

# The Billboard

SEPTEMBER 4, 1943

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RECORDINGS**

*Thanks*

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# Musicals Dominate Pix Skeds

## Cornell-McClintic Cop Stanford U Annual Tribute

PALO ALTO, Calif., Aug. 28.—Katharine Cornell and Guthrie McClintic copped top plaudits for performing the "Greatest Service to the Theater in 1942-'43" with their tour of *Three Sisters* in a poll conducted by the Dramatists' Alliance of Stanford University, California. Runners-up included the "actors and producers" of *Skin of Our Teeth*, *Native Son* with Canada Lee, the Lunts in *The Pirate*, Irving Berlin's *This Is the Army*, Ethel Barrymore for her tour of *The Corn Is Green*, and Maurice Evans and Margaret Webster for their production of *Macbeth*.

Members and contributors to the alliance, which administers a scholarship fund for prize-winning plays in various categories, voted in the survey.

## All Studios Plan Escapist Tune Stuff With U's 19 Topping Count

### Nine Bands on MGM Contract List

HOLLYWOOD, Aug. 28.—The biggest film musical season ever launched is under way for '43-'44, with well over 100 tune pix already in, or ready for production, in preparation or planned. And this figure does not include the always-present Westerns with songs. Universal tops the list with 19 scheduled, but 20th Century-Fox is close behind with 14, followed by Paramount with 12 and Warner Brothers with 11, while MGM is next with 10. Even Samuel Goldwyn is down for five, which indicates that everybody's doing it this year.

Altho public "need" for escapist films is most frequently cited as reason for the

avalanche, the concentration on films with music is undoubtedly based on an analysis of the phenomenal grosses being enjoyed by all branches of the music business. Totals being run up by theaters featuring name band stage shows is the clincher and filmdom is willing to join the parade.

### Long Faces Predict Debacle

On the whole, Hollywood is ready to go on the down beat, even tho a few sour-pusses are predicting a debacle similar to that of a decade ago when too many singing and dancing gals on the screen turned into box office poison. Some Tin Pan Alley-ites even recall the movie theme song that reached its nadir in *Woman Disputed*, *I Love You* and prompted Howard Dietz (of MGM, no less) to pen a deathless ballad, entitled *Hammacher-Schlemmer, I Love You*, for the *Little Show* of hallowed memory.

### Name Bands Aplenty

The name band, which has played such a prominent role in the current show business boom, will be missing from Warner Brothers, but MGM has Harry James, Kay Kyser, Jimmy and Tommy Dorsey, Xavier Cugat, Vaughn Monroe, Bob Crosby, Benny Carter and Spike Jones down for films.

Columbia has Cugat for a couple and Ted Lewis for another. RKO has Kay Kyser for one; Monogram has Jan Garber, Henry King and Phil Ohman, and Universal is sure to come up with a flock of orks, including Phil Spitalny, Sonny Dunham, Ozzie Nelson, Alvino Rey, Glen Gray and Louis Jordan.

Following is a partial list of music pix skedded:

On the Warner Brothers lot there will (See *MUSICAL PIX SKED* on page 15)

## Skating Show Signed by AGVA Chorus Min. \$45

NEW YORK, Aug. 28.—*Skating Vanities*, which begins its season in Cleveland September 2, has reached an agreement with the American Guild of Variety Artists calling for \$75 for principals and \$45 for chorus. Pact calls for at least eight weeks' work out of every 10 during which the show tours.

In addition producers will give AGVA a note endorsed by two financially reputable backers of the outfit, guaranteeing a week's salary for entire cast. There was some payola trouble during the layout's tour last season. Cast also gets transportation.

## CSI All-Negro Overseas Unit Being Set Up

NEW YORK, Aug. 28.—USO-Camp Shows is readying its first all-Negro unit for overseas service. Troupe, probably five people, will include Kenneth Spencer, Willie Bryant, two gal singers and a pianist. When they leave and where they go is still up in the air. But it is encouraging that after a year CSI finally got around, or else the War Department finally okayed, building a show for the Negro troops overseas.

Negro press has been campaigning for such a unit for some time. Not clear yet whether this unit will play for Negro servicemen only or for all servicemen.

Expansion on Negro shows has been in the works at CSI ever since Dick Campbell succeeded Noble Sissle about three months ago. Like his predecessor, Campbell was a volunteer and handled all Negro talent for CSI. Last week he went on the pay roll as a full-time employee.

## Bond Drive Speeds Plans For Midwest NEIC Branch; Steering Comm. Calls Meet

### Will Organize Conference Board

CHICAGO, Aug. 28.—The coming Third War Loan Drive which starts September 9 is speeding plans for the formation of a Midwest Division of the National Entertainment Industry Council. Virginia Payne, national vice-chairman, has organized a steering committee and held a meeting at the Sherman Hotel yesterday (28) to explain the NEIC to representatives of various entertainment organizations functioning locally. The meeting adopted a resolution to keep the steering committee functioning until a

permanent conference board composed of delegates of the various orgs is formed. Miss Payne stated that a follow-up meeting of such delegates will be held as soon as possible, preferably before the beginning of the bond drive.

Members of the NEIC steering committee include in addition to Miss Payne, Robert J. Scott, chairman Chicago Radio Advisory Committee; J. C. Thompson, Chicago Civic Opera Company; Ernest Byfield, Hotel Sherman; John Balaban, B&K theater head; Bob Wilson, USO-Camp Shows rep here; Jack Irving, AGVA rep; Frank Dare, Actors' Equity rep; Hyman R. Faine, AFRA rep, and Glenna O'Toole, AGMA rep.

Skeets Gallagher, Clay Clement and Sylvia Sidney, appearing locally in legit plays, introduced the recommendations for the organizational structure of a conference board and for a pool of talent resources, similar to those adopted in New York. Army and navy were represented, respectively, by Colonel Roscoe R. Snapp, of the Sixth Service Command, and Lt. Commander F. S. Mathewson, of the Ninth Naval District. Both lauded the work contributed by the entertainment industry toward the upkeep of morale in the service and pleaded for (See *Midwest NEIC Branch* on page 25)

## Feds Indict Slim Martin

### Band Leader Says "Misunderstanding"

LOS ANGELES, Aug. 28.—Federal authorities this week issued an indictment which charged that Lieut. Orlando (Slim) Martin, prominent California musician and band leader before he entered the army, had embezzled \$1,001 while serving as a deputy internal revenue collector from August, 1941, to June, 1942.

Martin, famed as a trombonist who many years ago toured the nation with Abe Lyman's band, was returned to Los Angeles from Cam Ord to stand trial. He declared the indictment was a "misunderstanding." His attorney, John J. Irwin, said that Martin was co-operating with federal investigators and that the charges were the result of "intricate technicalities." Martin doubled as a revenue collector and maestro for about a year before receiving his army commission. At one time he led the band at Pantages Theater here.

## Newspaper Radio Time Tables Slashes Start; Disk Stations Hit 1st; PM Outs WHN, WNEW

### Standard-Size Papers Start Cuts October 1

NEW YORK, Aug. 28.—The newsprint shortage which has been making itself felt in cutting radio columns and gossip

stanzas has started slashing program listings. Managements of all metropolitan dailies have been meeting with editorial staffs in an effort to keep essential information their readers want and at the same time cut listings of stations which depend upon platter sessions.

First actual cut was the dropping of WNEW and WHN from the time tables published daily in the newspaper *PM* starting Friday (27). The cut was caused by *PM* reducing its number of pages from 28 to 24 starting Thursday. Cut is an effort to conserve newsprint so that when sheet takes advertising starting in September (*The Billboard*, August 14) it'll have some reserve of stock for advertising, and will thus be able to avoid cutting too heavy on editorial features. Sports Department took a heavy slap in the latest slash with its space being reduced daily to a page and a half. This reduction in pages is *PM's* (See *TIME TABLE CUT* on page 25)

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# Paris Show Business Under The Nazi Heel

## The Second of Two Parts

By EUGENE TILLINGER

Eugene Tillinger is a former European journalist and correspondent who has been working in the U. S. for about three years, doing underground and "inside" features for American newspapers and magazines. He has been represented in *This Week*, *Pic*, *Look* and *The New York Times*, among others. Walter Winchell twice credited him with his Broadway column—one of them under the title "Uncensored Memos From Lisbon, the Babylon of 1940." The interesting disclosures below, written exclusively for *The Billboard*, are based mainly on reports Tillinger has received from Lisbon thru inside channels of information. The noted journalist is a former collaborator of *Petit Parisien* and the French Ministry of Information.

THE roster of Parisian producers has not changed to any great extent. Pierre Sandrini and Pierré Dubout, owners and producers of the world-famous Tabarin, besides their Montmartre music hall have taken over the management of the former Apollo in the Rue de Clichy. Before the war the Apollo was a movie house which presented mostly Warner Brothers' productions. Now Sandrini and Dubout present musicals, vaudeville and comedies with slightly libertine titles such as *Les 100 Vierges* (*The Hundred Virgins*).

Recently, for the first time in 54 years, bullfights were shown by a Spanish company in the Cirque d'Hiver, with not too brilliant success. On the other hand, Circus Medrano does good business.

Sacha Guitry, whose new play, *N' Ecoutez Pas Mesdames* (*Don't Count On It, My Ladies*), is at the Madeleine Theater, is hated and despised by Parisians. It will never be forgotten that he gives splendid parties for the German generals and Nazi big shots. Guitry is certainly marked in a prominent place on the blacklist of the French underworld for the "Day X."

Recently Guitry once again "discovered" a new talent, a young singer named Geori Boue. She started her career shortly after the outbreak of the war as a radio singer. Now it seems that she soon will become Mrs. Sacha Guitry No. 5. She is already engaged for the leading role in Guitry's newest picture, playing a Spanish singer.

### Movie Industry in Sad State of Affairs

Typical of the situation in general is the accident which took place some time ago when Corneille's classic *Cid* was presented at the Comedie Francaise. When the actor who played the title role came to the sentence "Your army is unconquered but not unconquerable," the public greeted it with over-enthusiastic applause. The next day the actor was arrested and the manager fined 250,000 francs.

The Parisian movie industry is a sad chapter in itself. Almost 70 per cent of all movies shown in Paris are of German origin. It may be significant that the project of Fernandel (who has become a movie producer) for the making of a picture about the early life of Marshal Petain was recently abandoned. Victor

Francen was to play the role of the Marshal.

Michel Simon, who left France in June, 1940, and moved to his native Switzerland, is now back in Paris.

It will remain a blight on their names that so many leading Parisian theater and movie stars have become collaborationists. When the war is over much will be told about the role of so many stars.

Japanese-born Sessue Hayakawa, after a long absence, is again making movies in Paris. Incidentally, his wife, the singer Michiko Tanaka, former wife of Viennese industrialist Julius Meini, is a (See *PARIS SHOWBIZ* on page 25)

# Victory Square Functioning Dedication Sept. 3; 100% Industry Co-Operation Sure

## Ice-Capades Opening To Be WJZ Bond Night With \$5,000,000 Goal

NEW YORK, Aug. 28.—Victory Square is ready to go to work, declared Major L. E. Thompson, RKO vice-president and chairman of War Center, at a get-together of showbiz leaders Thursday (26). Confab was held to co-ordinate plans for industry's part in official dedication of local hub of the Third War Loan Drive.

Photo-murals are already in place alongside of what was Larry Sunbrock's circus tent on W. 50th Street which the Treasury Department has taken over for duration of bond pitch. Inside arena completely floored over and, with the huge stage set up, is already in use for preliminary meetings of the 10-section Commerce and Industry Divisions to fuse big push starting September 9.

### Times Square Parade

The dedication ceremonies for Victory Square will begin at 8 p.m., September 3. A parade of representatives of all branches of armed services starts at Times Square and finishes in front of entrance to the War Center on 50th Street. Platform speakers will formally declare Victory Square officially sponsored, and thereafter a big-shot live-talent show will be given inside the War Center for city officials, ranking army and navy officers and 2,000 invited guests. Entertainment will be handled by the United Theater War Activities Committee.

Subsequent shows to which the public will be admitted via the purchase of War Bonds or Stamps will be scheduled along lines decided by the Treasury Department. A staff located in the RKO Building will lay out the various activities.

### Four Must Committees

Immediate problem, to insure showbiz all-out participation in the bond

## War Bond Angels

NEW YORK, Aug. 28.—Patriotic precedent for other "angels" was set this week by backers of *Tomorrow the World*.

Letters from show's lead, Ralph Bellamy, asked silent partners to take 10 per cent of individual pay-offs in War Bonds. Halo-wearers not only agreed, but stepped up with an average for all 32 share owners which runs better than 38 per cent.

*Tomorrow* company is enrolled 100 per cent in the pay roll savings plan and rates the Treasury "T" flag. War Bonds take 17.1 of weekly pay roll, the highest percentage on record for any troupe.

## N. C. Curfew Illegal

RALEIGH, N. C., Aug. 28.—Attorney-General Harry McMillan of North Carolina has ruled that action by towns and cities to impose a curfew upon children under 16 years of age is illegal.

NEW YORK, Aug. 28.—Henry Frankel, booker with USO-Camp Shows, Inc., has been inducted into the army and reports to Camp Upton September 14. Before going to USO he was with Frederick Bros. and the A. & S. Lyons office.

# CSI Performers IOG Insurance U. S., Overseas

NEW YORK, Aug. 28.—All USO-Camp Shows, Inc., performers, paid or volunteer, are now protected while overseas by a group insurance plan that provides \$10,000 death benefit and \$1,000 toward medical and hospital expenses. Fifty dollars week is paid for the time during which a performer is incapacitated, up to a maximum of 52 weeks.

Policy, written by Lloyds of London, since no other firm has overseas coverage, also carries provisions for specific injuries such as \$10,000 for permanent loss of sight of both eyes or loss of two limbs; \$5,000 for loss of one eye or one limb and \$10,000 for total loss of one eye and one limb.

CSI, which pays the \$27,500 premium, found such a plan advisable after the Lisbon Clipper crash last February 22, which resulted in the deaths of Roy Rognan and Tamara and the serious injury of Jane Froman, Gypsy Markoff, Grace Drysdale, Jeanne Lorman and Yvette. Camp Shows has yet to make a decision on reimbursements to injured for medical and hospital expenses incurred from the crash.

Volunteers are protected while in this country by an identical policy written by an American firm. Paid employees in this country are automatically assured of benefits under workmen's compensation laws.

# Polio Still Houston Ache

HOUSTON, Aug. 28.—In spite of announcement by State health officials the epidemic was on the wane at Dallas, Fort Worth, Houston and other larger communities of the Lone Star State. An order restricting air cadets and soldiers of near-by camps and fields of Houston from going into Houston as a "precautionary measure because of prevalence of polio in that city," is hurting business at niteries, theaters and other amusement spots. Dr. Austin E. Hill, director of the city's board of health, said this week that the smallest number of new cases is reported in Houston after July proved to be the peak month for epidemic.

An order from Ellington Field, canceled all furloughs to air cadets as well as week-end visits and social functions outside of the field.

# Sept. 15 Tax Ulcers Assail Most of Amusement Industry; "Simple" To Put It on Line

## Work Sheets Sent To All Taxpayers

WASHINGTON, Aug. 28.—About 15,000,000 persons, including a large segment of showbiz, must file an income tax declaration and fork out dough September 15, Commissioner of Internal Revenue Guy T. Helvering stated this week.

Purpose of the September 15 declaration is to extend the "benefit" of the pay-as-you-go tax plan to all taxpayers whether their taxes be large or small, Helvering said. While a large number of taxpayers — around 36,000,000 — are substantially abreast of their tax bills because the tax has been withheld by employers from their wages and salaries, there are about 15,000,000 persons who are not.

There are many musicians, actors, agents, and others in the entertainment business in this latter group.

### Tax "Simple" With Work Sheets

"To make the job as simple as possible," Helvering said, "the bureau has sent taxpayers a compact and intelligible

work sheet for their personal use in figuring out approximately what their income tax is to be for the year. They do not have to make any calculations about deductions for donations, 10 per cent earned income credit, etc., as these items are automatically figured and scheduled in the table on the reverse of the work sheet.

"After the taxpayer's income and other figures are set forth, the total tax for the year can be determined at a glance from the table, whether the taxable income is \$10 or \$10,000. Taxpayers with larger incomes than the latter figure should use the alternative work sheet."

Since many showbiz taxpayers have annual incomes in excess of \$10,000, the alternative work sheet distributed by the bureau will be most in demand by entertainers.

### Pay-Go Ulcers

Pay-as-you-go taxes have been giving showbiz stomach ulcers ever since it started, as the entertainment profession breeds a number of complications which (See *SEPT. 15 TAX* on page 25)

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# MUSIC *Information*

On September 25th over 70,000 copies of The Billboard's 1943-44 Music Year Book will be distributed on over 12,000 newsstands and to over 20,000 paid subscribers. Packed full of vital lists and over 100 pages of newsy, informative advertisements, it will serve as the music business' guide throughout the coming year.

**The Billboard Publishing Company**

25 Opera Place

Cincinnati, Ohio

# Scripters Rate Star Dough

## Draft and Growing Importance Of Word-Slinging Ups Take; Playwrights Collect on Names

### Even Blackett-Sample-Hummert Pay More for Soap Operas

NEW YORK, Aug. 28.—The forgotten man who provides the words in radio is at last coming into his own. It may be a question of supply and demand or due to the fact that many ether moguls are becoming convinced that in the past the ratio between the coin paid to the guy who writes and the guy who talks has left the former holding the short end of the stick. Whatever the reason the dialog lads are getting a substantial break with better likely to come.

"Radio writing is essentially a young man's game," says Albert R. Perkins, CBS writing staff manager, "and under present conditions available man power keeps shrinking. Every time the draft boards meet a few more sharp young typewriter pushers head for camp and a uniform, and meanwhile a lot of others have stepped into OWI and other government publicity jobs.

"Of course," he points out, "a net can't afford to pay commercial prices for sustaining scripts. CBS used to hire youngsters, apprentices, who used to spend a month or two in every department. If they showed signs of catching on and liked it, they could stay on in the script department. They got a small raise now and then and everybody was happy.

### No Apprentices Today

"But you can't get 'em today," says Perkins, "and when the outside experienced writer is called in he naturally demands and gets more dough. It is impossible to give exact figures, as each sustaining show has its own writing budget. The trend of such budgets is up," concludes Perkins, "with writers cutting in for substantial increases."

### Kondolf Likes Playwrights

George Kondolf, co-ordinator of *Cavalcade of America* and in charge of scripts for other BBDO programs, thinks that dramatic radio programs rise or fall largely on the quality of their writing. Kondolf, who stems from legit as ex-director of the local Federal Theater Project and producer of *Morning Star*, has turned to playwrights as a source for new radio material.

This policy, says Kondolf, is not due particularly to wartime writer shortage, but because he feels that a playwright has a better technical background for turning out ether drama.

### Radio Is One Dimension

"Radio," he says, "is just one dimension of a good play. It stands to reason that a writer who has demonstrated the ability to master all phases of the dramatic technique, both visual and auditory, and who can put a stage play together which will hold an audience's interest for two hours and a half has what it takes to write a good air script."

It is not that there are not top writers who devote themselves solely to air-wave dramas, he hastens to add. But the field is limited.

### Playwrights Do 90% of All "Cavalcades"

"It has worked out," says Kondolf, "insofar as *Cavalcade* is concerned. We have recently been drawing 90 per cent on playwrights and some of them had never written a line for radio before. Take Frank Gabrielson's *PT Cook Writes Home* and *Schoolhouse at the Front*, for instance. They are two of the best *Cavalcade* shows we've had in years. And there's Paul Peters, whose living newspaper technique with *One-Third of a Nation* a few seasons ago was such a click.

He did a script called *Weapon That Saves Lives*, a couple of weeks back that was a honey. We've had plenty of other big names, too—Robert Sherwood, Maxwell Anderson, Carl Sandberg, Isabel Leighton, Victor Wolfson and Charles Freeman are only a part of the list, but they indicate the quality and type of writing that we try to get into the programs."

There are two other factors which make legit playwrights deliver successfully for C. of A., according to Kondolf. The first is that BBDO has adopted a policy of leniency in the matter of time for script preparation, and, second, they have set out to remedy the coin angle. Obviously, a successful dramatist would not be interested in one-shot radio writing unless dough looked reasonably attractive.

All too often in the past the ratio between a star's and writer's take on a single program stood at 20 to 1. On the other hand, the author of a legit has a chance to strike a balance with the star whether the show runs two years or is a two-week flop. In the former case he has his weekly percentage of the take plus a chunk of potential screen rights. In the latter he has taken his advance and still has a chance of making a screen sale in which the star won't share. So BBDO has upped the budget for a judicious needling of legit into radio with increases of from 25 to 100 per cent in scripters' pay. The very big-time dramatizers get much more. Just how much, BBDO is not saying.

### Hy Brown All Out for Radio Scripters

Hy Brown, indie producer and package show specialist, is solid for the radio writer. "Playwrights," says Brown, "don't belong in radio. They refuse to study the medium or use it to the best advantage."

Script writers, however, he declares, are getting more credit and also more cash. *Inner Sanctum* authors always get billing, and daytime scripters have begun (See *SCRIPTERS DOUGH* on page 8)

## All-Star CBS Commentators Introduce WCCO Newsroom To Twin-City Listeners

### Paul White Helps Name Studded Program

MINNEAPOLIS, Aug. 28.—Public will be introduced to the new newsroom of WCCO-CBS in half-hour inaugural program 8:30 p.m. today in initial blast on importance of set-up to local news.

Max Karl will emcee show, going into newsroom, where Slegried Mickelson, editor, will be interviewed to describe preparation of news show. Staffers to be heard will be Richard E. Stockwell, new associate news editor who succeeded Prof. M. V. Charnley, returned to University of Minnesota to teach; Cedric Adams, newscaster; John Raleigh and Dr. Lennox Mills, analysts; Rollie Johnson, sports; Larry Haeg, farm; Frank Page and William Kruger, reporter-rewrite man.

In addition, e. t. voices will be heard of Paul White, CBS director of pub-

### 'Lone Ranger' Looks For Lady Scripter

DETROIT, Aug. 28.—The shortage of help is reaching into the script departments of radio's top serial shows, with *The Lone Ranger* and *The Green Hornet* eagerly questing for writers. Programs are written here under the guidance of Fran Stryker, who probably holds the world's record for volume of steady copy production.

So acute has the problem of writer shortages become that the organization is ready to try out women, despite *Ranger's* masculine appeal. One girl did a very capable job on this serial several years back, and *Ranger* is again looking for a lady with a script.

## WJLB Help Now 75 Min. Daily

DETROIT, Aug. 28.—Use of radio time by war industries and other employers to land help is growing by leaps and bounds here. Most recent pickup was the increase of daily time from 15 to 75 minutes at WJLB on Monday (23).

When *The Billboard* survey of this type of program was made, less than a month ago, WJLB used a 15-minute program, but starting Monday a 45-minute program went on the air daily at 7:15 a.m. and another 30-minute shot at 6:15 p.m., both designed to hit available workers at breakfast and supper hours.

WJLB's "Help Wanted" programs are being sold by Fred Ross and Jack Roberts, who have bought bulk station time and sell it to individual employers, usually for a week's announcements at one clip. Also notable is increasing reliance of bigger factories upon radio to reach prospective new employees, as the literal bottom of the barrel in the local labor supply is tapped.

NEW YORK, Aug. 28.—Edwin Otis, formerly supervisor of production for Yankee Network, has joined the Mutual network's station relations department in New York. He will aid Dick Connor.

BOSTON, Aug. 28.—Phyllis R. Doherty, former assistant editor of *The New England Purchaser*, has joined WNAE and Yankee Network as director of publicity.

## Chi Restaurants Use Spots for Customer And Man Power Aid

### Association Uses 4 Stations

CHICAGO, Aug. 28.—Seeking to acquaint the public with problems faced by restaurants today and to ease the acute help shortage, Chicago restaurateurs have turned to radio as the best medium for reaching the greatest number of people. The sponsors, a group of the Chicago Restaurant Association, has started an extensive spot campaign on four local stations and intends to give the plan a thoro tryout. Stations being used are WGN, WMAQ, WENR and WGES. On WGES the broadcasts will be in English and Polish.

James Shelby, of McCann-Erickson, agency handling the account, said that many of the spot announcements will be aimed at women who have two or more hours a day available for working and might be interested in cashing in on their spare time. Shortage of eatery help is acute and restaurant men believe it can be at least partially solved by interesting women in part-time employment.

## "Let's Pretend" Lands Sponsor

MINNEAPOLIS, Aug. 28.—William E. Forbes, executive New York CBS assistant and former manager of WCCO here, was on hand personally Thursday (26) for the inking of the contract by Cream of Wheat to sponsor Nila Mack's *Let's Pretend*, Saturday morning kid show.

Ed Cashin, of BBDO Minneapolis office, represented the other side. Contract is a 52-weeker, with 13-week cancellation clauses. Signing of the contract marked the first time the program has had sponsor in its 13 years on the air.

## Afternoon Shows For War Workers

DETROIT, Aug. 28.—CKLW has revamped the slant of its *Rhythm Matinee* to catch war workers. Program is probably one of the first afternoon shows on the air to be directed to war workers, but the idea is to reach them before they go in to work on the night shift.

The program, which uses transcriptions, formerly did few request numbers. Since directing the ailing to war workers, requests are so numerous from workers that they require the entire program to be devoted to them. *Rhythm Matinee* is on five days a week for 75 minutes, going on at 2:45 p.m.

### NBC Chi Staff Changes

CHICAGO, Aug. 28.—Arthur Jacobson has been appointed assistant production manager of the NBC Central Division. Jacobson joined NBC a year ago after 16 years of acting in radio, movies and on the stage. Jules Herbuveaux, program manager, also announces the addition of two new managers to the production staff. Albert Crews, former chairman of the Department of Radio in the School of Speech at Northwestern University, becomes dramatic director, and Peter A. Cavallo Jr., has been made musical director.

### Quick New WGN Symph Boss

CHICAGO, Aug. 28.—Robert Quick has been appointed concertmaster of the WGN symphony orchestra, succeeding Michael Wilkomirski, who is retiring to devote most of his time to his citrus grove in Texas. Quick has been assistant concertmaster of the orchestra for five years. He was concertmaster of Seattle symphony in 1931 and 1932 and of the Kansas City symphony in 1933.

## WEEI's School Solves Some Man-Power Aches

### Half of Studes Working

BOSTON, Aug. 28.—One of WEEI's cures for the man-power headache, a School for Announcers, has been remarkably successful in a small way. Two six-week sessions were held (the first ending in January, the second in mid-June) and of the 20 students who went thru, 10 are now working.

Last fall an appeal was sent out for draft-deferred men who might, according to their education, qualify. More than 1,500 applications were received. These were reduced to 250, who were asked to come in for auditions. Of these, 12 were finally selected to go thru the first course of training, which included concentrated classes in voice, radio production, transcriptions, sound effects, engineering, continuity, ad libbing, newscasting and music clearance.

Courses were conducted by Arthur F. Edes, former WEEI program manager, now radio director at Emerson College, and Ray Girardin, WEEI production manager. Not all the men who went thru the first course were able or wanted to take announcing jobs. They came from all walks of life—a schoolteacher, a \$125-a-week newspaper editor, a mail clerk, photographer, a one-armed accountant, etc. They were of various ages and backgrounds, from 17 to 50, from high school to college graduates. One applicant, who later took an announcing job had been a successful pre-war business man who went to work in a shipyard, from which he transferred to the school and thence to the industry.

The second school, which finished up in June, had 800 applicants. One of the requirements was a willingness to go to work as an announcer. The course included a series of half-hour lectures, given thrice weekly for six weeks. WEEI staffers also addressed the "students" and submitted to question periods.

## WCKY Trains 3d Class WERS Ops

CINCINNATI, Aug. 28.—In co-operation with the War Emergency Radio Service set-up in the Greater Cincinnati area, WCKY has inaugurated a school of instruction to train applicants for restricted radio telephone operator permits.

John E. Dickerson, WCKY engineer, has been named area instructor by Jack Thornell, radio aide of the area Civilian Defense Corps and Federal Communications Commission. The six-week course, sponsored by the L. B. Wilson station, will be taught one night a week by Dickerson. Following successful examinations, third-class operators' certificates will be issued by the FCC and the trainees will be utilized in the Greater Cincinnati area Civilian Defense organization.

Current plans of the WERS in the Greater Cincinnati area are to expand from 22 to 106 emergency stations, which will be used to supplement normal telephone communications, both in wartime civilian defense and post-war peacetime public emergencies.

## KTBI Build-Up

TACOMA, Wash., Aug. 28.—KTBI, record station since starting two years ago, has received a shot in the arm with Cecil C. Cavanaugh, Tacoma lumberman and station owner, taking over executive direction. After a personnel housecleaning Cavanaugh shelved a lot of the platter programs and went in for more live talent centering on amateurs, community promotion and programs from military bases.

Another change was the addition of Associated Press radio wire to United Press coverage, with newscasts every hour.

GARY, Ind., Aug. 28.—The announcing staff of WIND has been expanded here with three new members, George Reeves, formerly with WAKR, Akron; Marvin Conn, of WOWO, Fort Wayne, and Mark Hayward, of WLOL, Minneapolis.

## Two Breaks—

DETROIT, Aug. 28.—Ironies of the airwaves made the first network show a washout for Joe Gentle and Ralph Binge, who have built up a sizable repute for their lengthy *Early Morning Frolics* on CKLW for the past 11 years. These two zanies, who run the variety gamut, have been discussed for a network show for years and finally got their break.

Came their first program Monday (23) over Mutual, and after about 90 seconds of broadcasting it faded out. Worn broken wire on the panel at CKLW wasn't found in time to prevent their missing their net debut. They went on next day successfully under the style of *Joe and Ralph*.

## BCC Presents Englishman's Chi Reactions

NEW YORK, Aug. 28.—The first of six British Broadcasting Corporation programs, in which an Englishman reports on his reactions to an American city or locality, will air over WMAQ, NBC's Chicago outlet, Wednesday (1), at 11:30 p.m. EWT.

Each show will have a different locale—*An Englishman Looks at Chicago, Alaska Highway, Des Moines, Brooklyn, Mississippi River and West Coast*.

Series will be written and directed by Geoffrey Bridson, in charge of BBC's North American Service, and will be recorded for British rebroadcast.

BBC has termed the first show a "pre-view eavesdropping." Cast of 22 will participate in the initial program and Dr. Roy Shields, WMAQ musical director, has written the score.

## Hurlburt ACA V.P.

PHILADELPHIA, Aug. 28.—Charles Hurlburt, New York studio engineer of WHOM, Jersey City, N. J., resigned his post to become vice-president and executive head of Broadcast Local No. 1 of engineers and announcers' union of American Communications Association, CIO affiliate. Succeeds Edgar T. Darlington, engineer of WFIL here, who left the union post for war work. Dick Shipp, WPEN engineer, was appointed temporary secretary of the local, succeeding Carrol Roder, KYW engineer, who left to enter the army.

## Philly Press Axes All Radio Space; Even Time Swaps Seem Out for Duration; Eds Shift

### No Newsprint for Handout Sheet If Wanted

PHILADELPHIA, Aug. 28.—Local newspapers, seeking ways and means of conserving space in face of newsprint shortages, have given radio the total axe. Now there isn't a single agate line that can be grabbed off either by network or local radio flacks. Also out is art. Radio coverage of the newspapers will be restricted to daily program listings, with the papers even tightening up on the space used for the log by setting it in smaller type.

This week saw the town's two radio columns going in camphor balls. The Sunday columns of George Lilley, *Record* radio ed, and that of Frank Rosen, holding down a similar post at *The Inquirer*, have been killed for the duration. In addition to the by-lined columns, the sheets used to fill up the entire page and sometimes more with radio yarns, mostly on network shows, and with photos.

### Lilley to WCAU

Lilley leaves *The Record* next week to become publicity and special events director of WCAU, succeeding Henry T. Murdock, who goes to *The Chicago Sun* as movie and dramatic editor. Rosen re-

# Standard Broadcast Station Call Letters for All Outlets Starting Nov. 1, FCC Rule

## FM Stations To Lose Their Alphabet-Numeral Designations; Six Letter Calls Permissible

WASHINGTON, Aug. 28.—The scrambling of letters and numbers now making up the call letters of frequency modulation broadcasting stations will end November 1, the Federal Communications Commission promised this week.

After that date, FCC declared, all FM stations will have call letters containing only letters of the alphabet.

About 45 high frequency stations now in operation and all future licensees will be affected.

There are numerous complications which may arise from operation of the new system, but FCC feels it has foreseen these and is prepared to act as they arise. For example, if an FM station is operated by the same licensee having a standard broadcast station, the operator may retain his standard call letter assignment and add to suffix "FM" to indicate his FM outlet. This would work as follows: If the operator of a standard broadcast station has the call letters WAAX

and also broadcasts on an FM band, he would call his station "WAAX-FM."

Retaining the old standard call letter is optional, however, and if the operator chooses he may be assigned a new four-letter call.

Under this arrangement a West Coast standard station may either retain its letters, such as "KQO-FM," or he may ask for a new four-letter call "KQOF" for his FM station. The last letter "F" in this case would indicate frequency modulation broadcasting.

### 4,000 Calls Available

Station owners who have trouble making up their minds may inspect at FCC a list of approximately 4,000 four-letter calls which are available for assignments. This number, FCC believes, is ample to supply calls for all additional standard, commercial television, FM stations and non-broadcast classes for some time to come.

A breakdown of the 4,000 four-letter calls available shows approximately 2,900 "K" (West of Mississippi) calls and 1,100 "W" calls (East of Mississippi) still unassigned.

### New Call Applications By October 1 or Else

FCC also indicated this week that it did not want operators to fool around too long in making up their minds about the new letters. All requests indicating a preference must be filed with FCC by October 1. If no request has been received from an FM licensee by that date, the FCC will assign a new four-letter call to that station.

It was also pointed out that FM operators who wish a new four-letter call should list their first, second and third choices, and in the event two stations seek identical call letters the request first received by the Commission will be honored.

All FM stations will use their new call letters on the air starting November 1.

In explaining its action, FCC said that the combination of letter-numeral calls now used had several disadvantages. They were cumbersome and did not meet with general public acceptance. In addition, a change in frequency of an FM station under the old system involved a change in its call letter with consequent confusion to the listening public. Finally, it was felt that as FM broadcast stations were licensed in more and more cities, it would become increasingly difficult to identify the station call with a particular city through the use of an initial letter or letters.

## WOR Solid Chiller Block Now Blood With Music and News

NEW YORK, Aug. 28.—Original plan of WOR to spot a Sunday afternoon block of solid blood curdlers has undergone a slight revision. The block of mysteries will be broadcast as skedded but there will be a half hour relief between each spine disturber.

First whodunit will be broadcast at 2:30 p.m. This spot will hold a chiller not yet announced, which will be followed by a half hour of music. At 3:30 the second mystery slot will pop up with *Bulldog Drummond*, which is also skedded to be followed by a music half hour but which may get news for 15 minutes instead.

At 4:30 *The Murder Clinic* will be the dish, and at 5:30 Blue Coal's *Shadow* will do its best to ruin a perfectly good Sunday dinner if the listener happens to have a weak stomach.

Original plan to have the four mysteries run in a solid block was decided to be too heavy for the New York blood and the new plan is hoped to rope in all the listeners who aren't longhair-minded, the competition being the NBO Symphony and CBS's Philharmonic.

## Mennen Buys Ed Sullivan For CBS Slot

NEW YORK, Aug. 28.—Ed Sullivan, whose daily news columns and *Harvest Moon* emceeing have gathered him a following, has been sold to Mennen's Shaving Cream for a 15-minute CBS show, starting September 13 at 7:15.

Sullivan, who has had an air yen ever since the man he dislikes (Walter Winchell) began to collect big air coin, will do the job he knows best, introduce celebs. The program will be called *Ed Sullivan Entertains* and will come from a famous night spot, which may be changed from time to time.

Russel M. Seeds is the agency that bought the show for Mennen. Sullivan has been doing at least a benefit a day for the boys in khaki and is certain to snare names for his slot.

mains with *Inquirer*, moving over to re-write desk.

Causing greater concern among the stations than the losing of the publicity outlet is the prospect that time-for-space swaps with the newspapers will be called off. Space swaps gave stations a chance to advertise their sponsored shows. But with the newspapers here turning down paid advertising because of tight pages, it is not likely that they will continue to handle radio's cuff ads.

### No Radio Puff Sheet

Radio's freeze of the printed page finds local stations on the short end of the stick. There isn't even a weekly paper in town that can handle radio's needs. Several attempts to start a radio paper here were all abortive because of the stations' refusal to support an independent sheet. As long as they could arrange for space-for-time swaps with the regular dailies, stations turned thumbs down on all independent plans to set up a radio fan sheet. Now, with the newsprint situation being what it is, starting an independent radio sheet, even as a handout proposition, is out.

# CIO Busts Into Blue Sale

## RCA-Noble Transfer Used To State Labor's Stake In Broadcasting Industry

### Miller Rushes To NAB's Side of Controversy

WASHINGTON, Aug. 28. — The CIO, looking for an opportunity to publicly state labor's case before the FCC, jumped on board the biggest transfer of broadcasting property in radio history, the sale of the Blue Network to Edward J. Noble. It made its surprise entry by petitioning FCC for permission to intervene in the transfer of the network from RCA control. This action, which took FCC as well as others in radio business off guard, was taken, CIO stated, to secure "relief necessary when labor organizations are not permitted either to buy time or to receive free time to put their programs on the air."

Immediately the action drew hot retort from Neville Miller, NAB chief, who summoned publicity attaches and promptly issued press statement declaring "American labor is entitled to and has same access to facilities of American broadcasting stations as any other individual or group."

Meanwhile, FCC, before whom the CIO petition was filed, said nothing. Press representatives of the agency said the labor group's petition would be given full consideration. Other than that no comment was forthcoming.

New development promises to add another controversial element in string of such occurrences which have attended operations of FCC and OWI in the radio field recently.

CIO petition, filed by Leo Pressman, CIO general counsel, listed 11 points of grievance which it asked to be considered during proceedings involved in transfer of Blue on September 10.

### CIO Plugs Radio's Power

"This hearing affords an opportunity to present certain problems of organized labor in relation to radio broadcasting both to FCC and to the radio broadcasting industry," declared the CIO petition. "Thru the influence of the spoken word, and its ability to reach audiences numbered in the millions, radio is the outstanding medium of mass communication. To achieve its greatest benefits organized labor must use this medium, and the radio industry in performing its role in the public interest must serve organized labor which forms so large a part of its listening audience."

Declaring that members of unions affiliated with CIO desire to present radio programs regarding merits of collective bargaining, value of membership in trade unions, labor's point of view on current public issues, CIO protested restrictions placed on labor broadcasts by code of National Association of Broadcasters.

"At the present time business and commercial concerns buy time from radio broadcast stations and networks, not only for purpose of selling their particular product but to growing extent for good-will programs and institutional advertising," the CIO petition declared. "Sustaining free time or a sustaining program is given by one of the networks at present time to the National Association of Manufacturers. This is a half-hour weekly program. From time to time spokesmen for employing interests on the other end of the bargaining scale from labor are given time for speeches to present their programs."

### Labor Wants Air Time

"Organized labor, however, has one 15-minute sustaining program once a week on one of major networks. From time to time officials of labor organizations and other spokesmen secure free time for speeches."

"Altho organized labor is anxious to present programs for purpose of securing good will of community, certain restric-

tions exist which prevent labor's full participation in public service of radio broadcasting stations. Labor may not buy time on networks or large number of individual stations. It has not been given a large proportion of regularly organized sustaining programs on networks. Labor may not solicit memberships on air. These restrictions are based on the code of NAB."

### Miller Answers CIO

Replying to these charges, Miller said organized labor was given more than 100 broadcasts on networks in 1942 and this gesture was heartily commended by William Green and Philip Murray.

Miller, defending the NAB code, recalled the recent meeting of the Code Compliance Committee during which Thomas R. Carskadon issued a statement that "Labor has ample opportunity for use of broadcasting facilities in the country." Miller also quoted Carskadon as suggesting that labor organizations avail themselves of opportunities to become better educated as to what their broadcast privileges are and how better to take advantage of them.

Miller said: "This position is supported by the radio industry."

This is not expected to bring opposing views together. Nor is the following statement with which Miller concluded his argument: "A public hearing would not only reveal radio's co-operation with labor thruout the United States, but it might also provide an education apparently most needed by CIO."

### NAB Unfair, Says CIO

Several instances of unfair operation

## 2 Programs Rate Attention Stations Received in Past; CBS Sets Up Special Dept.

### WHAS' Robert Kennett Takes New CBS Post Sept. 1

NEW YORK, Aug. 28.—Final proof that programs are as important, if not more important than station outlets, to a network, will be given September 1 when CBS will announce the creation of a program relations department. Robert L. Kennett, program director of Louisville's Station WHAS will be introduced at the same time as manager of the new department.

Stations relations has always been an important part of network organization, with at least a v.-p. heading the department. It concerned itself with keeping affiliates happy at home and at any of the key network cities, New York, Chicago, Hollywood and a few others. With growing proof that programs take their audiences with them, networks are becoming more and more conscious that program managers of stations thruout the nation must also have the red carpet rolled out.

First indication of this was the special appointment of Bill Lewis to tour the country with an eye to programs. Trade believes that the appointment was made for the twofold purpose of keeping Lewis out of NAB for the time being and of doing a program building job, for which he has a rep at CBS. He rose to program v.-p. status very quickly while with Co-

### Something "New" Added

WASHINGTON, Aug. 28. — Two days after OWI announced establishment of a Radio Policy Advisory Committee, copies of the press release were recalled and another circulated stating that the committee was to be known as a Radio News and Policy Advisory Committee. The word "news" was underscored.

of the code were cited by CIO. This, petition said, occurred in "Treatment accorded certain transcriptions of United Automobile, Aircraft, Agricultural Implement Workers of America, affiliated with CIO, dealing with price control. NAB circulated its members July 23, 1943, regarding these transcriptions for the union. Unions sought to purchase time at commercial rates on various broadcast stations, and NAB informed members this was a controversial program and should not be presented on paid time.

Decisions to exclude labor from air are made either by individual broadcasters, owners of network or by commercial broadcasters represented in code committee of NAB, says CIO. "In none of these bodies is there representation of public, including labor, nor is there machinery for appeal or relief from unfair and discriminatory actions of the code committee."

It's not expected that the CIO intervention in the sale of the Blue Network, which to the FCC is simply the sale of three stations owned by the Blue, will have an bearing on the FCC's approval since the CIO petition had no negatives on Noble or the sale. The move is primarily an effort to focus public attention of what labor feels is an anti-labor control of broadcasting thru the code committee of the National Association of Broadcasters. It's simply an added headache to the FCC and Noble, both of whom would like to get the Blue transfer over with, with a minimum of public hearings about matters which do not concern the actual transfer.

NEW YORK, Aug. 28. — Verne King has quit his post at KBIZ, Ottumwa, to join the announcing staff of WINN, Louisville, Ky.

## NBC Renews Hope, Nat'l Barn Dance

CHICAGO, Aug. 28. — Paul McCluer, sales manager for NBC Central Division, announces that the Bob Hope show and the National Barn Dance were renewed this week for 52 weeks each.

The Hope show, sponsored by Pepsodent Company, will be heard on 133 stations, an increase of six stations over last year. Hope will return to the network September 21. He is currently touring army camps and base hospitals in North Africa.

The National Barn Dance, sponsored by Miles Laboratories, Inc. (Alka-Seltzer), will continue to be aired over 70 NBC stations. Program will observe its 10th anniversary on the network for Alka-Seltzer on October 2, date of renewal.

## SCRIPTERS DOUGH

(Continued from page 6)

to rate by-lines all down the line. The result is that the public is getting acquainted with them and their names mean something. This works to the advantage of the producer and the writer. The latter puts more guts into his job when his name is tagged to it and the producer gets a better show.

"Of course," admits Brown, "there are still half-hour dramatic pot-boilers kicking around at 100 clackers a throw, but the average ante is up to 150, and the scale runs as high as \$300 for prime stuff."

### B-S-H Pays More Now

Even Blackett-Sample-Hummert, who are generally considered to pay the lowest scale—\$125 to \$150 per week for five 15-minute scripts, are now believed to have boosted the take to \$200 and \$250.

One prominent agency man replied to the more-coin-for-writers query with the following quote: "Fortunately our radio writers are under long-term contracts with scheduled raises at specific times. Our only free-lance writing jobs are 10-minute dramatizations on a Sunday program. We have noticed here a tendency for script writers to ask for more money. Due, we believe, to a dearth of writers in the field."

Still another national agency reports that it has noticed no desire on the part of its scribblers to ask for higher pay checks. Possibly, a spokesman points out, this is because it already pays the highest scribing salaries in the business. All its writers are on a contract basis, none of which have recently expired. Writers are paid per script and contract calls for substantial increases each year. Start sets \$100 for each 15-minute type chore with raises to \$150 and \$175 and even higher for established contribs.

### Good Writers Ask For and Get More Dough

John T. W. Martin, Talent Division of Young & Rubicam, agrees that the trend is definitely upside. Percentage of cost of show for writers is growing, he says, and the successful ones are holding out for better dough.

Y & R, of course, buy mostly package shows and usually have no way of knowing precisely what share the writer gets. However, says Martin, the latter must be acceptable to the agency and they in turn usually steer the script. In the old days they bought a star and a \$150 script for him. But no more. The stars won't use 'em and scripters won't write 'em.

It may be the growing shortage of good writers. It may be an increasing listeners' demand for better quality scripts. It may be a general softening up on the part of other producers toward the forgotten-guy-scribbler. Anyway, the latter is at least getting a finger in the gravy dish and it all sums up to higher digits on his pay checks.

"What comes after the war nobody can guess," says Y & R's Martin. "Competition will be keener as more writing lads come back into the field. However, prices, once up, seldom come down, and good scripters, having tasted blood, will certainly battle to keep the coin at its present level."

# AFRA Gets That Religion

## Tibbett Preaches Union Gospel (By Proxy) to AFRA Conventionites

### Virginia Payne Reads Sick Prexy's Speech

CHICAGO, Aug. 28.—Cautioning AFRA members against succumbing to a tendency, common to labor unions, of leaving union affairs in the hands of a group of leaders, instead of assuming individual and collective responsibility for the union and its future, AFRA proxy Lawrence Tibbett set the pace for the fifth annual and first wartime two-day convention here today.

The speech was read by Virginia Payne, first vice-president, who in Tibbett's absence thru hospitalization in New York with an impacted wisdom tooth, is presiding over the convention. "We are needed," he said. "We have a vital function. We have a future. When

I say that, it is with the thought that the function of a labor union, such as AFRA, is not one-sided—it is not only that the union serves its members. Members can and must serve the union. . . . Once having lived thru the stress of organization, there is a tendency—not only in AFRA but in other unions as well—to leave the affairs of the union in the hands of that group of leaders.

"I caution you against this. It may be banal to say so, but every member has a never-ending responsibility toward AFRA. It is important that every member take the trouble to study union problems and to form intelligent opinions on issues which come up." He also urged AFRA members to think broadly, in national terms, in relations to the winning of the war and what is to come after.

### Urges Broader Thinking

"We owe it to ourselves and to our membership," he continued, "to get a crystal clear view of the over-all situation today," and he hit out at those who, "while doing lip-service to the name of victory, are actually working against it for their own ends."

Tibbett, in referring to labor's non-strike pledge, denounced the "few treacherous labor leaders who are in reality enemies of labor."

"As you know," he said, "labor has given the government a non-strike pledge and, according to government spokesmen, has honorably lived up to it—if we except a few treacherous labor leaders who are in reality enemies of labor. Yet those traitors have been used as an excuse to foist upon the loyal labor movement dangerous legislation which can be applied to wreck all labor unions—and that, my fellow AFRA (See Tibbett Stresses Union on page 21)

### Fast Action

CHICAGO, Aug. 28.—No sooner had Virginia Payne finished reading Lawrence Tibbett's opening address to the AFRA convention than the assembly in a genuinely spontaneous reaction to their president's words unanimously reaffirmed AFRA's pledge not to strike during wartime and repledged themselves and their union to winning the war.



EMILY HOLT, national executive secretary of the American Federation of Radio Artists.



NEW YORK DELEGATION TO AFRA CONVENTION (names read clockwise): Henry Jaffee, counsel; Ed Fleming, Carl Eastman; Anne Seymour, national board member; M. C. Brackhausen; Bill Adams, national board member and president of the local; Jo Tong, assistant national executive secretary; Minerva Pious, national board member; Donna Keath, Hester Sondergaard.

## Delegates to AFRA National Convention Chicago, August 28 and 29

CHICAGO, Aug. 28.—About 60 delegates were in attendance at the national convention of the American Federation of Radio Artists in the two-day session held in Chicago at the Ambassador Hotel. On opening day the registration list showed 10 delegates from New York, 8 from Los Angeles-San Francisco, 4 from Detroit, 24 from Chicago and 9 from other cities. A number of others arrived later.

Opening day registration showed the following present:

**NEW YORK:** Bill Adams, national vice-president and board member and president of the New York local; M. C. Brackhausen, Carl Eastman, Ed Fleming, Donna Keath; Minerva Pious, national board member; Anne Seymour, national board member, and Hester Sondergaard. Also Henry Jaffee, national counsel; Emily Holt, national executive secretary; George Heller, associate executive secretary and treasurer, and Jo Tong, assistant national executive secretary.

**LOS ANGELES-SAN FRANCISCO:** Georgia Fifield, Los Angeles; Lucile LaPointe, Los Angeles; Zela Layne, San Francisco; Norman Field, Los Angeles; Claude L. McCue, executive secretary San Francisco local; William Berger, associate counsel, Los Angeles; I. B. Kornblum, executive secretary Los Angeles local, and Jean Hersholt, national vice-president.

**DETROIT:** Shields Dierkes, national board member and president of Detroit local; Austin Grant, Paul Hughes and Donald Morris (Baker).

**CHICAGO:** Bob Dyrenforth, Tom Post; Vincent Pelletier, vice-president Chicago local and national board member; Helen Buell, Patricia Dunlap, Eddie Dunn, Charles Egelson; Harry Elders, vice-president Chicago local; Mel Gallart, national board member; Rene Gekiere, Bob Graham, Marjorie Hannan; Fred Howard, national board member; Jeanne Jeweller, Jim Campbell; Philip Lord, treasurer Chicago local; Al Stracke; Virginia Payne, national vice-president and president of Chicago local; Tom Post, Ed Prentiss, Frank Blatter; Helen Van Tuyl, recording secretary Chicago local; John Neher, national board member, and Paul Nettinga, national board member and vice-president of Chicago local.

Other cities: Edward L. Merritt, vice-president Boston local; Andre Carlson, national board member and executive secretary Cincinnati local; Daniel Riss and Jack Irish, Cleveland; Herbert Mann, president Racine (Wis.) local; Nelle Booth, executive secretary St. Louis local; Pattie Littell, Pittsburgh; Gunnar Back, national board member and president Washington local, and Larry Beckerman, Washington.

## "Cries" His Way To Stripes and Wk.-End Passes

routine I put in for a pass and usually get it."

CHICAGO, Aug. 28.—Only ARFA in uniform at the convention, and that as member of this local and not a delegate, was Cornelius Peeples. Now a corporal-technician, Corney still looks like a 16-year-old juve, altho he's a couple of years past his majority.

One of his specialties in local radio circles was doing "baby cries," and after being introduced during today's luncheon and being asked to say something, Cornelius told about how the officers trot him out every time someone comes a-visiting and say, "Corporal Peeples, do the baby cry."

At first he was terribly embarrassed since the GI's who heard the routine got ideas. Now both Peeples and his bunkmates take it for granted. And, as the corporal pointed out, it's a swell way to get a furlough, "After I go thru the



LAWRENCE TIBBETT, president of the AFRA and member at large from New York, re-elected.



AT SPEAKERS' TABLE, AFRA Convention, Chicago (left to right): Jean Hersholt, national vice-president; Mrs. Emily Holt, national executive secretary; Virginia Payne, national vice-president and president of the Chicago local; Bill Adams, national vice-president and president of the New York local; Gunner Back, national board member and president of the Washington local.

# NBC-CBS Absorb CIAA Cut

## July 1 Renewal Contracts Still Not Signed; Nets Not Happy But See No Other Out

### Budget to Be Split Between Both Nets

NEW YORK, Aug. 28.—With the 25 per cent cut which the Office of the Co-Ordinator of Inter-American Affairs has taken in its budget and the sizable slash which Congress took in the budget of the Office of War Information, radio division, the National Broadcasting Company and the Columbia Broadcasting System will have to absorb the missing cash, or the job that is being done in South America by the CIAA and OWI will die from lack of dough.

Neither NBC or CBS are, unofficially, happy about the situation. This is indicated by the fact the contracts between the two governmental bureaus and the nets which expired July 1 have not been renewed as yet. Both nets' contracts are in the hands of their lawyers in an effort to iron out the many charges which the government hasn't been paying, and to arrive at an equitable arrangement. RCA's prexy David Sarnoff doesn't see the South American field as a lucrative one for network operations for some time after the war and, while CBS prexy, Bill Paley, is less negative on Latin America several CBS board members are not too happy with the idea of sinking a great deal of cash in the market.

### NBC and CBS Think of Post-War Reserves

Both CBS and NBC realize that post-war will mean a great deal more than just radio. Vast cash reserves will be needed to set up both FM and Television fields as going businesses as well as to expand the recording divisions of the corporations. The latter may not be recording as it's known today, but spools of magnetic wire with hour-long musical transcriptions without a scrape in a lifetime. Naturally they, the nets, don't want to get into too many things at the same time and money that's sunk into short-wave now will have to come from somewhere later.

The nets, it is understood, will nevertheless put up as much as is necessary to keep things going, but no more. The CIAA has \$650,000 to spend where it spent \$1,000,000 and, despite what Don Francisco, its radio director, states, the job to be done is just as great as it was last year. Francisco believes and stated—"We've hit a peak in our operations and from now on, to the end of the war, I feel that we can cut down."

Asked how it would be possible to operate with such a sizable budget cut, he explained, "We don't need as much as before since we are reducing our activities. I think that we can do a fine job with the amount allotted. We may have to repeat some shows and we may have to use records instead of live material, but we'll do a job."

Another factor which doesn't sit too well with nets was pointed out by an advertising agency man whose field is S. A. He stated that the CIAA is spending twice as much or more for time on Latin-American stations and for production locally in S. A. as it is with the nets. The CIAA, pointed out the adman, can't very well ask the stations below the border to kick in and so has turned to the American chains for an assist.

### Did NBC or CBS Get More in '42-'43?

There is a difference in opinion as to who received more of the CIAA budget last year, NBC or CBS. This variation is caused by the fact that CBS received a much smaller fixed charge, the fee that covered facilities, but, according to records available, received more than NBC on the variable fees that covered special production charges among which frequently appeared the CBS Symphony

Ork. The new \$650,000 budget will be cut in two and there'll be no question about who receives what, it is understood.

### OWI Uses Twice as Much Time

The OWI, which used twice as much air time as the CIAA, spends only one quarter what CIAA does with the nets for two reasons. First, all their shows are produced at the OWI headquarters and not by the nets and, second, most OWI transmissions are news broadcasts or commentaries, while CIAA produces shows.

Another problem that CBS and NBC lawyers are trying to work out is fixing

### Hughes, KWK Disk Jockey, Goes Nat'l With Bond Pitch

ST. LOUIS, Aug. 28.—The Treasury Department has arranged for Rush Hughes, KWK disk jockey, to write and record a series of 24 programs for release on 756 stations during the Third War Loan Drive as a result of his sale of \$1,283,600 in War Bonds on his two daily air shows.

The three-minute stints will tell how Americans on the home front made some serviceman's heroism possible thru War Bond purchases.

a sum for many charges that are difficult to put on the books. These are charges such as NBC's John Royal's and CBS's Ed Chester's trips to South America to check on the job being done. These will continue to be paid by the nets but they want it known that they're paying them—for the U. S. A.

BOSTON, Aug. 28.—C. Herbert Masse, a member of the WBZ-WBZA sales staff since 1937, has been upped to sales manager of the New England Westinghouse stations. He succeeds Frank R. Bowes, recently inducted into the army.

## New York Cox Hearings End in Press Misquotation? WOV and Station Censor Yell

### Eugene Garey, Committee Counsel, Denies Releasing Story

NEW YORK, Aug. 28.—The Cox Committee hearings here ended in a series of recriminations today. Eugene Garey, committee counsel, denied that he had told a reporter that Duccio Tabet, Station WOV censor, had changed a biblical quotation because it didn't conform to the station's censorship code. That he had told a reporter this was featured in headlines in most New York papers, which made the most of the opportunity to slap radio generally and station (29), and the FCC specifically.

According to the press-room covering the star chamber proceedings, Garey told a wire-service man that the charges and testimony were part of the record. Naturally the story had to originate somewhere and Garey's statement yesterday that he "made no such statement" must be held suspect. At the request of Station WOV, Garey, however, did state, in refutation of the newspaper stories, that "There is nothing in the record or testimony of Mr. Tabet that there was any censoring of the Lord's Prayer by radio Station WOV."

The hearings now return in full force to Washington without having accomplished what they were brought to New York for, i. e., to prove that the FCC and the OWI had "ruined" foreign language broadcasting stations. Indicative of the fact that this was not proven and that there were no sensational disclosures made was the fact that the newspapers of the nation gave the New York hearings even less space than the Washington hearings. To quote one press-wire man, "After the WOV fiasco they're going to get less space in Washington than they received before."

Tabet's (the censor) statement as released by Station WOV to refute the newspaper stories was, in part, as follows: "The script presented as evidence by Eugene L. Garey for the Cox Congressional Committee was not a religious program. It was strictly a commercial program with no religious significance whatsoever."

"Station WOV and Duccio Tabet deny

that any script containing the Lord's Prayer was presented to him for censorship. Mr. Garey at the hearing quoted a line contained in the script in question, 'Let us forgive those who, enacted by anger or driven by the hidden force of satan, have attempted to defend us,' and asked Tabet whether the script did not paraphrase the Lord's Prayer. Tabet denied that the script in question had any reference to the Lord's Prayer.

"Tabet, when questioned by Mr. Garey as to whether the pencil marks indicating deletion in the script were made by him, asserted that the pencil marks were not his.

"Tabet states that had a commercial script, having any religious significance been submitted to him, he would not have attempted to pass on it, but would have turned it over to the program director. Inasmuch as he had been with the station for only three days at the time script in question was said to have been broadcast, he would not have assumed the authority to censor questionable lines from a radio script."

Tabet's statement, in much detail, went into each statement made by him before the commission, which was twisted to make the story which appeared in Friday's newspapers.

The entire episode is typical of the episodes which arise from a news story being written without the actual testimony being heard or seen by the reporter. So much of the material released to the press about the Cox hearings has been hearsay that all major news services issued confidential memos regarding the future covering of the FCC investigation to the effect that nothing was to be reported by any wire staffer "unless he heard it personally."

WOV has had a tough enough time rebuilding itself—and was recognized recently in *The Billboard* poll as having given itself a new acceptance in the minds of the listening audience. That it should have been set back due to an erroneous tale in the public press is regretted by all concerned.

## Cugat in A.M. Used by Wine To Sell Fems

NEW YORK, Aug. 28.—Shooting at the women who buy the wine, Dubonnet starts a big daytime show on a Blue Network of 80 stations. First time in radio that a winery has slanted its advertising exclusively at women, and first time that a sponsor has bought names like Xavier Cugat and Lina Romay for a before-noon spot.

R. H. Macy, some years ago on WOR, bought a co-op show that was used by a different department store in every town and which featured a different star orchestra each week. "It got an audience, but didn't sell the department stores, and went off after the season's contracts ran out.

A male name singer will be added to the show, which will hit the air for the first time next Saturday (4) at 11 a.m.

Dubonnet recently bought Alec Templeton three five-minute a week and ran him for 26 weeks on the Blue at night. It's concentrating its air appeal now on the Cugat a.m. session.

## P&G Mixes Soap Operas & News; No CBS Vic, Sade

NEW YORK, Aug. 28.—Breaking tradition, which has linked it as the No. 1 sponsor of soap operas, Procter & Gamble has canceled its CBS presentation of *Vic and Sade* to present a Coast-to-Coast newscast, starting September 20 at 1:30 p.m. E. W. T. Program features Bernardine Flynn, the Sade of the V. & S. daytimer, and Durward Kirby. Kirby built himself up on the Blue's *Club Matinee* and now announces the *Quiz Kids*.

He will handle the spot news, drawing upon both UP and AP as well as CBS world-wide news staff for the big stuff. Miss Flynn will handle the little news, the back page, the sidelines. P. & G. claim this the only Coast-to-Coast daytime complete news program.

P. & G., however, are taking no chances that news may not be soap meat for the women who are their audience and so are keeping *Vic and Sade* intact on its NBC sked, 11:15 across the board. Miss Flynn follows Kate Smith in adopting a dual personality for the air—newscasters and comedienne.

## KTUC Uses "Around The Clock" Time

TUCSON, Ariz., Aug. 28.—KTUC is giving its audience something new—and confusing. Station is now giving time breaks in military terminology, sometimes called "24-hour time." Instead of saying 1:00 p.m., the announcer terms it 1300. Two o'clock becomes 1400, and so on until midnight, when it is 2400.

Lee Little, general manager, says he doesn't know of another station in the country using military time. "The change-over created no small muddle in the minds of our announcers," he said, "and as far as listeners are concerned we have a hunch that we have almost forced them to learn how to tell time all over again."

Several watch manufacturing corporations, using time signals for their advertising in the East, have been employing a combination of civilian and military time for their announcements. This avoids confusion even if it lessens the impact of the KTUC use of the newer designation.

# PROGRAM REVIEWS

EWT Unless Otherwise Indicated

## "Valor Knows No Creed"

Reviewed Thursday, 8:45-9 p.m. Style—Dramatic. Sustaining on WIP (Philadelphia).

The daring feats of heroism of a hometown boy become more vivid when unveiled via the loudspeaker. Radio, making it possible for listeners to live thru the same experience, hits a high mark in appeal. And in spite of a weak script that doesn't take full advantage of the dramatic power of the story, program is still socko.

A new series, stanza caught related the saga of a Sgt. Albert Del Conte, who distinguished himself by repairing a Flying Fortress on its return trip from a Berlin bombing session with the ack acks still on its trail.

Stories are of Philadelphia heroes who never make headlines, each stanza drawing on similar incidents for its material. Since name, address and family relations are stressed in the script, a real personal touch is established.

Like all war programs, this one also packs a propaganda punch, but one of the more subtle variety. In a beautifully worded and stirring message by the announcer at wind-up, the listener is reminded that this particular hero happens to be a Catholic. Next week the story may be about a Jew, a Protestant, a Negro or a Swede; in short, *Valor Knows No Creed*. The message, so rich in meaning, bears oft repetition. It serves program purposes well as a prelude to establish a more fringed frame of mind on part of the average listener already bombarded with war dramatizations of army and navy exploits.

Script, by Jesse Lavinthal, local newspaperman, picks up the subject just before his entry into the service. And while its structure is weak, the material and the message get over in spite of its limitations. John Facenda, staff announcer, is an excellent and impressive reader. Actors, including Jason Johnson, Bert Driscoll, Elsie Morris, Frank Fielder and S. Wayne, do an efficient job with the short-pegged lines turned over to them, with Ronald Dawson producing. Station carries the series in co-operation with Philadelphia Fellowship Commission, which stands for racial harmony.

Maurie Orodener.

## Awake at the Switch

Reviewed Monday, 7 to 7:30 p.m. Style—Comedy. Sustaining on WJZ (New York) and Blue.

New pitch on gag-topping bees as conceived by Mort Lewis gets away to good start with plenty of laughs clocked thru-out half-hour program. Twist differs from previous jokester set-ups in that the ticklers contributed by a different leading comic each week must be switched by program's experts to a new version based on the same formula.

Latter calls for plenty noggin gymnastics and the first lad up is in the driver's seat. Half the fun stems from the likelihood that No. 2 or 3 switchman may be left flat-footed by having his pet gag nipped before it's his turn to pull the lever. However, the experts, Sid Fields, Patsy Flick and Danny Shapiro, comedy writers, came thru first session with only two wrecks against 11 safe passages on quips furnished by Eddie Cantor. This penalized the nappers to the tune of 30 clackers dropped in the slot of the Army Emergency Relief war chest and the comedian for a like amount.

Clowning between emcee John Brown and Messrs. Fields, Flick and Shapiro holds stretch to ingratiating, informal note. But judgment should be exercised that too much of latter doesn't mushroom on the program. After all, the chief listener-interest stems from funny-bone champs' efforts to beat the comic rap and not from personal wisecracks.

*Awake at the Switch* is a smart twist on the "Can You Top This" show. If it keeps its punch it should more than justify the regular spot Blue has accorded it.

Bob Francis.

## DuMont Television

Reviewed Tuesday, 8:30-10 p.m. Style—Variety and film. Sustaining on W2WXV (New York).

The WOR group who produced this week's television show (24) are trying to discover an ingredient to jell their various offerings into an acceptable mold. So far they have not succeeded, and unfortunately they are further from the formula than they were a couple of weeks ago.

Camera lenses opened on three girls lined up against a curtain backdrop. Why they were there, who they were, or what they were supposed to do remained a mystery for the first 10 minutes of the program, tho they appeared again and again in the same position, smiling self-consciously and obviously ill at ease. During each exposure of the girls a voice was heard offstage and occasionally the back of a man's head was visible—on the lower right of the screen. When it was possible to hear the man it became apparent that he was talking to the three girls, telling them what would

appear next. They turned out to be Conover models being inducted into the tele swim and being told what to watch for in the new medium.

Before the models' appearances were accounted for, three acts had come and gone. Lanny and Ginger, WOR's daily 1:15 p.m. duo, sang two numbers, with Lanny at the piano. The two looked handsome and their songs registered pleasantly.

Beatrice Howell followed with a dopey ditty and impersonations of Betty Davis, Barbara Stanwyck and Jimmy Durante. Your reviewer thinks an interesting switch might be one of the aped doing a take-off on Miss Howell imitating him or her. Might be a Howell.

When Lorna Byron, a tele-vision in white, appeared on the screen she would have stopped the show if the studio audience could have made their applause heard. When she sang she was the show. In addition to the popular *It Can't Be Wrong* she did semi-classical numbers in French and Spanish. She has a magnificent voice, photographs like a white sail against a too-blue sky and possesses exceptional charm and poise. Miss Byron is television's most valid excuse for existence to date.

The DiMarco Sisters, five youngsters with good voices, entertainingly sang to the accompaniment of a guitar bigger than the littlest girl. They are a clever quintet with a good repertoire and ability to put their songs over. Camera

had difficulty keeping the group lively in frame.

Dell O'Dell, lady magician, who just finished an 18-month Park Central engagement, literally brought out her bag of tricks, accomplished her feats of fast-finger fumbling while carrying on a continuous patter set to rhyme. Camera-men were on their toes in this date, and not once did they fail to keep her in focus.

An eight-minute film corvetts, released by the British Ministry of Information, served as intermission for the acts.

The hard-working WOR crew will undoubtedly solve the problem of how to properly present and tie together the loose ends of entertainment. The obvious answer would be an emcee, but they are experimenting with gimmicks.

Wanda Marvin.

## DuMont Television

Reviewed Wednesday, 8:30-9:30 p.m. Style—Variety. Sustaining on W2WXV (New York).

As usual Trudy Wentz made the opening announcements, but the usual order of the show was upset when Sam Taub, sports commentator, came on first. His guest was not a sports personality, but Chit Chilvers, circus performer. Interview became a monolog when the Chilvers' child took over and expressed her views on everything in general in a completely unrepressed fashion. Her studied naivete was a far cry from the inhibited sports personalities with whom Taub usually wrestles.

*Televised Book Forum* was next on the program with Kerby Cushing, its writer and producer, acting as commentator and annotator. Book chosen for exploitation was Allan Chase's *Falange*, and the author guested the shot. Cover of book projected splendidly, as did a series of maps and photographs used to explain sections of the book. Discussion between Chase and Cushing was lively and the program would stimulate reader and buyer interest in the published work.

Reiss advertising on Press-On Mending Tape Company again presented the mending product via drama, description and demonstration. Camera came into focus on a heap of spools of thread, needles, scissors, etc., then a voice declared them passe and a hand swept them from view. Next picture showed the tape and an off-screen voice described its usefulness. Domestic drama, involving mother (Anna Karen), daughter (Barbara Joyce) and neighbor (Lois Sheen) praising and demonstrating the product's use, was effectively presented. Miss Karen is an able and charming actress, but too much stress is placed on her spiritual singing and self-accompaniment at the piano. Miss Sheen, in her initial tele appearance, photographed exceedingly well and carried thru like a audi-video vet.

Final take on the tape and the announcer's spiel were shorter than on previous shows and a decided improvement. Charles Stark manned the mike.

A criticism that must be made of this, as well as other Wednesday night airings, is the unconnected jumps from one portion of the program to another without advice to the audience. For instance, immediately after the Press-On tap show a long break filled only with music and the DuMont Television trade-mark on the screen was disconcerting. Miss Wentz might be brought on again to tell the folks there's more to come.

Variety part of the show brought *Television Roof* on last. The same old Ted Fio Rito film set the scene, and emcee Dennis James set the stage for the nightery offering. Russell and Farrar, femme vaude team, gave with intelligent nonsense and presented a song and patter routine entitled *Making an Honest Dollar*.

Sixteen-year-old Janet Medlin was built up as a film discovery, it's quite understandable why she has not yet been discovered. With an unsmiling, wooden expression she faced the camera and sang with the same lack of give. Utterly lacking poise or personality, the lady's singing of *You'll Never Know*, *Serenade From Carmen* and *Zigourney* registered as coldly as her deadpan expression.

Kay Read accompanied all the acts and took a bow just before James announced that he could not let this be an all-femme program. He recited *Over the Hill to the Poorhouse*, an oldie that met with tremendous response. There seems to be a grain of corn in the craw of all of us, or maybe it's just that the fellow is good, but whatever the reason, the take was terrific.

W. M.

# Minn. State Fair Gets Four Station, 10-Day Coverage; Mike at Track Opening

ST. PAUL, Aug. 28.—With two stations foregoing participation, four other Twin Cities stations have mapped an extensive series of programs which will emanate from Minnesota State fair opening here today for a 10-day run.

WCCO-CBS has the most pretentious line-up of all, with 32 shows booked for presentation during fair week. Station will have its regular booth in the Agriculture Building. For first time in fair history, mike will be taken down to horse track for one-half hour broadcast on race opening day.

Regular shots switching to fair studio booth will be Cedrick Adams's *Noontime News*, Darragh Aldrich's *Calling All Women* and Hale Byers's *Afternoon News*. In addition Larry Haeg, station farm news director, will present daily agricultural coverage. Programs also will emanate from various parts of fairgrounds as features are dug up.

WMIN, indie, will offer a minimum of eight programs daily from the fair with broadcasts varying from news to special events features and music. Station will operate from station booth in grandstand building and announcers will roam the grounds for features.

KSTP-NBC booth will be dedicated to war activities with *Main Street Minnesota* at noon only scheduled daily broadcast. News ticker will be on hand for yokels. Pix of KSTP talent will be displayed in booth.

WTCN-Blue's studio in the Dispatch Building on the grounds will be the scene of the majority of that station's 23 planned broadcasts. Others will come from four pick-up spots on the midway, race track, agricultural buildings and war exhibits in grandstand today. Bob De Haven will be in charge. WJZY and WLOI, indies, are not participating.

# All-Night Sessions Get High Crossley Eve Shows For Eight-Week WOR Test

## Quiz Kids, Lum and Abner at 2 a.m.

NEW YORK, Aug. 30.—Miles Laboratories, via Wade Agency, spots transcriptions of its *Quiz Kids* and *Lum and Abner* programs on WOR's all-night program starting tonight. Both shows are now on the Blue, *Kids* Sunday at 7:30 p.m., *L&A* Monday thru Thursday at 8:15 p.m. On WOR both programs will be heard at 2 a.m., the former on Monday's the latter Tuesday thru Friday.

To WOR these programs stack up as a shot in the program arm of its *Moonlight Savings Time*. To the clients the deal stacks up as a bargain since WOR has only a spot announcement rate for this all-night session. Announcements retail for \$15 per with a maximum of three to each quarter hour. Thus Miles Labs pays \$90 for the QK time and \$45 for each of the L&A broadcasts. Of course, there is an extra e. t. talent charge but it still adds up to a buy

since WOR has been building and aiming the all-night slot at war workers for some time.

Trade has its own thoughts about the deal. They know it's an eight-week test campaign. If it clicks WOR will have no trouble signing other interested clients; these include *Information Please*, *Vic and Sade* and a mystery show. They also figure the deal as a smart long-range selling job since once the all-night session is filled with advertisers, attracted by almost cuffo cost, then WOR will issue a regular rate card for that time. Thus, where now WOR gets only a sheaf of good programs, then WOR will also get a sheaf of greenbacks.

Only comparable WOR advertiser to use this time in the past was I. J. Fox, who had an hour across the board for 39 weeks, went off for the summer, and is due back next month.

# "Over 50G" Cash Payment Settles Sinatra-T. Dorsey, Vannerson Contract Lawsuit

## MCA in But GAC Continues as Manager-Booker

LOS ANGELES, Aug. 28.—Frank Sinatra's contract difficulties with Tommy Dorsey, Dorsey's manager, Leonard Vannerson, and General Amusement Corporation, which books the crooner, reached a climax here this week which ended in a cash settlement. The baritone, whose salaries from his *Hit Parade* radio programs, RKO-Radio Picture and recent Hollywood Bowl concert had been attached earlier in the week by Dorsey and Vannerson, paid his former boss and manager a flat sum which attaches of the singer said was "considerably more than \$50,000." This severs all of Sinatra's relations with Dorsey.

It was the emergence of Jules C. Stein, president of Music Corporation of America, into the Sinatra picture which proved the highlight of the bitter battle between the trombone-playing maestro and the singer. Stein is understood to have put up the money which Sinatra is using to abrogate his contract with Dorsey and Vannerson. Dorsey was guaranteed 33 per cent and Vannerson 10 per cent of all of Sinatra's earnings until the settlement was reached Wednesday at a meeting in Hollywood, attended by attorneys of all parties concerned.

### GAC Remains as Booker

Sinatra will continue to be booked by General Amusement as per original terms of his contract, but will move over to Music Corporation of America guidance when his binder with GAC ends. According to Ralph Wonders, head of GAC's Hollywood branch, his agency was not represented at the session. Wonders declared that GAC's contract with Sinatra has "a couple of years to run" and includes management as well as motion picture bookings. And if Stein wanted to assist the crooner, with an eye toward taking over his contract as booker, Wonders knew nothing about it.

The final settlement came after a hectic week in which all of Sinatra's moneys were attached by Vannerson and Dorsey. On Tuesday Vannerson named Sinatra defendant in a suit for \$17,000 filed in Los Angeles Supreme Court by Joseph Ross, Vannerson's attorney. The amount asked represented 10 per cent of Sinatra's

earnings, a figure which would indicate the crooner had earned \$170,000 since he pulled out of the Dorsey band a little over a year ago. Thruout the long period since Sinatra struck out on his own as a single, he never paid Dorsey or Vannerson a penny, they charged. Vannerson's suit, of course, was withdrawn the day after it was filed when the settlement was completed.

### Jules Stein's Role

Stein's part in the picture isn't crystal clear to many observers in as much as his agency, MCA, cannot book Sinatra and collect commission moneys until Frank's pact with GAC runs out. It is believed, however, that Stein and MCA will service the singer without charge until his GAC contract expires, with the possibility that a deal will be worked out with Tom Rockwell and GAC freeing Sinatra from their guidance.

Frank Cooper, at one time affiliated with GAC as a booker and the man who got Sinatra his first jobs in theaters and on the radio after Sinatra went out on his own, also is understood to be out of the picture now.

Sinatra's attorney, Henry Jaffee, came here from New York to effect a settlement. The final figure, in excess of 50 grand, will be divided by Dorsey and Vannerson. Negotiations were concluded by Sinatra, Dorsey and Vannerson under circumstances which one of the attorneys said were "not exactly chummy."

## Mex Symphony Set For 8 Texas Towns

AUSTIN, Tex., Aug. 28.—Longhair ad-dicts in Texas's eight major cities will be listening to it played in south-of-the-border manner next month when the 106-piece National Symphony Orchestra of Mexico, with Carlos Chavez conducting, comes across the Rio Grande for a series of concerts. The party of 135 persons will travel in five Pullmans of the National Railways of Mexico, which the Mexican government will permit to enter Texas so personnel can live on the train and not tax hotel facilities.

Skedded are concerts at San Antonio (September 15-16), Austin (17-18), Houston (19-21), Waco (23), Dallas (23-24), Fort Worth (25), Wichita Falls (26) and El Paso (28). Sponsors in the various cities will be local longhair societies and civic organizations.

## USO Band Comm. Concentrates On Single Dates as Tours Fold

### Few Offers of Gratis Tours by Name Orks

NEW YORK, Aug. 28.—Failure to secure name bands for gratis tours has forced the USO Band Committee to work out a new method of supplying camps with name music. Revamped ork plan calls for greater co-operation from booking offices, which will furnish schedules of open time of all bands, whether on tour or location, so that camp appearances can be sandwiched between commercial engagements.

Altho no greater number of name leaders were expected to commit themselves for the gratis tours, the total of four fell far below the committee's expectations. Woody Herman, Jimmy Dorsey, Benny Goodman and Sammy Kaye agreed to place their bands at the disposal of the USO committee for short tours, the leaders assuming the payrolls of their orks, but so far, only Goodman has come thru with definite dates, September 21 to 29.

Current plans of Camp Shows, Inc., calls for pruning of musical organizations, which means that the orks of Herb Cowen, Ed Farley, Barney Rapp, Al Sears, D'Artega, Joy Caylor, Gloria Parker, Gray

## Coca-Cola Spotlight Band Parade

(Week of August 30)

Monday, Aug. 30.....Xavier Cugat  
Tuesday, Aug. 31.....Tommy Tucker  
Wednesday, Sept. 1....Del Courtney  
Thursday, Sept. 2....Jan Savitt  
Friday, Sept. 3.....Vincent Lopez  
Saturday, Sept. 4....Tommy Dorsey

## AFM Hits Snag In Concert Plan; Travel Trouble

NEW YORK, Aug. 28.—Even the James C. Petrillo received a gratifying wire from the OWI stating that it was eager to publicize the AFM's free concert tour and would be glad to film the first concert for circulation overseas, the union's plan hit a snag in transportation, causing cancellation of the first concert scheduled for Tuesday (31) in Rockford, Ill.

An exchange of telegrams between Petrillo and Joseph B. Eastman, director of the ODT, failed to win a priority for orchestra travel. Instead of the curtain-raiser being performed by the Chicago Civic Opera Orchestra, plum will probably fall to the New York Philharmonic Symphony two weeks hence in Poughkeepsie, N. Y.

Incidentally, the union has agreed to the five conditions set forth by Marshall Field as the price of co-operation from Field's Philharmonic, but Petrillo made it clear that the issue of the recording ban was separate and distinct from the concert plan. Field and other symph directors will be invited to attend a union executive board meeting soon to discuss the longhair recording situation.

## Walter Gross Into Army, CBS Gets Archie Bleyer

NEW YORK, Aug. 28.—Walter Gross, CBS staff conductor, entered the armed forces today. His baton duties will be taken over September 5 by Archie Bleyer.

In the meantime Gross's shows, *Joan Brooks, The Three Sisters* and *Music in the Air*, will be handled by Paul Barron. Barron is conductor of the net's *Jeri Sul-lavan, You Shall Have Music* and *Colonel Stoopnagel* shows.

## The Draft Is Stripping Des Moines of Musicians

DES MOINES, Aug. 28.—The shortage of musicians is reaching the critical stage in Des Moines, with 25 members of Local 75, AFM, joining the armed services during the past 30 days. A month ago the local had 84 members in the services, now the number is 109. The local has a membership of approximately 200 in normal times.

## Station Orks Doing Detroit's One-Night Biz

DETROIT, Aug. 28.—Shortage of bands and musicians in general has brought about a condition where radio house bands from this city are being used extensively to play one-nighters and private parties in this locality. The house orks are the best-known names around these days and they're available, in the final analysis the most important point.

First to realize the possibilities of using radio bands was the Delbridge & Gorrill office, which had been wondering where to find bands to fill dates. Whereupon, D. & G. signed Larry Palge from WXYZ, Paul Lavole from WJR and Paul Leash from WWJ.

The booking office is putting on an intensive campaign selling its new bands, expecting to cash in on their constant air plugging. Only limitation is the question of mileage. Tight radio schedules confine the house orks to the vicinity of the city and its immediate environs.

## 802's Scale Proposals Being Mullied by Nets

NEW YORK, Aug. 28.—Negotiations now under way between Local 802, AFM here, and the networks center around 802's request for substantial wage increases and retroactivity to August 1 of this year, altho the contract in effect does not expire until February 1, 1944. Latter demand is based on cost of living increases.

Scale upping calls for a graduated scale on single commercial dates, replacing the present \$13 price for one hour or less with quarter-hour intervals broken down as follows: A \$12 basic wage for period of 15 minutes or less, with a \$3 jump for every additional period of 15 minutes, or any part of it, up to \$20 for an hour.

Other clauses in the contract would be renewed by the local with exception of the \$125 weekly price for four hours' work within eight each day. That would be eliminated, but the \$150 classification for five hours' work within an eight-hour span would remain.

## Kenton Has Hope Chest But Will Lose \$ on Air

HOLLYWOOD, Aug. 28.—Taking the Bob Hope air show will cost Stan Kenton more than any dipsy location deal he ever undertook. Claims he is "tossing more than 50 grand in cash out of the window" in canceling theater and one-night dates for the Hope assignment.

To top it off, a contract with the Hollywood Palladium calling for a third engagement forbids him to play a location within 100 miles of Los Angeles, preventing him from doubling at a hotel or ballroom while working the program from out here. However, Kenton is gambling on the chance that the important air showing will pay off in the long run, doubling his band's box-office value in the next year.

## St. Louis Bookings

ST. LOUIS, Aug. 28.—Bob Chester is set to open the Casa Loma Ballroom here September 10. The ballroom, which has been closed for the summer, has booked Chester for a week to be followed by Bob Strong for two weeks. These are the only two definite bookings for the spot, but the management is trying to get Eddy Howard, Midwest favorite, to follow Strong.

Lee Daly, manager of Tune Town ballroom, is bringing in Herbie Kay for two weeks beginning August 31, followed by Sonny Dunham for three weeks. Clyde Lucas is currently at Tune Town.

## Spitalny's Girls Beefing About Free Rehearsals

NEW YORK, Aug. 28.—Ears of 802's Trial Board members are being sought by fems in Phil Spitalny's, reviving the old squawk that they are being over-worked without proper compensation. However, it is doubtful whether case would be taken up officially by the local since Spitalny received a ruling from James C. Petrillo himself, some time ago, that the outfit shall be classified as a theater band.

The girls are guaranteed three paid rehearsals for each radio show, making it a \$30 date, but they can be called in for unlimited rehearsals as a stage band under the theory that all numbers are used interchangeably for both theaters and radio.

## More Girl Orks

SAN DIEGO, Calif., Aug. 28.—All-girl band, originally organized as a community project by the Merkely-Austin Mortuary here, has stepped out on its own and opened for a week at the local Orpheum Theater Tuesday (24). The band has already played the Pacific Square and Mission Beach ballrooms here.

NEW YORK, Aug. 28.—Another all-girl crew is being shaped up by Willard Matthews, concert manager. Ork, consisting of 22 fems, will be billed as the Silver Strings.



# "Duration" Contracts a Dud

## Pacts Pulled Publicity But Over When Hotel Ops Tire Or Leaders Want More Dough

CHICAGO, Aug. 28.—Duration contracts handed out band leaders here within the past year are proving to be nothing but ordinary pacts with a dash of publicity attached. Both managers of hostelrys and leaders find that the duration idea cannot work out even if both agreed to live up to the literal meaning of the contract.

The two leading duration pacts advertised locally serve as typical examples. Russ Morgan had a "duration" agreement with the Edgewater Beach Hotel. After several months, management decided it had enough of him, the principal complaint being that Morgan took advantage of the position and turned comic in addition to leader. While there is nothing wrong about a leader doubling as comic, Morgan's material was too risqué, claims the Edgewater management, who called it quits and decided to keep bands only as long as they prove useful to the job.

At the Palmer House, Griff Williams

will terminate his "duration" pact January 9 next, temporarily, and go out to make some money. Griff is doing fine in the hotel, but he wants to cash in on the build-up. The hotel cannot pay him theater salaries, nor is the spot in need of such an expensive attraction when its floorshow carries names. Consequently, when Hildegarde returns January 9 for a run, Griff will get a leave of absence, a scale band substituting.

## U. S. Disks Make Iceland Femmes Solid Senders

CLEVELAND, O., Aug. 28.—Receipt of "V-Mail" from Capt. J. Merwin Lustig to Norman Siegel, radio editor of *The Cleveland Press*, tells of life on Iceland, which is temporarily "home" to a good number of boys in service.

The local girls, known as "Stulkas," have become expert jitterbug dancers, because of the troops and not the cold. They do their swing dancing and are acquainted with all of the leading American and British dance bands as a result of recordings sold at a local music shop.

## Count Basie Into Lincoln Nov. 4; Sets 2 "Firsts"

### Hotel Op After Chi Spot?

NEW YORK, Aug. 28.—Mrs. Maria Kramer shattered two precedents when she signed Count Basie to play her Lincoln Hotel here for eight-odd weeks, November 4 thru January 1. It is the first time she has booked a colored band for any of her hotel rooms and it is the first time she has agreed to pay a price that will leave the band leader a profit at the end of every week.

Deal was supposedly clinched for an October 15 opening by Billy Shaw for the William Morris Agency Tuesday (24), but Mrs. Kramer chose to exercise an option on Tony Pastor when she learned he was set for three weeks at the Paramount Theater here, starting October 13, and subsequently set back the Basie date.

CHICAGO, Aug. 28.—Mrs. Kramer was expected in town here over the weekend, relative to the purchase of one of the hotels here. Mentioned as likely prospects are the Stevens and the Morrison.

Her failure to show up in Chi last week, in spite of appointments and hotel reservations, caused a flurry and some comedy. All the bonifaces were preening themselves in anticipation and one of them had his hotel press agent and photographer at the railroad station ready to greet the little lady who wasn't there.

### New Fashion Note: Khaki Ties for Leaders

MIAMI, Aug. 28.—Patrons at the Frollics Club here thought Jan Savitt was introducing a new patriotic fashion the other night (20) when he worked thru the evening wearing a khaki tie. It was only the result of a swap in ties that took place just previous, when the Savitt ork performed for the men and officers at the 36 Street Air Base.

One of the uniformed men in the audience asked for a souvenir and Savitt promptly presented his necktie. After the show, Savitt realized he was sans tie and he was due on the bandstand in a couple of minutes. Whereupon one of the servicemen removed his tie and presented it to the leader.

### Happy's Second Front

HOLLYWOOD, Aug. 28.—Joseph (Happy) Goday, Coast rep for Leeds Music who doubles as war worker and manager of Alvin Rey's band, has just about decided he'd be safer invading Berlin single-handed. Goday works a midnight to 6 a.m. shift at a local airplane plant, and a couple of months ago he was knocked unconscious when he collided with the wing of a bomber. After recovering, he injured an eye a few nights later while welding and had to wear a patch for two weeks. This week, his eye okay again, Goday ran a screwdriver thru his upper lip. A physician said Goday will be okay in a few weeks after stitches are removed from his face.

## Stork Club Orks in Commission Dispute

NEW YORK, Aug. 28.—Band leaders Sonny Kendis and Roy Segal are in a fight over commissions for Segal's recent Stork Club stint. Segal says when he was hired as relief bandleader at the Stork, where Kendis had the first ork, he was obligated to pay half leader money to Sonny. The Sherman Billingsley actually hired Segal he okayed the commission payment, having designated Kendis "contractor of the house".

When Kendis checked out of the Stork a couple of weeks ago, Segal refused to continue payments. Kendis is trying to collect, and Segal will try to have the entire transaction declared illegal and recover all past commissions paid.

## Lou Levy Set at Universal; Scores as First Pub To Win Producer's Berth in H'wood

### First Assignment Is All-Negro Musical

HOLLYWOOD, Aug. 28.—Lou Levy this week became the first music publisher in the history of Tin Pan Alley to grab a producer's berth with a major film studio. The 33-year-old head of Leeds Music, who also manages the Andrews Sisters, has signed contracts with Universal Studios and already has begun work on his first cinema assignment, a musical which will have an all-Negro cast and which will go into production about October 15.

Working with Joe Gershenson, one of Universal's five executive producers, Levy is awaiting the completion of an original script by Brenda Welsberg before starting cameras rolling. Already signed and waiting for Levy's green light are Louis Jordan's band and the Delta Rhythm Boys. And, according to Levy, Benny Carter and one other ork are virtually assured of roles altho contracts haven't been signed.

### Another Lena Horne Wanted

Levy's big problem is finding an attractive girl who already has a reputation as a singer and he is conducting a search for "another Lena Horne." Among the lassies being considered, *The Billboard* learned today, are Ida James, formerly with Erskine Hawkins and now working as a single in Los Angeles niteries; Katherine Ann Cornell, singing currently at Cafe Society (Downtown), New York; Madeline Green, who for years sang with Earl Hines and only recently left his band, and Dorothy Dandridge, best known for her work in *Jump for Joy*, the Duke Ellington show of two years ago. No decision has yet been made, according to Levy, and nominations still are wide open.

### May Start Parade of Pubs

It's nothing new for residents of Tin Pan Alley to head west and meet with success as film execs but they've all been songwriters until Levy turned the trick. Levy's new deal with Universal may open the gates to other crack publishers whose ability to pick tunes and the proper talent to display them stands them in excellent stead for success in the film factories.

Levy's budget for his first venture is said to be \$250,000, slightly more than the average musical expenditure at Universal. Another musical team skedded for a part in the production is the dual piano act of Pete Johnson and Albert Ammons. Contracts were to be signed with General Amusement Corporation, bookers of the boogie-woogie boys, this week.

### Fats Waller Writing Musical for Libby Holman

PHILADELPHIA, Aug. 28.—Fats Waller, with one hit musical under his belt in *Early to Bed*, has started working on the score of a second musical. As yet untitled, and with George Marlon writing the book, new show will be produced by Mike Todd and Al Bloomingdale.

Proposed musical will star Libby Holman, who will have with her Josh White, Negro guitar blues player. For Miss Holman, Waller has written a *Body and Soul* type of torch, tagged, *My Downfall*. Waller currently holds forth at Frank Palumbo's here.

## "Hit Kit"-ers Are Hit Pickers, Record Reveals

### Underground Songs on Deck

NEW YORK, Aug. 28.—Selection committee for the army's "Hit Kit" is taking bows as hit-pickers on the strength of its choices for the July and August editions of the Kit. The July issue had *In My Arms, Wait for Me, Mary* and *You'll Never Know*; the following month carrying *Paper Doll, Sunday Monday* or *Always* and *Put Your Arms Around Me Honey*.

Preliminary selection, usually made a full month before the date of issue, has been in the hands of a small committee of Fred Waring, Mark Warnow, Larry Richmond, Lanny Ross and Capt. Harry Salter. Ross, since commissioned a lieutenant in the army, is at present somewhere in the Pacific. After the weeding out process is completed by this small committee, final selection is left to the full committee which includes Bing Crosby, Harry James, Rudy Vallee and other top names.

For September, the Kit will forego pop stuff and devote the entire issue to songs written by men in the army. Three will be by songwriting pros now in uniform; *The Infantry Song* by Pvt. Frank Loesser, *The Little Brown Suit My Uncle Bought Me* by Pvt. Harold Rome, and *A Salute to the Wacs* by Pvt. Hy Zaret. In addition, the Kit will feature *What the Hell Would the Army Do Without the Engineers* by Pvt. Bill Weston and Ronald Stringer, and a string of parodies the boys in service are singing.

With the following issue (October), the Kit will resume carrying songs from other nations, leading off with Australia's *Waltzing Matilda*. Discussion is now under way about reprinting songs from the underground in Nazi-held countries and Peat Bog Soldier (mentioned in last week's issue of *The Billboard*) which originates from Germany's own concentration camps, is a likely possibility.

## Phil Brito Moves To GAC; Gale Has Wes Howard

NEW YORK, Aug. 28.—Phil Brito has changed managers, moving from Gale, Inc., to General Amusement Corporation. New addition gives GAC three similarly styled singers, the office already handling Frank Sinatra and Perry Como. Brito, whose parting from Moe Gale was amicable, will continue his sustaining series on the Blue until General succeeds in promoting a commercial.

The Gale agency has a replacement for Brito in Wes Howard, a 21-year-old entry for the swoonstakes. Howard is currently working out at the Famous Door here with Bill Davidson's band. His previous activities have been confined to his home town, Minneapolis.

## Pleasure Driving Okay About Due

NEW YORK, Aug. 28.—Hints that the ban on pleasure driving in the East would be lifted Wednesday (September 1) followed on the news that on that day local rationing boards would be free to issue gas rations for servicemen on furlough and to motorboard operators. Altho OPA officials in Washington declined to state whether the complete ban on pleasure uses of gas would be lifted next week, they said it was possible.

Lifting of the ban has been on-again, off-again for weeks with each succeeding rumor negating the earlier one. This time it looks real.

## ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

### Enric Madriguera

(Reviewed at Folies Bergere, New York)

ENRIC MADRIGUERA is flashing an 18-piece aggregation these days and the Times Square nitery is a just-right spot for his Latin rhythmic and hotel-styled sweets. In for six weeks with options, the booking ought to work out well for band and buyer, business perking up simultaneously with the room's switch-over to name-band policy.

It is the S. A. stuff that is Madriguera's forte, the music reflecting the intense dark good looks of the maestro. The beat is taut, the phrases are clipped and the passion is implicit rather than explicit. All the Cuban rhythm-making implements are employed, but it is the sharp punctuation of the reeds and brass that gives the music its distinction.

For the rest, it goes sweet with ballads and waltzes, okay for the middle-aged spenders a lush club depends on for revenue. This part of the library is adequate, but displays none of the fire of the other music, an electric change occurring when the break in sets takes place.

Instrumentation is five reeds, four brass, four rhythm and three fiddles plus the leader's. They are heard ensemble for the most part, altho there are a couple of good jazzmen among the three trumpeters. These let go during the informal dance sets of pop choruses the band plays early in the evening and could spark the swing section of the library. Only one such arrangement was heard and that was old-timey and out of keeping with an ork in this class.

Mike Raymond is the vocalist with the band, but the tacit p.-a. system kept his song tries a secret.

Sold to the management on the premise that there are plenty of entertainment seekers on the loose these days who have only one foot in the groove, Madriguera's refined but extremely danceable rhythms should keep them coming to the Folies. Elliott Grennard.

### Al Donahue

(Reviewed at the Ritz-Carlton Hotel, Boston)

AL DONAHUE came to Boston from the West Coast a few months ago, bringing a few of his own boys and a vocalist, and, with a reconstituted band, has been doing mighty well hereabouts. Played a few weeks at the Totem Pole Ballroom, did a few stands and then hopped into this class spot August 2.

All numbers at the Ritz Roof are by request and they have to be attuned to a quiet, decorous atmosphere. Still Donahue manages to make real music with his *Beethoven Bounce*, a good riff tune; a generous number of solos, a few whistled bars interpolated and a solid underpinning fixes *Gold Light* for the jivers. But it doesn't drive the elder customers (and there are many) away.

Dave Cavanaugh and Joe Thomas have been doing the arranging for Donahue, and a good job, too. Tunes are turned out with just enough distinction to suit the flossy atmosphere of the Ritz, as well as the excellent unit style of the Donahue band (five brass, five reeds and three rhythm).

Essentially musical elements are best displayed in a piece like *Bye, Bye, Blues* in which the tune is carried above solid harmony by the ensemble playing very close, a quiet trumpet obligato putting on the finishing touch.

Penny Piper, a California lass, is Donahue's current vocalist. She makes a dazzling appearance and sings with a throaty, intimate style that corners attention. But that crooning into the microphone takes the color out of her voice and distorts its best qualities.

John William Riley.

## Millinder Fights To Hold Tharpe

### Claims Sister Rosetta Violated Contract

LOS ANGELES, Aug. 28.—Asserting that his contract with Sister Rosetta Tharpe was "good as gold" and would "stand up in any court in the world," Lucky Millinder this week told *The Billboard* that Miss Tharpe would soon return to the Millinder orchestra as its featured vocalist.

Miss Tharpe walked off the Casa Manana bandstand suddenly last week and a few nights later opened as a single at the Streets of Paris Club in Hollywood, backed by Jimmy Noone's band.

Millinder, left holding the bag at the Casa Manana, where he broadcasts nightly over KHJ-Mutual, declared La Tharpe's move was in violation of her contract with him and the Moe Gale Agency, which books Millinder. The final blow-up between Millinder and his blues-shouting chanteuse climaxed a series of arguments between the two. Millinder said he had informed James C. Petrillo by telegram that Miss Tharpe was violating her contract and that Petrillo's office wired the singer warning her not to continue as a single until the contract was studied by the American Federation of Musicians. Millinder, who closes at the Casa tomorrow night (29) to play one-nighters and theaters, was emphatic in declaring Miss Tharpe would soon rejoin the band. "She can't work any place else," he concluded.

## A Rose by Any Other Name Is a Hit In South America

NEW YORK, Aug. 28.—The trials and tribulations of Acme Music's *Vos Zokt Eer* would make swell material for a comic strip. It was published before the Petrillo ban went into effect but was snubbed by all the major diskers, so Dixie Shayer, writer and publisher of the song, had it recorded privately by Baron Elliot. When the effects of the recording prohibition became felt, the Elliot waxing found a market, Musicraft putting it out under its label.

Nothing really happened with the song, in spite of the record, and Acme was sort of surprised when Fermata, the Buenos Aires publisher, bought the South American rights.

After considering a Spanish version that converted *Vos Zokt Eer* into *Rio de Sante Fe*, Fermata decided to take advantage of the Russian publicity and had another lyric written titled *Maruschka*. Without an AFM to contend with, the South American pub succeeded in getting three recordings of the tune; Ray Ventura and Enrique Rodriguez on Odeon and Feliciano Brunelli on Victor.

Now for the O. Henry finish. This week Miss Shayer received an airmailed copy of an S. A. music publication which features an imaginary mountain charting the air plugs and sales of sheet music and records. And which song do you think was scaling the peak? *Vos Zokt Eer*? That's right, *Maruschka*.

## Detroit BR Season Gets Under Way

DETROIT, Aug. 28.—Ballroom season here is slated to get under way September 10 when three spots reopen after summer shutdowns. The Grande will

### Some Pawn, Eh Kid?

NEW YORK, Aug. 28.—Ken Kling, author of the *Joe and Asbestos* tip strip in *The Daily Mirror*, this week paid homage to the valiant tunesmiths who pay out plenty on nags who don't finish. Site is "Tin Horn Alley" and prominently displayed in the cartooned street scene is a sign reading "Harry Link's Hock Shop." It may give the MGM moguls a wrong idea when they hear their boy at Feist Music talk about the "plugs" he has lined up.

have Lowry Clark on the bandstand. Grand Terrace opens with Freddie Rivard and the Vanity will show Ben Young.

The Graystone, the only other major ballroom, remained open all summer with Pete Viera's band, which will begin alternating every two weeks with other bands yet to be booked.

