. and Mrs. Frank Smith, diggers and ball game; Mr. and Mrs. Frank Smith and family; Mr. and Mrs. Bill Harris, pet store; and candy floss; Mr. and Mrs. Guy Mack, peahen; Mr. and Mrs. F. C. Parkhurst, peg stand, and B. H. and Betty Guino, cookhouse.

Recent visitors included Mr. and Mrs. E. G. Grabbo Henderson and Mrs. George J. Cabrey.

Morris Signed To Handle

Bookings of an Eagle Show

UTICA, N. Y., May 27—Nate Eagle, operator of the Hollywood Midget Movie Stage Show on the Jamestown Shows, announced this week that he has signed with the William Morris Agency of New York for the latter to handle the troupe's bookings. Joe Wolfson, of the Morris office, is the middlers' personal representative.

Joining the show here Monday (22) with Patricia Maloney for her first season with an outdoor show. In the past she has taught ballet and tap dancing in Winter Park, Fla. Other members of the troupe include Harry Kirkland, emcee; Dorothy Williams, dancer; Nida Kroetch, balerina; Frank Cucksey, dancer and singer, and Ann Shollar and Lou Kirckendall, vocalists. Lew Hamilton handles the front, with Mrs. Eagle at the piano.

**INSURANCE**

IDA E. COHEN
175 W. Jackson Blvd.
Chicago, Illinois

CAVALCADE OF AMUSEMENTS—WANT
HIGH CLASS CIRCUS SIDE SHOW
With Real Live Act and Equipment, Banner, Front, Top, etc.
Can place Tractor Driver and one "Mule" Driver.

DAYTON, OHIO, THIS WEEK

BELLE CITY SHOWS WANT
Few more skill and Service Connections.
For the most part they're in good shape.
Other shows in the area are reaching their peak

TEOD COLE

FOR SALE
1947 TILT-A-DOLH
Good condition—Two late models, Trunk and Trailer Quita to bad some. Price $50.00 complete. 14 down, balanceor the year or term to good credit risks.

W. E. MORGAN, Paris, Mo.

REID'S PLAYLAND SHOWS

Jasmerwood Beach, Fla., and the Ocean Front, Want Pushers on wagons; can be written, at any new and more control.)

MYERS SHOW WANT

CONCESSION: Monocle Cards—A. L. Jones, Elephant, Lion and Scout Card. Celluloid, contact A. E. Johnson, 215 W. Main St., Utica.

LEAD BELT SHOWS

Carnival, Dixon, Ill., August 20-21-22-23-24
Independent Concessions wanted. Contact CHESTER BARRIGE

CARNIVALS—RIDES—SHOWS

If you are within 100 miles of Corning, Ark., July 4th; if you can spare one to three units for Y.M.C.A. grounds, you'll make more money!

CALL ROMANSEL, Corning, Ark.
Harry Schraeder and Paul and Bill are at their home in Drakesboro, Ky., recovering from an attack of the flu. Geraldine Gerald and Margaret Clark, who had planned to re-join Claude Bentley’s Side Show on the James St. Exes, stages, marking their fifth season with the org. ... Jean Nadia writes that poor business forced the closing of their "Strip Feathers" on Rafter’s Shows. Nadia is at home in Philadelphia, visiting friends on James H. Marks and Emery Bros. shows.

On privilege day one of the more subtle forms of picking is a concessionaire for his three crying dogs in front of an empty groan in the rain.

Jimmie Johnson and Dora D’Orsay, Girl Show operators, when en route to the Model Shows at Pomona, Calif., Okla., stopped off at the Day and Night Theater Park, Dallas, to renew acquaintances with establishments where Chick Williams and family and Milton Israel, all of whom are playing night clubs in the Texas City, ... R. K. Lang has joined Tetham Bros. Shows in animals with his Teeny Weeny Bear Circus. The Lange, wintering in Kingsville, Tex., where they re-modeled their show. Mrs. Lang will not return to the road until the second of June, as she is in Spring Green, Wis., where she’s caring for her mother, Ethel Weinberg.

Carl Hillman, veteran carnival troup, is seriously ill in U. S. Public Health Service Hospital, Lexington, Ky., and would like to read letters from friends, especially Bill Story, Johnny Reed, Fuzzy Brown, Mike Moore, Johnnie Keeth and Al Wagner. .. Following high school at the Washington, D. C., Celebration, Laredo, Tex., with Greater United Shows; Battle of Flowers, San Antonio, with联列表 Exhibition Shows, and Buccaneer Days at Corpus Christi, Tex., with Bill Hames Shows, J. Robert and Julianne Ward have their pony ride. Dog, Duke Ranch, set up tent in Fort Worth, with the Bill Hames park unit. They had their pony ride and Tobasco Road show, with the Hames rode

Thanks to the goodness of generous communication. It becomes practically impossible for a house tour to have a family spot in a garden.

Jim Panther, photo gallery operator on Victory Exhibition Shows, is at his home in Dallas, recovering from a recent operation. La Vern, well known in outdoor show circles and who has been with the White Cross Plan for more than a year, is vacationing at Hot Springs, Ark.; Lou Peake, Girl Show operator, has closed with Vogt’s Southern Amusements to join F. M. Sutton’s Gulf Coast Shows. While on their north he visited the Street’s Bill Board in Fort Worth. While playing in Kansas City, Kans., Zora Blaine, Girl Show operator, visited with Jimmie Tipton, who has retired his show business. Jack McGee is on tour with two ball gags and is working in Henry Meyerhoff’s Crescent Shows.

Col. H. G. Coffey, veteran carnival troup, is working concessions on the Big Four Amusements for Joe Whitley, operator of the Tipton & Kintz, Houston, Tex. Lenard, who was at the Midget Wild Animal Circus has joined the Tipton & Kintz. Exhibition Opening at Galena, Ill., Monday, was 20,000 attracted a fair crowd and many circus fans. .. Leslie Kiester, Girl Show operator, is on tour to his home in Rochester, Minn., from Athens, Tenn., where his car and trailer were damaged in an accident while he was on his way to join Interstate Shows. ..

WANTED

Concessions, Ring Tents, Rodeo Tents, Motorhome. Show Tent ANYTHING IN CANVAS Contact the Office for Free Estimate or for Full Details. A FREE ESTIMATE IS AVAILABLE. Tents and Supplies for Sale. Local Celebrations. EXCLUSIVE MANUFACTURE 3 DAYS SHIPMENT ON MOST SIZE

NEW - BRIGHT - FLASHY DURABLE — WASHABLE ANCHOR CALABANA CARNIVAL Plastic coated gray grade gives a High Gloss Finish—9 Beautiful Colors ! Write for samples FOR BETTER TENTS-LOWEST PRICES-HIGH QUALITY WRITE The Number 1 Carnival Tent Manufacturer. ANCHOR SUPPLY CO., INC., EVANSVILLE, INDIANA.
MODERNISTIC SHOW
Want
Ferris Wheel Foreman and Ride Help that drive semis, Sham Stores and Bill Game Agents, legitimate Sham Semis, shows. Help. Wanted—Ferris Wheel for No. 2 Unit carrying Free Act. No gate or grill. Examme, Va., May 31 to June 10.

CRYSTAL SHOWS
Want
TOMMY MANDEL
WANTS AGENTS
For Skilos, Race, Line-Up, Scooter Wheel. These are all new Shows on Show that youngsters will enjoy. Pay healthy, Lucky Lively, McCurry. Contact all or call TOMMY MANDEL

WANT
4 or 5 Kiddie Rides
Location in front of very large lake front and downtown. Ride is well worth seeing. Money advertised in newspapers. LARRY BENT, Chairman Carillon Committee Land O' Lakes, Wis.

MIKE ROCKWELL NORTHERN UNIT
OPENING NESS CITY, KAN., JUNE 1 TO 3; MCCOOK, NEB., RAPID CITY, S. D.; NORTH PLATTE, RODEO, and ALL FANS, CELEBRATIONS IN COLORADO, WYOMING, NEBRASKA FOLLOWING.

WANT
High class acts for Archbold's annual Homecoming Wednesday, August 1 and 2. All Rides and Concessions wanted. OHRN R. TAYLOR Archbold Buckeyes Archbold, Ohio

WANT
DEL-MAR SHOWS
West Grab, American Palatey, French Fries, Cider, Oakdale, and a few more legitimate Concessions. Write Who AL DEL FLORE

WALLACE & MURRAY SHOWS
Walt for 11 Fairs starting at Harrodsburg, Ky., June 37, and ending Amherst week in Florida. Can also be closed out for any fair in any state. Write Who AL WALLACE, MGR., WALLACE & MURRAY SHOWS, HINTON M. L., W. F. I. P. 7-12-50.
CARNIVALS

June 3, 1930

Forsyth, Snow, Plant, Funhouse. Shows and Shows. Thursday, May 27.

SAMMY LANE SHOWS

SWEET HEART OF THE GAMES CAN PLACE


For Sale

For Sale

Beautiful modernistic all stainless steel freezer and water fit. Built on 15.5 ft. cab

BINGO HELP WANTED

2 Callers—3 Countermen. Don't misrepresent. Top salary.

JACKIE'S BINGO

Care Playland Show, Adrian, Mich., this week, or per route.

FOR SALE

20 Vaughn Globe Turtles, land and equipment, delivery in Chicago, $75.00. 18000.00

ATOMIC ROUTE

The Billboard

John McKeen Shows

CONCESSIONS

Frisco, Jacksonville, Nevada.

ROSE & HOLSTON

1937 S. Broadway, No. Little Rock, Ark.

For Sale

Desiring to dispose of, we have for sale our Concessions in their entirety, containing 100 seats, showboat and equipment. 

HERMAN REYNOLDS

Route 6, Box 515

SOUTHERN CITY, N. Y.

WANT KIDDEE RIDES

For 4th of July Celebration. Wells, Ore., or phone.

ROY BEHR

JACQUES CLUB

Batesville, Indiana, Phone 2935

Lone Star Biz Up

First 9 Weeks Out

Despite Weather

VALPARAISO, Ind., May 27 - Despite bad weather, the Lone Star Biz Up traveled by J. B. McSpadden, a veteran showman, has more than made the nut since leaving Milwaukee, Wis., winter quarters nine weeks ago.

McSpadden said that his show has been doing something of a dull, slow weather-wise. “People are in a more optimistic frame of mind. They’re spending better,” he declared.

Here we find a week under auspices of the International Order of Angus, a show enjoyed good patronage and brisk play by the first two nights they

SHOWMEN TURN OUT

For Baker Funeral

DETOUR, May 27 - The funeral of Mrs. A. (Pop) Baker (Friday) was one of the largest given a showman in a long time. Services were conducted by the Rev. Evan D. Welch, of Ward Memorial Presbyterian Church.

Three carloads of showmen were in attendance, representing many states, including Pennsylvania. A patriotic program was planned.

CARNIVAL ROUTES

(Continued from page 6)

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CARNIVALATION

FOR SALE
915 WALNUT ST.

PIONEER SHOWS

high class midway attractions

ENDICOTT, N. Y., JUNE 4 TO 10, FIREMAN'S CELEBRATION, 200,000 DRAWING


P.S. Johnny Lash wants Count Store Agent, also Bingo Caller and Clerks.

WANTED—LONG RANGE SHOOTING GALLERY and all Hanky Panks open. Glass Pitch already sold.

CAN PLACE—Talker for Micky Mansion's 10-1-1. Bill Redman, answer.

CAN PLACE—Little Dipper and furnish wagon for same if needed.

WANT—Caterpillar Foreman. Also experienced Riddle Help.

WANT—One Cat Driver and two Mule Drivers. Will place first-class Welder to join immediately. Address Charlie Sheensley. All drunks save your time and ours as you will not last here. All address:

CETLIN & WILSON SHOWS
New Castle, Pa., this week; then Uniontown, Pa.

MERRYLAND SHOWS

Went Street Range; Hill Strike, Glass Pitch, Fog, Flour, Pumpers, Pumpers, and others not conflicting; ex. Want Mechanic Show of any kind, Furniture, or 5-1-1. 10 Street Celebrations, including Franklin Centennial, June 21-24; Greenville Streets June 25-28; July 1; Lake City, July 1; Jonesboro, Rogers City, New Central Centennial, July 15-25; Steeple Water Carnival, July 25-26; and other Water Carnivals all on the Streets; State Carnival Show, Memphis, Aug. 23-26. Get with a show. No hair or Southern. Booked until Oct. Have in and come on. Topeka, Minn., this week; Lewiston, Nevada, on streets, yellow.

Third out dress. Who are you?
FOLK CELEBRATION SHOWS
WANT AT ONCE FOR HOME BUILDERS' SHOW
Location: New Mexico State Fairgrounds, Albuquerque, N. M., June 4-11 Inclusive,
Eight Big Days and Nights
Other Good Dates to Follow, Including Best July 4th Celebration in the West.
Can place first-Class Cookhouse for remainder of season. Will tell us on Novelties, Scale
and Weight, Frost Casted Jewelry. Can place DEMONSTRATOR and PITCHCHEN.
Can place PENNY ARCADE and DIGGERS. Constructor - Ball Games, Long Range, Cigarette
Pitch, Hoop-La, Glass Pitch, Bowling Alley, Knife Rack, Hi-Sticker, String Game, Merchandises
Wheels that work for stock. Other Concessions write what you have. Shows - Can place
(30-1), will furnish complete outfit for same to reliable man with good Show; Minimum Show,
Mechantronics, Working World, Wild Life and other good Gried Show wires. Rides - Can place
Little Dipper and Dark Ride. Ride Helps - Can place Penn Wheel Foreman, Odeeha Foreman,
Merry-Go-Round Foreman and good Second Men all Rides.

Wire or write Box 1005, Albuquerque, N. M.

From the Lots

Bernard & Barry
SAULT STE. MARIE, Ont., May 27 - Open to do business in fair weather Monday (15)
-wind that blew from Hamilton, Ont. This past week marked the beginning of rain and cold
weke, as evidenced by a snowfall at Niagara Falls, predicted this date.

The show is the first of its kind in Ontario and has seven more weeks
before leaving territory before returning to Southern Ontario and Quebec
to start fair and celebration dates in

Manager Bernard B. Arnot has been in session with business heading
on "Canada's New Saddle Faire Grounds.

Show moves on 25 railroad cars and carries 11 riders, 7 shows, 4 conces
4 concessions are scheduled and a 10700-square-foot chrome and neon entrance.

All shows are well-attended and our

Rides Include Looper, Loop Rocket, Digger, Cliff-Or-Whirl, Flying Scooter,
Ferris Wheel, Merry-Go-Round, adult train, Kiddie Aeroplane Auto Cars
and ponies. Shows are in various parts: Paris, Monkey Town, Wild Life,
Motordroop, Crosstool, Arcadia and Kongo.

L. B. Lamb
PRINCETON, Ill., May 27 - Run
from Carbondale to Danville, Ill.,
was made in record time with all

The committee in Carbondale was the best of the season so far. Carbondale newspaper
and station WCIL cooperated, as did the American Legion.

Danville was under the Past
Components of Veterans of Foreign
Forces. Visitors to Danville to
Ceil and Ray Turner, Mr. and Mrs.
White, Richardson and Mr. and
George Peterson. Twista McCormick's son, who was hit by a
snake in a St. Louis hospital, and
is reported as improving. Small and
was joined with Fly-0-Plane.

- ERNIE MURRAY.

Baker United
BEECH GROVE, Ind., May 27 - Shows
moved here from Huntington, Ind., after a so-so week, hindered by

Saturday morning, however, was satisfactory. Stand was
under the sponsorship of the Huntington
ners who co-operated here, as did the pews.

Opening here, Monday (11) under auspices of the V. F. W. brought good
crowd and strong support. Tues-

days to rain, but Wednesday's

mild weather brought them out in
drives, with rides and concessions

getting good business.

Royal Midwest
ELWOOD, Ind., May 27 - Run
from Navarre, Ind., was made in good
time. Town lived up to past records, with weather the best of the season so
far. Jack Sheeks has added a
Hamster Circus, with new front, Jack
Murphy added a fish pond. Mr. and
Mrs. Nick have gone into the plaster business. Children's matinee Saturday
(20) drew big business for rides,
show and concessions.

Shows enjoyed good flack and also
participated in a merchant tie-in ad-
vertising campaign. General

Manager Ray Harris has returned from a
business trip. Visitors included
Ray Harris from the Mighty Hoosier
State Shows, and Bob Overstreet, of
Intertown Shows - G. MURPHY.

Stephen's
LA PLATA, Mo., May 27 - Show
opened May 15 to warm weather
good crowds and great business.
The Ferris Wheel, with Kenny Spargeon
in charge of the rides, proved hit.

Round, with Chuck Zigler foreman,
was second.

Dan Friend's Athletic Show topped
shows, with the writer's own show

a pretty good outing. Saybug's did well.

-DELMAR HARRIDGE.

PEPPERS ALL STATE SHOWS
Want Photo Gallery, Custard, Bumper, High Stiker, Six Cats, Ducks, Delts, Long or Short
Range Gallery, Cork Coffy, Pen Food, Agents for Percentages. Can place other reliable
Agents in States. Jimmy Gatts needs Cattle Show Agents and Line-Up Men. All people
that have worked for me in the past please contact, Want Foreman for TFR, also Bakers.
Men all on Rides. Only sober men need apply. Must have driving license. Want Girl Show
with own equipment. Can place any Shows not conflicting with what we already have
Motor Drums, Snake Show and Mechanical City Open. Can place one more Flat Ride.

CHARLEY GRIGGS, Mr., Nashville, Ark., this week
P.S.: Our complete route of Fairs sent to interested parties only.
ROYAL BLUE SHOWS

Featuring ZACCHINI CANNON ACT

WANT WANT WANT


SHOWS—Want some one to take over back end with two or more shows. RIDES—Flat Ride for Faires, Ride Help—on all rides; Ferris Wheel Foreman.

Concessions and Shows that book now will have preference on the following Fairs that we have contracted: Summerville, Marlton, Clay, South Bend, Champaign and Phillips. We also play Widen, W. Va., and Marion, N. C. Write or come on to GAUHEY Bridge, W. Va.; this week.

D. W. CARTER, General Manager
P. S.: Butch and Eddie, contact Stanleys.

GOLDEN WEST SHOWS

WANT SHOWS AND RIDES AND LEGITIMATE CONCESSIONS

For a season of best fairs and celebrations, especially for Alameda County Fair at Pleasanton, biggest 4th of July Celebration in the entire State. Jackson, Calif., February, this week; Marysville Horse and Rodeo next week; Grass Valley American Legion the following week. What have you? Write or write

CHARLIE WARPERT
In Care Golden West Shows, Jackson, Calif., this week.

UNITED EXPOSITION SHOWS

WANT WANT WANT

WANT RIDES THAT DRIVE (not salary men) every Tuesday. No lounges entered. CAN FENCE,冰发, Hall, Carnival, Cokes, Sodas, Photos, Open Carney, vendors. Want men who know how to get money. FREE PRESS. Want men who know how to get money.

BOB NEELY WANTS SHOW ACTS

Jeanie Qualt, and husband, the Alligator Guy, write replies. Magician—man can pitch. Other Acts and Attractions. All can place several Ride Men who can drive. Write BOB NEELY.

C. A. VERNON, Mgr.
South Dakota, Ill., this week then next.

DE LUXE SHOWS

FEATURING EMMANUEL ZACCHINI

WANT WANT WANT


Address all communications to DE LUXE SHOWS, Ansonia, Conn., week of May 29 to June 3.

DOBSON'S UNITED SHOWS

WANT WANT WANT

WANT for Celebrations and Fairs starting June 1.


DOBSON'S UNITED SHOWS

Northfield, Minn., May 25-June 1; Rochester, Minn., June 3 to 11, then per route.

DON FRANKLIN SHOWS, Unit #1

Chas. Vanderwoude's concessions no longer on this show. Can place the following concessions: Glass Pitch, Penney Pitch, Hoopla, Country Store, Fish Pond, Coke, Darts, Heart Pitch, Slam Spinners, Bumper, Bowling, Slum Splits, Frisbee, Bowling, Alley, Basket Ball, All Ball Games open. Canals, Carts, Whiskey Bottles, Slum Stores 20.00 per week. Will sell X on Age and Scales, Custard and novelties.

Our two units have contracts for the following Texas Fairs: Wharton, Rosenberg, La Grange—fifth consecutive year, Fredericksburg, Junction, Boerne—fourth year. Angleton—third year. New Fairs added this year: Navoqatoches, Brenham, Comal, Rufus and the Beaville Full Fair and Rodeo. First change in about 38 years. We also have Lake Cisco July 4th for the fourth year and Cross Plains Reunion for third year.

Will book Rides & Shows not conflicting on either unit. No Grift or Girl Shows.

Operator for complete illusion Show. 120' front, 83' top. Odessa, Texas, this week; Lamesa and Brownfield to follow.

All replies

DON FRANKLIN, Mgr.
Opening 1952 season at the San Antonio Exposition, February 16 thru 26

WANTED

FOR 4 WEEKS IN AND AROUND TOLEDO, INCLUDING 4TH ANNIVERSARY FIREMAN'S FESTIVAL, STEVANNA #2 FIRE DEPARTMENT. AND THEN THE BIG ONE, MT. CLEMENS, MICHIGAN, JULY 13-14.