## MUSICAL PIX SKED

(Continued from page 3)

be *Thank Your Lucky Stars*, with Spike Jones; *Desert Song*; *Rhapsody in Blue*, *Shine on Harvest Moon*, *The Gay Blades*, *Here Come the Girls*, *Mississippi Belle*, *Night and Day*, *Connecticut Yankee*, *Liberty Hall* and *Life of Marilyn Miller*.

MGM at Culver City will be shooting *Ziegfeld Follies*, *Girl Crazy*, *I Dood It*, *Right About Face*, with Kay Kyser; *As Thousands Cheer*, with Bob Crosby, Kay Kyser and Benny Carter; *Broadway Rhythm*, with Tommy Dorsey; *Meet the People*, with Vaughn Monroe and Spike Jones; *Meet Me in St. Louis*; *Two Girls and a Sailor*, with Harry James and Xavier Cugat, and *Mr. Co-Ed*, also with James and Cugat.

Paramount pix schedule will be spotted with musicals, including *Let's Face It*; *Lady in the Dark*; *Riding High*, with Milt Britton; *And the Angels Sing*; *Going My Way* and *California*, both with Bing Crosby; *Incendiary Blonde*; *Rainbow Island*, *Road to Utopia*, with Bing Crosby, Bob Hope and Dorothy Lamour; *Very Hot in Haiti* and *National Barn Dance*.

The tune pix set-up of 20th Century-Fox is impressive. Slated are *Sweet Rosie O'Grady*; *Wintertime*, with Woody Herman; *The Gang's All Here*, with Benny Goodman; *Pin-Up Girl*, with Charlie Spivak; *Mexico City*; *Greenwich Village*; *The Bowery After Dark*, with Perry Como; *Moment for Music*, with Benny Goodman; *State Fair*; *Where Do We Go From Here?*; *Something for the Boys*; *Times Have Changed*, and *By Jupiter*.

Universal's musical pix include *Give Out, Sisters*; *Get Hep to Love*; *Strictly in the Groove*; *Behind the Eight Ball*, with Sonny Dunham; *Moonlight in Havana*; *When Johnny Comes Marching Home*, with Phil Spitalny all-femme ork; *How's About It*; *Hi, Buddy*; *Hi-Ya Chum*; *He's My Guy*; *It Comes Up Love*; *Rhythm of the Islands*; *Follow the Band*, with Alvino Rey; *Mister Big*; *All By Myself*; *Get Going*; *Hers to Hold*; *Honeymoon Lodge*, with Ozzie Nelson, and *Phantom of the Opera*.

Among those with less top-heavy plans is Samuel Goldwyn with *Show Business*, *The Gibson Girl*, *Up in Arms*, *Down Melody Lane*, featuring Bing Crosby; and an untitled musical. RKO Radio Pictures have *Around the World*, starring Kay Kyser; and *Higher and Higher* definitely set. Republic lists *Brazil*; *Gay Blades*; *Hit Parade of 1944*; *Earl Carroll's Vanities*; *Atlantic City*; *Three Little Sisters*; *Here Comes Elmer*, with Al Pearce; and *Navy Blue Eyes*.

Producers Releasing Corp. will come thru with *Jive Junction* and *No Bars-No Music*. Columbia has Cugat set for *Cover Girl* and *Tropicana*; and Ted Lewis for *Is Everybody Happy?* Monogram lists *Spotlight Scandals*; *Lady, Let's Dance*, and *Latin Quarter*. United Artists has an untitled Marx Brothers pic and *Hollywood Canteen* on its schedule.

If music does go sour this fall a lot of Hollywood coin won't ring true.

## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

### BENNY GOODMAN (Col. 36680)

*Mission to Moscow*—FT. It's Always You—FT; VC.

Already enjoying a wide margin of popularity, Columbia comes in for a goodly measure of disk sales attending the revived Johnny Burke-Jimmy Van Heusen ballad from the *Road to Zanzibar* movie—*It's Always You*. Originally mated with *You Lucky People*, You (36002), the reissue is linked with a swing-out opus bearing the corny title of *Mission to Moscow*. Apparently a reject from the days of plenty, with the average listener hardly noticing the minor recording flaws, it's the composition of pianist Mel Powell, now in the service. There is nothing missionary nor Moscovite about the side. It's an innocuous riff ditty of 16 bars, taken at a fast tempo and giving both the maestro and his men an opportunity to lay it on heavy. More striking than the ensemble riff passages or the swirling of the saxes is the piping of Goodman's clarinet. There's plenty of Benny to the side, which is what makes it count, including a stanza that has the clarinet and piano swapping the musical licks. Ed Sauter's arrangement of *It's Always You* is uniformly good, adding a bright rhythmic touch to the rendition. Set in a moderate tempo, the maestro's clarinet picks up the melody right from the edge, with the band coming in to make it a half chorus. Helen Forrest adds lush with richness to the lyrical content as the band weaves a rich harmonic background to make for a second chorus. Goodman picks it up again to get a third stanza under way. The band ensemble, with the tenor sax riding out on the releases, take over for the bridge passage. And the heavy rhythms are added for the last half of the chorus to complete the side.

Already "going strong" in music-box circles, the Benny Goodman reissue of "It's Always You" is bound to get a good share of the coinage.

### TOMMY DORSEY (Victor 20-1539)

*You Took My Love*—FT; VC. *Dig Down Deep*—FT; VC.

In the old days, Ziggy Elman would take the boys in Benny Goodman's band and cut a couple sides to showcase his powerhouse bugling. Under his own label with a Bluebird imprint, would sell as strong, comparatively, as the master. Case in point is his *Bubchka* masterpiece. In this case, Ziggy takes over the (See ON THE RECORDS on page 63)

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# Swing Orks Wow Philly

## Earle Grosses Top Million in 50 Weeks; J. Dorsey, Powell, Lucky, Basie, Monroe in Lead

PHILADELPHIA, Aug. 28. — Despite many competing factors that ordinarily would knock the bottom from under the box office, Warners' Earle Theater, only midtown film-flesher, grossed comparatively better for the 1942-'43 season than for the previous year, which hit for the first time over the million mark. Compared with \$1,169,700 for the 1941-'42 season, current season hit a terrific \$1,150,300 for only 50 weeks. Earle darkened the past two weeks for refurbishings, relighting last night (27) with Lionel Hampton continuing band parade.

All but three of the 50 bills featured a dance band. Earle faced competition for the first time from the indie Fay's Theater in West Philadelphia, which took on a Negro stage-band policy mid-season. House scaled from 46 to 75 cents compared to 35-68 cents the year before.

Only seven band shows hit \$30,000 or better for the season, with Jimmy Dorsey setting the high-water mark with \$36,500 for the May 28 week. Only nine weeks fell below the house average of \$18,000, altho average gross for the year hit \$23,000.

House runs stage lit for only six days a week; State blue laws darkening it Sundays. Moreover, flesh attraction is responsible for the gross, house playing only the B and lesser pictures.

Weekly bills and grosses for the 1942-'43 season, as disclosed by Maurice Gable, Warner Bros.' district manager having supervision of the Earle, follows:

August 28, Paul Whiteman's band, *Men of Texas*, \$20,000; September 4, Horace Heidt, *Pierre of the Plains*, \$30,000; September 11, Charlie Barnet and Diosa Costello, *Give Out Sisters*, \$22,000; Louis Prima and Joe E. Lewis, *Are Husbands Necessary?*, \$16,500; Lucky Millinder and the Ink Spots, *Apache Trail*, \$30,000.

October 2, Alvino Rey and King Sisters, *A-Hunting We Will Go*, \$26,000; October 9, John Kirby with Frank Fay and Una Merkle, *You Can't Escape Forever*, \$20,500; October 16, Billy Rose's *Diamond Horseshoe Revue*, *Secret Enemies*, \$20,000; October 23, Andrews Sisters and Will Osborne, *Manila Calling*, \$30,000; October 30, Shep Fields and Jack Carson, *The Big Street*, \$23,500.

November 6, Ted Lewis's band and unit, *Girl Trouble*, \$20,000; November 13, Benny Meroff's and Funzafire unit, *Sin Town*, \$16,500; November 20, Duke Ellington, *The Omaha Trail*, \$24,000; November 27, Johnny Long and Henny Youngman, *Priorities on Parade*, \$18,000.

December 4, Bob Crosby, *Street of Chance*, \$21,000; December 11, Jerry Wald, *Seven Swehearts*, \$15,000; December 18, Tony Pastor, *Here We Go Again*, \$15,000; December 25, Tommy Tucker, with Stuart Erwin and June Collyer, *Whistling in Dixie*, \$28,500.

January 1, Ina Ray Hutton and The Rhythmaires, *Ice-Capades Revue*, \$26,500; January 8, Sammy Kaye, *When Johnny Comes Marching Home*, \$27,500; January 15, Cab Calloway, *Sherlock Holmes and the Secret Message*, \$28,500; January 22, Glen Gray, *Madame Spy*, \$19,500; January 29, Jan Savitt with Rufe Davis and Nicholas Brothers, *A Night To Remember*, \$23,800.

February 5, Vaughn Monroe, *Over My Dead Body*, \$30,000; February 12, Teddy Powell, with Jerry Lester and Dennis Morgan, *Three Hearts for Julia*; \$31,000; February 19, Count Basie and Ethel Waters, *Northwest Rangers*, \$30,000; February 26, Earl Carroll's *Vanities*, *My Heart Belongs to Daddy*, \$25,800.

March 5, Guy Lombardo, *Margin for Error*, \$25,500; March 12, Chico Marx, *The Meanest Man in the World*, \$23,500; March 19, Blue Barron and Beatrice Kay, *Quiet Please, Murder*, \$23,800; March 26, Bob Allen, with Carol Bruce and Block and Sully, *Reveille With Beverly*, \$19,000.

April 2, Gene Krupa, *How's About It*, \$28,500; April 9, Xavier Cugat, A

*Stranger in Town*, \$23,000; April 16, Hal McIntyre and Alan Mowbray, *Journey Into Fear*, \$16,000; April 23, Phil Spitalny, *Hit Parade of 1943*, \$27,000; April 30, Charlie Spivak, *Chatterbox*, \$24,300.

May 7, Charlie Barnet, *Night Plane From Chunking*, \$20,000; May 14, Emil Boreo and *Latin Quarter Revue*, *Tonight We Raid Calais*, \$17,500; May 21, Carmen Cavallaro, *Air Raid Wardens*, \$16,800; May 28, Jimmy Dorsey, *Cowboy in Manhattan*, \$36,500.

June 4, Mitchell Ayres and Connee Boswell, *All By Myself*, \$15,500; June 11, John Kirby with Hugh Herbert, Benny Rubin and Connie Haines, *Aerial Gunner*, \$16,000; June 18, Bob Chester and Kenny Baker, *Jitterbugs*, \$22,500; June 26, Abe Lyman and Bonita Granville, *Follow the Band*, \$23,500.

July 2, Ozzie Nelson and Harriet Hilliard, *Mr. Big*, \$29,800; July 9, Erskine Hawkins and Maxine Sullivan, *No Escape*, \$23,800; July 16, Horace Heidt, *Salute for Three*, \$28,000; July 23, Ada Leonard with Virginia Weidler and Mitzl Mayfair, *What's Buzzin' Cousin*, \$20,000; July 30, Dick Rogers with Three Stooges and Cliff Edwards, *Follies Girl*, \$20,800; August 6, Russ Morgan and Henny Youngman, *Melody Parade*, \$20,000. August 13, house dark; August 20, house dark.

## Balto Hits 18G

BALTIMORE—Henry Youngman headlined the bill at Hippodrome Theater, week ended August 25, which grossed an excellent \$18,100.

Others on bill were Jerry Bergen, Frank Paris, Charlo and Dupree, and the Seven Fredysons.

Pic *First Comes Courage*.

## Hammond All Out for Spike

HAMMOND, Ind.—Spike Jones and His City Slickers scored a fine \$3,056 take at the Paramount Theater here Sunday (22). Figure is only \$51 under the all-time high grossed by Horace Heidt. Full credit goes to Spike, as screen had a filler in *Crime Doctor*.

## Stem Take Still in High; Roxy's 105G Leads; Lyman, 'Rhine' 57G; Para, Cap Okay

NEW YORK — Despite some bad weather, the Broadway vaudefilm market continues bullishly, with all houses getting top scores even the holdovers predominate. Strong figures at the Roxy, Music Hall, Strand and Capitol dominate the street.

The Strand (2,758 seats; \$39,364 house average) has one of the two openings on the Street, having bowed Friday (27) with Jerry Lester, Abe Lyman's ork and *Watch on the Rhine*. Initial rubber is calculated to do \$57,000. Last week, the fifth of Carmen Cavallaro, Perry Como, Connie Haines and *The Constant Nymph* knocked off \$35,000, which was preceded by \$42,000, \$45,000, \$49,000, and \$56,300.

The Paramount (3,664 seats; \$55,487 house average), with the fourth dose of Benny Goodman's ork, Jack Marshall and *Let's Face It*, is set to pull around \$62,000 after producing \$75,000, \$87,000 and \$90,000.

The Roxy (5,835 seats; \$50,067 house average), with the third session of Veloz and Yolanda, Jerry Colonna, Iona

## Nelson, Hilliard Big 23G in Omaha

OMAHA—Ozzie Nelson ork, with Harriet Hilliard, captivated Omaha theatergoers in a week's stand at the Orpheum Theater (3,000 seats at 30-65 cents; house average, \$14,500), grossing \$23,000 to nudge the all-time high set by Tommy Dorsey.

Also on the bill were Paul LaVarre, Five Sons of the South, Harris and Shore, and Jeanne Blanche. Film, *Pilot 5*.

## Sally Rand Balloons Ballroom Up to 10G

PORTLAND, Ore.—Sally Rand and troupe of 20 backed up by Curt Sykes ork, brought close to \$10,000 at the Jantzen Beach ballroom for week closing Sunday (15).

With good weather thruout the week, 8,643 persons passed thru the turnstile at \$1.10 per copy, said Operator Paul B. Juedepohl.

The Beach, the only ballroom on the Rand itinerary, built a special stage, 25 by 40 feet, on the dance floor for this engagement.

## Cugat 25G in L. A.

LOS ANGELES—Stage show headed by Xavier Cugat turned in a good \$25,000 at the Orpheum for week ended Tuesday (24). Cugat opened to a capacity house and for the evening show on opening day and subsequent days had lines in the foyer and outside for a half a block to the ticket window. House seats 2,300 with a 75-cent top.

## Providence Above Average

PROVIDENCE.—Metropolitan Theater here resumed its week-end stage-film shows last Friday (20) with Don Mario's ork, Three Stooges, the Great Lester, Olsen and Shirley, George Kaye, Roy Davis, and Phyllis Colt. *Thumbs Up* was on screen. Three days, ended August 22, brought a gross of \$6,500, not bad for opening of season.

Fay's, for week ended August 19, had an above-average week, with take around \$6,400 with a Roy Rogers Western on screen and a six-act bill headlined by Tanit Ikao, femme Hindu fakir.

## "Dixie," Powell Ork, Weidler Fine 63G in Chi

CHICAGO.—The biggest week of a hefty summer season at the Chicago (4,000 seats; \$40,000 house average) was scored August 20-26, with the opening session of *Dixie* (Bing Crosby), Virginia Weidler, screen starlet, and Teddy Powell and orchestra. Box office barometer reached a staggering \$63,000 mark. Second week looks plenty strong, too, and should pass \$50,000. This is Powell's first date here with his band and tho he can't do too much because of the short stagershow (there are six of them daily), it is a good showcase for his merchandise.

Oriental (3,200 seats; \$20,000 house average) had a good show in Vaughn Monroe and his band unit week ended August 26, but the Chicago competition hurt. At that, house didn't do so badly, considering the \$23,000 take. Screen had second Loop run of *They Came to Blow Up America*.

Oriental opened big Friday (27) with Chuck Foster's band, and the Mills Brothers. Screen has first run of Monogram's *Spotlight Scandals*.

## Dubuque Good to Welk

EAST DUBUQUE, Ia., Aug. 28.—Lawrence Welk grossed \$1,075 at the Melody Mill here Monday (23), bettering his initial one-nighter here in June by \$200. Admission was \$1.25.

## In Short

### Chicago:

JULIO AND JEAN TUDELL have been given an extended contract at Bismarck Tavern. . . FAUST CLUB, Peoria, Ill., is back to floorshows. Opening bill has the Three Pretenders, Four Marvells, Kim, the Novellos, and Samuels and Lawrence. Fred Williamson, of Frederick Brothers here, is booking. . . DANNY O'NEIL, tenor, will be the feature in the new Palmer House show opening September 9. He received his medical discharge from the navy as a result of injuries sustained on the Lexington. Also new will be Producer Merriel Abbott's act, using four of her line girls—Jeanne Guest, Carlyn Truax, Naomi Korf and Mari Lynn.

### Philadelphia:

GALE ARDEN and ROY CORTEZ breaking in their new team act at Steve Brodie's. . . CARNEY AND KRESS going overseas with a USO unit upon closing at Kallner's Rathskeller here. . . BOB CASTAINE, of the Castaine and Barrie ballroom, due at Jack Lynch's, received the tap from the draft board last week. . . WILLIAM J. HERMANN JR. inducted into the army with Tommy Tattler, his partner, taking over his interest in their theatrical booking agency.

### West Coast:

JUNE EDWARDS has left the Ted Lewis revue and is now featured in the show at the Florentine Gardens, Hollywood.

### Here and There:

EILEEN O'GRADY, boogie-woogie singer, is being held indefinitely at the Casa Grande, Cincinnati, where Nora Ford, burly stripper, is emcee. . . BILL ROBINSON began a three-weeker Friday (27) at Glenn Rendezvous, Newport, Ky. Also on the bill are Phyllis Colt, Jimmy Leeds, and the Guy Martin Dancers.

PIERRE CHARISE, of Pierre and Rennee, who has been working in a Chicago defense plant the last year, has been promoted to production manager. . . BERNIE LIT has returned to the Silver Dollar, Baltimore, after three months at Kavako's, Washington.

MURRY PICKFORD is headlining at Orts' El Tropico Room, Boston.

# New York's Top P.A.ed Hotels

## Waldorf, New Yorker, Plaza All in Space Grabbers' Money As Press Rates Key Spots

### Christenberry Tops Hotel Managers' Section in Fifth Annual Survey

NEW YORK, Aug. 28.—The Waldorf-Astoria Hotel, with its venerable tradition of hospitality dating back from the days when it occupied the Empire State Building site and with a press agent not so venerable, is in the estimation of the panel of the fourth estate who participated in *The Billboard* Fifth Annual Hotel Publicity Survey, the Met's best publicized hospice.

Long a favored inn of the nation's biggies the Park Avenue watering spot ran far ahead of its nearest competitor, acquiring 57 points while the New Yorker directly behind, paid off place money with 14 markers. The Plaza was close behind with 13 points.

But while the editors, columnists and feature writers voting in *The Billboard* poll were certain of their choice of the chalet grabbing most space, honors for the best publicized innkeeper went to Robert Christenberry, managing director of the Astor, by a hair. The newspaper gentry balloted closely on this issue as Christenberry's 28 points barely nosed out Lucius Boomer, headman of Waldorf-Astoria, who snagged out 26. Frank Case, operator of the Algonquin, rated third slot.

However, the Waldorf bounced back as the institution getting the best advertising, exploitation and promotion. Its 33 points were far in front of the New Yorker's 12 and the Astor's nine tallies.

It was generally conceded by the journalists that the Wedgewood Room and the Starlight Roof gave the Waldorf the best pegs upon which to hang blurbs. The New Yorker, which changed publicity heads in mid-season when Shepard Henkin, now in the army, was

replaced by Frances Crockett, has only a single entertainment spot with its Ice Terrace, and the Plaza pinned its plugs onto the Persian Room.

### Saucier Laps Field Six Times in Flack Section

Ted Saucier, press head of the Waldorf, made the most of this opportunity by pounding out countless feuilletons on the virtues of its entertainment salons. Adhering to the tradition of the hospice's hospitality to the Fourth Estate, Ted easily got top rating with 63 x's, and Ware Lynch, the Pierre's flack, scored nine tabs to shade Newkirk Crockett of the Plaza by a single point.

Voters in *The Billboard* Hotel Survey, as in the night club section of the poll, are generally conceded a wise jury. Nearly all are vets of previous *Billboard* surveys and keep abreast of the events transpiring in the hotel world.

This year, in the case of the Waldorf, a triple winner, the voters took into account the inn's entertainment rooms publicity contributions. The similar policies of the Starlight Roof and the Wedgewood Room with name bands and name performers, were of solid value to the hotel's prestige in the press. The spot has been able to get a supply of top name bands along with name acts. But it is generally conceded that bands were most responsible for the hotel's prestige rating as the spot frequently operated with a single act in conjunction with its name band policy, and the act was not always in the name class.

### Ice Show Top Space Stealer for New Yorker

The New Yorker, also with a name band policy, has the well-publicized ice show in the Ice Terrace, probably the most institutionalized room in the country. The show has been going on for seasons with the same policy and has been getting a consistent flow of free lineage because of the enterprise of its praise agents. The blades display holds a lure all its own. The hotel tested the value of the icer by cutting it off for a short period. When they did the room's attendance took a sharp

## Winners at a Glance The Billboard Fifth Annual Night Club Publicity Survey

### Best Publicized Hotel

Waldorf-Astoria .....57 Points  
New Yorker .....14 Points  
Plaza .....13 Points

### Hotel Receiving Best Exploitation Advertising and Promotion

Waldorf-Astoria .....33 Points  
New Yorker .....12 Points  
Astor ..... 9 Points

### Best Publicized Hotel Owner or Manager

Robert Christenberry .....28 Points  
Lucius Boomer .....26 Points  
Frank Case .....10 Points

### Press Agents Meeting Editorial Needs Most Effectively

Ted Saucier .....63 Points  
Ware Lynch ..... 9 Points  
Newkirk Crockett ..... 8 Points

drop despite name orks.

Most of the Plaza's blurbs are based on the class of its Persian Room where frequent use of names is exploited to the hilt.

### Press Sees Christenberry As Hotelman of Many Parts

As for the innkeepers, Christenberry, topman, finds time to activate himself in many other enterprises, all space getters. He is the president of the Broadway Association and has devoted a great deal of his time to keeping Broadway alive thruout the country. Christenberry is a colorful figure, a World War vet, and is known for his showbiz associations and has often identified himself with a variety of welfare movements.

Lucius Boomer, copping second place, is apparently on his way to becoming another Oscar of the Waldorf, who was probably the world's best known host. As Oscar's successor, Boomer is imparting the same warmth to the hotel.

### Frank Case Gathers Space With Literary Set, Sans Music

Frank Case, of the Algonquin, has built his enterprise up as the hangout for the literary set. The spot is usually New York address of world-famous writers and Case has a thee-and-thou acquaintance with all of them. He got the No. 3 award as the best publicized hotel manager or operator despite the fact that his spot has no entertainment.

Frank Andrews, of the New Yorker, was behind Case with eight points and was followed by Charles Rochester of the Lexington Hotel, Maria Kramer, of the Lincoln and Edison Hotels here and the Roosevelt Hotel, Washington; Thomas Russell, Weylin; Vincent Astor, St. Regis; S. Gregory Taylor, St. Moritz; Donald W. Paton, 1 Fifth Avenue; Emil

Ronay, Belmont Plaza; Paul Getty, Pierre, and Vincent Coyle, of the Hampshire House.

The 1-2-3 hotels were followed by the Plaza, after which came the Astor. The Savoy Plaza was sixth. The Belmont Plaza, Pennsylvania and St. Regis tied for seventh to be trailed by the Baltimore and Lexington.

For the best exploited, advertised and promoted, the Pierre ran fourth to lead the Belmont Plaza. The Edison, George Washington, Plaza, Pennsylvania were in a tie with the Lexington, and an equal number of votes came in for the St. Regis and Savoy Plaza.

In the press agent division, Ted Saucier, with an aggressive campaign plugging the Waldorf's entertainment spots and the opportunity of getting additional plugs thru handling the Stage Door Canteen dances, the party for Oscar of the Waldorf and Mme. Chiang Kai-shek's visit to New York landed solidly in the premiere spot.

Ware Lynch of the Pierre, who had an assist by Dorothy Ross in the plugging of the Cotillion Room, landed the deuce spot to lead Newkirk Crockett of the Plaza, who was a point behind. Following were Walton Smith, on the Pennsylvania Hotel's pay roll; Frances Crockett, of the New Yorker, who lead her predecessor, Shepard Henkin, now in the army by one tally; Ed Wiener, of the Park Central; Timmie Richards, of the St. Regis, who replaced Jane Hunter; A. S. Crockett, of the Biltmore; Madeleine Riordan, of the Hampshire House; Ray Doyle, of the Commodore; Ed Goate; Doug Whitney, for the Madison Hotel; Frank Law, of the Belmont Plaza; George Sutton, of the Lexington, and Al Hauser, of the Taft. Dorothy Ross's handling of the Cotillion Room and Sobol and Hartman's plugging of the Persian Room of the Plaza received scattered mention.

### Servicemen's Dinners; James and Myrus Rate

Individual exploits and publicity stunts that rated mention in *The Billboard* survey included the Park Central's Monday night dinners for servicemen, the Harry James run at the Astor; the build-up of Myrus, the Pierre mental act; the party for Oscar of the Waldorf, and the letter from some fliers in the South Pacific requesting the Biltmore Hotel to entertain four girl friends on the enclosed \$150 money order.

Like the night club press agents, the hotel flacks are operating under the handicap of the newsprint shortage and the curtailment of amusement sections. That they're doing a job despite the freeze is proven by the survey.

In the next issue of *The Billboard* the voters will speak their mind on the press agents. Maybe—some had better leave town—now.

### New Tag for Mobile Club

MOBILE, Ala., Aug. 28.—The former Hollywood Dinner Club has been renamed the Paradise Club under the new management of Peggy O'Neill, former radio entertainer. Miss O'Neill doubles as emcee. Policy calls for two shows nightly and dancing. No cover charge.

## Meet the Voters

The electorate of *The Billboard*'s Fifth Annual Hotel Publicity Survey are experienced hands in judging New York's amusement enterprises. Many are vets of previous *Billboard* ballots. They are in the hotel know. They were:

Lucius Beebe, *Herald-Tribune* columnist; G. E. Blackford, *Journal-American*, night club department; Helen Brown, *Brooklyn Eagle* society editor; Pat Coffin, *Look*; Harold Corbin, United Features mat editor; Jerome Dreiffuss, United Features; Jack Eigen, WMCA amusement commentator; Clifford Evans, *Brooklyn Eagle*; Virginia Forbes, *Sun* amusement editor; Eckert Goodman, *Town and Country*; Will Gordon, *Morning Telegram*; Rosemary Haywood, *Metropolitan Host*; Nick Kenny, *Mirror* columnist; Dorothy Kilgallen, King Features Syndicate New York columnist; Lawton Mackail, *Esquire*; Paul Martin, *World-Telegram* night club-caffe columnist; Edward Miller, *Gotham Life*; Ward Morehouse, *Sun*; Leslie Neville, *Esquire*; Dorothy Quick, *Easthampton* (L. I.) *Star*; Ben Schneider, *Women's Wear Daily* amusement columnist; Louis Sobol, King Features Syndicate, New York columnist; Winifred Spear, *Times* fashions editor; L. L. Stephenson, Associated Newspapers columnist; Paul Stewart, *Sun* society editor; Geri Trotta, *Made-moiselle* amusement editor; Katherine Vincent, *Herald-Tribune* fashions, and Thyra Samter Winslow, women's magazines.

## Comedy, Girls Are Sock Acts With Fighting Men in Pacific

Editor, *The Billboard*:

Here's a little news about our unit in the Pacific which is going over big with the boys, many of whom haven't seen a show or a white woman in several years.

Do these boys need entertainment over here? You'll never know how much. There are 12 of us in the unit—four men and eight women. Lou Parker, who was last seen in the road company of *Hellzapoppin*, is our emcee. Jack Powell, the black-face drummer, and the Victory Twins, singers, are others in the unit. The line of six Margaret Faber Girls from Chicago are with us, too. You ought to hear the boys scream when they make their first entrance. George Finkelberg is our pianist.

I can't tell you what a kick it is to work for these boys here. They are the most appreciative audience in the world and, of course, that's not hard to understand. These kids really go wild. They want to see a lot of white women and real comedy from home instead of one hula troupe after another. I sing a

lot of popular songs and the boys seem to get a big kick out of my parodies. To hear them laugh and to see the expressions on their faces makes you feel and know that you're doing your bit to make these kids a little happier for a few minutes, or the two hours our show lasts.

Perhaps the success of our show will be the cause of many more coming over from home. We do two shows a day, one at 2 and one at 7 and usually at two different camps. We usually don't get back until 10 p.m., so we get to bed early and get up at 8:30 in the morning, believe it or not. A hell of a change from our night club routine.

The girls in our show deserve a lot of credit for doing such a swell job in spite of many adverse conditions and bad stages to dance on. But they come thru beautifully. We don't know how long we'll be at our present location, but hope to go further south, where the boys really need entertainment.

LITTLE JACKIE HELLER.

**Park Central Hotel, Coconut Grove, New York**

Talent policy: Name dance band; floorshows at 8:30, 12:30 and 2. Management: Jules Lanzner, hotel managing director; Bill Robbins, Coconut Grove manager; Ed Wiener, publicity. Prices: \$2.50 minimum.

The Coconut Grove continues its name band policy successfully instituted by Cab Calloway. This time Mal Hallett has the podium assignment with potent outtressing by Jerry Wayne and Capella and Patricia.

Hallett with an instrumentation of five reeds, an equal number of brasses and three rhythms dishes out a pleasant brand of dansapation pleasing to this hotel's conservative clientele. At dinner show caught Hallett's licks were sufficiently attractive to fill the dance floor. His femme chirper, Terry Russell, comes up to standard, while the chief attraction among the youthful sidemen is Dan Scott at the drums, whose strong and consistent beat plus showmanly deportment gives the outfit an appreciable lift.

Wayne's appearance here appears to be a smart talent buying move. He moves in on a crest of popularity due to his appearance on the *All-Time Hit Parade* and the current swoon rage. Wayne is an effortless singer with excellent stage presence and a smart selection of numbers. His tunes include a strong assortment of ballads and a single rhythm tune. While the ork hasn't the battery of muted strings to heighten the swooning effect, the clarinets provide an adequate substitute. Wayne hit well enough to come back for a pair of encores.

A strong set of overhead spins included in a set of nicely designed routines makes the crowd a pushover for Capella and Patricia. Pair, who just wound up a

**NIGHT CLUB REVIEWS**

five-week session at the Strand, gave out with a trot, tango, mazurka and encored with a Mexican dance and the Castle Walk.

Both Wayne and the terp twain didn't get the best musical backing, but as the team had to squeeze in rehearsal time between theater appearances and Wayne had a similar problem with his air show, it's just a matter of a show or two before all parties come to terms.

Joe Cohen.

**Latin Quarter, Chicago**

Talent policy: Shows at 9, 12 and 2; Saturday matinee at 4; show and dance band, rumba band. Management: Ralph Berger, manager; Art Goldie, publicity. Prices: Minimum \$1.50 and \$2.50 (week-ends); dinner from \$2.50; drinks from 50 cents.

The most successful Loop nitery in years and only a little more than a year old. Conditions, of course, are in its favor and its location on Randolph Street draws Broadway and 42d Street traffic. The shows are good and prices, considering general price levels, are quite reasonable. And, too, the informal atmosphere draws the average serviceman and defense worker, easily scared away by fancy trimmings.

Holdovers on the new bill are Dorothy Donegan, colored boogie-woogie pianist and local name, as well as Buddy Lester, nut comic who several years ago came up the hard way via the joint and Midwest borsht belt circuits. New are Karen Cooper, songstress; Hibbert, Bird and LaRue, comedy dance trio, and the Skating Continentals, roller skating team.

The Dorothy Hild Girls (8) carry on with three flashy numbers, staged with an eye for showmanship. They include a fast rhythm opening, South American radium novelty, and the finale to *Brazil*. Girls are young and alert dancers.

Lester has his way thruout with zany introductions and in his own nondescript act in which he caricatures Ted Lewis, a scotchman, and an African expedition. His work is much on the order of his brother Jerry, but he does it well and proves that he can stand on his own feet without being linked to the more celebrated branch of the family tree. Has a youthful, engaging personality and has

developed a natural knack for storytelling.

Dorothy Donegan, sepia keyboard pounder, swings the classics in her own way, with emphasis on showmanship. Girl dresses in expensive gowns and looks well. She has built up a definite following here with her commercial sets and can stay on here as long as she pleases.

Karen Cooper, good-looking brunette, makes a smart appearance and gives out on pops and standards with a big, commanding voice. She is particularly strong on ballads, which she trims with cute, original touches.

Hibbert, Bird and LaRue draw many laughs with their knockabout comedy turn, and the novel gag of having one of the two male partners come on from the floor as a drunk is still a surprise punch. The Skating Continentals follow the opening production number with a roller-skating session that has strong tricks but is not well dressed.

Eddie Pripps still leads a fine show and dance group. Intermission rumba outfit was fronted by Charlene Kerr, singer with a shapely body but poor voice.

Sam Honigberg.

**Frank Palumbo's Philadelphia**

Talent policy: Dance and show band, relief unit, production floorshows at 7, 9 and 12. Management: Frank Palumbo, proprietor; Bobby Palumbo, manager; Johnny Bazzani, maitre d'; Mort Schwartz, advertising and publicity; Eddie Suez, booker. Prices: Dinners from \$1.25; drinks from 45 cents; no minimum, no cover.

Palumbo again demonstrates his keen business acumen in seeing the summer out with a floorshow extravaganza generally reserved for the height of the winter spread. Getting the jump on the new season, Palumbo tees off with Fats Waller, who is drawing down a grand weekly, surrounded with a roundelay of acts and specialties rich in eye and entertainment appeal. Net result is that this large theater-restaurant is enjoying holiday business nightly.

Fats is still the superb Waller, giving out with his own particular brand of five and jam while piping his own song hits to his own Steinway sorcery. There's no getting enough of his genuine musicianship and showmanship in the style that has always been identified with Waller. Moreover, he bulds his performance into a real musical concert dedicated to le jazz hot. Following his own singular efforts, Waller brings on the Freddy Baker Quartet, a paleface musical unit paced by the guitar sorcery of the leader man. And joining the guitar, bass and fiddle, Waller engages in a session devoted to the blues, and finally has Louis Del Rio's house band augment the batteries for a session of jam music that makes the room rock.

In a session of their own, the Freddy Baker boys, using their own pianist, delight with a vocal and instrumental interlude. Plenty of ginger and zest in their playing and singing, with an individual style that first brought them attention when Sammy Kaye took their *Daddy* dolings to make a hit record.

Barbara Lee, a pulchritudinous wow, pipes the prima donna pips as well as the current pop ballads to good effect.

Also plenty bullish on the vocals is Dick Worth, an emphatic bary giving voice to the rousing show tunes and soulful ballads, and rolls up a personal score on each count. A tall and manly lad, appearance and stage presence are also in his favor, and further handles the show introductions in efficient manner.

Ballroom duo of Lord and Janice add a consignment of charm to the proceedings with their Viennese and Spanish waltz routines, marked by eye-flashing overhead spins.

More dance dolings of major import added by Nancy Carter, pretty miss, delighting with a neat and trim acrobatio routine that registers.

Adding production aura is the new line and settings devised by Bill Henriques. Joins the line of seven prancers to enhance the choregraphy, and the numbers are big-timey in every respect. Tee off with a continental *Merry Widow* ballet, a striking Chinese garden setting at the mid-mark, and close the show with a gay and lively Latin routine.

Maurie Orodener.

**Plaza Hotel, Persian Room, New York**

Talent policy: Dance band and floorshows at 9 and 12. Management: Henry A. Rost, hotel managing director; Newkirk Crockett, society publicity; Sobol & Hartman, Broadway publicity. Prices: Dinners from \$3.50; \$2.50 minimum, Monday thru Thursday; Friday \$3; Saturdays and holidays \$3.50. Cover charge to dinner guests remaining after 10:30, \$1 on Friday, \$1.50 Saturdays and holidays.

While this supper crust hangout is biding its time waiting for Hildegard's return next month, the management doesn't go overboard on the talent budget, but has taken care that appropriate and competent acts carry on during the off season. On tap, at the moment, are the Robertos and Rolly Rolls with Larry Stry's ork to give out with pleasing society strains.

Opening spot goes to the Robertos, a well-groomed pair of Latins with an excellent assortment of dances. They opened with a smooth tango, went into a waltz and paso-doble and encored with the *Chiapanecas* and a samba. They are a colorful duo. The male section of the team acts as tho he enjoys his job and radiates his enthusiasm to the audience. They got a huge mitt.

Rolls demonstrates his ability at the ivories. With or without comic interpellations, his keyboard skill alone would make him a sufficiently strong act, but his drollery got the better applause returns. His impression of a nervous concert pianist is fine bit of business. He encored with a turn at a tiny concertina and subsequently went back to the Steinway to continue his pounding.

J. C.

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# VAUDEVILLE REVIEWS

## State, New York

(Reviewed Thursday Evening, August 26)

This week Loew's State celebrates its 22d anniversary. At the time of its opening, the State had lots of competitors on the Street selling vaude shows, but this house endowed with a solid sense of showmanship has weathered all the crises that have come to the vaude industry, and today is the premiere vaudeville showcase in the country.

Jesse Kaye has taken this occasion into account in setting this show. Pat Rooney Sr., still one of the vaude greats, is the sole tie with the past. The rest is a youthful collection of talent. Rooney, whose show-business career antedates the State 30 years, still knows how to make a house applaud. He did his soft-shoeing to *The Daughter of Rosie O'Grady* together with an agile set of taps tying them in with an amiable line of chatter to bring him two encores.

This week's display has Henry Jerome's ork on stage. His is a promising combo with a youthful set of sidemen. He did an excellent job of showbacking and gave a good account of himself with *One o'Clock Jump*, and showed off trumpeter Chuck Richards and his chirpers, Kay Carter and Chuck Richards, to advantage.

Openers are the Claire Sisters, an energetic tap threesome who shine best while making fast spins and acro interpolations. Their dance routines lack the flash and imagination to make them a top act. As their numbers now stand, their taps merely serve as fillers for turns and gymnastics.

Walter Nilsson, late of *Hellzapoppin*, working an assortment of unicycles and aided by an affable line of patter, had no trouble getting laughs or applause.

Closer went to Tommy Dix, previously with *Best Foot Forward* and making one of his last appearances before going into the army air corps, who displays a powerful baritone for a young boy. He sold *Great Day*, *Old Man River*, and *Buckle Down, Winsocki* to the satisfaction of the audience.

Film is *Stage Door Canteen*, which has just completed a long run at the downtown-street Capitol. Fair house at this showing. *Joe Cohen.*

## Orpheum, Los Angeles

(Reviewed Friday Evening, August 27)

A-1 vaude takes on a sawdust and spangles atmosphere this week, with Polack Bros.' Circus doing four 75-minute shows daily. On the same bill is the Roy Rogers film, *Song of Texas*. Orpheum offers circus shows about twice a year. This time the Polacks take it on in lieu of the usual Shrine date.

Irv Polack and Louis Stern give the Orpheum customers a *Reader's Digest* version of a big show. Patterned on the regular schedule, show opens with Dick Clemons and his lion act going thru a regular under-canvas routine. Phil and Dottie Phelps, head balancers, scored nicely, along with the Palmores, who added juggling to their pedestal head-standing routine to add variety. Black Brothers, hobo clowns, furnish good comedy with their knockabout antics. They are spotted again next-to-closing in a fistic fest that runs too long. It's the old routine of the big shoes and elongated gloves for more noise than anything else.

Animal acts, in addition to the lions, include Sonny Moore's dog and pony act, with the Shetlands doing standing walks and the dogs running thru hoops and finishing with a leap routine. Polack uses two elephants, Mona and Mary Ann, with a plank walk giving the turn a good

finish. Carlos Carreon's Black Horse Troupe is sock entertainment. Clowns spotted between acts brought solid enjoyment to the kiddies as well as their elders. Sock finish is provided by Emil Pallenberg's Bears, with the two animals entertaining with their bicycle rides, skating and other turns.

Teresa (Morales) scores at the halfway mark with her aerial feats, including heel and toe catches without net.

Nate Lewis does a good announcing job, and band is led by Bee Carsey, who turns in a good job.

Altho hampered by lack of space, it's still good circus entertainment. *Sam Abbott.*

## Oriental, Chicago

(Reviewed Friday Afternoon, August 27)

A generous show, loaded with entertainment value and of a type that will build customers for the house. Bill is topped by the Mills Brothers, riding the crest wave again thru their *Paper Doll* record, and Chuck Foster and his band. In support are Nan Rae and Mrs. Waterfall and James Rae. Screen has first run of Monogram's quickie musical *Spotlight Scandals* with vaude specialties by Billy Gilbert, Frank Fay, Bonnie Baker and the Radio Rogues. Biz end of first show opening day was big enough to keep the front of the house smiling.

The Mills boys, five in all including a guitarist in the background, mop up in the closing spot with vocal work that is rich in rhythm and harmony. Three of the boys do the actual singing, while Papa Mills contributes the vocal bass support. Act never looked stronger and judging by reception is set to play the best around.

Foster's band was without the services of Chuck at opening show. He had an army physical date in Pittsburgh and was not expected back before evening. Billy Blair, former bass man with the outfit (now working with Griff Williams at the Pamer House), was rushed in to sub and turned in a creditable job. Fat and jovial, he kept the show moving, while Harry Lewis, the arranger, took neat care of the music department. Band keeps to the middle of the road in style and makes listenable music. The boys delivered a couple of amusingly arranged novelties and a medley of name theme songs—all commercial items.

Soloists include Dottie Dotson, singing cutie who is developing a flair for comedy. In her own set she starts off fine with *Put Your Arms Around Me*, and, for contrast, an Afro-Cuban rumba, but winds up overselling *There's Something About a Soldier*. Working as she does with a serviceman in her arms, a little more reserve would be in order.

Ray Robbins, romantic ballad salesman, with looks to match, has the girls ga-ga with his impressive voice peddling such sentimental nifties as *Stardust* and *You'll Never Know*.

James Rae, acrobatic comedian, puts real sock into the early part of the bill with a couple of punchy turns that not only boast of great sight tricks but also strong comedy lines. Went big. So did Nan Rae and Mrs. Waterfall, whose type of comedy is made to order for a mass audience. Nan is still the straight, bringing on her deadpan partner in a \$2.98 outfit for a funny questions and answers routine. Plenty of laughs at this hearing. *Sam Honigberg.*

## Strand, New York

(Reviewed Friday Evening, August 27)

With the screen carrying the emotion-packed *Watch on the Rhine*, the light-hearted entertainment-packed show on

the stage is the perfect balance. Abe Lyman's band, Jerry Lester and Lane and Ward make 90 minutes fly by like 90 seconds. Each turn begged off under protest from the audience.

Lyman offers only two band numbers: A jump opener spotting about 10 soloists from the crew, and a George Gershwin medley midway, featuring Bill Clifton (unbilled) at the piano. The rest of his presentation rests in the hands of Frankie Connors and Rose Blane. Each is an individual show-stop, and combined, Abe Lyman's band is one of the strongest stage groups seen this year.

Connors is on first and his job is the toughest, turned into a pip as soon as he opens his pipes. The kid tops Morton Downey in his palmiest days, and finishes his three numbers, *You'll Never Know*, *Begin the Beguine* and *All or Nothing At All*, to tumultuous applause. Just having a tenor voice is novelty enough these days and when the tones are liquid as a B. G. clarinet and sweet as temple bells, it's money in Lyman's bank.

Next is Marlow, and another sock novelty, because the violinist, introduced as a former Stowkowski concertmaster, play two concert hall showpieces, *Gypsy Air* and *Hora Staccato*. The first is full of whistling harmonics and plucked pizzacattas; the second is Jascha Heifitz's *Ace in the Hall*. Marlow played both rapidly and brilliantly, if not quite flawlessly, and people out front went wild. Took a half-dozen bows.

Rose Blane is the third Lyman prize package, and she, too, could have stayed on indefinitely. Did *Sunny Side of the Street* and *Amen*, the latter remembered as Lyman's strongest recording in a half dozen years.

Jerry Lester, who wound up the show, tied it in knots with his madcap mixture of gags, songs, imita—SHUNS, mugging, prancing, nancing and dancing. Lester is a combination Zero Mostel, Jimmy Durante, Curley (Three Stooges) and Neem on the Beam. His stuff is hilarious for the uninitiated and murder for the show-wise.

Lane and Ward clock their acrobatics into two situation dances. The second is a skillful newspaper-reading routine with the paper deftly changing hands at the climax of each stunt. Builds up each intricate tumble and brings them back for a short encore of skull-shattering somersaults by Bobby Lane.

House jammed. After word-of-mouth spreads, the good news the lines should be winding around the block. *Elliott Grennard.*

## Olympia, Miami

(Reviewed Wednesday Afternoon, August 25.)

This house is now playing a full week of vaude, with Al Weiss, continuing as house manager. Dave Tyler is new leader of the house ork, replacing Walter Witko, who continues as first violinist.

Cliff Edwards, in the headline spot, has lost none of his cunning with the uke, gets a big hand for his songs.

Wallace Puppets line up with the best of the marionette acts ever seen here.

Gaynor and Ross, roller skaters, get by with some good tricks and earn the applause bestowed.

Jimmie Husson, emcee and comic, hands out a good line of gags. Even the ancient ones get a big laugh.

Lillian Clark sang several numbers and was liked.

Film, *Background to Danger*. Biz very good. *L. T. Bertlner.*

NICK LUCAS has been signed to return to the Palomar Club, Vancouver, B. C., some time in April.

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# 27-WEEK SEASON FOR STRIPS

## Triple Circuit Active; Budget Upped With Emphasis on Vaude; Burly Gal Shortage a Headache

### Oldsters Replacing Drafted Males

CHICAGO, Aug. 28.—A boom fall-winter season for burly with 27 weeks each for 27 units is foreseen by the three leading circuits—Midwest, Hirst and Empire—despite transportation difficulties, upped budgets due to the 20 per cent withholding tax and rising living costs, and a shortage of line gals.

As in previous years, the Midwest and Hirst circuits will interchange units during the season, while the Empire Circuit of seven houses, a smaller chain, will be used as a proving ground for the bigger dates.

The Hirst Circuit has already started the ball rolling with units in Boston, Washington, Baltimore, and St. Louis. The Midwest has skedded openings as follows: September 3—Palace, Buffalo; Folly, Kansas City, Mo.; Mayfair, Dayton, O. and the Gayety, Cincinnati. September 10—Casino, Toronto, and Roxy, Cleveland. September 17—National, Detroit, and Rialto, Chicago. The Empire Circuit plans openings the week of September 3 at the Avenue, Detroit; Fox, Indianapolis; Gayety, Milwaukee; Capitol, Toledo; Grand, Canton, O., and the Grand, Youngstown, O. The

Gayety, Akron, is due to open sometime within the next four weeks.

The Hirst units already set and their starting stands include:

No. 1—Mike Sachs, Alice Kennedy, Shuffles LeVan, Dan Evans, Vivi Austin, Ed LaVerne, Jean Hayes and Valerie Parks, opened August 13, Howard Theater, Boston. No. 2—George Murray, Eddie Lloyd, Eileen Hubert, Great Johnson, Murray Briscoe, Mary Walsh and Jessica Rogers, opened August 20, Gayety Theater, Washington, D. C. No. 3—Billy Hagen, Lou Powers, Merrill Sevier, Carol King, Springer and Russell, Lew Fitzgibbons and Winnie Garrett, opened August 13, Howard Theater, Boston. No. 4—Frank X. Silk, Harry Levine, Lew Denny, Dolores Green, Mickey Pearl, Julie Bryant and Strut Flash, opened August 20, Gayety Theater, Baltimore. No. 5—Harry Conly, Bert Carr, Danny Jacobs, Ann Smith and Isobel Brown, opened August 27, Gayety, Boston.

No. 6—Billy Fields, Al Rio, Mervine Harmon, Melani LeBeau, Evelyn Taylor, Billy Bird and Frederika and Myrna, opening August 29, Globe Theater, Boston. No. 7—Billy Wallace, Troy Brown and Barron Lee, Murray Jordan, Trudene and DeLaine Marshan, opens September 5, Casino Theater, Pittsburgh. No. 9—Bozo Snyder, Bobby Vale, Garcia and Dulce, Gail Paige, and Jockey Styles, opens September 3, Howard Theater, Boston. No. 11—Fred Binder and Jack Rosen (latter just released from the army), Chick Hunter, Billy Lewis, Gay Baird, Scarlett Knight and Cleotora, opened August 27, Grand Theater, St. Louis. No. 12—Benny Moore and Harry Bentley, others to be added, opens September 3, Gayety Theater, Cincinnati. O. No. 14—Y. B. Hamp, Gertie Beck, Butterbeans and Sussie, others to be added, opens September 3, Grand Theater, St. Louis.

According to Milt Schuster, Midwest booker, there is no shortage of strippers, even the top box-office names such as Ann Corio, Margie Hart and Charmaine (currently in the Ziegfeld Follies as Christine Ayres) have left the burly circuits for legit, niteries and other fields. Season headliners will include Hinda Wassau, Lois DeFee, Rose LaRose, Marion Morgan and Sandra Sexton, Chicago-built product.

Altho the draft is causing an age lift among comics, there is still a sizable number on the books for the coming season. The Hirst circuit comics are Billy Foster, Hap Hyatt, Harry (Boob) Myers, Art Gardner, Irving Selig and the team of Bob Ferguson and Max Coleman. In the Midwest chain, skedded comics are Red Marshall, Jack Mann, Kenny Brenna, Harry Ryan, Irving Benson and Bozo Snyder. Among the Midwest vaude acts are West and Lexing and the colored team of Butterbeans and Sussie.

As in past seasons, each house will have a stock line of gals, augmented by a house singer. Traveling units will comprise a featured woman, two comics, straightman, two soubrettes and two vaude acts. Heavy emphasis this year will be laid on vaude acts.

ST. LOUIS, Aug. 28.—The Grand, burly house here which has been closed for the summer, reopened yesterday with a bill headlined by Scarlett Knight and Fred Binder. House is managed by Richard Zeisler, with ork under Judge Reidelberger and productions staged by Paul Morokoff. Milton Schuster, Chicago, is the booker.

## ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

**A**  
Adriana & Charly (Capitol) Washington, t.  
Alkali Ike (Village Barn) NYC, nc.  
Amazing Mr. Ballantine (Uptown) Salt Lake City 1-7, t.  
Ames, Jimmy (Charley Foy's) Hollywood, nc.  
Ames, Bill (Belmont Plaza) NYC, h.  
Andrews, Avis (Zanzibar) NYC, nc.  
Apollon, Dave (Billmore) Los Angeles, h.  
Arnaut Bros. (RKO-Boston) Boston, t.  
Atkinson, Betty (Colony) Chi, nc.  
Austin, Marie (Slapsy Maxie's) Hollywood, nc.

**B**  
Bac, Norman, Dancers (La Conga) NYC, nc.  
Baker, Zig & Viv (House of Murphy) Beverly Hills, Calif., nc.  
Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.  
Banks, Warren (Bali) Washington, until Oct. 5, nc.  
Barrett, Elaine (Swan) Phila, nc.  
Barry, Dave (RKO-Boston) Boston, t.  
Barton & Brady (Majestic) San Antonio 2-8, t.  
Beatty, George (Charley Foy's) Hollywood, nc.  
Belmore, Barbara (Latin Quarter) NYC, nc.  
Belmont Bros. (Fair) Jackson, Mich., 2-5; (Kentucky) Toledo, O., 6-11, nc.  
Benson, Roy (Roosevelt) New Orleans, h.  
Berry Bros. (Zanzibar) NYC, nc.  
Bigbee, Butch (51 Club) NYC, nc.  
Big Time Crip (Earle) Phila, t.  
Birdland (Leon & Eddie's) NYC, nc.  
Blair & Barnett (Windmill) Charleston, S. C., nc.  
Blake, Gloria (Riobamba) NYC, nc.  
Blakstone, Nan (Tommy Joy's) Utica, N. Y., nc.

Burton's Birds (Alpine Village) Cleveland 1-12, nc.  
**C**  
Brisson, Carl (Versailles) NYC, nc.  
Britton, Pamela (Latin Quarter) NYC, nc.  
Buckwalter, Junior, Marimba Queens (Hamid's Pier) Atlantic City.  
Burns Twins & Evelyn (Metropolitan) Houston 26-Sept. 1, t.

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**C**  
California, Two (Marty Bohn's) Wildwood, N. J., nc.  
Callahan Sisters (Hurricane) New York, nc.  
Canfield & Lewis (Earle) Phila, t.  
Canzoneri, Tony (Leon & Eddie's) NYC, nc.  
Cansinos, The (El Chico) NYC, nc.  
Capella & Beatrice (Park Central) NYC, h.  
Caprino Sisters (Hollenden) Cleveland, h.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Carmen, Lee (Phillips) Kansas City, Mo., h.  
Carol, Gloria (Copacabana) Newark, N. J., Carr Bros. (Palace) Cleveland, t.  
Carrington, Leroy (Roxy) Cleveland, t.  
Carroll, Helen (Latin Quarter) NYC, nc.  
Cason, Bobbe (Cedar Gardens) Cleveland, till Sept. 13, c.  
Chester, Eddie (Ernie's) NYC, nc.  
Chocolate Bards (Kelly's Stable) NYC, nc.  
Claire, Vera (Phillips) Kansas City, Mo., h.  
Claire Sisters (State) NYC, t.  
Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.  
Collins, Gracie (Swan) Phila, nc.  
Colt, Phyllis (Glenn Rendezvous) Newport, Ky., nc.  
Condos Bros. (Paramount) NYC, t.  
Congaroes (Leon & Eddie's) NYC, nc.  
Conrad, Cliff (Embassy) Brooklyn, nc.  
Cool, Harry (Helsing's) Chi, cl.  
Cooper, Karen (Latin Quarter) Chi, nc.  
Cortez, Florez (Te Pee) Miami, nc.  
Costello, Lola (De Sota) Savannah Beach, Ga., h.  
Crosby, Bill (New York Bar) Green Bay, Wis., cl.  
Cunningham, Fairy (La Jolla) Tucson, Ariz., 30-Sept. 2, nc.  
Curran, Vince (Club 18) NYC, nc.

**D**  
D'Arcy Girls (Summit Beach) Akron, O., p.  
Davis, Dorothy (Primrose) Newport, Ky., cc.  
Davis, Bus (Trouville) NYC, nc.  
Davis, Eddie (Leon & Eddie's) NYC, nc.

Dawn, Dolly (Capitol) Washington, t.  
Debutones (Latin Quarter) NYC, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Del Rio, Diane (Kitty Davis) Miami, nc.  
Diaz, Servando Trio (La Conga) NYC, nc.  
DeMay, Moore & Macy (Leap & Eddie's) NYC, nc.  
Dennis & Sayers (Hi-Hat) Lowell, Mass., nc.  
Dewey Sisters (Swan) Phila, nc.  
Dix, Tommy (State) NYC, t.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Donegan, Dorothy (Latin Quarter) Chi, nc.  
Dorsey, Louise (Bradley's) Wildwood, N. J., nc.

**E**  
Dot & Dash (Dempsey's) NYC, cl.  
Dotson, Dottie (Oriental) Chi, t.  
Downey, Morton (Waldorf-Astoria) NYC, h.  
Doyle, Eddie & Amy (Camp) Paris, Tex., 23-Sept. 5, t.  
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.  
D'Ray, Phil (Primrose) Newport, Ky., nc.  
Dupree, Bob, & Charlo (RKO-Boston) Boston, t.  
DuVal, Dorothy (Seaside Hotel) Atlantic City, cl.

**F**  
Eldridge, Roy (Folles Bergere) NYC, nc.

**G**  
Franklin, Joe, & Pals (Fair) West Point, Neb., 1; (Fair) Seward 2-4.  
Fields, Marsha (Sawdust Trail) NYC, nc.  
Fitzgerald, Ella (Zanzibar) NYC, nc.  
Forbes, Marjorie (Sawdust Trail) NYC, nc.  
Francis, Darlene (51 Club) NYC, nc.  
Froos, Sylvia (Latin Quarter) Chi, nc.

**G**  
Garretson, Marjorie (885 Club) Chi, nc.  
Gibson, Harry (Trouville) NYC, nc.  
Gas, George (Riverside) Milwaukee, t.  
Gleason, Jackie (Club 18) NYC, nc.  
Glover & LaMae (Broadmoor) Colorado Springs, Colo., h.  
Gould & Adams (Dempsey's) NYC, re.  
(See ROUTES on page 56)

TRADE SERVICE FEATURE  
Advance Bookings

CALLAHAN SISTERS: Mount Royal Hotel, Montreal, Sept. 27-Oct. 10.  
JACK HERBERT: Touraine Hotel, Boston, Sept. 6-19.

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# AFRA Confab Clicks; All Sanity and Unity; Invite AEA and CEA To Affiliate

## Dove of Peace Highlights Conclave

CHICAGO, Aug. 29.—Smoothly, quietly, efficiently and with an air of experience belied by its six years of existence the American Federation of Radio Artists today had its first convention in two years (the conclave was skipped last year due to the war) ready to be concluded by sundown. Thanks to comprehensive pre-convention discussions at home, each of the locals was represented by delegates equipped to operate with a minimum of delay. Thus the normal four-day convention was packed into a two-day session, even tho many a delegate felt, before the meetings started, that he'd have to sit in session until the wee hours to cover everything that had piled up in the last two years.

The same spirit of unanimity and savvy that went into the discussions and sessions was evident in what the gathering accomplished. Possibly the most important of these was the treatment of the proposal to amalgamate AFRA and the American Guild of Musical Artists.

With some of the smaller units worried about their future under the amalgamation, they felt AFRA might be better off organizing all radio first and then combine with AGMA, and others in AFRA viewing the proposed amalgamation as contrary to the spirit of AFRA's charter from the Associated Actors and Artistes of America, there was a tendency to expect fireworks when the AFRA-AGMA matter came before the delegates. There was some discussion but no fireworks. Sanity and understanding went into the discussion and solution, namely:

The convention went on record as being in favor of the amalgamation and authorized its officers to proceed with that project. In addition, the convention invited Actors' Equity and Chorus

Equity to join in the AFRA-AGMA amalgamation. Naturally both AF and AG will go ahead on their own whether or not Equity accepts the invite.

### Constitution Amended

They also amended the constitution, a routine chore of the constitution committee which makes a continuous study of the AFRA bible and removes bugs even before they appear, in several important points. Thus:

(a) Machinery was provided for appeals from local discipline to the national board.

(b) Election of members at large to the national board, designed to give the small locals representation, was eased so that units whose entire membership is less than the minimum number required will have representation. Where a petition needed 20 names, and since several of the locals don't have that many members, the routine has been changed so that 75 per cent of the paid-up membership or 20 signatures, with the balance coming from other locals, will suffice.

### Caucus on E.T. Code

The convention rejected the 10 per cent hike offered by the e. t. makers (AFRA originally asked for a 10 per cent increase and was refused); went on record against the multiple use of transcriptions; instructed its officials to work for the extension of federal copyright laws to establish, for the performer, a proprietary interest in recorded performances. AFRA thus declares itself in favor of the Scott Bill, now in the congressional hopper, which would permit the copyrighting of recordings and allow performers royalties if platters are broadcast.

With the convention definitely nixing the proposed 10 per cent tilt in e. t. rates, the AFRA execs will, upon their return to New York, reopen negotiations with the platter makers and attempt to get as much of a raise as is possible under the Little Steel formula.

The AFRAs also elected new officers and passed a flock of resolutions, both covered in adjoining columns, and ran well beyond lunch time today to cover (See AFRA MEET CLICKS on page 28)

**Additional AFRA Convention News appears on page 9.**

## AFRA Raps Lewis; For Price Rollback

CHICAGO, Aug. 29.—Among the resolutions submitted to and endorsed by the AFRA convention were a number of motions to definitely put the radio performers' union in the front lines of the nation's progressive trade union movement. Following the tack taken by Lawrence Tibbett's opening address, the delegates approved the following:

Asked the Associated Actors and Artistes of America, its parent body, to bring before the American Federation of Labor's confab in Boston the AFRA resolution against the readmission of the United Mine Workers into the AFL as long as John L. Lewis heads the UMW. Supported the AFL's policy of a rollback of prices to those existing when the Little Steel formula went into action.

Supported the President's anti-inflation policy.

Passed a strong resolution for racial unity.

Supported legislation to extend Social Security to men in uniform during the time they are in service.

With seven of its 45 national board members in uniform, the delegates approved a resolution to provide for the speedy replacement of members who go into the armed forces. Since national board members are elected for three years, as compared to members at large who sit for one year, the replacements would be elected for the rest of the term of the man being replaced. Also, if a board member in uniform is mustered out while his original term is still in force he will replace his replacement.

Provided for individual contract forms covering the various types of employer-employee relationships.

Provided for simplified replacements of board members who move out of the territory they represent.

Under AFRA procedure the resolutions, after being approved, go to the officials for execution. Resolutions committee was staffed by Hellen Van Tuyl, Chicago; Donna Keath, New York; Zella Layne, San Francisco; Shields Derks, Detroit, and Georgia Field, Los Angeles.



LOS ANGELES-SAN FRANCISCO DELEGATES (names read clockwise): Georgia Fifield, L. A.; Lucile LaPointe, L. A.; Zela Layne, San Francisco; Jean Hersholt, national vice-president; Norman Field, L. A.; Claude L. McCue, executive secretary of the San Francisco local; William Berger, associate counsel of L. A. local, and I. B. Kornblum, executive secretary of L. A. local.

## Grauer Only Casualty In AFRA Voting

CHICAGO, Aug. 29.—AFRA Convention last night re-elected almost the entire slate of officials. Only exceptions were Anne Seymour, replacing Ben Grauer as a vice-president, and the national board members at large. Complete slate follows:

Lawrence Tibbett, president; Virginia Payne, first vice-president, Chicago; Anne Seymour, second vice-president, New York; Ken Carpenter, third vice-president, Los Angeles; Bill Adams, fourth vice-president, New York; Jean Hersholt, fifth vice-president, Los Angeles; Alex McKee, recording secretary, New York; George Heller, treasurer, New York. Members at large: Edward L. Merritt, Boston; Herb Mann, Racine, Wis.; Robert Donley, Pittsburgh.

Previous slate of national board members at large was Richard Osgood, Detroit; Gunnar Back, Washington, and Lawrence Tibbett. Under this set-up the small locals have representation on the top AFRA group.

### TIBBETT STRESSES UNION

(Continued from page 9)

members, you must realize, includes AFRA also.

### A Provocation to Strike

"Labor's willingness to co-operate for the prevention of inflation by accepting wage-stabilization has been met with a refusal to accompany this by proper price-controls. This situation is a constant provocation to strike—which would then be used to clamp down upon the

labor movement and tie its hands as an instrument of democracy.

"Some of you may say," he continued, "that we are radio artists, we are people who act, sing, announce, create sound effects. What has this to do with us? I assure you it has everything to do with us."

The strength of the labor movement today in this country is the strength of AFRA, he pointed out, adding that without the powerful backing of the labor movement, AFRA could not have made the great strides it has made since its inception in 1937.

"We are part of the country-wide fabric, part of a vast pattern," said Tibbett. "If that fabric is torn—if that fabric is unraveled—our particular corner of it will be torn and unraveled too."

He urged that AFRA, in order to support a strong and free labor movement, keep its own unit of the movement strong and make it stronger in the future.

### War No Bar to Expansion

Tracing the past year's activities of AFRA, Tibbett explained that the war has not curtailed AFRA's efforts and that despite a heavy influx of radio personnel into the armed forces, AFRA has continued to expand its membership and to sign new contracts with added benefits to members.

He praised AFRA's alertness and vigilance in co-operating with the government departments to clarify and help enforce wartime orders; specifically the Wage Stabilization and Job freeze orders, and referred to the securing of WLB approval of the 10 per cent increase in the sustaining contract, retroactive to December, 1942. He defended the union's refusal of the 10 per cent increase from transcription companies and Rule 19 on artists' contracts.

AFRA's recent association with the NEIC, he explained, resulted from the union's aim to give maximum contribution to the war effort.



CHICAGO DELEGATES AT CONFERENCE TABLE on opening day of AFRA Convention (names read clockwise): Hellen Van Tuyl, recording secretary of local; Rene Gekiere, Charles Egelston, Patricia Dunlap, Marjorie Hannan, John Neher, national board member; Frank Blatter; Philip Lord, treasurer of local; Bob Dyrenforth, Tom Post; Vincent Pelletier, vice-president of local and national board member; Robert Graham, Ed Prentiss, Al Stracke, Jeane Juvelier; Hyman R. Faine, executive secretary of local.

# They Mind Their Own Biz

## Ops Leave Units Alone; Misbooking Fault of Agents

CHICAGO, Aug. 28.—Generally speaking, cocktail lounge operators mind their own business when it comes to music. They leave that job entirely to the unit which gets paid to furnish the entertainment. A check-up among leading spots here reveals that operators will place the unit on notice when they are convinced that the type of music they furnish is not for their emporiums rather than attempt to change the style overnight to conform with the spots' requirements.

Ben Orloff, owner of the Silver Frolics, one of the more successful neighborhood lounges, sums up the attitude of the operators by stating that it is harmful to both the room and the unit for the management to pick on the unit's style, arrangements, etc., after that outfit has been booked and placed on the bandstand. "Once I realize that the group does not belong in my place, I put it on

notice and look for something else," he explains. "It is a waste of effort and it is foolish to turn impresario by telling the musicians what to play for me and how to play it. A unit should be left alone to carry out its style for which it is best known. When it changes only because the operator wants that change, the music is not good anyway, endangering the success of the room."

Dick Stevens, cocktail booking head for MCA, feels that a misbooking of a unit is the fault of the agent. He points out that each unit must be booked carefully and each spot should be studied before a contract is signed. If a spot wants swing music a sweet group will not please on that job, he adds, and the same holds true of a swing group going into a nitery in need of soft, lull tunes.

Misbookings are numerous today because of the talent shortage. With orders for units in the hands of most offices and with the ever-present anxiety to make sales, units are placed in the wrong rooms.

## Rocco Holdover To End With Salary of \$1,000 Per Week

NEW YORK, Aug. 28.—Maurice Rocco, boogie-woogie pianist and a cocktail lounge graduate, has been given an eight-month holdover at the Club Zanzibar on Broadway, with his exit salary figure set at \$1,000 per week. Joe Howard, manager of the club, is giving him a big build-up. Contract calls for top billing and equal billing with Lena Horne, should she come into the spot.

Rocco cleaned up last week. In addition to doubling between the Roxy Theater and the club, he picked up an additional \$300 for a guest shot on the Cresta Blanca radio show.

Twentieth-Fox let its picture option on the pianist lapse last week. He is now negotiating with other firms.

## 3d S-G Loop Spot Reopens

CHICAGO, Aug. 28.—Hollywood Show Lounge is the third Loop cocktail spot reopened by Milt Schwart and Al Greenfield this month. Lounge relighted this week with the King Perry Trio. The Original Scat Man and his band (4) moved in for a run yesterday.

## Schiller Set for Omaha

OMAHA, Aug. 28.—Ralph Goldberg has set Duke Schiller and His Airliners (4) into his Beachcomber here for a run opening September 7. Contract calls for four weeks and an option for eight more. Booked thru Bert Gervis, Chicago. Schiller is currently working at the Wyoming Stage Lounge, Detroit.

## Wally Machlan Into Army

CHICAGO, Aug. 28.—Wally Machlan's Rhythmaires (3), currently at the Riviera here, have been turned over to Wally Kubiak, another member of the unit, for the duration. Machlan has been inducted into the army.

## Units Now Booked Like Name Bands; Long Runs Usual

### Pick Chain's Nine Months

NEW YORK, Aug. 28.—Now that the days of problematical two-week bookings are over, cocktail units are being booked on the same scale as name bands. It's now possible for a combo to be booked for long term periods and units to know where they will be playing for long periods in advance.

Indicative of the trend is the William Morris bookings of the Adrian Rollini Trio which is booked solidly thru February, with long term engagements in Rogers' Corner and a Washington lounge. Andy Padova's Streamliners have been dispatched to the Albert Pick chain which will keep them occupied until January; Georgia Butler and Jerry King, who went into the Annapolis Hotel for two weeks in May, will remain there until December 4. The Mel-o-Dears started a nine-month tour of the Pick-chain August 1 and Art Tatum's ork will not be available until early January.

With long-term engagements rapidly becoming the custom, more musicians are turning to this field, according to Joe Marsolais, head of the Morris cocktail department, and more quality units are being built, as a result.

Operators prefer the long-term engagements since it relieves them of attractively scouring the field for new attractions. Booking offices are also pleased since commissions keep rolling in with no extra effort.

## Chi Nitery Reopens As Cocktail Lounge

CHICAGO, Aug. 28.—The Del Shore, former big-time nitery on the Chi outskirts, reopened last night (27) as a fancy cocktail lounge, using Raby Cummings and His Men of Note (4). A piano single (probably Carol Francis, now at the Schroeder, Milwaukee) will be added September 6. Spot is managed by Fritz Farley and will cater to the spending northshore crowd. Years ago, Del Shore used floorshows and name bands.

Cummings will remain for three weeks and then move into the Schroeder, Milwaukee. He will succeed here by the Dolodians (3). CRA is booking.

## Upped Talent Budget For Newark Lounge

NEWARK, Aug. 28.—The Dubonnet, cocktail lounge recently acquired by Ira Bernkopf, plans a heavy talent budget. First act in under the new regime is the Ellis Larkin Trio which recently got a New York build-up at Cafe Society Uptown. They will be succeeded by Al and Lee Reiser, a piano team. Both bookings were made by Joe Marsolais of the William Morris Agency.

Bernkopf is dickering for a network wire.

## Alexander Drafted; Sisk Is New Front

TOLEDO, Aug. 28.—Will Alexander, leader of a five-piece combo which has returned for a run at the Hillcrest Hotel here, has been drafted into the army. He passed his physical in Chicago Monday (23) and will report for duty in a couple of weeks.

The GAC office, handling the unit, reports that Lyle Sisk, trumpet man with the outfit, will front upon Alexander's departure. A new bass man will be added to fill Alexander's post.

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**THE MEN ABOUT TOWN**

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"THE DUKE OF SONG"  
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NOW IN 8th CONSECUTIVE MONTH AT  
**THE CRYSTAL BAR**  
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# OFF THE CUFF

SKYLINERS are set for the Rose Room, Newark, N. J., September 3. . . . SNUB MOSELY into the Post Lodge, Larchmont, N. Y., next week. . . . JILL ADRIAN, piano and voice, is in the Belmont Plaza Hotel, New York, for an indefinite stay. . . . FRANK VICTOR ORK starts at Chin's, Cleveland, October 3. . . . TOMMY PURCELL is a holdover at Martin's, New York. . . . BOBBY MARTIN ORK starts at Murphy's Monday (30) and follows with a return trip to the Midway, Philadelphia. . . . FESS WILLIAMS has signed a management contract with Consolidated Radio Artists. . . . TWO PALS AND A GAL moved into Doc's, Baltimore. . . . SIDNEY BECHET is set up at the Onyx Club, New York. . . . HARDING AND MOSS start at the Terrace Room of the Dixie Hotel Monday (30).

AL TRACE and His Silly Symphonists have been handed a holdover to January 1, 1944, at Hotel Dixie, New York. Band will also repeat at Loew's State there sometime in October.

PENNY AND FRANCINE new at Phillip's Hotel Majestic Bar. . . . PHIL PIMENTEL TRIO alternating with Tiny Kaye for the new bill at DuMond's, Philly. . . . JACK LEWIS'S Collegians take over at Dick McClain's Alpine Musical Bar, Philly. . . . THREE LOOSE NUTS and the Three Cats and a Fiddle to Washington to reopen the Brown Derby. . . . ERIC CORREO, after finishing the season at the Bath and Turf Club, Atlantic City, moves his unit to the Shelton Hotel, New York.

## MIDWEST:

DOROTHY DU VAL, accordion, after six weeks in the cocktail lounge of Hotel Franklin, Des Moines, opened at the Seaside Hotel Cocktail Lounge, Atlantic City, for four weeks. She returns to a Chi Loop hotel September 15.

WALLY BRADLEY, piano, pinch hitting at Helsing's Vodvil Lounge, Chicago, for the vacationing Chet Roble.

JOE PERRETA (5) held over for an additional four weeks at the Radisson Hotel, Minneapolis, taking the unit up to September 23. . . . DON GOMEZ, organist, has opened a run at the Playdium, East St. Louis, Ill. . . . ANDY PADOVA and His Streamliners have signed a six-month contract with the Pick Hotel chain. They are currently in their ninth week at Hotel Miami, Dayton, O. . . . JIMMY HARRIS, rejected by the

army, is organizing another unit. . . . MARJORIE GARRETSON, former cocktail pianist and singer, will top the new show at the 885 Club, Chicago, starting August 31, at \$375 per week.

## WEST COAST:

SAUNDERS KING has closed at the Blue Heaven, Hollywood. . . . ART TATUM will take his trio to the East. . . . EDDIE BEAL TRIO get a holdover at the Circle, Hollywood. . . . LEW SALTER has replaced Paul Valencia in the New Driftwood Room of the Miramar, Santa Monica, Calif. . . . BOBBY SHORT, who recently completed a run at the Radio Room, Hollywood, has moved to George's Steak House, Glendale, Calif. . . . JIMMY NOONE held over at the Streets of Paris, Hollywood. . . . TONY MATTINGLY has moved from Pocatello, Idaho, to the Showboat, San Diego. . . . JACK GARDEN is playing intermissions at the Aragon, Ocean Park, Calif. . . .

## FROM ALL OVER:

MARIA KARSON'S MUSICALES held over at the Plains Hotel, Cheyenne, Wyo., until October 12. . . . EDDIE KOCH and unit have started at Charlie's Hi Hat Club, Daytona Beach, Fla., following a 20-month run at the Flamingo Club, Orlando, Fla. . . . KEMP READ, singing pianist, celebrated his first year's engagement at Ann's Kitchen, Newport, R. I. . . . RAY RAYSON, colored pianist, into Ted and Len's Bar, Detroit. . . . ZIG AND VIV BAKER, fiddle and guitar, have opened at the House of Murphy, Beverly Hills, Calif., after six weeks at the Jung Hotel, New Orleans. Set by Harry Overbeck, MCA.

FOUR BARONS held over at the Dome, Minneapolis, until October 15. . . . TOMMY FERRIS, Chi pianist now in the army, is stationed at Jefferson Barracks, Mo.

DETROIT Pickings: BETTY GREEN, boogie-woogie pianist, stays over at O'Larry's. VIRGINIA MATTHEWS, piano-voice, alternating with Jimmy Thomas's Mel-o-Macs at Ted Lipsitz's Stage Door Bar. SAMMY DIBERT follows Manny Lopez into the Wonder Bar September 11. Lopez filled 32 weeks. HAP DRAPER and Al Topin, septa song and piano team, held over at the Wyoming Show Bar. LANNY SCOTT TRIO, colored unit, into Eddie Marx's Show Bar.

## Palmer House Drops Intermission Units

### To Boost Liquor Biz

CHICAGO, Aug. 28.—Palmer House is dropping its musical intermission units in the Empire Room for the first time in its 10-year history starting September 9. Until then, Nick Brodeur (4) will continue.

Angle behind this move is to stimulate liquor business. Continuous music, management finds, keeps too many patrons on the dance floor, giving them little time to spend more than their minimums. Brodeur has been one of the most successful units playing the room. He features boogie-woogie and swing music on the piano.

### \$350 for Nov-Elites Trio

COLUMBUS, O., Aug. 28.—Jai-Lai Cafe here has booked the Nov-Elites, male trio, for a run opening September 6. Set thru Frederick Brothers' office at \$350 per week.

### Coty Unit Hit by Draft

CHICAGO, Aug. 28.—Red Coty has folded his foursome here, due to the induction of his featured guitarist and vocalist, Stuart Pearce, into the army. Coty, drummer, may reorganize later or join a larger band.

### Kenosha Has New Spot

KENOSHA, Wis., Aug. 28.—Robert's Cocktail Lounge here has had its grand opening. Robert and Ellen Girard are the operators. The new streamlined rendezvous features Sid Schapps, who recently played at Russell's Cocktail Lounge, Chicago.

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## PROFILES



### SNUB MOSELY AND HIS BAND

Snub Mosely is rated one of the finest trombonists in the business, but both Snub and his audiences prefer to hear his ingenious slide saxophone—the novel but melodious gadget that has given him the name of "The Man With the Funny Horn."

Snub and his versatile crew have played at such spots as the Onyx Club and Famous Door, New York; Tic Toc, Boston, and have just completed a hectic season in Los Angeles, doubling between the popular Trocadero and Ken Murray's hit vaude show, "Blackouts of 1943."

Snub has composed and recorded for Decca Records such numbers as "Blues at High Noon," "The Man With the Funny Horn" and "Snub's Blues."

Handled by the William Morris Agency.

## Court To Decide Whether Cohen Arbitrates or Not

NEW YORK, Aug. 28.—Alex Cohen will have to take time out next Tuesday (31) from whipping his production of *Bright Lights* into shape for a September 3 try-out at the Cass Theater, Detroit, to appear in State Supreme Court to show cause why his differences with songwriters Ruth Poll and Bob Emerich, whose material he threw out of the show, can't be arbitrated.

Milton Weinberger, attorney for the tunesmiths, claims he has a letter and an official dramatists' guild production contract, both signed by Cohen, calling for the producer to use at least four songs by his clients and give them major program credit for the music and lyrics. Cohen denied that he had any contract with the dramatists' guild.

About a week ago, Cohen threw out all of Emerich's and Miss Poll's material and hired Jerry Livingston and Mack David, two Tin-Pan Alley tunesmiths, to do most of the re-write job. Weinberger called for arbitration thru the regular DG channels. Cohen refused on the grounds that he had no contract with the guild and could not therefore be subject to their arbitration machinery. Tuesday the Supreme Court judge will decide the issue.

What would happen to Cohen's agreements with Livingston and David, should

Weinberger win the court case and subsequent arbitration is Cohen's "headache," according to Weinberger.

*Lights*, which features James Barton, Smith and Dae, Frances Williams, Buddy Clark and Renee Carroll, is scheduled to open at the National week of September 12.

## M'p's Trys To Fill Legit Open Dates

MINNEAPOLIS, Aug. 28.—Faced with transportation problems, Leo Murray, Lyceum Theater manager, is running into considerable difficulty lining up sked for new season. Only ones set are *Dough Girls*, opening play October 20, and *Life With Father*, dated for January. Tentatives are *The Patriot* and *The Great Waltz* for March; *Blithe Spirit*, April; *Skin of Your Teeth* and *Sons of Fun*, May.

Murray, flushed with last year's suc-

cess in which he didn't have a loser in 11 shows, would like to get array of top-flight plays for new season.

## "L. W. F." Fifth Road Tour Sked Bows in Boston

BOSTON, Aug. 30.—Fifth road tour for *Life With Father* begins 42-week Coast-to-Coast trek at the Colonial.

Newest road troupe is headed by Harry Bannister, who has been subbing for Howard Lindsay at the Empire, and June Walker, who played the Vinnie role last year. Nearly all the remainder of the company are *Life With Father* vets. The roster includes Elsa Johnson, Bernard Carson, David Seidis, Donald Hastings, Jackie Diamond, Harry Irvine, Raymond Bramley, James Jolley, Violet Holliday, Nellie Burt, Jean Martin, Katherine Forbes, Mary McNamee, Hope Townsend White, William Daniel and James Sommer. Advance agent is James Hughes and Harry Kiene is company manager.

first-act beginning, her first entrance sparks the motor and the show begins to move. It doesn't matter that time has taken the gloss from Sil-Vara's lively lady, Ilse, and that what she does in the way of seducing her aging lover's son in order to joggle papa out of his fat-headed complacency hasn't much punch left any more. Miss Chatterton pulls out every trick in a bag filled by long experience. She gives Ilse charm and sells it long over the foots. When she is in there pitching, the whole business takes on sparkle. She's a honey.

The star gets fine support from Donald Buka and Alexander Clark. Young Buka, in a tough spot in the role of a priggish 16-year-old seducee, clicked strong with Flatbush audience. In fact, he managed at one point to deliver as corny a set of lines as a playwright ever put on paper and still managed to snag a sound hand instead of a titter. Clark, as the cancelled father, bears most of acting chore with Miss Chatterton. He holds up his end with credit and helps to make the audience forget the moss and the creaks.

Lesser roles are competently filled, and while there is the usual wobbly spot or two in typical subway circuit direction, the whole has been juiced up to seem much better than it is. Ruth Chatterton can take a bow. *Bob Francis.*

## Snark's Hub Break-In, 14G; Stone, Third Week, \$8,500; Moment, 3G; Wynn, "Life" and "Dark Eyes" Open

BOSTON, Aug. 28.—The Hub's new drama season has been gathering momentum like a snowball and today (30) when three shows open things are rolling along in high gear. With one new show, *The Snark Was a Boojum*, come and gone and an oldie, *You Can't Take It With You*, still holding up with plenty of strength, it looks as tho a new set of rules will have to be found.

*Snark* opened (16) to a very bad set of notices. Yet the business was considerably better than that done by many a full-hearted tryout. And *Can't Take It* has actually been turning 'em away to *Snark* at the Shubert across the street on week-ends.

Opening week, *Snark* took about \$6,500 at the Shubert. Biz picked up in second and final frame to do about a G better, \$7,500.

Fred Stone did about \$9,600 in the second week (ended August 21) in *Can't Take It* at the Wilbur. Third week dipped to \$8,500. Still very good.

The past three weeks of business at the Cambridge Summer Theater has been steady and high. Rex Ingram in *Emperor Jones* (week ended August 14)

drew a whopping \$3,500. Same figure goes for Patti Pickens and Bob Simmons following week in *The Only Girl*, the theater's first musical (Victor Herbert) and its 50th production in four years. Glenda Farrell in *Brief Moment* did about \$3,100 for week ended Saturday. This week will be last, with Jean Cagney (Jimmy's kid sister) featured in *Little Darling*.

Today's openings in the Hub are Ed Wynn in *Big Time* at the Shubert; Harry Bannister and June Walker in *Life With Father* at Colonial; Tamara Geva and Elena Miramova in *Dark Eyes* at the Plymouth.

PROVIDENCE, Aug. 28. — Playhouse here ended its 10-week drama season with Glenda Farrell in *Brief Moment*, getting the house a gross of \$5,000 for the closing week. Herbert Copelman, district manager for Ralph Snider Enterprises, lessee, of Playhouse, said season generally viewed as satisfactory by management in face of extended hot weather and ban on pleasure driving which seriously cut into out-of-town trade enjoyed in other years.

## "Blossom Time" Shubert Stock; "Student Prince" Goes Regular

NEW YORK, Aug. 28.—When J. J. Shubert opens his revival of *Blossom Time* at the Ambassador Theater September 4 it will follow *The Student Prince* on the Shubert's stock production schedule. *Prince*, however, will simultaneously revert to a regular production basis, cutting shows down from nine, permitted under stock contracts, to eight, limit under the regular production status. Also, to comply with Actors' Equity rules, more than six members of the *Prince* cast have been shifted over to *Blossom Time*, six being the minimum number of performers that

must be retained in order to call it a "stock" company. Latter will have nine performances per week.

Under Equity and Chorus Equity contracts, minima for stock players are \$5 less (\$35) for the chorines and \$17.50 less (\$40) for principals.

*Blossom Time* bows in the Ambassador to the list of active theaters, its license having been restored a few weeks ago by License Commissioner Paul Moss after a 10 months' suspension in connection with the showing of *Wine, Women and Song*, considered indecent by civic authorities last December.

## 6 Backers Put Up \$75,000 for "Dear Public"

NEW YORK, Aug. 28.—Six backers have a finger in Irving Caesar's *My Dear Public*, skedded for bow at the 46th Street Theater September 9.

*Public*, which has been a year and a half reaching Broadway in revised version, is sponsored by the Caesart Company, whose business is "the production and presentation of stage plays, operettas, vaudeville and dramatic performances and entertainments." Caesar is listed as general partner.

Contributions of limited partners are as follows: Daniel G. Arnstein, a 4/15 interest in an asset consisting of the production costs, rights, benefits, costumes, scenery and other properties; interest is of the agreed value of \$20,000; William Heller, a 3/15 interest, value \$15,000; Louis Lazare, 3/15 interest, \$15,000; Ellis Arnoff, 3/15 interest, \$15,000; Joseph H. Reinfeld, 1/15 interest, \$5,000, and Earl Rodney, 1/15 interest, \$5,000.

Agreement runs from August 1, 1943, to July 31, 1945, and limited partners share in 50 per cent of the profits of the Caesart Company operations in proportion to the amounts listed.

## Memphis OAT Ends 6-Wk. Swing With \$2,500; 8 Wks. '44?

MEMPHIS, Aug. 28.—Memphis Open Air Theater operating for six years, is ending the summer with a cash surplus, approximately \$2,500. Total income was \$53,904, and actual and estimated expenses, \$43,293.

Attendance was 68,102. George Hirst, producer, is to receive a bonus of \$500 and the girls and boys in the dancing and singing chorus, \$10 each.

MOAT season ended with a \$1,147.77 deficit in 1938, and this was increased to \$18,970.61 the second year. Present leadership took over in 1940, however, and decreased the deficit to \$13,448.85; in 1941 to \$8,368 and 1942 to \$6,373. Hillsman Taylor, president, has recommended that the season next year be increased from six to eight weeks. Response at annual meeting of board members indicated that recommendation will be adopted.

Shows presented were *Spring Maid*, *Prince of Pilsen*, *Waltz Dream*, *Bittersweet*, *The Only Girl* and *The Merry Widow*.

## Subway Circuit

### FLATBUSH, BROOKLYN (Week of August 24)

#### CAPRICE

Comedy in three acts by Sil-Vara. Setting designed by Harry Gordon Bennett. Presented by Atlantic Coast Circuit.

THE CAST: Alexander Clark, Lillian Udvardy, Edna West, Graham Velsey, Dora Sayres, Ruth Chatterton and Donald Buka.

Circuit closes summer flesh legit season in Brooklyn with revival of Sil-Vara frolic in which the Lunts starred for the

Theater Guild 15 years ago.

Comedy was a mild shocker in its day, but years have cultivated an overlay of moss on what was once top-bracket saucy sophistication and put a creak in its joints. Triangle problem involving wife-mistress-son of a Viennese Lothario doesn't carry the wallop which it had before the crash. And Noel Coward has since parlayed the bed-and-wisecrack formula to an all-time high. So *Caprice* carries the bag for smarter and younger naughtiness. It takes top-drawer playing to make a new edition of it tick.

However, that is just the treatment it gets at the hands of Ruth Chatterton and her assistants. After a dragging

### FLATBUSH, BROOKLYN

(Week of August 17)

#### MY DEAR CHILDREN

Comedy in three acts by Catherine Turney and Jerry Horwin. Staged by Arnold Korff. Setting designed by Harry Gordon Bennett. Production under supervision of Arthur Hughes. Presented by Atlantic Coast Circuit.

THE CAST: Nicholas Soussantin, Richard Bowler, Patricia Waters, Harold Walters, Marie Paxton, Lionel Atwill, Roland Hogue, Carroll Hartley, June Stewart, Derrick Lynn-Thomas, William Hughes, John Parrish and George Brandt.

Subway Circuit revival of Turney-Horwin opus is chiefly noteworthy for the fact that it has lured Lionel Atwill back to the Met area foots after an absence of over 10 years. Comedy is and always was of featherweight texture, built for a rampage of gagging and clowning by the late Great Profile.

They won't pack 'em in for this revival the way they did at the Belasco back in 1940. Barrymore made the Manville part a blustering autobiography—nobody knew what the guy would be up to from one night to another. *Children* was a field day for front-page news and a headache to Barrymore's press agent.

Atwill is in a tough spot to make a flesh comeback following a lead like that. However, he measures up to the job and turns in an ingenuously likable performance. He has the good sense not to attempt Barrymoreisms and contents himself with just enough hamming and double takes to suggest the flamboyant, cocky character of aging actor. Chief fault is that his long term in pix has put Atwill off beam on vocal volume. He'll have to speak up a lot louder to fill houses like the Flatbush. Moderate first-night audience seemed very responsive and gave him a small ovation at final curtain.

Arnold Korff, who was in the original company as an actor, has tried to get the same gusty zip in his staging of new edition, but evidently has been handicapped by a practically green cast and lack of rehearsal time. Lesser parts haven't been too carefully filled and there is considerable bad acting and timing. Latter will probably sharpen up as show gathers headway with a few performances. However, Korff has the advantage of at least two holdovers. Patricia Waters played the ugly-duckling daughter with charm thruout the Chi and New York runs. She still has the charm. Roland Hogue is once more the valet and gives another smooth performance.

Standout of revival, however, is a young newcomer, June Stewart, as Cordelia, the part created by Doris Dudley and later attempted by Elaine Barry. The blond Stewart has had only one Broadway start, *Comes the Revelation*, unlamented turkey of last year. This time she has something to work with and shows up selling brains as well as looks. If she keeps up current pace she is set to go places.

*Children* adds up to pleasant, light summer entertainment. Should build for a reasonable b.-o. draw as it treks the circuit. *Bob Francis.*

# Goldwyn's 75Gs Gets Charm as Warners Yelp

NEW YORK, Aug. 28.—Warner Bros. are still playing button, button, who's got the movie rights? with Max Gordon's recently deceased *Those Endearing Young Charms*, authored by Edward Chodorov. Altho Dr. Edmond Pauker, Chodorov's broker, claims that the deal which made *Charms* Sammy Goldwyn's very own for a mere 75 grand is closed, settled and final, the freres Warner have threatened to take the case to the American Arbitration Association, and to the courts, if necessary, charging that the sale had previously been made to them for \$35,000.

Dr. Pauker insists that the Warners haven't a leg to stand on because Sidney Fleischer, Dramatists' Guild arbiter, who acted as negotiator in the deal never approved the Warner offer, but did okay Goldwyn's. Warners, on the other hand, claim they had confirmation of their purchase in an announcement from the Gordon office to that effect. Gordon office denies ever sending out the announcement.

Understood Warners are yelling "foul play," charging that Goldwyn had already submitted an offer less than \$35,000 before Warner came thru with theirs, but hiked his bid after Warners had believed the script was theirs, whereupon Gordon and Chodorov renege on their unwritten agreement with the W's. Pauker refuted the idea that any bid had been received from Goldwyn previous to Warner's \$35,000 offer, claiming that Goldwyn had expressed interest in buying the play and had asked the producer and author to keep the sale open until he was ready to bid.

One protagonist in the tempest-in-the-teapot drama expressed the opinion that Warners couldn't do a thing about it. They were just sore because they had lost out on the deal.

# Walton & O'Rourke In Philly "Sons"

## Replacing Injured Bob Bromley

NEW YORK, Aug. 30.—Walton and O'Rourke, *Sons o' Fun* puppeteers, who were skedded to withdraw from cast of Olsen-Johnson frolic when latter completed run at 48th Street Theater, yesterday (29), will continue with the company for at least a first week of road trek.

Bob Bromley, who was to have taken over spot occupied by doll duo for road chore, has been injured in an auto accident. At request of Harry Kaufman, pair have agreed to carry on thru Philly stand next week in order to give Kaufman a chance to find a suitable replacement.

Puppeteers are currently readying new routines with larger dolls, 36-inch size, which they will preem at the Roxy next month. Boys are booked for September 22 opening.

# Bucks Playhouse Tops '42 Season

NEW YORK, Aug. 28.—Theron Bamberger, who is leaving for the Coast to start a third company of *Tomorrow the World* as soon as the Bucks County Playhouse (Philadelphia) season closes (last show will be Glenda Farrell in *Brief Moment*, week of September 4), said this week that the playhouse's second season at the Hotel Bellevue-Stratford did even better than last year, despite the fact that costs of materials, talent, overhead, etc., had gone up about 25 per cent. He claimed that last season's record (made by Ilka Chase in *Susan and God*) was broken half a dozen times this year, with Gloria Swanson in *Let Us Be Gay* leading the field by a margin of \$800.

# VICTORY SQ. FUNCTIONS

(Continued from page 4)

the government's disposal 100 per cent," said Thompson. "NEIC, IATSE and AFM



# BROADWAY RUNS

Performances to Aug. 28 Inclusive  
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5, '41	724
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1142
Doughgirls, The (Lyceum)	Dec. 30	281
Harriet (Miller's) (return)	Aug. 2	32
Janio (Playhouse)	Sept. 10	408
Kiss and Tell (Biltmore)	Mar. 17	198
Life With Father (Empire)	Nov. 8, '39	1582
Murder Without Crime (Cort)	Aug. 18	14
Skin of Our Teeth, The (Plymouth)	Nov. 18	328
Three's a Family (Longacre)	May 5	133
Tomorrow the World (Barrymore)	Apr. 14	159
Two Mrs. Carrrolls, The (Booth)	Aug. 3	31

## Musical

Early to Bed (Broadhurst)	June 17	85
Merry Widow, The (Majestic)	Aug. 4	80
Oklahoma! (St. James)	Mar. 31	177
Rosalinda (Imperial)	Oct. 28	263
Run Little Childrun (Hudson)	Aug. 18	19
Something for the Boys (Alvin)	Jan. 7	271
Sons o' Fun (46th St.)	Dec. 1, '41	730
Star and Garter (Music Box)	June 24, '42	495
Student Prince, The (revival) (Broadway)	June 8	108
Ziegfeld Follies (Winter Garden)	Apr. 1	172

have pledged their complete co-operation."

# War Center a Show

But he added that the War Center must be run like a show with the minutemen of the industry ready to hit from every angle at any time. Pending the formation of specialized groups, Thompson declared all amusement industry representatives present a committee of the whole. Among those serving on the general committee are: Neville Ford, executive manager War Finance Committee; James E. Sauter, executive director United War Activities Committee; William Feinberg, secretary of Local 802 AFM; Vince Jacobi, Stagehands Local No. 1; Alfred H. Morton, National Concert Artists' Corporation; Leo Brecker, Sonny Werblin, Larry Puck, Harry McDonald, Arthur Ashley and Bert Ennis. Harry MacDonald is theater manager on the lot.

# Radio Lends a Hand

Radio continues its consistent support of the coming bond-sale push, according to Mrs. Coster Morris, chairman of special events, War Finance Committee for New York State. Sale of tickets thru the purchase of War Bonds, for the premiere of *Ice-Capades* at Madison Square Garden September 14, is being specially sponsored by WJZ. Opening of ice spec will be called *WJZ Bond Night* and is expected to realize \$5,000,000 in bond sales.

Station plug is to effect that each purchaser of \$100,000 bond will become a host to a prominent guest in a "Celebrity Loge" but tickets are available to purchasers of bonds from \$25 up. Commentators and stars on WJZ have already sold a million and a quarter dollars' worth of War Bond tickets for the shindig.

# WJZ Troupe To Entertain

During opening-night intermission of *Ice-Capades*, states Mrs. Morris, the WJZ Victory Troupe, a variety group that has sold \$30,000,000 in War Bonds since Pearl Harbor, will entertain.

# SEPT. 15 TAX

(Continued from page 4)

can't be settled by work sheets and slide-rule calculations. Moreover, the margins of differences between who should and who should not pay withholding taxes is often very slight in many showbiz classifications.

In the group whose taxes are not withheld are those whose withholdings are not large enough, professional men and owners of their own businesses, ministers, men and women of the armed services, and certain other groups.

# Bring Tax Payments Up To Date

To make these taxpayers current, the law requires them, on or before September 15, to make a declaration which estimates how much their total 1943 income and victory tax will be, and after deducting what they have already paid by earlier payments in March and June, together with the amounts withheld and to be withheld in 1943, to make a payment of half of the balance remaining. The other half becomes due by Decem-

ber 15. At that point the taxpayer is fully paid up in his taxes on his entire 1943 income, altho minor adjustments may need to be made when actual year-end figures are available for a final reckoning March 15.

Only about one taxpayer out of every three is required to file the September 15 declaration. Generally speaking, single persons earning up to \$2,700 a year, or married persons earning up to \$3,500 a year are relieved from this duty if their wages are subject to withholding and they do not have \$100 or more income from sources other than wages or salary.

People with wages over these amounts are required to file the declaration and make a payment.

# TIME TABLE CUT

(Continued from page 3)

second. Its original 32 pages were cut to 28 last December.

# Standard Papers Start Cutting October 1

Management of standard-size newspapers will start cutting their radio time tables the week of October 1 when the next newsprint cut becomes a must. Some of the papers are studying plans to reduce the size of the type used in the tables as well as plans to cut the number of stations listed.

# N. Y. Indies Resigned

New York indies are resigned to the cuts despite the fact that they'll make a show of fighting them when they take place. The cuts now are not what's bothering the station execs most but the fact that they'll have to fight to return their stations to the program skeeds after the war. The indies have had a tough road keeping their listings in the paper, with at least three stations having spent several hundreds of dollars proving to managing editors that their listeners are also the papers' readers and want to see their "favorite" station in their "favorite" newspaper. One station asked every listener who writes in to the station to write his or her newspaper requesting the listing. This looked as if it were going to work until a radio department staffer got the letter the station was sending out—and the paper in question never did list that station's programs.

Twist to the entire newsprint shortage is that while it's hitting the publicity departments of the stations, it's helping the commercial sections, with the dough the advertisers can't spend in the press going for air time.

Station managers don't know whether to drag out the laughing gas or the crying towel.

# MIDWEST NEIC BRANCH

(Continued from page 3)

more shows, particularly in isolated areas. George Heller and Mrs. Emily Holt, AFRA execs here to attend the AFRA-AGMA two-day meeting, were on hand and made brief speeches. Mrs. Holt indicated that tabloid shows are already being prepared for the smaller camps located away from major cities which ordinarily get little entertainment.

Ken Carpenter, manager of public information division of the Treasury Department in Illinois, revealed that more talent than ever before will be needed for planned bond rallies. Big shows here have been set for September 7, 16 and 25.

# PARIS SHOWBIZ

(Continued from page 4)

hit on the Berlin radio; much too late it became evident that, during the months of the "phony war," she was nothing but a spy in Paris for the Germans.

# Those Shrewd Parisians

## Elongate a Title

Michele Alfa, a well-known actress, is often seen at Maxim's dining with that arch-massmurderer, General von Stuelpnagel. Her behavior is considered scandalous.

Recently a German movie, *Satan's Paradise*, was scheduled to run in Paris cinemas. But all over the city the posters announced that the title had been amended. Under the name of the movie another poster was placed by French patriots; this small poster read simply: *Satan's Paradise: Paris Under the Huns*.

Another Parisian actress, Jany Holt, planned to produce a comedy called *St. Jeanne* during the first months of the war, in the late fall of 1939. The story

# The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson  
E. W. Evans, President and Treasurer  
R. S. Littleford Jr., Vice-President  
W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager  
C. J. Latscha, Advertising Manager  
B. A. Bruns, Circulation Manager

Publication Office: 25-27 Opera Place,  
Cincinnati 1, O. Phone: MAin 5305.

EDITORS: Claude R. Ellis, Outdoor; Leonard Traube, Indoor; Walter W. Hurd, Amusement Machine.

ASSOCIATE EDITORS: Robert Doepker, Lou Frankel, Nat Green, Elliot Grennard, Sam Honigberg, Joseph M. Koehler, William J. Sachs.

## OFFICES:

New York—Joseph Csida, Manager, 1564 Broadway, New York 19, N. Y. MEdallion 3-1615.

Chicago—Maynard Reuter, Manager, 155 No. Clark Street, Chicago 1, Ill. CENTral 8480.

St. Louis—F. B. Joerling, Manager, 390 Arcade Bldg., St. Louis 1, Mo. CHEstnut 0443.

Hollywood—Sam Abbott, Manager, Room 218, 1509 Vine Street, Hollywood, Calif.

Philadelphia—7222 Lampport Road, Philadelphia, Pa. MAdison 6895.

England—Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1.

Australia—Kevin Brennan, City Tattersall's Building, 198 Pitt Street, Sydney.

ADVERTISING RATES: Fifty cents per agate line, \$7 per column inch. Full Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulations.

CIRCULATION RATES: Twenty-five cents per single copy on all newsstands. Subscriptions: \$4 for six months, \$7.50 per year, \$12.50 for two years, \$16.50 for three years. Rates in foreign countries or to men in the Armed Forces on request.



and the background of the play were strongly democratic and anti-German. Unfortunately, Miss Holt couldn't play *St. Jeanne* at that time, but she's playing it now. The difference is that the story and the background are now strongly Nazi and anti-British and anti-American.

# Night Life on a Thoro

## Skeletonized Basis

Parisian night life is rationed; curfew hour is midnight; dancing is forbidden on orders of German authorities. On Montmartre most of the little cabarets and dance spots are offering all kinds of shows. They are crowded with Germans—not merely Nazi soldiers, but with many civilians on duty in Paris or on vacation. Chez Eve, on Place Pigalle, still features the old Montmartre nude revues; similar entertainment is given at the Paradize Monico, Monte Christo, Don Juan, Eden, Shanghai, etc. One of the most expensive spots in Paris is the Sirene, open only to German officers. A bottle of champagne is served for 500 francs.

The German soldiers on Montmartre have their own entertainment sanctum, the former Brasserie Wepler, on Place Clichy. In gigantic letters a white poster over the entrance reads, "Soldatenheim" (Soldier's Home). Wepler is out of bounds for Frenchmen. Like all requisitioned places, it has barriers as protection, so that one has to go out into the road to get past. Inside, swastika decorations surround the Germans when they drink their beer and listen to a women's orchestra, which plays only marches and waltzes.

# Free Spot a Turkey—So Nazis Give It Up

Not far from there is the Artistic, a second-class cinema which the Germans took over last year. They redecorated it, renamed it Viktoria and showed feature films and news reels. Frenchmen as well as Germans go in free. The amusing part of this story is that the movie house soon developed into a flop. The Germans like the much more sexy entertainment of Montmartre; as for Frenchmen, they simply stayed away. So, not long after, the Germans handed the movie house back to its owner.

(Routes are for current week when no dates are given.)

# ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

**A**  
 Agnew, Charlie (Rainbow Randevu) Salt Lake City 1-18, nc.  
 Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.  
 Alexander Van (Roseland) NYC, b.  
 Allan, Bob (Arcadia Grill) Canton, O., nc.  
 Allen, Barclay (Park Lane) Denver, h.  
 Allen, Bob (Roosevelt) New Orleans, h.  
 Allen, Larry (Point Concord Inn) Havre de Grace, Md., h.  
 Andrews, Gordon (18 Club) NYC, nc.  
 Andrews, Ted (Butler's Tap Room) NYC, nc.  
 Arnheim, Gus (Sherman's) San Diego, Calif., re.  
 Arturos, Ariuro (Park Central) NYC, h.  
 Ash, Paul (Roxy) NYC, t.  
 Astor, Bob (Idora) Youngstown, O., p.  
 Ayers, Mitchell (Aragon) Ocean Park, Calif., b.  
 Abbott, Dick (Lord Baltimore) Baltimore, h.

**B**  
 Babbitt, Stewart (Hilton) Long Beach, Calif., h.  
 Baker, Don (Algiers) NYC, cb.  
 Bar, Vic (Olympic) Seattle, h.  
 Barbour, Dave (Grassell's) Hollywood, nc.  
 Barnett, Charlie (Adams) Newark, N. J., 3-8, t.  
 Barron, Blue (Eastwood) Detroit, p.  
 Bartal, Jeno (Lexington) NYC, h.  
 Basile, Joe (Fair) Flemington N. J.; (Fair) Fort Royal, Pa., 5-11.  
 Basic, Count (Orpheum) Wichita, Kan., t.  
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
 Baum, Charles (Stork) NYC, nc.  
 Beal, Eddie (Black Flamingo) Hollywood, nc.  
 Beckner, Denny (Tybee Beach) Savannah Beach, Ga., b.  
 Benedict, Gardner (Beverly Hills) Newport, Ky., cc.  
 Benson, Ray (Broadmoor) Colorado Springs, Colo., h.  
 Bergere, Maximillian (La Martinique) NYC, nc.  
 Berle, Bernie (Carrroll's) Phila., c.  
 Bert, Betty (Roof Garden) Leesville, La., b.  
 Betancourt, Louis (Park Central) NYC, h.  
 Bodlander, Earl (El Capitan) Hawthorne, Nev., nc.  
 Bondshu, Neil (Chase) St. Louis, h.  
 Bothie, Russ (Agness) Chi, b.  
 Brandwynne, Nat (Copacabana) NYC, nc.  
 Bratcher, Washie (Washington) Washington, h.  
 Breese, Lou (Chez Paree) Chi, nc.  
 Brennan, Morrey (Broadwater Beach) Biloxi, Miss., h.  
 Brown, Charles (Andy's) Lorain, O., nc.  
 Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.  
 Burns, Mel (Bal-a-Roue) Medford, Mass., b.  
 Buisseret, Armand (Bismarck) Chi, h.  
 Busse, Henry (Palace) San Francisco, h.

**C**  
 Cabin Boys (Ohio) Youngstown, O., h.  
 Calloway, Cab (Empire) Fall River, Mass., 1-2, t; (Met) Providence 3-6, t.  
 Calvert, Norman (Tic Toc) Montreal, nc.  
 Campiglia, Jimmie (Castle) Ventura, Calif., nc.  
 Capello, Joe (Jimmy Kelly's) NYC, nc.  
 Carter, Benny (Terrace) Hermosa Beach, Calif., nc.  
 Carolina Cotton Pickers: Columbia, S. C., 1; Charlotte, N. C., 2; Durham 3.  
 Chatman, Christine: Newport News, Va., 1-2; Franklin 3.  
 Chester, Bob (Coney Island) Cincinnati, p.  
 Chiasta, Don (Colony) Chi, nc.  
 Clridge, Gay (Wil-Shore) Chi, b.  
 Codolban, Cornelius (Casino Russe) NYC, nc.  
 Coleman, Emil (Last Frontier) Las Vegas, Nev., h.  
 Conn, Irving (Queen Mary) NYC, re.  
 Connell, Conny (Scott's Theater) Kansas City, Mo., re.  
 Cornish, Frankie (Alpine Terrace) Alfred, N. Y., b.  
 Courtney, Del (Colony) McClure, Ill., nc.  
 Crane, Lee (Edison) NYC, h.  
 Cross, Dale (Biltmore) Hollywood, h.  
 Curbello, Fausto (Stork) NYC, nc.  
 Cutler, Ben (Village Barn) NYC, nc.

**D**  
 D'Arcy, Phil (Rogers' Corner) NYC, nc.  
 Davidson, Cec (Utah) Salt Lake City, h.  
 Dinorah (Greenwich Village Inn) NYC, nc.  
 Di Fardo, Tony (Forest) St. Louis, p.  
 Dixie Debs (Hi-Hat) Tampa, Fla., nc.  
 Donahue, Al (Bilt Carlton) Boston, h.  
 Dorsey, Jimmy (Palladium) Hollywood, b.  
 Dunham, Sonny (Lakeside) Denver 1-12, p.

**E**  
 Eddy, Ted (Iceland) NYC, nc.  
 Ellington, Duke (Hurricane) NYC, nc.  
 Engel, Freddy (Hudson River Day Line Boats) Albany, N. Y.; (Univ. Tap Room) Albany, nights.  
 Eymann, Gene (Lowry) St. Paul, h.

**F**  
 Featherstone, Paul (Palladium) Hollywood, b.  
 Fields, Shep (Fair) Du Quoin, Ill., 6-12.  
 Finch, Freddie (Mary's Place) Kansas City, Mo., nc.  
 Fisher, Freddie (Radio Room) Hollywood (Calif.) Recreation Center.  
 Foster, Chuck (Oriental) Chi, t; (Riverside) Milwaukee 3-9, t.  
 Flindt, Emil (Big Pavilion) Saugatuck, Mich., b.  
 Fox, Roy (Riobamba) NYC, nc.  
 Franklin, Buddy (Elitch Gardens) Denver, p.  
 Fraser, Harry (Aloha) Brooklyn, nc.

**G**  
 Gasparre, Dick (Monte Carlo) NYC, nc.  
 Gerken, Joe (Casa Nova) Elmwood Park, Ill., nc.  
 Ginsburgh, Ralph (Palmer House) Chi, h.  
 Glass, Bill (Mon Paree) NYC, nc.  
 Goldfield, Goldie (Show Boat) Jacksonville, Fla.

Goodman, Benny (Paramount) NYC, t.  
 Gorner, Mischel (Commodore) NYC, h.  
 Grant, Bob (Statler) Washington, h.  
 Grant, Rosalie (Essex House) NYC, h.  
 Grassick Bill (Darling) Wilmington, Del., h.  
 Gray Glenn (Pennsylvania) NYC, h.  
 Gray, Zola (Frank Palumbo's) Phila., nc.  
 Grey, Chauncey (El Morocco) NYC, nc.

**H**  
 Hallett, Mal (Park Central) NYC, h.  
 Hampton Lionel (Earle) Phila., t.  
 Harpa, Daryl (Senator) Sacramento, Calif., h.  
 Heath, Andy (Filtch's) Wilmington, Del., c.  
 Heatherton, Ray (Biltmore) NYC, h.  
 Heldt, Horace (Capitol) NYC, t.  
 Henderson, Fletcher: Columbia, S. C., 2, a.  
 Herbeck, Ray (Danceand) Cedar Rapids, Ia., 2; Guttenberg 4, b; (Palace) Galena, Ill., 5.  
 Herman, Woody (Sherman) Chi, h.  
 Hill, Tiny (Edison) NYC, h.  
 Hoagland, Everett (Ciro's) Mexico City, nc.  
 Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.  
 Holmes, Alan (Syracuse) Syracuse, h.  
 Horton, Harry (Wivel) NYC, re.  
 Howeth, Eddie (Henry Grady) Atlanta, h.  
 Hummel, Jack (Flamingo) Louisville, nc.  
 Hutton, Ina Ray: New Haven, Conn., 5, t; (Broadway) Springfield, Mass., 6-8, t.

**I**  
 Ink Spots (Copacabana) NYC, nc.  
 International Sweethearts of Rhythm: Alexandria, Va., 1; Washington, 2.

**J**  
 Jaffe, Moe (Poland Spring House) Poland Spring, Me., h.  
 Jerome, Henry (Lincoln) NYC, h.  
 Johnson, King (Sheraton) NYC, h.  
 Johnson, Wally (Patio) Cincinnati, nc.  
 Jones, Spike (RKO-Boston) Boston, t.  
 Jordan, Louis (Swing) Hollywood, nc.

**K**  
 Kaley, Charlie (Last Frontier) Las Vegas, Nev., h.  
 Kassell, Art (Bismarck) Chi, h.  
 Kavelin, Al (Dutch Mill) Delavan, Wis., b.  
 Kaye, Don (Claremont) Berkeley, Calif., h.  
 Kendis, Sonny (Copley Plaza) Boston, h.  
 Kent, Peter (New Yorker) NYC, h.  
 Kenton, Stan (Jantzen Beach) Portland, Ore., 3-16, p.  
 Kinney, Ray (Book-Cadillac) Detroit, h.  
 Kloess, Larry (Chris's Taxi Hall) Harrison, N. Y., b.  
 Kolux, King: Gainesville, Fla., 2; W. Palm Beach, 3.  
 Korn Kobblers (Rogers Corner) NYC, nc.

**L**  
 LaBanic, Nick (Exc. Steamer Admiral) St. Louis, until Sept. 12.  
 Lande, Jules (Ambassador) NYC, h.  
 Landre, Johnnie (Esquire) Norfolk, Va., nc.  
 Lang, George (Rhythm Club) Boston, nc.  
 Lang, Lou (Belvedere) NYC, h.  
 LaPorte, Joe (Old Rumanian) NYC, re.  
 Larkin, Milton: Portsmouth, Va., 1; Petersburg 2; Newport 3.  
 Lefcourt, Harry (Rogers Corner) NYC, nc.  
 Leonard, George (Chanicleer) Madison, Wis., nc.  
 LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.  
 Lewis, Ted (Orpheum) Omaha, t.  
 Long, Johnny (New Yorker) NYC, h.  
 Lopez, Vincent (Taft) NYC, h.

Lopez, Tony (Clover) Miami, nc.  
 Lunceford, Jimmie (Arena) Windsor, Ont., Can., 1; (Arena) Niagara Falls 2; (Palais Royal) Toronto 3; (Arena) London 4; (Memorial) Buffalo 5, a.  
 Lyman, Abe (Strand) NYC, t.

**M**  
 McCune, Bill (Palm Beach) Detroit, nc.  
 McGrane, Don (Latin Quarter) NYC, nc.  
 McGrew, Bob (Kansas City Club) Kansas City, Mo.  
 McIntyre, Hal (Cedar Point) Sandusky, O., b.  
 McShann, Jay (Roof) Baton Rouge, La., 4; New Orleans 5, a; (Harvest) Beaumont, Tex., nc.  
 Madriguera, Enrie (Folies Bergere) NYC, nc.  
 Madsen, Maddy (Bal Tabarin) San Francisco, nc.  
 Mann, Milt (10th Hole) NYC, nc.  
 Manning, Henry (Colony) Chi, nc.  
 Manone, Wingy (Babalu) Los Angeles, nc.  
 Manzanares, Jose (La Salle) Chi, h.  
 Martell, Paul (Arcadia) NYC, b.  
 Martin, Dave (St. George) Brooklyn, h.  
 Martin, Freddy (Ambassador) Los Angeles, h.  
 Martin, Jack (Cortez) Las Vegas, Nev., h.  
 Martin, Lou (Leon & Eddie's) NYC, nc.  
 Martini, Ben (Club 51) NYC, nc.  
 Mason, Del (Athletic Park) Richmond, Ind., b.  
 Maya, Don (Casbah) NYC, nc.  
 Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.

**N**  
 Meerte, Armand (Esquire) Montreal, nc.  
 Melba, Stanley (Pierre) NYC, h.  
 Messner, Johnny (McAlpin) NYC, h.  
 Millinder, Lucky (Casa Manana) Culver City, Calif., nc.  
 Miller, Freddy (St. Regis) NYC, h.  
 Mills, Dick (Ideal Beach Resort) Monticello, Ind.  
 Mills, Penny (Stork) Los Angeles, nc.  
 Monroe, Vaughn (Riverside) Milwaukee, t.  
 Morales, Noro (Riobamba) NYC, nc.  
 Morand, Jose (Astor) NYC, h.  
 Morgan, Loumell (Chin's Victory Room) Cleveland, nc.  
 Morris, George (Armando's) NYC, nc.  
 Murphy, Don (Casino) Quincy, Ill., nc.  
 Myers, Stan (Lake Lawn) Delavan Lake, Wis., b.

**O**  
 Newton, Ovaris (Gables Inn) Pleasantville, N. J., nc.  
 Newton, Frank (Cafe Society Downtown) NYC, nc.  
 Nicholas, Don (Venice) Phila., c.  
 Noel, Henri (Latin Quarter) NYC, nc.  
 Norman, Lee (Tony Pastor's) NYC, nc.

**P**  
 O'Casey, Pat (The Hole) San Francisco, nc.  
 O'Hare, Husk (Cambridge) Chi, h.  
 Ohman, Phil (Mocambo) Los Angeles, nc.  
 Oliver, Eddie (Edgewater Beach) Chi, h.  
 Olsen, George (Schroeder) Milwaukee, h.  
 Opunui, Charles (Embassy) Los Angeles, h.  
 Ortiz, Jose (It Cafe) Hollywood, nc.  
 Osborne, Will (Michigan) Detroit 3-9, t.

**P**  
 Pafumy, Joe (Belmont Plaza) NYC, h.  
 Panchito (Versailles) NYC, nc.  
 Pastor, Tony (Flagler Gardens) Miami, re.  
 Paulson, Art (New Yorker) NYC, h.  
 Pearl, Ray: Swisher, Ia., 3, b; Clintonville, Wis., 4, b; Camelsport 5, b; Monroe 6, h.  
 Pepito (Havana-Madrid) NYC, nc.  
 Perry, Ron (St. Moritz) NYC, h.

Petti, Emile (Ambassador East) Chi, h.  
 Porretta, Joe (Radisson) Minneapolis, h.  
 Powell, Ted (Chicago) Chi, t.  
 Powell, Walter (Aquarium) NYC, re.  
 Prager, Manny (Child's) NYC, c.  
 Pruslin, Sid (Diamond Horseshoe) NYC, nc.

**R**  
 Raeburn, Boyd (Band Box) Chi, nc.  
 Ramos, Ramon (Blackstone) Chi, h.  
 Ravazza, Carl (Blackhawk) Chi, nc.  
 Read, Kemp (Ann's Kitchen) Newport, R. I., nc.  
 Redman, Don (Zanzibar) NYC, nc.  
 Reid, Morton (Howell House) Westhampton, L. I., N. Y., nc.  
 Reinhart, Dick (Backstage) San Francisco, nc.  
 Reisman, Leo (Waldorf-Astoria) NYC, h.  
 Reyes, Julio (Esquire) Montreal, nc.  
 Reynolds, Del (Dunes) Las Vegas, Nev., nc.  
 Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.  
 Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.  
 Rogers, Eddie (Del Rio) Washington, nc.  
 Rogers, Harry (Half Moon) Brooklyn, h.  
 Rollson, Jerry (LaDelfa) Mt. Morris, N. Y., h.  
 Rollini, Adrian (Rogers' Corner) NYC, nc.  
 Rosal, Anita (Belmont Plaza) NYC, h.  
 Rodgers, Ralph (Monte Carlo) NYC, nc.  
 Ruhl, Wanney (Hollywood) Kalamazoo, Mich., nc.  
 Runyan, Jack (Moonlight Terrace) Russell's Point, O., p.  
 Russell, Snookum (King's) Omaha, b.

**S**  
 Salter, Lew (Driftwood) Santa Monica, Calif., nc.  
 Sandler, Harold (Rogers' Corner) NYC, nc.  
 Saunders, Hal (Belmont-Plaza) NYC, h.  
 Schroedter, Lou (Mayflower) Jacksonville, Fla., b.  
 Seiger, Rudy (Fairmont) San Francisco, h.  
 Shaw, Maurice (Chateau Moderne) NYC, nc.  
 Sherman, Maurie (Tropics) Hollywood, nc.  
 Sherwood, Bobby (Palace) Cleveland, t.  
 Singleton, Zully (Trinidad) Hollywood, nc.  
 Siry, Larry (Stork Club) NYC, nc.  
 Socasas, La (Martini) NYC, nc.  
 Spivak, Charlie (Pacific Sq.) San Diego, Calif., 3-5, a; San Bernardino 6, a.  
 Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.  
 Stevenson, Bobby (Casanova) Detroit, nc.  
 Stewart, Rex (Cotton) Hollywood, nc.  
 Stone, Eddie (St. Anthony) San Antonio, h.  
 Strand, Manny (Earl Carroll Theater) Hollywood, re.  
 Striple, Earle (Seelbach) Louisville, h.  
 Sudy, Sid (Arcadia) NYC, b.  
 Sykes, Curt (Trianon) Seattle, h.

**T**  
 Teagarden, Jack (Majestic) San Antonio, Tex., 2-3, t.  
 Terry, Bob (St. Regis) NYC, h.  
 Timmons, Bill (Coshocton Lake) Coshocton, O., p.  
 Torres, Ramon (El Chico) NYC, nc.  
 Touzet, Rene (Montmartre) Havana, nc.  
 Towles, Nat (Rhumbogee) Chi, nc.  
 Trace, Al (Dixie) NYC, h.  
 Travers, Vin (Diamond Horseshoe) NYC, nc.

**V**  
 Van, Garwood (Trocadero) Hollywood, nc.  
 Venuti, Joe (National) Louisville 3-9, t.  
 Victor, Frank (Dixie) NYC, h.  
 Videto, Ken (Matag) Phenix City, Ala., nc.

# ORCHESTRA NOTES

**F**OLLOWING DUKE ELLINGTON'S closing at the Hurricane, New York, September 23 he plays Rochester, N. Y. (24); London, Ont. (25); Buffalo (26); Toronto (27); and Niagara Falls, N. Y. (28). . . . ART PAULSON takes over the bandstand at the Hotel New Yorker night of September 8, when JOHNNY LONG steps off to play the Harvest Moon Ball at Madison Square Garden, New York. . . . INTERNATIONAL SWEETHEARTS OF RHYTHM head westward after opening another tour in Washington September 2. . . . AL DONAHUE has signed on DON BARRY to sing with the band. . . . CHRIS CROSS added GEORGE SERRI as his vocalist. . . . CHARLIE BARNET goes into the Park Central Hotel, New York, September 23. . . . BOB STRONG makes Roseland Ballroom, New York, debut November 30. . . . TINY HILL opens at the Trianon Ballroom, Chicago, for a run. . . . LAWRENCE WELK moves in Christmas night. . . . ADA LEONARD plays the National, Louisville, week of October 15. . . . BOB WHITE opens at the Happy Hour, Minneapolis, September 15. . . . ROGER (STEP) WEIGAND, at the Gibson Hotel, Cincinnati, the last two months, entered the army last week, with EARL (SUNNY) KANE taking over the crew. GARDNER BENEDICT, at Beverly Hills Country Club, Newport, Ky., on and off for the past year, entered the coast guard Saturday (28). WALLY JOHNSON, in the Netherland Plaza's Patio, Cincy, since March, reports to the army in a few weeks, with BILL HARRINGTON taking over when he leaves.

# ADVANCE BOOKINGS

**GEORGE AULD:** Auditorium, Worcester, Mass., Sept. 8; Tic Toc Club, Boston, 18 (week).  
**CHARLIE BARNET:** Apollo Theater, New York, Sept. 10 (week).  
**BLUE BARON:** National Theater, Louisville, Sept. 10 (week).  
**COUNT BASIE:** Orpheum Theater, Wichita, Kan., Aug. 27-Sept. 2; Regal Theater, Chicago, 10 (week); Topper Ballroom, Cincinnati, 17.  
**NEIL BONDSHU:** Mayfair Room, Blackstone Hotel, Chicago, Sept. 17 (indef.).  
**LES BROWN:** Sherman Hotel, Chicago, Sept. 10 (4 weeks).  
**CAB CALLOWAY:** Metropolitan Theater, Providence, Sept. 3-6; Poli's Theater, Waterbury, Conn., 8-9; State Theater, Hartford, Conn., 10-12.  
**CARMEN CAVALLARO:** Adams Theater, Newark, N. J., Sept. 9 (week).  
**DEL COURTNEY:** Trocadero, Evansville, Ind., Sept. 1; Colony Club, McClure, Ill., 2-6; Madrid Ballroom, Louisville, 10-19.  
**BERNIE CUMMINS:** Blue Moon Ballroom, Wichita, Kan., Sept. 10-30.  
**AL DONAHUE:** Palisades (N. J.) Park, Aug. 29-Sept. 6; Terrace Room, Newark, N. J., 7 (2½ weeks).  
**TOMMY DORSEY:** Palace Theater, Akron and Youngstown, O., Sept. 10 (split week).  
**BOB GRANT:** Statler Hotel, Washington, Sept. 7 (2 weeks).  
**EARL HINES:** Manhattan Center, New York, Sept. 25.  
**TED LEWIS:** Chicago Theater, Chicago, Sept. 10 (2 weeks).  
**ENRIO MADRIGUERA:** Folies Bergere, New York, Aug. 19-Sept. 15.  
**HAL MCINTYRE:** Cedar Point, O., Aug. 27-Sept. 6; Hurricane, New York, 24-Oct. 27.  
**VAUGHN MONROE:** Riverside Theater, Milwaukee, Aug. 27-Sept. 2.  
**RUSS MORGAN:** Oriental Theater, Chicago, Sept. 10 (week).  
**WILL OSBORNE:** Michigan Theater, Detroit, Sept. 3 (week); Broad Ripple Park, Indianapolis, 10; Castle Farm, Cincinnati, 11; Lakeside Park, Dayton, O., 12; Joyland Park, Lexington, Ky., 13; Roosevelt Hotel, New Orleans, 16 (8 weeks).  
**CHARLIE SPIVAK:** Pacific Square Auditorium, San Diego, Calif., Sept. 3-5; Auditorium, San Bernardino, Calif., 6; Paladium, Hollywood, 7 (6 weeks).  
**JACK TEAGARDEN:** Majestic Theater, Dallas, Sept. 9 (week).  
**JOE VENUTI:** National Theater, Louisville, Sept. 3 (week).  
**JERRY WALD:** Roxy Theater, New York, Sept. 8 (2 weeks).

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# Roadshow Films

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## National Group Asks War Pics

CINCINNATI, Aug. 28.—At the meeting of the eight national 16mm. film associations in Chicago recently, to form the 16mm. War Film Committee, some interesting facts and figures about 16mm. showings of war films were released.

According to D. T. Davis, secretary of the National Association of Visual Education Dealers, 37 OWI subjects were in circulation in April, 1943; 11,230 prints of these subjects were available. Davis records 21,440 bookings during April, with an estimated total of 47,168 showings to an audience of 7,216,705 American men, women and children during that month. He estimates that in 12 months 50,000,000 Americans in 300,000 meetings studied war and victory with OWI 16mm. films.

"Despite this," he says, "Congress practically abolished this service by reducing the OWI motion picture budget to \$50,000—4 per cent of last year's budget. This amount shut off the OWI educational film supply, while our Allies increased their programs."

Senator McKellar, chairman of the Senate Appropriation Committee, is quoted: "If we are to use motion pictures in war information—and it is the best means of aiding the war effort of which I know—to my mind the reduction of the appropriation from \$1,222,904 to \$50,000 is a destruction of that method of handling the problem. . . . I do not think that the domestic branch ought to be liquidated. We are in a war . . . these appropriations are for advertising ourselves in the war. In my judgment it has been done in a perfectly honest, straightforward and successful way, with two or three exceptions. Those exceptions are frankly admitted. We all make mistakes. . . . I do not think that because the OWI has made some mistakes, which it has frankly admitted, it ought to be 'gutted,' if I may be permitted to use a very ugly word, in any such way as this. I think

## Speculations on the Future

By NATHAN D. GOLDEN

Post-war! That is a word of most dynamic meanings and possibilities. It opens vistas, excites speculation—and challenges our capabilities. In one form or another it dominates much of the most earnest thinking thruout the Allied world today. Its implications extend right down to the bases of every major industry in the United States. The attitude, the reaction, of every industry with respect to solving of post-war perplexities and difficulties is of the very greatest moment at this time.

And since the government, the economist and innumerable private organizations are now engaged in seeking solutions for anticipated post-war problems, every person in the motion picture business might well ask these questions: "Is our industry projecting its thoughts beyond the present into the vastly different peacetime era? Are studies being made of the financial and psychological changes that are certain to challenge the industry after victory?" An examination of these vital queries would seem to be distinctly timely and worth while.

Let us see for a moment what changes might evolve in the motion picture industry in consequence of this war. While the status of television is for the duration more or less a military secret, its development is still being pursued in the laboratories, and it may conceivably emerge in the post-war era as a serious threat to motion pictures.

The use of 16mm. film during this war has proved two things—adaptability and economy. Will theaters built for 16mm. films become the new development in the theater field? The men of the industry can cope with this problem very easily, but it deserves their most careful study. Transportation methods, as learned from this war, will open an entirely new mode of moving films, whether it be from theater to exchange in the United States or to the far-flung corners of the world markets. The war has taught us that London is as close to New York as Hollywood is to Boston when airplane facilities are used.—Weber Machine Corporation's *Sound Facts*.

it ought to have an amount commensurate with the character and quality of work it is doing. . . . Even if the domestic branch is in the entire control of a good Republican, from Oregon, it will be honestly administered. That is all we want out of this war."

Davis commented: "In the mad rush of the closing hours of Congress in July it was then too late to get this story of our importance before Congress. Clearly, they knew us not. Few, if any, congressmen would hamstring a free release of factual war films."

"A program we hope our entire country, including Congress and OWI, can agree on was evolved in Chicago when the eight national associations formed the new committee."

projector to help in this, the greatest mass selling job—with some 50,000,000 customers in view. The most effective way to aid this sales job is with sound pictures, for the language of pictures is the only common language of mankind.

"When our army and navy had the job of training millions of men in a short time they immediately turned to the use of the sound motion picture, and we are all agreed that a good job had been done. In war industries the urgency of war made it imperative to find a means by which unskilled persons could be trained quickly to grasp the intricacies of mechanics and military operations. Under the impetus of the times it became evident that the sound motion picture could provide the necessary short cut. Industry suddenly called frantically for films to show workers how their jobs should be done.

"The third War Loan drive is from September 9-20. The goal—\$15,000,000,000. Your sound projector will be as necessary in this job as those of our armed forces or war industries. I am sure you can be counted on to help put this drive over.

"Some of the 16mm. films, appropriated to stimulate the sale of War Bonds and Stamps are: *Everybody's War*, *Letter From Bataan*, *Bonds At War*, *On the War Bond Front*, *Price of Freedom* and many others."

## National Film Board Of Canada Releasing New Documentary Films

MONTREAL, Aug. 28.—Numerous short films, dealing with Canada's part in the war both on the home front and "over there," have been made available for showing to organizations, societies and other interested bodies in this area.

Under sponsorship of the Young Men's Section of the Montreal Board of Trade, the film service already has attracted wide attention here. An ever-increasing library of sound movies is at the disposal of the group, and new projection equipment has been obtained, to be manned by volunteer operators from among the Y. M. S.

The films, for the most part, have been produced by the National Film Board, which is headed by John Grierson. Popular subjects include *Canada Carries On* and *World in Action* series, similar to those shown regularly in motion picture houses thruout the Dominion.

"Movie Night" programs have been organized by the Y. M. S. for several months here. However, recent expansion of this enterprise has resulted in a call for additional projectionists to fill the many new assignments.

## CUTTING IT SHORT

By THE ROADSHOWMAN

FILMOSOUND LIBRARY, Bell & Howell Company, has issued a supplementary catalog. It is slanted toward industrial instruction and pre-induction groups.

CHARLES FRANCIS COE, referred to in a recent story, was incorrectly identified as an executive of the Eastman Kodak Company. Coe is vice-president of the Motion Picture Producers and Distributors of America, Inc.

JACK AUSLET, who has been named manager of Southern Ideal 16mm. Picture Company's new New Orleans office, is an old-timer in the business. His first efforts in show business were in the 1890s. He was then connected with tent show operations of the W. I. Swain Shows. From there he moved into the moving picture field as branch manager in New Orleans and other cities for Pathe. Following this he was in the show-printing field as representative for Morgan, Plampin, of New York, and Globe Show Printers, Chicago. He returned to New Orleans in 1942, again entering the film field as branch manager of Astor Picture Corp., recently acquiring the Ideal managership.

GEORGE E. BRANNAN, head of the industrial division of Ideal Pictures Corporation, is en route overseas as a volunteer with the American Field Service. This is an organization of volunteer ambulance drivers, started during the first World War. They furnish their own uniforms and equipment. Units of an group were attached to the British Eighth Army during the African campaign. During his service, his wife, the former Lois Fletcher, will take over his work. She was formerly a night club columnist on two New York papers and also served as national field agent out of the Washington office for the Federal Project. Brannan has been active in the 16mm. field for nine years. Before he joined Ideal he was sales manager for Twyman Films.

## CARY GRANT

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## 3d War Loan In High Gear

CINCINNATI, Aug. 28.—Virtually complete, the program backing the third War Loan drive is all set to begin on September 9. Behind the slogan: "Back the Attack—Buy War Bonds," the film industry thru the War Activities Committee has taken the lead for the Treasury Department in publicizing the drive.

The program includes the co-operation of all exhibitors in selling War Bonds and Stamps. A War Bond caravan composed of film stars will tour the country as the Cavalcade of Stars, selling bonds at each stop. A four-network radio program will originate from the White House when the group reaches Washington.

While roadshowmen are not included to any great extent in the WAC plans, they have been asked to take part in the program as much as possible, co-operating with War Bondadlers in the towns in which they operate.

Goal set by Secretary of the Treasury Henry Morgenthau is \$15,000,000,000 in War Bond sales to 50,000,000 individual buyers during the period from September 9 to 30.

Mrs. Lucille A. South, chairman of the NAVED committee to aid the War Loan drive, has written the following:

"Our armed forces need your help in this campaign. Your sound projector is one means available to put over the sale of War Bonds and Stamps. This is a great opportunity for everyone to work together on one of the most important war jobs ever undertaken. The third War Loan drive will need the co-operation of every single person and every available sound projector in the country. "It is your duty to use your sound

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# Rep Ripples

**MR. AND MRS. M. A. HUNT** (Flora Fowler) were visitors on the L. Verne Slout Show recently at Hastings, Mich. The old Hunt Show was formerly well known in the Michigan territory and, altho Hunt has been off the road for more than 10 years, several in the audience at the Slout performance still recognized him. The Hunts now operate a restaurant in Martin, Mich. Making her home with them is Maybelle Fowler, former well-known leading woman. Maybelle was injured in an auto accident sometime ago. It left her an invalid, and she would be delighted to hear from old friends. Address her care M. A. Hunt, Martin, Mich. . . . **BERT SILVER**, of the old Silver Family Show, was also a recent visitor on the Slout tent. . . . **FORREST BROWN**, veteran agent and lithographer, formerly with Billroy's Comedians and other tenters, visited John Lair's Renfro Valley Barn Dance recently at Lima, O., and again at Delphos, O. Show turned 'em away at Lima, and played to a full house at Delphos, Brown says. . . . **CASH KNIGHT**, formerly comedian with the Hunt Show and other Midwestern reps, is now residing on a farm out of Wayland, Mich. . . . **FRANK AND GERT WILDER**, erstwhile Midwestern rep favorites, are now settled in Ionia, Mich., where Frank is a bartender at the Elks' Club. He's also making quite a name for himself in the territory as a golfer. . . . **JIMMY STONE**, now in the marine guards at the Naval Prison at Portsmouth, N. H., writes that he ran across Andy Leigh at the Lambs Club in New York recently. Andy is stationed with the navy in the Big Town. Jimmy's duties at the navy look-up include the censoring of mail and the drilling of restoration men—men who will be sent back into service upon completion of their sentence rather than be dishonorably discharged. . . . **EMILE T. CONLEY**, lead with the L. Verne Slout Show and faithful as a St. Bernard in keeping us informed of the rep news in his territory, writes that he had a pleasant surprise in Hastings, Mich., the other week when he ran into Vera Prescott, well known in rep and popular in radio circles in Hous-

ton, where she appeared for five years at the Rice Hotel as singing accordionist. She has quit show business to take care of her aged father-in-law, but gets a terrific yen for the bright lights. She still has that marvelous Sophie Tucker voice and brilliant smile, Conley typewrites.

**BEVERLY SUTHERLAND**, since the passing of her husband, James Sullivan, known professionally as Jimmy Murphy, has been residing in Tacoma, Wash., where she is participating in war work. "Very lonesome for an old trouper," she writes, "as there are no performers in this part of the country. All seem to have drifted further south. No legit shows around here, and salaries are very poor in the niteries; consequently, no entertainers. Would like to hear from some of my old friends." . . . **FIRST SGT. JAMES C. DAVIS**, formerly a trouper for 18 seasons, writes from Camp Myles Standish, Mass., where he is stationed, that he is anxious to hear from his son, Everette Jesse Davis, whom he has not heard from in quite some time. Young Davis, a tap dancer, was with the Rabbit Foot Show last season. . . . **JOE MARION**, former well-known Midwestern manager, is now a first-class machinist with Pacific Aviation in Hollywood. . . . **CHARLES (KID) KOSTER**, veteran agent who has headed virtually every type of show and well known in the tent show field, is still with 20th Century-Fox in Hollywood, but expects to be back on road this fall with one of George Abbott's legit attractions. . . . **ALAN MOORE** (Pfc. H. P. Smith) writes from "Somewhere in Canada," where he is working with Army Special Service producing soldier shows in the territory: "The need for this type of work here is perhaps greater than at my former station, Fort Hamilton—as transportation difficulties preclude routing any USO-Camp Show units thru here. Been on this work since April. Back in May I produced a musical show, *Wacky in Khaki*, comprised mostly of revue bits revamped to give them an army slant. The show was ordered to tour—with a condensed cast of four men! The tour was curtailed, due to transportation difficulties, so at one spot we went into 'permanent stock,' doing three musicals—*Wacky*, *Six Jerks in a Jeep* and *Goldbrickers of 1943*. Am now hard at work on Russell Murdock's *The Spider's Web*. Speaking of Murdock, the repertoire field suffered a great loss in his passing. His many contributions to the files of surefire rep scripts as well as his niceness as a person will keep him in all our memories."

## Browns in 6th Year at WFMD

**FREDERICK, Md., Aug. 28.**—Van and Della Brown, former Midwest rep folks, have begun their sixth year of broadcasting over WFMD here, where they are known as Uncle Cal and Della. Van is still manager and emcee of the station's barn dance program, which is presented to a pay crowd at Bernie's Arena here each Saturday night. The program is aired at the same time. Barn dance has been enjoying excellent business, despite the pleasure-driving ban.

# MAGIC

By BILL SACHS

**HARDEEN** is still among the living, altho he has been hidden away in army and navy camps with his own USO unit since May 14 last, shortly after closing with Olson and Johnson's *Hellzapoppin*. Opening at Sea Girt, N. J., Hardeen worked down the East Coast to Key West, Fla., and is now headed northward to Atlanta, from whence he steers south again and then westward to the Coast. "I love the work," pens Hardeen. "It's hard, but the boys sure like it." While at Virginia Beach, Va., recently, a piffed army man made off with Hardeen's truck and baggage, but it was all recovered the next day. . . . **JACK HERBERT** began his seventh week at the Edgewater Beach Hotel, Chicago, last Thursday (26). . . . **DON TAYLOR**, veteran vent, is in Ward 53, Bed 63, Cook County Hospital, Chicago, and would like to hear from friends. . . . **FRANK KINI** is doubling as magician-emcee in the Continental Room of the Savarine Hotel, Detroit. . . . **TUCKER KEY**, now entertainment director in the Special Service Office at Alos Army Field, Victoria, Tex., has been promoted from sergeant to staff sergeant. . . . **SOCIETY OF DETROIT MAGICIANS** held its annual picnic recently at the home of Bill (Silent) Smith at St. Clair Shores, Mich. Charles Pasternack, James Brewer, Walter Domzalski, Fred J. Dunne, Rev. Tibor Toth, Al Zink, Dr. John Buell, Dr. Zina Bennett and Bill Smith displayed their magical dexterity, with Al Munroe on tap as emcee. . . . **SI STEBBINS**, vet card expert, is with the Hollywood Museum on St. Charles Street, St. Louis. . . . **PAUL HUBBARD** is on concession row with the Al Baysinger Shows in the Mound City. He takes his magic into schools in the fall. . . . **2-10 DANIEL** is still in the St. Louis area, playing clubs for the LaRose Agency. . . . **BOSCART**, current at the Victory Club, Canton, O., after a stretch on Indian Lake at Russells Point, O., postals that magic is well received in that sector. . . . **DR. SILKINI** and His Asylum of Horrors, a spook opry, packed 'em in recently at the Orpheum Theater, Ogden, Utah. . . . **MADLO** has just wound up at the Columbo Cafe, Reno, Nev. . . . **EDDIE BROWN** has taken his bag of tricks into Hopkins Rathskeller, Philadelphia. . . . **LU BRENT**, comedian magician, has taken over the Kiddies Theater at Hunt's Ocean Pier, Wildwood, N. J., for the remainder of the summer.

**PAUL LE PAUL**, recently stricken with an appendicitis attack in London, while over there with a USO unit, has

## Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

**CAPT. PHIL C. MATHIEU** is still holding the boss canvasman job with Pete Korte's Side Show on the Conklin Shows in Canada.

**JOE BANANAS**, silent for a long spell, pencils from Chi that Mr. and Mrs. Billy Willis are the proud parents of a daughter born recently in Hollywood. And what could Joe be doing in the Windy City? Is he out of the army?

**BENNIE (SCHNOZZLE) ROTH**, now driving a Yellow Cab in San Diego, Calif., comes thru with interesting info on some of the oldtimers. "Recently ran across Stew Gutrie, now a merchant marine sergeant," writes Bennie. "He had just returned from the fighting front and was wearing several medals received for bravery in action. Tom Day, recently released from the air corps, is also pushing a Yellow Cab in San Diego. His wife Betty passed on recently. Jackie Leonard is working at Consolidated Aircraft, and Ralph Ellis has a card room here. When I last heard, 'Popeye' Thomason was somewhere in New Zealand with a medical corp. Mickey Thayer is at the marine base here. I heard that Mickey Britten was killed recently while working in the shipyards in San Francisco. He was struck by a swinging crane and they say it took three weeks to find his body. Danny Bramer is still at St. Luke's Home in Phoenix, Ariz., and he'd be tickled pink to hear from the old gang. The same goes for Frankie Strauss, who is at the Jewish Consumptive Home, 1500 (See *DERBY SHOW NEWS* on opp. page)

been released from the nursing home and is back in the States, still with his appendix but without pain. . . . **COUNT MAURICE**, after a week at the Tower Theater, Kansas City, Mo., is current with his drink magic at the Trocadero Club, Henderson, Ky., for two weeks, to be followed by the Palace Theater, Rockford, Ill.; Bijou, Battle Creek, Mich.; B. P. Keith Theater, Indianapolis, and the Mainliner nitery, Des Moines. He's being handled by Sam Roberts, Chicago. . . . **YOGI RAY** closed recently at the Hollywood Museum, St. Louis. . . . **LITTLE JOHNNY JONES**, who has been out with a USO-Camp Show unit since last April, was a visitor at the magic desk Monday (21) of last week. Jones related of his camp show experiences and said that while the work is hard, he likes it immensely. His greatest bang comes out of the bang the boys get out of magic, he says. Jones gets a vacation from the USO duties for a week beginning September 5, which will take him back home to Chicago at the same time that his son, 21-year-old Johnny Jr., will be home on a furlough from the navy. The kid has made several trips across as a member of a gun crew on a transport and participated in the invasion of Sicily. . . . **PERCY ABBOTT** infos that he has purchased the "Skippy" LaMore dramatic tent outfit to accommodate the crowds expected to attend the public shows in connection with his 10th Annual Magic Get-Together in Colon, Mich., September 9-11. "Judging from the number of reservations received to date", writes Percy, "there is no doubt but that regardless of wartime conditions and restrictions, we will have our biggest crowd this year." Among the acts slated to appear on the public shows during the three-day conclave, according to Abbott, are Tom Osborne, Jim Whitehurst, Joe Ovette, Harry Cecil, Chuck Kirkham, Paul Stadelman, Harry Otto, Al Minder, Dr. Ritchie, Don Sweet, Pingali and Pinnela, Frank Carter, Dr. Harlan Tarbell, Ruth Oakes, Bob Lotz, Jimmy Trimble, Lester Lake, John Mulholland, Stan Lee, Lung Tchang Yuen and Dorny.

## AFRA MEET CLICKS

(Continued from page 21)

as much as possible before the delegates started leaving to catch trains home where many had broadcasts to make. But despite the dispatch with which everyone operated, the delegates found time to express their surprise and gratification at the peace and harmony which existed and the handling of the AFRA-AGMA welding.

## It's Up To Equity

There was a possibility that Equity, which now plays second fiddle to Screen Actors' Guild in the AAAA's set-up, might oppose the amalgamation for fear of being pushed further down the line of importance. Now, apparently, Equity can hardly oppose what basically appeals to every AAAA's member; namely, a real one-card union. Thus the combination figures to be approved by the Four A's, and there is a good chance that Actors' Equity and Chorus Equity will come along.

There are some in AFRA who feel that they should stay clear of Equity which has in the past taken a patriarchal attitude toward the radio union. Angle here is that AFRA is young and progressive, as witness the resolutions, where Equity is stodgy and self-centered. However, the vast majority felt that any over-all combination, such as was proposed, would not injure AFRA or AGMA and could only benefit Equity and the entire profession.

## DERBY SHOW

New Type

WANTED

M. C. Stooges and Contestants. Mickey Thayer, Lenny Paige, Jimmie Frenzi, Hobo and Elmer, contact by air mail.

## JOHNNIE MARTIN

Atlanta Theatre  
25 Exchange Place ATLANTA, GA.

## Heads or Tails?

Simple New Method of controlled coin-flipping Exposes Gamblers' Secret. Coin falls heads or tails at your command. Complete explanation with illustrations and rights to professional use only \$2.00 postpaid. Send for yours today.

**CARLOS MAGIC SHOP**  
438 1/2 St. Clair TOLEDO, OHIO

## WANTED

For Colored Medicine Show  
Piano Player, Trumpet Player and Drummer. Write or wire, stating salary.

## LITTLE BUCK ABEL

Care B. W. Ward Lake City, Fla.

**FOR SALE**—One 40x80 Tent, used 3 weeks, complete, sidewall, poles, stakes, \$500.00. One 16MM. Round Bell & Howell Projector outfit, in 2 cases, AC or DC, factory reconditioned, complete with Fred Scott Musical Western, worth \$995.00, special \$500.00. One Tangley Calliope, complete, engine and blower, almost new, on 2-wheel trailer with 4 good tires, only \$500.00. All must go. Our loss is your gain. Complete or any part.  
**K. TATHAM'S SHOWS**, Box 2, Atlanta, Illinois.

## WANTED TO BUY

30x60 or larger Tent, also 20-foot Middlepiece for 40-foot Top. State price and condition.

## COLDWATER THEATRE

Avondale, Ariz.

WANTED! WANTED! WANTED!

# HARLEY SADLER NEW TENT THEATRE

Contacting Agent with own car; join quick. Ten Canvasmen; join Sept. 10th. Projectionist who understands Simplex Machines, Sound, etc. New equipment. Must be first-class operator and maintenance man; join Sept. 10th. Banner Man; join Sept. 14th. Good working conditions and salary. This is a one-night Picture Sensation under tent theatre beautiful. Playing established territory Texas only. Write or wire

HARLEY SADLER, SWEETWATER, TEXAS

Will buy good 10 KW. Transformer; also small Stake Driver, motor driven. State everything in answering.

## COLORED PERFORMERS AND MUSICIANS FOR MEDICINE SHOW

Comedians, Musicians all instruments, Dancers, Singers, Girls for line; also Specialty Teams. Top salary and you get it here. Under big top first of October and all winter's work in Florida. Join at once and get set for the winter. State all first letter.

## DAVID S. BELL, Owner FARGO FOLLIES

"Largest Free Show on Earth"

HOME OFFICE: 118 E. ROGERS ST., VALDOSTA, GA.

P.S.: Wanted—New or Used Coin Assorting and Counting Machine.

**ABRAMCZYK**—Lieut. Stanley (Stan) Abrams, 26, former actor at WNBC, New Britain, Conn., where he was a member of the Hartford Players, August 16 in an air crash at Boise, Idaho.

**MYRTLE AGNEW**  
Beloved Wife of Prof. Agnew, Aug. 13, at Monroe, Mich., Hospital of Pectonitis, Age 55.  
Was well known as a Scientific Lecturer on Petrification while exhibiting the Petrified Man on the Walter L. Main Circus, Hagenbeck-Wallace and Cole Bros. Circuses; Columbia Park, North Bergen, N. J.; Playland Park, Rockaway Beach, N. Y.; Granada Park, Detroit, Mich. In addition to her husband, she is also survived by a daughter, Mrs. L. J. Petersen, of 4219 Broadway, Louisville, Ky. Burial services Aug. 16 from Kampf & Sons' Funeral Home, Austin (Chicago). Burial Graceland Cemetery, Chicago. Letters from friends will be appreciated by Prof. Agnew, 2514 Orville St., Flint, Mich.

**BALASI**—Victor, who presented an animal act in vaude as a single for several years and later with his wife as Balaski and Skaren, August 18 in New York. He came to the United States in 1923 as a member of a family acrobatic troupe, the Five Balasis. Survived by his widow, mother and brother.

**BOTTI**—Edmond, 61, since 1930 trumpet player in the Metropolitan Opera House, New York, at his home in Woodside, Queens, N. Y., August 21. He was graduated from the Royal Conservatory of Bologna, and his first engagement was at La Scala at Milan, Italy, with Arturo Toscanini, with whom he worked for 20 years. Survived by his widow, a daughter and a brother.

**IN MEMORY**  
Of Our Beloved Father  
**VICTOR BEDINI**  
Who joined the greatest show of all on August 30, 1938.

**BURBANE**—Clarence Dwight, 70, former owner-manager of the Franklin Theater, Thompsonville, Conn., August 17. Survived by his widow and two daughters.

**CIMIJOTTI**—Eberhard B., 75, well-known trainer of circus horses, of near Mason City, Ia., at a hospital in Rochester, Minn., August 21 after a week's illness. He had been in failing health for some time. Cimijotti descended from a family of horse trainers of the royal stables of London and Berlin and headed a family of trainers regarded as among the best in the United States. He sold trained stock to all of the leading circuses of his day and made fairs and celebrations from Coast to Coast with his own horse act. He also presented his own act on the Robbins Bros. Circus, and for a number of seasons appeared at the Canadian National Exposition, Toronto. Services at Holy Family Church, Mason City, August 24, with burial in St. Joseph Catholic Cemetery there. Surviving are his widow, Josephine; three sons, three daughters, four grandchildren and a sister.

**COMITO**—Mrs. Catherine, 68, mother of Anthony Comito, known in the profession as Bert Redford, of the former vaude teams of Redford and Winchester and Redford and Madden and for the last 10 years of the team of Redford and Wallace, August 19 in Newark, N. J. Survived by her husband and three sons.

**DELLY**—William Henry, 69, owner of the Delly Poster & Advertising Company, Shelbyville, Ind., August 23. Before locating in Shelbyville he had been with Ringling Bros. circus on advertising. He had also been with the Gollmar show for 25 years; Barnum & Bailey, six years, and a year with Sells-Floto show. His trouping ended the year that H. B. Gentry was manager of the Floto show. Delly had also been national inspector for the Outdoor Advertising Association of America. He was a member of the Elks, Masons, Eagles, Odd Fellows and Shriners. Survived by a daughter. Burial in Leavenworth, Kan.

In Loving Memory of My Mother  
**MOTHER HUNTER**  
Passed away Sept. 7, 1940.  
Just a memory fond and true, Just a token of days gone by when we stood side by side till death parted us. Dear mother, how I miss you! My heart aches so.  
Daughter—Miss Babe Hunter  
Son—Orel M. Kimble

# The Final Curtain

**HAYDEN**—James A., 53, radio announcer who directed the *Irish Memories* program on Station WEVD, in Rockaway Beach Hospital, Queens, N. Y., of a heart attack August 23. Survived by his widow, two daughters and a son.

**LEFFERTS**—E. F. (Shorty), 43, property man with the act of Jale Hamilton Jr. & Company since 1938, August 19.

**LILINA**—Maria Petrovna, 77, oldest acting principal of the Moscow Art Theater and widow of its founder, Konstantin Stanislavsky, in Moscow August 24.

**LINDNER**—Georg Frederick, 65, concert violinist, composer and teacher, in Atlanta August 23. He had studied with Helmesberger in Vienna and toured Europe as a soloist, later joining the famed Theodore Thomas orchestra in Chicago.

**LINDSAY**—George L., 55, director of music in Philadelphia public schools, August 25 of a heart attack at his home in Ocean City, N. J. He wrote extensively on music and edited several music books. Lindsay was a director of the Music Educators' National Conference, a former president of the Eastern Music Educators' Conference and a member of the National Education Association and Philadelphia Teachers' Association. Survived by his widow and a daughter.

**McSPADDEN**—Salle Rogers, 79, sister of the late Will Rogers, stage and screen humorist, at her home in Tulsa, Okla., of a heart ailment August 25.

**MARTIN**—William Henry, 60, member of the Kansas City (Mo.) Philharmonic and a vice-president of the musicians' union there, in that city August 18.

**MUSSO**—Thomas, 75, musician and band leader, in Memphis August 21. He led the band at the old East End Park, Memphis, and later was first violinist for years at the old Memphis Grand Opera House.

**NOBLE**—William M., 40, former staff organist at WLAW, Lawrence, Mass., August 22 in that city. He had served as organist at theaters. Recently he had been on the reportorial staff of *The Lawrence Daily Eagle*. Survived by his widow, Mildred.

**ROBERTS**—Johnnie, former rodeo contestant and promoter, in St. Louis of a heart attack August 23. Services and interment in that city August 26.

**RONBECK**—Axel William, 69, veteran showman and photo gallery operator and brother of Mrs. Ruth Ronbeck Benson, of Truro, Cape Cod, Mass., in El Paso, Tex., June 28. A native of Sweden, he came to America as a youth and entered show business in his early 20's. Later he pioneered in equestrian photo work and three years ago established the Bucking Bronco Photo Shop in El Paso. He was a member of the Pacific Coast Showmen's Association. Burial in Evergreen Cemetery, El Paso, July 3. Survived by his sister and a brother, John, of Durban, South Africa.

**SCHUSTER**—Meyer, 74, August 23, at his home in Muncie, Ind. He was the

brother of Chicago burly booker Milton Schuster. Buried August 25 in Muncie.

**SIMPSON**—Frank W., 65, long associated with the theater and circus business, at Somerset, Pa., August 20. He managed the old Opera House there for a year. His close associates numbered people of the theatrical and circus fields. Survived by his widow. Services August 22, with interment in Union Cemetery, Somerset.

**TERRELL**—Maverick, 68, scenarist of early films, at his home in Hollywood August 16.

**THAIN**—Lillian C., 68, former member of the Fadettes Symphony Orchestra, Boston, at the home of her sister, Mrs. Frederick A. Blanchard, in Merrimac, Mass., August 21. Miss Thain was a violinist of note and had conducted orchestras.

**THOMPSON**—Mary, 45, known professionally as Orva the Mystic, wife of James Thompson and mother of Edith Thompson and Mrs. Dewey Meadows, August 27 in Roosevelt Hospital, New York, of cancer. With her husband she toured theaters for 20 years with a mental act, and since 1925 they have operated side shows on various carnivals, including Jimmy Strates and Oscar Buck. The Thompsons had the Illusion Show on the World of Mirth Shows this season, closing six weeks ago when Mrs. Thompson entered the hospital.

**EDDIE VIERA**  
(Edward Kunze)  
Passed away August 17, 1943.  
Husband of Mary Vaughan Kunze. Son of Mrs. Pauline Kunze. Brother of Dr. F. W. Kunze. (Acts—"Four Stars" and "Viera Four.")

**VILLALOBOS**—Gen. Jacob, 59, father of Lupe Velez, screen actress, recently in Mexico City. Survived by his widow, a former grand opera singer, and two daughters.

**WALTON**—Irvin R., 67, veteran burlesque, rep, and vaude performer, August 17 at his home in Baldwin, L. I., N. Y., of a heart ailment. As a youth in New York he was known as the Singing Newsboy. He toured the country in the 10-20-30 rep shows and later became a principal comedian in burlesque. He also toured vaude with his wife, Allie Vivian, in the act known as Walton and Vivian. Of late years he was employed by the Thomas Publishing Company, New York. His widow survives.

**WEST**—Danny, 32, associate of the Eddie Suez Theatrical Agency, Philadelphia, August 17 in Benjamin Rush Hospital, Philadelphia, after a long illness. There are no survivors. Services August 20 in Philadelphia, with burial there.

**WILKERSON**—Herbert, 62, formerly of the stage and recently a character actor in films, in Hollywood August 19. He was at one time superintendent of the Orpheum Theater, Los Angeles, for 12 years.

**WILSON**—Harry, 62, former circus billposter, recently in St. Mary's Hospital, Detroit, of lobar pneumonia. He was with Hagenbeck-Wallace Circus for a few years in the '20s and held a traveling membership in the International Alliance of Billposters & Billers. Survived by a sister. Interment in Detroit.

## Marriages

**CRAVEN-MOFFETT**—Lieut. William D. Craven, non-pro, to Adelaide Moffett, New York night club singer, in Columbia, S. C., August 24.

**FASANELLA-TOMASETTI**—Staff Sgt. William Fasanella to Mary Jane Tomasetti in Bridgeport, Conn., August 11. Fasanella formerly operated the Hollywood Restaurant, Bridgeport.

**HERSCHORN-LIPTON**—Peter Herschorn and Sylvia Lipton, both of Halifax, N. S., recently in that city. Bridegroom is manager of the Community Theater, Halifax, and son of M. Herschorn, vice-president of Frankhorn Theaters.

**IRWIN-FULLER**—Pilot Officer Eugene H. Irwin, of the Royal Air Force, to Bessie Fuller, of Yarmouth, N. S., August 6 at Yarmouth. Bride has been announcer at OJLS, Yarmouth, but is retiring.

**KERLANDER-LEVY**—Ensign Mel Kerlander and June Levy August 26 at Chicago. Miss Levy is the daughter of Sam J. Levy, of Barnes-Carruthers Fair Booking Association.

**KIMENKER-PRENTICE**—Staff Sgt. S. Larry Kimenker, Army Air Force, Mountain Home, Idaho, formerly chief-of-staff at Loew's Poli Theater, Hartford, Conn., to Ruth Prentice, of Alabama, recently.

**LOCKE-CARROLL**—Sgt. Frederick A. Locke Jr., nonpro, and Gloria Carroll, WBEI (Boston) singer, both of Everett, Mass., in Everett September 5.

**METZ-EARDLEY**—William Metz, of St. John, N. B., and Miriam Eardley, of Fredericton, N. B., at Fredericton recently. Bridegroom is advertising manager for the Spencer Theater Circuit, St. John.

**NICKERSON-BUDROWICH**—Corp. Bill Nickerson, known professionally as Bill Raymonds, press agent and performers' manager, and Gloria Grace Budrowich, singer known as Gloria Grace, at Phenix City, Ala., July 26.

**PEREZ-MAR-SHAN**—Senor Diomerces Perez, non-pro, of Havana, to Mar-Shan, principal on the Hirst Circuit, at her home in Miami August 24.

**THOMAS-LANDI**—Curtiss Kinney Thomas, author, and Elissa Landi, actress and fiction writer, at Christ Church, New York, August 28. Miss Landi was last seen on the Broadway stage in *Apology*.

**TROUT-RAINES**—Capt. Kenneth Trout, Army Air Force pilot, and Ella Raines, film actress, recently at Palm Beach, Fla.

## Births

A daughter, Beatrice Lee, to Mr. and Mrs. Arthur Giuliani at Lutheran Hospital, St. Louis, August 12. Father is owner of Illinois Plastic Company.

A son to Mr. and Mrs. Jack Eames, of Littleton, N. H., recently. Eames is manager of the Littleton Theater there.

A boy, John Francis Jr., to Mr. and Mrs. John Francis at St. Francis Hospital, Hartford, Conn., recently. Francis is on the staff of the Colonial Theater, Hartford.

A daughter, Jonie Roberta, to Mr. and Mrs. Bob Chester at Le Roy Sanatorium, New York, August 1. Father is band leader and mother is the former Edna Torrance of the dance team of John and Edna Torrance.

A daughter, Vicki, to Mr. and Mrs. Vic Hyde at Lakeland, Fla., August 10. Father is known as the one-man band and mother is Donette De Lys, acrobatic dancer.

A daughter to Mr. and Mrs. Bob Whight August 10 in New York. Father is an ice skater at the Hotel New Yorker and *Stars On Ice* show in New York. Mother is also an ice skater.

A daughter, Colleen Patricia, to Mr. and Mrs. Pat O'Day August 17 in Minneapolis. Father is a comedy song and dance man and mother, known as Collette, is a dancer, formerly known as Penny Knight.

A son to Mr. and Mrs. Hi Smith August 7 in Cleveland. Parents are well known in repertoire circles, the father being overseas with the army.

A son to Mr. and Mrs. O. L. Sikes August 27 in Miller, Ga. Parents operate two tent movie shows in the South.

## Divorces

Sally Eilers, film actress, from Harry Joe Brown, film producer, in Juarez, Mexico, August 26.

Joan Marsh, film actress, from Charles Spencer Belden, screen writer, in Hollywood August 26.

## DERBY SHOW NEWS

(Continued from opposite page)  
Quarte Road, Quarte, Calif. He has been bedridden for more than a year."

**DAVE WHITE**, formerly of the derby-show field, has returned to the States and is now with the Balfranz cookhouse, which last week made the Milwaukee State Fair at Milwaukee.

**INQUIRIES** HAVE reached the desk recently on Marvin Ellison, Gladys Maddox, Tex Smith, Bobby Davis, Eddie King, Ann Ethridge, Lloyd Hackler, Mildred Moore, Eddie Tompkins, Blondie Rainey, Jack O'Rourke, Martha Wright, Bill Steele, Vina Walker, Johnny Russo, Bobby Williams, Roy Skinner, Frankie Allen, Mickey Britton, Patsy Ryan, "Rubber-Legs" Martin, Schnozzle Roth, Don Tucker, Elmer Brown, Jerry Bresnahan, Monte Hall, Phil Mathieu, Clyde Wood, El Johnson, George Walker, Carol Defoe, Kenny Laux, Evelyn Thompson, Bobby Allen, Edna Green, Jack Davis, Ruth Boyd, Itsy Bachrach, Jean Smith and Ditty Bowling.

IN MEMORY OF MY HUSBAND  
**TOL TEETER**  
SEPTEMBER 2, 1941  
  
So Lonesome Without You.  
NELLIE

# Toronto Count Tops 400,000

## Fair for Britain Attracts 181,000 in Final Half; 60G Plus Is Expected for BWVF

TORONTO, Aug. 28.—This city's second annual Fair for Britain, sponsored by *The Evening Telegram* and promoted and directed by J. W. (Patty) Conklin, concluded its run at Riverdale Park tonight with the paid gate estimated at over 400,000 for the 14 days. The engagement, pushed ahead 17 days this year for a number of reasons, chief of which was that the Conklin midway is committed to play the exposition at Quebec right after this monster planned fair, is expected to contribute between \$60,000 and \$70,000 to *The Telegram's* British War Victims' Fund, which up to August 21 had \$2,085,885 accumulated in the till over a period of little more than two years of operation.

Last year the fund was enriched by about \$43,000. This year's engagement ran an additional two days and with more attendance and donations plus more government-sponsored attractions, officials at closing tonight were confident that the \$60,000-plus figure would be at-

tained when all returns had been tabulated.

### "Days" Draw Is Good

Each day the final week got the benefit of designation. Opening with Kids' Day on Monday, the planned fair registered (See *Toronto Tops 400,000* on page 54)

## Strates Grosses In 10% Increase At Batavia Fair

BATAVIA, N. Y., Aug. 28.—Altho Monday night was lost to inclement weather, James E. Strates Shows, midway attraction at Genesee County Fair, August 16-21, registered a 10 per cent increase in business over last year for the run. As in other years, the midway had to be split into two sections. Assistant Manager Dick O'Brien changed the locations of shows and rides from previous years, and in the grove were Leo Carrell's Hollywood Monkey Revue, Glass House, Gay (See *STRATES 10% HIKE* on page 54)

## Promotional Piece Gives Interesting Facts on League

CHICAGO, Aug. 28.—To aid in its membership drive and to give showmen in general a picture of what the Showmen's League of America has done and is doing for show people, the League has issued an attractive and informative promotional piece, which is being mailed to showmen thruout the country.

Attractively printed, the pamphlet carries half-tone illustrations of Showmen's Rest, the American and Alexian Bros.' hospitals, League headquarters and members at work packing gift boxes for members in the service.

Also included are letters from the American and Canadian Red Cross, the Chicago Servicemen's Center and men in service; stories on the League from daily newspapers and many facts and figures concerning the League. It lists the number of members at 1202 and assets of the organization at \$126,151.58.

## Riley To Enter Mayo Bros.

FRENCH LICK, Ind., Aug. 28.—Louis T. Riley, whose Dixie Belle Shows closed their current tour at the French Lick Fair to successful results, said that he plans to enter Mayo Bros.' Clinic, Rochester, Minn., September 3, for medical treatment. Riley said that he has had a good season despite ill health.

## UA in Successful Mt. Holly Debut; McCarter Is G. M.

MOUNT HOLLY, N. J., Aug. 28.—United American Shows chalked up a successful debut here August 24 under auspices of Mount Holly Fire Department. Management said business was good, altho only a small portion of the rides and shows were ready because of company reorganization and personnel changes.

New official family has R. C. McCarter, former general agent of Cetlin & Wilson Shows, as general manager; Mrs. Robert L. Pollack, also associated with the Cetlin & Wilson combo's staff for a number of years, is in charge of the office, with Bill Rieley as business manager.

Midway line-up here included 6 rides, 3 shows and 10 concessions. Ride roster has Merry-Go-Round, Charles C. Burton, foreman; Ferris Wheel, Bill Robinson; Octopus, John Knight. Edward Hildebrandt is in charge of maintenance.

Concessionaires include Mrs. Bill Rieley, popcorn stand; J. Davis, fishpond; Bob Pollack, shoot-till-you-win, pitch-till-you-win and color games; D. Carson, ball game; Finnigan and Finnigan, grab stand and caskhouse, and penny pitch and hoop-la, operated by Frances and Red Blanning.

Shows plan to move into Pennsylvania for a week before going South for the winter.

## Franks Awarded 10 Ga. Fair Contracts

MACON, Ga., Aug. 28.—W. E. Franks, owner Franks Shows now in their 23d week at Playland Park here, announced this week that he has signed contracts to provide the midways at several Georgia fairs.

Dates include American Legion Fair, Rockmart; Paulding County Fair, Dallas; American Legion Fair, Austell; Middle Georgia Colored Fair, Macon; Taylor County Fair, Butler; Crisp County Festival, Cordele; Ben Hill County Fair, Fitzgerald; Dodge County Fair, Eastman; Wilcox County Fair, Rochelle, and Armistice Celebration, Ocilla.

Organization has played many of these spots in former years. Among new ones are Eastman and Fitzgerald. It is understood Franks will continue operations in Macon and take to the road with another unit.

## Hennies in Solid 9-Day Stand At Evansville; Bee Registers Successful Greensburg Wind-Up

EVANSVILLE, Ind., Aug. 28.—Following six shows in here, Hennies Bros.' Shows played to exceptionally large crowds nightly during their nine-day engagement under American Legion Post auspices. Altho busses stopped four blocks from the lot, crowds and spending were big and Wednesday, with 4,000 attendance, represented the smallest crowd during the stand.

A midnight show for ship and airplane workers proved the biggest special event of the season so far. A tie-up was made with the personnel departments of the shipyard and plane factory.

At midnight the midway was clear of regular patrons, and beginning at 12:30 a.m., the workers came out with 9,000 on the midway at 4:30 a.m. when the gates were closed. Idea proved highly popular with the war workers. Harry Hennies, Harry Gaughn, Denny Howard and C. W. Franklin were invited on a trial run of one of the ocean landing boats by the naval inspector of the electrical section.

S. G. (Red) Hunzinger assumed charge of the stock wagon, and Willie Wilson joined with three well-flashed conces-

sions, including a pet shop. W. C. Maze is assisting Clint Shuford in the office.

GREENSBURG, Ky., Aug. 28.—Bee's Old Reliable Shows wound up their 1943 tour today, following a highly successful week's engagement here. Officials said the season was by far the best under the current management. Ride and show business showed an increase over previous years and, despite the shortage of labor, shows did not miss a single Monday night opening.

Management said no accident marred the tour. Shows played fairs in Lawrenceburg, Harrodsburg and Broadhead, Ky., to exceptionally good returns, with all rides, shows and concessions chalking up satisfactory results. Bob Sickels, manager, has booked his photo gallery and will continue on the road for several more weeks.

After a vacation of several weeks, John Terry, concession manager, will hit the road again, while W. M. Jarvis, superintendent of rides, will return to his farm at Lexington, Ky. David J. Huls, owner, will return to Winchester, Ky., to continue operation of his farm and transfer business.

## WM Begins New England Tour With Strong New London Date

NEW LONDON, Conn., Aug. 28.—Following a long railroad move to their proven New England territory, World of Mirth Shows closed a successful five-day stand on Davis Field circus grounds, Waterford, under combined auspices of the Quaker Hill and Cohazle fire companies August 21. Chet Brigham, of the Waterford Police Department, headed the committee. Because of the long jump and the man-power shortage, opening was billed for August 17.

Mr. and Mrs. J. E. Walker and Mr. and Mrs. Blondy Mack celebrated their wedding anniversaries with a party in the

revue top with many midwayites in attendance. New wardrobe arrived for Mabelle Kidder's Posing and Girl shows, and Billy Taylor joined as talker on the Unborn Show. Mrs. Doc Morehouse returned after a visit to her home in Goochland, Va. Tommy and Jean Lewis are in their 14th season with the shows, Mrs. Lewis as a ticket seller and Tommy as Merry-Go-Round foreman. Oscar (Skeeter) Adams was called to the armed forces. Glenn Porter, side show operator, reported good business, as did the Zoma Show, which had its biggest week of (See *WM N. G. TOUR* on page 54)

## RC Chalks New Madison Marks

Five-day labor trades festival up 50 per cent over previous stands

MADISON, Wis., Aug. 28.—New highs in attendance and grosses were rung up by Rubin & Cherry Exposition at the five-day Labor Trades Festival, which closed here Sunday night under Madison Labor Temple Association auspices.

Opening was scheduled for Tuesday, but delay in show train's arrival from LaCrosse (Wis.) Interstate Fair shoved the getaway back until Wednesday night. It marked the first opening day the shows missed this season.

Sam Soloman, business manager, who played this spot with Sol's Liberty Shows on several occasions, and Walter H. Devoyne, secretary-treasurer, who played it with Royal American Shows said attendance and business figures would exceed by 50 per cent any of their previous engagements here.

Fair weather prevailed thruout the engagement until late closing night when inclemency drove the crowds away an hour or two earlier than normally.

Show train moved out Monday and was due in St. Paul Tuesday night where, beginning today, the new Sedlmayr-Soloman aggregation makes its initial bow on a new midway location at Minnesota State Fair.

Carl Sedlmayr and William Soloman, special agent, went to the Twin Cities to work out details for locating the equipment on the new midway area.

## Oddities Congress Set for St. Louis Bow; Talent Inked

ST. LOUIS, Aug. 28.—International Congress of Oddities is set to open its large museum September 18 in the old Nugent Building at Broadway and Washington. Ray Marsh Brydon, general manager, has been in and out of town on several occasions during the last two weeks, making preparations for the gala opening. Cash Wiltse, superintendent of construction, has been here the past week, directing workmen who are changing the front and inside of the spacious building.

Brydon is going to much expense in revamping the building, and plans to remain at this spot thruout the winter. Paper has been printed by the Globe Poster Corporation and billing starts next week.

Advertising in local papers and various radio stations will start September 13. A. Lee Hinckley, circus bandmaster, visited *The Billboard* office this week while (See *CONGRESS BOW SET* on page 54)

## Phoenixville Good For Dick's Combo

PHOENIXVILLE, Pa., Aug. 28.—Dick's Paramount Shows, said to be the first traveling carnival of its size to play the city in a number of years, scored a highly successful six-day engagement here under Friendship Hose Company No. 1 auspices. Rides, shows and concessions obtained good day and night play. City is only two miles from Valley Forge General Hospital, where members of the armed forces are recuperating from injuries sustained in action on the North African front.

Many of them visited the midway and took in the attractions. Members of the shows' personnel and auspices took up a collection for them, which resulted in 10,000 cigarettes being turned over to the patients the following day. Presentation was made on the hospital grounds, with (See *Dick's Combo Count* on page 54)

**NEW JOHNNY J. JONES EXPOSITION, Inc.**

**WILL BOOK** Caterpillar, Whip or Tilt. Legitimate Concessions for our outstanding list of bona fide fairs, Palmistry, Candy Floss, Photo Gallery, Shooting Gallery, Pop-Corn and Peanuts, Ball Games and Pitch Till Win.

**CAN PLACE** Experienced Girls for Follies, Musicians for Minstrel Show, Girls for Posing Show. Sober, reliable Help for Rides and Canvas.

Huntsville, Ala., week September 13; Atlanta, Ga., September 24; October 3; Tupelo, Miss., week October 4; Meridian, Miss., week October 11, and others to follow until November 17.

E. LAWRENCE PHILLIPS, Indianapolis, Ind., Sept. 1-11.

**MIDLAND, MICH., FREE FAIR and DOW CELEBRATION COMBINED**  
SEPTEMBER 9-12 — DAY AND NIGHT

Eating and Drinking Privileges open. No ex. Real spot for large Cookhouse. Want one or two more Grind Shows. Ride Help for all major rides. Foreman for Spittire. Top salary. Ypsilanti, Mich., September 15-25; Auburn, Ind., September 26-October 2.

**WORLD OF PLEASURE SHOWS**  
Marne, Mich. (August 31-September 3); Belding Labor Day.

**FAIRS GARDEN STATE SHOWS FAIRS**

Want for Fairs and Celebrations, starting with Hanover, Pa., Forest Park Free Fair, September 6 to 12 inclusive, with Twin County Fair, Northampton, Pa., September 15 to 18 inclusive.

WANT Rides other than Tilt, Wheel, Chairplane, Kid Auto and Ponies. SHOWS—Will place Shows of all kinds with own outfits; low percentages. CONCESSIONS—Will place Concessions of all kinds. Can place Motordrome, Fun House, Custard, Eats and Drinks. What have you? Can place Ride Help and Help in all departments. Address R. H. MINER, Garden State Shows, Aberdeen, Md.

**ALL AMERICAN EXPOSITION SHOWS, INC., WANTS**

Foremen for Octopus, Whip, Ridee-O and Ferris Wheel. Also Trainmaster and Secretary. Girls for Posing Show. Will furnish new wagon fronts for organized Minstrel Show and Posing Show with complete equipment. Want information of whereabouts of Rollin Beck.

Wire Wood River, Ill., this week; then our Fairs, Jackson, Tenn.; Columbus, Miss.; Laurel, Dothan, Ozark and Tuscaloosa, Ala. All replies to FRANK WEST.

**BUCKEYE STATE SHOWS**

**WANT** SHOWS: Any Grind Shows not conflicting. RIDES: Will book or buy Kiddie Rides and Octopus. HELP: Ride Help for all Rides: Madame Zeldia wants Side Show Acts, also Front Man. Colored Performers and Musicians. CONCESSIONS: Diggers open. Want Wheel and Grind Store Agents. **WANT** SECOND MAN WITH CAR TO JOIN IMMEDIATELY. Must post some paper. Address: Centralia, Ill., this week; Cape Girardeau, Mo., next week.

**DUMONT SHOWS**

Cumberland, Md., Week August 30; Winchester, Va., Week September 4; Harrisonburg, Va., Turkey Jubilee Week of September 13.

WANT Carnival Electrician. WANT Legitimate Concessions of all kinds. Want Penny Pitch Agents and Ball Game Agents. WANT Shows with own equipment and transportation. WANT one or two Wheels. Address as per route.

**JIMMIE CHANOS SHOWS WANT**

For Dunkirk, Ind., Labor Day Celebration on Street, and New Bremen, O.; Versailles, O. Legitimate Concessions—Photo Gallery, Fish Pond, Pitch-Till-U-Win, Balloon Dart, Ball Games. Merry-Go-Round and Ferris Wheel Ride Help. Like to hear from good Promoter that knows Alabama, Georgia and Tennessee. SUSIE CHANOS, Secy., Piqua, O., this week.

**WANTED LOUISIANA STATE FAIR**

— SHREVEPORT —  
OCTOBER 23 TO NOVEMBER 1 INC.

**FREE GATE**

SHOWS—ATTRACTIONS—FUN HOUSES—CONCESSIONS—CONCESSION AGENTS AND OPERATORS.

Can place several Ride Foremen and Second Men. Ride Men ready to go to work October 11. All winter work probable.

**TO SHOWMEN:** We are especially interested in booking organized Colored Show or Minstrel—Circus Side-Show—high-class Girl Revue or any attraction in keeping with the Beckmann & Gerety standard. Complete outfits furnished for above attractions.

Address B. S. GERETY, BECKMANN & GERETY SHOWS  
P. O. BOX 1434, SHREVEPORT, LA.

**BULLOCK AMUSEMENT CO. WANTS**

For road tour, Foreman for Ferris Wheel and Chairplane; must be Semi Drivers. Top salary and long season South. All legitimate Concessions open except Ball Game, Penny Pitch, Pop Corn and Hoopla. Good opening for Bingo, flat rate or per cent. Can place small Animal Pit Show or Snake Show.

Opening Mountain City, Tennessee, Bean Festival, September 10 to 18.

All address J. S. BULLOCK, Box 144, Lawyers Road, Charlotte, N. C.

**UNITED AMERICAN SHOWS**

Owning its own Rides and Diesel Light Plants  
Want Electrician and Truck Mechanic, Chair-o-Plane Foreman, Roll-o-Plane Foreman, Billposter, Advance and Second Man (Bill Sterling, answer), New Deal Fair Promoter; Second Man for each; Ferris Wheel, Octopus and Merry-Go-Round. Can place Kiddie Ride. Shows with or without own outfit. Have complete outfit for Side Show to man who can furnish attractions. Complete Outfit for Posing Show for Manager who has Girls and Wardrobe. Have good proposition for Motordrome and Funhouse. The following Concessions open for exclusive: Small Cookhouse, Frozen Custard, Milt Camp, Pop Corn, Peanuts, Candy Apples and Floss and Show Cones, Scales and Guess Your Age. Can place two Wheels, two Grind Stores and any legitimate Concessions, contact. We are playing all defense towns, army camps and Southern Fairs. Can use one more High Free Act. Attention, Fair Associations and Secretaries Virginia, North Carolina and South Carolina, we will have a few open dates for the last of September and October. All answer: This week, Oxford, Penna.; then as per route. This show out all winter. Kenneth Slaughter, answer. R. C. McCARTER.

**SUNSET AMUSEMENT CO. WANTS**

Concessions of all kinds and Independent Shows for following dates: Kingston Mines, Ill., Labor Celebration, Sept. 4 to 6; Monroe City, Mo., Fair, Sept. 8 to 11; Henry, Ill., Fair, Sept. 14 to 17; Carthage, Ill., on the Square, Sept. 20 to 25; Moberly, Mo., Bullespa, Sept. 27 to Oct. 2, with other Missouri Celebrations to follow. Need Ride Help that can drive trucks; best of pay.

Morrison, Ill., this week; Kingston Mines, Ill., Sept. 4 to 6th; Monroe City, Mo., Sept. 8 to 11.

**DILLSBORO HOME COMING**

Sept. 4-5-6; Sunman, Indiana, Fair, Sept. 8-9-10-11. Concessions wanted—Cook House. All legitimate Concessions, come on. No X here, only on Bingo, Snow, Corn. Shows, 25 per cent plus tax; come on. We play all Indiana; out until last week in October. All replies:

**GEREN'S UNITED SHOWS**  
As Per Route

**RALPH R. MILLER WANTS**

For South Louisiana State Fair, Donaldsonville, La., week Sept. 27; Covington and Franklinton following. Concessions all open. Can place Concessions to open Baton Rouge, La., Sept. 11th. Rex Howe, McKnight Sweede, Cliff Knox, Mrs. Addington, am holding locations for you. Sister Sheffield, can place you immediately, \$50.00 week. Free Popcorn privilege and cut-in. All wires Baton Rouge, La.

**BISTANY'S GREATER SHOWS WANT**

Shows with own outfits. Want Truck and Ride Motor Mechanic. Ben Cheek, answer my wire. Experienced Ride Help of all kinds, come on. Can place legitimate Concessions—no Coupon Stores or Wheels. This is all winter's work in Florida. Write or wire

LEO M. BISTANY, ST. AUGUSTINE, FLA.

**WANTED For American Legion Big Labor Day Celebration**

Adams Township Post 553, Corner of Dorr and Ranolds Road, Sept. 2, 3, 4, 5, 6. Merchandise Concessions that work for stock only and Eating and Drinking Stands. All Concessions, come on! No time to write! The only Labor Day Celebration within fifty (50) miles. Address to

L. C. GRANNER, Commander, Ranolds Cor. P.O., Toledo, O.

**PENNY PITCH GAMES**  
 Size 46x46", Price \$25.00.  
 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SEND FOR CATALOGUE**  
 Full of New Games, Blankets, Dolls, Canes, etc.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysis, 3-p., with Blue Cover. Each .03  
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 Samples of the 4 Readings, Four for 25c.  
 No. 1, 34-Page, Gold and Silver Covers. Each .35  
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
 Gazing Crystals, Ouija Boards, etc.

**NEW DREAM BOOK**

120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p. Well Bound ..... 25c  
**PACK OF 79 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. . . 35c  
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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd. CHICAGO  
 Instant Delivery. Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**  
 228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**POPCORN**  
 SOUTH AMERICAN and PURDUE HYBRID.  
 TOP NOTCH QUALITY. Price \$15.00 per 100 lb. bag. 1/3 deposit required.  
**HOFELLER PRODUCTS**  
 216 So. Jefferson St. CHICAGO 6

**BUCKETS AND SKILLOS**  
**Baker's Game Shop**  
 2907 W. Warren, Detroit, Mich.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$45.00 Large Tiger Skin Rug. Mounted Head, 50c Each. Govt. Flags with ropes, great for decorators. Have 20,000 beautiful colors.  
 \$2.75 Cot Pads, slightly used, any quantity.  
 We have new ropes, 5/8 and 3/4 in. Cheap.  
 Fire Extinguishers, 2 1/2 gal. and quart size. Cheap.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry Street Philadelphia, Pa.

**Flat, Fiber Stock Trunks, \$10**  
 All kinds good used salesman, fiber flat stock Trunks, size 40x24x24, with good locks and keys, \$10 each.  
**WM. LESSER**  
 32 S. Jefferson St. CHICAGO, ILL.

**GIRLS GIRLS GIRLS**  
 For **HOLLYWOOD THEATRE**  
 Oriental, Hawaiian, Acrobatic. Single Girl Novelty Acts. Salary \$40.00. No Strip. Wardrobe furnished. Positively all winter's work. No rehearsals.  
**Manager Joe Sorensen**  
 506 St. Charles St. ST. LOUIS, MO.

**WANTED FOR HUTCHENS' MODERN MUSEUM**  
 To join at once for the fall fairs in Kansas. One Ticket Seller, Tattoo Artist and one Attraction Freak or Working Act. Best of salary and good treatment. All address:  
**JOHN T. HUTCHENS, Norton, Kansas, this week.**

**Midway Confab**

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**SEASON shortens.**

FORMER troupers Ruth and Jay Williams are located in Brunswick, Ga., for the duration, they report.

CLIF WILSON arrived in Chicago Thursday (26) from Cincinnati just ahead of the American Legion convention and was lucky to find a place to stay.

WHILE on a recent booking tour in the South, Robert Kline, general agent All-American Exposition, visited Bernie and Marie Smuckler's Alabama Amusement Company at Mobile.

**JACKPOTS last only until one potter quits.**

LAMONT'S Cockatoos and Macaws, which recently closed a successful engagement at Eldridge Park, Elmira, N. Y., are playing fair dates for the George A. Hamid office.

SPECIAL AGENT for Buckeye State Shows, Leo Arduengo letters from Senatobia, Miss., that he closed a successful season in that capacity at Bloomington, Ill.

LOU DAVIS, of Great Sutton Shows, visited with friends on the Lewis Bros.' Circus while the organization was play-

Mr. and Mrs. C. E. Hood, Mr. and Mrs. Johnnie McCain; Mrs. Ella Coffin, the bride's mother, and her sister, Mrs. Minnie Taylor.

MRS. SAM HYSON pens from Cumberland, Md., that Ray Richards, who has been blind for the last five years, recently received messages of cheer from numerous friends in outdoor show business.

ANYONE knowing the whereabouts of Paul Paulus is requested to have him contact Mary Adams, Newark, N. J. She reports that the mother of his friend, John Politz, is seriously ill in a hospital there.

A VETERAN of over 75 years in outdoor show business, with carnivals and circuses, Frank LaBarr is living in retirement in Miami and preparing to celebrate his 90th birthday there on September 4.

L. M. GARNER letters from St. Thomas, N. D., that his novelty stand is obtaining good play on the Jansan Midway Shows, playing North Dakota territory. Mrs. Garner is ticket seller on the Swing, while Garner's daughter is selling tickets on the Ferris Wheel.



ONE OF THE HIGHLIGHTS of Dick's Paramount Shows' engagement at Phoenixville, Pa., was the collection by the personnel of the shows and the Friendship Hose Company, shows' sponsor, which resulted in the purchase of 10,000 cigarettes for patients at Valley Forge General Hospital. Participants at the presentation ceremonies held on the hospital grounds, were, left to right, Vincent Batzel, Eugene Butterfield; Ben Braunstein, general representative of the shows; Lt. Col. R. D. Smith, who received the gift of cigarettes on behalf of members of the armed forces at the hospital; George Roscoe, Maj. Paul C. Larncce and Capt. Charles F. McAleer Jr. Photo was snapped by Anthony Marthegiano.

ing Georgetown, Ill., recently. Lou formerly was with a number of circuses.

EVERY showman gets hot and bothered whenever a rumor of peace or of the gas ban being lifted starts circulating.

J. A. AND JEANETTE WATERS, located at the New Boston, Tex., army camp since last December, have been getting good business with Jeanette's ball game and novelty store.

JERRIE JACKSON, producer and manager of the Hep Cats Revue on Art Lewis Shows for the last two years, has signed Doc Hartwick as talker on the front of the attraction.

THOMAS R. POPLIN has replaced Howard Ingram as superintendent on Art Lewis Shows, he reports from Norfolk, Va. Ingram, says Poplin, has gone to Florida to undergo hospitalization.

WHAT has become of the general agents who always invited the committee from the next town over for a steak dinner in the cookhouse?

GUESTS at the wedding dinner following the marriage of Dick Garbey to Lela Tally, concessionaires on the John McKee Shows in Ste. Genevieve, Mo., August 17, included Mr. and Mrs. John McKee,

SHOWBIZ has come to a point that when we hear a ride foreman turn down a man who is looking for work, the foreman runs the risk of having somebody crack that he needs a sanity commission check-up.

MAX GOODMAN, in Chicago from Little Rock, visited friends on the Ringling show. That swell living car of Max's is air-conditioned, but the temperature in Little Rock was too much for him, so he took a few days off to swelter in Chicago's humidity.

"WE DAY AND DATED Ringling-Barnum circus in Toledo with Barkoot Bros.' Shows," pens R. T. Wilder from Mount Clemens, Mich. "We enjoyed good business in the Ohio City and I'm making celebrations with Miller's Rides. There's plenty of money in circulation in this sector."

DOC AND MA KELLEY, retired troupers of Gales Ferry, Conn., report an enjoyable visit to the World of Mirth Shows in New London, Conn. Courtesies were extended by General Manager Max Linderman, Mrs. Linderman, General Agent L. Harvey Cann, Terrell and Dolly Jacobs, of the Jacobs circus, and Mr. and Mrs. Glen Porter, of the Side Show, where Doc and Ma took tickets for awhile. Doc also did a ticket-taking stint on the front gate. They were laudatory about the

**The Wrong Slant**

WHILE in a North Dakota city recently, in advance of the Victory Exposition, a War Department exhibit of arms and equipment, Robert M. Burns entered a local establishment, owned and operated by Japanese, which had just been reopened by permission of the Federal Bureau of Investigation. It had been dark since Pearl Harbor. Burns went into his talk, regarding the merits of United States equipment, etc., under the impression he was doing business with a Chinese and walked out with a sizable block of tickets sold. Upon being informed of his customer's true nationality, Burns said: "Fools enter where wise men fear to tread and bring home the bacon."

make-up and performance of the Jacobs circus. On the lot also were Judge Sullivan, Frank Fitzmaurice and Sam Prentice, all CFA's.

YEARS ago, when a concession row was closed for a few hours on account of political reasons, a townier asked an agent why the games weren't open. "We're on a strike and unless they pay us \$40 per week we won't work," was the agent's reply. "Don't blame you," replied the townier. "It takes that much to live."

BRIDGEPORT, Conn., notes from Cliff Younger: No carnivals have played Bridgeport this season because of the dim-out and gas ban. The writer has stored his Indian Show for the duration, as the dancers, all men, are overseas in the army. Chief White Horn is visiting his family at his home on the Omaha Reservation. Edythe Sterling, long associated with the Hopi tribe, is taking care of her mother, who is seriously ill at her home in Kansas. Roy Vincent, trick roper, a feature on the show for two seasons, is with World of Mirth Shows this year. The writer is night clerk at the Stratford Hotel here.

"FOR THE LAST two years Lou Bailey and I have been buying considerable equipment," pencils Henry Russell from Greenville, S. C. "We had planned to take our own shows on the road this year, but because of the labor situation we called our plans off. We have 12 rides, 7 shows and 8 concessions with John Tinsley's City Rides here and business has been good. We plan to hit the road next season if we can obtain the help. Phil Goodman came in from Rubin & Cherry Exposition to take over the Follies Revue, and other recent additions include James Rice, Johnny J. Jones Exposition; Eddy Miller, O. C. Buck Shows, and Freddy Colbert from John R. Ward Shows."

MIDWAY NOTES from Fair Park, Shreveport, La., Joe Scholibo: Dan Cupid hit the ride foremen here with a vengeance last week. John A. Logan, ride superintendent, married Mrs. Nina Watts, while Felix Charneski, oldest ride man in the point of service with Beckmann &

**E. J. CASEY, of Canada, says:**  
 "We expect our wheel will be called upon for extra duty—as we play the B Circuit of Western Canadian Fairs. Our BIG ELI is really our Main Ride."  
 Mr. Casey's BIG ELI WHEEL had a fine record of receipts on Dominion Day July 1st. Keep your BIG ELI working—is our advice to every Wheel owner.  
**ELI BRIDGE COMPANY**  
 BUILDERS of BIG ELI Products for 43 Years.  
 800 Case Avenue, Jacksonville, Illinois.

**WANT**  
 Half and Half to join on wire, useful Side Show People. This week, Williams Grove Park—Grange Fair—Mechanicsburg, Pa., with a circuit of big Fairs starting at Mineola. Long season south. Address:  
**T. W. KELLEY**

**TENTS**  
New and Used  
**CARNIVAL and SKATING RINK**  
Write for Prices  
**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. ALTON, ILL.

**CONCESSION CARNIVAL TENTS**  
Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
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**TENTS—BANNERS**  
50x110 DRAMATIC TOP.  
Charles Driver—Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
4862 North Clark St. CHICAGO 40, ILL.

Special Printed  
**TICKETS**  
Roll—Folded. 100,000—\$18.50.  
**DALY TICKET CO.**  
COLLINSVILLE, ILL.

**AT LIBERTY**  
**LEGAL ADJUSTER**  
**BUCK DENBY**  
Care of Dumont Shows  
Cumberland, Md.

**FOR SALE**  
**"SPITFIRE"**  
also known as  
**"MacARTHUR'S DIVE BOMBER"**  
Can be seen operating at Palisade Amusement Park, Palisade, New Jersey. See AL McKEE at Park or SAM CROWELL at Cortland Fair, Cortland, New York.

**WANTED**  
**CONCESSION PEOPLE**  
Counter Men for Bingo, Mechanic, Agents for Slum Stores, Working Men. Capable people who can stand money, come on. Real spots on our route. Will book Cookhouse, Custard, Photos, Juice, Grab, Scales, etc. Long season. Shows of all kinds with or without equipment. Foreman for Tilt, General Ride Help.  
**ROY GOLDSTONE**  
**MAGIC EMPIRE SHOWS**  
Stuttgart, Ark., Labor Day Celebration, week of Aug. 29 till Sept. 6, or route.

**BINGO WANTED**  
Defiance, Ohio, Main Street  
September 13th to 18th, inclusive.  
Chamber of Commerce Celebration.  
Address Inquiries:  
**F. E. GOODING AMUSEMENT CO.**  
1300 Norton Ave. Columbus 8, Ohio

**FOR SALE**  
**BRAND NEW CUSTARD MACHINE**  
Kohr electric, mounted on truck with special built beautiful body. Finest on the road. Can be seen in operation on Philadelphia lots until September 25. Reason for selling, illness. Write  
**MRS. ROSE GRUBERG**  
Box 101, Philadelphia, Pa.

Gerety Shows, was wed to Katherine Johnson. Both weddings came as a complete surprise. Now in its 14th week, the park has been clouded somewhat by the polio ban, which is hurting gross business. The pony track and Kiddie Auto rides were closed during the ban, and the Merry-Go-Round business dropped off. Only two nights have been lost to rain since the park opened May 15. Hot weather has prevailed most of the time.

F. PERCY MORENCY, currently operating a cafe in Dallas, comes thru with the following tribute to Eddie Viera, owner of the Four Stars, free attraction on Art Lewis Shows for a number of years, who died recently. "Another friend," says Percy, "Eddie Viera, has gone to join the great immortals of showdom in everlasting peace. He not only was an accomplished artist in his field of endeavor, but a real trouper. My association with Eddie on the Art Lewis Shows, from 1937 until he was stricken, was a friendship never to be forgotten. His act, which included his ever-loyal wife and two other talented artists, was always a thrill, to not only the thousands of spectators who watched his performance nightly, but to myself as well. I watched Eddie and his troupe ascend the lofty rigging nightly and go thru their dangerous feats of acrobatics. However, what endeared me most to Eddie was his helpful suggestions and co-operation in solving the problems of locating his act on crowded or difficult lots. He would always say: 'Don't worry, Percy, I'll get the act up somehow.' He never failed. A showman never lived who gave more of his efforts to satisfy his audiences and his employers. He died fighting, the same as he did when presenting his act to the public. As long as I live, the theme song of his act, played every time his troupe ascended the high rigging, at the top of which he so deftly presented his Four Stars, will always linger in my memory, a tribute to a great artist, a real trouper, and a true friend. So long, Eddie!"

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

WITH the Chez Paree Revue on George Clyde Smith Shows last season, Pvt. Jerry Higgins is stationed at Gulfport (Miss.) Field.

FORMER trouper Pvt. Robert L. McCarrrell is doing overseas duty. He says he will return to the road when the war is over.

PVT. EARL DARINER, with Byers Bros. Shows before joining the army, is in Station Hospital, Ward 7, Fort Riley, Kan., and would like to read letters from friends.

FERRIS WHEEL foreman and *The Billboard* sales agent for Stephen's Shows in 1941, Pvt. Leonard Snider is stationed in Bremerton, Wash. Snider was off the road last year.

ALFRED C. FOX, former general manager of the Perry Orner shooting galleries and Porter Van Ault's Penny Arcade, has been promoted to the rank of staff sergeant. He's serving overseas.

WALKER AND COZY, currently with Sam Golden's Side Show on Gold Medal Shows, have two sons, Jack L. and Robert A., in the armed forces. Jack is with the U. S. Army band, while Robert is doing overseas duty with the naval air corps.

PFC. JACK NORVELL, stationed at Wendover Field, Utah, spent several days in St. Louis last week visiting his uncles, Morris and Ralph Lipsky, while en route to his home in Memphis, where he will complete a 15-day furlough.

CONCESSIONAIRE with Tivoli Exposition and Texas Kidd Shows for a number of years, Pvt. Samuel E. Roberts is stationed at Fort McPherson, Ga. His

wife, Patty, is there with him taking care of their son, Samuel E. Jr.

PVT. WILLIAM M. POWELL is still at General Hospital, Fort Sill, Okla. He was formerly with World of Mirth Shows. Powell says that Ken Blevins, formerly with Cetlin & Wilson Shows prior to induction, won the camp's horseshoe pitching tournament over some pretty stiff barnyard competition.

PFC. N. P. RAYMOND pens from Seymour Johnson Field, North Carolina: "Visited Endy Bros. and Prell's World's Fair Shows Combined when they played Goldsboro, N. C., and renewed acquaintances with numerous friends, including the Endys, Dave and Ralph, and Cash Miller. I was a special guest all week of Harry (Murphy) Tilner."

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
GAMES, STRIKERS, ETC.  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**EVERLY RIDE OPERATORS**  
Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE  
World's Most Popular Rides  
• Operate Slowly • Keep Well Oiled  
• Operate Carefully • Keep Nuts and Bolts Tight  
**EVERLY AIRCRAFT CO. Manufacturers SALEM, OREGON**

**NEW JERSEY STATE FAIR**  
TRENTON, N. J., WEEK SEPT. 12—7 Big Days and 7 Big Nights  
Can place any complete set of Rides and Shows or Single Rides or Shows of any kind for this fair.  
Space now on sale for legitimate Merchandise Concessions of all kinds. Also PHILLIPSBURG, N. J., Big Labor Day Celebration starting SEPT. 6. WANT Roll-o-Plane, Octopus, Fly-o-Plane to join for the balance of this season. All Fairs until middle of November.  
All Address  
**CETLIN & WILSON SHOWS, INC.**  
PHILLIPSBURG, N. J.

**WALLACE BROS.' SHOWS WANT**  
SPECIAL AGENT WITH CAR  
Exclusive on Bingo open—10 Fairs. Want Foreman for Tilt-a-Whirl, must know his business. Tilt loads on two Semis and in perfect condition. Ride Men, can place you. Long season south with good pay. Agents for Grind Store, Penny Pitches, Ball Games, Slum Concessions. Concessions that work for Stock, can place you; no others need apply. James L. Reed wants Musicians and Performers to enlarge Minaret for Southern tour, including 10 Fairs and all winter's work. Stage Manager—Kid Drifty, Bill and Helen Bassham, Gilford Brac, Margaret Scott, Leola, Tompkin, Beave, write, wire or come on. Can place Acts, Freaks, Snow People for Ten-in-One. Help of all kind, come on. Long season south, including 10 Fairs. Slick McKay, Bill (Monk) Kaiser, Pop-Eye, wire or come on.  
**WALLACE BROS.' SHOW, PARIS, TENN., THIS WEEK.**

**KAUS EXPOSITION SHOW**  
WANTS WANTS WANTS  
For Roxboro and Sanford, N. C., Fairs and four proven defense towns to follow. Two more shows with own outfits; one more Ride, Roll-o-Plane or Spitfire. Will buy Super Roll-o-Plane. All our dates are proven money spots. Concessioners, don't miss these dates. Can place Cigarette Gallery, High Striker, all kinds of Slum Stores that work for merchandise. Can place capable Concession Agents. Want Foreman and Help for Seven-Car Tilt-a-Whirl, top salary and bonus. Want to buy hand Popcorn Kettle and Burner. This show booked solid until Armistice Day in proven money spots. All address:  
**THIS WEEK, A. J. KAUS, ROCKINGHAM, N. C.**

**FOR SALE**  
**GEO. BURKHART'S ELABORATE WORLD'S FAIR MUSEUM EQUIPMENT**  
Stored in Brooklyn, N. Y. Also several Illusions, including Headless, Levitation and Sword Box; Electric Act, Fortune Booth, Signs, Neon Lights, Push Drops and Decorations, including 5 Trunks full of high-class Magical Equipment used during my travels as a magician for many years. Will consider suitable partner with outstanding feature attractions to operate a museum permanent or 4 to 6 weeks in key cities in the East, New England, New York and Pennsylvania if suitable locations available. I personally furnish 5 acts and know every angle operating a museum. Would like to hear from Wendel Kuntz, Max Gruberg and all Acts, Freaks and Attractions who know me. Want 2 Girls for Illusions. Address: **GENERAL DELIVERY, P.O., DETROIT, MICH.**

**CAN PLACE AT ONCE—LOT MAN, RIDE HELP**  
Must Drive Semi Trailers. Good Pay.  
Want Concessions, Ball Games, Dart Balloons, Hoopla and all 10c Grind Stores.  
A few choice Wheels open. Long season South. All address  
**LAWRENCE GREATER SHOWS**  
Blackstone, Va., This Week.