Concessions of all kinds: Ball Game, Hi-Striker, Fish Pond, Mug Outfit, Balloon Dart, etc. Price $17.50 includes Light and Insurance (still due). Shows: Michigan, Illinois or any show of market. Ride: Rides and Rides not conflicting with Merry Go Round, Wheel, Splitter, Senior, Tote, Auto and Airport. Want Concession Help and Ride Help who drive. Want Norburn Fireman's Festival this week: Toledo, Ohio. To follow. All replies

GLEN D. WHITBY, Hilawatha Shows, Toledo, Ohio

BEAM'S ATTRACTIONS

CLYMER, PA, FIREMEN'S FAIR, June 5-10

Want Long Range Gallery, Glass Pitch, Hanky Panks. Sonny Broodue, wire. Girl Show or Manager, Rider or man willing to learn for Mordromed, Show Painter. Big Celebration. Johnstown, Pa., follow. Write or wire

STEVE DECKER, Barnesboro, Pa., this week

BLUE GRASS SHOWS

WANT FOR NEW CASTLE, INDIANA, WEEK OF JUNE 5, AND MORE GOOD OWES TO FOLLOW

Legitimate Concessions of all kinds. Fish and Duck Pond, Hi-Striker, Balloon Darts and Hanky Panks of all kinds. Can offer attractive proposition to Fun or Glass House.

Address C. C. GROSCHURTH, Hamilton, Ohio

SAM TASSELL SHOWS

Want Fall Game, Fish Pond, Cork, Glass, Rotary, Age and Weight or any Concessions working for work. Rides and Shows of all kinds our wanting: Help-Wheel, Mentone-House, Chalrnon.

SAM TASSELL, 5353 Walnut St., Philadelphia, Pennsylvania

TWIN CITY SHOWS

Want for 10 Celebrations and Fairs starting June 1, Golden City, Mo.

Ride Pictures, Candy Pitch, Candy Angels, Bowler Game, Ball Games. Hoopla, Heart Pitch, Bumper, Bowling. Paris, Columbus or any other Slum Concessions not conflicting. No Mint Cams, Attraction. Chalrnon Concessions. We have a good Show, contact us. B. W. McCrady wants two Fastime Workers who can work under, sturdy Bodies wants Athletic Talent. No telephones call—all. Wire or write

Geo. Charle. Golden City, Mo.
**10 RIDES**  **LONE STAR SHOWS**  **10 RIDES**  **6 SHOWS**
**UNION CITY, OHIO, MAY 29-JUNE 3**

**WILL BOOK FLASHY BINGO**

**GANDY'S, Motel, Restaurant, Old Town Show, good spending for Penny Arcade.** Will book one Girl Show. Must have own equipped and not less than three girls. Joe Stokoluk, contact.

**J. R. MEYER, Owner, JOHN REED, Bus. Mgr.**
All this week, Union City, Ohio; then as per route

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**HARRISBURG, PA., JUNE 5-10**

**ACROSS FROM THE FARM SHOW**
RIDES—One Flat Ride. SHOWS—Monotronics, Wild Life, Arcade, CONCESSIONS—The Wheel, one Good Store and a few more Hanky Parks. HELP—Capable Wheel Man come on. All replies to MORRIS HANNUM
Yorktowne Hotel, York, Pa., this week; then Harrisburg, June 5-10.

---

**KIRKWOOD SHOWS**

**CAN PLACE**
Set Kiddie Rides. You get front location every week. Show owns all the major rides. Want Side Show. Low Alter, contact me. Can place Debon and Wild Life Shows. Write me, M. J. C. HANSEN, Box 113, Kirkwood, Mo.

---

**DON FRANKLIN SHOWS NO. 2**

**FREE RIDE—NO RACKET**
For new and Fourth of July Celebration at beautiful Lake Cisco, Tex., through the courtesy of Mr. W. Frank Baker, Manager, Baker's Wonderland, Cisco, Texas. July 1, 17, 22 show boys own Rain Fair contracts to date. Free parking, Park Front, Meders, Texas. July 14, 19, 22 same show boys own Fair contracts to date. Free parking, Park Front, Meders, Texas.

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**GREAT SUTTON SHOWS**
**SHOWS CAN PLAY**

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**LEO ALDEN CAN PLACE GOOD, RELIABLE COUNT STAND AGENT (Steve Ziegler, answer)**
All contact F. M. SUTTON JR., Mgr., Decatur, Ill., this week

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**GRACELAND GREATER SHOWS**

**Nokomis, Ill., this week followed by Paris, Ill., June 10th.** From Northfield, Ill., American Legion Show, June 1-7.

**WANT FOR THE ABOVE AND BALANCE OF REASON—CONCESSIONS: Phone, Long or Short Line, Accessory Men, Strong Game, P.C. with one or more Hanky Parks. Pop t амер, contact George Caruso and Russell Landis, contact date show.**

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**SPITFIRE FOREMAN WANTED**
Semi driver. State experience and salary expected.

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**KING REID SHOWS**

Ozgordon, N. Y., this week

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**MONROE SPENDING OFF**

**FOR HAPPYLAND, THO ATTENDANCE IS OKAY**
MONROE, Mich., May 27.—Happy attendance, here for a 10-day stand starting Thursday (18) with an outstanding sponsor, enjoyed the weather over the first week end (20-21) and fair attendance thru a cold gate. Spending, however, was off.

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**FEMS' NIGHTS HAPPIER; OFF FORペンNY; ST. JOE BOW BIG**

ST. JOSEPH, Mo., May 27.—Taking a cue from the success of ladies' nights at Penny Arcade, Harry Hannick, owner of Hannick Bros., has introduced them at his own show as an opening night still date feature.

---

**WANTED**

Men and Women to operate small Girl Show on percentage. Will furnish complete outfit. Also want Dancing Girls for Girl Show.

---

**DIXIE AIR CARNIVAL**

A. F. FULLER, Dubuque, Iowa. Phone 4340

---

**WOLF GREATER SHOWS CAN PLACE**

Furnish one or any shows that do not conflict, with my show. Show being followed:-millionaire Max ditch. Six Cats, Baskets, Swings, Slum Spindles, Ball Game, Age and learn. Fish Pond, Bounce, Cross, Hoop-La. All Concessions and Fairs. Reply: WAC, Mel, Iowa, this week: then as per route

---

**WEATHER, TRUCK WOES HIT IMPERIAL IN CALIF.**

**SUSANVILLE, Calif., May 27.—**

Imperial position Shows, 13 weeks on the road, has had its battles with the weather and truck troubles. This week the show ran into a hail storm during the set-up, and four trucks were flattened out on the road. A week ago it had to be replaced in Quincy.

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**WANT CARNIVAL**

Any day this summer. T. P. M. Post, Brooten, Ill., Contact.

---

**STOCKTON, ILL.,**

4 Ave Annual Street Carnival, July 12, 13. Good, Clean Carnival or Independent Shows. Call or Write.

---

**CHAS. C. SWINEY**

Riverside, Calif. Phone 489

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**FLAT-MOUTHED BEARDER**

STOCKTON, ILL., 4 Ave Annual Street Carnival, July 12, 13.

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**FRANK C. NIESEH, Secty.**

Phone 3 or 6

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Cincy Icery Club Stages Two Shows

CINCINNATI, May 27.—Thirty-two members of the Cincinnati Ice Skating Club attended a performance of a skating show April 30 at the Cincinnati Garden ice rink. The show was presented April 28. The show was under the supervision of Louis Langefeld, manager of club clubsecretary, and Mrs. Edwin F. Eldredge.

At the last month meeting held at the Cincinnati Garden the following officers were elected: Langefeld, president; Mrs. Lilian Edelman, vice-president; Elizabeth Brandewie, secretary; and Mrs. Langefeld, treasurer. Mrs. Eldredge, chairman of the activities committee is assisted by Mrs. McLaughlin, Martha Buchfell, Bob Rottner, club board members are the Langefelds, the Edelmans, Mrs. and Mrs. Paul Murphy, L. F. Bingittl, Hull Alligatiors, Walter Eberhart, Martha Buchfell, Bob Rottner, Evelyn Greber, Ellen Brandewie, Bob Witherby, Nita Neugeibe, Ernest Fano and Edward T. Walters.

Forcier Opens at Winsted WINSTED, Conn., May 27.—Roller skating got under way last week at High Park with the management of Arthur Forcier. Improvements include an illuminated clock and an electronic sign program. Forcier has added a floor to support the skating rink. Opening night featured exhibitions by two amateurs.

OPPORTUNITY: FIRST TIME OFFERED!

Portable Skating Rink Equipment and Accessories

Track can be set up in minutes on a 400-square-foot area. No electrical requirements, no water or steam. Good for times, fairs, fairs and advertising space. Also Penalty Boards, Skating Rink, Paint Court, Special Furnishings and Advertising. Parent search shows on sale, including tracking equipment and potential production. Complete sets, including actual games, are obtained.

SCRIVEN-Lewis & Co.

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New and Used Roller Skates.

JOHNNY JOEY JR.

Agents for Chicago Roller Skates

314 Chestnut St.

PITTSBURG, PA.

NEW ROLLER CONCRETE ROLLER RINK

Concrete skirt, 1605 feet; 1605 feet, 995 feet. court. The rink is located on the east side of the city. The rink is a 100-foot square. The rink is owned and operated by the city of Pittsburg, Pennsylvania.

B. J. DIETRICH

SANDUSKY, OHIO, PHONE 3194

CURLYCREST RINK "COTE"

THE PLASTIC RINK SURFACE


Curlecrest, Inc., Elyria, Ohio.

54 Perry Rd., Rockford, New York.

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43 YEARS OF SHOE MANUFACTURING

15 years concentrated on the manufacturing of Roller Skating Shoes has enabled the knowledge of producing the most durable, best-fitting RENTAL SHOES obtainable.

HYDE SHOES bearing the HYDE label and the HYDE guarantee.

HYDE ATHLETIC SHOE COMPANY

Cincinnati, Ohio

HYDE ROLLER RENTAL SHOES

5 More Skaters Enroll in RSROA

DETROIT, May 27—Operators of five rinks have joined the Roller Skating Rink Operators’ Association. It was announced here this week by Fred A. Martin, RSROA secretary-treasurer.

The operators and their rinks are: Wally and Norie Tapp, Midland Roller Rink, West Memphis, Ark.; Thomas F. LaFayette and Floyd W. Witterman, Tapp; William D. Smith, Midway Roller Rink, Middletown, O.; Robert Bean, Main Roller Rink, Buffalo; and Bruce Miller, Westchester Skatedland, Indianapolis, Ind., and Valley Skatedland, Van Nuys, Calif.
EXPANSION SALE

Mens and Ladies’ Nationally
FAMOUS WATCHES
* ELGIN * BERNARD * GRUEN
* BULOVA * WALTHAM
Modern new designs, Recorded and guaranteed. The new complete line is fully
covered. Send 11$ deposit.
15-Jewel, $10.65
17-Jewel, $12.65
21-Jewel, $16.95
Gold Ploied Exag. Band, 95¢ add.

IDEAL BOARD NUMBERS
Men’s New Watches
with stainless steel stretch band
$2.50
Lots of 6
$8.52
Pre-plated, multi-chaped,
with black numerals.
HEMSTOCK & FANCY DIALS
All No Extra Charge

PENDANT NECKLACE AND EARRING SET
Assorted styles, gold plated with imitation diamond, cameo and one.
Terrific board numbers, priced right. Boxes with $1.95 retail price tag.

$9.95

JOSH TROUS

GIVE TO THE DAMON RUNYON CANCER FUND

POT OF GOLD
NEW BEACON LEOPARD DESIGN BLANKET
54 x 72 Packied 30 to Case
Ea. $2.90
Less Than Case Lots, $3.00 Each
Include extra postage for Sample Order

WHISCONDELUXE CO.

HERE’S A NATURAL ITEM . . . . . BIG MONEY-MAKER
Electric—All Metal
Perfumer and Deodorizer
6½ x 4 x 3½”

FOR PREMIUM HOUSES, PUNCH BOARD OPERATORS, PITCHMEN, WAGON JOBVERS
Women as wild over this Unit. The latest in perfuming the air. A money-maker in any
first. Distilled all other varnish. High quality material and finished in black lacquer.

U. L. Approved
Farmers paid at 17¢
SEND FOR SAMPLE, Now Only $2.95
$24.00 Per Dozen; $250.00 Per Gross
All Postage prepaid.
25% With Order, Balance C. O. D.

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ROTARY MERCHANDISE

Give your rotaries a
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Don’t neglect these big
money makers!

To fulfill your needs, we have specially designed boxed
assortments specifically for your requirements.

UNIQUE ROTARY ITEMS—NEW NOVEL NUMBERS

HERE’S JUST A FEW OF THE MANY STYLED BOXES
IN OUR ROTARY MERCHANDISE ASSORTMENTS:

A. Eggs, 2½”, diameter, of clear
B. Circular boxes, 2½”

Now, after many requests, we are ready to offer our special
assortments which include a

Sample Ass’t #1 $500.00
Sample Ass’t #2 $250.00
Sample Ass’t #3 $100.00

25% Discount. Balance C. O. D.

One of America’s Leading Wholesalers

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WIRE ARTISTS

BUY YOUR ROLLED GOLD PLATE WIRE
DIRECT FROM THE MANUFACTURER

SAVE TIME — SAVE MONEY

No order too
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Write at once
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working sample
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Sample will be shipped immediately FREE OF CHARGE

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PROVIDENCE, R. I., RHODE ISLAND

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be complete. They are just what the doctors ordered.
Also 12 New, Stylish Jewelry Items for
Fairs, Carnival and
Gifts. Start Your Business.

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Now delivering! New 4 Star Carnival Wheels

Patent #2586710

$36.00

Sample Dz.

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PHOTO KNIFE

Two Blades Highly Polished Carbon Steel. Pleasing Plastic Handle with Beautiful Art Photo

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Per Dz.

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The Secretary Animated Pencil has won and held a host of friends, among whom are such famous names as Oldsmobile, Auto-Lite, Goodyear, Westinghouse, Sylvania and many others. This splendid reputation has been built upon a quality product and an original idea.

As with many another company, with an original product and the courage and ability to market it, imitators have sprung up with the old song, "The same thing, only cheaper." They never say, "A better product that costs more."

The Secretary Animated Pencil has always been sold direct, and is not obtainable through premium or stationery jobbers, chain or retail stores. This selling policy continues.
Fine Quality
IMPORTED
BINOCULARS
COMPLETE WITH NECK STRAP, SHOULDER STRAP AND LINED HEAVY LEATHER CARRYING CASE.

8x30 Prism Binocular
The lenses are scientifically ground and polished. Guaranteed full power and the 30mm x 4.5 ictive lens assures a full clear view. Pupilary adjustment and individually focusing guarantees satisfactory results. Black leather body with polished enamel trimmings. Height closed 4 inches, extended 4 1/2 inches.

No. X2001461 Each $24.50
Same as above with coated lens.
No. X2001465 Each $26.50

7x50 Prism Binocular

No. X2001439 Each $32.50
Same as above with coated lens.
No. X2001453 Each $35.50

Popular Styled LIGHTERS
PISTOL LIGHTER
An excellent reproduction of a pistol on small base. Press trigger and it automatically lights. Highly polished chrome plated with black trim on handle. Overall dimensions 7 1/2 x 1 3/4 inches with 1 1/2 inch diameter base. Individually boxed.
No. X831832 Per Dozen $8.50

LAMP LIGHTER
A replica of a small table lamp. Pulling chain operates mechanism. Chrome finished base with colored enameled shade. Overall dimensions 6 inches high, 3 1/2 inches in diameter. Individually boxed.
No. X831839 Per Dozen $16.50

BEST QUALITY
CAMERA LIGHTER
WITH COMPASS
Designed to look exactly like a miniature camera with compass on front. Made metal body with black enameled finish and polished metal trim. Tripod and retainer can be removed for use as a pocket lighter. Each in box.
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BOW FLAG
All metal - to be used in place of old operator. More easily read, longer lasting, bright colors. Overall dimensions 1 13/4 inches.

No. X51519 Per Gross... 65¢

Good Quality
MR. BEAK
(Schloss ° 1)

ELECTRIC HORSE CLOCK
Beautifully modeled 10% inch high base. 6 inch high clock movement with Western motif. Horse and clock in highlighted bronc finish on mahogany finish wood base. Manual starting electric movement. Overall dimensions: 17 inches wide, 11 1/2 inches high, 3 inches deep.

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PEARL HANDLE

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25% DEPOSIT

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FASTEST SELLING LIGHTER EVER OFFERED!

Virtually sells on sight! Big, flashy, chrome-finish plated gives instant sales when you pull the trigger! Fully automatic. Small enough to fit the pocket —yet large enough for realism. Laser-cut, molded plastic handle grips. Stands 2½" high and measures 3" long. Never removable table stand. Each on this profit-maker alone.

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PLASTIC TUBE LUNCH BOX

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WRIST WATCH

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**SPECIAL FOR THIS WEEK**

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FROM $2.35 OZ. $24.60 OR.
Selection of 15 best selling in white and gold plate. Includes Man's, Lapel and Cuff Links, $2.95, or sent C.O.D. 25% Deposit, Balance C.O.D.

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IMMEDIATE DELIVERY!
- Electric Flash Boards
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**BIG PROFITS**
- You can make your own Hemp and Waxed Hemp, same quality, same price. Write us for free samples.
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- Get our new smooth and high gloss finish. Contains plenty of plaster. When once looks like china, not PLASTER. Prices from 50¢ to $1.00 per dozen. For samples, send for our free samples. 50¢ deposit required.
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  - For Lowest Prices write Today
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NEW—CANDY COTTAGE CLOCK—NEW

Rich-Looking *Bright* Dependable
CONTINUOUS ACTION

All plastic, honey-like body has white "shingled" roof and red or green house with matching chimneys. Two yellow birds always at the motion bobbing in and out of decorated attic window. Dependable United-self-starting electric clock manufactured under Westinghouse License. A clean and smart-looking sales winner!

$108.00

9% Discount, Balance C.O.D.
If not resale, add Federal Radio Tax.

CUTTLER & COMPANY, INC.
599 Bagem, New York 3, N. Y.

41¢ EACH

DZ. PACKS
SAMPLE PACK, $1.50

10% 10 1/2", High. 10% "Wids

$0.99 In

"THE WOLF PACK"

$4.75 DZ.

Original 3-pc. Kime Pan Sets beautfully boxed with $7.50 gold embossed price tag. All sets fully guaranteed.

DZ. PACKS
SAMPLE PACK, $1.50

THE CAMERA LITE

$4.60 DZ. $5.80 G.

HOPALONG CASSIDY BULBS $3.00 PER DZ. $25.00 PER M.
2 PL. MIDGET FIGURE SET IN CASE $7.50 DZ. $60.00 GR.
ALL GOLD PLATED PEN SET $1.00 DZ. $8.00 GR.
ALL GOLD PLATED PEN & PHOTO SET $2.50 DZ. $15.00 GR.
STETHOSCOPE TOOLS $6.50 DZ. $45.00 GR.
WAVELET 75¢

KIM & CIOFFI
23 Arch St., Philadelphia 7, Pa.
MARKET 7-2865

NEW—CANDY COTTAGE CLOCK—NEW

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CONTINUOUS ACTION

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STETHOSCOPE TOOLS $6.50 DZ. $45.00 GR.
WAVELET 75¢

KIM & CIOFFI
23 Arch St., Philadelphia 7, Pa.
MARKET 7-2865

BE SURE YOUR WESTERN
HORSE CLOCKS HAVE
SESSIONS MOVEMENTS

$7.25 EACH in Cartons of Six

$8.00 each for samples 25¢ with order, balance C. O. D.
10x17 inch gold or bronze horseshoe horse electric clock with genuine self-starting "Elec- tine" movement.

WHOLESALE ONLY

HERBERT STEINBERG, 1104 COMMERCE ST., DALLAS, TEXAS

MERCHANDISE TOPICS

Write Buyers' Service Department, 2100 Patterson Street, Cincinnati 22, O., for a complete list of addresses of sources of supply mentioned in this column. To expedite handling, please enclose self-addressed envelope.

New York:
The National Association of Variety Stores will sponsor a 3-cent to 55 cent merchandise fair in Dallas, July 18-18. First exhibit of its kind in the region, retailers may attend even though they are not association members. Jayco has announced a Sidurka Trading's Lighter-Matic $1 item. It's a cigarette lighter, pencil combination. Leo Stein is showing the Frey Company's metal hammer-screwdriver combination pop-up sells for 75¢. All with brass handles, four sizes of screwdrivers nest inside the tool stool hammer. . . . Another 70 cent retailer is the metal screw-drawer combination magneto. It is said to be suitable for any electrical refrigerator.

Charls Brand (Chas. Brand Novelty Co.) says his new Roll-A Race game embodies the thrill and excitement of a day at the races. Joe Kepper, of Target Arms, believes he offers, for the first time to trade readers, nationally advertised rifles at factory prices. To accompany their Minute-18 camera now on the market, Universe Camera Corporation has announced a half-ounce, hostler-type carrying case to retail for $2.