**WILL TRADE AND FOR SALE**  
HAVE 40-FT. ALLAN HERSCHELL MERRY-GO-ROUND. Beautiful big, carved horses. 36 Horses, 2 Chariots. A-1 condition. Will trade for smaller machine, no junk. Can be seen in operation until Sept. 25. FOR SALE—25 New Lobby Display Freak Blow-Up Pictures. Suitable for Museum or Side Show. Stand all kinds of weather.  
Write **MAX GRUBERG, Box 101, Philadelphia, Pa.**

# PARK AMUSEMENT CO., INC.

OF CHICAGO, ILL.

Presenting THE GREATEST ARRAY OF OUTSTANDING HUMAN ODDITIES AND STRANGE PERFORMANCES EVER ASSEMBLED.

1. **LITTLE LORD LEO**  
And his Troupe of Singing and Dancing Midgets, featuring the famous ROYALES—Stella, Charles & Helen
2. **"SLIM" CURTIS**  
The Human Shadow and his Beef Trust Revue—Big Baby Bertha, "Ton o' Fun" Betty and Big Boy Buster Brown
3. **ROBERT GARRISON**  
Sewing a Girl in Four
4. **CAPTAIN CARLE**  
Anatomical Wonder
5. **SALLY LOU AND EVELYN**  
Vanishing Peter Rabbit
6. **GREAT GRAVITO**  
Austrian Wire-Haired Wonder
7. **MYSTERIOUS MARVELLO**  
and his Egyptian Mummy turning to Life
8. **THE INCOMPARABLE LARELLO**  
Revolving Head
9. **CHINESE TORTURE STOCKS**  
with Bill Bronson
10. **SHACKLES**  
Houdini's Protégé
11. **RIBBON THRU A GIRL**  
by Garrison & Company
12. **WALDO**  
The Human Rat-Trap
13. **SAILOR DAN RANKIN**  
Yankee Whittier
14. **MING TOY**  
Chinese Juggler
15. **CUBAN MACK**  
and his Indian Village, Knife Impalement Artists, Fire Worshipers and Torture Dancers
16. **ELECTRELLA**  
20th Century Electrical Wizard
17. **BEA GRIFFIN**  
Handless Marvel
18. **RITA ROZELLE**  
Champion Lady Sword Swallower
19. **PRINCESS MARQUITA**  
Dance of Death, with Giant Junglebred Pythons, Anacondas & Boa Constrictors.
20. **FAMOUS SPOTTED FAMILY**  
with Sadie Anderson
21. **DIXIE LEE AND FRISCO**  
America's Finest Animal Act
22. **LITTLE RICHARD MILLER**  
MOST SENSATIONAL HUMAN ODDITY OF ALL TIMES. 7 months old Armless and Legless Boy, alive.

AND IN THE ANNEX  
**ROBERTA ROBERTS**  
Double Bodied Person

ALL OF THE ABOVE NOW IN THE MIGHTEST MONARCH OF ALL MUSEUMS AT

**Riverview Park, Chicago**

and Contracted To Open In  
**ST. LOUIS, MO., SATURDAY, SEPTEMBER 18.**  
**WASHINGTON AT BROADWAY.**

**CAN PLACE**  
FOR CHICAGO SHOW, OPENING SEPTEMBER 20 IN DOWNTOWN CHICAGO: NOVELTY ACTS and FEATURE FREAKS of all kinds. All reply in detail, stating salary, etc., to our General Representative:

**RAY MARSH BRYDON**  
**RIVERVIEW PARK**  
CHICAGO, ILL., Until Sunday, September 12.

P.S.: A. LEE HINCKLEY wants to hear from Circus Musicians. All winter's work in St. Louis. Reply to Hinckley, care Hotel Rex, Chicago, Ill.

# Club Activities

Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Aug. 28.—Rooms have been redecorated in preparation for the fall and winter meetings, with Chairman Max Brantman in charge. Mike Wright, Tommy Thomas, Ralph Lockett and Secretary Joe Streibich spent a pleasant evening visiting Johnny J. Jones Exposition at La Porte, Ind. Owner E. Lawrence Phillips, Dr. John La Marr and Bert Miner secured applications of Clyde Bentley, Patrick Madore, Emil Schnepel, Carl H. Barlow and Andrew Kranick. Show, in conjunction with La Porte County, Barnes-Carruthers office and Gertrude Avery staged a Red Cross benefit and club is in receipt of a check for \$206.75 as the result. It was sent in by Brother James A. Terry on his 81st birthday. Dr. John La Marr handled tickets and helped in general arrangements.

Secretary Streibich visited Rubin & Cherry Exposition at Madison, Wis., and came back with applications of Robert Brown and Charles B. Kettle. Other applications received during the week were for R. A. Chaney, sponsored by H. B. Shive; John R. Bentley, by Harry Ross; John Rogers, John Restruck; R. R. Davenport, by Donald O'Brien; William R. Geren and John Gallagan, and James J. Johnson, by President Jack Nelson. This brings a total of over 30 to be presented for ballot at the next meeting.

Dues were received recently from Bert Miner, Joe Murphy, R. N. Adams, Oscar C. Buck, Charles E. Moulds, Tom Sharkey, Harry Mazey, Larry Lawrence, Joe Apell, John Gallagan, L. J. Benner, Tom Vollmer, William and Cecil Meyers, Edw. Young, Jack McDonald, Tom Rankine, Louis Weisberg, Edwin E. Wall, Ralph G. Lockett, J. J. Allen, C. Groschlose, Carl J. Lauther, Dr. John La Marr, Bert Miner, Harvey Wilson, Herman Pluda, Jimmy Anntn, Thomas J. Cooper, E. Lawrence Phillips, James A. Terry, John S. Myers, V. C. McEntire, Earl Maddox, Phil Heyde, Leo Lusson, William Tara, Charles H. Shepherd, Nat Lorow, Charles E. McDougall, Charles Ellman, Sam Gordon, George Malanga, B. H. Barnard, Samuel Delaney, John Demick and Emmett Barfield. Penn Premier Shows sent in a check for \$100 for the Red Cross. Lloyd Serfass and Brother Louis Weisberg were active in raising the fund. Other Red Cross donations came from Sunset Amusement Company, \$60; lettered Charles McDougall, Bert Miner and Ralph G. Lockett. Servicemen's committee is busy getting out another package to the boys. Johnny J. Jones Exposition has promised co-operation on the fund.

Brother Bruce Chase was in town on furlough. Morris Fien pens he has been discharged from the service. Sunny Bernet is out doing emcee chores with the WLS unit. Sam Feinberg is still at Alexian Bros.' Hospital and would appreciate letters from friends. Max Goodman and C. D. Odum were in town for a few days and visited the club. Tommy Thomas is away on a business trip. Mel H. Vaught was in town on business. Recent visitors at the rooms included Harry Ross, Milt Cohen, Tom Sharkey, Oliver Barnes, Sam Bloom, Rudy Singer, Maurice Hanauer, Frank Ehrenz, M. J. Doolan, Charles H. Hall, James Campbell, Fred Donnelly and Jack Pritchard. Mike Wright is calling for help on the Servicemen's Fund.

Sick list includes William Blencoe, William J. Coultry, Tom Rankine, Tom Vollmer and James Murphy.

### Ladies' Auxiliary

Letters were received this week from Patricia Seary, Audrey L. Brand, Vera Barlow and Nan Rankine. Sick list includes Mattie Crosby and Ida Chase. Members were grieved to learn of the sudden death of Sister Rosalie Brodsky's father, who passed away in Canada. Third Vice-President Viola Fairly's son, Paul, is on a furlough in New York. Dues for 1944 are coming in rapidly. They

(See SLA on page 54)



National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Aug. 28.—President Art Lewis, in town for a short visit, brought his usual pocketful of signed application blanks. Club was visited by Col. Percy J. Mundy, one of the founders of the carnival in America, formerly of Gaskill & Mundy Shows, also Gaskill & Levitt. Colonel Mundy is now real estate operator in South Jacksonville, Fla. He was accompanied by Mrs. Mundy. Interesting letters from soldier members Bobby Burton, Sam Delaney, John J. Leonard and Bill Powell. Secretary Sibley visited Capital Park, Albany, operated by George Traver, NSA chaplain, who is assisted by Louis Ulrich. A number of new members were secured there. Also visited Coleman Bros.' Shows at Middletown Fair, N. Y., and spent some time with Brothers Ben Weiss, Slim Fein and Brother Eddie Mann, who was paying Ben Weiss a visit. Pvt. Lester Nelson in town on furlough. Ex-Soldier Larry Benn, now employed by General Motors at Linden, N. J., paid a visit. Harry Kaye, another ex-soldier, a frequent visitor. Harry Dutton, of the Frank Miller forces, has been honorably discharged from the armed service owing to illness. Brother Robert M. Drew, brother of Mrs. Joseph McKee, is going in the navy and is stationed at Newport, R. I. Brother Frank Miller dropped in after a visit to his home at Park Ridge, N. J. Returns to Chicago and the Ringling show immediately. Membership drive is way beyond expectations. The standing of the first six leaders is as follows: William Hartzman, Art Lewis, Jack Perry, Frank Miller, Oscar Buck and James Davenport. Pleasant visit to Pailsades Park with Joseph McKee, Red Faber, Jack Capria and Irving Rosenthal. Irving is anxiously awaiting closing of the season, as he and Mrs. Rosenthal are to make a long deferred visit to Hollywood, where Mrs. Rosenthal is to engage in picture work. Brother Sidney Herbert, bubbling over with joy, as he is the proud father of a girl. Decorators are now in full swing getting the rooms in condition for the first meeting, Wednesday, September 15. Brother Clemens Schmitz has been presented with a distinguished service plaque for services to the club. Seen in the rooms: Herman Cohen, George Rector, Daddy Simmons, Daniel Schnair, Jack Alfred, Ross Manning, Sam Rothstein, Jack Lichter, David Epstein, Harry Kaye, Al Katzsen, James Davenport, Sidney Goodwalt. Letters from P. Kirby Hunt, Toronto; William Tasillo, Bantley Shows, and Secretary Joseph Streibich, of the SLA.

**Pacific Coast Showmen's Assn.**  
623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Aug. 28.—Altho club's regular meetings are held on the first and third Monday nights of each month during the summer, there is a board of governors meeting in the clubrooms each Monday night.

On hand for these meetings are Vice-President Ted Le Fors, John T. Backman, John M. Miller, Sylvester L. Cronin, Bill Hobday, Joseph Glacy, H. O. (Pop) Ludwig, Charles Farmer, Edward Tait and Charles W. Nelson.

Familiar faces seen at the last meeting included Brother Austin C. King. At the last board of governors meeting Brother Harry B. Chipman was appointed chairman of the publicity committee. Tom Moore has been appointed executive secretary.

### Ladies' Auxiliary

Club held its regular meeting, with Lillian Eisenmann, second vice-president, presiding. Ruby Kirkendall was in the secretary's chair, as Donna Day is still

(See PCSA on page 54)

## WANT TO BUY FOR CASH

Single Octopus, Little Beauty Merry-Go-Round. No Junk. For Sale—8-Car Streamline Whip, \$3,000.00.

**L. TAMARGO**  
**ISLAND MANOR SHOWS**  
128 Franklin St. ELMONT, N. Y.

## I HAVE A No. 5 ELI WHEEL

WANT TO BOOK IT with a reliable Show for balance of season. Preferably a show in the Middle West. Have my own transportation. State your terms.

**TONEY MARTONE**  
Care Reid Hotel KANSAS CITY, MO.

## WANT

Agents for four Northern Fairs, five Southern Fairs. Out all winter. Coke Joint, Pitch Till You Win, Penny Pitch, Ball Game, Foreman for Ferris Wheel and Merry-Go-Round. Don't write, wire or come on; will place you.

**BOB HETH**  
**GOLD MEDAL SHOWS**  
Baraboo, Wis., this week; Elkhorn, Wis., for Labor Day.

## KAUS EXPOSITION SHOWS WANT

Capable Agents for 10-Cent Grind Stores, Girls for Ball Games, Counter Help for Bingo. Address: Rockingham, N. C., this week.

## J. C. WEER WANTS

Rolloplane and Spitfire Foreman; top salaries. Write or wire care JAMES E. STRATES SHOWS, Cortland, N. Y. Come on, will place you.

## FOR SALE!

8 CAR LINDY-LOOP RIDE, IN PERFECT WORKING CONDITION. ALL NEW PLATFORMS, CANOPIES, BALLY CLOTH. HOLDS 32 ADULTS OR 48 CHILDREN. CAN BE SEEN IN OPERATION NOW. MUST BE SOLD BY LABOR DAY.

**CHARLES GERARD**  
900 Grand Concourse NEW YORK CITY

## LOOK! NOTICE!

### 30-CAR RAILROAD SHOW

With 15 Rides—15 Shows—40 Concessions. HAS SOME OPEN TIME IN OCTOBER AND NOVEMBER. Southern Fairs or Committees. Wire or Write  
BOX 264, Care Billboard, St. Louis 1, Mo.

## READING'S SHOWS WANT

Photo, Diggers, Grab Joints to join at once for Mid-State Fair, Columbia, Tenn., this week. Want other Stock Concessions, Ride Help, Concession Agents. Perry County Fair, Linden, Tenn.; Hickman County Fair, Centerville, Tenn., to follow. Have Dickson, Decaturville, Jackson, Brownsville Fairs, all Tennessee. Address or come on this week to Columbia, Tenn.

## WANTED

Concessions, Shows, Penny Arcade for the following Fairs: Vandalia, Mo.; Jerseyville, Ill.; Salem, Mo.; Ellington, Mo.; Cotton Plant, Ark.  
**CHAS. OLIVER**  
Vandalia, Mo.

## WANT

Help on Roll-o-Plane and Octopus. Come on.  
**FRANK JOSEPH**  
Waldameer Park ERIE, PENN.

## WANTED

Ride Help for Tuba-Whirl, Octopus, Ferris Wheel and Roll-o-Plane to tear down and for moving. Long season, good salary. Pay your own wives.  
**J. W. LAUGHLIN**  
Playland Park HOUSTON, TEXAS

# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

Void, Costa Rica,  
August 28, 1943.

Dear Editor:

The management of this show has been grooming us members of the press department to take over General Agent Lem Trucklow's job should anything happen to him. The best way to learn the art is by listening in when an agent, who has been in the biz for 32 years, and a committee head, who has been booking shows for the same length of time, get together to agree on the different clauses found in a form contract which hasn't been rewritten in three decades. We first learned that to be sure to get a town one must pick one that has already had not less than 20 shows in it that season. Such towns are called "Agents' Havens." Such was the case here, as our sponsors had run out of Central American gillys and wanted one more so as to call it a season, altho too smart to say so.

Altho we had an appointment with the head committeeman at 3 p.m., Trucklow failed to appear and phoned from a corner bar to have himself paged as a build-up. The third time Trucklow called the committeeman answered the phone under Trucklow's name and caught our agent dead to rights. The committee-

man then stormed out of the lobby after informing us that he would be back at 7 p.m. We were all in the lobby at 7 waiting for the committeeman's arrival and heard the boy page him three times. Being smart to the play by now, we ignored the calls, being afraid of losing of the contract should we catch up with him. At 10:30 he arrived with several affidavits in the shape of more committeemen and an interpreter who didn't speak or understand much English and should have been listed as an inter-  
preter.

Then, as Exhibit A, a contract, yellow with age, was handed to the interpreter who with the committee went into a corner and discussed its contents in low whispers. The way they eyed us made us feel like sheep-killing dogs. Finally the interpreter returned, saying that they didn't understand the clause which read: "Party of the second part agrees to have 20 teams of horses at the unloading crossing upon the train's arrival." We then learned that thru a mistake Trucklow had given them an old hauling contract which he had been using by crossing out the word "teams" and inserting the word "trucks." Digging wildly into his inside pocket, he tore loose another contract which had been stuck to another, and handed them that one. Again they went back to their corner, having won the first round.

Again, after much whispering, the interpreter came back, wanting an explanation of the clause: "Cigarette smoking will not be tolerated. First offense, \$1 fine; second offense, \$5 fine or dismissal," and the clause: "Falling to wash before entering the cookhouse, \$2 fine." To our surprise, we discovered that Trucklow had again made a mistake and had handed them a workman's contract. Finally, after much pulling apart of stuck-together contracts, he gave them a committee contract form. Then Trucklow went into a song and dance, more of a seance, in explaining to the committee what a big favor he was doing them. They felt the same way about sponsoring the shows. At daylight a verbal agreement was reached which proved what Trucklow had contended that, regardless of age, one contract form is as good as another. He then wired the show: "Have snatched plum. Broke down the committee. Could have done better if the press staff hadn't been here to horn in. Am using contract B-2 of 1901 in verbal form." It takes a lot of modern schooling to become a general agent nowadays. MAJOR PRIVILEGE.

### Buck Is Host at Dinner Party for WM Showfolk

CAMDEN, N. J., Aug. 28.—Warren E. Buck, animal dealer, was host at a chicken dinner for a number of his friends on World of Mirth Shows during the organization's nine-day stand here, August 6-14, at his farm.

Guests included Mr. and Mrs. Blondy Mack, Monkey Circus operators; Richard Mack and family, Sam Sissine and family and A. J. (Daddy) Buck, father of the host and who was an animal importer for 64 years. Altho 84 years old, the elder Buck came in from Miami to attend the dinner.

### Hollinger Joins Bantly

OIL CITY, Pa., Aug. 28.—Edward J. Hollinger, widely known carnival executive, has been signed as secretary of Bantly's All-American Shows, succeeding Billy King, who left the organization during the Johnsonburg (Pa.) engagement. Hollinger held a similar position with Great Lakes Exposition Shows for three years. G. C. Mitchell, special agent, filled in as secretary while Hollinger was making preparations to join the shows here.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card \$6.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
LIGHT WEIGHT BINGO CARDS  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker, Real Class... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25  
No. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25... 1.50  
Box of 25,000 Black Strip Card Markers... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## CENTRAL AMUSEMENT CO. WANTS

For eleven proven money-getting fairs: Murfreesboro, two Saturdays, Sept. 3-11; Whitakers, week Sept. 13th; with Windsor, Enfield, Rich Square, Colerain, Plymouth, Scotland Neck, Hertford, Edenton to follow, all North Carolina; after which we have a permanent location for the winter at a Southern Army Camp. There is more money in this section than ever before, bumper crops and defense work, tobacco selling higher than any time in history. There is no bull about these spots being good. Ask anyone that has been with us for the past four years. Bigger and better every year. No ban on pleasure driving here. Want Shows with or without own outfits. Minstrel, Girl, Animal, Ten-in-One, Fun House, Hawaiian, Hillbilly or any Show that can get money. Concessions: Cook House, Bingo, Pop Corn, Ball Games, Penny Pitch, Fish Pond, Pitch-To-Win, Age, Bowling Alley, Pan Game, Rat Game, Beat Dealer, Pea Pool, Diggers or any Stock Concessions that can grind and stand prosperity. Also want Penny Arcade. Want good Free Act if priced right. Can give all winter's work.

All Address: SHERMAN HUSTED, Mgr., Central Amusement Co.  
Murfreesboro, N. C., this week.

## NORTHAMPTON FAIR

NORTHAMPTON, MASS.

6 Big Days—6 Big Nights—September 6-11

WANTED—Rides that do not conflict with Merry-Go-Round, Ferris Wheel, Chairplane and Whip. Ed Burr, wire. Shows—All open. Al Ventres, wire. Concessions—Everything open outside of Frozen Custard.

● Running Races with Pari-Mutuel Betting ●

● The International Congress of Dare-Devs to Thrill the Crowds ●  
This is a bona fide Fair and not a promotion. Wire or write JOHN L. BANNER, Tri-County Fair, Northampton, Mass.

## CRESCENT AMUSEMENT CO. WANTS

Best route "B" Fairs in South. Opening Kingstree, S. C.; closing Nov. 6th, Waltersboro, S. C., Fair. Independent Shows with own equipment, Side Show, Monkey, Fat Girl, Snakes, War, Unborn. (No girls until Waltersboro.) RIDES: Factory Kiddie Rides, Roll-o-Plane, Octopus, Tilt, No. 12 Wheel (dual with ours), or will buy above rides for cash. CONCESSIONS: Popcorn, Apples, Sno Balls, Custard, Seales, Age, Bowling Alley, Novelties. RIDE HELP that can drive, come on; top salaries to capable men.  
L. C. McHENRY, MGR., Hamlet, N. C., this week; Maxton, N. C., week Sept. 6th.  
P.S.: Will book organized Minstrel Show with band, flat salary. We furnish outfit.

## MAX GOODMAN WANTS

CORN GAME OPERATORS AND CALLERS, ALSO SCALE MEN, FOR JACKSON, MISS., FAIR, OCT. 11-16, AND SHREVEPORT, LA., FAIR, OCT. 23-NOV. 1. ROCCO WANTS AGENTS FOR RAZZLE-DAZZLE AND BOWLING ALLEYS FOR SAME EVENTS. Vern Wolff, contact us. Apply at once. Address: P. O. BOX 21, LITTLE ROCK, ARK.



## ★ INSURANCE ★ CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

## FOR SALE—ELECTRIC MOTORS

72 General Electric, 1/20 H.P. D.C. Motors, 1725 R.P.M.  
4 General Electric 1/30 H.P. A.C. 25 Cycle Motors, 1725 R.P.M.  
14 Bodine 1/20 H.P. A.C. 25 Cycle Motors, 1425 R.P.M.  
Price \$12.50 Each. Formerly Used in Manufacture of Room Coolers.

ICE COOLING APPLIANCE CORPORATION

610 WEST WALL STREET

MORRISON, ILLINOIS

## WANTED

FOR WINTER WORK

Tattoo Artist, Wire Worker. Will buy African Dip and Photo Gallery. Jack Arnold, contact me.

LEO SUGGS

BOX 431 NORFOLK, VA.

## MOLLY SHOWS WANT

SHOW, RIDES AND CONCESSIONS

For Hallowell, Maine, Firemen's Circus, September 2 to 11.

Come On, Can Place You.

## FOR SALE

### CAPT. RITZ MOTOR DROME

Complete with five Motor Cycles. A Motor Drome that is a proven money getter. \$1200.00 cash or will trade on any major Ride.

CAPT. RITZ

10138 W. Jefferson Ave.  
River Rouge 18, Mich.

## WANT TO BUY FOR CASH

Railroad Cars, Flats, Stock Cars and Coaches suitable for small Circus. Also other Circus Property. Write, don't wire.

C. P. BYAM

Sheeman Hotel CHICAGO, ILL.

## WILL PAY CASH

For Spitfire, Fly-o-Plane or small Caterpillar. Must be in first-class condition. Prefer something within 500 miles of Detroit. State all details in letter.

FRANK MILLER

118 Davenport, Apt. 38 DETROIT, MICH.

WILL \$180.00 PER  
PAY CASE

FOR .22 SHORTS

BOX D-122, Care The Billboard, Cincinnati 1, O.

## WANT MERRY-GO-ROUND

Will pay cash for Parker Baby Q Merry-Go-Round and #5 Ell Wheel. Will buy one or both together.

ELLMAN SHOWS

2239 N. 56th Street MILWAUKEE, WIS.

## Philadelphia

PHILADELPHIA, Aug. 28.—Mat Riley reports good business generally. Max Gruberg also is doing well. Mike Ziegler, operating in Camden, N. J., is chalking a successful season. World of Mirth Shows closed a 10-day engagement in Camden tonight to fair business. Ralph Smith is still holding down the office. Woodrow Olson, who is living here, entertained a small party on his birthday. He recently underwent an operation and expects to undergo another soon. Estelle Olson spent her vacation with the Canoles in Altoona, Pa.

## License Law in Columbia

COLUMBIA, S. C., Aug. 28.—Mayor and city council have signed a new ordinance providing that carnivals must pay \$50 per week or portion of a week if exhibiting here. No show will be allowed within city limits on any lot on which there are not installed sanitary facilities approved by the health department. A similar measure was proposed in council several months ago but was defeated. The new ordinance also provides that all carnivals or traveling shows must post with the city clerk and treasurer a surety bond or other approved bond to protect the city against loss or damage. No show will be exempt from provisions of the ordinance by reason of donation of proceeds to any religious, charitable, educational or other cause. Penalty is a fine of not more than \$100 or imprisonment for not more than 30 days for each offense and each day of violation.

# SNAPP GREATER SHOWS

CAN PLACE

For balance Wisconsin Fairs and Southern Fairs two or three more Shows with own transportation. Can also place Arcade for Southern Dates.

Address Oshkosh, Wis., Fair, this week; Marshfield, Wis., Fair following.

## FOR SALE

1 Hip End Khaki Top, 30"x75", used only short time, very good shape but no side walls; 2 10x10 Ponderosa Pine Hinged Penny Pitch Frames, 1 open, 1 with fly top, both very good shape; 2 4x4 Penny Pitch Boards, veneer with 1/2" veneer reinforcement; Single Jackpot Board, fair condition; 5 J. P. Board, perfect; 2 Kelly Pool Tables; Hinged Ponderosa Pine 3/4" Veneer Pocket Boards, all perfect; 1-14 Tray Set (tin) for Cig. Penny Pitch, perfect; 1 4x4 One-Inch Veneer Five-Cent Cig. Board, perfect; 20 Cast Aluminum Milk Bottles (pint), perfect; Daisy Cork Guns, 4 perfect, 2 fair; 2 sets Pan Joint Pans, 1 five color, one eight; 600 English Ping Pong Balls; 1 Engraver, Needle with transformer; 1 Electric Pen; 1 gr. 4" Hoopla Rings, plus 4 doz. Cap Rings; few other Game Items not listed. **ELECTRIC** Equipment as follows: 400 feet No. 6 Outside Wire, perfect; 1 250 Amp. 3-Phase Switch Box, 1 100 Amp. Switch Box, complete with fuses and in perfect condition; 1 12" weather proof Conduit Pipe and Head, complete with No. 00 wire for 3-phase hook up; several doz. Outdoor Sockets and doz. or so made up Stringers. 1 610 reconditioned Wurlitzer, complete with five aluminum Packard Wall Boxes (used only one month), all wired and ready to go. **ALSO** 5-Year Data Consensus and Results in Book Form (80 volumes) for Race Fairs. **SOLD** separately or together. Highest bid takes article. **TERMS:** If your bid is accepted you will be notified. One-third cash, balance C. O. D. All articles may be inspected before acceptance.

BOX 51

DOTHAN, ALABAMA

## LABOR DAY CELEBRATION

MT. PLEASANT, MICH., SEPTEMBER 6 TO 11

### ALLEGAN COUNTY FAIR

ALLEGAN, MICH., SEPTEMBER 13 TO 18

Want Shows and Concessions. Address

# HAPPYLAND SHOWS

Traverse City, Northwestern Mich. Fair, This Week.

## KAUS EXPOSITION SHOW WANTS

For Roxboro and Sanford (N. C.) Fairs and Four Proven Defense Towns To Follow.

Two more Shows with own outfits. One more Ride, Rolloplane or Spitfire. Will buy Super Rolloplane. All our dates are proven money spots.

Concessioners, don't miss these dates. Can place Cigarette Gallery, High Striker, all kinds of Slum Stores that work for merchandise. Can place capable Concession Agents. Want Foreman and Help for Seven Car Tiltawhirl. Top salary and bonus. Want to buy Hand Popcorn Kettle and Burner.

This Show booked solid until Armistice Day in proven money spots. Morris Hannum, wire. All Address A. J. KAUS, Rockingham, N. C., This Week.

## CHATHAM AMUSEMENT CO. WANTS

Legitimate Concessions. Rides that do not conflict. Animal or Jungle Show. Have beautiful outfit for some will turn over to reliable operator. Dime Jam Johnson, write. Ramsey, let me hear from you. Agents for Grind Stores, Penny Pitch. Ride Help for Wheel and Tilt (Chief Hodge, write). Creps good down here, plenty of money and all winter's work if you can stand prosperity. Want to book or buy for cash Chair-O-Plane and Kiddle Rides.

E. A. MURRAY, Hemingway, S. C., This Week.

## DICK'S PARAMOUNT SHOWS, INC.

WANTS

WANTS

SHOWS: With or without own outfit. Liberal percentage, long season.  
RIDES: Kiddy Autos.  
CONCESSIONS: Grind Stores that can work for ten cents.  
HELP: FERRIS WHEEL FOREMAN. Ride Help in all departments. **TOP SALARIES.**  
Write or Wire DICK GILSDORF, Columbia, Pa., Until September 7th.

## EDDIE DAVIS AND PEAZY HOFFMAN WANT

—AMUSEMENT PARK—

Ball Game Operators, Grind Store Operators, Short Order Cook, Waiters and Waitress for Blanding Center Bus Station Restaurant. Guaranteed good salaries, year round work. No tearing down or putting up. Want capable Man to handle fast Grab Joint, must be sober. All apply

DAVIS & HOFFMAN

BLANDING CENTER BUS STATION RESTAURANT, STARK, FLA.

Fifty to seventy-five thousand soldiers to work to all the time. Albert Olaxton and wife, would like to hear from you; have a good proposition for you.

FORD CITY, PA. GROVE CITY, PA. LOCKHAVEN, PA.

ARMSTRONG COUNTY FAIR  
SEPT. 3, 4 AND 6

SEPT. 8-9-10-11

CLINTON COUNTY GRANGE  
FAIR, WEEK OF SEPT. 13TH

Legitimate Concessions of all kinds. Candy Floss, Candy Apples, Custard, Grab, Cookhouse, High Striker, String Game, Pitch-Til-You-Win, Merchandise Wheels, Scales, Age. Shows for balance of season with own equipment. Strong Freak with high salary; all winter's work for Tracey's Side Show. Ride Help in all departments. High salaries. Don't write or wire; come on. All address HERMAN BANTLY, Gen. Mgr.

BANTLY'S ALL AMERICAN SHOWS

Care Butler County Fair, Butler, Penna This Week.

## JACKSON AMUSEMENT CO. WANTS

Ride Help to operate new rides. Must be the best and sober. Salary \$50.00 per week; if married can place wife. Would consider booking Rides that have help to play some of the best spots in the South. These are sure ones. Can use a few more Stock Joints and Bingo; no P. C. or Mitcamps. MURRAY JACKSON, Bennettsville, S. C.

# Direct from the Lots

## Endy-Prell

Goldsboro, N. C. Week ended August 21. Location, old golf course. Auspices, Shrine Club. Business, big. Weather, hot.

Shows chalked one of the best weeks of their season so far here following a fair opening. First rain in several weeks on Tuesday night hurt business, but the rest of the engagement was far beyond expectations. Committee, headed by R. T. Cizart, president, and Police Captain Nick Gwatney, secretary and treasurer, co-operated. Contracts were signed for a return engagement next year. Transportation facilities were excellent, with busses every 10 minutes. Near-by military camp helped business. Saturday's matinee, sponsored by a local department store, drew 4,000 kids, and Saturday night was the best date since Richmond. Wednesday afternoon broadcast for a half hour over Station WEED had Cash Miller and the writer as emcees, and Scotty Mac Neal, ventriloquist, and Ralph Korner, elephant skin man. They were interviewed by Harry Bright. Dad Ward returned to his home in Troy, N. Y., for a vacation, and Joe Albanis, manager of Great Albanis Troupe, spent three days in a local hospital, but he returned to the shows at New Bern, N. C. Recent visitors were James Quinn, general agent of Sam Lawrence Shows; Sgt. Howard Ramsey, of the U. S. Air Corps, formerly with World of Mirth Shows, and Walter C. Denmark, secretary Goldsboro (N. C.) Fair. Samuel E. Prell, co-owner, returned here, bringing with him the Moon Rocket and Whip rides that had been in Greensboro for the summer. Three hundred orphans from the Odd Fellows' Home were guests of Dave and Ralph Endy at the Saturday matinee. Ernie Buzell's cookhouse did a whale of a business at this stand. Charles Day is mailman and *The Billboard* sales agent.

WALTER D. NEALAND.

## Bantly's All-American

Niagara Falls, N. Y. Week ended August 21. Location, Hyde Park Boulevard and Maryland Avenue. Auspices, Active Hose Company, Inc. Business, good. Weather, unsettled.

Move from Buffalo was made without mishap and everything was ready to open on schedule Monday night, but rain and wind held crowds to a minimum. Another windstorm and heavy rain followed by cloudiness and cold kept business down Tuesday night. Wednesday the weather abated somewhat, but continued cloudy and cool. However, Kids' Day Wednesday, was the second best of the season so far. The night's grosses were upped somewhat over the first two days. Thursday night's weather was perfect and patrons swarmed the lot to give shows one of their best grosses. Station WHLD and Alice White, daughter of Ma Brewer, co-operated. Those assisting Mrs. White were Gilbert Tracy and Jack Lang, of World's Fair Oddities; Shorty Woods, of the Merry-Go-Round; Dot Carlson and the writer. Friday and Saturday's business jumped to over 10,000 paid. Final results gave shows the second best date of the tour so far. Paul Lane has about recovered from an appendicitis operation. Frank Shepard's wife, Pearl, passed away in Seneca, S. C.

G. C. MITCHELL.

## Penn Premier

New Brighton, Pa. Week ended August 7. Auspices, Volunteer Fire Department. Business, good. Weather, good.

Shows made two-mile jump from Beaver Falls and opened to good business here. While the shows played New Castle, Pa., two weeks prior, a freak tornado, making the second one to hit the shows this season, did damage amounting to over \$3,000. Motordrome top was torn to shreds and the Girl Revue and Posing Top was damaged beyond repairs. Front marquee and much side wall also was lost. While playing New Brighton, Pa., Sailor Katzy's Circus Side Show led shows, with Speedy Bowers's Wall of Death next. Tilt-a-Whirl led rides. All concessioners had a satisfactory week. On Saturday night Emanuel Zacchini, Human Cannon Ball, after being shot from the cannon, landed in the net, which was tightened on account of heavy dew, and injured his spinal column. He was taken to a local hospital, where he

received treatment and X-rays. Visitors included Mr. and Mrs. Jake Shapiro, Triangle Poster Print Company.

Rochester, Pa. Week ended August 14. Auspices, Owls' Club. Business, good. Weather, good.

Shows made a jump of only three miles and everything was up and ready to go Monday afternoon. Shows played to over 6,800 paid admissions on Saturday night. Speedy Bowers's Wall of Death obtained the best week of the season so far. Sailor Katzy's Side Show was next. Rides did capacity business, as did concessions. Visitors included Mr. and Mrs. Bell and Ed Deltz. Mrs. Lloyd Serfass, wife of the general manager, left for a few weeks' vacation, but will return soon. Jim (Kid) Murphy, general agent, left for the Carolinas, where he is lining up several Victory Fairs. JACK MARTINKUS.

## Alamo Expo

Pecos, Tex. Week ended August 23. Auspices, Texas State Guard. Business, good. Weather, good.

Big business marks were here. Midway was jammed nightly and money was plentiful. Mr. and Mrs. Harley Sadler, well-know rep showfolk, were guests of Mr. and Mrs. Jack Ruback. Albert Wright, legal adjuster, is in El Paso, Tex., undergoing treatment for his eyes. Red Hughes, Merry-Go-Round foreman, has completed overhauling the ride and Chief Rain-in-the-Face is decorating it. Jimmie Allen, of T. J. Tidwell Shows, visited friends at Pecos, Tex. Hypo Denecke has added two more chow dogs to his pet shop. Mrs. Norville Miller left for San Antonio, where she will reside for the duration. Owner-Manager Jack Ruback said business on the season thus far has been among the best in his career. Blackie Tarkington, manager of San Antonio Showmen's Club, sent word that he will be host to the personnel at shows' closing date, December 1. Shows have yet to lose an opening night and only two days have been lost to rain. A bingo party will be held in Lubbock, Tex., for the cigarette fund of the armed forces, under direction of Benny Hyman.

TED CUSTER.

## Dick's Paramount

Freemanburg, Pa. Week ended August 21. Auspices, Pennsylvania State Guard Reserve. Business, fair. Weather, cool.

After a short move from Fountain Hill, all shows and rides were ready for Monday night's opening. Business was only fair because of cool nights. Those who were out spent freely. Rocket led rides. Manager Dick Gilsdorf is arranging for several fall celebrations. Mr. and Mrs. Bob Hallock joined, Bob coming on as lot superintendent. Mrs. Hallock has the main gate tickets. Strates Passas's cookhouse continues popular. Mrs. Marietta Ware tendered her husband a birthday party on August 19 with many of the personnel attending. Many gifts were received. Guests included Mr. and Mrs. E. E. Gilsdorf, Mr. and Mrs. Bob Hallock, Mr. Pete Nelson, Otis Gilbert, Mr. and Mrs. Smith, Mr. and Mrs. Strates Passas and family, William Robinson, Pappy Lewis, Mr. and Mrs. Frank Pallock, Mr.

FOR SALE

2 ABREAST, 36 FT.

## Spillman Merry-Go-Round

(Mixed Animals, consisting of Roosters, Pigs, Zebras, Dogs and Horses.) Can be seen in operation at Playland Park, Wichita Falls, Texas. This Ride has no Sidewalk or Engine. Mechanically perfect. PRICE \$1500.00 CASH.

Address: PLAYLAND PARK  
315 No. Scott St. Wichita Falls, Texas

FOR SALE

## FROZEN ALIVE SHOW

Complete outfit and equipment includes 20x40' top, costumes, pictures, ice truck and everything necessary. ICE GIRLS and good TALKER available with show after Sept. 7th. Now showing at Eastwood Park, Detroit.

Archie Gayer

Eastwood Park East Detroit, Mich.

WANTED

Reliable, sober Chairoplane Man and Combination Electrician, \$10.00 per week and 30% gross of ride. Playing cotton country of Missouri and Arkansas. Out till Xmas. We carry one ride and ten concessions. John Kingston Mines, Ill., Sept. 4-5-6; Wyatt, Mo., follows.

MO. AMUSEMENT CO.

Sprange, Penny Hendrix, Mr. and Mrs. J. Perria and Mrs. Peggy Sandra. A large birthday cake and refreshments were served. Personnel was shocked over the news of the passing of Harry Sturges' daughter, Helen. Floral tributes were forwarded by the management and personnel. Many news shows and concessions are joining daily. War Bonds are awarded nightly in place of the free acts.  
**FRANK (HAPPY) WARE.**

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 28.—Visitation program was continued at the James E. Strates Shows in Batavia, N. Y., August 19, where the shows were at Genesee County Fair. Many items of interest to show business were discussed with President James E. Strates and also with George A. Hamid, who was present. Arrangements were made with President Strates for a meeting of personnel of the shows on the evening of August 25 in Rochester, where the shows are exhibiting. Many from the Strates Shows visited the ACA offices.

Personnel membership race is continuing at a rapid pace and some surprises are expected during the next few days.

In the War Man-Power Commission's list of so-called critical and non-deferrable occupations is one which is usual to outdoor show business—that of installation and maintenance all-around electrician. It is evident from inquiries that considerable confusion exists in the minds of many as to what category applies to them. In determining the proper category consideration must be given to activities performed rather than to the name of the position. Those contacting this office on the subject will expedite matters if they describe in detail the duties involved. A revised list makes certain typographical and definitive corrections. This list includes the maintenance and repair of railroad equipment as a critical activity.

Office of War Information has filed a report on a man-power survey made in the Dayton and Springfield, O., areas. OPA advised that specific ceiling prices have been set for recapped truck tires. Public Relations Bulletin No. 7 was mailed from this office August 25. Contributors to the fund who do not receive it promptly should contact this office at once.

## Oregon Notes

By VIRGINIA KLINE

SALEM, Ore.—While Browning Bros. Amusement Company showed Oregon City Mr. and Mrs. Edward Browning were hosts to children of St. Agnes Baby Home. All car owners of the show lined up at the home and took their little passengers to the grounds, where the rides were all operated for their pleasure. They were treated to balloons and ice cream bars. This is an annual treat, enjoyed by the Brownings almost as much as by the children.

Mr. and Mrs. E. J. Davis, of the Browning shows, have had word their son, who is in the Medical Detachment in the Airborne Engineer Bureau, has been promoted. Ellen Nelson, whose husband has the bingo and ball games on the show, visited in Oregon City. She conducts a piano studio in Portland. Mel and Dean Glass, who operate a jewelry store on the shows and who have a chicken ranch near Oregon City, were glad to be near home for the week and to enjoy home cooking.

Mr. and Mrs. Ross Keeler are having a good season at Mission Beach, San Diego, Calif., with Mrs. Keeler as head operator on the Rolloplane. Ross is mighty lucky to have a wife who can double on operating rides, with help scarce and hard to keep. However, he says he will be glad when he can get back on the road again and travel, especially thru Oregon and Washington. Billie Williams, in San Diego, too, is aiding the war effort in the electrical department of a housing unit, as well as operating his Rolloplane.

Mr. and Mrs. Bill Pink, who have spent a pleasant and profitable summer in the park at Tulsa, Okla., hope to make a few fairs with their Octopus.

West Coast Victory Shows at Albany, Ore., opened August 16 to capacity business, with good weather and fine cooperation from crowds of soldiers. Owner Mike Krokos entertained visitors from Salem and extended an invitation to visit the fair at Gresham, Ore., which the shows will play. Margaret Farmer and Edith Walpert were deep in plans for a big picnic feed for the entire show personnel at a near-by park in Albany. They had some new ideas for entertainment, which included some high-powered donations for the Ladies' Auxiliary in Los Angeles. If the view I got of a huge

baked ham, huge pots of baked beans and other items too numerous to mention was any inducement, the show folks ought to have been out 100 per cent for the affair.

One man who gets all the breaks is Charlie Goss. His wife, Grace, thought he needed more rest, so she makes him stay in bed till noon, with breakfast in bed, and that good home cooking, combined with plenty of rest, will put anyone in a 1A-type of health. The Gosses,

on Dodson's World's Fair Shows, even in a busy summer find time to be the usual hospitable hosts in their de luxe house trailer.

Art and Bird Brainerd, who have stayed close to Kansas City, Mo., this summer, will visit in Sedalia, Mo., with the World of Today Shows and the Noble Fairlys. Bird's health is much better and she is looking forward to taking an active part in the Auxiliary winter doings in Kansas City.

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

## Hiram Legionnaires Prep for Old Home Week Celebration

HIRAM, Me., Aug. 28.—Annual Old Home Week Celebration has completed plans for this year's event, with C. W. Chase in charge of arrangements. Old Home Day will again be a feature of the week-long celebration and highlighting the activities on that day will be the dedication of the new service flag.

Land-o-Pines Amusement, under management of Joe Gray, will provide the midway. American Legion Post, sponsors, will have a concession stand, it was reported.

## Auburn Moose Plan Act, Ride Set-Up

AUBURN, Ind., Aug. 28.—Free acts and concessions have been programmed for the Moose 30th Anniversary Jubilee to be held here on the streets.

World of Pleasure Shows have been contracted to provide the rides and shows, W. C. Hersh, general chairman, said.

## St. Stephen Home Wk. Clicks

ST. STEPHEN, N. B., Aug. 28.—Substituting for the St. Stephen Fair, closer to United States soil than any other Canadian fair, was a four-day Old Home Week on the local fairgrounds. St. Croix Driving Club was the sponsor and the program included two afternoons of harness racing. C. W. Hanley, president, G. F. Welock, secretary, and F. D. Graham, racing manager, comprised the committee in charge.

## Pottstown Plans Talent Array

POTTSTOWN, Pa., Aug. 28.—Arrangements for the Annual Carnival here under Kiwanis and Community Band Shell auspices, reached completion this week. Rides, shows and concessions are planned for the midway and free attractions will be presented, D. J. Van Billard, in charge of arrangements of the 10-day event, said.

## Centralia Picnic Off

CENTRALIA, Wash., Aug. 28.—For the first time since 1912, the annual picnic here, under Southwest Washington Pioneers Association auspices, will not be held. C. L. Sticklin, secretary, gave the war as the reason for calling off the scheduled 32d annual.

RIDES will be part of the midway attractions for the annual Street Fair in New Hope, Pa., Charles Evans, committee chairman, said last week.

## In Short

CONCESSIONS are being lined up for the 16th annual mammoth Labor Day Celebration in Tracy, Minn., under Civic and Commerce Association auspices. H. H. Henley, secretary, is in charge of arrangements.

GOODING AMUSEMENT COMPANY has been contracted to play the Chamber of Commerce Celebration at Defiance, O., and American Legion Festival in Gallipolis, O.

JACK SMUKLER, Original Michigan Rube, says he plans to acquire a horse to haul his 1907 Hupp, because of gas rationing, to do a street bally around Detroit for the annual Police Field Day meet.

EXPOSITION AT HOME SHOWS have been signed to provide the midway attractions at the annual Old Home Week Celebration in Westville, N. J., under American Legion Post auspices, and not Camden, N. J., as was reported in a recent issue.

RIDES and concessions will make up the midway at this year's Fall Festival at Monroe City, Mo., under Lions' Club auspices, J. W. Smith, committee chairman, reports.

## Steblar's Greater

West Columbia, S. C. Week ended August 14. Location, Meeting Street. Business, good. Weather, fair.

Organization ended its seventh week here to near-capacity business and local authorities gave good co-operation. Shows were said to be the first to play here on a Sunday, which was the best day. Despite the hot weather, large crowds turned out and all reported a profitable engagement. At the request of city officials, shows remained over for several days. Mr. and Mrs. J. G. Steblar took delivery on a new house trailer. General Manager J. G. Steblar entertained many showfolk. George Atkins joined with his concessions, as did James Shipman and Lew Carpenter. Hubert Harlow and wife came on, Harlow to assume the foremanship of the Chairplane. Matthew Donsch has the high-striker. Crowds jammed the lot nightly and spending was good. General Manager Steblar left on a booking trip. E. Johnston has her ball games well flashed. More rides will be added for the fairs. Johnnie Riddick's Minstrel Show is expected soon.  
**R. SHARP.**

## Virginia Greater

Martinsburg, W. Va. Week ended August 21. Business, satisfactory. Weather, ideal.

Shows made the jump from Belair, Md., without a hitch despite shortage of labor. Firemen's committee of Martinsburg County co-operated. Louis Augustino joined with a neatly framed Side Show. Jungleland Show and Monkey Show manager, Rocco Masucci, also booked a Girl Revue. Shows tour of Maryland defense areas was satisfactory. From West Virginia the shows will play a few spots down thru Virginia and then head into the tobacco and cotton towns of North and South Carolina.  
**WILLIAM C. MURRAY.**

## Liberty United

Charleston, S. C. Week ended August 21. Location, North Christenson Boulevard. Auspices, South Carolina State Guard. Business, good. Weather, some rain.

Loe Claude's two attractions are working to satisfactory results. Six members of the shows were pallbearers at the O. W. Boardman funeral here. Boardman operated the bird show and lead gallery before he died. His daughter and son-in-law, Mr. and Mrs. Weeks, are here. J. T. McClellan closed with his Ferris Wheel and stored it at Myrtle Beach, S. C.  
**J. G. THOMPSON.**

## Pepper's All-State

Mt. Hope, W. Va. Week ended August 14. Auspices, firemen. Business, light. Weather, good.

Business here was fair with good weather. Owner Frank W. Peppers has erected a special booth at the front gate for the sale of War Bonds and Stamps, offering a book of free passes to purchasers of stamps in the amount of \$5. Sales at Mullins were about \$600; Mato-ska, \$700; Princeton, \$700, and Mount Hope, \$500.  
**BURT B. FROST.**

## WANTED TO BUY

Two-Abreast Merry-Go-Round, #5 Eli Ferris Wheel, Kiddle Auto Ride. Will pay cash.

**R. D. SANDERS**

619 Earl Ave. New Kensington, Pa.

## Fourth Annual MEXICAN FIESTA

North Baltimore, Ohio  
September 14-15-16-17-18, 1943.  
K. C. Barkoot Rides.  
Concessions must be legitimate.  
TOFA N. ETOLL, Sponsor.  
Telephone 2301.

## WANTED

Small Carnivals, Circus, Thrill Shows, Motor-drome, Indian Village, Water Show. In fact, anything with drawing power.

## For St. Petersburg Carnival Grounds

Also Acts for Webb's Patio. Acts coming south, write

## Fred Roper, Manager

Webb's Patio St. Petersburg, Florida  
Want Special Show for Carnival Grounds for Christmas.

## WANTED

RIDES OR CARNIVAL

## 6th Annual Harvest Festival

Sept. 17-18.

Write I. E. GIEDT, Chrm., Richardson, N. Dak.

## WANTED

Concessions and Small Shows for

## LABOR DAY HOMECOMING CELEBRATION

5,000 Adult Admissions last year.

D. M. WEEKLEY, Council Member, in charge.  
New London Labor Day Assn., New London, Ohio.

## ANNUAL SERVICE CLUB CARNIVAL

Cohocton, New York, September 9-10-11.  
Wants Photo Gallery, Penny Pitch, Cigarette Pitch, Pitch-Till-U-Win, Shoot-Till-U-Win, Waffles, or what have you? Address:  
**JAMES M. MEAGHER, Cohocton, New York.**

## CIRCUS ACTS WANTED

## Norfolk, Va., Junior Chamber of Commerce Circus

WEEK OF SEPTEMBER 20 AND TWO TO FOLLOW

WANT Thrill Acts, Platform Acts, Bears or Seals, Tight or Slack Wire, Rolling Globe, Impalement, Dogs and Ponies, Head and Hand Balance, Ladders, Trapeze, Skate, Clowns, Comedy Bars, Flying Act. Troupe that can do two. Address JUNIOR CHAMBER OF COMMERCE CIRCUS, EDWIN N. WILLIAMS, Managing Director, Thomas Nelson Hotel, Norfolk, Va.

# RB CHI START GOOD

## Loading RB Poles

By ROBERT D. GOOD

## Two-Day Rain Greets Big One

CHICAGO, Aug. 28.—Opening on Tuesday with a big matinee and a packed War Bond night house, the Ringling show got off to an excellent start on the lake-front location adjacent to Soldier Field, and all indications point to a big 12 days. Show got in from Detroit in good time and everything was ready for the afternoon performance. At night only bond buyers were admitted, but in spite of announcements to that effect, hundreds tried to buy tickets for the night show.

Rain, starting about 7 p.m., cut the Wednesday night attendance, but in spite of this there was about a two-thirds house. A steady downpour on Thursday again cut attendance.

Show has received heavy publicity in the Chicagoland area. The city and area for 60 miles around have been heavily billed. Roland Butler's press staff has received excellent co-operation from newspapers, which have been generous with stories and pictures. Allen Lester is handling *The Tribune*, *Sun* and *News*, and Hal Olver *The Times* and *Herald-American*. F. Beverly Kelley and Frank Morrissey have been very active on the radio angle. In addition to paid time on the air some circus people have appeared as guests on programs every day. Two teams from the circus will (See RB CHI BOW IN RAIN on page 55)

## Detroit 10 Days A Wow for RB

DETROIT, Aug. 28.—The Ringling circus set an all-time record for any show under canvas for a single day on Sunday (22), closing day of its 10-day Detroit engagement, playing to 36,000 at three shows. It drew 8,500 to a special morning show directed primarily to war workers, 14,500 at the matinee and 13,000 in the evening. Saturday night and Sunday's matinee proved the two top shows, drawing about 14,500 each, with the management deciding to sell ground seats for the only times during the engagement, restricting attendance to normal capacity of 13,200 at other shows.

Total for the engagement was 210,000 admissions, another all-time record here, with a lot record set the last five days of 122,000 for the new East Side lot at Conners and Harper avenues, topping the record set in the first five days of 88,000 on the West Side at Livernois and Lyndon avenues. Total of 21 shows was (See Big One Wows Detroit on page 55)

## Wirth Acts for Fox's Show

NEW YORK, Aug. 28.—Program of Benny Fox's U. S. Cavalcade of Thrills Circus, playing inside army reservations, will consist of 21 acts, according to Frank Wirth, who booked the layout. Show ushers in a consecutive series of khaki camp dates at Aberdeen (Md.) Proving Grounds tomorrow. Attractions set are Christiani troupes, with five acts; Walkmirs, Engerer's Lions, Gene Randow, Hip Raymond, Jules and Clifton, Roberta's Circus, Flordelina, Art Eldredge Elephants, Novak Sisters, Miss Victory, the Zucchini cannon act, is an added attraction for the opening only, going to Palisades (N. J.) Park from Aberdeen.

## Evansville Is Big for BW

EVANSVILLE, Ind., Aug. 28.—With temperatures at an all-time high, the Beatty-Wallace circus drew two good matinee houses and capacity at both night performances here August 12 and 13. Show received the most publicity in both *The Press* and *Courier* of any circus in recent years, two and three cuts appearing each day and an eight-inch ad every day for eight days. It had a hook-up with Schears Department Store, whereby children were admitted for 30 cents. Lew Belmont and Deacon and Austin Albright renewed acquaintances.



PVT. EUGENE RANDOW JR., who is emceeing and producing shows with an American unit overseas, is widely known in this country as a former member of the comedy acrobatic trio, Aunt Jemima and Her Pancakes. His father, Eugene Randow, on August 17 wound up a run-of-circus engagement as a clown with Ringling Bros.' Spangles in New York's Madison Square Garden, and opens with the Hamid-Morton Circus in Boston September 26 as producing clown. Private Randow is putting together layouts involving up to about 30 performers, including a native chorus.

## Packs To Produce Show in St. Louis

ST. LOUIS, Aug. 28.—Thomas N. Packs will produce the St. Louis Firemen's Annual Championship Rodeo, Thrill Show and Big-Time Circus in the Arena October 22-31. He staged a similar show for the Firemen's Pension Fund last year. Chief Frank Egenreither is taking an active part in arrangements.

Miss Victory, Human Cannon Ball, will appear here for the first time at the show. Some outstanding circus acts have been lined up and championship cowboys and cowgirls will compete in the rodeo.

Packs left on Wednesday for Cleveland to oversee advance work on the Firemen's show, there.

## RB Observes 60th Annual Tour; Born in Wisconsin

MADISON, Wis., Aug. 28.—*The Capital Times* here, issue of August 22, carried a lengthy story, with illustrations, of the start and rise of the Ringling brothers and their circus. The Big Show is observing its 60th annual tour this year. The first performance was given at Baraboo, Wis., May 19, 1884.

Following are some statistics given in *The Times* article:

The Ringling circus has shown in every State and in the District of Columbia, as well as in every Canadian Province.

When the show comes here September 8 it will have had more than 10,500 show dates. There have been over 20,800 performances and the show has exhibited in 1,747 different towns, cities and villages.

The shortest season was that of 1938, with only 69 show dates. The longest season, 1942, found the circus scheduling 216 play dates and giving 422 performances. In its entire history the show has lost only 41 dates and 221 performances and on occasions has given three performances in one day.

The 60 years have taken the circus a distance of about 750,000 miles, more than 30 times around the globe.

Chicago holds the record for show

## Straws Continue For Cole Bros.

PENDLETON, Ore., Aug. 28.—Cole showfolks would consider it a novelty to play to anything but a straw house, which has been the rule since Denver. Surprise of the season was Burley, Idaho, billed for matinee only Sunday, August 15. Population of town was given as 4,000, and show played to nearly 10,000 people on the straw to the ring curbs. Arthur Hoffman's Side Show did tremendous business.

## War Bond Sales Terrific

Circus War Bond sales in all Western cities have gone over the top, topping committee goals by thousands of dollars. Ogden, Utah, went over \$50,000; Twin Falls, Idaho, \$33,000; Boise, with a population of 25,000, sold over \$65,000 worth of bonds and gave the show its biggest day's business since Denver. Matinee was straw to the ring curbs, and two shows were necessary at night, first house being heavy straw and second house missing capacity by only 200 seats.

## Performers Return

Jimmie Reiffenach, who was rejected for the army, returned in Boise and is back in the Poodles Hanneford riding act. Gracie Hanneford, who suffered injuries in a fall last spring in Indianapolis, is back in the act. Corinne Dearo, Helen Partello, Kay Burslem and several of Harry Thomas's ballet girls who have been on the sick list, are back in the performance. New backyard canopy made in Salt Lake City has arrived and is welcomed by the performing personnel. Harper Joy reports an advance War Bond sale of over \$100,000 for his home town, Spokane.

## Mills Biz Big in Ohio

CANTON, O., Aug. 28.—John Drabble, treasurer of the Charles Siegrist Showman's Club, accompanied by members Paul Kennedy, T. Ward Snyder and Morgan Johnson, of the executive board, visited Mills Bros.' Circus at Millersburg, O., August 20. They were guests of Jack Mills, and report capacity that night. Side Show had a big day. Mills, they said, informed them that business has been big on the trek thru Ohio, the second this season, and that the show was headed for Indiana and Illinois for another month in that territory. They visited with Barney and Jimmy Arnesen, clowns and acrobats, now in their second season with Mills. Jack and Jake Mills and the Arnesens are members of the Siegrist Club.

ALLENTOWN, Pa., Aug. 28.—That "necessity is the mother of invention" is ably demonstrated by the method employed this year in loading the two and one-half ton center poles of the Ringling circus. In former years the poles were let down on a forked jack and then picked up bodily on the shoulders of 40 to 50 canvasmen and then carried to the pole wagon and rolled into place. This year the canvas department is several hundred men short and a new method is used in which one-half dozen men accomplish the same result as the old gang did.

George W. Smith, general manager, superintends the loading of the center poles. He is stationed at the base of the pole to be lowered while a team of two elephants pulls the big center pole wagon very close to the center pole and in a direction parallel to the line of the center poles. The wagon is halted when the front end of the wagon is even with the standing center pole. About 20 and 25 feet to the rear of the front of the wagon, two strong shelves are laid out at right angles to the length of the wagon, the ends of the shelves being supported on two jacks.

The shelves extend about six feet out from the wagon, and as the pole is slowly let down by Leonard Aylesworth, super- (See Novel Pole Loading on page 55)

## Season for Gould Is on Profit Side

CHICAGO, Aug. 28.—Jay Gould Circus, which has been playing Illinois, Indiana and Michigan since early spring, is having a profitable season in spite of the handicaps of inadequate help and transportation difficulties. The show played Wilmette, a Chicago suburb, last Monday to a turnaway at night and followed up with capacity business the next day. Same sort of business has been the rule for several weeks, according to Jay Gould, owner.

The show, presented in a 90-foot round top with two 40's, was received with as much enthusiasm as is accorded more pretentious shows, and the crowds went away well pleased.

Program, as presented at Wilmette, included the following numbers: Entry, two girls, mounted, carrying American flags, while the band played *God Bless America*.

Gracie Sykes, traps and muscle grind; Elsie Christensen, Roman rings; The Bakers, comedy mule act; The Two Musketeers, fem ground acrobats; Yo-Yo, clown acrobat; The Romigs, dog act; Dubell's Pets, dog act; Gracie Sykes and Jean Coriell, swinging ladders; Yo-Yo, cannon and rooster gag; Elizabeth Rooney, tight wire, a neat and pleasing act; Clown number, Mr. and Mrs. (See Gould on Profit Side on page 55)

## Arthur Loses Trucks In Crashes; No One Hurt

MOSCOW, Idaho, Aug. 28.—The trip over a dirt country crossroad from Coeur d'Alene, Idaho, to Tokoa, Wash., was quite disastrous to Arthur Bros.' Circus, missing the matinee in Tokoa. Five miles out of Coeur d'Alene the first truck and trailer carrying the wardrobe went over the bank and demolished both truck and trailer. Ten miles further on the second truck and trailer carrying the bear in the trailer crashed and went down an embankment allowing the bear to escape and roam into the woods. A few miles further another truck and trailer carrying the props crashed into the office wagon, wrecking the office and creating havoc with the office fixtures. Jimmy Woods, manager, driving Arthur's Buick and house trailer, turned both over and landed into a ditch demolishing the house trailer. No one was seriously injured. In attempting to catch the bear five employees were bitten and lacerated and hospitalized in various hospitals in the neighborhood for treatment. After several hours the bear was corralled and returned to his cage. Among the folks sent to the hospital were Bonnie Moore, Pat Berry, William Summers, James Braughton and Leonard Pierce. The night performance brought out a packed house. The two-day engagement at Coeur d'Alene gave fair results.

Mr. and Mrs. Martin E. Arthur and son, Richard, left for a three-week visit (See Arthur Trucks Crash on page 55)

## 3 for JMC at Jeannette, Pa.

JEANNETTE, Pa., Aug. 28.—James M. Cole Circus, here last Monday, had three packed houses. Hank Filbert is back as superintendent. Leonard Quist, Ray Frisell, Joseph Conway, F. M. Carlin, J. A. Maginnis, Murray Guy and Harry Bowman were visitors.



# With the Circus Fans

By THE RINGMASTER

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Galea Ferry, Conn.  
 (Conducted by WALTER ROSENADDEL, Editor "The White Tops," care Hobenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 28.—Judge John H. Sullivan, CFA, Taunton, Mass., who died suddenly at his home August 12, was a justice of the Fourth Plymouth District. Judge Sullivan was a charter member of the Fred Bradna Tent, Boston, and attended the raising of the Tent May 13, 1942. He had a deep and enthusiastic interest in our association and in those of the circus. A few weeks before his death he extended valuable assistance to a circus so that it could play a stand which had been closed.

Mr. and Mrs. Walter M. Buckingham, while on a shopping tour to New London, Conn., visited the World of Mirth Shows, making a call on Terrell and Dolly Jacobs, who have their animal circus with the show. While visiting the Jacobs they met Raymond S. Duke, who was on furlough from his army post in Boston. Duke, who helped out in the elephant act, clowned on Downie Bros.' Circus and is now stationed at Fort Strong in the Special Service Office, which has all entertainment coming there under its care.

## Dressing Room Gossip

RINGLING-BARNUM — Another barbecue party was given during the second week in Detroit, one by Bernie (Spook) Pisarski. Those attending were Betty Jean Tull, Bob Martin, Laura May McKensie, Jerry Conn; Sylvia Mettler, of the new General Motors "Victory Revue"; Lois Grant and Vickie Morelli, of the skating act; the writer and Bernie's family. Circus Historical Society members turned out en masse and those representing the organization were Robert Green, Pontiac, Mich.; Del Brewer, Flint; Walter Pietschman, Detroit, secretary, and Ed Meyers and John Young, Ann Arbor. Don Smith, founder of the society, also was on the lot with several model band wagons made by him. Included in the group was the new Liberty wagon looking very much like the real thing, as did all the wagons.

Other visitors in Detroit were Orrin Davenport, Mr. and Mrs. Tunis Stinson, Mrs. Harold Conn, G. H. (Phil) Phillips, former stilt walker and clown visiting Felix Adler; Vern E. Wood, Walter Goodenough and Mr. and Mrs. Joe Short. Joe did his interpretation of "The Kid's Last Fight" in the dressing room. Word was received that Mary Oliver is now a streetcar operator in Philadelphia. John Trippe did a radio broadcast in Detroit and Theol Nelson and Willie Storey were supposed to make one but the taxi never came.

Joining and rejoining the show in Chicago were Betty Van Tyle, Lucretia and Eileen Darnay, Patricia Walsh, Henry Keyes, the Lopez Trio, Dr. Ostermaier, Harry Kovar, Andrea Gallagher, Kay Marlan and Jean Mackey. In Chicago Joe, the water man, erected a connecting bathroom to the men's dressing room. It is over a drain pipe, and the first night it rained after the show. When everyone arrived on the lot next morning all the trunks were soaked, due to the fact that the drain had clogged from paper used to stand on by the bathers. On the lot in Chicago were Mrs. Jack LeClair and son, the family of Laura May McKenzie; "Red" Sleeter, now a navy officer, and others. Ernie Clarke and her mother are back and Ernie will resume work shortly. DICK ANDERSON.

COLE BROS.—Finally made the Hanneford Cafeteria after running a close second to Horace Laird and Albert White; the tuna fish salad that Poodles makes would do justice to a chef at a big hotel. After taking up commando training for 10 weeks, I finally made our gilly. The rummy game on our side is getting a shade rough; Ben Mohamide should have his fare to Morocco by now; Paul Nelson and Hank Linton are no bargains. A pony was born in the pad room just before opening spec; they called it Bolse, where it was born. Albert Powell, clown, and who acts as sandwich man for Jack Burslem in the privilege car after show at night, can cut ham thin—so thin I

had to go back into the dressing room to get the flavor. If you would like to see trick and fancy trunk carrying, come over here and take a peek on the men's side; it's funnier than the crazy number.

We were happy to hear that Ernestine Clarke, here last year and now with the Ringling show, underwent a successful appendicitis operation. At La Grande, Ore., we pulled onto the lot as the Russell show moved off. Many Russell folks stayed over and visited our folks. Mrs. Hanneford, mother of Poodles and my favorite aunt, has been very sick and confined to the coaches. Kay Burslem and Corinne Dearo were out of program for two days. Others on sick list were Billy Temple, Joe Masker, Helen Partello, Tommy Comstock, Dan Mitel and yours truly. I thought I was 20 years younger when Poodles fell outside and cracked a rib. I wanted to show the folks what a good rider I was and busted an ankle. The act went on just the same; Otto Griebing filled in nicely in the riding act.

A flock of birthdays in August, Helen Scott, Gloria Plunkett, Marian Knowlton, Karyl De Mott, Eugene (Arky) Scott, Billy Temple, Myrna Karsey, Elizabeth De Angelo. Jimmy Reiffenach returned after being rejected from the army. It was a big day in Spokane for Charles and Virginia Tiffany, their home town. Letters from Lou Walton, Arthur Borella, Georgia Sweet, the Wallables, who are in England and who were here last season; Larry Cardody.

Side Show gossip. Glen Gerrard, ticket taker, received a letter from Nick and Virginia Hinig. Hope to see your smiling face again soon, also the missus. Nampa, Idaho, August 17, was a big day for Myrna Karsey. It was her birthday and she received many gifts and flowers, and Myrna gave the flowers to a hospital. Folks from the big show invited were Jean Allen, Marian Knowlton, Albert White, Horace Laird, Ethel Freeman, Shirley Byron and the writer. —FREDDIE FREEMAN.

## Circus Historical Society

FARMINGTON, Mich., Aug. 28.—Cap Carroll, 75-year old steam calliope player with the Ringling circus, was made an honorary member of CHS during the Detroit engagement of the show. He was formerly calliope player for the Barnum & Bailey Circus, was head usher and assistant cashier on that show for many years, and well remembers the European tours of the early century. Members on hand included the writer, founder of CHS, who presented the lifetime card; Del Brewer, Flint; Robert J. Green, Pontiac; Ed Myers and John Young, Ann Arbor; Dick Anderson and John Staley, the last two members being connected with the Ringling show for several seasons. Staley held "open house" at his wagon for members and friends during the entire date.

Members Young, Myers and Smith visited with James M. Cole and Mr. and Mrs. Bud Anderson when the James M. Cole Circus played in Ypsilanti, Mich. The show did excellent business during recent tour of Michigan, which was its first time in this section. Mills Bros. Circus was also visited by the above members in several towns. Bob Green went to New York City to catch the Spangles show before closing.

Arthur Stensvad caught Cole Bros. Circus at several Nebraska stands. He hopes to visit Russell and Arthur shows on the West Coast at an early date.

Members J. A. Havirland, H. H. Conley, and Burt Wilson saw Mills Bros. and Beaty-Wallace circuses at their stands near Chicago. Reported by Don Smith.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

REPT one!

JIM MCSORLEY, doorman at the Gayety Theater, Cincinnati, visited the Ringling circus in Detroit. Ciney has been penciled in for October 2 and 3.

PHIL BAILEY cards that the Ringling circus was subject of a six-page art layout on circus photography in the August issue of U. S. Camera magazine. Fred Bradna and others are featured.

THANK GOODNESS there are still many old-timers who are young in spirit!

AMONG those of the Circus Colony in San Antonio is Archie M. (Jake) Brauer, retired. He had been with many of the

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Cornerite W. R. McBrayer wants to know the number of railroad cars the Adam Forepaugh & Sells Bros.' Circus carried in 1904. Post-card it to us, boys.

John M. Brown, of Maine, recently came in possession of Scribner & Smith's Bandmaster's Journal from 1892 to 1895. "This old-time wagon-show musician kept one of the most interesting journals I have ever seen," writes Brown. "The book contains an annual route list, together with complete rosters of the show's personnel, press clippings, The Billboard notices, etc. I also was able to secure a Scribner & Smith herald for the 1893 season, meal tickets, general admission pasteboards, letterheads and a picture of the feminine star of the show, a Spanish dancer by the name of Carmenleita."

Harry W. Cole, a circus historian, comes along with this: "Dan Rice's Circus exhibited in Jamestown, July 9, 1864, two weeks ahead of the National Circus, managed by Mrs. Warren, formerly Mrs. Dan Rice. Dan should have blushed every time he thought of it, but probably didn't. Was Mrs. Charles Warren the first woman to manage an American circus? It seems so. Someone took a picture of Rice's show and the surrounding scene, post card size. I secured one a few years ago by an inquiry in a local paper. It proves that Dan's show was pretty small at that time, but as his show blew up in 1863, it is not surprising. A reference to Jumbo by the editor of The Detroit Free Press in his chatter column, started an argument which brought a postal-size picture of the dead elephant, issued by a St. Thomas (Ont.) firm, to commemorate the event. First time I heard of such a card. The man who sent it said he was at the show the night Jumbo was killed." Well, Cornerites, there are two pictures you can go out for.

## Jacksonville Notes

JACKSONVILLE, Fla., Aug. 28.—Ernie Stauss, friend of circus people and a popular tavern proprietor here, recently decorated his walls with circus posters and pictures. Frank Braden always made Ernie's place his headquarters when in Jax, ditto F. Bev. Kelley.

John Lindsey, former usher on the Ringling-Barnum show and an old friend of Johnny Carson, was in Chicago last week.

Charlie Miller, in Merle Evans's band years ago, is working at St. Johns Shipyards. He toots a mean horn in Frank Morris's band. St. Johns River Shipbuilding Company plans an indoor circus for early December.

Former Ringling detective O. E. Lynch is now stationed in North Carolina. He is a sergeant and, writes Lou Flint, he will be here in November (if not over there) to see his buddies on the Big Show.

The former circus lot here is now occupied by apartments. Circuses will have to play the Sandy lot across Tallyrand Avenue. Tallyrand Avenue Hotel is under a different management, but they asked this reporter to announce thru The Billboard that all circus people will be taken care of in November.

Oscar Pappas says he will troupe next season, may seat the folks for Johnny Carson. Reported by Larry Woltz.

big tops. Brauer was in Cincinnati last week and called at The Billboard office.

JACK SMITH, formerly with Cole Bros., pens that he was honorably discharged, for medical reasons, from the army August 21. Has returned home to Dayton, O.

CIRCUS education usually starts from the day one joins—and with some it ends where it started.

ANYONE knowing whereabouts of relatives of Harry Wilson, former billposter with the Hagenbeck-Wallace Circus, is asked to write Jack Bell, 1237 (See Under the Marquee on page 55)

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

RODEO livestock for the 1944 Southwestern Exposition and Fat Stock Show again will be provided by Don Nesbitt and Verne Elliott. John B. Davis, who is serving his 18th year as secretary-manager of the show, said last week. After a meeting of the show's executive committee recently, orders were given to expedite plans for the rodeo.

WRANGLER RAMBO, a member of the Joe Rose Rodeo Company, comes thru with the following about the rodeo in St. Charles, Mo., July 24-25: "Show was a good one and a large parade and grand entry was headed by Joe Rose and Marion Reed, and other well-known riders including Mickey Contreas, Ace Lockheart, Red McDanille, Don Russell and Homer Page. Rose and Marion Reed were pick-up men, with Bob Fisher and Buck Newel as judges. Special acts included Frenchy Regen, trick riding, and the writer."

ELEVENTH annual Carmangay (Alta.) Stampede proved a financial success. Winners were: Saddle Bronk Riding, Wally Lindstrom; Arnold Montgomery and Carl Olson, tied. Bareback Bronk Riding, Jack Ellison, Arnold Montgomery, Frank Duce. Steer Riding, Wally Lindstrom and Lewie Palmer, tied. Calf Roping, Jack Cochlan, Bill Mounkes, John Oviatt. Amateur Saddle Bronk Riding, Ted Wright. Bareback Bronk Riding, E. Smith. Amateur Steer Riding, William Dawn and Ted Wright, tied. Wild-Cow Milking, Bert Cochlan, John Oviatt.

OVER 2,500 witnessed the annual Castle River (Alta.) Stampede. For the 15th successive year good weather favored the event. Winners were: Saddle Bronk Riding, Jimmy Wells, Jack Ellison, Jimmy Robinson. Bareback Bronk Riding, Jack Ellison, Frank Duce, Bill Clark. Steer Riding, Jack Ellison, Frank Duce, Bill Clark. Calf Roping, Jimmy Wells, Eddie Ivins, E. Snoop. Wild-Horse Race, Bad Eagle, Many Fingers. Wild Cow Milking, Ed Burton, Tom Yellowhorn, Toni Duce. Stake Race, Alex Vishloff, Ed Burton. Saddle Race, E. Manyguns, Rene Monglon. Carl Besters sustained a broken leg in the Wild Horse Race. Officials were Mike Yagos, Pete Le Grandeur, Bert Connelly and Sam Hassett.

JOHN A. GUTHRIE'S Stampede and Four-States Championship Rodeo in Municipal Park, Carthage, Mo., July 18-19, under Carthage, Webb City and Joplin Lions' clubs auspices, attracted 10,000, with contestants vying for \$1,000, plus entry fees, in prize money. Pro— (See CORRAL on page 56)

## JAMES M. COLE CIRCUS

WANTS FOR BIG SHOW BAND

CALLIOPE PLAYER—We have 53-Whistle National Calliope. Also Cornet, Trombone and Bass Players. Union scale and fine sleeping berths. Wire as per route in The Billboard.

## CAPT. WILLIAM HEYER

Has a Position for a Middle-Aged Woman Trouper to take care of a sixteen month old boy and accompany parents on the road. He also has a vacancy for an experienced School-Horse Groom, present groom being ill. Write full particulars and salary expected.

CAPT. WILLIAM HEYER  
 P. O. Box 298 Pinebrook, N. J.

## THANK YOU

Members of Cole Bros. Circus and friends afar for beautiful gifts on my birthday.

"HOPPIE"

## WANTED

Booking Agents, Bear Act, Seal Act, Man to work Pickout Pony, Unit Managers. State all in first letter.  
 P. O. BOX 1300, CHARLOTTE, N. C.

# PAPA STARTS POST-WAR MOVE

## Future Planning Now Urged Upon National Group

Philly meet foresees demand for immediate action within industry itself

PHILADELPHIA, Aug. 28.—Post-war planning for the industry today so that it can take its place in the post-war world occupied major attention of the Pennsylvania Amusement Parks Association at its ninth annual meeting on Thursday in Woodside Park here. A resolution calling for immediate action and plans was unanimously adopted. Proposed by A. B. McSwigan, Kenneywood Park, Pittsburgh, it calls upon the National Association of Amusement Parks, Pools and Beaches to develop a definite post-war plan for the industry.

The resolution, to be presented at the annual convention of the NAAPPB in Chicago in December, emphasizes that the national association should be encouraged to take similar and definite steps and that national officers immediately set machinery in motion for formation and realization of such plans. McSwigan warned that if the industry itself does not start planning it may be that the government will do it.

Norman S. Alexander, president of the association and head of Woodside Park, that while immediate problems may be continued co-operation in war aims, labor and transportation, the most important problem is that of post-war planning.

### Keynote in December

Importance of such planning was further stressed by Al R. Hodge, Chicago, executive secretary of the NAAPPB. "Plan today for tomorrow," he said, "will be the keynote of the Silver Jubilee convention in December." He added that the national association was awaiting a ruling, that will definitely be handed down, on the Social Security Tax on name bands and on the 20 per cent withholding tax on performers, and that federal tax measures and problems will occur. (See Post-War Plan Urged on opp. page)

## Glen Echo Profits In DC Hurly-Burly

WASHINGTON, Aug. 28.—Glen Echo (Md.) Park will close for the season September 6 after an unusually good season in spite of wartime travel restrictions.

Having a streetcar line to the gates accounted largely for the fact that Glen Echo failed to suffer from gasoline rationing and the pleasure-driving ban. Uniforms were heavy in the attendance, while the bulk of daily crowds were made up of hundreds of government employees enjoying one of the few recreational spots in the section.

Crystal Pool and Spanish Ballroom also close September 6.

## Belmont Scores Big Sunday

MONTREAL, Aug. 28.—Big business in Belmont Park last Sunday (22), with a gate of over 21,000, was reported by General Manager Rex D. Billings and Harry A. Illions, some of whose major rides are operated here and who will remain until the Labor Day closing. At the Illions Celoron Park, Jamestown, N. Y., Al C. Beck, secretary of Celoron Realty Company, and Park Superintendent Phil Illion will close that spot on Labor Day. Henry Hoyer will close the Illions devices in Seaside Park, Virginia Beach, Va., on Labor Day. Altho announcing a satisfactory season, Harry Illions said returns would have been greatly increased had it not been for the pleasure-driving ban.



NORMAN S. ALEXANDER, head of Woodside Park, Philadelphia, and re-elected president of the Pennsylvania Amusement Parks Association, who sounded the keynote of post-war planning for the industry at the ninth annual convention August 26. Active in national councils, he will urge the NAAPPB to take effective steps looking to future advancement and expansion of the field.

## Thru-September Biz Bally Is Started by AC and Sister Spots

ATLANTIC CITY, Aug. 28.—A movement to extend the present booming season thru September has been started here at the near-by resorts. Feeling of business and amusement leaders is that the big business can be continued thru co-operation. It is pointed out that the number of people coming here with only limited ability to accommodate them is sufficient proof that, if it is made attractive for them, people will continue to come here out of season.

George A. Hamid announced that his Hamid's Million-Dollar Pier will continue operations into October. It is expected that Steel Pier, in week-end operation all winter, will follow suit. The fact that the city will become an Army Air Force personnel redistribution and assignment center, as well as provide hospitalization for wounded veterans, attracting thousands of families here, has influenced the piers to remain open beyond the regular season. The government has recommended staggered vacations for war workers in big plants, and breaking up two-week vacations periods. (See AC September Bally on page 43)

## Coney Island, N. Y.

By UNO

Luna Park. Boss William Miller has plans for extensive improvements next season. They include a huge paint job, remodeled stands, swimming pool sun-deck removed to make the tank all open air, a big athletic field, additional kiddie rides, a new concrete pavement, Mile Sky Chaser's entrance altered to make an entry from the ground and a new large Funhouse to tenant a wind stage; Magic Carpet switched from rear and eight rides, including newly purchased Silver Rocket and Octopus, to be located on the immediate Surf Avenue front transplanting the present Moon building; also a new picnic grove in place of the building alongside the ballroom. Miller, with Abe Seskin and Lew Klein, latter operator of the food and drink stands, to tour out-of-town parks for new ideas after the season. . . . Lou Dall, former cashier, now at Camp Campbell, Ky., has been promoted to sergeant. . . . Drenia Fread, baby daughter of Mr. and Mrs. Irving Lev, candy and drink concessionaires in Gangler's Circus enclosure, heads the staff of monkey feeders. . . . Patrick Evangelista, ticket seller, has been moved from the hot dog stand to the Whip. . . . Sid Cohen and John King

## Toronto's CNE Seen as Toying With Park Idea

By R. S. UZZELL

QUEBEC, Aug. 28.—An interesting report is in circulation to the effect that management of the Canadian National Exhibition in Toronto expects to extend its midway after the war to create an amusement park during the summer season, the annual fair to be resumed at the usual time.

It is said that interests not only in Canada but in England and the States will be willing to co-operate in the plan. Thompson, of Blackpool, England, is reported to have offered to put in a new Coaster and other rides. Needless to say, there should be plenty of competitive bidding for rides and concessions. It can be expected that the Conklins will be interested and, should be the proposed extension thru the summer months eventuate, it will do no good to Sunny-side Park in Toronto.

### Improvements in Quebec

Central Canada Exhibition, Ottawa, is considered the next best fair here. It, too, is closed for the duration, the plant being used in the war effort. This leaves (See Park Idea for CNE on opp. page)

## Carlin's Big Days Hit High

Promotions and picnics in Balto draw over 100,000—annual doings for Legion

BALTIMORE, Aug. 28.—Carlin's Park, rounding out one of its most successful seasons in spite of the continued pleasure-driving ban, set a new high during August in consecutive big-scale promotions and picnics. They were, in order: Wheaties Day, August 4; American Legion Day, August 14; Bond Bread Day, August 18, concluding today with a convention-picnic of all Washburn-Crosby Company's city and rural salesmen.

Strip-ticket distribution in connection with these days hit well over the million figure and resulted in combined attendance of about 100,000. Two of the events were new ones, Wheaties Day and American Legion Day.

American Legion Field Day was held in (See Carlin's Days Hit High on page 44)

## They Drove More During July Under Virginia's Gas Ban

RICHMOND, Va., Aug. 28.—Despite the supposed ban on pleasure driving, Virginia beaches and other resorts showed an increase of about 25 per cent in patronage during July over June. State Highway Department figures showed that July traffic was 18 per cent greater than traffic in June and all of the increase was attributed to passenger cars.

The department made a special survey late in May, when the OPA restored the ban on pleasure driving, and it indicated widespread compliance with the law; traffic sagged 18 per cent overnight. June saw traffic 15 per cent below the "pre-ban" count and passenger vehicles ran up only 98,000,000 miles during the month.

### Big Spurt in July

In July, however, passenger traffic leaped to nearly 120,000,000 miles, traffic in the Fredericksburg district in July being 50 per cent above that in June, while drivers near Salem ran almost 40 per cent more than in the previous month. In the Richmond district, where OPA enforcement was strictest, an increase of barely 1,500,000 miles was noted, which was attributed almost entirely to the fact that July has one more day than June.

To sadden the hearts of those catering to tourists, the number of foreign passenger cars on Virginia roads last month was 72 per cent beneath traffic in July, 1941, and total travel in rural areas was 50 per cent under July, 1941. No one in the highway department cared to be quoted on factors responsible for the upsurge in driving beyond saying that a portion of it was "seasonal." Unofficially, it was credited to the fact that Virginia motorists stopped paying much attention to the ban on pleasure driving and rolled up as much mileage as they did before the ban was restored.

### Vacation Permits Popular

While the OPA is urging motorists to observe the pleasure-driving ban so as to build up gas stocks here, the Richmond Ration Board, with OPA's blessing, has issued permits for vacation trips averaging 150 miles each to 10 per cent of all (See Driving Upped in Va. on page 43)

## Savin Rock Is Up To High Par of '42

WEST HAVEN, Conn., Aug. 28.—Labor Day week-end check is expected to show that Savin Rock Park here has had a season about on a par with that of 1942, which was considered one of the best, according to Manager Fred Levere. Management considers this satisfactory in the face of dim-out regulations and travel curbs.

B. L. (Ben) Beckwith, superintendent of rides, reported that rides have operated continuously all summer without the loss of any time. Because of difficulty in getting parts, Superintendent Beckwith has made a number of replacements himself. Bingo and other games have been popular and servicemen have given rides a big play. Usual week-end crowds have attended.

## Haney Plans To Don Khaki

CANTON, O., Aug. 28.—C. G. Haney, well-known ride operator, who formerly operated on the Johnny J. Jones Exposition, and for the past two seasons at Meyers Lake Park here with three rides, will be inducted into the army September 9. He plans to store his rides after closing of the park on Labor Day and will go to Columbus, O., with a contingent from here. His father, R. E. Haney, also well-known ride operator, formerly of Kansas City, Mo., will look after their interests. The Haney's are members of the Charles Siegrist Showman's Club here.

# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Reads a press release: "From Joseph T. Watterson, director of the meet: The men's national AAU outdoor swimming and diving championships will again be held at the Olympic pool, Ocean Beach Park, New London, Conn., September 3-5. A strong entry list headed by Bill Smith, the sensational Hawaiian, and his teammate, Keo Nakama, both students at Ohio State University; Allam Ford, the 110-yard free-style champion and Yale student; Adolph Kiefer, backstroke champion from Chicago, and Michael Friano, individual medley titleholder from Brooklyn, have signified their intentions of competing. Last year in the same pool five world's records were established. With strong competition that is indicated this year, it is a safe assumption that additional records will be established. No entry fee is required from members of the armed forces, but they must present statements from their commanding officer attesting to their amateur standing."

Don't tell me AAU biggies are becoming softies and are actually waiving the entry fee! Readers know what this column thinks of the AAU because of the deals it hands to commercial pool men and because of the attitude it has taken over what constitutes an amateur as against a pro athlete. I've always maintained that too many swim meets with its backing result in good for too few and headaches for too many. And letters received by this pillar from time to time from pool ops prove that I'm not alone in this feeling.

Ah, but they are lifting entry fees! Could it be because they are running out of so-called amateur swimmers who are willing to break their necks all afternoon for a measly medal, bought at a local jewelry store perhaps run by some AAU official, while organization officials get 10 and 20 bucks for refereeing and judging and the organization gets the rest for the sanction?

When this column first proposed the idea last spring of discarding the policy of offering medals, as a means of saving critical war materials and substituting War Bonds and Stamps as prizes, the plan was immediately poo-pooed by AAU officials. 'Twould be unethical and unwise, they said, because the acceptance of a War Bond would make the victorious swimmer a professional!

We note from the New London release that all doughboy swimmers must present certificates from their commanding officers swearing that they are amateurs or else the AAU won't believe them. For crying out loud, do the AAU officials think that all commanding officers throughout the country have to do is write out affidavits for soldier swimmers so that the AAU can get what it calls simon-pure athletes? There's a war going on and those CO's have enough duties and responsibilities without acting as stooges for the AAU.

Why don't theaters demand that soldiers bring notes from their commanding officers to prove that servicemen are old enough to see the movies being shown? Or why don't park operators make doughboys show proof that they can take the Sky Rocket or some other thrill ride.

If resentment of pool ops continues, in a few years the only place the AAU may be able to hold its meets, besides club pools, may be in oceans and lakes. And maybe the fish will have something to say about it, for even a fish doesn't want to be taken as a "poor fish."

A new second looney is Ira (I. Q.) Gross, former praise agent for a number of Miami Beach pools, such as the Versailles and Floridian, and who, ironically enough, took his officer's training at Miami Beach. I. Q. had the honor of possessing the w.-k. No. 58 in the draft. But he was turned down the first time called for physical reasons. But he didn't give up and now he's a commissioned officer. So we salute Lieut. I. Q. Gross, of the Army Air Corps.

DARTMOUTH, N. S.—A pool is proving a good draw in Porto Bello Park, six miles from here, and of which L. Oickle is owner-manager. He has booked numerous picnics. Park will remain open thru the winter with ice skating, snowshoeing, skiing, tobogganing and hockey. Oickle has a group of cabins, tea room and light lunch and refreshment stands.

# Atlantic City

By MAURIE ORODENKER

Season's peak may be reached on Labor Day and the piers have been lined up heavy arrays of talent. Hamid's Million-Dollar Pier will offer Sally Rand, Dolly Dawn, Mildred Bailey, Henry Youngman, Arnaut Brothers and the Victoria Bicyclists, with four dance bands, those of Red Norvo, Eddy Morgan, Johnny Long and Chuck Gordon. Hamid's pier, remaining open in September, has booked Jan Savitt's orchestra for the September 11 week-end. Steel Pier is negotiating for names for the holiday, with Guy Lombardo's orchestra set for the week-end.

Miss America Pageant, highlighting the first week after Labor Day, will not include a Boardwalk parade this year. A feature since 1921, parades were dropped last year because of army occupancy of the resort. This year inability to get gasoline to run floats down the 'Walk, and with float material almost impossible to get, along with inability to assure transportation to bring in scores of bands, made it advisable to call off the parade.

A \$50,000 promotional contract providing a nationwide tour for Miss America of 1943 has been signed with Lever Brothers. The beauty queen will take in 50 cities, selling War Bonds for autographed photographs and carrying on promotional work for the 1944 Beauty Pageant.

Johnny McClay, Boardwalk concessionaire, recovered from an illness, is back at his stand.

Movement has been started calling for Frank B. Hubin, vet outdoor showman, to be one of the characters in the proposed motion picture of Atlantic City.

## PARK IDEA FOR CNE

(Continued from opposite page)

Quebec Exposition Provinciale the largest one in operation in the East. Instead of hanging up the shutters the management of this fair is spending some real money in improvements. A number of new barns for stock are nearing completion. They are more substantial than any barns now on the grounds and have many improvements born of experience. All points to the best fair they have ever had in this quaint old city. Paved walks and roads mean much where there has not been a fair without some rain. The buildings alone here must run into at least \$1,500,000.

Conklin Shows have the midway for the 9th consecutive year, and the writer has had the permanent rides for many years. All of the Conklin rides are of American vintage. These, with the permanent rides, make the midway line-up a United States exhibit, as most operators are also from the States.

### Success in Belmont

Belmont Park, Montreal, sings the swan song Labor Day night after one of the most successful seasons of its 20 years of existence. The management and concessionaires have worked hard and continuously since April. Most of them will take a good rest before resuming their accustomed fall and winter activities. A number are going to visit the Quebec Fair, among them Tom Nugent, who has most of the games and is one of the hardest workingmen in the park.

Picnics, which continue right up to closing day, have been more numerous than ever before, whereas under the old management, there was not three good picnics per year. They used to tell us it could not be done. It could not without a lot of hard, continuous, persistent work. Now they work just as hard to make a picnic successful and enjoyable after it arrives at the park as they did to book it. Some of their picnic days are better than holidays. Their holidays are May 24, June 24, July 1 and Labor Day.

### Global Conference

While the global war conference was in session here people stood at strategic points for hours on end to get one brief glimpse of the notables. Your author came in on same train with Secretary of State Cordell Hull. Except for the well-policed station we could not have gotten thru it. The Canadian Mounties maintain the world record for efficient work. They are the finest specimens of manhood on the American continent. They act with the military precision of West Pointers and "always get their man." Here on the Plains of Abraham was history in the making that will last as

long as any that has made the Plains familiar to every child of school age. The usual flow of tourists to this historic place was diverted because all hotel accommodations were taken by conferees, experts, newsmen and photographers. Cordell Hull advanced thru the railway station thru batteries of cameras flanked on either side. Veteran that he is, he took it as part of the job.

If the fair were on and the principals could visit it, surely we would have the record attendance of this fair since its inception! Farmer Roosevelt could appreciate what these people have accomplished in scientific stock breeding and production. The flocks, herds, bees, maple sugar production, fruits, vegetables and farm implements show the improvements of constant expert study. Strange that 80 per cent of the people who visit a fair pay no attention to the methods of production of their bread, meat, fruit, vegetables, eggs and milk. And yet if they did not attend and pay the admission price the fair could not exist. If the carnival and show end of the fair did not exist the fair could not carry on. Here in the usual course of life this fair is the event of the year looked forward to by young and old alike. Wonder what it will be like in the new order of things.

## POST-WAR PLAN URGED

(Continued from opposite page)

cupy attention of the national association.

During discussion it was brought out that individual parks should co-operate with civic bodies and boards of trade in their communities in developing and working out their plans, and that wide publicity should be given on plans made for the post-war period.

In publicizing such plans, it was pointed out, it would first add to the sense of employment security for the community in that future developments would go a long way in creating post-war employment and that such publicity would go a long way in heading off municipal developments that might be of a competitive nature. President Alexander, who called attention to the fact that the Office of War Information and other federal agencies have emphasized importance of recreation today, said parks, pools and beaches can and must play an important part.

### Insurance Step Hailed

Discussion on insurance was led by John Logan Campbell, of John L. Campbell & Company, Baltimore, insurance consultant for the NAAPPB, and Ralph L. Inglis, executive vice-president of the Associated Indemnity Corporation, New York. Campbell announced that the Associated Indemnity Corporation, "thru the excellent experience it has enjoyed under the Special Public Liability Insurance Plan of the NAAPPB, has affected an agreement with the insurance committee of the national association whereby they guarantee to provide public liability insurance under the special plan for another three years, beginning in 1944." Members hailed this as the most important step since creation of special insurance plan.

### Officers Are Retained

Alexander was unanimously re-elected president for another year, as were the other officers: T. C. Foley, Conneaut Lake (Pa.) Park, vice-president; C. L. Beares Jr., West View Park, Pittsburgh, treasurer, and W. H. Shearer, Woodside Park, Philadelphia, secretary. These directors whose terms expired this year were unanimously re-elected for three

years: Elmer E. Foehl, Willow Grove Park, Philadelphia; F. W. A. Moeller, Waldameer Beach Park, Erie; T. C. Foley; Herbert P. Schneck, Philadelphia Toboggan Company.

Next year's city and meeting date will be selected by the directors. A luncheon at Woodside Park preceded the business session, with the annual dinner held at Raymond's Restaurant near the park. Elmer E. Foehl, managing director of Willow Grove Park, assisted President Alexander in playing host, with representatives of Lusse Bros. and the Philadelphia Toboggan Company helping to make visitors feel at home. There were a tour of Woodside Park in the afternoon and an evening trip to Willow Grove Park. President Alexander was gratified at the turnout, considering travel difficulties. Registration: Al McKee, Ed Wassman, Palisades (N. J.) Park; Joseph Barnes Jr., Philadelphia; Harry A. Ackley, Pittsburgh; Elmer E. Foehl, Willow Grove Park; Louis Schwartz, Woodside Park Arcade, and Norman S. Alexander, J. H. Macleary, A. W. Brady, J. Worthington, P. Delany, E. H. Strunk, C. Gillies, all of Woodside Park, Philadelphia; A. R. Hodge, Chicago; George W. Betz, Dorney Park, Allentown, Pa.; R. M. Spangler, Rolling Green Park, Sunbury, Pa.; Raymond and Florence M. Lusse, Lusse Bros., Inc., Philadelphia; Maurie Orodener, Philadelphia representative of The Billboard; F. W. A. Moeller, Waldameer Beach Park, Erie, Pa.; Robert L. Plarr, Dorney Park, Allentown, Pa.; John Logan Campbell, Baltimore; Ralph L. Inglis, of Associated Indemnity Corporation, New York City; A. Brady McSwigan, Kennywood Park, Pittsburgh; H. B. and Frances Schneck, Clarence E. Gerhart, John Allen, Philadelphia Toboggan Company; Charles L. Beares Jr., Mr. McMullen and Mr. Hickey, West View Park, Pittsburgh; C. Richard Ingram, Jim Feltis, Ingram Theatrical Agency, Philadelphia; William Rabkin, International Mutoscope Corporation, Long Island City, N. Y.

CHICAGO.—Two Patagonian covies and a three-year-old male wildbeest have arrived at Brookfield Zoo from Pittsburgh Zoo. They were received in exchange for a tapir and a penguin sent to Pittsburgh from here.

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# BIG ONES' GROSSES SPIRAL

## Ozark Empire Marks Up 18%

Gate attendance hits 105,000 for six days—Bond headquarters popular

SPRINGFIELD, Mo., Aug. 28.—Ozark Empire District Fair officially closed its gates last Friday night after ringing up the most successful run in the history of this fast-growing annual. Officials said that if results of the fair are a barometer, other annuals on the Middle West Fair Circuit will wind up banner events. Early check of figures revealed that over 105,000 passed thru the turnstiles during the six-day run, giving the fair an 18 per cent increase over last year, when the annual ran seven days. Indications are that receipts also will show a substantial increase.

Weather was ideal all week and no performances were called off or threatened by rain. Altho the fair officially closed Friday night and most of the ex- (See Ozark Marks Up on opposite page)

## Kutztown, Pa., War Annual Maintains Other Years' Levels

KUTZTOWN, Pa., Aug. 28.—The 87th annual Kutztown Fair completed a successful six-day stand last Saturday, with over-all attendance almost as good as in other years, fair officials announced. Small crowds during the day were greatly augmented by night crowds.

Favorable weather also helped the fair to maintain normal levels.

ALLENTOWN, Pa., Aug. 28.—Work of organizations affiliated with the United Appeal campaign will be brought to the visual attention of thousands at the 1943 Allentown Fair. Thru the courtesy of the fair, each of the agencies participating in the United Appeal will have an exhibit in Industrial Hall.

Included in the exhibit building will be a USO lounge for servicemen, providing writing materials, cigarettes and refreshments for men in uniform attending the fair.

## Marks Shattered at Ia. County Openers

DES MOINES, Aug. 28.—The county fair season got under way in Iowa with record crowds reported on hand at the openings, altho some bad weather was reported.

Rain failed to halt a capacity crowd from jamming the grounds at Keosauqua Fair on opening night, which brought one of the largest attendances in recent years, according to Secretary A. J. Secor. Rain started falling at the opening of the program the first night and a steady downpour came after the show was over.

A program of free attractions and running races was held the second day. The WLS White Horse troupe and the Gloom Chasers band appeared on the program.

Ideal weather prevailed for the opening of the Butler County Fair with 6,000 filling the grounds almost to capacity.

## Pine Bluff Awards Up

PINE BLUFF, Ark., Aug. 28.—Of all-time peak aggregate awards of \$15,000, annual Arkansas Livestock Show list, out last week, shows \$10,000 for open competition and \$2,500 for FFA and 4-H clubs exhibits, Clyde E. Byrd, secretary-manager, said.

BEATRICE, Neb.—Gage County Fair Board has accepted the resignation of Robert Latta as secretary and elected Jack Quackenbush, Beatrice, to succeed him.



MILTON DANZIGER, well known in fair circles, has been appointed business analyst of the business services division of the Office of Price Administration in Washington. Former assistant manager of Eastern States Exposition and chairman of the committee of government relations of the International Association of Fairs and Expositions, Danziger has been OPA district organization officer in charge of local board operations for the four Western counties of Massachusetts, with offices in Springfield.

## Beats Man-Power Bugaboo

MALVERN, Ia., Aug. 28.—Man-power shortage had President C. R. Hyde, Mills County Fair, worried. It was only a few days before the annual and he had been unable to get labor to clean up the grounds. He issued an appeal to the business men and farmers in Mills County to volunteer to do the work. Call brought response and Malvern business men and farmers pitched in for two days and cleaned up the fairgrounds and repaired the buildings. The fair opened with the work completed.

## Elkhorn Plans Set; Stand, Midway Talent Programed

ELKHORN, Wis., Aug. 28.—Walworth County Fair, under direction of Charles A. Jahr, secretary, has completed plans for this year's 101st annual. An estimated 200 horses are entered in the \$8,000 racing program and an array of league and district champions have entered the baseball tournament, held each year in conjunction with the fair.

Gold Medal Shows have been contracted to provide the midway attractions and Ernie Young's Revue, *Follies International*, will headline the grandstand attractions. Jahr said that exhibits will be plentiful if the early contracting for space and entries in the competition offered are an indication.

## Free Gate for Shreveport Streamliner; Grandstand, Midway Attractions Inked

SHREVEPORT, La., Aug. 28.—Louisiana State Fair Association, which will present the State Junior Fair and Livestock Show here this year, thru its secretary-manager this week announced a free gate for the big fall annual. Decision marks the first time in the fair's 38-year history that the main gates have been thrown open free to both children and adults.

Officials said that while the 1943 Junior Fair is being streamlined, it will be a big-time display both educationally and from an entertainment standpoint. A number of professional livestock breeders already have indicated to the fair management that they would like to add to the Junior Livestock Show by exhibiting herds of pure bred hogs and cattle, and even rabbit growers have asked for space—rabbit having become a fashionable wartime meat.

Two big sales will be conducted, one on the annual 4-H Club Baby Beef Sale

day. The other is a special all-breed beef sale conducted by Louisiana cattlemen. Fair's new slogan for this year's annual, "Now More Than Ever," is being used on all advertising and is in keeping with the purpose of this year's fair, which is the promotion of cattle production, so necessary during the war, and the stimulating of general agricultural activity, so essential at this time.

Let *Freedom Ring*, a Barnes-Carruthers production, has been contracted to appear in front of the grandstand, and B. S. Gerety, of the Beckmann & Gerety Shows, will provide the rides and specially contracted attractions on the "Gladway," along with concessions.

Two added features are "Meat Goes to War," presented by the National Livestock and Meat Board, and the large National Cotton Council exhibit, "Cotton Goes to War," dealing with cotton's part in manufacture of war munitions as well as for clothing and such articles.

## Atlanta Accelerates Victory Plans; Georgia Press Day Set

ATLANTA, Aug. 28.—Plans for this year's 29th annual Southeastern World's Fair rapidly neared completion this week with the announcement by Mike Benton, president, that the annual's "Food for Victory" theme will be exemplified in the Agricultural, National Livestock Show and National Poultry Show buildings. Second day of the fair has been designated Georgia Press Day, with Governor and Mrs. Ellis Arnall indicating that they will be in attendance, Benton said. Luncheon is set for the grove near the office and music is to be provided by the Girls' Victory Band.

On the same day the afternoon grandstand show will feature the Grand Southern Harness Races, together with the Gus

Sun office's free attractions. A mammoth grandstand show is to be presented that night, supplemented by a large fireworks display on the lake inside the track.

The army will be represented by exhibits from the Atlanta Ordnance Depot, which will be located on the fair's plaza. Benton said plans have been completed to stretch the fair's newspaper publicity over Georgia in over 200 papers. At least 100 radio programs are scheduled prior to the opening date. All will originate from the fairgrounds and will be aired over Stations WGST, WAGA and WATL, Benton said.

Johnny J. Jones Exposition has been contracted to provide the midway attractions.

## Wisconsin Gets Big Gate Count

War theme attracts 167,430 for first two days—Victory gardens highlighted

MILWAUKEE, Aug. 28.—Geared to wartime activity, Wisconsin State Fair got under way here last Saturday with an attendance of 48,000. Good weather Sunday brought out a crowd of 119,430, which compares favorably with last year's all-time high of 124,783, despite the increase in the number of people holding wartime jobs with unorthodox hours. With no increase or deduction in main-gate admission prices, receipts this year compare proportionately with the ratio of 1942 attendance, officials said.

Among the usual line of free exhibits were fruits and flowers, poultry, cattle, draft horses, sheep, swine, furs, rabbits, pigeons, dogs, bees and honey, and dairy products. Of these the most unusual was the fruits and flowers building which was devoted entirely to Victory Gardeners and their products. Attendants were ready with free advice on (See Wisconsin Count on opposite page)

## Hattiesburg Asks Fed Okay for New Livestock Plant

HATTIESBURG, Miss., Aug. 28.—A building contract has been awarded and federal approval is being sought for priorities for construction of new show plant for South Mississippi Livestock Association to be located on the grounds recently acquired by Forest County supervisors on Elizabeth Avenue. The supervisors awarded the contract for exhibit and administration buildings, an arena and ground decorations to Messingale & Culpepper of Hattiesburg for the sum of \$11,844.50, with Landry & Matthews as architects.

O. F. Kimmons, chairman of the committee in charge of the building program, said in conjunction with the award announcement that the association "was in danger of losing the livestock show following a resolution by the Mississippi Livestock Association ruling against continuation of shows where facilities were insufficient or inadequate.

"We hope that all of the original fairgrounds plans can be achieved. The type of buildings planned for immediate use are of a temporary nature, but they have been approved by livestock authorities all over the State," Kimmons added.

## Danziger to Wash. OPA Analyst Post

SPRINGFIELD, Mass., Aug. 28.—Milton Danziger, widely known in fair circles and OPA district organization officer in charge of local board operations for the four Western counties of Massachusetts, left here this week to assume his new duties as business analyst of the business services division of the OPA in Washington. He takes the new post August 30.

Danziger has served as district officer since February and has had a long connection with government activities, having served as a field agent in extension work for the Department of Agriculture from 1916 to 1923. He was assistant general manager of Eastern States Exposition until 1941, and during that period was a collaborator for the government, serving without remuneration. He was co-ordinator of the exhibition profession under the NRA and for 10 years chairman of the committee on government relations of the International Association of Fairs and Expositions.

In 1941 he was placed in charge of the construction of the Saratoga raceway at Saratoga Springs, N. Y., which was completed and put into operation in less than six weeks.

## Gear '44 Ft. Worth Show Plans to Home Front Contribution

FORT WORTH, Tex., Aug. 28.—Members of the executive committee of Southwestern Exposition and Fat Stock Show, at a meeting here last week, were unanimous in the belief that the 1944 annual can be turned into a direct contribution to the war on the home front.

Manager John B. Davis said that War Bonds will constitute a part of the premiums in some departments. There will be displays in the buildings and on the grounds urging participation in civilian wartime activities. Plans for a Bond Selling Day are yet to be worked out, he said.

Attractive awards will be offered in the livestock division to encourage increased production of livestock, as asked by the government because of the war.

"There will be no curtailment of any part of the show unless it will be harmful to the war effort," said Davis.

## Buffalo Draw Pars Last Year's Gates

MONDOVI, Wis., Aug. 28.—Buffalo County Fair here, August 14-17, drew an estimated 16,000 for the three-day annual despite cool weather on the final day, V. W. Wheelan, fair secretary, said. Attendance was said to have equaled last year's mark, while grandstand crowds topped 1942 figures. Capacity crowds attended the first day, with 1,100 persons overflowing the grandstand into seats placed on the track to hear John Cudahy, former U. S. ambassador and now president of the Wisconsin Council of Defense.

An estimated 9,000 were on the grounds the first day. Charles Whitworth was crowned Buffalo County dairy production king and received a \$25 War Bond. Horse show, stock parades and annual horse-pulling contests were among features.

## WLW Jamboree Sets Up New Marks at Ohio, Ind. Spots

LONDON, O., Aug. 28.—WLW's Boone County Jamboree played to an overflow crowd of 2,379 paid admissions as grandstand attraction at Madison County Fair here Thursday night, Bill McCluskey, manager WLW Promotions, Inc., said this week.

The show, featured at the grandstand at Dearborn County Fair, Lawrenceburg, Ind., August 25, chalked up a 20 per cent increase in attendance, setting a new record there. Paid attendance totaled \$2,040, McCluskey said.

## Durant Gets Record Gate

DURANT, Miss., Aug. 28.—With awards totaling \$1,050 in 41 divisions, the 12th annual Holmes County Fair, held here August 20, drew a record gate of over 6,000. Entries were made by a dozen counties of the Delta Area of the State. A horse show climaxed the day.

## AROUND THE GROUNDS

FLORENCE, Ala.—Dates of North Alabama State Fair, held here annually, have been set back two weeks, C. H. Jackson, secretary, announces.

OSAGE, Ia.—Mitchell County Fair opened at Osage with cold, damp weather which somewhat curtailed the attendance.

WETHERSFIELD, Conn.—Wethersfield Grange Fair dates have been set and extensive plans are under way. Home garden displays will be a feature.

WALTON, N. Y.—Paul G. Williams, secretary, announced this week that the Delaware County Fair will be held here as scheduled.

SIoux CITY, Ia.—Lowell Martin's Amusement Service has booked Roy the Magician, and Fred Haitz, pony act, for Pierce County (Ia.) Fair, while Roy will also play the Frontier County Fair, Stockville, Neb., and the Wagner, S. D.,

Labor Day Celebration. The Great Weaver and Marcella Cochran also will play the Wagner Celebration thru the Martin Office. Weaver, together with Marcella Cochran and the Flying Aces, have been inked for Holt County Fair, Chambers, Neb., thru the same office.

NORTH WATERFORD, Me.—Directors of World's Fair Association, Inc., have voted unanimously to continue with plans for this year's North Waterford Fair. Bill Button, secretary, said that the annual has been canceled only once in its 100 years of operation. That was caused in 1918 by the influenza epidemic.

STAFFORD SPRINGS, Conn.—C. D. Benton, manager Stafford Fair, said this week that dates for the 1943 annual have been set. Two days of harness racing and cattle and horse pulling contests have been billed. Grandstand attractions are being set and a large display of agricultural products is expected because of the many Victory Gardens in the section. Premiums will be in the form of War Bonds and Stamps, and transportation facilities are available by bus and train from all points.

STILLWATER, Minn.—Officials of Minnesota State Prison here announced that the institution will again present an exhibit at the Minnesota State Fair, St. Paul. Co-operating with the Department of Public Institutions, the prison will display what it is doing to keep inmates employed and at the same time acquaint fair patrons with the products of prison industries.

WEST HARTFORD, Conn.—Plans are being formulated here for town-wide window displays based on the theme of the forthcoming County Fair. Frank G. Macomber, executive of West Hartford Chamber of Commerce, said. Merchants will use the theme, "Talk of the Town" and extensive plans are under way to promote displays, booths and events for the fair.

EVENING SHADE, Ark.—Sharp County Fair Association has voted to continue this year's annual with a one-day fair at Ash Flat, Ray Peebles, president, says. All concessions will be in charge of FFA and 4-H Clubbers.

## WISCONSIN COUNT

(Continued from opposite page) planting, fertilizing, and growing in the Victory Garden Clinic. Examples were displayed of ordinary and nutritious type products and a complete model storage compartment illustrating correct means of insulating and storing was erected.

New among the free exhibits was the John and J. F. May collection of 35,000 tropical butterflies and insects which aroused much interest. Fair officials said they felt that altho the volume of specimens brought in by farmers for the various competitive divisions was under last year, the quality this year is higher than in previous years because people are taking better care of their stock.

Grandstand shows included the following acts, provided by Barnes-Carruthers Fair Booking Association: The Canestrelly Troupe with Mills, La Tosca, the Charm Singers, Pallenberg's Educated Bears, Mel Hall, George Hanneford Family, Wenzel Troupe, the Great Jansley, and the Cervone band.

Joe Greer's Rodeo, also booked thru Barnes-Carruthers opened August 23. Thearle-Duffield Fireworks Company provided a brilliant display nightly with a special "Bombing of Tokyo" display that never failed to awe and please spectators. Harness racing was presented August 22 to 26.

Midway at the fair is owned and operated by the Wisconsin State Fair Corporation and is in operation thruout the summer. It consists of 20 rides and as many game concessions. Receipts were about the same as last year altho attendance on the midway under 1942. Officials said spending was up over last year.

MILWAUKEE, Aug. 28.—Children's Day at Wisconsin State Fair here, August 21-27, saw over 20,000 kiddies pass thru the gates by noon bringing junk of one kind or another as a token of admission. A half pound of old copper, three pounds of paper or two pounds of iron was what the youngsters needed to pass the gatekeepers and by noon four truckloads of salvage had been hauled away for use in the war effort.

## OZARK MARKS UP

(Continued from opposite page) hibits were moving out, the gates were thrown open to the public on Saturday (21), with admission on the outside gates by purchase of War Bonds or Stamps of any denomination, and a neat sum was realized by the Women's Franklin D. Roosevelt Club, who handled the sale of bonds on the grounds all week.

World of Today Shows, midway attraction for the second consecutive year, showed a 30 per cent increase over last year's engagement. Owners-Operators Denny Pugh and Joe Murphy said. Grandstand shows got away to a good start, with John A. Guthrie's Championship Rodeo and Stampede giving two performances Sunday and Monday and one Tuesday afternoon. Stageshow came in Tuesday night for the rest of the week, with acts and scenery furnished by Barnes-Carruthers Fair Booking Agency under the direction of Ernie Young. Billy Carr, well-known Chicago emcee, handled the show and acts in good style and offered several singing numbers at each performance.

For the first time in its six-year history the fair presented an all-running horse race program, which proved popular with grandstand crowds. The races, together with free acts, were presented on Wednesday, Thursday and Friday afternoons. Concession reports show a good increase over last year, with all concessionaires reporting sellout business.

The Missouri State Guard Exhibit and War Bond headquarters was well patronized. A large portion of the concession space and exhibit buildings was donated to the American Red Cross Exhibit, branches of the recruiting services, war exhibits, etc., which attracted much interest and attention. On Thursday, Governor's Day, Gov. Forrest Donnell was signally honored with a military review. He responded with a message of appreciation and commended all fairs for the important part they are playing in the promotion and stimulation of better and more food production, so paramount to ultimate victory.

The War Dads' Organization, which is sponsoring the construction of a memorial building for use by the armed forces here, put their campaign for funds over the top when the crowd at the grandstand Thursday afternoon subscribed over \$830 to the cause. Among visitors were Paul Van Pool and Brick Porter, of the Joplin (Mo.) Fleeta; Tom W. Allen, Ray Marsh Brydon and Dan Nee, Kansas City, Mo.

## AC SEPTEMBER BALLY

(Continued from page 40) into two separate weeks, which will help all-season patronage.

WILDWOOD, N. J., Aug. 28.—City officials prophesied that September business here would surpass all previous years. Boardwalk concessionaires and hotels indicated they will remain open thru September, with many planning to carry on in October. John J. Kay, resort's director of publicity, said hundreds of people who had planned to come in late July and August were unable to secure accommodations they desired and that many expressed their intention of coming after Labor Day. Bill Gerst, manager of Hunt's Ocean Pier, said plans are to remain open in September. The pier has been enjoying its biggest crowds in years.

## DRIVING UPPED IN VA.

(Continued from page 40) Richmond motorists. A total of 4,326 vacation permits have been issued to date, an average of about 160 a day. A board official estimated that the average distance asked for is 150 miles. This would make the mileage authorized on vacation permits total 936,900 miles. Richmond motorists, banned by OPA

edict from using their cars for such short trips as 10-mile round-trip runs to a country club or three-mile ones to the stadium, are applying for vacation permits even for week-ends. Many are actually using more gas on week-end trips sanctioned by the OPA than they would if they remained in the city and used their cars normally, ration board officials believe.

## CONEY ISLAND, N. Y.

(Continued from page 40) owner. . . Sam Holzman's Boston Penny Arcade enjoying four years of prosperity, has over 10 electric geared shooting and other machines. Associates are Mrs. Rose Cohen, cashier, once known as the Hamburger Queen of Coney when she sold thousands of meat patties and hot dogs on the Bowery in Paddy Shea's Gilsey House; Roslyn Schutzman, retoucher in the photo booth, and Leo Wasserman, mechanic. . . Charles Steinbreker, ticket taker, and Texas Dawson, ballet girl, birthday-celebrated August at Rosen's, where Betty Rial is guardian, owner and trainer of a collection of snakes, six dogs, a cat, a white rat and a turtle. . . Talker Burt Tobias switched from Mammoth to Tirza's. . . Recently promoted to sergeant, Justin Wagner visited his folks here on a 10-day furlough from Fort Benning, Ga., where he is in the Morale Division and show producer with the 7th Armored Force. . . Harry Nelson, reinforced with two of his Hammers and a ball game, to operate at the fair in York, Pa. . . Al Rapps, who originated Poker Roll game 30 years ago on the Island, maintains a staff of eight. Open all year.

FOR REAL THRILL-INDOORS OR OUTDOORS-BOOK MY ACT FEATURING THE ONLY 35 FT. SWAYING HANDSTAND ATOP HIGH POLE. WRITE FOR DETAILS... ANOTHER CARTOON STRIP NEXT WEEK.

Sello Bros. THE STRATOSPHERE MAN

PERMANENT ADDRESS CARE OF THE BILLBOARD, CINCINNATI, OHIO. OR REP BARNES-CARRUTHERS, CHICAGO ILL.

**NOTICE TO BIDDERS**

Notice is hereby given that the Officers of the SWITZERLAND COUNTY FAIR ASSOCIATION will hold a meeting Monday, September 6th, 1943, at 8 p.m., at the Odd Fellows' Hall at Fairview, Indiana, for the purpose of receiving bids for the privilege of selling Eats of all kinds, including Sandwiches, Ice Cream and Cold Drinks (said drinks not to sell for more than five cents), on the Fair Grounds at Fairview, Indiana, September 23rd, 24th and 25th, 1943. Said bids must be sealed and must be accompanied by a certified check in the amount of one-third of the amount bid. The officers reserve the right to reject any and all bids.

HARVEY COLE, Pres. LE ROY ROSE, Secy. (Bids should be brought or mailed to LeRoy Rose, Secy., Route #1, Bennington, Indiana.)

**WANT CARNIVAL**

**2nd Rankin Co. Negro Fair**

In defense section. From 3 Rides to 25 or 30 Concessions. Any week during October or November.

E. D. STAMPS, Pres. E. Jackson, Miss.

Phone 49278

**DELAWARE COUNTY FAIR**

WALTON, N. Y.

SEPT. 21, 22, 23, 24—Day and Night

All attractions contact PAUL G. WILLIAMS, Secretary.

**CARNIVAL WANTED**

2ND OR 3RD WEEK OCTOBER

**SIGMA COLORED FAIR**

Must have own Light Plant or Transformer.

DR. S. D. CHANDLER, Box 456, Kingstree, S. C.

**AT LIBERTY—FREE ACTS FOR FAIRS**

**SELLO BROS.' CIRCUS**

FEATURING FRIEDA, SINGLE ELEPHANT ACT; YOUNG LADY TRAINER, PONY DRILLS, DOG ACT, MONKEYS, ETC.

Late Southern Fairs, Write or Wire

O. R. BIBLE, Mgr.

Haverstraw, New York, This Week

# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Spot in Milwaukee Reverts to Rollers

MILWAUKEE, Aug. 28. — Riverview Rink will reopen September 4 after housing bingo the past year, John F. Baumann, president, reported. A new floor and lighting effects have been installed, 1,500 pairs of skates have been overhauled and the rink has been redecorated. The Wurlitzer, said to be the largest in the Northwest, will be in operation, with "Blue" Emil Cords at the console.

Floor space for skaters is 25,000 square feet, with 2,500 square feet set aside for beginners. Rink also has an 18-foot promenade. An ice-cream stand will be in operation and the cocktail bar will be closed. The present building was opened in September, 1930, after the original had been destroyed by fire in October, 1929. Rink will operate nightly, with matinees on Saturday and Sunday, and by operating in co-operation with the USO many servicemen will attend gratis nightly.

President Baumann, who on July 5 visited the Roller Bowl in Chicago, said he found excellent business and the rink well managed, with 85 per cent of patrons owning their skates.

## Patrons Climb 5 Flights to Walkup

GRAND RAPIDS, Mich., Aug. 28.—Sye Bowen, manager of Penthouse Rink here, believes he has one of the most unique rinks in existence, inasmuch as it is situated on the fifth floor with no elevator in service, and over 70,000 people have walked up these flights of stairs. Skating surface is 120 by 70 feet.

Another rink, operated by Mrs. S. E. Bowen, is situated at Chippewa Lake and, altho it is nine miles from the nearest town, business has excelled that of last year by 85 per cent.

His skating club has enjoyed a picnic at Muskegon, and skating at the Roller-torium in Jackson, Mich., and also at Curvecrest. Personnel includes: Ruth Bush, bookkeeper and instructor; Ward Clover, skateroom and floorman, and Betty and Virginia Hartwell, cashier and checkroom.

## Shea To Manage Ballroom

DETROIT, Aug. 28.—Peter J. Shea, Detroit, of amusement park, ballroom and roller rink note, has been engaged by Orville Godfrey to manage Madison Gardens Ballroom here. The rink which Godfrey operated for more than eight years is being remodeled and will give way to what is claimed will be the largest old-style and modern ballroom in the State. Opening is scheduled for September 9. A neon sign, 30 feet in height, extending over the marquee, is being installed. Downtown Arcadia Rink and Edgewater Park Rink, under Godfrey's supervision, are reported to be doing capacity business, altho weather has not been too favorable.

## Cincy Vets Start Season

CINCINNATI, Aug. 28. — Sefferino Roller-drome, which will open its eighth season here on September 4, has been completely renovated and a number of improvements have been installed. This season marks the 36th consecutive year in roller rink business for William F. (Bill) Sefferino, president of the Roller-drome company, and the 35th successive year for his brother, C. V. (Cap) Sefferino.

## RSROA Counsel in Cincy

CINCINNATI, Aug. 28.—William (Bill) Eagan, general legal counsel for the Roller Skating Rink Operators' Association of the United States, was a Cincinnati visitor several days this week. He attended the annual convention of the Supreme Lodge of the Loyal Order of Moose in the Hotel Gibson.

FALL-SEASON preparations are being made in Skateland Rink, Coloron Park, Jamestown, N. Y. Organ music and skate dancing will be featured.

GLORIA NORD on "a rink but no ice," comes in for a profile in the sports columns of *Newsweek* of August 30.

## Race Ace to Fighter Pilot

By CAP SEFFERINO

Sefferino Roller-drome, Cincinnati

THIS is the story of a plain American boy, a little sandy-haired kid of no apparent outstanding qualities, just another ordinary youngster—one of the hundreds that can be found in skating rinks two or three times a week.

It begins a few years before the organization of the Roller Skating Rink Operators' Association of the United States and it teaches a good lesson in that it proves what a fine part our organization can play and is playing in the war effort. He first came to notice by winning a race in one of our Sunday afternoon speed-skating sessions and, as it has been the life hobby of my brother to develop the speed skating talent of any youngster whom he felt had ability, it was only natural that he should become interested in this kid. After a long period of coaching, advising and even threatening this youngster finally became the fastest skater in Greater Cincinnati.

Ordinarily this story would end here, and no doubt it would have had not the RSROA come into existence at that time, for with the birth of this fine organization came a great opportunity for everyone interested in any form of roller skating. Here at last was the chance for anyone who could stand up on a pair of roller skates to have the opportunity to participate in nationally represented competitive contests. Roller skating was going to pass from the status of a doubtful pastime to a national competitive athletic institution. Back to work went Bill (Sefferino) and his protege, with days, weeks and months of hard work, of gruelling practice sessions and actual races, hours of instructions, advice and encouragement, until this youngster had become imbued with the conviction that he could win. The going would be tough. There would be many handicaps to overcome but in the end he would win if he really wanted to. And he did win. The RSROA records list him as senior men's speed skating champion of 1938-'40.

Again this story should end, but in reality it is just the beginning. The United States was soon to be involved in World War II and with its entry into the conflict came a direct challenge to every competitive athletic in the nation. Here was a new and greater field of competition, for when the theory of war is analyzed it is nothing but a series of competitions. The stakes are the highest, the going is the toughest and the rewards are the greatest. Yet it is merely a group of nations pitted against one another wherein only the strongest and most courageous will survive.

(Continued next week)

## CARLIN'S DAYS HIT HIGH

(Continued from page 40)

conjunction with the Maryland State convention, which met in Baltimore August 15 and 16. Drum and Bugle Corps exhibition at Carlin's was so successful that John J. Carlin gave each member in uniform free rides galore. Sixteen corps participated, with their drum majorettes and color guards. Owner Carlin furnished all cash prizes for the events. "Smokes for Soldiers" was the slogan of the day and thousands of packs of cigarettes will be shipped overseas thru courtesy of the American Legion and the park. Clarence E. Cole was chairman and the promotion was set by Dick H. Kratz. Capt. Rex Sims, Maryland State Guard, had charge of press department and judges. Rides and games were taxed to capacity.

## Thanks to Managers

Members of the Legion voted to make this an annual affair at Carlin's and at a special committee meeting it was decided to make next year's exhibition twice as large. Thanks was voted to John J. Carlin, Dick Kratz and J. Carlin Jr., of the Coast Guard, who had a holiday and devoted it to working out details.

Wheaties Day, backed by a strong newspaper and radio campaign and ably directed thru local executive and sales offices, stands at the top of this season's program. H. W. Grant, sales manager, Baltimore division, Washburn-Crosby Company, in addition to lining up retail grocers also did a swell job with leading grocery chains and jobbers. The Wheaties strip ticket is considered the best ever

put out by Carlin's. Free prizes were distributed. Betty and Benny Fox, aerial dancers, aided with two special performances, featuring miniature parachutes and special music.

## High Acts Set Pace

Another major strip-ticket event, sponsored by General Baking Company on August 18, rolled up the second best attendance of the picnic season. Featuring the park's new waterfalls with a bevy of bathing beauties, Carlin's skipped a week in the presentation of high acts, relying upon the water spectacle as main free attraction. With the exception of Selden, "The Stratosphere Man," Carlin's claims to have again set the pace in top-flight high acts. Selden could not make Baltimore during the height of the picnic season. Betty and Benny Fox appeared exclusively at Carlin's for the longest engagement in the park's booking history, said the management, who added that in the number of picnics none of any importance was scheduled outside the confines of Carlin's.

Park is now planning its annual Labor Day Celebration, annual picnic of the Junior Victory Army, Home News Day and the season's concluding event, Carlin's Fall Festival.

PHILADELPHIA. — One of Philadelphia Zoo's rarest animals is dead of old age, a tarpan or wild horse, originally brought to this country by Karl Hagenbeck. It was brought here in 1913 from Cincinnati Zoo. Churchill, one of the "V-for-Victory" bears, was found dead last week in the Baby Pet Zoo. The bear had a white V mark on its chest.

## LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today. PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

## TURN YOUR "SCRAP" INTO \$\$\$

Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous "Big Toe" Figure Skating Outfits  
CAMBRIDGE, MASS.

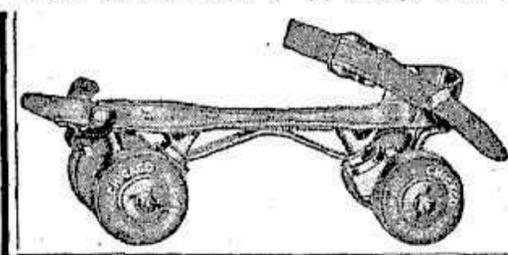
## WANTED TO BUY FOR CASH

Used Rink Roller Skates and Parts, Write us immediately.

## JOHNNY JONES, JR.

132 Seventh Street PITTSBURGH, PA.

## -RINK MEN WHO HAVE ONCE HAD A-



## "CHICAGO" EQUIPMENT

WILL HAVE NO OTHER. THERE IS A REASON.

CHICAGO ROLLER SKATE CO.

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## RINK ORGANIST and ORCHESTRA WANTED

ROLLER RINK ORGANIST for "SKATELAND." Finest Roller Rink in Western New York. Must be union and experienced on Hammond Organ, Metronomed Tempos and Skate Dances. Don't Wire. State all in first letter.

Opening October 1 for 7 or 8-Piece Orchestra with or without Vocalist. Ideal surroundings. Must be union and play all moods for Dancing. Don't Wire. State all in first letter.

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The First Best Skate

QUALITY

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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**FIBER WHEELS**

- PRICED LOWER
- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
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**No. 321 DUSTLESS FLOOR DRESSING**

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Portable Rink Tent, 40x110; Rink, 40x100; complete with plenty of Skates, Music Machines. All equipment in A-1 condition.

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**WANTED SKATING PROFESSIONAL**

Must be able to teach dances and figure skating. Steady job, B.S.R.O.A. Rink.

**MAMMOTH GARDEN**  
1520 Clarkson Street Denver 5, Colorado

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

**A**MUSEMENT interests in Atlantic City being more or less agog (to coin a word) over the projected Hollywood film calculated to immortalize the premier resort, they are hoping that their angle, if any, in the pic will be given authentic atmosphere for once. They see some hope in the selection of Louis Greenberg as technical advisor. While he is of the sports-newspaper fraternity, he should and does know the halliwick of the Boardwalk and all of its attributes to world fame. The movie, *Atlantic City*, will be bathycooled as a technicolor production in top-budget brackets. The ornate hotels, swim-suited cuties and rolling chairs are a cinch to be in it. But the amusement piers and "Walk concessions call for special treatment if they are to be truly depicted. The AC press has already been receiving letters from readers insisting that Frank B. Hubin, "The Man With a Million Friends," "should positively be one of the characters in the picture." Well, we'll see what we see. Perhaps it's not too much to hope that Hollywood will do better by the seaside site than it has done by the circus and the carnival when it has attempted, either by design or thru chump info, to put 'em on the screen

**MONEY-SATED** Washington is a good spot to try out conservation of shooting-gallery ammunition thru a tilted price. But there probably are others. Headman Leonard B. Schloss, of Glen Echo (Md.)

Park and NAAPPB president, has reported that there has been no release by the WPB on .22 shorts. Types recently released were of the .22 long or others obsolete for army or navy use. He was told that there was a "possibility" that galleries might be able to secure some steel-bodied .22 shorts with which experiments were being made. However, it is thought that nearly all .22 short machinery has been converted to other war material. President Schloss, who does "not think the situation looks very good," has been conserving stock at Glen Echo by making the tip five shots for a quarter "without any objection on the part of shooting-gallery patrons."

**NO** prejudice against doing business with Japanese-Americans by patrons of Savin Rock Park, West Haven, Conn. This is evidenced by art layouts in the press of the district. Crowds are shown at stands of Kyozo Tom Yamasaki, Harold Matsumura and others, who are given preference over rival concessionaires. Yamasaki, long a West Haven resident, is an old-timer at the "Rock." . . . Whether the take is heavy or light and the dough soft or hard, the figures and forms must be made out just the same. Al C. Beck will vouch for that as manager, treasurer, purchasing agent, auditor and whatnot in the Illions Celoron Park, Jamestown, N. Y. Says if it hadn't been for the little woman and pal, Mrs. Beck, he'd have been snowed under. . . . Jake Brauer, retired circle of

San Antonio, visiting in Cincy, is a friend of Jack Ruback, Booby Obodal and other Texas showman and thinks they'll all get well this season. As if they needed to! . . . His energy and attainments were, of course, what got Milt Danziger that big new job in Washington. Now let's see if he can get a room!

**JOHN M. (CAP) SHEESLEY** came thru kopastick from an operation in St. Mary Hospital, Rochester, Minn., August 17, reported Dorothy Sheesley, wife of his son, John D., and who accompanied him on his trip from the show. In several weeks it is expected that he can be back on the midway to give it the Skipper's personal touch again. . . . George J. Flournoy, long-time correspondent for *The Billboard* in Mobile, gave the twin-o to the home offices when he was in Cincy last week attending annual sessions of the Supreme Lodge of the Moose. . . . 'Tis said F. Percy Morency is battling off recurring attacks of itchy-foot at his Dallas cafe. . . . Quickest way for a local matron to get a short answer from a short-handed boss canvasser is to ask how long it will be before the tent will be up, so that her little boy can sit in the shade!

**WHEN** Cliff Wilson, of Monsters and other expo and midway show note, passed thru Cincy August 25 with time on his hands he went to Coney Island. . . . Highpockets, the giraffe in Cincinnati Zoo, has made the old gag finally stand up. Yeah, Joe Stephan, the zoo super, is doctoring him for "a sore throat six feet long." . . . That grinding noise heard around the short-handed Hey-Dey ride may be only the foreman gnashing his teeth.

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

**TORONTO, Aug. 28.**—Every year for the last few, at just about this period in the calendar, these reports have been concerned with the life and times of James Wesley Conklin, which is the fancy and legal handle of Patty Conklin. We don't know what facet of Patty's career as a showman hasn't been covered in these and other dispatches, but it doesn't matter because, no matter what time of day it is, Patty the Conk is sure to come up with some unusual angle or wrinkle about carnival operations. He is certainly God's gift to the typewriter-tussling fraternity in this respect. In short, James Wesley Conklin is what newspapermen call "good copy." If you ask us, they don't come any better than this gent in all of show business. When you think you have exhausted all the possibilities of the story, up comes Conklin with some bright idea.

**BEFORE** going into the latest of these bright ideas from the Conk's brain, the customers who came in are entitled to know that as of this date, the 28th, the Fair for Britain comes to an end after 14 operating days. The fair is a big-time promotion which Patty is directing for the second year. It serves to fill some of the gap of the duration-shelved Canadian National Exhibition. The beneficiary, which is the British War Victims' Fund, got about \$43,000 from the date in 1942, and from this trip will collect upward of \$60,000. This would make a sum total of better than 100G's, which is smart lettuce and represents a tonful of nickels, dimes, quarters, four-bit pieces and donations.

The build-up is furnished by *The Toronto Evening Telegram*, which is Canadian father of the British War Victims' Fund, and the sponsorship is the Toronto District Business Men's Council. To put the monster event over, no one misses a trick. *The Telegram* sends out a staff of reporters, feature writers and photogs for a minute-by-minute report in words and pictures, and each day the paper devotes a full page to the fair, in addition to a daily page-one story giving attendance and revenue.

Altho Conklin Shows and Conklin-arranged presentations make up the largest portion of the big spread in Riverdale Park, which is a huge public spot, there are also Dominion government exhibits, some as pay attractions, others on the cuff. What has come to be known as the Fair for Britain's nerve center is the free Fun Bowl. Here scores of shows, parades, free acts and a multitude of other events go on from noon to midnight, with collections drummed up as the sightseers leave, and the sightseers leave plenty of money. Patty Conklin's pride and joy is the Fun Bowl. There isn't anything that goes on there that Patty doesn't know about—intimately.

**BUT** we're getting away from the main subject, which is the Bright Idea. This pertains to quality versus quantity. Last season Conklin's outfit moved on the equivalent of 55 railroad cars. Early this year the Dominion threatened to practically wipe Conklin off the map with a ukase nixing such movements in wartime. There are a lot of details in between which demonstrate the power of the Conklinesque brain, but

suffice to say that an agreement was finally reached whereby the show would move on the equivalent of 12 cars or about 20 per cent of full strength. 'Tis better to roll on a minimum of cars than not at all.

Together with this magnificent slice came a halving in length of season—23 weeks last year against 12 to be played in the season which will end in about three weeks. Necessity being the proverbial mother of invention, the Conk's brain went to work. Out came the Big Idea—if attractions had to be sliced almost to the bone, the show could afford to carry only those attractions which figured to click week in and week out; no room for excess baggage, deadwood, fluff stuff. Garbage is what we mean

**SO WHAT** happened at the pay-off windows? So this happened: The 1943 gross will be only about 17 per cent behind that of last year—and it should be noted that 1942 was a very big winner, some 20 per cent better than 1941, which in turn was about 10 per cent superior to '40. Moreover, the overhead this year was considerably smaller despite the fact that salaries are way up. A 55-car trick eats up an awful lot of moola.

If we were to take, a guess, we'd say that Conklin Shows will cut up just about as much as they did in 1942. To do so with a 12-car set-up is going some, but Conklin and his partner and buddy, the same being brother Frank, have never yet been accused of not knowing the score and the time of day. The fact is that they are tops as showmen, business men and human beings.

There is still another facet to this Bright Idea that deserves a little yelling about. It has to do with relationship to the grandstand shows, but we see that your time and our time is up, so this feature will have to be on ice for the time being.

# The Crossroads

By NAT GREEN  
CHICAGO

**WE** HAVE seen a lot of candy pitches in our time, but nothing to equal that on the Jay Gould Circus at Wilmette, Ill. The big top was packed to the ring curbs, principally with kids, and when an intermission for a candy pitch was announced pandemonium broke loose. Salesmen were spotted at six tables around the ring. As they opened the pitch there was a rush of hundreds of kids eager to spend 15 cents for a box of candy. The salespeople were swamped by the jam. The crush was so great they had extreme difficulty handing out the packages and making change. It would have done Bill Carsky's heart good to see that pitch!

Reception of the Gould Circus at Wilmette is an example of how hungry the public is for amusement. The show is not, and doesn't claim to be, a world-beater, but it's pleasing. Wilmette was a maiden spot for the sort of entertainment Gould offers and the crowds that saw the show ate it up. We listened to comments as people left the big top. Invariably they were favorable. From what we can learn, the little shows are getting a fine reception almost everywhere. Mills Bros., Ben Davenport, Al G. Miller, Beatty-Wallace, all are gathering in more coin than they dreamed of.

**THE** freak show impresario, Ray Marsh Brydon,

is covering a lot of territory these days. He just returned from a trip that included visits to Summit Beach Park, Akron; Coney Island, Cincinnati; Eastwood Park, Detroit; Forest Park Highlands, St. Louis, and two days at Frank Fellows' fair at Springfield, Mo. He left a few days ago to look over New Orleans and Galveston. . . . Hazel Cotter Harris, former aerialist, is now doing defense work at the Lion Manufacturing Company in Chicago, where she is in the inspection department. In the same department is Oscar Creech, formerly with the 101 Ranch Wild West. . . . Verne Coriell, who does a head slide on the Gould Circus, is laying off for a few weeks until he recovers from an appendectomy. . . . Bernie Mendelson, of O'Henry Tent & Awning Company, back from a vacation in Wisconsin. He took time off to hop down to Milwaukee for the big day (Sunday) of the fair and found Larry, Pearl and Ruby Hall practically overwhelmed by the thousands who wanted to get something to eat and drink. . . . Mickey Coughlin, who has been laid up for some time, is improving and able to be about. . . . Art Pierce, Shrine recorder, from Davenport, in Chi for a couple of days.

**FROM** somewhere in Iceland comes a letter from Eugene J. Hodgeman, formerly on the Ringling advance. Everything up there is hunky dory, Hodge-

man says, and he's getting his copies of *The Billboard* regularly enough to keep informed on what's going on in showbiz. . . . Mr. and Mrs. Charles Baker, comedy act, entertained Joe (Ko-Ko) Coyle at dinner last week while they were playing Wilmette, and Joe avers that Mrs. Baker is a marvelous book. Baker celebrated a birthday (he's not saying which one) August 24. . . . Art Briese left for Pueblo, Colo., Monday (23) to handle the fireworks show at Colorado State Fair. With a week open between Pueblo and Salt Lake City (Utah State Fair), he planned to spend a few days in the mountains. . . . Ray Lee, of Minnesota State Fair, and Maurice Jencks, of Kansas Free Fair, Topeka, caught the Barnes-Carruthers revue at Wisconsin State Fair. . . . The old two-gun Indian fighter, scout and plainsman, C. W. Finney, sends a snapshot of himself (wearing a 10-gallon hat) and Victor Spause taken at the Spause ranch house in Crow Canyon, in the Black Hills of North Dakota. "These scenes make my Western blood boil," he writes. . . . Roland Butler, Ringling press chief, in town supervising the work of his story men, Allen Lester and Hal Oliver. . . . Mazie C. Stokes, erstwhile fair sec, in from Davenport for a week-end. . . . Herb Duval, Ringling legal adjuster, is now one of the landed gentry. Herb has bought himself a sizable farm in Fairfax County, Virginia, some 13 miles from Washington, where he expects to retire some 25 years hence when the arduous work of the circus becomes too irksome. . . . Francis Beverly Kelley, whose Merle Evans story in *The Satevepost* has drawn much favorable comment, has sold another circus article, this time to *Collier's*. . . . E. Lawrence Phillips, general manager of the Johnny J. Jones Exposition, was a Chi resident last week while the show was playing Hammond, Ind.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

AGENT - SELL MAGNIFIER (WITH 2" powerful lens). Dozen attractively packaged, \$3.60; 50c for sample. MARK SPECIALTY, 89 Westminster Rd., Rochester, N. Y. se18

AGENTS - SELL \$1.00 PACKAGE VITAMINS for 75c; dozen, \$2.40; gross, \$24.00. Sample, 25c postpaid. VERIBEST PRODUCTS, 4256 Easton, St. Louis, Mo. x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold Identification Badges. Sample 15c. GAMEISER, 3065 Brighton, 13th St., Brooklyn, N. Y. se11

JOBBERS! DISTRIBUTORS! - SELL STORES 5c Patriotic, profitable sellers on display cards. Sample card (retails \$1.20), many other samples, \$1.00. Returnable. MARCUS, 74-T Bergen, Jersey City 5, N. J. se4x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc9

MEXICAN SMALL CURIO LEATHER HAND- Made Saddles, 75c; dozen, \$5.00; Aztec beautiful decorated curve end Walking Cane, \$1.50 each; \$15.00 dozen; Mexican Catholic Rosaries, \$1.50 dozen; \$15.00 gross; sample, 30c; Mexican Live Jumping Beans, \$1.00 hundred; \$5.00 thousand; sample, 25c. GENERAL MERCANTILE CO., Laredo, Tex.

SMALL CURIO LEATHER HAND MADE Saddles, 75c; dozen, \$6.00. Beautiful Eagles and Airplanes, made with steer horns, \$1.50; dozen, \$12.00. Fox Hunting Horns, high tone, 12", \$1.50; dozen, \$12.00. All guaranteed. GENERAL MERCANTILE CO., Laredo, Tex.

SNAPPY NOVELTIES - JUMBO ASSORTMENT, containing 25 Peace Cards (not Terms of Surrender cards), 25 Hitler Pictures (an exclusive item with us), 12 packages Fun Cards (144 cards). By express only, \$1.00 F. O. B. Free wholesale lists of books, novelties, etc., with first order. TORIAN'S, Dept. B, Hampton, Va. x

START COSTUME JEWELRY BUSINESS - POP- ular priced Sterling Silver Spray Pins, Earrings to match; Rhinestone Pins; complete sample line furnished; steady source of supply. Users, Gift novelty, jewelry stores, premium, sales- board concessionaires. Investment \$25.00 to \$100.00; earnings \$100.00 a week and more possible; 100% co-operation. COSTUME JEWELERS, 864 Broadway, New York. x

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 boxes. 50 beautiful assorted name imprinted Christmas Cards. Sell for \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 29 West Plains, N. J. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. se25x

"WHO IS HITLER?" - NEW HOT COMIC Card, fastest 10c seller of the year. Repeat orders coming in every day. New low prices. 3 samples, 25c coin; 100, \$3.00; 500, \$10.00; 1,000, \$17.50. Cash with order. All cards are in envelopes and are shipped prepaid. Order today! HASKELL D. BOYER, P. O. Box 1486, Fort Worth, Tex. x

75c PROFIT ON EVERY DOLLAR! - SELL choice variety Resurrection Plants. Trial order, \$1.00 (refundable). T. C. HUGHES, 218 Sidell, Danville, Ill.

SALESMEN WANTED

HERE IT IS! - NEW FAST-SELLING DEAL. Excellent War Maps for premium—clicks with everyone. Many earn over \$100.00 a week. If you can sell, look no further. Write R. W. WALLACE, Dept. C, Copper Publications, Topeka, Kan. x

BUSINESS OPPORTUNITIES

ARCHERY RANGES - INSTALL BIG PAYING Robin Hood Archery Range now. Four Shooter Range costs \$50.00; 8 shooter, \$95.00. STANLEY JOHNSON, Salamanca, N. Y. se11

GET ON THE BEAM! - SAVE BY MAKING and selling your own products. We have thousands of plans and formulas for making Adhesives, Beverages, Flavors, Liquors, Cosmetics, Emulsions, Farm and Garden Specialties, Food Products, Inks, Paints, Oils, Lubricants, Varnishes, Plating, Photography, Polishes, Soaps, Cleaners, Abrasives and plenty others. All orders filled promptly. Send us your needs. Address BRADDOCK & COATS, 1945 E. Larned, Detroit 7, Mich. x

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

HOMEWORKERS - MANUFACTURE GIFTS, Plaques, Novelties; 90% profit. Material, molds, instructions furnished. Sample large scottie, mold model, with illustrated molding circular, catalogue new flexible molds, \$1.00 postpaid. PLASTIC PRODUCTS, 1410 Belmont, Chicago.

PRIME YOUR POST-WAR DOLLAR NOW! - Patent for sale. Plastics compound dispenser, delivers uniformly, continuously. T. PASANEN, Franklin Mine 5, Mich.

START A HOME BUSINESS IN SPARE TIME - Make extra money. Experience not essential. Literature, stamp. GOFFLOT SERVICE, Alhambra, Calif. se4x

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. se11x

PERSONALS

MAKE COLORFUL PLASTIC JEWELRY FOR Gifts, Resale. 200% profit. Free details. Sample necklace and Bracelet Set, 50c. Small starting outfit, \$1 (refundable). T. C. HUGHES, 218 Sidell, Danville, Ill. x

WALTER WALTERS, COMMUNICATE WITH DAVID IRWIN, Milford, Pa.

PRINTING

A BETTER BUY - 100 BOND LETTERHEADS, 100 Whitewove Envelopes, 100 Business Cards, \$1.75. THE DEMON PRESS, Box 111-B, Roseville, Mich. se25x

BETTER PRINTING - 250 8 1/2 x 11 LETTER- heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond, 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. x

RUBBER STAMPS! - NAME AND ADDRESS, knob handle, cushion mounted, 50c. M. O. FOSTER COMPANY, Box 2408, Oklahoma City 8, Okla.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID - 100 8 1/2 x 11 BOND LET- terheads, 100 6 3/4 Whitewove Envelopes, neatly printed, Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. se4

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-I CIGARETTE AND CANDY VENDING MA- chines—All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

A COMPLETE STOCK OF REBUILT 5c SELEC- tive Candy Bar Machines. Bargains! Also 1c Peanut Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

AT ONCE - WANTED STONER UNIVENDORS, Rowe or other 5c Selective Candy Bar Ven- ding Machines. FARAM, 1518 Hollywood Ave., Chicago, Ill.

BARGAINS IN GOOD CLEAN EQUIPMENT - Mills five cent Double Jack Blue Front, \$120.00; Single Jack, over 400,000, \$125.00; Mills five cent Skyscraper, Double Jack, \$45.00; Mills five cent Escalator Front Vender, \$45.00; Watling Rolator, five cent, \$50.00; ten cent Rolator, \$60.00; Caille Red and Chrome twenty- five cent Double Jack, \$60.00; Evans Galloping Domino, small crack corner glass, \$35.00; Ex- hibit Chucklette, \$35.00; Grand National one ball built up Jack Pot, stored most of its life, in fine condition, \$90.00; Stables, \$25.00; Fleetwood, \$35.00. One-third deposit with order, balance collect. TODD NOVELTY CO., 313 W. 7th St., Hutchinson, Kan. x

BALLY'S SANTA ANITA, \$250.00; HAW- thorne, \$100.00, one ball payout. F. O. B. Albuquerque, N. Mex. OEL LETSERP, 911 W. Fruit, Albuquerque, N. Mex. se4

FOR SALE - ONE ROCK-OLA TEN PIN, \$40.00; one Evans Rotary Merchandiser, \$200.00; two Chicago Diggers, \$30.00 each; two Panorams, \$275.00 each; two Kickers & Catchers, \$15.00 each; one Mountain Climber, \$185.00. PLAYLAND AMUSEMENT CO., 305 N. Commerce St., Gainesville, Tex. x

FOR SALE - LATE MODEL MAESTRO WIRED Music Unit, 15 stations complete, 21-volt signal system. All cabinets in excellent condition. Looks, works and sounds like new. Bank reference. Write BOX C-54, Billboard, Cincinnati 1, O. se1

GOTTLIEB SINGLE GRIPS - INDICATOR CON- trol models, refinished, ready for location, \$12.50 each. IRVING LEVY, 2830 10th Court South, Birmingham 5, Ala.

JUMBO PARADE, P. O. TRIPLE ENTRY, TRACK Time, 38; 616 Wurlitzer. Will accept rea- sonable offer. DOUGLAS ERRION, 116 Aiken, Peoria, Ill.

MAKE CASH OFFER 15 VICTOR ESQUIRE Vending Model V, used six months for gum; good as new. SUPERIOR PRODUCTS CO., 805 Spaulding, Wichita, Kan.

MARBLE HEADQUARTERS OF THE WORLD - See TORR advertisement this issue on the Merchandise-Vending Machine page. se11

MILLS 5c GOLD AWARD, \$90.00; TWO CAILLE 5c Aristocrats, each \$75.00. All like new. MIDWEST MERCHANDISE COMPANY, 1008 Broadway, Kansas City.

SACRIFICE - 5c MILLS MELON BELLS, metered, 432604, and two Weight Stands; all three for \$165.00 cash. PORTAGE CO., 79 W. Weber St., Columbus, O.

"SPECIAL" - TEXAS LEAGUER, \$27.50; ROCK- Ola World Series, \$75.00; APT Fire-Smoke, \$17.50; 25 Pipe Stands, \$1.75; 40 4-in-1 Nut Venders, \$5.00. Wanted: Esquires, Deluxes, Challengers, Phonographs. CAMEO VENDING SERVICE, 432 W. 42d, New York.

WANT TO BUY - WHAT HAVE YOU? WANT to sell. What do you need? Coin machines of every description. X. L. SALES CO., 959 Hope St., Providence, R. I. se25x

WANTED - X-RAY BLACK RUBBER POKER Balls, any quantity, \$1.00 each. Send C. O. D. F. McKIM SMITH, Central Pier, Atlantic City, N. J. se11

WANTED - COIN OPERATED METERS FOR attaching to typewriters. State quantity, condition and price. WM. BURT, 1105 3d Ave., Seattle 1, Wash. x

WILL PAY CASH FOR GOOD MACHINE - Please describe fully. McGUIRE, 313 Santa Ana, Bellflower, Calif. se11x

3 MILLS 5c BLUE Q.T.'s, LIKE NEW, \$65.00 each; 2 Mills 5c Jumbo Parades, C.P., \$85.00 each; 1 Bally Royal Draw, C.P., \$65.00; 1 Wur- litzer 412, Light Up Cabinet, perfect shape, \$65.00; 1 Seeburg 5c Small Electric Piano with music rolls, \$175.00; 7 No. 100 Wurlitzer Wall Boxes, \$20.00 each; 6 No. 120 Wurlitzer Wall Boxes, \$24.50 each; Music Rolls for Seeburg Xylophone Pianos, \$7.00 each. KENYON COM- PANY, 108 High Ave., N. W., Canton, O. se4

7 COLUMN AND 9 COLUMN DUGRENIER Cigarette Machines, factory reconditioned and refinished like new; operating on all coin combinations. Send for list. X. L. SALES CO., 959 Hope St., Providence, R. I. se25

25c SUPERIOR RACE HORSE SLOTS, \$95.00; 5c Play, \$75.00; Mills 1-2-3, F.P., \$29.50; 1-2-3 Automatic, \$49.50. COLEMAN NOV- ELTY, Rockford, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS, LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All Electric French-Fry Poppers. Ten Burch Machines cheap. Caramel Corn Equipment. 120 S. Halsted 6, Chicago. se18

ALL KINDS ALL-ELECTRIC POPCORN POP- pers - Burch, Star, Kingery, Peanut Roasters, Caramel Corn Equipment, Burners, Tanks. NORTHSIDE SALES CO., Indianola, Iowa. se4x

FANS - 20 INCH BLADE, 30 INCH HEIGHT, \$40.00; 24 inch blade, 7.6 feet, \$80.00; Ceiling Fans, 36 inch, 2 speeds, \$40.00; Ceiling 54 inch, one speed, \$30.00. All fans rebuilt A.C., 110 volts, 60 cycles. 200 1/2 H.P. Re- pulsion Induction, 110-220 volts, 60 cycles, late type rebuilt, \$18.00 each. Reference: Dun and Bradstreet. C & H ELECTRIC, 436 W. Juneau Ave., Milwaukee 3, Wis. x

PORTABLE ROLLER RINK - THIRD SEASON. Fulton tent, hardwood maple floor, 50x120. Excellent condition. A. DEUTSCHE, Box 22, Rt. 4, Elgin, Ill.

FOR SALE - SECOND- HAND SHOW PROPERTY

AMMUNITION FOR SALE - .22 CALIBER long rifle, 50 cases on hand, \$200.00 per case of 10,000 shots. Wire deposit. FAIR- GROUNDS, 306 E. Baltimore St., Baltimore, Md. se18

AVAILABLE SEPT. 9, BEAUTIFUL ROGERS Dramatic Top, Wall, Proscenium, etc., 60x110, Push-Pole. Used 3 seasons; sacrifice, \$500.00, or trade for good Light Plant. W. T. MADDEN, Madden-Stillian Players, Lone Rock, Wis.

"BARGAINS" - WESTERNS, COMEDIES, Roadshows. Also rent circuit rates. Pro- jectors for sale. Buy Silents. LONE STAR FILM COMPANY, Dallas, Tex.

CANVAS - VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit, Mich. se25x

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. se18x

FOR SALE - MERRY-GO-ROUND, 3 ABREAST, 2 Inside Rows Jumpers, 51 Horses, 2 Chariots; Wurlitzer Organ; complete machinery for Coaster, including 385-foot new Link Belt Chain and 10 Cars; Miniature Railroad, Gasoline En- gine, 5 Cars, 1,450 ft. Double Track; 6-Car Tumble Bug, Motors, Cars. All above in per- fect shape. OLYMPIA PARK, McKeesport, Pa. x

IN SERVICE, WILL SACRIFICE TWO HOLMES 35mm. Sound Projectors, Amplifier, Speaker, Cables, Cases, Extra Tubes, Lamps. Complete, including twelve (12) features, \$350.00. R. MONROE, 218 W. 15th St., Los Angeles, Calif.

RIDES AND SHOW PROPERTY - MERRY-GO- Round, Ferris Wheel, Dodgem, Octopus, Tilt- a-Whirl, Mix-Up, Seaplane, five Kiddie Rides (no auto rides), Transformer Cable, Light Tower, Housecar, Trucks, Semi-Trailers. Small complete Park for sale. Write me about buying or selling anything in outdoor show business. Write, wire; don't phone. ROY GRAY, Agent, 2022 N. Main, Houston, Tex. se4x

SKULLS OF "CLARA" AND "LIZ," ELEPHANTS that died on Ringling Show in Atlanta, 1941. 33 ft. Semi-House Car Trailer, could be used for Walk-Thru Show or Cafe. S. J. ARNOLD, 652 Hobart Ave., S. E., Atlanta, Ga.

TENTS - ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewalk, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. se4x

VICTOR 24B PROJECTOR, OVERHAULED; COL- lapsible Screen, two Religious Programs. Best offer. Will sell separate. LAWRENCE, Box 107, Sta. A, Boston, Mass. se11

8x10 CONCESSION TENT - NEW POST CARD size Camera. Want Direct Positive Cameras and Lens. SHOOTING GALLERY, 517 West Schunior St., Edinburg, Tex.

PHOTO SUPPLIES DEVELOPING-PRINTING

CARDBOARD FRAMES FOR PHOTOMATIC - Five cases (1250 frames), \$45.00 per case. Wire deposit on all or part. BOX 460, The Billboard, 1564 Broadway, New York 19.

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. se25x

DIREX B POSITIVE PAPER, 1 1/2 INCH, \$7.50 per roll; 3 inch, \$15.00 per roll. Deposit re- quired on C. O. D. Orders. All late dating. CATLIN FILM SERVICE, Catlin, Ill.

EASEL PHOTO MOUNTS, ALL SIZES - WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT, Box 287, Saint George, N. Y. se11x

EASTMAN DIRECT POSITIVE PAPER - 1944 dating. 50 rolls 1 1/2", \$20.00 each. 10 rolls 2" and 10 gross 5x7, \$17.00 each. 50 rolls 2 1/2", \$22.00 each. 5 rolls 3" and 3 1/4", \$25.00 each. Send 25c deposit. BONOMO, 25 Park St., Brooklyn 6, N. Y. se18x

EASTMAN D.P.P. - SIZE 1 1/2x250 FT., \$15.00; 2 1/2", \$20.00; 3", \$25.00. Any quantity. 50% with order. BOX C-182, Billboard, Cin- cinnati, O.

EASTMAN DP PAPER, 1944 DATING. EIGHT rolls of 5 inch, \$49.00 each; eleven rolls 4 inch, \$37.00. Deposit required. MRS. R. W. ADAMS, Seneca, S. C.

EASTMAN DIRECT POSITIVE PAPER - ALL 1944 dating. New packages. 50 rolls 1 1/2", \$20.00 each; 50 rolls 2", \$21.00 each; 50 rolls 2 1/2", \$25.00 each; 50 rolls 3", \$27.00 each; 20 rolls 4", \$37.00 each; 20 gross 4x5, \$10.00 gross; 20 grosses 4x6, \$12.00 gross; 10 gross 5x7, \$19.00 gross; 10 gross 8x10", \$27.00 gross. Order part or all. Wire deposit. BOX 465, Billboard, 1564 Broadway, New York 19.

ELEVEN ROLLS EASTMAN DIRECT POSITIVE Paper, '44 dating; \$160.00 takes all. FULLY PHOTO SERVICE, 475 William, Buffalo 6, N. Y.

FOR SALE - EASTMAN DIRECT POSITIVE Paper, 50 gross 4x6, \$12.00 gross; 24 rolls 1 1/2" Direx B, \$16.00 roll. New packages, 1944 dating. Wire deposit on all or part. BOX 466, Billboard, 1564 Broadway, New York 19.

FOR SALE - 10 ROLLS EASTMAN DIRECT POSI- tive paper, 2 1/2x250 ft.; 10 rolls two inch, 8 rolls 1 1/2 inch, 9 gross 5x7, one gross 8x10. All Eastman 1944 dating. Do not ask for the price—make an offer. Wire or write to J. T. McLamb, 1624 South St., Philadelphia 46, Pa. se25x

PHOTO MOUNTS - 1 1/2x2, \$3.00 PER 100; 2x3, \$4.00 per 100; 3x4, \$5.00 per 100; 3x5, \$6.00 per 100; 4x6, \$8.00 per 100; 5x7, \$10.00 per 100; 8x10, \$15.00 per 100. Bank draft only. No C. O. D. \$3.00 worth of samples for \$1.00. UNITED PHOTO SERVICE, Gates- ville, Tex. se4x

JUST ORIGINATED! — NEW NUMBER FOR 1 1/2x2. Holds three pictures. Free sample to my patrons. All others 15c in stamps for sample. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. sellx

LEATHERETTE FINISH FOLDERS, PATRIOTIC and regular designs. Prices per 100. For 1 1/2x2 photos, \$1.50; for 2x3, \$1.75; for 3x4 and 3x5, \$2.25; others. Patriotic flat mounts for 1 1/2x2, 50c. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

NEW VELVET FINISH SERVICE FOLDER WITH removable star. Holds one or two pictures, for 2 1/2x3 1/2 or 3x4. Wonderful flash. Fast seller or money back. Also small Leatherette Folders, 25c for samples and prices. GAMEISER, 3065 Brighton, 13th St., Brooklyn, N. Y. sell1

PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

WANTED — FOUR AND A HALF INCH FOCUS Lens (or 5 inch), mounted in Ibsor or Illex self cocking shutter speed from one, with image reversal prism. A. J. BOUSE, 722 Military Drive, Coeur D'Alene, Idaho. sell1

WANTED FOR CASH — DIRECT POSITIVE Lens, F 4-5 and F 3-5. Will buy subject to inspection on delivery. No junk, please. TRU-TONE STUDIOS, 114 N. Michigan, Saginaw, Mich.

WILL SELL FIVE ROLLS EASTMAN PAPER, 2 1/2 inch, 1944 dating, \$22.00 per roll. BOX C-55, The Billboard, Cincinnati 1, O.

ACTS, SONGS & PARODIES

HOLLYWOOD OFFERS TWELVE NEW SONGS! — This is all new music, not a folio, lead sheet or professional copies. We release one new song each month, a complete piano copy, beautifully lithographed. You may receive this music each month, together with samples of other music, all for the small mailing charge of \$1.00 per year. It is new and different. MUSIC MANUSCRIPT REPORTER, Box 2310, Desk BB, Hollywood 28, Calif. x

MELODIES WRITTEN FOR SONG LYRICS — Royalty basis. Good publishers connections. Comedy-novelty preferred. AL SANDERS, 1261 N. LaSalle St., Chicago.

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. sell8x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BLUE SATEEN CURTAIN (12x55), \$35.00; Gold Satin (20x31), \$35.00; fifteen Red Minstrel Capes, new, \$30.00; Cellophane Hulas, Striptease. WALLACE, 2416 N. Halsted, Chicago.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. sell1x

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. GUTTENBERG, 9 W. 18th St., New York City. se25x

COSTUME WANTED — POLAR, BROWN OR Black Bear. Write price, size and description. BOX 178, Milford, Pa.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. sell8x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. sell8x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. se25

CHINESE RING MYSTERY, RATTLE BARS, Folding Paper, Cards, Dice, Svenglia Deck, Gravity Glass. All complete with instructions. Wholesale, retail. Samples (all) and list, five dollars (\$5.00). CARDICE MAGIC CO., 47 Crittenden St., N. E., Washington, D. C. se4

EASY MONEY—WORLD'S LARGEST ORIENTAL European Magic, etc.; Secrets. Save 75%. Send \$1.00 cash for gigantic catalogs, shipped F. O. B. express. INDIA, Box 70, Bay Shore, N. Y. sell1

FREE — TWO PROFESSIONAL ILLUSIONS (Apparatus), one rubber, one metal, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively. Sure-fire method. Guaranteed. Complete Practical Course, \$5.00. (Information, stamp.) Airmail. EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. sell8

MAGICAL SELECTION READY — SEND FOR free list. Use mail only. S. WALDYN, 416 W. 48th St., New York.

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS. — \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters). ARLANE, 4462-B Germantown, Philadelphia. x

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A-1 4-5 PIECE ENTERTAINING BAND — Scale, \$1.10 side men per hour; \$1.45 for leader. Also like to hear from Girl Band. JERRY CARMAN, 402 Club, Port Huron, Mich. se4

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COLORED DRUMMER — CAN READ, FAKE AND sing. Class 4-F. Plenty experience. Age 21 and sober. Address JEROME BROWN, 412 Saulnier, Houston, Tex.

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ATTENTION, PROMOTERS AND AGENTS — Tressa, 15 year old girl Mentalist now doing a large mail order business, wants engagement for appearances on a contemplated tour of the country. An excellent opportunity awaits right parties. Address all replies in confidence. TRESSA, Child Mentalist, P. O. Box 14, Hazel Park, Mich. se28

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RINK ORGANIST — NON-union, no draft. East only. ORGANIST, 197 Division St., Pittston, Pa. se4

TENOR SAX MAN, PIANO Man — Both want job on same band. Capable, 4-F. FRANCIS TONSFELDT, 2624 Dodge St., Omaha, Neb. sell1

TENOR-CLARINET — Thoroughly experienced. 4-F. Send complete details in first. Address MUSICIAN, 120 E. Cedar Ave., Kalamazoo, Mich.

TRUMPET—NAME BAND experience. Can join immediately. Minimum \$100.00. BOX C-56, Billboard, Cincinnati 1.

AT LIBERTY — TRUMPET MAN, DRAFT EXEMPT. Would like to locate in New York, Los Angeles or Chicago. Also Alto Sax and Clarinet; age 22, draft exempt. Would like to locate together. Semi name band experience. Write, phone or wire BILL VELTEN, Colonial Gardens, Rochester, Ind.

AT LIBERTY — ALTO SAX AND CLARINET, doubling Flute. Age 22, discharged from army. Also Trumpet Man, age 17, who wishes to play in same band. Are playing with a semi name band at present and must give two weeks' notice. Job must pay good. State instrumentation. Contact FRANK PRONIO, Hotel Karn, Rochester, Ind.

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BANDMASTER OR SIDEMAN — MELLOPHONE, Baritone. Sign Painter. School, municipal or industrial band. Address BOX C-49, Billboard, Cincinnati 1, O. se4

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DRUMMER — EXPERIENCED, ANY STYLE, legitimate. Jam, cut shows. Location only. Reliable, fine equipment, draft exempt. All offers considered. MUSICIAN, Apt. 3, 90 Oakland, Pontiac, Mich. se4

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GIRL DRUMMER — EXPERIENCED IN ANY type of music. Ambitious; have references. Write to ANNE GORDON, 2614 Pacific Ave., Atlantic City, N. J. se25

MUSICIANS — MAN, DRAFT 4-H; WIFE playing Violin, Piano, Organ, Cello, Sax, Vibracord. Have Solovox. Union; no dance, no vocals. Address KESHNER, 504 Perry St., Vincennes, Ind. se4

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- Smith, James O.
- SMITH, James
- SMITH, Jas. Frank
- Smith, Mrs. K.
- SMITH, Tom Lee
- SMITHLY, John
- Snowden, Pat
- Snyder, Dawson
- Solis, Fred G.
- Sonitz, Carl
- Sparks, M. E.
- Spec, Nathan Ray
- Spring, Tony
- Soret, Mollie
- Southern, Denny E.
- SOWERS, Maynard
- Hollis
- Spallo, Mrs. Ruth
- SPEAR, Barney
- Spencer, Sarah
- Spines, Johnnie
- SPERLOCK, Charles Hudson
- SQUIRES, Albert
- Stack, Richard
- St. Clair, Harvey
- STAIN, C. H.
- Stanford, James
- STANLEY, Charles
- Warren
- STANSBERRY, Meard Robt.
- Staples, Thos. Earl
- Steddom, Perry V.
- Stelo, Buck
- Staffen, J. E.
- Stein, Sam
- Stein, Billy
- Stein, Sam
- Stepbens, Estelle
- Stephenson, Robert
- STERLING, John
- Schidler, D. S.
- Schiffkin, Martin I.
- SCHMIDT, Daniel
- Schneider, E. J.
- Schreiber, Mrs.
- Schropha, Yvette
- Schnitz, Mrs. Frances
- Schwartz, Mrs. Richard
- SCOFIELD, Clifford Marion
- Scott, Elaine
- SCOTT, Harold L.
- Scott, John Jew
- SCOTT Jr., Thorn-
- ton Ford Brainard
- Scott, Mrs. Giles
- Scott, Robert V.
- Sealo, Charles
- Seamans, Brayton
- Seibert, Carl
- Sellers, George F.
- Selme, Roy
- Sexton, Marie
- Seymour, Arthur
- Shain, Sallie Mack
- Shanklin, Don
- SHARPON, Chas. Carlton
- Shna, Michael
- Sheldon, Gene
- Shell, Mrs. Louise
- Taylor, Peeves
- Taylor Novelty Co., Raymond
- Taylor, Mrs. Pauline R.
- TAYLOR, Raymond
- Taylor, Wm. Chas.
- Teazell, Robert
- Teixera, Mrs. Mabel
- Temple, Ray
- TERRY, Ervin
- THARPE, Raymond W.
- THARPE, Willie
- Thomas Dog & Parrot Show
- THOMAS, Cliff
- Thomas, Frank
- Thomas, Jack H.
- Thomas, James A.
- Thomas, Lee
- THOMAS, Troy
- Thomas, Van Cecil
- Thomas, Woodie
- Thomas, Woodrow
- THOMPSON, Francis Ingulf
- Thompson, Mrs. Goldie
- THOMPSON, Jas. Calver
- Thompson, Leola
- Thompson, Mrs. Mildred
- Thompson, Mrs. Pat
- Thompson, R. G.
- Thompson, Wm. E.
- Thorton, Biddle
- THORNTON, David Daniel
- Tillman, F. W.
- Tilner, Harry
- Tinsley, John
- Tipton, Clarence
- TIPTON, Fred
- TODD, Jas. James
- TOLBERT, John
- Torea, Vicki
- Townsend, Robert
- Treadwell, Mrs. J. O.
- Traugoth, Dave
- Travers, George
- Travwell, J. C.
- Tressel, George D.
- TRIMMER, Paul
- TRUSTEE, Lou
- Tryon, Meta
- Tullis, Mrs. Ray
- Turek, Rose
- Turner, Georgine
- Watson, Belle
- Watson, Charles R.
- WATSON, David
- Watson, James F.
- WATSON, Oakley
- Watson, Pig
- Webb, Mrs. Kathryn
- Webb, Mrs. Wm.
- Webb, Mrs. R. L.
- Webber, Arthur R.
- WEBSTER, James C.
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- Weinke, August
- Ernst
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- Wasserman, Mrs. Sel

# merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

## Merchandise Trends . . .

CHICAGO, Aug. 28.—A continuation of the trend toward declining trade is shown in the retail trade reports for the week of August 14. Percentage of increase and decrease over last year's sales showed a two-point decrease from the week before for the nation as a whole, tho the Southwest maintained its lead in trade volume, with Dallas showing a gain of 37 per cent. The Richmond area, on the other hand, turned up with a decrease of 9 per cent.

**TOYS A CERTAINTY.**—The wartime boom in baby production practically forced WPB to authorize last week an approximate 50 per cent boost in manufacture of carriages, walkers, strollers and sulkies. The birth rate jumped from 18.9 a thousand population in 1941 to 20.5 last year, and the upward trend continues.

**NO NYLON HOSE.**—The rumor reported recently was just a rumor. What nylon rejects have been released by the army for civilian trade are going into women's underwear and baby pants. Disgruntled Mrs. G. I. Joe says the war won't be over until Hitler is sentenced to strangulation with a rayon stocking.

**SAME CEILING?**—OPA has given indications that it will discontinue its policy of having separate price ceilings for independent retailers and for chain stores. Previously a charge was made that this policy enabled the chains to advertise that their prices were lower.

**KAPOK SUBSTITUTE.**—Milkweed floss has proved to meet all specifications for kapok used for life preservers, stuffing for pillows, aviation jackets, etc. The Netherlands East Indies supplied 90 per cent of pre-war needs, and since that source was cut off experiments have been conducted to find a suitable substitute. The government has authorized setting up of a plant in Petoskey, Mich., to produce a million pounds of floss this year.

**STINGY SANTA FOR JEWELERS.**—Depletion of once-huge stockpiles of gold and silver coupled with plant conversions to war work indicate that jewelers face a drab holiday season. The president of the American National Retail Jewelers' Association declared last week that thousands of small stores are condemned to business failure. About 15 per cent of normal peacetime capacity is now devoted to civilian products. Shortage of good costume jewelry and even wedding rings is already being reported.

**INCREASED PAPER SUPPLIES?**—A new paper co-ordinator has been appointed by WPB to handle the government's increasing effort to bolster sagging paper supplies. This announcement was made a few days after the House subcommittee which is investigating newsprint supplies in Canada suggested a seven-point program to increase output. Biggest factor is manpower shortage.

**NEW ELASTIC.**—While civilian stockings and trousers droop for want of elastic garters and suspenders, members of the armed services keep up their morale and their pants with a new elastic-type Vinyon yarn product. Vinyon yarn lacks the rapid snap-back of rubber or latex, but it can be made with an elongation ranging from 150 to 400 per cent at temperatures varying from 0 to 75 degrees Centigrade. No promises are made for civilian goods of Vinyon until after the war, tho.

**INDUSTRY MOVES.**—A *New York Times* survey recently published shows that the war production program has effected a "real shake-up" in the nation's industrial geography. The balance of industrial power has shifted from the Middle Eastern and New England States. The Far West, Southwest, Northwest and Central, and the Deep South, too, have claimed important shares of the war production program. Some of the boom cities may turn into ghost towns after the war, but there is no doubt a good many of them will remain and even expand still more. One effect of the vast increase in some sections has been to industrialize the "hillbilly" and to stabilize the "oakie."

**WEEK'S PROMOTIONS.**—A *New York Times*-sponsored survey of the retail market in New York, Chicago and Los Angeles indicated that in college shops and main floor sections of department stores specialty and novelty merchandise were outstanding. Notions, costume jewelry, gloves and handbags were especially featured.

### WPB Extends Controls

WASHINGTON, Aug. 28.—WPB Order M-328 establishing basic controls over distribution of all textile, clothing, leather, and related products was amended August 17 to extend such controls. The new action tightens policy for distribution of rejects, overruns, by-products, and seconds and provides that WPB may issue specific directives to effect fair distribution when voluntary observance of the policy is "inadequate."



By BEN SMITH

Seems there are still some salesboard men around who look at the operating game as a bit of a racket; as a means towards making easy money by film-flaming John Public. These birds take the attitude that the player is a sucker who can and should be taken and they go all out to do just that.

The other day we heard a loud beef from one of the victims of this vicious double-deal. He was stimulated into selling chances on a card among his friends as a result of beautifully prepared literature which illustrated and gave a grand send-off to a number of mouth-watering items. He sold out the deal in nothing flat and turned the money over for the merchandise. Then came the hammer. What he actually received was just a sad take-off on the awards he had been lead to believe he and his friends were shooting for. The actual items delivered were just cheap and shoddy imitations of the illustrated premiums and were not worth a tenth of what the literature had inferred they were worth.

Unfortunately, most people who are taken-in this way just take their licking and do nothing about it, giving the monkeys who worked them opportunities to hit other unsuspecting individuals. And everyone caught this way is usually a dead duck for other deals no matter how legitimate they may be. However, sooner or later someone does holler and the double-dealers wind up where they belong, in the ash can.

It would be a good thing for the salesboard business as a whole if more people registered protest when they are stung. There would be no better way of ridding out of the field the birds who have a perverted slant of the business. The sooner that happened the better it would be for all concerned. For as a group salesboard operators are as legitimate and open and aboveboard in their dealings with the public as any other group of business men. They've got to be. Otherwise they couldn't possibly build up enough repeat locations to make their operations pay out. And it is repeat locations that make the difference between a real business or a set-up which requires scrambling from each town as soon as the suckers get wise.

HAPPY LANDING.

on the makeshift side. Since June 30, 1942, no metal or rubber toys have been made, and now even plastics, wood and plywood are giving way to cardboard. One big electric train manufacturer, who has converted to war production, is advertising a hand-propelled cardboard train set, complete with 198 inches of cardboard track.

The woman's auxiliary services are influencing the doll market, and there is a big demand for cut-out books and dolls of WAVES, WACS, SPARS, marines and army and navy nurses.

## City Finds Ban On Bingo Hurts

Citizen says play on same scale but under church auspices nicks town's revenue by \$25,000

ATLANTIC CITY, Aug. 28.—A charge that the city prosecutor's office has cut the city's income by \$25,000 a year, deprived landlords of rentals and thrown various persons out of work thru banning bingo parlors on the Boardwalk—while not a single person in the city has been stopped from playing bingo—was made this week by Charles W. Gale, prominent local citizen and head of an insurance agency, in a letter to Prosecutor Harry R. Coulomb.

Altho bingo parlors have been banned here, the bingo playing is now under the auspices of the churches, Gale states, and bingo continues here on the same scale as usual. Gale also expresses the opinion that various forms of gambling, conducted under proper conditions, would be desirable for the resort from the standpoints of bringing visitors here and enriching the city treasury. He further stated that a poll of opinion would show that most people feel the same way.

The text of his letter to Prosecutor Coulomb, made public, stated: "I write this letter to you only from the practical standpoint of a business man. I personally do not care whether or not churches see fit to foster and promote gambling therein; I do not care whether or not there is gambling in several 'halls' or whether or not auxiliary police and other organizations sponsor gambling under one guise or another without the city getting one cent in either mercantile taxes or thru fines via the Recorder's Court.

"For you and other law enforcement bodies under the guise of stopping gambling, instead to simply switching it from such places as the former Boardwalk bingo parlors to churches and fraternal halls is not fulfilling the duties of your office—it is an insult to one's intelligence.

"The city's revenue from the Boardwalk bingo parlors alone, I am told by a city official, was upward to \$25,000 a year. You and your associated law enforcement agencies have deliberately depleted the city's income to the extent of \$25,000 per year; you have deprived landlords of sizable rental incomes which they badly need; you have deprived a considerable number of men and women from lucrative jobs—you have done all this without stopping a single person from playing bingo. That, Mr. Prosecutor, is what I, as a business man, object to—you and your law enforcement associates had no right to deprive the city of this much-needed income unless it were the result of a super-conscientious inclination to do your sworn duty—it is apparent that was not your motive for you have not stopped bingo; you've only stopped the city from collecting mercantile taxes in connection therewith.

"So there will be no danger of my being misunderstood, my personal feelings are that it would be highly desirable as a part of giving our visitors what they want to have three or four beautiful, well-operated bingo parlors on our Boardwalk; four or five well-operated horse rooms (not south of Atlantic Avenue); and a couple of gambling casinos properly located and catering exclusively to visitors—and the city to receive directly or indirectly the proper revenue from these places—and a Gallup poll will prove to you that at least 70 per cent of the residents of Atlantic City entertain similar feelings regarding this matter."



**\$10.00**

B. B. 100—10K Yellow Gold Ring, set with fine Diamond, Each ..... **\$4.10**  
 B. B. 101—3 Diamond Wedding to match, Each ..... **4.50**  
 Sizes 5 to 7

**ROHDE-SPENCER CO.**  
 223-225 W. Madison St. CHICAGO 6

# Popular Items

## Glowing Service Star

A new and strikingly different service flag has been put on the market by Lincoln Specialty Sales. The flag is 6 by 9 inches, and the star honoring the boy in the armed forces is treated so that it glows at night. Proud parents can truly keep a "light in the window" for their boys in khaki and navy blue. The firm offering the new service flag says it is a fast-selling item, with repeat orders coming in at a steady pace.

## New Pressing Cloth

The Weaver Pres-Kloth Company says that there is a market 9,000,000 strong for its product, Pres-Kloth. This new patented pressing cloth makes an easy job of getting the wrinkles out of service uniforms, and every girl and boy in the armed forces would certainly appreciate such a help. Pres-Kloth makes it easy to steam press with any ordinary iron.

## To Carry Vitamins

Women who are vitamin conscious—and all of them are—will really like the gold-plated sterling silver miniature pill boxes put out by Lenart Import, Ltd. The tiny carriers, ideal for pocket or purse, come in different shapes, round, square, oblong, oval and hexagonal, and all are adapted from 18th century origi-



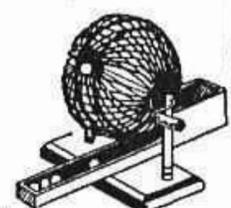
**NUDIE!**

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

**EXCELLENT OFFER FOR JOBBERS.**  
**AMERICAN ART PRODUCTS**  
 2067 Broadway New York, N. Y.  
 (Were you ever in Paris? Yes, this is it!)

**OVER 1000 JOBBERS**

**SELL OUR BINGO SUPPLIES**



We still have BINGO CAGES on hand. Inquire today!

Write for Catalog!  
**MORRIS MANDELL**  
 131 W. 14th St., New York, N. Y.

**ATTENTION BALL GAME WORKERS**

Baseballs, good carnival number ..... **\$2.25** Doz.  
**Extra Special**  
 Heavy Duty BASEBALLS ..... **\$3.00** Doz.

Write for three color booklet  
 25% Deposit With All Orders.

**JERRY GOTTLIEB**  
 303 Fourth Ave., New York City

**FUR DOGS**

First quality, assorted colors. About 20 inches. IMMEDIATE DELIVERY. \$36.00 Dozen. P.O.B. N. Y. 25% deposit with order.

**WORLD TRADING CORP.**  
 37 West 23rd St. NEW YORK CITY

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
 1033-1035 Mission St., San Francisco, Calif.

**SPECIALS FOR THIS WEEK ONLY**

**GLASS INTERMEDIATES**

Ash Trays, Gro. .... **\$4.00**  
 4 3/4" Kitchen Bowls, Gro. .... **4.10**  
 4 1/2" Napkins, Gro. .... **4.50**

**AMERICAN MADE SLUM**

Jr. Air Raid Warden Bands, Per 100 ... **\$1.25**  
 Catalin Charms, Gro. .... **1.00**  
 W. M. Rings, Ass't. Gro. .... **1.00**  
 27" Shoe Laces, Blk. Gro. .... **.75**  
 Plaster Slum, 10 Styles, Gro. .... **1.25**

**IMPORTED SLUM**

4110—Glass Straw Sippers, Gro. .... **\$1.25**  
 4119—Glass Stirrers, Gro. .... **1.45**  
 6007—2 Dolls in Box, Gross Boxes .... **1.50**  
 6778—Bamboo Whistles, Gro. .... **.75**  
 8451—Cigarette Whistles, Gro. .... **.80**  
 9308—Roly Poly Pictures, Gro. .... **.60**  
 8170—Celluloid Teeth, Gro. .... **.75**  
 7319—Water Flowers, Paper, Gro. .... **.35**  
 9249—Toy Picture Book, Gro. .... **.60**

**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**VICTORY PIN**

STERLING SILVER INSIGNIA OF ANY BRANCH OF SERVICE ATTACHED



**A REAL HIT**

Made of Red, White & Blue plastic. Script is gold plated on sterling silver. In Mother, Sister, Sweetheart and Wife designs. Packed one dozen on perforated display cards.

**\$1.00** Per Doz. Additional.  
 Doz. **\$5.25** Gross **\$60.00**

Immediate delivery. 25% deposit, balance C. O. D.

**FALK NOVELTY CO.**  
 81-46 193rd St., Jamaica, L. I.

**BINGO SUPPLIES**

Specials—1500s—7 Colors  
 Specials—3000s—7 Colors  
 Specials—5 Ups—6 Ups—7 Ups to Pad  
 Black and Red Markers  
 Admission Tickets (Rolls)  
 Attendance Prize Coupons

Write or Wire for Catalog

**N. M. BANK & COMPANY**  
 235 Halsey St. Newark, N. J.

# NOTICE

We Can Ship From Stock

## Lace-Like Souvenir Army Handkerchiefs

Assorted colors and sayings, such as Wife, Sweetheart, Sister, Pal-O-Mine, Just-Hello, Mother and Friend.

We can ship Army only from stock.

For Special Camp Name or Sayings a week or ten days will be required.

# UNITED HANDKERCHIEF CO.

LEBANON, TENN.

## MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.



No. 157—Dyed Genuine Ocean Mother of Pearl Blue Service Cap Pin with "U. S. Navy" Sterling Silver Gold-Plated Lettering. Individually packed in velvet lined boxes. **\$9.00 PER DOZEN.**

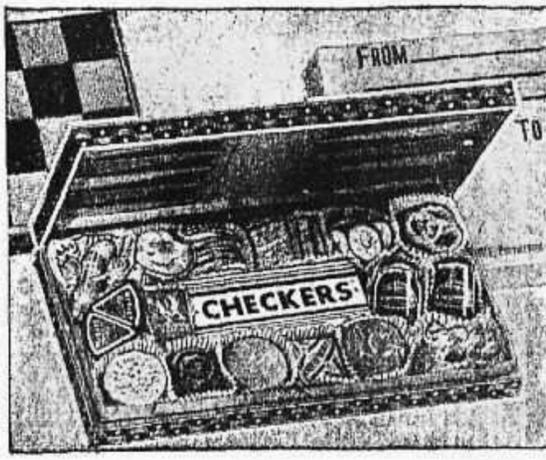
Terms: 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Order Today!

We also have separate gold-plated sterling silver insignias, including the "Seabee" insignia, for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

**JOBBERS! WRITE FOR SPECIAL DEAL!**

Send for Catalog of Complete Line! Send \$1.00 for sample of item shown in ad

**MURRAY SIMON** 109 SOUTH FIFTH STREET BROOKLYN, N. Y.



FROM TO

**CHECKERS**

**SERVICEMEN'S CHECKER GIFT KIT**

ON SALE! ORDER STOCK NOW! Divided tray is filled with fresh-baked cookies, crackers, pretzels, candy and 1 jar of jelly. Full size checkers included. In ready to mail carton. Similar to illus. Net wt. 1 lb. or over Ship. wt. per doz. 25 lbs. No. 867V28—Checker Kit Per Dozen ..... **\$9.95**

**JOSEPH HAGN CO.**  
 Wholesalers Since 1911  
 223 W. Madison St., CHICAGO

**3969 K—ENTIRELY NEW HAND-MADE MINIATURE CREAMER AND SUGAR**



#3969 K—Crystal Glass Creamer and Sugar. Sugar 2 inches high, Creamer 3 inches high, \$4.00 per dz. sets. 1 dz. sets smallest quantity sold. \$3.60 dz. sets in 3 dz. set lots. Weight 11 lbs. per dz. sets. We carry a large line of gift goods retailing from 25c to \$15.00 at handsome profits. Complete set K of illustrated price lists mailed to any re-seller on request. No C. O. D. orders filled without a deposit of 25%.

**LEO KAUL** IMPORTING AGENCY, Inc.  
 115-119 K South Market St. Chicago 6, Ill.

**INTRODUCTORY LISTINGS** Covering All Items NOW READY Still Available

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**1-day Service** IMPORTANT **ACME PREMIUM SUPPLY CORP.**  
 3333 LINDELL BLVD., ST. LOUIS 3, MO.

**OUTGUES THE WEATHERMAN**

**AMAZING FORECASTER**

**PREDICTS THE WEATHER 24 HOURS IN ADVANCE**

**FREE 10 DAY TRIAL OFFER TO BILLBOARD READERS**

**NOW YOU CAN BE YOUR OWN WEATHER FORECASTER**

**ALL WEATHER REPORTS DISCONTINUED FOR THE DURATION—BUT DON'T WORRY**

Since our Government has banned weather forecasts and temperature reports many folks have had to buy expensive barometers to forecast the weather. Why pay \$5 or \$10 for a barometer when you can predict the weather yourself, at home, 8 to 24 hours in advance, with this accurate, inexpensive Weather House forecaster? It's made like a little Swiss cottage, with a thatched green roof and small green shutters. Inside the house is an old witch and a little boy and girl. When the weather's going to be fine, the little boy and girl come out in front. But when bad weather is on the way the old witch makes an appearance. There is an easy-to-read thermometer on the front of the cottage that shows you the exact temperature. You can depend on knowing the condition of the weather from eight to twenty-four hours in advance with this Weather House, made in the U. S. A. Here is positively the most amazing introductory advertising offer ever made. But you must act quickly—prices may rise.

**FREE 7 1/2" High 6" Wide**

**GOOD LUCK LEAF Lives on Air Alone**

The greatest novelty plant ever discovered! Tradition is a person owning one of these plants will have much good luck and success.

**SEND NO MONEY**

Sent to You on 100% Satisfaction Guarantee

Test the Weather House for accuracy. Watch it closely, see how perfectly it predicts the weather in advance, then if you don't see it a worth many dollars more than the small cost, simply return your Weather House within 10 days and get your money back promptly in full without question. Almost every day of your life is affected in some way by the weather, and it's such a satisfaction to have a reliable indication of what the weather will be. The Weather House comes to you complete and ready to use. Ideal for gifts and bridge parties. It will bring you pleasure to everyone in your family. The price is only \$1.29 C.O.D. You must act now to secure this price.

**DOUBLE VALUE COUPON—MAIL TODAY**

The Weather Man, Dept. BL, 10 DAY TRIAL COUPON  
29 East Madison Street, Chicago 2, Illinois

Send at once (1) "Swiss" Weather House and Free Good Luck Leaf. On arrival, I will pay postage \$1.69 plus postage with the order, understanding that the Weather House is guaranteed to work accurately. Also I can return the Weather House for any reason within 10 days and get my money back.

Send C.O.D.  Enclose \$1.69. You Pay Postage.  2 for \$2.98

Name: \_\_\_\_\_ (Please print plainly)  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_

**NEW FAST SELLING NOVELTY**

Exclusive copyrighted Combination Patriotic Desk Set or Mantel Piece and Picture Frame. Double Utility—Double Sales. Beautiful laminated wood design. Finished in silver—"V" finished in Bronze. American Flag, 4"x5", mounted on Gold Tipped Staff. Base 2 1/4"x8 1/2". Height 8". Height to top of flag, 10 3/4". Miniature plastic composition service man, 3 1/2". Very colorful and attractive. Tremendous seller at \$1.25 each.

In dozen lots—\$9.00 dozen. Gross \$104.00.

Send \$1.00 for Sample

Used as Desk Set      Used with Photo

**ILLINOIS NOVELTY COMPANY** 4335 Armitage Avenue  
Chicago 39, Illinois  
ALBany 0945

**SEA SHELL NECKLACES—NEW FALL LINE**

Assorted Shell Necklaces, 20", Shells on Plastic Clip, 10 Assortments. Doz. ....	\$ 3.00
Sea Shell Lois, 30", Solid, 10 Assortments. Doz. ....	4.50
Sea Shell 3-Strand Braided, 7 Assortments, 30" .....	11.00
Sea Shell 3-Strand Braided, 7 Assortments, 25" .....	6.90

Bracelets to match all above orders extra.

Shell Novelties, 25 Assortments, Birds, Animals, Ash Trays ..... 95c to 2.85

Sea Shell Earrings, 10 Assortments. Doz. .... \$1.50 to 3.75

Shell Lamps, large assortment; Coconut Lamps, Coconut Faces, Pirate Heads, Monkey Faces.

**NEW FALL CATALOG UPON REQUEST WITH NUMEROUS OTHER ARTICLES**

**FRENCHY'S**  
6401-19 BISCAYNE BLVD. —SINCE 1919— MIAMI 38, FLORIDA

**HIGHLY CHROME Finish Engraving Item**

**ANKLET BRACELETS** OBLONG SHAPE

With STERLING CLASP

**\$3.00 Dozen—\$33.00 Gross**

Send \$3.00 for Sample Dozen.

**JEWELRY METAL STAMPING CO.,** Room 901, 1123 Broadway, New York City

nals. Minimum order accepted is a half dozen. One of these tucked into the toe of a Christmas stocking could even make her forget it's not a nylon!

**Real Leather Items**

Cigarette cases, photo frames, billfolds and a variety of bags and kits are offered by Peter Peyton. All the items are of genuine leather and have a rich appearance which sells them on sight. The photo frames come in two sizes. The billfolds, in either goatskin or calfskin, have seven pockets, four of which are celluloid window style, and a snap fastener closing. Bags for WACS and WAVES of genuine leather are constructed to wear for a long time. They have adjustable shoulder straps, snap fastener closings and come in two grains. The firm also has a variety of furlough bags, kit aprons, duffel bags, shoe shine and sewing kits.

**"Heel Hitler" Card**

D. Robbins & Company announces the addition of two new numbers to its line of fast-selling novelty items. One is a "Heel Hitler" action card, the other a series of multi-colored lithographed War Plane cards with complete description of each plane on back of card to assist plane spotters. D. Robbins & Company has grown considerably since the first "Slam the Axis" post cards were put on the market. Firm sells only to jobbers and line includes merchandise of interest to novelty, chain, drug and stationery stores.

**Midwest Weekly Specials**

**SPECIAL SAMPLE DEAL OFFER!**

Twenty-five pieces Insignia Jewelry, retail value more than \$15.00, \$6.50. Price lists for reorders sent with each sample line. Many fast selling military items at close-out prices.

**Midwest Merchandise Co.**  
1010 Broadway KANSAS CITY, MO.

**SPECIALS**

Heavy Maple Canes .....	Per Doz. \$2.00	Per Gro.
Bamboo Med. Canes .....	1.00	\$11.50
Assorted Imp. Slum .....		.90
U. S. Glass Cups, Saucers, Sherbets, etc. ....		4.80
U. S. Asst. Metal Ash Trays .....		4.80
Asst. Plastic Thimbles .....		1.50
Lois (Med.) .....		3.75
Lois (Large) .....		6.75
R., W. & B. Tissue Shakers .....		6.00
BATONS .....	1.15	12.50
Tails (Splendid Size) .....	Per 100	12.00

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

**KIPP BROS.**  
117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

**WOOD JEWELRY**

Lapel Badges • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment

Write for No. 43 New Catalogue

**Charles Demco**  
WOOD PRODUCTS  
PHONE 116 E. WALKUT ST. LOCUST 3913 MILWAUKEE, WIS.

**BIG MONEY MAKER!**

**SLAM THE AXIS**

POST CARDS

A LAUGH IN EVERY CARD!

We also have many other fast selling Novelties that stores buy in quantities. Rush 50c for samples of all our items and **DISTRIBUTOR'S DEAL!**

**D. Robbins & Co.**  
152B West 42nd Street NEW YORK CITY

Headquarters for

**ARMY SUPPLIES**

Send for Our Free Circular.

**Flamingo Trading Co.**  
9, S. W. First Street MIAMI, FLA.

**NOVELTY PANTS**

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges, FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

**MILT WILLIAMS NOVELTY CO.**  
1033-1035 Mission St. San Francisco, Calif.

**LUMINOUS BLACKOUT FLOWERS**

THAT GLOW IN THE DARK

WRITE FOR FREE PRICE LIST SEND \$1.00 FOR SAMPLES

**ROBERT D. HALE**  
2661 E. 13th St. Brooklyn 29, N. Y.

**BIG CIRCUS**

**A MONEY GETTER**

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.00. LOTS OF 14—\$3.45 EA. SPORS CO., 843 Lament, Lo Center, Minn.

# OPA Controls Price Of Kids' Toy Books

WASHINGTON, Aug. 28.—Toy books are defined as "toys" or juvenile playthings and are under strict price control, the Office of Price Administration said recently. They should not be confused with "children's books," which include study exercise; story and picture books designed to be studied, looked at, or read, and which are exempt from price regulation.

According to OPA interpretation, "toy books" are those especially designed to be enjoyed in some form of active play. They include cut-out picture books (for cutting out paper dolls and costumes), coloring books (for coloring outlined objects with crayon or paint), tracing books (for tracing on tissue over pictured objects), pasting books (for pasting gum-backed sections together to reproduce pictured objects), model books (for assembling perforated sections to create models or pictured objects), and pop-up books (which, when opened, cause folded objects to stand up).

Announcement to manufacturers was prompted by complaints to OPA that some manufacturers have been raising their prices on toy books under the misapprehension that they legally may do so.

Actually, manufacturers' ceiling prices for toy books are regulated at March, 1942, levels by Maximum Price Regulation No. 188 (Manufacturers' Maximum Prices for Specified Consumer Goods Other Than Apparel), and any new items which are produced must receive maximum price approval by OPA at Washington before they may be marketed to the trade.

At the wholesale and retail levels, sales of toy books are governed by Maximum Price Regulation 210 (Fall and Winter Seasonal Commodities).

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

"WEATHER, HOT; BIZ, GOOD" . . . letters Harry A. Malers from Birmingham. He says he has added a few pounds and now scales better than 200. Harry says he will miss the fairs this season, as he has renewed his building lease and is doing all right with three pitches a day over mike and loud-speaker. He adds that the Birmingham reader is \$100 for merchandise and more for med. Harry wants a pipe from the Harcourts and Morris Kahntroff.

KID CARRIGAN . . . shoots from Watertown, N. Y., that the weather is fine but there are not many of the lads with tripes and keisters in evidence. Kid says he would like to read pipes from Doc McDonald and William (Bill) Guthrie.

SAM D. PAGETT . . . and Bob Smith were recently spotted by Al Clark getting ready scratch with med in Nashville.

"WHILE IN . . . the Windy City recently," pencils Stanley Naldrett, "I visited with some of the boys on Maxwell Street. Caught Art McDonald working a kitchen gadget, and enjoyed a pleasant visit with my one-time working partner, Eddie Schirico, who was there with his vitamin layout. Mr. and Mrs. Schirico entertained me at one of Chicago's swank night spots. Al (Pop) Adams and I will work the Nebraska State Fair at Lincoln together."

WRANGLER RAMBO . . . who so far this season has worked a number of rodeos with his strong act and chain-escape from horseback, is still working in and around St. Louis, where he recently encountered Chief Red Feather and Chief Sleepy Fox. He plans to stick around the Mound City for some time yet, as he has a number of plans for the winter there, so he says.

BELL'S FARGO FOLLIES . . . are being well received along the Mason-Dixon Line cards E. P. Hannan, whose bills the show offers. The show's owner, D. S. Bell, plans to stay out this winter and play Florida dates.

TOM KENNEDY . . . signals from Saginaw, Mich., that he closed July 31 on the H. L. Green chain in Grand Rapids, Mich., and is working windows with foot aides in a chain of Michigan drugstores. He tells that he saw Fred and Maggie Smith in Flint and glimpsed Harry Rutherford at Grand Rapids.

JEFF FARMER . . . unable to garner his share of the ready cash these days due to illness, postals that he's still holding out in Richmond, Va., and thankful to be alive. Jeff shoots a query on Jack Flowers, Blacky Carpenter and Blacky Kessler, and asks that the boys pipe in a line. "Richmond is a good spot, boys, so come on down," Farmer tips.

PROF. JACK SCHARDING . . . pens from Long Beach, Calif., that this is the first season he missed making the road and Wisconsin fairs in 25 years. He is still at the telephone company there, but is planning to go out with a new layout following the war.

LOU DAVIS . . . former pitch lad, this season has the Side Show with the Great Sutton Shows, where he says he's "not pitching nothing but sex now." Davis pencils that he'd like to read a pipe on Madaline Ragan, Mary Lester, Doc Murray and other New York pitch folk.

HERBERT JOHNSTON . . . who says he reads *Billyboy* regularly, but admits that he has been lax in supplying us with pipes, finally fogs one thru from Oakland, Calif., under date of August 21: "Many of our West Coast boys and girls are in military service," scribbles Herb, "while others have taken up defense jobs. With very few fairs west of the Rockies and none in California at all, the pitch fraternity out this way has been hard

hit. Gas, rubber and stock conditions make it impossible to travel, too. In other words, pitching is almost a lost art in the West. Ambrose Peterson, affectionately known thruout pitchdom as Pete, who died of a heart attack in San Francisco August 16, was 84 years young and was on the firing line dispensing his wares an hour before checking out. Four years ago, at the age of 80, Pete decided to take a trip across the country. Having little or no money, he packed the old keister, took a side-door Pullman and finally wound up in New York, remaining in the big city long enough to find there was no golden pastures there for him. Pete headed westward to Ohio, where he found a virgin spot and parked himself several weeks and collected enough coconuts to return to San Francisco on the cushions, and with upwards of \$200 in the old sock. Which proves you can't keep a real trouser down. Would appreciate reading a pipe from Eddie St. Matthews."

STEVE KAPATON . . . wealthy medicine manufacturer of Memphis, recently returned from a trip to New York, Chicago, St. Louis, Detroit and other parts of the country. He reports that Detroit lots are crowded with med pitchmen selling every kind of medicine and all doing a tremendous business. He says even palmists on the lots are cleaning up. Judging from Kapaton's report, the Motor City is a pitchman's paradise these days.

FRANK MATTHEWS . . . erstwhile pitch lad, is now engaged in the coin machine business in Hanford, Calif.

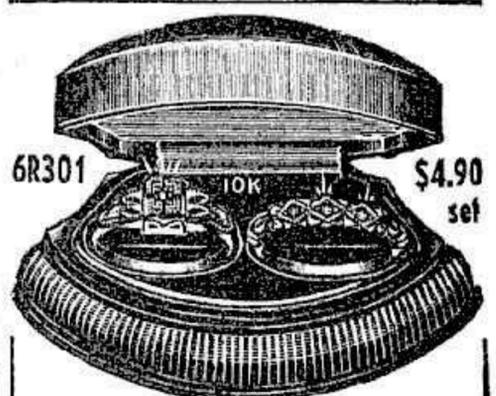
BILLIE CARTER . . . on whom inquiry was made here recently, infos that she's putting in a good season on the Mighty Sheesley Midway with Leroy (Jam) Crandell. Billie says she'd enjoy reading a pipe on Chief Jack Lightning, Carl Chief White Eagle and Mr. and Mrs. Samson.

EDDIE LEONARD . . . after eight weeks at Atlantic City, where he worked vitamins on the Boardwalk to a somewhat receptive but not over-enthusiastic throng, is now in a New York department store with vitamins and minerals. "Reports from the seashore resort gives credence that workers with kindred items are doing an avalanche of business," writes Leonard, "as most of the hotels have been returned to private ownership and civilian patronage. Bill, the most impressive sight at Atlantic City were the singing soldiers on the Boardwalk. These boys really stole the show, marching merrily and chanting happily. Most of the boys are leaving now, but Atlantic City shall never forget them."