The canned key chain, Snap-Products, retails for 25¢. Following for insertion of any photo, the reverse side of the key features fancy initials in stamped gold. As $1 sellers, Walter Simon is showing the handle of miniature carved pipes. . . . Pressner has introduced a new carved plastic pocket-holder-pipe. . . . A new miniature pipe is Duette—25% cent retailer by Barker Wood Corporation. The pipes feature briar bowls, carved shanks, ferrules and plastic bits. . . . Add one more outlet to the consumer market. Cole Cuttler (Cuttler & Company) now has a special. Vital statistics: today, Sunday, May 21, weight, 7 pounds; name, Lloyd. . . . Oxford Drug Sundries is looking for trade buyers. They have Eastman Kodak Verichrome Film (June, 1951), dated . . . Toyocraft's Touch-It trains feature train cars that join together by magnet coupling magnets. Toolstiles is bringing out a new line of 4-inch miniature rubber-tired toy cars and trucks—15-cent retailers. . . . Ideal novelty's new 15-inch boat, Freddy, actually plays with a youngster. Hidden magnets in the stuffed toy allow the owner to catch the ball—$1.98 seller. . . . At 85 cents Knickerbocker Plastic Company is marketing a 250-shot plastic repeater water pistol.

B. M. Markowitz Company, Inc., has moved their ad agency to 23 West 40th Street. . . . A. & H. Doll Manufacturing is a new client of the Weinberger-Myers Advertising Agency. . . . Designed for use coming 4-in. x 6 in. of 2-penny stringer with 32 colored metal pennants is a new development by United Sound & Signal Company.

Eleven Popcorn is marketing equipment that costs less than $150. The new equipment will convert regular popcorn machines into units that can produce a center by center confection of banana, strawberry, black walnut, etc. Earl Stedler is selling golf auto plates for $1 each with two or three decal initials, or the words "Empire State." . . . As $3.49 seller, Tooppy coffee-utility tables are offered to the trade. The folding tables are manufactured in five designs. . . . Pilgrim Products is offering a disposable rain cape for 50 cents. The 20 by 48-inch cape folds into a pocket 4 by 7 inches. Gamillus Cutlery is marketing its Dick Tracy pocket knife that glows in the dark (phosphorescent plastic). Knife features Dick Tracy's picture, a whistle and a magnifying glass for 98 cents retail. . . . Stop-it, a 10-cent item, is reported to prevent perspiration in carbonated drinks. A wing nut mechanism by expanding the rubber inside the neck of the bottle. This year, North American Glass will offer Christmas tree ornaments with assorted Walt Disney characters. . . . Paddy's Cookie Jar looks like a freshman helmet. The flashy plastic jar is about 10 inches high and sells for $1.50. Next August 7-9 the first United States International Trade Fair will be held in Chicago. A non-profit venture, merchandise from over 40

SHIP LAMPS

Size 13"x13"

$16.00

EUREKA WATERLESS COOKWARE $7.90

14 in. extra heavy gauge steel.
Glasair folder available $4.95 price.

GUARANTEE!

Over 100 sizes sold this year alone. Due to the increased production, the guaranteed low price of $7.90.

IMMEDIATELY AVAILABLE

$2.00 minimum order.
H. R. DAVIS Co., Dept. 8-42
5000 S. E. 112th Ave.
Lotis of Free Parkville

Packed WITH VALUE

Wildlife Art Desk . . . $12.00 DZ. . . . $35.00 G.
Nail-Thumb Fixer . . . 4.50 G.
Plastic Photo Pads . . . 25¢ each.

$8.00 DZ. $9.00 G.

Avocado-Type Sunglasses, with blue color lenses . . . 8.00 DZ.
$7.90 GR.

CUTTLER & COMPANY

EAGLE SALES CO.

3847 W. Rosedale Rd. Chicago 24, Ill.

GIVE TO THE
RUNNY CANCER FUND

Material protetto da copyright
These Items Sell FAST!

Here are just a few of our many FAST PROMOTIONAL items. Come in or write for our list.

**Oil Nell Polls & More**

**Weed Salad**

**East Mt. Peak COI Wont Picnic Set**

**Senseational 4 Chrome Non-Rust Thumbtacks**

**Waste Basket, Metal Toe and Handle, stainless steel**

**Wood Stained Bowls, 6" or 9"**

**Shipper Heavy, plastic plastic, 12" x 12" x 24"**

**Oxy Neat Polish Remover, 3 oz.**

**Nadine Bag "Century of Progress", Big start, with needle threaded**

**TERMS: 25% deposit - balances C.O.D.**

ORDER FROM NEAREST BRANCH

**UNIVERSAL MDSE. CO.**

The Magazine St., 1400 So. Santa Fe

**NEW ORLEANS, La.**

**LA GOS, CALIF.**

**SPRING SPECIALS**

Two-Finger Plastic Flash Knife... 2.25 Dl.

Guardsman Anti-Stain Metal, Fine Quality... 2.25 Dl.

Springs Knot, Pen & Pencil Set... 1.75 Dl.

Patrol Lighter... 1.50 Dl.

Army Navy Needles... 25 Cents.

Pocket Watch (Gold Military)...

Rexley Woven Bandanas--Cotton... 75 Cents.

Cowboy Hats--100% Waxed Airlaid... 3.00 Dl.

Gold Plated Cufflinks... 2.25 Dl.

Chime Non-Rust Thumbtacks... 2.25 Dl.

Rexley Woven Bandanas--Cotton... 75 Cents.

Gold Plated Cufflinks... 2.25 Dl.

Chime Non-Rust Thumbtacks... 2.25 Dl.

Rexley Woven Bandanas--Cotton... 75 Cents.

**Doval Sales Company**

114 4th St., N.Y., N.Y., 13-74

**Imported Miniature "COLT" Automatic Pistol Lighter**

Can be used as a Table or Pouch Lighter. Actual size of Lighter, 1 " x 1/2 ".

Comes complete with detachable base, immediately ready to use in the event of necessity. Limited Quantities. Price $1.50 per display, 12 for $15.00.

**A. KEMPEL**

**IMPORTER**

1750 Alton Road, Miami Beach 29, Florida Phone S-1167

**Sensational New Low Prices!**

**7-JEWEL SWISS WATCHES**

**LADIES' OR MEN'S**

$7.95

**BEAUTIFUL NEW STYLES**

**Pepo MONKEY HAND PUPPET**

Here's a "live" item that's easy to sell and easy to demonstrate. Has tremendous play value, does practically everything!

Colorful gay costumes of fine quality material, molded head, realistically hand painted, a sure-fire stopper every time, and what's more, it's PRICED RIGHT! A quick money-maker. Ideal for quick re-sale or give-away.

**Covffect Appeal for Young and Old.**

**39¢ RETAIL**

**ACT FAST! Write for prices today!**

**THE TARRSON CO.**

540 Lake Shore Drive

Chicaco 11, Illinois

**Sensational - Dramatic - Realistic!**

**"SCENE-IN-ACTION" ELECTRIC CLOCK**

Beautiful Allume Lamp Competition case in Chrome or Black finish. Made to attract in three-dimensional effect.

**Retail Your Cost**

$14.98 each $7.79 each

**DO NOT PASS THIS UP! FASTEST SELLING CLOCK ON THE MARKET!**

**Hacksaw Lamps, Turkey or deer, 12" pr., 18" pr., $2.50 and $3.50**

**Arriflex Slides, 3" x 3" pr., $2.50 and $3.50**

**Lava Nationality Sea Deyl, 6"... 4.00**

**Hope Clocks, Mahogany, each... 23.00**

**CATALOG ON REQUEST**

1334 S. Halsted Street

Chicago, Illinois

**NOTICE, ENGRAVERS AND DEMONSTRATORS**

3 Styles, Nickel Silver Idents. .......... $2.85 doz. up

5 Styles, Nickel Silver Signed Rings. .... 1.85 doz. up

New Line Hand Painted Jewelry for Engraving

New Line Pearl Jewelry for Engraving

Send for new Pages for Casting you have or if you have none will send one.

**DEXECO, INC.**

Dexter Engraving Jewelry Co.

191 SOUTH STREET

cor. Plain St.

PROVIDENCE, R. I.
Pipes for Pitchmen
By Bill Baker

ARTHUR BURNS... former partner of Chet Greeley, of Gardner, has quit the firm in favor of opening a grab stand in Augusta, Me.

BIG AL WILSON... left Oklahoma City last week for Kansas City, Mo, where he'll open with comics and stage a contest with Kate Drug Stores. He says that the chain has some good spots and that the big show, lasting for a month, will be the Centennial Thrill of a Century in Kansas City.

CHET GREELEY... last week left his familiar haunts in Maine for potato country where he will work period in the Green store at Oklahoma City to sock returns. She'll go on tour about June 1.

ELEANOR DAVIS... widely known in Pitchdom, continues to make his headquarters in Gardener, Me.

"DOES ANYONE... remember the old senator, the fellow who used to give out free blades," queries that old pitch ace, T. D. (Senator) Rockwell, from Bakersfield, Calif. "I've been looking over the column lately but it seems like no one wants a pipe from the old Senator. It's just a case of out of business, out of mind, I suppose. I haven't pitched for five years and have been located here for that time. From the way things look, I don't think it will last."

SAM FREED... is still in New York working for pipes to reported good business.

JOSEPH H. GARFUNKEL... former auctioneer, and now with a new Jewelers Outlet, New Orleans, advises from the Crescent City that he witnessed a demonstration in McHenry, III., that proved to be a real money maker. Garfunkel says that he had the Ki-Vel and Stromberg condensers off the road and making plans to build a new home out here.

GEORGE DIXON... is in his syndicated column, Washington Scene, under a Pittsburgh detour, and is convinced that after 10 days of touring the country with old Doc Turman he "passed up the general get-rich-quick opportunity of my life. I've had so much smoke and oil along to sell to the suckers, I'm tired of it. "I would have had some nice pipes to sell and would have thrown it at me."

KURT FAMILY... has been a medicine show, if there ever was one." Commenting further, Donn said, "I hadn't never given the credit he deserves for being a showman. The

PRIZES and GIFTS
FOR YOUR CARNIVAL SPECIALS

WM. A. ROGERS
A 1 PLUS SILVERWARE
Made and Guaranteed by Ondexa, Ltd.

OUR JUNE SPECIALS
26 Piece Set... $6.95
34 Piece Set... $9.95
52 Piece Set... $18.75
90 Piece, Fine Stainless Steel... $13.95
Display Chest... $1.00

Write for our complete Silverware Catalog.
Terms: Cash or approved credit card. Write for details.

THE BEACON SALES CORP., Dept. B
37 S. Washington Ave., Chicago 3, Ill.
PISTOL LITERS

Immediate Delivery

$12.00  $18.00  $21.60

DOZEN  DOZEN  DOZEN

Rollover Cat

Extra! Extra!

Walking Bears

With Fur-Like Body. COMING IN FOR MIDDLE OF JUNE DELIVERY.

Get Your Orders In Now!

State Nature of Your Business in First Letter

Wisconsin Deluxe Co.

1902 N. Third St.

Milwaukee, Wisconsin

Special! Jeweled Palomino

The Most Attractive Western Horse Ever Offered!

Beautiful polished gold finish—mane, tail and detachable saddle in glittering silver contrast. Saddle rest on bright red saddle blanket. Bridle, halter and saddle are studded with 18 SPARKLING SIMULATED RUBIES.

Height 9½"—Price $36.00 D.O.

Western Horses

Our regular line of proven values in Rennes or Gold Finish at these low prices.

Size
Price
3½" $1.75 doz.
3½" $1.75 doz.
1" $1.40 doz.
1½" $1.50 doz.
1½" $1.40 doz.
1½" $1.40 doz.

Authentic reproductions, complete with goldplated reins.

When ordering please mention finish desired.

Terms: 25% deposit with order, balance COD. F.O.B. New York.

Parks Smith Corp.

250 Fourth Ave.

New York 2, New York

Sun Foto

Now . . . Available to Pitchmen for the First Time!

The greatest demonstration item of this atomic age!

With SUN FOTO you can print pictures in your own home from your own negatives in a matter of minutes on paper or cloth. You can make perfect pictures on greeting cards, announcements, postcards, stationery. Also on covers, blotters, pillow cases, neckties, etc. Makes permanent prints. Works with negatives. So simple to use, even a five-year-old child can use. $1.00 kit makes 300 pictures! You can make a perfect demonstration in a few minutes.

Pitchmen, Order Direct From Factory

Gross lots . . . . . . . . . $4.80 doz.
Lots of 2 Gross . . . . . . . 4.20 doz.
Or order a sample $1.00 postpaid.

Sun Foto Mfg. Co., Inc.

755 N. Ewarts St.

Hollywood 3, Calif.
DRESSING ROOM GOSSIP

Seal Bros.
In Whitefield, Mont., the horse truck caught fire, but everyone pitched in with buckets and fire extinguishers to extinguish the blaze. Four of the horses got loose and were rounded up later. Fire came right after the night show. Frank and Bernice Dean joined at Coeur d'Alene, Idaho, and the LaZelle Family joined at Mullan. The weather changed again so we're back on bonfires.—MAURICE MAR- MOLIO.

Cole Bros.
Everyone is Hopalong Cassidy conscious. Ray Huffstutl and Eddie Ma- der have changed their names to Skip-a-Long Huttich and Jump-a-Label. Doris Konyonik will celebrate her birthday May 18. Skip-a-Long will be riding in the pie case. Children joined in Detroit. Barbara Petry is out of the hospital, recuperating at home. Betty Hammeron, Dolores Mummery, Louie Peterson, and Dale and myself were guests of John Carville, of The Detroit News, at the Four Ducks, where Betts' sister, Pat, is working.

Arthur Wallenda is the most popular person on the show. He has a portable television set. Mr. Russell says he wouldn't miss the show in the pie case, especially the quartet under the direction of Al Hillstrom. Between shows Dolly Dale and Kay and Tommy Hannford have been practicing tight wire. Louise Peterson has been giving ballet lessons to Cara Davia's daughter, Holly, in exchange for lessons in cloud swing.

Don Haligh, the English clown, found only relative in America when he was in Detroit. Many friends of Willie Downings on this show called on him at Elsmere, London, in Northville near Detroit and report that he is much improved after being confined there for nearly two years. He expects to leave there in a few weeks to return to his friends. Eddie Howes hosted his family for the opening night.—In Detroit. Earl Shipley and Happy Keltens are winning new laurels as singing troubadours during the come-in.


IMMEDIATE DELIVERY

WALKING BEAR

PLUSH COVERING

$7.20 DOZ.

SAMPLE, $1.00

WRITE FOR PRICES ON GRAY OR WHITE.

BEGGING POODLE DOG

$7.20 DOZ.

Sample... $1.00 Ea.

Dales
This org was the first American circus to cross the Canadian border this year. New acts are the De Marco Tobacco, Band of Percussion performers, and Jackie Larkin, furniture mover. With regal form parted from the Woods in Warren, Pa. Gil was forced into convalescence of his recent heart ailment. They will return to the show as soon as he is well again.

Elmer Jones, of the Elmer Jones two-car show, came from New Haven, visited with Billy Dick and Harry La Roy in Warren. Our Sunday off in Indiana, Pa. the week before saw the personnel visiting the Biller show. Andy and Mabel Melroy and Betty Biller received a warm welcome. The Pettus celebrated their 10th wedding anniversary. Marie was fitted with a portable washing machine. All the small fry in the back yard are doing miniature cloud swagging on the guy ropes.

The Dave Fireman: travel in style. The back of their panel truck is rigged up not only with a light but a special tank and pressure system. Leo Dales has heightened the back yard with his new truck. Recent visitors included the parents of Marge Can- ton: Dorothy Oliva, Pancher Pancher, and Alice Locke, his sister. In Galt, Ont., personnel from the show have caught the malady.—BILLY DARTON.
4 hits

6 100% FINEST QUALITY RAREST 50 CENT ROLL BROS.

SILVERWARE VALUES

24 Pt. Silverplate, 935 Nickel Silver Each $1.60
24 Pt. Silverplate, Quality Steel Base... $1.75
24 Pt. Silverplate, Quality Steel Base... $1.80
24 Pt. Silverplate, Quality Steel Base... $1.85
24 Pt. Silverplate, Quality Steel Base... $1.90
24 Pt. Silverplate, Quality Steel Base... $1.95

Prices quoted for sets in 30-50-75-

SPECIAL—SPECIAL

3 Pl. Cleaver Set, Boxed $2.75
7 Pl. Steak Set, in Wooden Box $1.50
9 Pl. Carving Set, in Box $1.90
12 Pl. Knife Set, Banded $2.95

THE WOLF PACK

Cutty, Muirhead, United States in Natural, Acyrlic, Plastic.

Mystic Muir, Cutty Pencil (with clip)
6200 $1.90, 3 for $4.95
24 pens and 36 boxes of 24.
3 per order.

We carry all brands.

E-X-P-A-N-S-I-O-N  N-BRACELET AND NECKLACE SETS

Expansion bracelets and necklace sets have been best selling gift items for 50 years. They retail in jewelry stores from $2.00 to $100.00 each. Our prices are in line with consumer price levels.

MONEY-BACK GUARANTEE

On FIRST sample order of six assorted styles for $6.75, postpaid or C.O.D. Order now for immediate delivery.

Originals of New York

104 FIFTH AVENUE
NEW YORK, N.Y.

SENSATIONAL NEW GUN THAT SHOOTS COLOR BUBBLES

TERRIFIC PROFIT PLAN

From Manufacturer to Agent

Kids from 6 to 60 will go wild over this gun. Nothing like it on the market. It’s the perfect stock-still demonstrator. Field test reveals 100% satisfaction of those who report that it’s a real eye opener for your customers. Will make immediate sale. Great for showrooms, department stores, dime stores, novelty stores, and especially for showmen, who have had no color gun with such good quality. Hurry! Be first in your area.

VIKING AUTOMATIC

Bubble Gun

VIKING PRODUCTS CORP.
27-A S. Howard St.
Baltimore, Md.

BUY IN THE MIDWEST—SAVE THE FREIGHT

OUR NEW CATALOG NO. 511

Midwest Merchandise Co.
1100 BROADWAY
KANSAS CITY, MO

CLOSEDOUT BARGAINS

3 Piece Celebrity Jewelry Sets, attractive boxed, $4.95 each and sets.
5 to $10 GIFT ITEMS

Jewelry, Trinkets, Novelty Items, and Novelties.

100 mold, prices for $3.95; 1000 places, $24.00.
25% off when ordering 100 or more.

VIKING PRODUCTS CORP.
Board Meet Shows Play Trends

25 Exhibits Feature New Merchandise, $$$ Numbers, Sectional Ticket Deals

High Quality Premiums Introduced by Novelty Firms

CHICAGO, May 27.—A total of 25 salesboard, ticket and novelty firms hosted a steady flow of visitors to the Pushboard-Ticket-Novelty Industries' exhibit at the Sheraton Hotel here this week (22-24) as they featured the latest and greatest array of money-making merchandise to be shown at one point by manufacturers and distributors. Preponderance of novelty firms, 14 in all, indicated the steady increase in operator and player acceptance of merchandise numbers over the past two years. New and unusual types of premiums displayed by most of the firms, keeping pace with the new releases by board and ticket houses. Salesboards and firms exhibited several thousand board and ticket numbers, with merchandise, coin and money boards leading order favors and sectional ticket deals out in front in their respective fields.

Featured Exhibits

Featured items displayed by the exhibiting board and ticket companies included:

- Bee Jay Products, Inc., Chicago: one new board, including three out-outs, nine merchandise and seven girl numbers. Lead item stressed was the Marble Derby, offered in four numbers for the regular trade with a pushboard section at the top of each board. Plunger action pulls marble through six colored pellets to bottom of board through various channels to score winner.

- Superior Products, Inc., Chicago: series of six Glo-Boards in nickel, dime and quarter play. Special luminous paint causes certain sections of the board to glow in high-play locations as toensors, etc., where dimmed interiors heighten effectiveness of the new line.

- Plant and Hotel Displays Draw Salesboard Ops

CHICAGO, May 27.—Open-house plant showings by three Chicago salesboard manufacturers, with a fourth firm holding an exhibit in the Morrison Hotel, sparked additional interest in the three-day board, ticket and novelty Industries display here this week (22-24).

At Gardner & Company's special plant showing, 25 names were shown from more than 80 manufacturers, two more nickel numbers, Cabinet Girl, Fancy Figure, and a new-type bingo deal. Former is a bingo series deal where separate bingo boards play into a complete bingo jackpot board offering the large array of high-value winners.

Other Displays

Peerless Products, Inc., supplemented its plant showing of the 300-board line with the latest releases by Ben Maltz from Sunday (21) thru Wednesday (24).

Attendance and business written was over that of the 1949 showing. Gardner and Peerless officials reported.

Presenting a two-room display of new and standard line boards in its May 24-25 plant showing, The McNamara Company, also indicated buying was up thru this year. Joe Zimmerman, J. J. Keats and Arthur Green, firm's Illinois-Indiana representative, talked up the new releases: Three-quarter boards, Triple Twenties, Definite Snapback and Big Wheel, 5-10 cent play Gold Coast, Black Jack and several new coin and merchandise boards. The McNamara Company, in a special display of all-pellet boards, drew more than 900 visitors, more than twice the number of visitors. The McNamara's, P. J. Phillip and Walter, were present to handle the opening and sales programs.

36 NEW BOARDS LOADED WITH PROFIT

Ready for IMMEDIATE DELIVERY

SUPERIOR PRODUCTS, INC.
1112 W. Fullen 32
Chicago 12, Ill.

T & C SALES COMPANY
331 HARDIN, PHOENIX, ARIZ.
WRITE FOR OUR NEW PRICE LIST

DON'T GAMBLE

Buy From Indiana's Largest Distributor

Immediate Shipments Good Clean Stock

Wide Thick Jackpot Charleys, 85c each. Associated 5c Girls Boards, ov. 25c-95c profit, doz. 70c. Associated 1c Girls Boards, 50c doz. Good profit makers, doz. 35c; Lucky Lulu & Jack Board, 25c doz. 70c. Lucky Seven Tickets, doz. 5c, 50c; Lucky 777, doz. 10c, 10c; Wolf Jack & Ace Model. Prospects limited; 3 per dozen, 50c. AEON PENGUIN DE LUXE, 25c per dozen, 25c. All types of Premium Merchandise—Penguins, Wombats, etc.

GALENTINE NOVELTY CO.
SOUTH BEND 24, INDIANA

NEW LOW PRICES

THese PRICES ARE FOR TWO WEEKS OR UNTIL STOCK IS EXHAUSTED.

T & C SALES COMPANY
331 HARDIN, PHOENIX, ARIZ.
WRITE PHONE WIRE

DON'T GAMBLE

Buy From Indiana's Largest Distributor

Immediate Shipments Good Clean Stock

Wide Thick Jackpot Charleys, 85c each. Associated 5c Girls Boards, ov. 25c-95c profit, doz. 70c. Associated 1c Girls Boards, 50c doz. Good profit makers, doz. 35c; Lucky Lulu & Jack Board, 25c doz. 70c. Lucky Seven Tickets, doz. 5c, 50c; Lucky 777, doz. 10c, 10c; Wolf Jack & Ace Model. Prospects limited; 3 per dozen, 50c. AEON PENGUIN DE LUXE, 25c per dozen, 25c. All types of Premium Merchandise—Penguins, Wombats, etc.

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**ACMMA SETS ’51 APRIL MEET**

Jones Re-Elected Prexy, as 1st Show Ends; Attendance Passes 2,100; Buying Brisk

Set Board of Directors and Officers for Coming Year

By Norman Welser

CHICAGO, May 27.—Adjudged a success from attendance, buying and social viewpoints by the more than 2,100 coin machines exhibitors, the ACMMA-sponsored All-Industry Coin Machine Show came to a close yesterday (24) with the election of officers for the coming year, and the decision to hold the 1951 show at the Hotel Sherman here April 15 and 16. Only one business meeting was held during the course of the three-day show. The first, convened Monday (22), elected Herbert B. Jones, Bally Manufacturing Company, and Vincent C. Shay, president, Bell-n-Matic, to the board of directors for three-year terms; G. F. Haley, Buckler and Rex Shriver, H. C. Evans & Company, two-year term, and D. W. McClay, O. D. Jennings Company; William J. Ryan, Universal Industries, and John Conroe, J. H. Evans & Company, one-year term.

The second business meeting, held yesterday (24) and attended by the board of directors, elected Herb Jones to another one-year term as president; William J. Ryan, vice-president; Vincent C. Shay, secretary; D. W. McClay, assistant secretary; G. F. Haley, treasurer, and John Conroe, assistant treasurer.

Buying Brisk

Most exhibited was said that buying had been brisk, although there appeared to be a heavy turn-over of distributors and jobbers. A surprising amount of new equipment was unveiled, and the current trend was heavy through the exhibit halls.

Too, operators and distributors divided their time between two conventions. (See ACMMA Sets on page 122)

**Johnson Bill Hearings Set To Resume in D. C. June**

WASHINGTON, May 27.—The Intestate and Unincorporated Commerce Committee will resume hearings this week (1-2) on the confectionery business. A committee spokesman voiced likelihood that the hearings will not extend beyond this week inasmuch as four days of hearings have already been held and more are expected. The committee had disclosed that the council of State Governments and the United States Conference of Mayors and various other organizations have filed notice that they want to be heard on the issue of converting the current schedule, that is being met by the witnesses to be packed into the designated two days. Should the line-up of witnesses continue, however, the committee would face a tough problem since it is not too well-equipped by a backlog of business to be disposed of before adjournment of Congress.

State Government’s Side

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**Census Report Shows There Are 700,000 Potential Locations**

WASHINGTON, May 27.—The census report published last week shows a slight increase with 345,535 in operation, compared with 317,036 in 1948. There were less than 100,000 in existence in 1948, but nearly 125,951, with eating and drinking places serving little or no food.

The number of drugstores in the coin machine business is 1,935, compared with 1,925 in 1948. The number of those going out of business, however, were those dispensing drug stores which were not able to compete with soda fountains and the like.

**Arcade License Test Cases Set For N. Y. Airing**

NEW YORK, May 27.—Two court cases aimed at formulating the criteria to issue licenses for arcades housing long-accepted coin games were shaping up this week, with arguments scheduled for a hearing June 6 and another pending in the Court of Appeals.

Since March 15 arcades here have been operating without licenses. Following labeling of standard arcade equipment as “gaming devices” by the License Division of the State Department of State Government, welfare representatives succeeded in getting stay orders until the controversy is decided by court action. (See Board, April 28)

The case brought by Attorney Joseph Goldstein in behalf of Coin Box Company was heard before Judge Robert P. Smith in Brooklyn Supreme Court June 6.

For a date hearing the case of A. Joseph, of Rockaway Playland, against the License Department, the controversy is decided by court action. (See Board, April 28)

**CMI Cancels June Convention; Deny Org Will BeDissolved; Notify Exhibs**

**ACMMA Convention Notes**

Communications to 186 W. Randolph St., Chicago 1, Ill.

**CMI Cancels June Convention**

Deny Org Will BeDissolved; Notify Exhibs

By Arthur L. DeWeese

CHICAGO, May 27.—Climaxing rumors which started during the American Coin Machine Manufacturing Association conventions last week, officials of Coin Machine Institute, who met here Thursday (25) that the CMI convention and show scheduled for June 26-27 in Chicago had been canceled.

Announcement of the cancellation was made in the name of the board of directors by CMI General Manager, in a public relations release. John Pickering. He explained that the board believed the show would be an "unnecessary burden" for the industry since it would be the third machine show to be held in Chicago this year.

Other rumors circulating in Chicago (See CMI Cancels on page 117)

**Children’s**

**Ride ‘Em Hoppy**

CHICAGO, May 27.—One of the top eye-catchers at the ACMMA show here this week was a certain item that garnered considerable interest from local newspapers as a result of the display, was the mechanical horse. Crusader, unveiled for the coin machine industry by the Mephisto Metal Manufacturing Company of West Hollywood, Calif.,

Unit, which accommodates adults as well as children, was constantly surrounded during the three-day showing. With a model on hand to test for public appeal, the first day, with the second at the metal gates, the unit was a total of $15 without coin box and $900 with. It can be used in Arcades, other types of amusement parks and at racetracks in the home as a weight reducer.

**Luck Strikes Twice For Blenker Firm**

CHICAGO, May 27.—The Blenkers, of Blenker Amusement Company, Junction City, Wis., proved that when they are on a winning streak, good things happen in bunches. Joe Blenker won the Cadillac door prize at the ACMMA banquet Tuesday (25) night. The next day Agnes Blenker was informed by Seymour Golden, of Coin Machine Service, that she had won a clock, one of the nine prizes given by the firm. A total of 1,138 persons registered for the bingo prizes.

Other coin machine service clock winners were Roy G. Tread, Silver King Confectioners; Mrs. Jean L. Brandy, Western Novelty. (See Luck Strikes on page 117)
Show New Lines at ACMMA Meet

Special Boston Vend Battery In Public Eye
Radio, Press Plugs

BOSTON, May 27.—William Fien-
ner's Smoke Control & Equipment Co., Inc.,
product merchants installed in the
New England Automatic Machine
Terminal here last week (The Bill-
board, May 27) received many radio
and newspaper mentions.

The special vending section, named
Opti-Bev Automatic Vending Cen-
ter, was promoted on Arthur God-
rey's morning radio show, in New
York newsmagazines, in the New
York and New England vending
outlets and by several local
radio stations. The unveiling of the
machines was timed to coincide with the
Mid-Atlantic Boston Jubilee celebration
May 18-22.

Merchandise for men, women and
children is on display in a women's
section on one side of the waiting
room, the men's and children's sec-
tions on the other. With the exclu-
sion of nylon hose which is sold in a
vendor operated machine by Automatic
Machine Corporation, New York, none of
the items has ever been mechanically
sold before.

Machines were manufactured for
Fillene's by Design 4 Advertising and
Manufacturing Company, Mundie, Ind. John
Drum, executive vice-president; James
Vincent, general manager, and Charlie
Wilder, Cincinnati, who worked on the
design for over a year, were present
for the unveiling.

Kool-Sleep Appoints Four Distribs; Effects
First Sales in East

CHICAGO, May 27.—Kool-Sleep,
Inc., Cambridge, O., announced that its
cooled-operated room cooler, shown at
the ACMMA Convention in May, was
bought at $489.50, with a 75-sq ft
capacity, and a $65.02 financing plan.

Russel F. Craig, president, also re-
ported at the annual meeting of the first
four distributors to sell the product.

Following introduction in the
South, Craig stated that between 200
and 400 kools were sold in a short
period in Alabama, Georgia and Ten-
ssee. First sales were made for install-
ations at Birmingham, Ala., New
Orleans, N. Y., and Memphis, Tenn.

Both models are 40%-inch high,
24% wide and 15% deep.

Appoximately $59.02 financing
weight for the coin model ($19.02
high, 75 cents and $1 per night in locations
such as hotels and motels.

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24% wide and 15% deep.

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DALLAS, May 27—Herman Mi-
liner, of Milner Mechanical Mer-
chandising, Austin, Tex., was elected
chairman of Region IX, National
Automatic Merchandising Association
(NAMA), at its meeting at Baker
Hotel here Sunday (21).

Milner succeeds Tom Vaughn,
New Orleans, who was elected
director of Region IX, National
Automatic Merchandising Association,
New Orleans, Gibbs McDaniel,
City Wide Cigarette Service, San An-
tonio, was named regional vice-chair-
man.

Harold Gallerneau, of Gallerneau
Bros., Amarillo, Tex., was elected
chairman of the regional membership
committee and also Texas chairman.

Other State chairman and commit-
tee chairman and committee
time named were Roy Kumpf,
Arkansas Canteen Service, Little
Rock; Tom Vaughan, New Orleans
Cigarette Service Corporation, New
Orleans; C. S. Dobson, Strong
Company, Oklahoma City.

The nominating committee chair-
man was Ruby Wait, Galbreath Sales,
Houston. Torry Gemulus, New Orleans
Canteen Service, also was on nomi-
nating committee.

Speakers

Speakers for the luncheon feature of
one-day meeting were Carl Boyle,
machine manager, division Dr. Pep-
rine, Inc., and William E. Breen.

Breen, who otherwise operates in
the vending field, spoke on the
importance of vending machines in
the post-war years.

Price Cuts Prices; Intros
New Cig Mch

Show Drink Units

CHICAGO, May 27—Cuts in cig-
ette machine lists and the introduc-
tion of a new low-cost model were
announced by the Automatic Prod-
ucts Company at the ACMMA con-
mvention here this week.

The De Luxe Smoke shop is now
offered at $239.50; it formerly sold
for $269.50. A $20 was also
offered on the price of the De Luxe Life Up,
which lists at $249.50. Prices include
charge for optional equipment at
$10.

The new model, which relieves the
high capacity (512 packs) and opera-
tional features of the Smoke shop,
carries a price tag of $119.50 without
change. The only visible difference
in the design is that the machine
was made with a hammerlaid finish.

Sam Krehn, executive vice-
chairman, attributed the price re-
duction to the economies in manu-
facturing, which has not been possible
until now.

The firm also showed three Refresh-
Mat units, fitted to dispense Nels
and Frooties pre-mix drinks respectively.

Candy, Cup, Bottle, Juice,
Ice Venders Shown by Mills

CHICAGO, May 27.—Mills Indus-
tries had its entire line of automatic
vending machines, as well as its
automated ice maker, on display at the
ACMMA Convention here last week.

The display included bottle and cup
vending machines and the ice vender
which has not yet been placed
in production.

The machine, an eight-
column 168-bar machine, is cur-
tently being tested on location in New
York, and company officials expect the
display to be completed near the
end of the month.

When the machine is placed in
production, it will be the first time
Mills has built a candy machine
since the Model 400 was introduced
earlier this year.

Also exhibited at the Mills booth
was the firm's frozen beverage dis-
penser, vending Minute-Maid orange
juice. This machine is also under-
going extensive testing in Chicago
and in the East.
VICTOR'S REVOLVING SUPER MARKET

The most practical MULTIPLE bulk vendor ever built... featuring a bot-
tery of 6 famous TOPPER DELUXE vendors, revolving on a 3-cylinder bal-
rand... the space-saving unit which provides quadruple scanning potential.
Actually requires no more space than one vendor on a stand.

TOPPER DELUXE vends all kinds of
bulk merchandise and is equipped with
VICTOR's new buy view display com-
partment plus side display windows.

See SUPER MARKET Today at Your Distributor

VICTOR VENDING CORP.

5701-13 W. GRAND AVE.

CHICAGO 39, ILLINOIS

N. Y. COURT RULES CHARMS ILLEGAL
IN GUM VENDERS

ALBANY, N. Y., May 27—The
State Court of Appeals ruled Thurs-
day (25) that gum or candy bulk
vendors stocking charms in addition
to confections are illegal, capping a
series of court tests which ran over
two years.

In a unanimous decision, the court
declared that "...it is immaterial that
there was no proof of a difference
in intrinsic value between the various
objects obtainable from the machine.
"For that use of such vendors in-
volve an "element of chance," the
court agreed with a lower court dis-
ts that "...to the avid eyes of a
child, the trinket is a treasure." "

The litigation began after the ar-
rest of Sydney Seigel, of Brooklyn,
who later received a suspended sen-
tence for keeping a "lot machine" in
his candy store. This verdict handed
down by Judge Irwin Davidson, of
the Court of Special Sessions, was
later reversed by the appellate di-
vision. The Kings County district
attorney carried the case to the State's
highest court.

Thursday's decision was not be-
lieved applicable to vending which of-
fer charms alone for sale.

Century Changes
Name; Expands
Coast Operation

LOS ANGELES, May 27—Century
Vendors, Inc., is the new title for
the David Feldman—William Bayer
concern formerly known as the Cent-
ury Milk Dispensing Company. In
assuming the new name, the com-
pany has incorporated with a capital
stock of $200,000.

Along with the incorporation,
Feldman announced that the firm is
expanding its operation to cover
California, Arizona and Nevada. The
number of types of vending is being
increased to include beverages,
candy, coffee, cigarettes, scales, 1-
cents, and shoe shining machines.

Firm has large scale operations at
the Norton Air Force Base in San
Ysidro, and at the Las Vegas Air
Force Base. To take care of these
Feldman said that in the future they
will be serviced around the clock
by resident route men. In the past
they were served by traveling rep-
resentatives.

BRAND NEW
LUCKY BOY VENDORS

$9.75

Lucky Boy Vendors...housed in
3 or 5-ft. wide, 100% gum vender
frames. Rigid frame construction...guaranteed...all in the
100% new modern line...

FREE
3 LBS. BAKED BISCUITS AND
2 PAPER COINS WITH EVERY
ORDER OF 100 VENDORS

At all leading gum vending
houses across the country.

SALE NATIONAL
CANDY VENDER

$100.00

Every dollar makes you
hundreds...

TOP EQUIPMENT—UNCONDITIONAL GUARANTY
One-Third Deposit with Orders—Balance C. D. D.

UNNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
Only Northwestern
MODEL 49 SPECIAL

GIVES OPERATORS SO MUCH...

CUTS SERVICING TIME IN HALF

MAKES MORE MONEY

SELLS MORE MERCHANDISE

ROTARY DELIVERY

MECHANICALLY SIMPLE

ALL PARTS INTERCHANGEABLE

Only Northwestern can give you a machine that will pay for itself in a matter of a few weeks. Facts and figures to back it up:
n70 per cent or more of the machines sold are in.
n60 per cent or more of the machines sold are in.
n50 per cent or more of the machines sold are in.
n40 per cent or more of the machines sold are in.
n30 per cent or more of the machines sold are in.
n20 per cent or more of the machines sold are in.
n10 per cent or more of the machines sold are in.

SANDY MAC TIGHT has switched all his business to ROY TORR because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! You, too, better switch to ROY TORR-LANSDOWNE, PA.

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**New Low Price**

**Silver King**

**Charm King**

**2 Great Vendors**

Sample, 13.50

300 to 5 Cases

$6.00 Case

**Perm. of 48**

**CAMEO VENDING SERVICE**

425 West 41st Street
New York 18, N. Y.

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**Cig Tax Cut May Go Up in Smoke**

WASHINGTON, May 27. — In a close decision which may be reversed later, the House Ways and Means Committee recently voted to cut the tax on cigarettes. The group voted 13 to 12 to reduce the present cigarette tax of $2.54 per carton to $2.25 for smoked tobacco sold at $0.12 per pack or less, exclusive of State or local levies. The committee refused to lower the tax on cigars. The big decision was opposed by Rep. Robert Doughton (D., N. C.), chairman of the committee. He is expected to make every effort to get the group to reverse itself in the final votes on excises.

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**Spacarb of D. C. Buys Operation**

WASHINGTON, May 27. — Baye Phillips, president of Spacarb of Washington, Inc., announced the acquisition of the beverage cup vending operations of Automatic Fountains, Inc., May 15. Spacarb took over most of the personnel of this division and moved the operation to its quarters at 410 13th Street N. E.

Phillips emphasized that the purchase was limited to Automatic Fountains' beverage vending operations, including good will. No changes in the present set-up are contemplated. The move makes Spacarb one of the largest operations in the beverage vending field locally. Now in its 15th year, the firm is exclusively distributor for Spacarb, Inc., in Maryland, Virginia, and the District of Columbia.

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**Victor Bows Its Revolving Stand Bulker**

Also All-Charm Model

CHICAGO, May 27. — Victor Vending Corporation announced a trio of additions to its bulb vender line this week, with a four-machine Revolving Super-market model heading the list. Other new items are special tubular stands for one, two or three machine mounting, and a new nickel all-charm vender.

The Super-market unit, including revolving stand and four Spacarb Deluxe venders with new plastic side windows in cabinet-type heads, lists for $59.50. Harold M. Scharf, president, stated: Stand, with red column and black base and top platform, is 20 inches high and 10 inches in diameter. Base is 10 inches in diameter.

The tubular, non-revolving stands for one to three machine mountings are the same diameter, but two inches shorter (28 inches high). Designed to accommodate any type bulb vender, they are packaged four to a case, with a case price of $20.

Victor's third new item, a 5-cent Charm Vender, is priced at $13.50 per machine in four-machine cases. The $5.50 list price applies to orders for four or more cases.

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**Northwestern's New Gum Vender Has 10 Rotating Columns**

CHICAGO, May 27. — King & Company, Midwestern area distributors for the Northwestern Corporation, featured the latter's 10-column penny tab gum vender in its booth at the ACMMA convention here. The vender, announced last week (The Billboard, May 27), lists for $94.50 and provides selectivity via a rotating column arrangement. As the desired flavor is moved into view, proper vending position is indicated byay illuminated arrow at the top of the unit which lines up column and delivery chute.

A full view plastic globe houses the 10 columns mounted on a common axis. Each column holds 50 pieces of gum. Unit uses the same vending mechanism as the Model 49. Also shown was the Model 48, with a special vending plate to accommodate 15/16-inch ball gum, 1-inch jawbreakers and 1/4-inch ball gum.

---

**MR. OPERATOR!**

**DO YOU KNOW?**

There are less used or rebuilt VICTOR MACHINES offered than any other make.

**DO YOU KNOW?**

That you can buy TOPPER as low as $10.00 in lots of 100 or more.

**DO YOU KNOW?**

You can buy 100 TOPPERS for less outlay of cash than you would expect to pay for 25 other machines.

**BETTER WRITE FOR TIME PAYMENT PLAN**

ROY TORM
LANSDOWNE, PA.
JUN. 3, 1950

How a Doc Put the Pop in Soda Water

CHICAGO, May 27.—The credit for putting the “pop” in carbonated soda drinks, is most often given to one Dr. Philip Phystek, a Philadelphia physician, back in the middle 1800’s. He made it a practice to prescribe fruit juices mixed with carbonated water as a tonic for his patients. The practice was widely adopted, as the name “soda pop” came into being with the bottle of the product and was derived from the popping noise.

With the good doctor’s patients away for the summer, the demand for pop spread and eventually many drug stores set up soda fountains to serve the new fad. The name “soda pop” came into being with the bottle of the product and was derived from the popping noise.

As there were no vacuum sealing machines, an ingenious method was adopted where the bottles air-light. They were made with a rubber gasket inside the bottle itself (placed during the manufacturing process) was a glass marble. When the carbonated liquid was put in, gas pressure forced the marble up against the rubber gasket and held it there, creating an effective seal. To open the bottle, a rod was inserted into the neck to push the marble away from the gasket, causing the gas to escape with a “popping” sound and the marble to settle to the bottom.