DOC GEORGE BENDER . . . who a few weeks ago needed only a slight nudge to put him thru death's door, has whipped the germs that needled him and is now on the way to recovery. He's still in Philadelphia General Hospital, Surgical Ward, Fourth Floor, a pretty lonesome spot for an active fellow like Bender. He says he'll be doing back nip-ups soon if his old pitch friends will drop him a cheery note.

GEORGE A. SAUERWEIN . . . med manufacturer and distributor, of Texarkana, Tex., well known to his intimates as the Texas Kid, shoots the following eye-witness account of the diligence of a group of sheetwriters in Carthage, Tex., a few weeks ago. Writing

under date of August 30, Sauerwein says: "I rolled into Carthage recently and was surprised to see everybody, white and black, with maps under their arms. Everywhere I turned there were maps galore. Sheeties had descended on the town like a swarm of locusts and gone into action. They plastered all the stores and, upon leaving, I observed that even the bus station had been taken in. I have seen thousands work-in my heyday, but never such a scene as this. Even I am map-conscious now, and I am cer-



**DIAMOND RING SETS**  
10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set \$4.90  
6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set 5.85  
6R305—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . Set 6.40

Each Set in Beautiful Plastic Gift Box. For additional Diamond Rings WRITE for Illustrated Leaflet.

**BIELER-LEVINE**  
37 South Wabash CHICAGO 8

**Engraving Jewelry**  
STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.

**MILITARY JEWELRY**  
Send open order for your needs—give some details.

STATE YOUR BUSINESS.

**HARRY PAKULA & CO.**  
5 N. Wabash Ave. Chicago 2, Ill.

**MILITARY ACCESSORIES**  
BUY THEM WHILE THEY LAST!

#132B Sewing Kit, Army or Navy Insignia . . . \$3.75 Doz.  
#126B Shoe and Cleaning Kit, Fitted Bag, Water Repellent . . . 9.00 Doz.  
#134B Money Belt . . . 4.50 Doz.  
#144B Furlough Bag . . . 22.50 Doz.  
#140B Unfitted Duffel Kit . . . 3.75 Doz.

**A NEW CREATION**  
Two-Tone Sterling Silver Prop and Wing. Safety catch. Individually boxed.  
#475/P—Per Doz. \$7.50

Complete line of Military Insignia Jewelry, Rings, Identification Bracelets, Pillow Tops, Service Banners, Kits, Furlough Bags, Money Belts, etc., etc. Big FREE catalog. Samples \$10 and \$20. 1/3 Dep. With Order, Balance C. O. D.

**LIBERTY PRODUCTS**  
277 BROADWAY (Dept. 94) N. Y. C.

**SERVICE RINGS** \$24.00 Doz.  
Heavy Sterling, Army or Navy

**SERVICE BANNERS** \$15.00 Gross  
18 Different Designs  
1/3 deposit with order. Satisfaction guaranteed.

**BORDER NOVELTY CO.**  
405 Woodward Ave. DETROIT, MICH.

**MAKE EXTRA MONEY FAST**

Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50c or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order. GRAYKO, Dept. 47 Box 520, G. P. O., New York.

**SOCIAL SECURITY PLATES**  
Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

**CHARMS & CAIN**  
407 S. Dearborn St. OHIO, ILLINOIS  
Tel: Wab. 3546-3547-3548

FOR VICTORY BUY U. S. WAR BONDS AND STAMPS

**AFTER VICTORY**

OAK-HYTEX TOY BALLOONS

**WE'LL BE SEEING YOU**

The OAK RUBBER Co.  
RAVENNA, OHIO.

**BLACKOUT FLOWERS AND RELIGIOUS FIGURES**  
—THAT GLOW IN THE DARK—

NITE GLOW PROD. CO. 105 W. 47th St. N. Y. C.

**CHEWING GUM SORRY!**

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

**GET ABOARD**, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York 13, N. Y.

**FAMOUS ELECTRIC ENGRAVING PENCIL**

Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors on almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kresge, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 stores) and thousands of others.

Famous professional model No. 3, switch on 7-foot safety asbestos insulated resistance cord with exclusive aluminum heat dissipater assuring safe, comfortable, profitable continuous use all day long, \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil. Postpaid Cash with Order. No. 2, precisely same as above, but with 5-foot cord, without switch, \$6.25. Extra rolls gold, silver, black, blue, white, red, green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. Cash with order. ORDER NOW BEFORE TOO LATE.

**R. E. STAFFORD**  
2434 N. MERIDIAN ST. INDIANAPOLIS 8, IND.

**WANTED**

SHOWS with own equipment. RIDES that do not conflict. Want Ride Help. All Concessions and Shows having deposit, etc., acknowledge this ad. Cable Celebration, Fairs starting. Want to hear from Johnny X, Joe Woods, Ella Mack and Bet Austin. WANT HIGH DIVER—Have own outfit.

**August 31-September 11  
Odd Fellows' Carnival**

South Union St. Grounds  
JOHN KEELER, Wilmington, Del.

**WANT RIDES**

2 or 3 abreast late model Merry-Go-Round, must be excellent condition with good organ; tell fully. No. 5 or 12 late model Wheel, give serial number of wheel, kind power unit. 8 Car Octopus, portable Scooter Ride. WANT 5 and 10 H.P. 220 60-cycle three-phase Electric Motors. Wurlitzer Organ, style 125. Will pay spot cash. NO JUNK. Address:

**Box D-124**

The Billboard Cincinnati 1, Ohio

**FALL FESTIVAL**

**AND LABOR DAY CELEBRATION**

Sparkill, N. Y., benefit Masonic Temple, week September 6th. One-half mile from entrance Camp Shanks, 80 thousand soldiers there. Want Concessions of all kind, especially American Mitt Camp, Bingo, Photo Gallery and small Cook House. We feature Sells Brothers' Circus and Elephant Act. Can place set of Rides, opening week September 13. South till Thanksgiving week. All address:

**STANLEY ROBERTS**

New Main Hotel, Haverstraw, N. Y., this week.

**WANTED**

RIDES for #2 Unit and Legitimate Concessions.

**MAPLE SHADE, N. J., FALL FESTIVAL**

Sept. 6 to 11.

JOHN KEELER, 427 Market St., Philadelphia, Pa.

**MARKS SHOWS, INC.**

Playing the Best Defense Areas and Army Camps

Want for Broad St., Richmond, and balance of season. Opening Labor Day, Monday, September 6; two weeks.

Concessions of all kind, Rides and Shows, Grind Shows. Let us know what you have. Will furnish beautiful outfit for good Monkey Circus. This is your opportunity to connect with a show that will play a route where money is plentiful. Write or wire quick. Want experienced Ride Help and Semi Drivers, top salaries.

**MARKS SHOWS, INC.**  
This week—Richmond, Va.

**JONES GREATER SHOWS WANT**

FOR BRAXTON COUNTY FAIR, SUTTON, W. VA.

Legitimate Concessions of all kind. Want party to take charge of completely framed cook house; will assist in getting points. Can place ride that does not conflict. Want help on all rides. Address

PETE JONES, Webster Springs, W. Va.

**WANTED AT ONCE**

Foreman and Ride Help for Octopus, Wheel and Tilt-a-Whirl that can Drive Semi-Trailers. Villa Park, Illinois, 'til September the first; then Elgin, Illinois.

**FIDLER'S UNITED SHOWS**

**VIRGINIA GREATER SHOWS**

VICTORY CELEBRATION, SUFFOLK, VA., SEPT. 6 TO 11

Want American Palmistry, High Striker, Penny Arcade. Want War Show or any show that does not conflict. Want to buy Octopus, Tilt-a-Whirl or Chairplane. This week Bowling Green, Va.

**VEVAY, IND., HOMECOMING AND TOBACCO FESTIVAL**

September 13-18, inclusive. In the heart of town under Kiwanis auspices. Want Concessions of all kinds; no rackets. Shows except Girl Show. Rides booked. Wire, write or come on.

**FRED C. NEWTON**

Vevay, Indiana

tain the natives there will be for a long time to come. My hat is off to these boys for their magnificent teamwork, co-ordination and the complete coverage given that town. They worked like ducks on junebugs and didn't call it a day until their objective had been achieved. 'Hot-Shot' Ausin and Jimmy Rowan, take note of this unparalleled feat and set your sights accordingly. These boys, who I presume headed out of Shreveport, have everything it takes and more, and may greater laurels be theirs while in the territory."



**Events for Two Weeks**

- August 30-September 4  
CALIF.—Los Angeles. Rodeo, 5-6.  
ILL.—Tentopolis. Home-Coming, 4-6.  
IND.—Bowling Green. Old Settlers' Reunion, 3-4.  
KAN.—Dodge City. Round-Up. First week in Sept.  
MICH.—Dearborn. Rodeo, 30-Sept. 6.  
Royal Oak. Dog Show, 5.  
Walled Lake. Dog Show, 4.  
MINN.—St. Paul. Dog Show, 5-6.  
Minneapolis. Dog Show, 3-4.  
MO.—Moberly. Bullesta, 3-6.  
NEB.—Oxford. Fall Festival, 4-6.  
O.—Cleveland. Harvest Festival, 4-6.  
Newcomerstown. Street Fair, 30-Sept. 4.  
PA.—Allentown. Dog Show, 4-6.  
Butler. Dog Show, 6.  
Irwin. Firemen's Fair, 3-Sept. 6.  
S. D.—Salem. Harvest Festival, 1-2.  
WIS.—Madison. Harvest Fair, 1-6.  
September 6-11  
ARK.—Monticello. Legion Celebration, 6-11.  
COLO.—Arvada. Harvest Festival, 10-11.  
IDAHO—Burley. Rodeo, 9-11.  
ILL.—Geneseo. Corn Festival, 9-11.  
Rosiclare. Firemen's Celebration, Week of Sept. 6.  
IND.—North Judson. Home-Coming, 8-11.  
Portland. Dog Show, 11.  
KAN.—Newton. Victory Celebration, Chamber of Commerce, 9-11.  
N. Y.—Rye. Dog Show, 11-12.  
O.—Ashtabula Harbor. Street Fair, 9-11.  
Greenville. Dog Show, 12.  
OKLA.—Elk City. Rodeo, 11-12.  
PA.—Pottstown. Kiwanis Carnival, 8-11.  
S. D.—Huron. Celebration, 6-8.  
TENN.—Petersburg. Colt Show, 7-8.  
UTAH—Brigham. Peach Day Celebration, 10-11.  
VA.—Richmond. Labor Day Celebration, 6-18.

**Bantly's Oil City Date Ends in Black**

OIL CITY, Pa., Aug. 28.—With good weather, Bantly's All-American Shows concluded a week's engagement tonight to good results under American Legion Post auspices. Shows made a fast 170-mile move here under direction of Harry Faith. Eight concessions and two shows were added at this date.

Sonny Allen has taken over the Girl Show. Joe Payne has returned from a trip to his home in Garfield, N. J., where he visited his father, who was ill. Harry and Sue Copping visited from Reynolds-ville, Pa. Committee here gave good support, as did the newspapers in Oil City and Franklin. Advance chores were ably handled by L. C. (Ted) Miller. Owners Herman and Naomi Bantly entertained many friends in Niagara Falls, N. Y.

Harry Faith made a quick trip to his home in East Liverpool, O. Fred Adams, his son-in-law, closed with the shows and went with him. G. C. Mitchell entertained over 50 carriers of *The Derrick* Wednesday night. Joe Payne is renewing acquaintances here. Eddie Philbert returned with his candy apple stand and business has been good. Mrs. Payne is assisting him. Mrs. Paul Lane plans to return to her chicken ranch in Miami soon.

**TORONTO TOPS 400,000**

(Continued from page 30)

tered a gate count of 30,000, while on Tuesday, Royal Canadian Air Forces Day, 26,000 paid admissions were chalked up. Wednesday, Reserve Army Day, garnered a paid gate of 26,700. On Thursday (the big day) when shares at \$1 each were sold on the Mary Pickford Bungalow, the count reached 24,000.

The former screen star is the most famous of natives who made good in the States and bungalow project was sponsored by Lions' International and Gerard Business Men's Association. Ontario's Prime Minister, Col. George Drew, picked the winner of the bungalow. Net proceeds were to be divided, 40 per cent going to BWVF, 50 per cent to the Lions' British Child War Victims Fund and 10 per cent to the Maltese War Relief Fund.

Thursday night's feature was a military show and besides those in the fairgrounds, 70,000 saw the presentation from the hills which surround the natural outdoor theater. Friday, Horse Show and Sportsmen's Day, gave the fair an attendance figure estimated at between 25,000 and 30,000 despite some rain. Officials said that they expected attendance for the final day, which was designated Civilian Defense Corps Day, to reach 50,000 when the final countings come in.

**First Figures Estimated**

Conklin Shows grossed about \$125,000 on the date last year and show officials late tonight said they expected to do as well this year and fondly hoped to surpass that tall figure after a final check-up of accounts had been worked out. Final week's estimated attendance of 181,000 plus the 230,000 gate rung up for the initial seven days, gave the big annual an estimated 411,000 for the 14-day run.

**SLA**

(Continued from page 34)

are due and payable September 1. Be sure to take care of yours.

Club would like to have all the award books in by October 1. President Phoebe Carsky's sister visited her from Philadelphia. Sally Rand has the Girl Revue at Colorado State Fair, Pueblo. Grace Goss is there with Dodson's World's Fair Shows.

Virginia Kline is at Eyerly Aircraft Company, Salem, Ore. Send all dues to the secretary at 4004 North Avers Avenue, Chicago, Ill.

**PCSA**

(Continued from page 34)

on the sick list. Communications were read from Nina Rogers, Margaret Farmer and Rosemary Loomis, who wrote that her aunt, Mrs. Alle Wrightsman, is visiting her. Mrs. Clara Zeiger also lettered, and Marie Rieks sent in a donation, as did Virginia Kline and Mora Bagby. Jenny Regal won the bank night award, and the door prize, donated by Dot Cronin, was won by Mother Minnie Fisher. A blanket was sent in by Betty Coe. Martha Riley and Marie Morris brought in some articles for the bazaar.

A framed and printed ritual of the burial of members was presented to the club by Helen Smith. Several paid their dues. Mother Minnie Fisher was present. She sustained severe cuts on her arm from a broken glass. She brought in 12 new members on the year so far. Her guests for the evening were Mrs. Freddie Fisher and daughter, Patty. Gertrude Mathews introduced her niece, Lillian Newbauer, and Jenny Regal, Lucille Dolman, Bessie Jones, Lee Sturm, Helen O'Bryan and Pauline Celeste were called on for brief talks.

**WM N. E. TOUR**

(Continued from page 30)

the season so far. John Wright, (Dianna) annex attraction, reports a good season to date. W. C. (Doc) Crosby advised that the Unborn Show is getting its share of business. Irving Strang joined to manage the Freak Animal Show.

Terrell Jacobs' Wild Animal Show packed them in nightly here. Jacobs is currently breaking a group of revolving table lions. Visitors included Doc and Ma Kelley, vet troupers; Mr. and Mrs. Walter M. Buckingham, Gales Ferry, Conn.; Pvt. Raymond S. Duke, former elephant man, stationed at Fort Strong, Massachusetts; Mr. and Mrs. James M. Nisson and Mr. and Mrs. Samuel Prentiss, Arthur Gunther, and James B. (Jim) Hoyt, CPA, Hartford, Conn., who arrived with the first wagon and left on Sunday morning after helping load the bulls. Officials said he is an expert lumber carrier and knows how to fold and roll a big top.

**STRATES 10% HIKE**

(Continued from page 30)

Hawaii, Unborn Show, Life Exhibit, Kid-die Autos, a Ferris Wheel and Wizbang ride.

On the midway at the entrance to the grounds were Van Ault's Penny Arcade, Clyde Davls Vanity Show, Joe Scrotino's Nudist Colony, Glamour Girls, Porter Family Fat Show Revue, Junior's Young Harlem Revue, Al Tomaini's World's Fair Freaks, Bill Hegerman's Funhouse, Walter Mark's Lion Motordrome, Jungland and Stephen's Marine Exhibit.

Rides on the same location were three Ferris Wheels, Heyday, Scooter, Octopus, Rocket, Pony Ride, Bill Hegerman's Miniature train and Kiddie Ride, J. C. Weer's Spitfire, Rolloplane and Fly-o-Plane. All attractions were painted before the start of the fair tour and shows made an attractive appearance.

Fair Secretary Glen W. Grinell cooperated and was highly elated over attendance figures, since the fair had been declared off and association did not decide to resume the annual until four weeks before the opening date. On Friday night an extra show was given at the grandstand for the midnight shift of war workers, and midway operated until 4 a.m. Saturday.

**CONGRESS BOW SET**

(Continued from page 30)

en route from Cleveland, Okla., to Chicago, where he became musical director for the Congress of Oddities at River-view Park. He will serve in the same capacity here.

Acts contracted by Brydon to appear locally include Little Lord Leo, Slim Curtis and Company, Robert Garrison, Captain Carle, Sally Lou and Evelyn, Great Gravitio, Mysterello Marvello, the In-comparable Larello, Bill Bronson's Chinese Torture Stocks, Shackles, Garrison and Company, Waldo, Sailor Dan Rankin; Ming Toy; Cuban Mack and His Indian Village; Electrella, Bea Griffin, Rita Rozelle, Princess Marquita; Famous Spotted Family, with Sadie Anderson; Dixie Lee and Frisco, Roberta Roberts, and Little Richard Miller, human oddity.

**DICK'S COMBO COUNT**

(Continued from page 30)

Lieut. Col. R. D. Smith, commanding officer, receiving the gift on behalf of the boys in the armed service. Also participating in the presentation were Maj. Paul C. Larnee, Capt. Charles F. McAleer Jr.; Vincent Batzel, Eugene Butterfield and George Roscoe, of the sponsoring committee, and Ben Braunstein, general representative of the shows.

Captain McAleer took members of the committee on a tour of the hospital following the presentation. Local papers were liberal with space, and visitors included Jake Shapiro, Triangle Poster Print Company; Walter Sibley, secretary, National Showmen's Association, and Sgt. Ray Smith, *The Camden Courier*. Bob Hallock joined as assistant manager.

**RB CHI BOW IN RAIN**

(Continued from page 38)  
appear on WGN's *Spelling Bee* program Sunday (29). In the feminine contingent are Connie Clausen, acrobat; June De Young and Antoinette Concello, aerialists, and Elsie Jung, equestrienne. Felix Adler, Paul Jerome, Johnny Tripp and Paul Jung, clowns, make up the male portion of the program. Beverly Kelley left for New York late Friday to take part in the Blue Network broadcast of *The Blue Playhouse* today (28), presenting *Big Top Dynasty*, the story of the Ringling Bros. and P. T. Barnum.

Robert Ringling, Mrs. Charles Ringling and Aubrey Ringling are here to attend the annual Ringling meeting early next week. John Ringling North also is expected to attend. Charles Sparks, who managed Spangles at Madison Square Garden, is to arrive in Chicago Sunday (29).

**Bond Sales Over \$2,250,000**

CHICAGO, Aug. 28.—Co-operative War Bond selling campaign staged by the Treasury Department in connection with the opening of the engagement of the Ringling circus resulted in sale of more than \$2,250,000 worth of War Bonds. Opening night was turned over to the Treasury Department and tickets to the performance could be obtained only by buying a War Bond. Ten State Street stores and the State Street Council co-operated by opening War Bond booths and placing circus displays in their windows, and for two weeks the campaign was conducted with typical circus ballyhoo. A callope toured Loop streets, and at a strategic location on State Street a circus wagon was spotted from which a public-address system conveyed the War Bond message to the public. Allotment of \$25 bonds was sold out early last week. On the morning of the closing day, Monday (23), only a few \$1,000 and \$500 bonds remained to be disposed of and they were sold before noon, carrying the total over the two and a quarter million mark. Sylvia Sidney, star of the legit show, *Jane Eyre*, purchased a \$1,000 bond, good for 40 tickets, and distributed them among 40 members of boys' clubs who had distinguished themselves in various phases of war work on the home front.

**NOVEL POLE LOADING**

(Continued from page 38)  
intendent of canvas, it comes to rest on the two shelves which are placed at the center of gravity of the pole and the base of the pole is raised off the ground by the weight of the pole itself. The toe block and bale ring are knocked off the base of the pole and it is an easy matter for three or four men to roll the heavy pole over the shelves onto the wagon. The shelves and jacks are picked up and the wagon proceeds to the next pole where the operation is repeated and so on down the line until all six poles are loaded.

This is one of the few tricks which is keeping the Big Show moving despite a grave shortage of man power, and also demonstrates the ingenuity and resourcefulness of circus men to carry on in spite of all obstacles.

**GOULD ON PROFIT SIDE**

(Continued from page 38)  
Charles Baker, and Bill Alcott (Yo-Yo). Football mule, worked by Carl Romig and Elizabeth Rooney. Drew plenty of laughs. Intermission for candy pitch. Lew and Elsie Christensen, traps, neck swing, breakaway, etc. A fast moving act, excellency presented. Susie-Q, elephant, worked by Franco Richards. High-school horses, worked by Gracie Sykes and Fay Romig. Charles Baker, burlesque magic, a laugh getter. Yo-Yo,

very good stilt number. Riding act with Elizabeth Rooney, Gracie Sykes and Fay Romig, nicely presented. As a finale a boy and girl were given a ride on the "mechanic," giving the show a laugh finish.

The Side Show, managed by Ed Ray, presents some clever chimpanzees, a beautifully marked Mandril and various other simian entertainers. On the midway were three rides, Tilt-a-Whirl, Ferris Wheel and Merry-Go-Round, all doing a rushing business; and a number of concessions, which got a good play.

Show has an excellent five-piece band led by James Zimera. From Wilmette the show went to Madison, Wis., to play the Shrine Circus this week-end.

**ARTHUR TRUCKS CRASH**

(Continued from page 38)  
to Colorado Springs, Kansas City, and Oklahoma City to purchase new wild animals for the show. William James joined Mr. and Mrs. Frank Yagla's crew at Coeur d'Alene. Leroy Conkey has added a trumpet and trombone player. Cora Velarde returned from Los Angeles and joined ticket crew on inside of big top. Mr. and Mrs. Art Anderson returned from a three-day fishing trip. Early in the season Martin E. Arthur presented to his little son, Richard, the bear used in the menagerie known as "The Big Bad Bear" which little Richard insisted upon visiting at least four times daily.

**BIG ONE WOVES DETROIT**

(Continued from page 38)  
given here, with sellouts eight nights and one matinee. There were less than 200 seats left at the final show Sunday night.

Another "first" set here was the first time three performances have been given in a single day under canvas since before the merger of the Ringling & Barnum shows, according to General Manager George W. Smith.

Side Show did the biggest average business it has ever done here, according to circus authorities.

**Waving of License Denied**

Action to waive the \$350 daily license fee for the first day of the stand here, when the show gave only one performance and that for buyers of War Bonds, was in effect denied by the city council. The circus petition stated that the show had shouldered the entire expenses of this show performance, given August 13, but had charged no admissions in a campaign to sell War Bonds. Advice of the corporation counsel was that the facts of the War Bond show had no bearing and that the council had no legal right to suspend the fee, altho it had been originally set up by a council ordinance.

**Pending Suits Settled**

DETROIT, Aug. 28.—Lawsuits between Tunis (Eddie) Stinson and the Ringling-Barnum circus have been settled amicably by agreement, but details have not been disclosed. The settlement, which was completed during the run of the Ringling show here, was understood to be an outgrowth of the change in management of the Big Show. Two suits were involved—one brought by the circus against Stinson for \$8,000 and his countersuit for \$25,000. Settlement squelches both suits. The situation dated as far back as 1934 and grew out of an ancient note. It is assumed that the amicable settlement clears any possible objection, such as has been reported the past two years, to any acts working for the Shrine Circus, as produced by Stinson here and in other cities. Shrine show was not produced in Detroit last year because the government had taken over the State Fair Coliseum.

**UNDER THE MARQUEE**

(Continued from page 39)  
West Elizabeth Street, Detroit. It is understood that Wilson has a sister in Boston.

THE RINGLING circus will close its regular season in Miami early in November, playing either a two or three-day stand. A final performance will be given in Sarasota after the Miami date, after which equipment will be stored until spring, according to present plans.

DESCRIBING an early-day concert, a woman from a rural district stated, "Tweren't nothing but a mess."

BEATTY-WALLACE, in Decatur, Ill., August 19, had straw house at both performances. Bill Woodcock, CHS, and head of the elephant herd, spent much of the day at homes of Bert Backstein, model builder, and Bob Parkinson, looking over circusiana.

THE LA VELDAS (Ted and Freda) were guests of the Lerches (Billy and Jenny) when Beers-Barnes Circus was at Bellevue, O. The Lerches are located there for the duration, operating a tire-recapping plant. William Ketrow and wife saw the show at Port Clinton, O. Ketrow's Renfro Valley Show was near there.

LEARNING circus biz thru the experiences of others is a type of education that many ignore.

THE RINGLING circus has been contracted for a week in eastern Ohio industrial defense centers in September, dividing the week between Canton, where the show will open Sunday, September 19, and play the following day, three days in Akron, September 21-23, and wind up the week with a two-day stand in Youngstown. It is the latest showing in that territory on record for the Big One, it is said.

BILL VALENTINE, catcher for the Original Flying Valentines, cards that he recently caught for two flying acts during the same weeks. After catching for Charles Siegrist's act at Fort William, Ont., week of August 2, he worked the Valentines act at the Delphi (Ind.) Fair; to Fort Wayne, Ind., for General Motors Picnic, then back to Valentines act for Kokomo (Ind.) Fair; to Bloomington (Ill.) Fair, and then for Valentines at Converse (Ind.) Fair.

HUNTING the sleepers in present-day overloaded railroad yards reminds us of the proverbial needle in the haystack.

BEATTY-WALLACE will be in Memphis September 16-18 and in Chattanooga September 27 and 28, at Stadium Ball Park. In Memphis the show will take care of orphans during the first two afternoons, co-operating with E. H. Crump and others. Will be in the city side of fairgrounds. Frank J. Lee, of the show, renewed acquaintances with Joe Simon, assistant district manager of Warner Bros.' theaters in Memphis district, and Bob Courtney, also on the Warner staff. Both are old Ringling men.

EDWARD C. ANDREWS recently saw the Big One in Detroit and visited with Merle Evans at the band top. This was their first meeting since they were on the 101 Ranch Show 27 years ago. The former is with Mack Williams's Side Show on the World of Pleasure Shows, doing fire-eating, magic and inside lecturing. He will winter in Cincinnati, as usual, and play clubs and schools with magic show. Andrews relates that Doc Burns, former side show man and agent, is off the road, being a police officer on the Coast Patrol in Detroit. Burns visited Andrews and Major Fox, midget.

SOMEBODY has to mention the name of an early-day showman every now and then to remind us that the biz ain't what it used to be.

FRANK J. LEE, with Beatty-Wallace, says that the following can do showman some good: Jack Kiefer, police department, Norwood, O. (was musician under Al Sweet); William McCune, in charge of licenses, City Hall, Newport, Ky. (was former circus agent); Eugene Haerlin, city engineer's office, Dayton, O.; John R. Phillips, city clerk, also former Mayor Herbert H. Vasconcellos, Jacksonville, Ill.; Ralph Higer, Orpheum Theater, Springfield, Ill.; William L. Oliver, owner of billboards in Decatur, Ill.; William Smith, sanitation officer, Richmond, Ind. (was former brigade and car manager and theater owner); Abe Newburger,

agent, National Theater, Louisville; Frank Tieben and Lon Adams, advertising agents, Indianapolis theaters; Mayor Rickert and Karl K. Knecht, Evansville, Ind.

WISE general agent is one who recognizes who won the argument and changes the subject before the boss can let loose with another barrage.

BETTE LEONARD, of Wichita, Kan., writes: Mr. and Mrs. George Fuller, Wonevoo, Wis., who formerly had an animal show with Seils-Sterling Circus, entertained Mr. and Mrs. Bill Madden and Mrs. Dale Madden, of the Madden Stillman Shows, at Eroy, Wis. Dailey Bros.' Shows reports banner day at Caldwell, Ore. Jimmy O'Dell has left the show. Burt L. Wilson, Chicago, has visited Dailey Bros., Cole Bros. and Mills Bros. circuses. Jake Mills and Orrin Davenport and wife were entertained at home of Mrs. Edna Curtis, Westmount, Ill. Bill Green, Washington, Kan., has been laid up due to poisoning of both wrists. Joseph Fleming, Trenton, Neb., caught the Cole show at McCook, Neb., and saw his old friends, the Plunketts. Louis W. Kriescher, Circus Model Builder, Wichita, is stationed at the U. S. Naval Training Station, Farragut, Idaho.

IT is sometimes impossible for a ducat seller to avoid making a mistake. But when he does he shouldn't waste his time trying to convince a skeptical customer that it is all wool and a yard wide.

**Spokane Big for CB**

SPOKANE, Aug. 28.—Cole Bros.' Circus, here Monday and Tuesday, drew 27,000 on a well-located lot. Weather was hot. The War Bond sale block seat plan was excellent. Orphans were guests of the Lions Club Monday matinee. An ad in *The Sunday Review* for 50 workers evidenced lack of help.

MEL COLBURN, formerly connected with advance departments of circuses, is in a supply depot at Solomons, Md.

RAY DEAN, show announcer on the J. C. Harlacker route this season, was sworn into the coast guard August 20. He did the announcing at Fenway Park circus in Boston, week of August 23, thru a special leave granted by the CG. He has been given a chief boatswain's rating.

**HOLLYWOOD THEATRE**  
ST. LOUIS  
**CAN USE NOW**  
Feature Freak, Magician, Novelty Acts at all times. Will guarantee all winter's work. This is our second successful winter in the Museum here. Henry Blaisie, Billie Zern, Nate Felton and all others who worked for us before, contact us as soon as your show closes.  
**Mildred Russell, Mgr.**  
Hollywood Theatre  
508 St. Charles St. St. Louis, Mo.

**W. S. CURL SHOWS**  
**CAN PLACE**  
Legitimate Concessions of all kinds. Shows with own transportation. Ride Help that can stand good treatment. Batesville, Ind., this week; Farmland, Ind., to follow; all on the streets; other big dates to follow. We carry Capt. Billy Sells big Lion Act and free gate. Come on.

**PADDY FINNERTY WANTS**  
Agents for Wheels (Claude Hughes, come on), Ball Games, Penny Pitches. Long season south. All address:  
**Care LAWRENCE GREATER SHOWS**  
Blackstone, Va., this week.

**FOR SALE**  
8 Brunswick Regulation Bowling Alleys, now in operation, in good condition. Write  
**SILVER BEACH AMUSEMENT CO.**  
St. Joseph, Mich.

**LETTER LIST**

(Continued from page 49)  
Burge, L.  
Bydairk, Albert  
BYNUM, James  
Louis  
Calkins, R. J.  
Carl, Frank (Mitt)  
Cartor, Miss Noel  
Carter, W. M.  
Caudell, Leo  
Clark, Miss Audrey  
Cohen, Ada  
Collins, Abo.  
Palmist  
Conrow, Walter S.  
Corbett, Wm.  
Cross, B. Q.  
Cudney, Charley  
DeVoe, Jack  
Deano, Miss Dixie  
Delmar, Miss  
Annette  
Donahue, John T.  
Dopson, Chas. M.  
Dry, Harry M.  
Eaverton, Ronnie

Hogan, Wm. J.  
Hood, Hollis F.  
HOWARD, Floyd  
Thomas  
Hughes Greater Shows  
Jenkins, Susie  
Johnston, Lloyd G.  
Justice, John F.  
Kalen, James B.  
Kelly, Mrs. Edith  
Kelly, W. T.  
KOSTENBADER, Robert Dale  
Lay, Geo. F.  
LaRue, Miss Mickey  
Litts, G. F.  
Livingston, Louise  
Lucas, Earl  
LUCAS, Otto  
Wheeler  
Lurray, Lady  
McCoy, Miss  
Madeline  
Marino, Joseph R.  
MERRICK, Narciss  
Minshall, Everett  
MONTGOMERY, Paul  
Moore, Rox  
Morgan, John R.  
Murphy, Patrick  
Neil, Jimmie  
NELSON, George  
Oscar  
O'DEA James  
Robert  
Ormsby, Miss Helen  
PARKER, James  
Lemuel  
Pasterson, Eddie  
Patrick, Ruth  
Patrick, T. W.  
Pike, Bill  
Polk, Bessie & Ollie  
Potts, Mrs. A. L.  
Ramsey, Curly  
Reyall, R. G.  
Riardon, James  
Roberts, Gifford  
ROSE, Wesley  
SCOTT, Dan  
Herbert  
Scott, Mrs. H. T.  
Senior, Wm. C.  
Smith, Sammy  
Spheeris, Andrew  
Stephenson, Ralph  
Stone, Jimmie W.  
Struble, Mrs. Mary  
Sweeney, John J.  
Taylor, Miss Mary  
Thompson, Theodore N.  
Thoreson, Norman  
Tubbs, Eddie  
Tubbs, Mrs.  
Franky Leo  
Ward, Vernon  
WARMOUTH, Alfred Thomas  
WARNOCK, James  
Melroy  
Wells, Verbie B.  
Welles, Miss Vickie  
Wells, William  
Whitaside, A. R.  
Willis, Mrs. Billie  
Wilson, Bill & Margaret  
Wood, Edw.  
Zacchini Bros. Shows

Concello in Chicago

CHICAGO, Aug. 26.—Arthur Concello, owner of Russell Bros. Circus, spent several days in Chicago this week on business. Among other things he is arranging for a new top for the 1944 season. He reports that business of the show on the West Coast is very good.

CORRAL

(Continued from page 39)

ceeds went to the various clubs' funds for civic, service, patriotic and youth activities. Guthrie's Congress of Indians were among features, and Gene Autry's Flying A Ranch bucking horses were used. Officials were Guthrie, manager-director; Oklahoma Ranchers' Shows, producers; Frank Autry, arena director; C. W. Bennett, announcer; Paul Bond, arena secretary; Amye Gamblin and Frank Autry, judges; Jess and Buck Goodspeed, pick-up men; Mildred Mix and Marvin Shoulders, timers; Harry D. Phillips, programs, and Austin Fullerton, auditor.

Winners were: Calf Roping—First go around, Jess Goodspeed, Earl Wofford, Shote Webster, Jim Inman. Second go around, Hugh Ridley, Shote Webster, Amye Gamblin, Forrest Andrews. Third go around, Jess Goodspeed, Buck Goodspeed; Hugh Ridley and Forrest Andrews split third and fourth. Finals, Jim Inman, Buck Goodspeed; Forrest Andrews, Shote Webster.

Bronk Riding—First go around, Milt Moe, Claude Morris, Earl Wofford, Virgil Tolberts. Second go around, Milt Moe; Claude Morris and Virgil Tolbert split second and third; Earl Wofford. Third go around, Milt Moe and Earl Wofford split first and second; Claude Morris, Virgil Tolbert.

Bull Riding—First go around, Dale Adams, Slick Ware, Orville Stanton, Todd Whatley. Second go around, Dale Adams, Slick Ware, Lewis Tiger, Orville Stanton. Third go around, Slick Ware, Marvin Shoulders, Todd Whatley, Dale Adams.

Steer Wrestling—First go around,

Ernest Buffington, Earl Wofford, Claude Morris, Chas. Broadnox. Second go around, George Hinkle, Ernest Buffington, Claude Morris, Earl Wofford. Finals, Ernest Buffington, Claude Morris, Earl Wofford, Chas. Broadnox.

FINAL RESULTS at the two-day Cardston (Alta.) Rodeo were: Saddle Bronk Riding, Jerry Ambler, Bill Linderman, Carl Olsen, Wally Lindstrom. Bareback Bronk Riding, Bill Linderman, Jack Ellison, Jim Robinson, Eddie Little-shield. Steer Riding, Bernard Tailfeather, Eddie Provost; George Minion and Frank Goodrider, tied. Wild Horse Race, Reg Kesler, Harry Shade, Johnny Maggs. Calf Roping, Frank Manyfingers, Fred Gladstone, Frank Duce, Hugh Connell. Steer Decorating, Willie Head, Arnold Montgomery; Jimmy Wells and Bill Linderman, tied. Chuckwagon Race, Jack Higgins, Fred Eagleplume, Willie Eagleplume. Crowds were good.

FINALISTS at Macleod (Alta.) Stampede were: Saddle Event, Jim Robinson, Frank Duce, Jimmy Wells, Mike Yagos. Bareback Bronk Riding, Jimmy Robinson, Frank Duce; Jack Bear and Louis Palmer, tied. Calf Roping, Jack Cochlan, Jim Cochlan, Bob Jackman. Wild Horse Race, Harold Bester, Harry Shade, Joe Smith. Wild Cow Milking, Dick Wells, George Brown, Tommy Duce. Steer Riding, Jim Robinson; Harry Thompson and Jack Ellison, tied. Steer Decorating, Dick Andrews, Jim Wells, Norman Bester. Two-day show attracted over 5,500. Event was handled by Herman Linder.

RESULTS of the two-day Raymond (Alta.) Stampede were: First Day—Saddle Bronk Riding, Arnold Montgomery, Red Matkin, Doug Bruce, Vern Franklin. Bareback Bronk Riding, Jack Ellison, Reg Kessler, Arnold Montgomery and Elmer Goram. Steer Riding, H. Doenz, Edwin Morningowl, Roger Morningowl, Alex Eaglepine, Colin Bull-shields. Wild Cow Milking, Rufus Good-striker, Lucius Smalleyes, Frank Many-fingers. Calf Roping, Floyd Peters, Fred Gladstone, Bill Monkes, D. R. Forsyth, Frank Manyfingers. Bulldogging, Vern Franklin, Andy Lund, Frank Manyfingers. Wild Horse Race, Reg Kessler, Wolfplume, George Brooks. Chuck Wagon Race, Joe Youngpine, Fred Eagleplume, Braided Hair.

Second Day—Saddle Bronk Riding, Doug Bruce, Waldo Ross, Duffy Stewart, Ken Brower. Bareback Bronk Riding, Waldo Ross, Harry Thompson, Arnold Montgomery. Junior Steer Riding, Gordon Seoville, Ted Newby, Reg Morning-owl and Bernard Tailfeathers split third. Calf Roping, Edward Soup, Fred Gladstone, Bill Monkes, Charlie Ivins. Bulldogging, Vern Franklin, Arnold Mont-gomery, Duffy Stewart, Red Matkin. Wild Cow Milking, Frank Manyfingers, Arthur Soup, Rufus Goodstriker. Wild Horse Race, Reg Kessler, John Maggs, Gordon Hall. Chuck Wagon Race, George First-rider, Joe Youngpine, Tom Threepersons.

Finals—Saddle Bronk Riding, Doug Bruce, Gordon Hall, R. French, Waldo Ross, Arnold Montgomery. Bareback Bronk Riding, Waldo Ross, Arnold Mont-gomery, Vern Franklin. Wild Steer Rid-ing, Reg Morningowl, Herby Doenz, Edwin Morningowl. Calf Roping, Floyd Peters, Fred Gladstone, Bill Monkes, Frank Manyfingers. Bulldogging, Vern Franklin, Andy Lund, Frank Manyfingers. Over 6,000 attended the first day, and a good-sized crowd was on hand the second day.

ROUTES

(Continued from page 20)

H
Hamilton, Janice (New Yorker) NYC, nc.
Harlem Harry (College Inn) Kansas City, nc.
Harrell, Bozo & Bobby (Dude Ranch) At-lantic City.
Harrison & Fisher (Latin Quarter) NYC, nc.
Harwal (La Conga) NYC, nc.
Healy, Mary (Riobamba) NYC, nc.
Hughes, Mary Beth (Palace) Cleveland, t.

Hayes, Grace (Riobamba) NYC, nc.
Hazard, Hap, & Mary: Fort Sil, Okla., 1-6.
Herbert, Jack (Edgewater Beach) Chi, h.
Hobert, Bird & LaRae (Latin Quarter) Chi, nc.
Hildegarde (Copley-Plaza) Boston, h.
Howard, John (Slapsy Maxie's) Hollywood, nc.
Howard, Mary (Troika) Washington, nc.

I
Imaginers, The (Chez Paree) Chi, nc.

J
Jacks, Don (Crown Lodge) Chi, cl.
Jaffee, Nat (Kelly's Stable) NYC, nc.
Jagger, Kenny (Sportsman's Club) Indian-Janis, Dean (Roosevelt) New Orleans, h.
Jesse & James (Latin Quarter) NYC, nc.
Johnson, Bobby & Foster (Earle) Phila, t.
Johnstone, Jane (Village Barn) NYC, nc.
Jones, Jane (Bellerive) Kansas City, Mo., h.
Jules & Webb (Fort Meigs) Toledo, O., h.

K
Ealy, Chandra (Troadero) Hollywood, nc.
Karson's, Marla, Musicales (Plains Hotel) Cheyenne, Wyo., cl.
Kelly, Paula (RKO-Boston) Boston, t.
King, Bill (Riverside) Milwaukee, t.
Kirby, Elaine (Star Dust Inn) Washington, until Oct. 3, c.
Knoll, Great (Park) Baltimore; (Park) El-mira, N. Y., 5-11.

L
Lane, Barbara (Kelly's Stable) NYC, nc.
Lane, Muriel (Henry Grady) Atlanta, h.
Lane & Ward (Strand) NYC, t.
Lang & Lee (Fair) Tyler, Minn., 25-26; (Fair) Bloomington, Wis., 28-29.
La Vola, Don, & Carlotta (Utah Canteen) Salt Lake City.
Lawson, Mary Jane (New Yorker) NYC, nc.
La Zelas Aerial: West Point, Neb.
Leads, Jimmy (Glenn Rendezvous) Newport, Ky., nc.

Lee, Bob (Wivel) NYC, re.
Le Gon, Jeni (Blue Angel) NYC, nc.
Leslie, Dick (Carroll's) Phila, nc.
Lissy, Benny (Slapsy Maxie's) Hollywood, nc.
Lester, Jerry (Strand) NYC, t.
Le Verde, Leon (3700) Cleveland, nc.
Lit, Bernie (Silver Dollar) Baltimore, nc.
Lloyd & Willis (Clover) Miami, nc.
Locke, Marie (Stratoliner) Chi, nc.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Louise, Phyllis (Tic Toc) Milwaukee, nc.
Low, Hite & Stanley (Chicago) Chi, t.
Luks, Larry (The Dome) Minneapolis, nc.
Lyons, Ladd (Earle) Washington, t.

M
McKay, Connie (Leon & Eddie's) NYC, nc.
McKenna, Chuck (Swing) NYC, nc.
Maghands, Two (Zombie) Detroit, until Sept. 13, nc.

McNally Sisters (Riverside) Milwaukee, t.
Mann, Peggy (Chicago) Chi, t.
Manners, Judy (Tic Toc) Milwaukee, nc.
Mara, Vince (George Washington) NYC, h.
Marlowe, Don (Slapsy Maxie's) Hollywood, nc.
Martin, Guy, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Marshall, Jack (Paramount) NYC, t.
Matthews, Lucille (Harlequin) NYC, nc.
Melodiers (Lotus) Washington, nc.
Miller, Elaine (Coq Rouge) NYC, nc.
Miller, Follie (Latin Quarter) Chi, nc.
Miller, Glenn Singers (RKO-Boston) Boston, t.
Mills Bros. (Oriental) Chi, t.
Modynares, The (RKO-Boston) Boston, t.
Moke & Poke (Zanzibar) NYC, nc.
Molino, Rita (Trovilla) NYC, c.
Monteros, The (El Bosque) Monterrey, Mex., nc.
Moore, Patti (Slapsy Maxie's) Hollywood, nc.
Morales, Marla (Belmont Plaza) NYC, nc.
Morgan, Johnny (La Conga) NYC, nc.
Moya, Lolita (Glen Park Casino) Buffalo, nc.
Munro & Adams (Fruitport Pavilion) Fruit-port, Mich., nc.
Murtah Sisters (Folies Bergere) NYC, nc.

N
Nash, Mary (Drake) Chi, h.
Neal, Ginger (Swing) Detroit, nc.
Nevel, NIK & Bernyce (Five o'Clock) Mani-towoc, Wis., nc.
Nelson, Walter (State) NYC, t.
Nov-Elites (Happy Hour) Minneapolis, cl.
Novetos, The (Faust) Peoria, Ill., 1-9, nc.

O
O'Dare, Dale (Mon Paree) NYC, nc.
O'Keefe, Walter (Copley Plaza) Boston, h.

P
Parker, Ray (Bal Tabarin) San Francisco 1-8, nc.
Paroffs, The (Coney Island) Cincinnati, p.
Pat & Penny (Shore) Cape May, N. J., nc.
Patterson, Neva (St. Regis) NYC, h.
Peaches Sky Revue (Coney Island) Cincin-nati, p.
Perry, Barbara (Troadero) Hollywood, nc.
Peters Sisters (Blue Angel) NYC, nc.
Preble, Bob (Troika) Washington, nc.
Price, Georgie (Latin Quarter) NYC, nc.
Princess & Willie Hawaiians (Rivera) Colum-bus, O., nc.
Profit, Clarence, Trio (Kelly's Stable) NYC, nc.

R
Rabold, Rajah (Belmont Plaza) NYC, h.
Radio Ramblers (Capitol) Washington, t.
Rae, James (Oriental) Chi, t.
Rae, Nan, and Mrs. Waterfall (Oriental) Chi, t.
Reed, Freddie (Miami) Dayton, O., h.
Reilly, Betty (Charley Foy's) Hollywood, nc.
Reilly, Tommy (Last Frontier) Las Vegas, Nev., nc.

Revue, The (Troadero) Hollywood, nc.
Reynolds & Donegan Skaters (Ringling Cir-cus) Chi 24-Sept. 4.
Rhythm Rockets, Four (Latin Quarter) NYC, nc.
Riechy, Jean (Earl Carroll Theater) Holly-wood, re.
Rimac, Ciro (Roosevelt) New Orleans, h.
Robbins, June (Copley Plaza) Boston, h.
Robert, The (Plaza) NYC, h.
Roberts & White (Beverly Hills) Newport, Ky., cc.
Robinson, Al (Village Barn) NYC, nc.
Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.
Robinson & Martin (Bismarck) Chi, h.
Rocco, Maurice (Zanzibar) NYC, nc.
Rolls, Dolly (Plaza) NYC, h.
Rooney, Pat (State) NYC, t.
Ross, Dorothy (George Washington) NYC, h.
Ross & Ross (Patio) Cincinnati, nc.
Rutz, Baclova (Chez Paree) Chi, nc.
Russell, Connie (Blackstone) Chi, h.
Ruvell, Norman (Patio) Cincinnati, nc.

S
St. Claire Sisters & O'Day (Fair) Baraboo, Wis.; (Fair) Du Quoin, Ill., 6-11.
Scott, George (Community Coffee Shop) Binghamton, N. Y., cl.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott & Suzanne (Village Barn) NYC, nc.
Sebastian, John (Last Frontier) Las Vegas, Nev., nc.
Sellers, Preston, Trio (Indiana) Fort Wayne, Ind., h.
Severin, Billy (Patio) Cincinnati, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shea, Chautsle (Riobamba) NYC, nc.
Sheridan, Nora (Blue Angel) NYC, nc.
Sherman, Tessie & Maurice (Triangle) Roch-ester, N. Y., nc.
Shpason, Carl & Faith (Orpheum) Sioux City, Ia., t.
Skyliners (Dunphy's) Newark, N. J., cl.
Sloan, Estelle (Roosevelt) New Orleans, h.
Snow, Dorothy (Manhattan) Detroit, nc.
Solar, Willie (Village Barn) NYC, nc.
Spencer, Kenneth (Cafe Society Uptown) NYC, nc.
Stooges, Three (Palace) Cleveland, t.
Sun, Lyda (Earle) Washington, t.
Sullivan, Lee (New Yorker) NYC, h.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Sutherland & Stanley (Latin Quarter) Bos-ton, nc.
Swifts, Two (Riverside) Milwaukee, t.
Swing Riffs (Caverns) Washington, until Sept. 10, nc.

T
Talia (Hollenden) Cleveland, h.
Tatem, Art, Trio (Three Deuces) NYC, nc.
Therrien, Henri (Latin Quarter) Fall River, Mass., nc.
Tomack, Sid (Slapsy Maxie's) Hollywood, nc.
Toy & Wing (Capitol) Washington, t.
Travis, Jimmie (Playhouse) Akron, nc.
Troy, Brown & Lee (Swan) Phila, nc.
Tudells, The (Bismarck Tavern) Chi, h.
Tula & Mye (Leon & Eddie's) NYC, nc.
Tung Pin Sui (885 Club) Chi, nc.
Tyrl & Jull (New Ocean House) Swampscott, Mass., h.

V
Victorians, The (Playhouse) Peoria, Ill.
Vinsy, Marion (Tic Toc) Milwaukee, nc.
Von & Gertru (Scott's Theater) Kansas City, re.

W
Wards, Flying (Coney Island) Cincinnati, p.
Ware, Leonard, Trio (Blue Angel) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
Wayne, Jinja (Chin's) Cleveland, cl.
Wayne, Jerry (Park Central) NYC, h.
Weidler, Virginia (Chicago) Chi, t.
Wells, Maria (Green Pastures) Elmira, N. Y., nc.
Wences, Senor (Winter Garden) NYC, t.
Westley, Roger (Matteoni's) Stockton, Calif., nc.
Whaling, Bobby & Yvette (Latin Quarter) NYC, nc.
White, Sammy (Colony) Chi, nc.
White's, George, Scandals (Lookout House) Wilkes, Charlie & Tommy (Ruth's Club) Fall River, Mass., 1-4, nc.
Covington, Ky., nc.
Winehill, Cliff (Tic Toc) Milwaukee, nc.
Wood, Kirk (Leon & Eddie's) NYC, nc.

Y
Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., cc.
Z
Zimney, Al (Swan) Phila, nc.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Ice Follies of 1943 (Winterland) San Fran-cisco.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adol-phus) Dallas.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

A New Life (Maryland) Baltimore.
Abie's Irish Rose (Hanna) Cleveland.
Another Heaven (Royal Alexandra) Toronto.
Arsenic and Old Lace (National) Washington.
Big Time (Shubert) Boston.
Claudia (Fox) Spokane, Wash., 1; (Wilma) Missoula, Mont., 2; (Marlow) Helena 3; (Fox) Butte 4.
Dark Eyes (Plymouth) Boston.
Dough Girls (Selwyn) Chi.
Dough Girls (Geary) San Francisco.
Good Night Ladies (Blackstone) Chi.
Jane Eyre (Erlanger) Chi.
Kiss and Tell (Harris) Chi.
Life With Father (Colonial) Boston.
My Dear Public (Nixon) Pittsburgh.
Sons o' Fun (Forrest) Phila.
Without Love (Lafayette) Detroit.
You Can't Take It With You (Wilbur) Boston.

WANT WANT WANT

Senate and Heldt Street Lot
Stock Concessions of all kinds, Photos, Fish Pond, Shooting Gallery, Milt Camp, small Cook House or Grab, Snow Machine. Rides—Will book or buy Merry-Go-Round. Want Flat Rides with or without transportation, Kiddie Rides. Astor, come on. Want organized Minaret Show, have complete outfit for same. Snake or any Grind Show. No other show playing the city lots here. Agents for Penny Pitch. Address: J. G. STEBLAR GREATER SHOWS, Assembly and Devine St., Columbia, South Carolina. (P. O. Box 621)

WANT

Good Southern spot, Oct. 1-Apr. 15. No. 12 EH Wheel or 7-Car Tilt or position first-class Ride Man capable taking charge any or all. Contact DAVID GILLIAN, Prop., Gillian's Fun Deck, Ocean City, N. J., or HARVEY M. SMITH, Mer., 1243 Bay Avenue, Ocean City, N. J. All in first letter.

Beam's Attractions Want

Ferris Wheel Foreman, \$45.00 week cash with bonus. Must be sober. Want Shows and Concessions, including Ball Games, balance of season. Write or Wire
M. A. BEAM, Irwin, Pennsylvania.

WILL PAY CASH

For EH No. 5 Ferris Wheel with transportation. Write or Wire
TURNER SCOTT
Care Scott Exposition Shows Knoxville, Tenn.

KELLIE GRADY SHOWS WANT

Concessions—Hoopla, Cigarette Gallery, Photo Gallery (have gallery if you can get paper), Lead Gallery, American Milt Camp. Will book Shows with own outfit, twenty per cent. Can use few Concession Agents for Ball Game, Penny Pitch. Have Cookhouse or Grab Joint ready to go. Need Man and Wife for either. Winfield, Ala., this week; Haleyville, Red Bay, Russellville, Sheffield, Florence, Athens and Moulton, all in heart of best cotton section in North Alabama. Can use few Ride Men that can drive Semi Trailers. You get pay every Monday in money, not I O U. Have Red and Black Wheel open. Phil Rocco can use Counter Man for Bingo, also Griddle Man for Grab Joint. Russell Green, wire. Can place your Camp and your Agents if you have any. Have 6 Rides, 15 Concessions, 12 Trucks and Trailer for sale. Canvas all new. Rides and Trucks in AA-1 shape. If interested in this size carnival watch route and come look the stuff over. Rubber on all Trucks AA-1.

KELLIE GRADY, WINFIELD, ALA.

PENN PREMIER SHOWS

LABOR DAY CELEBRATION, CARNEGIE, PA.—LABOR DAY CELEBRATION
Can place for our Celebration with a long Southern route to follow. Legitimate Concessions of all kinds. Can place BINGO exclusive for balance of season, also Cook House or Grab. No Wheels or Coupon Stores. Can place Octopus, Roll-o-Plane or Spit Fire, or Rides not conflicting. Can place Shows with own outfits. This show will be out until Thanksgiving. Address all mail or wires to LLOYD D. SERFASS, Ambridge, Pa., this week. Committees and Fair Secretaries in the Carolinas, we have a few open dates.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo: Levelland, Tex.
All American: Wood River, Ill.
Allen, Fred: Syracuse, N. Y., 2-12.
Anderson-Strader: Norton, Kan.
B. & H.: Mullins, S. C.
Bantley's All-American: (Fair) Butler, Pa., 30-Sept. 2; (Fair) Ford City 3-6; Grove City 8-11.
Barkoot Bros.: Toledo, O.
Baysinger, Al: (Jefferson & Walnut) St. Louis, Mo., 30-Sept. 12.
Bealy's Rides: Morgan City, Miss.
Bright Lights Expo.: (Fair) Jennerstown, Pa.; (Fair) Port Royal 6-11.
Brown Family Rides: Rhine, Ga.
Buck, O. C.: Binghamton, N. Y.
Buckeye Expo.: Earlington, Ky.
Buckeye State: Centralia, Ill.; (Fair) Capo Girardeau, Mo., 6-12.
Buffalo: Black River, N. Y.; Alexandria Bay 5-11.
Bunting: (Fair) Peotone, Ill., 30-Sept. 1; (Fair) Mazon 3-6; (Fair) Sandwich 8-10.
Burdick's: Temple, Tex.
Byers Bros.: (Fair) Marion, Ill., 30-Sept. 3.
Capell Bros.: (Rodeo) Pittsburg, Kan., 2-7.
Central Am. Co.: Murfreesboro, N. C., 3-11.
Cetlin & Wilson: Phillipsburg, N. J., 30-Sept. 9.
Chanos, Jimmie: Piqua, O.; Dunkirk, Ind., 6-11.
Christian, George W.: Middletown, Ill., 1-4; Abingdon 6-11.
Coleman Bros.: Pittsfield, Mass.; (Fair) Schaghticoke, N. Y., 6-10.
Colley, J. J.: Purcell, Okla.
Conklin: (Fair) Kingston, Ont., Can., 30-Sept. 3; (Fair) Quebec, Que., 4-11.
Convention: Angelica, N. Y.
Crafts 20 Big: (Auditorium lot) Oakland, Calif., 31-Sept. 6; (Fruitvale lot) Oakland 7-12.
Crescent Am. Co.: Hamlet, N. C.; Maxton 6-11.
Cumberland Valley: Tullahoma, Tenn.; (Fair) McMinnville 6-11.
Curl, W. S.: Batesville, Ind.; Farmland 6-11.
Cunningham Expo.: (Fair) Woodsfield, O., 1-3; Parkersburg, W. Va., 5.
Denton, Johnny J.: Celina, Tenn.
Dick's Paramount: Columbia, Pa., 30-Sept. 7.
Dillon's Joyland: Emeryville, Calif., 1-12.
Dobson United: St. Paul Park, Minn., 4-6.
Dodson's World's Fair: Dodge City, Kan.
Dumont: Cumberland, Md.; Winchester, Va., 6-11.
Dyer's Greater: (Fair) Boscobel, Wis., 30-Sept. 2; (Fair) Mineral Point 3-6; (Fair) Ellsworth 8-10.
Eddie's Expo.: Stoneboro, Pa., 30-Sept. 6.
Elite: Junction City, Kan., 1-5.
Ellman: (Fair) Plymouth, Wis., 3-6.
Empire Am. Co.: Killeen, Tex.
Endy Bros. & Proll's Combined: Fayetteville, N. C.; Elizabeth City 6-11.
Expo. at Home: Orange, Va.; Lynchburg 6-11.
Fay's Silver Derby: Dundee, Ill., 3-6; Rockton 10-11.
Fidler's United: Villa Park, Ill., 30-Sept. 1; Elgin 2-4.
Fleming, Mad Cody: Bainbridge, Ga.; Arlington 6-11.
Funland Am. Park: Clarksville, Tenn.
Franks: Macon, Ga.
Garden State: Aberdeen, Md.; (Fair) Hanover, Pa., 6-11.
Gay Way: Columbus, Ga.
Geren's United: Austin, Ind., 30-Sept. 2; Dillsboro 4-6; (Fair) Sunman 8-11.
Gold Medal: Baraboo, Wis.; Elkhorn 6-11.
Golden West: (Fair) Caledonia, Minn., 1-4; (Fair) Waukon, Ia., 7-10.
Grady, Kellie: Winfield, Ala.
Great Lakes Expo.: Gadsden, Ala.; Anniston 6-11.
Great Sutton: Lawrenceville, Ill.; Rosiclare 6-11.
Greater United: Brownwood, Tex., 30-Sept. 12.
Groff's United: Reedley, Calif.; Hanford 7-12.
Groves Greater: Napoleonville, La.
Gruberg Famous: Philadelphia, Pa.
Hames, Bill: Paris, Tex., 30-Sept. 12.
Happy Attrs.: Newcomerstown, O., 30-Sept. 4; Coshocton 6.
Happyland: (Fair) Traverse City, Mich.; Mount Pleasant 6-11.
Harvey Greater: Lake City, Ark., 6-11.
Heller's Acme: Passaic, N. J.; Montclair 6-11.
Hennies Bros.: Cairo, Ill.

- Henry, Lew: Clifton Forge, Va.
Heth, L. J.: (Fair) Jamestown, Tenn.; (Fair) Hine, H. L.: Webster, Wis., Lebanon 6-11.
Hooster Am. Co.: (Broad Ripple Park) Indianapolis, Ind., 30-Sept. 6.
Howard Bros.: (Fair) Marlon, O.; (Fair) Marietta 6-11.
Hutchens's Modern Museum: Norton, Kan.
Hyalite Midway: Nelson, Neb., 30-Sept. 2; Oxford 4-6.
Jones Greater: (Fair) Cowen, W. Va., 30-Sept. 3; Sutton 6-11.
Jones, Johnny J., Exps.: Indianapolis, Ind., 1-11.
Kaus Expo.: Rockingham, N. C.
Kaus, W. G.: Jacksonville, N. C.
Kay Am. Co.: Delaware City, Del.; Elkton, 6-11.
Lagasse Am. Co.: Nashua, N. H.; (Fair) Lake State: (Fair) Crosswell, Mich., 31-Sept. 3; Farwell 6.
Lawrence Greater: Blackstone, Va.
Lewis, Art: (20th & Monticello) Norfolk, Va. Northampton, Mass., 6-11.
Liberty United: Charleston, S. C.
McKee, John: Gideon, Mo.
McMahon: (Fair) Columbus, Neb., 30-Sept. 2; Schuyler 4-5; (Fair) St. Paul 7-12.
Magic Empire: Stuttgart, Ark., 30-Sept. 6.
Molly: Hallowell, Me., 2-11.
Marks: (Petersburg Pike) S. Richmond, Va.
Mid-Way of Mirth: Nashville, Ill.
Missouri Am. Co.: Kingston Mines, Ill., 4-6.
Moore's Modern: Carlinville, Ill.; Gillespie 6-11.
Page, J. J.: Lake City, Tenn.; Sweetwater 6-11.
Pan-American: Anderson, Ind.
Park Am. Co.: Alexandria, La.
Parker: Jarreau, La.
Penn Premier: Ambridge, Pa.; Carnegie 6-11.
Peppers All-State: Narrows, Va.
Playland Am.: Rome, Ga.; Cedartown 6-11.
Pike Am. Co.: (Fair) Naylor, Mo.
Reading's: (Fair) Columbia, Tenn.
Reid, King: (Fair) Rhinebeck, N. Y., 31-Sept. 3; (Fair) Brookfield 6-9.
Reynolds & Wells: Marshalltown, Ia., 30-Sept. 3; (State Fair) Lincoln, Neb., 5-10.
Rogers Greater: (Fair) Ohlong, Ill., 30-Sept. 3; (Fair) Alhion 6-11.
Rogers & Powell: Philadelphia, Miss.; (Fair) Sebastopol 8-11.
Rubin & Cherry: (Fair) St. Paul, Minn.
Scott Expo.: (Fair) Knoxville, Tenn.
Sheesley Midway: Battle Creek, Mich.
Siebrand Bros.: Ely, Nev.
Skerbeck: Norway, Mich.
Smith, George Clyde: (Fair) Huntingdon, Pa.; Nanty Glo 6-11.
Snapp Greater: (Fair) Oshkosh, Wis., 31-Sept. 3; (Fair) Marshfield 6-11.
Sparks, J. F.: (Fair) Maryville, Tenn.; (Fair) Sevierville 6-11.
Stebler's Greater: (Assembly & Devine) Columbia, S. C.; (Senate & Heldt) Columbia 6-11.
Stephens: Lucerne, Mo., 2-4.
Strates, James E.: Cortland, N. Y.
Stumbo: Marshallfield, Mo.
Sunflower State: Great Bend, Kan.
Sunset Am. Co.: (Fair) Morrison, Ill., 31-Sept. 3; (Fair) Kingston Mines 4-6.
Tivoli Expo.: Cresco, Ia.
United American: Oxford, Pa.
United Expo.: Leesville, La.
Virginia Greater: Bowling Green, Va.; Suffolk 6-11.
Wade, W. G.: Big Rapids, Mich., 1-4; Ithaca 6-11.
Wallace Bros.: Paris Tenn.
Ward, John R.: Princeton, Ind., 30-Sept. 6.
West Coast Victory: Oregon City, Ore.; Corvallis 6-11.
Wolfe Am. Co.: Ware Shoals, S. C.; Greenwood 6-11.
World of Mirth: Westbrook, Me., 30-Sept. 1.
World of Pleasure: (Fair) Marne, Mich., 31-Sept. 3; Belding 4-6; (Fair) Midland 9-12.
World of Today: Bartlesville, Okla.

CIRCUS

- Beatty, Clyde-Wallace Bros.: Joplin, Mo., 31; Coffeyville, Kan., Sept. 1; Parsons 2; Pittsburg 3; Carthage, Mo., 4.
Cole, James M.: Duncannon, Pa., 31; Carlisle Sept. 1; Hummelstown 2; Ephrata 3; W. Chester 4; New Castle, Del., 6; Delaware City 7; Dover 8.
Gould, Jay: S. Beloit, Ill., 30-Sept. 1; Elgin 3-5.
Kelly, Al G., & Miller Bros.: Dell Rapids, S. D., 31; Canton Sept. 1; Vermillion 2; Onawa, Ia., 3; Denison 4.
Mills Bros.: Blanchester, O., 31; Brookville Sept. 1; Osborn 2; W. Milton 3; Covington 4; Cambridge City, Ind., 6; Hagerstown 7; Albany 8; Fairmount 9; Alexandria 10; Hartford City 11.
Polack Bros.: (Ice Arena) San Diego, Calif., 3-18.
Ringling Bros. and Barnum & Bailey: Chicago, Ill., 30-Sept. 4; (State Fair Grounds, W. Allis) Milwaukee, Wis., 5-7; Madison 8; Indianapolis, Ind., 10.
Russell Bros.: Salt Lake City, Utah, 30-Sept. 1; Kemmerer, Wyo., 2; Rock Springs 3; Rawlins 4.
Sello Bros.: Haverstraw, N. Y., 30-Sept. 4.

MISCELLANEOUS

- Craig, Mystic (Orpheum) New York 2-4.
DeCleo, Harry: Marysville, O., 1-4.
Holbrook, Vincent W.: Iowa Park, Tex., 1-4.
Lucy, Thos. Elmore: Lakeside, O., 1; Cape Girardeau, Mo., 5-7; Chaffee 10.
Lippincott, Mal B. (Fontaine Ferry Park) Louisville 30-Sept. 4.
Long Leon: Greenville, N. C., 1; Farmville 2-4.
Millo (Cedar Point) Sandusky, O.
Rixon's Dogs: Huntsville, Ala., 1-4.
Walker & Cozy: Baraboo, Wis., 1-4.

ADDITIONAL ROUTES

- Balabanow Duo (Haymarket Club) Detroit.
La Zellus, Aerial (Fair) Ferguson Falls, Minn., 2-6; (Fair) Morris 7-10.
Lester & Irmajan (Bowery Club) Detroit 1-4.
Louis & Oherie (Fair) Marshalltown, Ia., 1-4; (Fair) Westfield, Wis., 5-9.
Ruton's, Eddie, Dogs (Fair) Butler Pa., 1-2; (Olympic Park) Irvington, N. J., 4-12.
Roma's, Flying: Lynn, Mass., 30-Sept. 1.
Wallace Puppets (Temple Theater) Jacksonville, Fla., 1-7.

WANTED

Commencing at Saginaw, Michigan, Fair, Sunday, September 12, followed by Centerville and Hillsdale, Michigan, Fairs; then Coshocton and Lancaster, Ohio, Fairs. Greatest dates in middlewest. SHOWS—Must be first class and furnish own transportation. Address inquiries

F. E. GOODING AMUSEMENT COMPANY

1300 Norton Avenue

Columbus, Ohio

GRATIOT COUNTY FREE FAIR

Ithaca, Michigan. This Fair opens Monday, Sept. 6th, with a big special patriotic Labor Day celebration and continues thru Saturday, Sept. 11. Free admission to the grounds at all times. Want Independent Shows and Concessions of all kinds that work for ten cents. Port Clinton, Ohio, Annual Street Celebration follows Ithaca. Address:

W. G. WADE SHOWS

Big Rapids, Mich., this week.

MINEOLA FAIR

5 BIG DAYS — SEPT. 14, 15, 16, 17, 18 — 5 BIG NIGHTS

MINEOLA, L. I.

The Greatest Drawing Power in the East.

Want a few more Shows that do not conflict. Must have first-class equipment. Want Concessions— Penny Arcade, Photo Gallery, Ball Games, Hoopla, Coca-Cola, Cigarette Pitch, Scales, Guess Your Age. Only 10¢ legitimate stores work here and get money. We have a few more choice locations. Write, wire or phone before 10 a.m.

I. T. SHOWS, INC., 2686 Valentine Ave., Bronx, N. Y. Phone: Fordham 4-3630.

I. TREBISH, Bus. Mgr. PHIL ISSER, Gen. Mgr.

BEER WANTED—AT ONCE

PRICED NO OBJECT IF RIGHT

We want to be distributor for Chattanooga only or Tennessee. No promises, please; we want beer not promises. Cash deposit for bottles and shells. Want to hear direct from breweries. Call or write, wire, but at once.

LANE'S AMUSEMENT CO.

253 EAST 11TH STREET

(PHONES: 7-3962—7-3069)

CHATTANOOGA, TENN.

CRONIN'S STREAMLINED CIRCUS

WANTED AT ONCE

Acts and Help in all departments. Year-round work.

S. L. CRONIN

2619 Oak Knoll Drive

San Marino, Calif.

WILL BOOK

For Lynchburg, Va., Agricultural Fair, Sept. 6th to 11th; also Page County Fair, Luray, Va., September 1st to 18th; Woodlawn, N. C., District Fair; Eastern North Carolina Fair, Seima, N. C.; with ten more bona fide fairs to follow. Funhouse, Glass House, Fun on the Farm. Legitimate Concessions, Frozen Custard, Ball Games, Grab Joint, High Striker, Scales, all kinds Grind Stores, Cook House. Will book or buy outright Chair-o-Plane, Tilt-a-Whirl or another ride that don't conflict. What have you? George Lucas, get in touch with me at once. Will book Freaks or strange, unusual people and Novelty Acts for the best framed Ten-in-One Show. Also place Manager and Talker to take full charge of Ten-in-One. Can place Electrician and Sign Painter. Want Help in all departments. All wheels open. Everybody wire in or join at once.

EXPOSITIONS AT HOME SHOWS

ROX GATTO, Mgr., Lynchburg, Va., Fairgrounds.

GERARD'S GREATER SHOWS

WANTED—Ferris Wheel Foreman, Lindy-Loop Foreman, also Second Men on all Rides.

Custard, Popcorn and Grab open. Also Grind Concessions. Will book Fly-o-Plane, Rocket, Roll-o-Plane, Octopus.

Work seven days per week. All choice locations.

Address: CHARLES GERARD, 1545 Broadway, Room 410, Cor. 46th St., New York City, N.Y.

WILL BOOK OR BUY

Tilt-a-Whirl or Octopus. Want Shows at 25%. Will buy Office built on truck. Want the best.

PLAYLAND AMUSEMENTS, INC.

Rome, Ga., this week; Cedartown, Ga., next week; then Ten Georgia Fairs.

JUNIATA COUNTY FAIR

Port Royal, Pa., 5 Days and Nights, Sept. 7th to 11th.

Followed by Bean Soup Picnic, McClure, Pa.

Want Merry-Go-Round and Kiddie Auto. Furnish outfits for Shows or place Shows with own outfits. Opening for Bingo exclusive, also Concessions of all kinds. Ride Help, Foreman for Chair Plane. Benny Herman wants Concession Agents, also Dealers. Write or wire

JOHN GECOMA, Mgr.

BRIGHT LIGHT EXPOSITION SHOWS

Jennerstown, Pa., Aug. 31st to Sept. 3rd; then Port Royal, Pa.

WOLFE AMUSEMENTS

All this week, Ware Shoals, S. C.; Greenwood, S. C., to follow and six bona fide fairs. Can place Merry-Go-Round Foreman. Can use good Ride Help. Can place following Concessions: Ball Games, Devil's Bowling Alley, Heart Shape Pitch, Fun Game and any legitimate Concessions. Good opening for Bingo. Tom Hale, let me hear from you. We have permanent location in Florida, where there is fifty thousand soldiers. All winter's work. All joining now will be given preference. Can use good Dealers, also Lady Agents for Penny Pitch. Following people get in touch with me: O. A. Lindly, Sam Tyus, Tom Hale, Jimmy Shipman. All mail and wires to BEN WOLFE, Mgr.

WANTED

Pitch Tilt Win, Hoopla, Custard, Cigarette Gallery, High Striker or any other legitimate 10-cent Concession. Playing good money spots. Use Free Act and no gate.

KAY AMUSEMENT CO.

Delaware City, Delaware, this week; Elkton, Maryland, and Milford, Delaware, to follow.

WANTED

BILLPOSTERS AND LITHOGRAPHERS

Wire, Sept. 2, Sterling; 3, Wray, Colorado; 4, Atwood; 6, Phillipsburg, Kansas.

DAILEY BROS.' CIRCUS

WANTED

Circus Performers, Clowns, Pony Boys, Cage Men, Camel Boys, Canvasmen, Blacksmith, Cookhouse, Trainers now and winter dates.

TERREL JACOBS' WILD ANIMAL CIRCUS

World of Mirth Shows Bangor, Me.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

Association Work—5

## EARLY HISTORY

There were thriving State and city organizations of operators and also a very active national association of operators in the coin machine trade in the late '20s. The early history of association activities in the industry has many lessons that should be useful to future organized work.

One of the big questions in the industry has always been the possibility of a national association for operators. The early efforts of the industry toward organization have some lessons on the possibility of a national organization. One of the outstanding facts in the early days of organized efforts in the coin machine trade was the influence which economic and political trends have on the history of the industry. The financial collapse of business in 1929 brought an end to the vast vending machine boom in the nation, changed the trends of the industry as a whole and also vitally affected the organizations which were active in the industry. Thus the depression was a landmark in the history of the trade just as World War II will be another landmark in the history of the industry, marking big changes. These national events have direct effects on the progress of trade associations within the industry.

In the late '20s, the vending machine division of the industry was the most aggressive and also had the most capable leadership. It was natural that trade association activities in the industry would be dominated by the vending machine trade. So vital and so aggressive was the vending machine trade in those days that there are still remnants left of the old organizations. They have dwindled mighty fast in the last few years, but the Chicago chapter of the National Vending Machine Operators' Association has continued to meet thru the years. For many years it has been largely a fellowship meeting of operators who started as young men in the vending machine field following World War I. The power that has held them together has been more that of fellowship than anything else.

In the late '20s there were a number of very active State associations of vending machine operators. Some of these continued active for a number of years even after the big depression and after the

original national group had dissolved. Even to this day the Automatic Merchandisers' Association of Iowa still continues active as one of the remnants of the good old days when vending operators furnished leadership in operators' associations.

In those early days there were some capable leaders who did everything possible to promote organization of operators. The great interest in vending machines and the immense amounts of money that have been put into the big promotional concerns attracted business men into the coin machine industry. Naturally there were men who had had good experience in fraternal, civic and business organizations and they turned their efforts toward building city, State and national associations for operators. If the big depression had not seriously changed the trends of the industry they might have built a lasting organization for operators, national in scope.

They also met two other problems that will always stand in the way of a national trade association for operators. It was evident then as now that the successful operator in the coin machine trade is usually a strong individualist. He belongs to few organizations, has had little experience in organized work, and in a sense is a lone wolf. It will always be difficult to organize the individual operator because of his very nature. He feels that he is in direct competition with every other operator, and this fact dominates his thinking.

Most of the large operating syndicates in those days remained aloof from trade organizations and hence the only chance civic-minded leaders had was to try to organize the thousands of individual operators all over the country. They made a real progress in many ways. The fact still stands that they did not find a way to get individualistic men to co-operate in business. It has been said since that time that great legal and tax problems will be the only thing that will ever bring operators together. They have had these troubles thru the years and still have not been brought together. The leaders in the industry today feel if there is any chance to have creditable organizations for operators in the trade, it will come thru a carefully planned and expensive program of education for operators.

# OPA DECISION DUE SOON

## Disk Demand Double Output

**Petrillo ban, shellac shortage, ASCAP demands harass record makers**

NEW YORK, Aug. 28.—In a recent article on musical instruments, *The Wall Street Journal* also discussed the matter of phonograph record supplies and ASCAP. Because of the importance of the article, as well as its interest to the trade, we are reprinting it in full.

No more than half the nation's demand will be met this year with production of about 80,000,000 phonograph records. Record makers fell 40,000,000 short of estimated demand in 1942 when they turned out a peak 110,000,000 disks. Principal cause of curtailment is the shellac shortage. Chemical compositions called "expanders" spread available shellac five or six times as far as before, but the supply dwindles as reclaiming of old records drops off.

Record makers continue to work at capacity permitted by their materials despite the Petrillo (American Federation of Musicians) prohibition of new recordings—which celebrates its first birthday this month. Many of today's hits are available because the record companies had foresight to record them a year ago. Except for the Treasury Department's bond drive classic, *Everybody Every Payday*, no instrumental disks have been sanctioned by Petrillo since last August.

Devotees of popular music who want to hear a piece unavailable on wax swarm to the sheet music counters, then go home to finger it out on the piano. Sheet music sales are running at a rate variously estimated at from \$10,000,000 to \$15,000,000 yearly.

Royalties are rolling in to the 1,712 composing and publishing members of ASCAP, the American Society of Authors, Composers and Publishers. During the second quarter of this year the organization distributed \$1,260,000, derived largely from radio stations, theaters, night clubs and taverns. It has about 350 employes vigilant in all the States except one western state, which refuses to recognize any combined ownership of copyrights.

ASCAP believes that even better days lie ahead. A suit which it has brought against two owners of New York juke boxes seeks to compel them to obtain an ASCAP license. A decision for the society would establish a precedent under which it would take action to bring into the fold another 300,000 juke boxes thruout the country. (There are 400,000 juke boxes altogether but 100,000 of these are not regarded as being subject to license.)

Juke box owners have refused to obtain ASCAP license because the copyright statute expressly exempts coin-operated machines when no admission charge is made to hear them. ASCAP contends, however, that the statute written in 1909, was meant to apply only to the "juke box" of that era, a penny machine with a set of headphones which could be heard by only one person. Today's elaborate

### Expecting Guests?

WASHINGTON, Aug. 28.—Joseph B. Eastman, director of the Office of Defense Transportation, requested of the nation this week a voluntary curtailment of Labor Day travel. He said the request applied to every one. The capacity of railroads and busses is overstrained now due to curtailed automobile driving, and the government is asking people to give up holiday trips and travel before and after the holiday.

If the general public responds to this plea to stay home over the Labor Day holiday in the same manner it co-operated with requests not to travel during the Fourth of July week-end, resort locations won't suffer too much. More than a few holiday merrymakers found themselves waiting for trains back to metropolitan centers after the July holiday while carload after carload swept by them, too full even to stop for more standees.

juke boxes can be heard by a cafe full of people, ASCAP points out.

The growing scheme called "music in industry"—playing of recordings for workers in factories—is interesting ASCAP. In England, the government has settled with the British Performing Rights Society (Britain's ASCAP) for 25,000 pounds annually to cover the playing of the society's music in all war plants. The British society, which had sued for royalty payments, had an open-and-shut case, however, as the British copyright law states that, to become eligible for royalties, a song has only to be played "in a public performance." The United States law adds the significant words, "for profit." ASCAP members insist that they will be able to prove the profit motive.

## Chicago Juke Box Maker Helps Build Motor Generators

(Reprinted from *The Chicago Daily News*)

A Chicago juke box manufacturer is helping the Axis invasion jitters by eliminating a bottleneck that threatened output of American gyro-compasses.

At the request of the facilities section of the WPB in Washington, the Buckley Music System, Inc., today is building motor generators for the Package Machinery Company, Springfield, Mass., which is producing the compasses for the navy.

Walter E. Rapp, a director of the section, brought executives of both companies together for a conference when he learned that the Springfield war plant would need motor generators more quickly than the original design company could supply them.

Result: The juke box maker retooled and is now meeting production schedules for the generators despite the fact that the company had no previous experience in the field. Output of the gyro-compasses will not be delayed.

## Whether Industry To Abide By MPR-429 Expected To Be Decided Early This Week

### Billboard Petitions Given Full Consideration

WASHINGTON, Aug. 28.—OPA today (28) said no decision had been reached as yet on MPR-429, but indicated that some definite determination would be forthcoming early in the week as to whether or not coin machines would continue to be included under terms of the order when it goes into effect September 1.

"It definitely is not a closed issue," said one spokesman for OPA. "We are going to see it thru, but there's not much we can tell at the moment."

It was indicated Friday (27) that a decision would come during the day, but officials working on the order were confined in meetings all day and emerged saying further consideration was to be given the subject today. Not all meetings yesterday concerned MPR-429, it was learned. Consequently, pressure of other matters doubtless delayed definite action. A meeting on 429 is set tentatively for this afternoon, although officials admitted that it may be postponed until Monday (30).

### Petitions Considered

Meanwhile petitions using text published by *The Billboard* continue to pile up at OPA, according to spokesmen. One official said he did not know definitely how many had been received, but estimated "the number is well over 200 by now." These petitions are being given full consideration.

OPA officials also said that they expected to talk to more coin machine men early in the week, but pointed out that no formal meetings were scheduled but that this assumption was based on reports received from the trade indicating that other coinmen are interested in appearing before OPA and presenting arguments for the exclusion of coin machines from the order.

When queried on Friday (27) as to whether the industry would have

to abide by terms of MPR-429 if no decision were reached by September 1 when order becomes effective, spokesmen indicated that from September 1 on until definite decision is reached, industry is temporarily under the order.

## Firms Prepare for Post-War Exporting

CHICAGO, Aug. 28.—Exporting of coin machines had been developed quite extensively before the war by the industry, and members of the trade are vitally interested in picking up where they had to drop this foreign trade when the war is over. In connection with plans and prospects for developing exportation of American machines, the industry will find interesting a survey recently made public by a management consultant firm, McKinsey & Company.

The survey was conducted to find out what, if anything, American industry is doing at the present time about expansion into foreign countries, especially South and Central America. It was found that out of the 100 companies in 22 major industries questioned, more than 50 per cent have already begun post-war planning. These firms have a definite program covering possibilities of entrance into new fields, development of new items, and export trade.

The firm conducting this survey also found:

One company in five plans to enter new fields after the war; two out of three plan new departments in related lines; six out of ten have begun post-war planning; three out of four of the large companies are deep in post-war planning; 50 per cent of the smaller ones have begun their plans; that post-war trends are toward decentralization.

Also 40 per cent of the firms have doubled employment in wartime and 20 per cent have increased pay rolls ranging to 50 per cent; 20 per cent of the firms see a sharp rise in employment after the war, while 45 per cent see a sharp reduction; one out of five expects to build new plants after the war; 40 per cent see need for new equipment; 20 per cent report definite plans for greater cultivation of foreign markets.

## Used Car Price Ceilings . . .

CHICAGO, Aug. 28.—A report from Washington last week indicated that the Office of Price Administration is "ready to act" on rolling back prices for used cars. Ever since OPA announced price controls on used coin machines, there has been widespread interest in the used auto market, and reasons why price ceilings were not set up for used cars. Indications are that the regulation establishing controls for the used car trade might be issued before this issue is on the street.

One of the reasons given for OPA action in this field is the practice in certain sections of the country of dealers refusing to sell new cars unless a used automobile is offered in trade. Rationing officials disapprove of such a practice on the ground that purchase certificates for new cars are issued only when there is a certified need and that such transactions tend to keep new cars out of essential circulation.

Eastern used car dealers are said to be much concerned over the increasing exodus of used cars from the Coastal States to the South and Southwest. Such withdrawals consequently deprive them of service and maintenance work on used autos.

## RED, WHITE AND BLUE TICKET DEALS

2040 RWB TICKET DEAL  
SPECIAL OFFER

DOZEN LOTS	\$36.00	IN DOZEN LOTS ONLY	GROSS LOTS	\$400.00	IN GROSS LOTS ONLY
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LESS THAN DOZEN, \$3.50 EACH.

Can Make Immediate Shipments. Conditions Being So Unusual We Still Will Not Be Undersold.

**WISCONSIN DELUXE CORP.** 1902 N. THIRD ST. MILWAUKEE, WIS.

## ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

*Wm Rabkin*

**INTERNATIONAL MUTOSCOPE CORPORATION**

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photometric and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

# War Brings Great Changes In Nation's Industrial Scene

## Middle Eastern, New England States lose supremacy; Southeast gains most

WASHINGTON, Aug. 28.—The War program has brought about a complete shake-up in the country's industrial geography, according to a survey completed by *The Wall Street Journal*.

The balance of industrial power has been shifted from the middle eastern and New England states, and the Far West, the Old South, the Southwest and the Central States have taken on new manufacturing vigor.

Some of these mushroom growths will undoubtedly fade when the war ends. Others, however, will remain and expand.

Typical of the changes brought about by the war program is Wichita, Kan. In a section of the country once known for land and oil, Wichita has become a model of diversity and volume of production. Its population in 1940 was 120,000; now it is about 250,000. Aircraft, its major activity, accounts for the greater share of the \$314,000,000 in facilities projects and \$1,700,000,000 in supply contracts allocated Kansas.

Other parts of the country have been just as strongly affected. In the Southwest (Texas, New Mexico, Arizona and Oklahoma), manufacturing employment jumped from 233,600 in 1939 to 423,200 in April, 1943. War supply contracts amount to \$3,600,000,000; war facilities projects to \$1,117,000,000. Per capita income increased 71.2 per cent from 1939 to 1943.

The Far West's gains are almost as impressive. In the four States (Washington, Oregon, California and Nevada) making up this group, manufacturing employment leaped from 582,400 in 1939 to 1,479,600 in April, 1943. War supply contracts reached the staggering total of \$14,290,000,000 and war facilities projects accounted for \$1,230,000,000. Per capita income increased 67.2 per cent.

### Southeastern States

The Southeastern States (Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee), report gains in manufacturing employment from 1,120,000 in 1939 to 1,622,400 in April, 1943. War supply contracts amount to \$3,750,000,000; war facilities projects to \$1,170,000,000. Per capita income increased 72.3 per cent.

The Northwestern and Central States

## Senators Plan To Present Bills on Patent Licensing

WASHINGTON, Aug. 28.—Congressional consideration of the highly controversial subject of compulsory licensing of patents, sponsored by the Department of Justice, is scheduled to follow the summer recess, it is reported here.

Two measures are scheduled for introduction in the Senate. Sen. Scott W. Lucas, Illinois, will revive the measure calling for compulsory licensing, which was introduced last year but died before the 77th Congress had a chance to act on it.

Sen. Homer T. Bone, Washington, will introduce what he prescribes as a "modification" of the Lucas Bill. The difference is that it will not call for compulsory licensing.

Both measures would link licensing with the anti-trust law, according to their sponsors. Senator Bone refused to give details of his proposal because he did not want to commit himself with any degree of particularity in view of the recent patents planning commission report. He said his position is not inconsistent with the report, which failed to recommend making licensing compulsory.

The Lucas bill which died last year when the 77th Congress ended was intended to give substantial added powers to the Anti-Trust Division of the Department of Justice, including the filing of all licenses and patents with the department. Acts unlawful under the Sherman Act would have been broadened to include "unreasonable refusal to license" where such a refusal "has the effect of unreasonably limiting the supply of any article moving in interstate commerce."

(including only Utah, Colorado, Nebraska, Minnesota, Iowa, Illinois, Wisconsin, Indiana, Missouri and Kansas) showed a gain in manufacturing employment from 1,965,000 in 1939 to 3,107,000 in April, 1943. War supplies contracts reached \$18,590,000,000, and war facilities projects, \$4,090,000,000, with an increase in per capita income of 71.6 per cent.

A substantial index is provided by income figures. While the per capita increase in the West and South approached 75 per cent, in New England and the Middle East it ranged from 40 to 50 per cent.

The West Coast was the first section of the country to change noticeably. Because a South Pacific offensive seemed near, population increased, business activity hummed, and freight space from the East to the Far West became so cramped production had to be started at home.

Industrialists predict the West Coast will continue to be independent. Although shipbuilding probably will come to an abrupt end with the peace, manufacture of consumer goods for home use and the aircraft business are expected to go on.

Some authorities think the Southeast is the greatest potential production center market. They point to its resources from which to produce prefabricated houses, its world-leading furniture supply, its cellulose (cotton and lumber) from which to make plastics, the Tennessee Valley Authority, from which can come power for production of aluminum, steel and fertilizer. The region has pioneered in the development of wooden planes, potentially important in post-war transportation.

## Lt. Moss Finds Time To Read Favorite Magazine

CHICAGO, Aug. 28.—Maurie Ginsburg, Atlas Novelty Company chief, advises that news has been received from Lieut. Phil Moss, former member of the Atlas sales staff who is now on active flying duty at an unnamed post.

Lieutenant Moss reports that following special training he was made a first pilot and now has a fine crew under his command. He also confesses that off-duty hours give him time for reading—*The Billboard* being one of his favorites—and for writing letters. Phil requests that his many friends among the Atlas customers he has served write to him, and he promises to answer all correspondence. (Persons desiring to write Lieutenant Moss may obtain the address by writing Atlas Novelty Company.)

"Phil's advancement was to be expected, and it confirms our opinion of his ability," said Ginsburg. We at Atlas are proud of Lieutenant Moss. Members of our staff write to him regularly, and I urge that his operator friends comply with his request and also write."



"PECOS DICK" RIDES IN ARKANSAS. Homer W. (Pecos Dick) Smalley has been named manager of the Amalgamated Amusement Company's arcade at Little Rock, Ark. He has been in the coin machine business for many years, operating in Texas and on the West Coast.

## Milwaukee Taverns 60 Under Last Year

MILWAUKEE, Aug. 14.—Early summer estimates that there would be 300 fewer taverns in Milwaukee after the start of the new license year July 1 have proved to be incorrect.

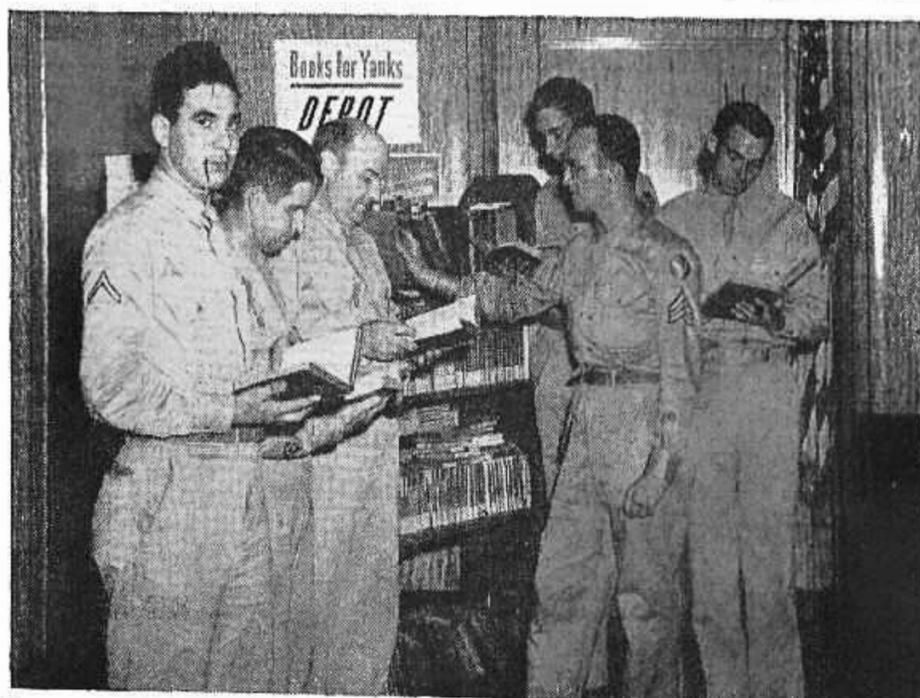
A check at the city hall disclosed that 2,135 licenses have been issued so far and 10 more applications are pending. This is only about 60 short of last year, when the number fluctuated around 2,200. The maximum legal quota is 2,204.

Emil Allee, license clerk, who had thought that the tightening liquor situation would force many places out of business, said Wednesday that "maybe they figured the war will be over soon and they had better keep going."

Latest figures on bartenders show that there are only 2,380 of the aproned gentlemen now licensed, which is 1,100 fewer than last year. Most of the others have gone into the armed services or war industries. With the current bartender shortage, however, it's getting so that a good bartender can command war industry wages in a tavern.

## Des Moines Distributing Firm Buys New Quarters

DES MOINES, Aug. 28.—The Mayflower Distributing Company's Des Moines office has purchased new quarters which will give the firm a more ideal business location. The new quarters are located near the downtown business district at 615 Tenth Street. Irving Sandler, manager, said the building will be remodeled and redecorated. Present plans call for moving into the new quarters during September.



BOOKS FOR YANKS. A group of men in the service check results of drive for books made by the WOWS at Mills Industries, Inc. The girls collected 2,138 books, which became part of the Victory Book Campaign sponsored by the Chicago Public Library.

## Operating Today

The operators today are confronted with a problem that is greater than any one of us alone can solve . . . it calls for the concentrated effort and thought on the part of the operators together with the help of the distributors. The operators have a chance to make more money than they have had at any time in the past, provided they can get the necessary equipment; and here is where the rub comes. The war has created a greater demand for all types of coin-operated equipment, but at the same time has caused curtailment of production of this type of merchandise; hence the necessity of wholehearted co-operation on the part of us all.

As distributors we are asking our operator customers to conserve and keep in repair every piece of equipment they own, just as we are all caring for our cars; by so doing they will be able to get out of that phonograph, marble table or arcade game all that could be expected of it. We distributors are searching from coast to coast, from the Great Lakes to the Gulf of Mexico, for replacement parts of all kinds; in fact, we are bending backward to help in every way possible to keep the boys' equipment running.

The majority of the larger manufacturers of replacement parts are now engaged 100 per cent in war production. Therefore, in order to find parts, we are shaking the bushes in all directions, buying wherever possible these sorely needed supplies. While this is not too profitable to us as distributors, it is, we feel, part of our contribution to them.

In this crisis the distributor is not as fortunate as the operator in that our source of revenue comes from the sale of new equipment which at this time is very limited; so the best we can do is to do all we can to help the operators get by for the duration and at the same time make our houses ready for the new merchandise that will come after peace has been restored.

Our industry has been frowned upon by some, especially since Pearl Harbor, but one has to go no further than to the nearest army camp and ask our boys there how they feel about the amusement furnished them by the operators of music, marble tables or arcade games. They will tell you it has been a big factor in dispelling the gloom and homesickness so prevalent among them.

In war plants music has been found to step up production and relieve fatigue. These facts may be had by writing the Division of Industrial Hygiene, Department of Health, State of Illinois. They have compiled figures based on actual tests made in plants before and after the installation of a music system. It was found that in every case increased output was agreeably noticeable. So those of us who cannot join the armed forces may feel that we have at least a small part in helping the boys do their jobs, both in the armed forces and in the defense plants.

Let us all remember what our boys are doing for us, and in return do all we can possibly do for them by furnishing them with entertainment and, above all, by backing them up with all the bonds we can buy. By so doing we will have in a measure done our bit to speed the defeat of the Axis and hasten our boys back and with them, the peace and freedom we are all accustomed to.

George Prock & Company,  
By J. Fred Barber, Sales Manager.

## Coin Machine Firm Gets Thanks for Machine Gifts

CHICAGO, Aug. 28. — The National Coin Machine Exchange has received a letter of which it is most proud, reports Joe Schwartz, National president.

Schwartz said, "In line with a policy established many months ago to furnish local servicemen's centers with amusement devices, Bruno Kosek, our service chief, has been servicing some of the equipment. Among the machines is a phonograph at the USO club operated by the Jewish Welfare Board, member agency of the United Service Organizations. Mr. Sidney Hirsch, assistant director of the club, wrote to express gratitude and praise for Bruno's work, commending him highly. Hirsch stated that the men and women who attend the club receive a great deal of pleasure from the phonograph, and the machine is in constant use."

# Limit Use of Fancy Papers

**WPB assumes stricter control to release materials for war needs**

WASHINGTON, Aug. 28.—The use of specialty papers in packaging and wrapping certain foodstuffs, candy, tobacco, cosmetics and several other products, was placed under stricter control by the War Production Board today to conserve this type of paper for military and essential civilian uses. It is estimated that a saving of 10,000 tons of glassine, greaseproof and vegetable parchment paper a year, approximating 7.75 per cent of annual consumption, will be effected by the current amendment to Conservation Order M-286.

Glassine, greaseproof and vegetable parchment papers are required for essential military and civilian uses, it was pointed out by the Pulp and Paper Division. Unfortunately, production of these specialty papers cannot be augmented because manufacturing equipment cannot be increased or expanded at this time without utilizing other essential war materials.

In addition to the need of glassine and greaseproof papers for packing food, they are required by the army for wrapping ordnance items, for essential electrical insulation, and as special tracing paper. Vegetable parchment paper is also used extensively in food packaging as well as for interleaving in the production of rubber and plastics, liners for oil and ordnance paper containers, and certain other uses where wet strength characteristics are necessary.

Since the supply of these specialty papers continues to be inadequate to meet all essential demands, a number of items was added to the prohibited list included in Order M-286, effective July 23. It is felt that other less essential wrapping materials can be utilized for those products.

### Will Relieve Manufacturers

The restrictions do not apply to stocks in the hands of, or in transit to a user, or in the hands of a manufacturer or distributor and ready for a specific use, prior to July 23, 1943. This provision, the Pulp and Paper Division states, will offset any freezing of inventories and relieve many manufacturers with paper stocks in hand, who otherwise would be unduly handicapped.

After July 23, manufacturers may not use these specific protective papers in wrapping or packaging the following products: Sugar, flour, macaroni, noodles and similar paste goods; dried foods such as peas, beans, popcorn, rice, lentils and barley; unshelled nuts; whole spices, except cloves and mixed pickling spices; and drink powders, excluding milk, chocolate and cocoa in packages of a half pound or more. These papers are also prohibited from use in packing or wrapping cosmetics, dentifrices, toilet materials, soap; yarns, threads, twines and cordage, except when oil impregnated; household dyes, sponges, all foods for animals, insecticides, rodenticides and other pest control products, and smoker's supplies including pipes, lighters, cleaners, cigarette and cigar holders.

No canned or bottled goods may be packaged or wrapped in these special papers except that glassine paper may be utilized as a band to protect labels on drug and pharmaceutical containers.

The amendment places control over the three protective or specialty papers when used as second wraps or in conjunction with cellophane or similar transparent materials on the following: Tobacco, and tobacco products including cigarettes, chewing gum, candy and candy products, tea, coffee, potato chips and popcorn.

Among the other products which may



**BALLY WORKERS** hear navy heroes at recent plant rally. Speaking is Lt. Melvin F. Lamphar, U. S. N. Seated from left to right: Lt. (J. G.) R. D. McCarty, Lt. (J. G.) J. G. McCarty, Machinist Mate Edward Forrester, Electrician Mate Charles Barker, Marine Corporal Edward Long, all of whom have seen service in battle in the Pacific.

not be packed in or manufactured from glassine, greaseproof or vegetable parchment are albums, scrapbooks; photo and stamp filing devices, and general printed products which do not require greaseproof or wet strength wrappings.

## Canada Reaches Highest Economic Level in History

MONTREAL, Aug. 28.—The Bank of Montreal in its Business Summary for July in a review of economic conditions in Canada, states that Canada has begun the second half of 1943 with her economic activities at the highest level in her history.

The bank refers to the Dominion Bureau of Statistics' index of the physical volume of business during first five months of 1943 which showed productive operations advancing by about 20 per cent over the similar period of 1942, reflecting the influence of continued expansion of the operation of war plants.

Some guide as to the economic possibilities of tourist traffic this year is afforded in the official record for last year now available. Travelers from other countries spent \$81,900,000 in Canada, as compared with \$111,000,000 in 1941 and \$105,000,000 in 1940. Canadians spent \$27,700,000 outside the Dominion, as compared with \$21,000,000 in 1941 and \$42,400,000 in 1940. Thus the balance in Canada's favor last year dropped, from \$90,000,000 in 1941, to \$54,200,000. The decline in automobile traffic was a principal factor.

## Bright Outlook for Maryland Spot as Travel Increases

BALTIMORE, Aug. 28.—Coin machine operators who operate arcades and other coin machine spots at Ocean City, Md., now look forward to greater activity and more business at this, Maryland's most famous resort town, because of the action of many Baltimoreans, who have indicated they will spend their summer vacations there. Ration boards, under the easement on pleasure-driving ruling, now effective, is permitting people to make automobile trips for their vacations.