Show New Lines At ACMMA Meet

(Continued from page 101)

VICTOR 5—all CHARM VENDOR

The newest innovation is the VW-15A, which is designed for sale in the various vending machine classes.

The new vending machine has a new automatic coin selector, which allows the operator to dispense a variety of items from the same machine.

Other New Lines

Other first showings were held by Leaf Brands, Inc., with a special vending candy tray; Twinex Vend Company, a new sanitary dispenser; the new Sani-Coop vending machine, with a new light-weight sliding mechanism; and the new model of a coin-operated machine, which may be renewed operator interest in the coin-system field.

First Distributors Offers Ball Gum Unit

CHICAGO, May 27.—First Distributors, 1350 W. Fulton St., has introduced its own ball gum machine, the world’s first of its kind. This machine has a special hinged cover, permitting permanent outdoor placement, according to George A. Dril, and Walter Gumpner, sales manager.

The machine, which uses a neutral powder for brown, tan or red shoes, is 18 inches square and 43 inches high. The hinged top covers the entire front and is printed with instructions for the customer. It is set for two-minutes of operation for a nickel.

Leaf Aims Pan Candy Line for Bulk Units

CHICAGO, May 27.—A new hardpan coating, higher count and smaller size has been announced at the ACMMA show this week by Leaf Gum Company.

While the candy formerly made the L & E’s available only in a larger size as a non-vender item.
Supplies In Brief

Cigarette Info
WASHINGTON, May 27—Demand for cigarette tobacco is expected to be fairly strong the balance of this year, according to the Agriculture Department. Prices of the 1949 crop of flue-cured and burley are likely to average above their support levels, which will be a little higher than those of last season. The 1949 season average price of flue-cured was a little over 47 cents per pound and the support level was 42 1/2 cents, while for burley the 1949 season average was close to 45 cents. Its support level was 40.3 cents.

Cigarette consumption in the first quarter of this year was a little less than 3 per cent above the average of the record first quarter total of last year. Domestic use of cigarettes is expected to continue high during the year as a whole. Cigarette exports have been dropping and in January-February were about a fourth less than in the same period last year. Smoking tobacco consumption in the U. S. this year has exceeded that of early 1949, and for 1950 as a whole may be above that of last year. Much of the cigar tobacco has been bringing lower prices than last season, although some types have been averaging 10 to 15 cents higher.

New Candy
WASHINGTON, May 27—A new type of candy made from sweet potatoes is acceptable to a large proportion of U. S. consumers, Agriculture Department has reported on the basis of a survey it took in conjunction with an Alabama agricultural experiment station.

Tabbed “Alayam,” the candy is a brittle composed of sweet-potato puree, finely-ground coconut and sugar. Agriculture said more than half of the people tested liked the candy and more than one-third said they would buy it if it were placed on the market.

New Peanut Supply
INDIO, Calif., May 27—The trade is looking for another source of peanut supply with this section looking for a crop to replace 1,124 acres formerly devoted to cotton.

Orville Sorrell, executive of the Production Marketing Administration committee, said that 924.4 acres had been allotted for peanuts and that the proceeds may reach $200,000. Experiments in peanut growing were conducted last year and showed acre yields from 2,500 to 5,200 pounds.

How about that--?

New Postwar Quality Bubble Ball Gum
Ball-Gum, Inc., is now manufacturing and shipping ball gum of a quality never before available. Postwar advances in machinery design and the availability of improved, high-grade ingredients make this possible.

Upholding the integrity of our slogan, “Specialists in the Manufacture of Ball Confections,” Ball-Gum, Inc., is going “all-out” to help solve your problems and increase your profits with better ball gum and more count to the pound.

Ball-Gum products available in all the standard sizes as well as special “mode to order” items.

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CABINET STAND FOR MODEL 49

WRITE FOR DETAILS OR SEE YOUR DISTRIBUTOR
THE NORTHWESTERN CORPORATION 829 ARMSTRONG STREET, MORRIS, ILL.

Diesists Named By Gaylord Co.
CHICAGO, May 27—With the initial display of its animated ball gum vender at the ACMMA convention this week, Gaylord Manufacturing Company, Clawson, Mich., announced the names of seven distributors who are introducing the penny unit in their areas. Officials Harris Gaylord and Norman Laperot stated that production is already under way, 30-day delivery on the clock-work actuated vendor, Scoopy (The Billboard, May 27), has been made possible.

The vendor, which lists for $4.50, can be hung on the wall or stand mounted. A 2 1/2-foot metal table type stand is offered for $4.50.

Distributors are Empire Coin Machine Exchange and Logan Distributing Company, which share the Chicago area; Service Sales, Pittsburgh, for that area; Badger Sales, Los Angeles, and Ray Coin Machine, Philadelphia, for their respective cities, and Master Sales & Service, Dallas, for Texas.

Fruit-o-Matic In Production
CHICAGO, May 27.—Fruit-o-Matic Manufacturing Company, Inc., Los Angeles, announced the start of the first 100 machine production run on its refrigerated fruit vender with its showing at the ACMMA convention this week. J. C. de Grazia, sales manager, said the machines will be sold on a direct basis at $785. Between 30-45 day delivery is promised.

Angelus Leaves Alco-Deree Co.
CHICAGO, May 27—Nick Angelus, formerly sales manager for the Alco-Deree Company here, has left the company and will shortly announce a new connection in the vending field.

William Dere, president of Alco-Deree, said this week that his firm has not as yet replaced Angelus.

BASKET BALL

Newest Counter Game on the Market
Precision built by VICTOR
So you know it’s good!

Sample $32.50
YES! It can be bought on Time Payment.
In lots of 10 from

ROY TORR LANDSOWNE, PENNA.

IT’S SENSATIONAL
THE NEW ACORN 5¢
ALL CHARM VENDOR
Immediate Delivery
EMPRIE
COIN MACHINE EXCH.
1315 Milwaukee Ave.
CHICAGO 28, I1L.

Topper Deluxe
Single, $12.95
Topper Standard
with Plastic Globe, $11.25
JUMBO
1-25 Cents
Ball Gum Vendor
Vendi new toy for 1950.

In lots of 10 for $32.50

CHAMPION NUT & CHOC. 1194 TROMENT STREET BOSTON, MASS.

THE BIG MONEY MAKER FOR 1950

Sensational New ACORN 5¢
ALL CHARM VENDOR

Perfect follow up to the famous Acorn All Purpose Vendor. Designed to sell, sell, and sell, it has unlimited possibilities and opens tens of thousands of new locations.

Order Today
Complete details on request

T&K Mfg. Co., Inc.
11411 Knighbridge Ave.
Culver City, California

THE BILLBOARD
Build Plant To Can Fresh Milk; Employ Brand New Process

CHICAGO, May 27.—A new method of canning milk so it can be used as soups and juices, will be used commercially for the first time by Med-O-Milk Company when it opens its pilot operation on July 1. The perfecting of the process by Mr. Roy E. Graves and an Indiana farmer, John Stambaugh, will have a capacity of 20,000 quarts of milk per day.

Graves and Stambaugh claim the milk, canned under their process, will retain its natural flavor and fresh flavor for as long as six months. Under the new process, which permits shipment by water, it is expected to cost this cut by at least 20 cents a quart.

Ops Boosting Bulks Sales Via Charms Route

CHICAGO, May 27.—Bulk vending operators are making increasing use of charms to stimulate juvenile business at those territory whose practice is permitted. This was made clear at the ACMA convention here this week. Manufacturers reported sales on the upswing.

The Stambaugh Company, Pittsburg, was the largest exhibitor of its size in the first year of its field, showed its new bats, ball and glove charms. The firm is offering 22 different series. Shown also were its new all-charm venders, of separate story.

Karl Guggenheim, Inc., New York, featured manufacturer of Warner Bros. cartoon characters highlighted by a new inlaid finish. With color in the inlaid finish, details of the charms are brought out more clearly.

Fruit-O-Matic Skeds Showing in Six Cities

LOS ANGELES, May 27.—Fruit-O-Matic Manufacturing Company announced the following call and tour of operators for its refrigerated fruit vending after the unit’s introduction at the American Coin-Operators Manufacturers Association (ACMA) convention in Chicago this week.

Subsequent showings have been set for: Detroit, May 26-27; Hotel Adage, Cleveland, May 27-30; Hotel Statler, Philadelphia, June 1-2; Hotel Don Franklin, New York, June 3-5; Hotel Statler, and Boston, June 12-13, Hotel Statler.

Eco Develops New Hydraulic-By-Pass

NEWARK, N. J., May 27.—Eco Engineering Company, manufacturers of pumps for cup vendors, announced this week perfection of a hydraulic by-pass said to insure constant pressure and at the same time minimize variations in water feed-line pressure.

The improvement is now incorporated in production models of the company’s standard equipment, executives said.

“MASTER”

Exclusive Reg. Trademark of the Norris Mfg. Co., on Coin-Operated Vending and Amuse- ment Machines. Infringements shall be vigorously prosecuted.

The MASTER No. 2 Combination PENNY-NICKEL Vendor (Service of two machines for the price of one)

Vends all bulk merchandise, peanuts, pistachio, candy, ball gum, marbles, etc. Fully adjustable vender, no parts to change. One play for penny, five plays for nickel. One slot. Featuring new non-breakable ratchet dog. Machines are all steel construction, porcelain enamel, in choice of three colors.

Also available the MASTER ie Novelty Vender.

For circular and further particulars write direct to the factory.

THE NORRIS MANUFACTURING CO.
515 W. 144TH ST.
COLUMBUS 5, OHIO

“YOU WILL NEVER BE HAPPY UNTIL YOU OPERATE MASTERS”

The American Foundation for the Blind Lights the Way for Those Who Walk in Darkness

The Billboards

VENDING MACHINES

10 NEW ITEMS!
NEW LOW PRICES!

COMIC-STRIP CHARMS, Price on M.
Plastic... 4.00
Metal-Plated... 6.75
GROCERY STORE CHARMS
Plastic... 4.00
Metal-Plated... 6.75
SCOUT KNIFE, With Metal Ends 10.00
METAL SCISSORS
12.50
LICENSE PLATE CHARMS
6.00
BOWLING PIN CHARMS
Plastic... 4.00
Metal-Plated... 6.50
ANIMAL HEADS, Metal-Plated... 7.50
PIRATE COINS, Metal-Plated... 7.50
WILD WEST TELEPHONE 12.50
EPHY SUPER-CHARM MIX
400 Assorted in Rig... 2.00
EPHY FORTUNE TELLER BALL MIX
1 Gross Assorted in Rig... 1.75
FAMOUS #1 CHARMS
Plastic... 2.50
Metal-Plated... 4.25
BIG FAMOUS #2 CHARMS
Plastic... 3.00
Metal-Plated... 5.00

SAMUEL EPPY & CO., INC.
515 144TH ST., NEWARK, NJ

W R I T E, W H O N E
"POP" CORN SEZ CO.
6239 Delaware Ave., West Hollywood, Calif.
Phone: Allegheny 4-1019

"POP" CORN SEZ AUTOMATIC VENDORS
NEW OR RECONDITIONED LOW PRICES—FACTORY GUARANTEE IMMEDIATE DELIVERY.
AUTO-VEND, Inc.
5210 BONITA, DALLAS, TEXAS

LEAF GUM CO.
415 Bayard St., Providence 10, R. I.

LEAF'S FAMOUS TRADEMARK RAIN-BLO IS KNOWN TO OPERATORS ALL OVER THE WORLD AS A GUARANTEE OF QUALITY, UNIFORMITY AND CONSUMER ACCEPTANCE. OTHER LEAF PRODUCTS INCLUDE A COMPLETE LINE OF FAST-SELLING VENDING RACKS.

POPcorn
Find out about the original "POP" Corn. It’s the kind that children eat, scientifically popped and packaged to create profits for you. Contact your nearest LEAF representative. It costs nothing to ask—means profits for you.

FREE—BOOKLET "How to Operate Coin Vending Machines" contains helpful hints on efficient operation of 1 c. and 5 c. machines. Write direct.

FREE—FREE SAMPLES ofservice to "campaign" in 1 c. and 5 c. machines. Request, no charge.

B. R. ADAMS COMPANY
515 W. Buckwheat St.
Theatrical Photomontage, Building 294-95

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"YOU WILL NEVER BE HAPPY UNTIL YOU OPERATE MASTERS"

The American Foundation for the Blind Lights the Way for Those Who Walk in Darkness
ROCK-OLA PREPS ROCK 50

**Firm Previews 50-Selection Phon at Distrb Meeting; Pilot Run Set for July 15**

Unit Will Be Competitively Priced; Handle New Speeds

CHICAGO, May 27.—A new 25-record 50-selection phonograph, the Rock-Ola Model 50, made by the T. C. Rock-Ola Manufacturing Company, was shown at a special distributors’ meeting Sunday (21) at the Stevens Hotel here. While the finished product, according to Art Weinland, vice-president and director of the company, is only a mock-up, 200 visitors from the United States, Canada and Mexico that saw it would be finished by June 15. The first pilot run, he said, would start a machine would be under way by August 1. The Rock-Ola will be introduced during a National Rock-Ola Days celebration, probably in August.

The meeting, which marked the first time the Rock-Ola distributing unit had gathered officially in more than 16 months, also was the occasion for the presentation of the new 5, 10 and 25-cent 20-record Parade wall box. A statement of fine points in the new cabinet was made by J. Raymond Bacon, executive vice-president, and Weinland.

Ami Show Conversion, New Speaker at Distrb Meeting

CHICAGO, May 27.—At a meeting held at the Bismarck Hotel here, unveiled a new limited white speaker, the Amivox, proved to be ready for the new speed record (35 r.p.m.). The speaker dates from the beginning of the year, and was used on the A, B or C models. The first time its new register bracket and the distributor a new arrangement of selector buttons for the Model C phonograph.

Meeting, which included a dinner, was held by the Rock-Ola after the firm’s distributors since last December when the Model C was shown at the plant in Grand Rapids, Mich. The distributors were presented by John Haddock, president; John Stewart, assistant sales manager; Ed Ratajak, Western sales representative; headquarter in Chicago, and Jack Hintz, Eastern sales representative.

**Conversion Unit**

While reports had been making the rounds for some time that AMI had developed a conversion unit, the distributors had their first look at the piece at the meeting. Actually, with few new parts and adjustments, all of which can be handled by a serviceman while the machine ismonds, the new Rock-Ola phonograph. The unit is a vital seven-speed record at either 45 or 33 1/3 r.p.m.

The basic change mechanism is made to the R-2560 model, and when the adjustments are completed, the machine will handle both sides of the 45 records with precision. The machine, on the other hand, maintains the 46 selections. No price for the conversion was announced, but it will be competitively tagged, it was said.

Production has not been set as yet, but the first are completed, and Haddock advised that the market shall be ready to start when the demand arises for the units.

Amivox Speaker

Unveiled for the operators was an 8-inch remote speaker, enclosed in a 15-inch shell of durable cup aluminum finished in gray metallic lacquer to match the AMI phonograph and wall boxes.

The speaker has been the experimental and development stage, the initial model, Haddock said, and the result is a speaker which is both light and strong, and which would be competitive. (See AMI Features on page 111)

Conn. Ops To Air Berfis During Arguments Court at Weekly Meets

CHICAGO, May 27.—The Connecticut State Coin Association, Inc., held its fourth annual Fund Raising Auction, with Fred Fish, general manager of the Amusement Game Company, of Hartford, president, is going after complete industry harmony in Connecticut.

Fish this week revealed that the association has organized an "Arguments Court" for the specific purpose of hearing complaints raised by coin operators in the State.

Sessions of the court are conducted during the association’s weekly meetings at Hotel Bond, Hartford, Fish is president, and the court has three judges who are announced just prior to argument hearing at the meetings.

"These courts," said Fish, have "already settled several arguments by telephone and in me meetings in Hartford and Trumbull, Conn., were cited as a resident in the court has been heard cases.

Under the organization of the State coin association, the court has had the over-all as members of the State assocation.

**New Cases**

Two complaints, both concerned with coin machine location choices, was heard by the court on association’s meeting Thursday night (26) at Hotel Bond, Hartford, with Fred Fish, president, and the judges.

Fisch, meanwhile, announced that the association collected two million dollars in taxes and reached 60. The newest members are Frank Fisk, New Britain Novelty Company, New Britain, Conn.; Vincent Danfors, Select Music Company, New Britain, Conn.; Al Ami, Valley Music Company, Ansonia, Conn.; and Joseph Zdenka, Kingsley, Waterbury, Conn.

(June 3, 1950)

**World Music Machines**

**Wurlitzer Co. Reps Gather In Chicago**

Sales Outlook Optimistic

CHICAGO, May 27.—With 27 of the distributors from the ACM/AMC company in a group meeting at the WCW Hotel here, the Wurlitzer Company held an unscheduled meeting Thursday at the Palmer House, with R. C. Rolfing, president; L. Hahn, treasurer; Ray Hambough, vice-president; Ed Wunder, general sales manager, phonograph division, and A. D. Palmer Jr., advertising and promotion director, in attendance.

While discussions were held covering the sales policies of the firm, special emphasis was given to the ECO model, with a model set-up in the meeting room. A contract was drawn up, which stated that several minor refinements had been made in the model since it was unveiled. Those include a new metal used in the trays, etc.

Wurlitzer officials remained in Chicago thru Wednesday (24) to hold additional informal talks with distributors.

**WMG Completes Officer, Director Slate for 1950**

WASHINGTON, May 27.—In line with line with the completion of the association and consolidation of operator organ in this city under one affiliation, the Washington Music Guild (WMG) name, but would include operator code of equipment, the association has elected officers and directors for next year. Mr. Hirshe de La Veze, former head of the WMG, retains that post under the new setup.

Other officers and directors named are as follows:


**Juke Aids Drive**

BOSTON, May 27.—Irwin Margould, general manager of Trumbull, himself behind the drive in Boston to raise a community center, being sponsored by Rabbi F. F. Greenberg. Irwin has located a shop in which the store will be located, with pickets explaining that all receipts go to the fund.
NOT "played by ear!"

The new amplifier and sound system on Model "C" assure a true-tone reproduction of every selection from the highest note of the violin to the deepest bass of the drum. Bass and treble are tone-right for good listening up and down the scale. The new automatic built-in bass control saves highs where basses are favored, basses where highs are favored—highs and lows are always correct regardless of volume.

New amplifier, new pick-up, new needle; optional booster amplifier for special multi-speaker hookups. The "C" knows its public and the public knows its music and that's why they are so happily married!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.
What Makes Phonograph Value?

Price alone does not make phonograph value
... it's what you GET for what you PAY!

Today, you can buy a phonograph for a little less than the price of a Wurlitzer 1250. And you can buy one that costs a lot more.

Which one offers the greatest dollar value? The one that offers the most and the best money-making features for the money invested. Features that mean a higher weekly dividend on your investment... a quicker return of your entire investment... PLUS features that protect that investment well enough and long enough so it can pay for itself and produce a handsome profit besides.

On that basis we say

FOR SHEER DOLLAR VALUE, THE WURLITZER 1250 OUTSHINES THEM ALL! HERE'S WHY!

IT'S THE ONLY PHONOGRAPH THAT PROTECTS YOU AGAINST OBsolesCENCE. An $8.75 kit and just a few minutes time adapts it to play 33½ or 45 RPM records. No need to buy an entirely new and costly record changer mechanism.

IT'S THE ONLY PHONOGRAPH THAT PLAYS 48 TUNES ON 24 RECORDS. Enough tunes to satisfy everyone yet no increase in record costs. And you can make any number of those tunes top tunes by placing two seven inch records in a tray.

IT'S THE ONLY PHONOGRAPH THAT CAN GIVE YOU THE HIGH FIDELITY OF THE NEW SPEED RECORDS. Combines the finer tone of LP records with the tonal superiority of the Cobra Stylus.

IT'S THE ONLY PHONOGRAPH THAT OFFERS ZENITH COBRA RECORD ECONOMY. 50% saving in record and needle wear.

In addition, the Wurlitzer 1250 saves you money because it does not obsolete current Wurlitzer Wall and Bar Boxes. It saves you money through service accessibility that conserves the serviceman's time.

FEATURE FOR FEATURE, POINT FOR POINT, THE WURLITZER 1250 OFFERS YOU THE INDUSTRY'S GREATEST DOLLAR VALUE. THERE IS NO ECONOMY IN BUYING A PHONOGRAPH FOR LESS MONEY. THERE IS NO REASON TO PAY MORE.

If you want Value for your Money your Best Investment is the

WURLITZER Twelve Fifty

SEE YOUR WURLITZER DISTRIBUTOR NOW!
Jackson is being booked by Joe Glaser's Associated Booking Corporation and is being financially supported by Lionel Tolleson. Sparrow sliced new wax for the National disk, 

Jackson's W.A. is going to be handled by Joe Glasser's Associated Booking Corporation and is being financially supported by Lionel Tolleson. Sparrow sliced new wax for the National disk.

RHYTHM & BLUES RECORD REVIEWS

(Continued from page 35)

BROWNIE MCGEE
Savoy 246
Brownie McGee's Worried Life Blues
66-66-66-66
Records correctly placed by a fine blues wax with good workmanship.