Many thousands have already made vacation trip applications and it is expected many more will do so now that No. 7 coupons in A ration books have become effective, thus providing motorists with necessary coupons for the desired round trip to Ocean City.

Applicants were asked no questions as to whether alternate transportation was adequate. For the most part applicants presented their A ration books and their filled-in applications and were granted the necessary permits.

## Coin Machine Is Main Attraction at Ga. Island Resort

TYBEE ISLAND, Ga., Aug. 28.—This island resort has one chief amusement and that is the coin machine. It is everywhere, and the entire island recognizes it as the resort's outstanding attraction.

To estimate the number of coin machines, or even the number of different types, would be a tremendous job. There are all kinds in service—from the slot machine to the juke box. There are perhaps two dozen establishments at the beach, and every one offers juke box music to its patrons. Evenings, after bathers are made to leave the beaches, the music of coin-operated phonographs comes from every restaurant, bar, hotel or tavern.

At the Tybee Beach Hotel, one of the three largest on the island, there are two giant phonographs standing side by side in the cocktail lounge. Both are in operation and both may be played simultaneously if patrons wish it. The chaotic sounds which would come from two juke boxes playing simultaneously but different songs is intriguing enough to urge many customers to try it. At any rate, it shows the extent that the juke box is king of the island.

The DeSota Beach Club offers its patrons, in the cocktail room, a large juke box and a half-dozen other machines. The pharmacy of the Hotel Solms contains a juke box and a number of other machines.

The Brass Rail, perhaps, has the largest assortment of all. Its walls are lined with machines of all types. Also it has a juke box.

From time to time machines go out of order, but no one is upset. There are always enough for everyone.

## War Bond Buying Meets July Test As Crisis Month

WASHINGTON, Aug. 28.—The voluntary War Bond purchase program has come thru a crisis.

July was the crisis month. With the withholding tax on wages and salaries going into effect, Treasury officials were wondering a month ago whether the new pay roll deduction would cut bond sales.

The Treasury was and is opposed to compulsory methods of selling War Bonds, and still says that only a voluntary program can reach the most possible loose cash.

Now the figures for July have been added up. They show an increase in bond purchases over June. They show a decrease in cashing in of bonds.

True, June was an income tax-paying month under the old tax set-up, and as such the total of bond purchases was less than in May, for instance, and redemptions were high.

But the war savings staff says the July showing was "very encouraging" and "bears out what we've been saying."

From the start of sale of the Series E, F and G bonds in May, 1941, thru July of this year, total sales were \$19,335,971,000. During the same period, redemptions totaled \$966,831,000—or 5 per cent of total sales.

June sales of these bond issues totaled \$875,490,000 redemptions \$134,822,000. July sales were \$889,691,000, redemptions \$131,424,000.

These figures must be read in the light of this difference: Sales totals are based on the actual cash sale price—\$18.75 for a \$25 bond and so on; redemptions reflect the increase in value of the bonds.

So the war savings staff always looks at redemption figures in terms of the present cash value of the bonds still outstanding—and from that view, the amount of bonds cashed in has always represented less than 1 per cent of the total value of bonds left outstanding.

## Mexico Faced With Inflation, Foreign Policy Group Says

MEXICO CITY, Aug. 28.—The foreign policy association has made public a report declaring that Mexico's acceptance of money instead of goods in payment for its exportations of strategic materials in the United States is bringing it to the verge of a disastrous inflation with possible internal political repercussions.

The report indicated Mexico could avoid this danger, but that instead of doing so it is willing to shoulder its responsibilities as a member of the United Nations. The war has cut off Mexico from its normal sources of supply in Europe and Asia and has placed it in a position where it is openly dependent upon the industrial products which it can obtain in the U. S., but U. S. industries, dedicated to war production, cannot supply the machinery and other equipment which Mexico needs.

Mexico's only immediate and very obvious remedy is for it to develop its own industries, but to do this it is still dependent upon the United States for machinery.

Nevertheless, said the report, Mexico's present economic difficulties are fortunately only of a temporary nature and will disappear as soon as the U. S. can renew its shipments to this country.

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# MUSIC MERCHANDISING

## Spokane Fights Delinquency With Teen Age Night Club

Students helped plan club—civic leaders endorse idea—small admission fee keeps club going—plan to select board of students to operate club this fall

SPOKANE, Aug. 28.—With attention focused more and more on teen-age night clubs as a means of combating juvenile delinquency, the following story is of interest to the trade. It is to be noted that in almost every case where such a club is established music is provided by a juke box. This story, by the Associated Press, originally appeared in *The Memphis Commercial-Appeal*. The band is hot and the drinks are soft at the "Hi-Nite Club," the reason city officials say juvenile delinquency is dropping in Spokane. The steps of high-school age. It's the idea of a pudgy young meat salesman, Chet Meeker, and his fellow members of the Active Club.

"We knew what the kids wanted," says Chet, and "we were sold on the idea ourselves."

Spokane is like hundreds of other cities," he goes on, "booming with war industry and filled with soldiers and sailors. The excitement of war is in the air. Boys just under 18 and ripening for induction feel they are entitled to some enjoyment and relaxation away from parental supervision.

### Barred at Taverns

"They resent being barred from taverns at night after working side by side with men in war industry all day and drawing men's pay. The girls, infected by the general excitement and seeing their school-boy friends going into uniforms one by one, are flattered by the attentions of servicemen. Their only guiding hand is at the end of a copper's night stick. Delinquency gets to be a game under such conditions.

"But don't give us credit for the night club idea. We merely thought something should be done and decided to ask the kids themselves what to do.

"We called in several student leaders from the city's high schools and put the cards on the table. They admitted quickly enough that juvenile delinquency was growing, said they didn't like it either and told us bluntly that they were tired of being the forgotten people of World War II.

### Nothing for Us

"You've got the USO and service centers and taverns and night clubs for the servicemen and playgrounds for the kids. For us there is nothing. Give us somewhere to go and something to do and delinquency will disappear," that's what they told us.

"That's why we started turning this town inside out for a site for a juvenile night club."

The fire department told Meeker about an abandoned creamery building at the edge of the business district. It was safe, if a bit dilapidated.

But the Actives had plumbers, carpenters, electricians and ambition in their membership. Those who had no special skills shed shoes and socks and scrubbed the floors. A bar for soft drinks was set up and a hole punched thru the wall to connect it with a hamburger stand next door. One member donated his family piano.

A bandstand was erected, a music box installed and the army was talked into stationing military policemen at the doors to keep out soldiers and sailors. . . . "After all, this is for the high-school kids, who have no other place to go," Meeker explains.

### High-School Band

At first a local band was employed two nights a week, and the youngsters danced to music-box records on other nights. Now the Actives have completed the high-school picture by installing a high-school band.

Wally Bowers, dealing drinks across the bar, says the boys and girls show some timidity about their first trips to the club, but "after that you can't keep 'em away." He and other "regulars" estimate the crowds at 200 nightly.

"We have nothing but our strength and good will to give, so the club has to be self-sustaining," Meeker says. So the guests are charged 35 cents each per

evening—25 cents on "juke-box" nights.

There is no chaperoning as such, but an Active is at the ticket box and keeps a fatherly eye on the youngsters—as inconspicuously as possible. With the re-opening of school, the Actives plan to ask the high schools to select a board of students to operate the club—an idea greeted enthusiastically by the young people.

### Curfew Pass

Spokane has a curfew law, but registration cards in the "Hi-Nite Club" are passes for teen-agers going home after curfew.

The club has the endorsement of the chief of police, the school board, the park board, parent-teacher association and all the high-school principals.

Carl Quackenbush, county prosecutor and a member of the governor's committee on juvenile delinquency, has termed it the "finest thing ever started in Spokane."

## MUSIC IN THE NEWS

**WHO'S SAVAGE?**—The Bulgarians don't approve of all our customs and habits, according to an item in *The Milwaukee Journal*. The Bulgarian newspaper *Slovo*, of Sofia, has asked for "severe" control of music and modern dances because the growing popularity of such dances as the rumba and of "savage songs originating in America" is demoralizing Bulgarian youth.

**SOFTLY, PLEASE!**—A Denver professor thinks the army's reveille is all wrong, and if he has his way, American soldiers in the future will be awakened by reveille played in waltz time, and on a violin instead of a bugle. (No vocals by Sinatra?)

**The Chicago Herald-Tribune** says Prof. Wayne C. Hedges is drafting a protest to the War Department after hearing the time-honored bugle call in a movie. He declared, "Psychologically the bugle is all wrong. The tune jangles the nerves and I am sure it makes the boys cranky and cross. The rhythm should be in waltz time on a violin. The boys would be awakened gently and would look forward to hearing the call every morning."

**PATRIOTIC TUNESMITHS**—*The Wall Street Journal* reports that songwriters swamp the Treasury with about 150 numbers every day to help sell War Bonds. Best tunes to date have been *Any Bonds Today?*, *Everybody Every Pay-day* and *Jolly Molly Pitcher*. Rodgers and Hammerstein, who did the music for *Oklahoma*, have been asked to write a theme song for the third war loan drive.

**THE BAND PLAYS ON**—The following editorial, reprinted from *The Memphis Commercial-Appeal*, gives an excellent picture of the part music is playing in this war:

The War Department has revealed that the United States Army Band, 86 musicians strong, has been in North Africa for some time and has been doing its stuff with eclat and acclaim. The band went into action as soon as it finished the long trip from Fort Myer, Va., and has since performed on all sorts of occasions. Our soldiers, it seems, want jive, and that's what the band is giving them.

## International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:** Casablanca, Pennsylvania Polka, Harlequin, Ohio Polka, Squeeze the Bottle.

**FOREIGN RECORDINGS:** Bohemian, Kukacka, Si Devcatko. Croatian-Serbian, Spremta Se Spremta Cetnici, Ponoc Kad Dodje, Po Mjesedini. German, Frohliche Wirtschaft, Erika Kornblumenblau, Du Kannst Nicht Theu Sein, Spanische Dorfmusik. Greek, Misirlou, Tsimplari Hirohito, Melanouraki, Mourgo Mousolini. Hebrew-Jewish, Mein Yiddische Mame, Der Glatter Bulgar, Abi Er Ken Tantzén, Dem Nayem Sher. Hungarian, Marika, Mit Susog A Feher Akac, Magyary Csardasok, Zold Ablakos Kicso Haz, Ho Engazdag Lennek. Italian, Senza Mamma e 'Nnamurata, Viale Fiorito, La Campagnola. Norwegian, Den Siste Vognmann, Gamle Norge, Den Gamle Valsen. Polish, Rum, Cium, Cium; Mularze, Mularze; Cierni-Z Grubem, Z Swiebodzina. Russian-Ukrainian, Ochi Chornya, Dve Gitary, Solovej. Scandinavian, Skridsko, Dina Bla Ogon, Balen En Karlstad. Swedish, En Kavaljer med Handklaver, Jungman Jansson, Marianna Uti Skansen, Styrman Fager, Valfangarvalsen.

## Wife Takes Over Music Box Route; Is Mechanic, Too

ST. LOUIS, Aug. 28.—Mrs. Dottie Gianino, a former professional dancer and a housewife who became a juke box serviceman, was the subject of a recent illustrated article in *The St. Louis Globe-Democrat*. Mrs. Gianino was the book-keeper for her husband, Frank, before he went into the army 15 months ago, assisting him in the operation of his coin machine business, called the P. W. G. Novelty Company. Mrs. Gianino had no knowledge of the mechanisms of the phonographs but her husband, foreseeing the probability of induction, gave her an intensive training course in the intricacies of taking apart and putting together a juke box. Every night at their home the two worked over the complicated mechanism of one of the machines until Mrs. Gianino felt that she was fairly familiar with their workings.

Mrs. Gianino still handles the books for the company and also does the servicing, the purchasing of records, needles, and parts. "Buying the records is the toughest job," says the 28-year-old business woman. "You have to stand in line and fight for them, the same as for nylon hose."

If she runs into trouble on a service call and becomes baffled, Mrs. Gianino replaces the machine, takes it home, and immediately writes a long letter to husband Frank, who is an instructor in combat cruise for the Army Air Forces. She describes the trouble in detail, hubby sends back an elaborate explanation accompanied by diagrams and the lady goes to work.

When these troublesome cases first came up, the femme mechanic sent out a call for an experienced juke box man to help her out but she has found that she can handle almost any stubborn case by the correspondence method. Mrs. Gianino was a dancer on the stage for years, and she feels that this musical background helps her in her selection of recordings. She spends four or five nights a week visiting her clients and noting which numbers are getting the greatest play. "You not only have to study the musical tastes of the customer but the proprietor as well," she says.

*The Globe-Democrat* article remarks "It still surprises the customers a bit when Mrs. Gianino, wearing slacks and carrying a bag of tools, walks into a place, casually greets the customers with 'Hello, boys,' and goes to work." Most of her clients are in the Italian section of the city and she is very popular with them. Families there have sent plenty of men to the armed forces and the fact that her husband is in the Army Air Forces makes for a bond of sympathy between them.

## Baltimore Group To Plan Better Music For Servicemen

BALTIMORE, Aug. 28.—The importance of recorded music for morale building among service men and women was stressed at an organization meeting held by some 50 leaders in Baltimore music circles with members of the staffs of Baltimore USO clubs. At this meeting a city-wide organization was formed to promote a comprehensive program of music activities for the visiting service men and women. Aim of the group will be to provide concerts, recorded music, instrument playing and group singing.

During the meeting it was said that 100,000 servicemen use Baltimore USO facilities each month and that many have expressed interest in musical activities.

*Same, Sweet Adeline*, but it failed to click. A short time ago he tried again with *The Little Granddaughter of Sweet Adeline*, but nothing much came of that, either.

**THEY CATCH ON QUICK**—The group of Bahamians who were imported to work on Maryland farms have delighted (See *Music in the News* on page 67)

Capt. Thomas F. Darcy Jr., the band's leader, says American faces brighten speedily and largely as soon as the music hits the breeze, and we don't wonder. The band has also done notable service by giving special concerts for wounded men.

Accounts of the audiences that gather when the band plays indicate perhaps as cosmopolitan and diversified groups as ever greeted any musical organization. The War Department says "immense crowds" of American servicemen always attend, and in addition there are Arabs, French Foreign Legionnaires, French sailors and soldiers, Senegalese troops, R. A. F. fliers, and just anybody and everybody who happens to be included in the present population of North African regions. Privately we wonder what the non-Americans make of our jive as a rule, but if the band plays *Der Fuehrer's Face*, we dare say the tender sentiments of that hitting refrain strike a common chord of emotional harmony at least.

**OLD-TIMER**—The old-time song hit, *Sweet Adeline*, not only earned about \$75,000 for its composer, Harry Armstrong, but also changed his name, according to an article in *The St. Louis Post-Dispatch*.

Armstrong's name was originally Henry, not Harry. When the printer who made up the sheet music used the wrong name, Armstrong rushed into the publisher's to have the mistake corrected. The publisher just laughed, Armstrong relates, and said, "A hundred thousand copies say you're Harry Armstrong, so you'd better be Harry Armstrong from now on."

Now 64, the composer said the sudden flood of royalties he received helped soften the indignity of the new name. The song still brings him in about \$3,000 a year, he says.

In all, Armstrong has written about 300 songs. Only one, *I Love My Wife*, *But Oh You Kid*, ever threatened *Adeline* in popularity, but it was short-lived.

He has twice tried to follow up his success with *Sweet Adeline*, but with only moderate success. A few years after his big hit he wrote *I Love You Just the*

# ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 15)

entire Dorsey aggregation. While TD takes the top billing, it is Ziggy's trumpet and not Tommy's horn that is down in front. Elman blows out the kind of notes that first brought him fat dividends on the Benny Goodman side of *And the Angels Sing*. Tom Adair's and Matt Dennis's *You Took My Love* puts Elman in that same musical mood. A haunting lullaby leaning heavily on the minor strains, it is tailor-made for Elman's trumpeting capacities in that gluttural style. Beat off at a moderately slow tempo, the languid and seorchy trumpet tones, peppered with all the *And the Angels Sing* riffs and runs, starts off the side for a half chorus. The pot vallant confessions of the lyrics are 'fessed up fetchingly and convincingly by Jo Stafford to make for a second stanza. Ziggy's horn picks it up again and rolls into the last half of a third chorus, with Miss Stafford stepping up for the tag line as the gabriel artist codas a last minor lick to polish off the side. Also hoarded away before that August deadline is *Dig Down Deep*, a tuneful reminder to buy War Bonds. Creating little excitement, either musically or patriotically, the band ensemble beats it off at a lively medium tempo to lay down the opening chorus in sock and spirited style, and then runs the rest of its course in a sweeter vein, as Frank Sinatra and The Pied Pipers take over for verse and chorus in vocal exhortation.

Ziggy Elman's trumpeting as familiar to the Tommy Dorsey fans as the maestro's trombone, music ops should be able to cash in heavily on the tootler's personal popularity. By all means, give Ziggy and his horn top billing on the phono sticker.

**JACK LEONARD (Okeh 6715)**  
*I Never Mention Your Name*—FT; V. *We'll Meet Again*—FT; V.

The press agents never dreamed of swoon singing in the days when Jack Leonard handled the lyrical chores for Tommy Dorsey and then carried on singularly until tapped by Uncle Sam. But when it comes to such word juggling, Leonard takes no back seat for any swooner. And while he has been out of circulation for several years, his popularity has been kept intact via the waxes. As a result, the Columbia label, in spite of the fact that it has Sinatra in camp, should hit the sales jackpot with any Jack Leonard reissue, particularly with this coupling. For one thing, it gives the label an entry in the market demand

created for *I Never Mention Your Name*. The ballad is among those songs garnering the week's most radio plugs, and with several other recordings available, this one should have little trouble grabbing off a bumper share of the sales. With Ray Bloch directing the accompanying orchestra accenting strings and woodwinds, and the tempo set at a moderately slow pace, Leonard's liquid honey chanting charm sells the song like a million for the opening stanza. The orchestra gets the second chorus under way, with Leonard picking up the last half of the refrain to polish off the side. Plattermate is the *We'll Meet Again* ballad, which still enjoys frequent play. Such frequency will undoubtedly be accelerated by the side's reissue. Set at a more moderate and rhythmic tempo, Leonard, with all the aplomb and directiveness of a romantic troubador, takes the opening stanza in full stride. Following the same pattern, the band, this time having the piano step up, cuts it sharp and rhythmically for the start of a second chorus, and Leonard is back at the bridge to complete the side.

In spite of the tough competition facing those in the swoon sweepstakes, it's a cinch for both of these Jack Leonard sides to stack up the nickels for the phono ops.

**FRANK SINATRA (Columbia 36679)**  
*Sunday, Monday or Always*—V. *If You Please*—V.

This one will probably sell a million copies, but by any other name than Sinatra, it's hard to visualize a spinner holding out for the full run. The two Frank Burke-Jimmy Van Heusen ballad dandies from the *Dixie* flicker are dished up by Sinatra and the mixed accompanying chorus, probably the Xavier Cugat glee club in a cappella pattern. They do an excellent job in making both sides sound like a sickly sweet dirge. Such blatant vocal saccharine oozes over both sides of the disk. But still it is Sinatra, and even if he were singing only *Jingle Bells* backed up by *Turkey in the Straw* there can be no denying the selling strength of the singer's name on a waxed label. Ignoring all the rhythmic capacities of the songs, and with the mixed chorus harmonizing in their best Sunday morning style, Sinatra takes *Sunday, Monday or Always* in the slow hymnal tempo. Sings the opening chorus against the entirely vocal background of the choir hums. The glee club starts a second chorus for only eight bars and the swoon kid jumps to the last half of the stanza to finish out the side. The identical pattern is followed thru for *If You Please*.

Both picture ballads are geared for hitdom, already nearing the top of the Tin Pan Alley heap. With the name of Frank Sinatra added to the phono sticker, what else can matter.

**LONNIE JOHNSON (Bluebird 34-0708)**  
*Fly Right, Baby*—FT; V. *Rambler's Blues*—FT; V.

The typical race blues of back-biting mamas and two-timing papas are offered up by Lonnie Johnson in typical race style. Backed by piano, bass and a blues-picking guitar, Johnson is the folk singer that finds much favor with those disk fans following such sides. *Fly Right, Baby* complains of his woman falling to toe the moral line, and now he's going to kick the gong around a bit. *Rambler's Blues*, also an original, is the bragging of a roaming man in wolf's clothing, finding his fun and women at every beck and call.

Sides are strictly for the music machines at the out-and-out race locations, where both should serve the music ops well.

**LOUIS JORDAN (Decca 8653)**  
*That'll Just About Knock Me Out*—FT; VC. *Five Guys Named Moe*—FT; VC.

The jump and jive rhythms that stem from Harlem, and as exemplified by the musical capacities of Louis Jordan's sextet, are highlighted for both of these sides issued in the label's Sepia Series. *Knock Me Out* is a catching riff ditty. With the application of Jordan's jump rhythms in the moderate tempo gets the side off with a neat lift and lilt. Band beats out the opening chorus, with Jordan singing the salty lyrics for the second time around. For the third stanza, the alto sax rides out on a blues beam for a half chorus, and Jordan picks it up again, jumping the bridge for the last half of the chorus to complete the side. With wilder musical abandon, plattermate spins an entertaining dish of Harlesemese jive that talks about *Five Guys Named Moe*, referring to the five rhythm maniacs in his own jumping crew. Piano leads off at a fast pace, riffing the black-and-whites for the introduction to bring on Jordan singing the verse, backed by the scat singing of the ensemble. Jordan carries on for the chorus, talking 'bout the Joe Moes. The trumpet takes over for a third chorus, smearing the melody line with torrid notes, followed by the tenor sax riding out high and hot-some for two full choruses. A vocal reprise kicks off the side.

Both of these sides should serve the music machines well, and the appeal is not limited to the race locations alone. "That'll Just About Knock Me Out" could easily repeat the click registered earlier by Louis Jordan's "Knock Me a Kiss," while "Five Guys Named Moe" is a sure-fire jive novelty that should have no trouble keeping the needle spinning around in its grooves.

**FATS WALLER (Bluebird 30-0814)**  
*Your Socks Don't Match*—FT; VC. *Up Jumped You With Love*—FT; VC.

The label has been hoarding a flock of sides cut out by Fats Waller after Petrillo sounded the warning. For these two selected sides, Waller is found in rare form. Particularly for *Your Socks Don't Match*. Written by Leon Carr and Leo Carday, the ditty is strictly for the talents of this chubby cherub. Taken at a moderately slow tempo, and with the rhythm section for the background, the keyboard scintillates as Waller fingers the Steinway for the opening chorus. For the second chorus, Waller tackles the droll lyrics, packing plenty of humor as he humors this jive love ballad that talks about the sweetie measuring up to perfection in every department save one, in that her socks don't match. The small band cuts up a riff background as Waller kicks the lyrics around and makes it a tasty morsel. Plattermate is Waller's own *Up Jumped You With Love*, typical of all his jump ballads. Taking off at a moderate tempo, his effortless piano massages gets the side under way for a chorus, accompanied by the rhythm section. Lyrics are handled in the same easy-going manner to make for the second chorus and then the small band jams out to get a third stanza under way with Waller's keyboarding striking up at the bridge to finish out the side.

Again taking over the spotlight because of his movie flashes and gaining national publicity because of his musical score for the "Early to Bed" hit show, Fats Waller should start meaning something more than just a few stray coins for the music boxes. With the younger folks just finding out about Fats all over again, music ops should be able to cash in on his growing popularity with this platter, particularly the "Your Socks Don't Match" side.

## Philadelphia Music Ops Pick Folk Tune For Sept. Hit Tune

PHILADELPHIA, Aug. 28.—Music machines are credited with stimulating interest in hillbilly music, especially for the popularity of *Pistol Packin' Mama*. The Philadelphia Music Machine Operators Association has selected another hillbilly song for the September *Hit Tune of the Month* promotion. With hillbilly recordings riding on the crest of a popularity wave, and the machines proving to be the best medium of exploitation, the September spotlight will be centered on *I'm Thinking Tonight Of My Blue Eyes*.

Altho a number of recordings are available, as the song originally was waxed a number of years ago, the music ops will spot a recent Bing Crosby recording of the song. Crosby recorded the number several years ago and re-issued the record last May. In the original hillbilly lists, recordings were made by Montana Slim (Bluebird), Jimmy Davis (Decca), Denver Darling (Decca), Louise Massey (Okeh) and Gene Autrey (Okeh).

Decca has assured an adequate supply of the Bing Crosby recording to service all the needs of the local operators. Since shortages made it necessary to skip the August promotion, the music association will double its promotional efforts for the September selection, using twice as many spot announcements on WIP.

In addition, Bobby Mellin, professional manager of Southern Music Company, publishers of the song, is working out a number of special promotional stunts in conjunction with the campaign being mapped out by Jack Cade, business manager of the music association. Special posters and stickers are being gotten up and the operators were never more enthusiastic over the possibilities of a *Hit Tune of the Month* selection than they are in *I'm Thinking Tonight Of My Blue Eyes*.

Moreover, Mellin disclosed the music machine promotion will mark the opening guns of a national campaign in the interests of the song, with full credit going to the music machines and the Philadelphia operators for starting the song on its way to the top. It marks the first time that a major music publisher has depended entirely on music machines in a planned campaign to start off a song.

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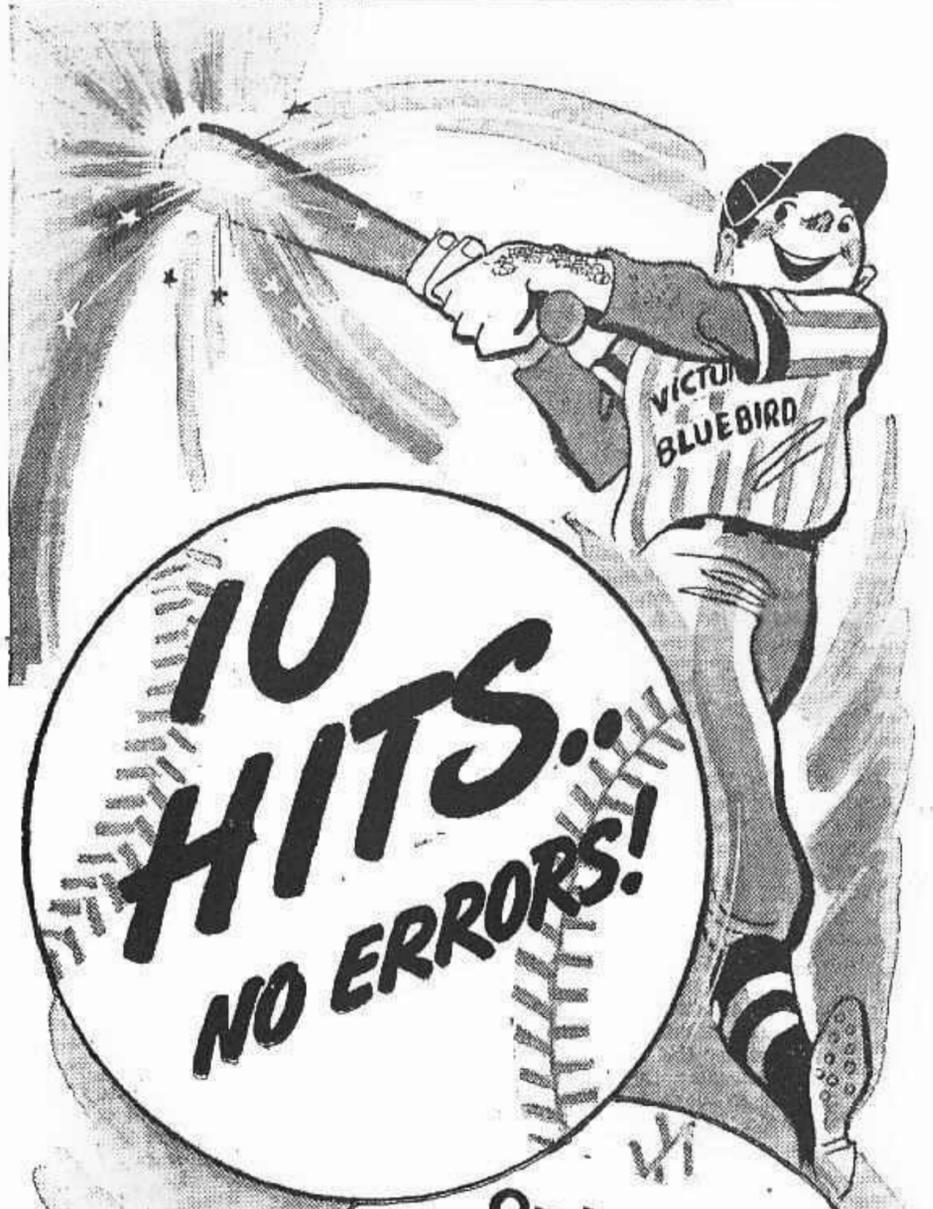
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1. **IN THE BLUE OF EVENING**  
Tommy Dorsey (20-1530)
2. **ALL OR NOTHING AT ALL**  
Freddy Martin (20-1537)
3. **COMIN' IN ON A WING AND A PRAYER**  
The Four Vagabonds (30-0815)
4. **IT'S ALWAYS YOU**  
Tommy Dorsey (20-1530)

5. **BOOGIE WOOGIE**  
Tommy Dorsey (26054)
6. **BLUE RAIN**  
Glenn Miller (20-1536)
7. **YOUR SOCKS DON'T MATCH**  
Fats Waller (30-0814)
8. **BEAR-MASH BLUES**  
Erskine Hawkins (30-0813)
9. **A SLIP OF THE LIP**  
Duke Ellington (20-1528)
10. **SOMETHING TO REMEMBER YOU BY**  
Dinah Shore (20-1525)

**TUNE IN!**  
RCA's great show, "What's New?" A sparkling hour of music, laughs, news, science, drama. Saturdays, 7 to 8 p. m., EWT, Blue Network.

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor.

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# AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

**Folk Tunes in Jersey**

Round and square dancing attracting large crowds to the spots at Phillipsburg, N. J., drawing heavily from the larger cities across the river on the Pennsylvania side, particularly from Easton and Bethlehem. The Palms, regular dance hall, has brought in Lou Seiple's gang from Riegel Ridge, with Elmer Rush as caller for Friday night sessions of round and square dancing, which is also featured on Saturday nights at Bert Gilson's Eagle Hotel. Other Phillipsburg spots featuring the folk tunes for the entertainment and dancing are Irving's Inn with Shooney and His Melody Ramblers, and the Wardell Hotel with Paulie Stohl and his boys, featuring Ruth Ackerman.

**Plowboys Please Servicemen**

Polly Jenkins and Her Plowboys are one of the most popular outfits entertaining servicemen. Now in their second year with USO, they have appeared at more than 300 camps in all parts of the country. Polly's new song, *The Kid With the Guitar*, is proving very popular and always gets a tremendous reception from the servicemen. Unit includes Polly Jenkins, Uncle Dan and Texas Rose. Lee (Zeke) Allen has been ill for the past 10 weeks but expects to rejoin the unit shortly.

**Massey Favorites**

Louise and Curt Massey and the Westerners have popularized many folk tunes on the air, and on their *Reveille Round-Up* program on NBC they can be depended upon to offer several old favorites as well as newer pieces. Among the tunes they are using on the program this week *Goodbye Sue*, *Down Home Rag* and *The Honey Song*, sung and played by Curt Massey; *There's a Ray of Sunshine*, by Louise, and the Westerners are doing *Utah Trail*, *Down Among the Sheltering Palms* and *Down Yonder*.

**You Can't Stop 'Em**

Playing Danville, Va., recently with a WSM *Grand Ole Opry* tent show, Bill Monroe and His Blue Grass Boys were surprised to see a farmer and his large family come rolling up to the tent in an old-fashioned farm wagon towed by a tractor.

"Gas rationing for pleasure cars has got us," explained the Opry fan, "but we can get plenty of tractor gas, so we take an occasional holiday trip in our old wagon."

**Tunesters Tattle**

Mary Jane and Her Merry Melody Makers made their first appearance to Lehigh Valley audiences in Eastern Pennsylvania at Dorney Amusement Park at Allentown on August 22. The group of musicians, dancers and funmakers were presented as a free act in the park's grove.

West York Play Barn at York, Pa., is featuring the 101 Ranch Boys every Saturday night, along with the Two Texans, coming up from Del Rio, Tex., to make their Eastern bow.

Pap's Jug Band, folk music specialists on WSM's *Grand Ole Opry*, present an entirely different treatment of that old piano practice exercise *The Old Gray Goose Is Dead*. Pap and the boys pep up the usual laborious, stiff-fingered version of the number with washboards, skillets, auto horns, bicycle bells and empty vinegar jugs.

**Location Comment**

Cowboy, hillbilly and other folk tunes are hitting new highs in popularity in many parts of the country, according to reports from scores of operators. Here's what *The Billboard* representative at Salt Lake City has to say: "I made a short trip last week with the army on a bond selling jaunt, so decided to check all the jukeboxes I ran across in the sticks. In 16

## RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

**GOING STRONG**

SUNDAY, MONDAY OR BING CROSBY	Decca 18561
ALWAYS	FRANK SINATRA Columbia 36679
This came up with such a rush the past week it is doubtful that there is a single coin machine in the country without a recording of the Dixie tune. Most of them are by Crosby, who did the song in the film, but Sinatra is not without his supporters.	
IT CAN'T BE WRONG... (11th week)	DICK HAYMES (Song Spinners) Decca 18557 ALLEN MILLER Hit 7045 FOUR VAGABONDS Bluebird 30-0815 ROSS LEONARD Savoy 108
ALL OR NOTHING AT ALL. (10th week)	HARRY JAMES (Frank Sinatra) Columbia 35587 JIMMY DORSEY (Bob Eberly) Decca 2580 FREDDY MARTIN (Clyde Rogers) Victor 20-1537
YOU'LL NEVER KNOW.. (8th week)	DICK HAYMES (Song Spinners) Decca 18556 FRANK SINATRA (Chorus) Columbia 36678 WILLIE KELLY Hit 7046
IN THE BLUE OF THE EVENING	TOMMY DORSEY (Frank Sinatra) Victor 20-1530 (7th week)
PISTOL PACKIN' MAMA.. (6th week)	AL DEXTER (Al Dexter) Okch 6708
IT'S ALWAYS YOU	TOMMY DORSEY (Frank Sinatra) Victor 20-1530 (4th week) BING CROSBY Decca 3636 BENNY GOODMAN (Helen Forrest) Columbia 36680
IN MY ARMS..... (3d week)	DICK HAYMES (Song Spinners) Decca 18557
I HEARD YOU CRIED	HARRY JAMES (Helen Forrest) Columbia 36677
LAST NIGHT	DICK HAYMES (Song Spinners) Decca 18558

Names in parentheses indicate vocalists.

locations in towns from 185,000 to 300,000 and in crossroads stores—in all 16, mind you—*Pistol Packin' Mama* was far out front. Remember *Pistol Packin' Mama* went in the boxes here several weeks behind the rest of the nation, judging from the Record Guide reports. *Star-Spangled Banner* was steady, but never this flashy. In Salt Lake City two locations showed *Mama* way out in front and in another it was tied with *You'll Never Know*. *Born To Lose* ranks very high in most of the bistubs, along with *No Letter Today*. In fact, the taverns consider Daffan their Sinatra. For some reason Salt Lake City has never reflected the national trend in Autry hillbillies. The exception is *You'll Be Sorry* recording by Autry, which was very strong in one location and very good in several others. *Rosalita* is getting some play, but whether or not it is because of Dexter's *Pistol Packin' Mama* I have been unable to determine. If there is any such thing as a territorial favorite here—that is, one which does not appear strong elsewhere, it would be Autry's *You'll Be Sorry*.

**San Francisco Faves**

Cowboy tunes are hitting a high note in popularity in this area. Operators attribute this to the steady influx of Oklahomans in search of war jobs. Bob Wills is the most popular recorder, with Gene Autry and Roy Acuff following in that order. Best liked cowboy tunes are *New San Antonio Rose* (Bob Wills), *Wabash Cannonball* (Roy Acuff), and *Makes No Difference Now* (Autry). *Wabash Cannonball* has been on the machines for almost three years. *At Home in San Antonio* hit the machines last week. Locations for cowboy tunes are principally in the vicinity of war plants and in the crowded war worker housing districts. *Pistol Packin' Mama* is going strong.

**Other City Preferences**

Erie, Pa.: *Hang My Head and Cry* (Gene Autry), *Love Knot in My Lariat* (Slim Montana). Montana's record reported pulling well. The *Honey Song* is going wild around here. *Pistol Packin' Mama* going strong. *No Letter Today* gaining popularity.

Cleveland: Can't get enough records of *No Letter Today* and *Pistol Packin' Mama*. Can't get any hillbillies.

Baltimore: *PPM*, which has been outstanding and leading hillbilly record here for past several weeks, continues strong as ever, with *No Letter Today* strong second choice. *Night Train to Memphis* (Roy Acuff) also a favorite in many locations. *PPM* and *No Letter Today* listed

by all three operators as going strong. Chicago: *PPM* and *No Letter* going strong.

Spokane: *PPM* and *No Letter Today* going strong. *Rosalita* (Dexter) and *Honey Song* (Massey) gaining in popularity.

St. Louis: *PPM* and *No Letter* losing ground.

Richmond: *No Letter* and *PPM* tops in hillbilly.

Memphis: Everybody going hillbilly crazy here. *PPM* and *No Letter* going strong.

Milwaukee: *PPM* losing ground, but *No Letter* still coming up.

Fort Worth: *PPM* and *No Letter* continue popular. Any of the old hillbillies that were once popular get a good run when put back on for a week or so.

New Orleans: *PPM* is a sure hit in this area, with the Columbia people reporting a complete sellout on the Al Dexter disk. Ted Daffan's *No Letter Today* is gaining attention and many suburban juke boxes still contain Elton Britt's *There's a Star-Spangled Banner*.

Bridgeport: Gene Autry records, *I Wonder if You Feel the Way I Do?* and *We've Come a Long Way Together*, going best here. *PPM* gaining.

Cincinnati: *Pistol Packin' Mama* and *Born to Lose* going strong.

Nashville: *Be Honest With Me* (Bing Crosby), *Pistol Packin' Mama* (Dexter) going strong. *No Letter* gaining in popularity.

Philadelphia: *PPM* going strong. *No Letter* gaining in popularity.

Des Moines: *PPM* going strong. *Home in San Antonio* (Wills) gaining in popularity.

Dallas and Denver: *Pistol Packin' Mama* going strong.

**New Orleans**

NEW ORLEANS, Aug. 28.—Patronage of pinball games has expanded in this area with heavy pay rolls, good crop prospects and limited entertainment accounting for added interest in these machines. While service departments of individual firms continue to feel the pinch of skilled labor shortages and most operators have been forced to increase pay rates sharply to attract better repair men, there is as yet no acute shortage of repair parts in this section.

Melvin Mallory, head of the Louisiana Amusement Company, has closed his Canal Street Penny Arcade.

**GUIDE—PART ONE**

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



**COMING UP**

**PAPER DOLL** ..... MILLS BROTHERS ..... Decca 18318

Right behind *Sunday, Monday or Always*, which catapulted into Going Strong this week, is the Mills Brothers' disk which skips back into the first notch after fluctuating for a couple of weeks. This ditty might be added to the "Little Moron" stories, concerned as it is with a guy who would rather have a paper doll himself and leave the real live ones to other more demanding males. Maybe that's why everybody loves it.

**NO LETTER TODAY**..... TED DAFFAN (Chuck Keeshan and Leon Seago) ..... Okeh 6706

*No Letter Today* is no better today than it was a week ago. The postman will have to get on his bicycle if he's going to catch up with the Mills Brothers, who appear to be securely mounted on a jeep. The sad tale, sung in mournful tones, has a host of sympathetic listeners, however, who are willing to slip coins in the chute to hear it again and again. Daffan packs a pistol, too, he keeps shooting for the top.

**WAIT FOR ME, MARY**... DICK HAYMES (Song Spinners) ..... Decca 18556  
WILLIE KELLY ..... Hit 7049

Maybe the handsome Haymes's trouble is there aren't enough dames named Mary. It's an old-fashioned name and an old-fashioned song and those that like it love it. No kidding, the reports that carry it have it right up at the head of the list. The nickel turnover in those locations may be twice or three times that of other records, but until it spreads like a contagious disease it will have to be content with the audience it now has.

**I NEVER MENTION YOUR NAME** ..... JACK LEONARD (Ray Bloch's Orch) .. Okeh 6715

Way back, before Frank Sinatra even thought he would be swooning with Tommy Dorsey's band, that position was held by a lad who had his own way with a song, a way not much different from those who swooned after him and followed him as a singing single. Leonard has been serving in the armed forces from the very beginning but apparently there are many who remember him when.

**BING CROSBY**

*Sings the hits from his Paramount picture "Dixie"*

**SUNDAY, ALWAYS**

**MONDAY OR**

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**IF YOU PLEASE**

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- 80010 Toa for Two
- 80013 La Cumparsita
- 80015 Shine On, Harvest Moon
- 80016 Minnie the Moocher
- 80017 Kickin' the Gong Around
- 80018 St. Louis Blues
- 80030 You Rascal You
- Blue
- Pin Top Smith
- Duke Ellington Orch.
- Red Nichols & His 5 Pennies
- Red Nichols & His 5 Pennies
- Carlos Molina's Tango Orch.
- Boswell Sisters
- Cab Calloway Orch.
- Cab Calloway Orch.
- Cab Calloway Orch.
- Cab Calloway Orch.
- Benny Goodman & His Boys

\*Prices do not include Federal, State or Local Taxes.

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**WH-1001** Tyrone Shapiro Moscow Art Players

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**BB-1006** Mad About the Boy Atlas

**BB-1007** "Yiddishe Momme" "Eil Eil"

**BB-1008** Ginsberg From Scotland Yard Flying Tony

**B112** War Marriage Polka

**RUSSIAN FOLK DANCES**

- |                                 |  |
|---------------------------------|--|
| <b>A101</b> Kohanochka Two-Step | <b>A107</b> Vengerka Grechaniki Broken Strings |
| <b>A104</b> Troika Koketka      | <b>A108</b> Broken Strings Tsiganka            |
| <b>A105</b> Victory Krakowiak   | <b>A109</b> Pa-Do Spain                        |
| <b>A106</b> Hopak Korobuchka    | <b>B110</b> Ball Lerginka                      |
|                                 | <b>A111</b> Spit Fire Polka                    |

**VOCAL**

- Turkish**
- A102** Gazel Gurbet
- A103** Gypsy Moonlight Serenade Korsetka

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**TALENT and TUNES ON MUSIC MACHINES**

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year. By **ELLIOTT GRENNARD**

**SINGERS** seem to be monopolizing the machines these days and in contrast to the times when it was Dinah Shore, Kate Smith, the Andrews and King Sisters and the Ink Spots who inhabited the strips, only Bing Crosby is around from the old gang. It's Frank Sinatra, Dick Haymes and Perry Como who are the new tenants, even though they once were roomers with the Tommy Dorsey, Harry James and Ted Weems bands. . . . In case you missed the news in the Music Department last week, Sinatra will be out soon with *People Will Say We're in Love* and *Oh, What a Beautiful Morning*; Como with *Secretly*, and Haymes with *There's a Star-Spangled Banner Waving Somewhere*. Besides the last named and an accompanying "novelty" on the reverse side, Haymes will soon be issued on some Harry James sides made for U. S. Record Company back in 1940. The label that will feature the disks is Hit. . . . Other singers now sitting in the driver's seat are a couple of guys named Al Dexter and Ted Daffan, who positively did not sling with either Tommy Dorsey or Harry James. In spite of that, both fellows are doing fairly well. Heck, well enough to put Okeh so far behind on orders it won't

**RECORD BUYING GUIDE—PART 2**

**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

**POSSIBILITIES**

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**NOTE**

Columbia made available this week two Xavier Cugat sides, *Bim Bam Bum*, identified as a "guaracha," and *Thanks for the Dream*, a beguine. September 16 is the shipment date for the two new Sinatra sides, *People Will Say We're in Love* and *Oh, What a Beautiful Mornin'*, both from the musical smash, *Oklahoma*.

Decca is bringing out two swell oldies by Maxine Sullivan—*When Your Lover Has Gone* and *My Ideal*—and two hep 'billies by Mary Lee and Bob Crosby's *Bob Cats*, *You Broke My Heart, Little Darlin'* and *I Told You So*. Incidentally, that novelty on the reverse side of Dick Haymes's *Banner Waving Somewhere* is a cleaned-up version of *Gertie From Bizerte*.

Victor has ready its long-awaited Glenn Miller waxing of Gershwin's *Rhapsody in Blue*, which should give Miller's *Blue Rain* a run of it.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

**IT'S ALWAYS YOU . . . . . BENNY GOODMAN** (Helen Forrest) . . Columbia 36680  
Already going strong in the music boxes, this Benny Goodman re-issue of the hit ballad offers up a right and rhythmic interpretation that is bound to gather in a flock of coins in spite of its late entry. Reappearance of Helen Forrest for the lyrical display is bound to enhance the phono appeal of the side.

**I NEVER MENTION YOUR NAME . . . . . JACK LEONARD** (Ray Bloch's Orch.) . . Okeh 6715

In spite of the fact that Jack Leonard has been out of circulation and in the army for the past few years, the romantic troubadour still enjoys a loyal following. Singing in the style that is bringing Sinatra et al. so much gravy in this day, this waxing of an earlier day is sure-fire to bring Leonard to the fore via the nickel route. Particularly since this re-issue is a ballad revival that is climbing fast to the top of the hit parade ladder. And since Leonard was always a dependable coin catcher for the music ops, there's plenty of machine magic in the plattermate, the *We'll Meet Again* ballad.

**YOU TOOK MY LOVE . . . TOMMY DORSEY** (Ziggy Elman and Jo Stafford) . . . . . Victor 20-1539

Not since the Benny Goodman dinking of *And the Angels Sing* have the operators had an opportunity to cash in on the popularity of trumpet-ace Ziggy Elman as afforded by this side. Tommy Dorsey and his trombone take a back seat on this session and the band is turned over to Ziggy Elman for a torch ballad in the minor mood that follows the pattern set by the aforementioned *Angels* and his own Bluebird classic of *Bublichka*. Having a Jo Stafford appealing vocal refrain, the side is a natural to create real phono excitement. To enjoy the fullest measure, ops should give Ziggy Elman top billing on the phono sticker.

**SUNDAY, MONDAY OR ALWAYS . . . . . FRANK SINATRA** (Mixed chorus) . . Columbia 36679

This, along with the plattermate, *If You Please*, are the two hit ballads from Bing Crosby's *Dirie* screen show. And for both sides, Sinatra is provided with an all-vocal accompaniment in the harmonizing of a mixed choir. While the sides may lack lustre and rhythmic appeal, fact remains that the phono ops can add another stalker to the selectors with Frank Sinatra's name on it. And that, today, spells box office.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**ATTENTION, OPERATORS!**

**WE CAN FILL YOUR NEED FOR RECORDS RIGHT NOW WITH NUMBERS THAT HAVE ALL BEEN HITS.**

**WE HAVE ON HAND A LIMITED NUMBER OF TOP-TUNE RECORDINGS BY POPULAR NAME BANDS.**

**Going like blazes, so don't hesitate!**

Will sell in minimum lots of 300—Requiring 150 scrap records turned in.

**Including POPULAR, HILLBILLY and RACE tunes (too many to be listed)**

Just send in a list of artists you prefer, along with the amount of scrap records in proportion to your order, and we will be glad to fill your requirements to the best of our ability.

**OKEH BLUEBIRD DECCA BLUE LABEL 33c EACH**

**VICTOR DECCA BLACK LABEL COLUMBIA 43c EACH**

**Don't forget! While they last! First come, first served!**

**FREESTATE DISTRIBUTING CO.**  
440 NO. GAY ST., BALTIMORE, MD.

release new disks for a couple of weeks. . . Duke Ellington will go on a concert tour in September and October and it might be wise to keep an eye peeled for dates in your town. They usually kick up a lot of interest in his recordings and you might cash in. His previous concerts netted him, besides reams of publicity, the juicy 24-week Hurricane booking in New York and subsequent theater dates at important money.

**Territorial Favorites**

**CLEVELAND:**

**Don't Cry Baby. Erskine Hawkins.**

Last week we were saying that certain records have a way of finding their way into Negro locations for an immediate click, after which they percolate into other locations, making money for lots of people. We also said that whereas Louis Jordan was usually the boy who has been doing it most frequently, it appeared as if Erskine Hawkins had come up with the lucky number this time. Cleveland is busy telling *Baby* not to cry and others are beginning to join the chorus.

**ERIE, PA.:**

**From Twilight 'Til Dawn. Freddy Martin.**

Here is a switch: After what Martin did with Tchaikowsky's *Concerto*, it was

believed a similar result might be expected when Victor issued the maestro on the *Warsaw Concerto*. But what did the folks in Erie do but flip it over and start playing the reverse side, the lights-out love song. This is one in which the vocal group known as the Martin Men raise their voices in harmony.

**MILWAUKEE:**

**If You Please. Frank Sinatra.**

Now that one of the Dixie tunes, *Sunday, Monday or Always*, is set for a climb up the Record Buying Guide, attention is drawn to one of the others from the film score and, like the first, it is Sinatra who is the attention-drawer. Bing Crosby also has a waxing out on the tune and he sang it in the picture, but he didn't sing with four symphony orchestras and maybe that counts.

**Note**

For a listing of songs played most often over the radio for the week ended Thursday, August 26, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

**Dallas**

DALLAS, Aug. 28.—With July one of the hottest months in history, Dallas should be in a seasonal business slump. However, according to Dun & Bradstreet's mid-July report, retail sales in the Southwestern area were up 29 to 33 per cent over a year ago and were approximately 20 per cent above the nationwide average, estimated at 9 to 14 per cent above 1942 sales. The intense hot weather has done little to slow the tempo of the coin machine trade. Business is still good and local operators report an excellent volume.

D. J. Skiles, credit manager for Commercial Music Company, is back at his desk after a two-week vacation and fishing trip.

The Victor Music Company and the Dallas Phonograph Company, formerly owned by Collis Irby, have been sold to Raymond Williams. Thru consolidation of the two music firms with the music operations of Raymond and his brother, B. H. Williams, the three firms are now operated as the Victor Music Company, with offices at 726 North Ervay Street.

Harold S. Bills, former Dallas advertising executive, is now associated with the Commercial Music Company as field representative.

The Dallas coin machine trade are in a huddle over the OPA's recent price ceiling regulation covered by order MPR-429. Who are to be wholesalers and who are retailers and consumers under the new regulations is one of the mystifying problems that is confronting local distributors. Heads of local distributing firms all agree that it will take a real conference between OPA officials and representatives of the coin machine industry to work out details so as to be workable and understandable.

Jack Spratt, music and coin machine operator, of Temple, Tex., has purchased the entire arcade equipment from Raymond William's Main Street Arcade here and has moved it to Temple, where he will operate an arcade.

**Detroit**

DETROIT, Aug. 28.—Henry C. Lemke, of Lemke Coin Machine Company, reports business off nearly one-half on amusement machines around Detroit because of the shortage of beer, which is causing most taverns to stay closed several hours a day.

Erwin Baldrige, former operator of the Park Island Park Arcade, Lake Orion, and now with Edgewater Park Rink, Detroit, is planning to open an Arcade in a small Michigan town, probably a war industry center, in September, for the entire winter season.

Carl Angott, Angott Sales Company, is leaving this week for an extended vacation in a Northern Michigan summer resort.

Sol Schwartz, S. & W. Coin Machine Exchange, is leaving for a brief vacation

at a boys' camp operated by his brother near Eagle River in Northern Wisconsin.

Mike Weinberger, S. & W. Coin Machine Exchange, has returned from his vacation at Charlevoix, Mich., where he divided his time between fishing and seasickness.

Frances Anne Genter and Lesta H. Ackley have been added to the partnership in a reorganization of Coin-Meter Detroit Company, operating coin-controlled washing machines, ironers, etc., in apartment houses and hotels. The other partners, in addition to Melvin P. Hodell, who is manager of the company, are Harold C., Frances A. and Jean Genter; Norman A. Shortt and Margaret G. Quinby.

Betty Bruckman, in charge of the record department at the Brilliant Music Company, is away on a vacation—to be spent right in her own back yard, she reports.

Mary Rita Crosson, of the office staff of J. & J. Novelty Company, is leaving this week to be married to Cadet John Ladensack, Army Air Corps, at Montgomery Field, Maxwell, Ala. She will make her home there.

Sol Boesky, Banner Novelty Company, is back from two weeks' vacation spent on Northern Michigan waters.

Genevieve Koniarz, office manager of the United Music Operators, is taking Wednesday mornings off following the regular meetings of the UMO, at which she is recording secretary as well. Current sessions are lasting till well past midnight, with the association offices not opening till noon the following day.

Benjamin N. Rosen, manager of the Detroit branch, Confection Cabinet Company, which has moved to new quarters at 3000 West Davison Avenue, reports good business despite the prevailing difficulties in getting merchandise.

Mervin Jacobson, who has operated vending machines and scales here for a number of years, is entering the theater concession field, operating candy counters in various Detroit theaters.

Michael Weinberger, partner in the S & W Coin Machine Exchange, reports plans to install skee balls in Charlevoix, Mich., where he has been spending his vacation, in order to have a little excitement in the town. His family has been vacationing with him.

Barney Greenberg, formerly of the Atlas Automatic Music Company, is off for a several weeks' visit to California with his brother, Phil Greenberg, manager of Atlas's Pittsburgh branch.

The Gem Music & Appliance Company was formed last week as a new operating partnership in the music machine field, with headquarters at 3319 Monterey Avenue. Partners are Philip Berman,

who will also continue to operate under the name of the Ross Music Company, and Al Schweitzer, who will also continue to operate an extensive route in his own name.

**MUSIC IN THE NEWS**

(Continued from page 62)

and astounded residents of the section with their famed "fire dance" on special occasions.

The *Baltimore Sun* reports that the dancers, in action, look like natives in a South Sea Island movie—with three important exceptions:

1. The song the Bahama Negroes chant so melodiously and vociferously is *Here Comes the Navy*;
2. The steps are definitely jitterbug, with variations that defy description;
3. The scene is Maryland's famous Eastern Shore.

Apparently the Bahamians are born music-lovers. Altho they save their fire dances for special occasions, they dance "regular" every night to the music of a juke box.

TRADE SECRET REVEALED—Did you ever wonder how Andre Kostelanetz gets his "gooey" orchestral effects? It's not done with mirrors, but with microphones and arrangements, *The Cleveland Plain Dealer* says.

Kostelanetz says radio is a wholly new and different medium. A listener never hears the classics exactly as he would in a concert hall because there are some things that simply won't reproduce, such as climaxes.

As a rule, strings are featured in his orchestrations, which are of a special type. But he also has a score for the microphones.

"These are opened just so much for one effect, still more for another. You can, for example, have a French horn played softly into a mike and, by working the mike, cause the horn to sound like something quite different."

POOR GUESSER—Irving Berlin would seem to be the champion poor guesser where his own works are concerned. He admits that he is not a good judge of hit tunes, especially if he wrote them, and this story in *The Chicago Daily News* seems to confirm that fact:

"The sternest critic of a tune called *God Bless America* has broken down and reluctantly admitted that it must be a good piece," the article begins.

The evidence is all against Berlin, and he is even beginning to like the tune. He composed it 25 years ago for *Yip, Yip, Yaphank*, his first all-soldier show, but tossed it aside.

"I considered it just a one-finger exercise and not an original one at that," he says. "I threw it out of the show and wouldn't let it be published."

Several years ago the song was revived by Kate Smith and became a national anthem to millions.

The song hasn't been heard so much recently, but after its rest it is getting a big play in the movie *This Is the Army*, with Kate singing it.

At least Berlin's modesty is refreshing, especially after the tales about composers who sit at a piano all evening and refuse to let anyone's music but their own be played.

**GOING LIKE WILDFIRE**

• Cheered by Critics  
• Operators Making Money WITH



**THE JOHNNY DOUGHBOY POLKA** (Savoy #510)

Played in Polka Tempo . . . And **GAY VIENNA**

A real beergarden Waltz in beergarden Waltz Tempo.

Another **HIT** That Will **ROCK the Country**

Sung by Bonnie Davis, the "Don't Stop Now" Girl. Get your orders in now for—

**"J DON'T STAND FOR THAT JIVE"**  
Backed by the Gershwin-Delange masterpieces

**"NO LOVE BLUES"**  
Vocal by Bonnie Davis

**BIG MONEY IS BEING MADE WITH**

#102—Don't Stop Now, by Bonnie Davis.  
#107—As Time Goes By.  
#108—It Can't Be Wrong, by Ross Leonard.

**SAVOY RECORD CO.**  
58 Market Street, Newark, N. J.

For **INTERNATIONAL** or **FOREIGN** RECORDS IN ANY LANGUAGE

IT'S **VICTOR** "V" SERIES

Ask your local jobber for complete catalogues in the various languages . . . or write—

**STANDARD PHONO CO.**  
163 WEST 23<sup>RD</sup> STREET, NEW YORK 11, N.Y.





**VICTOR'S TOPPER**  
Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (500 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only . . . \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE. CHICAGO

**MARBLES**  
PERFECT 5/8 SIZE. GLASS ASSORTED COLORS. 20,000 to a Case.  
**\$39.50 per case**  
LIMITED SUPPLY.  
Full Cash With Order.

**SALTED PEANUTS**  
22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

**VICTOR'S FAMOUS MODEL V**  
Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



**TORR 2047A-SO. 68 PHILA., PA.**

**BARGAINS**  
Cigarette Vending Machines. Forced to cut route owing to gas situation.  
6 Col. Aristocrats, \$10.00 Each; Stand \$1.00 extra.  
7 Col. Stewart-McGuire Model S, \$25.00 each, complete.  
9 Col. Stewart-McGuire Model W, \$37.50 each, complete.  
9 Col. Unceda-Pak, \$25.00 each, complete.  
8 Col. Rowe Imperials, \$30.00 each, complete.  
1/3 Deposit, Money or Cashier's Order, Balance C.O.D., F.O.B. Johnstown, Pa.  
**CIGARETTE VENDING MACHINE CO.**  
514 Edward St. JOHNSTOWN, PA.

**MAKE MONEY WITH A ROUTE OF NUT VENDORS**  
Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.  
**GET STARTED DEALS**  
1 Variety Shop with 45 Lbs. Assorted Mdse. \$21.00.  
5 Variety Shops with Assortment of 120 Lbs. Bulk Mdse. \$75.60.  
Variety Shop, Samples \$10.00; Stands \$2.50; 5 Machines \$47.50—2 Stands Free.  
Victor Model V . . . \$8.50 Ea.  
Silver Kings . . . 6.95 Ea.  
1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines. While They Last Rush Your Order.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

## Vending Machine Featured In Glass Firm's Advertising

"Make dispensers selling machines—don't sell sight unseen," ad urges

CHICAGO, Aug. 28.—The importance of vending machines in the post-war era is foretold by an advertisement appearing in current national publications. The full page advertisement, boosting Libbey-Owens-Ford glass, is illustrated with a large picture of a beverage dispensing unit.

The advertisement says in part: "Why sell sight unseen??? What's so secret about a dispensing machine?"

"Must a dispensing machine be only a dispenser?"

"Why not make it a selling machine? Make it a magnet for the nickels, dimes and quarters that automatically release the soft drinks, confections, cigarettes, handkerchiefs, sandwiches, fruit, golf balls, cosmetics or other products that may be for sale.

"How? With glass, of course. Modern Libbey-Owens-Ford glass. Take advantage of the unequalled transparency of glass to display the merchandise attractively . . . to dramatize the dispensing mechanism in operation. Capitalize the modern properties of glass to protect the merchandise—keep it fresh or new, appealing or appetizing.

"If the dispenser must be refrigerated, there is modern glass that insulates. If fading of the product is a factor, there's glass that will provide protection. If excessive heat from the sun is harmful, there's heat absorbing glass. Then there's safety glass, decorative glass, and a tempered glass that is stronger than many metals . . . In fact, there's a glass that answers practically every problem."

Advertisements such as this point to an ever widening use of dispensing machines after the war. Possibilities for the products which may be vended thru such machines appear to be practically limitless.

Of interest, too, is the range of materials which may be utilized in such machines. Manufacturers of plastics are already laying post-war plans and it is safe to assume that they will promote their products for use in vending ma-

chines. Metals and woods are frequently mentioned.

With many installations of candy, cigarette, beverage and food venders in war plants and large factories, the buying public is becoming increasingly aware of vending machines and is becoming accustomed to buying from them.

When we return to our peacetime standard of living—and shortages and rationing become a memory—a vast new future may be expected for these merchandising machines.

## Virginia Tobacco Men Ask OPA To Up Ceiling Price

RICHMOND, Va., Aug. 28.—A group of tobacco men and Virginia political leaders are in Washington this week presenting to the Office of Price Administration a request that the present average tobacco ceiling be raised from 41 cents to 48 cents per pound.

This action was planned at a meeting in Danville, Va., recently, at which farmers and others engaged in the tobacco trade protested in a resolution that the flat ceiling price did not consider differences in tobacco, production costs, marketing conditions, the preferences of buyers for different types of leaf and the average prices of former years.

The resolution stated, "We are in sympathy with the theory of price control in an effort to curb inflation but we, nevertheless, believe that price ceilings should be equitably applied, and this certainly has not been the case in the Old Belt markets of Virginia and North Carolina."

On the other hand, the OPA has indicated it does not intend to alter its orders setting a 38 cents per pound ceiling for loose leaf tobacco and a 43-cent ceiling for graded and tied tobacco, but the assembly in Danville heard opinions to the effect that this did not allow for variances in the quality of leaf in different belts. The resolution said the averages last year ranged from \$30 per hundred in Georgia to nearly \$42 in Virginia.

The 33-man committee asked to make the Washington tip includes Virginia's Governor Darden.

## Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Aug. 28.—The digging and stacking of peanuts is becoming general over the Southeastern area. Weather conditions have been very favorable for curing with only occasional showers. It is expected that if present conditions prevail for the balance of the month, some new crop peanuts will be available for shipment late in August. However, few shellers are booking many August orders.

In the Southwestern area conditions are extremely spotty. Harvesting is well under way in South Texas. In some sections there yields have been affected by rain, while in other sections lack of moisture has cut yields. East Texas is very dry and conditions are poor. In most sections of North Texas and Oklahoma the crop is suffering from drought. The West Texas crop is generally normal with the exception of Eastland and Comanche Counties where drought is causing some damage.

Over most of the Virginia-Carolina area crop conditions are generally favorable, altho some scattered sections are badly in need of rain. Practically all peanuts in this section have been "grassed" and present indications point to a bumper crop.

Very few old crop peanuts are available in any section and few shellers or brokers are offering anything. In South Texas many peanuts have been picked and stacked in warehouses awaiting completion of shellers' contracts to begin this season's buying operations. Many of these contracts have now been completed and indications are that the new marketing season will get under way in South Texas before long.

According to the peanut stocks and processing report released last week the quantity of farmers' stock peanuts milled during the 1942-'43 season thru July 31 totaled 1,654,430,000 pounds. This is an increase of 60 per cent over last year's total of 1,034,280,000 pounds for the same period.

Farmers' stock peanuts cleaned and shelled thru July 31 were 1,295,585,000 pounds compared with 828,461,000 pounds on the same date last year. The total crushed thru July 31 was about 74 per cent above last year.

## AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwesterner. It's free!

**Northwestern**  
835 E. Armstrong St., Morris, Ill.

## VENDER SUPPLY NOTES

**BOTTLE DRIVE**—The bottle shortage has become so acute in the Miami area that local Boy Scouts are making a door-to-door canvass for empties.

In a large advertisement appearing in *The Miami Herald*, the warning is given that empties must be returned to the bottling plants if the public's present supply of soft drinks is to be continued.

Three thousand Boy Scouts have undertaken the collection drive. The full deposit on all bottles they collect will go to the Boy Scouts Troop Camping Fund.

**PUSH VITAMINS**—A promotion campaign for Stam, new multi-vitamin tablet, is planned for September by Standard Brands, manufacturers of the product. Newspapers, magazines and radio will be used.

Fifty-three large-city daily newspapers will be utilized in the campaign. Full, half and quarter-page advertisements, in color as well as black and white, have been scheduled.

**FEWER CANADIAN CIGARETTES**—Cigarettes released for consumption in Canada in June totaled 775,000,000 com-

pared with 907,000,000 in May and 787,000,000 in June last year, the Dominion Bureau of Statistics reports. This was the lowest for any month since May, 1942, when releases totaled 772,000,000. For first six months this year releases were 5,541,000,000 against 4,537,000,000 in the like period last year, an increase of 22 per cent.

Cigar releases in June totaled 16,522,000 against 16,985,000 in May and 17,441,000 in June 1942.

**CANDY SALES DECLINE**—Candy manufacturers' sales fell 8 per cent during June, but were 28 per cent higher than June sales last year, the census bureau reports. For the first six months of 1943 sales were 23 per cent ahead of the same period a year ago.

June sales totaled 96,449,000 pounds at an average price of 21.2 cents a pound, compared with May sales of 100,944,000 pounds at an average of 21.4 cents, and June, 1942, sales of 84,497,000 pounds at an 18.5 cents average.

**TOBACCO SUPPLIES**—The WPA reveals that approximately 300 million (See Venders Supply Notes on opp. page)

## WANTED CIGARETTE MACHINES

Want to buy Late Model Uncedapak and National Cigarette Machines. Must be in good mechanical condition and look good. Give lowest price and thorough description first letter.

**Hermitage Music Co.**  
416-A Broad NASHVILLE, TENN.

## WANTED MILK VENDING MACHINES

Must be in good condition. Send complete details.  
**MIAMI DIST. CO.**  
212-14 E. Eighth St. Cincinnati, Ohio

# ARCADE NEWS

## Newspaper Boosts Arcade in Weekly Business Review

CHESTER, Pa., Aug. 28.—How a coin-machine Arcade is offering entertaining diversion to countless war workers of the Chester area is reported in the weekly business and industrial review of *The Chester Times*. Under the heading that "music, movies, songs, etc., abound at local fun center," the newspaper last Saturday (22) carried the following story under an attractive interior photograph of the Joyland Arcade, which is operated by Joe Ash, Active Amusement Company, Philadelphia.

"The person who enjoys his fun most in the company of happy crowds," said the business and industrial review, "invariably points to Joyland as his favorite mecca for all-around enjoyment. Devices, considered almost miraculous in their ability at providing engrossing diversion from the cares of the day, line the place's walls, and are daily becoming more popular.

"From shooting games to free movie machines, the wide assortment of entertainment-providing gadgets holds definite appeal to oldsters and youngsters alike. One of the newest devices is dubbed the 'Photomatic,' which, in less than one minute, delivers a handsomely framed lifelike photo of the subject. War workers and others who need photographs for identification purposes find in the machine a ready, inexpensive answer to their photo needs. Romantic young couples get a deal of enjoyment out of securing portraits of themselves together.

"A never-ending source of fun for almost all ages of patrons lies in the battery of shooting machines. Today's version of the old-time shooting gallery, they furnish a reliable clue to the user's marksmanship. Would-be riflemen take a particular relish in pot shots at symbols of Germans and Japs.

"Hundreds of other coin-operated machines are rampant at Joyland, helping the spot to live up to its reputation as 'The Place Where a Fellow Meets a Friend'. This latter is especially true in that it is used both as a before and after meeting place of theater-bound parties. Situated across the street from the Stanley Theater, as it is, has been a factor in its development along these lines. It has also experienced a tremendous rise in popularity as a resort for entire parties seeking novel ways to spend their evenings.

"Joyland offers its patrons free admission with all facilities priced low. It is open daily from noon until midnight and from 2 p. m. to midnight on Sundays."

## Big Crowds Boost Arcade Business at Amusement Parks

BALTIMORE, Aug. 28.—The steadily growing crowds at Baltimore amusement parks are helping arcade business.

Carlin's Amusement Park, Gwynn Oak Park and Bay Shore Park, all operate large arcades, in separate buildings, where patrons can try their skill at a wide variety of coin machines.

Arcade operation at these amusement parks, like that at other arcade locations, has high-lighted coin machine operation this summer. Week-end crowds and

patronage at these arcades have been best, for in addition to the large crowds of war workers and other civilians, there are always many members of the armed forces who invade Baltimore and take in its numerous amusement spots over the week-end.

## Manager Reports Good Business at Cuban Spot

HAVANA, Aug. 28.—Xavier Peralta, manager of the arcade "The Belerita" of is reporting good crowds at his arcade, with week-end business best.

The arcade now boasts 110 machines. The variety of the games and machines available appears to appeal strongly to younger and older patrons alike. Peralta cites the present popularity of coin-operated machines among men in the armed forces as a strong factor in swinging the public to greater play throughout the city.

The young men in service find much-needed recreation at the arcade. One seldom visits an arcade without noticing many uniformed men having the time of their lives shooting down planes, playing the baseball games or swinging on the punching bag machines.

The arcade of today is an amusement center which parents have no objections to their children attending. From time to time various attractions can be offered by a Penny Arcade manager. A free magical show, staged every hour during the day, will always bring in a huge crowd to keep the machines going. Three Magic Rolls near the guns in the rear of the arcade get plenty of play.

The arcade includes cigarette venders, pinballs, target guns and claws. A very successful season is going on with root beer, orange, apple and other fruit drinks supplementing the small amount of cola drinks available.

## VENDERS SUPPLY NOTES

(Continued from opposite page)

pounds of 1943 crop flue-cured tobacco and small quantities of burley and dark tobacco will be purchased by the CCC for lend-lease and private export to meet military and minimum civilian requirements in British Empire countries. Loans also are announced at the rate of 90 per cent of parity at the beginning of the marketing year (July 27) to farmers co-operating in the 1943 agricultural conservation program and 54 per cent of parity to non-co-operators on tobacco grown in excess farm quotas.

Future contract purchases of almost all types of cigar filler and binder tobacco of the unharvested 1943 crop, says the WFA, will be frozen until August 31.

PEANUT STORY—About 60 per cent of the new peanut crop, or some 700,000 tons, will be allotted to the edible trade by War Food Administration, leaving 475,000 tons for crushing into essential oil, WFA announced. Processors crushed 190,000 tons from last year's crop.

Recent meetings of WFA with a new peanut industry food advisory committee developed these allocations from a 1943 crop unofficially estimated at 1,425,000 tons, or 374,000 greater than last year.

WFA is anxious to bolster edible protein supplies by as large quantities of peanuts as can be spared from war purposes for peanut butter. Thus it has set tentatively an allotment of 413,000 tons of nuts for this purpose, of which 375,000 tons will go to civilians and the remainder to the army and navy.

Only 337,000 tons were made into peanut butter last year. The 1943 plan leaves 287,000 tons for candymaking, frying, salting, roasting. To accomplish a limitation order on consumption of cleaned and shelled peanuts in manufacture is proposed. The industry committee has agreed average use in corresponding calendar quarters of 1940 and 1941 should be base period for individual quotas.

To reach production figures outlined for all groups, WFA officials told the committee that it probably would require a quota of 175 per cent of the base period for peanut butter; and a limitation to about 90 per cent in other edible products. It was pointed out that 90 per cent of pre-war operation is a

relatively favorable position among other processors of oils and oil seeds.

The committee said it would be inequitable to allow a wide difference between quotas for peanut butter manufacturers and the quotas for other users of peanuts.

HARMONY — Sugar beet growers and processors fell into each others arms at the recent annual meeting of the United States Sugar Beet Association. Since the two groups are usually at swords' points over contracts and such, this was a strange sight. This year, with expected sugar beet harvest down to its lowest point since 1922, with 19 factories out of the nation's 85 scheduled to be closed this fall, and perhaps more to follow, growers and processors named a joint committee, first of its kind, to work for a bigger planting in 1944.

Refiners are the worst sufferers in a situation of this kind, since their factories and machinery are useless except for the one process of extracting sugar from beets.

The July crop report of the Department of Agriculture showed a planting of 636,000 acres in 1943, 39 per cent under 1942 and 30 per cent under the 10-year average, which included the drought years. Expected harvest is 7,378,000 tons, while the 10-year average yield is 9,834,000 tons.

The department's July report says wet weather in Michigan and Ohio resulted in the poorest plant for many years. Beet acreage in both are less than half normal, as they are in California, but acreage is running up to three-quarters that of 1942 in other regions.

Southern cane conditions, however, indicate 17 per cent more sugar from that source in 1943, and there's plenty of sugar just off shore in Cuba and Puerto Rico and in more distant Hawaii. The recent pick-up in deliveries from Cuba is the most comforting phase of the sugar outlook.

NUTS—New York jobbers report all types of nuts in an exceptionally tight supply position with most varieties nearing exhaustion. Prices were nominally firm and unchanged.

SWEET POTATO CANDY—By processes still secret, an Alabama horticulturist and research man has made from sweet potatoes such diverse products as a dozen or more confections and candies, a beverage and three types of breakfast foods.

The confections were made of a sweet potato paste pressed into stick form. This form was adopted to attain the crunchiness which is one of the candies' most attractive qualities. Some of the candies were produced in combination

with peanuts, some with pecans, and others with coconut. One with peanuts is reported to have considerable character. A macaroon type, to which cane sugar was added, seemed over-sweet, some of the potato flavor having been covered up. The best were those in which the potato flavor was most evident. The combination of potato and peanut flavors was said to be highly satisfying and most popular.

A milk drink made with potato flour in the role of a malt was palatable, but no stress was placed on its food value.

Object of the research is to help make the Alabama sweet potato a cash crop.

END OF SOME QUOTAS. — The War Food Administration has announced termination of marketing quotas for the 1943 crops of dark air-cured and fire-cured tobacco and indicated that quotas will not be in effect for the 1944 crops of these kinds of tobacco, which are grown in Virginia, Kentucky, Tennessee and Indiana.

Officials emphasized that this announcement in no way affects continuation of quotas on flue-cured and burly tobacco.

Dark tobacco growers are producing substantially increased acreage of war crops, and the indicated acreage of dark tobacco for harvest in 1943 is about 17½ per cent below the acreage permitted under the quota program. Requirements of the dark types of tobacco during the current and coming marketing year exceed the 1942 and indicated 1943 production. Prospects a year hence are for carryover of the dark types of tobacco to be near normal but lower than the surplus level of some recent years.

Officials said that payments under the 1943 agricultural conservation program will be made as announced and that deductions for excess acreages of dark air-cured and fire-cured tobacco have been removed. They said also that the termination of quotas on dark air-cured and fire-cured tobacco will not prevent the making of loans.

**COMPLETE ARCADE**  
**(To Be Moved) \$6,000**  
 Cash or terms. Reason for selling, lease expires soon and too many arcades in Brownwood. All late model machines, inventory \$8,000, but will sacrifice for \$6,000; includes Ray Guns, Mut., Punch Bag, Lite Up, Card Vendors, Peep Shows, 2 late mod. Diggers, Air Raiders, etc.  
**JONES MACHINES**  
 Stephenville, Tex.

**A GREAT 3-SECTION CARD VENDOR**  
 for all MUTOSCOPE novelty cards



**DISPLAYS AVAILABLE**  
 for 29 Different Sets of Cards, including the new, exclusive

**HOT-CHA GIRLS**  
 Beautiful 8-Color Reproductions of EARL MORAN'S Famous Paintings 64 Different Subjects

**SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!**  
 . . . ONLY A FEW LEFT!  
 3000 CARDS FREE BRING IN \$75.  
 VENDOR COSTS ONLY \$60.  
 1/3 Deposit, Balance C. O. D.

**SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.**

**INTERNATIONAL MUTOSCOPE CORPORATION**  
 WM. RABKIN, Pres.  
 Penny Arcade Headquarters Since 1895.  
 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
 44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

**Better Order NOW Any Supplies You Need:**  
 ● GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.  
 ● MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.  
 ● PUNCHING BAGS AND ACCESSORIES.  
 ● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

**WANTED**  
**ARCADE MECHANIC**  
 MUST BE GOOD ON GUNS.  
 If not do not apply. Top salary.  
**DINTY MOORE**  
 502 Chapperal St. Corpus Christi, Tex.

**CENTRAL OHIO QUALITY BUYS**

Buy Now! Prices on Coin-Operated Equipment Are Skyrocketing. Our Equipment Is Fully Reconditioned, Fully Guaranteed or Money Back, Ready for Location. We Pack and Crate Our Games So That You Receive Them in First-Class Condition.

"There Is No Substitute for Quality"

**CONSOLES**

- JUMBO PARADES, Blue & Red Cabinet, Latest, C. P. ... \$119.50
- JUMBO PARADES, Late Serials, Late Heads, C. P. .... 99.50
- HIGH HANDS, Comb. F. P., Late Serials..... 139.50
- JENNINGS BOBTAIL, C. P. .... 99.50
- JUMBO PARADE, Comb. F. P. & C. P., Gold Cabinet.. 149.50
- BALLY BIG TOP, Animal Reels, F. P., A-1..... 89.50
- GALLOPING DOMINOES, Brown Cabinet, A-1..... 139.50
- BOBTAIL TOTALIZER, Free Play, A-1..... 99.50
- CHARLI-HORSES, 5c-5c, C. P., Number Reels..... 149.50



Woolf Solomon

LATE PANORAMS \$299.50

- |  |  |  |
|--|--|--|
| <b>SLOTS</b>   | <b>SLOTS</b>                                 | <b>SLOTS</b>                           |
| 5c BLUE FRONTS, Over 400,000 Knees, Club Handles..... \$199.50 | 5c SILVER CHIEF, 3-5 P. O. .... \$189.50     | 10c SILVER CLUB CHIEF, 3-5..... 199.50 |
| 10c BLUE FRONTS, Over 400,000 Knees, Club Handles..... 235.00  | 5c VICTORY CHIEF, 1 Cherry P. O. .... 259.50 | 3 CIGAROLLAS, Late XV..... 199.50      |
| 25c BLUE FRONTS, Over 400,000 Knees, Club Handles..... 315.00  | 5c CLUB CONSULE CHIEFS..... 189.50           | 5c COLUMBIAS, Cig. Reels..... 55.00    |
| 5c BLUE FRONTS, Late, Knees, Club Handle..... 235.00           | 1c VEST POCKET, Blue & Gold..... 39.50       | 2 SINGLE SAFES, 2 Doors..... 55.00     |
| 5c BROWN FRONT, Over 471,000 Drillproof..... 255.00            | 4 SINGLE SAFES, two doors..... 55.00         |  |
- FOR SALE: PARTS FOR REBUILDING MILLS SLOTS: 5c & 10c & 25c ESCALATORS, JACKPOTS, 5c & 10c SETS OF SLIDES, 3/4 ROCKER ARMS, CLOCKS, DRILLPROOF BROWN FRONT CABINETS AND OTHER PARTS TOO NUMEROUS TO MENTION. WRITE FOR PRICES.
- CIGARETTE VENDORS & MUSIC**
- |  |   |
|--|---|
| 25 9-30 NATIONALS..... \$ 79.50            | 5 UNEEDA-PAKS, 15 Col. 1940.... \$82.50 |
| 45 ROWE ROYAL, 8 Column..... 79.50         | 3 UNEEDA-PAKS, 9 Col., 1939.... 52.50   |
| 11 DUGRENIER CHAMPIONS, 11 Col..... 119.50 | 3 UNEEDA-PAKS, 12 Col., 1939.... 72.50  |
| 8 SEEBURG CLASSICS..... 235.00             | ROCK-OLA 40 COUNTER & STAND 129.50      |
- PIN BALL MACHINES**
- |                            |                           |                            |
|----------------------------|---------------------------|----------------------------|
| SKY RAY..... \$ 45.00      | SHANGRI-LA..... \$149.50  | HOME RUN '42..... \$ 69.50 |
| SHOWBOAT..... 49.50        | DUDE RANOH..... 27.50     | ALL AMERICAN..... 37.50    |
| BROADCAST..... 32.50       | HOROSCOPE..... 42.50      | SILVER SPRAY..... 55.00    |
| VICTORY..... 82.50         | MIDWAY..... 115.00        | JEEP..... 115.00           |
| KEEP-EM-FLYING..... 149.50 | SPORT PARADE..... 42.50   | SPARKY..... 37.50          |
| CROSSLINE..... 32.50       | GOTT. LIBERTY..... 149.50 | DIXIE..... 27.50           |
| UMP..... 42.50             | SPOT-A-CARD..... 65.00    | REPEATER..... 39.50        |
| BANDWAGON..... 29.50       | SEVEN-UP..... 37.50       | STRATOLINER..... 35.00     |
- 1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**Coin Machine Men Greatly Interested In Population Shifts**

CHICAGO, Aug. 21.—Wherever people go, coin machines follow. One of the most interesting facts about the present changes in the United States is the shifts in population due to changes in war work. Business publications make frequent reports to show population shifts, which promise to be one of the major problems after the war.

Operators will be vitally interested in which cities show increasing population. Five Pacific Coast cities have had big increases in population, with San Francisco leading the parade. This means that the Pacific Coast territory will be a better coin machine area than ever as long as this population trend holds up.

New England and most of the East Coast have had little population gains, except around Baltimore and Norfolk. The South and Southwest have shown some good gains with Birmingham, Mobile, New Orleans, Houston and Dallas coming in for special mentions. Detroit has had big population gains since 1940. New York and Boston have shown losses in population.

One report says that more than half of the total population is now located in 241 counties in the United States, which make up 138 market centers. The other 45 per cent of the population is scattered over 2,832 counties.

**Coinage News**

CHICAGO, Aug. 28.—Hundreds of exasperated citizens have written to the Treasury asking that something be done to end all the confusion caused by the new zinc-coated steel penny that looks so much like a dime. However, both Mrs. Nellie Taylor Ross, head of the mint, and Secretary Morgenthau declare that it is impracticable to change the color or the size of the coin. It has been suggested that a hole be bored in the center of the penny to distinguish it from a 10-cent piece, but Mrs. Ross said emphatically that people would not stand for the idea of a hole stamped in Lincoln's head.

It looks as if the country will just have to put up with the confusion until the coins have been in circulation long enough to tarnish.

The report of a new system of ration currency employing tokens of plastic or glass stated the one-point token would be "about" the size of a nickel. Since the tokens will contain no metal at all, it's not likely the coin machine trade will run into much trouble with these, even if they should approximate a nickel.

**WANTED FOR CASH**

SEEBURG WALL-O-MATICS (Wireless)  
SEEBURG SELECT-O-MATICS (3 WIRE)  
State condition, price and model.

**FOR SALE—LIKE NEW**

- 10—SEEBURG WIRED SPEAK ORGANS ..... \$ 34.50
- 10—SEEBURG WIRELESS SPEAK ORGANS ..... 54.50
- 10—SEEBURG TRANSMITTERS.... 25.00
- 1—JUMBO PARADE, 25c C. P. (Used 2 Weeks)..... 175.00

**FIRST \$100 TAKES ALL**

- 1 EVANS BANGTAILS Formerly black cab., repainted red/Grecond.
- 1 EVANS DOMINOES Same as above.
- 1 EXHIBITS RACES Good condition.

**HUBBARD'S MUSIC SERVICE, INC.**

386 Chenango St., Binghamton, N. Y.

**OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES**

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "S" (15c and 20c Operation)
- With Double Shift Container, holding 325 Packs.
- \$30.00 Each in Lots of 10.
- Single Machines, \$35.00 Each.
- With Standard Container,
- \$20.00 Each in Lots of 10.
- Single Machines \$25.00 Each.
- 8 Col. U-NEED-A-PAK
- \$20.00 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 6 Col. ROWE IMPERIALS
- \$22.50 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS
- \$27.50 Each in Lots of 10.
- Single Machines, \$30.00 Each.
- 9-30 NATIONALS
- \$45.00 Each in Lots of 10.
- Single Machines \$50.00 Each.

**AUTOMATIC CIGARETTE SALES CO.**

2208 LOCUST ST. ST. LOUIS, MO.

- |                    |                                     |
|--------------------|-------------------------------------|
| <b>WURLITZERS</b>  | Jockey Club \$150.00                |
| 618 ..... \$ 75.00 | Mills Four Bells (4-5c)..... 700.00 |
| 61 ..... 75.00     | 25c Baker's..... 700.00             |
| 24 ..... 150.00    | Pacers..... 150.00                  |
| 600 ..... 250.00   | Exh. Races..... 150.00              |
| 500 ..... 275.00   | Keeney Track Time..... 150.00       |
| 750 ..... 450.00   | Skill Time..... 175.00              |
| 750E ..... 475.00  | Ray's Track..... 150.00             |
| 950 ..... 595.00   | Big Games, F.P. .... 125.00         |
|                    | P.O. .... 150.00                    |
- CONSOLES**
- Dominoes..... \$150.00
  - Jumbo Parade..... 275.00
  - Convertible..... 275.00

Will Trade for Arcade Equipment.

**O'BRIEN MUSIC CO.**

89 Thames Street NEWPORT, R. I.

**RED, WHITE AND BLUE AND BINGO TICKET DEALS**

LOWEST PRICES — WRITE

120 COMB. TIP TICKETS

WITH SEAL CARD

12 Sets \$2.75; Gross Sets \$30.00; Sample Sets 30c

**V. P. Distributing Co.**

2934-36 OLIVE ST. ST. LOUIS, MO.

**FREE PLAY CONSOLES**

- JUNGLE CAMP..... \$ 59.50
- BALLY SUN RAY..... 129.50
- SILVER MOON OR BOB TAILS TOTALIZER..... 99.50
- BIG TOP..... 69.50

**SOUTHERN**

**AUTOMATIC MUSIC CO.**

542 South Second St., LOUISVILLE, KY.

**FOR SALE**

All the Following Machines Are Reconditioned Inside and Out. Guaranteed Excellent Condition.

- |                         |   |
|-------------------------|---|
| Fairmont ..... \$849.00 | Grand Stands .. \$ 58.00                        |
| Turf Kings ... 550.00   | Sport Pages .. 75.00                            |
| Jockey Clubs .. 539.00  | Blue Ribbon .. 75.00                            |
| Kentucky .... 398.00    | Gold Medal ... 75.00                            |
| Long Shot ... 349.00    | Spinning Reel .. 125.00                         |
| Sport Kings .. 335.00   | Paces Reels, Comb. Photo., '41, Like New 189.00 |
| Grand National 110.00   | Mills 4 Bells .. 660.00                         |
| Pace Makers .. 125.00   |   |
- Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Lewiston, Idaho.

**A. E. CONDON SALES CO.**

013 Main St. LEWISTON, IDAHO

**BALL TICKETS**

- Tip Books, Werts Tickets ..... \$42.00 Gr.
- 1836 Combination ..... 2.50 Per Bag
- 2040 Red, White, Blue ..... 2.75 Per Bag
- 25 Per Cent Must Accompany Order.

**Bliss Novelty Co.**

Greenville, Ohio

**PLANT MANAGER WANTED**

Experienced in Manufacturing and Assembling PIN BALL MACHINES:  
1-Ball Free Play  
1-Ball Payout  
5-Ball Pin Table  
High Salary. Best post-war opportunity offered. State age and past experience in reply.  
BOX 564, The Billboard  
155 N. Clark St., Chicago 1, Ill.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**WANT TO BUY 1 OR 100—FOR CASH**

WURLITZER 24s — 500s — 600s — 800s — 850s — 950s  
SEEBURG MODELS REX — GEM — ROYAL  
WATLING AND MILLS LO-BOY SCALES  
MILLS BLUE AND BROWN FRONTS IN 5c, 10c, 25c, 50c PLAY.  
Give Us Your Rock-Bottom Prices, Serial Numbers, Types and Models in First Letter.  
WE ALSO WANT TO BUY AND WILL PAY THE FOLLOWING PRICES FOR THESE RESPECTIVE MACHINES:

DOUBLE PLAY ..... \$40.00	DO-RE-MI ..... \$45.00	GROETCHEN METAL TYPER SUN BEAM..... 40.00	WEST WIND ..... 45.00	TAGS, Per 1000 ... \$50.00
---------------------------	------------------------	---	-----------------------	----------------------------

**SPECIAL CLOSE-OUT BARGAINS FOR IMMEDIATE SALE**

SEEBURG PARACHUTE GUN	Repainted Red, White & Blue.	<b>\$159.50</b>
SEEBURG HITLER-MUSSOLINI GUN	New Coin Chutes. Look and Operate Like New.	

MILLS JUMBO PARADE, FREE PLAY (ANIMAL REELS)..... \$58.50  
BRAND NEW MILLS 1c Q. T.'s ..... 89.50

Terms: 1/3 Deposit, Balance O. O. D.

**IDEAL NOVELTY CO.** Phone: Franklin 5544  
2823 Locust St., St. Louis, Missouri

**FOR SALE in CASE LOTS Only**

3/16 Steel Balls for A. B. T. Target Rifles. ONLY FEW CASES containing 160,000 available.  
BRAND NEW in original cartons. PACKARD PLAYMOR Wall and Bar Boxes. ALSO 30 Wire Cable.

**MANHATTAN Phonograph Co.**  
767 Tenth Ave. Phone CI 6-3385 New York City

**WILL BUY ANY QUANTITY**

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

**COIN MACHINE DISTRIBUTING COMPANY**  
5746 BAUM BLVD. PITTSBURGH, PA. Hiland 7000

**Want A-1 Coin Machine Mechanic—\$10 per day**

Must know Four Bells, Three Bells, Wurlitzers, Races, Slots. Write full particulars in first letter.

**WYOMING NOVELTY CO.**  
Casper, Wyoming

# Federal Tax Rate Schedule Shows Amts. Due Thru Year

Table of payments for each month of new fiscal year distributed by Calif. Assn.

CHICAGO, Aug. 28.—As a help to its members in calculating payments due the Internal Revenue Bureau on the federal tax on coin-operated machines, the Associated Operators of Los Angeles County, Inc. (Calif.), distributed early this month a federal tax rate schedule which shows the amount payable on amusement and gaming devices for each month of the new fiscal year beginning July 1. For the information of the trade the bulletin is reprinted in full.

With this federal tax rate schedule, the association also mailed to all its members a small folder showing the California sales tax applicable on all transactions up to \$100. The State of California has a 2½ per cent sales tax which went into effect July 1, 1943. The association information follows:

To All Members and Associations:

In order to simplify the handling of federal tax stamp declarations on new locations and additional equipment in old locations, we have prepared for your use a tax rate schedule. This schedule is self-explanatory.

By consulting this schedule you will find opposite the month in which tax declaration is being made the exact

amount of tax payable per machine for either class of equipment. All taxes in these classifications are payable no later than the last day of the month in which declaration is being made.

Tax payments must be made with certified check, postal money order or cash.

### Federal Stamp Tax Rate Schedule on Coin-Operated Amusement and Gaming Devices

Month	Months Remaining in Fiscal Year	Amusement Devices	Gaming Devices	Amount of Tax Payable
July	12	\$10.00	\$100.00	
August	11	9.17	91.67	
September	10	8.34	83.34	
October	9	7.50	75.00	
November	8	6.67	66.67	
December	7	5.84	58.34	
January	6	5.00	50.00	
February	5	4.17	41.67	
March	4	3.34	33.34	
April	3	2.50	25.00	
May	2	1.67	16.67	
June	1	.84	8.34	

### OPA Manager Announces Appointment of Assistants

WASHINGTON, Aug. 28.—The appointment of James G. Rogers as assistant general manager and of James F. King as deputy administrator in charge of information has been announced by Chester Bowles, general manager of the Office of Price Administration.

Rogers has been with the Office of War Information since January, 1943, first as deputy director and later as assistant director of the domestic branch.

After graduation from Yale in 1931 Rogers was employed by the advertising firm of Benton & Bowles, Inc., New York, until 1936. From 1936 to 1938 he was vice-president of Lord & Thomas, Inc., and in 1938 he returned to Benton & Bowles as vice-president and general manager.

King comes to the OPA from the Department of Labor, where he was special assistant to the Secretary of Labor.

After working on *The Baltimore Sun* and *The Baltimore Post*, King was three years telegraph editor of *The Washington Daily News*. From 1938 to 1941 he was assistant to the administrator of the wages and hour division of the Department of Labor.

With the establishment of the Office of Censorship in December, 1941, King was appointed executive officer and helped set up the agency. From July, 1942 until last February he was an assistant to the administrator of the National Housing Agency, and reorganized the information division.

# EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

### Philadelphia Notes

Friends will be happy to hear that Lou Lalli, vet music machine operator, is on the quick road to recovery after seriously ailing at the Jefferson Hospital. . . . Joe Ash, of Active Amusement Company, now has his hand in the operation of five arcades—two in Philadelphia; two in Wildwood, N. J., and one in Chester, Pa. . . . Alex Woodrow, cigarette vending operator now occupying his attention with two arcades at Wildwood, N. J., seashore resort, is planning to devote more of his time to the arcade field and is already planning to enlarge his locations at the Wildwood resort for next season. . . . Freddy Johnston, Motor Parts salesman servicing the music operators with Columbia and Okeh disks, is back from his vacation and is getting ready to go into the signal corps. . . . Rex Alexander, record promotion chief at the Motor Parts distributing firm, is back from a Wildwood (N. J.) vacation.

### Association Chatter

Thanks to the untiring efforts of Jack Cade, business manager for the music operators' association, the scrap record situation has cleared up. While the record distributors had been demanding a disk for a disk, Cade has shown them the error in such demands and now the music operators are on even keel with the retail stores, returning one scrap disk for three new ones.

William K. Rodstein, president of the pinball operators' association, continues to garner good-will and glory for the boys. With Joseph Silverman, business manager of the association, the pinball ops are continuing to send smokes to Yanks overseas. Starting off with a shipment of Camels, the local newspapers now report the association underwriting a second shipment of 220,000 Chesterfields.

### Saga of a Pen

Harry Stern, head of Major Amusement Company, considers his fountain pen a lucky charm. He purchased the pen 16 years ago with two books of yellow trading stamps. And in that time, the pen has been lost, strayed or stolen a dozen times and each time has found its way back to Stern. On its latest departure, the pen traveled all the way to Chicago and back after a manufacturer's representative inadvertently pocketed it.

## Minneapolis-St. Paul

MINNEAPOLIS, Aug. 28.—Jonas Bessler, Hy-G Amusement Company executive, is on a vacation cruise on the Great Lakes.

Visiting at the Hy-G offices last week was the firm's former comptroller, Corp. Sidney Levin, who was home on furlough from Fort Belvoir, Va.

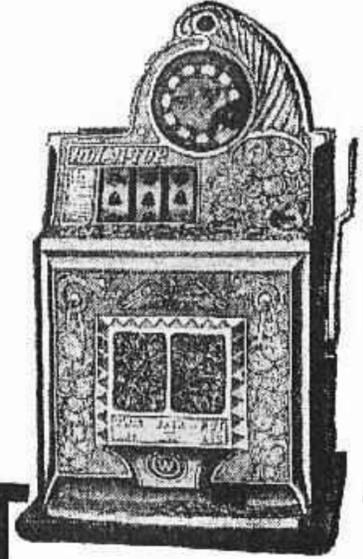
Distributors report their business is stepping along in fine shape. Arcade and music equipment seem to get the nod from the operators who manage to come in from out in the territory to stock up on machines.

Mildred Birkemair, of Litchfield, Minn., who succeeded to the coin route of her late husband, has said her farewells to her son, Jack Michaud, now marine corps, training at Notre Dame University, South Bend, Ind.

Oscar Sundem, Montevideo coinman, decided the railroad needs him now because of the war emergency and has gone back to his old job as brakeman. He manages to care for his coin route customers on a part-time basis.

Ticketed for early army induction is Garvin Ludwig, who has been assisting his uncle, Bill Hattiestad, of Cottonwood, Minn., on his coin machine route.

The Twin Cities went "all out" in the bottle return campaign. Newspapers played the drive very heavily and returns are coming in in excellent shape—for which bottlers are very thankful.



We have a few more Rebuilt ROLL-A-TOPS left  
We can still repair your machines and make them look like new  
**WATLING MFG. CO.**  
4640-4660 W. Fulton St.  
CHICAGO, ILL.  
Est. 1889—Tel.: COLUMBUS 2770.  
Cable address "WATLINGITE," Chicago.

## PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

## WHAT DO YOU NEED!

**WANTED**  
Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!  
We Have the Part You Need.  
**WRITE—WIRE—TELEPHONE**  
**WINNER SALES CO.**  
3400 Armitage Ave. CHICAGO, ILL.  
Telephone: Belmont 5400

## Send for Our Latest PRICE LIST

ON PIN GAMES, PHONOGRAPHS, PHONOGRAPH ACCESSORIES, CONSOLES, COUNTER GAMES, AND OTHER TYPES OF COIN-CONTROLLED EQUIPMENT.

**W. B. NOVELTY CO., INC.**  
1908 Washington Blvd. St. Louis, Mo.

## WIRE

**WHILE IT LASTS**

Twisted Pair Extension Wire, waterproof parane insulation. Rolls of 2000 ft. only \$75.00 PER ROLL.

½ Deposit, Balance C. O. D.

**PEERLESS COMPANY**  
1514 MARKET ST. ST. LOUIS, MO.

## FOR SALE! AMMUNITION

20 CASES OF .22 LONG RIFLE

MAKE BEST OFFER ON ALL OR PART

Box 467, Care The Billboard  
1564 Broadway, N. Y. 19, N. Y.

### WHILE THEY LAST!

- A. B. T. Challenger \$27.50
- Rotary Merchandiser 229.50
- Keeney Submarine 199.50
- Brand New Electric Shockers (In 5-Foot Cabinets) 59.50
- World Series 99.50
- Texas Leaguers, De Luxe 49.50
- View-a-Scopes 29.50
- Skill Jumps 52.50
- Vitalizer 79.50
- Radio Rifles 69.50
- 1 Shoot the Chutes 129.50
- Jennings Lo-Boy Scale 69.50
- 2 Exh. Gard Machines 35.00
- Square Bells 99.50
- Hi-Score Rock-a-Ball, 7 Ft. (Unrated) 79.50

### Jennings 25c Golf Ball Venders \$89.50

- IMPS, Brand New \$7.70
- WINGS, Brand New 9.90
- YANKEES, Brand New 9.90
- MERCURY 11.50
- LIBERTY 11.50

½ Deposit With Order.

## GERBER & GLASS

914 Diversy Blvd., Chicago

NEW MACHINES In Original Crates	USED ARCADE EQUIPMENT	USED PIN GAMES CHECKED Buy 5 Games, Deduct 10% on This List Only.
Bally Club Bell, Touch Button Model \$324.50	5 Seeburg Up & Down Guns, Jap Figures \$100.00	Zig Zag 35.00
Keeney Super Bell Comb. Write Bally Sun Ray 169.50	1 Air Raider, Perfect & Clean, Needs Gong Bell 195.00	Boom Town 24.50
Genco Four Aces, Five Ball 149.50	1 Bally Sky Battle 225.00	On Deck 19.50
Mills V.P., B&G Meter 79.50	2 Rapid Fire, Gun Casting Needs Fixing 180.00	Fleet 19.50
Mills V.P., B&G, 5c 74.50	1 Evans Skeeball 79.50	Barrage 19.50
Mills 1c Q.T., Glitter Gold 74.50	1 Tiger Pull Machine, Made by Exhibit 69.50	Baker's Defense 19.50
Grand Canyon, 5 Ball, 175.00	<b>LATE USED 5 BALL GAMES</b> Net Prices	Sky Line 19.50
Roll Call (Vacation) 99.50	Four Aces \$115.00	Dude Ranch 19.50
Jennings Bobtail, F.P. 159.50	Big Parade 109.50	Band Wagon 19.50
<b>USED CONSOLES, SLOTS</b>	2 Destroyers (Cadillac) 75.00	Gun Club 34.50
Jenn. Silver Moon, F.P. \$104.50	Alert 89.50	Wild Fire 24.50
Jennings Bobtail, F.P. 104.50	1 Owl, New Floor Sample, Cheat Proof 89.50	Twin Six 20.50
Jumbo Parade, Like New 79.50	1 Mills 1-2-3, '40 79.50	Cross Line 19.50
5c Q.T., Ref. Gold Front 84.50	Gobs 89.50	All American 24.50
5c Q.T., Blue Front 84.50	Yanks 89.50	Pan American 19.50
5c Q.T., Orange Front 84.50	Monicker 84.50	Stoner's 3 Up 22.50
5c Q.T., Green Front 84.50	Victory 84.50	Big Chief 22.50
5c Chrome V.P. 64.50	Venus 69.50	Bristol 19.50
5c Chrome Meter, F.P. 69.50		Hold Over 19.50
2 1c Q.T., Glitter Gold, Like New 69.50		Stratoliner 29.50

Terms: 1/3 Deposit, Balance C. O. D.  
**K. C. NOVELTY CO.**  
419 MARKET STREET PHILADELPHIA, PA.

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BEN LUTSKE, Manager

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A LARGE SELECTION IS STILL AVAILABLE

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Mills 1-2-3, Free Play, 1941 Models	\$125.00	Mills 1-2-3, Free Play, Good Condition	49.50
Packard Wall Boxes, Brand New	39.50	Mills Jumbo Parade, Combination Free Play & Payout	165.00
Mills Jumbo Parade, Combination Free Play & Payout	165.00	Mills Owl, Five Ball Free Play, Factory Rebuilt	75.00
Bally Hi-Hand Card Console, Factory Rebuilt	150.00	Exhibit Rotary Merchandiser, Chrome Claw Type	175.00
Mills Owl, Five Ball Free Play, Factory Rebuilt	75.00	Bally Bell Slot Machine, 5 & 5 Combination with Stand	250.00
Exhibit Rotary Merchandiser, Chrome Claw Type	175.00	Exhibit Rotary Merchandiser, Pusher Arm Type	295.00
Bally Bell Slot Machine, 5 & 5 Combination with Stand	250.00		
Exhibit Rotary Merchandiser, Pusher Arm Type	295.00		
<b>FREE PLAY CONSOLES</b>			
Jenn. Bobtail, 5¢	\$99.50	Jenn. Silver Moon, 5¢	\$115.00
Jenn. Bobtail, 10¢	150.00	Jenn. Silver Moon, 10¢	150.00
Jenn. Bobtail, 25¢	150.00	Jenn. Silver Moon, 25¢	150.00
Mills Jumbo, Brown	65.00	Mills Jumbo, Blue	95.00
<b>ONE BALL AUTOMATIC PAYOUT TABLES</b>			
Bally Jockey Club	\$550.00	Bally Turf King	\$550.00
Bally Longshot	350.00	Bally Kentucky	350.00
Keeney Fortune	375.00	Keeney Skylark	275.00
Mills Spinning Reels	125.00	Mills 1-2-3, Bally Unit	89.50
Bally Pacemaker	115.00	Bally Thistle-down	75.00
<b>COMBINATION FREE PLAY &amp; PAYOUT CONSOLES</b>			
Mills Jumbo Parade, Factory Rebuilt	\$165.00	Bally Club Bell	\$220.00
		Bally Hi-Hand	150.00
<b>AUTOMATIC PAYOUT CONSOLES</b>			
Mills Three Bell	\$995.00	Mills 4 Bells, New Type Head	\$625.00
Mills Jumbo, New	175.00	Jenn. Silver Moon	150.00
Mills Jumbo, Latest	125.00	Keeney 4-Way Bell	695.00
Evans '41 Lucky Lucre	475.00	Keeney 4-Way Bell, 3 5¢ & 1-25¢ chutes	875.00
Evans '41 Royal Lucre	395.00	Bally Roll 'Em	185.00
Evans '41 Bangtalls	375.00	Paco Saratoga Rails	120.00
Keeney Triple Entry	135.00	Jenn. Liberty Bell	30.00
Keeney '38 TrackTime	125.00	Bally Rays Track	125.00
Mills Jumbo, Brown	85.00	Paco Reels Rails	145.00
Watling '41 Big Game	150.00		
<b>SPECIAL BRAND NEW SLOT MACHINES, Original Grates: Mills Brown Front, 5¢, \$345.00; 10¢, \$395.00; 25¢, \$475.00. All Machines Drill Proof, Knee Action, Club Handle.</b>			
Top Glass for Mills 3 Bells	\$20.00	Backboard Glass for Jockey Club	\$12.50
One Set of Five Glasses for 4 Bell	20.00	Backboard Glass for Longacre	9.25
Top Glass for Jumbo Cash, Fr. or An.	7.50	Backboard Glass for Pimlico	9.25
Top Glass for Jennings Silver Moon	7.50	Backboard Glass for Sport Event	9.25
New Cabinets for Four Bells	27.50	Backboard Glass for Jumbo Cash	4.50
Top Glass for Jennings Bobtail	7.50	Backboard Glass for '41 Derby	9.25
Top Glass for Jumbo Free Play	5.50	New Cabinet for Jumbo Cash	27.50
			29.50

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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### WURLITZER and ROCK-OLA CHASSIS

Complete with exception of tone arms, trays, motors, speakers and amplifiers

Wurlitzer P 12	\$15.00	Wurlitzer 24	\$40.00
Wurlitzer 412	15.00	Rockola 12	15.00
Wurlitzer 616	20.00	Steel Cabinets	10.00

#### WANTED

**KEENEY ANTI-AIRCRAFTS**

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.

## SUPREME ENTERPRISES

557 ROGERS AVENUE  
BROOKLYN, N. Y.

### EXCELLENT BUYS—FOR LOCATION

#### ARCADE EQUIPMENT

2 Sky Fighters, Each	\$329.50
1 Bally Rapid Fire	224.50
2 Western Baseball, '39, Each	69.50
5 Ten Strike, L.D., Each	32.50
5 Ten Strike, H.D., Each	42.50
5 Ping Pong, 2 Players, Each	49.50
2 Keeney Submarine, Each	189.50
5 Billiard Table, 3x8, Green Cloth, Coin Operated, Each	79.50
1 Chicken Sam, Seeburg	119.50
2 Genco Playball, Each	139.50
2 Rockola Baseball, '37, Each	72.50

#### MUSIC

2 Wurlitzer #125 Wall Boxes, Each	\$ 29.50
4 Play Boys, Seeburg, Each	22.50
3 Seeburg 5 1/2 Wall Boxes, Each	10.00
2 Seeburg Royales, Each	129.50
1 Wurlitzer Speaker #580	150.00

#### SPECIAL

Miniature Bulbs for Arcades—Mazda and G.E.	
Number 44, 46, 50, 51, Per 100	\$4.50
Number 1129, Per 10	1.00
Number 63, Per 10	.75
Fuses, 3, 5, 10, 25	Low Price
We have Wooden Bells for Genco Skee-ball and Playball!	
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.	

## MARCUS KLEIN

577 Tenth Avenue, New York, N. Y.  
Phone Longacre 5-8879; Longacre 3-4628

## Pinball History

We published a short "History of Pinball" in the May 29 issue of *The Billboard*, page 91, and back of it all was the hope that some of the pioneers in the pinball field would come forth with what they know about the origin of the game.

J. Lester Templin, Binghamton, N. Y., was the first to report on the subject. He was acquainted with early games made in Youngstown, O., and in fact operated the Whiffle game. In our article, it is said that Chicago, Youngstown and one or two towns in New Jersey all lay claim to being the birthplace of modern pinball.

We are reprinting Mr. Templin's comments below, hoping that it will stimulate others who know something of pinball beginnings to report. Also, the game mentioned in Mr. Templin's letter was once advertised in big display space in *Collier's* magazine, probably about 1932. We do not have a copy of this advertising in our pinball files and would like very much to have a copy if some reader can supply us, or refer to the date of issue.

Mr. Templin's comment is as follows:

#### Operated Whiffle

To the Editor: I have recently read in *The Billboard* your very interesting and well written article on the origin of pin games, and I take this opportunity to give you my dime's worth on this subject.

It so happens that I was the pioneer pin game operator in Binghamton, N. Y., and one of the trail blazers in this State. I began operating in Binghamton in December, 1931, with the Whiffle game manufactured by Automatic Industries, Inc., located in Youngstown, O. Prior to engaging in the coin machine trade, I had been a landscape architect for nine years. I ask you to pardon reference to myself, but I also placed Whiffle in Cortland, Oneida and Oneonta, and this was the first pin game to be operated in these up-State New York cities.

The first game to appear on location, after I had operated Whiffle for upwards of six months, was a machine built by Peo, of Rochester, N. Y., the name of which I fail to recall. Shortly after this Peo-built machine, came Bally and Baffle Ball. I cannot substantiate this statement, but it is my opinion that Whiffle was the daddy of them all.

Whiffle was just a plain hole-in-the-board machine, 17 by 36 inches, beautifully finished in black walnut. The scoring pockets counted all the way from 10 to 300; altho later on the manufacturers catered to the whim of the high-score boys by adding a "0" to the tail end of these numbers. The agate marbles were about one-half inch in diameter, nine white and one red; the red marble counting double. After two years the play on these machines started to go stale, so I removed one white marble, substituting a green one, which added 500 to the score of any pocket in which it landed. From the operator's standpoint, Whiffle was the ideal machine; never a service call due to any mechanical defect or breakdown. All the operator had to do was to "lug around a bushel basket and gather in the nickels." That was a terrible hardship. The play on these machines was really sensational, or, as the circus talker puts it, "super colossal."

Adapting bagatelle to coin machine play was the brain-child of one Arthur Paulin, of Poland, O. He called in E. W. Froom, the proprietor of a large dairy store in Youngstown, to assist him in setting down the idea on blueprints. It seems Mr. Froom possessed some of the mechanical genius which Mr. Paulin lacked. Mr. Parks, owner of a large

chain of drugstores in Youngstown, O., furnished or secured most of the capital for the new venture. The three men were the sole owners of Automatic Industries, Inc., manufacturers of Whiffle, which they claimed to be the first pin game. After about two years, during which time everything turned out well, the firm came to an end. The principal reason for their failure, I believe, was due to their lack of foresight or vision into the future. They did not design any new machines, but seemed to have the idea that they could keep right on selling Whiffle indefinitely.

#### Leasing Plan

Technically speaking, Automatic Industries, Inc., did not sell their machines. The operator signed a contract stipulating an agreement to lease 10 or more Whiffle games for a sum on each machine, which remained the property of Automatic Industries. The operator was given exclusive franchise to operate Whiffle in a specified territory.

I was given exclusive operating rights in the counties of Broome, Cortland, Chanango and Madison in New York State. The sales manager advised me that if I desired to expand my operations I could place games in Delaware and Sullivan Counties, as there was a large number of splendid summer resort hotel locations. They had not granted any franchise for this territory. I started out with an original capital of \$840, leasing eight Whiffle games. The extra \$5 per machine was for installation of a Veeder counter to register total number of plays so that a busy location could be given the key. My contract with the manufacturer called for 10 games, but I soon expanded the number to 20.

I operated one of these Whiffle games continuously in a drugstore at Cobleskill, N. Y., for a period of five years. This machine more than held its own in volume of play against more modern machines in some of the other locations in that village. Competitive play between business and professional men patronizing that store was really high pressure. It was just as much of a habit for them to play this machine for a half hour each day or more as it was to go in and order a coke. I believe that almost establishes a world record for long play; at least, it is some kind of a record.—J. L. T.

Editor's Note: History of Pinball reprints are now available. Write to Coin Machine Editor, 155 N. Clark St., Chicago 1, Ill.

## Des Moines

DES MOINES, Aug. 28.—Thieves entered the Western Music Company offices in Des Moines and made away with \$38.30 after punching open the combination on a small safe. Louis Westerman, veteran coin machine operator, was the victim.

Irving Sandler, manager of the Mayflower Distributing Company, Des Moines, goes all out for promotion plugs and as a result installed a late model Wurlitzer in the Norman Casady, exclusive women's ready-to-wear store. The machine plays timely records to remind the customers it is time to go back to school. The idea is the customers will buy school clothes.

Paul Nelson, head of the Nelson Music Company, has announced the appointment of Tom Freestone to his service department.

Joe Epstein, Superior Sales Company, reports one of his best summers at the Riverview Amusement Park Arcade.

## Mint New Nickel . . .

DENVER, Aug. 28.—Coining of the new wartime five-cent piece which was designed to save strategic materials will begin about the first of September, it was announced recently by Moses E. Smith, superintendent of the Denver mint.

The new nickel-less nickels will consist of approximately 56 per cent silver, 9 per cent manganese and 35 per cent copper. This combination of metals was decided upon early this year by the National Bureau of Standards of the Department of Commerce especially to insure that the new coins would operate in standard coin chutes. The mint would have preferred a simple binary alloy, such as copper-silver, but it was found that such a coin would be rejected by vending machines because of low electrical resistance; manganese was therefore added to the coins to make them acceptable to coin-operated machines.

The new nickel will bear the same Jefferson stamp that the old ones carry.

## Here's Information On Filing Estimate Of '43 Income Tax

WASHINGTON, Aug. 28.—Thousands of small business men, who do not come under the wage and salary withholding provisions of the current tax payment act of 1943, will be required on or before September 15 to file with their collector of internal revenue a form known as the declaration of estimated income and Victory tax and make payment on the tax they estimate they owe for the year, according to a recent announcement by Guy T. Helvering, commissioner of internal revenue. Some 15,000,000 persons in all will be required to file this declaration, the remaining two-thirds of the nation's taxpayers being relieved from filing because they are meeting their 1943 tax obligations thru the withholdings at source on salaries and wages.

However, withholding at the source does not make everyone current in his tax payments because it does not apply to all wages and salaries, or to other forms of income such as interest, dividends, rents and business profits. Also the withholding rate approximates only the net Victory tax, the normal income tax and the surtax at the lowest bracket rate, so that it does not make people in the higher wage and salary ranges fully paid up. Finally, certain groups such as those in the armed forces, ministers of the gospel, professional men, domestic servants and farm laborers, are exempt from withholding.

Therefore, in order to place all taxpayers on an equal footing, from the standpoint of being current in their income and Victory tax payments, Congress provided a method by which the taxpayer will file a declaration of estimated income and Victory tax for the year, and pay that estimated tax either in a lump sum or in installments.

Ordinarily, such a return would be filed in March for the current year, at the same time that the taxpayer filed his annual corrected return for the preceding year. In this transition year, however, it becomes necessary for about 15,000,000 individual taxpayers to file a declaration of estimated income and Victory tax for the calendar year 1943 on or before September 15, and to make at that time a payment of half the estimated annual tax, minus combined quarterly payments already made on 1942 incomes (which are credited on the 1943 return), and estimated Victory and withholding tax deductions for the year.

### Those Who Must File

Most of the nation's taxpayers will not have to file declarations because their income consists of wages subject to withholding and these wages are not over the lower income tax brackets—but a large minority—something over 15 million—will be required to file the declaration on or before September 15. Generally speaking, this includes single persons earning over \$2,700 a year and all married persons earning over \$3,500 a year, as well as taxpayers with other sources of income or who are not subject to withholding.

Experts of the bureau of internal revenue have greatly simplified for the taxpayer the task of filing the returns. A simple form less than four by eight inches has been prepared in which there are only six blank spaces to be filled in with estimated tax items. For the taxpayer's help in figuring, this is accompanied by a single page work and instruction sheet, with only seven blank spaces, and a ready reference table for quickly computing the estimated tax on his income. More detailed instructions and work sheets will be provided on request to taxpayers who want to do a more precise job of estimating their income and tax due for 1943.

When a declaration shows a tax still owing the government for 1943, even

after all payments and withholdings, then half of the excess is to be sent to the collector of internal revenue along with the declaration. The other half must be remitted on or before December 15.

Credits to be taken on the declaration include payments made to collectors on March 15 and June 15 this year on account of 1942 income taxes; withholdings made by employers under the 5 per cent Victory tax for the first half of the year, before the new withholding tax went into effect, and taxes withheld from wages from July 1 until December 31, 1943.

Taxpayers who find they have miscalculated their estimated income tax on their September 15 declaration, have the privilege of filing an amended declaration on or before December 15.

Penalties are provided for a failure to file a declaration, or to pay a tax if required; or for a gross underestimate of the estimated tax.

### Association Work

The Federal Register July 22 published a cease and desist order by the Federal Trade Commission which will be of direct interest to all trade associations. The order itself relates to an association in the button manufacturing field and orders them to stop certain plans to control prices. The following specific practices are banned by the FTC order:

1. Fixing, establishing, or maintaining prices, discounts, or terms of sale for button and buckle molds, or adhering to or promising to adhere to the prices, discounts, or terms of sale so fixed.
2. Holding meetings for the purpose of agreeing upon prices to be charged or discounts to be allowed by the member respondents in the sale of their products.
3. Compiling or distributing price lists showing prices or discounts co-operatively fixed or determined.
4. Executing or agreeing to execute indemnifying bonds guaranteeing or purporting to guarantee the observance by the member respondents of any agreement with respect to prices or discounts.
5. Causing the books of any member respondent to be examined for the purpose of ascertaining whether such member has adhered to prices or discounts theretofore agreed upon by respondents.
6. Cooperatively reducing prices or allowing discounts for the purpose of forcing competitors of the member respondents out of business or compelling such competitors to sell their business to any member respondent.

### Part-Time Closing of Texas Spots Cuts Down Profits

FORT WORTH, Aug. 28.—The coin machine business in this area, which enjoyed more than a year of the best business in history, has now felt adverse conditions which have cut down on the profits.

Many of the best spots for coin machines now are closed at least one full day a week because of the food, drink and labor shortage. Many of them operate only a half day on days when they run out of food and drinks.

Add to this the clean-up campaign put on by the army, navy, State and county and city officials, and you have more of the headaches of the restaurant business here. Many places closed for from 3 to 10 days to clean up on orders.

Most of the clean-up drive has been completed, and the cafes' business is back to where it was before the clean-up drive started, altho, of course, it still suffers from the food and drink shrinkage.

The new State law stopping beer sales at midnight except for an extra hour on Saturday, failed to hurt materially the attendance at dance places and night spots. Opening hours have moved up and the places close when beer sales stop with but little cut in attendance.

## Tax Outlook . . .

Congressman Doughton, chairman of the House Ways and Means Committee, announced recently that consideration of the 1943 Revenue Act will be postponed and that it will be late September or early October before the committee can get around to tax matters.

This latest postponement is due to the necessity of first giving consideration to the question of renegotiation of war contracts, a very controversial subject, which will probably take several weeks. It had been reported previously that the Ways and Means Committee had set September 8 as the date for taking up consideration of tax questions.

**WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY**

400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.

400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.

500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.

1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.

1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.

1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.

2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.

1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



**RE-CONDITIONED**  
as Good as New  
Cabinet, Railing and Legs  
Refinished in Attractive Color

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**  
Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**  
312 CARROLL ST., ELMIRA, N. Y.

**ATTENTION, OPERATORS !!! ANNOUNCING !!!**

We are now engaged and equipped to rebuild Mills and Pace Slot Machines to

**3-5—ONE CHERRY—3-5 VICTORY PAY-OUT MODELS**

Our Victory Pay-Out Models are machines that pay out on the first cherry —3—coins instead of —2— coins, the old way. All parts installed in machines are brand new. All machines are refinished to Glitter, Gold Chrome, or to original finish as specified. ALL WORK GUARANTEED

Be first in your territory with our Victory 3-5 Pay-Out Model for greater profits. For price or further information, wire, write or phone.

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Send all machines to:

**CHROME COIN COMPANY**  
CUDAHY, WISCONSIN

We Specialize in Rebuilding Slot Machines to One Cherry Payout

**WHY BE IN DOUBT? TRY US OUT!!!**

We Carry One of the Most Complete Stocks in the Country of Five Balls Free Play ★ Arcade Equipment ★ Panorams ★ Slots ★ Consoles ★ Bottle Vendors ★ Duck Pin Bowling Alleys ★ Music ★★ Drop Us a Line Advising Us of Your Needs.

All Our Merchandise Guaranteed To Be A-1 Mechanically and in Appearance.

**CLEVELAND COIN MACHINE EXCHANGE**  
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**NOTICE, TEXAS OPERATORS**

Phonograph business for sale, complete in tubes and supplies to operate on for two years. Will run around \$40,000.00. Or will sell any amount of it either on or off location. First come, first served.

**RESORT MUSIC CO.**  
407 N. W. 1st Ave. Phone 216 Mineral Wells, Texas

## EMPIRE'S ANNIVERSARY SPECIAL

SPECIAL—5c-10c-25c SET OF BLUE FRONTS, Reb. by MILLS—\$800.00  
 SPECIAL—5c-10c-25c—Four Star Jenn. Chiefs, the Set, \$475.00—SPECIAL  
 SPECIAL—SHOOT TO TOKIO WITH THE NEW SUPREME GUN—\$330.00

ARCADE EQUIPMENT, GUNS & MISCELLANEOUS	
K.O. Fighter—A Money Maker	\$185.00
Bally Bull Gun—Reconditioned	89.50
Bally Rapid Fires, A-1	234.50
Bally Defender—Like New	295.00
Chicago Coin Hockey—A-1	219.50
Exhibit Streamline Digger	89.50
Radio Rifle & Film	89.50
Gatt, 3-Way Grippers	17.50
Shoot the Chutes	139.50
Exhibit Card Venders	29.50
Mills World Horoscopes, With Cards	69.50
Ten Strikes, Reconditioned	65.00
Western Oomph, Lung Tester	39.50
Battling Practice, Late Model	115.00
Kicker and Catchers	19.50
Whiz Ball & Sweet Sixteens	9.50
Pikes Peaks	19.50
ABT Challengers & Model F's	22.50
Evans Tommy Gun	\$169.50
Jenn. Roll In the Barrel	129.50
Loop-o-Ball, Something Different	69.50
Advance Shocker	15.00
Mercury Cigarette, Token Payout	12.50
Contact, Point & Rivet Kit	7.50
New 1¢ Bulldog Coin Chutes	2.75
Rectifiers for Genco Games	5.00
Used F.P. #500, 5¢ Coin Chutes	2.00
Collection Books, Per 100	3.00
7-Col, Stewart & McGuire Cig. Vender	49.50
3-Wire Zip Cord, Per Foot	.10
Photo Cells, Seeburg & Bally	3.50
Bally Defender, Photo. Cells	4.50
3/8" Steel Balls for Texas Leaguers & ABT Guns, Per Hundred	4.00
1-Ball Escalator Belts	1.50
Keeny Anti-Aircraft Screens, New	9.50

ARIZONA, \$175.00 ACTION, \$145.00 JEEP, \$145.00 SANTA FE, \$175.00  
 WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00—SEALED, \$12.50

SPECIAL—5¢ BLUE FRONTS, REBUILT AT MILLS FACTORY—BY FACTORY TRAINED EXPERTS, SAME AS NEW—\$195.00

SLOTS		ONE BALLS		CONSOLES	
2 New Watling Big Game, Cash P.O.	\$169.50	Keeny Super Bell, 2-Way 5&5	\$395.00	Jenn. Bobtail, F.P. Totalizer	119.50
4-Way Super Bell, 4-5¢, A-1	695.00	Big Game, CPO, Rebuilt at Factory	144.50	Four Bells, Serial About 1,000	695.00
5¢ Jenn. Silver Moon Chief	245.00	1940 Galloping Domino, A-1	165.00	Jumbo Parade, Late Model, CPO	119.50
10¢ Jenn. Silver Chief Club	245.00	Pimlico, Like New	449.50	Club Trophies	365.00
10¢ Jennings Dixie Belle	165.00	Keeny Fortune, A-1	375.00	Sport Specials	165.00
5¢ Blue Fronts, About 400,000	159.50	Keeny Sky Lark	275.00	Record Times	175.00
5¢ Jenn. Chiefs, Four Star	129.50	Santa Anita	239.50	Latest Model Jenn. Golfaria	125.00
50¢ Mills Goose-neck, 3-5 C.H.	269.50	Metro	\$39.50		
5¢ Green Vest Pockets	39.50	Sea Hawk	44.50		
25¢ Four Star Chief	195.00	Twin Six	54.50		
5¢ Jenn. Silver Chief	164.50	Knock-Out	109.50		
High Hand, Combination	144.50	Toplo	84.50		
Jenn. Silver Moon, F.P. Totalizer	139.50	Sky Blazer	69.50		
Bally Sun Ray, Floor Sample	189.50	Action, F.S.	119.50		
		Short Stop	25.00		
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PIN GAMES	
Gold Star	\$39.00
Home Run of 1940	27.50
Wild Fire	39.50
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Sport Parade	\$39.50
Air Circus	114.50
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Liberty, A-1	169.50
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For PLAY BALLS and ROLL IN THE BARREL 10, \$4.50; 100 . . . \$38.50

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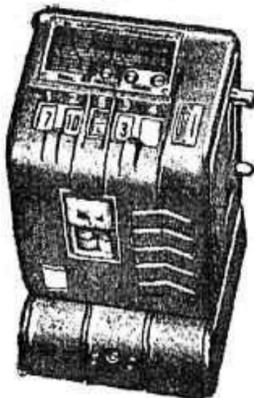
100,000 — \$2.50 Per 1,000 50,000 — \$2.75 Per 1,000  
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**SPECIAL**  
 BALLY HIGH HAND, Reconditioned, Refinished Like New  
**\$154.50**



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 1c CUB } \$7.75  
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Main Gear for Chicken Sam Motor	2.50
Chicken Sam 3000-Ohm Variable Resistors	1.25
Toggle Switches for Chicken Sam	2.00
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**2051 TUBE \$2.55**

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 OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



## Industry Mentions Magazines -- Newspapers -- Radio

### Juke Jots

Four pretty co-eds gathered around a sign "Juke the Japs—With Slop Shop Jive" showed how the University of Miami helps to sell War Stamps by putting on juke box dances (from the August *Mademoiselle* magazine). . . . Martin Block, emcee of "Make Believe Ballroom" over WNEW, New York, asked for contributions for a fund to provide juke boxes at Florida Naval Bases; on a tour he'd noticed enlisted men disappointedly leaving the boxes when their nickels ran out. Block already has installed three boxes, plus record albums, with the proceeds and hopes to install and maintain 100 in all (from a recent issue of *Radio Daily*). . . . A society page feature of the Chicago Yacht Club's dance was headlined "Dance at Yacht Club to Rely on Juke Box." The entertainment committee chairman said they found "an awfully good piano player from Oregon and a wonderful trumpeter from somewhere or other, and most of the boys can sing," but evidently the juke box was to furnish the "other music" (*The Chicago Sun*, August 5. . . . Saturday afternoon and evening activities in a small town were featured by *Parade*, syndicated weekly magazine recently. One picture showed the automatic hostess operator taking a request and another a serviceman and his girl. The caption said the movies and amusement places in Lebanon, Pa., can't handle the crowds, so many soldiers and their dates end up drinking dime beers and playing juke boxes. . . . A *United Press* story from Cleveland, August 5, reported a juke box was turning out police calls for a nickel instead of requested tunes. An electrician was hunting crossed wires while policemen from headquarters across the street from the location enjoyed a quick beer without missing a single "calling all cars." . . . Bob Steele's sports article on Willie Pep, lightweight boxing champ, said Willie has a real juke box in his parlor "and it takes real nickels. The box was given him by Bernie Sosson, a Hartford (Conn.) distributor. Somehow, Willie seems to appreciate the music more by putting in a nickel for it" (from the August *Esquire*). . . . "Street scene—Negro boy mopping restaurant floor, pouring nickels into juke box for music while he works" (*Atlanta (Ga.) Journal*, August 7). . . . Caption under snap of "The Voice" by *Associated Press* Wirephotos caught in August 12th *St. Louis Globe-Democrat*: Frank Sinatra, Prince Charming of the Juke Boxes. . . . "War Curbs Juke Box Grocery" headlined a feature in *The Memphis Commercial-Appeal*, August 16, on Clarence Saunders, the former head of the Piggly-Wiggly chain, who plans after the war to promote his "Keedoozle" again. The "Keedoozle" is a robot grocery store which has been described as a cross between an automat, shooting gallery and typesetting machine—the author of this *Associated Press* story called it a "glorified victuals-producing juke box," which misnomer proves again the need for a short and snappy monicker meaning coin-operated vending machine. . . . Quote from Walter Winchell on Broadway caught in *The Chicago Herald-Tribune*, August 17: "Of more than 16 billion dollars in circulation, the banks hold a little more than one billion. The rest is in pockets, teapots and juke boxes." . . . Macy's department store in New York City ran an ad for yard goods including a letter from a youthful dressmaker to her dad, who wanted to know if, with the money she was saving, she could have her very own juke box when the war's over (from *Women's Wear Daily*, August 16).

### Slot Snaps

An *Associated Press* news story from South Pacific headquarters last month began, "The slot machine hit the jackpot. That is how the naval battle in the Solomons, July 13, was summed up by Commander Kenneth D. Ringle, chief of staff of the allied task force which sank a cruiser and two destroyers, probably put two more under water and damaged another group of destroyers" (from *The Portland Oregonian*, July 23). . . . Cartoon by Tommy Thompson in *The San Francisco Call-Bulletin*, August 7, featuring a glamorous blonde work-

ing the operating levers of a 40-tor crane was captioned "I learned to run this by playing a slot machine." . . . In his report, July 27, of a week spent at Ocean City, Md., *The Baltimore Evening Sun's* "social trends correspondent" said Friday was a bad day until he won three nickels in the slot machine. . . . A columnist, Arthur Robinson, devoted all of his space in *The Columbus (O.) Sun* on August 4 to a discussion of the predicaments of private clubs now that the

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3 MILLS 25c ORIG. CHROME	\$349.50
2-5, #483202-462913-465580	
1 MILLS 50c GOLD CHROME	595.00
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1 MILLS 10c BROWN FRONT, C. H. Knoe Action	237.50
2 MILLS 10c BLUE FRONTS, C. H. Knoe Action	199.50
7 MILLS 5c WAR EAGLES, 3-5	99.50
5 MILLS 25c WAR EAGLES, 3-5	165.00
7 MILLS BLUE & GOLD, 5c, Vest Pockets	52.50

6 MILLS FOUR BELLS, Serials over 2,000 . . . \$895.00  
 2 MILLS THREE BELLS . . . 950.00

6 KEENEY SUPER BELLS, 5c, Conv.	\$225.00
1 TWO-WAY SUPER BELL, 2-5c	325.00
1 EVANS JUNGLE CAMP F. P.	69.50
2 BUCKLEY SEVEN BELLS, Slant Head	\$295.00
12 MILLS JUMBO PARADES, F.P.	64.50
1 PACES RACES Red Arrow	225.00
1 BAKERS PACER Daily Double	295.00
1 PACES RACES, Brown Cab.	150.00
1 PACES RACES, Black Cab.	99.50
3 JENNINGS CIGA ROLLAS, Model XXV, Automatic Change Maker	149.50
3 WATLING LOBOY SCALES, No Springs	69.50
1 WATLING LOBOY SCALES, With Mirror	89.50
3 MILLS LOBOY SCALES	49.50
11 ROCK-OLA LOBOY SCALES	39.50
4 PACE LOBOY SCALES	39.50
1 WURLITZER COLONIAL 780	445.00
1 SEEBURG ENVOY, Wireless E.S.	375.00
1 SEEBURG GEM	149.50
1 MILLS THRONE OF MUSIC, '40	169.50
1 MILLS THRONE, Marble-topped, '41	225.00

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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PHONOGRAPHS AND SLOT MACHINES  
 State Age, Experience and Salary Expected.

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liquor shortage is so acute. The clubs, he said, are contemplating installing rows of slots in order to make up for the revenue lost from liquor sales, and city officials seem to offer no objections; in fact the mayor himself suggested such a program to at least one club. . . . Film trade papers carried an ad for the movie *Stormy Weather*, a 20th Century-Fox production, featuring a slot machine which took up almost half the page. Copy read, "20th Century-Fox has hit the musical and box-office jackpot with *Stormy Weather*."

**Pinball Publicity**

A *United Press* story from Honolulu reported the thriving business of Frank Anderson, an entertainment entrepreneur from Los Angeles. Anderson employs three girls who pose with service-

men for pictures to be sent home, but he also operates three or four hundred pinball machines, a shooting gallery, a swing band, and a Hawaiian orchestra. However, his "Hula Girl Picture Studio," according to the article, is his pride, joy and bank roll (from *The Port Arthur* (Tex.) *News*. . . . An AP features cartoon caught in *The Atlantic City Press-Union* early this month shows six servicemen gathered round a pinball machine "somewhere in England." Underneath the sketch was a letter to Dear Mom from First Class Private Peter Plink who said "If this war lasts very much longer they will get enough of us guys over here so we will have this country more like home—already it's getting Americanized. P. S.—Pinball machines always help, Mom." . . . *House Furnishing Review* for August printed a picture of three members of the signal corps inspecting a table of parts. The caption read "Pinball machine parts are introduced to another life in the signal corps. Relays, signals, etc., have now become an integral part of the air warning system at Fort Monmouth, N. J." . . . September 7 issue of *Look* magazine carries two pages about Larry Reynolds, creator of the Butch the Burglar cartoons, and reprints of five of his sketches, all of which appeared previously in *Collier's*. In one of them, a pinball machine complete with player and two kibitzers, provides the background for buttoniered Butch and a policeman who wants to find out if Butch knows anything about a hold-up at the Elite Flower Shop.

The *Chicago Daily News* in its rotogravure section, August 7, devoted a full page to Alden Scott Boyer, head of the Boyer Chemical Laboratory Company in Chicago, and collector of antiques. Among the curios pictured in the feature was an old-fashioned slot machine built in 1882, one of 50 in the collection. It still works too—at least Boyer was inserting a coin when the newspaper photographer snapped him. Another picture showed the antique collector repairing the mechanism of a "Piano Orchestra," made in Bohemia in 1880. Boyer has more than 35 early juke boxes.

**Yank in Australia Thrills at Sight of Familiar Machines**

To the Editor:  
I am sending you a part of the letter received from my son, Staff Sgt. M. D. Moskowitz, in Australia. He was recently on a furlough and visited one of the larger cities. It was his first chance in 18 months to get back to civilization, and it was a thrill to see a pin game and juke box.  
I have three sons in service. Yours truly, Sidney Moskowitz, Supreme Vending & Amusement Company, Bridgeport, Conn.  
Sergeant Moskowitz commented on coin machines as follows: "This is for Dad. Dad, I played a pinball machine over here and heard the first juke box in a year and a half. It was while I was down South. I was walking with a girl, and I saw this place. I made a dash for it and started pumping pennies into the darn things. They were old machines, no lights or electric action. The juke boxes look like the first ones that ever came out, but it still was a thrill. They have quite a few Arcades, too, but I was too busy all the time to pay much attention to them."

**SUMMER CLEARANCE**

**MUSIC**

- Singing Picture Speakers, New . . . \$ 16.50
- Rockola Rhythm Master 16 . . . 49.50
- Imperial 16 . . . 59.50
- Imperial 20 . . . 69.50
- Wurlitzer 616 with Grill . . . 74.50
- 61 with Stand . . . 89.50
- Seeburg 12 Rec. Keyboard . . . 49.50
- Playboy . . . 29.50
- Wurlitzer 616, Complete with 2 Seeburg 30 Wire Boxes, Adapter and Cable . . . 125.00

**LEGAL EQUIPMENT**

- Daval Charm, Excellent for Arcades \$ 59.50
- Target Skills & Big Game Hunters . . . 16.50
- Gottlieb Grippers, 3 Way . . . 16.50
- Bally Alloy . . . 29.50

**ONE BALLS**

- Just Off Location—In Excellent Condition!
- Club Trophy . . . \$340.00
- '41 Derby . . . 350.00
- Fortune . . . 335.00
- Skylark . . . 285.00
- Sport King . . . 285.00
- Record Time . . . 145.00
- Dark Horse . . . 155.00
- Blue Grass . . . 165.00
- Thistle-down . . . 65.00
- Fleetwood . . . 29.50
- Fairgrounds . . . 29.50

**COUNTER GAMES**

- Cubs, 1¢ & 5¢ . . . \$ 4.95
- Aces, 5¢ . . . 4.95
- Liberty's, 1¢ . . . 6.95
- American Eagles (Used), 1¢ . . . 6.95
- Daval 21 (New) . . . 6.50
- Lucky Smokes (New) . . . 9.95

**SLOTS**

- Mills Folding Slot Stands . . . \$ 2.95
- WATLING**
- Roll-a-Top, 3-5, 5¢ . . . 79.50
- 10¢ . . . 84.50
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- COLUMBIA** Convertible, Late Style Cigarette Reels . . . 74.50
- OATLE** Commander or Playboy (Exceptionally Clean), 5¢ . . . 89.50

- Newly Gold Chromed War Eagles, Club Handles, completely overhauled and reconditioned mechanisms, New Wooden Cabinets:
- 5¢ Play . . . \$159.50
- 10¢ Play . . . 179.50
- 25¢ Play . . . 214.50
- Bonus Bells, 10¢ Play, Like New . . . 279.50
- 50¢ Gold Chrome, brand new castings and cabinets and completely overhauled and reconditioned mechanisms, most of the parts being new. Special at . . . 679.50

- Mills Chrome Bells and Copper Chromes, brand new castings and cabinets with completely overhauled mechanisms, one cherry 2-5 pay:
- 5¢ Play . . . 329.50
- 10¢ Play . . . 349.50
- 25¢ Play . . . 379.50
- Mills Club Console, Excellent Condition:
- 5¢ Play . . . 349.50
- 25¢ Play . . . 424.50
- Pace 25¢ Club Console . . . 324.50
- 4 Bell, over 1800 . . . 649.50
- 4 Bell, over 1800, Like New . . . 699.50
- 3 Bell, over 1300, Exceptionally Clean . . . 939.50

**CONSOLES**

- Overhauled, Checked and Cleaned
- Buckley Track Odds (Old Head) . . . \$ 89.50
- Jennings 4-Coin Multiple, Brand New Used . . . 39.50
- Jennings Liberty Bell, Flat Top . . . 17.50
- Slant Top . . . 27.50
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- Bally Solitaire Flicker . . . 39.50
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- Exhibit's Races, 7-Coin Head . . . 49.50
- Galloping Daminos . . . 59.50
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We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin-operated equipment.  
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(Stapled in 5's or Singles)  
1990's, Single  
\$375.00 per gross; \$33.00 per doz.  
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\$440.00 per gross; \$38.00 per doz.

**ORIGINAL JAR O' DO BINGOS**  
(In lots of 50 or more)  
\$1.65 1200 Complete on Stick, \$1.65

\$20.00 profit—\$22.00 per doz.  
50 Sealed Jackpot Card—75¢ Ea. With Bingos Only.

**BOARD SPECIALS**  
2400-Hole 5¢ E Z PICKIN—\$4.00 Ea. In lots of 25 or more.  
1000-Hole 25¢ JACKPOT CHARLEY (thick)—\$2.25 Ea. In lots of 25 or more.  
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Sign and Return Certificate With Your Order  
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I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature		Date							
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2A3	2.00	6B8G	1.35	6K7M	1.35	7B5	1.35	41	.90
2051	3.50	6B8M	2.00	6K7G	1.15	7B6	1.35	45	1.20
2A4G	write	6C5	1.05	6L6	2.00	7F7	1.65	47	1.15
5A4G	1.05	6C6	1.05	6L7G	1.60	12SF5	1.05	56	.85
5U4G	1.05	6D8	1.65	6L7M	1.85	12SJ7	1.15	58	.95
5V4G	2.15	6F6G	.95	6R7	1.15	25B6	1.90	75	.90
5Y3	1.00	6F6M	1.25	6S7	1.65	25N6	2.30	76	.95
5Z3	1.60	6F8	1.35	6SC7	write	25Z5	1.10	77	.95
6A4	1.65	6H6G	1.15	6SQ7	1.15	25Z6	1.35	77	.95
6A6	1.65	6J5G	.95	6V6M	1.35	30	1.45	78	.95
6A8	1.35	6J5M	1.20	6V6M	1.35	35L6	1.45	80	.95
6B5	2.00	6J7	1.35	6V6G	1.15	35Z5	.95	83	1.35
		6K6	1.15	6X5	1.05	37	.90	70L7	2.85

18 Inch Lumiline Bulbs . . . \$1.35  
#51 Bulbs, box of 10 . . . . . .65  
Special Polish for Phonographs . . . . . \$3.00 Gal.  
No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

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- 6 Seeburg Parachute Guns . . . . \$129.50 Ea.
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- 2 Chicago Coin Hockey . . . . . 224.50 Ea.
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- Batter Up, In New, Original Case . . . 199.50 Ea.

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- 8 Rockola Spectravox & Playmasters . . . . . \$294.50 Ea.
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- 2 Rockola Tone Columns . . . . . 49.50 Ea.
- 4 Rockola 1939 De Lux . . . . . 199.50 Ea.
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- 10 Model 616 Wurlitzers . . . . . 79.50 Ea.
- 1 Wurlitzer 800, Like New . . . . . 449.50
- 5 Mills Empresses, Like New . . . 199.50 Ea.
- 25 Packard Boxes . . . . . 34.50 Ea.
- 2 Seeburg Kernols, E.S.R.O. . . . 374.50 Ea.
- 2 Seeburg Rexes . . . . . 100.00 Ea.
- 6 1941 Hightone, #9800 . . . . . 474.00 Ea.
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- 3 Seeburg Mechanism, Steel Cabinet, Packard Adapter . . . . . 129.50 Ea.
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- 10 5¢ Seeburg Wireless Wallomatics . . . 34.50 Ea.
- 10 Wurlitzer Twin 12 Mechanism, Steel Cabinet, Buckley Adapter . . . 119.50 Ea.

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You Know Every One of These Top Notch, Sure Fire, Fast Movers, So Order From This List Today. Note: Don't Wait.

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Takes In @ 5¢ . . . \$120.00  
Average Profit . . . . . 43.00  
**SPECIAL, \$4.00 EACH**
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Takes In @ 5¢ . . . \$63.00  
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**SPECIAL, \$1.45 PER BAG**
- 120 TIP TICKETS**  
(Stitched)  
1 or 10 Seal Card  
**SPECIAL, \$32.50 Per Gr.**
- ★ 400 Holes Win a Buck (Thin) @ 5¢—Definite Profit \$7.00 . . . . . \$ .65 Each
- ★ 400 Holes Win a Buck (Thick) @ 5¢—Definite Profit \$7.00 . . . . . .85 Each
- ★ 675 Holes Big Stuff (Jumbo Thick) @ 5¢—Average Profit \$19.30 . . . . . 2.65 Each
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- ★ 2028 Holes Jar of Jack (Thin) @ 10¢—Definite Profit \$52.80 . . . . . 3.25 Each
- ★ 2028 Holes Jar of Jack (Thick) @ 10¢—Definite Profit \$52.80 . . . . . 4.35 Each
- ★ 2028 Holes Barrel of Jack (Thin) @ 10¢—Definite Profit \$52.80 . . . . . 3.25 Each
- ★ 2028 Holes Barrel of Jack (Thick) @ 10¢—Definite Profit \$52.80 . . . . . 4.35 Each
- ★ 600 Holes Quarter Jumbo (Jumbo Thick) @ 25¢—Average Profit \$65.60 . . . . . 4.25 Each
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- ★ 1000 Holes Charley Board (Thick) @ 25¢—Definite Profit \$50.00 . . . . . 1.95 Each
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1/3 Deposit Must Accompany All Orders, Balance C. O. D., F. O. B. Chicago.  
**KOPLO SALES & SUPPLY COMPANY**  
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**WANTED TO BUY for CASH! PHONOGRAPHS**

**ROCK-OLA** **WURLITZER**  
SUPERS, MASTERS 500  
STANDARDS 600 — 750E  
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WEST WIND DOUBLE PLAY  
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**ARIZONA**  
CONVERTED FROM  
(SUN BEAM)

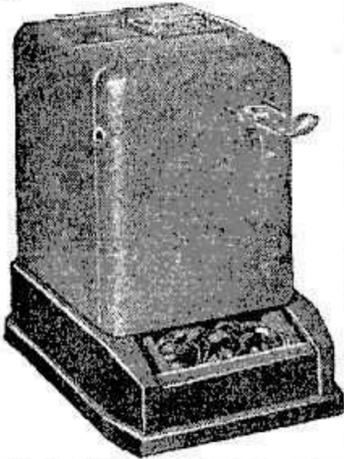
**GRAND CANYON**  
CONVERTED FROM  
(DOUBLE PLAY)

**SANTA FE**  
CONVERTED FROM  
(WEST WIND)

If you have any of the above games which you do not want converted quote us your prices.

*United* MANUFACTURING COMPANY  
6123 N. WESTERN AVENUE CHICAGO

## NOW! A JACKPOT FOR YOUR VEST POCKET BELL



Without a JACKPOT your Vest Pocket is as old fashioned as a horse and buggy. ● Bring your machine up-to-date ● DOUBLE TRIPLE . . . QUADRUPLE . . . your Vest Pocket Receipts.

- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish, Blue and Gold
- Dumps Automatically
- Heavy Shatterproof Glass
- Hand Loaded
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Can be attached to any Vest Pocket Bell in 20 minutes. Will pay for itself the first week.

Write for descriptive circular and operators' quantity prices or contact your Jobber, he has them in stock for immediate delivery.

**VALLEY SPECIALTY CO., INC.**  
Builders of Winners for Operators for 18 Years  
1061 JOSEPH AVENUE ROCHESTER 5, N. Y.

### WANTED FOR CASH SEEBURG'S "CHICKEN SAMS" "JAIL-BIRDS"

\$75.00

\$75.00

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

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### SPECIAL WHILE THEY LAST

**5 KEENEY SUBMARINES**

PERFECT WORKING ORDER. EXCELLENT APPEARANCE.

Well enough crated to go anywhere—1/3 deposit with order.

ONLY \$169.50 Ea.

**NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, N. Y. (Freeport 8320)**

## NEWS OF

# PRIORITIES and MATERIALS

### Developments of the Week in All Industries

**PROTECTIVE COATING**—A new and effective method of lastingly protecting zinc and cadmium surfaces against the ravages of corrosion through the application of a new coating, Iridite, has been developed by a Baltimore research company. Iridite is a chemical coating applied to zinc and cadmium surfaces. Simple to use and low in cost, it is literally "soaked up" by the plated metal, becoming an integral part of it. It will not flake off or chip, it is said.

**NEW EMPLOYMENT RECORD**—The level of employment in the nation reached 63,500,000, at the end of June "which is well above earlier estimates of the total man power required to meet production goals for the home and fighting fronts," the National Industrial Conference Board reports.

In June, the board, a private research organization said, nearly 1,100,000 persons were drawn into agriculture, the fighting forces and civilian production lines.

The report added that because agriculture, the armed services and munitions industries are levying upon an already depleted man-power reserve, "the labor supply situation has become a national problem of first importance.

"Estimates by man-power authorities for the coming 12 months reveal that an additional 3,600,000 recruits must be found to satisfy the needs of the armed forces and the munitions industries."

The conference board said its figures showed that in June fully 7,500,000 new recruits already had been added to the normal number of persons comprising the nation's labor force. The total at work or in uniform, the board said, was at that time more than 10,000,000 greater than at mid-year 1941 and almost 7,000,000 above 1942.

**TIN INDUSTRY'S FUTURE**—While general adoption of the electrolytic process points to substantial savings in tin consumption at a time when conservation is a prime necessity, some concern is felt over the industry's future after the war. Substitution of plastics in tube manufacture and development of new alloys, which may affect tin usage in solder and babbitts, are other factors clouding the metal's peacetime prospects. Currently, tin smelting in this country is reported to be lagging behind contemplated capacity, owing to problems presented by low-grade Bolivian ore and insufficient quota quantities.

**SYNTHETIC RUBBER OUTLOOK**—Division of post-war markets between synthetic rubber made in America and the natural product from Malaya and the East Indies is reportedly worrying British business and financial circles. In addition, there are political as well as commercial factors involved in the situation.

Britain has almost a billion dollars invested in the Malayan rubber industry and the economic life of that part of the world depends on it. The plantation industry produced about 1,100,000 tons a year before the war, of which the United States took 600,000 pounds. This rubber brought in as much dollar exchange for the sterling area as all United Kingdom manufactures put together.

With the announcement that American synthetic production for 1944 may be from 800,000 to 850,000 tons, with costs of production steadily declining, it is being realized how precarious the future is for the natural product.

The London market expects that for two or three years after the war ends there will be such a world demand for rubber that all supplies from every possible source will be salable at a reasonable price. After that the future is complicated.

The thought of an American tariff on rubber to safeguard the synthetic industry arouses the nervous jitters in British rubber circles and there is much talk of an international cartel to guide world production, allocation of markets and prices. There is also much discussion about the Atlantic Charter and rubber being a test case under it, altho there seems to be some inconsistency between the doctrine of free access to raw materials talked about in that document and the talk of controlled prices and markets for rubber.

At bottom the real concern of the plantation industry centers around the

probable low point to which the cost of synthetic rubber production can be brought by large-scale production and scientific research. If the synthetic product can be brought down to the 10 or 15-cent level there will be few plantation companies which can meet these costs in a free world market.

**MORE FLUOR SPAR WANTED**—The fluor spar section of the War Production Board has urged producers to increase prospecting for and development of new deposits of the mineral if they wish to retain the total benefit of their recently acquired price increase. This problem was among those discussed at the last fluor spar industry advisory committee meeting in Washington. The WPB pointed out that \$1.50 of the \$5 per ton increase was granted specifically for development and prospecting purposes, and that if the present lag in that activity is not soon corrected the Office of Price Administration has the right to cut back the price.

Latest figures indicate that production is running behind consumption by about 3,000 tons per month.

At the committee meeting, some members of the industry reported that the new wage and price adjustments are working out well and appear beneficial to both labor and industry. Industry members cited certain omissions in job classifications which were called to the attention of a representative of the War Labor Board. Also, the WLB was asked to clarify certain points in the new salary adjustments and their relationship to existing union contracts. The industry representatives felt that these clarifications should be obtained at this time in order to prevent any possible misunderstandings arising in the future between employers and employees over interpretations.

The consensus of the meeting was that further changes would be undesirable now and that the industry should live with the new regulations and develop a smooth program of production that would realize the potential capacity of fluor spar output.

### MARKEPP VALUES

- 5c BONUS BELL, 471998, A-1. \$275.00
- 10c BONUS BELL, 415353, A-1. 295.00
- 5c MILLS CLUB BELLS, 359.50
- over 400,000
- 25c MILLS BLUE FRONT, 269.50
- 448,000, Drill Proof, KA, CH
- 10c MELON BELL, 199.50
- 426,000 motored
- 25c Mills Extraordinary, A-1 refin. 199.50
- 5c Roman Head, 3/5, fact. rebuilt 129.50
- 10c Roman Head, 3/5, fact. rebuilt 139.50
- 5c Giltter Q.T., brand new. 139.50
- 1c Giltter Q.T., brand new. 74.50
- 5c Blue & Gold, V.P. 49.50
- 5c Chrome Vest Pocket. 62.50
- 5c Jen. Silver Club Chief 169.50
- 10c Jen. Silver Club Chief 179.50
- Single Safe, single door 22.50
- Single Safe, double door 49.50

### PHONOGRAPHS

- 6 MILLS PANORAMS, automatic wipers, like new, 5893-5903-4545-5097-4577-4578 . . . \$329.50
- ROCKOLA '40 SUPER ROCKO-LITE, 57940 . . . 249.50
- ROCKOLA '40 SUPER ROCKO-LITE, 62989 R.C. . . . 289.50
- Seeburg REGAL . . . 179.50
- Seeburg GEM . . . 189.50
- Mills THRONE, like new . . . 175.00
- 5-10-25 BAROMATICS, 3 wire . . . 42.50
- 5-10-25 BAROMATICS, wireless . . . 47.50
- NEW BUCKLEY Wallboxes . . . 25.00

- ARCADE EQUIPMENT
- Chicoin ALL STAR HOCKEYS. \$209.50
- Gonco PLAYBALL . . . 125.00
- Keeney SUBMARINE GUN, A-1 . . . 194.50
- Jenn. ROLL IN A BARREL . . . 124.50
- KEEP PUNCHING, floor sample. 89.50
- SOLAR HOROSCOPE, like new. 99.50
- TEN STRIKES, high dials . . . 59.50
- TEN STRIKES, low dials . . . 49.50
- GOTTLIEB TRIPLE GRIPS . . . 15.00
- KICKER & CATCHERS . . . 17.50
- PAGE LOWBOY SCALES . . . 49.50
- FREE PLAY TABLES
- 5-10-20 . . . \$115.00 Zig Zag . . . \$37.50
- Sas Hawk . . . 39.50 All American 22.50
- Half Certified Deposit

### THE MARKEPP CO.

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### BASE BALL TICKETS

New Style 5 as One Tip Card \$20.00 per 100 books to Jobbers. New 5 as one in 1440-1838-2052-2280-2520 in Combination Tickets.

**RED, WHITE & BLUE SPECIALTY CO. YORKTOWN, IND.**

**DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!**

01A	\$.75	48	\$2.00
1A5GT	.95	50	1.00
1B5-25S	1.20	55	.50
1H4G	.95	56	.75
1N5	1.25	57	.75
1Q5	1.25	58	.90
1R5	1.25	59	.65
1LE3	2.25	75	.55
1S5	1.25	76	.80
1T4	1.25	77	.85
1T5	1.25	78	.85
1V	1.10	79	1.50
2A3	1.75	80	.70
105GT	1.25	81	1.75
2A5	1.40	83	1.20
2A6	.95	85	.70
3Q5	1.25	89	.65
2A7	.75	6K8GT	1.15
3S4	1.25	6K8, Metal	.95
5T4	1.10	6L6G	1.75
5U4G	.95	6L8, Metal	1.40
5V4	1.50	6N7	1.45
5W4GT	.95	6SD7, Improved	1.00
5Y3GT	.80	6SK7	1.00
5Y4G	.75	6SJ7GT	.95
6A3	1.75	6R7G	1.10
6A4	1.50	6F5GT	.95
6AC7-1882	1.50	6SH7, Improved	1.00
6A8	1.80	6SJ7	1.00
6AG7, Television	1.25	6SK7GT	.95
6AD7GT	.95	6SR7	.95
6A8G	1.30	6V6GT	.95
6AE5GT	1.20	12A8	.90
6C5GT	.95	12F5GT	.95
6E5	1.25	12K8	.95
6F5GT	.90	12S5GT	1.00
6G5	1.10	12SJ7GT	1.00
6F6	.85	12SK7GT	1.00
6F6GT	1.25	1225	1.45
6F7	1.60	12SR7, Same	1.25
6F8G	1.25	A-12SQ7	1.25
6G6	1.75	(Super Sensitive Repl. for 12SQ7)	
6H6	.95	25Z5	.90
6J5, Metal	1.15	25Z6	1.30
6J5G	.85	25L8G	1.60
6K7GT	.95	Please include your L265 limitation order!	
6L7	1.50	<b>CONDENSERS</b>	
27	.85	8-8, 2 1/2" Can,	
30	.95	450 V	.35c
31	.75	8-16, 2 1/2" Can,	
32	1.25	450V	.40c
34	1.15	9-450V, Tubular	
36	1.25	Filter	.20c
38	.75	100 Assorted Carbon Resistors, 1/2 & 1 Watt	
41	.75	1 Watt \$1.75	
42	.75	Resistors, 1/2 & 1 Watt	
43	1.05	Resistors, 1/2 & 1 Watt	
45	.75	Resistors, 1/2 & 1 Watt	
46	.50	Resistors, 1/2 & 1 Watt	

-55 or 44, Panel Lamps, Mazda, 10 for 65c. The above is only a partial list. Please send us a list of your requirements. NO ORDERS FOR LESS THAN \$5.00 ACCEPTED. 50% DEPOSIT ON C. O. D. ORDERS. ALL TUBES GUARANTEED.

**RADIO TRADING CO.**  
58 MARKET ST. NEWARK 1, N. J.

**Tex. Locations Observing New Liquor Curfew Law**

AUSTIN, Tex., Aug. 28.—Austin beer and wine stores and taverns behaved nicely during the early morning hours this week after the new liquor curfew law became effective.

Local liquor control board inspectors reported they made the rounds of the various places until 3 a.m. Tuesday and not a single complaint of violation was reported. Only a few places were open after midnight, they reported.

Local inspectors anticipate little difficulty in enforcing the new curfew law, pointing out that one factor will help in the enforcement automatically—the present shortage of beer.

C. A. Paxton, chief enforcement officer of the liquor control board, said indications were that the new statute was meeting general observance from the Panhandle to the Rio Grande, and that the beer shortage was one factor in early compliance with the law.

He reported that one Austin night club remained open until 2 a.m. on the effective date of the new curfew measure and no violation of the sale or consumption prohibitions was detected by officers.

Real test of whether the measure will meet with general compliance will come on week-ends, however, Paxton predicted.

**Mrs. Holland Passes**

CHICAGO, Aug. 28.—Mrs. Earl Holland, wife of the district manager of J. P. Seeburg Corporation here, died July 28 after a long illness. The firm and many friends that Mr. Holland has in the trade expressed their deepest sympathy for him in his sorrow. Holland has been with the Seeburg firm, juke box manufacturers, and has a wide acquaintance among the music operators, especially thruout the Midwest.

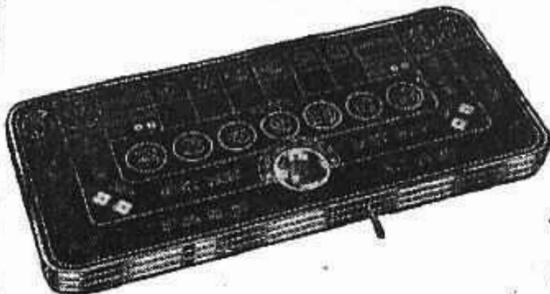
*Effective September 1, 1943  
the corporate name of Mills  
Novelty Company will be  
changed to*

**MILLS INDUSTRIES,  
INCORPORATED**

*4100 Fullerton Avenue*

*Chicago 39, Illinois*

**WHILE THEY LAST!**



**AFRICAN GOLF**

The IDEAL COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

**ALSO AVAILABLE:**

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

**SLOTS—REFINISHED AND RECONDITIONED**

1 5c Mills Blue Front, Club Handle, 3/5 P.O.	\$129.50	5 5c Mills Vest Pockets, Green, No Motors, Ea.	\$ 27.50
1 5c Mills Extraordinary, 3/5 P.O.	90.00	2 5c Pace Comets, Blue, 3/5 P.O., Ea.	85.00
1 5c Mills Dial, F.P.	45.00	1 5c Watling Gold Award, Twin J.P.	47.50
1 5c Mills War Eagle, Club Handle, 3/5 P.O.	139.50	1 5c Watling, D.J.P.	42.50
3 5c Mills Q.T., Light Cabinet, Blue Front, Cherry Reels, Ea.	60.00	1 1c Watling, D.J.P.	35.00
1 1c-5c-10c-25c Mills Counter King	47.50	2 10c Jennings Victoria, D.J.P., Ea.	85.00
		1 Grotchen Conv. Columbia, Like New, Late Model	79.50

1/3 Deposit Must Accompany All Orders.  
**X. L. SALES CO.**  
(Tel. Plantations 0316)

959 HOPE STREET

PROVIDENCE 6, R. I.

**ORIGINAL RED, WHITE AND BLUE JAR-O'-DO**

2100 Tickets. \$33.00 Definite Profit.

**\$2.90 per set—in any quantity**

**JOHN GLASSPIEGEL CO.** 534 N. WATER ST. MILWAUKEE 2, WIS.

**WANTED**

Service Man—One experienced with Seeburg remote control; draft exempt. Permanent position as Service Manager. Address, giving full details, experience and when available.

**FRANCO NOVELTY CO.**

24 N. Perry St.

Montgomery, Ala.

**RECONDITIONED CONSOLES, SLOT MACHINES AND ONE BALLS**

MILLS FOUR BELLS, Low Head	\$675.00	KEENEY SUPER TRACK TIME	\$375.00
MILLS FOUR BELLS, High Head, 1-25c	850.00	KEENEY SUPER BELL, Single Head	225.00
PACE SARATOGA SR., Comb.	125.00	KEENEY FOUR WAY SUPER BELL	675.00
PACE REELS, Late 2 Head, Sr. Comb.	175.00	EVANS DOMINO, '37	75.00
JENNINGS SILVER MOON, F.P.	89.50	EVANS DOMINO, '38, New Head	125.00
JENNINGS SILVER MOON, Comb.	159.50	EVANS DOMINO, '41, Light Cab.	375.00
JENNINGS FAST TIME	69.50	EVANS LUCKY LUCRE, 3-5c, 2-25c	375.00

**SLOTS**

5c BLUE FRONTS, 5-1	\$175.00	5c WAR EAGLE, 3-5	\$150.00
10c BLUE FRONTS, #440,000	250.00	5c FUTURITY, 3-5	100.00
50c BLUE FRONT	450.00	5c MELON BELL	175.00
5c EXTRAORDINARY, 3-5	150.00	5c BONUS BELL	225.00
5c ROMAN HEAD, 3-5	150.00	DOUBLE SAFE STANDS	59.50

**ONE BALLS**

'41 DERBY	\$375.00	PIMLICO	\$400.00
LONGACRE	500.00	THOROBRED	500.00

**ROY MCGINNIS COMPANY**

2011 MARYLAND AVENUE

BALTIMORE, MD.

**BUY A DEFENSE BOND FIRST**

**Then KNOCK-OUT THE JAPS**

Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATO-LINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON LOCATION. ORDER YOURS TODAY.

**VICTORY GAMES**

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Eastern Distributor LEADER SALES CO., 131 N. 5th Street, Reading, Pennsylvania

**Your Total**

**Cost \$9.50 Per Set**

Cash with Order. F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

**—FOR SALE—**

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

**L-C SALES CO.**

855 Pearl St., P. O. Box 2988

Beaumont, Texas

# SALESBOARDS

10% ---Discount on Orders Over \$100--- 10%



SUPERIOR PRODUCTS BEST SELLERS

25c-Charley Board-25c

1000 Hole Thick. Def. Profit \$50.00. Feature Original Protected Charley Board Tickets.

**\$2.50 EACH**

NAME	HOLES	MAXIMUM PROFIT	NET PRICE
24 CIGARETTE BOARD	1000	\$12.00	\$1.50
54 Gat Lucky	400 Thick	11.73	2.50
54 Bommy-Boom	1000 Extra Thick	23.00	3.80
J-54 HOTEL BEDLAM	800 Extra Thick	24.60	3.70
54 On the Fones	864 Thick	31.90	3.80
J-54 KING OF BELLS	1000 Extra Thick	27.60	4.40
54 Lucky Punch	1000 Thick	23.05	3.35
J-54 BIG LIBERTY	1000 Extra Thick	27.12	4.30
54 Big Catch	1000 Thick	30.00	3.40
54 Saddle Up	1000 Thick	25.95	3.80
54 Riding the Rails	1000 Thick	26.80	3.70
54 We'll Wait	1000 Thick	28.20	4.20
J-54 GOOD PICKINS	1000 Thick	25.95	4.10
54 Sugar and Spice	1050 Thick	32.00	4.50
54 Easy Money	1500	31.50	4.20
J-54 COME RIGHT UP	1050 Extra Thick	30.10	4.50
J-54 SWEET SUE	1080 Thick	26.40	3.95
54 Rough Riders	1080 Thick	30.90	4.40
54 Trading Post	1200 Extra Thick	27.92	4.20
54 Gobs of Dough	1200 Extra Thick	34.75	4.50
54 Make Room	1200 Thick	24.00	4.20
54 Little Slugger	1200 Extra Thick	34.40	4.40
54 Eyes of the Fleet	1248 Extra Thick	34.40	4.50
54 Take-It-Easy	1500	27.50	4.20
54 Net Results	1260 Extra Thick	36.95	4.90
54 Deal Me In	1280 Thick	36.75	4.60
54 Not Bad	1280 Extra Thick	40.25	4.80
54 Flowing Gold	1280 Thick	34.86	4.40
54 Caught in the Draft	1280 Thick	33.80	4.40
54 Side Pocket	1280 Extra Thick	37.25	4.60
54 Silver Vender	1600 Thick	38.20	4.50
54 Easy To Get	1650 Thick	39.35	4.20
54 T Formation	1684 Extra Thick	48.95	5.50
54 Big Barn Dance	1880 Thick	49.60	5.50
54 Gold Prince	2400 Thick	54.20	5.75
54 LACONGA	1884 Extra Thick	44.00	5.75
54 What's Stowing	840 Extra Thick	25.00	3.60
54 FORWARD PASS	1280 Thick	38.00	4.60
54 Sure Winner	1000 Thick	24.50	3.95
54 Pennant Winner	1680 Thick	44.00	5.80
J-104 IT AIN'T HAY	440 Extra Thick	23.00	3.50
J-104 Little Deuce	480 Extra Thick	20.00	2.25
J-104 BEST OF ALL	600 Extra Thick	33.88	4.20
J-104 LITTLE BEN	1050 Extra Thick	41.00	4.80
J-104 Lucky Dimer	600 Thick	31.00	4.10
J-254 Fat Pickens	600 Extra Thick	32.00	3.90
J-254 SWIFT ACTION	120 Extra Thick	22.00	2.80
J-254 QUICK JACK	210 Extra Thick	33.50	2.90
J-254 BIG LEADER	300 Extra Thick	34.98	3.70
J-254 LITTLE MARVEL	400 Extra Thick	35.55	3.60
254 V Note	484 Extra Thick	41.00	3.10
J-254 PLAY TO WIN	500 Extra Thick	49.20	3.90
J-254 THE QUETER	600 Extra Thick	54.50	4.70
J-254 QUARTER JUMBO	600 Extra Thick	68.00	4.90
J-254 O.T.	600 Extra Thick	68.00	4.90
J-254 EXTRA PAYOFF	640 Extra Thick	54.20	5.00
254 Fast Play	1000 Extra Thick	98.00	5.90
254 Lotia Charley (JKPT)	1000 Thick	57.03	3.70
254 Jackpot Charley	1000 Extra Thick	58.99	3.70
J-254 BIG BEN	1050 Extra Thick	105.00	4.80
254 Fleeta	1650 Extra Thick	140.00	7.20
254 Coconut	1664 Extra Thick	140.00	7.20

\*"J"—Jumbo Hole Board. Terms: 1/3 Deposit, Balance C. O. D.

**SHERIDAN SALES CO.** 4126 Sheridan Rd. Chicago 13, Ill.

## BELL BETTER GAMES

BALLY KING PINS.....\$225.00 BALLY RAPID FIRES....\$225.00

WESTERN BASEBALL.....\$85.00

BALLY SPORT KINGS....\$365.00 BALLY SPORT PAGE.....\$ 50.00

BALLY GOLD CUPS ..... 45.00 WINNING TICKET ..... 95.00

MILLS 1-2-3 1940..... 65.00 SKY LARK ..... 295.00

BALLY HAWTHORNE .... 45.00 A.B.T. TARGETS, 1940.... 20.00

BALLY RAY'S TRACK.....\$75.00

SUPER BELLS .....\$225.00 JUMBO PARADES .....\$ 95.00 BOBTAIL TOTALIZER ...\$ 95.00  
WURLITZER 41 .. 135.00 WURLITZER 71... 175.00 ROCKOLA DELUXE 185.00

AND MANY OTHERS. WRITE FOR COMPLETE LIST AND PRICES.

## BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

## ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!  
AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED. YOU HAVE ALWAYS BEEN LOOKING FOR A WAY TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

**THE GEORGE PONSER CO.**

763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

# St. Louis Cuts License Tax Drastically on All Machines

City recognizes that earnings are reduced by drafting of players

(Reprinted From The St. Louis Star-Times)

ST. LOUIS, Aug. 28.—Pinball machine operators, whose games of "skill or chance" are legalized under city ordinance, so long as no policeman catches a pinball addict winning at one of them, have received a pleasant windfall from the city in the form of a reduced license tax, along with operators of other coin-operated machines.

An ordinance that became effective last July 6 cuts in two the license tax on all coin-operated machines, which include, by ordinance language, devices "used for the purpose of delivering goods, wares or merchandise, showing a person's weight, emitting music, providing games of skill or chance, providing storage for articles, or taking photographs of persons."

### City Licenses Halved

The amended measure cuts the yearly license tax from \$2 to \$1 for all machines operated by more than a penny and from 50 cents to 25 cents on penny machines. It also provides that in the case of storage lockers such as used in railroad and bus stations four of the units shall be regarded as one for the purpose of the tax.

Dewey S. Godfrey, attorney and Democratic city committeeman from the 17th Ward, who is the lawyer for the Missouri Pinball Association, told a reporter today the operators were "pleasantly surprised" when they read in the newspapers the tax had been cut.

Godfrey, who stated the pinball men had nothing to do with drafting or passage of the bill, estimated 21 companies operate between 1,000 and 1,500 machines here. He stated the weekly average earnings of the machines have been cut from between \$5 and \$10 to \$2 and \$3, because "the young men who used to play them now are in the army."

### Board of Estimate Asked Bill

The new ordinance, which amends one passed in 1939 and upheld by the Missouri Supreme Court, was drafted by the city counselor's office at the direction of the board of estimate and apportionment, Deputy Comptroller Charles L. Cunningham said.

The new measure was drawn as a result of complaints of operators of coin-operated machines that vend candy, cigarettes and other merchandise and owners of the storage lockers that the tax here was far in excess of that in other cities and would drive them out of business.

A total of \$15,652 was collected last year for the city's municipal revenue account from the slot machines. Cunningham said it was felt the high rate was resulting in incomplete collections and predicted the lower rate would bring in as much revenue this year as last, because of more complete payments.

Louis Shifrin, an attorney active in Republican politics and member of the board of police commissioners, has represented the American Locker Company, which has coin-operated storage lockers here, and the National Automatic Merchandising Association, both headquartered in Chicago.

### Shifrin Requested Bill

Alderman Richard Nichols (R., Ninth Ward), who introduced the new ordinance in the board of aldermen, said he did so at the request of Shifrin. Nichols stated he did not receive the bill from Shifrin, but from the comptroller's office.

Shifrin said he does not recall having asked Nichols to introduce the bill that passed the board of aldermen, but he did request Nichols to introduce a prior bill, which died in the legislation committee, which would have exempted merchandise vending machines, weight machines and storage lockers from the provision of the old license tax ordinance. The unsuccessful bill would have left the "games of skill or chance," juke boxes and photograph machines under the license tax.

Shifrin said he was asked to represent the American Locker Company by an official of that company, who complained the old tax on lockers was excessive, because one locker might be used all day for a dime, or not at all. Shifrin said he also acted for the association in the interest of operators of machines vending cigarettes and candy, which here were taxed "far out of line" compared with other cities.

He said he had nothing to do with the bill passed by the aldermen and never has represented pinball interests.

Alderman Claude I. Bakewell (R., 25th Ward), chairman of the legislation committee, told a reporter Shifrin had talked to him once about the bill. Shifrin stated he had spoken to Bakewell about the unsuccessful measure, but not the one passed.

## WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

**BAKER NOVELTY CO.**

1700 W. Washington, Chicago 12 (Phone MONroe 7911)

**WANT TO BUY BALLY ROLL-EMS**

State Quantity You Have, Condition and Cash Price Wanted.

**WE BUY, SELL AND EXCHANGE**

3147 Locust St. ST. LOUIS, MO. **MR. CALL NOVELTY CO.**

Seeburg Casino, R.C.E.S., with 9 Wall-o-Matic Boxes	\$425.00
Wur. 616 Mechanism with Packard Adaptor	65.00
Seeburg Ray-o-Lite	65.00
Wurlitzer Twin 12 in Steel Cabinet	75.00
Seeburg Hockey	65.00
Casino Golf	50.00
Pace Saratoga, 10¢ Play	95.00
Rapid Fire	195.00
Air Raider	285.00
25¢ Play Goose-neck, Dean Front, 3-Way Jack Pot	95.00
Mills Front Vender, 5¢	95.00
Mills Roman Head Gold Award, M.P., 5¢	185.00
Rockola Commando	535.00

## Star Amusement Co.

811 W. Broadway, Muskogee, Okla.

## JAR DEAL TICKETS

1836 Count ..... } WRITE  
2280 Count with 50 Seal Card ..... } FOR  
2520 Count with 50 Seal Card ..... } PRICES  
1/3 Deposit, Balance C.O.D. Supply Limited.  
**AUTOMATIC AMUSEMENT COMPANY**  
633 Mass. Avenue INDIANAPOLIS, IND.

## WANTED Floor and Digger Men

FOR ARCADE,  
**JACK MURRAY**  
1012 South Third St. LEESVILLE, LA.

# HARLICH

**A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS**

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO 7, ILL.

## Beer Shortage in Oregon Reflected In Pinball Profits

PORTLAND, Ore., Aug. 28.—The wartime beer shortage is digging into the profits of pinball game operators, even tho the tavern operators are doing about as well as usual.

The curtailed supply of beer has resulted in rationing of outlets by the distributors, and with the heavy demand from war-industry rich tipplers, the beer hall operators find they can sell all the brew they can get when open only a few hours daily.

Thus, while the beer man is making out okay, having less overhead and fewer labor problems thru the shortened hours, the pinball games run on a short shift and, accordingly, take in fewer nickels.

As a gauge of the curtailment, one beer hall operator says that where he used to hand out 40 rolls of nickels a night to the players, a scant half-dozen will handle the trade now.

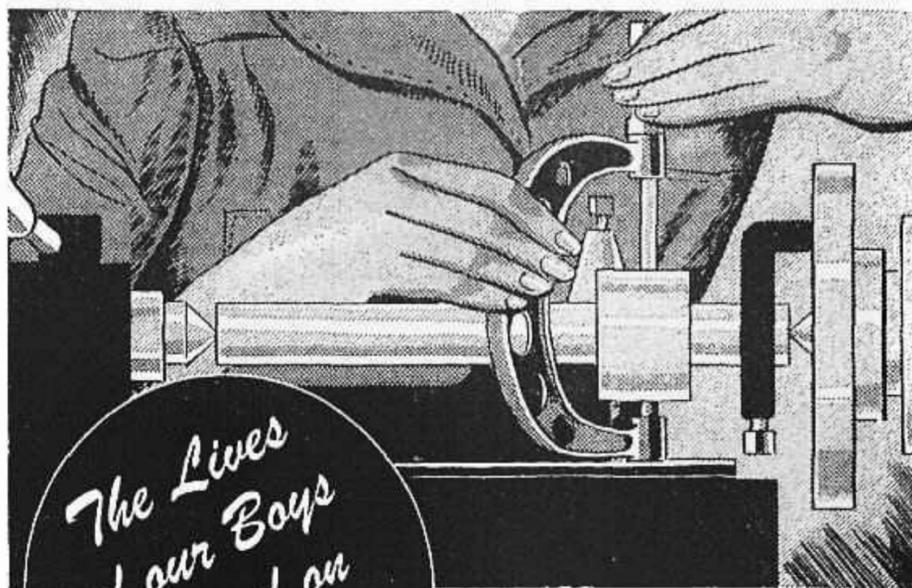
## Pinball Machine, Juke Box Furnish Fun for Seamen

BALTIMORE, Aug. 21.—A pinball machine and a music box constitute part of the equipment on the recreation floor of the new Seamen's Service Club, formerly the old Baltimore Athletic Club.

The first floor is equipped with a swimming pool. On the second floor is a spacious lounge furnished with a pinball machine, juke box, bar, tables, easy chairs, sofas and a piano.

The third floor is given over to recreational activities, such as games of pool, ping-pong, cards and a gymnasium.

The upper floors will be converted into dormitories.



*The Lives of our Boys depend on us!*

**THEIR DESTINY..life or death..may depend on you..depend on us.** That's why every secret mechanism that leaves our plant is 100% perfect

in every respect..that's why everyone of us should invest every dollar we possibly can with Uncle Sam. Every War Bond we buy brings victory—our victory—that much closer

**CHICAGO COIN**  
*Machine Company*

1725 WEST DIVERSEY BOULEVARD • CHICAGO

WHEN THE STORY CAN BE TOLD *Unique, thrilling! The part Chicago Coin played in bringing victory to our country. We're making a vital war mechanism!*

FOR THE DURATION A 100% WAR PLANT!

## WANT TO BUY

SEEBURG MODELS

REX, ROYAL, GEM AND REGAL

State Lowest Prices in First Letter. Mechanism and Amplification must be in perfect working condition. We are not particular about the condition of the Cabinets.

**W. B. NOVELTY CO., INC.**

1003 Washington Blvd. 917 Broadway  
ST. LOUIS, MO. KANSAS CITY, MO.

## Red, White and Blue JAR DEALS

The Original JAR O' DO-UNIVERSALS

Machine folded. "The best and most popular Ticket—machine counted."

1990's

Takes in .....\$99.50  
Pays Out ..... 72.00  
Gross Profit ..... 27.50

No. 6063 Each  
Single Lots .....\$ 3.10  
Dozen Lots ..... 2.85  
100 Lots ..... 2.60

2100's

Takes in .....\$105.00  
Pays Out ..... 72.00  
Gross Profit ..... 33.00

No. 6064 Each  
Single Lots .....\$ 3.25  
Dozen Lots ..... 3.00  
100 Lots ..... 2.75

Stapled Tickets, 85c Per Bag—Extra.

## Continental Distributing Co.

822 North Third Street  
Milwaukee 3, Wis.

## PIN GAMES

Not used since owner entered Armed Forces in September, 1942. Will accept highest offer entire lot in whole or part.

- 1 LONG ACRE
- 1 DOUBLE FEATURE
- 3 FOUR DIAMONDS
- 1 KEEP 'EM FLYING
- 1 MONICKER
- 1 SCORE CHAMP
- 2 SEA HAWKS

**LaNASA HARDWARE CO.**  
1027 Decatur St. NEW ORLEANS, LA.

MAKE YOUR OWN TERMS ON THESE!  
Air Raiders, \$169; Anti-Air, \$49; Deluxe Tex. Leaguers, \$29; Model F Targets, \$9; Older Type Slot Machines, \$5; Keeney Remote Control Seeburg and Wurl. Phones; Monickers, Venus, Clover, Bolaway, Mustang, \$59; Argentine, Sea Hawk, Twin Six, Legionnaire, Capt. Kidd, Four Diamonds, High Stepper, Gun Club, Sky Blazer, Belle Hop, New Champ 39, Star Attract, Champ, Horoscope, Hi-Hat, Pan American, Velvet, Attention, Majors, Super Chubby, Ten Spot, Target Skill, \$29; Silver Skates, Pursuit, \$19; Chevron, Clipper, Conquest, Big Show, Lotosome, \$9. MANY OTHERS. PASTIME AMUSEMENT, 100 Boltin, Dayton 3, Ohio. Phones: RA. 4681—RA. 6357.

## Get Them While They Are Still Available

Brand New Mills 5-10-25-50c Brown Fronts. Also 5-10-25c Mills Gold Chromes and Copper Chromes. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new. Also Rebuilt and Floor Samples and Slightly Used in all kinds of Slot Machines, Consoles, One Balls, Dominos and Track Times. Write us for prices on all machines.

## MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512, Night 5-5328

## READY FOR IMMEDIATE SHIPMENT

ALL IN A-1 CONDITION

ABC Bowler .....\$39.50	Defense (Baker) .....\$31.50	Wow .....\$19.50
Action ..... 94.50	Knockout ..... 104.50	Zig Zag ..... 39.50
Bolaway ..... 52.50	Silver Skates ..... 44.50	Mills Owl ..... 69.50
Champ ..... 37.50	Wild Fire ..... 27.50	Marvels, 1¢ ..... 12.50
Bally Club Bells, 5¢, Convertible (Like New) .....\$224.50		
4 Wurlitzer Model #81, Ea. ....\$84.50	1 Wurlitzer Model #41 .....\$87.50	

WANT: Seeburg Phonographs and Wall-o-Matics, New and Used Records.  
TERMS: 1/3 Certified Deposit, Balance C. O. D. PHONE: Linden 6903.  
**THOMPSON MUSIC CO.** 1623 Rankin Ave., N. S., Pittsburgh 12, Pa.

## PHONOGRAPH OPERATORS

Brand New 1942 A.M.I. Singing Towers, never uncrated, beautiful machines. Sell for cash or trade for Photomatic, Photomatic Frames, Sky Fighter or other good Arcade Equipment. Write

**PLAYLAND**

Sault Ste. Marie, Mich.

## ..WANTED TO BUY..

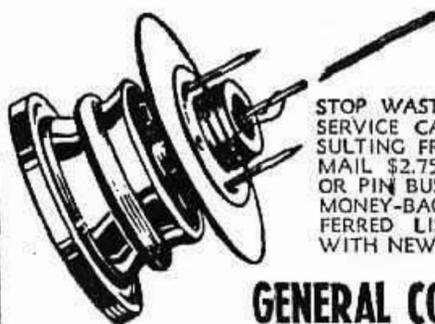
- .22 SHORT CARTRIDGES
- .22 C. B. CAPS

**J. Cohen**

1145 Sixth Ave. NEW YORK CITY

## NEW!! IMPROVED!! PIN BALL BUMPER STEM REPAIR SLEEVES

"WORTH THEIR WEIGHT IN GOLD"



EASIER AND QUICKER TO APPLY

STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR. MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST. BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

**GENERAL COIN MACHINE SUPPLY CO.**  
940 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930.

**SIGN THIS**

**CONSUMER'S CERTIFICATE**

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

**SEND WITH ORDER**

If you find it necessary to **REPLACE** any **TUBES** in your coin-operated **Machines, Phonographs, Ray-Guns, etc.,** we have on hand more than **50 numbers of hard-to-find TUBES** at the following list prices only:

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/255	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	....	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
2051	2.60	6D6..	1.00	....	1.00	....	1.10	47...	1.15
5U4G.	1.05	6F5C.	1.15	6S17GT	1.15	24A..	.90	56...	.85
5V4G.	1.65	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6F8G.	1.35	6SQ7G7		....	1.15	58...	.95
5Y3G..	.75	6H6GT	1.15	....	1.15	25Z5.	1.10	59...	.90
5Y4G	.80	6J5..	.95	6SR7.	1.05	26...	.75	75...	.90
5Z3..	1.15	6J7..	1.35	6V6G.	1.35	27...	.70	76...	.95
6A4..	1.65	6J7G.	1.15	6V6GT	1.15	30...	1.05	77...	.95
6A6..	1.65	6K7G.	1.15	6X5GT	1.05	31...	1.05	78...	.90
6A7..	1.00	6K8GT	1.35	6Z4/84		32...	1.35	79...	1.65
		6L6G.	2.00	....	1.10	35Z5GT		80...	.75
		6L7..	1.65	....	.85	....	.85	83...	1.35

Every Order Subject to Prior Sale

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**

RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

**WE RE-BUILD—** Your old run down "CHICKEN SAMs" and  
**RE-CONDITION—** "JAIL-BIRDS" and convert them into  
**RE-FINISH—** "SHOOT THE JAP" Ray Guns.

For **\$59.50** F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A. Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped. WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges. Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.

**4,000 Philadelphia Businesses Close As Result of War**

PHILADELPHIA, Aug. 28.—War conditions have forced 4,008 Philadelphia business establishments to close their doors in the 18-month period from shortly before Pearl Harbor to June 1 of this year, it was reported here this week by the U. S. Department of Commerce. Lack of merchandise, loss of trade due to pleasure driving bans, and inability to obtain help are given as the principal reasons for the high mortality among the city's small businesses, with lucrative jobs in industry causing some merchants to close shop to earn regular wages.

The figures were compiled by Leonard A. Drake, business consultant for the three-state region of Pennsylvania, Delaware and New Jersey. They show that a similar condition exists in other areas with approximately 10 per cent mortality for the entire region.

"Most of this net wartime business mortality has been in small establishments," reads the report, "and the toll is found mostly in retail and service trades. So-called 'mama and papa' stores have been particularly vulnerable. Those who normally would be opening such marginal retail service outlets are foregoing the satisfaction of individual proprietorship for the lucrative employment in war work."

Drake listed a total of 40,586 business establishments in Philadelphia county on December 1, 1941. On June 1, he said, the number had fallen to 36,578. In the 28 counties of eastern Pennsylvania, not including Philadelphia, the number decreased from 45,864 to 43,087. Southern New Jersey's 10 counties, with 20,803 establishments on December 1, 1941, now have 18,509, a reduction of 11.2 per cent. In Delaware, the closings were reported at 350 in the 18 months from an original number of 4,928. Casualties listed included operators and distributors of various coin-operated machines, and particularly the more desirable locations for such machines.

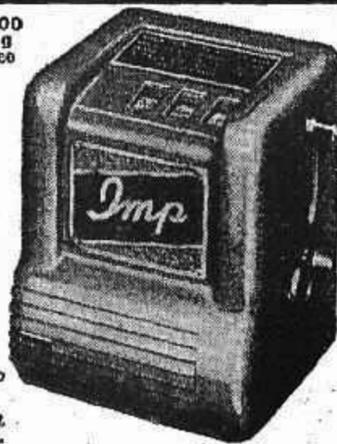
On the other hand, war business has made many business men prosperous, according to Drake, with figures for total business in the region showing that restaurants and candy stores increased their sales by nearly a third in the six months ending June, 1943, as compared to the same period in 1942. Also enjoying a war boom are all women's wear and jewelry stores, as well as bars and taverns.

Over 75,000 Now Giving Trouble-Free Service!

**IMP \$7.70**

WHILE THEY LAST!  
Regular Price \$12.50.

Packed 6 to a Carton.  
1/3 deposit with order.



**GERBER & GLASS**  
914 DIVERSEY, CHICAGO, ILL.

**ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION**

Oblo. Feature	\$19.50	League Leader	\$29.50
Sparky	19.50	Silver Skates	29.50
Sara Suzy	19.50	Wew	29.50
Red, Wh., Blue	19.50	Playball	32.50
Bright Spot	19.50	Entry	32.50
Anabel	19.50	Duplex	32.50
Fox Hunt	22.50	A.B.C. Bowler	32.50
Target Skill	22.50	Pan American	32.50
3-Up	22.50	Hi Hat	42.50
Polo	22.50	New Champ	59.50
Mystic	29.50	Victory	79.50
Cross Line	29.50	Genco Defense	84.50
Chicken Sam (Converted to Hitler and Mussolini. 2 figures moving up and down at same time)	109.50		
Western Baseball De Luxe	94.50		
Rock-Ola Counter Model (Outside Speaker)	65.00		
National 6 Col. Cigarette Mach.	25.00		

1/3 Deposit, Balance C. O. D.

**R. K. SALES CO.**

285 South 60th St. PHILADELPHIA, PA.

**OLIVE'S SPECIALS FOR THIS WEEK FREE PLAY**

Argentine	\$ 35.00
A.B.C. Bowler	30.00
Big Parade	95.00
Broadcast	27.50
Champ (New Style)	49.50
Five and Ten	115.00
Flicker	27.50
Four Diamonds	32.50
Glamour	18.00
Jeep	115.00
Merry-Go-Round	20.00
Monicker	69.50
On Deck	18.00
Pan American	32.50
Play Ball	25.00
Snappy	47.50
Sparky	27.50
Sport Parade	27.50
Venus	65.00
Victory	69.50
Wild Fire	27.50

**ONE BALL FREE PLAY**

Big Prize	\$ 50.00
One-Two-Three, '40	85.00
Victorious, '43	167.50
Longacre	485.00
Thoroughbred	485.00

**CONSOLES**

Longhamps	\$25.00
Jumbo Parade, F.P.	67.50
Fast Time	62.50
Liberty Bell	25.00
Track Time, '37, R.H.	27.50

**SLOTS**

Mills Wolf Head, 2-4 Payout, 5c, S-391678	\$ 50.00
Vest Pocket Bell, No J.P.	37.50

**WRITE FOR OUR COMPLETE PRICE LIST.**  
Terms: 1/3 Deposit, Balance C. O. D.

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8820)

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

**MIKE MUNVES**  
520 W. 43rd St., NEW YORK  
Bryant 9-6677

There is no substitute for Quality  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

**ARCADE EQUIPMENT**

All Machines A-1 Reconditioned

BALLY'S CONVOY	\$265.00
BALLY'S RAPID FIRE	189.50
BALLY'S BASKET BALL	75.00
CHICAGO COIN ROLLER SCORE (New Not and Paint Job)	75.50
DAVAL BUMPER BOWLING GAME	39.50
DAVAL U-ROLL-IT	44.50
EVANS PLAY BALL	239.50
EVANS SUPER BOMBER	395.00
EVANS TEN STRIKE, H.D.	75.00
EVANS TOMMY GUN	150.00
GROETCHEN MOUNTAIN CLIMBER	169.50
KEENEY'S AIR RAIDER	220.00
KEENEY'S TEXAS LEAGUER	45.00
KEENEY'S SUBMARINE	179.50
KEENEY'S AIR DEFENSE	168.50
MUTOSCOPE SKY FIGHTER	300.00
ROCKOLA WORLD SERIES	79.50
KIRK'S R.C.A. VOICE RECORDER (New)	600.00
WESTERN STRENGTH TESTER	69.50

Terms: 1/3 Deposit, Balance C. O. D.

**ARROW NOVELTY CO.**  
2852 Sidney St. ST. LOUIS, MO.

**WANTED Scientific X-Ray POKER BALLS**

Black Rubber  
**\$1.00 Each**  
Ship C. O. D.  
**F. McKIM SMITH**  
Central Pier ATLANTIC CITY, N. J.

**★ RECONDITIONED MACHINES—GUARANTEED ★**

SLOTS	
Mills 10¢ Gold Chromes	\$299.50
Mills 25¢ Gold Chromes	349.50
Mills 10¢ Silver Chromes	299.50
Mills 25¢ Silver Chromes	349.50
Mills 10¢ Brown Fronts	224.50
Mills 25¢ Brown Fronts	299.50
Mills 5¢ Blue Fronts	179.50
Mills 10¢ Blue Fronts	199.50
Mills 25¢ Blue Fronts	284.50
Mills 5¢ Club Bell	399.50
Mills 50¢ Club Bell	675.00
Mills 5¢ Bonus	289.50
Mills 1¢ Blue Q.T.	52.50
Mills 5¢ Blue Q.T.	69.50
Mills 5¢ Vest Pocket, B. & G.	54.50
Mills 1¢ Vest Pocket, B. & G.	42.50
Pace 5¢ Comet	89.50
Pace 10¢ Comet	89.50
Pace 1¢ Chromo (NEW)	119.50

PHONOGRAPHS	
Wurlitzer Model 61 with Stand	\$129.50
Wurlitzer Model 750E	475.00
Seeburg Hi-Tone 8800	\$475.00
Mills Throno of Music	189.50

CONSOLES	
Baker Pacers	\$250.00
Baker Pacers Daily Double	275.00
Bally Balls	69.50
Bally Four Horsemen	89.50
Bally High Hand	149.50
Bally Royal Flush	69.50
Bally Skill Field	69.50
Bally Royal Draw	89.50
Evans Bangtail	79.50
Evans Bobtail	69.50
Evans Galloping Dominos	89.50
Exhibit Jockey Club	89.50
Exhibit Long Champs	49.50
Exhibit Races	69.50
Exhibit Silver Balls	69.50
Exhibit Tamoran	49.50
Jennings Harvest Moon	79.50
Jennings Cigarola, 5¢	89.50

MISCELLANEOUS	
Mills 1-2-3, Latest Model (1 Ball F.P.)	\$89.50
Mills 1-2-3, 1939 Model (1 Ball F.P.)	59.50
Air Defense	\$189.50
Base Stands for Slots	17.50

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI, OHIO  
927 EAST BROADWAY, LOUISVILLE, KY.

**LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL**

**MILLS FOUR BELLS** Brand New Cabinets Genuine Factory Rebuilt Serials Around 2200 **\$795.00**

**KEENEY SUPER BELLS** 4-Way Rebuilt and Refinished Like New, All Late Serials. **\$695.00**

**MILLS BLUE FRONTS** 5¢ All Rebuilt and Refinished Machines Look Like New Serials Around 400,000 **\$159.50**

**MILLS Q.T. GLITTER GOLD** All Rebuilt, 5¢ Play Late Serials **\$99.50**

**SPECIAL BRAND NEW MILLS FOUR BELL CABINETS** Modernize Your Old Mills Four Bells by Placing in New Cabinets, Re-establish Top Earning at Reasonable Cost With These New Mills Cabinets. Only a limited supply available. **\$39.50**

**RECONDITIONED CONSOLES AND SLOTS :**

Mills Four Bells (Late Heads) 4-50	Write	Buckley Track Odds (Daily Double), Like New	Write
Keeney Super Bells, 2-Way	Write	Evans Lucky Lucre 3-50-2-250	Write
Keeney Super Bells (Combination)	\$249.50	Bally Club Bells	\$225.00
Mills Jumbos (Late, Like New) P. O.	159.50	Bally Roll 'Em (Refinished)	159.50
Pace Saratoga (Roll Model)	149.50	Mills Blue Fronts, 10¢-25¢-50¢, All Rebuilt and Refinished Like New	Write
Mills Q. T. Glitter Gold (New)	124.50	Jennings Chiefs (Rebuilt) 5-10-250	Write
Mills Q. T. (Blue, Refinished)	79.50	Mills V. P. Blue-Gold 50	49.50
Mills V. P. Chrome 50	59.50		

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**RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS**

2 Wurlitzer Model 850	Write	5 Rock-Ola Commands (New)	Write
1 Seeburg 8800, R.C.	Write	2 Rock-Ola Commands (Used)	Write
1 Wurlitzer Model 750E	Write	2 Rock-Ola Super (New) Rock-o-Lite	Write
3 Wurlitzer Model 780E	Write	15 Rock-Ola Play Masters	Write
1 Seeburg Envoy, R.C.	Write	10 Rock-Ola Spectravox	Write
14 Wurl. Model 618, New Rock-o-Lite	Write	5 Rock-Ola Standard (New) Rock-o-Lite	Write
Rock-Ola Moderne	\$59.50	1 Seeburg Classic, R.C.	Write
Rock-Ola Tone-a-Lite (New)	54.50	Packard Pla-Mor Boxes	\$32.50
Used 30-wire cable	25¢ foot	Buckley (III) Boxes	19.50
New shielded 2-wire cable	12¢ foot	Wurlitzer 125 Boxes	39.50

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Scientific Batting Practice	129.50	Skyfighter (New, Refinished)	895.00
Groetchen Zooma (Like New)	19.50	Keeney's Submarine	225.00
Lighthouse Grip	119.50	Groetchen Mountain Climber	149.50
Exhibit Knockout Puncher	179.50	Western Base Ball Deluxe	129.50
Evans Tommy Guns	189.50	Gottlieb 3-Way Gripper	18.50
Mills Flip Skill	49.50	Exhibit Striking Clock	119.50
Crack Shot Moving Target	169.50	Gallop Push and Hug	109.50
Uncle Sam Grip	89.50	Bally Sky Battle	295.00
Gallop Grip & Push	109.50	Scientific Spit Fire	19.50
Exhibit Bull's Eye	89.50	Dumbell Lifter	109.50
Kirk's Blow Ball (Refinished)	89.50	Batter-Up Play Ball	89.50
Exhibit Chinning Machine	225.00	Jennings Roll-in the Barrel	159.50
Exhibit Mule Lifter	149.50	Evans Barrel Roll	129.50
Exhibit Love Teller	129.50	Mutoscope Grip-O-Graph	159.50
K. O. Fighter (Like New)	189.50	Large Dial Lifter	89.50
Radio Rifle (Refinished)	79.50	Scientific Baseball	119.50
Keeney Anti-Aircraft, Refinished Red	79.50	Seeburg Hockey (Refinished)	119.50
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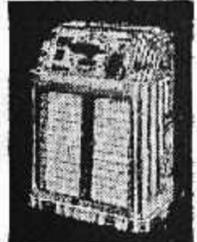
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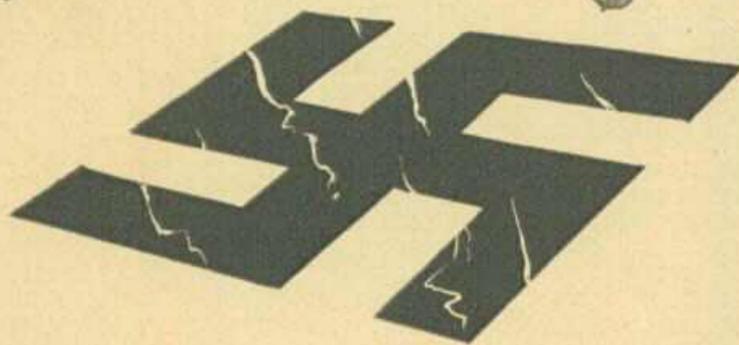
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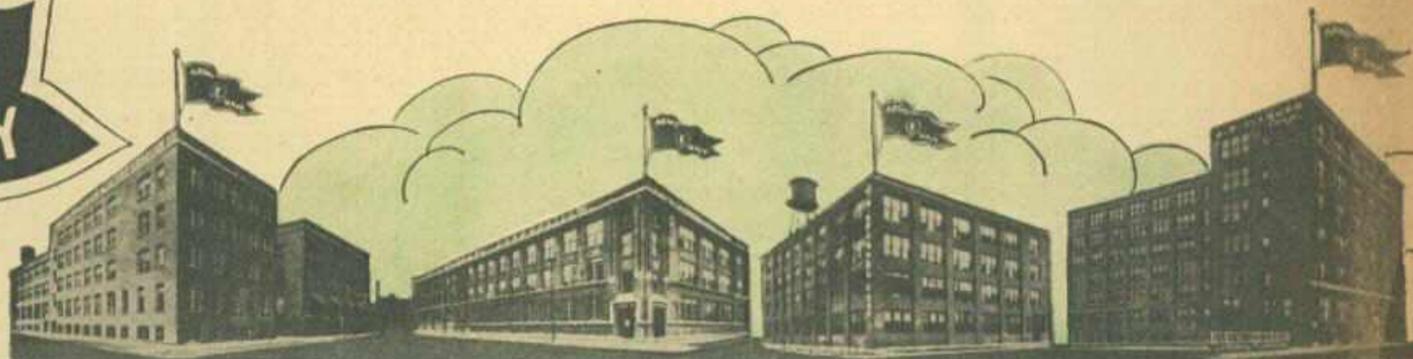
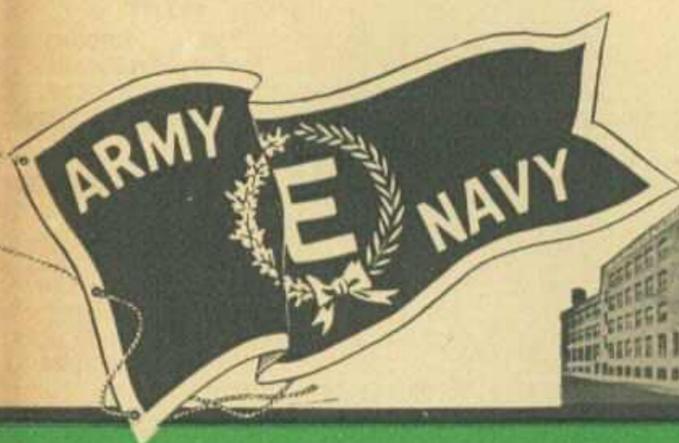
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