C. C. Baby
78-78-78-78
Almost every record is a hit on the blues.

THE MAXIM TRIO
Swing Time 211
Don't Ask All Your Dreams in One Basket
67-68-66-66
Recordly great ballad by a fine blues wax with good workmanship.

LOWELL FULSON
Swing Time 217
Mama, Bring Your Clothes Back Home
81-80-80-80
Slight differences in tone, with good workmanship.

Lowell Fulson's COMBO
Swing Time 119
Cold Hearted Woman
77-77-77-77
Another good blues wax with good workmanship.

JEWEL KING
Imperial 578
Keep Your Big Mouth Shut
77-77-77-77
Another good blues wax with good workmanship.

JEWEL KING
Imperial 579
Fly Nothin' is done poorly by Willis King, who sings with good workmanship.

Peanut Blues
78-78-78-78
Slight differences in tone, with good workmanship.

TOMMY RIDGELY
Imperial 576
Browne McGee Mama
61-60-61-62
Slight differences in tone, with good workmanship.

SMILEY LEWIS
Imperial 572
Wearin' You Out
66-66-66-66
Slight differences in tone, with good workmanship.

BROWNIE MCGEE
Imperial 576
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THE ORIOLES
Sid Bass Org.
A. M. I. Model "B" Write
71-71-70-72
Another good blues wax with good workmanship.

AL ROGERS
1078
Shuffle-Boogie Fellow
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Shuffle Far From "Dead Issue"

Rock-Ola Reveals Plans at Rep Meet; Other Firms Set Sights on Long-Range Pgm.

New Boards, Accessories Included in Future Activities

CHICAGO, May 27.—Rock-Ola Manufacturing Company distributors at a special meeting Sunday (21), were told that the firm has a long-range program set for the most active of its many shuffleboard phases. Art Weinandt, vice-president and director of sales, backed up the statement by revealing that the firm had spent more than $50,000 in developing its Skil-Grip shuffleboard, which will be introduced to the industry this week.

The statement of policy regarding the shuffleboard activities of the firm, which assured distributors of continued production by Rock-Ola of Standard shuffleboards as well as accessories, was followed up by an assurance that "shuffleboard is not a dead issue." In the future, further developments will be made in the shuffleboard line by Rock-Ola, officials said, while the shuffleboard phase of the firm's activities will continue to play an important role in the distributor's sales program.

Other Firms Active

Following the official opening on the evening preceding All-Industry Show Monday (22), it soon became apparent to visitors that the shuffleboard field was setting down to a set pattern. The most active of the major manufacturers promotion-wise, with its U.S. championship meets and the personal activities (see separate story) and already is at work on promotion plans for the 1950-'51 season which will start after a summer hiatus.

The shuffleboard pool, Orange, N. J., also exhibited at the show. Harry Koller, vice-president, and Sol Lipkin, league and tournament heads, were on hand for the show. Both reported National Shuffleboard Club on a long-range basis, and that production of the boards, the new conversion unit, which was introduced at the show, and accessories, would continue.

John Dietz, Valley Shuffleboard official, reported that firm was "in the shuffleboard business to stay." (See Rock-Ola Maps opp. page)

Happy Birthday

CHICAGO, May 27.—Sol Lipkin, National Shuffleboard, Orange, N. J., found a strong attendance at the National booth at the ACMA Show when he arrived Wednesday (24) morning for the last day of the exhibit. As he walked over to the booth, a chorus broke out with Happy Birthday.

It seems several National district clubs have been with Sol that morning when he picked up his mail and opened birthday cards from his wife and two boys back home. It was these two dozen or so arranged the impromptu birthday celebration, which included coffee and doughnuts.

Happy Birthday

PHILADELPHIA, May 27.—Although the telecasts on both WCAU-TV and WFTL-TV have been completed, competitions continue through the last six months. The new ACMA Shuffle League of Philadelphia, Inc., was recently announced by Angelo Masi, commissioner for the league which has been promoting the shuffleboard for several months.

It is expected that a series of telecasts will be launched in the fall. In the meantime, the tournaments are being played on a daily, weekly and monthly basis, with appropriate merchandise prizes and trophies to the winners. The Philadelphia card machine arcade center in the midtown district. Winners at the individuals machine locations compete with other winners at the Variety Corner for the daily prizes offered with the daily winners competing against each other weekly and then monthly for the more elaborate gifts offered by the league.

Another, a former semi-pro football star, won a 1,500 Mobile made by emerging on top in the 26-week television league. Philadelphia won the singles championship on the final day.

The show is being held in conjunction with the National Shuffleboard Tournament, a competitive shuffleboard played by the American Federation of Labor and the United States League.

Universal Sets Deliveries for New Conversion

CHICAGO, May 27.—Universal Industries is making deliveries on Shuffleboard Tournament, a converted shuffleboard designed with flyaway rounded plastic pins. In effect, shuffleboards equipped with the Universal unit are two double player board games.

Set for dime play, Shuffle Tournament has rebound action and is used by two pairs of players simultaneously, it takes in 40 cents each game. (See Universal Set, opp. page)

National Shows New Conversion At ACMAA Meet

CHICAGO, May 27.—Following an extensive test period, the National Shuffleboard produced its bowling conversion unit here this week at the ACMAA convention. A double-decking light-up pin, it fits onto the center of a standard permitting simultaneous play from either end of the board.

The conversion is of the rebound type. Scores are not accumulated automatically, the player recording his skill on a regulation bowling sheet. One to four persons may play at the same time, the winner of each game being the first one on the board. Harry Koller and Sol Lipkin, executive directors, offered the unit at a competitive price, to be announced soon.

Specialists Unveil Baseball Conversion

CHICAGO, May 27.—shuffleboard specialists debuted a baseball conversion unit for use on early model shuffle games at the All-Industry Show at the Hotel Sherman here this week.

Able Cohen, firm head, the baseball unit is designed so that it can be hooked up on local bowling units. It features a baseball with animated base runners and a new baseball pin design.

Shuffleboard Specialists also exhibited their new low-priced shuffleboard and the Humidor, which is a two player Baseball game. Julian Crumb assisted Cohen in the firm's booth.
American Co.
Takes Trades
On New Sales

CHICAGO, May 27. — American Shuffleboard Company launched a new trade-in plan here this week in order to boost sales of its products, and, at the same time, removing old and reportedly obsolete units from the market.

The company offered $150 as a trade-in allowance for any old table, "regardless of age, style, condition," toward the purchase of a 1939 Custom Deluxe Model, listing at $640, or a new cushion rebound at $640. At the ACMMA convention, William H. Rabb, general field supervisor, declared the old boards would be broken up and scrapped.

Firm also offered last year's longboard model at a substantial reduction. Several of these longboards were sold at a $693 list now carry a $494.50 price tag.

Rock-Ola Maps Shuffle Plans At Rep Meeting

(Continued from opp. page)

Firm also is active in producing other types of wood products, but expects to decrease output during the current year. Purveyors of shuffleboard, however, were interested in the new models which were unveiled at the show.

Purveyor Shuffleboard, according to Herb Perkins, president, has expressed great interest in the first four and one-half months of the current year. The Purveyors on 1939 Sportmaster, which were projected last fall, have already been delivered to the dealers who are handling the new models.

Since the releases were from all parts of the country it was necessary to run thru certain areas in the rules to regulate, but uniform rules would prevail at the present time. Following the rules' meeting, the joint management and grievance committee met and discussed previous tournament problems.

In this group were John Wetter, Ogden, Utah; Howard Conlan, Schenectady, N. Y.; Clayton Robins, Peoria; Bill Rabb, Newark, N. J., and Poulsen. Beede was elected chairman of the committee.

20 Boards

For the event, which won national recognition, American had 20 of its finest boards on hand, including longboards and cushion type. First prize in the men's longboard meet was set at $2,500. In the women's longboard meet, $2,000 awaited the best team. The men's cushion board championship team would win $500, while the top women's unit in the cushion meet would win $442.50.

One of the promotional breaks was a $5,000 prize in the men's longboard meet, $1,000 awaited the best team. The men's cushion board championship team would win $500, while the top women's unit in the cushion meet would win $442.50.

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**Milwaukee:**

In Brodhead, at the C. S. Pierce Music Company stronghold, things are active in the household circle. Clinton Pierce, now mayor of Brodhead, organized the Brodhead Annual Pageant for the evening of June 14, at the city high school gym. Six top professional marching bands are scheduled to march, with over 3,000 spectators expected in attendance. The event was sponsored by the Brodhead Chamber of Commerce. Meanwhile both C. S. and Stanley Biggerstaff, who recently completed construction for their new store, are preparing for their jaunt in June to the State Commerce Convention in Los Angeles. Another busy man at the C. S. Pierce firm is router sales manager, who will be married Saturday (3).

Freddy Mueller and Ralph Strohser, veteran route men with the C. S. Pierce Company, are all smiles these days after registering the catch of the largest walleye of the season thus far at Fox Lake. Ralph's hook connected with the fine fish quickly, but Freddy helped him land it.

New location of Johnny O'Brien's Mercury Wax distillery will be just two blocks from the firm's new building. Joe Reder now looks forward to the quick start on his fast recovery service on all of O'Brien's latest hits for his music boxes.

Musicians, too, who are regularly supplied by the Street radio doctors, are getting ready to wish "Siu" Glassman best wishes on his forthcoming nuptials.

Casper Reda has just gotten back from a week of fishing in Canada. Casper is numbered among one of the best-known area coin machine men. . . . Over at the Hi-Sonic Coin Machine Co., 2252 N. Humboldt Road, new blood has been added to the working force with the addition of one new man, also punching the time clock every day and learning the business.

Ed Breda is reportedly continuing to show steady improvement healthwise. Ed is able to get down to the office for a while a day, still plans to keep in touch with the music business.

Meanwhile, over at the Breda stronghold, the shop and offices showed a large increase in business. An expert qualified pilot, Gene flies his own craft on all CADC sponsored flights.

Waiting for the stork to call most any day now is Art Wisch, music op. Rigs last week when she found out she was pregnant about 10 years ago when he played on Milwaukee's All-City girls gridiron team. He also played in Utah and Wisconsin before giving up the game. Raymond Ziegler, son of the president of the George Ziegler Company, candy manufacturers, and who has been in charge of the bookkeeping end of the company, was recently placed in charge of the shipping department. He also was recently named assistant vice-president of the firm by the board of directors.

**Indianapolis:**

The James Music Company has postponed the opening of its new building from June 1 until July 1. Shipments of material by rail were delayed due to bad weather. . . . The Calderon Distributing Company reports an excellent response to the new marketing game from operators. Jack Calderon, in charge of the local office, and his wife, take a trip to Chicago for about a month, working at the National Automatic Music Association. Mr. and Mrs. Calderon, on the sick list. . . . The candy industry has joined the war on high taxes. Stickers for attachment to mail reads as follows: "This candy is being produced in the U.S.A. at high prices. Candy bars, 7 cents, taxes, 3 cents. You pay 10 cents." . . . The Metro Electronic Company announces that as of June 1, 2156 Union Street, is in receivership. Signey Hora, Indiana Trust Building, has been made receiver for the concern.

The most popular records on record boxes at present trend, according to Mr. Tin Pan, "I'll Sail My Ship Alone." Mrs. Lottie Seabright, Sinking, Ind., reports her ACMA show, and found business moving right along on Chicago Coin and Music. She sells records in several of the retail outlets being sold at low prices.

Saw Weilbacher, Southern Automatic Music Company, spent the past week in the Chicago area attending the American Automatic Music Association show, and ironed fresh. While in Chicago, he visited the Telephone Exchange. Mr. Weilbacher and his family are returning by way of Northern Indiana, visiting operators on route . . . Coin Machine Co. employees . . . George Talbert, operator, La Fayette, Ind.; Vic Kissel, Sharpe Music Company, Muncie, and Titus Haney, Greensburg, Ind.

**Cincinnati:**

Black Ace Amusement Company, with offices at 2375 West Maymensing Avenue in the northern part of the city, has been reorganized and set up by Joseph Tanitzky and Fred Gershowitz. . . . At near-by Atlantic Co., 500 Main Street, the cigarette machines have been removed and replaced by an automatic machine.

Sam Weidner, owner,克利夫兰分会, has installed another machine on his installation at 2279 Prospect Avenue. . . . The name of the installation at 2279 Prospect Avenue is in the Florsheim Auto Wash. . . . Mr. Weidner is a member of the board of directors of the Cincinnati Coin Machine Co., Inc., New York.

**Washington:**

Marrin Maddox, of Wellco Sales & Service, with Mrs. Maddox and children, left town for the American Coin Machine Manufacturers' Association convention at Detroit. Mrs. Maddox will remain in Chicago for about a month, working at the National Automatic Music Association. Mrs. Maddox reports mother and dad embarking on a two or three-week vacation. They plan to return to Chicago as soon as the harvest season is well under way as August. Mrs. Maddox says, "And Second honeymoon," explains Maddox.

Sidney Lotenberg, of Westview Distributing Company, will give a talk on "The American Coin Machine Association Region III meeting in Baltimore. Mr. and Mrs. Lotenberg remained in New York "renewing old machine machine acquaintances."

Other New York visitors from this area included the Bill (Washington) Schwartz, in short space of time they managed to squeeze in a couple of shows, a visit to a night club, and stop off at Broaday restaurants.

Ellis Demp, assistant manager of the Canteen Company, is back at his job again following a siege of the mumps.

John H. Phillips, of Phillips Novelty, Philadelphia, N. J., will call on the industry in Washington this week. He says he has set up companies favorably to the associations in Baltimore and Philadelphia.

Several new vending machines for soft drinks, coffee, ice cream, and cigarettes have been on display at the National Automatic Music Association show, according to Eddie Renner. Renner says the new models include the following:

- Moon Mullion's "I'll Sail My Ship Alone" waxing, while Eddie Renner is in charge. . . . "Juke Box Annie" and the Ames Brothers' "Sentimental Me" get the new.

- William A. Jeune and Ruth L. L. L. Crum have opened the Columbus Laundromat on Columbus Pike, Ariz., with a line-up of equipment including 20 Westinghouse machines, two electric街 doors, and two extractors. Opening day drawing for a door prize is being held.

- Abe Salaman, who operates Globe Automatic Music Co., is back in town after a business trip to San Francisco. . . . Bill Sperrow, Santa Barbara operator, is spending a few days in Los Angeles.

- Bill Saye, sales manager of Badger Sales Company, back at his desk following a flying trip to Tucson.

- William B. Happe Jr. and Mrs. Happe returned over the weekend from their trip to California where they attended the National Music Industry Association show. . . . Charlie Robinson, of C. A. Robinson & Company, also returned from California and Paul Lynam, of Paul Lynam Company, may not return home from the show for several weeks.

- The planning to drive back after picking up a new car in Detroit. Al Silberman, of Badger Sales Company, back at his desk following a flying trip.

- The many friends of Tom Brody, of Levy's, were glad to see him in town after a long absence. . . . Frank Lamb is recuperating from a recent illness at the home of Belle Reisman, president of the Richmond Coin and Music Co., and is spending much of his time fishing.

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New Pool Game
By Scientific
In Production

NEW YORK, May 27.—Scientific Machines has placed its newest unit, the Cu-Est, on the market with initial deliveries already on the way to distributors this week.

Max Levine, president, declared the game, utilizing the play element of the Boodle, in which players blow regular coin machine ballots, to be a unit of the highest order, “a vast step forward”.

Jim Sherry, in charge of the metal in the company’s plant, said the Cu-Est was sold exclusively thru regular coin machine channels.

While no price was quoted on the machine, Levine said it would be a competitive unit. Production will still be continued on the Q-Ball.

Show Quiz Bank
At Convention

CHICAGO, May 27.—Quiz Bank, Telquix Sales new product, was given its first national trade showing this week at the All-Industry Coin Machine Show here. Firm also displayed the Q-Quiz unit.

Quiz Bank was designed for nickel play. A question and answer game, there is a choice of several questions on a wide variety of subjects. The coin is inserted, the machine selects a question by pressing a button. Then he tries to pick the correct answer of a group of possible answers.

Joe Beckendorf and Leonard Sheehan with Quiz Bank on the exhibit floor.

Topps Announces
New Price Sked
for Bozo Ball Gum Line

NEW YORK, May 27.—Topps Chewing Gum recently placed on the market a new price schedule for Bozo Ball gum, offering the bulk vending product to large scale purchasers at direct factory prices through an expanding net of distributors. C. Striper Zuberin, merchandising director, announced.

Operators buying 150 pounds or more will pay 25 cents a pound, down from 30 cents a pound charged to small jobbers. Table stands 36 inches high.

There are now 25 distributors in the Bozo Ball chain. They are operating in 150 cities, with a number of new outlets. Zuberin declared 100 distributors may be appointed in the near future.

New Piggies, said to be a new type of meat product, are one of the most popular items in recent years. The Piggies are designed to be served on a slice of bread, and the meat is minced. Piggies are priced at 25 cents a pound.

Topps, a well-known chewing gum manufacturer, was founded by Jack Cohen.

Vital Statistics

Deaths

William A. Goetz, 62, veteran advertising executive and publisher, died here Tuesday (20). He was president of the Chicago Advertising Club and a director of the Chicago Advertising Club.

The Chicago Advertising Club, in a statement, said: “We are deeply grieved to announce the death of William A. Goetz, a well-known advertising executive and publisher, who died here Tuesday (20). He was president of the Chicago Advertising Club and a director of the Chicago Advertising Club.”

W. A. Goetz, Vet
Phono Op, Dies

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Sensational...Different...
Jet-Designed Game!

The Persuader at the Chicago Coin Machine Show

FLYING SAUCERS

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The Persuader at the Chicago Coin Machine Show
Record Reviews

(Continued from page 37)

ARTIST

TUNES

LABEL AND NO.

COMMENT

C O M M E N T

ACMMA Convention Notes

(Continued from page 100)

Opening day of the convention found ACMMA officials, including President D. W. Mc- Clay, assistant secretary, and Grant Shaye, publicity chairman, on hand. Most early arrivals of the record machine manufacturers who had no work in promoting the show were scattered throughout the booths, including the dealers and distributors and their guests. Crowds were happy with the operator attention paid to their new light-weight models. . . . Tom Key of Key & Crain, head of King & Company, Chi- cago, met his dealer friends at the exhibition booth, which featured Northwestern Corporation equipment. Chief attention was given to the penney tap gun vendor. Also on tap was a sales-aide, represented by W. E. Bolen, president, and W. R. Galin, sales manager, top performers at the exhibition booth were Roy McGinniss, president; John Conroe, vice-president, Al Skalsky, Paul Husted and Wil- liam Gee.

New to the coin machine industry was a Western coin operated room, cooling equipment, were con- sulted by the manufacturer. Eckelman, a pock manufacturer, was congratu- lated on being awarded a solid-gold membership card by the Wisconsin State Police Beneficial Associa- tion, only 10 have been awarded in the past 7 years.

A. M. Anderson, of Breuer Elec- trical Supplies, expressed his interest in the product he offered, a thin-nylon vacuum cleaner which has no inner machine, a solid business renting his equipment to small operators, in order to lease their refrigerated fruit vendor arrived on the conven- tion floor a day earlier, the firm's music and game offerings were a major target of visitor interest.

Angus Grant and Frank M. Van Dorp, president of the record machine manufacturer Northwest Engineering & Manufacturing Company, Inc., were happy with the operator attention paid to their new light-weight models. . . . Tom Key and Crain, head of King & Company, Chi- cago, met his dealer friends at the exhibition booth, which featured Northwestern Corporation equipment. Chief attention was given to the penney tap gun vendor. Also on tap was a sales-aide, represented by W. E. Bolen, president, and W. R. Galin, sales manager, top performers at the exhibition booth were Roy McGinniss, president; John Conroe, vice-president, Al Skalsky, Paul Husted and Wil- liam Gee.

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Stanley Levin. Meanwhile, Howie Freer and Jerry Bremner were handling the droves of visitors at Empire's showrooms on Milwaukee Avenue. From coin officials, I heard that there was unusual interest in one ball product on display, the honey ball gum vender which has a premium set-up. At the showrooms of Empire and Chicago Coin officials, led by Sam Wellberg, played host to convention members at the plant and reported a steady stream of traffic. Ed Levin will be in Miami June 1 for the graduation of his son, Arthur, from the University of Miami. While an undergraduate, Arthur operated a route of 25 jute boxes which helped to pay his way thru school. Sam also reports strong response to the new parts catalog put out for Chicago coin games.

Among the busy spots on the convention floor was the Precision puck booth manned by Sheriff Smedberg and Nels Malmgren. Both reported a number of inquiries from firms which they never lastet. The Hollycraft display, sponsored by Coin manufacturers, was another center of activity. T. P. also showed a baseball and bowling equipment.

Among the largest gatherings of operators at plants during the convention was that at Bell-o-Matic headquarters. Vince and M. B. Rice, M. B. Rice, and Frank Lord and other top staff members showed visitors a good time Missing Vinny, the hogshead-face model, was now Johnny Kelly, who was recovering from surgery, but his many friends kept phoning to cheer him up and let him know that his presence was sorely missed.

FRANK HAWKINS Sr.
TUCSON, ARIZ.

W h i l e  o u t  a t  t h e  p l a n t  t h e  u p r i g h t
den int he absence of President and it's
p r e s i d e n t  o f  t h e  a s s o c i a t i o n a n d  i t s
s o c i a t i o n  o f  G r e a t e r  B a l t i m o r e  —  2 5

CMI Cancels June Conv. (Continued from page 100)

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disbursed by its own stockholders. Asked about this, Sam Wellberg, vice-premier of the association and its acting head in the absence of President Harry Williams, said there was never any thought that CMI would go out of business.

The decision to call off the show was made at a meeting Tuesday (23). Exhibitors at this week's CMI show, who had planned to show at the CMI meeting, were informed late Wednesday that the show would be cancelled. Pickering said CMI was in the process of returning contracts and deposits to those firms which had signed up for the CMI exhibition. He also was sent to members of the association and to other operators and distributors informing them of the show's cancellation. Pickering said that approximately 225 hotel rooms had been made at the Stevens in anticipation of the show.

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Airports Become Important CM Centers Under New Plan

WASHINGTON, May 27—Already one of the better types of coin machine locations, airports will take on new importance under the three-year airport development plan devised by Civil Aeronautics Administration (CAA). For the 1950-53 period, CAA is calling for construction of 2,777 new airports and improvements for 161 fields. Total cost is figured at $357,300,000, with Uncle Sam slated to kick in with $156,300,000 of that amount.

Of chief interest as locations are fields of Class 2 and up. The smaller airports serve only as feeders and so fail to provide much transient trade. The national airport plan calls for construction of 188 new fields, Class 3 or larger. Of these, 25 are slated for large cities or important junctions on truck routes.

Along with the increasing number of airports, the number of air passengers to be expected to rise in the last year set an all-time record of 6,744,426,000 passengers. In the past year, the numbers for 1949, passengers this year are expected to pass the several hundred millions mark.

The following cities are on the CAA list for new large-airports: Dollar (2), Fort Collins, Colo.; Kalamazoo, Mich.; Kansas City and St. Louis, Mo.; Albuquerque, N. M.; Binghamton, N. Y.; Dayton, Ohio; Minneapolis, Minn.; Wichita Falls, Tex.; Washington, D.C.; Chicago, Ill.; St. Louis, Mo.; Kansas City, Kansas; and St. Louis, Mo.

Existing large-airports in some of the 95 cities are slated to receive funds to enlarge the size of the field, so that the plans can be accommodated. New buildings are to be constructed on large airports in some 260 cities and towns under the national airport plan.

Citation Bowls Dice Console; Sets Distributors

CHICAGO, May 27—Citation Novelty Products, Inc., of Baltimore, unveiled its coin unit, Natural, at the American Coin Machine Association convention in Chicago last week, where more than a distributor organization to market the pay-out dice console.

While the model shown was handmade, the unit was said to be on the production line and would be ready for delivery soon. Larry Gordon, general sales manager, said the unit will cost "less than $50."

As many as 24 coins may be bet per throw of the dice, with the possible automatic pay-off as high as 3 to 1. The coins are thrown onto a padded table, viewed by the player through a glass display panel. The machine may be fitted for nickel and/or quarter play.

The console occupies 18 inches by 12 inches of floor space. It weighs about 200 pounds. It is made of mahogany with contrast walnut wood trim. The console is in Baltimore, Philip Patenaude is president.

Hold Three-Day Service School At Bally Plant

CHICAGO, May 27—Marked by heavy attendance of operators and servicemen from all parts of the country, Bally Manufacturing Company held its May service school at the Bally Plant Thursday and Friday (25, 26, 27).

Bally engineer Bob Brudno, in charge, the first day was set aside for one ball games, the second day for two ball games, and the final sessions of the day and Thursday held in the afternoon on Friday. The final sessions of the day and Thursday held in the afternoon on Friday.

On the final day, Bally engineer Bob Brudno, in charge, set aside the first day for one ball, the second day for two ball games, and the final sessions of the day and Thursday held in the afternoon on Friday. The final sessions of the day and Thursday held in the afternoon on Friday.

Bally's next service school will be held at the Bally Plant June 12, 13, 14. Operators planning to attend should call post card to Ehrich, care of Bally, 2660 Belmont Avenue, Chicago 18.
Look to London for the Buys!

Phonograph and Accessories

Cleaned! Checked! Ready for Location!

- Singing Towers (20 Selections) - $29.50
- AMC Hi-Bay (40 Selections) - $49.50
- Fitleon FP-300 (100 Selections) - $229.50
- Mills Thorne - $29.50
- Mills Emprise - $29.50
- Seeburg 3200, 8800, 9600 - $69.50
- Willettier Twin 12 - $49.50
- Seeburg Hideaway V/W/Head Adapter - $49.50
- WZSP Wireless Boxes - $5.50
- D506C Wired Boxes - $9.50
- Packard Boxes - $17.50

3 Complete Hostess Systems (units of 10) — MAKE AN OFFER!

Games — Cleaned! Checked! Ready for Location!

- Williams All-Star Baseball — $69.50
- Chicago Coin Hoosier - $49.50
- Unica - $55.00
- Virginia - $55.00
- Criminal - $55.00
- Wisconsin - $55.00
- Benwood - $39.50
- Spinball - $25.50
- Calsina - $25.50
- Thul - $35.00
- Steamy - $25.50
- Button - $25.00
- Humorously Dumpy - $25.00

Special Second Choice

Exclusive Distributor SEEBOURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

We've Got Them! The Two Top Money Making Counter Games!

Hit-A-Homer

A simulated basketball scoring homer, with pitch, strikeout and foul balls, scored automatically 1st or 2nd play.

Tilt Test

- $34.50 ea.
- $37.50 ea.

First Distributors

Direct 5-3230
1724 North Ave.
Chicago, Ill.

Only Seeburg Offers 100 Selections for Your Patrons to Choose From... Hit Tunes, Old Favorites, Waltzes & Polkas, Fox Trots & Rhumbas, Classics.

100 Selections mean "Music for Everyone" and that means PROFITS TO EVERY OPERATOR.

See the Sensational SEEBOURG Select-O-Matic 100 at Trimmont!

Reserve in New England. It's Trimmont!

Look to London for the Buys!

Phonograph and Accessories

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**CM Tax Report**

**WASHINGTON,** May 27.—Coin collection tax collections showed a pick-up in April, but receipts for the first 10 months of the 1950 fiscal year lagged $837,323 behind the same period in the last fiscal year, Internal Revenue Bureau said this week. April collections totaled $297,757, compared with $277,284 for April, 1949. For the first 10 months of the current fiscal year, total collections were $17,738,302. For the same period last year, collections were $18,752,622.

**Runzel**

**NOW AVAILABLE IN 90 COLOR COMBINATIONS**

This wide variety of color combinations meets any requirement of wiring colors known to the coin and vending machine industry. Colors production costs . . . Simplifies wiring diagrams . . . Facilitates field repairs . . . Improves machine service . . . Lessens chance of confusion between coin or token.

Service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

**Calendar for Coinmen**

May 31-June 3 — National Candy Wholesalers Association (NCWA), annual convention, exposition, Hotel Commodore, New York.

June 1—Cleveland Phonograph Merchants’ Association (CPMA), annual convention, vacation,Holenders Hotel, Cleveland, Ohio.

June 2—National Automatic Merchandising Association (NAMA), Region XI (Northern California, Nevada, Utah, Wyoming) annual meeting, James Wilhite, chairman (Region X—Arizona, Southern California—11th District, Virginia, Delaware, Maryland, Washington, Oregon—also invited), Hotel Los Angeles, Oakland.

June 5—Illinois Amusement Association (IAA), monthly meeting, 208 North Madison Street, Rockford, Ill.

June 5—Amusement Machine Operators of Greater Baltimore (AMO), monthly meeting, 2441 North Charles Street, Baltimore.

June 5—National Confectioners’ Association (NCA), annual convention, exposition, Waldorf-Astoria, New York.

June 6—20th Annual Convention of Indiana, Ind. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.


June 7—Coin Machine Operators of Harris County (CMOHC), monthly meeting, Chamber of Commerce Building, Houston.

June 8, 15, 22, 29—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.

June 7—Michigan Automatic Phonograph Owners’ Association, Inc. (MAPOA), monthly meeting, Beauchesne Building, Detroit.


June 9—Summit County Music Operators Association (SCMOA), monthly meeting, The Akron Hotel, Akron.

June 9—Michigan Automatic Merchandising Association (NAMA), Region III (Illinois, Indiana, Michigan, Ohio, West Virginia) annual meeting, Errol Eckford, chairman, Emerson Hotel, Baltimore.

June 26—California Amusement Machine (CMG), monthly meetings, 311 Club, Oakland.


June 14—Music Merchants’ Guild (MMG), monthly meeting, Narragansett Hotel, Providence.

June 14—Music Operators of Northern Illinois (MONTI), monthly dinner meeting, Wing and Fin, Fox Lake, Ill.

June 22—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

June 28—Phonograph Owners Association (POA), monthly meeting, Broadway Hotel, Chicago.

June 27—Western Vending Machine Operators’ Association (WYMOA), monthly meeting, Los Angeles.

June 27—Phonograph Owners’ Association, Inc. (AMOA), monthly meeting, Park Sheraton Hotel, New York.

June 29—Michigan Self-Service Laundry Association (WSLA), monthly dinner discussion, Hotel Dearborn, Detroit.

July 3-16—Amusement Machine Operators of Greater Baltimore (AMO) bi-monthly meeting, Mandell-Ballast Restaurant, Baltimore.

July 27—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

**Johnston Bill Hearings Set To Resume in D.C. in June**

(Continued from page 10)

States Conference of Mayors are expected to suggest some ‘clarifying amendments’ to the Johnston and Prefectural educational legislation. If these suggestions are not received by the conference before June 1st, the legislation will be left in the hands of the Mayor and Prefecture. The conference has already set aside funds to cover the cost of the legislation. The conference will also consider the possibility of voting on the legislation at a later date.

**All-Day Sessions**

Next week’s hearings will be held in the city’s largest chamber in the new house office building. Morning sessions, starting at 10, have been set in 15 minutes, so that the sessions will run into the afternoon. The line-up of witnesses is expected to grow. Technically, three bills are under discussion—the Senate-passed bill sponsored by Chairman Edwin C. Johnson (D., Colo.) of the Senate Interstate and Foreign Commerce Committee, the House bill sponsored by Representative Preston D. H. Smith (D., Calif.), and the House bill introduced prior to the Johnson measure which is considered more specific than the later measures.

**Rumzel PUSHBACK WIRE**

18 OR 20 STRANDED

**FOR THE FINEST RECONDITION PHONES**

IT'S ATLANTIC’s

NEW YORK CORP.

**ATLANTIC’s***

**NEW YORK CORP.**

Exclusive Seeburg Distributors

**Main Office:**

773 Main St., Near Clinton Ave., Syracuse, N. Y.

**New England Branch:**

46 Franklin Ave., Hartford, Conn.

**New Jersey Branch:**

773 Main St., Near Clinton Ave., Newark, N. J. (S. Mitchell 3-9117)

**Nation Wide Bowls 2-Player Baseball**

**CHICAGO,** May 27.—Nation Wide Novelties introduced its two player baseball game to the Hotel Sherman here this week. Using a puck to initiate action, players have nine innings to score runs. Aimed at targets marked single, double, triple and home run. Out or "fair" or "foul." Flashing lights behind hit markers. Puck is sent at the goal on a given layout. Backstop features animated base runners appearing on action on field.

**The Play - Write Bows at ACMA**

**CHICAGO,** May 27.—Play-Write Sales, Inc. of Wausau, Wis., held the first national trade showing this week of its reel counter game at the All-Industry Coin Machine Show here. Known as The Play-Write, the unit can handle up to eight players per minute.

**Hanson Named Abco Sales Mgr.**

**CHICAGO,** May 27—Ed Hanson, formerly with Grotehren Tool & Manufacturing Company, this week joins as manager. Hanson, who recently developed a new amusement game, Hit-a-Homer, sold this week with operation on penny or nickel play, is now in mass production at Abco, and the first 1000 pieces of this new being shipped this week. Hit-a-Homer was introduced at the ACMA Show at the Sherman this week.

**FLYING SAUCERS!**

**NEURO NETWORK**

**NEW DIFFERENTIATION**

**THE MOST AMAZING GEARED-UP PHOTOGRAPH Game on the Market!**

**The Sensation of the Chicago Coin Machine Convention**

**NEW!**

**CAST LENSES**

**COMPACT!**

**NEURO NETWORK**

**Manufacturers of" THE STRAWBERRY GIRL"**

**FREE!**

**ACT NOW! Send for Complete Information**

**INTERNATIONAL Mutoscope**

**42-43 Bealvast St.**

**L. I. C. N. Y.**

**WANTED**

**Exempt Mercantile for Platypus. Including One Experimental Dugout, All New Merchandise and a Full Set of Full Size Amusement Games. Must be near a city, one of the most highly muley appliances. A contract will be entered. Small order required.**

**HANNA DISTRIBUTORS CO.,**

540 Muhlen Dr., Utica, N. Y.
ACMMA Sets '51 April Meet; H. B. Jones Re-Elected Prexy

(Continued from page 100)

floor at their stations and thus joyous open-house parties held by manufacturers, exhibitors and non-exhibitors alike, during the three-day period.

Upper floors in the hotel received a steady flow as visitors toured the suites maintained by most manufacturers whose new equipment and refreshments were both on hand.

Laud Jones-Shay

Special recommendations were given Herb Jones, first ACMMA president, who was re-elected, and to Grant Shay, publicity chairman of the show, for their efforts in promoting and planning the first all-industry event. Also commended was Vince Shay, hospitality chairman, for the manner in which reservations were handled, and the way the social program was conducted.

The banquet, held Tuesday night in the Grand Ballroom, was a sellout even before the convention opened. Only business at this affair was the introduction of the officers and directors by Herb Jones.

At the conclusion of a star-studded floor show, a Cadillac was given away, with Mr. Jones drawing the name of Joe Blenker, Jacksonville, Ill., from the barrel.

Globe Intros Count-Sorter

CHICAGO, May 27— A new coin counting machine that will automatically count assorted coins of all denominations, and rack up the totals, will be offered within 30 days by Globe Distributing Company here.

Jimmy Johnson, president, showed a model of the device at the ACMMA meet this week.

Firm also unveiled an electrically version of its standard counter, listing at $327.

TWO SENSATIONAL COUNTER GAMES
NEW—INEXPENSIVE—FAST—SKILLFUL—LEGAL

Abco's HIT-A-HOMER and TILT TEST

$27.50 3 simulated baseball seating, similar, deluxe, with FREE Flyer feature. Score total.

FLOOR STANDS $17.50 EA.

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVENUE • Phone: EVERGLADE 4-2500 • CHICAGO 22, ILLINOIS

MUTOSCOPE BOWS NEW CARD MACH. AT ACMMA MEET

CHICAGO, May 27— A new card vender, listing at $45, has been added to other cards and machine of the International Mutoscope Corporation. The New York firm showed the machine for the first time at the ACMMA convention this week. It is ready for immediate delivery, according to Herb Klein, sales manager.

Capacity of the new unit is 200 cards in each of two columns. The machine may be adjusted to deliver 1-3 cards, upon insertion of one or two pennies, a nickel or a dime. It measures 36 x 18 x 10 inches. A base, offered at $15, raises the vendor 6 inches off the floor.

Klein said a deal had been closed with a scenic card manufacturer calling for the outright sale of a substantial number of cards. These will be used to push the firm's product exclusively. However, the machine will also be marketed through regular distributor channels to reach the operator and arcade market, he declared. Operator buyers get 5,000 cards free with each order. A full line of cards is carried by Mutoscope.

The manufacturer also made use of the convention to showcase its Flying Saucers machine, announced last week (The Billboard, May 27), and several standard arcade pieces.

PITCH NEW EARNING POWER INTO YOUR SHUFFLEBOARDS

SHUFFLE-SHOE

AN ADDITIONAL GAME, NOT A CONVERSION

COMPLETE SET FOR $18.50

operator price

free buyers guide for operators—

CONVEYOR TO MACHINE

SPECIAL CONVEYOR 10-15 psi

DOWLING GAMES

WANTED: DOWLING GAMES at LOW PRICES for Fast Dealers

25 cent to $1 Machines ask for full trade discount—WANTED

Free Postage—Fully Guaranteed— at wholesale prices

ROY McGINNIS CO.

1101 MARYLAND AVE., BALTIMORE 18, MD.

FOR YOUR Peace OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

MATERIAL PRODUCED BY COPYRIGHT
IMMEDIATE SHIPMENT
Buckley 5¢ 10¢ OR 25¢

WRITE FOR PRICES
FOR MUSIC OPERATORS
Buckley WALL and BAR BOXES AVAILABLE IN 20-24-32 RECORD SELECTIONS

IMMEDIATE
SHIPMENT
Buckley 5¢ 10¢ OR 25¢

WRITE FOR PRICES
FOR MUSIC OPERATORS
Buckley WALL and BAR BOXES AVAILABLE IN 20-24-32 RECORD SELECTIONS

NATIONAL GUARANTEED VALUES!

WANTED! WURLITZER 1015's Will Pay Cash or Trade for New or Used Shuffle Games

WANTED FOR CASH! The First Last All-Slot Free Play Machines or Will Trade for Late Bowling or Baseball Games of All Types

RECONDITIONED SHUFFLE GAMES United Shuttle Alley $11.00 With Conversion - $13.50 Universal Play $20.00

SHUFFLE ALLEYS Kitty Shuffling Chicago Coin Bowling Division Chicago Coin Shuffle Baseball Alley $15.50

PREMIUMS ALL TYPES AND KINDS FOR SHUFFLE GAMES

CONTACT US BEFORE YOU BUY
WE CARRY ALL TYPES OF SHUFFLE BOWLING GAMES

Williamsport Amusement Company
233 W. 3d Street, Williamsport, Pa.
Phone 2-3325-2-1648

"Central Pennsylvania's Largest Distributors"
Small businessmen who do not want to invest in a truck chassis—which or who use their passenger cars in their businesses... Sportsmen and tourists and all other travelers... all these can easily and quickly hitch the "Carry-All" TRAILETTE to passenger cars or trucks—loaded, locked and ready to roll.

MORRISON STEEL PRODUCTS, INC.

657 AMHERST ST. • BUFFALO 7, N.Y.

TWO SENSATIONAL COUNTER GAMES

NEW—INEXPENSIVE—FAST—SKILLFUL—LEGAL

Abco’s HIT-A-HOMER and TILT TEST

$27.50

5 simulated baseball scoring banners, walls, strike-outs, free play feature. Score totals automatically. 1 or 2 players.

$34.50

In lots of 5

Sample $37.50

14 Play—1 Ball—Size 17”x17”

IMMEDIATE SHIPMENT

In Deposit, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE

439 SPRING GARDEN STREET

LOMBARD 3-2676

PHILADELPHIA 23, PA.

NEW AND USED SLOTS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>54 Slot, Chef, Used</td>
<td>$19.50</td>
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<tr>
<td>56 Slot, Chef, Used</td>
<td>$24.25</td>
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<tr>
<td>56 Slot, Chef, New</td>
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<tr>
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<tr>
<td>64 Slot, Chef, New</td>
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<tr>
<td>64 Deluxe Club Chair, New</td>
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<tr>
<td>64 Deluxe Club Chair</td>
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<tr>
<td>Used Jennings Slot Machines</td>
<td>$24.25</td>
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CONSOLES

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<td>10-Ball Super Balls, P.O.</td>
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<td>12-Ball Mills Super Balls, P.O.</td>
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USED ROCK-OLA SHUFFLEBOARDS

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<td>24”x24”</td>
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POOLETTE POOL TABLES

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<td>1-2”</td>
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<tr>
<td>2-2”</td>
<td>$25.00</td>
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</tbody>
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LA BEAU NOVELTY SALES CO.

1946-50 UNIVERSITY AVE.

ST. PAUL 4, MINN.

GIVE TO THE DAMON RUNYON CANCER FUND

OPERATORS OF AMERICA

YOU NEED A GAME THAT WILL CONTINUE TO EARN TOP MONEY

WE HAVE IT

ASK YOUR FRIENDS WHO VISITED THE SHOW

NOW YOU CAN MAKE ALL SHUFFLEBOARDS IN YOUR TERRITORY MODERN

BOWLING ALLEYS

WITH THE NEW

PACIFIC SHUFFLE BOARD BOWLING

ONE MINUTE TO INSTALL

ONE MINUTE TO TAKE OFF

NO INJURY TO SHUFFLEBOARD

ONE BOWLER, 10c

TWO BOWLERS, 20c

HOURLY EARNINGS, $4.00

ORDER NOW

PINS LIGHT UP

9”PINS • EASY TO READ SCORING • ALLEY SHOTS CHARGED TO BOWLER • AUTOMATIC WEIGHT-RETURN ABOVE ALLEY

PACIFIC SHUFFLE BOARD BOWLING CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

PHONE RICHMOND 5568

PLANT: 4253 S. LINCOLN BLVD., VENICE, CALIF.

DISTRIBUTORS:

A FEW TERRITORIES OPEN
WIRE OR PHONE NOW
PLAY IT SMART!
The best way to buy the BEST is to do business with an Established Firm—one that stands behind its merchandise.

NEW SHUFFLE GAMES
Exhibit STRIKES—flyaway pins—one or two playaway pins— authentic bowling scored
Williams TWIN SHUFFLE—one or two players—latest models—5½ ft., with gutters
Universal SUPER TWIN SHUFFLES—flyaway pins
Double SHUFFLE—one or two players
United SHUFFLE EXPRESS

SHUFFLE GAME CLOSEOUTS—
Brand new, original crates—latest models—take advantage of limited quantity
PHONE! WRITE! WIRE!

TERRIFIC SLOT SALE
$150.00 (New Bonus Rolls, 6c. each)
$127.50 (Mills Javelin Rolls, 6c. each)
$87.50 (Mills Golden Falls Rolls, 6c. each)
$34.50 (Mills Deluxe Rolls, 6c. each)
$51.50 (Mills Blue Flames, 5c. each)
Send ¼ Deposit, Balance C.O.D.
T & L DISTRIBUTING COMPANY
1231 CENTRAL PARKWAY
NEW 821 CINCINNATI 14, OHIO

OPERATORS IN WISCONSIN, ILLINOIS AND INDIANA
USE THE COVEN FINANCE PLAN!
NOW DELIVERING
TURF KING
Bally
SHUFFLE CHAMP
The star of the ACMFA show
BRAND NEW PREMIUMS EVERY WEEK
This Week: Silverware 100 pieces!
Including chair! $5.95
WOULD LIKE 3-BALLS, 1-BALLS
HOLLYCRANE—$350.00
Comcast Factory Recommissioning

COVEN
All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

ALLIED COIN MACHINE CO.
838 MILWAUKEE AVE. • NO 6-2110 • CHICAGO 22, ILL.

GIVE TO THE DAMON RUNYON CANCER FUND
IT'S HERE!!!

A BRAND NEW

CONVERSION

"SPEED BOWL" FOR UNITED SHUFFLE ALLEY

NEW BACKBOARD GLASS
NEW DISAPPEARING PINS—FAST ACTION INDIVIDUALLY NUMBERED QUIET OPERATION

SPEED BOWL is absolutely the newest and finest conversion for United Shuffle Alley. It has been designed to bring in the MAXIMUM PROFIT for United Shuffle Alley Operators. SPEED BOWL conversion comes complete with newly designed and colorful back glass plus brand-new, clearly lighted cabinet and shaped bowling pins with plastic glass shield. READY FOR QUICK INSTALLATION. SPEED BOWL is the answer to lagging profits. Now you can hold those locations with this sensational conversion.

WIRE—PHONE—WRITE

DISTRIBUTORS...WRITE

M. & T. SALES COMPANY

2845 W. FULLERTON AVENUE
CHICAGO, ILLINOIS
DI 2-2434

PURVEYOR HAS THE WINNER

"ATOM JET"

THE SENSATION AND TALK OF THE SHOW

New — Fast Action — Bigger Profits

THE FIRST—THE ONLY

REMOTE CONTROLLED PIN BALL WALL TYPE GAME

- Colorfully lighted cabinet, Chrome and Plastic Trim.
- Baskets are made of colored plastic, numbered and lighted.
- Playing field of green felt.
- 10 Ping-Pong Balls for 5c (Number of balls can be regulated)
- Free Play Principle.
- Two remote control cashboxes with each game (535 each for extra)
- Remote control CASHBOX LIGHTS during play.

Size: 32"x11"x36"—Weight approx. 85 lbs.

TROUBLE FREE — LOCATION TESTED — THIS GAME WILL SWEET THE COUNTRY... SHOULD BE YOUR BIGGEST MONEY MAKER! GET THE BEST LOCATIONS—ORDER YOURS TODAY!

Exclusive Distributors

PURVEYOR SHUFFLEBOARD CO.

4322-24 No. Western Avenue
Chicago, Illinois
Phones: JUniper 8-1814 or 8-1815 or 8-1816
**THIS IS IT! Chicago Coin's NEWEST BOWLING GAME**

**BOWLING CLASSIC**

**WITH REALISTIC UPRIGHT**

**DISAPPEARING PINS**

Just Imagine!

**ONLY 45 SECONDS PER GAME!**

8 FT. LONG

SEE OUR EXHIBIT IN THE CMI SHOW

STEVE'S MOLDL

CHICAGO 206/26, 27, 28

**BOOST YOUR PLAY**

**MATCH PLAY BOWLING GAME**

- **JACK POT**
- **JACK POT**

**OF SHUFFLE-ALLEY BOWLING GAMES**

- **COMPLETELY LEGAL STIMULATOR**
- **TEST LOCATIONS SHOW IT DOUBLES OR TRIPLES PLAY!**

Card contains 178 tickets, numbered from 100 to 278. Jackpot is advanced $1.00 each day until hit! A insured business boaster and money maker!

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MUNCIE NOVELTY COMPANY, INC.

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MUNCIE, INDIANA

**VICTOR'S NEW VICTORY BASKET BALL GAME**

The first really new PENNY PLAY COUNTER GAME offered to the trade in the past 12 months. Features 5 ping-pong balls for sensational action, life and suspense. Automatically totals the score. Simplified mechanism stimulates service calls.

**PRICE $32.50**

See your VICTOR distributor—or write for colored descriptive circular.

VICTOR VENDING CORPORATION

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**WILLIAMS TWIN SHUFFLE, Like New, $199.50**

Brand New EXHIBIT SHUFFLE BOWL for SHUFFLEBOARDS, $119.50

Write Today for New List of All Types of Machines

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

EASTBUIDED 1925

626 S. Third St., Louisville 2, Ky.
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3011 E. Main St., Dayton 3, Ohio
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### United’s Express  Cottlette
### United’s Double Shuffle Alley
### Keeney’s Lucky Strike & King Pins
### Universal’s Twin Bowler
### Keeney’s Lucky Strike

We have many used Shuffle Alleys at reduced prices for prompt shipment.

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**H. C. EVANS & COMPANY**

SINCERELY THANK ALL OPERATORS AND DISTRIBUTORS FOR YOUR INVALUABLE CONTRIBUTIONS TO THE SUCCESS OF THE

**1950 ACMMA SHOW**

We are equally grateful for your most enthusiastic response to our outstanding exhibits of profitable equipment, featuring:

**CONSTELLATION PHONOGRAHS**

**EVANS’ GAMES:**

**SHUFFLE TEN STRIKE**  •  **BAT-A-SCORE**  •  **CASINO BELL, SR.**  •  **WINTER BOOK AND OTHERS**

We pledge increased production and every effort to meet the unprecedented demand for EVANS’ products.

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If you were unable to attend this first great All-Industry Show, make it a point to plan a visit to the 1951 exhibition. In the meantime, see your Evans Distributor or write direct for information on the SHOW WINNERS.

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### PROMPT DELIVERY on these CENTRAL OHIO COIN BUYS

NEW SHUFFLE ALLEYS

Automatic Scoring

- Keeney’s Lucky Strike & King Pins
- United’s Double Shuffle Alley
- United’s Express
- Universal’s Twin Bowler
- Chicago Coin’s Baseball Bowler
- Gottlieb’s Bowlette

We have many used Shuffle Alleys at reduced prices for prompt shipment.

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**New and Used**

- 16 Blue or Brown Fronts...$26.50
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CENTRAL OHIO COIN MACHINE EXCHANGE

525 S. HIGH STREET

COLUMBUS 15, OHIO

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**OUR GREATEST BASEBALL GAME!**

Lucky Inning

Terrific Action!
Thrilling Animation!
Tremendous Appeal!

**Williams MANUFACTURING COMPANY**

5242 W. FILLMORE ST.

CHICAGO 34, ILL.

Creators of Dependable Play
Appeal!

SEE IT—BUY IT at Your Distributor NOW!

5 INNINGS—$1
COMET INDUSTRIES, INC., PRESENTS
IT'S 1950 LINE OF
SAME FINE WORKMANSHIP, MECHANISM, NEW
CIGARETTE STRIPS ON ALL MODELS, NEW COLOR
SCHEMES ON ALL MODELS.

COMET and METEOR in NON-COIN MODELS ARE TAX FREE

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Non-coin operated—CIGARETTE REELS, 1c or 5c play. TAX FREE. No coin chute—no cash box. Automatic payout tokens.
Also available in coin operated CIGARETTE REELS model in 1c or 5c play. Automatic payout tokens.

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1c, 5c or 10c play—FRUIT or CIGARETTE REELS. Ball gum vendor. 75% 20c coin divider. Location owner receives key to one cash box and operates to the other.

METEOR
Coin operated—FRUIT REELS, 15c or 25c play. Automatic payout tokens of various combinations redeemable for cash or merchandise. Also available in non-coin model in 1c or 5c play. TAX FREE. No coin chute—no cash box! Location owner turns a key to permit operation. Special register protects operator's profits.

KING
1c, 5c or 10c play—five reel POKER play. Ball gum vendor. 75%-25% divider.

Specify type reel and coin play desired
WRITE FOR QUANTITY PRICES

MILLS' NEW 1950 Bells

MILLS' NEW VEST POCKET BELL
MILLS' NEW QT
Operates on 3-1/2 Masters Payroll System. 

"21" BELT BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL
5c-10c-25c-50c PLAY
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GUARANTEED RECONDITIONED MACHINES

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CONSOLES

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NEW ENGLAND'S LARGEST STOCK

SPECIAL—BRAND NEW CLOSEOUTS!!

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GETTLEFBO'S

ONE BALLS

BALLY CHAMPION... WRITE... BALLY CITATION... $285.00 VICTORY SPECIAL... $25.00

WE ACCEPT TRADES AND WANT TO BUY WURLITZER MODEL 3030 WURLITZER 1017, 750, 700 PHOTO FINISH, BALLY ONE BALLS AND LATE 5 BALLS

UNITED SHUFFLE ALLEYS

SINGLES, $135.00 LOTS OF 5, $100.00

MILLS Single Safe Stands, $15.00 Each

Mills Crisis Cross Slats—Buckley Crisis Cross Slats—
Keesey Twin Bonus Super Bells—Universal Arrow Bells

CHEYENNE MUSIC COMPANY

18TH & CAPITOL AVE.
CHEYENNE, WYOMING
Dad's out tonight; it's club night in Smalltown, U.S.A. He plans to enjoy the camaraderie of his fellow townsmen and probably will get involved in pinochle, poker, billiards, call-rummy or play the Bell machines, or maybe he will just sit around and kibitz. Over 20,000 towns in the U.S.A. have all or either of these types of clubs—civic, patriotic or fraternal—that afford a place where men can gather to “punch the bag” or in some way, as they may see fit, have fun and relaxation along with their fellowmen.

Club night is an important night to the men in America's small towns, not only to the small town men, but also to the farmers in the outlying communities who look forward to club night after a hard week's work in the soil.

Club facilities are made possible only through one means—MONEY. Comfortable, well equipped club houses, good food and refreshments help to keep the club's membership high.

Seventy-five per cent of these clubs have set up a charity program from the Bell machine receipts. Proud and happy committeemen from these clubs investigate and channel money into worthy local and national charities. The individual amount that is dispensed this way by any one club may not seem so much, but multiply it by the number of clubs in these 20,000 small towns, and it reaches an astounding figure.

The Bell machine does two jobs: It provides money for the club's own maintenance; it provides for the charitable contributions that the club has elected to make. These clubs need Bell machines, for this revenue could never be gathered from special assessments. It is a known fact that clubs could never replace this Bell money that way. The Bell type machine is the only coin operated unit in the world that constantly contributes huge sums of moneys to worthy charities in 20,000 Smalltowns, U.S.A.

BELL-O-MATIC CORPORATION

WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS, 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
PARTS
IN STOCK
FOR ALL GAMES

NEW PIN GAMES
UNITED ARIZONA
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WALTER, P.O. W.

NEW ONE BALLS
Daily CHAMPION, P.P.
CHAMPION, P.P.

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ROCK-OLA SHUFFLE
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TARGET MASTER
KEEN. ARC BOWLER WITH

New Rebuilt Slots—
CRUSH CROSS
$1.00-25c. $165.00

WANT TO BUY
COLD CUPS
CUP LABELS
COLUMNS
EATES, KENTUCKY
PUNCH-OUTS
SEEBURG M-100
ALL LATE 5 BALLS
SEND LIST TODAY

ONE BALLS
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JOS. MOYER
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BALLY BOWLER
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MAY flies

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EUSTIS, P.O.
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JENN. CHALLENGER, 5-IN.
LATE 1950
RICHIE'S BOWLER SUPER
SLI KENNEY BONUS SUPER BELL
BALLY BOWLER
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KEEN. BOWLER SUPER BALL
CAMERA BOWLER
BROOKS BOWLER
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TWIN BOWLER 1954
PARKER S-5 SUPER BALL, COND.
WMS. TWIN BOWLER
PARKER S-5 SUPER BALL
WMS. BOWLER 1954
WMS. BOWLER 1955
FACE BOWLER—THREE BALL
MILLS 5 BELLS

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Buy Direct from Manufacturer & Sove

STEEL CASSINO
$39.50

DON BERNET
One-half center, Balance C.O.D. or on Sight Draft
SEND CHECK IN FULL WITH ORDERS LESS THAN $25

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MACHINE
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DON BERNET
One-half center, Balance C.O.D. or on Sight Draft
SEND CHECK IN FULL WITH ORDERS LESS THAN $25

CLOSE-OUT NEW PIN GAMES
AND SHUFFLE ALLEYS
WRITE OR WIRE FOR PRICES
SELECT-A-CARD, CHI COIN BASEBALL, UNITED ARIZONA IN STOCK
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Want offer on one complete Automatic Hostess Music System. This consists of 20 subscriber columns, record tree, switchboard and control equipment. This was bought in 1954 at a setup cost of $14,000.00. Also Music and Pinball Room on location. Order 5 bell Novely Game cheap. Write for prices. Conshoven terms can be arranged.

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NEW PORTABLE AND LOCKABLE WISHING WELL
Patent Pending

result tested. one well crossed over $125.00 in 30 days. test hold.
New York City. A feature for penny arcades, carnivals, clubs, etc. contains sleeve game features EXCLUSIVE ANYWHERE. NO LARGER THAN NEW PIN GAME. Send for descriptive brochures. Distributors wanted.

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WOODEN BALLS
Manufactured for All Games
NEW YORK BRITISH TAILORED
NEW YORK 13, N. Y.

POSITION DESIRED
By man with experience in all major types of coin-operated equipment. Know British, American and Continental. Strongly interested in Edwardian and Early Modern designs. Has wide knowledge in antique mechanical and electrical equipment. Excellent knowledge of advertising and promotion. Must have excellent references.

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SOLD to buyers on a business proposition of ownership. Policy of any customer, who wants it for private use or business. New York City. Ideal for any location. Business with good name. $14,000.00 On Hand. Apply.—

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### EXHIBIT'S FASCINATING

A 5-Ball Game Loaded With Action Where You Want It... On the Play Field—New, Exciting Scoring Features—Plus "Special" Build-Up...

- BOBBLE BUMPERS
- JITTER ACTION
- PLAYER CONTROLLED FLIPPERS
- HIGH SCORE

Regular Bonus Plus Surprise Bonus and Other New Play Appealing Features

**NOW! AT YOUR EXHIBIT DISTRIBUTOR**

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<th><strong>LOS ANGELES</strong></th>
<th><strong>MILWAUKEE</strong></th>
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<tr>
<td><strong>GUARANTEED RECONDITIONED CONSOLES</strong></td>
<td><strong>GUARANTEED RECONDITIONED PHONONES</strong></td>
<td><strong>GUARANTEED RECONDITIONED CONSOLES</strong></td>
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<tr>
<td>NEW BALLY CLOVER BELL</td>
<td>$165.00</td>
<td>BALLY CLOVER BELL</td>
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<tr>
<td>BALLY TRIPLE BELL</td>
<td>$165.00</td>
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<td>BALLY RESERVE BELL</td>
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<td>BALLY MULTI-BELL</td>
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<tr>
<th><strong>OPERATORS</strong></th>
<th><strong>IN CALIFORNIA, ARIZONA, NEW MEXICO, NEVADA AND WISCONSIN</strong></th>
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<tbody>
<tr>
<td>Badger Sales Co., Inc.</td>
<td><strong>USE OUR FINANCE PLAN</strong></td>
</tr>
<tr>
<td>3331 West 11th St., Los Angeles 6, Calif.</td>
<td><strong>SMALL DOWN PAYMENT, BALANCE MONTHS TO PAY</strong></td>
</tr>
<tr>
<td>Badger Novelty Co.</td>
<td><strong>CONSOLES, ALL CLEANED, CHECKED AND GUARANTEED IN EXCELLENT CONDITION</strong></td>
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<tr>
<td>3336 North 35th Avenue, Milwaukee 10, Wis.</td>
<td><strong>BALLY</strong></td>
</tr>
<tr>
<td>All Phone: 3842-4304</td>
<td><strong>CLOVER BELL</strong></td>
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<tr>
<th><strong>ACTIVE SHUFFLE ALLEY CONVERSIONS</strong></th>
<th><strong>CHICAGO COIN AND UNIVERSAL CONVERSIONS</strong></th>
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<tr>
<td>First Type Manufactured—Formerly $15.00</td>
<td><strong>Now $15.95</strong></td>
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<tr>
<td>Includes $$—For all stores except Chicago Coin and Universal**</td>
<td><strong>includes New Rack Price in place of</strong></td>
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<tr>
<td><strong>JOE ASH</strong></td>
<td><strong>Pucks</strong></td>
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<td><strong>ACTIVATIONAL MACHINES CO.</strong></td>
<td>Hardened and Precision Machined</td>
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<td>666 N. BROAD ST.</td>
<td><strong>S E T O F 8</strong></td>
</tr>
<tr>
<td>PHILADELPHIA 30, PA.</td>
<td><strong>PUCks</strong></td>
</tr>
<tr>
<td>3834 FREDERICK AVE.</td>
<td><strong>N EW A R K</strong></td>
</tr>
<tr>
<td>NEWARK, N. J.</td>
<td><strong>V A L I E R</strong></td>
</tr>
<tr>
<td>Phone Beckman 2-0000</td>
<td><strong>B i l l i e</strong></td>
</tr>
<tr>
<td>New York 7, N. Y.</td>
<td><strong>W I I L I A M S</strong></td>
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<thead>
<tr>
<th><strong>EVERY MINUTE OF THE DAY!</strong></th>
<th><strong>YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>You, every minute of the day...</td>
<td><strong>C O R A D I O I N C.</strong></td>
</tr>
<tr>
<td>thing's a quarter dropped into a</td>
<td>Phone Beckman 2-0000</td>
</tr>
<tr>
<td>CORADIO Coin-Operated Radio...</td>
<td>New York 7, N. Y.</td>
</tr>
<tr>
<td>some place in the United States</td>
<td><strong>212 Broadway</strong></td>
</tr>
<tr>
<td>Only Coradio gives this action—</td>
<td><strong>58 FREDERICK AVE.</strong></td>
</tr>
<tr>
<td>only Coradio is built to take this</td>
<td><strong>FREDERICK AVE.</strong></td>
</tr>
<tr>
<td>action!</td>
<td><strong>F R E D E R I C K A V E.</strong></td>
</tr>
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### BADGER'S BARGAINS

"Often a few dollars less—Selling at regular prices"
New! FASTEST!

KEENEY'S
Sensationaly fast

Again
KEENEY'S

DUCK PINS

THE OUTSTANDING BOWLER
FOR FAST REBOUND ACTION

- LESS THAN 45 SECONDS PER GAME!
- 2 PLAYERS OR ONE!
- DISAPPEARING PINS!
- SCORES ALL SPLIT SHOTS!

See the MAGICAL
ACTION OF KEENEY'S
DUCK PINS! ITS BIG
PROFIT PERFORMANCE
JUSTIFIES YOUR
IMMEDIATE
ACTION!

SIZE
8 FEET
LONG
BY
2 FEET
WIDE

20-30 SCORING
SCORES 4-7 and
6-10 SPLITS

EASY-TO-READ SCORING FOR BOTH PLAYERS!

See your
KEENEY
DISTRIBUTOR

Again
FASTEST!

DUCK PINS

SCORING FOR 130114 PLAYERS!

J. H. Keeney & Co. Inc.
2500 W. 35th St., Chicago 32, Illinois
New! Speed Record for Play
60 Seconds a Game

Strike

A New Sensation Far From the Ordinary

1 or 2 Players 10¢-20¢

Built for Fast Play
Bigger Earnings

Swift Action Totalizer
That Records Score for 1 or 2 Players
All Mechanism in Convenient Backbox
Has All the Skill and Thrills of Shuffle Bowling as Players
Like It!

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2 Sizes
8 FT. 9½ FT. LONG
2 FT. WIDE

with
Real Upright Animated Pins
That Disappear
When Rollovers Are Hit. Reset Automatic

Established 1901
"Bank" on it... Here's the Game That Puts You Out in Front!

Gottlieb's
Unique and Amazing

Bank-a-Ball

By Actual Location Tests...
...Earnings that Top 'Em All!!

Bank-a-Ball...
...Your Cue to "Pocket" Bigger Earnings!

Order From Your Distributor Now!

Non-Rotation Numbers, 1 to 15 plus FREE PLAY Awards on 8-Ball
Top Corner Kickout Pockets for Extra Numbers and Additional Play
Mystery Side Kickout Pockets Light Up for Free Plays
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